

ROCK ■ AIRPLAY Monitor

• We Listen To Radio •

March 1, 1996 \$ 4.95 Volume 3 • No. 10

ROCK HIGHLIGHTS

MAINSTREAM ROCK

#1

SMASHING PUMPKINS

1979 (VIRGIN)

★★★ AIRPOWER ★★★

STABBING WESTWARD • *What Do I Have To Do?* (COLUMBIA)
SON VOLT • *Drown* (WARNER BROS.)

NEW RELEASES

AC/DC • *Ballbreaker* (EASTWEST/EEG)
CLUTCH • *Big News* (ATLANTIC)
DANGEROUS TOYS • *Cure The Sane* (DMZ)
DISHWALLA • *Counting Blue Cars* (A&M)
DRAGMULES • *All That I Got* (ATLANTIC)
GRAVITY KILLS • *Guilty* (TVT)
LOVE AND ROCKETTS • *Sweet Lover Hangover* (BEGGARS BANQUET/AMERICAN/REPRISE)
MARILYN MANSON • *Sweet Dreams* (NOTHING/INTERSCOPE)
SPIN DOCTORS • *She Used To Be Mine* (EPIC)
JENNIFER TRYNIN • *One Year Down* (SQUINT/WARNER BROS.)
VICTOR • *I Am The Spirit* (ATLANTIC)
WHIPPING BOY • *Twinkle (She's The Only One For Me)* (COLUMBIA)

MODERN ROCK

#1

OASIS

Wonderwall (EPIC)

★★★ AIRPOWER ★★★

STABBING WESTWARD • *What Do I Have To Do?* (COLUMBIA)

NEW RELEASES

AMPS • *Pacer* (ELEKTRA/EEG)
NICK CAVE AND THE BAD SEEDS • *Where The Wild Roses Grow* (REPRISE)
FLEMING & JOHN • *I'm Not Afraid* (UNIVERSAL)
FOLK IMPLOSION • *Nothing's Gonna Stop The Flow* (LONDON/ISLAND)
GOLDFINGER • *Here In Your Bedroom* (MOJO)
MICK HARVEY • *Harley Davidson* (MUTE)
MARILYN MANSON • *Sweet Dreams* (NOTHING/INTERSCOPE)
MEICES • *Wow!* (LONDON)
MOJAVE 3 • *Love Songs On The Radio* (4AD/WARNER BROS.)
POE • *Angry Johnny* (MODERN/ATLANTIC)
THE VERVE PIPE • *Photograph* (RCA)

TRIPLE A

#1

GIN BLOSSOMS

Follow You Down (A&M)

Format Ratings Show No Fall Last Fall For Modern Rock

by Sean Ross

Remember all that talk last summer about a "comeback" at mainstream rock and an alleged tapering off at modern rock? It didn't hold up in the summer Arbitrons on a national basis. And it sure didn't hold up last fall, according to the new Airplay Monitor/Arbitron national format ratings.

After hitting 8.3 12-plus last summer, mainstream rock stations lost ground, scoring 7.7 12-plus in the fall national survey, based on all stations in Arbitron's 94 continuously-measured markets. By comparison, modern rock continued to inch forward, 3.8-3.9 12-plus, and classic rock fell 3.5-3.4.

News/talk radio, powered by the O.J. Simpson verdict, remained the No. 1 format nationwide, up 15.5-16.9 12-plus for its highest share ever. It was followed by AC (14.7-14.1 for its lowest share in the six years that we've monitored these numbers), country (re-

bounding 11.8-12.1), R&B (9.5-9.8), top 40 (9.4-8.8, its lowest number ever), album rock, oldies (7.6-6.6), Spanish (5.2-5.9, in a book that replicates nationally the one that caused so much stir in L.A.), modern rock, classic rock, adult standards (3.3-3.2), jazz/AC (2.0-3.8), religions (2.1-2.1), classical (1.8-1.8), and easy listening.

Mainstream album rock fell to its lowest 12-plus number thus far, as well as its lowest-ever male adult number (11.5-10.7), and was down in all other demos and dayparts. It was off 8.6-8.4 mornings, 8.5-7.8 middays, 8.9-8.0 afternoons, 7.7-7.3 nights, 9.0-8.4 teens, 14.4-13.5 in the 18-34 demo, 9.7-9.1 in 25-54, 5.4-5.2 in 35-64, and 5.1-4.6 among adult women.

As the Feb. 16 Rock Airplay Monitor story on mainstream rock's travails suggested, there's no one explanation for mainstream rock's decline, simply because there's no prototypical main-

Continued on page 5

A vision for
a better America...

HOG



"GET A JOB"

The First Track
From The Debut Album *Nothing Sacred*

WORK HARD AND PLAY HOG.

NEW THIS WEEK AT:

KSJO
KBPI
WRCX
KHOP
WKLQ

SPINNING ON:

WAAF 31X	KIOZ 16X
WZAT 23X	WXRA 15X
KTUX 20X	KTXQ 13X
KQRC 18X	WRXL 13X
KEGL 16X	WTFX 12X
KUPD 16X	KISS 12X
KBER 16X	WLZR 10X

354 SPINS THIS WEEK
(267 LAST WEEK)



the verve pipe

"photograph"

the first single from the forthcoming album

villains

**in store March 26
and out of the box at
these fine radio stations:**

modern rock

KDGE
WMMS
WHYT
WDRE
WENZ
WZRH
CIMX
WWDX
KCXX
KRZQ
WEND
KRRK
KPOI
WXNU
WAQZ
WJSE
WPLA
WHTG
KKND
WEJE
KBBT
KKDM
WXSR
WOWW
KLZR
WCHZ
WGRD
WOXY
KTOZ

AND MANY MORE!

mainstream rock

WRCX
WRIF
WLZR
WTFX
WYSP
WKLQ
WNCD
WIQB
WAPL
KZRR
WRRV
KEYJ
WKQZ
WMRR
WRKR
KFMZ
WRZK
KLBJ
WRKT
WDRK
WBUZ
KZRR
WXKE
WDBZ

AND MANY MORE!



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WHATEVER BY LOSCALZO

Perhaps 'Sit Down, Shut Up' Isn't Such A Bad Idea

John "Mookie, don't call me Mookie, but for you anything, Mr. Stern" Moschitta, the PD of Howard Stern's latest affiliate, WQXA (the Edge) York, Pa., showed up on Stern's show Friday (23) during the jock's first Central Pennsylvania press conference. Stern asked the gravel-voiced PD if he was also a jock, and when he said he wasn't, Stern spat back, "That's right, not with that voice." Gee, I always thought the sound of Mookie's voice was quite mellifluous. Not only that, but he went to high school with **Mark Marone**. Oh, the things you learn when you sit in a cubicle all day.

Speaking of controversial morning shows, et al., what is it with people who like to call in and complain to radio stations? Why do they feel the overwhelming need to empower themselves by calling your request line and badgering an intern about a song or bit on your morning show? Don't these pro-active wackos have anything better to do with their time, like voting for **Pat Buchanan**? Instead of trying to save the world or doing something useful, they take time out of their day (which is not busy, obviously) to threaten Bippy the intern with boycotting all your sponsors. Your station, one hopes, responds the way any normal person would—by being mildly patronizing. "You have a right to an opinion, sir/madam, and we'll forward it to management immediately," is how grown-ups handle these types. Maybe being nice and letting these nimrods have their way has given them *way* too much positive reinforcement. They really do think Buchanan is right; they really do think that goofy "v-chip" in the Telecom bill is a wonderful idea. Why? Because no one has told them they're nuts! We're too busy basking in the comfort of "the customer is always right" blanket. I think this is the same as the "marijuana leads to heroin" philosophy. Maybe we should debate these folks until we're blue in the face, show them the "off" button on their radio, and then ransack their homes (OK, I take back the last one, it was the coffee talking). This all would be a great idea if radio weren't regu-

lated by the government and your license weren't being threatened every time one of these highly sensitive no-lifers had their feathers ruffled. Maybe when the inevitable happens; that is, when one guy/gal owns every station in the country, those chronic complainers will get the resistance they deserve.

That doesn't mean that I don't think Pat Buchanan's win at the New Hampshire primary is a bad thing for radio. It's going to be great fodder for morning show banter if Mr. B goes all the way and gets the Republican nomination. Why? Imagine the gems he'll spew come debate time. I smell drop-in mania. And when he loses, who knows? Maybe a stint in the voice-over imaging business is in his future.

ONE-ADAM-96: Someone keeps letting **Adam Sandler** put out records. The comic's new one, "What The Hell Happened To Me?," is a fascinating mix of music and comedy. The current single, "Steve Polychronopolous," is Sandler as Lenny Bruce Springsteen. If **Lenny Bruce** could have said a certain 12-letter word referring to oedipal practice in public half as much as Sandler does on the single, perhaps Lenny wouldn't have bought it on that toilet in '66. What's that got to do with anything? I have no idea, but I like Sandler, in part because Opera Man was genius. I've included a picture of me with Sandler and his collaborator **Allen Covert**. I thought it would be a good idea because I just finished reading **Jonathan L.**'s column in Album Network. He's got a picture of himself with the rich and famous in the sheet each week. I don't want to be left out of the excitement.



RADIOACTIVE

WAXQ On Edge; KNRX Readies For Flip

More grist for the mill from New York: Staffers at **WAXQ** (Q104) were informed this week that GAF CEO **Sam Heyman** is mulling over three offers for the station and he expects to make a decision next week regarding a sale. At that time, say sources, staffers will be briefed on severance.

At **KNRX** (92X) Denver; staffers, including PD **Bryan Schock** and APD **Malcolm Ryker**, were released, as new owners **EXCL** Communications prepared to flip format. Former **KWIN** Stockton, Calif., owner **Mike Murphy** is 92X's new GM. Reportedly, 92X will pick up the top 40 format of duopoly sister **KQKS** (KS104), while **KQKS** goes Spanish. Schock and Ryker are looking for another home for their format. Call 303-470-0153.

The official announcement was still forthcoming at presstime, but word on ABC's triple-A format is that it will now be an adult modern format, similar to the one announced by Jones Satellite Networks last week. The working name for the project was "MR-35."

With **CKEY** Buffalo, N.Y., having finished its transition from modern to top 40/rhythm this week, top 40 **CIDC** (Hot 103.5) Toronto PD **Ken Stowar** and MD **Randy Brill** assume those positions at CKEY, while retaining them at CIDC. Former PD **Chris Jeaneret** moves to the new OM spot; MD **Charlene Camroux** exits.

Philadelphia's City Paper says that **WMMR** middlayer **Matt Cord** and **WYSP** part-time jock **Mel Toxic** had a war of words at the recent **Red Hot Chili Peppers** show at the Spectrum. According to City Paper's report, the two came close to fistcuffs after Toxic questioned Cord's presence at the show, saying, "You guys don't play this mu-

sic." Cord told Airplay Monitor that the conflict dates back two years, when Toxic allegedly spent one late night outside of Cord's apartment yelling "Matt Cord sucks!" Toxic says Cord accosted a WYSP staffer at the Spectrum, yelling "WYSP sucks" before walking away. Upon seeing Toxic, Cord allegedly said, "Mel Toxic, I want to kick your ass!" Toxic also alleges that Cord insulted his wife repeatedly. Toxic then called security, which Cord says didn't see any reason to respond.

Then there's the dispute over the format of **KIOC** (K106) Beaumont, Texas. GM **Elizabeth McGalin** announced that the station has "changed format" to modern rock. But PD **Kurt Kruger** claims that K106 remains a modern-leaning top 40.

Modern rock **KEDJ** (the Edge) Phoenix names **KUBE** Seattle's **Shelli Hart PD**, replacing **John Clay**. Modern **KKND** (the End) Tucson, Ariz.'s **Chris Patyk** is named APD/MD, replacing **Christopher the Minister**. And will we see the end of the End, as we know it, when it flips to sports March 15? (Simulcast rocker **WCCC-AM** Hartford, Conn., is also headed to sports.) New **KKND** PD **Laura Smith** denies any change, saying the station will be playing "more new music."

KFWB/KTWV L.A. VP/GM **Chris Claus** is upped to VP/station operations for CBS TV and Radio. The new position will emphasize "the many possibilities for coordination . . . among [CBS'] 15 TV and 39 radio stations."

