

# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 31, 2000 \$4.95 Volume 8 • No. 13

## COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

#1

**TOBY KEITH**

*How Do You Like Me Now?!* (DREAMWORKS)

★ ★ AIRPOWER ★ ★

DIXIE CHICKS • *Goodbye Earl* (MONUMENT)

★ MOST NEW STATIONS ★

REBA MCENTIRE • *I'll Be* (MCA NASHVILLE)

ON YOUR DESK

JEFF FOXWORTHY AND BILL ENGVALL FEAT. MARTY STUART • *The Blue Collar Dollar* (DREAMWORKS)

TIM MCGRAW • *Some Things Never Change* (CURB)

PERFECT STRANGER • *Coming Up Short Again* (PACIFIC)

RICOCHET • *Do I Love You Enough* (COLUMBIA)

DOUG STONE • *Surprise* (ATLANTIC)

## Country's No. 1's Must Close Out Panel, But Top 40 & Rock's Don't

by Phyllis Stark and Jonathan Kurant

Country radio has long been accused of playing records in lock step, often in accordance with label priorities. Nowhere is this more evident than in the always heated race for No. 1, as dramatically shown in a recent cross-format analysis of No. 1 records.

It's been well over a year since a record has gone to No. 1 on the Country Airplay chart without airplay support from the entire panel of monitored stations. The last country record to achieve that feat was Alan Jackson's "Right On The Money," in January 1999. That record was missing two stations that week, WDAF Kansas City and KCCY Pueblo, Colo., although both stations had previously given the song a total of 252 and 244 spins, respectively.

Now, compare that with mainstream rock, where anywhere from two to 15 stations either sat out seven of the format's last eight No. 1's or had already finished with them by the week they went to No. 1. The eighth record, Everlast's "What It's Like," made it to No. 1 despite the fact that 28 stations weren't playing it, including major-market outlets in Los Angeles, Philadelphia, Minneapolis, and St. Louis. From a country perspective, that's unfathomable. For the sake of comparison, a country record missing 28 stations is generally in the mid-30s on the chart, although country has many more reporters, 153 monitored stations to mainstream rock's 104.

The numbers aren't quite as lopsided in other formats, but it's still possible to bring a record home without

closing the panel. In modern rock, the last nine No. 1 records were all missing one to three stations, except Foo Fighters' "Learn To Fly" and Red Hot Chili Peppers' "Scar Tissue," which had the entire panel of 68 stations on board.

Of the last 17 No. 1 mainstream R&B hits, 11 were short anywhere from one to four stations, including Maxwell's "Fortunate"—a song that some stations considered too adult—whose holes included stations in Los Angeles, Atlanta, and Memphis.

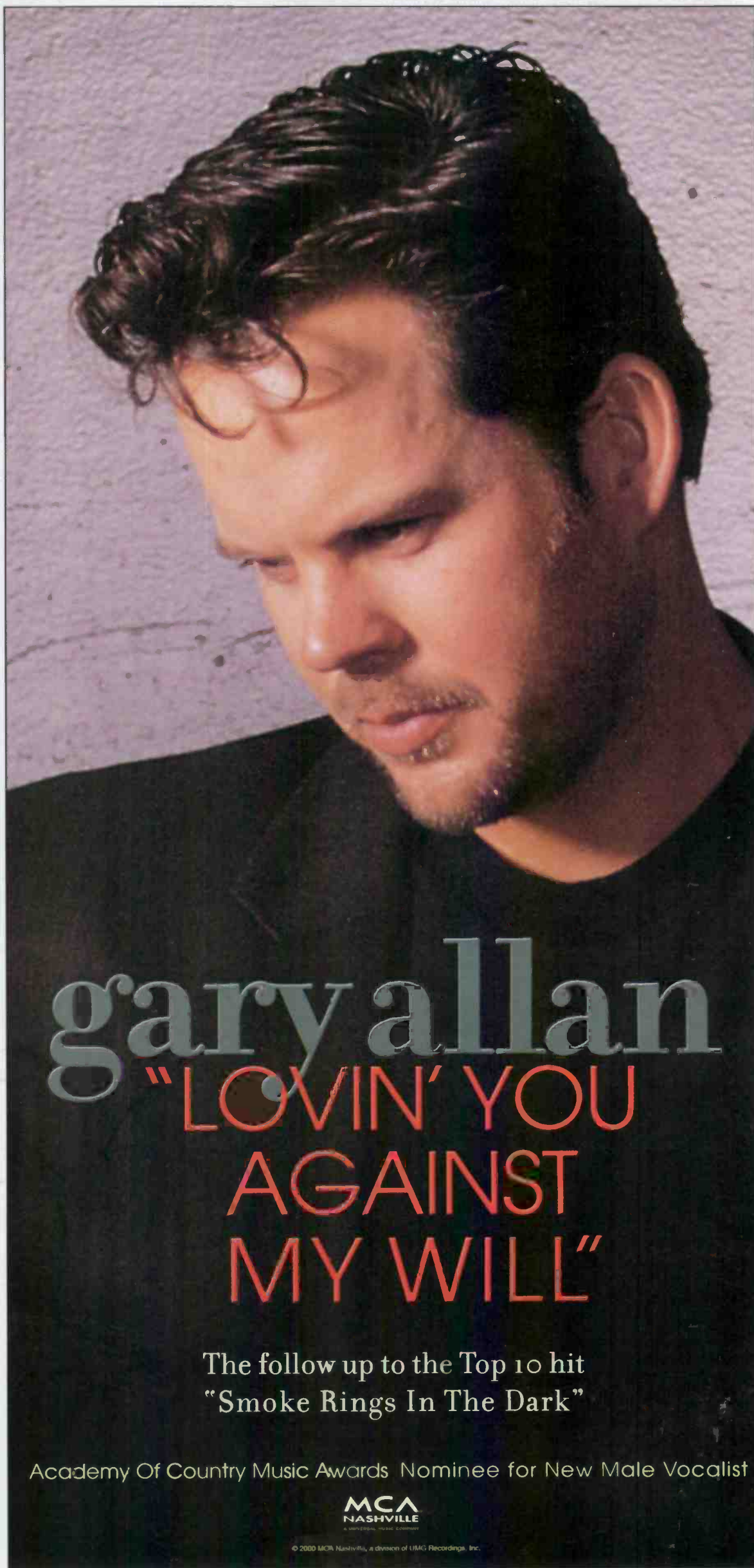
Of the last 16 No. 1 records on the mainstream top 40 chart, eight were missing one or two stations, including big hits by Ricky Martin, Christina Aguilera, Britney Spears, and Backstreet Boys. One other song, Eagle-Eye Cherry's "Save Tonight," went to No. 1 without airplay from four monitored stations.

Finally, on the adult top 40 chart, six of the last seven No. 1's were missing anywhere from one to four stations, including Santana's mega-hit "Smooth" and Sugar Ray's "Every Morning." The only No. 1 hit to close the full panel of adult top 40 stations was Tal Bachman's "She's So High."

Here's another way to view those statistics. Of the No. 1 records charting in each format between Jan. 8, 1999, and Feb. 23, 2000, 100% of the mainstream rock hits had missing stations in their first week at the top. In other formats, the figures are adult top 40 (86%), modern rock (78%), mainstream R&B (65%), and mainstream top 40 (56%). And the figure for country? Less than five percent. Yes, 5 percent.

For an interesting side note, compare the amount of No. 1 records  
*Continued on page 6*

EXCLUSIVE  
Monitor  
CHART ANALYSIS



gary allan  
"LOVIN' YOU  
AGAINST  
MY WILL"

The follow up to the Top 10 hit  
"Smoke Rings In The Dark"

Academy Of Country Music Awards Nominee for New Male Vocalist

MCA  
NASHVILLE

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JEFF FOXWORTHY AND BILL ENGVALL

FEATURING MARTY STUART

*The* BLUE COLLAR DOLLAR *Song*



FROM THE  
NEW ALBUM  
★  
**BIG FUNNY!**  
★  
IN STORES  
APRIL 25<sup>TH</sup>

AIRPLAY  
IMPACT  
APRIL 3<sup>RD</sup>





## Who Got The Hooch?



WCOS Columbia, S.C., morning man Jeff Roper, right, sidekick Pam Wilder, and newsman Mark Lowell were the only radio broadcasters in the state that had a chance to interview presidential candidate George W. Bush, left, in the days prior to the South Carolina primary election. The jocks had Bush recite his alleged top five rejected campaign slogans, which included "A vote in your hand is worth two for the Bush" and "George W. Bush, who got the hooch?"

## Dick Broadcasting To Sell 12 Properties

Nearly 50 years after James Dick Sr. started Dick Broadcasting with WNOX-AM Knoxville, Tenn., the company has put 12 of its properties in Nashville, Knoxville, and Birmingham, Ala., up for sale. It will retain its two stations in Greensboro/Winston-Salem, N.C.

Among the stations that will be spun are country WIVK-FM Knoxville and its four sisters and

moves its country format from 105.5 to 100.3 megahertz, swapping with classic rock sister WVNA, according to The M Street Journal.

### MANAGEMENT: GILLIUM UPPED

GSM Tracy Gillium is named GM of country KXKT, album rock KRQC, oldies KGOR, and N/T KFAB Omaha, Neb., replacing Donn Seidholz, who exited.

### PEOPLE: DANDALION COMES OFF AIR

After 20 years on the air, WRKZ/WHYL (Cat Country) Harrisburg, Pa., overnigher Dandalion gives up her air shift effective March 31 to focus on her MD duties and her newly added special projects coordinator responsibilities. Her show had been simulcast on sister WCTO Allentown, Pa., and WCTD/WCTP Wilkes-Barre, Pa., through the regional "Dandalion's Cat Country Network," which launched in January 1999, and there had originally been plans to extend it further. Also at WRKZ, APD Kelly Iris relinquishes those duties but retains her midday shift. APD duties are absorbed by PD Sam McGuire. Afternoon host Tag Martin exits. Night jock Dennis Mitchell moves to afternoons.

Jason Steinberg is promoted from director of marketing and promotions for WYNY (Y107) New York to corporate director of marketing and promotions for parent Big City Radio. His duties include the company's two stations in Phoenix, one in L.A., and two in Chicago, in addition to WYNY, where he remains based. He'll also oversee marketing and promotions for the company's soon-to-be launched bilingual Web portal, TodoAhora.com.

WKKX (Kix 106.5) St. Louis hires Debbie Conner, a 12-year morning show vet at rival WIL, as fill-in morning news anchor. She will eventually be moved to a regular shift at WKKX.

At WCKT Fort Myers, Fla., Super Dave Logan moves into the night shift being vacated by Laura Soloman, who exits to spend more time with her family. Logan also picks up MD duties previously handled by PD Kerry Babb.

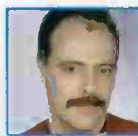
WCTQ Sarasota, Calif., PD Rob Carpenter moves from afternoons to mornings, where he is teamed with current host Maverick. Morning co-host Wanda Myles moves to afternoons.

WSSL Greenville, S.C., night jock Lizz McCarter exits to spend more time with her family. PD Bruce Logan seeks T&Rs for a replacement.

KIKK Houston morning co-host Nicole Rosetti joins top 40 KSMB Lafayette, La., in the same capacity.

WKCQ Saginaw, Mich., morning co-host Andie Lynne joins crosstown top 40 WIOG for similar duties.

WDEZ Wausau, Wis., night jock Jay Williams moves to 3-9 p.m., a shift PD Mark Skibba calls "after-eves."



## COUNTRY CONFIDENTIAL BY WADE JESSEN

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## Wild Horses Carry Rogers Back To Top 10

Before his storied comeback last year with the top 10 album "She Rides Wild Horses" and its reaction hit, "The Greatest," Kenny Rogers had scored 35 top 10 country singles. This issue, "Buy Me A Rose" (Dreamcatcher) becomes Roger's 36th top 10 record and his first appearance there since "The Vows Go Unbroken" peaked at No. 8 in November '89.

"Rose" gains 407 detections to shoot 13-9 on our Country Airplay chart, snaring the Greatest Gainer bouquet along the way, and with more than 28 million estimated audience impressions, it vaults 14-8 on the audience tally.

Rogers first appeared on Billboard's country singles list during the warm months of '69, when his group the First Edition scored a top 40 hit with Mel Tillis' "Ruby, Don't Take Your Love To Town."

THE POP VS. TRADITIONAL country music debate is as old an argument as you're likely to find anywhere in the music business. The answer is as elusive as a concrete, Webster-ready definition of what country music is and is not. It's like asking "How blue is the sky?"

Perhaps Nashville's old guard had the best and most durable definitions, at least one of which is just as accurate today as it was during country music's golden era: "I can't tell you exactly what country music is, but I know it when I hear it." Another personal favorite is "If you have to ask, you'll never understand."

While programmers struggle over the controversial new duet, "Murder On Music Row"

(Country Airplay Monitor, March 24), the May 3 Academy of Country Music Awards may prove to be the medium that brings the issue to light for consumers. Duet partners George Strait and Alan Jackson have both been announced as performers. So have George Jones and Hank Williams Jr.

That, so far, is all we know. But imagine the possibilities of any of those artists paired off or all together. It also seems like a pretty good bet that "Murder On Music Row" could get its first exposure for many viewers whose local stations have refused to play that song so far. In any event, the traditional country factor will apparently be running wide open on the ACM Awards, which should, at the very least, make for a well-balanced show.

While I'm not suggesting that any single television show could trigger a traditional country backlash, one has to wonder what the telephone lines would reveal at radio stations the day after the ACM show, especially in markets where traditional country is often dismissed as "hokey" and where "twang" may as well be a four-letter word.

The pop vs. country debate is old but not weak. As history shows us, it starts with a few whispers and ultimately takes on a life of its own. As long as we insist on labeling this most famous of Nashville's exports as *country*, aren't we all obligated in some small way to indulge the perennial discussion?

Wade Jessen is on the board of the Academy of Country Music. (For more on the "Murder" controversy, see Sean Ross' editorial, page 8.)

**RADI ACTIVE**



**BY PHYLLIS STARK**

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country WKDF (Music City 103) Nashville and its classic hits sister WGFX. None of the five Birmingham properties is country.

Dick Broadcasting president Allen Dick says rumors that his company was in play brought "tremendous interest from the top broadcasting companies."

### ALT.COUNTRY STILL RULES WEB

Alternative country outlets KFAN Fredricksburg, Texas, and KPIG Monterey, Calif., remained the top two stations in Arbitron's latest Internet radio ratings for December 1999. The ratings also brought good news for one mainstream country outlet. WGKX (Kix 106) Memphis ranked sixth, while Americana KHYI Dallas was the seventh-most-listened-to station. WWQM (Q106) Madison, Wis., was the highest-ranking country station in terms of time spent tuning.

### PROGRAMMING: MCCARTHY TO PD

MD Jay McCarthy is promoted to PD of WWCY Hartford, Conn., effective April 17. He succeeds Mike Moore, now PD at WSIX Nashville. In addition to his MD duties, McCarthy had operations director duties for all computer-related systems (including voice-tracking automation) for the AMFM Hartford cluster.

Mike "Tex" Carter is named PD of AMFM's male/gold-leaning WDXB (Dixie 102.5) Birmingham, Ala. He had been APD and midday host at WPZM (the Possum) Huntsville, Ala., and previously was that station's PD.

Bill Wise is named PD at WKIS Miami, succeeding Bob McKay, who transferred to the PD job at WXTU Philadelphia. Wise most recently was PD at jazz WLOQ Orlando, Fla. Previous experience includes the GM job at WYAY (Y106) Atlanta; the PD job at WQIK Jacksonville, Fla.; and a stint at MJI Broadcasting in New York.

Cumulus' WLAY-FM Muscle Shoals, Ala.,

## ON THE ROW

### Former CMA Chair Talbot Dead At 72

Former Country Music Assn. chairman/president Joe Talbot, 72, died of lung cancer March 24 in Nashville. Talbot, a lifetime director of the CMA, was a former chairman of the Country Music Foundation, which operates the Country Music Hall of Fame and Museum. In the early part of Talbot's career, he played steel guitar in Country Music Hall of Famer Hank Snow's band, touring and recording with Snow from 1950 to '54. In 1967 he established successful vinyl-disc manufacturer United Record Pressing and, the same year, became head of SESAC's Nashville operations, where he remained until 1971. His later businesses included music publishing companies Harbot Music and Peer-Talbot. The Nashville Tennessean reports that Talbot asked for his ashes to be sprinkled on Music Square East from Music Circle South to Division Street.

Dan Harrell and Mike Blanton have resigned from Gaylord Entertainment Co., although they continue in a consulting capacity. Blanton Harrell Entertainment, the artist management company they created and sold to Gaylord in 1997, remains part of Gaylord and will be renamed. Its artist roster includes Amy Grant and Michael W. Smith. Harrell and Blanton's responsibilities at Gaylord included the management company, Word Entertainment, and Cornerstone Sports.

TNN director of communications Wendy Pearl joins the Country Music Assn. in the same capacity April 10. She will oversee communications, creative services, and industry relations for the CMA. Pearl handled publicity for Sony Music and Asylum Records prior to joining TNN.

Also, Sunny Hargis joins the CMA as special projects manager. She had been senior event coordinator for the Nashville Arena/Gaylord Entertainment Center.

Judy Harris joins Big Picture Entertainment as VP. She previously was co-owner of Harris-Richard Publishing and, more recently, Harris Gordon Music.

Veteran Music Row song plugger Steve Pope joins Eddy Raven's publishing company, Great American Songs, as creative director. The company is composed of Slick Puppy Music Inc. (ASCAP) and Two Dimes (BMI). In his 20 years in the industry, Pope has worked songs for Pride Music, Malaco Music, and C&P Music.

Ben Vaughn, a three-year veteran of Big Tractor Music, is promoted to GM in charge of the company's publishing operations. Big Tractor recently signed songwriters Kenny Beard and Dave Loggins.

Steve Phillips joins Carnival Music as creative manager. He previously was creative director at Crutchfield Music.

CountryCool.com will Webcast some of the events at the upcoming Chet Atkins Musician Days Festival April 5-8 in Nashville, as well as provide live green room celebrity chats and streaming audio and video from the performances.

Sorry to report the March 20 death of Tom O'Grady, 73, as the result of a stroke. After retiring from a 42-year career as an executive at U.S. Tobacco Inc., O'Grady co-founded Nashville-based Corlew-O'Grady Management and music publishing company Kicking Bird Music/Bud Dog Music with partner David Corlew in 1992. He also sat on the board of the Nashville Songwriters Foundation for more than eight years.

Brad Warren of BNA duo the Warren Brothers and his wife, Michelle, welcomed their second son, Quinn Douglas, March 25.

Former Asylum Records creative services director Michael Hagewood segues to Electric Artists in New York, not Elektra as reported here last week.



# ACCESS: NASHVILLE

## Rogers To Headline Marathon Concert

Kenny Rogers will headline the inaugural Country Music Marathon concert April 29 at Nashville's Gaylord Entertainment Center. Collin Raye and Linda Davis will open the show. The concert concludes a weekend of running and music that is expected to attract 12,000 runners to Music City, with live country acts along each mile of the 26.2 mile marathon course.

John Michael Montgomery is the first artist lined up for CountryCool.com's new Webcast series, "In The Studio With . . ." debuting April 3. The 12-show series, hosted by former WKDF (Music City 103) Nashville midday host Shannon, features chats with artists about their lives and careers, as well as four or five songs performed acoustically. It is filmed at Nashville's Emerald Studios. Also lined up for the series are Paul Brandt, the Wilkinsons, and Sheldaisy. Shows will run every three weeks through the end of the year.

High Tone Records has signed country legend Hank Thompson. A new album is due in July, with Lloyd Maines producing.

Virgin Records Nashville artist Jerry Kilgore is added to the Straitland Festival Area side stage for the George Strait Chevy Truck Country Music Festival, joining previously announced perform-

ers Clay Davidson and Lace (Country Airplay Monitor, March 10). All three acts will perform twice a day at each tour stop.

The video for Steve Wariner's "Faith In You" features 20 KZLA Los Angeles contest winners, who appear as wedding guests. The KZLA listeners, who won a station contest seeking the most unusual marriage proposal stories, also got to have lunch with Wariner.

Lee Ann Womack will perform at the fifth annual Hats Off to High Hopes benefit auction and dinner set for April 9 at Nashville's Wildhorse Saloon. The event, organized by songwriters Mark D. Sanders and Tim Nichols, raises money for High Hopes, a Nashville school for children with special needs.

Loretta Lynn has been added to the lineup of performers at this year's Tin Pan South Legendary Songwriters Acoustic Concert, taking place April 4 at Nashville's Ryman Auditorium. Lynn joins host Mac Davis and writers Betty Comden, Adolph Green, Eddie Snyder, Jerry Fuller, Bobby Braddock, and Tom Paxton.

Deana Carter co-wrote the song "Memphis," which appears as a duet with Willie Nelson on Janis Ian's new Windham Hill album, "God And The FBI." The track also features legendary guitarist Chet Atkins.

Dwight Yoakam launches a Web site at www.dwightyoakam.com. A new album is due from Yoakam this spring.

Stage and TV performer Gilbert "Speck" Rhodes, 84, died March 19 at his Nashville home. Rhodes spent 20 years working as a country comedian on the syndicated "Porter Wagoner Show," beginning in 1962. He also played bass as a member of Wagoner's band, the Wagonmas-

## A Cut Above



"American Country Countdown" host Bob Kingsley joined artists Kix Brooks, Billy Ray Cyrus, Shane Minor, and Lynn Anderson in raising \$150,000 for Cancer Care Services of Fort Worth, Texas, by participating in the fifth annual Celebrity Cutting Horse Competition, presented by the National Cutting Horse Assn. Pictured, from left, are Minor, Kingsley, and Cyrus.

## amusement business

## BOXSCORE TOP 10 CONCERT GROSSES

#1	Artist: BACKSTREET BOYS, JUNGLE BROTHERS, WILLA Venue: TransWorld Dome, St. Louis Date(s): March 7 Gross: \$2,907,413 Att. 65,201 Capacity: sellout
#2	Artist: MARIAH CAREY, DA BRAT Venue: Staples Center, Los Angeles Date(s): March 16 Gross: \$990,648 Att. 15,627 Capacity: sellout
#3	Artist: BRUCE SPRINGSTEEN Venue: TD Waterhouse Centre, Orlando, Fla. Date(s): March 4 Gross: \$870,412 Att. 16,479 Capacity: sellout
#4	Artist: KISS, TED NUGENT, SKID ROW Venue: Arrowhead Pond, Anaheim, Calif. Date(s): March 18 Gross: \$826,365 Att. 14,009 Capacity: sellout
#5	Artist: KORN, STAIN'D Venue: Arrowhead Pond, Anaheim, Calif. Date(s): Feb. 29-March 1 Gross: \$725,022 Att. 24,577 Capacity: two sellouts

#6	Artist: RICKY MARTIN Venue: General Motors Place, Vancouver Date(s): March 11 Gross: \$715,861 Att. 13,220 Capacity: 13,500
#7	Artist: KORN, STAIN'D Venue: Allstate Arena, Chicago Date(s): March 16-17 Gross: \$698,826 Att. 23,689 Capacity: two sellouts
#8	Artist: MARIAH CAREY, DA BRAT Venue: Thomas & Mack Center, Las Vegas Date(s): March 18 Gross: \$681,068 Att. 13,591 Capacity: sellout
#9	Artist: BRITNEY SPEARS, LFO, BOSSON Venue: Palace of Auburn Hills, Detroit Date(s): March 14 Gross: \$595,643 Att. 17,564 Capacity: sellout
#10	Artist: BRITNEY SPEARS, LFO, BOSSON Venue: Van Andel Arena, Grand Rapids, Mich. Date(s): March 19 Gross: \$423,615 Att. 12,050 Capacity: sellout

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# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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## Panel Debates How To Build A Better Web

Judging by this week's Topical Barometer, panelists are dividing their attention among a wide variety of topics, from Mother's Day and the Internet to high gas prices and country music events. Top 40 WKRQ (Q102) Cincinnati combines the million-dollar cash contest and baseball's opening day with new Red Ken Griffey Jr. For the Million Dollar Grand Slam, a lucky listener will win that amount if Griffey hits a grand slam during the first game. To qualify, listeners call in after hearing a special "Grand Slam" sounder. Scott Colebrook expects to have a long ball with this.

Country WWYZ Hartford, Conn., is throwing a Tax Relief Party at a bar, broadcasting live the Friday before taxes are due. "We outfit the bar staff and radio staff in postal shirts with our logo on them and offer tax counseling with representatives from a local agency/firm," says an extended Stephanie Hogerman. "They'll play games with listeners to get stamps to turn in for drinks at the bar so they don't get 'taxed' on anything that night. We'll also give away certificates for those waiting 'til the last minute, and pass out aspirin bottles with prizes inside—numbers to redeem for free T-shirts, etc."

### PROMO TOPIC OF THE WEEK: WEB SITE UPDATE

The importance of top-notch, promotionally active Web sites continues to grow for radio stations, as 30% of the Promoganda panelists call their sites "as close to state of the art as possible," 55% cite significant improvements in their sites over the past year, and just 15% don't place a high priority on their Net presence.

### TOPICAL BAROMETER

TW	LW	TOPIC
1	7	Mother's Day
2	5†	Rising gas prices
3	1	Spring-break promos
4	—	"Millionaire" takeoff stunts
5	—	Internet/Web sites
6	—	Secretary's Day
7	—	Father's Day
8	8	Station concerts
9	—	Income Tax Day
10†	—	ACM Awards
10†	5†	The Oscars

**HOTTEST NEW MOVIES:** "Erin Brockovich," "Final Destination," "Road To El Dorado," "Rules Of Engagement," "My Dog Skip"

**HOTTEST NEW TV:** "Malcolm In The Middle," "The West Wing," "The Oscars," "Ally McBeal"

"We are getting better at updating the Web site and using it as a true opportunity to interact daily with our listeners," says Lisa Fields of AC WMAG Greensboro, N.C. "From a pure marketing standpoint, the opportunity to create unique and special opportunities to communicate one-on-one with P1s is the most important piece of the Internet pie. If you can continue to build and strengthen the P1 bond to the station, you can affect ratings."

Promogandists cite a bevy of improvements to their sites, chief among them audio streaming. Structurally, "we overhauled the site and made it flow much better," says Kim Leeds of modern AC KFMB-FM (Star 100.7) San Diego.

"We've added updated concert calendars, the local sports schedules, and entertainment up-

dates," says Donna Obermeyer of R&B KPWR (Power 106) Los Angeles. "We also E-mail our listeners with our on-air promotions. Our hits are growing every day."

"Listeners love contests and enjoy winning prizes," says Diana Buckmann of country KEEY (K102) Minneapolis. "We've put more contesting on the site. When we ran the Who Wants to Be a Millionaire contest, Web users could register online, and at 1 p.m. each day, one of those registrants would be called to play. We had a significant increase in Web site traffic."

Donna Talarico of country WGGY (Froggy 101) Wilkes-Barre, Pa., warns, "With an E-mailing list, we never give the full information, just headlines and teasers, which forces people back to our Web site. We want them coming back for more, and if they get all the info they need E-mailed, they have no reason to ever surf to your site again. Also, you wouldn't want to announce a secret concert or contest in a mailing list. Competitors may be subscribed under an alias."

In terms of revenue, just 17% of panelists say they're totally booked, while 74% described business as "decent," appealing to a specialized client base. The remainder have problems generating any significant income from a Web site.

With such a demand to provide an appealing, timely site and to generate client sponsorship for it, the need for having separate staffers to work on the site is becoming a major issue. It's not a matter of when to Jim Sheehan of rock KSJO San Jose, Calif. "A full-time, in-house Webmaster is mandatory now," he says, echoing the sentiments of Leeds of KFMB-FM, which has a full-time staff devoted to its site.

On a smaller scale, "we currently have one full-time person overseeing four sites, and that is proving taxing," says Michael Godfrey of top 40 CKIK Calgary, Alberta. "A lot of people are struggling with how much, in terms of resources, to put into the Web site vs. what and where the payoff is."

### QUICK HITS

Top 40 WFLZ Tampa, Fla., will stage a charity basketball game between players from the Tampa Bay Buccaneers and a team made up of Backstreet Boys Nick Carter and Brian Latreil and 'FLZ staff, including morning co-host B.J. Harris. Shannon Wray expects to rake in plenty of bucks for a local hospital foundation.

KFMB-FM morning duo Jeff and Jer "discovered" a listener, Emily, who had made a demo tape and is actually a really good singer," Leeds says. "They're trying to get her a record deal. Since she's a local high school girl, the listeners have really taken to this bit and are behind her all the way. She just did her first mini-concert on the air live from a local restaurant."

Before "Multi-Millionaire" groom Rick Rockwell performed at a Phoenix comedy club, he visited country KNIX's Tim and Willy morning show to try out some "schtick" on the boys. "Tim and Willy offered \$300 to any woman who would go to the Improv that evening in a wedding dress and propose to Mr. Rockwell as he was live onstage," says Vicki Fiorelli. "Two women did it and collected the cash next Monday on the morning show. Mr. Rockwell did not accept. He said that he is done with marriage!"

One can only hope . . .

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

### PROMOGANDA HONOR ROLL

Diana Adams, CBS/WNKS Charlotte, N.C. • Dan Bowen, WSTR, Atlanta • Diana Buckmann, KEEY Minneapolis • Tina L. Brandon, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Barrill, KHNS Dallas • Scott Colebrook, WKRQ Cincinnati • Loren Condon, KEGG/KMEX Dallas • Mike Calveta, WYRK Tampa, Fla. • Dave Deane, WWSA Orlando, Fla. • Garret Dool, KYGO Denver • Carrie Dunbar, Clear Channel Miami • Katie Everett, KMEI, San Francisco • Lisa Fields, WMGQ/WHSC Greensboro, N.C. • Vicki Fiorelli, KNIX/KESZ Phoenix • Andrew Fleming, KZZO Sacramento, Calif. • Van Freeman, KUIS Los Angeles • Greg Frey, KSON San Diego • Trish Gullis, WKXS-FM Boston • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WPLJ Philadelphia • Stephanie Hogerman, WWYZ Hartford, Conn. • Jan Haloway, WTTT Chattanooga, Tenn. • Carly Johnson, KXTE Las Vegas • Simon Jones, WUSL Philadelphia • Tristano Kortow, CBS Hartford, Conn. • Kim Leeds, KPMP-FM San Diego • Larry Lee, WJLJ Detroit • Jennifer Marchant Wynn, KMAX Las Vegas • Julie Maxwell, WXDG Detroit • Jane Monahan, KEDJ Phoenix • Donna Obermeyer, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Paterson, KJPH Austin, Texas • Marinda Prappan, KZLA Los Angeles • Vicki Prosser, WDTJ Detroit • Susan Reynolds, KUHO/KBT Portland, Ore. • Stephanie Rogers, WKSE Buffalo, N.Y. • Ray Roberts, WSTL Columbus, Ga. • Sheila Silverstein, WPOC Baltimore • Keith Springfield, WKQX Chicago • Jim Sheehan, KSJO San Francisco • Jason Steinberg, WYNY New York • Anne-Marie Strzelecki, WMBX Boston • Donna Talarico, WGGY Wilkes-Barre, Pa. • Vanessa Thill, KLLC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.



## Strategies Shifting In Struggle Over LPFM

As the FCC changes its strategy for launching low-power FM, the House Telecommunications Subcommittee has voted unanimously to move forward a bill that would block LPFM. The vote followed a March 23 debate on a bill (H.R. 3439) sponsored by Rep. Mike Oxley, R-Ohio, which prohibits the FCC from licensing thousands of 10- and 100-watt stations in all but a handful of markets. "There's been a lot of static on this issue," quipped Oxley, who said the FCC is not prepared to manage inevitable conflicts between broadcast services.



Although the bill now has 153 co-sponsors, including 38 Democrats, there are several members who back LPFM. Rep. John Dingell, D-Mich., the ranking Democrat on the subcommittee, proposed an amendment that would require the FCC to conduct a six-month engineering test of LPFM in 10 markets. While Dingell failed to win support for the amendment, he vowed to reintroduce it when the bill comes before the full Commerce Committee. Rep. Billy Tauzin, R-La., who chairs the subcommittee, will meet with Dingell to discuss a possible compromise.

Several other Democrats back LPFM's intention to expand consumer choice. Among them is Rep. Edward Markey, D-Mass., who said bringing the enterprise to a halt because of technical concerns would be a mistake.

Commerce Committee Chairman Tom Bliley, R-Va., who is theoretically open to LPFM, said he is disappointed the issue has reached the point that lawmakers must step in and take action, even though the FCC has been made aware of congressional concerns. "Instead, the commission proceeds full speed ahead with its application process despite appeals raised from broadcasters and legislators."

"What we're witnessing is a campaign of distortion by the National Assn. of Broadcasters to assert interference where in fact there is none," said an FCC spokeswoman, as the agency has apparently chosen to change its strategy and go on the offense after defending its low-power FM plans for more than a year. On March 27, FCC Chairman Bill Kennard and Commissioner Gloria Tristani ceremoniously kicked off a lottery to award licenses. "The lottery is the beginning of an exciting new era in our country's communications history. In this age of consolidation, low-power radio will give a voice to the voiceless on the nation's airwaves," said Kennard.

The NAB has distributed a CD on Capitol Hill demonstrating the type of interference that NAB engineers say will occur from LPFM. "This CD demonstration is misleading and is simply wrong," says Dale Hatfield, chief of the FCC Office of Engineering and Technology. He says the NAB artificially mixed two radio signals to prove its point, yet LPFM is more likely to cause static or hissing than cross-talk. Beyond that "meaningless" demonstration, Hatfield says, the NAB has exaggerated to Congress how much distortion the FCC will allow.

NAB senior VP of science and technology Lynn Claudy said the FCC's assertions are false, accusing its engineers of trying to divert attention from the real issues, including its failure to properly measure interference when testing LPFM.

FCC spokeswoman Joy Howell says agency engineers have met with a number of congressional representatives in recent months in an attempt to convince them LPFM will not clutter the airwaves.

A companion bill to Oxley's legislation has been filed in the Senate. To date, it has 19 co-sponsors. A spokesman for Tauzin said it ap-

pears House passage of the bill is likely, but the Senate may be more difficult. If the effort fails, the FCC budget may be the next target. "There is more than one way to skin a cat," the spokesman said.

LPFM has also become an issue in the nomination of Commissioner Susan Ness to a second five-year term. Although marked by cordiality, the hearings did see Ness endure a lecture by Sen. Conrad Burns, R-Mont., for voting in favor of LPFM, which Burns called "ill-conceived." Burns said that the FCC should be steering non-profit broadcasters to the Internet instead. He also attacked the FCC's reluctance to allow broadcasters to own newspapers and vice versa. Ness agreed, calling the rules "outdated."

Elsewhere in Washington, the FCC wants a closer look at more Clear Channel spinoffs. Among the Clear Channel deals being flagged are the sale of country WGNE Daytona Beach, Fla., to Mega Communications, as well as its deal to sell WMJY/WKNN Biloxi, Miss.; KBRQ Waco, Texas; and WRFY Reading, Pa., to Chase Radio. Cumulus' proposed purchase of classic rock WNCE/WTPA and top 40 WNNK Harrisburg, Pa.; country KRMD and R&B KMJJ Shreveport, La.; and country KHAK, AC KDAT, and album rock KRNA Cedar Rapids, Iowa, will also face additional scrutiny.

Several more CBS/Infinity purchases will also face scrutiny, including country WUBE Cincinnati and AC WDOK and adult top 40 WQAL Cleveland. In each case, the FCC says it is worried about concentration of local advertising revenues.

Following a March 21 Senate hearing on the FCC's budget, Kennard angrily brushed off charges that the FCC is holding "secret" meetings on mergers. The accusations were leveled by fellow commissioners Michael Powell and Harold Furchtgott-Roth against Kennard and Democrats Tristani and Ness. When asked by reporters, Kennard did not deny the meetings occurred, saying only he "wasn't going to get into that."

### CAPITAL: SFX SALE SAFE?

Although its stock price has fallen as much as \$19 a share since it announced a \$4.4 billion deal to buy concert promoter SFX Entertainment, a Clear Channel representative says the deal will go through. "We are totally committed to the SFX merger. Any rumors to the contrary are just that, rumors," says Terri Hunter, VP of investor relations. Clear Channel's stock has had a rough ride since the deal was announced Feb. 28, including an \$8.50-a-share loss the day of the announcement. Shares also took a beating following a critical article published March 4 in Barron's.

After delayed earnings, several analyst downgrades, and a general loss of Wall Street confidence, Cumulus Media said it may be down, but it is not out. CEO Richard Weening is on a two-week roadshow, meeting with analysts to sell them on the company and its stock and insisting the company is not for sale. Cumulus put out a statement saying it had closed on album rock WGLF (Gulf 104) Tallahassee, Fla. Although the buy was for a mere \$4 million, Cumulus was sending a message that it was still a player. Investors apparently agreed, as its stock price recovered to \$17 a share, up from a low of \$10.25 a share one week earlier. A First Union analyst calculates that Cumulus is \$160 million short in its efforts to close all its announced deals. And more than a half-dozen law firms have filed class-action suits in the U.S. District Court for the Eastern District of Wisconsin against the Milwaukee-based company.

### NEW MEDIA

Westwood One has signed a deal with WebRadio.com to stream all eight of its 24-hour music formats. In exchange, the network receives a 6% stake in WebRadio initially, although it may get an additional 4.5% stake in return for marketing WebRadio to radio stations.

### SALES: LIGGETT EXPANDS

Liggett Broadcasting buys country WHYT Port Huron, Mich., and its two sisters from Hanson Communications for \$2.24 million.

## MONITOR PROFILE

### Reimaging WNUC, Atkins Shoots The Bullet Across Bow Of More Female Rivals

While talk was swirling at the recent Country Radio Seminar in Nashville about the perceived need for a male-targeted version of the country format, WNUC Buffalo, N.Y., PD Chris Atkins was hard at work preparing just such a station. In fact, Atkins blew off the CRS at the last minute this year to ready the station's March 14 relaunch as the Bullet.

WNUC, licensed to Wethersfield Township, N.Y., is unhappily situated halfway between the Buffalo and Rochester markets, and Atkins says its signal reaches an area that covers about 10 counties, or the entire western third of the state. While Atkins claims WNUC is No. 1 in most of those counties, "when you get into the metros you start running into problems" in terms of ratings. In the fall Arbitron book, the station had a 1.2 12-plus share in Buffalo and a .9 share in Rochester. "Let's face it, we can't fall off the floor with our ratings," says Atkins. "They couldn't get much worse."

Until its change to the Bullet, WNUC had been trying to compete directly with the very successful WYRK Buffalo and WBEE

of the tune of about a 60% male composition. The growth audience for WNUC has actually been among "women who don't use WYRK, but that wasn't a big enough audience to make a difference for us." So since the males were already on board, why not super-serve them?

"WNUC wasn't a bad-sounding radio station—it just didn't fill a need," he says. "The Bullet fills a need." As proof, he says, "I've answered the [request line] more in the past two weeks than I did in the two years I've been here."

As part of the change, Atkins not only started

playing more male-appeal records by artists like Charlie Daniels, George Jones, and Merle Haggard, he also paired a male co-host with the female morning jock and upped the frequency of the service elements, doubling the number of traffic and weather reports, as well as adding three more morning-drive newscasts. In addition, he tapped a new, male production voice talent and lined up a new logo and new programming clocks. Other changes included doubling the size of the library, and, Atkins says, "a lot of re-branding and re-imaging."

Now the station is using liners like "high-caliber country" and "bringing out the big guns."

Prior to joining WNUC as PD a little more than two years ago, Atkins was PD at WFRG Utica, N.Y., country radio's original "Frog" station. He says that experience taught him the importance of branding. "People don't remember things like 'continuous country favorites' or '14 in a row.' Our name was 'New Country 107.7.' Blah. It said nothing." With "the Bullet," Atkins says, "people remember the name," thanks to reminders like gunshot noises between songs.

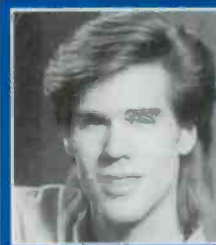
In the music library, Atkins says, "there is absolutely no age limit on a song. The library we put in is completely based on [the questions] 'Is it a hit record we want to hear?' and 'Is it country?' There were some songs we had to cut that were hard for me, like 'Strawberry Wine,' [because] it's such a female-oriented song." But, he adds, "it's not about gender; it's about content. There is a lot of stuff by Suzy Bogguss and Tanya Tucker that makes more sense for us than a lot of the female stuff out right now."

The current library hovers at about 35 songs, and heaves spin 42 times a week, so, Atkins says, "We are by no means an oldies station." With a two-hour clock, the station plays 21 songs in a row throughout the workday and is "sweeping music through two hours of the other guys' commercials."

Here's a recent 1 p.m. hour: Collin Raye, "That's My Story"; Jo Dee Messina, "Lesson In Leavin'"; Mary Chapin Carpenter, "Down At The Twist And Shout"; Brad Paisley, "Me Neither"; Dwight Yoakam, "Long White Cadillac"; Kenny Chesney, "She Thinks My Tractor's Sexy"; Charlie Daniels Band, "South's Gonna Do It"; Alan Jackson, "Mercury Blues"; Lee Ann Womack, "I'll Think Of A Reason Later"; Brooks & Dunn, "My Next Broken Heart" and "You'll Always Be Loved By Me"; John Michael Montgomery, "Sold (The Grundy County Auction Incident)"; John Anderson, "Black Sheep"; Marty Stuart, "Little Things"; and Montgomery Gentry, "Daddy Won't Sell The Farm."

"There are acts now that I can play that I couldn't play two weeks ago, like Charlie Robison and Chris LeDoux," says Atkins, adding that male country is "not a novelty format; it's an alternative format. This gives us a more competitive product. It's easier to brand and sell. The goal for us is to be the first [male country] success story."

PHYLLIS STARK



Chris Atkins  
Program Director  
WNUC Buffalo, N.Y.

Owner: Casciani Communications

*'The goal for us is to be the first [male country] success story'*

Rochester, two stations that Atkins says "have absolutely nothing in common programming-wise," so trying to counter-program both was quite a challenge.

"We were trying, apparently to no avail, to copy both stations" and, in the process, "sounded like the little kid brother of both," he says. "We were safe and sterile." Thanks to the heritage of WYRK and WBEE, Atkins says, WNUC was always perceived as "the other station." Worse, he says, Buffalo listeners thought of WNUC as a Rochester station and vice versa. The station was, according to Atkins, in the midst of "a major identity crisis."

What to do? "Enter the Bullet," says Atkins.

The idea started, he says, around the holidays last year, when he was feeling "disenfranchised" by current music. "In the last year I've started getting bummed out about what was coming out [of Music Row]. We were breaking our backs calling ourselves 'new country' and trying to beat both [rival] stations to the new music and literally every week going, 'There is nothing to add this week.'" Slowly, Atkins began to realize that he wasn't alone and that his entire staff, and many of his listeners, had also lost their passion for the current country music.

"We started doing some focus groups," he says. "A lot of field work went on into the early winter months to find out what was going on in our listeners' minds." Staffers also flew down to Arbitron headquarters in Maryland for diary reviews aimed at discovering why, despite a cume of 106,000 in the Buffalo TSA, Atkins says, "we were getting killed."

What they discovered was not only an identity crisis but a "very large phantom cume problem." Despite being the second-choice station for a lot of people, Atkins says, "we don't get anywhere near the [diary] credit we deserve."

But here's an ironic twist. Because WYRK is so female-oriented, according to Atkins, WNUC has always attracted disenfranchised males, to



## Country's No. 1's Must Close Out Panel, But Top 40 & Rock's Don't

Continued from page 1

each format has had in that same time period. Despite country's much-publicized slower chart, it was the clear winner with 20, even with numerous multiple-week No. 1's. It is followed by mainstream R&B (17), mainstream top 40 (16), modern rock (9), mainstream rock (8), and adult top 40 (7).

### MARCH: LEFT, RIGHT, LEFT

Former Capitol Records VP of promotion Terry Stevens, who now works with Asylum's promotion team, acknowledges that, for country, "it has always been important that everybody be on the record," when labels are going for No. 1. Even though the pop formats have fewer panelists, he says, "there are more regional breakout hits in pop than country, [which has] more of a lemming approach. [Somebody says] 'Here's a hit,' and everybody goes for it."

Stevens says he's been in several situations where anywhere from one to three stations have kept a record he was working from going to No. 1.

KSCS Dallas APD/MD Linda O'Brian says country stations tend to be in lock step about records "because that's the way it's always been done. It's the way the systems are set up, the way the 'games' are to be played. It would be interesting to see what would happen if, instead, stations followed their guts along with local research and record sales."

Consultant Joel Raab agrees that "the lemming mentality has always permeated this format. It would be great to see stations just saying no to inferior product, no matter who it comes from. I applaud stations that just say no to the 10th and weakest single from a superstar act. Conversely, programmers need to take more chances when they are passionate about something that the rest of the world may be skeptical about."

"Country has always been the most homogeneous format," says consultant Keith Hill, who says it's a result of "the direct relationship of country to the stations, artists close to stations, labels working very closely with stations, and the Country Radio Seminar. It is simply a tighter format community."

"Most country stations are much more influenced by airplay charts than [stations in] other formats," says consultant Bill Hennes. Among the reasons: "There are less retail singles released in country than in other formats, [and] there are a

minimal number of stations that do weekly call-out research. Therefore, it is safer to follow others than to be a leader."

"Like it or not, we've cultivated a culture of followers in country music, and we are way too focused on No. 1's," says WUSN (US99) Chicago PD Justin Case. "Pop stations in Los Angeles and New York find a song and bang away on it regardless of what other stations are doing. I always wanted a clear consensus for country songs. I'm not sure that was right." Case now believes stations should "play the songs you think are great, and play the finish off them. Big hit records always find their way to the top."

"We need interesting sounds," adds Case. "This will give us the variety we need. And if those sounds are not right for everybody, so be it. What is wrong with having a couple of regional hits?"

### THE 'VILIFICATION FACTOR'

So, why are No. 1 songs so important when history has shown that artists can sell singles and albums even without reaching the chart heights? First, Stevens says, "there is a certain vilification factor that [a No. 1] is the best record out there."

Second, when labels are assembling greatest-hits packages, albums full of No. 1 hits are a much easier sell, as are regular studio albums containing No. 1 hits. "With country sales being down in the past couple of years, it's another important tool to make people aware that the CD is something worth owning," says Stevens.

There are also the issues of publicity and national-talk-show bookings that often accompany a No. 1 record.

### GREATER HOMOGENIZATION

So is this lock-step mentality causing greater homogenization in the music coming out of Nashville because producers and labels are afraid to produce "unsafe" records a handful of stations may choose not to play, thus keeping the record from going to No. 1?

O'Brian says yes. "Sadly, homogenization is the end result of everyone doing the same thing. Wasn't it cool when you could travel around the country and get a taste of [an] area just by listening to the radio? I'm a big fan of stations that will take a chance and spin some new local artist or reach back and play a few gold titles from someone who was a regional favorite. If we all sound the same, we might as well go satellite."

But Raab disagrees that homogenization has resulted from consensus airplay. "I've programmed in this format for 22 years, and there has always been a lock-step mentality even when the music was less homogenous in the strong periods of the early '80s and early '90s," he says. "Nashville needs to stop worrying so much about whether or not we'll play music based on existing paradigms. Stretch the envelope, especially back toward the roots of the format, and I think labels will be surprised at the acceptance the music will receive."

Hennes agrees with O'Brian, adding, "The No. 1 mentality is way off base. Not every 'hit' in any format scores No. 1. There are many great songs that peak at Nos. 2, 3, 4, etc. As a format, we need to add the songs that we believe in and spin all the current categories faster than most stations do now. This way the audience will get to know the songs quicker. This would help eliminate the logjam of mid-chart stiff and allow the cream to rise to the top faster."

"When you have a full panel of stations on the top seven songs, it's pretty safe to say they are testing well," says WKKX (Kix 106.5) St. Louis MD Dave Louis. "I do think as a format we are a little over-consulted and maybe just a bit over-dependent on research. Taking the 'gut' out of programming gives the chart a homogenous nature. Country radio was at its best when we were diverse. Safety is not always best, I would rather lean on 'unique.'"

Hill, interestingly, thinks there is not enough homogenization in country music. "It is by having a similar, consistent, focused sound that we can maintain our strength," he says. "The wider the variation of sounds, the tougher it will be for us to maintain our shares."

## White Strikes A Pose



Bryan White strikes a Prince-like pose in his dressing room following the first of two sold-out shows at Nashville's Gibson's Caffe Milano. Pictured, from left, are WDRM Huntsville, Ala., MD Dan McClain; Country Airplay Monitor/Billboard Nashville bureau chief Phyllis Stark; White; journalist Jimmy Carter; Asylum Records' Terry Stevens; and Country Airplay Monitor director of charts Wade Jessen.

## More Clues To 'Murder On Music Row'

The following is an editorial by Airplay Monitor editor Sean Ross.

Country Airplay Monitor director of charts Wade Jessen has already written extensively on the "Murder On Music Row" controversy (see Country Confidential, page 3), but indulge us one more observation. When Monitor polled PDs a few weeks ago, one of the concerns that emerged was how the song would be received by the same listeners who were just fine with Shania Twain and Shinedown. For those PDs, the song wasn't just an attack on country radio, it was an attack on country listeners.

Fine. But think back to 1994 and an Alan Jackson song that had no problem gaining acceptance at country radio. "Gone Country" was ostensibly just a satire of the artists and songwriters who'd jumped on the country bandwagon. But did the average listener, who doesn't follow songwriters, interpret the song merely as a commentary on the industry? Or did those listeners who'd come to country radio in the past four or five years think they were the ones being attacked as poseurs and Johnny-come-latelys? Nobody asked. Country radio wasn't being trashed, so no red flags were raised.

Coincidence maybe, but it was around the time of "Gone Country" that country radio started losing its P2 and P3 listeners. There was, of course, a lot going on at the time, including the modern rock revolution and the resurgence of top 40. But being dissed couldn't have helped. "Gone Country" was, of course, a research monster, but that was with the folks who stayed, not the folks who might have felt as if they were being encouraged to go back where they came from. Those listeners weren't researched until many years later.

For whatever reason, the folks who came to country radio looking for an alternate pop uni-

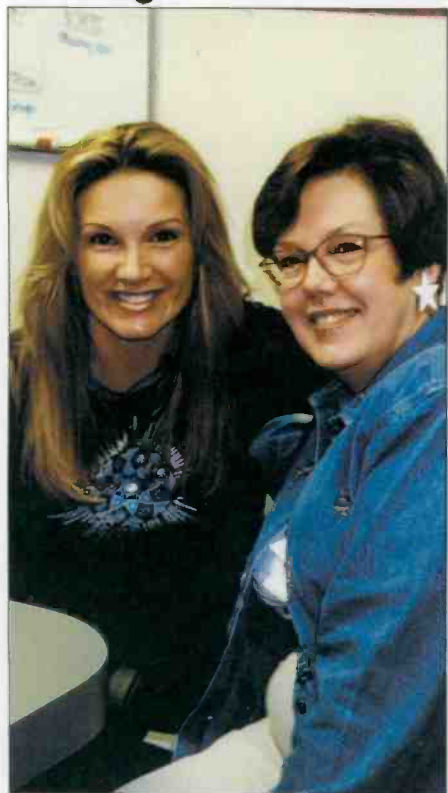
verse—the ones most likely to take offense at "Murder On Music Row"—are long gone. The folks left are the country die-hards. Yes, they like Shinedown and Shania, but if they had no concerns about the state of country music, then the format's perceptual report card would be better than what Bruce Clark's recent listener study shows: listeners divided down the middle between those who think the format has gotten better and those who think it hasn't.

And it's certainly possible that some of the folks who've made "Murder" an event record for the stations willing to play it also like Shania and Shinedown just fine. One of the ironies of the pop vs. traditional (or male vs. female) debate is that audience tastes don't break down along neat lines. Listeners who own the "Wide Open Spaces" CD don't just play "There's Your Trouble" and skip "Tonight The Heartache's On Me."

Look at the handful of new male-leaning country stations, and you'll still find "Back At One" and "Smile" on their playlists. I recently heard one of those stations playing "Lady" by Kenny Rogers—hardly a barroom rouser—and I'm sure they have the auditorium test to back it up. And, male-bashing lyrics notwithstanding, it was guys who helped make Shania a star when many women were still regarding her exposed navel with the disdain previously reserved for the Swedish Bikini Team.

It's not Monitor's policy to advocate individual records, merely to offer PDs the tools to make the best decisions for their station. But the controversy stirred up by a record that's never been worked goes well beyond spin count and shows that there are a lot of issues that still need to be discussed. The possibility that current country fans could be offended isn't one that should be dismissed lightly, but a lot of them haven't been asked. Right now, what we know is that, in many cases, "Murder" offends PDs.

## Finding A Fan In Pam



RCA artist Coley McCabe, left, visits with Shane Media Services' Pam Shane during a recent visit to the consulting company's Houston office.

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# GREATEST GAINERS

## Strongest Increase In Airplay This Week

INCREASE IN  
DETECTIONS

<b>KENNY ROGERS WITH ALISON KRAUSS &amp; BILLY DEAN • Buy Me A Rose (DREAMCATCHER)</b>	<b>+407</b>
KGMV +18, WPOC +18, WDSY +17, WPOR +16, WKKT +16, WSIX +14, WRKZ +13, WVLK +12, WCOS +12, WGKX +12	
<b>FAITH HILL • The Way You Love Me (WARNER BROS./WRN)</b>	<b>+366</b>
KCYV +21, KTST +19, WQYK +18, WKCN +14, WGGY +14, WROO +14, WUBE +13, WWGR +12, WQMX +11, WGH +11	
<b>CLAY WALKER • The Chain Of Love (GIANT)</b>	<b>+340</b>
WQXK +19, KHEY +18, WCMS +15, KNIX +15, WNKT +13, WESC +13, WGNB +12, WIVK +12, KSSN +11, WMZQ +11	
<b>LEE ANN WOMACK WITH SONS OF THE DESERT • I Hope You Dance (MCA NASHVILLE)</b>	<b>+328</b>
WGGY +18, KMLE +17, KCYV +15, KBEQ +15, KPLX +15, KTOM +13, KKCS +13, WCKT +12, KAJA +12, KFKF +11	
<b>REBA MCENTIRE • I'll Be (MCA NASHVILLE)</b>	<b>+321</b>
WBEE +20, WPOR +19, WQXC +17, KTEX +16, KIKK +16, KCCY +13, KYGO +13, WGNB +12, WAMZ +12, WGH +12	
<b>THE JUDDS • Stuck In Love (CURB/MERCURY)</b>	<b>+290</b>
KIKK +17, WGGY +16, WKCN +14, KIKF +14, KEEY +14, KCCY +13, WNKT +12, WYGY +11, KNIX +11, WUSN +10	
<b>RASCAL FLATTS • Prayin' For Daylight (LYRIC STREET)</b>	<b>+283</b>
KFRG +18, WKCN +14, WMZQ +13, WAMZ +12, KSKS +10, WKCO +10, WPOR +9, WDAF +9, KAJA +9, WCOS +8	
<b>TRACY LAWRENCE • Lessons Learned (ATLANTIC)</b>	<b>+276</b>
WGAR +17, KRYV +16, KTOM +16, KWNR +15, WCAC +14, WPOC +14, KDDK +13, KIKK +12, KCCY +10, WKSJ +10	
<b>CHAD BROCK • Yes! (WARNER BROS./WRN)</b>	<b>+262</b>
KFRG +17, KSON +13, WKIX +12, WRKZ +11, WYNY +11, WKKO +10, WRBQ +10, KYNG +9, WQYK +9, WOW +8	
<b>DIXIE CHICKS • Goodbye Earl (MONUMENT)</b>	<b>+253</b>
KIKF +33, KCYV +24, WQXK +19, WWGR +16, KDDK +16, KIIM +13, KHEY +13, WQYK +11, KSKS +10, WXBM +10	
<b>BRAD PAISLEY • Me Neither (ARISTA NASHVILLE)</b>	<b>+239</b>
KILT +14, WKXC +13, KUZZ +13, WKHX +11, WKHK +10, WSIX +10, WKCN +9, KATM +8, WNCY +8, WPOR +8	
<b>TRACE ADKINS • More (CAPITOL)</b>	<b>+229</b>
KDDK +21, KMPS +15, WQXK +13, WDSY +13, WVLK +12, KFRG +12, WNOE +10, WESC +9, WSOE +9, KXKC +8	
<b>BROOKS &amp; DUNN • You'll Always Be Loved By Me (ARISTA NASHVILLE)</b>	<b>+221</b>
KTEX +15, KBEQ +13, KHAY +10, WJCL +10, KGMV +9, WGH +9, WXTU +9, WOGK +8, WBCT +8, WROO +8	
<b>ANDY GRIGGS • She's More (RCA)</b>	<b>+217</b>
WMUS +16, KMPS +15, KJYJ +13, WKCN +12, WRBQ +12, WYGY +11, KNIX +11, WCKT +10, WKSJ +9, WMZQ +9	
<b>ERIC HEATHERLY • Flowers On The Wall (MERCURY)</b>	<b>+207</b>
KIKF +24, WWGR +16, WOGK +12, KYNG +12, WNCY +10, KILT +10, WSIX +9, KVOO +8, WYGY +7, KFDI +7	

# MOST NEW STATIONS

Songs with 6 or more detections at new stations this week

	NEW STATIONS		NEW STATIONS
<b>REBA MCENTIRE</b> <i>I'll Be (MCA Nashville)</i>	<b>25</b>	<b>KEITH URBAN</b> <i>Your Everything (Capitol)</i>	<b>14</b>
<b>THE JUDDS</b> <i>Stuck In Love (Curb/Mercury)</i>	<b>24</b>	<b>CHAD BROCK</b> <i>Yes! (Warner Bros./WRN)</i>	<b>12</b>
<b>BROOKS &amp; DUNN</b> <i>You'll Always Be Loved By Me (Arista Nashville)</i>	<b>23</b>	<b>JOE DIFFIE</b> <i>It's Always Somethin' (Epic)</i>	<b>11</b>
<b>RASCAL FLATTS</b> <i>Prayin' For Daylight (Lyric Street)</i>	<b>21</b>	<b>ERIC HEATHERLY</b> <i>Flowers On The Wall (Mercury)</i>	<b>10</b>
<b>LEE ANN WOMACK</b> <i>I Hope You Dance (MCA Nashville)</i>	<b>20</b>	<b>STEVE WARINER</b> <i>Faith In You (Capitol)</i>	<b>10</b>

# AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

<b>#1</b>	<b>99.5</b> the wolf	<b>KPLX</b> <b>Dallas, TX</b> <b>PD: Brian Philips</b> <b>MD: Cody Alan</b> <b>Airplay Leader Designations: 2</b>
	<b>#2</b>	<b>KIKK, Houston, TX</b> (PD: Darren Davis) <b>2</b>
	<b>#3</b>	<b>KMLE, Phoenix, AZ</b> (PD/MD: Jeff Garrison/Jon Allen) <b>2</b>
	<b>#4</b>	<b>WRNS, New Bern, NC</b> (PD/MD: Wayne Carlyle/Mark Sova) <b>2</b>
	<b>#5</b>	<b>WQBE, Charleston, WV</b> (PD: Jeff Whitehead) <b>2</b>

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

# COUNTRY RECURRENT AIRPLAY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW DETECTIONS	LW DETECTIONS	RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW DETECTIONS	LW DETECTIONS
1	HE DIDN'T HAVE TO BE BRAD PAISLEY (ARISTA NASHVILLE)	2087	2249	14	YOU HAD ME FROM HELLO KENNY CHESNEY (BNA)	1047	1061
2	SOMETHING LIKE THAT TIM MCGRAW (CURB)	2023	2118	15	GOD MUST HAVE SPENT A LITTLE MORE TIME ON YOU ALABAMA (RCA)	972	957
3	THIS WOMAN NEEDS SHEDAISY (LYRIC STREET)	1996	2564	16	BIG DEAL LEANN RIMES (CURB)	966	1060
4	I LOVE YOU MARTINA MCBRIDE (RCA)	1904	1895	17	A NIGHT TO REMEMBER JOE DIFFIE (EPIC)	915	971
5	AMAZED LONESTAR (BNA)	1886	1861	18	WIDE OPEN SPACES DIXIE CHICKS (MONUMENT)	890	856
6	WHAT DO YOU SAY REBA (MCA NASHVILLE)	1718	1832	19	YOU WON'T EVER BE LONELY ANDY GRIGGS (RCA)	875	946
7	WHEN I SAID I DO CLINT BLACK (RCA)	1593	1654	20	LITTLE GOOD-BYES SHEDAISY (LYRIC STREET)	869	852
8	ALL THINGS CONSIDERED YANKEE GREY (MONUMENT)	1555	1625	21	MAN! I FEEL LIKE A WOMAN! SHANIA TWAIN (MERCURY)	855	870
9	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1524	1441	22	THIS KISS FAITH HILL (WARNER BROS./WRN)	854	850
10	HOME TO YOU JOHN MICHAEL MONTGOMERY (ATLANTIC)	1356	1438	23	BYE BYE JO DEE MESSINA (CURB)	851	789
11	HOW FOREVER FEELS KENNY CHESNEY (BNA)	1264	1136	24	SINGLE WHITE FEMALE CHELY WRIGHT (MCA NASHVILLE)	826	821
12	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	1264	1317	25	WHERE THE GREEN GRASS GROWS TIM MCGRAW (CURB)	824	825
13	READY TO RUN DIXIE CHICKS (MONUMENT)	1094	1031				

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

**KENNY ROGERS'**  
*"buy me a rose"*  
**IS A SMASH!**

But don't just take our word for it...

Rusty Walker | *Power* | #6 in Callout

Aftermidnite | *Heavy Rotation*

Michael O'Malley | *Power Rotation*

Craig Scott | *Heavy Rotation*

Bob Raleigh Stratford Research/Cumulus Media | *Testing Top 5*

Testing Power At | *KKAT, WPOC, KMPS, KIKK, KZLA, WFMS, KUPL and many more!*



DCR 004-2



# COUNTRY AIRPLAY MONITOR

## FOR WEEK ENDING MARCH 26, 2000

Songs ranked by number of detections. Playlists are listed in order of TBA weekly come, beginning with the highest-cumulative station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.  
**First Impressions (FI)** denotes songs with 6 or more detections at station for first time this week.

**CMT**  
 PD: Chris Parr  
 CBS Cable 615-457-8500

**Great American Country**  
 PD: John Hendricks  
 MD: Harnett Connolly  
 Jones Int'l Networks 303-792-3111

TW	LW	Artist	Title	Detections
1	1	Reba McEntire	I'll Be	36
2	2	Toby Keith	How Do You Like Me Now	35
3	3	Andy Griggs	She's More	35
4	4	Trisha Yearwood	Real Live Woman	29
5	5	Clint Black	W/Steve Warner: Been There	29
6	6	Jo Dee Messina	Because You Love Me	28
7	7	Phil Vassar	Carlene	28
8	8	Martina McBride	Love's The Only House	28
9	9	Kenny Rogers	Buy Me A Rose	28
10	10	Montgomery Gentry	Daddy Won't Sell The	27
11	11	Tracy Lawrence	Lessons Learned	27
12	12	Jessica Andrews	Unbreakable Heart	27
13	13	Chely Wright	It Was	27
14	14	Shedaddy	This Woman Needs	26
15	15	Collin Raye	Couldn't Last A Moment	26
16	16	Mark Willis	Another Nine Minutes	26
17	17	Gary Allan	Lovin' You Against My Will	26
18	18	Brad Paisley	Me Neither	26
19	19	Eric Heathery	Flowers On The Wall	26
20	20	Danni Leigh	Homeboy	26
21	21	Chad Brock	Yes!	26
22	22	Rascal Flatts	Prayin' For Daylight	26
23	23	Wynonna Judd	800 Pound Jesus	26
24	24	LeAnn Rimes	Big Deal	26
25	25	Sons Of The Desert	Change	26
26	26	Jeff Forworthy	Blue Color Dollar	26
27	27	Jennifer Day	The Fun Of Your Love	26
28	28	Keith Urban	You Everything	26
29	29	Gary Allan	Lovin' You Against My Will	26
30	30	Jeff Forworthy	Blue Color Dollar	26
FI		Merle Haggard	Motorcycle Cowboy/Blue To	14

**WUSN Chicago**  
 PD: Justin Case  
 MD: Tricia Biondo  
 Infinity 312-649-0099

**93.9 KZLA**  
 312-649-0099

TW	LW	Artist	Title	Detections
1	1	Tim McGraw	My Best Friend	37
2	2	Toby Keith	How Do You Like Me Now	37
3	3	George Strait	The Best Day	36
4	4	Kenny Rogers	Buy Me A Rose	36
5	5	Dianna Russ	Cowboy Take Me Away	36
6	6	Mark Willis	Back At One	36
7	7	Keith Urban	You Everything	36
8	8	Reba McEntire	What Do You Say	36
9	9	Alabama	Small Strip	36
10	10	Trisha Yearwood	Real Live Woman	36
11	11	Garth Brooks	Do What You Gotta Do	36
12	12	Tracy Lawrence	Lessons Learned	36
13	13	Clint Black	W/Steve Warner: Been There	36
14	14	Chad Brock	Yes!	36
15	15	Chad Brock	Yes!	36
16	16	Martina McBride	Love's The Only House	36
17	17	Lonestar	Amazed	36
18	18	Kenny Chesney	What I Need To Do	36
19	19	Phil Vassar	Carlene	36
20	20	Faith Hill	The Way You Love Me	36
21	21	Vince Gill	Let's Make Sure We Kiss Good	36
22	22	Jo Dee Messina	Because You Love Me	36
23	23	Yankee Grey	All Things Considered	36
24	24	LeAnn Rimes	Big Deal	36
25	25	Tim McGraw	Something Like That	36
26	26	Brad Paisley	He Didn't Have To Be	36
27	27	Martina McBride	I Love You	36
28	28	Craig Morgan	Something To Write Home About	36
29	29	Judds	Stuck In Love	36
30	30	Clint Black	When I Said I Do	36
FI		Craig Morgan	Something To Write Home About	12
FI		Judds	Stuck In Love	12

**KZLA Los Angeles**  
 OM: R.J. Curtis  
 APD: Mandy McCormack  
 Bonneville 323-882-8000

**93.9 KZLA**  
 312-649-0099

TW	LW	Artist	Title	Detections
1	1	Mark Willis	Back At One	34
2	2	George Strait	The Best Day	33
3	3	Yankee Grey	All Things Considered	33
4	4	Kenny Rogers	Buy Me A Rose	33
5	5	Dianna Russ	Cowboy Take Me Away	33
6	6	Mark Willis	Back At One	33
7	7	Keith Urban	You Everything	33
8	8	Reba McEntire	What Do You Say	33
9	9	Alabama	Small Strip	33
10	10	Trisha Yearwood	Real Live Woman	33
11	11	Garth Brooks	Do What You Gotta Do	33
12	12	Tracy Lawrence	Lessons Learned	33
13	13	Clint Black	W/Steve Warner: Been There	33
14	14	Chad Brock	Yes!	33
15	15	Chad Brock	Yes!	33
16	16	Martina McBride	Love's The Only House	33
17	17	Lonestar	Amazed	33
18	18	Kenny Chesney	What I Need To Do	33
19	19	Phil Vassar	Carlene	33
20	20	Faith Hill	The Way You Love Me	33
21	21	Vince Gill	Let's Make Sure We Kiss Good	33
22	22	Jo Dee Messina	Because You Love Me	33
23	23	Yankee Grey	All Things Considered	33
24	24	LeAnn Rimes	Big Deal	33
25	25	Tim McGraw	Something Like That	33
26	26	Brad Paisley	He Didn't Have To Be	33
27	27	Martina McBride	I Love You	33
28	28	Craig Morgan	Something To Write Home About	33
29	29	Judds	Stuck In Love	33
30	30	Clint Black	When I Said I Do	33
FI		Dixie Chicks	Goodbye Earl	10
FI		Brad Paisley	Me Neither	9
FI		Reba McEntire	I'll Be	7

**KPLX Dallas**  
 PD: Brian Philips  
 APD: Smokey Rivers  
 MD: Cody Alan  
 Susquehanna 214-526-2400

**99.5 the wolf**  
 99.5

TW	LW	Artist	Title	Detections
1	1	Toby Keith	How Do You Like Me Now	51
2	2	Clint Black	W/Steve Warner: Been There	50
3	3	George Strait	The Best Day	47
4	4	Dixie Chicks	Goodbye Earl	46
5	5	George Strait	The Best Day	46
6	6	Clay Walker	Love, Laugh, Love	46
7	7	Tim McGraw	My Best Friend	46
8	8	Lee Ann Womack	I Hope You Dance	46
9	9	Chad Brock	Yes!	46
10	10	Charlie Robison	Man's Man's Son	46
11	11	Montgomery Gentry	Daddy Won't Sell The	46
12	12	Tracy Lawrence	Lessons Learned	46
13	13	Trace Adkins	More	46
14	14	Alan Jackson	The Blues Man	46
15	15	George Strait	The Best Day	46
16	16	Toby Keith	How Do You Like Me Now	46
17	17	Brad Paisley	Me Neither	46
18	18	Clint Black	W/Steve Warner: Been There	46
19	19	Martina McBride	I Love You	46
20	20	Kenny Rogers	Buy Me A Rose	46
21	21	Clay Davidson	Unbreakable Heart	46
22	22	Chad Brock	Yes!	46
23	23	Tim McGraw	Something Like That	46
24	24	Faith Hill	The Way You Love Me	46
25	25	Phil Vassar	Carlene	46
26	26	Jo Dee Messina	Because You Love Me	46
27	27	Shania Twain	Come On Over	46
28	28	LeAnn Rimes	Big Deal	46
29	29	Shedaddy	This Woman Needs	46
30	30	Lee Ann Womack	I Hope You Dance	46
FI		Charlie Robison	Man's Man's Son	6

**KSCS Dallas**  
 PD: Dean James  
 APD/MD: Linda O'Brian  
 ABC/Disney 817-695-0800

**96.3 KSCS**  
 The Country Leader

TW	LW	Artist	Title	Detections
1	1	Montgomery Gentry	Daddy Won't Sell The	31
2	2	Tracy Lawrence	Lessons Learned	31
3	3	Trace Adkins	More	31
4	4	Alan Jackson	The Blues Man	31
5	5	George Strait	The Best Day	31
6	6	Toby Keith	How Do You Like Me Now	31
7	7	Brad Paisley	Me Neither	31
8	8	Clint Black	W/Steve Warner: Been There	31
9	9	Martina McBride	I Love You	31
10	10	Kenny Rogers	Buy Me A Rose	31
11	11	Clay Davidson	Unbreakable Heart	31
12	12	Chad Brock	Yes!	31
13	13	Tim McGraw	Something Like That	31
14	14	Faith Hill	The Way You Love Me	31
15	15	Phil Vassar	Carlene	31
16	16	Jo Dee Messina	Because You Love Me	31
17	17	Shania Twain	Come On Over	31
18	18	LeAnn Rimes	Big Deal	31
19	19	Shedaddy	This Woman Needs	31
20	20	Jo Dee Messina	Because You Love Me	31
21	21	Gary Allan	Smoke Rings In The Dark	31
22	22	Andy Griggs	She's More	31
23	23	Reba McEntire	What Do You Say	31
24	24	Lonestar	Amazed	31
25	25	Faith Hill	The Way You Love Me	31
26	26	Alan Jackson	Pop Top	31
27	27	Joe Diffie	Night To Remember	31
28	28	LeAnn Rimes	Big Deal	31
29	29	Shania Twain	Come On Over	31
30	30	Lee Ann Womack	I Hope You Dance	31
FI		Jack Ingram	Work This Out	9

**WKHX Atlanta**  
 OM: Neil McGinnis  
 MD: Johnny Gray  
 ABC/Disney 770-955-0101

**101.5 WKHX**  
 101.5

TW	LW	Artist	Title	Detections
1	1	Toby Keith	How Do You Like Me Now	37
2	2	Clint Black	W/Steve Warner: Been There	37
3	3	Martina McBride	Love's The Only House	37
4	4	George Strait	The Best Day	37
5	5	Tim McGraw	My Best Friend	37
6	6	Tracy Lawrence	Lessons Learned	37
7	7	Jo Dee Messina	Because You Love Me	37
8	8	Phil Vassar	Carlene	37
9	9	Lonestar	Amazed	37
10	10	Mark Willis	Back At One	37
11	11	Andy Griggs	Let's Make Sure We Kiss Good	37
12	12	Dixie Chicks	Goodbye Earl	37
13	13	Shania Twain	Come On Over	37
14	14	Dixie Chicks	Cowboy Take Me Away	37
15	15	LeAnn Rimes	Big Deal	37
16	16	Montgomery Gentry	Daddy Won't Sell The	37
17	17	Yankee Grey	All Things Considered	37
18	18	Lia McMan	With You	37
19	19	Gary Allan	Smoke Rings In The Dark	37
20	20	Alan Jackson	The Blues Man	37
21	21	Chely Wright	It Was	37
22	22	Shedaddy	This Woman Needs	37
23	23	Faith Hill	The Way You Love Me	37
24	24	Tim McGraw	Something Like That	37
25	25	Collin Raye	Couldn't Last A Moment	37
26	26	Kenny Chesney	What I Need To Do	37
27	27	Kenny Rogers	Buy Me A Rose	37
28	28	Tracy Byrd	Put Your Hand In Mine	37
29	29	Montgomery Gentry	Daddy Won't Sell The	37
30	30	Martina McBride	I Love You	37
FI		Brad Paisley	Me Neither	12
FI		Clay Walker	The Chain Of Love	11

**WMWZ Washington, DC**  
 OM: Jeff Wyatt  
 APD/MD: Jon Anthony  
 AMFM 301-231-8231

**98.7 WMWZ**  
 98.7

TW	LW	Artist	Title	Detections
1	1	Toby Keith	How Do You Like Me Now	49
2	2	Martina McBride	Love's The Only House	47
3	3	George Strait	The Best Day	45
4	4	Jo Dee Messina	Because You Love Me	45
5	5	Dixie Chicks	Cowboy Take Me Away	46
6	6	LeAnn Rimes	Big Deal	46
7	7	Lonestar	Amazed	46
8	8	Phil Vassar	Carlene	46
9	9	Chely Wright	It Was	46
10	10	Mark Willis	Back At One	46
11	11	Kenny Chesney	What I Need To Do	46
12	12	Yankee Grey	Another Nine Minutes	46
13	13	Clint Black	W/Steve Warner: Been There	46
14	14	Keith Urban	It's A Love Thing	46
15	15	Kenny Rogers	Buy Me A Rose	46
16	16	Tracy Lawrence	Lessons Learned	46
17	17	Jo Dee Messina	Lesson In Leavin'	46
18	18	Faith Hill	The Way You Love Me	46
19	19	Tim McGraw	The Trouble With Never	46
20	20	Dixie Chicks	Goodbye Earl	46
21	21	Lonestar	Amazed	46
22	22	Tim McGraw	Something Like That	46
23	23	Martina McBride	I Love You	46
24	24	Rascal Flatts	Prayin' For Daylight	46
25	25	Clay Davidson	Unbreakable Heart	46
26	26	Dixie Chicks	Ready To Run	46
27	27	Trisha Yearwood	Real Live Woman	46
28	28	Andy Griggs	She's More	46
29	29	Jessica Andrews	Unbreakable Heart	46
30	30	Judds	Stuck In Love	46
FI		George Strait	Murder On Music Row	12
FI		Clay Walker	The Chain Of Love	12
FI		ty Herndon	No Mercy	7

**WYCD Detroit**  
 PD: Lisa Rodman  
 APD/MD: Ron Chatman  
 Infinity 248-799-0600

**99.7 WYCD**  
 99.7

TW	LW	Artist	Title	Detections
1	1	Faith Hill	Breathe	41
2	2	Yankee Grey	All Things Considered	41
3	3	Martina McBride	I Love You	40
4	4	LeAnn Rimes	Big Deal	40
5	5	Dixie Chicks	Cowboy Take Me Away	40
6	6	Garth Brooks	Do What You Gotta Do	40
7	7	John Michael Montgomery	Home To You	40
8	8	Tim McGraw	My Best Friend	40
9	9	Lonestar	Amazed	40
10	10	Jennifer Day	The Fun Of Your Love	40
11	11	Phil Vassar	Carlene	40
12	12	Tracy Lawrence	Lessons Learned	40
13	13	Clint Black	W/Steve Warner: Been There	40
14	14	Shania Twain	Come On Over	40
15	15	Chely Wright	It Was	40
16	16	Martina McBride	Love's The Only House	40
17	17	Reba McEntire	What Do You Say	40
18	18	George Strait	The Best Day	40
19	19	Brad Paisley	He Didn't Have To Be	40
20	20	Mark Willis	Back At One	40
21	21	Clay Walker	Love, Laugh, Love	40
22	22	Clint Black	W/Steve Warner: Been There	40
23	23	Faith Hill	The Way You Love Me	40
24	24	Yankee Grey	Another Nine Minutes	40
25	25	Montgomery Gentry	Lonely & Gone	40
26	26	Montgomery Gentry	Daddy Won't Sell The	40
27	27	Reba McEntire	What I Need To Do	40
28	28	Reba McEntire	One Honest Heart	40
29	29	Collin Raye	Couldn't Last A Moment	40
30	30	Clay Davidson	Unbreakable Heart	40
FI		Clay Davidson	Unbreakable Heart	9

**WXIU Philadelphia**  
 PD: Bob McKay  
 APD/MD: Cadillac Jack  
 Beasley 610-667-9000

**Country 92.5 WXIU**



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cum station. Cum are updated twice weekly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.  
**FI** denotes songs with 6 or more detections at station for first time this week.

**KMPS Seattle**  
 OM: Becky Brenner  
 PD: Mark Richards  
 MD: Tony Thomas  
 Infinity 206-805-0941

**94.1 WMPX**

TW	LW	Song	Artist
1	40	Toby Keith How Do You Like Me Now	Toby Keith
2	40	Faith Hill The Way You Love Me	Faith Hill
3	38	Martina McBride Love's The Only House	Martina McBride
4	37	Tracy Lawrence Lessons Learned	Tracy Lawrence
5	37	George Strait The Best Day	George Strait
6	37	Andy Griggs She's More	Andy Griggs
7	36	Kenny Rogers Buy Me A Rose	Kenny Rogers
8	35	Jo Dee Messina Because You Love Me	Jo Dee Messina
9	35	Clint Black W/Steve Warner Been There	Clint Black
10	35	Trace Adkins More	Trace Adkins
11	35	Wince Gill Let's Make Sure We Kiss Good	Wince Gill
12	35	Dixie Chicks Goodbye Earl	Dixie Chicks
13	35	Collin Raye Couldn't Last A Moment	Collin Raye
14	35	Chely Wright I Was	Chely Wright
15	35	Kenny Chesney What I Need To Do	Kenny Chesney
16	35	Trace Adkins More	Trace Adkins
17	35	Lonestar Amazed	Lonestar
18	35	Jo Dee Messina Lesson In Leavin'	Jo Dee Messina
19	35	Phil Vassar Carlene	Phil Vassar
20	35	Mark Willis Back At One	Mark Willis
21	35	Kenny Rogers The Greatest	Kenny Rogers
22	35	Tim McGraw My Best Friend	Tim McGraw
23	35	Clint Black When I Said I Do	Clint Black
24	35	George Strait Write This Down	George Strait
25	35	Kenny Chesney Who Forever Feels	Kenny Chesney
26	35	Brad Paisley He Didn't Have To Be	Brad Paisley
27	35	Dixie Chicks Cowboy Take Me Away	Dixie Chicks
28	35	Tracy Byrd Put Your Hand In Mine	Tracy Byrd
29	35	LeAnn Rimes Big Deal	LeAnn Rimes
30	35	Faith Hill Breathe	Faith Hill
FI	13	Reba McEntire I'll Be	Reba McEntire
FI	7	John Michael Montgomery You Are	John Michael Montgomery
FI	7	Judds Stuck In Love	Judds

**WKLB Boston**  
 PD: Mike Brophy  
 APD/MD: Ginny Rogers  
 Greater Media 617-822-9600

**Country 99.5**

TW	LW	Song	Artist
1	37	George Strait The Best Day	George Strait
2	37	Toby Keith How Do You Like Me Now	Toby Keith
3	35	Martina McBride Love's The Only House	Martina McBride
4	34	Tracy Lawrence Lessons Learned	Tracy Lawrence
5	34	George Strait The Best Day	George Strait
6	34	Phil Vassar Carlene	Phil Vassar
7	34	Faith Hill The Way You Love Me	Faith Hill
8	34	Chely Wright I Was	Chely Wright
9	34	Jo Dee Messina Because You Love Me	Jo Dee Messina
10	34	Trace Adkins More	Trace Adkins
11	34	Wince Gill Let's Make Sure We Kiss Good	Wince Gill
12	34	Dixie Chicks Goodbye Earl	Dixie Chicks
13	34	Collin Raye Couldn't Last A Moment	Collin Raye
14	34	Chely Wright I Was	Chely Wright
15	34	Kenny Chesney What I Need To Do	Kenny Chesney
16	34	Trace Adkins More	Trace Adkins
17	34	Lonestar Amazed	Lonestar
18	34	Jo Dee Messina Lesson In Leavin'	Jo Dee Messina
19	34	Phil Vassar Carlene	Phil Vassar
20	34	Mark Willis Back At One	Mark Willis
21	34	Kenny Rogers The Greatest	Kenny Rogers
22	34	Tim McGraw My Best Friend	Tim McGraw
23	34	Clint Black When I Said I Do	Clint Black
24	34	George Strait Write This Down	George Strait
25	34	Kenny Chesney Who Forever Feels	Kenny Chesney
26	34	Brad Paisley He Didn't Have To Be	Brad Paisley
27	34	Dixie Chicks Cowboy Take Me Away	Dixie Chicks
28	34	Tracy Byrd Put Your Hand In Mine	Tracy Byrd
29	34	LeAnn Rimes Big Deal	LeAnn Rimes
30	34	Faith Hill Breathe	Faith Hill
FI	13	Reba McEntire I'll Be	Reba McEntire
FI	7	John Michael Montgomery You Are	John Michael Montgomery
FI	7	Judds Stuck In Love	Judds

**WYAY Atlanta**  
 PD: Steve Mitchell  
 MD: Johnny Gray  
 ABC/Disney 770-955-0106

**Y106.7**

TW	LW	Song	Artist
1	28	Tracy Lawrence Lessons Learned	Tracy Lawrence
2	24	Chely Wright I Was	Chely Wright
3	24	George Strait The Best Day	George Strait
4	24	Toby Keith How Do You Like Me Now	Toby Keith
5	24	Jo Dee Messina Because You Love Me	Jo Dee Messina
6	24	Wince Gill Let's Make Sure We Kiss Good	Wince Gill
7	24	Faith Hill The Way You Love Me	Faith Hill
8	24	Dixie Chicks Goodbye Earl	Dixie Chicks
9	24	Kenny Chesney What I Need To Do	Kenny Chesney
10	24	Clint Black W/Steve Warner Been There	Clint Black
11	24	Andy Griggs She's More	Andy Griggs
12	24	Tim McGraw My Best Friend	Tim McGraw
13	24	Kenny Rogers Buy Me A Rose	Kenny Rogers
14	24	Phil Vassar Carlene	Phil Vassar
15	24	Mark Willis Back At One	Mark Willis
16	24	Montgomery Gentry Daddy Won't Sell The	Montgomery Gentry
17	24	Trisha Yearwood Real Live Woman	Trisha Yearwood
18	24	Lonestar Amazed	Lonestar
19	24	Chely Wright I Was	Chely Wright
20	24	The Mavericks Here Comes My Baby	The Mavericks
21	24	Trisha Yearwood Real Live Woman	Trisha Yearwood
22	24	Brooks & Dunn Boot Scootin' Boogie	Brooks & Dunn
23	24	George Strait Write This Down	George Strait
24	24	Faith Hill The Secret Of Life	Faith Hill
25	24	Chad Brock Yes!	Chad Brock
26	24	Clay Walker The Chain Of Love	Clay Walker
27	24	Tracy Lawrence Lessons Learned	Tracy Lawrence
28	24	Martina McBride I Love You	Martina McBride
29	24	Tim McGraw Something Like That	Tim McGraw
30	24	Brad Paisley He Didn't Have To Be	Brad Paisley
30	24	Dixie Chicks Ready To Run	Dixie Chicks
FI	9	No First Impressions This Week	

**WTQR Greensboro**  
 PD: Paul Franklin  
 MD: Deano  
 Clear Channel 336-777-8826

**104.1 WTQR**

TW	LW	Song	Artist
1	44	Tracy Lawrence Lessons Learned	Tracy Lawrence
2	41	Mark Willis Back At One	Mark Willis
3	41	Clint Black W/Steve Warner Been There	Clint Black
4	41	Andy Griggs She's More	Andy Griggs
5	41	George Strait The Best Day	George Strait
6	41	Faith Hill Breathe	Faith Hill
7	41	Tim McGraw My Best Friend	Tim McGraw
8	41	Kenny Chesney What I Need To Do	Kenny Chesney
9	41	Toby Keith How Do You Like Me Now	Toby Keith
10	41	Trisha Yearwood Real Live Woman	Trisha Yearwood
11	41	Herndon No Mercy	Herndon
12	41	Clay Walker The Chain Of Love	Clay Walker
13	41	Kenny Rogers Buy Me A Rose	Kenny Rogers
14	41	Lonestar Amazed	Lonestar
15	41	Phil Vassar Carlene	Phil Vassar
16	41	Mark Willis Back At One	Mark Willis
17	41	Wince Gill Let's Make Sure We Kiss Good	Wince Gill
18	41	Chloe Tannison Just Because She Lives	Chloe Tannison
19	41	Dixie Chicks Cowboy Take Me Away	Dixie Chicks
20	41	Reba McEntire I'll Be	Reba McEntire
21	41	Alan Jackson Pop A Top	Alan Jackson
22	41	Tim McGraw Something Like That	Tim McGraw
23	41	Brad Paisley He Didn't Have To Be	Brad Paisley
24	41	Clint Black When I Said I Do	Clint Black
25	41	Montgomery Gentry Daddy Won't Sell The	Montgomery Gentry
26	41	Keith Urban Your Everything	Keith Urban
27	41	Sawyer Brown 800 Pound Jesus	Sawyer Brown
28	41	Jo Dee Messina Lesson In Leavin'	Jo Dee Messina
29	41	Clay Davidson Unconditional	Clay Davidson
30	41	Brad Paisley He Didn't Have To Be	Brad Paisley
FI	9	Chad Brock Yes!	Chad Brock
FI	9	Brooks & Dunn You'll Always Be Loved By	Brooks & Dunn
FI	7	Lita McAnn Kiss Me Now	Lita McAnn

**WPOC Baltimore**  
 PD: Scott Lindy  
 APD/MD: Michael J. Fox  
 Clear Channel 410-366-3693

**WPOC 93.1**

TW	LW	Song	Artist
1	53	Toby Keith How Do You Like Me Now	Toby Keith
2	48	Kenny Rogers Buy Me A Rose	Kenny Rogers
3	48	Faith Hill Breathe	Faith Hill
4	48	Dixie Chicks Cowboy Take Me Away	Dixie Chicks
5	48	John Michael Montgomery Home To You	John Michael Montgomery
6	48	Tracy Lawrence Lessons Learned	Tracy Lawrence
7	48	Phil Vassar Carlene	Phil Vassar
8	48	George Strait The Best Day	George Strait
9	48	Tim McGraw My Best Friend	Tim McGraw
10	48	Brad Paisley He Didn't Have To Be	Brad Paisley
11	48	Reba McEntire What Do You Say	Reba McEntire
12	48	Lonestar Amazed	Lonestar
13	48	Dixie Chicks Goodbye Earl	Dixie Chicks
14	48	Mark Willis Back At One	Mark Willis
15	48	LeAnn Rimes Big Deal	LeAnn Rimes
16	48	Martina McBride Love's The Only House	Martina McBride
17	48	Jo Dee Messina Because You Love Me	Jo Dee Messina
18	48	Keith Urban I'm A Love Thing	Keith Urban
19	48	Vince Gill Let's Make Sure We Kiss Good	Vince Gill
20	48	Chely Wright I Was	Chely Wright
21	48	Shedaisy This Woman Needs	Shedaisy
22	48	Montgomery Gentry Daddy Won't Sell The	Montgomery Gentry
23	48	Faith Hill The Way You Love Me	Faith Hill
24	48	Trisha Yearwood Real Live Woman	Trisha Yearwood
25	48	Yankee Grey All Things Considered	Yankee Grey
26	48	Tim McGraw Something Like That	Tim McGraw
27	48	Dixie Chicks Ready To Run	Dixie Chicks
28	48	Brooks & Dunn My Love	Brooks & Dunn
29	48	Andy Griggs You Won't Ever Be Lonely	Andy Griggs
30	48	Chad Brock Yes!	Chad Brock
FI	9	Yankee Grey Another Nine Minutes	Yankee Grey
FI	7	Chad Brock Yes!	Chad Brock
FI	7	Trace Adkins More	Trace Adkins

**KIKK Houston**  
 PD/MD: Darren Davis  
 Infinity 713-881-5957

**YOUNG COUNTRY KIKK95**

TW	LW	Song	Artist
1	41	Neal McCoy Forever Works For Me	Neal McCoy
2	41	Rascal Flatts Prayin' For Daylight	Rascal Flatts
3	41	Faith Hill The Way You Love Me	Faith Hill
4	41	Andy Griggs She's More	Andy Griggs
5	41	Keith Urban Your Everything	Keith Urban
6	41	Lita McAnn Kiss Me Now	Lita McAnn
7	41	Craig Morgan Something To Write Home Ab	Craig Morgan
8	41	Herndon No Mercy	Herndon
9	41	Trace Adkins More	Trace Adkins
10	41	Judds Stuck In Love	Judds
11	41	Clay Walker The Chain Of Love	Clay Walker
12	41	Brad Paisley He Didn't Have To Be	Brad Paisley
13	41	Yankee Grey Another Nine Minutes	Yankee Grey
14	41	Eric Heathery Flowers On The Wall	Eric Heathery
15	41	Joe Diffie It's Always Somethin'	Joe Diffie
16	41	Vince Gill Let's Make Sure We Kiss Good	Vince Gill
17	41	Reba McEntire I'll Be	Reba McEntire
18	41	Kenny Chesney What I Need To Do	Kenny Chesney
19	41	Reba McEntire I'll Be	Reba McEntire
20	41	Chad Brock Yes!	Chad Brock
21	41	Steve Wariner Faith In You	Steve Wariner
22	41	Clint Black W/Steve Warner Been There	Clint Black
23	41	Clay Davidson Unconditional	Clay Davidson
24	41	Trisha Yearwood Real Live Woman	Trisha Yearwood
25	41	Kenny Rogers Buy Me A Rose	Kenny Rogers
26	41	Sonya Isaacs I've Forgotten How You Feel	Sonya Isaacs
27	41	Martina McBride Love's The Only House	Martina McBride
28	41	John Michael Montgomery Home To You	John Michael Montgomery
29	41	Montgomery Gentry Daddy Won't Sell The	Montgomery Gentry
30	41	Trace Adkins More	Trace Adkins
FI	22	Tracy Byrd Love You Ain't Seen The Las	Tracy Byrd
FI	22	Lee Ann Womack I Hope You Dance	Lee Ann Womack
FI	6	Mark Willis Almost Doesn't Count	Mark Willis

**WUBE Cincinnati**  
 OM: Tim Closson  
 APD: Grover Collins  
 MD: Duke Hamilton  
 AMFM 513-721-1050

**B105**

TW	LW	Song	Artist
1	37	John Michael Montgomery You Are	John Michael Montgomery
2	37	Toby Keith How Do You Like Me Now	Toby Keith
3	37	Faith Hill The Way You Love Me	Faith Hill
4	37	Martina McBride Love's The Only House	Martina McBride
5	37	Tracy Lawrence Lessons Learned	Tracy Lawrence
6	37	Clint Black W/Steve Warner Been There	Clint Black
7	37	Mark Willis Back At One	Mark Willis
8	37	George Strait The Best Day	George Strait
9	37	Yankee Grey Another Nine Minutes	Yankee Grey
10	37	Dixie Chicks Goodbye Earl	Dixie Chicks
11	37	Martina McBride Love's The Only House	Martina McBride
12	37	Tim McGraw My Best Friend	Tim McGraw
13	37	Tim McGraw Something Like That	Tim McGraw
14	37	Andy Griggs She's More	Andy Griggs
15	37	Sonya Isaacs I've Forgotten How You Feel	Sonya Isaacs
16	37	Clay Walker The Chain Of Love	Clay Walker
17	37	Collin Raye Couldn't Last A Moment	Collin Raye
18	37	Dixie Chicks Cowboy Take Me Away	Dixie Chicks
19	37	Trace Adkins More	Trace Adkins
20	37	Montgomery Gentry Daddy Won't Sell The	Montgomery Gentry
21	37	Jo Dee Messina Because You Love Me	Jo Dee Messina
22	37	Shedaisy This Woman Needs	Shedaisy
23	37	Kenny Chesney What I Need To Do	Kenny Chesney
24	37	Reba McEntire I'll Be	Reba McEntire
25	37	Lonestar Amazed	Lonestar
26	37	Chely Wright I Was	Chely Wright
27	37	Clint Black When I Said I Do	Clint Black
28	37	Keith Urban Your Everything	Keith Urban
29	37	Phil Vassar Carlene	Phil Vassar
30	37	Alan Jackson Pop A Top	Alan Jackson
FI	10	Joe Diffie It's Always Somethin'	Joe Diffie
FI	8	Steve Wariner Faith In You	Steve Wariner

**WKIS Miami**  
 PD: Bill Ware  
 MD: Darlene Evans  
 Beasley 954-431-6200

**KISS 95.5**

TW	LW	Song	Artist
1	37	Toby Keith How Do You Like Me Now	Toby Keith
2	37	Martina McBride Love's The Only House	Martina McBride
3	37	Clint Black W/Steve Warner Been There	Clint Black
4	37	Wince Gill Let's Make Sure We Kiss Good	Wince Gill
5	37	Tracy Lawrence Lessons Learned	Tracy Lawrence
6	37	Tracy Lawrence Lessons Learned	Tracy Lawrence
7	37	Jo Dee Messina Because You Love Me	Jo Dee Messina
8	37	Tim McGraw My Best Friend	Tim McGraw
9	37	George Strait The Best Day	George Strait
10	37	Dixie Chicks Goodbye Earl	Dixie Chicks
11	37	Brad Paisley He Didn't Have To Be	Brad Paisley
12	37	Faith Hill The Way You Love Me	Faith Hill
13	37	Yankee Grey Another Nine Minutes	Yankee Grey
14	37	Vince Gill Let's Make Sure We Kiss Good	Vince Gill
15	37	Kenny Rogers Buy Me A Rose	Kenny Rogers
16	37	Kenny Chesney What I Need To Do	Kenny Chesney
17	37	Tim McGraw Something Like That	Tim McGraw
18	37	Chely Wright Single White Female	Chely Wright
19	37	Trisha Yearwood Real Live Woman	Trisha Yearwood
20	37	Clint Black When I Said I Do	Clint Black
21	37	Clay Walker The Chain Of Love	Clay Walker
22	37	Collin Raye Anyone Needs	Collin Raye
23	37	Dixie Chicks Ready To Run	Dixie Chicks
24	37	Mark Willis Back At One	Mark Willis
25	37	Eric Heathery Flowers On The Wall	Eric Heathery
26	37	Shedaisy This Woman Needs	Shedaisy
27	37	Montgomery Gentry Daddy Won't Sell The	Montgomery Gentry
28	37	Brad Paisley He Didn't Have To Be	Brad Paisley
29	37	Faith Hill The Secret Of Life	Faith Hill
30	37	Shedaisy Little Good-Byes	Shedaisy
FI	10	No First Impressions This Week	

**WYQK Tampa**  
 OM: Eric Logan  
 PD: Beecher Martin  
 MD: Jay Roberts  
 Infinity 813-287-0995

**WYQK 95.5**

TW	LW	Song	Artist
1	40	Toby Keith How Do You Like Me Now	Toby Keith
2	40	Phil Vassar Carlene	Phil Vassar
3	40	Clint Black W/Steve Warner Been There	Clint Black
4	40	Faith Hill The Way You Love Me	Faith Hill
5	40	Tracy Lawrence Lessons Learned	Tracy Lawrence
6	40	Mark Willis Back At One	Mark Willis
7	40	George Strait The Best Day	George Strait
8	40	Martina McBride Love's The Only House	Martina McBride
9	40	Jo Dee Messina Because You Love Me	Jo Dee Messina
10	40	Dixie Chicks Goodbye Earl	Dixie Chicks
11	40	Yankee Grey Another Nine Minutes	Yankee Grey
12	40	Montgomery Gentry Daddy Won't Sell The	Montgomery Gentry
13	40	Andy Griggs She's More	Andy Griggs
14	40	Jessica Andrews Unbreakable Heart	Jessica Andrews
15	40	Faith Hill The Way You Love Me	Faith Hill
16	40	Kenny Chesney What I Need To Do	Kenny Chesney
17	40	Chely Wright I Was	Chely Wright
18	40	Trisha Yearwood Real Live Woman	



