

BLACK ENTERTAINMENT'S PREMIERE MAGAZINE FOR 15 YEARS

# BRUCE

Another...  
**BAD**  
Creation

FA51360 1/31/92  
Lamont Gordon  
MBRU  
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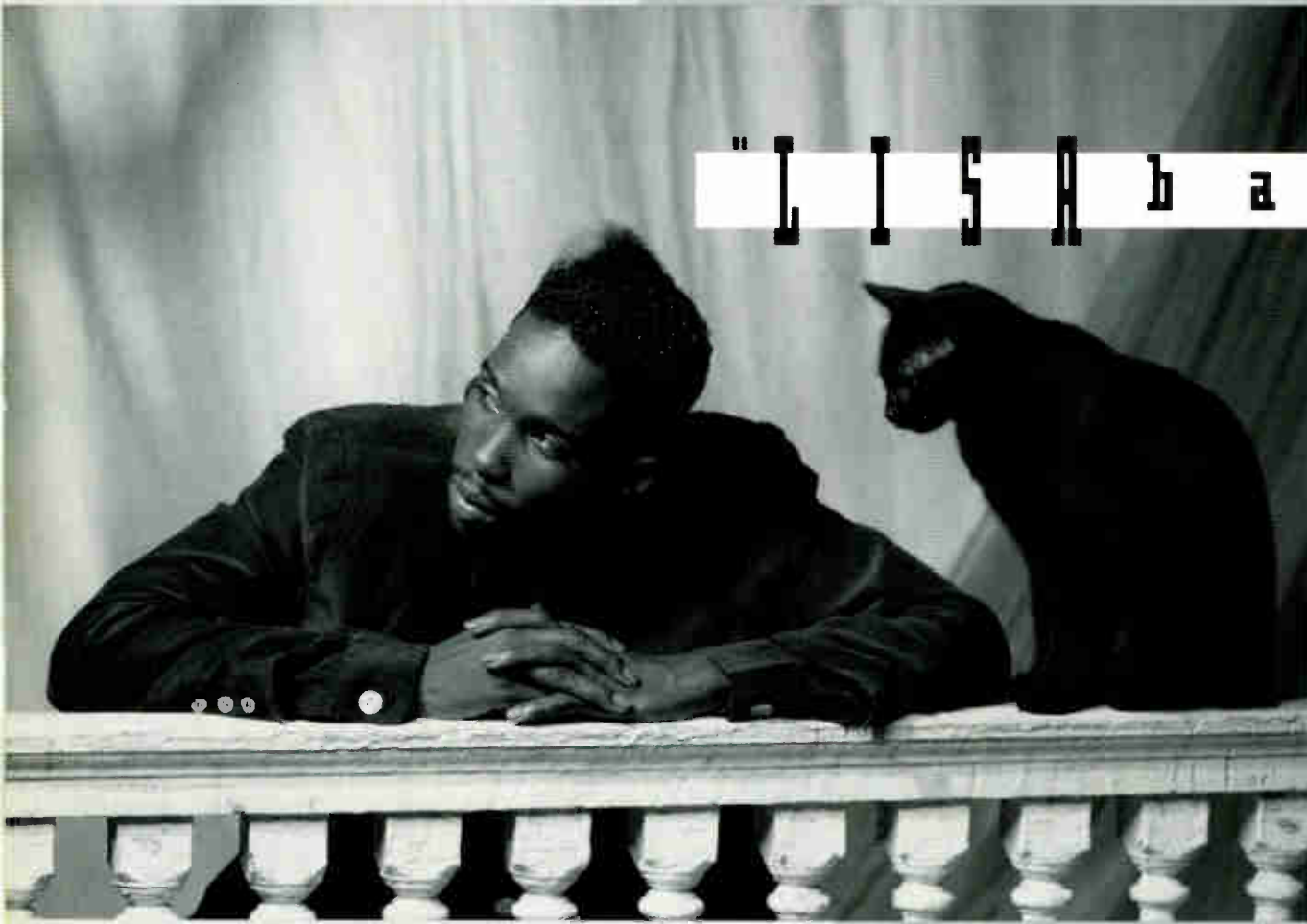
EASY TO LOVE

SB 1-2-92

# FATHER MC

RADIO IS CRYING FOR

"L I S A b a b y"

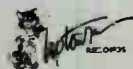


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The Follow-Up Single To The #1 Hits  
"Treat Them Like They Want To Be Treated"  
And  
"I'll Do 4 U"

From the Debut  
Father's Day  
Produced by Mark Rooney  
And Mark Morales For  
Mark Morales Productions

MCA





# BRE CONFERENCE CO-CHAIRPERSONS

## KATHY HUGHES

As ceo of Almic Broadcasting and owner of stations WOL/WMMJ in Washington, D.C., Hughes is a rare commodity in radio—she is black and female. Commenting on her selection as conference co-chair and the theme "Marketing the Heritage," Hughes said, "It's truly one of the greatest honors I've had bestowed on me. *Black Radio Exclusive* has the premier black radio conference in the country and I'm looking forward to participating in the events slated this year in New Orleans.

"I feel it is appropriate to have the theme of a black radio conference be related to the preservation of our rich musical heritage. Black radio has helped tremendously to bring about a high level of awareness of black history to the masses. With the certain lack of coverage that the general media has offered on the subject of black history I don't see being able to get the word out to entire communities without black radio."

## CARL H. DAVIS



Carl H. Davis is president of International Entertainment Corp. and Chi-Sound Records. A veteran of the music industry for several years, Davis is proud of the way *BRE* continues to help the black music community to move forward. "I'm proud to be selected as a conference co-chair this year. It's good for the black music industry to reach back and remember those in the past who have been instrumental in bringing us as far as we've come today," Davis said.

"Sidney (Miller, *BRE* publisher) has always been a person who has been unafraid to explore and teach the music community through his magazine. The publication is a fine way to demonstrate just what power lies in the black music industry, and *BRE* is just the kind of vehicle that has been used to market our heritage. With it, we can remember and learn how we developed in this business. It's been said, 'If you can't remember where you came from, it's difficult to know where you're going.' Well, this conference and the magazine give us both where we've been and where we're going."

## JAMES ALEXANDER

Currently program director for WGCI/Chicago, James Alexander has always been big on promoting black music heritage. "I'm always glad to be a part of projects that lead the way in terms of our black heritage. That's why I do whatever I can, and serving as co-chairperson puts me in the position of being a part of an event that will do just that. We as black music professionals are obligated to preserve and promote our music heritage and *BRE*'s annual music conference offers us all that important opportunity."



## RAY HARRIS

Ray Harris is sr. vp, mktg promo, black music for Warner and Reprise Records. In that capacity, he maintains a finger on the pulse of the music industry. "First and foremost, it's a privilege when you're asked by your peers to participate in something as important as *BRE*'s annual conference," said Harris. "There are so many qualified people in this business that I feel fortunate to have been asked by Sidney to serve as co-chairperson.

"I'm a firm believer in maintaining black music and especially keeping the people who make it and listen to it in touch with their heritage.

It's important we all do whatever we can to continue to push black music forward. To do that, we must encourage our young people to remember their roots. They must know who the earlier programmers and executives are and understand their way of doing things in order for our heritage to continue to thrive. I'm an advocate of our music culture, and it's important to learn how to connect our past and present so that we may successfully mold our future."



# BRE

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### APRIL 3-7, 1991

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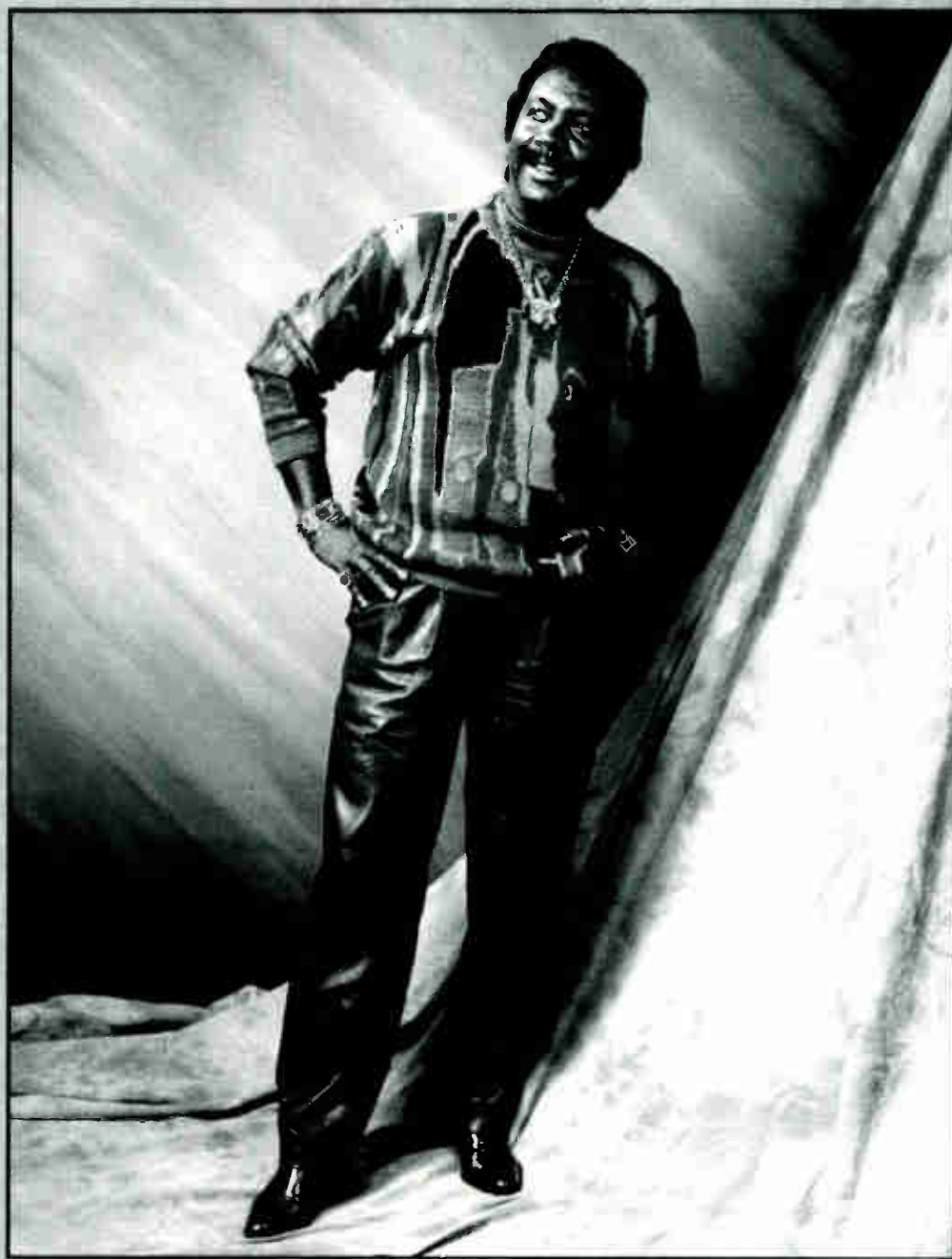
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# PUBLISHER'S

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## CONFERENCE COUNTDOWN

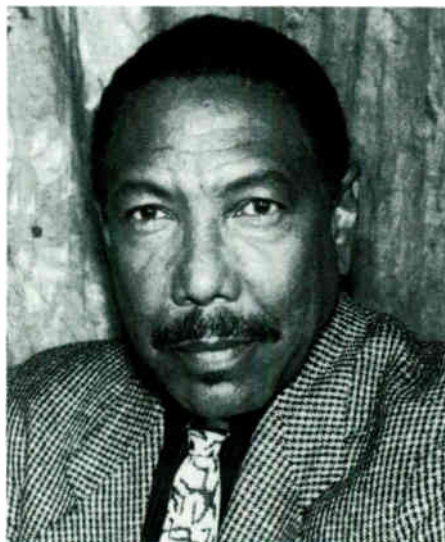
**T**he final countdown has begun for Conference '91. We're now just four weeks away and this is shaping up to be our biggest and best conference ever. If you haven't registered yet, you'd better act quickly to avoid the last minute rush.

This year's theme is "Marketing Our Musical Heritage" and that concept is filled with thought-provoking topics for discussion at our seminars. Those who attended last year can attest to the insightful and often rousing meetings we held. From records to radio, the panelists offered a comprehensive look into the problems that effect us in this industry and various solutions for solving them.

The information that is so critical to the success of any business person was readily available and unmatched by any other forum in recent memory—and it will be again. There is no other time of the year when you can rub shoulders with recording artists and executives from all levels of success in an environment that is so positive and productive, yet more informal than traditional settings.

Because of the many activities (seminars, the boat ride, golf tournament, cocktail receptions, luncheons, dinners, and hospitality suites) that are available, there are unique opportunities for reacquainting and/or developing relationships that are usually maintained throughout the year by mail or telephone. I encourage all registrants to begin thinking about what it is they plan to get out of the conference. We have created an atmosphere designed to both enlighten and entertain, but as with all things, you must plan for a successful stay in order to achieve it.

See you there. ☚☚☚



*Sidney Miller*



## The Triple Threat Tour



Johnny Gill, Keith Sweat and BBD took L.A. by storm for three nights at the Great Western Forum in Inglewood, CA.

Opening night was filled with all the flash and excitement that an opening should have. Starting the show off with a bang was Johnny Gill. Definitely the ladies man, Gill was decked out in red leather gear, as he performed most of the hit material off the platinum solo debut LP. Songs like "Fair Weather Friend," "Wrap My Body Tight," and the big hit of the evening, "My, My, My," had all the ladies screaming for more, more, more. Gill rubbed his female fans the right way as he passed out red roses to those in the front row, proving that he is truly a gentlemen for the '90s.

After a short break, Keith Sweat took center stage with his massive stage show, complete with smoke, lights, lasers and 16 member entourage including his band, singers and dancers. Sweat worked all the women into a frenzy and made them sweat it out as he did his bump and grind show back and forth across the stage, up and down the stair case that was on both sides of the stage. Sweat performed songs like, "Merry Go Round," which was a big hit with all the fans. His dancers were dressed up like clowns for this number.

Sweat's band was great, emphasizing each and every note, at the right time. Sweat spread his magic throughout the audience, with his sweet, smooth vocals and with a romantic flair, Keith brought a woman up on the stage to sing to, as he performed, "I'll Give All My Love To You." Sweat had a candle lit table set up on stage, which set the mood for this number.

As Sweat sang to the woman, he poured champagne in a glass and put it to her lips for her to drink. By this time everyone in the audience was screaming with excitement. At the closing of the number they both went down underneath the stage on an elevator that was set center stage, easy access for costume changes. When Sweat came back on stage he was dressed in a sequined all white suit that made him look

wonderful. Joining him on stage for the next number was Gerald Levert, who's powerful voice rang out through the Forum and bounced off the walls. The crowd loved every minute of their performance. Sweat's dancers danced their boots off throughout the entire set. They were exciting and the audience had fun watching them having fun on stage. For his last song, "Gonna Make You Sweat," his band dropped the "P-funk" on the Los Angeles crowd and they had the house rockin'.

During the break comedian Ricky Harris, of Apollo fame, tried to entertain the crowd. He was dissin' people left and right, especially one white girl that was down in front of the stage. Why do comedians think it's funny to diss a person based on their race? Anyway, next up on the mic was Bell, Biv, Devoe who proceeded to turn the mutha out!

They opened with "That Girl's Dope," and the crowd went wild, girls screaming and running up and down the stairs trying to get a better view. You could feel the excitement in the air, as BBD's four female dancers moved and grooved to the dope beats the band was layin' down (or should we say track). The second cut was "I Thought It Was Me," another big hit with the crowd of fans that waited for these crazy brothers to rip the mic. Their guitar player from New York Mike Campbell, played with fire, as he tore up his guitar licks on Ricky Bell's song, "When Will I See You Smile Again." Bell got a bit risqué on this number with one of his dancers. She was dressed in a very tiny red teddy and they proceeded to bump, lick and kiss each other all over the place. After this the fellas did a costume change on the stage! Then they did "Do Me Baby." After that Michael Bivens' group, Another Bad Creation, came on stage and did their hit "Ilesha," and the crowd loved them as well. The last song for the night was "Poison." Be sure not to miss this act when they come to your hometown, 'cause it's all that! **BRE**

# MUSIC REVIEWS

## SINGLES

**CASPER**  
*ADRENALIN*  
CAPITOL

This is a hard hitting rap cut with funky samples that excite. Casper tackles all rhymes and wins on this, a record that should arouse enough attention to warrant airplay. Put this song on decks at a club and the *adrenaline* will really be flowing. Produced by Broadway and LC for 360 Degree Productions. Demos: Rap Fans.

