

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

May 5, 1995 \$ 4.95 Volume 3 • No. 19

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

JOHN MICHAEL MONTGOMERY
I Can Love You Like That (ATLANTIC)

★★★★ AIRPOWER ★★★★★

ALISON KRAUSS & UNION STATION • *When You Say Nothing At All* (BNA)

WADE HAYES • *I'm Still Dancin' With You* (DKC/COLUMBIA)

TRACY LAWRENCE • *Texas Tornado* (ATLANTIC)

NEW RELEASES

JUNIOR BROWN • *Highway Patrol* (MCG CURRB)

VINCE GILL • *You Better Think Twice* (MCA)

WILLIE NELSON & CURTIS POTTER • *Turn Me Loose And Let Me Swing* (SOR)

LEE ROY PARNELL • *A Little Bit Of You* (CAREER)

KYLE PETTY • *Oh King Richard* (COLUMBIA)

SHANIA TWAIN • *Any Man Of Mine* (MERCURY)

A Perfect Indie Breakthrough? 'Stranger' Things Have Happened

by Steve Wonsiewicz

New artists on independent labels are getting a bit more attention thanks to the early radio success of the single "You Have The Right To Remain Silent" from one of their kind, the Texas band Perfect Stranger. In fact, early airplay and word-of-mouth on Perfect Stranger led Pacific Records to turn over the band to Curb Records for an undisclosed sum.

While no one's predicting a flood of indie bands on country radio, programmers who provided early radio support for "You Have The Right" say they are giving other records from unknown bands a second listen, because anything that can create a buzz with listeners is worth embracing.

One of the earlier supporters to put the song in heavy rotation is KKBQ (93Q) Houston PD Dene Hallam, who was giving "You Have The Right" 30-plus spins the week of March 13, according to Broadcast Data Systems. Other stations that had the single in either light or medium rotation that week were WESC Greenville, S.C. (19), KYGO Denver

(13), and WMOK-AM Paducah, Ky. (13). By March 27, that list had increased to include KTEX Brownsville, Texas (18), KBEQ Kansas City, Mo. (16), and WIVK Knoxville, Tenn. (11).

Says KYGO PD John St. John, "I really don't try and create stars; I try and fashion a radio product that might be different from my competition. If I can get on a song earlier than my competition that I really believe in, that I don't feel like I'm sticking my neck out [on], or play a song longer than my competition because my research tells me, then I'll go with it. I wish there were more songs like this. Unfortunately, most of them are mass appeal songs everybody finds at every radio station."

Adds KBEQ PD Mike Kennedy, "Our job is if we see something like this walk in the door, then we give it a listen. If we throw it in a pile and never give it a spin, that's a disservice to the listener and to the artist. I don't care if it's Eddie driving a pizza truck who did a demo; we owe him the common courtesy [to listen] . . . that's our responsibility as a radio station."

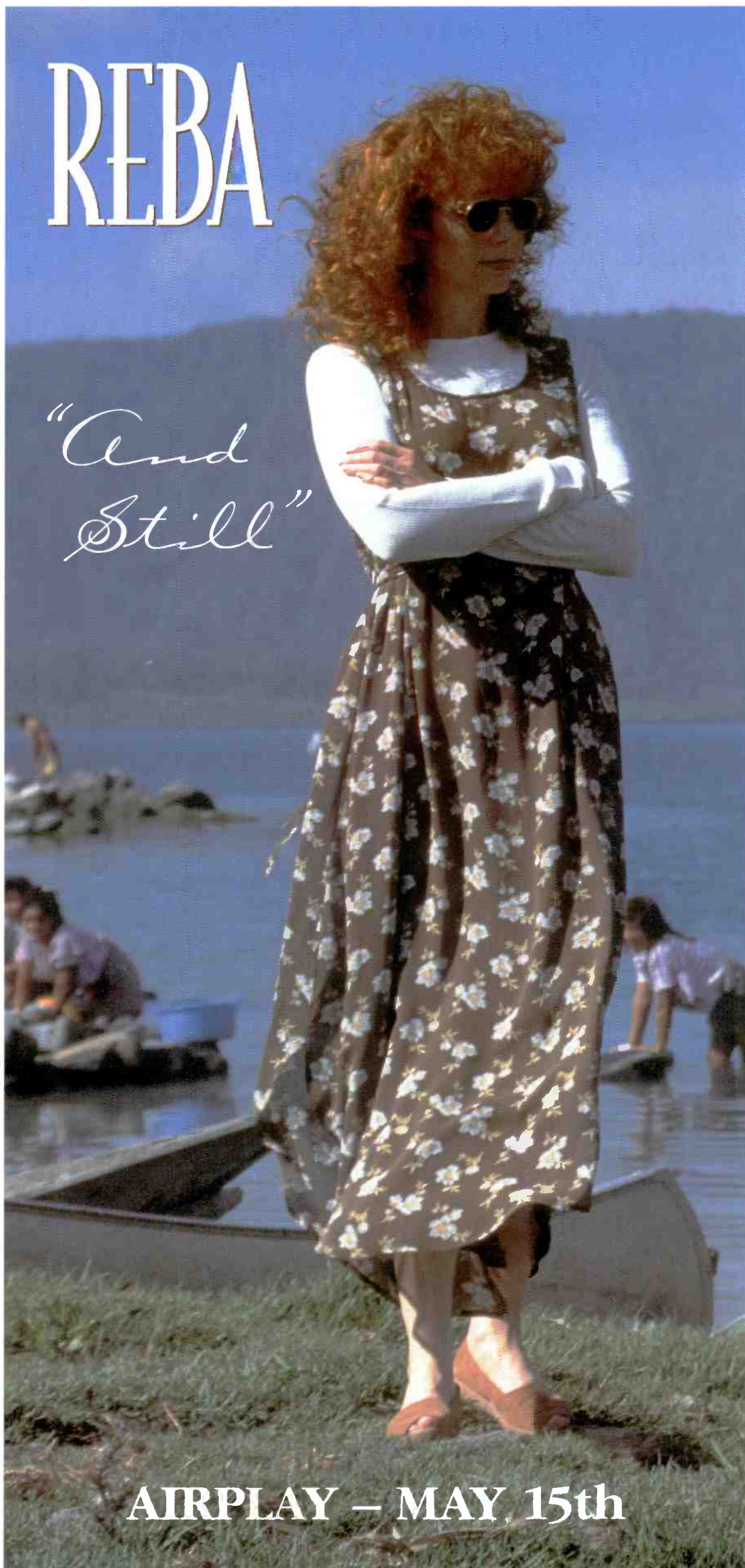
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THIS WEEK In Country Airplay Monitor

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5 Brad Chambers Exits KPLX

7 Programmer Profile: WBOB's Bob Wood



TOO BUSY BEING IN LOVE

Words and Music by GARY BURR and VICTORIA SHAW

Moderate Country ballad

D Em F#m G D/A A

mf

D Em7 D/F#

If I had tak - en the _ time to write down a few _ lines ev - 'ry time that you cross
 Brand new phras - es ap - pear ev - 'ry time you are _ near. All these words you in - spire

this time at the end of the year and put them all in a book
 at the end of the year and put them all in a book

I LOVE THE WAY

Slowly ♩ = 84

Guitar G
 (Capo 1st Fret):

Keyboard: Ab

mf

(with pedal)

Em/D Am/D Key: G
 C#m/E#m Bm/E#m A#

You already know her heart. On May 22 she'll



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 Too Busy Being in Love © 1991 MCA Music Publ. A Div. of MCA Inc./Gary Burr Music, Inc./BMG Songs, Inc.

YOU LOVE ME

Words and Music by
VICTORIA SHAW and
CHUCK CANNON

Am
Bbm

THE RIVER

Words and Music by
GARTH BROOKS and VICTORIA SHAW

Slowly ♩ = 76

N.C. G A/G G A/G G A/G

(with pedal)

G A/G G A/G G A/G



share something just as extraordinary... Her voice.

forgiveness

The powerful new single from singer/songwriter

VICTORIA SHAW

FOR EVERY PARENT WHO HAS

...ordered a kid's meal

...sipped tea with imaginary friends

...and dreaded Sunday afternoon



"MY GIRL FRIDAY"
DARON NORWOOD

Produced by Richard Landis and Jeff Carlton

Going for ADDS Monday May 15



...THE BIGGEST LITTLE LABEL IN NASHVILLE

Study Shows Country Preference Down But Fans Still Loyal

by Sean Ross

Has country radio become a niche format again? Is it surviving more on time spent listening than the new cume that fueled the format's early '90s explosion?

The implied answer to these questions is yes, according to a new study presented by Coleman Research at this year's Radio Only Management Conference, held April 28-30 in Princeton, N.J.

The Coleman study, titled "The Music Clustering Of America," tested 350 titles representing a wide variety of musical styles for a national sample of 600 radio listeners in the top 50 markets. It found that country, while strong on loyal listeners and on time spent listening, was preferred by only 9% of the audience, as opposed to 17% for the strongest musical "cluster," Motown oldies.

Preference for country was down, according to researcher Jon Coleman, from what he would have expected if the study had been done two years ago. At that time, it was generally believed that country—rather than relying only on a small group of heavily loyal partisans—was bringing in large numbers of bodies as well.

Coleman's study did find that country performed better when looked at by artist-name clusters rather than song clusters; scored that way, it came in second with 13%, behind modern rock's 14% of the survey's respondents. This, Coleman said, suggested the audience liked the genre more than individual songs at the moment.

The study also found that the country cluster was closest in preference to AC and soft AC formats, that country was the format with the

most P1 listeners, that its listeners preference was for medium-tempo music, and that there were almost no musical subsegments of the format—something that won't surprise anybody who has been waiting over the past several years, without avail, for country to fragment.

The study also found that country listeners thought Reba McEntire, Brooks & Dunn, John Michael Montgomery, and Alan Jackson were hot and that Garth Brooks, Randy Travis, and Alabama were losing ground, which led Coleman to conclude that one problem with country might be "the decline of its core artist" and that Brooks may have become "the Michael Bolton of country," referring to the latter artist's decline among some members of the contemporary audience.

The Raleigh, N.C.-based research firm's study drew fire from rival researchers and some country radio people at the presentation, who complained privately that a 600-person national study was not conclusive. The Research Group's Bill Moyes, in a similarly themed presentation following Coleman Research's, took a shot at the Coleman study, saying that country "is really still a quite viable format today." Moyes also claimed that there were 17 identifiable subgenres in country, among them "slow Garth."

For his part, Coleman defends the sample size, pointing out that the margin of error on 600 people is only slightly different from the margin of error on a larger sample, say 1,000 listeners. "Those guys are just crying because we did this study and they didn't . . . I don't think a 1,000-person study would have changed things one iota."

It's Official: EMI Taps Hendricks To Head Up Liberty/Patriot

by Steve Wonsiewicz

Gossip became reality May 1 when EMI Music announced that producer Scott Hendricks is named president/CEO of Liberty Records.

Hendricks has been a Nashville-based record producer for over 10 years, having worked with John Michael Montgomery ("I Swear"), Brooks & Dunn ("Boot Scootin' Boogie"), Faith Hill, Alan Jackson, Lee Roy

Parnell, and Steve Wariner.

Unconfirmed by the company but expected by industry sources is the arrival of Walt Wilson in a senior management position. EMI also would not discuss the future of other senior Liberty and Patriot Records executives; however, last week three VPs were dismissed by the company: Renee Bell, VP of A&R; Sherri Halford, VP of production; and Cathy Gurley; VP of creative services.

Feelin' Good Radio Train



Sammy Kershaw hangs out with KEEY (K102) Minneapolis, WAVC Duluth, Minn., and WAXX Eau Claire, Wis., after a recent Twin Cities concert. Shown, from left, are KEEY nighttimer Jake Calhoun; WAXX MD/midday personality Tim Wilson; Kershaw; K102's VP/GM Mick Anselmo and MD Mark Bauer; Mercury Records Nashville senior director of national promotion Kevin Herring; WAVC PD Pat Puchalla; and Mercury Midwest regional promotion manager John Ettinger.

ON THE ROW

MCA Records Nashville has promoted Scott Borchetta to senior VP of national promotion. Borchetta, most recently VP of national promotion, joined MCA four years ago after heading his own independent promotion company.

BNA Records will rush-release a new Randy Scruggs-produced radio version of "When You Say Nothing At All" featuring Alison Krauss and the late Keith Whitley. The move is in response to the many versions of the song that have already been aired by country radio (Monitor, April 28).

BMG Entertainment has bought the remaining 50% of Reunion Records and Reunion Music that it already didn't own. No terms were disclosed. Tim DuBois, president of Arista Records Nashville, will oversee Reunion, last year's No. 2 contemporary Christian label, according to Billboard.

Sparrow Records is aiming at both the Christian and country music market with its upcoming album "Amazing Grace: A Country Salute To Gospel." Set for release July 4, the collection features performances of gospel standards by 11 country stars. Sparrow will donate a third of the album's royalties to the Gospel Music Assn. to be used for education programs for gospel performers and songwriters. Here's a selection of the artists and cuts: John Berry, "In The Garden"; Charlie Daniels, "Kneel At The Cross"; Martina McBride, "How Great Thou Art"; Paul Overstreet, "Mansion Over The Hilltop"; Lari White, "Amazing Grace"; and John Anderson, "Peace In The Valley."

