

# DOING MORE WITH LESS



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# R&R

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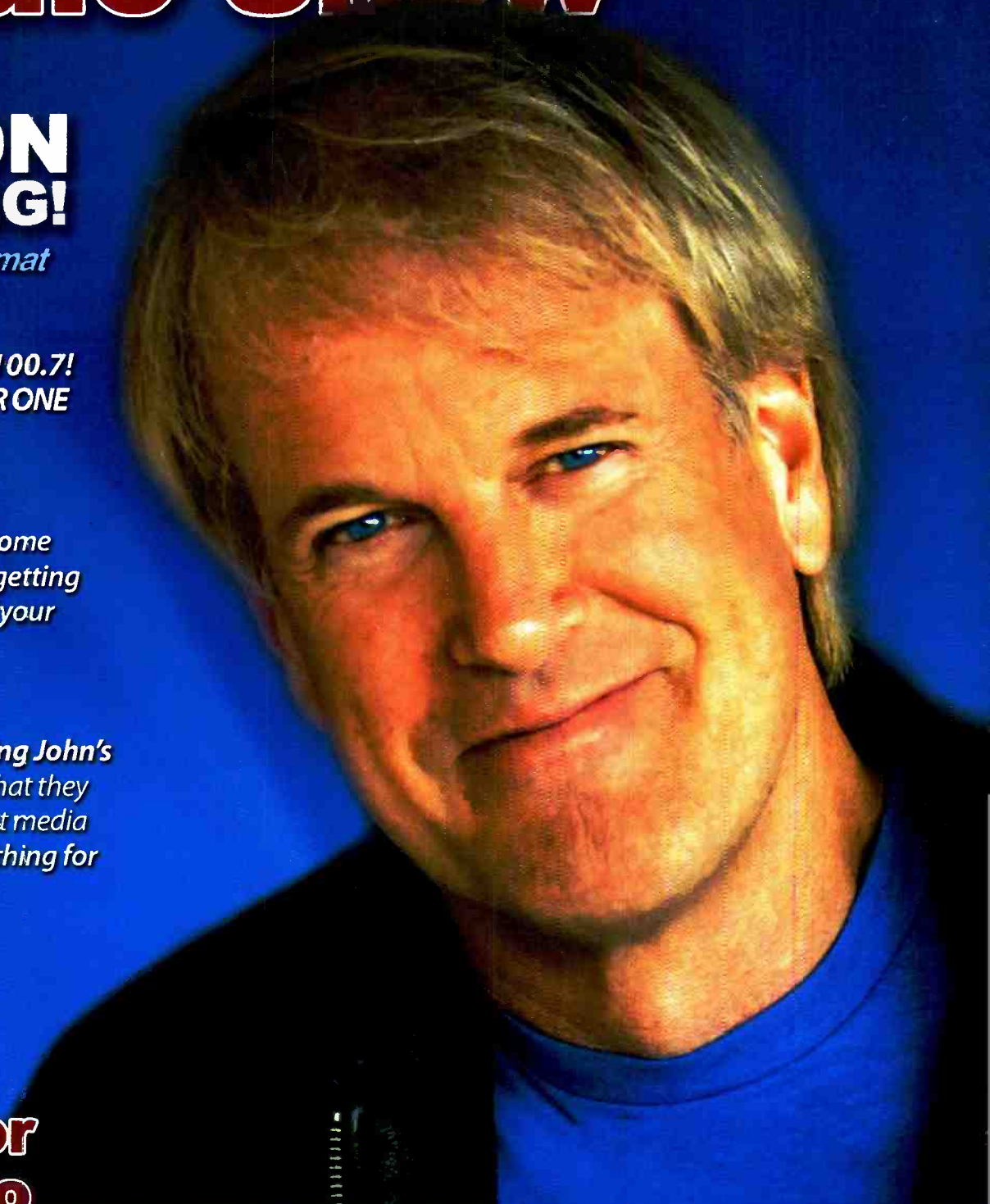
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# R&R News Focus

## MOVER

### Amanda Ghost Installed As Epic President



Ghost

Amanda Ghost is the new president of Epic Records, succeeding Charlie Walk, who left in December. Ghost comes from the music side, as a Grammy Award-nominated songwriter and a performer. She has worked with Beyoncé, James Blunt, Jordin Sparks, Kanye West, Shakira and Jay-Z. She released her debut, "Ghost Stories," on Warner Bros. in 2000, as well as other records in the United Kingdom on her own label, Plan A Records. Ghost also started a music production company and publishing label.—Keith Berman

## SHAKER

### Atlantic's Greenwald Upped

Julie Greenwald is promoted to chairman/COO of Atlantic Records Group. She will continue to work alongside chairman/CEO Craig Kallman, who announced her appointment. Greenwald has been president of Atlantic Records Group since 2004. "This promotion recognizes that Julie has become my true partner," Kallman says. "Her innovative management strategies and marketing brilliance combined with her incredible passion for our artists make her one of the most talented executives I've ever encountered."—Andre Paine, *Billboard*

## DEALMAKER

### CBS Radio, Live Nation Partner

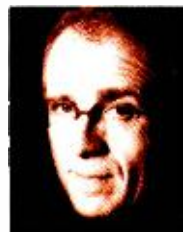
CBS Radio and concert promoter Live Nation have entered a multiyear agreement to expand the number of concerts the company's 137 radio stations sponsor at Live Nation's 110-plus venues across North America. In inking a companywide agreement with the promoter, CBS will develop events that can work across similarly formatted stations in multiple markets, according to CBS Radio VP of communications Karen Mateo. Events won't be limited to music. "There could be something targeted to sports, news and talk stations as well," Mateo says.

Financial terms weren't disclosed, but Live Nation expects the deal to draw more than 260,000 concertgoers to its venues per year, which would in turn bring in additional sponsorship, ticket sales and ancillary revenue, according to the company.—Mike Boyle

## Live Nation-Ticketmaster Taps All Sources In Live Music Chain

The announced merger of Live Nation and Ticketmaster Entertainment creates a powerful and influential music business entity—as manager, ticketer, venue operator, merchandiser and more. The giant, to be called Live Nation Entertainment, would tap into revenue, if not outright control it, from virtually every source in the chain: live performance, merchandising, ticketing, content, sponsorships, licensing and digital.

Live Nation CEO Michael Rapino will be president/CEO and run Live Nation Entertainment day to day, reporting to a board of directors. Ticketmaster Entertainment CEO Irving Azoff will be executive chairman of Live Nation Entertainment and CEO of Front Line, Ticketmaster Entertainment's management division. The two will jointly steer Live Nation Entertainment's major strategic decisions.



Azoff

The companies will be combined in a tax-free, all-stock merger of equals following agreement by both companies' boards of directors. The combined value is approximately \$2.5 billion, according to a joint statement.

The deal is expected to be completed by the second half of 2009. Opposition is likely to come from competitors in the concert promotion and ticketing worlds. Antitrust issues could well loom, but Live Nation-Ticketmaster is certain to point out that the two companies currently only compete in the realm of ticketing, with Ticketmaster the larger by far. Ticketmaster isn't a promoter in North America. Live Nation isn't a manager, but it has secured long-term multirights deals with some of the biggest artists in the world.—Ray Waddell and Andre Paine, *Billboard*



Rapino



**BACKSTAGE PASS:** Westwood One executives and syndicated personalities Randy Jackson and Dr. Drew Pinsky joined Capitol Records artist and Grammy Award nominee Katy Perry at the network's "Backstage at the Grammy Awards Live" radio remote. More than 35 stations from the United States and 14 countries participated from the Staples Center in Los Angeles. From left are Westwood One network division president Cary Schonfeld and entertainment division senior VP Max Krasny; Jackson, host of "Randy Jackson's Hit List"; Perry; Pinsky, host of "Loveline"; and Capitol Records senior VP Ed Green.

## PPM Lawsuits In The Clear

Arbitron's agreement with Maryland Attorney General Douglas F. Gansler, announced Feb. 6, clears the docket of lawsuits brought by state attorneys general over its PPM ratings service. No other suits have been filed, according to Margaret E. Lancaster, an attorney with Skadden, Arps, the Washington law firm that represents the PPM Coalition of minority broadcasters, ad agencies and industry groups.

The Maryland agreement is the first that requires Arbitron to implement methodological changes prior to commercializing its electronic ratings service in a market. Baltimore is scheduled to convert from diary to meter beginning with the September ratings report. Washington went live last December.

Terms of the Maryland accord are similar to those Arbitron agreed to earlier to settle lawsuits brought by the attorneys general of New York and New Jersey. Among them are recruiting panelists by using a combination of telephone- and address-based sampling methods and increasing cell phone-only sampling to more reliably represent younger and minority listeners. Prior to announcing its settlement with Maryland, Arbitron agreed to double the target for CPO households to 15% by the end of next year in all PPM markets.—Mike Boyle, Alexandra Cahill and Paul Heine

## ON THE WEB

### Dolan, Davison Out, Moore In At Citadel

A pair of senior executives depart Citadel Broadcasting. First is Mitch Dolan, president of the company's major-market radio group and president/GM of hot AC WPLJ/New York, where he had been since 1990. A replacement hasn't been named. Dolan oversaw 22 stations across nine major markets. Also departing is John Davison, president/GM of Citadel's L.A. cluster. Like Dolan, Davison is another former ABC Radio exec who transferred after Citadel took possession of ABC stations from Walt Disney Co. in June 2007. Replacing Davison is Bob Moore, last seen as station manager of CBS Radio's L.A. cluster. He'll oversee news/talk KABC-AM and classic rock KLOS.

—Mike Boyle and Keith Berman

### More Cuts At Cumulus

Cumulus Media picked up where it left off last November, jettisoning jobs in more markets, including Nashville; Mobile; Montgomery, Ala.; Youngstown, Ohio; Cedar Rapids, Iowa; Myrtle Beach, Fla.; and Bridgeport, Conn., where 36-year news/talk WICC morning news anchor Tim Quinn exits. Several country programmers were laid off, including Dave Steele, PD/MD at WQXX/Youngstown; Joey Dee, PD/morning host at WLFF (the Wolf)/Myrtle Beach; and Steve Gramzay, PD/afternoon host at WYOK/Mobile. Cumulus did not respond to R&R's request for comment.

—Mike Boyle and R.J. Curtis

### Jeffries To Program KBIG/L.A.

Andrew Jeffries, PD of Clear Channel hot AC KIOI (Star 101.3)/San Francisco, adds PD duties for hot AC sister KBIG (104.3 MYfm)/Los Angeles. He succeeds longtime KBIG PD



Jeffries

Dave "Chachi" Denes, who exited last month. Jeffries will eventually move to L.A. but will continue programming Star. A New Zealand native, Jeffries arrived at Star/S.F. in March 2008, after eight years programming U.K. radio.—Keith Berman

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## INSTANT REPLAY

**'It's absolutely time to pass a standard. Whether it's called the Fairness Standard or something else, it's time to bring accountability to the airwaves.'**

—Sen. **Debbie Stabenow**, D-Mich., talking to syndicated host **Bill Press** about the potential return of regulation similar to the Fairness Doctrine



## Jeffreys Takes PD Reins At San Jose's Fox

Afternoon drive personality/MD Tim Jeffreys is named PD at Clear Channel classic rock KUFX (98.5 K-Fox)/San Jose. His expanded duties include the station's strategy, programming and music, both on-air and online. He replaces former PD/midday personality Laurie Roberts, who exited when Clear Channel reduced 9% of its work force Jan. 20. Jeffreys, who moved from Denver to San Jose in 1989 to handle afternoon drive on KSJO, also worked at Cumulus Media classic rock KSAN (107.7 the Bone)/San Francisco. He has served as afternoon driver at KUFX since 2004 and will continue to hold down that shift.—*Alexandra Cahill*

## Palladino Is New WPHT PD

After two years, APD Ed Palladino gets PD stripes at CBS Radio talk WPHT (the Big Talker)/Philadelphia. He continues reporting to operations director Andy Bloom. Palladino says, "I'm excited about moving into the PD position at a time when new challenges seem to come our way every hour. One of the biggest challenges going forward, when so many of us are so busy, will be to always maintain that long-term view. Quick reaction is key for radio, but good advance planning is the foundation I like to build on."—*Mike Stern*

## Big Ape Gets New Trainer

Cox Radio keeps it in the family, naming Tim Clarke—currently MD at CHR/top 40 WBLI/Nassau-Suffolk—as new the PD for legendary CHR/top 40 sister "Big Ape," WAPE/Jacksonville. WAPE VP/GM David Isreal says, "Tim is one of the rising new stars in CHR programming." He's not kidding: Clarke joined WBLI in 2005—when he was still in high school. "I'm excited to join the great team that's already in place at WAPE and continue building on the incredible heritage that the station has in Jacksonville," Clarke says. "Cox Radio has offered me tremendous opportunities to advance professionally." Clarke replaces JR Ammons, who left last November to program WSTR (Star 94)/Atlanta.—*Kevin Carter*

# Business Briefing By Jeffrey Yorke

## Sirius XM Possibly Preparing For Chapter 11

Sirius XM Satellite Radio is reportedly preparing a possible bankruptcy filing, according to a Feb. 10 article in the New York Times.

Satcaster chief Mel Karmazin told investors that the beleaguered company had two options if it can't refinance \$175 million in debt due this month: bankruptcy or accept a buy-in deal from EchoStar/Dish Network czar Charlie Ergen. Neither are appealing to Karmazin, who is saddled with guiding the company through nearly \$1 billion of debt payments due this year.

Those numbers didn't seem that large when the economy was booming and Sirius was waiting to merge with XM, putting together some 19 million subscribers who would pay \$13 per month for satellite radio subscriptions. But plummeting auto sales have eroded new subscriber acquisitions. That, in combination with a national credit crunch, have put the company's future in question. Yahoo Finance recently crafted a list of 15 U.S. corporations that could become 2009 business fatalities and Sirius made the list.

## Bloomberg Cuts 60 Staffers

What set Bloomberg apart from other news operations was its ability to avoid job cuts—until Feb. 3, when the high-profile business news operation sliced 60 staffers, mostly from its radio and TV units.

The private company, founded by New York City Mayor Michael Bloomberg about 25 years ago, produces about \$6 billion in annual revenue, while other estimates have the organization losing about \$20 million annually. The company says it is focused on reorganizing its expansive news operations and making better use of its 143 news bureaus.

## Warner Music Q1 Results Better Than Expected

Despite falling CD sales and slowing digital revenue growth, Warner Music Group said net profit for its fiscal first quarter reached \$23 million, or 15 cents per share, a healthy increase over the \$16 million, or 11 cent-per-share loss the company reported during the same period last year. Warner got a one-time bump of 24 cents per share on the sale of its portion in Ticketmaster Entertainment.

## FCC Doesn't Laugh With KDKA Host

The FCC rejected CBS Radio's argument about a Thanksgiving Day 2007 broadcast on talk station KDKA/Pittsburgh, during which host Marty Griffin announced he was giving away \$1 million to the 13th caller. He also promised to give away another million each hour after that. While CBS maintains it was a harmless prank, the FCC responded with a \$6,000 fine.

## Transactions at a Glance

Woodrow Michael Warren's KWTR-FM/Big Lake, Texas, to Sierra Communications for \$350,000 . . . Educational Public Radio's WAZQ-FM/Key West, Fla., to Westminster Academy for \$135,233 . . . College Creek Media's KDVC-FM/Dove Creek, Colo., to Cochise Media Licenses for \$75,000 . . . Univision Albuquerque Trust assigns KIOT-FM/Los Lunas, N.M., back to Univision Radio. Univision has divested a different FM station in the Albuquerque market, allowing it to own the station.

## Deal of the Week

**KBOG-FM/Lufkin (Lufkin-Nacogdoches), Texas**

**PRICE:** \$375,000 **TERMS:** Asset sale for cash

**BUYER:** Greer Media Group, headed by managing member James Greer. Phone: 409-504-9596. It owns no other stations. This represents its entry into this market.

**SELLER:** E-String Wireless, headed by president Bret Huggins. Phone: 830-980-7111.

**FORMAT:** Urban contemporary **BROKER:** American Media Services

**COMMENT:** E-String Wireless' KBOG-FM/Lufkin, Texas, to Greer Media Group for \$375,000, with a \$25,000 escrow deposit plus \$350,000 in cash at closing.

## 2009 Deals to Date

<b>Dollars to Date:</b>	\$13,677,334	(Last Year: \$118,978,036)
<b>Dollars This Quarter:</b>	\$13,677,334	(Last Year: \$118,978,036)
<b>Stations Traded This Year:</b>	52	(Last Year: 61)
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### EDITORIAL

Associate Publisher/Editorial Director  
Cyndee Maxwell  
CMaxwell@RadioandRecords.com  
(323) 954-3420

Executive Editor Paul Heine  
PHeine@RadioandRecords.com  
(646) 654-4669

Senior Editor (News, Rock Editor)  
Mike Boyle  
MBoyle@RadioandRecords.com  
(646) 654-4727

Senior Editor (Features)  
Chuck Taylor  
CTaylor@RadioandRecords.com  
(646) 654-4729

CHR/Top 40 Editor Kevin Carter  
KCarter@RadioandRecords.com  
(323) 954-3433

Washington, D.C. Bureau Chief/  
Business Editor Jeffrey Yorke  
JYorke@RadioandRecords.com  
(301) 773-7005

Country Editor R. J. Curtis  
RCurtis@RadioandRecords.com  
(323) 954-3444

Radio Editor Ken Tucker  
KTucker@RadioandRecords.com  
(615) 712-6639

Latin Formats Editor Jackie Madrigal  
JMadrigal@RadioandRecords.com  
(323) 954-3427

Urban/Rhythmic/Gospel Editor  
Darnella Dunham  
DDunham@RadioandRecords.com  
(323) 954-3421

Urban/Rhythmic/Gospel  
Assistant Editor Folade Bell  
FBell@RadioandRecords.com  
(323) 954-3450

Christian Editor Kevin Peterson  
KPeterson@RadioandRecords.com  
(850) 916-9933

Triple A Editor John Schoenberger  
JSchoenberger@RadioandRecords.com  
(323) 954-3429

Smooth Jazz Editor Carol Archer  
CArcher@RadioandRecords.com  
(323) 954-3419

AC/Hot AC Editor Keith Berman  
KBerman@RadioandRecords.com  
(323) 954-3432

News/Talk/Sports Editor Mike Stern  
MStern@RadioandRecords.com  
(773) 857-2693

News Editor Julie Gidlow  
JGidlow@RadioandRecords.com  
(323) 954-3417

Online Editor Alexandra Cahill  
ACahill@RadioandRecords.com  
(646) 654-4679

Ratings Editor Hurricane Heeran  
HHeeran@RadioandRecords.com  
(323) 954-3425

Copy Chief Chris Woods

Copy Editors Wayne Robins, Christa Titus

### CHARTS

Director of Charts Silvio Pietrolungo  
SPietrolungo@RadioandRecords.com  
(646) 654-4624

Associate Director of Charts:  
Chart Manager Raphael George  
(Urban, Rhythmic, Rap)  
RGeorge@RadioandRecords.com  
(646) 654-4623

Nashville Director of Operations  
and Charts Wade Jensen  
(Country, Christian & Gospel)  
WJensen@RadioandRecords.com  
615-641-6080

Chart Managers  
Anthony Colombo (Alternative,  
Active Rock, Rock, Triple A)  
AColombo@RadioandRecords.com  
(646) 654-4640

Gordon Murray (Smooth Jazz)  
GMurray@RadioandRecords.com  
(646) 654-4638

Gary Trust (CHR/Top 40, AC, Hot AC)  
GTrust@RadioandRecords.com  
(646) 654-4659

Director of Music Operations  
Josh Bennett  
JBennett@RadioandRecords.com  
(323) 954-3431

Charts & Music Manager  
Michael Vogel  
MVogel@RadioandRecords.com  
(323) 954-3439

Chart Assistant Mary DeCroce  
(Country, Christian, Gospel)  
MDeCroce@RadioandRecords.com  
615-332-8339

Chart Production Manager  
Michael Cusson

Associate Chart Production Manager  
Alex Vitoulis

### ART

Art Director Ray Carlson

### PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager  
Barry Bishin

Editorial Production Manager  
Susan Chicola

Editorial Production  
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager  
Chris Dexter

Director of Digital Products  
Susan Shankin

Design Albert Escalante,  
Glorioso Fajardo, Patricia McMahon

### SALES

Director of Sales Henry Mowry  
HMowry@RadioandRecords.com  
(323) 954-3424

Sales Manager Kristy Scott  
KScott@RadioandRecords.com  
(323) 954-3435

Sales Representatives  
Alison Cooper  
ACooper@RadioandRecords.com  
(323) 954-3437

Rosalina Correa  
RCorrea@RadioandRecords.com  
(323) 954-3434

Melissa Garn  
MGarn@RadioandRecords.com  
(615) 783-1738

Gabrielle Graf  
GGraf@RadioandRecords.com  
(614) 937-4088

Jessica Harrell  
JHarrell@RadioandRecords.com  
(615) 497-7299

Meredith Hupp  
MHupp@RadioandRecords.com  
(615) 783-1759

Steve Resnik  
SResnik@RadioandRecords.com  
(323) 954-3445

Michelle Rich  
MRich@RadioandRecords.com  
(812) 303-7676

Sales Assistant Jana Rockwell  
JRockwell@RadioandRecords.com  
(323) 954-3428

### CONVENTIONS

Director of Conventions & Special  
Events Jacqueline Lennon  
JLennon@RadioandRecords.com  
(323) 954-3426

### NEW BUSINESS DEVELOPMENT

Senior Director/Digital Initiatives  
John Fagot  
JFagot@RadioandRecords.com  
(323) 954-3430

### ADMINISTRATION

Executive Assistant Lisa Linares  
LLinares@RadioandRecords.com  
(323) 954-3436

### SUBSCRIPTIONS

(800) 562-2706 (U.S.);  
(818) 487-4582 (outside U.S.)  
radioandrecords@spcnip.com

Publisher Howard Appelbaum  
HAppelbaum@RadioandRecords.com

**nelsen**

Nielsen Business Media

Senior Vice President, Brand Media And Corporate Development Sabrina Crow;  
Senior Vice President, Retail David Loechner; Senior Vice President, Building &  
Design Joe Randall; Senior Vice President, Central Services Mary Kay Sustek;  
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'We will find ourselves as we have in the past. Radio is really the cockroach of the electronic medium. People have been calling us dead since the 1930s, yet we always come back.' p.49



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**THE GOURDS SPROUT** 2-1 ON AMERICANA WITH "HAYMAKER!" THE SET "CAPTURES THE INTANGIBLE QUALITIES OF A GOURDS GIG IN A WAY WE HAVEN'T BEEN ABLE TO ACHIEVE BEFORE," THE AUSTIN-BASED BAND'S KEVIN RUSSELL SAYS



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How promotion and marketing directors operate lean and mean and still get results

# Doing More With Less

By Ken Tucker

While recent layoffs in programming and sales have garnered the lion's share of attention—and rightly so—the cuts and recent economic downturn have also affected how promotion and marketing directors go about their daily duties. With fewer staffers to execute plans and less local air talent to appear at station events, promotion personnel are stretched and challenged like never before.

Dan Fein, promotion director at Greater Media classic rock WMGK/Philadelphia, says recent cutbacks have prompted greater use of the Web. "It's helped motivate us even more to use the Internet to get messages and information to our listeners," he says. "We're focusing much more on increasing content on our Web site, social networking and texting campaigns."

Fein says the station has amped up the maintenance of its Facebook page and Twitter account. "We're actually in the process of totally redesigning our Facebook page. In January, with the help of Jacobs Media, we launched a free app for iPhone owners that enables them to listen to both our regular station and our HD2 station Deep Trax on their iPhone."

The station is also about to launch an 'MGK Movie Page, complete with staff reviews of DVD and pay-per-view releases; staff top 10 lists, such as night personality Ray Koob's top 10 sports movies; listings of films showing in theaters (tickets can be purchased on the site); and listeners' pictures with TV and movie celebrities.

## Clusters Come Together

Some stations have turned to joint promotions with other stations in their cluster. Such is the case with WMGK. "Advertisers have responded

very positively to the added power and exposure that our unique mix of demographics can offer," Fein says. "Also, our cluster's focus on station Web sites, texting programs and superior, professional on-site promotional signage has enabled our cluster to work efficiently and effectively together."

The Greater Media/Philadelphia stations partnered for a multiplatform, multistation campaign for the Philadelphia Auto Show before and during its Jan. 31-Feb. 8 run. "The Auto Show has received tons of exposure on our unique mix of stations—classic rock, adult hits [WBEN], sports talk [WPEN], adult contemporary [WNUW] and mainstream rock [WMMR]—for the past month," Fein says. "The promotion utilized coordinated banner advertisements on our stations' Web sites, advertisements in our stations' e-mail blasts, on-air commercials, live broadcasts and professional on-site signage that fit in perfectly with the signage the big car companies had at the show."

In addition, the group's stations promoted, on-air and online, and executed a contest called Cash Crush that took place at the Auto Show. "Attendees could come to our cluster's booth—staffed by individual stations on different days—look at different parts of a car—the door, the hood, etc.—and try to guess the make, model and year of the car," Fein says. "One of the entrants that guessed correctly would win \$1,000. The



**'We're looking at the economic difficulties as a challenge to outsmart our competitors that are caught up worrying about what they don't have.'**

—Dan Fein

reaction to the on-site contest has been huge. We have to restock the entry blanks every few days."

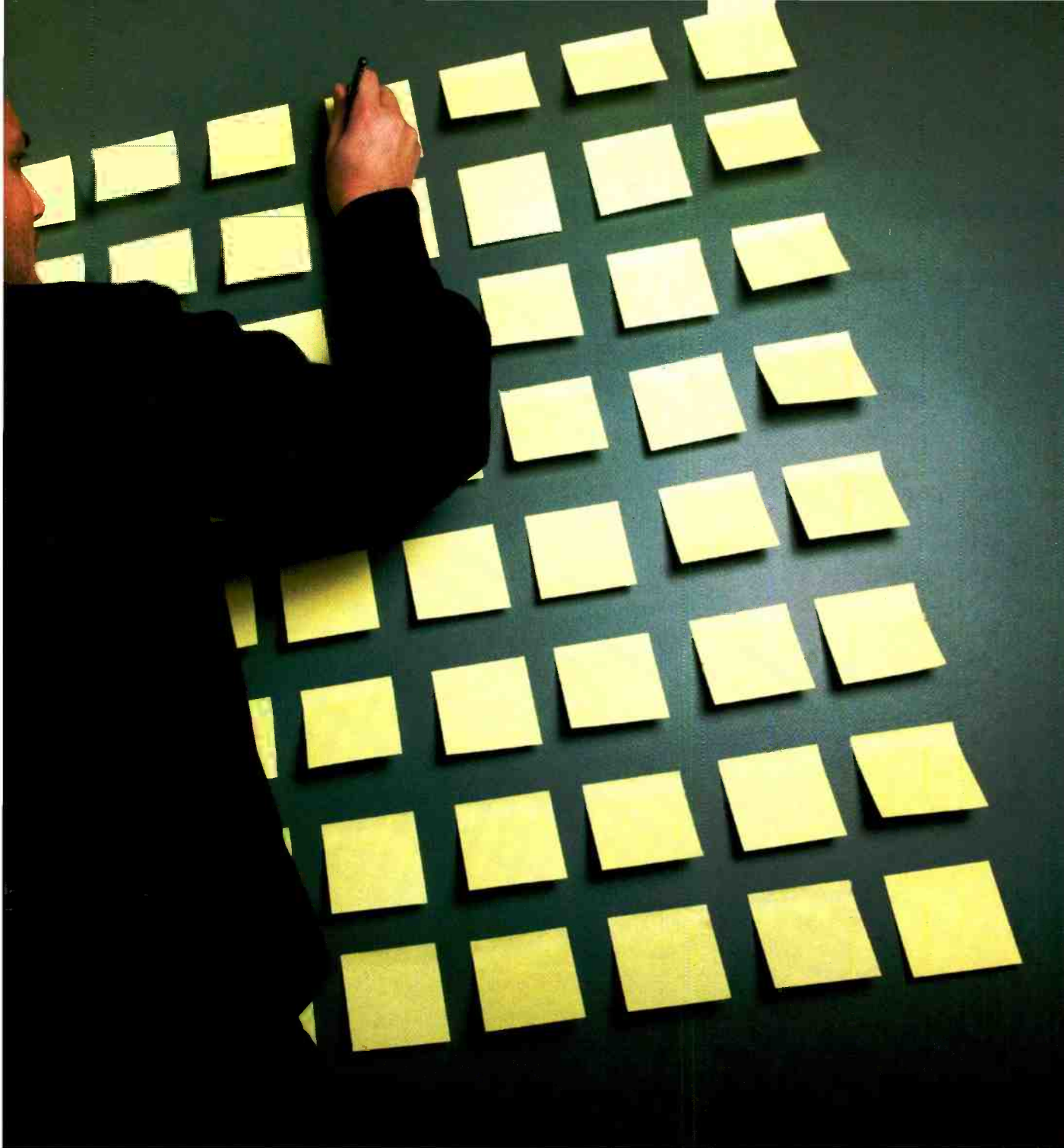
While Fein admits the station isn't doing as many remotes as it had in the past, "we don't plan on missing out on covering the big concert events that are coming to town in the spring and summer. We'll be at all of them."

## Smarter And Smaller

At Beasley Broadcasting, which recently instituted a 5% companywide salary cut, country WKIS/Miami promotion director Annie Sandor says her department is operating the same way it was a year ago. "I'm still blessed to have an assistant and a street team," she says. "We're doing things smarter with a smaller promotional budget, but our listeners won't notice the changes."

Beasley Broadcasting has been great to work for, Sandor adds. "They are cutting back where [they] can, but not affecting the core of the station. After all, if you cut the heart of the station, you won't make ratings and won't make money."

The news is not all bad, according to Fein. "The amount of promo appearances and remotes we do always slows down in January and February," he says. "That being said, we're looking at more opportunities than ever for events in the early spring and summer. I'm busier than I've



Sandor



Fein

caught up worrying about what they don't have."

Fein adds, "The staff has pulled together as a team. We've always had great relations between staff members and departments, but we're an even tighter-knit group these days. You can really tell that everyone is willing to go that extra mile for each other to help the radio station."

ever been looking ahead at April, May and the rest of the summer."

Sandor says the station has not seen a drop in events and promotions. To the contrary, "We've got more on our plates," she says. "Clients are still advertising but now they want more for their money. We've got more events and promotions running now as compared to a year ago."

While WKIS lost its live night jock last fall, the station was fortunate to have a known commodity in a swing jock who now voice-tracks the shift. "Eric Brandon is recognizable on-air—he's been with Kiss for a while—with a weekend show and now the night show. He's live for a few hours each night so he is able to do contesting and station events," Sandor says. The Beasley/Miami cluster, which previously had one webmaster for each station, now has two for three stations.

Ashley Weimer, promotions director for Clear Channel country WSIX (the Big 98) and classic rock WNRQ (105.9 the Rock)/Nashville, says she was lucky when it came to cuts: "I only lost one part-timer and I am extremely grateful for that." Likewise, she says the stations didn't lose any air talent.

### Giveaways, Partnerships

Fein says the station is looking for items, tickets and trips for big giveaways. "These are giveaways

**'Clients are still advertising but now they want more for their money. We've got more events and promotions running now as compared to a year ago.'**

—Annie Sandor

that don't cost the station a cash outlay and they're still very attractive to our listeners."

One example is the High Definition Bruce Weekend that the station did during Super Bowl weekend. "We gave out HD radios and a copy of the new Bruce [Springsteen] CD to listeners," he says. "We're partnering more with local sports teams for weekend promotions than we did in the past instead of spending as much money as we did in years past on purchasing concert tickets. We also plan on continuing our trip giveaway promotions. While some airlines and travel destinations choose to do less giveaways, we've found great partners that haven't slowed down a bit. They want to keep their name top of mind in the brains of consumers and find radio promotions/giveaways valuable tools."

Fein says the station is fighting the economic downturn with harder work and more creativity. "The 'MGK promotions department has challenged itself to make a bigger impact with less funds," he says. "We've also started reading articles about marketing and having group discussions about them. We're looking at this as an opportunity to be more creative and interactive with all facets of the radio station: on-air, online and on-site. As a department, and really as a station, we're looking at the economic difficulties as a challenge to outsmart our competitors that are

### Eye Of The Tiger

Perhaps not surprisingly, Fein finds hope in a local legend. "Maybe it's because I'm from Philadelphia, but I'm looking at this economic downturn like the story of 'Rocky.' I'm not worried, bummed or stressed when I come in to work each day. I'm pumped, like I'm in training for a big fight. There's a lot of factors out there working against us, but if we work harder, have more heart and care more about our business than our competitors, we'll not only win listeners and advertisers over, but we'll also win that championship belt: increased ratings and revenue.

"My advice is to use this rough economy to challenge yourself to work harder and work smarter," Fein adds.

Sandor says the best advice she ever received came from Steve Peters, former marketing director at WWYZ/Hartford, where Sandor got her start. "Bob and weave," he told her. "I quote it to anyone who works with me, and close friends and colleagues know that's my mantra. Life is never going to roll out like a road map. It's way more interesting with all the twists and turns.

"Any good promotions and marketing director knows that there's always a plan B, C, D, etc., to accommodate for changes or blowups," Sandor adds. Weimer, who says she is "taking it one day at a time, is even more succinct: "No need to worry. This too will pass."

R&R

# 10 Tips For Getting All That You Can From Everything You've Got

Not only are promotion and marketing directors facing cuts to their staffs, they are also looking at smaller budgets. Promotion and marketing expert Doug Harris shares 10 tips for making the most of what you have.

**1 Insured risk promotions:** For stations that still have some cash, insured risk promotions can offer the opportunity for big cash prizes at a fraction of the actual payout. And if you substitute a car, or diamonds or a jet ski for the cash, you can often get a client to pay for the insurance fee, with the understanding that if there is a winner, you will buy the car/diamonds/jet ski from him. There are a number of solid listen-to-win and retail-traffic programs, as well as some clever online promotions available from a variety of resources, but I have seen some interesting things from EMIRAT, a Munich-based company. (For more information, go to EMIRAT.de.)

**2 Concert packages:** Even the biggest fans of some artists are balking at ticket prices, so those concert tickets you've been giving away may be more valuable than you think. But to add a bigger-than-life aspect to your front-row tickets/meet-and-greet opportunities, see if you can get clearance to videotape your winner meeting the star. (You can trade with a local wedding videographer.) Throw in a \$100 shopping spree at the artist's merch booth and you've made the concert experience unforgettable.

**3 Cross-media promotion:** We've learned to use other people's money, but what about other people's media? Look at the advertisers on your station who also advertise in print, TV and outdoor. See if you can convince them to include your logo, your morning show or your promotion in exchange for courtesies from your station. It could be the use of a DJ in their spot, an extra hour at their remotes or a spot bank. (Are you sold out this month?) I watched a market introduce a new morning team by asking businesses all over town to put a "Welcome John & Jim on KXYZ" message on their exterior signs in exchange for a shout-out on the morning show. Dozens of small businesses with signage on the street responded.

**4 Viral marketing:** The cheapest form of advertising and promotion these days involves keystrokes rather than gross rating points—and a viral marketing effort is easier than you think to create and stimulate. See if your morning team can come up with an idea (or a series of ideas) for a one-frame cartoon or a comic strip about the station or their show. Then find a local caricature artist (about \$100 per hour and I bet he

**'The cheapest form of advertising and promotion involves keystrokes rather than gross rating points—and a viral marketing effort is easier than you think to create and stimulate.'**

—Doug Harris

will trade for the exposure) to create the cartoon or strip. It should be funny (or at least clever) as well as family-friendly and safe for work. Then send it out as an e-blast to your database and encourage people to pass it around. You can do the same thing with a video, written by your morning team, and shot and produced by a wedding videographer (who will, I believe, trade for exposure).

**5 Custom hand stamps:** If you're doing club nights and those clubs use hand stamps, offer to provide custom stamps for each club at your expense, and be sure to include your logo. Those stamps usually survive the night and don't get washed off until the next morning—precisely the time we want them to tune in. And once again, I bet you'll find a stationery or copy shop that will trade.

**6 Game pieces:** Fliers/postcards are cheap and effective. They can be distributed (with venue permission) after concerts, sporting events, nightclub remotes, etc. If you print a sequential number on the back of each (just a few more dollars), you can turn that flier into a game piece for the next day's morning show and generate tune-in for next to nothing. Just call out the winning number (or numbers) and invite them to call.

**7 Station-branded pens:** Restaurants lose dozens and dozens of pens every day to customers who walk off with them after signing their credit card receipts. And pens are among the most cost effective promotional items available. Work out a deal with the restaurants in your area that take credit cards. Arrange to give them a generous supply of pens branded with your at-work listening message or the name of your new morning show. Chances are those pens will make it back to the workplace. And as long as you are in the restaurant arena, see if you can co-op some table tents bearing the message "Try the chicken-fried ribeye... a favorite of Bubba & Jake from the Coyote's Morning

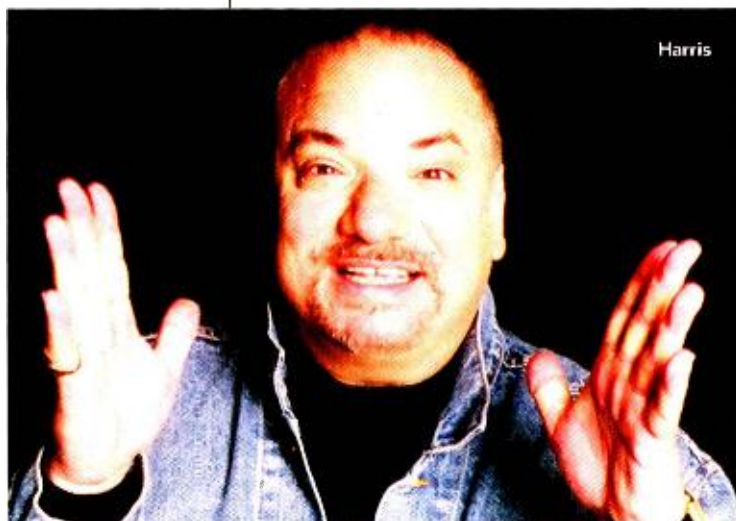
Madness on (call letters)." Sometimes the beer or soda companies will pay for the printing.

**8 Incoming cellphone greetings:** At your next remote, offer your on-site jock's voice to record the incoming greeting on listener's cell phones. Give them a choice of three or four messages, like, "Hi, this is Clint from the Z106 morning show, Jim can't come to the phone because he's making a beer run. Leave a message and he'll get back to you." I'd be careful with the content, even if the listener gives the green light for something naughty. But think about how many calls a listener gets every day on their cell phone that go to voicemail. Then multiply that by the 30 or 40 people at each remote that will let you do this sort of thing and it really gets big. You can sustain this all year by offering seasonal messages relating to holidays, sports team successes, etc.

**9 Feuding celebrities in the ring:** I have made headlines every time I have done this one, including national coverage for suggesting a boxing match between Scottie Pippen and Charles Barkley. If there are two public figures in your area that are feuding in the media, offer \$10,000 to their favorite charity if they will go three rounds with each other in a boxing ring. Use some of that newspaper trade to promote it, then arrange to call each of them live on the morning show to get their reactions. Chances are slim to none that they will say yes, but if they do, what a story you'll have. And you'll make your \$10,000 back on ticket sales. Please note that staging a boxing match will undoubtedly involve getting clearance from the local boxing commission, so you are probably going to have to involve a licensed fight promoter.

**10 Homemade T-shirt contests:** Festival season will soon be upon us and some very nice community groups and promoters will be asking stations to give away thousands in promotional inventory in exchange for a 10-foot-by-10-foot booth and a banner onstage. I suggest you pass on the booth (and the expense of staffing it and supplying it with promo items) and use the trusty homemade T-shirt contest. Tell your listeners to create their own family-friendly T-shirts bearing your logo and to wear it to the festival. Then arrange for them to come to one of your client's booths to be digitally photographed wearing the shirt. You'll need a nice prize for the winner (or winners), but think of the overtime you'll save on your weekend staff. R&R

*As a courtesy to R&R readers, Doug Harris will take (brief) calls from the first 30 promotion directors, PDs, sales managers or GMs who respond before Feb. 26 at 713-522-4273. Reach Harris at [dough@creativeanimal.com](mailto:dough@creativeanimal.com) or visit [creativeanimal.com](http://creativeanimal.com).*





# Congress Gives Performance Royalties Bill Bicoastal Push

By Jeffrey Yorke

The expected reintroduction of the Performance Rights Act Feb. 4 by House Judiciary Committee chairman John Conyers, D-Mich., and Senate Judiciary Committee chairman Patrick Leahy, D-Vt., set the stage for the latest chapter in the decades-long battle to require U.S. terrestrial radio stations to pay for the right to air sound recordings.

Two days after the legislation was introduced, a trio of House members flew to Los Angeles to participate in a Grammy Town Hall to highlight the plight of recording artists and encourage the music community to lobby their elected representatives to back the legislation. Similar events are planned for Feb. 20 in Nashville and Feb. 24 in Washington.

Mary Wilson may have driven home the point best. Addressing a crowd of more than 300 attending the Town Hall in Los Angeles' Staples Center, the former Supremes member said she enjoys getting radio airplay of her Motown hits but "it doesn't really translate into money."

Conyers, a longtime performance royalty advocate, told the audience that in the '90s "we began to enjoy small victories" with performance fees levied on Internet radio and later satellite radio. "We are trying to make this a work in progress," he said. "This is a cultural issue, first of all."

With such congressional leaders as Conyers and Leahy in its camp, the recording industry can point to signs of progress. Last June, in a first, an earlier version of the Performance Rights Act passed the House Subcommittee on Courts, the Internet and Intellectual Property. And in recent years, hearings

on Capitol Hill about the then-pending merger of satellite broadcasters XM and Sirius and the controversy over the U.S. Copyright Royalty Board's decision to increase royalty rates for Internet radio stations have helped draw attention to the fact that terrestrial stations are exempt from performance royalties, even though satellite and Web radio companies are required to pay them.

Meanwhile, artists groups and the RIAA have also been highlighting the fact that the United States is the only industrialized country that doesn't require terrestrial stations to pay performance royalties. RIAA chairman/CEO Mitch Bainwol says the fight to make artist performance royalties a reality has always been envisioned as multiyear process.

Broadcasters have been steadfast in their rejection of such fees. In a Feb. 4 letter to House speaker Nancy Pelosi, NAB chief David Rehr urged lawmakers to oppose legislation. "Local radio broadcasters consider this fee a 'performance tax' that will not only harm your local radio stations but will threaten new artists trying to break into the business, as well as your constituents who rely on local radio," Rehr wrote.

Conyers acknowledged the power of the NAB in fighting against the measure—"This is going to be a serious struggle," he said at the Town Hall—and called for a widespread campaign to help influence the bill's passage.

In a sign of the NAB's pull, 226 representatives and 14 senators joined Rep. Raymond Green, D-Texas, and Sen. Blanche Lincoln, D-Ark., in spon-

soring a nonbinding resolution in 2007 declaring that Congress shouldn't impose any new performance fees, taxes, royalties or other charges on terrestrial radio stations.

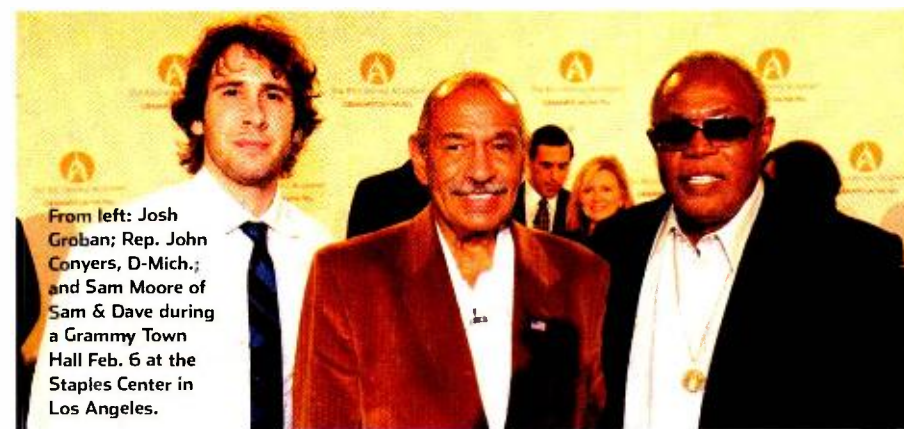
House members Marsha Blackburn, R-Tenn., who represents Nashville and Memphis, and Rep. Darrell Issa, R-Calif., encouraged Town Hall attendees to press their House and Senate members to vote for the measure.

Perhaps the biggest push so far came during the live broadcast of the Grammy Awards on Feb. 8 when Recording Academy president/CEO Neil Portnow pledged to champion the legislation and called on President Barack Obama to create a cabinet-level position for a "secretary of the arts." **R&R**

**'Broadcasters consider this fee a "performance tax" that will threaten new artists trying to break into the business, as well as your constituents who rely on local radio.'**

—David Rehr

Additional reporting by Billboard senior correspondent Ed Christman.



From left: Josh Groban; Rep. John Conyers, D-Mich.; and Sam Moore of Sam & Dave during a Grammy Town Hall Feb. 6 at the Staples Center in Los Angeles.

## INTERNET RADIO ROYALTY RATE DEADLINE NEARS

by Antony Bruno, Billboard

After nearly two years of acrimony and uncertainty, the Internet radio industry appears close to resolving a protracted royalty dispute with SoundExchange.

Under legislation passed by Congress last year, Web radio stations and SoundExchange have until Feb. 15 to negotiate a compromise on statutory royalty rate increases for the 2006-10 rate period. The lack of clarity on the issue has made it difficult for existing players and potential newcomers to calculate the cost of running a Web radio business. In March 2007, the U.S. Copyright Royalty Board (CRB) approved sharp increases in the statutory royalty rates webcasters paid to stream songs, including over-the-air broadcasters that stream online. That triggered complaints among Web radio operators that the new rates—which were set to more than double during the four-year rate term ending in 2010—were so high they would put many services out of business. In response to the outcry, Congress passed the Webcaster

Settlement Act of 2008 to encourage all parties to negotiate a compromise on the rates. Under the law, any rate settlement reached between SoundExchange and webcasters by Feb. 15 would apply to all copyright holders, not just SoundExchange members, who represent about 95% of the recorded music available today.

Less than a week before the Feb. 15 deadline, SoundExchange made a settlement offer to small webcasters, offering staggered rates to different organizations, depending on how much revenue the company makes and how much traffic it receives.

The deal takes a tiered approach to the minimum per-channel fees and the royalty rates owed for music played on Internet radio. The smallest group of webcasters is defined as "microcasters"—those that make less than \$5,000 per year, with expenses of less than \$10,000 per year and with less than 18,067 total aggregate tuning hours. This group would only pay an

annual minimum payment of \$500.

Webcasters that gross revenue less than \$50,000 per year are offered a \$2,000 minimum payment per year, while those with gross revenue of more than \$50,000 would pay \$5,000 as a minimum payment.

Webcasters with annual transmissions totaling less than 5 million aggregate tuning hours per month would pay either 10% of their first \$250,000 in gross revenue and 12% of any revenue beyond that or 7% of all expenses for the year, whichever is greater.

Webcasters with transmissions that exceed 5 million aggregate tuning hours per month, or with annual revenue of more than \$1.25 million, would no longer be considered a small webcaster and as such would have to pay the statutory commercial webcasting rates.

What's more, the deal is being offered through 2015 and retroactive from 2006. That would resolve the dispute over the current CRB rate structure as well as avoid renegotiating those rates for the next rate period, which begins in 2011. Webcasters agreeing to the deal wouldn't be able to participate in any proceedings to determine rates for the next rate period or petition Congress to overturn the existing CRB decision.

Any webcasting entities that pass the Feb.

15 deadline without a settlement have one final recourse. Oral arguments in the appeal of the CRB ruling are set for March 19. Any settlement announced Feb. 15 will almost certainly include dropping the appeal. But all parties contacted by R&R sister publication Billboard expressed confidence that a settlement would be reached by the deadline.

Efforts to reach a settlement are complicated by the number of parties involved in the talks. The Digital Media Assn. represents larger Internet radio services, such as those run by Yahoo, AOL and Pandora. The NAB negotiates for terrestrial radio stations that simulcast their programming online. The Intercollegiate Broadcasting System speaks on behalf of college stations. And smaller webcasters are represented by a number of entities. By Feb. 15, it's likely there will be a different agreement for each rather than one blanket settlement that applies to all, according to parties involved in the negotiations.

The Corporation for Public Broadcasting is the only webcasting group to reach a comprehensive agreement with SoundExchange, announcing in early January a rate deal covering about 450 noncommercial public radio stations. **R&R**

Why she's tuning in and how to keep her from changing the station

# Radio And Women

'Speak to topics that are intriguing to women, such as solution-based segments, time management tips and practical ideas for everyday life—all topics that will enhance time spent in the car.'

—Maria Bailey

Maria Bailey  
maria@bsmmedia.com

**F**ew mediums keep up with the pace of a busy woman as effectively as radio and podcasts. This is why it always amazes me that the radio industry has been so slow to adapt mom-oriented and female-driven programming. As old as radio technology is, it has not been used to its full potential in recent years. In fact, I would argue that it hasn't been effectively used to attract women since the days of Proctor & Gamble's sponsorship of radio soaps. However, there are some new ways to approach this classic medium.

Before we talk about radio today, let's take a closer look at the evolution of women-centered content. In 1992, I learned about the lack of mom programming on traditional radio firsthand when I caught myself singing Barney songs out loud in my minivan when I was driving alone. There wasn't a single child in the car and I'm jamming along to "I love you, you love me." I did what every embarrassed adult would do: I quickly popped the CD out and turned the radio on.

As I flipped from station to station I found only sports talk and politics—all content largely focusing on men. There wasn't any content directed toward women on my radio, yet I spent more hours in that car than any other member of my family.

Soon after, one of my clients approached me with the challenge of creating a marketing initia-

tive that would "raise them above the clutter." Radio was my answer largely because no one else was doing it. Hence, the birth of "Mom Talk Radio." Nine years later the show still airs in South Florida, and it is now nationally syndicated and heard around the globe as a podcast. It has been recognized by USA Today and Parents magazine as one of the best radio shows for moms. The content is now also delivered in different formats, from a full-hour terrestrial radio program to "Mom Talk Minutes" on branded Web sites.

Radio remains one of my favorite means of reaching women with children. Put simply, women like radio and have many hours of access to it. It is estimated that more than 60% of all listeners are female and more than 50% of all listening takes place in a car. A large part of a mother's work week is spent shuttling her children to day care, school and after-school activities or running errands in her car. According to the Surface Transportation Policy Project, a coalition of organizations interested in transportation policy, single mothers spend 75 minutes per day driving, while married women with children drive 66 minutes per day. Eight out of 10 women are radio listeners. Women have access to radio virtually anywhere they go during the day.

Now that we know that radio fits into a woman's lifestyle, what do they want to hear? Successful programming will not only entertain the female audience but also help marketers carve out a niche and thus position themselves as an expert and resource in the eyes of their target market. Speak to topics that are intriguing to women, such as solution-based segments, time management tips and practical ideas for everyday life—all topics that will enhance time spent

in the car. Since mothers assume so many roles, programming directed at their responsibilities will certainly attract attention.

## Power Of Podcasting

With the emergence of podcasting, the use of radio is an even more exciting and effective means of reaching women. The growth of podcasts was fueled by business owners who used them to establish a dialogue and relationship with potential customers. Many of these innovative marketers were "mompreneurs": technology-savvy Generation Xers who saw podcasting as not only a way to market their business but to socialize with other moms. Soon such shows as "Mommycast," "WAHM Radio" and "Manic Mommys" sprang up online, giving moms the programming they missed on terrestrial radio.

For results-oriented marketers, the evolution of podcasting has been a dream come true. First is the ability to track the number of listeners, downloads and audience size. Second, it delivers a marketing message with the shelf life of print. Once a podcast is archived online, a single recorded marketing message can be heard for days, months and even years. I've seen downloads of "Mom Talk" that were taped three or four years ago.

Next, podcasts allow advertisers to gain broad distribution of their marketing message without the challenge of buying large networks or fragmented markets. As a delivery channel, podcasting is the perfect mechanism. It can travel with Mom via her iPod as she pushes her stroller or it can be played in her car. In her home or office, she can listen online and, best of all, she can select the time.

Finally, the aspect of podcasting that I like most is that you're delivering your marketing messages to a consumer who has chosen to receive it and is making the effort to engage in a dialogue. Nothing can be as powerful as a woman saying to a brand, "I'm listening."

## Social Media Efforts

With women, it's not enough to just have great programming. Female consumers like to connect with their chosen brands on multiple levels and that includes their radio stations and on-air personalities. Luckily, social media make it easier than ever to form relationships with listeners.

In addition to on the air, it's important for a station to have a presence on the Internet. Beyond the standard Web site, a Twitter account or a Facebook fan group will go a long way to build loyalty among women and moms. These applications are also a great way to generate a buzz about promotions, contests or local events.

Women may seem impossible to figure out, but as consumers, they're more than worth the time it takes to draw them in. By providing the kind of content that enhances their lives and offering them the ability to reach back out to you, you'll be on your way to a mom-dominated audience. **R&R**

Maria Bailey is the host of "Mom Talk Radio," co-host on "Good Day With Doug Stephan" and author of "Marketing to Moms" (Random House).



How morning shows across the country are entertaining through the rough times

## A Survival Guide To The Economic Crisis

**'If a local company just laid off 1,000 people, don't be afraid to do a segment on that. Let those people talk.'** —Eric Rowe

Angela Perelli  
angela@randylane.net

**m**orning shows have been asking us how they should be handling the economic crisis on the air. It's an elephant in the room. People want to do an entertaining show, but no one can ignore the fact that the rough economy is affecting listeners. ■ Here are techniques that shows are using to address the economic downturn in their own style:

**Dave Ryan, KDWB/Minneapolis:** "We had listeners call that are hiring. It was very encouraging to have so many businesses say they have openings. Then we did a mock interview with [stunt guy] Crisco and had HR directors critique his performance. This was a great way to set up a conversation about the do's and don'ts of job interviews.

"In an effort to support the local economy, we solicited for plugs for family-owned businesses, then, we took the facts—phone number, Web site, how many years in business, etc.—and improvised a live radio spot for them, complete with silly production music, bad acting and dumb tag lines. We posted all the fake ads on our Web site."



**Rich Berra, syndicated morning host with "Johnjay & Rich":** "We've talked about having money experts on, but our show is very light-hearted and, honestly, kind of stupid. We might put out there that times are tough and

everyone needs a scam. So, the topic becomes, 'How are you taking on the man?' You might not remember the expert, but you'll remember the guy who found a way to get his wife to return battery operated love tools for cash." Apparently, if you register for them as gifts in a wedding, and buy them for yourselves, you can get cash back without a receipt. Don't tell me you won't be talking about that later."

**Eric Rowe, executive producer, "The Roula & Ryan Show," KHMV/Houston:** "An entertaining show isn't necessarily a funny show. Remember how we all heard stories of some morning shows on 9/11 not talking about what had happened and they either played more music or still tried doing comedy? As a morning show in a rough time, zero in on what the feel of your city is. If a local company just laid off 1,000 people, don't be afraid to do a segment on that. Let those people talk. Let them know that you are there for them."

**Don Bleu, KIOI/San Francisco:** "We address [the economic environment] often. We promote a jobs

billboard on our Web site and do phone topics that bring the economic crisis to a personal level: couples that live in the same house after the divorce or postpone the divorce because it's too expensive to break up. We congratulate our winners [of free dinners, shows, concerts] for getting free stuff when it's a tough time to buy a fun night out."

**Cubby Bryant, WKTU/New York:** "The one thing I'm more conscious about is dropping any flashy talk. I avoid 'I was at Nobu last night' or 'I won big in Atlantic City over the weekend' comments. I'm lucky I have a job when so many others don't, so I don't want to come across that my life is fantastic. It could really rub somebody the wrong way."

**Jack Kulp, KOIT/San Francisco:** "We haven't expanded our news coverage. But you can bet we're chatting up the economic debacle. If we ignored it we'd look silly and, more importantly, completely out of touch. If our listeners haven't been affected by what's going on, then they sure know someone who has. Even Gordon Gekko couldn't write this stuff. I never want the KOIT morning show to be a downer, but it wouldn't be a bad idea for everyone to be angry about this."

**"Jeff & Jer," KMYI/San Diego:** According to the morning show's Web site, "You watch the news and it's nothing but sad, sad stories about our world. So we're doing something new. No matter what happens in your world during the week, know this. Every morning at 7:30, we'll have one caller on the show with [our vignette that we call] 'Something Good.'"

Maybe Jeff & Jer have figured out what America wants most in these hard times. In addition to their 7:30 feature, they are giving away Snuggles, the blanket with sleeves whose infomercial has become a pop culture phenomenon. That's what America needs. Snuggles.

As you can see, morning shows approach the economic crisis with the same attitude they approach any topical story. Think about what your morning show's overall attitude is and don't be afraid to use it on the economy. And let me know how it goes.

R&R

Angela Perelli is a talent coach with the Randy Lane Co. She has programmed KYSR/Los Angeles and KIOI/San Francisco.



Act quickly and carefully to prevent problems

# The Dynamics Of Team Shows

Mike Stern

MSTern@RadioandRecords.com

History is littered with inspirational quotes about the value of teamwork. From Benjamin Franklin, who said, "We must all hang together, or assuredly, we shall all hang separately," to Michael Jordan's "Talent wins games, but teamwork and intelligence wins championships." And, of course, don't forget the ubiquitous "There's no 'I' in team."

While it's easy to praise the value of team work, it's more difficult to understand the dynamics of why teams succeed or fail. The greatest challenge facing radio station programmers and managers is that of building and maintaining a team show.

Dr. Steve Batten, a licensed clinical social worker, encourages everyone involved with a team show to think of it as a marriage, which he defines as, "Two people coming together who have something larger than themselves." He sees ensemble casts as families, "where everyone has the goal of growing together and having a good life."

Evident from the success of their ESPN syn-

dedicated morning show "Mike and Mike in the Morning," hosts Mike Greenberg and Mike Golic share that kind of respect for one another. "The smartest thing we've both done is to resist the temptation to ever think we'd be better off on our own," Greenberg says. "When you are a team you really do share everything. So you have to block out people who are telling you, 'You're the whole show, you don't need him.'"

That doesn't necessarily mean being best friends off the air. Golic says if they didn't do the show together, the two would never see each other. "We live over an hour apart and we don't

**'When you are a team you really do share everything. So you have to block out people who are telling you, "You're the whole show, you don't need him."'**

—Mike Greenberg

have a whole lot in common outside of the show. Greeny was the kid I beat up in high school."

Swirlies aside, Greenberg says separation is important for the show. "That's one of the secrets to a successful partnership. People start working together as partners and then they think, 'Well, we've got to hang out together.' Then suddenly your wife is mad at my wife and that just brings a lot of needless stuff into the tent."

The two have a great relationship, Golic says. "We get along very well, because our relationship revolves exclusively around the show, which is important to both of us. But then he's got his life and I've got my life. I really think it is a lesson for partners in almost any business. It doesn't have to go beyond that unless it happens naturally."

## We Just Disagree

Disagreement is a natural part of any team circumstance. Whether it's a marriage, an NBA franchise or a morning show, conflicts are nearly inevitable and they can cause problems both on and off the air.

During the show, disagreements should be genuine. Many teams select a topic to discuss and assign each host a side of the argument. Pete Gianesini, ESPN Radio senior director of content

*Continued on page 16*



From left, Mike Greenberg and Mike Golic

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# R&R

# TALK RADIO SEMINAR

**THURSDAY, MARCH 12**

**12:00-7:00PM**

**REGISTRATION OPEN**

**3:30-4:45PM**

**ANNUAL ROUNDTABLE: THE TALKING HEADS OF TALK RADIO**

A distinguished panel of industry leaders offer their assessment of the opportunities and challenges facing the format.

CO-MODERATORS



Cyndee Maxwell  
R&R



Mike Stern  
R&R



Kevin Magee  
Fox News



Mark Masters  
Talk Radio Network



Alex Nogales  
National Hispanic  
Media Coalition



Oscar Ramos  
ESPN Deportes



Bruce Reese  
Bonneville



Neal Schore  
Triton Media  
Group



Michael Weiss  
CBS Radio

**5:00-7:00PM**

**R&R OPENING NIGHT TALKTAIL PARTY**

**FRIDAY, MARCH 13**

**8:00AM-6:00PM**

**REGISTRATION OPEN**

**8:30-9:00AM**

**CONTINENTAL BREAKFAST**   
*Sponsored by ABC News Radio*

**9:00-10:00AM**

**THE STATE OF THE (RATINGS) NATION**



Jon Coleman  
Coleman Insights



Lorraine Hadfield  
The Nielsen Company

It's more important than ever in our business to understand the business of ratings. Not only are they the report card programmers measure success against, they play a major role in a station's revenue success. This session will provide a full update on issues like new vendors, new measurement systems and new recruitment challenges.