**SPENCER**  
*I'LL BE HOME*  
CITY BLACK

A beautiful slow jam from Spencer, this song has a positive message for all the troops stationed abroad. Spencer's vocals are melodic and suit this tempo perfectly. He has a strong chance of charting with this, due to the nature of the song and his exceptional talent. Demos: All.

**ANGELA**  
*LOVE ME (FOR BEING ME)*  
WARNER BROS.

The clubs should take to this song very quickly. There's no mistaking Angela's pleasant vocals. Likewise, the airwaves should draw favorable reviews, hence it should become popular with most demos. Produced by Curtis Williams. Demos: Young Adults, Adults.

**KEITH NUNNALLY**  
*SEASONS OF LOVE*  
GIANT

This house jam features excellent production work from one of house music's premier producers, Steve "Silk" Hurley. There's a strong chance this song could crossover due to the various mixes (seven total) that appear. The house remix has all that is needed to score well in the "jackin' zone." Although suited for most demos, house fans should especially like this. Demos: House Fans.

**SIR WALTER RILEY**  
*ONE LOVE*  
BRISK

This song should do well during a Quiet Storm show. Riley's vocals are soft and set the mood for love. This

is the second strong release from Riley's album. Lovers will just love to love to this song. Demos: Adults.

**XPANSION**  
*ELEVATION*  
ARISTA/SUPREME

A house jam of the finest quality. Mixed by R. Malone, this is a house chart topper on the Euro house charts. Xpansion should have a strong chance of being in heavy rotation. If the response it gets when played at the warehouse raves is any guide, then "Elevation" could shoot right to the top Stateside as well. Demos: House Fans.

**CARMEN CARTER**  
*f/MICROPHONE MIKE*  
*ALWAYS*  
ARISTA

Strong club vibes are very evident on this pleasant song. Carter's vocals have an excellent range and impress instantly. "Always" should suit all demos, with young adults being the most dominant. Demos: All.

**KEENY**  
*SAVE SOME LOVE*  
ARISTA

House vibes echo throughout this very uptempo dance jam. The chances of crossing over are very strong on this house/pop groove. The younger demos should be right on top of this Michael Jay-produced cut. Demos: Teens, Young Adults.

**LONDON BEAT**  
*I'VE BEEN THINKING*  
*ABOUT YOU*  
MCA

From the album *In The Blood*, this is a great club jam. There are three mixes of the song. All are good for dancin' or relaxin', but if you choose to relax, it won't be for long, 'cause once the beat hits you, it will take over your feet and you *will* dance. Produced by Martyn Phillips. Demos: All.

**TABU**  
*I'M SO COOL*  
ANHERST

This is a fresh club jam with smooth vocals, as well as some hard hip rappin' comin' at ya! There are five different versions of this song, so take your pick and go for what you

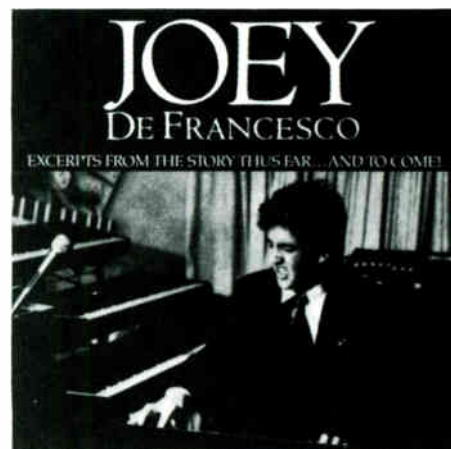
know! Produced, written and arranged by Tabu. Demos: All.

**TONY TERRY**  
*WITH YOU*  
EPIC

From his self-entitled LP, Tony Terry has a powerful voice just right for the '90s and all the female fans should really go for this song. It has all the elements for the perfect evening: slow sensual voices that blend well with the music. Produced by Ted Currier for Platinum Vibe Productions, Inc. Demos: All.

## ALBUMS

**JOEY DE FRANCESCO**  
*JOEY DE FRANCESCO*  
COLUMBIA



Three beautiful cuts from De Francesco. The first song, "Blues For J," features excellent percussion and guitar lines. The second song is featured on this artist's *Where Were You* album and has strong keyboards throughout. "Dr. Jekyll," the last cut, will be on De Francesco's soon-to-be-released *Part III* LP. Demos: Jazz Fans.

**LORENZO SMITH**  
*LET ME SHOW YOU*  
ALPHA INT'L

This album has already produced three strong releases, including "Angel", "Tic Tok" and the title track. Other tracks with single release potential include "I Can't Believe It," featuring Yvette Money on rap vocals, and the album's last cut, "My Love." Smith has an all-around good album worthy of the praise it's been getting. Demos: All. **BRE**

*This week's reviews were written by LarrAnn Flores and Terry Muggleton*



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HATHAWAY

it's  
somethin'

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A VISION

A PRESENCE

*it's somethin'*

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LALAH HATHAWAY

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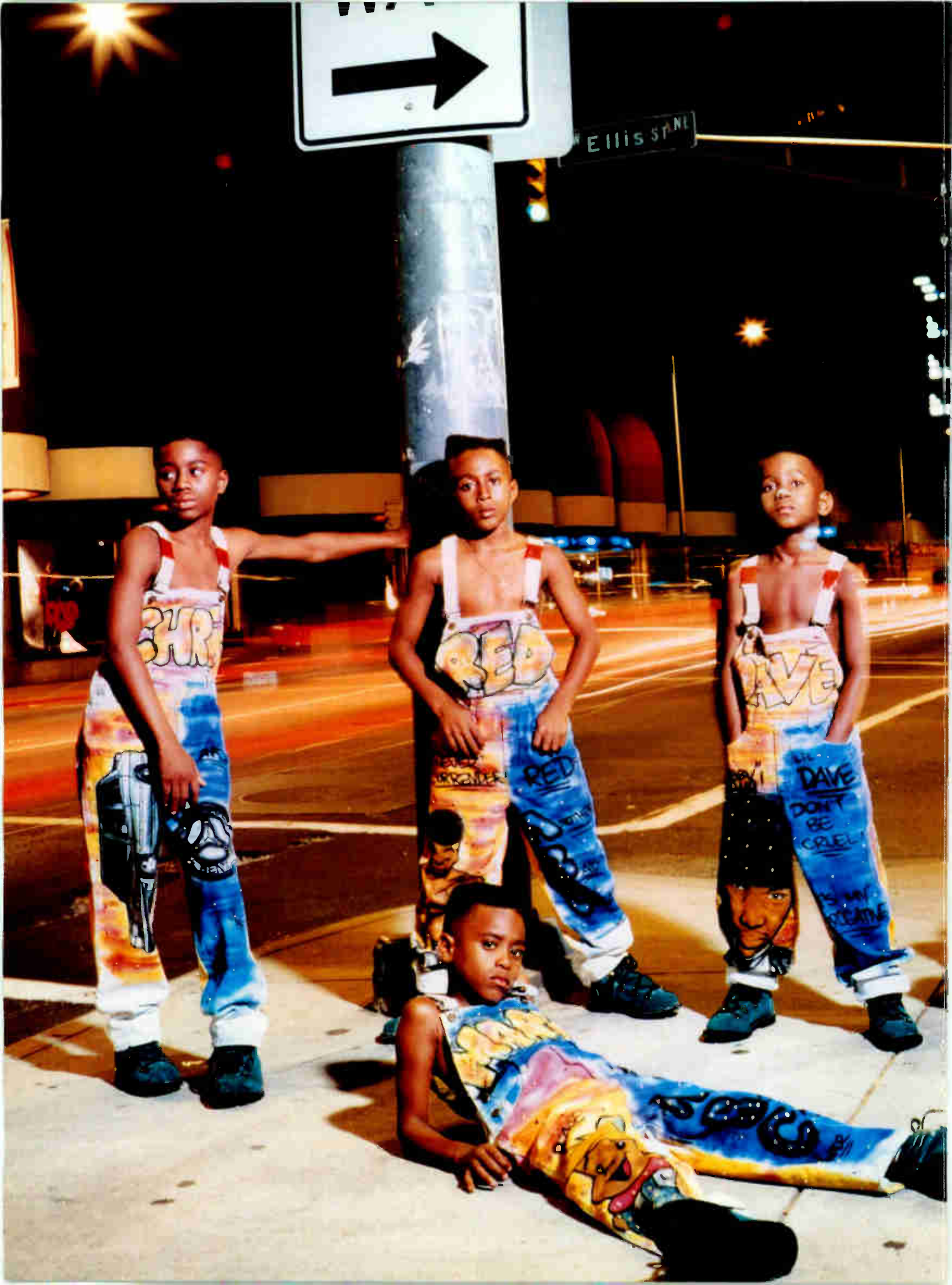
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TW	LW	WOC	ARTIST	TITLE	LABEL	TW	LW	WOC	ARTIST	TITLE	LABEL
1	1	13	RUDE BOYS,	<i>Written All Over Your Face</i> ,	Atlantic	51	52	6	GRADY HARRELL,	<i>Patience</i> ,	RCA
2	3	8	MARIAH CAREY,	<i>Someday</i> ,	Columbia	52	16	11	BELL, BIV, DEVOE,	<i>When Will I See You Smile Again?</i> ,	MCA
3	5	8	O'JAYS,	<i>Don't Let Me Down</i> ,	EMI	53	66	2	VICTORIA WILSON-JAMES,	<i>Through</i> ,	Epic
4	7	8	HI-FIVE,	<i>I Like The Way (The Kissing Game)</i> ,	Jive/RCA	54	56	7	DIMPLES,	<i>They're Trying To Take Your Job</i> ,	Life/Bellmark
5	11	8	ALEXANDER O'NEAL,	<i>All True Man</i> ,	Epic/Tabu	55	57	7	POISON CLAN,	<i>Dance All Night</i> ,	Luke
6	6	8	GUY,	<i>Let's Chill</i> ,	Uptown/MCA	56	☆	▷	JEFFREY OSBORNE,	<i>If My Brother's In Trouble</i> ,	Arista
7	8	8	FREDDIE JACKSON,	<i>Do Me</i> ,	Capitol	57	77	2	B ANGIE B,	<i>I Don't Wanna Lose Your Love</i> ,	Bust It/Capitol
8	12	8	JOHNNY GILL,	<i>Wrap My Body Tight</i> ,	Motown	58	61	9	CHUBB ROCK,	<i>Treat 'Em Right</i> ,	Select
9	13	8	WHITNEY HOUSTON,	<i>All The Man That I Need</i> ,	Arista	59	62	4	LA RUE,	<i>Serious</i> ,	RCA
10	19	8	TARA KEMP,	<i>Hold You Tight</i> ,	Giant	60	75	2	SYDNEY YOUNGBLOOD,	<i>Ain't No Sunshine</i> ,	Arista
11	17	8	DIGITAL UNDERGROUND,	<i>Same Song</i> ,	Tommy Boy	61	65	5	THELMA HOUSTON,	<i>High</i> ,	Reprise
12	16	8	RALPH TRESVANT,	<i>Stone Cold Gentleman</i> ,	MCA	62	69	4	HERB ALPERT,	<i>North On South Street</i> ,	A&M
13	18	8	JASMINE GUY,	<i>Another Like My Lover</i> ,	Warner Bros.	63	70	4	SPECIAL GENERATION,	<i>Spark Of Love</i> ,	Bust It/Capitol
14	26	8	MIKE WILSON 1/S.	<i>Christopher, Another Sleepless Night</i> ,	Arista	64	73	4	BASIC BLACK,	<i>Whatever It Takes</i> ,	Motown
15	4	10	ANITA BAKER,	<i>Fairy Tales</i> ,	Elektra	65	☆	▷	LALAH HATHAWAY,	<i>Somethin'</i> ,	Virgin
16	22	8	BIG DADDY KANE 1/B.	<i>White, All Of Me</i> ,	Cold Chillin'/Reprise	66	67	5	E.U.,	<i>Ain't Found The Right One Yet</i> ,	Virgin
17	20	7	MONIE LOVE,	<i>It's A Shame (My Sister)</i> ,	Warner Bros.	67	68	4	RICHARD ROGERS,	<i>Spread A Little Love</i> ,	SAM
18	9	13	MICHEL'LE,	<i>Something In My Heart</i> ,	Atco/Atlantic	68	78	3	ALTITUDE,	<i>Work It (Like A) 9 To 5</i> ,	Bahia
19	27	8	WHISPERS,	<i>Is It Good To You</i> ,	Capitol	69	71	4	GLORIA ESTEFAN,	<i>Coming Out Of The Dark</i> ,	Epic
20	24	8	EPMD,	<i>Gold Digger</i> ,	Def Jam/Columbia	70	72	7	GEORGE HOWARD,	<i>Everything I Miss At Home</i> ,	GRP
21	28	8	MARVA HICKS,	<i>Never Been In Love Before</i> ,	Polydor	71	74	3	LOOSE ENDS,	<i>Cheap Talk</i> ,	MCA
22	23	8	M.C. HAMMER,	<i>Here Comes The Hammer</i> ,	Capitol	72	14	13	C&C MUSIC FACTORY,	<i>Gonna Make You Sweat</i> ,	Columbia
23	26	8	AL B. SURE!/DIANA ROSS,	<i>No Matter What You Do</i> ,	Uptown/WB	73	82	2	FAMILY STAND,	<i>Sweet Liberation</i> ,	Elektra
24	32	8	WOOTEN BROS.,	<i>Tell Me</i> ,	A&M	74	11	8	LEVERT,	<i>All Season</i> ,	Atlantic
25	33	8	RIFF,	<i>My Heart Is Failing Me</i> ,	SBK	75	☆	▷	BRAND NEW HEAVIES,	<i>Dream Come True</i> ,	Delicious Vinyl
26	28	8	TROOP,	<i>I Will Always Love You</i> ,	Atlantic	76	30	8	GEOFF McBRIDE,	<i>Doesn't That Mean Something</i> ,	Arista
27	31	8	JANET JACKSON,	<i>State Of The World</i> ,	A&M	77	86	2	JONZUN CREW,	<i>Cosmic Love</i> ,	Critique
28	25	8	CARON WHEELER,	<i>Blue (Is The Color Of Pain)</i> ,	EMI	78	79	4	THREE TIMES DOPE,	<i>Peace Ya' Self</i> ,	Arista
29	35	8	SALT-N-PEPA,	<i>Do You Want Me</i> ,	Next Plateau	79	51	12	KEITH SWEAT,	<i>I'll Give All My Love To You</i> ,	Vintertainment/Elektra
30	41	8	HARRIET,	<i>Temple Of Love</i> ,	East West/Atlantic	80	54	9	WHISTLE & THE KREATION,	<i>Do You Care</i> ,	Select
31	47	4	TEDDY PENDERGRASS,	<i>It Should've Been You</i> ,	Elektra	81	55	9	HOWARD HEWETT,	<i>I Can't Tell You Why</i> ,	Elektra
32	44	8	TONY! TONI! TONE!,	<i>Whatever You Want</i> ,	Wing/PG	82	60	14	EN VOGUE,	<i>You Don't Have To Worry</i> ,	Atlantic
33	34	8	THE BLACK FLAMES,	<i>Let Me Show You</i> ,	OBR/Columbia	83	67	2	BRAND NUBIAN,	<i>Wake Up</i> ,	Elektra
34	43	8	THE BOYS,	<i>Thank 4 The Funk</i> ,	Motown	84	76	15	OLETA ADAMS,	<i>Get Here</i> ,	Fontana/PG
35	46	8	SPUNKADELIC,	<i>Boomerang</i> ,	SBK	85	49	8	JUNIOR,	<i>Better Part Of Me</i> ,	MCA
36	45	8	SURFACE,	<i>All I Want Is You</i> ,	Columbia	86	☆	▷	PHALON,	<i>Ready Or Not</i> ,	Elektra
37	47	8	PEBBLES,	<i>Backyard</i> ,	MCA	87	☆	▷	RHYTHM TRIBE,	<i>Gotta See Yours Eyes</i> ,	Zoo Entertainment
38	51	8	SPECIAL ED,	<i>Come On Let's Move It</i> ,	Profile	88	83	10	SAMUELLE,	<i>Black Paradise</i> ,	Atlantic
39	48	8	PHIL PERRY,	<i>Call Me</i> ,	Capitol	89	84	12	TONY TERRY,	<i>Head Over Heels</i> ,	Epic
40	41	8	TOO SHORT,	<i>Short But Funky</i> ,	Jive/RCA	90	85	7	OMAR CHANDLER,	<i>Do You Really Want It</i> ,	MCA
41	53	8	ONE CAUSE ONE EFFECT,	<i>Midnite Lover</i> ,	Bust It/Capitol	91	88	10	MAVIS STAPLES,	<i>Melody Cool</i> ,	Paisley Park/WB
42	58	12	ANOTHER BAD CREATION,	<i>Iesha</i> ,	Motown	92	89	13	JANET JACKSON,	<i>Love Will Never Do (Without You)</i> ,	A&M
43	63	8	BELL, BIV, DEVOE,	<i>She's Dope</i> ,	MCA	93	91	14	L.L. COOL J,	<i>Around The Way Girl</i> ,	Def Jam/Columbia
44	56	8	MICA PARIS,	<i>Contribution</i> ,	Island	94	92	7	DEEE-LITE,	<i>Power Of Love</i> ,	Elektra
45	51	12	TRACIE SPENCER,	<i>This House</i> ,	Capitol	95	90	17	SURFACE,	<i>The First Time</i> ,	Columbia
46	50	8	SHEILA E.,	<i>Sex Cymbal</i> ,	Warner Bros.	96	93	15	JEFFREY OSBORNE,	<i>Only Human</i> ,	Arista
47	57	8	GERALD ALSTON,	<i>Getting Back Into Love</i> ,	Motown	97	94	14	TEENA MARIE,	<i>If I Were A Bell</i> ,	Epic
48	55	8	C & C MUSIC FACTORY,	<i>Here We Go (Let's Go Rock &amp; Roll)</i> ,	Columbia	98	95	8	MARION MEADOWS,	<i>The Real Thing</i> ,	Novus/RCA
49	52	8	CHRISTOPHER WILLIAMS,	<i>I'm Dreamin'</i> ,	Giant	99	96	9	CANDYMAN,	<i>Melt In Your Mouth</i> ,	Epic
50	54	8	L.L. COOL J,	<i>Mama Said Knock You Out</i> ,	Def Jam/Columbia	100	97	11	MAXI PRIEST,	<i>Just A Little Bit Longer</i> ,	Charisma