American Radio Systems continues to buy up upstate New York, buying **WPXY/WVOR/WHAM/WHTK** Rochester, N.Y., from the Lincoln Group for \$30.5 million. That gives ARS seven stations in the market, including album **WCMF** and a JSA with modern **WNVE**.

WARW (Arrow 94.7) Washington, D.C., APD **Norm Miller** is the new PD at jazz/AC **KCJZ** San Antonio, Texas . . . Album **KCXX** San Bernardino, Calif., names **GGI** Riverside, Calif.'s **Anton Sousa** to nights, replacing **KLOS** Los Angeles-bound **Mark Mendoza**, and names P/T **Bruce Wayne** to p.m. drive, replacing **Mary Loos**.

WWCD Columbus, Ohio, names two new P/Ts: intern **Brent Jones** and Seeing Dog Records' **Tracey Hoskin**.

It's A Dog's Life



Suburban New York rocker **WRGX** (X107) welcomed dog's eye view's **Peter Stuart** to the station for a performance. Pictured, from left, are Columbia's **Pete Cosenza**, APD/midday host **Darrin Smith**, Stuart, PD **Steve Blatter**, promotion director **Tony Couch**, and programming coordinator/AMD **Shari Roth**.

WEASEL PATROL BY ANTHONY COLOMBO

MCA's Interscope Deal; Bishop Moves To MCA

As expected, MCA has acquired a 50% stake in Interscope Records. That deal, announced Feb. 21, is estimated at \$200 million and gives MCA the option to purchase the remaining 50%. MCA also retains an option not to release any music it deems objectionable. The current Death Row/Interscope release "All Eyez On Me" by 2Pac is being distributed by PolyGram.

Skip Bishop trades in his "R" for a "M," winning this week's round of Wheel of Fortune. Bishop officially resigns as RCA's VP of national pop promotion to accept a post as MCA's executive VP of promotion. The official start date hinges on several factors including the hiring of a replacement.

Giant Records has been renamed Revolution Records. Also, A&M's Atlas Records gets the Poly-

dor imprint.

Silvertone ups **John Butler** to associate director/national promotion from manager/national promotion. Butler's resumé includes stints at Mechanic as director/alternative promotion and at TVT as manager/national promotion.

Maverick hires **Darren Eggleston** to head the rock promotion department. He had been Epic's L.A. local promotion manager.

I.R.S. adds two regional promo reps. **Todd Glassman** takes over in the Northeast. He had been Relativity's college promo rep. Also, **Andrea Morris** is tapped for the Cleveland regional manager post . . . Island artist/field manager **Lori Rischer** is now Boston local promo manager.

If you have info for the Weasel Patrol, please call me at 212-536-5064 or fax me at 212-382-6094.

ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective with this week's issue, **KRAD** Corpus Christi, Texas (PD/MD **Jay Gleason**, 512-883-1600) has been added to Airplay Monitor's mainstream rock panel.

Added to Airplay Monitor's modern rock panel is **WQBK** Albany, N.Y. (PD **Dan Binder**, MD **Kelli McNamara**, 518-462-5555). **CKEY** Buffalo, N.Y., and **WXWX** Greenville, S.C., are no longer modern rock reporters due to format changes.

Added to Airplay Monitor's triple-A panel

are **KZBE** Springfield, Mo. (PD **Dave Alexander**, MD **Julie Bahre**, 417-863-2295), and **WMAX** Rochester, N.Y. (MD **Jennifer Vanderslice**, 716-232-8870).

There are now 101 mainstream rock reporters, 71 modern rock reporters, and 24 triple-A reporters.

Effective next week, the Airpower feature has been added to the triple-A chart for records reaching the 200-detection point for the first time. **ANTHONY COLOMBO**

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Jeff Pollack Says That, Even Now, It's Not Too Late To Light A Fire Under Rock Formats

One of the topics Jeff Pollack has planned for his consultancy's confab in Los Angeles this week is "formats in crisis." What formats are in crisis? And is Pollack yelling, "House on fire! House on fire!" for rock radio?

"It doesn't necessarily mean that any one specific format is in trouble but that all of them are reaching a critical point of saturation of the same artists, shared music, and similar sounding production," says the veteran consultant.

Even against this backdrop, Pollack says, it's possible for stations to find a place in the world, especially now. "With the Telecom bill and duopolies, your station does not have to capture the 'money demos' that you previously [needed]. As a result, you can go after a smaller niche and be paired with another station, and you're fine. That means a station like [KYSR (Star 98.7) Los Angeles], which some people are calling 'KROQ light,' can play the top AC/crossover alternative music [for] 25-34 females. You might not have thought there would be a niche for a modern AC, but there is."

As for how his various formats will be affected by AC's increasingly modern lean, Pollack says, "I think AC stations have more affect on alternative than an active rock station. Stations like KLOS [Los Angeles] and [WZTA (Zeta) Miami] are very successful stations that deliver their target, which is... 25-54."

"The important thing to [remember is] that in some cases, you do not need to be the leading rock station in the market 12-plus, as long as you are successful in your target. I think it's a little more of a reorientation [for some stations] because 12-plus is the vanity number, and [it's hard] keeping them focused on what really matters."

"If stations are lucky enough to be in a market where they can be mainstream, [it's important] to make sure that they are making sense with their music mix. Although a lot of music may test well that originated in 1966, [when] it ends up in 1996, it sounds miserable on the air if it's mixed improperly."

"You have to figure out what [music] fits, what's timeless, and what makes people respond. It's not only research, but it's subjective. We're back to letting our ears cultivate the flavor and sound of the radio station. If we just programmed by research, everybody would have the stations sounding the same, and there wouldn't be any difference."

'If we just programmed by research, everybody would have the stations sounding the same, and there wouldn't be any difference'

Pollack admits that some mainstream rockers got complacent in the '80s. Those stations, he says, now need "great production, uptempo, fresh-sounding jocks," and shouldn't "be afraid to talk over records." In addition, a good rock-er should "not allow the alternative station to out-promote you. These things are critical in developing character, presence, and top-of-

mind awareness. The passive AORs of the '80s are gone. They were boring stations that allowed the alternative stations to claim and own the rock arena, and [they] had to pay the price in the last several years. They're just now making a comeback."

But being fresher doesn't necessarily mean being younger for a mainstream rock station. "Modern is the new mainstream 18-34 format. That's why so many active rock stations have decided to compete 18-24; they'll probably lose anyway, and it's best to win where you can win—in the better money demo, which is 25-54. We have a very successful duopoly in Hartford, Conn., where [modern] WMRQ is No. 1 18-34 adults and [album] WHCN is No. 1 25-54 men... that's the kind of duopoly you dream about."

At the confab, Pollack will also talk about the importance of production. "KLOS, Zeta, and WHJY [Providence, R.I.] have very good production. If you're facing a station in L.A., for instance, that has [KROQ production director] John Frost, your production had better be great. He is an awesome talent and contributes so much to the sound of KROQ that you've got to at least step up to the plate and be in the game."

Another aspect, Pollack says, that rock stations have realized is important is personality. "I think that good '90s rock stations knew that they needed personality outside of morning drive to begin with. More stations are beginning to realize that you need a one-two punch, and having a good midday show is not a throwaway. You've got to have a top talent. People are finding talent at college radio or small markets. It's an

'Good '90s rock stations knew that they needed personality outside of morning drive... you've got to have a top talent'

exciting time again... We like to have people who haven't listened to any radio and have something original to offer."

And as the modern format continues to grow, Pollack cites the increasing need for good morning talent. "One of the main problems with the increase in shared music is that your ability to be unique is lessened. Not having a morning show leaves you vulnerable to a frontal attack or a flanker. It's something that's a critical part of winning. Anyone that's using a 'more music' approach in the morning hasn't been able to find a good morning show."

The Pollack convention will also have seminars telling station staff how to profit from the Internet. What's Pollack's take on what's been called the CB radio of the '90s? "We see it as being one of the best partners to radio that's come along in a long time. The Internet is more compatible and a more synergistic partner than to almost any other medium." Pollack cites World Wide Web sites for WMMS Cleveland and WNNX (99X) Atlanta as positive examples. He's also quick to mention that stations should not take the creation of a site lightly. "That's a huge job; you need several people to man this thing on a regular basis to keep people from being disappointed when they visit your Web page. Stations are frantically eager to get on, and they should be on, [but] it's often very disappointing, and it's a much bigger job than many people realized."

JOHN LOSCALZO



CHEET SHEET BY MARK MARONE

Eric Matthews: Got Brass In Sub Pop

It would be hard to imagine Sub Pop artist Eric Matthews spending his teenage years in Gresham, Ore., wanting his MTV and daydreaming of being a rock star. That's because Matthews has never played in a rock band, instead pursuing a talent not entirely conducive to a high school beer bash: playing trumpet.

In fact, after entering the San Francisco Conservatory of Music out of high school to study orchestral performance, it soon became apparent to Matthews that the academic side of school was infringing on his pursuit of musical excellence. "Instead of doing homework and reading books, I was driving around town making myself a professional trumpet player, which seemed a lot more interesting and I was making money doing it." So Matthews left school, performing professionally in brass quintets and orchestras, in which he played "the classic repertoire of three centuries of European composition." It was this training, combined with the experience of playing in the inherently improvisational jazz forum, that provided the framework for the trumpet player's ability to conceive his own melodies and start writing songs.

His development as a songwriter, however, began with a different inspiration. At an early age, Matthews started a lifelong affinity for early Bee Gees, Beatles, and Burt Bacharach. As a 6-year-old, "I would always be singing a fourth harmony that wasn't there or a counter melody that Paul forgot to put in. I was always rearranging material in my head, and I was working, really, as a composer, in my imagination at least, at a very young age."

Matthews' musical journey led to a brief, heralded collaboration with Australian popster Richard Davis in the duo Cardinal. His contributions as orchestrator/arranger—as well as his singing and playing—led to his signing with Sub Pop.

"It's Heavy In Here" is Matthews' self-produced debut album, on which he plays trumpet, guitars, bass, and keyboards, and conducts and arranges the orchestrations that give the album its '60s-era sophisticated, easy-listening rock sound. According to Matthews, performing so much of the album himself rather than with a band "yields a truer picture of the man, of the writer, etc."

The 26-year-old says, "I went into it with really quite a lot of confidence except for my guitar playing—that was a lot of work for me." For some of the album's guitar and drums, Matthews supplemented his own "unorthodox" style of guitar playing with former Jellyfish/Grays guitarist/songwriter Jason Falkner. For the rest of the album's instrumentation, Matthews used the bygone tradition of orchestral notating. He wrote all the charts out by hand in pencil. "There were a couple of [musicians] who were older and they said, 'I haven't been handed a piece of [written] music in 15 years.'"

Asked about touring, Matthews says with resignation, "I'm more interested in composition than playing, but I'm in the music business and I want to sell records—I guess—so I think there will be some shows." These could be in a performance hall featuring a big ensemble supplementing a core of guitars and piano. Matthews probably won't shout, "Hello, Cleveland!" at his concert; rather, he'll probably conduct a string, brass, and woodwind section and sing on a stool.

Goldfinger Shod For Success

When we recall the regional musical movements of the 90's, California will be remembered most for its power pop/punk revival. Goldfinger, named after the James Bond movie, is an L.A. foursome with high-energy punk/ska music. Its self-titled debut will be released next week on Mojo Records and contains the first single, "Here In Your Bedroom." Goldfinger's story is inextricably tied to footwear. It was at a Nana shop in Santa Monica, Calif., that band member John Feldmann sold Mojo president Patrick McDowell a pair of suede shoes and gave him a demo tape. Founding members McDowell and bassist Simon Williams both sold shoes in Santa Monica and soon started playing and writing together after they met. The band's flamboyant, unrelenting performing style was harnessed on its full-length recording in September 1995. Prior to that, it released the "Richter" EP on Mojo, which developed the band at college radio. Recent appearances included the opening spot during an unannounced Bad Religion show that sold out the Hollywood Palladium Feb. 23. Goldfinger will appear at Driscolls in Austin, TX on March 16 for the SXSW Convention.

