

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

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COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

#1

MARK CHESNUTT

It's A Little Too Late (DECCA)

★★★ AIRPOWER ★★★

LEANN RIMES • *Unchained Melody* (CURB)
REBA MCENTIRE • *How Was I To Know* (MCA)
MINDY MCCREADY (FEAT. LONESTAR'S RICHIE MCDONALD) • *Maybe He'll Notice Her Now* (BNA)
JOHN BERRY • *She's Taken A Shine* (CAPITOL NASHVILLE)

NEW RELEASES

BURNIN' DAYLIGHT • *Say Yes* (CURB)
EMILIO • *I'd Love You To Love Me* (CAPITOL NASHVILLE)
MILA MASON • *Dark Horse* (ATLANTIC)

When Co-Owned Isn't Cozy, And Other Tales Of Telecom's First Year

by Kevin Carter, Janine Coveney, Dana Hall, Marc Schiffman, and Phyllis Stark

A year after the February anniversary of the signing of the Telecommunications Act, some former competitors are doing a better job of living together than others. This means that the station wars that often ensnared record reps, while not over, have eased. Some broadcasters face the predicted dearth of job openings, but those still employed have found more career opportunities, as long as they don't mind not listening to music or having to remember what town they're in.

Those were among the answers Monitor received when we asked broadcasters and music industryites how Telecom had affected them personally. A year ago, label reps we polled feared that more Telecom-driven format monopolies would mean fewer decision makers at radio who would wield bigger bludgeons. But most looked forward to getting out of the crossfire between competitors.

Now, many respondents report surprise at the level of competition that remains between newly co-owned stations. As one programmer told Reprise VP of rock/triple-A promotion Michael Linehan, some stations have gone from being "competitors" to "compatitors."

"One thing I have seen in a couple of markets, which blows my mind, is these situations with one owner and multiple PDs in multiple niches of the formats, and wars [are still] going on between them," says RCA VP of rock promotion Dave Lonca. "This is nonsensical."

Mercury Nashville VP of national promotion and artist development Norbert Nix says, "The heat has been turned down a bit" on concerts and co-promotes. "It's not a cut-throat thing anymore, [although] in

certain cases it remains extremely competitive," even between new sister stations.

One dramatic illustration of a station war that continues to flare up is the rhythmic top 40 battle between KMEL and KYLD (Wild 107) San Francisco. Although the stations are now co-owned, the San Francisco Examiner reported last week that three KYLD promotion staffers had been fired for defacing KMEL billboards with graffiti.

Brent Osborne, GM of the stations' other sister, AC KIOI, told the paper that Evergreen Media president/COO Jim de Castro "has been warning the two stations to cool it." The story goes on to say that when "de Castro returned here last week and called a meeting partly to discuss the ongoing rivalry, programmers from the two stations were still taking shots at each other at the meeting, albeit good-naturedly."

"It's a little like the U.S. and Russia," KYLD GM Bob Visotcky told the paper. "They kept each other in check, and now they're learning to be friendly rivals. But the billboard incidents were uncalled for and won't be tolerated."

At one new duopoly, things are better. In October '95, KBXX Houston PD Robert Scorpio told Monitor that there had been tension with R&B rival KMJQ (Majic 102) when the stations merged and KMJQ modified its format. KMJQ staffers "resented the fact that they had to be the ones that had to adjust to an adult urban format," he said. Today, KMJQ PD Carl Conner says, "It took time to know the people and get used to the people, and they're actually great people." Conner says that with both stations representing "two extremely healthy profit centers... it worked out real well."

Some record reps see the net ef-

Continued on page 4

Monitor Classifieds

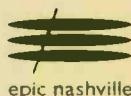
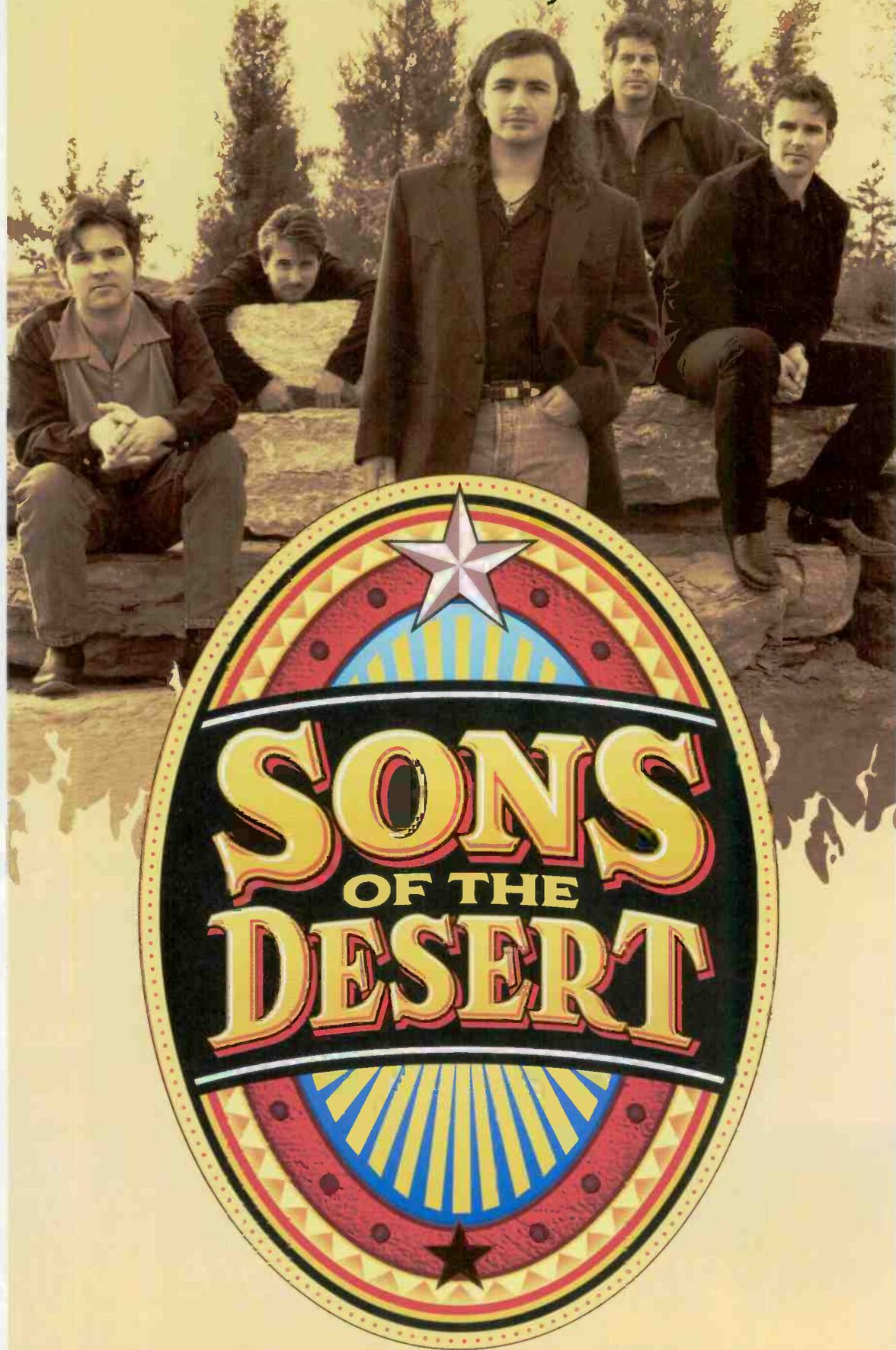
pg. 8

MORE THAN HOT!

This is music at the boiling point!

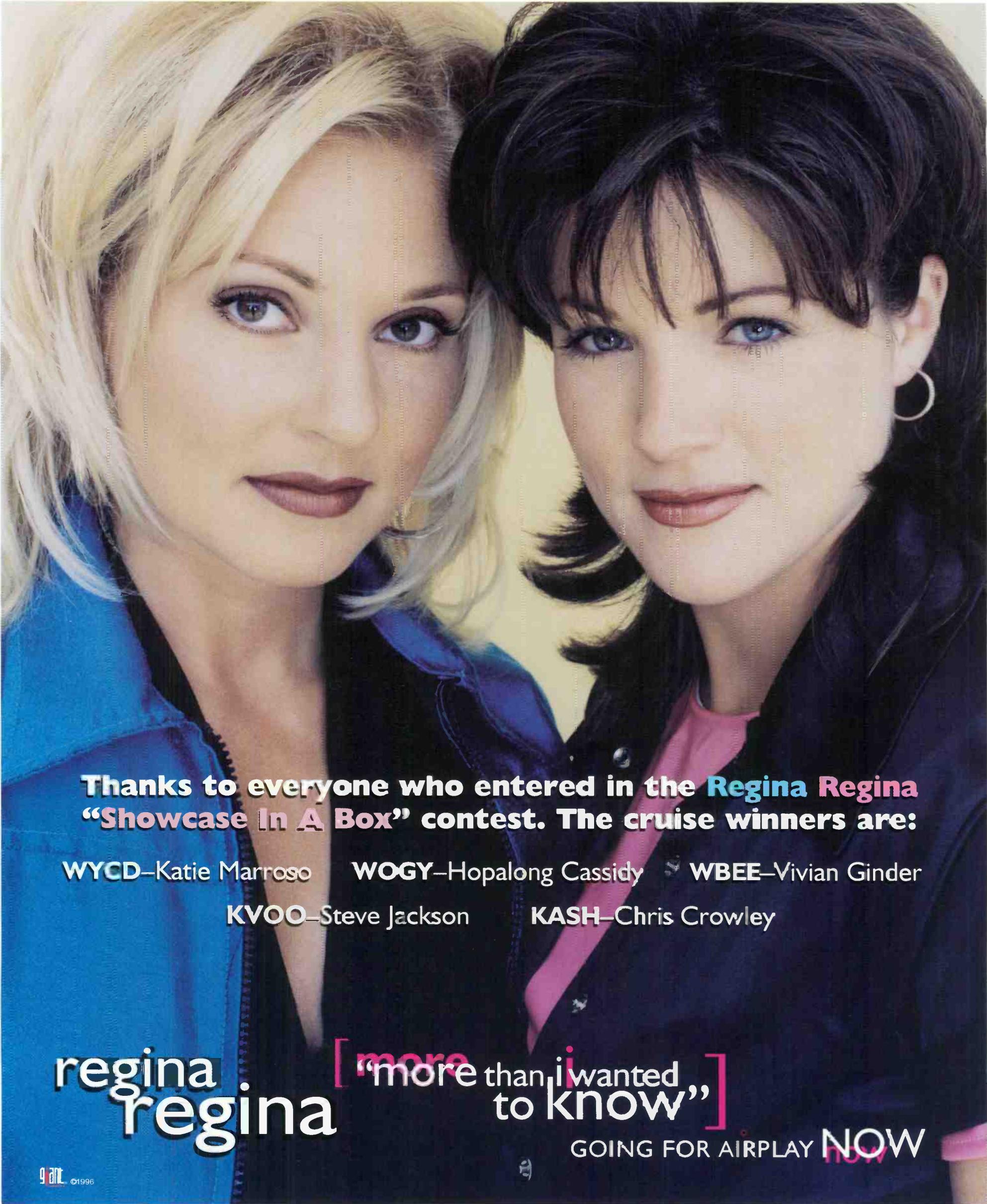
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Thanks to everyone who entered in the **Regina Regina**
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WYCD—Katie Marroso WOGY—Hopalong Cassidy WBEE—Vivian Ginder
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GOING FOR AIRPLAY **NOW**

Daily Billboard Fax Debuts

Billboard plunges into daily news reporting this week with the launch Jan. 29 of Billboard Bulletin. The new publication is available each workday as a two-page fax or through Billboard's Internet site at www.billboard.com.

The Bulletin staff is headed by managing editor Michael Amicone (213-525-8822) and associate editor Carolyn Horwitz (212-536-5346). Both report to Ken Schlager, director of strategic development for the Billboard Music Group, who is overseeing the launch.

Amicone and Horwitz work closely with the staffs of Billboard, Monitor, and other Billboard

Music Group publications worldwide to provide timely coverage of industry news, executive moves, retail action, artist signings, tour plans, and more. Each Thursday, a third page is added with

Billboard Bulletin

an exclusive Billboard chart preview package.

Introductory annual subscriptions to Bulletin start at \$300, a \$150 savings off the regular rate. Call 212-536-5261 or E-mail jsomerstein@billboard.com for details.



RADI ACTIVE BY PHYLLIS STARK

Richards Departs K95; Sterling Exits WUSY

WKHK (K95) Richmond, Va., PD **Mark Richards** exits Feb. 28 to look for another opportunity. He continues to consult K95; call him at 804-560-0907. **Scotty Matthews** from **WKQQ** Lexington, Ky., joins K95 for nights, replacing **Tony Hamilton**, now at top 40 **WWST** Knoxville, Tenn.

WUSY Chattanooga, Tenn., PD **Bob Sterling** resigns. APD **Clay Hunicutt** is upped to PD. P.m. drive co-host **Bill Poindexter** adds MD duties.

WPZM Huntsville, Ala., and top 40 sister **WZYP** were listed below the line and flagged with special station-activity notices in the newly released fall '96 Arbitron book for distributing a promo survey, "the loyal listener report card," which instructed listeners to write down the start and stop times of their listening and offered prizes based on the amount of listening claimed. Arbitron believes this may prompt its diary keepers to "differentiate report" or "overreport" listening to **WPZM** and **WZYP**.

Dave Logan is named VP of programming at Sony's SW Networks, replacing **Corinne Baldassano**, who exits. Logan has programmed rockers **WNEW** New York, **WLUP** Chicago, and **KFOG** San Francisco and most recently was director of programming for Sundance Broadcasting.

After running jockless in a two-day stunt, **WRBQ** Tampa, Fla., dropped its Q105 positioner Jan. 24 to become the Bee, with the new slogan "catch the buzz." New liners include "we're giving you the only buzz that's legal to drive with." **Barbara Anne** from **KIMN** Denver joins for middays, moving **T.R. Campbell** to nights, replacing **Dave Morgan**. **Chuck Britton** from **WEBN** Cincinnati takes afternoons, replacing **Dan Stevens**. **Metro's Mary Jo** does morning news, and **Bob Irzyk** from the local ABC-TV affiliate does morning sports.

KPWR Los Angeles APD/MD **Bruce St. James** is now PD of **KUPR** San Diego, currently country.

Jacor moves AC **WWNK** Cincinnati GM **Tom Sly** to Salt Lake City, where he'll co-manage Jacor's stations, including country **KKAT**, in a configuration to be determined. Also, **Thomas Thon** becomes Jacor's Columbus, Ohio, market manager. **John Potter**, GM of Jacor's country **WHOK/WHQK** there, adds GM duties for N/T **WTVN**.

Sorry to report the Jan. 8 death of **Helen Holzer**, 78, VP of **WJLW** Green Bay, Wis., parent American Communications Co., of a brain aneurysm.

Jaye Albright will consult **WKXX** (Kix 106) St. Louis, which just picked up morning hosts **Steve Shannon** and **D.C. Chymes** from sister **WKBBQ**. MD/mornings **Dave Louis** moves to middays.

WTMT Louisville, Ky., flips from country to sports. PD **Dean Taylor** stays on as OM.

KOOV Killeen, Texas, production manager **Bill Waddington** is upped to director of broadcast operations. Assistant MD **Billy Ray Hargus** is upped to MD; he keeps nights. Crosstown **KLFX** PD **Chris Cummings** joins **KOOV** for middays, replacing **Jim Garrison**, who moves to Kentucky.

WWZD (Wizard 106) Tupelo, Miss., PD/afternoons **T.J. McKay** and MD/middays **Mark Sumner** are out. OM **Rusty Pugh** is acting PD. Morning man **Tom Bigbee** adds acting MD duties.

WTNT Tallahassee, Fla., MD **Bill Kelly** steps down to focus on nights. PD **Tim Mercer** adds music duties for now.

Selena Luther is upped from MD to APD/MD at **WAYZ** Hagerstown, Md.

WRVW (the River) Nashville promotion director **Keith Kaufman** adds the same at country sister **WSIX**, replacing **Duncan Stewart**, who remains in morning sports and adds station liaison duties.

WHOK (K95.5) Columbus morning co-hosts **Michael C. Bandy** and **Jason Bailey** add a weekly show on sister N/T **WTVN** Sundays, 3-6 p.m.

WJCC (Cat Country 102) Montgomery, Ala., picks up local broadcast rights to the Motor Racing Network and NASCAR coverage.

WKLB Boston PD **Mike Brophy** adds p.m. drive duties, moving **John Willis** back to evenings.

KTST Oklahoma City adds **Scott Throver**, recently in affiliate relations at Premiere Radio Networks, to mornings with **Stacy Barton**.

Former modern rock overnight host **Amy Page** takes nights at **WRGX** (Y107) White Plains, N.Y.

Overnighter **Michael Thomas** is now official in nights at **KIIM** Tucson, Ariz. . . **WYNK** Baton Rouge, La., night jock **Bob Pittman** exits; T&Rs to **Chuck Geiger**.

Skip Broussard is the new GSM at country/top 40 combo **WJKK/WYOY** Jackson, Miss. He was GSM at **WTNY** Watertown, N.Y.

WOBB/WMGR Albany, Ga., names **Joe Severens** promotion director, replacing **Wayne Tanton**, who exits. He was in concert marketing.

WJAN/WJEN Rutland, Vt., GM **Sam Stern** seeks an on-air PD to replace **Fran Kusala**, now at newly acquired AC sister **WJJR**.

Katie Bloom from **WYII** Hagerstown, Md., joins **WMUS** Muskegon, Mich., for P/T.

Former **KAGG** Bryan, Texas, PD/mornings **Jim Weaver** seeks a new gig and has his résumé, photo, and a sound bite available on the World Wide Web; access it at www.kagg.com/weaver.htm.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Mine The 14-Carat Artists More Often

In this business of trends, it's always great to see something unusual happen, such as the re-emergence of Gene Watson on the chart with the single "Change Her Mind." Since we've tossed aside so many valuable performers in the country format in favor of the flavor of the day, it's reassuring to see a dark horse emerge.

While it often appears that record deals close with the words "You look great, and you're under 25. Let's make records," it's becoming harder to find country acts who are just great singers, period. It's even rarer for a song to break through on the sheer strength of a vocal performance or material regardless of the artist's age. Plus, it's always so much fun to root for an underdog. But Watson is such an earth-shattering vocalist that he should have been on radio all along.

As we've watched country's youth movement and the power of video kill many radio stars, it's time for us to re-evaluate what these pretty, young faces have cost us. Artists like Watson have been bumped from the radio for all the wrong reasons. Watson's vocal performances through the past five years have improved noticeably, although he was always a great singer, as shown on "Farewell Party" and "This Dream's On Me." Even though he hasn't always had top-notch material, he's a singer's singer and has been able to adorn a lot of mediocre songs with his delivery.

In 1994, when I was MD at **WSM** Nashville, Step One released Watson's "Uncharted Mind" album. Like most country stations, **WSM** was caught up in the throes of "today's hot, new country," dealing with current releases coming like machine-gun fire. We decided to expose the singles from "Uncharted Mind"

only on the Sunday-morning nostalgia show. At that time, we were torn about programming songs from George Jones and Merle Haggard. With the station's sound being driven by songs like Garth Brooks' "Ain't Goin' Down (Til The Sun Comes Up)," it was difficult to make room for legends. And it seemed like the right thing to do at the time.

Watson joined me on the Sunday oldies show to showcase "Uncharted Mind," and he told me that he'd stopped smoking, which had improved his vocal range and durability. The proof was in the grooves. On that set, Watson covered Marty Robbins' "You Gave Me A Mountain," which most new acts would have butchered on their best day. Yet Watson made the song brand-new again, and I broke out in goosebumps. When he left the studio, I recall feeling awful about not playing the single in a regular rotation.

Most established artists, like Watson, know that in order to get airplay, they have to make records compatible with the sea of new voices. In fact, most complaints I've heard from PDs regarding older artists center on outdated-sounding recordings or substandard material. But those reasons don't wash when it comes to "Change Her Mind," which has the pedigree of hit writers Danny Mayo, Paul Nelson, and Larry Boone.

Radio shouldn't focus on playing a more mature artist on an independent label—that info isn't top of mind with listeners, anyway. It should be about sharing such a singer with the part of the audience that hasn't had the luxury of hearing the artist sing yet. Hearing Watson sing for the first time way back when was life-transforming for me and still is today. In true fanatic-fan fashion, I'm want to share that with everyone else.

ON THE ROW

Waugh Drives South; Lonestar's 'Big News'

RCA Records senior VP **Butch Waugh** is relocating from New York to Nashville as GM. He will replace senior VP/GM **Randy Goodman**, who recently resigned (Country Airplay Monitor, Jan. 24).

At a recent performance in Charlotte, N.C., **Lonestar** was asked by **WSOC** staffers to sing a parody of its hit, "No News," for the Carolina Panthers game in the NFC finals. The response was so strong that when the Green Bay Packers won the championship and a spot in the Super Bowl, **WMIL** Milwaukee recruited **Lonestar** to recut the song into a Packers tribute titled "Big News," with lyrics by **WMIL** morning man **Bill Whyte**. **WMIL** also had the group record a second version of the song that was ready to hit the airwaves when the Packers won the Super Bowl Jan. 26.

Mike Crawford is upped from publicity coordinator to media manager at Atlantic Records.

ON THE AIR

KRAK Sacramento, Calif., has been removed from the country radio panel due to a format change. The panel now totals 161 reporters.

In addition to performers **Hank Williams Jr.**, **Charlie Daniels**, **Travis Tritt**, and **Jo Dee Messina**, the 1997 Fruit of the Loom Comfort Tour and Experience will include a traveling midway of country lifestyle attractions, including a country music museum filled with items from the collection of MCA artist **Marty Stuart**, a studio where attendees can cut their own demos, a side stage for performances from songwriters and local musicians at each tour stop, a technology pavilion (dubbed "the Electric Cowboy") where participants can play country-themed games at interactive kiosks, and a merchandise tent. The tour will include more than 60 concert dates this year.

Alan Jackson has signed on as a spokesman for Ford trucks, which he will pitch in five TV commercials and numerous radio spots. Jackson worked as a Ford salesman before making music his career. His father worked at a Ford assembly plant for 25 years. Also, Jackson and his wife, **Denise**, are expecting a new baby in September.

Clay Walker has launched a World Wide Web site at www.claywalker.com. The site includes biographical info on Walker and touring partners **Terri Clark**, **James Bonamy**, and **Emilio**; an audiovideo theater to preview Walker's albums and videos; a tour schedule; and a press archive with access to concert reviews. Walker's fourth album, "Rumor Has It," is tentatively due April 8.

Trace Adkins and **Jo Dee Messina** are scheduled to announce the nominees for the 29th annual TNN Music City News Country Awards Jan. 29 at Nashville's Wildhorse Saloon. The awards show will air live on TNN June 16.

Steve Wariner has been named musical producer of the upcoming TV movie "Reunion In Hazzard," airing this spring on CBS.

Too 'Early' For Buffalo Club



Rising Tide act the Buffalo Club stopped by **WGNA** Albany, N.Y., on its recent bus tour and said hello to MD/midday host **Bill Early**. Pictured, from left, are the group's **Ron Hemby** and **Charlie Kelley**, **Early**, and band member **John Dittrich**.

When Co-Owned Isn't Cozy, And Other Tales of Telecom's First Year

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fect as positive. Says Reprise's Linehan, "From a political standpoint, it . . . solves a lot of the problems that we've all been wrestling with in recent years, because you're no longer in a position of stifling one company if you do something with another station. [But] it's my perception that within companies, there's still a lot of competitiveness between stations."

In country, where the presence of several outlets in most markets made for particularly ugly battles, Warner Bros. senior VP of promotion Bill Mayne feels that "some turf battles have gone away in certain markets, which is nice. It's one less thing to have to deal with."

MCA Records senior VP of promotion Skip Bishop says, "When one radio group now owns several sticks in one market, we now find it easier to bring in an artist, because the conflicts are minimized. They understand it's beneficial to the whole group, and since one owner controls the action, the right hand always knows what the left hand is doing."

What about the fears that consolidation would give some chains too much power? Or that fewer format wars would lessen the likelihood of a station being forced on a song? 550 Music VP of urban promotion Tom Brocamontes does see "less urgency to play new music due to less competition." And while the dreaded "group add" isn't a mass reality, there are still concerns. Linehan foresees more consolidation over the next year, prompting a greater need for caution, so "that you don't offend whole groups."

MCA senior director of national promotion David Haley says networking between PDs is a double-edged sword: both good and bad news travels further. But, MCA's Bishop adds, "when dealing with station groups, we can now get more accurate consolidation of information both to and from more stations with one meeting. I've also seen more PDs gain more responsibility, but many are able to empower more people at the local level, which is good for everyone."

IT WAS THE BEST OF TIMES . . .

So who feels empowered now? WDCG (G105) Raleigh, N.C., PD Brian Burns became OM of that station and new rival WRDU when G105 was sold to SFX in 1996. He says, "The Telecommunications [Act] has certainly created opportunity for me personally . . . I'm now able to manage several operations simultaneously, doing what I love, and making a competitive salary, without having to step away from programming to the GM office. In the past, the only way to accomplish this was by becoming a consultant and living on airplanes."

When WKLB Boston's country rival flipped to oldies in a new megapoly, MD Ginny Rogers' PD was transferred to the new format, giving her the chance to show her talents as acting PD. As a reward, Rogers was upped to APD/MD. Similarly, MD Ali Castellini's WNRQ Pittsburgh was bought and changed by rival WDXD. She stayed with the new owners and eventually became PD of WDXD. In "a highly competitive situation," says Castellini, "you can come to the attention of your competition. [If you do], they tend to talk to you after your company's bought out."

For his part, Evergreen's de Castro says his company "has been able to recruit some of the greatest professionals in the radio industry, and we continue to look for others."

And from a consultant viewpoint, DeMers Programming's Jim Owen says, "At the same time as corporate managers are figuring out how to manage their mega-companies, we are working on the intricacies of dealing with a large number of stations who find their individual circumstances changing. The good news is that the new 'super-companies' have a strong need for programming input on a local level."

. . . IT WAS THE WORST OF TIMES

On the flip side, there's country WMIL Milwaukee, which has been through four owners

since the Telecom Act passed. "My life has been in limbo for the past six months," says OM/PD Kerry Wolfe. Part of the downside of being traded so often, Wolfe says, is "we never know from one day to the next what our benefits are going to be." There is also the issue of owners not wanting to spend money on a station they are planning to spin off. "Budgets were thrown out the window," he says, with even a badly needed heating system being put on hold. "The entire fall marketing campaign was squashed. Therefore, we were left to be creative and go back to a lot of grassroots marketing that cost very little money."

Under those circumstances, Wolfe says, there is a need "to be as positive as we possibly can." WEJL Chicago PD Jay Alan, whose station is being spun off by Evergreen, has a similar take. So does WKRQ (Q102) Cincinnati PD Jimmy Steal. With Jacor having purchased Q102 from Citicasters, then spinning it off to American Radio Systems at the behest of the Justice Department, Steal subscribed to the philosophy that "we couldn't control things at that level, so it was stupid to worry about it." Despite this, Q102 had its most financially successful year in '96.

Then there's the time crunch. Radio One Broadcasting VP of programming Steve Hegwood says, "For all of us in radio, our personal life is really not happening—we're always working." Hegwood oversees stations in Washington, D.C., Baltimore, and Atlanta and has a new one coming soon in Philadelphia, "so I will begin to travel more come spring." As a result, he says, "I don't feel grounded in any one city. By the time I get settled in Washington, it's time to go to Atlanta; by the time I get settled in Atlanta, it's time to go to D.C."

Michael Donovan, president of Entercom's three Seattle rock FMs, says, "The amount of work [is] at least twice as much. And particularly at this juncture, because we are busy taking advantage of the opportunities, whether it's putting our relationships with vendors under one contract [or] various issues where we're able to economize. I now must look at everything in a more global view." He's also gone from 30 to 130 employees. "And I believe it's still my responsibility to have a relationship with every one of those people, so I'm a busy guy."

The time crunch has not gone unnoticed by record reps. Mercury's Nix says, "Timing is everything in trying to break an artist and a record, and if somebody hasn't listened to it because they have a million other things to do, it delays the process. A lot of these guys tell me their office is not the atmosphere where they can listen to the music [anymore]."

Of course, some folks wish they still had an office. PD Erik Johnson recently left modern AC KKNB Lincoln, Neb., as part of a consolidation into a four-FM complex. The combination of those properties has "meant front-office people have lost their jobs . . . overnights are now automated. One individual watches all four radio stations at night. So, there's three full-time on-air positions that are gone. A lot of P/Ts share duties between the four stations." Johnson estimates that six P/Ts are gone and there are fewer starter positions overall.

Former album rock KCAL Riverside, Calif., morning man Gonzo Greg has spent the past six months job hunting, as well as "watching satellite TV and designing Web sites." Seeing Telecom's effects from the sidelines, he cites the "compression of available jobs for talent, and the hyperintense pressure to return big numbers immediately" as the impetus for his new drinking game: "The next time you get together with a bunch of people in the industry, try it out," he advises. "The first player names a radio station. The next player has to name the past four owners of the station. Then, everybody starts drinking, because your station is about to be sold to Heftel, and none of you speaks Spanish."

MONITOR PROFILE

Steve Blatter Has Trimulcast Advantage In Y107's Game Of Country Catch-up

For Odyssey Communications VP of programming Steve Blatter, who splits his time evenly between WRGX White Plains, N.Y., and KLYY Los Angeles, life can be a little confusing. Both stations are fairly new in their markets, both are known as Y107 (WRGX is in the process of acquiring calls that actually contain the letter "Y"), and both attempt to cover their markets by trimulcasting on three different signals, all at 107.1 FM. But if Blatter ever gets confused about which market he is in, all he has to do is listen to the music. KLYY, which signed on nine months ago, is modern rock. WRGX flipped Dec. 5, 1996, from young-end album rock as X107 to country.

Blatter says the decision to take WRGX country did not stem from any problems with the previous format, but rather from the belief that, since the departure of WYNY a year ago, "there was an obvious format hole in

Dunn, "I Am That Man"; Tim McGraw, "I Like It, I Love It"; George Strait, "I Cross My Heart"; Trisha Yearwood, "Everybody Knows"; Vince Gill, "Never Knew Lonely"; Tanya Tucker, "Strong Enough To Bend"; and Trace Adkins, "Every Light In The House."

Blatter says he is careful not to overestimate the musical knowledge of his target audience, even about songs that were released before WYNY left the format. "We found from our research that, believe it or not, in the New York area, the majority of country listeners are not fully aware of certain artists that are considered superstars in other markets, like John Michael Montgomery, Tim McGraw, and Faith Hill," he says. "Since '91 or '92, WYNY did a poor job of developing artists . . . We plan on developing artists with our audience and not moving too fast for them."

The other differences from WYNY, he says, are that Y107 and its jocks will have "a very New York attitude" and be more visible on the streets than WYNY ever was. That visibility, which Blatter describes as a "huge street campaign," will be enhanced by a Filmhouse-produced TV spot set to hit the New York airwaves in the next few weeks.

The idea of trimulcasting on signals in different parts of the metro was first conceived for Odyssey's New York property, according to Blatter, but because of station availability and other complications, it was first implemented in L.A. He says there is a tactical advantage to "trimulcasting on the same dial position from a marketing standpoint. There have been other [simulcast] combinations tried, but they weren't on the same frequency, and it was confusing to the listeners. Ease of use is [our] advantage."

Blatter says further signal enhancements are in the works for Y107 and that Odyssey has "a team of engineers working . . . to continue to make technical enhancements on the trimulcast."

While Nashville has been very supportive of the new format, Blatter says, the support from the listeners has been "unbelievable. Their reaction was better than I could have even imagined. Thousands of E-mail messages have poured in from listeners and tens of thousands of phone calls and faxes. People were ecstatic to have a station where they can hear country music. In the areas where we don't have a clear signal, people are upset."

WRGX's only format rival is WMJC, which covers parts of Long Island, N.Y. But Blatter claims that "the reach of our three stations is significantly more" than that of WMJC. "We hit all the northern suburbs and a good portion of New York. WMJC is only in portions of Long Island." (See coverage map, Country Airplay Monitor, Dec. 13, 1996.) "We don't consider them to be a major factor in [our] day-to-day programming."

Blatter's first paying commercial-radio job was at WVBR Ithaca, N.Y., where he served as promotion director and MD. After a quick swing/weekender stint at classic hits WCZX Poughkeepsie, N.Y., he moved to WYNY as programming assistant and was quickly upped to MD in '88. After 3½ years at WYNY, he moved to syndicator MJI Broadcasting as director of programming, where he spent the next two years. From there, he segued to Odyssey as PD of then AC WRGX, which he flipped to rock. He was upped to VP of programming a year ago; his duties include N/T WRKL Rockland County, N.Y.

PHYLLIS STARK



Steve Blatter
VP of Programming
Odyssey Communications

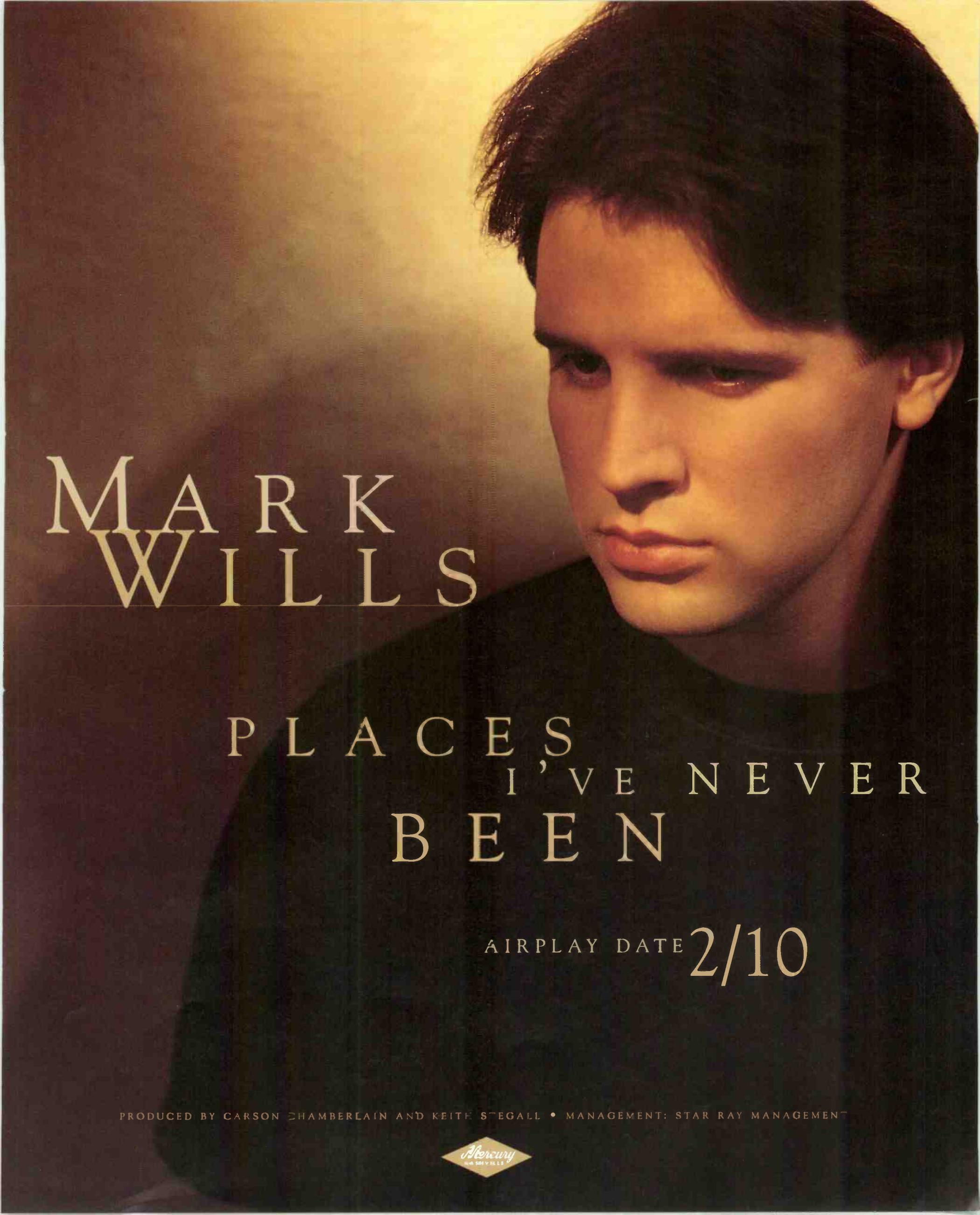
*The music
[should] be
as familiar as
possible to
as many people
as possible*

New York for country music. Although we felt we could have been very successful with an alternative rock format, the country opportunity was significantly greater. The rock format was actually doing well," Blatter adds. "It had been on the air for three years, and the station had never had more success in its history, both revenue- and ratings-wise."

With WYNY gone for a year, Blatter's biggest programming challenge at the new Y107 was acquainting the market's country listeners with the music they had missed in that time. In addition to a regular current music category, Blatter added a catch-up category of songs that had been hits since WYNY's demise. While Y107 goes heavier into pre-'87 gold, including several Kenny Rogers titles, than most major-market mainstream country outlets, Blatter says the station will evolve in a more current-intensive direction. But, he adds, "as the station catches up, it's hard to say where it will end up."

Despite the heavy presence of gold that evokes that era, Y107 is not, Blatter insists, trying to duplicate the sound of WYNY in its late '80s-early '90s heyday, when Blatter was MD there and current WRGX consultant Mike O'Malley was PD. "We wanted to come on the air with a familiar-sounding station. In doing that, the result was having to play a lot of records from the time when WYNY had a cume of 1.1 million," Blatter explains. "One of our goals in putting this on is that the music be as familiar as possible to as many people as possible."

Here's a recent 1 p.m. hour on WRGX: Toby Keith, "Wish I Didn't Know Now"; Travis Tritt, "T-R-O-U-B-L-E"; Kevin Sharp, "Nobody Knows"; Garth Brooks, "The River"; Tracy Byrd, "Holdin' Heaven"; Alan Jackson, "Everything I Love"; Reba McEntire, "Why Haven't I Heard From You"; Restless Heart, "When She Cries"; Brooks &



MARK
WILLS

PLACES
I'VE NEVER
BEEN

AIRPLAY DATE 2/10

PRODUCED BY CARSON CHAMBERLAIN AND KEITH STEGALL • MANAGEMENT: STAR RAY MANAGEMENT



FALL '96 ARBITRONS

12-plus overall average quarter hour shares. (#) indicates Arbitron market rank. Copyright 1997, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	Fa '95	'96	'96	'96	'96	Call	Format	Fa '95	'96	'96	'96	'96	
NORFOLK, VA.—(33)														
WOWH	R&B	10.8	12.1	11.1	13.8	12.5	KUTZ	album	2.1	2.0	2.4	1.7	2.7	
WCM5-AM-FM	country	7.6	7.3	5.8	9.0	6.0	KVET-AM	N/T	2.7	2.3	1.7	2.4	2.4	
WGK-FM	country	5.5	6.9	6.7	6.6	5.8	KROX-FM	modern	2.8	3.5	3.5	3.5	2.2	
WICD	jazz	6.5	4.3	4.1	4.2	5.8	KJCE	R&B adult	1.0	1.0	1.6	1.8	1.4	
WF06-AM-FM	AC	4.4	7.0	6.3	5.5	5.7	KLBB	R&B adult	1.0	1.0	1.4	1.5	1.4	
WVYZ	top 40/rhythm	4.7	5.7	5.6	4.4	5.3	KXIN-FM	Spanish	5	5	1.2	1.1	1.1	
WVOR-AM-FM	album	6.6	5.5	5.3	4.8	4.9	KELG	Spanish	4	1.2	9	7	1.1	
WPTL	AC	2.7	2.9	4.0	5.3	4.7	KDGL	religious	9	9	9	8	1.0	
WV0E	AC	5.3	5.4	5.6	4.9	4.5	KNNC	modern	6	1.2	7	8	1.0	
WKEZ	easy	2.6	2.0	2.7	3.1	4.0	OKLAHOMA CITY—(52)							
WLTJ	oldies	4.1	4.2	4.9	4.6	3.5	KOXY-FM	country	12.1	8.5	9.9	10.3	13.9	
WVXK	cls rock	3.0	3.2	3.4	2.7	3.1	KOMA-AM-FM	oldies	9.5	9.0	9.3	9.0	8.3	
WVNS	cls rock	3.0	3.2	3.4	2.7	3.1	KMGL	AC	6.2	6.7	5.3	7.6	7.2	
WVSV-FM	R&B adult	3.5	3.4	3.7	4.6	3.1	KJYO	top 40	9.7	9.4	10.3	8.5	7.6	
WROX	modern	3.7	5.0	4.7	4.0	3.0	KTST	country	6.1	4.2	5.5	6.6	6.9	
WVOC	triple-A	3.7	2.8	2.5	2.9	2.7	KTKK	N/T	6.0	6.1	6.4	5.8	6.4	
WV02	religious	1.6	2.8	2.4	2.4	2.2	KTKR	cls rock	6.8	5.6	6.5	5.7	6.1	
WV0R	religious	2.6	2.8	2.4	2.4	2.2	KATT	R&B	8.4	10.3	9.6	7.2	5.7	
WV0M	sports	7.7	1.3	1.8	1.4	1.4	KVSP	album	5.0	5.2	5.1	6.3	5.4	
WVYK	top 40/rhythm	1.5	1.5	1.8	1.9	1.3	KRFX	modern	5.0	5.5	5.7	6.4	4.7	
WVPL-AM	religious	7	9	8	9	1.1	KRNT	jazz	3.9	3.9	2.6	4.8	3.6	
SALT LAKE CITY—(35)														
KSFI	AC	8.0	9.1	8.2	9.4	9.4	KXOL/WVLS	sports	1.3	1.7	1.4	1.2	1.9	
KSJL	N/T	8.9	9.1	6.0	5.7	6.6	KQCV	religious	2.0	3.1	2.0	1.0	1.1	
KUBL	country	5.7	5.9	5.6	5.1	5.2	JACKSONVILLE, FLA.—(53)							
KODI	oldies	4.1	4.9	5.2	6.7	4.8	WQIK	country	9.8	3	10.0	9.5	8.5	
KISN-FM	country	4.9	5.0	5.3	5.3	4.7	WFTY-FM	album	8.9	7.6	8.0	8.4	8.0	
KISN-AM-FM	modern	4.1	4.0	4.1	4.7	4.7	WVPE	top 40	6.9	7.5	7.2	7.4	6.8	
KRVR	cls rock	6.2	6.7	5.6	6.0	4.5	WJBT	R&B	4.8	5.9	5.0	5.5	6.8	
KZHT	top 40/rhythm	2.8	2.6	3.6	3.2	4.4	WJZ	AC	6.9	6.1	6.2	6.0	6.6	
KBEE-FM	AC	4.6	5.5	4.7	4.8	4.3	WJOL	oldies	4.9	5.9	4.5	4.3	6.4	
KKAT	country	6.5	5.1	5.1	4.5	4.2	WV0R	N/T	5.0	4.6	5.2	4.2	3.3	
KWOM	N/T	4.5	3.4	2.6	3.9	4.1	WV0Y	country	5.6	7.3	6.3	5.8	5.5	
KBER	album	4.3	3.8	2.6	4.0	3.8	WV0Z	R&B adult	6.8	5.8	6.1	4.5	4.3	
KOYL/KOVO	adult std	3.0	2.9	3.7	5.2	3.8	WV0Y	AC	3.8	4.0	5.0	4.2	4.2	
KENZ	modern	9	2.9	3.6	3.2	3.2	WV1A	modern	5.4	5.2	5.1	3.4	3.0	
KBZN	jazz	2.6	2.7	2.6	2.1	2.6	WV1B	cls rock	2.8	3.0	3.0	3.0	4.0	
KWBB	AC	3.6	3.7	1.1	1.4	2.4	WV1C	jazz	2.8	3.0	3.0	3.0	3.6	
KURR	cls rock	3.6	3.7	1.1	1.4	2.4	WV1D	religious	2.3	1.5	1.5	1.6	1.6	
KISN-AM	sports	2.3	2.2	2.3	1.5	1.5	WV1E	sports	2.3	1.5	1.5	1.6	1.6	
KUMT	triple-A	1.7	2.6	2.8	1.6	1.5	WV1F	religious	2.2	1.7	1.8	1.0	1.0	
KRKR	album	1.4	1.0	1.0	1.9	1.3	BIRMINGHAM, ALA.—(55)							
KRNF	sports	1.1	1.1	1.0	1.0	1.2	WZRR-AM-FM	country	13.8	14.0	13.8	14.4	12.6	
KZNY	country	1.1	1.1	1.1	1.1	1.1	WZRR	cls rock	8.1	6.2	6.8	7.1	7.6	
KLXZ	cls rock	1.2	1.2	1.2	1.2	1.1	WBHJ	R&B	8.1	5.5	9.1	6.1	6.9	
CHARLOTTE, N.C.—(37)														
WPEP	R&B	9.0	11.5	10.3	9.4	9.3	WBHJ	R&B adult	9.6	9.9	1.2	2.6	6.6	
WSDC-FM	country	10.6	9.4	8.0	8.6	8.8	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WVFX	album	7.3	7.4	7.5	8.5	8.0	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WVFX	country	3.3	6.8	6.3	7.0	7.7	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WBT-AM-FM	N/T	6.2	7.6	7.4	6.1	6.3	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WVLY	AC	7.4	5.6	5.5	6.3	6.3	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WVWG	oldies	4.1	4.8	4.5	5.9	5.5	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WVNS	top 40	4.3	4.6	5.7	6.5	5.0	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV01-FM	R&B adult	2.3	4.5	4.7	4.4	4.3	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV02	cls rock	4.3	3.4	3.2	3.3	4.1	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV03	AC	5.3	4.6	4.1	3.5	3.4	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV04	adult std	2.0	2.4	3.1	3.6	3.4	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV05	jazz	1.6	1.4	1.8	1.9	1.7	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV06	religious	1.4	1.4	1.3	1.0	1.5	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV07	triple-A	1.9	1.2	1.3	1.0	1.5	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV08	country	1.3	1.1	1.6	1.5	1.1	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
WV09	album	1.3	1.1	1.6	1.5	1.1	WBHJ	R&B	9.6	9.9	1.2	2.6	6.6	
ORLANDO, FLA.—(38)														
WVKA	country	9.1	8.7	8.0	10.2	10.2	WV01	country	13.3	12.9	13.9	11.1	11.2	
WV02	N/T	5.6	6.2	5.6	6.3	7.6	WV02	R&B	9.9	11.0	10.4	9.7	10.6	
WV03	top 40	6.7	6.8	7.0	6.7	7.5	WV03	R&B	9.9	11.0	10.4	9.7	10.6	
WV04	R&B	6.4	6.4	6.5	6.3	6.9	WV04	R&B	9.9	11.0	10.4	9.7	10.6	
WV05	AC	6.6	6.1	6.8	6.6	6.8	WV05	R&B	9.9	11.0	10.4	9.7	10.6	
WV06	oldies	5.9	5.8	6.2	5.0	5.8	WV06	R&B	9.9	11.0	10.4	9.7	10.6	
WV07	oldies	5.8	5.8	6.2	5.0	5.8	WV07	R&B	9.9	11.0	10.4	9.7	10.6	
WV08	AC	5.6	7.5	7.2	5.5	5.3	WV08	R&B	9.9	11.0	10.4	9.7	10.6	
WV09	R&B adult	4.1	4.1	3.9	4.5	4.9	WV09	R&B	9.9	11.0	10.4	9.7	10.6	
WV10	album	5.0	4.5	5.2	4.5	4.3	WV10	R&B	9.9	11.0	10.4	9.7	10.6	
WV11	jazz	3.2	4.7	6.1	3.4	4.0	WV11	R&B	9.9	11.0	10.4	9.7	10.6	
WV12	triple-A	3.4	3.9	3.8	3.4	3.3	WV12	R&B	9.9	11.0	10.4	9.7	10.6	
WV13	AC	3.2	4.1	4.4	3.2	3.0	WV13	R&B	9.9	11.0	10.4	9.7	10.6	
WV14	adult std	3.6	3.2	3.1	2.9	2.6	WV14	R&B	9.9	11.0	10.4	9.7	10.6	
WV15	Spanish	1.3	1.3	1.3	1.6	1.3	WV15	R&B	9.9	11.0	10.4	9.7	10.6	
WV16	sports	1.4	1.0	1.3	1.0	1.3	WV16	R&B	9.9	11.0	10.4	9.7	10.6	
WV17	country	1.4	1.0	1.3	1.0	1.3	WV17	R&B	9.9	11.0	10.4	9.7	10.6	
WV18	religious	1.2	1.2	1.4	1.4	1.1	WV18	R&B	9.9	11.0	10.4	9.7	10.6	
GREENSBORO, N.C.—(41)														
WV01	country	12.7	11.7	11.3	11.5	10.6	WV01	country	13.3	12.9	13.9	11.1	11.2	
WV02	R&B adult	5.4	4.7	6.1	5.5	8.2	WV02	R&B	9.9	11.0	10.4	9.7	10.6	
WV03	R&B	4.4	5.4	6.4	6.7	5.8	WV03	R&B	9.9	11.0	10.4	9.7	10.6	
WV04	AC	7.0	7.2	6.1	6.7	5.8	WV04	R&B	9.9	11.0	10.4	9.7	10.6	
WV05	oldies	5.6	5.1	5.5	5.5	5.7	WV05	R&B	9.9	11.0	10.4	9.7	10.6	
WV06	country	6.6	7.2	6.8	6.2	5.4	WV06	R&B	9.9	11.0	10.4	9.7	10.6	
WV07	cls rock	4.7	4.5	4.4	4.2	5.1	WV07	R&B	9.9	11.0	10.4	9.7	10.6	
WV08	N/T	3.9	4.3	4.5	4.4	4.7	WV08	R&B	9.9	11.0	10.4	9.7	10.6	
WV09	album	4.5	5.1	3.5	4.1	2.9	WV09	R&B	9.9	11.0	10.4	9.7	10.6	
WV10	modern	2.6	2.8	3.0	2.5	2.8	WV10	R&B	9.9	11.0	10.4	9.7	10.6	
WV11	country	2.5	1.6	2.1	2.8	2.5	WV11	R&B	9.9	11.0	10.4	9.7		



WATCHING THE DETECTIONS

BY HESTON HOSTEN



What You Can Do To Help BDS Work For You

As Broadcast Data Systems grew in '96, more monitored stations were added to the system, and more record labels signed on as clients. But being involved with the monitoring process extends far beyond being added as a monitored station. It takes participation on all fronts for us to provide you with the most accurate and timely information on a daily basis.