# AIRPLAY Monitor POWER PLAYISTS COUNTRY FOR WEEK ENDING MARCH 26, 2000

First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**WBCT Grand Rapids**  
 DM: Doug Montgomery  
 MD: Dave Taft  
 Clear Channel 616-459-1919



	TW	LW
1	George Strait The Best Day	39 36
2	Martina McBride Love's The Only House	38 40
3	Tracy Lawrence Lessons Learned	34 33
4	Toby Keith How Do You Like Me Now	34 34
5	Vince Gill Let's Make Sure We Kiss Good	32 30
6	Yankee Grey Another Nine Minutes	30 25
7	Shedaisy This Woman Needs	30 29
8	Mark Willis Back At One	28 26
9	Jo Dee Messina Because You Love Me	29 28
10	Clint Black W/Steve Wariner Been There	29 29
11	Chely Wright It Was	28 28
12	Clay Walker The Chain Of Love	27 26
13	Phil Vassar Carlene	27 20
14	Dixie Chicks Goodbye Earl	26 22
15	Kenny Chesney What I Need To Do	26 23
16	Sawyer Brown 800 Pound Jesus	26 26
17	Iy Herndon No Mercy	25 25
18	Montgomery Gentry Daddy Won't Sell The	25 28
19	Faith Hill The Way You Love Me	25 28
20	Andy Griggs She's More	21 18
21	Clay Davidson Unconditional	21 19
22	Clay Walker Couldn't Last A Moment	21 23
23	Brad Paisley Me Neither	20 21
24	Eric Heatheary Flowers On The Wall	19 18
25	Lonestar Amazed	19 20
26	Lonestar Smile	18 17
27	Trace Adkins More	17 12
28	Trisha Yearwood Real Live Woman	17 12
29	Kenny Rogers Buy Me A Rose	14 11
30	Tim McGraw Something Like That	13 10
FI	Brooks & Dunn You'll Always Be Loved By	10 2
FI	Joe Diffie It's Always Something	6 4

**WUSY Chattanooga**  
 DM: Leslie Pardue  
 MD: Bill Dindexter  
 Cumulus 423-892-3333



	TW	LW
1	Toby Keith How Do You Like Me Now	33 34
2	Martina McBride Love's The Only House	32 30
3	Tracy Lawrence Lessons Learned	31 30
4	Clint Black W/Steve Wariner Been There	28 24
5	Tracy Lawrence Lessons Learned	28 28
6	Collin Raye Couldn't Last A Moment	25 23
7	Jo Dee Messina Because You Love Me	25 27
8	Kenny Rogers Buy Me A Rose	24 19
9	Kenny Chesney What I Need To Do	23 15
10	Trace Adkins More	23 20
11	Brad Paisley Me Neither	23 21
12	George Strait The Best Day	23 29
13	Andy Griggs She's More	23 20
14	Faith Hill The Way You Love Me	21 16
15	George Strait Murder On Music Row	21 32
16	Vince Gill Let's Make Sure We Kiss Good	19 18
17	Garth Brooks Do What You Gotta Do	19 20
18	Montgomery Gentry Daddy Won't Sell The	18 18
19	Trisha Yearwood Real Live Woman	18 15
20	George Jones The Cold Hard Truth	17 16
21	Alan Jackson The Blues Man	16 18
22	Eric Heatheary Flowers On The Wall	15 17
23	Jessica Andrews Unbreakable Heart	15 23
24	Lonestar Amazed	13 24
25	Clay Davidson Unconditional	12 9
26	Mark Willis Back At One	12 11
27	Clay Walker The Chain Of Love	12 12
28	Lonestar Everything's About The Way	10 6
29	Shedaisy This Woman Needs	10 8
30	The Wilkinsons Jimmy's Got A Girlfriend	10 9
FI	Rascal Flatts Prayin' For Daylight	8 0
FI	Judds Stuck In Love	7 0
FI	Craig Morgan Something To Write Home Ab	7 0

**WGNA Albany, NY**  
 PD: Buzz Brindle  
 MD: Bill Earley  
 AMFM 518-782-1474



	TW	LW
1	Faith Hill Breathe	32 33
2	Tracy Lawrence Lessons Learned	31 31
3	Dixie Chicks Cowboy Take Me Away	31 32
4	Martina McBride Love's The Only House	30 28
5	Toby Keith How Do You Like Me Now	30 29
6	Tim McGraw My Best Friend	30 30
7	Mark Willis Back At One	29 27
8	George Strait The Best Day	29 29
9	Brad Paisley Me Neither	25 27
10	Collin Raye Couldn't Last A Moment	22 20
11	Clint Black W/Steve Wariner Been There	22 21
12	Faith Hill The Way You Love Me	22 22
13	Kenny Rogers Buy Me A Rose	22 13
14	Phil Vassar Carlene	21 23
15	Jo Dee Messina Because You Love Me	20 17
16	Lonestar Smile	20 31
17	Dixie Chicks Goodbye Earl	19 12
18	Chely Wright It Was	19 21
19	Clay Walker The Chain Of Love	18 6
20	Lonestar Amazed	18 8
21	Alan Jackson The Blues Man	17 14
22	Jessica Andrews Unbreakable Heart	16 18
23	Montgomery Gentry Daddy Won't Sell The	16 23
24	Yankee Grey All Things Considered	15 12
25	Brad Paisley He Didn't Have To Be	15 12
26	Martina McBride I Love You	14 9
27	Trisha Yearwood Real Live Woman	14 16
28	Vince Gill Let's Make Sure We Kiss Good	10 6
29	Terry Clark You're Crazy On The Eyes	12 10
30	Yankee Grey Another Nine Minutes	11 6
FI	Brooks & Dunn You'll Always Be Loved By	7 3
FI	Reba McEntire I'll Be	6 5

**WQMX Akron**  
 DM: Kevin Mason  
 MD: Bill Sheil  
 Rubber City Radio Group 330-869-9800



	TW	LW
1	George Strait The Best Day	43 42
2	Lonestar Smile	42 44
3	Tracy Lawrence Lessons Learned	38 35
4	Reba McEntire What Do You Say	38 35
5	Faith Hill Breathe	38 39
6	Dixie Chicks Cowboy Take Me Away	37 36
7	Tim McGraw My Best Friend	35 41
8	Julia Roberts What I Need	30 27
9	Jo Dee Messina Because You Love Me	30 27
10	Phil Vassar Carlene	30 29
11	Toby Keith How Do You Like Me Now	29 27
12	Martina McBride Love's The Only House	27 22
13	Chloe Tennison Just Because She Lives	27 22
14	Iy Herndon No Mercy	27 27
15	Montgomery Gentry Daddy Won't Sell The	27 27
16	Clint Black W/Steve Wariner Been There	26 19
17	Mark Willis Back At One	24 23
18	Chely Wright It Was	24 23
19	Shania Twain Come On Over	23 21
20	Faith Hill The Way You Love Me	22 11
21	Brad Paisley He Didn't Have To Be	22 16
22	Yankee Grey All Things Considered	22 21
23	Martina McBride I Love You	21 19
24	Montgomery Gentry Lonely & Gone	21 20
25	John Michael Montgomery Home To You	20 21
26	Dixie Chicks Goodbye Earl	20 23
27	Chely Wright Single White Female	19 17
28	Alan Jackson The Blues Man	17 17
29	Steve Wariner I'm Already Taken	19 18
30	Kenny Chesney You Had Me From Hello	19 19
FI	Lila McCann Kiss Me Now	10 0

**KBEQ Kansas City**  
 PD: Mike Kennedy  
 MD: T.J. McEntire  
 Infinity 816-531-2535



	TW	LW
1	Toby Keith How Do You Like Me Now	46 39
2	Martina McBride Love's The Only House	35 35
3	Chely Wright It Was	34 30
4	Phil Vassar Carlene	34 31
5	Tracy Lawrence Lessons Learned	34 32
6	Tim McGraw My Best Friend	32 33
7	Faith Hill The Way You Love Me	31 28
8	Rascal Flatts Prayin' For Daylight	31 28
9	Collin Raye Couldn't Last A Moment	30 29
10	Jo Dee Messina Because You Love Me	30 29
11	Chad Brock Yes!	30 30
12	Dixie Chicks Cowboy Take Me Away	30 33
13	Mark Willis Back At One	29 27
14	Clint Black W/Steve Wariner Been There	29 28
15	Jennifer Day The Fun Of Your Love	29 28
16	Brad Paisley Me Neither	28 27
17	Yankee Grey Another Nine Minutes	27 28
18	The Wilkinsons Jimmy's Got A Girlfriend	28 18
19	Dixie Chicks Goodbye Earl	28 24
20	Alan Jackson I Must Be Love	27 25
21	Andy Griggs She's More	27 25
22	George Strait The Best Day	27 25
23	Sawyer Brown 800 Pound Jesus	27 32
24	Clay Walker The Chain Of Love	26 27
25	Trace Adkins More	19 16
26	Iy Herndon No Mercy	26 28
27	Eric Heatheary Flowers On The Wall	25 25
28	Lonestar Don't Let's Talk About Lisa	25 25
29	Keith Urban You're Everything	24 27
30	Reba McEntire I'll Be	23 18
FI	Lee Ann Womack I Hope You Dance	15 0
FI	Brooks & Dunn You'll Always Be Loved By	13 0
FI	Lila McCann Kiss Me Now	10 0

**WCOL Columbus, OH**  
 PD: Gail Austin  
 Clear Channel 614-273-9265



	TW	LW
1	Toby Keith How Do You Like Me Now	53 54
2	George Strait The Best Day	46 51
3	Lonestar Smile	44 40
4	Dixie Chicks Cowboy Take Me Away	42 42
5	John Michael Montgomery Home To You	41 40
6	Tim McGraw Something Like That	41 42
7	LeAnn Rimes Big Deal	39 36
8	Faith Hill Breathe	38 37
9	Brad Paisley He Didn't Have To Be	37 39
10	Mark Willis Back At One	31 30
11	Chely Wright It Was	29 22
12	Kenny Rogers Buy Me A Rose	25 21
13	Martina McBride Love's The Only House	25 24
14	Jo Dee Messina Because You Love Me	25 29
15	Tim McGraw My Best Friend	24 20
16	Phil Vassar Carlene	23 25
17	Yankee Grey All Things Considered	23 26
18	Andy Griggs She's More	22 21
19	Garth Brooks Do What You Gotta Do	22 22
20	Faith Hill The Way You Love Me	20 18
21	Chad Brock Lightning Does The Work	20 19
22	Martina McBride Love's The Only House	20 20
23	Shedaisy This Woman Needs	20 19
24	Clint Black W/Steve Wariner Been There	20 22
25	Andy Griggs I'll Go Crazy	19 16
26	Trisha Yearwood Real Live Woman	19 19
27	Rascal Flatts Prayin' For Daylight	18 22
28	Alan Jackson The Blues Man	17 18
29	Dixie Chicks Ready To Run	17 18
30	Clay Walker She's Always Right	15 15
FI	No First Impressions This Week	

**KNCI Sacramento**  
 DM: Mark Evans  
 APD: Jennifer Wood  
 Infinity 916-338-9200



	TW	LW
1	Martina McBride Love's The Only House	46 44
2	George Strait The Best Day	46 44
3	Tracy Lawrence Lessons Learned	46 44
4	Clint Black W/Steve Wariner Been There	40 41
5	Garth Brooks Do What You Gotta Do	38 43
6	Kenny Rogers Buy Me A Rose	37 37
7	Toby Keith How Do You Like Me Now	32 36
8	Chely Wright It Was	29 14
9	Faith Hill The Way You Love Me	28 27
10	Phil Vassar Carlene	26 27
11	Jo Dee Messina Because You Love Me	25 26
12	Sawyer Brown 800 Pound Jesus	24 25
13	Keith Urban It's A Love Thing	21 19
14	Andy Griggs She's More	21 22
15	Montgomery Gentry Daddy Won't Sell The	21 25
16	Jessica Andrews Unbreakable Heart	20 16
17	Tim McGraw My Best Friend	20 17
18	Vince Gill Let's Make Sure We Kiss Good	19 23
19	Shania Twain Rock This Country!	18 19
20	Dixie Chicks Cowboy Take Me Away	18 19
21	Reba McEntire I'll Be	18 16
22	Trisha Yearwood Real Live Woman	16 7
23	Mark Willis Back At One	16 13
24	Collin Raye Couldn't Last A Moment	16 14
25	Faith Hill Breathe	15 16
26	Judds Stuck In Love	15 16
27	Trace Adkins More	13 9
28	The Wilkinsons Jimmy's Got A Girlfriend	12 7
29	Jennifer Day The Fun Of Your Love	12 10
30	Tim McGraw Something Like That	12 12
FI	No First Impressions This Week	

**WSIX Nashville**  
 DM: Bob Barnett  
 PD: Mike Moore  
 AMFM 615-664-2400



	TW	LW
1	Jessica Andrews Unbreakable Heart	41 38
2	Toby Keith How Do You Like Me Now	41 38
3	George Strait The Best Day	40 34
4	Mark Willis Back At One	39 36
5	Kenny Rogers Buy Me A Rose	38 24
6	Martina McBride Love's The Only House	37 39
7	Jo Dee Messina Because You Love Me	36 37
8	Chely Wright It Was	27 37
9	Vince Gill Let's Make Sure We Kiss Good	26 11
10	Brad Paisley Me Neither	26 16
11	Phil Vassar Carlene	26 26
12	Collin Raye Couldn't Last A Moment	26 27
13	Clay Davidson Unconditional	25 23
14	Faith Hill The Way You Love Me	25 23
15	Clint Black W/Steve Wariner Been There	25 25
16	Iy Herndon No Mercy	23 24
17	Kenny Chesney What I Need To Do	23 26
18	Chad Brock Yes!	22 14
19	Alan Jackson The Blues Man	22 24
20	Trisha Yearwood Real Live Woman	20 23
21	Eric Heatheary Flowers On The Wall	20 25
22	Tracy Lawrence Lessons Learned	18 25
23	Dixie Chicks Goodbye Earl	16 22
24	Trace Adkins More	15 25
25	Reba McEntire I'll Be	14 15
26	Tim McGraw My Best Friend	14 15
27	Faith Hill Breathe	13 10
28	Tracy Byrd Put Your Hand In Mine	13 10
29	Judds Stuck In Love	13 13
30	Reba McEntire What Do You Say	12 8
FI	Joe Diffie It's Always Something	11 2
FI	Clay Walker The Chain Of Love	7 2
FI	Jack Ingram Work This Out	7 5

**WZZK Birmingham**  
 PD: Jim Tice  
 APD/MD: Scott Stewart  
 Cox 205-916-1100



	TW	LW
1	Martina McBride Love's The Only House	38 40
2	Dixie Chicks Cowboy Take Me Away	37 35
3	Tim McGraw My Best Friend	36 38
4	Faith Hill Breathe	33 34
5	Tim McGraw Something Like That	31 34
6	Phil Vassar Carlene	31 24
7	Lonestar Amazed	30 30
8	Reba McEntire What Do You Say	29 29
9	Alabama God Must Have Spent A Little	28 28
10	Toby Keith How Do You Like Me Now	27 25
11	Brad Paisley He Didn't Have To Be	27 31
12	Jo Dee Messina Because You Love Me	27 25
13	Clint Black W/Steve Wariner Been There	25 27
14	George Strait Write This Down	24 29
15	Faith Hill The Way You Love Me	23 17
16	Tracy Lawrence Lessons Learned	22 18
17	Andy Griggs She's More	22 24
18	Mark Willis Back At One	22 24
19	Kenny Chesney What I Need To Do	21 2
20	Martina McBride I Love You	21 17
21	Shedaisy This Woman Needs	20 18
22	Kenny Chesney How Forever Feels	19 17
23	George Strait The Best Day	19 21
24	Kenny Rogers Buy Me A Rose	19 23
25	Steve Wariner Two Headrops	18 9
26	Clint Black When I Said I Do	17 15
27	Lonestar Smile	17 27
28	Alabama How Do You Fall In Love	16 18
29	Jo Dee Messina Lesson In Leavin'	16 23
30	Diamond Rio Unbelievable	13 11
FI	Kenny Chesney What I Need To Do	21 2

**KFKF Kansas City**  
 PD: Dale Carter  
 MD: Tony Stevens  
 Infinity 816-753-4000



	TW	LW
1	Phil Vassar Carlene	36 30
2	George Strait The Best Day	35 32
3	Toby Keith How Do You Like Me Now	34 36
4	Andy Griggs She's More	32 32
5	Martina McBride Love's The Only House	32 34
6	Yankee Grey Another Nine Minutes	30 21
7	Clay Davidson Unconditional	29 31
8	Vince Gill Let's Make Sure We Kiss Good	27 25
9	Tim McGraw My Best Friend	27 17
10	Clay Walker The Chain Of Love	27 19
11	Clint Black W/Steve Wariner Been There	20 20
12	Brad Paisley Me Neither	19 16
13	Kenny Chesney What I Need To Do	19 18
14	Trace Adkins More	19 19
15	Tracy Lawrence Lessons Learned	18 18
16	Chad Brock Yes!	18 18
17	Collin Raye Couldn't Last A Moment	17 14
18	Iy Herndon No Mercy	17 14
19	Keith Urban You're Everything	17 17
20	Rascal Flatts Prayin' For Daylight	17 19
21	Jennifer Day The Fun Of Your	



# COUNTRY MONITOR

FOR WEEK ENDING MARCH 26, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain										Total Detections/Gain										Total Detections/Gain										Total Detections/Gain									
TRACE ADKINS					KENNY CHESNEY					CLINT BLACK WITH STEVE WARINER					CLAY DAVIDSON					DIXIE CHICKS																			
2015/229					2959/131					4236/132					1978/199					2802/253																			
More (Capitol)					What I Need To Do (BNA)					Been There (RCA)					Unconditional (Virgin)					Goodbye Earl (Monument)																			
Total Stations: 149					Total Stations: 152					Total Stations: 153					Total Stations: 151					Total Stations: 152																			
Chart Move: 29-27					Chart Move: 17-16					Chart Move: 6-5					Chart Move: 30-28					Chart Move: 22-17																			
ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID				
CMT	15	19	21	169	Okla.City	KTST	8	4	5	28	CMT	15	13	21	142	Okla.City	KTST	17	15	5	46	CMT	23	21	34	98	Okla.City	KTST	35	32	34	101							
GAC	15	18	22	121	Birmingham	KXXY	2	1	2	6	GAC	19	16	59	Birmingham	KXXY	3	2	1	23	GAC	33	31	36	87	Birmingham	KXXY	31	27	31	116								
WYNY	4	1	1	0	Richmond	WZZZ	2	4	2	12	WYNY	18	20	212	Richmond	WZZZ	25	27	22	188	WYNY	13	6	1	0	Richmond	WZZZ	37	35	48	202								
KYKX	15	15	8	1	Green, Va.	WKHK	13	4	2	26	KYKX	6	1	1	0	Green, Va.	WKHK	6	5	2	11	KYKX	64	31	236	26	Richmond	WKHK	7	5	4	24							
KZLA	1	5	4	0	Green, Va.	WESC	13	4	2	26	KZLA	10	9	89	Green, Va.	WESC	15	13	5	49	KZLA	10	3	29	10	Green, Va.	WESC	25	21	16	106								
WUSN	12	11	14	72	Albany	WSSA	15	13	33	117	WUSN	22	22	182	Albany	WSSA	14	12	7	25	WUSN	2	2	9	19	Albany	WSSA	23	26	23	178								
KYCY	4	6	8	25	Tucson	WGNW	4	6	8	25	KYCY	36	37	330	Tucson	WGNW	10	16	12	64	KYCY	17	22	156	524	Tucson	WGNW	19	12	8	61								
WXTU	14	12	15	80	Tulsa	KIHM	12	10	11	62	WXTU	19	14	51	Tulsa	KIHM	17	15	10	33	WXTU	46	50	553	10	Tulsa	KIHM	18	20	16	91								
KPLX	2	2	1	0	McAllen	KVDD	12	15	14	129	KPLX	36	37	330	McAllen	KVDD	13	14	12	64	KPLX	22	21	89	76	McAllen	KVDD	19	19	24	95								
KSCS	1	1	2	8	Scranton	KTEX	19	18	14	99	KSCS	20	19	124	Scranton	KTEX	19	19	13	76	KSCS	2	2	1	0	Scranton	KTEX	17	12	2	1								
KYNG	16	11	10	7	Fresno	WYGD	16	16	16	16	KYNG	30	31	20	174	Fresno	WYGD	16	16	16	16	KYNG	22	21	63	10	Fresno	WYGD	17	12	2	1							
WYCD	9	9	9	64	Allen	KSAS	19	25	24	173	WYCD	14	12	117	Allen	KSAS	20	24	22	229	WYCD	9	9	12	7	Allen	KSAS	14	14	13	130								
WKLK	15	13	14	0	Gr.Rap.	WBCI	26	23	27	226	WKLK	11	13	12	58	Gr.Rap.	WBCI	26	23	27	226	WKLK	12	12	11	0	Gr.Rap.	WBCI	19	19	24	100							
WMZQ	23	17	14	0	Allentown	WCTO	11	11	12	1	WMZQ	27	31	310	Allentown	WCTO	11	11	12	1	WMZQ	21	16	61	11	Allentown	WCTO	11	14	11	55								
KIKK	38	33	33	0	Akron	WOMX	1	1	1	8	KIKK	37	37	376	Akron	WOMX	16	12	15	10	KIKK	36	49	4374	44	Akron	WOMX	16	12	15	10								
KILT	1	2	1	0	Knox	WIVK	31	40	35	294	KILT	34	36	37	268	Knox	WIVK	16	24	23	119	KILT	12	13	51	6	Knox	WIVK	20	18	20	278							
KKBQ	14	10	11	108	El Paso	KHEP	10	7	8	40	KKBQ	41	38	360	El Paso	KHEP	10	7	8	40	KKBQ	12	12	11	0	El Paso	KHEP	13	13	13	130								
KYKY	9	6	7	1	Fl. Myers	WKAT	36	37	27	243	KYKY	18	17	50	Fl. Myers	WKAT	36	37	27	243	KYKY	14	13	113	113	Fl. Myers	WKAT	14	13	113	113								
WYAY	2	2	2	50	Albuq.	WWRG	5	4	1	15	WYAY	20	20	207	Albuq.	WWRG	19	21	16	152	WYAY	2	2	1	0	Albuq.	WWRG	5	4	1	15								
WKIS	10	12	16	62	Omaha	KRST	8	9	6	37	WKIS	30	33	29	189	Omaha	KRST	8	9	6	37	WKIS	8	11	14	23	Omaha	KRST	7	7	1	12							
KMPS	26	11	9	0	Monterey	KJKT	14	10	8	74	KMPS	35	37	231	Monterey	KJKT	14	10	8	74	KMPS	13	17	136	66	Monterey	KJKT	10	10	6	48								
KSON	12	1	4	58	Harrisb.	KMLE	35	26	14	104	KSON	12	1	4	58	Harrisb.	KMLE	35	26	14	104	KSON	29	30	143	10	Harrisb.	KMLE	29	30	143	10							
KNIX	16	13	7	3	Harri.	WRBT	20	21	14	146	KNIX	23	21	262	Harri.	WRBT	20	21	14	146	KNIX	29	25	119	108	Harri.	WRBT	20	21	14	146								
KEY	2	2	1	11	Min.	WRKZ	18	16	13	82	KEY	27	23	292	Min.	WRKZ	18	16	13	82	KEY	25	18	61	68	Min.	WRKZ	17	6	6	48								
WJMC	15	14	8	68	Long Isl.	WKCO	20	17	16	89	WJMC	34	30	216	Long Isl.	WKCO	20	17	16	89	WJMC	11	11	79	34	Long Isl.	WKCO	11	11	79	34								
WYNY	10	11	10	10	Long Isl.	WRNS	21	22	181	WYNY	15	16	124	Long Isl.	WRNS	21	22	181	WYNY	15	16	124	181	Long Isl.	WRNS	19	19	13	68										
WLL	17	17	19	128	Long Isl.	WCAC	17	16	9	1	WLL	33	32	181	Long Isl.	WCAC	17	16	9	1	WLL	22	22	218	218	Long Isl.	WCAC	17	16	9	1								
WYKX	20	15	12	9	Balt.	WXCT	11	15	10	2	WYKX	10	11	82	Balt.	WXCT	11	15	10	2	WYKX	23	26	102	102	Balt.	WXCT	25	27	18	116								
WYKX	10	12	7	42	Tampa	WYNY	11	11	7	64	WYKX	10	11	79	Tampa	WYNY	11	11	7	64	WYKX	23	26	102	102	Tampa	WYNY	11	11	7	64								
WRBQ	14	10	7	63	Pitts.	KDKD	23	2	3	27	WRBQ	12	12	9	63	Pitts.	KDKD	23	2	3	27	WRBQ	23	26	102	102	Pitts.	KDKD	23	26	102	102							
WYBY	9	7	7	2	Denver	KSSN	20	20	183	WYBY	9	7	2	2	Denver	KSSN	20	20	183	WYBY	9	7	2	2	Denver	KSSN	20	20	183	183	Denver	KSSN	13	9	7	90			
WYBY	9	7	7	2	Denver	KFDI	18	16	15	167	WYBY	9	7	2	2	Denver	KFDI	18	16	15	167	WYBY	9	7	2	2	Denver	KFDI	18	16	15	167	Denver	KFDI	19	16	6	43	
WGAR	6	5	5	33	Cleveland	KZSN	33	21	19	173	WGAR	21	20	150	Cleveland	KZSN	33	21	19	173	WGAR	21	20	150	150	Cleveland	KZSN	33	21	19	173	Cleveland	KZSN	9	7	3	31		
KUPL	26	28	18	156	Port,OR	KUZZ	37	38	41	455	KUPL	19	18	216	Port,OR	KUZZ	37	38	41	455	KUPL	19	18	216	216	Port,OR	KUZZ	37	38	41	455	Port,OR	KUZZ	37	38	41	455		
WURD	23	23	14	0	Cincinnati	WKNT	21	24	20	183	WURD	35	26	233	Cincinnati	WKNT	21	24	20	183	WURD	35	26	233	233	Cincinnati	WKNT	21	24	20	183	Cincinnati	WKNT	21	24	20	183		
WYGY	22	19	14	0	Cincinnati	WKSJ	19	23	21	159	WYGY	49	32	243	Cincinnati	WKSJ	19	23	21	159	WYGY	49	32	243	243	Cincinnati	WKSJ	19	23	21	159	Cincinnati	WKSJ	19	23	21	159		
KRTY	14	14	9	3	San Jose	WCOS	19	12	5	67	KRTY	47	45	310	San Jose	WCOS	19	12	5	67	KRTY	47	45	310	310	San Jose	WCOS	19	12	5	67	San Jose	WCOS	19	12	5	67		
KFRG	20	8	8	57	Rivers	WGGK	9	16	7	85	KFRG	19	17	148	Rivers	WGGK	9	16	7	85	KFRG	19	17	148	148	Rivers	WGGK	9	16	7	85	Rivers	WGGK	9	16	7	85		
KNCI	29	23	22	153	Sacram.	KDKR	15	17	13	131	KNCI	41	30	275	Sacram.	KDKR	15	17	13	131	KNCI	41	30	275	275	Sacram.	KDKR	15	17	13	131	Sacram.	KDKR	15	17	13	131		
KBEQ	26	28	27	29	Kan.City	KHKH	23	23	21	131	KBEQ	29	29	291	Kan.City	KHKH	23	23	21	131	KBEQ	29	29	291	291	Kan.City	KHKH	23	23	21	131	Kan.City	KHKH	23	23	21	131		
KRFK	19	18	15	161	Kan.City	KJYY	35	32	20	226	KRFK	20	20	206	Kan.City	KJYY	35	32	20	226	KRFK	20	20	206	206	Kan.City	KJYY	35	32	20	226	Kan.City	KJYY	35	32	20	226		
WDAF	10	12	8	5	Milwauk.	WONE	20	23	21	171	WDAF	28	30	31	228	Milwauk.	WONE	20	23	21	171	WDAF	28	30	31	228	Milwauk.	WONE	20	23	21	171	Milwauk.	WONE	20	23	21	171	
WMIL	12	8	5	34	San Antonio	WKCS	25	25	24	161	WMIL	25	25	241	San Antonio	WKCS	25	25	24	161	WMIL	25	25	241	241	San Antonio	WKCS	25	25	24	161	San Antonio	WKCS	25	25	24	161		
KJAZ	1	1	3	8	Provid.	WXBQ	27	27	27	281	KJAZ	1	1	3	8	Provid.	WXBQ	27	27	27	281	KJAZ	1	1	3	8	Provid.	WXBQ	27	27	27	281	Provid.	WXBQ	27	27	27	281	
WYKX	13	13	14	62	Provid.	WYKX	27	27	27	281	WYKX	28	28	212	Provid.	WYKX	27	27	27	281	WYKX	28	28	212	212	Provid.	WYKX	27	27	27	281	Provid.	WYKX	27	27	27	281		
WYKX	13	13	14	62	Provid.	WYKX	27	27	27	281	WYKX	28	28	212	Provid.	WYKX	27	27	27	281	WYKX	28	28	212	212	Provid.	WYKX	27	27	27	281	Provid.	WYKX	27	27	27	281		
WYKX	13	13	14	62	Provid.	WYKX	27	27	27	281	WYKX	28	28	212	Provid.	WYKX	27	27	27	281	WYKX	28	28	212	212	Provid.	WYKX	27	27	27	281	Provid.	WYKX	27	27	27</			







Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



Total Detections/Gain

**DIXIE CHICKS 2802/253**

**Goodbye Earl (Monument)**  
Total Stations: 152/Chart Move: 22-17  
Heavy (35+ detections): 4 KIKF, KPLX, KSOP, WWSL  
Medium (25-34): 31 KATM, KBEQ, KCCY, KCYY, KDDK, KEEY, KKQB, KMLE, KMPS, KRKY, KRYS, KSKS, KSON, KXKC, WBCT, WCKT, WCTO, WESC, WIRK, WKCN, WKDF, WKKT, WKSJ, WKXC, WQXK, WRNS, WROO, WUBE, WWGR, WXBQ, WYGY  
Light (Under 25): 117  
First Impressions: 7 KCYY, KZLA, WKHK, WOGY, WOKQ, WOW, WTQR

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)  
**KPLX • Dallas, TX**  
PD: Brian Philips  
MD: Cody Alan  
Date: 09/26/99



**2799 - 1000 DETECTIONS**

Total Detections/Gain

**COLLIN RAYE 2738/201**

**Couldn't Last A Moment (Epic)**  
Total Stations: 150/Chart Move: 23-19  
Heavy (35+): 3 KIKK, KKAT, WKCO  
Medium (25-34): 24 KASE, KBEQ, KCCY, KIKF, KMDL, KRKY, KSKS, KSOP, KUZZ, WGGY, WGH, WKLB, WKSJ, WOKQ, WPOR, WQBE, WQXK, WRNS, WSIX, WSOC, WUSY, WXBQ, WXCT, WYGY  
Light (Under 25): 123  
First Impressions: 3 KFRG, WHSL, WYCD

**VINCE GILL 2679/120**

**Let's Make Sure We Kiss Goodbye (MCA Nashville)**  
Total Stations: 151/Chart Move: 21-21  
Heavy (35+): 2 KIKK, WFMS  
Medium (25-34): 27 KASE, KDDK, KFKF, KHEY, KIKF, KKQB, KMDL, KMPS, KNIX, KSOP, KSSN, KZSN, WAMZ, WBCT, WCKT, WDAF, WGGY, WGH, WIRK, WKDF, WKXC, WOGY, WPOR, WQBE, WQXK, WSIX, WXBQ  
Light (Under 25): 122

**CLAY WALKER 2494/340**

**The Chain Of Love (Giant)**  
Total Stations: 148/Chart Move: 26-22  
Heavy (35+): 9 KDRK, KEEY, KIKK, KKAT, KNIX, WGH, WIVK, WQBE, WXBQ  
Medium (25-34): 19 KAJA, KASE, KBEQ, KKQB, KRKY, KSOP, KSSN, KTTS, KUZZ, KYGO, WBCT, WDRM, WGGY, WIRK, WKXC, WNCY, WPOR, WQXK, WRNS  
Light (Under 25): 120  
First Impressions: 9 KHEY, WCMS, WESC, WKHX, WKKT, WMZQ, WNKT, WROO, WSIX

**YANKEE GREY 2202/60**

**Another Nine Minutes (Monument)**  
Total Stations: 149/Chart Move: 27-25  
Heavy (35+): 2 KIKK, KKQB  
Medium (25-34): 13 KBEQ, KFKF, KKAT, KRKY, KSOP, KTTS, WBCT, WIRK, WMZQ, WNCY, WOGK, WPOR, WUBE  
Light (Under 25): 134  
First Impressions: 1 WPOC

**BRAD PAISLEY 2097/239**

**Me Neither (Arista Nashville)**  
Total Stations: 148/Chart Move: 28-26  
Heavy (35+): 2 KIKK, KXKC

Medium (25-34): 13 KBEQ, KEEY, KKQB, KMLE, KRKY, KSKS, KYNG, WGH, WGNA, WKDF, WKXC, WQXK, WSIX  
Light (Under 25): 133  
First Impressions: 8 KILT, KZLA, WDRM, WFRE, WGAR, WKHX, WOW, WTQR

**TRACE ADKINS 2015/229**

**More (Capitol)**  
Total Stations: 149/Chart Move: 29-27  
Heavy (35+): 2 KIKK, KUZZ  
Medium (25-34): 7 KBEQ, KMPS, KSCS, KSOP, KUPL, WQBE, WXBQ  
Light (Under 25): 140  
First Impressions: 6 KASE, KDDK, KEEY, WESC, WGAR, WIVK

**CLAY DAVIDSON 1978/199**

**Unconditional (Virgin)**  
Total Stations: 151/Chart Move: 30-28  
Heavy (35+): 2 KIKK, KUZZ  
Medium (25-34): 10 KFKF, KKAT, KMLE, KNIX, WDAF, WGGY, WQBE, WSIX, WXBQ, WXCT  
Light (Under 25): 139  
First Impressions: 3 KFRG, KSON, WYCD

**CHAD BROCK 1950/262**

**Yes! (Warner Bros./WRN)**  
Total Stations: 142/Chart Move: 32-29  
Heavy (35+): 4 KIKF, KIKK, KKAT, KPLX  
Medium (25-34): 11 KBEQ, KCCY, KEEY, KKQB, KMLE, KRKY, KUZZ, KXKC, WKXC, WQBE, WUSN  
Light (Under 25): 127  
First Impressions: 12 KFRG, KRST, KSON, WCAC, WMIL, WNKT, WOW, WPOC, WSCA, WSOC, WYNK, WYNY

**TY HERNDON 1751/59**

**No Mercy (Epic)**  
Total Stations: 144/Chart Move: 31-30  
Heavy (35+): 2 KIKK, KUZZ  
Medium (25-34): 6 KBEQ, KYGO, WBCT, WCMS, WKHK, WQMX  
Light (Under 25): 136  
First Impressions: 2 KXKC, WMZO

**JENNIFER DAY 1393/1**

**The Fun Of Your Love (BNA)**  
Total Stations: 145/Chart Move: 33-31  
Heavy (35+): 1 KSOP  
Medium (25-34): 9 KBEQ, KIKF, KKAT, KKQB, KRMD, KTEX, WBEE, WYCD, WYGY  
Light (Under 25): 135  
First Impressions: 2 WGNE, WNOE

**RASCAL FLATTS 1064/283**

**Prayin' For Daylight (Lyric Street)**  
Total Stations: 110/Chart Move: 39-33  
Heavy (35+): 1 KIKK  
Medium (25-34): 4 KBEQ, KEEY, KMLE, KSOP  
Light (Under 25): 105  
First Impressions: 21 KAJA, KATM, KDRK, KFRG, KYGO, WAMZ, WCOS, WDAF, WFMS, WHOK, WIVK, WJCL, WKCN, WKCO, WOGY, WPOR, WQYK, WRBT, WSSL, WUSY, WVLK

**ERIC HEATHERLY 1045/207**

**Flowers On The Wall (Mercury)**  
Total Stations: 113/Chart Move: 35-34  
Heavy (35+): 2 KIKF, KIKK  
Medium (25-34): 3 KBEQ, KEEY, KSOP  
Light (Under 25): 108  
First Impressions: 10 KFDI, KILT, KJJY, KVOO, WNCY, WOGK, WQYK, WRNS, WWGR, WYGY

**KEITH URBAN 1039/205**

**Your Everything (Capitol)**  
Total Stations: 136/Chart Move: 36-35  
Heavy (35+): 1 KIKK  
Medium (25-34): 1 WUSN  
Light (Under 25): 134  
First Impressions: 14 KAJA, KFDI, KNIX, KVOO, KZSN, WAMZ, WCAC, WIVK, WNCY, WNOE, WQXK, WQYK, WRBQ, WXCT

**REBA MCENTIRE 1029/321**

**I'll Be (MCA Nashville)**  
Total Stations: 113/Chart Move: 41-36  
Heavy (35+): 1 KIKK

Medium (25-34): 2 KXKC, KYCY  
Light (Under 25): 110  
First Impressions: 25 KAJA, KHAY, KILT, KJJY, KMLE, KMPS, KSSN, KTEX, KVOO, KZLA, WBEE, WDAF, WFLS, WGH, WGNA, WONE, WIL, WJCL, WKLB, WKXC, WOGK, WPOR, WQXK, WSSL, WXTU

**999 - 500 DETECTIONS**

Total Detections/Gain

**CHALEE TENNISON 904/83**

**Just Because She Lives There (Asylum)**  
Total Stations: 126/Chart Move: 38-37  
Heavy (35+): 0  
Medium (25-34): 2 KGMV, WQMX  
Light (Under 25): 124  
First Impressions: 5 KVOO, WCAC, WESC, WGGY, WIL

**THE WILKINSONS 900/16**

**Jimmy's Got A Girlfriend (Giant)**  
Total Stations: 118/Chart Move: 34-38  
Heavy (35+): 0  
Medium (25-34): 3 KBEQ, KNIX, KSOP  
Light (Under 25): 115  
First Impressions: 3 KTST, KYGO, KZLA

**ALAN JACKSON 852/20**

**The Blues Man (Arista Nashville)**  
Total Stations: 124/Chart Move: 37-39  
Heavy (35+): 0  
Medium (25-34): 3 KSCS, KYNG, WKDF  
Light (Under 25): 121  
First Impressions: 6 KRMD, KTOM, WCAC, WIVK, WSOC, WXCT

**THE JUDDS 794/290**

**Stuck In Love (Curb/Mercury)**  
Total Stations: 99/Chart Move: 44-40  
Heavy (35+): 1 KIKK  
Medium (25-34): 1 KIKF  
Light (Under 25): 97  
First Impressions: 24 KATM, KEEY, KFDI, KGMV, KHKI, KMDL, KMPS, KNIX, KRMD, KSKS, KTOM, KOOY, WEZL, WFLS, WGGY, WHSL, WKCN, WKCO, WNKT, WUSN, WUSY, WVLK, WYGY, WYNK

**GEORGE STRAIT WITH ALAN JACKSON 699/20**

**Murder On Music Row (MCA Nashville)**  
Total Stations: 89/Chart Move: 42-41  
Heavy (35+): 0  
Medium (25-34): 5 WIVK, WKDF, WWGR, WXBQ, WXCT  
Light (Under 25): 84  
First Impressions: 5 KCYY, KJIM, WLWI, WMZO, WOGY

**JOE DIFFIE 684/65**

**It's Always Somethin' (Epic)**  
Total Stations: 87/Chart Move: 43-42  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 86  
First Impressions: 11 KNIX, WBCT, WCKT, WGH, WKDF, WKSJ, WNKT, WRBQ, WSIX, WSSL, WUBE

**BROOKS & DUNN 556/221**

**You'll Always Be Loved By Me (Arista Nashville)**  
Total Stations: 72/Chart Move: 50-44  
Heavy (35+): 0  
Medium (25-34): 1 KCCY  
Light (Under 25): 71  
First Impressions: 23 KBEQ, KGMV, KHAY, KSSN, KTEX, KTTS, WBCT, WBEE, WCOS, WFLS, WGH, WGNA, WIL, WJCL, WKCN, WKSJ, WMUS, WOGK, WQBE, WQXK, WROO, WTQR, WXTU

**LEE ANN WOMACK WITH SONS OF THE DESERT 553/328**

**I Hope You Dance (MCA Nashville)**  
Total Stations: 85/Chart Move: 54-45  
Heavy (35+): 1 KPLX  
Medium (25-34): 2 KCCY, KKCS  
Light (Under 25): 82  
First Impressions: 20 KAJA, KBEQ, KFKF, KIKK, KJJY, KSOP, KTOM, KUZZ, KXKT, WAMZ, WCAC, WCKT, WEZL, WGGY, WKDF, WKXK, WRNS, WROO, WSOC, WXBQ

**SAWYER BROWN 512/13**

**800 Pound Jesus (Curb)**  
Total Stations: 71/Chart Move: 45-46  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KUPL, WBCT, WNCY  
Light (Under 25): 67  
First Impressions: 3 KFDI, KMDL, WXCT

**499 - 50 DETECTIONS**

Total Detections/Gain

**BLACKHAWK 410/72**

**I Need You All The Time (Arista Nashville)**  
Total Stations: 77/Chart Move: 49-47  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 77  
First Impressions: 7 KATM, KDRK, KSOP, WIVK, WNCY, WQYK, WYYD

**CRAIG MORGAN 392/89**

**Something To Write Home About (Atlantic)**  
Total Stations: 38/Chart Move: 52-48  
Heavy (35+): 1 KIKK  
Medium (25-34): 1 WGH  
Light (Under 25): 36  
First Impressions: 9 KAJA, KDRK, KSSN, WKKT, WLWI, WNKT, WUSN, WUSY, WYNK

**SONS OF THE DESERT 335/113**

**Change (MCA Nashville)**  
Total Stations: 49/Chart Move: 55-49  
Heavy (35+): 0  
Medium (25-34): 1 KPLX  
Light (Under 25): 48  
First Impressions: 6 KAJA, KHAY, KTEX, KTST, WMJC, WSSL

**COLEY MCCABE WITH ANDY GRIGGS 306/47**

**Grow Young With You (RCA)**  
Total Stations: 67/Chart Move: 53-50  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 67  
First Impressions: 3 WJCL, WMUS, WYNK

**STEVE WARINER 295/85**

**Faith In You (Capitol)**  
Total Stations: 49/Chart Move: 58-51  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 48  
First Impressions: 10 KKQB, KTOM, KTTS, KYNG, WFLS, WFMS, WNKT, WPOR, WSOC, WUBE

**NEAL MCCOY 248/31**

**Forever Works For Me (Giant)**  
Total Stations: 36/Chart Move: 56-53  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 35  
First Impressions: 5 KFKF, WCKT, WJCL, WLWI, WMUS

**JOHN MICHAEL MONTGOMERY 245/154**

**You Are (Atlantic)**  
Total Stations: 67/Chart Move: 66-54  
Heavy (35+): 1 WUBE  
Medium (25-34): 0  
Light (Under 25): 66  
First Impressions: 9 KHKI, KIKF, KMPS, KXKC, KYGO, WCTO, WQBE, WRNS, WXBQ

**REBECCA LYNN HOWARD 245/30**

**Out Here In The Water (MCA Nashville)**  
Total Stations: 34/Chart Move: 57-55  
Heavy (35+): 0  
Medium (25-34): 2 WQBE, WXBQ  
Light (Under 25): 32  
First Impressions: 3 WFMS, WGGY, WYYD

**TRACY BYRD 136/77**

**Love, You Ain't Seen The Last Of Me (RCA)**  
Total Stations: 49/Chart Move: 69-59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 49  
First Impressions: 4 KIKK, KMDL, KXKC, WSM

**TAMMY COCHRAN 127/119**

**If You Can (Epic)**  
Total Stations: 58/Chart Move: Debut 61  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 58  
First Impressions: 1 WSM

**LILA MCCANN 126/30**

**Kiss Me Now (Asylum)**  
Total Stations: 24/Chart Move: 63-62  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 23  
First Impressions: 3 KBEQ, WQMX, WTQR

**THE WARREN BROTHERS FEATURING SARA EVANS 121/27**

**That's The Beat Of A Heart (BNA)**  
Total Stations: 28/Chart Move: 65-63  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 28  
First Impressions: 1 WKXC

**SHEDAISY 119/1**

**I Will...But (Lyric Street)**  
Total Stations: 10/Chart Move: 62-64  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 9

**GARY ALLAN 117/46**

**Lovin' You Against My Will (MCA Nashville)**  
Total Stations: 37/Chart Move: 68-65  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 37  
First Impressions: 4 KKAT, KMDL, KSOP, KUZZ

**DARRYL WORLEY 114/58**

**When You Need My Love (DreamWorks)**  
Total Stations: 39/Chart Move: 70-66  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 39  
First Impressions: 3 KEEY, WKCO, WNKT

**CHARLIE ROBISON 94/92**

**Poor Man's Son (Lucky Dog/Columbia)**  
Total Stations: 51/Chart Move: Debut 67  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 51  
First Impressions: 1 KPLX

**TAMARA WALKER 73/29**

**Askin' Too Much (Curb)**  
Total Stations: 15/Chart Move: Re-Entry 71  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 15  
First Impressions: 2 WIRK, WRBQ

**DANNI LEIGH 66/31**

**Honey I Do (Monument)**  
Total Stations: 25/Chart Move: Re-Entry 72  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 25  
First Impressions: 2 KIKF, WIRK

**TIM MCGRAW 52/6**

**My Next Thirty Years (Curb)**  
Total Stations: 11/Chart Move: Debut 74  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 11



## Billboard Top Country Singles Sales SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: APRIL 1, 2000

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER /DISTRIBUTING LABEL	ARTIST
<b>No. 1</b>				
1	1	7	AMAZED ● BNA 65957/RLG	LONESTAR
2	2	7	BREATHE WARNER BROS. 16884/WRN	FAITH HILL
3	3	4	GOODBYE EARL MONUMENT 79352/SONY	DIXIE CHICKS
4	5	3	COULDN'T LAST A MOMENT EPIC 79353/SONY	COLLIN RAYE
5	4	6	JIMMY'S GOT A GIRLFRIEND GIANT 16887/WARNER BROS.	THE WILKINSONS
6	6	12	THE FUN OF YOUR LOVE BNA 65931/RLG	JENNIFER DAY
7	7	31	IT DON'T MATTER TO THE SUN/LOST IN YOU ● CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES
8	10	9	NO MERCY EPIC 79345/SONY	TY HERNDON
9	8	25	BIG DEAL CURB 73086	LEANN RIMES
10	9	15	A COUNTRY BOY CAN SURVIVE (Y2K VERSION) WARNER BROS. 16895/WRN	CHAD BROCK WITH HANK WILLIAMS JR. & GEORGE JONES
11	13	2	UP NORTH (DOWN SOUTH, BACK EAST, OUT WEST) MONUMENT 79361/SONY	WADE HAYES
12	11	5	UNCONDITIONAL VIRGIN 38690	CLAY DAVIDSON
13	14	146	HOW DO I LIVE ▲ <sup>3</sup> CURB 73022	LEANN RIMES
14	15	18	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB 172141/MERCURY	WYONNNA
15	16	52	PLEASE REMEMBER ME/FOR A LITTLE WHILE CURB 73080	TIM MCGRAW
16	12	26	I'M DIGGIN' IT MCA NASHVILLE 172121	ALECIA ELLIOTT
17	17	26	STEAM EPIC 79269/SONY	TY HERNDON
18	<b>NEW</b>		FLOWERS ON THE WALL MERCURY 170128	ERIC HEATHERLY
19	18	22	THE QUITTIN' KIND EPIC 79268/SONY	JOE DIFFIE
20	20	16	TWENTIETH CENTURY/NEW YEAR'S EVE 1999 RCA 65917/RLG	ALABAMA

○ Songs with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2000, Billboard/BPI Communications and SoundScan, Inc.

## Billboard TOP COUNTRY ALBUMS SoundScan

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BILLBOARD ISSUE DATE: APRIL 1, 2000

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>No. 1</b>							
1	1	—	2	GEORGE STRAIT	MCA NASHVILLE 170100 (11.98/17.98)	LATEST GREATEST STRAITEST HITS	1
2	2	1	29	DIXIE CHICKS ▲ <sup>4</sup>	MONUMENT 69678/SONY (11.98 EQ/17.98)	FLY	1
3	3	2	19	FAITH HILL ▲ <sup>2</sup>	WARNER BROS. 47373/WRN (11.98/17.98)	BREATHE	1
4	4	3	124	SHANIA TWAIN ◆ <sup>17</sup>	MERCURY 536003 (10.98/17.98)	COME ON OVER	1
5	5	4	42	LONESTAR ▲ <sup>2</sup>	BNA 67762/RLG (10.98/16.98)	LONELY GRILL	3
6	6	5	112	DIXIE CHICKS ▲ <sup>8</sup>	MONUMENT 68195/SONY (10.98 EQ/17.98)	WIDE OPEN SPACES	1
7	7	6	46	TIM MCGRAW ▲ <sup>2</sup>	CURB 77942 (10.98/17.98)	A PLACE IN THE SUN	1
8	8	7	45	SHEDAISSY ●	LYRIC STREET 165002/HOLLYWOOD (10.98/16.98)	THE WHOLE SHEBANG	6
9	9	8	10	MARK WILLS ●	MERCURY 546296 (11.98/17.98)	PERMANENTLY	3
10	11	10	21	ALAN JACKSON ▲	ARISTA NASHVILLE 18892 (10.98/17.98)	UNDER THE INFLUENCE	2

○ Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
<b>★ ★ ★ NO. 1 ★ ★ ★</b>						
1	1	20	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	44.652	43.611
2	2	13	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	42.124	41.349
3	3	20	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	37.447	37.091
4	5	18	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	36.282	35.006
5	7	10	BEEN THERE RCA	CLINT BLACK WITH STEVE WARINER	33.107	31.110
6	4	23	MY BEST FRIEND CURB	TIM MCGRAW	32.372	36.006
7	10	18	CARLENE ARISTA NASHVILLE	PHIL VASSAR	29.554	28.015
8	14	14	BUY ME A ROSE DREAMCATCHER	KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN	28.676	25.012
9	13	8	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	28.465	25.242
10	6	21	BACK AT ONE MERCURY	MARK WILLS	27.416	31.437
11	9	22	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	27.169	28.941
12	11	22	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	27.036	27.904
13	8	23	SMILE BNA	LONESTAR	25.535	29.950
14	15	11	SHE'S MORE RCA	ANDY GRIGGS	25.193	23.745
15	12	26	BREATHE WARNER BROS./WRN	FAITH HILL	24.637	26.336
16	16	20	IT WAS MCA NASHVILLE	CHELY WRIGHT	23.135	22.341
17	19	9	WHAT I NEED TO DO BNA	KENNY CHESNEY	21.073	18.886
18	21	5	GOODBYE EARL MONUMENT	DIXIE CHICKS	19.066	17.504
19	20	11	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	17.986	17.815
20	22	9	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	17.784	16.497
21	24	7	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	17.603	15.954
22	25	7	THE CHAIN OF LOVE GIANT	CLAY WALKER	17.542	14.674
23	17	16	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	16.981	19.182
24	27	10	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	14.556	13.455
25	29	5	YES! WARNER BROS./WRN	CHAD BROCK	14.377	12.063
26	28	6	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	13.992	12.251
27	26	12	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	13.154	13.909
28	31	6	MORE CAPITOL	TRACE ADKINS	12.694	10.873
29	30	6	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	12.563	11.595
30	32	7	NO MERCY EPIC	TY HERNDON	10.099	9.501
31	23	12	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	9.279	15.968
32	33	9	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	7.259	7.533
33	34	2	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	6.545	5.278
34	37	3	YOUR EVERYTHING CAPITOL	KEITH URBAN	6.313	4.719
35	39	2	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	5.965	4.584
36	<b>NEW</b>		I'LL BE MCA NASHVILLE	REBA MCENTIRE	5.813	3.101
37	35	4	MURDER ON MUSIC ROW MCA NASHVILLE	GEORGE STRAIT WITH ALAN JACKSON	5.278	5.220
38	38	4	THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	4.966	4.651
39	<b>NEW</b>		STUCK IN LOVE CURB/MERCURY	THE JUDDS	4.907	2.636
40	36	5	JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	4.827	4.973

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. ○ Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrences and are removed from this chart in conjunction with the Country Airplay chart.

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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★★★★ NO. 1 ★★★★★</b>				
1	1	21	HOW DO YOU LIKE ME NOW?! DREAMWORKS 4 weeks at No. 1	TOBY KEITH	5634	5632	
2	2	15	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	5471	5458	
3	3	23	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	5215	4939	
4	4	21	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	4964	4862	
5	6	13	BEEN THERE RCA	CLINT BLACK WITH STEVE WARINER	4236	4104	
6	9	24	CARLENE ARISTA NASHVILLE	PHIL VASSAR	4066	3887	
7	5	29	MY BEST FRIEND CURB	TIM MCGRAW	3938	4170	
8	8	25	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	3848	3981	
			<b>★ GREATEST GAINER ★</b>				
9	13	24	BUY ME A ROSE DREAMCATCHER	KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN	3774	3367	
10	14	14	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	3700	3334	
11	12	15	SHE'S MORE RCA	ANDY GRIGGS	3587	3370	
12	7	23	BACK AT ONE MERCURY	MARK WILLS	3525	4037	
13	15	27	IT WAS MCA NASHVILLE	CHELY WRIGHT	3474	3289	
14	10	30	SMILE BNA	LONESTAR	3176	3716	
15	11	31	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	3101	3379	
16	17	12	WHAT I NEED TO DO BNA	KENNY CHESNEY	2959	2778	
			<b>★★ AIRPOWER ★★</b>				
17	22	27	GOODBYE EARL MONUMENT	DIXIE CHICKS	2802	2549	
18	16	27	BREATHE WARNER BROS./WRN	FAITH HILL	2802	3107	
19	23	10	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	2738	2537	
20	19	13	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	2719	2635	
21	21	11	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	2679	2559	
22	26	17	THE CHAIN OF LOVE GIANT	CLAY WALKER	2494	2154	
23	18	21	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	2389	2720	
24	24	18	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	2229	2268	
25	27	13	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	2202	2142	
26	28	9	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	2097	1858	
27	29	11	MORE CAPITOL	TRACE ADKINS	2015	1786	
28	30	13	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	1978	1779	
29	32	8	YES! WARNER BROS./WRN	CHAD BROCK	1950	1688	
30	31	12	NO MERCY EPIC	TY HERNDON	1751	1692	
31	33	19	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	1393	1392	
32	25	15	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	1357	2260	
33	39	6	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	1064	781	
34	35	7	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	1045	838	
35	36	7	YOUR EVERYTHING CAPITOL	KEITH URBAN	1039	834	
			<b>★ MOST NEW STATIONS ★</b>				
36	41	4	I'LL BE MCA NASHVILLE	REBA MCENTIRE	1029	708	
37	38	14	JUST BECAUSE SHE LIVES THERE ASYLUM	CHALEE TENNISON	904	821	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	34	13	JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	900	884	
39	37	8	THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	852	832	
40	44	6	STUCK IN LOVE CURB/MERCURY	THE JUDDS	794	504	
41	42	5	MURDER ON MUSIC ROW MCA NASHVILLE	GEORGE STRAIT WITH ALAN JACKSON	699	679	
42	43	9	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	684	619	
43	40	20	WHAT I NEED VIRGIN	JULIE REEVES	603	738	
44	50	4	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	556	335	
45	54	3	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	553	225	
46	45	11	800 POUND JESUS CURB	SAWYER BROWN	512	499	
47	49	6	I NEED YOU ALL THE TIME ARISTA NASHVILLE	BLACKHAWK	410	338	
48	52	7	SOMETHING TO WRITE HOME ABOUT ATLANTIC	CRAIG MORGAN	392	303	
49	55	5	CHANGE MCA NASHVILLE	SONS OF THE DESERT	335	222	
50	53	6	GROW YOUNG WITH YOU RCA	COLEY MCCABE WITH ANDY GRIGGS	306	259	
51	58	4	FAITH IN YOU CAPITOL	STEVE WARINER	295	210	
52	47	13	ROCK THIS COUNTRY! MERCURY	SHANIA TWAIN	273	365	
53	56	4	FOREVER WORKS FOR ME GIANT	NEAL MCCOY	248	217	
54	66	4	YOU ARE ATLANTIC	JOHN MICHAEL MONTGOMERY	245	91	
55	57	7	OUT HERE IN THE WATER MCA NASHVILLE	REBECCA LYNN HOWARD	245	215	
56	48	12	I'VE FORGOTTEN HOW YOU FEEL LYRIC STREET	SONYA ISAACS	225	361	
57	46	10	I THINK YOU'RE BEAUTIFUL MERCURY	SHANE MINOR	190	437	
58	51	10	UP NORTH (DOWN SOUTH, BACK EAST, OUT WEST) MONUMENT	WADE HAYES	147	305	
59	69	2	LOVE, YOU AIN'T SEEN THE LAST OF ME RCA	TRACY BYRD	136	59	
60	59	2	SHE AIN'T THE GIRL FOR YOU EPIC	THE KINLEYS	132	154	
			<b>★★ HOT SHOT DEBUT ★★</b>				
61	NEW		IF YOU CAN EPIC	TAMMY COCHRAN	127	8	
62	63	5	KISS ME NOW ASYLUM	LILA MCCANN	126	96	
63	65	3	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	121	94	
64	62	13	I WILL...BUT LYRIC STREET	SHEDAISY	119	118	
65	68	2	LOVIN' YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	117	71	
66	70	2	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	114	56	
67	NEW		POOR MAN'S SON COLUMBIA	CHARLIE ROBISON	94	2	
68	60	2	WHEN YOU LOVE ME ATLANTIC	TIM RUSHLOW	93	150	
69	64	2	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	87	94	
70	67	19	LET'S MAKE LOVE WARNER BROS./WRN	FAITH HILL WITH TIM MCGRAW	77	89	
71	RE-ENTRY		ASKIN' TOO MUCH CURB	TAMARA WALKER	73	44	
72	RE-ENTRY		HONEY I DO MONUMENT	DANNI LEIGH	66	35	
73	61	2	DO I LOVE YOU ENOUGH COLUMBIA	RICOCHET	54	130	
74	NEW		MY NEXT THIRTY YEARS CURB	TIM MCGRAW	52	46	
75	71	8	GOIN' UNDER GETTIN' OVER YOU ARISTA NASHVILLE	BROOKS & DUNN	52	55	

Songs are ranked by number of detections. (○) Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most New Stations awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

# FOREVER WORKS FOR ME (MONDAY, TUESDAY, WEDNESDAY...)

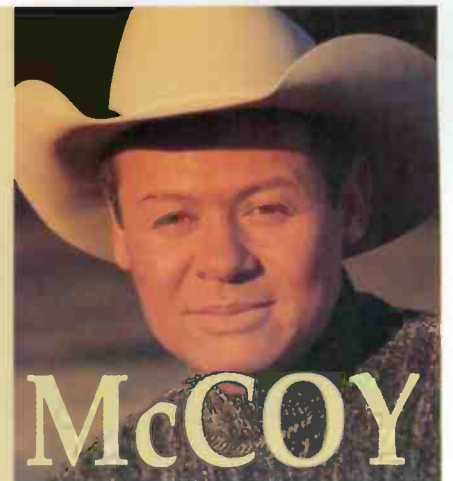
One of the most loved performers in country music... One of the biggest buzz records in the major markets.

Already on at • KEEY • KBEQ • KFKF • WYNY • WIL • WKKX  
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"Jaye Albright, and I both agree that Neal McCoy and 'Forever Works For Me' works for us, and should be an instant add"

-Bob Kingsley American Country Countdown

# NEAL MCCOY







*Kathy Mattea*

TROUBLE WITH ANGELS

AIRPLAY DATE 4/10

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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 24, 2000 \$4.95 Volume 8 • No. 12

## COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

**TOBY KEITH**

*How Do You Like Me Now?!* (DREAMWORKS)

★ ★ AIRPOWER ★ ★

KENNY CHESNEY • *What I Need To Do* (BNA)

TRISHA YEARWOOD • *Real Live Woman* (MCA NASHVILLE)

★ MOST NEW STATIONS ★

REBA • *I'll Be* (MCA NASHVILLE)

ON YOUR DESK

GARY ALLAN • *Lovin' You Against My Will* (MCA NASHVILLE)

TRACY BYRD • *Love, You Ain't Seen The Last Of Me* (RCA)

THE KINLEYS • *She Ain't The Girl For You* (EPIC)

CHARLIE ROBISON • *Poor Man's Son* (LUCKY DOG/COLUMBIA)

THE WARREN BROTHERS FEATURING SARA EVANS • *That's The Beat Of A Heart* (BNA)

MARK WILLS • *Almost Doesn't Count* (MERCURY)

DARRYL WORLEY • *When You Need My Love* (DREAMWORKS)

## Murderous Songs From And About Music Row Divide PDs

by Phyllis Stark

Country stations are using two current records, "Goodbye Earl" and "Murder On Music Row," to demonstrate how a potentially controversial subject can become a publicity-generating extravaganza, although both records still present programming challenges for many stations.

Dixie Chicks' "Goodbye Earl" climbs 26-22 on the Country Airplay chart this week, despite its tongue-in-cheek tale of two women who poison an abusive husband, then roll his body up in a tarp, stuff it in the trunk of a car, and deposit it in a lake. The song has received an ironic endorsement from the National Coalition Against Domestic Violence (Country Airplay Monitor, March 3), which apparently agrees with the song's heroines that Earl—to use a quintessentially Southern expression—"needed killin'."

"Goodbye Earl" has been on the chart for 26 weeks, including early play as an album cut; as of last week, 144 of Monitor's 153 reporters were playing it. Monument Records VP of promotion Larry Pareigis says the single sold 37,000 units last week, meaning about 18 singles sold for every spin it received,

but that figure discounts the impact of the video, starring Dennis Franz, Lauren Holly, and Jane Krakowski.

Murder of an entirely different sort is the subject of the George Strait/Alan Jackson duet "Murder On Music Row," which hasn't been released as a single but still holds steady at No. 42 in its fourth week on the airplay chart with an increase of 107 detections over the previous week, based on album play from Strait's new greatest-hits package. That song accuses the country music industry of "killing" country music in favor of pop music and aims a couple of direct shots at radio. Nevertheless, last week 66 monitored stations were playing the song, including WIVK Knoxville, Tenn., and WWGR Fort Myers, Fla., which had it in heavy rotation.

### KILL EARL, GET TV COVERAGE

While programmers contacted for this story had mixed feelings about both songs, many report that the publicity the tracks have generated quickly overcame any reservations they may have had about content, at least for "Earl."

KRTY San Jose, Calif., PD Julie Stevens hosted an on-air town meeting to discuss "Earl" March 13, a move that

*Continued on page 8*



Dixie Chicks dance with actors Lauren Holly, Dennis Franz, and Jane Krakowski in the finale of the "Goodbye Earl" video.

Lee Ann Womack

I hope you still feel small when  
you stand beside the ocean  
Whenever one door closes  
I hope one more opens  
Promise me that you'll give  
faith a fighting chance  
And when you get the choice to  
sit it out or dance...

"I HOPE YOU DANCE"

The first single from the debut MCA album by Lee Ann Womack.  
Impacting Radio Now

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# TRACY BYRD

## Love, You Ain't Seen The Last Of Me

The follow-up single  
to his Top 10 hit  
"Put Your Hand In Mine"

Look for the video  
on CMT and GAC

**ON YOUR DESK NOW**

from his  
RCA Records  
debut album



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## Now, WNUC, WOW Are Going For The Guys; Young Country KYNG Dallas Going For N/T

WNUC Buffalo, N.Y., and WOW-FM Omaha, Neb., become the newest converts to the male-targeted country format that was the buzz of the recent Country Radio Seminar, although both WNUC PD Chris Atkins and WOW PD Tom Oakes say they've been hard at work on the new format for months.

**RADI  
ACTIVE**



**BY PHYLLIS STARK**

615-321-4284 • pstark@airplaymonitor.com

WOW is playing more gold and fewer recurrences, although its playlist remains at between 18-21 currents, and the station is playing more of what Oakes characterizes as "male appeal" records.

WNUC, previously called New Country 107.7, is now known as the Bullet. The format is described as "a mix of hard-driving, hardcore country music from forgotten acts such as the Charlie Daniels Band, Hank Williams Jr., Dwight Yoakam, and Merle Haggard, as well as contemporary artists such as Garth Brooks, Brooks & Dunn, and Tim McGraw." Atkins says the station is still about 25% current during the day and 35% current at night and on weekends. Morning host Sharon Nicholas is now joined by former P/T jock Christopher Kent. The duo uses the handle the Wakeup Crew.

### PROGRAMMING: MOORE JOINS WSIX

WVYZ Hartford, Conn., PD Mike Moore is named PD at WSIX Nashville, effective April 17. He replaces Dave Kelly, who exited.

KYNG (Young Country) Dallas will flip to talk April 3. PD Bob McNeill will remain in place and will also continue to consult Beasley Broadcasting's country stations. In an unusual deal, KYNG will sell ABC rival KSCS its intellectual property, including a 135,000-name database and audience research information. Talks are under way to sign syndicated morning man Howard Stern for KYNG, but no deal had been struck at press time. Current morning man A.W. Pantoja and sidekicks Jim Verdi (who had also been the station's MD) and Martha Martinez will shift to middays if Stern is signed, afternoons if he is not. The rest of the country air staff will exit. Crosstown KEGL (the Eagle) morning man Russ Martin joins KYNG, for

### Giant Showcases Shelton



WMIL Milwaukee MD Mitch Morgan, left, greets artist Blake Shelton at the Giant Records showcase during the Country Radio Seminar in Nashville. The show was Webcast live on Gaylord Digital's OneCountry.com.

afternoons if Stern joins, mornings if he does not. The rest of the syndicated lineup is Tom Leykis (6-10 p.m.), "Lovelines" (10 p.m.-2 a.m.), and Fisher Entertainment's John and Jeff in overnights.

Oldies KLDE Houston OM Dennis Winslow adds OM duties at sister KKBQ (93Q).

KOOV Killeen, Texas, moves from 103.1 to 105.5, a frequency now occupied by oldies sister KYUL. KOOV will now be known as US105. The oldies format and calls move to 101.7, now occupied by contemporary Christian outlet KLTD, which goes away. The 103.1 frequency becomes adult R&B KSSM.

WFMB Springfield, Ill., PD Mark Phillips joins WWGR Fort Myers, Fla., as promotion and marketing director, as well as weekend air talent. WWGR morning co-host Vallerie St. John adds MD duties and relinquishes her promotion director title effective April 3. Bob Davis, formerly afternoon driver at WHKW (the Hawk) Louisville, Ky., joins WWGR as morning co-host. He replaces former MD/morning co-host Jim Franklin, now in mornings at KHKI Des Moines, Iowa. The station also picks up the syndicated "Nashville Nights" in evenings.

Former WBTU Fort Wayne, Ind., PD Dane Daniel is named OM for Asterisk Communications' Gainesville, Fla., cluster, including country WYGC, and its three sister stations.

Veteran Florida PD Bob DeCarlo is named OM of Waitt Radio's Panama City, Fla., cluster, including country WAKT and its two sisters.

Wichita, Kan.'s newest country station, formerly jazz KWSJ (Airplay Monitor, March 17), has applied for the call letters KWCV and will be known as Y105.

AC WAZY Lafayette, Ind., p.m. driver Dave North joins country KXXI and KTHR Gallup, N.M., and their two sister stations as OM.

KHWG Reno, Nev., flips from country to adult standards as KSRN, according to the M Street Journal.

WSM-AM Nashville has teamed up with Nashville club the Bluebird Cafe to broadcast a series of live music shows beginning March 29. The first show features writers Harley Allen, John Bunzow, Dean Miller, and Jeff Woods, all of whom previously had record-label deals.

### MANAGEMENT: OCHS RESURFACES

Former country WMZQ Washington, D.C., GM Charlie Ochs heads to Tampa, Fla., to oversee rhythmic top 40 WLLD, oldies WYUU, and jazz WSJT. That allows Tom Rivers, who had been overseeing the entire cluster, to return to his primary duties as GM of country WRBQ and WQYK-FM and sports WQYK-AM.

Donn Seidholz exits his position as GM of country KXKT, album rock KRQC, oldies KGOR, and N/T KFAB Omaha, Neb.

Clear Channel names Jonathan Pinch as president of its international radio division. Pinch has overseen Clear Channel's operations in New Zealand and Australia over the past two years.

### PEOPLE: LARRY DAVIS TO KIKK

Former top 40 KRBE Houston midday jock Larry Davis joins crosstown KIKK in the same capacity, replacing veteran Pam Ivey, who exits.

Market veteran Randy Davis joins WYNY (Y107) New York for weekends. He spent nearly 20 years in the market, including a stint at the former WYNY.

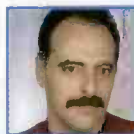
WKSJ Mobile, Ala., night jock Evan Chance exits.

Wendy Williams joins Cumulus Broadcasting's Lexington, Ky., cluster, including WVLK, as marketing/promotion director. She previously held a similar position for the Cumulus cluster in Chattanooga, Tenn., including WUSY (US101). Most recently, she worked with CMT in Nashville.

KFGE Lincoln, Neb., part-timer Jennifer Borgerding is upped to nights, replacing Crystal Waters, who joined modern AC KSRZ (Star 104) Omaha for afternoon drive.

### WORLD'S BEST GIG NOW AVAILABLE

Country Airplay Monitor has a Nashville-based opening for a writer/reporter. Rush résumés and writing samples to Phyllis Stark, 49 Music Square West, Nashville, Tenn. 37203.



**COUNTRY CONFIDENTIAL** BY WADE JESSEN

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## Love It Or Hate It, 'Murder' Is An Event

TEXAS-SIZE DEBUT: George Strait scores his 15th No. 1 on Billboard's Top Country Albums chart, as "Latest Greatest Straitest Hits" (MCA Nashville) enters with 182,000 scans and opens on The Billboard 200 at No. 2. The new hits set is Strait's sixth title to bow atop the country chart since February '87, when "Ocean Front Property" became one of only a handful of albums to debut at No. 1 in the pre-SoundScan era. It is also Strait's biggest opening week since "Carrying Your Love With Me" sold more than 194,000 units in May '97.

The new album, while obviously attractive to buyers because of its hit content, is undoubtedly being driven partially by "Murder On Music Row," a controversial duet with fellow traditionalist Alan Jackson (see story, page 1).

While a number of programmers are predictably choosing not to play "Murder On Music Row," it has already become an anthem among much of country's disenfranchised core audience who miss the traditional country style and the living icons who best represented the musical form when it was the rule and not the exception, including Merle Haggard, George Jones, and Waylon Jennings. Not coincidentally, those artists have been cited recently as core artists for the new "male country" stations that have sprung up amid concerns that male listeners have all but left the format.

The programmers who choose not to play "Murder On Music Row" will view the song as a negative message and will be unwilling to gamble on potential polarization among listeners. On the flip side, many see it as a chance to offer a musical platform to those who connect with

and champion the song's message without regard to national consensus.

As is always the case with controversial songs, some like "Murder On Music Row" and some hate it. LeAnn Rimes' "Blue" was a perfect example of such polarity back in '96, although that title, dismissed as a novelty even by some supporters, proved itself to be a valuable recurrent and a durable gold title in many markets.

Regardless of how the Strait/Jackson duet ultimately performs on the charts, it should be viewed as an event for country stations, because it has galvanized listeners where it's being played, just as "Blue" did four years ago. Such renewed listener participation should be welcomed for country radio. And truthfully, how much damage can be done by this undeniably unique traditional country worship song, especially when there's apparently a renewed push to attract male listeners, even if only as a point of differentiation in crowded markets?

Time will prove that such songs not only attract males back to the format but extend an olive branch to former P1 country fans who have felt like outsiders for the past few years.

THREE'S COMPANY: With 5,632 detections and approximately 44 million estimated audience impressions, Toby Keith's "How Do You Like Me Now?!" (DreamWorks) controls our Country Airplay and Country Audience charts for a third consecutive week. This marks Keith's first title to spend more than two weeks atop the chart. His debut single, "Should've Been A Cowboy," stayed two weeks and is his only release to dominate for more than a week.

## ON THE ROW

### Asylum Shifts To WB; Moves To Music Row

A corporate restructuring shifts Asylum Records from a subsidiary of Elektra to a subsidiary of Warner Bros. Concurrently, the label will move into a new Music Row home at 24 Music Square East, next to the Warner/Reprise Building, March 29. A&R manager Anthony Van Dolen and A&R coordinator Valerie Main are out, following the recent departure of VP of marketing/sales Walt Wilson (Airplay Monitor, March 10). Three other staffers recently left the company for other jobs, including creative services director Michael Hagewood, who segues to Elektra in New York in a similar role.

Bob Mitchell rejoins Epic Records as West Coast regional promotion manager. He most recently worked in a similar capacity for DreamWorks Records. Mitchell replaces Randy Chase, who exits to return to Baton Rouge, La.

The Bellamy Brothers have filed a breach-of-contract lawsuit against Curb Records, chairman Mike Curb, and senior consultant/producer Philip Gernhard, for alleged unpaid royalties. In the complaint, filed in California Superior Court for the County of Los Angeles, David and Howard Bellamy assert that they have been "cheated" by Gernhard and Curb, having not received "one penny" from Gernhard and only "token" royalties from Curb Records. They also claim that the contracts are "grossly unfair, one-sided, and unenforceable." The suit seeks compensatory damages, an accounting of royalties due, a ruling that the contracts are void, and the return of all master tapes. Representatives of Curb had no comment, since they have not yet seen the suit. Gernhard could not be reached.

Creative Artists Agency and Chrysalis Music Group have jointly signed songwriters Eric Silver, Irene Kelley, Clay Mills, Bryan Wayne, and Joel Feeney. CAA and Chrysalis have operated a strategic music publishing partnership since May 1999.

The Academy of Country Music has announced some of the artists set to perform on the May 3 ACM Awards show, which will air live from Los Angeles on CBS-TV. Set to perform are Gary Allan, Jessica Andrews, Asleep At The Wheel, Clint Black and Lisa Hartman Black, Chad Brock, Kenny Chesney, Faith Hill, Alan Jackson, George Jones, Toby Keith, Lonestar, Martina McBride, Reba McEntire, Tim McGraw, Jo Dee Messina, Montgomery Gentry, Brad Paisley, Collin Raye, Julie Reeves, Sawyer Brown, Shedaisy, George Strait, Chalee Tenneson, Hank Williams Jr., Chely Wright, and Yankee Grey.

Former Platinum Records Nashville Southeast regional Joe Kelly is looking for a new opportunity. He can be reached by phone at 615-781-3070 or by E-mail at jkellymusic@aol.com.

BMI president/CEO Frances Preston will be honored with this year's Spirit of Life Award by the music and entertainment industry fund-raising group City of Hope. She will be feted this fall at a black-tie gala in Los Angeles. Proceeds from the event will establish an honorary research fellowship in her name at City of Hope National Medical Center and Beckman Research Institute.

Country Radio Broadcasters is seeking applicants for slots on the Country Radio Seminar 2001 agenda committee. Application deadline is April 1. Contact the CRB office in Nashville for application forms.

Women of Music-Music of Women is a newly formed Nashville-based networking alliance for women in the music business, including artists, attorneys, agents, managers, label executives, music publishers, media, and songwriters. WMMW will offer educational seminars and retreats, guest speakers, showcases, and conferences. For more information, E-mail MusicOfWomen@aol.com.



# ACCESS: NASHVILLE

## N'ville Indie Audium Signs The Tractors

Former Arista Nashville act the **Tractors** have signed a new recording deal with Nashville-based independent Audium Entertainment, distributed by Koch International. A new album is scheduled for a midsummer release.

**Faith Hill** leads the final nominations in the Country Weekly Presents the TNN Music Awards, with nods in eight categories. She is followed by **George Strait** with six and **Tim McGraw** with five. Winners will be announced on the awards show, scheduled for June 15 at Nashville's Gaylord Entertainment Center. **Jeff Foxworthy** will host the show, which will be telecast live on TNN at 8-11 p.m. ET.

**Ricochet** kicks off its Tour 2000 March 16 in Buffalo, N.Y., with **Wrangler** as title sponsor.

Recent Nashville Songwriters Hall of Fame inductee **Tommy Collins**, 69, died March 14 at his home in Ashland City, Tenn., of complications from emphysema. Among the hit songs he wrote were "The Roots Of My Raising" and "If You Ain't Lovin' (You Ain't Livin')." He was also an early supporter of both **Buck Owens**, who served as Collins' lead guitarist, and **Merle Haggard**,

who saluted him in the 1981 hit "Leonard." Collins' own, often humorous, chart hits stretched from the early '50s to the late '60s.

Mercury artist **Eric Heatherly** signs with the Bobby Roberts Company for management representation.

**Jennifer Day's** "The Fun Of Your Love" is currently being used in promos for ABC-TV's "Dharma & Greg."

More acts have signed on to perform at the 29th International Country Music Fan Fair taking place June 12-16 in Nashville. Newly confirmed acts are **3 Of Hearts**, **John Anderson**, **Asleep At The Wheel**, **BlackHawk**, **Tracy Byrd**, **Kenny Chesney**, **Tammy Cochran**, **Billy Ray Cyrus**, **Jennifer Day**, **Joe Diffie**, **Alecia Elliott**, **Sara Evans**, **Billy Gilman**, **Andy Griggs**, **Wade Hayes**, **Ty Herndon**, **Rebecca Lynn Howard**, **Alan Jackson**, **the Kinleys**, **Danni Leigh**, **Lonestar**, **Tom Mabe**, **Coley McCabe**, **Montgomery Gentry**, **Brad Paisley**, **Collin Raye**, **John Rich**, **Ricochet**, **Sons Of The Desert**, **Johnny Staats**, **Pam Tillis**, **Phil Vassar**, **Lee Ann Womack**, **Chely Wright**, and **Yankee Grey**.

Several local Nashville acts are set to perform a concert in support of the low-power FM radio coalition March 22 at 12th and Porter. Performers include **Tip Jr.**, **the Indicators**, **Duane Jarvis**, **Phil Lee**, and **Bob Bradley & the Highbeams**.

**The Bellamy Brothers** have joined the Grammy Foundation's artist committee, comprising artists from all genres of music dedicated to bringing attention to the benefits of a music and arts-based education for students.

## Jenny, Ginny, Jenni, Won't You Come Along With Me?



After new Atlantic artist **Craig Morgan** performed at the label's party during the Country Radio Seminar in Nashville, he apparently gathered up everyone in the room whose name sounded like "Jenny" for this photo op. Pictured, from left, are **WKLB Boston APD/MD Ginny Rogers**, **Morgan**, **WKLB's Jennifer Joy**, and Atlantic national manager of Northeast promotion **Jenny Shields**.

## amusement business

## BOXSCORE TOP 10 CONCERT GROSSES

#1	Artist: <b>CHER, LOU BEGA</b> Venue: Continental Airlines Arena, East Rutherford, N.J. Date(s): Feb. 24 Att. 17,199 Gross: \$983,424 Capacity: sellout
#2	Artist: <b>ELTON JOHN</b> Venue: Lawlor Events Center, Reno, Nev. Date(s): Feb. 20 Att. 12,240 Gross: \$729,900 Capacity: sellout
#3	Artist: <b>BRITNEY SPEARS, LFO, BOSSON</b> Venue: The Pyramid, Memphis Date(s): March 12 Att. 16,906 Gross: \$578,845 Capacity: sellout
#4	Artist: <b>KORN, STAIN'D</b> Venue: KeyArena, Seattle Date(s): March 6 Att. 12,497 Gross: \$368,662 Capacity: sellout
#5	Artist: <b>BILL GAITHER AND FRIENDS HOMECOMING</b> Venue: War Memorial Coliseum, Fort Wayne, Ind. Date(s): March 10 Att. 9,239 Gross: \$150,209 Capacity: sellout

#6	Artist: <b>MORRISSEY, PHANTOM PLANET</b> Venue: Bren Events Center, Irvine, Calif. Date(s): March 5 Att. 5,000 Gross: \$142,500 Capacity: sellout
#7	Artist: <b>THE BEACH BOYS, GLENN SUPER</b> Venue: Westbury Music Fair, Westbury, N.Y. Date(s): Feb. 26-27 Att. 4,140 Gross: \$128,396 Capacity: 5,484 two shows
#8	Artist: <b>DICK FOX'S 000-WOP EXTRAVAGANZA</b> Venue: Westbury Music Fair, Westbury, N.Y. Date(s): March 4 Att. 4,166 Gross: \$114,466 Capacity: 5,484 two shows
#9	Artist: <b>THE PRETENDERS, PADDY CASEY</b> Venue: Roseland Ballroom, New York Date(s): March 10 Att. 3,756 Gross: \$105,168 Capacity: sellout
#10	Artist: <b>BRIAN MCKNIGHT</b> Venue: Paramount Theatre, Seattle, Wash. Date(s): Feb. 28 Att. 2,842 Gross: \$96,410 Capacity: sellout

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# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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## Spring Events Bloom At Station Promos

Spring is definitely in the air, as spring concerts, Easter, and spring break landed atop the Topical Barometer. Other seasonal events of note include college basketball's "March Madness," as R&B **WJTT** (Power 94) Chattanooga, Tenn., jocks have assigned lucky listeners to each of the 64 teams in the tourney. The listener whose team wins it all gets a big-screen TV. It's a slam-dunk for **Jay Holloway**.

Modern rock **WKQX** (Q101) Chicago used the basketball tourney as a takeoff point for **March Music Madness**, an online music tournament. Sixty-four bands go head to head. Web site visitors vote on different matchups until one band emerges victorious. One lucky voter will win a trip to the NCAA Final Four. **Steve Levy** is making everyone jump through hoops for this.

A four-leaf clover of St. Patrick's Day to-dos: Country **WWYZ** (Country 92.5) Hartford, Conn., had a leprechaun pop up during the morning broadcast to pass out Lucky Charms, lime Jell-O, and green bagels to those who show a bit o' the green. "Typical, but fun," says **Stephanie O'Hogerman**.

AC **KESZ** Phoenix had its annual morning bash at an Irish pub. "Morning host **Beth McDonald** and the duo have regulars who show up at 5:30 a.m. in green hair, green body paint, and are ready to drink green beer," says **Vicki O'Fiorelli**.

Modern AC **WTIC-FM** Hartford, Conn., staged a **Leprechaun Race**, where 40 babies (little leprechauns) crawled their way to a pot of gold—a \$1,000 savings bond. "Spectators could bet—no money exchanged—on which

so while I will lose an AM, I will potentially gain two FMs—if I'm the guy," says one.

"Spinoffs change everything," adds another. "I lose two stations, and there is a lot of uncertainty as to what happens next, as we merge four stations from two groups into one. These two groups had the top two cuming stations in the market and were always at each other's throats. Now, we're family, and who's going to run the ship? We'll find out."

"It's important to work hard and make your ship the best it can be," adds the Promogandist. "If things shake out as a perceived lesser situation, then it's time to re-evaluate, have a ton of confidence in your talents, and move on to the next opportunity. The strong will survive in this situation. And they'll survive with the 800-station monster or in some other facet of the business."

"It's fascinating to watch the American radio industry from the outside," notes **Michael Godfrey** of top 40 **CKIK** Calgary, Alberta. "In Canada, we've barely started on the consolidation road. The industry is very different. Calgary, a market of a million people with annual revenue of about \$45 million CDN, has only nine commercial radio stations. About two years ago, the CRTC [the Canadian FCC] changed ownership rules to allow an owner to have four stations [two AMs, two FMs] in a market our size. The company that owns our two stations has been purchased by two companies. We will soon be part of a three-station group that will reach over 40% of the audience and generate over 45% of the revenue. Ours is the first 'big' deal that has been done since the new rules have come into play. There will be others, and the landscape will change dramatically over the next 18 months. The big difference [between U.S. and Canadian consolidation] is that there are fewer stations. Right now everyone wants to be a buyer, so it will be a fascinating time."

### QUICK HITS

It may not be a surprise that this is happening, but it is surprising that it's happening on an AC station: **KBIG** Los Angeles morning co-host **Leigh Ann Adam** will have her baby live on the Internet, sometime around April 15. Sharing this experience with her in the delivery room will be her husband, the medical personnel, and morning sidekick **Shirley**. Interested spectators can log onto [kbig104.com](http://kbig104.com) and check out "Leigh Ann's 'BIG' waiting room" and "'BIG' Baby Pool," where you can guess the exact date and time of the birth and win \$1,000.

From the virtually sexist department comes classic rock **WEBN** Cincinnati's online wet T-shirt contest. The soggy contestant who garners the most votes can take a friend to the (ahem) Virgin Islands for a weekend.

Adult top 40 **KSTZ** (Star 102.5) Des Moines, Iowa, had a novel way to predict the winning Powerball numbers. It put numbered bowling balls in a cement mixer and rolled them out.

Album rock **WFYV** (Rock 105) Jacksonville, Fla.-based syndicated morning duo **Lex and Terry** will honor their "ultimate listener" with a customized Lex and Terry coffin. Listeners can register from now until the end of the year. The first registered listener, 18 and older, to die after midnight on Jan. 1, 2001, will win. Suicides are automatically disqualified.

Want to participate? E-mail your best promotions to [jsilberman@airplaymonitor.com](mailto:jsilberman@airplaymonitor.com).

little leprechaun would win, with the winner receiving \$250," says **Tristano O'Korlou**.

Country **WGGY** (Froggy 101) Wilkes-Barre, Pa., broadcast from a St. Patrick's Day parade and held a contest exclusive to parade goers: "Folks registered to win the 'green'—\$101—then listened to the Monday morning show to hear their name," says **Donna O'Talarico**.

### PROMO TOPIC OF THE WEEK: STATION SALES, CONT'D.

The Clear Channel station fire sale may be over, yet the repercussions still reverberate in all the affected markets. Naturally, several Promogandists have been affected as well. Here are some perspectives that, for obvious reasons, shall remain anonymous:

"We have a major FM cluster in our market,

### PROMOGANDA HONOR ROLL

Diana Aides, CBSWINKS Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Buschmann, KEEY Minneapolis • Tina L. Braxton, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Barrill, KHNS Dallas • Scott Colebrook, WRDQ Cincinnati • Loren Condon, KEG/ADMX Dallas • Mike Calista, WQYK Tampa, Fla. • Dave Domes, WYVA Orlando, Fla. • Garrett Doll, WYGO Denver • Carrie Dunbar, Clear Channel Miami • Katie Eberly, KMEL San Francisco • Lisa Fields, WMEG/WHSL Greensboro, N.C. • Vicki Fiorelli, KMN/KESZ Phoenix • Andrew Fleming, KZD Sacramento, Calif. • Von Freeman, KJIS Los Angeles • Greg Frey, KSON San Diego • Trish Galis, WKXS-FM Boston • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WFLY Philadelphia • Stephanie Hogerman, WWYZ Hartford, Conn. • Jay Holloway, WFTT Chattanooga, Tenn. • Carly Johnston, KXTE Las Vegas • Simone Jones, WESL Philadelphia • Trishnao Kerkou, CBS Hartford, Conn. • Kim Leeds, KFMJ-FM San Diego • Larry Low, WJLS Detroit • Jennifer Markham Wynn, KMYB Las Vegas • Julie Maxwell, WYDC Detroit • Jane Mozzures, KEDJ Phoenix • Diana Obregon, KPWR Los Angeles • Mike Obregon, WXTB Tampa, Fla. • Mike Paterson, KHFI Austin, Texas • Manda Peterson, KZLA Los Angeles • Vicki Preston, WDTJ Detroit • Susan Reynolds, KUFO/KBBT Portland, Ore. • Stephanie Berger, WKSE Buffalo, N.Y. • Kim Roberts, WYTH Columbus, Ga. • Sheila Silverman, WROC Bakersfield • Kerli Spangola, WKQX Chicago • Jim Sheehan, KJ50 San Francisco • Jason Steenberg, WBYN New York • Anne-Marie Strzelecki, WBMN Boston • Donna Talarico, WGGY Wilkes-Barre, Pa. • Vanessa Thill, KJLC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.



# PROBLEM:

not enough male listeners?

# SOLUTION:

+

JACK INGRAM

+

MONTGOMERY GENTRY

+

CHARLIE ROBISON

+

TRAVIS TRITT

Columbia Records has the **answers.**





## Storm Clouds Gather Over Cumulus Media

With rumors of book-cooking, high-level executive reshuffling, and a plummeting stock price, the future of Cumulus Media and its rapidly expanding portfolio has become cloudy. Although Cumulus management says small accounting errors have been corrected and calls its revenue adjustments "tiny," the turmoil may not be over, according to several analysts who foresee pieces of the company being placed on the block. "This is called unraveling; this is 'We're scrambling and trying to save our butts before things implode,'" said one.



Cumulus CEO **Richard Weening** says the company discovered "misallocations" in its accounting practices in early March and immediately began an internal investigation. Weening says its auditors determined spot sales revenues were being realized in the quarter in which the ad was placed, not when the ad was aired and billed—in effect, ballooning the quarter's numbers. "We have identified this problem, we have corrected it fully and completely, and we have strengthened our systems to ensure it never happens again," Weening said in a March 17 conference call. "It is all over. We have cleaned it all up. [It was] much ado about nothing."

But the procedure cost Cumulus president **Bill Bungeroth** his job, while executive vice chairman **Law Dickey** was named president. CFO **Richard Bonick** also resigned in February, although Cumulus executives say it was unrelated to accounting issues. "When you lose a CFO and a president and you have these types of admitted allegations, you suspect there's going to be more than two sacrificial lambs," says an analyst.

Cumulus stock dropped 30% on the news March 17, leading the Philadelphia law firm of **Berger & Montague** to file a class action lawsuit against Cumulus on behalf of a shareholder who hopes to recoup the difference. A Securities and Exchange Commission representative would not confirm or deny whether it is investigating Cumulus' bookkeeping.

The turmoil has seemingly cost Cumulus whatever Wall Street confidence it had. In turn, that may impede its efforts to secure financing and close on \$600 million worth of previously announced deals, including its purchase of 11 Clear Channel spinoffs and its \$242 million purchase of **Connoisseur**.

"It will be harder for them to get financing because of the credibility issue," says **Harry DeMott** of Gothic Capital Partners. Following the announcement, a number of analysts cut their rating of Cumulus stock. DeMott calculates Cumulus currently needs \$200 million and another \$100 million by the end of the year to close all its deals. With Wall Street unlikely to provide it and Cumulus leveraged at a level more than twice that of other groups, Weening says he may consider selling assets—possibly radio stations but more likely its tower division.

One analyst questions whether that will be enough. "People have already sniffed the blood, and they're circling, and they're not in it for charity." He also doubts Cumulus' arsenal of small-market towers is worth much.

Weening and Dickey, meantime, have a strong incentive to solve the dilemma. Last month, each exercised options and purchased an additional \$5 million worth of stock for \$39 a share. The current trading price hovers near \$10, as the stock has lost more than two-thirds of its value since the beginning of the year.

### CAPITAL: BEASLEY STILL BUILDING

Beasley Broadcast Group, left out in the cold during the Clear Channel spinoff frenzy, is still aiming to grow. Chairman/CEO **George**

Beasley says the company plans to spend \$100 million by year's end. "We've spent a great deal of time scouring markets," he says, noting a lot of opportunities still exist even after the Clear Channel selloff. "We are presently looking at two or three small groups of stations that fit the criteria of what we are all about." The group is focused on markets where it already has a presence, as well as a few large-market AMs with niche programming. The last few months have been unexpectedly difficult for Beasley. Its IPO hit the market Feb. 11, when radio stocks were slumping; it has since seen its stock price drop 8% from its opening price, making it the third-worst-received IPO on Wall Street this year.

Meanwhile, Beasley will relaunch its Internet presence in mid-April, according to president/COO **Bruce Beasley**. "We want to bring that on-air brand loyalty over to our Web sites so we can realize additional revenues."

Emmis has filed its answer and counterclaims against Sinclair Broadcast Group, in response to the battle over Sinclair's St. Louis radio stations. In January, Sinclair asked a judge to block the sale of the stations by former CEO **Barry Baker**. In its counter-suit, Emmis asks a judge to order the sale to go through and seeks unspecified monetary damages. Emmis CEO **Jeff Smulyan**, meanwhile, tells *The Indianapolis Star* Emmis may create a separate holding company for its TV properties, to limit the seven stations' drag on Emmis stock.

### CAPITOL: SENATORS SCRUTINIZE SFX

Two U.S. senators are asking the FCC and the Justice Department to take a close look at Clear Channel Communications' proposed \$3.3 billion buyout of SFX Entertainment. "This transaction may provide some benefits for consumers, but it would also create a media/entertainment giant," write senators **Mike DeWine**, R-Ohio, and **Herb Kohl**, D-Wis., in a letter to FCC Chairman **Bill Kennard** and DOJ Assistant Attorney General for Antitrust **Joel Klein**. "This deal is the latest example of increasingly high levels of concentration in the media and entertainment industries, a sector that has undergone a wave of consolidation in recent months. For these reasons, we urge you to carefully scrutinize the merger's competitive effects," they write. Regardless of the letter, the DOJ is required to review the sale to determine whether its per-market advertising revenue exceeds competitive guidelines. Because SFX holds no radio or TV interests, the FCC does not have regulatory jurisdiction. Clear Channel owns 876 stations in 149 markets nationwide, many of which overlap with more than 100 SFX concert and theater venues.

The FCC's Republican minority is accusing its Democratic brethren of locking it out of deal-making. Commissioners **Harold Furchtgott-Roth** and **Michael Powell** say "secret deals" are being cut between the agency and companies filing mergers with the commission. The testimony came during a March 14 hearing before the House Telecommunications Subcommittee, which is debating a bill limiting FCC reviews to 90 days. In the hearing, Rep. **John Dingell**, D-Mich., called the FCC "draconian" and compared its dealings with those of mobster **Al Capone**. "These are remarkable exercises in arrogance, and the behavior approaches what might well be defined as not just arrogance but extortion," he said. Kennard was on a trip to Lima, Peru, and unable to respond to Furchtgott-Roth and Powell. In written testimony submitted to the panel, he explained steps he has already taken to speed the process and called the bill a "recipe for making scrutiny of mergers less public, less flexible, and less likely." The House subcommittee is expected to vote on the bill as soon as next month, while similar legislation awaits review in the Senate.

The National Assn. of Broadcasters is asking the FCC to reconsider portions of its new equal-employment-opportunity regulations, adopted in January. The NAB says the new rules "are substantially more burdensome" than the former regulations, with increased recruiting, recordkeeping, and reporting requirements.

## MONITOR PROFILE

### PD Benson Successfully Guides WRBT Through A Dogfight In Harrisburg, Pa.

It's a real dogfight in the Harrisburg, Pa., market between country competitors WRBT (Bob 94.7), owned by Clear Channel, and Citadel's simulcast rivals WRKZ/WHYL. But in the fall '99 Arbitron book, more listeners took advantage of WRBT's invitation to "turn your knob to Bob," making the station No. 2 in the market 12-plus, with a 6.7-7.9 leap forward. Meanwhile, WRKZ/WHYL slid 7.2-6.5, making it No. 5 overall.

"There are detractors who would say we got lucky," says PD **Tom Benson**. "I'm a firm believer that you make your good luck happen."

Last August, Benson refocused the station, making the music more familiar by cutting the playlist from 34 to 28 records, improving the station's production elements, and "getting the talent a little more focused on the country lifestyle." Among the results, according to Benson, is that WRBT increased its cume audience by 20,000 from summer to fall.

The station is positioned as "Harrisburg's new country fun," and Benson says that while "we're not necessarily funny, we try to be fun."



**Tom Benson**  
Program Director  
WRBT Harrisburg, Pa.

*"I'm hoping that the rebound for country is starting in this marketplace"*

Owner: Clear Channel  
Ratings: 6.0-6.1-6.7-7.9

Our top-of-the-hour ID is a good example: "The government calls us Robert, but our friends call us Bob 94.9." We try to do everything tongue-in-cheek."

With a few exceptions, Benson and APD/MD/midday host **Shelly Easton** wait until songs hit No. 30 before playing them, a chart number he views as a make-it-or-break-it point for new records. But, Benson says, that's "not to say we won't take a risk" on songs that "fit the sound of the station." Those included both singles from **Keith Urban's** solo debut album, **Clay Davidson's** "Unconditional," and **Brad Paisley's** "Me Neither."

What doesn't generally fit WRBT's sound are pop-leaning records. The station is not, for example, playing **Jennifer Day's** "The Fun Of Your Love," and it pulled **Shania Twain's** "Rock This Country" after just a week.

The music on the **Jaye Albright**-consulted station is about 60% gold, up significantly from the 30% gold/70% current-recurrent mix the station signed on with three years ago.

WRBT runs 20-in-a-row sweeps three times a day, at 9 a.m., 2 p.m., and 5 p.m., and Benson says, "I believe the music quantity helps Bob attract prime 18-49 demos."