Releases And Notes

Jarvis Cocker, lead singer of Pulp, commented on the infamous incident at the Feb. 19 Brit Awards (the British equivalent to the Grammys) in which he took to the stage during Michael Jackson's performance. Cocker claimed, "My actions were a form of protest at the way Michael Jackson sees himself like some Christ-like figure with the power of healing. The music industry allows him to indulge his fantasies because of his wealth and power. People go along with it even though they know it's a bit sick. I just couldn't go along with it anymore." Island releases the second album by the British multi-platinum act, "Different Class," in the U.S. this week.

One of modern rock's revered songwriters, Paul Westerberg, will release a new album called "Eventually" April 30. Most of the album was co-produced by Lou Giordano with a few tracks co-produced by Brendan O'Brien.

Shudder To Think is currently working around singer/guitarist Craig Wedren's chemotherapy treatments for Hodgkin's disease to complete its second album for Epic. In the meantime, guitarist Nathan Larson has completed work on his own project called "Mind Science Of The Mind" due out April 16. Members of the Dambuilders and Helium round out the lineup... London Records hopes to release the second Portishead album this June... The new Meics single, "Wow!" contains horns courtesy of Rocket From The Crypt.

Ian Asbury, former vocalist of the Cult, has parted ways with longtime band member and writing partner Billy Duffy to form Holy Barbarians. The band has been playing club shows in L.A. and New York recently. A self-titled album will hit the stores May 14 on Reprise.

In a recent interview, the usually immodest Oasis guitarist/songwriter Noel Gallagher admitted there were English bands that he thought were as good as or better than his. Among them, he mentioned the Cast, which is led by former La's guitarist John Power, and will have a debut album released by Polydor A&M on April 2.

Skunk Anasie is in Europe through March supporting Lenny Kravitz... Garbage has begun a second tour in support of its Geffen release that will keep the band on the road through May.

Format Ratings Show No Fall Last Fall For Modern Rock

Continued from page 1

stream rock station anymore. The format now ranges from such relatively unchanged heritage stations as WDVE Pittsburgh—which felt the effects of two new modern competitors—to heritage stations that have leaned sharply modern, such as KLOS Los Angeles and KBPI Denver. PDs asked about the decline in the previous article cited everything from Arbitron methodology to college football season to the lack of a unified direction within the format, although, notably, most did not cite the music.

As for classic rock, it was expected to get some help from "The Beatles Anthology, Vol. 1" and its corresponding publicity this fall. Instead, classic rock was down in mornings (4.4-4.0), middays (3.6-3.5), afternoons (3.5-3.3), and nights (2.7-2.5), as well as among teens (1.8-1.5), 18-34 (5.2-4.7), 25-54 (4.9-4.7), women (2.3-2.2), and men (5.1-4.8). It was flat at 3.5 in the 35-64 demo.

Are those results the product of the number of stations bailing out of classic rock? Actually, the number of classic rock stations—including Arrow-style classic hits outlets—was up, 68-73 from summer to fall. Although some highly publicized defections from the format, WYSP Philadelphia and KRQR San Francisco, took place during the fall, some defections—notably by WXRK New York and WNCX Cleveland—won't be measurable until the winter numbers come in. Meanwhile, new classic hits outlets continued to turn on in secondary markets throughout the fall. Other stations that had signed on as '70s pop outlets finished transitions to classic hits after realizing that "Boogie Oogie Oogie" didn't test well with many of the folks who liked "More Than A Feeling."

MODERN STILL RISING

Meanwhile, modern rock continued to inch forward, going 3.1-3.4 in mornings, 4.2-4.4 in afternoons, and 5.0-5.4 in nights, as well as 8.9-10.2 among teens (its first time over a 10 share) and 7.1-7.3 in the 18-34 demo. It was flat in 25-54 (3.4) and 35-64 (1.4). Modern rock was down slightly in middays (3.7-3.5), suggesting that, like top 40 and R&B, it will start tapering in that daypart each fall, when teens go back to school.

Modern rock is down slightly in time spent listening per week (6 hours 18 minutes to 6 hours 4 minutes), but the number of modern rock stations in the continuously-measured markets is up sharply, 78-96. Aside from the revelation that the continuously-measured markets now average slightly more than one modern rock station, the number of stations, taken with the modest rise in 12-plus, suggests that the growth in the format is coming from listeners to new stations rather than listeners at existing stations, whose numbers seem to be flat or leveling off.

Again, it's hard to postulate an exact relationship between modern and album rock numbers. But consider, though, that modern rock rose most notably among teens, that mainstream rock was off sharply at the young end and least sharply in the 35-64 demo, and that some prominent mainstream album rockers made a point of differentiating themselves during the fall by restoring more nonmodern library titles. Those things taken together suggest that, after slowing mod-

ern's rise by co-opting modern rock music, mainstream album rockers were again being conservative enough to send younger-end listeners back across the street.

One note on AC, which became increasingly modern rock-driven in the fall: It remained the No. 1 format nationally, but fell to its lowest numbers ever. AC PDs have felt for the last year that they were being hurt by the O.J. Simpson trial. (Country and R&B PDs felt the same, but both were up during the fall.) AC was probably hit simultaneously by country's rebound, the ongoing growth of "smooth jazz," and O.J.

As for the experimentation with modern rock, it may not have helped. AC had its least slippage in the 18-34 demo (14.2-14.0), but it was off 16.8-16.2 in 25-5, and 17.4-16.6 in 35-64, suggesting that not every AC listener is ready to accept "Push" and "Everybody Hurts" as AC staples yet.

SPANISH FLIES

Spanish-language radio was up sharply in New York (where nobody complained), Los Angeles (where everybody complained), and nationally, too. Everything that Anglo GMs didn't like about the L.A. fall book is writ large in the fall numbers with Spanish up 5.4-6.1 in mornings, 5.0-5.7 in middays, 4.6-5.1 in afternoons, 5.3-6.0 in nights, 4.5-4.9 among teens, 5.9-7.3 in the 18-34 demo, 5.5-6.2 in 25-54, and 5.1-5.5 in 35-64.

As to why Spanish was up, either you accept that it was a continued increase in the quality of programming and marketing—as well as the continued growth of the Spanish-language soft AC format—or you blame Arbitron. The format will have a number of challenges in the winter book, beyond the increased scrutiny by the outside world: a renewed emphasis by top 40/crossover stations on Spanish-speaking listeners; the debut of both Spanish-language AC WPAT-FM New York, which could either repatriate more listeners to Spanish-language radio or cannibalize its own duopoly partner, WSKQ; the debut of top 40/dance WKTU New York, which could also skim some listeners from WSKQ; and the taming of several successful Spanish-language sex-talk shows in L.A. due to advertiser pressure.

OTHER HIGHLIGHTS

- N/T, with O.J.'s help, was up sharply in all demos and dayparts, except nights (due to the end of the baseball season). And while the first O.J. trial might be over, there's still the bad winter weather and the presidential election campaign for N/T to look forward to in the winter.

- Oldies, which should also have been helped by the Beatles, was off sharply in all demos and dayparts.

- Country managed its first up book since spring '94. It may have been helped by the CMA Awards and the new Garth Brooks album, which came at a time when many PDs were particularly vocal about the quality of the music, and amid a wave of playlist chopping, leading one to wonder if the new music was really OK after all or if listeners were just hearing less of it.

- Top 40 came out of a promising summer book with its worst 12-plus number since the '80s.

It had its lowest-ever numbers among teens (32.0-31.5), in the 18-34 demo (13.9-13.1), and in 25-54 (7.3-6.8). Top 40 lost its summer midday spike when teens went back to school without a corresponding rise in morning or night listening.

- R&B also had slight midday attrition (7.3-7.9-7.7) but again had its highest-ever morning number (7.8-8.3) and its highest-ever number in the 25-54 demo (9.5-9.8) and in 35-64 (7.9-8.1). R&B did this despite the rise of the jazz/AC format, which had its best-ever 12-plus number (2.8-3.0) and which plays a large number of R&B crossovers on its "smooth jazz" stations. Jazz/AC was up from 46 to 56 stations this book, suggesting that individual station shares may be holding steady with growth from the new outlets.

ROCK GODZ

KHTY Santa Barbara Gets 'Ill Fatal' With New Rock/Hip-Hop Whiz Kids

Is Damion Young? He certainly is. But don't let his age fool you. Although he may be 21 years old, Young is 147 in radio dog years. And in his freshman term as PD, this Santa Barbara, Calif., native helped propel modern rock-leaning KHTY (Y97) to No. 1 18-34, wresting that nugget from crosstown rocker KTYD for the first time in 20 years. Y97 was also up 5.6-6.7 12-plus in the fall Arbitrons.

Young started at what was top 40 Y97 as an unpaid intern at the pre-pubescent age of 12. "I just bugged the living daylights out of [former MD] Michael Newman," says Young, who describes his early duties as "music-puller and button-pusher when Michael went to the men's room."

Young considers Newman his mentor, and they remain in regular contact. Newman recently spent the day with Young, critiquing the station



Damion Young
Program Director
KHTY Santa Barbara

'Surround yourself with your core. Everyone from the jock staff to the sales staff happens to be in our target demos'

and going through his Selector program. "When Michael told me he couldn't find anything wrong with the station, it blew me away," he says.

Over the years, Y97 went through various permutations of top 40—more modern, more dance, more mainstream. Last February, the station changed from dance to mainstream, and Young, having grown up in the market, felt something was wrong. "It didn't feel right playing Boyz II Men into the Cranberries," he says. The format gradually began skewing more modern but still incorporated artists like DJ Miko and 2 Unlimited.

When PD John Alden announced his intentions to move into consulting, he and other industry friends lobbied new owner/GM Steve Engles on Young's behalf for the PD job. "Steve didn't know anything about me," says Young, "We went to dinner and just talked. I stated my case and told him we needed to commit to one musical direction."

Engles could have said, "Not only are you too young, you want to change the format on my new radio station?" Instead, he told Young, "Do what you need to do to make us No. 1. I'll give you the tools to do it. I'll drive up 'em up to the door, but you have to let 'em in and entertain 'em." On Sept. 11, 1995, Young was named acting PD; 30 days later, "acting" was dropped from the title.

Young's radical facelift of the station meant dropping the longstanding Y97 handle and spending money on TV spots, a new logo, bumper stickers—the whole image. The station's other whiz kid, 23-year-old promotions director Jeff Miller, designed the new logo and directed and produced the TV spot. "No previous owners had ever spent that kind of money on the station," says Young. In fact, Y97 had been in receivership for two years before Engles bought the station last year. "It takes a big guy to say, 'Hey, kids, here are the keys to my new radio station, just don't break it,'" Young says.

Because of his age and his second career as a hip-hop artist (Young had a rap record released

last year on Modern/Atlantic), Young decided to add an irreverent, hip-hop attitude to the modern rock mix. Voice guy Sean Caldwell cut such liners as "97.5 KHTY: your party station for the 9-6" and "It's gonna be da bomb."

Although modern rock has traditionally been known as a male domain for listeners, Young says that by incorporating this new attitude, the station gained female listeners 18-34 and pulled a 15 share in the last book, good enough for No. 1. AC KRUZ was second with a 10 share. "I felt we made this format more accessible with our tongue-in-cheek presentation," he says.

How else did Young and staff make "KHTY: the new rock revolution" credible? "Surround yourself with your core," he says. "Everyone from the jock staff to the sales staff happens to be in our target demos of 18-34 adults and 18-34 females. We talk to people at clubs and station events and find that research is better than call-out. GSM Traci Claussen also makes sure the sales staff is excited enough about our format to get our religion out there as preachers."

Miller also designed the now-infamous "Toad Drop" to promote a benefit concert by Toad The Wet Sprocket. "We had a helicopter drop hundreds of rubber toads on parachutes over the beach," says Young. Each toad was redeemable for concert tickets and CDs. More than 500 people showed up as the toads rained onto the surf, including concerned animal rights activists, who ran out into the ocean to inspect the toads.

KHTY morning jock Pete Hansen has written and produced comedy for Premiere Radio Networks for more than three years. "That makes us the guinea pigs for Premiere," says Young. Hansen also keeps overnight guy Reggie P. around in the morning, along with weekend Doogie, who contributes his share of goofy bits, such as the "dyslexic, stuttering, gofer boy." Former morning co-host Rachel Rabe does middays and has had more than 400 local businesses sign up for her interactive fax and phone game.