● BULLETED ENTRIES INDICATE STRONG CHART MOVEMENT

☆ ▷ REPRESENTS NEW ENTRY • ★ ▷ REPRESENTS RE ENTRY

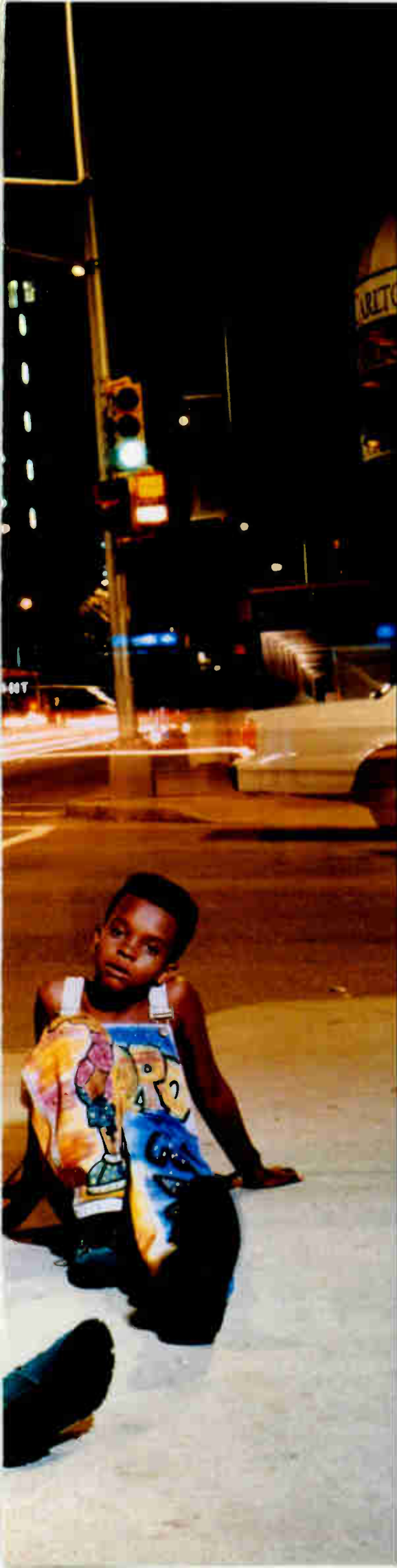




ELLIS ST NE







# Another... BAD Creation

EASY TO LOVE  
AS 1-2-3

BY RUTH ADKINS ROBINSON

*"...Buh buh buh buh/You Went to School to Learn Girl/ Things You Never Never Knew Before/Like 'T' Before 'E' Except After 'C'/And Why Two Plus Two Makes Four" (Jobete Music, 1970)*

**T**HE JOB OF BEING A CHILD is to go to school to learn. We all know that kids from the inner city get a different education than those in the suburban school system.

*"Reading and Writing, Rithmetic are the Branches of the Learning Tree."* The three R's are basic everywhere, but there are other areas of education, depending on the location of the school. There is also a school of hard knocks certain kids know all about.

The quintet, plus one, known as Another Bad Creation, knows about hard knocks. Recently, when Chris, Marc, Red, Lil' Dave, Ro-Ro and G.A. were shown the location of a video shoot, they protested. It was a middle-class schoolyard, full of sunshine, primary colors and laughing children. "This is not the playground we're talkin' about," they insisted. No, the habits of the park or "Coolin' it At the Playground," the second single release from their debut Motown album, differ markedly from this

*(continued on next page)*



According to the boys, that playground of song is populated with "gang-bangers, druggies and thugs," and all of them add up to trouble. "And Why Two Plus Two Equals Four"—In this case, the answer to the equation was to get away from the playground.

Concerned, caring parents are always trying to point their children away from these kinds of life lessons. They look for an escape hatch out of neighborhoods and influences like those in the playground.

The hatch started to open with then-manager Kevin Wales. It opened further and faster after the kids came to California to do some demos



and see Lil Dave's Boston homie Ralph Tresvant. They ran into Michael Bivins.

"They just looked like a group," Bivins offers. "I talked to them and something there reminded me of us (New Edition.) The more I saw, the more interested I became and decided to sign them to Biv Entertainment Inc." Now Wales had some master help in the management department. Like Bo-Biv knows about the playground, but happily for this group Michael knows much more.

Now Wales had some master help in the management department. Like Bo-Biv knows about the playground, but happily for this group Michael knows much more.



"...Sit Yourself Down/Take A Seat/ All You Gotta Do Is Repeat After Me/A B C Easy As 1-2-3/As Simple As Do Re Me..."

Often the best lessons are learned from

someone who experienced the lesson not that long ago. Bivins knows what it is like to be a child in the studio and on the road. If the group can repeat the huge successes of New Edition, the escape will be complete. Bivins has other concerns, too. "When we were first starting out, we didn't get the right kind of management direction and advice. I'm going to make certain that the group is treated fairly and dealt with in the right way."

"I'm Gonna Teach You How To Sing It Out/Coma Coma Come On Let Me Show You What's It All About."

They started working together with Bivins, adding G.A. to the group, "their one man posse and homeboy," and shaping their look. Soon they were in the studio with Dallas Austin. They cut "lesha" in just three days, knocking the socks off everybody.

"lesha" jumped up, hitting radio hard. Last November the Madhatter

said, "Slammin' right out of the box, these young gents come to us by way of Biv Entertainment Group. They've got that BBD sound down pat, which only means they will probably be around for a long time."

A few weeks later Michael Jackson at WKWM told *BRE*, "This jam is smokin'. My teen demos have the phone company scratching their heads trying to figure out how to expand the lines to the radio station. All I really have to say is there's nothing bad about this creation whatsoever."

Sales were matching the response at radio and the song flew up the charts. The calls came hot and heavy for the album.

The album is out and a close look reveals "Parents" as a very strong cut. The song makes the group sound somewhat older than they are. For the record Chris is 11, brothers Marc and Red, 8 and 10 respectively, Lil' Dave is 7, Ro-Ro is 12 and G.A. is 11.

"Mental (So Pay Attention)" has excellent funky samples from the '70s, coupled with powerful mixes.

As for "Little Soldiers," it takes the LP back to the soulful sounds of "lesha." The soft raps over samples could also warrant release as a single. The BBD-style of rap is most evident here.

Next up is "My World." This should grab an older demo due to the strong performance and a floor filling beat

that is really catchy.

After "lesha," is "Spydermann," a cut the group wrote together. It's a mid-tempo cut with a nice bass-line and strong samples. Howie T was co-producer. The group members are proud of their writing efforts and plan to do "a lot more writing."

The funky samples on "That's My Girl" have an underground feel. Like some of the other tracks on this LP, this one will surprise the listeners with the group's maturity.

It may be something of a reach to look for female demos for a group this young, but "Jealous Girl" can do it. There are no samples here, just totally solid vocals over a slow groove.

Of course, "lesha" featured a romance of



**"I talked to them and something there reminded me of us (New Edition.) The more I saw, the more interested I became and decided to sign them to Biv Entertainment Inc."**

—MICHAEL BIVINS

*continued on page 44*



# NEW RECORD RELEASES

M A R C H 1 5 , 1 9 9 1

LABEL	ARTIST	TITLE	FORMAT						
			RECORD			COMPACT DISC		CASSETTE	
			12"	45	LP	SINGLE	ALBUM	SINGLE	ALBUM
<b>MAJORS:</b>									
ARISTA	DEVICE, <i>What Is Sadness</i>		•						
CAPITOL	PHIL PERRY, <i>The Heart Of The Man</i>							•	
CHARISMA/VIRGIN	ENIGMA, <i>MCMXC A.D.</i>					•			
COLD CHILLIN'/REPRISE	GENIUS, <i>Words From The Genius</i>					•			
COLUMBIA	NEW KIDS ON THE BLOCK, <i>Call It What You Want</i>					•			
	NANCY WILSON, <i>Do You Still Dream About</i>					•			
DEF JAM/COLUMBIA	NIKKI D, <i>Daddy's Little Girl</i>					•			
GRP	DIANE SCHUUR, <i>Pure Schuur</i>						•		
	PATTI AUSTIN, <i>Soldier Boy</i>					•			
MCA	BELL BIV DEVOE, <i>She's Dope</i>					•			
PAISLEY PARK/WB	ERIC LEEDS, <i>Times Squared</i>						•		
REPRISE	MICHAEL MCDONALD, <i>All We Got</i>		•						
VIRGIN	FIVE HEARTBEATS, <i>Five Heartbeats</i>							•	
<b>INDIES:</b>									
ALPHA INT'L (215) 425-8682	LORENZO SMITH, <i>Let Me Show You</i>							•	
BRISK (213) 934-9319	SIR WALTER RILEY, <i>I Like It</i>							•	
MALACO (601) 982-4522	CHAMPAIGN, <i>Champaign IV</i>						•		
WASHINGTON HIT MAKER	MYSTIQUE, <i>Love, Mystique</i>						•		
(202) 291-0070									

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Shoe Size \_\_\_\_\_

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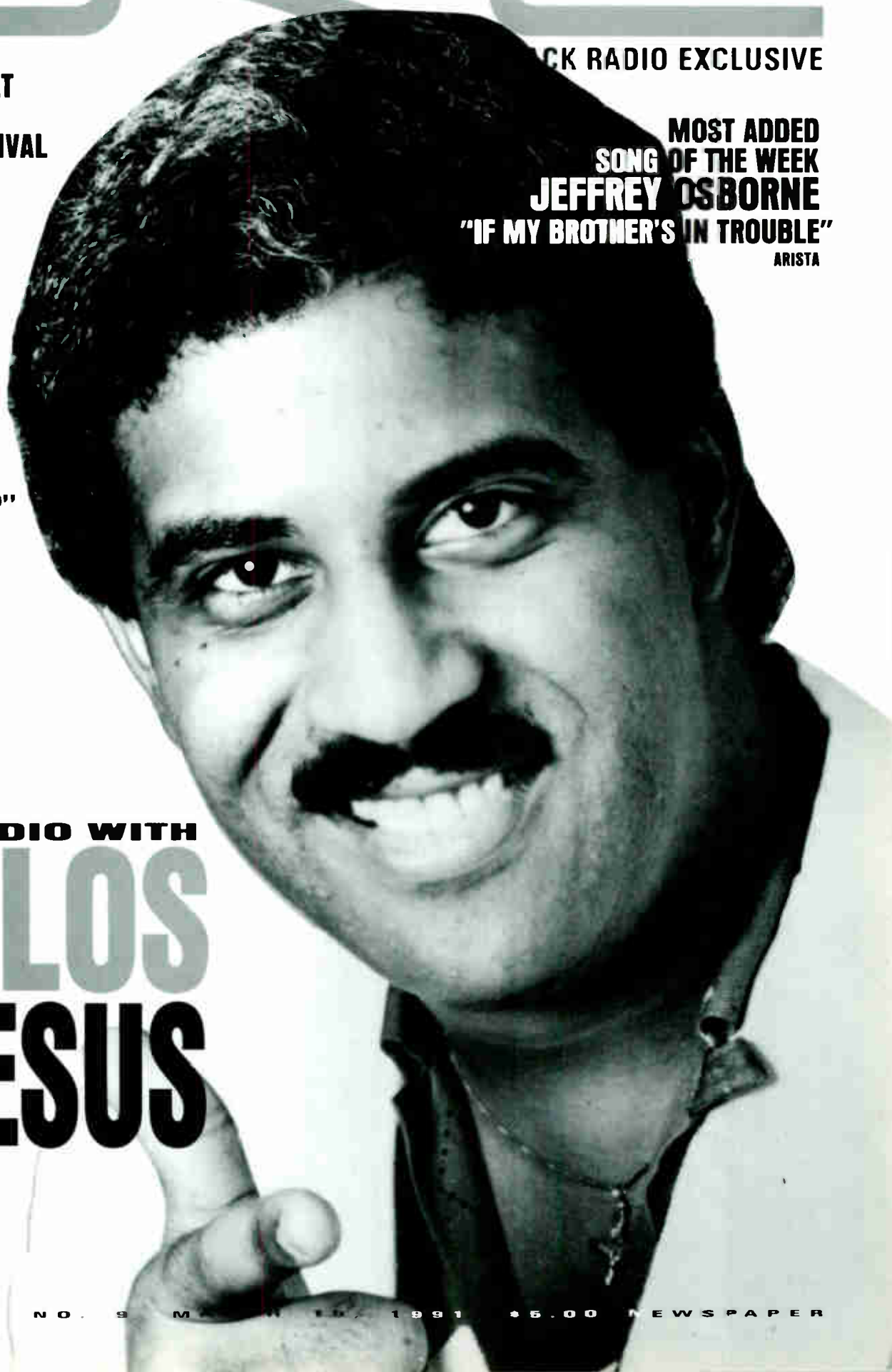
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**KDAY "RAPS IT UP"**

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SONG OF THE WEEK  
JEFFREY OSBORNE  
"IF MY BROTHER'S IN TROUBLE"  
ARISTA**



**ON THE RADIO WITH  
CARLOS  
DeJESUS**

# PROGRAMMER'S POLL Compiled by Terry Muggleton

**FRANKIE DARCELL**  
WPEG/CONCORD, NC



**CHUBB ROCK**  
"TREAT 'EM RIGHT"

What a slamming record. If you're looking for hot rap, then this cut is it. The phones have been awesome on this. It's a popular song with the teens. Demos: Young Adults, Teens.

**THE BOYS**  
"THANX 4 THE FUNK"

What a great tribute from the Boys. It's a strong remix with solid vocals. You have to be a funkster to fully enjoy this. Phones are heavy on this too. Demos: All.

**TONY! TONI! TONE!**  
"WHATEVER YOU WANT"

Everyone loves this one. The phones are ringing nonstop. It's another solid cut from the three Tonys. I personally like this one a lot. Demos: All.

**KELLY KARSON**  
WJFX/FORT WAYNE, IN  
FAMILY STAND  
"SWEET LIBERATION"

Family Stand has an excellent cut. It's destined to be a Top 10 record. It's suited best for older demos. Phone response has been positive. Demos: Adults.

