

R&R CONVENTION ISSUE

RADIO LEADERSHIP FORUM



Ten Top Radio Leaders From All Group Sizes—Including CBS Radio, Clear Channel, Cox, Emmis, Entravision, ICBC and Regent—Tackle Broadcasting's Essential Issues, From The Economy And The PPM To Performance Rights And Ongoing Technology Initiatives pp.20-39

R&R

RADIO & RECORDS



SEPTEMBER 19, 2008 NO. 1780 \$6.50

www.RadioandRecords.com



AMERICANA SPECIAL: 50 Essential Autumn Releases; 'WoodSongs' Hits 500th Show pp.82-89

PROFILE: Clear Channel's Mark Mays Looks To Future As A Private Entity p.98

THE SPIN: Counting Crows Extend No. 1 Streak At Triple A p.45

TALENT: Sounding Fresh When Appealing To Upper Demos p.12

ADVERTISEMENT

Fresh off USO Tour entertaining the Troops!

THE BIG TAKEOVER

Big Laughs. Big Stars. Big Results.



WAKE UP WITH THE HOTTEST MORNING SHOW IN THE COUNTRY

In 35 Neighborhoods coast to coast

Weekday Mornings



Get Big

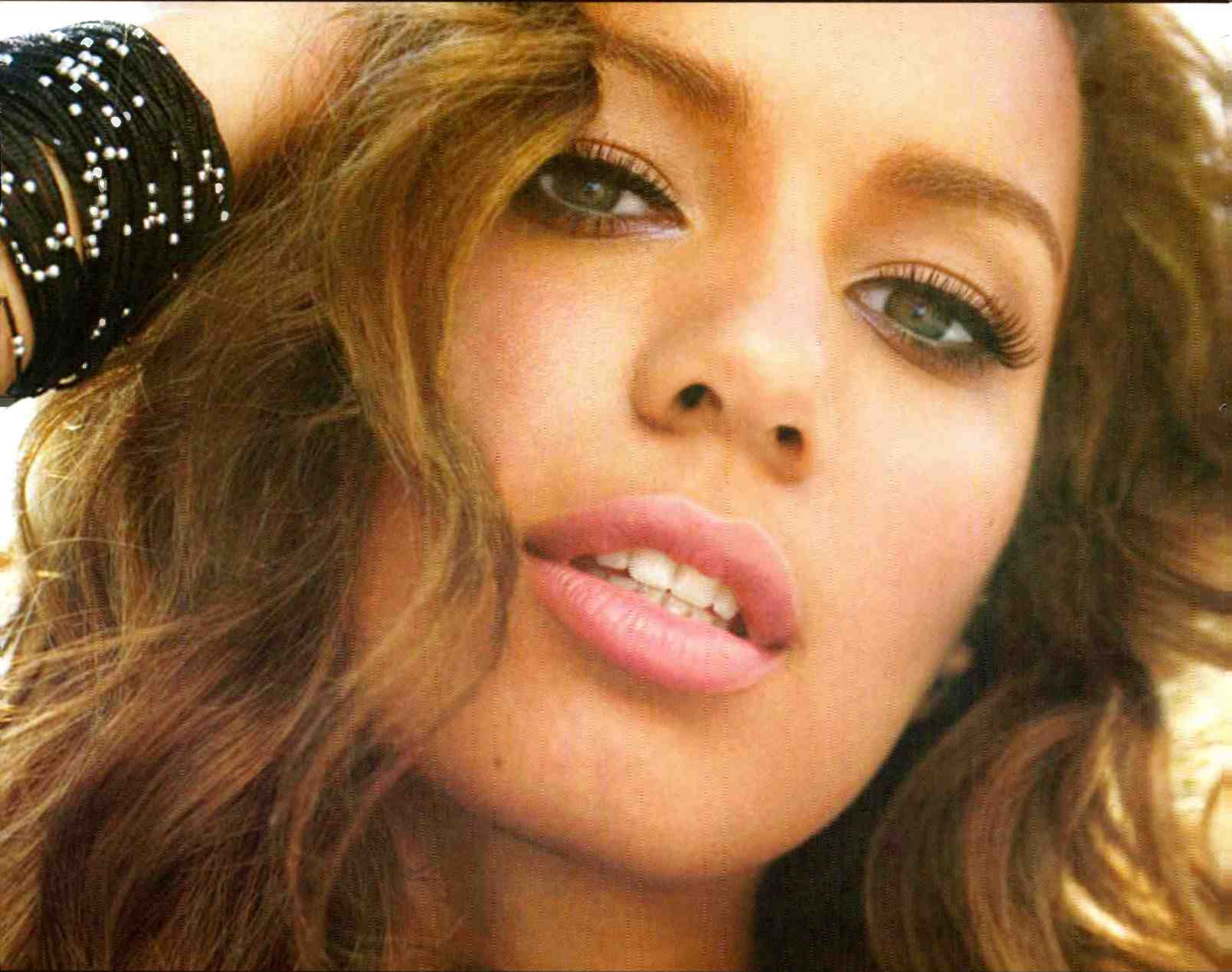
Call TJ Lambert at (972) 448-3369

abcradionetworks.com



LEONALEWIS

BETTER IN TIME



THE STUNNING ENCORE TO HER HISTORIC,
RECORD-BREAKING, WORLDWIDE SMASH HIT!

FROM THE DEBUT ARTIST OF THE YEAR

From her Platinum-plus debut album **SPiRiT**,
the biggest selling debut album by a female artist in three years.

WWW.LEONALEWSMUSIC.COM WWW.RECORDS.COM ©2008 J Records, a unit of SCNY/EMG Music Entertainment



SYCOmusic

R&R News Focus

RCA In Dyer Straits



Dyer

David Dyer has been upped from senior director to VP of top 40 promotion for RCA Music Group. Dyer has been with RCA for two years. Prior to that he was director of top 40 promo at Jive.

"David's energy and can-do spirit inspires our everyday," RCA executive VP Richard Palmese says. "He has consistently delivered valued airplay for our artists at radio while developing key promotional strategies." Dyer adds, "RCA is a real family, both inside and outside the office, and I love working here. I also look forward to maintaining our great momentum as well as the partnership we share with our friends at top 40 radio."—Kevin Carter

Rochester's Zone Turns To Rivers

Stephens Media Group alternative WZNE (94.1 the Zone)/Rochester, N.Y., has hired Nik Rivers as PD/midday host. Rivers was downsized out of his PD/afternoon drive position last month at



Rivers

Pamal active rock WZMR (104.9 the Edge)/Albany, N.Y. Interim PD Terese Taylor remains in-house to program AC WRMM (Warm 101.3) and adult hits WFKL (Fickle 93.3) and will continue to oversee the Zone.—Mike Boyle

Advisory Panel Announced For '09 Talk Radio Seminar

In preparation for the 2009 R&R Talk Radio Seminar March 12-14 at the Marina Del Rey Marriott in Los Angeles, news/talk/sports editor Mike Stern has assembled an advisory panel of industry experts to offer insight and advice. Participants will take part in brainstorming sessions, generating ideas for keynote speakers, panel topics, moderators and participants. Panel members come from across the formats and include the Wall Street Journal's Nancy Abramson, Clear Channel's Gabe Hobbs, Citadel's Brian Jennings, Tribune's Tom Langmyer and CBS' Harvey Nagler. A complete panel listing is available at radioandrecords.com.

Arbitron's PPM Under Governmental Scrutiny

In recent weeks, Arbitron's PPM, which is set to become currency in eight new markets with the Oct. 8 release of September currency data, has come under increased scrutiny by a group of minority broadcasters, collectively known as the PPM Coalition. They are seeking government intervention because they fear lower ratings and lower revenue with the PPM, claiming Arbitron's methodology undercounts African-Americans and Hispanics. The group has found a sympathetic ear in the FCC, which is accepting comments through Sept. 24 on the coalition's petition for a commission probe into the PPM. Meanwhile, the New York City Council heard testimony Sept. 10 from Arbitron representatives and coalition members on a resolution calling on the FCC to investigate the PPM and its potential effect on radio diversity.



Cuomo

"This is a civil rights issue. This is about survival," ICBC Broadcast Holding president/COO Charles Warfield said during his testimony. "The commercialization of flawed ratings data will directly affect the ability of current owners to service debt, repay debt, employ staff and serve the community we live in and are committed to serve."

Adding to Arbitron's woes, New York Attorney General Andrew Cuomo issued a subpoena to the ratings company Sept. 9. Cuomo, who is giving Arbitron until Sept. 19 to provide his office with documents on the PPM that date back to Sept. 9, 2003, claims the PPM's implementation "could severely harm minority broadcasting in New York. As a result, the attorney general believes a full investigation of Arbitron's deployment of the PPM methodology is warranted before these sudden and possibly irreversible consequences are imposed on minority radio stations."

And on Sept. 15, New Jersey Attorney General Anne Milgram issued her own subpoena "concerning allegations that [Arbitron's] new method for measuring radio station listenership in New Jersey is flawed, statistically unreliable and undercounts the listening habits of minority consumers."

Responding to Cuomo's subpoena, Arbitron president/CEO Steve Morris said the PPM radio ratings service "is fair, reliable and fully represents the diversity of New York radio markets. The media industry has demanded a more precise and credible measurement tool for radio just as they have for other media."

Concerned about the implications of Cuomo's subpoena, Morris added, "The media industry should be concerned about the attempts to supplant or short-circuit the Media Rating Council accreditation process. The MRC was founded at the behest of Congress. Throughout its 40-plus years of service, the MRC has been a driving force behind the vast quality improvements in the ratings services that research companies have been delivering to the advertising and media industries."



Morris

NUMBER CRUNCH

<h1>67</h1> <p>The percentage of adults 18-64 who have heard of HD radio, according to a recent telephone study by Mark Kasso & Co. Only 38% had heard of HD radio during a similar study in 2006.</p>	<h1>7</h1> <p>The percentage of those surveyed who think HD radio is satellite radio, up from 3% in 2006. And 3% think they receive HD radio, even though they have not purchased an HD-capable receiver.</p>	<h1>39</h1> <p>The percentage of adults who have listened to Internet radio or continuous music on the Web in the past week, according to an American Media Services-commissioned study. That's up from 23% in a study six months ago.</p>
--	---	--

ON THE WEB

Radio Responds To Ike



Chiang

"It was the scariest thing I've ever experienced. For 10 hours, it was like a giant hand trying to pry your roof off." That's saying a lot for a California native who has lived through earthquakes,

but Cox Radio/Houston manager Johnny Chiang says the hurricane hell from Ike prompted his four-station FM cluster—KKBQ, KTHT, KHPT and KHTC—to move to 30 hours of wall-to-wall locally produced storm coverage. Station staff huddled together in studios on the 23rd floor of a glass tower in Houston that shook so hard, Chiang says, "some of the people got motion sickness."

As President Bush surveyed Ike-devastated Galveston and Houston from Marine One on Sept. 16, Cox, Clear Channel, CBS Radio and other groups continued as beacons of information for nearly 4 million homes without power, telling those affected where to get clean water, ice, food and generators. Clear Channel/San Antonio market manager Matt Martin says Clear Channel trucked half a million pounds of ice to Houston and distributed it with the help of 100-plus employees and community volunteers. The group sent five tractor trailers of water and 5,000 gallons of fuel to power generators.—Jeffrey Yorke

McCain, Obama Talk Stations Launch In D.C.

Red Zebra Broadcasting rebrands its two recently acquired talk stations in Washington, turning WTNT into "McCain 570" and WWRC into "Obama 1260." The stations feature lineups that match the brands' political slants.

Red Zebra VP of operations Dennis Glasgow says, "With the intense interest and the importance of this presidential election, Red Zebra felt it was important to give the public the ability to easily find both sides of the candidates' positions and opinions and give D.C.-area listeners a chance to express their viewpoints and ask the tough questions."—Mike Stern

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

NICKELBACK

IF TODAY WAS YOUR LAST DAY



DIGITAL DELIVERY ON SEPTEMBER 29TH!!

PLAY MPE

DMDS
Digital Media Distribution System

SINGLE AVAILABLE ON iTUNES SEPTEMBER 30TH

NEW ALBUM IN STORES 11.18.08

PRODUCED BY MUTT LANGE, NICKELBACK AND JOEY MOI
MANAGEMENT: BRYAN COLEMAN FOR UNION ENTERTAINMENT

ROADRUNNER
RECORDS

WWW.NICKELBACK.COM
WWW.ROADRUNNERRECORDS.COM

Local Radio Web Sites Poised To Be Cash Generators

The oldest newspaper Web sites turned 14 this year and, in most cases, have evolved from experiments with a new medium to cash cows for their often troubled parent companies. Now, radio and TV Web sites are positioned for rapid growth during the next few years, resulting in "strong multiples for their Web site values," according to "What's a Web Site Worth," a new BIA report issued Sept. 17.

Produced in conjunction with Borrell Associates, the report finds that the uppermost value of some local newspaper sites is between \$300 million and \$450 million, while the value for the largest-grossing radio sites are between \$15 million and \$20 million. BIA's VP Mark Fratrick says, "Given their growth potential, the value multiples of media Web sites may be two to four times that of the core business."—*Jeffrey Yorke*

Emmis, Worldband Team For HD3 Initiative

Emmis Communications has teamed with Worldband Media to deliver programming for South Asian communities in New York, Los Angeles and Chicago—a potential audience of 1.3 million—using the company's HD3 channels. "They approached us about putting some programming on in the top three markets," Emmis Radio president Rick Cummings says. "We suggested HD."

The turnkey agreement includes Worldband paying Emmis for the access while assuming responsibility for all product, marketing and sales. "I'm excited about the fact it might motivate some folks to go out and buy HD radios," Cummings says.—*Mike Stern*

Arbitron Plans Cell Phone-Only Sampling For Diaries

In an effort to further enhance the participation of 18- to 34-year-olds, Arbitron on Sept. 15 announced plans to add cell phone-only households to its survey sample in 125 diary markets, beginning with the fall 2009 survey. The list of markets is not yet finalized, but the company's goal is to sample cell phone-only households in all diary markets.

Arbitron also plans to increase cash and other incentives for the demo, while reducing incentives for 55+-only households in all diary markets, starting in spring 2009. The spring 2009 rollout is contingent on the success of a "live test" that will be conducted during the fall 2008 survey in selected markets.

In addition, Arbitron intends to target a Web-based collection tool as a "first choice," particularly for younger respondents, while maintaining the option for the telephone interview or a paper-and-pencil-based form for older respondents. Methods and feasibility tests are being scheduled for 2009.

"Continually enhancing the quality of our samples, surveys and reports is a priority for Arbitron," CEO Steve Morris says. "We have been working to expand the scope of efforts for diary markets."—*Julie Gidlow*

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY
 RADIC&RECORDS FOR 35 YEARS 1992

Duopolies Rescue Radio From Recession

With an estimated 60% of U.S. stations operating without a profit, the industry found itself in the throes of its biggest recession in decades in 1992. The FCC was convinced that the only way to jump-start the business was to permit one company to own a pair of AMs and a pair of FMs in a single market.

The positive financial impact of duopolies on the industry was felt almost immediately. Operating costs were reduced dramatically. Stations were able to offer more competitive ad rates and reach a broader segment of the audience. Radio became more aggressive in selling airtime and more attractive to advertisers that for years dedicated their ad budgets to

newspapers or TV. Even stations that were not part of a duopoly benefited from radio's rising tide, and, generally their revenue also grew.

Owners acquired competing stations and flipped their formats to protect established franchises, spurring an increase in the number of smooth jazz, classic rock and urban AC outlets.

The regulatory rewrite launched a period of economic growth and stability that provided a strong argument for eliminating national ownership limits four years later when the Telecommunications Act of 1996 was passed, launching a modern-day gold rush for radio properties.—*Jeffrey Yorke*

Astral Media Makes Management Changes

Canadian broadcaster Astral Media Radio makes several management changes, starting with Pat Holiday moving to the new role of VP of strategic development after eight years as VP/GM of the company's Toronto cluster. Holiday will also oversee the development and launch of Astral's new Ottawa stick. Recruited to run the Toronto group is Sherry O'Neil, who will also be chief planning officer for Astral. O'Neil arrives from OMD Canada, where she was managing director. In addition, Martin Tremblay is upped to senior PD for the Toronto cluster and Ian Lurie is promoted to COO/CFO.—*Keith Berman*

Ingraham, Salem Split; Gallagher Moves In

Talk Radio Network Enterprises syndicated host Laura Ingraham splits from more than 20 Salem Broadcasting stations that had cleared her show. The move was predicated at the end



Ingraham

of the spring ratings period when Ingraham was off the air for several weeks due to contract negotiations.