Young does 1-3 p.m., followed by p.m. driver Samantha "Sammy the Gun" Mattern from the late KNAC Long Beach, Calif. Then there's KHTY's newest personality, 8-midnight jock Lord Zed, who has been in radio for only three months. "This guy is so core," says Young. "He lives the lifestyle, attends [University of California, Santa Barbara], and is a comedian. After he did two overnights shifts, I made him the night jock."

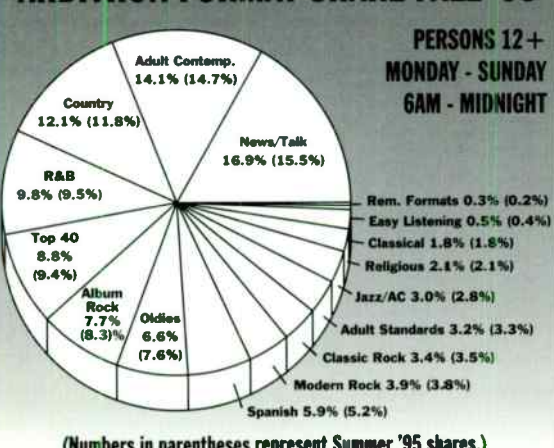
Having moved himself to a two-hour airshift, Young spends almost three hours a day scheduling music. Here's a recent 11 a.m. hour of "Ill Fatal Funk": Green Day, "Tired Of Waiting For You"; Smashing Pumpkins, "Today"; Dave Matthews Band, "Satellite"; ABC, "The Look Of Love"; Presidents Of The United States Of America, "Peaches"; No Doubt, "Just A Girl"; R.E.M., "Losing My Religion"; Oasis, "Supersonic"; Soul Asylum, "Misery"; Sinead O'Connor, "The Emperor's New Clothes"; Toad The Wet Sprocket, "Fall Down"; B.A.D. II, "Rush"; Better Than Ezra, "In The Blood"; and Gin Blossoms, "Follow You Down."

Young's biggest fan is his grandmother, his "upper-demo consultant," with whom he still lives. "She always tells me what songs are good or bad, and, most importantly, she always tells me when Pete is late or screws something up," he says.

Although he remains committed to the continuing success of "the new rock revolution," Young's first love is still rap music. He recently finished writing and producing three new tracks by Ghetto Hippie, featured on the most recent L.A.D. album, "Ridin' Low." He's in the studio with partner Brian Nolen recording new songs and is looking for another label deal.

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PEARL JAM • Leaving Here (EPIC)	+154
KRXQ +20, WTFX +18, KTYD +16, WRCX +16, WPLR +16, WAAF +12, WAPL +10, WKDF +10, WKLG +9, WZAT +8	
KENNY WAYNE SHEPHERD • Born With A Broken Heart (GIANT)	+147
KTUX +18, KFRQ +12, WKLC +10, WZZR +9, KLPX +8, WHCN +8, KLOS +8, KILO +7, KTAL +7, WIXV +6	
RED HOT CHILI PEPPERS • Aeroplane (WARNER BROS.)	+135
KRAB +18, KFRQ +15, WVRK +11, WFYV +11, KRAD +9, KXUS +7, WWDC +7, WRCX +6, WKQQ +6, KNCN +5	
SON VOLT • Drown (WARNER BROS.)	+131
KZRR +12, WDVE +11, KXUS +10, KUFO +10, WIOT +9, WKDF +8, KILO +7, WRXL +6, KCAL +6, WEBN +6	
BUSH • Machinehead (TRAUMA/INTERSCOPE)	+126
KTXQ +28, WTPA +13, WKDF +13, WIYY +11, WZAT +10, KUPD +9, WARQ +8, KATT +8, WKLG +7, KZRR +6	
BAD RELIGION • A Walk (ATLANTIC)	+111
KILO +13, KEGL +13, KUFO +12, KRXQ +10, KBPI +10, WWDC +9, KTUX +8, WXTB +7, KLBJ +6, WKDF +6	
EVERCLEAR • Santa Monica (Watch The World Die) (TIM KERR/CAPITOL)	+102
WTFX +12, WRXL +10, KISS +10, WAVF +8, WZZR +8, WRXR +6, WZTA +6, KIOZ +6, KZRR +6, KLAQ +5	
GREEN DAY • Brain Stew/Jaded (REPRISE)	+99
KISS +18, KXUS +9, KEGL +9, WKDF +8, KLOL +8, KRZR +7, WRXL +7, KISW +6, KIOZ +5, WLZR +5	
FOO FIGHTERS • Big Me (ROSWELL/CAPITOL)	+98
KEGL +13, KLOL +12, KZRR +11, WDIZ +11, WIYY +11, WVRK +10, KISS +10, KTYD +9, WAXQ +8, WAPL +7	

MODERN ROCK

INCREASE
IN PLAYS

THE AFGHAN WHIGS • Honky's Ladder (SUB POP/ELEKTRA/EEG)	+335
KTEG +17, WPLA +14, WEND +14, KKND +14, KNCC +14, WRZX +13, KLZR +13, KBBT +13, CIMX +12, WOWW +11	
BAD RELIGION • A Walk (ATLANTIC)	+208
KBBT +25, KKND +24, WOWW +19, WCYY +14, WRLG +11, WDXD +10, KEDJ +10, CIMX +9, WMMS +9, WFNX +8	
OASIS • Champagne Supernova (EPIC)	+195
WCYY +16, WBRU +15, WMMS +15, WLUM +14, KLZR +13, KFRR +12, WNVE +12, WJRR +11, WEND +9, KBBT +9	
PEARL JAM • Leaving Here (EPIC)	+172
WXNU +23, KFRR +22, KGDE +21, KRRK +15, WCHZ +13, WEQX +13, WVGO +12, KCXX +12, WRCX +11, WRLG +11	
SMASHING PUMPKINS • Zero (VIRGIN)	+166
KFRR +17, KEDJ +17, KEDG +17, KGDE +14, WRXQ +12, KBBT +12, WXRK +10, KWOD +8, KMYZ +8, KDGE +7	
THE VERVE PIPE • Photograph (RCA)	+154
KTOZ +19, WHYT +15, WDRE +11, KKND +10, CIMX +10, KITS +10, WOXY +9, KEGE +9, KRRK +8, WGRD +8	
LOVE AND ROCKETS • Sweet Lover Hangover (BEGGARS BANQUET/AMERICAN/REPRISE)	+152
KBBT +20, WGRD +17, WCYY +16, KEGE +15, WDRE +15, WCHZ +11, WSHE +10, WHFS +9, WWCD +8, WPLA +7	
COWBOY JUNKIES • A Common Disaster (Geffen)	+123
WBCN +18, KBBT +15, CIMX +14, WHFS +13, KTCL +8, KRRK +7, WMMS +7, WKOC +5, KEGE +5, KOME +5	
FOO FIGHTERS • Big Me (ROSWELL/CAPITOL)	+120
WCYY +16, KFRR +15, WRXQ +15, KGDE +14, XHRM +10, WPLY +7, KTEG +6, KEDJ +6, KDGE +6, WHFS +6	
STABBING WESTWARD • What Do I Have To Do? (COLUMBIA)	+114
KFRR +14, WPLA +11, KRRK +10, WQXA +10, WRZX +9, KEDJ +8, WMRQ +8, CIMX +8, WHFS +8, KEDG +7	

VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



1
VH
MUSIC FIRST

	TW	LW		TW	LW	
1	31	30	1	Oasis, Wonderwall	39	24
2	27	32	2	Smashing Pumpkins, 1979	29	26
3	26	28	3	Red Hot Chili Peppers, Aeroplane	25	16
4	22	21	4	Bush, Glycerine	24	26
5	22	18	5	Alanis Morissette, Ironic	24	22
6	20	21	6	Green Day, Brain Stew	24	21
7	18	17	7	Foo Fighters, Big Me	23	24
8	16	18	8	Presidents Of The United States, Peaches	22	19
9	12	11	9	Collective Soul, The World I Know	19	21
10	10	18	10	Alice In Chains, Heaven Beside You	17	11
11	10	9	11	Blues Traveler, Hook	15	17
12	10	7	12	No Doubt, Just A Girl	14	11
13	9	12	13	Goo Goo Dolls, Naked	13	17
14	8	10	14	Seven Mary Three, Cumbersome	13	18
15	8	0	15	Dog's Eye View, Everything Falls Apart	13	12
16	7	6	16	Everclear, Santa Monica	11	12
17	7	10	17	Gin Blossoms, Follow You Down	10	8
18	6	5	18	Seal, Don't Cry	9	10
19	6	5	19	Garbage, Only Happy When It Rains	9	2
20	5	6	20	Spacehog, In The Meantime	9	10
21	5	5	21	Pete Drobe, Beautiful Girl	9	13
22	4	3	22	Melissa Etheridge, I Want To Come Over	8	9
23	4	2	23	White Zombie, Super-Charger Heaven	7	12
24	4	2	24	Radiohead, High And Dry	7	7
25	4	5	25	Smashing Pumpkins, Bullet With Butterfly Wings	5	7
26	4	2	26	Nirvana, In Bloom	4	2
27	4	2	27	Stone Temple Pilots, Creep	4	3
28	4	3	28	Green Day, Basket Case	4	1
29	4	3	29	Offspring, Self Esteem	4	3
30	4	2	30	Joan Osborne, One Of Us	4	2
31	4	2	31	Silverchair, Israel's Son	4	2
32	4	2	32	Son Volt, Drown	4	4
33	4	2	33	Tori Amos, Caught A Life Sneeze	4	3
34	4	5	34	Ruby, Tiny Meat	4	5
35	4	5	35	Live, Lightning Crashes	4	2
36	4	9	36	Nirvana, Come As You Are	3	5
37	4	8	37	Pearl Jam, Even Flow	3	2
38	4	4	38	Lenny Kravitz, Are You Gonna Go My Way	3	0
39	4	0	39	Aerosmith, Cryin'	3	3
40	4	2	40	Smashing Pumpkins, Today	3	1

TRIPLE A

INCREASE
IN PLAYS

THE BAND • Stand Up (PYRAMID/RHINO)	+53
KPIG +10, WNCS +9, KTMN +6, KMTT +6, KSCA +6, WRLT +5, WRNR +5, WXRT +5, KFMM +5	
THE BEATLES • Real Love (APPLE/CAPITOL)	+46
KZBE +14, WRLT +7, WXRC +7, KXPT +6, KTMN +5, WMAX +4, KPIG +2, WXLE +2, KFMM +2, WNEW +2	
STING • Let Your Soul Be Your Pilot (A&M)	+31
CIDR +10, KXPT +9, WTTS +6, KFMM +5, WXRC +3, KTCZ +3, KFOG +3, KTMN +2, KSCA +1	
DOG'S EYE VIEW • Everything Falls Apart (COLUMBIA)	+29
KTMN +13, WHPT +9, WXLE +8, KXPT +4, WNEW +3, KZBE +2, KMTT +2, KBCO +2, WTTS +1	
PETE DROGE • Beautiful Girl (ELEKTRA/EEG)	+28
KZBE +8, WXLE +7, WHPT +5, KTMN +4, KTCZ +4, KMTT +3, KSCA +3, KFMM +2, KFOG +2, WMAX +1	
JACKSON BROWNE • Some Bridges (ELEKTRA/EEG)	+28
WXLE +8, KMTT +6, WNCS +5, KXPT +4, WTTS +3, WHPT +3, WVRV +2, KFMM +2, KFOG +2, KZBE +1	
LOU REED • NYC Man (WARNER BROS.)	+25
WNCS +12, KSCA +6, KFOG +3, WNEW +2, WRNR +1, WXRT +1	
DON HENLEY • You Don't Know Me At All (Geffen)	+23
KZBE +12, KFMM +6, KXPT +4, WTTS +3, KTCZ +1, KFOG +1	
NATALIE MERCHANT • Jealousy (ELEKTRA/EEG)	+22
KBCO +10, KZBE +9, WHPT +7, WVRV +6, KTMN +3, KPIG +3, KFMM +2, WXRT +2, KMTT +1	
BONNIE RAITT • Burning Down The House (CAPITOL)	+21
WRLT +15, KZBE +13, KXPT +5, KFMM +3, KTMN +2, WMAX +1, WVRV +1, WHPT +1, WNCS +1, KTCZ +1	

MONITOR MODERN ROCK
DEBUT **(30)**
OVER 700 SPINS
ON AT: KROQ, Q101, LIVE105, KOME, WHFS, KTBZ,
WRZX, WENZ, KPNT, 91X



ON OVER 50 ROCK STATIONS
INCLUDING THESE MAINSTREAM
ROCK REPORTERS:
KUPD, KBER, WAVF, WZAT, KISW, KRZR,
WIYY, WEBN, KISS, WLZR

The afghan whigs honky's ladder

The premiere single and video from the forthcoming new album *Black Love*.