Mark your calendar: Sept. 2-4 are the dates

for Michael Martin Murphey's ninth annual Westfest celebration at the Copper Mountain Resort in Colorado. Country artists joining Murphey on the main stage will be, among others, Mary Chapin Carpenter, the Tractors, Rick Trevino, Shelby Lynn, David Ball, and Billy Montana. Also, the International Fan Club Organization show, which is held during Fan Fair at Nashville's Ryman Auditorium, will feature Marty Stuart, Loretta Lynn, Ricky Lynn Gregg, Dallas County Line, Davis Daniel, Holly Dunn, Susie Luchsinger, and Gary Beaty.

Curb Records is releasing a one-hour musical documentary video on Tim McGraw. "An Hour With Tim" contains interviews, behind-the-scenes footage shot exclusively for the program, and music videos from his album "Not A Moment Too Soon." It hits retail May 2.

Reports from the road indicate the Wal-Mart Country Music Across America Tour '95 is off to a great start, with tens of thousands of country music fans attending the shows, some numbering more than 3,500. Anderson Merchandising, which is sponsoring the events, says the company is "seeing dramatic increases in sales of the artists' albums and also in overall store sales at concert stores during the day of the show." Springtime weather has forced some shows inside and unplugged.

Dinner music: Diamond Rio is set to perform acoustically 9 p.m. May 9 at the country-themed Country Star Restaurant in Hollywood. Special guests are expected to join the band. The restaurant has previously featured performances from its celebrity representatives—Vince Gill, Reba McEntire, and Wynonna—as well as Wade Hayes, Bryan White, Bryan Austin, and Kenny Chesney. Speaking of restaurants, Planet Hollywood is close to opening in Nashville. While no deal has been finalized, Planet Hollywood is reportedly looking at a downtown site near the Hard Rock Cafe and the Wildhorse Saloon.

RADIOACTIVE

Chambers Departs KPLX Dallas

Citing differences of opinion over the direction of the station, KPLX Dallas and PD Brad Chambers have parted ways. No successor has been named to replace Chambers, who joined the station about two years ago. GM Dan Halyburton and music director Chris Huff are handling programming duties in the interim.

Meanwhile, KPLX has signed former KMPS Seattle PD Tim Murphy as its consultant. Murphy has just set up shop in Cadillac, Mich., and can be reached at 616-779-0624 or at 423 E. Harris St., Cadillac, Mich. 49601.

Look for the long-rumored format change at WCFB Orlando, Fla., to take place next week. WCFB's jocks have started announcing on the air that the format will change May 7 and that they don't know if they'll be staying. This week is Listener Appreciation Week on WCFB, as the station cleans out the prize closet.

Jack Taylor is the new p.m. driver at the Major Networks' Super Hit Country format. Taylor, known to Chicago-area radio folks as Steve Seaver, was doing production; he replaces WSIX Nashville's Hoss Burns, who had been moonlighting as Major's p.m. driver.

At WGRL (the Bear) Indianapolis, PD Sam McGuire and overnigher Vicki Cubb are now doing mornings, replacing Jim Hunter. Part-timer Brad Bearus replaces Cubb . . . David Allen, formerly with the syndicated "After MidNite with Blair Garner," is the new production director at WBOB Minneapolis, replacing Jim Cook, who goes to news/AC

combo WGST/WPCH Atlanta as creative services director. Also, Travis Moon from KXKT Omaha, Neb., is the new night jock at WBOB, replacing L. Moe Moon. Meanwhile at KXKT, assistant PD John Glenn, music director Tom Goodwin, and GM Bob Dean are sharing PD duties for now following the departure of Mark Evans.

Springfield, Mo., gets a new country FM this week as KZPF signs on, carrying the Branson Country Network programming originating from nearby KBCN Branson, Mo.

WYNG Evansville, Ind., assistant PD/music director/morning co-host Jon Prell is the new PD/midday host at WDDD Carbondale, Ind. Replacing Prell at WYNG is John Swan, formerly music director at KRMD Shreveport, La. Swan and KRMD GM Joyce Marshall worked together at the then-KJNE Waco, Texas. Assuming Prell's morning duties is night jock Johnny Vincent.

At KID-FM Idaho Falls, Idaho, Mark Mann is the new PD, coming from oldies sister station KPXY and replacing Christopher Michaels. Also, music director Mindy Karey will team with Mann in mornings, replacing the former team of Michaels and Barry West.

Evening personality Heather Harris is the new music director/p.m. driver at KLLL Lubbock, Texas, replacing Jeff Scott, who left last week for evenings at KEBC Oklahoma City. Overnigher Kelly Green replaces Harris in nights.

WNWN Kalamazoo, Mich., has repositioned itself as "The New WNWN," with 45-minute music sweeps and more gold . . . WCHY Savannah, Ga., and WHKR Titusville, Fla., have added "After MidNite with Blair Garner" . . . Former WYNY New York music director Del DeMontreaux is the new stadium announcer for the New York Mets.

WJXY-FM Myrtle Beach, S.C., adds ABC's syndicated "Moby In The Morning," replacing Premiere's no-longer-syndicated Gerry House show.

AIRBORNE

Instant information on Country's new artists

Kenny Chesney

"FALL IN LOVE"

Luttrell, Tenn., native Chesney's mother and aunt were regulars on an east Tennessee gospel radio show. He started songwriting and singing while attending college in Johnson City, Tenn., and moved to Nashville in 1990 after earning a degree in marketing. After months of day jobs and night writing, Chesney inked a publishing deal, then signed to Capricorn as its first country artist. Chesney, 27, co-wrote four of the songs on his Barry Beckett-produced BNA debut album, "All I Need To Know," including "Fall In Love."



4 Runner

"CAIN'S BLOOD"

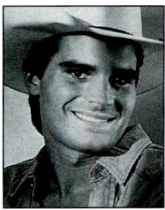
4 Runner's Billy Crittendon first mentioned the idea of a group to Lee Hilliard in 1985, but it wasn't until 1992 that Crittendon began planning the group with Jim Chapman, who then recruited Hilliard a year later. Hilliard ran into the fourth 4 Runner member, Craig Morris, while they were both performing at Nashville's Bluebird Cafe. Chapman was raised in Springfield, Ohio. Crittendon grew up in Birmingham, Ala., and moved to Nashville in 1980, co-writing Diamond Rio's "Love A Little Stronger." Hilliard comes from Danville, Va., and moved to Nashville when he was 18 years old. He's sung backup for Loretta Lynn and also toured with Reba McEntire. Morris grew up in Piggott, Ark., and also wrote McEntire's "If I Had Only Known."



Woody Lee

"GET OVER IT"

Born in Dallas and raised in Garland, Texas, Woody Lee received his first guitar in the fifth grade, but it was his vocal talent that landed him his first gig as a singer in the Garland All-City Boys Choir. Before his first single was released, Lee had already notched a No. 1 single as a songwriter, co-writing Tracy Lawrence's "I See It Now" with Larry Boone and Paul Nelson.



Billy Montana

"DIDN'T HAVE YOU"

Billy Montana was born and raised near Albany, N.Y., where he was exposed to both the Eagles and the Doobie Brothers, and George Jones and Merle Haggard. Originally signed by Warner Bros. Nashville in 1985, Montana also wrote for Darryl and Don Ellis ("No Sir") and Tim McGraw ("Ain't No Angels"). He received a British Columbia Country Music Award for



single of the year ("Girls Will Be Girls") and had a No. 2 single in Canada with "I Better Go Now." His first album, "No Yesterday," is being released this spring on Magnatone.

David Lee Murphy

"PARTY CROWD"

David Lee Murphy arrived in Nashville in July 1983 from Herrin, Ill., and within six months was opening for Steve Earle. His first major-artist cut was "Red Roses Won't Work Now" by Reba McEntire in 1985. Doug Stone later recorded Murphy's "High Weeds And Rust." By the fall of 1992, Murphy was signed to MCA Nashville, which at the time was not picking up any new acts. Those demo tapes included Murphy's previous single, "Just Once" for the soundtrack to the rodeo movie "8 Seconds." Murphy's debut album is titled "Out With A Bang."



Perfect Stranger

"YOU HAVE THE RIGHT TO REMAIN SILENT"

Perfect Stranger's earliest incarnation was in the mid-'80s, when Shayne Morrison and Richard Raines, who had been in rival bands in high school, teamed up, taking their act's name from a Southern Pacific song. The current lineup filled out about four years ago with the addition of Steve Murray and Andy Ginn.

* Linda Ronstadt

"WALK ON"

While not a new artist, seven-time Grammy winner Linda Ronstadt does return to country radio for the first time since 1988—and as a solo artist for the first time in more than a decade—with this cut from her 28th album. "Feels Like Home" was recorded in Northern California by producer and partner George Massenburg. Included on the album are Tom Petty's "The Waiting," Neil Young's "After The Gold Rush," Randy Newman's "Feels Like Home," and this remake of Matraca Berg's 1990 "Baby, Walk On." Joining Ronstadt on the album for five tracks is longtime pal and past collaborator Emmylou Harris.

Daryle Singletary

"I'M LIVING UP TO HER LOW EXPECTATIONS"

This Giant recording artist, whose debut album will be released this month, grew up on a small farm outside Whigham, Ga., and was raised on George Jones classics and a healthy dose of gospel. His parents and grandparents performed locally as a gospel quartet at church and civic gatherings, and his grandfather led the church choir for nearly 30 years. Singletary, who moved to Nashville in 1990, first caught the attention of Lib Hatcher-Travis and Randy Travis, with Travis agreeing to help produce Singletary's vocals and choose material. Singletary also sang backup in Travis' road band.



* Denotes first-time appearance in Airborne.



COUNTRY CONFIDENTIAL

by Wade Jessen

Bombing Reaction Brings Out Radio's Best

Every time I turn around, something reminds me how fortunate I am to work in this industry. As I read the front-page story in last week's Country Airplay Monitor about the bombing disaster in Oklahoma City and how local radio banded together, I was reminded of other times when radio got involved in such events. It's easier for a radio station to suspend programming and "turn over the store" to the community. Television and print must rely primarily on visuals to capture the attention, and there is so much time lost while those preparations are being made. This is one more reason why in the information age, radio has avoided becoming a media dinosaur.

It's also a compliment to the air personalities who were thrust from being warm, friendly providers of music, time, and temperature to sorting out details, prioritizing information, and delivering it in an orderly fashion. In cases such as Oklahoma City, emotions are at a fever pitch. The Oklahoma City stations are dealing with an angry community, an angry nation, and an angry world. While providing information to their local audi-

ences, they are also called upon to feed networks and local stations and print media everywhere. Radio makes this process work every time.

Also reassuring is how radio reacts from a service standpoint. The disaster relief fund established by KEBC Oklahoma City sends a clear message of continued commitment to the survivors and the community after the bombing. It may appear that in radio today, with ownership rules and stations changing hands so quickly, being "licensed to serve in the public interest" may have lost some of its meaning. Unfortunately, it sometimes takes a disaster to illustrate the impact of that phrase.

Country broadcasters provide an emotional product every day. We are the segment of the broadcast industry dealing with everyday people, problems, and feelings, from the joyous to the devastated. We have an irreplaceable conduit to the emotions of this nation's heartland. Along the way, it's encouraging to see that even though we only faintly resemble the radio industry of yesteryear, we still know how to roll up our sleeves in a crisis.

A Perfect Indie Breakthrough? 'Stranger' Things Have Happened

Continued from page 1

Hallam, who had success several years ago with another indie-label record, "My Girlfriend Might" by the Smokin' Armadillos, says that in most cases indie bands are not making an impact because the production doesn't measure up. "Local bands will come up to me with some pretty good material, but the songwriting and production just doesn't match up to what's coming out of Nashville. And I'm sorry, but that's what they're up against. I can't lower my standards just because they are an independent or local band."

Another roadblock, says St. John, is that many good songs from independents often get lost because many programmers "get hypnotized by the music machine." If a record doesn't come with a major's promotional resources, "it more than often gets lost." That could change, given Perfect Stranger's early radio success.

Kennedy, who recently converted the song from light to medium rotation, first became aware of the band during a meeting with Dave Steele, the PD at the station he owns, KXBZ Manhattan, Kan. "He had been playing an earlier single, 'Riding The Rodeo,' for a while, so I put it on the air here and it sounded great and got some good reaction. I then called Pacific Records [for] the album. That's when I heard 'You Have The Right To Remain Silent.' We popped that single on the air a couple of times, and the reaction was immediate."

For Pacific Records, getting Perfect Stranger signed to a major label was the ultimate goal. Says Tony Tuthill, co-owner of Pacific and the band's manager, "We just thought the talent level was here for these guys, especially the way their material had been accepted at the nightclubs and their concerts. . . . Rather than tying them with an independent and having minor-league success, we want them to become a platinum act. They wouldn't have had that success with an independent."

Pacific's grass-roots campaign centered on touring and nightclub airplay. The label even signed up dance promotion firm Country Club Enterprises to work "Riding The Rodeo" at the clubs. Says Tuthill, "These guys work a lot of dates. We've never had a problem booking this

band. The quality of their performances is just as good as the record. That's why we felt it was important that they get exposed in the clubs and that they be able to sound just as good on record as in concert."