Here's a recent 3 p.m. hour on WRBT: **Sammy Kershaw**, "Third Rate Romance"; **Faith Hill**, "Breathe"; **Tim McGraw**, "Down On The Farm"; **Clint Black** and **Steve Wariner**, "Been There"; **Patty Loveless**, "You Can Feel Bad"; **Brooks & Dunn**, "Neon Moon"; **Martina McBride**, "Love's The Only House"; **Mark Wills**, "Wish You Were Here"; **Tracy Lawrence**, "Alibis"; **Keith Urban**, "It's A Love Thing"; **Trisha Yearwood** and **Garth Brooks**, "In Another's Eyes"; **Brad Paisley**, "Me Neither"; **George Strait**, "Love Without End, Amen"; and **Toby Keith**, "How Do You Like Me Now?"

In addition to being tongue-in-cheek, Benson describes WRBT's presentation as "more real than most other country stations in this area, which sound more DJ-ish. The biggest key is that we're human, we're real, we're fun. People relate to that."

Among the more unusual features of WRBT is that the station has women on the air, either as hosts or co-hosts, from 6 a.m. to midnight every day. In overnights, it runs "After MidNite With **Blair Garner**." Benson says, "It gives us a unique position to have every [major] daypart filled with a woman."

Prior to being named PD at WRBT in January 1999, Benson had been group PD for the station's former parent company, **Dame Media**, since 1993. He started his radio career at age 14 at **WBRX Berwick, Pa.**, where he played polka music on weekends. ("I made the station what is it today—dark.") He resumed his professional career after working with the **Armed Forces Radio and Television** service in Vietnam.

In addition to his duties at WRBT, Benson is also PD at N/T sister station **WHP**.

With most markets losing country shares, Benson is proud that Harrisburg's country share increased from 13.9 to 14.4 12-plus in the fall. "I'm hoping that the rebound for country is starting in this marketplace," he says. "We run into a lot of people who say they never listened to country until Bob came along."

Benson says, "I really subscribe to the theory of 'we refuse to participate in the recession of country'" proposed by **Ken Kragen** of **Dreamcatcher Entertainment** at the recent **Country Radio Seminar** in Nashville. "That [CRS] session really made me realize that we really are in control of our destiny. I know that sounds silly, but it's true. If the contemporary product is not what you would want it to be, you have other things that you can do with your station. You can balance the music, freshen up the presentation, make the jocks more entertaining. And relying on the product that Nashville gives us is sometimes a cop out. You might have to work a little harder, but my Mom used to tell me anything worthwhile is hard." **PHYLLIS STARK**

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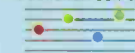
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# Got Votes?

Nothing clever.  
Nothing fancy.  
Just something special.



# SAWYER BROWN

For your consideration.  
**ACM Entertainer of the Year • Vocal Duo or Group**

**CURB**  
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ARTIST MANAGEMENT



## Murderous Songs From And About Music Row Divide PDs

Continued from page 1

resulted in a front-page story in The San Jose Mercury-News, stories on four TV stations, and a story on N/T KCBS San Francisco. Many stations, including KMLE Phoenix, KFKF Kansas City, and WYYD Roanoke, Va., are turning the song into a PSA for local domestic-abuse shelters, staging it with hot-line numbers and announcements.

WGNA Albany, N.Y., posted an item on its Web site declaring the song "a freedom-of-speech issue. We don't believe in censoring songs and denying artists the right to have their music heard just because some members of our audience find the message uncomfortable," the posting reads. "However, we also believe that every person has a right to live their life free of domestic violence, and we encourage anyone who is a domestic-violence victim to contact the New York State Office for the Prevention of Domestic Violence." (A phone number follows the statement.)



STRAIT

KFKF Kansas City PD Dale Carter says his station was featured in a story by local NBC-TV affiliate about the song. Carter calls the record "a cartoon with no more or less societal implication than [Garth Brooks'] 'Papa Loved Mama' or an episode of just about any prime-time TV show. Has it sparked debate? You bet it has. I'm happy for the controversy, because my job is to get noticed in a crowded field. I'm not sure this is the best song on the radio station, but it is clearly the most-talked-about song performed by the hottest group in the format. How can that be a bad thing?"

Most programmers we spoke to share that sentiment. "I was going to hold off on adding the good ol' getting-away-with-first-degree-murder wholesome country song," says WCAC Baton Rouge, La., PD Dave Steele. "[But] I play music for an audience that has essentially demanded I play that song. Should I ignore a record with such a 'street talk' value? Nope."

"Records like ['Earl'] are far and few between," says KIKF Anaheim, Calif., VP of programming Craig Powers. "This is definitely a reaction record just like Garth's 'The Thunder Rolls.' It gets people talking about the record, the Chicks, and the station. Good or bad, they're talking about it, and it's stimulating the country format."

WROO Jacksonville, Fla., PD Buzz Jackson says "It's a great, although somewhat warped, story which has raised a lot of interest both in the song and the Chicks. If it has people talking, then it's good for country radio."

WFRE Frederick, Md., PD Lisa Allen is playing "Earl" in light rotation and says, "We have had a few complaints about the song [from] listeners who don't feel that it sends out the right message, so I don't want to bump up the rotation. However, I don't want to ignore [it]. Any record which has huge sales with the single and which can attract three major TV stars to be in the video deserves to be played."

"It took one spin and the [group's] Grammy-night appearance to decide to play this song," says WKSJ Mobile, Ala., PD Bill Black. "Yes, we've gotten some negative feedback, but the positives to negatives run about 80-20 positive... I considered making a big deal out of the song but changed my mind and decided to let the song live or die on its own merit. Well, 'Earl' ends up on my 'Top 7' countdown every night, usually at No. 1."

"Do I think playing this song will make someone kill their spouse? No," adds Black. "Do I think playing the hottest act in our format is a mistake? Of course not. Radio tends to over-think everything. Play the song. Listeners will tell you if they want to hear it or not. Earl lives on 95 KSJ."

"I admit at first I had a question mark on this," says KBEQ Kansas City PD Mike Kennedy. "Then the more I listened, the more I liked. This does not come off as an angry, 'we gotta kill the guy' song. It feels more like a light-hearted story about how these ladies rectified a situation about a guy who should have been sent to jail, and met a nice man named Bubba, for the rest of his life. I thank the Chicks for stepping out, having some fun, and creating some interest in a song."

### MUSIC ROW ALSO 'NEEDED KILLIN' '?

"Murder On Music Row" is quite a bit more polarizing for programmers. KIKF's Powers says, "It just doesn't fit on our station. It sounds like old, hokey country music [and] puts down all the new songs and artists we're playing." And WFRE's Allen asks, "Why should I play something that bashes my radio station?"

"I am not playing, nor will I play, 'Murder On Music Row,'" says KFKF's Carter. "At best, I think it is pompous of anyone to say what is and what is not country. The listeners dictate that."

WKSJ's Black is also not playing it, although he says, "I know the song will play into the hands of my older demos that agree with the sentiments. However, many listeners don't know or care about this industry controversy. Are we making a mountain of a molehill? In the busy day-to-day world of normal—not radio and record—people, I don't think the masses care."

KBEQ's Kennedy agrees. "I think it's real 'inside' and too narrow to appeal to a broad base of listeners," he says. "Some will get it, and most will not. I quite frankly play a lot of Shania, Sheldaisy, Faith Hill, etc., and I choose not to play something that slams the majority of our success right now." In addition, Kennedy says, "I'm personally bothered by the slam on radio. I just don't get this. Both of these gentlemen became extremely rich and successful due almost 100% to the support of radio. I don't see how you can turn around and slam those that made you famous."

"Classic Country listeners on [KYCW] Seattle love 'Murder On Music Row,'" says OM/morning host Becky Brenner. "Hearing their reactions and comments really makes me think that it is not necessarily wise for mainstream country stations to play it. Most of their listeners love Shania Twain and Martina McBride.



JACKSON

They don't think of Faith as 'too pop.' Playing it would be a slap in the face to all of those artists. If we are trying to create a passion for country and sell the 'new' country to the listeners, it is not a good idea to be trashing the artists and creators of that music."

But WROO's Jackson notes that the song is "sung by two of the biggest, most consistent artists in our format. The subject matter is not anti-radio; I feel like it's anti-Music Row. After all, the murder was committed there. That's the way we're positioning it."

"If George Strait and Alan Jackson had cut 'Turkey In The Straw,' country radio couldn't ignore it," says KXKC Lafayette, La., PD Renee Revett. "As for the content, I think George Strait and Alan Jackson very intuitively used their clout as superstars to make a statement they knew would be heard. Can we ignore the song because it makes some of us uncomfortable? I don't think so. The consumer will ultimately decide on whether there was a murder, and if so, who dunit?"

KYCY San Francisco is among the stations spinning "Murder." And PD Dene Hallam hopes the song will "help wake up the audience and Nashville [and] may ignite 'the correction' that we've been anticipating from Nashville on the balance of traditional vs. crossover country music produced. Like 'Earl,' it's just a song with an opinion. Although I really hated the fact that 'Murder' takes a shot at radio in general, I felt that we at KYCY should... give these two country superstars the platform to express their feelings through their music. They've earned that, and the listeners expect it. Then the marketplace will decide whether it's a true hit or not."

Jay Phillips, OM of Journal Broadcast Group's Springfield, Mo., cluster, cautions that in playing "Murder On Music Row," PDs must carefully watch "what follows it. It would sound pretty bad to have Shania Twain before or after this song."

Revett has the final word: "These songs would be nonissues had they been cut by lesser artists, but they weren't," she says. "Dixie Chicks, George Strait, and Alan Jackson are part of why country music is vibrant and alive in the year 2000, and I say, 'God bless them.'"

## Keeping The Faith



WRBQ Tampa, Fla., PD Ronnie Lane, left, catches up with Faith Hill during the Warner Bros. show just prior to the recent Country Radio Seminar in Nashville.

## Debating The Pop Vs. Country Issue



The panel "Too Country? Too Pop?" was one of the most controversial and talked about sessions at the recent Country Radio Seminar in Nashville. Panelists, pictured from left, were Mercury's Luke Lewis, Sony Music Nashville's Allen Butler, consultant Joel Raab, Kenny Rogers, and RCA Label Group's Joe Galante.

## Urban Among The Most Wanted



Capitol artist Keith Urban was a recent guest on Jones Radio Network's syndicated show "Country's Most Wanted" during a live broadcast from the Country Radio Seminar in Nashville. Pictured, from left, are Urban, show co-host Amie Harper, and host Bill Cody.



# GREATEST GAINERS

## Strongest Increase In Airplay This Week

INCREASE IN  
DETECTIONS

<b>DIXIE CHICKS • Goodbye Earl (MONUMENT)</b>	+548
KXKC +26, KRTY +24, KRYS +19, WWKA +19, WXBO +17, WGAR +16, WRNS +15, WCKT +15, KYNG +15, KXKT +14	
<b>REBA • I'll Be (MCA NASHVILLE)</b>	+465
KIKK +22, WWGR +21, WCKT +19, WHSL +17, WNKT +17, WYNY +17, KXKC +16, WMJC +15, WDRM +15, WNCY +13	
<b>THE JUDDS • Stuck In Love (CURB/MERCURY)</b>	+378
KIKK +22, WAMZ +18, WBEE +16, KHAY +14, WGNE +13, KTST +13, KTEX +13, WMZO +12, KCCY +11, WKXC +11	
<b>CHAD BROCK • Yes! (WARNER BROS./WRN)</b>	+322
KKAT +20, KMLE +17, KCCY +15, WKCN +13, WUSN +12, KRTY +11, KYCY +10, WQIK +10, WYGY +9, WKIX +9	
<b>PHIL VASSAR • Carlene (ARISTA NASHVILLE)</b>	+313
KXKC +17, WQYK +16, WRBQ +15, KTST +14, WKIS +14, KYGO +14, WOGY +12, WGGY +12, WKCN +11, WPOR +11	
<b>RASCAL FLATTS • Prayin' For Daylight (LYRIC STREET)</b>	+313
WWGR +21, WOOL +20, WKKO +17, WMJC +16, KXKC +14, KMLE +14, WGKX +14, KNIX +14, WKXC +13, WIRK +13	
<b>COLLIN RAYE • Couldn't Last A Moment (EPIC)</b>	+307
WXCT +17, KASE +15, KUZZ +14, KEEY +14, WQXK +12, WQIK +11, KSON +11, KSSN +10, WYNY +10, WKSJ +9	
<b>KENNY ROGERS WITH ALISON KRAUSS &amp; BILLY DEAN • Buy Me A Rose (DREAMCATCHER)</b>	+302
WXCT +29, WCAC +26, KSSN +21, WKDF +20, WGKX +18, KTST +15, KXKT +15, KYGO +14, WOGK +13, WKXC +13	
<b>CLAY WALKER • The Chain Of Love (GIANT)</b>	+268
WQDR +16, KDRK +15, WGGY +14, WQIK +12, WNOE +12, KTEX +10, WOKO +10, KYNG +10, KASE +10, KNIX +10	
<b>FAITH HILL • The Way You Love Me (WARNER BROS./WRN)</b>	+257
WYNY +34, WWKA +20, WSSL +19, KXKC +17, WZZK +15, WSM +13, KXXY +13, KTTS +11, KRMD +11, WRBQ +11	
<b>ANDY GRIGGS • She's More (RCA)</b>	+249
WTQR +21, WDSY +15, WGGY +12, KUPL +12, WOGY +11, WQMX +11, WYRK +11, WGH +11, KCCY +10, WOGK +9	
<b>KENNY CHESNEY • What I Need To Do (BNA)</b>	+237
KHEY +18, WYRK +13, WMZO +13, WYGY +12, KGMV +12, WRNS +11, KYNG +11, WCOS +11, WTQR +11, WSIX +11	
<b>MARTINA MCBRIDE • Love's The Only House (RCA)</b>	+218
WWGR +24, WRBQ +16, KCCY +15, WWKA +15, WIL +14, KKAT +12, KSSN +11, WDAF +11, KFRG +10, KIIM +10	
<b>CHELY WRIGHT • It Was (MCA NASHVILLE)</b>	+215
WSIX +23, WCKT +14, WSM +13, KYGO +13, WKHK +12, KEEY +11, WQDR +10, WHOK +10, WOGK +9, KYCY +9	
<b>BRAD PAISLEY • Me Neither (ARISTA NASHVILLE)</b>	+213
KXKC +17, WQDR +14, WQXK +12, WKIS +12, WJCL +10, WKLB +9, WXBO +8, WOKO +8, WVLK +8, WUSY +8	

# MOST NEW STATIONS

Songs with 6 or more detections at new stations this week

	NEW STATIONS		NEW STATIONS
<b>REBA</b>	45	<b>CLAY DAVIDSON</b>	13
<i>I'll Be (MCA Nashville)</i>		<i>Unconditional (Virgin)</i>	
<b>THE JUDDS</b>	23	<b>ERIC HEATHERLY</b>	13
<i>Stuck In Love (Curb/Mercury)</i>		<i>Flowers On The Wall (Mercury)</i>	
<b>RASCAL FLATTS</b>	23	<b>NEAL MCCOY</b>	11
<i>Prayin' For Daylight (Lyric Street)</i>		<i>Forever Works For Me (Giant)</i>	
<b>DIXIE CHICKS</b>	20	<b>CHAD BROCK</b>	10
<i>Goodbye Earl (Monument)</i>		<i>Yes! (Warner Bros./WRN)</i>	
<b>KEITH URBAN</b>	17	<b>JOE DIFFIE</b>	10
<i>Your Everything (Capitol)</i>		<i>It's Always Somethin' (Epic)</i>	
<b>BROOKS &amp; DUNN</b>	15	<b>SONS OF THE DESERT</b>	10
<i>You'll Always Be Loved By Me (Arista Nashville)</i>		<i>Change (MCA Nashville)</i>	

# AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

<b>#1</b>	<b>YOUNG COUNTRY</b>	<b>KIKK</b>
	<b>KIKK95</b>	<b>Houston, TX</b>
		<b>PD: Darren Davis</b>
		<b>Airplay Leader Designations: 2</b>
<b>#2</b>	<b>KMLE, Phoenix, AZ</b>	(PD/MD: Jeff Garrison/Jon Allen) <b>2</b>
<b>#3</b>	<b>WRNS, New Bern, NC</b>	(PD/MD: Wayne Carlyle/Mark Sova) <b>2</b>
<b>#4</b>	<b>WQBE, Charleston, WV</b>	(PD: Jeff Whitehead) <b>2</b>
<b>#5</b>	<b>KUZZ, Bakersfield, CA</b>	(PD/MD: Evan Bridwell/Chris Daniels) <b>1</b>

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

## COUNTRY RECURRENT AIRPLAY

RANK	TITLE	TW	LW	RANK	TITLE	TW	LW
	ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	DETECTIONS		ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	DETECTIONS
1	HE DIDN'T HAVE TO BE BRAD PAISLEY (ARISTA NASHVILLE)	2249	2327	14	READY TO RUN DIXIE CHICKS (MONUMENT)	1031	1045
2	SOMETHING LIKE THAT TIM MCGRAW (CURB)	2118	2163	15	A NIGHT TO REMEMBER JOE DIFFIE (EPIC)	971	1026
3	I LOVE YOU MARTINA MCBRIDE (RCA)	1895	2142	16	GOD MUST HAVE SPENT A LITTLE MORE TIME ON YOU ALABAMA (RCA)	957	980
4	AMAZED LONESTAR (BNA)	1861	1936	17	YOU WON'T EVER BE LONELY ANDY GRIGGS (RCA)	946	985
5	WHAT DO YOU SAY REBA (MCA NASHVILLE)	1832	2108	18	POP A TOP ALAN JACKSON (ARISTA NASHVILLE)	924	991
6	WHEN I SAID I DO CLINT BLACK (RCA)	1654	1679	19	UNBELIEVABLE DIAMOND RIO (ARISTA NASHVILLE)	907	892
7	ALL THINGS CONSIDERED YANKEE GREY (MONUMENT)	1625	1595	20	PUT YOUR HAND IN MINE TRACY BYRD (RCA)	881	1340
8	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1441	1452	21	MAN! I FEEL LIKE A WOMAN! SHANIA TWAIN (MERCURY)	870	940
9	HOME TO YOU JOHN MICHAEL MONTGOMERY (ATLANTIC)	1438	1501	22	WIDE OPEN SPACES DIXIE CHICKS (MONUMENT)	856	866
10	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	1317	1408	23	LITTLE GOOD-BYES SHEDAISSY (LYRIC STREET)	852	823
11	HOW FOREVER FEELS KENNY CHESNEY (BNA)	1136	1221	24	THIS KISS FAITH HILL (WARNER BROS.)	850	796
12	YOU HAD ME FROM HELLO KENNY CHESNEY (BNA)	1061	1181	25	WHERE THE GREEN GRASS GROWS TIM MCGRAW (CURB)	825	834
13	BIG DEAL LEANN RIMES (CURB)	1060	1191				

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

## Nutrition Facts

Serv. Size 11 X 13.5 Servings 51

Read weekly for optimum results.

Repeat as necessary.

\*Meets 100% of your weekly programming requirements.

Monitored Airplay 100%

Hard-Hitting Editorial 100%

Accurate Charts 100%

Filler 0% Additives 0%

Hype 0% Total Fat 0%

AIRPLAY  
**Monitor**  
• We Listen To Radio •



# Monitor COUNTRY POWER PLAYLIST FOR WEEK ENDING MARCH 19, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly curve, beginning with the highest-ranking station. Cues are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.  
First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

## VIDEO PLAYLIST TRACKING PERIOD: MARCH 10 - MARCH 16, 2000

**CMT**  
PD: Chris Parr  
CBS Cable 615-457-8500

**CMT**

1	Mark Willis, Almost Doesn't Count	30	10
2	Toby Keith, How Do You Like Me Now	35	30
3	Kenny Rogers, Buy Me A Rose	34	34
4	Sawyer Brown, 800 Pounds	32	8
5	Andy Griggs, She's More	30	27
6	Martina McBride, Love's The Only House	29	27
7	Jessica Andrews, Unbreakable Heart	29	28
8	Shedaisy This Woman Needs	28	27
9	Jo Dee Messina, Because You Love Me	28	28
10	Montgomery Gentry, Daddy Won't Sell The	28	28
11	Chely Wright, It Was	28	28
12	Tracy Lawrence, Lessons Learned	28	28
13	Clint Black W/Steve Wariner, Been There	28	28
14	Tracy Lawrence, Lessons Learned	28	28
15	Phil Vassar, Carlene	28	28
16	Chad Brock, Yes!	28	28
17	Sons Of The Desert, Change	28	28
18	Trisha Yearwood, Real Live Woman	28	28
19	Rascal Flatts, Prayin' For Daylight	28	28
20	Eric Heathery, Flowers On The Wall	28	28
21	Collin Raye, Couldn't Last A Moment	28	28
22	Danni Leigh, Honey I Do	28	28
23	Tracy Lawrence, Lessons Learned	28	28
24	Brad Paisley, Me Neither	28	28
25	Tracy Lawrence, Lessons Learned	28	28
26	Shedaisy This Woman Needs	28	28
27	Trace Adkins, More	28	28
28	The Wilkinson's, Jimmy's Got A Girlfriend	28	28
29	Cleudis T. Judis, Shania I'm Broken	28	28
30	Julie Reves, What I Need	28	28

FI Chad Brock, Yes!  
FI Sons Of The Desert, Change  
FI Cleudis T. Judis, Shania I'm Broken

**Great American Country**  
PD: John Hendricks  
MD: Harriett Connolly  
Jones Int'l Networks 303-792-3111

1	Jessica Andrews, Unbreakable Heart	32	33
2	Martina McBride, Love's The Only House	30	30
3	Toby Keith, How Do You Like Me Now	30	34
4	Kenny Rogers, Buy Me A Rose	30	27
5	Chely Wright, It Was	28	27
6	Alicia Elliott, I'm Digger It	28	27
7	Jo Dee Messina, Because You Love Me	28	28
8	Phil Vassar, Carlene	28	28
9	Clay Walker, The Chain Of Love	26	24
10	Shania Twain, Rock This Country!	26	27
11	Tracy Lawrence, Lessons Learned	25	17
12	Wade Hayes, Lip North (Down South, Back E	24	25
13	Clay Davidson, Unconditional	23	17
14	Trisha Yearwood, Real Live Woman	23	25
15	Asleep At The Wheel, Cherokee Maiden	23	28
16	Tommy Stinson, The Wrecking Crew	22	30
17	Rascal Flatts, Prayin' For Daylight	22	23
18	Mary Rowland, Cracker Jack Diamond	22	26
19	Keith Urban, Your Everything	22	27
20	Jason Sellers, Can't Help Calling Your N	21	18
21	The Wilkinson's, Jimmy's Got A Girlfriend	21	28
22	Danni Leigh, Honey I Do	20	21
23	Jennifer Day, The Fun Of Your Love	20	15
24	Merle Haggard, Motorcycle Cowboy/Blue To	20	26
25	Chad Brock, Yes!	20	12
26	Reba McEntire, What Do You Say	20	15
27	Montgomery Gentry, Daddy Won't Sell The	19	29
28	Chad Brock, Yes!	18	1
29	Tim McGraw, Something Like That	18	20
30	Trace Adkins, More	18	22

FI Danni Leigh, Honey I Do  
FI Chad Brock, Yes!  
FI Sons Of The Desert, Change

**KZLA Los Angeles**  
OM: R.J. Curtis  
APD: Mandy McCormack  
Bonneville 323-882-8000

**93.9 KZLA**

1	Mark Willis Back At One	34	36
2	Yankee Grey All Things Considered	29	13
3	George Strait The Best Day	29	15
4	Dixie Chicks Cowboy Take Me Away	29	30
5	Tim McGraw My Best Friend	29	34
6	George Strait What Do You Say To That	28	28
7	Toby Keith How Do You Like Me Now	28	29
8	Alan Jackson Pop A Top	27	20
9	Brad Paisley He Didn't Have To Be	27	27
10	Clint Black When I Said I Do	27	28
11	John Michael Montgomery Home To You	27	28
12	Trisha Yearwood Real Live Woman	24	17
13	Chely Wright It Was	23	23
14	Brad Paisley He Didn't Have To Be	22	22
15	Kenny Rogers Buy Me A Rose	21	14
16	The Mavericks, Here Comes My Baby	17	16
17	Martina McBride Love's The Only House	16	15
18	Faith Hill Breathe	15	21
19	Tracy Lawrence Lessons Learned	15	21
20	Kenny Chesney How Forever Feels	14	14
21	Tracy Lawrence Lessons Learned	14	14
22	Faith Hill This Kiss	13	13
23	Tim McGraw Something Like That	13	13
24	Clay Walker The Chain Of Love	12	10
25	Mark Chesnut I'd Like To Miss A Th	12	12
26	Faith Hill The Way You Love Me	12	12
27	Reba McEntire What Do You Say	12	15
28	LeAnn Rimes Big Deal	11	11
29	Ty Herndon No Mercy	11	9
30	Mark Willis Wish You Were Here	11	8

FI Collin Raye Couldn't Last A Moment  
FI Vince Gill Let's Make Sure We Kiss Good  
FI Kenny Chesney What I Need To Do

**WUSN Chicago**  
PD: Justin Cione  
MD: Tricia Biondo  
Infinity 312-649-0099

**WUSN**

1	Toby Keith How Do You Like Me Now	37	33
2	Yankee Grey My Best Friend	35	31
3	George Strait The Best Day	35	35
4	Dixie Chicks Cowboy Take Me Away	32	32
5	Mark Willis Back At One	31	31
6	Kenny Rogers Buy Me A Rose	31	31
7	Alabama Small Stuff	32	28
8	John Michael Montgomery Home To You	32	30
9	Reba McEntire What Do You Say	31	31
10	Faith Hill The Way You Love Me	26	23
11	John Urban Your Everything	25	21
12	Phil Vassar Carlene	25	24
13	Chad Brock Yes!	23	21
14	Chad Brock Yes!	22	22
15	Trisha Yearwood Real Live Woman	22	23
16	Jo Dee Messina Because You Love Me	22	23
17	Clint Black W/Steve Wariner Been There	22	23
18	Faith Hill Breathe	21	20
19	Tracy Lawrence Lessons Learned	21	21
20	Martina McBride Love's The Only House	21	21
21	Tracy Lawrence Lessons Learned	21	23
22	Yankee Grey All Things Considered	19	22
23	Vince Gill Let's Make Sure We Kiss Good	14	7
24	Jessica Andrews Unbreakable Heart	12	13
25	Martina McBride Love's The Only House	11	12
26	Kenny Chesney What I Need To Do	11	12
27	LeAnn Rimes Big Deal	11	12
28	Trace Adkins More	11	14
29	Ty Herndon No Mercy	11	14
30	George Strait Write This Down	10	9

FI Dixie Chicks Goodbye Earl  
FI Montgomery Gentry Self Made Man

**WMZQ Washington, DC**  
OM: Jeff Wyatt  
APD/MD: Jon Anthony  
AMFM 301-231-8231

**98.7 WMZQ**

1	Toby Keith How Do You Like Me Now	48	46
2	Martina McBride Love's The Only House	47	47
3	Dixie Chicks Cowboy Take Me Away	46	46
4	Lonestar Smile	44	47
5	LeAnn Rimes Big Deal	42	41
6	Jo Dee Messina Because You Love Me	42	32
7	Faith Hill Breathe	39	45
8	George Strait The Best Day	31	28
9	Yankee Grey All Things Considered	24	22
10	Shedaisy This Woman Needs	23	10
11	Clint Black W/Steve Wariner Been There	23	21
12	Montgomery Gentry Daddy Won't Sell The	22	18
13	Tim McGraw Something Like That	21	19
14	Shania Twain Come On Over	21	23
15	Montgomery Gentry Lovely & Gone	21	23
16	Phil Vassar Carlene	20	19
17	Lee Ann Womack (Now You See Me) Now You	20	20
18	Lita McCann Kiss Me Now	20	21
19	Martina McBride Love's The Only House	20	21
20	LeAnn Rimes Big Deal	20	21
21	Dixie Chicks Goodbye Earl	20	22
22	Andy Griggs She's More	19	17
23	Chely Wright Single White Female	19	18
24	Dixie Chicks Cowboy Take Me Away	19	21
25	Faith Hill The Way You Love Me	19	21
26	Dixie Chicks Tonight The Heartache's On	18	16
27	Kenny Rogers Buy Me A Rose	18	17
28	Montgomery Gentry Daddy Won't Sell The	18	17
29	Dixie Chicks Goodbye Earl	18	18
30	Trisha Yearwood Real Live Woman	18	16

FI Judds Shook In Love  
FI Andy Griggs She's More  
FI Ricochet Do U Love You Enough

**KSCS Dallas**  
PD: Dean James  
APD/MD: Linda O'Brian  
ABC/Disney 817-695-0800

**96.3 KSCS**  
The Country Leader

1	Clint Black W/Steve Wariner Been There	33	28
2	George Strait The Best Day	30	30
3	Tracy Lawrence Lessons Learned	30	30
4	George Strait Murder On Music Row	29	30
5	Alan Jackson The Blues Man	27	25
6	Tracy Lawrence Lessons Learned	25	27
7	Phil Vassar Carlene	24	22
8	Dixie Chicks Let Him Fly	23	26
9	Jessica Andrews Unbreakable Heart	23	26
10	Chad Brock Yes!	22	10
11	Gary Allan Smoke Rings In The Dark	22	20
12	Shedaisy This Woman Needs	22	21
13	Brad Paisley Me Neither	22	22
14	Lonestar Smile	22	22
15	Clay Davidson Unconditional	21	17
16	Montgomery Gentry Daddy Won't Sell The	21	23
17	Faith Hill The Way You Love Me	20	18
18	Kenny Rogers Buy Me A Rose	20	22
19	Kenny Chesney What I Need To Do	19	15
20	Andy Griggs She's More	19	19
21	Martina McBride Love's The Only House	19	22
22	Jo Dee Messina Because You Love Me	19	24
23	Toby Keith How Do You Like Me Now	19	25
24	Tim McGraw Something Like That	18	15
25	Alan Jackson Pop A Top	15	13
26	Jo Dee Messina Because You Love Me	15	16
27	Shania Twain You've Got A Way	14	8
28	Faith Hill Breathe	14	15
29	Dixie Chicks Cowboy Take Me Away	13	10
30	Jo Dee Messina Bye Bye	10	7

FI No First Impressions This Week

**WXTU Philadelphia**  
PD: Bob McKay  
MD: Cadillac Jack  
Beasley 610-667-9000

**Country 92.5 WXTU**

1	Lonestar Smile	34	32
2	Tracy Lawrence Lessons Learned	32	20
3	George Strait The Best Day	32	30
4	Toby Keith How Do You Like Me Now	30	31
5	Jo Dee Messina Because You Love Me	30	31
6	Tim McGraw My Best Friend	30	32
7	Clint Black W/Steve Wariner Been There	29	20
8	Martina McBride Love's The Only House	29	30
9	Shedaisy This Woman Needs	27	12
10	Faith Hill The Way You Love Me	24	14
11	Chely Wright It Was	24	18
12	Dixie Chicks Goodbye Earl	23	12
13	Phil Vassar Carlene	22	20
14	Andy Griggs She's More	22	20
15	Montgomery Gentry Daddy Won't Sell The	22	22
16	Vince Gill Let's Make Sure We Kiss Good	20	14
17	Trisha Yearwood Real Live Woman	19	14
18	Kenny Rogers Buy Me A Rose	19	14
19	Tracy Byrd Put Your Hand In Mine	19	18
20	Ty Herndon No Mercy	16	2
21	Brad Paisley Me Neither	15	13
22	Yankee Grey Another Nine Minutes	15	14
23	Kenny Chesney What I Need To Do	14	10
24	Collin Raye Couldn't Last A Moment	14	15
25	Clay Davidson Unconditional	14	15
26	Eric Heathery Flowers On The Wall	13	14
27	Clay Walker The Chain Of Love	13	14
28	Mark Willis Back At One	13	3
29	Brad Paisley He Didn't Have To Be	12	9
30	Gary Allan Smoke Rings In The Dark	12	3

FI Ty Herndon No Mercy  
FI Eric Heathery Flowers On The Wall

**WYNY New York**  
PD: Darin Smith  
APD/MD: Shari Roth  
Big City Radio, Inc. 914-592-1071

**107.7 WYNY**

1	Faith Hill The Way You Love Me	50	16
2	Lonestar Smile	50	41
3	Kenny Rogers Buy Me A Rose	48	47
4	Martina McBride Love's The Only House	48	48
5	George Strait The Best Day	44	41
6	Tim McGraw My Best Friend	44	50
7	Mark Willis Back At One	39	49
8	Dixie Chicks Cowboy Take Me Away	37	35
9	Trisha Yearwood Real Live Woman	37	35
10	Trisha Yearwood Real Live Woman	32	30
11	Lonestar Smile	32	36
12	Shania Twain Rock This Country!	29	19
13	Faith Hill Breathe	24	49
14	Clint Black W/Steve Wariner Been There	24	18
15	Phil Vassar Carlene	22	17
16	Lonestar Amazed	22	28
17	Reba McEntire What Do You Say	21	31
18	Tracy Lawrence Lessons Learned	20	18
19	Martina McBride Love's The Only House	19	28
20	Jennifer Day The Fun Of Your Love	18	13
21	Chely Wright It Was	18	15
22	Dixie Chicks Ready To Run	18	17
23	Collin Raye Couldn't Last A Moment	18	18
24	Trisha Yearwood Real Live Woman	18	20
25	Reba McEntire I'll Be	17	0
26	Randy Travis A Little Left Of Center	16	6
27	John Michael Montgomery Home To You	16	12
28	Kenny Chesney What I Need To Do	16	17
29	Vince Gill Let's Make Sure We Kiss Good	15	13
30	Jo Dee Messina Lesson In Leavin'	15	13

FI The Kinleys She Ain't The Girl For You  
FI Clay Davidson Unconditional  
FI Bonnie Raitt Something To Talk About

**KEEY Minneapolis**  
PD: Gregg Swedberg  
APD/MD: Travis Moon  
AMFM 612-820-4200

**K102**

1	Toby Keith How Do You Like Me Now	41	40
2	Faith Hill The Way You Love Me	40	38
3	Clay Walker The Chain Of Love	40	40
4	Phil Vassar Carlene	39	43
5	Chely Wright It Was	37	26
6	Garth Brooks Do What You Gotta Do	37	29
7	George Strait The Best Day	37	39
8	Martina McBride Love's The Only House	36	40
9	Dixie Chicks Cowboy Take Me Away	34	38
10	Trisha Yearwood Real Live Woman	29	24
11	Chad Brock Yes!	29	27
12	Shania Twain Prayin' For Daylight	28	19
13	Jessica Andrews Unbreakable Heart	28	25
14	Warren Brothers Feat. Sara Z's That's The	26	16
15	The Wilkinson's Jimmy's Got A Girlfriend	26	22
16	Montgomery Gentry Daddy Won't Sell The	26	27
17	Dixie Chicks Goodbye Earl	26	30
18	Brad Paisley Me Neither	25	19
19	Warren Brothers Feat. Sara Z's That's The	24	16
20	Clint Black W/Steve Wariner Been There	24	27
21	Andy Griggs She's More	24	28
22	Kenny Chesney What I Need To Do	23	23
23	Collin Raye Couldn't Last A Moment	20	6
24	George Strait Murder On Music Row	19	25
25	Clay Davidson Unconditional	19	25
26	Eric Heathery Flowers On The Wall	19	20
27	Jennifer Day The Fun Of Your Love	19	25
28	Lonestar Smile	19	36
29	Dixie Chicks Cowboy Take Me Away	18	28
30	Sons Of The Desert Change	18	30

FI Neal McCoy Forever Yours For Me  
FI Brooks & Dunn You'll Always Be Loved By  
FI Keith Urban Your Everything

**KILT Houston**  
PD/MD: Debbie Brazier  
Infinity 713-881-5100

**KILT**

1	Clint Black W/Steve Wariner Been There	36	37
2	Toby Keith How Do You Like Me Now	34	32
3	George Strait The Best Day	33	33
4	Toby Keith How Do You Like Me Now	33	35
5	Lonestar Smile	33	35
6	Tracy Lawrence Lessons Learned	32	34
7	Kenny Rogers Buy Me A Rose	31	20
8	Chely Wright It Was	26	19
9	Martina McBride Love's The Only House	26	18
10	Faith Hill The Way You Love Me	26	19
11	Trisha Yearwood Real Live Woman	26	16
12	Rascal Flatts Prayin' For Daylight	20	17
13	Jessica Andrews Unbreakable Heart	20	17
14	Kenny Chesney What I Need To Do	20	15
15	Collin Raye Couldn't Last A Moment	19	13
16	Shedaisy This Woman Needs	18	18
17	Alan Jackson The Blues Man	18	19
18	Montgomery Gentry Daddy Won't Sell The	18	21
19	George Strait Murder On Music Row	18	







# POWER PLAYLIST

FOR WEEK ENDING MARCH 19, 2000

Songs ranked by number of detections. Playlists are listed in order of TSM weekly curve, beginning with the highest-cumulating station. Counts are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.  
First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**KYCY San Francisco**  
PD: Dene Hallam  
APD: Steve Jordan  
MD: Richard Ryan  
Infinity 415-391-9330

**93.5 COUNTRY**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WZZK Birmingham**  
PD: Jim Tice  
APD/MD: Scott Stewart  
Cox 205-916-1100

**WZZK**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WESC Greenville**  
OM: Ron Brooks  
MD: John Landrum  
Clear Channel 864-242-4660

**92.5 WESC**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**KWJ Portland, OR**  
PD: Robin Mitchell  
MD: Lola Montgomery  
Fisher Broadcasting 503-228-4393

**KWJ**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WUSY Chattanooga**  
OM: Leslie Pardue  
MD: Bill Poindexter  
Cumulus 423-892-3333

**101**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WMIL Milwaukee**  
OM/PD: Kerry Wolfe  
MD: Mitch Morgan  
Clear Channel 414-545-8900

**FM-106**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**KFKF Kansas City**  
PD: Dale Carter  
MD: Tony Stevens  
Infinity 816-753-4000

**KFKF 94FM**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WDAF Kansas City**  
PD/MD: Ted Cramer  
Entercom 913-236-9800

**WDAF-AM 610**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WCOL Columbus, OH**  
PD: Gail Austin  
Clear Channel 614-273-9255

**92.3 WCOL**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WQMX Akron**  
OM: Kevin Mason  
MD: Bill Sheil  
Rubber City Radio Group 330-869-8800

**WQMX**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**KNCI Sacramento**  
OM: Mark Evans  
APD: Jennifer Wood  
Infinity 916-338-9200

**105.1 KNCI**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WNOE New Orleans**  
PD: Les Acree  
Clear Channel 504-679-7300

**WNOE**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WXBQ Johnson City**  
PD: Bill Hagy  
MD: Reggie Neel  
Bristol Broadcasting 540-669-8112

**WXBQ**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**KBEQ Kansas City**  
PD: Mike Kennedy  
MD: T.J. McEntire  
Infinity 816-531-2535

**101.4**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**KATM Modesto**  
OM: Dave Taylor  
MD: T.J. McEntire  
Citadel 209-523-7756

**KATM**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WHOK Columbus, OH**  
OM: Charley Lake  
APD/MD: George Wolf  
Infinity 614-227-9696

**90.5**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WCTK Providence**  
PD: Rick Everett  
MD: Sam Stevens  
Hall Communications 401-467-4366

**98.1**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
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# AIRPLAY Monitor POWER PLAYISTS

## COUNTRY FOR WEEK ENDING MARCH 19, 2000

First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**WKQC Saginaw**  
PD: Rick Walker  
MD: Stan Parman  
MacDonald 517-752-8161

**99.1 FM WKQC**

	TW	LW
1 Tracy Lawrence Lessons Learned	47	39
2 Collin Raye Couldn't Last A Moment	46	40
3 Faith Hill Breathe	45	45
4 Tim McGraw My Best Friend	43	42
5 Lonestar Smile	43	43
6 Mark Willis Back At One	43	40
7 George Strait The Best Day	43	45
8 Jo Dee Messina Because You Love Me	42	40
9 Dixie Chicks Goodbye Earl	23	21
10 Toby Keith How Do You Like Me Now	22	21
11 Garth Brooks Do What You Gotta Do	21	19
12 Jennifer Day The Fun Of Your Love	20	18
13 Shania Twain Rock This Country	20	21
14 Yankee Grey Another Nine Minutes	20	21
15 Shredaisy This Woman Needs	20	22
16 Kenny Chesney What I Need To Do	20	22
17 Clint Black W/Steve Wariner Been There	20	22
18 Vince Gill Let's Make Sure We Kiss Good	19	11
19 Phil Vassar Carlene	19	20
20 Martina McBride Love's The Only House	18	19
21 Ty Herndon No Mercy	17	21
22 Kenny Rogers Buy Me A Rose	11	9
23 Reba McEntire What Do You Say	11	7
24 Reba McEntire I'll Be	10	7
25 Lonestar Amazed	10	7
26 Tim McGraw Please Remember Me	10	9
27 Chely Wright Single White Female	10	12
28 Craig Morgan Something To Write Home Ab	9	7
29 Keith Urban You're Everything	9	7
30 Yankee Grey All Things Considered	9	8
FI Kenny Rogers Buy Me A Rose	11	5
FI Reba McEntire I'll Be	10	0

**WKKO Toledo**  
OM: Tim Roberts  
PD: Gary Shores  
APD/MD: Harvey J. Steele  
Cumulus 419-385-2536

**K100**

	TW	LW
1 Toby Keith How Do You Like Me Now	45	42
2 George Strait The Best Day	41	38
3 Clint Black W/Steve Wariner Been There	36	39
4 Martina McBride Love's The Only House	36	39
5 Tracy Lawrence Lessons Learned	34	33
6 Jo Dee Messina Because You Love Me	33	36
7 Collin Raye Couldn't Last A Moment	33	36
8 Faith Hill The Way You Love Me	30	31
9 Shredaisy This Woman Needs	22	29
10 Montgomery Gentry Daddy Won't Sell The	21	17
11 Yankee Grey Another Nine Minutes	20	17
12 Rascal Flatts Prayin' For Daylight	19	2
13 Vince Gill Let's Make Sure We Kiss Good	18	19
14 Kenny Chesney What I Need To Do	17	16
15 Clay Walker The Chain Of Love	17	19
16 Phil Vassar She's More	17	20
17 Shania Twain Rock This Country	16	21
18 Jessica Andrews Unbreakable Heart	16	22
19 Mark Willis Back At One	16	23
20 Brooks & Dunn You'll Always Be Loved By	15	6
21 Joe Diffie Night To Remember	15	13
22 Dixie Chicks Cowboy Take Me Away	14	6
23 Keith Urban You're Everything	14	19
24 Judds Stuck In Love	13	4
25 Clay Davidson Unconditional	13	10
26 Alan Jackson The Blues Man	13	15
27 Lonestar Smile	13	18
28 Diamond Rio Unbelievable	12	6
29 Faith Hill Breathe	12	7
30 Lonestar Amazed	12	14
FI Rascal Flatts Prayin' For Daylight	19	2
FI Judds Stuck In Love	13	4
FI Neal McCoy Forever Works For Me	11	1

**KCYC San Antonio**  
OM: Steve Giuttani  
Cox 210-615-5400

**Y100.1**

	TW	LW
1 Lonestar Smile	40	34
2 George Strait The Best Day	37	37
3 Kenny Chesney You Had Me From Hello	34	32
4 Tim McGraw My Best Friend	34	38
5 Joe Diffie Night To Remember	33	32
6 Martina McBride Love's The Only House	30	38
7 Clint Black W/Steve Wariner Been There	28	27
8 Mark Willis Back At One	27	22
9 Tracy Lawrence Lessons Learned	27	25
10 Toby Keith How Do You Like Me Now	26	27
11 Shredaisy This Woman Needs	26	20
12 Lonestar Amazed	21	18
13 Reba McEntire What Do You Say	21	19
14 Jo Dee Messina Because You Love Me	20	16
15 Clint Black When I Said I Do	20	17
16 Alan Jackson The Blues Man	20	21
17 George Strait Write This Down	18	16
18 Steve Wariner I'm Already Taken	18	16
19 Dixie Chicks Cowboy Take Me Away	18	21
20 Tracy Byrd I'm From The Country	17	13
21 Jo Dee Messina Because You Love Me	17	13
22 Brad Paisley He Didn't Have To Be	17	19
23 George Strait I Just Want To Dance With	16	15
24 Dixie Chicks You Were Mine	16	17
25 Tim McGraw Please Remember Me	15	13
26 Alan Jackson The Blues Man	15	17
27 Mark Willis Back At One	15	19
28 Andy Griggs You Won't Ever Be Lonely	15	19
29 Alan Jackson Gone Crazy	14	14
30 George Strait Blue Clear Sky	13	9
FI No First Impressions This Week		

**KXXY Oklahoma City**  
OM: Ted Stecker  
MD: Bill Reed  
Clear Channel 405-528-5543

**96.1 KXXY**

	TW	LW
1 Clint Black W/Steve Wariner Been There	27	26
2 George Strait The Best Day	33	34
3 Faith Hill The Way You Love Me	31	18
4 Tracy Lawrence Lessons Learned	31	33
5 Kenny Rogers Buy Me A Rose	29	19
6 Phil Vassar Carlene	29	32
7 Martina McBride Love's The Only House	29	32
8 Jo Dee Messina Because You Love Me	27	26
9 Toby Keith How Do You Like Me Now	27	27
10 Mark Willis Back At One	19	20
11 Montgomery Gentry Daddy Won't Sell The	18	14
12 Dixie Chicks Cowboy Take Me Away	18	16
13 Andy Griggs She's More	18	16
14 LeAnn Rimes Big Deal	18	17
15 Tim McGraw My Best Friend	18	26
16 Clay Walker Love, Laugh, Love	17	16
17 Faith Hill Breathe	17	16
18 Dixie Chicks Goodbye Earl	17	16
19 Reba McEntire What Do You Say	16	17
20 Lonestar Smile	16	24
21 Trisha Yearwood Real Live Woman	15	12
22 Chely Wright It Was	15	12
23 Clint Black When I Said I Do	15	17
24 Eric Heathery Flowers On The Wall	13	8
25 Vince Gill Let's Make Sure We Kiss Good	12	7
26 Kenny Chesney What I Need To Do	12	15
27 Brad Paisley Me Neither	12	15
28 Yankee Grey Another Nine Minutes	11	13
29 Clay Davidson Unconditional	9	4
30 Alan Jackson Pop A Top	9	15
FI Clay Davidson Unconditional	9	4
FI Brooks & Dunn You'll Always Be Loved By	8	2

**WYNK Baton Rouge**  
PD: Paul Orr  
APD/MD: Austin James  
AMFM 225-231-1860

**WYNK 101.5**

	TW	LW
1 George Strait The Best Day	42	34
2 Tim McGraw My Best Friend	39	32
3 Toby Keith How Do You Like Me Now	34	33
4 Martina McBride Love's The Only House	34	33
5 Tracy Lawrence Lessons Learned	31	31
6 Phil Vassar Carlene	31	20
7 Faith Hill Breathe	30	30
8 Mark Willis Back At One	30	32
9 Lonestar Smile	29	34
10 Kenny Rogers Buy Me A Rose	27	19
11 Phil Vassar She's More	27	23
12 Shredaisy This Woman Needs	23	17
13 Garth Brooks Do What You Gotta Do	23	20
14 Andy Griggs She's More	22	15
15 Jo Dee Messina Because You Love Me	22	18
16 Clint Black W/Steve Wariner Been There	21	23
17 Kenny Chesney What I Need To Do	21	23
18 Collin Raye Couldn't Last A Moment	20	10
19 Montgomery Gentry Daddy Won't Sell The	20	15
20 Kenny Chesney How Forever Feels	18	17
21 Mark Willis Back At One	18	19
22 Chely Wright It Was	18	20
23 Diamond Rio Unbelievable	16	15
24 Yankee Grey All Things Considered	15	16
25 Shania Twain Man! I Feel Like A Woman!	14	11
26 Kenny Chesney Tonight's The Heartache's On	14	12
27 Jo Dee Messina Bye Bye	14	12
28 George Strait True	14	12
29 Vince Gill Let's Make Sure We Kiss Good	14	12
30 Eric Heathery Flowers On The Wall	13	0
FI Eric Heathery Flowers On The Wall	13	0
FI Alan Jackson The Blues Man	12	0
FI Brad Paisley Me Neither	9	5

**WQJL Jacksonville**  
PD: Mike James  
APD: John Scott  
Clear Channel 904-388-7711

**WQJL 101.5**

	TW	LW
1 George Strait The Best Day	40	37
2 Toby Keith How Do You Like Me Now	38	32
3 Tracy Lawrence Lessons Learned	36	34
4 Phil Vassar Carlene	35	24
5 Martina McBride Love's The Only House	32	34
6 Dixie Chicks Cowboy Take Me Away	31	35
7 Faith Hill The Way You Love Me	31	30
8 Andy Griggs She's More	28	21
9 Montgomery Gentry Daddy Won't Sell The	27	27
10 Collin Raye Couldn't Last A Moment	24	13
11 Kenny Rogers Buy Me A Rose	23	23
12 Jo Dee Messina Because You Love Me	23	21
13 Kenny Chesney What I Need To Do	22	22
14 Trisha Yearwood Real Live Woman	22	23
15 Clint Black W/Steve Wariner Been There	22	26
16 Yankee Grey Another Nine Minutes	20	11
17 Brad Paisley Me Neither	20	14
18 Chad Brock Yes!	18	8
19 Jessica Andrews Unbreakable Heart	18	17
20 Vince Gill Let's Make Sure We Kiss Good	18	20
21 Yankee Grey Another Nine Minutes	18	19
22 Shania Twain Rock This Country!	16	12
23 Ty Herndon No Mercy	15	7
24 Lonestar Smile	15	12
25 Clay Davidson Unconditional	15	18
26 Shredaisy This Woman Needs	15	17
27 Clay Walker The Chain Of Love	14	2
28 Jennifer Day The Fun Of Your Love	14	15
29 Reba McEntire I'll Be	13	3
30 Julie Reeves What I Need	13	10
FI Clay Walker The Chain Of Love	14	2
FI Reba McEntire I'll Be	13	3
FI Chateau Tension Just Because She Lives	12	2

**WHSB Greensboro**  
PD: Chris Huff  
APD: Danny Hall  
MD: Jayme Austin  
AMFM 336-272-0995

**100FM**

	TW	LW
1 Dixie Chicks Goodbye Earl	34	27
2 Toby Keith How Do You Like Me Now	32	32
3 George Strait The Best Day	30	30
4 Kenny Chesney What I Need To Do	28	19
5 Mark Willis Back At One	28	23
6 Clint Black W/Steve Wariner Been There	27	23
7 Trace Adkins More	27	22
8 Lonestar Smile	26	27
9 Tim McGraw My Best Friend	26	29
10 Dixie Chicks Cowboy Take Me Away	25	28
11 Brad Paisley He Didn't Have To Be	24	24
12 Clint Black When I Said I Do	23	17
13 Clay Davidson Unconditional	22	17
14 Martina McBride Love's The Only House	22	18
15 Tracy Lawrence Lessons Learned	21	18
16 Montgomery Gentry Daddy Won't Sell The	20	16
17 Shredaisy This Woman Needs	19	18
18 Tim McGraw Something Like That	18	18
19 Reba McEntire I'll Be	17	0
20 Andy Griggs She's More	17	12
21 Jo Dee Messina Because You Love Me	17	12
22 Alan Jackson Pop A Top	17	16
23 Phil Vassar Carlene	16	12
24 Kenny Chesney She Thinks My Tractor's S	16	13
25 Martina McBride I Love You	15	12
26 Faith Hill The Way You Love Me	14	14
27 Lonestar Amazed	14	22
28 Faith Hill Breathe	14	23
29 Shania Twain Honey I'm Home	13	8
30 George Strait Write This Down	12	11
FI Reba McEntire I'll Be	17	0
FI Brooks & Dunn You'll Always Be Loved By	9	0
FI Jennifer Day The Fun Of Your Love	8	4

**WVLC Lexington**  
PD/MD: John Swan  
HMH Broadcasting 606-253-5900

**K93**

	TW	LW
1 Toby Keith How Do You Like Me Now	38	34
2 Clint Black W/Steve Wariner Been There	35	35
3 George Strait The Best Day	32	26
4 Tim McGraw My Best Friend	32	31
5 Jo Dee Messina Because You Love Me	32	33
6 George Strait The Best Day	31	31
7 Tracy Lawrence Lessons Learned	28	35
8 Martina McBride Love's The Only House	26	34
9 Yankee Grey Another Nine Minutes	23	21
10 Chely Wright It Was	23	22
11 Andy Griggs She's More	22	22
12 Faith Hill The Way You Love Me	23	23
13 Garth Brooks Do What You Gotta Do	23	23
14 Jessica Andrews Unbreakable Heart	22	21
15 Montgomery Gentry Daddy Won't Sell The	22	26
16 Collin Raye Couldn't Last A Moment	21	18
17 Kenny Rogers Buy Me A Rose	21	22
18 Clay Walker The Chain Of Love	20	16
19 Kenny Chesney What I Need To Do	19	24
20 Lonestar Smile	19	35
21 Brad Paisley Me Neither	17	13
22 Vince Gill Let's Make Sure We Kiss Good	17	19
23 Shredaisy This Woman Needs	17	14
24 Trisha Yearwood Real Live Woman	16	19
25 Faith Hill Breathe	15	14
26 Dixie Chicks Cowboy Take Me Away	13	16
27 Brad Paisley He Didn't Have To Be	12	7
28 Dixie Chicks Goodbye Earl	12	7
29 LeAnn Rimes Big Deal	12	12
30 Alan Jackson Pop A Top	12	13
FI Neal McCoy Forever Works For Me	8	0
FI Eric Heathery Flowers On The Wall	8	0

**KTST Oklahoma City**  
OM: Ted Stecker  
APD: Crash  
Clear Channel 405-528-5543

**101.9**

	TW	LW
1 Toby Keith How Do You Like Me Now	35	35
2 Martina McBride Love's The Only House	35	35
3 George Strait The Best Day	35	37
4 Jo Dee Messina Because You Love Me	33	33
5 Clint Black W/Steve Wariner Been There	33	33
6 George Strait The Best Day	31	31
7 Tracy Lawrence Lessons Learned	32	34
8 Phil Vassar Carlene	31	17
9 Shredaisy This Woman Needs	31	32
10 Dixie Chicks Goodbye Earl	25	23
11 Eric Heathery Flowers On The Wall	24	22
12 Brad Paisley Me Neither	21	17
13 Andy Griggs She's More	21	18
14 Clay Walker The Chain Of Love	20	20
15 Trisha Yearwood Real Live Woman	20	21
16 Chely Wright It Was	19	17
17 Montgomery Gentry Daddy Won't Sell The	18	19
18 LeAnn Rimes Big Deal	16	13
19 Yankee Grey Another Nine Minutes	16	15
20 Collin Raye Couldn't Last A Moment	15	17
21 Clay Davidson Unconditional	15	5
22 Alan Jackson Pop A Top	15	14
23 Yankee Grey All Things Considered	15	15
24 Faith Hill The Way You Love Me	15	17
25 Kenny Chesney What I Need To Do	15	14
26 Brooks & Dunn You'll Always Be Loved By	14	0
27 Tim McGraw My Best Friend	14	13
28 Tim McGraw Something Like That	14	14
29 Kenny Chesney She Thinks My Tractor's S	14	15
30 Judds Stuck In Love	13	0
FI Brooks & Dunn You'll Always Be Loved By	14	0
FI Judds Stuck In Love	13	0

**KAJA San Antonio**  
PD: Keith Montgomery  
MD: Jennie James  
Clear Channel 210-736-9700

**KJ-97**

	TW	LW
1 George Strait The Best Day	54	55
2 Tracy Lawrence Lessons Learned	53	52
3 Mark Willis Back At One	48	36
4 Toby Keith How Do You Like Me Now	37	40
5 Martina McBride Love's The Only House	31	29
6 Andy Griggs She's More	31	30
7 Kenny Chesney What I Need To Do	30	32
8 Clay Walker The Chain Of Love	28	19
9 Shredaisy This Woman Needs	28	27
10 Tim McGraw My Best Friend	28	42
11 Brad Paisley He Didn't Have To Be	27	23
12 Faith Hill Breathe	27	26
13 Chely Wright It Was	26	26
14 Trisha Yearwood Real Live Woman	25	18
15 Phil Vassar Carlene	25	23
16 Martina McBride I Love You	25	25
17 Clint Black W/Steve Wariner Been There	25	29
18 Kenny Rogers Buy Me A Rose	23	11
19 Dixie Chicks Goodbye Earl	22	21
20 Faith Hill The Way You Love Me	22	24
21 Tracy Byrd Put Your Hand In Mine	21	25
22 Alan Jackson Pop A Top	19	3
23 Collin Raye Couldn't Last A Moment	19	18
24 Jessica Andrews Unbreakable Heart	18	19
25 Ty Herndon No Mercy	18	21
26 Brooks & Dunn You'll Always Be Loved By	17	5
27 Clay Davidson Unconditional	17	16
28 Jo Dee Messina Because You Love Me	14	9
29 Montgomery Gentry Daddy Won't Sell The	12	12
30 Brad Paisley Me Neither	12	3
FI Brooks & Dunn You'll Always Be Loved By	17	5

**WGH Norfolk**  
PD/MD: Randy Brooks  
Sinclair 757-671-1000

**EAGLE 97.3**

	TW	LW
1 Phil Vassar Carlene	40	30
2 Tracy Lawrence Lessons Learned	39	42
3 Mark Willis Back At One	38	41
4 Martina McBride Love's The Only House	35	30
5 Toby Keith How Do You Like Me Now	31	29
6 Tim McGraw My Best Friend	32	30
7 Lonestar Smile	32	31
8 Dixie Chicks Cowboy Take Me Away	32	33
9 Clay Walker The Chain Of Love	29	25
10 George Strait The Best Day	28	29
11 Andy Griggs She's More	28	17
12 Trisha Yearwood Real Live Woman	28	27
13 Jo Dee Messina Because You Love Me	28	28
14 Clint Black W/Steve Wariner Been		











Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



Total Detections/Gain

**KENNY CHESNEY 2778/237**

**What I Need To Do (BNA)**  
 Total Stations: 152/Chart Move: 20-17  
 Heavy (35+ detections): 4 KGMV, KIKK, KYCY, WIVK

Medium (25-34): 26 KAJA, KASE, KBEQ, KDDK, KHAY, KHEY, KKBQ, KMLE, KNIX, KRMD, KSKS, KSSN, KTTS, KXKC, KYGO, KYNG, WEZL, WFRE, WHSL, WIRK, WKXC, WMZQ, WQXK, WRNS, WSIX, WXBQ  
 Light (Under 25): 122  
 First Impressions: 6 KZLA, WCOL, WDSY, WKIS, WYGY, WYRK

**AIRPLAY LEADER**  
 (FIRST STATION TO 150 PLAYS)

**KIKK • Houston, TX**  
 PD: Darren Davis  
 Date: 02/20/00



Also: KYCY • San Francisco, CA; WQBE • Charleston, WV

**TRISHA YEARWOOD 2635/109**

**Real Live Woman (MCA Nashville)**  
 Total Stations: 152/Chart Move: 21-19  
 Heavy (35+): 1 WRNS  
 Medium (25-34): 24 KAJA, KASE, KDDK, KEEY, KGMV, KIKF, KIKK, KKBQ, KNIX, KSOP, KSSN, KTTS, KUZZ, KXKC, WCKT, WDRM, WEZL, WFMS, WGGY, WGH, WPOR, WQXK, WYGY, WYRK  
 Light (Under 25): 127  
 First Impressions: 1 WSCA

**AIRPLAY LEADER**  
 (FIRST STATION TO 150 PLAYS)

**KIKK • Houston, TX**  
 PD: Darren Davis  
 Date: 02/06/00



**2599 - 1000 DETECTIONS**

Total Detections/Gain

**VINCE GILL 2559/85**

**Let's Make Sure We Kiss Goodbye (MCA Nashville)**  
 Total Stations: 152/Chart Move: 22-21  
 Heavy (35+): 0  
 Medium (25-34): 28 KASE, KDDK, KFKF, KHAY, KHEY, KIKF, KKBQ, KMDL, KRST, KSSN, KTTS, WAMZ, WBCT, WCMG, WCTK, WDAF, WDRM, WFMS, WFRE, WGGY, WIRK, WKDF, WOGY, WPOR, WQBE, WQXK, WSOC, WXBQ  
 Light (Under 25): 124  
 First Impressions: 2 KYGO, KZLA

**DIXIE CHICKS 2549/548**

**Goodbye Earl (Monument)**  
 Total Stations: 152/Chart Move: 26-22  
 Heavy (35+): 4 KMLE, KPLX, KBEQ, KRYS, WKXC  
 Medium (25-34): 26 KATM, KBEQ, KCCY, KEEY, KIKF, KJYJ, KMDL, KMPS, KNIX, KSON, KSOP, KTST, KXKC, WCKT, WCTO, WEZL, WHSL, WIRK, WKLB, WKSJ, WKSJ, WNOE, WPOC, WRBT, WSSL, WYGY  
 Light (Under 25): 122  
 First Impressions: 20 KDRK, KRMD, KRST, KSSN, KTTS, KXKC, KXKT, WGGY, WHOK, WOGK, WQBE, WRNS, WSOC, WUSN, WWGR, WWKA, WYGY, WXBQ, WYNK, WYWD

**COLLIN RAYE 2537/307**

**Couldn't Last A Moment (Epic)**  
 Total Stations: 150/Chart Move: 25-23  
 Heavy (35+): 3 KIKK, KKAT, WKCO  
 Medium (25-34): 15 KASE, KBEQ, KHAY, KIKF, KRST, KSOP, KUZZ, KYCY, WBEE, WGGY, WGH, WQBE, WSIX, WUBE, WXCT  
 Light (Under 25): 132  
 First Impressions: 9 KSON, KZLA, WFRE, WIVK, WKHX, WNOE, WOGY, WTQR, WZZK

**CLAY WALKER 2154/268**

**The Chain Of Love (Giant)**  
 Total Stations: 147/Chart Move: 28-26  
 Heavy (35+): 5 KDRK, KEEY, KIKK, KKAT, WQBE  
 Medium (25-34): 19 KAJA, KASE, KBEQ, KKBQ, KNIX, KRST, KSOP, KTEX, KUZZ, KYGO, WBCT, WDRM, WFLS, WGH, WGXK, WNCY, WPOR, WTQR, WXBQ  
 Light (Under 25): 123  
 First Impressions: 7 KRST, WGGY, WKSF, WQDR, WQIK, WQXK, WYWD

**YANKEE GREY 2142/193**

**Another Nine Minutes (Monument)**  
 Total Stations: 147/Chart Move: 27-27  
 Heavy (35+): 1 KIKK  
 Medium (25-34): 16 KBEQ, KHEY, KKAT, KKBQ, KRST, KSOP, KTTS, KUZZ, KXKC, WBCT, WCAC, WFLS, WMZQ, WNCY, WQXK, WYGY  
 Light (Under 25): 130  
 First Impressions: 4 KILT, KXKT, WWKA, WYGY

**BRAD PAISLEY 1858/213**

**Me Neither (Arista Nashville)**  
 Total Stations: 147/Chart Move: 30-28  
 Heavy (35+): 2 KIKK, KXKC  
 Medium (25-34): 11 KBEQ, KHEY, KMDL, KMLE, KRST, KSKS, KYNG, WGH, WGNM, WKDF, WQXK  
 Light (Under 25): 134  
 First Impressions: 9 KASE, KXKT, WKLB, WOGK, WQDR, WUBE, WYNK, WYWD, WZZK

**TRACE ADKINS 1786/159**

**More (Capitol)**  
 Total Stations: 148/Chart Move: 31-29  
 Heavy (35+): 2 KIKK, KUZZ  
 Medium (25-34): 6 KBEQ, KCCY, KSCS, KUPL, WHSL, WSIX  
 Light (Under 25): 140  
 First Impressions: 6 KNIX, KSON, WBCT, WDSY, WMIL, WTQR

**CLAY DAVIDSON 1779/130**

**Unconditional (Virgin)**  
 Total Stations: 150/Chart Move: 29-30  
 Heavy (35+): 2 KIKK, KUZZ  
 Medium (25-34): 9 KBEQ, KFKF, KKAT, KMLE, WFLS, WGXK, WQBE, WXBQ, WXCT  
 Light (Under 25): 139  
 First Impressions: 13 KCCY, KRMD, KRST, KTTS, KXXY, WCOS, WFMS, WFRE, WKDF, WKSJ, WMIL, WNCY, WYNY

**TY HERNDON 1692/77**

**No Mercy (Epic)**  
 Total Stations: 145/Chart Move: 32-31  
 Heavy (35+): 2 KIKK, KUZZ  
 Medium (25-34): 6 KBEQ, WBCT, WCMG, WKHK, WQMX, WSOC  
 Light (Under 25): 137  
 First Impressions: 7 KJYJ, WCOS, WESC, WGXK, WKIS, WXCT, WXTU

**CHAD BROCK 1688/322**

**Yes! (Warner Bros./WRN)**  
 Total Stations: 144/Chart Move: 34-32  
 Heavy (35+): 2 KIKK, KKAT  
 Medium (25-34): 8 KBEQ, KCCY, KEEY, KIKF, KMLE, KPLX, KRST, WQBE  
 Light (Under 25): 134  
 First Impressions: 10 KNCI, KRMD, KTTS, WCOS, WKCNC, WKIX, WKKT, WLWI, WNOE, WRBT

**999 - 500 DETECTIONS**

Total Detections/Gain

**THE WILKINSONS 884/10**

**Jimmy's Got A Girlfriend (Giant)**  
 Total Stations: 115/Chart Move: 36-34  
 Heavy (35+): 0  
 Medium (25-34): 6 KBEQ, KEEY, KNIX, KSOP, WQBE, WXBQ  
 Light (Under 25): 109  
 First Impressions: 2 KFRG, WCTO

**ERIC HEATHERLY 838/206**

**Flowers On The Wall (Mercury)**  
 Total Stations: 102/Chart Move: 41-35  
 Heavy (35+): 1 KIKK

Medium (25-34): 2 KIKF, KSOP  
 Light (Under 25): 99  
 First Impressions: 13 KGMV, KRMD, KUBL, KUZZ, KWJJ, WIVK, WKIS, WKSJ, WMUS, WVLK, WXTU, WYNK

**KEITH URBAN 834/145**

**Your Everything (Capitol)**  
 Total Stations: 99/Chart Move: 40-36  
 Heavy (35+): 1 KIKK  
 Medium (25-34): 2 KBEQ, WUSN  
 Light (Under 25): 96  
 First Impressions: 17 KEEY, KHEY, KRST, KUPL, KWJJ, KXKT, WDAF, WEZL, WFRE, WGXK, WKLB, WKSJ, WLWI, WPOR, WRNS, WSSL, WXBM

**ALAN JACKSON 832/130**

**The Blues Man (Arista Nashville)**  
 Total Stations: 127/Chart Move: 39-37  
 Heavy (35+): 0  
 Medium (25-34): 2 KSCS, WKDF  
 Light (Under 25): 125  
 First Impressions: 5 KIKF, KSOP, KUPL, WCKT, WYNK

**CHALEE TENNISON 821/55**

**Just Because She Lives There (Asylum)**  
 Total Stations: 119/Chart Move: 37-38  
 Heavy (35+): 0  
 Medium (25-34): 1 KGMV  
 Light (Under 25): 118  
 First Impressions: 4 KFRG, WMJC, WQIK, WXBM

**RASCAL FLATTS 781/313**

**Prayin' For Daylight (Lyric Street)**  
 Total Stations: 77/Chart Move: 45-39  
 Heavy (35+): 1 KIKK  
 Medium (25-34): 4 KBEQ, KEEY, KMLE, KSOP  
 Light (Under 25): 72  
 First Impressions: 23 KGMV, KHKI, KMDL, KNIX, KRST, KSKS, KTTS, KXKC, KXKT, WBCT, WCOL, WCTK, WGXK, WIRK, WKKO, WKSJ, WKKC, WMJC, WMUS, WQDR, WRBQ, WWGR, WYGY

**JULIE REEVES 738/16**

**What I Need (Virgin)**  
 Total Stations: 114/Chart Move: 38-40  
 Heavy (35+): 1 KFRG  
 Medium (25-34): 4 KRMD, KSOP, WGGY, WGH  
 Light (Under 25): 109

**REBA 708/465**

**I'll Be (MCA Nashville)**  
 Total Stations: 92/Chart Move: 52-41  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 92  
 First Impressions: 45 KCCY, KDDK, KFDI, KFKF, KGMV, KHEY, KHKI, KIKK, KNCI, KNIX, KRST, KSKS, KSOP, KUZZ, KWNM, KXKC, KYGO, WAMZ, WCAC, WCKT, WCOL, WCTK, WEZL, WGAR, WHSL, WKCO, WKKO, WKXK, WKSJ, WKSJ, WLWI, WMJC, WMUS, WNCY, WNKI, WNOE, WQIK, WRBT, WRNS, WSIX, WSOC, WUSY, WWGR, WYAY, WYNK

**GEORGE STRAIT WITH ALAN JACKSON 679/107**

**Murder On Music Row (MCA Nashville)**  
 Total Stations: 81/Chart Move: 42-42  
 Heavy (35+): 2 WIVK, WWGR  
 Medium (25-34): 3 KSCS, KUPL, WUSY  
 Light (Under 25): 76  
 First Impressions: 7 KGMV, KILT, KSSN, KVOD, WDRM, WYNK, WYWD

**JOE DIFFIE 619/122**

**It's Always Somethin' (Epic)**  
 Total Stations: 88/Chart Move: 43-43  
 Heavy (35+): 1 KIKK  
 Medium (25-34): 1 KBEQ  
 Light (Under 25): 86  
 First Impressions: 10 KIIM, KMDL, KRST, KWJJ, KXKT, WDAF, WEZL, WGGY, WQXK, WQYK

**THE JUDDS 504/378**

**Stuck In Love (Curb/Mercury)**  
 Total Stations: 90/Chart Move: 58-44  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 90  
 First Impressions: 23 KCCY, KFKF, KHAY, KIKK, KJYJ, KNCI, KSSN, KTEX, KTST, KUBL, WAMZ, WBEE, WGNM, WJCL, WKKO, WKKT, WKXC, WMUS, WMZQ, WQIK, WSIX, WSM, WSSL

**499 - 50 DETECTIONS**

Total Detections/Gain

**SAWYER BROWN 499/86**

**800 Pound Jesus (Curb)**  
 Total Stations: 71/Chart Move: 47-45  
 Heavy (35+): 0  
 Medium (25-34): 5 KBEQ, KNCI, KUPL, WBCT, WNCY  
 Light (Under 25): 66  
 First Impressions: 4 KGMV, KRST, KSSN, WTQR

**BLACKHAWK 338/71**

**I Need You All The Time (Arista Nashville)**  
 Total Stations: 71/Chart Move: 51-49  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 71  
 First Impressions: 6 KWJJ, WDAF, WFMS, WMJC, WNKT, WRBQ

**BROOKS & DUNN 335/110**

**You'll Always Be Loved By Me (Arista Nashville)**  
 Total Stations: 49/Chart Move: 54-50  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 49  
 First Impressions: 15 KAJA, KEEY, KMPS, KTST, KVOD, KXKC, KXXY, WCKT, WESC, WGNM, WHSL, WKXK, WSIX, WSSL, WUSY

**CRAIG MORGAN 303/66**

**Something To Write Home About (Atlantic)**  
 Total Stations: 38/Chart Move: 53-52  
 Heavy (35+): 1 KIKK  
 Medium (25-34): 0  
 Light (Under 25): 37  
 First Impressions: 3 WMJC, WQDR, WSM

**LEE ANN WOMACK WITH SONS OF THE DESERT 225/86**

**I Hope You Dance (MCA Nashville)**  
 Total Stations: 43/Chart Move: 56-54  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 43  
 First Impressions: 9 KCCY, KIKF, KKCS, KMLE, KPLX, KWJJ, KXKC, WGNM, WNOE

**SONS OF THE DESERT 222/117**

**Change (MCA Nashville)**  
 Total Stations: 33/Chart Move: 59-55  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 33  
 First Impressions: 10 KDRK, KIKF, KKCS, KPLX, KRST, KZSN, WCKT, WGNM, WIRK, WJCL

**NEAL MCCOY 217/158**

**Forever Works For Me (Giant)**  
 Total Stations: 49/Chart Move: 69-56  
 Heavy (35+): 0  
 Medium (25-34): 1 KKAT  
 Light (Under 25): 48  
 First Impressions: 11 KBEQ, KEEY, KHAY, KIKF, KIKK, KTEX, KUPL, KYNG, WKKO, WRBQ, WVLK

**REBECCA LYNN HOWARD 215/6**

**Out Here In The Water (MCA Nashville)**  
 Total Stations: 35/Chart Move: 55-57  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 35  
 First Impressions: 3 KHEY, KRYS, WNKT

**STEVE WARINER 210/108**

**Faith In You (Capitol)**  
 Total Stations: 46/Chart Move: 61-58  
 Heavy (35+): 1 KIKK  
 Medium (25-34): 0  
 Light (Under 25): 45  
 First Impressions: 6 KGMV, KNIX, KSOP, KXKC, KZSN, WQDR

**★ THE KINLEYS 154/131**

**She Ain't The Girl For You (Epic)**  
 Total Stations: 70/Chart Move: Debut 59  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 70  
 First Impressions: 3 KSOP, WEZL, WYNY

**★ TIM RUSHLOW 150/123**

**When You Love Me (Atlantic)**  
 Total Stations: 51/Chart Move: Debut 60  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 51  
 First Impressions: 5 KBEQ, KSSN, WIRK, WMSI, WSSL

**★ RICOCHET 130/88**

**Do I Love You Enough (Columbia)**  
 Total Stations: 54/Chart Move: Debut 61  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 54  
 First Impressions: 3 WKSJ, WMZQ, WOKQ

**SHEDAISY 118/54**

**I Will...But (Lyric Street)**  
 Total Stations: 8/Chart Move: 68-62  
 Heavy (35+): 0  
 Medium (25-34): 1 KMLE  
 Light (Under 25): 7  
 First Impressions: 2 KBEQ, KIKF

**★ MARK WILLS 94/83**

**Almost Doesn't Count (Mercury)**  
 Total Stations: 42/Chart Move: Debut 64  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 42  
 First Impressions: 1 KCCY

**JOHN MICHAEL MONTGOMERY 91/37**

**You Are (Atlantic)**  
 Total Stations: 36/Chart Move: 75-66  
 Heavy (35+): 0  
 Medium (25-34): 1 WUBE  
 Light (Under 25): 35

**FAITH HILL WITH TIM MCGRAW 89/5**

**Let's Make Love (Warner Bros./WRN)**  
 Total Stations: 6/Chart Move: 63-67  
 Heavy (35+): 1 KYCY  
 Medium (25-34): 0  
 Light (Under 25): 5

**★ GARY ALLAN 71/71**

**Lovin' You Against My Will (MCA Nashville)**  
 Total Stations: 34/Chart Move: Debut 68  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 34  
 First Impressions: 3 KIIM, WUBE, WYGY

**★ TRACY BYRD 59/56**

**Love, You Ain't Seen The Last Of Me (RCA)**  
 Total Stations: 41/Chart Move: Debut 69  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 41

**★ DARRYL WORLEY 56/49**

**When You Need My Love (DreamWorks)**  
 Total Stations: 23/Chart Move: Debut 70  
 Heavy (35+): 0  
 Medium (25-34): 0  
 Light (Under 25): 23  
 First Impressions: 2 KBEQ, KSOP

**BROOKS & DUNN 55/5**

**Goin' Under Gettin' Over You (Arista Nashville)**  
 Total Stations: 2/Chart Move: Re-Entry 71  
 Heavy (35+): 0  
 Medium (25-34): 2 WQBE, WXBQ  
 Light (Under 25): 0



## Billboard Top Country Singles Sales SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 25, 2000

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
<b>No. 1</b>				
1	1	6	AMAZED ● BNA 65957/RLG	LONESTAR
2	2	6	BREATHE WARNER BROS. 16884/WRN	FAITH HILL
3	3	3	GOODBYE EARL MONUMENT 79352/SONY	DIXIE CHICKS
4	4	5	JIMMY'S GOT A GIRLFRIEND GIANT 16887/WARNER BROS.	THE WILKINSONS
5	10	2	COULDN'T LAST A MOMENT EPIC 79353/SONY	COLLIN RAYE
6	8	11	THE FUN OF YOUR LOVE BNA 65931/RLG	JENNIFER DAY
7	9	30	IT DON'T MATTER TO THE SUN/LOST IN YOU ● CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES
8	6	24	BIG DEAL CURB 73086	LEANN RIMES
9	5	14	A COUNTRY BOY CAN SURVIVE (Y2K VERSION) WARNER BROS. 16895/WRN	CHAD BROCK WITH HANK WILLIAMS JR. & GEORGE JONES
10	7	8	NO MERCY EPIC 79345/SONY	TY HERNDON
11	12	4	UNCONDITIONAL VIRGIN 38690	CLAY DAVIDSON
12	11	25	I'M DIGGIN' IT MCA NASHVILLE 172121	ALECIA ELLIOTT
13	NEW	▶	UP NORTH (DOWN SOUTH, BACK EAST, OUT WEST) MONUMENT 79361/SONY	WADE HAYES
14	14	145	HOW DO I LIVE ▲ CURB 73022	LEANN RIMES
15	13	17	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB 172141/MERCURY	WYNONNA
16	15	51	PLEASE REMEMBER ME/FOR A LITTLE WHILE CURB 73080	TIM MCGRAW
17	16	25	STEAM EPIC 79269/SONY	TY HERNDON
18	17	21	THE QUITTIN' KIND EPIC 79268/SONY	JOE DIFFIE
19	19	19	LITTLE BIRD ARISTA NASHVILLE 13184	SHERRIE AUSTIN
20	18	15	TWENTIETH CENTURY/NEW YEAR'S EVE 1999 RCA 65917/RLG	ALABAMA

○ Songs with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2000, Billboard/BPI Communications and SoundScan, Inc.

## Billboard TOP COUNTRY ALBUMS SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 25, 2000

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>No. 1</b>						
1	NEW	▶	1	GEORGE STRAIT MCA NASHVILLE 170100 (11.98/17.98)	LATEST GREATEST STRAITEST HITS	1
2	1	1	28	DIXIE CHICKS ▲ MONUMENT 69678/SONY (11.98 EQ/17.98)	FLY	1
3	2	2	18	FAITH HILL ▲ WARNER BROS. 47373/WRN (11.98/17.98)	BREATHE	1
4	3	3	123	SHANIA TWAIN ◆ MERCURY 536003 (10.98/17.98)	COME ON OVER	1
5	4	4	41	LONESTAR ▲ BNA 67762/RLG (10.98/16.98)	LONELY GRILL	3
6	5	5	111	DIXIE CHICKS ▲ MONUMENT 68195/SONY (10.98 EQ/17.98)	WIDE OPEN SPACES	1
7	6	6	45	TIM MCGRAW ▲ CURB 77942 (10.98/17.98)	A PLACE IN THE SUN	1
8	7	7	44	SHEDAISY ● LYRIC STREET 165002/HOLLYWOOD (10.98/16.98)	THE WHOLE SHEBANG	6
9	8	8	9	MARK WILLS ● MERCURY 546296 (11.98/17.98)	PERMANENTLY	3
<b>Greatest Gainer</b>						
10	11	13	19	TOBY KEITH DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?!	10

○ Albums with the greatest sales gains. ● Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	TW	LW
<b>★ ★ ★ No. 1 ★ ★ ★</b>							
1	1	19	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	43.611	43.371	3 weeks at No. 1
2	2	12	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	41.349	40.605	
3	5	19	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	37.091	36.042	
4	3	22	MY BEST FRIEND CURB	TIM MCGRAW	36.006	39.092	
5	7	17	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	35.006	33.594	
6	4	20	BACK AT ONE MERCURY	MARK WILLS	31.437	36.351	
7	10	9	BEEN THERE RCA	CLINT BLACK WITH STEVE WARINER	31.110	28.839	
8	6	22	SMILE BNA	LONESTAR	29.950	35.605	
9	8	21	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	28.941	31.453	
10	12	17	CARLENE ARISTA NASHVILLE	PHIL VASSAR	28.015	24.911	
11	11	21	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	27.904	28.328	
12	9	25	BREATHE WARNER BROS./WRN	FAITH HILL	26.336	29.189	
13	14	7	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	25.242	23.179	
14	15	13	BUY ME A ROSE DREAMCATCHER	KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN	25.012	22.628	
15	16	10	SHE'S MORE RCA	ANDY GRIGGS	23.745	21.354	
16	19	19	IT WAS MCA NASHVILLE	CHELY WRIGHT	22.341	20.696	
17	20	15	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	19.182	19.492	
18	13	22	THIS WOMAN NEEDS LYRIC STREET	SHEDAISY	19.062	24.471	
19	21	8	WHAT I NEED TO DO BNA	KENNY CHESNEY	18.886	16.886	
20	22	10	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	17.815	16.571	
21	24	4	GOODBYE EARL MONUMENT	DIXIE CHICKS	17.504	14.289	
22	23	8	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	16.497	15.802	
23	18	11	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	15.968	20.788	
24	26	6	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	15.954	13.777	
25	27	6	THE CHAIN OF LOVE GIANT	CLAY WALKER	14.674	12.600	
26	25	11	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	13.909	14.282	
27	28	9	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	13.455	12.443	
28	30	5	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	12.251	10.385	
29	31	4	YES! WARNER BROS./WRN	CHAD BROCK	12.063	9.699	
30	29	5	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	11.595	10.850	
31	32	5	MORE CAPITOL	TRACE ADKINS	10.873	9.498	
32	33	6	NO MERCY EPIC	TY HERNDON	9.501	8.506	
33	34	8	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	7.533	7.517	
34	NEW	▶	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	5.278	3.260	
35	36	3	MURDER ON MUSIC ROW MCA NASHVILLE	GEORGE STRAIT WITH ALAN JACKSON	5.220	4.798	
36	37	4	JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	4.973	4.704	
37	39	2	YOUR EVERYTHING CAPITOL	KEITH URBAN	4.719	3.961	
38	38	3	THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	4.651	3.999	
39	NEW	▶	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	4.584	3.243	
40	RE-ENTRY	◀	WHAT I NEED VIRGIN	JULIE REEVES	4.286	3.852	

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. ○ Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrenents and are removed from this chart in conjunction with the Country Airplay chart.

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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
<b>★★★ No. 1 ★★★</b>						
1	1	20	HOW DO YOU LIKE ME NOW?! DREAMWORKS 3 weeks at No. 1	TOBY KEITH	5632	5626
2	2	14	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	5458	5280
3	4	22	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	4939	4730
4	6	20	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	4862	4644
5	3	28	MY BEST FRIEND CURB	TIM MCGRAW	4170	4735
6	8	12	BEEN THERE RCA	CLINT BLACK WITH STEVE WARINER	4104	3986
7	5	22	BACK AT ONE MERCURY	MARK WILLS	4037	4675
8	9	24	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	3981	3914
9	11	23	CARLENE ARISTA NASHVILLE	PHIL VASSAR	3887	3574
10	7	29	SMILE BNA	LONESTAR	3716	4416
11	10	30	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	3379	3673
12	14	14	SHE'S MORE RCA	ANDY GRIGGS	3370	3121
13	17	23	BUY ME A ROSE DREAMCATCHER	KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN	3367	3065
14	15	13	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	3334	3077
15	16	26	IT WAS MCA NASHVILLE	CHELY WRIGHT	3289	3074
16	13	26	BREATHE WARNER BROS./WRN	FAITH HILL	3107	3238
<b>★★ AIRPOWER ★★</b>						
17	20	11	WHAT I NEED TO DO BNA	KENNY CHESNEY	2778	2541
18	19	20	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	2720	2796
<b>★★ AIRPOWER ★★</b>						
19	21	12	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	2635	2526
20	12	31	THIS WOMAN NEEDS LYRIC STREET	SHEDAISY	2564	3553
21	22	10	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	2559	2474
<b>★ GREATEST GAINER ★</b>						
22	26	26	GOODBYE EARL MONUMENT	DIXIE CHICKS	2549	2001
23	25	9	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	2537	2230
24	24	17	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	2268	2294
25	18	14	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	2260	2899
26	28	16	THE CHAIN OF LOVE GIANT	CLAY WALKER	2154	1886
27	27	12	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	2142	1949
28	30	8	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	1858	1645
29	31	10	MORE CAPITOL	TRACE ADKINS	1786	1627
30	29	12	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	1779	1649
31	32	11	NO MERCY EPIC	TY HERNDON	1692	1615
32	34	7	YES! WARNER BROS./WRN	CHAD BROCK	1688	1366
33	33	18	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	1392	1397
34	36	12	JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	884	874
35	41	6	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	838	632
36	40	6	YOUR EVERYTHING CAPITOL	KEITH URBAN	834	689
37	39	7	THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	832	702

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	37	13	JUST BECAUSE SHE LIVES THERE ASYLUM	CHALEE TENNISON	821	766
39	45	5	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	781	468
40	38	19	WHAT I NEED VIRGIN	JULIE REEVES	738	722
<b>★ MOST NEW STATIONS ★</b>						
41	52	3	I'LL BE MCA NASHVILLE	REBA	708	243
42	42	4	MURDER ON MUSIC ROW MCA NASHVILLE	GEORGE STRAIT WITH ALAN JACKSON	679	572
43	43	8	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	619	497
44	58	5	STUCK IN LOVE CURB/MERCURY	THE JUDDS	504	126
45	47	10	800 POUND JESUS CURB	SAWYER BROWN	499	413
46	44	9	I THINK YOU'RE BEAUTIFUL MERCURY	SHANE MINOR	437	490
47	35	12	ROCK THIS COUNTRY! MERCURY	SHANIA TWAIN	365	915
48	46	11	I'VE FORGOTTEN HOW YOU FEEL LYRIC STREET	SONYA ISAACS	361	436
49	51	5	I NEED YOU ALL THE TIME ARISTA NASHVILLE	BLACKHAWK	338	267
50	54	3	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	335	225
51	48	9	UP NORTH (DOWN SOUTH, BACK EAST, OUT WEST) MONUMENT	WADE HAYES	305	372
52	53	6	SOMETHING TO WRITE HOME ABOUT ATLANTIC	CRAIG MORGAN	303	237
53	50	5	GROW YOUNG WITH YOU RCA	COLEY MCCABE WITH ANDY GRIGGS	259	274
54	56	2	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	225	138
55	59	4	CHANGE MCA NASHVILLE	SONS OF THE DESERT	222	105
56	69	3	FOREVER WORKS FOR ME GIANT	NEAL MCCOY	217	59
57	55	6	OUT HERE IN THE WATER MCA NASHVILLE	REBECCA LYNN HOWARD	215	209
58	61	3	FAITH IN YOU CAPITOL	STEVE WARINER	210	102
<b>★★ HOT SHOT DEBUT ★★</b>						
59	NEW		SHE AIN'T THE GIRL FOR YOU EPIC	THE KINLEYS	154	23
60	NEW		WHEN YOU LOVE ME ATLANTIC	TIM RUSHLOW	150	27
61	NEW		DO I LOVE YOU ENOUGH COLUMBIA	RICOCHET	130	42
62	68	12	I WILL...BUT LYRIC STREET	SHEDAISY	118	64
63	60	4	KISS ME NOW ASYLUM	LILA MCCANN	96	103
64	NEW		ALMOST DOESN'T COUNT MERCURY	MARK WILLS	94	11
65	57	2	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	94	130
66	75	3	YOU ARE ATLANTIC	JOHN MICHAEL MONTGOMERY	91	54
67	63	18	LET'S MAKE LOVE WARNER BROS./WRN	FAITH HILL WITH TIM MCGRAW	89	84
68	NEW		LOVIN' YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	71	0
69	NEW		LOVE, YOU AIN'T SEEN THE LAST OF ME RCA	TRACY BYRD	59	3
70	NEW		WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	56	7
71	RE-ENTRY		GOIN' UNDER GETTIN' OVER YOU ARISTA NASHVILLE	BROOKS & DUNN	55	50
72	73	5	THE TROUBLE WITH NEVER CURB	TIM MCGRAW	54	55
73	67	10	WHERE CAN I SURRENDER DREAMWORKS	RANDY TRAVIS	52	74
74	RE-ENTRY		THE COLD HARD TRUTH ASYLUM	GEORGE JONES	48	43
75	64	4	CAN'T HELP CALLING YOUR NAME BNA	JASON SELLERS	47	76

Songs are ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most New Stations awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

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*Robert K. Oermann, Music Row Magazine*

**"At this year's Country Radio Seminar, I was hit between the ears and touched in my heart by a nice country song - 'Three Little Teardrops' by Joanie Keller! Simple, clear lyrics and a cool chord change in the chorus! I immediately liked it! (At our Monday music meeting I asked Rick McCracken if he had heard it and he said he liked it too! So we added it!)"**

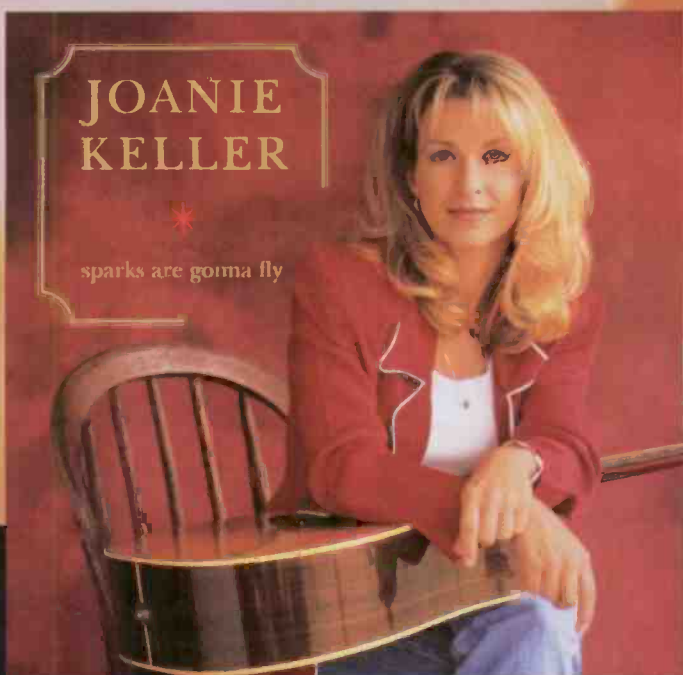
*Paul Johnson, WSOC/Charlotte, NC*

**"Our phones have been ringing. The listeners want to know who she is."**

*David Hollebeke, KGKL San Angelo, TX*

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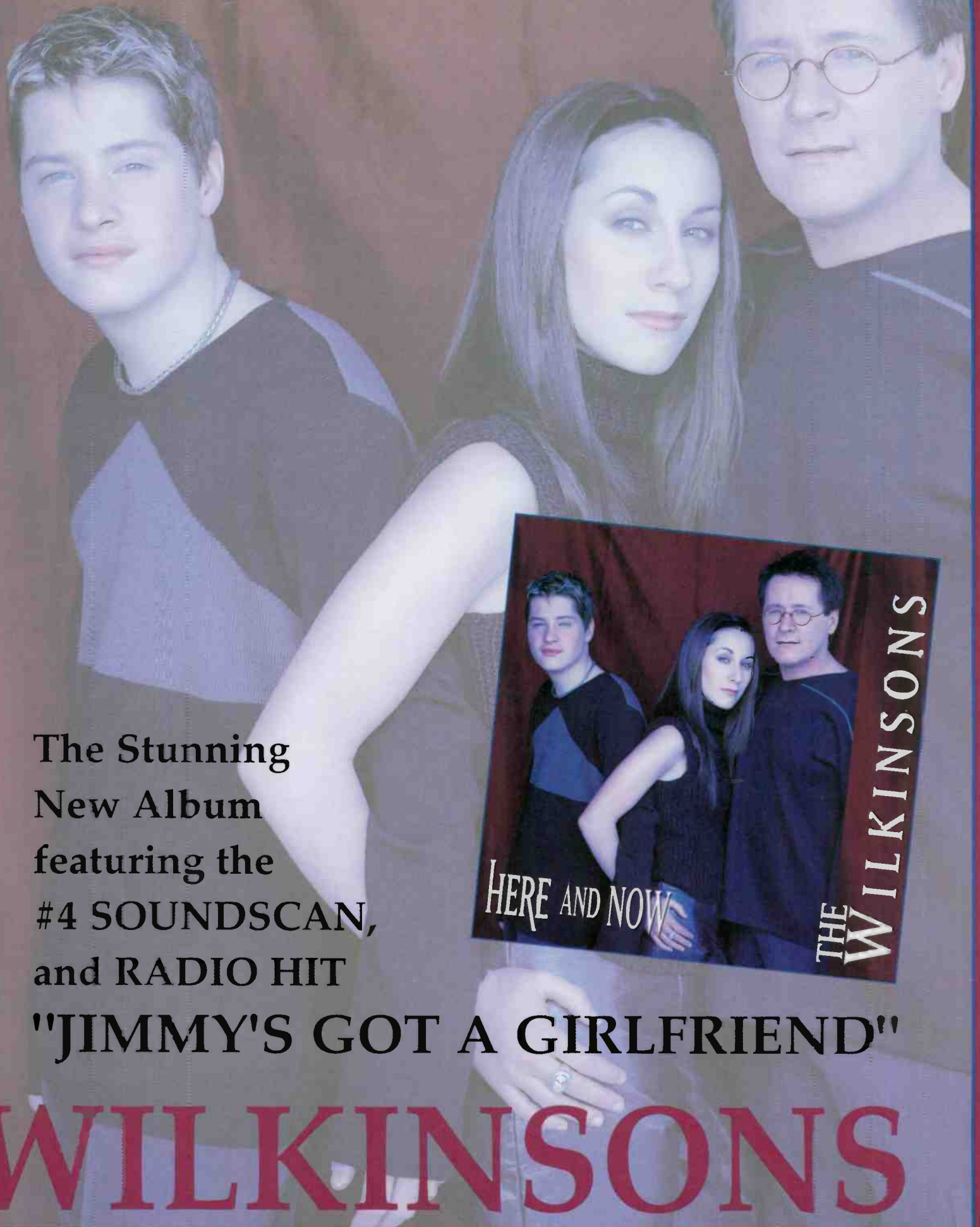
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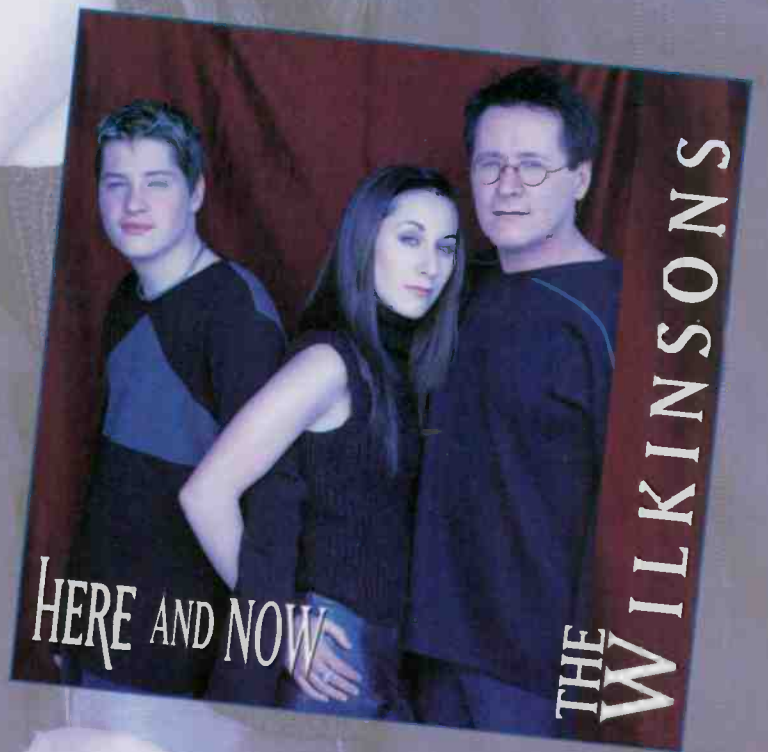


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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 17, 2000 \$4.95 Volume 8 • No. 11

## COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

#1

**TOBY KEITH**

*How Do You Like Me Now?!* (DREAMWORKS)

★★ AIRPOWER ★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

★ MOST NEW STATIONS ★

DIXIE CHICKS • *Goodbye Earl* (MONUMENT)

ON YOUR DESK

BROOKS & DUNN • *You'll Always Be Loved By Me* (ARISTA NASHVILLE)

DANNI LEIGH • *Honey I Do* (MONUMENT)

LILA MCCANN • *Kiss Me Now* (ASYLUM)

LEE ANN WOMACK WITH SONS OF THE DESERT • *I Hope You Dance* (MCA NASHVILLE)

## Ready To Stop Chasing Women? Try New Male-Targeted Format

by Phyllis Stark

Could the long-unified country community finally have a splinter format everybody in the industry may actually want to embrace? If several prominent consultants and researchers have their way, it will, and it could make disenfranchised male country listeners very happy.

At the recent Country Radio Seminar in Nashville, Larry Rosin of Edison Media Research suggested a new paradigm for dividing up markets with more than one country station. Instead of the previous division between young country and traditional country, Rosin suggested stations lean either female or male. The male-targeted station, he said, would play little or no "soft AC country" but would emphasize "rockin' country" and have "wild, edgy morning shows" and "atti-

tude all day long." This new paradigm, Rosin said, "will create true choices for audiences with different preferences."