TRNE has announced plans for new affiliates in 17 markets for Ingraham, including Los Angeles, San Diego, Atlanta and Phoenix. Chicago, Philadelphia and Houston are among six markets where Salem cleared the show and where TRNE has yet to identify a new Ingraham affiliate.

Benefiting is Salem Radio Networks host Mike Gallagher, who moves into all markets vacated by Ingraham.—*Mike Stern*

THE BEST TEAMS IN THE WORLD FIGHTING TO CONQUER A CONTINENT.



DON'T MISS THE OPPORTUNITY TO BE PART OF THE MOST PRESTIGIOUS CLUB SOCCER TOURNAMENT IN THE WORLD, PLAYED ONLY ON ESPN DEPORTES RADIO.



AFFILIATION: JIM ROBERTS (972) 776-4613 ADVERTISING: CARLOS SAN JOSE (312) 899-4071

Spring Ratings Are In Full Bloom

Women 25-54 Spring '08 AQH Rank **Top 50 Markets**

New York /WLTW FM	#3
Philadelphia /WBEB FM	#2
Dallas/KVIL-FM	#2
Atlanta/WSB-FM	#2
Seattle/KRWM-FM	#2
Minneapolis/WLTE-FM	#2
Tampa/WWRM-FM	#1
St. Louis/KEZK-FM	#2
Denver/KOSI-FM	#1
Cincinnati/WRRM-FM	#1
Las Vegas/KSNE-FM	#1
Orlando/WMGF-FM	#2
Columbus, OH/WSNY-FM	#2
Austin/KKMJ-FM	#1
Raleigh/Durham/WRAL-FM	#1
Nashville/WJXA-FM	#1
West Palm Beach/WEAT-FM	#1
Jacksonville/WEJZ-FM	#1
Oklahoma City/KMGL-FM	#1
Hartford/WRCH-FM	#1

Source: Arbitron, Sp'08, MSA, Exact Times, AQH Rank, W 25-54 Philadelphia, PPM, JUL '08



PREMIERE
RADIO NETWORKS

818.377.5300

Business Briefing By Jeffrey Yorke

Share Price Nets Citadel NYSE Notice

Citadel, the small fish that gulped down a much larger ABC Radio and its networks for \$2.4 billion in June 2007, has had indigestion ever since. Now, with its share price down below a dollar—shares were trading at about 85 cents early in the week of Sept. 15—the New York Stock Exchange has sent the Las Vegas-based operator notice that it “has fallen below the continued listing criteria related to minimum share price.”

Like a number of publicly traded radio companies, Citadel’s share price has been hammered on Wall Street for months. At 85 cents per share, the company is actually 16 cents ahead of its 69-cent, 52-week low reached July 16 but well below its 52-week high of \$4.80 last Oct. 12. “The company intends to cure the deficiency and return to compliance with the NYSE continued listing requirements,” Citadel said.

Restructuring, Cutbacks Hit WW1

Westwood One plans to modify the

traffic operations of Metro Networks by reducing staff by 15% and relocating some operation centers during fourth-quarter 2008. The remaining markets will be moved into 13 regional hubs by the end of Q2 2009. In addition, the company will address poorly performing programming, top-grade sales staff and reduce other expenses. According to WW1 estimates, the restructuring of Metro and other company-wide modifications will result in \$25 million–\$30 million in annual cost savings. WW1 also expects to take a restructuring charge of \$20 million–\$24 million in Q3.

Satellite Receiver Comments Due Nov. 10

The FCC wants the public’s comments on whether satellite radio receivers in the future should be required to include the capability of also being MP3 players and offer a slew of other audio entertainment services, including HD radio. The deadline for comments is Nov. 10 and for reply is Dec. 9.

Transactions at a Glance

Hispanic Broadcasters’ WMSX-AM/Brockton, Mass., to Hispanic Broadcasting Asset Trust, as part of an agreement between seller and buyer’s sole member, Life Insurance Community Investment Initiative (lender). Seller defaulted on a loan extended by lender and owes a note with an outstanding principal balance of \$1.3 million . . . Rhattigan Broadcasting’s KUVU-FM, KVOU-AM & FM/Uvalde, Texas, to StarCall Broadcasting for \$1.2 million . . . Broadcast Communications’ WROG-FM/Chambersburg, Pa., to WITF Inc. for \$875,000 . . . Tammy L. Pearce’s CP for KYTM-FM/Corrigan, Texas, to Family Worship Center Church for \$265,000 . . . James Lee’s WIXI-AM/Jasper, Ala., to Snavelly Broadcasting for \$199,500 . . . Cedar Cove Broadcasting’s CP for KMPZ-FM/Salida, Colo., to Cheyenne Mountain Public Broadcast House for \$30,000 . . . Cheyenne Mountain Public Broadcast House’s CP for NEW-FM/Salida, Colo., to Cedar Cove Broadcasting.

Deal of the Week

WAWL-FM/Red Bank (Chattanooga), Tenn.

PRICE: \$1.5 million

TERMS: Asset sale for cash

BUYER: Family Life Communications, headed by president Randy Carlson. Phone: 520-742-6976. It owns 19 other stations. This represents its entry into this market.

SELLER: Chattanooga State Technical Community College, headed by president James Catanzaro. Phone: 423-697-4437.

FREQUENCY: 91.5 MHz

POWER: 11kw at 328 feet

FORMAT: Alternative

BROKER: Greg Guy of Patrick Communications

COMMENT: Chattanooga State Technical Community College’s WAWL-FM/Red Bank, Tenn., to Family Life Broadcasting for \$1.5 million, payable in cash at closing. \$50,000 escrow deposit.

2008 Deals to Date

Dollars to Date:	\$639,460,947	(Last Year: \$2,846,966,678)
Dollars This Quarter:	\$84,064,855	(Last Year: \$12,578,220,32)
Stations Traded This Year:	551	(Last Year: 1,418)
Stations Traded This Quarter:	170	(Last Year: 532)

DECALS GO EVERYWHERE



Your Decal Here

Grab attention ...
Need to boost your station branding?
Do it by printing decals. Listeners LOVE them and they’ll drive them all over town. No other item can take your station so far for such a low price.

At Communication Graphics, we have been an integral part of the broadcasting industry for 35 years, providing the best in printed products to stations across the country. Our #1 goal is your satisfaction --- from the products we print to the customer service we provide.

Call us today and let us help you with your next branding project.

- Decals • Static • Labels
- Magnets • Media Folders
- Artwork

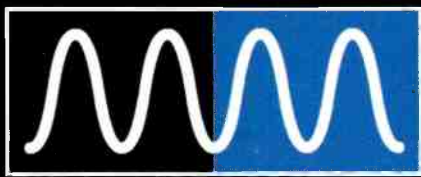


Sample of our printing

Communication Graphics Inc
THE DECAL COMPANY

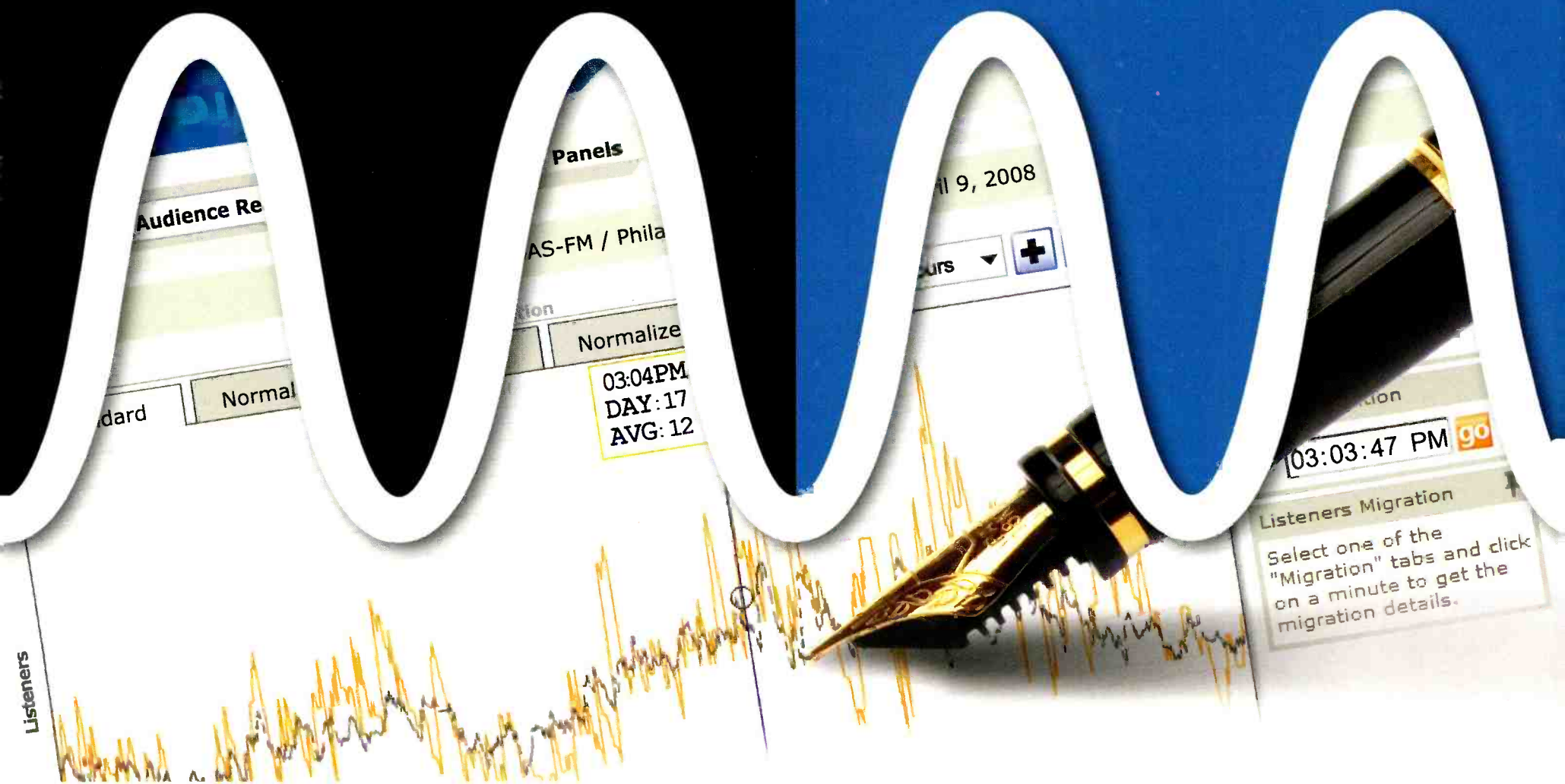
www.cgilink.com (800) 331-4438

LONG-LASTING • UV INK • FADE RESISTANT • ERILLIANT COLORS



MEDIA MONITORS®

AUDIENCE REACTION™



Pinpoint your PPM™ Listeners down to the minute with **AUDIENCE REACTION™**

- Chart Actual Listener Behavior
- See Audience Migration Patterns
- Gain Exclusive Competitive Intelligence

www.mediamonitors.com

1.800.67.MEDIA



JIMMY WAYNE'S "DO YOU BELIEVE ME NOW" BECOMES THE FIRST SONG TO RETURN TO THE COUNTRY SUMMIT AFTER TEMPORARILY DIPPING (2-1) SINCE DIERKS BENTLEY'S "COME A LITTLE CLOSER" IN DECEMBER 2005.

R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	52	Chris Brown / Forever
RHYTHMIC	54	Lil Wayne Featuring T-Pain / Got Money
RAP	55	T.I. / Whatever You Like
URBAN	58	T.I. / Whatever You Like
URBAN AC	59	Eric Benet / You're The Only One
GOSPEL	60	James Fortune & FIYA / I Trust You
CHRISTIAN AC	61	MercyMe / You. Reign
CHRISTIAN CHR	63	Brandon Heath / Give Me Your Eggs
CHRISTIAN ROCK	63	Skillet / Whispers In The Dark
SOFT AC / INSPIRATIONAL	63	Chris Tomlin / Jesus Messiah
COUNTRY	67	Jimmy Wayne / Do You Believe Me Now
AC	71	Leona Lewis / Bleeding Love
HOT AC	72	Coldplay / Viva La Vida
SMOOTH JAZZ	75	The Sax Pack / Fallin' For You
ALTERNATIVE	77	Staind / Believe
ACTIVE ROCK	78	Theory Of A Deadman / Bad Girlfriend
ROCK	79	AC/DC / Rock N Roll Train
TRIPLE A	88	Counting Crows / Come Around
AMERICANA	89	Kasey Chambers & Shane Nicholson / Rattlin' Bones
REGIONAL MEXICAN	92	Alacranes Musical / Dame Tu Amor
LATIN POP	93	Luis Fonsi / No Me Doy Por Vencido
TROPICAL	94	Charlie Cruz / Tu Me Confundes
LATIN RHYTHM	94	Wisin & Yandel / Siguelo
LATIN ROCK / ALTERNATIVE	94	Allison / Memorama

CHARLIE CRUZ COLLECTS A THIRD WEEK ATOP TROPICAL WITH HIS FIRST NO. 1, "TU ME CONFUNDES." HE'D PREVIOUSLY RISEN AS HIGH AS NO. 3 WITH HIS FIRST TWO CHART ENTRIES IN 1999 AND 2000 AND ADDED A PAIR OF TOP FIVES IN 2001 AND 2004.



Radio and Records is published weekly, except the last week of December and the first week of January. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas U.S. funds only from Radio & Records Inc., PO Box 16555, North Hollywood, California 91615-9338. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

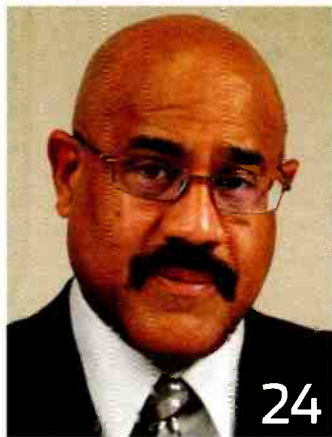
© 2008 The Nielsen Company

POSTMASTER: Send address changes to R&R, PO Box 16555, North Hollywood, California 91615-9338 Under Canadian Publication Mail Agreement No. 877859 return undeliverable Canadian addresses to DHL Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1L2

Contents

ISSUE #1780 • SEPTEMBER 19, 2008

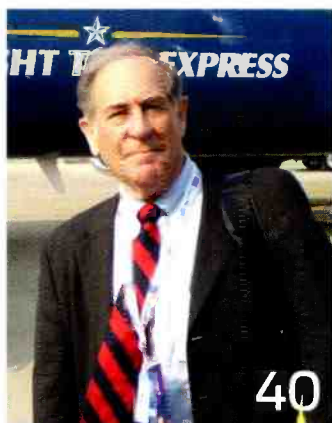
R&R FOR 35 YEARS



24



46



40



48

FEATURES

20-39

RADIO LEADERSHIP FORUM

Ten top radio leaders, from all group sizes, formats and demos—including Clear Channel, CBS Radio, Cox, Emmis, ICBC and Entravision—tackle broadcasting's essential issues.

82 AMERICANA SPECIAL ORGANIC HARMONY

"WoodSongs Old Time Radio Hour" celebrates 500 shows.

84 AUTUMN HARVEST

Fifty essential releases.

87 AMERICANA REPORTERS

Americana Airplay stations.

98 PUBLISHER'S PROFILE

Clear Channel chairman/CEO Mark Mays looks forward as a private radio company.

DEPARTMENTS

12 MANAGEMENT/MARKETING/SALES

Oldies personalities shouldn't rely on the tried and true with an audience living in the here and now.

14 MARKET PROFILE

Welcome to the R&R Convention in market No. 42, Austin, where Emmis, Clear Channel, Entercom, Univision and BMP are primary radio owners.

16 STREET TALK

Rumors of WRXP/New York morning man Matt Pinfield's death were greatly premature.

40 NEWS/TALK/SPORTS

A tale of two cities: stories from the Democratic and Republican conventions.

45 THE SPIN

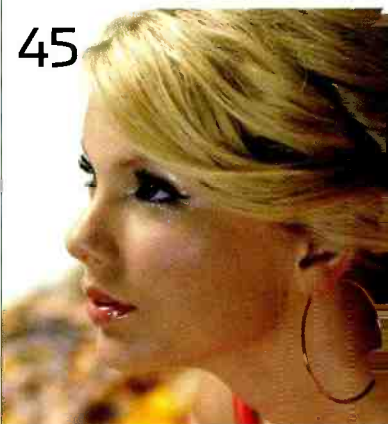
Counting Crows extend streak of No. 1 songs at Triple A.