**LORENZO SMITH**  
"TIC TOK"

It's a very surprising record to me. The first time I put it on I got immediate phones. Adults are the heaviest callers. It's headed to the top. Demos: Adults.

**LALAH HATHAWAY**  
"SOMETHING"

Personally I feel this song is something. It's going to be the third big cut off her album. Her dad would be ever so proud of her. Demos: Adults.

**LARRY HUDSON**  
WCHB/DETROIT, MI  
OMAR CHANDLER  
"THIS MUST BE HEAVEN"

On Omar's self-titled LP his voice sounds like a seasoned Teddy Pendergrass! All the tracks have single potential. My favorite is a remake of "This Must Be Heaven," which is a duet with Audrey Wheeler. Demos: All.

**VICTORIA JAMES**  
"THROUGH"

This extended remix is too hot to hold! Ouch! Demos: Jazz Fans.

**BARRY WHITE**  
"THE MAN IS BACK"

It's nice to hear the music maestro in a variety of musical settings. "All Of Me" w/ Big Daddy Kane and "Love In The Making" with Mona Lisa are both killer jams. Demos: All.

**ROBERT PALMER**  
"MERCY, MERCY ME/  
I WANT YOU"

If this is a musical tribute to Marvin Gaye, Robert, my hat's off to you! Demos: All.

**KEVIN ST. JOHN**  
WLBG/LAURENS, SC  
ONE CAUSE ONE EFFECT  
"MIDNIGHT LOVE"

This is a very hot song. The strong sales clearly indicate that it's been a heavy request. It's a song that's doing great all across the band. We like this one a lot. Demos: All.

**TEENA MARIE**  
"JUST US TWO"

Lady T just continues to amaze. This song is as smooth as silk. We picked up on this weeks ago. We feel it will go right to the top. Demos: Young Adults.

**LORENZO SMITH**  
"TIC TOK"

This is a jam up song. It's got really catchy lyrics that grow on you. Lorenzo shows us all why he is an artist to watch

out for in the future. I expect good things for him. Demos: All.

**VICKI BUCHANNON**  
WTLC/INDIANAPOLIS, IN  
WILL DOWNING  
"I TRY"

When I first heard Will Downing had a new single out, I was instantly excited. I've always liked him. I was more excited when I heard it was a remake of the Angela Bofill song. I knew without hearing it that it was going to be a smash. The phones have been ringing consistently, mainly from adult females. Demos: Females, Adults.

**PHIL PERRY**  
"CALL ME"

Ever since the Perry and Sanlin album in 1980, Phil Perry has always been a performer I've enjoyed listening to. After 10 years it's great to have him back especially on a solo album. After years of working with others, Perry shines on the Aretha Franklin classic. Perry's distinct vocals bring him up front. We've had heavy phones on this. Demos: Females, Adults.

**RIFF**  
"MY HEART IS FAILING ME"

I had the opportunity to see this group perform, every single member of this group has talent. These guys remind me so much of Heatwave. Besides being entertaining to watch, they're suited to all demos. I expect great success for Riff. Demos: All.

**DEE DEE COLLINS**  
WBML/URBANA, IL  
LORENZO SMITH  
"TIC TOK"

We just put this on the air and it's getting great response. I expect great things from him in the future. I think that young adults are the major demos on this. Demos: Young Adults.

**DIGITAL UNDERGROUND**  
"SAME SONG"

Everyone's calling in for this one. It's our hottest record. It's got a perfect tempo for all demos. It's a really nice dance

cut. The phones have been crazy. Demos: All.

**TONY! TONI! TONE!**  
"WHATEVER YOU WANT"

This is a nice midtempo song. It has a strong follow-up to "It Never Rains In Southern California." It's doing really well. A great all-around song from the 3Ts. Demos: All.

**DJ BUM BUM**  
WJMG/HATTIESBURG, MS  
C & C MUSIC FACTORY  
"HERE WE GO"

I think it's a great uptempo smash. It should carry well into the summer. Phones have definitely been plentiful. Demos: All.

**LEVERT**  
"ALL SEASONS"

It's a great slow song for the Quiet Storm format. It will also follow into the summer. A lot of phone response. Demos: All.

**ANITA BAKER**  
"WHATEVER IT TAKES"

It's going to be a jam that smashes the market and makes Anita Baker a hot artist for '91. It will make Baker's fairy tales come back to the radio audience. Demos: All.

**HOPPY ADAMS**  
WANN/ANNAPOLIS, MD  
SYDNEY YOUNGBLOOD  
"AIN'T NO SUNSHINE"

Sidney shines on the classic Bill Withers song. Always a pleasant song. Youngblood doesn't disappoint. The phones have been going crazy. Demos: Females, Adults.

**TEDDY PENDERGRASS**  
"IT SHOULD HAVE  
BEEN YOU"

A superb cut from Teddy. It is great to have this talented artist back on top. The women should love this song. You should hear the album. It is brilliant. Phones will be happening very soon on this. **BRE**

Send us your best black & white photos for your Programmer's Polls.

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# THE NATIONAL RADIO REPORT

## ALABAMA

### WBLX-FM

B Angie B, Don't  
La Rue, Serious  
Mica Paris, Contrib  
Whodini, Freaks

PD Slop Cheatam  
MD Morgan Sinclair  
PO Box 1967  
Mobile  
AL 36633  
205-432-7609

## WZMG-AM

BBD, She's  
Chris. Williams, Dreamin  
La Rue, Serious  
Najee, My  
Pebbles, Backyard  
Sheila E, Sex  
Today, I  
Tony!Toni!Tone!, Whatever

PD Vince Johnson  
MD Charlie Pruitt  
P O Box 2329  
Opelika  
AL 36801  
205-745-4656

## KDIA-FM

Caron Wheeler, Blue  
Jeffrey Dsborne, Brothers  
New Kids, Call  
Tony Terry, With

PD Jeff Hamson  
MD Jeff Hamson  
100 Swan Way  
Oakland  
CA 94621  
415-633-2548

## WNHC-AM

Jeffrey Dsborne, Brothers  
Mica Paris, Contrib.  
Ronnie Law, Moming

PD Stan Boston  
MD Lenny Green  
112 Washington Ave  
North Haven  
CT 06473  
203-234-1340

### WENN-FM

B N Heavies, Dream  
C & C Music, Here  
Jeffrey Dsborne, Brothers  
L.L. Cool J, Mama  
Lalah Hathaway, Something  
Rythm Tribe, Gotta  
Whodini, Freaks

PD Dave Donald  
MD Michael Starr  
424 16 Street North  
Birmingham  
AL 35203  
205-254-1820

## ARKANSAS

### KCLT-FM

B Angie B, Don't  
Dana, A  
Family Stand, Sweet  
Lalah Hathaway, Something  
Maxi Priest, Space  
Najee, My  
Teena Marie, Just  
Tony!Toni!Tone!, Whatever  
V. Wilson-James, Through  
Whodini, Freaks

PD Milli Mills  
MD Milli Mills  
PO Box 2870  
West Helena  
AR 72390  
501-572-9506

### KGfJ-AM

Family Stand, Sweet  
Harriet, Temple  
Nancy Wilson, Do  
The Dells, Heart  
Tony!Toni!Tone!, Whatever

PD Daryl Cox  
MD Johnny Morris  
1100 S La Brea  
Los Angeles  
CA 90019  
213-930-9090

### WYBC-FM

D-Nice, It's  
Dee Lite, E.S.P.  
Downtown Sci, Radio  
Gerald Albright, Can't  
Guy, Let's  
Syd Youngblood, Ain't  
TR 808, It's  
Vicki Richards, Naked

PD Cindy Brown  
MD Andrew Gifford  
165 Elm St  
New Haven  
CT 06520  
203-432-4127

### WEUP-AM

B Angie B, Don't  
B N Heavies, Dream  
BBD, She's  
Family Stand, Sweet  
Jeffrey Dsborne, Brothers  
Lalah Hathaway, Something  
Nancy Wilson, Do  
V. Wilson-James, Through

PD Steve Murray  
MD Steve Murray  
2609 Jordan Lane  
Huntsville  
AL 35806  
205-837-9388

### KMZX-FM

Chris. Williams, Dreamin  
Janet Jackson, State  
Loose Ends, Cheap  
Mica Paris, Contrib.  
T. Pendergrass, Should've

PD Don Cody  
MD Don Cody  
314 Main St  
N Little Rock  
AR 72114  
501-376-1063

### KPOO-FM

Family Stand, Sweet  
Guy, Let's  
L A Posse, Count  
Turner Reed, Acton  
Whodini, Inside  
Will Downing, I'll

PD Jerome Parsons  
MD Jerome Parsons  
PO Box 11008  
San Francisco  
CA 94101  
415-346-5373

## DIST. OF COLUMBIA

### WHUR-FM

George Howard, Baby  
Harriet, Temple  
Lalah Hathaway, Something  
Maxi Priest, Space  
Najee, My  
Ray Charles, Fresh  
Riff, Heart  
Tony!Toni!Tone!, Whatever  
Whitney Houston, Lover  
Will Downing, I'll

PD Bobby Bennett  
MD Mike Archie  
529 Bryant St. N.W.  
Washington  
DC 20059  
202-232-6000

### WGOK-AM

Altitude, Working  
Boston Dawn, Soldier  
Jeffrey Dsborne, Brothers  
Run DMC, Faces  
Sheila E, Sex  
Surface, All  
Trish, She  
V. Wilson-James, Through  
Valentino, Hold

PD Charles Merritt  
MD The Mad Hatter  
800 Gum  
Mobile  
AL 36603  
205-432-8661

## CALIFORNIA

### KACE-FM

Carl Anderson, Baby

PD Lawrence Tantor  
MD Antonette Russell  
161 N La Brea Ave  
Los Angeles  
CA 90301  
213-330-3100

### KSOL-FM

Freddie Jackson, Do  
Marva Hicks, Never

PD Bob Mitchell  
MD Bob Mitchell  
1730 Amphlett Blvd  
#327  
San Mateo  
CA 94402  
415-341-8777

## FLORIDA

### WANM-FM

4 Funk, You  
Jeffrey Dsborne, Brothers  
Phalon, Ready  
Syd Youngblood, Ain't  
Thelma Houston, High

PD Van Wilson  
PO Box 10174  
Tallahassee  
FL 30302  
904-222-1070

### WTUG-FM

BBD, She's  
Pebbles, Backyard

PD Alvin Brown  
MD Alvin Brown  
142 Skyland Blvd.  
Tuscaloosa  
AL 35405  
205-345-7200

### KDAY-AM

4 Play, Ecstasy  
B N Heavies, Dream  
Cool C, H  
Gerald Alston, Getting  
Grady Harrell, Patience  
Herb Alpert, North  
Jeffrey Dsborne, Brothers  
Maxi Priest, Space  
Phalon, Ready  
Robert Palmer, Mercy

PD Jack Patterson  
MD Jack Patterson  
1700 N Alvarado  
Los Angeles  
CA 90026  
213-665-1105

## CONNECTICUT

### WKND-AM

Jeffrey Dsborne, Brothers  
Lalah Hathaway, Something  
London Beat, I've  
Tony Terry, With  
Winans, Don't

PD Melonae McLean  
MD Melonae McLean  
PO Box 1480  
Windsor  
CT 06095  
203-688-6221

### WEDR-FM

BBD, She's  
Champaign, Trial  
George Howard, Everything  
Jeffrey Dsborne, Brothers  
L.L. Cool J, Mama  
Run DMC, Faces  
Sheila E, Sex  
Tony Terry, With

PD James Thomas  
MD James Thomas  
3790 N.W. 167th St  
Miami  
FL 33055  
305-623-7711

## WYFX-AM

B Angie B, Lose  
BBD, She's  
C & C Music, Here  
Digital Under, Same  
Jeffrey Dsborne, Brothers  
Monie Love, Shame  
Nancy Wilson, Do  
Pebbles, Backyard  
Salt N Pepa, Do  
Surface, All

PD: Mike James  
MD: Mike James  
400 Gulfstream Blvd  
Delray Beach  
FL 33444  
407-737-1040

## WPGA-FM

B Angie B, Don't  
Family Stand, Sweet  
Jeffrey Dsborne, Brothers  
London Beat, I've  
Nancy Wilson, Do  
Rhythm Tribe, She  
Run DMC, Faces  
Teena Marie, Just  
Ten City, Superficia

PD: Brian Kelly  
MD: Thomas Bacote  
2525 Pronono Ave  
West Gate Mall  
Macon  
GA 31206  
912-781-2101

## WLTH-AM

Father MC, Lisa  
Funke Socialist, You  
Ice T, Hustler  
Jasmine Guy, Another  
Marva Hicks, Never  
Sheena Easton, What  
Wreck N Effect, New

PD: Al Greer  
MD: Gil Palmer  
3669 Broadway  
Gary  
IN 46409  
219-884-9409

## KYEA-FM

2 Live Crew, Do  
B Angie B, Don't  
B N Heavies, Dream  
BBD, She's  
Father MC, Lisa  
Jeffrey Dsborne, Brothers  
Lalah Hathaway, Something  
Robert Palmer, Mercy

PD: John K. Wilson  
PO Box 2199  
West Monroe  
LA 71294  
318-322-1491

## WZAZ-FM

BWP, 2 Min  
Boston Dawn, Soldier  
C & C Music, Here  
Carl Carlton, Bnng  
Father MC, Lisa  
Jeffrey Dsborne, Brothers  
New Kids, Call  
Ten City, Superficia  
Tony!Toni!Tone!, Whatever  
Trish, She

PD: Nat Jackson  
MD: Nat Jackson  
2611 WERD Radio Dr  
Jacksonville  
FL 32205  
904-389-1111

## WVEE-FM

C & C Music, Here  
Harriet, Temple  
Herb Alpert, North  
S. Christopher, Another  
V. Wilson-James, Through

PD: Micheal Roberts  
MD: Thomas Bacote  
120 Ralph McGill  
Suite 1000  
Atlanta  
GA 30369  
404-898-8900

## WTLC-FM

B N Heavies, Dream  
Ice T, New Jack  
Kid Capri, Apollo  
Nancy Wilson, Do  
Nikki D, Daddy's  
Sheila E, Sex  
Ten City, Superficia  
Too Bigg, He's  
Yo Yo, You

PD: Jay Johnson  
MD: Vicki Buchanan  
2126 N. Mendian St  
Indianapolis  
IN 46202  
317-923-1456

## WYLD-FM

B Angie B, Don't  
BBD, She's  
Grady Harrell, Patience  
Jeffrey Osborne, Brothers  
Phil Perry, Call  
Sheila E, Sex  
Tony Terry, With

PD: Brian Wallace  
MD: Steve Ross  
2228 Gravier  
New Orleans  
LA 70119  
504-822-1945

## GEORGIA

## WCLK-FM

Claus Dgerman, Claus  
Ellis Marsalis, Piano

PD: Eugene Holley Jr.  
111 Jas P. Brawley Dr. SW  
Atlanta  
GA  
404-880-8273

## ILLINOIS

## WBCP-AM

Robert Palmer, Mercy  
Whitney Houston, Belong

PD: Deborah Kennedy  
MD: Reggie Patterson  
PO Box 1023  
Champaign  
IL 61820  
217-359-1580

## KANSAS

## KBUZ-FM

D'Jays, Don't  
Syd Youngblood, Ain't

PD: James McFadden  
MD: James McFadden  
400 N. Woodlawn  
Suite 101  
Wichita  
KS 67208  
316-684-0099

## MASSACHUSETTS

## WILD-AM

4 Funk, You  
BBD, She's  
Jeffrey Osborne, Brothers  
Phil Perry, Call  
Special Gen, Spark

PD: Stephen Hill  
MD: Dana Hall  
90 Warren St  
Boston  
MA 02119  
617-427-2222

## WEAS-FM

BBD, She's  
Father MC, Lisa  
Jeffrey Dsborne, Brothers  
Mica Paris, Contrib.  
Run DMC, Faces  
V. Wilson-James, Through

PD: Marie Kelly  
MD: Marie Kelly  
2515 Abercom St.  
Savannah  
GA 31401  
912-232-7288

## WBML-FM

Black Art, Manifest  
Geno, Get  
L.L. Cool J, Mama  
Najee, My  
Nikki D, Daddy's  
Sheila E, Sex  
TSB, Power