To that end, Perfect Stranger is cutting two new songs for its album for Curb. Also, a couple of the earlier songs are being remixed. The new album is expected to hit retail in about six weeks.

Says Curb GM Phil Gernhard (who will be leaving the label June 15), "This record was produced over an eight- to 10-month period, with their producer kind of bringing them along. You can tell the earlier cuts from the later cuts, like 'You Have The Right.' Some of the earlier stuff is coming off or we're fixing it, because they have progressed as a band. They're a traveling group who were just learning in the studio."

One key avenue in Curb's promotional strategy will be listener-appreciation concerts. Says VP of country promotion John Brown, "We're jumping on the buzz that was already there before we got to the party and then adding to it. We have to continue spreading the word quickly, because it's never going to be anything but tight [on playlists] out there. You just pull those adds out there and you go to the street."

"And with the concert appreciation circuit heating up, we're going to try and place them on as many as we can. That's our goal for spring and summer. We're doing the exact same thing we did with Tim McGraw; doing the appreciation shows before he broke through."

"Also, because they have toured extensively before, if there's a way to put a fast tour together where we can hit two or three markets, then we'll do that as well."

Brown agrees with KYGO's St. John that country radio will start taking a closer look at indie records. "At least this will wake the industry up again. I know they [programmers] are under time constraints, but somebody has to be searching for songs like this. And let's face it, when and if a competitor comes in, and everybody's in each other's face, then music plays a bigger role."

COUNTRY PROFILE

WBOB Overtakes KEEY 12+ For First Time Irreverent Style Key To Branding Station, Says PD Wood

They call it achieving "Bobness," and based on the winter '94 Arbitron survey, more people in the Twin Cities are buying into "Bob" than ever before—WBOB Minneapolis, that is.

The Colfax Communications station, which signed on May 1993, overtook its crosstown rival, Shamrock Broadcasting's KEEY (K102), for the first time in the winter '95 Arbitron survey, surging 4.8-5.8, while K102 was off 5.6-5.3. Year-on-year, WBOB is 5.4-5.8, while KEEY is 5.8-5.3.

In the 24-54 cell, WBOB also rose a full point (4.7-5.7) vs. K102's 6.6-6.0. In the 18-34 demo, both stations were even, with WBOB jumping 6.6-8.3 and KEEY rising 6.4-8.3.

PD Bob Wood (the name is a coincidence) says that the decision to go country was made before his arrival and that the key plank of WBOB's strategy from day one was

'We're not irreverent toward the music, the audience, or the artists. We used to have a liner on the air that said, "The music is sacred, but our socks are holey." That's pretty typical for us'

—Bob Wood

creating a unique brand. "[We wanted] to elbow our way into the scheme of things by having a persona of sufficient intensity to attract attention and provide a meaningful difference to the audience," says Wood, who credits Randy Michaels with the idea of naming a station after a person. "Colfax wanted a unique brand and not to become a simple commodity where people would tune in and out at a whim, without any knowledge of where they had been. So we attempted to brand 'BOB as 'Bob' to signify that. In turn, we created what we call internally 'Bobness,' which has to do with how we present ourself."

The key to branding and promoting WBOB, says Wood, has been to keep it hip, fun, and pretty irreverent. He adds, however, "We're not irreverent toward the music, the audience, or the artists. We used to have a liner on the air that said, 'The music is sacred, but our socks are holey.' That's pretty typical for us." WBOB's main positioning statement is "Continuous New Country," with the one most used on the air being "More Songs Every Hour. More Different Songs Everyday."

Another vital promotional element, says Wood, is getting listeners involved on the air. "We're probably one of the most phone-intense stations out there," he says. "The idea is to have the audience play along with us. To invite them in. Somebody once said it sounds as though the listeners help run the radio station. That's a desired feature."

"We're anti-announcing. I talk constantly to the staff about added value. Simply announcing doesn't work; you have to add value. For example, David Letterman doesn't just bring on dogs. It's stupid pet tricks. The description is the added value, and we want to add value to everything. We add value to the music by announcing all the

titles to every song or by announcing the emotional content within the song and the power it has.

"We'll also ask artists to do unexpected liners for the station. To me, that's way better than an endorsement, because it's more fun for the listener."

And what is "Bobness?" "Bobness' is definable as the unexpected. When we moved antenna cites . . . we told listeners we were fixing the Leaning Tower of Bob. When we fixed the signals, we celebrated by adding smell to our broadcasts and invited listeners to roll down their windows and enjoy the exciting new smell of Bob. We've also done things like a Skeeter Tweeter Weekend, where we told listeners we were broadcasting ultrasonic tones to repel mosquitoes as a public service to Bob listeners.

"We try not to do the 'Jello jump' kinds of things. We try to come up with our own twist on things. Some of them work and some of them don't. One that didn't: We asked all the promotion reps to try and get a box of dirt from the artists' backyards. I thought we would package it up and give it away. Here's your own piece of Garth Brooks' backyard. Now, we could just gather any dirt ourselves and give it away, but we're not into conning people."

While WBOB may push the envelope in its presentation, Wood says, "We're pretty much what you'd expect" musically. "We do a lot of music testing, and our playlist is what you'd see reflected in today's charts. We're pretty much in the middle of things. We're not trying to break acts, although that sometimes happens."

Here's a sample hour: Mel McDaniel, "Baby's Got Her Blue Jeans On"; Shania Twain, "Whose Bed Have Your Boots Been Under"; Bryan White, "Look At Me Now"; Garth Brooks, "The Dance"; Sammy Kershaw, "Third Rate Romance"; Patty Loveless, "You Don't Even Know Who I Am"; Reba McEntire, "Why Haven't I Heard From You"; Little Texas, "Southern Grace"; Faith Hill, "Wild One"; Ty Herndon, "What Mattered Most"; Tracy Lawrence, "Can't Break It To My Heart"; Collin Raye, "My Kind Of Girl"; Brooks & Dunn, "She's Not The Cheatin' Kind"; George Strait, "Adalida"; and John Michael Montgomery, "I Swear."

Wood doesn't strive to be hip musically because "country's done that to itself" in many ways. He says, "There's plenty of hipness in country music. It doesn't need to make any apology to anybody, and anybody who's criticizing it probably doesn't know it well. You could point a finger at any [number of] artists who are capable of knocking your socks off. From known to unknown artists, it's a fabulous musical form."

Since the station's debut, Wood says WBOB hasn't changed that much. "The air staff, who have been the main reason why this station has been so successful, has become even better. They have a much better understanding of the vision for the station."

"In our first month, we were not terribly far from a jukebox. Now, we are much more human. It was a matter of finding the right people and coaching them as to how to present themselves on the air."

Wood isn't concerned about burning people out on "Bobness" or that the novelty will wear off. "As long as the feedback loop is there, we have a way to make sure we're on the beam."

Clinton Gregory

"A-11"

CLINTON GREGORY

"A-11"

PUNCH UP

A-11

On May 15

ADD DATE

PRODUCED BY
HAROLD SHEDD & ED SEAY

SEE
NASHVILLE

polydor
Nashville
a PolyGram company

WINTER '95 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1995, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Table header for station lists: Call, Format, '94, '94, '94, '94, '95

SAN FRANCISCO-(4)

Station list for San Francisco including KGO, KCBS, KMEL, KNBR, KOIT-AM-FM, etc.

PHILADELPHIA-(5)

Station list for Philadelphia including KYW, WUSL, WEBE, WVPN, etc.

DETROIT-(6)

Station list for Detroit including WJLB, WJR, WWJ, WNIC, etc.

DALLAS/FT. WORTH-(7)

Station list for Dallas/Ft. Worth including KSCS, KVVL, WBAP, etc.

WASHINGTON, D.C.-(8)

Station list for Washington, D.C. including WPGC-FM, WPMZQ-AM-FM, etc.

HOUSTON-(9)

Station list for Houston including KODA, KBXX, KILT-FM, etc.

BOSTON-(10)

Station list for Boston including WRBK, WJMN, WJMS-FM, etc.

MIAMI-(11)

Station list for Miami including WEDR, WLYF, WRMA, etc.

NASSAU-SUFFOLK, N.Y.-(14)

Station list for Nassau-Suffolk, N.Y. including WALK-AM-FM, WHZT, etc.

SAN DIEGO-(15)

Station list for San Diego including KSON-AM-FM, KYXY, etc.

MINNEAPOLIS/ST. PAUL-(16)

Station list for Minneapolis/St. Paul including KQRS-AM-FM, WCCO, etc.

ST. LOUIS-(17)

Station list for St. Louis including KMOX, WIL, KEZK, etc.

BALTIMORE-(18)

Station list for Baltimore including WPOC, WBAL, WLIF, etc.

PITTSBURGH-(19)

Station list for Pittsburgh including KDKA, WDEW, WDSY-FM, etc.

CLEVELAND-(22)

Station list for Cleveland including WGAR, WZAK, WZLW, etc.

CINCINNATI-(25)

Station list for Cincinnati including WLW, WUBE-FM, WBN, etc.

Station list for oldies and R&B including WGRR, WIZF, WRRM, etc.

MILWAUKEE-(26)

Station list for Milwaukee including WMIL, WTMJ, WTKI, etc.

RIVERSIDE, CALIF.-(28)

Station list for Riverside, Calif. including KFRG, KFI, KGGI, etc.

SAN JOSE, CALIF.-(30)

Station list for San Jose, Calif. including KGO, KOME, KBAY, etc.

PROVIDENCE, R.I.-(31)

Station list for Providence, R.I. including WHYJ, WWLI, WPRO-FM, etc.

Publications information: PUBLISHER: MICHAEL ELLIS, EDITOR: SEAN ROSS, NATIONAL ADVERTISING MANAGER: JON GUYNN, etc.

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

NEAL MCCOY • <i>They're Playin' Our Song</i> (ATLANTIC)	+717
WRBQ +33, WSSL +20, WWKA +19, WMZQ +19, WESC +18, KKQB +18, KRYS +17, KTOM +16, WPOC +16, KIIM +15	
TRAVIS TRITT • <i>Tell Me I Was Dreaming</i> (WARNER BROS.)	+642
WKJN +20, WSM +19, WXRBB +7, KUPL +17, KIIM +15, KMPS +15, KKQB +15, KYNG +14, WQBE +14, KFMS +14	
CLAY WALKER • <i>My Heart Will Never Know</i> (GIANT)	+625
KRYS +27, KXKC +19, WKCN +17, WRBQ +17, WKXX +17, KEBC +16, KIKF +15, WTQR +15, KUZZ +14, WGAR +14	
ALISON KRAUSS & UNION STATION • <i>When You Say Nothing At All</i> (BNA)	+513
WEZL +23, KEEY +22, WKIS +17, KAJA +17, WXTU +16, WDOD +14, WUSN +14, WCHY +12, KNIX +12, KXKC +11	
GEORGE STRAIT • <i>Adalida</i> (MCA)	+489
WQIK +25, WMZQ +20, KDRK +19, KMPS +18, KXKC +14, KRTY +14, WYNG +13, WYCD +12, KJYY +12, KHEY +12	
TRACY LAWRENCE • <i>Texas Tornado</i> (ATLANTIC)	+461
WBCT +17, KEBC +16, WQXK +15, KUPL +15, WCUZ +14, KFRG +13, WHYL +13, WNOE +13, WYAY +13, KCYY +12	
COLLIN RAYE • <i>If I Were You</i> (EPIC)	+454
KYNG +22, WQBE +18, WSM +15, WTDR +14, WVLK +12, KRAK +12, WUSY +11, KEEY +11, WKHX +11, KPLX +9	
JOHN MICHAEL MONTGOMERY • <i>Sold (The Grundy County Auction Incident)</i> (ATLANTIC)	+449
KKBQ +39, KRYS +32, KYCW +27, WYCD +25, KDRK +19, KRTY +19, KYNG +17, WIVK +16, WAMZ +16, KEEY +16	
JOHN BERRY • <i>Standing On The Edge Of Goodbye</i> (PATRIOT)	+421
WCUZ +19, KXKC +16, KGMV +15, WZZK +15, WDOD +14, WSSL +14, WPCM +14, WCHY +13, KWKH +12, WDRM +12	
KENNY CHESNEY • <i>Fall In Love</i> (BNA)	+415
WKQC +21, WYCD +16, WKHX +11, WGEE +10, KXKC +9, KOUL +9, WDRM +9, WCKT +9, WPOR +9, WEZL +9	
CLINT BLACK • <i>Summer's Comin'</i> (RCA)	+410
WBOB +18, KXKC +16, KVOO +16, WGGY +15, KYCY +14, WSSL +13, WROO +13, WYCD +12, KTOM +12, KIKF +12	
TRISHA YEARWOOD • <i>You Can Sleep While I Drive</i> (MCA)	+408
WAMZ +20, WZZK +15, WGGY +14, KWNR +14, WKXC +13, WCMS +13, KYCY +12, KXKT +12, KGMV +11, KWEN +11	
TY HERNDON • <i>What Mattered Most</i> (EPIC)	+361
WBOB +16, WDAF +16, KXKT +14, KFRG +13, WPCM +13, WAMZ +13, WWYZ +12, WGH +12, WCMS +12, KCYY +12	
SHENANDOAH • <i>Darned If I Don't (Danged If I Do)</i> (LIBERTY)	+360
WMZQ +20, KVET +16, KTOM +12, WBCT +11, KWNR +11, WOKO +11, WZZK +11, WYAY +11, WYNG +10, WQYK +9	
VINCE GILL • <i>You Better Think Twice</i> (MCA)	+312
KASE +20, WESC +19, WAMZ +18, KOUL +16, KKQB +15, WGAR +13, WCKT +12, KYCW +12, WSSL +11, WYRK +11	
KATHY MATTEA • <i>Clown In Your Rodeo</i> (MERCURY)	+297
KBEQ +17, WKSJ +13, WWKA +13, KFRG +12, KHEY +12, WTDR +11, WCOL +10, WGAR +10, WSTH +9, WCHY +9	
BLACKHAWK • <i>That's Just About Right</i> (ARISTA)	+294
WKXX +15, KYGO +14, KOUL +11, KSSN +11, KSON +11, KZLA +11, WCOL +10, KWNR +10, KSOP +10, WIL +10	
PATTY LOVELESS • <i>You Don't Even Know Who I Am</i> (EPIC)	+274
KKBQ +19, KYCY +17, WXTU +16, WYAY +14, WKIS +12, WWWW +11, KSKS +10, KHEY +10, WDAF +10, WBCT +8	
LORRIE MORGAN • <i>I Didn't Know My Own Strength</i> (BNA)	+270
KBEQ +19, WRBQ +18, KXKC +16, WAMZ +16, KPLX +16, KIKF +13, WGAR +11, KNIX +11, WRKZ +9, KWKH +8	
LITTLE TEXAS • <i>Southern Grace</i> (WARNER BROS.)	+255
WTQR +13, WXRBB +12, WYD +11, WYNG +11, KRYS +9, WCTK +8, WPOR +7, WXBM +7, WKSJ +7, WSSL +7	