46 SOUND DECISIONS

Inside Little Big Town's move from major to indie—and back again.

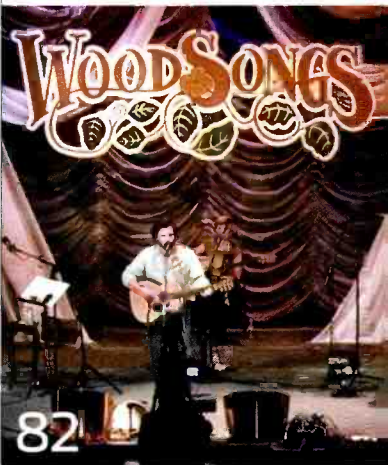
'Trusting Arbitron to get the sample right is like asking the Boston Strangler for a neck massage. It's a nightmare despite Arbitron's propaganda.' p.32

45



COLUMNS

- 48 CHR/Top 40
- 52 Rhythmic
- 56 Urban
- 61 Christian
- 66 Country
- 70 AC/Hot AC
- 74 Smooth Jazz
- 76 Rock
- 90 Latin



82

WWW.RADIOANDRECORDS.COM:

What's New This Week Online

M

Sept. 22
Phase 2 summer Arbitrends roll out. See Las Vegas; New Orleans; Portland, Ore.; and Salt Lake City.
▶ [Click on Ratings](#)

T

Sept. 23
Updated charts and playlists from across the street to across the nation.
▶ [Click on Charts](#)

W

Sept. 24
More phase 2 summer Arbitrends are released, including Nashville, Oklahoma City and Sacramento.
▶ [Click on Ratings](#)

T

Sept. 25
Discover tomorrow's hits today with HitPredictor.
▶ [Click on Charts](#)

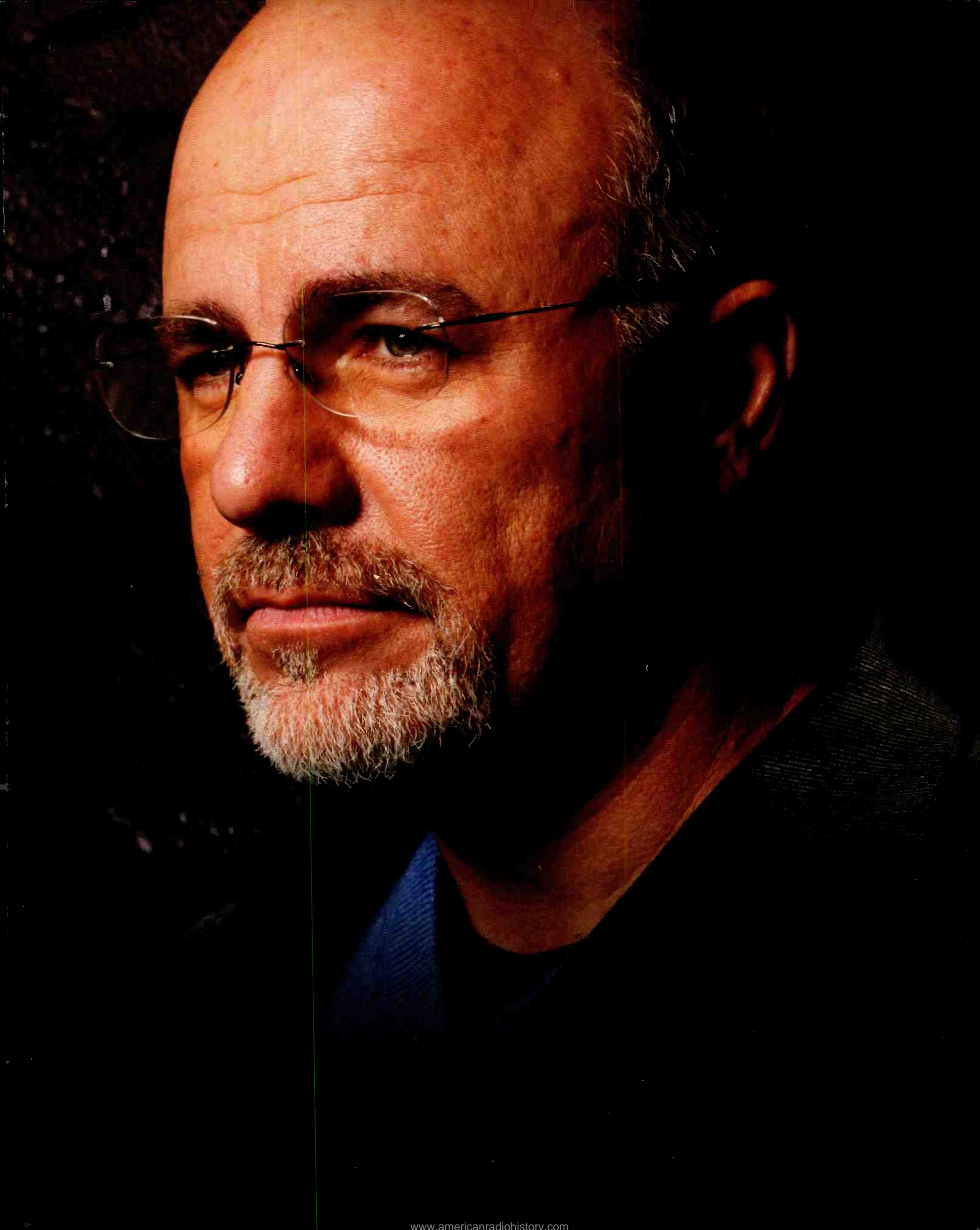
F

Sept. 26
Deeper as-it-happens news coverage, more exclusives.
▶ [Click on News](#)

Talking About
What America
REALLY
Cares About



24/7 Refeeds Available | For Syndication Cal. (877) 410-DAVE (3283) | daveramsey.com



Oldies and classical personalities shouldn't rely on tried and true, with an audience living in here and now

Techniques For Today's Talent



Steve Kelly

stevekelly2@clearchannel.com

'You may be playing older songs, but your content should be anything but old.' —Steve Kelly

Oldies and classic hits personalities face a special challenge: How do you sound fresh and current when you're playing 30- or 40-year-old music? ■ When you think about it, oldies personalities face many of the same issues that talent playing tight lists of currents face. How do you intro the same songs, in different ways, time after time?

Energy

Jock delivery in oldies formats demands fun and energy. Plain and simple. I'm not suggesting that today's talent emulate the boss jocks of old. That approach sounds more dated than the music itself. But a genuinely enthusiastic, upbeat delivery without motor-mouthing and a heartfelt embrace of the music is an absolute must.

Most oldies tunes provide very personal and mostly positive memories and images for the listener. The jock attitude must reflect that vibe: Set the mood and the pace without trying to relive the moment for the listener by waxing nostalgic.

A so-called "real and conversational" delivery is just as phony as a hyped-up boss-jock sound when it comes to oldies. Most of the music from the '60s and '70s is upbeat and exudes a natural energy in and of itself. If the jock isn't in sync with that vibe, then he or she sounds out of place.

You can be upbeat without sounding forced. You can be real and still be upbeat. That's the art in craft-

ing a style to match the flow of the music without trying to re-create a 30-year-old presentation style.

Content

How many times can you intro Aretha Franklin as the "Queen of Soul" or tell the story of how Tommy James came up with the name "Mony Mony" without becoming boring and old-sounding? These are crutches to avoid all together . . . or at least build in a 52-week separation in your mental scheduler in using this type of material. One of these clever history lessons goes a long, long way.

To be used equally sparingly are the "Where are they now?" references. It is better to make a reference to a star or band that is still active and perhaps touring in the area. There are a few out there, and they merit mentioning, but only when and where appropriate.

When it comes to the music, I find it refreshing to hear how the jock's 17-year-old daughter

first got into the song—and how a whole new generation is wrapping their collective arms around the music for the very first time.

The best thing in keeping fresh and topical is to stick to current events, water-cooler stuff and things of general interest, which transcend the music and are a solid jock principle that applies to all formats. You may be playing older songs, but your content should be anything but old.

Keep an eye open for things that bring some current sense to older music and artists—besides references to their obituaries when they pass. For example, an Elvis album is coming out for Christmas. It will feature today's artists singing digitally remixed duets with the King, breathing new life into some of Elvis' old Christmas favorites. That's worthy of on-air talk. Relevant and targeted.

A technique I've used successfully through the years with all different types of musical formats is finding ways to smoothly or cleverly tie in lyrics or a song title to something current. Right now, my oldies station is playing the Grass Roots' "I'd Wait a Million Years." We also happen to be working with a local charity involved in a big 5K run-walk. So when the song is fading and the line is sung, "I'd wait a million years, walk a million miles," you could jump in and say, "We won't make you walk a million miles . . . how 'bout just a few kilometers this Saturday as WXXX helps raise some money for MS?"

You get the idea. It's a tried-and-true technique that really does help. And by the way, contrary to old-fashioned programming maxims, you really don't have to open every break with the call letters or slogan. But like anything else, if you base too much of your content on playing off lyrics, you suddenly have another crutch.

Living In The Past?

Most oldies and classic hits listeners are over 40. Generally speaking, they are well into their established life patterns. On the younger end of the spectrum, they are entering their peak earning years. The older listeners are enjoying the fruits of their labors, perhaps planning for or already entering retirement.

The one thing they have in common is that while they relish their memories, friends, high school and college recollections (check out the current popularity of reunion sites on the Web), these are people very much into living in the here and now. They face the same realities as everyone else, and while their preferences in music may be dated, they don't consume this music because of a midlife crisis or as a denial of their own mortality. They simply like it. Yesterday's music in today's world. They choose to make this music their soundtrack.

As part of the here and now, oldies air personalities must reflect the attitudes, issues and concerns of today. By keeping the now clearly in view and presenting the hits of yesterday in an entertaining manner, we keep it all in balance. Maybe we should refer to the classic hits and oldies formats as "CHO"—contemporary hit oldies, with an emphasis on contemporary in terms of content and attitude. R&R

Steve Kelly is director of programming and operations at Clear Channel Radio in Jackson, Miss.

THE 60-SECOND COPYWRITER

Writing To Voices By Jeffrey Hedquist

Sometimes it's easier to write a commercial if you have specific voices in mind. Hearing those voices in your head helps you write from their points of view.

Even if you have only a limited stable of station talent available, imagine each of their personalities. As you write, you are essentially speaking for them. How would they express themselves?

Voices to inspire your writing are

everywhere: CDs or downloads of actor voice samples and voices in commercials, movies and restaurants. The gum-chewing store clerk, the fast-talking investment broker, the laid-back surfer dude. Each has their own personality.

The ideal way to capture voices is to record them or to write a short description of them as you're listening.

With your client in mind, listen to your collection of voices until one or two of

them "speak" to you. Picture who they are and where they live. Create a story about them and write your commercial in their voices. The final step is recording the commercial with either the voices that inspired you or similar ones.

Like any story, your commercial will evolve. Don't try to hold on too firmly to the original idea. Let the voices in your head create a commercial to touch the hearts of your audience.

Hedquist Productions founder Jeffrey Hedquist can be reached at 641-472-6708 or jeffrey@hedquist.com.

STAFF CUTS BUDGET BOTTOM LINE PRESSURE BALANCE



CAREFULLY CONSTRUCTED :60 NEWS BREAKS
24/7 ON DEMAND, FLEXIBLE BROADCAST WINDOWS
REDUCE COSTS WITH LESS INVENTORY REQUIREMENTS • CRISIS COVERAGE • RELEVANT TO YOUR LISTENERS

**ABC News Now delivers short news targeting music audiences.
Call us to find balance in your radio life.**

Jon Wilson 972.776.4651 jon.wilson@citcomm.com
Mary McCarthy 212.456.5211 mary.mccarthy@citcomm.com



Austin

Austin, Texas' fourth-largest city and its state capital, hosts the 2008 NAB Radio Show and the R&R Convention Sept. 17-19. Also home to the annual South by Southwest and Austin City Limits festivals, Austin brands itself as "the Live Music Capital of the World" and is a popular destination for musicians, filmmakers and artists. The city also houses the University of Texas' main campus and high-tech corporations like Dell, IBM, Apple and Cisco Systems. Fortune 500 supermarket chain Whole Foods Market launched its first store in Austin in 1980 with 19 employees and remains headquartered there.

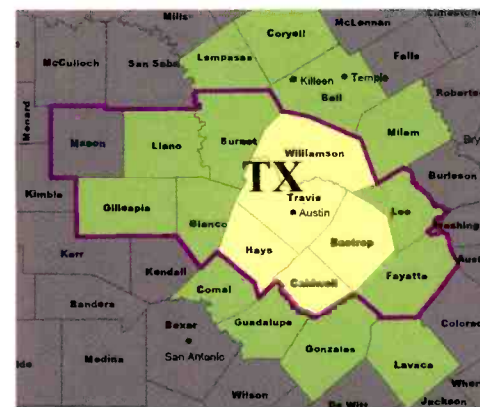
Austin is a racially diverse city with a large Hispanic population that accounts for 28% of the market, according to Arbitron. Several Spanish-language stations cater to this audience, including four regional Mexican stations, one Latin pop outlet and Encino Broadcasting's KTXZ (Planeta), which dropped its Spanish rock format in favor of Tejano Sept. 2.

Emmis, Clear Channel, Entercom, Univision and BMP are the top radio owners in Arbitron market No. 42. Emmis' six-station cluster captured a 24.7 ratings share in spring 2008; followed by Clear Channel, which also owns six outlets, with 22.2; and Entercom's three stations, with 11.1.

Emmis news/talk KLLB-AM and Entercom AC KKMJ-FM

are tied for the first place 12+ in spring. Clear Channel's country KVET-FM, country KASE-FM and CHR/top 40 KHFI-FM rounded out the top five. Univision regional Mexican KLQB-FM was the highest-ranked Spanish-language station at No. 6.

Two of Austin's top-rated country stations also ranked first and third in estimated revenue for 2007. KASE-FM and KVET-FM billed \$9.3 million and \$7.6 million, respectively, according to BIA Financial Networks. Two Entercom stations, hot AC KAMX-FM and AC KKMJ-FM, ranked second and fourth, billing \$7.8 million and \$7.5 million, respectively. BMP regional Mexican KHHL-FM rounded out the top five, generating \$6.9 million.—Alexandra Cahill



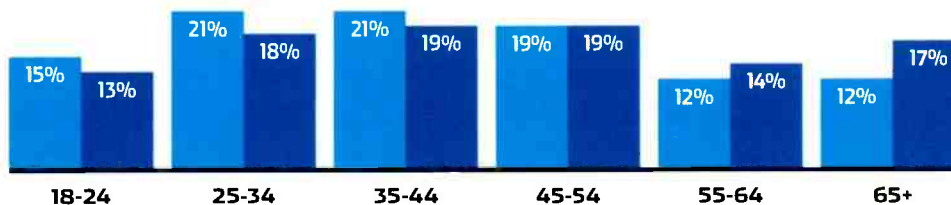
- Radio Metro Rank: 42
- Population 12+: 1,309,500
- No. Of Radio Stations (Rated): 22
- TV DMA Rank: 51
- Population 2+: 1,603,778
- TV Households: 635,860
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 9/0/1/2

WHO THEY ARE

	Austin DMA %	US %
Men	50%	49%
Women	50%	51%
Married	60%	57%
Never Married (Single)	26%	25%
Widowed/Legally Separated/Divorced	14%	18%
White	86%	83%
Black/African-American	8%	12%
Hispanic	26%	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	53%	50%
Employed Part-Time (Less Than 35 Hours)	16%	15%
Not Employed	31%	35%
No Children In Household (Under 18)	56%	59%
One Or More Children	44%	41%
Two Or More Children	27%	25%
Three Or More Children	12%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$147.6M	\$133.0M	-10%
Outdoor	12.8M	13.2M	3%
Newspaper	0M	0M	0%
Radio	0M	0M	0%
Local Magazine	0M	0M	0%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$29.3M	\$162.4M	\$191.7M	67.5%
Newspapers	31.3M	0.9M	32.2M	11.3%
Magazines	0.7M	22.6M	23.2M	8.2%
Television	3.5M	16.5M	19.9M	7.0%
Directories	9.9M	5.0M	15.0M	5.3%
Other Print	1.0M	0.2M	1.2M	0.4%
Radio	0.6M	0.3M	0.9M	0.3%
Total	\$76.2M	\$207.9M	\$284.1M	

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
August '08	\$121	▲\$164	▲\$277	▲\$187
July '08	▼121	▼163	▼272	185
June '08	▲132	▲179	▲280	▲185
March '08	119	156	246	159