For radio, the most important thing is to make us aware of any significant changes that might affect our ability to monitor stations. Changing frequencies? Changing call letters? Changing formats? Duopolizing your competition and moving your call letters and format to their frequency? Doing a special weekend or something that will significantly change the types of songs we detect? Off the air for an extended period because of technical difficulties? They're all changes that require a phone call to me at 212-789-1261. While calling BDS might not be your first priority when you're changing format, giving us early warning means that BDS will be able to keep monitoring you correctly through your changes—and your phone call will stay confidential.

We also need your help with music. If you're playing local records, tapes submitted by listeners, custom edits that you've done yourself, "unplugged" versions of songs recorded live in your studio, or any other current titles that aren't likely to have been

submitted to us by record labels, we need a dub—especially if you see that those songs aren't showing up on our monitor of your station. If you're working with local bands or labels, encourage them to overnight their music to Lana Goodman, BDS, 8100 N.W. 101 Terrace, Kansas City, Mo. 64153.

On the label side, remember that it is very important to service BDS with all materials. Every version of a song is needed in order to guarantee a detection; that means sending us advance cassettes, DAT, vinyl, videos, and any other media on which music can be recorded. It also means checking your forthcoming priority titles to make sure they've been added to the BDS system before the week you go for airplay.

Some BDS clients and monitored stations still aren't fully aware of how the system works (which is one of the reasons we added this column last year). Others assume that when the occasional mistake happens, we've just decided to live with a certain margin of error. We don't. We're constantly performing quality control and making sure our library is as complete as it can be. But with more than 1,000 stations to monitor, we need as much of your input as possible.

If you have any questions, call me at 212-789-1261 or fax 212-789-1270. Or write to BDS, 11 W. 42nd St., 12th Floor, New York, N.Y. 10036. You can E-mail me at heston@earthlink.net.

KPLX Gets The Thumbs Up



KPLX Dallas collected \$45,000 in cash and thousands of toys and clothing items for the U.S. Marine Corps Reserve's Toys for Tots collection for underprivileged children. The station has participated in the annual drive for more than 10 years. KPLX staffer Tara Stracener is pictured with some of the loot.

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FOR THE FORMAT'S SAKE!

GENE WATSON • CHANGE HER MIND

"Gene Watson had always been one of my all-time Country Music Heroes! He's magic with a lyric, whether it's a ballad or a honky-tonk shuffle. His new single, "Change Her Mind" has been wonderful for us! What's great, is when listeners call us from the record stores wanting to get the CD title so they can buy it!!!"

Linda O'Brian • KSCS

"It's burning up the phones here! Easily our most requested song for the last month. #1 on our top 9 at 9 for 15 nights in a row and counting! The young people think he's a new artist...the older ones still love Gene Watson". A great country song by a great country singer. It's a monster H-I-T!!! "

Deano • WTQR

"One of the Country's Greats that still has what it takes. Instant phones...Instant name recognition...Play this record."

Eric Marshall, KKIX

"Gene Watson has no ass anymore, because he's sung it right off! We've been playing "Change Her Mind" for over two months. Listeners demanded that we move it to medium a few weeks into it. I'm about to make it a heavy. Songs like this don't come around anywhere near often enough. "Change Her Mind" is a great performance of a great country record. Play it! And call me if you have any questions."

Gene Davis Christianson, Interstate Radio Network

"He sounds better than ever! Our audience is excited to have Gene Watson on the air again!"

Smokey Rivers • KPLX

"Gene Watson's "Change Her Mind" has been our most requested record for three weeks!!! Wanna break one off in your competition's keister, play this HIT first in your market. You do play hits don't you?"

Dr. Bruce Nelson • Wild Country KFTX

"Unfortunately throughout his career, Gene Watson has been one of our format's most underrated artists. Gene's new single "Change Her Mind," shows that his wonderful voice is as strong as ever. In a time when it's hard to tell one singer from the next, Gene cuts through the sameness and proves once again he is one of country music's true stylists."

Dave Nicholson • Real Country

"It's all in the song! When I heard "Change Her Mind," I called seven different programmers to tell them how great this country record was, and how they should play this song for the format's sake!!!"

Bob Grayson • WFMR

FOR THE FORMAT'S SAKE

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Young Country and Kiss 106 seek creative, organized individual to head up fast paced, fun Production Dept. Minimum 5 years commercial production experience required. Digital editing experience and knowledge of computers a must. Send tape and resume to:

Becky Brenner
P.O. Box 24888
Seattle, WA 98124
EOE



MORNING SHOW

Portland's NEW Modern AC is looking for a morning host. Are you creative, topical, upbeat and real with a sense of humor? Would you like to live near the mountains or ocean and want to work for America's best radio company? Then rush your T&R to:

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c/o Michael Newman
2040 SW 1st Street
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Established San Francisco AC has rare opening for drivetime announcer. Qualified candidates will have a minimum of three years major market experience in a similar position and a verifiable record in direct format competition. You must possess excellent people skills, street smarts, creativity, be detail-oriented and computer literate. This position is open now. Total confidentiality assured. Rush resume & tape to:

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55 Hawthorne Street, Suite 900
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FUTURE ON-AIR PERSONALITIES

Albany metro AC accepting tapes for future FT/AT. All shifts. T&R:

WJKE, KEN McGRIL
21 MALTA COMMONS
MALTA, NY 12020
EOE

CREATIVE WRITING PRODUCTION PRO NEEDED

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WSPK, Poughkeepsie has its first morning show vacancy in 10 years and we're looking for a new tenant who has what it takes to carry on the K104 winning tradition at the Hudson Valley's CHR leader! (If you're "Geographically Challenged". Poughkeepsie is 60 miles north of NYC). Creativity, commitment, teamwork, pride, and excellence are the values we are searching for in our next solo or team occupants.

We're not looking for drifters. Long term leases available to the right talent. If you're currently creating a fun, upbeat, and entertaining morning buzz in your town, or think you ought to be, rush your very best on-air material (and real estate background) to:

STEW SCHANTZ, PD
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MIDDAY PERSONALITY

KG95 in Sioux City is seeking a creative, warm, communicator for a midday opening. Send T&R and salary requirements to:

Mark Hahn
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AIRPLAY **Monitor** Broadcast Data Systems GREATEST GAINERS

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

TRACE ADKINS • <i>(This Ain't) No Thinkin' Thing</i> (CAPITOL NASHVILLE)	+543
KTST +16, WQMX +14, KRST +14, WNOE +13, WIVK +12, KYCW +12, WWWW +11, WGRL +10, WQXK +10, WYYD +10	
CLAY WALKER • <i>Rumor Has It</i> (GIANT)	+523
WGRL +21, KAJA +20, KRST +18, WAMZ +18, WYGY +17, WKIX +15, KXKC +15, KIKF +15, KASE +15, KKCS +14	
TRACY BYRD • <i>Don't Take Her She's All I Got</i> (MCA)	+499
KYNG +18, KBEQ +16, KUZZ +15, WESC +15, KUPL +15, KMDL +14, KOUL +14, KTOM +14, KRMD +14, WCMS +14	
LEANN RIMES • <i>Unchained Melody</i> (CURB)	+482
WXBM +17, KPLX +16, KRMD +14, KIIM +14, WKJN +14, KDDK +12, WQXK +12, KYNG +12, KVOO +12, WUSN +12	
RICOCHET • <i>Ease My Troubled Mind</i> (COLUMBIA)	+432
WZZK +18, KRMD +16, KRST +15, WGRL +14, KAJA +12, KCCY +11, WSM +11, WOKO +10, WSSL +9, WXTU +9	
DARYLE SINGLETARY • <i>Amen Kind Of Love</i> (GIANT)	+428
WKTF +19, WUBE +17, KRST +16, WHKO +16, WBUB +14, WMJC +13, KNAX +13, KPLX +13, WKKO +12, WDOD +12	
ALAN JACKSON • <i>Everything I Love</i> (ARISTA)	+426
WGRL +18, WFRE +15, WKXK +14, WVLC +14, KRMD +13, WBBS +11, WOKO +11, WBUB +10, KSCS +10, KFRG +9	
TERRI CLARK • <i>Emotional Girl</i> (MERCURY NASHVILLE)	+420
KYCW +20, WJCL +15, WBOB +13, KAJA +13, KOUL +12, KXKT +12, WVLC +12, WBUB +11, KKAT +11, KASE +11	
DAVID KERSH • <i>Another You</i> (CURB)	+414
WKIX +14, WKKO +13, WFMS +13, WGAR +13, WAMZ +12, KWNR +11, WCHY +10, WCOL +9, WFRE +9, KZSN +8	
BROOKS & DUNN • <i>A Man This Lonely</i> (ARISTA)	+408
WWGR +19, WIL +19, KKAT +18, KOUL +17, WCTK +13, WROO +13, WKIS +13, KNCI +13, KAJA +13, KMDL +12	
REBA MCENTIRE • <i>How Was I To Know</i> (MCA)	+371
WBOB +16, WDRM +13, KXKC +12, WGH +12, WXBM +11, WBUB +10, KVOO +10, WCUZ +10, KSON +10, WVLC +9	
RICK TREVINO • <i>Running Out Of Reasons To Run</i> (COLUMBIA)	+317
KFRG +16, WKTF +14, KCYT +14, KJYJ +13, WKSJ +13, WKJN +12, KXKC +11, WQXK +11, WKHX +11, KSCS +11	
THE BUFFALO CLUB • <i>If She Don't Love You</i> (RISING TIDE)	+293
WGH +15, WGAR +15, KFKF +12, KMPS +12, WKTF +11, WKKO +11, WBCT +10, WYNK +10, KASE +10, KRST +9	
BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT • <i>Here's Your Sign (Get The Picture)</i> (WARNER BROS.)	+292
KFKF +22, KIIM +20, WKIS +19, KNIX +19, WSOC +18, KYCW +17, KRYS +14, WLWI +14, KMLE +13, KSKS +12	
KENNY CHESNEY • <i>When I Close My Eyes</i> (BNA)	+290
WWGR +16, KXXY +15, WCOL +13, WCLB +11, WQXK +11, KOUL +10, WKKO +9, WRKZ +9, WAMZ +9, KKBQ +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
TRACY BYRD <i>Don't Take Her She's All I Got</i> (MCA)	37	TRACE ADKINS <i>(This Ain't) No Thinkin' Thing</i> (Capitol Nashville)	24
CLAY WALKER <i>Rumor Has It</i> (Giant)	34	TERRI CLARK <i>Emotional Girl</i> (Mercury Nashville)	22
DAVID KERSH <i>Another You</i> (Curb)	27	BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT <i>Here's Your Sign (Get The Picture)</i> (Warner Bros.)	22
RICOCHET <i>Ease My Troubled Mind</i> (Columbia)	27	KATHY MATTEA <i>455 Rocket</i> (Mercury Nashville)	19
THE BUFFALO CLUB <i>If She Don't Love You</i> (Rising Tide)	25	KENNY CHESNEY <i>When I Close My Eyes</i> (BNA)	14

VIDEO PLAYLISTS



The Heart of Country

	TW	LW		TW	LW
1	Faith Hill, I Can't Do That Anymore	5	3	14	LeAnn Rimes, One Way Ticket (Because I Can)
2	Tracy Lawrence, Is That A Tear	5	4	15	Alan Jackson, Little Bitty
3	Shania Twain, God Bless The Child	4	3	16	Deana Carter, We Danced Anyway
4	Brooks & Dunn, A Man This Lonely	4	3	17	Trace Adkins, (This Ain't) No Thinkin' Thing
5	Rick Trevino, Running Out Of Reasons To Run	4	4	18	David Lee Murphy, Genuine Rednecks
6	Ty Herndon, She Wants To Be Wined And Again	4	3	19	Martina McBride, Cry On The Shoulder Of The Road
7	Travis Tritt, Where Corn Don't Grow	4	3	20	Billy Ray Cyrus, Three Little Words
8	Trisha Yearwood, Everybody Knows	4	5	21	Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)
9	Sammy Kershaw, Politics, Religion And Her	4	3	22	Lorrie Morgan, Good As I Was To You
10	Mark Chesnutt, It's A Little Too Late	4	4	23	Tracy Byrd, Don't Take Her She's All I Got
11	Daryle Singletary, Amen Kind Of Love	4	4	24	Gary Allan, Forever And A Day
12	Mindy McCready (Feat. Lonestar's R. McDonald), Maybe He'll Notice Her Now	4	4	25	Clay Walker, Rumor Has It
13	Reba McEntire, The Fear Of Being Alone	4	5	26	Ricochet, Ease My Troubled Mind
14	Kevin Sharp, Nobody Knows	4	5	27	John Berry, She's Taken A Shine
15	Toby Keith, Me Too	4	3	28	Toby Keith, Me Too
16	Bryan White, That's Another Song	4	4	29	Brent Lamb, Love Lives On
17	John Berry, She's Taken A Shine	4	2	30	Sammy Kershaw, Politics, Religion And Her
18	Alan Jackson, Little Bitty	4	4	31	BR5-49, Even If It's Wrong
19	Terri Clark, Emotional Girl	4	0	32	Paul Brandt, I Meant To Do That
20	James Bonamy, All I Do Is Love Her	3	2	33	Crystal Bernard, Have We Forgotten What Love Is
21	Allison Krauss, Baby Mine	3	3	34	Patricia Conroy, I Don't Wanna Be The One
22	Deryl Dodd, That's How I Got To Memphis	3	3	35	Shania Twain, God Bless The Child
23	Deana Carter, We Danced Anyway	3	4	36	James Bonamy, All I Do Is Love Her
24	BR5-49, Even If It's Wrong	3	4	37	Brady Seals, Another You, Another Me
25	Randy Travis, Would I	3	4	38	Ty Herndon, She Wants To Be Wined And Again
26	Ricochet, Ease My Troubled Mind	3	3	39	Reba McEntire, The Fear Of Being Alone
27	Billy Ray Cyrus, Three Little Words	3	2	40	Jo Dee Messina, Do You Wanna Make Something Of It
28	Trace Adkins, (This Ain't) No Thinkin' Thing	3	2	41	Deryl Dodd, That's How I Got To Memphis
29	Tracy Byrd, Don't Take Her She's All I Got	3	4	42	Harley Allen, Boy She Did
30	Kathy Mattea, 455 Rocket	3	0	43	Doug Supernaw & Herschel Walker, Four Score And Seven Beers Ago
				44	Regina Regina, More Than I Wanted To Know
				45	Thrasher Shiver, Be Honest
				46	Great Plains, Wolverton Mountain
				47	Big House, Cold Outside
				48	Bryan Smith, Jack Of All Trades
				49	The Mavericks, I Don't Care If You Love Me Anymore
				50	Kathy Mattea, 455 Rocket

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	RANK	TW	LW	TITLE
	PLAYS	PLAYS	ARTIST (LABEL)		PLAYS	PLAYS	ARTIST (LABEL)
1	3155	3814	BIG LOVE TRACY BYRD (MCA)	14	1154	1374	I CAN STILL MAKE CHEYENNE GEORGE STRAIT (MCA)
2	2624	3067	HER MAN GARY ALLAN (DECCA)	15	1136	1203	SHE NEVER LETS IT GO TO HER HEART TIM MCGRAW (CURB)
3	1982	2145	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	16	1076	1082	BLUE CLEAR SKY GEORGE STRAIT (MCA)
4	1783	1828	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	17	1074	1068	NO ONE NEEDS TO KNOW SHANIA TWAIN (MERCURY NASHVILLE)
5	1609	1763	GOODNIGHT SWEETHEART DAVID KERSH (CURB)	18	1074	1154	MORE THAN YOU'LL EVER KNOW TRAVIS TRITT (WARNER BROS.)
6	1473	1513	LONELY TOO LONG PATTY LOVELESS (EPIC)	19	1045	1059	GUYS DO IT ALL THE TIME MINDY MCCREADY (BNA)
7	1428	1577	LIKE THE RAIN CLINT BLACK (RCA)	20	1032	1026	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
8	1418	1452	LIVING IN A MOMENT TY HERNDON (EPIC)	21	1028	1053	CHECK YES OR NO GEORGE STRAIT (MCA)
9	1351	1480	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)	22	958	1032	LEARNING AS YOU GO RICK TREVINO (COLUMBIA)
10	1301	1340	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)	23	953	986	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
11	1288	1252	MY MARIA BROOKS & DUNN (ARISTA)	24	952	1039	I DO PAUL BRANDT (REPRISE)
12	1259	1371	ME AND YOU KENNY CHESNEY (BNA)	25	910	897	CARRIED AWAY GEORGE STRAIT (MCA)
13	1173	1228	DADDY'S MONEY RICOCHET (COLUMBIA)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.



Thanks Country Radio. You played it. They bought it.

"Another You, Another Me" is a #3 selling country single.

"Still Standing Tall"

The new single from

Brady Seals

Going for airplay February 10.



PLAY IT AGAIN

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Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

WUSN Chicago PD: Alan Sledge MD: Tricia Biondo. Table with 30 rows of song titles and station numbers.

KZLA Los Angeles PD: John Sebastian APD/MD: Bill Fink. Table with 30 rows of song titles and station numbers.

WKHX Atlanta PD: Neil McGinley MD: Johnny Gray. Table with 30 rows of song titles and station numbers.

KSCS Dallas PD: Dean James MD: Linda O'Brian. Table with 30 rows of song titles and station numbers.

WMZQ Washington, DC PD: Mac Daniels MD: Jon Anthony. Table with 30 rows of song titles and station numbers.

WXTU Philadelphia OM/PD: Gary McCartie MD: Jim Radler. Table with 30 rows of song titles and station numbers.

KYNG Dallas PD/MD: Dan Pearman. Table with 30 rows of song titles and station numbers.

KILT Houston PD/MD: Debbie Pipia. Table with 30 rows of song titles and station numbers.

KIKK Houston PD: John Roberts MD: Jay Kelly. Table with 30 rows of song titles and station numbers.

WWW Detroit PD: Mark Hamlin MD: Carl E. Table with 30 rows of song titles and station numbers.

KPLX Dallas PD: Smokey Rivers MD: Theresa Whitney. Table with 30 rows of song titles and station numbers.

KKBQ Houston PD: Dene Hallam APD: John Trapani. Table with 30 rows of song titles and station numbers.

WGAR Cleveland PD: Denny Nugent MD: Chuck Collier. Table with 30 rows of song titles and station numbers.

WYCD Detroit PD: Eddie Haskell MD: Katie Marrosso. Table with 30 rows of song titles and station numbers.

WIL St. Louis PD: Bob Barnett APD/MD: Mark Langston. Table with 30 rows of song titles and station numbers.

WPOC Baltimore MD: Greg Cole. Table with 30 rows of song titles and station numbers.

KEYY Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon. Table with 30 rows of song titles and station numbers.

WBOB Minneapolis PD/MD: Bob Wood. Table with 30 rows of song titles and station numbers.

WIVK Knoxville PD: Les Acree MD: Chris Huff. Table with 30 rows of song titles and station numbers.

WYAY Atlanta PD: Neil McGinley MD: Johnny Gray. Table with 30 rows of song titles and station numbers.

KYGO Denver PD: John St. John MD: Jennifer Page. Table with 30 rows of song titles and station numbers.

KMPS Seattle MD: Tony Thomas. Table with 30 rows of song titles and station numbers.

WFMS Indianapolis PD: David Wood MD: J.D. Cannon. Table with 30 rows of song titles and station numbers.

KNIX Phoenix OM: Larry Daniels MD: Buddy Owens. Table with 30 rows of song titles and station numbers.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY											
WTQR		WDSY		WSIX		KMLE		KFRG		WSOC	
Greensboro PD: Paul Franklin MD: Deano		Pittsburgh PD: Justin Case Acting MD: Rick Daulton		Nashville PD/MD: Dave Kelly		Phoenix PD: Jeff Garrison APD/MD: Jon Allen		San Bernardino OM: Ray Massie MD: Don Jefferies		Charlotte PD: Paul Johnson MD: Rick McCracken	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Kevin Sharp, Nobody Knows	1	Reba McEntire, The Fear Of Being Alone	1	Rick Trevino, Running Out Of Reasons To	1	Bill Engvall, Here's Your Sign	1	Rick Trevino, Running Out Of Reasons To	1	Kevin Sharp, Nobody Knows
2	LeAnn Rimes, One Way Ticket	2	LeAnn Rimes, One Way Ticket	2	Patty Loveless, She Drew A Broken Heart	2	Deana Carter, Strawberry Wine	2	LeAnn Rimes, One Way Ticket	2	Marty Stuart, You Can't Stop Love
3	Tracy Lawrence, Is That A Tear	3	Trace Adkins, Every Light In The House	3	Trisha Yearwood, Everybody Knows	3	Tim McGraw, Maybe He'll Notice Her N	3	Trisha Yearwood, Everybody Knows	3	Brooks & Dunn, A Man This Lonely
4	Reba McEntire, The Fear Of Being Alone	4	Mark Chesnut, It's A Little Too Late	4	Mindy McCready, Maybe He'll Notice Her N	4	Deana Carter, We Danced Anyway	4	John Michael Montgomery, Friends	4	Trisha Yearwood, Everybody Knows
5	Trace Adkins, Every Light In The House	5	Larkin Rimes, Unchained Melody	5	Brooks & Dunn, A Man This Lonely	5	Mark Chesnut, It's A Little Too Late	5	Darley Singletary, Amen Kind Of Love	5	Mark Chesnut, It's A Little Too Late
6	John Michael Montgomery, Friends	6	Garth Brooks, That Ol' Wind	6	Toby Keith, Me Too	6	Garth Brooks, That Ol' Wind	6	Kevin Sharp, Nobody Knows	6	Kevin Sharp, Nobody Knows
7	David Lee Murphy, The Road You Leave Beh	7	Kevin Sharp, Nobody Knows	7	Tracy Lawrence, Is That A Tear	7	Kevin Sharp, Nobody Knows	7	Vince Gill, Pretty Little Adriana	7	Vince Gill, Pretty Little Adriana
8	Ricochet, Love Is Stronger Than Pride	8	Deana Carter, Strawberry Wine	8	Deana Carter, Strawberry Wine	8	Kevin Sharp, Nobody Knows	8	Gary Allan, Her Man	8	Rick Trevino, Running Out Of Reasons To
9	David Kersh, Goodnight Sweetheart	9	Tracy Lawrence, Is That A Tear	9	Vince Gill, Pretty Little Adriana	9	Clay Walker, Rumor Has It	9	Bryan White, That's Another Song	9	Darley Singletary, Amen Kind Of Love
10	Alan Jackson, Everything I Love	10	George Strait, Carried Away	10	Mark Chesnut, It's A Little Too Late	10	Trace Adkins, (This Ain't) No Thinkin' T	10	John Berry, She's Taken A Shine	10	Clint Black, Half Way Up
11	Trisha Yearwood, Everybody Knows	11	Travis Tritt, Where Corn Don't Grow	11	Faith Hill, I Can't Do That Anymore	11	Faith Hill, I Can't Do That Anymore	11	Reba McEntire, How Was I To Know	11	Travis Tritt, Where Corn Don't Grow
12	Brooks & Dunn, A Man This Lonely	12	Brooks & Dunn, A Man This Lonely	12	Tracy Byrd, Big Love	12	Kenny Chesney, When I Close My Eyes	12	John Berry, She's Taken A Shine	12	George Strait, King Of The Mountain
13	George Strait, King Of The Mountain	13	Ty Herndon, Love Is A Moment	13	John Michael Montgomery, Friends	13	Jay Byrd, Big Love	13	Deana Carter, We Danced Anyway	13	John Berry, She's Taken A Shine
14	Toby Keith, Me Too	14	Trisha Yearwood, Believe Me Baby	14	Alan Jackson, Little Bitty	14	Vince Gill, Pretty Little Adriana	14	Clint Black, Half Way Up	14	Lonestar, Heartbroke Every Day
15	Reba McEntire, How Was I To Know	15	Alan Jackson, Everything I Love	15	Reba McEntire, How Was I To Know	15	John Berry, She's Taken A Shine	15	Toby Keith, Me Too	15	Toby Keith, Me Too
16	Travis Tritt, Where Corn Don't Grow	16	John Michael Montgomery, Friends	16	Travis Tritt, Where Corn Don't Grow	16	David Kersh, Another You	16	Colin Raye, What If Jesus Comes Back Li	16	Regina Regina, More Than I Wanted To Kno
17	Vince Gill, Pretty Little Adriana	17	Vince Gill, Goodnight Sweetheart	17	Lonestar, Heartbroke Every Day	17	Brooks & Dunn, A Man This Lonely	17	Brooks & Dunn, A Man This Lonely	17	Sammy Kershaw, Politics, Religion And He
18	Mark Chesnut, It's A Little Too Late	18	Patty Loveless, Lonely Too Long	18	Bryan White, That's Another Song	18	Alan Jackson, Little Bitty	18	Gary Allan, Her Man	18	John Michael Montgomery, Friends
19	Deana Carter, We Danced Anyway	19	Kenny Chesney, Me And You	19	Colin Raye, What If Jesus Comes Back Li	19	Sammy Kershaw, Politics, Religion And He	19	Faith Hill, I Can't Do That Anymore	19	Patty Loveless, She Drew A Broken Heart
20	Faith Hill, I Can't Do That Anymore	20	George Strait, I Can Still Make Cheyenne	20	James Bonamy, All I Do Is Love Her	20	James Bonamy, All I Do Is Love Her	20	Clint Black, Half Way Up	20	LeAnn Rimes, Unchained Melody
21	Mindy McCready, Maybe He'll Notice Her N	21	James Bonamy, I Don't Think I Will	21	John Berry, She's Taken A Shine	21	John Michael Montgomery, Friends	21	Mindy McCready, Maybe He'll Notice Her N	21	Ricky Van Shelton, I'm Not Supposed To Love Yo
22	Bryan White, That's Another Song	22	Gary Allan, Her Man	22	Deana Carter, We Danced Anyway	22	Deana Carter, We Danced Anyway	22	Sammy Kershaw, Politics, Religion And He	22	John Michael Montgomery, Friends
23	Bryan White, That's Another Song	23	Colin Raye, I Think About You	23	Diamond Rio, Holdin'	23	Tim McGraw, She Never Lets It Go To Her	23	Travis Tritt, Where Corn Don't Grow	23	Travis Tritt, Where Corn Don't Grow
24	John Berry, She's Taken A Shine	24	Bryan White, I'm Not Supposed To Love Yo	24	George Strait, King Of The Mountain	24	George Strait, King Of The Mountain	24	George Strait, King Of The Mountain	24	Alan Jackson, Little Bitty
25	LeAnn Rimes, Unchained Melody	25	David Lee Murphy, Every Time I Get Aroun	25	Clint Black, Half Way Up	25	Buffalo Club, If I Don't Love You	25	George Strait, King Of The Mountain	25	Deana Carter, We Danced Anyway
26	Rick Trevino, Running Out Of Reasons To	26	Faith Hill, It Matters To Me	26	Trace Adkins, (This Ain't) No Thinkin' T	26	Rhett Akins, Don't Get Me Started	26	Paul Brandt, I Meant To Do That	26	Deana Carter, We Danced Anyway
27	Ty Herndon, She Wants To Be Wanted Again	27	Alan Jackson, Little Bitty	27	Marty Stuart, You Can't Stop Love	27	Ricochet, Daddy's Money	27	Jeff Wood, You Just Get One	27	George Duca, Every Time She Passes By
28	Patty Loveless, She Drew A Broken Heart	28	Alabama, The Maker Said Take Her	28	Ty Herndon, She Wants To Be Wanted Again	28	Brooks & Dunn, My Mana	28	LeAnn Rimes, Unchained Melody	28	Diamond Rio, Holdin'
29	Clint Black, Half Way Up	29	Brooks & Dunn, My Mana	29	Jeff Wood, You Just Get One	29	Faith Hill, I Can't Do That Anymore	29	James Bonamy, All I Do Is Love Her	29	Buffalo Club, If I Don't Love You
30	Toby Keith, Me Too	30	Wade Hayes, On A Good Night	30	James Bonamy, All I Do Is Love Her	30	John Michael Montgomery, Friends	30	Mia Mason, That's Enough Of That	30	Henry Chesney, When I Close My Eyes

AIRPLAY MONITOR SONG ACTION WEEKLY REPORTS

Broadcast Data Systems
A Division of **Arts & Sciences**

For Week Ending January 26, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video air. Markets listed in order of population.

C O U N T R Y

Total Plays/Gain										Total Plays/Gain										Total Plays/Gain										Total Plays/Gain																																																																																																																							
JOHN BERRY 3222/260 <i>She's Taken A Shine (Capitol Nashville)</i> Total Stations: 157 Chart Move: 24-20																														CLINT BLACK 4310/45 <i>Half Way Up (RCA)</i> Total Stations: 160 Chart Move: 8-7																														JAMES BONOMY 2342/86 <i>All I Do Is Love Her (Epic)</i> Total Stations: 154 Chart Move: 30-28																														BROOKS & DUNN 4775/408 <i>A Man This Lonely (Arista)</i> Total Stations: 160 Chart Move: 7-6																														DEANA CARTER 3893/285 <i>We Danced Anyway (Capitol Nashville)</i> Total Stations: 161 Chart Move: 13-12																													
CMT 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000																																																																																																																																																					

Total Stations: 161 Chart Move: 4-1										Total Stations: 159 Chart Move: 31-26										Total Stations: 161 Chart Move: 6-4										Total Stations: 156 Chart Move: 28-24										Total Stations: 160 Chart Move: 9-8																																																																																																													
MARK CHESNUTT 5330/286 <i>It's A Little Too Late (Decca)</i>																														DIAMOND RIO 2435/215 <i>Holdin' (Arista)</i>																														VINCE GILL 4844/192 <i>Pretty Little Adriana (MCA)</i>																														TY HERNDON 2666/179 <i>She Wants To Be Wanted Again (Epic)</i>																														FAITH HILL 4265/25 <i>I Can't Do That Anymore (Warner Bros.)</i>																													
CMT 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000																																																																																																																																																					

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

Total Plays/Gain

LEANN RIMES 3549/482
Unchained Melody (Curb)
Total Stations: 160/Chart Move: 22-16
Heavy (35+ plays): 8 KPLX, KRMD, KSKS, KYCY, WAMZ, WBCT, WKIX, WQIK
Medium (25-34): 52 KASE, KCCY, KFKF, KFMS, KHEY, KIKK, KKCS, KMDL, KNIX, KSN, KSSN, KTST, KUZZ, KWJJ, KWNR, KXKC, KXKT, KYCW, WBEE, WBOB, WCOL, WDAF, WDOD, WDSY, WFLS, WFRE, WGAR, WHYL, WIRK, WIVK, WKJN, WKXX, WKSF, WKXC, WLWI, WNCY, WPCO, WQBE, WQDR, WQXX, WRKZ, WRNS, WSM, WSTH, WTD, WUBE, WUSN, WUSY, WWGR, WXB, WYAY, WZZK
Light (Under 25): 100
New Airplay This Week: 3 WHSL, WOKO, WYCD

Total Plays/Gain

REBA MCENTIRE 3365/371
How Was I To Know (MCA)
Total Stations: 160/Chart Move: 23-17
Heavy (35+): 3 KKBO, KYCY, WBOB
Medium (25-34): 40 KBEO, KDDK, KFRG, KKCS, KMDL, KMPS, KPLX, KRMD, KRTY, KSN, KSKS, KTST, KWJJ, KXKC, KYCW, KYNG, WAMZ, WBBS, WBCT, WCOL, WGAR, WGH, WGRL, WKCN, WKJN, WKXX, WMZQ, WNCY, WPOC, WQBE, WQDR, WQXX, WRKZ, WRNS, WSIX, WSM, WSTH, WUSY, WWGR, WYAY
Light (Under 25): 117
New Airplay This Week: 3 KSSN, WDRM, WOKO

Total Plays/Gain

WINDY MCCREARY (FEATURING LONESTAR'S RICHELLE MCDONALD) 3268/109
Maybe He'll Notice Her Now (BNA)
Total Stations: 158/Chart Move: 20-19
Heavy (35+): 10 KBEO, KRYS, KTST, KWNR, KYNG, WBCT, WJCL, WQMX, WSIX, WXB
Medium (25-34): 28 KAJA, KCCY, KHEY, KMDL, KMPS, KTEX, KUJL, KXKC, KXXY, KYGO, KZLA, WAMZ, WBOB, WGAR, WGH, WHYL, WKCN, WKHK, WKJN, WMSI, WRKZ, WRNS, WSTH, WWGR, WYAY, WYCD, WYGY, WZZK
Light (Under 25): 120
New Airplay This Week: 2 KKBO, KSSN

Total Plays/Gain

JOHN BERRY 3222/260
She's Taken A Shine (Capitol Nashville)
Total Stations: 157/Chart Move: 24-20
Heavy (35+): 0
Medium (25-34): 47 KBEO, KCCY, KFKF, KFRG, KGMV, KHAY, KIKF, KIKK, KKCS, KMDL, KMLE, KNCI, KRYS, KSON, KTEX, KTST, KXKC, KXXY, KZLA, WBCT, WBOB, WCTK, WDOD, WESC, WEZL, WFLS, WFMS, WFRE, WGAR, WGRL, WHYL, WJCL, WKCN, WKIX, WKXX, WKLB, WKXC, WNCY, WNOE, WQBE, WQMX, WRKZ, WRNS, WWGR, WYAY, WYCD, WYGY, WZZK
Light (Under 25): 110
New Airplay This Week: 2 KAJA, KIIM

GENE WATSON 209/33
Change Her Mind (Step One)
Total Stations: 29/Chart Move: 63-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 29
New Airplay This Week: 2 WKXC, WOW

★ **BIG HOUSE 196/177**
Cold Outside (MCA)
Total Stations: 60/Chart Move: Debut 64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 60
New Airplay This Week: 6 KMDL, KUPL, WHYL, WKSF, WPO, WYAY

★ **CHRIS LEDOUX 178/163**
When I Say Forever (Capitol Nashville)
Total Stations: 64/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 64
New Airplay This Week: 6 KIIM, KKAT, KMDL, KTTS, KUPL, KWJJ

3199 - 1000 DETECTIONS

Total Plays/Gain

ALAN JACKSON 3192/426
Everything I Love (Arista)
Total Stations: 160/Chart Move: 25-21
Heavy (35+ plays): 2 KYCY, KYNG
Medium (25-34): 35 KASE, KIKK, KKBO, KMDL, KMPS, KRMD, KSCS, KTEX, KTST, KWJJ, KXKC, WBBS, WBEE, WBOB, WCOL, WCTK, WESC, WFRE, WGAR, WGRL, WHYL, WIL, WKCN, WKJN, WMZQ, WNCY, WPOC, WQDR, WRKZ, WRNS, WSIX, WTD, WUSY, WWGR, WXB
Light (Under 25): 123
New Airplay This Week: 6 KFRG, WAMZ, WCUZ, WHKO, WKKO, WOKO

MARTY STUART 1912/8
You Can't Stop Love (MCA)
Total Stations: 149/Chart Move: 33-32
Heavy (35+): 4 KMDL, KYCY, KYNG, WKLB
Medium (25-34): 13 KBEO, KDDK, KFKF, KIKF, KTEX, WHYL, WPOC, WQXK, WRNS, WSM, WSOC, WYAY, WYCD
Light (Under 25): 132
New Airplay This Week: 3 WCLB, WQDR, WYNK

Medium (25-34): 4 KKBO, WIVK, WXB, WYAY
Light (Under 25): 106
New Airplay This Week: 34 KAJA, KFKF, KIKF, KKCS, KSN, KTEX, KTST, KTTS, KUZZ, KVV, KYGO, WAMZ, WDRM, WFRE, WGGY, WGN, WGRL, WHYL, WKCN, WKKO, WKTF, WPO, WQXK, WRBO, WRKZ, WSIX, WSM, WSTH, WUBE, WYAY, WYCD, WYGY, WZZK

LORRIE MORGAN 696/152
Good As I Was To You (BNA)
Total Stations: 81/Chart Move: 52-50
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 80
New Airplay This Week: 13 KFKF, KNCI, KOUL, KRST, KSKS, KSON, KUZZ, WCKT, WFRE, WIVK, WKJN, WOW, WWGR

★ **BILLY RAY CYRUS 160/115**
Three Little Words (Mercury Nashville)
Total Stations: 64/Chart Move: Debut 66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 64
New Airplay This Week: 2 WBCT, WDOD

TY HERNDON 2666/179
She Wants To Be Wanted Again (Epic)
Total Stations: 156/Chart Move: 28-24
Heavy (35+): 6 KFKF, KTST, KYCY, KYNG, WFMS, WNCY
Medium (25-34): 15 KBEO, KIKK, KKCS, KMDL, KPLX, KTEX, KXKC, KXXY, KZLA, WDOD, WJCL, WKCN, WKHK, WPOC, WRNS
Light (Under 25): 135
New Airplay This Week: 4 WFRE, WGRL, WKLB, WKXK

SAMMY KERSHAW 1899/4
Politics, Religion And Her (Mercury Nashville)
Total Stations: 147/Chart Move: 34-33
Heavy (35+): 2 KXKC, KYCY
Medium (25-34): 8 KBEO, WIVK, WKXX, WPOC, WQDR, WQMX, WWGR, WXB
Light (Under 25): 137
New Airplay This Week: 4 KSCS, KXXY, WGXX, WMIL

BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT 1203/292
Here's Your Sign (Get The Picture) (Warner Bros.)
Total Stations: 108/Chart Move: 44-41
Heavy (35+): 6 KFMS, KMLE, KWNR, WCM, WGH, WKIX
Medium (25-34): 4 KIIM, KOUL, KUPL, WQYK
Light (Under 25): 98
New Airplay This Week: 2 KBEO, KCY, KFKF, KGMV, KHAY, KIKF, KNIX, KWJJ, KXKT, KYCW, KYCY, WDRM, WESC, WIVK, WKJN, WLWI, WQDR, WRBO, WSOC, WYAY, WYNK

MARTINA MCBRIDE 609/91
Cry On The Shoulder Of The Road (RCA)
Total Stations: 78/Chart Move: 54-52
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 78
New Airplay This Week: 8 KXKT, WCKT, WDOD, WKHK, WKJN, WMJC, WROO, WUSN

★ **GEORGE DUCAS 139/82**
Long Trail Of Tears (Capitol Nashville)
Total Stations: 25/Chart Move: Debut 68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 25
New Airplay This Week: 12 KFDI, KHAY, KIKF, KMDL, KSKS, KSON, KTOM, KTTS, WHYL, WKJN, WKSF, WSIX

DIAMOND RIO 2435/215
Holdin' (Arista)
Total Stations: 159/Chart Move: 31-26
Heavy (35+): 1 KYCY
Medium (25-34): 11 KMDL, KTEX, KTST, KXKC, WBBS, WBCT, WJCL, WKJN, WRNS, WWGR, WYAY
Light (Under 25): 147
New Airplay This Week: 7 KIIM, KOUL, KPLX, WDRM, WGH, WKXK, WYAY

TERRI CLARK 1845/420
Emotional Girl (Mercury Nashville)
Total Stations: 145/Chart Move: 39-35
Heavy (35+): 1 WGRL
Medium (25-34): 8 KYCW, KYCY, KYNG, WBOB, WKSF, WRNS, WWGR, WYAY
Light (Under 25): 136
New Airplay This Week: 22 KAJA, KASE, KATM, KKAT, KOUL, KSN, KSON, KTEX, KTOM, KWNR, KXKT, KXXY, WBUB, WDRM, WESC, WGGY, WKCO, WKXK, WNOE, WOKO, WVLK, WYNK

TRACY BYRD 1089/499
Don't Take Her She's All I Got (MCA)
Total Stations: 116/Chart Move: 51-44
Heavy (35+): 0
Medium (25-34): 5 KASE, KXKC, KYCY, WCM, WYAY
Light (Under 25): 111
New Airplay This Week: 37 KBEO, KCCY, KCY, KHAY, KHEY, KIKF, KJY, KKBO, KMDL, KOUL, KPLX, KRMD, KRTY, KTOM, KTTS, KUZZ, KYNG, WBBS, WCHY, WDOD, WESC, WFLS, WGN, WGRL, WIL, WKCN, WKSF, WKSJ, WMJC, WOW, WPOC, WQXK, WRKZ, WSTH, WYAY, WYCD

KATHY MATTEA 550/263
455 Rocket (Mercury Nashville)
Total Stations: 72/Chart Move: 60-53
Heavy (35+): 0
Medium (25-34): 2 WQBE, WXB
Light (Under 25): 70
New Airplay This Week: 19 KHAY, KMDL, KTST, WBOB, WCM, WDOD, WESC, WEZL, WGH, WGRL, WIOV, WMIL, WMJC, WNCY, WPOC, WQYK, WRBO, WTD, WYAY

LARRY STEWART 114/16
Always A Woman (Columbia)
Total Stations: 16/Chart Move: 73-72
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 16
New Airplay This Week: 1 KTST

JAMES BONAMY 2342/86
All I Do Is Love Her (Epic)
Total Stations: 154/Chart Move: 30-28
Heavy (35+): 0
Medium (25-34): 19 KBEO, KGMV, KRYS, KTEX, KTST, KXKC, KXXY, KYGO, KZLA, WCOL, WFMS, WGGY, WKJN, WPOC, WQBE, WRNS, WWGR, WXB, WXB
Light (Under 25): 135
New Airplay This Week: 3 WGXX, WHSL, WIRK

KENNY CHESNEY 1810/290
When I Close My Eyes (BNA)
Total Stations: 147/Chart Move: 37-36
Heavy (35+): 2 KKBO, KMLE
Medium (25-34): 7 KYGO, WCOL, WDRM, WIVK, WKIX, WRKZ, WSTH
Light (Under 25): 138
New Airplay This Week: 14 KMPS, KOUL, KSN, KVOO, KXXY, WBCT, WCHY, WKCO, WKXK, WMIL, WNOE, WVLK, WWGR, WYGY

DAVID KERSH 1027/414
Another You (Curb)
Total Stations: 122/Chart Move: 50-45
Heavy (35+): 0
Medium (25-34): 3 KKBO, KMLE, WYAY
Light (Under 25): 119
New Airplay This Week: 27 KFKF, KIKF, KIKK, KMPS, KRMD, KRST, KSN, KTEX, KUZZ, KWNR, KZLA, WAMZ, WCHY, WDOD, WDSY, WEZL, WFMS, WFRE, WGAR, WIOV, WKCO, WKSF, WKSJ, WLWI, WPO, WRBO, WRKZ

499 - 75 DETECTIONS

DAVID LEE MURPHY 448/56
Genuine Rednecks (MCA)
Total Stations: 65/Chart Move: 57-54
Heavy (35+): 0
Medium (25-34): 1 WGRL
Light (Under 25): 64
New Airplay This Week: 8 KFDI, KKAT, KTOM, KXKT, WKJN, WQMX, WRKZ, WSM

★ **GEORGE STRAIT 113/41**
Do The Right Thing (MCA)
Total Stations: 9/Chart Move: Debut 73
Heavy (35+): 1 KYNG
Medium (25-34): 0
Light (Under 25): 8
New Airplay This Week: 4 KBEO, KPLX, KYNG, WYAY

TRACE ADKINS 2296/543
(This Ain't) No Thinkin' Thing (Capitol Nashville)
Total Stations: 154/Chart Move: 35-29
Heavy (35+): 2 KMLE, WGRL
Medium (25-34): 10 KKBO, KNIX, KPLX, KRTY, KTST, WGXX, WIVK, WQBE, WRNS, WYAY
Light (Under 25): 142
New Airplay This Week: 24 KATM, KGMV, KHEY, KRST, KWEN, KYCW, WBEE, WCO, WCUZ, WGN, WJCL, WKXK, WKLB, WKXK, WNOE, WOKO, WQIK, WQMX, WRBO, WROO, WSOC, WSSL, WVKA, WWWW

DERYL DODD 1620/158
That's How I Gotta Do Memphis (Columbia)
Total Stations: 141/Chart Move: 38-37
Heavy (35+): 3 KMDL, WJCL, WKXK
Medium (25-34): 8 KAJA, KVOO, KXKC, KYCW, WPOC, WQBE, WRNS, WXB
Light (Under 25): 130
New Airplay This Week: 8 KHEY, KRMD, KSCS, KVET, WBCT, WCOL, WKLB, WZZK

999 - 500 DETECTIONS

WADE HAYES 955/72
It's Over My Head (Columbia)
Total Stations: 100/Chart Move: 46-47
Heavy (35+): 1 KYCY
Medium (25-34): 3 KBEO, KMDL, WGGY
Light (Under 25): 96
New Airplay This Week: 3 WRBO, WTD, WVLK

GARY ALLAN 349/107
Forever And A Day (Decca)
Total Stations: 44/Chart Move: 61-57
Heavy (35+): 0
Medium (25-34): 2 KKBO, WSTH
Light (Under 25): 42
New Airplay This Week: 7 KIKF, KJY, WDOD, WGH, WKCN, WMJC, WYGY

★ **KEVIN SHARP 98/81**
She's Sure Taking It Well (143/Asylum)
Total Stations: 53/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 1 KKBO
Light (Under 25): 52

LONESTAR 2284/218
Heartbroke Every Day (BNA)
Total Stations: 149/Chart Move: 32-30
Heavy (35+): 0
Medium (25-34): 19 KAJA, KASE, KBEO, KMDL, KTEX, KTST, KUPL, KYNG, WBCT, WGRL, WHYL, WKXK, WPOC, WRNS, WSIX, WSM, WWGR, WXB, WYAY
Light (Under 25): 130
New Airplay This Week: 7 KSCS, WCOL, WGXX, WKXC, WRBO, WUSN, WXTU

RICOCHET 1543/432
Ease My Troubled Mind (Columbia)
Total Stations: 134/Chart Move: 43-38
Heavy (35+): 0
Medium (25-34): 3 KASE, WGRL, WQBE
Light (Under 25): 131
New Airplay This Week: 27 KAJA, KFDI, KNAX, KRMD, KUJL, KUPL, KUZZ, KYCW, WAMZ, WBCT, WBEE, WCTK, WCUZ, WIVK, WKIX, WKJN, WKKO, WMJC, WNOE, WOKO, WQIK, WSOC, WSSL, WXB, WXTU, WYNK, WZZK

THE BUFFALO CLUB 921/293
If She Don't Love You (Rising Tide)
Total Stations: 114/Chart Move: 49-48
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 113
New Airplay This Week: 25 KASE, KATM, KDRK, KFDI, KKBO, KNCI, KRST, KSKS, KTEX, KXKC, KYGO, WCHY, WCM, WGAR, WGH, WGXX, WKCO, WKHK, WKKO, WKTF, WNCY, WQXK, WUSN, WXB, WYNK

MARY CHAPIN CARPENTER 337/161
I Want To Be Your Girlfriend (Columbia)
Total Stations: 48/Chart Move: 62-58
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 47
New Airplay This Week: 10 KIKF, KMPS, WFLS, WGH, WGN, WHYL, WKCN, WPOC, WRKZ, WWGR

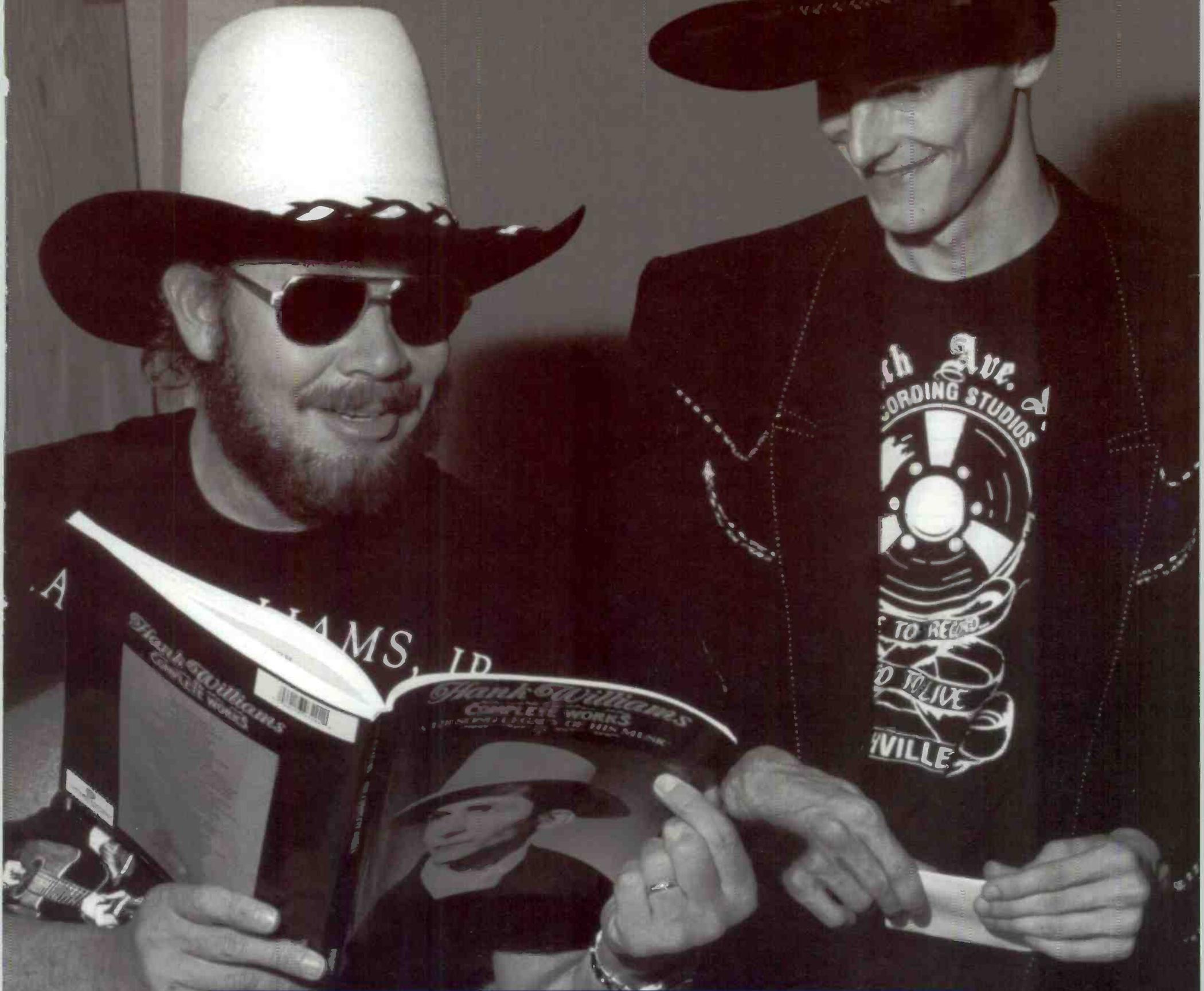
★ **CARYL MACK PARKER 93/91**
One Night Stand (Magnatone)
Total Stations: 46
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 46

Airpower awarded to those records which attain 3200 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

The new single -

“Moanin’ The Blues”

is on your desk now... from the album



THREE HANKS

Men With Broken Hearts

Hank Williams Sr., Hank Williams Jr., Hank Williams III



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ NO. 1 ★★★★★				
1	4	19	IT'S A LITTLE TOO LATE DECCA 1 week at No. 1	MARK CHESNUTT	5330	5044	
2	2	15	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	5125	5301	
3	5	14	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	5100	5024	
4	6	14	PRETTY LITTLE ADRIANA MCA	VINCE GILL	4844	4652	
5	1	20	NOBODY KNOWS 143/ASYLUM	KEVIN SHARP	4832	5388	
6	7	10	A MAN THIS LONELY ARISTA	BROOKS & DUNN	4775	4367	
7	8	11	HALF WAY UP RCA	CLINT BLACK	4310	4265	
8	9	17	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	4265	4240	
9	12	18	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	4150	3722	
10	3	17	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	4101	5092	
11	11	16	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	4090	3773	
12	13	9	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	3893	3608	
13	14	8	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	3749	3565	
14	15	12	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	3671	3505	
15	18	12	ME TOO MERCURY NASHVILLE	TOBY KEITH	3590	3406	
			★★★★ AIRPOWER ★★★★★				
16	22	8	UNCHAINED MELODY CURB	LEANN RIMES	3549	3066	
			★★★★ AIRPOWER ★★★★★				
17	23	7	HOW WAS I TO KNOW MCA	REBA MCENTIRE	3365	2994	
18	17	17	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	3335	3416	
			★★★★ AIRPOWER ★★★★★				
19	20	18	MAYBE HE'LL NOTICE HER NOW EMI MINDY MCCREARY (FEAT. LONESTAR'S RICHIE MCDONALD)		3268	3159	
			★★★★ AIRPOWER ★★★★★				
20	24	10	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	3222	2962	
21	25	4	EVERYTHING I LOVE ARISTA	ALAN JACKSON	3192	2766	
22	19	8	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	3126	3234	
23	16	20	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	2826	3491	
24	28	15	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2666	2487	
25	26	16	LITTLE BITTY ARISTA	ALAN JACKSON	2467	2709	
26	31	9	HOLDIN' ARISTA	DIAMOND RIO	2435	2220	
27	21	18	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	2350	3066	
28	30	16	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	2342	2256	
29	35	3	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	2296	1753	
30	32	10	HEARTBROKE EVERY DAY EMI	LONESTAR	2284	2066	
31	29	19	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	2093	2257	
32	33	16	YOU CAN'T STOP LOVE MCA	MARTY STUART	1912	1904	
33	34	14	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	1899	1895	
34	27	20	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	1881	2488	
35	39	5	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	1845	1425	
36	37	8	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	1810	1520	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
37	38	14	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	1620	1462	
38	43	4	EASE MY TROUBLED MIND COLUMBIA	RICOCHET	1543	1111	
39	40	13	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1433	1232	
40	48	2	RUMOR HAS IT GIANT	CLAY WALKER	1310	787	
41	44	3	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT		1203	911	
42	42	9	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	1160	1167	
43	41	18	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	1142	1153	
44	51	3	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	1089	590	
45	50	4	ANOTHER YOU CURB	DAVID KERSH	1027	613	
46	36	19	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	1022	1677	
47	46	8	IT'S OVER MY HEAD COLUMBIA	WADE HAYES	955	883	
48	49	4	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	921	628	
49	45	15	YOU JUST GET ONE IMPRINT	JEFF WOOD	833	895	
50	52	3	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	696	544	
51	47	7	ALL OF THE ABOVE RCA	TY ENGLAND	674	800	
52	54	3	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	609	518	
53	60	4	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	550	287	
54	57	3	GENUINE REDNECKS MCA	DAVID LEE MURPHY	448	392	
55	58	4	MORE THAN I WANTED TO KNOW GIANT	REGINA REGINA	382	386	
56	56	16	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	366	422	
57	61	4	FOREVER AND A DAY DECCA	GARY ALLAN	349	242	
58	62	2	I WANT TO BE YOUR GIRLFRIEND COLUMBIA	MARY CHAPIN CARPENTER	337	176	
59	53	17	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	336	512	
			★★★★ HOT SHOT DEBUT ★★★★★				
60	NEW		DARK HORSE ATLANTIC	MILA MASON	323	40	
61	63	3	CHANGE HER MIND STEP ONE	GENE WATSON	209	176	
62	55	10	EVERY COWBOY'S DREAM DECCA	RHETT AKINS	208	423	
63	59	19	WOULD I WARNER BROS.	RANDY TRAVIS	199	305	
64	NEW		COLD OUTSIDE MCA	BIG HOUSE	196	19	
65	NEW		WHEN I SAY FOREVER CAPITOL NASHVILLE	CHRIS LEDOUX	178	15	
66	NEW		THREE LITTLE WORDS MERCURY NASHVILLE	BILLY RAY CYRUS	160	45	
67	70	18	BURY THE SHOVEL GIANT	CLAY WALKER	139	112	
68	NEW		LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	139	57	
69	65	13	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	119	132	
70	RE-ENTRY		THE OLD STUFF CAPITOL NASHVILLE	GARTH BROOKS	116	59	
71	71	18	AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	114	109	
72	73	3	ALWAYS A WOMAN COLUMBIA	LARRY STEWART	114	98	
73	NEW		DO THE RIGHT THING MCA	GEORGE STRAIT	113	72	
74	68	14	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	109	119	
75	NEW		SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	98	17	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

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FOR SALE: Antiques, Excellent for...
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CARYL MACK PARKER

"One Night Stand"

Adds Friday, February 14

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

January 24, 1997 \$ 4.95 Volume 5 • No. 4

COUNTRY HIGHLIGHTS

#1

★★★ NO. 1 ★★★

KEVIN SHARP

Nobody Knows (143/ASYLUM)

★★★ AIRPOWER ★★★

DEANA CARTER • *We Danced Anyway* (CAPITOL NASHVILLE)
PATTY LOVELESS • *She Drew A Broken Heart* (EPIC)
TOBY KEITH • *Me Too* (MERCURY NASHVILLE)
GEORGE STRAIT • *King Of The Mountain* (MCA)

NEW RELEASES

BIG HOUSE • *Cold Outside* (MCA)
KIPPI BRANNON • *Daddy's Little Girl* (CURB/UNIVERSAL)
BILLY RAY CYRUS • *Three Little Words* (MERCURY NASHVILLE)
ROYAL WADE KIMES • *Another Man's Sky* (ASYLUM)
CHRIS LEDOUX • *When I Say Forever* (CAPITOL NASHVILLE)
BRYAN SMITH • *The Jack Of All Trades* (STEP ONE)
AARON TIPPIN • *That's What Happens When I Hold You* (RCA)
JAMIE WARREN • *The Secret* (RIVER NORTH)

Songwriting Pipeline Between Country And R&B Is Flowing Again In Both Directions

by Janine Coveney, Sean Ross, and Phyllis Stark

Four years ago, the monster pop/R&B success of Whitney Houston's cover of Dolly Parton's "I Will Always Love You" set a number of R&B record execs and producers searching for country songs that could be remade as R&B hits. Now, with "Nobody Knows" by 143/Asylum newcomer Kevin Sharp riding atop Airplay Monitor's Country Singles chart for four consecutive weeks, the pipeline has opened in the other direction.