Three days after Rosin's presentation, McVay Media announced the forthcoming launch of a new format consultants Bob Moody and Jaye Albright have been developing since 1998: "male country" (Country Airplay Monitor, March 10). "Male country" replaces the pop-leaning and male-bashing songs with current and classic hits by more male-friendly artists, including Hank Williams Jr., Merle Haggard, and Waylon Jennings.

If that sounds familiar, it's because it resembles what WKDF (Music City 103) Nashville has been doing since it launched a year ago. Other male-leaning stations already on the air include Rosin client WHSL Greensboro, N.C.,

Continued on page 6

## Exclusive: Country Down Sharply In Fall '99 National Arbitron Survey

by Sean Ross

In the face of a particularly strong news/talk book, country radio was down sharply in the fall '99 Arbitron survey, based on Airplay Monitor's quarterly crunching of ratings numbers nationwide. While country has spent the past six to nine months in the low 9-share range, around where it was when Garth Brooks first broke, the format's 9.2-8.2 drop meant its lowest numbers in the 11 years that we've been reporting national listening shares.

Country was down in all major demos, including 35-64 (10.6-9.3), 25-54 (9.4-8.3), 18-34 (8.1-7.2), and teens (4.5-4.2). It was the first time that 35-64 listening, which peaked at

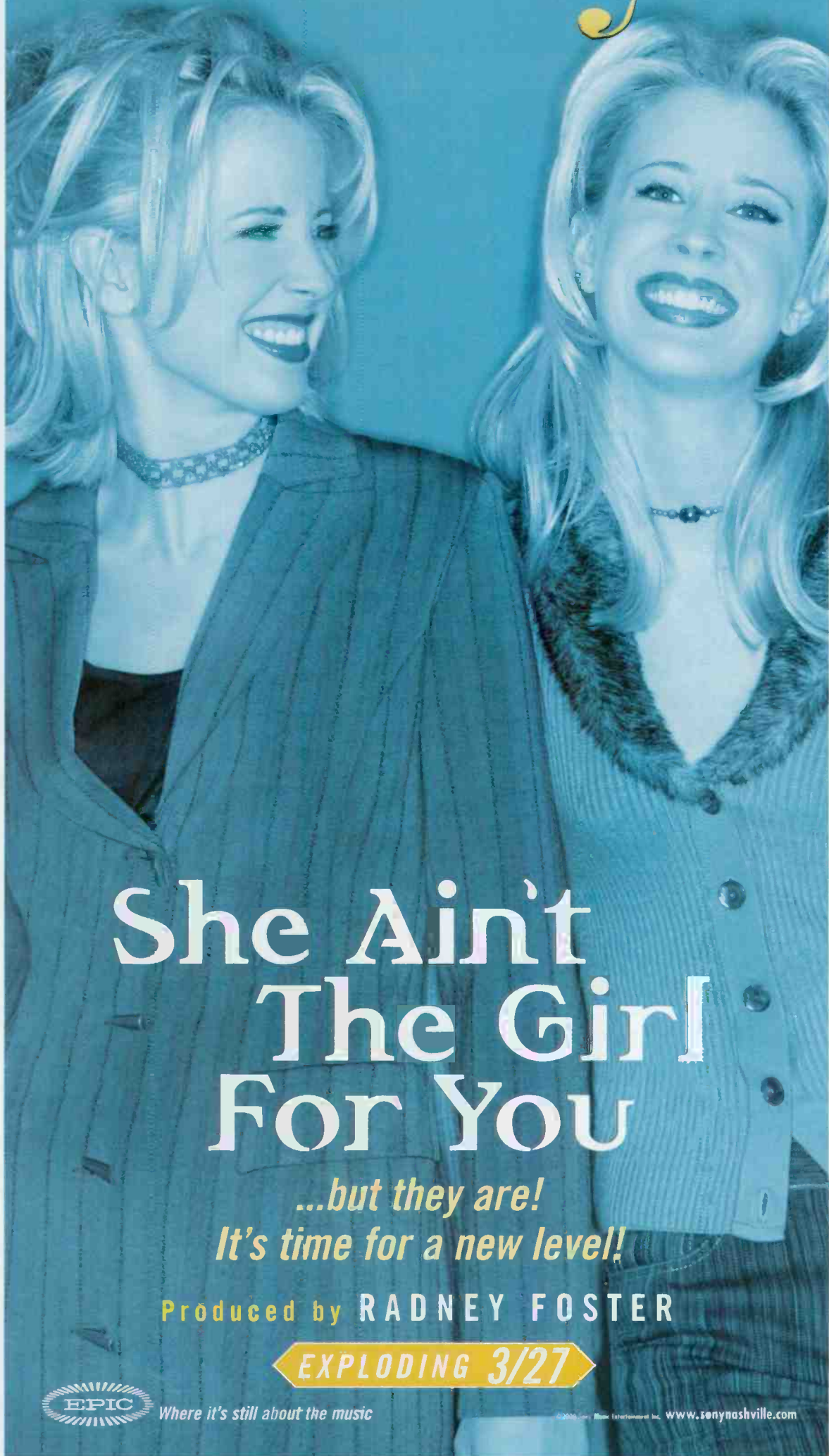
a 15.5 share in spring '93, was below double-digits nationally.

Some of country's travails probably stem from the number of stations the format lost during the fall—about 20, including some major-market outlets like WWWW (W4) Detroit. And that doesn't count another wave of defections that took place after Jan. 1. While W4's rival WYCD (Young Country) was up in the fall, a former country station's numbers are rarely fully reclaimed by its competitor. And because New York contributes a disproportionate number of quarter-hours to the national total, a 1.2-0.9 drop at the WYNY (Y107) quadracast may have also figured in the drop.

Continued on page 8

**STARK NAMED NASHVILLE BUREAU  
CHIEF . . . SEE PAGE 3**

# The Kinleys



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*"In a huge ocean of Country artists, Darryl Worley is in the waters where I'm fishin'!"*

— DAVE LOUIS MD / WKKX

*"Easily the best bunch of songs I've heard from a new artist since The Wolf signed on."*

— BRIAN PHILIPS PD / THE WOLF

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*"It's not often that you find the pretty face and the incredible voice. Anybody who works in Country and actually loves Country is going to be very happy with this album. Your radio tour should be nothin' but net!"*

— PAM MORGAN MD / WNKT

*"Very impressed...this is right up my alley!" Gang...this is huge!"*

— MARK LINDOW PD / WYRK

*"What's exciting is that Darryl Worley represents a country artist whose self-penned material is traditional, yet as commercial in its way as Keith Whitley's DON'T CLOSE YOUR EYES album was in it's time 11 years ago. He's making traditional country music that is so accessible and undeniable that it should hit no matter what the current trend in country is."*

— NEIL HAISLOP

*"Great selection of songs, incredible production but out of this world vocal styling and harmony. These comments are from somebody who has gotten damn near cynical at times about the mediocrity permeating Country music today. THANK YOU for a terrific album. Kudos to everybody connected to this project."*

— CRAIG SCOTT



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**Airplay 3/27**



## Continues As Monitor's Managing Editor

# Stark Named Billboard/Monitor Nashville Chief

Effective immediately, Country Airplay Monitor managing editor Phyllis Stark is promoted to the position of Billboard/Airplay Monitor Nashville bureau chief, and Billboard associate country music editor Deborah Evans Price is promoted to the position of Billboard country/Christian music editor. The changes are part of a restructuring of the editorial team in the Nashville bureau to make better use of the natural synergies between the Billboard and Country Airplay Monitor staffs.

Stark, who retains day-to-day managing editor duties for Country Airplay Monitor, will also be responsible for the administrative and editorial direction of the Nashville bureau, overseeing the Billboard and Country Airplay Monitor staffs there. She will author the weekly Nashville Scene column in Billboard, as well as provide reporting to news and other sections of Billboard.

She will report jointly to Airplay Monitor editor Sean Ross and Billboard managing editor Susan Nunziata.

In addition to continuing in her role as Billboard's biweekly Higher Ground columnist, Evans Price will assume responsibility for Bill-

board's country music section and will continue to expand her role in reporting for Billboard's news and singles reviews sections, special issues, and the many other Billboard sections to which she has been a significant contributor for the past five years.

The Nashville team is further bolstered by the recent appointment of Ray Waddell as Billboard's touring reporter. A new Country Airplay Monitor reporter will be named shortly.

Stark is an 11-year veteran of Billboard Music Group. She joined the company as radio reporter in August 1989, becoming associate radio editor in 1991, radio editor in 1992, and senior radio editor in 1994. In July 1995, she was named to the post of managing editor of Country Airplay Monitor and relocated from New York to Nashville later that year.

Evans Price began contributing to Billboard via the Gospel Lectern column in September 1994 and was named full-time associate country music editor in June 1995.

Stark succeeds former Nashville bureau chief Chet Flippo, now with Viacom's Sonic Net.com.

## CC Spinoffs Continue; New Wichita Outlet

Yet another round of Clear Channel spinoffs came March 13, with Regent Communications agreeing to swap 11 stations in exchange for nine Clear Channel stations, including country WGNA-AM-FM, R&B oldies WABT, album rock WQBK/WQBJ, and sports WTMM Albany, N.Y., and modern rock WGRD, AC WLHT, and classic rock WTRV Grand Rapids, Mich. Once the deal closes, likely in the latter half of this year, Clear Channel will pick up 11 Regent stations, includ-

Giuttari is named OM of Cox Radio's KKYY/KCYY San Antonio, effective March 16. He succeeds R.J. Curtis, now OM of KZLA Los Angeles. Interim OM Doug Bennett returns to his PD duties at rhythmic oldies sister KCJZ.

The syndicated "Racing Country U.S.A." (formerly "NASCAR Country") moves to new flagship station WKKT (Kat Country) Charlotte, N.C., from rival WSOC. It is now written by WKKT morning producer Geof Knight and PD Bill Young, who also programs the show's music. Morning man Paul Schadt returns to host with WSM-FM Nashville's Cathy Martindale. Schadt previously co-hosted the show when he worked at WSOC. Morris International syndicates "Racing Country U.S.A."

KOOV Killeen, Texas, has applied for the calls KSSM.

### PEOPLE: WGGY NAMES EVANS MD

Overnighter Mike Evans is promoted to MD/middays at WGGY Wilkes-Barre, Pa. Former midday host Nancy Kman segues to N/T sister WILK as PD. Also, night host Suzanne Youngblood (aka Betty Croaker) exits. PD Mike Krinik needs an evening personality and wants T&Rs.

Chris "the Conman" Conn is named host of Great American Country's "Fast Forward," a 30-minute new video show. Conn is host of the syndicated radio shows "Hot Country Nights" and "The Conman Radio Show," heard on Jones Radio Network's CD Country format.

WPOC Baltimore PD Scott Lindy adds 9-11 a.m. on-air duties. Afternoon driver Bob Delmont moves to middays. APD/MD Michael J. Foxx, who had been doing the 9 a.m.-1 p.m. shift, switches to the 3-7 p.m. slot.

Ashley Hart joins KJJY Des Moines, Iowa, for morning news from mornings at KOEL Waterloo, Iowa.

Adult top 40 WPNC Plymouth, N.C., afternoon driver Art Morgan joins WDJR Dothan, Ala., in the same capacity, replacing Troy Tanner.

### RATINGS TROUBLE IN TEXAS

Arbitron has reissued two fall 1999 books and has delayed the release of the Texarkana, Texas, book. Arbitron was forced to reissue the Houston and Beaumont, Texas, books after it realized its simulcast times for Spanish KXTJ/KEYH were incorrectly filed, thereby listing no afternoon or evening estimates for either station. Because of sample balancing, reprocessing, and recrediting, estimates for all stations are slightly affected. In Texarkana, the fall book's release date was pushed back and the Maximi\$er report was reissued after it was discovered that five diary-keepers worked in radio. Although it appears that the respondents were not biased when they filled out their diaries, Arbitron still threw out the data.



## COUNTRY CONFIDENTIAL BY WADE JESSEN

615-321-4291 • wjessen@airplaymonitor.com

## Bring Back The Men By Getting Real

**THE BUZZ:** So it took the guys from Edison Media Research to tell us at the Country Radio Seminar that country radio has lost much of its male appeal, a subject discussed here more than several times over the past couple of years. It's funny sometimes how gut instincts are often substantiated only after someone spends a lot of money on research.

If programmers were completely honest with themselves, they'd realize the erosion of male listenership comes largely at the hands of this format's soft, non-offensive presentation and all the cotton candy music that's been in the pipeline. All the fluffy pop stuff had to catch up with us sooner or later.

Declaring that there's nothing in country radio for males anymore is entirely too generalized and not sensitive enough to the changing role of males in American society. It's not exactly fair to say that all men dislike pop songs and male-bashing songs. But it's definitely the case that there's been entirely too much of that kind of music. And there are larger problems that won't be solved by now trying to super-serve males.

Country music and country radio could do themselves the biggest favor in history just by becoming *real* again. Country music is in the pole position to buck the trend of the dominant, non-offensive love songs. That's the type of material that's made the format less appealing across the board, not just with men.

As McVay Media prepares to launch its new male format, which will include artists such as Merle Haggard, Waylon Jennings and Hank Williams Jr. (see story, page 1), there's a real lesson in those choices, a lesson not only for the creative types on Music Row but for today's country artists. For better or for worse, those guys were real people who made real music for

other real people. And they sang about real life, whether messy or harmonious.

Sure, love is the universal message in most popular music, including country, but when confined to all these tidy pop-ish songs about being over the top with glee, or sensual, breathy material that gives background music to a babe-with-a-belly-button video, we know something's gone terribly wrong. It's a battle, if not downright impossible, to get the format's consensus on a good country weeper anymore. It's as though gut-wrenching heartbreak no longer exists. No one works too hard for too little. No one divorces. No one has substance-abuse problems. Families don't fail, and the true beauty and values of the country lifestyle belong only to a few goat ropers in Texas.

How much recurrent airplay does a song like "That's Why I'm Here" get? How many similar songs are in the pipeline about the less-tidy side of life? If they are being recorded, why aren't they chosen as singles more often? Could someone have a hit today with a song like "How Can I Help You Say Goodbye?"

Merle, Hank, and Waylon all sang about real things that working-class people could relate to. They all had huge hits with mass-appeal records. We have artists among us today that have the same potential and ability to connect. But they've gotta get real and do it in a hurry.

Of course, Music Row can churn out all the hit material the format will need to do that again. But without passionate commitment from the programming community, it won't matter in the long run. There will always be plenty of safe records to play, but if country music and country radio want to return to a place of dominance, both commercially and culturally, we gotta get real again, real soon.

## ON THE ROW

### Nix Joins Refugee Management As VP

Former Mercury Records VP of national promotion and artist development Norbert Nix joins Refugee Management International as VP, reporting to president Stuart Dill. Nix's initial projects will include working with the Curb Records radio promotion department to set up the forthcoming project by RMI client Jo Dee Messina and with the Virgin Nashville promotion department on RMI client River Road. Prior to joining Mercury, Nix worked with Century City Artists Management, the Jim Halsey Company, and World Class Talent in both management and booking capacities.

Epic Records West Coast regional Randy Chase exits to return to Baton Rouge, La., where his wife has landed a TV anchor job. No replacement has been named. Résumés to VP of promotion Rob Dalton.

The Country Music Retirement Center, a planned project that has been spearheaded by the Country Music Assn. since 1994, is one step closer to reality with the donation of a five-acre parcel of land in Spring Hill, Tenn., from SunTrust Bank. The announcement was made March 8 during grand-opening ceremonies of the SunTrust Music Row Financial Center in Nashville. The planned retirement center will serve as a residential facility for qualified music-industry retirees, regardless of income, and a gathering place for other retired music-business veterans. The CMA has previously advanced funding for the project, including a portion of the

proceeds from the 1996 Fan Fair.

Greg Dorschel joins ALV Music as creative director. He most recently held the same position at Collins Music Group and previously spent 12 years at Sony/ATV/Tree Music Publishing. Also, Cammie Sperry joins ALV as executive assistant.

Vince Gill and Dixie Chicks' Emily Robison and Martie Seidel are among the final nominees in the instrumentalist categories for the 35th annual Academy of Country Music Awards, set for May 3 in Los Angeles. Instrumentalist winners will be announced prior to the awards show. Drummer nominees are Eddie Bayers, Randy Hardison, and Paul Leim. Keyboardists are John Hobbs, Steve Nathan, Hargus Robbins, and Dan Truman. Fiddle players are Stuart Duncan, Johnny Gimble, and Seidel. Steel guitar nominees are Sonny Garrish, Paul Franklin, and Jay Dee Maness. Bass players are Larry Paxton, Michael Rhodes, Dana Williams, and Glen Worf. Guitarists are Al Bruno, Pat Buchanan, Gill, B. James Lowery, Brent Mason, James Olander, and Brent Rowan. Nominees in the specialty instrument category are Jerry Douglas (dobro), Gene Johnson (mandolin), Robert Langford (mandolin), Charlie McCoy (harmonica), and Robison (banjo).

Gaylord Entertainment Co. has renamed its Internet division from GETdigitalmedia to Gaylord Digital. The division includes Web sites Lightsource.com, Musicforce.com, Songs.com, and OneCountry.com.

The second in the Country Music Assn.'s series of Music Industry and New Technologies (MINT) series has been set for 3:30-6 p.m. April 6 in the BMI building in Nashville. Representatives from Yahoo! Chat and Yahoo! Broadcast will discuss opportunities for the music industry in using chats and live Internet events to attract fans, build fan databases, and draw attention to new albums, tours, artist news, artist Web sites, and merchandise sales.

# RADI ACTIVE



BY PHYLLIS STARK

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ing AC WYHT and classic rock WSWR Mansfield, Ohio; country KATJ, album rock KIXA, adult top 40 KZXY, Spanish KIXW, and sports KROY Victorville, Calif.; and country KTPI, AC KOSS, and religion KAVC Lancaster, Calif., in addition to a \$67 million payment. For full info on Clear Channel's spinoffs, see page 5.

In other news, the Maine Human Rights Commission has ruled that country WEBB (B98.5) and top 40 rock WMME (92 Moose) Augusta, Maine, GM Kevin Schmiersal created a sexually offensive environment in the workplace, forcing three off-air female employees to quit their jobs. It said the AE and two receptionists were "subjected to sexual harassment and abusive, intimidating, hostile working conditions."

In a hearing before the commission, Schmiersal admitted he made "some serious management mistakes" but said he never sexually harassed anyone. After the allegations surfaced, Pilot Communications conducted an internal investigation. Company lawyers told The Kennebec Journal that while the "occasional vulgar comments" did not constitute harassment, Schmiersal was given special sensitivity training.

### PROGRAMMING: WICHITA SIGN-ON

KZSN Wichita, Kan., PD Pat Moyer and morning host Rick Edwards jump to Entercom's cross-town KWSJ (the Oasis), which is set to flip from jazz to country shortly. Moyer is PD and co-hosts mornings with Edwards. They had been paired in mornings at KZSN for nearly 14 years. No other jocks have been hired yet for the new station, whose previous format is expected to move to sister hot AC KAYY. Back at KZSN, MD Dan Holiday adds interim PD duties. Bob Walker moves to mornings. Tracey Garrett goes to afternoons.

Former KKBQ (93Q) Houston APD Steve



# ACCESS: NASHVILLE

## Atkins Musician Days Fest Set

Chet Atkins Musician Days, a four-day-long annual music festival designed to honor the artistry of musicians, has been set for April 5-8 in Nashville. The festival benefits music education for young musicians and includes workshops led by prominent music masters. The festival's main event, "Witness History III: The Twang Years," will take place April 5 at the Ryman Auditorium and will honor Rock and Roll Hall of Famer **Duane Eddy**, with a special tribute to side man **Grady Martin**. The evening will feature guest performances by **John Fogerty**, **Willie Nelson**, **Peter Frampton**, and **Bonnie Bramlett**. **Vince Gill** will play guitar in the all-star house band. **Marty Stuart** will host the show.

**John Berry** exits the Lyric Street roster after one album. He previously recorded for Capitol Records.

**Clint Black** and his wife, **Lisa Hartman Black**, will host the sixth annual Sizzlin' Country concert May 2 in Los Angeles. The event, a fund-raiser for the Cystic Fibrosis Foundation, is held on a Warner Bros. Studios back lot the night before the Academy of Country Music Awards. The Cystic Fibrosis Foundation will present its first Heart of Country Award to **Bill Lardie**, president of Anderson Merchandisers. The award recognizes community contributions. Also, Westwood One will produce a "Sizzlin' Country" radio show, available to affiliates the week of June 5-11.

Atlantic artist **Doug Stone** is recuperating at home from a small-plane crash March 7 in Robertson County, Tenn. Stone's one-seater ultra-light aircraft crashed shortly after takeoff when it lost an engine at an altitude of 110-120

feet. Stone's injuries, which necessitated a two-day hospital stay, included a cracked ankle, cracked rib, concussion, and a bruised kidney. His guitarist, **Rusty Van Sickle**, witnessed the crash and rushed him to Northcrest Medical Center.

Grammy-winning western swing band **Asleep At The Wheel** is joining **Bob Dylan** on the road throughout March. The group, which recently won two Grammy Awards for its **Bob Wills** tribute album, "Ride With Bob," joins Dylan in San Luis Obispo, Calif., on March 11, ending up in Rochester, N.Y., March 31.

The **Mavericks'** lead singer, **Raul Malo**, and his wife, **Betty**, became the parents of their third son, **Max Malo**, March 6 in Nashville.

**Linda Davis** is expecting her second child in early September. Davis has a 14-year-old daughter.

RCA artist **Tracy Byrd** has teamed up with the Texas Economic Development Department for a sweepstakes in which a grand-prize winner receives an all-expenses-paid trip for two to see Byrd perform Sept. 1 at Billy Bob's Texas in Fort Worth. Meet-and-greet passes are included. A hundred first-prize winners get tickets to the concert and a copy of Byrd's current CD. Another 100 second-prize winners get an autographed copy of the CD. Ads for the sweepstakes are running in Family Circle, McCall's, and Parents magazines. All entries receive a free Texas travel guide.

**Kenny Rogers'** next album will be co-produced by **Brent Maher** and pop artist/songwriter **Richard Marx**.

**Lila McCann** will participate in a live chat at 8 p.m. ET March 16 on Web site CountryCool.com. New CountryCool.com subscribers can enter a contest to win one of five framed and autographed portraits of McCann.

A portion of the proceeds from the new single from musical humorist **Kacey Jones**, "Till Dale Earnhardt Wins Cup No. 8," benefits the Speedway Children's Charities of Harrisburg, N.C., and Gilda's Club in Nashville. Jones' current project was released on IGO Records with distribution by Nashville-based Kinkajou Records. She previously was signed to Curb.



# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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## Rising And Shining On Morning Stunts

Besides the usual Topical Barometer king-pin, spring-break promotions, the Promoganda panel elected a bevy of water-cooler topical stunts onto the chart. In Los Angeles, for instance, even non-hoop fans are all over the Lakers and their second 16-game winning streak. R&B **KPWR** (Power 106) Los Angeles' **Diana Obermeyer** secured 40 pairs of tickets to a home Lakers game, an autographed **Shaquille O'Neal** jersey, and a private Lakers VIP Fanfest party to meet the players and coach **Phil Jackson** for the **Laker's Fanfest Weekend**.

### TOPIC OF THE WEEK: MORNING PROMO OVERSIGHT

As most stations' key daypart, mornings often provide the stage for the most outrageous and highest-profile promotions. Yet only 35% of Promoganda panelist oversee all of their morning show's stunts. Half the panelists oversee selected events, and the remainder don't deal with morning mania at all. Furthermore, 80% see their role in morning-show promotional planning decreasing.

Often the amount of oversight depends on the station's image. "Being a family-oriented country station, we don't get too outrageous, but we are all pretty open-minded, so I don't rule out things that may be a little risqué," says **Donna Talarico** of **WGGY** (Froggy 101) Wilkes-Barre, Pa. "We did a kiss-off at a local mall, and on the opening of buck season, we had listeners shoot our morning guy, who was dressed as a deer, with paint-ball guns to win 'bucks.'"

promotions come first, yet we have a rotation schedule for the morning-show stunts/promos that seems to work, so the rest of the air staff understands what the goals of the station are," says **Garret Doll** of country **KYGO** Denver. "We really try to limit the number of stunts that the morning show does, so that they don't completely overshadow the other dayparts or station events."

The key to a successful and constructive relationship with your morning show? "Remember that morning talent are aliens," says a panelist, only half-kidding. "And therefore, they are wired differently than regular human beings. Their egos are 10 times the size of normal humans. They can act deceptively mature, yet they [often] have the mind-set of 5-year-olds."

"Be proactive with the morning show or any other talent," says **Mike Paterson** of top 40 **KHFI** Austin, Texas. "All DJs have egos that need to be stroked. The morning-show [hosts] just have bigger egos. Bounce ideas around with them, and let them ponder the concepts. Then, construct and create the best scenario for a stunt: attention-grabbing, timely, topical, and fun."

"Communication is key," adds a rhythmic top 40 promo ace. "Get with them a lot, and talk about things that went right or wrong with a promotion, so you can improve on it the next time. You don't have to kiss your morning show's ass to get along or to be successful. You just have to let them know you are there for them and you want to help them succeed!"

### TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Spring-break promos
2	—	Rising gas prices
3	6	St. Patrick's Day
4	7	Income tax day (April 17)
5	—	"March Madness" basketball
6	3	Station concerts
7	8	Live pro wrestling
8	4†	"Millionaire" takeoffs
9	9	The Oscars
10	2	Internet/Web sites

**HOTTEST NEW MOVIES:** "Pitch Black," "Reindeer Games," "Drowning Mona," "Titan," "The Whole Nine Yards," "Romeo Must Die"

**HOTTEST NEW TV:** "Who Wants To Be A Millionaire," "ER," "Malcolm In The Middle," "NYPD Blue," "Dawson's Creek," "West Wing"

Adds a modern AC panelist, "We try to find politically correct and diplomatic ways of talking [morning jocks] out of the really outrageous stuff they come up with—the stuff we *know* will offend, if it's not downright illegal. If that doesn't work, we blame the corporate lawyers and say, 'They won't let us do it. Sorry, dude.'"

A bigger challenge is in not letting the morning-show promotions overshadow the all-daypart events. "There is danger in over-stunting," says **Lisa Fields** of **AC WMAG** (Magic 99.5) Greensboro, N.C. "The thing to remember is that content is everything in a morning show. There has to be a reason [for the] stunt. You have to make it mean something more to the listener than if you're just out to be out."

"Obviously the major-station, all-daypart

### QUICK HITS: GOOD MORNING, CAPTAIN

Speaking of morning-show stunts, country **KEYE** (K102) Minneapolis has created a character called Captain Intersection, who "dresses ridiculously in boots, tights, a red cape with a K102 logo, goggles, and a winter hat," says **Diana Buckmann**. "He goes to at least two different areas in a given morning and hands out prizes if you can figure out where he is [from his clues]. Last week, he was giving out lottery tickets when the jackpot was over \$50 million."

Modern AC **WBMX** (Mix 98.5) Boston debuts the **Working Woman's Workshop** series. Experts will speak on "Achieving Balance As An Individual," "Becoming A Change Agent," and "Flexible Time In Startups." Listeners are invited to sign up online for the free two-hour seminar.

Adult top 40 **KSTJ** (Star 105.5) Las Vegas and **VH1** have teamed up for a couple of events. Morning producer **Bruno** broadcast live from the **VH1**-covered **Rock and Roll Hall of Fame** induction ceremonies in New York, where he was to interview inductees such as **Eric Clapton**.

Star 105.5 and **VH1** will also team up for the **Star 105.5 Diva for a Day Fly Away**, where the winner heads to the Big Apple to attend **VH1's Divas 2000** concert. The trip includes a limo to the concert and a Maybelline prize package. Last seen ironing a butterfly, **Liz Overstreet** was napping in a cot of a diva, baby.

Want to participate? E-mail your best promotions to [jsilberman@airplaymonitor.com](mailto:jsilberman@airplaymonitor.com).

### PROMOGANDA HONOR ROLL

Diana Ades, **CRS/WKNS** Charlotte, N.C. • Dan Bowen, **WSTR** Atlanta • Diana Buckmann, **KEYE** Minneapolis • Tina L. Brandao, **Clear Channel** Jacksonville, Fla. • Steve Burgess, **WYRK** Buffalo, N.Y. • Melissa Barrill, **KHNS** Dallas • Scott Colebrook, **WKQR** Cincinnati • Loren Condon, **KEGL/MDN** Dallas • Mike Galata, **WOYN** Tampa, Fla. • Dave Demer, **WVVA** Orlando, Fla. • Garret Doll, **KYGO** Denver • Camie Dembar, **Clear Channel** Miami • Katie Eberly, **KMEJ** San Francisco • Lisa Fields, **WMEZ/WHSJ** Greensboro, N.C. • Vicki Fierelli, **KJNN/KESZ** Phoenix • Andrew Fleming, **KZZO** Sacramento, Calif. • Tom Freeman, **KVIS** Los Angeles • Greg Frey, **ASON** San Diego • Trish Gellis, **WKAS-FM** Boston • Michael Goffrey, **CRIN** Calgary, Alberta • Kelly Gross, **WPLY** Philadelphia • Stephanie Hoegeman, **WVYZ** Hartford, Conn. • Jay Holloway, **WJTT** Chattanooga, Tenn. • Carly Johnson, **KYTE** Las Vegas • Simone Jones, **WLSL** Philadelphia • Trisano Karlos, **CRS** Hartford, Conn. • Kim Leeds, **KFMV-FM** San Diego • Larry Lee, **WJLB** Detroit • Jennifer Markham Wynn, **KMSB** Las Vegas • Julie Maxwell, **WOOD** Detroit • Jane McQuarrie, **KEDJ** Phoenix • Diana Obermeyer, **KPWR** Los Angeles • Mike Obiviera, **WYTB** Tampa, Fla. • Mike Paterson, **KHFI** Austin, Texas • Maria Preigan, **KZLA** Los Angeles • Vicki Preston, **WDTJ** Detroit • Susan Reynolds, **KUPON/BBT** Portland, Ore. • Stephanie Ringes, **WKSE** Buffalo, N.Y. • Tom Roberts, **WSTH** Columbia, Ga. • Sheila Silverstein, **WPOC** Baltimore • Keith Spangalis, **WKQX** Chicago • Jim Sheehan, **KISJ** San Francisco • Jason Steinberg, **WYNY** New York • Anne-Marie Strzelecki, **WBMX** Boston • Donna Talarico, **WGGY** Wilkes-Barre, Pa. • Inezee Thill, **KLLC** Las Vegas • Shannon Wray, **WJLZ** Tampa, Fla.

## amusement business

## BOXSCORE TOP 10 CONCERT GROSSES

#1	Artist: <b>BACKSTREET BOYS, JUNGLE BROTHERS, WILLA</b> Venue: Louisiana Superdome, New Orleans Date(s): Feb. 26 Gross: \$2,286,582 Att. 54,365 Capacity: 56,211
#2	Artist: <b>BACKSTREET BOYS, JUNGLE BROTHERS, WILLA</b> Venue: Tropicana Field, St. Petersburg, Fla. Date(s): Feb. 24 Gross: \$1,964,243 Att. 45,830 Capacity: 53,791
#3	Artist: <b>CROSBY, STILLS, NASH &amp; YOUNG</b> Venue: Pepsi Center, Denver Date(s): Feb. 23 Gross: \$1,283,133 Att. 17,712 Capacity: sellout
#4	Artist: <b>BRUCE SPRINGSTEEN</b> Venue: Bryce Jordan Center, University Park, Pa. Date(s): Feb. 28 Gross: \$1,015,163 Att. 15,439 Capacity: sellout
#5	Artist: <b>CROSBY, STILLS, NASH &amp; YOUNG</b> Venue: MGM Grand Garden, Las Vegas Date(s): Feb. 19 Gross: \$956,325 Att. 9,076 Capacity: 11,000

#6	Artist: <b>CROSBY, STILLS, NASH &amp; YOUNG</b> Venue: America West Arena, Phoenix Date(s): Feb. 21 Gross: \$845,916 Att. 10,988 Capacity: 12,500
#7	Artist: <b>BACKSTREET BOYS, JUNGLE BROTHERS, WILLA</b> Venue: Frank Erwin Center, Austin, Texas Date(s): March 5 Gross: \$720,348 Att. 16,595 Capacity: sellout
#8	Artist: <b>CHER, LOU BEGA, C NOTE</b> Venue: BI-Lo Center, Greenville, S.C. Date(s): Feb. 29 Gross: \$662,795 Att. 11,782 Capacity: sellout
#9	Artist: <b>CHER, LOU BEGA, C NOTE</b> Venue: Entertainment and Sports Arena, Raleigh, N.C. Date(s): Feb. 26 Gross: \$654,915 Att. 11,086 Capacity: sellout
#10	Artist: <b>CHER, LOU BEGA, C NOTE</b> Venue: MCI Center, Washington, D.C. Date(s): Feb. 27 Gross: \$648,067 Att. 12,207 Capacity: 14,385

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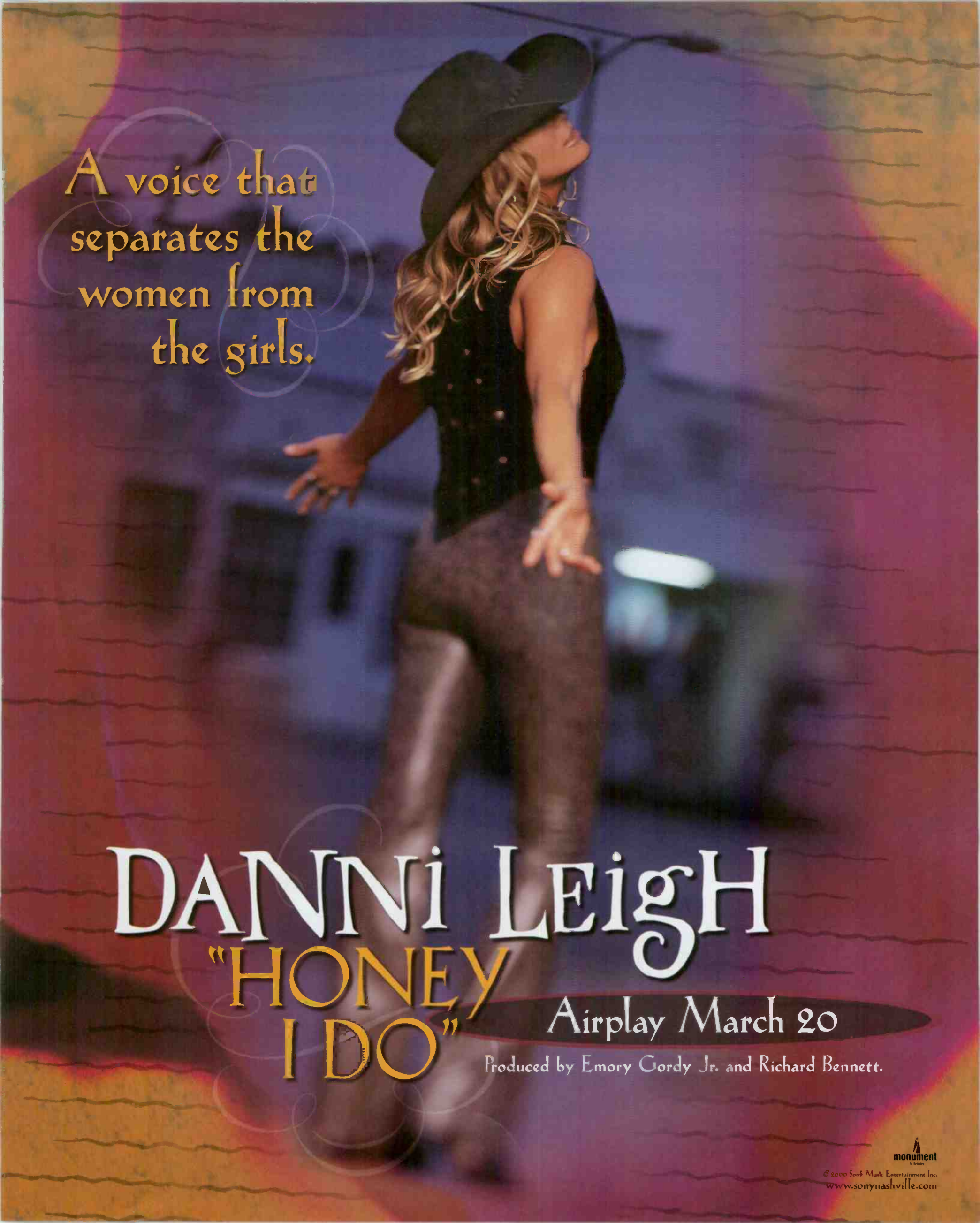


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A woman with long, wavy blonde hair is captured in a dynamic dance pose. She is wearing a black wide-brimmed top hat, a black sleeveless top, and a dark, patterned skirt. Her arms are outstretched, and she is looking upwards and to the right. The background is a blurred, dimly lit room with warm, golden light filtering through, creating a bokeh effect. The overall mood is elegant and sophisticated.

A voice that  
separates the  
women from  
the girls.

DANNI LEIGH  
"HONEY  
I DO"

Airplay March 20

Produced by Emory Gordy Jr. and Richard Bennett.

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## Ready To Stop Chasing Women? Try New Male-Targeted Format

Continued from page 1

with its high-profile and very male-oriented syndicated morning show, John Boy and Billy, and KPLX (the Wolf) Dallas, with its focus on rootsy Texas-based singer/songwriters like Charlie Robison and Jack Ingram.

WKDF was about 60% male in the last book, but PD Wes McShay says his initial target wasn't men but any listener who wanted a more traditional, yesterday-and-today mix. "It wasn't an effort to go after the men, but it turned out the first ones to the table were the men."

(Moody says that while WKDF is not marketing itself as a male country station, "there is certainly a lot of testosterone over there.")

KPLX's male/female split is now 50/50, up from 35% male prior to taking on its Wolf handle and Texas music lean. APD Smokey Rivers says, "Everyone recognized that females are obviously very important to the format, but males want to be paid attention to not only in product but presentation." On the product front, Rivers says, the station's all-male programming staff "looks for more records that strike a chord with us as men, paying attention to our own guts a little more and listening for more of a balance."

On the presentation side, according to Rivers, "it's more about the content of what the jocks talk about instead of always relating to soccer moms. I really think as a format we've gone so far left, [with] everybody chasing women so much, that we've left these guys behind."

WHSL was the first country affiliate for John Boy and Billy, primarily known as a rock morning team, although several more country clients have been added since. The rest of the station was built around the morning show and the audience it draws, which, in the fall '99 Arbitron book, was 55-60% male, according to PD Chris Huff. While Huff says that breakout "isn't outrageously male-leaning, it's still a little more [male] than most country stations."

But, surprisingly, Huff says, "I don't think 'male country' is a format per se. As with anything in country, there are different shades, and you may lean young or classic. This is just another lean."

"It does take the right situation, the right market, the right station" to program a male-oriented country station, says Huff. "It's not something that can be applied in cookie-cutter fashion, so you're not going to see an en masse jump by secondary stations."

"Where it's really going to work best is second- and third-rated country stations in markets," says Moody, who is McVay's VP of country. "I don't anticipate this format is going to beat the heritage country stations, although we might screw up somewhere and do that"—something that has already happened in Nashville, where WKDF is already a tenth of a share ahead of heritage station WSM-FM 12-plus (both trail market leader WSIX). "Men are 44% of the 18-plus cume," Moody says, so in targeting them, "you're going after a smaller segment" than with a traditional presentation.

### NO LEFT-FIELD FLANKER

When it comes to the music, Huff says, "what you don't play can be as important as what you do play. We're still a mainstream radio station. We are not this left-field-sounding flanker station. The differences lie in the subtleties and also in making sure that while we're not making any attempts to run off the female audience, we also want to make sure we don't run off the male audience. The part of the audience that has eroded in country has been the males. It's become a noticeable trend."

Moody says that "male country" stations will

still be able to program "65% of the current playlist. We're talking about taking out those things specifically directed to women or that have a male-bashing element or some of the sensitive tunes like [Steve Wariner's] 'Two Teardrops.'" In its place, Moody says, "what I anticipate will happen is that Charlie Robison will be a core artist," while stations might also play album cuts in light rotation and songs like Junior Brown's "Highway Patrol" and "My Wife Thinks You're Dead" sparingly for imaging purposes.

(Ironically, all the talk about "male country" hit in the same week that DreamWorks artist Toby Keith reached No. 1 with a female-bashing song, "How Do You Like Me Now?")

Targeting males also creates some differences in presentation. "The addition of John Boy and Billy in the morning allowed for greater latitude when it came to imaging the radio station," says Huff, "and it's certainly allowed for a greater latitude with making it a more forefront and upbeat radio station."

The real advantage of "male country," Moody says, is that it gives stations "a distinct programming, marketing, and sales

identity. It allows you to market the difference between you and the heritage station in very clear terms. The marketing component is what we're selling. And from a programming point of view, all of a sudden you have a unique position. If you want to carry sports, NASCAR on weekends, or a fishing show, those are all elements that fit right in."

WKDF's morning show features a NASCAR reporter a few times a week and daily sports updates from one of the local TV sports reporters. In addition, McShay says, "we've cut back a little on the overproduction you hear on some country stations [that makes them sound] similar to top 40." But McShay also credits the station's high-profile personalities for its success. "You can't come in and just play a bunch of guy tunes and be overly successful," he says.

No clients have yet been signed for the expected spring rollout of "male country," but Moody says he's received a large number of calls and E-mails from interested parties, particularly group programmers.

Tim Roberts, OM of Cumulus' Toledo, Ohio, cluster, is among those intrigued by the idea, although not for his market, where Cumulus' WKKO is the only FM country player.

"There is definitely room to satisfy the male core we've completely alienated," Roberts says. "There are a lot of dissatisfied men, I can tell you from research I see, who just don't get into our format the way they used to. I definitely think [that] in markets with multiple country stations, differentiation of product and brand identity is important. As [was pointed out at CRS], two country stations playing the exact same songs slugging it out don't grow the cume."

### THE MEN WENT DOWN TO GEORGIA

Rosin's CRS proposal was based on the results of 601 interviews his company conducted with 25- to 54-year-old men in six markets. Of those men, 26% said they like country less than they used to, 36 percent said they were listening to country on the radio less than a year ago, and 33% said they were listening less than five years ago.

Meanwhile, in a recent national auditorium test Moody conducted, the No. 1 male-testing song was the Charlie Daniels Band's "The Devil Went Down To Georgia." Also in the top 10 were Alabama's "Song Of The South" and Hank Williams Jr.'s "All My Rowdy Friends." Females preferred Trisha Yearwood's "How Do I Live" and Shania Twain's "You're Still The One."

Says Moody, "People have been skeptical of a fragmentation of the country format because we've heard so many times it would happen and it didn't. But the research is there to show there is a market for this."

"There is no question [male country] will work; we're proving that already," says McShay. "It's being embraced, but by a core of females, too."

## Capitol Launches Country TV Promos

by Phyllis Stark

Pat Quigley, president/CEO of Capitol Records' Nashville division, rolled out a unique \$12 million TV advertising campaign this week that ties in with both radio and retail partners in select markets to promote not just Capitol artists but country music in general. The first 11 stations Capitol is working with include KZLA Los Angeles, WUSN (US99) Chicago, and WUBE (B105) Cincinnati, but he hopes to have 30 stations on board by November.

The ads begin with animation of the station's logo, followed by a snippet of the current video-clip of the featured artist. Each ad features just one artist. The station's call letters and Web site address remain visible on the screen during the video, while a crawl at the bottom of the screen gives station promotional announcements. At the end, the ads are tagged with a logo of a local retailer.

Quigley says he's paying 100% of the cost of the ads during the eight-month campaign. The ads will run during the "Today" show, "The Tonight Show," "Late Show With David Letterman," and during some daytime soap operas

and news shows, among other slots.

While Quigley says that "there has to be some return on investment" in choosing radio partners, he claims that "there is no quid pro quo," meaning stations are not required to make any airplay commitment. "We're releasing 15 albums this year; hopefully they can find something they can play," he says. Quigley says he worked out the deals with station GMs, not PDs, to avoid programming conflicts of interest.

Both radio and retail partners are non-exclusive, meaning the ads could run for more than one station in a given market with a slightly different look.

Stressing the importance of advertising his prod-

uct, Quigley says, "Radio didn't make this label happen, advertising did."

The initial ads feature Trace Adkins and Keith Urban, but a Steve Wariner ad will be next, and Quigley says he plans to run the spots for all 15 of this year's releases, including those by newcomers Allison Paige and Cindy Thompson.

The new campaign rolled out March 20 in Chicago and Cincinnati.



## Buddying Up To Brock



Warner Bros. artist Chad Brock schmoozes with WGY Cincinnati MD J.J. Gerard, left, and WUBE Cincinnati APD Grover Collins, right, during the label's Ryman Auditorium show just prior to the Country Radio Seminar in Nashville.

## Letter: Chicken Little Was Wrong

To the editor:

I can't believe the "Chicken Little" rhetoric on the future of country radio coming from the executive director of the Country Music Assn. ("Benson: Consolidation Forces Country To Cross—Or Erode," Country Airplay Monitor, March 3). To say the industry faces a potentially fatal audience erosion if we don't find more crossover music is equivalent to telling radio stations across the country, "The sky is falling."

Business for most country radio stations is pretty good. In most small, medium, and large markets, a country radio station is [found] among the market ratings leaders. Even if shares are down a bit, the format is still in pretty good shape.

At the [recent] Country Radio Seminar, we identified three definitive reasons for sagging ratings at many country stations:

1. Too many spots
2. We've sent the men (and some women) packing with our musical selections. [Editor's

note: See story, page 1.]

3. Lack of passion and entertainment in the presentation.

Work on those points, and add some localism to your station, and you'll be in good shape.

I understand the monetary benefit of crossing songs over to pop from Music Row's standpoint. So [Mr. Benson], if you're speaking to the labels, I understand—but do not agree with—your argument. But I caution radio stations who buy into this philosophy of doom and destruction that the sagging ratings you may be seeing now just may multiply. Make no mistake, the P1 country listener tunes in a country radio station to hear country music. Only so much pop crossover will be acceptable.

I only hope that all my competitors down the road have consultants and advisers that recommend Celine Dion records and pop remakes as their country clients' playlist selections. It'll make my job a lot easier.

Wes McShay, PD  
WKDF (Music City 103) Nashville



# NO BAG OF TRICKS.

Why would a radio station in Amarillo use the same strategies as a station in, for example, Buffalo? Seems like they come from the same bag of tricks. At Daniels Country Radio Resources we approach each station and each market with an open mind. We listen. We learn. Then, and only then, do we provide you with recommendations on programming and marketing strategies. Custom-tailored to fit your station. Plus, all we do is country. That helps us stay sharp and focused. To help you build your audience and keep it. One station at a time. Simple as that.

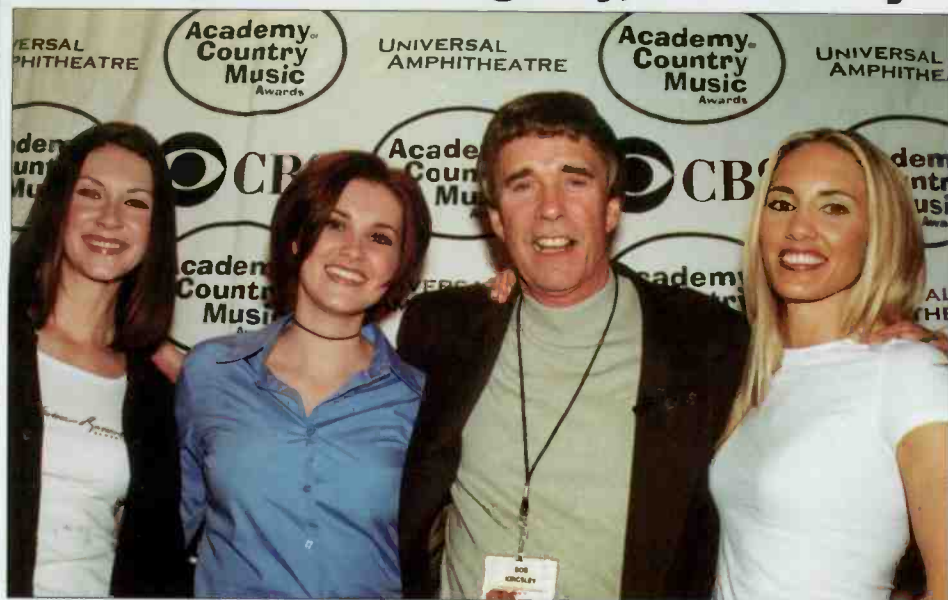
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It's what we do. It's all we do.

Call Larry Daniels at 480-491-9952 or e-mail at [dcrr@ix.netcom.com](mailto:dcrr@ix.netcom.com)



## Kassidy, Kelsi, Kingsley, and Kristyn



"American Country Countdown" host Bob Kingsley greets the members of Lyric Street trio Shedaisy following the announcement of the Academy of Country Music Awards nominees during the Country Radio Seminar in Nashville. Pictured, from left, are Kassidy and Kelsi Osborn, Kingsley, and Kristyn Osborn.

### Exclusive: Country Down Sharply In Fall '99 National Arbitron Survey

Continued from page 1

Then there was the stunning rise at news/talk, which easily eclipsed its biggest ratings to date, the 16.9 share it got from the O.J. Simpson verdict in fall '99, by leaping 15.9-20.7 12-plus, despite the lack of a Simpson- or Monicagate-sized topic this time. One explanation may be the growth of sports/talk radio, which usually gets a boost from the World Series and football season anyway and also saw a rise in its number of outlets.

In addition, the 1.2-share debut of WNEW New York as a news/talk station, while inauspicious, still meant a lot of new N/T listening in a pool that's heavily influenced by the largest markets. And at least one major-market N/T station, WJFK-FM Washington, D.C., seemed to get some help from syndicated morning host Howard Stern's highly publicized divorce.

#### HOW OTHER FORMATS FARED

Adult contemporary radio, which was overtaken by R&B radio last summer, reclaimed the No. 2 spot but was off 13.2-13.1. Broken out separately, adult top 40 stations were up 4.7-5.0 12-plus, but those numbers were more than offset by losses at mainstream and soft ACs. AC's total 35-64 number was 15.0-14.9, meaning that it took less of an upper-end hit from N/T than other adult music formats.

R&B radio, which had been growing steadily throughout the past year, driven by

the growth of the R&B oldies format, was off 13.3-12.1 overall, although it's still ahead of last fall's 11.9 share. Each of R&B's three component formats were off four-tenths of a share, including R&B oldies, which was down 3.1-2.7 after three up books. R&B is one of several formats that was likely affected by the implementation of new population estimates, something that always figures into the fall book.

Top 40, which had put together three strong quarters in the winter through summer books, had a typically down fall book, off 9.9-9.0, putting it slightly ahead of last fall's 8.9 share. Top 40 was down 35.2-33.7 among teens and about seven-tenths of a share in every other demo. (Modern rock, which many top 40 PDs had seen as a threat, was up 9.3-10.1 among teens but flat everywhere else.)

Spanish-language radio was up 6.9-7.1, a share ahead of last fall. Spanish probably got some help from the reconfiguring of the population estimates, but it's also added more than 40 new outlets over the past year. It was up nicely in every demo except teens.

Album rock was flat at a 6.6, but broken out by demo, you could see its youth movement taking effect. Album rock was up among teens and in 18-34 but off slightly 25-54 and 35-64. Classic rock, which got a boost last year from "classic rock that really rocks," was off 5.0-4.3, with similar drops in most demos. Modern

rock was off 4.2-4.1, off slightly in every demo except teens—not so surprising given the recent tenor of its music.

#### OLDIES EROSION CONTINUES

While R&B oldies stations were jammin' less in the fall, mainstream oldies stations weren't faring much better, off 5.6-5.3 12-plus. With their biggest drop in 35-64 (and a relatively flat showing at the younger end), those losses were more likely the result of N/T's upper-end strength than losses to the "jammin' oldies" format. Same goes for adult standards, off 3.0-2.4 for its lowest number ever.

## Radio's Greatest 'Jump Ball' Ever In Play

With three rounds of the Clear Channel spinoffs announced, and more coming any day, the radio industry stands at the cusp of one of the most far-reaching redistributions of assets in broadcast history, say analysts assessing the shakeout.

Round two of the spinoffs was announced March 9 and saw Inner City pick up combos in Columbia, S.C. (R&B outlets WWDM and WOIC, modern rock WARQ, and classic rock WMFX), and Jackson, Miss. (R&B outlets WKXI-AM-FM and WJMI, gospel WOAD, and pop oldies WYJS). Barnstable added two Des Moines, Iowa, outlets (album rock KGGO and country KHKI), where it already owned country KJYY, and moved into Greenville, S.C., with rockers WROQ and WTPT. Saga Communications added talk/modern rock combo WHMP-AM-FM Springfield, Mass., while Spanish broadcaster Mark Rodriguez added album rock KXJO San Francisco.

Radio One walked away with a dozen prized signals in round three, March 13. "The process took a lot longer than anyone expected, but in the end we got everything that we wanted," says CEO Alfred Liggins, who will write a check for \$1.3 billion, in exchange for R&B KKBT Los Angeles, which will move to 100.3, with Clear Channel moving R&B oldies KCMG down to 92.3. Also being purchased are adult R&B KMJQ and R&B KBXX Houston; AC KBFB Dallas; R&B WZAK and gospel WJMO Cleveland; variety WVCG Miami; R&B WQOK, adult R&B WFXC/WFXK, and gospel WNNL Raleigh, N.C.; and R&B WJMJ Greenville, S.C. Most formats will remain the same, although KBFB will become a variety of R&B, while WVCG may become black talk. In two separate deals, Radio One will buy out Davis Broadcasting in two markets for \$24 million in cash and stock. Davis owns R&B oldies WCCJ Charlotte, N.C., and R&B WFXA/WAEJ, R&B oldies WAEG, adult R&B WAKB, and gospel WTHB Augusta, Ga.; and R&B WFXE, adult R&B WKZJ and gospel WOKS Columbus, Ga. In a third deal, Radio One will pay \$40 million for rhythmic top 40 WHHH, adult R&B WBKS, and jazz WYJZ Indianapolis. Radio One also gets a low-power TV station in Indianapolis. Shirk CEO/president William Shirk will become GM of the Indianapolis cluster.

"The spinoffs could have a powerful impact on the size and market power of many radio companies, affecting the way investors and financiers view the radio landscape," says Robin Flynn, senior analyst at Paul Kagan Associates. "It is redistributing market power and domination," adds Bishop Cheen, First Union Capital Markets analyst.

First Union senior VP/director James Boyle agrees, saying, "It is the greatest jump ball that radio has ever experienced to date; it's going to change the whole landscape quite a bit, but it will have selective impacts. Half the winners are going to look very different—both public and private companies—half won't be substantially changed vis-à-vis this particular spinoff." When a midsized company such as Cox Radio adds \$380 million worth of stations or Cumulus lays out \$159 million, a significant impact on those companies is felt. Yet Boyle believes CBS/Infinity is changed less, even though it will write Clear Channel a check for \$1.4 billion, although Boyle adds, "Even that is going to rearrange Mel Karmazin's portfolio, as imposing as it is, quite a bit."

So what about the groups that didn't end up with many properties? Blue Chip Broadcasting got one AM station in Cincinnati, and Emmis has received no stations. Flynn says that who

"won" and "lost" may "all depend on how much the winners pay." With many radio stocks down 30% since the beginning of the year, Flynn says, many operators may be reassessing and regretting their bids.

Analysts say the real winner is ownership diversity, with Hispanic broadcasters El Dorado Communications, Entravision, Hispanic Broadcasting, Mega Communications, and Pecan Partners winning stations and black-led groups Inner City Broadcasting, Chase Radio Partners, and Urban Radio Broadcasting among the early buyers. "That's the real impact," says Cheen.

In the wake of the first round of spinoffs, BIA has re-ranked the top 50 radio groups. Cox Radio moves from No. 5 to No. 4, and Chase Partners debuts at No. 21.

Beyond broadcast corporations being altered, entire markets will be affected, according to Flynn, "especially major markets, because all of a sudden some companies are up to their market quota." That could lead to new spinoffs and cause ripples for stations and groups not part of the initial rounds. "Once the spinoffs are all done, there will likely be some immediate swaps, and then depending on reallocating, there may be some smaller companies that decide to sell out, especially if their stocks fall to a level that they become an attractive takeover value." She does not, however, believe Emmis CEO Jeff Smulyan will cash out if he's left in the cold. "They still have Cadillac properties," says Flynn.

"There's always a second boom to come," predicts Cheen. "Radio is a very liquid industry. There's always changing of hands. When you realign the landscape, there's going to be some echo booms and some more swaps."

#### CAPITAL: HE'S BAAACK

Hicks, Muse, Tate & Furst, the buyout firm that is selling its AMFM holdings to Clear Channel, may find itself back in radio ownership. It has formed an alliance with Pacific Century CyberWorks to explore new online and traditional media projects. The company, called Global Media Convergence Alliance, will start by buying radio, TV, and print media companies, then integrating them with other Hicks, Muse media and Pacific Century online properties. "The convergence of traditional and online media is the next big step in the evolution of the global information economy," says Hicks, Muse chairman/CEO Tom Hicks. Once the AMFM deal closes, the company will own 25 TV stations via LIN and Sunrise Television in the U.S., plus radio and TV properties in Central and South America.

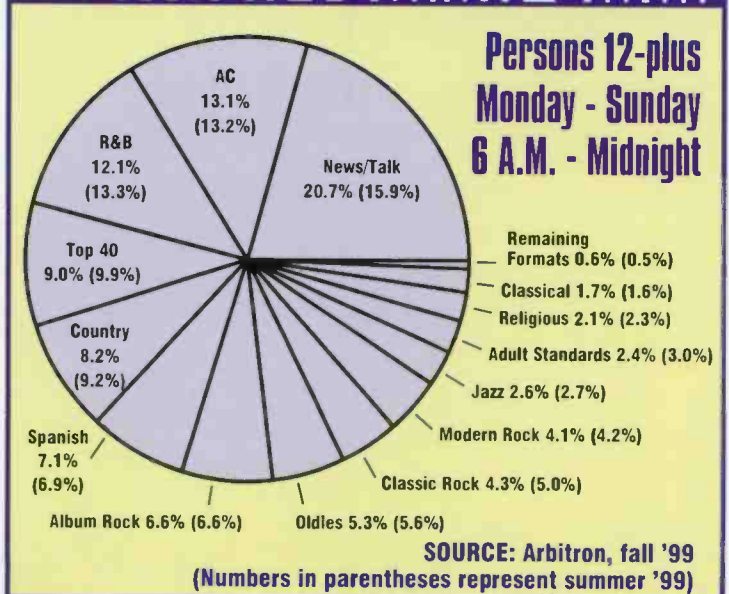
#### CAPITOL

Low-power FM is under attack from the so-called "Blue Dog" Democrats, the influential coalition of conservative House members. Rep. Collin Peterson, D-Minn., is spearheading an effort to enlist the Blue Dogs' support of a bill that would bar the FCC from implementing LPFM. Peterson was spurred to action after meeting with the operators of a radio reading service for the blind. The Minnesota Services for the Blind told Peterson its sub-carrier service would be disrupted by dozens of microstations. Meanwhile, the Senate bill that would block LPFM has picked up seven co-sponsors from both parties.

After 20 years in Congress, U.S. Rep. Tom Bliley, R-Va., has announced that he will retire when his term expires next January. Bliley, for the past six years the chairman of the House Commerce Committee, steered Congress through the radical changes of the 1996 Telecommunications Act. "I feel like it's a good time to make a clean break," said Bliley during the March 6 announcement. If Democrats reclaim the House in November, Rep. John Dingell, D-Mich., is expected to rise to the chairmanship. Across the aisle, three Republicans are vying for the gavel, including Rep. Billy Tauzin, R-La.; Rep. Mike Oxley, R-Ohio; and Rep. Joe Barton, R-Texas. Tauzin presently chairs the panel's Subcommittee on Telecommunications.

The FCC's Mass Media Bureau has a new top cop. Mary Beth Murphy is named chief of the Policy and Rules Division. Murphy led the behind-the-scenes development of LPFM and recent revisions of ownership limits.

## ARBITRON FORMAT SHARE





# UP-TEMPO SPRING BOOK ATTITUDE!

"A ROCKIN' song...an Adult song, a married womans point of view, not a pouty teenager's."

Pam Shane / Shane Media

"Great ATTITUDE and a Definite BULLSEYE for my Female Listeners."

Randy Brooks / WGH

"A GUTSY song that will stand out from Everything else, this is it!"

Tim Murphy / KKBB

"SASSY Lyrics... What every woman wants to say and every man wants to hear."

Les Acree / WNOE

## ASKIN' TOO MUCH TAMARA WALKER

ALREADY ADDED: **KKBB WNOE WGKX WKKT WGH**

IMPACTING MARCH 20th

**CURB**  
RECORDS  
curb.com



# GREATEST GAINERS

## Strongest Increase In Airplay This Week

INCREASE IN  
DETECTIONS

<b>DIXIE CHICKS</b> • <i>Goodbye Earl</i> (MONUMENT)	+548
WPOC +24, WKXC +23, WNCY +17, WSIX +17, WMIL +15, WOKO +14, KATM +13, WYCD +12, WBCT +12, KGMV +12	
<b>CLINT BLACK WITH STEVE WARINER</b> • <i>Been There</i> (RCA)	+273
KIKF +26, KTST +16, WGH +13, WQDR +11, WMZQ +11, WNKT +10, WQYK +10, KATM +9, WKKO +9, WVLC +9	
<b>FAITH HILL</b> • <i>The Way You Love Me</i> (WARNER BROS./WRN)	+255
KUBL +16, KDRK +16, WXCT +12, KMDL +11, WWYZ +11, KRST +10, KXKT +9, KYCY +8, WKSF +7, WKLB +7	
<b>CHAD BROCK</b> • <i>Yes!</i> (WARNER BROS./WRN)	+255
KPLX +25, WQDR +14, KCCY +10, KYCY +9, KMLE +9, WUSN +9, KHKI +8, WQBE +7, WGGY +6, WXBQ +6	
<b>CLAY WALKER</b> • <i>The Chain Of Love</i> (GIANT)	+248
WKKO +19, WKIX +13, WBCT +13, KRYS +13, KTTS +12, WYNY +12, WKIS +11, WPOR +10, WVLC +9, WFLS +9	
<b>CLAY DAVIDSON</b> • <i>Unconditional</i> (VIRGIN)	+244
KEEY +15, WKIX +13, WRBQ +12, WGGY +10, KFKF +10, WSCA +9, WNKT +8, KUZZ +8, KSOP +8, WQMX +7	
<b>BRAD PAISLEY</b> • <i>Me Neither</i> (ARISTA NASHVILLE)	+243
WKDF +17, WKIX +13, KSKS +13, KHEY +13, KRYS +12, WSIX +12, WXTU +12, WRNS +11, WQMX +11, KKBQ +10	
<b>KENNY ROGERS WITH ALISON KRAUSS &amp; BILLY DEAN</b> • <i>Buy Me A Rose</i> (DREAMCATCHER)	+221
WQBE +20, KIKF +20, WXBQ +18, KHEY +16, KTTS +14, KSON +14, WGNA +11, KKCS +10, WFLS +9, WKIX +8	
<b>RASCAL FLATTS</b> • <i>Prayin' For Daylight</i> (LYRIC STREET)	+214
KIKF +15, KFKF +13, WGH +13, WXBQ +11, WRNS +10, WNKT +10, KKCS +10, KKBQ +10, KTEX +9, KSOP +9	
<b>REBA</b> • <i>I'll Be</i> (MCA NASHVILLE)	+213
WESC +11, KMDL +9, KBEQ +9, WCTO +8, KYCY +8, WDRM +6, WFRE +6, KHKI +5, KHAY +5, KSOP +5	
<b>TOBY KEITH</b> • <i>How Do You Like Me Now?!</i> (DREAMWORKS)	+204
KBEQ +13, WGXK +13, WXCT +11, WKIX +11, KSON +10, KATM +8, WPOR +8, KWJJ +8, WOGY +7, KYCY +7	
<b>MARTINA MCBRIDE</b> • <i>Love's The Only House</i> (RCA)	+180
KPLX +23, WYNY +19, WPOR +18, KIKK +17, KATM +16, WSIX +14, WMZQ +14, KUBL +12, WSM +11, WZZK +10	
<b>COLLIN RAYE</b> • <i>Couldn't Last A Moment</i> (EPIC)	+178
WKCO +21, WGNA +16, KASE +12, WXCT +11, WNCY +11, WVLC +11, KDRK +10, WRKZ +10, KATM +9, WMSI +9	
<b>KEITH URBAN</b> • <i>Your Everything</i> (CAPITOL)	+167
KIKK +28, KUBL +16, KSON +14, KSOP +10, KXKC +9, WFLS +9, WUSY +8, WKSJ +7, KHKI +6, KGMV +6	
<b>BROOKS &amp; DUNN</b> • <i>You'll Always Be Loved By Me</i> (ARISTA NASHVILLE)	+161
KUZZ +18, KIKF +14, WEZL +12, KCCY +9, WSM +8, KYGO +7, WOKQ +6, WRNS +5, WLWI +5, WKKO +5	

# MOST NEW STATIONS

Songs with 6 or more detections at new stations this week

	NEW STATIONS		NEW STATIONS
<b>DIXIE CHICKS</b> <i>Goodbye Earl</i> (Monument)	26	<b>CLAY DAVIDSON</b> <i>Unconditional</i> (Virgin)	9
<b>RASCAL FLATTS</b> <i>Prayin' For Daylight</i> (Lyric Street)	15	<b>CLAY WALKER</b> <i>The Chain Of Love</i> (Giant)	8
<b>BRAD PAISLEY</b> <i>Me Neither</i> (Arista Nashville)	14	<b>YANKEE GREY</b> <i>Another Nine Minutes</i> (Monument)	8
<b>CHAD BROCK</b> <i>Yes!</i> (Warner Bros./WRN)	14	<b>COLEY MCCABE WITH ANDY GRIGGS</b> <i>Grow Young With You</i> (RCA)	8
<b>KEITH URBAN</b> <i>Your Everything</i> (Capitol)	11	<b>BROOKS &amp; DUNN</b> <i>You'll Always Be Loved By Me</i> (Arista Nashville)	8
<b>ERIC HEATHERLY</b> <i>Flowers On The Wall</i> (Mercury)	10	<b>JOE DIFFIE</b> <i>It's Always Somethin'</i> (Epic)	8
<b>GEORGE STRAIT WITH ALAN JACKSON</b> <i>Murder On Music Row</i> (MCA Nashville)	10		

# AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1



**KMLE**  
**Phoenix, AZ**  
**PD: Jeff Garrison**  
**MD: Jon Allen**  
**Airplay Leader Designations: 2**

#2	WRNS, <i>New Bern, NC</i> (PD/MD: Wayne Carlyle/Mark Sova)	2
#3	KUZZ, <i>Bakersfield, CA</i> (PD/MD: Evan Bridwell/Chris Daniels)	1
#4	WBCT, <i>Grand Rapids, MI</i> (PD/MD: Doug Montgomery/Dave Taft)	1
#5	WXBQ, <i>Johnson City, TN</i> (PD/MD: Bill Hagy/Reggie Neel)	1

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

# COUNTRY RECURRENT AIRPLAY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW DETECTIONS	LW DETECTIONS	RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW DETECTIONS	LW DETECTIONS
1	SOMETHING LIKE THAT TIM MCGRAW (CURB)	2163	2320	14	READY TO RUN DIXIE CHICKS (MONUMENT)	1045	1105
2	I LOVE YOU MARTINA MCBRIDE (RCA)	2142	2211	15	A NIGHT TO REMEMBER JOE DIFFIE (EPIC)	1026	1048
3	WHAT DO YOU SAY REBA (MCA NASHVILLE)	2108	2319	16	POP A TOP ALAN JACKSON (ARISTA NASHVILLE)	991	1137
4	AMAZED LONESTAR (BNA)	1936	1860	17	YOU WON'T EVER BE LONELY ANDY GRIGGS (RCA)	985	1005
5	WHEN I SAID I DO CLINT BLACK (RCA)	1679	1925	18	GOD MUST HAVE SPENT A LITTLE MORE TIME ON YOU ALABAMA (RCA)	980	1021
6	ALL THINGS CONSIDERED YANKEE GREY (MONUMENT)	1595	1703	19	MAN! I FEEL LIKE A WOMAN! SHANIA TWAIN (MERCURY)	940	957
7	HOME TO YOU JOHN MICHAEL MONTGOMERY (ATLANTIC)	1501	1627	20	UNBELIEVABLE DIAMOND RIO (ARISTA NASHVILLE)	892	940
8	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1452	1546	21	COME ON OVER SHANIA TWAIN (MERCURY)	878	884
9	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	1408	1524	22	SINGLE WHITE FEMALE CHELY WRIGHT (MCA NASHVILLE)	867	844
10	PUT YOUR HAND IN MINE TRACY BYRD (RCA)	1340	1567	23	WIDE OPEN SPACES DIXIE CHICKS (MONUMENT)	866	880
11	HOW FOREVER FEELS KENNY CHESNEY (BNA)	1221	1140	24	WHERE THE GREEN GRASS GROWS TIM MCGRAW (CURB)	834	788
12	BIG DEAL LEANN RIMES (CURB)	1191	1316	25	LITTLE GOOD-BYES SHEDAISY (LYRIC STREET)	823	894
13	YOU HAD ME FROM HELLO KENNY CHESNEY (BNA)	1181	1169				

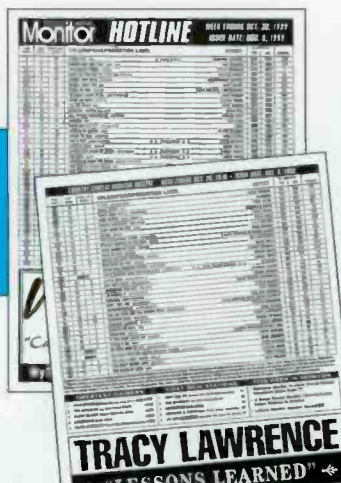
Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

# COUNTRY AIRPLAY Monitor HOTLINE FAX

Country music's chart of record can be faxed directly to your office every week!

Every Monday morning Country Airplay Monitor's Hotline Fax delivers music professionals the most up-to-date, immediate chart information available anywhere. Each weekly Hotline Fax brings you the latest Airplay Monitor Country chart plus weekly Country Airplay Monitor features like Greatest Gainers and Most New Stations.

Airplay Monitor's Country Hotline Fax gives you an edge by getting you the chart information you need to get a jump on the competition.




Special offer for Country Airplay Monitor magazine subscribers! Sign up now for the weekly fax service at our special introductory rate of \$99 for one year.

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  - YES, sign me up for the Hotline Fax for \$200 (non-Country Airplay Monitor magazine subscribers)
- If you would like to subscribe to both the magazine and the fax service call 212-536-5223 or e-mail mfouratt@bpicomm.com

Name \_\_\_\_\_  
Company/Station \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Fax \_\_\_\_\_ Phone \_\_\_\_\_  
E-mail \_\_\_\_\_

Or mail to: Airplay Monitor, Att: M. Fouratt, DCTYFX  
1515 Broadway, New York, NY 10036. Or fax to: 212-536-5294





**Billboard's  
Most Played  
Country Female  
of 1999**



**4 of the  
Most Played  
Songs  
of 1998 – 1999**

"BYE, BYE" #2 1998

"I'M ALRIGHT" #4 1998

"STAND BESIDE ME" #7 1999

"LESSON IN LEAVIN'" #3 1999



**Academy of  
Country Music  
TOP FEMALE  
VOCALIST  
Nominee**

*Curb Records Congratulates*

**Jo Dee Messina**

[www.JoDeeMessina.com](http://www.JoDeeMessina.com)

 RMI  
REPLACEMENT MANAGEMENT INTERNATIONAL

 Jo Dee Messina  
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 CURB  
RECORDS



# COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MARCH 12, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: MARCH 3 — MARCH 9, 2000

**CMT**  
PD: Chris Parr  
CBS Cable 615-457-8500

**CMT**  
COUNTRY MUSIC PLAYLIST

TW	LW	1
34	10	Dixie Chicks, Goodbye Earl
32	19	Jessica Andrews, Unbreakable Heart
30	29	Toby Keith, How Do You Like Me Now
29	24	Phil Vassar, Carlene
29	35	Dixie Chicks, Cowboy Take Me Away
28	27	Chely Wright, It Was
28	28	Jo Dee Messina, Because You Love Me
28	28	Faith Hill, Breathe
28	28	Tracy Lawrence, Lessons Learned
28	34	Montgomery Gentry, Daddy Won't Sell The
28	39	Clint Black/W/Steve Wariner, Been There
27	27	Brad Paisley, Me Neither
27	28	Shedaddy, This Woman Needs
27	29	Martina McBride Love's The Only House
27	25	Mark Willis, Back At One
27	21	Kenny Rogers, Buy Me A Rose
27	20	Herndon No Mercy
27	19	Blackhawk, I Need You All The Time
27	15	Danni Leigh, Honey I Do
27	20	Joe Diffie, It's Always Something
27	20	Clay Davidson, Unconditional
27	20	Rascal Flatts, Prayin' For Daylight
27	21	Trace Adkins, More
27	21	Trisha Yearwood, Real Live Woman
27	21	Collin Raye, Couldn't Last A Moment
27	21	The Wilkinsons, Jimmy's Got A Girlfriend
27	21	Keith Urban, Your Everything
27	15	Andy Griggs, She's More
27	15	Eric Heathley, Flowers On The Wall
27	14	Lonestar, Amazed
21	5	Blackhawk, I Need You All The Time
21	5	Danni Leigh, Honey I Do
10	0	Mark Willis, Almost Doesn't Count

**Great American Country**  
PD: John Hendricks  
MD: Harriett Connolly  
Jones Int'l Networks 303-792-3111

**93.9 KZLA**  
OM: R.J. Curtis  
APD: Mandy McCormack  
Bonneville 323-882-8000

TW	LW	1
37	31	Kenny Rogers, Buy Me A Rose
34	29	Toby Keith, How Do You Like Me Now
33	28	Jessica Andrews, Unbreakable Heart
32	26	Phil Vassar, Carlene
32	35	Trishie Triggs, The Wrecking Crew
30	28	Martina McBride, Love's The Only House
29	22	Montgomery Gentry, Daddy Won't Sell The
29	24	The Wilkinsons, Jimmy's Got A Girlfriend
28	28	Shedaddy, This Woman Needs
28	28	Jo Dee Messina, Because You Love Me
28	23	Shania Twain, Rock This Country!
27	23	Keith Urban, Your Everything
27	25	Alecia Elliott, I'm Diggin' It
27	25	Dixie Chicks, Goodbye Earl
27	21	Merle Haggard, Motorcycle Cowboy/Blue Yo
27	24	Marty Raybon, Cracker Jack Diamond
27	18	Wayde Hayes, Up North (Down South, Back E
27	24	Trisha Yearwood, Real Live Woman
27	25	Collin Raye, Couldn't Last A Moment
27	20	Clay Walker, The Chain Of Love
27	23	Reba McEntire, What Do You Say
27	23	Andy Griggs, She's More
27	23	Tracy Lawrence, Lessons Learned
27	23	Eric Heathley, Flowers On The Wall
27	23	Rascal Flatts, Prayin' For Daylight
27	22	Trace Adkins, More
27	22	Kenny Chesney, She Thinks My Tractor's S
27	22	Faith Hill, Breathe
27	22	Eric Heathley, Flowers On The Wall
27	21	Montgomery Gentry, Lonely & Gone
26	1	Dixie Chicks, Goodbye Earl
19	1	Brad Paisley, Me Neither
16	1	Clint Black/W/Steve Wariner, Been There

**KZLA Los Angeles**  
OM: R.J. Curtis  
APD: Mandy McCormack  
Bonneville 323-882-8000

**93.9 KZLA**  
OM: R.J. Curtis  
APD: Mandy McCormack  
Bonneville 323-882-8000

TW	LW	1
36	34	Mark Willis Back At One
34	35	Tim McGraw My Best Friend
32	30	Dixie Chicks Cowboy Take Me Away
29	28	Toby Keith How Do You Like Me Now
28	28	John Michael Montgomery Home To You
28	28	George Strait What Do You Say To That
28	28	Clint Black When I Said I Do
28	28	Brad Paisley He Didn't Have To Be
25	25	George Strait The Best Day
25	25	Shedaddy This Woman Needs
25	25	Chely Wright It Was
25	25	Garth Brooks Do What You Gotta Do
25	25	Faith Hill Breathe
25	25	LeAnn Rimes Big Deal
25	25	Alan Jackson Pop A Top
25	25	Yankee Grey All Things Considered
25	25	Trisha Yearwood Real Live Woman
25	25	Collin Raye Couldn't Last A Moment
25	25	The Mavericks Here Comes My Baby
25	25	Reba McEntire What Do You Say
25	25	Martina McBride Love's The Only House
25	25	Kenny Rogers Buy Me A Rose
25	25	Tracy Lawrence Lessons Learned
25	25	Tracy Lawrence Lessons Learned
25	25	Faith Hill The Way You Love Me
25	25	Alan Jackson Pop A Top
25	25	Yankee Grey All Things Considered
25	25	Trisha Yearwood Real Live Woman
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25	25	Tracy Lawrence Lessons Learned
25	25	Faith Hill The Way You Love Me



**Rascal Flatts**

**"Prayin' For Daylight"**

**Ask a friend who's playing it...**



# COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MARCH 12, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-scoring station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

**First Impressions (FI)** denotes songs with 6 or more detections at station for first time this week.

**WTQR Greensboro**  
PD: Paul Franklin  
MD: Deano  
Clear Channel 336-777-8826

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WFMS Indianapolis**  
PD: Bob Richards  
MD: J.D. Cannon  
Susquehanna 317-842-9550

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WWKA Orlando**  
PD: Len Shackelford  
MD: Shadow Stevens  
Cox 407-298-9292

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WKLB Boston**  
PD: Mike Brophy  
APD/MD: Ginny Rogers  
Greater Media 617-822-9600

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WKIS Miami**  
MD: Darlene Evans  
Beasley 954-431-6200

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**KYNG Dallas**  
PD: Bob McNeill  
MD: Jim Verdi  
Infinity 972-716-7800

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**KIKK Houston**  
PD/MD: Darren Davis  
Infinity 713-881-5957

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WPOC Baltimore**  
PD: Scott Lindy  
APD/MD: Michael J. Fox  
Clear Channel 410-366-3693

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WYQQ Tampa**  
DM: Eric Logan  
PD: Beecher Martin  
MD: Jay Roberts  
Infinity 813-287-0995

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WYFZ Hartford**  
PD: Mike Moore  
MD: Jay McCarthy  
AMFM 860-723-6000

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WKXX St. Louis**  
PD: Jeff Allen  
MD: Dave Louis  
Emmis 314-621-0400

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**WAMZ Louisville**  
PD/MD: Coyote Calhoun  
Clear Channel 502-582-7840

TW	LW	1	2	3	4	5</
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KYCY San Francisco PD: Dene Hallam APD: Steve Jordan MD: Richard Ryan Infinity 415-391-9330

WZZK Birmingham PD: Jim Tice APD/MD: Scott Stewart Cox 205-916-1100

WESC Greenville OM: Ron Brooks MD: John Landrum Clear Channel 864-242-4660

KWJJ Portland, OR PD: Robin Mitchell MD: Lola Montgomery Fisher Broadcasting 503-228-4393

WUSY Chattanooga OM: Leslie Pardue MD: Bill Poindexter Cumulus 423-892-3333

WMIL Milwaukee OM/PD: Jerry Wolfe MD: Mitch Morgan Clear Channel 414-545-8900

KFKF Kansas City PD: Dale Carter MD: Tony Stevens Infinity 816-753-4000

WDAF Kansas City PD/MD: Ted Cramer Entercom 913-236-9800

WCOL Columbus, OH PD: Gail Austin Clear Channel 614-273-9265

WQMX Akron OM: Kevin Mason MD: Bill Sheil Rubber City Radio Group 330-869-9800

KNCI Sacramento OM: Mark Evans APD: Jennifer Wood Infinity 916-338-9200

WNOE New Orleans PD: Les Acree Clear Channel 504-679-7300

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neel Bristol Broadcasting 540-669-8112

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McIntire Infinity 816-531-2535

KATM Modesto OM: Dave Taylor PD/MD: Randy Black Citadel 209-523-7756

WHOK Columbus, OH OM: Charley Lake APD/MD: George Wolf Infinity 614-227-9696

WCTK Providence PD: Rick Everett MD: Sam Stevens Hall Communications 401-467-4366

WYRK Buffalo PD: Mark Lindow APD/MD: Chris Keyzer Infinity 716-852-7444

KASE Austin PD: Michael Cruise APD: Bob Pickett AMFM 512-495-1300

WDRM Huntsville PD: Mark Donovan MD: Dan McClain AMFM 205-256-1750

KSSN Little Rock PD: Bill Dotson Clear Channel 501-227-9696

WOKQ Portsmouth, NH OM: Mark Ericson PD: Mark Jennings APD/MD: Dan Lunnice Citadel 603-749-9750

KVOO Tulsa, OK OM/PD: Dave Block MD: Scott Woodson Journal 918-742-9900

WCMS Norfolk PD: John Crenshaw Barnstable Broadcasting 757-424-1050



# COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MARCH 12, 2000

Songs ranked by number of detections. Playlists are listed in order of TBA weekly came, beginning with the highest-cumulating station. Cumulative detections are updated twice weekly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**WKQC Saginaw**  
PD: Rick Walker  
MD: Stan Parman  
MacDonald 517-752-8161

**98FM WKQC**  
COUNTRY

TW	LW	Artist	Title	Detections
1	42	George Strait	The Best Day	46
2	43	Faith Hill	Breathe	45
3	44	Mark Willis	Back At One	45
4	45	Lonestar	Smile	46
5	46	Tim McGraw	My Best Friend	46
6	47	Collin Raye	Couldn't Last A Moment	47
7	48	Tracy Lawrence	Lessons Learned	48
8	49	Kenny Chesney	What I Need To Do	49
9	50	Clint Black	W/Steve Wariner Been There	50
10	51	Shedaisy	This Woman Needs	51
11	52	Ty Herndon	No Mercy	52
12	53	Dixie Chicks	Goodbye Earl	53
13	54	Toby Keith	How Do You Like Me Now	54
14	55	Shania Twain	Rock This Country!	55
15	56	Yankee Grey	Another Nine Minutes	56
16	57	Phil Vassar	Carlene	57
17	58	Julie Reves	What I Need	58
18	59	Brad Paisley	He Didn't Have To Be	59
19	60	Garth Brooks	Do What You Gotta Do	60
20	61	Martina McBride	Love's The Only House	61
21	62	Jennifer Day	The Fun Of Your Love	62
22	63	John Michael Montgomery	Home To You	63
23	64	Brad Paisley	He Didn't Have To Be	64
24	65	Chely Wright	Single White Female	65
25	66	Clay Davidson	Unconditional	66
26	67	Trisha Yearwood	Real Live Woman	67
27	68	Clay Walker	Laugh, Love	68
28	69	Sony Isaac	I've Forgotten How You Feel	69
29	70	Shane Minor	I Think You're Beautiful	70
30	71	Vince Gill	Let's Make Sure We Kiss Good	71
FI		Chalee Tennison	Just Because She Lives	8

**WKKO Toledo**  
OM: Tim Roberts  
PD: Gary Shores  
APD/MD: Harvey J. Steele  
Cumulus 419-385-2536

**100**

TW	LW	Artist	Title	Detections
1	42	Toby Keith	How Do You Like Me Now	42
2	43	Clint Black	W/Steve Wariner Been There	43
3	44	Martina McBride	Love's The Only House	44
4	45	George Strait	The Best Day	45
5	46	Phil Vassar	Carlene	46
6	47	Tracy Lawrence	Lessons Learned	47
7	48	Faith Hill	The Way You Love Me	48
8	49	Shedaisy	This Woman Needs	49
9	50	Jo Dee Messina	Because You Love Me	50
10	51	Garth Brooks	Do What You Gotta Do	51
11	52	Mark Willis	Back At One	52
12	53	Jessica Andrews	Unbreakable Heart	53
13	54	Trisha Yearwood	Real Live Woman	54
14	55	Yankee Grey	Another Nine Minutes	55
15	56	Andy Griggs	She's More	56
16	57	Clay Walker	The Chain Of Love	57
17	58	Vince Gill	Let's Make Sure We Kiss Good	58
18	59	Tracy Lawrence	Lessons Learned	59
19	60	Lonestar	Smile	60
20	61	Montgomery Gentry	Daddy Won't Sell The	61
21	62	Jennifer Day	The Fun Of Your Love	62
22	63	Chad Brock	Yes	63
23	64	Kenny Chesney	What I Need To Do	64
24	65	Tracy Lawrence	Lessons Learned	65
25	66	Lonestar	Amazed	66
26	67	Shania Twain	Rock This Country!	67
27	68	Jo Dee Messina	Because You Love Me	68
28	69	Shania Twain	Come On Over	69
29	70	LeAnn Rimes	Big Deal	70
30	71	Reba McEntire	What Do You Say	71
FI		Clay Walker	The Chain Of Love	19
FI		Brooks & Dunn	You'll Always Be Loved By	6
FI		Collin Raye	Couldn't Last A Moment	6

**KCYC San Antonio**  
OM: Steve Giuttari  
Cox 210-615-5400

**Y100**  
IS COUNTRY

TW	LW	Artist	Title	Detections
1	38	Tim McGraw	My Best Friend	40
2	39	George Strait	The Best Day	37
3	40	Lonestar	Smile	34
4	41	Kenny Chesney	You Had Me From Hello	37
5	42	Joe Diffie	Night To Remember	32
6	43	Martina McBride	Love's The Only House	26
7	44	Shedaisy	This Woman Needs	26
8	45	Toby Keith	How Do You Like Me Now	27
9	46	Clint Black	W/Steve Wariner Been There	27
10	47	Tracy Lawrence	Lessons Learned	25
11	48	Mark Willis	Back At One	22
12	49	Dixie Chicks	Cowboy Take Me Away	21
13	50	Alan Jackson	Pop A Top	22
14	51	Mark Willis	Back At One	17
15	52	Reba McEntire	What Do You Say	19
16	53	Clay Walker	You Won't Ever Be Lonely	18
17	54	Brad Paisley	He Didn't Have To Be	19
18	55	Lonestar	Amazed	18
19	56	Clay Walker	The Chain Of Love	17
20	57	Clint Black	When I Said I Do	17
21	58	George Strait	What Do You Say To That	17
22	59	George Strait	Write This Down	16
23	60	Jo Dee Messina	Because You Love Me	16
24	61	Shedaisy	This Woman Needs	15
25	62	George Strait	I Just Want To Dance With	15
26	63	Shania Twain	Rock This Country!	14
27	64	Alan Jackson	Pop A Top	14
28	65	Tracy Byrd	I'm From The Country	14
29	66	Tim McGraw	My Best Friend	12
30	67	Doug Stone	Why Didn't I Think Of It	9
FI		Clay Walker	The Chain Of Love	19
FI		No First Impressions	This Week	3

**KXXY Oklahoma City**  
OM: Ted Stecker  
MD: Bill Reed  
Clear Channel 405-528-5543

**96.1 KXXY**

TW	LW	Artist	Title	Detections
1	33	George Strait	The Best Day	34
2	34	Tracy Lawrence	Lessons Learned	33
3	35	Martina McBride	Love's The Only House	32
4	36	Toby Keith	How Do You Like Me Now	32
5	37	Jo Dee Messina	Because You Love Me	27
6	38	Clint Black	W/Steve Wariner Been There	26
7	39	Tim McGraw	My Best Friend	26
8	40	Lonestar	Smile	24
9	41	Brad Paisley	He Didn't Have To Be	23
10	42	Mark Willis	Back At One	20
11	43	Kenny Rogers	Buy Me A Rose	19
12	44	Phil Vassar	Carlene	19
13	45	Faith Hill	The Way You Love Me	18
14	46	Reba McEntire	What Do You Say	18
15	47	Clint Black	When I Said I Do	17
16	48	LeAnn Rimes	Big Deal	17
17	49	Dixie Chicks	Cowboy Take Me Away	16
18	50	Faith Hill	Breathe	16
19	51	Clay Walker	The Chain Of Love	16
20	52	Dixie Chicks	Cowboy Take Me Away	16
21	53	Clay Walker	Laugh, Love	16
22	54	Andy Griggs	She's More	16
23	55	Dixie Chicks	Cowboy Take Me Away	16
24	56	Kenny Chesney	What I Need To Do	15
25	57	Alan Jackson	Pop A Top	15
26	58	Kenny Chesney	She Thinks My Tractor's	15
27	59	Montgomery Gentry	Daddy Won't Sell The	14
28	60	Yankee Grey	Another Nine Minutes	13
29	61	Tracy Lawrence	Lessons Learned	12
30	62	Collin Raye	Couldn't Last A Moment	9
FI		Collin Raye	Couldn't Last A Moment	9

**WYNK Baton Rouge**  
PD: Paul Orr  
APD/MD: Austin James  
AMFM 225-231-1860

**WYAK 101.5**

TW	LW	Artist	Title	Detections
1	34	Martina McBride	Love's The Only House	36
2	35	Dixie Chicks	Cowboy Take Me Away	35
3	36	George Strait	The Best Day	34
4	37	Lonestar	Smile	34
5	38	Toby Keith	How Do You Like Me Now	33
6	39	Clint Black	W/Steve Wariner Been There	30
7	40	Faith Hill	Breathe	30
8	41	Tim McGraw	My Best Friend	29
9	42	Brad Paisley	He Didn't Have To Be	28
10	43	Clint Black	W/Steve Wariner Been There	28
11	44	Phil Vassar	Carlene	25
12	45	Kenny Chesney	What I Need To Do	21
13	46	Tracy Lawrence	Lessons Learned	21
14	47	Shedaisy	This Woman Needs	20
15	48	Garth Brooks	Do What You Gotta Do	20
16	49	Yankee Grey	Another Nine Minutes	19
17	50	Faith Hill	The Way You Love Me	19
18	51	Kenny Rogers	Buy Me A Rose	19
19	52	Trisha Yearwood	Real Live Woman	19
20	53	Shania Twain	Rock This Country!	18
21	54	Jo Dee Messina	Because You Love Me	18
22	55	Diamond Rio	You're Gone	18
23	56	Kenny Chesney	How Forever Feels	17
24	57	Shedaisy	This Woman Needs	17
25	58	Shania Twain	Rock This Country!	17
26	59	Andy Griggs	She's More	15
27	60	Alabama	How Do You Fall In Love	15
28	61	Faith Hill	W/Tracy Lawrence	15
29	62	Montgomery Gentry	Daddy Won't Sell The	15
30	63	Jo Dee Messina	Stand Beside Me	15
FI		Trisha Yearwood	Real Live Woman	8
FI		The Wilkinson	Jimmy's Got A Girlfriend	7

**WQIK Jacksonville**  
PD: Mike James  
APD: John Scott  
Clear Channel 904-388-7711

**WQIK 107.9**

TW	LW	Artist	Title	Detections
1	34	George Strait	The Best Day	37
2	35	Shedaisy	This Woman Needs	35
3	36	Tracy Lawrence	Lessons Learned	34
4	37	Toby Keith	How Do You Like Me Now	32
5	38	Faith Hill	The Way You Love Me	30
6	39	Tim McGraw	My Best Friend	30
7	40	Tracy Byrd	Put Your Hand In Mine	29
8	41	Chely Wright	It Was	28
9	42	Montgomery Gentry	Daddy Won't Sell The	27
10	43	Clint Black	W/Steve Wariner Been There	26
11	44	Phil Vassar	Carlene	24
12	45	Martina McBride	Love's The Only House	24
13	46	Dixie Chicks	Cowboy Take Me Away	24
14	47	Trisha Yearwood	Real Live Woman	23
15	48	Kenny Rogers	Buy Me A Rose	23
16	49	Kenny Chesney	What I Need To Do	22
17	50	Andy Griggs	She's More	21
18	51	Jo Dee Messina	Because You Love Me	21
19	52	Shania Twain	Rock This Country!	20
20	53	Vince Gill	Let's Make Sure We Kiss Good	20
21	54	Garth Brooks	Do What You Gotta Do	19
22	55	Clay Davidson	Unconditional	18
23	56	Jessica Andrews	Unbreakable Heart	17
24	57	Stranier Day	The Fun Of Your Love	15
25	58	Brad Paisley	My Neighbor	15
26	59	Collin Raye	Couldn't Last A Moment	13
27	60	Trace Adkins	More	12
28	61	Lonestar	Smile	12
29	62	Shania Twain	Rock This Country!	11
30	63	George Strait	What Do You Say To That	11
FI		Dixie Chicks	Goodbye Earl	7

**WHSL Greensboro**  
PD: Chris Huff  
APD: Danny Hall  
MD: Jayme Austin  
AMFM 336-272-0995

**WYAK 100FM**  
NEW COUNTRY

TW	LW	Artist	Title	Detections
1	33	Toby Keith	How Do You Like Me Now	33
2	34	George Strait	The Best Day	31
3	35	Tim McGraw	My Best Friend	31
4	36	Dixie Chicks	Cowboy Take Me Away	28
5	37	Dixie Chicks	Goodbye Earl	27
6	38	Lonestar	Smile	27
7	39	Brad Paisley	He Didn't Have To Be	24
8	40	Faith Hill	Breathe	23
9	41	Mark Willis	Back At One	23
10	42	Lonestar	Amazed	22
11	43	Trace Adkins	More	22
12	44	Clint Black	W/Steve Wariner Been There	21
13	45	Kenny Chesney	What I Need To Do	21
14	46	Martina McBride	Love's The Only House	17
15	47	Tracy Lawrence	Lessons Learned	17
16	48	Tim McGraw	Something Like That	18
17	49	Shedaisy	This Woman Needs	18
18	50	Alan Jackson	Pop A Top	17
19	51	Clint Black	When I Said I Do	16
20	52	Montgomery Gentry	Daddy Won't Sell The	16
21	53	Kenny Chesney	How Forever Feels	14
22	54	Faith Hill	The Way You Love Me	14
23	55	Jo Dee Messina	Because You Love Me	13
24	56	Kenny Chesney	She Thinks My Tractor's	13
25	57	Phil Vassar	Carlene	12
26	58	Tracy Byrd	Put Your Hand In Mine	12
27	59	Tim McGraw	You Won't Ever Be Lonely	12
28	60	Martina McBride	Love's The Only House	12
29	61	Andy Griggs	She's More	12
30	62	Ty Herndon	No Mercy	6
FI		Ty Herndon	No Mercy	6

**WVLC Lexington**  
PD/MD: John Swan  
HMH Broadcasting 606-253-5900

**K93.5**  
KENTUCKY'S BEST COUNTRY

TW	LW	Artist	Title	Detections
1	35	Clint Black	W/Steve Wariner Been There	35
2	36	Lonestar	Smile	35
3	37	Tracy Lawrence	Lessons Learned	35
4	38	Shedaisy	This Woman Needs	35
5	39	Toby Keith	How Do You Like Me Now	34
6	40	Martina McBride	Love's The Only House	34
7	41	Jo Dee Messina	Because You Love Me	33
8	42	Garth Brooks	Do What You Gotta Do	31
9	43	Tim McGraw	My Best Friend	31
10	44	Montgomery Gentry	Daddy Won't Sell The	26
11	45	Phil Vassar	Carlene	26
12	46	Garth Brooks	Do What You Gotta Do	25
13	47	Kenny Chesney	What I Need To Do	25
14	48	Faith Hill	The Way You Love Me	22
15	49	Kenny Rogers	Buy Me A Rose	22
16	50	Eric Heatherly	Flowers On The Wall	18
17	51	Andy Griggs	She's More	18
18	52	Collin Raye	Couldn't Last A Moment	17
19	53	Shania Twain	Rock This Country!	17
20	54	Faith Hill	The Way You Love Me	17
21	55	Montgomery Gentry	Daddy Won't Sell The	17
22	56	Kenny Rogers	Buy Me A Rose	17
23	57	Clay Walker	The Chain Of Love	17
24	58	Phil Vassar	Carlene	17
25	59	Martina McBride	Love's The Only House	16
26	60	Brooks & Dunn	Missing You	15
27	61	Kenny Chesney	She Thinks My Tractor's	15
28	62	Yankee Grey	All Things Considered	15
29	63	LeAnn Rimes	Big Deal	14
30	64	Clay Davidson	Unconditional	14
FI		Dixie Chicks	Goodbye Earl	7

**KTST Oklahoma City**  
OM: Ted Stecker  
APD: Crash  
Clear Channel 405-528-5543

**101.9**

TW	LW	Artist	Title	Detections
1	37	Lonestar	Smile	37
2	38	George Strait	The Best Day	



# AIRPLAY Monitor POWER PLAYS COUNTRY

FOR WEEK ENDING MARCH 12, 2000

First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**WMSI Jackson**  
OM: Scott Johnson  
PD: Rick Adams  
MD: Gill Stuart  
AMFM 601-982-1062