SOURCE: SQAD Q3 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
August '08	▼\$107	▼\$118	\$133
July '08	▲110	▲121	▲133
June '08	▼103	▲108	123
March '08	105	107	123

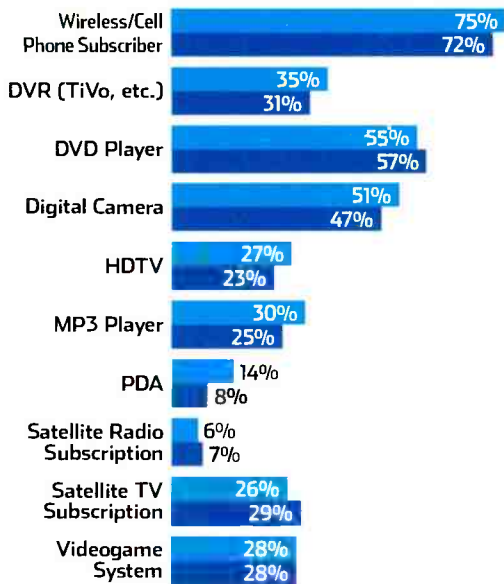
SOURCE: SQAD Q3 2008, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper Readers

Any Daily (Cume)	55%
Any Sunday (Average)	45%
Online (Past 30 Days)	32%

Out-Of-Home COMMUTING TIME

(To Work, One-Way)	
< 10 Minutes	13%
10-19 Minutes	28%
20-29 Minutes	23%
30-59 Minutes	24%
60+ Minutes	6%
Don't Commute	7%
MODE OF TRAVEL	
Bicycle	7%
Carpool	7%
Drive (Not Carpool)	95%
Public Transportation (Combination of bus, taxi or other)	9%

Newspaper, OOH and Web: Scarborough Austin Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Spring 2008 Live+7, all DMA

Web Connection (HHLd)

Cable Modem	33%
Dial-Up	9%
DSL	29%
Other Connection	6%
None	26%

Cable Penetration

Cable, Non ADS	65%
Alternate Delivery Sys.	21%
Digital Cable	39%
Cable With Pay	40%

Television Usage

Early AM (5-9a)	23%
Early Fringe (3-5p)	36%
Early News (5-5:30p)	46%
Prime Access (6-7p)	53%
Prime	63%
Late News (10-10:30p)	58%

Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	29%	Radio Shack	7%	Wal-Mart	29%
Circuit City	17%	Sam's Club	8%	Other Store	16%
Conn's	5%	Sears	4%	Did Not Shop For Audio/Video Items	36%
Fry's Electronics	15%	Target	16%	Any Audio/Video Store Shopped	64%

SOURCE: Scarborough Austin Local Market Study, Release 1 2008, DMA

RADIO

Top Revenue Generators (Mil)

			2007 ESTIMATED REVENUE
CALLS	OWNER	FORMAT	
KASE-FM	Clear Channel	country	\$9.3M
KAMX-FM	Entercom	hot AC	7.75M
KVET-FM	Clear Channel	country	7.6M
KKMJ-FM	Entercom	AC	7.5M
KHHL-FM	BMP	regional Mexican	6.85M
KLBJ-FM	Emmis	news/talk	6.85M
KLBJ-FM	Emmis	classic rock	6.7M
KGSR-FM	Emmis	triple A	5.7M
KROX-FM	Emmis	alternative	4.9M
KHFI-FM	Clear Channel	CHR/top 40	4.0M

SOURCE: 2008 BIA Financial Network

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Emmis	5 FM, 1 AM (6)	24.7
Clear Channel	5 FM, 1 AM (6)	22.2
Entercom	2 FM, 1 AM (3)	11.1

SOURCE: Arbitron Spring 2008, Metro

Radio Formats

4 regional Mexican, 3 news/talk, 3 country, 2 Latin pop, 2 rhythmic, 2 sports, 1 AC, 1 active rock, 1 adult hits, 1 alternative, 1 CHR/top 40, 1 Christian AC, 1 classic rock . . . and 3 others

Ratings

PERSONS 12+, WINTER 08-SPRING 08 (RANK)		PERSONS 18-34 SPRING 08 (RANK)		PERSONS 25-54 SPRING 08 (RANK)	
KLBJ-AM	5.6-6.1 (1)	KLQB-FM	(1)	KKMJ-FM	(1)
KKMJ-FM	4.1-6.1 (2)	KHFI-FM	(2)	KLQB-FM	(2)
KVET-FM	5.0-5.8 (3)	KDHT-FM	(3)	KBPA-FM	(2)
KASE-FM	6.2-5.4 (4)	KHHL-FM	(4)	KLBJ-FM	(4)
KHFI-FM	5.2-5.1 (5)	KLBJ-FM/KAMX-FM	(5)	KASE-FM	(5)

SOURCE: Arbitron Winter 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 YOUNG JEEZY	RECESSION	6 SOUNDTRACK	MAMMA MIA!
2 NEW KIDS ON THE BLOCK	THE BLOCK	7 KID ROCK	ROCK N ROLL JESUS
3 SLIPKNOT	ALL HOPE IS GONE	8 CHRIS TOMLIN	HELLO LOVE
4 THE GAME	LAX	9 COLDPLAY	VIVA LA VIDA
5 UNDEROATH	LOST IN THE SOUND OF SEPARATION	10 JONAS BROTHERS	A LITTLE BIT LONGER

SOURCE: Nielsen SoundScan, for week ending: 09/07/2008

EDITORIAL

Associate Publisher/Editorial Director
Cyndee Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features)
Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau
Chief/Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R.J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrigal
JMadrigal@RadioandRecords.com
(323) 954-3427

Urban/Rhythmic/Gospel Editor
Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Urban/Rhythmic/Gospel
Assistant Editor Folade Bell
FBell@RadioandRecords.com
(323) 954-3450

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(323) 954-3419

AC/Hot AC Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

News/Talk/Sports Editor Mike Stern
MStern@RadioandRecords.com
(773) 857-2693

News Editor Julie Gidlow
JGidlow@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Ratings Editor Hurricane Heeran
HHeeran@RadioandRecords.com
(323) 954-3425

Copy Chief Chris Woods
Copy Editors
Wayne Robins, Christa Titus

CHARTS

Director of Charts Silvio Pietroluongo
SPietroluongo@RadioandRecords.com
(646) 654-4624

Nashville Director of Operations
and Charts Wade Jessen
(Country, Christian & Gospel)
WJessen@RadioandRecords.com
615-641-6080

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage
Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Director of Music Operations
Josh Bennett
JBennett@RadioandRecords.com
(323) 954-3431

Charts & Music Manager
Michael Vogel
MVogel@RadioandRecords.com
(323) 954-3439

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
615-332-8339

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

ART

Art Director Ray Carlson

Advertising Artist Ken Diamond

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager
Barry Bishin

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Henry Mowry
HMowry@RadioandRecords.com
(323) 954-3424

Sales Manager Kristy Scott
KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives
Alison Cooper
ACooper@RadioandRecords.com
(323) 954-3437

Rosalina Correa
RCorrea@RadioandRecords.com
(323) 954-3434

Melissa Gann
MGann@RadioandRecords.com
(615) 321-4283

Gabrielle Graf
GGraf@RadioandRecords.com
(614) 937-4088

Jessica Harrell
JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp
MHupp@RadioandRecords.com
(615) 321-4282

Steve Resnik
SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich
MRich@RadioandRecords.com
(812) 303-7676

Sales Assistant Jana Rockwell
JRockwell@RadioandRecords.com
(323) 954-3428

NEW BUSINESS DEVELOPMENT

Senior Director/Digital Initiatives
John Fagot
JFagot@RadioandRecords.com
(323) 954-3430

ADMINISTRATION

Executive Assistant Lisa Linares
LLinares@RadioandRecords.com
(323) 954-3436

SUBSCRIPTIONS

(800) 562-2706 (U.S.);
(818) 487-4582 (outside U.S.)
radioandrecords@espcomp.com

R&R Radio & Records is a registered trademark.
No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.



TIMELINE

1 YEAR AGO Steve Bartels becomes president/COO of Island Def Jam Music Group. ■ Fernando Perez tapped to be PD of KLVE/Los Angeles.

5 YEARS AGO Federated Media/Fort Wayne, Ind., OM Jim Fox becomes station manager of KRXQ/Sacramento. ■ Tom Parker picked as director of AM operations for Clear Channel/Richmond.

10 YEARS AGO WAAF/Boston VP/GM Bruce Mittman adds duties for WEGQ. ■ KVI-AM/Seattle PD Casey Keating adds programming duties for KPLZ.

15 YEARS AGO Don Peterson recruited as GM of KHMJ/Houston. ■ Jack Isquith installed as VP of alternative music at A&M Records.



Isquith

20 YEARS AGO Ed Walsh promoted to director of programming of WOR/New York. ■ John Roberts rings in as PD of WYSP/Philadelphia.

25 YEARS AGO Bob Cole joins WMZQ/Washington as PD. ■ Rusty Walker lassoes KFKF/Kansas City PD post.

30 YEARS AGO John Barbis becomes VP of promotions at ABC Records. ■ Charlie Tuna tapped to do mornings at KTNQ/Los Angeles.
—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

Pinfield Mostly Dead All Day

How the hell did **WRXP/New York** morning dude **Matt Pinfield** manage to attend the Music Fest '08 in beautiful Cranford, N.J.—and get shot to death the same day in Afghanistan? It's a question physicists will ponder for years to come. Obviously, Pinfield is alive and well, but this weird rumor swept the Internet and created chaos when this posting about Pinfield (since taken down) hit Wikipedia: "He died Sept. 6, 2008, just outside Kabul in Afghanistan. Pinfield was shooting footage for a VH1 special on the Afghan grine scene when a gunfight broke out. A stray bullet struck Pinfield in the neck. He was placed on a mule and raced to a nearby hospital, but several hours later



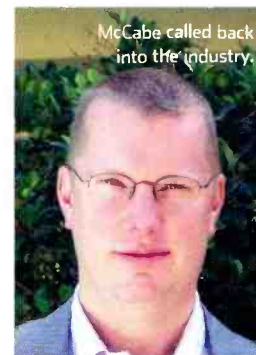
Pinfield: 'Hey, I'm not dead, dammit.'

was pronounced dead at 23:09 local time." Shortly thereafter, Pinfield started getting e-mail from concerned friends and listeners, and the 101-9 RXP switchboard was flooded with calls. Hey, guess what? Pinfield is alive! Apparently, in this one extremely rare instance, an online encyclopedia that can be updated by anyone with access to a computer was inaccurate. Go figure. "I want to say thank you to all the concerned 'RXP listeners, but I have to say that news of my death was extremely exaggerated and premature," a living, breathing, talking Pinfield said. Pinfield's co-host, PD **Leslie Fram**, added, "At least he was in Afghanistan fighting for his country."

Putting The Band Back Together

Musicrunch president/co-founder **Anthony Acampora** is pleased to welcome **Kevin McCabe** back into the company they co-founded (with **Tony Novia**) in 2001. McCabe and Acampora are former longtime R&R family members: Acampora spent 14 years at R&R, rising to director of charts before leaving in 2004 to become chief programming officer for Styles Media. For McCabe, who spent a decade at R&R, his career

path of late has been slightly more circuitous and interesting. Since he left his post as R&R senior VP of music operations four years ago, he's been pursuing a master's degree in preparation for a move into the priesthood, but has since opted to return to the industry. Acampora can be reached at 818-903-1633 or anthony@radiocrunch.com; locate McCabe at 323-359-2934 or musicrunch@rocketmail.com.



McCabe called back into the industry.

Nielsen Rules With Thomas, Leakas

Here's some executive-type news from the hallways of Nielsen Music, a fine subsidiary of R&R's parent, the Nielsen Co.: First, congrats and big hugs to our Toronto-based pal **Vanessa Thomas**, managing director for Nielsen Entertainment Canada, who has been imbued with frightening new powers, as she takes on additional

duties of director of North American sales for Nielsen Music. We're very proud of Ms. Vanessa, who we used to work with at Gavin in San Francisco. And while we're at it, congrats to **Paul Leakas** on his promotion to VP/GM of Nielsen MobileScan, which will surely net him an upgraded parking spot a half-mile closer to the building.

Discover Oasis Gold™
worth up to \$10,000 in real marketing dollars.

Oasis discover

Contact Phil Strider or Adam Wilbur at 920-271-1000. oasispreview.com

Jonas Brothers

LOVEBUG

THE CONCERT SMASH IMPACTING NOW!

"THIS is the single that will age up their audience!" - Brian Kelly, WXSS

Performances on:

MTV VMA • Ellen & Dancing With The Stars

Sold Out Tour - Over 1 Million Tickets

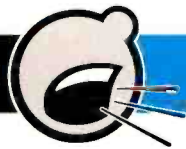
Debut #1 Album - Over 800,000 Scanned in 4 Weeks

1st Artist to have 6 Consecutive iTunes #1 Tracks

1st Artist to have 3 Albums in Top 10 EVER

"Top 5 phones and power rotation ... if you're not playing the biggest pop culture juggernaut of 2008, their fans' iPods will!" - Bruce da Moose, WXKB

HOLLYWOOD RECORDS



The Programming Department

■ **Tim Watts** has relinquished his PD stripes at Radio One urban AC **WWIN (Magic 95.9)**/Baltimore but will retain his midday shift. Until a replacement is named, Magic programming will be overseen by **Kathy Brown**, OM of nearby urban AC sister **WMMJ (Majic 102.3)**/Washington.

■ Big news out of Milwaukee, as longtime PD **Bob Walker** has exited Journal hot AC **WKTI**, along with general sales manager **Bernie Laur**. Walker had been at WKTI since January 2001. No replacement has been named.

■ Busy week at Citadel/Syracuse, which loses one PD and gains a new one almost simultaneously. First, PD/morning talent **Dave Allen** exits AC **WLTI (Lite Rock 105.9)** after almost 11 years there. Allen can be reached at 315-884-8485 or daverallen@yahoo.com. Meanwhile, balance is restored to the cluster as **Hunter Scott** arrives as the new PD of rocker **WAQX (95X)**, replacing **Alexis**, who steps down from her PD pulpit but

remains midday goddess. Scott most recently programmed NextMedia hot AC **WHBC-FM (Mix 94.1)**/Canton, Ohio.

■ Mayhem erupted at Saga AC **WSNY (Sunny 95)**/Columbus, Ohio, when PD **Tony Florentino** burst into the studio and tackled afternoon guy **Steve Kelly**, knocking him into a stack of CDs, really making a mess of the place—then, without a word, stapled APD stripes to Kelly's sleeve. When Kelly cried out, "Why?" Florentino merely replied, "You know why!" and abruptly left the room.

■ Check out the big luggage on **Brodie**, who's transferring from Myrtle Beach, S.C., (market 159), to Kansas City (32). Señor Brodie, who programs Cumulus urban **WSEA (Power 100.3)**/Myrtle Beach, has been called up to the majors by **Maurice DeVoe**, OM/PD of sister **KCHZ (95.7 the Vibe)**, to take over DeVoe's former midday shift and model some APD stripes.

■ GM **Bill Cavanaugh** and PD **Matt DuBiel** have left the building at NextMedia's suburban Chicago classic hits **WERV (95.9 the River)**/Aurora, Ill. **Todd Elbrink**, GM of NextMedia's Joliet cluster, will now oversee Aurora, as will director of sales **Roger Piper** and Joliet OM **Ryan Snow**.

■ Congrats to **Teresa Terry**, APD/midday personality at Beasley urban **WIKS (101.9 Kiss FM)**/Greenville, N.C., who is rewarded with PD stripes. The position has officially been unfilled since **J-Dot** left last December. Concurrently, night jock/creative services director **DJ Supreme** is upped to afternoons/MD.

■ The budget bug bites at Cumulus urban **WBLX/Mobile**: PD/morning personality **Al Weeden** exits as his position is eliminated. OM **James Alexander**, who programs urban AC sister **WDLT**, will now oversee the programming of both stations, and "The Steve Harvey Morning Show" will replace Weeden on your drive to work. Co-host **Cortney Hicks** remains aboard as APD.

■ Vandalay Communications president/CEO **Dan Binder**, who recently rolled out classic alternative format "the Source," takes on additional duties as OM for NextMedia's six-station cluster in Wilmington, N.C., including PD duties at CHR/top 40 **WAZO**. Binder replaces **Jerry Mac**, who transferred in July to program hot AC sister **WHBC (Mix 94.1)**/Canton, Ohio.

ENGAGE YOUR LISTENERS.

TRANSCEND THE USUAL.

LEAD, DON'T FOLLOW.