Sharp covered the Tony Rich Project's top 10 pop and top 20 R&B hit, which earned Rich two Grammy nominations. Last week, country artist Tracy Byrd charted a remake of "Don't Take Her She's All I Got," Freddie North's 1971 R&B hit that became a country hit for Johnny Paycheck soon thereafter.

Houston's success with "I Will Always Love You" was followed up on the R&B side when two No. 1 country hits, "I Swear" and "I Can Love You Like That" by Atlantic artist John Michael Montgomery, were remade by R&B quartet All-4-One. And the Boy Howdy song "She'd Give Anything," which reached No. 4 on the country chart, was recut by Gerald Levert as "I'd Give Anything" and became a top five R&B hit in 1994. All those remakes were spurred by the involvement of producer David Foster, who was also behind "Nobody Knows."

Most recently, Garth Brooks' "If Tomorrow Never Comes" has been remade by new Elektra R&B act Joose, Hank Locklin's 1960 hit "Please Help Me I'm Falling" ended up as a cut on Work act Puff Johnson's album, and even Shania Twain's "If You're Not In It For Love (I'm Outta Here)" has been recut by Arista dance/pop act Real

McCoy for an upcoming album.

R&B and country have a long history together. Solomon Burke's "Just Out Of Reach (Of My Two Open Arms)" is often considered the first "soul" record of the '60s. That was followed by a slew of Ray Charles country remakes, including Don Gibson's "I Can't Stop Loving You," Hank Williams' "Take These Chains From My Heart," Buck Owens' "Crying Time," and Johnny Cash's "Busted."

The southern R&B of the '70s particularly lent itself to numerous covers in both directions. R&B diva Millie Jackson reworked Merle Haggard's "If We're Not Back In Love By Monday," Kenny Rogers' "Sweet Music Man," and, most recently John Berry's "What's In It For Me." Her country counterpart, Barbara Mandrell, had a string of hit R&B covers, including Denise LaSalle's "Married But Not To Each Other," Shirley Brown's "Woman To Woman," and Luther Ingram's "(If Loving You Is Wrong) I Don't Want To Be Right."

Lionel Richie saw country covers of the Commodores' "Three Times A Lady," "Easy," and "Sail On" lead to collaborations with Kenny Rogers (who would then end up on the R&B chart) and Alabama. The Pointer Sisters were already established as pop and R&B hitmakers when they charted country with 1974's "Fairytale"; in 1986, Anita Pointer would team with Earl Thomas Conley on the country hit "Too Many Times." Ronnie Mil-sap began his career in 1965 as an R&B artist; after moving to the country side, he charted several R&B remakes and even made a brief foray into disco in 1979.

The country/R&B pipeline came closest to drying up in the late '80s, when both genres, which had been

Continued on page 6

THANKS RADIO,

FOR A
GREAT
START IN
1997

Soundscan:

• Triple Platinum Album - "Blue"

Artist of the Year:

• Gavin Magazine

Grammy Nominations:

• Best Female Country Vocal Performance - "Blue"
• Best New Artist
• Song of the Year - "Blue"

CMA Nominations:

• Youngest CMA Nominee ever in the history of the awards

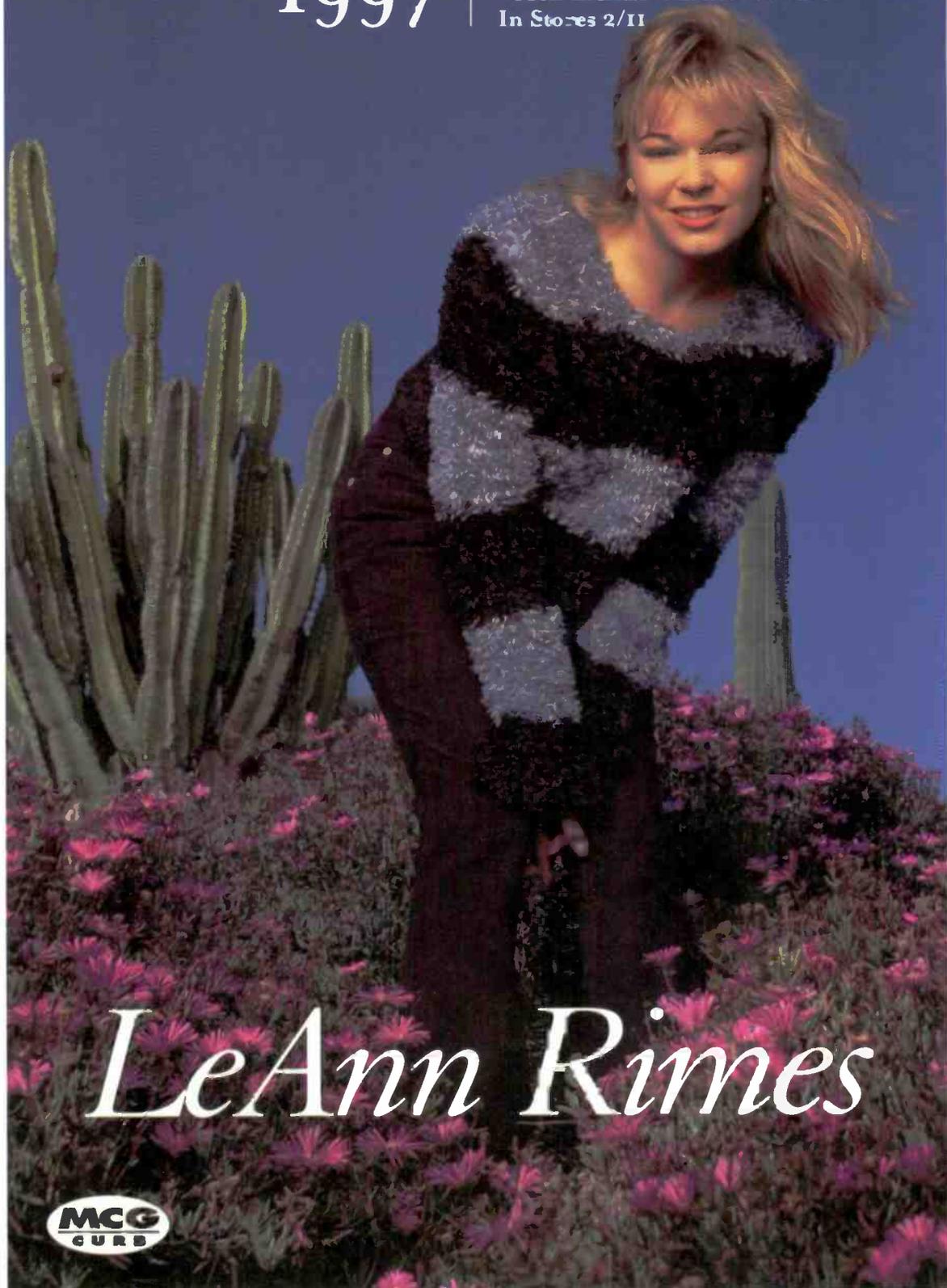
American Music Award Nomination:

• Best New Country Artist of the Year

Press & TV Achievements:

• Too numerous to list

"THE EARLY YEARS" Album
In Stores 2/11



LeAnn Rimes



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Hero Pilot Speaks At St. Jude Seminar

Air Force Capt. Scott O'Grady, the fighter pilot who was shot down over Bosnia in 1994 and survived on bugs and rainwater for six days, was the surprise keynote speaker at the annual Country Cares for St. Jude Kids Radiothon training seminar, held in Memphis Jan. 17-18.

O'Grady, who has signed on as a spokesman for the Memphis-based St. Jude Children's Research Hospital, said being shot down by a missile and "hunted like an animal for six days" was "one of the most positive experiences" of his life because it forced him to focus on his faith, a view expressed by several hospital patients and their parents during the seminar. Other speakers included Dr. Peter Doherty, a St. Jude researcher who won the 1996 Nobel Prize in medicine, and KSSJ Sacramento, Calif., PD Don Langford, a longtime supporter of St. Jude whose daughter became a patient there last summer when she was diagnosed with Hodgkin's disease.

Another speaker, KQFC Boise, Idaho, morning man Dave Burnett, stressed how the radiothons can make a difference in people's lives. "Our job is not saying cute intros over [Alabama] records," he said. "It's using the trust we have built with our listeners to raise money for this hospital. It gives me a purpose for going to work in the morning."

The event, designed to instruct station personnel on how to conduct a St. Jude radiothon

and get the most out of it, drew more than 300 people to Memphis, including approximately 265 employees of country stations. Also on hand were representatives from 16 sponsoring labels and 21 artists: Bekka Bramlett and Billy Burnette (Almo Sounds); Kevin Sharp (Asylum); Ray Vega (BNA); Deana Carter and George Ducas (Capitol Nashville); Brett James (Career); Tim McGraw, Keith Perry, and Jeffrey Steele (Curb); Kippi Brannon (Curby/Universal); Drew Womack of Sons Of The Desert (Epic); Regina Regina (Giant); Jack Sundrud and Denny Daddmun Bixby of Great Plains (Magnatone); John & Audrey Wiggins (Mercury Nashville); Randy Owen of Alabama (RCA); Brady Seals (Reprise); and Anita Cochran (Warner Bros.). Rising Tide and Arista were represented by label personnel.

The 120 country stations that run St. Jude radiothons now raise a combined annual \$12 million for the hospital, which costs an average of \$356,000 a day to run, partly because the hospital covers all patient costs beyond those reimbursed by insurance. Satellite St. Jude clinics recently opened in Peoria, Ill., Chattanooga, Tenn., and Shreveport, La., and more are planned. St. Jude staffers announced that they are planning to expand the radiothon to Spanish radio stations.

Author Phyllis Stark is on the St. Jude advisory committee.



RADIOACTIVE BY PHYLLIS STARK

Denver's New Country; WOGY's Rice Official

As expected, top 40 KQKS (KS104) Denver is now gold-based Country 104.3 under PD Chuck St. John, PD of similarly formatted duopoly partner KYGO-AM, which will now lean older. Here's a midday monitor of the new station, which is presently running jockless: Steve Wariner, "Lynda"; David Ball, "Thinkin' Problem"; Juice Newton, "Love's Been A Little Bit Hard On Me"; Mike Reid, "Walk On Faith"; Don Williams, "You're My Best Friend"; Dottie West, "A Lesson In Leaving"; Anne Murray, "Hey Baby"; Eric Weissberg & Steve Mandell, "Dueling Banjos"; Faith Hill, "Someone Else's Dream"; and Shelly West, "Jose Cuervo."

Acting PD Ronnie Rice (aka Hopalong Cassidy) is officially named PD at WOGY (Froggy 94) Memphis. This means that former PD Polly Wogg is now officially MD, too.

Cox Radio says the Justice Department is looking into its purchase of New City's Syracuse, N.Y., stations, including country WBBS (B104.7). Cox says DOJ's "civil investigative demand" won't hold up the Cox/NewCity merger. In other sales news, SFX says its \$300 million acquisition of Secret's Pittsburgh and Indianapolis stations, including country WDSY Pittsburgh, no longer includes Secret's Cleveland properties and is now a \$255 million deal.

Jane Bartsch, GM of AC WKJY Long Island, N.Y., becomes group manager for all of Barnstable's Long Island properties, including country WMJC. WMJC taps new morning host Ray Romano from the APD/morning slot at WWFG (Froggy 99.9) Ocean City, Md.

Shawn Portman, GM of WCKT Fort Myers, Fla., adds GM duties for new duopoly partner WFSN (Sun Country).

Michael Atterberry is upped from GSM to GM at KUGN/KEHK Eugene, Ore.; Charles Chackel exits to focus on his other businesses.

Country WSGC Chattanooga, Tenn., flips to ABC's adult top 40 format as U102.

Howe, Texas, outlet KHYI (Y95) is moving to Dallas and flipping to progressive country. Y95 will continue to air ABC's Real Country on nights and weekends. New PD/morning man Bruce Kidder was previously with WOAI San Antonio, Texas. Brent Dillon from KZEE Weatherford, Texas, is the new p.m. driver. Here's a

sample morning hour: Gary P. Nunn, "What I Like About Texas"; David Allen Coe, "Mona Lisa Lost Her Smile"; Trisha Yearwood, "You Can Sleep While I Drive"; Dale Watson, "A Real Country Song"; Gary Stewart, "Whiskey Trip"; Gretchen Peters, "Circus Girl"; the Mavericks, "All You Ever Do Is Bring Me Down"; BR5-49, "Little Ramona (Gone Hilbilly Nuts)"; Ernest Tubbs, "Two Glasses Joe"; Gene Watson, "Change Her Mind"; Jim & Jesse, "When I Stop Dreaming"; Hal Ketchum, "Someplace Far Away"; Johnny Cash, "I've Been Everywhere"; Robert Earl Keen Jr., "Gringo Honeymoon"; and Willie Nelson, "I'm Not Trying To Forget You Anymore."

KOOJ San Bernardino, Calif., which dropped the OJ Country nickname after the last O.J. Simpson verdict, becomes KXEZ, although the station says the calls are temporary.

WAYZ Hagerstown, Md., taps morning man Dennis Hughes as its new PD, replacing David Burr. Hughes was OM/PD of classic rock duopoly partner WSRT. The new PD there is Rich Daniels from middays at country WKCW Warrenton, Va. WRCC Battle Creek, Mich., drops country for oldies as WWKN (Keener).

KAJA San Antonio, Texas, MD Ron Rice exits. KRYS (K99) Corpus Christi, Texas evening jock Cactus Lou Ramirez adds MD duties.

WJAN/WJEN Rutland, Vt., PD/afternoon jock Fran Kusala moves to new AC sister WJJR.

Bill Wells, who left the GM slot at then country/top 40 combo WHKW/WDJX Louisville, Ky., for a brief stint in the brokerage business, returns to WHKW and co-owned WKJK as GSM.

WZYP Huntsville, Ala. midday jock Mindy Madison segues to nights at country WZZK Birmingham, Ala.

Joel Hixon, most recently PD of jazz KRZN Albuquerque, N.M., joins crosstown classic country KTLB for afternoons, replacing Jim West. P/T Rose Martin is filling in as morning co-host, as Jeri Brooks joins the Army.

KEKB Grand Junction, Colo., hires classic rock KKLX Lancaster, Calif., PD/morning man Randy Hood for nights. He replaces Steven D.

The long-vacant afternoon shift at KRWQ Medford, Ore., is filled by Ron Scott, who segues from nights. Dusty Brooks joins for nights from crosstown AC KCMX-FM.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Matraca Berg Joins 'WCRS Live' Panel

As tipped here previously (Country Airplay Monitor, Jan. 17), the lineup for the "WCRS Live!" session at Country Radio Seminar is set with the addition of Rising Tide artist Matraca Berg. As the agenda-committee member responsible for organizing the annual guitar pull, I couldn't be more pleased that Berg said yes.

In keeping with the goal of presenting singer/songwriters whose work visits several decades, the choice of Berg fits right in with the previously announced artists; Berg will be joined onstage by Jim Weatherly, Bobby Braddock, and Clint Black March 8, at Nashville's Opryland Hotel.

It's a challenge to secure four writers who have something in common, but I think we've done it. Berg's mother, Icee Berg, a well-known Nashville session singer/songwriter, used to take Matraca around to publishing houses in town to play her songs. As Matraca revealed in a label bio in 1991 (she was signed to RCA at the time), during one of these live demo sessions she met Braddock. "I played him a few of my songs, and then he asked me if I wanted to write with him. What started out as a cute little song that we wrote as a wordplay turned into a No. 1 record," Berg recalls. That collaboration is the early

1983 hit "Faking Love" recorded by T.G. Sheppard and Karen Brooks. At the time, Berg was only 18 years old.

Aside from what promises to be a warm reunion between Braddock and Berg, attendees are likely to hear Berg perform "The Last One To Know," her '87 No. 1 hit for Reba McEntire.

Berg was signed to RCA in 1989. Her debut album, "Lying To The Moon," was a fabulous walk through the everyday human experience, which, despite critical acclaim, didn't yield any major hits. Yet Berg has continued to write hits and recently collaborated on Deana Carter's No. 1 song, "Strawberry Wine," and the follow-up, "We Danced Anyway." Another Berg collaboration, "Cry On The Shoulder Of The Road," is the new single by Martina McBride, and Linda Ronstadt covered Berg's "Baby, Walk On" two years ago for her "Feels Like Home" set. Also, I'm told that Berg is now writing with another one of her fellow "WCRS Live!" artists. Should be exciting.

Last year, Rising Tide announced that Berg had signed a record deal with the label and will release a new album later this year. For radio attendees, schedules for the four-day seminar fill up quickly. Please mark "WCRS Live!" in your day planners for March 8, 3:30-5 p.m.

ON THE ROW

RLG's Goodman Exits; Mike Dungan Upped

Randy Goodman has reportedly resigned his senior VP/GM position at RCA Label Group. No word on where's he's headed, but educated guesses center on Goodman running the new Disney country label.

Mike Dungan is upped from senior VP of sales and marketing to senior VP/GM at Arista's Nashville division. He will oversee Arista, Career, Arista/Latin, and Arista/Austin.

Garth Brooks will lead a salute to "the year of the woman" on the American Music Awards broadcast Jan. 27 on ABC-TV. Comedian Sinbad will host the awards show, which will include performances from Brooks & Dunn, Alan Jackson, and LeAnn Rimes. Presenters will include Black Hawk, Suzy Bogguss, Deana Carter, Terri Clark, Faith Hill, the Mavericks, Martina McBride, Mindy McCready, Shania Twain, and Wynonna.

Patty Loveless and Bryan White have been tapped to perform at the Super Faces Show, which kicks off the Country Radio Seminar (CRS), scheduled for March 5-8 at Nashville's Opryland Hotel. Decca artists Mark Chesnutt and Lee Ann Womack will perform at the March 6 CRS lunch. The ASCAP-sponsored March 7 lunch will feature Clark and more artists to be announced. The March 8 lunch, sponsored by the Country Music Assn., will feature Bogguss, Mary Chapin Carpenter, and Pam Tillis.

The 26th annual International Country Music Fan Fair has been scheduled for June 16-21 at the Tennessee State Fairgrounds. Tickets are now on sale through the Grand Ole Opry and cost \$90.

Broadcast Data Systems director of regional sales Gregg Miller has exited the company; reach him at 201-447-2497. Also, Sue Falco exits her position as national sales rep for BDS' Radio Track product. Reach her at 212-353-9490. Falco will continue to write the Airborne column for Country Airplay Monitor.

Rob Lynn joins Nick Hunter and Bobby

Young's newly formed Y.M.H. and Associates as national promotion coordinator. He is new to the music business.

Debbie Gibson Palmer, CEO of St. Regis International, has launched a new division, Bottom Line Promotions, headed by Gaylene Gibson Palmer. Bottom Line will focus on garnering album airplay on more than 100 stations.

Harlan Howard will be among the five Songwriters Hall of Fame inductees during the hall's 28th annual dinner June 10 in New York. Other inductees will be Joni Mitchell, Phil Spector, the late Ernesto Lecuona, and Jimmy Kennedy.

Reba McEntire and Brooks & Dunn will team up for an 85-city tour launching Feb. 28 in Memphis. They plan to perform several songs together during the shows. Mobil is the tour sponsor.

John Berry and fellow Georgian Mark Wills raised more than \$15,000 for the family of the late WKHX/WYAY Atlanta promotion director Andy Guzman during a Jan. 9 benefit concert (Country Airplay Monitor, Jan. 10). A guitar autographed by both artists was auctioned off for \$1,500.

Electric Village, the syndicator of content for radio station World Wide Web sites, has launched "Country Spotlight," an online country music magazine. John Shelton Ivany, editor of "Country Song Roundup," has been tapped to edit "Country Spotlight." The magazine will be available on station Web sites and also can be found at www.countryspotlight.com.

CMT and Wal-Mart are co-sponsoring a tour that will provide free concerts by new artists in Wal-Mart parking lots across the country. The tour kicks off Jan. 27 in Hazlehurst, Ga., and will travel to five cities a week. More than 260 cities will be visited this year. Tour performers include Deana Carter, George Ducas, Wade Hayes, Cleudus "T." Judd, and Bryan White. Each date will feature two artists in 40 minute sets, which will be followed by an in-store album signing. CMT will provide on-air promotion of the tour, following videos by touring artists with concert information. A CMT crew will go on the road with the tour to tape what will become a one-hour CMT special.

Tim McGraw has been added to the lineup of the Feb. 9 Country Steps in for First Steps concert at Nashville's Grand Ole Opry House (Country Airplay Monitor, Jan. 17).

TNN's "At The Ryman" concert series, hosted by Ricky Skaggs, has been renamed "Monday Night Concerts With Ricky Skaggs." The first taping of the season was held Jan. 20.

MONITOR COUNTRY PANEL (162)

Akron, OH	WQMX	Lexington, KY	WVLK
Albany, NY	WGNA	Little Rock, AR	KDDK
Albuquerque, NM	KRST		KSSN
Asheville, NC	WKSF	Long Island, NY	WMJC
Atlanta, GA	WKHX	Los Angeles, CA	KIKF
	WYAY		KZLA
Augusta, GA	WKXC	Louisville, KY	WAMZ
Austin, TX	KASE	McAllen, TX	KTEX
	KVET	Memphis, TN	WGKX
Bakersfield, CA	KUZZ	Miami, FL	WKIS
Baltimore, MD	WPOC	Milwaukee, WI	WMIL
Baton Rouge, LA	WKJN	Minneapolis, MN	KEEY
	WYNK		WBOB
Birmingham, AL	WZZK	Mobile, AL	WKSJ
Boston, MA	WKLB	Modesto, CA	KATM
Buffalo, NY	WYRK	Monterey, CA	KTOM
Burlington, VT	WOKO	Montgomery, AL	WLWI
Charleston, SC	WBUB	Nashville, TN	WSIX
	WEZL		WSM
Charleston, WV	WQBE	New Bern, NC	WRNS
Charlotte, NC	WSOC	New Orleans, LA	WNOE
	WTDR	Norfolk, VA	WCMS
Chattanooga, TN	WDOD		WGH
	WUSY	Oklahoma City, OK	KTST
Chicago, IL	WKXX		KXXY
	WUSN	Omaha, NE	KXKT
Cincinnati, OH	WUBE		WOW
	WYGY	Orlando, FL	WWKA
Cleveland, OH	WGAR	Oxnard, CA	KHAY
Colorado Springs, CO	KKCS	Pensacola, FL	WXBM
Columbia, SC	WCOS	Philadelphia, PA	WXTU
Columbus, GA	WKCN	Phoenix, AZ	KMLE
	WSTH		KNIX
Columbus, OH	WCOL	Pittsburgh, PA	WDSY
Corpus Christi, TX	KOUL	Portland, ME	WPOR
	KRYS	Portland, OR	KUPL
Dallas, TX	KPLX		KWJJ
	KSCS	Providence, RI	WCTK
Dayton, OH	KYNG	Pueblo, CO	KCCY
Denver, CO	WHKO	Raleigh, NC	WKIX
Des Moines, IA	KYGO		WQDR
Detroit, MI	KJJY	Richmond, VA	WKHK
	WVWW	Riverside, CA	KFRG
El Paso, TX	WYCD	Roanoke, VA	WYYD
Flint, MI	KHEY	Rochester, NY	WBEE
Ft. Myers, FL	WKCC	Sacramento, CA	KNCI
	WCKT		KRAK*
Frederick, MD	WWGR	St. Louis, MO	WIL
Fredericksburg, VA	WFRE		WKXX
Fresno, CA	WFLS	Salt Lake City, UT	KKAT
	KNAX		KSOP
Grand Rapids, MI	KSKS	San Antonio, TX	KUBL
	WBCT		KAJA
Green Bay, WI	WCUZ	San Diego, CA	KCYC
Greensboro, NC	WNCY	San Francisco, CA	KSON
	WHSL		KSAN
Greenville, SC	WTQR	San Jose, CA	KCYC
	WESC	Savannah, GA	KRTY
Harrisburg, PA	WSSL		WCHY
	WHYL	Seattle, WA	WJCL
Hartford, CT	WRKZ		KMPS
Houston, TX	WVYZ	Shreveport, LA	KYCW
	KIKK	Spokane, WA	KRMD
	KILT	Springfield, MO	KDRK
Huntsville, AL	KKBQ		KGMY
Indianapolis, IN	WDRM	Syracuse, NY	KTTS
	WFMS	Tampa, FL	WBBS
Jackson, MS	WGRL		WQYK
	WKTF	Toledo, OH	WRBQ
Jacksonville, FL	WMSI	Tucson, AZ	WKKO
	WQIK	Tulsa, OK	KIIM
Johnson City, TN	WROO		KVOO
Kansas City, MO	WXBQ	Washington, DC	KWEN
	KBEQ	West Palm Beach, FL	WMZQ
	KFKF		WCLB
	WDAF	Wichita, KS	WIRK
Knoxville, TN	WIVK		KFDI
Lafayette, LA	KMDL	Wilkes-Barre, PA	KZSN
	KXKC	Youngstown, OH	WGGY
Lancaster, PA	WIOV		WQXX
Las Vegas, NV	KFMS		
	KWNR		

*Will leave panel next week due to format change.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif., to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album. The follow-up single, "Forever And A Day," has already charted.

The Buffalo Club

"IF SHE DON'T LOVE YOU" (RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to everything from Bryan Adams to Willie Nelson. Lead vocalist Ron Hemby, a former member of the Imperials, brings in a strong gospel background from his native Missouri. Drummer John Dittich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40. The band's self-titled debut is scheduled for release in March.

Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of Restless Heart's "When She Cries"), Sonny LeMaire (bassist, vocalist, and songwriter for Exile), and Kurt Howell (keyboardist and vocalist for Southern Pacific) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted label execs with offers. Curb struck the right chord to change the group members' minds.

★ Bill Engvall

"HERE'S YOUR SIGN (GET THE PICTURE)" (WARNER BROS.)

Comedian Bill Engvall, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making



people laugh. He has made several appearances on "The Tonight Show" and, in 1992, won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles, released his debut comedy album on Warner Bros. last May.

★ Noel Haggard

"ONCE YOU LEARN" (ATLANTIC)

Noel Haggard spent most of his childhood on the sidelines watching his legendary father, Merle Haggard, perform. At the age of 9, Noel was playing guitar for Bob Wills. He played regularly in a band through his mid-20s, quit for a time, and two years later went out again, this time opening for his father. It was during that tour he decided-



Nashville was the road to take. His debut album, "One Lifetime," is due in March. Abilene Boot Co. has already signed on to sponsor the artist.

Regina Regina

"MORE THAN I WANTED TO KNOW" (GIANT)

The newest female duet was indirectly brought together by Reba McEntire. Regina Leigh spent nearly three years on the road as a background vocalist for McEntire. Regina Nicks spent nearly six years working as McEntire's personal assistant at Starstruck Entertainment. Overheard singing to herself at Starstruck, Nicks was encouraged to meet with a producer who, in turn, reintroduced her to Leigh.

Kevin Sharp

"NOBODY KNOWS" (143/ASYLUM)

Kevin Sharp's family, which included seven children and numerous foster children, lived in Idaho and Sacramento, Calif. His high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to Asylum with the help of mentor David Foster. This single is a country remake of a pop hit by the Tony Rich Project. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star Fred Savage of "The Wonder Years."

Ray Vega

"REMEMBER WHEN" (BNA)

As a boy in El Paso, Texas, Ray Vega followed in his father's and older brothers' footsteps by singing in church. He grew up listening to the Eagles and Linda Ronstadt, while his brothers instilled in him their own musical preferences for Gene Pitney, Roy Orbison, and Marty Robbins. In the mid-'80s, Vega interrupted his studies at Boston's Berklee College of Music to sing professionally as part of the Vega Brothers. This track is from his solo debut, for which he co-wrote seven of the 11 tracks.

Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

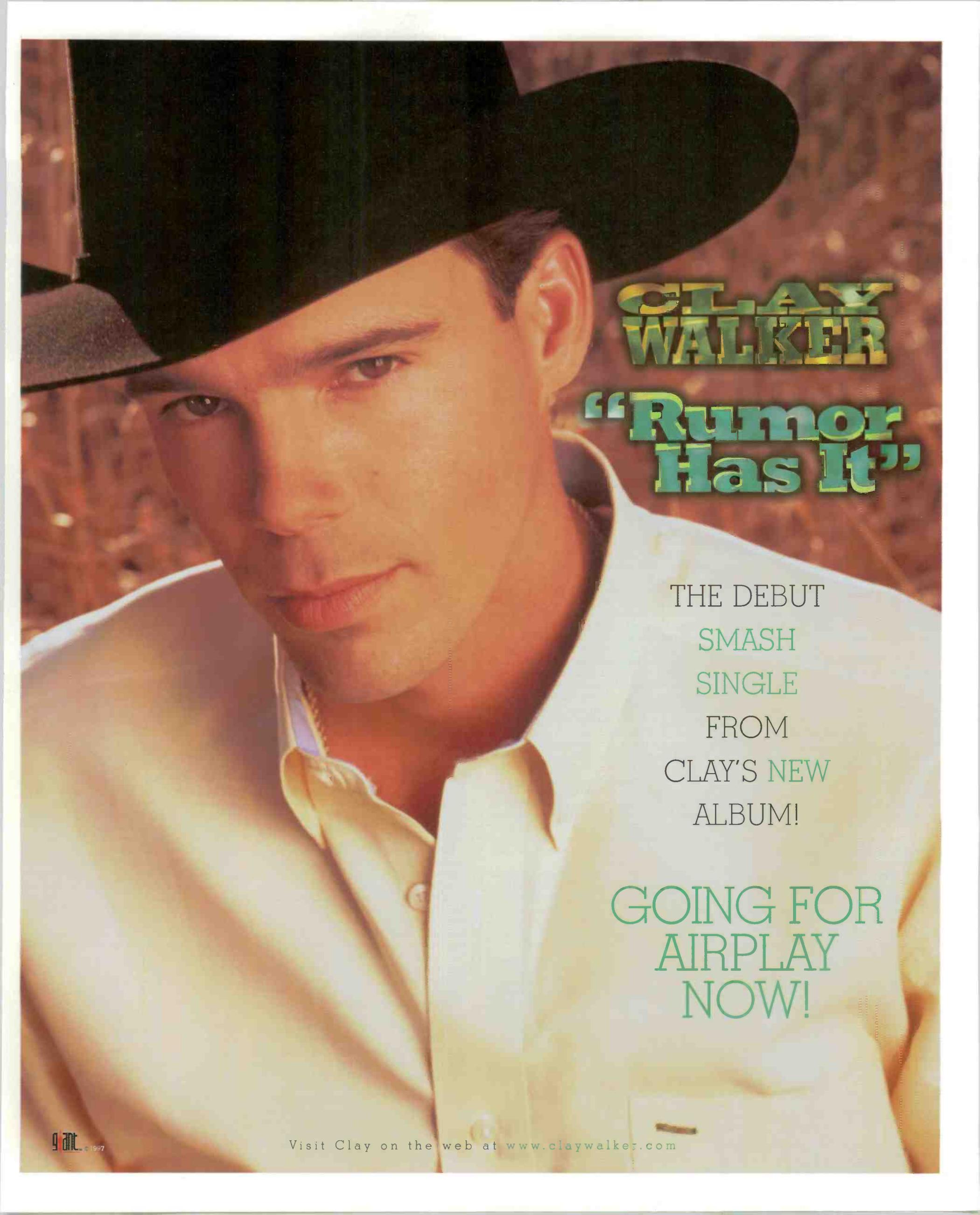
Oklahoma native Jeff Wood's first musical memory is being 6 years old at Disneyland and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and



spent a lot of weekends watching Garth Brooks at the local Holiday Inn. After graduating from Oklahoma State University, Wood asked Brooks to show him around Nashville.

He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for John Michael Montgomery. He was signed briefly to Liberty before landing at Imprint.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco c/o Country Airplay Monitor, 1515 Broadway, 15th Floor, New York, NY 10036.



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Songwriting Pipeline Between Country And R&B Is Flowing Again

Continued from page 1

smoother and more ballad-oriented during the '80s, went through major changes. Country became both more traditional and more rock-flavored. R&B's new-jack swing movement made that format grittier. But in 1992, "I Will Always Love You" started the ball rolling again.

In 1994, Al Teller, then president of MCA and now head of Red Ant Entertainment, spearheaded the heavily publicized MCA project "Rhythm, Country & Blues." That album, produced by MCA Nashville president Tony Brown, teamed country and R&B acts on duets from both genres, including Vince Gill and Gladys Knight's "Ain't Nothing Like The Real Thing," Al Green and Lyle Lovett's "Funny How Time Slips Away," and Natalie Cole and Reba McEntire's "Since I Fell For You."

AMERICAN ROOTS MUSIC

R&B and country's emotional similarities have long been recognized by both sides. "R&B and country songs are very, very close," says Al Cooley, VP of A&R at Atlantic Records' Nashville division. "Country music is white man's blues."

Teller says "Rhythm, Country & Blues" was "born of the simple fact that country and R&B are American roots music. Songwise, there was so much in common in terms of the feel and the content and emotion. The album itself demonstrated very vividly that that was very much the case, and the artists themselves got very excited about it."

Cooley says the main appeal of country songs to the R&B world is "great lyrics." The melodies in the two genres, he says, are "almost the same type. They're just recorded differently."

Gerald Levert, himself a songwriter and producer, agrees. "The real thing about country music to me is not the music, it's the lyrics," he says. "The lyrical content is just so deep, the songs are so to-the-point and direct. I was watching the country music channel recently and heard [the current Martina McBride] song that said, 'I don't have a shoulder to cry on, so I'll just cry on the shoulder of the road.' I just think that's so clever."

RADIO RECEPTION

Although "Nobody Knows" had been a hit in other formats first, and despite previous grumbling in some quarters of country radio about the pop/rock lean of much of the format's current product, there was little resistance to the song at country radio. If anything, says Asylum field promotion manager Nancy Timick, the familiarity of the song as a pop hit helped it at country. "A lot of people were aware of it, and there was much less resistance than we actually feared," she says, adding that younger country PDs were much more aware of the pop version than older PDs.

Cooley says Atlantic's Nashville office originally wanted to ship the Montgomery version of "I Swear," written by the Curb-signed duo of Frank Baker & Gary Myers, to pop and R&B stations. After meeting resistance at the Nashville division, which feared a crossover hit could hurt Montgomery's country credibility, label head Doug Morris decided to have All-4-One cut it and added it to that group's already-completed album at the 11th hour. Tellingly, All-4-One found greater acceptance at top 40 than at R&B radio with "I Swear." It stayed at No. 1 on the pop sin-

gles chart for 11 weeks but peaked at No. 13 on the R&B chart.

On the R&B side, the audience for such songs as "I'd Give Anything" and "I Will Always Love You" were unaware of the country connection until after the songs had hit.

"Nobody knew 'I Will Always Love You' was a country song," says Arista VP of R&B promotion Lionel Ridenour. "It became a nice thing to talk about after the fact—and oh, by the way, this song was recorded earlier." But it wouldn't have made a difference one way or the other.

"Nobody who was [in] R&B knew ['I'd Do Anything'] was a remake," says Levert. "A lot of people thought I wrote it. . . . It was something everybody could relate to."

Red Ant's Teller says he was disappointed in radio's reaction to the "Rhythm, Country & Blues" project. "The album sold well in excess of 1 million copies, but frankly I was hoping we could have done better," he says. "One of the reasons we didn't have bigger commercial success is that we were unable to get a single successfully off at radio. These were duets, but folks at R&B radio said it was really a country record, and country programmers said it was an R&B record. We were the victim of the very thing we were trying to prove a point about."

SONG SCAVENGING

Atlantic's Cooley says non-Nashville producers, labels, and artists are now turning to Music City much more often in their search for songs. Bette Midler, for example, reportedly cut an album full of Nashville-penned tunes. "All the [song] pluggers and writers I deal with are all getting calls [of] interest from L.A., because L.A. is more melody-oriented and Nashville's been more lyric-oriented," he says. "People relate to lyrics."

Today, "David Foster and [producer] Don Was search this town for songs," Cooley says. "When I was a pluggger in the '70s and '80s, you never had much contact with L.A. producers." But Cooley foresees the trend continuing. "I think it's something that's going to keep on getting better and better for Nashville," he says.

Levert, who was initially uncomfortable recording "I'd Do Anything," is now actively looking for other country tunes to take to the R&B market. He plans to place a country cover on the new album by his father's group, the O'Jays, whom he has just signed to his new BMG-distributed Global Soul label. "Definitely another country song could work," he says. "I thought it was a smart move. It opened me up to other audiences."

"The best news is the people outside of Nashville are discovering the wealth of songs available here," says Mercury Nashville president Luke Lewis. "I think because of the talent in this town it's inevitable that it's grown." Lewis says another advantage for Nashville of the increased interaction with outside producers is that it "also offers an outlet for songs that producers in this town might not cut on country artists."

But Lewis says the song search process probably should be less one-sided. "We could be missing the boat not taking a harder look at songs outside of Nashville, like 'Nobody Knows,'" he says. "The best thing is it may create more cross-pollination between the two communities. . . . It paid off for Kevin Sharp, and for country music."

MONITOR PROFILE

Nationwide Station Reflects National Tastes, As WCOL Weathers Changing Market

It's no surprise that WCOL-FM Columbus, Ohio, PD Gary Moss counts consistency among the major factors that helped his station take a full-share jump in the newly released fall Arbitrons. In recent weeks, most of the rest of the country stations in the market have made dramatic changes. And even though those changes won't be reflected until at least the winter book, WCOL hopes to benefit from them by virtue of its consistency.

In the summer book, there were five country players in Arbitron market No. 32. WCOL was the market's No. 4-ranked station 12-plus and had dipped from 9.3 to 7.0 since the winter. But in the fall book it rebounded to an 8 share and was No. 2 12-plus. Its competitors were all down or flat in the fall. WHOK was off 4.0-3.8. WLLD dipped 2.2-1.9. WCLT-FM was steady at 1.8, and AM station WMNI held its 1.1 share.

But even before those numbers were released, there were major changes on the coun-

says Moss. "The last couple of years it's slowed down a bit. There's still a lot of great songs out there, but nothing like there was. I describe '90-'94 as being like the gold rush." Even so, Moss says, '96 wrapped on an up note with breakthrough acts like Trace Adkins, Gary Allan, LeAnn Rimes, Deana Carter, James Bonamy, David Kersh, and Ricochet.

Back in the spring and summer, when, Moss says, "country was taking a hit everywhere," including at WCOL, he "took a real hard look at the music" and ended up cutting his current list from about 39 to 30 songs. "I wanted to make it tougher to get a song on the air," he says. "I wanted to make sure those two or three songs we were adding every week were the cream of the crop. Last year there were a lot of great songs, but it wasn't as plentiful as . . . in years past."

Here's a recent 6 p.m. hour on WCOL: George Strait, "You Know Me Better Than That"; Faith Hill, "I Can't Do That Anymore"; Tracy Byrd, "4 To 1 In Atlanta"; Brooks & Dunn, "A Man This Lonely"; Shania Twain, "Whose Bed Have Your Boots Been Under"; Sammy Kershaw, "Politics, Religion And Her"; Martina McBride, "Independence Day"; Trace Adkins, "Every Light In The House"; Randy Travis, "If I Didn't Have You"; Deana Carter, "We Danced Anyway"; Tim McGraw, "Down On The Farm"; Diamond Rio, "It's All In Your Head"; Sawyer Brown, "This Time"; Clay Walker, "Only On Days That End In 'Y'"; and James Bonamy, "All I Do Is Love Her."

In addition to consistency, which Moss says has "helped in our dominance in the market," he cites a strong signal and a high-visibility promotional effort. "Columbus is a spread-out market geographically," he says. "There are seven counties in the metro, and we do a good job of being plugged into the entire market. . . . We've done a good job of getting out and meeting folks and being part of the central Ohio area."

Also in WCOL's arsenal is a "killer air staff," including 1996 Country Music Assn. air personality winners Skip Mahaffey and Dixie Lee. Moss says the creed of WCOL's parent company, Nationwide Communications, is "only the best people," and that applies to all of his air personalities, particularly Mahaffey and Lee, who have "really won the heart of the community. They are fun, very topical, [and] very plugged in."

Moss says another of his tactical advantages is that he only has to program one station, something that is becoming rare in the age of consolidation. "That is a real advantage—for a PD to only have to worry about one radio station," he says. "I'm glad I don't have to worry about having to walk in and program seven or eight radio stations. I have an advantage being able to focus on one product. I can devote all my attention to the success of this radio station."

"My goal at WCOL is to continue to make it the best country station it can be. . . . We have all the resources and the talent here to be the best country station out there. . . . We [just] need to prove it every day on the air."

As for the rest of the country radio industry, Moss says, "We need to scrutinize the music that's out there and really try to only play the hits. There's nothing in the world of music like a killer country record. It's our challenge to sit down and listen to the music to try to find those records that are going to keep our format compelling."

"We need to sell the music on the air," Moss adds. "Once we identify the records that are worth playing, we need to give them enough exposure." Also, Moss says, "it's real important for the folks on the air to really be pumped about the music. People expect the country stations they listen to to be the local authority on what's happening in country music." **PHYLLIS STARK**



Gary Moss
Program Director
WCOL-FM Columbus

We've done a good job of being part of the central Ohio area'

try front. WLLD flipped from country to modern rock as Channel Z and applied for the calls WZAZ. The country format moved to sister classic hits station WAKS, which became Kix Country and has applied for the calls WHQK. And at about the same time, WMNI flipped from ABC's Real Country to Westwood One's adult standards format. Those changes left the market with just four country players.

Moss believes one of the changes will put the new Kix Country at a disadvantage. "When they had country on the 98.9 frequency, that was a strong signal in one of the key counties in the metro," he says. "Now that they've moved that station to 105.7, they've lost quite a bit of coverage in a key area."

Even with four remaining country players, however, Moss says none of the other stations has taken a musical stance that is much different from WCOL's very mass-appeal, '90s-based approach. One reason may be that, according to Moss, the market itself is mainstream in its country music tastes. In fact, Moss has found much fewer regional likes and dislikes in Columbus than in the last two markets where he worked—Houston and Las Vegas. In the latter, for example artists like Dwight Yoakam and Aaron Tippin were even more popular than they are nationally. "I noticed more regional nuances in other areas than I do here," he says. "Columbus, musically, is a pretty mass-appeal market."

Moss says WCOL is "pretty hip sounding" and "a bright, fun, '90s-sounding country station. . . . musically we're not conservative, but we're tight." For oldies, he says, "we don't go much farther back than the last four or five years. We're current-, recurrent-, and new gold-based. You won't find too many records from the late '80s on here." But, he adds, "playing primarily country from the '90s gives you a lot to choose from."

Still, some parts of the decade have been better than others. "From 1990-94 there was just a ton of great country music, an overabundance,"

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FALL '96 ARBITRONS

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Table of country airplay monitor data for Dallas/Ft. Worth, St. Louis, Houston, Miami, Atlanta, Seattle, Minneapolis, Tampa, Phoenix, Denver, Portland, Cincinnati, Kansas City, Dallas/Ft. Worth, St. Louis, Houston, Miami, Atlanta, Seattle, Minneapolis, Tampa, Phoenix, Denver, Portland, Cincinnati, Kansas City.