MOST NEW AIRPLAY THIS WEEK

No. Of
Stations

NEAL MCCOY <i>They're Playin' Our Song</i> (Atlantic)	44
CLAY WALKER <i>My Heart Will Never Know</i> (Giant)	44
TRISHA YEARWOOD <i>You Can Sleep While I Drive</i> (MCA)	32
LORRIE MORGAN <i>I Didn't Know My Own Strength</i> (BNA)	23
SHENANDOAH <i>Darned If I Don't (Danged If I Do)</i> (Liberty)	22
LITTLE TEXAS <i>Southern Grace</i> (Warner Bros.)	21
VINCE GILL <i>You Better Think Twice</i> (MCA)	19
JOHN MICHAEL MONTGOMERY <i>Sold (The Grundy County Auction Incident)</i> (Atlantic)	19
SHANIA TWAIN <i>Any Man Of Mine</i> (Mercury)	19
TRAVIS TRITT <i>Tell Me I Was Dreaming</i> (Warner Bros.)	18

VIDEO PLAYLISTS

CMT

1	36	7	37	16	18
2	33	21	38	16	17
3	30	28	39	16	16
4	30	30	40	16	15
5	30	21	41	16	15
6	29	29	42	16	17
7	29	29	43	16	16
8	29	28	44	16	21
9	29	28	45	16	17
10	28	28	46	16	24
11	28	28	47	15	14
12	28	33	48	15	15
13	28	28	49	15	15
14	27	10	50	15	18
15	26	21			
16	26	28			
17	23	21			
18	23	21			
19	23	23			
20	22	22			
21	22	21			
22	22	21			
23	21	36			
24	21	21			
25	21	7			
26	21	16			
27	20	21			
28	20	22			
29	19	22			
30	18	16			
31	18	15			
32	17	18			
33	17	16			
34	17	17			
35	16	6			
36	16	14			

TNN

1	7	5	37	16	18
2	6	4	38	16	17
3	6	4	39	16	16
4	5	5	40	16	15
5	5	5	41	16	15
6	5	5	42	16	17
7	5	5	43	16	16
8	5	4	44	16	21
9	5	3	45	16	17
10	5	5	46	16	24
11	5	5	47	15	14
12	5	5	48	15	15
13	5	5	49	15	15
14	5	5	50	15	18
15	5	4			
16	5	4			
17	5	5			
18	5	5			
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28	5	5			
29	5	5			
30	5	5			
31	5	5			
32	5	5			
33	5	5			
34	5	5			
35	5	5			
36	5	5			

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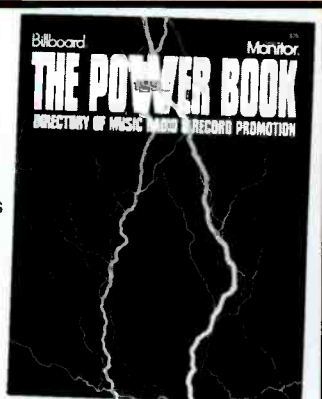
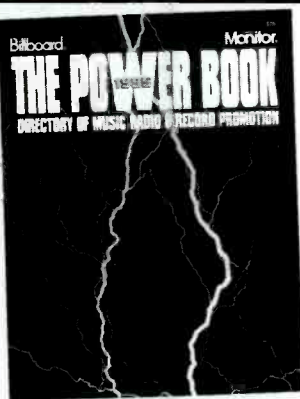
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BDPB3035



SHANIA

TWAIN



The
Woman
In
Me

I'm Grateful For ...

MY FIRST SINGLE, "**WHOSE BED HAVE YOUR BOOTS BEEN UNDER?**" BEING...

- ♥ #1 in Canada
- ♥ #1 in Europe's Music & Media Chart
- ♥ Top 10 in the U.S.A.

MY ALBUM, "**THE WOMAN IN ME**"

- ♥ Gold in Canada
- ♥ Sales in Excess of 350,000 in the U.S.A.
- ♥ #9 on Billboard's Top Country Albums chart
- ♥ #2 on Billboard's Heatseekers chart
- ♥ #75 on Billboard's 200 chart

...all after 10 short weeks

- ♥ The opportunity to write and record an exciting album.
- ♥ The opportunity to work and learn from a great producer, Robert John "Mutt" Lange
- ♥ The good fortune to have the support and commitment from my label, Mercury Nashville, including Luke Lewis, president, and everyone on the staff.
- ♥♥♥ But, most of all, I'm grateful to all of you for making this happen!

Thank You So Much!

...one very grateful woman



Any Man Of Mine
Airplay Date: May 8th



COUNTRY AIRPLAY

PowerPLAYLISTS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

FOR WEEK ENDING
APRIL 30, 1995

KSNAN		WZZK		WBOB		KYGO		KYNG		WSIX	
San Francisco PD: Alan Sledge MD: Richard Ryan		Birmingham PD: Jim Tice MD: Scott Stewart		Minneapolis PD/MD: Bob Wood		Denver PD: John St. John MD: Jennifer Page		Dallas PD: Dan Pearnan MD: Stacey Tackett		Nashville PD/MD: Doug Baker	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1 John Michael Montgomery, I Can Love You	37 34	1 John Michael Montgomery, I Can Love You	40 38	1 Tracy Byrd, The Keeper Of The Stars	38 38	1 Toby Keith, You Ain't Much Fun	42 32	1 Alan Jackson, I Don't Even Know Your Name	44 31	1 Toby Keith, You Ain't Much Fun	37 33
2 George Strait, Adalida	37 31	2 Ty Herndon, What Mattered Most	39 39	2 Shania Twain, Whose Bed Have Your Boots	37 37	2 Tim McGraw, Refried Dreams	39 25	2 Reba McEntire, The Heart Is A Lonely Hun	39 40	2 George Strait, Adalida	37 36
3 Alan Jackson, Song For The Life	34 31	3 Tracy Byrd, The Keeper Of The Stars	38 41	3 Tim McGraw, Refried Dreams	37 37	3 Mark Chesnut, Gonna Get A Life	37 39	3 Doug Stone, Faith In Me, Faith In You	39 30	3 Clint Black, Summer's Comin'	37 30
4 Brooks & Dunn, Little Miss Honky Tonk	33 35	4 Brooks & Dunn, Little Miss Honky Tonk	37 34	4 Mark Chesnut, Gonna Get A Life	37 34	4 Reba McEntire, The Heart Is A Lonely Hun	36 32	4 Mark Chesnut, Gonna Get A Life	37 31	4 Mark Chesnut, Gonna Get A Life	35 36
5 Tim McGraw, Refried Dreams	33 37	5 Mark Chesnut, Gonna Get A Life	36 26	5 John Michael Montgomery, I Can Love You	37 34	5 John Michael Montgomery, I Can Love You	36 31	5 John Michael Montgomery, I Can Love You	35 35	5 John Berry, Standing On The Edge Of Good	35 32
6 Tracy Byrd, The Keeper Of The Stars	33 30	6 John Berry, Standing On The Edge Of Good	35 20	6 Brooks & Dunn, Little Miss Honky Tonk	36 38	6 John Michael Montgomery, I Can Love You	35 36	6 Woody Lee, Get Over It	35 44	6 John Michael Montgomery, I Can Love You	34 33
7 Randy Travis, The Box	33 35	7 Shania Twain, Whose Bed Have Your Boots	34 41	7 Shania Twain, Whose Bed Have Your Boots	36 18	7 Clint Black, Summer's Comin'	34 33	7 Tracy Tritt, Tell Me I Was Dreaming	35 21	7 Ty Herndon, What Mattered Most	33 33
8 Mark Chesnut, Gonna Get A Life	33 37	8 Alison Krauss & Union Station, When You	32 30	8 Larri White, That's How You Know	35 38	8 Larri White, That's How You Know	33 28	8 George Strait, Adalida	34 46	8 Tracy Byrd, The Keeper Of The Stars	31 31
9 Ty Herndon, What Mattered Most	30 20	9 Hal Ketchum, Stay Forever	31 21	9 Ty Herndon, What Mattered Most	35 19	9 Perfect Stranger, You Have The Right To	25 27	9 Alan Jackson, Song For The Life	34 35	9 Sawyer Brown, I Don't Believe In Goodbye	30 26
10 Larri White, That's How You Know	23 20	10 Alan Jackson, Song For The Life	30 35	10 Alison Krauss & Union Station, When You	28 26	10 Alabama, Give Me One More Shot	25 21	10 Clint Black, Summer's Comin'	33 29	10 Alan Jackson, Song For The Life	30 36
11 Tracy Lawrence, Texas Tornado	22 12	11 Travis Tritt, Tell Me I Was Dreaming	27 15	11 Alabama, Give Me One More Shot	25 37	11 John Michael Montgomery, I Can Love You	24 11	11 John Michael Montgomery, I Can Love You	32 11	11 Tim McGraw, Refried Dreams	28 33
12 John Berry, Standing On The Edge Of Good	21 21	12 Sawyer Brown, I Don't Believe In Goodbye	26 22	12 George Strait, Adalida	23 25	12 Tracy Lawrence, Texas Tornado	24 11	12 Alabama, Give Me One More Shot	31 12	12 Brooks & Dunn, Little Miss Honky Tonk	28 21
13 Hal Ketchum, Stay Forever	21 20	13 Collin Raye, If I Were You	26 22	13 Tracy Lawrence, Texas Tornado	23 25	13 Ty Herndon, What Mattered Most	25 23	13 Alabama, Give Me One More Shot	31 14	13 Collin Raye, If I Were You	28 28
14 Toby Keith, You Ain't Much Fun	21 23	14 Patty Loveless, You Don't Even Know Who	25 22	14 Tracy Lawrence, Texas Tornado	23 21	14 Tracy Byrd, The Keeper Of The Stars	25 21	14 John Michael Montgomery, I Can Love You	31 14	14 Tracy Lawrence, Texas Tornado	26 25
15 Collin Raye, If I Were You	20 16	15 Kenny Chesney, Fall In Love	25 19	15 Alan Jackson, Song For The Life	22 38	15 John Berry, Standing On The Edge Of Good	23 24	15 Tracy Byrd, The Keeper Of The Stars	31 27	15 David Lee Murphy, Party Crowd	25 23
16 Sammy Kershaw, If You're Gonna Walk, I'm	20 13	16 George Strait, Adalida	24 26	16 Pat Loveless, You Don't Even Know Who	22 22	16 John Berry, Standing On The Edge Of Good	23 17	16 John Berry, Standing On The Edge Of Good	29 30	16 Travis Tritt, Tell Me I Was Dreaming	25 22
17 Doug Stone, Faith In Me, Faith In You	20 21	17 Doug Stone, Faith In Me, Faith In You	23 23	17 John Berry, Standing On The Edge Of Good	22 17	17 Sawyer Brown, I Don't Believe In Goodbye	22 17	17 Hal Ketchum, Stay Forever	29 28	17 Doug Stone, Faith In Me, Faith In You	25 20
18 Mary Chapin Carpenter, House Of Cards	20 20	18 Tracy Lawrence, Texas Tornado	22 20	18 John Berry, Standing On The Edge Of Good	22 19	18 Joe Diffie, So Help Me Girl	21 7	18 Larri White, That's How You Know	27 41	18 Kathy Mattea, Cloven In Your Redoe	23 21
19 Clint Black, Summer's Comin'	20 22	19 Clint Black, Summer's Comin'	22 20	19 Joe Diffie, So Help Me Girl	22 20	19 Reba McEntire, The Heart Is A Lonely Hun	21 21	19 Alan Jackson, Song For The Life	27 22	19 4 Runner, Cain's Blood	23 25
20 Alison Krauss & Union Station, When You	19 20	20 Clint Black, Summer's Comin'	22 21	20 Reba McEntire, The Heart Is A Lonely Hun	21 21	20 James House, This Is Me Missing You	21 9	20 Alan Jackson, Song For The Life	25 26	20 Wade Hayes, I'm Still Dancin' With You	22 6
21 Patty Loveless, You Don't Even Know Who	19 19	21 Wade Hayes, I'm Still Dancin' With You	21 20	21 4 Runner, Cain's Blood	21 25	21 Hal Ketchum, Stay Forever	21 9	21 Tim McGraw, Refried Dreams	24 27	21 Wade Hayes, I'm Still Dancin' With You	22 21
22 Wade Hayes, I'm Still Dancin' With You	18 15	22 Sammy Kershaw, If You're Gonna Walk, I'm	20 24	22 Tracy Lawrence, As Any Fool Can See	20 21	22 Wade Hayes, I'm Still Dancin' With You	20 21	22 Wade Hayes, I'm Still Dancin' With You	24 27	22 Hal Ketchum, Stay Forever	21 19
23 Sawyer Brown, I Don't Believe In Goodbye	17 24	23 Mary Chapin Carpenter, House Of Cards	20 18	23 George Duca, Lipstick Promises	20 19	23 George Duca, Lipstick Promises	17 13	23 Sawyer Brown, I Don't Believe In Goodbye	24 21	23 Patty Loveless, You Don't Even Know Who	21 19
24 Kathy Mattea, Cloven In Your Redoe	16 13	24 Larri White, That's How You Know	19 36	24 Patty Loveless, Here I Am	20 17	24 Randy Travis, The Box	16 19	24 Sammy Kershaw, If You're Gonna Walk, I'm	22 0	24 Neal McCoy, They're Playin' Our Song	21 34
25 Trisha Yearwood, Thinkin' About You	15 13	25 Ken Melons, Workin' For The Weekend	18 16	25 Hal Ketchum, Stay Forever	20 22	25 Neal McCoy, They're Playin' Our Song	15 9	25 Mary Chapin Carpenter, House Of Cards	15 11	25 Larri White, That's How You Know	21 17
26 Alabama, Give Me One More Shot	14 20	26 Tim McGraw, Refried Dreams	18 24	26 Mary Chapin Carpenter, House Of Cards	18 24	26 James House, This Is Me Missing You	15 9	26 Mary Chapin Carpenter, House Of Cards	15 11	26 Sammy Kershaw, If You're Gonna Walk, I'm	20 20
27 Travis Tritt, Tell Me I Was Dreaming	14 10	27 Woody Lee, Get Over It	17 16	27 Collin Raye, If I Were You	20 40	27 Shania Twain, Whose Bed Have Your Boots	13 13	27 Alan Jackson, Song For The Life	13 11	27 Trisha Yearwood, Thinkin' About You	19 16
28 Darly Singletary, I'm Living Up To Her	14 16	28 John Anderson, Mississippi Moon	17 18	28 Collin Raye, If I Were You	19 18	28 Shania Twain, Whose Bed Have Your Boots	13 13	27 Alan Jackson, Song For The Life	13 11	28 Darly Singletary, I'm Living Up To Her	19 16
29 Clay Walker, This Woman And This Man	13 15	29 Darly Singletary, I'm Living Up To Her	17 17	29 Neal McCoy, For A Change	19 15	29 Alison Krauss & Union Station, When You	13 15	29 Reba McEntire, Why Haven't I Heard From	12 7	29 Darly Singletary, I'm Living Up To Her	19 16
30 Alan Jackson, Gonna Get A Life	13 10	30 4 Runner, Cain's Blood	17 24	30 Collin Raye, My Kind Of Girl	19 19	30 Collin Raye, My Kind Of Girl	12 29	30 Alan Jackson, Chatterbox	11 7	30 Kenny Chesney, Fall In Love	13 13