Album in stores March 12.

Produced by Greg Dull.

On Elektra compact discs and cassette. <http://www.elektra.com>

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MAINSTREAM ROCK

POWER PLAYLISTS

AIRPLAY Monitor

For Week Ending February 25, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service...

KLLOL Houston PD: Andy Beaubien APD: Dayna Steele. Top 30 list including Ian Moore, Alice In Chains, Brother Cane, Everclear, Victor, Promise, Ozzy Osbourne, Kenny Wayne Shepherd, Deja Voodoo, Alice In Chains, Heaven Beside You, ZZ Top, She's Just Killing Me, AC/DC, Cover You In Oil, Brother Cane, Voice Of Eupenia, Foo Fighters, Big Me, U2, Rattle and Hum, Stabbing Westward, What Do I Have To Do?, Toadies, Away, Green Day, Jaded, The Nixons, Sister, Billy Squier, Everybody Wants You, The Cult, She Sells Sanctuary, Red Hot Chili Peppers, My Friends, Collective Soul, She's Just Killing Me, Nirvana, Smells Like Teen Spirit, Green Day, Brain Stew, Aerosmith, Walk This Way, The Cult, Fire Worra, Stone Temple Pilots, Big Empty, Nirvana, All Apologies, Stone Temple Pilots, Plush, Robert Plant, In The Mood, Billy Idol, White Wedding.

KTXQ Dallas OM: Andy Lockridge MD: Redbeard. Top 30 list including Spacelag, In The Meantime, Everclear, Santa Monica, The Nixons, Sister, Red Hot Chili Peppers, Aeroplane, Oasis, Wonderwall, Goo Goo Dolls, Naked, Stabbing Westward, What Do I Have To Do?, ZZ Top, She's Just Killing Me, Toadies, Tyler, Dog's Eye View, Everything Falls Apart, Smashing Pumpkins, Muzzle, Toadies, Away, Smashing Pumpkins, 1979, Garbage, Only Happy When It Rains, Tori Amos, Caught A Lite Sneeze, Bush, Machinhead, Silverchair, Israel's Son, Oasis, Champagne Supernova, Gin Blossoms, Follow You Down, Seven Mary Three, Cumbersome, Frank Black, Mezz In Black, Jars Of Clay, Flood, Folk Implosion, Natural One, Alice In Chains, Heaven Beside You, Filter, Hey Man How Shot, Tripping Daisy, Pariah, Bad Religion, A Walk This Way, Limbrichter, Screwed N Up, Foo Fighters, I'll Stick Around, Ruth Ruth, Uninstructed.

KSHE St. Louis PD: Rick Balis MD: Al Hofer. Top 30 list including Seven Mary Three, Cumbersome, Collective Soul, The World I Know, ZZ Top, She's Just Killing Me, Kenny Wayne Shepherd, Deja Voodoo, Gin Blossoms, Follow You Down, The Badlifers, Fear Of Falling, Goo Goo Dolls, Naked, Bush, Glycerine, Dog's Eye View, Everything Falls Apart, Bob Seger, Hands In The Air, AC/DC, Cover You In Oil, Ozzy Osbourne, See You On The Other Side, Dishwalla, Counting Blue Cars, Freddy Jones Band, Wastaz, Brother Cane, Voice Of Eupenia, Live, All Over You, Ozzy Osbourne, Perry Mason, Red Hot Chili Peppers, My Friends, Brother Cane, And Focus Shine On, Blues Traveler, Hook, Soundgarden, The Day I Tied To Live, Silverchair, Tomorrow, Joe Satriani, (You're) My World, Bush, Comeover, Pearl Jam, I Got It, Goo Goo Dolls, Name, Alice In Chains, Heaven Beside You, Heart, Berzucco, Collective Soul, December, The Smiths, A Girl Like You.

KSJO San Jose PD: Dana Jang MD: Laurie Free. Top 30 list including Ozzy Osbourne, See You On The Other Side, Seven Mary Three, Cumbersome, Everclear, Santa Monica, Green Day, Jaded, Green Day, Brain Stew, Pearl Jam, I Got It, Pearl Jam, Leaving Here, Bush, Machinhead, Joe Satriani, Luminous Flesh Giants, Goo Goo Dolls, Naked, Spacelag, In The Meantime, Toadies, Away, Alice In Chains, Heaven Beside You, The Nixons, Sister, Smashing Pumpkins, Zero, AC/DC, Cover You In Oil, Collective Soul, In The World I Know, Foo Fighters, Big Me, Bad Religion, A Walk This Way, Korn, Shoots And Ladders, Live, All Over You, Bush, Everything In The Way She Moves, The Stone Roses, Love Spreads, Ozzy Osbourne, Perry Mason, Smashing Pumpkins, 1979, White Zombie, Super-Charger Heaven, Bush, Comedown, Better Than Ezra, Good, Presidents Of The United States, Lump.

WEBN Cincinnati PD: Tim Dukas MD: Brad Hardin. Top 30 list including Everclear, Santa Monica, Seven Mary Three, Cumbersome, Toadies, Possum Kingdom, Collective Soul, The World I Know, Pearl Jam, I Got It, Kenny Wayne Shepherd, Deja Voodoo, Spacelag, In The Meantime, Smashing Pumpkins, 1979, Stabbing Westward, What Do I Have To Do?, Toadies, Tyler, Bush, Comedown, Seven Mary Three, Water's Edge, Goo Goo Dolls, Naked, Alice In Chains, Heaven Beside You, Dog's Eye View, Everything Falls Apart, Son Volt, Drown, Bush, Machinhead, Stone Temple Pilots, Still Remains, Collective Soul, Simple, Korn, Shoots And Ladders, Bob Seger, Hands In The Air, Silverchair, Israel's Son, Foo Fighters, I'll Stick Around, Bush, Little Things, White Zombie, Super-Charger Heaven, Red Hot Chili Peppers, My Friends, Dash Rip Rock, (Let's Go) Smoke Some Pot, Toadies, Away, Metallica, Enter Sandman, Silverchair, Tomorrow.

WZTA Miami PD: Gregg Steele MD: Heidi Hess. Top 30 list including Everclear, Santa Monica, Smashing Pumpkins, 1979, Toadies, Possum Kingdom, Live, Pain Lies On The Riverside, Folk Implosion, Natural One, Gin Blossoms, Follow You Down, Candlebox, Unintending, Green Day, Brain Stew, Rust, Not Today, Alice In Chains, Heaven Beside You, Toadies, Away, Goo Goo Dolls, Naked, Ozzy Osbourne, See You On The Other Side, Bush, Machinhead, Seven Mary Three, Water's Edge, Foo Fighters, Big Me, Ranold, Rony Scho, Red Hot Chili Peppers, Aeroplane, Pearl Jam, I Got It, Son Volt, Drown, Toadies, Possum Kingdom, Spacelag, In The Meantime, Goo Goo Dolls, Name, Stone Temple Pilots, Interstard: Love Song, Stabbing Westward, What Do I Have To Do?, Dishwalla, Counting Blue Cars, Gravity Kills, Gully, Filter, Under, Oasis, Wonderwall, Candlebox, Simple Lessons.

WHJY Providence PD: Bill Weston MD: Sharon Schifino. Top 30 list including Seven Mary Three, Cumbersome, Collective Soul, The World I Know, Bush, Comedown, Goo Goo Dolls, Name, Hoobie & The Blowfish, Time, Bob Seger, Hands In The Air, Everclear, Santa Monica, Pearl Jam, I Got It, Green Day, Brain Stew, Smashing Pumpkins, 1979, Bush, Glycerine, Melissa Etheridge, I Want To Come Over, Alan's Morissette, All I Really Want, Gin Blossoms, Follow You Down, Dash Rip Rock, (Let's Go) Smoke Some Pot, Van Halen, Can't Stop Lovin' You, Presidents Of The United States, Peaches, Red Hot Chili Peppers, Aeroplane, Spacelag, In The Meantime, Alice In Chains, Heaven Beside You, Presidents Of The United States, Lump, Oasis, Wonderwall, Dog's Eye View, Everything Falls Apart, Aerosmith, Cryin', Green Day, When I Come Around, Red Hot Chili Peppers, My Friends, Live, Lightning Cashies, Temple Of The Dog, Hunger Strike, Ranold, Ruby Soho, Goo-Goo Dolls, Naked.

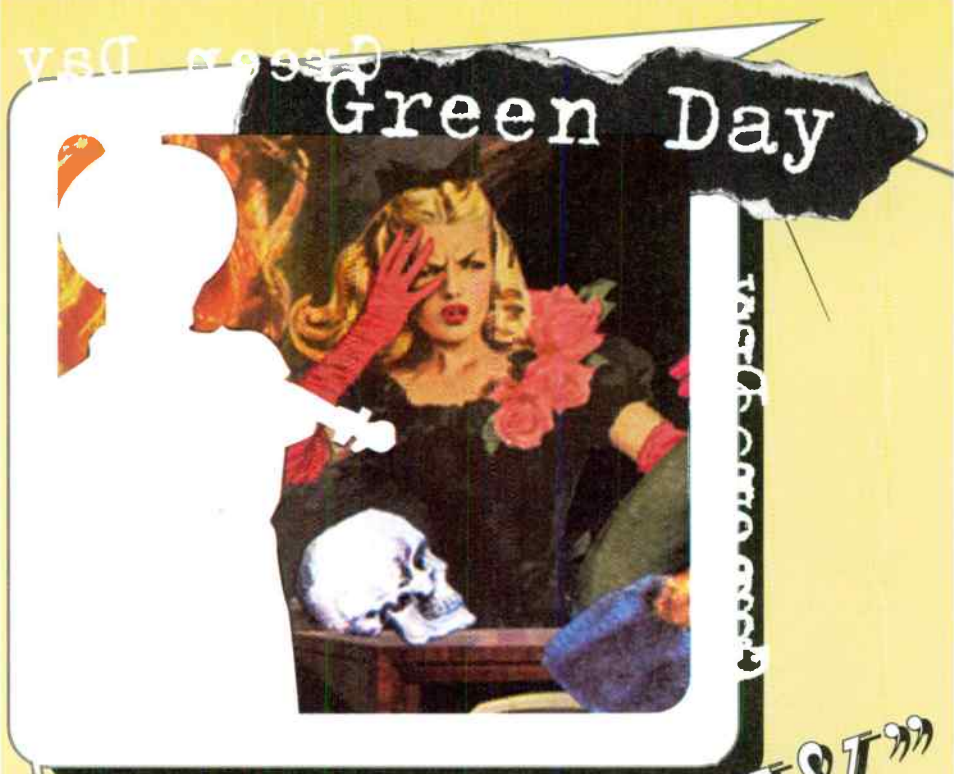
WXTB Tampa OM: Greg Mull MD: Brian Medlin. Top 30 list including Oasis, Wonderwall, Smashing Pumpkins, 1979, Seven Mary Three, Water's Edge, Everclear, Santa Monica, Alice In Chains, I've Got A Secret, Bush, Machinhead, Candlebox, Unintending, Folk Implosion, Natural One, Stabbing Westward, What Do I Have To Do?, Smashing Pumpkins, I Can Dream, Green Day, Brain Stew, Green Day, Jaded, Son Volt, Drown, Self, Cannon, Silverchair, Israel's Son, Spacelag, In The Meantime, Joe Satriani, Luminous Flesh Giants, Dishwalla, Counting Blue Cars, Ozzy Osbourne, See You On The Other Side, Foo Fighters, I'll Stick Around, Stone Temple Pilots, Unglued, AC/DC, Ballbreaker, Red Hot Chili Peppers, Aeroplane, Life Of Agony, Lost At ZZ, Goo Goo Dolls, Naked, Ministry, Lay Lady Lay, Toadies, Away, Candlebox, Simple Lessons, Goo-Goo Dolls, Name, Smashing Pumpkins, Zero.