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AIRPLAY **Monitor** GREATEST GAINERS

MMM
Broadcast Data Systems
Airplay Recognition Services

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

ALAN JACKSON • <i>Everything I Love</i> (ARISTA)	+1043
KYNG +41, WKJN +24, KZSN +21, KHEY +20, WIVK +19, WKCN +17, WKSF +16, KBEQ +16, KTST +15, WGGY +15	
REBA MCENTIRE • <i>How Was I To Know</i> (MCA)	+888
WSM +23, KPLX +22, WMZQ +18, WCTK +17, WIOV +16, KTOM +16, KTEX +16, KRYS +15, WKCN +14, WCHY +14	
TRACE ADKINS • <i>(This Ain't) No Thinkin' Thing</i> (CAPITOL NASHVILLE)	+872
WKXC +21, KPLX +21, WRKZ +19, WEZL +17, WESC +17, WPOC +16, KSAN +16, WWGR +15, KMDL +15, WKIX +15	
LEANN RIMES • <i>Unchained Melody</i> (CURB)	+790
KSSN +30, WKXC +24, WUSY +20, KXKT +18, WRNS +16, WDSY +16, WXBQ +15, KHEY +15, WWWW +15, WCHY +14	
BILL ENGVALL WITH TRAVIS TRITT • <i>Here's Your Sign (Get The Picture)</i> (WARNER BROS.)	+726
KWNR +41, KOUL +33, WKIX +28, KFMS +26, WCMS +26, WDOD +25, KSSN +23, KMLE +23, WOW +21, WGH +21	
CLAY WALKER • <i>Rumor Has It</i> (GIANT)	+710
KYNG +43, KYCY +31, KKQB +23, KMLE +22, KWJJ +22, WXBQ +21, WIVK +20, KBEQ +17, WYAY +16, WGKX +14	
JOHN BERRY • <i>She's Taken A Shine</i> (CAPITOL NASHVILLE)	+591
WXTU +18, KMLE +17, KXXY +15, KUBL +13, KWEN +13, WIRK +12, WSIX +12, KYCW +12, WHSL +11, WIVK +11	
PATTY LOVELESS • <i>She Drew A Broken Heart</i> (EPIC)	+523
KYCY +29, KUPL +21, WWGR +17, WGRL +17, WGGY +16, WYCD +15, WIOV +14, KGMV +14, KRMD +14, KSOP +14	
BROOKS & DUNN • <i>A Man This Lonely</i> (ARISTA)	+505
KATM +19, WNCY +15, WGGY +15, WQYK +15, KIKK +15, WKJN +13, WHSL +12, KXKT +12, WKSJ +12, KRST +11	
TRACY BYRD • <i>Don't Take Her She's All I Got</i> (MCA)	+455
KXKC +21, KRYS +17, WHYL +17, WKTF +14, WRNS +13, KYCY +13, WBCT +13, KWJJ +12, WDAF +11, WSM +11	
MARK CHESNUTT • <i>It's A Little Too Late</i> (DECCA)	+445
WKCC +24, WYGY +19, WAMZ +19, WYCD +18, KKAT +18, WYNK +17, KPLX +17, WPOR +16, KATM +15, WJCL +15	
TERRI CLARK • <i>Emotional Girl</i> (MERCURY NASHVILLE)	+431
KRTY +18, WDAF +13, KWEN +13, WXTU +12, WKSF +11, KRMD +11, KJYY +11, WSSL +11, WKIS +11, WWWW +11	
DEANA CARTER • <i>We Danced Anyway</i> (CAPITOL NASHVILLE)	+429
WSM +18, KXXY +18, WKCN +15, WFRE +15, KFRG +13, WSSL +12, KNCI +12, KTTS +11, KXKC +10, KGMV +10	
RICOCHET • <i>Ease My Troubled Mind</i> (COLUMBIA)	+419
WKXC +20, WPOC +15, KIIM +12, KASE +12, WFRE +12, WSTH +11, WGKX +11, KNCI +11, WJCL +11, KZLA +11	
LORRIE MORGAN • <i>Good As I Was To You</i> (BNA)	+394
WAMZ +18, WYAY +18, KMDL +15, WFLS +15, WWWW +15, KXKC +14, WHYL +13, WCMS +13, KSOP +13, KCCY +12	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
TRACE ADKINS <i>(This Ain't) No Thinkin' Thing</i> (Capitol Nashville)	52	DAVID KERSH <i>Another You</i> (Curb)	29
CLAY WALKER <i>Rumor Has It</i> (Giant)	42	KENNY CHESNEY <i>When I Close My Eyes</i> (BNA)	28
TERRI CLARK <i>Emotional Girl</i> (Mercury Nashville)	36	ALAN JACKSON <i>Everything I Love</i> (Arista)	28
LORRIE MORGAN <i>Good As I Was To You</i> (BNA)	33	LEANN RIMES <i>Unchained Melody</i> (Curb)	28
THE BUFFALO CLUB <i>If She Don't Love You</i> (Rising Tide)	30	BILL ENGVALL WITH TRAVIS TRITT <i>Here's Your Sign</i> (Get The Picture) (Warner Bros.)	27

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW
1	5	3	1	37	5
2	5	4	2	34	24
3	5	4	3	33	31
4	4	2	4	32	6
5	4	2	5	31	27
6	4	3	6	30	17
7	4	5	7	29	27
8	4	2	8	29	31
9	4	3	9	28	20
10	4	3	10	28	28
11	4	4	11	28	28
12	4	3	12	28	29
13	4	2	13	27	28
14	4	2	14	27	17
15	4	2	15	27	35
16	4	2	16	22	21
17	4	3	17	21	20
18	4	4	18	21	21
19	4	3	19	21	21
20	4	2	20	21	21
21	4	2	21	21	21
22	4	2	22	21	5
23	4	2	23	21	5
24	4	3	24	20	21
25	4	4	25	20	21
26	4	3	26	19	21
27	4	3	27	19	21
28	4	3	28	17	24
29	4	4	29	15	13
30	4	0	30	15	15
	3	2	31	15	13
	3	2	32	15	4
	3	5	33	14	14
	3	5	34	14	14
	3	3	35	14	13
	3	4	36	14	14
	3	3	37	14	13
	3	4	38	14	25
	3	3	39	14	12
	3	3	40	14	14
	3	2	41	14	13
	3	2	42	14	14
	3	3	43	14	13
	3	0	44	14	13
	3	2	45	14	13
	3	0	46	14	14
	3	2	47	14	5
	3	2	48	14	4
	3	2	49	13	14
	3	0	50	13	7

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	RANK	TW	LW	TITLE
	PLAYS	PLAYS	ARTIST (LABEL)		PLAYS	PLAYS	ARTIST (LABEL)
1	3080	4020	HER MAN GARY ALLAN (DECCA)	14	1237	1309	DADDY'S MONEY RICOCHET (COLUMBIA)
2	2163	2637	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	15	1210	1151	SHE NEVER LETS IT GO TO HER HEART TIM MCGRAW (CURB)
3	1838	1956	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	16	1164	1377	MORE THAN YOU'LL EVER KNOW TRAVIS TRITT (WARNER BROS.)
4	1768	1978	GOODNIGHT SWEETHEART DAVID KERSH (CURB)	17	1089	1121	BLUE CLEAR SKY GEORGE STRAIT (MCA)
5	1706	2385	WHAT IF JESUS COMES BACK LIKE THAT COLLIN RAYE (EPIC)	18	1077	1187	NO ONE NEEDS TO KNOW SHANIA TWAIN (MERCURY NASHVILLE)
6	1584	1674	LIKE THE RAIN CLINT BLACK (RCA)	19	1068	1125	GUYS DO IT ALL THE TIME MINDY MCCREARY (BNA)
7	1525	1680	LONELY TOO LONG PATTY LOVELESS (EPIC)	20	1057	1010	CHECK YES OR NO GEORGE STRAIT (MCA)
8	1487	1527	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)	21	1048	1320	LOVE IS STRONGER THAN PRIDE RICOCHET (COLUMBIA)
9	1460	1576	LIVING IN A MOMENT TY HERNDON (EPIC)	22	1047	1155	I DO PAUL BRANDT (REPRISE)
10	1382	1626	I CAN STILL MAKE CHEYENNE GEORGE STRAIT (MCA)	23	1039	999	LEARNING AS YOU GO RICK TREVINO (COLUMBIA)
11	1381	1508	ME AND YOU KENNY CHESNEY (BNA)	24	1033	1109	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
12	1347	1415	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)	25	1001	1090	NO NEWS LONESTAR (BNA)
13	1258	1357	MY MARIA BROOKS & DUNN (ARISTA)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

SAVE THESE DATES

1997 **Billboard & Monitor** AIRPLAY

Radio Seminar & Awards

Orlando

October 16 - 18, 1997
The Renaissance Orlando Resort

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of 24 country music playlists for stations including WUSN, KZLA, WKHX, KSCS, WMZQ, WXTU, KYNG, KILT, KIKK, WWWW, KPLX, KKBQ, WGAR, WYCD, WIL, WPOC, KEYE, WBOB, WIVK, WYAY, KYGO, KMPS, WFMS, and KNIX.

EMILIO



the new single

from Emilio's

upcoming

Capitol Nashville

release

I'd Love You To Love Me

ADD DATE: FEBRUARY 3

Produced by Barry Beckett for Beckett Productions
Represented by Refugee Management



★ Look for Emilio on the "Four Star Blowout Tour" with James Bonamy, Terri Clark and Clay Walker



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For Week Ending January 19, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

WTQR Greensboro PD: Paul Franklin MD: Deano. List of songs and play counts.

WDSY Pittsburgh PD: Justin Case Acting MD: Rick Daulton. List of songs and play counts.

WSIX Nashville PD/MD: Dave Kelly. List of songs and play counts.

KMLE Phoenix PD: Jeff Garrison APD/MD: Jon Allen. List of songs and play counts.

KFRG San Bernardino OM: Ray Massie MD: Don Jefferies. List of songs and play counts.

WSOC Charlotte PD: Paul Johnson MD: Rick McCracken. List of songs and play counts.

WUBE Cincinnati PD: Tim Closson MD: Duke Hamilton. List of songs and play counts.

WQYK Tampa PD: Beecher Martin MD: Jay Roberts. List of songs and play counts.

WKXK Chicago PD: Ted Stecker MD: Mark Campbell. List of songs and play counts.

WRBQ Tampa PD: Ronnie Lane MD: Wandia Myles. List of songs and play counts.

WWKA Orlando PD: Michael Moore MD: Shadow Stevens. List of songs and play counts.

WHKO Dayton PD: Gerry McCracken MD: Dawn Michaels. List of songs and play counts.

WAMZ Louisville PD/MD: Coyote Calhoun. List of songs and play counts.

WKLB Boston PD: Mike Brophay APD/MD: Ginny Rogers. List of songs and play counts.

WWYZ Hartford PD: Greg Roche MD: John Saville. List of songs and play counts.

KSAN San Francisco PD: Tim Roberts MD: Richard Ryan. List of songs and play counts.

WSSL Greenville PD: Bruce Logan MD: Dude Walker. List of songs and play counts.

WMIL Milwaukee OM/PD: Kerry Wolfe MD: Mitch Morgan. List of songs and play counts.

WSM Nashville PD: Kyle Cantrell MD: Kevin Ancerson. List of songs and play counts.

KWJJ Portland, OR PD: Robin Mitchell MD: Kelly McCrae. List of songs and play counts.

WKIS Miami PD: Bob McKay MD: Darlene Evans. List of songs and play counts.

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire. List of songs and play counts.

WZZK Birmingham PD: Jim Tice MD: Scott Stewart. List of songs and play counts.

WDAF Kansas City PD: Ted Cramer MD: David Bryan. List of songs and play counts.

DEANA CARTER

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- BEST COUNTRY SONG

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WAS WORTH WAITING FOR."

DENE HALLAM, VP/PROGRAMMING,
KKBQ-AM/FM

ROLLING STONE'S 1997 READER'S POLL
BEST COUNTRY ARTIST

"NOT JUST A PRETTY FACE;
A PRETTY FACE WITH TALENT"

DETROIT NEWS

"THE COMPLETE PACKAGE...
ARTISTRY AND COMMERCE
CAN VERY HAPPILY COEXIST.
LOOK FOR CARTER TO FLOURISH NO
MATTER WHERE THE COUNTRY ROAD LEADS."

RICHMOND TIMES DISPATCH

"UNIQUE, FULL OF HELD-BACK
PASSION AND INSULATED
HEARTACHE."

MEMPHIS COMMERCIAL-APPEAL



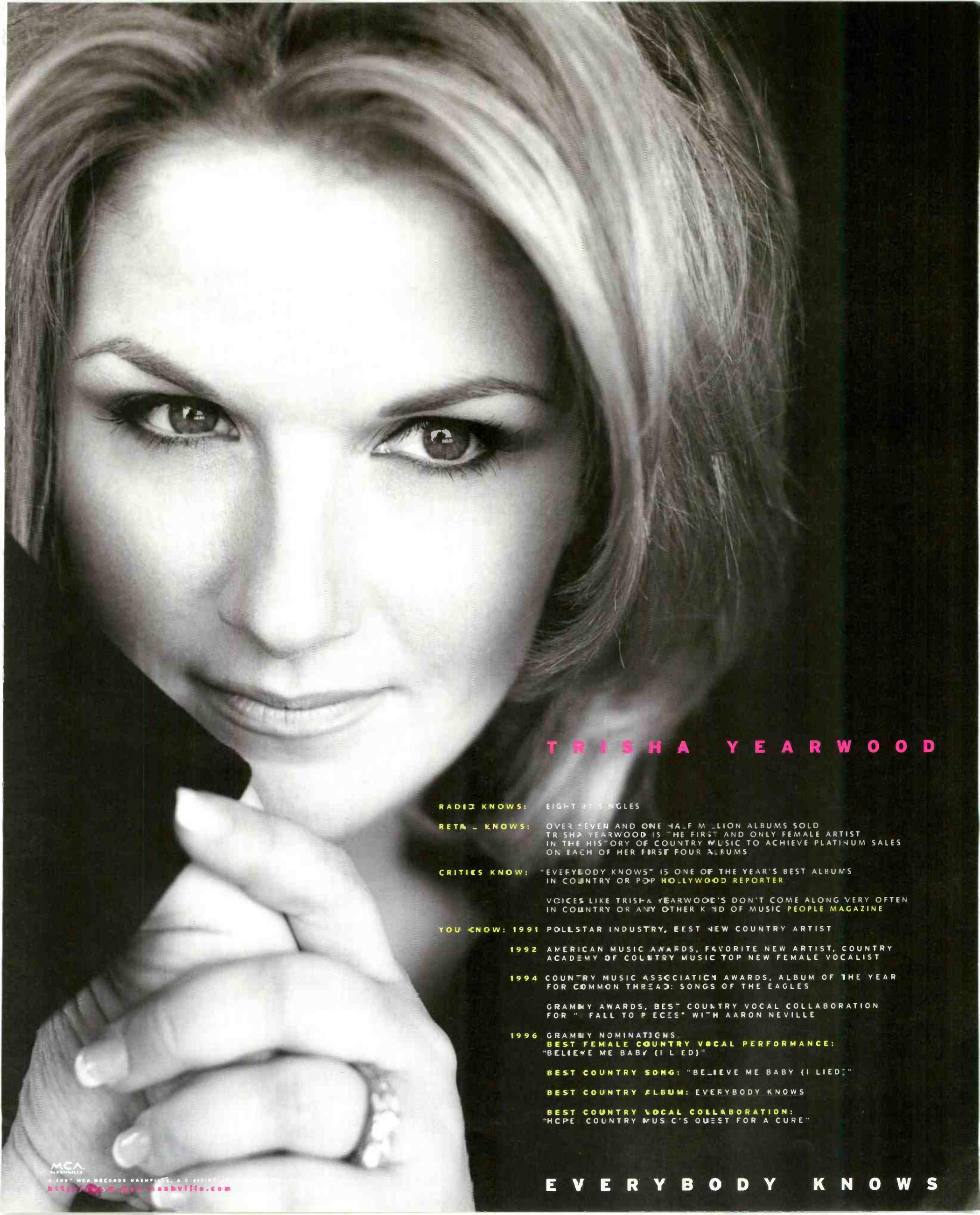
AIRPLAY MONITOR COUNTRY



For Week Ending January 19, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video plays. Markets listed in order of population.

JOHN BERRY 2977/591 <i>She's Taken A Shine (Capitol Nashville)</i>													CLINT BLACK 4271/393 <i>Half Way Up (RCA)</i>													BROOKS & DUNN 4381/505 <i>A Man This Lonely (Arista)</i>													DEANA CARTER 3608/429 <i>We Danced Anyway (Capitol Nashville)</i>													MARK CHESNUTT 5065/445 <i>It's A Little Too Late (Decca)</i>																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
Total Stations: 157 Chart Move: 27-24													Total Stations: 161 Chart Move: 12-8													Total Stations: 161 Chart Move: 13-7													Total Stations: 160 Chart Move: 21-13													Total Stations: 161 Chart Move: 7-4																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
City	Station	Wk	Wk-1	Wk-2	Wk-3	Wk-4	Wk-5	Wk-6	Wk-7	Wk-8	Wk-9	Wk-10	Wk-11	Wk-12	Wk-13	Wk-14	Wk-15	Wk-16	Wk-17	Wk-18	Wk-19	Wk-20	Wk-21	Wk-22	Wk-23	Wk-24	Wk-25	Wk-26	Wk-27	Wk-28	Wk-29	Wk-30	Wk-31	Wk-32	Wk-33	Wk-34	Wk-35	Wk-36	Wk-37	Wk-38	Wk-39	Wk-40	Wk-41	Wk-42	Wk-43	Wk-44	Wk-45	Wk-46	Wk-47	Wk-48	Wk-49	Wk-50	Wk-51	Wk-52	Wk-53	Wk-54	Wk-55	Wk-56	Wk-57	Wk-58	Wk-59	Wk-60	Wk-61	Wk-62	Wk-63	Wk-64	Wk-65	Wk-66	Wk-67	Wk-68	Wk-69	Wk-70	Wk-71	Wk-72	Wk-73	Wk-74	Wk-75	Wk-76	Wk-77	Wk-78	Wk-79	Wk-80	Wk-81	Wk-82	Wk-83	Wk-84	Wk-85	Wk-86	Wk-87	Wk-88	Wk-89	Wk-90	Wk-91	Wk-92	Wk-93	Wk-94	Wk-95	Wk-96	Wk-97	Wk-98	Wk-99	Wk-100	Wk-101	Wk-102	Wk-103	Wk-104	Wk-105	Wk-106	Wk-107	Wk-108	Wk-109	Wk-110	Wk-111	Wk-112	Wk-113	Wk-114	Wk-115	Wk-116	Wk-117	Wk-118	Wk-119	Wk-120	Wk-121	Wk-122	Wk-123	Wk-124	Wk-125	Wk-126	Wk-127	Wk-128	Wk-129	Wk-130	Wk-131	Wk-132	Wk-133	Wk-134	Wk-135	Wk-136	Wk-137	Wk-138	Wk-139	Wk-140	Wk-141	Wk-142	Wk-143	Wk-144	Wk-145	Wk-146	Wk-147	Wk-148	Wk-149	Wk-150	Wk-151	Wk-152	Wk-153	Wk-154	Wk-155	Wk-156	Wk-157	Wk-158	Wk-159	Wk-160	Wk-161	Wk-162	Wk-163	Wk-164	Wk-165	Wk-166	Wk-167	Wk-168	Wk-169	Wk-170	Wk-171	Wk-172	Wk-173	Wk-174	Wk-175	Wk-176	Wk-177	Wk-178	Wk-179	Wk-180	Wk-181	Wk-182	Wk-183	Wk-184	Wk-185	Wk-186	Wk-187	Wk-188	Wk-189	Wk-190	Wk-191	Wk-192	Wk-193	Wk-194	Wk-195	Wk-196	Wk-197	Wk-198	Wk-199	Wk-200	Wk-201	Wk-202	Wk-203	Wk-204	Wk-205	Wk-206	Wk-207	Wk-208	Wk-209	Wk-210	Wk-211	Wk-212	Wk-213	Wk-214	Wk-215	Wk-216	Wk-217	Wk-218	Wk-219	Wk-220	Wk-221	Wk-222	Wk-223	Wk-224	Wk-225	Wk-226	Wk-227	Wk-228	Wk-229	Wk-230	Wk-231	Wk-232	Wk-233	Wk-234	Wk-235	Wk-236	Wk-237	Wk-238	Wk-239	Wk-240	Wk-241	Wk-242	Wk-243	Wk-244	Wk-245	Wk-246	Wk-247	Wk-248	Wk-249	Wk-250	Wk-251	Wk-252	Wk-253	Wk-254	Wk-255	Wk-256	Wk-257	Wk-258	Wk-259	Wk-260	Wk-261	Wk-262	Wk-263	Wk-264	Wk-265	Wk-266	Wk-267	Wk-268	Wk-269	Wk-270	Wk-271	Wk-272	Wk-273	Wk-274	Wk-275	Wk-276	Wk-277	Wk-278	Wk-279	Wk-280	Wk-281	Wk-282	Wk-283	Wk-284	Wk-285	Wk-286	Wk-287	Wk-288	Wk-289	Wk-290	Wk-291	Wk-292	Wk-293	Wk-294	Wk-295	Wk-296	Wk-297	Wk-298	Wk-299	Wk-300	Wk-301	Wk-302	Wk-303	Wk-304	Wk-305	Wk-306	Wk-307	Wk-308	Wk-309	Wk-310	Wk-311	Wk-312	Wk-313	Wk-314	Wk-315	Wk-316	Wk-317	Wk-318	Wk-319	Wk-320	Wk-321	Wk-322	Wk-323	Wk-324	Wk-325	Wk-326	Wk-327	Wk-328	Wk-329	Wk-330	Wk-331	Wk-332	Wk-333	Wk-334	Wk-335	Wk-336	Wk-337	Wk-338	Wk-339	Wk-340	Wk-341	Wk-342	Wk-343	Wk-344	Wk-345	Wk-346	Wk-347	Wk-348	Wk-349	Wk-350	Wk-351	Wk-352	Wk-353	Wk-354	Wk-355	Wk-356	Wk-357	Wk-358	Wk-359	Wk-360	Wk-361	Wk-362	Wk-363	Wk-364	Wk-365	Wk-366	Wk-367	Wk-368	Wk-369	Wk-370	Wk-371	Wk-372	Wk-373	Wk-374	Wk-375	Wk-376	Wk-377	Wk-378	Wk-379	Wk-380	Wk-381	Wk-382	Wk-383	Wk-384	Wk-385	Wk-386	Wk-387	Wk-388	Wk-389	Wk-390	Wk-391	Wk-392	Wk-393	Wk-394	Wk-395	Wk-396	Wk-397	Wk-398	Wk-399	Wk-400	Wk-401	Wk-402	Wk-403	Wk-404	Wk-405	Wk-406	Wk-407	Wk-408	Wk-409	Wk-410	Wk-411	Wk-412	Wk-413	Wk-414	Wk-415	Wk-416	Wk-417	Wk-418	Wk-419	Wk-420	Wk-421	Wk-422	Wk-423	Wk-424	Wk-425	Wk-426	Wk-427	Wk-428	Wk-429	Wk-430	Wk-431	Wk-432	Wk-433	Wk-434	Wk-435	Wk-436	Wk-437	Wk-438	Wk-439	Wk-440	Wk-441	Wk-442	Wk-443	Wk-444	Wk-445	Wk-446	Wk-447	Wk-448	Wk-449	Wk-450	Wk-451	Wk-452	Wk-453	Wk-454	Wk-455	Wk-456	Wk-457	Wk-458	Wk-459	Wk-460	Wk-461	Wk-462	Wk-463	Wk-464	Wk-465	Wk-466	Wk-467	Wk-468	Wk-469	Wk-470	Wk-471	Wk-472	Wk-473	Wk-474	Wk-475	Wk-476	Wk-477	Wk-478	Wk-479	Wk-480	Wk-481	Wk-482	Wk-483	Wk-484	Wk-485	Wk-486	Wk-487	Wk-488	Wk-489	Wk-490	Wk-491	Wk-492	Wk-493	Wk-494	Wk-495	Wk-496	Wk-497	Wk-498	Wk-499	Wk-500	Wk-501	Wk-502	Wk-503	Wk-504	Wk-505	Wk-506	Wk-507	Wk-508	Wk-509	Wk-510	Wk-511	Wk-512	Wk-513	Wk-514	Wk-515	Wk-516	Wk-517	Wk-518	Wk-519	Wk-520	Wk-521	Wk-522	Wk-523	Wk-524	Wk-525	Wk-526	Wk-527	Wk-528	Wk-529	Wk-530	Wk-531	Wk-532	Wk-533	Wk-534	Wk-535	Wk-536	Wk-537	Wk-538	Wk-539	Wk-540	Wk-541	Wk-542	Wk-543	Wk-544	Wk-545	Wk-546	Wk-547	Wk-548	Wk-549	Wk-550	Wk-551	Wk-552	Wk-553	Wk-554	Wk-555	Wk-556	Wk-557	Wk-558	Wk-559	Wk-560	Wk-561	Wk-562	Wk-563	Wk-564	Wk-565	Wk-566	Wk-567	Wk-568	Wk-569	Wk-570	Wk-571	Wk-572	Wk-573	Wk-574	Wk-575	Wk-576	Wk-577	Wk-578	Wk-579	Wk-580	Wk-581	Wk-582	Wk-583	Wk-584	Wk-585	Wk-586	Wk-587	Wk-588	Wk-589	Wk-590	Wk-591	Wk-592	Wk-593	Wk-594	Wk-595	Wk-596	Wk-597	Wk-598	Wk-599	Wk-600	Wk-601	Wk-602	Wk-603	Wk-604	Wk-605	Wk-606	Wk-607	Wk-608	Wk-609	Wk-610	Wk-611	Wk-612	Wk-613	Wk-614	Wk-615	Wk-616	Wk-617	Wk-618	Wk-619	Wk-620	Wk-621	Wk-622	Wk-623	Wk-624	Wk-625	Wk-626	Wk-627	Wk-628	Wk-629	Wk-630	Wk-631	Wk-632	Wk-633	Wk-634	Wk-635	Wk-636	Wk-637	Wk-638	Wk-639	Wk-640	Wk-641	Wk-642	Wk-643	Wk-644	Wk-645	Wk-646	Wk-647	Wk-648	Wk-649	Wk-650	Wk-651	Wk-652	Wk-653	Wk-654	Wk-655	Wk-656	Wk-657	Wk-658	Wk-659	Wk-660	Wk-661	Wk-662	Wk-663	Wk-664	Wk-665	Wk-666	Wk-667	Wk-668	Wk-669	Wk-670	Wk-671	Wk-672	Wk-673	Wk-674	Wk-675	Wk-676	Wk-677	Wk-678	Wk-679	Wk-680	Wk-681	Wk-682	Wk-683	Wk-684	Wk-685	Wk-686	Wk-687	Wk-688	Wk-689	Wk-690	Wk-691	Wk-692	Wk-693	Wk-694	Wk-695	Wk-696	Wk-697	Wk-698	Wk-699	Wk-700	Wk-701	Wk-702	Wk-703	Wk-704	Wk-705	Wk-706	Wk-707	Wk-708	Wk-709	Wk-710	Wk-711	Wk-712	Wk-713	Wk-714	Wk-715	Wk-716	Wk-717	Wk-718	Wk-719	Wk-720	Wk-721	Wk-722	Wk-723	Wk-724	Wk-725	Wk-726	Wk-727	Wk-728	Wk-729	Wk-730	Wk-731	Wk-732	Wk-733	Wk-734	Wk-735	Wk-736	Wk-737	Wk-738	Wk-739	Wk-740	Wk-741	Wk-742	Wk-743	Wk-744	Wk-745	Wk-746	Wk-747	Wk-748	Wk-749	Wk-750	Wk-751	Wk-752	Wk-753	Wk-754	Wk-755	Wk-756	Wk-757	Wk-758	Wk-759	Wk-760	Wk-761	Wk-762	Wk-763	Wk-764	Wk-765	Wk-766	Wk-767	Wk-768	Wk-769	Wk-770	Wk-771	Wk-772	Wk-773	Wk-774	Wk-775	Wk-776	Wk-777	Wk-778	Wk-779	Wk-780	Wk-781	Wk-782	Wk-783	Wk-784	Wk-785	Wk-786	Wk-787	Wk-788	Wk-789	Wk-790	Wk-791	Wk-792	Wk-793	Wk-794	Wk-795	Wk-796	Wk-797	Wk-798	Wk-799	Wk-800	Wk-801	Wk-802	Wk-803	Wk-804	Wk-805	Wk-806	Wk-807	Wk-808	Wk-809	Wk-810	Wk-811	Wk-812	Wk-813	Wk-814	Wk-815	Wk-816	Wk-817	Wk-818	Wk-819	Wk-820	Wk-821	Wk-822	Wk-823	Wk-824	Wk-825	Wk-826	Wk-827	Wk-828	Wk-829	Wk-830	Wk-831	Wk-832	Wk-833	Wk-834	Wk-835	Wk-836	Wk-837	Wk-838	Wk-839	Wk-840	Wk-841	Wk-842	Wk-843	Wk-844	Wk-845	Wk-846	Wk-847	Wk-848	Wk-849	Wk-850	Wk-851	Wk-852	Wk-853	Wk-854	Wk-855	Wk-856	Wk-857	Wk-858	Wk-859	Wk-860	Wk-861	Wk-862	Wk-863	Wk-864	Wk-865	Wk-866	Wk-867	Wk-868	Wk-869	Wk-870	Wk-871	Wk-872	Wk-873	Wk-874	Wk-875	Wk-876	Wk-877	Wk-878	Wk-879	Wk-880	Wk-881	Wk-882	Wk-883	Wk-884	Wk-885	Wk-886	Wk-887	Wk-888	Wk-889	Wk-890	Wk-891	Wk-892	Wk-893	Wk-894	Wk-895	Wk-896	Wk-897	Wk-898	Wk-899	Wk-900	Wk-901	Wk-902	Wk-903	Wk-904	Wk-905	Wk-906	Wk-907	Wk-908	Wk-909	Wk-910	Wk-911	Wk-912	Wk-913	Wk-914	Wk-915	Wk-916	Wk-917	Wk-918	Wk-919	Wk-920	Wk-921	Wk-922	Wk-923	Wk-924	Wk-925	Wk-926	Wk-927	Wk-928	Wk-929	Wk-930	Wk-931	Wk-932	Wk-933	Wk-934	Wk-935	Wk-936	Wk-937	Wk-938	Wk-939	Wk-940	Wk-941	Wk-942	Wk-943	Wk-944	Wk-945	Wk-946	Wk-947	Wk-948	Wk-949	Wk-950	Wk-951	Wk-952	Wk-953	Wk-954	Wk-955	Wk-956	Wk-957	Wk-958	Wk-959	Wk-960	Wk-961	Wk-962	Wk-963	Wk-964	Wk-965	Wk-966	Wk-967	Wk-968	Wk-969	Wk-970	Wk-971	Wk-972	Wk-973	Wk-974	Wk-975	Wk-976	Wk-977	Wk-978	Wk-979	Wk-980	Wk-981	Wk-982	Wk-983	Wk-984	Wk-985	Wk-986	Wk-987	Wk-988	Wk-989	Wk-990	Wk-991	Wk-992	Wk-993	Wk-994	Wk-995	Wk-996	Wk-997	Wk-998	Wk-999	Wk-1000	Wk-1001	Wk-1002	Wk-1003	Wk-1004	Wk-1005	Wk-1006	Wk-1007	Wk-1008	Wk-1009	Wk-1010	Wk-1011	Wk-1012	Wk-1013	Wk-1014	Wk-1015	Wk-1016	Wk-1017	Wk-1018	Wk-1019	Wk-1020	Wk-1021	Wk-1022	Wk-1023	Wk-1024	Wk-1025	Wk-1026	Wk-1027	Wk-1028	Wk-1029	Wk-1030	Wk-1031	Wk-1032	Wk-1033	Wk-1034	Wk-1035	Wk-1036	Wk-1037	Wk-1038	Wk-1039	Wk-1040	Wk-1041	Wk-1042	Wk-1043	Wk-1044	Wk-1045	Wk-1046	Wk-1047	Wk-1048	Wk-1049	Wk-1050	Wk-1051	Wk-1052	Wk-1053	Wk-1054	Wk-1055	Wk-1056	Wk-1057	Wk-1058	Wk-1059	Wk-1060	Wk-1061	Wk-1062	Wk-1063	Wk-1064	Wk-1065	Wk-1066	Wk-1067	Wk-1068	Wk-1069	Wk-1070	Wk-1071	Wk-1072	Wk-1073	Wk-1074	Wk-1075</



TRISHA YEARWOOD

RADIO KNOWS: EIGHT #1 SINGLES

RETAIL KNOWS: OVER SEVEN AND ONE HALF MILLION ALBUMS SOLD
TRISHA YEARWOOD IS THE FIRST AND ONLY FEMALE ARTIST
IN THE HISTORY OF COUNTRY MUSIC TO ACHIEVE PLATINUM SALES
ON EACH OF HER FIRST FOUR ALBUMS

CRITICS KNOW: "EVERYBODY KNOWS" IS ONE OF THE YEAR'S BEST ALBUMS
IN COUNTRY OR POP **HOLLYWOOD REPORTER**

VOICES LIKE TRISHA YEARWOOD'S DON'T COME ALONG VERY OFTEN
IN COUNTRY OR ANY OTHER KIND OF MUSIC **PEOPLE MAGAZINE**

YOU KNOW: 1991 POLLSTAR INDUSTRY, BEST NEW COUNTRY ARTIST

1992 AMERICAN MUSIC AWARDS, FAVORITE NEW ARTIST, COUNTRY
ACADEMY OF COUNTRY MUSIC TOP NEW FEMALE VOCALIST

1994 COUNTRY MUSIC ASSOCIATION AWARDS, ALBUM OF THE YEAR
FOR COMMON THREAD: SONGS OF THE EAGLES

GRAMMY AWARDS, BEST COUNTRY VOCAL COLLABORATION
FOR "FALL TO PIECES" WITH AARON NEVILLE

1996 GRAMMY NOMINATIONS,
BEST FEMALE COUNTRY VOCAL PERFORMANCE:
"BELIEVE ME BABY (I LIED)"

BEST COUNTRY SONG: "BELIEVE ME BABY (I LIED)"

BEST COUNTRY ALBUM: EVERYBODY KNOWS

BEST COUNTRY VOCAL COLLABORATION:
"HOPE COUNTRY MUSIC'S QUEST FOR A CURE"

AIRPLAY **Monitor** SONG RANKING REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending January 19, 1997

COUNTRY

TRACY LAWRENCE 5320/156													PATTY LOVELESS 3566/522													MINDY MCCREARY FEAT. LONESTARS RICHELLE McDONALD 3173/92													REBA MCENTIRE 2994/888													LEANN RIMES 3067/790												
Is That A Tear (Atlantic)													She Drew A Broken Heart (Epic)													Maybe He'll Notice Her Now (BNA)													How Was I To Know (MCA)													Unchained Melody (Curb)												
Total Stations: 160													Total Stations: 161													Total Stations: 158													Total Stations: 159													Total Stations: 159												
Chart Move: 3-2													Chart Move: 25-14													Chart Move: 22-20													Chart Move: 31-23													Chart Move: 28-22												
Dayton													Dayton													Dayton													Dayton													Dayton												
Jacksonv.													Jacksonv.													Jacksonv.													Jacksonv.													Jacksonv.												
Austin													Austin													Austin													Austin													Austin												
Birmingham													Birmingham													Birmingham													Birmingham													Birmingham												
Richmond													Richmond													Richmond													Richmond													Richmond												
Albany													Albany													Albany													Albany													Albany												
Greenville													Greenville													Greenville													Greenville													Greenville												
Tulsa													Tulsa													Tulsa													Tulsa													Tulsa												
Scranton													Scranton													Scranton													Scranton													Scranton												
McAllen													McAllen													McAllen													McAllen													McAllen												
Fresno													Fresno													Fresno													Fresno													Fresno												
Gr. Rap.													Gr. Rap.													Gr. Rap.													Gr. Rap.													Gr. Rap.												
Akron													Akron													Akron													Akron													Akron												
Syracuse													Syracuse													Syracuse													Syracuse													Syracuse												
Knox													Knox													Knox													Knox													Knox												
El Paso													El Paso													El Paso													El Paso													El Paso												
Albany													Albany													Albany													Albany													Albany												
Omaha													Omaha													Omaha													Omaha													Omaha												
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Toledo													Toledo													Toledo													Toledo													Toledo												
Monterey													Monterey													Monterey													Monterey													Monterey												
New Bern													New Bern													New Bern													New Bern													New Bern												
B. Rouge													B. Rouge													B. Rouge													B. Rouge													B. Rouge												
L. Rock													L. Rock													L. Rock													L. Rock													L. Rock												
Mobile													Mobile													Mobile													Mobile													Mobile												
Bakersf.													Bakersf.													Bakersf.													Bakersf.													Bakersf.												
Chart, SC													Chart, SC													Chart, SC													Chart, SC													Chart, SC												
Col. SC													Col. SC													Col. SC													Col. SC													Col. SC												
D. Moines													D. Moines													D. Moines													D. Moines													D. Moines												
Youngst.													Youngst.													Youngst.													Youngst.													Youngst.												
Wichita													Wichita													Wichita													Wichita													Wichita												
Spokane													Spokane													Spokane													Spokane													Spokane												
Johns. C.													Johns. C.													Johns. C.													Johns. C.													Johns. C.												
Lafayette													Lafayette													Lafayette													Lafayette													Lafayette												
Col. Spr.													Col. Spr.													Col. Spr.													Col. Spr.													Col. Spr.												
Roanoke													Roanoke													Roanoke													Roanoke													Roanoke												
Chatt.													Chatt.													Chatt.													Chatt.													Chatt.												
Lex. KY													Lex. KY													Lex. KY													Lex. KY													Lex. KY												
Lancaster													Lancaster													Lancaster													Lancaster													Lancaster												
Hunts													Hunts													Hunts													Hunts													Hunts												
Flint/Sag													Flint/Sag													Flint/Sag													Flint/Sag													Flint/Sag												
Aug. GA													Aug. GA													Aug. GA													Aug. GA													Aug. GA												
Jackson													Jackson													Jackson													Jackson													Jackson												
Modesto													Modesto													Modesto													Modesto													Modesto												
Fl. Myers													Fl. Myers													Fl. Myers													Fl. Myers													Fl. Myers												
P. Pierce													P. Pierce													P. Pierce													P. Pierce													P. Pierce												
Pensac.													Pensac.													Pensac.													Pensac.													Pensac.												
C. Christi													C. Christi													C. Christi													C. Christi													C. Christi												
Appleton													Appleton													Appleton													Appleton													Appleton												
Spring, MO													Spring, MO													Spring, MO													Spring, MO													Spring, MO												
Savannah													Savannah													Savannah													Savannah													Savannah												
Chart, WV													Chart, WV													Chart, WV													Chart, WV													Chart, WV												
Port, ME													Port, ME													Port, ME													Port, ME													Port, ME												
Col. ME													Col. ME													Col. ME													Col. ME													Col. ME												
Ashville													Ashville													Ashville													Ashville													Ashville												
Frederick													Frederick													Frederick													Frederick													Frederick												
Burling													Burling													Burling													Burling													Burling												
Pueblo													Pueblo													Pueblo													Pueblo													Pueblo												

GRAMMY NOMINEE:
Best Female Country
Vocal Performance
"Let Me Into Your Heart"

"Carpenter cleverly mixes it up on this, her sixth album since her 1987 recording debut. For every blazing torch song there's a rustic rocker bearing the deep fried chords that, to borrow from the CD's title, anchor her own place in the world."
- PEOPLE

"Carpenter's warm, conversational vocals and the emotional bull's-eye of her songs generally have bridged any gaps between the singer and her diverse audiences."
- USA TODAY

"The majestic center of Carpenter's strongest album yet, the song reminds us of the universe of emotions - and ideas - that artists like Carpenter can summon."
- TIME

RECENT APPEARANCES
NBC Nightly News,
The Tonight Show,
David Letterman,
Rolie O'Donnell Show,
Larry King Live...

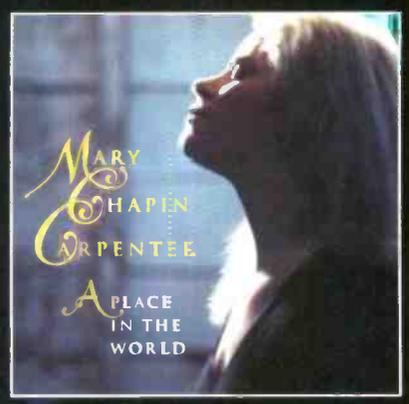
Multiple Grammy, CMA and ACM Award-winner

MARY CHAPIN CARPENTER

with a critically acclaimed new album has established

A PLACE IN THE WORLD

Featuring the new single "I Want To Be Your Girlfriend"



COLUMBIA Proud

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COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

DEANA CARTER 3608/429
We Danced Anyway (Capitol Nashville)
Total Stations: 160/Chart Move: 21-13
Heavy (35+ plays): 9 KMLE, KYCY, KYNG, WBOB, WKXK, WQBE, WSTH, WUBE, WYGY
Medium (25-34): 55 KASE, KBEO, KDDK, KEEY, KGMV, KHAY, KKBO, KKCS, KMDL, KMPS, KNCI, KPLX, KRTY, KSNL, KTEX, KTST, KUPL, KUZZ, KWNR, KXKC, KXKT, KXXY, KYCW, KZSN, WBCT, WBEE, WCMS, WCOL, WCTK, WDDO, WEZL, WFRE, WGKX, WGRL, WIL, WKIX, WKSF, WKTF, WKXC, WMZQ, WNCY, WPOC, WPOR, WQDR, WQXK, WRKZ, WRNS, WSM, WWGR, WXXM, WXBQ, WXTU, WYAY, WYDZ
Light (Under 25): 96
New Airplay This Week: 7 KJJY, KRYS, KWEN, KWJJ, WHSL, WKCO, WTQR

PATTY LOVELESS 3566/523
She Drew A Broken Heart (Epic)
Total Stations: 161/Chart Move: 25-14
Heavy (35+): 4 KYCY, WAMZ, WGRL, WSTH
Medium (25-34): 57 KAJA, KASE, KBEO, KCCY, KEEY, KGMV, KHAY, KIKF, KIKK, KKBO, KMDL, KMLE, KMPS, KNCI, KOU, KPLX, KRMD, KSON, KSOP, KSSN, KTEX, KTST, KUPL, KUZZ, KXKC, KXXY, KYNG, KZLA, KZSN, WBCT, WCHY, WCOL, WCTK, WGAR, WGGY, WHY, WJCL, WKCN, WKHK, WKJN, WKXK, WKSF, WKXC, WMSI, WNCY, WPOC, WQDR, WQMX, WRNS, WSIX, WSM, WUSY, WWGR, WWWW, WXBQ, WYAY, WYDZ
Light (Under 25): 100
New Airplay This Week: 3 KYCW, WSOC, WXTU

TOBY KEITH 3420/213
Me Too (Mercury Nashville)
Total Stations: 156/Chart Move: 20-18
Heavy (35+): 6 KKAT, KMLE, KXKC, KYCY, KYNG, WRNS
Medium (25-34): 44 KASE, KBEO, KHEY, KIKK, KMDL, KMPS, KOU, KPLX, KRMD, KRYS, KSNL, KSOP, KTEX, KTST, KUZZ, KXXY, KZLA, KZSN, WAMZ, WBBS, WBCT, WCHY, WCOL, WDDO, WDRM, WESC, WFRE, WIL, WIVK, WJCL, WKCN, WKXK, WKJN, WKXK, WMZQ, WPOC, WPOR, WQMX, WQXK, WSIX, WWGR, WYAY, WYCD, WYRK
Light (Under 25): 106
New Airplay This Week: 4 KSNL, WGRL, WQIK, WTQR

GEORGE STRAIT 3247/175
King Of The Mountain (MCA)
Total Stations: 161/Chart Move: 24-19
Heavy (35+): 1 WXXM
Medium (25-34): 42 KASE, KCCY, KGMV, KHEY, KIKK, KKCS, KMDL, KNCI, KRMD, KSOS, KSSN, KTEX, KTST, KWJJ, KXKC, KXXY, KYCW, WBCT, WCHY, WCMS, WCOL, WDDO, WESC, WFLS, WFRE, WGAR, WGRL, WJCL, WKCN, WKJN, WLWI, WMSI, WNCY, WPOC, WQDR, WQMX, WQXK, WRKZ, WRNS, WSSL, WWGR, WZZK
Light (Under 25): 118
New Airplay This Week: 5 KATM, WCUZ, WIVK, WMZQ, WXTU

Medium (25-34): 1 WYAY
Light (Under 25): 63
New Airplay This Week: 33 KCCY, KCYY, KFDI, KHAY, KIKF, KKAT, KMDL, KSOP, KTST, KTTT, KKKT, KZSN, WAMZ, WBEE, WCMS, WDDO, WESC, WFLS, WGH, WHY, WKCN, WKSF, WKSJ, WKTF, WLWI, WNCY, WRKZ, WRNS, WSIX, WSM, WUSY, WWWW, WXXM

MARTINA MCBRIDE 518/184
Cry On The Shoulder Of The Road (RCA)
Total Stations: 72/Chart Move: 53-54
Heavy (35+): 0
Medium (25-34): 1 WGRL
Light (Under 25): 71
New Airplay This Week: 18 KFKE, KFRG, KIKF, KSXS, KTM, KVOO, WBOB, WGH, WGNA, WKCN, WKXK, WKTF, WQMX, WRKZ, WSM, WTD, WYDZ, WXXM

499 - 75 DETECTIONS

3199 - 1000 DETECTIONS

MINDY MCCREARY FEATURING LONSTAR'S RICHIE MCDONALD 3173/92
Maybe He'll Notice Her Now (BNA)
Total Stations: 158/Chart Move: 22-20
Heavy (35+ plays): 7 KBEO, KRYS, KWNR, KYNG, WBCT, WXXM, WZZK
Medium (25-34): 25 KHEY, KIKK, KMPS, KRMD, KTST, KXKC, KXXY, KZLA, WCTK, WDDO, WGH, WHY, WJCL, WKCN, WKHK, WKJN, WKXK, WKTF, WPOR, WQMX, WSIX, WSOC, WSSL, WWGR, WYAY
Light (Under 25): 126
New Airplay This Week: 1 WFRE

LEANN RIMES 3067/790
Unchained Melody (Curb)
Total Stations: 159/Chart Move: 28-22
Heavy (35+): 9 KWJJ, KYCY, WAMZ, WBCT, WIRK, WKIX, WQIK, WSTH, WYAY
Medium (25-34): 32 KHAY, KHEY, KIKF, KIKK, KKBO, KMDL, KMLE, KNAX, KRYS, KSNL, KSXS, KSSN, KTST, KUPL, KWNR, KXKC, KYCW, WCMS, WCOL, WDAF, WDDO, WDSY, WFRE, WGAR, WGKX, WHY, WIVK, WKXC, WNCY, WPOC, WRKZ, WUBE
Light (Under 25): 118
New Airplay This Week: 28 KAJA, KDDK, KDRK, KIIM, KSCS, KSON, KSSN, KTOM, KUBL, KXKT, WBBS, WBUB, WCUZ, WEZL, WFMS, WGGY, WIL, WKXC, WMJC, WRBQ, WSIX, WSSL, WUSN, WUSY, WWWW, WXXM, WYNK, WYRK

REBA MCENTIRE 2994/888
How Was I To Know (MCA)
Total Stations: 159/Chart Move: 31-23
Heavy (35+): 3 KKBO, KYCY, KYNG
Medium (25-34): 27 KASE, KBEO, KRTY, KRYS, KSNL, KTST, KWJJ, KYCW, WAMZ, WBBS, WBCT, WCOL, WGAR, WGKX, WGRL, WHY, WKJN, WMZQ, WPOC, WQBE, WQDR, WRNS, WSM, WSTH, WWGR, WXXB, WYAY
Light (Under 25): 129
New Airplay This Week: 20 KATM, KFMS, KGMV, KIIM, KTEX, KTOM, WBUB, WCHY, WCTK, WCUZ, WHSL, WIOV, WKIS, WQIK, WRBQ, WSOC, WTD, WVLK, WYDZ, WYDZ

JOHN BERRY 2977/591
She's Taken A Shine (Capitol Nashville)
Total Stations: 157/Chart Move: 27-24
Heavy (35+): 1 KXKC
Medium (25-34): 43 KBEO, KCCY, KDDK, KFKE, KFRG, KHAY, KKCS, KMDL, KNCI, KTEX, KTST, KXKT, KXXY, WAMZ, WBCT, WBEE, WDDO, WESC, WEZL, WFLS, WFMS, WGAR, WGRL, WHY, WIL, WIVK, WJCL, WKIX, WKXK, WKL, WNCY, WPOC, WQBE, WRKZ, WRNS, WSOC, WWGR, WYDZ, WXXM, WXBQ, WXTU, WYAY, WYDZ
Light (Under 25): 113
New Airplay This Week: 13 KCYY, KMLE, KWEN, KYCW, KYNG, WBBS, WBUB, WGKX, WIRK, WQDR, WTD, WYDZ, WYDZ

ALAN JACKSON 2766/1043
Everything I Love (Arista)
Total Stations: 156/Chart Move: 35-25
Heavy (35+): 3 KKBO, KYCY, KYNG
Medium (25-34): 16 KASE, KHEY, KSOP, KTST, KXKC, KYCW, WFLS, WGAR, WKCN, WMSI, WMZQ, WNCY, WQDR, WRNS, WUSY, WWGR
Light (Under 25): 137
New Airplay This Week: 28 KAJA, KBEO, KIKK, KILT, KRMD, KTEX, KUBL, KWEN, KXXY, KZSN, WBUB, WDDO, WGGY, WIVK, WJCL, WKIS, WKIX, WKJN, WKXK, WKL, WKSF, WLWI, WQIK, WRBQ, WVLK, WYDZ, WXXM, WYDZ

TY HERNDON 2487/230
She Wants To Be Wanted Again (Epic)
Total Stations: 155/Chart Move: 29-28
Heavy (35+): 2 KPLX, WFMS
Medium (25-34): 11 KBEO, KFKE, KHEY, KIIM, KTST, KXKC, KYCY, KYNG, KZLA, WBCT, WNCY
Light (Under 25): 142
New Airplay This Week: 7 KEEY, KOU, WCOL, WGGY, WIRK, WKIX, WTQR