**10:30-11:45AM**

**DRILLING FOR TALENT: NEW SOURCES AND ALTERNATIVE SOLUTIONS**



Phil Tower  
Moderator  
The Allen Hunt Show



Robin Bertolucci  
KFI/Los Angeles



Cory Calhoun  
Second City



Eric Logan  
Harpo Productions



Jack Silver  
KLSX/Los Angeles



John Salley  
Radio/  
Television Host

Just like oil, talk radio talent is a rare commodity, which means, just like America, radio needs to drill in new areas to develop alternatives to our current dependence on small markets and broadcast schools. Learn about ways to build pipelines to new sources of fresh talent.

**MARCH 12-14, 2009**  
**MARINA DEL REY MARRIOTT • LOS ANGELES**

12:00-1:45PM

LUNCHEON

2:15-3:30PM

DID YOU HEAR THAT? HOW TO LISTEN TO YOUR STATION MORE EFFECTIVELY



Gabe Hobbs  
Moderator



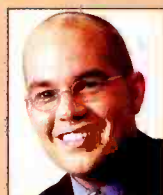
Jennifer Ferro  
KCRW/Los Angeles



David Hall  
KABC/Los Angeles



Greg Mocerri  
Mocerri Media



Chris Stigall  
KCMO/Kansas City

As programmers are asked to take on ever-increasing workloads, including overseeing multiple stations, there is significantly less time being devoted to actually listening to and critiquing our product. A panel of experts will provide useful suggestions you can implement immediately, enabling you to not just listen to your station but to actually hear what's on the air.

3:45-5:00PM

WHO SAID LIFE'S FAIR? THE FAIRNESS DOCTRINE DEBATE



Roger Hedgecock  
Moderator  
Radio America



Brian Jennings  
Radio Programmer



Paul Woodhull  
Radio Media  
Syndication Service

With renewed interest and some senators calling for reinstatement of the Fairness Doctrine, it's time to examine all sides of the issue, including the likelihood of its return, the potential ramifications and even the possible upside for talk radio.

**SATURDAY, MARCH 14**

8:00AM-12:00PM

REGISTRATION OPEN

8:30-9:00AM

CONTINENTAL BREAKFAST

9:00-9:45AM

GENERAL SESSION

10:00-11:15AM

YOU'RE THE BOSS, NOW ACT LIKE IT



Tim Moore  
Moderator  
Audience Development  
Group



Phil Boyce  
Talk Radio Network



Mickey Luckoff  
Citadel/  
San Francisco



Roger Reiss  
The CEO Show



Bennett Zier  
Air America

Most broadcasters find it easy to learn the mechanics of radio, but not as many learn how to effectively handle the hardest part of the job - managing a staff. A panel of experts will provide easy-to-implement suggestions to help you lead your staff in this time of unprecedented change.

11:15AM-12:30PM

IT'S NOT JUST RADIO ANYMORE. MAXIMIZE YOUR INTERACTIVE EFFORTS



Ruth Fresslaff  
Moderator  
Fresslaff Interactive  
Revenue



Colby Atwood  
Borrell and  
Associates



Chris Balle  
Mercury Radio Arts



Thom Callahan  
Associated Press



Caitlin Hill  
Hitviews



Paul Krasinski  
Anda Media

There is no single bigger challenge facing broadcasters than maximizing their use of new digital technologies in ways that lead to generating revenue. The problem is we're not tech people, we're radio people. A panel of digital people will provide practical suggestions for improving your online effort.

12:30-2:00PM

R&R ANNUAL NEWS/TALK/SPORTS INDUSTRY ACHIEVEMENT AWARDS LUNCHEON

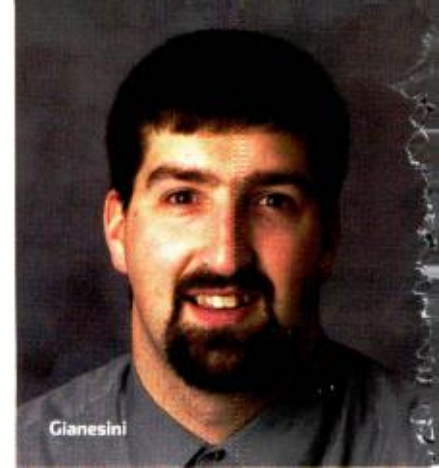


Larry King

TRS closes out with our annual R&R News/Talk/Sports Industry Achievement Awards. This year we will recognize the best of the best in 12 categories, including three new additions: Producer of the Year, Web Site of the Year, and Station of the Year in markets 51+. This year's ceremony will also include Larry King as the first-ever recipient of the new R&R Career Excellence Award.

Agenda subject to change

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Continued from page 12

and operations, says that's where many shows go wrong. "Don't sell the listeners short. They know when it's forced." On "Mike and Mike," disagreements aren't forced. "That way, when they do have a passionate disagreement, it's real," Gianesini says.

Off-air disagreements can be even more challenging for teams. Batten's advice is to attack problems directly. "The most important thing is dealing with the issue here and now. Deal with the thoughts, feelings and reactions in the moment they occur."

Though known to rarely butt heads, Gianesini relates the story of a disagreement between Greenberg and Golic that exemplifies Batten's advice. When an ice storm stopped Greenberg from getting to work, the day's show inevitably focused on chiding him for not braving the weather. "It was all in fun but there was probably too much of it," Gianesini says. The next day it was clear Greenberg was upset. "Golic

just laid it on the table. He said, 'Let's talk about this,' and we did. By the end of the meeting everyone was fine."

Golic says the pair uses an age-old strategy for handling disagreements. "We never end the day angry . . . When the show ends and we leave for the day, we're not mad at one another. We disagree with the others' opinions, but we never take it personally to the point of being mad at each other."

### Solving Problems

As with Golic and Greenberg, Batten suggests the process of solving problems starts within the team. "When there is a disagreement, the initial step should be for the co-hosts to try and communicate on their own. When that breaks down is the time to have an outside resource get involved."

When managers do step in, Batten says they should follow the biblical parable that says: "Give a man a fish and he will eat for a day. Teach a man to fish and he will eat for a lifetime."

He means that managers who just fix the problem have saved that day, "but you leave them with no clue how to resolve any other problems. Try to help them understand each other. It will help them work together better in the future."

Another frequent mistake managers make is assuming they know what to do. "In a corporate setting people feel like they have to take action. What they should really be doing is asking a lot of probing questions," Batten says. "Help them figure it out for themselves with support but not a lot of direction."

Gianesini points to another obstacle managers often stumble over: constantly searching for compromise. "Sometimes a compromise sounds like just that to the audience. Sometimes there is middle ground to be found, and sometimes there isn't."

R&R

## Team Blanket Bingo

Dr. Steve Batten, a licensed clinical social worker, suggests that stations launching new team or ensemble shows consider this team building exercise that will not only help the group learn to work together, but help the station's managers learn about the group's dynamics.



Use a blanket that—when the entire team stands on it—is just a little larger than the number of people participating. Challenge the team to flip the blanket over without anyone stepping off or the members picking each other up off the ground. Since it can't be done alone, everyone has to participate, providing a look at the group's dynamics. "You'll see who emerges as a leader, who gets bored and who the naysayers are," Batten says.

Then take the exercise a step further by telling the group's emerging leaders they can't talk. "You see how leadership shifts when circumstances change."—MS

## Pearls Of Wisdom

Ask nine PDs the best way to do something, and you'll generally get nine different answers. In this case though, all nine provided helpful suggestions for working with team shows.

*"The more you involve talent in 'where we go from here' decisions, the more invested they become in the current project and the station as a whole."*—Katherine Brown, Clear Channel talk WTKS/Orlando PD

*"Evaluate what the strongest portions of the show are and then let those be the selling points."*—Justin Craig, ESPN sports WMVP/Chicago PD

*"Provide regular updates on how they are doing in regards to reach-*

*ing goals and be sure to celebrate the successes."*—Mike Dorwart, Cox Radio talk WOKV/Jacksonville PD

*"Don't spend time telling them what to do. Just try to create an environment where good things can happen."*—Paul Duckworth, Citadel talk WMAL/Washington PD

*"Have regular checkups to avoid conflicts. Visit with hosts and producers to find out if they are getting along and try to stop any potential problems before it is too late."*—Pat Frisch, Citadel talk KKOB/Albuquerque PD

*"Make sure the hosts realize the show was designed as a team-hosted affair for a reason. Everyone's acceptance of that fact means a better chance of success."*

—Scott Lakefield, Buckley talk WOR/New York APD

*"Listen to both sides equally. Don't favor one host over the other."*—Ryan McGuire, Entercom sports KCSP/Kansas City PD

*"Make sure all involved—from talent to producers—know what the focus of the show and the concept of the show are supposed to be."*—Darryl Parks, Clear Channel/Cincinnati director of AM operations

*"Most of your interaction with the show can be done in a team atmosphere, but always remember there are some issues best left for discussion in a one-on-one setting."*—Tim Wenger, PD of Entercom sports WWKB and talkers WBEN-AM and WGR-AM/Bufalo



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 John Casey · Sean Stanton · Mark Holloman · Heidi Raphael  
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 Jim Tazarek · Gwen Kelly · Mark Prince  
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## Intensive Days

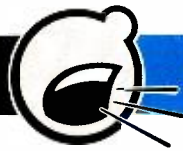
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# TIMELINE

**1 YEAR AGO** Chuck Maylin becomes VP/market manager for Beasley/Las Vegas. ■ Kori White upped to OM of Cox/Birmingham. ■ John Thomas tapped to be APD/midday host at WOMC/Detroit.

**5 YEARS AGO** Antonio "L.A." Reid ascends to chairman of Island Def Jam Music Group. ■ Drew Hilles hired as market manager for Infinity/Denver. ■ WZYP/Huntsville, Ala., afternoon host Bill West becomes PD of KLSY/Seattle.



Reid

**10 YEARS AGO** Sam Benrubi appointed VP of sales for Infinity Radio. ■ Rob Dalton boosted to VP of promotion for Epic/Nashville. ■ Skip Schmidt tapped as market manager for Clear Channel/West Palm Beach and Fort Pierce.



Schmidt

**15 YEARS AGO** Bob Pfeifer advances to executive VP of Hollywood Records. ■ Bill Pugh returns to TK Communications as VP of programming. ■ John Sebastian selected as PD of KSLX/Phoenix.

**20 YEARS AGO** WPLJ/New York sets Steve Canullo as station manager and Gary Bryan as PD. ■ Ted Utz upped to regional director of programming for Legacy. ■ Mike Phillips picked to be PD of WCLR/Chicago.



Canullo

**25 YEARS AGO** WMET/Chicago GM Bob Gould gets VP stripes. ■ Pat Fant promoted to station manager of KLOL/Houston. ■ Sky Daniels gets evenings at KFOG/San Francisco.

**30 YEARS AGO** Dan Mason appointed to GM at K TSA and KTFM/San Antonio. ■ Lee Armstrong elevated to OM of WNOE-AM & FM/New Orleans. ■ Deano Day hired to do mornings at WCAR/Detroit.

**30 YEARS AGO** Paul Kirby recruited to be PD at WRKO/Boston. ■ Mel Phillips tapped as PD at KQV/Pittsburgh.

—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

## Aerosmith To Walk Run-D.M.C. Into Rock Hall

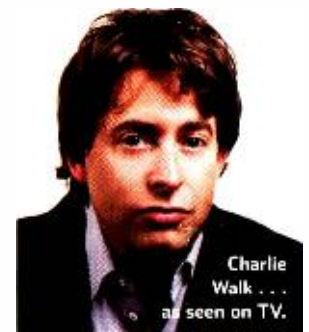
As you probably know, **Run-D.M.C.** is scheduled to be inducted into the Rock and Roll Hall of Fame April 4. **Darryl "D.M.C." McDaniels** was a recent guest on "The Hill-Man Morning Show" on Entercom active rocker **WAAF/Boston**, and host **Greg Hill** asked him who he would like to induct the group into the Hall. D.M.C. immediately answered: "It's a no-brainer if **Aerosmith** does it. I hope they're listening. It's their hometown." After all, it was Run-D.M.C.'s groundbreaking 1986 duet with Aerosmith on "Walk This Way" that revolutionized the melding of two seemingly disparate musical styles—hip-hop and rock. Diving into their magic Rolodex of Love™, Hill's crew got

Aerosmith drummer **Joey Kramer** on the phone and asked him if he would do the induction. Kramer immediately accepted. "Not that he has anything against Cleveland, but Darryl also commented that they had moved the induction ceremonies away from his hometown of New York," PD **Ron Valeri** tells ST. "So during today's morning show, the omnipotent Hill-Man will attempt to broker an agreement with the Hall of Fame folks to move the festivities back to New York for D.M.C.!" [Ed. note: Good luck with that, Hill-Man!] The Rock and Roll Hall of Fame Induction Ceremony is still scheduled for April 4 in Cleveland . . . um . . . at least for now. Stay tuned.

## Walk Hits The Ground Running

In December, we told you that outgoing Epic Records president **Charlie Walk** had several TV projects in his future . . . and that future is now. Walk, who left Epic at the end of 2008, wasted no time launching his own multimedia company, **Charlie Walk Entertainment Media** (CWE Media) and just inked an exclusive deal with Endemol USA, a leading

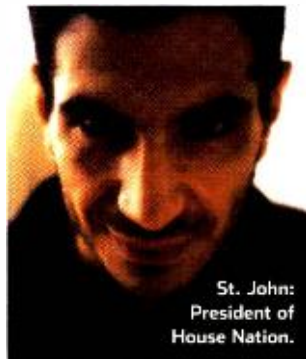
producer of TV programming. Under this deal, Walk will executive-produce and develop new scripted and unscripted shows. CWE has several shows in development for network and cable, including "NAIL'd" with Endemol USA-owned Original Media. CWE Media has America bookended, with offices in New York and Los Angeles.



Charlie Walk . . . as seen on TV.

## Quick Hits

■ **Rumors about St.** **John** commandeering a trolley and crossing the streets of San Francisco have turned out to be true: The Bay Area vet has reappeared in afternoons on CBS Radio rhythmic AC **KMVQ (MOViN 99.7)**, replacing **J.Love**, who will stick around for other duties in the cluster TBA. St. John is best-known for his 14 years at Clear Channel rhythmic **KYLD (Wild 94.9)** until he left a few weeks ago. His move also marks a reunion for St. John and CBS/S.F. VP of programming **Michael Martin**, his former boss at Wild 94.9, who returned to S.F. in January after 16 months at Clear Channel/Los Angeles. St. John's long-running specialty show, "House Nation," has also migrated to MOViN, where it will run every Friday from midnight to 2 a.m.



St. John: President of House Nation.

■ Amid all the management changes at Citadel comes news of a programming change at hot AC **WPLJ/New York**: "The Billy Bush Show," starring, well, **Billy Bush**, will now run weeknights 9 p.m.-

midnight. He'll also wake up early and contribute reports to 'PLJ's "Scott and Todd in the Morning." **Christine Richie** will scale back her shift to 7 p.m.-9 p.m. and locally produce **Bush's** show.

■ **Stiller** exits nights at Northshire alternative **WEQX/Albany, N.Y.** He joined the station in June 2007 from the MD/night jock chair at **WXZZ/Lexington, Ky.** OM **Willabee** says a replacement has not yet been named.

■ **Gabe Reynolds** packs up the Ryder truck and makes his way east to become the new PD of Triad/Adventure Radio alternative **WFXH (Rock 106.1)/Savannah, Ga.**, filling the chasm made by **Boomer's** departure at the end of January. Reynolds was last seen as OM of Independence Media's cluster in beautiful Peoria, Ill., where he also programmed alternative **WWCT (99.9 the Buzz)** and did afternoons on sports **WZPN**. "We are all eagerly awaiting his arrival," OM **Jon Robbins** says. "We are

fortunate to hire someone with his pan-formatic experience, leadership skills and rock expertise," intriguing us with his use of the word "pan-formatic."

■ **Dan Michaels** exits G M Broadcasting AC **WLTB (Magic 101.7)/Binghamton, N.Y.**, ending his second tour of duty there—this time, he had been assistant OM/afternoon guy. To help fill that aching void, Magic midday jock **Tejay Schwartz** extends his shift an hour until 2 p.m.; **Dana Potter**, who had been doing 1 p.m.-4 p.m., now takes on the marathon 2 p.m.-7 p.m. shift; and night dude **Danny Scott** will now begin an hour earlier, at 7 p.m. Michaels is a 12-year market vet with multiple format experience and can be reached at 607-349-1616 or his twin e-mail addresses: swingjock@hotmail.com and swingjock@yahoo.com.

■ Fresh off his No. 1 book, PD **AJ Dukette** shocks the nation as he secures the shaky services of untested air personality **Ryan Seacrest™** to fill the 10 a.m.-1 p.m. shift at Nassau CHR/top 40 **WJYY/Concord, N.H.** Seacrest replaces the voice-tracked tones of **Gabrielle Vaughn**, formerly of **WBLI/Nassau-Suffolk**.

# Radio Slightly Smaller Than Last Week

It seems that no matter which way you look these days, someone else you know is being downsized from our already depleted radio and records ranks. Here's one now:

■ After 15 years with the company, **Paul Ciliano** has left Cox Radio/Atlanta, where he had been OM/PD of AC **WSB-FM (B98.5)** and classic hits sister **WSRV (97.1 the River)**. Before Atlanta, Ciliano spent six years at Cox/Tampa as OM of the cluster and PD of AC **WWRM**. A replacement has not yet been named.

■ Dateline: Philadelphia (home of R&R '09), where co-host/executive producer **Justice** has left "Chio in the Morning" at Beasley rhythmic **WRDW (Wired 96.5)**. Justice is now hitting the job search hard. Reach him at 305-725-3769 or morningtool@gmail.com.

■ After 25 years in the market with Entercom and 19 years at AC **KUDL/Kansas City**, morning guy **Dan Hurst** exits as a result of budget cuts. "Apparently, they needed my salary more than I did," he tells ST. Offer him a gig at danhurst@danhurst.com or 816-478-8774.

■ Budget cuts strike Cumulus/Oxnard-Ventura, Calif., where **Keli Reynolds** and **Scott Alexander** fall victim to the Budget Scythe. Reynolds had been doing middays on hot AC **KBBY (B95.1)**, while Alexander was covering afternoons on **B95.1** and middays on country sister **KHAY**. Access Reynolds at 704-905-2119 or keligod-des95@yahoo.com; find Alexander at 805-850-9452, voxalexander@gmail.com or voxalexander.com.

■ **Mike Kruz** was downsized out of his afternoon gig at Apex CHR/top 40 **WIHB (B92)/Charleston, S.C.** Kruz previously did nights at **WKRZ/Wilkes-Barre** from 2003 to 2005 before coming to WIHB in 2005. He can be reached at 206-888-5480 or djmikekruz@yahoo.com.

■ Budget cuts have adversely affected the night shift at Cumulus CHR/top 40 **WHHY (Y102)/Montgomery, Ala.** PD **Steve Smith** confirms night jock **Rex Long's** position has been eliminated. Smith tells ST that WHHY's night shift will be more music-intensive for now, accompanied by some awesome liners and sweepers. Long is relocating back home to the Dallas area and will attempt to get a fresh start. He can be reached at 325-232-4588 or rl45401@gmail.com.

■ Quantum/Cape Cod, Mass., has joined the painful budget cut club, downsizing PD/afternoon talent **David Duran** from CHR/top 40 **WRZE (96.3 the Rose)** and morning personality **Larry Egan** on classic hits sister **WCIB (Cool 102)**. That means more work for OM **Steve McVie Solomon**, PD of Cool 102, who adds programming duties on WRZE and stretches his own WRZE midday shift out to the marathon noon-6 p.m. TFN. Stay tuned; sadly, this may only be Chapter One.

■ **Tim Graves** exits Cumulus/Cedar Rapids, Iowa, due to budget slices. He was pulling double-duty as APD/afternoon driver on AC **KDAT** and PD/morning guy on classic hits **KRQN**. Access him at gravest@gmail.com.

## Mays A Force To Be Reckoned With

**Chris Mays** has been recruited by the New Broadcast Partners to oversee triple A and alternative programming and consulting . . . but mostly, she gets the pleasure of hanging out with her new playmates, **Ken Moultrie** and **Mike Bettelli**. "I'm thrilled to be able to help broadcasters with custom rock programming options," Mays tells ST. "I'll be

doing everything from full consulting to daily music logs. The industry is in pretty sad shape at the moment, and I hope to be part of the solution and help companies prosper." Mays is best-known for her 15-year stint at triple A mainstay **KMTT (103.7 the Mountain)/Seattle**, which she launched in 1991. She later programmed CBS Radio hot

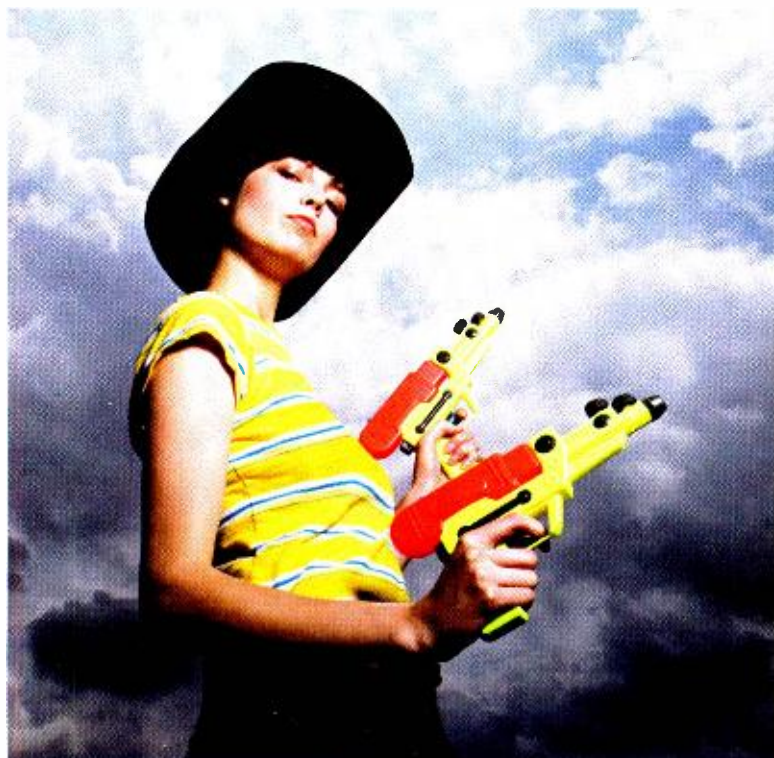
AC **KLLC (Alice@97.3)/San Francisco**. Mays can be reached directly at 206-547-4268 or chris@thenewbp.com. "Record labels: Please put me on your mailing lists for triple A, alternative and rock music," she says. The address is Chris Mays, The New BP, 4115 Phinney Ave., Seattle, WA 98103. "Let's rock this joint!"

## Mraz Gets Lucky At Z100

**WHTZ (Z100)/New York's** studio was magically transformed into "The Z Lounge" Jan. 30, where 20 lucky winners enjoyed **Jason Mraz** performing four acoustic songs. Mraz got ready to perform his single "Lucky," which, as we know, is a duet with the lovely **Colbie Caillat**, who was unavailable that day. Z100 marketing

director **Darren Pfeffer** was there and picks up the story: "Jason asked the winners if there was anyone in the room who wanted to sing 'Lucky' with him. Suddenly, **Stephanie Ramos**, an intern on 'Elvis Duran and the Morning Show,' volunteered to sing." Turns out Ramos once auditioned for "American Idol" (luckily, she

wasn't one of the crazy, delusional ones), so she had the chops to pull it off. "Stephanie was able to step into the spotlight and really shine," Pfeffer says. Check out the video at z100.com. The following evening, Caillat did show up to reprise her duet with Mraz, this time on a slightly larger stage: "Saturday Night Live."



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### National Treasure

Midday personality Pierre Robert braved the crowds and cold weather at the Washington Monument to report on inaugural festivities for Greater Media active rock WMMR/Philadelphia.

### Kings Of New York

RCA quartet Kings of Leon performed for a sold-out crowd Jan. 29 at New York's Madison Square Garden. The Grammy Award nominees were also presented a plaque commemorating 2 million copies sold worldwide of their fourth studio album, "Only by the Night." From left are Sony Music Entertainment international president Richard Sanders; Vector Management's Andy Mendelsohn; RCA/Jive Label Group international senior VP John Fleckenstein; RCA Music Group executive VP/GM Tom Corson; band members Jared, Matthew, Caleb and Nathan Followill; RCA/Jive Label Group senior sales VP Bob Anderson; RCA/Jive Label Group chairman/CEO Barry Weiss; RCA Music Group executive VP of A&R Ashley Newton; RCA Music Group VP of marketing Nick Pirovano; and Vector Management's Ken Levitan. Photo courtesy of Larry Busacca/Wire Image Photography



### Steak And Shake

RCA Nashville artist Jake Owen (left) caught up with Dix Communications country WOGK (K-Country 93.7) morning show host Mr. Bob during a listener lunch at the Outback Steakhouse in Ocala, Fla. Owen performed songs, including current radio hit "Don't Think I Can Love You," from his forthcoming album "Easy Does It."



### Pet Smart

CBS Radio classic hits KRTH (K-Earth 101)/Los Angeles PD Jhani Kaye appeared on a recent live broadcast on QVC from the set of "The Ellen DeGeneres Show" with former Clear Channel AC KBIG/L.A. colleague and current QVC host Carolyn Gracie. Host Ellen DeGeneres discussed Halo, a company she owns that manufactures holistic, natural dog and cat food. From left are Gracie, publicist Ken Phillips, DeGeneres and Kaye.

### Family Ties

Fiction Family, a new ATO Records act featuring Switchfoot frontman Jon Foreman and Nickel Creek guitarist Sean Watkins, dropped by Saga triple A WCNR (106.1 the Corner)/Charlottesville, Va., Jan. 27 to do a "Corner Lounge" acoustic set before performing to a sold-out crowd. The duo's self-titled album dropped Jan. 20. From left are Watkins, WCNR MD/afternoon host Jeff Sweatman, Foreman and WCNR PD/midday host Brad Savage.



### Big Man On Campus

John Legend posed backstage with executives from Nederlander Concerts and the University of California at San Diego Jan. 16 at a sold-out concert at the school's RIMAC Arena. The G.O.O.D. Music/Columbia Records R&B singer is touring the country in support of his latest CD, "Evolver." From left are Show Imaging production manager Steve Evans, Nederlander VP of talent Moss Jacobs and senior director of talent Paola Palazzo, Legend, Nederlander director of event finance Rob Owens and UCSD event manager Brian Ross. Photo courtesy of Christopher Victorio

### On The Town

Greater Media AC WNUW (Now 97.5) PD Don Gosselin welcomed Warner Bros. singer/songwriter Peter Cincotti to Philadelphia. The New York native is promoting his fourth studio album, "East of Angel Town," which streeted Jan. 27. From left are Gosselin, Cincotti, Warner Bros. regional promotions rep David Ravikoff and Now 97.5 morning show host Glenn Kalina.



# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R SPIN SPOTLIGHT



Beyoncé

### 'Diva' Domination

With "Diva" stepping into the No. 1 spotlight at Urban, Beyoncé enters a five-way tie for most chart-toppers among solo women. Here is a

list of the format's leading ladies since the Nielsen BDS-based chart launched in 1993.

#### Total No. 1s, Artist(s)

- 5, Beyoncé, Mariah Carey, Keyshia Cole, Alicia Keys, Monica
- 4, Aaliyah, Brandy
- 3, Mary J. Blige, Ciara, Missy Elliott, Lauryn Hill
- 2, Ashanti, Rihanna

### 'What Was' No. 1

Dierks Bentley extends his span of No. 1s at Country to five years and five months, as "Feel That Fire," the title cut from his new album, rises 2-1.

Below is a look at the top 10 titles on the Sept. 19, 2003, chart, the first week in which Bentley reigned with his debut single. All but three artists in that week's top 10 (Jimmy Buffett, Buddy Jewell and Clay Walker) appear in this issue's Country survey.

#### Pos., Artist, Title

- 1, Dierks Bentley, "What Was I Thinkin' "
- 2, Alan Jackson & Jimmy Buffett, "It's Five O'Clock Somewhere"
- 3, Tim McGraw, "Real Good Man"
- 4, Buddy Jewell, "Help Pour Out the Rain (Lacey's Song)"
- 5, Kenny Chesney, "No Shoes, No Shirt, No Problem"
- 6, Martina McBride, "This One's for the Girls"
- 7, Gary Allan, "Tough Little Boys"
- 8, Keith Urban, "Who Wouldn't Wanna Be Me"
- 9, Clay Walker, "A Few Questions"
- 10, Rascal Flatts, "I Melt"



Bentley

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

### Neck-And-Neck Tie Goes To Incubus

Winning the first dead-lock atop the Nielsen BDS-based Alternative chart in three years, Incubus' "Love Hurts" (Epic) replaces Shinedown's "Second Chance" (Atlantic) at the pinnacle. Though the

titles register 1,775 plays apiece, Incubus' fourth leader earns the No. 1 spot due to a larger increase (78 to nine). The last tie at the summit occurred on the Oct. 14, 2005, chart, when airplay on more stations awarded top status to Nine Inch Nails' "Only" over 311's "Don't Tread on Me," as both titles tied in plays and gain.

"Hurts" is Incubus' first No. 1 since "Anna-Molly" in December 2006-January 2007. The band also led with "Drive" (2001) and "Megalomaniac" (2004).



### Boys Club Bows At AC

A trio of male artists storms AC, led by Seal's cover of "If You Don't Know Me by Now" (Warner Bros.) at No. 22. The song, the artist's first chart entry since 2004, was a pop/urban smash for Harold Melvin & the Blue Notes in 1972 and an AC No. 1 in 1989 for Simply Red, which itself places "Go Now" (Razor & Tie) at No. 24.

"American Idol" season-five champion Taylor Hicks opens at No. 25 with "What's Right Is Right" (Azoffmusic). The singer is one of five "Idol" winners currently ranking on an R&R chart, joining Kelly Clarkson, David Cook, Jordin Sparks and Carrie Underwood.

At No. 29, Lionel Richie debuts with "Just Go" (IDJMG), his 27th solo AC hit dating to his first ("Endless Love") in 1981. The song, which concurrently debuts on Urban AC at No. 40, is the title cut from the famed former Commodores front-man's forthcoming new album.

### Fortune, Fonsi Extend Reigns

The select group of songs to rule for at least six months expands by two titles. James Fortune & FIYA's "I Trust You" (WorldWide) and Luis Fonsi's "No Me Doy Por Vencido" (Universal Music Latino) top Gospel and Latin Pop, respectively, for a 26th week each. Both tracks have led continuously since their coronations in the Aug. 22, 2008, issue.

Fortune's song replaced Marvin Sapp's "Never Would Have Made It" after 46 weeks. Also on top for six months or more: Palomo's "No Me Conoces" led Regional Mexican for 31 weeks in 2001-02. Uncle Kracker's "Drift Away" commanded AC for 28 weeks in 2003-04, and 3 Doors Down's "When I'm Gone" ruled Rock for 26 weeks in 2002-03.

### Beyoncé Retains Columbia's Crown

Beyoncé captures her fifth Urban No. 1 and grants Columbia a third consecutive leader, as "Diva" dashes 3-1. The song follows Jim Jones & Ron Browz's "Pop Champagne" (No. 1 the past two weeks) and Beyoncé's own "Single Ladies (Put a Ring on It)" (nine weeks from November to January). The label is the third in the chart's 15-year history to score three consecutive No. 1s. Arista three-peaked in 1995-96 with Whitney Houston's "Exhale (Shoop Shoop)," Monica's "Before You Walk Out of My Life" and Mary J. Blige's "Not Gon' Cry." In 2005, Interscope sandwiched 50 Cent's "Candy Shop" between the rapper's featured billings on the Game's "How We Do" and "Hate It or Love It."

Beyoncé's quintet of No. 1s ties for most leaders among female artists (see Spin Spotlight, left). The 1-7 tumble of "Champagne" marks the chart's largest descent from the apex.

### Bentley Drives To No. 1

Dierks Bentley enjoys a sixth trip to the Country summit, as "Feel That Fire" (Capitol Nashville) burns 2-1. He last led when "Free and Easy (Down the Road I Go)" topped the Nov. 16, 2007, chart. Bentley scored his first No. 1 with "What Was I Thinkin' " in September 2003 (see Spin Spotlight, left) and rolled three consecutive leaders between November 2005 and October 2006: "Come a Little Closer," "Settle for a Slowdown" and "Every Mile a Memory."

### 'Higher' Love

Almost a year after debuting on Triple A, Matt Nathanson's "Come On Get Higher" (Vanguard/Capitol) crosses to CHR/Top 40 at No. 38, his first pop chart entry. The song entered Triple A in the March 21, 2008, issue, rising to No. 3 in August. It spent 30 weeks on Hot AC, climbing to No. 9 in November. The follow-up from the San Francisco-based former Bostonian, "All We Are," meanwhile debuts on Triple A at No. 30.



Owen looks to convert radio success into record sales

## 'It Ain't Easy'

Ken Tucker

KTucker@RadioandRecords.com

**J**ake Owen wants country fans to know his name. "I don't want to be a guy with a song on the radio that no one knows," he says. With the launch of his sophomore album, "Easy Does It," due Feb. 24 on RCA Nashville, he's taking steps to help those fans make the connection. ■ Florida native Owen charted three singles from his 2006 debut, "Startin' With Me." The first, "Yee Haw," reached No. 16 on R&R's Country chart in August 2006; the title cut spent 41 weeks on the chart and peaked at No. 6 in July 2007; and "Somethin' About a Woman" reached No. 15 in May 2008. The album sold 270,000 copies, according to Nielsen SoundScan.

Owen was also part of the left-field hit "Life in a Northern Town" with Sugarland and Little Big Town in 2008. The three acts chose the '80s Dream Academy hit to close shows on the 2007 CMT tour. CMT began playing a low-budget video, which was only meant to be a thank-you for its tour sponsorship, and radio subsequently picked up the audio. The collaborators were nominated for a Grammy Award in the country collaboration category. "None of us even imagined it would turn into what it has," Owen says.

Owen, who has opened for Kenny Chesney, Brooks & Dunn and Alan Jackson, among others, will spend most of the year flying solo on the road. "It's about building my own brand," he says. "I don't want to be an opening act anymore."

Sony Music Nashville VP of digital business Heather McBee says the label is on the same page with Owen. "Our mission on the digital side is about connecting the dots and getting the music heard earlier," she says. "It's time to tell Jake's story."

Equipped with a Flip camera, Owen sends video clips

to the label from the road. "He's constantly sending us clips that we can edit some of the new music into and put on YouTube and MySpace," McBee says, adding that the album will be streamed on Clear Channel station Web sites and on AOL Music's Boot site.

"User-generated clips really seem to make a difference when you're trying to make a connection

for that artist," McBee says. Owen will have an "intense presence" on CMT and GAC, TV, radio, online and mobile, Sony Nashville VP of marketing Tom Baldrice says.

The artist has also been providing fans updates about the progress of his new record. "That



**'People aren't going to know who you are overnight. It's a growing process.'**

—Jake Owen

community, especially on the social networking side, is so hungry to be fed information and we wanted to start early getting the word out there," McBee says.

Baldrice admires Owen's work ethic and willingness to participate in the process. "He knows it is all about the connection to the fans, and he works at making more of them every day," he says.

Like the debut, the new set was produced by Jimmy Ritchey, and Owen co-wrote eight of the album's 10 cuts. First single "Don't Think I Can't Love You," which Owen calls "a total love song," is No. 12 on the Country chart. Max Media country WGH (97.3 the Eagle)/Norfolk PD John Shomby says the song is poised to be a hit at his station. "The bluesy sound to it hit us right off the bat. Audience reaction has been super."

Clear Channel country WGAR/Cleveland PD Brian Jennings calls the song "the best-performing single of his career for us."

Despite the good start, Owen knows his goals won't be easy to accomplish. "People aren't going to know who you are overnight. It's a growing process," he says, remembering a bit of advice that Chesney once shared. "You just got to stay on the radio," Chesney told him. "That's a great way to look at it. I want to make a sound that people recognize."

## Slow Burn

"How do you connect with kids that are rock 'n' roll, R&B and hip-hop—who are more representative of black and rebellious urban culture?" producer Ryan Leslie asks. It's a question that stumped executives at Universal Motown, who signed Leslie in 2003 but were then unsure of how to market the Harvard graduate to mainstream urban culture—and ultimately ended up shelving two of his albums.

"My career [has] been a lot more of a slow burn, and everything happens in the time that it's supposed to happen," Leslie says now. "I really believe that if my [prior] records were to come out back then, I definitely wouldn't have been as prepared or as focused or as passionate about it as I am now. I was more of a scientist, creating records for the sake of creating records as opposed to making recordings of songs. I was always

into the knobs and the sounds and the beat patterns, and I would sing any nifty thing over whatever I made, but it was really more of the science of experimenting with sound that was the bulk of [my] first two albums."

First single "How It Was Supposed to Be" recently peaked in New & Active on R&R's Urban and Rhythmic charts. His long-awaited self-titled release streeted Feb. 10 on Next Selection/Casablanca/Universal. "This album is much more song- and experience-driven," Leslie says.

Clear Channel urban WBTP (95.7 the Beat)/Tampa mixshow coordinator DJ Ekin agrees: "Off the bat, [we were] a fan of his work with 'Diamond Girl,' and 'How It Was Supposed to Be' is a good follow-up. The sound is refreshing, and along with cats like Ne-Yo and Robin Thicke, he's helping to move R&B back into a class that we haven't seen in a while."

During the past eight years,

Leslie was determined to continually invest in himself. He made his mark as a producer, working alongside Sean "Diddy" Combs with acts ranging from Britney Spears and Danity Kane to Beyoncé and Cassie. Leslie's most recent production single is "Good Lovin'" by Slim, formerly of 112, featuring Fabolous and Leslie.

"I never wanted to be one of those artists who blame everything on the record label, and that's the reason why I didn't blow up," Leslie says. "I did whatever it took that would enrich my life and give me an experience and a point of view as an artist to write about the human experience."

Proving his commitment to his passion for music, Leslie created production company NextSelection Lifestyle Group. The flagship artist is Cassie, who signed to Bad Boy/Atlantic in 2006. Leslie also created the YouTube channel RyanLeslieTV, which has garnered more than 14 million views.

"Anything that I did as an artist, I wanted to make sure that it was a real contribution to the landscape of being a musician and an artist who's contributing art to the world," Leslie says.—Foladé Bell





Thanks to a kid-and-parent-friendly philosophy and new Burbank studios, Radio Disney is on a roll

## Radio Disney Hits Right 'Tween The Ears

Kevin Carter  
 KCarter@RadioandRecords.com

**h**ave you listened to Radio Disney lately? If you don't have young children, chances are you probably haven't checked it out in a while. If you do, however, then you know that today's version of Radio Disney is actually (gulp!) good. It's obviously doing something right: the tween-targeted network's audience grew by 10% during the last year, according to a new custom study by Arbitron.

Radio Disney, version '09, is powered by a new, hipper musical philosophy, courtesy of VP of programming Ray de la Garza and staff, and a more immediate, exciting vibe, thanks to a recent studio move from Dallas to Burbank, Calif., complete with the requisite "Today" show-inspired, ground-floor lobby studio that promotes instant interaction. I found that out firsthand recently when I was invited to an in-studio appearance by Radio Disney princess Miley Cyrus, which drew a huge crowd of invited guests inside the glass and a horde of shrieking fans outside. As one observer jostled by the assembled crowd noted, "This feels like 'TRL' in Burbank." Indeed, hordes of kids, parents and curious building employees crushed their faces against the studio windows, a fact not lost on Radio Disney president Rich Ross, who remarked to Cyrus, "Your presence here today has caused the biggest buzz in this building since the Starbucks opened in the lobby."

### Mission Accomplished

Two words describe Radio Disney's move to Burbank after 12 years in distant Dallas: "Mission accomplished," according to de la Garza. He says it was part of a conscious decision to make Radio Disney more visible.

"It was very important for us to make this move, because we wanted to get the attention of the music industry, the advertising community and the media, and this was the right place to do it. When I took over programming a year ago, I felt like the only way this place was going to grow was to get bigger exposure, and the only way that was going to happen was to be in a major market like Los Angeles," he says.

"In Dallas we used to do everything via ISDN, but there's nothing like eye-to-eye contact. That's what we wanted, plus, you never know who's around our lobby, and that's a great feeling."

With an entertainment industry career that spans 24 years, de la Garza has worked as a VP/GM and COO for Radiovisa and senior VP of programming at Premiere Radio Networks. It was that experience, energy and attitude that he brought to Radio Disney in 2007. There was a new sheriff in town, for sure, and things were about to change. One of his first moves was to hire director of music Kelly Edwards.

"We both had exactly the same vision of where we thought the station should go," says de la Garza, who thought the music mix needed a little tweaking and a hipness injection. Luckily, he has two kids in the demo, giving him a built-in focus group in the family minivan: "I was listening to my kids and paying attention to the way my wife and I were listening to Radio Disney when we were in the car, thinking, 'Oh man, I can't put up with this anymore,' and that's what we wanted to change. And we've made a conscious effort to accomplish that over the past year."

The challenge was to design a format that was kid-friendly, yet palatable for parents. Not an easy feat . . . but it's coming along nicely. "At least once, maybe twice an hour we throw in that mom or dad song; one that doesn't turn off our core listeners, which is that tween audience," he says. "We'll play something by Rob Thomas, 'N Sync or New Kids on the Block that has a groove that the kids don't mind listening to and makes the parents think, 'OK, now that's a song for me.'" De la Garza considers his efforts a throwback to the way top 40 was

designed—a "mom and daughter" format, free of rigid, industry-imposed format labels—just good songs. In fact, one internal Disney publication referred to Radio Disney's overarching philosophy as "format agnostic."

"This is what top 40 radio was like 30 years ago," he says. "The kids don't label it. They don't know they're listening to top 40, country or rock. They just want to hear music that they like. A year ago, we changed the whole programming philosophy: Whatever the kids want to hear, that's what we're going to play. And that's what makes us unique. Sure, top 40 radio might play one Taylor Swift song, but they don't play four Taylor songs like we do. We purposely didn't pigeonhole ourselves."

And because the new music mix is hipper, the parents don't seem to mind taking the ride. "It's great when we get e-mails from parents saying, 'I dropped off the kids at 9 a.m., and I've been out running errands; I'm now at the car wash and realized I've been listening to Radio Disney for an additional three hours . . . we really enjoy it.'"



**'This is what top 40 radio was like 30 years ago. The kids don't label it. They don't know they're listening to top 40, country or rock. They just want to hear music that they like.'**

—Ray de la Garza

### Mom And Dad And The Kids

It certainly doesn't hurt that, in addition to those all-important "mom and dad songs," Radio Disney's current artist arsenal is powered by kid-created superstar acts like Cyrus, the Jonas Brothers and Demi Lovato. "We'll take that anytime," de la Garza says. To find out exactly what kids across America are into, the network does exhaustive research. "We look to see what top 40 stations are doing, some country stations, see what's hot on YouTube, MySpace, iTunes," he says. "We look at everything. We want to know where our audience is and what they're listening to, and that's how we come up with our playlist." That list is generated after a weekly music meeting with Edwards.

As we speak, Radio Disney's music feels like it's right on the money, the building is buzzing like never before and de la Garza is happy. "This is a whole lot of fun," he admits. "I'm going back to what radio was when I first got into the business . . . it just happens to be a different generation. It's old-fashioned radio, and I love that." **R&R**



Miley Cyrus stopped by Radio Disney in Burbank, Calif., Jan. 30 to give an acoustic performance of "7 Things," "Four Walls" and "The Climb." From left: Radio Disney senior VP/GM Michael Riley, Radio Disney VP of programming Ray De La Garza, Cyrus, R&R CHR/top 40 editor Kevin Carter, Radio Disney VP of marketing Phil Guerini and Radio Disney director of music Kelly Edwards. Photo: Disney Channel/Adam Larkey

# R&R CHR/TOP 40

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► **KELLY CLARKSON'S "MY LIFE WOULD SUCK WITHOUT YOU"** ROCKETS 11-9 IN ITS FOURTH WEEK, A SPEEDY TOP 10 ASCENSION MADE BY ONLY ONE SONG ALL OF LAST YEAR (T.I.'S "LIVE YOUR LIFE" IN NOVEMBER). CLARKSON'S EIGHTH TOP 10 MARKS HER FIRST APPEARANCE IN THE UPPERMOST QUARTER SINCE "WALK AWAY" IN MAY 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	12	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	NO. 1 (3 WKS)	11 <sup>2</sup> ☆	9598 -455	57.649 2
2	2	15	<b>LADY GAGA FEATURING COLBY O'DONIS</b> JUST DANCE		11 <sup>2</sup> ☆	9489 -302	58.437 1
3	3	14	<b>TAYLOR SWIFT</b> LOVE STORY		11 <sup>2</sup> ☆	8924 -88	54.382 4
4	4	9	<b>BRITNEY SPEARS</b> CIRCUS		11 ☆	8161 +708	54.424 3
5	6	10	<b>KANYE WEST</b> HEARTLESS		11	7574 +440	47.404 5
6	7	10	<b>PINK</b> SOBER		11 ☆	7427 +922	39.855 6
7	9	12	<b>THE ALL-AMERICAN REJECTS</b> GIVES YOU HELL	MOST INCREASED PLAYS	11 ☆	6985 +1219	37.571 8
8	5	17	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE		11 <sup>3</sup> ☆	6323 -965	39.041 7
9	11	4	<b>KELLY CLARKSON</b> MY LIFE WOULD SUCK WITHOUT YOU		11 ☆	5539 +873	31.938 10
10	8	19	<b>BRITNEY SPEARS</b> WOMANIZER		11 ☆	4892 -1030	32.418 9
11	16	9	<b>THE FRAY</b> YOU FOUND ME		11 ☆	4887 +544	26.882 12
12	14	12	<b>THE PUSSYCAT DOLLS</b> I HATE THIS PART		11 ☆	4852 +303	29.324 11
13	13	12	<b>THE VERONICAS</b> UNTOUCHED		11 ☆	4778 +210	22.169 16
14	12	25	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> LET IT ROCK		11 <sup>2</sup> ☆	4395 -243	25.724 13
15	10	22	<b>JASON MRAZ</b> I'M YOURS		11 <sup>3</sup> ☆	4366 -567	23.270 14
16	15	24	<b>KATY PERRY</b> HOT N COLD		11 <sup>2</sup> ☆	4265 -121	21.776 18
17	23	4	<b>FLO RIDA</b> RIGHT ROUND	AIRPOWER	11 ☆	3715 +978	23.260 15
18	21	5	<b>T.I. FEATURING JUSTIN TIMBERLAKE</b> DEAD AND GONE	AIRPOWER	11 ☆	3515 +568	22.088 17
19	17	19	<b>NICKELBACK</b> GOTTA BE SOMEBODY		11 <sup>2</sup> ☆	3486 -658	14.390 24
20	25	5	<b>NE-YO</b> MAD	AIRPOWER	11 ☆	3286 +606	20.312 19
21	22	6	<b>KATY PERRY</b> THINKING OF YOU		11 ☆	3247 +338	16.855 20
22	18	19	<b>AKON</b> RIGHT NOW (NA NA NA)		11 ☆	3101 -584	14.989 22
23	26	7	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT		11	2871 +191	12.225 26
24	20	14	<b>DAVID COOK</b> LIGHT ON		11 ☆	2813 -276	10.554 29
25	28	4	<b>LEONA LEWIS</b> I WILL BE		11 ☆	2381 +321	11.831 28
26	33	3	<b>LADY GAGA</b> POKER FACE		11 ☆	2310 +787	14.667 23
27	24	17	<b>KANYE WEST</b> LOVE LOCKDOWN		11	2185 -508	16.346 21
28	31	4	<b>AKON FEAT. COLBY O'DONIS &amp; KARDINAL OFFISHALL</b> BEAUTIFUL		11 ☆	2086 +408	12.150 27
29	29	13	<b>THRIVING IVORY</b> ANGELS ON THE MOON		11	1968 -47	6.220 34
30	36	2	<b>JESSE MCCARTNEY FEATURING LUDACRIS</b> HOW DO YOU SLEEP?		11	1871 +525	8.598 30
31	30	20	<b>NE-YO</b> MISS INDEPENDENT		11 <sup>2</sup> ☆	1639 -363	13.520 25
32	39	2	<b>EMINEM, DR. DRE &amp; SO CENT</b> CRACK A BOTTLE		11 ☆	1566 +466	6.736 33
33	35	13	<b>LESLEY ROY</b> UNBEAUTIFUL		11 ☆	1514 +26	5.005 36
34	27	15	<b>RIHANNA</b> REHAB		11 ☆	1349 -864	7.096 32
35	37	3	<b>THE WHITE TIE AFFAIR</b> CANDLE (SICK AND TIRED)		11 ☆	1337 +108	3.889 37
36	34	17	<b>BEYONCE</b> IF I WERE A BOY		11 ☆	1256 -254	7.351 31
37	32	8	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK		11 ☆	886 -683	2.852 40
38	NEW		<b>MATT NATHANSON</b> COME ON GET HIGHER		11 ☆	839 +111	3.771 38
39	38	8	<b>THE KILLERS</b> HUMAN		11 ☆	779 -397	2.363 -
40	NEW		<b>SAVING ABEL</b> 18 DAYS		11 ☆	729 +269	1.939 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>MILEY CYRUS</b> The Climb (Hollywood)	23
<b>LADY GAGA</b> Poker Face (Streamline/KonLive/Cherrytree/Interscope)	22

ARTIST TITLE / LABEL	NEW STATIONS
<b>JESSE MCCARTNEY FEAT. LUDACRIS</b> How Do You Sleep? (Hollywood)	21
<b>EMINEM, DR. DRE &amp; SO CENT</b> Crack A Bottle (Shady/Aftermath/Interscope)	18

ARTIST TITLE / LABEL	NEW STATIONS
<b>AKON FEAT. COLBY O'DONIS &amp; KARDINAL OFFISHALL</b> Beautiful (Konvict/Upfront/SRC/Universal Motown)	13
<b>SOULJA BOY TELL 'EM FEAT. SAMMIE</b> Kiss Me Thru The Phone (ColliPark/Interscope)	13

ARTIST TITLE / LABEL	NEW STATIONS
<b>LILY ALLEN</b> The Fear (Capitol)	11
<b>SHINEDOWN</b> Second Chance (Atlantic)	10
<b>BRITNEY SPEARS</b> If U Seek Amy (Jive/JLG)	10

**ADDED AT... WXYK**

Biloxi, MS  
OM: Kenny Vest  
PD: Lucas

Keri Hilson Feat. Lil Wayne, Turnin Me On, 1  
Lil Wayne, Prom Queen, O  
Lily Allen, The Fear, O  
Miley Cyrus, The Climb, O  
The Offspring, Kristy, Are You Doing OK?, O  
Utada, Come Back To Me, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>KID CUDI</b> Day 'N' Nite (Fool's Gold/Downtown)	723/178	<b>DAVID ARCHULETA</b> A Little Too Not Over You (19/Jive/JLG)	491/92
<b>BEYONCE</b> Halo (Music World/Columbia)	659/201	<b>KERI HILSON FEAT. LIL WAYNE</b> Turnin Me On (Mosley/Zone 4/Interscope)	469/136
<b>SOULJA BOY TELL 'EM FEAT. SAMMIE</b> Kiss Me Thru The Phone (ColliPark/Interscope)	617/276	<b>FALL OUT BOY</b> America's Suitehearts (Decaydance/Fueled By Ramen/Island/IDJMG)	458/136
<b>WE THE KINGS</b> Secret Valentine (S-Curve)	552/60	<b>THEORY OF A DEADMAN</b> Bad Girlfriend (504/Roadrunner/RRP)	448/83
<b>SHINEDOWN</b> Second Chance (Atlantic)	546/187	<b>LIFEHOUSE</b> Broken (Geffen/Interscope)	415/29

## MOST INCREASED PLAYS

<b>+1219</b>	<b>THE ALL-AMERICAN REJECTS</b> Gives You Hell (Doghouse/DCC/Interscope)
<b>+978</b>	<b>FLO RIDA</b> Right Round (Poe Boy/Antalantic)
<b>+922</b>	<b>PINK</b> Sober (LaFace/JLG)
<b>+873</b>	<b>KELLY CLARKSON</b> My Life Would Suck Without You (RCA/RMG)
<b>+787</b>	<b>LADY GAGA</b> Poker Face (Streamline/KonLive/Cherrytree/Interscope)

FOR WEEK ENDING FEBRUARY 8, 2009  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
129 CHR/Top 40 and 20 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 62 reporters. © 2009 Nielsen Business Media, Inc. All rights reserved.

## CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country

titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:**  
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:**  
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:**  
Awarded solely on the Country chart

to songs that receive airplay on 50% of the panel for the first time.

**HOT SHOT DEBUT:**  
Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:**  
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:**  
A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will

also be highlighted if on chart.

**NEW AND ACTIVE:**  
Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:**  
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:**  
Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and

Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrences and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrences and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays, or if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they

rank below No. 20 in both audience and plays.

**n** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numerical following symbol indicates multiple level of 100,000 plays.

**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

**🇨🇦** Indicated solely on the Canadian charts for songs meeting Canadian content requirements.





► **BRITNEY SPEARS** ASCENDS TO HER FIRST NO. 1 ON CANADA CHR/TOP 40 SINCE "TOXIC" IN FEBRUARY 2004. AS "CIRCUS" RISES 2-1, THE SONG IS HER FOURTH CAREER LEADER AT THE FORMAT.

## CHR/TOP 40 INDICATOR REPORTERS

<b>KQID/Alexandria, LA</b> PD: Squirrel MD: Jessica	<b>WDAY/Fargo, ND</b> PD: Troy Dayton MD: Zander Kelly	<b>WQGN/New London, CT</b> PD: Matt Girard
<b>KXSS/Amarillo, TX</b> OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	<b>KMXF/Fayetteville, AR</b> OM: Dave Ashcraft PD/MD: Jay Steeie	<b>WSPK/Newburgh, NY</b> PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
<b>KCOT/Anchorage, AK</b> OM: Mark Murphy PD/MD: Bill Stewart	<b>WMSR/Florence, AL</b> PD: Jon "Fatguy" Marte	<b>KCRS/Odessa, TX</b> PD/MD: Nate Rodriguez
<b>KRSQ/Billings, MT</b> OM/PD: Kyle McCoy	<b>WJMX/Florence, SC</b> OM: Randy "Mudflap" Wilcox PD: Denis Davis	<b>WILN/Panama City, FL</b> PD: Chris Alan MD: Spoon
<b>WWYL/Binghamton, NY</b> PD: Matt Johnson	<b>KISR/Ft. Smith, AR</b> OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	<b>WPIA/Peoria, IL</b> OM: Gabe Reynolds PD/MD: Don "Big D" Black
<b>WBNO/Bloomington, IL</b> OM: Dan Westhoff PD: Dave Adams MD: Mason Schreder	<b>KKXL/Grand Forks, ND</b> OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	<b>KRCS/Rapid City, SD</b> PD/MD: Spanky
<b>KNDE/Bryan, TX</b> OM/PD: Tucker Young	<b>WBEA/Hamptons, NY</b> OM: Harry Wareing	<b>KACZ/Salina, KS</b> OM: Corey Dean PD/MD: John (JC) Chappell
<b>WRZE/Cape Cod, MA</b> OM/PD: Steve McVie	<b>WQPD/Harrisonburg, VA</b> PD/MD: Ryan O'Bryan	<b>KJCK/Salina, KS</b> PD: Robert Elfman MD: Justin Carson
<b>KTRS/Casper, WY</b> OM/PD: Donovan Short	<b>WKEE/Huntington, WV</b> PD: Jim Davis APD/MD: Gary Miller	<b>KIXY/San Angelo, TX</b> OM: Jay Michaels PD/MD: David Carr
<b>KZIA/Cedar Rapids, IA</b> OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	<b>KSYN/Joplin, MO</b> OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	<b>Music Choice Hit List/Satellite</b> PD: Justin Prager
<b>WQQB/Champaign, IL</b> OM: Morgan Kane PD: Joe McIntyre	<b>WAZY/Lafayette, IN</b> PD/MD: Jimmy Knight	<b>WXER/Sheboygan, WI</b> OM: Patrick Pendergast PD/MD: Ron Simonet
<b>WHTE/Charlottesville, VA</b> OM: Vinnie Kice PD/MD: PJ Styles	<b>WZRT/Lebanon, VT</b> OM: Terry Jaye PD/MD: JD Redman	<b>WNDV/South Bend, IN</b> PD: Karen Rite MD: Scotty Wyldie
<b>WJYY/Concord (Lakes Region), NH</b> PD/MD: AJ Dukette	<b>WWSR/Lima, OH</b> OM: Brian Steel PD: Daniel "Kennedy" Baisden	<b>KCLD/St. Cloud, MN</b> OM: Matt Senne PD: JJ Holiday
<b>WGIC/Cookeville, TN</b> OM: Marty McFly PD/MD: Freaky Dave	<b>KFRX/Lincoln, NE</b> PD: Matt McKay APD/MD: JJ Ryan	<b>WHTF/Tallahassee, FL</b> PD/MD: Brian O'Conner
<b>WKMX/Dothan, AL</b> OM: Kris Van Dyke PD: Aaron Tyler	<b>KZII/Lubbock, TX</b> OM: Wes Nessmann PD: Ethan Dometrius	<b>WMOI/Terre Haute, IN</b> OM/PD: Bill Cain MD: Tim Shelton
<b>WBIZ/Eau Claire, WI</b> OM: Mike Cushman PD/MD: Jare E Jordan	<b>WCIL/Marion, IL</b> PD: Jon E Quest MD: Ivy	<b>WKHQ/Traverse City, MI</b> OM: Heather Leigh PD: Lunchbox
<b>WNKI/Elmira, NY</b> OM/PD: Scott Free	<b>KIFS/Medford, OR</b> PD/MD: Gemineya Meyers	<b>KUJ/Tri-Cities, WA</b> PD: AJ Brewster
<b>WRTS/Erie, PA</b> PD: Jessica Curry APD: Daniel Baxter	<b>KNOE/Monroe, LA</b> OM/PD: Bobby Richards	<b>WWKZ/Tupelo, MS</b> OM/PD: Rick Stevens
<b>WDKS/Evansville, IN</b> OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	<b>WVAQ/Morgantown, WV</b> OM: Hoppy Kercheval PD: Lacy Neif	<b>WSKS/Utica, NY</b> PD: Shaun Andrews
<b>WSTO/Evansville, IN</b> OM: Tim Huelsing PD: Jason Addams	<b>WWXM/Myrtle Beach, SC</b> OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	<b>WIFC/Wausau, WI</b> PD: Tony Waitekus
	<b>WAZO/Wilmington, NC</b>	<b>KFFM/Yakima, WA</b> PD/MD: Steve Rocha APD: Lil' Mikey

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	15	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC	3647 -5
2	3	12	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	3598 +37
3	1	15	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	3574 +95
4	4	9	BRITNEY SPEARS CIRCUS	JIVE/JLG	3271 +331
5	7	10	PINK SOBER	LAFACE/JLG	2971 +394
6	6	9	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	2962 +195
7	8	11	THE ALL-AMERICAN REJECTS GIVES YOU HELL	DOGHOUSE/DCC/INTERSCOPE	2848 +295
8	5	17	T.I. FEAT. RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	2599 -225
9	10	12	THE VERONICAS UNTOUCHED	ENGINEERROOM/SIRE/WARNER BROS.	2388 +132
10	16	4	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	RCA/RMG	2334 +399
11	15	11	THE FRAY YOU FOUND ME	EPIC	2105 +166
12	14	11	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE	2091 +124
13	9	19	BRITNEY SPEARS WOMANIZER	JIVE/JLG	1991 -441
14	11	29	JASON MRAZ I'M YOURS	ATLANTIC/RRP	1888 -331
15	17	25	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	1732 -126
16	12	19	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	1652 -369
17	20	6	KATY PERRY THINKING OF YOU	CAPITOL	1561 +130
18	22	3	FLO RIDA FEAT. KESHA RIGHT ROUND	POE BOY/ATLANTIC	1541 +383
19	13	18	AKON RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1520 -455
20	21	5	T.I. FEAT. JUSTIN TIMBERLAKE DEAD AND GONE	GRAND HUSTLE/ATLANTIC	1509 +327
21	19	14	DAVID COOK LIGHT ON	19/RCA/RMG	1465 -211
22	24	5	NE-YO MAD	DEF JAM/IDJMG	1387 +241
23	25	6	JOHN LEGEND FEAT. ANDRE 3000 GREEN LIGHT	G.O.O.D./COLUMBIA	1250 +93
24	27	4	LEONA LEWIS I WILL BE	SYCO/J/RMG	1054 +138
25	26	2	AKON FEAT. COLBY O'DONIS & KARDINAL OFFSHALL BEAUTIFUL	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1043 +197
26	28	13	THRIVING IVORY ANGELS ON THE MOON	WIND-UP	1015 +61
27	32	2	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	862 +255
28	37	3	JESSE MCCARTNEY FEAT. LUDACRIS HOW DO YOU SLEEP?	HOLLYWOOD	786 +280
29	25	17	KANYE WEST LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	762 -307
30	36	3	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE	SHADY/AFTERMATH/INTERSCOPE	640 +133
31	31	12	LESLEY ROY UNBEAUTIFUL	RELIGION/JIVE/JLG	612 -6
32	35	20	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	469 -146
33	NEW	SAVING ABEL 18 DAYS	SKIDCO/VIRGIN/CAPITOL	452 +193	
34	34	17	HINDER WITHOUT YOU	UNIVERSAL REPUBLIC	450 -155
35	29	6	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK	DTP/DEF JAM/IDJMG	450 -243
36	40	2	THE WHITE TIE AFFAIR (CANDLE (SICK AND TIRED))	SLIGHTLY DANGEROUS/EPIC	440 +79
37	38	17	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA	417 -53
38	30	15	RIHANNA REHAB	SRP/DEF JAM/IDJMG	381 -301
39	33	8	PARAMORE DECODE	FUELED BY RAMEN/CHOP SHOP/RRP	360 -180
40	39	3	THE KILLERS HUMAN	ISLAND/IDJMG	350 -102

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	9	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC	859 +15
2	1	16	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	785 -91
3	4	11	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/UNIVERSAL	750 +37
4	3	11	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	722 -101
5	6	11	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL	692 +43
6	7	11	PINK SOBER	LAFACE/SONY MUSIC	669 +50
7	17	3	FLO RIDA RIGHT ROUND	POE BOY/ATLANTIC/WARNER	597 +199
8	8	12	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE/UNIVERSAL	582 +24
9	5	19	T.I. FEAT. RIHANNA LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	561 -121
10	15	4	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	RCA/SONY MUSIC	537 +88
11	14	10	MARIANAS TRENCH CROSS MY HEART	604/UNIVERSAL	530 +79
12	10	13	DANNY FERNANDES FANTASY	CP	530 -14
13	9	19	NICKELBACK GOTTA BE SOMEBODY	EMI	525 -30
14	12	9	THE VERONICAS UNTOUCHED	ENGINEERROOM/SIRE/WARNER	499 +36
15	19	4	THE ALL-AMERICAN REJECTS GIVES YOU HELL	DOGHOUSE/DCC/UNIVERSAL	455 +82
16	20	5	T.I. FEAT. JUSTIN TIMBERLAKE DEAD AND GONE	GRAND HUSTLE/ATLANTIC/WARNER	419 +63
17	15	22	DEBORAH COX BEAUTIFUL UR	DECO/KOCH	387 -13
18	28	4	AKON FEAT. COLBY O'DONIS & KARDINAL OFFSHALL BEAUTIFUL	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	366 +106
19	11	18	AKON RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	351 -114
20	24	4	KATY PERRY THINKING OF YOU	CAPITOL/EMI	349 +12
21	23	18	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	348 +3
22	3	24	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	345 -112
23	18	20	BRITNEY SPEARS WOMANIZER	JIVE/SONY MUSIC	317 -65
24	27	3	CLASSIFIED ANYBODY LISTENING	SONY MUSIC	313 +50
25	22	20	KARDINAL OFFSHALL FEAT. KERI HILSON NUMBER 1 (TIDE IS HIGH)	KONLIVE/CEFFEN/UNIVERSAL	296 -55
26	32	7	THE FRAY YOU FOUND ME	EPIC/SONY MUSIC	284 +47
27	25	24	KATY PERRY HOT N COLD	CAPITOL/EMI	282 -49
28	34	3	HEDLEY DYING TO LIVE AGAIN	UNIVERSAL	272 +48
29	26	15	SHILOH OPERATOR (A GIRL LIKE ME)	UNIVERSAL	265 -31
30	35	6	THEORY OF A DEADMAN NOT MEANT TO BE	604/UNIVERSAL	260 +51

FOR WEEK ENDING FEBRUARY 8, 2009

♦ indicates CanCon



SoCal natives Big Boy and Yesi Ortiz connect with listeners musically; part two of a three-part series

## Personalities Let The Music Shine

Darnella Dunham

DDunham@RadioandRecords.com

Since it shifted its musical focus to hip-hop in the early '90s, the on-air lineup at KPWR (Power 106)/Los Angeles hasn't changed a whole lot. Morning show host Big Boy, who's had the longest run, is approaching his 15-year milestone with the Emmis station while relative newcomer Yesi Ortiz has already logged two years in middays. Despite the difference in their tenure at the station, they share an enthusiasm for the music Power 106 plays.