"Boot Scoot'n Saturday Night is a great addition to our weekends here at Z-93.9 FM....It's outrageous fun that comes blasting into your living room, making Saturday night a reel party."

-R.J. Curtls
*Program Director, Z-93.9
Los Angeles*

"Finally, Saturday nights are fun on the radio again! We love Boot Scoot'n Saturday Night!"

-Alan Sledge
*Program Director, KSAN
San Francisco*

"We waited a long time for a show that would beat what everyone else was doing on Saturday night. It sounds great on Young Country 96."

-Scott Johnson
*Program Director, Young Country WKSJ/WMYC
Mobile*

"Bo's personality approach is what makes the show fit so well with WLLR's Seven Day A Week Sound. More fun and energy than anything else I've heard! WLLR's proud to be part of Boot Scoot'n Saturday Night!"

-Jim O'Hara
*Program Director, WLLR
Davenport*

"It doesn't matter what market you're in, good part-timers are a bitch to find. Boot Scoot'n Saturday Night with Bo Reynolds gives Young Country 100 FM the sound, energy and excitement we're looking for on Saturday nights!"

-Doug Hamand
*Program Director, Young Country 100.1 FM
Lexington*



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PREMIERE
RADIO NETWORKS



Olympia Country Comedy Networks raise clowning around to an art form.



SONG ACTIVITY REPORTS



For Week Ending April 30, 1995

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Total Plays/Gain | **Total Plays/Gain** | **Total Plays/Gain** | **Total Plays/Gain** | **Total Plays/Gain**

KEN MELLONS 1383/48

Workin' For The Weekend (Epic)
Total Stations: 122 | Chart Move: 40-41

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	10	6	4	30	Jacksonv.	14	15	17	20
L.A.	10	6	4	30	Oklahoma City	14	15	17	20
Chicago	10	6	4	30	Louisv.	14	15	17	20
San Fran.	10	6	4	30	Ral./Dur.	14	15	17	20

DAVID LEE MURPHY 1613/125

Party Crowd (MCA)
Total Stations: 128 | Chart Move: 37-36

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	14	15	17	20	Jacksonv.	14	15	17	20
L.A.	14	15	17	20	Oklahoma City	14	15	17	20
Chicago	14	15	17	20	Louisv.	14	15	17	20
San Fran.	14	15	17	20	Ral./Dur.	14	15	17	20

COLLIN RAYE 2731/454

If I Were You (Epic)
Total Stations: 149 | Chart Move: 28-24

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	11	12	13	40	Jacksonv.	11	12	13	40
L.A.	11	12	13	40	Oklahoma City	11	12	13	40
Chicago	11	12	13	40	Louisv.	11	12	13	40
San Fran.	11	12	13	40	Ral./Dur.	11	12	13	40

SAWYER BROWN 3285/58

I Don't Believe In Goodbye (Curb)
Total Stations: 148 | Chart Move: 18-16

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	11	12	13	40	Jacksonv.	11	12	13	40
L.A.	11	12	13	40	Oklahoma City	11	12	13	40
Chicago	11	12	13	40	Louisv.	11	12	13	40
San Fran.	11	12	13	40	Ral./Dur.	11	12	13	40

SHENANANDOAH 1435/360

Dared If I Don't (Danged If I Do)
Total Stations: 131 | Chart Move: 47-40

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	14	15	17	20	Jacksonv.	14	15	17	20
L.A.	14	15	17	20	Oklahoma City	14	15	17	20
Chicago	14	15	17	20	Louisv.	14	15	17	20
San Fran.	14	15	17	20	Ral./Dur.	14	15	17	20

DARYLE SINGLETARY 1255/169

I'm Living Up To Her Low Expectations (Giant)
Total Stations: 124 | Chart Move: 46-43

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	16	15	17	102	Jacksonv.	16	15	17	102
L.A.	16	15	17	102	Oklahoma City	16	15	17	102
Chicago	16	15	17	102	Louisv.	16	15	17	102
San Fran.	16	15	17	102	Ral./Dur.	16	15	17	102

DOUG STONE 2988/56

Faith In Me, Faith In You (Columbia)
Total Stations: 147 | Chart Move: 20-21

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	23	21	25	215	Jacksonv.	23	21	25	215
L.A.	23	21	25	215	Oklahoma City	23	21	25	215
Chicago	23	21	25	215	Louisv.	23	21	25	215
San Fran.	23	21	25	215	Ral./Dur.	23	21	25	215

GEORGE STRAIT 4171/489

Adalida (MCA)
Total Stations: 149 | Chart Move: 18-8

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	14	15	16	63	Jacksonv.	14	15	16	63
L.A.	14	15	16	63	Oklahoma City	14	15	16	63
Chicago	14	15	16	63	Louisv.	14	15	16	63
San Fran.	14	15	16	63	Ral./Dur.	14	15	16	63

TRAVIS TRITT 2439/642

Tell Me I Was Dreaming (Warner Bros.)
Total Stations: 144 | Chart Move: 32-27

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	22	21	22	111	Jacksonv.	22	21	22	111
L.A.	22	21	22	111	Oklahoma City	22	21	22	111
Chicago	22	21	22	111	Louisv.	22	21	22	111
San Fran.	22	21	22	111	Ral./Dur.	22	21	22	111

TRISHA YEARWOOD 1075/408

You Can Sleep While I Drive (MCA)
Total Stations: 123 | Chart Move: 51-45

City	TW	LW	ZW	IP	Station	TW	LW	ZW	IP
New York	22	21	22	111	Jacksonv.	22	21	22	111
L.A.	22	21	22	111	Oklahoma City	22	21	22	111
Chicago	22	21	22	111	Louisv.	22	21	22	111
San Fran.	22	21	22	111	Ral./Dur.	22	21	22	111

Monitor **BDS IMPACT** DETECTIONS



COUNTRY AIRPLAY

★★★ AIRPOWER ★★★

(Minimum 3000 detections for the first time)

Total Plays/Gain
A. KRAUSS/UNION STATION 3165/513
When You Say Nothing At All (BNA)
Total Stations: 143/Chart Move: 24-18
Heavy (30+ plays): 30 including KASY, KBEQ, KEBC, KFKE, KKBO, KOUL, KPLX, KWN, KXKC, KXKT, KZDG, WAMZ, WCHY, WCKT, WCLB, WCOL, WDAF, WESC, WWWW, WXBQ, WYAY, WYNY, WYYD, WZZK
Medium (20-29): 63 including KASE, KCYY, KDRK, KEEY, KFMS, KGMY, KHEY, KIIM, KIKK, KILT, KKAT, KUZU, KVOO, KZSN, WBOB, WCMS, WCOS, WCUZ, WOV, WPCM, WPOW, WQIK, WQYK, WRBO, WRKZ
Light (Under 20): 50
New Airplay This Week: 10 KEEY, KMP, KNIX, KWJJ, WCFB, WDDD, WHKO, WIL, WKIS, WUSN

Total Plays/Gain
WADE HAYES 3082/182
I'm Still Dancin' With You (DKC/Columbia)
Total Stations: 148/Chart Move: 21-19
Heavy (30+): 9 KEBC, KKBB, KRY, KTOM, KXKC, WKJN, WUSY, WXBQ, WYAY
Medium (20-29): 82 including KCYY, KFMS, KHEY, KIKF, KNAX, KNCI, KOUL, KPLX, KRKY, KSON, KSOP, KSSN, KTEX, KUZZ, WAMZ, WCHY, WCOL, WCUZ, WESC, WEZL, WKCO, WKHK, WKXX, WKXC, WNOE, WPOC, WSSL, WSTH, WTD, WTRQ, WXBQ, WYNY
Light (Under 20): 57
New Airplay This Week: 2 KMLE, WBEE

Total Plays/Gain
TRACY LAWRENCE 3003/461
Texas Tornado (Atlantic)
Total Stations: 147/Chart Move: 25-20
Heavy (30+): 8 KASE, KOUL, KPLX, KRY, KXKC, KYNG, WGEE, WKX
Medium (20-29): 80 including KAJA, KASY, KBEQ, KDDK, KDRK, KEEY, KFMS, KFRG, KIKF, KIKK, KKAT, KNIX, KRMD, KSCS, KSSN, KTEX, KUPL, KUZU, KWJ, KXKT, KYCW, WCUZ, WDDD, WESC, WEZL, WFLS, WFMS, WNOE, WPOW, WQBE, WQXK, WRKZ, WROO, WSIX, WSM, WSSL, WTD, WVLK, WXBQ
Light (Under 20): 59
New Airplay This Week: 1 WYNY

Medium (20-29): 8 WCOL, WIVK, WQBE, WRBQ, WSOC, WUSY, WXBQ, WYCD
Light (Under 20): 112
New Airplay This Week: 6 KDRK, KEBC, KNCI, WKX, WMSI, WQIK

CLAY WALKER 911/625
My Heart Will Never Know (Giant)
Total Stations: 110/Chart Move: 66-49
Heavy (30+): 1 KRY
Medium (20-29): 3 KKBB, WCKT, WQDR
Light (Under 20): 106
New Airplay This Week: 44 KASY, KBEQ, KDDK, KEBC, KGMY, KIKF, KNAX, KRST, KRY, KSOP, KSSN, KUZZ, KVET, KWKH, KXKC, WAMZ, WBC, WBOB, WCOL, WDRM, WFLS, WFMS, WGAR, WGEN, WKCN, WKHK, WKJN, WKX, WKSJ, WPCW, WQXK, WYK, WRBQ, WROO, WSM, WSSL, WTD, WTRQ, WYNY, WXBQ, WYNY, WZZK