	TW	LW
1 Toby Keith How Do You Like Me Now	38	36
2 Martina McBride Love's The Only House	37	34
3 George Strait The Best Day	37	35
4 Tim McGraw My Best Friend	37	37
5 Jo Dee Messina Because You Love Me	36	33
6 Lonestar Smile	36	35
7 Mark Willis Back At One	36	39
8 Tracy Lawrence Lessons Learned	35	32
9 Sheryl Crow The Way You Love Me	34	35
10 Kenny Rogers Buy Me A Rose	23	23
11 Trisha Yearwood Real Live Woman	22	16
12 Jessica Andrews Unbreakable Heart	22	17
13 Montgomery Gentry Daddy Won't Sell The	21	20
14 Collin Raye Couldn't Last A Moment	20	11
15 Faith Hill The Way You Love Me	20	20
16 Phil Vassar Carlene	20	20
17 Clint Black W/Steve Wariner Been There	20	23
18 Andy Griggs She's More	19	18
19 Kenny Chesney What I Need To Do	19	19
20 Garth Brooks Do What You Gotta Do	19	22
21 Chely Wright It Was	18	21
22 Vince Gill Let's Make Sure We Kiss Good	14	9
23 Alan Jackson Pop A Top	13	10
24 George Strait Write This Down	12	10
25 Joe Diffie Night To Remember	11	8
26 Trace Adkins More	11	11
27 Ty Herndon No Mercy	11	8
28 Kenny Chesney How Forever Feels	11	9
29 Brad Paisley Me Neither	11	9
30 Collin Raye Anyone Else	11	10
FI Dixie Chicks Goodbye Earl	6	1

**WGY Wilkes-Barre**  
PD/MD: Mike Kriuk  
Sinclair 570-883-1111

REC-90.1

	TW	LW
1 Toby Keith How Do You Like Me Now	43	42
2 Mark Willis Back At One	41	31
3 Tim McGraw My Best Friend	41	40
4 Lonestar Smile	39	42
5 Faith Hill Breathe	33	33
6 Reba McEntire What Do You Say	32	32
7 Sheryl Crow The Way You Love Me	31	32
8 Trisha Yearwood Real Live Woman	30	29
9 Phil Vassar Carlene	30	30
10 Yankee Grey All Things Considered	30	31
11 Dixie Chicks Cowboy Take Me Away	27	16
12 Jessica Andrews Unbreakable Heart	29	16
13 Tracy Lawrence Lessons Learned	29	28
14 Vince Gill Let's Make Sure We Kiss Good	29	28
15 Tracy Byrd Put Your Hand In Mine	29	28
16 Julie Reeves What I Need	29	28
17 Martina McBride Love's The Only House	29	30
18 George Strait The Best Day	29	30
19 Brad Paisley He Didn't Have To Be	29	31
20 Collin Raye Couldn't Last A Moment	28	28
21 George Strait The Best Day	27	27
22 Clint Black W/Steve Wariner Been There	18	14
23 Garth Brooks Do What You Gotta Do	18	17
24 Montgomery Gentry Daddy Won't Sell The	17	17
25 Andy Griggs She's More	17	18
26 Kenny Rogers Buy Me A Rose	16	16
27 Kenny Chesney What I Need To Do	16	6
28 Jennifer Day The Fun Of Your Love	16	10
29 Yankee Grey Another Nine Minutes	16	15
30 Montgomery Gentry Lonely & Gone	15	14
FI No First Impressions This Week		

**WKHK Richmond**  
PD: Kevin King  
MD: Rick Campbell  
AMFM 804-330-5700

Today's Country K95

	TW	LW
1 Tim McGraw My Best Friend	38	33
2 Martina McBride Love's The Only House	38	33
3 Toby Keith How Do You Like Me Now	38	38
4 Mark Willis Back At One	37	41
5 Clint Black W/Steve Wariner Been There	36	32
6 George Strait The Best Day	36	39
7 Tracy Lawrence Lessons Learned	35	32
8 Lonestar Smile	35	35
9 Jo Dee Messina Because You Love Me	34	31
10 Sheryl Crow The Way You Love Me	27	26
11 Trisha Yearwood Real Live Woman	26	20
12 Phil Vassar Carlene	26	21
13 Montgomery Gentry Daddy Won't Sell The	26	25
14 Dixie Chicks Cowboy Take Me Away	26	31
15 Faith Hill The Way You Love Me	25	20
16 Ty Herndon No Mercy	25	21
17 Jessica Andrews Unbreakable Heart	25	22
18 Kenny Chesney What I Need To Do	25	23
19 Yankee Grey Another Nine Minutes	24	20
20 Tim McGraw Something Like That	23	23
21 Andy Griggs She's More	23	22
22 Vince Gill Let's Make Sure We Kiss Good	21	18
23 Garth Brooks Do What You Gotta Do	21	24
24 Dixie Chicks Ready To Run	20	22
25 Tracy Byrd Put Your Hand In Mine	18	19
26 Reba McEntire What Do You Say	17	18
27 John Michael Montgomery Home To You	17	15
28 Kenny Rogers Buy Me A Rose	16	14
29 Martina McBride I Love You	16	18
30 Sheryl Crow Little Good-Byes	16	18
FI Brad Paisley Me Neither	7	2

**WCOS Columbia**  
OM: Lance Tidwell  
APP: Bryan Thomas  
MD: Glen Garrett  
AMFM 803-254-0967

	TW	LW
1 George Strait The Best Day	36	28
2 Tim McGraw My Best Friend	35	31
3 Tracy Lawrence Lessons Learned	34	28
4 Toby Keith How Do You Like Me Now	34	28
5 Lonestar Smile	32	33
6 Mark Willis Back At One	31	36
7 Dixie Chicks Cowboy Take Me Away	31	36
8 Brad Paisley He Didn't Have To Be	30	28
9 Faith Hill Breathe	29	28
10 Garth Brooks Do What You Gotta Do	23	19
11 Kenny Rogers Buy Me A Rose	22	19
12 Andy Griggs She's More	21	16
13 Martina McBride Love's The Only House	21	24
14 Sheryl Crow The Way You Love Me	21	26
15 Clint Black When I Said I Do	20	16
16 John Michael Montgomery Home To You	20	17
17 Vince Gill Let's Make Sure We Kiss Good	20	18
18 Chely Wright It Was	20	18
19 Trisha Yearwood Real Live Woman	19	14
20 George Strait Write This Down	19	14
21 Lonestar Amazed	19	14
22 Tracy Byrd Put Your Hand In Mine	19	19
23 Clint Black W/Steve Wariner Been There	18	18
24 Jo Dee Messina Because You Love Me	18	18
25 Martina McBride I Love You	18	20
26 Phil Vassar Carlene	18	20
27 Faith Hill The Way You Love Me	17	13
28 Joe Diffie Night To Remember	17	15
29 Alabama God Must Have Spent A Little	17	17
30 Collin Raye Anyone Else	17	19
FI No First Impressions This Week		

**KWNR Las Vegas**  
OM: John Marks  
MD: Bob O'Brien  
Clear Channel 702-732-7753

	TW	LW
1 Tracy Lawrence Lessons Learned	40	35
2 Toby Keith How Do You Like Me Now	40	42
3 Tim McGraw My Best Friend	33	38
4 Sheryl Crow The Way You Love Me	31	33
5 Tracy Byrd Put Your Hand In Mine	29	25
6 Mark Willis Back At One	28	28
7 Reba McEntire What Do You Say	27	26
8 George Strait The Best Day	26	24
9 Lonestar Smile	26	31
10 Phil Vassar Carlene	24	20
11 Andy Griggs She's More	24	20
12 Jo Dee Messina Because You Love Me	24	23
13 Martina McBride Love's The Only House	24	25
14 Clint Black When I Said I Do	24	28
15 Clint Black W/Steve Wariner Been There	23	23
16 Ty Herndon No Mercy	21	15
17 Kenny Rogers Buy Me A Rose	21	17
18 Martina McBride I Love You	21	18
19 Garth Brooks Do What You Gotta Do	21	19
20 Dixie Chicks Cowboy Take Me Away	21	21
21 Jessica Andrews Unbreakable Heart	20	18
22 Tim McGraw Something Like That	20	22
23 Collin Raye Couldn't Last A Moment	19	16
24 Chely Wright It Was	19	15
25 Lonestar Amazed	17	16
26 Shania Twain Rock This Country!	17	18
27 Clay Walker Live, Laugh, Love	16	16
28 The Wilkinsons Jimmy's Got A Girlfriend	8	0
29 Keith Urban Your Everything	6	5
FI No First Impressions This Week		

**WIRK West Palm Beach**  
PD: Mitch Mahan  
MD: J. R. Jackson  
Infinity 561-686-9505

	TW	LW
1 Martina McBride Love's The Only House	35	33
2 Toby Keith How Do You Like Me Now	35	34
3 Phil Vassar Carlene	32	27
4 Mark Willis Back At One	32	31
5 Faith Hill Breathe	32	31
6 George Strait The Best Day	32	35
7 Tracy Lawrence Lessons Learned	29	33
8 Jo Dee Messina Because You Love Me	28	36
9 Lonestar Smile	27	35
10 Kenny Chesney What I Need To Do	26	21
11 Trisha Yearwood Real Live Woman	26	22
12 Andy Griggs She's More	26	24
13 Wynonna Can't Nobody Love You (Like)	26	25
14 Garth Brooks Do What You Gotta Do	26	26
15 Sheryl Crow The Way You Love Me	26	22
16 Kenny Rogers Buy Me A Rose	25	22
17 Montgomery Gentry Daddy Won't Sell The	25	24
18 Chely Wright It Was	25	28
19 Dixie Chicks Goodbye Earl	24	18
20 Clint Black W/Steve Wariner Been There	24	25
21 Clay Walker The Chain Of Love	23	16
22 Brad Paisley Me Neither	22	21
23 Vince Gill Let's Make Sure We Kiss Good	23	26
24 Yankee Grey Another Nine Minutes	22	19
25 Martina McBride I Love You	21	15
26 Reba McEntire What Do You Say	21	17
27 Lohan Rimes Be A Lady	19	18
28 Clay Davidson Unconditional	18	15
29 Chad Brock Yes!	18	17
30 Alan Jackson Pop A Top	18	18
FI Faith Hill The Way You Love Me	9	3
FI Coley McCabe Grow Young With You	7	5

**KTTS Springfield, MO**  
OM: Jay Phillips  
PD: Don Paul  
MD: Warren McDonald  
Journal 417-865-6614

	TW	LW
1 Mark Willis Back At One	38	36
2 Toby Keith How Do You Like Me Now	38	39
3 Tracy Lawrence Lessons Learned	37	35
4 Martina McBride Love's The Only House	37	35
5 Tim McGraw My Best Friend	36	38
6 Lonestar Smile	36	40
7 George Strait The Best Day	34	34
8 Dixie Chicks Cowboy Take Me Away	33	36
9 Jo Dee Messina Because You Love Me	29	26
10 Kenny Chesney What I Need To Do	28	26
11 Kenny Rogers Buy Me A Rose	27	23
12 Andy Griggs She's More	26	23
13 Chely Wright It Was	26	26
14 Montgomery Gentry Daddy Won't Sell The	26	28
15 Yankee Grey Another Nine Minutes	25	23
16 Vince Gill Let's Make Sure We Kiss Good	25	24
17 Jessica Andrews Unbreakable Heart	25	27
18 Clint Black W/Steve Wariner Been There	25	27
19 Faith Hill Breathe	25	27
20 Trisha Yearwood Real Live Woman	24	26
21 Phil Vassar Carlene	24	26
22 Brad Paisley Me Neither	24	26
23 Trace Adkins More	17	18
24 Clay Walker The Chain Of Love	16	4
25 Faith Hill The Way You Love Me	16	11
26 Chely Wright Single White Female	16	13
27 Joe Diffie It's Always Something	16	13
28 Garth Brooks Do What You Gotta Do	16	24
29 Collin Raye Couldn't Last A Moment	15	12
30 Blackhawk I Need You All The Time	13	13
FI Clay Walker The Chain Of Love	16	4

**KRST Albuquerque**  
OM: Brad Barrett  
MD: J.T. Jones  
Citadel 505-767-6700

	TW	LW
1 George Strait The Best Day	41	37
2 Mark Willis Back At One	40	38
3 Tim McGraw My Best Friend	33	41
4 Tracy Byrd Put Your Hand In Mine	31	27
5 Reba McEntire What Do You Say	31	29
6 Yankee Grey All Things Considered	29	25
7 Brad Paisley He Didn't Have To Be	29	33
8 Sheryl Crow The Way You Love Me	28	32
9 Faith Hill Breathe	27	23
10 Martina McBride Love's The Only House	27	23
11 Tracy Lawrence Lessons Learned	27	27
12 Dixie Chicks Cowboy Take Me Away	27	31
13 Faith Hill The Way You Love Me	26	16
14 Toby Keith How Do You Like Me Now	26	27
15 Kenny Rogers Buy Me A Rose	25	21
16 Martina McBride I Love You	25	23
17 Kenny Chesney What I Need To Do	25	22
18 Dixie Chicks Goodbye Earl	20	10
19 Aaron Tippin For You I Will	20	16
20 Chely Wright It Was	19	14
21 Jo Dee Messina Lesson In Leavin'	19	22
22 Jo Dee Messina Because You Love Me	18	17
23 Lonestar Amazed	18	17
24 Phil Vassar Carlene	18	18
25 Tim McGraw Something Like That	18	20
26 Lonestar Smile	18	15
27 Joe Diffie It's Always Something	17	17
28 Clint Black W/Steve Wariner Been There	17	18
29 Garth Brooks Do What You Gotta Do	15	17
30 Andy Griggs She's More	13	16
FI Trace Adkins More	8	5
FI Collin Raye Couldn't Last A Moment	6	4
FI Jennifer Day The Fun Of Your Love	6	5

**WQXK Youngstown**  
PD: Chuck Stevens  
MD: Burton Lee  
Cumulus 330-337-9544

	TW	LW
1 Toby Keith How Do You Like Me Now	43	40
2 Mark Willis Back At One	42	38
3 Martina McBride Love's The Only House	39	38
4 Sheryl Crow The Way You Love Me	39	40
5 George Strait The Best Day	39	42
6 Jo Dee Messina Because You Love Me	38	39
7 Brad Paisley He Didn't Have To Be	37	31
8 Tim McGraw My Best Friend	37	34
9 Tracy Lawrence Lessons Learned	35	36
10 Martina McBride Love's The Only House	33	28
11 Faith Hill The Way You Love Me	31	29
12 Garth Brooks Do What You Gotta Do	28	23
13 Phil Vassar Carlene	28	23
14 Kenny Chesney What I Need To Do	27	25
15 Andy Griggs She's More	26	20
16 Vince Gill Let's Make Sure We Kiss Good	27	33
17 Chely Wright It Was	26	26
18 Trisha Yearwood Real Live Woman	26	30
19 Montgomery Gentry Daddy Won't Sell The	26	30
20 Chely Wright It Was	21	9
21 Mark Willis Back At One	18	44
22 Dixie Chicks Goodbye Earl	17	16
23 Brad Paisley Me Neither	13	11
24 Trace Adkins More	11	8
25 Collin Raye Couldn't Last A Moment	11	9
26 Dixie Chicks Cowboy Take Me Away	10	6
27 Faith Hill Breathe	10	7
28 Ty Herndon No Mercy	10	10
29 Montgomery Gentry Lonely & Gone	9	5
30 Yankee Grey All Things Considered	9	7
FI Clay Davidson Unconditional	8	1
FI Rascal Flatts Prayin' For Daylight	7	0

**WXBM Pensacola**  
PD/MD: Lynn West  
AMFM 850-994-5327

	TW	LW
1 Toby Keith How Do You Like Me Now	40	39
2 Tim McGraw My Best Friend	39	35
3 George Strait The Best Day	39	41
4 Lonestar Smile	36	38
5 Mark Willis Back At One	36	39
6 Dixie Chicks Cowboy Take Me Away	35	35
7 Faith Hill Breathe	34	33
8 Martina McBride Love's The Only House	34	34
9 Tracy Lawrence Lessons Learned	32	36
10 Phil Vassar Carlene	24	22
11 Clint Black W/Steve Wariner Been There	24	23
12 Jessica Andrews Unbreakable Heart	22	20
13 Kenny Rogers Buy Me A Rose	22	21
14 Jo Dee Messina Because You Love Me	22	21
15 Trisha Yearwood Real Live Woman	21	16
16 Collin Raye Couldn't Last A Moment	20	11
17 Sheryl Crow The Way You Love Me	20	23
18 Garth Brooks Do What You Gotta Do	19	18
19 Chely Wright It Was	18	19
20 Faith Hill The Way You Love Me	18	15
21 Montgomery Gentry Daddy Won't Sell The	18	21
22 Kenny Chesney What I Need To Do	17	20
23 Andy Griggs She's More	16	18
24 Trace Adkins More	15	11
25 Ty Herndon No Mercy	15	11
26 Brad Paisley He Didn't Have To Be	15	13
27 Brad Paisley Me Neither	14	11
28 Tim McGraw Something Like That	14	13
29 Vince Gill Let's Make Sure We Kiss Good	14	14
30 Lonestar Amazed	13	9
FI Chad Brock Yes!	9	4
FI Dixie Chicks Goodbye Earl	8	3

**WYGY Cincinnati**  
PD: Dawn Marshall  
APP: Dawn Michaels  
MD: J.J. Gerard  
AMFM 513-721-1050

	TW	LW
1 Toby Keith How Do You Like Me Now	50	51
2 Mark Willis Back At One	46	45
3 Sheryl Crow The Way You Love Me	46	47
4 Dixie Chicks Cowboy Take Me Away	46	47
5 Martina McBride Love's The Only House	46	48
6 Lonestar Smile	45	43
7 Tim McGraw My Best Friend	45	43
8 Lonestar Amazed	32	27
9 Chely Wright Single White Female	32	29
10 Martina McBride I Love You	32	30
11 Tim McGraw Something Like That	32	33
12 Dixie Chicks Ready To Run	31	33
13 Alabama God Must Have Spent A Little	25	27
14 Shania Twain Come On Over	30	29
15 Jo Dee Messina Lesson In Leavin'	30	30
16 Shania Twain Man! I Feel Like A Woman!	29	27
17 Kenny Chesney How Forever Feels	29	30
18 Tim McGraw Please Remember Me	27	24
19 Chely Wright It Was	27	26
20 Clint Black W/Steve Wariner Been There	27	28
21 Faith Hill The Way You Love Me	26	25
22 Jennifer Day The Fun Of Your Love	26	28
23 Yankee Grey Another Nine Minutes	25	27
24 Faith Hill Breathe	24	19
25 Jo Dee Messina Because You Love Me	24	23



Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

## 2599 - 1000 DETECTIONS

Total Detections/Gain

**KENNY CHESNEY 2541/141**  
*What I Need To Do (BNA)*  
Total Stations: 151/Chart Move: 23-20  
Heavy (35+ detections): 2 KYCY, WIVK  
Medium (25-34): 20 KAJA, KASE, KDDK, KGMV, KIKK, KKAT, KKBQ, KNIX, KRMD, KTTS, WBCT, WCTK, WFLS, WIRK, WKHK, WKXC, WOGY, WQBE, WQXK, WXBQ  
Light (Under 25): 129  
First Impressions: 6 KHEY, KNCI, KRST, WKDF, WRKZ, WXTU

**TRISHA YEARWOOD 2526/99**  
*Real Live Woman (MCA Nashville)*  
Total Stations: 151/Chart Move: 21-21  
Heavy (35+): 1 WRNS  
Medium (25-34): 19 KASE, KDDK, KGMV, KIKF, KIKK, KKBQ, KNIX, KSSN, KXKC, WDRM, WESC, WGGY, WGH, WIRK, WKHK, WPOR, WQXK, WSIX, WYRK  
Light (Under 25): 131  
First Impressions: 3 WMZQ, WUBE, WYNK

**COLLIN RAYE 2230/178**  
*Couldn't Last A Moment (Epic)*  
Total Stations: 150/Chart Move: 26-25  
Heavy (35+): 3 KIKK, KKAT, WKCO  
Medium (25-34): 11 KBEQ, KMPS, KRKY, KSOP, KYCY, WGGY, WGH, WRNS, WSIX, WXBQ, WYYD  
Light (Under 25): 136  
First Impressions: 7 KASE, KRST, KXXY, WGNB, WKKO, WNCY, WXCT

**DIXIE CHICKS 2001/548**  
*Goodbye Earl (Monument)*  
Total Stations: 144/Chart Move: 32-26  
Heavy (35+): 4 KIKF, KPLX, KSOP, WCTO  
Medium (25-34): 14 KATM, KBEQ, KCCY, KEEY, KMLE, KMPS, KSON, WHSL, WKSF, WKSJ, WKXC, WPOC, WRBT, WROO  
Light (Under 25): 126  
First Impressions: 26 KFDI, KHEY, KTOM, KUBL, KUZZ, KZSN, WCAC, WCOL, WFLS, WGH, WIL, WKDF, WKXC, WMIL, WMSI, WMZQ, WNCY, WOKO, WPOR, WQIK, WSIX, WVLK, WXBM, WXTU, WYCD, WYRK

**YANKEE GREY 1949/119**  
*Another Nine Minutes (Monument)*  
Total Stations: 143/Chart Move: 27-27  
Heavy (35+): 1 KIKK  
Medium (25-34): 10 KBEQ, KKAT, KKBQ, KRKY, KTTS, WBCT, WFLS, WMZQ, WNCY, WYGY  
Light (Under 25): 132  
First Impressions: 8 KDRK, KHEY, WAMZ, WKIX, WKXC, WSIX, WYCD, WZZK

**CLAY WALKER 1886/248**  
*The Chain Of Love (Giant)*  
Total Stations: 147/Chart Move: 28-28  
Heavy (35+): 3 KEEY, KIKK, KKAT

Medium (25-34): 11 KKBQ, KRKY, WCTK, WDRM, WGH, WKXC, WKXC, WPOR, WQBE, WTQR, WXBQ  
Light (Under 25): 133  
First Impressions: 8 KRYS, KTTS, WCON, WKIX, WKKO, WRBT, WSCA, WSOC

**CLAY DAVIDSON 1649/244**  
*Unconditional (Virgin)*  
Total Stations: 149/Chart Move: 33-29  
Heavy (35+): 4 KIKK, KMLE, KUZZ, WQBE  
Medium (25-34): 3 KFKF, WRBQ, WXBQ  
Light (Under 25): 142  
First Impressions: 9 KEEY, KJJY, KSKS, KXKT, WKIX, WNOE, WOGY, WQXK, WUSY

**BRAD PAISLEY 1645/243**  
*Me Neither (Arista Nashville)*  
Total Stations: 149/Chart Move: 34-30  
Heavy (35+): 1 KIKK  
Medium (25-34): 4 KCCY, KRKY, KXKC, KYNG  
Light (Under 25): 144  
First Impressions: 14 KDRK, KRYS, KSON, WKDF, WKHK, WKIS, WKIX, WKSF, WOKO, WQMX, WSCA, WSIX, WXBQ, WXTU

**TRACE ADKINS 1627/158**  
*More (Capitol)*  
Total Stations: 148/Chart Move: 30-31  
Heavy (35+): 2 KIKK, KUZZ  
Medium (25-34): 7 KBEQ, KCCY, KSCS, KSOP, WQBE, WRNS, WXBQ  
Light (Under 25): 139  
First Impressions: 6 KHEY, KRST, KRYS, KZSN, WCMS, WGNA

**TY HERNDON 1615/81**  
*No Mercy (Epic)*  
Total Stations: 143/Chart Move: 29-32  
Heavy (35+): 2 KIKK, KUZZ  
Medium (25-34): 5 WBCT, WCMS, WFMS, WKHK, WTQR  
Light (Under 25): 136  
First Impressions: 6 KRYS, KSKS, WCAC, WGNA, WHSL, WNOE

**JENNIFER DAY 1397/19**  
*The Fun Of Your Love (BNA)*  
Total Stations: 144/Chart Move: 35-33  
Heavy (35+): 1 KSOP  
Medium (25-34): 8 KBEQ, KEEY, KIKF, KIKK, KKAT, KKBQ, WKSF, WYGY  
Light (Under 25): 135  
First Impressions: 1 KRST

**CHAD BROCK 1366/255**  
*Yes! (Warner Bros./WRN)*  
Total Stations: 122/Chart Move: 36-34  
Heavy (35+): 2 KIKF, KIKK  
Medium (25-34): 6 KBEQ, KEEY, KKAT, KPLX, WQBE, WXBQ  
Light (Under 25): 114  
First Impressions: 14 KCCY, KHEY, KMDL, KMLE, KSKS, KYCY, WGNB, WIVK, WMUS, WQDR, WROO, WUSN, WXBM, WYGY

## 999 - 500 DETECTIONS

Total Detections/Gain

**CHALEE TENNISON 766/27**  
*Just Because She Lives There (Asylum)*  
Total Stations: 116/Chart Move: 38-37  
Heavy (35+): 0

Medium (25-34): 1 KIKK  
Light (Under 25): 115  
First Impressions: 2 WKCO, WRNS

**KEITH URBAN 689/167**  
*Your Everything (Capitol)*  
Total Stations: 95/Chart Move: 43-40  
Heavy (35+): 0  
Medium (25-34): 2 KIKK, KUBL  
Light (Under 25): 93  
First Impressions: 11 KIKK, KNCI, KSON, KSSN, KWNR, KXKC, WBEE, WFLS, WGAR, WKSJ, WUSY

**ERIC HEATHERLY 632/104**  
*Flowers On The Wall (Mercury)*  
Total Stations: 66/Chart Move: 42-41  
Heavy (35+): 1 KIKK  
Medium (25-34): 1 KSOP  
Light (Under 25): 64  
First Impressions: 10 KBEQ, KDRK, KHAY, KHKI, KIIM, WFLS, WQDR, WRBQ, WSIX, WXCT

**GEORGE STRAIT WITH ALAN JACKSON 572/131**  
*Murder On Music Row (MCA Nashville)*  
Total Stations: 66/Chart Move: 45-42  
Heavy (35+): 2 WIVK, WVGW  
Medium (25-34): 4 KSCS, KTEX, WKDF, WUSY  
Light (Under 25): 60  
First Impressions: 10 KFDI, KHAY, KTEX, KUPL, WESC, WOKO, WQBE, WUBE, WXBQ, WXCT

## 499 - 50 DETECTIONS

Total Detections/Gain

**JOE DIFFIE 497/75**  
*It's Always Somethin' (Epic)*  
Total Stations: 63/Chart Move: 46-43  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 61  
First Impressions: 8 KHAY, KHKI, KKBQ, WFMS, WJCL, WCON, WPOR, WUSY

**RASCAL FLATTS 468/214**  
*Prayin' For Daylight (Lyric Street)*  
Total Stations: 63/Chart Move: 50-45  
Heavy (35+): 1 KIKK  
Medium (25-34): 2 KBEQ, KSOP  
Light (Under 25): 60  
First Impressions: 15 KFKF, KHAY, KKBQ, KKCS, KTEX, KZSN, WCKT, WGH, WIL, WMZQ, WNKT, WOKO, WQBE, WQXK, WXBQ

**SONYA ISAACS 436/24**  
*I've Forgotten How You Feel (Lyric Street)*  
Total Stations: 54/Chart Move: 47-46  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 53  
First Impressions: 2 KMDL, WKKT

**SAWYER BROWN 413/9**  
*800 Pound Jesus (Curb)*  
Total Stations: 44/Chart Move: 48-47  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KUPL, WBCT, WNCY  
Light (Under 25): 40  
First Impressions: 2 KDRK, WQYK

**COLEY MCCABE WITH ANDY GRIGGS 274/60**  
*Grow Young With You (RCA)*  
Total Stations: 77/Chart Move: 52-50  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 77  
First Impressions: 8 KATM, KKBQ, KMDL, KRMD, WBEE, WFRE, WIRK, WRBQ

**BLACKHAWK 267/65**  
*I Need You All The Time (Arista Nashville)*  
Total Stations: 56/Chart Move: 53-51  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 56  
First Impressions: 4 KJJY, KKAT, WCTK, WFLS

**REBA 243/213**  
*I'll Be (MCA Nashville)*  
Total Stations: 74/Chart Move: Re-Entry 52  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 74  
First Impressions: 7 KBEQ, KMDL, KYCY, WCTO, WDRM, WESC, WFRE

**CRAIG MORGAN 237/21**  
*Something To Write Home About (Atlantic)*  
Total Stations: 27/Chart Move: 51-53  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 26  
First Impressions: 3 KKBQ, KRMD, WBEE

**BROOKS & DUNN 225/161**  
*You'll Always Be Loved By Me (Arista Nashville)*  
Total Stations: 69/Chart Move: 69-54  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 69  
First Impressions: 8 KCCY, KIKF, KUZZ, KYGO, WEZL, WKKO, WOKO, WSM

**REBECCA LYNN HOWARD 209/38**  
*Out Here In The Water (MCA Nashville)*  
Total Stations: 35/Chart Move: 54-55  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 35  
First Impressions: 6 KUBL, KYNG, WBEE, WKKT, WSOC, WUSY

★ **LEE ANN WOMACK WITH SONS OF THE DESERT 138/137**  
*I Hope You Dance (MCA Nashville)*  
Total Stations: 54/Chart Move: Debut 56  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 54  
First Impressions: 2 KYCY, KZSN

★ **THE WARREN BROTHERS FEATURING SARA EVANS 130/110**  
*That's The Beat Of A Heart (BNA)*  
Total Stations: 60/Chart Move: Debut 57  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 60  
First Impressions: 1 KEEY

**THE JUDDS 126/78**  
*Stuck In Love (Curb/Mercury)*  
Total Stations: 50/Chart Move: 73-58  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 50  
First Impressions: 4 KIKF, KSOP, WGH, WRNS

**SONS OF THE DESERT 105/5**  
*Change (MCA Nashville)*  
Total Stations: 25/Chart Move: 58-59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 25  
First Impressions: 5 KBEQ, KSOP, WCTO, WQBE, WXBQ

**LILA MCCANN 103/23**  
*Kiss Me Now (Asylum)*  
Total Stations: 58/Chart Move: 62-60  
Heavy (35+): 0  
Medium (25-34): 1 KIKK  
Light (Under 25): 57  
First Impressions: 1 KIKK

**STEVE WARINER 102/49**  
*Faith In You (Capitol)*  
Total Stations: 32/Chart Move: 72-61  
Heavy (35+): 0  
Medium (25-34): 1 KIKK  
Light (Under 25): 31  
First Impressions: 4 KBEQ, KFKF, KIKK, WSM

★ **DANNI LEIGH 98/96**  
*Honey I Do (Monument)*  
Total Stations: 45/Chart Move: Debut 62  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 45  
First Impressions: 2 KSOP, KUZZ

★ **ASLEEP AT THE WHEEL FEATURING DIXIE CHICKS 75/69**  
*Roly Poly (DreamWorks)*  
Total Stations: 65/Chart Move: Debut 65  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 65

★ **JOANIE KELLER 75/70**  
*Three Little Teardrops (Broken Bow)*  
Total Stations: 39/Chart Move: Debut 66  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 39

**TIM MCGRAW 55/10**  
*The Trouble With Never (Curb)*  
Total Stations: 9/Chart Move: 74-73  
Heavy (35+): 0  
Medium (25-34): 1 WMZQ  
Light (Under 25): 8  
First Impressions: 1 KEEY

**DIXIE CHICKS 54/39**  
*Sin Wagon (Monument)*  
Total Stations: 23/Chart Move: Re-Entry 74  
Heavy (35+): 0  
Medium (25-34): 1 KIKF  
Light (Under 25): 22

**JOHN MICHAEL MONTGOMERY 54/20**  
*You Are (Atlantic)*  
Total Stations: 21/Chart Move: Re-Entry 75  
Heavy (35+): 0  
Medium (25-34): 1 WUBE  
Light (Under 25): 20

**TAMARA WALKER 50/25**  
*Askin' Too Much (Curb)*  
Total Stations: 17  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 17  
First Impressions: 2 KKBQ, WNOE



## Billboard Top Country Singles Sales SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 18, 2000

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
<b>No. 1</b>				
1	1	5	AMAZED BNA 65957/RLG 4 weeks at No. 1	LONESTAR
2	2	5	BREATHE WARNER BROS. 16884/WRN	FAITH HILL
3	18	2	GOODBYE EARL MONUMENT 79352/SONY	DIXIE CHICKS
4	4	4	JIMMY'S GOT A GIRLFRIEND GIANT 16887/WARNER BROS.	THE WILKINSONS
5	5	13	A COUNTRY BOY CAN SURVIVE (Y2K VERSION) WARNER BROS. 16895/WRN CHAD BROCK WITH HANK WILLIAMS JR. & GEORGE JONES	
6	3	23	BIG DEAL CURB 73086	LEANN RIMES
7	6	7	NO MERCY EPIC 79345/SONY	TY HERNDON
8	8	10	THE FUN OF YOUR LOVE BNA 65931/RLG	JENNIFER DAY
9	7	29	IT DON'T MATTER TO THE SUN/LOST IN YOU CAPITOL 58788 GARTH BROOKS AS CHRIS GAINES	
10	<b>NEW</b>		COULDN'T LAST A MOMENT EPIC 79353/SONY	COLLIN RAYE
11	9	24	I'M DIGGIN' IT MCA NASHVILLE 172121	ALECIA ELLIOTT
12	12	3	UNCONDITIONAL VIRGIN 38690	CLAY DAVIDSON
13	10	16	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB 172141/MERCURY	WYNONNA
14	11	144	HOW DO I LIVE CURB 73022	LEANN RIMES
15	13	50	PLEASE REMEMBER ME/FOR A LITTLE WHILE CURB 73080	TIM MCGRAW
16	14	24	STEAM EPIC 79269/SONY	TY HERNDON
17	15	20	THE QUITTIN' KIND EPIC 79268/SONY	JOE DIFFIE
18	17	14	TWENTIETH CENTURY/NEW YEAR'S EVE 1999 RCA 65917/RLG	ALABAMA
19	16	18	LITTLE BIRD ARISTA NASHVILLE 13184	SHERRIE AUSTIN
20	19	45	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE	THE OSBORNE BROTHERS

○ Songs with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2000, Billboard/BPI Communications and SoundScan, Inc.

## Billboard TOP COUNTRY ALBUMS SoundScan

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BILLBOARD ISSUE DATE: MARCH 18, 2000

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>No. 1</b>							
1	1	1	27	DIXIE CHICKS ▲ <sup>4</sup>	MONUMENT 69678/SONY (11.98 EQ/17.98)	FLY	1
2	2	2	17	FAITH HILL ▲ <sup>2</sup>	WARNER BROS. 47373/WRN (11.98/17.98)	BREATHE	1
3	3	3	122	SHANIA TWAIN ◆ <sup>15</sup>	MERCURY 536003 (10.98/17.98)	COME ON OVER	1
4	4	4	40	LONESTAR ▲ <sup>2</sup>	BNA 67762/RLG (10.98/16.98)	LONELY GRILL	3
5	5	7	110	DIXIE CHICKS ▲ <sup>8</sup>	MONUMENT 68195/SONY (10.98 EQ/17.98)	WIDE OPEN SPACES	1
6	6	5	44	TIM MCGRAW ▲ <sup>2</sup>	CURB 77942 (10.98/17.98)	A PLACE IN THE SUN	1
7	7	8	43	SHEDAISY ●	LYRIC STREET 165002/HOLLYWOOD (10.98/16.98)	THE WHOLE SHEBANG	6
8	8	6	8	MARK WILLS ●	MERCURY 546296 (11.98/17.98)	PERMANENTLY	3
9	9	11	103	JO DEE MESSINA ▲	CURB 77904 (10.98/16.98)	I'M ALRIGHT	5
10	10	10	19	ALAN JACKSON ▲	ARISTA NASHVILLE 18892 (10.98/17.98)	UNDER THE INFLUENCE	2

○ Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

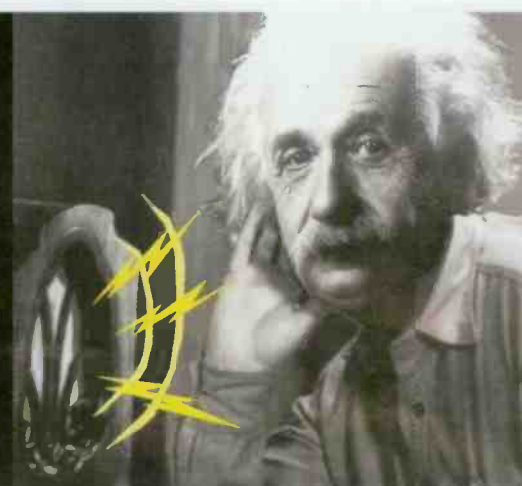
## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
<b>★ ★ ★ No. 1 ★ ★ ★</b>						
1	1	18	HOW DO YOU LIKE ME NOW?! DREAMWORKS 2 weeks at No. 1	TOBY KEITH	43.371	41.999
2	3	11	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	40.605	39.967
3	2	21	MY BEST FRIEND CURB	TIM MCGRAW	39.092	41.538
4	5	19	BACK AT ONE MERCURY	MARK WILLS	36.351	37.880
5	6	18	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	36.042	36.367
6	4	21	SMILE BNA	LONESTAR	35.605	38.425
7	8	16	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	33.594	32.144
8	7	20	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	31.453	34.744
9	9	24	BREATHE WARNER BROS./WRN	FAITH HILL	29.189	29.584
10	11	8	BEEN THERE RCA CLINT BLACK WITH STEVE WARINER		28.839	27.519
11	10	20	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	28.328	28.728
12	13	16	CARLENE ARISTA NASHVILLE	PHIL VASSAR	24.911	24.249
13	12	21	THIS WOMAN NEEDS LYRIC STREET	SHEDAISY	24.471	25.887
14	17	6	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	23.179	21.477
15	16	12	BUY ME A ROSE DREAMCATCHER KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN		22.628	21.511
16	19	9	SHE'S MORE RCA	ANDY GRIGGS	21.354	20.257
17	14	28	HE DIDN'T HAVE TO BE ARISTA NASHVILLE	BRAD PAISLEY	21.250	22.611
18	15	10	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	20.788	22.154
19	18	18	IT WAS MCA NASHVILLE	CHELY WRIGHT	20.696	20.941
20	21	14	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	19.492	18.861
21	22	7	WHAT I NEED TO DO BNA	KENNY CHESNEY	16.886	16.094
22	24	9	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	16.571	15.340
23	23	7	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	15.802	15.601
24	29	3	GOODBYE EARL MONUMENT	DIXIE CHICKS	14.289	10.135
25	25	10	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	14.282	14.775
26	26	5	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	13.777	12.996
27	28	5	THE CHAIN OF LOVE GIANT	CLAY WALKER	12.600	11.117
28	27	8	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	12.443	11.477
29	30	4	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	10.850	9.347
30	32	4	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	10.385	9.168
31	35	3	YES! WARNER BROS./WRN	CHAD BROCK	9.699	7.171
32	33	4	MORE CAPITOL	TRACE ADKINS	9.498	8.604
33	34	5	NO MERCY EPIC	TY HERNDON	8.506	8.281
34	36	7	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	7.517	6.997
35	31	9	ROCK THIS COUNTRY! MERCURY	SHANIA TWAIN	6.151	9.181
36	40	2	MURDER ON MUSIC ROW MCA NASHVILLE GEORGE STRAIT WITH ALAN JACKSON		4.798	3.906
37	37	3	JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	4.704	5.123
38	39	2	THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	3.999	4.095
39	<b>NEW</b>		YOUR EVERYTHING CAPITOL	KEITH URBAN	3.961	3.271
40	<b>NEW</b>		JUST BECAUSE SHE LIVES THERE ASYLUM	CHALEE TENNISON	3.960	3.557

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. ○ Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrences and are removed from this chart in conjunction with the Country Airplay chart.

Reaching the World's  
Greatest Radio  
Minds...



AIRPLAY  
**Monitor**  
• We Listen To Radio •



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio, Track service to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.



THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
<b>★★★ No. 1 ★★★</b>						
1	1	19	HOW DO YOU LIKE ME NOW?! DREAMWORKS 2 weeks at No. 1	TOBY KEITH	5626	5422
2	3	13	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	5280	5189
3	2	27	MY BEST FRIEND CURB	TIM MCGRAW	4735	5190
4	6	21	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	4730	4811
5	4	21	BACK AT ONE MERCURY	MARK WILLS	4675	5069
6	7	19	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	4644	4464
7	5	28	SMILE BNA	LONESTAR	4416	5036
8	11	11	BEEN THERE RCA	CLINT BLACK WITH STEVE WARINER	3986	3713
9	9	23	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	3914	3849
10	8	29	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	3673	4121
11	12	22	CARLENE ARISTA NASHVILLE	PHIL VASSAR	3574	3441
12	10	30	THIS WOMAN NEEDS LYRIC STREET	SHEDAISY	3553	3727
13	13	25	BREATHE WARNER BROS./WRN	FAITH HILL	3238	3383
14	16	13	SHE'S MORE RCA	ANDY GRIGGS	3121	2995
15	18	12	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	3077	2822
16	15	25	IT WAS MCA NASHVILLE	CHELY WRIGHT	3074	3056
17	17	22	BUY ME A ROSE DREAMCATCHER	KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN	3065	2844
18	14	13	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	2899	3175
19	19	19	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	2796	2710
20	23	10	WHAT I NEED TO DO BNA	KENNY CHESNEY	2541	2400
21	21	11	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	2526	2427
22	20	9	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	2474	2475
23	22	30	HE DIDN'T HAVE TO BE ARISTA NASHVILLE	BRAD PAISLEY	2327	2419
24	24	16	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	2294	2351
25	26	8	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	2230	2052
<b>★ GREATEST GAINER/MOST NEW STATIONS ★</b>						
26	32	25	GOODBYE EARL MONUMENT	DIXIE CHICKS	2001	1453
27	27	11	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	1949	1830
28	28	15	THE CHAIN OF LOVE GIANT	CLAY WALKER	1886	1638
29	33	11	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	1649	1405
30	34	7	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	1645	1402
31	30	9	MORE CAPITOL	TRACE ADKINS	1627	1469
32	29	10	NO MERCY EPIC	TY HERNDON	1615	1534
33	35	17	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	1397	1378
34	36	6	YES! WARNER BROS./WRN	CHAD BROCK	1366	1111
35	31	11	ROCK THIS COUNTRY! MERCURY	SHANIA TWAIN	915	1466
36	37	11	JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	874	941
37	38	12	JUST BECAUSE SHE LIVES THERE ASYLUM	CHALEE TENNISON	766	739

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	39	18	WHAT I NEED VIRGIN	JULIE REEVES	722	729
39	40	6	THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	702	721
40	43	5	YOUR EVERYTHING CAPITOL	KEITH URBAN	689	522
41	42	5	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	632	528
42	45	3	MURDER ON MUSIC ROW MCA NASHVILLE	GEORGE STRAIT WITH ALAN JACKSON	572	441
43	46	7	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	497	422
44	44	8	I THINK YOU'RE BEAUTIFUL MERCURY	SHANE MINOR	490	509
45	50	4	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	468	254
46	47	10	I'VE FORGOTTEN HOW YOU FEEL LYRIC STREET	SONYA ISAACS	436	412
47	48	9	800 POUND JESUS CURB	SAWYER BROWN	413	404
48	49	8	UP NORTH (DOWN SOUTH, BACK EAST, OUT WEST) MONUMENT	WADE HAYES	372	394
49	41	20	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB/MERCURY	WYNONNA	327	650
50	52	4	GROW YOUNG WITH YOU RCA	COLEY MCCABE WITH ANDY GRIGGS	274	214
51	53	4	I NEED YOU ALL THE TIME ARISTA NASHVILLE	BLACKHAWK	267	202
52	RE-ENTRY		I'LL BE MCA NASHVILLE	REBA	243	30
53	51	5	SOMETHING TO WRITE HOME ABOUT ATLANTIC	CRAIG MORGAN	237	216
54	69	2	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	225	64
55	54	5	OUT HERE IN THE WATER MCA NASHVILLE	REBECCA LYNN HOWARD	209	171
<b>★★ HOT SHOT DEBUT ★★</b>						
56	NEW ▶		I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	138	1
57	NEW ▶		THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	130	20
58	73	4	STUCK IN LOVE CURB/MERCURY	THE JUDDS	126	48
59	58	3	CHANGE MCA NASHVILLE	SONS OF THE DESERT	105	100
60	62	3	KISS ME NOW ASYLUM	LILA MCCANN	103	80
61	72	2	FAITH IN YOU CAPITOL	STEVE WARINER	102	53
62	NEW ▶		HONEY I DO MONUMENT	DANNI LEIGH	98	2
63	57	17	LET'S MAKE LOVE WARNER BROS./WRN	FAITH HILL WITH TIM MCGRAW	84	113
64	64	3	CAN'T HELP CALLING YOUR NAME BNA	JASON SELLERS	76	77
65	NEW ▶		ROLY POLY DREAMWORKS	ASLEEP AT THE WHEEL FEATURING DIXIE CHICKS	75	6
66	NEW ▶		THREE LITTLE TEARDROPS BROKEN BOW	JOANIE KELLER	75	5
67	56	9	WHERE CAN I SURRENDER DREAMWORKS	RANDY TRAVIS	74	128
68	61	11	I WILL...BUT LYRIC STREET	SHEDAISY	64	80
69	55	2	FOREVER WORKS FOR ME GIANT	NEAL MCCOY	59	128
70	71	12	MY HOMETOWN LUCKY DOG/COLUMBIA	CHARLIE ROBISON	59	62
71	70	9	CRACKER JACK DIAMOND TRI CHORD	MARTY RAYBON	57	64
72	66	10	NOTHING CATCHES JESUS BY SURPRISE ATLANTIC	JOHN MICHAEL MONTGOMERY	56	73
73	74	4	THE TROUBLE WITH NEVER CURB	TIM MCGRAW	55	45
74	RE-ENTRY		SIN WAGON MONUMENT	DIXIE CHICKS	54	15
75	RE-ENTRY		YOU ARE ATLANTIC	JOHN MICHAEL MONTGOMERY	54	34

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most New Stations awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

# THE MOST PLAYLISTS EVERY WEEK!

# Monitor

COUNTRY AIRPLAY



You keep me  
comin' back for **MORE...**  
Thanks radio.

*Trace*

# Trace Adkins

"The standout live performance of the seminar!"  
- **Spencer Burke, KIZN/Boise**

"Absolutely \*!#&%\$# awesome!"  
- **Mitch Mahan, WIRK/West Palm Beach**

"Another stellar performance from one of country's  
next key players!"  
- **John Crenshaw, WCMS/Virginia Beach**

"I can sum up Trace's performance at CRS in one word....  
'OUTSTANDING!'"  
- **T. Gentry, WKXC/Augusta**

"If country is looking for the direction to go,  
then let Trace Adkins lead the way."  
- **Stoney Richards, WDSY/Pittsburgh**

"Trace commanded the room from the very first note.  
He just blew me away!"  
- **Rich Summers, KQFC-KIZN/Boise**

"All I can say is...WOW!"  
- **Tony Travato, KDRK/Spokane**

"He just became a superstar!"  
- **Gerry House, WSIX/Nashville**



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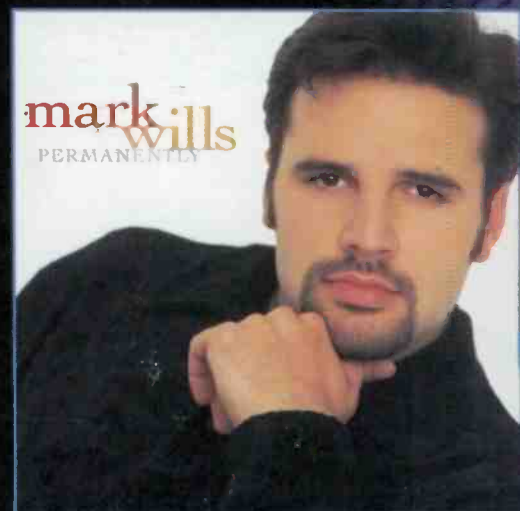


A follow-up to  
the smash hit  
"Back At One"

"Almost  
Doesn't  
Count"

Airplay date  
March 27<sup>th</sup>

mark  
wills



From the album PERMANENTLY  
GOLD in only 3 weeks!



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COUNTRY MUSIC TELEVISION

CMT Showcase Artist  
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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 10, 2000 \$4.95 Volume 8 • No. 10

## COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

#1

**TOBY KEITH**

*How Do You Like Me Now?!* (DREAMWORKS)

★★ AIRPOWER ★★

ANDY GRIGGS • *She's More* (RCA)

FAITH HILL • *The Way You Love Me* (WARNER BROS./WRN)

★ MOST NEW STATIONS ★

CHAD BROCK • *Yes!* (WARNER BROS./WRN)

ON YOUR DESK

MICHAEL CHAIN • *Let's Go Chase Some Women* (HARD TEN)

THE JUDDS • *Stuck In Love* (CURB/MERCURY)

RASCAL FLATTS • *Prayin' For Daylight* (LYRIC STREET)

REBA • *I'll Be* (MCA NASHVILLE)

TIM RUSHLOW • *When You Love Me* (ATLANTIC)

STEVE WARINER • *Faith In You* (CAPITOL)

## 'Amazed' At Crossover Success, CRS Attendees Seek The Limits

by Sean Ross and Phyllis Stark

A session debating pop vs. traditional influences on today's country radio was the most highly charged at this year's Country Radio Seminar, held March 1-4 in Nashville. CRS also featured the unveiling of several new research projects commissioned exclusively for the seminar, including the suggestion that country do more to repatriate male listening.

Hotly debated topics at "Too Country? Too Pop?" ranged from WQMX Akron, Ohio, PD Kevin Mason's refusal to play country covers of pop hits to Lonestar's

decision to perform what was derisively called "the Chicago version" of "Amazed" at the American Music Awards. At another panel, an audience member criticized Faith Hill for appearing "embarrassed to death to be a country artist on the Grammys."

Several times throughout the convention the issue of whether country should return to its '80s stance of playing pop crossovers came up, with consultant Joel Raab saying, "You've got to draw the line somewhere," in response to the suggestion made in these pages by Research Group president Rick Torcasso that country stations should have played Celine Dion's "My Heart Will Go On" (Country Airplay Monitor, Feb. 4). As for his refusal to play Mark Wills' cover of the pop/R&B hit "Back At One," Mason asked why Music Row had to mine pop hits, rather than its own back catalog of "should've been" hits. But KBEQ (Q104) Kansas City PD Mike Kennedy responded, "Let's don't play God with the radio station," urging the audience to let listeners decide whether a song is sufficiently country.

Explaining the economics that had

prompted the mini-crossover boom, RCA Label Group chairman Joe Galante said that even his big-selling "Amazed" got a 30%-50% boost when it got on top 40 and AC radio. And that despite spending eight weeks at No. 1 on the country charts, he said, "we could not get arrested on a national network [TV] show ... until we crossed over." At another session, BNA VP of promotion Tom Baldrice said, "The story was built right here [at country radio], and [the talk-show bookers] didn't pay attention to it. That's a scary thing." Galante also pointed out that if Lonestar hadn't re-

tooled "Amazed" for pop radio, top 40 boy band 'N Sync would have cut its own version.

But even Sony Music Nashville president Allen Butler, explaining Dixie Chicks' ability to move albums without pop radio,

pointed out that he was able to procure outside exposure for the act based on "their look, their attitude," etc. Meanwhile, KYNG (Young Country) Dallas PD Bob McNeill said that it is label sales staffs, not radio, that are to blame if country albums don't sell through.

For his part, panelist Kenny Rogers, a longtime poster boy for crossover airplay, explained that with all artists facing a limited career at any format, they shouldn't be blamed for having larger aspirations. "Garth Brooks knows that before long, country radio is going to shut him down, and I applaud him for trying [to cross to pop as Chris Gaines]." But Rogers also called on crossover artists to develop a "camaraderie with country radio, so you don't throw [crossover success] in their face."

Similarly, Mercury Records president Luke Lewis noted that Shania Twain's intent was never to cross pop but merely to expand the parameters

Continued on page 8

ACADEMY OF COUNTRY MUSIC AWARD

*Nominations*

# Toby Keith

TOP MALE VOCALIST

COUNTRY VIDEO of the YEAR

"How Do You Like Me Now?!"

Current #1 Single

"How Do You Like Me Now?!"



# Jessica Andrews

TOP NEW FEMALE VOCALIST

Current Hit Single  
"Unbreakable Heart"

# Asleep at the Wheel

TOP DUO or GROUP of the YEAR

ALBUM of the YEAR  
"Ride With Bob"



g r e a t A R T I S T S .

g r e a t M U S I C .

*Thank you*  
for expressing your passion.

you know WE BELIEVE!





Don't take our word for it....



WHEN YOU NEED MY LOVE

*"This is one of those albums that draws you in from the very first note and doesn't let up until the last song fades. Powerful songwriting, solid musicianship, great hooks and a wonderful, traditional sound...Darryl has put it all together in a package that simply blows me away."* — RON CHATMAN APD / MD, WYCD

*"His music is in the water that I'm fishing in!"* — DAVE LOUIS MD / WKKX

*"Easily the best bunch of songs I've heard from a new artist since The Wolf signed on."* — BRIAN PHILIPS PD / THE WOLF

*"So this morning, with a ton of work to do, I placed the CD into my computer while working on some projects. Big mistake. I had to stop everything until I had heard all the cuts. It's outstanding! These are great songs... real people singing about real people using real lyrics, not just some vocal caesthenics! He's great!"* — LARRY DANIELS / DANIELS COUNTRY RADIO RESOURCES

**Airplay 3/27**



## Clear Channel Finally Sheds Stations

by Frank Saxe

The biggest radio company is getting a bit smaller, as Clear Channel begins to sell off stations in conjunction with its merger with AMFM. In the first round of spinoffs, made public March 6, Clear Channel announced the sale of 72 stations in 27 markets, worth nearly \$2 billion. CBS/Infinity was the big winner in this round, taking 18 stations in seven large markets, including Cincinnati and Denver. Cox and Cumulus also won several markets, as did new minority broadcaster Chase Radio Partners.

Major players being spun on the country front include WPOC Baltimore; KKBQ Houston; KMLE Phoenix; WKHK Richmond, Va.; KRMD Shreveport, La.; WGNE Daytona Beach, Fla.; and WXBM Pensacola, Fla. The deal also splits up longtime sister stations WUBE-FM and WYGY Cincinnati, which are both spun off but to different owners. Other country stations being sold are WKNN Biloxi, Miss.; KHAK Cedar Rapids, Iowa; and WHKR Melbourne, Fla.

CBS/Infinity adds AC WDOK, adult top 40 WQAL, and R&B oldies WZJM Cleveland; WUBE, R&B oldies KDJM, AC KIMN, and oldies KXKL Denver; N/Ts WMFR and WSJS and gospel WSML Greensboro, N.C.; R&B WJHM and oldies WOCL Orlando, Fla.; KMLE, oldies KOOL, and modern AC KZON Phoenix; and classic rock KPLN and AC KYXY San Diego. The \$1.4 billion deal takes Infinity into Phoenix for the first time; CEO Mel Karmazin is reportedly shopping to fill out that cluster.

Cox Radio will lay out \$380 million for WKHK, classic rock WKLR, modern AC WMXB, and adult standards WTVR Richmond; and KKBQ and N/T KKTL Houston, where Cox will also get KLDE's oldies format and the 107.5 frequency, presently home to modern rock KTBZ. Once the deal closes, KTBZ will move to KLDE's 94.5 dial position.

Cumulus Media adds KHAK, AC KDAT, and album KRNA Cedar Rapids; top 40 WNNK, adult R&B WTCY, and classic rock WTPA/WNCE Harrisburg, Pa.; WHKR; and KRMD, R&B KMJJ, and sports KRMD Shreveport.

Although Radio One was noticeably absent from this round, other minority broadcasters were among the winners. Blue Chip gets sports WUBE-AM Cincinnati; Hispanic Broadcasting gets modern rock KXPK Denver, rhythmic top 40 KKFR Phoenix, and oldies KEY1 Austin, Texas; and fellow Spanish broadcaster Mega Communications buys WGNE. Newcomer Chase Radio Partners, led by black broadcaster Tony Chase, won the largest number of stations, including WPOC; album rock KFJO/KSJO San Francisco and modern gold duopoly partner KCNL; N/T KSDO San Diego; rhythmic top 40 KGGI Riverside, Calif.; top 40 WRFY Reading, Pa.;

WKNN and AC WMJY Biloxi; and classic rock KRBQ Waco, Texas.

Religious broadcaster Salem Communications has also won a number of spinoffs, including WYGY and sports WBOB Cincinnati; sports WKNR and adult standards WRMR Cleveland; modern rock KDGE Dallas; modern AC KALC Denver; and Orange County, Calif., hot AC/adult standards combo KXMX/KEYZ.

While large broadcast groups are taking a majority of the stations, smaller companies were also among the purchasers. Urban Radio Broadcasting, owned by former R&B WYOK Mobile, Ala., GM Kevin Wagner, will buy WXBM and AC WMEZ Pensacola. New Jersey's Nassau Broadcasting adds oldies WODE and N/T WEEZ Allentown, Pa., while Pecan Partners picks up sports KFON Austin, Texas.

This is the first of what may be several rounds of spinoffs, as Clear Channel must shed roughly 100 stations to win FCC and DOJ approval of its merger with AMFM.



## New McVay Format Hopes To Reclaim Men

Hot on the heels of the suggestion made by Larry Rosin of Edison Media Research at last week's Country Radio Seminar that country stations should repatriate male listeners (see story, page 1), McVay Media has announced the development of "male country," a new format that targets male listeners. McVay VP of country Bob Moody says he's been developing the idea for more than 18 months. "Male country" substitutes pop-oriented and male bashing country songs with current and classic hits from artists whose music is more popular among male listeners, such as Merle Haggard, Hank Williams Jr., and

and John Blessingame, last of WGAR Cleveland.

Next year's CRS will be Feb. 28-March 3 at the Nashville Convention Center. AMFM Radio Networks' Kim Leslie is agenda chairman. The Conference Call's Nina Rossman is vice-chairman.

### PROGRAMMING: MURPHY JOINS WSM

KKBQ Houston PD Tim Murphy joins WSM-FM Nashville as PD effective March 20, replacing Greg Cole, who recently exited. Murphy, a 20-year radio veteran, previously lived in Nashville as VP of promotion at Rising Tide Records.

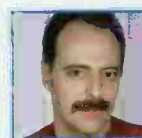
WYAY (Y106.7) Atlanta cut its list from about 26-27 to 18 currents March 1 and added more gold. PD Steve Mitchell says rumors of an eventual flip to classic country are untrue. The station is still using the slogan "today's hit country," but Mitchell says it's now playing "more familiar hits." Despite three years of taking the market's new-music-station position, Mitchell says, "We had not been able to carve out a niche for ourselves" against heritage sister station WKHX. "We did this to give Y a platform." The station also instituted a no-repeat workday feature.

Bob Kingsley's KCCS Productions has inked a new contract with ABC Radio Networks extending ABC's syndication deal for "American Country Countdown With Bob Kingsley" for another six years.

Westwood One has picked up syndication of the "Young And Elder" morning show. Jay Young and Brian Elder had been syndicating the show themselves out of Nashville for the past few years. They will relocate to Los Angeles. Westwood One will pick up all of their existing affiliates, which are mostly in small markets.

Barnstable Broadcasting has closed on its purchase of WCMS-AM-FM Norfolk, Va., from Marjorie Crump following a three-month LMA. WCMS is now co-owned with rival WGH-FM.

KKSB Santa Barbara, Calif., flips from country to top 40.



# COUNTRY CONFIDENTIAL BY WADE JESSEN

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## How Do You Like DreamWorks Now?!

Finishing with about 42 million estimated audience impressions, Toby Keith's "How Do You Like Me Now?!" gains 143 detections to dominate our Country Airplay and Country Audience charts and hands DreamWorks' country division its first No. 1 title since the imprint began releasing singles two years ago. "How Do You Like Me Now?!" is Keith's fourth chart-topper and his first top five song in two years.

"Should've Been A Cowboy," Keith's debut single, reigned for two weeks in the spring of '93, followed at the top by "Who's That Man" in the summer of '94. His third No. 1 came almost exactly three years ago, when "Me Too" peaked in the Feb. 28, 1997, issue. Keith has spent a lot of time in the runner-up slot on our chart, with six titles topping out at No. 2.

**FINER POINTS:** Effective this issue, we modify our tiebreaker rule on the Country Airplay list to favor titles that gain in detections during the previous week over those that finish with spin deficits. Under the old rule, songs that accumulated spins at the highest number of stations were ranked first without regard to the amount of gain or loss (see legend below chart). In cases of ties where each title involved either

gains or loses, the previous rule will be applied, favoring titles with spins detected at the highest number of stations. In the event of an additional tie in the number of total stations, songs are ranked by the largest gain differential. We defer to total audience figures when it becomes necessary to apply an additional tiebreaking policy.

**WHO, WHAT, WHERE:** As Neal McCoy's "Forever Works For Me" (Giant) pops on our detection chart with Hot Shot Debut honors at No. 55, we welcome newcomer Michael Chain to the list at No. 67 with "Let's Go Chase Some Women" (Hard Ten). Chain's novelty concerns a male barfly's failed attempt to pick up a gay woman, to whom he then offers the title suggestion. Who says there are no new ideas?

Also this issue, former Capitol act River Road enters at No. 68 with "Breathless" (Virgin). The group charted three titles in '97 and '98, including "Nickajack," which peaked at No. 37 in autumn '97.

**AIRPLAY DATA USED** for this week's charts again includes info from WDAF (61 Country) Kansas City, which was removed last week due to technical difficulties.

## ON THE ROW

### Walt Wilson Exits As Asylum Relocates

Walt Wilson, VP for marketing/sales at Asylum Records in Nashville, exits the label. Asylum is expected to further trim its staff roster and move from its off-Music Row headquarters to a building next to the Warner/Reprise building, which—with the recent move there of Atlantic Records—is now full. The Asylum artist roster is expected to remain unchanged.

Jim Malito exits independent promotion firm

KIQK (Kick 104) Rapid City, S.D., PD Marty Wilcox exits radio.

### BARRON'S STORY QUESTIONS CC DEAL

A Barron's cover story that hit newsstands March 6 paints satellite radio as a threat to Clear Channel and other traditional broadcasters. Clear Channel chairman Lowry Mays, featured under the headline "Fading Signals," defends the company's recent buy of AMFM and SFX, although Barron's cites Wall Street talk that the SFX deal was made to make Clear Channel appear to be still growing. Barron's predicts, in addition to satellite growth, that an economic slowdown and a cut in dot.com spending will hurt Clear Channel and industry growth.

### MANAGEMENT: RICHARDS TO COO

Country WQHK and adult top 40 WMEE Fort Wayne, Ind., GM Tony Richards is named COO for Federated Media, whose holdings also include country WBYT South Bend, Ind.

### PEOPLE: K102 REVAMPS MORNINGS

KEYE (K102) Minneapolis lines up two new partners for morning host John Hines. Afternoon host Donna Valentine and night guy Muss join the morning team. Middayer Kato Carr goes to afternoons. KVOX Fargo, N.D.'s Anita Fly will do middays under a new, non-Frog oriented name. Pam Lewis and Geno The New Guy exit, the latter to pursue his recording career.

Woody Johnson, afternoon talk show host on WOAI San Antonio, joins WCOL Columbus, Ohio, for mornings March 20. He will revert to

Susan Turner & Associates, where he was director of national promotion, to join Dreamcatcher Entertainment as national field promotion director. He will eventually relocate to Phoenix.

St. Jude Children's Research Hospital is organizing a daylong fund-raising event exclusively for members of the Nashville music industry. Dubbed Hook, Line & Singer, the May 19 event on Old Hickory Lake will include a fishing tournament, fish fry, and guitar pull, among other activities. It runs from 7 a.m. to 6 p.m.

Leadership Music is accepting applications from established entertainment industry leaders for the next class of participants. The eight-month Nashville-based program is designed to further educate music business professionals about one another's areas of expertise. Contact the Leadership Music office for applications. Deadline for requests is April 1. Applications are due by May 1.

his real name, Derald Johnson, a name he previously worked in Columbus at former country station WRVF from '92-'94. Morning co-host Dixie Lee shifts to community service projects. She will continue to do Nashville news reports on the morning show and host a weekend countdown.

KTEX McAllen, Texas, overnigher Chris Michaels is upped to nights, replacing Robert Garza, who joined the Air Force. Part-timer Amy Martinez is upped to overnights.

Former WXCT (Tiger Country) Baton Rouge, La., morning host Tricia Cummings teams with former oldies KLDJ (Kool 93.7) Baton Rouge p.m. driver Chris Allen for mornings at WWFG (Froggy 99.9) Ocean City, Md. They replace Jimmy Hoppa, who moved to crosstown WCTD/WCTP (Cat Country) last fall.

KKTT (Cat Country) Eugene, Ore., morning host Jim West exits.

Former country KJET Aberdeen, Wash., PD/morning host George Green joins modern rock KAEP, classic rock KWHK, and oldies KEYF Spokane, Wash., as promotion director.

### NEW MEDIA: ONLINE AND ON-BOARD

Launch Networks manager of music and entertainment news Barry Jeckell joins Billboard Online as senior editor. He will direct the news and feature elements of the Web site, as well as help to develop broadband initiatives such as the Billboard Radio Webcast partnership with Yahoo Broadcast and Billboard Minutes, streaming video news programming.

KWKZ Cae Girardeau, Mo., is now Webcasting via BRS Media's WEBCASTi.com.



**RADI ACTIVE**

BY PHYLLIS STARK

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Waylon Jennings. The presentation includes more sports and male-related lifestyle features than most country stations currently include. McVay Media is negotiating with several large and medium markets for the initial rollout of "male country," which is expected this spring.

In other post-CRS news, Westwood One's Ed Salamon was re-elected president of the Country Radio Broadcasters board. Bill Mayne of Warner/Reprise was re-elected VP, Gary Krantz of AMFM Radio Networks was re-elected secretary, and Jeff Walker of AristoMedia and Marco Promotions was re-elected treasurer. Newly elected to the board are BNA's Tom Baldrice; WCMS Norfolk, Va.'s John Crenshaw; and KUBB Merced, Calif.'s Lee Nye. Re-elected were Virgin's Doug Baker; Arista Nashville's Denise Nichols; WSOC Charlotte, N.C.'s Paul Johnson;





# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • By JEFF SILBERMAN

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## The Big 3: Spring Book, The Net, Concerts

Spring-book promotions returned to the top of the Topical Barometer this week, with perennial contenders the Internet/Web site plans and station concerts close behind.

Still popular are warm-weather winter trips such as **10 in a Row to Orlando** staged by country WWYZ Hartford, Conn. "To effectively promote our 10-in-a-row music [sweeps], we're inviting listeners to count 10-in-a-row music hours at 9 a.m., 2 p.m., and 5 p.m. for a chance [to win] a big weeklong trip to Orlando, Fla., with special passes to attractions and concerts," says **Stephanie Hogerman**. "We qualify listeners with winter survival packs to beat the winter blues that have movie premiere passes, dining and shopping certificates, ski passes, sunglasses, beach gear, etc."

The "Who Wants To Be A Millionaire" phenomenon still reverberates in radio, as modern AC WTIC-FM Hartford staged **Who Wants to Feel Like a Millionaire**. "Listeners compete to win a pair of tickets to see a taping of 'Who Wants To Be A Millionaire,' including limo to and from New York and hotel accommodations," says **Tristano Korlou**.

Country KZLA Los Angeles scaled it down a bit in **Who Wants to Be a Hundred-aire**. "We ran this morning-show cash-giveaway promo in January and February," says **Marida Petitjean**. "The trivia-based questions [were augmented] with lots of Regis [Philbin] audio drops."

Finally, top 40 WRVW (the River) Nashville's morning team staged what a promo calls "the latest of our Regis Philbin ripoffs: **Who Wants to Win a Frigidaire?**"—the giveaway of a slight-

quarters of the panelists describe the available talent as just OK, with far more up-and-coming acts available than top-drawer talent. The rest are more bullish. Clientwise, about 30% can pick and choose among interested sponsors. More than 40% have returning sponsors lined up, as they go after new sponsors, and 15% say that clients are waiting to see the talent lineup before they commit.

"Our biggest challenge comes from being in a medium market where acts aren't going to play unless it's on a non-weekend night," says one top 40 panelist. "Our other challenge is sponsorship. Clients want the artists confirmed before they sign on the dotted line. At this time last year, **Ricky Martin** was just starting to burst onto the American scene following his Grammy performance. Back then, **Christina Aguilera** was a nobody. When June rolls around, who knows who's going to be big? **Cher? Ringo Starr? Hey, if Santana can do it...**"

The other potential problem, according to **Vicki Fiorelli** of country KNIX Phoenix: "Some clients want in for free."

There's always room for improvement: Album rock **KEGL** (the Eagle) Dallas' BFD event was huge last year, says **Loren Condon**. "Last year, we had celeb MCs like **Tommy Lee**, **Dallas Cowboys**, **Dallas Stars**, **porn stars**, and **Pantera**. We need to keep the cool entertainment aspects and make the client-involvement area cool for listeners, rather than lame booths."

One country station is beefing up other areas: "security from an artist standpoint and from the listener standpoint," says the country panelist. "With our company being so big, doing an event of our size [15,000-plus] is a huge liability, especially if alcohol is involved."

Indicative of the aggressive efforts to maximize concert profits is what country **KEYY** (K102) Minneapolis is doing. "We have put together a sales video to showcase the event to potential sponsors [to give them an idea of] what a big production the event is," says **Diana Buckmann**. "Talent will always be an issue, until there are more artists who sell tickets in country. Media exposure will be an ongoing struggle, but last year we hired a PR firm to assist with publicity, and it worked for area media."

### QUICK HITS

Rhythmic top 40 **KLUC** Las Vegas held an **Ultimate Cheesy Weekend** with the **Cheesy Pizza Boys**, aka CPB (KLUC's own version of Jack in the Box's **Meaty Cheesy Boys**), and tied it in with Pizza Hut's new **Ultimate Cheese Pizza**. "We wrote our own lyrics, like 'You are the cheese on my pizza/The sauce of my life,'" says promo diva **Vanessa Thill**.

Modern rock **WPLA** Jacksonville, Fla., holds **Free Ticket Fairy Weekends** for upcoming concerts. "It's a sounner on the weekend, and listeners call up to win," says **Tina Brandao**. "Eventually, the Free Ticket Fairy will [appear] around town—he's our intern in a pink tutu—to give away front-row tickets and backstage passes."

Top 40 **WKSE** Buffalo, N.Y., staged a **Scream Thrilligy Weekend**. "We tied in with Blockbuster to give away 'Scream 1' and '2' videos, then threw in passes to the new flick. The grand prize: a movie poster autographed by the cast."

Want to participate? E-mail your best promotions to [jsilberman@airplaymonitor.com](mailto:jsilberman@airplaymonitor.com).

## Academy Of Country Music Names Noms

Nominations for the 35th Academy of Country Music Awards were announced March 1 in Nashville during the Country Radio Seminar. Finalists for radio station of the year are **KMLE** Phoenix; **KSON** San Diego; **KUZZ** Bakersfield, Calif.; **WMIL** Milwaukee; and **WSSL** Greenville, S.C.

DJ of the year finalists are **WIVK-FM** Knoxville, Tenn.'s **Andy Ritchie** and **Alison West**, **KMLE's** **Dusty Chandler** (aka **APD/MD Jon Allen**), **WXTU** Philadelphia's **Steve Harmon** and **Scott Evans**, **KILT** Houston's **Rowdy Yates**,

and **WUSY** Chattanooga, Tenn.'s **David Earl Hughes** and **Bill Poindexter**.

**Faith Hill**, **Dixie Chicks**, and **Tim McGraw** topped the artist nominations with five apiece, while **Brad Paisley** scored a surprise four nominations. **George Jones** and **Lonestar** each earned three. Two-time nominees were **Asleep At The Wheel**, **Chad Brock**, **Toby Keith**, **Sawyer Brown**, **George Strait**, **Shania Twain**, and **Chely Wright**.

The ACM Awards will be presented May 3 at the Universal Amphitheatre in Los Angeles and broadcast on CBS-TV.

## Drive, Listen & Buy With Satellite Radio

"We're turning drive time into buy time," boasts **Sirius Satellite Radio**, which has signed a contract with **ATX Technologies** to develop a two-way, cellular-based system tied into **Sirius** radio receivers to allow listeners to drive, listen, and shop. Although the possibilities are still being flushed out, **Sirius** foresees a "buy" button on the radio that will allow listeners to buy music, books, videos, and other goods and services being promoted on-air. To date, **Sirius** has not discussed partnering with a record label to distribute its music; instead, it is focusing its label relationships on content. "Our choice of playlist will not be influenced by our projection as to how many records will be sold," says **Ira Bahr**, senior VP of marketing. "We see a whole class of products that can be sold on the radio," adding that a radio shopping channel will likely be part of **Sirius'** channel lineup.

**CAPITAL & CAPITOL**  
BY FRANK SAXE  
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The feedback button will also have real-time programming implications. **Sirius** will create a national sample of listeners whose interactions will be voluntarily monitored. "Our programming will be a living, breathing entertainment product constantly updating and improving based on the needs of our listeners," says **Bahr**. That feedback will be combined with market research, music testing, and the other tools available to traditional PDs. "Advertisers will not control our airwaves," he adds.

**ATX** has emergency in-car automatic collision notification, navigation services, and stolen-vehicle tracking services in **Mercedes-Benz**, **Ford**, **Infiniti**, **Jaguar**, and **Lincoln-Mercury** cars.

**Sirius** competitor **XM Satellite Radio**, meanwhile, will sell a \$250 million stake in the company. The non-stock sale involves 10-year senior secured notes. The company is in a quiet period and cannot say what the cash is earmarked for, although it continues to raise capital for its planned launch later this year.

### CAPITAL: SFX SUED

**SFX Entertainment** is being sued by a group of investors over its proposed sale to **Clear Channel Communications**. In its suit, **Harbor Finance Partners** contends **SFX** chairman **Robert FX Sillerman** and CEO **Michael Ferrel** negotiated a better stock-swap deal for their class B shares than they did for the class A shares, which are publicly traded. Under terms of the \$4.02 billion deal, class A shareholders will get 0.6 shares of **Clear Channel** stock for every **SFX** share held, while **Sillerman** and **Ferrel's** class B stocks will be worth one share of **Clear Channel** stock. "[They] are using their control positions at **SFX** to prefer themselves," says the firm in papers filed in Delaware.

**CBS/Infinity** stations may soon play host to **World Wrestling Federation** performers, according to the **New York Daily News**, which quotes sources as saying **CBS** CEO **Mel Kar-**

**mazin** is aiming to win the rights to the **WWF** away from **USA Networks**. The paper says **Karmazin** is offering \$100 million and a pledge to promote **WWF** on **CBS** radio, TV, and cable stations, as well as on its outdoor billboard division. Once its merger with **Viacom** is completed, **CBS** could sweeten its offer with access to **Viacom's** vast array of cable stations, including **MTV**. No comment from **CBS**, and all **WWF** will admit to is that its contract with **USA** ends in September and it is discussing its options with a number of broadcast outlets.

**Waite Radio** may eventually buy **Mitchell Broadcasting's** 16-station group, but for the time being it has struck a long-term **LMA** deal that will allow it to avoid a big tax hit. Among the stations included are country **KXNP** North Platte, Neb., and country **KRNY** Kearney, Neb. **Waite** is owned by **Gateway Computers** founder **John Waite**.

### CAPITOL: FCC SAYS HEY TO DOJ

With Congress threatening to neutralize its regulatory powers, the **FCC** is vowing to complete its merger reviews within six months. A special team, created by Chairman **Bill Kennard**, says it will finish its review of deals within 180 days, and it will work to make sure the **FCC** does not overlap with **Justice Department** scrutiny. **FCC** General Counsel **Christopher Wright**, who chairs the team, says no regulation will be overlooked or revised. "Our team has not been charged with rethinking the commission's standards but developing a process for expeditious review." Under the proposal, the six-month timetable would start and stop based on the exchange of information with the company. The clock would also stop if the company alerted the **FCC** that it was negotiating with the **DOJ**. The agency has also set up a Web site ([www.fcc.gov/mmb](http://www.fcc.gov/mmb)) to allow the public to track its review process.

A spokesman for **House Telecommunications Subcommittee Chairman Billy Tauzin**, R-La., calls the initiative a "preemptive strike" and says his subcommittee will move forward to review several bills limiting the **FCC's** powers. A separate Senate bill, introduced last year by Sen. **John McCain**, R-Ariz., would also prohibit the **FCC** from blocking any deal already approved by the **DOJ**.

Meanwhile, a separate advisory panel that is looking for ways to streamline the governmental review of telecommunications mergers is recommending that the **FCC** stop looking at the competitive effects of a deal. The **International Competition Policy Advisory Committee** says a single agency should review a merger, instead of the current scrutiny from the **FCC**, the **Justice Department**, and, in some deals, the **Federal Trade Commission**. The committee also recommends an "antitrust agency" be created.

Criticism of low-power **FM** continues to gain momentum on **Capitol Hill**. Another 20 co-sponsors from both parties have signed on to the bipartisan bill introduced by Rep. **Mike Oxley**, R-Ohio, and **Frank Pallone**, D-N.J., that would block the **FCC** from implementing **LFP** because of the interference caused to existing stations. The bill now has 133 sponsors.

### SALES

**Triad Broadcasting** buys country **KFGE** (Froggy 98) **Lincoln, Neb.**, and its four sister stations from **J.C. Acquisition** for \$12 million.

### TOPICAL BAROMETER

TW	LW	TOPIC
1	2	Spring-break promos
2	4	Internet/Web sites
3	7	Station concerts
4†	—	"Millionaire" takeoffs
4†	5	Warm-weather trips
6	3	St. Patrick's Day
7	8	Income tax day (April 17)
8	9	Live pro wrestling
9	—	The Oscars
10	—	Job fairs/expos

**HOTTEST NEW MOVIES:** "Hanging Up," "Reindeer Games," "Drowning Mona," "Erin Brockovich," "What Planet Are You From?"

**HOTTEST NEW TV:** "Who Wants To Be A Millionaire," "ER," "Ally McBeal," "Will & Grace," "NYPD Blue," "West Wing," "WWF Smackdown"

ly used refrigerator from, according to the promo, a local listener's porch.

For the income tax deadline, country **WGGY** (Froggy 101) **Wilkes-Barre, Pa.**, is giving away free tax return services for those who like to get them done early. "Also, on April 15—this year [income tax day is] April 17—we broadcast live from the post office," says **Donna Talarico**. "Our jocks will put stamps on the listeners' envelopes, and we'll hand out Froggy stuff and pizza for the **Don't Mess With Uncle Sam Jam**."

### PROMO TOPIC OF THE WEEK: STATION CONCERT UPDATE

The spring/summer station concert season is rapidly approaching. About 62% of stations staging a concert have a date set and are actively seeking artists and sponsors. Artistwise, three-

### PROMOGANDA HONOR ROLL

Diana Ades, CBS/WKBS Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Buckmann, KEYY Minneapolis • Tina L. Brandao, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Burrill, WKHS Dallas • Scott Colebrook, WKRO Cincinnati • Loren Condon, KEGJ/ADMX Itasca • Mike Galotta, WOYK Tampa, Fla. • Dave Demer, WYNA Orlando, Fla. • Garret Dell, KYGO Denver • Gamie Dunbar, Clear Channel Miami • Katie Eversly, AMEL San Francisco • Vicki Fiorelli, KNIX/KESZ Phoenix • Andrew Fleming, KZZO Sacramento, Calif. • Von Freeman, KISS Los Angeles • Greg Fryer, KSON San Diego • Trish Galls, WKXS-FM Boston • Michael Godfrey, CKJK Calgary, Alberta • Kelly Gross, WPLI Philadelphia • Stephanie Hogerman, WWYZ Hartford, Conn. • Jay Holloway, WTTT Chattanooga, Tenn. • Carly Johnson, KXST Las Vegas • Simone Jones, WUSL Philadelphia • Tristano Korlou, CBS Hartford, Conn. • Kumi Lewis, KPMB-FM San Diego • Larry Lee, WJLZ Detroit • Jennifer Marchese, WYNY Las Vegas • Julie Maxwell, WNDZ Detroit • Jane Monahan, KEDJ Phoenix • Danna Obermeyer, KPNR Las Vegas • Mike O'Brien, WXTB Tampa, Fla. • Mike Patterson, KHFI Austin, Texas • Marida Petitjean, KZLA Los Angeles • Vicki Preston, WDTJ Detroit • Susan Reynolds, KLPD/BBOT Portland, Ore. • Stephanie Ringer, WKSE Buffalo, N.Y. • Kay Roberts, WSTH Columbus, Ga. • Sheila Silverstein, WFOC Baltimore • Keith Spanglin, WQXQ Chicago • Jim Sheehan, KSJQ San Francisco • Jason Stenberg, WYNY New York • Anne-Marie Strzelecki, WBMA Boston • Donna Talarico, WGGY Wilkes-Barre, Pa. • Vanessa Thill, KLUZ/KMZQ Las Vegas • Shannon Wray, WFLZ Tampa, Fla.



# The Kinleys

## She Ain't The Girl For You

Produced by RADNEY FOSTER

*From the forthcoming Epic album, in stores Summer 2000*

Debut album, **JUST BETWEEN YOU AND ME** certified gold after two top ten singles

Most recent top ten single, "Somebody's Out There Watching", from the platinum-plus **TOUCHED BY AN ANGEL** Soundtrack

**AIRPLAY** *March 27*



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## K102's Meeting At The Mall



Staffers from KEEY (K102) Minneapolis spent some time with Mark Wills after his performance and autograph signing at the Mall of America. Pictured, from left, are Mercury Records' John Grady, PD Gregg Swedberg, AMFM Minneapolis executive VP Mick Anselmo (in front), APD/MD Travis Moon, Wills, morning host Donna Valentine, and afternoon personality Chris Carr.

## ACCESS: NASHVILLE

### BNA Signs Funny Man Bill Engvall

BNA Records signs comedian **Bill Engvall** to its artist roster. Engvall made the announcement while hosting RCA Label Group's annual boat cruise during the Country Radio Seminar March 2 in Nashville. Engvall, previously on Warner Bros. Records, will have a new comedy album on BNA in August.

**Mark Chesnutt** is added to the lineup for the George Strait Chevy Truck Country Music Festival, which kicks off April 29 in Charlotte, N.C. (Country Airplay Monitor, Jan. 7). A side stage in the festival area will feature new acts **Clay Davidson**, **Lace**, and others.

**Vince Gill** is set to wed singer **Amy Grant** March 10. During the WCSR Live! guitar pull March 4 at CRS, Gill said his heart was so full of love and happiness while recording and writing his upcoming MCA album that he's afraid "people won't recognize me" in the songs.

The new RCA Records trio of teenagers known as **Girlfriendz** has changed its name to **3 Of Hearts**.

**Janie Fricke**, **Lacy J. Dalton**, and **Juice Newton** will team up for the '80s Ladies tour, scheduled to begin in early summer.

**Baillie & the Boys** have signed with the Ew-

ing-Roberts Agency for booking representation. The group records for its own Synergy label.

Comedian **Tim Wilson** has partnered with **Levon Helm of the Band** to create some of the music for his third comedy album for Capitol, due in May.

Broken Bow Records artists **Damon Gray** and **Joanie Keller** duet on the single "Way Back Home," proceeds of which benefit the Carole Sund/Carrington Memorial Reward Foundation, which raises public awareness surrounding the problem of missing persons and violent crime. The song, written by **Vince Gill**, focuses on the same theme.

The Grand Ole Opry taped a homecoming show March 7-8 in Nashville, hosted by **Ralph Emery** and **Bobby Bare**. Participating acts included **Kris Kristofferson**, **Willie Nelson**, **Waylon Jennings**, **Chet Atkins**, **Glen Campbell**, **Barbara Fairchild**, **Freddy Fender**, **Janie Fricke**, **Crystal Gayle**, **Mickey Gilley**, **Sammy Kershaw**, **George "Goober" Lindsey**, **Lorrie Morgan**, **Jerry Reed**, **Ray Stevens**, the **Geezinslaw Brothers**, **B.J. Thomas**, **Mel Tillis**, **Porter Wagoner**, and **Gene Watson**. It will air as a two-part special on TNN.

**Kris Kristofferson** and **Billy Jo Shaver** have been added to the lineup for the **Townes Van Zandt** tribute concert set to take place March 8 at Nashville's Ryman Auditorium. The event is a fund-raiser for the W.O. Smith Nashville Community School.

Pedal steel guitarist **Gary Boggs**, 60, died of cancer Feb. 28. Boggs played with **George Jones** for years and has recorded with **Hank Williams Jr.**, among other accomplishments.

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## Cross Over Or Bust? Those Aren't Really The Only Choices

An editorial by Airplay Monitor editor Sean Ross

Last week in these pages, Country Music Assn. president Ed Benson pegged Nashville's continued health to its willingness to gear at least some of its product for export toward other formats. But even before he said it, Music Row was clearly thinking along those lines, remixing "Amazed" twice, throwing hip-hop beats under "This Kiss" (at least for Europe), excising Bryan White (an artist already considered too pop for some country PDs) from "From This Moment On," and, of course, enrolling Garth Brooks in the witness-protection program.

So far, it's been working out pretty well, at least from the label standpoint, as witnessed by double-platinum Lonestar and Faith Hill albums, as well as the recent Billboard Hot 100 success of those acts. Country's not targeting 12-24s (or even 18-34s). Top 40 is. So why shouldn't Nashville target the format that targets the record-buying audience?

Well, "cross over or bust" isn't really the only choice available to the country community. Even in its current state, country's ability to sell its own product hasn't entirely evaporated, as demonstrated by a Dixie Chicks album that went eight-times-platinum with negligible pop airplay and a follow-up that's gone four-times-platinum without any top 40 support. More important, the export market that Nashville has in mind is far from secure. And we've seen this future before, and it didn't work indefinitely.

When LeAnn Rimes' "How Do I Live" became a pop hit two years ago, there was a change taking place at pop radio. Most of the artists who were reliable suppliers of medium-weight midtempo pop records or big production ballads were on their way out at the format—e.g., Rod Stewart, Michael Bolton, Bryan Adams. Even Celine Dion was facing resistance from top 40 PDs on any record that wasn't "My Heart Will Go On." At the same time, country's increased focus on upper-demo females had made it, if nothing else, a reliable supplier of big production ballads. In other words, country was suddenly a logical place to look for a Diane Warren ballad if top 40 needed one.

For the past two years, that's largely the hole that country crossovers have filled at mainstream top 40, as evidenced by "You're Still The One," "From This Moment On," and now "Breathe" and "Amazed." Because top 40 suddenly had no shortage of uptempo pop music, those records stood out on top 40 radio in a way that they did not at country, where they were mega-hits but not atypical of other current hits.

But country can't count on the support of pop radio forever. In fact, if the past 20 years have shown anything about top 40, it's that you can't count on top 40 for anything except change. From hip-hop to female singer/songwriters to Eurodance to boy bands, top 40 PDs have never met a trend that they can't burn through. Top 40 radio was, arguably, saved by the teen acts; yet, it took PDs only a year and a half to turn against that genre. Some acts, particularly those who were already in the door, kept having hits. But it's very hard to break a new teen act. And a proud history of being fickle suggests that top 40 PDs could similarly view any attempt to bring them too many country

crossovers. Certainly, the less-than-enthusiastic top 40 reception of Garth Brooks, by any name, implies that targeting that format isn't a slam-dunk.

What happened to country crossovers during the "Urban Cowboy" era, and afterward, is also worth remembering. For all the hits that crossed over, there were at least as many records during that era that were generic enough to cross pop but didn't. From the late '70s to the mid-'80s, country radio was littered with pop-friendly ballads that top 40 showed no real interest in, from "I Believe In You" by Mel Tillis to "Now And Forever (You & Me)" by Anne Murray to "Starting Over Again" by Dolly Parton. In 1983, top 40 turned its attention to MTV and Michael Jackson, but by that time country was already tooled up to make AC-flavored records that no longer sold to country or pop audiences. And it made those records for another four years until Randy Travis' "Forever And Ever, Amen" ended the doldrums.

Besides setting the stage for the Garth Brooks

explosion, Travis proved that country didn't need pop radio to reach the masses. And that's how it was for the next seven years. A few acts, from Billy Ray Cyrus to Restless Heart to Wynonna, went to top 40 with varying results. But for the most part, Nashville was not only protective of its artists' country images but, more important, unwilling to set aside the promotional money needed to work an artist to top 40. There was no need. Country radio was selling albums by itself at the time. Top 40 was not.

Things have certainly changed since

then. Country's national numbers are back around their pre-Garth levels. The number of major-market outlets has declined precipitously. The younger listeners—the ones who bought country records in quantity—have returned to top 40. And country radio is unquestionably more conservative than it was a decade ago, although I'm less inclined to attribute that to consolidation and its attendant fiscal pressures—remember, those were around in force in 1990-91—than the same inertia that gripped the format in 1984.

Against that backdrop, it might seem easier to just go to top 40 than to try to patch our call through to 1992, when country records still sold in quantity to country partisans. And, as a fan of both country music and diversity at top 40, I'm happy to hear Lonestar between Jennifer Lopez and Third Eye Blind. Nobody is calling on Music Row not to take further advantage of the phenomenal hits that have a demonstrated appeal to country audiences.

But that said, country can never have as many hits at top 40 as it did on its own turf when things were good. And trying to anticipate the type of records that can be easily retooled for top 40 is likely to further ground the format in pop ballads and force 18-34s to go elsewhere for the tempo and energy that attracted them to country a decade ago. Rather than look at country radio as a springboard, Music Row needs to make reaction records that country radio can rally around. Then country radio needs to be willing to play them. That's the strategy that solves country's problems, not just circumvents them.

*Rather than look at country radio as a springboard, Music Row needs to make records that country radio can rally around*



**last week at  
CRS we asked  
and country  
radio said**

**“what i need” is....  
an artist that rises above the  
competition**

- \* nominated for ACM best new female vocalist
- \* national press raves in people magazine and entertainment weekly
- \* video in "hot shot" rotation at CMT for nine consecutive weeks

**“what i need” is....  
a song that will research strongly**

- \* "best researched song on the station" ray massie, KFRG riverside
- \* KMLE phoenix "from 10 to 39 spins last week-based on call out research"

**“what i need” is....  
a song that will generate phones**

- \* KIKK houston, KRMD shreveport, KSSN little rock, WOGY memphis, WOKQ dover, KKCS colorado springs, WCKT ft. myers, WSM nashville....and more...

**“what i need” is....  
a song that sells**

- \* huge sales increases in heavy airplay markets
- \* 368% increase in SoundScan album sales nationally
- \* your listeners are reacting!!!

**“what i need” is....  
a song that gets passionate  
reaction (see above)**

**going for immediate airplay**

**julie reeves**





## 'Amazed' At Crossover Success, CRS Attendees Seek The Limits

Continued from page 1

of what was accepted at country radio. While WQMX's Mason was unhappy about hearing a customized version of "That Don't Impress Me Much" on his AC rival, Lewis emphasized that any gripes country radio might have should be with Mercury, not with Twain, because "Shania told us, 'We really don't want to alienate these people.'"

In the end, Galante said, country radio already had a pretty good mix of traditional vs. pop styles as a format that could accommodate both Martina McBride and Brad Paisley. And, he told the audience, "if you think [Kenny Chesney] is pop, put it next to Kid Rock and tell me how pop it is." (For more on the crossover issue, see Sean Ross' editorial on page 6.)

### THE RETURN OF ROSIN

Last year, in a much-talked-about presentation, Edison Media Research's Larry Rosin encouraged country radio to look at the speed at which it was turning records over and to consider adding call-out research. This year, Rosin's call was to repatriate male listening, which most stations have seen decline. Pointing out a male/female differential in the acceptance of "soft AC country"—such as "Amazed" or Mark Wills' "Wish You Were Here"—Rosin cited client WHSL (Whistle 100) Greensboro, N.C., whose syndicated "John Boy And Billy" morning show leans heavily male and whose music downplays AC titles. A more male-skewed country format, Rosin said, would help grow the audience and serve as a viable alternative in markets where two country stations find themselves in a record-for-record war of attrition.

That led KYCY (Y93.3) San Francisco PD Dene Hallam to respond, "I want men and women and young people and old people. I want to be as mass-appeal as I can."

Rosin also applauded country radio for holding on to "Amazed" longer, rather than allowing top 40 "to shove it down our throats... Nobody can say we didn't give it a proper run." Despite this, research scores for Lonestar, while up, were still relatively low, he said.

### WAS 'KISS ME' THE ANSWER?

While noting that he got a lot of criticism for suggesting country stations could have played Dion's "My Heart Will Go On," Torcasso, in his session "Attack-Proof Your Station," reiterated his recommendation. He also said country stations might have played Sixpence None The Richer's "Kiss Me" and appropriated that group for the format, something he said a few of his clients dabbled with. McVay Media consultant Mike McVay said country stations could have easily played Sarah McLachlan's "I Will Remember You."

At that session, Torcasso and McVay presented the results of a new research study they did of about 800 people in eight markets with both country and top 40 or hot AC stations. The findings are available at McVayMedia.com. Among the conclusions Torcasso drew from the study is that when a pop competitor starts playing a country song, the country stations "should play it more. The country audience is expanding its likes beyond what country music has to offer," he said. "The country audience would rather listen to a Backstreet Boys record than [a country song] not in the top 10. Country core users have an affinity for certain pop songs much more than they did a year ago."

Torcasso also recommended growing more country artist icons. "Increase promotion about the familiar top artists," he said, "and do what you can to help them cross over to other formats. That will help grow country icons. Create value that transcends country music."

In his presentation, Torcasso also took a few shots at the Country Music Assn. for what he viewed as that organization's lack of success in marketing country music. The CMA marketing slogan "America's sold on country music," Torcasso said, "doesn't touch base with reality. In fact, they are cold on country." According to Torcasso, network magazine shows "would rather do a show about seeing-eye dogs than Fan Fair, even [during] the week Fan Fair is on."

Torcasso urged programmers to "stop making your goal to get ratings... Your goal is to induce interest. Interest leads to thought, which leads to recall, which leads to ratings."

### FEWER SINGLES = LESS EXCITEMENT

The session "Charts In The Crossfire" focused on the impact of today's slower charts. WKKX St. Louis MD Dave Louis said the slower release schedules for singles mean "we can only put a new Faith Hill record on the air every six months," and with fewer new songs to talk about on-air, "there is less excitement." And while those two singles a year do better in auditorium tests as a result of extra airplay, Louis said, "whether that helps the excitement of the radio station is highly debatable."

Sony senior VP of sales and marketing Mike Kraski took a shot at radio, cautioning that slow charts are "going to make programmers take fewer chances and make your stations sound even more vanilla, if that's possible."

Responding to a question about why singles sales information isn't factored into the Country Airplay chart, Kraski admitted, "You can't trust record companies. We would find a way to manipulate the system. We would give [singles] away to impact the chart."

### GIVE ME ONE MORE CHANCE

In his listening study of the 20 most-cumed country stations, Research Director Inc.'s Rhody Bosley found significant differences between the format's P1s and the P2/P3 listeners who were, in many cases, attracted during country's boom but are now drifting back to other formats. The secondary listeners were an average of three years younger. And those younger listeners were the ones making top 40 country's top sharing format; when controlled for the 25-54 demo that most stations target, the top sharing format became AC.

The country stations Bosley studied were averaging 97 quarter-hours of listening a week, compared with 118 six years ago. That could be remedied, he said, by extracting one more listening occasion a week. As for the much-debated effect of spot load, Bosley said that the decrease in quarter-hours seemed to be more a function of lost occasions than shorter listening spans—something that would be a more obvious "no" vote for spot load.

In recent years, some format proponents have suggested that country's declining national numbers were more a function of refined Arbitron methodology than an actual drop in listening. "When the number was very high, people thought the number was right," answered Bosley.

### MARS VS. VENUS

At his presentation "Programmers Are From Mars, Listeners Are From Venus," previewed in Monitor last week, researcher Rob Balon of the Benchmark Co. hammered home the importance of a clear, effective positioning statement and said stations should listen to their own message with regard to frequency. Many stations, he said, tell advertising clients about the importance of frequency, then "put on 27 [different] position liners that repeat twice a day. You have to burn it in. I've had [station] owners say, 'I don't want to say the call letters too much. I don't want to wear them out, and it's cumbersome.'" His response: "Yeah, so is debt service. You're never going to burn out the listeners with the call letters."

Balon also demonstrated through videotaped interviews with listeners how little they understand about radio and the way it is positioned. Balon said he once did a focus group in Hartford, Conn., in which he asked participants, "Where would you find 95.7 Kiss FM on the dial?" Amazingly, 41% could not answer. "It's not stupidity as much as apathy," Balon said. "They don't care as much as we do."

### DOES EARL HAVE TO DIE?

The programming rap room included a debate on the appropriateness of Dixie Chicks' "Goodbye Earl," a humorous take on the murder of an abusive husband. One attendee said the song "contributes to the degenerative morality of our world." Another said that while he didn't necessarily like the lyrics, "it's important to take chances and try something different." And most seemed to agree that with songs like "Papa Loved Mama" and "The Night The Lights Went Out In Georgia," murder has long been an accepted country music theme. WCMS Norfolk, Va., PD John Crenshaw called the Chicks song a "comic-relief record."