P O I N T - T O - P O I N T
DIRECT MARKETING INNOVATIONS

TIM BRONSIL
513.231.0344

ELIZABETH HAMILTON
703.757.9866

MARK HEIDEN
970.472.0131

RICK TORCASSO
972.661.1361

BEST STRATEGIES. MOST EXPERIENCE. HIGHEST QUALITY.

WWW.PTPMARKETING.COM

Quick Hits

■ **Ryan Seacrest's** media empire will soon stretch all the way to Chowder Country, as Clear Channel CHR/top 40 **WXKS (Kiss 108)**/Boston PD **Chris Tyler** confirms that "On Air With Ryan Seacrest" debuts from 10 a.m. to 1 p.m. Upon his arrival, midday tempress **Shelley Wade** will move to 1 p.m.-3 p.m., and **Romeo** will take 3 p.m.-8 p.m.



We're renting oxygen from Planet Seacrest.

■ "On Air With Ryan Seacrest" also appears in the vacant afternoon shift on Citadel hot AC **WDVW (Mix 92.3)**/New Orleans.

■ Entercom CHR/top 40 **KDND (107.9 the End)**/Sacramento ended its extensive night jock search, as PD **Dan Mason** hires **Joe Breezy**, most recently heard on **KYLD (Wild 94.9)**/San Francisco. Breezy, who starts Sept. 22, will replace **Doug Lazy**, who elected not to renew his current deal so he could pursue non-night shift opportunities in other markets. He can be reached at 916-207-3684.

■ Clear Channel alternative **WEND (106.5 the End)**/Charlotte suddenly has a rare afternoon co-host opening, as the station bids a tearful farewell to **Kristen Honeycutt**, who has been co-hosting with PD **Jack Daniel** since 1997. It's a life-changing move for Honeycutt, who recently got engaged and moved to Fayetteville, Ark., where she's interviewing at Clear Channel's cluster.

■ Midwest Family CHR/top 40 **WIZM (Z93)** in exotic La Crosse, Wis., is now minus one night jock, as **Jocko** exits after a year.

Ever Want To Talk To Real PPM Panelists?



Real PPM Panelists Tell All

Now's your chance to see and hear real PPM panelists talk about radio, the PPM and how they use it. Coleman Insights shares the results of our exclusive, no-holds-barred one-on-one interviews with PPM panelists. Learn about how panelists perceive the meter, how, when and where they use it and how they respond to Arbitron's efforts to ensure their participation.

We'll also reveal new insights about the differences between "perceived" and "metered" listening, including how large this gap is and when and why it exists. These insights will help you program smarter, as we will share concrete ideas on what you can and cannot control in a PPM world.

2008 NAB Radio Show

10:30 AM CDT on Friday, September 19th
Room 18CD at the Austin Convention Center



The Coleman Insights PPM Series:
Mapping the DNA of PPM

COLEMAN
INSIGHTS
MUSIC. TRENDS. BRANDING.

919.571.0000 • ColemanInsights.com

RADIO LEADERSHIP FORUM

The route to radio's future is full of untapped potential—and landmines. Top industry leaders offer a road map

Radio Mapquest

For all the banter about mounting competition from new media and iPods, no one has replaced the radio experience. That reality check, courtesy of Jeff Smulyan, says a great deal about the medium's resiliency in a year that could charitably be referred to as challenging. The Emmis Communications chairman is one of 10 group heads featured in R&R's second annual Radio Leadership Forum, offering a multitude of informed perspectives on what lies ahead for an industry confronting change at warp speed. ■ John Hogan reflects on a tumultuous, transformative year at Clear Channel and explains why the now privately held company overhauled its management structure. While it and other big guns took steps to downsize, nonprofit Christian broadcaster EMF is loving radio's buyer's market. Dick Jenkins and Mike Novak take you through their rigorous acquisition evaluation process.

Meanwhile, Cox Radio's straight-shooting Bob Neil offers tough love for account execs ("If you're waiting for a call from an agency with an avail, it could be a long wait") and pulls no punches about Arbitron's PPM. Ditto for ICBC Broadcasting Holdings' Charles Warfield on the thorny issue of radio forking over a performance royalty. "I don't even know how [the record industry] can let that come out of their mouths," he says.

Regent's Bill Stakelin can keep a banquet room full of broadcasters in stitches with his refreshingly collegiate humor, but the way the 50-year radio vet is racking up revenue gains in a slumping ad market is no joke. Stakelin is not the only small-market broadcaster sounding an upbeat note. "In the smaller markets, everybody's a potential advertiser," NextMedia's Jeff Dinetz says.

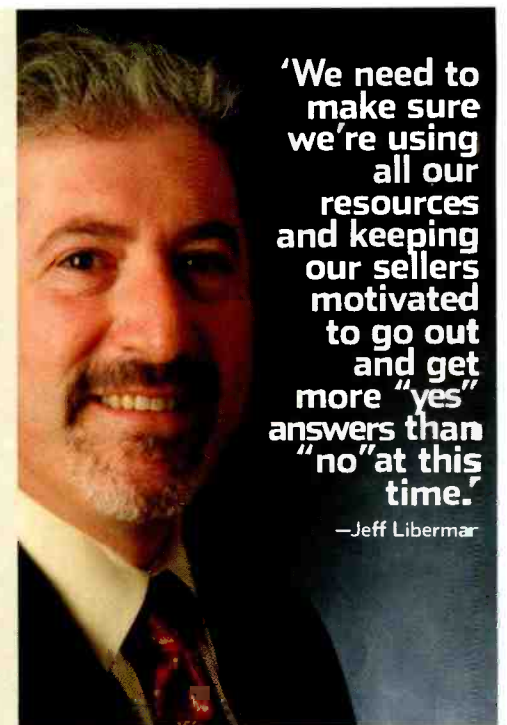
As far as Jeff Liberman is concerned, "the days of the 800 number to the studio are vanishing. It's all going to be texting." He is invigorated by Entravision Radio's new digital platform. And when it comes to HD radio, CBS Radio's Dan Mason has no fear of failure. In fact, it's OK to "fail forward" with HD side channels, he says, as long as programmers experiment with their new offerings.

Across the next 19 pages, R&R looks at what lies ahead for radio, with many of the medium's top leaders serving as tour guides.

Paul Heine
Executive Editor

FEATURES

- 22 **DAN MASON**
CBS Radio head offers a fresh eye with incentives, initiatives and unfaltering belief in radio.
- 24 **CHARLES WARFIELD**
ICBC executive's rise from controller to industry spokesman.
- 26 **JEFF SMULYAN**
When it comes to radio, Emmis chairman is hitting grand slams.
- 28 **JOHN HOGAN**
CEO reflects on an unprecedented year of change at now-private Clear Channel.
- 30 **BILL STAKELIN**
Regent co-founder deals with realities of a tough radio climate with focus on burgeoning initiatives.



- 32 **BOB NEIL**
Cox Radio president/CEO tackles the PPM—literally—proposed performance royalties, declining revenue and other radio challenges.
- 34 **JEFF LIBERMAN**
Entravision president focuses on growth, the economy and the PPM.
- 36 **JEFF DINETZ**
NextMedia president/COO remains upbeat, despite challenging economy.
- 38 **DICK JENKINS & MIKE NOVAK**
As others downsize, nonprofit Christian broadcaster EMF takes advantage of buyer's market.

Rollasign™

ESTABLISH YOUR PRESENCE
WITH ROLL-A-SIGN™ BANNERS!

FREE
SET OF PLATES

WITH INITIAL ORDER!
CALL US TODAY

for more details
713.507.4251

PROMOTE YOUR STATION
COMPANY OR SPECIAL EVENT!

- Cost effective and reusable
- Durable for indoor and outdoor use
- Ideal at concerts and remotes
- Great for co-sponsored events
- It's easy to use... just roll off the desired length and cut!



Visit our website today for more
information or call to place an order!

TOLLFREE 1.800.231.6074

www.rollasign.com

Bulldog
103.7

Bulldog
103.7

Bulldog
103.7

Bulldog
103.7

Bulldog
103.7

Dan Mason renews CBS Radio with incentives, initiatives and unflinching belief in radio

A Fresh Eye On CBS

By Ken Tucker

“Failure is not an option,” Gene Kranz, lead flight director for Mission Control, famously announced to the Houston ground crew as Apollo 13 approached a critical point in its mission. ■ But CBS Radio president/CEO Dan Mason may beg to differ—at least when it comes to HD Radio. “Some will fail,” he says of HD side channels, “and that’s OK, because you can ‘fail forward,’ so to speak. It should be exciting for programmers to be able to experiment and do things that they have always wanted to do in their careers, but couldn’t because of the ratings impact.” ■ Mason’s 18-month administration—his second tour of duty as head of the radio division, the first was 1995 to 2002—has been marked by change and forward movement. The company under Mason has made changes on the executive, managerial and local programming levels, both in personnel and strategy. It has also formed important partnerships that have carried—and will carry—the company forward in the all-important digital distribution arena. Since June, when CBS Radio combined its stations with AOL’s online radio offerings in one portal, CBS’ audio streams have had a huge boost in listenership.

At five CBS stations in New York, Los Angeles and Chicago, the combined weekly audience jumped nearly 50% in July, compared with figures for the week before the AOL launch, according to the company.

CBS Radio has also launched play.it, an upcoming venture where listeners will be able to create their own radio stations.

And let’s not forget that Mason hasn’t been afraid to embrace and publicly support what others are gnashing their teeth over: rollout of Arbitron’s Portable People Meter (PPM).

‘Can you imagine programmers in the mid- to late ‘70s having the tools and applications that PDs have now?’

—Dan Mason

HD: Programming Over Product

As with the growth of FM radio in the ‘70s, Mason, a former programmer and air talent, believes programming will compel consumers to invest in HD radios, not the much ballyhooed improvement in sound quality. “People bought the FM converters because they wanted the pro-

gramming that FM radio was supplying in those days,” Mason says. “They did not buy them because they thought that their AM radio was the inferior product.”

Mason says that a recent directive from the HD Radio Alliance that local radio will have to take a larger role in promoting and furthering HD Radio and its HD2 and HD3 stations strikes home. “There is a lot more that can be done. If you look at the evolution of FM radio back in 1969, it was done at local levels and with local staffs and local formats and typically a younger programmer and a younger listener. New formats are going to be created and maybe new fragments of new formats.

“I can’t imagine anybody in our company launching a typical classic rock station [on an HD side channel],” he continues. “There has got to be something else to it. Why put something on HD2 that would be available already on HD1?”

Ask Mason whether any of CBS Radio’s HD side channels are compelling enough to convince consumers to purchase an HD radio and he’s quick to reply: “WNEW, which is on 102.7 HD2 here in New York, is a great example,” he says. “Anybody who had been a fan of WNEW-FM for the past 30 years can now access archives to

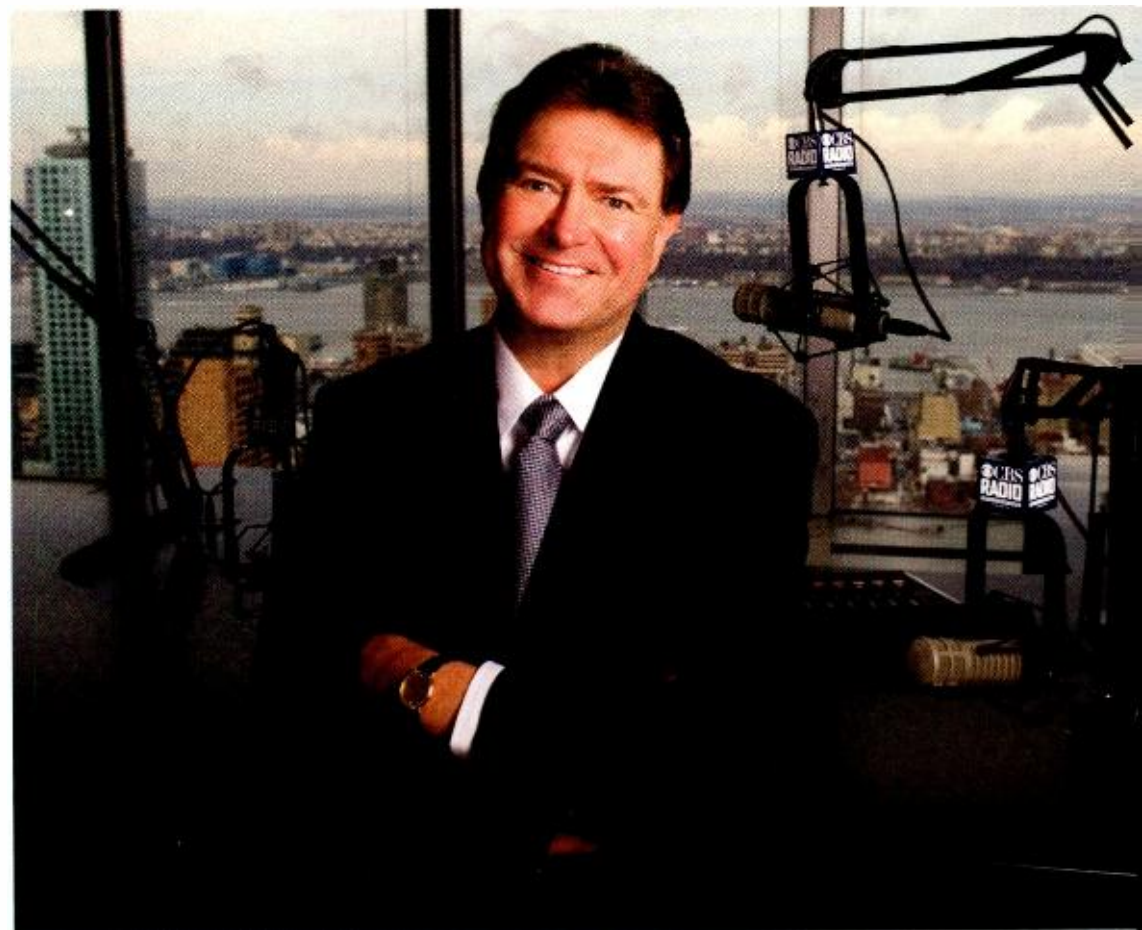
any of the announcers that were there. They can also access interviews.”

He also cites WUSN/Chicago’s HD3 stream, At the Track Radio. “Anybody who is a NASCAR fan would really enjoy that type of programming 24/7. We have another channel in Detroit, WYCD HD3, called Psychic Radio.”

Of course, side channels are also streamed on station Web sites and via the AOL partnership, which means they can be accessed on Apple’s iPhone 3G—this from the company that famously refused to stream its stations during the Mel Karmazin era.

Busy, But It Beats The Alternative

While he admits that programmers today are busier than ever, Mason, who last programmed WPGC/Washington in 1978, says he would have loved to have today’s technology available to him. “Can you imagine programmers in the mid- to late ‘70s having the tools and applications that PDs have now? They can interact with their audience in several ways other than just with the telephone. Would I have liked to have text messaging? Absolutely. Would I have liked to have a robotic camera make my radio



station a television station? Absolutely. Things are going on that bring audio to life today, that program directors didn't have back then.

"Are we busier?" Mason asks rhetorically. "Sure, we are. I look at my job and I am busier. Not only am I CEO of a company, but also I oversee 10 of the markets. But it is what it is and I don't look at the challenges as a hindrance, I look at it as an opportunity to make my product bigger."

Gaining a greater share of political advertising was a stated goal of Mason's earlier this year and so far, so good, he says. "There is no doubt that this year is going to be a record year for political advertising. It is panning out for our company already. Will it pan out to the expectation of \$3 billion, which was forecasted in political spending, not just in political radio, but for everyone? I don't know, but I will say that the amount that radio will capture, and that our company will capture, will be bigger than in the past. It will definitely be a record year."

The increased share for radio may have resulted from simply asking for the order. "I believe that helped, to make a statement to the candidates, not only to the candidates, but also to advertising people, that we were open for business and we wanted their business," Mason explains. "I know that not only CBS but also Clear Channel placed a lot of emphasis on that. I believe that it definitely did help the whole industry."

On another front, while various owners and special interest groups have been relentless in their criticism of the PPM, Mason has supported the initiative. The proof is in the pudding, according to Mason, and he need look no further than rival Clear Channel's AC/WLTW (Lite FM)/New York. "They have a cume of 5 million people, where in the diary system, it was only 2 million people," he points out. "That is very exciting to see. When you look at the top five radio stations here in New York, cume [has] doubled in size. What that tells me is that radio has always been underreported."