Medium (20-29): 5 KIKK, KYGO, KZDG, WESC, WIVK
Light (Under 20): 54
New Airplay This Week: 7 KILT, KSOP, KWN, WGH, WKJN, WKCO, WMSI

RICK TREVINO 412/132
Bobbie Ann Mason (Columbia)
Total Stations: 60/Chart Move: 68-61
Heavy (30+): 1 KKBB
Medium (20-29): 2 KASE, KRY
Light (Under 20): 57
New Airplay This Week: 12 KEBC, KRST, KSAN, KSOP, KTEX, KXKC, KYCY, WCKT, WIVK, WRKZ, WSIX, WYYD

LINDA RONSTADT 381/20
Walk On (Elektra/EEG)
Total Stations: 45/Chart Move: 63-62
Heavy (30+): 0
Medium (20-29): 1 KASE
Light (Under 20): 44
New Airplay This Week: 4 KIKF, KTOM, KZLA, WCHY

VINCE GILL 366/312
You Better Think Twice (MCA)
Total Stations: 65/Chart Move: Debut 63
Heavy (30+): 2 KKBB, WAMZ
Medium (20-29): 1 KASE
Light (Under 20): 62
New Airplay This Week: 19 KASE, KOUL, KRKY, KSSN, KVET, KWJJ, KYCW, WCKT, WESC, WFMS, WGAR, WGEE, WQXK, WKCO, WSIX, WSSL, WUBE, WYNY, WYNY

RHETT AKINS 313/221
That Ain't My Truck (Decca)
Total Stations: 87/Chart Move: Debut 65
Heavy (30+): 0
Medium (20-29): 2 KXKC, WKX
Light (Under 20): 85
New Airplay This Week: 15 KDDK, KEEY, KMP, KNIX, KOUL, KSOP, KYGO, KZLA, WAMZ, WBOB, WKCO, WKX, WOW, WSM, WXBQ

SHANIA TWAIN 313/241
Any Man Of Mine (Mercury)
Total Stations: 61/Chart Move: Debut 66
Heavy (30+): 0
Medium (20-29): 2 KXKC, WKX
Light (Under 20): 59
New Airplay This Week: 19 KASE, KASY, KGMY, KKAT, KKBB, KRKY, KSOP, KTES, KVET, KXKC, KYCW, WCOL, WGEE, WIVK, WKCO, WKJN, WSTH, WYNY, WYNY

GEORGE DUCAS 255/148
Hello Cruel World (Liberty)
Total Stations: 45/Chart Move: Debut 68
Heavy (30+): 1 KTTS
Medium (20-29): 2 KWKH, WCMS
Light (Under 20): 42
New Airplay This Week: 11 KASY, KOUL, KTOM, KTTS, KVOO, KXKC, WCMS, WGH, WKJN, WRKZ, WSIX

BRYAN WHITE 236/157
Someone Else's Star (Asylum)
Total Stations: 48/Chart Move: Debut 70
Heavy (30+): 0
Medium (20-29): 1 WSIX
Light (Under 20): 47
New Airplay This Week: 13 KEEY, KIKF, KILT, KKAT, KMLE, KOUL, KTEX, KZSN, WDDD, WIL, WRBQ, WYNY, WYYD

RODNEY CROWELL 216/26
Please Remember Me (MCA)
Total Stations: 29/Chart Move: 73-71
Heavy (30+): 0
Medium (20-29): 1 KMLE
Light (Under 20): 28
New Airplay This Week: 4 WBCT, WCHY, WOKO, WOW

THE MAVERICKS 201/134
All That Heaven Will Allow (MCA)
Total Stations: 50/Chart Move: Debut 72
Heavy (30+): 0
Medium (20-29): 1 WXBQ
Light (Under 20): 49
New Airplay This Week: 12 KDDK, KIKF, KTOM, KTTS, KVOO, WBEE, WYNY, WKCN, WQBE, WRBQ, WRKZ, WYNY

CONFEDERATE RAILROAD 201/172
When And Where (Atlantic)
Total Stations: 45/Chart Move: Debut 73
Heavy (30+): 0
Medium (20-29): 0
Light (Under 20): 45
New Airplay This Week: 14 KASY, KGMY, KMP, WCKT, WDDD, WFMS, WIVK, WKSJ, WSIX, WSSL, WSTH, WUSY, WYNY, WXBQ

2999 - 1000 DETECTIONS

Total Plays/Gain
DOUG STONE 2988/56
Faith In Me, Faith In You (Columbia)
Total Stations: 147/Chart Move: 20-21
Heavy (30+ plays): 11 KEBC, KOUL, KXKC, KYNG, WBCT, WGEE, WGGY, WKJN, WKX, WQXK, WYAY
Medium (20-29): 79 including KASY, KBEQ, KCYY, KEEY, KFMS, KFRG, KHEY, KIKK, KKAT, KSOP, KTM, KUZZ, KWEN, KXKT, KZSN, WCKT, WCOS, WDSY, WEZL, WFLS, WFMS, WGAR, WIVK, WPOC, WPOW, WQBE, WSSL, WSTH, WTD, WTRQ, WUBE, WVLK, WWWW
Light (Under 20): 57
New Airplay This Week: 2 KYCY, WXTU

PATTY LOVELESS 2973/274
You Don't Even Know Who I Am (Epic)
Total Stations: 149/Chart Move: 23-22
Heavy (30+): 5 WBCT, WESC, WKX, WUSY, WXBQ
Medium (20-29): 85 including KASY, KDDK, KDRK, KFKE, KFMS, KIIM, KXKS, KMLE, KNCI, KTEX, KUPL, KWEN, KXKT, KZSN, WAMZ, WDRM, WEZL, WFLS, WGAR, WGNA, WIL, WIVK, WNOE, WPOC, WQDR, WQXK, WRKZ, WSIX, WSM, WTD, WUBE, WWKA, WWWW, WYNY
Light (Under 20): 59
New Airplay This Week: 6 KKBB, KYCY, WBEE, WDAF, WKIS, WKCO

COLLIN RAYE 2731/454
If I Were You (Epic)
Total Stations: 149/Chart Move: 28-24
Heavy (30+): 6 KCYY, KOUL, KYCW, KYNG, WKX, WTD
Medium (20-29): 62 including KASE, KBEQ, KMP, KNAX, KRAK, KRMD, KRKY, KRY, KXKC, KYGO, WBOB, WCKT, WCMS, WCOS, WHYL, WKCN, WKJN, WKCO, WMLL, WMSI, WNOE, WPCM, WPOC, WRKZ, WROO, WSIX
Light (Under 20): 81
New Airplay This Week: 7 KMLE, WBEE, WCLB, WESC, WKX, WQBE, WSOC

MARY CHAPIN CARPENTER 2629/132
House Of Cards (Columbia)
Total Stations: 146/Chart Move: 26-25
Heavy (30+): 4 KNCI, KXKC, WBCT, WKX
Medium (20-29): 61 including KAJA, KASE, KASY, KBEQ, KFRG, KMP, KNAX, KRAK, KRKY, KWEN, KXKY, KZSN, WBEE, WCFB, WCKT, WEZL, WFLS, WGAR, WHYL, WKHK, WKJN, WVLK, WWKA, WXBQ, WXR, WXTU, WYAY
Light (Under 20): 81
New Airplay This Week: 2 KYCY, WIRK

SAMMY KERSHAW 2568/232
If You're Gonna Walk, I'm Gonna Crawl (Mercury)
Total Stations: 145/Chart Move: 32-27
Heavy (30+): 3 KASE, KILT, WDRM
Medium (20-29): 58 including KBEQ, KDDK, KDRK, KFKE, KFMS, KFRG, KGMY, KMLE, KNAX, KTEX, KTOM, KUZZ, KVET, KWN, KXKC, KXXY, WCOL, WCKT, WCUZ, WDDD, WEZL, WGAR, WXBQ, WXBQ, WXTU, WYNY, WYNY, WZZK
Light (Under 20): 84
New Airplay This Week: 5 KPLX, KYNG, WKX, WKIS, WPOC

TRAVIS TRITT 2439/642
Tell Me I Was Dreaming (Warner Bros.)
Total Stations: 144/Chart Move: 32-27
Heavy (30+): 5 KKBB, KXKC, KYNG, WKJN, WSM
Medium (20-29): 44 including KASY, KBEQ, KGMY, KHEY, KRMD, KRPM, KRKY, KSSN, KTOM, KUPL, KUZU, WEZL, WGEE, WGH, WHKO, WKCN, WKCO, WKX, WQBE, WRKZ, WSIX, WSSL, WSTH, WZZK

Light (Under 20): 95
New Airplay This Week: 18 KAJA, KCYY, KEBC, KFMS, KFRG, KIIM, KNIX, KSOP, KVET, KYGO, WCLB, WCUZ, WDRM, WDSY, WOV, WROO, WSOC, WXR

4 RUNNER 2111/157
Cain's Blood (Polydor)
Total Stations: 143/Chart Move: 30-29
Heavy (30+): 2 KMP, WCFB
Medium (20-29): 46 including KASY, KBEQ, KRKY, KSOP, KTEX, KTOM, KWN, KXKC, KZSN, WBCT, WBOB, WCHY, WCMS, WCOL, WFLS, WFMS, WGEE, WGH, WIL, WIVK, WKCN, WKCO, WSTH, WUSN, WXBQ, WYNY, WYNY
Light (Under 20): 95
New Airplay This Week: 6 KAJA, KPLX, KWJJ, WIRK, WLWI, WYCD

KENNY CHESNEY 2086/415
Fall In Love (BNA)
Total Stations: 140/Chart Move: 34-30
Heavy (30+): 4 KOUL, KXKC, WIVK, WKX
Medium (20-29): 32 including KAJA, KBEQ, KEBC, KEEY, KFKE, KFRG, KKAT, KNIX, KRKY, KTEX, KTOM, KUZZ, WAMZ, WBCT, WCKT, WDDD, WDRM, WEZL, WGEE, WIL, WQBE, WRBQ, WRKZ, WSTH, WTRQ, WUSY, WWKA, WXBQ
Light (Under 20): 104
New Airplay This Week: 12 KIKK, KMLE, KMP, KUPL, WBOB, WCLB, WCMS, WKCO, WKX, WTD, WYCD, WYNY

KATHY MATTEA 1956/297
Clown In Your Rodeo (Mercury)
Total Stations: 138/Chart Move: 35-31
Heavy (30+): 0
Medium (20-29): 29 KASY, KDDK, KIKF, KMLE, KNCI, KRAK, KRKY, KUZZ, WBCT, WBEE, WCHY, WCOL, WGAR, WGEE, WHKO, WHYL, WKCN, WKSJ, WPOC, WQBE, WRBQ, WRKZ, WSIX, WSTH, WTD, WUBE, WXBQ, WXR
Light (Under 20): 109
New Airplay This Week: 8 KBEQ, KFRG, KHEY, WIL, WMSI, WSOC, WWKA, WXTU

NEAL MCCOY 1804/717
They're Playin' Our Song (Atlantic)
Total Stations: 135/Chart Move: 45-33
Heavy (30+): 3 KKBB, KRY, WRBQ
Medium (20-29): 71 KFMS, KNIX, KRKY, KTOM, KXKC, WAMZ, WCKT, WCOL, WGAR, WKCN, WKX, WMSZ, WQBE, WRKZ, WSIX, WSSL, WXBQ
Light (Under 20): 115
New Airplay This Week: 44 KDDK, KEBC, KEEY, KHEY, KIIM, KXKS, KMP, KNAX, KPLX, KRMD, KSSN, KTOM, KTTS, KWEN, KWN, KXKT, KYGO, KYNG, WCLB, WCKT, WDRM, WESC, WEZL, WKHK, WKJN, WKCO, WLVK, WMSI, WNOE, WOV, WPOC, WRBQ, WROO, WSM, WSOC, WSSL, WSTH, WTD, WVLK, WWKA, WWWW, WYAY, WYNY, WYNY

DAVID LEE MURPHY 1613/125
Party Crowd (MCA)
Total Stations: 128/Chart Move: 37-36
Heavy (30+): 2 KIKF, WKX
Medium (20-29): 22 KBEQ, KCYY, KKBB, KMP, KOUL, KRMD, KRPM, KTEX, KWN, KXKC, WAMZ, WESC, WEZL, WGH, WIL, WKCN, WKJN, WQBE, WRBQ, WSIX, WXBQ, WXR
Light (Under 20): 104
New Airplay This Week: 9 KKAT, KRY, KSAN, WDDD, WDRM, WGXX, WWKA, WXTU, WYNY

BLACKHAWK 1494/294
That's Just About Right (Arista)
Total Stations: 129/Chart Move: 44-38
Heavy (30+): 2 KOUL, KSOP
Medium (20-29): 14 KASY, KBEQ, KDDK, KTOM, KXKC, KYGO, KZSN, WAMZ, WBCT, WGEE, WKCN, WKJN, WQBE, WRBQ
Light (Under 20): 113
New Airplay This Week: 13 KDRK, KEBC, KSAS, KSON, KSSN, KWN, WBS, WGAR, WIL, WKCO, WKX, WSM, WUSY