## Foxx Meets Tiger, No Injuries Reported



New WPOC Baltimore APD/MD Michael J. Foxx met Kellogg's Frosted Flakes mascot Tony the Tiger at a recent in-store promotion. When asked about his new friend, Foxx replied, "He's grrreat!"

amusement  
business

## BOXSCORE TOP 10 CONCERT GROSSES

#1	Artist: RICKY MARTIN, VILLA NATIVA Venue: Foro Sol, Mexico City Date(s): Feb. 26 Gross: \$2,374,959 Att. 54,431 Capacity: sellout	#6	Artist: BACKSTREET BOYS Venue: Greensboro Coliseum, Greensboro, N.C. Date(s): Feb. 20 Gross: \$980,790 Att. 22,684 Capacity: sellout
#2	Artist: LUIS MIGUEL Venue: Universal Amphitheatre, Los Angeles Date(s): Feb. 3-7 Gross: \$1,580,042 Att. 24,012 Capacity: 27,416 five shows	#7	Artist: CHER, LOU BEGA, C NOTE Venue: Staples Center, Los Angeles Date(s): Feb. 2 Gross: \$899,585 Att. 12,410 Capacity: 14,738
#3	Artist: BACKSTREET BOYS Venue: Pepsi Arena, Albany, N.Y. Date(s): Feb. 14-15 Gross: \$1,407,000 Att. 32,367 Capacity: two sellouts	#8	Artist: CHER, LOU BEGA, C NOTE Venue: Allstate Arena, Chicago Date(s): Feb. 11 Gross: \$852,265 Att. 13,995 Capacity: sellout
#4	Artist: LUIS MIGUEL Venue: Radio City Music Hall, New York Date(s): Feb. 16-19 Gross: \$1,367,140 Att. 18,947 Capacity: 24,052 four shows	#9	Artist: BACKSTREET BOYS Venue: Entertainment and Sports Arena, Raleigh, N.C. Date(s): Feb. 18 Gross: \$818,115 Att. 19,534 Capacity: sellout
#5	Artist: BACKSTREET BOYS Venue: Charlotte Coliseum, Charlotte, N.C. Date(s): Feb. 17 Gross: \$1,027,725 Att. 23,842 Capacity: sellout	#10	Artist: CHAYANNE Venue: Auditorio Nacional, Mexico City Date(s): Feb. 10-13 Gross: \$791,270 Att. 37,390 Capacity: 39,624 four shows

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## Taking The Plunge . . . Again



WQMX Akron, Ohio, took five winning couples to the Bahamas to renew their vows live on the air on Valentine's Day. Morning man Jim O'Brien is pictured with the winners and their new T-shirts.

### CONVENTION CAPSULES

- At the "Town Meeting," session, moderator Ken Kragen of Dreamcatcher Entertainment told attendees, "Don't choose to participate in any decline [country's] having." Kragen also said he's on a "crusade" to make the country stations in the media centers of New York and Los Angeles "as strong as possible. The media needs to be exposed" to country. "We, as an industry, need to pull out all the stops to make that happen," he said.

- Clint Black was the surprise honoree of this year's Artist Humanitarian Award for his work on behalf of St. Jude Children's Research Hospital,

the U.S.A. Harvest Food Drive, Operation Heartland, and a national shoe drive, among other charity work. Black received the award from last year's recipient, Reba McEntire.

- Three stations were recognized for their outstanding community-service efforts with the Country Radio Broadcasters' Radio Humanitarian Award. WGAR Cleveland was the large-market winner; KXKC Lafayette, La., won in the medium-market category; and WXXQ Rockford, Ill., was the small-market winner.

- Attendance at this year's CRS was 2,353 people, up 8% from last year's figure.



# GREATEST GAINERS

## Strongest Increase In Airplay This Week

INCREASE IN  
DETECTIONS

<b>DIXIE CHICKS</b> • <i>Goodbye Earl</i> (MONUMENT)	+534
KIKF +39, KTST +24, KMPS +20, KMLE +18, KYGO +15, WXCT +14, WEZL +14, KSOP +14, KEEY +14, KHKI +13	
<b>ANDY GRIGGS</b> • <i>She's More</i> (RCA)	+340
WKSF +16, KRMD +16, KASE +16, KILT +16, WDAF +14, WBCT +13, KTEX +13, WBEE +13, KYCY +11, KFKF +10	
<b>CLAY WALKER</b> • <i>The Chain Of Love</i> (GIANT)	+322
KKAT +16, WFMS +15, KCCY +14, WXTU +12, KATM +11, KTOM +11, WIVK +11, WGH +11, WCTO +10, WNCY +10	
<b>KENNY ROGERS WITH ALISON KRAUSS &amp; BILLY DEAN</b> • <i>Buy Me A Rose</i> (DREAMCATCHER)	+317
KIKK +24, KDDK +21, WYNK +15, WPOC +14, KRTY +11, KHKI +10, WNCY +10, WGGY +10, WIVK +10, WMIL +10	
<b>FAITH HILL</b> • <i>The Way You Love Me</i> (WARNER BROS./WRN)	+311
KMPS +21, KHEY +18, KSKS +15, WBEE +15, KTST +12, WIL +12, KYGO +12, WRNS +11, WKSJ +11, WVLF +10	
<b>CLAY DAVIDSON</b> • <i>Unconditional</i> (VIRGIN)	+311
WESC +16, WCMS +16, WKKT +14, WDRM +11, WGH +11, KAJA +10, KILT +10, WQMX +9, WOKO +9, WFLS +9	
<b>COLLIN RAYE</b> • <i>Couldn't Last A Moment</i> (EPIC)	+302
WKIX +18, WOW +17, WBCT +15, KDDK +13, WUBE +13, WXTU +12, WGGY +11, WYYD +10, KKAT +10, WCOS +9	
<b>BRAD PAISLEY</b> • <i>Me Neither</i> (ARISTA NASHVILLE)	+302
WQIK +16, KYNG +14, WKSJ +13, KWNR +12, WGNA +12, WBCT +11, WRNS +10, WRKZ +10, KTOM +9, KIKF +9	
<b>TRACY LAWRENCE</b> • <i>Lessons Learned</i> (ATLANTIC)	+285
KNCI +19, WWGR +18, KAJA +15, WNKT +13, WOW +13, WQMX +12, WNOE +12, KMDL +11, KRST +11, KDDK +10	
<b>PHIL VASSAR</b> • <i>Carlene</i> (ARISTA NASHVILLE)	+272
WZZK +17, WOGK +13, WRNS +12, WKKO +12, WFLS +11, WYGY +10, KTOM +10, KTEX +10, KASE +10, KRST +9	
<b>CHAD BROCK</b> • <i>Yes!</i> (WARNER BROS./WRN)	+264
WGH +13, WKXC +12, WKKO +12, KKAT +12, WQMX +11, WNCY +11, WMJC +10, WCMS +10, WPOR +9, WQBE +9	
<b>KENNY CHESNEY</b> • <i>What I Need To Do</i> (BNA)	+246
WKIX +16, WCMS +13, KILT +13, KYCY +12, WNOE +12, WKSF +11, WOGY +10, KMDL +10, KKAT +10, WNCY +9	
<b>VINCE GILL</b> • <i>Let's Make Sure We Kiss Goodbye</i> (MCA NASHVILLE)	+225
WKDF +23, WOW +19, WCOS +13, WTQR +13, WOGY +12, WFRE +11, WNCY +10, WGGY +10, WXBQ +9, KASE +9	
<b>ERIC HEATHERLY</b> • <i>Flowers On The Wall</i> (MERCURY)	+213
KTEX +13, KIKF +12, WYYD +11, KRTY +11, WKXC +10, WDAF +9, WKXX +9, WKKT +8, KXXY +8, KSOP +8	
<b>GEORGE STRAIT</b> • <i>The Best Day</i> (MCA NASHVILLE)	+210
WCOL +27, WKCQ +20, WGH +14, KRST +12, KSOP +12, KDDK +11, WTQR +11, KTEX +9, WKXC +7, WDAF +7	

## MOST NEW STATIONS

Songs with 6 or more detections at new stations this week

	NEW STATIONS		NEW STATIONS
<b>CHAD BROCK</b> <i>Yes!</i> (Warner Bros./WRN)	25	<b>COLEY MCCABE WITH ANDY GRIGGS</b> <i>Grow Young With You</i> (RCA)	11
<b>DIXIE CHICKS</b> <i>Goodbye Earl</i> (Monument)	24	<b>GEORGE STRAIT</b> <i>Murder On Music Row</i> (MCA Nashville)	11
<b>CLAY WALKER</b> <i>The Chain Of Love</i> (Giant)	17	<b>KENNY ROGERS WITH ALISON KRAUSS &amp; BILLY DEAN</b> <i>Buy Me A Rose</i> (Dreamcatcher)	10
<b>ERIC HEATHERLY</b> <i>Flowers On The Wall</i> (Mercury)	16	<b>COLLIN RAYE</b> <i>Couldn't Last A Moment</i> (Epic)	9
<b>CLAY DAVIDSON</b> <i>Unconditional</i> (Virgin)	15	<b>JENNIFER DAY</b> <i>The Fun Of Your Love</i> (BNA)	9
<b>KEITH URBAN</b> <i>Your Everything</i> (Capitol)	11	<b>TRACE ADKINS</b> <i>More</i> (Capitol)	9

# AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1



**KMLE**  
**Phoenix, AZ**  
**PD: Jeff Garrison**  
**MD: Jon Allen**  
**Airplay Leader Designations: 2**

#2	WRNS, New Bern, NC (PD/MD: Wayne Carlyle/Mark Sova)	2
#3	KUZZ, Bakersfield, CA (PD/MD: Evan Bridwell/Chris Daniels)	1
#4	WBCT, Grand Rapids, MI (PD/MD: Doug Montgomery/Dave Taft)	1
#5	WXBQ, Johnson City, TN (PD/MD: Bill Hagy/Reggie Neel)	1

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

## COUNTRY RECURRENT AIRPLAY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW DETECTIONS	LW DETECTIONS	RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW DETECTIONS	LW DETECTIONS
1	WHAT DO YOU SAY REBA (MCA NASHVILLE)	2319	2486	14	READY TO RUN DIXIE CHICKS (MONUMENT)	1105	1168
2	I LOVE YOU MARTINA MCBRIDE (RCA)	2211	2279	15	A NIGHT TO REMEMBER JOE DIFFIE (EPIC)	1048	988
3	WHEN I SAID I DO CLINT BLACK (RCA)	1925	2060	16	GOD MUST HAVE SPENT A LITTLE MORE TIME ON YOU ALABAMA (RCA)	1021	1017
4	AMAZED LONESTAR (BNA)	1860	1991	17	YOU WON'T EVER BE LONELY ANDY GRIGGS (RCA)	1005	1015
5	ALL THINGS CONSIDERED YANKEE GREY (MONUMENT)	1703	1687	18	MAN! I FEEL LIKE A WOMAN! SHANIA TWAIN (MERCURY)	957	940
6	HOME TO YOU JOHN MICHAEL MONTGOMERY (ATLANTIC)	1627	1620	19	UNBELIEVABLE DIAMOND RIO (ARISTA NASHVILLE)	940	948
7	PUT YOUR HAND IN MINE TRACY BYRD (RCA)	1567	2256	20	LITTLE GOOD-BYES SHEDAISY (LYRIC STREET)	894	919
8	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1546	1561	21	COME ON OVER SHANIA TWAIN (MERCURY)	884	900
9	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	1524	1432	22	WIDE OPEN SPACES DIXIE CHICKS (MONUMENT)	880	799
10	BIG DEAL LEANN RIMES (CURB)	1316	1410	23	BYE BYE JO DEE MESSINA (CURB)	879	800
11	YOU HAD ME FROM HELLO KENNY CHESNEY (BNA)	1169	1232	24	I'LL THINK OF A REASON LATER LEE ANN WOMACK (DECCA/MCA NASHVILLE)	872	902
12	HOW FOREVER FEELS KENNY CHESNEY (BNA)	1140	1180	25	WHAT DO YOU SAY TO THAT GEORGE STRAIT (MCA NASHVILLE)	858	841
13	POP A TOP ALAN JACKSON (ARISTA NASHVILLE)	1137	1174				

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.



**Congratulations Country Radio Broadcasters  
for an outstanding Country Radio Seminar 2000,  
including an exceptional New Faces Show.**

From your friends at **Monitor**



**CMT**  
PD: Chris Parr  
CBS Cable 615-457-8500

**CMT**  
COUNTRY MUSIC DIVISION

**VIDEO PLAYLIST TRACKING PERIOD: FEBRUARY 25 — MARCH 2, 2000**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
39	10	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
39	10	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**Great American Country**  
PD: John Hendricks  
MD: Harriett Connolly  
Jones Int'l Networks 303-792-3111

**98.5 FM**  
GREAT AMERICAN COUNTRY

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
31	18	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
31	18	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**KZLA Los Angeles**  
OM: R. J. Curtis  
APD: Mandy McCormack  
Bonnevillie 323-882-8000

**93.9 KZLA**  
KISS FM

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
35	36	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
35	36	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**WUSN Chicago**  
PD: Justin Case  
MD: Tricia Biondo  
Infinity 312-649-0099

**93.5 WUSN**  
KICKS

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
37	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
37	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**WKXW Atlanta**  
OM: Neil McGinley  
MD: Johnny Gray  
ABC/Disney 770-955-0101

**92.5 WKXW**  
KICKS

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
35	24	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
35	24	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**WMZQ Washington, DC**  
OM: Jeff Wyatt  
APD/MD: Jon Anthony  
AMFM 301-231-8231

**98.7 WMZQ**  
WASHINGTON'S COUNTRY STATION

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
45	48	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
45	48	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**KSCS Dallas**  
PD: Dean James  
APD/MD: Linda O'Brian  
ABC/Disney 817-695-0800

**96.3 KSCS**  
The Country Leader

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
32	28	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
32	28	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**WXTU Philadelphia**  
PD: Bob McKay  
MD: Cadillac Jack  
Beasley 610-667-9000

**92.5 WXTU**  
Country

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
37	38	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
37	38	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**WYNY New York**  
PD: Darrin Smith  
APD/MD: Shari Roth  
Big City Radio, Inc. 914-592-1071

**107.5 WYNY**  
NEW COUNTRY

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
51	51	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
51	51	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**KEYE Minneapolis**  
PD: Gregg Swedberg  
APD/MD: Travis Moon  
AMFM 612-820-4200

**102.5 KEYE**  
TODAY'S BEST COUNTRY

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
39	39	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
39	39	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**KILT Houston**  
PD/MD: Debbie Brazier  
Infinity 713-881-5100

**102.5 KILT**  
TODAY'S BEST COUNTRY

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
31	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
31	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**KNIX Phoenix**  
PD: Alan Sledge  
APD/MD: George King  
Clear Channel 480-966-6236

**102.5 KNIX**  
TODAY'S BEST COUNTRY

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
42	38	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
42	38	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**WIL St Louis**  
PD: Russ Schell  
APD/MD: Mark Langston  
Sinclair 314-781-9600

**95.5 WIL**  
the wolf

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
42	35	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
42	35	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	

**KPLX Dallas**  
PD: Brian Phillips  
APD: Smokey Rivers  
MD: Cody Alan  
Susquehanna 214-526-2400

**99.5 KPLX**  
the wolf

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	2
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Songs ranked by number of detections. Playlists are listed in order of TSA weekly came, beginning with the highest-cumulating station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.  
**First Impressions (FI)** denotes songs with 6 or more detections at station for first time this week.

**WTQR Greensboro**  
 PD: Paul Franklin  
 MD: Deano  
 Clear Channel 336-777-8826

**104 WTQR**

	TW	LW		TW	LW		
1	George Strait The Best Day	42	31	1	Toby Keith How Do You Like Me Now	36	24
2	Shedaddy This Woman Needs	41	39	2	Tracy Lawrence Lessons Learned	36	34
3	Tracy Lawrence Lessons Learned	41	41	3	George Strait The Best Day	36	35
4	Mark Willis Back At One	41	49	4	Tim McGraw My Best Friend	35	34
5	Tim McGraw My Best Friend	40	39	5	Reba McEntire What Do You Say	34	36
6	Lonestar Smile	37	40	6	Vince Gill Let's Make Sure We Kiss Good	33	33
7	Tim McGraw My Best Friend	36	39	7	Mark Willis Back At One	33	36
8	Toby Keith How Do You Like Me Now	25	30	8	Lonestar Smile	33	37
9	Vince Gill Let's Make Sure We Kiss Good	25	30	9	Jo Dee Messina Because You Love Me	31	31
10	Clint Black W/Steve Wariner Been There	23	23	10	Garth Brooks Do What You Gotta Do	24	21
11	Tracy Lawrence Lessons Learned	25	25	11	Chely Wright It Was	22	22
12	Nenny Rogers Buy Me A Rose	24	23	12	Trisha Yearwood Real Live Woman	22	19
13	Clay Walker The Chain Of Love	24	23	13	Andy Griggs She's More	22	21
14	Chalee Tennison Just Because She Lives	24	25	14	Trace Adkins More	21	11
15	Donnie McCliskey Cowboy Take Me Away	23	23	15	Jessica Andrews Unbreakable Heart	21	20
16	Montgomery Gentry Daddy Won't Sell The	23	23	16	Phil Vassar Carlene	21	24
17	Reba McEntire What Do You Say	23	21	17	Shedaddy This Woman Needs	21	24
18	Andy Griggs She's More	22	22	18	Chalee Tennison Just Because She Lives	20	13
19	Jo Dee Messina Because You Love Me	22	24	19	Martina McBride Love's The Only House	20	20
20	Trisha Yearwood Real Live Woman	20	22	20	George Strait The Best Day	20	21
21	Lonestar Amazed	18	16	21	Clay Walker The Chain Of Love	19	4
22	Clint Black When I Said I Do	18	19	22	Ty Herndon No Mercy	19	14
23	Alan Jackson Pop A Top	18	20	23	Montgomery Gentry Daddy Won't Sell The	19	23
24	Brad Paisley He Didn't Have To Be	17	10	24	Donnie McCliskey Cowboy Take Me Away	17	17
25	George Strait The Best Day	17	14	25	Tim McGraw Something Like That	17	17
26	Tim McGraw Something Like That	15	20	26	Clint Black W/Steve Wariner Been There	16	14
27	Jessica Andrews Unbreakable Heart	12	7	27	Yankee Grey All Things Considered	15	12
28	LeAnn Rimes Big Deal	12	9	28	Shania Twain Come On Over	15	14
29	Nenny Chesney She Thinks My Tractor's S	12	11	29	Collin Raye Couldn't Last A Moment	15	15
30	Martina McBride I Love You	10	5	30	Reba McEntire What Do You Say	15	10
FI	No First Impressions This Week			FI	Clay Walker The Chain Of Love	19	4
				FI	Tracy Lawrence Lessons Learned	11	3
				FI	George Strait Murder On Music Row	7	0

**WFMS Indianapolis**  
 PD: Bob Richards  
 MD: J.D. Cannon  
 Susquehanna 317-842-9550

**WFMS 95.5**  
 THE COUNTRY STATION

	TW	LW		TW	LW		
1	Toby Keith How Do You Like Me Now	36	24	1	Toby Keith How Do You Like Me Now	36	24
2	Tracy Lawrence Lessons Learned	36	34	2	Tracy Lawrence Lessons Learned	36	34
3	George Strait The Best Day	36	35	3	George Strait The Best Day	36	35
4	Tim McGraw My Best Friend	35	34	4	Tim McGraw My Best Friend	35	34
5	Reba McEntire What Do You Say	34	36	5	Reba McEntire What Do You Say	34	36
6	Vince Gill Let's Make Sure We Kiss Good	33	33	6	Vince Gill Let's Make Sure We Kiss Good	33	33
7	Mark Willis Back At One	33	36	7	Mark Willis Back At One	33	36
8	Lonestar Smile	33	37	8	Lonestar Smile	33	37
9	Jo Dee Messina Because You Love Me	31	31	9	Jo Dee Messina Because You Love Me	31	31
10	Garth Brooks Do What You Gotta Do	24	21	10	Garth Brooks Do What You Gotta Do	24	21
11	Chely Wright It Was	22	22	11	Chely Wright It Was	22	22
12	Trisha Yearwood Real Live Woman	22	19	12	Trisha Yearwood Real Live Woman	22	19
13	Andy Griggs She's More	22	21	13	Andy Griggs She's More	22	21
14	Trace Adkins More	21	11	14	Trace Adkins More	21	11
15	Jessica Andrews Unbreakable Heart	21	20	15	Jessica Andrews Unbreakable Heart	21	20
16	Phil Vassar Carlene	21	24	16	Phil Vassar Carlene	21	24
17	Shedaddy This Woman Needs	21	24	17	Shedaddy This Woman Needs	21	24
18	Chalee Tennison Just Because She Lives	20	13	18	Chalee Tennison Just Because She Lives	20	13
19	Martina McBride Love's The Only House	20	20	19	Martina McBride Love's The Only House	20	20
20	George Strait The Best Day	20	21	20	George Strait The Best Day	20	21
21	Clay Walker The Chain Of Love	19	4	21	Clay Walker The Chain Of Love	19	4
22	Ty Herndon No Mercy	19	14	22	Ty Herndon No Mercy	19	14
23	Montgomery Gentry Daddy Won't Sell The	19	23	23	Montgomery Gentry Daddy Won't Sell The	19	23
24	Donnie McCliskey Cowboy Take Me Away	17	17	24	Donnie McCliskey Cowboy Take Me Away	17	17
25	Tim McGraw Something Like That	17	17	25	Tim McGraw Something Like That	17	17
26	Clint Black W/Steve Wariner Been There	16	14	26	Clint Black W/Steve Wariner Been There	16	14
27	Yankee Grey All Things Considered	15	12	27	Yankee Grey All Things Considered	15	12
28	Shania Twain Come On Over	15	14	28	Shania Twain Come On Over	15	14
29	Collin Raye Couldn't Last A Moment	15	15	29	Collin Raye Couldn't Last A Moment	15	15
30	Reba McEntire What Do You Say	15	10	30	Reba McEntire What Do You Say	15	10
FI	Clay Walker The Chain Of Love	19	4	FI	Clay Walker The Chain Of Love	19	4
	Tracy Lawrence Lessons Learned	11	3		Tracy Lawrence Lessons Learned	11	3
	George Strait Murder On Music Row	7	0		George Strait Murder On Music Row	7	0

**WWKA Orlando**  
 PD: Len Shackelford  
 MD: Shadow Stevens  
 Cox 407-298-9292

**K92FM**

	TW	LW		TW	LW		
1	George Strait Write This Down	37	33	1	George Strait Write This Down	37	33
2	Tracy Lawrence Lessons Learned	37	37	2	Tracy Lawrence Lessons Learned	37	37
3	Martina McBride Love's The Only House	37	37	3	Martina McBride Love's The Only House	37	37
4	Tim McGraw Something Like That	37	37	4	Tim McGraw Something Like That	37	37
5	Reba McEntire What Do You Say	37	37	5	Reba McEntire What Do You Say	37	37
6	Tracy Lawrence Lessons Learned	36	36	6	Tracy Lawrence Lessons Learned	36	36
7	Donnie McCliskey Cowboy Take Me Away	35	27	7	Donnie McCliskey Cowboy Take Me Away	35	27
8	Reba McEntire What Do You Say	35	36	8	Reba McEntire What Do You Say	35	36
9	Clint Black When I Said I Do	35	37	9	Clint Black When I Said I Do	35	37
10	Lonestar Smile	24	24	10	Lonestar Smile	24	24
11	Mark Chesnut I Don't Want To Miss A Tr	23	21	11	Mark Chesnut I Don't Want To Miss A Tr	23	21
12	Tracy Lawrence Lessons Learned	23	23	12	Tracy Lawrence Lessons Learned	23	23
13	Mark Willis Back At One	23	24	13	Mark Willis Back At One	23	24
14	Toby Keith How Do You Like Me Now	22	18	14	Toby Keith How Do You Like Me Now	22	18
15	LeAnn Rimes Big Deal	22	23	15	LeAnn Rimes Big Deal	22	23
16	Steve Wariner I'm Already Taken	21	22	16	Steve Wariner I'm Already Taken	21	22
17	Shania Twain I'm In Leavin'	21	23	17	Shania Twain I'm In Leavin'	21	23
18	Diamond Rio Unbreakable	20	12	18	Diamond Rio Unbreakable	20	12
19	Kenny Chesney You Had Me From Hello	20	21	19	Kenny Chesney You Had Me From Hello	20	21
20	George Strait The Best Day	19	21	20	George Strait The Best Day	19	21
21	Donnie McCliskey Cowboy Take Me Away	18	20	21	Donnie McCliskey Cowboy Take Me Away	18	20
22	Martina McBride Love's The Only House	17	13	22	Martina McBride Love's The Only House	17	13
23	Lonestar Amazed	17	13	23	Lonestar Amazed	17	13
24	Garth Brooks Standing Outside The Fire	17	13	24	Garth Brooks Standing Outside The Fire	17	13
25	Collin Raye Anyone Else	16	6	25	Collin Raye Anyone Else	16	6
26	Ty Herndon No Mercy	16	9	26	Ty Herndon No Mercy	16	9
27	Billy Ray Cyrus Busy Man	10	9	27	Billy Ray Cyrus Busy Man	10	9
28	John Michael Montgomery Be My Baby	9	5	28	John Michael Montgomery Be My Baby	9	5
29	Shania Twain Come On Over	9	5	29	Shania Twain Come On Over	9	5
30	Brad Paisley He Didn't Have To Be	9	7	30	Brad Paisley He Didn't Have To Be	9	7
FI	Clint Black W/Steve Wariner Been There	8	4	FI	Clint Black W/Steve Wariner Been There	8	4

**WKLB Boston**  
 PD: Mike Brophy  
 APD/MD: Ginny Rogers  
 Greater Media 617-822-9600

**Country 99.5**

	TW	LW		TW	LW		
1	Toby Keith How Do You Like Me Now	38	35	1	Toby Keith How Do You Like Me Now	38	35
2	Mark Willis Back At One	37	35	2	Mark Willis Back At One	37	35
3	Martina McBride Love's The Only House	37	35	3	Martina McBride Love's The Only House	37	35
4	George Strait The Best Day	37	38	4	George Strait The Best Day	37	38
5	Clint Black W/Steve Wariner Been There	31	29	5	Clint Black W/Steve Wariner Been There	31	29
6	Tracy Lawrence Lessons Learned	30	24	6	Tracy Lawrence Lessons Learned	30	24
7	Phil Vassar Carlene	28	23	7	Phil Vassar Carlene	28	23
8	Reba McEntire What Do You Say	28	32	8	Reba McEntire What Do You Say	28	32
9	Shedaddy This Woman Needs	27	25	9	Shedaddy This Woman Needs	27	25
10	Collin Raye Couldn't Last A Moment	26	18	10	Collin Raye Couldn't Last A Moment	26	18
11	Vince Gill Let's Make Sure We Kiss Good	25	22	11	Vince Gill Let's Make Sure We Kiss Good	25	22
12	Lonestar Smile	25	27	12	Lonestar Smile	25	27
13	Donnie McCliskey Cowboy Take Me Away	24	11	13	Donnie McCliskey Cowboy Take Me Away	24	11
14	Chely Wright It Was	24	22	14	Chely Wright It Was	24	22
15	Garth Brooks Do What You Gotta Do	23	27	15	Garth Brooks Do What You Gotta Do	23	27
16	Yankee Grey Another Nine Minutes	22	19	16	Yankee Grey Another Nine Minutes	22	19
17	Shania Twain Rock The Country!	22	19	17	Shania Twain Rock The Country!	22	19
18	Jessica Andrews Unbreakable Heart	21	21	18	Jessica Andrews Unbreakable Heart	21	21
19	Tim McGraw My Best Friend	21	21	19	Tim McGraw My Best Friend	21	21
20	George Strait The Best Day	21	21	20	George Strait The Best Day	21	21
21	Kenny Rogers Buy Me A Rose	21	21	21	Kenny Rogers Buy Me A Rose	21	21
22	Donnie McCliskey Cowboy Take Me Away	20	24	22	Donnie McCliskey Cowboy Take Me Away	20	24
23	Ty Herndon No Mercy	20	17	23	Ty Herndon No Mercy	20	17
24	Jo Dee Messina Because You Love Me	20	17	24	Jo Dee Messina Because You Love Me	20	17
25	Donnie McCliskey Cowboy Take Me Away	19	23	25	Donnie McCliskey Cowboy Take Me Away	19	23
26	Keith Urban It's A Love Thing	18	25	26	Keith Urban It's A Love Thing	18	25
27	Andy Griggs She's More	17	15	27	Andy Griggs She's More	17	15
28	LeAnn Rimes Big Deal	17	17	28	LeAnn Rimes Big Deal	17	17
29	Trisha Yearwood Real Live Woman	16	10	29	Trisha Yearwood Real Live Woman	16	10
30	Brad Paisley He Didn't Have To Be	16	12	30	Brad Paisley He Didn't Have To Be	16	12
FI	Trace Adkins More	13	4	FI	Trace Adkins More	13	4

**WKIS Miami**  
 MD: Darlene Evans  
 Beasley 954-431-6200

**KISS 95.9**

	TW	LW		TW	LW		
1	Tim McGraw My Best Friend	36	30	1	Tim McGraw My Best Friend	36	30
2	Toby Keith How Do You Like Me Now	36	33	2	Toby Keith How Do You Like Me Now	36	33
3	George Strait The Best Day	31	31	3	George Strait The Best Day	31	31
4	Tracy Lawrence Lessons Learned	31	31	4	Tracy Lawrence Lessons Learned	31	31
5	Donnie McCliskey Cowboy Take Me Away	31	31	5	Donnie McCliskey Cowboy Take Me Away	31	31
6	Garth Brooks Do What You Gotta Do	29	17	6	Garth Brooks Do What You Gotta Do	29	17
7	Martina McBride Love's The Only House	29	32	7	Martina McBride Love's The Only House	29	32
8	Jo Dee Messina Because You Love Me	28	27	8	Jo Dee Messina Because You Love Me	28	27
9	Clint Black W/Steve Wariner Been There	26	14	9	Clint Black W/Steve Wariner Been There	26	14
10	Andy Griggs She's More	21	15	10	Andy Griggs She's More	21	15
11	Shedaddy This Woman Needs	21	17	11	Shedaddy This Woman Needs	21	17
12	Chely Wright It Was	19	14	12	Chely Wright It Was	19	14
13	Phil Vassar Carlene	18	16	13	Phil Vassar Carlene	18	16
14	Shania Twain Rock The Country!	18	17	14	Shania Twain Rock The Country!	18	17
15	Jessica Andrews Unbreakable Heart	16	9	15	Jessica Andrews Unbreakable Heart	16	9
16	Faith Hill The Way You Love Me	16	11	16	Faith Hill The Way You Love Me	16	11
17	Vince Gill Let's Make Sure We Kiss Good	16	12	17	Vince Gill Let's Make Sure We Kiss Good	16	12
18	Montgomery Gentry Daddy Won't Sell The	16	18	18	Montgomery Gentry Daddy Won't Sell The	16	18
19	Kenny Rogers Buy Me A Rose	15	10	19	Kenny Rogers Buy Me A Rose	15	10
20	Jennifer Day The Fun Of Your Love	14	6	20	Jennifer Day The Fun Of Your Love	14	6
21	Yankee Grey Another Nine Minutes	13	10	21	Yankee Grey Another Nine Minutes	13	10
22	Lonestar Smile	13	10	22	Lonestar Smile	13	10
23	Mark Willis Back At One	13	10	23	Mark Willis Back At One	13	10
24	Chalee Tennison Just Because She Lives	12	6	24	Chalee Tennison Just Because She Lives	12	6
25	Trisha Yearwood Real Live Woman	12	12	25	Trisha Yearwood Real Live Woman	12	12
26	Clay Davidson Unconditional	11	5	26	Clay Davidson Unconditional	11	5
27	Trace Adkins More	11	7	27	Trace Adkins More	11	7
28	Donnie McCliskey Cowboy Take Me Away	10	10	28	Donnie McCliskey Cowboy Take Me Away	10	10
29	Yankee Grey All Things Considered	10	10	29	Yankee Grey All Things Considered	10	10
30	Lonestar Amazed	10	12	30	Lonestar Amazed	10	12
FI	Donnie McCliskey Cowboy Take Me Away	10	1	FI	Donnie McCliskey Cowboy Take Me Away	10	1

**KYNG Dallas**  
 PD: Bob McNeill  
 MD: Jim Verdi  
 Infinity 972-716-7800

**YOUNG COUNTRY 105.3**

	TW	LW		TW	LW
1	Toby Keith How Do You Like Me Now	39	35	1	Toby Keith How Do You Like Me Now



**KYCY San Francisco**  
PD: Dene Hallam  
APD: Steve Jordan  
MD: Richard Ryan  
Infinity 415-391-9330

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
		George Strait The Best Day	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	
		Mark Willis Back At One	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	
		Diase Chicks Cowboy Take Me Away	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	
		Kenny Chesney What I Need To Do	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	
		Andy Griggs She's More	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	
		Lonestar Smile	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	
		Tracy Lawrence Lessons Learned	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	
		Tim McGraw My Best Friend	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	
		Gary Allan Smoke Rings In The Dark	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	
		Shedaisy This Woman Needs	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	
		George Strait The Best Day	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	
		Vince Gill Let's Make Sure We Kiss Good	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	
		Reba McEntire What Do You Say	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	
		Clint Black When I Said I Do	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Brad Paisley Me Neither	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Collin Raye Couldn't Last A Moment	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Davidson Unconditional	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clint Black W/Steve Wariner Been There	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Trisha Yearwood Real Live Woman	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Montgomery Gentry Daddy Won't Sell The	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Reba McEntire What Do You Say	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Walker The Chain Of Love	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI

**WZZK Birmingham**  
PD: Jim Tice  
APD/MD: Scott Stewart  
Cox 205-916-1100

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
		Tim McGraw My Best Friend	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10		
		Diase Chicks Cowboy Take Me Away	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7		
		George Strait The Best Day	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	
		Alabama God Must Have Spent A Little	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	
		Faith Hill Breathe	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	
		Tracy Lawrence Lessons Learned	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	
		Tim McGraw My Best Friend	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	
		Gary Allan Smoke Rings In The Dark	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	
		Shedaisy This Woman Needs	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	
		George Strait The Best Day	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	
		Vince Gill Let's Make Sure We Kiss Good	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	
		Reba McEntire What Do You Say	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	
		Clint Black When I Said I Do	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	
		Brad Paisley Me Neither	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	
		Clay Walker The Chain Of Love	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	
		Collin Raye Couldn't Last A Moment	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clay Davidson Unconditional	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Clint Black W/Steve Wariner Been There	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Trisha Yearwood Real Live Woman	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Montgomery Gentry Daddy Won't Sell The	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI	FI
		Reba McEntire What Do You Say	15	14	13	12	11	10	9	8																						



# AIRPLAY Monitor POWER PLAYISTS COUNTRY

FOR WEEK ENDING MARCH 5, 2000

First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**WKQC Saginaw**  
 PD: Rick Walker  
 MD: Stan Parman  
 MacDonald 517-752-8161

**100.1**

	TW	LW
1	Lonestar Smile	46 48
2	Mark Wills Back At One	45 46
3	John Michael Montgomery Home To You	44 39
4	Tim McGraw My Best Friend	44 43
5	Faith Hill Breathe	43 39
6	George Strait The Best Day	42 22
7	Brad Paisley He Didn't Have To Be	42 47
8	Martina McBride Love's The Only House	23 18
9	Yankee Grey Another Nine Minutes	22 18
10	Jo Dee Messina Because You Love Me	22 19
11	Tracy Lawrence Lessons Learned	22 22
12	Julie Reeves What I Need To Do	21 19
13	Shania Twain Rock This Country!	21 18
14	Jennifer Day The Fun Of Your Love	21 21
15	Garth Brooks Do What You Gotta Do	21 21
16	Shedais This Woman Needs	21 21
17	Tracy Lawrence Lessons Learned	20 23
18	Kenny Chesney What I Need To Do	19 13
19	Clint Black W/Steve Wariner Been There	19 15
20	Collin Raye Couldn't Last A Moment	19 21
21	Dixie Chicks Goodbye Earl	17 13
22	The Wilkinson's Jimmy's Got A Girlfriend	14 10
23	Reba McEntire What Do You Say	13 14
24	Vince Gill Let's Make Sure We Kiss Good	12 14
25	Clay Walker The Chain Of Love	11 2
26	Keith Urban You're Everything	11 8
27	By Herndon No Mercy	11 10
28	Shane Minor I Think You're Beautiful	11 10
29	Trisha Yearwood Real Live Woman	11 12
30	Phil Vassar Carlene	11 13
FI	Eric Heatherly Flowers On The Wall	10 4

**WKKO Toledo**  
 OM: Tim Roberts  
 PD: Gary Shores  
 APD/MD: Harvey J. Steele  
 Cumulus 419-385-2536

**100**

	TW	LW
1	Toby Keith How Do You Like Me Now	43 41
2	Martina McBride Love's The Only House	40 40
3	Tracy Lawrence Lessons Learned	39 31
4	George Strait The Best Day	35 32
5	Phil Vassar Carlene	32 20
6	Shedais This Woman Needs	32 20
7	Garth Brooks Do What You Gotta Do	32 32
8	Clint Black W/Steve Wariner Been There	30 32
9	Faith Hill The Way You Love Me	28 25
10	Lonestar Smile	27 38
11	Jo Dee Messina Because You Love Me	26 24
12	Andy Griggs She's More	23 18
13	Mark Wills Back At One	23 33
14	Jessica Andrews Unbreakable Heart	22 21
15	Keith Urban You're Everything	20 17
16	Irishia Yearwood Real Live Woman	19 15
17	Kenny Chesney What I Need To Do	18 16
18	Yankee Grey Another Nine Minutes	18 19
19	Vince Gill Let's Make Sure We Kiss Good	18 19
20	Tim McGraw My Best Friend	18 27
21	Alan Jackson The Blues Man	17 11
22	Montgomery Gentry Daddy Won't Sell The	17 15
23	Shania Twain Rock This Country!	17 15
24	Tim McGraw Something Like That	14 10
25	Clay Davidson Unconditional	14 12
26	Wyonna Can't Nobody Love You Like	14 16
27	Chalee Jenson Just Because She Lives	13 17
28	Brad Paisley He Didn't Have To Be	13 1
29	Dixie Chicks Goodbye Earl	13 6
30	Lonestar Amazed	13 13
FI	Chad Brock Yes!	13 1
FI	Joe Diffie It's Always Somethin'	11 0
FI	Kenny Rogers Buy Me A Rose	7 4

**KCYC San Antonio**  
 Interim PD: Doug Bennett  
 Cox 210-615-5400

**Y100**

	TW	LW
1	Tim McGraw My Best Friend	40 37
2	George Strait The Best Day	35 38
3	Joe Diffie Right To Remember	33 32
4	Lonestar Smile	31 25
5	Kenny Chesney You Had Me From Hello	31 36
6	Shedais This Woman Needs	30 32
7	Martina McBride Love's The Only House	26 28
8	Tracy Lawrence Lessons Learned	26 28
9	Mark Wills Back At One	24 28
10	Lonestar Amazed	22 20
11	Alan Jackson Pop A Top	22 21
12	Clint Black W/Steve Wariner Been There	21 7
13	Toby Keith How Do You Like Me Now	21 28
14	Dixie Chicks Cowboy Take Me Away	20 28
15	Brad Paisley He Didn't Have To Be	19 21
16	Andy Griggs You Won't Ever Be Lonely	18 16
17	George Strait The Best Day	18 16
18	Reba McEntire What Do You Say	18 20
19	Tim McGraw Please Remember Me	17 16
20	Mark Wills I Do (Cherish You)	17 16
21	Tracy Byrd I'm From The Country	17 19
22	Steve Wariner Real Live Woman	17 19
23	Clint Black When I Said I Do	17 20
24	Faith Hill Breathe	17 31
25	Jo Dee Messina Stand Beside Me	16 16
26	George Strait Write This Down	16 17
27	Jo Dee Messina Because You Love Me	16 19
28	Dixie Chicks You Were Mine	15 15
29	George Strait I Just Want To Dance With	15 17
30	Alan Jackson Gone Crazy	14 16
FI	Martina McBride Love's The Only House	26 2
FI	Clint Black W/Steve Wariner Been There	21 2

**KXXY Oklahoma City**  
 OM: Ted Stecker  
 MD: Bill Reed  
 Clear Channel 405-528-5543

**96.1KXXY**

	TW	LW
1	Tim McGraw My Best Friend	35 30
2	George Strait The Best Day	33 31
3	Toby Keith How Do You Like Me Now	31 28
4	Clint Black W/Steve Wariner Been There	30 18
5	Martina McBride Love's The Only House	30 30
6	Tracy Lawrence Lessons Learned	29 30
7	Lonestar Smile	29 32
8	Jo Dee Messina Because You Love Me	27 26
9	Mark Wills Back At One	25 30
10	Dixie Chicks Cowboy Take Me Away	18 27
11	Garth Brooks Do What You Gotta Do	17 12
12	LeAnn Rimes Big Deal	17 18
13	Alan Jackson Pop A Top	17 18
14	Kenny Chesney She Thinks My Tractor's S	17 19
15	Brad Paisley Me Neither	16 13
16	Andy Griggs She's More	16 13
17	Clint Black When I Said I Do	16 17
18	Reba McEntire What Do You Say	16 17
19	Clay Walker Live Laugh Love	16 18
20	Chely Wright It Was	15 10
21	Faith Hill Breathe	15 19
22	Yankee Grey Another Nine Minutes	14 9
23	Faith Hill The Way You Love Me	14 11
24	Phil Vassar Carlene	14 13
25	Yankee Grey All Things Considered	14 18
26	Clay Walker The Chain Of Love	13 14
27	Kenny Rogers Buy Me A Rose	13 16
28	Montgomery Gentry Daddy Won't Sell The	12 11
29	Kenny Chesney What I Need To Do	11 12
30	Dixie Chicks Goodbye Earl	10 3
FI	Dixie Chicks Goodbye Earl	10 3
FI	Eric Heatherly Flowers On The Wall	8 0
FI	Vince Gill Let's Make Sure We Kiss Good	7 1

**WYNK Baton Rouge**  
 PD: Paul Orr  
 APD/MD: Austin James  
 AMFM 225-231-1860

**WYNK 101.9**

	TW	LW
1	Toby Keith How Do You Like Me Now	37 35
2	Faith Hill Breathe	33 34
3	Tim McGraw My Best Friend	35 32
4	Martina McBride Love's The Only House	34 26
5	Dixie Chicks Cowboy Take Me Away	34 33
6	Brad Paisley He Didn't Have To Be	30 35
7	Lonestar Smile	31 34
8	Mark Wills Back At One	31 34
9	George Strait The Best Day	29 32
10	Phil Vassar Carlene	25 23
11	Kenny Rogers Buy Me A Rose	24 24
12	Tracy Lawrence Lessons Learned	24 24
13	Clint Black W/Steve Wariner Been There	22 23
14	Garth Brooks Do What You Gotta Do	21 21
15	Shedais This Woman Needs	21 23
16	Reba McEntire What Do You Say	20 16
17	Alabama Small Small Do	19 12
18	Kenny Chesney What I Need To Do	18 16
19	Jo Dee Messina Because You Love Me	18 16
20	Kenny Chesney How Forever Feels	18 17
21	Chely Wright It Was	18 19
22	Faith Hill The Way You Love Me	17 16
23	Jo Dee Messina I'm Alright	16 16
24	Diamond Rio Unbelievable	16 16
25	Chely Wright Single White Female	15 14
26	By Herndon I'll Be Love	15 16
27	Yankee Grey All Things Considered	15 13
28	Shania Twain Man! I Feel Like A Woman!	13 6
29	Jo Dee Messina Stand Beside Me	14 14
30	George Strait Write This Down	14 15
FI	No First Impressions This Week	

**WQIK Jacksonville**  
 PD: Mike James  
 APD: John Scott  
 Clear Channel 904-388-7711

**WQIK 101.5**

	TW	LW
1	Tracy Lawrence Lessons Learned	37 34
2	Shedais This Woman Needs	36 34
3	Tim McGraw My Best Friend	36 36
4	George Strait The Best Day	34 35
5	Dixie Chicks Cowboy Take Me Away	31 31
6	Clint Black When I Said I Do	30 36
7	Toby Keith How Do You Like Me Now	30 29
8	Chely Wright It Was	27 29
9	Montgomery Gentry Daddy Won't Sell The	25 15
10	Phil Vassar Carlene	24 23
11	Clint Black W/Steve Wariner Been There	24 24
12	Martina McBride Love's The Only House	24 24
13	Tracy Byrd Put Your Hand In Mine	24 31
14	Jo Dee Messina Because You Love Me	23 20
15	Kenny Rogers Buy Me A Rose	23 20
16	Garth Brooks Do What You Gotta Do	21 25
17	Kenny Chesney What I Need To Do	19 13
18	Clay Davidson Unconditional	19 15
19	Andy Griggs She's More	19 16
20	Vince Gill Let's Make Sure We Kiss Good	19 24
21	Trisha Yearwood Real Live Woman	18 16
22	Collin Raye Couldn't Last A Moment	17 16
23	Brad Paisley Me Neither	16 10
24	Shania Twain Rock This Country!	16 20
25	Mark Wills Back At One	16 35
26	Jessica Andrews Unbreakable Heart	15 18
27	George Strait Murder On Music Row	13 6
28	Jennifer Day The Fun Of Your Love	13 5
29	Trace Adkins More	13 12
30	Lonestar Smile	13 43
FI	Brad Paisley Me Neither	16 0
FI	George Strait Murder On Music Row	13 5

**WHSL Greensboro**  
 PD: Chris Huff  
 APD: Danny Hall  
 MD: Jayme Austin  
 AMFM 336-272-0995

**100.7**

	TW	LW
1	Tim McGraw My Best Friend	35 29
2	Dixie Chicks Cowboy Take Me Away	33 32
3	Toby Keith How Do You Like Me Now	33 33
4	George Strait The Best Day	31 26
5	Mark Wills Back At One	27 16
6	Lonestar Smile	25 21
7	Clint Black When I Said I Do	25 25
8	Dixie Chicks Goodbye Earl	25 25
9	Kenny Chesney What I Need To Do	23 20
10	Brad Paisley He Didn't Have To Be	23 23
11	Tim McGraw Something Like That	22 17
12	Trace Adkins More	22 19
13	Faith Hill Breathe	22 21
14	Shedais This Woman Needs	22 26
15	Montgomery Gentry Daddy Won't Sell The	21 19
16	Alan Jackson Pop A Top	20 16
17	Clay Davidson Unconditional	20 18
18	Andy Griggs She's More	19 16
19	Garth Brooks Do What You Gotta Do	19 20
20	Lonestar Amazed	19 21
21	Kenny Chesney She Thinks My Tractor's S	18 14
22	Martina McBride Love's The Only House	17 15
23	Tracy Lawrence Lessons Learned	17 24
24	Clint Black W/Steve Wariner Been There	16 23
25	Alan Jackson Little Man	15 14
26	Faith Hill The Way You Love Me	14 12
27	Joe Diffie Right To Remember	14 13
28	Eric Heatherly Flowers On The Wall	13 6
29	Andy Griggs You Won't Ever Be Lonely	13 9
30	Chad Brock Lightning Does The Work	13 10
FI	Keith Urban You're Everything	10 3
FI	Joe Diffie It's Always Somethin'	6 3

**WVLK Lexington**  
 PD/MD: John Swan  
 HHM Broadcasting 606-253-5900

**K93**

	TW	LW
1	Tim McGraw My Best Friend	35 24
2	Tracy Lawrence Lessons Learned	35 34
3	Toby Keith How Do You Like Me Now	33 29
4	Martina McBride Love's The Only House	33 31
5	Lonestar Smile	32 35
6	Clint Black When I Said I Do	32 27
7	George Strait The Best Day	31 37
8	Shedais This Woman Needs	31 27
9	Jo Dee Messina Because You Love Me	31 30
10	Garth Brooks Do What You Gotta Do	28 23
11	Clint Black W/Steve Wariner Been There	26 23
12	Chely Wright It Was	25 18
13	Phil Vassar Carlene	25 26
14	Shania Twain Rock This Country!	24 20
15	Jessica Andrews Unbreakable Heart	23 21
16	Vince Gill Let's Make Sure We Kiss Good	23 24
17	Faith Hill The Way You Love Me	22 18
18	Andy Griggs She's More	20 18
19	Montgomery Gentry Daddy Won't Sell The	20 21
20	Kenny Rogers Buy Me A Rose	19 19
21	Kenny Chesney What I Need To Do	18 15
22	Trisha Yearwood Real Live Woman	18 22
23	Dixie Chicks Cowboy Take Me Away	14 14
24	Tim McGraw Something Like That	13 14
25	Reba McEntire What Do You Say	12 12
26	Martina McBride I Love You	12 14
27	LeAnn Rimes Big Deal	12 15
28	Steve Wariner I'm Already Taken	11 8
29	Alan Jackson Little Man	11 9
30	Montgomery Gentry Love's A Game	11 10
FI	Keith Urban You're Everything	7 3
FI	Chad Brock Yes!	7 3
FI	Joe Diffie It's Always Somethin'	7 5

**KTST Oklahoma City**  
 OM: Ted Stecker  
 APD: Crash  
 Clear Channel 405-528-5543

**101.9**

	TW	LW
1	Martina McBride Love's The Only House	37 35
2	Tracy Lawrence Lessons Learned	37 36
3	Mark Wills Back At One	35 36
4	George Strait The Best Day	35 36
5	Jo Dee Messina Because You Love Me	32 31
6	Toby Keith How Do You Like Me Now	34 37
7	Tracy Lawrence Lessons Learned	33 33
8	Lonestar Smile	32 37
9	Shedais This Woman Needs	30 33
10	Dixie Chicks Goodbye Earl	24 0
11	Clay Walker The Chain Of Love	21 17
12	Chely Wright It Was	21 18
13	Trisha Yearwood Real Live Woman	20 20
14	Montgomery Gentry Daddy Won't Sell The	18 15
15	Kenny Chesney What I Need To Do	18 16
16	Yankee Grey Another Nine Minutes	18 17
17	Phil Vassar Carlene	18 23
18	Clint Black W/Steve Wariner Been There	17 15
19	Kenny Rogers Buy Me A Rose	17 19
20	Brad Paisley Me Neither	16 11
21	Andy Griggs She's More	17 21
22	Faith Hill The Way You Love Me	16 4
23	Yankee Grey All Things Considered	16 13
24	Eric Heatherly Flowers On The Wall	15 12
25	Andy Griggs I Go Crazy	15 12
26	LeAnn Rimes Big Deal	16 18
27	Garth Brooks Do What You Gotta Do	16 19
28	Faith Hill Breathe	15 11
29	Dixie Chicks Ready To Run	15 14
30	Clay Walker Live Laugh Love	14 10
FI	Dixie Chicks Goodbye Earl	24 0
FI	Clay Davidson Unconditional	7 1
FI	Craig Morgan Something To Write Home Ab	6 0

**KAJA San Antonio**  
 PD: Keith Montgomery  
 MD: Jennie James  
 Clear Channel 210-736-9700

**KJ-97**

	TW	LW
1	Tim McGraw My Best Friend	52 51
2	Tracy Lawrence Lessons Learned	51 36
3	George Strait The Best Day	49 51
4	Toby Keith How Do You Like Me Now	47 40
5	Mark Wills Back At One	37 40
6	Lonestar Smile	35 40
7	Andy Griggs She's More	31 28
8	Clint Black W/Steve Wariner Been There	29 23
9	Faith Hill Breathe	27 22
10	Kenny Chesney What I Need To Do	26 22
11	Martina McBride Love's The Only House	26 30
12	Brad Paisley He Didn't Have To Be	26 35
13	Tracy Byrd Put Your Hand In Mine	25 12
14	Martina McBride I Love You	25 17
15	Collin Raye Couldn't Last A Moment	23 17
16	Chely Wright It Was	23 24
17	Faith Hill The Way You Love Me	22 19
18	Shedais This Woman Needs	22 22
19	Garth Brooks Do What You Gotta Do	21 23
20	By Herndon No Mercy	20 18
21	Trisha Yearwood Real Live Woman	20 20
22	Jessica Andrews Unbreakable Heart	19 9
23	Clay Walker The Chain Of Love	19 16
24	Phil Vassar Carlene	19 21
25	Mark Wills She's In Love	19 23
26	Brad Paisley Me Neither	15 17
27	Dixie Chicks Goodbye Earl	14 4
28	Clay Davidson Unconditional	14 2
29	Dixie Chicks I Can Love You Better	13 3
30	Shania Twain Come On Over	12 10
FI	Dixie Chicks Goodbye Earl	14 4
FI	Clay Davidson Unconditional	13 3
FI	Eric Heatherly Flowers On The Wall	9 1



# COUNTRY AIRPLAY MONITOR

For Week Ending March 5, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

### JESSICA ANDREWS 2351/121

#### Unbreakable Heart (DreamWorks)

Total Stations: 150 Chart Move: 27-24

Market	TW	LW	2W	IP
New York	28	20	11	9
L.A.	30	21	11	9
Chicago	6	6	6	6
San Fran.	15	14	11	6
Phila.	15	14	10	6
Detroit	19	13	10	6
Dallas	9	10	10	6
Wash_DC	17	17	13	6
Houston	4	26	25	6
Boston	18	17	15	6
Miami	22	19	13	6
Atlanta	11	11	11	6
Seattle	14	13	14	6
Long Isl.	22	18	14	6
San Diego	21	19	14	6
Min.	11	11	11	6
St. Louis	11	11	11	6
Balt.	11	11	11	6
Pitts.	11	11	11	6
Phoen.	11	11	11	6
Tampa	11	11	11	6
Cleveland	11	11	11	6
Denver	11	11	11	6
Port,OR	11	11	11	6
Cincinnati	11	11	11	6
Kan.City	11	11	11	6
Rivers	11	11	11	6
Milwaukee	11	11	11	6
Sacram.	11	11	11	6
San Jose	11	11	11	6
Provid.	11	11	11	6
Colum,OH	11	11	11	6
Norfolk	11	11	11	6
San Antonio	11	11	11	6
Salt Lake	11	11	11	6
Indian	11	11	11	6
Charl,NC	11	11	11	6
New Or.	11	11	11	6
Buffalo	11	11	11	6
Hartford	11	11	11	6
Greensb.	11	11	11	6
Memphis	11	11	11	6
Nashv.	11	11	11	6
Rochest.	11	11	11	6
W.P.Beach	11	11	11	6
Las Vegas	11	11	11	6
Rai./Dur.	11	11	11	6
Oklahoma	11	11	11	6
Fredericksbu	11	11	11	6

### GARTH BROOKS 3175/63

#### Do What You Gotta Do (Capitol)

Total Stations: 153 Chart Move: 14-14

Market	TW	LW	2W	IP
New York	28	31	29	13
L.A.	24	22	22	13
Chicago	25	23	17	13
San Fran.	15	14	11	13
Phila.	15	14	10	13
Detroit	19	13	10	13
Dallas	9	10	10	13
Wash_DC	17	17	13	13
Houston	4	26	25	13
Boston	18	17	15	13
Miami	22	19	13	13
Atlanta	11	11	11	13
Seattle	14	13	14	13
Long Isl.	22	18	14	13
San Diego	21	19	14	13
Min.	11	11	11	13
St. Louis	11	11	11	13
Balt.	11	11	11	13
Pitts.	11	11	11	13
Phoen.	11	11	11	13
Tampa	11	11	11	13
Cleveland	11	11	11	13
Denver	11	11	11	13
Port,OR	11	11	11	13
Cincinnati	11	11	11	13
Kan.City	11	11	11	13
Rivers	11	11	11	13
Milwaukee	11	11	11	13
Sacram.	11	11	11	13
San Jose	11	11	11	13
Provid.	11	11	11	13
Colum,OH	11	11	11	13
Norfolk	11	11	11	13
San Antonio	11	11	11	13
Salt Lake	11	11	11	13
Indian	11	11	11	13
Charl,NC	11	11	11	13
New Or.	11	11	11	13
Buffalo	11	11	11	13
Hartford	11	11	11	13
Greensb.	11	11	11	13
Memphis	11	11	11	13
Nashv.	11	11	11	13
Rochest.	11	11	11	13
W.P.Beach	11	11	11	13
Las Vegas	11	11	11	13
Rai./Dur.	11	11	11	13
Oklahoma	11	11	11	13
Fredericksbu	11	11	11	13

### KENNY CHESNEY 2400/246

#### What I Need To Do (BNA)

Total Stations: 151 Chart Move: 28-23

Market	TW	LW	2W	IP
New York	28	31	29	13
L.A.	24	22	22	13
Chicago	25	23	17	13
San Fran.	15	14	11	13
Phila.	15	14	10	13
Detroit	19	13	10	13
Dallas	9	10	10	13
Wash_DC	17	17	13	13
Houston	4	26	25	13
Boston	18	17	15	13
Miami	22	19	13	13
Atlanta	11	11	11	13
Seattle	14	13	14	13
Long Isl.	22	18	14	13
San Diego	21	19	14	13
Min.	11	11	11	13
St. Louis	11	11	11	13
Balt.	11	11	11	13
Pitts.	11	11	11	13
Phoen.	11	11	11	13
Tampa	11	11	11	13
Cleveland	11	11	11	13
Denver	11	11	11	13
Port,OR	11	11	11	13
Cincinnati	11	11	11	13
Kan.City	11	11	11	13
Rivers	11	11	11	13
Milwaukee	11	11	11	13
Sacram.	11	11	11	13
San Jose	11	11	11	13
Provid.	11	11	11	13
Colum,OH	11	11	11	13
Norfolk	11	11	11	13
San Antonio	11	11	11	13
Salt Lake	11	11	11	13
Indian	11	11	11	13
Charl,NC	11	11	11	13
New Or.	11	11	11	13
Buffalo	11	11	11	13
Hartford	11	11	11	13
Greensb.	11	11	11	13
Memphis	11	11	11	13
Nashv.	11	11	11	13
Rochest.	11	11	11	13
W.P.Beach	11	11	11	13
Las Vegas	11	11	11	13
Rai./Dur.	11	11	11	13
Oklahoma	11	11	11	13
Fredericksbu	11	11	11	13

### CLINT BLACK WITH STEVE WARNER 3713/198

#### Been There (RCA)

Total Stations: 153 Chart Move: 12-11

Market	TW	LW	2W	IP
New York	28	31	29	13
L.A.	24	22	22	13
Chicago	25	23	17	13
San Fran.	15	14	11	13
Phila.	15	14	10	13
Detroit	19	13	10	13
Dallas	9	10	10	13
Wash_DC	17	17	13	13
Houston	4	26	25	13
Boston	18	17	15	13
Miami	22	19	13	13
Atlanta	11	11	11	13
Seattle	14	13	14	13
Long Isl.	22	18	14	13
San Diego	21	19	14	13
Min.	11	11	11	13
St. Louis	11	11	11	13
Balt.	11	11	11	13
Pitts.	11	11	11	13
Phoen.	11	11	11	13
Tampa	11	11	11	13
Cleveland	11	11	11	13
Denver	11	11	11	13
Port,OR	11	11	11	13
Cincinnati	11	11	11	13
Kan.City	11	11	11	13
Rivers	11	11	11	13
Milwaukee	11	11	11	13
Sacram.	11	11	11	13
San Jose	11	11	11	13
Provid.	11	11	11	13
Colum,OH	11	11	11	13
Norfolk	11	11	11	13
San Antonio	11	11	11	13
Salt Lake	11	11	11	13
Indian	11	11	11	13
Charl,NC	11	11	11	13
New Or.	11	11	11	13
Buffalo	11	11	11	13
Hartford	11	11	11	13
Greensb.	11	11	11	13
Memphis	11	11	11	13
Nashv.	11	11	11	13
Rochest.	11	11	11	13
W.P.Beach	11	11	11	13
Las Vegas	11	11	11	13
Rai./Dur.	11	11	11	13
Oklahoma	11	11	11	13
Fredericksbu	11	11	11	13

### VINCE GILL 2475/225

#### Let's Make Sure We Kiss Goodbye (MCA Nashville)

Total Stations: 150 Chart Move: 26-20

Market	TW	LW	2W	IP
New York	28	31	29	13
L.A.	24	22	22	13
Chicago	25	23	17	13
San Fran.	15	14	11	13
Phila.	15	14	10	13
Detroit	19	13	10	13
Dallas	9	10	10	13
Wash_DC	17	17	13	13
Houston	4	26	25	13
Boston	18	17	15	13
Miami	22	19	13	13
Atlanta	11	11	11	13
Seattle	14	13	14	13
Long Isl.	22	18	14	13
San Diego	21	19	14	13
Min.	11	11	11	13
St. Louis	11	11	11	13
Balt.	11	11	11	13
Pitts.	11	11	11	13
Phoen.	11	11	11	13
Tampa	11	11	11	13
Cleveland	11	11	11	13
Denver	11	11	11	13
Port,OR	11	11	11	13
Cincinnati	11	11	11	13
Kan.City	11	11	11	13
Rivers	11	11	11	13
Milwaukee	11	11	11	13
Sacram.	11	11	11	13
San Jose	11	11	11	13
Provid.	11	11	11	13
Colum,OH	11	11	11	13
Norfolk	11	11	11	13
San Antonio	11	11	11	13
Salt Lake	11	11	11	13
Indian	11	11	11	13
Charl,NC	11	11	11	13
New Or.	11	11	11	13
Buffalo	11	11	11	13
Hartford	11	11	11	13
Greensb.	11	11	11	13
Memphis	11	11	11	13
Nashv.	11	11	11	13
Rochest.	11	11	11	13
W.P.Beach	11	11	11	13
Las Vegas	11	11	11	13
Rai./Dur.	11	11	11	13
Oklahoma	11	11	11	13
Fredericksbu	11	11	11	13

### ANDY GRIGGS 2995/340

#### She's More (RCA)

Total Stations: 149 Chart Move: 16-16

Market	TW	LW	2W	IP
New York	28	31	29	13
L.A.	24	22	22	13
Chicago	25	23	17	13
San Fran.	15	14	11	13
Phila.	15	14	10	13
Detroit	19	13	10	13
Dallas	9	10	10	13
Wash_DC	17	17	13	13
Houston	4	26	25	13
Boston	18	17	15	13
Miami	22	19	13	13
Atlanta	11	11	11	13
Seattle	14	13	14	13
Long Isl.	22	18	14	13
San Diego	21	19	14	13
Min.	11	11	11	13
St. Louis	11	11	11	13
Balt.	11	11	11	13
Pitts.	11	11	11	13
Phoen.	11	11	11	13
Tampa	11	11	11	13
Cleveland	11	11	11	13
Denver	11	11	11	13
Port,OR	11	11	11	13
Cincinnati	11	11	11	13
Kan.City	11	11	11	13
Rivers	11	11	11	13
Milwaukee	11	11	11	13
Sacram.	11	11	11	13
San Jose	11	11	11	13
Provid.	11	11	11	13
Colum,OH	11	11	11	13
Norfolk	11	11	11	13
San Antonio	11	11	11	13
Salt Lake	11	11	11	13
Indian	11	11	11	13
Charl,NC	11	11	11	13
New Or.	11	11	11	13
Buffalo	11	11	11	13
Hartford	11	11	11	13
Greensb.	11	11	11	13
Memphis	11	11	11	13
Nashv.	11	11	11	13
Rochest.	11	11	11	13
W.P.Beach	11	11	11	13
Las Vegas	11	11	11	13
Rai./Dur.	11	11	11	13
Oklahoma	11	11	11	13
Fredericksbu	11	11	11	13

### FAITH HILL 2822/311

#### The Way You Love Me (Warner Bros./WRN)

Total Stations: 151 Chart Move: 20-18

Market	TW	LW	2W	IP
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Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



Total Detections/Gain

**ANDY GRIGGS 2995/340**

**She's More (RCA)**  
Total Stations: 149/Chart Move: 16-16  
Heavy (35+ detections): 6 KKAT, KMLE, KRMD, KUZZ, KYCY, WSCA  
Medium (25-34): 33 KAJA, KASE, KCCY, KDDK, KFKF, KHAY, KIIM, KIKF, KIKK, KILT, KKBQ, KKCS, KMDL, KNIX, KSSN, KTEX, KYGO, KYNG, KZSN, WBEE, WCAC, WCMS, WDAF, WDRM, WFRE, WKDF, WKSF, WNCY, WPOR, WQBE, WQXK, WRNS, WXBQ  
Light (Under 25): 110  
First Impressions: 2 WBCT, WDSY

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)  
**KUZZ • Bakersfield, CA**  
PD: Evan Bridwell  
MD: Chris Daniels  
Date: 01/30/00



**FAITH HILL 2822/311**

**The Way You Love Me (Warner Bros./WRN)**  
Total Stations: 151/Chart Move: 20-18  
Heavy (35+): 5 KIKK, KKAT, KMLE, KMPS, WRNS  
Medium (25-34): 27 KASE, KCCY, KEEY, KHAY, KHEY, KIKF, KKBQ, KNCI, KPLX, KSKS, KSOP, KXKC, KYCY, WBCT, WBEE, WDRM, WFLS, WFRE, WIL, WKKO, WKSJ, WNCY, WQIK, WQXK, WSOC, WUBE, WYGY  
Light (Under 25): 119  
First Impressions: 2 KUBL, WYDZ

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)  
**KMLE • Phoenix, AZ**  
PD: Jeff Garrison  
MD: Jon Allen  
Date: 01/23/00



**2499 - 1000 DETECTIONS**

Total Detections/Gain

**VINCE GILL 2475/225**

**Let's Make Sure We Kiss Goodbye (MCA Nashville)**  
Total Stations: 150/Chart Move: 26-20  
Heavy (35+): 1 KIKK  
Medium (25-34): 22 KDDK, KHEY, KIKF, KTOM, KZSN, WAMZ, WBCT, WCMS, WDAF, WDRM, WFMS, WFRE, WGGY, WIRK, WIVK, WKDF, WKLB, WOGY, WPOR, WQXK, WSOC, WTQR  
Light (Under 25): 127  
First Impressions: 5 KSON, KXXY, WKDF, WNCY, WOW

**TRISHA YEARWOOD 2427/58**

**Real Live Woman (MCA Nashville)**  
Total Stations: 149/Chart Move: 22-21  
Heavy (35+): 0  
Medium (25-34): 15 KASE, KCCY, KHEY, KIKF, KIKK, KKBQ, KSSN, KTTS, WDRM, WEZL, WGGY, WPOR, WQXK, WRNS, WYRK  
Light (Under 25): 134  
First Impressions: 5 KRMD, WBCT, WCMS, WQMX, WYCD

**KENNY CHESNEY 2400/246**

**What I Need To Do (BNA)**  
Total Stations: 151/Chart Move: 28-23  
Heavy (35+): 2 KYCY, WIVK  
Medium (25-34): 17 KAJA, KCCY, KDDK, KIKK, KKAT, KKCS, KMDL, KNIX, KRMD, KTTS, KXKC, WBCT, WFLS, WKXC, WQBE, WQXK, WXBQ  
Light (Under 25): 132  
First Impressions: 5 WCMS, WGGY, WKIX, WPOC, WYDZ

**JESSICA ANDREWS 2351/121**

**Unbreakable Heart (DreamWorks)**  
Total Stations: 150/Chart Move: 27-24  
Heavy (35+): 0  
Medium (25-34): 13 KBEQ, KCCY, KHAY, KHEY, KIKF, KRMD, KSSN, KTTS, KYNG, WEZL, WNCY, WYRK, WYDZ  
Light (Under 25): 137  
First Impressions: 6 WGAR, WKKT, WKXC, WOGY, WOW, WPOC

**COLLIN RAYE 2052/302**

**Couldn't Last A Moment (Epic)**  
Total Stations: 151/Chart Move: 29-26  
Heavy (35+): 2 KIKK, KKAT  
Medium (25-34): 10 KBEQ, KSOP, KYCY, WGGY, WGH, WKLB, WRNS, WSIX, WUSY, WYDZ  
Light (Under 25): 139  
First Impressions: 9 KRMD, WBCT, WCOS, WKIX, WKXC, WOW, WPOC, WYDZ, WXTU

**YANKEE GREY 1830/165**

**Another Nine Minutes (Monument)**  
Total Stations: 145/Chart Move: 31-27  
Heavy (35+): 1 KIKK  
Medium (25-34): 7 KBEQ, KFKF, KKAT, KRTY, WBCT, WNCY, WYGY  
Light (Under 25): 137  
First Impressions: 3 KUPL, WMIL, WYNY

**CLAY WALKER 1638/322**

**The Chain Of Love (Giant)**  
Total Stations: 138/Chart Move: 33-28  
Heavy (35+): 2 KEEY, KKAT  
Medium (25-34): 12 KCCY, KIKK, KKBQ, KRTY, KSOP, WAMZ, WCTO, WDRM, WGH, WKXC, WQBE, WXBQ  
Light (Under 25): 124  
First Impressions: 17 KASE, KATM, KIKF, KSKS, KTOM, WBCT, WCOS, WDAF, WFLS, WFMS, WIVK, WMIL, WMSI, WOKO, WQYK, WUSY, WXTU

**TY HERNDON 1534/168**

**No Mercy (Epic)**  
Total Stations: 144/Chart Move: 32-29  
Heavy (35+): 2 KIKK, KUZZ  
Medium (25-34): 3 WCMS, WSOC, WTQR  
Light (Under 25): 139  
First Impressions: 2 KNCI, WCTO

**TRACE ADKINS 1469/175**

**More (Capitol)**  
Total Stations: 139/Chart Move: 34-30  
Heavy (35+): 2 KIKK, KUZZ  
Medium (25-34): 5 KBEQ, KSCS, KSOP, WQBE, WXBQ  
Light (Under 25): 132  
First Impressions: 9 KMPS, KXKC, WCOS, WONE, WKLB, WKSF, WQYK, WRBT, WROO

**DIXIE CHICKS 1453/534**

**Goodbye Earl (Monument)**  
Total Stations: 125/Chart Move: 40-32  
Heavy (35+): 4 KIKF, KPLX, KSOP, WCTO  
Medium (25-34): 4 KCCY, KKAT, WHSL, WKSJ  
Light (Under 25): 117  
First Impressions: 24 KAJA, KDDK, KEEY, KFKF, KHKI, KKCS, KMLE, KMPS, KNCI, KRST, KRYS, KSKS, KTST, KXXY, WDAF, WDRM, WONE, WKHX, WKIS, WLWI, WNOE, WRKZ, WXCT, WYAY

**CLAY DAVIDSON 1405/311**

**Unconditional (Virgin)**  
Total Stations: 138/Chart Move: 36-33  
Heavy (35+): 3 KIKK, KMLE, WQBE  
Medium (25-34): 4 KUZZ, KYCY, WKKT, WXBQ  
Light (Under 25): 131  
First Impressions: 15 KAJA, KILT, KMDL, KTST, KVOO, WBEE, WCMS, WDAF, WESC, WGH, WOKO, WQMX, WRNS, WUBE, WYDZ

**BRAD PAISLEY 1402/302**

**Me Neither (Arista Nashville)**  
Total Stations: 132/Chart Move: 37-34  
Heavy (35+): 1 KIKK  
Medium (25-34): 3 KCCY, KMLE, KRTY  
Light (Under 25): 128  
First Impressions: 8 KRST, KUZZ, KWNR, KYNG, WKSJ, WNOE, WQIK, WRNS

**JENNIFER DAY 1378/133**

**The Fun Of Your Love (BNA)**  
Total Stations: 145/Chart Move: 35-35  
Heavy (35+): 1 KSOP

Medium (25-34): 6 KBEQ, KIKF, KIKK, KKBQ, WKSF, WYGY  
Light (Under 25): 138  
First Impressions: 9 KNCI, KTOM, KYGO, WEZL, WGAR, WKHK, WKKO, WMIL, WRBT

**CHAD BROCK 1111/264**

**Yes! (Warner Bros./WRN)**  
Total Stations: 108/Chart Move: 43-36  
Heavy (35+): 1 KIKK  
Medium (25-34): 3 KBEQ, KIKF, KKAT  
Light (Under 25): 104  
First Impressions: 25 KATM, KILT, KPLX, KRYS, KTOM, KVOO, KXXY, WAMZ, WBCT, WCKT, WCMS, WGGY, WGH, WONE, WIL, WKKO, WKSF, WKSJ, WMJC, WNCY, WPOR, WQMX, WQXK, WVLK, WYDZ

**999 - 500 DETECTIONS**

Total Detections/Gain

**THE WILKINSONS 941/93**

**Jimmy's Got A Girlfriend (Giant)**  
Total Stations: 121/Chart Move: 42-37  
Heavy (35+): 0  
Medium (25-34): 5 KBEQ, KNIX, KSOP, WQBE, WXBQ  
Light (Under 25): 116  
First Impressions: 3 KJYJ, WBCT, WKXC

**ALAN JACKSON 721/52**

**The Blues Man (Arista Nashville)**  
Total Stations: 96/Chart Move: 44-40  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 96  
First Impressions: 6 KGMV, KHKI, KUZZ, WDAF, WKKT, WMJC

**ERIC HEATHERLY 528/213**

**Flowers On The Wall (Mercury)**  
Total Stations: 60/Chart Move: 52-42  
Heavy (35+): 1 KIKK  
Medium (25-34): 1 KSOP  
Light (Under 25): 58  
First Impressions: 16 KAJA, KIKF, KMDL, KRTY, KTEX, KUPL, KXXY, KYNG, WBCT, WDAF, WIRK, WKCO, WKKX, WKXC, WNKT, WRKZ

**KEITH URBAN 522/97**

**Your Everything (Capitol)**  
Total Stations: 81/Chart Move: 46-43  
Heavy (35+): 0  
Medium (25-34): 1 KBEQ  
Light (Under 25): 80  
First Impressions: 11 KMDL, KTEX, KUZZ, KYNG, WFMS, WONE, WHSL, WIL, WMSI, WRKZ, WVLK

**SHANE MINOR 509/70**

**I Think You're Beautiful (Mercury)**  
Total Stations: 75/Chart Move: 45-44  
Heavy (35+): 0  
Medium (25-34): 1 KIKK  
Light (Under 25): 74  
First Impressions: 5 KHAY, KTEX, WIL, WVLK, WYDZ

**499 - 40 DETECTIONS**

Total Detections/Gain

**GEORGE STRAIT WITH ALAN JACKSON 441/27**

**Murder On Music Row (MCA Nashville)**  
Total Stations: 56/Chart Move: 47-45  
Heavy (35+): 2 WKDF, WWRG  
Medium (25-34): 2 KSCS, WROO  
Light (Under 25): 52  
First Impressions: 11 KNIX, KRYS, KSOP, KYNG, WCTO, WFMS, WIVK, WNKT, WQIK, WQYK, WROO

**JOE DIFFIE 422/106**

**It's Always Somethin' (Epic)**  
Total Stations: 62/Chart Move: 51-46  
Heavy (35+): 0  
Medium (25-34): 2 KIKK, WRNS  
Light (Under 25): 60  
First Impressions: 7 KFKF, KIKK, KSOP, KVOO, WHSL, WKKO, WVLK

**SONYA ISAACS 412/10**

**I've Forgotten How You Feel (Lyric Street)**  
Total Stations: 42/Chart Move: 48-47  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 41  
First Impressions: 1 WAMZ

**SAWYER BROWN 404/58**

**800 Pound Jesus (Curb)**  
Total Stations: 44/Chart Move: 50-48  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KUPL, WBCT, WNCY  
Light (Under 25): 40  
First Impressions: 3 KFRG, KXKC, WOGK

**WADE HAYES 394/40**

**Up North (Down South, Back East, Out West) (Monument)**  
Total Stations: 56/Chart Move: 49-49  
Heavy (35+): 0  
Medium (25-34): 1 KUZZ  
Light (Under 25): 55  
First Impressions: 5 KYNG, WCKT, WCTK, WMSI, WRKZ

**CRAIG MORGAN 216/32**

**Something To Write Home About (Atlantic)**  
Total Stations: 24/Chart Move: 56-51  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 23  
First Impressions: 4 KFRG, KTST, WCTK, WFMS

**COLEY MCCABE WITH ANDY GRIGGS 214/69**

**Grow Young With You (RCA)**  
Total Stations: 58/Chart Move: 58-52  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 58  
First Impressions: 11 KDRK, KKCS, KRYS, KUZZ, KXKC, WBCT, WCKT, WKXK, WQDR, WSCA, WXBQ

**BLACKHAWK 202/83**

**I Need You All The Time (Arista Nashville)**  
Total Stations: 61/Chart Move: 62-53  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 61  
First Impressions: 5 KEEY, KIKF, KNCI, KYNG, WSM

**REBECCA LYNN HOWARD 171/28**

**Out Here In The Water (MCA Nashville)**  
Total Stations: 29/Chart Move: 59-54  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 29  
First Impressions: 3 KTOM, WCKT, WJCL

**NEAL MCCOY 128/107**

**Forever Works For Me (Giant)**  
Total Stations: 63/Chart Move: Debut 55  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 63  
First Impressions: 1 KPLX

**FAITH HILL WITH TIM MCGRAW 113/35**

**Let's Make Love (Warner Bros./WRN)**  
Total Stations: 27/Chart Move: 65-57  
Heavy (35+): 0  
Medium (25-34): 1 KYCY  
Light (Under 25): 26

**SONS OF THE DESERT 100/61**

**Change (MCA Nashville)**  
Total Stations: 50/Chart Move: 73-58  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 50

**BROOKS & DUNN 80/21**

**Goin' Under Gettin' Over You (Arista Nashville)**  
Total Stations: 25/Chart Move: 70-60  
Heavy (35+): 0  
Medium (25-34): 2 WQBE, WXBQ  
Light (Under 25): 23

**SHEDAISY 80/13**

**I Will...But (Lyric Street)**  
Total Stations: 6/Chart Move: 68-61  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 5

**JASON SELLERS 77/59**

**Can't Help Calling Your Name (BNA)**  
Total Stations: 47/Chart Move: Re-Entry 64  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 47  
First Impressions: 3 KIKF, KXKC, KXKT

**TARA LYN HART 76/55**

**Don't Ever Let Me Go (Columbia)**  
Total Stations: 41/Chart Move: Debut 65  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 41

**MICHAEL CHAIN 71/71**

**Let's Go Chase Some Women (Hard Ten)**  
Total Stations: 36/Chart Move: Debut 67  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 36

**RIVER ROAD 65/61**

**Breathless (Virgin)**  
Total Stations: 35/Chart Move: Debut 68  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 35

**BROOKS & DUNN 64/63**

**You'll Always Be Loved By Me (Arista Nashville)**  
Total Stations: 41/Chart Move: Debut 69  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 41  
First Impressions: 2 KSOP, WRNS

**STEVE WARINER 53/52**

**Faith In You (Capitol)**  
Total Stations: 29/Chart Move: Debut 72  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 29  
First Impressions: 1 KMDL

**THE JUDDS 48/11**

**Stuck In Love (Curb/Mercury)**  
Total Stations: 28/Chart Move: 75-73  
Heavy (35+): 0  
Medium (25-34): 1 WROO  
Light (Under 25): 47  
First Impressions: 0

**TIM MCGRAW 45/12**

**The Trouble With Never (Curb)**  
Total Stations: 7/Chart Move: Re-entry 74  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 7  
First Impressions: 0

**JO DEE MESSINA 41/5**

**No Time For Tears (Curb)**  
Total Stations: 3/Chart Move: Debut 75  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 3  
First Impressions: 0





## Billboard Top Country Singles Sales SoundScan®

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BILLBOARD ISSUE DATE: MARCH 11, 2000

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
<b>◀ No. 1 ▶</b>				
1	1	4	AMAZED BNA 65957/RLG 3 weeks at No. 1	LONESTAR
2	2	4	BREATHE WARNER BROS. 16884/WRN	FAITH HILL
3	3	22	BIG DEAL CURB 73086	LEANN RIMES
4	5	3	JIMMY'S GOT A GIRLFRIEND GIANT 16887/WARNER BROS.	THE WILKINSONS
5	4	12	A COUNTRY BOY CAN SURVIVE (Y2K VERSION) WARNER BROS. 16895/WRN CHAD BROCK WITH HANK WILLIAMS JR. & GEORGE JONES	
6	10	6	NO MERCY EPIC 79345/SONY	TY HERNDON
7	6	28	IT DON'T MATTER TO THE SUN/LOST IN YOU ● CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES
8	8	9	THE FUN OF YOUR LOVE BNA 65931/RLG	JENNIFER DAY
9	7	23	I'M DIGGIN' IT MCA NASHVILLE 172121	ALECIA ELLIOTT
10	9	15	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB 172141/MERCURY	WYONNNA
11	11	143	HOW DO I LIVE ▲ <sup>3</sup> CURB 73022	LEANN RIMES
12	18	2	UNCONDITIONAL VIRGIN 38690	CLAY DAVIDSON
13	12	49	PLEASE REMEMBER ME/FOR A LITTLE WHILE CURB 73080	TIM MCGRAW
14	13	23	STEAM EPIC 79269/SONY	TY HERNDON
15	15	19	THE QUITTIN' KIND EPIC 79268/SONY	JOE DIFFIE
16	14	17	LITTLE BIRD ARISTA NASHVILLE 13184	SHERRIE AUSTIN
17	16	13	TWENTIETH CENTURY/NEW YEAR'S EVE 1999 RCA 65917/RLG	ALABAMA
18	<b>NEW</b>		GOODBYE EARL MONUMENT 79352/SONY	DIXIE CHICKS
19	17	44	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE	THE OSBORNE BROTHERS
20	19	17	DON'T MAKE ME BEG CURB 73087	STEVE HOLY

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2000, Billboard/BPI Communications and SoundScan, Inc.

## Billboard TOP COUNTRY ALBUMS SoundScan®

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BILLBOARD ISSUE DATE: MARCH 11, 2000

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>◀ No. 1/GREATEST GAINER ▶</b>							
1	1	1	26	DIXIE CHICKS ▲ <sup>4</sup>	MONUMENT 69678/SONY (11.98 EQ/17.98)	FLY	1
2	2	2	16	FAITH HILL ▲ <sup>2</sup>	WARNER BROS. 47373/WRN (11.98/17.98)	BREATHE	1
3	3	3	121	SHANIA TWAIN ◆ <sup>16</sup>	MERCURY 536003 (10.98/17.98)	COME ON OVER	1
4	4	4	39	LONESTAR ▲ <sup>2</sup>	BNA 67762/RLG (10.98/16.98)	LONELY GRILL	3
5	7	7	109	DIXIE CHICKS ▲ <sup>8</sup>	MONUMENT 68195/SONY (10.98 EQ/17.98)	WIDE OPEN SPACES	1
6	5	5	43	TIM MCGRAW ▲ <sup>2</sup>	CURB 77942 (10.98/17.98)	A PLACE IN THE SUN	1
7	8	9	42	SHEDAISSY ●	LYRIC STREET 165002/HOLLYWOOD (10.98/16.98)	THE WHOLE SHEBANG	6
8	6	6	7	MARK WILLS ●	MERCURY 546296 (11.98/17.98)	PERMANENTLY	3
9	11	12	102	JO DEE MESSINA ▲	CURB 77904 (10.98/16.98)	I'M ALRIGHT	5
10	10	11	18	ALAN JACKSON ▲	ARISTA NASHVILLE 18892 (10.98/17.98)	UNDER THE INFLUENCE	2

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
<b>★ ★ ★ No. 1 ★ ★ ★</b>						
1	4	17	HOW DO YOU LIKE ME NOW?! DREAMWORKS 1 week at No. 1	TOBY KEITH	41.999	40.257
2	1	20	MY BEST FRIEND CURB	TIM MCGRAW	41.538	42.448
3	5	10	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	39.967	39.377
4	3	20	SMILE BNA	LONESTAR	38.425	40.265
5	2	18	BACK AT ONE MERCURY	MARK WILLS	37.880	40.867
6	7	17	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	36.367	35.240
7	6	19	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	34.744	37.746
8	9	15	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	32.144	29.802
9	8	23	BREATHE WARNER BROS./WRN	FAITH HILL	29.584	31.738
10	10	19	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	28.728	27.866
11	12	7	BEEN THERE RCA CLINT BLACK WITH STEVE WARINER		27.519	25.745
12	11	20	THIS WOMAN NEEDS LYRIC STREET	SHEDAISSY	25.887	27.025
13	14	15	CARLENE ARISTA NASHVILLE	PHIL VASSAR	24.249	22.719
14	13	27	HE DIDN'T HAVE TO BE ARISTA NASHVILLE	BRAD PAISLEY	22.611	23.286
15	16	9	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	22.154	22.340
16	20	11	BUY ME A ROSE DREAMCATCHER KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN		21.511	18.957
17	21	5	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	21.477	18.394
18	18	17	IT WAS MCA NASHVILLE	CHELY WRIGHT	20.941	19.788
19	23	8	SHE'S MORE RCA	ANDY GRIGGS	20.257	17.958
20	17	34	SOMETHING LIKE THAT CURB	TIM MCGRAW	19.470	19.788
21	22	13	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	18.861	18.074
22	26	6	WHAT I NEED TO DO BNA	KENNY CHESNEY	16.094	14.179
23	28	6	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	15.601	14.016
24	25	8	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	15.340	14.743
25	27	9	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	14.775	14.143
26	29	4	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	12.996	11.389
27	31	7	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	11.477	9.983
28	32	4	THE CHAIN OF LOVE GIANT	CLAY WALKER	11.117	8.921
29	33	2	GOODBYE EARL MONUMENT	DIXIE CHICKS	10.135	7.361
30	36	3	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	9.347	6.910
31	30	8	ROCK THIS COUNTRY! MERCURY	SHANIA TWAIN	9.181	9.891
32	37	3	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	9.168	7.009
33	34	3	MORE CAPITOL	TRACE ADKINS	8.604	7.235
34	35	4	NO MERCY EPIC	TY HERNDON	8.281	7.094
35	40	2	YES! WARNER BROS./WRN	CHAD BROCK	7.171	5.706
36	38	6	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	6.997	6.535
37	<b>RE-ENTRY</b>		JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	5.123	4.304
38	<b>RE-ENTRY</b>		WHAT I NEED VIRGIN	JULIE REEVES	4.376	5.031
39	<b>NEW</b>		THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	4.095	3.791
40	<b>NEW</b>		MURDER ON MUSIC ROW MCA NASHVILLE GEORGE STRAIT WITH ALAN JACKSON		3.906	2.165

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. ○ Records showing an increase in audience over the previous week, regardless of chart movement. If two records are tied in total audience, the record being played on more stations is placed first. Records become recurrences and are removed from this chart in conjunction with the Country Airplay chart.

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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
<b>★ ★ ★ NO. 1 ★ ★ ★</b>						
1	3	18	HOW DO YOU LIKE ME NOW?! DREAMWORKS 1 week at No. 1	TOBY KEITH	5422	5279
2	2	26	MY BEST FRIEND CURB	TIM MCGRAW	5190	5332
3	5	12	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	5189	4979
4	4	20	BACK AT ONE MERCURY	MARK WILLS	5069	5228
5	1	27	SMILE BNA	LONESTAR	5036	5447
6	7	20	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	4811	4526
7	8	18	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	4464	4304
8	6	28	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	4121	4589
9	10	22	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	3849	3718
10	9	29	THIS WOMAN NEEDS LYRIC STREET	SHEDAISY	3727	3835
11	12	10	BEEN THERE RCA CLINT BLACK WITH STEVE WARINER		3713	3515
12	13	21	CARLENE ARISTA NASHVILLE	PHIL VASSAR	3441	3169
13	11	24	BREATHE WARNER BROS./WRN	FAITH HILL	3383	3606
14	14	12	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	3175	3111
15	15	24	IT WAS MCA NASHVILLE	CHELY WRIGHT	3056	2931
<b>★ ★ AIRPOWER ★ ★</b>						
16	16	12	SHE'S MORE RCA	ANDY GRIGGS	2995	2655
17	19	21	BUY ME A ROSE DREAMCATCHER KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN		2844	2527
<b>★ ★ AIRPOWER ★ ★</b>						
18	20	11	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	2822	2511
19	17	18	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	2710	2606
20	26	8	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	2475	2250
21	22	10	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	2427	2369
22	18	29	HE DIDN'T HAVE TO BE ARISTA NASHVILLE	BRAD PAISLEY	2419	2561
23	28	9	WHAT I NEED TO DO BNA	KENNY CHESNEY	2400	2154
24	27	15	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	2351	2230
25	23	39	SOMETHING LIKE THAT CURB	TIM MCGRAW	2320	2295
26	29	7	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	2052	1750
27	31	10	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	1830	1665
28	33	14	THE CHAIN OF LOVE GIANT	CLAY WALKER	1638	1316
29	32	9	NO MERCY EPIC	TY HERNDON	1534	1366
30	34	8	MORE CAPITOL	TRACE ADKINS	1469	1294
31	30	10	ROCK THIS COUNTRY! MERCURY	SHANIA TWAIN	1466	1648
<b>★ GREATEST GAINER ★</b>						
32	40	24	GOODBYE EARL MONUMENT	DIXIE CHICKS	1453	919
33	36	10	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	1405	1094
34	37	6	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	1402	1100
35	35	16	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	1378	1245
<b>★ MOST NEW STATIONS ★</b>						
36	43	5	YES! WARNER BROS./WRN	CHAD BROCK	1111	847
37	42	10	JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	941	848

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	39	11	JUST BECAUSE SHE LIVES THERE ASYLUM	CHALEE TENNISON	739	931
39	41	17	WHAT I NEED VIRGIN	JULIE REEVES	729	860
40	44	5	THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	721	669
41	38	19	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB/MERCURY	WYNONNA	650	929
42	52	4	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	528	315
43	46	4	YOUR EVERYTHING CAPITOL	KEITH URBAN	522	425
44	45	7	I THINK YOU'RE BEAUTIFUL MERCURY	SHANE MINOR	509	439
45	47	2	MURDER ON MUSIC ROW MCA NASHVILLE GEORGE STRAIT WITH ALAN JACKSON		441	414
46	51	6	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	422	316
47	48	9	I'VE FORGOTTEN HOW YOU FEEL LYRIC STREET	SONYA ISAACS	412	402
48	50	8	800 POUND JESUS CURB	SAWYER BROWN	404	346
49	49	7	UP NORTH (DOWN SOUTH, BACK EAST, OUT WEST) MONUMENT	WADE HAYES	394	354
50	53	3	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	254	271
51	56	4	SOMETHING TO WRITE HOME ABOUT ATLANTIC	CRAIG MORGAN	216	184
52	58	3	GROW YOUNG WITH YOU RCA COLEY MCCABE WITH ANDY GRIGGS		214	145
53	62	3	I NEED YOU ALL THE TIME ARISTA NASHVILLE	BLACKHAWK	202	119
54	59	4	OUT HERE IN THE WATER MCA NASHVILLE REBECCA LYNN HOWARD		171	143
<b>★ ★ HOT SHOT DEBUT ★ ★</b>						
55	NEW		FOREVER WORKS FOR ME GIANT	NEAL MCCOY	128	21
56	54	8	WHERE CAN I SURRENDER DREAMWORKS	RANDY TRAVIS	128	249
57	65	16	LET'S MAKE LOVE WARNER BROS./WRN FAITH HILL WITH TIM MCGRAW		113	78
58	73	2	CHANGE MCA NASHVILLE	SONS OF THE DESERT	100	39
59	57	19	THE COLD HARD TRUTH ASYLUM	GEORGE JONES	100	161
60	70	6	GOIN' UNDER GETTIN' OVER YOU ARISTA NASHVILLE	BROOKS & DUNN	80	59
61	68	10	I WILL...BUT LYRIC STREET	SHEDAISY	80	67
62	61	2	KISS ME NOW ASYLUM	LILA MCCANN	80	126
63	55	17	ME AND MAXINE MERCURY	SAMMY KERSHAW	78	211
64	RE-ENTRY		CAN'T HELP CALLING YOUR NAME BNA	JASON SELLERS	77	18
65	NEW		DON'T EVER LET ME GO COLUMBIA	TARA LYN HART	76	21
66	60	9	NOTHING CATCHES JESUS BY SURPRISE ATLANTIC JOHN MICHAEL MONTGOMERY		73	128
67	NEW		LET'S GO CHASE SOME WOMEN HARD TEN	MICHAEL CHAIN	71	0
68	NEW		BREATHLESS VIRGIN	RIVER ROAD	65	4
69	NEW		YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	64	1
70	67	8	CRACKER JACK DIAMOND TRI CHORD	MARTY RAYBON	64	72
71	66	11	MY HOMETOWN LUCKY DOG/COLUMBIA	CHARLIE ROBISON	62	73
72	NEW		FAITH IN YOU CAPITOL	STEVE WARINER	53	0
73	75	3	STUCK IN LOVE CURB/MERCURY	THE JUDDS	48	37
74	RE-ENTRY		THE TROUBLE WITH NEVER CURB	TIM MCGRAW	45	33
75	NEW		NO TIME FOR TEARS CURB	JO DEE MESSINA	41	36

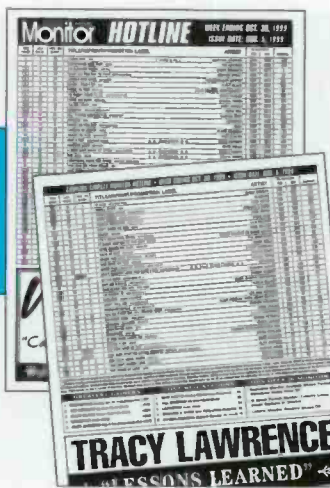
Songs are ranked by number of detections. (○) Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most New Stations awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

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**Les Acree / WNOE**

ASKIN' TOO MUCH  
**TAMARA WALKER**

IMPACTING MARCH 20th

**CURB**  
RECORDS  
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# Sawyer Brown 800 Pound Jesus

"'800 Pound Jesus' is an 800 Pound Gorilla."

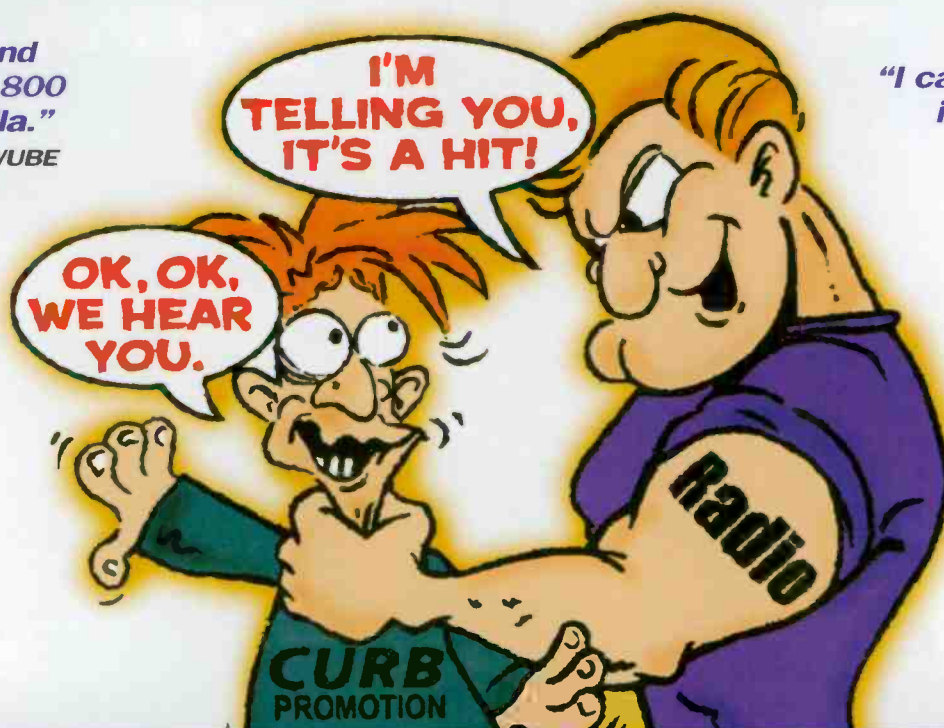
**Tim Closson/WUBE**

"Go ahead, try to get the hook out of your head! '800 Pound Jesus' is 2:42 of Heavyweight Fun!"

**Tony Thomas/KMPS**

"'800 Pound Jesus'... WAMZ's Most Requested Song for 9 Nights in a row!"

**Coyote Calhoun/WAMZ**



"I can't believe the incredible immediate response."

**Jay Roberts/WQYK**

"Calls are coming in fast and furious!"

**Mike Kennedy/KBEQ**

"Sawyer Brown's '800 Pound Jesus' is 2 tons of uptempo, positive, good times... If this song doesn't make you feel good, rent a heart and listen again!"

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AND  
**ASHLEY JUDD**



WHERE THE HEART IS

WHERE THE HEART IS

Based on the Oprah Winfrey Book Club selection



# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 3, 2000 \$4.95 Volume 8 • No. 9

## COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

LONESTAR

Smile (BNA)

★★ AIRPOWER ★★

CHELY WRIGHT • *It Was* (MCA NASHVILLE)  
KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN • *Buy Me A Rose* (DREAMCATCHER)

★ MOST NEW STATIONS ★

DIXIE CHICKS • *Goodbye Earl* (MONUMENT)

ON YOUR DESK

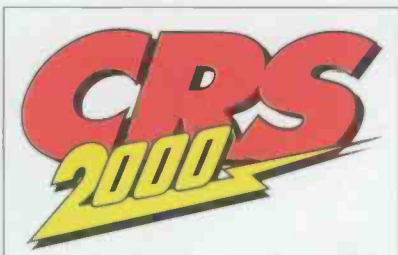
JOANIE KELLER • *Three Little Teardrops* (BROKEN BOW)  
SONS OF THE DESERT • *Change* (MCA NASHVILLE)  
TAMARA WALKER • *Askin' Too Much* (CURB)

## Benson: Consolidation Forces Country To Cross—Or Erode

by Phyllis Stark

It's probably a statement you never thought you'd hear from the executive director of the Country Music Assn., but Ed Benson says the country music industry must find ways to cross over to other formats or risk a potentially fatal audience erosion, and he cites consolidation in the radio industry as the chief reason.