JAMES BONAMY 2256/96
All I Do Is Love Her (Epic)
Total Stations: 154/Chart Move: 30-30
Heavy (35+): 1 WCOL
Medium (25-34): 16 KGMV, KTEX, KTST, KXKC, KXXY, KYGO, KZLA, WFMS, WGGY, WKJN, WPOC, WQBE, WRNS, WWGR, WXXM, WXBQ
Light (Under 25): 137
New Airplay This Week: 2 WKKO, WQMX

DIAMOND RIO 2220/377
Holdin' (Arista)
Total Stations: 156/Chart Move: 33-31
Heavy (35+): 1 KYCY
Medium (25-34): 10 KBEO, KMDL, KTEX, KTST, KXKC, WBBS, WBCT, WGRL, WIVK, WYAY
Light (Under 25): 145
New Airplay This Week: 18 KATM, KFMS, KHEY, KRTY, KVOO, WBUB, WDAF, WDSY, WIOV, WIRK, WMZQ, WQYK, WSSL, WSTH, WVLK, WXTU, WYNK, WYRK

LONESTAR 2066/82
Heartbroke Every Day (BNA)
Total Stations: 147/Chart Move: 32-32
Heavy (35+): 0
Medium (25-34): 11 KASE, KBEO, KSOP, KTST, KUPL, WBCT, WGR, WKXK, WRNS, WSM, WXBQ
Light (Under 25): 136
New Airplay This Week: 7 KGMV, KWEN, KWJJ, WBUB, WMJC, WYNK, WYRK

MARTY STUART 1904/90
You Can't Stop Love (MCA)
Total Stations: 147/Chart Move: 34-33
Heavy (35+): 4 KMDL, KTEX, KYCY, KYNG
Medium (25-34): 13 KBEO, KHAY, KIKF, WGAR, WHY, WKXK, WKL, WPOC, WQXK, WRNS, WSOC, WYDZ, WYAY
Light (Under 25): 130
New Airplay This Week: 3 KILT, WGGY, WTQR

SAMMY KERSHAW 1895/222
Politics, Religion And Her (Mercury Nashville)
Total Stations: 147/Chart Move: 36-34
Heavy (35+): 2 KXKC, KYCY
Medium (25-34): 9 KBEO, KMDL, WIVK, WKXK, WPOC, WQMX, WRKZ, WRNS, WWGR
Light (Under 25): 136
New Airplay This Week: 4 KOU, WCHY, WHSL, WQDR

TRACE ADKINS 1753/872
(This Ain't) No Thinkin' Thing (Capitol Nashville)
Total Stations: 143/Chart Move: 44-35
Heavy (35+): 0
Medium (25-34): 8 KKBO, KMLE, KRTY, KSNL, WGRL, WQBE, WXXB, WYAY
Light (Under 25): 135
New Airplay This Week: 52 KASE, KDRK, KIKK, KKCS, KMDL, KNAX, KNCI, KOU, KPLX, KRYS, KSXS, KSON, KTEX, KTST, KUBL, KVET, KVOO, KWNR, KXKT, KZSN, WAMZ, WBCT, WBUB, WCHY, WCKT, WCLB, WCOL, WCTK, WDDO, WESC, WEZL, WFRE, WGH, WIL, WIOV, WKHK, WKJN, WKXK, WLWI, WML, WNCY, WPOC, WQYK, WRKZ, WSM, WTD, WUBE, WUSN, WWGR, WXXM, WYDZ, WYDZ

KENNY CHESNEY 1520/381
When I Close My Eyes (BNA)
Total Stations: 134/Chart Move: 41-37
Heavy (35+): 0

Medium (25-34): 6 KKBO, KMLE, KSSN, WIVK, WSTH, WYAY
Light (Under 25): 128
New Airplay This Week: 28 KAJA, KCYY, KGMV, KKAT, KNCI, KRST, KSON, KTOM, KUZZ, KXKT, WAMZ, WCKT, WCLB, WESC, WFRE, WIOV, WIRK, WKIS, WKJN, WKXK, WPOC, WPOR, WQXK, WQYK, WSOC, WUBE, WYNK, WYDZ

DERYL DODD 1462/198
That's How I Got To Memphis (Columbia)
Total Stations: 118/Chart Move: 38-38
Heavy (35+): 2 WJCL, WKXK
Medium (25-34): 6 KMDL, KWNR, KXKC, WIVK, WQBE, WXXB
Light (Under 25): 110
New Airplay This Week: 11 KRST, KRYS, KUPL, KYCW, KYGO, KZLA, WGNA, WOKO, WVLK, WYDZ, WYDZ

TERRI CLARK 1425/431
Emotional Girl (Mercury Nashville)
Total Stations: 127/Chart Move: 43-39
Heavy (35+): 1 KYNG
Medium (25-34): 4 KBEO, KYCY, WGRL, WYAY
Light (Under 25): 122
New Airplay This Week: 36 KDRK, KFKE, KGMV, KIKK, KJY, KRMD, KRST, KRTY, KWEN, KYCW, KZLA, KZSN, WCHY, WCKT, WCLB, WCOL, WCTK, WDAF, WDDO, WEZL, WFLS, WJCL, WKIS, WKXK, WKSF, WMJC, WPOR, WQIK, WQXK, WSOC, WSSL, WTD, WUBE, WWWW, WXXM, WXTU

PAUL BRANDT 1232/13
I Meant To Do That (Reprise)
Total Stations: 123/Chart Move: 39-40
Heavy (35+): 0
Medium (25-34): 6 KFKE, KUZZ, KXKC, WGH, WKHK, WNCY
Light (Under 25): 117
New Airplay This Week: 6 KMPS, KRYS, KZLA, WAMZ, WCOL, WMSI

NEAL MCCOY 1167/43
That Woman Of Mine (Atlantic)
Total Stations: 120/Chart Move: 42-42
Heavy (35+): 0
Medium (25-34): 2 WRNS, WYAY
Light (Under 25): 118
New Airplay This Week: 7 KVOO, KXXY, WAMZ, WCOL, WMSI, WYDZ, WYDZ

RICOHET 1111/419
Ease My Troubled Mind (Columbia)
Total Stations: 115/Chart Move: 48-43
Heavy (35+): 0
Medium (25-34): 1 KASE
Light (Under 25): 114
New Airplay This Week: 26 KCCY, KDRK, KFKE, KIIM, KNCI, KRST, KRTY, KTEX, KVOO, KXKC, WCKT, WCOL, WFRE, WGNA, WIOV, WKHK, WKSF, WKXK, WLWI, WOV, WPOC, WQYK, WROO, WUSY, WWWW, WYDZ

999 - 500 DETECTIONS

BILL ENGVALL WITH TRAVIS TRITT 911/726
Here's Your Sign (Get The Picture) (Warner Bros.)
Total Stations: 99/Chart Move: 62-44
Heavy (35+): 3 KFMS, KWNR, WCMS
Medium (25-34): 10 KMLE, KOU, KSSN, KTTT, KZSN, WDDO, WGH, WKIX, WKTF, WUSY
Light (Under 25): 86
New Airplay This Week: 27 KAJA, KFDI, KKAT, KNAX, KOU, KRYS, KSNL, KSXS, KSNL, KUPL, KVOO, KWNR, WCKT, WDSY, WFLS, WGKX, WKXK, WKXK, WMZQ, WOV, WQYK, WROO, WSIX, WTD, WTQR, WXXM, WYDZ

JEFF WOOD 895/83
You Just Get One (Imprint)
Total Stations: 92/Chart Move: 45-45
Heavy (35+): 0
Medium (25-34): 3 WPOC, WRBQ, WYAY
Light (Under 25): 89
New Airplay This Week: 6 KAJA, KFRG, WLWI, WRKZ, WUSY, WWWW

WADE HAYES 883/138
It's Over My Head (Columbia)
Total Stations: 88/Chart Move: 47-46
Heavy (35+): 1 KYCY
Medium (25-34): 2 KBEO, WGGY
Light (Under 25): 85
New Airplay This Week: 7 KGMV, KUBL, KVOO, KYCY, WIL, WMJC, WSOC

TY ENGLAND 801/17
All Of The Above (RCA)
Total Stations: 78/Chart Move: 46-47
Heavy (35+): 1 KYNG
Medium (25-34): 3 KMDL, KXKC, WIL
Light (Under 25): 74
New Airplay This Week: 5 KYGO, WAMZ, WDDO, WKHK, WYDZ

CLAY WALKER 787/710
Rumor Has It (Giant)
Total Stations: 107/Chart Move: Debut 48
Heavy (35+): 2 KYCY, KYNG
Medium (25-34): 4 KKBO, KMLE, KWJJ, WIVK
Light (Under 25): 101
New Airplay This Week: 42 KASE, KBEO, KCCY, KCYY, KDDK, KEEY, KFDI, KFMS, KIKK, KILT, KMDL, KNIX, KPLX, KRMD, KRTY, KRYS, KSXS, KSOP, KTOM, KUBL, KVOO, KWJJ, KXKC, KZSN, WBCT, WCOL, WFLS, WGAR, WGKX, WIRK, WIVK, WKCO, WKIX, WKJN, WKSF, WKXK, WNCY, WOW, WQBE, WQMX, WUSY, WXXB, WYAY

THE BUFFALO CLUB 628/342
If She Don't Love You (Rising Tide)
Total Stations: 97/Chart Move: 57-49
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 97
New Airplay This Week: 30 KCYY, KFKE, KIKF, KMLE, KTOM, KXKT, KYCW, KZLA, KZSN, WCOL, WDDO, WESC, WEZL, WGRL, WHY, WIOV, WJCL, WKCN, WKJN, WKSF, WKSJ, WLWI, WOV, WRBQ, WRKZ, WSM, WSTH, WYDZ, WYDZ

DAVID KERSH 613/315
Another You (Curb)
Total Stations: 89/Chart Move: 55-50
Heavy (35+): 0
Medium (25-34): 2 KKBO, KMLE
Light (Under 25): 87
New Airplay This Week: 29 KDRK, KFDI, KHAY, KIIM, KKCS, KMDL, KNAX, KNIX, KRYS, KTST, KXKC, WCOL, WDAF, WFLS, WIRK, WIVK, WKCN, WKHK, WKIX, WML, WOV, WRNS, WSIX, WSM, WSTH, WUBE, WUSY, WWWW, WXXM

TRACY BYRD 590/455
Don't Take Her She's All I Got (MCA)
Total Stations: 114/Chart Move: 68-51
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 113
New Airplay This Week: 26 KDDK, KFDI, KIIM, KNIX, KRYS, KSNL, KTST, KUPL, KWJJ, KXKC, WBCT, WBEE, WCKT, WCMS, WDAF, WEZL, WFMS, WGAR, WHY, WIOV, WKJN, WKTF, WRNS, WSM, WYDZ, WYDZ

LORRIE MORGAN 544/394
Good As I Was To You (BNA)
Total Stations: 64/Chart Move: 64-52
Heavy (35+): 0

Airpower awarded to those records which attain 3200 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

Burnin'

DAYLIGHT



contact your Curb representative and just...

“SAY YES”

airplay date: February 3



RICK CARDARELLI
Northeast
Regional Director
216-524-3200



KEITH GREEF
Southwest
Regional Director
972-301-3785



FRITZ KUHLMAN
Midwest
Regional Director
630-351-3900



DICK WATSON
West Coast
Regional Director
602-922-1834



EVA WOOD
Southeast
Regional Director
404-344-4933

CURB
RECORDS

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			*** No. 1 ***				
1	1	19	NOBODY KNOWS 143/ASYLUM 4 weeks at No. 1	KEVIN SHARP	5408	5665	
(2)	3	14	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	5320	5164	
3	2	16	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	5107	5427	
(4)	7	18	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	5065	4620	
(5)	5	13	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	5044	4729	
(6)	8	13	PRETTY LITTLE ADRIANA MCA	VINCE GILL	4671	4475	
(7)	13	9	A MAN THIS LONELY ARISTA	BROOKS & DUNN	4381	3876	
(8)	12	10	HALF WAY UP RCA	CLINT BLACK	4271	3878	
(9)	11	16	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	4255	3891	
10	4	20	BIG LOVE MCA	TRACY BYRD	3814	4911	
(11)	16	15	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	3792	3511	
(12)	14	17	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	3742	3556	
			*** AIRPOWER ***				
(13)	21	8	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	3608	3179	
			*** AIRPOWER ***				
(14)	25	7	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	3566	3043	
(15)	18	11	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	3520	3401	
16	9	19	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	3513	4204	
17	15	16	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	3430	3528	
			*** AIRPOWER ***				
(18)	20	11	ME TOO MERCURY NASHVILLE	TOBY KEITH	3420	3207	
			*** AIRPOWER ***				
(19)	24	7	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	3247	3072	
(20)	22	17	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREEDY FEATURING LONESTAR'S RICHIE MCDONALD		3173	3081	
21	6	17	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	3082	4699	
(22)	28	7	UNCHAINED MELODY CURB	LEANN RIMES	3067	2277	
(23)	31	6	HOW WAS I TO KNOW MCA	REBA MCENTIRE	2994	2106	
(24)	27	9	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	2977	2386	
(25)	35	3	EVERYTHING I LOVE ARISTA	ALAN JACKSON	2766	1723	
26	23	15	LITTLE BITTY ARISTA	ALAN JACKSON	2728	3080	
27	19	19	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	2500	3234	
(28)	29	14	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2487	2257	
29	26	18	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	2278	2529	
(30)	30	15	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	2256	2160	
(31)	33	8	HOLDIN' ARISTA	DIAMOND RIO	2220	1843	
(32)	32	9	HEARTBROKE EVERY DAY BNA	LONESTAR	2066	1984	
(33)	34	15	YOU CAN'T STOP LOVE MCA	MARTY STUART	1904	1814	
(34)	36	13	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	1895	1673	
(35)	44	2	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	1753	881	
36	17	18	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	1678	3436	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
(37)	41	7	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	1520	1139	
(38)	38	13	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	1462	1264	
(39)	43	4	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	1425	994	
(40)	39	12	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1232	1219	
41	37	17	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	1171	1292	
(42)	42	8	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	1167	1124	
(43)	48	3	EASE MY TROUBLED MIND COLUMBIA	RICOCHET	1111	692	
(44)	62	2	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH TRAVIS TRITT		911	185	
(45)	45	14	YOU JUST GET ONE IMPRINT	JEFF WOOD	895	812	
(46)	47	7	IT'S OVER MY HEAD COLUMBIA	WADE HAYES	883	745	
(47)	46	6	ALL OF THE ABOVE RCA	TY ENGLAND	801	784	
			*** HOT SHOT DEBUT ***				
(48)	NEW		RUMOR HAS IT GIANT	CLAY WALKER	787	77	
(49)	57	3	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	628	286	
(50)	55	3	ANOTHER YOU CURB	DAVID KERSH	613	298	
(51)	68	2	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	590	135	
(52)	64	2	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	544	150	
53	40	16	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	530	1147	
(54)	53	2	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	518	334	
55	51	9	EVERY COWBOY'S DREAM DECCA	RHETT AKINS	423	488	
(56)	52	15	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	422	421	
(57)	59	2	GENUINE REDNECKS MCA	DAVID LEE MURPHY	392	213	
(58)	56	3	MORE THAN I WANTED TO KNOW GIANT	REGINA REGINA	386	293	
59	49	18	WOULD I WARNER BROS.	RANDY TRAVIS	321	584	
(60)	65	3	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	287	146	
61	58	3	FOREVER AND A DAY DECCA	GARY ALLAN	242	259	
(62)	NEW		I WANT TO BE YOUR GIRLFRIEND COLUMBIA MARY CHAPIN CARPENTER		176	19	
(63)	72	2	CHANGE HER MIND STEP ONE	GENE WATSON	176	121	
64	50	14	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	172	548	
65	60	12	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	132	192	
(66)	70	17	CHEROKEE BOOGIE ARISTA	BR5-49	128	125	
67	63	16	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	123	163	
68	69	13	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	119	134	
69	61	12	REMEMBER WHEN BNA	RAY VEGA	114	187	
70	67	17	BURY THE SHOVEL GIANT	CLAY WALKER	112	139	
71	71	17	AIN'T GOT NOTHIN' ON US ATLANTIC JOHN MICHAEL MONTGOMERY		110	123	
(72)	NEW		DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	104	20	
(73)	74	2	ALWAYS A WOMAN COLUMBIA	LARRY STEWART	98	92	
74	73	15	WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	97	111	
(75)	NEW		ONCE YOU LEARN ATLANTIC	NOEL HAGGARD	80	63	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

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COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

KEVIN SHARP

Nobody Knows (143/ASYLUM)

★★★★ AIRPOWER ★★★★★

CLINT BLACK • *Half Way Up* (RCA)
BROOKS & DUNN • *A Man This Lonely* (ARISTA)
BRYAN WHITE • *That's Another Song* (ASYLUM)

NEW RELEASES

TRACE ADKINS • *(This Ain't) No Thinkin' Thing* (CAPITOL NASHVILLE)
THE BUFFALO CLUB • *If She Don't Love You* (RISING TIDE)
TERRI CLARK • *Emotional Girl* (MERCURY NASHVILLE)
PATRICIA CONROY • *I Don't Wanna Be The One* (INTER SOUND)
BILL ENGVALL WITH TRAVIS TRITT • *Here's Your Sign* (Get The Picture) WARNER BROS.
GREAT PLAINS • *Wolverton Mountain* (MAGNATONE)
NOEL HAGGARD • *Once You Learn* (ATLANTIC)
ALAN JACKSON • *Everything I Love* (ARISTA)
DAVID KERSH • *Another You* (CURB)
MARTINA MCBRIDE • *Cry On The Shoulder Of The Road* (RCA)
REBA MCENTIRE • *How Was I To Know* (MCA)
LORRIE MORGAN • *Good As I Was To You* (BNA)
DAVID LEE MURPHY • *Genuine Rednecks* (MCA)
RICOCHET • *Ease My Troubled Mind* (COLUMBIA)
THRASHER SHIVER • *Be Honest* (ASYLUM)

With Music Biz On Ropes, More Artist Development, Networking Provide Hope

At a time when nervousness prevails throughout the music world, PDs and promotion people who were asked about specific steps that would help the business as a whole sounded three con-

have had disappointing retail results for recent projects, as overall sales growth has ground to a halt. Retailers have closed or filed for bankruptcy protection. Ticket sales are slow, and few new superstar touring acts have emerged.

Airplay Monitor saw this malaise and asked 25 industryites for three actionable suggestions that would improve some aspect of the business. While some of our respondents' advice was format-specific, much was universal, particularly the concerns about artist development and the need to build communities within formats. The comments form Solutions '97, a special Monitor report that begins on page 4.

SOLUTIONS '97

sistent themes: Better, more selectively chosen music; more stars; and more networking, or even returning more phone calls.

While broadcasters live in a climate of great uncertainty prompted by the Telecommunications Act, their industry remains relatively prosperous. But labels have downsized. Superstar acts

FALL '96 ARBITRONS

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Call	Format	Fa '95	W '96	Sp '96	Su '96	Fa '96	Call	Format	Fa '95	W '96	Sp '96	Su '96	Fa '96
NEW YORK—(1)													
WKTU	top 40/rhythm	1.9	3.4	6.7	6.8	6.2	WXRK	modern	4.4	3.6	3.5	3.9	4.8
WLTW	AC	4.6	5.4	5.1	4.5	5.9	WFAN	sports	4.1	3.9	3.6	3.8	4.1
WQHT	top 40/rhythm	6.1	5.4	5.8	6.3	5.7	WLTW	AC	2.8	3.2	3.0	2.4	4.0
WCBS-FM	oldies	4.9	4.9	5.0	4.9	4.5	WCBS-AM	N/T	4.0	4.7	4.3	4.0	3.7
WRKS	R&B adult	4.9	5.1	4.7	4.0	4.3	WHLI	adult std	3.1	3.6	2.7	2.7	3.7
WSKQ	Spanish	5.5	4.4	3.6	4.2	4.3	WCBS-FM	oldies	4.4	4.0	4.0	4.6	3.6
WXRK	modern	3.6	2.9	3.0	3.4	3.6	WOR	N/T	3.2	3.0	4.3	4.4	3.6
WINS	N/T	3.5	3.8	3.6	3.7	3.4	WPLJ	AC	4.5	3.6	4.1	2.8	3.5
WOR	N/T	2.8	2.8	3.8	3.4	3.4	WHTZ	top 40	4.8	4.4	3.4	3.6	3.4
WQCD	jazz	3.1	3.5	2.9	3.0	3.3	WQHT	top 40/rhythm	3.6	3.0	3.1	2.7	3.4
WBLS	R&B adult	2.9	2.8	2.9	3.2	3.0	WBLI	top 40	3.7	3.4	3.3	3.3	3.3
WCBS-AM	N/T	3.7	3.7	3.1	3.2	3.0	WBZD	oldies	2.9	2.3	3.0	2.6	3.2
WPLJ	AC	4.1	3.4	3.4	2.9	3.0	WBAB/WHFM	album	2.7	3.2	3.3	3.2	3.0
WQXR	classical	2.6	2.8	2.8	2.1	3.0	WABC	N/T	5.0	3.7	3.6	3.7	2.7
WABC	N/T	4.5	3.6	3.4	3.3	2.9	WQCD	jazz	2.5	2.3	2.6	2.0	2.6
WFAN	sports	2.9	2.6	2.3	2.7	2.9	WKJY	AC	2.9	3.2	2.4	2.8	2.4
WPAT-FM	Spanish	2.3	3.3	2.8	3.2	2.9	WINS	N/T	2.2	2.0	2.2	2.2	2.1
WHTZ	top 40	3.8	3.1	2.8	2.7	2.5	WCSM/WMJC	country	2.2	1.0	1.8	1.8	2.0
WAXQ	cls rock	1.9	1.8	1.7	2.0	2.3	WQXR	classical	2.9	1.9	1.7	2.0	2.0
WADO	Spanish	2.3	2.0	1.9	1.6	1.9	WAXQ	cls rock	1.9	2.4	2.2	2.4	1.9
WDBZ	AC	3.0	3.1	2.4	2.4	1.9	WDBZ	AC	2.0	2.2	1.5	1.8	1.5
WQEW	adult std	2.0	2.2	1.9	2.1	1.9	WNEW	album	1.5	1.5	1.6	1.8	1.4
WNEW	album	1.7	1.7	1.9	1.7	1.2	WRKS	R&B adult	1.9	1.6	1.4	1.4	1.4
WALK-FM	AC	1.1	1.1	1.1	1.0	1.0	WBLS	R&B adult	1.3	1.4	1.0	2.0	1.3
WLIR	N/T	1.2	1.2	1.0	1.1	1.0	WBLS	Spanish	1.5	1.0	.8	.7	1.3
NASSAU-SUFFOLK, N.Y.—(14)													
WKTU	top 40/rhythm	2.7	4.0	7.4	7.0	6.2	WPAT-FM	Spanish	1.3	1.0	.8	.7	1.3
WALK-FM	AC	6.5	7.3	6.7	6.2	6.1	WQEW	adult std	1.1	1.3	1.2	1.4	1.3
							WEZN	AC	.7	.8	.9	.8	1.2
							WLUX	adult std	—	.7	.9	1.3	1.2
							WLIR/WLRI	modern	.9	1.0	1.1	1.3	1.1
							WSKQ-FM	Spanish	1.0	.9	.9	.8	1.1

Monitor Classifieds

pg. 8

GEORGE DUCAS : LONG TRAIL OF TEARS



THE NEW SINGLE FROM THE ALBUM, *WHERE I STAND*
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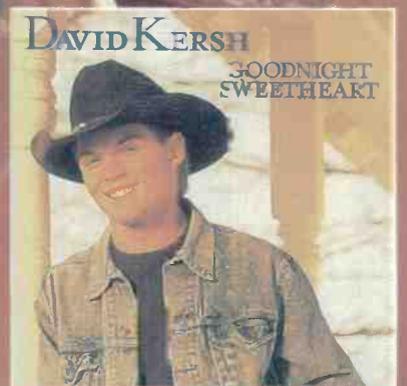


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RADIOACTIVE BY PHYLLIS STARK

Infinity Merger Closes; McCartie To Philly

At 1996's end, Westinghouse closed on its \$4.9 billion merger with Infinity Broadcasting. Infinity president/CEO **Mel Karmazin** will operate the combined CBS Radio Group and is named to the new CBS office of chairman.

Former **WMZQ** Washington, D.C., OM/PD **Gary McCartie** is named OM/PD at **WXTU** Philadelphia, replacing **Kevin O'Neal**.

Bob Barnett, OM of **WBEE** Rochester, N.Y., is named PD at sister station **WIL** St. Louis, replacing **Ray Massie**, now at **KFRG/KOOJ** Riverside, Calif. Also, **WIL** ups MD **Mark Langston** to APD.

Roger Allen is named PD at **KUBL** Salt Lake City, replacing **Cary Rolfe**. Allen previously programmed top 40 **KHFI** Austin, Texas. He will also do a short air shift, probably 2-4 p.m. **Jim West** joins **KUBL** as MD/p.m. driver from the swing spot at **KYNG** Dallas. Former **KUBL** p.m. driver **Richard Cano** joins the morning show. Former MD **Greg Thomas** transfers to Citadel's Reno, Nev., operation, which recently expanded to include currently silent **KZSR**.

As tipped here last year, suburban San Diego outlet **KOWF** has flipped from country to SW Networks' classical, picking up the **KFSD** calls from the market's present classical station, which will change format in mid-January. Nationwide, owner of the old **KFSD**, recently entered the San Diego country fray with **KUPR**.

Tons of changes in Columbus, Ohio, where **WLLD** flips from country to modern rock as "Channel Z" and applies for the calls **WZAZ**. The country format moves to sister classic hits station **WAKS**, which becomes "Kix Country" and has applied for **WHQK**. Sister **WHOK** OM **Jim Hayes** adds PD duties at **WHOK** and **WHQK**. Former **WHOK** PD **Max Raines** remains in afternoons there. **WHOK** midday host **George Wolf** is named MD there. **WHQK**'s new MD/afternoon jock is **Rusty Walker**, formerly of **WLLD**. **Jake Calhoun**, from **KEEY** (K102) Minneapolis, joins **WHOK** for nights. **Casey Carter**, who was P/T at crosstown **WCOL**, joins **WHOK** for late nights. At **WHQK**, **Charlie Cook** joins for mornings from crosstown R&B station **WCKX**. **Mark Montana**, who did promotions at **WLLD**, will do middays. Weekender **Stringbean Bradshaw** is upped to nights. **J.R. Nelson** voice tracks overnights.

Elsewhere in Columbus, **WMNI** flips from ABC's Real Country to Westwood One's adult standards. **Steve Cantrell** remains PD. **Joe Cunningham** moves from afternoons to mornings, replacing **Bill Weber**, who moves to sales.

KHEY El Paso, Texas, PD **J.J. McRae** and MD **Jordan Lee** have resigned to join **WBHR** (the Bear) Lansing, Mich., where **McRae** will be PD and he and **Lee** will co-host mornings with current morning man **Alan Gibbs**. **Mark Stevens** remains PD at album sister **WJXQ** (Q106). **WBHR**, Q106, and modern rock **WWDX** (the Edge) are in the process of being purchased by 62nd Street Broadcasting, which began operating the stations Jan. 2. **Johnny Deringer**, who was doing production at crosstown **WITL** and **WVIC**, moves to **WBHR** for an undetermined air shift. **McRae**, **Lee**, **Deringer**, and **WBHR** GM **Greg Capogna** all previously worked together at **WITL**.

WEMX (Max 94.1) Baton Rouge, La., the market's fourth country station, flips to young-end R&B but keeps its calls and nickname. **Al J. Wallace**, who was doing middays on co-owned **KQXL** (Q106), becomes PD for **WEMX**, replacing **Kevin Harger**, who'll stay on in another capacity. **WEMX** p.m. driver **Marty "Party" Mouton** goes to afternoons at Q106.

SFX closes on its purchase of two ABS Communications Richmond, Va., outlets, oldies **WVGO** and classic hits **WLEE**. **SFX** expects to close on ABS' other two stations in the market, country **WKHK** and modern **WBZU**, in the second quarter. In the meantime, the GM of those four stations, **Ken Brown**, former president of ABS, remains GM for those stations and adds GM duties for **SFX**'s top 40/adult **WMXB**.

Cox's purchase of seven Orlando, Fla., stations, including country **WWKA** (K92), has passed Department of Justice scrutiny. Also, K92 needs a night jock to replace **Tony McCoy**, now doing afternoons at **KPLX** Dallas.

Following its sale to the owners of crosstown top 40 **WSTW**. **WXCX** Wilmington, Del., is now consulted by **Keith Hill**.

Osborn Communications sells country **WFSN** Fort Myers, Fla., to Clear Channel as part of a \$3 million package. **WFSN** MD **Stephanie Bradford** exits for the PD post at crosstown modern rock **WJBX**.

The "insurgent country" format loses one of its few commercial outlets, as **WMTO** Panama City, Fla., flips to adult standards via a "shared programming" pact with the Paxson/Panama City complex. **WPAP** GM **Lyn Hindesman** is upped to president of Paxson/Panama City. **WPAP** MD/p.m. driver **Dan Murray** becomes OM for sister **WPBH**, **WDIZ**, and **WSHE**.

KICR Alexandria, La., flips from country to AC as **KKST** (Star 98.7).

Steve Williams is upped from APD/morning host to PD/mornings at **WYTZ/WZTY** (Y Country) Benton Harbor, Mich. He replaces **Mike "Bubba" Thomas**, now PD at album **WYMG** Springfield, Ill. "Wild" **Bill Lewis** moves from the production director/afternoon host jobs at sister **WIRX** to those duties at Y Country. He replaces **Thomas** in afternoons. No new APD is named.

Watertown, N.Y., gets a new country outlet, as rocker **WCIZ** moves to the frequency of top 40 **WTNY-FM**, as its former frequency becomes country **WFRY** (Froggy 97.5) under PD **L.B. Hamilton**. **James Pond**, formerly marketing manager for a local cable company, is MD.

Country **WXBQ-FM** Johnson City, Tenn., enters an LMA-to-buy with AC **WAEZ** and flips that station to top 40 as **Electric 99.3**. **WXBQ** night host **Mark "Sly" Osborne** will be PD/afternoons at the new **WAEZ**. **WXBQ** needs a night host.

WSBG Stroudsburg, Pa., PD **Steve McKay** gets regional PD stripes for Nassau Broadcasting over country **WHCY** and top 40 **WNNJ** Newton, N.J.

David Burd is the new PD at **WAYZ** Hagerstown, Md., replacing **Dick Richmond**, now at **WIOV** Lancaster, Pa. **Burd** recently had been filling in at **WMZQ** Washington, D.C.

WAMZ Louisville, Ky., PD **Coyote Calhoun** assumes MD duties, as **Ron Hazard** concentrates on PD duties at sister station **WHKW** (the Hawk).

KCLR Columbia, Mo., MD **Teresa Davis** adds APD stripes.

River North artist **Holly Dunn** will become morning co-host at **WWWW** (W4) Detroit beginning Feb. 3. Also, **Bill Plegue** joins W4 as executive producer of the morning show. He previously produced mornings at rival **WYCD**. And W4 picks up the syndicated overnight show "After MidNite With Blair Garner." Other new AME affiliates include **WTCR** Huntington, W.Va., and the new **WRBT** Harrisburg, Pa.

KYCY San Francisco night jock **Beth Bacall** exits Jan. 17 to move to New York and join her husband, **Broadway Bill Lee**, who hosts afternoons at **WKTU**. **Bacall** will pick up P/T air work at **WKTU**. She has not been replaced in San Francisco.

WRBQ (Q105) Tampa, Fla., picks up Metro News, displacing morning newsmen **Roger Schulman**, who lands at crosstown **WUKS**.

Shelly Morgan is upped from P/T to nights at **WBBS** Syracuse, N.Y., replacing **Becky Palmer**, who's now morning co-host.

At **KWWR** Columbia, Mo., **Rick James** moves from late nights to middays, replacing **Jon Elfrink**, who's now in mornings.

KWFS (Lonestar 103) Wichita Falls, Texas, names **Christine Dyson** promotion director, replacing **Ray Gordon**, now at crosstown **KLUR**. **Dyson** was last in nights at **KWFS** before her maternity leave last year.

McVay Media will launch a World Wide Web site at <http://www.mcvaymedia.com> and an Internet consulting division, **McVay New Media**, Jan.



COUNTRY CONFIDENTIAL BY WADE JESSEN

How To Regain The Upper Hand

Imagine that the monumental changes in radio and country music of the past two years are indeed an enemy and that we have to regain the upper hand. As my contribution to this week's Solutions '97 issue, here are three suggestions for rallying the troops.

1. More passion for the music. If programmers aren't passionate about the music, they shouldn't be given the responsibility of sharing it with the public. If they're programming three formats, then passion should be evident for all three. This is where consolidation/corporate downsizing hurts radio most. Everyone bemoans the power wielded by consultants, yet in some cases they may be the only ones with any passion for the music. So, it's better to have one consultant who gives a shit than 15 PDs who don't.

2. Don't be afraid of traditional country sounds. Like it or not, country music has cycled back to that sphere in which plenty of insiders can tell you what isn't country, but few step up to tell you what is. Historically, this is the point at which country music turns inward, becoming more traditional. It happened after World War II, it happened after "Urban Cowboy," and it's happening again. For a variety of reasons, country always expands and contracts stylistically. Recently, one insider told me that honky-tonk music is dead, and the future belongs to "insurgent country." Countless promotion people have told me that an overwhelming number of programmers tell them that certain

records are "too country."

The last time I checked, we were still calling the format "country," so promo people shouldn't apologize for working traditional country releases. Ask Epic's **Jack Lameier** what it was like working "A Thousand Times A Day" by **Patty Loveless**. Ask **Bill Mayne** at Warner Bros. about the last few **David Ball** singles. Great records fall through the cracks every week, and it isn't only traditional acts that suffer (note the **Mavericks'** struggle for widespread airplay). This is a sign of problems associated with the format being more song-driven and less willing to invest in the long-term benefits of being artist-driven than in the past.

3. Hang onto hits longer. We're being dismissive of our biggest songs once they've peaked, which is bound to confuse listeners. It's a byproduct of too much music being forced through the pipeline. I empathize with programmers on this issue, and with such recent stories as "Goodnight, Sweetheart" by **David Kersh** (22 weeks on the chart), we may begin to see some releases last longer, despite taking longer to develop. An important component of this trend will be an extended commitment from labels to work hits longer. If a record is not a hit, you can work it for a year or rerelease it 20 times and it still won't break through. This is the only way to effectively deal with product glut and give hits time to sink in with listeners. For programmers, this will involve a lot more use of the word "no" but should serve both camps well in the long run.

ON THE ROW

'My Maria' Tops CMT's 1996 Video Honors

Brooks & Dunn's "My Maria" was named video of the year in the CMT 1996 Countdown. The duo also took video group/duo of the year honors.

Bryan White was named CMT's male video artist of the year, while **Shania Twain** was named female video artist of the year. **Paul Brandt** was named male rising video star of the year; **LeAnn Rimes** won that award in the female category. **Cledus T. Judd's** "If Shania Was Mine" was named independent video of the year. **Steven Goldmann** of the Collective was named video director of the year. Special-category awards were determined by a CMT programming committee.

Karen Lee exits Tandem Promotions after four years; reach her at 615-298-9958. **Claudia Welker** from Welker Marketing joins Tandem as research/consultant specialist.

31. **Eric Stevens** is named PD, and **Bob Craig** is marketing director of the new-media division. Stevens has been a media and marketing consultant since 1980. Craig previously was operating partner of an advertising agency.

John Berry and **Mark Wills** will perform an acoustic concert at the Buckboard in Marietta, Ga., Jan. 9 to benefit the family of the late **WKHK/WYAY** Atlanta promotion director **Andy Guzman**.

Two industry vets made major holiday announcements. **Tom Birch** revives Birch Ratings, but with diary rather than phone surveying. Former TM and FirstCom chairman **Jim Long** opens a production music service, **OneMusic**.

ON THE AIR

Effective immediately, **KUBL** Salt Lake City (PD **Roger Allen**, MD **Jim West**, 801-485-6700) joins the country panel, which now totals 162 reporters. In addition, last-week numbers on this week's chart refer to the Jan. 3 chart compiled during Airplay Monitor's holiday break.

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An Airplay Monitor Special Report

25 Programmers And Label Executives Offer More Than 50 Ways To Help The Business

by Kevin Carter, Janine Coveney, Marc Schiffman, and Phyllis Stark

Some of the programmers and record folks who were asked for their ideas to help the industry offered suggestions to the other camp. Some directed advice to their own segment of the business. What stood out in our search for solutions to the music industry's current "malaise" was the need for fewer, better-chosen projects and more communication.

These are their suggestions. Readers are sure to have some of their own that were overlooked here. E-mail them to Sean Ross at ssross@billboardgroup.com or fax 212-536-5286. If we get enough, we'll run them in *Son of Solutions '97*.

ERICK ANDERSON

PD, modern WNVE Rochester, N.Y.

1. Better communication: "A lot of misunderstandings . . . happen because the radio person doesn't understand what the record person needs to tell their boss and vice versa. Therefore, when a record person asks someone in radio what they think of a record, instead of simply answering 'It's all right,' maybe there's some tangible piece of information that the [PD] could give the record person . . . so that they can tell their boss, 'Listen. It's not because I'm not presenting the record to this guy. It's because this guy does not want any of this texture on his station.'"

2. Be honest: "It's not easy for a lot of people, because they're afraid of the consequences, but it's much easier to tell somebody if you've known something for six months than to lie to them and they . . . find out six months later. That just destroys business relationships." [MS]

DON BENSON

Corporate VP of operations, Jefferson-Pilot Broadcasting

1. Better communications: "Both within our own buildings, and within our companies, which seem to be expanding daily . . . People need to know exactly what's going on, especially during periods of corporate uncertainty."

2. Embrace opportunities created by consolidation: "Accept it for what it is, and capitalize on it . . . Get to know all the PDs in your other markets, regardless of format, and share knowledge with them, whether it's a promo idea, a morning bit, a novelty song, etc. Set up satellite or computer links to move info back and forth quickly."

3. Nurture creativity: "Everyone says they want their employees to be great, but you must provide a working environment that makes them want to come to work . . . We should encourage [our people] to take calculated risks without fear of losing their jobs . . . Many people seem to have fallen into the trap of playing it safe . . . when creativity is probably needed more than ever." [KC]

PAUL BROWN

VP of rock promotion, Arista

1. "Return phone calls."

2. More artist development at both the radio and record level: "Frankly, if there had not been artist development, there's a lot of bands that would not be around," including Sarah McLachlan, Phish, No Doubt, and 311. PDs need to recognize their "vested interest" in having bands with longevity, rather than just playing "the one-hit wonder and the easy record." This is harder when PDs feel they have "no job security whatsoever" and labels are "offering the world just to play the buzz record of the month."

3. Labels "have to stick to their guns and keep bands touring" until they break. [MS]

ALLEN BUTLER

Executive VP/GM, Sony Music Nashville

1. Work together and support the Country Music Assn. (CMA): "We're all in this together. If we're going to get out of it together in fine style, then we have to work on it together and not lay blame on each other's doorstep." That means

working with the CMA "to figure out how to grow this pie. Even though we're fierce competitors, it's better to beat each other up over a bigger pie. That's one thing a lot of radio people have not come to yet, working together instead of beating each other up."



Butler

2. "Make better music and sign better acts. We've all committed ourselves to do that in the next 24 months. I think we'll see smaller rosters but with more emphasis put on a select number of acts on those rosters."

3. Help retail: Sony is "increasing . . . list prices slowly, so there is more margin for the retailers, and continuing to give them the best discounts we can give them. We are trying to work with our retailers on a day-to-day basis to keep them healthy." [PS]

COYOTE CALHOUN

PD, country WAMZ Louisville, Ky.

1. "Radio needs to get out more, daily if you can, within the community. The best way to make friends and convert them into loyal listeners is to go out and touch people. Anyone who thinks you can just do it with music anymore is [mistaken]."

2. Develop more superstars: "Some of these people have one song, and [we] never hear from them again. That's one of the things that led to the demise of [top 40] a few years ago . . . [Listeners] just have no idea who these people

are. We have so many new artists out there that instead of trying to develop artists that are fairly new, it's on to somebody who is newer."

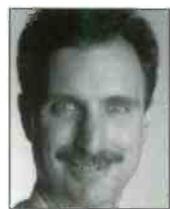
3. Shorter rosters: "So you can really concentrate on your roster instead of having a bunch of people out at once. We've reached a level where we're going to have to back off a little." [PS]

DENNIS CONSTANTINE

Triple-A, modern consultant, Constantine Consulting

1. More industry cooperation on "CD of the week" programs where a station features a new CD that is displayed at a local retailer in a section featuring the station's calls, at deep discount. "It would generate [store] traffic . . . and consumers [would] hear more of what the CD is about."

2. Better library management: Stations should "platoon [the] second and third tier of library tracks that are less meaningful, that could be replaced by other songs that are at basically the same level . . . so that the station has a fresh sound and you don't keep hearing the same Who songs over and over again."



Constantine

3. Be more local: "National charts are less meaningful today than ever . . . [Get] more local info, [such as] a local BDS report . . . of how music is being played on other stations in the market." [MS]

JEFF COOK

Senior VP of marketing and promotion, Capricorn

1. "Diminish the clutter: Quit releasing so many projects at such a furious pace."

2. Adjust your expectations: "It doesn't take six weeks to break a record anymore. It takes three months. It takes a year in some cases. So, being willing to select the priorities and focus on them for a longer period of time is real key."

3. Spend wisely, "rather than just throwing money at advertising, retail dinners, and doing the standard schmooze to introduce a new record. Look and see what a band's strong points are. Are they great writers? Is the music more tuned to radio or are they doing great tour business and should you maybe



Cook

emphasize that aspect? . . . It becomes obvious that we are spending a lot of time and money trying to make things happen when it would probably be better advised to watch what is happening and cultivate that." [MS]

TOM CUDDY

VP of programming, ABC music stations

1. More development of people: "The industry has become much more fast-paced today, especially in the larger markets, and we as managers have to allot more time to nurture our air talent, not only when improvement is indicated, but to reinforce the good stuff as well."

2. Less paperwork: "I don't have the luxury of spare time anymore to see the same piece of paper more than once," he says. "It's important to take action the first time and learn to delegate whenever possible."

3. Embrace technology: With his WPLJ New

York among the many stations converting to digital systems, Cuddy suggests hand-holding even the most reluctant staffers through the educational process. "Let's face it, this technology is not going away, and new skills can only make your people more valuable to the company." [KC]

York among the many stations converting to digital systems, Cuddy suggests hand-holding even the most reluctant staffers through the educational process. "Let's face it, this technology is not going away, and new skills can only make your people more valuable to the company." [KC]

DWIGHT DOUGLAS

Top 40, AC, rock consultant, B/D&A

1. Remember that radio is a cyclical business, so those awaiting the next big thing will get their wish. "We need to understand and learn the cycles. Once we learn that, everything's wonderful."

2. Embrace new delivery systems for entertainment: "Everything is happening quicker than we thought . . . I got a little sample disk that goes with the Compaq Presario that I bought. You fire it up, and you can watch music videos right on the computer." With telephone and cable companies being deregulated and Web TV merging the Internet and TV programming, Douglas says, stations should stop thinking of themselves as merely broadcasters and "redefine themselves as being producers of entertainment."

3. Fight the "spins mentality": "When PDs and promoters speak only about 'whether they lost or gained three spins in a week on their product, they're moving the conversation from the appreciation of and the focus



Douglas

on entertainment to the focus on numbers and analytical thought. And they're losing one of their most powerful weapons . . . the emotionalism that's attached to music." [MS]

TONY GRAY

R&B consultant, Gray Consulting

1. "What I would like to see in the coming year would be funding for African-American entrepreneurs in the entertainment industry to begin their own independent labels [or to enter broadcast] ownership in terms of broadcast properties," says Gray, who is pursuing broadcast ownership himself. "I think the government should reinstate the tax-certificate program for minorities. If not that, then . . . a program that encourages general-market broadcasters and financial institutions to invest in [minority] broadcast ownership."

2. Fight censorship: "The next biggest concern for me is the apparent governmental assault on independent labels in trying to determine the content of the music that they produce. Specifically, the problems that a label like Death Row is encountering, where it is encouraged to move from WB or MCA. In my opinion, regardless of what kids are saying on those records, that has little to do with increasing the



Gray

death or crime rate in America," says Gray, who says other labels would spring up to fill the demand for hardcore rap if Death Row went away.

3. "People should be vocal, whether it's at the companies they work for or in writing to their senator or congressman to express their feelings. If everybody sits around and is afraid to speak their mind because of fear they might lose their job, I don't know what the future holds." [JC]

DENE HALLAM

VP of programming, country KKBQ (93Q) Houston

1. "Stop pushing stuffs on radio all the time and going to the fourth or fifth single when there is none. It's a waste of everyone's time. If the album only has two hits, only release two singles."



Hallam

2. PDs should "stop depending on record-promotion people to be our MDs . . . More and more, they are dead wrong on these records."

3. More spot buys: "One thing that still doesn't make sense all these years later is retail advertising in newspapers when radio is the aural medium and newspapers the visual medium." But, Hallam says, "there's been movement toward more retail dollars on radio, which helps the familiarity of the records." [PS]

KEITH HASTINGS

PD/MD, album WLZR Milwaukee

1. "It's always important to have a strategic plan for any venture, whether it's broadcasting or music. Spell out what it is you're trying to accomplish and create a road map on how you think you can get there successfully."

2. More communication: "So many times I get a record or a project just shoved at me. And since I'm seen as a leader, I'm expected to participate. No one's ever asked me my opinion or if I thought the plan would work. When you get people more involved, [they'll] be more willing to help you have the plan succeed. And I don't see enough of that on both sides of this business."



Hastings

3. More artist development: "A lot of people have criticized alternative radio for running up the score on lead tracks and then not following up. It's incumbent on radio to elicit some additional support on some of these things. I'm not saying [support] every project that comes down the pike, but I think we need to give as well as take in that regard. Conversely, [labels] need to realize that some of [their] projects

Continued on page 6

AIRPLAY Monitor

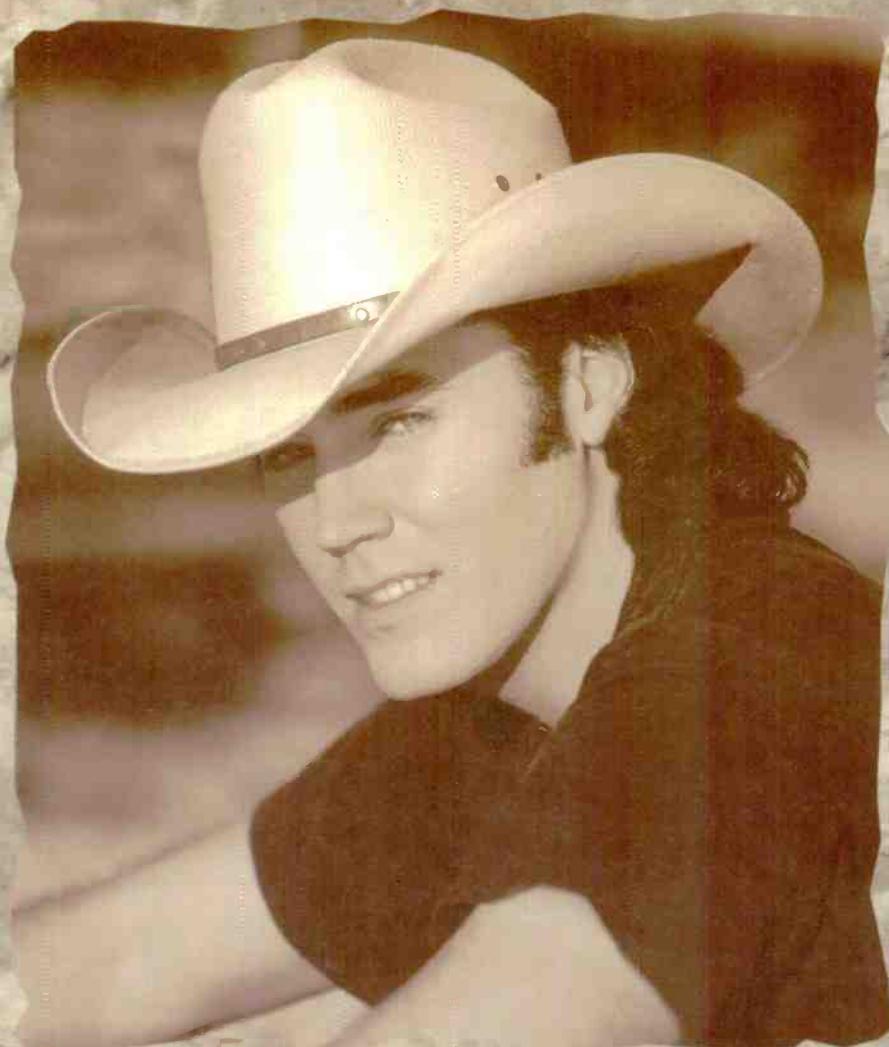
SOLUTIONS '97

David Lee Murphy

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Rednecks”

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NASHVILLE

Tracy Byrd

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Eric Logan - PD/KYCY

Airplay January 17

Visit MCA on the internet at <http://www.mca-nashville.com>

An Airplay Monitor Special Report: The Search For Solutions

Continued from page 4

...aren't as deep and quality-laden as they, perhaps, could be had they [devoted] a bit more care to the project." [MS]

STEVE HEGWOOD

VP of R&B programming, Radio One

1. "Perform to the best of your ability in whatever capacity you're in."

2. More networking: "I think a lot of PDs are in the mind-set that this is my domain and I'm not sharing information. We need to network for the good of the industry and the format."

3. Better, more selective releases: "Record companies: The biggest thing I'd be concerned with is the product. Why are you releasing this product? Who does it relate to? And is it going to sell? [That] is more important than getting BDS spins or a report in the trades. What is your A&R department signing, and why are they signing it?" [JC]



Hegwood

RONNIE JOHNSON

VP of R&B promotion, Mercury

1. "One of the biggest things is improving your management skills and technical skills and obviously sharing those skills with your staff and teammates. . . . I don't think we use all the tools that we should in doing our jobs. We can expand our responsibilities if we take advantage of the tools that are available."

2. More networking: "I'm talking about calling and sharing information among the people in power at the labels, [even] in some cases on strategies [for] records! I'm talking about being open to helping somebody learn and grow. One of my best friends and peers is David Linton at Arista. I don't know if many people share as much as we share, and obviously, you have secrets within your company that you cannot reveal. But I think we need to do more of it."