PD: Rob Biddle  
MD: D.D. Collins  
708 S. Mathews  
Urbana  
IL 61801  
217-333-2613

## LOUISIANA

## KBCE-FM

Altitude, Working  
B Angie B, Don't  
Jeffrey Dsborne, Brothers  
Lalah Hathaway, Something  
Mario, Whip  
Maxi Priest, Space  
Syd Youngblood, Ain't  
T. Pendergrass, Should've  
V. Wilson-James, Through

PD: Donnie Taylor  
MD: Donnie Taylor  
PO Box 69  
Boyce  
LA 71409  
318-793-4003

## MARYLAND

## WANN-FM

B N Heavies, Dream  
Lorenzo Smith, Tic  
Phil Perry, Call

PD: Hoppy Adams  
PO Box 631  
Annapolis  
MD 21404  
301-269-0742

## WFXE-FM

BBD, She's  
Herb Alpert, North  
Jeffrey Dsborne, Brothers  
Surface, All  
Syd Youngblood, Ain't  
Tony!Toni!Tone!, Whatever

PD: Phillip D. March  
1115 14th St.  
Columbus  
GA 31902  
404-576-3565

## WGCI-FM

Chris. Williams, Dreamin  
Phil Perry, Call  
Teena Marie, Just

PD: James Alexander  
MD: D. Handley  
322 S. Michigan Ave  
Chicago  
IL 60602  
312-427-4800

## WGOV-FM

Chris. Williams, Dreamin  
Herb Alpert, North  
Maxi Priest, Just  
Pebbles, Backyard  
Sheila E, Sex  
Tony!Toni!Tone!, Whatever  
Wooten Bros., Tell

PD: Mike Mink  
MD: Mike Mink  
P.O. Box 1207  
Valdosta  
GA 31601  
912-244-9590

## INDIANA

## WJFX-FM

BBD, She's  
Family Stand, Sweet  
Lalah Hathaway, Something  
Maxi Priest, Space  
Surface, All  
V. Wilson-James, Through

PD: Kelly Karson  
MD: Kelly Karson  
5936 E. State Blvd  
Fort Wayne  
IN 46815  
219-493-9239

## KGRM-FM

EPMD, Gold  
L.L. Cool J, Mama  
Pebbles, Backyard  
Tony!Toni!Tone!, Whatever

PD: David A. Dinkson  
PO Draw K  
Grambling  
LA 71245  
318-274-3244

## WEBB-AM

Jeffrey Osborne, Brothers  
Lalah Hathaway, Something  
Teena Marie, Just

PD: Ceaser Gooding  
MD: Frank Becoate  
3000 Druid Park Dr  
Baltimore  
MD 21215  
301-367-9322

## KQXL-FM

B Angie B, Don't  
B N Heavies, Dream  
BBD, She's  
Jeffrey Dsborne, Brothers  
Lalah Hathaway, Something  
Tony Terry, With  
Too Short, Short  
V. Wilson-James, Through

PD: A. B. Welch  
MD: Chris Clay  
7707 Waco Dr.  
Baton Rouge  
LA 70806  
504-926-1106

## WESM-FM

Freddie Ravel, Midnight  
Friends, Friends  
James Clay, Let  
Joey Caszderazzo, In  
Sherry Winston, Love  
Vicent Henning, Evident  
Yellow Jackets, Green

PD: Milton Blackman  
MD: Mike Jenkins  
University of Maryland  
Eastern Shore  
Princess Anne  
MD 21853  
301-651-2816

## WOCQ-FM

BBD, She's  
Gerald Alston, Getting  
Jeffrey Osborne, Brothers  
Phil Perry, Call  
Robert Palmer, Mercy  
Teena Marie, Just

PD Scott Jantzen  
MO Scott Jantzen  
PO Box 1850  
Ocean City  
MO 21842  
301-641-0002

## WMHG-FM

C & C Music, Here  
Chris. Williams, Dreamin  
Harriet, Temple  
Jeffrey Osborne, Brothers  
Run DMC, Faces  
Sheila E, Sex  
V. Wilson-James, Through  
Whodini, Freaks

PD Sammie Jordan  
MO Sammie Jordan  
517 W Giles Rd  
N Muskegon  
MI 49445  
616-744-2405

## MISSISSIPPI

### WACR-FM

Caron Wheeler, Blue  
Chris. Williams, Dreamin  
EU, An't  
La Rue, Serious  
Lorenzo Smith, Tc  
Pebbles, Backyard  
Phil Perry, Call  
Sheila E, Sex

PO Tony Dean  
MO Sabnna  
PO Box 1078  
Columbus  
MS 39701  
601-328-1050

## NORTH CAROLINA

### WAAA-AM

BBD, She's  
Chris. Williams, Dreamin  
Jeffrey Osborne, Brothers  
London Beat, I've  
Phalon, Ready  
Tony Terry, With  
Winans, Don't

PO Tina Carson  
MO Tina Carson  
PO Box 11197  
Winston-Salem  
NC 27106  
919-767-0430

## WXYZ-FM

Caron Wheeler, Blue  
Lalah Hathaway, Something  
S. Christopher, Another  
Sheila E, Sex  
Tony Terry, With  
Tony!Toni!Tone!, Whatever

PD Roy Sampson  
MO Marlear Alston  
1829 Reisterstown Rd  
Baltimore  
MO 21208  
301-653-2200

## MINNESOTA

### KBEM-FM

Bill Moore, Day's  
Billy J Walker, Walk  
Bob Mintzer, Without  
Jon Faddis, Reckless  
T Lavitz, Circus

PD: J.O. Ball  
MO: T Walker  
1555 James Ave. N.  
Minneapolis  
MN 55411  
612-627-2833

### WJMI-FM

Al B Sure, No  
B Angie B, Don't  
BBD, She's  
Big Daddy Kane, All  
Digital Under, Same  
Jeffrey Osborne, Brothers  
Monie Love, It's  
Syd Youngblood, An't  
Whispers, Is

PO Paul Todd  
MO Venus Jones  
1850 Lynch St  
Jackson  
MS 39203  
601-948-1515

## WAUG-AM

101 North, Forever  
Al B Sure, No  
B Angie B, Don't  
Chubb Rock, Treat  
Gerald Alston, Getting  
Harriet, Temple  
Kiara, Dee  
L.L. Cool J, Mama  
Pebbles, Backyard  
Whispers, Is

MO Oollar Bill Chapel  
PO Box 14815  
Raleigh  
NC 27620  
919-755-0750

## MICHIGAN

### WCHB-AM

C & C Music, Here  
Escapae Club, Call  
Guy, Let's  
Happy Mondays, Step  
Monie Love, It's  
The Simpsons, Deep

PD Terry Arnold  
MO Larry Hudson  
32790 Henry Ruff Rd  
Inkster  
MI 48141  
313-278-1440

### KMOJ-FM

Digital Under, Same  
EPMD, Gold  
Jeffrey Osborne, Brothers  
Nancy Wilson, Do  
Phalon, Ready  
Sheila Easton, What

PD: Donian Flowers  
MO: Walter Banks  
501 Bryant Ave. North  
Minneapolis  
MN 55405  
612-377-0594

### WJSU-FM

Active Ingrid., Extra  
B. Dennerlein, Hot  
Chuck Greenberg, From  
J J Johnson, Quontergy  
Tana Reid, Yours

PO Larry McAdoo  
MO Larry McAdoo  
PO Box 18450  
Jackson  
MS 39217  
601-968-2140

## WBMS-AM

Gerald Alston, Getting  
Janet Jackson, State  
Johnny Gill, Wrap  
L.L. Cool J, Mama  
Monie Love, It's  
Tony Terry, Head

PO Raul Brewster  
MO Thomas McLaunan  
PO Box 718  
Wilmington  
NC 28402  
919-343-9898

## WIKS-FM

Jonzun Crew, Cosmic  
La Rue, Serious  
Mica Paris, Contrib.  
Robert Palmer, Mercy  
Surface, All  
Winans, Don't

PO: B.K. Kirkland  
MO Yvonne Sanders  
PO Box 2684  
New Bern  
NC 28561  
919-633-1500

## WGPR-FM

Harriet, Temple  
Jeffrey Osborne, Brothers  
Mica Paris, Contrib.  
Nancy Wilson, Do  
Salt N Pepa, Do  
Special Gen, Spark

PD: Joe Spencer  
MO: Lucia Harvin  
3146 E Jefferson  
Detroit  
MI 48207  
313-259-8862

## WRNB-FM

Black Flames, Whatever  
C & C Music, Here  
Harriet, Temple  
Pebbles, Backyard  
Phil Perry, Call  
Sheila E, Sex  
Too Short, Short

PD: Pete Rhodes  
MO: Pete Rhodes  
1004 Marquette  
Suite 202  
Minneapolis  
MN 55403  
612-341-2447

## WKXG-AM

BBD, She's  
Betty Wright, No  
Blues B. Willie, Same  
Devier, Wild  
Family Stand, Sweet  
La Rue, Serious  
Lalah Hathaway, Something  
Leafhot, I  
Sheila E, Sex  
Wooten Bros., Tell

PO Herman Anderson  
MO Herman Anderson  
PO Box 1686  
Greenwood  
MS 38930-1686  
601-453-2174

## WNAA-FM

BBD, She's  
Chaz & Trina, Gettin  
Family Stand, Sweet  
Monie Love, It's  
Teena Marie, Just

PO Yvonne Anderson  
MO Yvonne Anderson  
Pnce Hall  
Suite 200  
Greensboro  
NC 27411  
919-334-7936

## WJLB-FM

Chris. Williams, Dreamin  
T. Pendergrass, Should've  
Tony!Toni!Tone!, Whatever

MO: Fonda Thomas  
Suite 2050 Penobscot Bldg  
Detroit  
MI 48226  
313-965-2000

## MISSOURI

### KCXL-AM

Carl Carlton, Bring  
Chris. Williams, Dreamin  
Family Stand, Sweet  
Grady Harrell, Patience  
La Rue, Serious  
Nancy Wilson, Do  
Special Gen, Spark  
T. Pendergrass, Should've  
Teena Marie, Just  
Tony Terry, With

PD: Dell Rice  
MO: Dell Rice  
810 E 63rd St.  
Kansas City  
MO 64110  
816-333-2583

## WLTD-FM

B N Heavies, Dream  
Funk Socialist, You  
Lalah Hathaway, Something  
Tabu, I'm  
The Dells, Heart  
Tim Walker, Hittin'  
Tony D, Check

PO Lewis Clark  
MO Lewis Clark  
Route 1, Box 288 E  
Lexington  
MS 39095  
601-834-1103

## WOKN-FM

Basic Black, Whatever  
Boys, Thanx  
La Rue, Senous  
Lalah Hathaway, Something  
Mac Band, I Could  
Mario, Whip  
Montroux, Step  
Too Short, Short  
V. Wilson-James, Through

PO Reggie Swinson  
MO Jerry Moore  
PO Box 804  
Goldstboro  
NC 27530  
919-734-4213

## WKWM-AM

Father MC, Lisa  
Jeffrey Osborne, Brothers  
Sheila E, Sex  
Ten City, Superficia

PD: Frank Grant  
MO: Michael Jackson  
PO Box 828  
Grand Rapids  
MI 49508  
616-676-1135

## KIDZ-AM

Basic Black, Whatever  
Chris. Williams, Dreamin  
Janet Jackson, State  
Jasmine Guy, Another

PD: Frank James  
MO: Rocky Hamilton  
10841 E 28th St  
Independence  
MO 64052  
816-836-5055

## WQIC-FM

Gloria Estefan, Comin  
Jeffrey Osborne, Brothers  
Lalah Hathaway, Something  
Najee, My  
Robert Palmer, Mercy  
V. Wilson-James, Through  
Winans, Don't

PD Larry Carr  
MO Larry Carr  
PO Box 5353  
Mendian  
MS 39302  
601-693-4851

## WPEG-FM

A B C, Playground  
B Angie B, Don't  
Jodeci, Gotta  
Teena Marie, Just

PO Michael Saunders  
MO Frankie Oarcell  
520 Hwy 29 N  
PO Box 128  
Concord  
NC 28025  
704-333-0131



## WRSV-FM

101 North, Forever  
 Dangerous Dane, Far  
 Family Stand, Sweet  
 Funke Socialist, You  
 Kmc Kru, She's  
 Lalah Hathaway, Something  
 Lorenzo Smith, Tic  
 Nikki D, Daddy's  
 Nikki Richards, Naked  
 The Dells, A

PO Angela Smith  
 MD Angela Smith  
 PO Box 2666  
 Rocky Mount  
 NC 27802  
 919-442-9776

## WRVS-FM

Kiara, Dee  
 Pebbles, Backyard  
 Sheila E, Sex  
 Surface, All  
 Syd Youngblood, Ain't  
 Teena Marie, Just  
 Tony Terry, With  
 Will Downing, I'll

PO Edith Lee  
 MD Edith Lee  
 Campus Box 800  
 Elizabeth City  
 NC 27909  
 919-335-3517

## WVOE-AM

Dionne Warwick, All  
 Dorothy Moore, Your  
 Frank Dell, Daily  
 IQ, Feel  
 M. McDonald, All  
 Rick Webb, Try  
 Sam Green, For  
 Sony Rhodes, Blue  
 Syd Youngblood, Ain't  
 Whispers, Is

PO Wille Walls  
 MD Beulah Foxworth  
 Route 3 PO Box 328  
 Chadbourne  
 NC 28431  
 919-654-5621

## WZFX-FM

Chris. Williams, Dreamin  
 Jeffrey Osborne, Brothers  
 La Rue, Senous  
 Lalah Hathaway, Something  
 Mona Lisa, Love  
 Nancy Wilson, Do  
 Whispers, Is

PO Phil Allen  
 MD Phil Allen  
 225 Green St  
 Suite 700  
 Fayetteville  
 NC 28302  
 919-486-4991

## NEW JERSEY

## WUSS-AM

La Rue, Senous  
 Maxi Priest, Space  
 Phil Perry, Call  
 Ralph Tresvant, Stone  
 Riff, Heart  
 Stetsasonic, No  
 Surface, All

PO Maurice Singleton  
 MD LaVerne Richard  
 P O Box 7539  
 Atlantic City  
 NJ 08404  
 609-345-7134

## NEVADA

## KCEP-FM

Family Stand, Sweet  
 Jeffrey Osborne, Brothers  
 Lalah Hathaway, Something  
 Najee, My  
 Syd Youngblood, Ain't  
 Tony Terry, With

PO Louis Conner  
 MD Damell Brown  
 330 W Washington  
 Las Vegas  
 NV 89106  
 702-648-4218

## NEW YORK

## WDKX-FM

BBD, She's  
 Jeffrey Osborne, Brothers  
 L.L. Cool J, Mama  
 Riff, Heart  
 Teena Marie, Just

PO Andre Marcel  
 MD Andre Marcel  
 683 E Main St  
 Rochester  
 NY 14605  
 716-262-2050

## WUFO-AM

Lalah Hathaway, Something  
 Syd Youngblood, Ain't  
 Tony!Toni!Tone!, Whatever  
 Wooten Bros., Tell

PO David Michaels  
 MD Dwayne Landers  
 89 LaSalle Ave  
 Buffalo  
 NY 14214  
 716-834-1080

## OHIO

## WCKX-FM

B Angie B, Don't  
 Herb Alpert, North  
 Janet Jackson, State  
 Mario, Whip  
 Pebbles, Backyard  
 Riff, Heart  
 Surface, All  
 Syd Youngblood, Ain't  
 Vince Andrews, Can

PO Rick Stevens  
 MD Keith Willis  
 510 Mound St 2nd Fl  
 Columbus  
 OH 43215  
 614-464-0020

## WDAO-AM

C & C Music, Here  
 Jeffrey Osborne, Brothers  
 Maxi Priest, Space  
 Nikki D, Daddy's  
 Steady B, Girl's

PO Michael Ecton  
 MD Michael Ecton  
 4309 W 3rd St  
 Dayton  
 OH 45417  
 513-263-9326

## WZAK-FM

B N Heavies, Dream  
 Champaign, Trial  
 Kiara, Dee  
 Sheila E, Sex  
 Thelma Houston, High

PO Lynn Tolliver Jr  
 MD Bobby Rush  
 1729 Superior  
 #401  
 Cleveland  
 OH 44114  
 216-621-9300

## OREGON

## KBMS-AM

BBD, She's  
 Lorenzo Smith, Tic  
 Mica Paris, Contnb  
 Pebbles, Backyard  
 Phalon, Ready