Big Boy has been there as the station put an early stamp of approval on new artists who went on to become big names nationally, in some cases at multiple formats. Ortiz commandeers the midday shift and rocks the mic as future hits are introduced to listeners via two mix features.

The Southern California natives share their thoughts on Power 106's past and present as a leader in introducing new tunes to L.A.



Ortiz

Big Boy has been spending seven hours each weekday hosting the ABC Radio Networks-syndicated "Big Boy's Neighborhood," fed nationally from 3 a.m. to 10 a.m. PT from KPWR. But that rigorous schedule hasn't prevented him from staying plugged in musically.

Prior to joining the station, he worked as a bodyguard for hip-hop group the Pharcyde. As a consumer, his musical discovery process typically involved browsing record store racks and then stepping out on faith and buying albums. Some of the artists he gravitated to were Ice-T, Ice Cube and Snoop Dogg.

Big Boy recognizes the role that Power 106 plays as a trend-setting hip-hop outlet that helped some of his local favorites break nationally. "There are other stations that kind of mirror what Power does.

everything we do has shortened. We used to do 60-second promos, and we're now doing 30-second promos. We used to have sweepers that would run 14- to 16-seconds long; they're now all under eight. And when I say under eight, probably 70% of them are under five."

The end result is a forward momentum intended to prevent listeners from punching out. "It's just a faster movement, a faster delivery to the imaging, and it just gives the perception of the music moving a lot faster," he says. "The music is the star."—DD

### Home-Grown

During a decade-and-a-half at KPWR, Big Boy has seen countless artists come and go. He's also seen his hometown produce acts that have made names for themselves nationally. Since August 2007, he has

### Imaging Is Everything

"Hip-hop," "youthful," "fun" and "emotional escape" are some of the adjectives imaging director Justin "Just-N-Credible" Davidson uses to describe the Power 106 brand. It's his job to bring those images to life between the music.

However, the importance of that daily challenge has been elevated since the PPM became ratings currency in Los Angeles in September 2008.

"Everything has become cut in half and then cut in half again," he says. "The length of



Big Boy

### Power Plays

"The New @ 2" presents tunes that aren't in regular rotation, many of which are played in subsequent airings of the daily feature to help the audience become familiar with these potential hits. Here's the "New @ 2"

playlist from Feb. 9:

N.O.R.E., "Rotate"

U-N-I, "Hollywood Hiatus"

Red Cafe, "So Easy"

Usher Featuring

Will.i.am, "What's Your Name?"

Colby O'Donis, "Let You Go"

T-Pain Featuring Diddy, "Change the World"

Rihanna Featuring Chris Brown, "Bad Girl"

Bow Wow Featuring

Johnta Austin, "You"

Ludacris, "Nasty Girl"

Asher Roth, "I Love College"

The-Dream Featuring

Mariah Carey, "My Love"

T-Pain Featuring Chris Brown, "Freeze"

Heavy D, "Long Distance Girlfriend"

Source: Nielsen BDS

Snoop and a lot of artists will finish a record and run it right up to us," he says, "so a lot of cats really want that home-grown [attention]. I wanted to play those records."

In response to local artists who feel that the station should play more local music, Big Boy says, "I wish we could do more—there's some national music that you just cannot deny." Nevertheless, the West Coast feed of the "Neighborhood" spotlights artists from the region. Once a week both of E-Man's mixes on the show are themed as "West Coast Wednesday."

"L.A. took such great care of 'Big Boy's Neighborhood'—you don't want to abandon what created you. If everything else across the country fell apart, you still want to be able to stay at home," he says.

### Hold Her Purse!

Middays are supposed to be that chill, laid-back, musically familiar daypart that attracts maximum at-work listening. However, 10 a.m.-3 p.m. on KPWR features two hours of programming that sound distinctly different from the rest of the station. The current-based "Power Party at Noon" mix with DJ Reflex and "The New @ 2" drive appointment listening in this PPM-measured market. Midday personality Yesi Ortiz says these music-driven features have elevated her midday ratings and helped her show match the entertainment level of the station's other dayparts.

Ortiz has stepped up to the challenge of establishing a presence on the station among larger-than-life veteran personalities. She cut her radio teeth hosting middays on Kemp's KVEG (Hot 97.5)/Las Vegas, then segued to San Diego, first in nights on More Enterprise's XMOR (Blazin' 98.9) and then as morning show co-host at KHTS (Channel 93.3). Two-and-a-half years ago Ortiz landed a dream job at the station she grew up listening to. "Having a job a Power 106 is like a one-in-a-million shot," she says. "They don't let go of their personalities. If you're here, you're blessed."

"Power Party at Noon" is heard seven days a week, mixed by DJ Reflex and hosted by Ortiz, who mostly let the music do the talking. When DJ Felli Fel comes on later to mix during "The New @ 2," more breaks are necessary to concisely sell the dozen or so new songs the pair plays. Ortiz says, "I've been able to balance and play off of Felli's vibe, which has helped me transition from a chill midday chica to where that vibe is supposed to be high-energy [with] love for the music." Instead of dropping bombs or sirens on songs that she loves, Ortiz will co-sign a song with a "hold my purse" drop, a signal to listeners that it's a song meant for dancing to in the clubs.

Listeners have responded to both midday mix features via text messaging, the request lines and, most importantly, in the ratings. "The New @ 2" has consistently been KPWR's highest-rated midday hour, whether measured by diary or PPM.

As for why these two mixes perform so well, Ortiz simply says, "You're not hearing the same songs every 45 minutes. In all honesty, I think it's a breath of fresh air."

R&R



# SOULJA BOY TELLEM

**"KISS ME THRU  
THE PHONE"**  
feat. **Sammie**

**Rhythmic: 38\* – 22\* (+994x)!!!**

**AIRPLAY LEADERS INCLUDE:**

**KPWR, KYLD, KBFB, KBXX, KPTY, WPOW, KUBE,  
WWKX, XHTZ, KQKS, WZMX, KGGI, KBMB, KUUU**

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**Remix with Pitbull available! • From his album *iSOULJA BOY TELLEM* In Stores Now**



# R&R RHYTHMIC

POWERED BY **nielsen** BDS

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► **LIL WAYNE**, THE MOST-NOMINATED ARTIST AT THIS YEAR'S GRAMMY AWARDS (EIGHT NOMINATIONS), SCORES HIS 14th TOP 10, CLIMBING 11-9 AS A GUEST ON KERI HILSON'S "TURNIN ME ON" (UP 402 PLAYS). THE RAPPER TOOK HOME FOUR TROPHIES DURING THE FEB. 8 FESTIVITIES, INCLUDING BEST RAP ALBUM FOR "THA CARTER III."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	<b>KANYE WEST</b> HEARTLESS	NO. 1 (4 WKS)	ROC-A-FELLA/DEF JAM/IDJMG	5930 -163	39.979 1
2	6	9	<b>T.I. FEATURING JUSTIN TIMBERLAKE</b> DEAD AND GONE		GRAND HUSTLE/ATLANTIC	4781 +687	29.741 2
3	3	18	<b>LADY GAGA FEATURING COLBY O'DONIS</b> JUST DANCE		STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	4496 -118	27.024 4
4	5	12	<b>NE-YO</b> MAD		DEF JAM/IDJMG	4487 +377	28.417 3
5	2	17	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)		MUSIC WORLD/COLUMBIA	4179 -443	24.681 5
6	4	20	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE		DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	3745 -625	24.009 6
7	8	6	<b>AKON FEAT. COLBY O'DONIS &amp; KARDINAL OFFISHALL</b> BEAUTIFUL		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	3290 +365	20.037 8
8	10	5	<b>EMINEM, DR. DRE &amp; 50 CENT</b> CRACK A BOTTLE		SHADY/AFTERMATH/INTERSCOPE	3202 +418	21.979 7
9	11	9	<b>KERI HILSON FEATURING LIL WAYNE</b> TURNIN ME ON		MOSLEY/ZONE 4/INTERSCOPE	3077 +402	17.308 10
10	7	15	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK		DTP/DEF JAM/IDJMG	3000 -645	18.928 9
11	17	4	<b>BEYONCE</b> DIVA		MUSIC WORLD/COLUMBIA	2464 +461	14.567 12
12	9	16	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> POP CHAMPAGNE		ETHEK BOY/UNIVERSAL MOTOWN/COLUMBIA/VEI	2440 -444	13.900 14
13	16	8	<b>THE-DREAM</b> ROCKIN' THAT THANG		RADIO KILLA/DEF JAM/IDJMG	2318 +275	13.648 16
14	12	27	<b>T.I.</b> WHATEVER YOU LIKE		GRAND HUSTLE/ATLANTIC	2281 -353	15.700 11
15	21	3	<b>FLO RIDA</b> RIGHT ROUND	AIRPOWER	POE BOY/ATLANTIC	2211 +744	14.043 13
16	19	7	<b>KID CUDI</b> DAY 'N' NITE		FOOL'S GOLD/DOWNTOWN	2056 +357	13.303 17
17	13	20	<b>AKON</b> RIGHT NOW (NA NA NA)		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2045 -466	12.757 18
18	14	24	<b>NE-YO</b> MISS INDEPENDENT		DEF JAM/IDJMG	1822 -341	11.371 19
19	15	22	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT		G.O.O.D./COLUMBIA	1627 -520	8.401 22
20	31	2	<b>JAMIE FOXX FEATURING T-PAIN</b> BLAME IT	AIRPOWER	J/RMG	1622 +672	13.879 15
21	57	2	<b>SOULJA BOY TELL 'EM FEAT. SAMMIE</b> KISS ME THRU THE PHONE	MOST INCREASED PLAYS/MOST ADDED	COLLIPARK/INTERSCOPE	1543 +823	9.060 20
22	24	5	<b>BABY BASH FEATURING MARIO</b> THAT'S HOW I GO		ARISTA/RMG	1496 +171	9.008 21
23	22	8	<b>MIMS</b> MOVE (IF YOU WANNA)		AMERICAN KING/CAPITOL	1453 +22	6.481 27
24	26	5	<b>MIKE JONES</b> NEXT TO YOU		ICE AGE/ASYLUM	1429 +182	7.011 24
25	25	9	<b>GORILLA ZOE</b> LOST		BLOCK/BAD BOY SOUTH/ATLANTIC	1371 +55	6.017 30
26	27	12	<b>BOBBY VALENTINO FEATURING YUNG JOC</b> BEEP		BLU KOLLA DREAMS/CAPITOL	1261 +43	6.073 29
27	18	12	<b>T-PAIN FEATURING LUDACRIS</b> CHOPPED 'N' SKREWED		KONVICT/NAPPY BOY/JIVE/JLG	1258 -443	7.729 23
28	28	16	<b>BRITNEY SPEARS</b> WOMANIZER		JIVE/JLG	1082 -76	6.551 26
29	32	4	<b>BRITNEY SPEARS</b> CIRCUS		JIVE/JLG	989 +95	5.831 31
30	35	3	<b>THE PUSSYCAT DOLLS</b> I HATE THIS PART		INTERSCOPE	904 +162	5.381 35
31	29	16	<b>AKON FEATURING LIL WAYNE &amp; YOUNG JEEZY</b> I'M SO PAID		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	866 -175	6.410 28
32	34	15	<b>KATY PERRY</b> HOT N COLD		CAPITOL	842 +8	5.411 34
33	33	3	<b>NE-YO FEATURING JAMIE FOXX &amp; FABOLOUS</b> SHE GOT HER OWN		DEF JAM/IDJMG	747 +66	6.629 25
34	30	13	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA		BIG GATES/SLIP-N-SLIDE/ATLANTIC	734 -279	3.802 37
35	36	4	<b>SLIM THUG</b> I RUN		BOSS HOGG/OUTLAWZ/E1	710 -18	3.279 39
36	39	2	<b>50 CENT</b> I GET IT IN		SHADY/AFTERMATH/INTERSCOPE	682 +74	5.803 32
37	40	2	<b>LMFAO</b> I'M IN MIAMI TRICK		PARTY ROCK/INTERSCOPE	606 +66	3.460 38
38	NEW		<b>YOUNG BOSS</b> SHOOTING STAR		XEQUITE/MR. 305/UNIVERSAL REPUBLIC	541 +67	3.188 40
39	NEW		<b>PITBULL</b> CALLE OCHO		ULTRA	540 +168	3.109 -
40		12	<b>RIHANNA</b> REHAB		SRP/DEF JAM/IDJMG	515 -346	2.674 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>SOULJA BOY TELL 'EM FEAT. SAMMIE</b> Kiss Me Thru The Phone (Collipark/Interscope)	19
<b>MADCON</b> Begg'n' (Next Plateau/Universal Republic)	18
<b>JAMIE FOXX FEAT. T-PAIN</b> Blame It (J/RMG)	14
<b>FLO RIDA FEAT. KESHA</b> Right Round (Poe Boy/Atlantic)	9
<b>ASHER ROTH</b> I Love College (SchoolBoy/Loud/SRC/Universal Motown)	8
<b>DJ FELLI FEL FEAT. T-PAIN, FLO RIDA, &amp; PITBULL</b> Feel It (Def Jam/IDJMG)	8
<b>BEYONCE</b> Diva (Music World/Columbia)	7
<b>LADY GAGA</b> Poker Face (Streamline/KonLive/Cherrytree/Interscope)	7
<b>JOHN LEGEND</b> Everybody Knows (G.O.O.D./Columbia)	6
<b>BOW WOW FEAT. JOHNTA AUSTIN</b> You Can Get It All (Columbia)	6

**ADDEO AT... WAJZ**  
Albany, NY  
PD: Russ Allen  
MD: Jeff Lyons  
Kid Cudi, Day 'N' Nite, 6  
Soulja Boy Tell'em Feat. Sammie, Kiss Me Thru The Phone, 1

**JAMZ 96.3**  
CLUB HIP HOP / R&B / SOULS

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ASHER ROTH</b> I Love College (SchoolBoy/Loud/SRC/Universal Motown)	472/100	<b>GS BOYZ</b> Stanky Legg (Swaggy Team/Live/Battery)	390/73
TOTAL STATIONS: 42		TOTAL STATIONS: 38	
<b>LUDACRIS CO-STARRING PLIES</b> No Girl (DTP/Def Jam/IDJMG)	468/104	<b>PLIES FEAT. ASHANTI</b> Want It, Need It (Big Gates/Slip-N-Slide/Atlantic)	388/89
TOTAL STATIONS: 42		TOTAL STATIONS: 30	
<b>CIARA FEAT. YOUNG JEEZY</b> Never Ever (LaFace/JLG)	411/64	<b>LADY GAGA</b> Poker Face (Streamline/KonLive/Cherrytree/Interscope)	375/171
TOTAL STATIONS: 33		TOTAL STATIONS: 24	
<b>PINK</b> Sober (LaFace/JLG)	398/78	<b>J. HOLIDAY</b> It's Yours (Music Line/Capitol)	375/87
TOTAL STATIONS: 13		TOTAL STATIONS: 38	
<b>LIL WAYNE</b> Prom Queen (Cash Money/Universal Motown)	394/152	<b>SERANI</b> No Games (Rock-stone/Phase One/Universal Republic)	368/0
TOTAL STATIONS: 44		TOTAL STATIONS: 19	

## MOST INCREASED PLAYS

+823	☆	<b>SOULJA BOY TELL 'EM FEAT. SAMMIE</b> Kiss Me Thru The Phone (Collipark/Interscope)
+744		<b>FLO RIDA</b> Right Round (Poe Boy/Atlantic)
+687	☆	<b>T.I. FEAT. JUSTIN TIMBERLAKE</b> Dead And Gone (Grand Hustle/Atlantic)
+672	☆	<b>JAMIE FOXX FEAT. T-PAIN</b> Blame It (J/RMG)
	☆	<b>BEYONCE</b> Diva (Music World/Columbia)

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## RHYTHMIC REPORTERS

<p><b>WAJZ/Albany, NY*</b> OM: Kevin Callahan PD: Russ Allen MD: Jeff Lyons</p> <p><b>KDLW/Albuquerque, NM*</b> PD/MD: Eddie (Go!) George</p> <p><b>KKSS/Albuquerque, NM*</b> PD: D.J. Lopez MD: Matthew Candelaria</p> <p><b>KFAT/Anchorage, AK</b> OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson</p> <p><b>WBTS/Atlanta, GA*</b> PD: Lee Cagle APD/MD: Maverick</p> <p><b>WZBZ/Atlantic City, NJ*</b> PD: Rob Garcia</p> <p><b>KDHT/Austin, TX*</b> OM/PD: Chase APD: Boogie MD: Deuce</p> <p><b>KISV/Bakersfield, CA*</b> PD/MD: J. Reed</p> <p><b>WJMN/Boston, MA*</b> OM: Cadillac Jack PD: Chris Tyler APD: Dennis O'Heron MD: DJ Pup Dawg</p> <p><b>WCZQ/Champaign, IL</b> PD/MD: Roderick "SuavA" Lake</p> <p><b>WRVZ/Charleston, WV*</b> OM: Rick Johnson PD/MD: Woody Woods</p> <p><b>WIBT/Charlotte, NC*</b> OM/PD: Bruce Logan APD/MD: JoJo</p> <p><b>WBBM/Chicago, IL*</b> PD: Todd Cavanah APD/MD: Erik Bradley</p> <p><b>KIBT/Colorado Springs, CO*</b> PD: Chris Pickett MD: Madboy</p> <p><b>KZFM/Corpus Christi, TX*</b> OM/PD: Ed Ocanas MD: Arlene M. Cordell</p> <p><b>KQKS/Denver, CO*</b> PD/MD: John E. Kage</p> <p><b>KPRR/El Paso, TX*</b> PD: Patti Diaz APD/MD: DJ Slo Motion</p> <p><b>XHTO/El Paso, TX*</b> OM/PD: Francisco Aguirre</p> <p><b>WRCL/Flint, MI*</b> OM: J. Patrick PD: Clay Church MD: Ian Richards</p> <p><b>KBOS/Fresno, CA*</b> PD: Greg Hoffman MD: Danny Salas</p> <p><b>KSEQ/Fresno, CA*</b> OM/PD: Tommy Del Rio MD: DJ Lace</p> <p><b>WBTT/Ft. Myers, FL*</b> PD: Scrap Jackson APD/MD: Omar "The Big O"</p> <p><b>WFFY/Ft. Walton Beach, FL</b> OM/PD: Dan Collins</p>	<p><b>WJFX/Ft. Wayne, IN*</b> PD: Phil Becker APD/MD: Weasel</p> <p><b>WNHT/Ft. Wayne, IN*</b> PD/MD: Shady Spencer</p> <p><b>WHZT/Greenville, SC*</b> OM/PD: Steve Crumley APD: Supa Dave MD: Marino</p> <p><b>WDLH/Hagerstown, MD</b> OM: Rick Alexander PD/MD: Artie Shultz</p> <p><b>WWKL/Harrisburg, PA*</b> OM/PD: John O'Dea APD/MD: Venetia</p> <p><b>WZMX/Hartford, CT*</b> OM: Steve Salhany PD/MD: DJ Buck APD: David Simpson</p> <p><b>KDDB/Honolulu, HI*</b> PD: Ryan Sean</p> <p><b>KIKI/Honolulu, HI*</b> PD/MD: K-Smooth</p> <p><b>KPHW/Honolulu, HI*</b> OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake</p> <p><b>KPTY/Houston, TX*</b> OM: Arnulfo Ramirez PD: Cindy Hill APD/MD: Crisco Kidd</p> <p><b>WXIS/Johnson City, TN*</b> PD/MD: Todd Ambrose</p> <p><b>KCHZ/Kansas City, MO*</b> OM/PD: Maurice DeVoe MD: Sweet Lenny</p> <p><b>WKHT/Knoxville, TN*</b> OM: Rich Bailey PD: Darren Stephens APD: Eric Bennett MD: Joey Tack</p> <p><b>KRKA/Lafayette, LA*</b> PD: Chris Logan MD: DJ Digital</p> <p><b>KNEX/Laredo, TX</b> PD: Arturo Serna III</p> <p><b>KLUC/Las Vegas, NV*</b> OM/PD: Cat Thomas APD/MD: J.B. King</p> <p><b>KVEG/Las Vegas, NV*</b> PD: Sherita Saulsberry MD: Jesse "J-Noise" Garcia</p> <p><b>WLTO/Lexington, KY*</b> PD: Tabatha Levrault</p> <p><b>KPWR/Los Angeles, CA*</b> PD: Jimmy Steal APD: E-Man MD: Ryan "Deelon" Dillon</p> <p><b>KBTE/Lubbock, TX</b> OM: Jeff Scott PD: Dee Brown MD: Magoo</p> <p><b>KSTQ/Lubbock, TX</b> PD: Eddie Moreno APD: Vince Carrillo MD: Gilbert Saldana</p> <p><b>WJQM/Madison, WI*</b> OM: Randy Hawke PD: JD Garfield MD: Brandon Marshall</p> <p><b>KBFM/McAllen, TX*</b> OM: Billy Santiago PD: Johnny O MD: Jay Z</p>	<p><b>KXHT/Memphis, TN*</b> PD: Mo Better</p> <p><b>WPOW/Miami, FL*</b> OM/PD: Tom Calococci MD: Eddie Mix</p> <p><b>KTTB/Minneapolis, MN*</b> OM/PD: Sam Elliot MD: Zannie K.</p> <p><b>KHTN/Modesto, CA*</b> OM/PD: Rene Roberts</p> <p><b>KDON/Monterey, CA*</b> OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1"</p> <p><b>KYZZ/Monterey, CA*</b> OM: Brian Michel PD: Kevin Cruise MD: Booker</p> <p><b>KKND/New Orleans, LA*</b> PD: LeBron "LBj" Joseph</p> <p><b>WQHT/New York, NY*</b> PD: Ebro Darden APD/MD: Jill Strada</p> <p><b>WNVZ/Norfolk, VA*</b> OM: Don London PD: Tias Schuster MD: Shaggy</p> <p><b>KKWD/Oklahoma City, OK*</b> PD: Cisco</p> <p><b>WPYO/Orlando, FL*</b> OM: Steve Holbrook PD: Stevie DeMann</p> <p><b>KCAQ/Oxnard, CA*</b> PD: Brian "Big Bear" Davis MD: Quay</p> <p><b>KVYB/Oxnard, CA*</b> PD: Picazzo Stevens</p> <p><b>KKUU/Palm Springs, CA</b> PD: Anthony "Antdog" Quiroz APD/MD: Ron T.</p> <p><b>WZPW/Peoria, IL</b> OM: Matt Bahan PD: Jason Parkinson</p> <p><b>WRDW/Philadelphia, PA*</b> PD: Leo "Kid Leo" Baldwin</p> <p><b>KKFR/Phoenix, AZ*</b> PD: Bruce St. James APD: Karlie Hustle MD: DJ Joey Boy</p> <p><b>KZON/Phoenix, AZ*</b> PD: Byron Kennedy APD: Strawberry MD: DJ Mike Mike</p> <p><b>KXJM/Portland, OR*</b> PD: Chris Patyk</p> <p><b>WPKF/Poughkeepsie, NY</b> PD: C.J. McIntyre</p> <p><b>WWKX/Providence, RI*</b> OM: Tony Bristol PD/MD: Dan Hunt</p> <p><b>KEWB/Redding, CA</b> OM/PD: Rick Healy</p> <p><b>KGGI/Riverside, CA*</b> PD: Jesse Duran MD: DJ KC</p> <p><b>WJJS/Roanoke, VA*</b> OM: Steve Cross PD/MD: Cisqo</p> <p><b>KBMB/Sacramento, CA*</b> PD: Pattie Moreno MD: Short-E</p>	<p><b>KFSM/Sacramento, CA*</b> PD: Byron Kennedy APD: Randy Fox MD: Tony Tecate</p> <p><b>WOCQ/Salisbury, MD</b> PD: Deelite MD: Bill Baker</p> <p><b>KUUU/Salt Lake City, UT*</b> OM: Brian Michel PD: Kevin Cruise MD: Booker</p> <p><b>KBBT/San Antonio, TX*</b> PD: Homie Marco Arias</p> <p><b>KPWT/San Antonio, TX*</b> OM: Roger Allen PD: Eric Sean</p> <p><b>XHTZ/San Diego, CA*</b> PD: Rick Thomas APD: DJ Tre</p> <p><b>XMOR/San Diego, CA*</b> OM/PD: Lee Cornell APD: Chris Loos MD: Vanya</p> <p><b>KYLD/San Francisco, CA*</b> PD: Cat Collins APD/MD: Travis Loughran</p> <p><b>KWWV/San Luis Obispo, CA</b> OM: Drew Ross PD: JoJo Lopez APD/MD: Mr. Clean</p> <p><b>KPAT/Santa Maria, CA</b> PD/MD: DJ E-Wrek</p> <p><b>KUBE/Seattle, WA*</b> OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild</p> <p><b>WYPW/South Bend, IN</b> APD/MD: Mike Jackson</p> <p><b>KWIN/Stockton, CA*</b> PD: Louie Diaz</p> <p><b>WLLD/Tampa, FL*</b> PD: Orlando APD: Scantman MD: Kristi Reif</p> <p><b>KOHT/Tucson, AZ*</b> OM: Tim Richards PD: Fred Rico</p> <p><b>KTBT/Tulsa, OK*</b> OM: Don Crisci PD: Corbin Pierce MD: Jonathan Shuford</p> <p><b>KBLZ/Tyler, TX</b> PD/MD: Charlie O'Douglas MD: J. Dominguez</p> <p><b>KVPW/Visalia, CA*</b> PD: Chuck "Manic" Wright</p> <p><b>WMBX/West Palm Beach, FL*</b> DM/PD: Mark McCray MD: Preston Lowe</p> <p><b>KDGS/Wichita, KS*</b> PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobson</p> <p><b>KHHK/Yakima, WA</b> OM/PD: Dewey Boynton</p>
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\* Monitored Reporters



► THE TEAMING OF TAG RECORDS AND ISLAND DEF JAM NETS ITS FIRST DEBUT WITH "ON A MISSION" BY Q DA KID AT NO. 38. THE BROOKLYN-BRED ARTIST WAS SIGNED TO THE NEW IMPRINT LAST SUMMER BY EX-ISLAND PRESIDENT JERMAINE DUPRI.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS MPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	<b>KAANYE WEST</b> HEARTLESS	NO. 1 (4 WKS) ROCA-FELLA/DEF JAM/IDJMG	9638 -324	67.002 1
2	5	11	<b>T.I. FEATURING JUSTIN TIMBERLAKE</b> DEAD AND GONE	CF AND HUSTLE/ATLANTIC	6376 +893	40.554 3
3	2	21	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	6338 -1114	44.671 2
4	3	19	<b>JIM JONES &amp; RON BROWZ</b> FEATURING JUELZ SANTANA POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/EI	5731 -1025	37.455 4
5	4	17	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK	DTP/DEF JAM/IDJMG	4571 -1047	29.435 5
6	7	5	<b>EMINEM, DR. DRE &amp; 50 CENT</b> CRACK A BOTTLE	SHADY/AFTERMATH/INTERSCOPE	3691 +404	24.381 7
7	6	29	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	3547 -553	26.524 6
8	12	5	<b>SOULJA BOY TELL 'EM FEAT. SAMMIE</b> KISS ME THRU THE PHONE	MOST INCREASED PLAYS COLLIPARK/INTERSCOPE	3390 +1338	21.886 8
9	10	18	<b>GORILLA ZOE</b> LCST	BLOCK/3AD BOY SOUTH/ATLANTIC	3025 +158	15.641 11
10	11	10	<b>MIMS</b> MOVE (IF YOU WANNA)	AMERICAN KING/CAPITOL	2663 -98	14.918 13
11	8	17	<b>PLIES FEATURING CHRIS J</b> P J IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	2606 -554	18.518 9
12	9	28	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDO KIDO</b> MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	2605 -399	16.901 10
13	16	4	<b>FLO RIDA</b> RIGHT ROUND	POE BOY/ATLANTIC	2306 -814	14.566 14
14	14	18	<b>YUNG L.A. FEATURING YOUNG ORO &amp; T.I.</b> ANTI	GRAND HUSTLE/INTERSCOPE	2169 +327	15.619 12
15	15	15	<b>GS BOYZ</b> STANKY LEGG	SWAGG TEAM/JIVE/BATTERY	2100 +296	11.768 15
16	13	6	<b>RON BROWZ</b> JUMPING (OUT THE WINDOW)	ETHER BOY/UNIVERSAL MOTOWN	1824 -93	9.926 17
17	20	4	<b>PLIES FEATURING ASHANTI</b> WANT IT, NEED IT	AIRPOWER BIG GATES/SLIP-N-SLIDE/ATLANTIC	1594 +316	7.558 20
18	18	8	<b>MIKE JONES</b> NEXT TO YOU	AIRPOWER ICE AGE/ASYLUM	1528 +221	7.783 19
19	17	8	<b>BABY BASH FEATURING MARIO</b> THAT'S HOW I GO	ARISTA/RMG	1511 +179	9.053 18
20	21	4	<b>50 CENT</b> GET IT IN	AIRPOWER SHADY/AFTERMATH/INTERSCOPE	1377 +218	10.367 16
21	19	9	<b>SLIM THUG</b> IRUN	BOSS HOGG/OUTLAWEZ/EI	1322 +41	6.363 21
22	22	3	<b>LUDACRIS CO-STARING PLIES</b> NASTY GIRL	DTP/DEF JAM/IDJMG	1218 +322	4.942 25
23	27	3	<b>OJ DA JUICEMAN FEATURING GUCCI MANE</b> MAKE THA TRAP SAY AYE	32.MIZAY/ASYLUM	920 +310	5.446 23
24	23	14	<b>YOUNG JEEZY FEATURING NAS</b> MY PRESIDENT	CTE/DEF JAM/IDJMG	620 -199	5.265 24
25	24	13	<b>COMMON FEATURING PHARRELL</b> UNIVERSAL MIND CONTROL	G.O.O.D./GEPHEN/INTERSCOPE	613 -174	6.242 22
26	36	2	<b>BOW WOW FEATURING JOHNTA AUSTIN</b> YOU CAN GET IT ALL	COLJMBIA	600 +237	2.610 -
27	25	11	<b>JAY ROCK FEATURING LIL' WAYNE</b> ALL MY LIFE	TOP DAWG/WARNER BROS.	584 -43	2.998 36
28	30	3	<b>YOUNG BOSS</b> SHOOTING STAR	XEQUITIVE/M.R. 305/UNIVERSAL REPUBLIC	574 +76	3.276 29
29	28	8	<b>YO GOTTI</b> SOLD OUT	STP	571 -10	3.131 32
30	37	2	<b>UNLADY LIKE</b> BARTENDER	DEF JAM/IDJMG	562 +210	1.701 -
31	35	2	<b>PITBULL</b> CALLE OCHO	ULTRA	545 +169	3.123 33
32	33	2	<b>ASHER ROTH</b> I LOVE COLLEGE	SCHOLBOY/LJUD/SRC/UNI/ERSAL MOTOWN	488 +94	3.208 31
33	29	7	<b>CHAMILLIONAIRE FEATURING LUDACRIS</b> CREEPIN'	CHAMILLITARY/UNIVERSAL REPUBLIC	483 -81	2.635 -
34	34	3	<b>GUCCI MANE</b> STOOPID	BIG CAT/TOMMY BOY	438 +58	2.821 39
35	31	15	<b>BUSTA RHYMES FEATURING RON BROWZ</b> ARAB MONEY	UNIVERSAL MOTOWN	392 -42	3.351 28
36	32	5	<b>JAY-Z FEATURING SANTOGOLD</b> BROOKLYN GO HARD	EAD BODY/ATLANTIC	363 -40	4.493 26
37	26	1	<b>THE GAME FEATURING RAHEEM DEVAUGHN</b> TOUCHDOWN	GEPHEN/INTERSCOPE	363 -260	1.213 -
38	NEW		<b>Q DA KID</b> ON A MISSION	TAG/DEF JAM/IDJMG	359 +60	0.672 -
39	NEW		<b>JADAKISS FEATURING AYANNA IRISH</b> CAN'T STOP ME	DEF JAM/IDJMG	355 +216	2.715 40
40	NEW		<b>DRAMA</b> DAY DREAMING	GRAND HUSTLE/ATLANTIC	337 +164	1.655 -

FOR WEEK ENDING FEBRUARY 8, 2009



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How WAMO/Pittsburgh capitalized on the Steelers' Super Bowl win

## Fan Frenzy!

Darnella Dunham

DDunham@RadioandRecords.com

**t**hey had to shut down hundreds of blocks. You should have seen the chaos and the mob of people that were outside. It was pretty exciting." ■ That's DJ Boogie, PD/afternoon personality/mixer at Sheridan's WAMO, Pittsburgh's only urban station, on the revelry following the Steelers' win over the Arizona Cardinals in the last moments of the suspense-filled fourth quarter of Super Bowl XLIII.

According to Nielsen, an average of 98.7 million U.S. viewers tuned in to the Feb. 1 game. Almost 152 million people watched the last six minutes, giving it the largest audience of a TV event ever.

During the regular season, the Steelers dominate the city's two local sports stations—ESPN's WEAJ-AM and Clear Channel's WBGG-AM. Top-rated Clear Channel classic rock WDVE broadcasts Steelers play-by-play and is the flagship for the team's radio network.

But once the Steelers captured their sixth NFL championship, and a frenzy engulfed the city, WAMO found a way to respond without compromising its music focus.

Since weekends on the station are voice-tracked and the syndicated "Steve Harvey Morning Show" airs weekday mornings, WAMO went into full celebration mode Feb. 2 during the midday show. Host Anji broadcast her program from Tampa, and the station aired congratulatory drops and calls from Steelers fans. "Half of them couldn't even speak. Their voices were all gone," DJ Boogie says.

Despite not having a live and local morning show, DJ Boogie says he was pleased with WAMO's post-game coverage. "Steve Harvey led the way by talking about the Steelers. He's everywhere, but when something big like this happens he gets to make it an event and have fun with it. After that, our midday lady was just taking a bunch of phone calls."

### Local Heroes

What really accented WAMO's post-game coverage were on-air visits from wide receiver Nate Washington and weekly contributor fullback Carey Davis, who stopped by DJ Boogie's afternoon show the day after the game. WAMO is a favorite for many of the players, Boogie says, and team members are welcome anytime. "They come up whenever they want to, get on the air, talk to the fans and just kick it," he says. It's a mutually beneficial arrangement. "[In Pittsburgh] people live, die, breathe Steeler football. They love the Steelers here."

While listeners come to WAMO primarily for hip-hop and R&B, their passion for the Steelers is something the station can't ignore. "This is a music station but at the same time it's all about entertainment and it's all about the moment," DJ Boogie says. "When one of these guys shows up, whenever you can make it an event, people will shut it down just to hear what that Steeler has to say." But not everything the player has to say—brevity is still essential. "We just keep the breaks nice and short and really interesting; we get to the meat of the conversation."

MD/night show host/mixer Kode Wred has no problem seeking the big scoop from players even though sports isn't his specialty. "They don't talk too much about what goes on in the locker rooms and their meetings, that's very taboo," he says. "I've tried to grill a couple of these players and they're like, 'OK, you can stop asking me this.'"

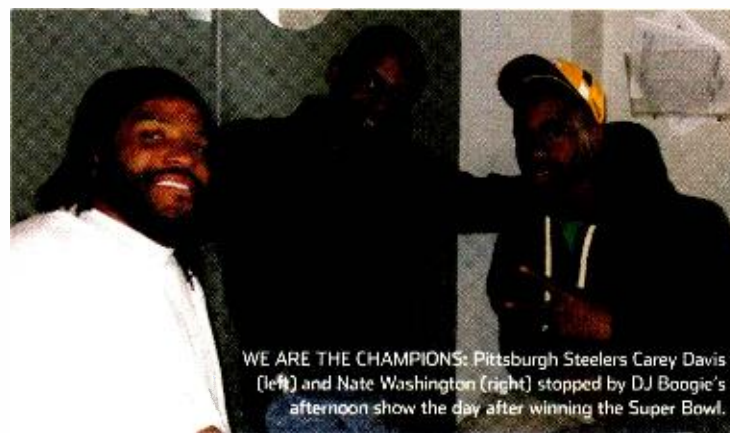
**'They come up whenever they want to, get on the air, talk to the fans and just kick it. In Pittsburgh, people live, die and breathe Steelers football.'**

—DJ Boogie

### Super Fans

In the days following the Steelers' win, Kode Wred described the feeling around the city as if "we're all floating on air." While fans sometimes express their excitement by engaging in outrageous behavior, he says that wasn't the case in Pittsburgh. There was "calmness," he says. "It's a pretty exciting time. I can tell just by walking the streets here that everybody—it's just a whole different level right now."

Steelers fans are famous for their team affection, one that borders on maniacal even during a normal season. But this year was anything but. Head coach Mike Tomlin became the youngest coach to lead a team to the Super Bowl and to win the game. And the victory made the Steelers the first team to capture six Super Bowl championships.



WE ARE THE CHAMPIONS: Pittsburgh Steelers Carey Davis (left) and Nate Washington (right) stopped by DJ Boogie's afternoon show the day after winning the Super Bowl.

**'I've tried to grill players about what goes on in the locker rooms and their meetings, and they're like, "OK, you can stop asking me this."'**

—Kode Wred



Kode Wred says about Tomlin, "He's definitely the bright spot here. The way that he handles these players, the way he handles the media in general—he's only been doing this a couple of years but his demeanor is [like] he's been doing it forever. I think that's why everybody kind of like flocks to him."

A native of New York, DJ Boogie has been in Pittsburgh for a dozen years and says it didn't take him long to realize how much the team means to the community. "As soon as you step foot into the Penn International Airport, you really see what it is: These fans are straight die-hard crazies."

"I was never a real football fanatic until I came to this city. Even if you're not into football you will be, [because] these guys are so nice and so caring. For example, one of my good friends, [reserve quarterback] Charlie Batch, is so deeply involved with community. And when you start to follow these guys and see where their hearts are really at, it's very hard not to love them. Football is great, but it's the other things they do that make them super men."

The election and inauguration of President Barack Obama were events that aroused deep emotions from WAMO listeners. The Steelers' win was also emotionally charged and unifying. "It's kind of hard to compare the two but I think with the Super Bowl that's the one thing we all have in common," DJ Boogie says. "It's really the same type of energy. When Obama won, our phones lit up, and the same thing with the Steelers. Any age, any race—it didn't matter who you were. Steelers fans are just phenomenal."

R&R

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**MUSIQ SOULCHILD** NOTCHES HIS SECOND HIGHEST CAREER DEBUT, AS "SOBEAUTIFUL" ARRIVES AT NO. 33. IN 2001, "LOVE" LAUNCHED AT NO. 32, ULTIMATELY SPENDING A WEEK AT NO. 1. THE SINGER'S CURRENT TRACK ALSO EARNS AIRPOWER HONORS AT URBAN AC, WHERE IT RISES 21-19 (UP 129 PLAYS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	8	<b>BEYONCE</b> Diva	NO. 1 (1 WK)	☆	MUSIC WORLD/COLUMBIA	4098 +372	31.862	1
2	6	9	<b>KERI HILSON FEATURING LIL WAYNE</b> Turnin Me On		☆	MOSLEY/ZONE 4/INTERSCOPE	3758 +585	28.63	2
3	2	13	<b>KANYE WEST</b> Heartless		11 ☆	ROC-A-FELLA/DEF JAM/IDJMG	3708 -160	27.023	3
4	7	9	<b>THE-DREAM</b> Rockin' That Thang		☆	RADIO KILLA/DEF JAM/IDJMG	3588 +440	26.509	4
5	5	12	<b>NE-YO FEATURING JAMIE FOXX &amp; FABOLOUS</b> She Got Her Own		☆	DEF JAM/IDJMG	3506 +4	29.957	5
6	11	4	<b>JAMIE FOXX FEAT. T-PAIN</b> Blame It	MOST INCREASED PLAYS	☆	J/RMG	3300 +1008	30.871	6
7	1	16	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> Pop Champagne		☆	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/E1	3291 -580	23.552	7
8	4	18	<b>BEYONCE</b> Single Ladies (Put a Ring on It)		112 ☆	MUSIC WORLD/COLUMBIA	3079 -608	26.325	8
9	9	13	<b>JAMIE FOXX FEATURING T.I.</b> Just Like Me		☆	J/RMG	2936 +41	23.90	9
10	8	20	<b>T.I. FEATURING RIHANNA</b> Live Your Life		113 ☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	2593 -489	20.662	10
11	12	16	<b>BOBBY VALENTINO FEATURING YUNG JOC</b> Beep		☆	BLU KOLLA DREAMS/CAPITOL	2513 +248	17.535	11
12	10	19	<b>T-PAIN FEATURING LUDACRIS</b> Chopped 'n' Skrewed		☆	KONVICT/NAPPY BOY/JIVE/JLG	2402 -463	19.821	12
13	15	9	<b>KEYSHIA COLE</b> You Complete Me		☆	IMANI/GEFFEN/INTERSCOPE	2343 +222	14.67	13
14	17	13	<b>NE-YO</b> Mad		☆	DEF JAM/IDJMG	2149 +254	17.025	14
15	13	23	<b>USHER</b> Trading Places		☆	LAFACE/JLG	1976 -302	16.685	15
16	20	9	<b>YUNG L.A. FEATURING YOUNG DRO &amp; T.I.</b> Ain't I		☆	GRAND HUSTLE/INTERSCOPE	1955 +308	14.44	16
17	14	15	<b>PLIES FEATURING CHRIS J</b> Put It on Ya		☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1872 -275	14.76	17
18	28	3	<b>SOULJA BOY TELL'EM FEAT. SAMMIE</b> Kiss Me Thru the Phone	AIRPOWER	☆	COLLIPARK/INTERSCOPE	1847 +515	12.826	18
19	21	4	<b>JAZMINE SULLIVAN</b> Lions, Tigers & Bears	AIRPOWER	☆	J/RMG	1811 +186	13.454	19
20	23	5	<b>GS BOYZ</b> Stanky Legg		☆	SWAGG TEAM/JIVE/BATTERY	1710 +223	9.710	20
21	22	16	<b>GORILLA ZOE</b> Lost		☆	BLOCK/BAD BOY SOUTH/ATLANTIC	1654 +103	9.625	21
22	25	4	<b>T.I. FEATURING JUSTIN TIMBERLAKE</b> Dead and Gone		☆	GRAND HUSTLE/ATLANTIC	1595 +206	10.812	22
23	16	16	<b>LUDACRIS CO-STARRING T-PAIN</b> One More Drink		☆	DTP/DEF JAM/IDJMG	1571 -402	10.476	23
24	18	17	<b>KEYSHIA COLE FEATURING 2PAC</b> Playa Cardz Right		☆	AMARU/IMANI/GEFFEN/INTERSCOPE	1495 -219	13.748	24
25	26	8	<b>J. HOLIDAY</b> It's Yours		☆	MUSIC LINE/CAPITOL	1490 +126	8.666	25
26	24	5	<b>RON BROWZ</b> Jumpin' Out the Window		☆	ETHER BOY/UNIVERSAL MOTOWN	1424 -23	8.034	26
27	33	3	<b>T-PAIN FEATURING CHRIS BROWN</b> Freeze		☆	KONVICT/NAPPY BOY/JIVE/JLG	1331 +233	8.341	27
28	29	4	<b>MIMS</b> Move (If You Wanna)		☆	AMERICAN KING/CAPITOL	1210 +77	8.438	28
29	2	2	<b>PLIES FEATURING ASHANTI</b> Want It, Need It		☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1206 +227	6.503	29
30	27	17	<b>MUSIQ SOULCHILD FEATURING MARY J. BLIGE</b> If U Leave		☆	ATLANTIC	1125 -269	8.819	30
31	34	2	<b>JENNIFER HUDSON</b> If This Isn't Love		☆	ARISTA/RMG	934 +168	4.465	31
32	NEW		<b>OJ DA JUICEMAN FEATURING GUCCI MANE</b> Make tha Trap Say Aye		☆	32/MIZAY/ASYLUM	807 +304	4.745	32
33	NEW		<b>MUSIQ SOULCHILD</b> So Beautiful		☆	ATLANTIC	807 +239	5.218	33
34	38	2	<b>CIARA FEATURING YOUNG JEEZY</b> Never Ever		☆	LAFACE/JLG	807 +154	3.879	34
35	33	20	<b>JAZMINE SULLIVAN</b> Bust Your Windows		☆	J/RMG	796 -182	6.607	35
36	NEW		<b>LUDACRIS CO-STARRING PLIES</b> Nasty Girl		☆	DTP/DEF JAM/IDJMG	750 +218	2.945	36
37	31	10	<b>BRANDY</b> Long Distance		☆	EVEPIC	747 -300	3.413	37
38	NEW		<b>SO CENT</b> I Get It In		☆	SHADY/AFTERMATH/INTERSCOPE	695 +144	4.564	38
39	NEW		<b>SLIM THUG</b> I Run		☆	BOSS HOGG OUTLAWZ/E1	612 +59	3.034	39
40	NEW		<b>USHER</b> Here I Stand		☆	LAFACE/JLG	588 +2	3.383	40

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>PLEASURE P</b> Boyfriend #2 (Atlantic)	37
<b>BUSTA RHYMES FEAT. T-PAIN</b> Hustlers Anthem (Universal Motown)	31
<b>SCOOTER SMIFF FEAT. CHRIS BROWN</b> Head Of My Class (Interscope)	26
<b>CHRISSETTE MICHELE</b> Epiphany (Def Jam/IDJMG)	23
<b>UGK</b> Da Game Been Good To Me (Jive/JLG)	15
<b>SOULJA BOY TELL'EM FEAT. SAMMIE</b> Kiss Me Thru The Phone (Collipark/Interscope)	10
<b>BO BENTON FEAT. PUSHER DEVILLE &amp; LIL RONNIE</b> I Know You Want It (GoldStar/Fontana)	7
<b>YUNG L.A. FEAT. DRO &amp; T.I.</b> Ain't I (Grand Hustle/Interscope)	6

**ADDED AT...**  
**WJUC**  
Toledo, OH  
PD: Charlie Mick  
Busta Rhymes Feat. T-Pain, Hustlers Anthem, 1  
Scooter Smiff Feat. Chris Brown, Head Of My Class, 1  
Bo Benton, I Know You Want It, 0  
Christette Michele, Epiphany, 0  
Pleasure P, Boyfriend #2, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>UNLADY LIKE</b> Bartender (Def Jam/IDJMG)	560/214	<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance (Streamline/KonLive/Cherrytree/Interscope)	391/53
<b>JOHN LEGEND</b> Everybody Knows (G.O.D./Columbia)	548/93	<b>GUCCI MANE</b> Stoopid (Big Cat/Tommy Boy)	388/57
<b>BOW WOW FEAT. JOHNTA AUSTIN</b> You Can Get It All (Columbia)	527/192	<b>Q DA KID</b> On A Mission (TAG/Def Jam/IDJMG)	359/60
<b>PLEASURE P</b> Boyfriend #2 (Atlantic)	471/181	<b>JADAKISS FEAT. AYANNA IRISH</b> Can't Stop Me (Def Jam/IDJMG)	323/223
<b>RICH GIRL FEAT. BUN B</b> 24's (Richtcraft/Jive/JLG)	462/99	<b>JAY ROCK FEAT. LIL WAYNE</b> All My Life (Top Dawg/Warner Bros.)	284/41
<b>BOBBY VALENTINO FEATURING YUNG JOC</b> Beep	41	<b>THE-DREAM</b> Rockin' That Thang	22
<b>JOHN LEGEND</b> Everybody Knows	48	<b>GUCCI MANE</b> Stoopid	38
<b>BOW WOW FEAT. JOHNTA AUSTIN</b> You Can Get It All	58	<b>Q DA KID</b> On A Mission	26
<b>PLEASURE P</b> Boyfriend #2	33	<b>JADAKISS FEAT. AYANNA IRISH</b> Can't Stop Me	41
<b>RICH GIRL FEAT. BUN B</b> 24's	53	<b>JAY ROCK FEAT. LIL WAYNE</b> All My Life	30

## MOST INCREASED PLAYS

<b>+1008</b>	☆ <b>JAMIE FOXX FEAT. T-PAIN</b> Blame It (J/RMG) WJZE +48, WHTD +44, KMM +42, KVSP +41, WPHI +33, WWPR +31, WBTJ +30, WDHT +28, WFTF +26, WPCX +25
<b>+585</b>	☆ <b>KERI HILSON FEAT. LIL WAYNE</b> Turnin Me On (Mosley/Zone 4/Interscope) WHTD +46, WJMH +34, WOWI +32, WQBT +31, WJKS +31, WQOK +29, WXBT +27, WQVE +25, WFXA +25, WJWZ +22
<b>+515</b>	☆ <b>SOULJA BOY TELL'EM FEAT. SAMMIE</b> Kiss Me Thru The Phone (Collipark/Interscope) WQOK +25, KKDA +23, WEDR +23, WCDX +20, WUSL +20, WBTJ +20, KBFB +19, KIFR +19, WTMG +19, WQBT +18
<b>+440</b>	☆ <b>THE-DREAM</b> Rockin' That Thang (Radio Killa/Def Jam/IDJMG) WKYS +50, WCDX +32, WEMX +26, WQBT +23, WXBT +23, WBTJ +23, WQZB +22, KBFB +20, WOWI +18, KATZ +18
<b>+372</b>	☆ <b>BEYONCE</b> Diva (Music World/Columbia) WQZB +36, WUSL +34, WQBT +34, KOPW +32, KIPR +26, KMEL +24, WBTJ +21, KBTT +20, WQOK +20, WJMH +19

FOR WEEK ENDING FEBRUARY 8, 2009  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
32 Urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 82 urban and 74 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2009 Nielsen Business Media, Inc. All rights reserved.