WIYY Baltimore PD: Rick Strauss MD: Rob Heckman. Top 30 list including Everclear, Santa Monica, Bush, Machinhead, Spacelag, In The Meantime, Green Day, Brain Stew, Foo Fighters, Big Me, Pearl Jam, I Got It, Goo Goo Dolls, Naked, Kenny Wayne Shepherd, Deja Voodoo, Red Hot Chili Peppers, Aeroplane, Lead Love, Ticking, For Squirmers, Mughy K.C, Smashing Pumpkins, 1979, Dishwalla, Counting Blue Cars, Toadies, Away, The Nixons, Sister, Son Volt, Drown, Folk Implosion, Natural One, Collective Soul, Where The River Flows, Silverchair, Pure Massacre, Smashing Pumpkins, Zero, Alice In Chains, Heaven Beside You, Brother Cane, Breacmaker, Alanis Morissette, Ironic, Pearl Jam, Leaving Here, Tom Petty, Waiting For Tonight, Oasis, Wonderwall, Gin Blossoms, Follow You Down, Collective Soul, The World I Know, Stabbing Westward, What Do I Have To Do?, Seven Mary Three, Water's Edge.

WLZR Milwaukee PD: Keith Masters MD: Neil Robbins. Top 30 list including Seven Mary Three, Cumbersome, Smashing Pumpkins, Bullet With Butterfly, Alice In Chains, Heaven Beside You, Bush, Glycerine, Spacelag, In The Meantime, Green Day, Brain Stew, Ozzy Osbourne, See You On The Other Side, Seven Mary Three, Water's Edge, Everclear, Santa Monica, Pearl Jam, I Got It, The Nixons, Sister, Collective Soul, The World I Know, Alice In Chains, I've Got A Secret, Toadies, Away, Smashing Pumpkins, 1979, Bush, Machinhead, Soundgarden, I'll Be There, Pearl Jam, Leaving Here, Toadies, Possum Kingdom, Collective Soul, Where The River Flows, Collective Soul, December, Green Day, When I Come Around, Stone Temple Pilots, Interstate Love Song, Silverchair, Tomorrow, Nirvana, Smells Like Teen Spirit, Stabbing Westward, What Do I Have To Do?, AC/DC, Ballbreaker, Live, Alone, Candlebox, Fat Behind, White Zombie, More Human Than Human.

WBAB Long Island PD: Jeff Levine MD: Ralph Tortora. Top 30 list including Smashing Pumpkins, 1979, Collective Soul, The World I Know, Melissa Etheridge, I Want To Come Over, Gin Blossoms, Follow You Down, Sing, Let Your Soul Be Your Pilot, Dog's Eye View, Everything Falls Apart, Son Volt, Drown, The Beatles, Real Love, Joe's Osbourne, One Of Us, Jackson Browne, Some Bridges, Brother Cane, Voice Of Eupenia, The Badlifers, Fear Of Falling, Joe Satriani, Right Hand Man, Bob Seger, Hands In The Air, Don Henley, You Don't Know Me At All, Tom Petty, Waiting For Tonight, Soul Asylum, Promises Broken, Seven Mary Three, Cumbersome, Ozzy Osbourne, See You On The Other Side, The Cars, Just What I Needed, ZZ Top, She's Just Killing Me, Bob Seger, Luck And Load, Don Henley, The Garden Of Allah, Hoobie & The Blowfish, Time, Red Hot Chili Peppers, My Friends, Bush, Glycerine, The Cars, Just What I Needed, Grand Funk Railroad, We're An American Band, Allman Brothers Band, No Time To Run With, Blues Traveler, Run Around.

KUFO Portland PD: Dave Numme APD: Al Scott. Top 30 list including Pearl Jam, I Got It, Everclear, Santa Monica, Alice In Chains, Heaven Beside You, Green Day, Brain Stew, Ozzy Osbourne, See You On The Other Side, AC/DC, Cover You In Oil, Smashing Pumpkins, Zero, Collective Soul, The World I Know, Red Hot Chili Peppers, My Friends, Foo Fighters, Big Me, Toadies, Away, Silverchair, israel's Son, Bush, Machinhead, Collective Soul, Where The River Flows, Red Hot Chili Peppers, Aeroplane, Everclear, Heartspike, Dollar Sign, AC/DC, Ballbreaker, Stone Temple Pilots, Vaseline, Seven Mary Three, Water's Edge, Spacelag, In The Meantime, Stabbing Westward, What Do I Have To Do?, Nine Inch Nails, Casser, Smashing Pumpkins, 1979, Mr. Meranga, Burn n' Rubber, Ruth Ruth, Uninstructed, Tom Petty, Waiting For Tonight, Spacelag, In The Meantime, Ranold, Ruby Soho, Oasis, Wonderwall, The Nixons, Sister.



"Brain STEW" "JADE"

12 - 9 ROCK MONITOR 1351 SPINS (+91)

Station list: WRCX 42x, KRKQ 32x, KLOS 29x, WZTA 24x, KEGL 36x, WIYY 32x, KBPI 28x, KUFO 24x, KIOZ 35x, WAAF 31x, KISS 27x, KISW 19x, WXRA 33x, KILO 30x, KSJO 26x, KQRC 19x, WLZR 32x, Q104.3 30x, WRIF 25x, DC101 18x, WKDF 32x, WZAT 30x, WXTB 24x, KUPD 18x.



NEW THIS WEEK: KUFO, WKZQ 209 DETECTIONS (+32) INCLUDING:

Station list: KTUX 22x, WRCX 11x, WTPA 10x, WLZR 7x, KBER 15x, KNCN 11x, WKDF 10x, KISW 6x, WXTB 14x, WZTA 11x, WAAF 8x, WSTZ 6x, WZAT 12x, KRKQ 11x, KBPI 8x ADD!, KISS 5x, WKLQ 12x, KRAD 10x, KQRC 8x, KIOZ 5x.



POWER PLAYLISTS

For Week Ending February 25, 1996



Playlists supplied by Broadcast Data Systems... Radio Track service...

Main content table with 16 columns representing radio stations (KISW, WKDF, WDIZ, KBPI, KATT, KQRC, KUPD, KDKB, KISS, WLWQ, WRDU, WIMZ, KYYS, WHCN, WPYX, WNOR, WCMF, WEGR, WXRA, WFYV, WTUE, WAPL, WPLR, WTFX) and rows of song titles and track numbers.



★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 800 detections for the first time)

<p>STABBING WESTWARD 816/66 <i>What Do I Have To Do? (Columbia)</i> Total Stations: 61/Chart Move: 19-17 Heavy (21+ plays): 14 KBER, KEGL, KICT, KILQ, KRZR, KTUX, KTXQ, KUPD, WKDF, WKLO, WRXC, WTPA, WXTB, WZAT Medium (14-20): 9 KBPI, KIOZ, KISW, KRAD, KRZR, WAAF, WARQ, WEBN, WXRA Light (Under 14): 38 New Airplay This Week: 3 KFRQ, WRXL, WWDC</p>	<p>SON VOLT 801/131 <i>Drown (Warner Bros.)</i> Total Stations: 64/Chart Move: 23-18 Heavy (21+): 9 KICT, KILQ, KTYD, KKUS, KRZR, WIYY, WKDF, WXTB, WZAT Medium (14-20): 15 KEZO, KISW, KLBJ, KLPX, WARQ, WAXQ, WBAB, WDV, WEBN, WIOT, WIXV, WKLO, WRXK, WZTA, WZZR Light (Under 14): 40 New Airplay This Week: 2 KIOZ, KUFO</p>
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MOST NEW AIRPLAY THIS WEEK

HOG <i>Get A Job (DGC/Geffen)</i>	4
SEVEN MARY THREE <i>Water's Edge (Mammoth/Atlantic)</i>	13
PEARL JAM <i>Leaving Here (Epic)</i>	9
BAD RELIGION <i>A Walk (Atlantic)</i>	8
BUSH <i>Machinehead (Trauma/Interscope)</i>	7
KENNY WAYNE SHEPHERD <i>Born With A Broken Heart (Giant)</i>	7

New Airplay This Week: 1 KRAD

LIVE 154/25
Pain Lies On The Riverside (Radioactive/MCA)
Total Stations: 22
Heavy (21+): 3 WRXC, WWDC, WZTA
Medium (14-20): 2 KATT, WTUE
Light (Under 14): 17
New Airplay This Week: 1 WTPA

★ **THE AFGHAN WHIGS** 154/61
Honky's Ladder (Sub Pop/Elektra/EEG)
Total Stations: 25
Heavy (21+): 0
Medium (14-20): 4 KBER, KUPD, WAVF, WZAT
Light (Under 14): 21
New Airplay This Week: 5 KHOP, KISS, KRAD, KTYD, WAVF

RADIOHEAD 147/28
High And Dry (Capitol)
Total Stations: 18
Heavy (21+): 1 KRZR
Medium (14-20): 4 KICT, KTYD, WAXQ, WZAT
Light (Under 14): 13
New Airplay This Week: 2 KRZR, WARQ

AIRPOWER BOUND

Total Plays/Gain

DOG'S EYE VIEW 783/26
Everything Falls Apart (Columbia)
Total Stations: 69/Chart Move: 18-19
Heavy (21+ plays): 9 KBER, KICT, KLPX, KTXQ, KTYD, WARQ, WJST, WKLO, WZAT
Medium (14-20): 14 KFRQ, KRXQ, KSHE, KTUX, KRZR, WBAB, WCKW, WEBN, WIOT, WPLR, WRXK, WTUE, WVRK, WZZR
Light (Under 14): 46
New Airplay This Week: 1 WPYX

BUSH 777/126
Machinehead (Trauma/Interscope)
Total Stations: 51/Chart Move: 25-20
Heavy (21+): 16 KEGL, KHOP, KILQ, KISW, KLOS, KRZR, KTXQ, WAAF, WARQ, WAXQ, WIYY, WJST, WRXC, WRIF, WXTB, WZAT
Medium (14-20): 14 KATT, KBPI, KIOZ, KSJO, KTUX, KUFO, WDIZ, WEBN, WKDF, WKLO, WLZR, WNOR, WTUE, WZTA
Light (Under 14): 21
New Airplay This Week: 7 KLBJ, KTXQ, KRZR, WCKW, WKDF, WTPA, WWDC

FOO FIGHTERS 661/98
Big Me (Roswell/Capitol)
Total Stations: 54/Chart Move: 33-26
Heavy (21+): 7 KICT, KRAB, KRZR, WAVF, WDV, WIYY, WZAT
Medium (14-20): 14 KATT, KISS, KRAD, KTYD, KUFO, WAXQ, WDIZ, WKDF, WRXL, WTPA, WTUE, WWDC, WXRA, WZTA
Light (Under 14): 33
New Airplay This Week: 5 KEGL, KLOL, KMOD, KRZZ, WVRK

SEVEN MARY THREE 636/200
Water's Edge (Mammoth/Atlantic)
Total Stations: 57/Chart Move: 37-27
Heavy (21+): 8 KILQ, KRXQ, KTUX, KUPD, WJST, WLZR, WXTB, WZAT
Medium (14-20): 11 KBER, KEGL, KIOZ, KQRC, KRAD, WAAF, WAXQ, WDIZ, WEBN, WXRA, WZTA
Light (Under 14): 38
New Airplay This Week: 13 KBPI, KFRQ, KHOP, KISS, KLOL, KRAD, KTXQ, WAAF, WARQ, WDV, WIYY, WTFX, WXRA

BROTHER CANE 594/45
Voice Of Eujena (Virgin)
Total Stations: 56/Chart Move: 32-30
Heavy (21+): 3 KXUS, WIMZ, WZAT
Medium (14-20): 9 KEZO, KICT, KMJX, KTAL, WFY, WIOT, WIXV, WNOR, WZZR
Light (Under 14): 44
New Airplay This Week: 4 KLPX, KSHE, KRZR, WPLR