PO Michael Vance  
 MD Michael Vance  
 510 S W 3rd St  
 #100  
 Portland  
 OR 97202  
 503-222-1491

## PENNSYLVANIA

## WDAS-FM

Jeffrey Osborne, Brothers  
 Nancy Wilson, Do  
 Thelma Houston, High  
 Tony Terry, With

PO Joe Tamburro  
 MD Pat Jackson  
 Belmon Ave & Edgely Rd  
 Philadelphia  
 PA 19131  
 215-878-2000

## WUSL-FM

Jeffrey Osborne, Brothers  
 Sheena Easton, What  
 Teena Marie, Just

PO Dave Allan  
 MD Kim Stevens  
 440 Domino Lane  
 Philadelphia  
 PA 19128  
 215-483-8900

## SOUTH CAROLINA

## WASC-AM

B N Heavies, Dream  
 BBD, She's  
 Funke Socialist, You  
 Kmo Knew, She's  
 Mona Lisa, Love  
 Syd Youngblood, Ain't  
 Whodini, Freaks  
 Wooten Bros., Tell

PO Lou Broadus  
 MD Lou Broadus  
 PO Box 5686  
 Spartanburg  
 SC 29304  
 803-585-1530

## WCIG-FM

2 Live Crew, Do  
 Dorothy Moore, Nothing  
 Jeffrey Osborne, Brothers  
 London Beat, Think  
 Mona Lisa, Love  
 Nikki D, Daddy's  
 Syd Youngblood, If

PO Eugene Brantley  
 MD Eugene Brantley  
 PO Box 1005  
 Mullins  
 SC 29574  
 803-423-1140

## WHYZ-AM

Champaign, Trial  
 Kiara, Dee  
 Syd Youngblood, Ain't  
 Tony!Toni!Tone!, Whatever  
 Will Downing, I'll

PO Reggie Jackson  
 MD Reggie Jackson  
 PO Box 4309  
 Greenville  
 SC 29608  
 803-246-1970

## WLBG-AM

1 Cause 1 Effec, When  
 La Rue, Senous  
 Mario, Whip  
 Special Gen, Spark  
 Whodini, Freaks

PO Kevin St John  
 MD Deborah Houston  
 PO Box 1289  
 Laurens  
 SC 29360  
 803-984-3544

## WOIC-AM

Jeffrey Osborne, Brothers  
 Special Gen, Spark

PO Don Hambrick  
 MD Don Hambrick  
 PO Box 50568  
 Columbia  
 SC 29250  
 803-771-0105

## WWWZ-FM

B Angie B, Don't  
 L.L. Cool J, Mama  
 Lalah Hathaway, Something  
 Surface, All  
 Syd Youngblood, Ain't  
 V. Wilson-James, Through  
 Winans, Don't  
 Wooten Bros., Tell

PO B J Lewis  
 MD ChM Fletcher  
 PO Box 30669  
 Charleston  
 SC 29417  
 803-769-0876

## TENNESSEE

## WABD-AM

BBD, She's  
 Big Daddy Kane, All  
 Boys, Thanx  
 Sheila E, Sex  
 Surface, All

PO Jerry Silvers  
 MD Peaches  
 PO Box 2249  
 Clarksville  
 TN 37042  
 615-431-4984

## WJTT-FM

B Angie B, Don't  
 Basic Black, Whatever  
 Father MC, Lisa  
 Harriet, Temple  
 Phalon, Ready  
 Syd Youngblood, Ain't  
 Tony!Toni!Tone!, Whatever  
 V. Wilson-James, Through

PO Kerth Landecker  
 MD Tony Rankin  
 409 Chestnut St  
 Suite A154  
 Chattanooga  
 TN 37402  
 615-265-9494

## TEXAS

## KAZI-FM

Carl Carlton, Bring  
 Donna McElroy, Come  
 L.L. Cool J, Mama  
 Mica Paris, Contrib  
 O'Jays, Emotional  
 Pebbles, Backyard  
 Phil Perry, Call  
 Special Gen, Spark

PO Manon Nickerson  
 MD Manon Nickerson  
 4700 Loyola Ln #104  
 Austin  
 TX 78723  
 512-926-0275

## KCOH-AM

4 Play, Ecstasy  
 B N Heavies, Dream  
 Jeffrey Osborne, Brothers  
 Lalah Hathaway, Something  
 Valentino, Hold

PO Travis Gardner  
 MD Travis Gardner  
 5011 Alameda  
 Houston  
 TX 77004  
 713-522-1001

## KHRN-FM

Altitude, Working  
 B Angie B, Don't  
 L.L. Cool J, Mama  
 Lalah Hathaway, Something  
 Tony Terry, With  
 Tony!Toni!Tone!, Whatever

PO A J Whiteside  
 MD A J Whiteside  
 PO Box 1075  
 Hwy 6 South  
 Heame  
 TX 77859  
 409-279-9211

## KIIZ-AM

L.L. Cool J, Mama  
Lalah Hathaway, Something  
Pebbles, Backyard  
Tony! Toni! Tone!, Whatever  
Too Short, Short

PD: Jammen Jimmy Carrow  
MD: Desara Downs  
5902 East Business  
Hwy 190  
Killeen  
TX 76540  
817-699-5000

## KNON-FM

Chazz N Trina, Do Yo  
Mariah Carey, Someday  
Rude Boys, Are You  
Tony Terry, With

PD: Rita Webb  
MD: Rita Webb  
P.O. Box 710909  
Dallas  
TX 75371  
214-828-9500

## WOWI-FM

Altitude, Working  
B Angie B, Don't  
Father MC, Lisa  
Gerardo, Rico  
Jeffrey Osborne, Brothers  
Surface, All  
Teena Marie, Just

PD: Tony Richards  
MD: Eric St. James  
645 Church St  
#201  
Norfolk  
VA 23510  
804-627-5800

## WISCONSIN

### WLUM-FM

Guy, Let's  
Keady, Save  
Michelle, Something  
Triplets, You

PD: Rick Thomas  
MD: Dana London  
12800 W Bluemond Rd  
Elm Grove  
WI 53122  
414-785-1021

## KJMZ-FM

Jonzun Crew, Cosmic  
Riff, Heart  
Too Short, Short  
Wooten Bros., Tell

PD: Tom Casey  
MD: MC Jammer  
9900 Mc Cree Rd  
Dallas  
TX 75238  
214-556-8100

## VIRGINIA

### WHOV-FM

B N Heavies, Dream  
Father MC, Lisa  
Jeffrey Osborne, Brothers  
Lalah Hathaway, Something  
Marva Hicks, Never  
Pebbles, Backyard  
Spencer, I'll  
Winans, Don't  
Yo Yo, You

PD: Frank Sheffield  
MD: Ron Cummins  
Hampton University  
Hampton  
VA 23668  
804-727-5670

## WPAK-AM

Alex. D'Neal, All  
Genius, Come  
Kool Skool, Was  
Rick Webb, Try  
Rupai, I've

PD: Reginald Foster  
P.O. Box 494  
Farmville  
VA 23901  
804-392-8114

### WMVP-AM

Family Stand, Sweet  
Jeffrey Osborne, Brothers  
Lalah Hathaway, Something  
M Lisa/B White, Love  
Nancy Wilson, Do

PD: Billy Young  
MD: Billy Young  
4222 W Capitol Drive  
Suite 1290  
Milwaukee  
WI 53216  
414-444-1290

## KMJQ-FM

B Angie B, Don't  
C & C Music, Here  
Chubb Rock, Treat  
Jeffrey Osborne, Brothers  
Riff, Heart  
Run DMC, Faces  
Syd Youngblood, Ain't  
V. Wilson-James, Through

PD: Ron Atkins  
MD: Chris Reynolds  
24 Greenway  
#1508  
Houston  
TX 77046  
713-623-0102

## WJWS-AM

Guy, Let's  
Johnny Gill, Wrap  
D'Jays, Emotional  
Pebbles, Love  
Tracy Spencer, This

PD: Freddie Hargrove  
MD: Freddie Hargrove  
P.O. Box 216  
South Hill  
VA 23970  
804-447-8997

## WASHINGTON

### KRIZ-AM

BBD, She's  
Lorenzo Smith, Tic  
Pebbles, Backyard  
Phalon, Readdy

PD: Frank Barrow  
MD: Frank Barrow  
P.O. Box 22462  
Seattle  
WA 98122  
206-329-7880

### WNOV-AM

B Angie B, Don't  
BBD, She's  
Kiara, Dee  
L.L. Cool J, Mama  
Nikki D, Daddy's  
Surface, All  
Troop, I Will

PD: Ernie G  
MD: Kevin Buchannon  
3815 N Teutonia Ave  
Milwaukee  
WI 53206  
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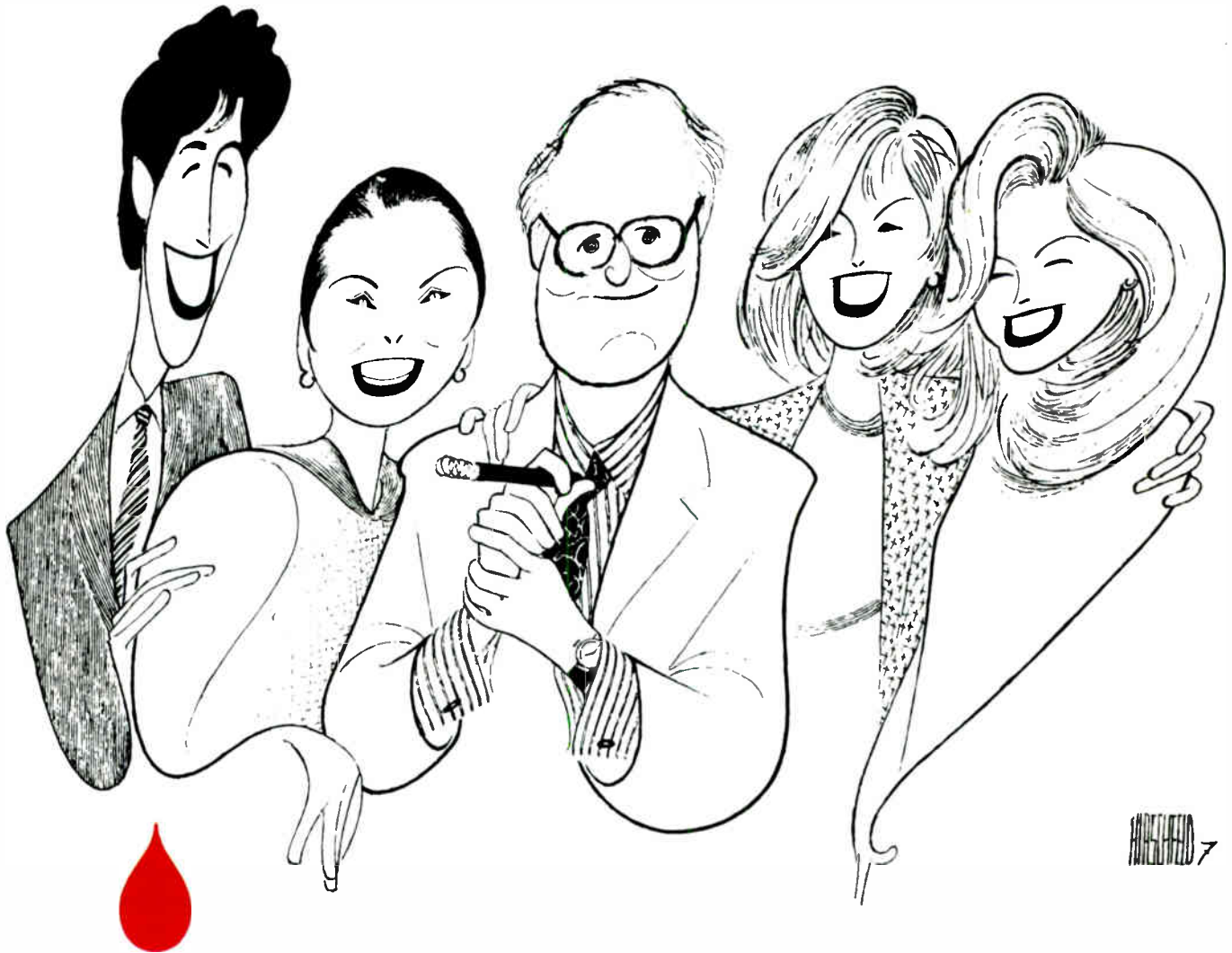
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# ON THE RADIO

## CARLOS DeJESUS A New York State Of Mind

**N**ew York, NY Some of the more successful individuals in Urban radio have come up through the tri-state area. Whether you're broadcasting from the city, New Jersey, or even up state—Urban radio is definitely an East Coast thing. With an estimated 11 million residing, you gotta figure there's quite a few people listening to the radio. This makes the Northeast region one of the largest and most important for Urban radio in this country. One of the major stations in that particular region is Hillside, NJ's WNJR-FM, run by the very well known Carlos DeJesus.

In following DeJesus's career, one finds that he has made an exceptional contribution to the broadcasting and entertainment industry throughout the years. A graduate of Columbia University, DeJesus—like many young college students—considered radio as strictly a hobby, expressing only moderate interest. He goes on to explain his early years by saying, "I started engineering at the campus station for a while, gradually gaining interest. From there I was tipped off to an opening at WKCR-FM, a local alternative station."

DeJesus took the on-air position offered to him and ran with it. During college he had time to train and develop his on-air skills quite well and when the time was right, he was ready to accept an offer he just couldn't refuse. The very popular WBLS-FM along with the equally popular Frankie Crocker, were both looking for a good jock to do mid-days, specifically a Latino. DeJesus fit the bill perfectly without a doubt. He would continue his stint at BLS for three years before moving on to Chicago's WGCI-FM in 1978. In addition to Crocker's assistance, the late J.D. Holiday was also very instrumental in bringing DeJesus to both BLS and GCI.

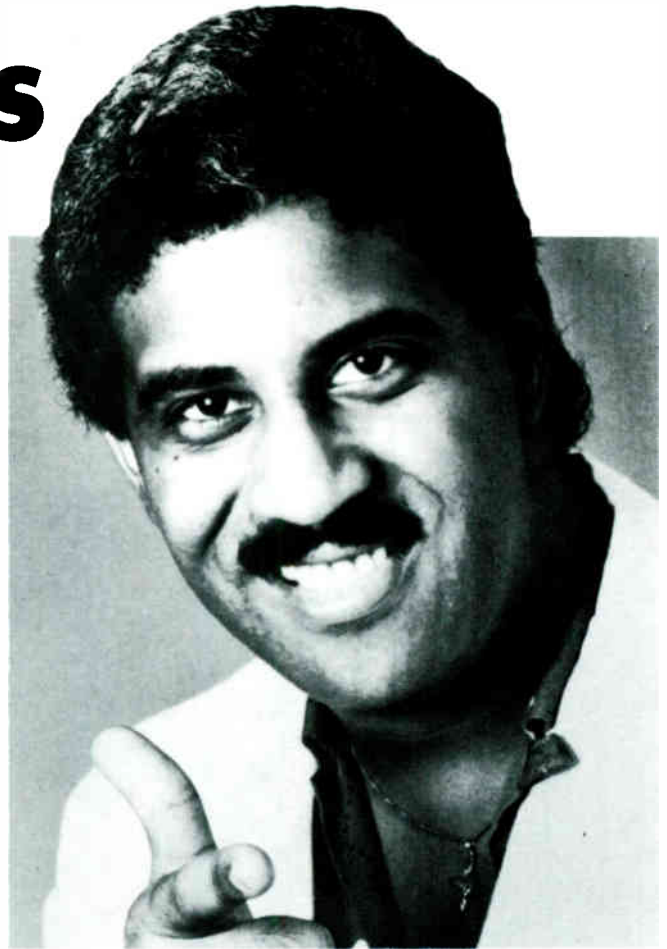
DeJesus spent one year at GCI and tackled the duties of asst md as well as mid-day jock. He says, "I really enjoyed

working at that station. Ernest James, who later became the station gm, had come to GCI. Another Urban radio mogul who came to the station was Barry Mayo. Both came shortly before I left." DeJesus stated that he learned a lot from them in the short span of time they had worked together. The experience would also prepare DeJesus for his next move.