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# R&R URBAN AC

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► **CHARLIE WILSON** CONTINUES HIS CAMPAIGN TOWARD A SECOND CHART-TOPPER, AS "THERE GOES MY BABY" LIFTS 6-5 WITH THE LIST'S SECOND-BEST INCREASE (UP 139 PLAYS). THE FORMER GAP BAND LEAD VOCALIST SPENT SIX WEEKS AT NO. 1 WITH "CHARLIE, LAST NAME WILSON" IN 2005.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	19	<b>MUSIQ SOULCHILD FEATURING MARY J. BLIGE</b> IFU LEAVE	NO. 1 (6 WKS) ATLANTIC	1649 -85	11.962 1
2	2	25	<b>USHER</b> HERE I STAND	LAFACE/JLG	1642 -45	11.461 2
3	3	21	<b>ROBIN THICKE</b> THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	1505 +36	9.137 5
4	4	22	<b>AVANT</b> WHEN IT HURTS	CAPITOL	1454 -3	10.456 3
6	6	17	<b>CHARLIE WILSON</b> THERE GOES MY BABY	JIVE/JLG	1306 +139	8.310 6
6	5	22	<b>ANTHONY HAMILTON FEATURING DAVID BANNER</b> COOL	MISTER'S MUSIC/SO SO DEF/JLG	1245 -38	8.202 7
7	7	35	<b>JENNIFER HUDSON</b> SPOTLIGHT	ARISTA/RMG	1087 +39	9.325 4
8	8	30	<b>MINT CONDITION</b> NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	964 -28	5.098 13
9	9	39	<b>KEYSHIA COLE</b> HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	885 +25	6.728 10
10	11	41	<b>ERIC BENET</b> YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	816 +15	6.549 11
12	25		<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/IDJMG	811 +23	7.271 8
12	10	25	<b>JAZMINE SULLIVAN</b> NEED U BAD	J/RMG	778 -31	7.130 9
14	10		<b>BRANDY</b> LONG DISTANCE	EVEPIC	747 +82	4.480 14
13	11		<b>KEYSHIA COLE FEATURING 2PAC</b> PLAYA CARDZ RIGHT	AMARU/IMANI/GEFFEN/INTERSCOPE	737 +8	5.884 12
15	13		<b>JOE</b> WE NEED TO ROLL	563/KEDAR	708 +88	4.340 15
17	16		<b>KENNY "BABYFACE" EDMONDS</b> I NEED A LOVE SONG	MERCURY/IDJMG	658 +153	4.171 17
17	11		<b>INDIA.ARIE FEATURING MUSIQ SOULCHILD</b> CHOCOLATE HIGH	UNIVERSAL REPUBLIC	631 +34	3.588 20
18	11		<b>JENNIFER HUDSON</b> IF THIS ISN'T LOVE	ARISTA/RMG	536 +68	4.181 16
19	21	5	<b>MUSIQ SOULCHILD</b> SOBEAUTIFUL	AIRPOWER ATLANTIC	534 +129	4.011 18
20	19	20	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT	G.O.O.D./COLUMBIA	521 +72	3.508 22
20	17		<b>LAURA IZIBOR</b> FROM MY HEART TO YOURS	ATLANTIC	452 +7	2.800 24
22	12		<b>JAZMINE SULLIVAN</b> LIONS, TIGERS & BEARS	J/RMG	425 +81	3.147 23
23	7		<b>CASE</b> LOVELY	INDIGO BLUE	346 +2	1.230 36
25	13		<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	322 +5	3.580 21
25	24	13	<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS	J/RMG	297 -34	2.632 26
26	27	7	<b>JAMES FORTUNE &amp; FIYA</b> I TRUST YOU	BLACK SMOKE/WORLDWIDE	293 +61	2.718 25
27	26	13	<b>JAMIE FOXX FEATURING T.I.</b> JUST LIKE ME	J/RMG	273 -15	1.275 34
28	29	2	<b>HEATHER HEADLEY FEATURING SMOKIE NORFUL</b> JESUS IS LOVE	EMI GOSPEL	270 +77	1.690 32
29	28	10	<b>USHER</b> TRADING PLACES	LAFACE/JLG	248 +31	3.992 19
30	32	5	<b>SLIQUE</b> YOUR BODY	ROSEHIP	188 +39	1.076 38
33	33	3	<b>WAYNE BRADY</b> F.W.B.	PEAK/CMG	155 +7	2.278 28
37	37	2	<b>SEAL</b> IF YOU DON'T KNOW ME BY NOW	143/WARNER BROS.	154 +35	0.378 -
33	30	16	<b>DWELE</b> A FEW REASONS (TRUTH PT.2)	RT/E1	154 -18	0.324 -
36	RE-ENTRY		<b>MARY MARY FEATURING KIERRA 'KIKI' SHEARD</b> GOD IN ME	MY BLOCK/COLUMBIA	152 +78	1.927 30
35	31	15	<b>BEYONCE</b> AT LAST	MUSIC WORLD/COLUMBIA	139 -23	1.261 35
36	35	3	<b>NE-YO FEATURING JAMIE FOXX &amp; FABOLOUS</b> SHE GOT HER OWN	DEF JAM/IDJMG	125 -17	2.407 27
37	36	15	<b>LALAH HATHAWAY</b> THAT WAS THEN	STAX/CMG	123 -16	0.409 -
38	34	14	<b>LABELLE</b> SUPERLOVER	VERVE	116 -27	0.678 -
39	NEW		<b>JAMIE FOXX FEATURING T-PAIN</b> BLAME IT	J/RMG	114 +100	1.739 31
40	NEW		<b>LIONEL RICHIE</b> JUST GO	DEF JAM/IDJMG	114 +86	0.441 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>ERIC BENET</b> Chocolate Legs (Friday/Reprise/Warner Bros.) KDKS, KJLH, KMEZ, KOKY, KQXL, Sirius XM Heart & Soul, WAGH, WAKB, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLX, WTLZ, WUHT, WXST	20
<b>CHRISSETTE MICHELE</b> Epiphany (Def Jam/IDJMG) KBLX, KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WXST	18
<b>TONEX</b> Blend (Battery/Jive/JLG) KMEZ, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WIMX, WLXC, WMPZ, WXST	11
<b>HEATHER HEADLEY FEAT. SMOKIE NORFUL</b> Jesus Is Love (EMI Gospel) KMJM, WKSP, WNEW, WPHR, WYLD	5
<b>LIONEL RICHIE</b> Just Go (Def Jam/IDJMG) KBLX, WAGH, WBAV, WPHR, WQMG	5
<b>BONEY JAMES INTRODUCING QUINN</b> Don't Let Me Be Lonely Tonight (Concord/CMG) KMEZ, KOKY, KQXL, Sirius XM Heart & Soul, WKXI	5
<b>BRANDY</b> Long Distance (EVEpic) KMJK, WDAS, WDLT, WJMR	4
<b>MUSIQ SOULCHILD</b> sobeautiful (Atlantic) KJMS, WNEW, WTLX	3
<b>LEE CARR</b> Breathe (3rd Street/Jive/JLG) KDKS, WAGH, WIMX	3
<b>KENNY "BABYFACE" EDMONDS</b> I Need A Love Song (Mercury/IDJMG) WAMJ, WNEW	2

**ADDED AT...**  
**SIRIUS XM HEART & SOUL**  
 Satellite  
 PD: Dion Summers  
 MD: Cayman Kelly  
 Eric Benet, Chocolate Legs, B  
 Boney James Introducing Quinn,  
 Don't Let Me Be Lonely Tonight, 1

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[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>KEYSHIA COLE</b> Beautiful Music (Imani/Geffen/Interscope) TOTAL STATIONS: 34	101/101	<b>21:03 WITH FRED HAMMOND, SMOKIE NORFUL &amp; J MOSS</b> Cover Me (PAJAM/Gospo Centric/JLG) TOTAL STATIONS: 31	68/20
<b>K'JON</b> On The Ocean (Up&Up/Deh Tyme/Universal Republic) TOTAL STATIONS: 36	95/38	<b>ERIC BENET</b> Chocolate Legs (Friday/Reprise/Warner Bros.) TOTAL STATIONS: 11	67/47
<b>JOE</b> Why Just Be Friends (563/Kedar) TOTAL STATIONS: 35	81/1	<b>MUSIQ SOULCHILD</b> deserve more (Atlantic) TOTAL STATIONS: 34	67/33
<b>LEE CARR</b> Breathe (3rd Street/Jive/JLG) TOTAL STATIONS: 10	79/60	<b>HEZEKIAH WALKER &amp; LFC</b> Souled Out (Verity/JLG) TOTAL STATIONS: 34	64/13
<b>JAMIE FOXX</b> Why (J/RMG) TOTAL STATIONS: 34	68/68	<b>MACY GRAY &amp; MARSHA AMBROSIUS</b> Still Hurts (Stadium) TOTAL STATIONS: 8	56/7

## MOST INCREASED PLAYS

+153	<b>KENNY "BABYFACE" EDMONDS</b> I Need A Love Song (Mercury/IDJMG) WAKB +19, WUHT +15, WNEW +10, KMEZ +7, WAMJ +7, WAGH +5, WXST +5, WLXC +4, KQXL +4, WMGL +4
+139	<b>CHARLIE WILSON</b> There Goes My Baby (Jive/JLG) KJMS +27, WYLD +14, KQXL +12, WBHK +10, WRKS +10, WFLM +9, WHQT +8, WNEW +7, WKUS +6, WLXC +6
+129	<b>MUSIQ SOULCHILD</b> sobeautiful (Atlantic) WTLX +11, WNEW +10, WAKB +9, KQXL +8, KDKS +8, WIMX +7, WPHR +7, WFUN +6, KJMS +6, WMGL +5
+101	<b>KEYSHIA COLE</b> Beautiful Music (Imani/Geffen/Interscope) KMEZ +3, KMJK +3, KNEK +3, KOKY +3, KQXL +3, WAMJ +3, WBAV +3, WCFB +3, WDAS +3, WDLT +3
+100	<b>JAMIE FOXX FEAT. T-PAIN</b> Blame It (J/RMG) WJMZ +6, WDAS +6, KDKS +5, KNEK +5, WAGH +5, WAMJ +5, WBLX +5, WMKS +5, WMXD +5, WPHR +5

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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# R&R GOSPEL

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► **DONALD LAWRENCE & CO.** SHIFT 11-8 WITH "BACK II EDEN," MARKING LAWRENCE'S FOURTH TOP 10 ON THE NIELSEN BDS-DRIVEN CHART. FRONTING THE TRI-CITY SINGERS, LAWRENCE HAS TWO CHART-TOPPERS TO HIS CREDIT: "THE BLESSING OF ABRAHAM" (18 WEEKS IN 2006) AND "ENCOURAGE YOURSELF" (13 WEEKS IN 2007).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	52	<b>JAMES FORTUNE &amp; FIYA</b> I TRUST YOU	<b>NO. 1 (26 WKS)</b> BLACKSMOKE/WORLDWIDE	1175 -4	4.820 1
2	2	25	<b>MARY MARY</b> GET UP	MY BLOCK/COLUMBIA	953 -28	3.909 4
3	4	20	<b>HEZEKIAH WALKER &amp; LFC</b> SOULED OUT	<b>MOST INCREASED PLAYS</b> VERITY/JLG	947 +100	4.085 3
4	3	35	<b>21:03 WITH FRED HAMMOND, SMOKIE NORFUL &amp; J MOSS</b> COVER ME	PAJAM/GOSPO CENTRIC/JLG	903 -9	4.285 2
5	5	15	<b>KURT CARR &amp; THE KURT CARR SINGERS</b> PEACE AND FAVOR REST ON US	KCC/JLG	853 +82	3.171 5
6	7	57	<b>JONATHAN NELSON FEATURING PURPOSE</b> MY NAME IS VICTORY	INTEGRITY	656 +22	3.011 6
7	6	29	<b>ARKANSAS GOSPEL MASS CHOIR</b> I LIFT MY HANDS	T/EMTRO GOSPEL	631 +7	1.982 9
8	11	12	<b>DONALD LAWRENCE &amp; CO.</b> BACK II EDEN	QUIET WATER/VERITY/JLG	547 +49	2.300 7
9	9	43	<b>THE WEST ANGELES COGIC MASS CHOIR</b> LORD PREPARE ME	EMI GOSPEL	539 -16	1.762 10
10	8	27	<b>KIERRA KIKI SHEARD</b> PRAISE HIM NOW	EMI GOSPEL	539 -17	2.016 8
11	13	11	<b>MAURETTE BROWN-CLARK</b> IT AIN'T OVER (UNTIL GOD SAYS IT'S OVER)	AIR GOSPEL/MALACO	484 +66	1.625 13
12	14	19	<b>KATHY TAYLOR AND FAVOR</b> OH HOW PRECIOUS	KATCO/TYSCOT	455 +20	1.571 15
13	16	11	<b>HEATHER HEADLEY FEATURING SMOKIE NORFUL</b> JESUS IS LOVE	EMI GOSPEL	453 +41	1.670 11
14	12	40	<b>JASON CHAMPION</b> ALWAYS	BROOKS/EMI GOSPEL	400 -43	1.335 16
15	15	9	<b>MARVIN SAPP</b> PRAISE HIM IN ADVANCE	VERITY/JLG	398 +30	1.603 14
16	18	13	<b>ISAIAH D. THOMAS &amp; ELEMENTS OF PRAISE</b> SAID HE WOULD BE WITH ME	<b>AIRPOWER</b> HABA/KUK	356 +35	0.930 18
17	16	16	<b>THE MURRILLS</b> FRIEND OF MINE	QUIET WATER/VERITY/JLG	319 -39	0.921 20
18	21	9	<b>THE WILLIAMS BROTHERS</b> STILL STRONG	BLACKBERRY	303 +35	0.829 23
19	22	16	<b>JIMMY HICKS &amp; THE VOICES OF INTEGRITY</b> GOD'S GOT IT	BLACK SMOKE/WORLDWIDE	288 +23	0.563 28
20	19	5	<b>JAMES INGRAM</b> DON'T LET GO	INTERING/MUSIC ONE	286 +6	1.080 17
21	20	16	<b>REGINA BELLE</b> I CALL ON JESUS	PENDULUM	276 -8	0.922 19
22	23	3	<b>SHARI ADDISON</b> NO BATTLE, NO BLESSING	BET/VERITY/JLG	267 +70	0.900 22
23	25	2	<b>BISHOP PAUL S. MORTON PRESENTS THE FGBCFM</b> CRY YOUR LAST TEAR	<b>MOST ADDED</b> TEHILLAH/LIGHT	259 +59	0.541 -
24	27	3	<b>JOE LEAVELL &amp; ST. STEPHEN TEMPLE CHOIR</b> GOD IS ABLE	EMTRO GOSPEL	236 +53	0.547 30
25	29	2	<b>MARY MARY FEATURING KIERRA 'KIKI' SHEARD</b> GOD IN ME	MY BLOCK/COLUMBIA	233 +52	1.656 12
26	24	5	<b>BLESSED</b> GOTTA TAKE MY TIME	ULTIMATE	217 +19	0.436 -
27	28	16	<b>PAUL PORTER</b> WHAT DID YOU DO?	LIGHT	198 +15	0.380 -
28	26	2	<b>CRYSTAL AIKIN</b> I DESIRE MORE	BET/VERITY/JLG	189 +10	0.571 26
29	30	19	<b>VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE &amp; LOWELL PYE</b> YES WE CAN	TYSCOT/VERITY/JLG	185 +5	0.571 27
30			<b>PERFECTION</b> WHAT IS THIS	TESTIMONY	183 +45	0.238 -

### MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BISHOP PAUL S. MORTON PRESENTS THE FULL GOSPEL BAPTIST CHURCH FELLOWSHIP</b> Cry Your Last Tear (Tehillah/Light) WGRB, WNOO, WPRF, WYLD	4
<b>DONALD LAWRENCE &amp; CO.</b> Back II Eden (Quiet Water/Verity/JLG) KOKA, WOAD, WWIN	3
<b>HEATHER HEADLEY FEAT. SMOKIE NORFUL</b> Jesus Is Love (EMI Gospel) WHAL, WTHB, WJFO	3
<b>MAURETTE BROWN-CLARK</b> It Ain't Over (Until God Says It's Over) (AIR Gospel/Malaco) WGRB, WLOK, WYLD	3
<b>JIMMY HICKS &amp; THE VOICES OF INTEGRITY</b> God's Got It (Blacksmoke/WorldWide) KATZ, Sirius XM Praise, WFMV	3
<b>SHARI ADDISON</b> No Battle, No Blessing (BET/Verity/JLG) WJYD, WLJB, WPZZ	3
<b>MARY MARY FEAT. KIERRA 'KIKI' SHEARD</b> God In Me (My Block/Columbia) WJNL, WPRF, WXEZ	3
<b>JOE LEAVELL &amp; ST. STEPHEN TEMPLE CHOIR</b> God Is Able (Emtro Gospel) WFLT, WPRF, WPZZ	3

**ADDED AT... WWIN**  
Baltimore, MD  
PD/MD: Mike Roberts  
Donald Lawrence & Co., Back II Eden, 15  
Israel Houghton, Just Wanna Say, 7

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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>TED WINN</b> God Believes In You (Teddy's Jamz)	168/4	<b>ISRAEL HOUGHTON</b> Just Wanna Say (Integrity)	136/80
<b>KEITH WONDERBOY JOHNSON &amp; THE SPIRITUAL VOICES</b> Time To Get Close To Jesus (Gospel Truth)	167/16	<b>BRIAN COURTNEY WILSON</b> All I Need (Spirit Rising/Music World)	126/7
<b>SMOKIE NORFUL</b> Justified (EMI Gospel)	154/16	<b>STEPHEN HURD</b> Amazing (Integrity)	121/21
<b>DORINDA CLARK-COLE</b> Make Me Real (Verity/JLG)	139/5	<b>LUTHER BARNES &amp; THE RED BUDD GOSPEL CHOIR</b> Spirit Fall Down (AIR Gospel/Malaco)	116/14
<b>KENNY LEWIS &amp; ONE VOICE</b> I Am (Ice Inspiration/Icee)	138/10	<b>DAVID FRAZIER</b> Favor (God's Music)	113/99

### MOST INCREASED PLAYS

+100	<b>HEZEKIAH WALKER &amp; LFC</b> Souled Out (Verity/JLG) WWIN +16, WHLH +11, WNOO +10, WLJB +8, WYLD +8, WXOK +7, WGRB +4, KR01 +4, WTHE +4, WEAM +3
+99	<b>DAVID FRAZIER</b> Favor (God's Music) SXPR +8, WNOO +6, KATZ +5, KR01 +5, WEAM +5, WFMV +5, WJMD +5, WJYE +5, WLJB +5, WNNL +5
+82	<b>KURT CARR &amp; THE KURT CARR SINGERS</b> Peace And Favor Rest On Us (KCC/JLG) WHLW +13, WNOO +11, WPRF +9, WLJB +9, WHAL +8, WJNL +8, WTHB +7, WCAO +7, WEUP +6, WWIN +6
+80	<b>ISRAEL HOUGHTON</b> Just Wanna Say (Integrity) WJNL +12, WPRF +12, WCAO +10, WWIN +7, WLJB +6, WCAO +5, WEAL +5, KHLR +5, WPMI +4, WHLH +4
+70	<b>SHARI ADDISON</b> No Battle, No Blessing (BET/Verity/JLG) WJYD +9, WLJB +8, WCAO +11, WJNL +10, WPZZ +10, WXEZ +9, WNOO +6, WWIN +6, KHLR +3, WHLW +3

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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### RECURRENTS

ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT (VERITY/JLG)		596 655
<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> WORK IT OUT (EMTRO GOSPEL)		523 506
<b>SHEKINAH GLORY MINISTRY</b> JESUS (KINGDOM)		484 518
<b>PASTOR GREGG PATRICK &amp; THE BRIDGE PROJECT</b> I AM A WITNESS (CROSSOVER/TYSCOT)		373 386
<b>HEZEKIAH WALKER &amp; LFC</b> GRATEFUL (VERITY/JLG)		364 380

<b>WJYD/Columbus, OH*</b> OM: Jerry Smith PD: Dawn Mosby	<b>WTLN/Indianapolis, IN*</b> OM: Brian Wallace PD: The First Lady Raye	<b>WBBP/Memphis, TN</b> MD: Doreen Graves	<b>Rejoy Radio/Network</b> OM: Frankie Hemphill PD: Ra'Shaun Green MD: Samuel Priester	<b>WNNL/Raleigh, NC*</b> OM/PD: Jerry Smith MD: Melissa Wade	<b>KATZ/St. Louis, MO*</b> PD: Darrel Eason MD: Dwight Stone
<b>WHLN/Dallas, TX*</b> PD: Dion Mortenson MD: Jerome Thomas	<b>WHLH/Jackson, MS*</b> OM: Steve Kelly PD: Torrez Harris MD: Lance Fuller	<b>WHAL/Memphis, TN*</b> PD: Eileen Collier APD/MD: Tracy Bethea	<b>WPRF/New Orleans, LA*</b> PD/MD: JoJo Walker	<b>WPZZ/Richmond, VA*</b> OM: Jeff Anderson PD: Regg e Baker	<b>WIMG/Trenton, NJ</b> OM/PD: Felicia Brannon APD/MD: Robyn McCallum
<b>WCHB/Detroit, MI*</b> OM/PD: Bo Money	<b>WQAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>WLOK/Memphis, TN*</b> PD/MD: Kim Harper	<b>WYLD/New Orleans, LA*</b> PD: Derick Corbett APD/MD: Loretta Petit	<b>Sheridan Gospel Network/Satellite</b> PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander	<b>WTSK/Tuscaloosa, AL</b> OM: Greg Tomasello PD/AM: Charles Anthony
<b>WFLT/Flint, MI*</b> OM/PD: Sammie L. Jordan, Jr.	<b>WQAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>WMBM/Miami, FL</b> PD/MD: Greg Cooper	<b>WLIB/New York, NY*</b> OM/PD: Skip Dillard	<b>Sirius XM Praise/Satellite*</b> OM: B.J. Stone PD: Pat McKay	<b>WPRS/Washington, DC*</b> PD: Matt Anderson
<b>WEAL/Greensboro, NC*</b> PD/MD: Joseph Level	<b>WQAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>WHLW/Montgomery, AL*</b> OM: Michael Long PD/MD: Connye Bryant	<b>WFMI/Norfolk, VA*</b> OM: Neal Williams PD: Mike Chandler	<b>WSOK/Savannah, CA*</b> PD: E. Larry McDuffie	<b>WFAL/Wilmington, DE</b> OM: Melvin Brittingham PD/MD: Manuel Mena
<b>KROI/Houston, TX*</b> OM/PD: Terri Thomas	<b>WQAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>WXVI/Montgomery, AL*</b> PD: Glinda Perkins	<b>WXEZ/Norfolk, VA*</b> OM: John Shomby PD: Dale Murray	<b>KOKA/Shreveport, LA*</b> PD: Eddie Giles APD/MD: Sharon Flournoy	
<b>WDJL/Huntsville, AL*</b> PD/MD: Walter Peavey	<b>WQAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>WTHB/Nassau, NY*</b> MD: Clara Mack	<b>WPPZ/Philadelphia, PA*</b> OM/PC: Elroy Smith APD/MD: CeCe M. Ghee		
<b>WEUP/Huntsville, AL*</b> OM: Hundley Batts PD: Steve Murray MD: Ricky Sykes	<b>WQAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>WTLR/Little Rock, AR*</b> OM: Scanny Victory PD: C. Loves			
	<b>WQAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>KPKZ/Little Rock, AR</b> OM: Mark Dylan PD/MD: Billy St. James			



From bit marketing to creating partnerships

## Big Promotions On A Small Budget

Kevin Peterson

KPeterson@RadioandRecords.com

**S**ome stations have maintained healthy promotion budgets, only to have them sliced to bits. Others have never had much of a promotion budget to speak of. We queried promotion experts, who offer some low-cost or no-cost ideas no matter which category your station fits in.

CPR Promotions founder Paige Nienaber has long maintained that money is just a great excuse for doing bad promotions. When you don't have the money, it's time to get creative. "What a lot of stations are doing is what I call bit marketing, where it's one bit after the next bit after the next bit after the next," he says. "It's all short and sweet. No six-week-long bill paying or birthday games or anything like that. In this kind of environment, it's making the most of every promotional opportunity that comes along and not letting anything sneak by."

For example, he says that some stations didn't even acknowledge the Super Bowl, and he doesn't understand why. "It's not a football game, it's a cultural event, and you can get a week out of that alone. You come out of that and maybe do a week of concert tickets or movie tickets, and then you go into a week of Valentine's stuff. It's not letting anything sneak by you. It's taking something and getting every dime of value out of it."

McVay Media president Mike McVay says that marriage marketing, or creating partnerships, is a great way to cut costs. "Become partners with an advertiser who uses direct mail and place your message inside of their marketing," he says. "Advertisers and advertising outlets are becoming strange bedfellows during these difficult economic times. In my home market of Cleveland, two competitive car dealers are sharing a TV commercial."

Crista Ministries KCMS (Spirit 105.3)/Seattle promotion director Amy Randolph says partnering with travel agencies for big-ticket trip giveaways has

brought a great opportunity to the station, providing promotional on-air mentions in exchange for trips. She adds, "In 2008, Spirit began a new relationship with Disneyland. Twice last year we broadcast live from Disneyland and were able to award trips for our listeners. To date, our Disneyland promotions have seen the highest number of participants for a two-week contest."

With a high percentage of Internet-savvy listeners, stations are also increasingly using their

Web sites for promotions. Illinois Bible Institute WCIC/Peoria, Ill., promotion director Lindsay Davis says, "Our Share Your Heart promotion draws people to our Web site and social networking sites and gives listeners the opportunity to submit and vote for their favorite picture of someone sharing their heart. The winner of the most-voted picture gets passes we received for registration at an upcoming marriage conference."

KCMS also uses the picture upload system. "Listeners can upload their personal photos to be entered into a contest," Randolph says. "We are then able to sell the contest or promotion to a client, who provides the prizes. It becomes a win-win for our listeners and our advertisers."



Davis



McVay

### Holiday Promos

There is always a promotion that can be built around a holiday, with Christmas being the biggest. KCMS put together a Holiday Stories promotion for fourth-quarter 2008. "We recruited listeners to submit their

**'Money is just a great excuse for doing bad promotion. When you don't have the money, it's time to get creative.'**

—Paige Nienaber



family holiday story," Randolph says. "Stories were selected based on content and on-air delivery. Each week our listeners went to our Web site to vote for their favorite story of the week." She adds that close to 1,200 people entered the contest. Daily and weekly prizes were provided by Spirit advertisers and promotional partners.

Getting TV coverage for a holiday promotion makes it even better, and Nienaber says one of the universals in radio promotion is that anytime you have babies crawling, TV outlets will cover it. So for Easter he suggests doing bunny races. "Get 100 little babies and put little ears on them and a cotton ball on the back of their diaper and have them crawl for prizes," he says.

### Service Element

Holiday promotions can also have a service element to them. Nienaber recalls his first Thanksgiving in San Francisco. Most of the staff had only been at the station for about two months and didn't really know many people, so for Thanksgiving they were all going to their own separate apartments to eat TV dinners, but the news director signed them all up to volunteer at Glide Memorial Church in San Francisco where they serve meals to the less fortunate on Thanksgiving.

"We were all really mad about it at the time," he recalls. "We used the station vehicles to deliver meals to people who were shut in. Afterward we all went to the program director's house for dinner. I think all of us had a whole new outlook on Thanksgiving because we stopped sitting by and passively using Thanksgiving and actually participated and did something, and it was great."

McVay says there is positive publicity from supporting a community event or charity anytime of year, and the marketing that comes from such an event is worth the on-air exposure. "There are three ingredients that ensure success," he says. "First, the charity must be one that the majority of the community supports or is universally accepted. Second, involving a TV station and/or newspaper increases the exposure double or triple. And third, the station needs to have dominant exposure at the actual event. Let there be no question as to who the radio partner was for the event."

On the air, many stations, including WCIC, have picked up the Family Name Game, in which they read a different name several times each day and give a listener the opportunity to call in and talk about a family member with that name. Davis says, "It's a great way for our listeners to feel a part of our listening family because they get to talk about their family. And the prize is as low budget as they come: an e-mail with an audio file of their on-air moment talking about someone in their family." But if you have the budget or prizes available from advertisers or promotional partners, offer those as well. Other stations have given away everything from tickets (to movies, concerts and Disney) to cash.

R&R

### Tips For Low-Cost Promotions

- Get creative.
- Make the most of every promotional opportunity. Don't let anything sneak by.
- Partner with advertisers, charities and other media outlets.
- Take advantage of the Internet and other digital technologies.
- Build promotions around holidays, other special days, cultural events and charities.
- Include a service element to your promotions when possible.
- Keep it simple.



Randolph

For more promotional ideas, see the Feb. 13 R&R Christian Friday News. If you're not a subscriber, go to the About Us page at RadioandRecords.com to sign up for your free Friday News subscription.

# R&R CHRISTIAN AC

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► SINGER/SCRIBER **LINCOLN BREWSTER** DEBUTS AT NO. 27 WITH "GOD YOU REIGN," THE SECOND SINGLE FROM HIS ALBUM "TODAY IS THE DAY." THE TITLE TRACK PEAKED AT NO. 11 IN OCTOBER. BREWSTER'S CHART HISTORY INCLUDES THE FOUR-WEEK NO. 1 "EVERLASTING GOD" IN MARCH-APRIL 2007.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	21	<b>THIRD DAY</b> REVELATION	NO. 1 (2 WKS) ESSENTIAL/PLG	1822 +17	4.620 1
2	2	22	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	1816 +33	3.827 2
3	3	26	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	1624 +39	3.617 3
4	5	35	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	MONOMODE/REUNION/PLG	1461 -15	3.591 4
5	4	30	<b>TOBYMAC FEATURING KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FORFRONT/EMI CMG	1453 -17	3.506 5
6	6	6	<b>FRANCESCA BATTISTELLI</b> FREE TO BE ME	FFRVENT/WORD-CURB	1301 +55	2.989 6
7	9	6	<b>MERCYME</b> FINALLY HOME	INO	1244 +199	2.805 7
8	8	28	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	1041 -18	1.837 9
9	7	34	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1029 -125	2.532 8
10	10	15	<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI CMG	1006 +72	1.800 12
11	13	12	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	951 +104	1.824 10
12	11	20	<b>BUILDING 429</b> END OF ME	INO	886 -13	1.819 11
13	14	15	<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	855 +49	0.932 19
14	12	21	<b>ADDISON ROAD</b> HOPE NOW	INO	834 -3	1.706 13
15	15	26	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	760 -18	1.119 15
16	19	3	<b>NEWSBOYS</b> IN THE HANDS OF GOD	INPOP	625 +164	0.885 20
17	16	17	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	594 -14	1.087 16
18	17	14	<b>POINT OF GRACE</b> I WISH	WORD-CURB	580 -17	1.337 14
19	18	8	<b>THE MICHAEL GUNGOR BAND</b> ANCIENT SKIES	BRASH	497 +29	0.279 -
20	25	2	<b>CHRIS TOMLIN</b> I WILL RISE	<b>MOST INCREASED PLAYS/MOST ADDED</b> SIXSTEPS/SPARROW/EMI CMG	474 +222	0.695 21
21	23	6	<b>MARK HARRIS</b> ONE TRUE GOD	INO	394 +60	0.514 24
22	21	6	<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> LORD	INTEGRITY	391 +16	0.951 18
23	20	21	<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	331 +13	1.021 17
24	22	6	<b>DAVID CROWDER BAND</b> O, FOR A THOUSAND TONGUES TO SING	SIXSTEPS/SPARROW/EMI CMG	366 +13	0.256 -
25	26	4	<b>AARON SHUST</b> CREATE AGAIN	BRASH	244 +5	0.165 -
26	30	2	<b>ABOVE THE GOLDEN STATE</b> I'LL LOVE YOU SO	SPARROW/EMI CMG	224 +35	0.599 23
27	<b>NEW</b>		<b>LINCOLN BREWSTER</b> GOD YOU REIGN	INTEGRITY	214 +41	0.180 -
28	29	3	<b>JOHN WALLER</b> WHILE I'M WAITING	BEACH STREET/REUNION/PLG	212 +22	0.617 22
29	<b>RE-ENTRY</b>		<b>THE FRAY</b> YOU FOUND ME	EPIC/INO	210 +22	0.486 25
30	27	13	<b>MATT MAHER</b> AS IT IS IN HEAVEN	ESSENTIAL/PLG	207 -11	0.380 -

## MOST ADDED

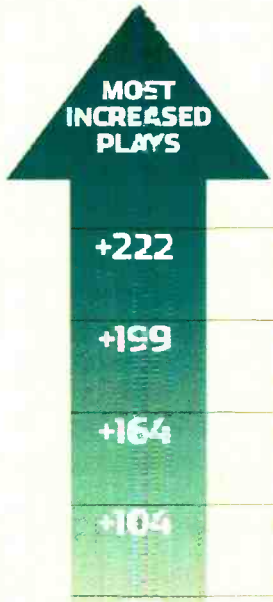
ARTIST TITLE / LABEL	NEW STATIONS
<b>CHRIS TOMLIN</b> I Will Rise (Sixsteps/Sparrow/EMI CMG) KFIS, KNWI, KSBJ, KTSY, WAFJ, WAKW, WBHY, WCQR, WCRZ, WGTZ, WMHK, WPAR	12
<b>NEWSBOYS</b> In The Hands Of God (Inpop) KFIS, KGBI, KLTZ, KNW, WAFJ, WBHY, WCSG, WMIT, WNWV, WRBS	10
<b>MATTHEW WEST</b> The Motions (Sparrow/EMI CMG) KFIS, KGBI, KTSY, WBHY, WFFH	5
<b>JARS OF CLAY</b> Two Hands (Essential/PLG) WBHY, WBSN, WJTL, WMSJ, WMUZ	5
<b>ABOVE THE GOLDEN STATE</b> I'll Love You So (Sparrow/EMI CMG) KBIQ, KBNJ, KSOS, WJJC	4
<b>JEREMY RIDDLE</b> Bless His Name (Vineyard/Varietal) WBHY, WBSN, WCSJ, WJTL	4
<b>MERCYME</b> Finally Home (INO) KVMV, WBHY, WRCV	3
<b>MICHAEL GUNGOR BAND</b> Ancient Skies (Brash) KGBI, WFHM, WJGK	3

**ADDED AT... WMUZ**  
Detroit, MI  
PD/MC: Julia Belcher  
Remedy Drive, Al 101g, 4  
Jars Of Clay, Two Hands, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>MANDISA</b> My Deliverer (Sparrow/EMI CMG) TOTAL STATIONS: 15	206/77	<b>JEREMY RIDDLE</b> Bless His Name (Vineyard) TOTAL STATIONS: 10	113/33
<b>BEBE NORMA</b> Pull Me Out (EEC/Tooth & Nail) TOTAL STATIONS: 12	153/66	<b>JARS OF CLAY</b> Two Hands (Gray Matters/Nettwerk) TOTAL STATIONS: 17	109/55
<b>THE AFTERS</b> Never Going Back To Me (INO) TOTAL STATIONS: 10	147/15	<b>MATT MAHER</b> Empty & Beautiful (Essential/PLG) TOTAL STATIONS: 6	102/38
<b>JIMMY NEEDHAM</b> Hurricane (Inpop) TOTAL STATIONS: 10	138/8	<b>SHAWN McDONALD</b> Clarity (Sparrow/EMI CMG) TOTAL STATIONS: 3	92/5
<b>SANCTUS REAL</b> Sing (Sparrow/EMI CMG) TOTAL STATIONS: 6	130/13	<b>KARI JOBE</b> I'm Singing (Integrity) TOTAL STATIONS: 16	90/21



**+222** **CHRIS TOMLIN**  
I Will Rise (Sixsteps/Sparrow/EMI CMG)  
WLAB +24, WCSG +24, WMIT +22, WBSN +22, SXMS +20,  
KNWI +16, WMSJ +14, WJIE +13, KLJC +11, WAFJ +10

**+199** **MERCYME**  
Finally Home (INO)  
WCVQ +24, WFSH +18, KFIS +16, KTSY +16, KVMV +15,  
WPAR +11, WFHM +9, WJJC +9, WJIE +7, KLJC +7

**+164** **NEWSBOYS**  
In The Hands Of God (Inpop)  
WCQR +23, WPAR +20, WNWV +18, KNWI +18, WAWZ +15,  
WBHY +15, WBDX +12, WJGK +10, KFIS +7, KSBJ +4

**+104** **MATTHEW WEST**  
The Motions (Sparrow/EMI CMG)  
WCVQ +21, WFSH +17, KWND +16, KCMV +15, SXMS +7,  
KGBI +7, KFIS +5, WFFH +5, WAWZ +4, WLFJ +4

**+77** **MANDISA**  
My Deliverer (Sparrow/EMI CMG)  
WJCL +21, KBNJ +17, WMHK +16, WBDX +15, WLAB +13,  
WDE +2, KCMV +2, WBSN +1, WFSH +1, WCSG +1

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	<b>DOWNHERE</b> HERE I AM (CENTRICITY)		1007 1011	6	<b>AARON SHUST</b> MY SAVIOR MY GOD (BRASH)		617 594
2	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE (FFRVENT/WORD-CURB)		992 1008	7	<b>33MILES</b> ONE LIFE TO LOVE (INO)		605 652
3	<b>LAURA STORY</b> MIGHTY TO SAVE (INO)		853 837	8	<b>LINCOLN BREWSTER</b> EVERLASTING GOD (INTEGRITY)		580 575
4	<b>MERCYME</b> YOU REIGN (INO)		794 858	9	<b>THIRD DAY</b> CALL MY NAME (ESSENTIAL/PLG)		577 570
5	<b>TREE63</b> BLESSÉD BE YOUR NAME (INPOP)		627 603	1C	<b>CHRIS TOMLIN</b> HOW GREAT IS OUR GOD (SIXSTEPS/SPARROW/EMI CMG)		570 562

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** New to charts in charts section for rules and symbol explanations.  
57 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 34 reporters, Christian CHR 26, Christian rock 25 and Christian AC Inspirational 20 © 2009 Nielsen Business Media, Inc. All rights reserved.

# "WAIT & SEE"

## NEW BRANDON HEATH SINGLE

### THE STORY CONTINUES MARCH 6

FOR MORE INFORMATION, CONTACT  
[MATT.INGLE@PMGSONYMUSIC.COM](mailto:MATT.INGLE@PMGSONYMUSIC.COM)

I was born in Tennessee ;  
late July humidity  
school . I always had a  
knack for telling the truth .  
There is hope for me  
yet. Because God won't

# R&R CHRISTIAN

POWERED BY **nielsen**  
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AVAILABLE AT DMDS.COM



► **MARVIN WINANS JR.** DRAWS HIS FIRST CHART INK ON CHRISTIAN CHR, AS "YOU NEVER LET ME DOWN" DEBUTS AT NO. 28 (228 PLAYS AT SEVEN REPORTERS). THE SONG IS THE LEAD SINGLE FROM WINANS' FIRST SOLO SET, "IMAGE OF A MAN." HE PREVIOUSLY PERFORMED AS PART OF WINANS PHASE 2, A QUARTET OF SECOND-GENERATION WINANS FAMILY MEMBERS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	23	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	1067	-21
2	2	22	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	1047	-29
3	5	5	<b>FRANCESCA BATTISTELLI</b> FREE TO BE ME	FERVENT/WORD-CURB	872	+100
4	3	22	<b>GROUP 1 CREW</b> KEYS TO THE KINGDOM	FERVENT/WORD-CURB	807	+35
5	4	14	<b>RUSH OF FOOLS</b> LOSE IT ALL	MIDAS	789	+13
6	6	11	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	784	+92
7	9	10	<b>VOTA</b> HARD TO BELIEVE	INO	664	+66
8	8	19	<b>THIRD DAY</b> RUN TO YOU	ESSENTIAL/PLG	643	-5
9	11	11	<b>RED</b> NEVER BE THE SAME	ESSENTIAL/PLG	619	+74
10	12	13	<b>DISCIPLE</b> WHATEVER REASON	INO	598	+50
11	7	24	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	583	-79
12	10	6	<b>FRAY</b> YOU FOUND ME	EPIC/INO	563	+43
13	15	36	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	499	-11
14	13	16	<b>ARTICLE ONE</b> TAKEN BY THE STORM	INPOP	497	-18
15	16	18	<b>BUILDING 429</b> END OF ME	INO	492	+10
16	17	20	<b>DECEMBERADIO</b> BELIEVER	SLANTED/SPRING HILL	414	-26
17	19	10	<b>KRYSTAL MEYERS</b> LOVE IT AWAY	ESSENTIAL/PLG	378	+21
18	20	9	<b>JON FOREMAN</b> YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	371	+28
19	21	14	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	341	-25
20	18	20	<b>JON MCLAUGHLIN</b> BEATING MY HEART	ISLAND/IDJMG	324	-37
21	23	3	<b>NEWSBOYS</b> IN THE HANDS OF GOD	INPOP	310	+26
22	25	5	<b>THIS BEAUTIFUL REPUBLIC</b> BEAUTIFULLY BROKEN	FOREFRONT/EMI CMG	305	+73
23	22	15	<b>INHABITED</b> LOVE (I NEED YOU)	7 SPIN	279	-27
24	<b>NEW</b>		<b>KUTLESS</b> TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	276	+93
25	24	11	<b>BIG DADDY WEAWE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	257	-20
26	26	9	<b>HELLO KELLY</b> FALL OVER ME	7 SPIN	243	+31
27	<b>NEW</b>		<b>MAINSTAY</b> BECOME WHO YOU ARE	BEC/TOOTH & NAIL	232	+11
28	<b>NEW</b>		<b>MARVIN WINANS JR.</b> YOU NEVER LET ME DOWN	M2	228	+19
29	28	3	<b>SEVENGLORY</b> ALL OF THIS FOR YOU	7 SPIN	221	+37
30	<b>RE-ENTRY</b>		<b>JORDIN SPARKS</b> ONE STEP AT A TIME	19/JIVE/JLG	218	+2

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
11	11	11	<b>FAMILY FORCE 5</b> RADIATOR	TMG	290	+4
15	15	15	<b>RED</b> FIGHT INSIDE	ESSENTIAL/PLG	286	+6
14	14	14	<b>CLASSIC CRIME</b> SING	TOOTH & NAIL	264	-30
17	17	17	<b>CAPITAL LIGHTS</b> OUTRAGE	TOOTH & NAIL	260	+2
19	19	19	<b>WEDDING</b> RETURN	BRA'E NEW WORLD	248	+9
18	18	18	<b>HOUSE OF HEROES</b> LOSE CONTROL	MONO VS STEREO/GOTEE	247	-29
12	12	12	<b>RELIENT K</b> THE LAST, THE LOST, THE LEAST	GOTEE	245	-1
13	13	13	<b>REMEDY DRIVE</b> STAND UP	WORD-CURB	241	-6
14	14	14	<b>KUTLESS</b> TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	234	-64
6	6	6	<b>NEVERTHELESS</b> CROSS MY HEART	FLICKER/PLG	230	+39
20	20	20	<b>BECOMING</b> YOUR LOVE	TOOTH & NAIL	223	-36
6	6	6	<b>CHILDREN 18:3</b> HOMEMADE VALENTINE	TOOTH & NAIL	218	-5
9	9	9	<b>IVORYLINE</b> HEARTS AND MINDS	TOOTH & NAIL	218	-9
3	3	3	<b>ABANDON</b> HOLD ON	FOREFRONT/EMI CMG	210	+68
3	3	3	<b>HAWK NELSON</b> LET'S DANCE	BEC/TOOTH & NAIL	209	+43
6	6	6	<b>THIS BEAUTIFUL REPUBLIC</b> SURRENDER SAVED MY LIFE	FOREFRONT/EMI CMG	187	+3
13	13	13	<b>SECRET AND WHISPER</b> ANCHORS	TOOTH & NAIL	181	-6
18	18	18	<b>DISCIPLE</b> 3-2-1	INO	181	-60
4	4	4	<b>THE CONTACT</b> BLACK SEA	7 SPIN	155	-14
17	17	17	<b>RUTH</b> WHO I WAS AND WHO I AM	TOOTH & NAIL	153	-15
13	13	13	<b>SEARCH THE CITY</b> THE RESCUE	TOOTH & NAIL	141	-11
9	9	9	<b>A ROTTERDAM NOVEMBER</b> ENOUGH	ARN	139	-9
<b>NEW</b>			<b>PHILMONT</b> THE DIFFERENCE	FOREFRONT/EMI CMG	122	+94
2	2	2	<b>RUN KID RUN</b> SET THE DIAL	TOOTH & NAIL	119	+49
<b>NEW</b>			<b>FALLING UP</b> STREAMS OF WOE AT ACHERON	BEC/TOOTH & NAIL	112	+47
<b>NEW</b>			<b>DECYFER DOWN</b> FADING	INO	110	+73
3	3	3	<b>GRITS</b> BEAUTIFUL MORNING	RE/OLUTION ART	106	0
<b>NEW</b>			<b>FRAY</b> YOU FOUND ME	EPIC/INO	102	+49
6	6	6	<b>WE AS HUMAN</b> DEAD MAN	WE AS HUMAN	100	-14
6	6	6	<b>MANIC DRIVE</b> BLUE	WHIPLASH	93	-2

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
13	13	13	<b>MARK HARRIS</b> ONE TRUE GOD	INO	383	+33
18	18	18	<b>JAMIE SLOCUM</b> DEPENDENCE	CURB	366	+5
5	5	5	<b>MERCYME</b> FINALLY HOME	INO	319	+24
21	21	21	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	306	-7
20	20	20	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	292	-5
10	10	10	<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	260	+8
3	3	3	<b>CHRIS TOMLIN</b> I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	234	+61
17	17	17	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	225	-6
3	3	3	<b>CARMEN D'ARCY</b> WE ADORE THEE	BRICK STREET/MARTINGALE	191	+39
11	11	11	<b>CURT COLLINS</b> JESUS PAID IT ALL	FSS	190	-10

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
4	4	4	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	188	+7
7	7	7	<b>JUSTIN UNGER</b> BEHOLD	HEIGHTS	176	+8
2	2	2	<b>LINCOLN BREWSTER</b> GOD YOU REIGN	INTEGRITY	166	+13
20	20	20	<b>ADDISON ROAD</b> HOPE NOW	INO	162	+9
8	8	8	<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	145	+10
16	16	16	<b>JARED ANDERSON</b> GLORIFIED	INTEGRITY	142	-13
7	7	7	<b>JAIME JAMGOCHIAN</b> FOR YOU	CENTRICITY	130	+4
2	2	2	<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI CMG	123	+9
<b>NEW</b>			<b>TWILA PARIS</b> NOT FORGOTTEN	E1	122	+23
<b>NEW</b>			<b>BUILDING 429</b> END OF ME	INO	113	+14

## SOFT AC/INSPIRATIONAL REPORTERS

**WHCF/Bangor, ME**  
OM: Tim Collins  
PD/MD: Joe Polek

**WNFR/Flint, MI**  
OM: Lori McNaughton  
PD: Brian Smith  
MD: Ellyn Davey

**WHCB/Johnson City, TN**  
OM: Matthew Hill  
MD: Dave Purin

**WFR/Network**  
CR: Marvin Sanders  
FC: Rick Robertson  
MC: Jim Stanley

**KLMP/Rapid City, SD**  
PD: Suzanne Happs  
MD: Jamie Knapp

**KYCC/Stockton, CA\***  
PD: Scott Mearns  
MD: Marina Tahod

**KCBI/Dallas, TX\***  
PD: Mike Tirone  
APD: Bill Bumpas  
MD: John Eddy (Alaniz)

**WJYO/Ft. Myers, FL**  
OM/APD: Art Ramos  
PD: Joe Scoggins

**KAMB/Merced, CA**  
PD/MD: David Benton

**KMLB/Phoenix, AZ**  
FC: Faror Eckelbarger

**WGSL/Rockford, IL**  
OM: Ron Tietzort  
PD/MD: Charmel Jacobs

**WLJN/Traverse City, MI**  
OM/MD: DC Cavender  
FD: Pete Lathrop

**WCDR/Dayton, OH\***  
OM: Keith Hamer  
PD/MD: Eric Johnson

**WAGO/Greenville, NC**  
MD: Mike Farley

**Family Life Communications/Network**  
PD: Adam Biddell  
MD: Bill Ronning

**KLTV/Ponca City, OK**  
FL MD: Tony Wair  
AF: Andy Youso

**KCRN/San Angelo, TX**  
PD/MD: Mark Mohr  
APD: Steve Hayes

**WOLW/Traverse City, MI**  
FD/MD: Patrick Green

**WCRH/Hagerstown, MD**  
PD: Jeffrey Bean  
MD: Susanna Scott

**KCFB/St. Cloud, MN**  
PD: Phil Kuamme  
MD: Chuck Heuberger

\* Monitored Reporters



▶ WITH 234 PLAYS AT 20 REPORTING STATIONS, CHRIS TOMLIN'S "I WILL RISE" BURSTS IN AT NO. 20. THE TRACK ALSO NABS MOST ADDED (12 NEW COMMITMENTS) AND PCSTS THE FORMAT'S BEST GAIN (UP 190 PLAYS).

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## CHRISTIAN AC REPORTERS

**KGZV/Abilene, TX**  
PD/MD: Gary Hill

**WMIT/Asheville, NC\***  
OM/PD: Tom Greene  
MD: Matt Stockman

**WFSH/Atlanta, GA\***  
PD: Mike Blakemore  
MD: Mike Stoudt

**WVEJ/Atlanta, GA\***  
OM/PD: Don Schaeffer  
APD: Steve Williams

**WAFJ/Augusta, GA\***  
PD/MD: Steve Swanson

**KPEZ/Austin, TX\***  
OM: Mac Daniels  
PD: Gary Walsh  
APD/MD: Steve Etheridge

**WRBS/Baltimore, MD\***  
PD: David Paul  
MD: Chris Scotland

**WDJC/Birmingham, AL\***  
APD/MD: Ronnie Bruce

**KTSY/Boise, ID\***  
OM: Chris Gilbreth  
PD: Jerry Woods  
APD/MD: Travis Culver

**WCVK/Bowling Green, KY**  
OM: Ken Burns  
PD: Susan Woodard

**WAYR/Brunswick, GA**  
PD/MD: Bart Wagner

**WRMC/Charlotte, NC\***  
OM: Gary Morland  
PD: Dwayne Harrison

**WBDX/Chattanooga, TN\***  
OM/PD: Jason McKay  
MD: Justin Wade

**WJKL/Chicago, IL\***

**WAKW/Cincinnati, OH\***  
PD: Kurt Wallace  
APD: Rob Lewis  
MD: Daryl Pierce

**WFHM/Cleveland, OH\***  
PD: Len Howser  
MD: Gina Hart

**KGTS/College Place, WA**  
PD/MD: Ernest Beck

**KBIQ/Colorado Springs, CO\***  
PD: Bret Stevens  
MD: Jack Hamilton

**KCVO/Columbia, MO**  
OM/PD: Jim McDermott

**WMHK/Columbia, SC\***  
PD: Steve Sunshine

**WCVO/Columbus, OH\***  
PD: Todd Stach  
APD/MD: Mike Russell

**KBNJ/Corpus Christi, TX\***  
PD: Joe Fah

**KLTY/Dallas, TX\***  
PD: Chuck Finney  
APD/MD: Michael Prendergast

**KNWI/Des Moines, IA\***  
PD/MD: Dave St. John

**WMUZ/Detroit, MI\***  
PD: Julia Belcher

**WWIB/Eau Claire, WI**  
OM: Paul Anthony  
PD/MD: Greg Steward

**WCTL/Erie, PA**  
OM: Ronald Raymond  
PD/MD: Adam Frase

**KHPE/Eugene, OR**  
MD: Paul Hernandez

**KYTT/Eugene, OR**  
OM: Dave DeAndrea  
PD/MD: Rick Stevens

**KLRC/Fayetteville, AR**  
PD/MD: Mark Michaels

**WCLN/Fayetteville, NC**  
OM/PD: Dan DeBruler  
APD: Syndi Long  
MD: Steve Turley

**KGCB/Flagstaff, AZ**  
OM: Daniel White  
PD/MD: Mike Medlin

**WPER/Fredericksburg, VA**  
PD: Frankie Morea

**KZKZ/Ft. Smith, AR**  
OM/PD: Dave Burdue

**WLAB/Ft. Wayne, IN\***  
PD: Don Buettner  
MD: Melissa Montana

**WCSG/Grand Rapids, MI\***  
PD: Chris Lemke

**WJQK/Grand Rapids, MI\***  
OM: Troy West  
PD/MD: Gary Thompson

**WBFJ/Greensboro, NC\***  
OM: Dana Evans  
PD/MD: Wally Decker  
MD: Darren Stevens

**WLFJ/Greenville, SC\***  
PD/MD: Rob Dempsey  
APD: Gary Miller

**KAIM/Honolulu, HI\***  
OM: Jack Waters  
PD/MD: Mike Gravatt

**KSBJ/Houston, TX\***  
PD: Jon Hull  
MD: Jim Beeler

**WQME/Indianapolis, IN**  
PD/MD: Matt Rust

**WCRJ/Jacksonville, FL\***  
PD: Chris Wayne  
MD: Theresa Ross

**WCQR/Johnson City, TN\***  
APD/MD: Brian Sumner

**KOBC/Joplin, MO**  
OM/PD: Lisa Davis

**KLJC/Kansas City, MO\***  
PD/MD: Michael Grimm

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith

**WLGH/Lansing, MI**  
PD: Jenn Czelada

**KSOS/Las Vegas, NV\***  
PD: Scott Herrold

**KKSP/Little Rock, AR\***  
OM: John Scuderi  
PD: JR Runyon  
MD: Dave Srite

**KFSH/Los Angeles, CA\***  
PD: Chuck Tyler  
APD: Bob Shaw  
MD: Lara Scott

**WJIE/Louisville, KY\***  
PD: Jim Galipeau  
APD/MD: Chris Crain

**KSWP/Lufkin, TX**  
OM/PD: Al Ross  
APD/MD: Michelle Ross

**WNWC/Madison, WI\***

**KVMV/McAllen, TX\***  
OM/PD: Jeremy Morris

**KJIL/Meade, KS**  
PD/MD: Michael Luskey

**WAWZ/Middlesex, NJ\***  
OM: Scott Taylor  
PD: Johnny Stone  
APD/MD: Keith Stevens

**KTIS/Minneapolis, MN\***  
PD: Jason Sharp

**WBHY/Mobile, AL\***  
OM: Robert Barber  
MD: Kenny Fowler

**KBMQ/Monroe, LA**  
PD/MD: Phillip Brooks

**WFFH/Nashville, TN\***  
PD/MD: Vance Dillard

**Family Life Ministries/Network**  
PD: Cecil Van Houten  
APD: Kevin VanBuren  
MD: Bruce Barrows

**New Life Media/Network**  
PD/MD: Joe Buchanan

**WBSN/New Orleans, LA\***  
OM: Julie Headrick  
PD: Tom Krimmier  
MD: Libby Krimmier

**KGBI/Omaha, NE\***  
PD: Melody Miller  
MD: Jeff Devereaux

**WPOZ/Orlando, FL\***  
OM/PD: Dean O'Neal  
APD: Jeff Cruz

**WMSJ/Portland, ME\***  
OM/PD: Paula K.  
MD: Kenny Robinson

**KFIS/Portland, OR\***  
OM/PD: Dave Arthur  
MD: Kat Taylor

**KSLT/Rapid City, SD**  
PD/MD: Dave Masters

**KSGN/Riverside, CA\***  
PD: Bryan O'Neal  
MD: Brandi Lanai

**WPAR/Roanoke, VA\***  
OM/MD: Jackie Howard

**WQFL/Rockford, IL**  
PD/MD: Johnny V.

**KKFS/Sacramento, CA\***  
PD/MD: Max Miller

**WSMR/Sarasota, FL**

**Sirius XM The Message/Satellite\***  
PD: Al Skop

**KCMS/Seattle, WA\***  
PD: Scott Huntley  
MD: Sarah Taylor

**WBYO/Sellersville, PA**

**WFRN/South Bend, IN**  
PD: Jim Carter  
MD: Doug Moore

**WHPZ/South Bend, IN**  
OM: Gary Hegland  
PD: Corey Mann

**KWND/Springfield, MO\***  
PD/MD: Chalmer Harper

**KKJM/St. Cloud, MN**  
OM/PD: Diana Madsen  
MD: Dawn Madsen

**KHZR/St. Louis, MO\***  
OM: Sandi Brown  
PD/MD: Greg Cassidy

**WCIE/Tampa, FL\***  
PD: Carmen Brown  
APD: Dave Cruse  
MD: Jeff MacFarlane

**KKCM/Tulsa, OK\***  
OM: Steve Hunter  
PD: Chris Kelly

**KXOJ/Tulsa, OK\***  
PD: Bob Thornton

**KVNE/Tyler, TX**  
PD: Mike Harper  
MD: Jennifer Winborn

**WGTS/Washington, DC\***  
PD: Becky Wilson Alagnay  
MD: Rob Conway

**KNWS/Waterloo, IA**  
PD: Dan Raymond

**WGNV/Wausau, WI**  
OM: Karen Benke  
PD: Mark Bystrom  
MD: Todd Christopher

**WGRC/Williamsport, PA**  
OM: Don Casteline  
PD/MD: Larry Weidman

**WXHL/Wilmington, DE**  
OM: Dan Edwards  
PD/MD: Dave Kirby  
APD: Sal April

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	3	23	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	1046	-14
2	2	20	<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	948	+21
3	3	24	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	820	-39
4	5	14	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	753	+68
5	6	5	<b>FRANCESCA BATTISTELLI</b> FREE TO BE ME	FERVENT/WORD-CURB	730	+87
6	9	18	<b>JOSH WILSON</b> SAVIOR PLEASE	SPARROW/EMI CMG	700	+107
7	10	6	<b>MERCYME</b> FINALLY HOME	INO	682	-91
8	4	35	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	672	-20
9	7	13	<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	606	+1
10	8	21	<b>BUILDING 429</b> END OF ME	INO	590	-14
11	13	12	<b>MICHAEL GUNGOR BAND</b> ANCIENT SKIES	BRASH	561	-49
12	11	35	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	547	-11
13	15	4	<b>NEWSBOYS</b> IN THE HANDS OF GOD	INPOP	506	+51
14	12	29	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	443	-82
15	16	19	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	425	-19
16	17	16	<b>POINT OF GRACE</b> I WISH	WORD-CURB	397	-22
17	18	19	<b>AARON SHUST</b> CREATE AGAIN	BRASH	320	-4
18	19	11	<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> LORD	INTEGRITY	316	-6
19	20	6	<b>MARK HARRIS</b> ONE TRUE GOD	INO	306	+26
20	NEW	NEW	<b>CHRIS TOMLIN</b> I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	294	+190
21	21	5	<b>DAVID CROWDER BAND</b> O, FOR A THOUSAND TONGUES TO SING	SIXSTEPS/SPARROW/EMI CMG	279	0
22	22	2	<b>MANDISA</b> MY DELIVERER	SPARROW/EMI CMG	222	+16
23	NEW	NEW	<b>BEBO NORMAN</b> PULL ME OUT	BEC/TOOTH & NAIL	211	+126
24	25	3	<b>JAMIE SLOCUM</b> DEPENDENCE	CURB	173	+9
25	30	2	<b>ABOVE THE GOLDEN STATE</b> I'LL LOVE YOU SO	SPARROW/EMI CMG	167	+52
26	29	2	<b>KUTLESS</b> I DO NOT BELONG	BEC/TOOTH & NAIL	159	+23
27	23	14	<b>DECEMBERADIO</b> FOR YOUR GLOOPY	SLANTED/SPRING HILL	149	-36
28	28	2	<b>REVIVE</b> CHORUS OF THE SAINTS	ESSENTIAL/PLG	145	+8
29	24	9	<b>JOHN WALLER</b> WHILE I'M WAITING	E EACH STREET/REUNION/PLG	145	-26
30	27	6	<b>MATT MAHER</b> AS IT IS IN HEAVEN	ESSENTIAL/PLG	134	-10



## CHRISTIAN AC MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	WEEKS			
			25-34	35-44	45-54	W
<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	99%	4.26	4.27	4.24	4.26
<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	98%	4.20	4.16	4.12	4.32
<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	81%	4.18	4.26	4.11	4.16
<b>LAURA STORY</b> MIGHTY TO SAVE	INO	99%	4.14	4.23	4.09	4.09
<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	87%	4.14	4.29	4.03	4.09
<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING	SPARROW/EMI CMG	99%	4.12	4.16	4.11	4.09
<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	93%	4.12	4.19	3.95	4.21
<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	95%	4.10	4.12	4.06	4.13
<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	91%	4.10	4.04	4.17	4.09
<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	97%	4.09	4.04	4.06	4.16
<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	99%	4.07	3.97	4.08	4.16
<b>MERCYME</b> FINALLY HOME	INO	77%	4.00	3.95	3.99	4.05
<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	89%	3.90	3.96	3.83	3.91
<b>ADDISON ROAD</b> HOPE NOW	INO	96%	3.89	4.12	3.77	3.79
<b>33 MILES</b> ONE LIFE TO LOVE	INO	95%	3.88	3.91	3.86	3.87
<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	96%	3.88	3.84	3.83	3.96
<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	90%	3.83	3.92	3.79	3.76
<b>JOSH WILSON</b> SAVIOR PLEASE	SPARROW/EMI CMG	72%	3.80	3.8E	3.82	3.70
<b>MICHAEL GUNGOR BAND</b> ANCIENT SKIES	BRASH	68%	3.70	3.6Z	3.70	3.79
<b>FRANCESCA BATTISTELLI</b> FREE TO BE ME	FERVENT/WORD-CURB	72%	3.69	3.9E	3.67	3.45

Total Sample size is 2017. These are average scores for music in the Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



WLHK carves out a unique Indy brand

## A Brief History Of Hank

R.J. Curtis

RCurtis@RadioandRecords.com

It was 2005 and U.S. radio was in the midst of a Jack attack. Every market suddenly had a station devoid of live air personalities, instead armed with an automated smart-assed station voice that bragged about “playing what we want.” The playlist was deep and wide; the attitude was flippant and brazen; the results were immediate and successful. Naturally, a country version was inevitable. ■ Ironically, one of the originators of the Jack concept was a longtime country fan. Howard Kroeger was programming CFWM/Winnipeg, Manitoba, when he gave the station a human name and played anything and everything. When consultant Mike Anthony, who was working with Emmis’ then-adult top 40 WENS/Indianapolis, called in March 2005 and said the station was considering a flip to country, Kroeger, who owns the “Hank” trademark in the United States and Canada, was quickly on the phone with Emmis/Indy OM David Edgar. In a few short weeks, WLHK (97.1 Hank-FM) was born.

There wasn’t exactly a gaping hole in the Indy market for a country station. Cumulus WFMS was not only a longtime heritage station, but it usually ranked No. 1, posting double-digit shares. WFMS was and is a well-programmed, airtight station, with seemingly no weaknesses and a solid morning show that has been together for years. Midday host/MD JD Cannon is an institution in the market and a member of the country DJ Hall of Fame. The station has won numerous industry awards for station and personalities of the year.

Undaunted, Emmis launched Hank anyway. The station ran jockless at first, relying on an aggressive and creative imaging package designed to establish attitude and stationality built around the Hank character, who was never seen, never spoke and was only referred to in the third person. The Hank character was imaged as one who has been around the block a few times, is a bit grizzled, somewhat irascible, likes to party and has a vast collection of music. Emmis also spent a great deal of money on outdoor and TV campaigns to establish the Hank-FM brand.

Soon after the launch, Wank & O’Brien—who had been doing mornings on WENS—made the transition to Hank. In less than a year, the station

improved its 25-54 rank from 17th to fifth and has been a consistent top 10 station since the flip. The success of Hank hasn’t come at the expense of WFMS either. It has retained its No. 1 market rank and is usually at or near double-digit shares.

### The Evolution Of Hank

As Hank-FM nears its fourth anniversary, Edgar says the station continues to evolve. Two years after the launch, the station ended its relationship with Kroeger and Anthony. Hank originally relied on its imaging package for character development and to build attitude. “You can’t sustain that forever,” Edgar says. “Eventually, that wears off.”

Fortunately, key personalities on the station, notably Wank & O’Brien, along with Ernie in afternoons, have stepped up. Wank & O’Brien, Edgar says, “are really melded with the audience and the character of the station. We’ve grown it with these personalities, particularly with morning and afternoon drive shows, who have been with the station from day one. We’re able to utilize that more; we’re no longer the new kids on the block.”

Instead of talking about Hank as a person so much, the station conveys an attitude and feel based



**‘We want to be rowdy and fun, but we’re also never blue. We want to be the PG movie and not the G-rated movie. That’s the way we differentiate it.’**

—David Edgar



on what was developed in the original launch. In addition to imaging and presentation, the music mix has gradually become more current-based. Hank always embraced a certain number of songs WFMS didn’t play, identifying them as what Edgar calls “Hank party songs” and powering them. The difference now is that a power for Hank is closer to the 40-spin-per-week range, twice the original rotation for heavies. One recent example Edgar cites is the Joey & Rory song “Cheater, Cheater,” which he says was a huge request.

When Hank was launched, it played an extremely deep and wide list of gold titles. According to Edgar, “We still play ‘Oh, wow’ songs that you don’t always hear, but they’re big songs. So we’ve tightened it up a bit.”

### Matures And Morphs

Part of the original strategy for Hank was to always zig when the other guys zagged. As the station matures and morphs its playlist to a more current blend that resembles WFMS, R&R asked Edgar if he is concerned about Hank drifting toward the middle, where the two stations could possibly be too closely identified. “We have to be conscious of it,” he says. “That’s one of the reasons the stationality and the brand of the station are so important.” As the station moves more current, “we’re going to look a lot like them,” he says, “but I believe to some extent, we’re a little more upbeat.” Hank still plays ballads that are hits, but when it comes to recurrenents and gold titles, Edgar says, “we’re kicking up the tempo a little bit. There is a difference between the two stations.”