"We used to hear about the mass reach of tel-

evision stations over the past two or three decades, where now we see how big these radio stations' reach really is," he continues. The company's sports WFAN (the Fan)/New York cued 1 million people during the New York Giants' Super Bowl win in February. The station's 12+ share during the game was 18.7, and with men 25-54 it was 29.1. "That never could have been measured in a diary—no way," Mason says.

"In L.A. they have 21 stations with cumes of over 1 million; in the diary system there were only six. If that doesn't make anyone excited about what the potential reach of radio is, I don't know what would."

Technology Hits Home

That said, technological advances also allow stations to reach larger audiences outside their home markets. "WFAN is probably the strongest local sports brand in the whole country, and yet we see a lot of excess listening that comes from outside of New York. We know that WFAN has really extended itself and is a national, local sports brand."

Technology also allows local brands to increase listening in their own backyards. "We have great community-oriented [stations] and for a listener, maybe they don't have an FM radio or maybe the reception is not as good because of the way the buildings are built and there is interference," Mason says. "Now they can go straight to the Web and listen to their favorite radio stations. The computer has become a great appliance that way for radio listening and we want to make that product available in as many places as we can."

There's also an eye on revenue from the digital initiatives "in the major markets—maybe not so much in the small markets. Most of these advertisers want some kind of presence within the digital market," Mason maintains. "Had we not had these applications, we would not have been able to provide that."



'The industry is splintering into two or three different industries and there are different needs for a large major-market station and a small station.'

—Dan Mason

Mason is not among those who believe radio made a mistake early on by giving away advertising on station Web sites as part of terrestrial buys. "You have to let people experiment and try new things, and to put a high price tag up on day one would have been a mistake, because you want people to use the product and to like the product," he says.

Mason has been widely credited with turning around a division that was struggling under former CEO Joel Hollander, but his time away from CBS may have helped. "I have learned a lot in the past five to seven years." For example, "I feel better about clustering now. It is obvious to me that a clustering management approach is much better for us. I am not necessarily saying that one size fits all, because the industry is splintering into two or three different industries and there are different needs for a large major-market station and a small station."

There has never been more of a distinction between the market sizes in radio, Mason says. "For the major markets, we have to think of ourselves as a cluster of radio stations, because we have to fight other media, television and newspaper. I am a lot smarter about that than I was before."

"In a good economy, no, in a great economy, there is no doubt that an individual station approach works best," he continues. "In an economy that is contracting, we have to go to more of a cluster."

Perhaps not surprisingly, Mason, who did weekends and overnights at WKLO/Louisville in the early '70s before jumping to Atlanta and then Washington, sees strength in smaller markets. "The learning tree of our business comes from small-market radio. I didn't just walk into WKLO. I worked at small-market radio stations before I even got to put my foot in the door. And those small-markets stations are alive and on the air every day. Small-market radio seems to be thriving very well in this economy." R&R

The Money Pit Welcomes

WBAP-AM Dallas Ft. Worth

(Will you be our next new affiliate? Join us.)

"Tom, Leslie and the entire team at "The Money Pit" work for our station as if they were local hosts. They care about making sure the program is timely, interesting and entertaining.... and bend over backwards to work with our sales team."

—Tyler Cox, WBAP-AM 820, Dallas, TX



Tom Kraeutler
Host

Leslie Segreto
Co-Host

THE MONEY PIT

HOME IMPROVEMENT RADIO SHOW
NOW HEARD ON OVER 220 STATIONS!

ICBC Broadcast Holdings' Charles Warfield's rise from controller to industry spokesman

Looking Up From The Bottom Line

By Mike Stern

A common criticism leveled by industry insiders is that radio has been taken over by bean counters: financial people who seem more concerned with balancing budgets than shepherding the medium. One broadcaster who defies that assertion is ICBC Broadcast Holdings president/COO Charles Warfield.

With a background in finance and accounting, Warfield started his career as the first controller for Inner City Broadcasting—the parent company of ICBC. Now overseeing ICBC's 17 stations spread across four markets, he credits Inner City founder Percy Sutton and Sutton's son Pierre, who now serves as ICBC chairman, for giving him a chance to learn the business from a fundamental level by joining the company early on.

"I tell people I learned the industry from the bottom line up," Warfield says. "Working as a controller, you focus on the bottom line and learn everything that's above that." From that initial opportunity, Warfield now not only runs ICBC, but is also first vice chairman of the NAB radio board of directors and a distinguished industry spokesman with strong opinions on the biggest issues facing radio.

Performance Rights

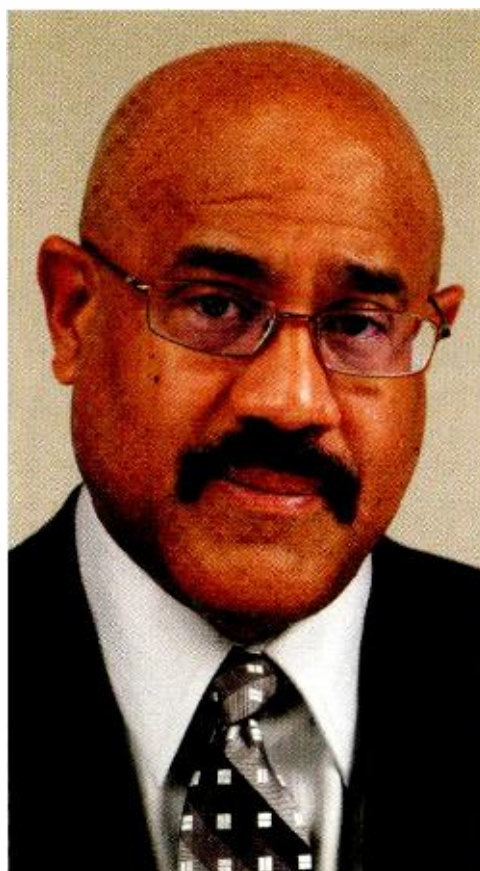
On June 11, Warfield took the role of industry leader to a new level by testifying before a House Judiciary Subcommittee about the Performance Rights Act, a bill introduced by Rep. Howard Berman, D-Calif., that seeks to require radio stations to pay fees to labels and artists for broadcasting their copyrighted music. Advocates of the proposed legislation argue that it is time for the U.S. radio industry to start paying fair compensation to the artists and labels that provide a great deal of their programming.

"It's one of the most ludicrous arguments I've heard in my 30-plus-year career," he says. "The idea that the record labels want to position radio as not being effective in the sale and development of new and existing artists and that we should pay them is absolutely ridiculous. I don't even know how they can let that come out of their mouths."

Warfield calls it "absolutely mind-boggling" to suggest radio should pay artists "that have developed careers through free airplay. They've been able to tour, to sell merchandise and do a lot of

'It's one of the most ludicrous arguments I've heard in my 30-plus-year career. The idea that the record labels want to position radio as not being effective in the sale and development of artists and that we should pay them is ridiculous. I don't even know how they can let that come out of their mouths.'

—Charles Warfield



other things" due to radio exposure.

The biggest question on Warfield's mind is, Where are the record labels in this argument? While spearheaded by artist rights groups, the record labels have not been as vocal about the issue, he says.

Electronic Ratings Measurement

Another topic Warfield has been outspoken about is Arbitron's PPM technology. In June 2008, ICBC—which specializes in urban-formatted stations, including flagship urban AC WBLS/New York—was one of six companies to sign a letter to Arbitron executives detailing expectations and concerns about the burgeoning technology, after Arbitron said it intended to resume commercial rollout of meters in new markets. Specifically, the broadcasters expressed concerns about PPM sample sizes and lack of MRC accreditation for the service.

Succinctly explaining ICBC's position on the subject, Warfield says, "As a company we are very supportive of electronic measurement, but in no way do we believe Arbitron's PPM is the answer to that." He calls it "a potential solution, but it is

far from being a satisfactory solution."

Warfield says the company continues to talk with Arbitron about its concerns, as a company, as part of the NAB and in tandem with the Spanish Radio Assn.

Pressured by ICBC and Hispanic broadcasters in New York, New York Attorney General Andrew Cuomo has initiated an investigation into Arbitron's PPM system. The broadcasters claim Arbitron's methodology undercounts African-Americans and Hispanics. Arbitron has consistently argued that the PPM service "is fair, reliable and fully represents the diversity of New York radio markets" and is more accurate than the diary.

Even with ongoing dialogue, Warfield believes public discussion created by the June letter is important. "We don't believe that without a lot of the pressure that has been part of the conversation we've been having that some of the improvements they have made would have occurred."

Audience, Medium And The People

Despite his strong opinions on issues facing the industry, Warfield is far from angry or cynical. He is more accurately described as enthusiastic and passionate. "I'm very optimistic about our industry," he says. "I've been in this for almost 32 years and I've never had a day I didn't want to get up and do this."

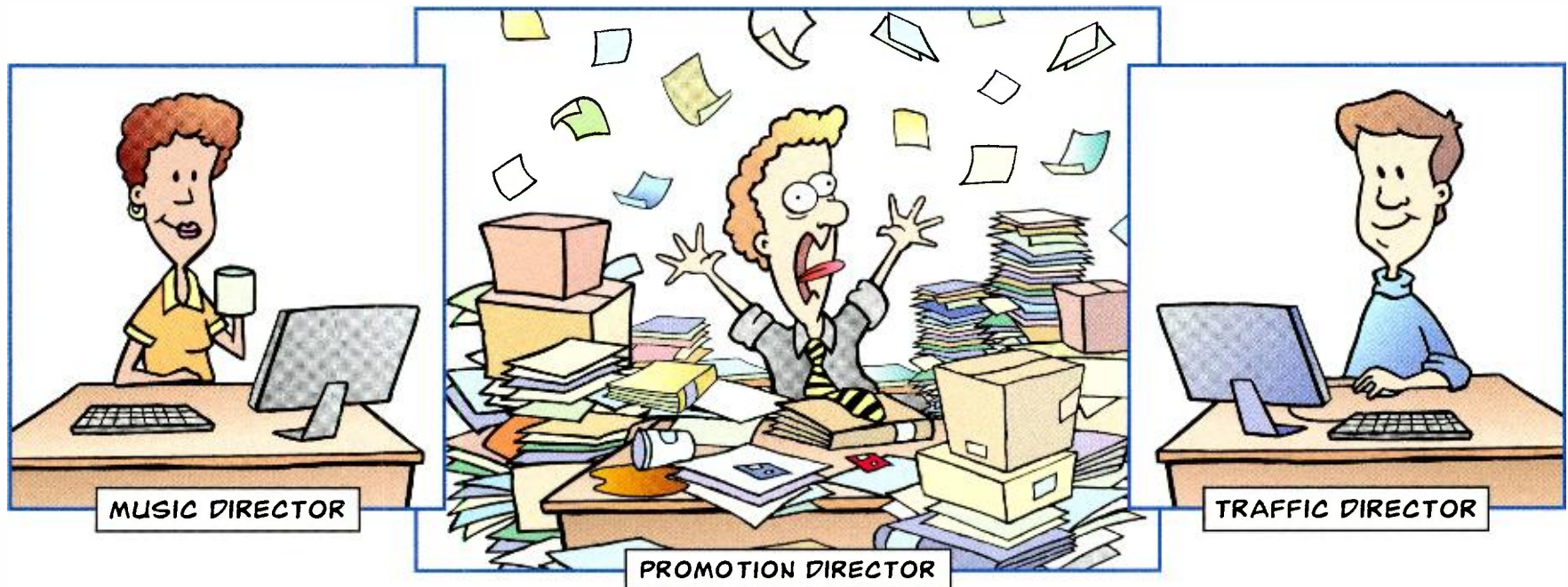
One area where Warfield sees improvement is media buyers' understanding of urban formatted stations and the African-American audiences they serve. As recently as 2005, there wasn't respect for the format and buyers undervalued its audiences, he says.

But it's gotten better and Warfield credits the progress to "owners and operators of urban-targeted properties who have become better at telling the urban audience story. The buying community has become more engaged and clients have become more interested in targeting that audience." But he still sees room for improvement: "We don't get the same value for our audience that some non-ethnic audiences are purchased at."

Warfield is also passionate about making sure the people creating radio's product are taken care of. "We have to spend more time focused on the challenge of morale within our organizations and our industry," he says. "We have to do a better job of letting people know this is not just about cutting costs."

He explains, "If they are important to us, we have to make them feel that they are. At the end of the day, the biggest asset we have are our people, and we take them for granted too often." R&R

Eliminate Stress **Go Paperless!**



Would you schedule music or commercials by hand? Of course not!

It's time to give your Promotion Director the best software available to the radio industry. 1000+ radio stations use PromoSuite to schedule promotional inventory and manage their database, events & prizes. Now that PromoSuite is available for Cash or Barter...there's no reason to wait!



Radio's Only "Paperless" Promotion Information System

PromoSuite® Software Includes...

- ListenerSync® Listener Database System
- Integrated Web Collection & Email Capabilities
- Contest Tools with Prize Closet Manager
- Liner, PSA & Promo Scheduling
- Event, Remote & Appearance Coordination Tools
- Sales Promotion & Client Affidavit Management
- Promotional Calendars

PromoSuite's "Paperless" In-Studio Link Includes...

- All Promo, Liner, PSA and Contest Copy Sent Directly to Your Studio
- Winner Eligibility Automatically Checked by Name & Household
- Weather, Traffic Report, Concert Listings and Links to Important Websites
- Song Request & Storm Closing Tracking

Call 212.509.1200 to schedule your live "paperless" demo!

**Interactive Tools
Also Available!**
www.PromoSuite.com



WebCreator ListenerText
ListenerEmail WebAuctions
ContestCreator ListenerResearch

When it comes to radio, Emmis chairman Jeff Smulyan is hitting grand slams

Outside The Lines

By R.J. Curtis

There's no use in trying to throw a curveball at Emmis Communications chairman Jeff Smulyan, the one-time owner of the Seattle Mariners. The opening pitch was designed to chase the elephant out of the room with a bit of levity, followed by a conversation about the state of radio and its future. ■ Smulyan is no rookie, however, and took a hefty whack at that initial question, delivering a surprising comeback that nearly knocked the keyboard off the mound. As it turns out, Smulyan is—gasp!—actually in favor of instant replay for Major League Baseball.

"Well, I'm a big believer in technology. My feeling is whenever you get it right it's not so bad as long as you don't slow things up too much," he admits, before proceeding to describe some great debates he once had concerning technology with Bobby Brown—not the R&B singer, but the former president of the American League.

Smulyan explains, "I said, 'You have to be sure your customers are happy and when they want to see stuff done right, make them happy.'"

When Smulyan formed Emmis in 1980 he became its principle shareholder, eventually taking the company public in 1994. Emmis currently owns and operates 21 FM and two AM radio stations in the nation's largest markets, including New York, Los Angeles and Chicago; six magazine operations that reach a variety of audience sizes; the No. 1 radio network in Hungary; and nine radio stations in Belgium. In 2005, Emmis was named one of Fortune Magazine's "100 Best Companies to Work For." Based on that list of accomplishments, it's probably safe to say that Smulyan knows a thing or two about making customers happy.

Reinvention Required

Smulyan is a fierce advocate for radio as a medium and there's a common thread that surfaces when speaking to him about its current state: "We have to get the perception of this business turned around. It's not nearly as bad as it's perceived to be."

At the same time, in the midst of an elongated industrywide revenue slump, Smulyan believes in reinvention. One of the ways Emmis is trying to do its part, he says, is by forming

Emmis Interactive, which earlier this year emerged from under the Emmis Radio umbrella and is now a wholly owned subsidiary of Emmis Operating Co.

Emmis Interactive has formed partnerships with several such radio groups as Renda Broadcasting, owner of 25 stations. Services include setting up entire interactive operations, such as Web site design, technology to power the sites and a training program. Smulyan is also proud of the company's 360-degree sales approach, but looking outward, he says the entire sector needs some reinvention as well.

"All traditional media is upside down," he says. Newspapers are suffering a readership slide, "exacerbated by the significant decline in classifieds, with destinations like Craigslist.com blowing a hole through that business." TV, he says has a different problem, because while viewership has held up, the industry is challenged by "monumental fragmentation of all viewing." Radio listening has remained steady, Smulyan says, and even though there's been some fragmentation, the real culprit is the medium's perception. Advertisers in big markets consider radio a thing of the past, or "a dinosaur," he believes. "Even though that doesn't comport with reality, that's a perception, and we have to change it." The average American, Smulyan says, "doesn't realize they're listening to radio as much as they ever did."

No. 1 on Smulyan's reinvention list is getting radio tuners into cell phones. "It positions us as in line with today's technology. Almost every

American carries a cell phone." Also up there is participating in the Radio 2020 campaign, announced in September 2007 and designed to integrate radio into new technologies while addressing listeners' cries for format diversity. Smulyan says he, Emmis Radio president Rick Cummings and other industry heavies have been meeting regularly with the NAB to put their weight behind it.