3. "Spending time sharing and mentoring that next level of executives. We all do a good job getting interns, but they end up doing mailings and running errands. We need to start taking them to radio [and] giving them real productive work to do. Start [by] picking a person in your office and becoming a big brother, or a big sister, commit yourself to developing talent." [JC]

HARVEY KOJAN

PD, album WNOR Norfolk, Va.

1. "Plug the leaks. Not only do they wreak havoc with a record company's release schedule, but they screw with our promo efforts as well. We like to make a big deal about major releases, but all too often, we're left scrambling when a CD has to be rush-released because of an out-of-town leak."

2. "Release all tracks to mainstream and modern at the same time. Let us decide whether a song is right for our station. You can still 'build a story' at a particular format without giving that format an exclusive. Plus, giving a song to one format typecasts that song as mainstream or modern, adding to musical segregation."

3. "When first releasing full CDs, send us a few extra copies so we may distribute them to our personalities. It gets them pumped about a project, and they can speak more knowledgeably about it on the air." [MS]

HARVEY LEEDS

Senior VP of artist development/
VP of promotion, Epic

1. Develop a Web presence: Labels and radio can work together to build online events like customized Internet broadcasts of concerts for station Web sites. "You could be imaging your radio station with different music and opportunities that have nothing to do with what's on your actual airwaves, musically," adds Leeds. With Web TV developing, when an ad comes on during your favorite TV show, you'll soon be able to surf the Web, not just your cable stations. At that point, stations can benefit from such traffic by having their audio feed on the Web.

2. Nurturing talent: While labels need to develop "the next three generations" of superstars, radio needs "somebody who totally comes out of left field, takes what Howard [Stern]'s done, and then merges it with music radio."

3. More format exclusives: "Many times it's very difficult to figure out what station you're listening to, because so many artists are shared by so many formats. Everyone on the music side of the fence, wants the ultimate mass appeal record that will sell ten million-plus units. But those are few and far between. Radio has to develop format exclusive superstars. And out of those format exclusive superstars will come mass appeal artists." [MS]

GARY MOSS

PD, country WCOL Columbus, Ohio

1. Better superstar product: "It's important that we grow new acts, and we're certainly doing that right now, but a lot of our listeners are still figuring out who people like Tracy Byrd and John Michael Montgomery and Tim McGraw are. [so] it's important that while we grow the new artists, we have great material from the superstars."

2. More one-on-one with artists: Moss would like to see "all of the country acts get back to basics, including visiting radio stations when they are in a city, doing in-stores, and working on a grass-roots level to build that relationship with the country listeners. All of the new acts do this, but we need the stars and the superstars of the format to get back to basics. It's just not being done as much as it was a few years ago. . . . I realize that in many markets it's more competitive, but it's our challenge and the [labels'] challenge and management's challenge to. . . get these artists in front of people, and not just on the concert stage."

3. "Reignite the fire and excitement that country had in the early '90s. That's up to us and to the record community. To really sell the music we just need to continue to carry the torch for country. It's still an incredible format, [but] we need to bring back some of the excitement we had a few years ago when Garth Brooks, Alan Jackson, and Brooks & Dunn were hitting the scene." [PS]



Moss

DOUG PODELL

PD, album WRIF Detroit

1. Slow down the release schedule: "Put a single out and let it build. Let the stations build it at their own pace, not at the pace of the band or the band's management or the record company. It seems like just as we're getting a track established and the audience is starting to absorb it, the record company is moving on to something new. The pressure is there on [labels] to keep moving with the new stuff, and we can't keep pace."

2. Be patient: "I almost gave up on Tonic because of the research," says Podell. Without his persistence, "they would have never sold as many records as [they have] right now. . . . There have been other bands where we were on and off of them so quickly because we were either moving to the second track because it wasn't happening or we didn't give it time to develop in our research, and therefore people just sort of pass on the project and don't go buy records."

3. More free shows: The Hunger did three WRIF shows this past year. "The first couple of audiences were real small. And then, by the time we got them in here the third time, we had [about] 10,000 people." [MS]



Podell

MARC RATNER

VP of promotion, Reprise

1. More superstars: "Nobody seems to be establishing stars that can galvanize people."

2. Foster arts education: "There doesn't seem to be the early exposure to music that we had access to. In many cases, our disposable education-

al system doesn't seem to be giving children the opportunity to develop a true interest in music or the arts."

3. More judicious use of research: If it takes 250 spins to get a realistic call-out read on a song, don't try to make a decision based on 125 spins, but use your gut to know which songs are strong enough to play 250 times. [KC]

AIRPLAY Monitor SOLUTIONS '97

DAVE ROSAS

Senior VP of black music, EMI

1. More community, less negativity: "There's one thing we have to do as minorities in this business, and that is look out for each other. The crab-in-the-barrel theory has to go away—because one of us succeeds and we're envious, we have to try to pull him or her down. That will be our downfall." Rosas adds that he'll stop attending convention panels where people have the same comments and complaints every year. "We have to learn to accept the truth and deal with it. Instead of being angered about it, we need to do something positive about it."

2. More mentoring: "My goal for '97 is to hire more minorities, and I think I've done a good job so far. If every record head at these major labels [and] every black PD in major or small markets. . . dedicated ourselves to educating just two people in the new year, they can be the new wave of record executives, of nationals, of radio folks. . . . When my career got started, it was a black woman, Sharon Heyward, who helped me, and as I grew in the business, it was a white man that took me to the forefront—that's reality for me. When I was out of work for a year. . . there was not one black music executive that offered me a job. We don't reach out to each other enough."

3. "People [at labels] need to concentrate more on the music and not on the imaging of acts." [JC]



Rosas

CRAIG SCOTT

Country consultant, Craig Scott & Associates

1. "Refocus your radio station toward country's core demographics. Tailor your style, your music, and other content toward that target. . . . [Superserve] our listener customer. Do everything you can to attract and hold them and nothing that would repel them."

2. "Create entertaining radio all day long, not just in the morning. Focus more on the actual content than on loud, laser-loaded sweepers. . . . We've created a bunch of noise on country radio stations rather than having really good content that's compelling and entertaining."

3. Say no to "mediocrity in Nashville": "We have been more interested in quantity than quality. I would hope for the new year we would all focus a little more on rejecting things that aren't up to the absolute highest standards." But never "discontinue [the] search for the best new music from the bright new stars of tomorrow." [PS]

DAVE SHAKES

Top 40 and AC consultant,
Alan Burns & Associates

1. "We all need to relax a little about the health of top 40." Rather than debating the future of the format, "play today's hits today, and you'll have a tomorrow to deal with."

2. "Make an appointment with yourself every day to respond to your messages, regardless of their format. Adding more layers of communication will only mess you up, unless you can effectively deal with the grind of returning calls."

3. "A good Web site should take the talents of a full-time, dedicated person. The question is, Can you afford that, or would that time and money be better spent on the production of your radio sta-

tion itself?" Shakes recalls one PD boasting about getting more than 200 hits a day on his station's Web site vs. thousands of listeners per quarter-hour on his station. "Do the math," he says. [KC]

BILL TANNER

VP of programming for Hefstel Broadcasting; works with Spanish language, top 40, and R&B outlets

1. Spend more time listening to the radio: "Many PDs become more like operations managers, more concerned with budgeting, department-head meetings, promotions meetings, and other interoffice stuff, and, as a result, their time spent listening to their own product suffers. . . . Sure, it's great to invent that next fancy computer program to schedule your music more efficiently, but while you're waiting for that, our most important task is to listen to the radio!"

2. Create on-air passion for the music: "The Spanish audience has passion about the product. They know the songs and, like many ethnic audiences, seem to become familiar with the product more quickly." PDs should strive to create that vibe with all audiences.

3. Better product: "I know it sounds easy, but labels have to focus on hit records; that's what drives radio." [KC]

LYNN TOLLIVER

VP of programming, Zapis Communications, who works with Cleveland outlets R&B WZAK, R&B oldies WJMO, and top 40 WZJM

1. Less politics, more professionalism: "We should solidify our strengths to increase our importance to the industry. There are too many of us in too many different directions, attempting to achieve the same goals. Too many favors being done, without results. In order to be competitive with the computer technological invasion, we should become more like the machines and do the thing that best benefits the operation of the organization as opposed to [operating out of] greed and doing friends a favor. . . . To the men, respect women for their contributions. And mind your own business. If you are busy trying to find out who's sleeping with whom and what little dirt you can find on the next person, who's minding your store? Stop stabbing each other in the back. Conduct business and stop bullshitting."

2. Look beyond name producers and big cities for talent: "There may be a talented artist out there that has nobody to bring them to the table. Right now, a [name] producer brings an artist to the label and they get some kind of attention."

3. Say no to marginal superstar product: "If [an established artist] recorded an album [that's] not worthy, but they have enough clout at the label to put it out, [someone at the label] should be blunt and say, 'This is not gonna happen.'" [JC]



Tolliver

GUY ZAPOLEON

Top 40 and AC consultant, Zapoleon Media Strategies

1. Have adequate manpower: Now that radio has consolidated, "people will have to learn how to manage all of these new properties," says Zapoleon, adding that many station clusters will have too few managers with too little money to operate effectively.

2. More cyber-networking: "Online advances in technology and communications have created a giant worldwide online brainstorming session," which Zapoleon credits for much of the success of WKTU New York. "If I did one huge thing for Evergreen, it was to push everyone to get online so we could communicate quickly, easily, and effectively. Evergreen's GMs and PDs now use [America Online] as a prime source for networking and communicating."

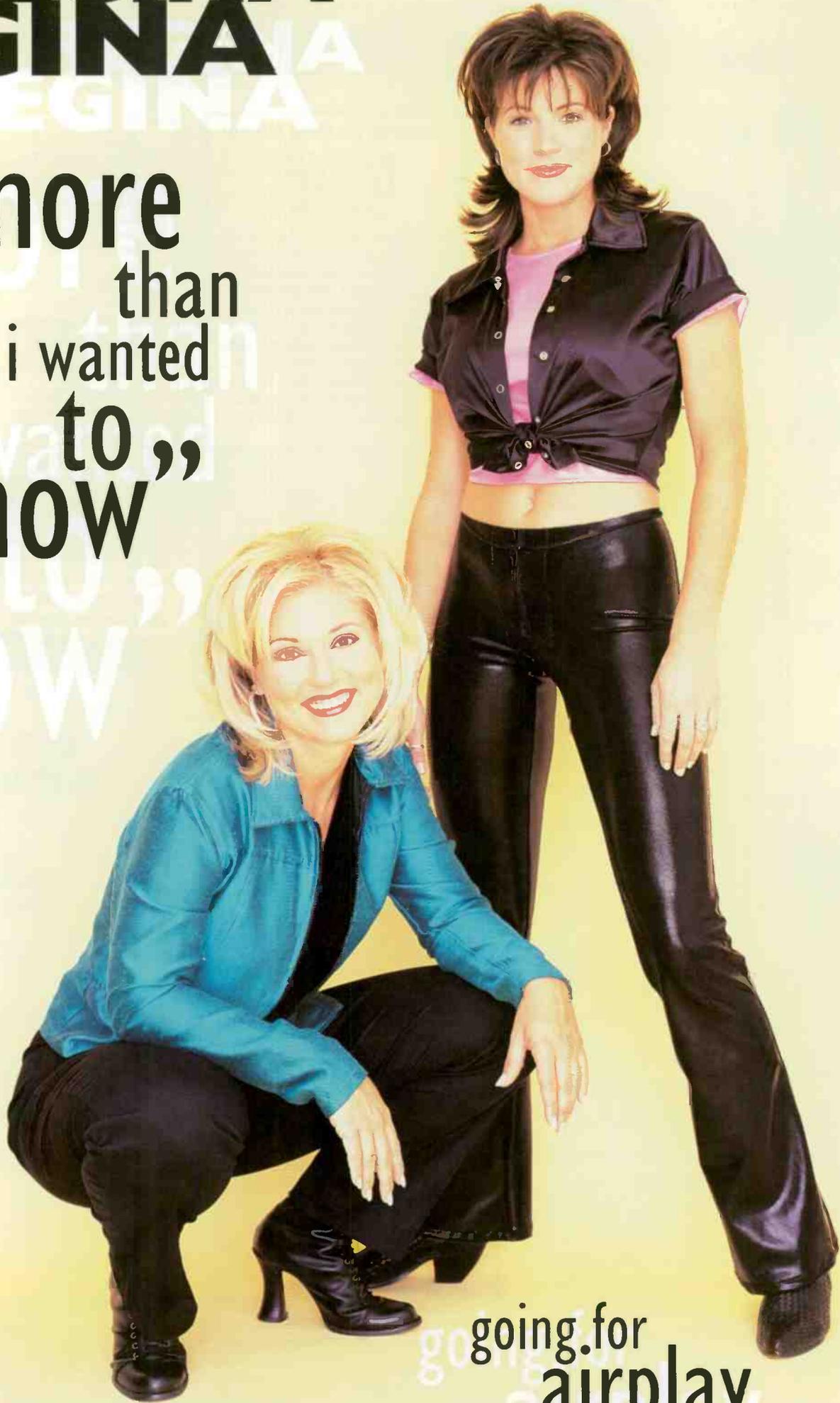
3. Less narrowcasting: "Focus seems to be the buzzword for today's radio industry. . . . I agree to a point, but that can be extreme when it comes to the music product. Many formats will become so focused on a sound that they will have no true variety of era, style, or tempo." [KC]



Zapoleon

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REGINA**

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than
i wanted
to,”
know”**



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R&B Airplay Monitor, a publication of the Billboard Music Group, is looking for an R&B Advertising Account Manager. Music knowledge is a must; R&B radio and/or record industry experience is a plus. Please send resume and salary requirements to:

Airplay Monitor
5055 Wilshire Boulevard
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Los Angeles, CA 90036
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Monitor AIRPLAY GREATEST GAINERS



Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

VINCE GILL • <i>Pretty Little Adriana</i> (MCA)	+828
WGGY +19, WKXC +19, KZSN +19, KIIM +15, WWGR +14, WKHK +14, WCMS +14, WESC +13, WLWI +12, KJJY +12	
TRACY LAWRENCE • <i>Is That A Tear</i> (ATLANTIC)	+823
WKQC +23, KXKT +20, WTQR +17, WSOC +16, WCMS +16, KZSN +15, WOKO +14, KFDI +14, WYCD +13, KWJJ +13	
TRACY BYRD • <i>Big Love</i> (MCA)	+758
WGGY +21, KATM +15, WCKT +12, WVLK +12, WIVK +12, WKJN +12, WYRK +12, WIOV +11, WBCT +11, WYYD +11	
JOHN MICHAEL MONTGOMERY • <i>Friends</i> (ATLANTIC)	+750
WKQC +23, WYCD +16, WMJC +13, KFDI +12, WOKO +11, KDRK +11, WMIL +11, WIOV +10, WKLB +10, WQBE +10	
GARY ALLAN • <i>Her Man</i> (DECCA)	+739
WCMS +23, WYCD +17, WESC +17, WSTH +16, KMPS +16, WGGY +15, WPOR +15, WYYD +15, WTQR +14, WKXK +12	
TRISHA YEARWOOD • <i>Everybody Knows</i> (MCA)	+738
KNAX +17, WKIS +15, WQBE +14, KATM +13, KMPS +13, WQMX +12, WOKO +12, WYYD +12, WKHK +12, KWJJ +12	
CLINT BLACK • <i>Half Way Up</i> (RCA)	+731
WKXK +19, WGGY +17, WHYL +16, KFKF +16, WNCY +15, WCUZ +15, KATM +14, WSTH +13, WQBE +13, WXBM +13	
TIM MCGRAW • <i>Maybe We Should Just Sleep On It</i> (CURB)	+720
WKXK +19, KZSN +14, WDDO +14, WIRK +14, KILT +14, WWGR +13, WYRK +13, KATM +12, WKQC +12, KFDI +12	
DARYLE SINGLETARY • <i>Amen Kind Of Love</i> (GIANT)	+717
WKXC +13, KRMD +13, WFRE +13, KATM +11, WKLB +11, WYYD +11, WAMZ +11, WSM +11, WYCD +10, KIIM +10	
TRAVIS TRITT • <i>Where Corn Don't Grow</i> (WARNER BROS.)	+712
WKXK +18, WQBE +17, KNAX +14, KWJJ +13, WBCT +12, KWNR +12, WKXC +12, WQXK +10, KRMD +10, WRKZ +10	
MARK CHESNUTT • <i>It's A Little Too Late</i> (DECCA)	+711
KOUL +17, KATM +16, WBOB +16, WXBM +16, WBUB +15, WWKA +15, WYRK +14, WQBE +13, WKXC +12, WGH +12	
RICK TREVINO • <i>Running Out Of Reasons To Run</i> (COLUMBIA)	+705
WJCL +17, KATM +13, WESC +12, WKXK +12, WYYD +11, WDDO +11, WCHY +10, WSIX +10, WUBE +10, WIOV +9	
DEANA CARTER • <i>We Danced Anyway</i> (CAPITOL NASHVILLE)	+700
WQDR +20, KYCW +15, WMZQ +13, WQBE +12, KIIM +12, WSIX +12, WBUB +11, WSTH +11, KDRK +11, KZLA +11	
BROOKS & DUNN • <i>A Man This Lonely</i> (ARISTA)	+691
KXKC +16, KWJJ +15, WQBE +14, KIIM +13, WXBM +13, WXBO +11, WKXC +11, WYYD +11, WQMX +10, KPLX +10	
KEVIN SHARP • <i>Nobody Knows</i> (143/ASYLUM)	+655
KKAT +18, KATM +16, KYCY +15, KPLX +14, WKJN +13, WYCD +12, KWJJ +12, WRNS +11, WZZK +11, WYRK +11	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
REBA MCENTIRE <i>How Was I To Know</i> (MCA)	37	KENNY CHESNEY <i>When I Close My Eyes</i> (BNA)	15
RI-COCHET <i>Ease My Troubled Mind</i> (Columbia)	32	DIAMOND RIO <i>Holdin'</i> (Arista)	14
JEFF WOOD <i>You Just Get One</i> (Imprint)	19	LEANN RIMES <i>Unchained Melody</i> (Curb)	14
PATTY LOVELESS <i>She Drew A Broken Heart</i> (Epic)	18	TERRI CLARK <i>Emotional Girl</i> (Mercury Nashville)	13
DEANA CARTER <i>We Danced Anyway</i> (Capitol Nashville)	17	JOHN BERRY <i>She's Taken A Shine</i> (Capitol Nashville)	12

VIDEO PLAYLISTS



	TW	LW		TW	LW
1	5	3	Mary Chapin Carpenter, Let Me Into Your Heart	1	28
2	5	2	Terri Clark, Poor, Poor Pitiful Me	2	28
3	5	3	Tim McGraw, Maybe We Should Just Sleep On It	3	26
4	5	2	Bryan White, That's Another Song	4	34
5	5	3	Alabama, The Blessings	5	27
6	4	3	Mark Chesnutt, It's A Little Too Late	6	25
7	4	2	Reba McEntire, The Fear Of Being Alone	7	28
8	4	1	Billy Dean, I Wouldn't Be A Man	8	24
9	4	3	Brooks & Dunn, A Man This Lonely	9	17
10	4	2	LeAnn Rimes, One Way Ticket (Because I Can)	10	24
11	4	3	Randy Travis, Would I	11	29
12	4	4	Trisha Yearwood, Everybody Knows	12	8
13	4	3	Alan Jackson, Little Bitty	13	23
14	4	1	Jo Dee Messina, Do You Wanna Make Something Of It	14	27
15	3	1	Rick Trevino, Running Out Of Reasons To Run	15	23
16	3	2	Ty Herndon, She Wants To Be Wanted Again	16	28
17	3	4	Tracy Byrd, Big Love	17	27
18	3	1	Mark Wills, High Low And In Between	18	28
19	3	3	Kevin Sharp, Nobody Knows	19	21
20	3	1	Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now	20	28
21	3	2	John Berry, She's Taken A Shine	21	24
22	3	1	Deryl Dodd, That's How I Got To Memphis	22	28
23	3	3	Deana Carter, We Danced Anyway	23	27
24	2	1	Shania Twain, God Bless The Child	24	28
25	2	2	James Bonamy, All I Do Is Love Her	25	29
26	2	1	Gary Allan, Her Man	26	8
27	2	1	Cleodius "T." Judd, (She's Got A Butt) Bigger Than The Beatles	27	23
28	2	1	Burnin' Daylight, Love Worth Fighting For	28	27
29	2	2	Daryle Singletary, Amen Kind Of Love	29	28
30	2	2	Paul Brandt, I Meant To Do That	30	27
				1	28
				2	28
				3	26
				4	27
				5	28
				6	24
				7	28
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				25	29
				26	8
				27	23
				28	27
				29	28
				30	27

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	RANK	TW	LW	TITLE
	PLAYS	PLAYS	ARTIST (LABEL)		PLAYS	PLAYS	ARTIST (LABEL)
1	3078	2686	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	14	1508	1030	GUYS DO IT ALL THE TIME MINDY MCCREADY (BNA)
2	2347	2138	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	15	1495	1066	BLUE CLEAR SKY GEORGE STRAIT (MCA)
3	2257	1891	GOODNIGHT SWEETHEART DAVID KERSH (CURB)	16	1444	1183	LOVE IS STRONGER THAN PRIDE RI-COCHET (COLUMBIA)
4	2106	1727	LONELY TOO LONG PATTY LOVELESS (EPIC)	17	1425	1223	NO ONE NEEDS TO KNOW SHANIA TWAIN (MERCURY NASHVILLE)
5	1923	1594	I CAN STILL MAKE CHEYENNE GEORGE STRAIT (MCA)	18	1385	1133	I DO PAUL BRANDT (REPRISE)
6	1764	1374	LIVING IN A MOMENT TY HERNDON (EPIC)	19	1380	1043	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
7	1749	1377	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)	20	1289	1001	LEARNING AS YOU GO RICK TREVINO (COLUMBIA)
8	1744	1489	ME AND YOU KENNY CHESNEY (BNA)	21	1273	932	NO NEWS LONESTAR (BNA)
9	1704	1335	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)	22	1248	889	DON'T GET ME STARTED RHETT AKINS (DECCA)
10	1623	1321	MORE THAN YOU'LL EVER KNOW TRAVIS TRITT (WARNER BROS.)	23	1242	1004	CARRIED AWAY GEORGE STRAIT (MCA)
11	1607	1327	MY MARIA BROOKS & DUNN (ARISTA)	24	1241	1042	THE ROAD YOU LEAVE BEHIND DAVID LEE MURPHY (MCA)
12	1585	1264	DADDY'S MONEY RI-COCHET (COLUMBIA)	25	1226	902	I THINK ABOUT YOU COLLIN RAYE (EPIC)
13	1524	1167	SHE NEVER LETS IT GO TO HER HEART TIM MCGRAW (CURB)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.



You wanted it...
you got it.

Monday, February 3



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

WUSN Chicago PD: Dean McNeill MD: Tricia Biondo. Playlist table with columns for rank, song, and time.

KZLA Los Angeles PD: John Sebastian APD/MD: Bill Fink. Playlist table with columns for rank, song, and time.

WKHX Atlanta PD: Neil McGinley MD: Johnny Gray. Playlist table with columns for rank, song, and time.

KSCS Dallas PD: Dean James MD: Linda O'Brian. Playlist table with columns for rank, song, and time.

WMZQ Washington, DC PD: Mac Daniels MD: Jon Anthony. Playlist table with columns for rank, song, and time.

WXTU Philadelphia OM/PD: Gary McCartie MD: Jim Radler. Playlist table with columns for rank, song, and time.

KYNG Dallas PD/MD: Dan Pearman. Playlist table with columns for rank, song, and time.

KILT Houston PD/MD: Debbie Pipia. Playlist table with columns for rank, song, and time.

KIKK Houston PD: John Roberts MD: Jay Kelly. Playlist table with columns for rank, song, and time.

WWWW Detroit PD: Mark Hamlin MD: Carl E. Playlist table with columns for rank, song, and time.

KPLX Dallas PD: Smokey Rivers MD: Theresa Whitney. Playlist table with columns for rank, song, and time.

KKBQ Houston PD: Dene Hallam APD: John Trapano. Playlist table with columns for rank, song, and time.

WGAR Cleveland PD: Denny Nugent MD: Chuck Collier. Playlist table with columns for rank, song, and time.

WYCD Detroit PD: Eddie Haskell MD: Katie Marroso. Playlist table with columns for rank, song, and time.

WIL St. Louis PD: Bob Barnett MD: Mark Langston. Playlist table with columns for rank, song, and time.

WPOC Baltimore MD: Greg Cole. Playlist table with columns for rank, song, and time.

KEY Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon. Playlist table with columns for rank, song, and time.

WBOB Minneapolis PD/MD: Bob Wood. Playlist table with columns for rank, song, and time.

WIVK Knoxville PD: Les Acree MD: Chris Huff. Playlist table with columns for rank, song, and time.

WYAY Atlanta PD: Neil McGinley MD: Johnny Gray. Playlist table with columns for rank, song, and time.

KYGO Denver PD: John St. John MD: Jennifer Page. Playlist table with columns for rank, song, and time.

KMPS Seattle MD: Tony Thomas. Playlist table with columns for rank, song, and time.

WFMS Indianapolis PD: David Wood MD: J.D. Cannon. Playlist table with columns for rank, song, and time.

KNIX Phoenix OM: Larry Daniels MD: Buddy Owens. Playlist table with columns for rank, song, and time.

"It is a wonderful life; a new year awaits, and radio gets an instantly familiar smash from The Buffalo Club...irresistible!"

-Tony Thomas, KMPS

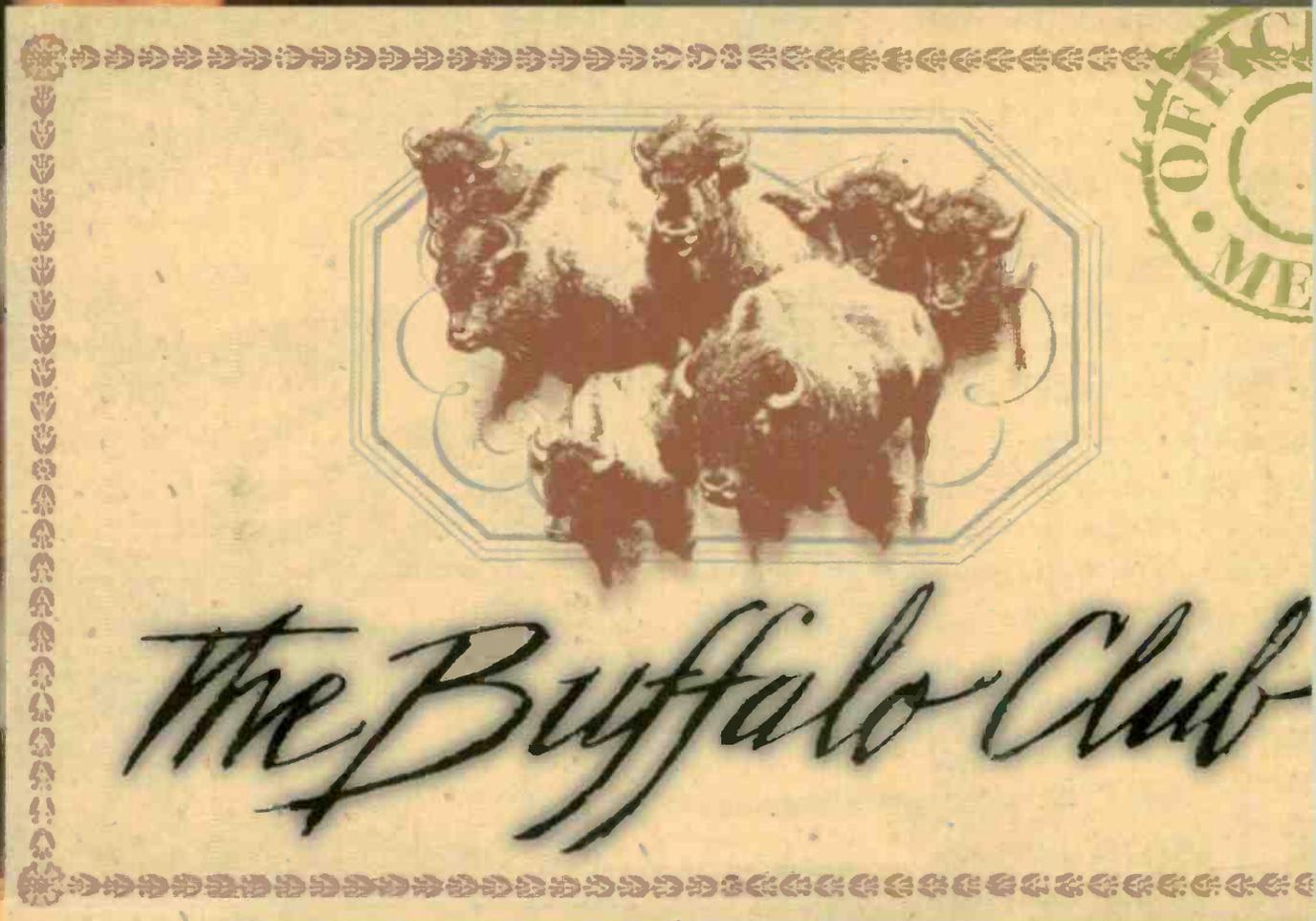
"Congratulations! I love the sound of The Buffalo Club. If She Don't Love You is a smash! Thanks for great music!"

-Dan Holiday, KZSN

"The Buffalo Club - Rising Stars on Rising Tide...Love the harmonies!"

-Bob Winters, WXTA

THE STAMPEDE
HAS ARRIVED!



IF SHE DON'T LOVE YOU

listening for airplay now

"An incredible sound that's long been missing from radio."

-Rick Walker, WKCQ

"They blew me away!"

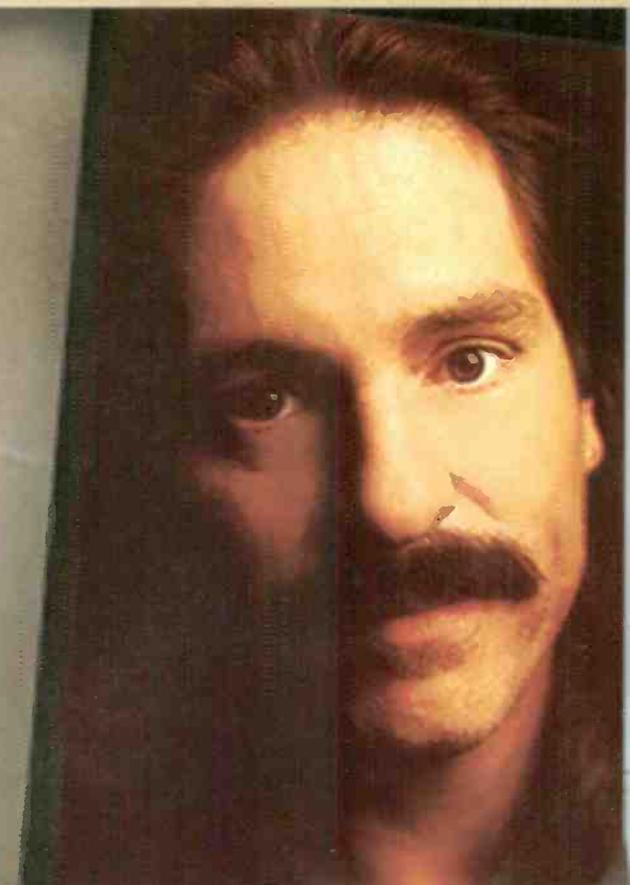
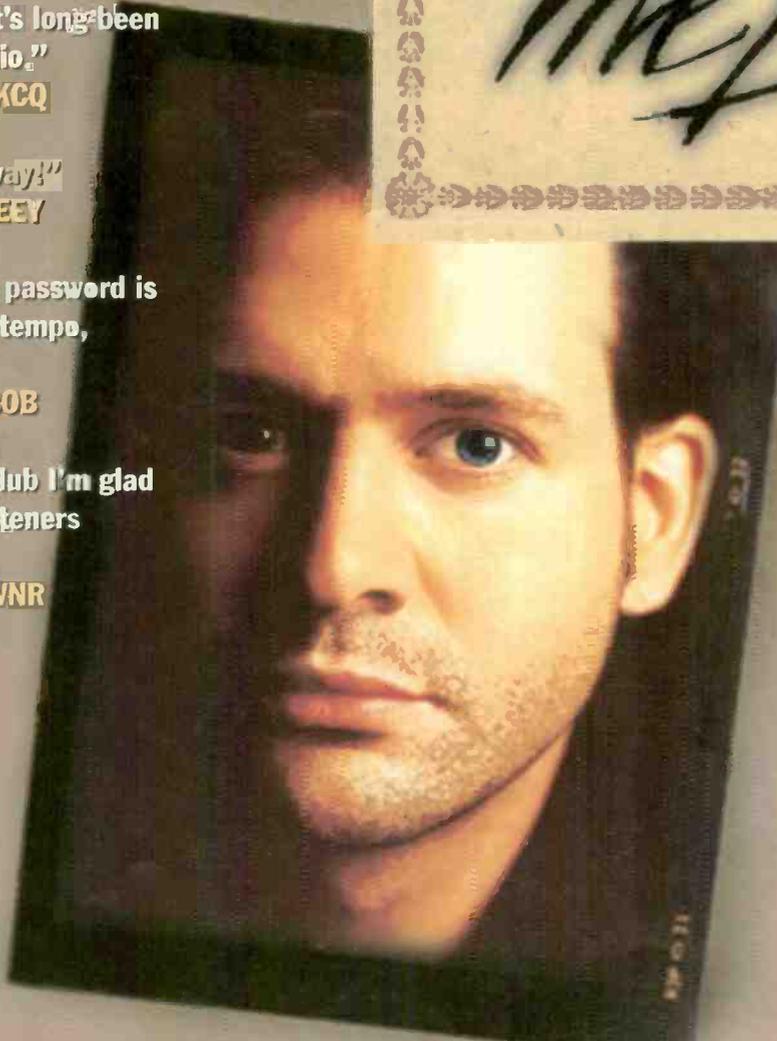
-Travis Moon, KEEY

"Join the Club! The first password is harmony, second is tempo, third is hit!"

-Bob Wood, WBOB

"WOW! This is the one Club I'm glad to join, and your listeners will too!"

-Tom Jordan, KWNR



RISING TIDE

Country's Next Wave

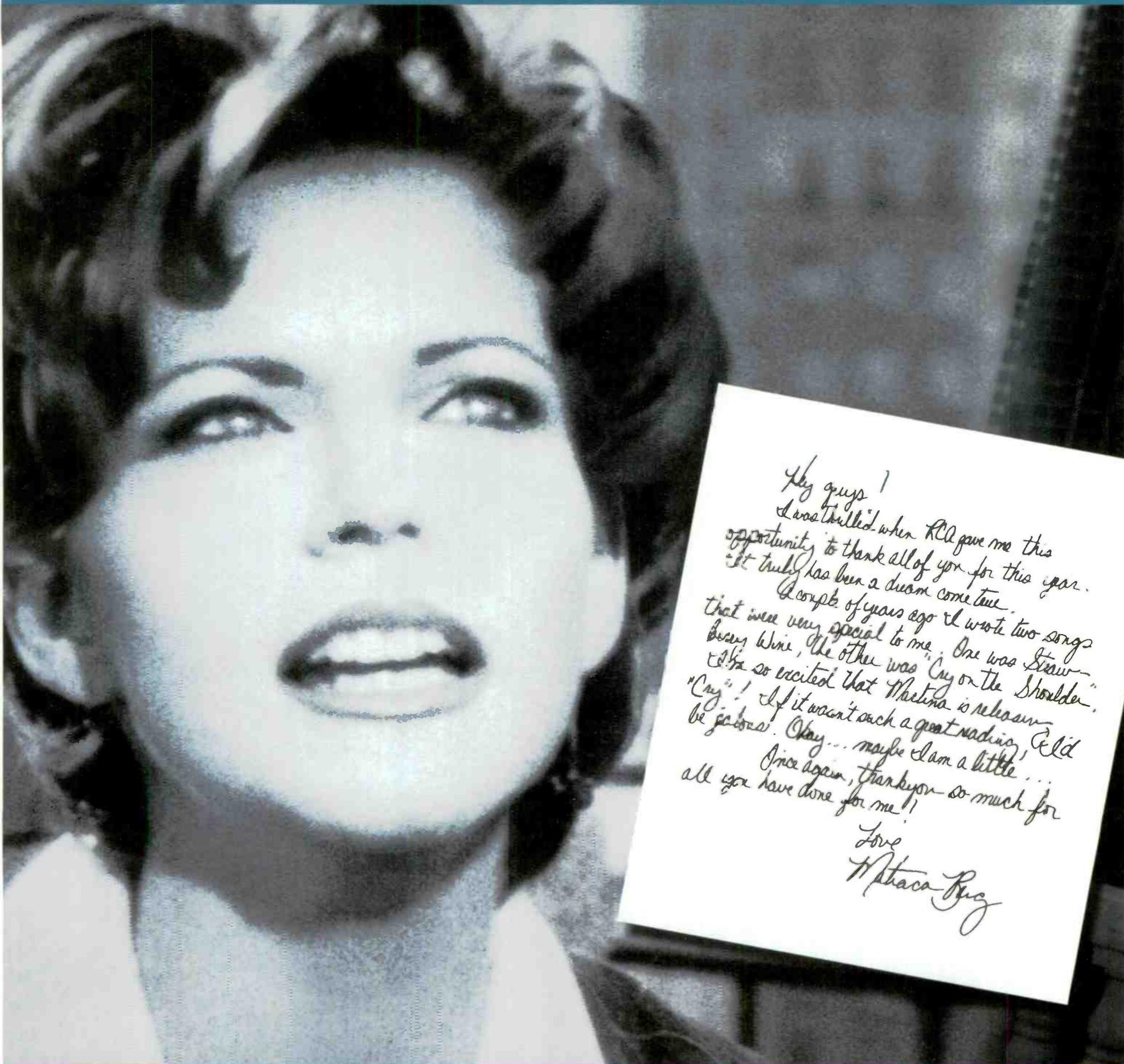
Rising Tide © 1997 Universal Studios, Inc., a Universal Music Group Company

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of country music playlists for stations including WTQR, WDSY, WSIX, KMLE, KFRG, WSOC, WUBE, WQYK, WKXX, WRBQ, WWKA, WHKO, WAMZ, WKLB, WWYZ, KSAN, WSSL, WMIL, WSM, KWJJ, WKIS, KBEQ, WZZK, and WDAF.

Martina McBride



Hey guys!
I was thrilled when RCA gave me this opportunity to thank all of you for this year. It truly has been a dream come true.
A couple of years ago I wrote two songs that were very special to me. One was "Strawberry Wine", the other was "Cry on the Shoulder". I'm so excited that Martina is releasing "Cry"! If it wasn't such a great radio, I'd be jealous. Okay... maybe I am a little...
Once again, thank you so much for all you have done for me!

Love
Mphaco-Bug

"Cry On The Shoulder Of The Road"
from the gold selling album Wild Angels



Lorrie morgan

“This is really
where country needs to be.”
Bob Barrett/WBEE

“A lot of females are going to like
this record because it’s so relatable.”
Ryan Dobby/WTCM

“Powerful lyric, delivered well,
and a real country song.”
Mike Sheppard/KSON

“Lyrically, a terrific song...real
meaning...a lot of people can relate.”
Mike Moore/WWKA

“...a lot of passion in Lorrie’s voice.”
Mark Harper/KTCS

“Great hook, very radio friendly...
a song I could hear on
my radio station.”
Ron Ellis/WCKT

“Great country song,
she performs it very well.”
Dale Carter/KFKF

“Certainly relatable to our target
audience of females 25-54.”
Rick Walker/WKCQ

“Identifiable voice, great for the
female listeners who will relate.”
Kevin Anderson/WSM

“Good As I Was To You”

Impact Date: January 13th

BNA
BNA RECORDS LABEL

© 1997 BMG ENTERTAINMENT **BMG**

AIRPLAY Monitor SONG ACTIVITY REPORTS



Detailed song tracking information for the top 3 weekly airplay songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending January 5, 1997

COUNTRY

Vince Gill 4017/828															Ty Herndon 2067/445															Faith Hill 3452/601															Alan Jackson 3599/217															Tooby Keith 2759/586														
Pretty Little Adriana (MCA)															She Wants To Be Taken Again (Epic)															I Can't Do That Anymore (Warner Bros.)															Little Bitty (Arista)															Me Too (Mercury Nashville)														
Total Stations: 162					Chart Move: 13-10					Total Stations: 152					Chart Move: 29-28					Total Stations: 161					Chart Move: 15-15					Total Stations: 162					Chart Move: 9-13					Total Stations: 154					Chart Move: 25-23																													
City	Station	Play	Gain	IP	City	Station	Play	Gain	IP	City	Station	Play	Gain	IP	City	Station	Play	Gain	IP	City	Station	Play	Gain	IP	City	Station	Play	Gain	IP	City	Station	Play	Gain	IP																																								
L.A.	TNN	17	24	183	Dayton	WKHO	22	27	131	L.A.	TNN	17	24	183	Dayton	WKHO	22	27	131	L.A.	TNN	17	24	183	Dayton	WKHO	22	27	131	L.A.	TNN	17	24	183	Dayton	WKHO	22	27	131																																			
Chicago	WKXX	22	17	126	Birmingham	WKXN	16	10	128	Chicago	WKXX	22	17	126	Birmingham	WKXN	16	10	128	Chicago	WKXX	22	17	126	Birmingham	WKXN	16	10	128	Chicago	WKXX	22	17	126	Birmingham	WKXN	16	10	128	Chicago	WKXX	22	17	126	Birmingham	WKXN	16	10	128																									
San Fran.	WKXS	21	14	165	Richmond	WKXN	16	10	128	San Fran.	WKXS	21	14	165	Richmond	WKXN	16	10	128	San Fran.	WKXS	21	14	165	Richmond	WKXN	16	10	128	San Fran.	WKXS	21	14	165	Richmond	WKXN	16	10	128	San Fran.	WKXS	21	14	165	Richmond	WKXN	16	10	128																									
Phila.	WKYT	19	17	124	Albany	WKXN	16	10	128	Phila.	WKYT	19	17	124	Albany	WKXN	16	10	128	Phila.	WKYT	19	17	124	Albany	WKXN	16	10	128	Phila.	WKYT	19	17	124	Albany	WKXN	16	10	128	Phila.	WKYT	19	17	124	Albany	WKXN	16	10	128																									
Detroit	WKYU	15	14	136	Greenview	WKXN	16	10	128	Detroit	WKYU	15	14	136	Greenview	WKXN	16	10	128	Detroit	WKYU	15	14	136	Greenview	WKXN	16	10	128	Detroit	WKYU	15	14	136	Greenview	WKXN	16	10	128	Detroit	WKYU	15	14	136	Greenview	WKXN	16	10	128																									
Dallas	WKYD	18	25	178	Tulsa	WKXN	16	10	128	Dallas	WKYD	18	25	178	Tulsa	WKXN	16	10	128	Dallas	WKYD	18	25	178	Tulsa	WKXN	16	10	128	Dallas	WKYD	18	25	178	Tulsa	WKXN	16	10	128	Dallas	WKYD	18	25	178	Tulsa	WKXN	16	10	128																									
Wash., DC	WKYK	23	20	238	Tucson	WKXN	16	10	128	Wash., DC	WKYK	23	20	238	Tucson	WKXN	16	10	128	Wash., DC	WKYK	23	20	238	Tucson	WKXN	16	10	128	Wash., DC	WKYK	23	20	238	Tucson	WKXN	16	10	128	Wash., DC	WKYK	23	20	238	Tucson	WKXN	16	10	128																									
Houston	WKYZ	23	20	238	Fresno	WKXN	16	10	128	Houston	WKYZ	23	20	238	Fresno	WKXN	16	10	128	Houston	WKYZ	23	20	238	Fresno	WKXN	16	10	128	Houston	WKYZ	23	20	238	Fresno	WKXN	16	10	128	Houston	WKYZ	23	20	238	Fresno	WKXN	16	10	128																									
Boston	WKZL	22	15	142	Akron	WKXN	16	10	128	Boston	WKZL	22	15	142	Akron	WKXN	16	10	128	Boston	WKZL	22	15	142	Akron	WKXN	16	10	128	Boston	WKZL	22	15	142	Akron	WKXN	16	10	128	Boston	WKZL	22	15	142	Akron	WKXN	16	10	128																									
Miami	WKZM	21	25	178	Tucson	WKXN	16	10	128	Miami	WKZM	21	25	178	Tucson	WKXN	16	10	128	Miami	WKZM	21	25	178	Tucson	WKXN	16	10	128	Miami	WKZM	21	25	178	Tucson	WKXN	16	10	128	Miami	WKZM	21	25	178	Tucson	WKXN	16	10	128																									
Atlanta	WKZP	20	20	238	Albany	WKXN	16	10	128	Atlanta	WKZP	20	20	238	Albany	WKXN	16	10	128	Atlanta	WKZP	20	20	238	Albany	WKXN	16	10	128	Atlanta	WKZP	20	20	238	Albany	WKXN	16	10	128	Atlanta	WKZP	20	20	238	Albany	WKXN	16	10	128																									
Seattle	WKZQ	19	17	124	Albany	WKXN	16	10	128	Seattle	WKZQ	19	17	124	Albany	WKXN	16	10	128	Seattle	WKZQ	19	17	124	Albany	WKXN	16	10	128	Seattle	WKZQ	19	17	124	Albany	WKXN	16	10	128	Seattle	WKZQ	19	17	124	Albany	WKXN	16	10	128																									
Long Isl.	WKZV	19	13	143	Omaha	WKXN	16	10	128	Long Isl.	WKZV	19	13	143	Omaha	WKXN	16	10	128	Long Isl.	WKZV	19	13	143	Omaha	WKXN	16	10	128	Long Isl.	WKZV	19	13	143	Omaha	WKXN	16	10	128	Long Isl.	WKZV	19	13	143	Omaha	WKXN	16	10	128																									
San Diego	WKZU	18	12	142	Harrisb.	WKXN	16	10	128	San Diego	WKZU	18	12	142	Harrisb.	WKXN	16	10	128	San Diego	WKZU	18	12	142	Harrisb.	WKXN	16	10	128	San Diego	WKZU	18	12	142	Harrisb.	WKXN	16	10	128	San Diego	WKZU	18	12	142	Harrisb.	WKXN	16	10	128																									
Min.	WKZT	17	15	142	Toledo	WKXN	16	10	128	Min.	WKZT	17	15	142	Toledo	WKXN	16	10	128	Min.	WKZT	17	15	142	Toledo	WKXN	16	10	128	Min.	WKZT	17	15	142	Toledo	WKXN	16	10	128	Min.	WKZT	17	15	142	Toledo	WKXN	16	10	128																									
St. Louis	WKZS	17	14	136	Monterey	WKXN	16	10	128	St. Louis	WKZS	17	14	136	Monterey	WKXN	16	10	128	St. Louis	WKZS	17	14	136	Monterey	WKXN	16	10	128	St. Louis	WKZS	17	14	136	Monterey	WKXN	16	10	128	St. Louis	WKZS	17	14	136	Monterey	WKXN	16	10	128																									
Balt.	WKZR	17	14	136	New Bern	WKXN	16	10	128	Balt.	WKZR	17	14	136	New Bern	WKXN	16	10	128	Balt.	WKZR	17	14	136	New Bern	WKXN	16	10	128	Balt.	WKZR	17	14	136	New Bern	WKXN	16	10	128	Balt.	WKZR	17	14	136	New Bern	WKXN	16	10	128																									
Pitts.	WKZR	17	14	136	B. Rouge	WKXN	16	10	128	Pitts.	WKZR	17	14	136	B. Rouge	WKXN	16	10	128	Pitts.	WKZR	17	14	136	B. Rouge	WKXN	16	10	128	Pitts.	WKZR	17	14	136	B. Rouge	WKXN	16	10	128	Pitts.	WKZR	17	14	136	B. Rouge	WKXN	16	10	128																									
Phoenix	WKZQ	17	14	136	L. Rock	WKXN	16	10	128	Phoenix	WKZQ	17	14	136	L. Rock	WKXN	16	10	128	Phoenix	WKZQ	17	14	136	L. Rock	WKXN	16	10	128	Phoenix	WKZQ	17	14	136	L. Rock	WKXN	16	10	128	Phoenix	WKZQ	17	14	136	L. Rock	WKXN	16	10	128																									
Tampa	WKZP	17	14	136	Mobile	WKXN	16	10	128	Tampa	WKZP	17	14	136	Mobile	WKXN	16	10	128	Tampa	WKZP	17	14	136	Mobile	WKXN	16	10	128	Tampa	WKZP	17	14	136	Mobile	WKXN	16	10	128	Tampa	WKZP	17	14	136	Mobile	WKXN	16	10	128																									
Cleveland	WKZQ	17	14	136	Charl., SC	WKXN	16	10	128	Cleveland	WKZQ	17	14	136	Charl., SC	WKXN	16	10	128	Cleveland	WKZQ	17	14	136	Charl., SC	WKXN	16	10	128	Cleveland	WKZQ	17	14	136	Charl., SC	WKXN	16	10	128	Cleveland	WKZQ	17	14	136	Charl., SC	WKXN	16	10	128																									
Denver	WKZP	17	14	136	Col., SC	WKXN	16	10	128	Denver	WKZP	17	14	136	Col., SC	WKXN	16	10	128	Denver	WKZP	17	14	136	Col., SC	WKXN	16	10	128	Denver	WKZP	17	14	136	Col., SC	WKXN	16	10	128	Denver	WKZP	17	14	136	Col., SC	WKXN	16	10	128																									
Port., OR	WKZQ	17	14	136	Col., SC	WKXN	16	10	128	Port., OR	WKZQ	17	14	136	Col., SC	WKXN	16	10	128	Port., OR	WKZQ	17	14	136	Col., SC	WKXN	16	10	128	Port., OR	WKZQ	17	14	136	Col., SC	WKXN	16	10	128	Port., OR	WKZQ	17	14	136	Col., SC	WKXN	16	10	128																									
Cincinnati	WKZP	17	14	136	D. Moines	WKXN	16	10	128	Cincinnati	WKZP	17	14	136	D. Moines	WKXN	16	10	128	Cincinnati	WKZP	17	14	136	D. Moines	WKXN	16	10	128	Cincinnati	WKZP	17	14	136	D. Moines	WKXN	16	10	128	Cincinnati	WKZP	17	14	136	D. Moines	WKXN	16	10	128																									
Kan. City	WKZQ	17	14	136	Wichita	WKXN	16	10	128	Kan. City	WKZQ	17	14	136	Wichita	WKXN	16	10	128	Kan. City	WKZQ	17	14	136	Wichita	WKXN	16	10	128	Kan. City	WKZQ	17	14	136	Wichita	WKXN	16	10	128	Kan. City	WKZQ	17	14	136	Wichita	WKXN	16	10	128																									
Rivers	WKZP	17	14	136	Johns. C.	WKXN	16	10	128	Rivers	WKZP	17	14	136	Johns. C.	WKXN	16	10	128	Rivers	WKZP	17	14	136	Johns. C.	WKXN	16	10	128	Rivers	WKZP	17	14	136	Johns. C.	WKXN	16	10	128	Rivers	WKZP	17	14	136	Johns. C.	WKXN	16	10	128																									
Milwaukee	WKZQ	17	14	136	Lafayette	WKXN	16	10	128	Milwaukee	WKZQ	17	14	136	Lafayette	WKXN	16	10	128	Milwaukee	WKZQ	17	14	136	Lafayette	WKXN	16	10	128	Milwaukee	WKZQ	17	14	136	Lafayette	WKXN	16	10	128	Milwaukee	WKZQ	17	14	136	Lafayette	WKXN	16	10	128																									
Sacram.	WKZP	17	14	136	Col. Spr.	WKXN	16	10	128	Sacram.	WKZP	17	14	136	Col. Spr.	WKXN	16	10	128	Sacram.	WKZP	17	14	136	Col. Spr.	WKXN	16	10	128	Sacram.	WKZP	17	14	136	Col. Spr.	WKXN	16	10	128	Sacram.	WKZP	17	14	136	Col. Spr.	WKXN	16	10	128																									
San Jose	WKZQ	17	14	136	Roa.oke	WKXN	16	10	128	San Jose	WKZQ	17	14	136	Roa.oke	WKXN	16	10	128	San Jose	WKZQ	17	14	136	Roa.oke	WKXN	16	10	128	San Jose	WKZQ	17	14	136	Roa.oke	WKXN	16	10	128	San Jose	WKZQ	17	14	136	Roa.oke	WKXN	16	10	128																									
Provid.	WKZP	17	14	136	Chatt.	WKXN	16	10	128	Provid.	WKZP	17	14	136	Chatt.	WKXN	16	10	128	Provid.	WKZP	17	14	136	Chatt.	WKXN	16	10	128	Provid.	WKZP	17	14	136	Chatt.	WKXN	16	10	128	Provid.	WKZP	17	14	136	Chatt.	WKXN	16	10	128																									
Colum., OH	WKZQ	17	14	136	Lex., KY	WKXN	16	10	128	Colum., OH	WKZQ	17	14	136	Lex., KY	WKXN	16	10	128	Colum., OH	WKZQ	17	14	136	Lex., KY	WKXN	16	10	128	Colum., OH	WKZQ	17	14	136	Lex., KY	WKXN	16	10	128	Colum., OH	WKZQ	17	14	136	Lex., KY	WKXN	16	10	128																									
Norfolk	WKZP	17	14	136	Lancaster	WKXN	16	10	128	Norfolk																																																																