There is also a difference with attitude and style in overall station presentation, but Edgar is quick to point out that “we want to be rowdy and fun, but we’re also never blue. We don’t go down that road and get nasty.” The way Edgar looks at it, “we want to be the PG movie and not the G-rated movie. That’s the way we differentiate it.” Another point of differentiation is that Hank tends to lean a little more male and its age range is usually five to 10 years younger than WFMS.

“I think over time that’s going to help us,” Edgar says. For the past two seasons, Hank has carried Indianapolis Colts football, which helps with male numbers. Edgar believes the Colts benefit Hank earlier in the year, when the weather is nicer and listeners have the radio on while outside. “We had great come at the start of the season. As the weather gets worse, more people watch on TV.” Overall, Edgar says he’s been “thrilled” to have the Colts on Hank. “NFL football works on a lot of formats. It’s a huge way to get your foot in the door. We get to be at the stadium and interact with the fans. I think that has helped get us on the map.”

In the long run, Edgar says Hank is still perceived as the new kid on the block—at least for now. “We’re still the ones being more rowdy and fun. That can help us to build with our new audience and younger people. That’s a long-term proposition.” In the four years since Hank launched, Edgar is proud of the station for carving out “a pretty good brand, considering the strength of the market leader here. People know who we are, and what we are.”

R&R

### Here’s Hank

**Born:** March 2005

**Hometown:**

Indianapolis

**Name, Web site:**

WLHK 97.1 FM,

hankfm.com

**Prefers to be called:**

Hank

**Likes:** Anything

country, Colts football, having fun

**Hank’s buddies:** Wank

& O’Brien, 5:30 a.m.-

10 a.m.; David Edgar,

10 a.m.-2 p.m.; Ernie,

2 p.m.-7 p.m.;

Heather, 7 p.m.-

midnight; Nicki,

midnight-5:30 a.m.

**Market rank:** No. 10

25-54; fall 2007-fall

2008: 2.9-3.3

# STEVE AZAR

## "You're My Life"

Written by Steve Azar & Radney Foster

**The best country songs touch the heart. This is one of them.**

"You can hear Azar's soul pouring thru the speakers in 'You're My Life.'"

**SCOTT MAHALICK**

**PD, KBWF - The Wolf/San Francisco**

"Not only is it infectious and haunting, but I have yet to play this song that I didn't get calls saying 'who was that? It's awesome!' We're moving it into Medium rotation this week."

**EDDIE HASKELL**

**PD, KRST/Albuquerque**

"Steve Azar is a Delta Gem, and Steve's song 'You're My Life' helps us to realize the treasures of our personal relationships."

**~ MORGAN FREEMAN**

**Actor/Hollywood California  
Resident/Mississippi Delta**

**Now Playing on KBWF/San Francisco,  
WKLB/Boston, WYCD/Detroit,  
WMIL/Milwaukee, KBEQ/Kansas City,  
KRST/Albuquerque, WQYK/Tampa,  
KTST/Oklahoma City and 25+  
Other Major Markets**

AND BE SURE TO CHECK OUT EXCLUSIVE VIDEO CONTENT  
AT [WWW.STEVEAZARLIVE.COM](http://WWW.STEVEAZARLIVE.COM)



*Photo by Pamela Springsteen*

# R&R COUNTRY

POWERED BY nielsen BDS

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► UP 2.8 MILLION IMPRESSIONS, **DARIUS RUCKER** POSTS HIS SECOND CONSECUTIVE TOP 10, AS "IT WON'T BE LIKE THIS FOR LONG" LIFTS 11-E. "DON'T THINK I DON'T THINK ABOUT IT" LED THE LIST FOR TWO WEEKS LAST FALL. AS FRONTMAN FOR HOOTIE & THE BLOWFISH, RUCKER COLLECTED NINE TOP 10s AT FOUR POP/ROCK FORMATS BETWEEN 1995 AND 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW	RANK
1	2	21	<b>DIERKS BENTLEY</b> / FEEL THAT FIRE	NO. 1 (1 WK)	11	33.405 +1.909	4757	1
2	3	16	<b>KENNY CHESNEY WITH MAC MCANALLY</b> / DOWN THE ROAD		11	32.715 +1.835	4579	4
3	4	14	<b>KEITH URBAN</b> / SWEET THING		11	32.255 +2.328	4459	5
4	5	16	<b>TOBY KEITH</b> / GDD LOVE HER		11	32.161 +2.262	4584	2
5	1	27	<b>BLAKE SHELTON</b> / SHE WOULDN'T BE GONE		11	31.244 -0.728	4581	3
6	7	18	<b>BROOKS &amp; DUNN FEAT. REBA MCENTIRE</b> / COWGIRLS DON'T CRY		11	29.199 +1.863	4219	6
7	6	30	<b>BILLY CURRINGTON</b> / DON'T		11	24.369 -5.151	3376	9
8	11	17	<b>DARIUS RUCKER</b> / IT WON'T BE LIKE THIS FOR LONG		11	23.672 +2.829	3509	8
9	9	14	<b>GEORGE STRAIT</b> / RIVER OF LOVE		11	23.333 +0.162	3614	7
10	10	11	<b>TAYLOR SWIFT</b> / WHITE HORSE		11	23.261 +1.979	3329	10
11	8	20	<b>ALAN JACKSON</b> / COUNTRY BOY		11	21.155 -4.514	2881	11
12	13	26	<b>JAKE OWEN</b> / DON'T THINK I CAN'T LOVE YOU		11	17.748 +2.169	2722	12
13	16	8	<b>TIM MCGRAW</b> / NOTHIN' TO DIE FOR		11	16.315 +2.585	2467	15
14	14	13	<b>RODNEY ATKINS</b> / IT'S AMERICA		11	16.243 +1.349	2572	13
15	15	31	<b>LEE ANN WOMACK</b> / LAST CALL		11	15.302 +0.509	2529	14
16	17	15	<b>MARTINA MCBRIDE</b> / RIDE		11	14.405 +0.940	2321	16
17	19	25	<b>MIRANDA LAMBERT</b> / MORE LIKE HER		11	13.326 +0.794	2152	18
18	22	4	<b>CARRIE UNDERWOOD</b> / I TOLD YOU SO	AIRPOWER	11	13.182 +3.523	2011	20
19	18	19	<b>JACK INGRAM</b> / THAT'S A MAN		11	13.149 +0.575	2174	17
20	25	3	<b>RASCAL FLATTS</b> / HERE COMES GOODBYE	MOST INCREASED AUDIENCE	11	12.489 +3.906	1884	22
21	21	12	<b>JASON ALDEAN</b> / SHE'S COUNTRY		11	12.234 +2.344	2145	19
22	20	25	<b>JOSH TURNER</b> / EVERYTHING IS FINE		11	10.771 +0.697	1974	21
23	23	18	<b>JIMMY WAYNE</b> / I WILL		11	9.904 +0.986	1852	23
24	24	6	<b>TRACE ADKINS</b> / MARRY FOR MONEY		11	9.771 +1.061	1742	24
25	27	23	<b>ELI YOUNG BAND</b> / ALWAYS THE LOVE SONGS		11	8.053 +0.640	1348	25
26	34	2	<b>JOHN RICH</b> / SHUTTIN' DETROIT DOWN	MOST ADDED	11	7.131 +3.868	959	29
27	2	18	<b>GARY ALLAN</b> / SHE'S SO CALIFORNIA		11	6.895 -0.734	1334	26
28	28	18	<b>THE LOST TRAILERS</b> / HOW 'BOUT YOU DON'T		11	6.073 +0.721	1141	28
29	29	12	<b>JASON MICHAEL CARROLL</b> / WHERE I'M FROM		11	5.101 +0.611	1214	27
30	30	19	<b>JOHN MICHAEL MONTGOMERY</b> / FOREVER		11	4.148 +0.213	743	31

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW	RANK
31	33	16	<b>DEAN BRODY</b> / BROTHERS		11	4.103 +0.805	842	30
32	31	14	<b>HEIDI NEWFIELD</b> / CRY CRY (TIL THE SUN SHINES)		11	3.387 -0.073	707	32
33	32	13	<b>EMERSON DRIVE</b> / BELONGS TO YOU		11	3.372 +0.048	703	33
34	35	13	<b>KELLIE PICKLER</b> / BEST DAYS OF YOUR LIFE		11	3.208 +0.340	643	35
35	42	4	<b>LADY ANTEBELLUM</b> / I RUN TO YOU		11	3.205 +1.405	473	39
36	39	3	<b>MONTGOMERY GENTRY</b> / ONE IN EVERY CROWD		11	3.130 +1.012	453	41
37	36	16	<b>JAMES OTTO</b> / THESE ARE THE GOOD OLD DAYS		11	2.449 +0.113	559	37
38	40	5	<b>ZAC BROWN BAND</b> / WHATEVER IT IS		11	2.435 +0.503	428	42
39	37	8	<b>JOSH GRACIN</b> / TELLURIDE		11	2.377 +0.140	646	34
40	41	6	<b>CRAIG MORGAN</b> / GOD MUST REALLY LOVE ME		11	1.976 +0.046	455	40
41	38	16	<b>SARAH BUXTON</b> / SPACE		11	1.943 -0.277	583	36
42	43	13	<b>ADAM GREGORY</b> / WHAT IT TAKES		11	1.857 +0.336	548	38
43	46	9	<b>LITTLE BIG TOWN</b> / GOOD LORD WILLING		11	1.452 +0.287	327	43
44	45	6	<b>TRENT TOMLINSON</b> / THAT'S HOW IT STILL DUGHTA BE		11	1.355 +0.159	279	45
45	48	10	<b>JESSICA ANDREWS</b> / EVERYTHING		11	1.097 +0.023	320	44
46	47	11	<b>JAMIE O'NEAL</b> / LIKE A WOMAN		11	1.048 -0.078	235	48
47	51	4	<b>CHUCK WICKS</b> / MAN OF THE HOUSE		11	1.027 +0.254	235	47
48	52	2	<b>DARRYL WORLEY</b> / SOUNDS LIKE LIFE TO ME		11	0.911 +0.149	276	46
49	50	4	<b>CARRIE UNDERWOOD</b> / THE MORE BOYS I MEET		11	0.888 +0.059	61	-
50	44	13	<b>MELISSA LAWSON</b> / WHAT IF IT ALL GOES RIGHT		11	0.846 -0.499	45	-
51	53	6	<b>RICHIE MCDONALD</b> / HOW DO I JUST STOP		11	0.642 -0.075	228	49
52	54	6	<b>POINT OF GRACE</b> / I WISH		11	0.601 -0.098	122	56
53	56	3	<b>KID ROCK</b> / BLUE JEANS AND A ROSARY		11	0.588 +0.032	121	57
54	55	3	<b>GLORIANA</b> / WILD AT HEART		11	0.566 -0.017	137	54
55	NEW		<b>JUSTIN MOORE</b> / SMALL TOWN USA	HOT SHOT DEBUT	11	0.559 +0.362	154	52
56	57	4	<b>KEITH ANDERSON</b> / SHE COULDN'T BEEN MINE		11	0.521 -0.032	173	50
57	59	6	<b>STEVE AZAR</b> / YOU'RE MY LIFE		11	0.520 +0.006	165	51
58	RE-ENTRY		<b>MATT STILLWELL</b> / SHINE		11	0.466 +0.034	110	59
59	60	2	<b>TRAILER CHOIR</b> / WHAT WOULD YOU SAY		11	0.461 -0.039	143	53
60	NEW		<b>JAMEY JOHNSON</b> / HIGH COST OF LIVING		11	0.445 +0.190	130	55

**MOST INCREASED AUDIENCE (IN MILLIONS)**  
**+3.906 RASCAL FLATTS**

**+3.868 JOHN RICH**

**+3.523 CARRIE UNDERWOOD**

**+2.829 DARIUS RUCKER**

**+2.585 TIM MCGRAW**

NEW AND ACTIVE		
ARTIST / LABEL	AUDIENCE / GAIN	TOTAL STATIONS
<b>BOMSHEL</b> / Fight Like A Girl (Curb)	0.417/0.337	8
<b>HOLLY WILLIAMS</b> / Keep The Change (Mercury)	0.221/0.097	13
<b>RANDY HOUSER</b> / Boots On (Universal South)	0.214/0.157	16
<b>ERIC CHURCH</b> / Love Your Love The Most (Capitol Nashville)	0.213/0.048	12
<b>TRACY LAWRENCE</b> / You Can't Hide Redneck (Rocky Comfort/Nine North)	0.205/0.027	33
<b>BILLY RAY CYRUS</b> / Back To Tennessee (Walt Disney/Lyric Street)	0.198/0.112	37

MOST ADDED		
<b>JOHN RICH</b> 40 / Shuttin' Detroit Down (Warner Bros./WRN)	3.868	29
<b>MONTGOMERY GENTRY</b> 18 / One In Every Crowd (Columbia)	1.012	41
<b>ERIC CHURCH</b> 14 / Love Your Love The Most (Capitol Nashville)	0.048	12
<b>JAMEY JOHNSON</b> 15 / High Cost Of Living (Mercury)	0.190	55
<b>RASCAL FLATTS</b> 13 / Here Comes Goodbye (Lyric Street)	3.906	22
<b>CARRIE UNDERWOOD</b> 11 / I Told You So (Arista Nashville)	3.523	20

FOR WEEK ENDING FEBRUARY 8, 2009  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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► **TAYLOR SWIFT** NOTCHES HER SEVENTH TOP 10 IN AS MANY VISITS TO CANADA COUNTRY, AS "WHITE HORSE" RACES 12-8. SHE HAS EARNED THREE NO. 1s: "OUR SONG," "PICTURE TO BURN" AND "LOVE STORY."

## COUNTRY MONITORED REPORTERS

- |   |   |  |   |
|---|---|--|---|
| <b>WQMX/Akron, OH</b><br>OM: Chuck Collins<br>PD: Sue Wilson<br>APD/MD: Ken Steef                               | <b>WDTW/Detroit, MI</b><br>PD: Doug Montgomery                              | <b>KKGO/Los Angeles, CA</b><br>OM: Mike Johnson<br>PD: Tonya Campos                                | <b>WBEE/Rochester, NY</b><br>PD: Billy Kidd<br>APD/MD: Weslea Neas                        |
| <b>WGNA/Albany, NY</b><br>OM/MD: Tom Jacobsen   | <b>WYCD/Detroit, MI</b><br>PD: Tim Roberts<br>APD/MD: Mike Scott            | <b>WAMZ/Louisville, KY</b><br>PD: Coyote Calloun<br>MD: Night Train Lane                           | <b>KNCI/Sacramento, CA</b><br>PD: Mark Evans<br>APD/MD: Greg Cole                         |
| <b>KBQI/Albuquerque, NM</b><br>PD: Tony Manero<br>MD: Bev Rainey  | <b>KHEY/El Paso, TX</b><br>PD: Ted "Bob Cat" Brown<br>MD: Marty Austin      | <b>WWQM/Madison, WI</b><br>OM: Pat O'Neill<br>PD: Brad Austin<br>APD/MD: Kenny Jay                 | <b>KNTY/Sacramento, CA</b><br>PD/MD: Bob McNeill  |
| <b>KRST/Albuquerque, NM</b><br>OM/MD: Eddie Haskell<br>MD: Paul Bailey  | <b>WFBE/Flint, MI</b><br>PD: April Rose<br>APD: Keith Allen                 | <b>KTEX/McAllen, TX</b><br>OM: Billy Santiago<br>PD: JoJo Cerda<br>APD: Frankie Dee<br>MD: Patches | <b>WKQC/Saginaw, MI</b><br>APD: Kevin Profit<br>MD: John Richards                         |
| <b>WCTO/Allentown, PA</b><br>OM/MD: Shelly Easton<br>APD/MD: Jerry Padden                                       | <b>KSKS/Fresno, CA</b><br>PD/MD: Tom Jordan                                 | <b>WGKX/Memphis, TN</b><br>PD: Tim Jones<br>MD: Kay Manley   | <b>KUPL/Salt Lake City, UT</b><br>APD/MD: Delby Turpin                                    |
| <b>WKSF/Asheville, NC</b><br>OM/MD: Jeff Davis<br>MD: Brian Hatfield  | <b>WVGR/Ft. Myers, FL</b><br>PD/MD: Justin Tyler<br>APD: Steve Hart         | <b>WML/Milwaukee, WI</b><br>OM/MD: Kerry Wolfe<br>APD: Scott Dolphin<br>MD: Mitch Morgan           | <b>KAJA/San Antonio, TX</b><br>OM/MD: George King<br>APD/MD: Lou Ramirez                  |
| <b>WKHX/Atlanta, GA</b><br>OM/MD: Mark Richards<br>MD: Mike Macho   | <b>WQHK/Ft. Wayne, IN</b><br>PD: Rob Kelly<br>MD: Dave Michaels             | <b>KSON/San Diego, CA</b><br>PD: John Marks<br>APD/MD: Brooks O'Brian                              | <b>KBWF/San Francisco, CA</b><br>PD: Scott Mahalick<br>APD/MD: Keola Lui Kwan             |
| <b>WUBL/Atlanta, GA</b><br>OM/MD: Scott Lindy<br>APD/MD: Lance Houston  | <b>WOGK/Gainesville, FL</b><br>PD: Mr. Bob<br>MD: Big Red                   | <b>KRTY/San Jose, CA</b><br>PD/MD: Julie Stevens   | <b>KKWF/Seattle, WA</b><br>OM: Dave Richards<br>PD: Scott Mahalick<br>MD: Lola Montgomery |
| <b>WKXC/Augusta, GA</b><br>OM/MD: T. Gentry<br>MD: Chris O'Kelley   | <b>WBCT/Grand Rapids, MI</b><br>OM/MD: Doug Montgomery<br>APD/MD: Dave Taft | <b>KKMP/Seattle, WA</b><br>PD: Becky Brenner<br>MD: Tony Thomas                                    | <b>KXKS/Shreveport, LA</b><br>OM: Gary McCoy<br>PD: Chris Evans                           |
| <b>KASE/Austin, TX</b><br>OM/MD: Mac Daniels<br>APD/MD: Bob Pickett   | <b>WPAW/Greensboro, NC</b><br>PD: Randall Bliss<br>APD: Clay J.D. Walker    | <b>KDRK/Spokane, WA</b><br>OM: Frank Jackson<br>PD: Jay Daniels                                    | <b>KATM/Stockton, CA</b><br>OM: Richard Perry<br>PD: Randy Black<br>MD: Nikki Thomas      |
| <b>KUZZ/Bakersfield, CA</b><br>PD: Evan Bridwell  | <b>WQR/Greensboro, NC</b><br>OM: Tim Satterfield<br>PD/MD: John Roberts     | <b>WPXK/Springfield, MA</b><br>OM/MD: Pat McKay<br>APD: Marc Spencer                               | <b>WBBS/Syracuse, NY</b><br>OM/MD: Rich Lauber  |
| <b>WYPY/Baton Rouge, LA</b><br>PD/MD: Dave Dunaway  | <b>WRNS/Greenville, NC</b><br>PD/MD: Wayne Carlyle                          | <b>KTTS/Springfield, MO</b><br>OM/MD: Chris Cannon<br>APD/MD: Cury Clark                           | <b>WFUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>KIZN/Boise, ID</b><br>OM/MD: Rich Summers<br>APD: Steve Shannon<br>MD: Spencer Burke                         | <b>WRBT/Harrisburg, PA</b><br>PD: JT Bosch<br>APD/MD: Newman                | <b>KSD/St. Louis, MO</b><br>OM: Mark Anderson<br>PD: Billy Greenwood<br>MD: Erin Austin            | <b>WQYK/Tampa, FL</b><br>OM/MD: Mike Culotta<br>APD: Beecher Martin<br>MD: Jay Roberts    |
| <b>WKL/Boston, MA</b><br>OM: Don Kelle<br>PD: Mike Brophrey<br>APD/MD: Ginny Rogers                             | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>KXKT/Omaha, NE</b><br>PD: Erik Johnson<br>MD: Craig Allen                                       | <b>WQV/Tampa, FL</b><br>OM/MD: Mike Moore<br>APD: Beecher Martin<br>MD: Jay Roberts       |
| <b>WYRK/Buffalo, NY</b><br>PD: Wendy Lynn   | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBW/Pensacola, FL</b><br>OM/MD: Lynn West  | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WEZL/Charleston, SC</b><br>OM: Steve Burke<br>PD: Bill West  | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBM/Pensacola, FL</b><br>OM/MD: Lynn West  | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WQBE/Charleston, WV</b><br>OM: Jeff Whitehead<br>PD: Ed Roberts<br>MD: Bill Hagy                             | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WKKT/Charlotte, NC</b><br>OM/MD: Bruce Logan<br>APD/MD: Ryan Dokke   | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WSOC/Charlotte, NC</b><br>PD: D.J. Stout<br>APD/MD: Rick McCracken   | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WUSY/Chattanooga, TN</b><br>PD: Jay Cruze<br>MD: Bill Poindexter   | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WUSN/Chicago, IL</b><br>PD: Dave Robbins<br>MD: Marci Braun  | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WUBE/Cincinnati, OH</b><br>OM: Patti Marshall<br>PD: Travis Moon<br>APD: Kathy O'Connor<br>MD: Duke Hamilton | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WGAR/Cleveland, OH</b><br>OM: Keith Abrams<br>PD: Brian Jennings<br>APD/MD: Chuck Collier                    | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>KATC/Colorado Springs, CO</b><br>OM: Bobby Irwin<br>PD: Jim West<br>MD: Wingnut                              | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WVNU/Columbia, SC</b><br>OM/MD: Tyler On The Radio   | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WCOL/Columbus, OH</b><br>PD: John Crenshaw<br>APD/MD: Dan E. Zuko  | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>KPLX/Dallas, TX</b><br>PD/MD: Mark Phillips<br>APD: Smokey Rivers  | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>KSCS/Dallas, TX</b><br>PD: Crash Poteet<br>APD/MD: Chris Huff  | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>KYGO/Denver, CO</b><br>PD: Joel Burke<br>MD: Garrett Doll  | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>KJJY/Des Moines, IA</b><br>OM: Steve Brill<br>PD: Andy Elliott<br>MD: Eddie Hatfield                         | <b>WWSY/Hartford, CT</b><br>PD: Pete Salant                                 | <b>WXBT/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WVUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |

## COUNTRY INDICATOR HIGHLIGHTS

NO. 1			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
<b>DIERKS BENTLEY</b>	<b>FEEL THAT FIRE</b>	CAPITOL NASHVILLE	

MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
<b>JOHN RICH</b>	<b>SHUTTIN' DETROIT DOWN</b>	WARNER BROS./WRN	51
<b>MONTGOMERY GENTRY</b>	<b>ONE IN EVERY CROWD</b>	COLUMBIA	18
<b>RASCAL FLATTS</b>	<b>HERE COMES GOODBYE</b>	LYRIC STREET	16
<b>ERIC CHURCH</b>	<b>LOVE YOUR LOVE THE MOST</b>	CAPITOL NASHVILLE	14
<b>ZAC BRDWN BAND</b>	<b>WHATEVER IT IS</b>	HOME GROWN/ATLANTIC/BIG PICTURE	11
<b>CARRIE UNDERWOOD</b>	<b>I TOLD YOU SO</b>	19/ARISTA NASHVILLE	7

MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
<b>RASCAL FLATTS</b>	<b>HERE COMES GOODBYE</b>	LYRIC STREET	+880
<b>JOHN RICH</b>	<b>SHUTTIN' DETROIT DOWN</b>	WARNER BROS./WRN	+672
<b>DARIUS RUCKER</b>	<b>IT WON'T BE LIKE THIS FOR LONG</b>	CAPITOL NASHVILLE	+414
<b>MONTGOMERY GENTRY</b>	<b>ONE IN EVERY CROWD</b>	COLUMBIA	+382
<b>CARRIE UNDERWOOD</b>	<b>I TOLD YOU SO</b>	19/ARISTA NASHVILLE	+297
<b>JAKE OWEN</b>	<b>DON'T THINK I CAN'T LOVE YOU</b>	RCA	+286

INDICATOR EXCLUSIVES							
TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-	
47	51	<b>KATIE ARMIGER</b>	<b>TRAIL OF LIES</b>	COLD RIVER	238	+47	
50	—	<b>ERIC CHURCH</b>	<b>LOVE YOUR LOVE THE MOST</b>	CAPITOL NASHVILLE	185	+127	
52	53	<b>ZONA JONES</b>	<b>YOU SHOULD'VE SEEN HER THIS MORNING</b>	ROCKY COMFORT/NINE NORTH	173	-14	
53	59	<b>JULIA BURTON</b>	<b>WHAT A WOMAN WANTS</b>	EMERALD RIVER/SPINVILLE	170	+24	
54	55	<b>SHAWN HAMMONDS</b>	<b>EVERYTHING</b>	COUNTRY THUNDER	170	+5	
55	56	<b>MARK CHESNUTT</b>	<b>THINGS TO DO IN WICHITA</b>	BIG 7/LOFTON CREEK	152	-12	
59	—	<b>HOLLY WILLIAMS</b>	<b>KEEP THE CHANGE</b>	MERCURY	120	+43	
60	—	<b>WHITNEY DUNCAN</b>	<b>THE BED THAT YOU MADE</b>	WARNER BROS./WRN	116	+32	

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit [www.radioandrecords.com](http://www.radioandrecords.com).

CANADA COUNTRY							
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
2	14	2	<b>KENNY CHESNEY WITH MAC MCANALLY</b>	<b>DOWN THE ROAD</b>	BLUE CHAIR/BNA/SONY MUSIC	794	+38
1	13	1	<b>KEITH URBAN</b>	<b>SWEET THING</b>	CAPITOL NASHVILLE/EMI	784	+10
3	20	3	<b>DIERKS BENTLEY</b>	<b>FEEL THAT FIRE</b>	CAPITOL NASHVILLE/EMI	735	-9
4	13	5	<b>TOBY KEITH</b>	<b>GOD LOVE HER</b>	SHOW DOG NASHVILLE/UNIVERSAL	716	0
5	4	16	<b>BROOKS &amp; DUNN FEAT. REBA MCENTIRE</b>	<b>COWGIRLS DON'T CRY</b>	ARISTA NASHVILLE/SONY MUSIC	714	-19
6	12	6	<b>GEORGE STRAIT</b>	<b>RIVER OF LOVE</b>	MCA NASHVILLE/UNIVERSAL	671	+15
7	18	7	<b>BLAKE SHELTON</b>	<b>SHE WOULDN'T BE GONE</b>	WARNER BROS./WARNER	656	+21
12	9	9	<b>TAYLOR SWIFT</b>	<b>WHITE HORSE</b>	BIG MACHINE/OPEN ROAD/UNIVERSAL	619	+63
11	11	11	<b>DARIUS RUCKER</b>	<b>IT WON'T BE LIKE THIS FOR LONG</b>	CAPITOL NASHVILLE/EMI	615	+49
10	8	12	<b>EMERSON DRIVE</b>	<b>BELONGS TO YOU</b>	VALORY/OPEN ROAD/UNIVERSAL	609	+5
9	4	4	<b>JOHNNY REID</b>	<b>A WOMAN LIKE YOU</b>	OPEN ROAD/UNIVERSAL	601	+23
10	14	10	<b>DOC WALKER</b>	<b>ONE LAST SUNDOWN</b>	OPEN ROAD/UNIVERSAL	597	+22
14	11	11	<b>THE ROAD HAMMERS</b>	<b>HOMEGROWN</b>	OPEN ROAD/UNIVERSAL	532	+14
17	7	7	<b>ADAM GREGORY</b>	<b>WHAT IT TAKES</b>	BIG MACHINE/OPEN ROAD/UNIVERSAL	517	+42
15	18	14	<b>BILLY CURRINGTON</b>	<b>DON'T</b>	MERCURY/UNIVERSAL	516	+45
16	16	11	<b>TARA ORAM</b>	<b>538 STARS</b>	OPEN ROAD/UNIVERSAL	474	-20
17	13	17	<b>AARON PRITCHETT</b>	<b>HOW DO I GET THERE</b>	OPM/604	471	-54
18	22	4	<b>GORD BAMFORD</b>	<b>LITTLE GUY</b>	ROYALTY	457	+11
19	24	4	<b>TIM MCGRAW</b>	<b>NOTHIN' TO DIE FOR</b>	CURB/EMI	454	+53
20	21	9	<b>ONE MORE GUY</b>	<b>I CAN LOVE ANYONE</b>	EMI	452	-2
21	20	17	<b>DEAN BRIDY</b>	<b>BROTHERS</b>	BROKEN BOW/SONY MUSIC	428	-30
22	15	21	<b>BRAD PAISLEY DUET WITH KEITH URBAN</b>	<b>START A BAND</b>	ARISTA NASHVILLE/SONY MUSIC	401	-101
23	25	9	<b>MARTINA MCBRIDE</b>	<b>RIDE</b>	RCA/SONY MUSIC	398	+10
24	27	3	<b>TRACE ADKINS</b>	<b>MARRY FOR MONEY</b>	CAPITOL NASHVILLE/EMI	390	+45
25	29	4	<b>DERIC RUTTAN</b>	<b>CALIFORNIA PLATES</b>	ON RAMP/EMI	385	+64
26	30	4	<b>CARRIE UNDERWOOD</b>	<b>I TOLD YOU SO</b>	19/ARISTA NASHVILLE	347	+57
27	19	19	<b>ALAN JACKSON</b>	<b>COUNTRY BOY</b>	ARISTA NASHVILLE/SONY MUSIC	345	-123
28	23	18	<b>GEORGE CANYON</b>	<b>JUST LIKE YOU</b>	UNIVERSAL	342	-76
29	26	20	<b>ZAC BROWN BAND</b>	<b>CHICKEN FRIED</b>	HOME GROWN/ATLANTIC/BIG PICTURE	315	-38
30	28	22	<b>SUGARLAND</b>	<b>ALREADY GONE</b>	MERCURY/UNIVERSAL	288	-52

FOR WEEK ENDING FEBRUARY 8, 2009

◆ indicates CanCon



Hot AC disappears in Columbus, Ohio—then reappears the next day

## Mix Is Dead . . . Long Live Mix

Keith Berman

[KBerman@RadioandRecords.com](mailto:KBerman@RadioandRecords.com)

**t**he news flashed around the industry Jan. 26: After seven-and-a-half years in the format, RadiOhio was pulling the plug on hot AC at WBNS (Mix 97.1)/Columbus, Ohio, replacing it with a simulcast of sports sister WBNS-AM as 97.1 the Fan. Columbus would be left without a hot AC.

What wasn't commonly known at the time was that after the announcement leaked, a flurry of activity exploded across the street as Saga mounted the herculean task of flipping one of its four signals in the market to hot AC within 24 hours. As it turned out, it was done in 18.

"Someone in the market sent me a press release announcing that WBNS was flipping to FM sports, and I actually had to read it twice to make sure it wasn't a hoax," says Tony Florentino, OM/PD of Saga's four-station Columbus cluster. "I ran down to my GM's office, and we started high-fiving. We closed the door, and we both immediately had the same thought: 'We have to do this.' We had always sort of internally thought how great it would be to own that station so that we could control our own destiny and protect [AC monster WSNY] Sunny 95."

Florentino and crew got a bit of a head start: WBNS was flipping at 4 p.m. that day, but he got the word at 11 a.m., and they immediately got to work. "We got on the phone with Steve Goldstein, our executive VP of programming, and he thought it was a no-brainer," Florentino says. "We started bouncing around names, and I said, 'Mix.' I was half-joking, but [GM] Alan Goodman's eyes lit up, and he said, 'That's exactly what we should do. Mix music has moved!'"

### Buying Time

Taking advantage of company resources, Florentino and Goodman coordinated with Saga's Des Moines cluster, where OM Scott Allen also

programs hot AC KSTZ (Star 102.5). Allen and the engineers loaded Star's entire music library onto a 250-gigabyte hard drive and overnighted it to Columbus. As soon as it arrived Tuesday morning, Florentino and his co-workers started loading tracks into their computers.

"We went on the air at noon on Tuesday with literally around 12 songs and four pieces of imaging that we'd done," Florentino recalls. "We said, 'OK, we've got an hour!' We bought ourselves another hour. I had one production studio putting all the songs into the system, while my imaging guy was in another, pumping out all of his brilliance." As Tuesday progressed, more music and imaging was loaded, so by the end of the day, WVMX, the New Mix 107.9, was on the air with



Florentino

about 125 songs and 50 pieces of imaging.

Saga put the new format on WODB, which had been classic hits as B107.9. (The classic hits format has since reappeared on a different frequency; see "Classic Hits Endures Similar Process," right.) "We have probably about a 50-50 reaction in e-mails and phone calls we've been getting—50% bemoaning the fact that classic hits went away and 50% just so incredibly pleased that this great format is on the air again in Columbus," Florentino says.

When asked whether Saga was positioning itself as a hero that saved the format, Florentino says that he and his co-workers didn't want to portray an attitude of blaming RadiOhio for taking Mix away. Rather, they wanted to be respectful of those who lost their jobs and of RadiOhio as another local media company.

"We didn't really want to play the hero so much;

our goal was to get the word out that this great music has moved to a different frequency without making it look like, 'Hey, we're the heroes, we've saved the format for Columbus.'" he says. "It's more just a matter of Mix having a new address."

### Getting The Job Done

In terms of the audience noticing that Mix had changed owners, Florentino repeats one of his favorite quotes about radio: Former Clear Channel CEO and current Tribune COO "Randy Michaels once said, 'I don't know why we call them listeners, because they don't.'" he says. "I think that's really in play here because I don't think people distinguish that it's a different company."

He credits his people for the ability to restore the format to the market so quickly, despite a massive snowstorm blanketing Columbus at the time. "It was a core group of seven people who are so good at what they do that they knew what needed to be done without being told," he says. "We didn't need to huddle up and make assignments. Everyone just sort of instinctively knew what to do, and they were able to do it really well because they knew the mission: Let's get this thing flipped as quickly as possible."

Florentino admits that while he was surprised that the station could be flipped in 18 hours and he could do it again in that time frame if need be, it wasn't the cleanest of launches, but the rotations and imaging are in the process of being tweaked to perfection.

"We'd all like to have 10 days to do it perfectly, but at the end of the day, it doesn't need to be done perfectly; it just needs to be done and then we polish it over the subsequent 10 days," Florentino says.

However, he also says that while the work involved was incredibly hard, it was also a lot of fun. "All of us at one point or another throughout the day said, 'This is why we love radio so much. It was so much hard work, but it was so fun.'" he recalls. "And we'd all do it again, it was such a blast. It was very cool. We'd stop for a second and say, 'Holy shit, this is great!'" and then we go scurry off to whatever we were doing." R&R

### Music Monitor

WVMX (the New Mix 107.9), Feb. 2, 4 p.m.

Goo Goo Dolls, "Give a Little Bit"

Naked Eyes, "Always Something There to Remind Me"

3 Doors Down, "Let Me Be Myself"

Sophie B. Hawkins, "Damn I Wish I Was Your Lover"

Nickelback, "Gotta Be Somebody"

U2, "I Still Haven't Found What I'm Looking For"

Hoobastank, "The Reason"

Lifehouse, "Broken" John Cougar, "Jack & Diane"

Saving Abel, "Addicted"

Train, "Meet Virginia"

Los Lonely Boys, "Heaven/Cielo"

Modern English, "I Melt With You"

The Fray, "How to Save a Life"

The Killers, "Human"

Michelle Branch, "Everywhere"

Source: Nielsen BDS

## Classic Hits Endures Similar Process

To plug the market hole for hot AC, Saga jettisoned classic hits on WODB (B107.9)/Columbus, Ohio, to make room for WVMX (the New Mix 107.9). After the flip, though, enough people wrote in that the company decided to split up its smooth jazz simulcast of WJZA and WJZK to restore the classic hits format.

Less than a week after flipping B107.9, WJZK on Feb. 2 became the new home of classic hits WODB, this time as B104.3. Tony Florentino, OM/PD of Saga's four-station Columbus cluster, says,

"Now, these couple hundred e-mails we're getting, we can respond to them by saying that we're just moving classic hits. It's a nice little PR move, and it enables us to retain some of the revenue that's driven specifically by the format."

The light bulb went off for Florentino and crew a few days after bringing hot AC back: "We said, 'Well, we just did one format flip in 18 hours, we're pretty sure we can do a second one, but this time, we'll take a more reasonable three days to get it done.'" —KB

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► **LEONA LEWIS** CLAIMS MOST INCREASED PLAYS (UP 284), ZIPPING 11-8 WITH "BETTER IN TIME," HER SECOND TOP 10. DEBUT HIT "BLEEDING LOVE" REIGNED FOR FOUR WEEKS ON ITS WAY TO BECOMING THE FORMAT'S FOURTH-MOST-PLAYED SONG OF 2008. HER NEWEST SINGLE, "I WILL BE," CO-WRITTEN BY AVRIL LAVIGNE, RISES 28-25 AT CHR/TOP 40.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	1	27	<b>JASON MRAZ</b> I'M YOURS	NO. 1 (2 WKS)	11-1 ★ ATLANTIC/RRP	2051	+163	15.533	1
2	2	30	<b>COLDPLAY</b> VIVA LA VIDA		11-3 CAPITOL	1915	+32	14.931	2
3	3	38	<b>DAVID COOK</b> THE TIME OF MY LIFE		11-1 ★ 19/RCA/RMG	1850	+35	14.777	3
4	4	34	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		11-3 PHONOGENIC/EPIC	1622	-59	13.460	4
5	8	16	<b>TAYLOR SWIFT</b> LOVE STORY	MOST ADDED	11-2 ★ BIG MACHINE/UNIVERSAL REPUBLIC	1434	+88	10.758	6
6	7	26	<b>DAVID ARCHULETA</b> CRUSH		11 19/JIVE/JLG	1278	-78	6.904	9
7	6	44	<b>LEONA LEWIS</b> BLEEDING LOVE		11-5 SYCO/J/RMG	1240	-121	8.865	8
8	11	17	<b>LEONA LEWIS</b> BETTER IN TIME	MOST INCREASED PLAYS	11-2 ★ SYCO/J/RMG	1205	+284	10.869	5
9	9	21	<b>DAUGHTRY</b> WHAT ABOUT NOW		11-1 ★ RCA/RMG	1156	+179	9.165	7
10	10	50	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		11-2 RCA/RMG	973	+6	6.656	10
11	13	16	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		11 INTERSCOPE	636	+82	3.102	11
12	12	24	<b>MISSY HIGGINS</b> WHERE I STOOD		11-1 ★ ELEVEN/REPRISE	593	-71	2.783	12
13	14	16	<b>JAMES TAYLOR</b> IT'S GROWING		11-1 ★ HEARST/CMG	418	+21	2.746	13
14	15	23	<b>SIMON COLLINS</b> UNCONDITIONAL		11 RAZOR & TIE	287	-52	0.600	19
15	16	14	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		11 EVERFINE/ATLANTIC/RRP	251	+7	1.415	16
16	19	6	<b>BEYONCE</b> IF I WERE A BOY		11 MUSIC WORLD/COLUMBIA	232	+30	1.738	15
17	18	12	<b>JORDIN SPARKS</b> ONE STEP AT A TIME		11-2 19/JIVE/JLG	228	+9	2.151	14
18	21	4	<b>JIM BRICKMAN FEATURING RUSH OF FOOLS</b> NEVER FAR AWAY	AIRPOWER	11-1 TIME LIFE	217	+25	0.578	20
19	20	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY		11-2 ROADRUNNER/RRP	193	-7	1.408	17
20	17	17	<b>CELINE DION</b> MY LOVE		11 COLUMBIA	167	-69	0.465	24
21	25	5	<b>DAVID COOK</b> LIGHT ON		11 19/RCA/RMG	142	+52	0.576	21
22	NEW	SEAL IF YOU DON'T KNOW ME BY NOW		11 143/WARNER BROS.	125	+71	0.370	25	
23	24	6	<b>KATY PERRY</b> HOT N COLD		11-2 CAPITOL	112	+20	0.927	18
24	28	2	<b>SIMPLY RED</b> GO NOW		11 SIMPLYRED.COM/RAZOR & TIE	103	+35	0.112	-
25	NEW	<b>TAYLOR HICKS</b> WHAT'S RIGHT IS RIGHT		11 MODERN WHOMP/AZOFF MUSIC	102	+68	0.114	-	
26	26	3	<b>DUFFY</b> STEPPING STONE		11 MERCURY/IDJMG	93	+4	0.094	-
27	23	6	<b>ADELE</b> CHASING PAVEMENTS		11 XL/COLUMBIA	92	-5	0.230	28
28	22	19	<b>SARAH MCLACHLAN</b> I WANT ME 2		11 ARISTA/RMG	89	-58	0.159	-
29	NEW	<b>LIONEL RICHIE</b> JUST GO		11 DEF JAM/IDJMG	87	+86	0.194	30	
30	30	3	<b>THE FRAY</b> YOU FOUND ME		11 EPIC	82	+20	0.537	22

## + MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>TAYLOR SWIFT</b> Love Story (Big Machine/Universal Republic) KBAY, KESZ, WFMK, WLTW, WMGN, WMJY, WRCH, WWFS, WYYY	9
<b>DAUGHTRY</b> What About Now (RCA/RMG) KBAY, KKMJ, KNEV, KRBB, KTDY, KXLT, WFMK, WSRS	8
<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) KESZ, KKMJ, KMGL, WDEF, WFMK, WGSY, WJJK	7
<b>SIMPLY RED</b> Go Now (simplyred.com/Razor & Tie) KMGL, KUDL, WFMK, WLRQ, WTCB, WYJB, WZID	7
<b>LIONEL RICHIE</b> Just Go (Def Jam/IDJMG) KMGA, KNEV, WCRZ, WJXB, WSPA, WTFM, WZID	7
<b>MATT NATHANSON</b> Come On Get Higher (Vanguard/Capitol) KBEE, WJJK, WLNK, WMGS, WRSA, WSNY, WVBW	7
<b>JOURNEY</b> Where Did I Lose Your Love (Nomata) KWAV, WCRZ, WHLG, WHUD, WTCB	5

**ADDED AT... WTCB** b106.7 wtc

Columbia, SC

OM/PD: Brent Johnson  
APD: Jennifer Jensen

The Fray, You Found Me, 8  
Journey, Where Did I Lose Your Love, 7  
Seal, If You Don't Know Me By Now, 1  
Simply Red, Go Now, 0

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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>PINK</b> So What (LaFace/JLG) TOTAL STATIONS: 5	52/6	<b>DAVID ARCHULETA</b> A Little Too Not Over You (19Jive/JLG) TOTAL STATIONS: 2	26/8
<b>MATT NATHANSON</b> Come On Get Higher (Vanguard/Capitol) TOTAL STATIONS: 6	49/22	<b>DOLLY PARTON</b> Drives Me Crazy (Dolly) TOTAL STATIONS: 5	24/4
<b>BARRY MANILOW DUET WITH REBA MCENTIRE</b> Islands In The Stream (Arista/RMG) TOTAL STATIONS: 7	38/12	<b>PINK</b> Sober (LaFace/JLG) TOTAL STATIONS: 7	22/5
<b>KELLY CLARKSON</b> My Life Would Suck Without You (RCA/RMG) TOTAL STATIONS: 7	35/26	<b>JENNIFER HUDSON</b> Spotlight (Arista/RMG) TOTAL STATIONS: 1	18/2
<b>MELINDA DOOLITTLE</b> It's Your Love (Hi Fi) TOTAL STATIONS: 8	32/19	<b>JASON MRAZ &amp; COLBIE CAILLAT</b> Lucky (Atlantic/RRP) TOTAL STATIONS: 6	17/14

## ↑ MOST INCREASED PLAYS

+284	★ <b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) WCFS +21, WMGS +21, KKMJ +16, WRRM +15, KISC +14, KKMJ +12, KBEE +11, WDEF +11, WMJY +10, WRVY +9
+179	★ <b>DAUGHTRY</b> What About Now (RCA/RMG) WMAS +12, WMGC +9, KOST +9, WKJY +8, WSRS +7, KMGL +7, KRWM +7, WMXC +6, KXLT +6, KRBB +6
+163	★ <b>JASON MRAZ</b> I'm Yours (Atlantic/RRP) WCFS +14, WMGS +12, KBEE +9, WMGC +9, WZID +7, KMGL +7, KOSI +7, WMXS +5, WFPG +5, WDEF +5
+88	★ <b>TAYLOR SWIFT</b> Love Story (Big Machine/Universal Republic) WLTE +13, KBEE +9, WMGC +9, KESZ +9, WRAL +9, WLRQ +8, KTSM +8, WTCB +7, WLTW +6, WJBR +6
+86	★ <b>LIONEL RICHIE</b> Just Go (Def Jam/IDJMG) WMAS +18, WHOM +10, KKBA +8, WHUD +6, KUMU +5, WMJX +5, KKMJ +4, KWAV +4, WDEF +4, WLDB +4

FOR WEEK ENDING FEBRUARY 8, 2009  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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### RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
1	<b>SARA BAREILLES</b> LOVE SONG (EPIC)	11-5	1384	1379
2	<b>COLBIE CAILLAT</b> REALIZE (UNIVERSAL REPUBLIC)	11-2	1103	1121
3	<b>LIFEHOUSE</b> WHATEVER IT TAKES (GEFFEN/INTERSCOPE)	11-2	1011	999
4	<b>JOHN MAYER</b> SAY (AWARE/COLUMBIA)	11	910	919
5	<b>COLBIE CAILLAT</b> BUBBLY (UNIVERSAL REPUBLIC)	11-5	891	953

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
6	<b>TIMBALAND FEATURING ONEREPUBLIC</b> APOLOGIZE (MOSLEY/BLACKGROUND/INTERSCOPE)	11-6	838	845
7	<b>FERGIE</b> BIG GIRLS DON'T CRY (WILL.I.AM/A&M/INTERSCOPE)	11-6	824	850
8	<b>DAUGHTRY</b> HOME (RCA/RMG)	11-5	706	708
9	<b>JOHN MAYER</b> WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11-5	696	545
10	<b>GWEN STEFANI FEATURING AKON</b> THE SWEET ESCAPE (INTERSCOPE)	11-5	646	692

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► **LILY ALLEN** INTRODUCES HER SOPHOMORE SET, "IT'S NOT ME, IT'S YOU," RELEASED THIS WEEK, WITH "THE FEAR" AT NO. 38 (UP 120 PLAYS). THE 23-YEAR-OLD BRITISH SINGER HAS SOLD 532,000 COPIES OF HER 2005 DEBUT, "ALRIGHT STILL," ACCORDING TO NIELSEN SOUNDSCAN. SHE ROSE TO NO. 20 IN 2007 WITH HER PRIOR CHART ENTRY, "SMILE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	19	<b>NICKELBACK</b> GOTTA BE SOMEBODY	NO. 1 (5 WKS)	112 ☆	3397 -3	17.912	1
2	3	11	<b>THE FRAY</b> YOU FOUND ME		☆	2994 +107	14.438	4
3	2	20	<b>KATY PERRY</b> HOT N COLD		112 ☆	2959 -118	16.156	2
4	5	17	<b>DAVID COOK</b> LIGHT ON		☆	2692 +94	13.014	5
5	6	12	<b>TAYLOR SWIFT</b> LOVE STORY		112 ☆	2622 +126	12.862	6
6	4	45	<b>JASON MRAZ</b> I'M YOURS		113 ☆	2563 -76	14.705	3
7	7	33	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		11 ☆	2290 -151	12.165	8
8	10	4	<b>KELLY CLARKSON</b> MY LIFE WOULD SUCK WITHOUT YOU		☆	2131 +321	10.890	10
9	8	25	<b>PINK</b> SO WHAT		112 ☆	2023 -263	12.362	7
10	9	53	<b>DAUGHTRY</b> WHAT ABOUT NOW		11 ☆	1916 -101	11.868	9
11	16	8	<b>PINK</b> SOBER	<b>MOST INCREASED PLAYS</b>	☆	1906 +371	9.87	11
12	15	20	<b>3 DOORS DOWN</b> LET ME BE MYSELF		☆	1712 +81	6.844	16
13	11	42	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		11 ☆	1663 -130	9.035	13
14	12	30	<b>LIFHOUSE</b> BROKEN		☆	1631 -134	9.230	12
15	13	19	<b>SAVING ABEL</b> ADDICTED		112 ☆	1625 -135	6.888	15
16	20	13	<b>THE ALL-AMERICAN REJECTS</b> GIVES YOU HELL	<b>AIRPOWER</b>	☆	1432 +334	6.345	17
17	17	16	<b>KEVIN RUDDOLF FEATURING LIL WAYNE</b> LET IT ROCK		112 ☆	1392 -31	7.394	14
18	18	15	<b>THE KILLERS</b> HUMAN		☆	1355 +21	5.264	20
19	22	10	<b>LADY GAGA FEAT. COLBY O'DONIS</b> JUST DANCE	<b>AIRPOWER</b>	112 ☆	1244 +195	6.087	19
20	31	19	<b>MISSY HIGGINS</b> WHERE I STOOD		☆	1124 +40	3.877	22
21	19	14	<b>COLDPLAY</b> LOVERS IN JAPAN		☆	1110 -39	4.342	21
22	8	8	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)		112 ☆	1107 +176	6.252	18
23	14	14	<b>ERIC HUTCHINSON</b> ROCK & ROLL		☆	834 +27	2.344	27
24	12	12	<b>THEORY OF A DEADMAN</b> NOT MEANT TO BE		☆	796 +71	2.384	26
25	16	16	<b>PLAIN WHITE T'S</b> 1, 2, 3, 4		☆	795 +113	3.520	23
26	30	4	<b>JASON MRAZ &amp; COLBIE CAILLAT</b> LUCKY		☆	779 +150	3.420	25
27	24	16	<b>CHRISTINA AGUILERA</b> KEEPS GETTIN' BETTER		☆	742 -177	3.519	24
28	26	14	<b>HINDER</b> WITHOUT YOU		☆	560 -221	1.840	28
29	31	16	<b>THRIVING IVORY</b> ANGELS ON THE MOON		☆	525 +35	3.332	32
30	32	3	<b>U2</b> GET ON YOUR BOOTS		☆	482 +55	7.458	31
31	35	2	<b>BRITNEY SPEARS</b> CIRCUS		☆	472 +178	7.790	29
32	33	9	<b>BUCKCHERRY</b> DON'T GO AWAY		☆	453 +57	4.249	34
33	34	11	<b>BRITNEY SPEARS</b> WOMANIZER		11 ☆	370 -7	8.524	30
34	38	3	<b>HOOBASTANK</b> SO CLOSE, SO FAR		☆	351 +93	8.003	37
35	36	4	<b>KATY PERRY</b> THINKING OF YOU	<b>MOST ADDED</b>	☆	331 +39	1.273	33
36	37	2	<b>NATASHA BEDINGFIELD</b> SOULMATE		☆	325 +67	3.320	38
37	39	4	<b>THE VERONICAS</b> UNTOUCHED		☆	317 +77	1.204	35
38	NEW		<b>LILY ALLEN</b> THE FEAR		☆	295 +120	0.670	-
39	NEW		<b>GAVIN ROSSDALE</b> FOREVER MAY YOU RUN		☆	238 +125	0.425	-
40	NEW		<b>ALTER BRIDGE</b> WATCH OVER YOU		☆	221 +34	0.532	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>KATY PERRY</b> Thinking Of You (Capitol)	11
<b>BEYONCE</b> Single Ladies (Put A Ring On It) (Music World/Columbia)	10
<b>THE ALL-AMERICAN REJECTS</b> Gives You Hell (Doghouse/DGC/Interscope)	7
<b>THE OFFSPRING</b> Kristy, Are You Doing OK? (Columbia)	6
<b>ERIN MCCARLEY</b> Love, Save The Empty (Universal Republic)	5
<b>O.A.R.</b> This Town (Everfine/Atlantic/RRP)	5
<b>LEONA LEWIS</b> I Will Be (SYCO/J/RMG)	5
<b>PLAIN WHITE T'S</b> 1, 2, 3, 4 (Hollywood)	4
<b>JASON MRAZ &amp; COLBIE CAILLAT</b> Lucky (Atlantic/RRP)	4
<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance (Streamline/KonLive/Cherrytree/Interscope)	4

**ADDED AT . . .**  
**KCDU**  
Monterey, CA  
OM/PO: Kerry Allen  
U2, Get On Your Boots, 11  
Katy Perry, Thinking Of You, 5  
Carolina Liza, Slow Me What I'm Looking For, 0  
Leona Lewis, I Will Be, 0

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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE LABEL	PLAYS /GAIN
<b>RIHANNA</b> Rehab (SRP/Def Jam/IDJMG)	209/68	<b>O.A.F.</b> This Town (Everfine/Atlantic/RRP)	161/143
<b>LESLEY ROY</b> Unbeautiful (Religion/Interscope)	201/25	<b>LEONA LEWIS</b> I Will Be (SYCO/J/RMG)	161/70
<b>NICK LACHEY</b> Patience (Jive/JLG)	166/87	<b>GABRIELLA CIMMI</b> Sweet About Me (Universal Republic)	150/27
<b>ERIN MCCARLEY</b> Love, Save The Empty (Universal Republic)	166/65	<b>THE PUSSYCAT DOLLS</b> I Hate This Part (Interscope)	140/21
<b>BRETT DENNEN FEAT. FEMI KUTI</b> Make You Crazy (Downtown/Dusiten)	165/16	<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG)	126/7

### MOST INCREASED PLAYS

<b>+371</b>	<b>PINK</b> Sober (LaFace/JLG)
<b>+334</b>	<b>THE ALL-AMERICAN REJECTS</b> Gives You Hell (Doghouse/DGC/Interscope)
<b>+321</b>	<b>KELLY CLARKSON</b> My Life Would Suck Without You (RCA/RMG)
<b>+195</b>	<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance (Streamline/KonLive/Cherrytree/Interscope)
	<b>BRITNEY SPEARS</b> Circus (Jive/JLG)

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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<b>WYJB/Albany, NY*</b> OM: Kevin Callahan PD: Ric Mitchell APD/MD: Chad O'Hara	<b>KTSM/El Paso, TX*</b> PD/MD: Bill Tole APD: Sam Cassiano	<b>WMGQ/Middlesex, NJ</b> PD: Jeff Rafter APD/MD: Debbie Mazella	<b>WSLQ/Roanoke, VA*</b> PD: Jim Murphy MD: Dick Daniels
<b>KMGA/Albuquerque, NM*</b> OM: Eddie Haskell PD/MD: Justin Riley	<b>WYKC/Erie, PA</b> OM: Adam Reese PD: Ron Arlen	<b>WLDB/Milwaukee, WI*</b> PD/MD: Stan Atkinson	<b>WGFB/Rockford, IL</b> OM: Jim Stone PD: Timothy Crull MD: Gail Lewis
<b>WLEV/Allentown, PA*</b> OM/PD: Shelly Easton APD/MD: Jerry Padden	<b>WCRZ/Flint, MI*</b> OM/PD: J. Patrick APD/MD: George McIntyre	<b>WLTE/Minneapolis, MN*</b> PD: John Lassman APD/MD: Adam Sprenger	<b>KBEE/Salt Lake City, UT*</b> PD: Rusty Keys
<b>KYMG/Anchorage, AK</b> OM: Mark Murphy PD/MD: Dave Flavin	<b>WDAR/Florence, SC</b> PD/MD: Wil Nichols	<b>WMXC/Mobile, AL*</b> OM: Steve Powers PD: Dan Mason MD: Mary Booth	<b>KBAY/San Jose, CA*</b> PD: Dana Jang MD: Steve Fox
<b>WFPG/Atlantic City, NJ*</b> PD/MD: Gary Guida	<b>WAFY/Frederick, MD</b> PD: Marc Richards APD: Dave Gunning	<b>WOBM/Monmouth, NJ*</b> PD/MD: Steve Ardolina	<b>KSTT/San Luis Obispo, CA</b> OM: Mark Mitchell PD: Kristen Kelley
<b>KKMJ/Austin, TX*</b> PD: Cat Thomas APD: Stephen Michael Kerr MD: Terri McCormick	<b>KSOF/Fresno, CA*</b> OM: Paul Wilson PD: Mike Brady	<b>KWAV/Monterey, CA*</b> PD/MD: Bernie Moody	<b>KSBL/Santa Barbara, CA</b> OM/PD: Keith Royer MD: Peter Bie
<b>WCDV/Baton Rouge, LA*</b> OM: LeBron "LBJ" Joseph PD: J-Tweezy APD: DeMarcus Jones MD: Elizabeth Eads	<b>KTRR/Ft. Collins, CO</b> OM/PD: Mark Callaghan	<b>WMXS/Montgomery, AL*</b> OM: Bill Jones PD/MD: Brian Roberts	<b>Music Choice</b> <b>Lite Hits/Satellite</b> PD: Justin Prager MD: Tiffany Sinder
<b>KKMY/Beaumont, TX*</b> PD: Don Rivers	<b>WHLG/Ft. Pierce, FL*</b> PD/MD: George Coles	<b>WALK/Nassau, NY*</b> PD: Patrick Shea	<b>Sirius XM</b> <b>The Blend/Satellite*</b> OM: Kid Kelly PD: Mike Abrams MD: Jim Ryan
<b>WMJY/Biloxi, MS*</b> OM/PD: Walter Brown	<b>WLHT/Grand Rapids, MI*</b> OM/PD: Jerry Tarrant MD: Kim Carson	<b>WKJY/Nassau, NY*</b> PD: Bill Edwards MD: Jodi Vale	<b>KRWM/Seattle, WA*</b> PD: Laura Dane
<b>WMXW/Binghamton, NY</b> PD: Doug Mosher	<b>WOOD/Grand Rapids, MI*</b> OM: Doug Montgomery PD: Kelly Iris	<b>WLTW/New York, NY*</b> PD: Chris Conley APD/MD: Morgan Prue	<b>KVKI/Shreveport, LA*</b> OM/PD: Gary McCoy
<b>KXLT/Boise, ID*</b> PD: Brent Carey APD/MD: Tobin Jeffries	<b>WMGV/Greenville, NC*</b> PD: Colleen Jackson	<b>WWFS/New York, NY*</b> PD: Brian Thomas APD/MD: Fabi Pimentel	<b>WNSN/South Bend, IN</b> OM/PD: Jim Roberts APD/MD: Brad King
<b>WMJX/Boston, MA*</b> OM/PD: Don Kelley APD: Candy O'Terry MD: Mark Laurence	<b>WSPA/Greenville, SC*</b> OM/PD: Mark Hamlin	<b>WCNY/Newburgh, NY</b> OM/PD: Robert Maines MD: Joerg Klebe	<b>KISC/Spokane, WA*</b> PD: Robert Harder
<b>WEBE/Bridgeport, CT*</b> OM/PD: Curt Hansen MD: Danny Lyons	<b>WBZ/Hampton, NY</b> OM/PD: Harry Wareing APD/MD: Andrew Steeley	<b>WHUD/Newburgh, NY*</b> OM/PD: Steven Petrone APD/MD: Tom Furci	<b>WMAS/Springfield, MA*</b> OM/PD: Rob Anthony MD: Jim Raino
<b>WEZF/Burlington, VT*</b> PD/MD: Jennifer Fox	<b>WRCH/Hartford, CT*</b> PD: Allan Camp MD: Joe Hann	<b>WVBW/Norfolk, VA*</b> OM: John Shomby PD: Mike Allen	<b>KGBX/Springfield, MO*</b> OM/PD: Paul Kelley
<b>WQRC/Cape Cod, MA</b> OM/PD: Wayne White APD: Ben Runnels	<b>KSSK/Honolulu, HI*</b> PD: Jamie Hyatt	<b>WWDE/Norfolk, VA*</b> PD: Don London MD: Mark McCarthy	<b>KEZK/St. Louis, MO*</b> PD: Mark Edwards
<b>WVAF/Charleston, WV*</b> OM/PD: Rick Johnson	<b>KUMU/Honolulu, HI*</b> MD: Lee Kirk	<b>KCHX/Odessa, TX</b> PD/MD: Grace Tjerina	<b>WYYY/Syracuse, NY*</b> OM: Rich Lauber PD: Kathy Rowe APD/MD: Marne Mason
<b>WDEF/Chattanooga, TN*</b> OM/PD: Danny Howard APD: Patti Sanders MD: Robin Daniels	<b>WAHR/Huntsville, AL*</b> OM/PD: Lee Reynolds	<b>WMGL/Oklahoma City, OK*</b> PD/MD: Steve O'Brien	<b>WRVF/Toledo, OH*</b> OM: Bill Michaels PD: Tom Cook MD: KC Palmer
<b>WCFS/Chicago, IL*</b> PD: Dave Robbins APD/MD: Joe Epperson	<b>WWSA/Huntsville, AL*</b> PD: John Malone MD: Nate Cholevik	<b>WMGF/Orlando, FL*</b> OM: Chris Kampmeier PD/MD: Ken Payne	<b>KONA/Tri-Cities, WA</b> OM/PD: Doug Daniels
<b>WLIT/Chicago, IL*</b> PD: Tony Coles APD/MD: Eric Richeke	<b>WJCK/Jackson, MS*</b> PD/MD: John Anthony	<b>KEZN/Palm Springs, CA</b> PD/MD: Rick Shaw	<b>KMXZ/Tucson, AZ*</b> OM: Darla Thomas PD: Bobby Rich APD/MD: Leslie Lois
<b>WRRM/Cincinnati, OH*</b> PD: TJ Holland APD: Ted Morro	<b>WTFM/Johnson City, TN*</b> PD/MD: Mark Baker	<b>WMEZ/Pensacola, FL*</b> OM/PD: Lynn West	<b>WSWT/Peoria, IL</b> OM/PD: Randy Rundle
<b>WDOK/Cleveland, OH*</b> PD: Dave Popovich MD: Ted Kowalski	<b>KCKC/Kansas City, MO*</b> OM: Mike Kennedy PD: Ed Walker	<b>WBSB/Philadelphia, PA*</b> PD: Chuck Knight	<b>KBEZ/Tulsa, OK*</b> OM/PD: Tod Tucker
<b>WTCB/Columbia, SC*</b> OM/PD: Brent Johnson APD: Jennifer Jensen	<b>KUDL/Kansas City, MO*</b> OM/PD: Thom McGinty	<b>KESZ/Phoenix, AZ*</b> PD: Kevin Gossett	<b>KOOI/Tyler, TX</b> PD: Dave Moreland
<b>WGSY/Columbus, GA*</b> PD: Alan Quin	<b>WJXB/Knoxville, TN*</b> PD: Jeff Jarnigan	<b>WLTJ/Pittsburgh, PA*</b> PD: Gregg Frischling	<b>WLZW/Utica, NY</b> PD: Eric Meier MD: Mark Richards
<b>WSNY/Columbus, OH*</b> OM/PD: Tony Florentino APD: Steve Kelly	<b>KTDY/Lafayette, LA*</b> PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley	<b>WSHH/Pittsburgh, PA*</b> PD/MD: Ron Antill	<b>WASH/Washington, DC*</b> OM: Thea Mitchem PD: Bill Cahill
<b>KKBA/Corpus Christi, TX*</b> OM: Ed Ocanas PD/MD: Bart Allison	<b>WROZ/Lancaster, PA</b> PD/MD: Michael C. Anthony	<b>WHOM/Portland, ME*</b> OM/PD: Tim Moore	<b>KRBB/Wichita, KS*</b> OM/PD: Lyman James MD: Dave Wilson
<b>WLQT/Dayton, OH*</b> OM/PD: Jeff Stevens APD/MD: Brian Michaels	<b>WFMK/Lansing, MI*</b> OM/PD: Brent Alberts	<b>KKCW/Portland, OR*</b> OM/PD: Tommy Austin	<b>WLNW/Wilkes Barre, PA*</b> OM/PD: Bill Knight
<b>KOSI/Denver, CO*</b> PD: Gary Nolan	<b>KFRH/Las Vegas, NV*</b> PD: Sean Lynch	<b>WBYY/Portsmouth, NH</b> OM/PD: Jeff Paradis APD: Ian Horne MD: Pat McCrudden	<b>WMGS/Wilkes Barre, PA*</b> PD: Stan Phillips APD: Fran Pantuso MD: Brian Hughes
<b>WMGC/Detroit, MI*</b> OM: Jim Harper PD: Lori Bennett	<b>KSNE/Las Vegas, NV*</b> PD: Tom Chase	<b>WWLI/Providence, RI*</b> OM/PD: Tony Bristol APD: Mike Rovin	<b>WJBR/Wilmington, DE*</b> OM/PD: Michael Waite MD: Catey Hill
<b>WNIC/Detroit, MI*</b> PD/MD: Theresa Lucas	<b>KOST/Los Angeles, CA*</b> PD/MD: Stella Prado	<b>WRAL/Raleigh, NC*</b> PD: Barry Fox APD/MD: Jim Kelly	<b>WSRS/Worcester, MA*</b> PD/MD: Tom Holt
<b>WOOF/Dothan, AL</b> PD/MD: Leigh Simpson	<b>WZID/Manchester, NH*</b> OM/PD: Bob Bronson	<b>KSHA/Redding, CA</b> OM/PD: Don Burton	<b>WARM/York, PA*</b> PD: Dave Russell MD: Melanie Gardner
	<b>WLRQ/Melbourne, FL*</b> OM/PD: Ken Holiday APD/MD: Michael W. Lowe	<b>KNEV/Reno, NV*</b> OM/PD: Nick Elliott	
	<b>WRVR/Memphis, TN*</b> OM/PD: Jerry Dean	<b>KRNO/Reno, NV*</b> PD/MD: Dan Fritz	
		<b>WTVR/Richmond, VA*</b> OM/PD: Dave Symonds APD: Adam Stubbs MD: Kat Simons	