In 1979 a new station in New York came on to the scene with a strong disco format—still big at that time—that blew BLS right out of the water in the ratings. The call letters were WKTU-FM 92 on the dial. If you were in New York at that time and you listened to black radio, KTU was the joint. DeJesus got wind and jumped right on it. He stayed from '79 to '84, basically from KTU's rise to its fall. DeJesus goes on to say, "I started doing middays when I first got there. Then as disco faded out and the format became more Urban, that was when I started programing."

In 1984 the station was sold and DeJesus would move on. Just prior to leaving however, he was recruited for a project that segued his career to an even bigger picture. At that particular time MTV had come on the scene really strong. But during those early years they were not very big on playing videos made by most black artists. In fact, it's safe to say that in those days the only black videos played were by Michael Jackson and Prince. With that in mind a group of individuals got together and came up with the idea to do a show which featured black music videos. The show was called "New York Hot Tracks," and DeJesus was the host.

"I hosted that show for two years and



really loved it. The pace was smooth and steady. But what I loved most of all was the fact that we were providing a source of entertainment that had not yet been available to most blacks." The show was nationally syndicated and did very well while it was on, giving DeJesus major national exposure. That in itself is impressive enough to put on anyone's resume. However, life after "Hot Tracks" eventually brought DeJesus back to radio, this time in New Jersey at WNJR-AM, the station DeJesus has called home for the past five years.

Upon his return to radio DeJesus was rather reluctant to return to programming. His years spent programming at KTU combined with the work he did on "Hot Tracks" somewhat burned him out on the stressful day-to-day grind that comes with programming a station. DeJesus explains, "I just wanted to jock for a while. Nothing too heavy. That was very comfortable for me." That's exactly what he did for a while. But soon he made

*continued on page 44*



## KHVN Extends Programming

KHVN/Irving, TX, has expanded its community information programming. "The Community Forum" has been extended to two hours in length, airing weekdays from 11 a.m. to 1 p.m. The program will also be re-broadcast weeknights at 10 p.m.

Also new on KHVN is the "Dallas Weekly Report" with Cecil Sharp and Katrina King. The program airs for an hour on Sundays at 4 p.m. "Our listener surveys keep coming back saying these commun-

ity information programs are vitally important," said Warren Brooks, op mgr for the station. "There are very few outlets for news and information presented with a true sensitivity to the African American community. Our move to expand this programming allows our listeners to hear what African Americans are saying about issues facing our community, rather than only hearing the Anglo community viewpoint."

"The Community Forum" is

hosted by Robert Ashley, news dir, KHVN. The veteran journalist tackles a broad spectrum of issues with in-studio guests and uncensored, unedited call-in questions and comments from listeners.

"The thing that makes this program different is that it is very, very honest," said Ashley. Many of the guests here have been called 'on the carpet' by listeners who didn't buy the explanation or position presented. If a public official is living in the

proverbial ivory tower, this program quickly gets him or her back in touch with the folks on Main Street."

The new "Dallas Weekly Report" is set to be hosted by Cecil Sharp, editor of the *Dallas Weekly* news magazine. It will feature discussions and debates of local, state and national interest. "I hope the show will be successful and interesting," said Sharp. "These types of forums give our people a better chance of being informed and educated."

## Jazzy KACE Shot



Photo credit: Larry Armstrong

Station owner Willie Davis (l) with jazz performer Joe Williams and Sam Putney, news dir, KACE, following a press conference announcing the station's participation in the Playboy Jazz Festival.

## Music Machine

KDAY, in conjunction with the Pro-Line corporation will present finalists of the "Rap It Up For Black History Month" contest March 12 at the Music Machine in West Los Angeles. Five finalists, chosen by the L.A. station from entries in the month-long contest, will perform in a show with rap artist M.C. Downbeat.

All finalists will receive a six-month supply of Pro-Line products. During the competition, a winner will be chosen to compete nationally for \$5,000 and a guest appearance on Black Entertainment Television (BET). In addition, the winner will get a contract for the production of a single by Big Heart Records.

## KACE Hosts Playboy Jazz Festival

KACE/Los Angeles is hosting the Playboy Jazz Festival for the second straight year. Slated as the "official FM station," KACE will participate in coverage of pre-festival free community events and the two-day Playboy Jazz Festival, June 15 and 16 at the Hollywood Bowl in Los Angeles.

"We're ecstatic that we were selected again," said Valerie Williamson, dir, promo, for the Quiet Storm

station. "Last year, working as an official station was a tremendous success for us and we're looking forward to repeating that success this year."

As a part of their special programming for the event, KACE will feature festival artists' recordings and on-air interviews from the February 21 news conference at the Playboy Mansion. The station is also conducting "The Jazzy Dad" promo on-

air.

"What we do is ask callers to send in their reasons why they think their dad should win box seats at the festival," said Williamson. "The winning dad will then go to the festival, have two box seats and be allowed to visit back stage to say hello to their favorite artists."

The station is also involved in a jazz cruise that features live music and gourmet food. "We're holding a ticket give-

away for a boat cruise in the Long Beach harbor," said Mary White, sales mgr for the station. "This is the second year we're doing this. Last year was a lovely Sunday afternoon at sea. This year, we're expecting another fine jazz line-up."

The station kicked off the "1991 Playboy Jazz Festival" with a special broadcast last month airing the "Playboy Jazz Festival Salute." **BRE**

## NAB Announces "Best Of Best" Winners

The National Association of Broadcasters (NAB) announced the winners of NAB's "Best of the Best" promotion contest. The program honors NAB member radio stations for successful promotions in community service, station enhancement and sales. One winner was chosen from each category in small medium and large markets. Each station will receive \$250, a plaque, free registration to NAB's annual convention and recognition during the organization's conference in Las Vegas.

The winners are:

### LARGE MARKET

*Community Service:* WCAO/WXYV, Baltimore, MD, for "Project LIFE: Literacy Is For Everyone."  
*Station Enhancement:* WRDU-FM, Raleigh, NC, for "Create Your Own Commercial Contest."  
*Sales:* KRBE-FM, Houston, TX, for "Power 104/Pepsi Texas Chill Out."

### MEDIUM MARKET

*Community Service:* WUSY-FM, Chattanooga, TN, for "Declarations of Support."  
*Station Enhancement:* KBFX-FM, Anchorage, AK, for "Desert Fox."  
*Sales:* KWNZ-FM, Reno, NV, for "KWNZ Fantasy Car Giveaway."

### SMALL MARKET

*Community Service:* WKXL-AM/FM, Concord, NH, for "This Island Earth."  
*Station Enhancement:* WIRD/WLPW, Lake Placid, NY, for "Radio From Home."  
*Sales:* KLAW-FM, Lawton, OK, for "Lawton Salutes Fort Sill."

## "Your Personal Finance" Financed




Charles Ross

"Your Personal Finance," the nationally syndicated radio program that provides financial help and hope to urban America is now sponsored by the Chrysler Corp. "Your Personal Finance" encourages the self-sufficiency of Urban listeners by providing practical information on becoming a more knowledgeable consumer by learning how to budget, protect, save and invest their money," said Charles Ross, pres, Financial Media Services, Inc. and host for the program.

The two-minute spot, which features consumer-oriented personal finance information, is syndicated in more than 50 markets through daily and weekly radio and print media. The organization also issues a quarterly newsletter as well as presents educational seminars.

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## KJLH Visit



Visiting KJLH is Columbia recording artist Cheba (c). Joining him are (l-r) Andre Russell, ap; Milton Hardaway, ap; T.J. McGee, ap; and Demmette Guidry, promo, Columbia Records.

## National YBPC Meeting Set

The national chapter of the Young Black Programmers Coalition (YBPC) is meeting in New Orleans. The agenda for the meeting consists of a workshop entitled "Effective Time Management; the development of the mailing

list for all chapters of the YBPC; the revision of the national mailing list; the combined Scholarship and National Convention, set for next November in Houston; the activities of both the Atlanta and Carolina

chapters; a report from the membership committee; an update on the development of the central office in Atlanta; and the issue of the organization taking more of an active role for Black Music Month in June.

## Job Opportunity

Isam Berry, general sales manager, KTOW-FM/Tulsa, OK, is looking for a seasoned radio salesperson. For more information call (918) 466-1903



## BRE Honors James Alexander



Members of the BRE Chicago Posse pose with James Alexander (seated) at BRE night in his honor.

BRE Night in Chicago last week honored this year's conference chairman and WGCI-FM pd **James Alexander**. Attending the gala were over

The highlight of the evening was a special performance by Atlantic recording artists **The Rude Boys**. They performed several tracks from their album which received great approval. Their performance of the hit single "Written All Over Your Face" had the audience rocking and reeling.

Also sharing the spotlight with Alexander was **Denice Simon**, daughter of **Joe Simon**, who celebrated her birthday. Her special guests were **Otis Wilson**,

former Chicago Bear, **Dave Dueron** of the New York Giants and **Shaun Gayle** of the Chicago Bears.

BRE thanks **Eddie Holland**, Atlantic Records; **Melanie Simon** for the food, **Xavier** for the decorations, **Larry Bird**, promo mgr, and the Cotton Club staff.

.....

**Charles Mootry**, vp, dir, broadcasting, WJPC-

AM/WLNR-FM, has ousted **Kathy Brown** as pd and disc jockey for the station. Replacing Brown as pd will be **Mary Ann Stewart**, who held down DJ duties in the wee small hours of the morning. Rumor has it that **Darryl Daniels** will be hired as a DJ for the station. Daniels was formerly the co-host of the "Richard Steele Show" on WZAZ-FM.

Mootry, who left WJPC/WLNR in favor of a McDonald's franchise, is determined to increase the ratings of the station. The station suffers from a poor signal that does not reach the majority of Chicagoans. There will probably be many more changes in store for the station. But the only change likely to make the station a viable force in the Chicago radio market is an increase in power. BRE



The Chicago posse fellas show their support for James Alexander, pd, WGCI (second from r). Pictured (l-r) are James Cochran, co-nat'l, Motown; Ben Sheats, branch mgr, Uni Distribution, Jerome Simmons, BRE; Marv Dyson, pres/gm, WGCI; Vic Givens, nat'l promo, RCA.

300 well wishers from radio, record companies and the media. In town for the festivities were **Sharon Heyward** vp, Virgin Records; **Vic Givens**, dir, nat'l promo, RCA Records; **Rich Calloway**, True Talent Entertainment; **Michael Mowers**, K-Tel. From WGCI those in attendance were **Marv Dyson**, pres, gm; **Doug Banks**, **Shannon Dell**; **Alana Singleton**; **Bonnie DeShong** and **JJ Jackson**. Artist's attending were **Tyrone Davis**, **MC Smooth**, **2 Big MC**, **EPMD**, and **Mr. Lee**.

Alexander was wired up for the party as he moved through the room greeting each guest with smiles and hugs. After receiving praises and gifts, Alexander hit the dance floor. **Don Cornelius** would be proud to have him in the "Soul Train" line.



A few members of the Chicago posse gather round to congratulate James Alexander, pd, WGCI, (3rd from l). Pictured (l-r) are Doug Banks, WGCI; Cynthia Johnson, Columbia Records; Dina Davis, Jerome Simmons, BRE; Vic Givens, nat'l promo, RCA; Shannon Dell, WGCI.

## "Warming Up In the Bull Pen"

Singer/songwriter/producer **Jay W. McGee** is a veteran in the African-Canadian music industry. He is without a doubt one of the finest male vocalists in Canada. It would be fair to say that McGee can hold his own with R&B vocalists anywhere on the planet. Anyone who has heard him sing songs like "I've Been Checking Out" or "My Baby Loves Me" will testify to his ability.

Quantum Records is about to release McGee's third album *Turn It Up*. It follows *Survivor*, his second effort also on Quantum. His first outing, *Over & Over*, was on the Toronto-based label Scorpio.

"*Turn It Up* has more direction than my *Survivor* album," said McGee. "The new album has 11 tracks on it. One side is for dancing and the flip side is for romancing," he continued. Six of the songs are uptempo cuts which mix hip-hop, funk and dance rhythms. The other side features McGee in a mellow mood. The first single and video off the album will be "And The Beat Was Rockin'."

Born in Halifax, Nova Scotia, McGee was three years old when his family relocated to Fayetteville, NC. It was there that he first began performing in the church choir and also began writing poetry and songs. When McGee reached age 18 the family moved again—this time to Flint, MI. McGee spent five years working in the automobile manufacturing industry and then moved to Toronto following a visit to the city, being attracted by the vibrant music scene here.

McGee began his music career as a background vocalist for the **Modern Drifters** which led him to front several bands including the **Otis Brothers**, **Giant Steps**, **Crack of Daron** and **Salongo**, which also included one of Toronto's finest female vocalists **Liberty Silver**. Following his stint with Salongo, several independently produced records were released. His first album, *Over & Over*, featured the single "When We Party," which reached No. 13 on the disco charts in the U.K.

"When We Party" was a duet with another one of Toronto's great soul singers **Glen Ricketts**. This duet led to McGee and Ricketts being dubbed the "Dove and the Hawk" of Toronto. McGee's style is smooth as silk in the tradition of **Sam Cooke**, **Eddie Kendricks** and **Jackie Wilson**. Ricketts, on the other hand, is like a steamroller in the tradition of **Wilson Pickett**, **Bobby Womack** and **Dennis Edwards**.

McGee's second album, *Survivor*, recorded at Kensington Sound and produced by **Vezi Tayyeb** (also a long-time veteran of the Toronto music scene), received the Critic's pick in a Canadian trade paper. The publication says of McGee, "One of Canada's best-kept secrets...ravishing soul tones. Frankly we have never heard Canadian 'soul' as magically mellow and accessible as this." The first single from this album, "Another Love In Your Life," which was written by McGee and the song's producer Tayyeb, was an immediate add at over 120 radio stations across the country, and soon worked its way into the Canadian Pop Adult Top 10.

McGee has been successful as a songwriter. Out of nine songs on his *Survivor* album he received substantial airplay on eight of them across Canada. McGee lists Sam Cooke, **Brian Holland**, **Lamont Dozier**, **Eddie Holland**, **Burt Bacharach**, **Hal Davis** and especially **Smokey Robinson** as influences on his writing.

Says McGee, "One person who had a big influence on my writing was Smokey. When I was 13 I read an article where Smokey was saying the business was getting very

competitive. That was back in the '60s. He said in order to make it in the music industry in the future you'd have to be a well rounded individual. You'd have to be a singer/songwriter as well as a producer. He pointed out you'd have to know more about music. That caught my eye and I started approaching it (music) that way."

McGee writes a variety of songs about life. While he excels as a balladeer he also finds time to compose message songs. One of his compositions, "21st Century Dream," has been compared to some of **Stevie Wonder's** inspirational work. This song, which is a cry for peace, was actually released by McGee independently four years ago.

Says McGee, "Message music is relevant and necessary. I wouldn't want to hear anybody do it, but for those who do it well, I enjoy it. I even try to delve into myself now and then when I have something to say. I've heard so many people say, and I agree, 'When you have a microphone in your hand and you have a lot of people listening, you'd do well to say something useful to them.'"

Toronto has world class singers, songwriters and producers. McGee is a shining example of all three. He is ready to share the stage and studio with **Luther Vandross**, **Johnny Gill**, **Babyface**, **Peabo Bryson** or **Al B. Sure!** He's ready and warming up in the bullpen. He works and lives in Toronto with his wife and children and can be contacted at (416) 530-1395. **BR**





## TM Records Is Off And Running



Benson recording artists Carman and Commissioned, along with the Christ Church Choir, recently joined together in recording "Shakin' The House," a live celebration concert at Nashville's Christ Church. The title came about as a result of what actually happened the night the project was recorded. Said producer Dan Cleary, "That evening, Christ Church shook so hard from the enthusiasm of the crowd in the sanctuary, that people were literally afraid the floor would cave in." Pictured leading the standing-room-only audience in exuberant worship are (l to r) Fred Hammond, Marvin Sapp, Commissioned; Carman; Mitchell Jones, Karl Reid, Commissioned. "Shakin' The House" will be released on Benson in late April.

The beginning of 1991 saw the gospel music industry take notice of a new record company that began to sprout its roots. TM Records has started to formulate a staff and management team in what company officials feel is the "beginning in bringing something new and innovative to the medium of gospel music."

The staff of TM Records includes: **Tim Harris**, president; **Tanya Harris**, gm, promo; **Sharon Saddler**, mktg, promo; and **Stacey Treat**, admin asst.