Monitor AIRPLAY **SOUNDTRACK ACTIVITY REPORTS** Broadcast Data Systems

For Week Ending January 5, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

COLLIN RAYE 2731/348				LEANN RIMES 4747/524				KEVIN SHARP 5265/655				DARYLE SINGLETARY 3100/717				GEORGE STRAIT 2505/525			
What If Jesus Comes Back Like That (Epic)				One Way Ticket (Because I Can) (Curb)				Nobody Knows (143/Asylum)				Amen Kind Of Love (Giant)				King Of The Mountain (MCA)			
Total Stations: 156 Chart Move: 22-24				Total Stations: 162 Chart Move: 3-5				Total Stations: 162 Chart Move: 1-1				Total Stations: 158 Chart Move: 21-20				Total Stations: 158 Chart Move: 26-25			
City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP
L.A.	CMT	23	29	L.A.	CMT	23	29	L.A.	CMT	23	29	L.A.	CMT	23	29	L.A.	CMT	23	29
Chicago	WWSN	13	17	Chicago	WWSN	13	17	Chicago	WWSN	13	17	Chicago	WWSN	13	17	Chicago	WWSN	13	17
San Fran.	WWSN	13	17	San Fran.	WWSN	13	17	San Fran.	WWSN	13	17	San Fran.	WWSN	13	17	San Fran.	WWSN	13	17

MARTY STUART 1757/402				RICK TREVINO 3195/705				TRAVIS TRITT 2953/712				BRYAN WHITE 3222/602				TRISHA YEARWOOD 4127/738			
You Can't Stop Love (MCA)				Running Out Of Reasons To Run (Columbia)				Where Corn Don't Grow (Warner Bros.)				That's Another Song (Asylum)				Everybody Knows (MCA)			
Total Stations: 144 Chart Move: 33-32				Total Stations: 160 Chart Move: 20-18				Total Stations: 155 Chart Move: 24-21				Total Stations: 160 Chart Move: 19-17				Total Stations: 160 Chart Move: 8-8			
City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP
L.A.	CMT	23	29	L.A.	CMT	23	29	L.A.	CMT	23	29	L.A.	CMT	23	29	L.A.	CMT	23	29
Chicago	WWSN	13	17	Chicago	WWSN	13	17	Chicago	WWSN	13	17	Chicago	WWSN	13	17	Chicago	WWSN	13	17
San Fran.	WWSN	13	17	San Fran.	WWSN	13	17	San Fran.	WWSN	13	17	San Fran.	WWSN	13	17	San Fran.	WWSN	13	17

COUNTRY AIRPLAY

★★★ **AIRPOWER** ★★★

(Minimum 3200 detections for the first time)

CLINT BLACK 3494/731
Half Way Up (RCA)
Total Stations: 161/Chart Move: 16-14
Heavy (35+ plays): 8 KTST, KXKC, KYCY, WNCY, WRNS, WSTH, WXBM, WYAY
Medium (25-34): 34 KASE, KBEQ, KFKF, KFMS, KKBQ, KMDL, KMLE, KMPS, KRMD, KTEX, KWNR, KYCW, WBBS, WBCT, WCUZ, WFLS, WFRE, WGGY, WGRL, WHYL, WJCL, WKCN, WKJN, WKXK, WPOC, WQBE, WQMX, WRKZ, WSIX, WSM, WWGR, WXBQ, WYYD
Light (Under 25): 119

BROOKS & DUNN 3371/691
A Man This Lonely (Arista)
Total Stations: 160/Chart Move: 18-16
Heavy (35+): 6 KKBQ, KTST, KXKC, KYCY, WRNS, WXBM
Medium (25-34): 26 KCYY, KDDK, KFMS, KIIM, KMLE, KMPS, KNCI, KPLX, KRMD, KWJL, KYNG, KZLA, WBBS, WBCT, WGRL, WIOV, WKCN, WKJN, WKXK, WMOZ, WPOC, WQMX, WRKZ, WSIX, WTRD, WYYD
Light (Under 25): 128
New Airplay This Week: 2 KFDI, WDSY

BRYAN WHITE 3222/602
That's Another Song (Asylum)
Total Stations: 160/Chart Move: 19-17
Heavy (35+): 5 KPLX, KYNG, WBCT, WNCY, WXBM
Medium (25-34): 21 KBEQ, KHEY, KMDL, KTEX, KUZZ, KXKC, WBBS, WFRE, WGRL, WJCL, WKCN, WKXK, WKJN, WKXK, WKSF, WPOC, WQBE, WQMX, WRNS, WWGR, WYCD
Light (Under 25): 134

999 - 500 DETECTIONS

JEFF WOOD 838/310
You Just Get One (Imprint)
Total Stations: 81/Chart Move: 56-44
Heavy (35+): 0
Medium (25-34): 2 WPOC, WRBQ
Light (Under 25): 79
New Airplay This Week: 19 KNAX, KTEX, KUBL, WCHY, WCKT, WCTK, WCUZ, WDSY, WEZL, WKHK, WKKO, WKXK, WKTF, WMIL, WNOE, WQBE, WQIK, WSTH, WXBQ

KENNY CHESNEY 837/218
When I Close My Eyes (BNA)
Total Stations: 97/Chart Move: 52-45
Heavy (35+): 0
Medium (25-34): 4 KKBQ, KMLE, WIVK, WSTH
Light (Under 25): 93
New Airplay This Week: 15 KASE, KIKF, KIKK, KSKS, KSSN, KTST, KWNR, WCTK, WGXK, WMJC, WMSI, WOKO, WOW, WSM, WXBM

NEAL MCCOY 822/30
That Woman Of Mine (Atlantic)
Total Stations: 96/Chart Move: 45-46
Heavy (35+): 0
Medium (25-34): 3 KYNG, WRNS, WYAY
Light (Under 25): 93
New Airplay This Week: 3 KFKF, KRMD, WRKZ

BILLY DEAN 798/95
I Wouldn't Be A Man (Capitol Nashville)
Total Stations: 99/Chart Move: 49-47
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 99
New Airplay This Week: 2 KMLE, KTTS

WADE HAYES 676/111
It's Over My Head (Columbia)
Total Stations: 70/Chart Move: 54-48
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 70
New Airplay This Week: 2 KUPL, WQMX

TY ENGLAND 568/181
All Of The Above (RCA)
Total Stations: 65/Chart Move: 59-49
Heavy (35+): 0
Medium (25-34): 1 KXKC
Light (Under 25): 64
New Airplay This Week: 10 KASE, KGMV, KHEY, KTM, WBCT, WEZL, WJCL, WKCN, WMJC, WSOC

TERRI CLARK 535/264
Emotional Girl (Mercury Nashville)
Total Stations: 79/Chart Move: 66-50
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 78
New Airplay This Week: 13 KCCY, KIKF, KSKS, KXKC, KYCY, KYGO, KYNG, WKHK, WKXK, WNCY, WQBE, WUSY, WXBQ

499 - 75 DETECTIONS

RHETT AKINS 432/43
Every Cowboy's Dream (Decca)
Total Stations: 51/Chart Move: 58-51
Heavy (35+): 0
Medium (25-34): 2 KPLX, WGR
Light (Under 25): 49

LITTLE TEXAS 392/75
Kiss The Girl (Walt Disney)
Total Stations: 35/Chart Move: 61-53
Heavy (35+): 0
Medium (25-34): 4 KKBQ, KMLE, WBEE, WPOC
Light (Under 25): 31
New Airplay This Week: 2 KVOO, WTQR

RICOCHET 30/308
Ease My Troubled Mind (Columbia)
Total Stations: 41/Chart Move: Debut 54
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 41

JO DEE MESSINA 277/16
Do You Wanna Make Something Of It (Curb)
Total Stations: 41/Chart Move: 69-56
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 41
New Airplay This Week: 1 WRBQ

RAY VEGA 271/4
Remember When (BNA)
Total Stations: 25/Chart Move: 68-57
Heavy (35+): 0
Medium (25-34): 3 WQBE, WYUZ, WXBQ
Light (Under 25): 22
New Airplay This Week: 1 KXKT

REGINA REGINA 217/66
More Than I Wanted To Know (Giant)
Total Stations: 43/Chart Move: Debut 58
Heavy (35+): 0
Medium (25-34): 1 KYCW
Light (Under 25): 42
New Airplay This Week: 8 KFDI, KRYS, KTST, WKCN, WOW, WSOC, WYUZ, WYCD

KATHY MATTEA 157/136
455 Rocket (Mercury Nashville)
Total Stations: 51/Chart Move: Debut 61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 51
New Airplay This Week: 5 KFDI, KKAT, WBCT, WQBE, WXBQ

DAVID KERSH 132/126
Another You (Curb)
Total Stations: 61/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 61

TONY TOLIVER 123/17
He's On The Way Home (Curb/Rising Tide)
Total Stations: 21/Chart Move: Debut 67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 21
New Airplay This Week: 1 WKCN

BR5-49 123/38
Even If It's Wrong (Arista)
Total Stations: 19/Chart Move: Debut 68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 19
New Airplay This Week: 1 KEEY

GARY ALLAN 112/62
Forever And A Day (Decca)
Total Stations: 36/Chart Move: Debut 70
Heavy (35+): 0
Medium (25-34): 2 KMLE, WKIX
Light (Under 25): 34

LYLE LOVETT 89/13
Private Conversation (Curb/Universal)
Total Stations: 15/Chart Move: Debut 72
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 15
New Airplay This Week: 1 KASE

ALAN JACKSON 88/43
Everything I Love (Arista)
Total Stations: 9/Chart Move: Debut 73
Heavy (35+): 0
Medium (25-34): 1 KMLE
Light (Under 25): 8
New Airplay This Week: 2 KSN, KYCW

BUFFALO CLUB 84/59
If She Don't Love You (Rising Tide)
Total Stations: 18/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 18
New Airplay This Week: 4 KTST, KWNR, WQBE, WXBQ

GENE WATSON 84/40
Change Her Mind (Step One)
Total Stations: 10
Heavy (35+): 0
Medium (25-34): 1 WUSY
Light (Under 25): 9

LARRY STEWART 83/12
Always A Woman (Columbia)
Total Stations: 23
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 23
New Airplay This Week: 1 KFDI

THE MAVERICKS 83/14
I Don't Care If You Love Me Anymore (MCA)
Total Stations: 30
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 30
New Airplay This Week: 1 WSIX

3199 - 1000 DETECTIONS

RICK TREVINO 3195/705
Running Out Of Reasons To Run (Columbia)
Total Stations: 160/Chart Move: 20-18
Heavy (35+ plays): 4 KAJA, KHEY, KYNG, WJCL
Medium (25-34): 34 KASE, KBEQ, KDDK, KIIM, KMDL, KNCI, KOUL, KPLX, KTEX, KTST, KUPL, KUZZ, KWNR, KXKC, KYCW, WCHY, WDOD, WFLS, WGR, WKCN, WKXK, WNCY, WPOC, WPOC, WQBE, WQMX, WQXK, WRKZ, WSIX, WSM, WWGR, WYAY, WYRK, WYYD
Light (Under 25): 122
New Airplay This Week: 1 KWWJ

DARYLE SINGLETARY 3100/717
Amen Kind Of Love (Giant)
Total Stations: 158/Chart Move: 21-20
Heavy (35+): 1 KIIM
Medium (25-34): 33 KAJA, KASE, KBEQ, KFMS, KNCI, KRAK, KTEX, KTST, KUZZ, WAMZ, WBCT, WFMS, WFRE, WGAR, WGGY, WGXK, WJCL, WKCN, WKJN, WKXK, WNCY, WPOC, WQBE, WQMX, WQXK, WRKZ, WRNS, WSM, WSOC, WXBQ, WYAY, WYYD
Light (Under 25): 124
New Airplay This Week: 1 WBEE

TRAVIS TRITT 2953/712
Where Corn Don't Grow (Warner Bros.)
Total Stations: 155/Chart Move: 24-21
Heavy (35+): 1 WBCT
Medium (25-34): 33 KEEY, KMDL, KRMD, KTST, KWNR, KXKC, WCHY, WDAF, WDOD, WDRM, WEZL, WFMS, WGAR, WGR, WIOV, WIVK, WJCL, WKCN, WKXK, WKXK, WLWI, WNCY, WPOC, WQBE, WQMX, WQXK, WRKZ, WRNS, WSM, WWGR, WXBQ, WYAY
Light (Under 25): 121
New Airplay This Week: 2 KXXY, KZLA

MINDY MCCREADY FEATURING LONESTAR'S RICHIE McDONALD 2896/635
Maybe He'll Notice Her Now (BNA)
Total Stations: 158/Chart Move: 23-22
Heavy (35+): 2 KFKF, WPOC
Medium (25-34): 21 KBEQ, KCCY, KDRK, KNCI, KRMD, KWNR, KXKC, KYNG, WBCT, WGAR, WJCL, WKCN, WMSI, WNCY, WQMX, WRKZ, WSIX, WXBQ, WYCD, WYGY, WZZK
Light (Under 25): 135
New Airplay This Week: 3 KASE, WDSY, WKXK

TOBY KEITH 2759/586
Me Too (Mercury Nashville)
Total Stations: 154/Chart Move: 25-23
Heavy (35+): 0
Medium (25-34): 19 KASE, KIIM, KMDL, KMLE, KRMD, KUZZ, KXKC, KYNG, WFRE, WIVK, WJCL, WKIX, WKJN, WMZQ, WNCY, WPOC, WQMX, WRNS, WYAY
Light (Under 25): 135
New Airplay This Week: 4 WBBS, WBOB, WKXK, WXTU

COLLIN RAYE 2731/348
What If Jesus Comes Back Like That (Epic)
Total Stations: 156/Chart Move: 22-24
Heavy (35+): 7 KEEY, KSKS, KWJL, KWNR, KYNG, WYAY, WYCD
Medium (25-34): 27 KBEQ, KDRK, KGMV, KKAT, KOUL, KRMD, KXKC, KYCW, WBBS, WBOB, WCMS, WCTK, WDOD, WGN, WGR, WKCN, WKIX, WKJN, WNCY, WPOC, WRKZ, WRNS, WSIX, WTRD, WUBE, WUSY, WVLK
Light (Under 25): 122

GEORGE STRAIT 2505/525
King Of The Mountain (MCA)
Total Stations: 158/Chart Move: 26-25
Heavy (35+): 0

Medium (25-34): 16 KASE, KMLE, KPLX, KSCS, KWJL, KXKC, WBCT, WGAR, WGR, WNCY, WQMX, WRKZ, WRNS, WSM, WSTH, WXBM
Light (Under 25): 142
New Airplay This Week: 7 KEEY, KTTS, WDSY, WGGY, WKL, WQIK, WYYD

DEANA CARTER 2448/700
We Danced Anyway (Capitol Nashville)
Total Stations: 159/Chart Move: 27-26
Heavy (35+): 1 WYGY
Medium (25-34): 16 KMLE, KPLX, KTST, KYCW, KYNG, WBCT, WBEE, WBOB, WGXK, WGR, WNCY, WPOC, WQBE, WSTH, WXBQ, WYAY
Light (Under 25): 142
New Airplay This Week: 17 KFDI, KIIM, KIKK, KNIX, KRTY, KXXY, WAMZ, WBBS, WBUB, WGGY, WKXK, WMSI, WOKO, WQDR, WSOC, WXTU, WYYD

JOHN BERRY 2172/528
She's Taken A Shine (Capitol Nashville)
Total Stations: 153/Chart Move: 28-27
Heavy (35+): 0
Medium (25-34): 16 KRAK, KTEX, KTST, KXKC, WBCT, WESC, WEZL, WGR, WKL, WNCY, WPOC, WRKZ, WRNS, WXBQ, WYAY, WYYD
Light (Under 25): 137
New Airplay This Week: 12 KHEY, KUBL, KUZZ, WCUZ, WDSY, WGGY, WKXK, WMSI, WQYK, WSOC, WSTH, WUBE

TY HERNDON 2067/445
She Wants To Be Wanted Again (Epic)
Total Stations: 152/Chart Move: 29-28
Heavy (35+): 2 KPLX, WFMS
Medium (25-34): 6 KIIM, KXKC, KYCY, KYNG, WNCY, WRKZ
Light (Under 25): 144
New Airplay This Week: 1 KIIM

JAMES BONAMY 1982/426
All I Do Is Love Her (Epic)
Total Stations: 151/Chart Move: 30-29
Heavy (35+): 0
Medium (25-34): 9 KPLX, KTST, KXKC, WBCT, WFLS, WGGY, WPOC, WQBE, WXBQ
Light (Under 25): 142
New Airplay This Week: 6 WBEE, WCUZ, WDSY, WKXK, WKXK, WQIK

PATTY LOVELESS 1772/559
She Drew A Broken Heart (Epic)
Total Stations: 112/Chart Move: 38-31
Heavy (35+): 0
Medium (25-34): 12 KIKF, KKBQ, KTST, KXKC, KYNG, WAMZ, WBCT, WGAR, WGR, WRNS, WSTH, WYAY
Light (Under 25): 100
New Airplay This Week: 18 KIKK, KMPS, KSON, KTEX, KTM, KWEN, KWNR, KZLA, WCOS, WKXK, WKL, WPOC, WQBE, WQDR, WQXK, WTRD, WVLK, WYYD

MARTY STUART 1757/402
You Can't Stop Love (MCA)
Total Stations: 144/Chart Move: 33-32
Heavy (35+): 1 KMDL
Medium (25-34): 11 KBEQ, KTEX, KYCW, KYNG, WGAR, WGR, WPOC, WRNS, WSOC, WYAY, WYYD
Light (Under 25): 132
New Airplay This Week: 4 KHEY, KUBL, WMIL, WQYK

BRADY SEALS 1696/336
Another You, Another Me (Reprise)
Total Stations: 145/Chart Move: 32-33
Heavy (35+): 2 KFMS, KIKK
Medium (25-34): 10 KAJA, KYNG, WGGY, WGH, WIVK, WJCL, WKIX, WKSF, WUBE, WYAY
Light (Under 25): 133
New Airplay This Week: 1 WVLK

LEANN RIMES 1666/435
Unchained Melody (Curb)
Total Stations: 118/Chart Move: 37-34
Heavy (35+): 3 KMLE, WIRK, WKIX

Medium (25-34): 17 KASE, KEEY, KFMS, KKBQ, KPLX, KSN, KUPL, KWJL, KXKC, KYCY, WBOB, WDAF, WHY, WIVK, WSTH, WUBE, WYAY
Light (Under 25): 98
New Airplay This Week: 14 KHEY, KJY, KMDL, KUZZ, KVOO, KWNR, KXXY, WAMZ, WBCT, WIOV, WOW, WPOR, WWKA, WZZK

LONESTAR 1592/292
Heartbroke Every Day (BNA)
Total Stations: 128/Chart Move: 34-35
Heavy (35+): 0
Medium (25-34): 6 KPLX, KTST, WBCT, WKSF, WRNS, WYAY
Light (Under 25): 122
New Airplay This Week: 10 KRMD, KTTS, KVET, KVOO, WCUZ, WESC, WMIL, WQYK, WSTH, WYYD

SAMMY KERSHAW 1517/369
Politics, Religion And Her (Mercury Nashville)
Total Stations: 139/Chart Move: 39-37
Heavy (35+): 2 KXKC, KYCY
Medium (25-34): 3 KMDL, WRNS, WTQR
Light (Under 25): 134
New Airplay This Week: 8 KILT, WBEE, WKXK, WMSI, WQBE, WVLK, WXBQ, WYYD

MARK WILLS 1516/237
High Low And In Between (Mercury Nashville)
Total Stations: 141/Chart Move: 35-38
Heavy (35+): 1 KYCY
Medium (25-34): 6 KFMS, KRAK, WGR, WKIX, WRNS, WSM
Light (Under 25): 134
New Airplay This Week: 1 WDAF

DIAMOND RIO 1445/329
Holdin' (Arista)
Total Stations: 134/Chart Move: 40-39
Heavy (35+): 1 KYCY
Medium (25-34): 3 KYNG, WBBS, WYAY
Light (Under 25): 130
New Airplay This Week: 14 KASE, KRMD, KSKS, KTTS, KXXY, WAMZ, WCOS, WESC, WJCL, WKL, WKXK, WOKO, WQIK, WROO

REBA MCENTIRE 1244/577
How Was I To Know (MCA)
Total Stations: 114/Chart Move: 50-40
Heavy (35+): 0
Medium (25-34): 6 KASE, KKBQ, KMLE, KYNG, WBCT, WYAY
Light (Under 25): 108
New Airplay This Week: 37 KCYY, KFKF, KHAY, KIKF, KNAX, KRST, KUPL, KUZZ, KWNR, KYCW, KYGO, KZLA, KZSN, WBOB, WDAF, WESC, WEZL, WFLS, WIVK, WJCL, WKCN, WKHK, WKTF, WLWI, WMIL, WMJC, WMOZ, WPOC, WQDR, WQMX, WQXK, WROO, WTRD, WXBQ, WXTU, WYRK, WZZK

PAUL BRANDT 1154/252
I Meant To Do That (Reprise)
Total Stations: 117/Chart Move: 43-41
Heavy (35+): 0
Medium (25-34): 2 KUZZ, KXKC
Light (Under 25): 115
New Airplay This Week: 4 KFDI, KOUL, KUPL, KYCY

DERYL DODD 1071/173
That's How I Got To Memphis (Columbia)
Total Stations: 108/Chart Move: 44-42
Heavy (35+): 0
Medium (25-34): 3 KXKC, WJCL, WXBQ
Light (Under 25): 105
New Airplay This Week: 2 WDAF, WGGY

Kathy Mattea

4 5 5 R O C K E T

*"It's great! I love it, can't wait to play it...
and probably won't wait."*

Bill Hagy WXBQ/Johnson City, TN

*"It'll be the coolest tune on the radio...
I can't think of a fresher way to start the new
year than with this song from Kathy."*

Kerry Wolfe WMIL/Milwaukee, WI

*"Kathy Mattea's '455 Rocket' will burn rubber
all the way to #1."*

Ron Hazzard WAMZ/ Louisville, KY

Airplay date: January 17th

From the forthcoming album,
Love Travels.



Produced by Ben Wisch
Management: Bob Tittley

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ NO. 1 ★★★				
1	1	17	NOBODY KNOWS 143/ASYLUM 2 weeks at No. 1	KEVIN SHARP	5265	4610	
2	2	14	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	5003	4253	
3	4	18	BIG LOVE MCA	TRACY BYRD	4958	4200	
4	5	15	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	4861	4141	
5	3	17	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	4747	4223	
6	6	12	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	4530	3707	
7	7	22	HER MAN DECCA	GARY ALLAN	4377	3638	
8	8	11	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	4127	3389	
9	10	16	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	4081	3370	
10	13	11	PRETTY LITTLE ADRIANA MCA	VINCE GILL	4017	3189	
11	11	17	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	3820	3358	
12	12	16	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	3761	3243	
13	9	13	LITTLE BITTY ARISTA	ALAN JACKSON	3599	3382	
			★★★ AIRPOWER ★★★				
14	16	8	HALF WAY UP RCA	CLINT BLACK	3494	2763	
15	15	14	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	3452	2851	
			★★★ AIRPOWER ★★★				
16	18	7	A MAN THIS LONELY ARISTA	BROOKS & DUNN	3371	2680	
			★★★ AIRPOWER ★★★				
17	19	14	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	3222	2620	
18	20	13	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	3195	2490	
19	14	16	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	3192	3007	
20	21	15	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	3100	2383	
21	24	9	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	2953	2241	
22	23	15	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREADY FEATURING LONESTAR'S RICHIE McDONALD		2896	2261	
23	25	9	ME TOO MERCURY NASHVILLE	TOBY KEITH	2759	2173	
24	22	22	WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	2731	2383	
25	26	5	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	2505	1980	
26	27	6	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	2448	1748	
27	28	7	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	2172	1644	
28	29	12	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2067	1622	
29	30	13	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	1982	1556	
30	31	20	LIKE THE RAIN RCA	CLINT BLACK	1912	1525	
31	38	5	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	1772	1213	
32	33	13	YOU CAN'T STOP LOVE MCA	MARTY STUART	1757	1355	
33	32	20	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	1696	1360	
34	37	5	UNCHAINED MELODY CURB	LEANN RIMES	1666	1231	
35	34	7	HEARTBROKE EVERY DAY BNA	LONESTAR	1592	1300	
36	36	15	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	1521	1250	
37	39	11	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	1517	1148	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	35	14	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	1516	1279	
39	40	6	HOLDIN' ARISTA	DIAMOND RIO	1445	1116	
40	50	4	HOW WAS I TO KNOW MCA	REBA MCENTIRE	1244	667	
41	43	10	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1154	902	
42	44	11	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	1071	898	
43	41	16	WOULD I WARNER BROS.	RANDY TRAVIS	940	990	
44	56	12	YOU JUST GET ONE IMPRINT	JEFF WOOD	838	528	
45	52	5	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	837	619	
46	45	6	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	822	792	
47	49	12	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	798	703	
48	54	5	IT'S OVER MY HEAD COLUMBIA	WADE HAYES	676	565	
49	59	4	ALL OF THE ABOVE RCA	TY ENGLAND	568	387	
50	66	2	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	535	271	
51	58	7	EVERY COWBOY'S DREAM DECCA	RHETT AKINS	432	389	
52	62	19	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	405	306	
53	61	13	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	392	317	
			★★★ HOT SHOT DEBUT ★★★				
54	NEW		EASE MY TROUBLED MIND COLUMBIA	RI-COCHET	310	2	
55	48	8	GOD BLESS THE CHILD MERCURY NASHVILLE	SHANIA TWAIN	292	736	
56	69	10	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	277	261	
57	68	10	REMEMBER WHEN BNA	RAY VEGA	271	267	
58	NEW		MORE THAN I WANTED TO KNOW GIANT	REGINA REGINA	217	151	
59	73	14	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	197	173	
60	RE-ENTRY		HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	163	126	
61	NEW		455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	157	21	
62	RE-ENTRY		CHEROKEE BOOGIE ARISTA	BR5-49	156	115	
63	RE-ENTRY		BURY THE SHOVEL GIANT	CLAY WALKER	145	119	
64	RE-ENTRY		ONCE I WAS THE LIGHT OF YOUR LIFE EPIC	STEPHANIE BENTLEY	142	138	
65	NEW		ANOTHER YOU CURB	DAVID KERSH	132	6	
66	RE-ENTRY		AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	130	108	
67	NEW		HE'S ON THE WAY HOME CURB/RISING TIDE	TONY TOLIVER	123	106	
68	NEW		EVEN IF IT'S WRONG ARISTA	BR5-49	123	85	
69	RE-ENTRY		WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	119	101	
70	NEW		FOREVER AND A DAY DECCA	GARY ALLAN	112	50	
71	RE-ENTRY		MACARENA (COUNTRY VERSION) IMPRINT	THE GROOVEGRASS BOYZ	89	57	
72	NEW		PRIVATE CONVERSATION CURB/UNIVERSAL	LYLE LOVETT	89	76	
73	NEW		EVERYTHING I LOVE ARISTA	ALAN JACKSON	88	45	
74	RE-ENTRY		WE ALL GET LUCKY SOMETIMES CAREER	LEE ROY PARNELL	84	50	
75	NEW		IF SHE DON'T LOVE YOU RISING TIDE	BUFFALO CLUB	84	25	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

BRENT LAMB
"LOVE LIVES ON"

**RADIO MIX
ON YOUR DESK NOW**

**AIRPLAY DATE:
JANUARY 17th**

**WORD
NASHVILLE
RECORDS**

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

January 17, 1997 \$ 4.95 Volume 5 • No. 3

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

KEVIN SHARP

Nobody Knows (143/ASYLUM)

★★★★ AIRPOWER ★★★★★

DARYLE SINGLETARY • *Amen Kind of Love (GIANT)*
RICK TREVINO • *Running Out Of Reasons To Run (COLUMBIA)*
TRAVIS TRITT • *Where Corn Don't Grow (WARNER BROS.)*

NEW RELEASES

GARY ALLAN • *Forever And A Day (DECCA)*
STEPHANIE BENTLEY • *The Hopechest Song (EPIC)*
TRACY BYRD • *Don't Take Her She's All I Got (MCA)*
MARY CHAPIN CARPENTER • *I Want To Be Your Girlfriend (COLUMBIA)*
GEORGE DUCAS • *Long Trail Of Tears (CAPITOL NASHVILLE)*
BRENT LAMB • *Love Lives On (WORD NASHVILLE)*
KATHY MATTEA • *455 Rocket (MERCURY NASHVILLE)*
CLAY WALKER • *Rumor Has It (GIANT)*

Things Are Better For Gay Personnel At Country Radio Despite Old Prejudices

by Phyllis Stark

Gay men and lesbians in country radio have largely kept their lifestyles under wraps much more than their counterparts in other formats, due to the format's overall conservatism. But while many have stories of overt or covert discrimination, or blatant displays of prejudice from employers, colleagues, and even listeners, they also say things are improving.

The changes, they say, are partly the result of a growing national awareness of how common homosexuality is (according to one frequently cited study, one in 10 Americans is gay or bisexual). It is also the result of revelations in 1995 by two high-profile country radio figures, former WSIX Nashville personality Hoss Burns and consultant Jaye Albright, that they were leading alternative lifestyles. Both Burns, who announced that he was bisexual and had AIDS when he stepped down from his WSIX midday slot, and Albright, who announced that she was transgendered and had a sex-change operation, received a warm reception from the industry following their announcements, much to their surprise and the surprise of others.

Burns, who is also a singer/songwriter, says he has had preliminary discussions with a major Nashville label about being signed as the label's first openly gay artist, targeting gay country fans.

Still, acceptance is not always the norm, which is why all of the broadcasters contacted for this story, with the exception of Burns and Albright, requested anonymity.

One prominent gay PD says he was once fired from an on-air job because of his employers' suspicions that he was gay. Another industry veteran told her employers that she was a lesbian short-

ly after being hired at a previous job and says that almost immediately "things started changing. They started imposing strange, unattainable goals on me... I felt my previous employer was part of a very cool all-boys' club, and when they found out they had hired a lesbian to work in country, they didn't know what to do about that." She was fired after three months, just before she would have been covered by that company's health insurance.

Another former country programmer says he told his employer that he was HIV-positive and was subsequently passed over for two promotions, in addition to having his employer betray his confidence and reveal his medical condition to others. "The discrimination was very direct," he says. "I couldn't get an answer for why I wasn't considered for two specific promotions in the company... Their unwillingness to shoot straight with me about why I was being passed over told the tale for me. I chose to move on and take another opportunity, but it was something that, if pressed, I could have easily proved."

Programmers also have stories of prejudice they experienced from people who were unaware that they were gay. One former programmer was at an artist showcase where a group of what he calls "obviously gay men" was also in attendance. A fellow PD gestured to the gay men and said to him, "Whatever you do, don't bend over." Albright recalls moderating a focus group of 35- to 44-year-old men in Hartford, Conn., where one focus-group respondent, unaware of Albright's transgendered status, banged his hand on the table and shouted, "I hate fags."

Others say they have never experienced prejudice in their careers be-

Continued on page 6

Monitor Classifieds

pg. 8

Outrage

THE DEBUT SINGLE

Big House

AIRPLAY JANUARY 27

Visit Big House on the Internet at <http://www.mca-nashville.com>

MCA NASHVILLE

The reality continues ...

ROYALWADEKIMES

"ANOTHER MAN'S SKY"



The new single and video
from his debut album,
ANOTHER MAN'S SKY

"This Arkansas-brewed singer-character has
a gift for working-class and barroom imagery
... Kimes has written some real gems,
including the lovely title song."

— *USA Today*

AIRPLAY: JANUARY 27

Produced by
MICHAEL D. CLUTE



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RADIOACTIVE BY PHYLLIS STARK

Premiere Buys AME; Allen Rides The KMLE

Premiere Radio Networks has acquired After MidNite Entertainment (AME) for \$9.2 million in cash and stock. **Eric Weiss** joins AME as chairman/CEO. He previously was executive VP at Westwood One. **Rod West** stays on as president. In an unrelated move, AME VP of affiliate relations **Cindy Grogan** exits at the end of February to concentrate on freelance radio writing projects. She has been with the company since its inception 3½ years ago.

KMLE Phoenix taps **WQIK** Jacksonville, Fla., PD **Jon Allen** for its long-vacant APD/MID slot. Allen, who starts Feb. 3, will also do middays, replacing **Amy Klinger**, who becomes KMLE's marketing director, replacing **Amy Johnston**.

Danny White joins **KHEY** El Paso, Texas, as PD/morning man Jan. 22. He replaces **J.J. McRae**, now at **WBHR** Lansing, Mich. White formerly programmed country **KXXS** Yakima, Wash., but most recently was PD at rocker **KATS** Yakima.

Rhythmic top 40 outlet **KQKS** (KS104) Denver has moved its format to the frequency of co-owned mainstream top 40 **KHHT** and is now stunting in preparation for a format change, rumored to be a country format to complement co-owned **KYGO**.

KAGG Bryan, Texas, PD/morning man **Jim Weaver** exits the station March 1 and is looking for a new opportunity. Reach him at the station (409-268-9696) or at home (409-775-5011). **Roger Garrett**, program manager of sister rock station **KTSR**, adds those duties at **KAGG**.

WJLW Green Bay, Wis., which switched from country to top 40 last year, has returned as promised on a new frequency. New morning man **Warren Bloom**, who spent 12 years at crosstown N/T outlet **WDUZ**, is overseeing programming.

KOOV Killeen, Texas, PD **Rob Carpenter** exits. He can be reached at 817-899-1711.

WKSJ/WDWG Mobile, Ala., MD **Bill Dotson** exits for afternoons at **KDDK** Little Rock, Ark., where he will replace **Mark McCain**. **WDWG** afternoon host **Steve Kelly** is upped to APD. **Lori DuBose** relaces Dotson in middays on **WDWG**.

KYKR Beaumont, Texas, PD **Kurt Gilchrist** relinquishes those duties to concentrate on **AC KKMV**. **Amy Mattingly** is acting PD for the station, which was off the air at press time due to ice storms in its market.

Country **KRCS** Rapid City, S.D., flips to top 40 as Hot 93.1 under an LMA by Ingstaad Broadcasting, owners of country **KOUT**.

WRGX (Y107) White Plains, New York, got an unexpected boost Jan. 10 when **David Letterman** endorsed the station during an on-air chat with **Dwight Yoakam**. In other Y107 news, production director **Bob Kane** adds p.m. drive duties.

WXTU Philadelphia gets a new sister, as Beasley Broadcast Group buys FM N/T outlet **WWDB** from Mercury Communications.

Triathlon Broadcasting Co. has completed its acquisition of **KZSN-AM-FM** Wichita, Kan., from Southern Skies Corp. Triathlon expects to close on the second part of the deal, the purchase of **KSSN/KMVK** Little Rock, Ark., in April.

Former PD **Kasey Brooks** returns to **WYII** Hagerstown, Md., as PD/MD/middays, replacing **Katie Bloom**, who exits.

Former **KSAN** San Francisco morning co-host **Jo Thomas** segues to crosstown **KYCY** for nights, replacing **Beth Bacall**.

KUPL-FM Portland, Ore., hires **Darlas Rai** for nights from middays at **KKNU** Eugene, Ore. She replaces **Gina**, who exited.

Former **KASY** (Cat Country) Albuquerque, N.M., PD **Jim West**, who had stayed on for afternoons when **KASY** became gold-based **KTBL** (K-Bull), exits and can be reached at 505-898-4060.

WJKK/WYOY Jackson, Miss., GSM **Brenda Thompson** joins **WSIX** Nashville as GSM.

Jon Badaux joins **Jaye Albright's** Radio IQ as OM. He previously worked for Music Master and A-Ware Software. **Thor Kolner** joins Radio IQ as client-service manager. He was digital-services coordinator at Broadcast Programming.

KBUQ Phoenix taps crosstown **KSLX** midday host/production director **Tony Evans** for the same duties, while PD **Jeff Daniels** shortens his midday shift to 12-3 p.m.

Watertown, N.Y.'s new country outlet, "Froggy 97" (Country Airplay Monitor, Jan. 10), has applied for the calls **WFRY**. **Ed Shane** is consulting as part of a new group-consulting deal with **WFRY's** parent company, the 16-station Forever Broadcasting chain. The lineup is **Bill McAdams** (aka **Tad Pole**) and **Jody Shields** (aka **Polly Wogg**) in mornings, MD **James Pond** in middays, PD **I.B. Hamilton** (aka **I.B. Green**) in afternoons, P/T jock **Jimmy Hoppa** in evenings, and **Webb Foot** in overnights.

WQBE Charleston, W.Va., brings on **Wil Shumate** for p.m. drive, replacing **Randy Damron**, who moves to mornings. Shumate was last afternoon jock at **WTNJ** Beckley, W.Va.

Wilmington, N.C.'s Q Network makes changes at all three stations. Country **WWQQ** night jock **Mark Ward** segues to middays, replacing **Marty Callaghan**, now at sister top 40 **WQSL** New Bern, N.C., while rock **WXQR** New Bern afternoon jock **Zach Richards** fills the night slot at **WWQQ**.

Former **KYKS** Lufkin, Texas, night jock **Chris Stevens** is the new midday host/production director for **WBBN** Laurel, Miss.

At **WGSQ** Cookeville, Tenn., night jock **Jane Ellen** joins **Gator Harrison** as morning co-host, replacing **Kimberly Vance**.

Monk Family Music's **Charlie Monk** is hosting a new syndicated show, "Charlie Monk's Classic Country." The weekly one-hour show is syndicated by the Nashville-based **Ray Quinn & Associates**.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Solutions, Not Blame, Will Cure Industry Ills

I often wish country radio had a full-time press agent in Nashville, an equivalent to **Ralph Nader**. PDs don't always know what kind of press they're getting in this town, much of which is negative. This was painfully evident Jan. 7 when I opened *The Tennessean*, Music City's morning paper, and read **Tom Roland's** column, headlined "Radio Cause Of Country's Current Bug."

Bedridden with a flu, **Roland** used his ailment as an analogy to the music industry's commercial "ailments." He tacked the blame for country's sales slippage squarely on radio, writing, "What you really pick up from taking the numbers apart is how much originality played a role in country's biggest ['96] sellers. The distinctive **Mindy McCready**, **Bryan White**, **Deana Carter**, **Lonestar**, and **Shania Twain** all climbed into the metal certification bracket alongside perennials **Reba McEntire**, **Vince Gill**, and **Alabama**. That's not going to come as a shock to **Music Row**. Most of the executives have been touting for some time the need for new acts with fresh sounds, rather than new acts with rehashed sounds. Their hands are tied, they claim, by resistance at radio, where many stations prefer playing something safe to something new and different."

Roland revisited yesterday's news by claiming that radio "blackballed" **LeAnn Rimes'** debut single, "Blue," and says radio "clearly blew it" with her. He concluded that **Music Row's** reliance on radio is the thing that has caused it to become sick. He says that the country industry won't get better until radio "heals itself."

First, I hope **Tom's** feeling better. Second, I hope he filed a few calls about his column. It's amazing to me that on the same day his col-

umn appeared in *The Tennessean's* Living section, the front page carried a story by staff writer **Bill Carey**, which contained well-informed speculation from industry executives about country's commercial climate. None of those executives mentioned country radio. The paper ran a similar story Christmas week in its business section that focused on the changing environment at retail. **Roland** failed, even in the most peripheral manner, to discuss other factors that are contributing to the decline. Once again, he concludes, it's all radio's fault.

Roland concedes that radio remains country's primary marketing tool but suggests that it isn't receptive to new artists with fresh sounds, despite running down a laundry list of unique acts that broke through in '96. Apparently, he thinks those best sellers broke through without the help of country radio. So, once again, country radio is the train that takes the blame for being late. If that's true, who should get the credit for the train being "on time" for the acts he listed? **CMT**? **TNN**? The Internet? Divine intervention? If you swallow his theory, then you must believe that country radio is made up of a bunch of unsophisticated oafs who don't want the format to grow.

Aside from the inherent differences between the radio and record communities, nailing radio for whatever problems they are experiencing collectively is simply irresponsible. Radio will never take enough chances to suit the record folks. Borrowing **Roland's** flu analogy, I think the best "chicken soup" we could offer one another is a permanent end to this finger-pointing. There's no point in lacerating each other over what the simple laws of supply and demand will ultimately decide, regardless of our affiliations.

ON THE ROW

Word Deal Closes; Country Steps In

Gaylord Entertainment Co. has completed its previously announced purchase of **Word Records** and **Music** from **Thomas Nelson Inc.** The initial purchase price of \$110 million increased to approximately \$120 million due to an unexpected seasonal increase in the company's working capital.

Rising Tide artist **Matraca Berg** has been added to the lineup for "WCRS Live!" at Country Radio Seminar March 8 in Nashville. She joins previously announced songwriter participants **Clint Black**, **Bobby Braddock**, and **Jim Weatherly**.

The fifth annual Country Steps in for First Steps charity concert is set for Feb. 9 at Nashville's Grand Ole Opry House. Epic artist **Joe Diffie** will host performers **Stephanie Bentley**, **Ty England**, **Skip Ewing**, **Wade Hayes**, **Ty Herndon**, **Marcus Hummon**, and new Epic act **Sons Of The Desert**. The show benefits First Steps, which helps children and their families cope with a disability.

Our sympathies to **Giant/Reprise** Northeast regional **Steve Sharp** who lost everything in a fire at his Cleveland home last weekend.

River North has moved to new offices at 1222 16th Ave. South, 3rd Floor, Nashville, Tenn. 37212. Phone and fax numbers remain the same.

Public relations veteran **Mike Hyland** has opened **Full Court Press**, a Nashville-based entertainment public relations agency. He most recently was public relations manager at **Gaylord Entertainment**.

Mindy McCready will make her touring debut opening some concert dates for **George Strait** this year. Six dates have been confirmed between Feb. 14 and March 8.

Rysher Entertainment's "The Naomi Judd Show" has been withdrawn from the syndication market for a "reformatting," according to *The Hollywood Reporter*, sister publication of *Country Airplay Monitor*. The new talk show had reportedly achieved only a handful of clearances.

Early bird registration for Country Radio Seminar is available from Jan. 11 to Feb. 7. Full registration is \$350. Registration without the New Faces Show ticket is \$305. Those prices go up to \$425 and \$325, respectively, after Feb. 7.

Lisa Stewart and **Steve Phillips** host **TNN's** new weekly series, "This Week In Country Music," which debuted Jan. 11. Stewart, a former **BNA** recording artist, previously hosted **TNN's** "Yesteryear" series. Phillips most recently was an anchor/sports director at **WKRN-TV** Nashville.

DeYoung's 'Dreamland' Comes True



More than 1,000 people showed up when **WPOC** Baltimore morning host **Laurie DeYoung**, right, introduced Columbia artist **Mary Chapin Carpenter** at **Borders in Towson, Md.**, where **Carpenter** was signing copies of her book, "Dreamland." **DeYoung** is such a fan of **Carpenter's** that she named her daughter **Paris Chapin DeYoung** in honor of the singer.

ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

KATM Modesto, Calif., has been temporarily removed from the country radio panel due to technical problems. The station will be returned to the panel for next week's chart.

M Street Format Monitor

Religious Formats Are December's Big Gainer

Just in case you think everybody's forgotten the true meaning of Christmas, religious-formatted music outlets had the biggest net station gain of any format during December, according to Airplay Monitor's exclusive M Street Format Monitor. That category, including black gospel and Christian AC stations, picked up 12 outlets.

In other December format-tally news, country and AC continued their slide. Top 40, which was off slightly in November, rebounded, putting it within striking distance of the top 10 formats again. Mainstream rock, which lost several prominent outlets, including WNEW New York and WQMF Louisville, Ky., in December, was off by five

stations, while triple-A, paced by some adult modern outlets that M Street will soon begin classifying separately, was up by five. Mainstream and R&B adult outlets were each off by one station, but smooth jazz added several outlets.

Sports talk, which hasn't had a growth spurt in a while, got one in December. It had the second biggest bump of the month, up 10 stations.

M Street is a Nashville-based provider of radio-station data to the broadcast and music industries. The Format Monitor appears in the first issue of Airplay Monitor each month.

SEAN ROSS

RANK		The M Street FORMATS	STATION COUNT		
THIS MONTH	LAST MONTH		DEC. '96	NOV. '96	NET GAIN OR LOSS
1	1	Country	2,518	2,522	4
2	2	News/Talk	1,112	1,114	2
3	3	Adult Contemporary	935	943	8
4	4	Oldies	735	735	0
5	5	Religion (Music)	606	594	12
6	6	Adult Standards	505	503	2
7	7	Spanish	467	465	2
8	8	Religion (Talk)	426	428	2
9	9	Soft AC/Easy Listening	390	393	3
10	10	Classic Rock/Hits	357	360	3
11	11	Top-40/Mainstream/Rhythm	336	330	6
12	12	Top-40/Adult	279	283	4
13	13	Mainstream Rock	265	270	5
14	14	R&B	181	182	1
15	16	Sports	171	161	10
16	15	R&B Adult/Oldies	164	165	1
17	17	Miscellaneous	157	157	0
18	18	Modern Rock	149	149	0
19	19	Triple-A	120	115	5
20	20	Jazz	94	91	3
21	21	Classical	41	41	0
Total commercial operating stations			10,008	10,001	
Stations off the air			274	274	

○ Formats showing an increase in station count over the previous chart, regardless of chart movement.

You Just Get Two



Imprint Records artist Jeff Wood recently met with WESC Greenville, S.C., staffers during his ongoing radio tour in support of his single "You Just Get One." Pictured, from left, are PD Ron Brooks, Wood, and MD John Landrum.

MONITOR PROFILE

WWWW Detroit Sends A Wakeup Call To River North Artist Holly Dunn

River North recording artist Holly Dunn will trade in her tour bus for a daily 3 a.m. wakeup call when she joins the morning show at WWWW (W4) Detroit as co-host Feb. 3 (Country Airplay Monitor, Jan. 10). The San Antonio, Texas-born Dunn has inked a one-year deal to join morning man Jim Bosh and news anchor Toni Miller on the air.

Just back from an apartment-scouting trip to Detroit, Dunn is excited about her unusual career move, which came about very quickly after an initial phone call in November. She says W4 PD Mark Hamlin and GM Peter Connolly hired a manager in Nashville to scout out someone "who might be good for a job like this, someone who was still actively recording but might be at a point where they could consider being off the road for a year." The two names that came up were Dunn and T. Graham Brown, but, Dunn says, "they talked to me first, and I took the hook."

To ensure secrecy, Dunn wasn't even allowed



Holly Dunn
Air Personality
WWWW Detroit

'I like being out on the edges of new frontiers'

to meet her on-air partners until after she had signed a contract. "The two-head honchos [Hamlin and Connolly] didn't want anyone to know until it was a sure thing," she says. But once she met Bosh and Miller, Dunn says, "we all just bonded . . . They will welcome me into their little fold."

Dunn describes Bosh as "a lunatic, just one step away from Robin Williams," so she anticipates that her role on the show might be to "just hang on for dear life and try to keep up with him. I have a feeling I'll be his comedic foil." Her goal for the show is to help it grow in the ratings. "W4 is kicking some doors down in the ratings right now, and we just want to slam-dunk it," she says.

She hopes to bring to the industry some sort of bridge between radio and the recording industry. "Sometimes radio and record people are at odds with each other; we sort of point fingers and say, 'You are the reason for our problems,'" she says. "We need each other badly but hate each other's guts. I'm hoping I can bridge that a little, at least in one market."

Dunn surprised even herself with her decision to take the radio job. "I had planned to tour [in 1997] like I have done for 10 years," she says. "We were booking dates and planning the show and life as usual, and I got this phone call. I surprised myself by not saying automatically 'No. I won't live in Detroit and get up at 3 a.m.' It was intriguing enough for me to get on a plane and go up there . . . and meet with Peter and Mark. Their enthusiasm really won me over more than anything."