\* Monitored Reporters

## CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	19	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	441	-8
2	3	13	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	362	+11
3	2	29	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	361	+9
4	4	25	LEONA LEWIS BETTER IN TIME	SYCO/J/SONY MUSIC	340	+43
5	10	26	SARAH MCLACHLAN U WANT ME 2	NETWERK	311	+21
6	6	28	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	304	+7
7	5	36	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOCENIC/EPIC/SONY MUSIC	294	-3
8	11	31	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY MUSIC	293	+27
9	7	13	OEBORAH COX BEAUTIFUL UR	DECO/EMI	291	-3
10	8	37	KREESHA TURNER DON'T CALL ME BABY	EMI	273	-19
11	9	22	ALI SLAIGHT GREAT EXPECTATIONS	UNIVERSAL	261	-30
12	12	19	SIMON COLLINS UNCONDITIONAL	RAZOR & TIE/SONY MUSIC	236	-19
13	16	16	DAVID ARCHULETA CRUSH	19/JIVE/SONY MUSIC	202	+28
14	14	49	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY MUSIC	187	-2
15	13	48	JOHN MAYER SAY	AWARE/CC LUMBIA/SONY MUSIC	187	-20
16	15	36	OIVINE BROWN LAY IT ON THE LINE	WARNER	185	-4
17	17	16	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE/UNIVERSAL	175	+9
18	20	28	CARLY RAE JEPSEN SUNSHINE ON MY SHOULDERS	MAPLEMUSIC	152	+3
19	19	17	BRYAN ADAMS SHE'S GOT A WAY	BADMAN/UNIVERSAL	147	-7
20	18	18	CELINE DION MY LOVE	COLUMBIA/SONY MUSIC	140	-18
21	31	6	TAYLOR SWIFT LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL	139	+61
22	29	3	CARLY RAE JEPSEN TUG OF WAR	MAPLEMUSIC	134	+50
23	21	24	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	123	-21
24	23	13	SEAL A CHANGE IS GONNA COME	143/WARNER BROS./WARNER	122	+30
25	22	17	BURTON CUMMINGS DREAM	SONY MUSIC	119	+7
26	27	15	MADONNA MILES AWAY	WARNER BROS./WARNER	89	0
27	28	5	OAUGHTRY WHAT ABOUT NOW	RCA/SONY MUSIC	88	+4
28	34	3	IMA DROLE DE VIE	DIVINE ANGEL/SELECT	86	+23
29	25	14	JAMES BLUNT LOVE, LOVE, LOVE	CUSTARD/ATLANTIC/WARNER	84	-7
30	24	22	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	81	-11

## CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	9	9	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	774	+1
2	5	9	PINK SOBER	LA TACE/SONY MUSIC	716	+47
3	2	14	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CHEERRYTREE/INTERSCOPE/UNIVERSAL	691	-11
4	7	10	THE FRAY YOU FOUND ME	EPIC/SONY MUSIC	627	-5
5	8	8	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC	621	+28
6	4	20	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	619	-54
7	3	19	NICKELBACK GOTTA BE SOMEBODY	EMI	612	-78
8	6	15	DAVID COOK LIGHT ON	19/RCA/SONY MUSIC	571	-75
9	10	8	TAYLOR SWIFT LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL	533	+43
10	14	4	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	RCA/SONY MUSIC	529	+117
11	9	19	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	529	-28
12	15	10	RIHANNA REHAB	SRP/DEF JAM/UNIVERSAL	453	+45
13	8	8	HEDLEY DYING TO LIVE AGAIN	UNIVERSAL	444	+9
14	20	6	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE/UNIVERSAL	437	+75
15	11	21	DEBORAH COX BEAUTIFUL UR	DECO/EMI	427	-46
16	12	14	CARLY RAE JEPSEN TUG OF WAR	MAPLEMUSIC	421	-19
17	26	2	NICKELBACK IF TODAY WAS YOUR LAST DAY	EMI	397	+120
18	18	9	DANNY FERNANDES FANTASY	CP	387	+14
19	21	15	THE MIDWAY STATE NEVER AGAIN	REMEDY/EMI	360	-2
20	22	22	KATY PERRY HOT N COLD	CAPITOL/EMI	340	-18
21	17	23	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/WARNER	339	-48
22	37	2	KARL WOLF AFRICA	LW/EMI	330	+120
23	19	8	T.I. FEAT. RIHANNA LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	320	-46
24	16	14	AKON RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	309	-83
25	34	3	KATY PERRY THINKING OF YOU	CAPITOL/EMI	300	+74
26	31	3	DIVINE BROWN SUNGLASSES	WARNER MUSIC CANADA/WARNER	295	+63
27	35	3	THEORY OF A DEADMAN NOT MEANT TO BE	6C4/UNIVERSAL	292	+70
28	24	11	KREESHA TURNER LADY KILLER	EMI	291	-21
29	27	17	THE KILLERS HUMAN	ISLAND/UNIVERSAL	263	-9
30	23	23	SIMPLE PLAN SAVE YOU	LAVA/ATLANTIC/WARNER	254	-63

♦ indicates CanCon



Solid programming practices keep listeners tuned in

## Beating The PPM Blues

Carol Archer  
**CArcher@RadioandRecords.com**

**a**nyone who has dreamed of trying to bolt from danger only to find themselves mired in Jell-O may identify with programmers in three smooth jazz markets—Seattle, Phoenix and San Diego—that will enter PPM pre-currency periods in April and May, with their last diary reports slated for winter 2009. The June monthly will be their first PPM currency ratings report.

What are programmers in such markets as San Francisco and Los Angeles learning from the cume vs. P1 world about how to maximize listening? What impact will the transition from diary reporting to PPM audience measurement mean for Seattle, where about 3,500 diaries are to be replaced by an in-tab target of 1,219 meters? We asked a cadre of programmers and researchers to shine light on the looming challenges ahead—notably, building cume—as the PPM continues to roll out.

Strategic Radio Solutions VP of programming and implementation Bob Kaake suggests that the sampling science behind PPM panels is “more stable” than Arbitron’s previous diary methodology, where the sample changed every week. A panelist can stay in the panel for up to two years. “This explains how the base can be smaller, yet more reputable, just as nationwide polls can be conducted with 100 people.”

### Think Cume

Kaake notes a fundamental finding revealed by the PPM: the need to do really great radio. “Cume is king, and we haven’t done enough to generate passion levels that create word-of-mouth, and PPM’s methodology requires engagement. We’ve become so background that smooth jazz’s cume isn’t sufficient.”

He advises programmers to sell listeners on specific reasons to return. Do a better job of

making smooth jazz more exciting. Keep looking for new sounds. Get back to music more quickly. Create specific appointments with such features as artist interviews and debuts of new songs. Maximize excitement around a must-listen event. Exploit the station’s Web site and e-mail database. Build new contests or refresh an existing promotion.

Clear Channel/Bay Area OM and KKSF/San Francisco PD Michael Erikson says his goal is to

learn just how meter users listen to KKSF, what kind of people they are, where they go when they stop listening to smooth jazz, what their needs are and what KKSF is doing to make them leave.

“There’s so much data that you can’t just look at in a day, a week or month; rather, uncover trends and behaviors that are consistent before you draw conclusions,” he says. The format’s challenge now is to superserve the core and still turn the product more mass appeal. “The formula varies according to each market and competitive arena, but you must thrill your core—an area we must continue to explore,” he says.

Coleman Insights president/COO Warren Kurtzman believes not every smooth jazz station will look worse under the PPM. (Generally speaking, the format, which relies on a small core loyal audience that listens for long periods of time, performs better with the diary methodology than with the PPM.) He suggests that



Erikson



Michaels

**‘If you’re not marketing smooth jazz, you can’t have the brand attributes that drive success in PPM.’**

—Warren Kurtzman



**‘You must thrill your core—an area we must continue to explore.’**

—Michael Erikson

some format outlets suffer with the transition to PPM measurement because of a cume-based shortfall. “What we often see in perceptual research is that the percentage of the target demo that have stations top of mind tends to look pretty low, primarily because the overwhelming majority of smooth jazz stations haven’t received the kind of external marketing support they need.”

### Awareness Level

A correlation between intentional listening and a high level of awareness exists, characterized by a strongly defined position in the marketplace. “You may have a great-sounding, incredible on-air product—with the right personalities complementing the right blend of music—but if you’re not marketing smooth jazz, you can’t have the brand attributes that drive success in PPM,” Kurtzman says.

“Every format needs external marketing. Under PPM, stations that appeal to a niche, where the natural existing appetite for it is smaller—as in the case of smooth jazz . . . if you don’t support it with marketing, you have to get out of the format,” Kurtzman adds. (To read Coleman’s studies about the PPM, go to [colemansinsights.com/reports.htm](http://colemansinsights.com/reports.htm).)

After working for 17 years with Arbitron, Dallas-based MediaSense founder Bob Michaels’ current mission is facilitating stations’ successful transition to PPM. Working with notable news/talk properties informs his perspective on smooth jazz with the PPM.

“News/talk is also driven by TSL, so one thing PDs should look at in preparation for PPM currency is to get a sense of the TSL on their radio stations. Is it there because it’s coming from home or the workplace? What’s the listening profile in the diary service, which provides a clue to how they’ll perform in the PPM service? If it’s made up of segments of more people, rather than a few people listening longer, the station is apt to perform a bit better,” he says. The prominent difference between the two formats is that, unlike smooth jazz, news/talk content changes daily, sometimes even hourly. R&R

## PIs Take On Greater Significance

The PPM is rich with granular data, frequency of reporting and insight into flow, tune-in and tune-out. DMR Interactive president Tripp Eldredge says PPM data is overwhelming and requires a new organizing principle.

As before, small groups of consumers drive most stations’ listening, though the notion assumes a critical dimension with the PPM. He characterizes a station’s listeners

who consume less than one hour per day as “light users,” and as before, under diaries, those who

listen an hour or more daily drive almost 90% of listening. “The strength of PIs becomes more resolute in the world of PPM,” he says. “And there is a difference between ‘shallow PIs’ and ‘deep’ loyalists.”

For an analysis of this and other findings, go to [dmrinteractive.com](http://dmrinteractive.com).—CA



Eldredge

# R&R SMOOTH JAZZ

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LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
				TW	+/-	MILLIONS	RANK
1	1	<b>EUGE GROOVE</b> RELIGIFY	<b>NO. 1 (6 WKS)</b> NARADA JAZZ/CAPITOL	307	-23	2.488	4
2	4	<b>MICHAEL LINGTON</b> YOU AND I	<b>MOST INCREASED PLAYS</b> NUGROOVE	298	+35	2.766	1
3	2	<b>WARREN HILL</b> LA DOLCE VITA	EVOLUTION/E1	280	+13	2.707	3
4	5	<b>BONEY JAMES</b> STOP, LOOK, LISTEN (TO YOUR HEART)	CONCORD/CMG	266	+5	2.716	2
5	3	<b>TIM BOWMAN</b> SWEET SUNDAYS	TRIPPIN' N' RHYTHM	251	-4	1.912	5
6	6	<b>NAJEE</b> OUT OF A DREAM	HEADS UP	186	-48	1.118	13
7	17	<b>KIM WATERS</b> LET'S GET ON IT	SHANACHIE	169	+22	1.046	16
8	12	<b>SEAL</b> A CHANGE IS GONNA COME	143/WARNER BROS.	166	+26	1.289	8
9	14	<b>OLI SILK</b> CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	165	+26	1.362	6
10	16	<b>FOURPLAY</b> FORTUNE TELLER	HEADS UP	163	+13	0.942	18
11	8	<b>KENNY G</b> TANGO	STARBUCKS/CONCORD/CMG	160	-10	1.254	11
12	7	<b>WAYNE BRADY</b> ORDINARY	PEAK/CMG	160	-23	1.290	7
13	9	<b>DAVE KOZ</b> LIFE IN THE FAST LANE	CAPITOL	158	-4	1.101	14
14	13	<b>BEYONCE</b> AT LAST	MUSIC WORLD/COLUMBIA	142	+2	1.147	12
15	10	<b>PAUL HARDCASTLE</b> MARIMBA	TRIPPIN' N' RHYTHM	141	-17	1.271	10
16	20	<b>MINDI ABAIR</b> OUT OF THE BLUE	23/PEAK/CMG	119	+7	0.769	21
17	18	<b>JESSE COOK</b> HAVANA	COACH HOUSE/E1	112	+2	1.282	9
18	23	<b>DAVE KOZ FEAT. JEFF GOLUB</b> BADA BING	<b>AIRPOWER</b> CAPITOL	105	+28	0.887	19
19	24	<b>KENNY LATTIMORE</b> AND I LOVE HER	<b>AIRPOWER</b> VERVE	98	+23	0.874	20
20	26	<b>WALTER BEASLEY</b> STEADY AS SHE GOES	HEADS UP	79	+13	0.452	24
21	19	<b>CHRIS STANDRING</b> HAVE YOUR CAKE & EAT IT	ULTIMATE VIBE	75	-18	0.528	22
22	22	<b>JOHN LEGEND</b> GOOD MORNING	G.O.O.D./COLUMBIA	61	-25	0.499	23
23	28	<b>KYLE WOLVERTON</b> MISS PEACHES	SMOOTH RIDE	54	+2	0.431	25
24	<b>NEW</b>	<b>BRIAN SIMPSON FEATURING KIRK WHALUM</b> JUICY	RENDEZVOUS	52	+10	0.092	-
25	27	<b>PHIL PERRY</b> SHOWER THE PEOPLE	SHANACHIE	48	-7	0.252	-
26	29	<b>PAUL TAYLOR</b> STREAMLINE	PEAK/CMG	47	+4	0.349	29
27	25	<b>ROBIN THICKE</b> MAGIC	STAR TRAK/INTERSCOPE	46	-10	0.332	-
28	<b>NEW</b>	<b>BRIAN CULBERTSON</b> LET'S STAY IN TONIGHT	GRP/VERVE	43	+12	0.146	-
29	<b>NEW</b>	<b>GERALD ALBRIGHT</b> WALKIN' DOWN BEALE STREET	PEAK/CMG	39	+5	0.122	-
30	<b>NEW</b>	<b>WAYMAN TISDALE</b> ONE ON ONE	RENDEZVOUS	36	0	-	-

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
<b>KENNY G</b> Sabor A Mi (Starbucks/Concord/CMG)	32/3	<b>ERIC ESSIX</b> Shuttlesworth Drive (Eclectic/Essential)	29/7	<b>PIECES OF A DREAM</b> Vision Accomplished (Heads Up)	25/24
<b>TOTAL STATIONS:</b>	<b>1</b>	<b>TOTAL STATIONS:</b>	<b>2</b>	<b>TOTAL STATIONS:</b>	<b>3</b>
<b>GREGG KARUKAS</b> Manhattan (Trippin' N' Rhythm)	31/8	<b>KENNY G</b> Ritmo Y Romance (Rhythm & Romance) (Starbucks/Concord/CMG)	26/14	<b>DAVID WELLS</b> Disco Kid (Nuance)	25/4
<b>TOTAL STATIONS:</b>	<b>5</b>	<b>TOTAL STATIONS:</b>	<b>4</b>	<b>TOTAL STATIONS:</b>	<b>1</b>

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>THE RIPPINGTONS</b> Paris Groove (Peak/CMG) Sirius XM Watercolors, WGRV, WN WV	<b>3</b>
<b>KENNY G</b> Ritmo Y Romance (Rhythm & Romance) (Starbucks/Concord/CMG) KJZY, WGRV	<b>2</b>
<b>FOURPLAY</b> Fortune Teller (Heads Up) KIFM	<b>1</b>
<b>EARL KLUGH</b> Ocean Blue (861/E1) WGRV	<b>1</b>
<b>PIECES OF A DREAM</b> Vision Accomplished (Heads Up) WGRV	<b>1</b>
<b>LES SABLER</b> Twenty-Two (Music Force) WGRV	<b>1</b>
<b>JEFF KASHIWA</b> Movin' Up (Native Language) WGRV	<b>1</b>
<b>JAMES TAYLOR</b> It's Growing (Hear/CMG) WSJW	<b>1</b>
<b>JOHN MAYER</b> Gravity (Aware/Columbia) KIFM	<b>1</b>
<b>KEN NAVARRO</b> Nomad (Positive) WGRV	<b>1</b>

**ADDED AT...**  
**WSJW**  
Harrisburg, PA  
PD/MD: Paul Scott  
James Taylor, It's Growing, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
				TW	+/-
1	23	<b>MICHAEL LINGTON</b> YOU AND I	NUGROOVE	146	+2
3	5	<b>BONEY JAMES</b> STOP, LOOK, LISTEN (TO YOUR HEART)	CONCORD/CMG	142	+11
4	24	<b>OLI SILK</b> CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	124	+2
5	4	<b>WALTER BEASLEY</b> STEADY AS SHE GOES	HEADS UP	119	+4
5	2	<b>FOURPLAY</b> FORTUNE TELLER	HEADS UP	118	-15
6	6	<b>EUGE GROOVE</b> RELIGIFY	NARADA JAZZ/CAPITOL	109	-3
8	21	<b>ANDRE OELAND</b> SISTA CALIENTE	NUGROOVE	101	+4
8	7	<b>TIM BOWMAN</b> SWEET SUNDAYS	TRIPPIN' N' RHYTHM	93	-5
9	4	<b>CHRIS STANDRING</b> HAVE YOUR CAKE & EAT IT	ULTIMATE VIBE	92	+5
10	11	<b>MINDI ABAIR</b> OUT OF THE BLUE	23/PEAK/CMG	89	+3
12	33	<b>WARREN HILL</b> LA DOLCE VITA	EVOLUTION/E1	87	+3
19	4	<b>ERIC ESSIX</b> SHUTTLESWORTH DRIVE	ESSENTIAL	82	+13
13	17	<b>GERALD VEASLEY</b> YO UR MOVE	HEADS UP	82	+2
16	3	<b>DAVE KOZ FEAT. JEFF GOLUB</b> BADA BING	CAPITOL	80	+5
18	4	<b>INCOGNITO</b> REMEMBER A TIME	HEADS UP	79	+7
16	14	<b>SHAUN LABELLE</b> DESERT NIGHTS	INNERVISION	79	-7
17	14	<b>MATT MARSHAK FEAT. DR. MARTIN LUTHER KING, JR.</b> BROTHERHOOD	NUANCE	76	-2
18	23	<b>GREGG KARUKAS</b> MANHATTAN	TRIPPIN' N' RHYTHM	73	+13
19	15	<b>KENNY G</b> TANGO	STARBUCKS/CONCORD/CMG	72	-5
20	20	<b>VIBES ALIVE</b> AFTER HOURS	SWINCING	71	+3
21	17	<b>WAYMAN TISDALE</b> ONE ON ONE	RENDEZVOUS	70	-4
21	5	<b>ROBERT HARRIS</b> STEP IN OUT	CANYON LAKE	66	+1
25	<b>RE-ENTRY</b>	<b>KIM WATERS</b> LET'S GET ON IT	SHANACHIE	62	+10
28	2	<b>BLAKE AARON</b> WILL IT GO ROUND IN CIRCLES	INNERVISION	61	+4
25	24	<b>AIRBORNE</b> WINDS OF CHANGE	TILT	61	+1
26	<b>NEW</b>	<b>EARL KLUGH</b> OCEAN BLUE	861/E1	60	+20
27	3	<b>DAVID WELLS</b> DISCO KID	NUANCE	60	+3
28	25	<b>DAVID BOSWELL</b> I LIKE THAT	MY QUIET MOON	60	+2
29	26	<b>LORI JENAIRE</b> CALIFORNIA DREAMIN'	NOUVEAU BLEU	60	+2
30	<b>RE-ENTRY</b>	<b>FUNKEE BOY</b> BODY MUSIC	FUNKEE BOY	56	+7

## MOST INCREASED PLAYS

<b>+35</b>	<b>MICHAEL LINGTON</b> You And I (NuGroove) WSJW +9, KYOT +12, KKSJ +4, WNJA +3, WGRV +2, KTWV +1, SXWR +1
<b>+28</b>	<b>DAVE KOZ FEAT. JEFF GOLUB</b> Bada Bing (Capitol) WVMV +11, KSSJ +8, WDSJ +6, WGRV +5, KRVR +2, KKSJ +2, WNJA +2, KYOT +1
<b>+26</b>	<b>SEAL</b> A Change Is Gonna Come (143/Warner Bros.) KKSJ +7, WVMV +7, KTWV +5, KIFM +3, KSSJ +3, KOAS +2, KRVR +2, KJZY +1, KYOT +1, WN WV +1
<b>+26</b>	<b>OLI SILK</b> Chill Or Be Chilled (Trippin' N' Rhythm) KKSJ +14, WVMV +12, KSSJ +2, KTWV +2, WLOQ +1, KYOT +1, WDSJ +1, KIFM +1
<b>+25</b>	<b>PIECES OF A DREAM</b> Vision Accomplished (Heads Up) SXWR +0, KWJZ +9, WGRV +5

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
17 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 15 reporters.  
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## SMOOTH JAZZ REPORTERS

<b>WEAA/Baltimore, MD</b> PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	<b>WDSJ/Dayton, OH*</b> OM/PD: Jeff Stevens	<b>WSJW/Harrisburg, PA*</b> PD/MD: Paul Scott	<b>KOAS/Las Vegas, NV*</b> OM/PD: Duncan Fayton APD/MD: Carmy Ferreri	<b>WGRV/Melbourne, FL*</b> OM/PD: Randy Bennett APD: Jan Julian	<b>WLOQ/Orlando, FL*</b> PD: Paul Lavioie APD: Brian Morgan MD: Patricia James	<b>KKSJ/San Francisco, CA*</b> OM/PD: Michael Erikson	<b>Music Choice Smooth Jazz/Satellite</b> APD: Will Kinnally
<b>WVSU/Birmingham, AL</b> OM/PD: Andy Parrish	<b>WVMV/Detroit, MI*</b> OM/PD: Tom Sleeker MD: Sandy Kovach	<b>WQTQ/Hartford, CT</b> PD/MD: Stewart Stone	<b>KUAP/Little Rock, AR</b> PD/MD: Michael Nellums	<b>KRVR/Modesto, CA*</b> OM/MD: Doug Wulff PD: James Bryan	<b>KYOT/Phoenix, AZ*</b> PD/MD: Russ Egan	<b>KJZY/Santa Rosa, CA*</b> PD: Gordon Zlot APD/MD: Rob Singleton	<b>Sirius XM Watercolors/Satellite*</b> OM/PD: Trinity MD: Lynette White
<b>WNJA/Chicago, IL*</b> OM/PD: Tony Coles	<b>WZJZ/Ft. Myers, FL</b> APD/MD: Randi Bachman	<b>KPVU/Houston, TX</b> PD: Cheryl Brooks MD: Jeff Kelley	<b>KSBR/Los Angeles, CA</b> OM/PD: Terry Wedel MD: Vienna Yip	<b>WVAS/Montgomery, AL</b> OM: Candy Cape PD: Mel Marshall MD: Jay Holcay	<b>KSSJ/Sacramento, CA*</b> PD/MD: Lee Hansen	<b>DMX Jazz Vocal Blend/Satellite</b> PD/MD: Rochelle Matthews	<b>KWJZ/Seattle, WA*</b> PD: Carol Handley MD: Dianna Rose
<b>WN WV/Cleveland, OH*</b> PD/MD: Angie Handa	<b>WSBZ/Ft. Walton Beach, FL</b> PD: Mark Carter MD: Mark Edwards	<b>KJLJ/Jefferson City, MO</b> OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	<b>KTWV/Los Angeles, CA*</b> APD/MD: Blake Florence	<b>WHOV/Norfolk, VA</b> PD: Kevin "The Moose" Anderson	<b>KIFM/San Diego, CA*</b> PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	<b>DMX Smooth Jazz/Satellite</b> PD/MD: Rochelle Matthews	<b>KCOZ/Springfield, MO</b> OM: Jae Jones PD/MD: Jarrett Grogan

\* Monitored Reporters





Coping with unemployment and bracing for the future. Part two of a three-part series, 'The Economy of Today's Rock'

## The Realities Of Being Laid Off

Mike Boyle

MBoyle@RadioandRecords.com

**S**ick and tired of reading about friends and industry colleagues losing their jobs, their livelihoods—and for some, their dignity—as the economy continues to spiral downward and seemingly out of control?

Me, too.

But you might feel better, even inspired, after hearing these stories from a quartet of recently laid-off programmers, based on the awesome courage and not-going-to-give-up attitude they exude.

Andrea Karr, who until late last year was a format manager (Classic Rewind, Hair Nation, the Bridge) at Sirius XM, says going through this ordeal made her stronger in the end. "I look at it as a temporary setback, a bump in the road," she says. "I won't lie: It sucks, but life is full of experiences like this and they truly are growth experiences. That's my mantra and that's what's getting me through this."



Kojan

### Pressing On

Harvey Kojan, who at one time rode shotgun over this column, spent the past 16 years as PD at Saga Communications rock WNOR/Norfolk before being downsized early last month. He says he felt shock, then anger, and then was numb. "I went through the whole gamut of emotions. It was surreal. I'd been let go once before, but that was 25 years ago. This time the situation was completely different. I'd spent more than half my career at WNOR, then—wham—it's over."

But after the shock wore off, Kojan immediately began the task of landing his next job.

### Parker Returns To WNOR/Norfolk

After all the news about layoffs, it's gratifying to report that someone was actually hired . . . and in Tim Parker's case, rehired.

Until the middle of 2007 when he was pink-slipped, Parker had spent more than a decade at Saga Communications rock WNOR (FM99)/Norfolk as MD/afternoon host. However, the station rehired him last month to take on those same roles once again. And in a bit of irony, he was taking over the afternoon slot from 16-year station vet Harvey Kojan, the PD who slid into the shift when Parker was axed. Kojan himself ended up being laid off in early January, creating the opening for Parker to return to afternoons.

"I was doing a lot of voice-over work and



Parker

playing a lot of golf—I'm now an eight handicap!" Parker says of his downtime. He was partially able to support himself for the 18 months he was away from WNOR by hooking up with a local agent that helped him land voice jobs. "It took a while with auditions," Parker recalls, "but once I got one job, others quickly followed and the money was good."

By chance, Parker got in touch with WNOR OM Mike Beck last December regarding the possibility of part-time on-air work within the cluster, which led Beck to work Parker back into the fold.

"I have been overwhelmed by all of the e-mails and calls I've received since it was announced that I was back full-time," Parker says. "I'm very humbled by it."—MB

**'Radio is the cockroach of the electronic medium. People have been calling us dead since the 1930s, yet we always come back.'**

—Brian Beddow



### Reach Out

Here's where you can contact these industry members with something as simple as a kind word of encouragement or, even better, a job lead:

**Harvey Kojan:**  
harveykojan@gmail.com

**Brian Beddow:**  
bbeddow0908@comcast.net

**Frank Jaxon:**  
frank.jaxon@live.com

**Andrea Karr:**  
akarr18@verizon.net



Jaxon

"As anyone in this situation knows, looking for work is a full-time job in itself. The good thing is that technology has made networking so much easier and more effective than before the Internet. The very first thing I did when I got home was alert the media, and by the end of the day I'd already received well over 100 e-mails from friends and acquaintances. Having so many people reach out, including a bunch who I literally hadn't heard from in years, really helped soften the blow. I then attacked both LinkedIn and Facebook with a vengeance and was impressed by how quickly they allow you to reconnect with people."

Frank Jaxon, a 28-year radio veteran and former PD of Mapleton Communications alternative KZBD (105.7 the Peak)/Spokane, was also downsized last December. He says he was going "stir crazy" at first, but he's now settled into a groove.

"Other than networking with people in the hopes of landing that next job, I'm putting the final touches on a home studio so I can concentrate on more voice-work opportunities," Jaxon says. "I'm actually spending an hour a day producing digital imaging pieces so I don't get rusty, and I'm keeping up with the charts and the music."

And then there's Brian Beddow, who got his walking papers last December after 10 years at Regent Broadcasting in Flint, Mich., where he was PD of active rock WWBN and classic hits WQUS. He, like many others, gets up each morning and goes prospecting for work, but he also makes sure he does something for himself each day. "I did not cancel my gym membership because it has really helped my mood. There is something about exercising that keeps you sane through times like this. In the afternoon I follow-up on any leads and continue to network."

### The Future Of Radio

Attacking their job search with a positive attitude is also spilling over into this group's views about the future of radio.

Jaxon says, "I'm hopeful that as time goes on, and with a new administration in Washington, that some new blood gets injected into this business. Radio is still a really good business if you're not overextended to banks and lenders."

With the industry in turmoil, Beddow believes a lot of people will get out, but he also thinks things will settle down and "we will find ourselves as we have in the past; we've gone through changes before." He adds, "Radio is really the cockroach of the electronic medium. People have been calling us dead since the 1930s, yet we always come back."

Kojan says, "At the risk of sounding egotistical, radio needs people like me: creative, passionate people who are pragmatic about the tremendous challenges the industry faces, but who also stick to the notion that content is still king, and hard work and a dedication to excellence will be rewarded."

R&R

### Part Three

In next week's column, we talk with PDs who now oversee multiple stations and learn how they structure their time for maximum efficiency.

# R&R ALTERNATIVE

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► **U2** SCORES A FORMAT RECORD 16th TOP FIVE TRACK, AS "GET ON YOUR BOOTS" RISES 6-5. THE BAND'S FIRST TOP FIVE SINCE THE NO. 1 "VERTIGO" IN 2004 BREAKS A TIE WITH GREEN DAY FOR MOST TOP FIVES. NOT CONTRIBUTING TO EITHER ACT'S TOTAL IS THEIR 2005 COLLABORATION "THE SAINTS ARE COMING," WHICH PEAKED AT NO. 22.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	17	<b>INCUBUS</b> LOVE HURTS	NO. 1 (1 WK)	☆	1775 +78	9.930	1
2	1	21	<b>SHINEDOWN</b> SECOND CHANCE		☆	1775 +9	7.905	3
3	3	25	<b>KINGS OF LEON</b> SEX ON FIRE		☆	1590 -49	8.937	2
4	4	21	<b>SEETHER</b> BREAKDOWN		☆	1340 +27	4.844	10
5	6	3	<b>U2</b> GET ON YOUR BOOTS		☆	1295 +104	5.339	7
6	8	27	<b>THE AIRBORNE TOXIC EVENT</b> SOMETIME AROUND MIDNIGHT		☆	1150 +49	5.416	5
7	5	18	<b>PARAMORE</b> DECODE		☆	1125 -126	4.893	9
8	7	32	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE		☆	1041 -108	5.412	6
9	10	19	<b>ANBERLIN</b> FEEL GOOD DRAG		☆	1006 -37	3.533	14
10	9	29	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID		☆	1003 -67	6.105	4
11	11	10	<b>THE OFFSPRING</b> KRISTY, ARE YOU DOING OK?		☆	987 +49	3.707	13
12	16	9	<b>THE KILLERS</b> SPACEMAN	MOST INCREASED PLAYS	☆	973 +170	4.178	12
13	15	13	<b>MGMT</b> KIDS		☆	942 +115	5.055	8
14	18	4	<b>PAPA ROACH</b> LIFELINE		☆	895 +108	3.327	16
15	13	18	<b>SAVING ABEL</b> 18 DAYS		☆	864 -7	2.342	19
16	17	6	<b>BLUE OCTOBER</b> DIRT ROOM		☆	860 +65	3.311	17
17	12	18	<b>DISTURBED</b> INDESTRUCTIBLE		☆	834 -58	2.092	21
18	20	6	<b>RISE AGAINST</b> AUDIENCE OF ONE		☆	782 +51	3.427	15
19	19	4	<b>KINGS OF LEON</b> USE SOMEBODY		☆	781 +49	4.194	11
20	14	19	<b>MUDVAYNE</b> DO WHAT YOU DO		☆	772 -78	1.808	26
21	21	13	<b>THE RED JUMPSUIT APPARATUS</b> YOU BETTER PRAY		☆	644 -73	1.621	29
22	22	17	<b>HOLLYWOOD UNDEAD</b> UNDEAD		☆	627 -54	1.826	24
23	23	10	<b>FRANZ FERDINAND</b> ULYSSES		☆	590 -23	1.747	27
24	24	16	<b>FRAMING HANLEY</b> LOLIPOP		☆	580 +13	1.915	23
25	25	9	<b>METALLICA</b> CYANIDE		☆	574 +12	1.469	31
26	26	10	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH		☆	564 +32	1.564	30
27	28	8	<b>STAINED</b> ALL I WANT		☆	540 +9	2.236	20
28	27	12	<b>SLIPKNOT</b> DEAD MEMORIES		☆	529 -2	1.130	37
29	31	9	<b>SHINY TOY GUNS</b> GHOST TOWN		☆	463 +37	1.343	35
30	32	2	<b>MY CHEMICAL ROMANCE</b> DESOLATION ROW	MOST ADDED	☆	443 +53	1.289	36
31	29	11	<b>CAROLINA LIAR</b> SHOW ME WHAT I'M LOOKING FOR		☆	436 -29	2.004	22
32	33	5	<b>THEORY OF A DEADMAN</b> HATE MY LIFE		☆	399 +58	0.789	-
33	30	20	<b>THE KILLERS</b> HUMAN		☆	381 -47	2.875	18
34	34	3	<b>THE ALL-AMERICAN REJECTS</b> GIVES YOU HELL		☆	313 +44	1.714	28
35	37	4	<b>THE GASLIGHT ANTHEM</b> THE '99 SOUND		☆	294 +44	0.875	39
36	NEW		<b>IGLU &amp; HARTLY</b> IN THIS CITY		☆	291 +78	1.396	34
37	38	3	<b>AVENGED SEVENFOLD</b> SCREAM		☆	291 +45	0.776	-
38	35	4	<b>WEEZER</b> THE GREATEST MAN THAT EVER LIVED (VARIATIONS ON A SHAKER-HYMN)		☆	278 +11	1.809	25
39	39	17	<b>NICKELBACK</b> GOTTA BE SOMEBODY		☆	232 +8	0.835	-
40	40	2	<b>FAR</b> PONY		☆	228 +8	1.435	32

## + MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>MY CHEMICAL ROMANCE</b> Desolation Row (Reprise)	8
<b>THE KILLERS</b> Spaceman (Island/IDJMG)	6
<b>KINGS OF LEON</b> Use Somebody (RCA/RMG)	4
<b>DEATH CAB FOR CUTIE</b> Grapevine Fires (Atlantic)	4
<b>RED</b> Death Of Me (Essential/RED)	4
<b>U2</b> Get On Your Boots (Interscope)	3
<b>THE OFFSPRING</b> Kristy, Are You Doing OK? (Columbia)	3
<b>BLUE OCTOBER</b> Dirt Room (Universal Motown)	3
<b>RISE AGAINST</b> Audience Of One (DGC/Interscope)	3
<b>METALLICA</b> Cyanide (Warner Bros.)	3

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>COLDPLAY</b> Life In Technicolor I (Capitol)	223/91	<b>DEATH CAB FOR CUTIE</b> Grapevine Fires (Atlantic)	192/102
<b>DEAD CONFEDERATE</b> The Rat (Razor & Tie)	216/25	<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic)	189/7
<b>THE FRAY</b> You Found Me (Epic)	211/23	<b>AC/DC</b> Big Jack (Columbia)	163/6
<b>THIRD EYE BLIND</b> Non Dairy Creamer (Assembly)	211/1	<b>GLASVEGAS</b> Geraldine (Columbia)	135/53
<b>OASIS</b> I'm Dutta Time (Big Brother/Reprise)	209/14	<b>THE ASTEROIDS GALAXY TOUR</b> Around The Bend (Small Giants)	133/14

## ↑ MOST INCREASED PLAYS

+170	☆ <b>THE KILLERS</b> Spaceman (Island/IDJMG)
+115	☆ <b>MGMT</b> Kids (Columbia)
+108	<b>PAPA ROACH</b> Lifeline (E1 Tonal/DGC/Interscope)
+104	<b>U2</b> Get On Your Boots (Island/Interscope)
+102	<b>DEATH CAB FOR CUTIE</b> Grapevine Fires (Atlantic)

**ADDED AT... WBRU**  
Providence, RI  
PD: Wendell Clough  
MD: Alex Korzec  
Wild Light, California On My Mind, 9  
Blue October, Dirt Room, B

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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# R&R ACTIVE ROCK

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► **HURT** EARNs ITS FIFTH CHART HIT, AS "WARS" OPENS AT NO. 34 (UP 81 PLAYS). THE TRACK IS THE FIRST FROM THE QUARTET'S APRIL 7 RELEASE "GOODBYE TO THE MACHINE," THE GROUP'S FIRST ALBUM FOR AMUSEMENT RECORDS, WHICH IS RUN BY ITS MANAGER TOM LEWIS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	<b>MUDVAYNE</b> DO WHAT YOU DO	NO. 1 (3 WKS) EPIC	1672 -2	6.077 1
2	2	23	<b>SHINEDOWN</b> SECOND CHANCE	ATLANTIC	1571 -65	6.061 2
3	3	13	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	1446 +4	4.990 4
4	4	25	<b>SEETHER</b> BREAKDOWN	WIND-UP	1395 -37	4.790 5
5	5	25	<b>DISTURBED</b> INDSTRUCTIBLE	REPRISE	1247 -212	5.118 3
6	6	24	<b>SAVING ABEL</b> 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	1139 -26	3.215 8
7	7	16	<b>SLIPKNOT</b> DEAD MEMORIES	ROADRUNNER/RRP	1135 +45	3.211 9
8	8	11	<b>METALLICA</b> CYANIDE	WARNER BROS.	1097 +58	3.739 6
9	9	23	<b>HOLLYWOOD UNDEAD</b> UNDEAD	A&M/OCTONE/INTERSCOPE	1086 -20	3.115 11
10	10	11	<b>THEORY OF A DEADMAN</b> HATE MY LIFE	604/ROADRUNNER/RRP	989 +37	2.582 14
11	11	21	<b>AVENGED SEVENFOLD</b> SCREAM	HOPELESS/WARNER BROS.	962 +71	2.899 12
12	15	4	<b>PAPA ROACH</b> LIFELINE	MOST INCREASED PLAYS EL TONAL/DGC/INTERSCOPE	908 +170	3.122 10
13	13	33	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	11 20-20/JIVE/JLG	875 -34	3.699 7
14	14	16	<b>SALIVA</b> FAMILY REUNION	ISLAND/IDJMG	775 -34	2.126 17
15	15	7	<b>AC/DC</b> BIG JACK	COLUMBIA	745 +58	2.485 15
16	18	23	<b>DROWNING POOL</b> 37 STITCHES	AIRPOWER ELEVEN SEVEN	735 +69	1.685 20
17	16	18	<b>FIVE FINGER DEATH PUNCH</b> STRANGER THAN FICTION	FIRM	719 -87	2.063 18
18	22	13	<b>BUCKCHERRY</b> RESCUE ME	AIRPOWER ELEVEN SEVEN/ATLANTIC	674 +75	2.138 16
19	17	38	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	11 604/ROADRUNNER/RRP	660 -13	2.710 13
20	21	20	<b>ALL THAT REMAINS</b> TWO WEEKS	PROSTHETIC/RAZOR & TIE	644 +41	1.304 21
21	23	5	<b>HINDER</b> UP ALL NIGHT	UNIVERSAL REPUBLIC	536 +5	1.692 19
22	26	12	<b>POP EVIL</b> 100 IN A 55	PAZZO/JARD STAR	518 +56	1.085 25
23	24	8	<b>3 DOORS DOWN</b> CITIZEN/SOLDIER	UNIVERSAL REPUBLIC	503 0	1.213 22
24	33	6	<b>RED</b> DEATH OF ME	ESSENTIAL/RFD	456 +100	0.972 28
25	28	10	<b>STAIN'D</b> ALL I WANT	FLIP/ATLANTIC	451 +36	1.017 27
26	29	9	<b>BLACK STONE CHERRY</b> PLEASE COME IN	IN DE GOOT/ROADRUNNER/RRP	401 +3	1.077 26
27	35	10	<b>FRAMING HANLEY</b> LOLLIPOP	SILENT MAJORITY/ILG/WARNER BROS.	372 +34	0.556 35
28	27	20	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)	DGC/INTERSCOPE	354 -57	0.860 30
29	32	3	<b>U2</b> GET ON YOUR BOOTS	ISLAND/INTERSCOPE	343 -5	1.127 24
30	25	14	<b>GUNS N' ROSES</b> BETTER	BLACK FROG/CEFFEN/INTERSCOPE	337 -139	1.182 23
31	30	9	<b>THE RED JUMPSUIT APPARATUS</b> YOU BETTER PRAY	VIRGIN/CAPITOL	325 -46	0.501 38
32	36	8	<b>KINGS OF LEON</b> SEX ON FIRE	RCA/RMG	314 +40	0.850 31
33	31	14	<b>REV THEORY</b> LIGHT IT UP	VAN HOWES/MALOOD/DGC/INTERSCOPE	312 -39	0.953 29
34	NEW		<b>HURT</b> WARS	AMUSEMENT	292 +81	0.594 33
35	34	17	<b>HOOBASTANK</b> MY TURN	ISLAND/IDJMG	254 -85	0.742 32
36	38	2	<b>BURN HALO</b> DIRTY LITTLE GIRL	RAWKHEAD/ILG	231 +19	0.485 39
37	37	3	<b>THE OFFSPRING</b> KRISTY, ARE YOU DOING OK?	COLUMBIA	228 +14	0.540 36
38	40	2	<b>BLUE OCTOBER</b> DIRTY ROOM	UNIVERSAL MOTOWN	215 +11	0.324 -
39	RE-ENTRY		<b>ARANDA</b> STILL IN THE DARK	ASTONISH	176 +15	0.478 40
40	NEW		<b>DISTURBED</b> THE NIGHT	MOST ADDED REPRISE	173 +133	0.511 37

## MOST ADDED

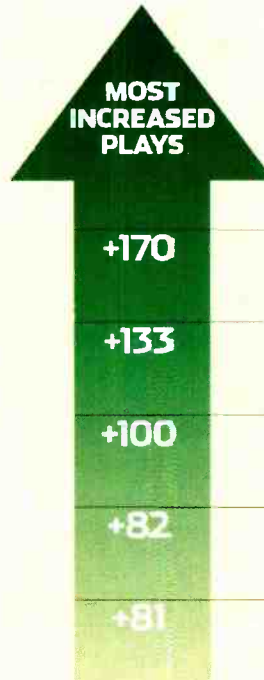
ARTIST TITLE / LABEL	NEW STATIONS
<b>DISTURBED</b> The Night (Reprise) KHTQ, KILQ, KRXQ, KFUD, KXXR, Sirius XM Octane, WBLZ, WBYR, WKQZ, WRIF, WRXW, WYBB, WZOR	15
<b>DOPE</b> Addiction (E) KILQ, KQRC, KXFX, WBYR, WKLQ, WKQZ, WXQR	7
<b>HURT</b> Wars (Amusement) KNCN, KZRQ, WKQZ, WRIF, WRXW	5
<b>PAPA ROACH</b> Lifeline (E1 Tonal/DGC/Interscope) KDOT, KISS, KTEG, WKQZ	4
<b>THE ANSWER</b> On And On (The End/RED) KFRQ, KHTQ, Sirius XM Octane, WKQZ	4
<b>STATIC-X</b> Stingway (Warner Bros.) KUPD, Sirius XM Octane, WCCC, WJJO	4
<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP) KISS, WWJZ, WXZZ	3
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star) KDOT, KNCN, WCMZ	3
<b>BURN HALO</b> Dirty Little Girl (Rawkhead/ILG) WBYR, WKQZ, WYBB	3
<b>TRAPT</b> Contagious (Eleven Seven) KFRQ, KRZR, WR7	3

ADDED AT...  
**KRXQ**  
Sacramento, CA  
OM/PO: Jim Fox  
Disturbed, The Night, 18  
Skindred, Electric Avenue, 12

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>TRAPT</b> Contagious (Eleven Seven) TOTAL STATIONS: 23	166/72	<b>LAMB OF GOD</b> Set To Fail (Epic) TOTAL STATIONS: 26	96/21
<b>SEVENDUST</b> Inside (7Bros/Asylum/ILG) TOTAL STATIONS: 37	150/15	<b>DOPE</b> Addiction (E1) TOTAL STATIONS: 22	84/58
<b>(RED) P.E.</b> Renegade (Suburban Noize) TOTAL STATIONS: 17	138/16	<b>STEEL PANTHER</b> Death To All But Metal (Universal Republic) TOTAL STATIONS: 12	75/21
<b>LAST VEGAS</b> I'm Bad (Eleven Seven) TOTAL STATIONS: 12	125/11	<b>BLACK TIDE</b> Shout (Interscope) TOTAL STATIONS: 9	68/10
<b>SKINDRED</b> Electric Avenue (Bieler Bros.) TOTAL STATIONS: 41	120/82	<b>SINCE OCTOBER</b> Guilty (Tooth & Nail/Capitol) TOTAL STATIONS: 11	63/8



<b>+170</b>	<b>PAPA ROACH</b> Lifeline (E1 Tonal/DGC/Interscope) EISS +15, KHTQ +11, WZMR +10, WXQR +9, KISW +8, KXXR +7, KATT +7, WCPN +7, WRZK +6, WBSX +6
<b>+133</b>	<b>DISTURBED</b> The Night (Reprise) 5ZZQ +26, WKQZ +22, KRXQ +18, WKLQ +13, WJJO +8, KATT +8, KXXR +8, WCCC +7, KILQ +2, WTPT +2
<b>+100</b>	<b>RED</b> Death Of Me (Essential/RED) WZOR +16, KQXR +13, KXXR +12, KXFX +10, KLAQ +10, KHTQ +9, WYBB +9, KZRQ +7, WZMR +5, WJJO +3
<b>+82</b>	<b>SKINDRED</b> Electric Avenue (Bieler Bros.) WZOR +17, KRXQ +12, WRXW +11, WYBB +5, KXXR +4, WJJO +4, WIL +3, KDOT +2, KIOZ +2, WCHZ +2
<b>+81</b>	<b>HURT</b> Wars (Amusement) KZZQ +10, WBLZ +7, WIL +6, KDOT +5, WQXA +5, KNKN +5, KFRQ +5, WJJO +4, KEGL +4, KHTQ +4

FOR WEEK ENDING FEBRUARY 8, 2009  
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CBS NEWS

# R&R ROCK

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► **PAPA ROACH** CLAIMS MOST INCREASED PLAYS (UP 46), MOST ADDED AND AIRPOWER STRIPES, AS "LIFELINE" LEAPS 23-19. THE LEAD SINGLE FROM "METAMORPHOSIS," DUE MARCH 24, LIKEWISE SPORTS MOST INCREASED PLAYS AT ACTIVE ROCK (15-12, UP 170) AND JUMPS 18-14 AT ALTERNATIVE (UP 108 PLAYS).

WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
			TW	+/-	MILL	ONS RANK
1	<b>SHINEDOWN</b> Second Chance	NO. 1 (5 WKS) ATLANTIC	460	+24	1,576	1
2	<b>NICKELBACK</b> Something in Your Mouth	ROADRUNNER/RRP	425	+20	1,526	2
3	<b>APOCALYPTICA</b> FEATURING <b>ADAM GONTIER</b> I Don't Care	20-20/JIVE/JLC	324	+11	1,177	3
5	<b>SAVING ABEL</b> 18 Days	SKIIDCO/VIRGIN/CAPITOL	310	+30	0.940	7
4	<b>SEETHER</b> Breakdown	WIND-UP	303	+21	0.895	8
6	<b>DISTURBED</b> Indestructible	REPRISE	269	+2	1,038	4
9	<b>METALLICA</b> Cyanide	WARNER BROS.	248	+17	0.964	6
11	<b>AC/DC</b> Big Jack	COLUMBIA	238	+18	0.512	14
8	<b>THEORY OF A DEADMAN</b> Bad Girlfriend	604/ROADRUNNER/RRP	227	-15	0.834	9
7	<b>AC/DC</b> Rock N Roll Train	COLUMBIA	223	-33	0.987	5
12	<b>THEORY OF A DEADMAN</b> Hate My Life	604/ROADRUNNER/RRP	214	+29	0.526	13
10	<b>METALLICA</b> The Day That Never Comes	WARNER BROS.	192	-33	0.720	10
15	<b>U2</b> Get on Your Boots	ISLAND/INTERSCOPE	169	+22	0.608	11
13	<b>MUDVAYNE</b> Do What You Do	EPIC	156	-1	0.484	16
16	<b>BUCKCHERRY</b> Rescue Me	ELEVEN SEVEN/ATLANTIC	149	+3	0.531	12
14	<b>GUNS N' ROSES</b> Better	BLACK FROG/GEFFEN/INTERSCOPE	148	-7	0.405	17
18	<b>STAINED</b> All I Want	FLIP/ATLANTIC	147	+20	0.491	15
17	<b>3 DOORS DOWN</b> Citizen/Soldier	UNIVERSAL REPUBLIC	146	+5	0.266	22
23	<b>PAPA ROACH</b> Lifeline	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED EL TONAL/DGC/INTERSCOPE	124	+46	0.276	20
19	<b>SLIPKNOT</b> Dead Memories	ROADRUNNER/RRP	113	+4	0.215	23
20	<b>SALIVA</b> Family Reunion	ISLAND/IDJMG	107	+3	0.178	27
21	<b>GUNS N' ROSES</b> Chinese Democracy	BLACK FROG/GEFFEN/INTERSCOPE	95	+4	0.180	26
27	<b>POP EVIL</b> 100 In A 55	PAZZO/JARD STAR	86	+24	0.065	-
30	<b>AVENGED SEVENFOLD</b> Scream	HOPELESS/WARNER BROS.	80	+24	0.156	30
22	<b>NICKELBACK</b> Gotta Be Somebody	ROADRUNNER/RRP	78	-6	0.293	18
24	<b>BLACK STONE CHERRY</b> Please Come In	IN DE COOT/ROADRUNNER/RRP	74	-2	0.165	28
26	<b>HOLLYWOOD UNDEAD</b> Undead	A&M/OCTONE/INTERSCOPE	66	+3	0.157	29
29	<b>KINGS OF LEON</b> Sex on Fire	RCA/RMG	63	+5	0.284	19
25	<b>THE OFFSPRING</b> You're Gonna Go Far, Kid	COLUMBIA	55	-15	0.182	24
NEW	<b>HINDER</b> Up All Night	UNIVERSAL REPUBLIC	54	+13	0.085	-

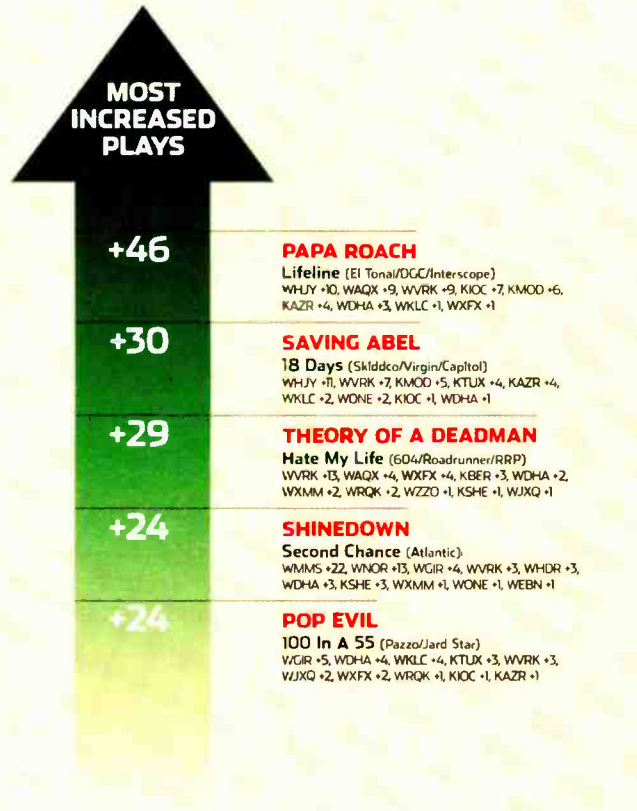
## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>PAPA ROACH</b> Lifeline (El Tonal/DGC/Interscope) KIOC, KMOD, WAQX, WHJY	4
<b>STAINED</b> All I Want (Flip/Atlantic) KIOC, WXMM	2
<b>AVENGED SEVENFOLD</b> Scream (Hopeless/Warner Bros.) KAZR, KZRR	2
<b>THE ANSWER</b> On And On (The End/RED) WAQX, WKLC	2
<b>SEETHER</b> Breakdown (Wind-up) WHJY	1
<b>3 DOORS DOWN</b> Citizen/Soldier (Universal Republic) WMMS	1
<b>SALIVA</b> Family Reunion (Island/IDJMG) WVRK	1
<b>ARANDA</b> Still In The Dark (Astonish) WAQX	1
<b>HURT</b> Wars (Amusement) WKLC	1

**ADDED AT... WAQX**  
Syracuse, NY  
PD: Hunter Scott  
APD/MD: Don Kelley  
Papa Roach, Lifeline, 9 Blue October, Dirt Room, 4 The Answer, On And On, 0 Aranda, Still In The Dark, 0 Hoobastank, So Close, So Far, 0  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>DROWNING POOL</b> 37 Stitches (Eleven Seven) TOTAL STATIONS: 8	38/11	<b>RISE AGAINST</b> Re-Education (Through Labor) (DGC/Interscope) TOTAL STATIONS: 3	23/5
<b>ARANDA</b> Still In The Dark (Astonish) TOTAL STATIONS: 5	33/6	<b>HURT</b> Wars (Amusement) TOTAL STATIONS: 7	23/3
<b>PAPA ROACH</b> Hollywood Whore (El Tonal/DGC/Interscope) TOTAL STATIONS: 2	26/2	<b>ALL THAT REMAINS</b> Two Weeks (Prosthetic/Razor & Tie) TOTAL STATIONS: 5	23/0



FOR WEEK ENDING FEBRUARY 8, 2009  
LEGEND: See legend to charts in charts section for rules and symbol explanations. 24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS		PLAYS	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS		PLAYS		
		TW	LW				TW	LW			
1	<b>SIXX: A.M.</b> Life Is Beautiful (Eleven Seven)			177	174	6	<b>3 DOORS DOWN</b> It's Not My Time (Universal Republic)			101	95
2	<b>SAVING ABEL</b> Addicted (Skidco/Virgin/Capitol)			139	137	7	<b>AEROSMITH</b> Dream On (Columbia)			99	97
3	<b>PUDDLE OF MUDD</b> Psycho (Flawless/Geffen/Interscope)			130	131	8	<b>AEROSMITH</b> Sweet Emotion (Columbia)			97	87
4	<b>SEETHER</b> Fake It (Wind-up)			107	112	9	<b>STONE TEMPLE PILOTS</b> Interstate Love Song (Atlantic)			96	92
5	<b>GUNS N' ROSES</b> Sweet Child O' Mine (Geffen/Interscope)			104	105	10	<b>PINK FLOYD</b> Another Brick in the Wall (Part II) (Columbia)			93	94

## ROCK REPORTERS

- |  |  |   |  |   |  |   |
|--|--|---|--|---|--|---|
| <b>WONE/Akron, OH*</b><br>OM: Chuck Collins<br>PD: T.K. O'Grady<br>APD/MD: Tim Daugherty | <b>KIOC/Beaumont, TX*</b><br>OM: Trey Poston<br>PD: Mike Davis                     | <b>WEBN/Cincinnati, OH*</b><br>OM/PD: Scott Reinhart<br>MD: Dave Fritz              | <b>WQCM/Hagerstown, MD</b><br>OM: Rick Alexander<br>PD/MD: Mike Holder | <b>WDHA/Morristown, NJ*</b><br>APD: Curtis Kay                                    | <b>WHJY/Providence, RI*</b><br>PD: Dennis O'Heron                            | <b>KSHE/St. Louis, MO*</b><br>OM: Rick Balis<br>APD: Katy Kruze<br>MD: Guy Favazza      |
| <b>KZFR/Albuquerque, NM*</b><br>PD: Phil Mahoney<br>MD: Rob Brothers                     | <b>WPTQ/Bowling Green, KY</b><br>OM/PD: Alex "Axe" Parocai<br>APD/MD: Monty Foster | <b>WMMS/Cleveland, OH*</b><br>OM: Keith Abrams<br>PD: Bo Matthews                   | <b>WRVC/Huntington, WV</b><br>PD: Reeves Kirtner                       | <b>WNOR/Norfolk, VA*</b><br>PD: Mike Beck<br>APD: Sonja Morrell<br>MD: Tim Parker | <b>WXRX/Rockford, IL</b><br>PD: Jim Stone<br>MD: Jon Schulz                  | <b>WAQX/Syracuse, NY*</b><br>OM: Tom Mitchell<br>PD: Hunter Scott<br>APD/MD: Don Kelley |
| <b>WZZO/Allentown, PA*</b><br>PD: Tori Thomas<br>MD: Keith Moyer                         | <b>WRQK/Canton, OH*</b><br>PD: Greg Ausham   | <b>WVRK/Columbus, GA*</b><br>PD: Chris Chaos  | <b>WJXQ/Lansing, MI*</b><br>PD: Sheri Vegas                            | <b>WXMM/Norfolk, VA*</b><br>OM/PD: John Shorby                                    | <b>KBER/Salt Lake City, UT*</b><br>PD: Kelly Hammer<br>APD/MD: Darby Wilcox  | <b>KMOD/Tulsa, OK*</b><br>OM/PD: Don Cristi   |
| <b>KWHL/Anchorage, AK</b><br>PD: Brad Stennett<br>MD: Matthew Collins                    | <b>WPXC/Cape Cod, MA</b><br>PD/MD: Suzanne Tonaire                                 | <b>KAZR/Des Moines, IA*</b><br>OM: Scott Allen<br>PD: Ryan Patrick<br>MD: Andy Hall | <b>WGIR/Manchester, NH*</b><br>PD: Chris "Doc" Garrett                 | <b>KCLB/Palm Springs, CA</b><br>OM/PD: Jen Shevlin<br>MD: Shelly Brown            | <b>KZOZ/San Luis Obispo, CA</b><br>OM: Pepper Daniels<br>PD/MD: Dusty Rhoads | <b>WMZK/Wausau, WI</b><br>MD: Larry Offerman  |
| <b>WTOS/Augusta, ME</b><br>OM/PD: Jack O'Brien<br>APD: Mark Smith                        | <b>WKLC/Charleston, WV*</b><br>OM/PD: Jay Nunley<br>APD/MD: Brian Thompson         | <b>KHQC/Duluth, MN</b><br>OM: Jack Lawson<br>PD: Scott Klohn                        | <b>WHDR/Miami, FL*</b><br>PD: Kevin Vargas<br>MD: Dave Hanson          | <b>KUFO/Portland, OR*</b><br>OM/PD: Chris Patyk                                   | <b>KTUX/Shreveport, LA*</b><br>OM: Gary McCoy<br>PD/MD: Randy Hill           | <b>KBZS/Wichita Falls, TX</b><br>PD: Liz Ryan   |

\* Monitored Reporters





Artist showcases, focused business panels define 2009 gathering

## Sunset Sessions Highlights

John Schoenberger

[JSchoenberger@RadioandRecords.com](mailto:JSchoenberger@RadioandRecords.com)

It started as a simple idea: Go to cool destinations and see some great bands play. But in the past dozen years, Michele Clark and M:M Music's annual Sunset Sessions has become one of the premier events on the triple A community's calendar. ■ The desirable destination is still part of the mix, as well as the opportunity to see established and up-and-coming artists in an intimate setting—but Sunset Sessions has also expanded into an important business gathering that includes radio programmers, music supervisors from film and TV, promotion executives, music publishers and artist managers.