JOHN ANDERSON 1493/217
Mississippi Moon (BNA)
Total Stations: 128/Chart Move: 42-39
Heavy (30+): 1 KXKC
Medium (20-29): 10 KASE, KDDK, KVET, WCKT, WESC, WGXX, WIVK, WKX, WRBQ, WXR
Light (Under 20): 117
New Airplay This Week: 15 KDRK, KFDI, KGMY, KHEY, KRKY, KYGO, WAMZ, WCOL, WDAF, WGAR, WKX, WOKO, WOV, WYAY, WYNY

SHENANDOAH 1435/360
Darned If I Don't (Dangled If I Do) (Liberty)
Total Stations: 131/Chart Move: 47-40
Heavy (30+): 0
Medium (20-29): 10 KASY, KRKY, KVET, KXKC, WCOL, WDDD, WKCN, WKX, WMZ, WRKZ
Light (Under 20): 121
New Airplay This Week: 22 KDRK, KEBC, KEEY, KFDI, KRPM, KSAN, KSSN, KTOM, KUPL, KVET, WBCT, WCLB, WGGY, WQXK, WKX, WOKO, WQXK, WSOC, WYAY, WYNY, WYNY, WZZK

KEN MELLONS 1383/48
Workin' For The Weekend (Epic)
Total Stations: 122/Chart Move: 40-41
Heavy (30+): 2 KXKC, WKJN
Medium (20-29): 17 KIKF, KNIX, KOUL, KWN, WBC, WCOL, WDDD, WDRM, WGEE, WHYL, WIVK, WKCN, WRBQ, WTRQ, WUSN, WUSY, WYNY
Light (Under 20): 103
New Airplay This Week: 5 KUPL, KYGO, WFMS, WMSI, WSM

DARYLE SINGLETARY 1255/169
I'm Living Up To Her Low Expectations (Giant)
Total Stations: 124/Chart Move: 46-43
Heavy (30+): 0
Medium (20-29): 8 KAJA, KIKK, KOUL, KXKC, KYGO, WDRM, WKX, WRBQ
Light (Under 20): 116
New Airplay This Week: 7 KBEQ, KMP, KSAS, KUZZ, WKCN, WOW, WVLK

TRISHA YEARWOOD 1075/408
You Can Sleep While I Drive (MCA)
Total Stations: 123/Chart Move: 51-45
Heavy (30+): 0
Medium (20-29): 8 KASE, KYCW, KYCY, WAMZ, WCKT, WCOL, WKX, WRKZ
Light (Under 20): 115
New Airplay This Week: 32 KDRK, KEBC, KFDI, KGMY, KIKK, KPLX, KRY, KSOP, KWEN, KWN, KXKT, WAMZ, WBS, WCHY, WCLB, WCMS, WCUZ, WGGY, WQXK, WGNA, WKJN, WKCO, WKX, WMLL, WNOE, WQIK, WQXK, WQYK, WSM, WVLK, WYNY, WZZK

999 - 500 DETECTIONS

Total Plays/Gain
LITTLE TEXAS 983/255
Southern Grace (Warner Bros.)
Total Stations: 116/Chart Move: 50-47
Heavy (30+): 0
Medium (20-29): 7 KASE, KBEQ, KXKC, WCKT, WKCN, WKX, WSSL
Light (Under 20): 109
New Airplay This Week: 21 KDDK, KFKE, KMP, KPLX, KRY, KSAS, KVET, WBOB, WCKT, WDRM, WDSY, WKSJ, WNOE, WPOW, WQYK, WTRQ, WWWW, WXBQ, WXR, WYNY, WYNY

WOODY LEE 923/76
Get Over It (Atlantic)
Total Stations: 121/Chart Move: 49-48
Heavy (30+): 1 KYNG

RUSS TAFF 714/114
One And Only Love (Reprise/Warner Bros.)
Total Stations: 91/Chart Move: 52-51
Heavy (30+): 0
Medium (20-29): 4 KBEQ, WKCN, WMZ, WPOC
Light (Under 20): 87
New Airplay This Week: 5 KNCI, WAMZ, WBOB, WCLB, WOV

JOHN MICHAEL MONTGOMERY 653/449
Sold (The Grundy County Auction Incident) (Atlantic)
Total Stations: 66/Chart Move: 71-52
Heavy (30+): 7 KDRK, KKBB, KRKY, KRY, KYCW, KYNG, WYCD
Medium (20-29): 5 KEEY, KYCY, WAMZ, WBOB, WIVK
Light (Under 20): 54
New Airplay This Week: 19 KASE, KILT, KMLE, KOUL, KPLX, KRY, KSAN, KTEX, KWJJ, KXKC, KZLA, WIL, WOW, WQYK, WSSL, WSTH, WVLK, WYNY, WYNY

LORRIE MORGAN 631/270
I Didn't Know My Own Strength (BNA)
Total Stations: 83/Chart Move: 62-53
Heavy (30+): 0
Medium (20-29): 6 KASY, KPLX, KUZZ, WBCT, WKCO, WXBQ
Light (Under 20): 77
New Airplay This Week: 23 KAJA, KBEQ, KFKE, KIKF, KNAX, KNIX, KOUL, KRPM, KRST, KWKH, KXKC, KZSN, WAMZ, WCOL, WFLS, WFMS, WGAR, WKCN, WPCM, WRBQ, WRKZ, WSTH, WTD

JAMES HOUSE 628/147
This Is Me Missing You (Epic)
Total Stations: 75/Chart Move: 55-54
Heavy (30+): 0
Medium (20-29): 3 KAJA, KASE, WDRM
Light (Under 20): 72
New Airplay This Week: 16 KEBC, KIKK, KMLE, KNIX, KWKH, WCKT, WDSY, WIL, WIRK, WKSJ, WOW, WQBE, WTD, WWWW, WYNY, WYNY, WXR

BILLY MONTANA 509/135
Didn't Have You (Magnatone)
Total Stations: 86/Chart Move: 61-55
Heavy (30+): 0
Medium (20-29): 5 KASE, KMLE, WCFB, WKJN, WPOC
Light (Under 20): 81
New Airplay This Week: 5 KNCI, KRKY, WAMZ, WDRM, WPOC

HOLLY DUNN 473/26
I Am Who I Am (River North)
Total Stations: 74/Chart Move: 57-56
Heavy (30+): 0
Medium (20-29): 2 KBEQ, WCMS
Light (Under 20): 72
New Airplay This Week: 2 WCKT, WOKO

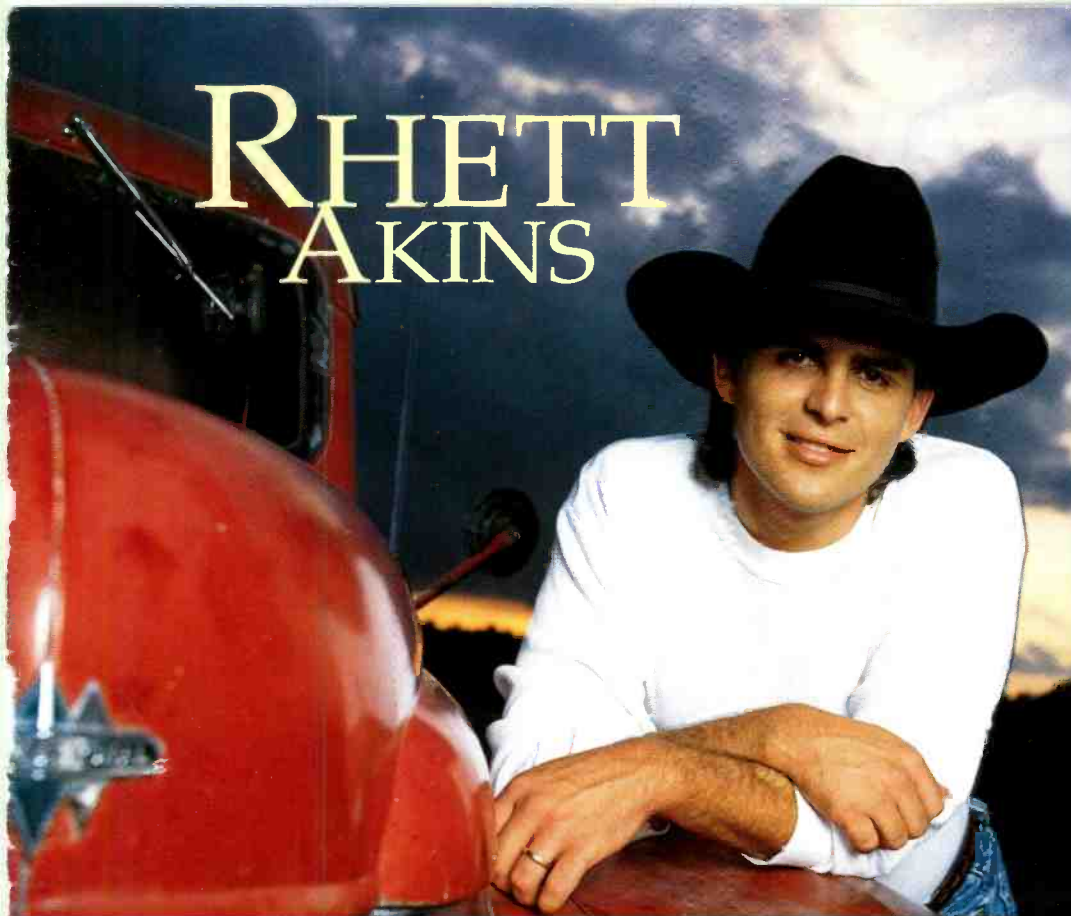
LARRY STEWART 469/21
Rockin' The Rock (Columbia)
Total Stations: 64/Chart Move: 56-57
Heavy (30+): 0
Medium (20-29): 2 KMLE, WCFB
Light (Under 20): 62
New Airplay This Week: 7 KBEQ, KRPM, WCHY, WCKT, WQYK, WTD, WWWW

PERFECT STRANGER 441/126
You Have The Right To Remain Silent (Curb)
Total Stations: 60/Chart Move: 65-58
Heavy (30+): 1 KKBB

499 - 200 DETECTIONS

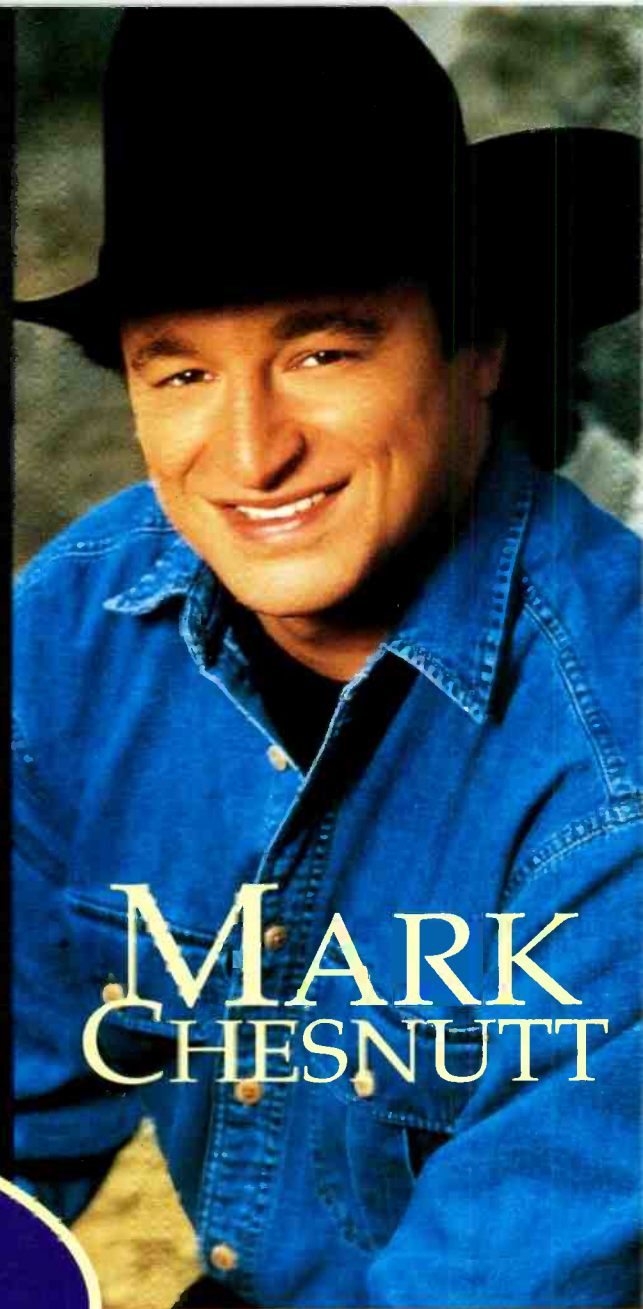
Airpower awarded to those records which attain 3000 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records registering 200 or more total detections for the first time.

RHETT AKINS



At 24, Akins has all the energy and drive of a fresh new artist, but the key to the appeal of *A Thousand Memories* is its simplicity, basic honesty and reality—the same qualities that have been at the heart of country music forever. Listen for the new single and video, “That Ain’t My Truck,” plus a very special CMT teaser campaign set for early June. Also, watch for Rhett during his tour with Reba throughout 1995!