Dunn was also intrigued by the challenge. "I love doing things that have never been done before," she says. "When I first started recording, not many women were producing and writing their own songs, so I did that. I always liked being out on the edges of new frontiers."

Her only previous broadcast experience was as morning host for a year at her college station, KACU, at Abilene (Texas) Christian University,

where she majored for a time in broadcasting. "The thought of doing the job didn't scare me," she says. "It was the logistics of it that was the scariest thing for me. Plus, I had an album coming out. I had to talk to the label."

Of course, she says, there was some initial surprise at River North. "The first reaction of everyone is their jaw has dropped because it's such a unique idea, an active country artist going into a situation like this long term." But ultimately, she says, "they loved the idea and thought it could develop into other things . . . everybody's been extremely supportive."

That includes her agent at William Morris, who told Dunn, "The booking situation is so bad right now [that] if there is a good time to take a year off from the road, this is it." And although her deal is just for a year, she's leaving the possibility of extending it. "It is not completely outside the realm of reality that if this thing catches hold and I really love it, it might be the next phase of my career. I'm leaving all of the doors open right now." Still, Dunn says, she's not ready to quit touring forever, nor does W4 want her to quit, believing "the more active I am in Nashville, the more I can bring them an insider's point of view."

Still, she has mixed feelings about her time off the road this year. "I feel kind of sad about it," she says. "I was in my closet looking at all my show clothes, belts, and boots and said, 'Bye guys, you've served me well.'"

Dunn says it's no coincidence that she's decided to try this new phase of her career at a time when her records are having a harder time at radio than they used to. "I don't blame radio; they've been very good to me," she says. "When you make music, all you hope for is at some period of time in your career, radio will be on your side and play you consistently, and they did that when I was first starting, and for four to five years solid after that, radio played everything I put out out of the box."

"Obviously, you want to keep going and have a career like Reba McEntire, but those are the exceptions rather than the rules. Most of us are little blips on the radar screen for a while, and after a while your blip fades."

She admits she's been frustrated by radio's standoffishness, but says, "that's just life. If it was just happening to me I might be angry about it, but it's happening to everyone I know. Everyone I started with except Patty Loveless is having a hard time at radio . . . There will be a time sometime in my future that if I don't start having records played again in a significant way I'll have to make a decision of whether I want to keep banging my head against the wall and putting records out that fail."

Dunn launched her music career in 1978, when Christy Lane had a hit with a Dunn-penned song. She moved to Nashville a year later and was signed as a writer at CBS Songs. Dunn later signed a recording contract with MTM Records, then moved to Warner Bros. when MTM folded. She joined River North as its flagship artist in 1995.

Since 1985, Dunn has had 21 charted singles, including two No. 1s ("Are You Ever Gonna Love Me" in '89 and "You Really Had Me Going" in '90) and seven other top 10 records. She has won the Country Music Assn.'s Horizon Award, the Academy of Country Music's top new female vocalist award, and BMI's country songwriter of the year honor, and received three Grammy nominations. Her ninth album, "Leave One Bridge Standing," is set for release on River North in March and was produced by Don Cook and Dunn's brother, Chris Waters. The title track will be released as the first single next month.

PHYLLIS STARK

Billy Ray Cyrus

"Three Little Words"

Airplay Date:
January 27th

Produced By
Terry Shelton & Billy Ray Cyrus

Management:
Al Schiltz @ AS is Management

Mercury
NASHVILLE

Things Are Improving For Gay Personnel At Country Radio

Continued from page 1

cause of their sexual preference. Still, most choose to keep their private lifestyle hidden from their colleagues just in case. "I feel like you leave it outside the office," says one prominent country PD. "I'm pretty OK with the duality. It's a choice."

SILENT AND UNCONNECTED

But this choice helps make the gay country radio community a largely silent and unconnected group. "I don't think that homosexuality is something that comes up in radio stations a lot, other than jokes making fun of homosexuals," says Burns. "Since I left my radio job I've met gay people in the record business, radio, publishing, other singer/songwriters. I don't feel so alone anymore."

Albright says that after her announcement, many people privately came out to her, including "a major group head, a medium-market group programming VP, a well-known DJ, and people working for syndication companies." She says she wasn't surprised by the number of such calls she received. "although probably the straight world would be shocked."

"A lot of us have an awareness of the other [gays] in the business," says a former country programmer. "There is some support there, but I wonder about the others who have no support systems, that work in our business and don't really know anybody [else who's gay]. It's that old suffering-in-silence thing, and that's really sad."

"I have a couple of friends in other formats and one or two are out," he continues. "I have to think the odds are in your favor if you're working in another format, like in dance music, but in country it's really kind of don't ask, don't tell."

But this same broadcaster has discouraged others from coming out in the business, for fear of damaging their careers. "I had a nonradio professional who works in the industry tell me last summer that he was thinking of coming out," he says. "He's in a pretty high-profile job, and I asked him, 'For what purpose?' He changed his mind. . . . I can't see for myself any benefit at all to coming out."

"I kept my mouth shut for 13 years because I was afraid I was going to have to move or lose my job," says Burns, who says that after making his announcement, "I didn't get firebombed. Nobody made me move or sent me a hate letter."

COURAGE AND SUPPORT

Gay broadcasters say the revelations by Burns and Albright, and the positive reactions they generated, have given country radio's gay community both courage and moral support.

"Those [people] gave us a little bit of a litmus test about a lot of things," says one. "They hit close to home with some pretty positive results for country that may have heightened our comfort level a little bit for those of us with alternative lifestyles and made everybody a little bit more comfortable, because Floss Burns is a real live, living, loving human being to us. So is Jaye Albright."

A former country radio marketing director calls the Burns/Albright announcements "a one-two punch that opened people's eyes. Hopefully it broke down some stereotypes and made peo-

ple feel more comfortable."

"Albright's decision was one of the most courageous things I've ever seen anybody do in any industry," says another large-market programmer. "To move forward with who you are suggests life is about more than Arbitron ratings and market share. . . . The quicker we can get past black or white or any kind of gender [thing] the better off we are."

Nearly everyone contacted for this story says the situation is improving for gays in country radio. Even the industryite who was fired after three months reports that her current employer knows she is a lesbian and is "totally accepting of it."

"Stereotypically, country is more prejudiced, but. . . in one year I went public with AIDS and announced I was gay. . . and Jaye Albright had a sex change," says Burns. "Country's coming around. None of us has had to move to Alaska. Country music is starting to realize that we're about real people, and real people are [often] gay. If country music wants to stay alive, it has to address the populace, and that's what we are. We are mainstream America. Country music speaks to the heart of the common man, and homosexuality is a part of that. . . . People are growing up and realizing it takes all kinds."

An industryite also points out that charity work on behalf of AIDS causes by artists like Kathy Mattea, Mary Chapin Carpenter, and Clint Black, who are "sympathetic to the needs of the human race," also helps the acceptance factor at country radio.

NO DIRECT MARKETING

If Burns' record deal materializes, it would be the first instance of either major country labels or radio stations directly courting the gay audience. Even in San Francisco, for example, KSAN has supported the Gay Pride Parade with off-air marketing but never mentioned it on the air.

One former country radio marketing director who is gay says, "It always boggled my mind" that country radio stations didn't market themselves to the gay community. "One thing country listeners and gay people have in common is they are two of the most loyal groups out there," he says. "In both markets I worked in, there were gay country clubs. The radio stations never embraced that." In one market, he says, the idea of tying in with the clubs was "flatly rejected," and he was told that "it was too [polarizing] a subject."

"I know for a fact that country is enjoying unbelievable popularity with gays and lesbians, and it makes sense to market to that group, because they have so much more disposable income," says another former programmer. "You pick up [gay-targeted weekly magazine] the Advocate and see glossy ads for high-end liquors and expensive vacations and music in other formats. I can't imagine there would be much fallout from someone like a Reba McEntire advertising [there]."

But surprisingly, Albright scoffs at that notion. "Let's be real here. We're in a commercial enterprise," she says. "Among the country audience, if you come out too blatantly as a vegetarian you're not going to be accepted, so you have to be real about what the possibilities are."

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif., to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album.

Crystal Bernard

"HAVE WE FORGOTTEN WHAT LOVE IS" (RIVER NORTH)

Crystal Bernard has played Helen Chappel on NBC's "Wings" for the past eight years, but she spent most of her childhood singing onstage. Bernard traveled across the country with her evangelical-preacher father, performing at church functions and gospel jubilees. At 14, she was asked to become part of Bobbie Gentry's Las Vegas show. Her AC duet with Peter Cetera, "(I Wanna Take) Forever Tonight," brought her to the attention of River North. She co-wrote this single with Billy Dean. Her debut album is titled "The Girl Next Door."

★ The Buffalo Club

"IF SHE DON'T LOVE YOU" (RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to everything from Bryan Adams to Willie Nelson. Lead vocalist Ron Hemby, a former member of the Imperials, brings in a strong gospel background from his native Missouri. Drummer John Dittich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40. The band's self-titled debut is scheduled for release in March.



Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of Restless Heart's "When She Cries"), Sonny LeMaire (bassist, vocalist, and songwriter for Exile), and Kurt Howell (keyboardist and vocalist for Southern Pacific) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted label execs with offers. Curb struck the right chord to change the group members' minds.

★ Regina Regina

"MORE THAN I WANTED TO KNOW" (GIANT)

The newest female duet was indirectly brought together by Reba McEntire. Regina Leigh spent nearly three years on the road as a background vocalist for McEntire. Regina Nicks spent nearly six years working as McEntire's personal assistant at Starstruck Entertainment. Overheard singing to



herself at Starstruck, Nicks was encouraged to meet with a producer who, in turn, reintroduced her to Leigh.

Brady Seals

"ANOTHER YOU, ANOTHER ME" (REPRISE)

Fairfield, Ohio, native Brady Seals is flying solo after a successful run with Little Texas, which, over its seven-year history, received many accolades, including the Academy of Country Music's vocal group of the year award in 1994. Seals co-wrote nine of the 10 tracks on his debut album, "The Truth," produced by Rodney Crowell.

Kevin Sharp

"NOBODY KNOWS" (ASYLUM)

Kevin Sharp's family, which included seven children and numerous foster children, lived in Idaho and Sacramento, Calif. His high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to Asylum with the help of mentor David Foster. This single is a country remake of a pop hit by the Tony Rich Project. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star Fred Savage of "The Wonder Years."

Ray Vega

"REMEMBER WHEN" (BNA)

As a boy in El Paso, Texas, Ray Vega followed in his father's and older brothers' footsteps by singing in church. He grew up listening to the Eagles and Linda Ronstadt, while his brothers instilled in him their own musical preferences for Gene Pitney, Roy Orbison, and Marty Robbins. In the mid-'80s, Vega interrupted his studies at Boston's Berklee College of Music to sing professionally as part of the Vega Brothers. This track is from his solo debut, for which he co-wrote seven of the 11 tracks.

Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

Oklahoma native Jeff Wood's first musical memory is being 6 years old at Disneyland and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent a lot of weekends watching Garth Brooks at the local Holiday Inn. After graduating from Oklahoma State University, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for John Michael Montgomery. He was signed briefly to Liberty before landing at Imprint.



★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco, c/o Country Airplay Monitor, 1515 Broadway, 15th Floor, New York, N.Y. 10036.

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FALL '96 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1997, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Table of Arbitron ratings for Los Angeles, Detroit, Chicago, San Francisco, Philadelphia, and Baltimore. Columns include Call, Format, and ratings for Fall '95, '96, '96, '96, and '96.

Table of Arbitron ratings for Pittsburgh, Cleveland, Washington, D.C., Boston, San Diego, Sacramento, and San Jose. Columns include Call, Format, and ratings for Fall '95, '96, '96, '96, and '96.

Table of Arbitron ratings for Providence, R.I., Hartford, Conn., Monmouth-Ocean, N.J., Allentown, Pa., Stockton, Calif., and Akron, Ohio. Columns include Call, Format, and ratings for Fall '95, '96, '96, '96, and '96.

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INCREASE
IN PLAYS

ALAN JACKSON • <i>Everything I Love</i> (ARISTA)	+1629
KYCY +32, KSOP +26, KASE +26, KTTS +24, WTQR +23, WWGR +22, WBBS +22, WGAR +22, WUBE +21, WNCY +20	
PATTY LOVELESS • <i>She Drew A Broken Heart</i> (EPIC)	+1269
WXBQ +35, KNAX +29, KAJA +29, WQIK +28, KMLE +28, WIRK +28, WCUZ +27, WQBE +25, KXXY +24, WKSF +23	
REBA MCENTIRE • <i>How Was I To Know</i> (MCA)	+861
WGRL +34, WBEE +26, KYCY +24, KCCY +21, WYCD +20, WRNS +19, KWEN +15, KYCW +15, KTST +14, KDDK +14	
TRACE ADKINS • <i>(This Ain't) No Thinkin' Thing</i> (CAPITOL NASHVILLE)	+832
WYAY +27, KMLE +26, KNIX +24, WIVK +22, KKCC +21, WGAR +21, KDDK +20, WSTH +20, KRTY +20, KRMD +19	
DEANA CARTER • <i>We Danced Anyway</i> (CAPITOL NASHVILLE)	+727
KYCY +27, KCCY +23, KKCS +23, KFMS +19, KRTY +18, WWGR +16, KEEY +16, WYYD +15, WUBE +14, WAMZ +13	
TRACY LAWRENCE • <i>Is That A Tear</i> (ATLANTIC)	+635
KSKS +19, KRST +17, WIRK +17, KSSN +16, WBEE +16, KNCI +16, WDDO +14, WYNK +14, KEEY +14, KKCS +13	
LEANN RIMES • <i>Unchained Melody</i> (CURB)	+611
WBCT +25, KYCW +25, KMDL +20, WQXK +20, WKSJ +19, KCCY +18, KKCS +15, KIKF +15, WZZK +14, WFRE +14	
TRISHA YEARWOOD • <i>Everybody Knows</i> (MCA)	+607
KCCY +27, KFKF +24, KKCS +22, KPLX +18, WBOB +17, KOUL +17, WCOS +15, WAMZ +15, WCMS +15, WIL +15	
GEORGE STRAIT • <i>King Of The Mountain</i> (MCA)	+562
KCCY +25, KKCS +24, KSSN +24, KNCI +19, KSOP +18, KFRG +17, KYCY +16, WKCN +12, WIL +12, KTTS +11	
MARK CHESNUTT • <i>It's A Little Too Late</i> (DECCA)	+543
WWGR +19, WQXK +17, KJYJ +16, KSOP +15, WKJN +14, WMSI +13, WPOR +13, KRTY +13, WBOB +12, WCMS +12	
BROOKS & DUNN • <i>A Man This Lonely</i> (ARISTA)	+491
WBEE +18, KJYJ +16, WRBQ +16, WIRK +15, KDRK +14, WSSL +14, WKTF +13, WEZL +13, KXXY +12, WKXC +11	
DARYLE SINGLETARY • <i>Amen Kind Of Love</i> (GIANT)	+459
WTQR +17, WOW +14, WRNS +13, KYNG +13, KSOP +13, KMDL +11, WAMZ +11, KYGO +11, WKIX +9, WMSI +9	
TERRI CLARK • <i>Emotional Girl</i> (MERCURY NASHVILLE)	+457
WGRL +23, KYNG +22, KYCY +18, WFMS +17, WGAR +16, KDDK +15, KKCS +15, WPOC +15, WHYL +14, KCCY +13	
VINCE GILL • <i>Pretty Little Adriana</i> (MCA)	+455
KSSN +17, KPLX +17, WKXK +16, WHYL +16, WYNK +15, KDDK +14, KYNG +14, WRBQ +12, WNOE +12, WKXK +12	
TOBY KEITH • <i>Me Too</i> (MERCURY NASHVILLE)	+444
WYCD +19, KYNG +13, WSM +12, WYYD +11, WDRM +10, WUSY +10, WCMS +10, WKXK +9, WKLB +9, WSOC +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
ALAN JACKSON <i>Everything I Love</i> (Arista)	117	TERRI CLARK <i>Emotional Girl</i> (Mercury Nashville)	32
TRACE ADKINS <i>(This Ain't) No Thinkin' Thing</i> (Capitol Nashville)	57	MARTINA MCBRIDE <i>Cry On The Shoulder Of The Road</i> (RCA)	28
REBA MCENTIRE <i>How Was I To Know</i> (MCA)	53	RICOCHET <i>Ease My Troubled Mind</i> (Columbia)	25
PATTY LOVELESS <i>She Drew A Broken Heart</i> (Epic)	52	KENNY CHESNEY <i>When I Close My Eyes</i> (BNA)	17
LEANN RIMES <i>Unchained Melody</i> (Curb)	33	DAVID KERSH <i>Another You</i> (Curb)	17

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK®
The Heart of Country

	TW	LW		TW	LW
1	Mary Chapin Carpenter, Let Me Into Your Heart	5	5	1	Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now
2	Brooks & Dunn, A Man This Lonely	5	4	2	LeAnn Rimes, One Way Ticket (Because I Can)
3	LeAnn Rimes, One Way Ticket (Because I Can)	5	4	3	Alan Jackson, Little Bitty
4	Faith Hill, I Can't Do That Anymore	5	2	4	Mark Chesnutt, It's A Little Too Late
5	Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now	5	3	5	Trisha Yearwood, Everybody Knows
6	Tracy Byrd, Big Love	4	3	6	Faith Hill, I Can't Do That Anymore
7	Mark Chesnutt, It's A Little Too Late	4	4	7	Tracy Lawrence, Is That A Tear
8	Reba McEntire, The Fear Of Being Alone	4	4	8	Kevin Sharp, Nobody Knows
9	Terri Clark, Poor, Poor Pitiful Me	4	5	9	Bryan White, That's Another Song
10	Kevin Sharp, Nobody Knows	4	3	10	Reba McEntire, The Fear Of Being Alone
11	Travis Tritt, Where Corn Don't Grow	4	2	11	Terri Clark, Poor, Poor Pitiful Me
12	Tracy Lawrence, Is That A Tear	4	2	12	Gary Allan, Her Man
13	Alan Jackson, Little Bitty	4	4	13	Travis Tritt, Where Corn Don't Grow
14	James Bonamy, All I Do Is Love Her	3	2	14	Jo Dee Messina, Do You Wanna Make Something Of It
15	Ty Herndon, She Wants To Be Wanted Again	3	3	15	Billy Ray Cyrus, Three Little Words
16	Daryle Singletary, Amen Kind Of Love	3	2	16	BR5-49, Even If It's Wrong
17	Paul Brandt, I Meant To Do That	3	2	17	John Berry, She's Taken A Shine
18	Billy Dean, I Wouldn't Be A Man	3	4	18	Trace Adkins, (This Ain't) No Thinkin' Thing
19	Tim McGraw, Maybe We Should Just Sleep On It	3	5	19	Bill Engvall With Travis Tritt, Here's Your Sign (Get The Picture)
20	Brady Seals, Another You, Another Me	3	1	20	Lorrie Morgan, Good As I Was To You
21	Randy Travis, Would I	3	4	21	Deana Carter, We Danced Anyway
22	Trisha Yearwood, Everybody Knows	3	4	22	Tracy Byrd, Don't Take Her She's All I Got
23	Sammy Kershaw, Politics, Religion And Her	3	2	23	Ricochet, Ease My Troubled Mind
24	Bryan White, That's Another Song	3	5	24	Brooks & Dunn, A Man This Lonely
25	BR5-49, Even If It's Wrong	3	2	25	Rick Trevino, Running Out Of Reasons To Run
26	John Berry, She's Taken A Shine	3	3	26	Daryle Singletary, Amen Kind Of Love
27	The Mavericks, I Don't Care If You Love Me Anymore	3	2	27	Chris Ward, When You Get To Be You
28	David Lee Murphy, She's Really Something To See	3	2	28	Paul Brandt, I Meant To Do That
29	Shania Twain, God Bless The Child	2	2	29	Shania Twain, God Bless The Child
30	Rick Trevino, Running Out Of Reasons To Run	2	3	30	Toby Keith, Me Too
				31	James Bonamy, All I Do Is Love Her
				32	Ty Herndon, She Wants To Be Wanted Again
				33	Mark Wills, High Low And In Between
				34	Deryl Dodd, That's How I Got To Memphis
				35	Harley Allen, Boy She Did
				36	Great Plains, Wolverton Mountain
				37	Brady Seals, Another You, Another Me
				38	Randy Travis, Would I
				39	Sammy Kershaw, Politics, Religion And Her
				40	Alison Krauss, Baby Mine
				41	The Mavericks, I Don't Care If You Love Me Anymore
				42	Ray Vega, Remember When
				43	Regina Regina, More Than I Wanted To Know
				44	Joe Nichols, To Tell You The Truth I Lie
				45	Noel Haggard, Once You Learn
				46	Mary Chapin Carpenter, Let Me Into Your Heart
				47	Marty Brown, You Can't Wrap Your Arms Around Me
				48	Tracy Byrd, Big Love
				49	Billy Dean, I Wouldn't Be A Man
				50	Tim McGraw, Maybe We Should Just Sleep On It

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2629	3073	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	14	1354	1607	MY MARIA BROOKS & DUNN (ARISTA)
2	2382	2731	WHAT IF JESUS COMES BACK LIKE THAT COLLIN RAYE (EPIC)	15	1318	1439	LOVE IS STRONGER THAN PRIDE RICOCHET (COLUMBIA)
3	1972	2252	GOODNIGHT SWEETHEART DAVID KERSH (CURB)	16	1307	1580	DADDY'S MONEY RICOCHET (COLUMBIA)
4	1952	2342	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	17	1184	1420	NO ONE NEEDS TO KNOW SHANIA TWAIN (MERCURY NASHVILLE)
5	1685	1696	ANOTHER YOU, ANOTHER ME BRADY SEALS (REPRISE)	18	1149	1380	I DO PAUL BRANDT (REPRISE)
6	1674	2096	LONELY TOO LONG PATTY LOVELESS (EPIC)	19	1145	1514	SHE NEVER LETS IT GO TO HER HEART TIM MCGRAW (CURB)
7	1667	1912	LIKE THE RAIN CLINT BLACK (RCA)	20	1122	1508	GUYS DO IT ALL THE TIME MINDY MCCREADY (BNA)
8	1622	1908	I CAN STILL MAKE CHEYENNE GEORGE STRAIT (MCA)	21	1120	1490	BLUE CLEAR SKY GEORGE STRAIT (MCA)
9	1566	1758	LIVING IN A MOMENT TY HERNDON (EPIC)	22	1103	1374	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
10	1520	1699	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)	23	1087	1273	NO NEWS LONESTAR (BNA)
11	1500	1733	ME AND YOU KENNY CHESNEY (BNA)	24	1045	1196	ON A GOOD NIGHT WADE HAYES (COLUMBIA)
12	1405	1739	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)	25	1029	1241	THE ROAD YOU LEAVE BEHIND DAVID LEE MURPHY (MCA)
13	1371	1618	MORE THAN YOU'LL EVER KNOW TRAVIS TRITT (WARNER BROS.)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

SAVE THESE DATES

1997 **Billboard & Monitor** Radio Seminar & Awards

October 16 - 18, 1997
The Renaissance Orlando Resort

For Week Ending January 12, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

WUSN Chicago PD: Dean McNeil MD: Tricia Biondo. Table with 30 rows of song titles and play counts.

KZLA Los Angeles PD: John Sebastian APD/MD: Bill Fink. Table with 30 rows of song titles and play counts.

WKHX Atlanta PD: Neil McGinley MD: Johnny Gray. Table with 30 rows of song titles and play counts.

KSCS Dallas PD: Dean James MD: Linda O'Brian. Table with 30 rows of song titles and play counts.

WMZQ Washington, DC PD: Mac Daniels MD: Jon Anthony. Table with 30 rows of song titles and play counts.

WXTU Philadelphia OM/PD: Gary McCartie MD: Jim Radler. Table with 30 rows of song titles and play counts.

KYNG Dallas PD/MD: Dan Ifferman. Table with 30 rows of song titles and play counts.

KILT Houston PD/MD: Debbie Pipia. Table with 30 rows of song titles and play counts.

KIKK Houston PD: John Roberts MD: Jay Kelly. Table with 30 rows of song titles and play counts.

WVWW Detroit PD: Mark Hamlin MD: Carl E. Table with 30 rows of song titles and play counts.

KPLX Dallas PD: Smokey Rivers MD: Theresa Whitney. Table with 30 rows of song titles and play counts.

KKBQ Houston PD: Dene Hallam APD: John Trapano. Table with 30 rows of song titles and play counts.

WGAR Cleveland PD: Denny Nugent MD: Chuck Collier. Table with 30 rows of song titles and play counts.

WYCD Detroit PD: Eddie Haskell MD: Katie Marrosso. Table with 30 rows of song titles and play counts.

WIL St. Louis PD: Bob Barnett APD/MD: Mark Langston. Table with 30 rows of song titles and play counts.

WPOC Baltimore MD: Greg Cole. Table with 30 rows of song titles and play counts.

KEYY Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon. Table with 30 rows of song titles and play counts.

WBOB Minneapolis PD/MD: Bob Wood. Table with 30 rows of song titles and play counts.

WIVK Knoxville PD: Les Acree MD: Chris Huff. Table with 30 rows of song titles and play counts.

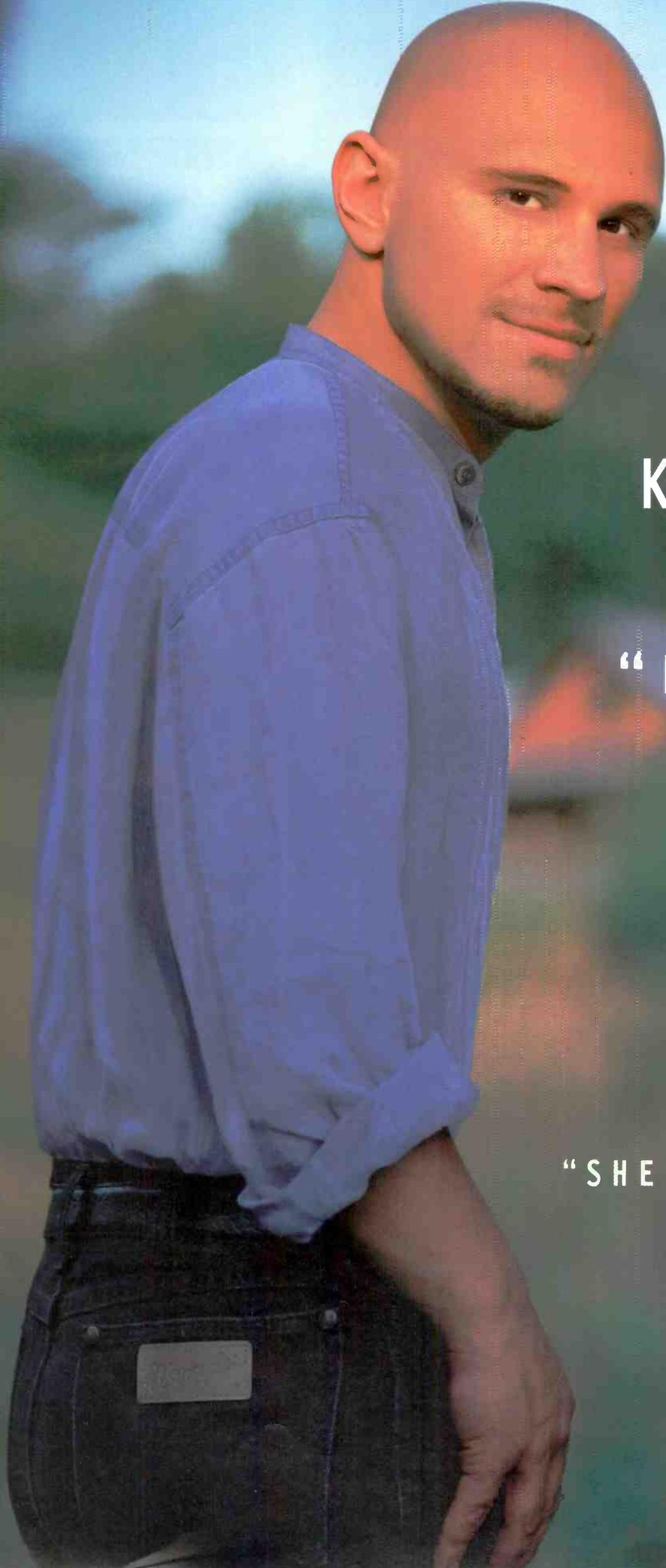
WYAY Atlanta PD: Neil McGinley MD: Johnny Gray. Table with 30 rows of song titles and play counts.

KYGO Denver PD: John St. John MD: Jennifer Page. Table with 30 rows of song titles and play counts.

KMPS Seattle MD: Tony Thomas. Table with 30 rows of song titles and play counts.

WFMS Indianapolis PD: David Wood MD: J.D. Cannon. Table with 30 rows of song titles and play counts.

KNIX Phoenix OM: Larry Daniels MD: Buddy Owens. Table with 30 rows of song titles and play counts.



Congratulations

KEVIN SHARP

on your No. 1 debut single

“NOBODY KNOWS”

(Joe Rich / Don DuBose)

Thank you, Country radio!

Look for Kevin's next single

“SHE'S SURE TAKING IT WELL”

on your desk soon.



For Week Ending January 12, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

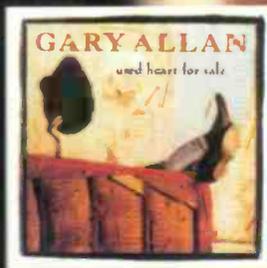
Grid of country music playlists for stations including WTQR, WDSY, WSIX, KMLE, KFRG, WSOC, WUBE, WQYK, WKXX, WRBQ, WWKA, WHKO, WAMZ, WKLB, WWYZ, KSN, WSSL, WMIL, WSM, KWJJ, WKIS, KBEQ, WZZK, and WDAF. Each station listing includes song titles, artists, and weekly/last week play counts.

GARY ALLAN

*Thanks for making my debut single
a top ten hit, and my album
"Used Heart For Sale" #4 on
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Gary Allan

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**FOREVER
AND A DAY**
THE FOLLOW UP TO THE SMASH HIT
"HER MAN". ADD DATE JANUARY 17

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

KSON			WTDR			KFKF			KYCW			WGNA			KUPL					
San Diego PD: Mike Shepard MD: Nick Upton			Charlotte PD/MD: Loyd Ford			Kansas City PD: Dale Carter MD: Tony Stevens			Seattle PD: Matt Bruno MD: Penny Coyne			Albany, NY OM: Fred Horton MD: Bill Earley			Portland, OR PD: Lee Rogers MD: Rick Taylor					
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW				
1	1	Tim McGraw, Maybe We Should Just Sleep O	1	1	LeAnn Rimes, One Way Ticket	1	1	Mark Chesnut, It's A Little Too Late	1	1	Tracy Byrd, Big Love	1	1	Kevin Sharp, Nobody Knows	1	1	Tracy Byrd, Big Love			
2	2	Tracy Lawrence, Is That A Tear	2	2	Tim McGraw, Maybe We Should Just Sleep O	2	2	Tracy Lawrence, Is That A Tear	2	2	Tim McGraw, Maybe We Should Just Sleep O	2	2	LeAnn Rimes, One Way Ticket	2	2	Kevin Sharp, Nobody Knows	2	2	Kevin Sharp, Nobody Knows
3	3	John Michael Montgomery, Friends	3	3	Vince Gill, Pretty Little Adriana	3	3	Vince Gill, Pretty Little Adriana	3	3	John Michael Montgomery, Friends	3	3	Tracy Byrd, Big Love	3	3	Tracy Lawrence, Is That A Tear	3	3	Tracy Lawrence, Is That A Tear
4	4	Mark Chesnut, It's A Little Too Late	4	4	John Michael Montgomery, Friends	4	4	Faith Hill, I Can't Do That Anymore	4	4	John Michael Montgomery, Friends	4	4	Tracy Lawrence, Is That A Tear	4	4	Gary Allan, Her Man	4	4	Gary Allan, Her Man
5	5	Tracy Byrd, Big Love	5	5	Faith Hill, I Can't Do That Anymore	5	5	Clint Black, Half Way Up	5	5	Trisha Yearwood, Everybody Knows	5	5	John Michael Montgomery, Friends	5	5	Tracy Lawrence, Is That A Tear	5	5	Tracy Lawrence, Is That A Tear
6	6	LeAnn Rimes, One Way Ticket	6	6	Tracy Lawrence, Is That A Tear	6	6	Trisha Yearwood, Everybody Knows	6	6	Tracy Lawrence, Is That A Tear	6	6	John Michael Montgomery, Friends	6	6	Tracy Lawrence, Is That A Tear	6	6	Tracy Lawrence, Is That A Tear
7	7	Faith Hill, I Can't Do That Anymore	7	7	Garth Brooks, That Ol' Wind	7	7	John Michael Montgomery, Friends	7	7	John Michael Montgomery, Friends	7	7	Tracy Lawrence, Is That A Tear	7	7	Tracy Lawrence, Is That A Tear	7	7	Tracy Lawrence, Is That A Tear
8	8	David Kersh, Goodnight Sweetheart	8	8	Tracy Byrd, Big Love	8	8	Tracy Byrd, Big Love	8	8	Tracy Byrd, Big Love	8	8	John Michael Montgomery, Friends	8	8	Tracy Lawrence, Is That A Tear	8	8	Tracy Lawrence, Is That A Tear
9	9	Kevin Sharp, Nobody Knows	9	9	Brooks & Dunn, A Man This Lonely	9	9	Brooks & Dunn, A Man This Lonely	9	9	Brooks & Dunn, A Man This Lonely	9	9	John Michael Montgomery, Friends	9	9	Tracy Lawrence, Is That A Tear	9	9	Tracy Lawrence, Is That A Tear
10	10	Trisha Yearwood, Everybody Knows	10	10	Alan Jackson, Little Bitty	10	10	Alan Jackson, Little Bitty	10	10	Alan Jackson, Little Bitty	10	10	John Michael Montgomery, Friends	10	10	Tracy Lawrence, Is That A Tear	10	10	Tracy Lawrence, Is That A Tear
11	11	Travis Tritt, Where Corn Don't Grow	11	11	Darley Singletary, Amen Kind Of Love	11	11	Darley Singletary, Amen Kind Of Love	11	11	Darley Singletary, Amen Kind Of Love	11	11	John Michael Montgomery, Friends	11	11	Tracy Lawrence, Is That A Tear	11	11	Tracy Lawrence, Is That A Tear
12	12	Darley Singletary, Amen Kind Of Love	12	12	Gary Allan, Her Man	12	12	Gary Allan, Her Man	12	12	Gary Allan, Her Man	12	12	John Michael Montgomery, Friends	12	12	Tracy Lawrence, Is That A Tear	12	12	Tracy Lawrence, Is That A Tear
13	13	Vince Gill, Pretty Little Adriana	13	13	Gary Allan, Her Man	13	13	Gary Allan, Her Man	13	13	Gary Allan, Her Man	13	13	John Michael Montgomery, Friends	13	13	Tracy Lawrence, Is That A Tear	13	13	Tracy Lawrence, Is That A Tear
14	14	Rick Trevino, Running Out Of Reasons To	14	14	Bryan White, That's Another Song	14	14	Bryan White, That's Another Song	14	14	Bryan White, That's Another Song	14	14	John Michael Montgomery, Friends	14	14	Tracy Lawrence, Is That A Tear	14	14	Tracy Lawrence, Is That A Tear
15	15	Mindy McCready, Maybe He'll Notice Her N	15	15	Brady Seals, Another You, Another Me	15	15	Brady Seals, Another You, Another Me	15	15	Brady Seals, Another You, Another Me	15	15	John Michael Montgomery, Friends	15	15	Tracy Lawrence, Is That A Tear	15	15	Tracy Lawrence, Is That A Tear
16	16	Toby Keith, Me Too	16	16	Trisha Yearwood, Everybody Knows	16	16	Trisha Yearwood, Everybody Knows	16	16	Trisha Yearwood, Everybody Knows	16	16	John Michael Montgomery, Friends	16	16	Tracy Lawrence, Is That A Tear	16	16	Tracy Lawrence, Is That A Tear
17	17	Brooks & Dunn, A Man This Lonely	17	17	Mindy McCready, Maybe He'll Notice Her N	17	17	Mindy McCready, Maybe He'll Notice Her N	17	17	Mindy McCready, Maybe He'll Notice Her N	17	17	John Michael Montgomery, Friends	17	17	Tracy Lawrence, Is That A Tear	17	17	Tracy Lawrence, Is That A Tear
18	18	Patty Loveless, She Drew A Broken Heart	18	18	Mark Chesnut, It's A Little Too Late	18	18	Mark Chesnut, It's A Little Too Late	18	18	Mark Chesnut, It's A Little Too Late	18	18	John Michael Montgomery, Friends	18	18	Tracy Lawrence, Is That A Tear	18	18	Tracy Lawrence, Is That A Tear
19	19	Clint Black, Half Way Up	19	19	Alan Jackson, Little Bitty	19	19	Alan Jackson, Little Bitty	19	19	Alan Jackson, Little Bitty	19	19	John Michael Montgomery, Friends	19	19	Tracy Lawrence, Is That A Tear	19	19	Tracy Lawrence, Is That A Tear
20	20	Alan Jackson, Little Bitty	20	20	Rick Trevino, Running Out Of Reasons To	20	20	Rick Trevino, Running Out Of Reasons To	20	20	Rick Trevino, Running Out Of Reasons To	20	20	John Michael Montgomery, Friends	20	20	Tracy Lawrence, Is That A Tear	20	20	Tracy Lawrence, Is That A Tear
21	21	John Berry, She's Taken A Shine	21	21	Brooks & Dunn, A Man This Lonely	21	21	Brooks & Dunn, A Man This Lonely	21	21	Brooks & Dunn, A Man This Lonely	21	21	John Michael Montgomery, Friends	21	21	Tracy Lawrence, Is That A Tear	21	21	Tracy Lawrence, Is That A Tear
22	22	Gary Allan, Her Man	22	22	Trisha Yearwood, Everybody Knows	22	22	Trisha Yearwood, Everybody Knows	22	22	Trisha Yearwood, Everybody Knows	22	22	John Michael Montgomery, Friends	22	22	Tracy Lawrence, Is That A Tear	22	22	Tracy Lawrence, Is That A Tear
23	23	Lonestar, Heartbreak Every Day	23	23	Kevin Sharp, Nobody Knows	23	23	Kevin Sharp, Nobody Knows	23	23	Kevin Sharp, Nobody Knows	23	23	John Michael Montgomery, Friends	23	23	Tracy Lawrence, Is That A Tear	23	23	Tracy Lawrence, Is That A Tear
24	24	Deana Carter, We Danced Anyway	24	24	George Strait, King Of The Mountain	24	24	George Strait, King Of The Mountain	24	24	George Strait, King Of The Mountain	24	24	John Michael Montgomery, Friends	24	24	Tracy Lawrence, Is That A Tear	24	24	Tracy Lawrence, Is That A Tear
25	25	Mark Chesnut, It's A Little Too Late	25	25	Collin Raye, What If Jesus Comes Back Li	25	25	Collin Raye, What If Jesus Comes Back Li	25	25	Collin Raye, What If Jesus Comes Back Li	25	25	John Michael Montgomery, Friends	25	25	Tracy Lawrence, Is That A Tear	25	25	Tracy Lawrence, Is That A Tear
26	26	Reba McEntire, How Was I To Know	26	26	Kenny Chesney, Me And You	26	26	Kenny Chesney, Me And You	26	26	Kenny Chesney, Me And You	26	26	John Michael Montgomery, Friends	26	26	Tracy Lawrence, Is That A Tear	26	26	Tracy Lawrence, Is That A Tear
27	27	Brooks & Dunn, A Man This Lonely	27	27	Brooks & Dunn, A Man This Lonely	27	27	Brooks & Dunn, A Man This Lonely	27	27	Brooks & Dunn, A Man This Lonely	27	27	John Michael Montgomery, Friends	27	27	Tracy Lawrence, Is That A Tear	27	27	Tracy Lawrence, Is That A Tear
28	28	Tracy Adkins, Every Light In The House	28	28	Brooks & Dunn, A Man This Lonely	28	28	Brooks & Dunn, A Man This Lonely	28	28	Brooks & Dunn, A Man This Lonely	28	28	John Michael Montgomery, Friends	28	28	Tracy Lawrence, Is That A Tear	28	28	Tracy Lawrence, Is That A Tear
29	29	Travis Tritt, Where Corn Don't Grow	29	29	John Berry, She's Taken A Shine	29	29	John Berry, She's Taken A Shine	29	29	John Berry, She's Taken A Shine	29	29	John Michael Montgomery, Friends	29	29	Tracy Lawrence, Is That A Tear	29	29	Tracy Lawrence, Is That A Tear
30	30	George Strait, I Can Still Make Cheyenne	30	30	John Berry, She's Taken A Shine	30	30	John Berry, She's Taken A Shine	30	30	John Berry, She's Taken A Shine	30	30	John Michael Montgomery, Friends	30	30	Tracy Lawrence, Is That A Tear	30	30	Tracy Lawrence, Is That A Tear

COUNTRY AIRPLAY MONITOR

SONG ACTIVITY REPORTS

For Week Ending January 12, 1997

Broadcast Data Systems
Analyst: Recorder/Server

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

JOHN BERRY 2382/215 <i>She's Taken A Shine (Capitol Nashville)</i>										CLANT BLACK 3868/394 <i>Half Way Up (RCA)</i>										JAMES BONA MY 2152/180 <i>All I Do Is Love Her (Epic)</i>										PAUL BRANDT 1215/71 <i>I Meant To Do That (Reprise)</i>										BROOKS & DUNN 3862/491 <i>A Man This Lonely (Arista)</i>									
Total Stations: 154					Chart Move: 27-27					Total Stations: 160					Chart Move: 14-12					Total Stations: 152					Chart Move: 29-30					Total Stations: 117					Chart Move: 41-39					Total Stations: 160					Chart Move: 16-13				
City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP		
L.A.	CMT	21	18	21	151	Dayton	WKHO	9	13	7	35	Dayton	WKHO	5	7	2	25	Dayton	WKHO	5	7	2	25	Dayton	WKHO	5	7	2	25	Dayton	WKHO	5	7	2	25	Dayton	WKHO	5	7	2	25								

DEANA CARTER 3170/727 <i>We Danced Anyway (Capitol Nashville)</i>										MARK CHESNUTT 4603/543 <i>It's A Little Too Late (Decca)</i>										DIAMOND RIO 1841/396 <i>Holdin' (Arista)</i>										DERLY DODD 1264/193 <i>That's How I Got To Memphis (Columbia)</i>										VINCE GILL 4462/455 <i>Pretty Little Adriana (MCA)</i>									
Total Stations: 159					Chart Move: 26-21					Total Stations: 160					Chart Move: 9-7					Total Stations: 150					Chart Move: 39-33					Total Stations: 116					Chart Move: 42-38					Total Stations: 161					Chart Move: 10-8				
City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP	City	Stn	PL	W	WZ	IP		
L.A.	CMT	21	18	21	151	Dayton	WKHO	9	13	7	35	Dayton	WKHO	5	7	2	25	Dayton	WKHO	5	7	2	25	Dayton	WKHO	5	7	2	25	Dayton	WKHO	5	7	2	25	Dayton	WKHO	5	7	2	25								

Monitor AIRPLAY SONG ACTIVITY REPORTS



For Week Ending January 12, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

TY HERNDON 2247/186										FAITH HILL 3877/440										ALAN JACKSON 1717/1629										TOBY KEITH 3198/444										SAMMY KERSHAW 1667/150									
She Wants To Be Wanted Again (Epic)										I Can't Do That Anyway (Warner Bros.)										Everything I Love (Arista)										Me Too (Mercury Nashville)										Politics, Religion And Her (Mercury Nashville)									
Total Stations: 155										Total Stations: 159										Total Stations: 143										Total Stations: 154										Total Stations: 147									
Chart Move: 28-29										Chart Move: 15-11										Chart Move: 73-35										Chart Move: 23-20										Chart Move: 37-36									
City	Station	IP	W	L	W	W	W	W	W	City	Station	IP	W	L	W	W	W	W	W	City	Station	IP	W	L	W	W	W	W	City	Station	IP	W	L	W	W	W	W	City	Station	IP	W	L	W	W	W	W			
LA	CMT	13	1	1	202					LA	CMT	13	1	1	202					LA	CMT	13	1	1	202					LA	CMT	13	1	1	202					LA	CMT	13	1	1	202				

TRACY LAWRENCE 5150/635										LONESTAR 1980/388										PATTY LOVELESS 3036/1269										MINDY MCCREADY FEAT. LONESTAR RICHIE MCDONALD 3071/185										REBA MCENTIRE 2105/861									
Is That A Tear (Atlantic)										Heartbroke Every Day (BNA)										She Drew A Broken Heart (Epic)										Maybe He'll Notice Her Now (BNA)										How Was I To Know (MCA)									
Total Stations: 159										Total Stations: 145										Total Stations: 159										Total Stations: 157										Total Stations: 149									
Chart Move: 6-3										Chart Move: 35-32										Chart Move: 31-25										Chart Move: 22-22										Chart Move: 40-31									
City	Station	IP	W	L	W	W	W	W	W	City	Station	IP	W	L	W	W	W	W	W	City	Station	IP	W	L	W	W	W	W	City	Station	IP	W	L	W	W	W	W	City	Station	IP	W	L	W	W	W	W			
LA	CMT	13	1	1	202					LA	CMT	13	1	1	202					LA	CMT	13	1	1	202					LA	CMT	13	1	1	202					LA	CMT	13	1	1	202				

*Kippi
Brannon*

DADDY'S LITTLE GIRL



IMPACT DATE:

JANUARY 27, 1997

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor #161, country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BBJ Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ No. 1 ★★★						
1	1	18	NOBODY KNOWS 143/ASYLUM 3 weeks at No. 1	KEVIN SHARP	5637	5238
2	2	15	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	5412	4988
3	6	13	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	5150	4515
4	3	19	BIG LOVE MCA	TRACY BYRD	4891	4932
5	8	12	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	4713	4106
6	4	16	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	4691	4841
7	9	17	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	4603	4060
8	10	12	PRETTY LITTLE ADRIANA MCA	VINCE GILL	4462	4007
9	5	18	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	4187	4727
10	7	23	HER MAN DECCA	GARY ALLAN	4020	4357
11	15	15	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	3877	3437
12	14	9	HALF WAY UP RCA	CLINT BLACK	3868	3474
13	16	8	A MAN THIS LONELY ARISTA	BROOKS & DUNN	3862	3371
★★★ AIRPOWER ★★★						
14	20	16	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	3543	3084
15	17	15	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	3516	3216
★★★ AIRPOWER ★★★						
16	18	14	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	3501	3179
17	12	17	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	3427	3740
★★★ AIRPOWER ★★★						
18	21	10	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	3393	2953
19	11	18	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	3213	3794
20	23	10	ME TOO MERCURY NASHVILLE	TOBY KEITH	3198	2754
21	26	7	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	3170	2443
22	22	16	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREADY FEAT. LONESTAR'S RICHIE MCDONALD	3071	2886	
23	13	14	LITTLE BITTY ARISTA	ALAN JACKSON	3070	3589
24	25	6	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	3067	2505
25	31	6	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	3036	1767
26	19	17	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	2518	3176
27	27	8	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	2382	2167
28	34	6	UNCHAINED MELODY CURB	LEANN RIMES	2277	1666
29	28	13	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2247	2061
30	29	14	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	2152	1972
31	40	5	HOW WAS I TO KNOW MCA	REBA MCENTIRE	2105	1244
32	35	8	HEARTBROKE EVERY DAY BNA	LONESTAR	1980	1592
33	39	7	HOLDIN' ARISTA	DIAMOND RIO	1841	1445
34	32	14	YOU CAN'T STOP LOVE MCA	MARTY STUART	1804	1751
35	73	2	EVERYTHING I LOVE ARISTA	ALAN JACKSON	1717	88
36	37	12	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	1667	1517
37	36	16	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	1292	1511

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	42	12	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	1264	1071
39	41	11	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1215	1144
40	38	15	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	1145	1516
41	45	6	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	1139	837
42	46	7	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	1124	822
43	50	3	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	992	535
★★★ Hot Shot Debut ★★★						
44	NEW		(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	880	48
45	44	13	YOU JUST GET ONE IMPRINT	JEFF WOOD	812	838
46	49	5	ALL OF THE ABOVE RCA	TY ENGLAND	782	563
47	48	6	IT'S OVER MY HEAD COLUMBIA	WADE HAYES	745	676
48	54	2	EASE MY TROUBLED MIND COLUMBIA	RICOCHET	692	310
49	43	17	WOULD I WARNER BROS.	RANDY TRAVIS	583	925
50	47	13	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	546	798
51	51	8	EVERY COWBOY'S DREAM DECCA	RHETT AKINS	488	432
52	53	14	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	421	392
53	NEW		CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	332	17
54	52	20	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	328	405
55	65	2	ANOTHER YOU CURB	DAVID KERSH	294	131
56	58	2	MORE THAN I WANTED TO KNOW GIANT	REGINA REGINA	293	217
57	75	2	IF SHE DON'T LOVE YOU RISING TIDE	BUFFALO CLUB	283	84
58	70	2	FOREVER AND A DAY DECCA	GARY ALLAN	259	112
59	NEW		GENUINE REDNECKS MCA	DAVID LEE MURPHY	213	39
60	56	11	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	192	272
61	57	11	REMEMBER WHEN BNA	RAY VEGA	187	271
62	NEW		HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH TRAVIS TRITT	185	0	
63	59	15	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	163	197
64	NEW		GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	147	0
65	61	2	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	145	157
66	55	9	GOD BLESS THE CHILD MERCURY NASHVILLE	SHANIA TWAIN	145	287
67	63	16	BURY THE SHOVEL GIANT	CLAY WALKER	139	145
68	NEW		DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	135	60
69	60	12	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	134	163
70	62	16	CHEROKEE BOOGIE ARISTA	BR5-49	125	156
71	66	16	AIN'T GOT NOTHIN' ON US ATLANTIC JOHN MICHAEL MONTGOMERY	123	130	
72	NEW		CHANGE HER MIND STEP ONE	GENE WATSON	121	84
73	69	14	WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	111	119
74	NEW		ALWAYS A WOMAN COLUMBIA	LARRY STEWART	92	83
75	67	2	HE'S ON THE WAY HOME CURB/RISING TIDE	TONY TOLIVER	92	123

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

**You wanted it...
you got it.**

Friday, February 14