CHART BOUND

Total Plays/Gain

SMASHING PUMPKINS 362/51
Zero (Virgin)
Total Stations: 34
Heavy (21+): 3 KQRC, WAAF, WAXQ
Medium (14-20): 9 KBPI, KIOZ, KISW, KRAB, KRXQ, KSJO, KUFO, WIYY, WRXC
Light (Under 14): 22
New Airplay This Week: 1 KISS

HOG 345/91
Get A Job (DGC/Geffen)
Total Stations: 36
Heavy (21+): 2 WAAF, WZAT
Medium (14-20): 8 KBER, KEGL, KIOZ, KQRC, KTUX, KUPD, WTFX, WXRA
Light (Under 14): 26
New Airplay This Week: 14 KBPI, KICT, KILQ, KISW, KLBJ, KNCN, KRZR, KTUX, KTXQ, KTYD, KUFO, WIXV, WRXL, WSTZ

KENNY WAYNE SHEPHERD 317/147
Born With A Broken Heart (Giant)
Total Stations: 32
Heavy (21+): 3 KTAL, WHCN, WZZR
Medium (14-20): 9 KFRQ, KLOS, KMOD, KTUX, WAPL, WFBQ, WIOT, WKLC, WPLR
Light (Under 14): 20
New Airplay This Week: 7 KFRQ, KILO, KLPX, KTUX, WIXV, WKLC, WTAK

LIMBLIFTER 236/40
Screwed It Up (Mercury)
Total Stations: 27
Heavy (21+): 1 WAVF
Medium (14-20): 5 KILO, KLOS, KRZR, KTXQ, WZAT
Light (Under 14): 21
New Airplay This Week: 5 KHOP, KILO, KTYD, WLZR, WTPA

3 LB. THRILL 235/52
Diana (57/550 Music)
Total Stations: 32
Heavy (21+): 3 KUPD, WAAF, WZAT
Medium (14-20): 4 KICT, KLOS, WARQ, WJST
Light (Under 14): 25
New Airplay This Week: 3 KICT, KTUX, WKLO

TOM PETTY & THE HEARTBREAKERS 225/39
You Got Me High (MCA)
Total Stations: 18
Heavy (21+): 1 KHOP
Medium (14-20): 7 KLAQ, KLBJ, KRZR, KTUX, KXUS, WIXV, WZZR
Light (Under 14): 10
New Airplay This Week: 2 KISW, KXUS

GARBAGE 117/22
Only Happy When It Rains (Almo Sounds/Geffen)
Total Stations: 16
Heavy (21+): 3 KICT, KTXQ, WAVF
Medium (14-20): 1 WWDC
Light (Under 14): 12
New Airplay This Week: 1 KTYD

ALICE IN CHAINS 111/7
Over Now (Columbia)
Total Stations: 14
Heavy (21+): 2 WLZR, WXTB
Medium (14-20): 1 KICT
Light (Under 14): 11

★ **JOAN OSBORNE** 107/50
Right Hand Man (Blue Gorilla/Mercury)
Total Stations: 16
Heavy (21+): 1 WAVF
Medium (14-20): 1 KEZO
Light (Under 14): 14
New Airplay This Week: 2 KLPX, WAVF

DON HENLEY 709/85
You Don't Know Me At All (Geffen)
Total Stations: 47/Chart Move: 27-22
Heavy (21+): 11 KEZO, KFRQ, KGGO, KHOP, KTAL, KTYD, KYYS, WIMZ, WKLS, WPLR, WRXK
Medium (14-20): 13 KMJX, KRZZ, KXUS, WAOX, WBLM, WCMF, WFBQ, WIOT, WKLC, WPYX, WROV, WRXR, WSTZ
Light (Under 14): 23
New Airplay This Week: 6 KDKB, WCCC, WEGR, WIZN, WTAK, WVRK

TOADIES 695/4
Away (Interscope)
Total Stations: 58/Chart Move: 24-23
Heavy (21+): 8 KBPI, KTUX, KTXQ, WIYY, WJST, WLZR, WZAT, WZTA
Medium (14-20): 15 KEGL, KICT, KILQ, KISW, KNCN, KRAD, KRZR, KSJO, KUFO, KUPD, KRZR, WARQ, WAXQ, WKDF, WRXC
Light (Under 14): 35
New Airplay This Week: 1 WHCN

ALANIS MORISSETTE 531/60
Ironic (Maverick/Reprise)
Total Stations: 43/Chart Move: 36-33
Heavy (21+): 10 KICT, KRAB, KTAL, KRZR, WARQ, WIXV, WVRK, WWDC, WXRA, WZAT
Medium (14-20): 7 KMJX, KRAD, KTYD, WAPL, WIOT, WIYY, WPYX
Light (Under 14): 26
New Airplay This Week: 1 KLPX

RUST 511/33
Not Today (Atlantic)
Total Stations: 48/Chart Move: 35-35
Heavy (21+): 4 WAAF, WAVF, WZAT, WZTA
Medium (14-20): 12 KEGL, KICT, KILQ, KLBJ, KQRC, KRAD, KRXQ, KTUX, WARQ, WDIZ, WJST, WKDF
Light (Under 14): 32
New Airplay This Week: 4 WCKW, WKLO, WNCD, WTUE

AC/DC 316/78
Ballbreaker (EastWest/EEG)
Total Stations: 35
Heavy (21+): 2 KHOP, WRIF
Medium (14-20): 7 KEGL, KIOZ, KRXQ, KSJO, KTUX, WKLO, WXTB
Light (Under 14): 26
New Airplay This Week: 6 KBER, KNCN, KOMP, KQRC, KTUX, WTUE

DISHWALLA 295/80
Counting Blue Cars (A&M)
Total Stations: 29
Heavy (21+): 3 KILO, KRZR, WIYY
Medium (14-20): 6 KBER, KLOS, KTUX, WAPL, WKDF, WXTB
Light (Under 14): 20
New Airplay This Week: 5 KHOP, KISW, KRAD, WXTB, WZTA

SALT 208/26
Bluster (Island)
Total Stations: 34
Heavy (21+): 2 KICT, WAXQ
Medium (14-20): 4 KBPI, KEGL, WARQ, WZAT
Light (Under 14): 28
New Airplay This Week: 1 WJST

FILTER 204/33
Under (Reprise)
Total Stations: 29
Heavy (21+): 1 KTUX
Medium (14-20): 1 KBER
Light (Under 14): 27
New Airplay This Week: 2 KBPI, WSTZ

THE BEATLES 195/35
Real Love (Apple/Capitol)
Total Stations: 21
Heavy (21+): 1 KDKB
Medium (14-20): 4 WBAB, WBLM, WFBQ, WROV
Light (Under 14): 16
New Airplay This Week: 3 KXUS, WPLR, WSTZ

★ **FIG DISH** 106/45
Bury Me (Polydor/A&M)
Total Stations: 27
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 27
New Airplay This Week: 5 KISS, KMOD, KQRC, KRZR, WSTZ

LIFE OF AGONY 103/7
Lost At 22 (Roadrunner)
Total Stations: 15
Heavy (21+): 1 KTUX
Medium (14-20): 1 WXTB
Light (Under 14): 13
New Airplay This Week: 1 KUPD

JARS OF CLAY 98/8
Flood (Essential/Silvertone)
Total Stations: 8
Heavy (21+): 1 WAVF
Medium (14-20): 3 KICT, KTXQ, KTYD
Light (Under 14): 4

MELISSA ETHERIDGE 688/10
I Want To Come Over (Island)
Total Stations: 46/Chart Move: 22-24
Heavy (21+): 9 KFRQ, KTYD, KXUS, WCCC, WKLS, WMMR, WPLR, WROV, WRXR
Medium (14-20): 18 KEZO, KMJX, KOMP, WAPL, WAOX, WBAB, WBLM, WEGR, WHCN, WIOT, WIZN, WKLC, WNCD, WPYX, WRXK, WSTZ, WXRA, WZZR
Light (Under 14): 19
New Airplay This Week: 2 KLBJ, KTXQ

THE PRESIDENTS OF THE UNITED STATES 667/83
Peaches (Columbia)
Total Stations: 56/Chart Move: 30-25
Heavy (21+): 10 KHOP, KICT, KILQ, KRAD, KTUX, KRZR, WARQ, WAVF, WAXQ, WXRA
Medium (14-20): 12 KBPI, KEGL, KISS, KLOS, KNCN, KRXQ, KRZR, WJST, WTFX, WVRK, WWDC, WZAT
Light (Under 14): 34
New Airplay This Week: 1 WNCD

PEARL JAM 494/154
Leaving Here (Epic)
Total Stations: 32/Chart Move: Debut 36
Heavy (21+): 7 KICT, KRXQ, KTYD, WAAF, WAXQ, WKDF, WTFX
Medium (14-20): 12 KIOZ, KISW, KQRC, KSJO, WHCN, WIYY, WKLO, WLZR, WPLR, WRXC, WRXL, WWDC
Light (Under 14): 13
New Airplay This Week: 9 KRZR, KUPD, WAPL, WKQQ, WPLR, WRXC, WTFX, WZAT, WZZR

SILVERCHAIR 389/18
Israel's Son (Epic)
Total Stations: 40/Chart Move: Debut 39
Heavy (21+): 2 WAAF, WZAT
Medium (14-20): 8 KBER, KIOZ, KQRC, KTUX, KTXQ, KUFO, KRZR, WXTB
Light (Under 14): 30
New Airplay This Week: 3 KHOP, KRZR, WJST

BAD RELIGION 274/111
A Walk (Atlantic)
Total Stations: 36
Heavy (21+): 0
Medium (14-20): 7 KBPI, KIOZ, KRAD, KRXQ, KTUX, KTXQ, KUPD
Light (Under 14): 29
New Airplay This Week: 8 KEGL, KILO, KLBJ, KUFO, WKDF, WLZR, WWDC, WXTB

BLUES TRAVELER 257/59
The Mountains Win Again (A&M)
Total Stations: 21
Heavy (21+): 2 WKLS, WZAT
Medium (14-20): 8 KMJX, KTAL, KTYD, KXUS, WARQ, WIXV, WIZN, WZZR
Light (Under 14): 11
New Airplay This Week: 3 KMOD, KXUS, KRZR

JOE SATRIANI 178/45
Luminous Fiesh Giants (Relativity)
Total Stations: 22
Heavy (21+): 1 KTUX
Medium (14-20): 4 KDKB, KIOZ, KSJO, WXTB
Light (Under 14): 17
New Airplay This Week: 2 KMOD, WXTB

MINISTRY 162/3
Lay Lady Lay (Warner Bros.)
Total Stations: 25
Heavy (21+): 0
Medium (14-20): 4 KISW, KRAD, KTUX, KRZR
Light (Under 14): 21
New Airplay This Week: 1 WAXQ

NO DOUBT 160/28
Just A Girl (Trauma/Interscope)
Total Stations: 17
Heavy (21+): 3 KICT, WARQ, WAVF
Medium (14-20): 4 KBPI, KRAD, WWDC, WXRA
Light (Under 14): 10

★ **ROCKET FROM THE CRYPT** 94/31
Young Livers (Interscope)
Total Stations: 14
Heavy (21+): 0
Medium (14-20): 1 KTYD
Light (Under 14): 13
New Airplay This Week: 1 WJST

★ **GRAVITY KILLS** 83/15
Guilty (TVT)
Total Stations: 34
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 34
New Airplay This Week: 1 WKLO

★ **BLUES TRAVELER** 75/10
Get Out Of Denver (A&M)
Total Stations: 5
Heavy (21+): 2 WIOT, WRXK
Medium (14-20): 1 WDV
Light (Under 14): 2
New Airplay This Week: 1 WDV

Airpower awarded to those records which attain 800 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.



SONG ACTIVITY REPORTS



For Week Ending February 25, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include where play markets listed in order of population.

Grid of song activity reports for ALICE IN CHAINS, BROTHER CANE, BUSH, DOG'S EYE VIEW, MELISSA ETHERIDGE. Includes columns for station, plays, and chart position.

Grid of song activity reports for EVERCLEAR, FOO FIGHTERS, GIN BLOSSOMS, GOO GOO DOLLS, GREEN DAY. Includes columns for station, plays, and chart position.