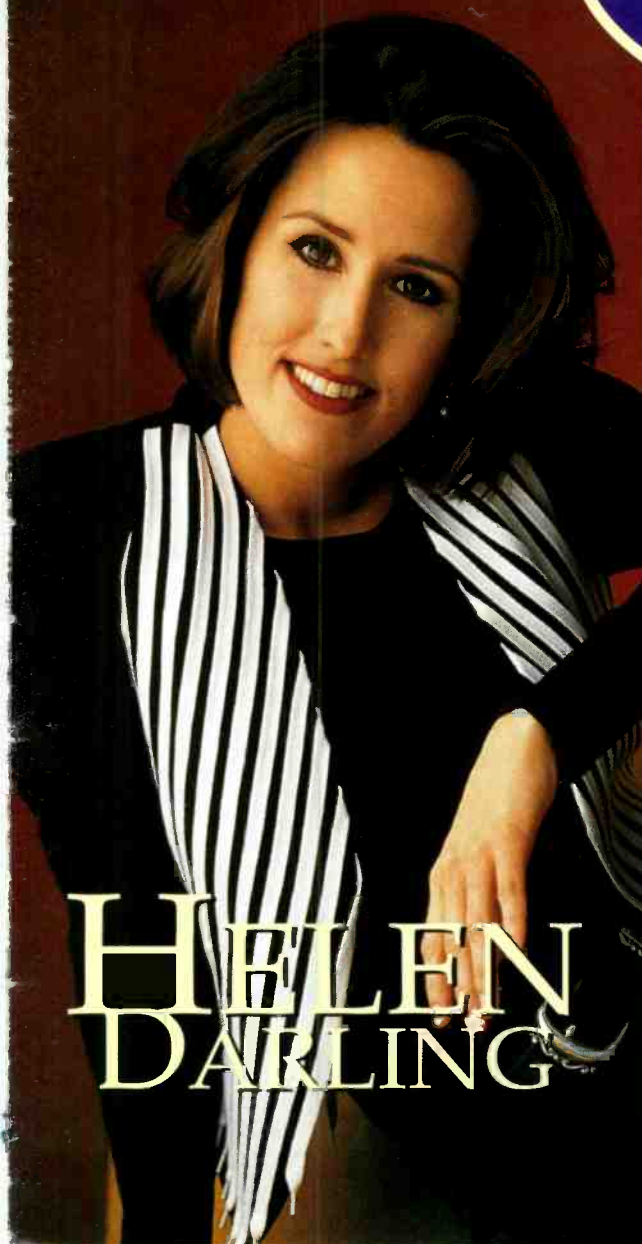
Mark Chesnutt is this generation’s embodiment of the honky-tonk mystique, a living breathing repository of the best of the genre’s past and present. The skill and believability behind that voice has combined to make Mark an omnipresent force on country radio, fueling nine #1 singles and three platinum albums. The gold *What A Way To Live* album showcases Mark at the peak of his craft and features the hit, “Gonna Get A Life” and “Down In Tennessee.”



MARK CHESNUTT



With a smoky, sultry voice and enough passion to ensure melting hearts, *He'sen Darling*, her self-titled debut, is sure to broaden the horizons of country music through her subject matter, emotional breadth, and the commitment to get the strongest possible performances. With standards like that, it's no wonder she's been championed by no less than Garth Brooks who personally called labels, producers, publishers, and even his own attorney to help Darling get on her business feet. Her debut single, “Jenny Come Back” will be released on June 6.



HELEN DARLING



FRAZIER RIVER

Danny Frazier was born the son of a preacher man near San Antonio, TX, and began singing in church at the ripe old age of four years. At sixteen, he discovered Merle Haggard and the rest, as they say, was history. In 1992, his band, Frazier River landed a gig at a fledgling bar called The River Saloon in Cincinnati, OH. Soon afterwards, three to four thousand people would pack the club to see their show. Catching one of their performances, Buddy Lee Attractions offered them a worldwide booking contract on the spot. Decca will be releasing Frazier River's first single in August.

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections. ©1994, Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ NO. 1 ★★★				
1	1	11	I CAN LOVE YOU LIKE THAT ATLANTIC 3 weeks at No. 1	JOHN MICHAEL MONTGOMERY	5060	5126	
2	2	17	THE KEEPER OF THE STARS MCA	TRACY BYRD	4916	5047	
3	4	12	GONNA GET A LIFE DECCA	MARK CHESNUTT	4880	4735	
4	7	12	WHAT MATTERED MOST EPIC	TY HERNDON	4719	4358	
5	5	12	REFRIED DREAMS CURB	TIM MCGRAW	4659	4714	
6	6	14	SONG FOR THE LIFE ARISTA	ALAN JACKSON	4396	4480	
7	3	13	LITTLE MISS HONKY TONK...ARISTA	BROOKS & DUNN	4333	4965	
8	12	8	ADALIDA MCA	GEORGE STRAIT	4171	3682	
9	15	11	STANDING ON THE EDGE OF GOODBYE PATRIOT	JOHN BERRY	3908	3487	
10	14	6	SUMMER'S COMIN' RCA	CLINT BLACK	3904	3494	
11	16	8	YOU AIN'T MUCH FUN POLYDOR	TOBY KEITH	3606	3393	
12	17	14	STAY FOREVER MCG CURB	HAL KETCHUM	3446	3269	
13	8	14	THE BOX WARNER BROS.	RANDY TRAVIS	3416	4203	
14	10	17	THAT'S HOW YOU KNOW (WHEN YOU'RE IN LOVE) RCA	LARI WHITE	3415	3880	
15	9	14	GIVE ME ONE MORE SHOT RCA	ALABAMA	3380	4200	
16	18	9	I DON'T BELIEVE IN GOODBYE CURB	SAWYER BROWN	3285	3227	
17	11	18	WHOSE BED HAVE YOUR BOOTS BEEN UNDER MERCURY	SHANIA TWAIN	3176	3816	
			★★★ AIRPOWER ★★★				
18	24	12	WHEN YOU SAY NOTHING AT ALL BNA ALISON KRAUSS & UNION STATION		3165	2652	
			★★★ AIRPOWER ★★★				
19	21	9	I'M STILL DANCIN' WITH YOU DKC/COLUMBIA	WADE HAYES	3082	2900	
			★★★ AIRPOWER ★★★				
20	25	5	TEXAS TORNADO ATLANTIC	TRACY LAWRENCE	3003	2542	
21	20	11	FAITH IN ME, FAITH IN YOU COLUMBIA	DOUG STONE	2988	2932	
22	23	9	YOU DON'T EVEN KNOW WHO I AM EPIC	PATTY LOVELESS	2973	2699	
23	13	13	THE HEART IS A LONELY HUNTER MCA	REBA MCENTIRE	2904	3648	
24	28	6	IF I WERE YOU EPIC	COLLIN RAYE	2731	2277	
25	26	8	HOUSE OF CARDS COLUMBIA	MARY CHAPIN CARPENTER	2629	2497	
26	27	9	IF YOU'RE GONNA WALK, I'M GONNA CRAWL MERCURY	SAMMY KERSHAW	2568	2336	
27	32	5	TELL ME I WAS DREAMING WARNER BROS.	TRAVIS TRITT	2439	1797	
28	22	15	SO HELP ME GIRL EPIC	JOE DIFFIE	2111	2702	
29	30	9	CAIN'S BLOOD POLYDOR	4 RUNNER	2111	1954	
30	34	7	FALL IN LOVE BNA	KENNY CHESNEY	2086	1671	
31	35	7	CLOWN IN YOUR RODEO MERCURY	KATHY MATTEA	1956	1659	
32	29	18	THINKIN' ABOUT YOU MCA	TRISHA YEARWOOD	1930	2094	
33	45	3	THEY'RE PLAYIN' OUR SONG ATLANTIC	NEAL MCCOY	1804	1087	
34	31	18	THIS WOMAN AND THIS MAN GIANT	CLAY WALKER	1715	1807	
35	33	20	AS ANY FOOL CAN SEE ATLANTIC	TRACY LAWRENCE	1688	1752	
36	37	9	PARTY CROWD MCA	DAVID LEE MURPHY	1613	1488	
37	19	10	I WAS BLOWN AWAY ARISTA	PAM TILLIS	1572	3195	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	44	5	THAT'S JUST ABOUT RIGHT ARISTA	BLACKHAWK	1494	1200	
39	42	4	MISSISSIPPI MOON BNA	JOHN ANDERSON	1493	1276	
40	47	4	DARNED IF I DON'T (DANGED IF I DO) LIBERTY	SHENANDOAH	1435	1075	
41	40	8	WORKIN' FOR THE WEEKEND EPIC	KEN MELLONS	1383	1335	
42	39	20	WHEREVER YOU GO RCA	CLINT BLACK	1313	1418	
43	46	6	I'M LIVING UP TO HER LOW EXPECTATIONS GIANT	DARYLE SINGLETARY	1255	1086	
44	36	15	WHICH BRIDGE TO CROSS (WHICH BRIDGE TO BURN) MCA	VINCE GILL	1157	1510	
45	51	3	YOU CAN SLEEP WHILE I DRIVE MCA	TRISHA YEARWOOD	1075	667	
46	38	18	LOOK WHAT FOLLOWED ME HOME WARNER BROS.	DAVID BALL	1071	1460	
47	50	3	SOUTHERN GRACE WARNER BROS.	LITTLE TEXAS	983	728	
48	49	8	GET OVER IT ATLANTIC	WOODY LEE	923	847	
49	66	2	MY HEART WILL NEVER KNOW GIANT	CLAY WALKER	911	286	
50	48	15	BUBBA HYDE ARISTA	DIAMOND RIO	784	1024	
51	52	7	ONE AND ONLY LOVE REPRISE/WARNER BROS.	RUSS TAFF	714	600	
52	71	2	SOLD (THE GRUNDY COUNTY...) ATLANTIC	JOHN MICHAEL MONTGOMERY	653	204	
53	62	2	I DIDN'T KNOW MY OWN STRENGTH BNA	LORRIE MORGAN	631	361	
54	55	3	THIS IS ME MISSING YOU EPIC	JAMES HOUSE	628	481	
55	61	6	DIDN'T HAVE YOU MAGNATONE	BILLY MONTANA	509	374	
56	57	6	I AM WHO I AM RIVER NORTH	HOLLY DUNN	473	447	
57	56	6	ROCKIN' THE ROCK COLUMBIA	LARRY STEWART	469	448	
58	65	5	YOU HAVE THE RIGHT TO REMAIN SILENT CURB	PERFECT STRANGER	441	315	
59	54	7	WILLIN' TO WALK ARISTA	RADNEY FOSTER	436	495	
60	58	7	THE LIKES OF ME MCA	MARTY STUART	428	439	
61	68	2	BOBBIE ANN MASON COLUMBIA	RICK TREVINO	412	280	
62	63	3	WALK ON ELEKTRA/VEEG	LINDA RONSTADT	381	361	
			★★★ HOT SHOT DEBUT ★★★				
63	NEW ▶		YOU BETTER THINK TWICE MCA	VINCE GILL	366	54	
64	60	18	WHAT'LL YOU DO ABOUT ME BNA	DOUG SUPERNOW	318	418	
65	NEW ▶		THAT AIN'T MY TRUCK DECCA	RHETT AKINS	313	92	
66	NEW ▶		ANY MAN OF MINE MERCURY	SHANIA TWAIN	313	72	
67	53	14	BETWEEN THE TWO OF THEM LIBERTY	TANYA TUCKER	258	592	
68	NEW ▶		HELLO CRUEL WORLD LIBERTY	GEORGE DUCAS	255	107	
69	64	5	ONE OF THOSE NIGHTS PATRIOT	LISA BROKOP	255	326	
70	NEW ▶		SOMEONE ELSE'S STAR ASYLUM	BRYAN WHITE	236	79	
71	73	3	PLEASE REMEMBER ME MCA	RODNEY CROWELL	216	190	
72	NEW ▶		ALL THAT HEAVEN WILL ALLOW MCA	THE MAVERICKS	201	67	
73	NEW ▶		WHEN AND WHERE ATLANTIC	CONFEDERATE RAILROAD	201	29	
74	69	6	BIGGER FISH TO FRY CURB	BOY HOWDY	150	270	
75	NEW ▶		I DON'T EVEN KNOW YOUR NAME ARISTA	ALAN JACKSON	148	117	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

BELIEVERS IN BILLY:

1. DAVID ZIMMERMAN/USA TODAY - "One of the most dynamic ballads to emerge this year..."
2. ROBERT OERMAN/MUSIC ROW - "Absolutely gorgeous. I was completely spellbound from start to finish... I'm in awe."
3. PETER CRONIN/BILLBOARD MONITOR - "...a real country singer just putting across a straight forward song."
4. BARRY FREEMAN/NETWORK 40 - "The tremendous hook in the chorus sounds better with each spin."
5. TOM ROLAND/TENNESSEAN - "Montana has a warm, beautiful tenor..."
6. GINNY ROGERS/WCBS/COUNTRY WEEKLY - "...the people in these songs are real no matter where you're from."
7. DEBE'S MOM - "He has nice manners."

BILLY MONTANA "Didn't Have You"

BILLBOARD # **(55)** R&R #48 NETWORK 40 #57 GAVIN #44