This year's 12th annual Sunset Sessions, presented in association with R&R, boasts a great mix of talent as well as informative panels, all taking place at the La Costa Resort & Spa in Carlsbad, Calif. Here's a look at this year's artist lineup.

### Zac Brown Band (Home Grown/Atlantic)

Thursday evening, Feb. 12, Main Stage

- The Georgia-based band is already a successful touring unit.
- Sold more than 30,000 CDs independently.
- "The Foundation" is its latest album and first on Atlantic.

### Lisa Hannigan (ATO/RED)

Thursday evening, Feb. 12, Main Stage

- Made a name for herself collaborating with Damien Rice for seven years.
- Will perform Feb. 18 on "The Tonight Show With Jay Leno."
- Her debut effort is "Sea Sew."

### Eric Hutchinson (Let's Break/Warner Bros.)

Thursday evening, Feb. 12, Main Stage

- Recorded debut album "Sounds Like This" with producers Will Golden and Paul Kolderie.
- Featured in VH1's You Oughta Know promotional program.
- First single "Rock & Roll" reached No. 1 on the Dec. 19 triple A monitored chart.

### Rick Springfield (Gomer/DKE/UMe)

Thursday evening, Feb. 12, Main Stage

- His recording and acting career now span four decades.
- Released his latest album, "Venus in Overdrive," in 2008.

### Chris Isaak (Reprise)

Thursday evening, Feb. 12, Special Performance

- Has enjoyed a successful recording and acting career.
- "Mr. Lucky" is his first album of new songs in seven years.
- Isaak's new TV interview/performance show debuts on the Bio channel this month.

### Meaghan Smith (Sire/Warner Bros.)

Thursday evening, Feb. 12, Late Night Lounge

- Her mother is a piano teacher and her father a touring musician.
- Smith's debut album, "The Cricket's Orchestra," was produced by Les Cooper.

### Jason Reeves (Warner Bros.)

Thursday evening, Feb. 12, Late Night Lounge

- Los Angeles-based singer/songwriter
- Co-wrote many of the songs on Colbie Caillat's successful debut album.
- "The Magnificent Adventures of Heartache" was iTunes' top folk album in 2007.

### Sara Watkins (Nonesuch/Reprise)

Thursday evening, Feb. 12, Late Night Lounge

- A member of Nickel Creek.
- Her long-anticipated debut album was pro-



Hannigan



Hutchinson



Springfield



Isaak



Watkins



Ryder



Tamarama

duced by John Paul Jones.

- The project features guest appearances by her former bandmates as well as David Rawlings and Gillian Welch.

### Lex Land (Intelligent Noise)

Friday morning Feb. 13, Panel Showcase

- A regular at such venues as Hotel Café in Los Angeles and Joe's Pub in New York.
- Her debut, "Orange Days on Lemon Street," was produced by Shannon Edgar.
- Land's music has been featured on "Grey's Anatomy."

### Sara Haze (Beachfront)

Friday afternoon, Feb. 13, Panel Showcase

- Her debut, "The Ladder," made 2008 best-of lists in such publications as Music Connection and Muse.
- Has played more than 100 gigs in the United States.

### Luke Winslow-King (Fox on a Hill)

Friday evening, Feb. 13, Main Stage

- From Cadillac, Mich., but now calls New York home.
- Tours regularly in the United States and Europe.
- Was once a music therapist at the Institute of Applied Human Dynamic in the Bronx, N.Y.

### Serena Ryder (Atlantic)

Friday evening, Feb. 13, Main Stage

- This Canada native won the 2008 Juno Award for best new artist.
- Her debut Canadian album has been certified gold.
- John Alagia produced her Atlantic debut, "Is It O.K."

### Tamarama (Universal Motown)

Friday evening, Feb. 13, Main Stage

- The duo's members are Jay Lyon and Nicolas Potts.
- The Aussies have a recurring role in MTV's new series "The City."
- The act's debut EP is "Wonderland City."

### Green River Ordinance (Virgin/Capitol)

Friday evening, Feb. 13, Main Stage

- The band hails from Fort Worth, Texas.
- Has won several Fort Worth Music Awards, including artist of the year.
- New album "Out of My Hands" was produced by Mark Endert, Jordan Critz and Paul Ebersold.

### Third Eye Blind (Megaforce)

Friday evening, Feb. 13, Main Stage

- Bay Area exploded to international stardom by the late '90s.
- The band has been involved with many charity events and causes.
- Its new project for Megaforce is "Ursa Major."

### Bascom Hill (Arrival)

Friday evening, Feb. 13, Dinner Showcase

- Its career began with acoustic sets at the University of Wisconsin at Madison.
- The act's songs have been featured on MTV's "Next," "America's Next Top Model" and in independent films.
- The new album is called "Inevitable."

**Anya Marina (Chop Shop/Atlantic)**  
**Friday evening, Feb. 13, Late Night Lounge**

- Won a San Diego Music Award for best local recording.
- Marina was a radio DJ before starting her music career.
- She released two independent EPs before her album "Slow & Steady Seduction: Phase II."

**HoneyHoney (Ironworks/Universal Republic)**  
**Friday evening, Feb. 13, Late Night Lounge**

- L.A.-based HoneyHoney is Suzanne Santo and Ben Jaffe.
- Jude Cole produced the act's debut, "First Rodeo."
- Kiefer Sutherland directed the video for first single "Little Toy Gun."

**The Rescues (Red Wind)**  
**Friday evening, Feb. 13, Late Night Lounge**

- The singer/songwriter quartet hails from

- Southern California.
- Performed on nationally syndicated "Mountain Stage" radio show.
- Their songs have been heard on such TV shows as "Grey's Anatomy," among others.

**Maia Hirasawa (Thrive)**  
**Saturday morning, Feb. 14, Panel Showcase**

- Swedish artist who lives in Gothenberg.
- Sang jazz before moving in a more pop direction.
- New album "The Worrying Kind" was self-produced.

**Aaron Barnhart (Bonded)**  
**Saturday evening, Feb. 14, Main Stage**

- Artist lives in Los Angeles.
- Trained in classical and jazz piano.
- Is putting the finishing touches on his new album.

**Maria Taylor (Network)**  
**Saturday evening, Feb. 14, Main Stage**

- From Birmingham, Ala., but now calls L.A. home.
- R.E.M.'s Michael Stipe collaborated on her new album.
- "LadyLuck" is Taylor's third album.



Third Eye Blind



Green River Ordinance



Marina



HoneyHoney



Tempchin

**Carolina Liar (Atlantic)**  
**Saturday evening, Feb. 14, Main Stage**

- Carolina Liar principal is Chad Wolf.
- Wolf enjoyed a songwriting internship with Diane Warren.
- Debut effort "Coming to Terms" was produced by Max Martin.

**Jack Tempchin (Night River)**  
**Saturday evening, Feb. 14, Main Stage**

- San Diego-based artist.
- Renowned songwriter who has worked with the Eagles, Glenn Frey and Johnny Rivers.
- "Songs" is his first album of new material in 12 years.

**Rachel Sage (M Press)**  
**Saturday evening, Feb. 14, Late Night Lounge**

- Indie singer/songwriter has been active for a decade.
- A former dancer who performed with the New York City Ballet in her teens.
- "Chandelier" is her eighth album.

**Crowfield (Ten Star)**  
**Saturday evening, Feb. 14, Late Night Lounge**

- Band formed at Miami University in Ohio, but is now based in Charleston, S.C.
- Has become a popular regional act.
- Rick Beato produced "Goodbye, Goodnight, So Long Midwestern."

**War Tapes (Sarathan)**  
**Saturday evening, Feb. 14, Late Night Lounge**

- Los Angeles-based combo led by guitarist/vocalist Matt Bennett.
- Music described as dark rock with an '80s Goth twist.
- Self-titled EP is out now.

**Evan Craft (Independent)**  
**Saturday evening, Feb. 14, Late Night Lounge**

- Southern California singer/songwriter who is still in high school.
- His song "The Good and the Bad" has been used by the "Every 15 Minutes" program, which educates teens about the potentially dangerous consequences of drinking alcohol.

R&R

## The Business Side Of Sunset Sessions

In addition to all the great music presented at this year's Sunset Sessions, there is the opportunity for attendees to discuss current issues and challenges at three business panels scheduled during the day.

**"Marketing and Promotion on a Shoestring"**

**Friday morning, Feb. 13**  
 With stations losing employees and budgets, what can remaining staffers do to market and promote their stations and events in an economical but effective way? Programmers share some of their successful campaigns.  
**Moderator:** John Schoenberger, R&R triple A format editor

- Panelists:**  
**Mike Allen**, WCOO/Charleston, S.C. OM  
**Fred Buc**, WRLT/Nashville GM  
**Deeya McClurkin**, former KPTL/Des Moines PD  
**Zeb Norris**, WNCS/Burlington, Vt. PD  
**Thorn**, KTCZ/Minneapolis MD  
**Steve Wall**, KXLY/Spokane PD  
**Michelle Wolfe**, KMMS/Bozeman, Mont. PD

**"Proven Paths Meet the Brave New World"**

**Friday afternoon, Feb. 13**  
 In this rapidly changing landscape, what old-school methods still work to help break an artist and what new methods are proving to have a real effect? Key managers and label execs talk about the new—and old—ways to get the music to the people.

**Moderator:** Bill Leopold, W.F. Leopold Management.

- Panelists:**  
**Gary Arnold**, Best Buy senior VP of entertainment  
**Tom Biery**, Warner Bros. GM  
**Sky Daniels**, Fontana/Universal Music Group VP of promotion  
**Brian Glicklich**, Sound Mind partner  
**Alex Fredericks**, Kepler Campbell Management  
**Dave Morris**, W.F. Leopold Management  
**Alison Taylor**, Career Artist Management

**"Finding New Ways to Survive and Thrive in These Economic Times"**

**Saturday morning, Feb. 14**  
 There is no denying the power film and TV have in exposing music. But that world no longer works in a vacuum. This panel will explore how music supervisors' livelihoods are tied in with other sectors of the business.

**Moderator:** Marianne Goode, Lifetime Networks VP of music

- Panelists:**  
**Dave Beasing**, KSWD/Los Angeles PD  
**Alex Patsavas**, Chop Shop president  
**Jonathan Platt**, Justin Time Productions principal  
**Alicen Catron Schneider**, NBC-TV VP of music and creative  
**Steve Schnur**, Electronic Arts worldwide executive of music and music marketing  
**Kevin Weaver**, Atlantic Records Group executive VP

# R&R TRIPLE A

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► CROWNED BEST NEW ARTIST AT THE GRAMMY AWARDS FEB. 8, **ADELE** IS ONE OF TWO ACTS, ALONG WITH KINGS OF LEON, BOASTING TWO BULLETED SONGS. HER "RIGHT AS RAIN" JUMPS 15-11 WITH AIRPOWER STATUS, WHILE PREVIOUS SINGLE "CHASING PAVEMENTS" HOLDS AT NO. 25 IN ITS NINTH CHART WEEK.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	3	<b>U2</b> GET ON YOUR BOOTS	<b>NO. 1 (3 WKS)</b> ISLAND/INTERSCOPE	629 +11	2.577 1
2	2	12	<b>THE FRAY</b> YOU FOUND ME	EPIC	618 +23	2.483 2
3	5	12	<b>SNOW PATROL</b> CRACK THE SHUTTERS	<b>MOST INCREASED PLAYS</b> POLYDOR/FICTION/GEFFEN/INTERSCOPE	468 +68	1.973 3
4	3	11	<b>BRUCE SPRINGSTEEN</b> WORKING ON A DREAM	COLUMBIA	421 -27	1.683 4
5	6	24	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	RCA/RED	378 -7	1.688 5
6	4	30	<b>ERIC HUTCHINSON</b> ROCK & ROLL	LET'S BREAK/WARNER BROS.	376 -41	1.200 7
7	7	18	<b>JAMES MORRISON</b> NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	368 +22	1.182 8
8	8	9	<b>COLDPLAY</b> LOVERS IN JAPAN	CAPITOL	365 +43	1.535 6
9	11	19	<b>THE KILLERS</b> HUMAN	ISLAND/IDJMG	291 -5	1.108 9
10	22	22	<b>BRETT DENNEN FEATURING FEMI KUTI</b> MAKE YOU CRAZY	DOWNTOWN/DUALTONE	269 -37	0.63E 15
11	15	11	<b>ADELE</b> RIGHT AS RAIN	<b>AIRPOWER</b> XL/COLUMBIA	267 +52	0.699 13
12	13	6	<b>PRETENDERS</b> LOVE'S A MYSTERY	SHANCI-LA	261 +26	0.880 11
13	10	19	<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT	LOST HIGHWAY	233 -50	0.780 12
14	14	13	<b>SHERYL CROW</b> DETOURS	A&M/INTERSCOPE	214 -3	0.586 18
15	12	17	<b>KEANE</b> THE LOVERS ARE LOSING	INTERSCOPE	208 -26	0.496 22
16	16	17	<b>KINGS OF LEON</b> SEX ON FIRE	<b>AIRPOWER</b> RCA/RMG	206 +14	0.912 10
17	21	4	<b>COUNTING CROWS</b> WHEN I DREAM OF MICHELANGELO	<b>AIRPOWER</b> DGC/GEFFEN/INTERSCOPE	179 +19	0.627 17
18	23	3	<b>ANDREW BIRD</b> FITZ AND THE DIZZY SPELLS	<b>AIRPOWER</b> FAT POSSUM/RED	178 +20	0.499 20
19	22	4	<b>THE DEREK TRUCKS BAND</b> DOWN IN THE FLOOD	VICTOR	177 +23	0.381 30
20	18	13	<b>MEIKO</b> BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	177 +1	0.444 26
21	20	10	<b>DEATH CAB FOR CUTIE</b> NO SUNLIGHT	ATLANTIC	176 +15	0.477 25
22	19	18	<b>DAVID BYRNE &amp; BRIAN ENO</b> STRANGE OVERTONES	OPAL/TODOMUNDO	161 -16	0.631 16
23	<b>NEW</b>		<b>SERENA RYDER</b> LITTLE BIT OF RED	ATLANTIC	138 +42	0.206 -
24	27	4	<b>DONAVON FRANKENREITER</b> YOUR HEART	LOST HIGHWAY	135 +17	0.262 -
25	25	9	<b>ADELE</b> CHASING PAVEMENTS	XL/COLUMBIA	131 +6	0.496 21
26	26	2	<b>JASON MRAZ &amp; COLBIE CAILLAT</b> LUCKY	ATLANTIC/RRP	130 +9	0.281 -
27	<b>NEW</b>		<b>KINGS OF LEON</b> USE SOMEBODY	RCA/RMG	129 +20	0.698 14
28	24	16	<b>AUGUSTANA</b> I STILL AIN'T OVER YOU	EPIC	114 -31	0.207 -
29	29	7	<b>MISSY HIGGINS</b> WHERE I STOOD	ELEVEN/REPRISE	106 -5	0.388 28
30	<b>NEW</b>		<b>MATT NATHANSON</b> ALL WE ARE	VANGUARD	105 +7	0.428 27

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND) (EVERFINE/ATLANTIC/RRP)		216 214
2	<b>MATT NATHANSON</b> COME ON GET HIGHER (VANGUARD)		205 206
3	<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU) (BOO BOO WAX/ANTI-EPITAPH)		161 170
4	<b>SNOW PATROL</b> TAKE BACK THE CITY (POLYDOR/FICTION/GEFFEN/INTERSCOPE)		158 200
5	<b>JASON MRAZ</b> I'M YOURS (ATLANTIC/RRP)		148 180

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>COLDPLAY</b> LOST! (CAPITOL)		148 190
7	<b>COLDPLAY</b> VIVA LA VIDA (CAPITOL)		145 153
8	<b>MY MORNING JACKET</b> I'M AMAZED (ATO/RED)		130 122
9	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME (INTERSCOPE)		130 135
10	<b>NEEDTOBREATHE</b> MORE TIME (ATLANTIC)		129 142

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>INDIGO GIRLS</b> What Are You Like (IG/Vanguard) KFOG, KMTT, WCLZ, WMMM, WNCS, WRLL, WXRT	7
<b>CHRIS ISAAK</b> We Let Her Down (Reprise) KBCO, KMTT, KRVB, WRLL, WXRV	5
<b>ERIN MCCARLEY</b> Love, Save The Empty (Universal Republic) KENZ, KGSR, KRVB, WMMM	4
<b>RYAN ADAMS &amp; THE CARDINALS</b> Magick (Lost Highway) WCLZ, WCOO, WRXP, WXRT	4
<b>KAISER CHIEFS</b> Good Days Bad Days (B-Unique/Universal Motown) WCLZ, WNCS, WXRT	3
<b>U2</b> Get On Your Boots (InterScope) KFOG, KPPL	2
<b>SNOW PATROL</b> Crack The Shutters (Polydor/Fiction/Geffen/InterScope) KMTT, WCOO	2
<b>DEATH CAB FOR CUTIE</b> No Sunlight (Atlantic) KPRI, WRNX	2

ADDED AT...  
**SIRIUS XM SPECTRUM**  
Satellite  
PD: Gary Schoenwetter  
The Fireman, Sing The Changes, 29 Gomez, Airstream Driver, 10 JJ Cale, Roll On, 1 The Raconteurs, You Don't Understand Me, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>GAVIN ROSSDALE</b> Can't Stop The World (InterScope) TOTAL STATIONS: 10	100/20	<b>ERIN MCCARLEY</b> Love, Save The Empty (Universal Republic) TOTAL STATIONS: 11	85/27
<b>LILY ALLEN</b> The Fear (Capitol) TOTAL STATIONS: 10	93/27	<b>RAY LAMONTAGNE</b> Let It Be Me (RCA/RED) TOTAL STATIONS: 9	84/6
<b>BRUCE SPRINGSTEEN</b> My Lucky Day (Columbia) TOTAL STATIONS: 16	93/25	<b>SAM ROBERTS</b> Them Kids (Zoe/Rounder) TOTAL STATIONS: 12	80/15
<b>INCUBUS</b> Love Hurts (Immortal/Epic) TOTAL STATIONS: 9	91/21	<b>LIFEHOUSE</b> Broken (Geffen/InterScope) TOTAL STATIONS: 4	76/5
<b>AMY MACDONALD</b> This Is The Life (Mercury/Decca) TOTAL STATIONS: 11	90/8	<b>INDIGO GIRLS</b> What Are You Like (IG/Vanguard) TOTAL STATIONS: 9	75/24

## MOST INCREASED PLAYS

<b>+68</b>	<b>SNOW PATROL</b> Crack The Shutters (Polydor/Fiction/Geffen/InterScope) KTHX +12, KMTT +9, KINK +8, KBCO +6, KENZ +5, KTCZ +5, WMMM +5, WCLZ +4, WRNX +4, WRLL +3
<b>+54</b>	<b>BEN HARPER &amp; RELENTLESS7</b> Shimmer And Shine (Virgin/Capitol) SXSP +11, WZEW +11, WRNR +9, KPRI +7, WMMM +4, KFOG +3, WXRT +2, CIDR +1, KBCO +1, KGSR +1
<b>+52</b>	<b>ADELE</b> Right As Rain (XL/Columbia) SXSP +13, KPRI +10, KMTT +9, KENZ +8, WCOO +6, KINK +4, WXRV +3, KBCO +3, WCLZ +1, KXLY +1
<b>+43</b>	<b>COLDPLAY</b> Lovers In Japan (Capitol) CIDR +12, KTHX +8, WZEW +8, WNCS +6, WRNX +6, WXRV +5, WRLL +4, KMTT +4, WXRT +2, KRSH +2
<b>+42</b>	<b>SERENA RYDER</b> Little Bit Of Red (Atlantic) KRVB +12, KPRI +9, KXLY +8, WCOO +4, WZEW +3, WCLZ +3, KRSH +2, CIDR +1, WMMM +1

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.  
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# THE ATLANTIC RECORDS GROUP WELCOMES OUR ARTISTS TO SUNSET SESSIONS!

## Serena Ryder

## Anya Marina



CHOP SHOP RECORDS

HOME GROWN MEAT

## Zac Brown Band

## Carolina Liar



# R&R TRIPLE A/ AMERICANA

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► **SAM ROBERTS** LEADS FOUR NEW ENTRIES ONTO THE TRIPLE A INDICATOR LIST, AS "THEM KIDS" STARTS AT NO. 19 (UP 64 PLAYS). THE SONG PAVES THE WAY FOR THE SINGER/SONGWRITER'S FEB. 17 ALBUM "LOVE AT THE END OF THE WORLD," WHICH WAS FIRST RELEASED IN HIS NATIVE CANADA LAST MAY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS TW	+/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL		
1	11		<b>BRUCE SPRINGSTEEN</b> WORKING ON A DREAM	COLUMBIA	596	+32
2	3		<b>U2</b> GET ON YOUR BOOTS	INTERSCOPE	551	+43
3	2		<b>COLDPLAY</b> LOVERS IN JAPAN	CAPITOL	534	+16
4	6		<b>PRETENDERS</b> LOVE'S A MYSTERY	SHANGRI-LA	458	+31
5	11		<b>DONAVON FRANKENREITER</b> YOUR HEART	LOST HIGHWAY	430	-2
6	11		<b>THE FRAY</b> YOU FOUND ME	EPIC	419	-
7	4		<b>THE DEREK TRUCKS BAND</b> DOWN IN THE FLOOD	VICTOR	392	+48
8	4		<b>ANDREW BIRD</b> FITZ AND THE DIZZYSPELLS	FAT POSSUM/RED	376	+45
9	9		<b>ADELE</b> RIGHT AS RAIN	XL/COLUMBIA	306	-8
16	5		<b>AMY MACDONALD</b> THIS IS THE LIFE	MERCURY/DECCA	272	-35
17	3		<b>RAY LAMONTAGNE</b> LET IT BE ME	RCA/RED	269	+43
23	2		<b>RYAN ADAMS &amp; THE CARDINALS</b> MAGICK	LOST HIGHWAY	257	+56
13	5		<b>SNOW PATROL</b> CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	247	+5
14	10		<b>DELTA SPIRIT</b> PEOPLE COME ON	ROUNDER	228	-44
15	11		<b>SUSAN TEDESCHI</b> TRUE	VERVE FORECAST/VERVE	227	-48
16	15		<b>TRACY CHAPMAN</b> SING FOR YOU	ELEKTRA/ATLANTIC	224	-15
17	20		<b>LILY ALLEN</b> THE FEAR	CAPITOL	223	+11
18	19		<b>DAVID BYRNE &amp; BRIAN ENO</b> LIFE IS LONG	OPAL/TODOMUNDO	223	-1
19	<b>NEW</b>		<b>SAM ROBERTS</b> THEM KIDS	ZOE/ROUNDER	221	+64
20	6		<b>COUNTING CROWS</b> WHEN I DREAM OF MICHELANGELO	DGC/GEFFEN/INTERSCOPE	205	-3
21	14		<b>KEANE</b> THE LOVERS ARE LOSING	INTERSCOPE	209	-58
22	4		<b>CALEXICO</b> VICTOR JARA'S HANDS	QUARTERSTICK/TOUCH & GO	200	-1
23	11		<b>THE FIREMAN</b> SING THE CHANGES	ATO/RED	199	-3
29	2		<b>NEKO CASE</b> PEOPLE GOT A LOTTA NERVE	ANTI-EPITAPH	196	+17
25	13		<b>JAMES MORRISON</b> NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	193	-11
26	4		<b>JJ GREY &amp; MOFRO</b> EVERYTHING GOOD IS BAD	ALLIGATOR	192	-5
27	<b>NEW</b>		<b>G. LOVE &amp; SPECIAL SAUCE</b> SOFT AND SWEET	BRUSHFIRE	187	+33
28	<b>NEW</b>		<b>JASON MRAZ &amp; COLBIE CAILLAT</b> LUCKY	ATLANTIC/RRP	181	+6
29	19		<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT	LOST HIGHWAY	180	-46
30	<b>NEW</b>		<b>DEATH CAB FOR CUTIE</b> NO SUNLIGHT	ATLANTIC	179	+15

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS TW	+/-	CUMULATIVE
			ARTIST TITLE	IMPRINT / PROMOTION LABEL			
2			<b>THE GOURDS</b> HAYMAKER!	YEP ROC	307	+40	1254
3			<b>THE TEJAS BROTHERS</b> THE TEJAS BROTHERS	SMITH	282	+16	3033
23			<b>WILLIE NELSON AND ASLEEP AT THE WHEEL</b> WILLIE AND THE WHEEL	BISMEAUX	273	+119	482
4	1		<b>LUCINDA WILLIAMS</b> LITTLE HONEY	LOST HIGHWAY	255	-23	6401
5			<b>OTIS GIBBS</b> GRANDPA WALKED A PICKET LINE	WANAMAKER	255	+11	941
11			<b>THE DEFEK TRUCKS BAND</b> ALREADY FREE	VICTOR	224	+28	673
7	4		<b>RODNEY CROWELL</b> SEX AND GASOLINE	WORK SONG/YEP ROC	221	-26	7448
8	7		<b>SUSAN TEDESCHI</b> BACK TO THE RIVER	VERVE FORECAST/VERVE	213	-22	3225
16			<b>JORMA KAUKONEN</b> RIVER OF TIME	RED HOUSE	209	+37	489
17			<b>GURF MORLIX</b> LAST EXIT TO HAPPYLAND	ROOTBALL	209	+37	462
13			<b>THE BRIDGE</b> BLIND MAN'S HILL	HYENA	203	+20	1938
20			<b>MARK OLSON &amp; GARY LOURIS</b> READY FOR THE FLOOD	NEW WEST	202	+41	451
60			<b>RUTHIE FOSTER</b> THE TRUTH ACCORDING TO RUTHIE FOSTER	BLUE CORN	201	+18	234
19			<b>RAUL MALO</b> LUCKY ONE	FANTASY/CMG	200	+39	781
15	8		<b>HANK WILLIAMS III</b> DAMN RIGHT REBEL PROUD	CURB	197	-15	3649
16	9		<b>YARN</b> EMPTY POCKETS	ARDSLEY	195	-12	4006
12			<b>BIG HOUSE</b> NEVER ENDING TRAIN	BIG HOUSE	193	+3	1257
18	6		<b>RYAN ADAMS &amp; THE CARDINALS</b> CARDINOLOGY	LOST HIGHWAY	192	-49	4233
14			<b>BEN K'WELLER</b> CHANGING HORSES	ATO/RED	192	+17	1109
20	10		<b>OLD CROW MEDICINE SHOW</b> TENNESSEE PUSHER	NETTWERK	188	-12	5650
18			<b>THE DERAILERS</b> CLARAN FEED TO SATISFY	PALO DURO	162	+1	2632
46			<b>JASON ISBELL AND THE 400 UNIT</b> JASON ISBELL AND THE 400 UNIT	LIGHTNING ROD	154	+53	255
23	21		<b>TODD SNIDER</b> PEACE Q JEER	AIMLESS	151	-9	6693
24	22		<b>RECKLESS KELLY</b> BULLET PROOF	YEP ROC	145	-12	3031
32			<b>WSNB</b> OK TIBBLA COUNTY	WSNB	145	+12	552
36			<b>GUY DAVIS</b> SWEETHEART LIKE YOU	RED HOUSE	145	+23	348
27	15		<b>CHARLIE HADEN FAMILY &amp; FRIENDS</b> RAMBLING BOY	DECCA	143	-29	2824
28	25		<b>MICKY AND THE MOTORCARS</b> NAIVE	SMITH	143	-3	5095
29	58		<b>BRUCE SPRINGSTEEN</b> WORKING ON A DREAM	COLUMBIA	142	+57	576
29			<b>VARIOUS ARTISTS</b> VOICES OF A GRATEFUL NATION, VOLUME 162	WELCOME HOME PROJECT	141	+5	1110

### MOST ADDED

<b>JJ CALE</b> 21 Roll On (Rounder) KLRR, KMTN, KNBA, KPND, KSUT, KTAO, KTBC, KYSL, WBJB, WCBE, WDST, WEXT, WFUV, WJCU, WKZE, WMOV, WNCW, WNRN, WRSI, WUIN, WYEP	<b>BEN HARPER &amp; RELENTLESS</b> 18 Shimmer And Shine (Virgin/Capitol) KCMP, KPND, KROK, KRVO, KTAO, KTBC, KUT, KYSL, WAPS, WEHM, WEXT, WFIV, WFPK, WMOV, WNRN, WUIN, WXPB, WYEP	<b>BUDDY &amp; JULIE MILLER</b> 12 Gasoline And Matches (New West) KBAC, KNBA, KPIG, KSUT, KTAO, WCBE, WKZE, WMOV, WNCW, WNRN, WRSI, WUIN	<b>RYAN ADAMS &amp; THE CARDINALS</b> 8 Magick (Lost Highway) KCLC, KDBE, KLRR, KPNE, KTAO, WOCV, WOPK, WYEP	<b>GOMEZ</b> 11 Airstream Driver (ATO/RED) KSPN, KTBC, KUT, WAPS, WBJB, WCNR, WDEF, WFPK, WNRN, WUIN, WXPB
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FOR WEEK ENDING FEBRUARY 8, 2009

### MOST ADDED

<b>BUDDY &amp; JULIE MILLER</b> 25 Written In Chalk (New West)	<b>TOM RUSH</b> 18 What I Know (Applesseed)	<b>RUTHIE FOSTER</b> 15 The Truth According To Ruthie Foster (Blue Corn)	<b>JJ CALE</b> 14 Roll On (Rounder)	<b>BEAUSOLEIL</b> 13 Alligator Purse (Yep Roc)
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FOR WEEK ENDING FEBRUARY 8, 2009

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2009 Americana Music Association.

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A closer look at a rising young pop star

## Alexander Acha Hits The United States

Jackie Madrigal

JMadrigal@RadioandRecords.com

**T**wenty-four-year-old Mexican singer/songwriter Alexander Acha is making a name for himself with his debut album, "Voy." The album has produced "Te Amo," a chart-topping single in his homeland that is making headway on U.S. radio, currently No. 21 on R&R's Latin Pop chart. ■ The crooner has everything going for him: talent, youth, good looks. He also has the musical pedigree—his father is pop icon Emmanuel, who amassed a string of U.S. hits from the mid-'80s through the mid-'90s.

Like father, like son. As soon as Acha delivers the opening lyrics of "Te Amo," you'd swear it's Emmanuel who's singing. He's not offended by the comparison, acknowledging the undeniable similarity in their voices. Such comparisons are inevitable, he says. "It's genetics. I'm not trying to imitate him. Just like we look alike, we sound alike."

With that out of the way, Acha is standing on his own talent. He has studied piano since he was a youngster, and counts Berklee College of Music in Massachusetts among the music schools he has attended. Signed to Warner Music Mexico, "Voy" was released Dec. 9, 2008, on Warner Latina in the United States. In a rare departure for a new artist, the label gave Acha the creative freedom to fill the album with his own compositions. Of the 13 tracks on "Voy," he penned nine and co-wrote the other four, including one with his dad.

Acha says the label agreed from the beginning that the CD would exclusively comprise his own material. "A label's goal is to make money," he says. "I guess had I already recorded several CDs that had flopped, I could see how they would set limits."

### Retro Feel

The singer/songwriter attributes the album's retro '80s feel to growing up on '70s, '80s and '90s music, including that of his famous father. "It's in me and it comes out in what I do," he says. Asked what fuels his inspiration, Acha says it's a God-given gift. "I look to God when I'm writing, and ask him to help me write something that is good for humanity, and not only good for me.

"Making music it not about being famous or people knowing who you are, but about loving what you do," he continues. "You want to give people something they'll enjoy and something that makes them feel good and brings them joy."

Currently touring as a special guest on Emmanuel's Retro tour in Mexico, Acha says they're enjoying the opportunity to work together. "It's been good for my career and to gain experience," he says. Though there are no plans to appear together beyond the tour, Acha is helping his father prepare to record a new CD. "I have written several songs for him and I've given him some input, though he makes the final decisions, because he knows exactly what he wants."

### Breaking Beyond The Border

The "Voy" album has sold nearly 100,000 units in Mexico, far exceeding the 80,000 required for platinum certification in that country. "Voy" is listed among that country's top sellers, according to the Asociación Mexicana de Productores de Fonogramas y Videogramas, an organization that represents record labels and compiles CD sales lists. "Te Amo" is at the top of the radio charts in Mexico. According to Nielsen's Music Control, the single is No. 8 on Mexico's Pop Español chart and No. 10 on the Nacional chart.

In the United States, the single debuted at No. 36 at Latin Pop on Nov. 21, 2008, and has so far accumulated 13 weeks on the chart. This week, it is No. 21. Among Latin CHR stations playing it are KQQK (XO)/Houston, KRIO (Digital)/San

**'Alexander is winning over two generations: the young kids that have never heard of his dad, and those kids' parents who do know his dad's hits.'**

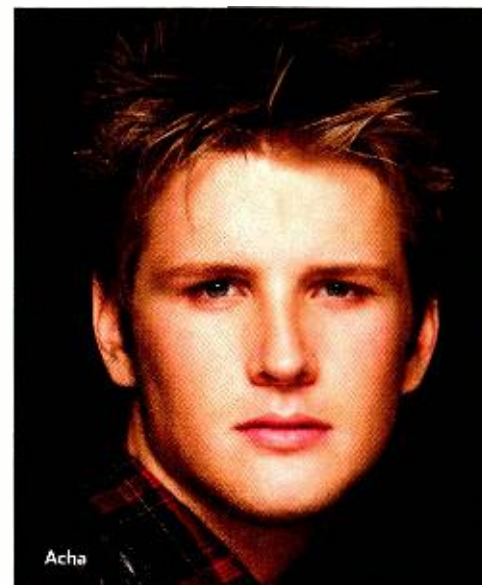
—Javier Casanova

Antonio, KTCY (XO)/Dallas, KXXS (Digital)/Austin, XHPX (Exa)/El Paso and KSSE (Súper Estrella)/Los Angeles.

According to KTCY PD Javier Casanova, Acha is revitalizing the "romantic genre." XHPX PD David Castillo says the singer/songwriter is "doing things right, step by step, and is not in a hurry" and predicts "Te Amo" will become a classic love song. Castillo believes Acha has what it takes to earn a position in what he calls "a group of greats" like Luis Miguel and Alejandro Fernández.

According to Casanova, the young artist is winning over two generations: "the young kids that have never heard of his dad, and those kids' parents who do know his dad's hits."

Warner Latina marketing director Miguel Garrocho says Acha's success is not fueled by his father's name or the label's marketing campaign, but by the singer's talent.



Despite support from PDs in other parts of the country, "Te Amo" has yet to receive any airplay on East Coast Latin pop radio or in Puerto Rico. The label's strategy was to break the song in Mexico first, then use that buzz to get border stations—and Súper Estrella/Los Angeles—onboard before moving further inland, Garrocho says.

The next mission: securing airplay at outlets like WPAT (Amor)/New York, WAMR (Amor)/Miami, KLOL (Mega)/Houston, WWVA (Viva)/Atlanta and others, including outlets in Puerto Rico. "I'm confident we're going to get adds on these stations soon," Garrocho says. Exposing Acha in those markets will "consolidate him as the rising star of his generation." To help with that effort, Acha will visit the United States on a promotional tour in March or April.

R&R



**WORKING FOR ST. JUDE:** Staffers from WBZY (Patrón) and WWVA (Viva)/Atlanta were among the more than 250 members of the Hispanic radio community that gathered Jan. 23-25 in Memphis to attend the St. Jude Children's Research Hospital Promesa y Esperanza seminar. Pictured at the closing-night dinner are PD Raffy Contigo (center, in blue shirt); cancer survivor María Cárdenas, a former patient at St. Jude who now works for the hospital (standing next to Contigo); and R&R Latin formats editor Jackie Madrigal (standing behind Cárdenas).

# R&R REGIONAL MEXICAN

POWERED BY **nielsen** BDS



▶ THE ONLY FEMALE ARTIST TO NOTCH THREE TOP 10s LAST YEAR **JENNI RIVERA** LOOKS TO CONTINUE HER SUCCESS WITH "CHUPER AMIGOS," WHICH VAULTS 38-25 WITH MOST INCREASED PLAYS (UP 239). IN SEPTEMBER, "JENNI" BECAME HER FIRST NO. 1 ON BILLBOARD'S TOP LATIN ALBUMS CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	15	<b>BANDA EL RECODO</b> TE PRESUMO	NO. 1 (2 WKS) FONOVISIA	1890	-19	10.975	3
2	2	20	<b>GRUPO MONTEZ DE DURANGO</b> ESPERO	DISA	1799	-74	11.154	2
3	11	11	<b>VICENTE FERNANDEZ</b> EL ULTIMO BESO	SONY MUSIC LATIN	1765	+100	11.499	1
4	4	19	<b>EL CHAPO DE SINALOA</b> MALDITO LICOR	DISA	1522	-85	8.166	4
5	5	27	<b>LA ARROLLADORA BANDA EL LIMON</b> Y QUE QUEDE CLARO	DISA/EDIMONSA	1388	-87	7.812	5
6	7	18	<b>BANDA MS</b> EL MECHON	ASL	1291	-20	7.585	6
7	6	29	<b>ALACRANES MUSICAL</b> DAME TU AMOR	FONOVISIA/MUSIVISA	1288	-122	7.543	7
8	8	21	<b>PESADO</b> OJALA	ASL	1231	-20	5.370	7
9	9	20	<b>EL POTRO DE SINALOA</b> DEJAME VACIO	FONOVISIA/MUSIVISA	1200	-35	6.965	8
10	10	20	<b>EL GUERO Y SU BANDA CENTENARIO</b> VEN TU	A.R.C.	1118	+11	3.548	2
11	15	16	<b>LOS TUCANES DE TIJUANA</b> SE FUE MI AMOR	FONOVISIA/MUSIVISA	1036	+136	5.348	2
12	11	27	<b>ESPINOZA PAZ</b> EL PROXIMO VIERNES	ASL	1022	-43	6.259	9
13	12	12	<b>LOS DAREYES DE LA SIERRA</b> QUE TE ENTREGUES HOY	DISA	979	-47	4.132	17
14	14	18	<b>INTOCABLE</b> LLEVAME EN TU VIAJE	EMI TELEVISA	840	-66	3.178	23
15	20	8	<b>PATRULLA 81</b> QUIEREME MAS	AIRPOWER DISA	836	+101	4.250	15
16	16	11	<b>LOS PRIMOS DE DURANGO</b> FUEGO EN TU PIEL	ASL	817	-52	4.439	14
17	18	50	<b>LOS DAREYES DE LA SIERRA</b> HASTA EL DIA DE HOY	DISA	790	+28	5.423	10
18	22	7	<b>CONJUNTO PRIMAVERA</b> MI PRIMERA VEZ	AIRPOWER FONOVISIA	773	+72	4.036	18
19	19	14	<b>GLORIA TREVI &amp; LOS HOROSCOPOS DE DURANGO</b> CINCO MINUTOS	UNIVERSAL MUSIC LATIN	767	+12	4.947	13
20	13	22	<b>MARCO ANTONIO SOLIS</b> NO MOLESTAR	FONOVISIA	711	-207	3.025	25
21	28	3	<b>HECHIZEROS BAND</b> EL SONIDITO	NERY/FONOVISIA/MUSIVISA	675	+120	3.449	22
22	21	26	<b>EL TIGRILLO PALMA</b> EL BAZUCAZO	FONOVISIA	660	-58	4.145	16
23	24	8	<b>LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ</b> Y POR ESA CALLE VIVE	DISA/EDIMONSA	655	+41	2.269	29
24	25	4	<b>EL TRONO DE MEXICO</b> ALMAS GEMELAS	FONOVISIA/MUSIVISA	632	+28	3.750	20
25	38	2	<b>JENNI RIVERA</b> CHUPER AMIGOS	FONOVISIA	577	+239	3.816	19
26	27	14	<b>LOS INVASORES DE NUEVO LEON</b> AHORA VA LA MIA	SERCA	553	-47	3.029	24
27	26	12	<b>EL COYTE Y SU BANDA TIERRA SANTA</b> CITA CON UN INVENTO	FONOVISIA/MUSIVISA	525	-78	2.662	27
28	31	2	<b>LOS HURACANES DEL NORTE</b> LA HIGUERA	DISA	504	+61	2.148	30
29	29	9	<b>LOS TEMERARIOS</b> LUZ DE LUNA	FONOVISIA	493	-9	1.186	-
30	NEW		<b>BANDA MACHOS</b> LA NOVIA COJA	SONY MUSIC LATIN	475	+168	1.854	33
31	36	2	<b>PALOMO</b> EL OTRO	DISA	468	+123	2.415	28
32	33	4	<b>EL PODER DEL NORTE</b> ULTIMAS NOTICIAS	DISA	444	+32	1.745	34
33	30	16	<b>BANDA PACHUCO</b> AUNQUE ME JUZGUES DE LOCO	MUSART/BALBOA	430	-37	1.392	40
34	NEW		<b>LOS PIKADIENTES DE CABORCA</b> LA MACHACA	SONY MUSIC LATIN	418	+135	2.103	32
35	34	12	<b>TIERRA CALI</b> PERRA SOLEDAD	VENEMUSIC	396	-1	1.725	35
36	40	2	<b>DUELO</b> NECESITO MAS DE TI	FONOVISIA/MUSIVISA	388	+60	1.292	-
37	32	9	<b>GRUPO INNOVACION</b> A MI MODO	GARMEX	382	-32	0.867	-
38	NEW		<b>FIDEL RUEDA</b> Y TU QUE HARIAS	FONOVISIA	358	+92	1.333	-
39	NEW		<b>LOS RIELEROS DEL NORTE</b> VOY A DEJARTE	FONOVISIA	351	+62	2.115	31
40	37	2	<b>LOS TIGRES DEL NORTE</b> MIS DOS PATRIAS (LIVE)	FONOVISIA	317	-27	0.649	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>LOS INQUIETOS DEL NORTE</b> Mi Recorrido (Eagle)	12
<b>PALOMO</b> El Otro (Disa)	10
<b>HECHIZEROS BAND</b> El Sonidito (Nery/Fonovisa/Musivisa)	7
<b>JENNI RIVERA</b> Chuper Amigos (Fonovisa)	7
<b>BANDA MACHOS</b> La Novia Coja (Sony Music Latin)	7
<b>LOS PIKADIENTES DE CABORCA</b> La Machaca (Sony Music Latin)	7
<b>CANADA MUSICAL</b> Ya No Puedo Vivir Sin Ti (Eagle)	7
<b>LOS TUCANES DE TIJUANA</b> Se Fue Mi Amor (Fonovisa/Musivisa)	5
<b>LA ARROLLADORA BANDA EL LIMON</b> Ya Es Muy Tarde (Disa/Edimonsa)	5
<b>FIDEL RUEDA</b> Y Tu Que Harias (Fonovisa)	4

**ADDED AT... KRYP**  
Astoria, OR  
O/V: Dave Arthur  
P/O/M/D: Jose Elias Cruz  
Los Buitres De Culiacan Sinaloa, No Tengas Miedo, 9  
Los Herederos De Nuevo Leon, Tu Dices Cuando, 9

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>PANCHO BARFAZA</b> Papa Soltero (Musart/Balboa)	314/12	<b>EL TIGRILLO PALMA</b> Gente De Alto Poder (Fonovisa)	233/27
TOTAL STATIONS:	29	TOTAL STATIONS:	14
<b>COLMILLO NORTENO</b> El Cid (Viva)	308/8	<b>BANDA SAN JOSE DE MESILLAS</b> Como La Palma De Mi Mano (La Sierra)	224/32
TOTAL STATIONS:	23	TOTAL STATIONS:	18
<b>LOS BUITRES DE CULIACAN SIN ALDA</b> No Tengas Miedo (Ladiscomusi/Universal Music Latino)	272/15	<b>DEZATADOS</b> Un Beso (Disa)	204/7
TOTAL STATIONS:	13	TOTAL STATIONS:	17
<b>MARCO ANTONIO SOLIS</b> Nada Que Me Recuerde A Ti (Fonovisa)	255/62	<b>LOS INQUIETOS DEL NORTE</b> Mi Recorrido (Eagle)	199/199
TOTAL STATIONS:	3	TOTAL STATIONS:	17
<b>LA AUTENTICA DE ZACATECAS</b> El Invisible (Viva)	254/6	<b>LUPILLO RIVERA</b> Epoca De Oro (ASL)	190/7
TOTAL STATIONS:	17	TOTAL STATIONS:	9

### MOST INCREASED PLAYS

<b>+239</b>	<b>JENNI RIVERA</b> Chuper Amigos (Fonovisa) KLVO +23, KXPK +23, WLCC +18, KXTS +17, KESS +12, KIST +11, KSCA +10, KISF +10, KMYX +10, KRZZ +9
<b>+199</b>	<b>LOS INQUIETOS DEL NORTE</b> Mi Recorrido (Eagle) KSTN +28, KXPK +20, KLBN +19, KTTA +19, KRZZ +16, KXTS +16, KDUT +14, KXLM +14, KXSB +13, KLAX +9
<b>+168</b>	<b>BANDA MACHOS</b> La Novia Coja (Sony Music Latin) KSTN +9, KLBN +17, WQBU +16, KBNO +15, KTTA +14, KSKD +13, KWIZ +13, KRZZ +11, KJFM +11, KMQA +10
<b>+136</b>	<b>LOS TUCANES DE TIJUANA</b> Se Fue Mi Amor (Fonovisa/Musivisa) KESO +18, KHHL +15, KLNK +13, KXLM +13, KJFA +12, KCMT +11, KSOL +11, KTTA +10, XHZN +10, KGBT +10
<b>+105</b>	<b>LOS PIKADIENTES DE CABORCA</b> La Machaca (Sony Music Latin) KXPK +26, KXTS +16, KSTN +15, WLEY +13, KLVO +12, KWIZ +11, XHTY +10, WBZY +9, KRZZ +9, KIST +8

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# R&R LATIN POP

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▶ BOTH AMAIA MONTERO AND THE BAND FROM WHICH SHE AMICABLY SPLIT AFTER 11 YEARS TO LAUNCH HER SOLO CAREER, LA OREJA DE VAN GOGH, PROSPER. HER FIRST ENTRY, "QUIERO SER," STARTS AT NO. 35 (JP 56 PLAYS, THE FORMAT'S FOURTH-BEST INCREASE), WHILE THE GROUP'S "INMORTAL" CLIMBS 31-27.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK	
1	1	32	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	NO. 1 (26 WKS) UNIVERSAL MUSIC LATINO	908 -27	8.318	1
2	3	33	<b>ENRIQUE IGLESIAS</b> ¿LORO POR TI	UNIVERSAL MUSIC LATINO	813 +32	6.308	2
3	2	26	<b>REIK</b> INOLVIDABLE	NORTE/SONY MUSIC LATIN	740 -70	6.091	3
4	4	19	<b>RICARDO ARJONA</b> COMO DUELE	WARNER LATINA	711 +8	5.072	7
5	8	5	<b>LA SA ESTACION</b> QUE TE QUERIA	SONY MUSIC LATIN	644 +97	5.088	6
6	6	15	<b>FANNY LU</b> TU NO ERES PARA MI	UNIVERSAL MUSIC LATINO	641 +28	4.321	10
7	9	16	<b>LAURA PAUSINI</b> EN CAMBIO NO	WARNER LATINA	612 +47	4.215	12
8	5	12	<b>PLAYA LIMBO</b> ASI FUE	SONY MUSIC LATIN	610 +25	2.945	22
9	13	3	<b>LUIS FONSI</b> AQUI ESTOY YO	<b>MOST INCREASED PLAYS/MOST ADDED</b> UNIVERSAL MUSIC LATINO	586 +149	5.495	4
10	10	20	<b>RKM &amp; KEN-Y</b> TE REGALO AMORES	PINA/MACHETE	553 +18	4.591	8
11	7	46	<b>MANA</b> SI NO TE HUBIERAS IDO	WARNER LATINA	550 -12	5.269	5
12	12	39	<b>GLORIA TREVI</b> CINCO MINUTOS	UNIVERSAL MUSIC LATINO	532 +28	4.253	11
13	11	13	<b>KALIMBA</b> SE TE OLVIDO	SONY MUSIC LATIN	513 -7	2.034	31
14	19	5	<b>FRANCO DE VITA</b> CUANDO TUS OJOS ME MIRAN	SONY MUSIC LATIN	433 +46	4.186	13
15	17	4	<b>CRISTIAN CASTRO</b> NO ME DIGAS	UNIVERSAL MUSIC LATINO	393 -2	1.904	34
16	14	22	<b>JUANES</b> ODIO POR AMOR	UNIVERSAL MUSIC LATINO	393 -25	2.902	23
17	15	36	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	392 -8	3.197	19
18	23	4	<b>REIK</b> FUI	SONY MUSIC LATIN	368 +38	1.690	39
19	22	24	<b>FONSECA</b> ARROYITO	EMI TELEVISION	365 +13	4.014	15
20	20	10	<b>AVENTURA</b> POR UN SEGUNDO	PREMIUM LATIN	365 +11	3.056	21
21	18	13	<b>ALEXANDER ACHA</b> TE AMO	WARNER LATINA	365 -27	1.383	-
22	21	19	<b>BETO CUEVAS</b> VUELVO	WARNER LATINA	347 -18	0.848	-
23	25	3	<b>RICARDO ARJONA</b> SIN TI... SIN MI	WARNER LATINA	327 +21	3.893	16
24	24	17	<b>NEGROS</b> EN UN SOLO DIA	PREMIUM LATIN	289 -18	4.397	9
25	27	12	<b>WISIN &amp; YANDEL FEATURING NESTY</b> ME ESTAS TENTANDO	WY/MACHETE	258 +1	2.160	30
26	28	18	<b>KANY GARCIA</b> ESTIGMA DE AMOR	SONY MUSIC LATIN	248 -5	2.758	25
27	31	2	<b>LA OREJA DE VAN GOGH</b> INMORTAL	SONY MUSIC LATIN	245 +32	3.240	18
28	32	3	<b>TOMMY TORRES</b> IMPARABLE	WARNER LATINA	243 +37	4.050	14
29	29	4	<b>FLEX</b> DIME SI TE VAS CON EL	EMI TELEVISION	236 +2	1.907	32
30	26	17	<b>CALLE 13 FEATURING CAFE TACUBA</b> NO HAY NADIE COMO TU	NORTE/SONY MUSIC LATIN	234 -11	0.954	-
31	37	4	<b>KATY PERRY</b> HOT N COLD	CAPITOL	227 +44	3.069	20
32	36	3	<b>PAT-RICH VS. NICOLA FASANO</b> 75, BRAZIL STREET	ULTRA	226 +41	3.505	17
33	30	17	<b>VICTOR &amp; LEO</b> NADA ES NORMAL	SONY MUSIC LATIN	216 -6	2.534	27
34	33	10	<b>MAKANO</b> TE AMO	PANAMA/MACHETE	214 +27	1.893	36
35	<b>NEW</b>		<b>AMAIA MONTERO</b> QUIERO SER	SONY MUSIC LATIN	193 +56	1.843	38
36	40	16	<b>ROSARIO</b> NO DUDARIA	UNIVERSAL MUSIC LATINO	193 +27	2.690	26
37	<b>RE-ENTRY</b>		<b>LOS TEMERARIOS</b> LUZ DE LUNA	FONOVISA	189 +42	1.892	37
38	34	20	<b>MARCO ANTONIO SOLIS</b> NO MOLESTAR	FONOVISA	188 -13	2.837	24
39	35	5	<b>LA SECTA ALL-STAR</b> DE JALOS QUE HABLEN	SONY MUSIC LATIN	186 -7	2.172	29
40	38	7	<b>LUZ RIOS FEATURING JOAN SEBASTIAN</b> AIRE	LCR	167 -14	1.196	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>LUIS FONSI</b> Aqui Estoy Yo (Universal Music Latino) KRIO, KXOB, KXXS, XAVO	4
<b>RICARDO MONTANER</b> Para Un Poco (EMI Televisa) KBMG, WFID, WIOA, WRMA	4
<b>AVENTURA</b> Por Un Segundo (Premium Latin) WPAT, WRLX, WRMA	3
<b>MAKANO</b> Te Amo (Machete) WVJP, WVVA, XAVO	3
<b>LOS TEMERARIOS</b> Luz De Luna (Fonovisa) KLOL, WIOA	2
<b>ABRAHAM &amp; BETHLIZA</b> Contigo (Luar) WFID, WKAQ	2
<b>GLORIA TREVI</b> Cinco Minutos (Universal Music Latino) KLVE	1
<b>JUANES</b> Odio Por Amor (Universal Music Latino) WFID	1
<b>RKM &amp; KEN-Y</b> Te Regalo Amores (Pina/Machete) WRMA	1
<b>REIK</b> Fui (Sony Music Latin) KQQK	1

## ADDED AT...

**WFID**  
San Juan, PR  
PD: Lucy-Ann Ramos  
Rosario, No Dudaria, 37  
Ricardo Montaner, Para Un Poco, 24  
Jadici, Alargame La Vida, 18  
Juanes, Odio Por Amor, 17  
Abraham & Bethliza, Contigo, 12  
Jason Mraz, I'm Yours, 11  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>TATI</b> Amame (Tati) TOTAL STATIONS: 9	<b>154/14</b>	<b>T.I. FEAT. RIHANNA</b> Live Your Life (Def Jam/Grand Hustle/DJMG/Atlantic) TOTAL STATIONS: 3	<b>117/5</b>
<b>ZORRO VIEJO</b> No Quedan Lagrimas (Nu) TOTAL STATIONS: 5	<b>144/65</b>	<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance (Streamline/KonLive/Cherrytree/Interscope) TOTAL STATIONS: 8	<b>113/8</b>
<b>MELINA LEON</b> No Seas Cobarde (Infinity) TOTAL STATIONS: 4	<b>136/10</b>	<b>HA*ASH</b> Lo Que Yo Se De Ti (Norte/Sony Music Latin) TOTAL STATIONS: 5	<b>112/0</b>
<b>DON OMAR</b> Virtual Diva (VI/Machete) TOTAL STATIONS: 9	<b>131/25</b>	<b>CALLE 13</b> Electro Movimiento (Sony Music Latin) TOTAL STATIONS: 4	<b>98/19</b>
<b>BELANOVA</b> Paso El Tiempo (Universal Music Latino) TOTAL STATIONS: 6	<b>130/1</b>	<b>ANGEL &amp; KHRIZ</b> Na De Na (VI/Machete) TOTAL STATIONS: 9	<b>90/1</b>

## MOST INCREASED PLAYS

<b>+149</b>	<b>LUIS FONSI</b> Aqui Estoy Yo (Universal Music Latino) KSSE +37, KXXS +23, KRIO +21, XHFG +18, XAVO +17, KXOB +11, WVJP +10, KQQK +9, KBMG +6, XHPX +5
<b>+97</b>	<b>LA SA ESTACION</b> Que Te Quería (Sony Music Latin) KCSX +25, KSSE +16, WVJP +13, KRIO +10, XHFG +9, KAMA +9, WIAC +9, WRMA +6, XGLX +4, XHPX +4
<b>+65</b>	<b>ZORRO VIEJO</b> No Quedan Lagrimas (Nu) WICA +28, WKAQ +28, WFID +5, WXYX +3, WIAC +1
<b>+56</b>	<b>AMAIA MONTERO</b> Quiero Ser (Sony Music Latin) XHFG +19, WFID +11, KRIO +11, WKAQ +8, KBMG +3, WXYX +2, XAVO +2, KAMA +1, WRMA +1
<b>+56</b>	<b>RICARDO MONTANER</b> Para Un Poco (EMI Televisa) WFID +24, WRMA +12, WIOA +11, KBMG +9

FOR WEEK ENDING FEBRUARY 8, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
29 Latin pop, 17 tropical and 11 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