While he admits it's a controversial statement, Benson says, "I really believe this very strongly. Nashville, to be a healthy global music community as we go into the next five to 10 years,



[has] got to make music that appeals to more than just the country music format, and we have got to promote and market that appropriate music to stations beyond the country music format. That is going to be an inevitable reaction to the structural change that has resulted from group ownership at the radio level.

"Things at radio are not ever going to be the same as they used to be," he says. "All of us, whether in the radio side of the business or the music side, have got to look at what the environment is today, what changes are continuing to happen,

Continued on page 6

## Spot Load Dampens Enthusiasm For Country Radio, Says Net Study

by Sean Ross

While country radio partisans were still losing enthusiasm for the current music over the past year, they experienced an even sharper decline in their satisfaction with country radio, and spot load is probably to blame, according to a new Internet survey.

For the second year, country programming veteran Bruce Clark used his Web sites southeastradio.com and CountryRadio.net to poll more than 2,000 listeners in the 18-54 demo who were qualified by their record-buying and listening habits. Clark also found that listeners want more tempo, are listening to more top 40 radio than last year, and are more Web-savvy than most country PDs might expect.

In last year's study, Clark found that nearly 53% of his respondents thought "today's country music"

was better than it was a year ago, while only 8.6% thought it was worse, with the remainder saying it was about the same. This year, those numbers have slipped, with less than 50% saying the music is better and 10.7% saying it's worse.

Last year, respondents' satisfaction with country radio trailed their happiness with the music only slightly: 45.6% thought their favorite country station was better than a year ago, and 8.6% thought it was worse. This year, there's a sharp drop. Only 34.2% think their favorite country station has gotten better, while 17.6% think it is worse—more than double last year's number. That tends to confirm the view of many of the group broadcasters interviewed for this week's "View From The Top" of country radio that the format's issues stem from what's between the

Continued on page 9

The most awarded duo in country music is back...

# The Judds

On the road  
and on the radio

"stuck in love"

Airplay Date: March 13<sup>th</sup>

Produced by Gary Nicholson



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Best Country Performance  
by a Duo or Group (with Vocal)

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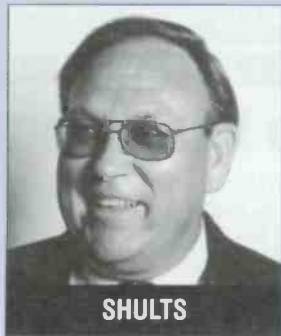


## Industry Mourns Lynn Shults

Veteran Music Row executive Lynn Shults, 55, died Feb. 24 in Nashville of a heart attack.

Shults joined Billboard as director of operations/country music in 1991 and had the additional duties of director of charts for Country Airplay Monitor from its launch in 1994 until joining Atlantic Records as VP of media relations in November of that year. He was this magazine's first Country Confidential columnist.

Prior to joining Billboard, Shults was VP of A&R from 1979 to '89 at Capitol Records Nashville, where he was instrumental in the signing of Garth Brooks. He launched his music career at Acuff-Rose Publishing in the 1960s. After leaving Atlantic, he re-



SHULTS

turned to publishing at Hayes Street Music. Shults had just recently started work as spokesman for Tennessee's Department of Correction.

Billboard Music Group president/publisher Howard Lander called Shults' death "a terrible loss of one of Nashville's most-popular individuals in the music industry. While with us in the early '90s, Lynn helped bridge acceptance of our new chart methodology during its most crucial period."

Shults is survived by sons Taylor and David Shults of Nashville. A memorial service will be held at 1 p.m. March 7 at the First Presbyterian Church USA, located at 4815 Franklin Rd. in Nashville.

at the First Presbyterian Church USA, located at 4815 Franklin Rd. in Nashville.

## CRS: 'Dukes Of Hartford' Seek Boss Hogg; John Blassingame Exits WGAR Cleveland

If you see lot of record-label reps walking around the Country Radio Seminar this week wearing laminates picturing staffers from WWYZ Hartford, Conn., there's an interesting reason. PD Mike Moore (aka Luke Duke), MD Jay McCarthy (Bo Duke), and director of marketing and promotions Stephanie Hogerman (Daisy Duke) have created a game called "The Dukes Of Hartford." Labels reps were sent the laminate and instructed to find Boss Hogg (aka GM Rob Williams) and bring him to the Renaissance Bridge Bar at midnight any night of CRS to win prizes from the station.

involves Citadel's purchase of eight stations in Augusta/Waterbury, Maine, from Pilot Communications, including country WEBB and WBPW. She charges Citadel played a "shell game" with overlapping signals to buy more stations that she believes it should be legally allowed to own. "The only way this transaction could be approved is through the regulatory sleight-of-hand," says Tristani.

### PROGRAMMING: GO-GO, GARCIA

WXXQ Rockford, Ill., PD Jesse Garcia is promoted to OM of WXXQ, top 40 WZOK, and N/T WROK. Also, WXXQ night jock Bill Michaels exits. Garcia seeks a replacement and wants T&Rs.

Former KRRV Alexandria, La., OM Lon Harris joins crosstown KLAA as PD/p.m. driver and PD of classic rock sister KHFX.

WGBM Green Bay, Wis., flips from classic country to rock as Razor 94.7 as it goes into an LMA with Woodward Communications. Also, country simulcast WINE Danbury, Conn., and WPUT Poughkeepsie, N.Y., flip to Jones Radio Networks' adult standards format, according to The M Street Journal.

Premiere Radio Networks names Ray De La Garza as senior VP of programming; he will continue to oversee the programming and production of "After MidNite With Blair Garner" and other Premiere shows.

Jones Direct Ltd., the Internet development group for Jones International Networks, has announced the addition of CountryDJ.com to its www.CountryStars.com family of Web sites. CountryDJ.com will feature information on national radio talent, including bios, appearance schedules, and news on what's happening on their shows, as well as their stations.

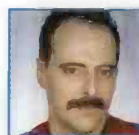
### PEOPLE: WPZM MORNING SHOW OUT

After three years with the station, WPZM Huntsville, Ala., morning hosts Matt McCoy and Tom Rivers will amicably exit in early April. McCoy will pursue a job in top 40, while Rivers seeks his next country gig. T&Rs to PD Bud Ford.

WHMA Anniston, Ala., part-timer Sherry Thomas is upped to MD/promotion coordinator, replacing Sherry Sinclair, who exits. Also, former KIQQ (Kick 104) Rapid City, S.D., afternoon driver Michael Vincent joins WHMA for mornings, replacing Cowboy Howard, who becomes station engineer. WKCNC Columbus, Ga., night jock Shelly McCoy joins WHMA as morning co-host, replacing Sarah Austin, who shifts to nights.

WBWN (B104) Bloomington, Ill., night jock Buck Stevens rises to MD/midday host, duties he had been handling on an interim basis since Randi Clark exited last month. Stevens previously was Midwest regional at Decca.

Former Radio One country format PD/p.m. driver Kevin "Crash" Davis joins top 40 WLNF (Power 95) Biloxi, Miss., for mornings. Also, sister country WZKX middayer Lisa Vee



## COUNTRY CONFIDENTIAL BY WADE JESSEN

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## Lonestar Shines On Billboard's Hot 100

BREAKING A STREAK that's lasted since the tail end of the format's brief "Urban Cowboy" boom, Lonestar's "Amazed" (BNA) crowns The Billboard Hot 100 singles chart and is the first Nashville release to dominate the pop chart during the SoundScan and Broadcast Data Systems era, which began 10 years ago.

The last time a country-to-pop crossover reached No. 1 was in fall '83 with Kenny Rogers and Dolly Parton's "Islands In The Stream."

"This is just an extraordinary effort by our people," says RCA Label Group chairman Joe Galante. He credits RLG senior VP/GM Butch Waugh, a pop promotion veteran who spearheaded the top 40 campaign, but not before giving country radio its props. "This is a clear example of the power country radio has," Galante says. "When you've got 2,500 country stations doing the setup for you, familiarity is instantaneous. These country guys should pat themselves on the back for this."

Galante tells Country Confidential that "we basically did this with two people and a series of indies. It was Butch who quarterbacked this thing. We didn't have the pop promotion staffs like other labels in town do."

Others in the SoundScan and BDS era have come close to topping the pop chart, including LeAnn Rimes' "How Do I Live," which peaked at No. 2 in late '97, and Shania Twain's runner-up hit, "You're Still The One," in May '98.

Gaining approximately 6,500 units, "Amazed" scans more than 60,000 to retain its grip atop Billboard's Top Country Singles Sales chart. With about 78 million estimated audience impressions, country radio delivers 16 million in audience, with 2,038 recurrent

detections.

Meanwhile, Faith Hill's "Breathe" (Warner Bros.) steps to No. 3 on the Hot 100. Hill's retail single gains more than 5,500 units and moves more than 56,000 to finish at No. 2 on Top Country Singles Sales.

OUT IN THE COUNTRY: As "Amazed" rides high on the pop chart, Lonestar's "Smile" jumps 3-1 on our Country Airplay chart. On Country Audience, Tim McGraw's "My Best Friend" (Curb) holds the pole position with more than 42 million estimated audience impressions, while "Smile" finishes with more than 40 million to step 4-3.

Elsewhere on those charts, Mark Wills' "Back At One" (Mercury) gains 64 plays and recaptures bullets at No. 4 on the detection chart and at No. 2 on the audience tally.

Hot Shot Debut honors on our Country Airplay chart are handed to George Strait's new pairing with Alan Jackson on "Murder On Music Row" (MCA Nashville), which enters at No. 47 with 412 detections. The two traditionalists cut the song, which proclaims the death of country music at the hands of greedy capitalists, after a bluegrass version by songwriter Larry Cordle became a local Nashville favorite and could be heard for weeks spilling out of the Lower Broadway honky-tonk district by several regular club singers.

DUE TO TECHNICAL difficulties, we did not include airplay data from WDAF (61 Country) Kansas City in this week's charts. By the way, belated get-well wishes go out to PD Ted Cramer, who recently underwent hip-replacement surgery. Cramer is limiting his work activity to his air shift for now but reports that he'll be back full time very soon.

## ON THE ROW

### Schwartz And Elliott Promoted At RLG

RCA Label Group promotes Debbie Schwartz and Jon Elliott to senior director of artist development for BNA and RCA, respectively. Schwartz had been BNA's director of artist development. Elliott was associate director of artist development for RCA.

Chet Flippo has resigned his position as Nashville bureau chief for Billboard effective March 10 to launch the Nashville office of Viacom's Internet site SonicNet. Prior to joining Billboard in 1995, Flippo freelanced for numerous publications and authored six books, including biographies of Hank Williams and Elvis Presley.

As long rumored, former BNA artist Mandy McCready has signed with Capitol Records.

MCA Nashville director of publicity Stacey

becomes production director for the cluster.

WPUR (Cat Country) Atlantic City, N.J., part-timer Chris Coleman is upped to afternoon drive, replacing Elaine Everett, who joined WIL St. Louis as morning co-host.

WHWK Binghamton, N.Y., P/T jock Jeffrey A. Hogg is upped to assistant MD/middays, as PD John Davidson cuts his own midday shift back to two hours.

WBBI Binghamton, N.Y., PD Doug Mosher shifts from middays to mornings, replacing Bob Forster, now PD/morning host at WOGK

Stuebaker exits to return to Los Angeles.

Erin O'Hara joins Young-Olsen & Associates as promotion coordinator. She previously was promotion assistant and air personality at KQFC Boise, Idaho. Meanwhile, Young-Olsen has exchanged its Internet site for an Intranet, a private, secure space on the Web where members can access and share documents and information. Members can also maintain their own personal calendars, as well as network with other members using the built-in instant messenger and E-mail systems. Membership is free to all radio and label personnel.

Nashville-based Starstruck Entertainment has teamed with On the Scene Productions, based in New York and Los Angeles, to offer the entertainment and corporate industries in Nashville access to Starstruck's high-tech electronic-communication facilities in its new video and broadcast studio on Music Row. The partnership will offer services such as satellite tours, satellite press conferences, radio tours, Webcasting, and video conferencing.

Congratulations to former Atlantic Records Nashville VP/GM Bryan Switzer and former Radio & Records ad sales rep Jennifer Scruggs Switzer on the Feb. 27 birth of son Benjamin Paul Switzer.

Gainesville, Fla. Also, morning co-host Donna Lynn moves to middays, and Mosher is collecting T&Rs for a co-host.

Nicole Ann Tyree, formerly of Asylum Records, joins Nashville top 40/modern rock combo WQZQ/WZPC as promotion director.

WKDF (Music City 103) Nashville PD Wes McShay is still seeking a midday host to replace Shannon and wants T&Rs.

KSFS Fresno, Calif., is still seeking a morning co-host to replace Knarley Charley, who left last August. T&Rs to PD Ken Boesen.

## RADI ACTIVE



BY PHYLLIS STARK

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WSM-AM Nashville, meanwhile, will welcome CRS attendees with a live broadcast of its newly revived "Opry Star Spotlight" overnight show March 3 from the Ernest Tubb Record Shop on Lower Broadway. Acts set to stop by include Loretta Lynn, Montgomery Gentry, Ricochet, Phil Vassar, Jerry Kilgore, and Matt King.

### MANAGEMENT: BLASSINGAME EXITS

John Blassingame, the longtime GM of WGAR Cleveland and, more recently, oldies sister WMJI, exits. Jim Meltzer adds GM duties for the whole cluster. He had been running sister stations WTAM, WMMS, and WMVX.

Bill Cloutier will exit his position as GM of WBEE Rochester, N.Y., and its sisters, classic rock WQRV, oldies WBBF, and adult standards WEZO, March 17. He will join Internet startup RegionalHelpWanted.com as executive VP and director of sales. The site, now in three markets, partners with local radio stations and provides its radio partners with 40% of local revenues.

### WHEN TRISTANI ATTACKS

FCC Commissioner Gloria Tristani is attacking the agency's Mass Media Bureau (MMB) for approving two deals. In the first, the FCC is allowing AMFM to sell five stations in southern Connecticut, including classic rock WEFX Stamford and album rock WPLR New Haven, to Cox Radio. The MMB ruled that since AMFM was allowed to control 88% of the market's advertising revenues, Cox should be allowed the same set of stations. "I have serious doubts that this level of concentration of the public airwaves is in the public interest," says Tristani, adding she would have forced AMFM to find other buyers for the stations.

The second deal under fire from Tristani in-



## Emmis Portal Debuting As Soon As Next Month

Emmis and at least seven other broadcast groups are preparing their own Internet portal, to launch possibly as soon as next month, Monitor has learned.

"We need to capitalize on the economies of scale," says Emmis CEO **Jeff Smulyan**, who has lobbied other groups since last summer to work together on a portal that will compete with such sites as Broadcast.com.



Emmis has hired a division of CMGI, an Internet consulting firm that has worked on sites including Lycos, AltaVista, and GeoCities. CMGI will design the site layout and software, although details are closely guarded.

"It will be different than anything that is out there," boasts **Rey Mena**, VP of Emmis Interactive. Although Mena won't discuss what the site will feature, E-commerce is likely. "The goal is to compete, not just an Internet play," says Mena, who adds that radio must leverage its strengths and its numbers. "With all our stations, you get some pretty substantial reach numbers."

Meanwhile, repeated attempts to learn more about AOL's attempted "partnership" with radio have thus far been unsuccessful. An AOL marketing representative met with steady resistance at this month's Radio Advertising Bureau conference in Denver when he attempted to convince stations to agree to stream their audio on an AOL site.

### CAPITAL: MEL IS AN SFX MACHINE?

As consolidation continues, companies that got out of radio may end up back in the business. The latest example could come at SFX, which is reportedly the apple of CBS CEO Mel Karmazin's eye. The March 6 edition of Busi-

nessWeek magazine quotes sources as saying CBS is interested in buying a stake in SFX Entertainment, which sold its radio holdings to Capstar. SFX now concentrates on concert promotions and producing live events. But SFX "firmly denies that it is in any negotiation whatsoever with CBS or any of its related companies on any transaction involving either an investment in SFX or a combination with SFX," it said in a statement released Feb. 25. A CBS spokesman would only say the company does not comment on speculation.

Clear Channel chairman **Lowry Mays** admits the company was "presumptuous" about how quickly it would roll up AMFM into its fold. "We were not as successful at proceeding through [the Department of] Justice as we thought," he told analysts during a conference call to discuss quarterly earnings. Mays now believes the deal will close by Sept. 30.

Emmis' legal department says it is still putting together its expected lawsuit against Sinclair over Emmis' planned purchase of five Sinclair stations from former CEO **Barry Baker**. Emmis is already being sued by Sinclair over the deal. One other note from the Indianapolis headquarters: Emmis has completed its first two-for-one stock split in company history.

### CAPITOL: BLOOMINGTON FLAGGED

The FCC is flagging Citadel's purchase of a number of Media Communication Partners stations in three markets, including country **WBWN** Bloomington, Ill., for concentration concerns.

The Senate Commerce Committee has scheduled a hearing March 22 on the nomination of Republican FCC Commissioner **Susan Ness** to a second term.

Broadcasters are getting support for their crusade against LPFM from an unlikely source: the visually impaired. The Minnesota State Services for the Blind is worried its reading service will be disrupted by the introduction of low-powered stations, which the group fears will interfere with special receivers used by the blind. "We urge the FCC to reconsider its low-power FM policy," writes director **David Andrews** in a letter to FCC Chairman **Bill Kennard**.

artist, will be dressed as **Elton John**.

Westwood One will present its annual "New Faces Of Country Music" special featuring the highlights of the New Faces Show at CRS. Airing the weekend of April 29-30, the three-hour show will be taped at the March 4 New Faces Show in Nashville, which will feature **Andy Griggs, Shedaisy, Montgomery Gentry, Keith Urban, and Brad Paisley**.

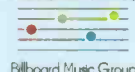
**Billy Ray Cyrus** will act in an episode of the TNN action drama series "18 Wheels Of Justice" March 15.

Actor **James Cromwell** will host a benefit concert March 5 at Nashville's Bluebird Cafe to benefit **Hecel Oyakapi**, a nonprofit arts and media project committed to preserving the language and culture of the Oglala Lakota people of the Pine Ridge Reservation in South Dakota. Performers will include **Suzy Bogguss, Collin Raye, Pam Tillis, Bryan White, and the Wilkinsons**.

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# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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## Who Wants To Read About Promotions?

A last-second surge of interest in the Grammy Awards helped catapult them to the Topical Barometer crown over spring-break promotions, St. Patrick's Day, and the Internet. Plans for the spring are still in development at most U.S. stations, but top 40 **CKIK** (Power 107) Calgary, Alberta, is already well into its big book effort. For each week of **Fantasy February**, Power has given away a different fantasy, such as a visit to see a taping of "Ally McBeal," a trip to the Grammys with post-awards party invites, and a "Pretty Woman" package, which is "basically all the stuff **Julia Roberts** did in the movie" (without the hooker part), says **Michael Godfrey**, who claims to remember exactly what that was.

In a similar tack, modern AC **WBMX** (Mix 98.5) Boston held a **Rock, Shop & Recover** contest, where the grand-prize winner will receive VIP treatment to see **Smash mouth** and **Luscious Jackson**, a shopping spree at a local outlet mall, and a trip to a local ski resort for a luxury weekend of "recovery," complete with accommodations, lift tickets, a day in the resort's spa, and dinner for two. **Anne Marie Strzelecki** came up with a nice mix of prizes.

Although not charting yet, interest is rising around baseball's spring training. Country **WYNY** (Y107) New York will send a listener and guest to the New York Mets' spring training site and Disney World. After watching **Garth Brooks** try out for the team and play in a pre-season game against the Atlanta Braves, they'll meet him and then go to Disney World. Runners-up win four tickets to opening day at Shea Stadium. Promo pitch courtesy of **Jason Steinberg**.

### TOPICAL BAROMETER

TW	LW	TOPIC
1	6	Grammy Awards
2	1	Spring-break promos
3	7	St. Patrick's Day
4	2	Internet/Web sites
5	5	Warm-weather trips
6	—	Winter sports
7	9	Station concerts
8	3	Income tax day (April 15)
9	8	Live pro wrestling
10†	—	Leap year events

**HOTTEST NEW MOVIES:** "Scream 3," "The Whole Nine Yards," "Hanging Up," "Pitch Black," "American Beauty," "Trois"

**HOTTEST NEW TV:** "Who Wants To Be A Millionaire," "Late Night With David Letterman," "ER," "West Wing," "Smackdown," "NYPD Blue"

Country **KNIX** Phoenix will stage its annual **Diamond Dig** with the Oakland A's. A half-carat diamond is buried in the infield at Phoenix Muni Stadium, and immediately following an A's game, **KNIX** jocks give 20 female listeners plastic spoons to dig for the diamond. Send all questions to the station in care of **Vicki Fiorelli**.

### WHO WANTS TO DO A MILLIONAIRE PROMOTION?

Modern AC **KFMB-FM** (Star 100.7) San Diego, for instance. In its takeoff on the ludicrously popular game show "Who Wants To Be A Millionaire," listeners compete four times a day for cash. If they answer a question

at 7 a.m. correctly, they play again at 11 a.m. If they get that question right, they play again at 3 p.m., and so on. "They keep going until they answer incorrectly," says **Kim Leeds**, who's cashing in on the extra time spent listening.

Country **KEYY** (K102) Minneapolis held a contest in February called **Who Wants To Be A Mazatlánaire?** "We gave away 20 trips to Mazatlán, Mexico" says **Diana Buckmann**. "We played five times a day, and the contestant chose from three different trivia categories each time. A correct answer to the first question won a commemorative Y2K102 T-shirt. A second correct answer won tickets to see the **Judds** in Minneapolis. A third correct answer won the trip to Mazatlán. We also promoted it on our Web site. Each day at 1:15 p.m., we picked a Web site entry to play the game. When the name was announced, they had 10 minutes to call back and play. We had 100% of the people call in to play. The contest has been a huge success."

### WHO WANTS TO DO THE GOOFIEST MORNING SHOW STUNT?

Talk about some worthy nominees:

- Top 40 **WFLZ** Tampa, Fla., morning duo **BJ and MJ** hosted a **Dwarf Launch**, where they strapped co-host **Dave the Dwarf** to large helium balloons and sent him off into the skies. Watching the skies for her Dwarf star was **Shannon Wray**.

- AC **KVOP-FM** Plainview, Texas, morning duo **Terry Wright** and wife **Sally** moseyed for 13 miles while wearing a cow suit in a weight-loss drive to raise money for the American Heart Assn. Before a small entourage of local media and fellow walkers, he wore the udders while she wore the horns. The entourage, including the walkers and a mini-van, crawled along I-27 at a neck-breaking four miles per hour. The pair received certificates of appreciation from two local town mayors.

- After **Chief Billy Swamp** of the Seminole Indian tribe lost his last right finger and part of his hand to Digit the alligator, top 40 **WHYI** (Y100) Miami morning co-host **Super Jonny** decided to wrestle the alligator. The live and unrehearsed event included **Hooters** girls, buffalo wings, various other festivities, and the entire Y100 morning show in the state-of-the-art Alligator Arena. Apparently, **Camie Dunbar** couldn't get **Mike Tyson** to do it.

- Country **WPKX** (Kix 97.9) Springfield, Mass., stunt guy **Shaggy** wanted to see how long he could ride inside a clothes dryer. Morning hosts **R.J.** and **Jack O'Neil** took listener predictions on how long he could last; the closest guess would win **Martina McBride** tickets. Shaggy first stuffed the dryer with a blanket and pillow for padding; even so, he only lasted 55 seconds.

Ironing out the wrinkles in that stunt was **Jerry West**, who previously had **Shaggy** dress up as **George Washington** on President's Day. To commemorate the historic crossing of the Delaware River, **Shaggy** stood in a boat on a trailer attached to the back of the Kix van as it crossed the Connecticut River via two bridges. Afterward, he handed out several hundred cherry pies to passers-by.

Want to participate? E-mail your best promotions to [jsilberman@airplaymonitor.com](mailto:jsilberman@airplaymonitor.com).

### PROMOGANDA HONOR ROLL

Diana Adams, CBS/WNNS Charlotte, NC • Dan Bowen, WSTR Atlanta • Diana Buckmann, KEYY Minneapolis • Tina L. Brandon, Clear Channel Jacksonville, Fla. • Steve Bingham, WYRK Buffalo, N.Y. • Melissa Burill, KHKS Dallas • Scott Calabrook, WKBQ Cincinnati • Loren Conrad, KEEZ/KDMX Dallas • Mike Culotta, WQTR Tampa, Fla. • Dave Demco, WWSR Orlando, Fla. • Garrett Doherty, KVCB/Diner • Camie Dunbar, Clear Channel Miami • Katie Eberly, KMEI San Francisco • Vicki Fiorelli, KNDV/KESZ Phoenix • Andrew Fleming, KZZO Sacramento, Calif. • Von Freeman, KISS Los Angeles • Greg Frey, KSON San Diego • Trish Gallo, WNAS-FM Boston • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WYLY Philadelphia • Stephanie Hoegeman, WYZZ Hartford, Conn. • Jon Holloway, WTTT Chattanooga, Tenn. • Carly Johnson, KATZ Las Vegas • Senone Jones, WLSL Philadelphia • Brisson Karkov, CBS Hartford, Conn. • Kim Leeds, KPFB-FM San Diego • Larry Lutz, WJLS Detroit • Jennifer Mariani, WVAR Las Vegas • Julie Maxwell, WNDZ Detroit • Jane Morales, KEDJ Phoenix • Duane Obermeyer, KPNR Las Vegas • Mike Oliverio, WYLB Tampa, Fla. • Mike Parsons, KHFI Austin, Texas • Marsha Proffan, KZLA Los Angeles • Vicki Preston, WDTJ Detroit • Susan Reynolds, KLFO/KRBT Portland, Ore. • Stephanie Rogers, WKSE Buffalo, N.Y. • Kay Roberts, WTH Columbus, Ga. • Sheila Silverstein, WPOC Baltimore • Keith Signiglia, WKQN Chicago • Jim Sheehan, KSJO San Francisco • Jason Steinberg, WYNY New York • Anne-Marie Strzelecki, WBMX Boston • Donna Talarico, WGGY Wilkes-Barre, Pa. • Vanessa Thill, KLUZ/KMZQ Las Vegas • Shannon Wray, WFLZ Tampa, Fla.



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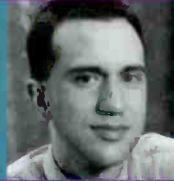
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## Benson: Consolidation Forces Country To Cross—Or Erode

Continued from page 1

and what those changes dictate to our particular part of the business.

"Talking to the guys on the creative side, I hear them saying a lot that country music as we know it is certainly not going to go away, but the type of artists and the type of music that you can get played [at radio] is a little bit narrower [than] what we had just a few years ago."

The result, Benson says, is "going to be a new thrust in crossover music driven by a totally different environment than when the last crossover movement in country occurred at the end of the '70s, during the famous 'Urban Cowboy' boom. Today, it's a strategic crossover endeavor that will cause artists and writers and label executives to look to sign not every artist that they've got but certain artists that have the



BENSON

capability of making records that can be played and appeal to the country music audience but can also be promoted and played and appeal to audiences of other formats.

"A few years ago, there would have been a war at that suggestion, because the country station owners were very parochial and very covetous of their position as a country music broadcaster," Benson continues. "I'm not sure we're going to see that in a group environment today."

"Artists who are appropriate for that kind of strategy will probably not find the potential retribution that they worried about just a handful of years ago from the country station guys, because [programmers] can take an artist and gain listeners on a country property with that artist [or] gain listeners on their hot AC or their [top 40] property. They're going to be looking at 'What can I do to deliver the most listeners across my group of radio stations?'"

"So the strategy in a market among broadcasters in relation to artists being played on multiple formats is going to be something that will be driven by the business interests of radio to maximize their reach and their impact in terms of listeners," he says.

For Nashville, Benson says, that "will cause us to make music differently. It will cause artists to record the same song in different ways with different music and different mixes for different formats and do some of the things that other segments of the industry [and] other formats have done for a few years now."

"The interesting dynamic will be how Nashville evolves in this new world over the next few years. I really firmly believe that without that evolution, this town and its music stands a very good chance of a receding mar-

## COUNTRY: A VIEW FROM THE TOP

ketplace in years to come because of demographic shifts in America and continued niche targeting of media. If you don't broaden your avenues of entry into the marketplace, then you're going to be in a shrinking position for sure.

"We've got to do some not radical but strategic and, some would call, risky deployment of our resources and strategies in terms of how we go about trying to impact the American marketplace. But getting artists to have success in multiple formats ultimately will allow us to be a much more significant player in the global marketplace."

The "Country Vs. Pop" issue will be debated at 3:30 p.m. March 2 at Country Radio Seminar

## Campy Cactus



KRYS (K99) Corpus Christi, Texas, MD/morning man Cactus Lou Ramirez lost a Superbowl bet and had to spend a day dressed as a woman. Pictured is the unhappy result.

## amusement business

## BOXSCORE TOP 10 CONCERT GROSSES

#1	Artist: <b>MARC ANTHONY</b> Venue: Madison Square Garden, New York Date(s): Feb. 9-10 Gross: \$1,721,600 Att. 27,984 Capacity: two sellouts
#2	Artist: <b>BACKSTREET BOYS</b> Venue: Bryce Jordan Center, University Park, Pa. Date(s): Feb. 11-12 Gross: \$1,355,460 Att. 30,610 Capacity: two sellouts
#3	Artist: <b>CROSBY, STILLS, NASH &amp; YOUNG</b> Venue: Staples Center, Los Angeles Date(s): Feb. 12 Gross: \$1,277,677 Att. 14,860 Capacity: sellout
#4	Artist: <b>CROSBY, STILLS, NASH &amp; YOUNG</b> Venue: Arrowhead Pond, Anaheim, Calif. Date(s): Feb. 15 Gross: \$1,092,459 Att. 13,775 Capacity: sellout
#5	Artist: <b>CROSBY, STILLS, NASH &amp; YOUNG</b> Venue: ARCO Arena, Sacramento, Calif. Date(s): Feb. 9 Gross: \$777,427 Att. 11,746 Capacity: 12,500

#6	Artist: <b>ELTON JOHN</b> Venue: Pan American Center, Las Cruces, N.M. Date(s): Feb. 12 Gross: \$601,560 Att. 12,738 Capacity: sellout
#7	Artist: <b>CHER, LOU BEGA, C NOTE</b> Venue: Breslin Student Events Center, East Lansing, Mich. Date(s): Feb. 12 Gross: \$587,987 Att. 10,146 Capacity: sellout
#8	Artist: <b>THE JUDDS, JO DEE MESSINA</b> Venue: Pepsi Center, Denver Date(s): Feb. 4 Gross: \$514,268 Att. 11,614 Capacity: sellout
#9	Artist: <b>ZZ TOP &amp; LYNARD SKYNYRD</b> Venue: Convention Center, Fort Worth, Texas Date(s): Jan. 26-29 Gross: \$492,155 Att. 11,923 Capacity: sellout
#10	Artist: <b>HARRY CONNICK JR.</b> Venue: Warner Theatre, Washington, D.C. Date(s): Jan. 26-29 Gross: \$405,020 Att. 7,364 Capacity: four sellouts

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# FALL '99 ARBITRONS

12-plus overall average quarter-hour shares. (#) indicates Arbitron market rank. Copyright 2000, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Calls	Format	Fa '98	W '99	Sp '99	Su '99	Fa '99
<b>PORTLAND, ORE—(25)</b>						
KKRZ	top 40	9.3	9.7	8.0	6.7	7.0
KKCV	AC	6.0	6.3	7.4	6.4	6.6
KEK	N/T	4.6	5.1	5.5	4.5	6.5
KUPL-FM	country	6.4	5.0	5.7	5.4	6.2
KKSN-FM	oldies	5.8	3.9	5.0	5.2	5.9
KJXM	top 40/rhythm	1.2	1.6	5.9	5.9	5.7
KINK	triple-A	3.5	4.2	3.9	4.7	5.4
KGON	cls rock	5.1	5.1	5.2	5.0	4.5
KWJL	country	4.3	4.9	4.7	4.4	4.3
KUFO	album	4.4	5.3	4.7	5.0	4.1
KNRK	modern	3.8	4.2	2.9	3.3	3.7
KXL-AM	N/T	3.7	3.7	3.4	3.5	3.6
KRSK	adult top 40	3.9	3.4	2.9	3.3	3.4
KJUZ	jazz	3.2	2.7	3.5	3.2	2.9
KBBT	adult top 40	2.6	2.8	2.5	3.1	2.5
KKSN-AM	adult std	2.4	2.1	2.2	2.2	2.4
KFOX/KSLM	sports	1.2	1.8	1.2	1.5	1.5
KEWS	N/T	4.3	3.8	3.4	3.7	1.2
KMUZ/KWBY	Spanish	0.8	0.9	1.2	0.4	1.1
KOTK	N/T	1.5	1.6	1.0	2.1	1.1
<b>MILWAUKEE—(31)</b>						
WTMJ	N/T	11.3	8.7	9.1	9.6	10.8
WXSS	top 40	4.8	4.8	6.0	6.5	7.9
WKV	R&B	6.8	6.2	6.4	6.2	7.4
WKHL	cls rock	6.1	6.2	5.9	5.8	6.0
WML	country	7.3	5.2	6.1	6.6	6.0
WOKY	adult std	5.8	5.9	4.2	4.8	6.0
WLZR-AM-FM	album	6.8	7.9	6.0	4.8	5.6
WISN	N/T	5.0	5.6	5.4	4.6	5.2
WMYX	adult top 40	4.9	5.1	5.1	4.3	4.6
WKTI	adult top 40	5.8	4.1	5.3	5.4	4.5
WLTO	AC	4.5	5.9	4.2	4.8	3.8
WZTR	oldies	3.6	4.2	4.4	4.2	3.3
WJZI	jazz	2.7	3.9	4.1	4.0	3.2
WJMR	R&B oldies	2.8	1.9	3.0	3.4	2.3
WLUM	album	1.7	1.9	2.3	2.3	2.2
WFMR	classical	1.9	2.2	2.0	2.4	1.8
WMCS	R&B adult	1.6	2.2	2.0	2.1	1.5
<b>DAYTON, OHIO—(56)</b>						
WHKO	country	12.1	12.6	11.6	12.0	11.1
WMMX	adult top 40	7.8	8.9	6.1	8.1	8.9
WLDT	AC	5.6	5.6	5.8	6.7	7.9
WROU	R&B	5.7	5.5	6.1	8.2	7.3
WTUE	album	5.8	6.8	9.3	6.5	6.7
WHIO	N/T	5.7	4.5	5.4	4.8	5.6
WGTZ	top 40	6.4	5.0	4.5	4.7	4.8
WBTT	top 40/rhythm	2.6	3.6	3.6	4.1	4.4
WING-FM	cls rock	5.6	5.1	5.0	4.2	4.3
WCLR/WZLR	oldies	3.5	3.5	3.5	3.1	3.6
WXEG	modern	4.0	3.3	3.5	3.4	3.5
WLW	N/T	4.5	3.7	5.2	5.0	3.3
WONE	adult std	4.1	3.4	3.7	3.4	3.2
WDAQ	R&B adult	1.8	1.9	1.7	3.0	2.6
WKSX	country	1.3	2.0	1.7	1.0	1.3
WFCJ	religious	1.9	2.2	1.9	1.6	1.2
WMOJ	R&B oldies	1.4	2.0	2.1	0.8	1.2
WRNB	R&B oldies	1.2	1.4	1.1	0.5	1.1
<b>GREENVILLE, S.C.—(58)</b>						
WJMZ	R&B	9.3	9.5	10.7	11.4	10.5
WSSL	country	8.8	9.9	10.8	10.3	8.5
WSPA-FM	AC	7.5	6.8	6.3	6.0	7.9
WFBC-FM	top 40	7.7	8.9	9.8	9.0	7.3
WMYI	AC	5.6	6.8	6.2	5.6	6.8
WROQ	album	7.8	6.8	7.6	7.6	6.6
WESC-AM-FM	country	8.2	6.6	8.8	7.7	6.1
WTPT	album	5.5	6.0	5.9	4.7	5.4
WYRD/WORD	N/T	4.0	3.9	2.9	3.5	4.0
WUUU-FM	easy	2.1	3.4	2.4	2.7	2.7
WDLW/WOLT	oldies	3.0	2.8	3.3	3.7	2.7
WPEK	N/T	2.7	2.0	1.8	2.5	2.2
WPJM	gospel	1.7	1.2	1.5	1.5	2.0
WPEG	R&B	1.3	1.6	1.2	1.2	1.9
WMIT	religious	0.7	0.9	1.0	1.1	1.8
WSPA-AM	N/T	1.1	1.5	0.8	1.3	1.1
<b>ALBANY, N.Y.—(59)</b>						
WGNA-AM-FM	country	9.0	9.8	9.7	10.6	11.7
WGY	N/T	8.5	10.2	8.1	7.9	7.6
WYJB	AC	7.4	7.1	7.9	8.1	7.3
WPYX	album	8.1	6.6	7.1	5.8	6.9
WFLY	top 40	9.9	7.9	7.4	10.1	6.4
WVRE	cls rock	4.5	5.6	3.5	4.8	6.2
WQBI/WQBK-FM	album	7.0	6.7	6.1	5.9	5.8
WKLI	AC	5.8	4.2	4.2	3.9	4.4
WTRY-AM-FM	oldies	4.8	4.7	4.1	5.0	4.2
WAIJ	R&B	1.0	2.8	3.1	3.4	3.2
WKBE/WCPT	adult top 40	1.7	3.1	2.3	2.8	2.9
WHRL	modern	3.2	2.8	3.1	3.2	2.0
WXCR	cls rock	2.1	2.4	3.1	3.0	2.0
WROW	N/T	2.1	2.6	2.9	2.1	1.9
WZMR	jazz	—	0.4	0.8	1.3	1.8
WABT	R&B oldies	2.5	2.3	2.6	2.1	1.6
WBKK	classical	1.1	0.6	0.9	0.9	1.4
WEQX	modern	0.9	1.8	1.8	1.7	1.3
<b>McALLEN, TEXAS—(63)</b>						
KBFM	top 40	15.9	—	15.6	—	16.4
KBGT-AM-FM	Spanish	15.4	—	15.5	—	13.4
KLYL	AC	7.3	—	8.5	—	9.2
KFRQ	album	7.3	—	7.7	—	8.7
KKPS	Spanish	8.9	—	8.4	—	8.6
KTEX	country	7.9	—	5.7	—	8.4
KIWW	Spanish	5.5	—	4.9	—	4.1
KJUN/KTJX/KBOR/KQXX	Spanish	3.9	—	3.5	—	3.1
KURV	N/T	2.3	—	3.3	—	2.3
XAAA	easy	2.8	—	1.5	—	1.9
KVJY	N/T	0.5	—	0.9	—	1.8
XVTH	Spanish	1.5	—	1.3	—	1.4
KIRT	Spanish	1.0	—	1.7	—	1.2
<b>GRAND RAPIDS, MICH.—(66)</b>						
WLAV	cls rock	7.9	7.5	8.8	7.8	8.9
WBCT	country	7.8	7.7	8.2	9.6	8.2
WGRD	modern	6.0	7.6	6.6	6.2	6.1
WKLO	album	4.3	4.7	5.7	5.2	6.0
WOOD-AM	N/T	6.2	5.3	5.4	5.6	5.6
WOOD-FM	AC	5.8	5.5	5.7	6.4	5.5
WSNA-FM	top 40	7.7	7.8	5.7	5.5	5.5
WLHT	AC	5.4	5.4	5.3	4.7	5.2

Calls	Format	Fa '98	W '99	Sp '99	Su '99	Fa '99
WVTV	adult top 40	4.0	3.9	4.3	5.1	4.7
WJMH	adult std	3.2	3.3	1.9	2.5	3.7
WJQK	religious	3.0	3.3	2.6	2.2	3.5
WCUZ	country	4.0	2.5	3.1	4.8	3.4
WTRV	jazz	2.3	2.7	4.2	2.8	3.1
WODJ	oldies	3.9	4.3	3.8	4.3	2.9
WFRG	classical	1.8	2.4	2.2	1.9	2.8
WMUS-FM	country	1.7	2.0	1.3	2.6	1.5
WFUR-FM	religious	1.3	1.7	1.2	1.5	1.3
WBBL	sports	0.6	0.6	0.6	0.9	1.1
<b>EL PASO, TEXAS—(70)</b>						
KPRR	top 40/rhythm	13.5	14.5	15.9	16.3	15.0
KBNA-AM-FM	Spanish	14.4	11.6	11.4	11.8	11.4
KLAQ	album	11.6	12.6	10.3	12.1	11.3
KTSM-FM	AC	7.7	8.7	6.6	6.5	8.2
KSII	adult top 40	6.6	6.8	6.8	6.2	7.5
KOFX	oldies	5.7	5.3	5.7	5.8	5.3
KINT	Spanish	3.8	4.3	5.1	4.7	5.0
XHH/XJVP	Spanish	3.4	3.2	3.5	3.0	3.5
KATH	country	2.5	3.4	4.1	3.3	2.5
KHEY-FM	country	4.9	4.1	3.6	4.2	2.4
KTSM-AM	N/T	4.1	3.7	4.0	3.6	2.4
KROD	sports	1.5	1.3	1.9	1.7	2.1
XEWR	Spanish	1.3	1.6	1.1	1.4	1.6
KSVE	Spanish	0.7	0.9	1.2	1.2	1.4
XHEM	Spanish	0.4	0.3	0.5	0.3	1.3
KAMA	Spanish	0.4	0.9	0.6	1.5	1.0
KVIV	Spanish	0.3	1.7	1.0	0.4	1.0
<b>ALBUQUERQUE, N.M.—(72)</b>						
KRST	country	7.4	9.5	8.3	9.4	9.7
KKOB-AM	N/T	10.4	9.3	8.1	8.2	8.2
KZRR	album	5.8	5.6	4.5	5.1	6.6
KMGCA	AC	4.9	4.2	5.1	5.7	5.4
KTEG	modern	3.4	4.7	3.9	3.8	4.6
KTBL	country	3.8	3.5	3.8	5.5	4.3
KHFM-FM	classical	4.1	5.0	4.9	4.5	4.2
KPEK	adult top 40	6.3	6.2	5.0	6.0	4.2
KKOB-FM	adult top 40	4.3	4.6	5.7	4.2	4.0
KYLZ	top 40/rhythm	3.7	3.0	4.1	2.7	3.6
KIOT	cls rock	4.1	3.8	4.3	3.9	3.4
KKSS	R&B	4.1	4.1	4.4	3.0	3.2
KLVO	Spanish	1.7	3.0	3.4	2.5	3.1
KABG	oldies	1.4	2.2	1.5	—	2.6
KCHQ	top 40	2.1	1.7	1.7	2.6	2.5
KMMG	R&B oldies	3.7	3.0	2.7	3.2	2.5
KZKL-AM-FM	oldies	3.1	2.2	1.6	2.8	2.1
KIVA	adult std	—	—	0.3	1.6	1.9
KLSK	cls rock	1.8	2.3	2.5	1.7	1.9
KSYU	religious	—	—	—	0.4	1.4
KNML	sports	1.0	1.1	1.0	0.7	1.3
KROS	album	2.7	1.7	1.6	1.7	1.3
KNKT	religious	1.0	1.0	0.8	1.6	1.0
<b>OMAHA, NEB.—(73)</b>						
KXKT	country	8.3	9.0	10.2	7.7	10.6
WOW-AM-FM	country	8.1	8.9	6.3	6.2	8.8
XGOR	oldies	6.3	6.5	7.8	8.2	7.8
KFAB	N/T	7.9	7.4	7.4	8.3	7.4
KEZO-FM/KOSR	album	13.2	12.3	9.3	8.7	7.3
KOKO	top 40	7.6	7.9	9.3	7.0	6.9
KQCH	top 40/rhythm	2.0	2.2	2.7	6.6	5.9
KKAR	N/T	6.7	5.2	4.9	3.8	5.2
KEFM	AC	4.7	6.1	6.9	5.7	5.1
KSRZ	adult top 40	7.4	6.3	6.8	5.3	4.1
KKCD	cls rock	4.1	3.8	3.7	3.2	3



## A Regular Joe In Brewtown



Joe Diffie celebrates with the staff of WMIL (FM 106) Milwaukee after performing at the station's recent country night with the Milwaukee Admirals hockey team. Pictured, from left, are promotion director Paul Heling, OM/PD Kerry Wolfe, Diffie, and MD Mitch Morgan.

## Spot Load Dampens Enthusiasm For Country Radio, Says Net Study

Continued from page 1

records, not the music itself.

Unfortunately, what's between the records these days is a lot more commercials, something that Clark believes explains why country radio is getting lower scores from partisans than country music. Respondents were asked about spot load several different ways and showed increased concern about spot loads no matter how the question was asked: 82% cited commercials as what they'd like to hear country do less of, up from 73% last year. Nearly 74% asked for more music vs. 67% last year. And when asked what they disliked about country radio, more than 93% cited commercials, up from 87% last year.

While you'd expect commercials to be a perennial complaint for listeners, the increased dissatisfaction parallels the increased spot load of recent years. And on all three questions, complaints about commercials far outpaced any other dislike that listeners had. (The No. 2 dislike was traffic reports, which bothered about 28% of respondents.)

Here are some other findings from Clark's survey, published exclusively in Country Airplay Monitor:

- Almost half of the format's partisans are now listening to top 40 radio as well. Asked what other types of music they listened to, 48.7% cited top 40, up from 45.2% last year. The format's No. 2 sharer is album rock, off slightly from 40% to 38%. And nearly half (48%, up from 45%) are now watching VH1, although that's far short of the 90% who watch CMT.

- More than 65% of respondents say they'd like "more fast songs" on country radio, up slightly from 63% last year. Clark believes the tempo issue and the sharing issue are linked. "People are saying that some radio stations are becoming background music with too much slow material. You can see that there seems to be more sharing with pop stations—look at the tempo on those stations."

- There's an increase in requests for front-announcing (39% to 42%) and back-announcing (62% to 65%), as well as a 62.8% demand for "more information about the artist" (up slightly from last year).

- About 15% of respondents showed interest in a "yesterday and today" cluster, featuring artists who aren't commonly heard on country radio. That's up from about 12% last year but still far short of the 81% who voted for a cluster of country's current core artists. Only 4.5% expressed interest in a country gold cluster.

- While there's still a tendency by some country PDs to think of Internet users as not being their audience, 89% of respondents had visited

an artist Web site, and nearly 50% had bought music on the Net. While you might expect high numbers from an online study, both figures were up from last year. When asked what would make them visit an artist site even more, the majority again cited "more current information about the artist."

Clark's study also asked respondents what they wanted to see most at country concerts. Far and away the greatest demand was for more autograph opportunities, up from 69% to 72%. Again, one might expect online country partisans to have a greater-than-usual interest in this area, but Clark sees this as symptomatic of how the artist/audience relationship declined after country's early-'90s boom. "The audience is starting to sense this, and this is something they want back," he says.

More of Clark's study is available at southeastcountry.com and CountryRadio.net.

## Predicting A No. 1 Hit?



WCTO (Cat Country 96) Allentown, Pa., PD Chuck Geiger, right, welcomes new Atlantic Records artist Craig Morgan, who visited the station during his debut radio tour.

# KENNY ROGERS

*"buy me a rose"*

BILLBOARD 19  
 ★ ★ AIRPOWER ★ ★  
 R&R 14\*  
 GAVIN 16\*

EVERYTHING'S  
 COMING UP  
 ROSES!



DCR-004-2



# Monitor Welcomes You To CRS 2000

Welcome to the Country Radio Seminar. For this week's special CRS issue, "A View From The Top," Country Airplay Monitor's Phyllis Stark asked the heads of three prominent country radio groups about their investment in the format and its potential. Country Music Assn. executive director Ed Benson makes the startling pronouncement

that the country music industry must cross over or die. And Rob Balon, CEO of the Benchmark Co., gives Monitor an exclusive preview of his CRS research presentation, "Programmers Are From Mars, Listeners Are From Venus."

Also on page 1, Sean Ross excerpts a new study from programming veteran Bruce Clark on country radio partisans' growing impatience with country music and radio stations.

Elsewhere in this issue, we publish our annual lists of the most-played gold titles and recurrenents on country radio, compiled by Broadcast Data Systems. We've also included a handy clip-and-save guide to Monitor's country radio panel. Enjoy CRS 2000!

## Citadel's Larry Wilson Sees Excellent Prospects

Larry Wilson is chairman, CEO, and president of Citadel Communications Corp., which he co-founded in 1984. Citadel owns 30 country stations, including pending acquisitions, making it the fourth-largest owner of country stations, according to *The M Street Journal*. Wilson serves on the boards of both the Country Music Assn. and Country Radio Broadcasters.



**Why has Citadel made such a heavy investment in the country format?**

I grew up in the West, and it's been my format of choice for all my life. [Citadel] started out in the West,

so it was a natural. If you're going to be in the West, you want to be in country, at least as part of your mix. I was more familiar with it when I got into the radio business. And it's traditionally had more loyal listeners than any other format.

We've had such great success at it, and continue to have great success, that we're going to continue to be heavily involved in country.

**Are you concerned about the format's recent downturn?**

It's just a cyclical thing. It ebbs and flows. It's very in tune with the lifestyle of America. It will be back strong again. A lot of our stations haven't been impacted by it at all.

You get concerned any time there's an erosion, but I believe it's a factor related to the depth of the artists in large part, and I think there's some great new acts coming along. I have a high regard for the country record labels, and they've got a tremendous investment in it, as we do. Working together, we're going to develop some new stars. [The format's long-term outlook is] excellent.



**What can country stations be doing to help themselves out of the doldrums?**

All radio stations need to reinvent themselves all the time. High-quality production on the air, theater of the mind—all formats need to get back to that. We've been getting away from it in the industry, and that's our super strength.

We can complain about the artists and the music, but what goes on between the songs is very, very important. That's why people listen to the radio. [Otherwise] they would listen to just CDs, and they don't. We're in the entertainment show business, and we've got to do more of that. I've been preaching this for a long time. Probably people are tired of hearing it. But I really believe it in my heart.

**What issues facing the radio industry as a whole concern you most?**

I'm not really concerned that much. I think we've got a great opportunity. The biggest challenge we've got is defining our coexistence and all the ad-

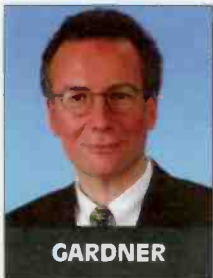
vantages we can derive from the Internet. I don't think any of us have figured that out totally yet, and that's going to be crucial. We have a major commitment to figure that out with some very bright people working on it.

**What about low-power FM? [Wilson is on the spectrum integrity task force of the National Assn. of Broadcasters.]**

As low-power got passed, it's not nearly as dangerous and goofy an idea as it was initially, but it's still going to cause interference. So, yeah, I'm worried about that, but we're taking steps. [The NAB] has sued to challenge that whole deal, and I think there's a significant movement afoot in Congress to overturn it. So I think sanity will prevail.

## Country An American Tradition For Gardner

Carl Gardner is president of the radio division of Journal Broadcast Group, a division of Milwaukee-based media and communications company Journal Communications. Journal, which purchased the stable of former Great Empire heritage country properties last summer, will have a total of 11 country stations when it completes the spinoff of KSRV-AM-FM Boise, Idaho, to Horizon Broadcasting March 20.



**Why has Journal made such a heavy investment in the country format?**

Country is not just a radio format, it's a way of life. It's a tradition in America. It's not something that comes

and goes, in my view. Certainly there are points in time when it becomes trendier for a broader portion of the population, but even in the times it's at its least trendy, it's still a huge life group in American society. It's been a real vital and healthy business for a long, long time, and we expect that it always will be.

**Are you concerned about the format's recent downturn?**

No. Would we like it to be as white hot as it was five years ago? Sure, but there isn't anybody in our company who thinks country radio is going away. If you look at it over history, it certainly has had its cycles. It's not the first time this has happened.

The kinds of country stations that we've bought and operate are stations that have a long, long history of being really important forces in their communities. They are stations that are deeply involved with community causes, with news and information, and deeply involved with their advertisers. These are not stations that just dropped into the format in 1991, and there were a lot of those. But the ones we have have been in the business for a long time and are going to be in it for a long time to come.

**What is country's long-term potential?**

As far as I'm aware, country has always been one of the top three or four formats in America in the radio industry. Always. There have been periods of time where it's been at or near No. 1

and periods of time where it's [No.] 2, 3, or 4, but I fully expect that it will always continue to be that way.

I think it will have times in the future when it becomes more massively popular as a sort of format du jour, but even in the times when that's not the case, we expect that country music is still going to be a really vital part of American culture.

Fortunately, it's not a format that is entirely based on what record came out from a label last week. It's a style of music that has a long history and a lot of great music in the library that you can play at a country station. The key for our stations is they're a lot more than just jukeboxes. They are stations that have major commitments to news and weather and personality and community involvement, and that's made all the difference for these stations.

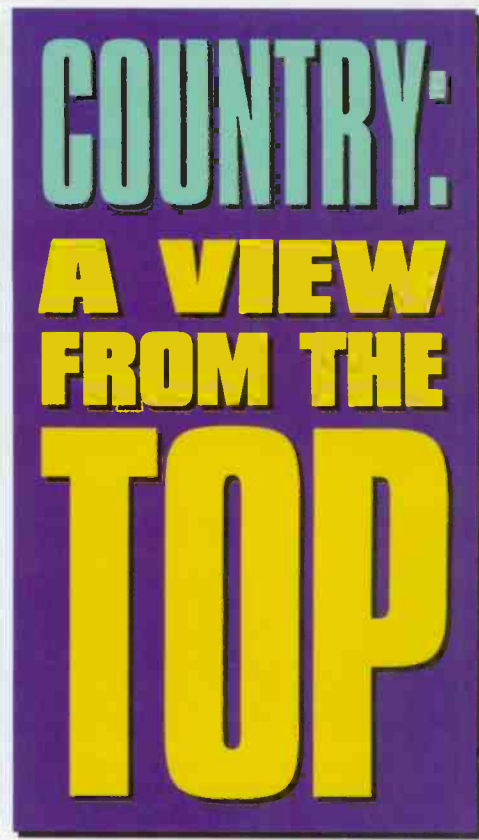
[Top 40] is another format that goes through these cycles. If you look back at the last down cycle of [top 40], there were some stations that continued to be relatively healthy and did well, even during those tough periods when the new music was not as hot. Those, by and large, were the stations that [were promotionally active and involved in the community].

**What issues facing the radio industry as a whole concern you most?**

It's tough not only for our business but every business right now in a full-employment economy to find good people. The radio business is such a people-intensive business that it's our lifeblood. I'm concerned that we need as an industry to continue to provide opportunities for people to get into the business and to grow or develop their skills and talents. It's a very tight job market out there. It's hard to find people to begin with, and the question I have is, Is the radio industry providing enough opportunities for people to come into the business, have a chance to grow, spread their wings, try some things, and learn?

I'm talking about not just performing talent but young leadership talent and sales talent and engineering talent. That would be probably the biggest concern that I have going forward.

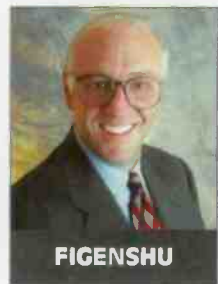
[In addition] we're going to have more competition for people's attention, whether it's [from] low-power [FM] or satellite broadcasting or Internet broadcasting. It's a fact of life. We're all going to face increasing levels of competition, and all that means . . . we need to stay focused on our core audience and do a good job of delivering [to] them an overall package that is a lot more than just the 40 hottest songs of the week.





# Bill Figenshu Sees Country As Important Part Of Infinity's Mix

Bill Figenshu is senior VP of Infinity Broadcasting. Infinity owns 22 country stations, making it the fifth-largest group owner of country stations. Among its properties, which serve more than 8 million listeners, are WUSN Chicago, KYCY San Francisco, KYNG Dallas, WYCD Detroit, and Houston stations KIKK and KILT.



FIGENSHU

**Why has Infinity made such a heavy investment in the country format?**

Because they do really well, like a lot of the formats we have. Country is part of the diversity of having a large company. The

country stations we have, for the most part, do very, very well.

**What is the format's long-term potential?**

It's been around for a long time. We expect country to continue to be around for a

long time despite the bumps in the road.

**Are you concerned about the country format's recent downturn?**

We were concerned about it in the '70s. We were concerned about it in the '80s. We were concerned about it in the late '90s. It does have an ebb and flow to it just like every other format does. So I'm not sure that we're hitting the panic button. We still have some very, very successful stations in places like Detroit, Houston, Tampa [Fla.], Riverside/San Bernardino [Calif.], Seattle, and Chicago. Could they be doing better? Absolutely, but these are by no means down-and-out radio stations.

**What can country stations be doing to help themselves out of the doldrums?**

Put better radio on the air. We can't control the music, to a certain extent. You can only bitch and moan about the music for so long. A lot of the stations that I hear could sound a lot better. And there's a lot of formats such as [top 40], jammin' oldies, [and album rock] that

sound a lot better than we do in terms of our stationality and execution. So I think it's up to us to help ourselves out of the doldrums. If the music is not all that great, then we'd better crank up the personality and the attitude, and that will get us out of the doldrums.

**What issues facing the radio industry as a whole concern you most?**

One is lack of focus. Right now, because of all the consolidation, there are a lot of people who are distracted. There's certainly been a lot of movement in terms of "who owns you now," and I think that's affected people's psyche to a degree.

The second thing is getting closer to our audience. With all of the transactions that have gone on, we forget this is still about the audience and about our clients and about our employees. Once that starts to get back on track, which I suspect it will after this year, then I think you will see a much more focused, professional radio industry.

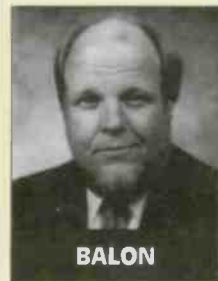
Clearly, we made a lot of strides in terms of being accepted in the advertising community in the past year. I expect that to continue. Radio is still the best medium out there in terms of delivering product out of home. There is nobody that does it better.

# COUNTRY: A VIEW FROM THE TOP

## Benchmark's Balon On Positioners: PDs Are From Mars, Listeners From Venus

by Phyllis Stark

At this week's Country Radio Seminar in Nashville, Rob Balon, CEO of the Austin, Texas-based broadcast research and consulting firm the Benchmark Co., is presenting the results of a recent study



BALON

in which he sent 100 mock diaries to country radio PDs in several cities, then followed up with videotaped one-on-one interviews with participants in Austin, Houston, and Dallas about their perceptions of country radio and their diary-keeping habits. The presentation, "Programmers Are From Mars, Listeners Are From Venus," will take place at 2:15 p.m. March 3 and will feature highlights of the video interviews. Balon gave Airplay Monitor an exclusive preview of his findings.

One major finding that emerged from the research is that, for the most part, listeners don't understand the "words and language we use to position ourselves in country radio," Balon says, despite the fact that "many of us in the country radio business take listeners for granted in the sense that they understand intuitively everything that we say."

For example, Balon says, "I'm driving down a highway and see a billboard [that reads] 'Another 103 in a row.' If I'm the radio broadcaster, I'm thinking, 'Wow, that's pretty cool. That'll knock 'em dead.' The listener, on the other hand, is going, 'What the hell does that mean?'"

"Or when we say, 'More music, less talk.'"

We automatically assume the listeners know what we mean," continues Balon. "Well, most listeners, when they hear 'More music less talk,' think talk means fewer ads. We're falling all over ourselves to say 'less talk' when the kind of talk we're talking about is not the talk that listeners mean."

"The reality here is that most people tune in the radio to hear whatever it is they want to take from the radio—the DJ, the music, the experience, the vicarious pleasure of singing along," says Balon. "Most of us do not, however, take away all the position liners that we've bombarded them with."

Balon recalls with amusement one particular male survey respondent. "We were talking to him about stations that use the liner 'Write it down.' We asked the guy what that meant. The guy says, 'I don't know; maybe it's a contest. I don't know what it means.' I said, 'You see that diary you just filled out last week? That's what they're talking about.' He goes, 'Oh, why didn't they just say so? I never would have thought of that.' It's a classic," says Balon.

"How many times have we pounded that home in our earnest desire to score another sleazy Arbitron victory?"

HUH?

Balon says the major theme that emerged from his research for CRS is what he calls the "huh?" theme, "which translates [to] 'I don't know what the hell you're talking about.' I think there will be some very disappointed programmers [at CRS] when they realize that a lot of the themes that we're talking about, for example 'Young country' or 'Fresh, new country' or 'Continuous country' . . . all evoke different images. The thing we saw with a lot of respondents was the great 'don't know.'"

"The things we're saying that we think are wonderfully clear, concise, and communicative work with some listeners but lay a great big goose egg with others," he adds.

So what makes for an effective positioner? Balon says, "You have to have something that immediately kicks with the listeners. As crowded as the radio landscape is today, I want something that immediately goes for the jugular, that just hits you right over

the head. For example, a [few] years ago in Los Angeles [new age/jazz station KTUV] the Wave had one that we really liked: 'Because life's too short for ordinary music.' Those kinds of [positioners] I've always liked, because they get out of the mold of 'Gee, there you go again.'



**'We don't think it's all that possible to brand a radio station' —Rob Balon**

"We're seeing a lot of stations now using 'Great fun, great country,'" he adds. "It's a good one if it communicates a benefit to the listener. The only thing that makes a position line viable at all is if it truly evokes a position or helps the listener retain some benefit or some reason why they listen to the radio station."

DEAR DIARY: HUH?

Balon's videotaped interviews also included questions about the diary-keeping process, something, he says, "listeners are still confused about. It's incomplete at best. They don't keep it every day, so as a result, most of their entries in the diary take the form of unaided recall. If I'm sitting there three days after the fact and trying to remember what I listened to, the only thing I have to help me is my memory, and how accurate is that?"

Balon's company was founded on the principle that "radio stations have to build benchmarks to succeed in Arbitron," he says. "We don't think it's all that possible to brand a radio station. It's fine if you're dealing with a product that is buyable and consistent. You're dealing with a product in radio that is free and nowhere near consistent. The watchword in most businesses is 'consistency.' The watchword in radio is 'change.' The vast majority of things that happen in radio work against branding. So you have to have a more tactical approach, like building benchmarks."

Balon defines a benchmark as "something a listener can remember and associate with your radio station. Not an overall consummate brand but at least one attribute that can somehow trigger the recollection of listening in an Arbitron diary-keeping situation."

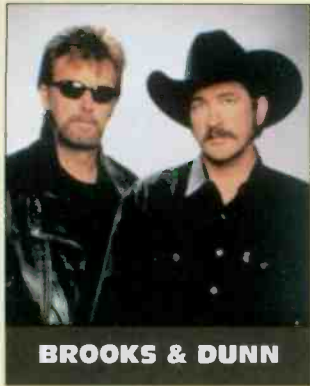
He believes country stations have a unique advantage in an identifiable benchmark. He says, "Country stations have one of the easiest benchmarks going, and that's country, the fact that the music is descriptive. It's very difficult for an AC station to come up with a music benchmark. Country has an inherent marketing advantage, because it is what it plays."



# Deeper Gold Titles, Medium-Tempo Tracks Dominate BDS Lists



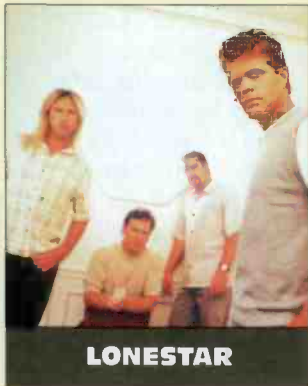
Country radio's infusion of deeper gold titles during the past year is evident in our annual analysis of Broadcast Data Systems' 300 most-played gold titles, which is topped this year by Brooks & Dunn's "My Maria."



**BROOKS & DUNN**

Again this year, more than half of the most-played gold titles peaked during country's glory days between 1989 and 1994. As with last year, the second-most-represented era is 1995 to 1998. George Strait retains his title as the most-favored artist from the pre-1989 era.

The Charlie Daniels Band's 1979 crossover hit, "The



**LONESTAR**

Devil Went Down To Georgia," remains the oldest gold title to make the list and increases in rank from No. 292 to No. 231 this year.

Again this year, Randy Travis' "Forever And Ever Amen" and the Nitty Gritty Dirt Band's "Fishin' In The Dark" are the highest ranked pre-1989 oldies on the list, appearing at Nos. 21 and 99, respectively. Interestingly, both titles increase in rank over last year's study. Travis is up from No. 25, while the Dirt Band jumps up from No. 112. Alabama's "Mountain Music" ('82) lands at No. 133. It ranked at No. 191 last year.

Strait and Alabama both place more pre-1989 titles on

the list this year, each finishing with five songs. Strait logged four last year, while Alabama placed three titles. The Judds finish with the same three titles as last year, with two out of those three gaining in rank.

With respect to tempo in the gold category, PDs again seem to be using gold and recurrents to force tempo and compensate for a relatively mid-to-down slate of current product. Uptempo fare is the overwhelming favorite and is represented by almost half the songs listed, followed by medium-tempo tracks and ballads.

On the list of BDS' 50 most-played recurrents, topped this year by Lonestar's "Amazed," uptempo fare takes the lead over medium-tempo songs. Nearly half the list is uptempo, with medium-tempo songs and ballads making up the balance. Twenty-one songs are uptempo, the exact same number of medium-tempo songs that dominated last year. Fewer ballads are in the recurrent mix this year, as medium-tempo songs account for 18 titles, and slower songs make up 11 of the 50 titles.

**WADE JESSEN**

## 300 MOST-PLAYED GOLD

1	My Maria/Brooks & Dunn	60	Love Without End, Amen/George Strait	121	It's Your Love/Tim McGraw (with Faith Hill)
2	Bye Bye/Jo Dee Messina	61	No One Needs To Know/Shania Twain	122	Is There Life Out There/Reba McEntire
3	This Kiss/Faith Hill	62	Independence Day/Martina McBride	123	Small Town Saturday Night/Hal Ketchum
4	Wide Open Spaces/Dixie Chicks	63	Ordinary Life/Chad Brock	124	Don't Laugh At Me/Mark Wills
5	Boot Scootin' Boogie/Brooks & Dunn	64	Don't Let Our Love Start Slippin' Away/Vince Gill	125	She's Not The Cheatin' Kind/Brooks & Dunn
6	Friends In Low Places/Garth Brooks	65	A Little Less Talk And A Lot More Action/Toby Keith	126	Except For Monday/Lorrie Morgan
7	Where The Green Grass Grows/Tim McGraw	66	Don't Be Stupid (You Know I Love You)/Shania Twain	127	Fast As You/Dwight Yoakam
8	Sold/John Michael Montgomery	67	Straight Tequila Night/John Anderson	128	Callin' Baton Rouge/Garth Brooks
9	Should've Been A Cowboy/Toby Keith	68	Meet In The Middle/Diamond Rio	129	Take It Easy/Travis Tritt
10	Dust On The Bottle/David Lee Murphy	69	The Dance/Garth Brooks	130	Rock My World (Little Country Girl)/Brooks & Dunn
11	There's Your Trouble/Dixie Chicks	70	Papa Loved Mama/Garth Brooks	131	The Race Is On/Sawyer Brown
12	Honey, I'm Home/Shania Twain	71	That Summer/Garth Brooks	132	Nobody Knows/Kevin Sharp
13	I'm Alright/Jo Dee Messina	72	I Try To Think About Elvis/Patty Loveless	133	Mountain Music/Alabama
14	She Don't Know She's Beautiful/Sammy Kershaw	73	How Long Gone/Brooks & Dunn	134	I Feel Lucky/Mary Chapin Carpenter
15	Check Yes Or No/George Strait	74	The Shake/Neal McCoy	135	Happy Girl/Martina McBride
16	Chattahoochee/Alan Jackson	75	True/George Strait	136	No News/Lonestar
17	Be My Baby Tonight/John Michael Montgomery	76	Carrying Your Love With Me/George Strait	137	You Ain't Much Fun/Toby Keith
18	I Like It, I Love It/Tim McGraw	77	Song Of The South/Alabama	138	Unanswered Prayers/Garth Brooks
19	Love Gets Me Every Time/Shania Twain	78	That Ain't No Way To Go/Brooks & Dunn	139	Don't Take The Girl/Tim McGraw
20	She's In Love With The Boy/Trisha Yearwood	79	Fancy/Reba McEntire	140	26 Cents/The Wilkinsons
21	Forever And Ever Amen/Randy Travis	80	I Wanna Fall In Love/Lila McCann	141	I Think About You/Collin Raye
22	Ain't Going Down ('Til The Sun Comes Up)/Garth Brooks	81	You're Still The One/Shania Twain	142	Everywhere/Tim McGraw
23	Livin' On Love/Alan Jackson	82	Wish I Didn't Know Now/Toby Keith	143	If You're Gonna Play In Texas/Alabama
24	Little Bitty/Alan Jackson	83	T-R-O-U-B-L-E/Travis Tritt	144	Kick A Little/Little Texas
25	I'm From The Country/Tracy Byrd	84	Pickup Man/Joe Diffie	145	(This Ain't) No Thinkin' Thing/Trace Adkins
26	Any Man Of Mine/Shania Twain	85	If Tomorrow Never Comes/Garth Brooks	146	When You Say Nothing At All/Alison Krauss
27	No One Else On Earth/Wynonna	86	Piece Of My Heart/Faith Hill	147	A Broken Wing/Martina McBride
28	She's Got It All/Kenny Chesney	87	Perfect Love/Trisha Yearwood	148	Every Light In The House/Trace Adkins
29	XXX's And OOO's/Trisha Yearwood	88	Heads Carolina, Tails California/Jo Dee Messina	149	The Keeper Of The Stars/Tracy Byrd
30	Gone Country/Alan Jackson	89	Maybe It Was Memphis/Pam Tillis	150	Everything's Changed/Lonestar
31	Daddy's Money/Ricochet	90	Too Much Fun/Daryle Singletary	151	One Night At A Time/George Strait
32	(If You're Not In It For Love) I'm Outta Here!/Shania Twain	91	Deeper Than The Holler/Randy Travis	152	The River/Garth Brooks
33	Two Of A Kind, Workin' On A Full House/Garth Brooks	92	Life's A Dance/John Michael Montgomery	153	There Goes My Baby/Trisha Yearwood
34	I Can Love You Better/Dixie Chicks	93	Trashy Women/Confederate Railroad	154	Love Of My Life/Sammy Kershaw
35	Just To See You Smile/Tim McGraw	94	I Swear/John Michael Montgomery	155	Little Red Rodeo/Collin Raye
36	Wink/Neal McCoy	95	My Baby Loves Me/Martina McBride	156	My Kind Of Girl/Collin Raye
37	One Way Ticket (Because I Can)/LeAnn Rimes	96	Summertime Blues/Alan Jackson	157	You Win My Love/Shanla Twain
38	The Thunder Rolls/Garth Brooks	97	I Cross My Heart/George Strait	158	Thlrd Rate Romance/Sammy Kershaw
39	I Can Still Feel You/Collin Raye	98	It Must Be Love/Ty Herndon	159	Much Too Young (To Feel This Damn Old)/Garth Brooks
40	Two Piña Coladas/Garth Brooks	99	Fishin' In The Dark/Nitty Gritty Dirt Band	160	Heartland/George Strait
41	Nothin' But The Taillights/Clint Black	100	I Love The Way You Love Me/John Michael Montgomery	161	Who's That Man/Toby Keith
42	Whose Bed Have Your Boots Been Under/Shanla Twain	101	Love, Me/Collin Raye	162	A Little Past Little Rock/Lee Ann Womack
43	Down At The Twist And Shout/Mary Chapin Carpenter	102	That's My Story/Collin Raye	163	How Do You Fall In Love/Alabama
44	Don't Rock The Jukebox/Alan Jackson	103	Watermelon Crawl/Tracy Byrd	164	In A Different Light/Doug Stone
45	Blame It On Your Heart/Patty Loveless	104	Brand New Man/Brooks & Dunn	165	Alibis/Tracy Lawrence
46	It's A Little Too Late/Mark Chesnutt	105	I Can Love You Like That/John Michael Montgomery	166	Chasin' That Neon Rainbow/Alan Jackson
47	There You Have It/BlackHawk	106	Tall, Tall Trees/Alan Jackson	167	What She's Doing Now/Garth Brooks
48	Rodeo/Garth Brooks	107	Let Me Let Go/Faith Hill	168	The Night The Lights Went Out In Georgia/Reba McEntire
49	One More Last Chance/Vince Gill	108	How Do I Get There/Deana Carter	169	Seminole Wind/John Anderson
50	Wild One/Faith Hill	109	Time Marches On/Tracy Lawrence	170	Like The Rain/Clint Black
51	Neon Moon/Brooks & Dunn	110	I Do (Cherish You)/Mark Wills	171	Why Not Me/The Judds
52	Then What?/Clay Walker	111	Tell Me Why/Wynonna	172	From This Moment On/Shania Twain
53	God Blessed Texas/Little Texas	112	How Do I Live/Trisha Yearwood	173	Two Dozen Roses/Shenandoah
54	I Just Want To Dance With You/George Strait	113	Better Man/Clint Black	174	Poor, Poor Pitiful Me/Terri Clark
55	Why Didn't I Think Of That/Doug Stone	114	Some Girls Do/Sawyer Brown	175	If I Never Stop Loving You/David Kersh
56	Who's Cheatin' Who/Alan Jackson	115	Down On The Farm/Tim McGraw	176	Blue Clear Sky/George Strait
57	Shameless/Garth Brooks	116	If I Could Make A Living/Clay Walker	177	Born Country/Alabama
58	I'm In A Hurry (And Don't Know Why)/Alabama	117	That Ain't My Truck/Rhett Akins	178	She's Got The Rhythm (And I Got The Blues)/Alan Jackson
59	You're Easy On The Eyes/Terri Clark	118	Strawberry Wine/Deana Carter	179	I Saw The Light/Wynonna
		119	Holes In The Floor Of Heaven/Steve Wariner		
		120	Wild Angels/Martina McBride		

Continued on next page



## 300 MOST-PLAYED GOLD

Continued from preceding page

180	How Your Love Makes Me Feel/Diamond Rio
181	Desperado/Clint Black
182	What Might Have Been/Little Texas
183	One Boy, One Girl/Collin Raye
184	Carrled Away/George Strait
185	I'll Go On Loving You/Alan Jackson
186	Killin' Time/Clint Black
187	Don't Take Her She's All I Got/Tracy Byrd
188	Commitment/LeAnn Rimes
189	Why Does It Have To Be (Wrong Or Right)/Restless Heart
190	Here's A Quarter (Call Someone Who Cares)/Travis Tritt
191	Shut Up And Kiss Me/Mary Chapin Carpenter
192	I Still Believe In You/Vince Gill
193	Standing Outside The Fire/Garth Brooks
194	Someone You Used To Know/Collin Raye
195	Texas Size Heartache/Joe Diffie
196	To Make You Feel My Love/Garth Brooks
197	Just To Hear You Say That You Love Me/Faith Hill (with Tim McGraw)
198	Anymore/Travis Tritt
199	Valentine/Martina McBride (with Jim Brickman)
200	Drink, Swear, Steal & Lie/Michael Peterson
201	It Matters To Me/Faith Hill
202	Tryin' To Get Over You/Vince Gill
203	Guys Do It All The Time/Mindy McCready
204	Thank God For You/Sawyer Brown
205	Ocean Front Property/George Strait
206	Goin' Through The Big D/Mark Chesnutt
207	The Heart Is A Lonely Hunter/Reba McEntire
208	You Look So Good In Love/George Strait
209	Somewhere Other Than The Night/Garth Brooks
210	Cover You In Kisses/John Michael Montgomery
211	Six Days On The Road/Sawyer Brown
212	Party Crowd/David Lee Murphy
213	You Know Me Better Than That/George Strait
214	What Kind Of Fool Do You Think I Am/Lee Roy Parnell
215	Next To You, Next To Me/Shenandoah
216	You're Gone/Diamond Rio
217	Love A Little Stronger/Diamond Rio
218	I Don't Even Know Your Name/Alan Jackson
219	10,000 Angels/Mindy McCready

220	She's Gonna Make It/Garth Brooks
221	He Ain't Worth Missing/Toby Keith
222	It's A Little Too Late/Tanya Tucker
223	Watch Me/Lorrie Morgan
224	Prop Me Up Beside The Jukebox (If I Die)/Joe Diffie
225	Why Haven't I Heard From You/Reba McEntire
226	All My Ex's Live In Texas/George Strait
227	That's What I Like About You/Trisha Yearwood
228	She Never Lets It Go To Her Heart/Tim McGraw
229	Bubba Shot The Jukebox/Mark Chesnutt
230	How Can I Help You Say Goodbye/Patty Loveless
231	The Devil Went Down To Georgia/The Charlie Daniels Band
232	You Can Feel Bad/Patty Loveless
233	Does He Love You/Reba McEntire (with Linda Davis)
234	When She Cries/Restless Heart
235	I'm Gonna Be Somebody/Travis Tritt
236	The Beaches Of Cheyenne/Garth Brooks
237	Whenever You Come Around/Vince Gill
238	Walkaway Joe/Trisha Yearwood
239	One Of These Days/Tim McGraw
240	What Part Of No/Lorrie Morgan
241	What's It To You/Clay Walker
242	Imagine That/Diamond Rio
243	Baby Likes To Rock It/The Tractors
244	A Man Holdin' On (To A Woman Lettin' Go)/Ty Herndon
245	The Greatest Man I Never Knew/Reba McEntire
246	Nobody Wins/Radney Foster
247	Two Sparrows In A Hurricane/Tanya Tucker
248	Dream Walkin'/Toby Keith
249	Grandpa (Tell Me 'Bout The Good Old Days)/The Judds
250	The Closer You Get/Alabama
251	Now That I Found You/Terri Clark
252	The Chair/George Strait
253	You've Got To Stand For Something/Aaron Tippin
254	Mercury Blues/Alan Jackson
255	I See It Now/Tracy Lawrence
256	In This Life/Collin Raye
257	Rumor Has It/Clay Walker
258	Take Me Down/Alabama
259	Jacob's Ladder/Mark Wills

260	Lost And Found/Brooks & Dunn
261	We Danced Anyway/Deana Carter
262	When I Call Your Name/Vince Gill
263	On The Other Hand/Randy Travis
264	How Was I To Know/Reba McEntire
265	Go Rest High On That Mountain/Vince Gill
266	I'm That Kind Of Girl/Patty Loveless
267	Not A Moment Too Soon/Tim McGraw
268	The Fear Of Being Alone/Reba McEntire
269	When You Say Nothing At All/Keith Whitley
270	What If I Said/Anita Cochran (duet with Steve Wariner)
271	Bigger Than The Beatles/Joe Diffie
272	A Girl's Gotta Do (What A Girl's Gotta Do)/Mindy McCready
273	The Fool/Lee Ann Womack
274	Tennessee River/Alabama
275	Living In A Moment/Ty Herndon
276	Take It Like A Man/Michelle Wright
277	He's Got You/Brooks & Dunn
278	Tell Me I Was Dreaming/Travis Tritt
279	The Church On Cumberland Road/Shenandoah
280	Amarillo By Morning/George Strait
281	Dreaming With My Eyes Open/Clay Walker
282	A Bad Goodbye/Clint Black (with Wynonna)
283	Out Of My Bones/Randy Travis
284	Every Once In A While/BlackHawk
285	Indian Outlaw/Tim McGraw
286	This Night Won't Last Forever/Sawyer Brown
287	What Mattered Most/Ty Herndon
288	We Just Disagree/Billy Dean
289	Norma Jean Riley/Diamond Rio
290	Drift Off To Dream/Travis Tritt
291	Lovebug/George Strait
292	I Do/Paul Brandt
293	I Know Where I'm Going/The Judds
294	Don't Close Your Eyes/Keith Whitley
295	Honky Tonk Attitude/Joe Diffie
296	Goodbye Says It All/BlackHawk
297	Dancin', Shaggin' On The Boulevard/Alabama
298	Take It Back/Reba McEntire
299	Is That A Tear/Tracy Lawrence
300	Stars Over Texas/Tracy Lawrence

## Take Our PD Quiz: How Well Do You Know Your Favorite Programmer?

Think you really know all these prominent radio programmers you're likely to bump into at the Country Radio Seminar? See if you can identify them by their real names. Answers are listed below.

- |  |                      |
|--|----------------------|
| _____ 1. Jon Anthony<br>APD/MD, WMZQ Washington, D.C.                                | A. Dennis Perkins    |
| _____ 2. Randy "Bubba" Black<br>PD, KATM Modesto, Calif.                             | B. David Guadnola    |
| _____ 3. Buzz Brindle<br>PD, WGNA Albany, N.Y.                                       | C. Michael Law       |
| _____ 4. John Crenshaw<br>PD, WCMS Norfolk, Va.                                      | D. Aaron Goodwin     |
| _____ 5. R.J. Curtis<br>OM, KZLA Los Angeles   | E. Charles Belloit   |
| _____ 6. Mike Kennedy<br>PD, KBEQ Kansas City  | F. David Arbogast    |
| _____ 7. Moon Mullins<br>Director of country programming,<br>Journal Broadcast Group | G. Robert J. LoCurto |
| _____ 8. Dash Riprock<br>APD/mornings, WSCA Savannah, Ga.                            | H. Mark Horton       |
| _____ 9. Dave Steele<br>PD, WCAC Baton Rouge, La.                                    | I. Robert E. Brindle |
| _____ 10. Kris Van Dyke<br>PD, WEZL Charleston, S.C.                                 | J. Emmett Neal       |

Answers: 1. H, 2. D, 3. I, 4. F, 5. G, 6. C, 7. J, 8. I, 9. E, 10. A

## 50 MOST-PLAYED RECURRENTS

1	Amazed/Lonestar
2	Pop A Top/Alan Jackson
3	All Things Considered/Yankee Grey
4	Home To You/John Michael Montgomery
5	Lesson In Leavin'/Jo Dee Messina
6	Write This Down/George Strait
7	You Had Me From Hello/Kenny Chesney
8	How Forever Feels/Kenny Chesney
9	Ready To Run/Dixie Chicks
10	A Night To Remember/Joe Diffie
11	Unbelievable/Diamond Rio
12	You Won't Ever Be Lonely/Andy Griggs
13	God Must Have Spent A Little More Time On You/Alabama
14	Man! I Feel Like A Woman!/Shania Twain
15	Come On Over/Shania Twain
16	I'm Already Taken/Steve Wariner
17	What Do You Say To That/George Strait
18	Anyone Else/Collin Raye
19	I'll Think Of A Reason Later/Lee Ann Womack
20	Whatever You Say/Martina McBride
21	Single White Female/Chely Wright
22	Little Good-Byes/Shedaisy
23	Please Remember Me/Tim McGraw
24	Stand Beside Me/Jo Dee Messina
25	Lonely And Gone/Montgomery Gentry
26	I Don't Want To Miss A Thing/Mark Chesnutt
27	You Were Mine/Dixie Chicks
28	Wish You Were Here/Mark Wills
29	Little Man/Alan Jackson
30	The Secret Of Life/Faith Hill
31	Two Teardrops/Steve Wariner
32	Busy Man/Billy Ray Cyrus
33	I'll Go Crazy/Andy Griggs
34	Tonight The Heartache's On Me/Dixie Chicks
35	That Don't Impress Me Much/Shania Twain
36	For You I Will/Aaron Tippin
37	Drive Me Wild/Sawyer Brown
38	No Place That Far/Sara Evans
39	I'll Still Love You More/Trisha Yearwood
40	She's In Love/Mark Wills
41	You're Beginning To Get To Me/Clay Walker
42	Hold On To Me/John Michael Montgomery
43	Lightning Does The Work/Chad Brock
44	Who Needs Pictures/Brad Paisley
45	With You/Lila McCann
46	Spirit Of A Boy, Wisdom Of A Man/Randy Travis
47	Wrong Again/Martina McBride
48	Hands Of A Working Man/Ty Herndon
49	For A Little While/Tim McGraw
50	(Now You See Me) Now You Don't/Lee Ann Womack





YOUR CLIP-AND-SAVE GUIDE TO

# Airplay Monitor's Country Radio Panel

Akron, Ohio	WQMX	Akron Radio Center, 1795 West Market St.	Akron, OH 44313	PH: 330/869-9800	FAX: 330/864-6799	PD: Kevin Mason MD: Bill Sheil
Albany, N.Y.	WGNA	800 New Loudon Rd., Ste. 4200	Latham, NY 12110	PH: 518/782-1474	FAX: 518/782-1486	PD: Buzz Brindle MD: Bill Earley
Albuquerque, N.M.	KRST	500 Fourth St. N.W., 5th floor	Albuquerque, NM 87102	PH: 505/767-6700	FAX: 505/767-6767	OM: Brad Barrett MD: J.T. Jones
Allentown, Pa.	WCTO	2158 Ave. C. Ste. 100	Bethlehem, PA 18017	PH: 610/266-7600	FAX: 610/231-0400	PD: Chuck Geiger APD/MD: Ed Parreira
Anaheim, Calif.	KIKF	1045 S. East St.	Anaheim, CA 92805	PH: 714/502-9494	FAX: 714/502-9400	VP/Programming: Craig Powers MD: Carrie Dunne
Asheville, N.C.	WKSF	P.O. Box 6447	Asheville, NC 28816	PH: 828/257-2700	FAX: 828/255-7850	OM: Jeff Davis MD: Peter Clay
Atlanta	WKHX	210 Interstate North Pkwy., 6th floor	Atlanta, GA 30339	PH: 770/955-0101	FAX: 770/953-4612	OM: Neil McGinley MD: Johnny Gray
	WYAY	210 Interstate North Pkwy., 6th floor	Atlanta, GA 30339	PH: 770/955-0106	FAX: 770/952-7461	OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray
Augusta, Ga.	WKXC	419 W. Martintown Rd.	North Augusta, SC 29841	PH: 803/279-2099	FAX: 803/279-3664	OM: Tommy Gentry APD/MD: Zack Taylor
Austin, Texas	KASE	P.O. Box 380	Austin, TX 78767	PH: 512/495-1300	FAX: 512/473-2233	PD: Michael Cruise APD: Bob Pickett
Bakersfield, Calif.	KUZZ	3223 Sillect Ave.	Bakersfield, CA 93308	PH: 805/326-1011	FAX: 805/328-7503	PD: Evan Bridwell MD: Chris Daniels
Baltimore	WPOC	711 W. 40th St.	Baltimore, MD 21211	PH: 410/366-3693	FAX: 410/235-3899	PD: Scott Lindy APD/MD: Michael J. Fox
Baton Rouge, La.	WCAC	650 Wooddale Blvd.	Baton Rouge, LA 70806	PH: 225/926-1106	FAX: 225/928-1606	PD: Dave Steele MD: Stephanie Crist
	WXCT	929-B Government St.	Baton Rouge, LA 70802	PH: 225/388-9898	FAX: 225/499-9800	OM: Ted Kelly
	WYNK	5555 Hilton Ave., 5th floor	Baton Rouge, LA 70808	PH: 225/231-1860	FAX: 225/231-1869	PD: Paul Orr APD/MD: Austin James
Birmingham, Ala.	WZZK	301 Beacon Pkwy. W., Ste. 200	Birmingham, AL 35209	PH: 205/916-1100	FAX: 205/916-1151	PD: Jim Tice APD/MD: Scott Stewart
Boston	WKLB	55 Morrissey Blvd.	Boston, MA 02125	PH: 617/822-9600	FAX: 617/822-6659	PD: Mike Brophy APD/MD: Ginny Rogers
Buffalo, N.Y.	WYRK	1200 Rand Bldg.	Buffalo, NY 14203	PH: 716/852-7444	FAX: 716/853-4129	PD: Mark Lindow APD/MD: Chris Keyzer
Burlington, Vt.	WOKO	70 Joy Dr.	South Burlington, VT 05403	PH: 802/658-1230	FAX: 802/862-0786	OM: Steve Pelkey MD: Margot St. John
Charleston, S.C.	WEZL	1950 Houston Northcutt Blvd.	Mt. Pleasant, SC 29465	PH: 843/884-2534	FAX: 843/884-1218	OM: Jon Robbins PD: Kris Van Dyke MD: Gary Griffin
	WNKT	1 Orange Grove	Charleston, SC 29407	PH: 843/556-5660	FAX: 843/529-1933	PD: Rob Kelley MD: Pam Morgan
Charleston, W.Va.	WQBE	817 Suncrest Pl.	Charleston, WV 25303	PH: 304/345-9691	FAX: 304/342-3118	PD/MD: Jeff Whitehead
Charlotte, N.C.	WKKT	801 Woodridge Center Dr.	Charlotte, NC 28217	PH: 704/714-9444	FAX: 704/332-8805	OM: Mike Berlak PD: Bill Young MD: Dave Michaels
	WSOC	P.O. Box 30247	Charlotte, NC 28230	PH: 704/522-1103	FAX: 704/523-2104	PD: Paul Johnson MD: Rick McCracken
Chattanooga, Tenn.	WUSY	7413 Old Lee Hwy.	Chattanooga, TN 37421	PH: 423/892-3333	FAX: 423/899-7224	OM: Leslie Pardue MD: Bill Poindexter
Chicago	WUSN	875 N. Michigan Ave., Ste. 1310	Chicago, IL 60611	PH: 312/649-0099	FAX: 312/664-3999	PD: Justin Case MD: Tricia Biondo
Cincinnati	WUBE	625 Eden Park Dr., No. 1050	Cincinnati, OH 45202	PH: 513/721-1050	FAX: 513/621-2105	OM: Tim Closson APD: Grover Collins MD: Duke Hamilton
	WYGY	625 Eden Park Dr., No. 1050	Cincinnati, OH 45202	PH: 513/721-1050	FAX: 513/721-9949	OM: Tim Closson PD: Patti Marshall APD: Dawn Michaels MD: J.J. Gerard
Cleveland	WGAR	5005 Rockside Rd., Ste. 530	Cleveland, OH 44131	PH: 216/328-9950	FAX: 216/328-9951	OM: Kevin Metheney PD: Clay Hunnicutt MD: Chuck Collier
Colorado Springs, Colo.	KKCS	P.O. Box 39102	Colorado Springs, CO 80949	PH: 719/594-9000	FAX: 719/594-9006	APD/MD: Travis Daily
Columbia, S.C.	WCOS	P.O. Box 748	Columbia, SC 29202	PH: 803/256-7348	FAX: 803/779-7572	OM: Lance Tidwell APD: Bryan Thomas MD: Glen Garrett
Columbus, Ga.	WKCN	1353 13th Ave.	Columbus, GA 31901	PH: 706/596-9000	FAX: 706/660-4634	PD: Robin Lee
Columbus, Ohio	WCOL	1301 Dublin Rd.	Columbus, OH 43215	PH: 614/273-9265	FAX: 614/487-2554	PD: Gail Austin
	WHOK	2 Nationwide Plaza, 10th floor	Columbus, OH 43215	PH: 614/227-9696	FAX: 614/677-0116	OM: Charley Lake APD/MD: George Wolf
Corpus Christi, Texas	KRYS	Radio Plaza, 501 Tupper Lane	Corpus Christi, TX 78417	PH: 361/289-0111	FAX: 361/289-5035	PD: Clayton Allen MD: Cactus Lou Ramirez
Dallas	KPLX	3500 Maple Dr., Ste. 1600	Dallas, TX 75219	PH: 214/526-2400	FAX: 214/520-4343	PD: Brian Philips APD: Smokey Rivers MD: Cody Alan
	KSCS	2221 E. Lamar Blvd., Ste. 400	Arlington, TX 76006	PH: 817/695-1820	FAX: 817/695-0241	PD: Dean James APD/MD: Linda O'Brian
	KYNG	12201 Merit Dr., Ste. 930	Dallas, TX 75251	PH: 972/716-7800	FAX: 972/716-7835	PD: Bob McNeill MD: Jim Verdi
Daytona Beach, Fla.	WGNE	340 S. Beach St.	Daytona Beach, FL 32114	PH: 904/239-9836	FAX: 904/239-9898	PD: John "Anthony" Kehoe MD: Jim Andrews
Denver	KYGO	1095 S. Monaco Pkwy.	Denver, CO 80224	PH: 303/321-0950	FAX: 303/320-0708	OM/PD: John St. John MD: Tad Svendsen
Des Moines, Iowa	KHKI	3900 N.E. Broadway	Des Moines, IA 50317	PH: 515/265-6181	FAX: 515/262-0388	PD: Savannah Jones MD: J.C. Walker
	KJJY	5161 Maple Dr.	Des Moines, IA 50317	PH: 515/262-9200	FAX: 515/261-6192	PD: Beverlee Brannigan MD: Eddie Hatfield
Detroit	WYCD	26555 Evergreen, Ste. 675	Southfield, MI 48076	PH: 248/799-0600	FAX: 248/358-9217	PD: Lisa Rodman APD/MD: Ron Chatman
El Paso, Texas	KHEY	2419 N. Piedras	El Paso, TX 79930	PH: 915/566-9301	FAX: 915/566-0928	OM: John Candelaria PD/MD: Chaz Malibu
Fort Myers, Fla.	WCKT	4110 Centerpoint Dr., Ste. 212	Fort Myers, FL 33916	PH: 941/275-5107	FAX: 941/275-4669	PD/MD: Kerry Babb
	WWGR	4210 Metro Pkwy., Ste. 210	Fort Myers, FL 33916	PH: 941/936-2599	FAX: 941/936-0977	PD: Chris O'Kelley APD: Steve Hart MD: Jim Franklin
Frederick, Md.	WFRE	5966 Grove Hill Rd.	Frederick, MD 21703	PH: 301/663-4337	FAX: 301/682-8018	PD/MD: Lisa Allen
Fredericksburg, Va.	WFLS	616 Amelia St.	Fredericksburg, VA 22401	PH: 540/373-1500	FAX: 540/374-5525	PD: John Reed MD: Donna James
Fresno, Calif.	KSKS	P.O. Box 9420	Fresno, CA 93792	PH: 559/490-9300	FAX: 559/491-5888	PD: Ken Boesen
Gainesville, Fla.	WOGK	P.O. Box 70229	Ocala, FL 34470	PH: 352/622-5600	FAX: 352/622-7822	PD: Bob Forster MD: Rick "Big Red" Brooks
Grand Rapids, Mich.	WBCT	77 Monroe Ctr., Ste. 1000	Grand Rapids, MI 49503	PH: 616/459-1919	FAX: 616/732-3330	PD: Doug Montgomery MD: Dave Taft
Green Bay, Wis.	WNCY	P.O. Box 23333	Green Bay, WI 54305	PH: 920/435-3771	FAX: 920/455-1155	PD/MD: Shotgun Shannon
Greensboro, N.C.	WHSL	P.O. Box 5897	High Point, NC 27262	PH: 336/272-0995	FAX: 336/887-0104	PD: Chris Huff APD: Danny Hall MD: Jayme Austin
	WTQR	875 W. Fifth St.	Winston-Salem, NC 27101	PH: 336/727-8826	FAX: 336/777-3930	PD: Paul Franklin MD: Deano
Greenville, S.C.	WESC	P.O. Box 660	Greenville, SC 29602	PH: 864/242-4660	FAX: 864/271-5029	OM: Ron Brooks MD: John Landrum
	WSSL	P.O. Box 100	Greenville, SC 29602	PH: 864/242-1005	FAX: 864/271-3830	PD: Bruce Logan PD/MD: Kerry Owen
Harrisburg, Pa.	WRBT	P.O. 6477	Harrisburg, PA 17112	PH: 717/540-8800	FAX: 717/540-9268	PD: Tom Benson MD: Shelly Easton
	WRKZ	P.O. Box Z	Hershey, PA 17033	PH: 717/367-7700	FAX: 717/367-9322	PD: Sam McGuire APD: Kelly Iris MD: Dandalion
Hartford, Conn.	WVYZ	10 Columbus Blvd.	Hartford, CT 06106	PH: 860/723-6120	FAX: 860/723-6189	PD: Mike Moore MD: Jay McCarthy
Houston	KIKK	24 E. Greenway Plaza, Ste. 1900	Houston, TX 77046	PH: 713/881-5957	FAX: 713/881-5999	PD/MD: Darren Davis
	KILT	24 E. Greenway Plaza, Ste. 1900	Houston, TX 77046	PH: 713/881-5100	FAX: 713/881-5199	PD/MD: Debbie Brazier
	KKBQ	3050 Post Oak Blvd., Ste. 1250	Houston, TX 77056	PH: 713/961-0093	FAX: 713/963-1293	PD: Tim Murphy MD: Jay Kelly
Huntsville, Ala.	WDRM	P.O. Box 789	Decatur, AL 35602	PH: 256/353-1750	FAX: 256/355-8013	PD: Mark Donovan MD: Dan McClain
Indianapolis	WFMS	6810 North Shadeland Ave.	Indianapolis, IN 46220	PH: 317/842-9550	FAX: 317/577-3361	PD: Bob Richards MD: J.D. Cannon
Jackson, Miss.	WMSI	1375 Beasley Rd.	Jackson, MS 39206	PH: 601/982-1062	FAX: 601/362-1905	OM: Scott Johnson PD: Rick Adams MD: Gill Stuart
Jacksonville, Fla.	WQIK	5555 Radio Lane	Jacksonville, FL 32205	PH: 904/388-7711	FAX: 904/384-0859	PD: Mike James APD: John Scott
	WROO	8386 Baymeadows Rd.	Jacksonville, FL 32256	PH: 904/636-0507	FAX: 904/636-7971	OM: John Richards PD: Buzz Jackson MD: Rhonda Goff
Johnson City, Tenn.	WXBQ	P.O. Box 1839	Bristol, VA 24203	PH: 540/669-8112	FAX: 540/669-0541	PD: Bill Hagy MD: Reggie Neel
Kansas City	KBEQ	4717 Grand Ave., Ste. 600	Kansas City, MO 64112	PH: 816/531-2535	FAX: 816/531-7327	PD: Mike Kennedy MD: T.J. McEntire
	KFKF	4717 Grand Ave., Ste. 600	Kansas City, MO 64112	PH: 816/753-4000	FAX: 816/753-4045	PD: Dale Carter MD: Tony Stevens
	WDAF	4935 Belinder Rd.	Westwood, KS 66205	PH: 913/677-8998	FAX: 913/677-8061	PD/MD: Ted Cramer
Knoxville, Tenn.	WIVK	P.O. Box 11167	Knoxville, TN 37939	PH: 423/588-6511	FAX: 423/558-4218	OM/PD: Mike Hammond MD: Colleen Addair
Lafayette, La.	KMDL	1749 Bertrand Dr.	Lafayette, LA 70506	PH: 318/232-2242	FAX: 318/235-4181	PD: Bruce Mikells APD: Woody B. MD: T.D. Smith
	KXKC	P.O. Box 12948	New Iberia, LA 70562	PH: 318/365-6651	FAX: 318/365-6314	PD: Renee Revett MD: Kelly Thompson
Las Vegas	KWNR	1130 E. Desert Inn Rd.	Las Vegas, NV 89109	PH: 702/798-4004	FAX: 702/732-4597	OM: John Marks MD: Brooks O'Brien
Lexington, Ky.	WVLK	P.O. Box 1559	Lexington, KY 40592	PH: 606/253-5900	FAX: 606/231-6270	PD/MD: John Swan





YOUR CLIP-AND-SAVE GUIDE TO

Airplay Monitor's Country Radio Panel

Table with columns for City, Station, Address, Phone, Fax, and PD/MD. Lists radio stations across various US cities including Little Rock, Long Island, Los Angeles, Louisville, McAllen, Memphis, Miami, Milwaukee, Minneapolis, Mobile, Modesto, Monterey, Montgomery, Muskegon, Nashville, New Bern, New Orleans, New York, Norfolk, Oklahoma City, Omaha, Orlando, Oxnard, Pensacola, Philadelphia, Phoenix, Pittsburgh, Portland, Raleigh, Richmond, Riverside, Roanoke, Rochester, Sacramento, Saginaw, St. Louis, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Savannah, Seattle, Shreveport, Spokane, Springfield, Tampa, Toledo, Tucson, Tulsa, Washington, West Palm Beach, Wichita, Wilkes-Barre, and Youngstown.