TM's marketing and promotional campaign strategy is simple and to the point: to bring into full focus the label, its artists, and its main purpose of existence—that of the ministry, first and foremost, while not forsaking that of being an operating business.

The company has instituted these principals with its debut artist, **Peggy Lacey**. Her project entitled *I'm Gonna Make It*, is already making its presence



Peggy Lacey

felt within the gospel arena. Lacey's album features a guest vocal appearance by the renowned **Vicki Winans** on the title cut.

In addition to Lacey, TM has signed the well known, former Motown Records

recording group **DeBarge**. The talented family, with five gold albums to their credit, has musical roots which are tied to the church and gospel music. Their debut gospel album, *Back On Track*, is their personal testimony to the ups and downs that have confronted them and helped to re-direct them back to the church.

Other future TM releases include: **Rev. William Abney** and the **Bethel Pentecostal Choir**. This release features **Marvin Sapp**, the newest addition to the Benson recording group **Commissioned**; the **TM Mass Choir**, which is a product of the Truth Ministries Christian Youth Camp. "The live recording features the dynamic voices of over 200 young people who wrote most of the material as well as handled all instrumentation," explains Saddler, Benson's dir, mktg, promo. "We feel this album will touch the hearts of everyone that hears it because it shows our young people as positive peers for other young people."

The label has also signed two young, highly energized male groups: **Vision** from Benton Harbor, MI, and **Peace**, the latter whose ages range from 17 to 21.

TM Records' goal is to bring to gospel music the best it has to offer. "Without any doubt, we're here to stay, bringing some creative ideas as well as making some positive noise throughout the industry," Saddler said. Contact TM Records; P.O. Box 51584; Indianapolis, IN 46250; (317) 842-6854. **BRE**





Eddie Murphy

This issue we look at one of the rarer exceptions in the Zodiac—the Aries male. Now we all know that the signs differ very much, even when birthdays are only a few days apart.

Most of you know that Astrology also has to do with certain physical appearances. For instance, you probably know what part of the body is ruled by your sign. But in the case of the Aries man, the physical size has an impact on the Astrological traits. In other words, the Aries man is completely different inside his own sign. The short Aries man is as different from the tall Aries man as a Scorpio is from a Taurus. At its most basic, the short Aries is intellectual and the tall Aries is physical.

If you are short, you are talented beyond description in areas too numerous to list—in writing, performing, directing, producing. 99.99 per cent of short Aries men are talented enough to do anything they try to do and do it brilliantly. One such high profile short Aries is Eddie Murphy. Take a look at his list of credits and realize that he does so much so well.

Short Aries will share the knowledge and the secrets of his art with someone who is just starting out. This is the giving aspect of the sign. On the financial side, however, this man holds things close to his vest—or his pocket. All these men dream of changing the world and remaking it in their own image.

Sexually, the short Aries is insecure. He's actually good in bed, but he is always filled with doubt. One of the nastier traits of the short Aries is that the one thing that excites him the most is to take the girlfriend of someone close to him. For the short Aries, this is so normal, he doesn't even consider it sinful.

The short Aries doesn't make the greatest father. Oh, they will provide all the financial support that is needed, but the tenderness the children need is simply not there. This is not a family man.

On the other hand, and other side of the coin is the tall Aries. He is a funny, tender, caring father. This man is generous with his money, but not with his knowledge or his secrets. This man will take risks in everything—in life, driving, walking, career, love—every-

thing. Nothing is serious for him—or too serious. This man is a big optimist. If you are the first wife or girlfriend of a tall Aries, get ready to pack your bags, it's inevitable that you will be going. He goes through three or four serious relationships before he settles down. Everything in life for the tall Aries is an experiment, so don't feel bad, just look for a new professor.

**ARIES** (March 20-April 19)—As 1991 begins you are dynamically energized, so many possibilities capture your imagination, including romance, future traveling adventures, radical career changes. You supercharge on hypotheses and schemes. This week it's wise to relax, slow down. Try not to allow your desire for overnight results to distract you from the marvels of the journey you have undertaken. Relax.

**TAURUS** (April 20-May 20)—Like sleeping beauty awakened from seemingly eternal sleep (although not necessarily by a handsome prince), you are slowly rediscovering your direction and purpose. Favorably aspecting planets in Capricorn continue to energize you, although Pluto's progress through Scorpio indicates obstacles from those in positions of power. You are best served by remaining invisible in their eyes (for the time being).

**GEMINI** (May 21-June 20)—The sun in Pisces signifies that if you are to realize certain ambitions, then govern your tongue, control your mind, habits and desires, be persistent, have a purpose and stick to it. Now the rewards for your efforts are close at hand.

**CANCER** (June 21-July 22)—Saturn in Aquarius certainly seems to be making this a time of anxieties over finances. Distance yourself for a while from individuals who resolutely refuse to accept the fact that a chapter has come to a close. This week is an advantageous week, providing much needed breathing space. Use this respite to plan, prepare, and organize outstanding affairs.

**LEO** (July 23-Aug. 22)—This week pull back, escape, change beat! It's time for well deserved rock-n-roll. Let the world around you take care of itself, with a smaller contribution from you. Above all, attend to your health and well-being. As a Leo, you are proven to shrug off the physical limitations of being a mere mortal.

**VIRGO** (Aug. 23-Sept. 22)—Nothing can really stop you now, but smaller setbacks can affect your positive vision of the future, and that's dangerous this week, some innocuous upsets will rise (possibly problems with children). Although you may be temporarily upset, remind yourself that these contretemps are merely transitory. Wait to sign documents and conduct important discussions, either personal or business.

**LIBRA** (Sept. 23-Oct. 22)—As it begins (the New Year) many enigmatic situations remain unresolved, particularly business affairs, financial mergers, personal loyalties to others and theirs to you. This week you will be set with the question "Do you really believe in what you are doing and can you count on others?" If the answer is yes, you are well and truly on your way. If the answer is a definite no, big changes are in the air.

**SCORPIO** (Oct. 23-Nov. 21)—You have every reason to congratulate yourself as 1991 begins. Last month you knew what you wanted and set your sights on high goals. Because of that drive, you've been placed in a league of your own. Preoccupied with personal predicaments, family adjustments, career and financial responsibilities, you are learning how much courage it takes to go out into the world in such a forceful way, and of the high price for dreaming. This week there are still many more matters to consider, games to win. Don't falter, confidence is the key.

**SAGITTARIUS** (Nov. 22-Dec. 21)—Mars in Sagittarius inducts you into this month with tremendous potential as well as definite risks. Mars is high-energy material, it provides incredible drive, but also explosive consequences. Knowing what you want, you will go to almost any lengths to get it, even arguing with superiors or authority figures in a way that loses rather than gains ground. Think carefully before acting. You can accomplish more than you guess with the power of Mars behind you.

**CAPRICORN** (Dec. 22-Jan. 20)—Your sign continues to be the most respected in the zodiac. The perfect deities embodied the highest Capricorn qualities. Capricorns attracted by worldly values, discard their spiritual virtues. As a result, news may be withheld, communication blocks arise, and minor upsets occur when traveling. Stay flexible. Every day tells a different story.

**AQUARIUS** (Jan. 21-Feb. 18)—This week takes some of the fun out of plans and creates romantic delays and letdowns, forcing you to dissect all your emotional ties, bringing a time of endings, followed by new beginnings. This has been building for three months, but you must now realize there is no turning back. While it may not be in the Aquarius nature, try to accept indy upheaval philosophically.

**PISCES** (Feb. 19-March 19)—Important business and financial considerations call for radical action, but be wary. This isn't a week for hasty enterprise; contracts and communications (via letter or phone) may be jumbled, misleading, highlighting your natural tendency to feel overwhelmed and confused under pressure. Leave nothing to chance. Roles and responsibilities in joint ventures have to be legally or carefully noted. Sign documents, leases and other agreements. **BRE**

## ANOTHER BAD CREATION *continued from page 26*

the pre-teen variety. Pre-adolescent love has always flourished in groups as far back as the Jackson 5: "Sit Down Girl, I Think I Love You/Get Up Girl Show Me What You Can Do."

A day spent with the group reveals that they do pay attention and if they seem like "Little Soldiers" in their discipline, it's a refreshing change from the behavior of other kid groups. Actually, it's a throwback to the discipline of old Motown. The Jackson 5's classic "ABC" seems so appropriate for this feature, not just because the group is ABC, but there are images and echoes of the past in these children.

Like the Jackson brothers, they are nice. That might

generate a laugh, but don't count it out. It will pay off in the long run. When first you meet, these children hug you. That's guaranteed to melt the heart. If it is contrived by someone older, the look on the faces of these children cannot be. Their openness, honesty and sweetness makes it as easy as 1-2-3 to like them.

Talking for an hour reveals a strong concern for each other that is totally natural—contrived by no one. They dream, these small boys—of a future where parents are cared for, stocks and bonds lock in their own security—of a better world, without Bush's war.

Both on recordings and onstage. Another Bad Crea-

tion is a sort of New Edition-meets-Bell, Biv, DeVoe melange. They have the flash, the pop and the energy of NE, but a look at the video reveals the swagger, funkiness and street-styled tip of BBD.

On a couch in one of Motown's offices, a challenge to see if the rap is real or built by someone else generates a chorus from the others of "Go, Ro-Ro/Go, Ro-Ro/Go, Ro-Ro" and go he does. Ro-Ro raps about the hat on Kevin's head, to the style of the interviewer, to the kind of day it has been. They all laugh and stop to hug you on the way out. The manager stops for a hug also. ABC—easy to love as 1-2-3. **BRE**

## IVORY'S NOTES *continued from page 12*

there are skeptics who insist that Jackson's LP, in a weak economy where rap reigns, will have to be more than just good. "It'll have to be *great*," said an independent record promoter. "I'm working gold records that in any other time would have gone platinum and beyond. People aren't going to the stores to buy so-so records based on name value anymore. They'd rather catch re-mixed versions of the singles on the radio and see the video on cable." Even

so, a manager for a major national retail chain was hopeful. "Record sales aren't as bad as Wall Street said they'd be. We're doing alright. If Michael can get folks in the stores the way he's done in the past, we'll do even better."

And will Jackson tour? Count on it. Even though he insisted the *Bad* tour was his last, it's hard to keep a showman as dynamic as Jackson off stage for any length of time. **BRE**

## JAZZ NOTES

*continued from page 21*

state of affairs. Howard says that whenever he does enter a period of feeling blue, he just thinks of his music and immediately brightens up. "When I'm feeling down and out, all I do is reflect and think about the 300 thousand or so people who listen to my music. That they find my music special enough to select it for their collections lets me know that I'm connecting with them." **BRE**

## SPECIAL REPORT *continued from page 13*

an hour, but the audience could have listened longer.

Up next to rock the mic was the soulful crooner Al Campbell, who had all the ladies screaming and shouting for more, more, more. Doing an array of love and rub-a-dub-style songs he had couples dancing closer and closer.

Next up was The Itals, who were wonderful. Their performance was great. Their harmony was so sweet, they too had the lovers holding each other close.

One of reggae music's legends, Joe Higgs came on next, doing his old school-style of reggae, which seemed to go over nicely

with the audience.

Maxi Priest came on next and did basically the same show he did the day before, except the crowd of fans that were there Sunday, seemed to love him even more than the day before. This time when he performed "Close To You," he had about eight children on stage with him who knew how to dance. One little bitty girl in particular was so cute, she was dancing all over the stage. Her legs were so short she could hardly dance, but she did her best. At one point she was dancing too close to the edge of the stage and the bass player came and danced her back into the

middle of the stage with the rest of the crew. Maxi Priest really showed his gentle side, how sweet.

Aswad closed the show with the same, if not better, show than the night before. Playing into the midnight hour, they kept the spirit of Bob Marley alive. In fact for both shows, there was an eerie feeling in the air as if Bob Marley were there somewhere. Rita Marley made a special guest appearance and led the audience in the closing song "One Love." All in all this event was well organized and *BRE* looks forward to reporting more reggae festivals to come in the future. **BRE**

## ON THE RADIO

*continued from page 37*

his way to the programmers chair, and he still sits in it to this day

DeJesus went on to discuss programming for NJR and the strong competition in the region "What I do is very simple I program specifically to my constituency here in the northern New Jersey area I do not program for ratings We are an alternative AC station that plays rap, jazz, gospel, the entire spectrum of black music We have no reason to compete with major market stations"

When asked about a possible future in television, DeJesus had this to say. "I would love to do something similar to "Hot Tracks" but more on a grass roots level I would gear it more towards certain artists who could really use the exposure. There are so many major artists that saturate the market who eventually become exploited. This would be a chance for those not so popular artists to share some spotlight." DeJesus may or may not get back into television But whatever he decides to do, there definitely won't be any half steppin'. He'll go all the way **BRE**

## RADIO NEWS

*continued from page 39*

### Service Request

New 3,000 watt FM requests service from all labels in urban, dance/club, jazz and gospel. Calls taken on Monday, after 2pm. Send all product to:  
Tony Barrow, pd  
MIX 102 3FM  
8886 W 21st  
Sand Springs, OK 74063

### Date Changed

The date of the testimonial dinner for Joe "Butterball" Tamburro has been changed from March 29 to April 25. The dinner will be held at Bally's Park Place in Atlantic City, NJ. The dinner date coincides with the beginning of the Impact Super Summit Conference V

Nile Rodgers and Tom Cossie  
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# GRAPEVINE

HOW MANY CANDLES ON THAT CAKE? This week one of our national treasures, **Dave Clark**, celebrates his birthday. Wonder which one it is? Happy Birthday, Dave, we love you.



Dave Clark

Also a tip of the trouper hat to **Keith Sweat** who fell off the stage in Chicago during the Triple Threat Tour and broke his ankle. No sweat—he just had his ankle taped and finished out the set.

ON THE SICK LIST—**Joe Robinson** is in the hospital and so is **Sheila E.**, Ms. Sex Cymbal, who has made a coupla trips to the infirmary in recent months. Best wishes for a speedy recovery to both.



Lynn Whitfield

for all you Richard fans. Oh, there's also a rendition of the song performed by actor John Goodman, if anybody's interested.

WHITFIELD A TRUE BAKER WITH BUN IN OVEN—Actress **Lynn Whitfield**, who was present at the premiere of HBO's "The Josephine Baker Story" in which she stars, is more of a "baker" than you think. She's about four months pregnant. Guess playing the role of **Josephine Baker** kinda rubbed off since the American-turned-French entertainer adopted a bundle of kids of her own.

THE BEAT GOES ON—**John Monds**, morning man for KKBT/Los Angeles,



Sheila E.



MR. LUCKY—Columbia Records vp. R&B promo, **Eddie Pugh**, is a lucky, lucky man. Shown here, surrounded by lovely ladies: **Valerie Simpson**; WNBC-TV, anchorwoman **Sue Simmons** and **Regina Belle**.

SPENCER FOR HIRE—Capitol recording artist **Tracie Spencer** set off on her *Make The Difference* high school concert tour with her first date at Calvin Coolidge High School. The special tour of U.S. high schools will continue throughout the month of March. The tour itself is the result of 15-year-old Spencer's *Make The Difference* contest that encourages students to complete their education. The tour rewards the top



Tracie Spencer

10 schools monitoring the highest attendance records by presenting free concerts for the student bodies for each winning school.

GOOD GOLLY, LITTLE RICHARD—Heard the sound track to Universal Picture's "King Ralph?" There's a tune on it that comes courtesy of the vocal talents of **Little Richard**. The song is "Good Golly Miss Molly" and it's available on compact disc



John Monds

has added music director duties to his responsibilities at the station. Meanwhile, departing Frank Miniaci makes his debut as program director for KHYI/Dallas.

GRAPE LOOKS BACK AT THE PAGES OF *BRE*: Ten years ago this week, **Lee Michaels** left WBMX/Chicago. WLIB-AM/New York was set to move to

an All Black News/Talk format. *BRE* wished **Jimmy Bee** a speedy recovery from an illness.

Retailer **Ervin Tate** was dubbed "Franchiser of the Year" by Hudson Embassy in St. Louis, MO.

REMEMBER, TIME PASSES, PEOPLE CHANGE, BUT WE ARE YOUR MAGAZINE OF RECORD AND YOU WILL READ IT HERE FIRST. *BRE*



Little Richard

TAKE A STEP IN THE RIGHT DIRECTION.

"step to me (do me)"

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The first single and video from the forthcoming Capitol cassette, compact disc and album

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