SONG ACTIVITY REPORTS



For Week Ending February 25, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table with 12 columns: Artist, Song, Total Stations, Chart Move, and 10 market columns (MTV, WAXQ, KLD, etc.). Rows include Don Henley, The Dixons, The Presidents of the United States, Red Hot Chili Peppers, and Seven Mary Three.

Table with 12 columns: Artist, Song, Total Stations, Chart Move, and 10 market columns (MTV, WAXQ, KLD, etc.). Rows include Son Volt, Spacehog, Stabbing Westward, Toadies, and ZZ Top.

POWER PLAYLISTS

For Week Ending February 25, 1996



Playlists supplied by Broadcast Data Systems. Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

Grid of 48 radio station playlists including WXRK, KROQ, WKQX, WPLY, WBCN, WHFS, KITS, KDGE, WNNX, WMMS, WHYT, KEGE, KOME, KNDD, KTBZ, CIMX, KPNT, XTRA, WJRR, WMRQ, WSHE, WDRE, WENZ, and KXPK. Each station entry includes a table with song titles and their corresponding TW and LW values.

MONITOR ROCK PANELS

MAINSTREAM ROCK STATIONS (101)

Albany, NY
Albuquerque, NM
Atlanta, GA
Augusta, GA
Austin, TX
Bakersfield, CA
Baltimore, MD
Boston, MA
Burlington, VT
Charleston, SC
Charleston, WV
Chicago, IL
Cincinnati, OH
Colorado Springs, CO
Columbia, SC
Columbus, GA
Columbus, OH
Corpus Christi, TX

Dallas, TX

Dayton, OH
Denver, CO
Des Moines, IA
Detroit, MI
El Paso, TX
Ft. Myers, FL

Fresno, CA
Grand Rapids, MI
Green Bay, WI
Greensboro, NC
Harrisburg, PA
Hartford, CT

Houston, TX
Huntsville, AL
Indianapolis, IN
Jackson, MS
Jacksonville, FL
Kansas City, MO

Knoxville, TN
Las Vegas, NV
Lexington, KY
Little Rock, AR
Long Island, NY
Los Angeles, CA
Louisville, KY
McAllen, TX
Memphis, TN

WPYX
KZRR
WKLS
WRXR
KLB
KRAB
WIYY
WAAF
WIZN
WAVF
WKLC
WRCX
WEBN
KILQ
WARQ
WVRK
WLVQ
KNCN
KRAD*
KEGL
KTXQ
WTUE
KBPI
KGGG
WRIF
KLAQ
WJST
WRXK
KRZR
WKLQ
WAPL
WXRA
WTPA
WCCC
WHCN
KLOL
WTAK
WFBQ
WSTZ
WFYV
KQRC
KYYS
WIMZ
KOMP
WKQQ
KMJX
WBAB
KLOS
WTFX
KFRQ
WEGR

Miami, FL
Milwaukee, WI
Minneapolis, MN
Modesto, CA
Montgomery, AL
Nashville, TN
New Haven, CT
New Orleans, LA
New York, NY
Norfolk, VA
Oklahoma City, OK
Omaha, NE
Orlando, FL
Philadelphia, PA
Phoenix, AZ

Pittsburgh, PA
Portland, ME
Portland, OR
Providence, RI
Raleigh, NC
Richmond, VA
Roanoke, VA
Rochester, NY
Sacramento, CA
St. Louis, MO
Salt Lake City, UT
San Antonio, TX
San Bernardino, CA
San Diego, CA
San Jose, CA
Santa Barbara, CA
Savannah, GA

Seattle, WA
Shreveport, LA

Springfield, MO
Syracuse, NY
Tampa, FL
Toledo, OH
Tucson, AZ
Tulsa, OK
Washington, DC
West Palm Beach, FL
Wichita, KS

Wilkes-Barre, PA
Youngstown, OH

WZTA
WLZR
WQFM
KQRS
KHOP
WVFX
WKDF
WPLR
WCKW
WAXQ
WNOR
KATT
KEZO
WDIZ
WMMR
KDKB
KUPD
WDVE
WBLM
KUFO
WHJY
WRDU
WRXL
WROV
WCMF
KRXQ
KSHE
KBER
KISS
KCAL
KIOZ
KSJO
KTYD
WIXV
WZAT
KISW
KTAL
KTUX
KXUS
WAQX
WXTB
WLOT
KLPX
KMOD
WWDC
WZZR
KICT
KRZZ
WEZX
WNCD

MODERN ROCK STATIONS (71)

Albany, NY

Albuquerque, NM
Atlanta, GA
Augusta, GA
Austin, TX
Boston, MA

Buffalo, NY
Charlotte, NC
Chicago, IL
Cincinnati, OH

Cleveland, OH

Columbus, OH
Dallas, TX
Denver, CO

Detroit, MI

Fresno, CA
Grand Rapids, MI
Harrisburg, PA
Hartford, CT
Houston, TX
Indianapolis, IN
Jacksonville, FL
Kansas City, MO

Las Vegas, NV
Long Island, NY
Los Angeles, CA
Louisville, KY
Memphis, TN
Miami, FL

WEQX
WQBK*
KTEG
WNNX
WCHZ
KNNC
WBCN
WFNX
WEDG
WEND
WKQX
WAQZ
WOXY
WENZ
WMMS
WWCD
KDGE
KTCL
KXPK
CIMX
WHYT
KFRR
WGRD
WQXA
WMRQ
KTBZ
WRZX
WPLA
KISF
KLZR
KEDG
WDRE
KROQ
WXNU
WRXQ
WSHE

Milwaukee, WI
Minneapolis, MN
Mobile, AL
Nashville, TN
New Orleans, LA
New York, NY
Norfolk, VA

Omaha, NE

Orlando, FL
Philadelphia, PA
Phoenix, AZ
Pittsburgh, PA
Portland, ME
Portland, OR

Providence, RI
Richmond, VA
Riverside, CA
Rochester, NY
Sacramento, CA
St. Louis, MO
Salt Lake City, UT
San Diego, CA

San Francisco, CA
San Jose, CA
Seattle, WA
Spokane, WA
Springfield, MO
Tucson, AZ
Tulsa, OK
Washington, DC
West Palm Beach, FL

WLUM
KEGE
WOWW
WRLG
WZRH
WXRK*
WKOC
WROX
KGDE
KRRK
WJRR
WPLY
KEDJ
WXDX
WCYY
KBBT
KNRK
WBRU
WVGO
KCXX
WNVE
KWOD
KPNT
KXRX
XHRM
XTRA
KITS
KOME
KNDD
KAEP
KTOZ
KKND
KMYZ
WHFS
WPBZ

TRIPLE A STATIONS (24)

Albany, NY
Albuquerque, NM
Baltimore, MD
Burlington, VT
Charlotte, NC
Chicago, IL
Denver, CO
Des Moines, IA
Detroit, MI
Indianapolis, IN
Las Vegas, NV
Los Angeles, CA

WXLE
KTMN
WRNR
WNCS
WXRC
WXRT
KBCO
KFMG
CIDR*
WTTT
KXPT
KSCA

Minneapolis, MN
Monterey, CA
Nashville, TN
New York, NY
Phoenix, AZ
Rochester, NY
Sacramento, CA
St. Louis, MO
San Francisco, CA
Seattle, WA
Springfield, MD
Tampa, FL

KTCZ
KPIG
WRLT
WNEW
KZON
WMAX*
KQPT
WVRV
KFOG
KMTT
KZBE*
WHPT

*New additions to panel.

SAVE
THESE
DATES
BILLBOARD
AIRPLAY
MONITOR
RADIO
SEMINAR &
AWARDS
SEPTEMBER 5-7
1996
NYC SHERATON
STAY TUNED FOR DETAILS

POWER PLAYLISTS™



AIRPLAY Monitor®

For Week Ending February 25, 1996

Playlists compiled by Broadcast Data Systems Radio Track Service. Stations selected from panel of leading broadcasters in 125 radio markets electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

WQBK Albany PD: Dan Binder MD: Kelli McNamara. Top 30 playlist including Oasis, Wonderwall, and Everclear, Santa Monica.

WROX Norfolk PD: Perry Stone MD: Al Mitchell. Top 30 playlist including Goo Goo Dolls, Naked, and Alice In Chains, Heaven Beside You.

WBRU Providence PD: Alexa Tobin MD: Stephanie Hindley. Top 30 playlist including Presidents Of The United States, Peaches, and Foo Fighters, Big Me.

WEND Charlotte PD: Jack Daniel MD: Kim Monroe. Top 30 playlist including Alice In Chains, Heaven Beside You, and Everclear, Santa Monica.

WKOC Norfolk PD: Mark Bradley MD: Cal Hunter. Top 30 playlist including Goo Goo Dolls, Naked, and Everclear, Santa Monica.

KMYZ Tulsa PD: Paul Kreiger MD: Greg Kocsack. Top 30 playlist including Oasis, Wonderwall, and Smashing Pumpkins, 1979.

KXRR Salt Lake City PD: Mike Summers MD: Sean Ziebarth. Top 30 playlist including Goo Goo Dolls, Naked, and Ruby, Tiny Meat.

KEDG Las Vegas PD: John Giffin MD: Freddy Snakeskin. Top 30 playlist including Smashing Pumpkins, Zero, and Green Day, Brain Stew.

WAQZ Cincinnati PD/MD: Matt Harris APD: Sterling Schiessler. Top 30 playlist including Redness, Closer To Free, and Folk Implosion, Natural One.

WPBZ West Palm Beach PD: Amy Doyle MD: Robert English. Top 30 playlist including Everclear, Santa Monica, and Bush, Madhead.

WWCD Columbus PD: Jane Purcell MD: Andy Davis. Top 30 playlist including Folk Implosion, Natural One, and Alanis Morissette, Ironic.

WQXA Harrisburg PD: John Moschitta MD: Scott McFadden. Top 30 playlist including Everclear, Santa Monica, and Oasis, Wonderwall.

Large graphic advertisement for 'ladykillers' featuring a stylized 'ladykillers' logo, a photo of the band members, and station call signs: WBCN add, KDGE add, KNDD 21, WFNX 31, X-96 21, WENZ 16, KBBT 17, KKND 13, WMAD 26, WNFZ 31, KROX add, KMYZ add, WRLG add, KPOI add, WVGO add, WCYY add. Includes website URLs and the text 'the album: lovelife'.

AIRPLAY Monitor

SONG ACTIVITY REPORTS

For Week Ending February 25, 1996



Grid of song activity reports for artists: 3 LB. THRILL, THE AFGHAN WHIGS, TORI AMOS, BAD RELIGION, BUSH. Includes columns for Total Stations, Chart Move, and station codes.

Grid of song activity reports for artists: TRACY CHAPMAN, COWBOY JUNKIES, DOG'S EYE VIEW, FOO FIGHTERS, GARBAGE. Includes columns for Total Stations, Chart Move, and station codes.

Grid of song activity reports for artists: GIN BLOSSOMS, GRAVITY KILLS, JARS OF CLAY, LOVE & ROCKETS, ERIC MATTHEWS. Includes columns for Total Stations, Chart Move, and station codes.

For Week Ending February 25, 1996

Table with 8 columns: Artist, Song, Total Stations, Chart Move, and station codes. Includes artists like Ministry, Alanis Morissette, Nixons, Oasis, Pearl Jam.

Table with 8 columns: Artist, Song, Total Stations, Chart Move, and station codes. Includes artists like The Presidents of the United States, Red Hot Chili Peppers, Ruby, Rust, Salt.

Table with 8 columns: Artist, Song, Total Stations, Chart Move, and station codes. Includes artists like Schtun, Silverchair, Smashing Pumpkins, Spacehog, Stabbing Westward.

New This Week At: WZRH

SPINNING ON:

KROQ 17X
LIVE 105 16X
99X 17X
KBBT 25X
KNDD 25X
WDRE 17X
91X 10X
WBRU 16X
WFNX 15X
WBCN 10X
KWOD 19X
KOME 15X
KLZR 19X
WEQX 18X
WROX 18x
KCXX 18x
WOWW 17x
WCHZ 15x
WPBZ 10x

ALSO ON:

WXRK KNRK
KPNT WLUM
KTOZ KEGE
WAQZ XHRM

AND MORE!

Eric Matthews

From the album *It's Heavy in Here*

fanfare