# GREATEST GAINERS

## Strongest Increase In Airplay This Week

INCREASE IN  
DETECTIONS

<b>DIXIE CHICKS</b> • <i>Goodbye Earl</i> (MONUMENT)	+644
KKAT +24, KIKK +21, WCTO +20, WESC +19, WKSJ +18, WROO +17, KSON +17, KVOO +16, WIRK +16, WMJC +15	
<b>FAITH HILL</b> • <i>The Way You Love Me</i> (WARNER BROS./WRN)	+636
WQDR +22, WCTK +19, WCAC +17, WQXK +16, KIKF +15, WYRK +15, KASE +15, WFRE +15, KRMD +14, WOW +14	
<b>COLLIN RAYE</b> • <i>Couldn't Last A Moment</i> (EPIC)	+572
KKBQ +19, WYNY +19, WQDR +15, WDSY +15, WSCA +14, WQIK +14, KNIX +14, WWGR +13, KRYS +13, KYCY +12	
<b>TOBY KEITH</b> • <i>How Do You Like Me Now?!</i> (DREAMWORKS)	+461
WDSY +20, WGAR +18, WIL +18, WCTO +15, KMLE +15, WMIL +15, KWNR +14, WQIK +13, WCKT +12, KUZZ +12	
<b>CLAY WALKER</b> • <i>The Chain Of Love</i> (GIANT)	+424
KGMV +19, KDRK +18, WTQR +16, KAJA +16, KKAT +14, WJCL +14, KTEX +13, KKCS +13, KCCY +12, KYGO +12	
<b>KENNY CHESNEY</b> • <i>What I Need To Do</i> (BNA)	+420
WKSJ +14, WSOB +14, WFRE +14, WQXK +13, WKKO +12, KSSN +12, KKBQ +12, WOKQ +11, WMSI +11, WLWI +10	
<b>GEORGE STRAIT WITH ALAN JACKSON</b> • <i>Murder On Music Row</i> (MCA NASHVILLE)	+412
WWGR +28, WUSY +25, KXKC +20, WSM +18, KSCS +17, KMDL +16, WKDF +16, WTQR +14, WEZL +12, WOGK +9	
<b>CHAD BROCK</b> • <i>Yes!</i> (WARNER BROS./WRN)	+338
KTEX +15, KDRK +15, WDRM +12, KWJJ +12, WSIX +12, WGAR +12, KKCS +11, WFLS +11, WMSI +10, KSCS +10	
<b>TRISHA YEARWOOD</b> • <i>Real Live Woman</i> (MCA NASHVILLE)	+330
WOW +17, WGGY +13, WDRM +13, KJJY +13, WGH +13, KGMV +12, WYRK +12, KKBQ +12, WKSF +11, WDSY +11	
<b>SHEDAISY</b> • <i>This Woman Needs</i> (LYRIC STREET)	+303
WWGR +19, WKNV +17, WOGY +16, KDDK +16, WMUS +15, KTST +15, KIKF +14, WIL +14, WMZQ +14, WSIX +13	
<b>LONESTAR</b> • <i>Smile</i> (BNA)	+296
WOKO +15, WMIL +14, KIKF +13, KPLX +13, KNCI +12, KSON +12, WQMX +10, WZZK +10, WCAC +9, WGAR +9	
<b>TRACE ADKINS</b> • <i>More</i> (CAPITOL)	+292
KCCY +16, WYGY +16, WQDR +16, WKIX +15, WUSN +12, WOKO +11, KSCS +11, WFLS +10, WRNS +8, WCTO +8	
<b>JESSICA ANDREWS</b> • <i>Unbreakable Heart</i> (DREAMWORKS)	+289
WKIX +16, WGGY +11, WXCT +10, KIKF +10, WQBE +9, KZSN +9, WKLB +8, WGNA +8, WYGY +7, WLWI +7	
<b>GEORGE STRAIT</b> • <i>The Best Day</i> (MCA NASHVILLE)	+276
WMSI +17, WPOR +17, WSIX +15, KIKF +14, WXBW +13, KSSN +13, WKIX +12, WKSF +11, WGNA +11, WUBE +11	
<b>VINCE GILL</b> • <i>Let's Make Sure We Kiss Goodbye</i> (MCA NASHVILLE)	+273
KRYS +15, WGAR +15, WKIX +14, KYNG +14, KASE +13, WCKT +11, WPOR +10, KSOP +10, WNOE +10, KKBQ +9	

## MOST NEW STATIONS

Songs with 6 or more detections at new stations this week

	NEW STATIONS		NEW STATIONS
<b>DIXIE CHICKS</b>	30	<b>CLAY WALKER</b>	22
<i>Goodbye Earl</i> (Monument)		<i>The Chain Of Love</i> (Giant)	
<b>COLLIN RAYE</b>	28	<b>BRAD PAISLEY</b>	20
<i>Couldn't Last A Moment</i> (Epic)		<i>Me Neither</i> (Arista Nashville)	
<b>CHAD BROCK</b>	28	<b>FAITH HILL</b>	17
<i>Yes!</i> (Warner Bros./WRN)		<i>The Way You Love Me</i> (Warner Bros./WRN)	
<b>TRACE ADKINS</b>	25	<b>TY HERNDON</b>	17
<i>More</i> (Capitol)		<i>No Mercy</i> (Epic)	
<b>GEORGE STRAIT WITH ALAN JACKSON</b>	24	<b>KEITH URBAN</b>	16
<i>Murder On Music Row</i> (MCA Nashville)		<i>Your Everything</i> (Capitol)	

# AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

<b>#1</b>	<b>WRNS</b>	<b>WRNS</b>	<b>WRNS</b>
	<b>New Bern, NC</b>	<b>PD: Wayne Carlyle</b>	<b>MD: Mark Sova</b>
	<b>Airplay Leader Designations: 2</b>		
	<b>#2</b>	<b>WBCT, Grand Rapids, MI</b> (PD/MD: Doug Montgomery/Dave Taft)	<b>1</b>
	<b>#3</b>	<b>WXBQ, Johnson City, TN</b> (PD/MD: Bill Hagy/Reggie Neel)	<b>1</b>
<b>#4</b>	<b>KPLX, Dallas, TX</b> (PD/MD: Brian Philips/Cody Alan)	<b>1</b>	
<b>#5</b>	<b>WOW, Omaha, NE</b> (PD/MD: Tom Oakes/Tom Scott)	<b>1</b>	

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

## COUNTRY RECURRENT AIRPLAY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW DETECTIONS	LW DETECTIONS	RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW DETECTIONS	LW DETECTIONS
1	WHEN I SAID I DO CLINT BLACK (RCA)	2058	2126	14	A NIGHT TO REMEMBER JOE DIFFIE (EPIC)	983	1034
2	AMAZED LONESTAR (BNA)	1989	2036	15	SMOKE RINGS IN THE DARK GARY ALLAN (MCA NASHVILLE)	976	1434
3	ALL THINGS CONSIDERED YANKEE GREY (MONUMENT)	1685	1762	16	UNBELIEVABLE DIAMOND RIO (ARISTA NASHVILLE)	943	999
4	HOME TO YOU JOHN MICHAEL MONTGOMERY (ATLANTIC)	1619	1669	17	MAN! I FEEL LIKE A WOMAN! SHANIA TWAIN (MERCURY)	940	946
5	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1561	1569	18	LITTLE GOOD-BYES SHEDAISY (LYRIC STREET)	919	839
6	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	1431	1474	19	THIS KISS FAITH HILL (WARNER BROS.)	908	906
7	BIG DEAL LEANN RIMES (CURB)	1410	1454	20	I'LL THINK OF A REASON LATER LEE ANN WOMACK (DECCA/MCA NASHVILLE)	902	811
8	YOU HAD ME FROM HELLO KENNY CHESNEY (BNA)	1232	1254	21	COME ON OVER SHANIA TWAIN (MERCURY)	899	869
9	HOW FOREVER FEELS KENNY CHESNEY (BNA)	1178	1216	22	PLEASE REMEMBER ME TIM MCGRAW (CURB)	875	830
10	POP A TOP ALAN JACKSON (ARISTA NASHVILLE)	1173	1533	23	I'M ALREADY TAKEN STEVE WARINER (CAPITOL)	872	866
11	READY TO RUN DIXIE CHICKS (MONUMENT)	1168	1148	24	SINGLE WHITE FEMALE CHELY WRIGHT (MCA NASHVILLE)	853	849
12	GOD MUST HAVE SPENT A LITTLE MORE TIME ON YOU ALABAMA (RCA)	1017	1015	25	SMALL STUFF ALABAMA (RCA)	843	1527
13	YOU WON'T EVER BE LONELY ANDY GRIGGS (RCA)	1015	974				

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

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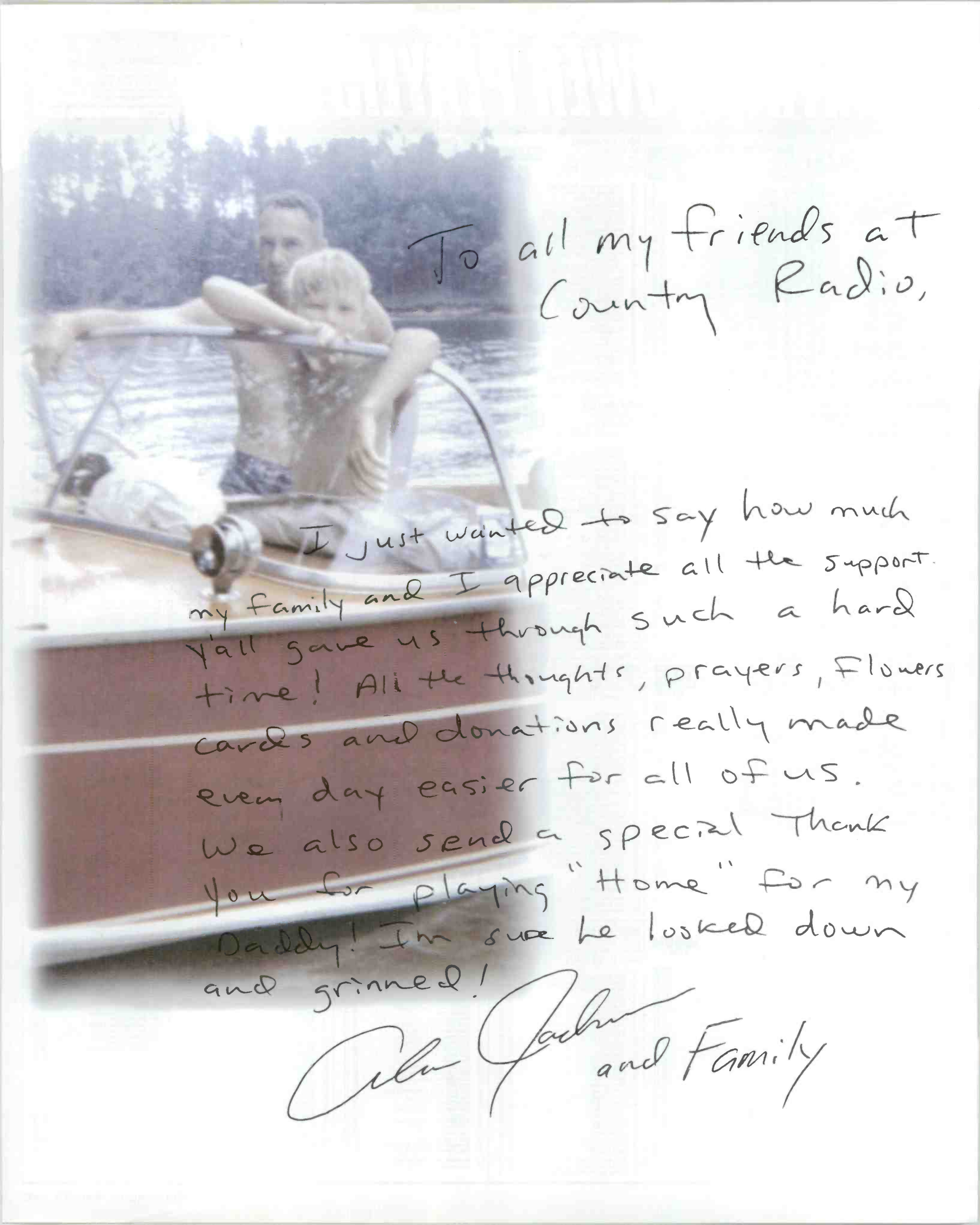
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To all my friends at  
Country Radio,

I just wanted to say how much  
my family and I appreciate all the support  
y'all gave us through such a hard  
time! All the thoughts, prayers, flowers  
cards and donations really made  
every day easier for all of us.  
We also send a special Thank  
you for playing "Home" for my  
Daddy! I'm sure he looked down  
and grinned!

Cela Jackson  
and Family



# COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING FEBRUARY 27, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cumulating. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

**First Impressions (FI)** denotes songs with 6 or more detections at station for first time this week.

## VIDEO PLAYLIST TRACKING PERIOD: FEBRUARY 18 — FEBRUARY 24, 2000

**CMT**  
PD: Chris Parr  
CBS Cable 615-457-8500

TW	LW	Song	Artist
1	1	Brad Paisley, He Nether	39 10
2	2	Shedaisy This Woman Needs	34 30
3	3	Chely Wright, It Was	33 36
4	4	Diixie Chicks, Cowboy Take Me Away	28 28
5	5	Jo Dee Messina, Because You Love Me	29 27
6	6	Lonestar, Smile	29 27
7	7	Phil Vassar, Carlene	28 22
8	8	Reba McEntire, What Do You Say	28 28
9	9	Mark Willis, Back At One	28 28
10	10	Tracy Lawrence, Lessons Learned	28 29
11	11	Toby Keith, How Do You Like Me Now	28 29
12	12	Martina McBride, Love's The Only House	27 34
13	13	Faith Hill, Breathe	27 24
14	14	Gary Allan, Smoke Rings In The Dark	25 28
15	15	By Herndon, No Mercy	22 16
16	16	Keith Urban, You're Everything	22 21
17	17	Clay Davidson, Unconditional	22 21
18	18	Martina McBride, I Love You	21 21
19	19	Joe De Messina, Because You Love Me	21 21
20	20	Tankee Grey, Another Nine Minutes	21 21
21	21	Tracy Lawrence, Lessons Learned	21 21
22	22	Trace Adkins, More	21 21
23	23	Trisha Yearwood, Real Live Woman	21 21
24	24	Shania Twain, Rock This Country!	20 22
25	25	Kenny Rogers, Buy Me A Rose	20 22
26	26	The Wilkinson, Jimmy's Got A Girlfriend	20 22
27	27	Chad Brock, Yes!	20 22
28	28	Montgomery Gentry, Daddy Won't Sell The	18 15
29	29	Clint Black, When I Said I Do	18 21
30	30	Brooks & Dunn, Beer Train	15 14
FI	1	Clay Walker, The Chain Of Love	21 5
FI	1	Clint Black W/Steve Wariner, Been There	10 0

**Great American Country**  
PD: John Hendricks  
MD: Harriett Connolly  
Jones Int'l Networks 303-792-3111

TW	LW	Song	Artist
1	1	Phil Vassar, Carlene	32 23
2	2	Jo Dee Messina, Because You Love Me	30 24
3	3	Jessica Andrews, Unbreakable Heart	30 24
4	4	Tracy Lawrence, Lessons Learned	29 28
5	5	Martina McBride, Love's The Only House	30 28
6	6	Mark Willis, Back At One	29 27
7	7	Toby Keith, How Do You Like Me Now	29 31
8	8	Reba McEntire, What Do You Say	28 23
9	9	Tracy Lawrence, Lessons Learned	28 23
10	10	Shania Twain, Rock This Country!	26 23
11	11	Diixie Chicks, Cowboy Take Me Away	26 31
12	12	Doug Supernaw, Twenty-One To Seventeen	26 33
13	13	Trini Triggs, No Wrecking Crew	25 25
14	14	Gary Allan, Smoke Rings In The Dark	25 25
15	15	Alicia Elliott, I'm Diggin' It	24 24
16	16	Marty Raybon, Cracker Jack Diamond	24 24
17	17	Asleep At The Wheel, Cherokee Maiden	24 26
18	18	Merle Haggard, Motorcycle Cowboy/Blue To You	23 18
19	19	Jason Sellers, Can't Help Calling Your N	23 1
20	20	Stevie Nix, Don't Make Me Beg	23 18
21	21	The Wilkinson, Jimmy's Got A Girlfriend	22 20
22	22	Julie Reaves, What I Need	22 22
23	23	Shedaisy This Woman Needs	22 23
24	24	The Mavericks, Things I Cannot Change	22 23
25	25	Andy Griggs, She's More	21 18
26	26	Tankee Grey, Another Nine Minutes	21 23
27	27	Trisha Yearwood, Real Live Woman	21 23
28	28	Lonestar, Smile	20 18
29	29	Kenny Chesney, She Thinks My Tractor's S	19 14
30	30	George Jones, The Cold Hard Truth	19 18
FI	1	Merle Haggard, Motorcycle Cowboy/Blue To You	23 1
FI	1	Jason Sellers, Can't Help Calling Your N	23 1
FI	1	Clay Walker, The Chain Of Love	20 1

**KZLA Los Angeles**  
OM: R.J. Curtis  
APD: Mandy McCormack  
Bonneville 323-882-8000

TW	LW	Song	Artist
1	1	Diixie Chicks, Cowboy Take Me Away	38 37
2	2	Tim McGraw My Best Friend	36 38
3	3	Mark Willis Back At One	36 39
4	4	Faith Hill Breathe	32 35
5	5	George Strait What Do You Say To That	31 32
6	6	John Michael Montgomery Home To You	30 27
7	7	Clint Black When I Said I Do	28 29
8	8	LeAnn Rimes Big Deal	28 29
9	9	Brad Paisley He Didn't Have To Be	28 29
10	10	Toby Keith How Do You Like Me Now	26 22
11	11	George Strait The Best Day	24 22
12	12	Garth Brooks Do What You Gotta Do	24 22
13	13	Lonestar Smile	22 18
14	14	Jo Dee Messina Because You Love Me	22 20
15	15	Tim McGraw My Best Friend	21 23
16	16	Alan Jackson Pop A Top	17 23
17	17	Shedaisy This Woman Needs	16 10
18	18	Tim McGraw Something Like That	16 13
19	19	Chely Wright It Was	15 11
20	20	Reba McEntire What Do You Say	14 11
21	21	Tracy Byrd Put Your Hand In Mine	14 12
22	22	Faith Hill The Secret Of Life	14 12
23	23	Faith Hill The Way You Love Me	13 7
24	24	Kenny Chesney You Had Me From Hello	13 8
25	25	Clint Black W/Steve Wariner Been There	14 11
26	26	Tracy Byrd Put Your Hand In Mine	13 15
27	27	Kenny Rogers Buy Me A Rose	12 8
28	28	Kenny Chesney How Forever Feels	12 12
29	29	Tim McGraw Just To See You, Smile	12 13
30	30	Tankee Grey All Things Considered	12 13
FI	1	Andy Griggs, She's More	10 3
FI	1	George Strait Murder On Music Row	6 0

**WUSN Chicago**  
PD: Justin Case  
MD: Jonata Biondo  
Infinity 312-649-0099

TW	LW	Song	Artist
1	1	Toby Keith How Do You Like Me Now	37 34
2	2	Mark Willis Back At One	34 34
3	3	Reba McEntire What Do You Say	32 32
4	4	Diixie Chicks, Cowboy Take Me Away	32 34
5	5	George Strait The Best Day	31 36
6	6	Faith Hill Breathe	30 27
7	7	Tim McGraw My Best Friend	30 32
8	8	Lonestar Smile	29 23
9	9	Faith Hill The Way You Love Me	28 23
10	10	John Michael Montgomery Home To You	28 26
11	11	Phil Vassar, Carlene	28 19
12	12	Garth Brooks Do What You Gotta Do	26 23
13	13	Alabama Small Stuff	24 21
14	14	Jo Dee Messina Because You Love Me	23 19
15	15	Yankee Grey All Things Considered	22 22
16	16	Tim McGraw My Best Friend	22 22
17	17	Jo Dee Messina Lesson In Leavin'	22 25
18	18	Clint Black W/Steve Wariner Been There	21 22
19	19	Tracy Lawrence Lessons Learned	21 24
20	20	Chad Brock, Yes!	18 19
21	21	Brad Paisley He Didn't Have To Be	18 23
22	22	Lonestar Amazed	16 16
23	23	Faith Hill The Way You Love Me	16 20
24	24	Trace Adkins More	15 3
25	25	Clint Black W/Steve Wariner Been There	15 13
26	26	Jessica Andrews Unbreakable Heart	15 16
27	27	Kenny Chesney What I Need To Do	14 11
28	28	Trisha Yearwood Real Live Woman	13 12
29	29	Martina McBride Love's The Only House	13 13
30	30	Diixie Chicks Ready To Run	12 10
FI	1	Trace Adkins More	10 1

**WKHX Atlanta**  
OM: Neil McGinley  
APD/MD: Jon Anthony  
ABC/Disney 770-955-0101

TW	LW	Song	Artist
1	1	Diixie Chicks, Cowboy Take Me Away	35 35
2	2	George Strait The Best Day	34 29
3	3	Mark Willis Back At One	34 32
4	4	Toby Keith How Do You Like Me Now	31 37
5	5	Lonestar Smile	30 34
6	6	Tracy Lawrence Lessons Learned	29 32
7	7	Shedaisy This Woman Needs	29 33
8	8	Tim McGraw My Best Friend	29 34
9	9	Yankee Grey All Things Considered	25 24
10	10	Martina McBride Love's The Only House	24 19
11	11	Tim McGraw My Best Friend	24 19
12	12	Shedaisy Little Good-Byes	23 20
13	13	Montgomery Gentry Lonely & Gone	23 22
14	14	Lee Ann Womack (Now You See Me) Now You	23 22
15	15	Faith Hill Breathe	23 32
16	16	Jo Dee Messina Lesson In Leavin'	21 19
17	17	Shania Twain Man! I Feel Like A Woman!	21 20
18	18	Chely Wright Single White Female	21 21
19	19	Lila McCann Crush	21 21
20	20	Clint Black W/Steve Wariner Been There	21 21
21	21	Alan Jackson Pop A Top	21 25
22	22	Steve Wariner Two Heartbeats	20 12
23	23	Shania Twain Man! I Feel Like A Woman!	20 16
24	24	Martina McBride I Love You	20 23
25	25	LeAnn Rimes Big Deal	20 24
26	26	Faith Hill The Way You Love Me	19 16
27	27	Kenny Rogers Buy Me A Rose	19 17
28	28	Jo Dee Messina Because You Love Me	19 18
29	29	Andy Griggs I Go Crazy	19 18
30	30	Diixie Chicks Ready To Run	19 19
FI	1	Phil Vassar, Carlene	12 1
FI	1	Kenny Chesney What I Need To Do	10 1

**WMZQ Washington, DC**  
OM: Jeff Wyatt  
APD/MD: Jon Anthony  
AMFM 301-231-8231

TW	LW	Song	Artist
1	1	Toby Keith How Do You Like Me Now	48 46
2	2	Lonestar Smile	47 45
3	3	Faith Hill Breathe	46 45
4	4	Diixie Chicks, Cowboy Take Me Away	46 46
5	5	Mark Willis Back At One	46 47
6	6	Tim McGraw My Best Friend	45 49
7	7	Jo Dee Messina Because You Love Me	44 32
8	8	Garth Brooks Do What You Gotta Do	32 32
9	9	Phil Vassar Carlene	31 29
10	10	Shedaisy This Woman Needs	30 16
11	11	Chely Wright He Didn't Have To Be	29 29
12	12	Reba McEntire What Do You Say	29 27
13	13	Martina McBride Love's The Only House	29 30
14	14	Clint Black When I Said I Do	29 20
15	15	Wynonna Can't Nobody Love You (Like	28 30
16	16	LeAnn Rimes Big Deal	28 29
17	17	Martina McBride Love's The Only House	26 21
18	18	Diixie Chicks Ready To Run	25 22
19	19	George Strait The Best Day	25 29
20	20	John Michael Montgomery Home To You	24 24
21	21	Brad Paisley He Didn't Have To Be	24 24
22	22	Tim McGraw Something Like That	23 22
23	23	Jo Dee Messina Lesson In Leavin'	21 23
24	24	Lonestar Amazed	21 23
25	25	Vince Gill Let's Make Sure We Kiss Good	18 18
26	26	Kenny Chesney Jimmy's Got A Girlfriend	17 18
27	27	Kenny Rogers Buy Me A Rose	17 18
28	28	Jessica Andrews Unbreakable Heart	17 13
29	29	Tracy Lawrence Lessons Learned	17 15
30	30	Faith Hill The Way You Love Me	17 15
FI	1	Collin Raye Couldn't Last A Moment	6 2
FI	1	Trace Adkins More	6 3

**KSCS Dallas**  
PD: Dean James  
APD/MD: Linda O'Brian  
ABC/Disney 817-695-0800

TW	LW	Song	Artist
1	1	George Strait The Best Day	31 30
2	2	Clint Black W/Steve Wariner Been There	30 31
3	3	Toby Keith How Do You Like Me Now	28 30
4	4	Tracy Lawrence Lessons Learned	28 30
5	5	Jessica Andrews Unbreakable Heart	28 31
6	6	Alicia Elliott I'm Diggin' It	22 15
7	7	Diixie Chicks Let Him Fly	22 19
8	8	Jo Dee Messina Because You Love Me	22 19
9	9	Tim McGraw Something Like That	22 19
10	10	Phil Vassar, Carlene	22 21
11	11	Gary Allan, Smoke Rings In The Dark	22 21
12	12	Montgomery Gentry Daddy Won't Sell The	21 19
13	13	Faith Hill The Way You Love Me	21 21
14	14	Martina McBride I Love You	21 24
15	15	Shedaisy This Woman Needs	21 24
16	16	Alan Jackson The Blues Man	20 14
17	17	Brad Paisley He Nether	20 19
18	18	Kenny Chesney What I Need To Do	19 14
19	19	Mark Willis Back At One	18 30
20	20	Andy Griggs She's More	18 16
21	21	George Strait Murder On Music Row	17 0
22	22	Alan Jackson Pop A Top	17 19
23	23	Lonestar Smile	15 6
24	24	Kenny Rogers Buy Me A Rose	15 6
25	25	Diixie Chicks Ready To Run	14 16
26	26	Joe De Messina, Because You Love Me	14 16
27	27	Faith Hill Breathe	13 13
28	28	Shania Twain You've Got A Way	13 14
29	29	Lonestar Amazed	12 13
30	30	Trace Adkins More	11 0
FI	1	George Strait Murder On Music Row	17 0
FI	1	Trace Adkins More	11 0
FI	1	Chad Brock Yes!	10 0

**WTUX Philadelphia**  
PD: Bob McKay  
MD: Cadillac Jack  
Beasley 610-667-9000

TW	LW	Song	Artist
1	1	Toby Keith How Do You Like Me Now	38 33
2	2	Mark Willis Back At One	36 29
3	3	Diixie Chicks, Cowboy Take Me Away	35 31
4	4	Jo Dee Messina Because You Love Me	34 26
5	5	George Strait The Best Day	24 28
6	6	Tim McGraw My Best Friend	33 29
7	7	Lonestar Smile	33 29
8	8	Faith Hill Breathe	31 28
9	9	Martina McBride Love's The Only House	28 23
10	10	Montgomery Gentry Daddy Won't Sell The	27 17
11	11	Andy Griggs She's More	22 20
12	12	Chely Wright It Was	21 18
13	13	Shania Twain Rock This Country!	20 15
14	14	Vince Gill Let's Make Sure We Kiss Good	20 14
15	15	Phil Vassar, Carlene	20 14
16	16	Clint Black W/Steve Wariner Been There	20 11
17	17	Garth Brooks Do What You Gotta Do	19 19
18	18	Tracy Byrd Put Your Hand In Mine	18 18
19	19	Tracy Lawrence Lessons Learned	18 20
20	20	Shedaisy This Woman Needs	18 21
21	21	George Strait Murder On Music Row	17 29
22	22	Yankee Grey Another Nine Minutes	16 20
23	23	Faith Hill The Way You Love Me	15 8
24	24	Clay Davidson Unconditional	15 11
25	25	Wynonna Can't Nobody Love You (Like	15 11
26	26	Trisha Yearwood Real Live Woman	15 16
27	27	Kenny Rogers Buy Me A Rose	15 17
28	28	Jessica Andrews Unbreakable Heart	14 10
29	29	Randy Travis When Can I Surrender	14 16
30	30	Alan Jackson The Blues Man	12 0
FI	1	Alan Jackson The Blues Man	12 0

**WYNY New York**  
PD: Darrin Smith  
APD/MD: Shari Roth  
Big City Radio, Inc. 914-592-1071

TW	LW	Song	Artist
1	1	Diixie Chicks, Cowboy Take Me Away	52 51
2	2	Tim McGraw My Best Friend	48 48
3	3	Brad Paisley He Didn't Have To Be	48 46
4	4	Reba McEntire What Do You Say	46 30
5	5	Kenny Rogers Buy Me A Rose	45 46
6	6	Faith Hill Breathe	45 46
7	7	Shania Twain Rock This Country!	32 29
8	8	Lonestar Amazed	32 29
9	9	Toby Keith How Do You Like Me Now	32 31
10	10	LeAnn Rimes Big Deal	31 23
11	11	George Strait The Best Day	31 30
12	12	Trisha Yearwood Where I Belong	



**Change is good.**



# “Change”

**THE DEBUT SINGLE FROM THE **SONS OF THE DESERT'S** FIRST MCA NASHVILLE ALBUM.**

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**WTQR Greensboro**  
PD: Paul Franklin  
MD: Deano  
Clear Channel 336-777-8826

**104 WQXR**

	TW	LW
1 Mark Willis Back At One	49	29
2 Tracy Lawrence Lessons Learned	48	31
3 Lonestar Smile	40	36
4 Shedaisy This Woman Needs	39	37
5 Faith Hill Breathe	39	40
6 Tim McGraw My Best Friend	39	41
7 Chalee Tennesson Just Because She Lives	35	32
8 Clay Walker The Chain Of Love	31	15
9 George Strait The Best Day	31	23
10 Reba McEntire What Do You Say	31	38
11 Toby Keith How Do You Like Me Now	30	30
12 Ty Herndon No Mercy	25	22
13 Jo Dee Messina Because You Love Me	24	19
14 Montgomery Gentry Daddy Won't Sell The	23	15
15 Kenny Rogers Buy Me A Rose	23	25
16 Clint Black W/Steve Wariner Been There	22	19
17 Irishya Yearwood Real Live Woman	22	19
18 Alan Jackson Pop A Top	22	18
19 Andy Griggs She's More	22	18
20 Trace Adkins More	20	19
21 Dixie Chicks Cowboy Take Me Away	20	25
22 Clint Black When I Said I Do	20	25
23 Lonestar Amazed	16	16
24 Tracy Byrd Put Your Hand In Mine	16	24
25 George Strait Murder On Music Row	14	0
26 Vince Gill Let's Make Sure We Kiss Good	12	6
27 Kenny Chesney She Thinks My Tractor's S	10	10
28 Brad Paisley He Didn't Have To Be	10	16
29 Dixie Chicks Ready To Run	9	4
30 Chely Wright It Was	9	5

**FI** George Strait Murder On Music Row  
**FI** Eric Heatherly Flowers On The Wall  
**FI** Jessica Andrews Unbreakable Heart

**WFMS Indianapolis**  
PD: Bob Richards  
MD: J.D. Cannon  
Susquehanna 317-842-9550

**WFMS 95.5**

	TW	LW
1 Lonestar Smile	37	36
2 Mark Willis Back At One	36	32
3 Kenny Rogers Buy Me A Rose	35	34
4 George Strait The Best Day	35	37
5 Tim McGraw My Best Friend	34	34
6 Tracy Lawrence Lessons Learned	34	36
7 Chalee Tennesson Just Because She Lives	33	27
8 Jo Dee Messina Because You Love Me	31	32
9 Tracy Byrd Put Your Hand In Mine	30	31
10 Phil Vassar Carlene	24	18
11 Toby Keith How Do You Like Me Now	24	23
12 Shedaisy This Woman Needs	24	23
13 Montgomery Gentry Daddy Won't Sell The	23	17
14 Yankee Grey Another Nine Minutes	22	16
15 Chely Wright It Was	22	21
16 Andy Griggs She's More	21	23
17 Reba McEntire What Do You Say	21	24
18 Martina McBride Love's The Only House	20	21
19 Shania Twain Come On Over	20	23
20 Trisha Yearwood Real Live Woman	19	21
21 Dixie Chicks Cowboy Take Me Away	19	25
22 Wynonna Can't Nobody Love You Like	19	23
23 Keith Urban It's A Love Thing	17	23
24 Brad Paisley He Didn't Have To Be	16	24
25 Shane Minor I Think You're Beautiful	15	12
26 Alan Jackson Pop A Top	15	14
27 Chad Brock Yes!	14	8
28 Collin Raye Couldn't Last A Moment	9	4
29 Shania Twain Come On Over	7	10

**FI** Wade Hayes Up North (Down South, Back E)  
**FI** Eric Heatherly Flowers On The Wall

**WKWA Orlando**  
PD: Len Shackelford  
MD: Sandra Stevens  
Cox 407-298-9292

**K92FM**

	TW	LW
1 Faith Hill Breathe	38	36
2 Tim McGraw Something Like That	38	37
3 Clint Black When I Said I Do	37	36
4 George Strait The Best Day	37	37
5 Martina McBride I Love You	37	37
6 Reba McEntire What Do You Say	36	32
7 George Strait The Best Day	36	34
8 George Strait Write This Down	33	31
9 Lonestar Amazed	31	36
10 Dixie Chicks Cowboy Take Me Away	27	21
11 Lonestar Smile	24	23
12 Mark Willis Back At One	24	24
13 Jo Dee Messina Lesson In Leavin'	23	20
14 LeAnn Rimes Big Deal	23	22
15 Tracy Lawrence Lessons Learned	23	23
16 Steve Wariner I'm Already Taken	22	23
17 Kenny Chesney You Don't Want To Miss A Th	21	19
18 George Strait The Best Day	21	19
19 Kenny Chesney You Had Me From Hello	21	20
20 Dixie Chicks You Were Mine	20	20
21 Toby Keith How Do You Like Me Now	18	12
22 Wynonna Can't Nobody Love You Like	16	20
23 Martina McBride Whatever You Say	13	16
24 Tim McGraw Please Remember Me	13	11
25 Diamond R Unbelievable	12	9
26 Pam Tillis Maybe It Was Memphis	11	8
27 Alan Jackson Pop A Top	11	8
28 John Anderson Straight Keweenaw	10	9
29 Toby Keith Wish I Didn't Know You	9	5
30 John Michael Montgomery Cover You In K	9	7

**FI** No First Impressions This Week

**WKLB Boston**  
PD: Mike Brophy  
APD/MD: Ginny Rogers  
Greater Media 617-822-9600

**Country 99.5**

	TW	LW
1 Lonestar Smile	37	37
2 Toby Keith How Do You Like Me Now	35	27
3 Mark Willis Back At One	35	34
4 Martina McBride Love's The Only House	35	38
5 Tim McGraw My Best Friend	32	35
6 Clint Black W/Steve Wariner Been There	29	27
7 Faith Hill The Way You Love Me	28	21
8 George Strait The Best Day	28	24
9 Garth Brooks Do What You Gotta Do	27	22
10 Shedaisy This Woman Needs	25	23
11 Tracy Lawrence Lessons Learned	24	25
12 Jo Dee Messina Because You Love Me	23	23
13 Dixie Chicks Cowboy Take Me Away	23	25
14 Phil Vassar Carlene	23	26
15 Vince Gill Let's Make Sure We Kiss Good	22	16
16 Chely Wright It Was	22	24
17 Jessica Andrews Unbreakable Heart	21	18
18 Kenny Rogers Buy Me A Rose	21	18
19 Shania Twain Come On Over	19	19
20 Collin Raye Couldn't Last A Moment	18	11
21 Keith Urban It's A Love Thing	18	18
22 Ty Herndon No Mercy	17	17
23 LeAnn Rimes Big Deal	16	23
24 Shania Twain Come On Over	16	16
25 Yankee Grey All Things Considered	15	11
26 Kenny Chesney What I Need To Do	15	15
27 Faith Hill Breathe	15	15
28 Collin Raye Couldn't Last A Moment	15	11
29 Tracy Byrd Put Your Hand In Mine	15	11
30 Martina McBride I Love You	14	15

**FI** Kenny Chesney What I Need To Do  
**FI** Clay Walker The Chain Of Love  
**FI** Chad Brock Yes!

**WKIS Miami**  
MD: Darlene Evans  
Beasley 954-431-6200

**KISS COUNTRY**

	TW	LW
1 Mark Willis Back At One	35	34
2 Dixie Chicks Cowboy Take Me Away	34	34
3 Toby Keith How Do You Like Me Now	33	36
4 Martina McBride Love's The Only House	33	31
5 Tracy Lawrence Lessons Learned	31	26
6 Lonestar Smile	30	28
7 George Strait The Best Day	30	32
8 Tim McGraw My Best Friend	29	30
9 Jo Dee Messina Because You Love Me	29	20
10 Montgomery Gentry Daddy Won't Sell The	18	16
11 Garth Brooks Do What You Gotta Do	17	16
12 Shania Twain Rock This Country!	17	17
13 Shedaisy This Woman Needs	17	19
14 Phil Vassar Carlene	16	15
15 Gary Allan Smoke Rings In The Dark	16	13
16 Andy Griggs She's More	15	11
17 Chely Wright It Was	14	11
18 Clint Black W/Steve Wariner Been There	14	15
19 Irishya Yearwood Real Live Woman	12	9
20 Vince Gill Let's Make Sure We Kiss Good	12	11
21 Lonestar Amazed	12	13
22 Faith Hill The Way You Love Me	11	7
23 Dixie Chicks Cowboy Take Me Away	11	22
24 Clay Walker The Chain Of Love	10	3
25 Dwight Yoakam Fast As You	10	6
26 Kenny Chesney All Things Considered	10	7
27 Dixie Chicks Ready To Run	10	8
28 Collin Raye Couldn't Last A Moment	10	9
29 Yankee Grey All Things Considered	10	9
30 Kenny Rogers Buy Me A Rose	10	13

**FI** Clay Walker The Chain Of Love

**KYNG Dallas**  
PD: Bob McNeill  
MD: Jim Verdi  
Infinity 972-716-7800

**YOUNG COUNTRY 105.3**

	TW	LW
1 Mark Willis Back At One	38	33
2 Shedaisy This Woman Needs	35	35
3 Toby Keith How Do You Like Me Now	35	35
4 Tracy Lawrence Lessons Learned	33	27
5 Lonestar Smile	32	33
6 Jo Dee Messina Because You Love Me	29	26
7 Tim McGraw My Best Friend	29	29
8 Martina McBride Love's The Only House	28	29
9 George Strait The Best Day	28	32
10 Phil Vassar Carlene	25	19
11 Clint Black W/Steve Wariner Been There	25	22
12 Andy Griggs She's More	23	21
13 Kenny Chesney What I Need To Do	23	20
14 Montgomery Gentry Daddy Won't Sell The	21	18
15 Chely Wright It Was	21	22
16 Shania Twain Rock This Country!	21	19
17 Vince Gill Let's Make Sure We Kiss Good	19	15
18 Jessica Andrews Unbreakable Heart	19	15
19 Jennifer Day The Fun Of Your Love	19	16
20 Trisha Yearwood Real Live Woman	19	19
21 Garth Brooks Do What You Gotta Do	19	22
22 Dixie Chicks Cowboy Take Me Away	18	21
23 Lonestar Amazed	18	13
24 Dixie Chicks Tonight The Heartache's On	11	12
25 Kenny Chesney You Had Me From Hello	11	10
26 Martina McBride I Love You	11	13
27 Kenny Chesney What I Need To Do	10	9
28 Yankee Grey All Things Considered	10	9
29 Kenny Chesney Another Nine Minutes	6	0

**FI** Chad Brock Yes!  
**FI** Joe Diffie It's Always Somethin'

**KIKK Houston**  
PD/MD: Darren Davis  
Infinity 713-881-5957

**YOUNG COUNTRY KIKK 95.1**

	TW	LW
1 Chad Brock Yes!	43	39
2 Dixie Chicks Goodbye Earl	42	21
3 Sonya Isaacs I've Forgotten How You Feel	41	38
4 Vince Gill Let's Make Sure We Kiss Good	40	35
5 Trace Adkins More	40	42
6 Rascal Flatts Payin' For Daylight	37	37
7 Jim Brickman & Michelle Wrig Your Love	37	6
8 Craig Mitchell Something To Write Home Ab	37	7
9 Brad Paisley He Didn't Have To Be	37	4
10 Eric Heatherly Flowers On The Wall	36	10
11 Clay Davidson Unconditional	36	39
12 Ty Herndon No Mercy	36	41
13 Collin Raye Couldn't Last A Moment	36	41
14 Yankee Grey Another Nine Minutes	36	44
15 Lonestar Smile	35	38
16 Phil Vassar Carlene	31	17
17 Toby Keith How Do You Like Me Now	31	30
18 Chalee Tennesson Just Because She Lives	30	18
19 Faith Hill The Way You Love Me	30	35
20 Shane Minor I Think You're Beautiful	30	38
21 Trisha Yearwood Real Live Woman	29	28
22 Andy Griggs She's More	29	33
23 Clay Walker The Chain Of Love	29	34
24 Clint Black W/Steve Wariner Been There	29	34
25 Alicia Elliott I'm Diggin' It	29	31
26 Jennifer Day The Fun Of Your Love	27	32
27 George Strait The Best Day	27	32
28 Jessica Andrews Unbreakable Heart	26	25
29 Tracy Lawrence Lessons Learned	26	32
30 Kenny Chesney What I Need To Do	26	35

**FI** No First Impressions This Week

**WPOC Baltimore**  
PD: Scott Lindy  
APD/MD: Michael J. Fox  
Clear Channel 410-366-3693

**WPOC 93.1**

	TW	LW
1 Tim McGraw My Best Friend	47	45
2 Lonestar Smile	47	45
3 Mark Willis Back At One	45	41
4 Toby Keith How Do You Like Me Now	42	41
5 Dixie Chicks Cowboy Take Me Away	42	32
6 Mark Willis Back At One	42	39
7 Faith Hill Breathe	36	41
8 John Michael Montgomery Home To You	35	24
9 Shedaisy This Woman Needs	33	29
10 George Strait The Best Day	32	32
11 Reba McEntire What Do You Say	28	28
12 LeAnn Rimes Big Deal	27	28
13 Brad Paisley He Didn't Have To Be	24	28
14 Alan Jackson Pop A Top	22	23
15 Martina McBride Love's The Only House	19	28
16 Vince Gill Let's Make Sure We Kiss Good	18	16
17 Keith Urban It's A Love Thing	17	19
18 Chely Wright It Was	17	18
19 Tracy Byrd Put Your Hand In Mine	17	23
20 Andy Griggs She's More	17	14
21 Kenny Rogers Buy Me A Rose	17	14
22 Dixie Chicks Ready To Run	14	13
23 Martina McBride I Love You	14	23
24 Yankee Grey All Things Considered	14	15
25 Jo Dee Messina Because You Love Me	14	20
26 Kenny Chesney You Had Me From Hello	13	16
27 Phil Vassar Carlene	13	16
28 Tim McGraw Something Like That	12	14
29 Faith Hill The Way You Love Me	11	9
30 Trisha Yearwood Real Live Woman	11	5

**FI** Faith Hill The Way You Love Me  
**FI** Dixie Chicks Goodbye Earl  
**FI** Ty Herndon No Mercy

**WQYK Tampa**  
OM: Eric Logan  
PD: Beecher Martin  
MD: Jay Roberts  
Infinity 813-287-0995

**WQYK 92.5**

	TW	LW
1 Martina McBride Love's The Only House	34	31
2 Lonestar Smile	33	26
3 Toby Keith How Do You Like Me Now	33	37
4 Tracy Lawrence Lessons Learned	33	38
5 George Strait The Best Day	32	32
6 Mark Willis Back At One	29	22
7 Jo Dee Messina Because You Love Me	29	22
8 Dixie Chicks Cowboy Take Me Away	29	35
9 Tim McGraw My Best Friend	25	29
10 Garth Brooks Do What You Gotta Do	20	23
11 Montgomery Gentry Daddy Won't Sell The	18	14
12 Phil Vassar Carlene	18	17
13 Clint Black W/Steve Wariner Been There	18	13
14 Shedaisy This Woman Needs	17	15
15 Kenny Rogers Buy Me A Rose	17	19
16 Jessica Andrews Unbreakable Heart	17	19
17 Chely Wright It Was	16	14
18 Faith Hill The Way You Love Me	16	16
19 Shania Twain Rock This Country!	16	16
20 Wade Hayes Up North (Down South, Back E)	14	11
21 Kenny Chesney You Don't Want To Miss A Moment	14	14
22 Andy Griggs She's More	14	17
23 Wynonna Can't Nobody Love You Like	14	17
24 Yankee Grey All Things Considered	12	12
25 Yankee Grey Another Nine Minutes	12	12
26 Clint Black When I Said I Do	11	10
27 Trisha Yearwood Real Live Woman	11	14
28 Clay Davidson Unconditional	11	11
29 Brad Paisley He Didn't Have To Be	11	12
30 LeAnn Rimes Big Deal	10	15

**FI** Kenny Chesney What I Need To Do

**WWYJ Hartford**  
PD: Mike Moore  
MD: Jay McCarthy  
AMFM 860-723-6000

**COUNTRY 92.5**

	TW	LW
1 Mark Willis Back At One	37	25
2 Lonestar Smile	37	25
3 Martina McBride I Love You	33	30
4 Yankee Grey All Things Considered	33	32
5 Tim McGraw Something Like That	32	30
6 Reba McEntire What Do You Say	32	30
7 Brad Paisley He Didn't Have To Be	30	27
8 Shania Twain Come On Over	30	27
9 Shedaisy This Woman Needs	28	21
10 Tracy Byrd Put Your Hand In Mine	27	20
11 Toby Keith How Do You Like Me Now	27	21
12 Dixie Chicks Cowboy Take Me Away	25	25
13 Jo Dee Messina Because You Love Me	25	26
14 Tim McGraw My Best Friend	24	26
15 George Strait The Best Day	22	19
16 The Mavericks Here Comes My Baby	19	18
17 Clint Black W/Steve Wariner Been There	18	14
18 Tracy Lawrence Lessons Learned	18	17
19 Chely Wright It Was	17	18
20 Garth Brooks Do What You Gotta Do	17	19
21 Collin Raye Couldn't Last A Moment	17	14
22 Collin Raye Couldn't Last A Moment	17	14
23 Wynonna Can't Nobody Love You Like	15	14
24 Jessica Andrews Unbreakable Heart	13	7
25 Lonestar Amazed	13	11
26 Trisha Yearwood Real Live Woman	13	14
27 Alabama Small Stuff	13	11
28 Clint Black When I Said I Do	13	11
29 Kenny Rogers Buy Me A Rose	12	9
30 Garth Brooks Lesson In Leavin'	12	11

**FI** Ty Herndon No Mercy  
**FI** Andy Griggs She's More

**WKXX St. Louis**  
PD: Jeff Allen  
MD: Dave Louis  
Emmis 314-621-0400

**New Country KIX 106.5**

	TW	LW
1 Tim McGraw My Best Friend	44	39
2 Lonestar Smile	42	34
3 Martina McBride Love's The Only House	38	34
4 George Strait The Best Day	34	34
5 Mark Willis Back At One	32	30
6 Phil Vassar Carlene	29	30
7 Garth Brooks Do What You Gotta Do	29	30
8 Dixie Chicks Cowboy Take Me Away	27	34
9 Toby Keith How Do You Like Me Now	26	18
10 Clay Walker The Chain Of Love	19	15
11 Shedaisy This Woman Needs	19	15
12 Irishya Yearwood Real Live Woman	19	15
13 Vince Gill Let's Make Sure We Kiss Good	19	15
14 Clint Black W/Steve Wariner Been There	19	20
15 Andy Griggs She's More	18	16
16 Chely Wright It Was	17	16
17 Tracy Lawrence Lessons Learned	17	19
18 Kenny Chesney What I Need To Do	16	12
19 Faith Hill Breathe	16	18
20 Faith Hill The Way You Love Me	14	11
21 Kenny Rogers Buy Me A Rose	14	12
22 Collin Raye Couldn't Last A Moment	14	14
23 Montgomery Gentry Daddy Won't Sell The	14	15
24 Brad Paisley He Didn't Have To Be	13	8
25 Ty Herndon No Mercy	13	11
26 Reba McEntire What Do You Say	12	9
27 Tracy Byrd Put Your Hand In Mine	12	19
28 Jessica Andrews Unbreakable Heart	11	13
29 Martina McBride I Love You	11	14
30 Keith Urban It's A Love Thing	11	14

**FI** Chad Brock Yes!  
**FI** Rascal Flatts Payin' For Daylight  
**FI** Joe Diffie It's Always Somethin'

**WAMZ Louisville**  
PD/MD: Coyote Calhoun  
Clear Channel 502-582-7840

**WAMZ 102.7**

	TW	LW
1 Toby Keith How Do You Like Me Now	43	35





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COUNTRY AIRPLAY MONITOR **COUNTRY** **POPULAR PLAYLIST** FOR WEEK ENDING FEBRUARY 27, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space. First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

KYCY San Francisco PD: Dene Hallam APD: Steve Jordan MD: Richard Ryan Infinity 415-391-9330

WZZK Birmingham PD: Jim Tice APD/MD: Scott Stewart Cox 205-916-1100

WESC Greenville OM: Ron Brooks MD: John Landrum Clear Channel 864-242-4660

KWJL Portland, OR PD: Robin Mitchell MD: Lola Montgomery Fisher Broadcasting 503-228-4393

WUSY Chattanooga OM: Leslie Pardue MD: Bill Poindexter Cumulus 423-892-3333

WMIL Milwaukee OM/MD: Kerry Wolfe MD: Mitch Morgan Clear Channel 414-545-8900

KFKF Kansas City PD: Dale Carter MD: Tony Stevens Infinity 816-753-4000

WDAF Kansas City PD/MD: Ted Cramer Entercom 913-236-9800

WCOL Columbus, OH PD: Gail Austin Clear Channel 614-273-9265

WQMX Akron OM: Kevin Mason MD: Bill Sheil Rubber City Radio Group 330-869-9800

KNCI Sacramento OM: Mark Evans APD: Jennifer Wood Infinity 916-338-9200

WNOE New Orleans PD: Les Acree Clear Channel 504-679-7300

WBQJ Johnson City PD: Bill Hagy MD: Reggie Neel Bristol Broadcasting 540-669-8112

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire Infinity 816-531-2535

KATM Modesto OM: Dave Taylor PD/MD: Randy Black Citadel 209-523-7756

WHOK Columbus, OH OM: Charley Lake APD/MD: George Wolf Infinity 614-227-9696

WDCT Providence PD: Rick Everett MD: Sam Stevens Hall Communications 401-467-4366

WYRK Buffalo PD: Mark Lindow APD/MD: Chris Keyzer Infinity 716-856-3550

KASE Austin PD: Michael Cruise APD: Bob Pickett AMFM 512-495-1300

WDRM Huntsville PD: Mark Donovan MD: Dan McClain AMFM 205-256-1750

KSSN Little Rock PD: Bill Dotson Clear Channel 501-227-9696

WOKQ Portsmouth, NH OM: Mark Ericson PD: Mark Jennings APD/MD: Dan Lunnice Citadel 603-749-9750

KVOO Tulsa, OK OM/MD: Dave Black MD: Scott Woodson Journal 918-742-9900

WCMS Norfolk PD: John Crenshaw WCMS Radio Norfolk 757-424-1050



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cum station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.  
First Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**WKQC Saginaw**  
PD: Rick Walker  
MD: Stan Parman  
MacDonald 517-752-8161

**100.1**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WKKO Toledo**  
PD: Gary Shores  
APD/MD: Harvey J. Steele  
Cumulus 419-385-2536

**100.1**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KCYC San Antonio**  
Interim PD: Doug Bennett  
Coex 210-615-5400

**Y100.1**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KXXY Oklahoma City**  
OM: Ted Stecker  
MD: Bill Reed  
Clear Channel 405-528-5543

**96.1 KXY**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WYNK Baton Rouge**  
PD: Paul Orr  
APD/MD: Austin James  
AMFM 225-231-1860

**101.5**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WQJK Jacksonville**  
PD: Mike James  
APD: John Scott  
Clear Channel 904-388-7711

**101.5**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WHSL Greensboro**  
PD: Chris Huff  
APD: Danny Hall  
MD: Jayme Austin  
AMFM 336-272-0995

**100.1**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WVLC Lexington**  
PD/MD: John Swan  
HMM Broadcasting 606-253-5900

**101.9**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KTST Oklahoma City**  
OM: Ted Stecker  
APD: Crash  
Clear Channel 405-528-5543

**101.9**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KAJA San Antonio**  
PD: Keith Montgomery  
MD: Jennie James  
Clear Channel 210-736-9700

**KJ-97**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WGH Norfolk**  
PD/MD: Randy Brooks  
Sinclair 757-671-1000

**EAGLE 97.5**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WKDF Nashville**  
PD: Wes McShay  
MD: Eddie Fox  
Dick Broadcasting 615-244-9533

**MUSIC CITY 103.3**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WGKX Memphis**  
PD: Greg Mozingo  
APD: Brian Driver  
MD: Mark Billingsley  
Barnstable Broadcasting 901-682-1106

**KMX 106**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WRKZ Harrisburg**  
PD: Sam McGuire  
APD: Kelly Rios  
MD: Dandelion  
Citadel 717-367-7700

**92.5**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WBEE Rochester, NY**  
PD: Fred Horton  
MD: Coyote Collins  
Entercom 716-423-2900

**92.5**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KUBL Salt Lake City**  
OM: Ed Hill  
MD: Dan Curtis  
Citadel 801-485-6700

**K-99.5**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KIIM Tucson**  
PD: Herb Crowe  
MD: John Collins  
Rex Broadcasting 520-887-1000

**Hot Country KIIM 99.5**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KRTY San Jose**  
PD: Julie Stevens  
Empire Broadcasting 408-293-8030

**95.3 KRTY**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WCTO Allentown, PA**  
PD: Chuck Geiger  
APD/MD: Ed Parreira  
Citadel 610-266-7600

**101.9**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**WRNS New Bern, NC**  
PD: Wayne Carlyle  
APD: Mark Andrews  
MD: Mark Sova  
Pinnacle 252-522-4141

**101.9**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KKAT Salt Lake City**  
PD: Shawn Stevens  
MD: Jim Mickelson  
Clear Channel 801-908-1300

**101.9**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI	FI	FI
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			

**KSFS Fresno**  
PD: Ken Boesen  
Infinity 559-490-5800

**93 KISS COUNTRY**

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	
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# AIRPLAY Monitor POWER PLAYS COUNTRY FOR WEEK ENDING FEBRUARY 27, 2000

First Impressions (FI) denotes songs with 6 or more deletions at station for first time this week.

**WMSI Jackson**  
OM: Scott Johnson  
PD: Rick Adams  
MD: Gill Stuart  
AMFM 601-982-1062

TW	LW	Song
1	42	Lonestar Smile
2	38	George Strait The Best Day
3	38	Toby Keith How Do You Like Me Now
4	37	Tracy Lawrence Lessons Learned
5	37	Tim McGraw My Best Friend
6	36	Martina McBride Love's The Only House
7	36	Jo Dee Messina Because You Love Me
8	36	Dixie Chicks Cowboy Take Me Away
9	36	Mark Willis Back At One
10	28	Shedaisy This Woman Needs
11	29	Kenny Rogers Buy Me A Rose
12	22	Garth Brooks Do What You Gotta Do
13	22	Jessica Andrews Unbreakable Heart
14	22	Montgomery Gentry Daddy Won't Sell The
15	21	Kenny Chesney What I Need To Do
16	21	Clint Black W/Steve Wariner Been There
17	21	Phil Vassar Carlene
18	21	Shania Twain Rock This Country!
19	20	Chely Wright It Was
20	19	Trisha Yearwood Real Live Woman
21	19	Andy Griggs She's More
22	18	Alabama Small Stuff
23	18	Andy Griggs You Won't Ever Be Lonely
24	18	Lee Ann Womack I'll Think Of A Reason L
25	12	Jo Dee Messina Lesson In Leavin'
26	12	Alan Jackson Pop A Top
27	11	Chad Brock Yes!
28	11	Billy Ray Cyrus Busy Man
29	11	Faith Hill The Way You Love Me
30	11	Collin Raye Couldn't Last A Moment
FI	11	Chad Brock Yes!
FI	11	Rebecca Lynn Howard Out Here In The Wat
FI	11	Shane Minor I Think You're Beautiful

**WGGY Wilkes-Barre**  
PD/MD: Mike Krinik  
Sinclair 570-883-1111

TW	LW	Song
1	43	Lonestar Smile
2	43	Dixie Chicks Cowboy Take Me Away
3	43	Toby Keith How Do You Like Me Now
4	42	Tracy Lawrence Lessons Learned
5	42	Clint Black When I Said I Do
6	33	Reba McEntire What Do You Say
7	33	Brad Paisley He Didn't Have To Be
8	33	Mark Willis Back At One
9	31	Martina McBride Love's The Only House
10	31	George Strait The Best Day
11	31	Faith Hill Breathe
12	29	Shedaisy This Woman Needs
13	29	Toby Keith How Do You Like Me Now
14	29	Tracy Lawrence Lessons Learned
15	29	Yankee Grey All Things Considered
16	29	Trisha Yearwood Real Live Woman
17	29	Julie Reeves What I Need
18	29	Phil Vassar Carlene
19	29	Chely Wright It Was
20	29	Jessica Andrews Unbreakable Heart
21	26	Yankee Grey God Gave Me You
22	18	Vince Gill Let's Make Sure We Kiss Good
23	18	Andy Griggs She's More
24	18	Collin Raye Couldn't Last A Moment
25	17	Faith Hill The Way You Love Me
26	17	Yankee Grey Another Nine Minutes
27	16	Montgomery Gentry Daddy Won't Sell The
28	16	Steve Wariner I'm Already Taken
29	16	Tim McGraw Something Like That
30	16	Clint Black W/Steve Wariner Been There
FI	16	Yankee Grey Another Nine Minutes
FI	16	Rebecca Lynn Howard Out Here In The Wat
FI	16	Shane Minor I Think You're Beautiful

**WKHK Richmond**  
PD: Kevin King  
MD: Rick Campbell  
AMFM 804-330-5700

TW	LW	Song
1	39	Tracy Lawrence Lessons Learned
2	38	Tim McGraw My Best Friend
3	38	Lonestar Smile
4	38	George Strait The Best Day
5	37	Toby Keith How Do You Like Me Now
6	37	Mark Willis Back At One
7	36	Dixie Chicks Cowboy Take Me Away
8	36	Martina McBride Love's The Only House
9	36	Shedaisy This Woman Needs
10	30	Tracy Byrd Put Your Hand In Mine
11	25	Garth Brooks Do What You Gotta Do
12	25	Montgomery Gentry Daddy Won't Sell The
13	25	Tankee Grey Another Nine Minutes
14	25	Jo Dee Messina Because You Love Me
15	25	Iy Herndon No Mercy
16	22	Trisha Yearwood Real Live Woman
17	22	Tim McGraw Something Like That
18	22	Joe Diffie Night To Remember
19	22	Jessica Andrews Unbreakable Heart
20	22	Clint Black W/Steve Wariner Been There
21	21	Kenny Chesney What I Need To Do
22	21	Dixie Chicks Ready To Run
23	21	Andy Griggs She's More
24	21	Clint Black When I Said I Do
25	21	Martina McBride I Love You
26	21	Phil Vassar Carlene
27	21	Martina McBride Whatever You Say
28	21	Shedaisy Little Good-Byes
29	21	Vince Gill Let's Make Sure We Kiss Good
30	21	Jo Dee Messina Lesson In Leavin'
FI	21	Collin Raye Couldn't Last A Moment
FI	21	Kenny Rogers Buy Me A Rose
FI	21	Clay Walker The Chain Of Love

**WCOS Columbia**  
OM: Lance Tidwell  
APD: Bryan Thomas  
MD: Glen Garrett  
AMFM 803-254-0967

TW	LW	Song
1	35	Tim McGraw My Best Friend
2	35	Mark Willis Back At One
3	34	Dixie Chicks Cowboy Take Me Away
4	34	Shedaisy This Woman Needs
5	34	Lonestar Smile
6	33	Tracy Lawrence Lessons Learned
7	33	Brad Paisley He Didn't Have To Be
8	33	Faith Hill Breathe
9	29	Reba McEntire What Do You Say
10	29	Toby Keith How Do You Like Me Now
11	29	Chely Wright It Was
12	29	Phil Vassar Carlene
13	29	George Strait The Best Day
14	29	Andy Griggs She's More
15	29	Martina McBride I Love You
16	29	Kenny Chesney What I Need To Do
17	29	Tracy Byrd Put Your Hand In Mine
18	29	Garth Brooks Do What You Gotta Do
19	29	Jo Dee Messina Because You Love Me
20	29	John Michael Montgomery Home To You
21	29	Clint Black W/Steve Wariner Been There
22	29	Alabama Small Stuff
23	29	Montgomery Gentry Daddy Won't Sell The
24	29	Shania Twain Rock This Country!
25	29	Jo Dee Messina Lesson In Leavin'
26	29	Lonestar Amazed
27	29	Martina McBride Love's The Only House
28	29	George Strait Write This Down
29	29	Alabama God Must Have Spent A Little
30	29	Collin Raye Anyone Else
FI	29	The Wilkinson's Jimmy's Got A Girlfriend

**KWNR Las Vegas**  
OM: John Marks  
MD: Brooks O'Brien  
Clear Channel 702-732-7753

TW	LW	Song
1	44	Lonestar Smile
2	44	Toby Keith How Do You Like Me Now
3	44	Tim McGraw My Best Friend
4	44	Tracy Lawrence Lessons Learned
5	44	Faith Hill Breathe
6	44	Clint Black When I Said I Do
7	44	Brad Paisley He Didn't Have To Be
8	44	Reba McEntire What Do You Say
9	44	Toby Keith How Do You Like Me Now
10	44	Chely Wright It Was
11	44	Dixie Chicks Cowboy Take Me Away
12	44	Martina McBride Love's The Only House
13	44	Garth Brooks Do What You Gotta Do
14	44	Jo Dee Messina Because You Love Me
15	44	Clint Black W/Steve Wariner Been There
16	44	Martina McBride I Love You
17	44	George Strait The Best Day
18	44	Phil Vassar Carlene
19	44	Lonestar Amazed
20	44	Chely Wright It Was
21	44	Shedaisy This Woman Needs
22	44	Tim McGraw Something Like That
23	44	Andy Griggs She's More
24	44	Shania Twain Rock This Country!
25	44	Clay Walker Live Laugh Love
26	44	Yankee Grey Another Nine Minutes
27	44	Faith Hill The Way You Love Me
28	44	George Strait Write This Down
29	44	Jessica Andrews Unbreakable Heart
30	44	Iy Herndon No Mercy
FI	44	Kenny Rogers Buy Me A Rose
FI	44	Chad Brock Yes!
FI	44	George Strait Murder On Music Row

**WIRK West Palm Beach**  
PD: Mitch Mahan  
MD: J. R. Jackson  
Infinity 561-686-9505

TW	LW	Song
1	37	Toby Keith How Do You Like Me Now
2	37	Martina McBride Love's The Only House
3	37	Tim McGraw My Best Friend
4	37	George Strait The Best Day
5	37	Tracy Lawrence Lessons Learned
6	37	Jo Dee Messina Because You Love Me
7	37	Clint Black When I Said I Do
8	37	Tracy Lawrence Lessons Learned
9	37	Lonestar Smile
10	37	Vince Gill Let's Make Sure We Kiss Good
11	37	Phil Vassar Carlene
12	37	Kenny Rogers Buy Me A Rose
13	37	Clint Black W/Steve Wariner Been There
14	37	Montgomery Gentry Daddy Won't Sell The
15	37	Andy Griggs She's More
16	37	Chely Wright It Was
17	37	Trisha Yearwood Real Live Woman
18	37	Shedaisy This Woman Needs
19	37	Wynonna Can't Nobody Love You (Like)
20	37	Brad Paisley He Didn't Have To Be
21	37	Garth Brooks Do What You Gotta Do
22	37	Kenny Chesney What I Need To Do
23	37	Dixie Chicks Goodbye Earl
24	37	Lonestar Amazed
25	37	LeAnn Rimes Big Deal
26	37	Jessica Andrews Unbreakable Heart
27	37	Martina McBride I Love You
28	37	Kenny Chesney She Thinks My Tractor's S
29	37	Yankee Grey Another Nine Minutes
30	37	Alan Jackson Pop A Top
FI	37	Dixie Chicks Goodbye Earl
FI	37	Iy Herndon No Mercy
FI	37	Blackhawk I Need You All The Time

**KTTS Springfield, MO**  
OM: Jay Phillips  
PD: Don Paul  
MD: Warren McDonald  
Journal 417-865-6614

TW	LW	Song
1	39	Dixie Chicks Cowboy Take Me Away
2	39	Mark Willis Back At One
3	39	Toby Keith How Do You Like Me Now
4	39	Tim McGraw My Best Friend
5	39	Lonestar Smile
6	39	Faith Hill Breathe
7	39	Tracy Lawrence Lessons Learned
8	39	Martina McBride Love's The Only House
9	39	George Strait The Best Day
10	39	Montgomery Gentry Daddy Won't Sell The
11	39	Phil Vassar Carlene
12	39	Trisha Yearwood Real Live Woman
13	39	Yankee Grey Another Nine Minutes
14	39	Chely Wright It Was
15	39	Jessica Andrews Unbreakable Heart
16	39	Clint Black W/Steve Wariner Been There
17	39	Vince Gill Let's Make Sure We Kiss Good
18	39	Kenny Chesney What I Need To Do
19	39	Tracy Byrd Put Your Hand In Mine
20	39	Garth Brooks Do What You Gotta Do
21	39	Jo Dee Messina Because You Love Me
22	39	Blackhawk I Need You All The Time
23	39	Trace Adkins More
24	39	Shedaisy This Woman Needs
25	39	Reba McEntire What Do You Say
26	39	Andy Griggs She's More
27	39	Collin Raye Couldn't Last A Moment
28	39	Shedaisy Little Good-Byes
29	39	Brad Paisley Me Neither
30	39	Sony Isaacs I've Forgotten How You Feel
FI	39	Blackhawk I Need You All The Time
FI	39	Collin Raye Couldn't Last A Moment
FI	39	Joe Diffie It's Always Somethin'

**KRST Albuquerque**  
OM: Brad Barrett  
MD: J.T. Jones  
Citadel 505-767-6700

TW	LW	Song
1	41	Tim McGraw My Best Friend
2	41	Lonestar Smile
3	41	Dixie Chicks Cowboy Take Me Away
4	41	Brad Paisley He Didn't Have To Be
5	41	Mark Willis Back At One
6	41	Faith Hill Breathe
7	41	Clay Walker Live Laugh Love
8	41	Shedaisy This Woman Needs
9	41	George Strait The Best Day
10	41	Yankee Grey All Things Considered
11	41	John Michael Montgomery Home To You
12	41	Reba McEntire What Do You Say
13	41	Alan Jackson Pop A Top
14	41	Toby Keith How Do You Like Me Now
15	41	Lonestar Amazed
16	41	Jo Dee Messina Lesson In Leavin'
17	41	Martina McBride I Love You
18	41	Jo Dee Messina Because You Love Me
19	41	Aaron Tippin For Your I Will
20	41	Tracy Byrd Put Your Hand In Mine
21	41	Martina McBride Love's The Only House
22	41	Faith Hill The Way You Love Me
23	41	Kenny Chesney She Thinks My Tractor's S
24	41	Garth Brooks Do What You Gotta Do
25	41	Tracy Lawrence Lessons Learned
26	41	Clint Black W/Steve Wariner Been There
27	41	Kenny Rogers Buy Me A Rose
28	41	George Strait Write This Down
29	41	LeAnn Rimes Big Deal
30	41	Kenny Chesney You Had Me From Hello
FI	41	George Strait Murder On Music Row
FI	41	Iy Herndon No Mercy

**WQXX Youngstown**  
PD: Chuck Stevens  
MD: Burton Lee  
Cumulus 330-337-9544

TW	LW	Song
1	41	Toby Keith How Do You Like Me Now
2	41	Mark Willis Back At One
3	41	Tim McGraw My Best Friend
4	41	George Strait The Best Day
5	41	Lonestar Smile
6	41	Tracy Lawrence Lessons Learned
7	41	Jo Dee Messina Because You Love Me
8	41	Martina McBride Love's The Only House
9	41	Clint Black W/Steve Wariner Been There
10	41	Shedaisy This Woman Needs
11	41	Vince Gill Let's Make Sure We Kiss Good
12	41	Montgomery Gentry Daddy Won't Sell The
13	41	Chely Wright It Was
14	41	Garth Brooks Do What You Gotta Do
15	41	Faith Hill The Way You Love Me
16	41	Jo Dee Messina Because You Love Me
17	41	Trisha Yearwood Real Live Woman
18	41	Jo Dee Messina Because You Love Me
19	41	Kenny Chesney What I Need To Do
20	41	Phil Vassar Carlene
21	41	Dixie Chicks Cowboy Take Me Away
22	41	Tracy Byrd Put Your Hand In Mine
23	41	Trace Adkins More
24	41	Alan Jackson The Blues Man
25	41	Dixie Chicks Goodbye Earl
26	41	Yankee Grey All Things Considered
27	41	Lonestar Amazed
28	41	Alabama Small Stuff
29	41	Jessica Andrews Unbreakable Heart
30	41	Tim McGraw Something Like That
FI	41	Kenny Rogers Buy Me A Rose
FI	41	Collin Raye Couldn't Last A Moment

**WXBM Pensacola**  
PD/MD: Lynn West  
AMFM 850-994-5327

TW	LW	Song
1	40	George Strait The Best Day
2	40	Tim McGraw My Best Friend
3	40	Martina McBride Love's The Only House
4	40	Dixie Chicks Cowboy Take Me Away
5	40	Toby Keith How Do You Like Me Now
6	40	Mark Willis Back At One
7	40	Faith Hill Breathe
8	40	Lonestar Smile
9	40	Tracy Lawrence Lessons Learned
10	40	Brad Paisley He Didn't Have To Be
11	40	Shedaisy This Woman Needs
12	40	Clint Black W/Steve Wariner Been There
13	40	Phil Vassar Carlene
14	40	Garth Brooks Do What You Gotta Do
15	40	Jo Dee Messina Because You Love Me
16	40	Chely Wright It Was
17	40	Faith Hill The Way You Love Me
18	40	Jessica Andrews Unbreakable Heart
19	40	Kenny Rogers Buy Me A Rose
20	40	Montgomery Gentry Daddy Won't Sell The
21	40	Andy Griggs She's More
22	40	Alabama Small Stuff
23	40	Trisha Yearwood Real Live Woman
24	40	Collin Raye Couldn't Last A Moment
25	40	Lee Ann Womack I'll Think Of A Reason L
26	40	Jo Dee Messina Lesson In Leavin'
27	40	Lonestar Amazed
28	40	Clint Black When I Said I Do
29	40	Shania Twain Rock This Country!
30	40	Shania Twain I Feel Like A Woman!
FI	40	Iy Herndon No Mercy
FI	40	The Wilkinson's Jimmy's Got A Girlfriend
FI	40	Brad Paisley Me Neither

**WYGY Cincinnati**  
PD: Patti Marshall  
APD: Dawn Michaels  
MD: J.J. Gerard  
AMFM 513-721-1050

TW	LW	Song
1	50	Shedaisy This Woman Needs
2	50	Toby Keith How Do You Like Me Now
3	50	Mark Willis Back At One
4	50	Martina McBride Love's The Only House
5	50	Dixie Chicks Cowboy Take Me Away
6	50	Tim McGraw My Best Friend
7	50	Lonestar Smile
8	50	Lonestar Amazed
9	50	Shania Twain Come On Over
10	50	Shania Twain I Feel Like A Woman!
11	50	Jenny Holmquist How Forever Feels
12	50	Alabama God Must Have Spent A Little
13	50	Chely Wright Single White Female
14	50	Martina McBride I Love You
15	50	Clint Black W/Steve Wariner Been There
16	50	Jo Dee Messina Lesson In Leavin'
17	50	Tim McGraw Something Like That
18	50	Garth Brooks Do What You Gotta Do
19	50	Tim McGraw Please Remember Me
20	50	Dixie Chicks Ready To Run
21	50	Jo Dee Messina Because You Love Me
22	50	Yankee Grey Another Nine Minutes
23	50	Faith Hill Breathe
24	50	Jennifer Day The Fun Of Your Love
25	50	Chely Wright It Was
26	50	Faith Hill The Way You Love Me
27	50	Shania Twain Rock This Country!
28	50	Faith Hill This Kiss
29	50	Tim McGraw I Like It, I Love It
30	50	Jo Dee Messina Stand Beside Me!
FI	5	











# COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING FEBRUARY 27, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN										SHEDAISY										GEORGE STRAIT										CHALEE TENNISON										PHIL VASSAR									
2499/264										3816/303										4954/276										924/126										3145/207									
Buy Me A Rose (Dreamcatcher)										This Woman Needs (Lyric Street)										The Best Day (MCA Nashville)										Just Because She Lives There (Asylum)										Carlene (Arista Nashville)									
Total Stations: 147										Total Stations: 152										Total Stations: 152										Total Stations: 94										Total Stations: 151									
Chart Move: 23-19										Chart Move: 11-9										Chart Move: 6-5										Chart Move: 41-39										Chart Move: 15-13									
City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP					
New York	CMT	20	22	26	Austin	KASE	1	1	4	New York	CMT	20	22	26	Austin	KASE	1	1	4	New York	CMT	20	22	26	Austin	KASE	1	1	4	New York	CMT	20	22	26	Austin	KASE	1	1	4	New York	CMT	20	22	26	Austin	KASE	1	1	4

CLAY WALKER										MARK WILLS										CHELY WRIGHT										YANKEE GREY										TRISHA YEARWOOD										
1308/424										5214/64										2905/168										1646/85										2355/330										
The Chain Of Love (Giant)										Back At One (Mercury)										It Was (MCA Nashville)										Another Nine Minutes (Monument)										Real Live Woman (MCA Nashville)										
Total Stations: 118										Total Stations: 151										Total Stations: 148										Total Stations: 142										Total Stations: 146										
Chart Move: 38-33										Chart Move: 2-4										Chart Move: 17-15										Chart Move: 31-31										Chart Move: 25-22										
City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP	City	TW	LW	ZW	IP						
New York	CMT	21	5	-	Austin	KASE	4	-	-	New York	CMT	28	27	33	Austin	KASE	36	34	35	31	New York	CMT	21	21	21	Austin	KASE	2	1	1	New York	CMT	21	27	10	Austin	KASE	25	27	14	New York	CMT	21	27	10	Austin	KASE	25	27	14









## Billboard Top Country Singles Sales SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 4, 2000

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
<b>◀ No. 1 ▶</b>				
1	1	3	AMAZED BNA 65957/RLG 2 weeks at No. 1	LONESTAR
2	2	3	BREATHE WARNER BROS. 16884/WRN	FAITH HILL
3	3	21	BIG DEAL CURB 73086	LEANN RIMES
4	4	11	A COUNTRY BOY CAN SURVIVE (Y2K VERSION) WARNER BROS. 16895/WRN CHAD BROCK WITH HANK WILLIAMS JR. & GEORGE JONES	
5	7	2	JIMMY'S GOT A GIRLFRIEND GIANT 16887/WARNER BROS.	THE WILKINSONS
6	6	27	IT DON'T MATTER TO THE SUN/LOST IN YOU CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES
7	5	22	I'M DIGGIN' IT MCA NASHVILLE 172121	ALECIA ELLIOTT
8	8	8	THE FUN OF YOUR LOVE BNA 65931/RLG	JENNIFER DAY
9	9	14	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB 172141/MERCURY	WYONNNA
10	16	5	NO MERCY EPIC 79345/SONY	TY HERNDON
11	10	142	HOW DO I LIVE▲ CURB 73022	LEANN RIMES
12	12	48	PLEASE REMEMBER ME/FOR A LITTLE WHILE CURB 73080	TIM MCGRAW
13	11	22	STEAM EPIC 79269/SONY	TY HERNDON
14	13	16	LITTLE BIRD ARISTA NASHVILLE 13184	SHERRIE AUSTIN
15	14	18	THE QUITTIN' KIND EPIC 79268/SONY	JOE DIFFIE
16	15	12	TWENTIETH CENTURY/NEW YEAR'S EVE 1999 RCA 65917/RLG	ALABAMA
17	17	43	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE	THE OSBORNE BROTHERS
18	<b>NEW</b>		UNCONDITIONAL VIRGIN 38690	CLAY DAVIDSON
19	18	16	DON'T MAKE ME BEG CURB 73087	STEVE HOLY
20	19	28	ALL THINGS CONSIDERED MONUMENT 79248/SONY	YANKEE GREY

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2000, Billboard/BPI Communications and SoundScan, Inc.

## Billboard TOP COUNTRY ALBUMS SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>◀ No. 1 ▶</b>							
1	1	1	25	DIXIE CHICKS▲	MONUMENT 69678/SONY (11.98 EQ/17.98)	FLY	1
2	2	2	15	FAITH HILL▲	WARNER BROS. 47373/WRN (11.98/17.98)	BREATHE	1
3	3	3	120	SHANIA TWAIN◆	MERCURY 536003 (10.98/17.98)	COME ON OVER	1
4	4	4	38	LONESTAR▲	BNA 67762/RLG (10.98/16.98)	LONELY GRILL	3
5	5	6	42	TIM MCGRAW▲	CURB 77942 (10.98/17.98)	A PLACE IN THE SUN	1
6	6	7	6	MARK WILLS	MERCURY 546296 (11.98/17.98)	PERMANENTLY	3
7	7	8	108	DIXIE CHICKS▲	MONUMENT 68195/SONY (10.98 EQ/17.98)	WIDE OPEN SPACES	1
8	9	10	41	SHEDAISY●	LYRIC STREET 165002/HOLLYWOOD (10.98/16.98)	THE WHOLE SHEBANG	6
9	8	5	3	WYONNNA	CURB 541067/MERCURY (10.98/17.98)	NEW DAY DAWNING	5
10	11	12	17	ALAN JACKSON▲	ARISTA NASHVILLE 18892 (10.98/17.98)	UNDER THE INFLUENCE	2

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
<b>★★★ No. 1 ★★★</b>						
1	1	19	MY BEST FRIEND CURB 3 weeks at No. 1	TIM MCGRAW	42.269	42.878
2	2	17	BACK AT ONE MERCURY	MARK WILLS	40.761	40.238
3	4	19	SMILE BNA	LONESTAR	40.053	38.187
4	6	16	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	40.038	37.304
5	5	9	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	39.188	37.743
6	3	18	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	37.708	40.002
7	7	16	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	34.941	33.657
8	8	22	BREATHE WARNER BROS./WRN	FAITH HILL	31.738	31.822
9	9	14	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	29.580	29.274
10	10	18	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	27.614	27.291
11	11	19	THIS WOMAN NEEDS LYRIC STREET	SHEDAISY	26.806	25.425
12	12	6	BEEN THERE RCA CLINT BLACK WITH STEVE WARINER		25.561	24.302
13	13	26	HE DIDN'T HAVE TO BE ARISTA NASHVILLE	BRAD PAISLEY	23.286	23.903
14	16	14	CARLENE ARISTA NASHVILLE	PHIL VASSAR	22.491	19.817
15	14	24	WHAT DO YOU SAY MCA NASHVILLE	REBA	22.481	23.828
16	15	8	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	22.249	22.003
17	17	33	SOMETHING LIKE THAT CURB	TIM MCGRAW	19.788	19.810
18	21	16	IT WAS MCA NASHVILLE	CHELY WRIGHT	19.535	18.010
19	18	32	I LOVE YOU RCA	MARTINA MCBRIDE	19.410	19.352
20	23	10	BUY ME A ROSE DREAMCATCHER KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN		18.639	17.038
21	25	4	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	18.291	14.362
22	22	12	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	17.951	17.432
23	24	7	SHE'S MORE RCA	ANDY GRIGGS	17.769	16.055
24	19	23	PUT YOUR HAND IN MINE RCA	TRACY BYRD	15.498	18.703
25	28	7	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	14.625	11.967
26	29	5	WHAT I NEED TO DO BNA	KENNY CHESNEY	14.048	11.402
27	27	8	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	14.034	12.143
28	26	5	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	13.886	12.202
29	33	3	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	11.250	7.607
30	31	7	ROCK THIS COUNTRY! MERCURY	SHANIA TWAIN	9.889	9.494
31	32	6	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	9.840	9.278
32	34	3	THE CHAIN OF LOVE GIANT	CLAY WALKER	8.856	6.212
33	<b>NEW</b>		GOODBYE EARL MONUMENT	DIXIE CHICKS	7.317	2.002
34	39	2	MORE CAPITOL	TRACE ADKINS	7.077	5.094
35	35	3	NO MERCY EPIC	TY HERNDON	6.951	6.123
36	36	2	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	6.881	6.060
37	38	2	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	6.878	5.375
38	37	5	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	6.440	5.760
39	30	11	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB/MERCURY	WYONNNA	6.107	9.645
40	<b>NEW</b>		YES! WARNER BROS./WRN	CHAD BROCK	5.673	3.444

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Records showing an increase in audience over the previous week, regardless of chart movement. If two records are tied in total audience, the record being played on more stations is placed first. Records become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

THE MOST PLAYLISTS EVERY WEEK!

# Monitor

COUNTRY AIRPLAY



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. ©2000 Billboard/BPI Communications.



THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★★★★ NO. 1 ★★★★★</b>				
1	3	26	<b>SMILE</b> BNA 1 week at No. 1	LONESTAR	5421	5125	
2	1	25	MY BEST FRIEND CURB	TIM MCGRAW	5312	5484	
3	5	17	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	5254	4793	
4	2	19	BACK AT ONE MERCURY	MARK WILLS	5214	5150	
5	6	11	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	4954	4678	
6	4	27	COWBOY TAKE ME AWAY MONUMENT	DIXIE CHICKS	4586	5001	
7	7	19	LESSONS LEARNED ATLANTIC	TRACY LAWRENCE	4500	4389	
8	8	17	LOVE'S THE ONLY HOUSE RCA	MARTINA MCBRIDE	4279	4143	
9	11	28	THIS WOMAN NEEDS LYRIC STREET	SHEDAISY	3816	3513	
10	10	21	BECAUSE YOU LOVE ME CURB	JO DEE MESSINA	3689	3675	
11	9	23	BREATHE WARNER BROS./WRN	FAITH HILL	3606	3783	
12	12	9	BEEN THERE RCA CLINT BLACK WITH STEVE WARINER		3495	3358	
13	15	20	CARLENE ARISTA NASHVILLE	PHIL VASSAR	3145	2938	
14	13	11	DO WHAT YOU GOTTA DO CAPITOL	GARTH BROOKS	3098	3048	
			<b>★★ AIRPOWER ★★</b>				
15	17	23	IT WAS MCA NASHVILLE	CHELY WRIGHT	2905	2737	
16	20	11	SHE'S MORE RCA	ANDY GRIGGS	2636	2378	
17	19	17	DADDY WON'T SELL THE FARM COLUMBIA	MONTGOMERY GENTRY	2591	2500	
18	18	28	HE DIDN'T HAVE TO BE ARISTA NASHVILLE	BRAD PAISLEY	2561	2591	
			<b>★★ AIRPOWER ★★</b>				
19	23	20	BUY ME A ROSE DREAMCATCHER KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN		2499	2235	
20	28	10	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	2497	1861	
21	16	26	WHAT DO YOU SAY MCA NASHVILLE	REBA	2482	2915	
22	25	9	REAL LIVE WOMAN MCA NASHVILLE	TRISHA YEARWOOD	2355	2025	
23	21	38	SOMETHING LIKE THAT CURB	TIM MCGRAW	2295	2293	
24	22	33	I LOVE YOU RCA	MARTINA MCBRIDE	2279	2261	
25	14	25	PUT YOUR HAND IN MINE RCA	TRACY BYRD	2252	2990	
26	26	7	LET'S MAKE SURE WE KISS GOODBYE MCA NASHVILLE	VINCE GILL	2228	1955	
27	27	14	UNBREAKABLE HEART DREAMWORKS	JESSICA ANDREWS	2212	1923	
28	29	8	WHAT I NEED TO DO BNA	KENNY CHESNEY	2137	1717	
29	33	6	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	1734	1162	
30	30	9	ROCK THIS COUNTRY! MERCURY	SHANIA TWAIN	1647	1682	
31	31	9	ANOTHER NINE MINUTES MONUMENT	YANKEE GREY	1646	1561	
32	34	8	NO MERCY EPIC	TY HERNDON	1347	1104	
33	38	13	THE CHAIN OF LOVE GIANT	CLAY WALKER	1308	884	
34	36	7	MORE CAPITOL	TRACE ADKINS	1277	985	
35	35	15	THE FUN OF YOUR LOVE BNA	JENNIFER DAY	1234	1098	
36	37	9	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	1090	926	
37	39	5	ME NEITHER ARISTA NASHVILLE	BRAD PAISLEY	1088	876	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	32	18	CAN'T NOBODY LOVE YOU (LIKE I DO) CURB/MERCURY	WYNONNA	924	1478	
39	41	10	JUST BECAUSE SHE LIVES THERE ASYLUM	CHALEE TENNISON	924	798	
			<b>★ GREATEST GAINER/MOST NEW STATIONS ★</b>				
40	51	23	GOODBYE EARL MONUMENT	DIXIE CHICKS	913	269	
41	42	16	WHAT I NEED VIRGIN	JULIE REEVES	859	746	
42	40	9	JIMMY'S GOT A GIRLFRIEND GIANT	THE WILKINSONS	847	822	
43	44	4	YES! WARNER BROS./WRN	CHAD BROCK	843	505	
44	43	4	THE BLUES MAN ARISTA NASHVILLE	ALAN JACKSON	663	542	
45	47	6	I THINK YOU'RE BEAUTIFUL MERCURY	SHANE MINOR	439	393	
46	54	3	YOUR EVERYTHING CAPITOL	KEITH URBAN	425	209	
			<b>★★ HOT SHOT DEBUT ★★</b>				
47	<b>NEW</b>		MURDER ON MUSIC ROW MCA NASHVILLE GEORGE STRAIT WITH ALAN JACKSON		412	0	
48	46	8	I'VE FORGOTTEN HOW YOU FEEL LYRIC STREET	SONYA ISAACS	392	394	
49	50	6	UP NORTH (DOWN SOUTH, BACK EAST, OUT WEST) MONUMENT	WADE HAYES	352	293	
50	49	7	800 POUND JESUS CURB	SAWYER BROWN	346	308	
51	57	5	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	316	197	
52	53	3	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	309	221	
53	60	2	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	271	133	
54	48	7	WHERE CAN I SURRENDER DREAMWORKS	RANDY TRAVIS	249	313	
55	45	16	ME AND MAXINE MERCURY	SAMMY KERSHAW	210	433	
56	56	3	SOMETHING TO WRITE HOME ABOUT ATLANTIC	CRAIG MORGAN	184	200	
57	58	18	THE COLD HARD TRUTH ASYLUM	GEORGE JONES	161	164	
58	61	2	GROW YOUNG WITH YOU RCA	COLEY MCCABE	145	121	
59	62	3	OUT HERE IN THE WATER MCA NASHVILLE	REBECCA LYNN HOWARD	143	119	
60	55	8	NOTHING CATCHES JESUS BY SURPRISE ATLANTIC JOHN MICHAEL MONTGOMERY		128	204	
61	<b>NEW</b>		KISS ME NOW ASYLUM	LILA MCCANN	126	39	
62	59	2	I NEED YOU ALL THE TIME ARISTA NASHVILLE	BLACKHAWK	119	152	
63	68	20	HERE COMES MY BABY MERCURY	THE MAVERICKS	111	78	
64	<b>RE-ENTRY</b>		AGAINST THE WIND ELEKTRA/VEG	BROOKS & DUNN	78	49	
65	70	15	LET'S MAKE LOVE WARNER BROS./WRN FAITH HILL WITH TIM MCGRAW		78	66	
66	67	10	MY HOMETOWN LUCKY DOG/COLUMBIA	CHARLIE ROBISON	73	82	
67	63	7	CRACKER JACK DIAMOND TRI CHORD	MARTY RAYBON	72	113	
68	72	9	I WILL...BUT LYRIC STREET	SHEDAISY	67	60	
69	52	9	THE LOOK VIRGIN	JERRY KILGORE	62	239	
70	71	5	GOIN' UNDER GETTIN' OVER YOU ARISTA NASHVILLE	BROOKS & DUNN	59	61	
71	<b>RE-ENTRY</b>		WITHOUT YOU MONUMENT	DIXIE CHICKS	48	46	
72	73	3	THE WRECKIN' CREW CURB	TRINI TRIGGS	45	52	
73	<b>NEW</b>		CHANGE MCA NASHVILLE	SONS OF THE DESERT	39	22	
74	<b>RE-ENTRY</b>		YOUR LOVE WINDHAM HILL JIM BRICKMAN FEATURING MICHELLE WRIGHT		38	7	
75	<b>RE-ENTRY</b>		STUCK IN LOVE CURB/MERCURY	THE JUDDS	37	20	

Songs are ranked by number of detections. (O) Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the record with the largest increase in detections. Most New Stations awarded to the record registering six or more detections at the most stations for the first time this week. If two records are tied in number of detections, the record being played on more stations is placed first. Records below the top 25 are removed from the chart after 20 weeks.



DEDICATED TO OUR FRIEND  
**LYNN SHULTS**  
1944 - 2000



*"Faith is such a vital part of all  
our lives.  
Having unquestionable faith  
in someone  
is the ultimate honor  
you can give them.  
And being able  
to have that faith returned is  
the most incredible gift you  
can ever receive.*

*That's why  
I love this song.  
It has a powerful and  
positive message  
that is so relevant  
to all types  
of relationships.*

**STEVE**

*faith in you*

THE TITLE TRACK FROM HIS UPCOMING ALBUM

**WARINER**

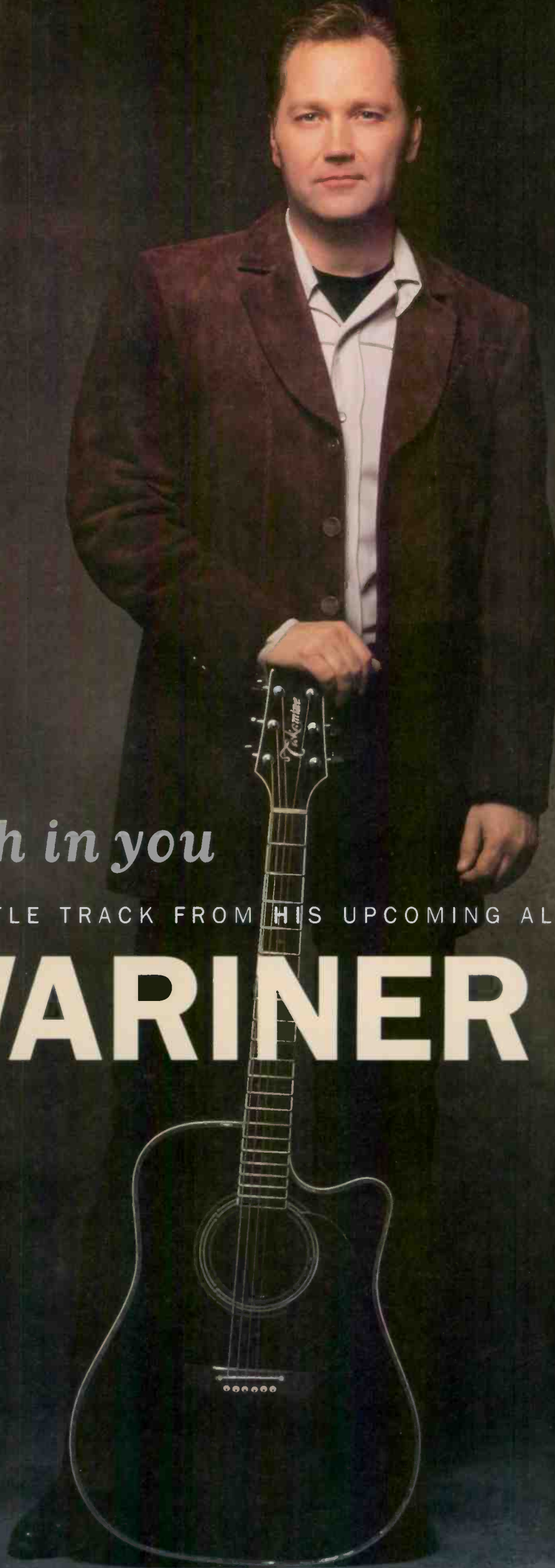
*Impact date*

**MARCH 13**

Represented by Renaissance Management



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# SPRING BOOK ATTITUDE!

"If you are looking for another little girl, or another female singer that sounds like every other female singer, you are not looking for Tamara. If you want a GUTSY song that will stand out from everything else, this is it. It is not for sissies!"

Tim Murphy KKBBQ/Houston

"I liked it from the first time I played it. It has great ATTITUDE and is a definite BULLSEYE for my female listeners."

Randy Brooks WGH/Norfolk



"Great voice... SASSY lyrics... What every woman wants to say and what every man wants to hear."

Les Acree WNOE/New Orleans

"Tamara Walker has a fine voice and communicates well. Now she's got a ROCKIN' song, "Askin' Too Much." It's an adult song, a married woman's point of view, not a pouty teenager's."

Pam Shane / Shane Media

Some doors are worth opening...

TAMARA WALKER "Askin' Too Much"  
ON YOUR DESK NOW IMPACTING MARCH 13TH

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