## LATIN POP MONITORED REPORTERS

**WWVA/Atlanta, GA**  
OM: Scott Lindy  
PD: Raffy Contigo

**KXXS/Austin, TX**  
OM: Romeo Herrera  
PD: Josh Villa  
MD: Julieta Jil

**KPSL/Bakersfield, CA**  
PD: Isidro Roman

**KTCY/Dallas, TX**  
PD: Javier Casanova

**XHPX/El Paso, TX**  
PD: David Castillo

**KXOB/Fresno, CA**  
PD: Jorge Guillen

**KAMA/Houston, TX**  
PD: Angel Basulto

**KLOL/Houston, TX**  
PD: Omar Romero

**KQQK/Houston, TX**  
PD: Eddie Leon  
MD: Raquenell Villarreal

**KLVE/Los Angeles, CA**  
PD: Fernando Perez

**KSSE/Los Angeles, CA**  
OM: Elias Autran  
PD: Maria Nava  
APD: Andrea Becerra

**XAVO/McAllen, TX**  
OM: Jeff Koch  
PD: Juan Facundo

**WAMR/Miami, FL**  
PD: Pedro Javier Gonzalez

**WMGE/Miami, FL**  
OM: Rod Phillips  
PD: Rogelio Alfonso  
MD: Raymond Hernandez

**WRMA/Miami, FL**  
PD: Pio Ferro  
MD: Al Fuentes

**WPAT/New York, NY**  
PD: Tony Luna  
MD: Polito Vega

**WFID/Puerto Rico**  
PD: Lucy-Ann Ramos

**WIAC/Puerto Rico**  
PD: Valerie Mejia

**WIOA/Puerto Rico**  
PD: Pedro Arroyo

**WKAQ/Puerto Rico**  
PD: Carlos Gonzalez  
APD: Natalia Cuevas

**WVJP/Puerto Rico**  
OM/PD: Junior Torres  
APD: Gloria Garced

**WXYX/Puerto Rico**  
PD/MD: Herman Davila

**KBMG/Salt Lake City, UT**  
OM: Carlos Martin Valdez  
PD: Ana Perez

**KGSX/San Antonio, TX**  
PD: Manny Herrera

**KRIO/San Antonio, TX**  
OM/PD: Alfonso Flores

**XGLX/San Diego, CA**  
PD: Marylu Ramos  
APD: Jorge Rivera

**XHFG/San Diego, CA**  
OM: Elvis Valle  
PD: Robbie Ramirez

**XLTN/San Diego, CA**  
PD: Libia Sauza

**WRLX/West Palm Beach, FL**  
PD: Raymond Hernandez



► AFTER PEAKING AT NO. 7 IN NOVEMBER WITH "KRAZY," FEATURING LIL JON, **PITBULL** AIMS FOR HIS FIRST CONSECUTIVE TOP 10s ON LATIN RHYTHM, AS FOLLOW-UP "CALLE OCHO" RISES 20-14 WITH AIRPOWER HONORS. THE TRACK MARKS THE RAPPER'S 15th APPEARANCE AT RHYTHMIC, WHERE IT DEBUTS AT NO. 39.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS TW +/-	AUDIENCE MILLIONS	RANK
					11	11			
1	1	14	<b>AVENTURA</b> POR UN SEGUNDO	NO. 1 (6 WKS)	PREMIUM LATIN		410 -58	3.38	1
2	2	22	<b>RKM &amp; KEN-Y</b> TE REGALO AMORES		PINA/MACHETE		307 -13	1.526	11
3	3	33	<b>ADOLESCENT'S ORQUESTA</b> EM AQUEL LUGAR		KORTA/UNION		285 -11	2.391	2
4	18	5	<b>TITO NIEVES</b> MI ETERNO AMOR SECRETO		MACHETE		248 -13	0.973	17
5	7	5	<b>GILBERTO SANTA ROSA</b> LEGADO EL AMOR		SONY MUSIC LATIN		241 +10	1.666	7
6	8	15	<b>WISIN &amp; YANDEL FEATURING NESTY</b> ME ESTAS TENTANDO		WY/MACHETE		236 +14	1.819	5
7	4	31	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO		UNIVERSAL MUSIC LATINO		229 -33	0.929	19
8	6	10	<b>GRUPO MANIA</b> MARIA LOLA		WW/NEW		216 -15	2.262	3
9	10	21	<b>ENRIQUE IGLESIAS</b> LLORO POR TI		UNIVERSAL MUSIC LATINO		208 +9	0.765	26
10	9	11	<b>HECTOR ACOSTA</b> CON QUE OJOS		D.A.M./VENEMUSIC		194 -5	1.894	4
11	11	13	<b>DON OMAR</b> VIRTUAL DIVA		VIA/MACHETE		167 -28	1.623	9
12	12	10	<b>BACHATA HEIGHTZ</b> ME PUEDO MATAR		NU LIFE		163 -21	0.795	24
13	15	36	<b>TOBY LOVE</b> LLORAR LLOVIENDO		NORTE/SONY MUSIC LATIN		158 -11	1.407	12
14	13	9	<b>JORGE CELEDON &amp; JIMMY ZAMBRANO</b> ESTA VIDA		SONY MUSIC LATIN		155 -24	0.708	28
15	2	5	<b>RAFELY ROSARIO</b> MELIBRE	AIRPOWER	D.A.M./VENEMUSIC		154 +22	1.348	15
16	4	17	<b>JUANES</b> ODIO POR AMOR		UNIVERSAL MUSIC LATINO		144 -30	0.528	36
17	22	3	<b>DOMENIC MARTE</b> ERES ASI		M.P./JVN/J&N		138 +15	0.322	-
18	16	10	<b>N'KLABE</b> AMOR DE AGUA		NU LIFE/MACHETE		132 -36	0.883	20
19	17	21	<b>GILBERTO SANTA ROSA</b> PENSANDO EN TI		NORTE/SONY MUSIC LATIN		128 -40	0.413	-
20	13	12	<b>RICARDO ARJONA</b> COMO DUELE		WARNER LATINA		121 -22	0.375	-
21	20	4	<b>OSCAR D'LEON</b> HASTA QUE VUELVAS		SONY MUSIC LATIN		120 -14	0.670	31
22	18	18	<b>DADDY YANKEE</b> LLAMADO DE EMERGENCIA		EL CARTEL		120 -17	0.631	33
23	25	13	<b>MAKANO</b> TE AMO		PANAMA/MACHETE		111 -1	1.164	14
24	28	13	<b>FANNY LU</b> TU NO ERES PARA MI		UNIVERSAL MUSIC LATINO		102 +3	0.279	-
25	39	20	<b>WILLY CHIRINO</b> LOS CAMPEONES DE LA SALSA		EVENTUS/LATINIUM		97 +14	3.877	21
26	27	4	<b>OPTIMO</b> TE OLVIDARE		SONY MUSIC LATIN		97 -2	0.152	-
27	25	4	<b>DE LA GHETTO</b> TU TE IMAGINAS		FIGHT KLUB NATION/PREMIUM LATIN		95 -11	0.135	-
28	24	22	<b>IVY QUEEN</b> DIME		DRAMA/MACHETE		94 -17	1.194	13
29	29	3	<b>CHARLIE CRUZ</b> COMO LA PRIMERA VEZ		DAY 1/SONY MUSIC LATIN		79 -12	0.220	-
30	2	2	<b>FLEX</b> DIME SI TE VAS CON EL		EMI TELEVISIA		70 +9	1.708	6

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS TW +/-	AUDIENCE MILLIONS	RANK
					11	11			
1	1	17	<b>WISIN &amp; YANDEL FEATURING NESTY</b> ME ESTAS TENTANDO	NO. 1 (4 WKS)	WY/MACHETE		612 +4	5.812	1
2	2	14	<b>AVENTURA</b> POR UN SEGUNDO	MOST INCREASED PLAYS	PREMIUM LATIN		519 +85	4.947	2
3	3	16	<b>DON OMAR</b> VIRTUAL DIVA		VIA/MACHETE		451 +18	4.784	3
4	4	23	<b>RKM &amp; KEN-Y</b> TE REGALO AMORES		PINA/MACHETE		448 +5	2.965	6
5	5	26	<b>MAKANO</b> TE AMO	MOST ADDED	PANAMA/MACHETE		418 +20	3.637	4
6	6	29	<b>IVY QUEEN</b> DIME		DRAMA/MACHETE		349 -8	2.380	7
7	7	30	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO		UNIVERSAL MUSIC LATINO		314 +11	1.450	17
8	8	9	<b>ARCANGEL</b> POR AMAR A CIEGAS		MAS FLOW/MACHETE		281 -19	2.288	8
9	9	22	<b>REIK</b> INDIVIDUAL		NORTE/SONY MUSIC LATIN		258 -1	1.022	27
10	10	11	<b>BABY RASTA &amp; GRINGO</b> TIEMBLA		LOUDES68/EMI/UNIVERSAL MUSIC LATINO		240 +1	1.648	15
11	11	10	<b>RKM &amp; KEN-Y</b> CUERPO SENSUAL		PINA/MACHETE		236 +79	3.036	5
12	12	3	<b>CALLE 13</b> ELECTRO MOVIMIENTO		SONY MUSIC LATIN		220 +42	1.934	11
13	13	7	<b>FLEX</b> DIME SI TE VAS CON EL		EMI TELEVISIA		216 +32	1.904	12
14	14	4	<b>PITBULL</b> CALLE OCHO	AIRPOWER	ULTRA		213 +48	1.840	13
15	15	12	<b>FANNY LU</b> TU NO ERES PARA MI		UNIVERSAL MUSIC LATINO		210 -12	1.499	16
16	16	26	<b>ENRIQUE IGLESIAS</b> LLORO POR TI		UNIVERSAL MUSIC LATINO		186 -6	0.637	-
17	17	30	<b>EDDY LOVER</b> LUNA		MACHETE		181 -5	0.970	28
18	18	22	<b>DADDY YANKEE</b> LLAMADO DE EMERGENCIA		EL CARTEL		181 -31	1.056	25
19	19	7	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)		MUSIC WORLD/COLUMBIA		178 -11	1.208	21
20	20	3	<b>DE LA GHETTO</b> TU TE IMAGINAS	AIRPOWER	FIGHT KLUB NATION/PREMIUM LATIN		163 +45	1.688	14
21	21	8	<b>TITO "EL BAMBINO"</b> UNDER		EMI TELEVISIA		161 -1	2.162	9
22	22	7	<b>LADY GAGA FEATURING COLBY O'DONIS</b> JUST DANCE		STREAMLINE/KONLIVE/CHERRY TREE/INTERSCOPE		157 -25	2.025	10
23	23	4	<b>DADDY YANKEE</b> QUE TENGO QUE HACER		EL CARTEL		131 +37	1.273	19
24	24	18	<b>AKON</b> RIGHT NOW (NA NA NA)		KONVICT/JPFRONT/SRC/UNIVERSAL MOTOWN		128 -54	1.128	22
25	25	15	<b>BABY BOY</b> DONDE ESTAS		786/SIENTE		113 -15	0.816	30
26	26	18	<b>XTREME</b> THROUGH THAT WINDOW (ENAMORADO ESTOY)		MACHETE		110 -18	0.571	-
27	NEW		<b>DOMENIC MARTE</b> ERES ASI		M.P./JVN/J&N		106 +44	0.692	35
28	NEW		<b>YOMO</b> SECRETO		BLACK PEARL		102 +49	1.213	20
29	29	13	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE		DEF JAM/GRAND HUSTLE/IDOLG/ATLANTIC		100 -57	0.870	29
30	30	3	<b>LA SA ESTACION</b> QUE TE QUERIA		SONY MUSIC LATIN		95 +16	0.499	-

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	6	2	<b>LOS FABULOSOS CADILLACS</b> PADRE NUESTRO	NACIONAL
2	15	5	<b>CALLE 13 FEAT. CAFE TACUBA</b> NO HAY NADIE COMO TU	SONY MUSIC LATIN
3	1	1	<b>D-MENTE</b> LUZ	FAHMAUS RECORDS/V&J
4	2	17	<b>PLASTILINA MOSH</b> PERVERT POP SONG	NACIONAL
5	5	3	<b>MENORES</b> MUERE LA ILUSION	NOT LISTED
6	8	13	<b>BETO CUEVAS</b> VUELVO	WARNER LATINA
7	4	14	<b>KINKY</b> HASTA QUE MARNOS	NETWORK
8	3	7	<b>AUDITIVO</b> SINCERA	PISTOLERO
9	14	23	<b>JAGUARES</b> ENTRE TUS JARDINES	EMI TELEVISIA
10	RE-ENTRY		<b>KINKY</b> AVION	NETWORK
11	12	4	<b>JUANES</b> ODIO POR AMOR	UNIVERSAL MUSIC LATINO
12	9	6	<b>ALLISON</b> ALGO QUE DECIR	SONY MUSIC LATIN
13	7	13	<b>GONZALO YANEZ</b> DISPARA	NACIONAL
14	6	19	<b>ATERCIOPELADOS</b> RIO	NACIONAL
15	10	11	<b>CAFE TACUBA</b> VAMONOS	UNIVERSAL MUSIC LATINO
16	RE-ENTRY		<b>ZOE</b> REPTILECTRIC	CAPITOL
17	RE-ENTRY		<b>CIRCO</b> VELOCIDAD LUZ	SONY MUSIC LATIN
18	19	2	<b>MORRISSEY</b> I'M THROWING MY ARMS AROUND PARIS	ATTACK/LOST HIGHWAY
19	13	6	<b>ENJAMBRE</b> AUSENCIA DE COSINA	TELY
20	NEW		<b>PLAYA LIMBO</b> ASI FUJE	SONY MUSIC LATIN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	12		<b>AVENTURA</b> POR UN SEGUNDO	PREMIUM LATIN
2	9		<b>BABY RASTA Y GRINGO</b> TIEMBLA	LOUDES68/EMI/UNIVERSAL LATIN
3	9		<b>PENA SUAZO Y LA BANDA GORDA</b> ELLA TIENE UNA COSA QUE MARRA	M.P./JVN/J&N
4	5		<b>FANNY LU</b> TU NO ERES PARA MI	UNIVERSAL MUSIC LATINO
5	4		<b>WISIN &amp; YANDEL FEAT. NESTY</b> ME ESTAS TENTANDO	WY/MACHETE
6	10		<b>BRENDALY</b> RITMO LATINO	SOUTHERN PEARL
7	8		<b>DANIEL MONCION</b> CULPABLE	M.P./JVN/J&N
8	7		<b>XTREME</b> THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE
9	10		<b>NANDA</b> MY BIZ	A4 PRODUCTIONS
10	11		<b>EDDY LOVER</b> LUNA	MACHETE
11	14		<b>MAKANO</b> TE AMO	MACHETE
12	9		<b>TITO NIEVES</b> MI ETERNO AMOR SECRETO	MACHETE
13	12		<b>OSCAR D'LEON</b> NI FRIO NI CALOR	SONY MUSIC LATIN
14	13		<b>CHARLIE CRUZ</b> SIGO TRATANDO	SONY MUSIC LATIN
15	18		<b>GRUPO RUSH</b> JASMINE	M.P./JVN/J&N
16	16		<b>ISSAC DELGADO</b> NO VALE LA PENIA	MACHETE
17	17		<b>KEVIN CEBALLO</b> POR ESO TE QUIERO	M.P./JVN/J&N
18	19		<b>GILBERTO SANTA ROSA</b> PENSANDO EN TI	SONY MUSIC LATIN
19	20		<b>WILLY CHIRINO</b> LOS CAMPEONES DE LA SALSA	EVENTUS/LATINIUM
20	15		<b>ANAYKA</b> NADIE SE MUERE POR UN AMOR	PROMOTION

# R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen** BDS

BILLBOARD CHARTS COMPILED BY **nielsen** SoundScan

The Billboard 200 - based on a national sample of retail store, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded songs sold via the Internet).  
Hot Digital Songs - The top 75 paid downloaded songs sold via the Internet.

## Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CERT.	PEAK POSITION
1	1	1	<b>THE FRAY</b>	The Fray	1	1
2	1	2	<b>BRUCE SPRINGSTEEN</b>	Working On A Dream	1	1
3	NEW	1	<b>DIERKS BENTLEY</b>	Feel That Fire	3	3
4	2	13	<b>GREATEST GAINER TAYLOR SWIFT</b>	Fearless	1	1
5	3	2	<b>BEYONCE</b>	I Am...Sasha Fierce	2	1
6	4	3	<b>NICKELBACK</b>	Dark Horse	2	2
7	NEW	1	<b>KIDZ BOP KIDS</b>	Kidz Bop 15	7	7
8	7	8	<b>JAMIE FOXX</b>	Intuition	8	8
9	5	4	<b>KANYE WEST</b>	808s & Heartbreak	9	9
10	8	6	<b>KEYSHIA COLE</b>	A Different Me	10	10
11	10	7	<b>BRITNEY SPEARS</b>	Circus	11	11
12	6	2	<b>VARIOUS ARTISTS</b>	Grammy Nominees 2009	12	12
13	17	24	<b>JASON MRAZ</b>	We Sing. We Dance. We Steal Things.	13	13
14	NEW	1	<b>THE RED JUMPSUIT APPARATUS</b>	Lonely Road	14	14
15	14	15	<b>PINK</b>	Funhouse	15	15
16	19	20	<b>LADY GAGA</b>	The Fame	16	16
17	13	11	<b>VARIOUS ARTISTS</b>	NOW 29	17	17
18	12	5	<b>SOUNDTRACK</b>	Twilight	18	18
19	16	18	<b>T.I.</b>	Paper Trail	19	19
20	15	17	<b>AKON</b>	Freedom	20	20
21	NEW	1	<b>A DAY TO REMEMBER</b>	Homesick	21	21
22	25	26	<b>LIL WAYNE</b>	Tha Carter III	22	22
23	29	29	<b>NE-YO</b>	Year Of The Gentleman	23	23
24	30	27	<b>KID ROCK</b>	Rock N Roll Jesus	24	24
25	23	22	<b>RIHANNA</b>	Good Girl Gone Bad	25	25

## VIDEO CHANNELS

Channel	Artist	Title	Cert.	Peak Position
<b>VH1</b>	Exec: VP/Talent & Music: Rick Kim Sr VP Music & Talent: Bruce Gilmer VP Music & Talent: Sandy Alouane Viacom 212-258-7800			
				TW LW
1	The Fray	You Found Me	1	23
2	The All-American Rejects	Gives You Hell	2	23
3	Taylor Swift	Love Story	3	20
4	Nickelback	Gotta Be Somebody	4	20
5	Kanye West	Heartless	5	22
6	The Killers	Human	6	17
7	Kelly Clarkson	My Life Would Suck Without You	7	18
8	Katy Perry	Thinking Of You	8	16
9	Britney Spears	Circus	9	17
10	Beyonce	Single Ladies (Put A Ring On It)	10	21
11	Bruce Springsteen	Working On A Dream	11	19
12	Thriving Ivory	Angels On The Moon	12	13
13	The Pussycat Dolls	I Hate This Part	13	14
14	Pink	Sober	14	15
15	Leona Lewis	I Will Be	15	13
16	Jason Mraz & Colbie Caillat	Lucky	16	12
17	Lady Gaga	Just Dance	17	12
18	Natasha Bedingfield	Soulmate	18	11
19	David Cook	Love Story	19	12
20	John Legend	Green Light	20	11
21	Missy Higgins	Where I Stood	21	10
22	Plain White T's	1, 2, 3, 4	22	10
23	Kid Rock	Roll On	23	9
24	Eric Hutchinson	Rock & Roll	24	9
25	Sarah McLachlan	Answer	25	8
26	Buckcherry	Don't Go Away	26	7
27	Katy Perry	Hot N Cold	27	9
28	O.A.R.	Shattered (From The Car Around)	28	7
29	Pink	So What	29	6
30	Beyonce	If I Were A Boy	30	6
A+	Kelly Clarkson	My Life Would Suck Without You	16	3

Channel	Artist	Title	Cert.	Peak Position
<b>CMT</b>	VP Music & Talent: Rel: Chris Parr Dir: Music: Pmg: Evan Kraft Viacom 615-335-8400			
				TW LW
1	Miranda Lambert	More Like Her	1	18
2	Zac Brown Band	Chicken Fried	2	20
3	Martina McBride	Ride	3	21
4	Keith Urban	Sweet Thing	4	17
5	John Rich	Another You	5	16
6	Toby Keith	God Love Her	6	18
7	Dierks Bentley	Feel That Fire	7	19
8	Sugarland	Love	8	18
9	Alan Jackson	Country Boy	9	18
10	Blake Shelton	She Wouldn't Be Gone	10	14
11	Carter Myers	Heart Like Memphis	11	17
12	Brooks & Dunn	Cowgirls Don't Cry	12	17
13	Brad Paisley Duet With Keith Urban	Start A Band	13	14
14	Jake Owen	Don't Think I Can't Love You	14	14
15	Randy Houser	Anything Goes	15	12
16	Johnny Cash	Folsom Prison Blues (Remixed)	16	12
17	Lee Ann Womack	Last Call	17	10
18	Jay-Rony	Chatter Casper	18	9
19	The Raconteurs	Anything Goes	19	10
20	Jamie O'Neal	Like A Woman	20	8
21	Taylor Swift	White Horse	21	7
22	Sugarland	Already Gone	22	7
23	Lady Antebellum	Lookin' For A Good Time	23	7
24	Taylor Swift	Love Story	24	7
25	Billy Currington	Don't	25	6
26	Kevin Costner & Modern West	Backyard	26	6
27	Darius Rucker	It Won't Be Like This For Long	27	6
28	Carrie Underwood	Last Name	28	5
29	Little Big Town	Good Lord Willing	29	5
30	Jimmy Wayne	I Will	30	5
A+	John Rich	Another You	16	1
A+	Taylor Swift	White Horse	7	0

Channel	Artist	Title	Cert.	Peak Position
<b>FUSE</b>	Dir: Pmg: Janis Unterweiser Rambow Media 212-324-3416			
				TW LW
1	Beyonce	Single Ladies (Put A Ring On It)	1	34
2	T.I.	Live Your Life	2	28
3	Kanye West	Heartless	3	29
4	Jim Jones & Ron Browz	Pop Champagne	4	26
5	Seether	Breakdown	5	25
6	Hollywood Undead	Undead	6	22
7	The All-American Rejects	Gives You Hell	7	21
8	Panama	Decode	8	21
9	Slipknot	Dead Memories	9	23
10	Lady Gaga	Just Dance	10	20
11	Ludacris Co-Starring T-Pain	One More Drink	11	21
12	Britney Spears	Circus	12	19
13	Ne-Yo	Mad	13	20
14	Fall Out Boy	America's Suitehearts	14	13
15	Pink	Sober	15	20
16	Kelly Clarkson	My Life Would Suck Without You	16	0
17	Kings Of Leon	Sex On Fire	17	21
18	Pink	So What	18	3
19	Katy Perry	Thinking Of You	19	13
20	The Fray	You Found Me	20	14
21	Rise Against	Audience Of One	21	17
22	The Veronicas	Untouched	22	18
23	Akon	Right Now (Na Na Na)	23	19
24	Lil Wayne	Lollipop	24	11
25	Slipknot	Psychosocial	25	14
26	Madonna	4 Minutos	26	14
27	Lil Wayne	Mrs Officer	27	12
28	Chris Cornell	Scream	28	13
29	Nickelback	Gotta Be Somebody	29	14
30	Disturbed	Inside The Fire	30	13
A+	Kelly Clarkson	My Life Would Suck Without You	16	0
A+	Kings Of Leon	Use Somebody	8	4
A+	Beyonce	Diva	6	0

Channel	Artist	Title	Cert.	Peak Position
<b>MuchMusic Canada</b>	Dir: Music Pmg: Sheila Sullivan CMTV Limited 416-581-5757			
				TW LW
1	Jonas Brothers	Tonight	1	32
2	Mananas Trench	Cross My Heart	2	26
3	Beyonce	Single Ladies (Put A Ring On It)	3	26
4	Katy Perry	Thinking Of You	4	13
5	Britney Spears	Circus	5	17
6	Danny Fernandes	Fantasy Lights	6	12
7	Taylor Swift	Love Story	7	14
8	Kelly Clarkson	My Life Would Suck Without You	8	14
9	The Killers	Spaceman	9	14
10	Pink	Sober	10	13
11	Metro Station	Seventeen Forever	11	12
12	The Midway State	Change For You	12	12
13	Shiloh	Operator (A Girl Like Me)	13	14
14	Jarvis	Start It All Over	14	11
15	Kings Of Leon	Use Somebody	15	12
16	Nickelback	Gotta Be Somebody	16	13
17	Fall Out Boy	America's Suitehearts	17	10
18	Royal Society	You Say It Was Supposed To Be	18	10
19	Rihanna	Rihanna	19	17
20	Ne-Yo	Mad	20	9
21	Lily Allen	The Fear	21	2
22	Coldplay	Live In Technicolor II	22	8
23	Kanye West	Heartless	23	8
24	Akon	Right Now (Na Na Na)	24	10
25	The Pussycat Dolls	I Hate This Part	25	9
26	The Fray	You Found Me	26	13
27	Rise Against	Audience Of One	27	9
28	Shiny Toy Guns	Ghost Town	28	3
29	Tru Paz	Young Nation	29	4
A+	Kelly Clarkson	My Life Would Suck Without You	14	4
A+	Ne-Yo	Mad	9	2
A+	Rise Against	Audience Of One	8	2

## Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	CERT.
1	1	1	<b>CRACK A BOTTLE</b>	EMINEM, DR. DRE & SO GENT (SHADY/AFTRMATH/INTERSCOPE)	1
2	1	3	<b>MY LIFE WOULD SUCK WITHOUT YOU</b>	KELLY CLARKSON (RCA/RMG)	2
3	2	14	<b>GIVES YOU HELL</b>	THE ALL-AMERICAN REJECTS (DOGHOUSE/DGC/INTERSCOPE)	3
4	4	12	<b>YOU FOUND ME</b>	THE FRAY (EPIC)	4
5	7	2	<b>PROM QUEEN</b>	LIL WAYNE (CASH MONEY/UNIVERSAL MOTOWN)	5
6	3	30	<b>JUST DANCE</b>	LADY GAGA FEAT. COLBY ODOMS (STREAMLINE/KONLIVE/INTERSCOPE)	6
7	5	14	<b>HEARTLESS</b>	KANYE WEST (ROC-A-FELLA/DEF JAM/IDJMG)	7
8	14	7	<b>POKER FACE</b>	LADY GAGA (STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE)	8
9	11	6	<b>DEAD AND GONE</b>	T.I. FEAT. JUSTIN TIMBERLAKE (GRAND HUSTLE/ATLANTIC)	9
10	6	12	<b>SINGLE LADIES (PUT A RING ON IT)</b>	BEYONCE (MUSIC WORLD/COLUMBIA)	10
11	8	22	<b>LOVE STORY</b>	TAYLOR SWIFT (BIG MACHINE)	11
12	12	43	<b>I'M YOURS</b>	JASON MRAZ (ATLANTIC/RRP)	12
13	9	11	<b>I HATE THIS PART</b>	THE PUSSYCAT DOLLS (INTERSCOPE)	13
14	10	10	<b>CIRCUS</b>	BRITNEY SPEARS (JIVE/JMG)	14
15	13	24	<b>LET IT ROCK</b>	KEVIN RUDOLF FEAT. LIL WAYNE (CASH MONEY/UNIVERSAL REPUBLIC)	15
16	15	12	<b>SOBER</b>	PINK (LAFACE/JLG)	16
17	21	6	<b>KISS ME THRU THE PHONE</b>	SOULJA BOY TELL EM FEAT. SAMMIE (COLLAPSE/INTERSCOPE)	17
18	20	5	<b>MAD</b>	NE-YO (DEF JAM/IDJMG)	18
19	17	29	<b>HOT N COLD</b>	KATY PERRY (CAPITOL)	19
20	24	3	<b>THINKING OF YOU</b>	KATY PERRY (CAPITOL)	20
21	23	10	<b>BEAUTIFUL</b>	MUCH FEAT. COLBY ODOMS & VANDRA OFFICIAL (NONO/UPFRONT/SRC/UNIVERSAL MOTOWN)	21
22	11	11	<b>UNTOUCHED</b>	THE VERONICAS (ENGINEER/SIRE/WARNER BROS.)	22
23	34	40	<b>VIVA LA VIDA</b>	COLDPLAY (CAPITOL)	23
24	18	19	<b>LIVE YOUR LIFE</b>	T.I. FEAT. RIHANNA (DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC)	24
25	26	4	<b>DIVA</b>	BEYONCE (MUSIC WORLD/COLUMBIA)	25

## OPPORTUNITIES

### EAST

**DJ opening - WGMC FM Send resume and demo:** Jazz90.1 Attn. Rob Linton 1139 Maiden Lane Rochester, NY 14615 and visit: [www.jazz901.org](http://www.jazz901.org).

## POSITIONS SOUGHT

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**Bilingual Female Broadcaster!** On-air, VO, and Traffic/continuity experience. Great personality, and community oriented. Proficient many broadcast programs. Adriana 214-909-2792; [adrihernandez09@gmail.com](mailto:adrihernandez09@gmail.com).

**Music or Talk Host. 20 yr/pro.** Voice, personality, life experience. Current Topics, wellness, family, motivational, humor. Oldies, Classic Rock, Country. Small-Large market. 702-372-9096 [LivingInMoment@aol.com](mailto:LivingInMoment@aol.com).

**Nex-Gen Expert, Cool Edit, Adobe Audition,** and plenty of seasoning with AC, Classic Hits, CHR, Etc . . . seeks midday/afternoon slot . 20+ exp. [fmdjay@yahoo.com](mailto:fmdjay@yahoo.com) (760) 519-5969.

**Need experienced and economical talent** for your restructured urban/rhythmic station? Name your price! Visit [www.bombnation.com/voicetrack](http://www.bombnation.com/voicetrack) for more details.

**Dependable. Very structured. Natural on-air ability.** Imaginative, out-of-the-box copywriting, and production skills. Good show prep. Michael 682-553-0855, [mikesheble@rocketmail.com](mailto:mikesheble@rocketmail.com).

**Able to connect to the listener,** with personable on-air style. Proficient copywriting ability. Strong digital/studio skills. Brandon (682) 556-3497; [rockguy44@gmail.com](mailto:rockguy44@gmail.com).

**Need to get into a warm studio!** Hard-working NorCal veteran seeks return to radio. Contact Frank at (510) 223-1534.

**Humorous and creative Bilingual talent** with good voice inflection abilities. Great work ethic, copywriting and computer skills. Edward [superzeyamex\\_2000@hotmail.com](mailto:superzeyamex_2000@hotmail.com); 817-419-3599.

**FREE TALENT AND PROGRAMMING** for major market station! "All Request Music" format. Listen at 3DSJ.com. [billleliott@3DSJ.com](mailto:billleliott@3DSJ.com), 305-230-6834.

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**Mornings open?** Ratings are ALWAYS something I excelled at, 3 priors I got first ever Arbitron ratings! See [www.steveallison.org](http://www.steveallison.org) (Resume). Steve (503) 327-4120.

**The Right Balance with Greg Allen** seeks new home for intelligent political/pop culture interviews. Hit "Contact Us" @ [www.therightbalance.org](http://www.therightbalance.org).

**Very Creative, Bilingual.** Focused, talented with digital/music production skills. Natural Voiceover ability, and character voices. Julian 817-217-1327; [juliancabrera96@yahoo.com](mailto:juliancabrera96@yahoo.com).

**Motivated by media.** Outstanding personality, self-sufficient and ready to work at your station. Proficient communication and production skills. [kjaysemail@yahoo.com](mailto:kjaysemail@yahoo.com); 817-204-4339

**Notable production ability.** Extremely dedicated. Creative, with good show prep/people skills. Catches on quickly. Industrious. BMI songwriter/composer. Kevin Hardy 817-412-4343.

**A fresh voice cementing** new media strategies and convinced the time for upward curve is sustainable. Thalya 469-765-6537; [Bwill068@yahoo.com](mailto:Bwill068@yahoo.com).

**Loyal, dedicated, committed talent** seeking on-air, copywriting, or board-operation positions. Conversational voice, quick wit. Willing to relocate. Call Justin 817-444-5317.

**Extensive PA/sports experience.** Notable show preparation/research skills. Excellent professional delivery, able to communicate and relate to audience. Chris 817-528-5524; [awright005@tx.rr.com](mailto:awright005@tx.rr.com).

**Motivated Air Personality with a Passion for the Lord!!** Seeking air shift or production positions available. Troy [abstroy1726@hotmail.com](mailto:abstroy1726@hotmail.com), (541) 258-5278.

**Performer, great copy and production ability,** very quick, and computer savvy. Natural leader/good people skills. Shannon 817-226-6506, [mystyxiii@gmail.com](mailto:mystyxiii@gmail.com).

**Wholistic Promotions. Concept2completion.** Bond with your clients/community. Build a bridge between talent/sales. Consult/Relocate/Telecommute. 505-352-9089.

**Great personality with solid** on-air, production and creative copywriting ability. Extremely dependable. Voiceover, Marketing/Promotions experience. Sonia 817-456-7572; [soniafennel@yahoo.com](mailto:soniafennel@yahoo.com).

**Experienced Jock/APD/Production Director** wants to win! 15+ years experience. E-mail [amy:own@comcast.net](mailto:amy:own@comcast.net).

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# R&R THE BACK PAGES

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## CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	<b>BEYONCE</b>	<b>SINGLE LADIES (PUT A RING ON IT)</b>	<b>NO. 1 (3 WKS)</b>	11 <sup>2</sup> ☆	MUSIC WORLD/COLUMBIA
2	2	15	<b>LADY GAGA FEATURING COLBY O'DONIS</b>	<b>JUST DANCE</b>	11 <sup>2</sup> ☆		STREAMLINE/KONLIVE/CHERRY TREE/INTERSCOPE
3	3	14	<b>TAYLOR SWIFT</b>	<b>LOVE STORY</b>	11 <sup>2</sup> ☆		BIG MACHINE/UNIVERSAL REPUBLIC
4	4	9	<b>BRITNEY SPEARS</b>	<b>CIRCUS</b>	☆		JIVE/JLG
5	6	10	<b>KANYE WEST</b>	<b>HEARTLESS</b>	11		ROC-A-FELLA/DEF JAM/IDJMG
6	7	10	<b>PINK</b>	<b>SOBER</b>	☆		LAFACE/JLG
7	9	12	<b>THE ALL-AMERICAN REJECTS</b>	<b>GIVES YOU HELL</b>	<b>MOST INCREASED PLAYS</b>	☆	DOGHOUSE/DGC/INTERSCOPE
8	5	17	<b>T.I. FEATURING RIHANNA</b>	<b>LIVE YOUR LIFE</b>	11 <sup>3</sup> ☆		DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
9	11	4	<b>KELLY CLARKSON</b>	<b>MY LIFE WOULD SUCK WITHOUT YOU</b>	☆		RCA/RMG
10	8	19	<b>BRITNEY SPEARS</b>	<b>WOMANIZER</b>	11 ☆		JIVE/JLG

### NO. 1 MOST ADDED

**MILEY CYRUS** The Climb (HOLLYWOOD)

### NO. 1 MOST INCREASED PLAYS

**THE ALL-AMERICAN REJECTS** Gives You Hell (DOGHOUSE/DGC/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**KID CUDI** Day 'N' Nite (FOOL'S GOLD/DOWNTOWN)

**BEYONCE** Halo (MUSIC WORLD/COLUMBIA)

**SOULJA BOY TELL 'EM FEAT. SAMMIE** Kiss Me Thru The Phone (COLLIPARK/INTERSCOPE)

**WE THE KINGS** Secret Valentine (5-CURVE)

**SHINEDOWN** Second Chance (ATLANTIC)

COMPLETE CHR/TOP 40 CHART ON PAGE 25

## RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	<b>KANYE WEST</b>	<b>HEARTLESS</b>	<b>NO. 1 (4 WKS)</b>	11 ☆	ROC-A-FELLA/DEF JAM/IDJMG
2	6	9	<b>T.I. FEATURING JUSTIN TIMBERLAKE</b>	<b>DEAD AND GONE</b>	☆		GRAND HUSTLE/ATLANTIC
3	3	18	<b>LADY GAGA FEATURING COLBY O'DONIS</b>	<b>JUST DANCE</b>	11 <sup>2</sup> ☆		STREAMLINE/KONLIVE/CHERRY TREE/INTERSCOPE
4	5	12	<b>NE-YO</b>	<b>MAD</b>	☆		DEF JAM/IDJMG
5	2	17	<b>BEYONCE</b>	<b>SINGLE LADIES (PUT A RING ON IT)</b>	11 <sup>2</sup> ☆		MUSIC WORLD/COLUMBIA
6	4	20	<b>T.I. FEATURING RIHANNA</b>	<b>LIVE YOUR LIFE</b>	11 <sup>3</sup> ☆		DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
7	8	6	<b>AKON FEAT. COLBY O'DONIS &amp; KARDINAL OFFISHALL</b>	<b>BEAUTIFUL</b>	☆		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
8	10	5	<b>EMINEM, DR. DRE &amp; 50 CENT</b>	<b>CRACK A BOTTLE</b>	☆		SHADY/AFTERMATH/INTERSCOPE
9	11	9	<b>KERI HILSON FEATURING LIL WAYNE</b>	<b>TURNU ME ON</b>	☆		MOSLEY/ZONE 4/INTERSCOPE
10	7	15	<b>LUDACRIS CO-STARRING T-PAIN</b>	<b>ONE MORE DRINK</b>	☆		DTP/DEF JAM/IDJMG

### NO. 1 MOST ADDED

**SOULJA BOY TELL 'EM FEAT. SAMMIE** Kiss Me Thru The Phone (COLLIPARK/INTERSCOPE)

### NO. 1 MOST INCREASED PLAYS

**SOULJA BOY TELL 'EM FEAT. SAMMIE** Kiss Me Thru The Phone (COLLIPARK/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**ASHER ROTH** I Love College (SCHOOLBOY/LOUD/SRC/UNIVERSAL MOTOWN)

**LUDACRIS CO-STARRING PLIES** Nasty Girl (DTP/DEF JAM/IDJMG)

**CIARA FEAT. YOUNG JEEZY** Never Ever (LAFACE/JLG)

**PINK** Sober (LAFACE/JLG)

**LIL WAYNE** Prom Queen (CASH MONEY/UNIVERSAL MOTOWN)

COMPLETE RHYTHMIC CHART ON PAGE 28

## URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	8	<b>BEYONCE</b>	<b>DIVA</b>	<b>NO. 1 (1 WK)</b>	☆	MUSIC WORLD/COLUMBIA
2	6	9	<b>KERI HILSON FEATURING LIL WAYNE</b>	<b>TURNU ME ON</b>	☆		MOSLEY/ZONE 4/INTERSCOPE
3	2	13	<b>KANYE WEST</b>	<b>HEARTLESS</b>	11 ☆		ROC-A-FELLA/DEF JAM/IDJMG
4	7	9	<b>THE-DREAM</b>	<b>ROCKIN' THAT THANG</b>	☆		RADIO KILLA/DEF JAM/IDJMG
5	5	12	<b>NE-YO FEATURING JAMIE FOXX &amp; FABOLOUS</b>	<b>SHE GOT HER OWN</b>	☆		DEF JAM/IDJMG
6	11	4	<b>JAMIE FOXX FEAT. T-PAIN</b>	<b>BLAME IT</b>	<b>MOST INCREASED PLAYS</b>	☆	J/RMG
7	1	16	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b>	<b>POP CHAMPAGNE</b>	☆		ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/E1
8	4	18	<b>BEYONCE</b>	<b>SINGLE LADIES (PUT A RING ON IT)</b>	11 <sup>2</sup> ☆		MUSIC WORLD/COLUMBIA
9	9	13	<b>JAMIE FOXX FEATURING T.I.</b>	<b>JUST LIKE ME</b>	☆		J/RMG
10	8	20	<b>T.I. FEATURING RIHANNA</b>	<b>LIVE YOUR LIFE</b>	11 <sup>3</sup> ☆		DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC

### NO. 1 MOST ADDED

**PLEASURE P** Boyfriend #2 (ATLANTIC)

### NO. 1 MOST INCREASED PLAYS

**JAMIE FOXX FEAT. T-PAIN** Blame It (J/RMG)

### TOP 5 NEW AND ACTIVE

**UNLADY LIKE** Bartender (DEF JAM/IDJMG)

**JOHN LEGEND** Everybody Knows (G.O.O.D./COLUMBIA)

**BOW WOW FEAT. JOHNTA AUSTIN** You Can Get It All (COLUMBIA)

**PLEASURE P** Boyfriend #2 (ATLANTIC)

**RICHGIRL FEAT. BUN B** 24's (RICHCRAFT/JIVE/JLG)

COMPLETE URBAN CHART ON PAGE 31

## URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	<b>MUSIQ SOULCHILD FEATURING MARY J. BLIGE</b>	<b>IF U LEAVE</b>	<b>NO. 1 (6 WKS)</b>	11 <sup>3</sup> ☆	ATLANTIC
2	2	25	<b>USHER</b>	<b>HERE I STAND</b>	☆		LAFACE/JLG
3	3	21	<b>ROBIN THICKE</b>	<b>THE SWEETEST LOVE</b>	☆		STAR TRAK/INTERSCOPE
4	4	22	<b>AVANT</b>	<b>WHEN IT HURTS</b>	☆		CAPITOL
5	6	17	<b>CHARLIE WILSON</b>	<b>THERE GOES MY BABY</b>	☆		JIVE/JLG
6	5	22	<b>ANTHONY HAMILTON FEATURING DAVID BANNER</b>	<b>COOL</b>	☆		MISTER'S MUSIC/50 SE DEF/JLG
7	7	35	<b>JENNIFER HUDSON</b>	<b>SPOTLIGHT</b>	11		ARISTA/RMG
8	8	30	<b>MINT CONDITION</b>	<b>NOTHING LEFT TO SAY</b>	☆		CAGED BIRD/IMAGE
9	9	39	<b>KEYSHIA COLE</b>	<b>HEAVEN SENT</b>	11		IMA/GEFFEN/INTERSCOPE
10	11	41	<b>ERIC BENET</b>	<b>YOU'RE THE ONLY ONE</b>	☆		FRIDAY/REPRISE/WARNER BROS.

### NO. 1 MOST ADDED

**ERIC BENET** Chocolate Legs (FRIDAY/REPRISE/WARNER BROS.)

### NO. 1 MOST INCREASED PLAYS

**KENNY "BABYFACE" EDMONDS** I Need A Love Song (MERCURY/IDJMG)

### TOP 5 NEW AND ACTIVE

**KEYSHIA COLE** Beautiful Music (IMA/GEFFEN/INTERSCOPE)

**K'JON** On The Ocean (UP&UP/DEH TYME/UNIVERSAL REPUBLIC)

**JOE** Why Just Be Friends (563/KEDAR)

**LEE CARR** Breathe (3RD STREET/JIVE/JLG)

**JAMIE FOXX** Why (J/RMG)

COMPLETE URBAN AC CHART ON PAGE 32

## COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	21	<b>DIERKS BENTLEY</b>	<b>FEEL THAT FIRE</b>	<b>NO. 1 (1 WK)</b>	11 <sup>1</sup> ☆	CAPITOL NASHVILLE
2	3	16	<b>KENNY CHESNEY WITH MAC MCANALLY</b>	<b>DOWN THE ROAD</b>	☆		BLUE CHAIR/BNA
3	4	14	<b>KEITH URBAN</b>	<b>SWEET THING</b>	☆		CAPITOL NASHVILLE
4	5	16	<b>TOBY KEITH</b>	<b>GOD LOVE HER</b>	☆		SHOW DOG NASHVILLE
5	1	27	<b>BLAKE SHELTON</b>	<b>SHE WOULDN'T BE GONE</b>	11 <sup>5</sup> ☆		WARNER BROS./WRN
6	7	18	<b>BROOKS &amp; DUNN FEATURING REBA MCENTIRE</b>	<b>COWGIRLS DON'T CRY</b>	☆		ARISTA NASHVILLE
7	6	30	<b>BILLY CURRINGTON</b>	<b>DON'T</b>	11 ☆		MERCURY
8	11	17	<b>DARIUS RUCKER</b>	<b>IT WON'T BE LIKE THIS FOR LONG</b>	☆		CAPITOL NASHVILLE
9	9	14	<b>GEORGE STRAIT</b>	<b>RIVER OF LOVE</b>	☆		MCA NASHVILLE
10	10	11	<b>TAYLOR SWIFT</b>	<b>WHITE HORSE</b>	☆		BIG MACHINE

### NO. 1 MOST ADDED

**JOHN RICH** Shuttin' Detroit Down (WARNER BROS./WRN)

### NO. 1 MOST INCREASED AUDIENCE

**RASCAL FLATTS** Here Comes Goodbye (LYRIC STREET)

### TOP 5 NEW AND ACTIVE

**BOMSHEL** Fight Like A Girl (CURB)

**HOLLY WILLIAMS** Keep The Change (MERCURY)

**RANDY HOUSER** Boots On (UNIVERSAL SOUTH)

**ERIC CHURCH** Love Your Love The Most (CAPITOL NASHVILLE)

**TRACY LAWRENCE** You Can't Hide Redneck (ROCKY COMFORT/NINE NORTH)

COMPLETE COUNTRY CHART ON PAGE 40

## AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	27	<b>JASON MRAZ</b>	<b>I'M YOURS</b>	<b>NO. 1 (2 WKS)</b>	11 <sup>3</sup> ☆	ATLANTIC/RRP
2	2	30	<b>COLDPLAY</b>	<b>VIVA LA VIDA</b>	11 <sup>3</sup> ☆		CAPITOL
3	3	38	<b>DAVID COOK</b>	<b>THE TIME OF MY LIFE</b>	11 ☆		19/RCA/RMG
4	4	34	<b>NATASHA BEDINGFIELD</b>	<b>POCKETFUL OF SUNSHINE</b>	11 <sup>3</sup> ☆		PHONOGENIC/EPIC
5	8	16	<b>TAYLOR SWIFT</b>	<b>LOVE STORY</b>	<b>MOST ADDED</b>	11 <sup>2</sup> ☆	BIG MACHINE/UNIVERSAL REPUBLIC
6	7	26	<b>DAVID ARCHULETA</b>	<b>CRUSH</b>	11		19/JIVE/JLG
7	6	44	<b>LEONA LEWIS</b>	<b>BLEEDING LOVE</b>	11 <sup>5</sup> ☆		SYCO/J/RMG
8	11	17	<b>LEONA LEWIS</b>	<b>BETTER IN TIME</b>	<b>MOST INCREASED PLAYS</b>	11 <sup>2</sup> ☆	SYCO/J/RMG
9	9	21	<b>DAUGHTRY</b>	<b>WHAT ABOUT NOW</b>	11 ☆		RCA/RMG
10	10	50	<b>DAUGHTRY</b>	<b>FEELS LIKE TONIGHT</b>	11 <sup>2</sup> ☆		RCA/RMG

### NO. 1 MOST ADDED

**TAYLOR SWIFT** Love Story (BIG MACHINE/UNIVERSAL REPUBLIC)

### NO. 1 MOST INCREASED PLAYS

**LEONA LEWIS** Better In Time (SYCO/J/RMG)

### TOP 5 NEW AND ACTIVE

**PINK** So What (LAFACE/JLG)

**MATT NATHANSON** Come On Get Higher (VANGUARD/CAPITOL)

**BARRY MANILOW DUET WITH REBA MCENTIRE** Islands In The Stream (ARISTA/RMG)

**KELLY CLARKSON** My Life Would Suck Without You (RCA/RMG)

**MELINDA DOOLITTLE** It's Your Love (HI FI)

COMPLETE AC CHART ON PAGE 44



# R&R THE BACK PAGES.

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## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	19	<b>NICKELBACK</b> GOTTA BE SOMEBODY	<b>NO. 1 (5 WKS)</b>	11 <sup>2</sup> ☆
2	3	11	<b>THE FRAY</b> YOU FOUND ME		☆
3	2	20	<b>KATY PERRY</b> HOT N COLD		11 <sup>2</sup> ☆
4	5	17	<b>DAVID COOK</b> LIGHT ON		19/RCA/RMG
5	6	12	<b>TAYLOR SWIFT</b> LOVE STORY		BIG MACHINE/UNIVERSAL REPUBLIC
6	4	46	<b>JASON MRAZ</b> I'M YOURS		ATLANTIC/RRP
7	7	33	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		EVERFINE/ATLANTIC/RRP
8	10	4	<b>KELLY CLARKSON</b> MY LIFE WOULD SUCK WITHOUT YOU		RCA/RMG
9	8	25	<b>PINK</b> SO WHAT		11 <sup>2</sup> ☆
10	9	33	<b>DAUGHTRY</b> WHAT ABOUT NOW		RCA/RMG

### NO. 1 MOST ADDED

**KATY PERRY** Thinking Of You (CAPITOL)

### NO. 1 MOST INCREASED PLAYS

**PINK** Sober (LAFACE/JLG)

### TOP 5 NEW AND ACTIVE

**RIHANNA** Rehab (SRP/DEF JAM/DJMG)

**LESLEY ROY** Unbeautiful (RELIGION/JIVE/JLG)

**NICK LACHEY** Patience (JIVE/JLG)

**ERIN MCCARLEY** Love, Save The Empty (UNIVERSAL REPUBLIC)

**BRETT DENNEN FEAT. FEMI KUTI** Make You Crazy (DOWNTOWN/DUALTONE)

COMPLETE HOT AC CHART ON PAGE 45

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	24	<b>EDGE GROOVE</b> RELIGIFY	<b>NO. 1 (6 WKS)</b>	NARADA JAZZ/CAPITOL
2	4	24	<b>MICHAEL LINGTON</b> YOU AND I	<b>MOST INCREASED PLAYS</b>	NUGROOVE
3	2	32	<b>WARREN HILL</b> LA DO...CE VITA		EVOLUTION/EI
4	5	6	<b>BONEY JAMES</b> STOP, LOOK, LISTEN (TO YOUR HEART)		CONCORD/CMG
5	3	31	<b>TIM BOWMAN</b> SWEET SUNDAYS		TRIPPIN' 'N' RHYTHM
6	6	31	<b>NAJEE</b> OUT OF A DREAM		HEADS UP
7	17	12	<b>KIM WATERS</b> LET'S GET ON IT		SHANACHIE
8	12	10	<b>SEAL</b> A CHANGE IS GONNA COME		143/WARNER BROS.
9	14	16	<b>OLI SILK</b> CHILL OR BE CHILLED		TRIPPIN' 'N' RHYTHM
10	16	24	<b>FOURPLAY</b> FORTUNE TELLER		HEADS UP

### NO. 1 MOST ADDED

**THE RIPPINGTONS** Paris Groove (PEAK/CMG)

### NO. 1 MOST INCREASED PLAYS

**MICHAEL LINGTON** You And I (NUGROOVE)

### TOP 5 NEW AND ACTIVE

**KENNY G** Sabor A Mi (STARBUCKS/CONCORD/CMG)

**GREGG KARUKAS** Manhattan (TRIPPIN' 'N' RHYTHM)

**ERIC ESSIX** Shuttlesworth Drive (EDLECTIC/ESSENTIAL)

**KENNY G** Ritmo Y Romance (Rhythm & Romance) (STARBUCKS/CONCORD/CMG)

**PIECES OF A DREAM** Vision Accomplished (HEADS UP)

COMPLETE SMOOTH JAZZ CHART ON PAGE 48

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	17	<b>INCUBUS</b> LOVE HURTS	<b>NO. 1 (1 WK)</b>	IMMORTAL/EPIC
2	1	21	<b>SHINEDOWN</b> SECOND CHANCE		ATLANTIC
3	3	25	<b>KINGS OF LEON</b> SEX ON FIRE		RCA/RMG
4	4	21	<b>SEETHER</b> BREAKDOWN		WIND-UP
5	6	3	<b>U2</b> GET ON YOUR BOOTS		ISLAND/INTERSCOPE
6	8	27	<b>THE AIRBORNE TOXIC EVENT</b> SOMETIME AROUND MIDNIGHT		MAJORDOMO/SHOUT! FACTORY
7	5	18	<b>PARAMORE</b> DECODE		FUELED BY RAMEN/CHOP SHOP/RRP
8	7	32	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE		2D-20/JIVE/JLG
9	10	19	<b>ANBERLIN</b> FEEL GOOD DRAG		UNIVERSAL REPUBLIC
10	9	29	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID		COLUMBIA

### NO. 1 MOST ADDED

**MY CHEMICAL ROMANCE** Desolation Row (REPRISE)

### NO. 1 MOST INCREASED PLAYS

**THE KILLERS** Spaceman (ISLAND/DJMG)

### TOP 5 NEW AND ACTIVE

**COLDPLAY** Life In Technicolor II (CAPITOL)

**DEAD CONFEDERATE** The Rat (RAZOR & TIE)

**THE FRAY** You Found Me (EPIC)

**THIRD EYE BLIND** Non Dairy Creamer (ASSEMBLY)

**OASIS** I'm Outta Time (BIG BROTHER/REPRISE)

COMPLETE ALTERNATIVE CHART ON PAGE 50

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	20	<b>MUDVAYNE</b> DO WHAT YOU DO	<b>NO. 1 (3 WKS)</b>	EPIC
2	2	23	<b>SHINEDOWN</b> SECOND CHANCE		ATLANTIC
3	4	13	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH		ROADRUNNER/RRP
4	5	25	<b>SEETHER</b> BREAKDOWN		WIND-UP
5	3	25	<b>DISTURBED</b> INDESTRUCTIBLE		REPRISE
6	6	24	<b>SAVING ABEL</b> 18 DAYS		SKIDD/CO/VIRGIN/CAPITOL
7	8	16	<b>SLIPKNOT</b> DEAD MEMORIES		ROADRUNNER/RRP
8	9	11	<b>METALLICA</b> CYANIDE		WARNER BROS.
9	7	23	<b>HOLLYWOOD UNDEAD</b> UNDEAD		A&M/OCTONE/INTERSCOPE
10	10	11	<b>THEORY OF A DEADMAN</b> HATE MY LIFE		604/ROADRUNNER/RRP

### NO. 1 MOST ADDED

**DISTURBED** The Night (REPRISE)

### NO. 1 MOST INCREASED PLAYS

**PAPA ROACH** Lifeline (EL TONAL/DGC/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**TRAPT** Contagious (ELEVEN SEVEN)

**SEVENDUST** Inside (7BROS/ASYLUM/MLG)

**(RED) P.E.** Renegade (SUBURBAN NOIZE)

**LAST VEGAS** I'm Bad (ELEVEN SEVEN)

**SKINDRED** Electric Avenue (BIELER BROS.)

COMPLETE ACTIVE ROCK CHART ON PAGE 51

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	22	<b>SHINEDOWN</b> SECOND CHANCE	<b>NO. 1 (5 WKS)</b>	ATLANTIC
2	2	13	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH		ROADRUNNER/RRP
3	3	28	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE		2D-20/JIVE/JLG
4	5	21	<b>SAVING ABEL</b> 18 DAYS		SKIDD/CO/VIRGIN/CAPITOL
5	4	20	<b>SEETHER</b> BREAKDOWN		WIND-UP
6	6	22	<b>DISTURBED</b> INDESTRUCTIBLE		REPRISE
7	9	19	<b>METALLICA</b> CYANIDE		WARNER BROS.
8	11	7	<b>AC/DC</b> BIG JACK		COLUMBIA
9	8	37	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND		604/ROADRUNNER/RRP
10	7	24	<b>AC/DC</b> ROCK N ROLL TRAIN		COLUMBIA

### NO. 1 MOST ADDED

**PAPA ROACH** Lifeline (EL TONAL/DGC/INTERSCOPE)

### NO. 1 MOST INCREASED PLAYS

**PAPA ROACH** Lifeline (EL TONAL/DGC/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**DROWNING POOL** 37 Stitches (ELEVEN SEVEN)

**ARANDA** Still In The Dark (ASTONISH)

**PAPA ROACH** Hollywood Whore (EL TONAL/DGC/INTERSCOPE)

**RISE AGAINST** Re-Education (Through Labor) (DGC/INTERSCOPE)

**HURT** Wars (AMUSEMENT)

COMPLETE ROCK CHART ON PAGE 52

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	3	<b>U2</b> GET ON YOUR BOOTS	<b>NO. 1 (3 WKS)</b>	ISLAND/INTERSCOPE
2	2	12	<b>THE FRAY</b> YOU FOUND ME		EPIC
3	5	12	<b>SNOW PATROL</b> CRACK THE SHUTTERS	<b>MOST INCREASED PLAYS</b>	POLYDOR/FICTION/GEFFEN/INTERSCOPE
4	3	11	<b>BRUCE SPRINGSTEEN</b> WORKING ON A DREAM		COLUMBIA
5	6	24	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING		RCA/RED
6	4	30	<b>ERIC HUTCHINSON</b> ROCK & ROLL		LET'S BREAK/WARNER BROS.
7	18	18	<b>JAMES MORRISON</b> NOTHING EVER HURT LIKE YOU		POLYDOR/INTERSCOPE
8	9	9	<b>COLDPLAY</b> LOVERS IN JAPAN		CAPITOL
9	11	19	<b>THE KILLERS</b> HUMAN		ISLAND/DJMG
10	9	22	<b>BRETT DENNEN FEATURING FEMI KUTI</b> MAKE YOU CRAZY		DOWNTOWN/DUALTONE

### NO. 1 MOST ADDED

**INDIGO GIRLS** What Are You Like (IG/VANGUARD)

### NO. 1 MOST INCREASED PLAYS

**SNOW PATROL** Crack The Shutters (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**GAVIN ROSSDALE** Can't Stop The World (INTERSCOPE)

**LILY ALLEN** The Fear (CAPITOL)

**BRUCE SPRINGSTEEN** My Lucky Day (COLUMBIA)

**INCUBUS** Love Hurts (IMMORTAL/EPIC)

**AMY MACDONALD** This Is The Life (MERCURY/DECCA)

COMPLETE TRIPLE A CHART ON PAGE 56

New feature will offer interviews with a cross-section of the industry

## Hello Again

Cyndee Maxwell

CMaxwell@RadioandRecords.com

**t**his page in R&R has long been a place where you have come to learn more about the leaders in our business: their lives, their businesses, their advice for broadcasters. For 11 years, Publisher's Profile was one of our most-read and sought-after columns. ■ Now we're in a prelude to change, and we wondered whether this was still the best way to spend our time and energy. After careful consideration we concluded that, now more than ever, our audience still needs and wants us to keep this tradition alive. ■ So think of this as a format tweak, rather than a format flip. I will step into the role of interviewer, but you are the ones that the story is all about. More on that in a moment. ■ First, to set the stage, I thought it would be timely to offer a brief recap of my background and how I arrived at Radio & Records.

### Then And Now

I joined R&R as AOR editor after a career in rock radio that spanned a tiny portion of the globe. After starting in Anchorage, Alaska (first at freeform AOR KRKN, then at rock KWHL), I moved to San Diego. The station was classic rock KGMG but within a year we flipped it to a current-intensive, hard-edged rock outlet. (It's now KIOZ.)

I was soon on my way to my hometown of Los Angeles, where I spent a year at heritage KILOS, filling in on weeknights, weekends and anywhere

else possible. Next up was KQLZ during its final year of Pirate Radio. The station morphed out of the Pirate era and we relaunched as 100.3, playing a blend of active rock and guitar-laden alternative.

In April 1993, the station was sold and I was out of work. That's when I was hired at R&R. As the rock editor I was fortunate to meet and interact with so many talented people. I learned a great deal about our industry, much more than if I had stayed in radio. In 2004 I became VP of editorial and music operations and learned even more. The

Melissa Etheridge (center) and KGMG promotion director Diane Morales circa 1989.



**'Everyone will be represented—from the top executives and decision-makers to the people in the trenches executing the vision.'**

—Cyndee Maxwell

nice thing is that the learning process never stops, even now as editorial director/associate publisher. One of the best things about working at R&R is that I almost feel like I'm still in radio. All of us here have the privilege of communicating and interacting with you on a regular basis and it's not something that we take for granted.

### Tomorrow And Beyond

Which brings me to the future. Starting next week, this page will be the home of a new weekly feature, the Back Page Q&A. In this column I intend to bring you exclusive interviews with a cross-section of people in our industry. Everyone will be represented—from the top executives and decision-makers to the people in the trenches executing the vision. Every aspect of our industry will be represented—from stations to record companies to artists to the numerous service suppliers that play an integral role in this business.



Alice in Chains frontman Layne Staley (left) and guitarist Jerry Cantrell extended their laundry days with station swag during a visit to KGMG/San Diego in 1991.

Now that I'll be responsible for my own weekly column again, many of you will be hearing more from me in the coming weeks, and it won't just be a Facebook friend request. With the many challenges ahead in the industry (not to mention the nation), now more than ever our readers are seeking direction, thought-leadership, new ideas, moral support and useful information.

Our readers need to find resources to help them save time and money, spark new ideas and separate the wheat from the chaff. In spite of radio competition within markets—or maybe despite it—radio as a whole will thrive best in an atmosphere of openness, cooperation and camaraderie among its members. The same is true for the record community and the companies that supply goods and services to radio.

With that in mind I ask for your help in contributing to the thinking membership of radio and records in this column. The Back Page Q&A will consist of interviews with people who are committed to working in and serving our industry. There will be serious questions and fun questions. And it will all be done in a way that I hope will expand and contribute to the overall knowledge base of the industry.

R&R

EXCLUSIVE PRINT CONTENT



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