Get It Right While Moving Forward

One piece of technology that's steadily gaining ground is Arbitron's PPM methodology. Several major radio groups are vehemently and vocally in favor of putting the brakes on further rollout of the electronic measurement system until sampling issues are resolved. Emmis hasn't been as harsh. "They need to get it right, but I think they need to continue moving forward," Smulyan says. "This is another one of those cases where your customer spoke and said, 'We want a better ratings methodology and you must give it to us.' That doesn't mean we're all not going to beat on Arbitron to get it right, but we have to recognize that we absolutely must adopt technology that our customers are demanding."

Another significant radio issue is the Performance Rights Act, which would charge terrestrial radio annual fees to compensate artists and labels for broadcasting their music. Smulyan's opinion: "Probably just like the position of everyone who owns a license. I think it's a bad idea." He explains that with an industry under so much pressure already, "the notion that you're going to pay an additional fee is obviously very difficult for everyone. It's going to be very tough for any music station. Look at the onerous copyright costs in the streaming world. They've basically made the business completely nonviable."

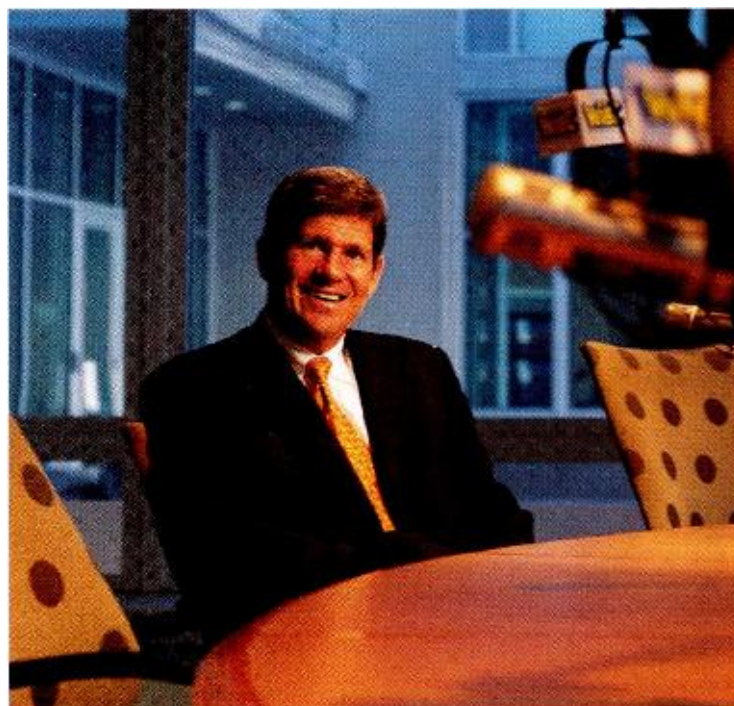
In spite of the many challenges, Smulyan remains optimistic and upbeat. The very essence of his company has always been about taking risks and thinking outside the lines, even in the current precipitous environment. "You just have to be more judicious in how you do it," Smulyan believes. "But if you don't ever take risks and don't invest in things, I don't know how you ever compete in the future."

Baseball's Yogi Berra once said, "It ain't over till it's over." Smulyan expands on that philosophy in terms that fellow broadcast operators can relate to. "It's one thing to say we're a dinosaur, but industries in decline are usually replaced by something else. We haven't been. For all this talk about the Internet and streaming and iPods, nobody has replaced the radio experience."

R&R

'It's one thing to say we're a dinosaur, but industries in decline are usually replaced by something else. We haven't been.'

—Jeff Smulyan



Two Fresh Daily Mini-Features
Morning and Afternoon Drive
Market Exclusive

Radio
rocks!!!

xoxo
Perez



Photo: Hannah Ross

Radio
PEREZ 
Celebrity Juice, Not from Concentrate

abc RADIO NETWORKS

"C" Student
ENTERTAINMENT

To Affiliate Call 866.4FORMAT (866.436.7628)

Gone private, slimmed down and restructured . . . John Hogan reflects on an unprecedented year of change at Clear Channel

Privacy, Please

By Paul Heine

It has been a tumultuous, transformative year for Clear Channel. Even before the fourth quarter begins, radio's largest company has endured a high-stakes courtroom showdown with bankers, cinched up deals with two of talk radio's top personalities, restructured top management, shed its TV division and slimmed down from a 1,200-radio station behemoth to a slightly less imposing but still market-leading 915-station empire.

The year opened on a sour note: a first-quarter budget freeze that followed a massive wave of layoffs in at least 20 markets. Then, on March 26, Clear Channel filed a breach of contract lawsuit against the six banks that originally agreed to finance the private equity acquisition of the broadcaster—only to get cold feet.

By early summer there was a flurry of contract renewals and talent signings. On June 29, John Hogan finalized a new five-year agreement to remain as radio division CEO. Only days later, the company's Premiere Radio Networks renewed its deal with radio's highest-rated talk personality. But re-upping Rush Limbaugh for a reported \$400 million over eight years didn't grab the headlines that greeted Premiere's July 21 snatch of Sean Hannity in an unprecedented syndication partnership with Citadel's ABC Radio Networks. The price tag: a reported \$100 million over the next five years.

By the time Clear Channel finally made it to the closing table with the investment group led by Bain Capital and Thomas H. Lee Partners on July 30, the terms had been downsized from the original \$39.20 per share to \$36.

No Trepidation

Apart from how long it took to get the deal done, Hogan says he felt no trepidation during the 20-month ordeal. "I never felt uncomfortable. We had a deal and an extremely high level of confidence that we were right," he says. "While there was some courtroom drama and some legal machination, I was never worried that we wouldn't get the deal done or that it would be unfairly diluted. This was not broadcasters buying another broadcasting company in order to make operational changes; this was a private equity group that saw very high potential in this company, buying it for financial reasons."

From the moment it was announced on Nov.

16, 2006, right up until closing, management used a phrase to keep the troops focused: "What we're doing the day before this deal closes is the same thing we're going to be doing the day after the deal closes—doing great radio in all of our markets."

It was a phrase that had to be repeated over and over again during the seemingly endless odyssey. Hogan, Clear Channel chairman/CEO Mark Mays and president Randall Mays convened scores of conference calls to keep employees informed of new twists and turns. "There were plenty of opportunities for people to become truly distracted or disruptive, and to their credit, they were appropriately interested and had lots of questions through the various chapters in the story," Hogan says. "But they performed really well. We did not see a downturn in cash flow performance, we continued to do new and different things and did many of the old things better. There was a much greater sense of drama and intrigue outside the company than there was inside."

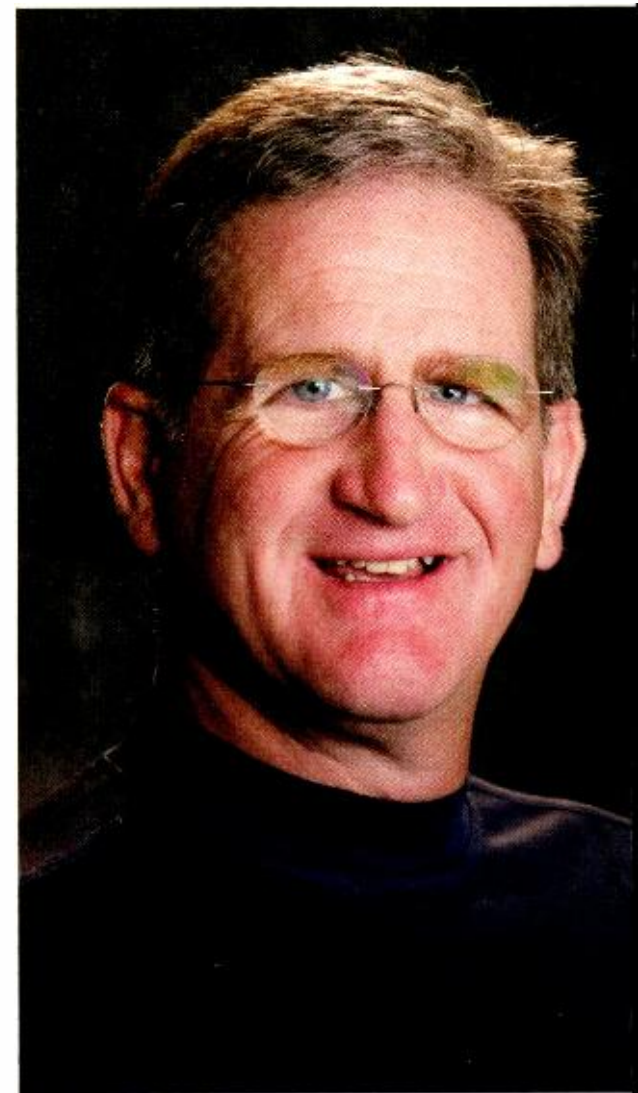
No longer beholden to a Wall Street soured on radio due to falling revenue and rising competition, Hogan says the biggest advantage to going private is working with new owners he describes as "very bright, experienced, well-resources people" who bring "insight and experience that we just haven't had available to us."

Culling The Herd

Financial terms weren't the only thing to change between announcing and closing the buyout. In December 2006, Clear Channel stunned the industry with word that it would unload 448 stations in its smallest markets, reducing its radio portfolio by more than one-third. "This was not a distress sale. We weren't selling them because they weren't performing," Hogan says of what he characterizes as a difficult decision. "We just felt like someone else could give them more time and attention."

But depressed station values and a credit crunch conspired against the plan and the Mays family ended up selling just 275 properties and holding onto the rest. "As we went through that process, and it was clear that we were not going to be able to get what we thought the radio stations were worth, we [decided] to hang on to these valuable assets, rethink how we manage them and continue to get the value from them—but we'll do it a little differently."

As a result, Clear Channel would completely overhaul its management structure. On Aug. 18, the company said it would shift from an operation carved up by region to one organized by



market size. In the past, Susan Karis had overseen all of the company's stations west of the Mississippi, while Tom Schurr ran the Eastern half. Each has a much narrower focus now, with Schurr looking after 15 major markets and Karis around a dozen. Hogan in turn promoted regional VP George Toulas to executive VP and put him in charge of the company's roughly 400 small-market stations.

In essence, the new operating structure treats the smaller-market stations—which would rank as one of radio's seven largest groups on their own—as its own entity. Reflecting on the conversations that lead to the reorg, Hogan says: "If we're going to have these radio stations in the group, we have to acknowledge that different-size markets operate differently. We need to give them the time and attention that will allow them to compete effectively."

CC brass spent hour after hour talking with managers in the field about their wants and needs and

'I never felt uncomfortable. I was never worried that we wouldn't get the deal done or that it would be unfairly diluted.'

—John Hogan

what they thought might work. "We came up with what I would say is just another part of the evolution of Clear Channel Radio, and that is that we are now operating like-size markets in similar ways."

New Approaches And Systems

With July going in the record books as radio's 15th consecutive negative revenue month, Hogan and other group heads continue to struggle with how to reverse the decline, which has been exacerbated by an ailing national economy that has put several of the medium's strongest advertising categories in a slump, including automotive, retail and financial.

The company, which began experimenting with different spot lengths several years ago, continues to try new advertising approaches. "We are focused on understanding what it is that our clients want and need, and endeavoring to give them those things, so that they can grow their business," Hogan says.

For example, Clear Channel recently orchestrated a major ad campaign for Visa, where all of its spots aired immediately after an ad for a retailer that accepts the credit card. "We figured out a way to put a Visa ad right behind it that said, 'When you're out shopping and spending money on clothes or whatever, make sure you take Visa with you.' The opportunity to contextually place their spots was huge for them."

Throughout the industry, rapidly rising off-air revenue has brightened otherwise stormy skies. Of the three areas that comprise CC's off-air sales efforts, online is the fastest-growing, followed by traffic services. The third revenue stream, integrated marketing, is declining as the company has moved away from high-cost, low-profit events to focus on traffic and online.

In May, it unveiled plans to make 800 of its stations available via Reciva-enabled Internet radios. The initiative followed several other digital media announcements, including the creation of online music portal irockster, a Gracenote lyrics

page, a widget strategy and a personalized radio service provided by Pandora. In April it became the first operator to offer iTunes tagging on stations broadcasting in HD, expanding the feature to all 700 of its HD stations in June. On Sept. 9, it joined eight other broadcasters to bring song-tagging to analog FM radio for use with Microsoft's Zune MP3 player.

The company has also mined new types of content that didn't previously fall under the radio umbrella, such as its Total Traffic Network, which delivers real-time traffic data to personal navigation devices and in-vehicle navigation systems in 95 North American markets.

"It would be hard to overstate the importance of alternative deliveries going forward," Hogan says. "Terrestrial radio, in and of itself, remains an extremely viable delivery platform. But as technology advances and consumers change, we have focused on online, HD and cellular. We're completely platform-agnostic. We'll use whatever delivery systems allow us to be in front of or with consumers. It's part and parcel of competing in today's media environment."

Although Clear Channel in June 2007 signed a multiyear agreement for Arbitron's PPM ratings service in 46 markets, the company has consistently taken Arbitron to task for perceived shortcomings in the service. "It's extremely important that radio have a highly credible, highly reliable, cost-effective, consistent way to measure our audiences, and while we have made some progress, it's pretty clear that there are shortcomings with the PPM system, and my hope is that Arbitron moves more quickly than it has to address those issues," Hogan says. "The concerns that we had two years ago are manifesting themselves today. Arbitron has not done right by the radio industry. They need to get their sample sizes up and deliver the product that they said they were going to deliver."

In addition to a better measurement system, Hogan says radio must become more accountable to advertisers and put an end to dilutive selling



'The concerns that we had two years ago are manifesting themselves today. Arbitron has not done right by the radio industry. They need to get their sample sizes up.' —John Hogan

practices. "The whole notion of packaging has been a little bit of a wink-and-a-nod system between buyers and sellers that has resulted in very poor performance against expectations," he says. "We've acknowledged that the way in which radio has been bought and sold is flawed and that our responsibility is to change how we sell. What we have focused on is dealing in the most honest and upfront way with advertisers, by telling them exactly what we can sell a spot for."

Hogan says earlier investments by the company in inventory, pricing and spot-tracking systems are paying off. "The reason that radio is being asked to post, and there's such a hue and cry about it, is because radio shot itself in the foot by saying one thing and doing another for a long period of time, and that's the whole notion of packaging, no-charges and ROS"—or run of schedule, the cheapest option available to advertisers where a station can insert the spot anywhere. Plans to unveil specifics about its posting plan are imminent, he says.

As a market leader that frequently sets the course for new practices, such as voice-tracking, inventory management systems and online initiatives, Clear Channel has attempted to pull apart from the radio pack. It sees itself now more as an audio entertainment company than a traditional broadcaster. "We've tried to distance ourselves from the radio industry, which has a long history of having its head in the sand and hoping things will get better, because for a long period of time, they always did. It's a much different environment today: Technology is different, consumers are different, and the competition is different. For a broadcaster to succeed, they have to operate differently."

Hogan says Clear Channel intends to maximize potential under its new owners. "Without question, there is a new sense of energy and urgency and excitement. What is permeating the organization today is a sense of opportunity, an eagerness and an excitement to do great radio in new and different ways, to meet the new and different challenges." R&R

Empathic Media Concepts®
INTELLECTUAL PROPERTY AND NEW FORMAT INNOVATIONS
PRESENTS

the CultureSM Y La Cultura

CONTACT PATRICK BACICH AT (626) 339-2080

WWW.EMPATHICMEDIACONCEPTS.COM

Regent co-founder Bill Stakelin deals with the realities of a tough radio climate with an eye on burgeoning initiatives

A Stake In The Future

By Chuck Taylor

Bill Stakelin may have celebrated 50 years as a broadcaster in 2007, but the co-founder of Regent Communications is hardly one to look back at radio's good ole days. ■ His career began as a DJ at the tender age of 14, but today, at 65, he could hardly be deemed an elder statesman. On the contrary, the exuberant executive's sense of humor borders on refreshingly collegiate at times. In addition, Stakelin's enduring service to the industry demonstrates a record of forward thinking.

An overview of accomplishments: After college, Stakelin spent 17 years with Bluegrass Broadcasting in Lexington, Ky., becoming executive VP/COO. In 1983, he was named president/CEO of the RAB, and in 1988 co-founded Apollo Radio, which six years later merged with Regent. The company was sold to Jacor in 1997, leading to his co-founding a second incarnation of Regent in 1996, which went public in 2000. The company focuses on medium and smaller markets—Buffalo and Albany, N.Y., are the largest—with 62 radio stations in 13 markets in Colorado, Illinois, Indiana, Kentucky, Louisiana, Michigan, Minnesota.

He has also served as radio chairman and joint board chairman of the NAB and on the boards of the RAB, National Ad Council, Associated Press, Kentucky Broadcasters Assn. and the Bayliss Foundation.

The radio business today, Stakelin asserts, "offers more prospects, more thrills, more fun than at

'Clients are willing to make the expenditures when we give them something to create traffic. They believe in radio.'

—Bill Stakelin

anytime in my 50 years. I used to think that I was a top dog because I was running a little radio station. Now we've got all sorts of distribution systems, more opportunities than we have ever had in the history of this industry."

But he also sees the big picture and acknowledges challenging times for broadcasters: "When I was with the RAB, we dealt with one single down period in radio history and then with the Gulf War, the second. What is happening now is tied into the general economy and health of this country overall. I would never want to be labeled as one of those radio guys in denial—I see drug stores and grocery stores with the same continual stream of bad news. Advertisers are suffering, which obviously impacts radio. I think 2009 is going to be a tough year, but those with value propositions for their clients will recover quicker. Radio is still positioned to be what we've always claimed: ubiquitous."

Revenue Gains

Stakelin speaks from experience. Regent is one of a handful of radio companies posting revenue gains amid industry-wide declines for the past 15 months. In August, it reported a 2.9% increase in revenue for second-quarter 2008 and a slight uptick for January to June 2008, from \$47.2 million to \$47.3 million. Regent's Buffalo cluster alone grew by 13.8% during the second quarter, while in Utica, N.Y., Stakelin says Regent took 66% of available radio market dollars.

The company's performance reflects an industry-wide trend previously reported by R&R where a number of smaller-market operators are weathering the national economic downturn with less duress than those specializing in major markets.

Stakelin's reasoning: locality. "There's no magic to it, other than as you go downstream, radio becomes more of a local medium that is simply more touchy-feely with advertisers and listeners," he says.

Regent continues to work primarily with a base of local clients who believe in—and witness—the positive effects of radio. "Our clients have never claimed that nobody listens to radio anymore, that the medium is a dinosaur. It's the opposite: They come to us to suggest how we can create value for them within the community. Clients are willing to make the expenditures when we give them something to create traffic. They believe in radio."

Regent's efforts also include a greater focus on nontraditional revenue. Buffalo's top-rated country WYRK hosted its Taste of Country in June, featuring Dierks Bentley, Rodney Atkins, Sarah Johns, James Otto and Phil Stacey for only \$25. It was "the biggest NTR success in the history of

our company, despite a down market," Stakelin points out. Rock KLAQ/El Paso, Texas, has long sponsored the annual July 4 Balloon Fest, which includes 75 hot air balloons, water rides and live performances. The event regularly draws as many as 8,000 residents. "That is absolutely one of our key drivers for event marketing revenue. It's a huge success within the community and financially."

Corporate Eye

Regent also has its eye on other initiatives to move the industry forward. For one, Stakelin says, "Radio has to find our place among all of the interactive media and make sure we're aggressively positioned and well funded" for the Internet, mobile phones and potential automobile services. As in the days when TV became predominant, he believes: Time spent with media might be divided, "but local radio is not going away anytime soon."

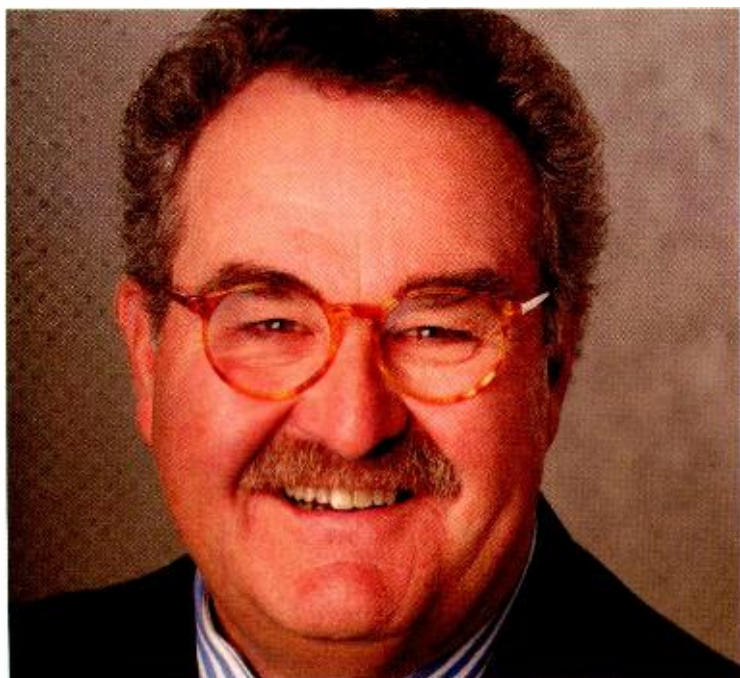
He is also a proponent of HD Radio, even though revenue from the technology remains a future vision. "There are so many possibilities to link HD with other industries, and the sound improvement—particularly to AM—is important. Some people are saying it hasn't moved fast enough, but it needs to be done."

Ditto regarding the PPM, even though Arbitron has no immediate plans to launch the service in markets 51+ where Regent operates. "Radio has been the last to be dragged into new technologies before, and we've got to be careful we're not doing that again. We need to fight like hell to make sure we understand any potential problems and fix them—no one wants any format harmed in any way through PPM. But we can't afford to put this technology back in the box and wait. We have to be as accountable as any other media."

Stakelin also vehemently opposes the Performance Rights Act rumbling around in Congress, which would compensate artists and labels for songs broadcast on terrestrial stations. "It's easy to say that these guys want to kill the goose that lays the golden egg for them—and I feel that way," he says. "This could signal the death of creativity and service to the community, because by the time you pay ASCAP and BMI and then performance rights—which could be a station's largest expenditures—you've got no money to do things for your community."

All said, Stakelin, who, for five decades, has seen it and lived it, remains optimistic for radio's future. "These are tough times, but the industry is up to it. Radio may never go back to 8% or 14% growth, but those that stick by it will be rewarded, not only financially, but for the medium's continued contribution to the American lifestyle."

R&R



CAMEO HD

The Future of Online Video

Your Web Site

Use Cameos to:

- ✦ Increase On/Off-Air Revenue
- ✦ Innovative Station Promotion
- ✦ Promote On-Air Personalities
- ✦ PSA Community Affairs
- ✦ Unique Advertising Vehicle
- ✦ Requires No Special Programming
- ✦ Attractive Rates for Multiple Stations



"CameoHD is a great way to have your web site come alive - Literally!"

Erica Farber
President and Publisher
Radio & Records

Our Hi Def Video

Scott Shannon & Todd Pettengill
WPLJ Radio, New York City

www.CameoHD.com

Available in all 50 States

877-CAMEO-50 David Ross x719

Jackie "The Joke Man" Martling
www.Jokeland.com

Rick Derringer
www.RickDerringer.com

"The Big Show" WPLJ 95.5
"Prison Break" Promotion

Cox Radio president/CEO Bob Neil tackles the PPM (literally), proposed performance royalties, declining revenue and other radio challenges

Straight Shooter

By Mike Boyle

Toughing out a rough economy, as most radio companies are these days, Cox Radio's revenue for 2008 so far is, well, noticeably off. ■ In the first quarter, for instance, the company reported net revenue was down by 2.9%, falling to \$97.8 million from \$100.75 million during the same period in 2007. In the second quarter, the Atlanta-based broadcaster reported a steep 8.3% decline in net revenue to \$108.2 million, compared with \$118 million in Q2 '07. With Q3 results on the horizon, Cox president/CEO Bob Neil has a fairly pragmatic view of what's going on in radioland and beyond.

"We believe the entire ad industry—from newspapers to television to the Internet—is suffering from a recessionary environment," Neil observes. "We can't change the situation with the economy, but we can change our focus to work more closely with our clients—and clients we believe radio can help."

He adds, "If you're waiting for a call from an agency these days with an avail, it might be a long wait."

Neil, who has served in his current position since July 1996 and has an extensive radio management and programming background stretching back to 1983, isn't making any predictions as to when the industry will pull out of the economic downturn.

"No one has a crystal ball. You could ask that question of 10 economists and get 10 different answers. The fact is, every ad-supported business is suffering with this consumer recession. Some of our biggest customers—automobiles, banks and real estate—are really hurting, and as long as they are, so will we."

Regardless of the current economic climate, Neil says Cox Radio has always taken a long-term view when making its plans, part of the reason he credits the company for being around for more than 100 years.

"I actually think there are areas where we need to invest more than ever to keep our products unique and compelling—and we will," Neil insists. "We've hired some big talent in the past year, and we've continued to aggressively promote our stations. We try to be smart business people and watch expenses, but not at the expense of a good product."

One of those big talents is Bubba the Love Sponge, who on Jan. 8 returned to terrestrial radio after a four-year exile, taking over morning drive at Cox Radio classic rock WHPT (the Bone)/Tampa and classic rock sister WFYV/Jacksonville. Bubba

debuted at No. 1 in mornings in Tampa in his first full book in the winter, dethroning his crosstown rival, Clear Channel CHR/top 40 WFLZ/Tampa "MJ in the Morning" host Todd "MJ Kelli" Schnitt.

Tough On PPM

It's no secret that Neil is an unabashed critic of Arbitron's PPM. In May, Cox and Inner City Broadcasting initiated an open letter/ad campaign taking Arbitron to task for failing to gain Media Rating Council accreditation for its PPM system in Philadelphia and the eight new markets where the ratings company is rolling out the service this month. (Houston is the only PPM market so far to have received MRC accreditation.) In June, Saga Communications joined the crusade, with a second open letter to the industry.

"We're working with other broadcasters that believe that PPM has some major problems," Neil says. "That sentiment runs from not rolling out PPM to allowing rollout with specific, measurable progress on sample sizes. It's been almost two years since the launch of the Philadelphia system being used in the rollout markets—and still no accreditation. You shouldn't have to be a rocket scientist to figure out there must be a reason."

"Personally, I think they should wait for accreditation or use the Houston system," he adds. Arbitron utilizes address-based recruitment in Houston, unlike Philadelphia and other PPM markets, which use telephone-based recruitment. "As

a company, we were supportive of efforts to get the sample benchmarks set by the industry, not Arbitron. Trusting Arbitron to get the sample right is like asking the Boston Strangler for a neck massage."

Neil also feels that electronic audience measurement will ultimately impact how radio is programmed. "I think you can look at Houston for some of those answers," he says. "In programming, it's a different game because you are looking at

behavior instead of recall. With a full rating book every month, that changes how you spend your marketing dollars."

Ask Neil about the PPM's impact on ad sales and his rancor for Arbitron goes off the chart. "It's a nightmare despite Arbitron's propaganda," he says. "They promised us more revenue and it hasn't happened. Meanwhile, we pay 60% to 80% more for ratings, and that adds up to millions of dollars we can't spend on the product or marketing. An Arbitron representative had the gall to insinuate that come in Philadelphia was down because the product wasn't good. They suck the money out of the industry for no revenue gain, and then lecture us on how much to spend on the product? The inmates are truly running the asylum, and it's sad for a few in the industry to let it happen. Maybe one day our industry will wake up and realize an industry-owned company could produce the ratings and give back all of Arbitron's fat profits to us for things like marketing and people."

Royalties Seen As Game-Changer

Neil is just as passionate regarding the Performance Rights Act, which would charge terrestrial radio annual fees to compensate artists and labels for recorded works broadcast over the airwaves. Should the proposed legislation become law, he predicts "a lot of music stations will just go away," and the first ones to be affected will be fringe formats "that attract a smaller audience, but that have barely been able to survive. And that will destroy the market for a lot of up-and-coming artists that will have no radio station to expose their music."

"So it will be a vicious circle, and mass music and the artists that aren't on the radar yet will be the ones to suffer—so that foreign-owned record companies can make up the money they lost from failing to develop a strategy in the digital age," he says.

Neil also admits that being forced to pay royalties would forever change radio's relationship with record companies, and says that threats of having to make those payments have already strained relationships.

"It's the most foolish, self-destructive thing I've ever seen," he says. "American music has been a global cultural phenomena, and that has been created by the unique relationship American radio has had with the artists and record companies, and that is simply: You provide us the music and we provide promotion of the music. It's hard to believe they are willing to throw that away." **R&R**

'Trusting Arbitron to get the sample right is like asking the Boston Strangler for a neck massage.'

—Bob Neil



KIDDKRADDICK

IN THE MORNING



North. South. East. West.

Great Ratings Know No Boundaries.



Dallas, TX • Las Vegas, NV • Albuquerque, NM • Chattanooga, TN • Evansville, IN • Savannah, GA • New Orleans, LA • San Antonio, TX • Fayetteville, AR
Bend, OR • Baton Rouge, LA • Reno, NV • Toledo, OH • Austin, TX • Tallahassee, FL • Wilkes Barre-Scranton, PA • In more than 70 markets across the U.S.

Call 972.432.0379 for Affiliation Information

President Jeff Liberman focuses on growth, the economy and the PPM

Entravision Battles Soft Economy With Hard Facts

By Jackie Madrigal

As head of one of Hispanic radio's largest groups, Entravision Radio president Jeff Liberman says that "it is radio's responsibility to deliver good entertainment and information to their listeners," a strategy the company has not moved away from, even in the face of a slow economy.

Liberman understands a thing or two about what makes for good radio, having been in the business since the age of 10, when his family acquired KLVE and KTNQ/Los Angeles in 1968. Both outlets are now Univision Radio properties. A self-described "jack of all trades" who learned the radio business from the bottom up, Liberman now oversees 48 stations in 21 markets.

Entravision's most recent acquisition was tropical WNUE (Mega)/Orlando. That purchase, announced Nov. 30, 2007, "fell under our strategy of bringing radio into [markets] where we have TV," he says. Parent Entravision Communications owns 51 TV stations in the United States—most are Univision or Telefutera affiliates—so its future radio expansion could be significant.

With that in mind, Liberman understands the challenges ahead, particularly in an economic downturn. From an operational standpoint, "we just need to be smarter in what we're doing, making sure we're using all our resources in the best way possible and keeping our sellers motivated to go out and get more 'yes' answers than 'no' at this time," he says.

But where there are challenges, opportunities also lie. From an advertiser's standpoint, this is a unique opportunity, he says. While some advertisers are pulling back, others aren't—and as a result of less competition, they are highlighting their products, which he contends are seeing a jump in market share. "I encourage advertisers to spend money during a downturn."

Listeners, meanwhile, are getting more entertainment than ever because radio stations are playing fewer commercials, he says. "People are also spending more time with radio right now because they don't have the same amount of money to go out. The entertainment choices, whether radio or TV, are being listened to or watched more than ever before."

Downsizing is nonetheless a reality of the times, and employees are often wearing several hats. To counter the added stress, it's important to keep people motivated, says Liberman, who sees himself as a "resource center" for his staff, claiming he works for them, not the other way around. The

company's Los Angeles office, he adds, has a "fun committee" in charge of activities for employees during lunch on Fridays to keep up morale.

Digital Technology

Also on the upside, digital technology represents an opportunity for radio, Liberman says. Entravision Radio recently launched its digital platform, and all its stations will soon be streaming. In addition, the company plans to offer radio streams through its TV Web sites. "Radio is the best promotional tool for the Internet and the Internet is the best promotional tool for radio," he says. And because Hispanics are big cell phone users and avid texters, the company is also embracing that technology. "The days of the 800 number to the studio are vanishing," he says. "It's all going to be texting."

Perhaps no issue has been making more headlines lately than the spar between Hispanic broadcasters and Arbitron over the rollout of the PPM. Among the most vocal PPM opponents, as it stands today, is the Spanish Radio Assn., created by Entravision Radio, Border Media Partners, Spanish Broadcasting System and Univision Radio to address concerns over the impact that the new electronic audience measurement system may have on the Hispanic radio industry. The SRA's first action was to meet June 6 with Arbitron and present 12 issues it felt should be

resolved prior to the PPM rollout in such Hispanic-heavy markets as Los Angeles, Chicago, New York, San Francisco and San Jose. (Those markets and three others are slated to transition to the PPM with the Oct. 8 release of September currency data.) Among them: panel sample size, response rates, identifying and tracking a panelist's country of origin, language weighting, recruiting panelists who rely exclusively on cell phones, fair measurement of high-density Hispanic areas, sharing sample information, meter placement according to ZIP code and undocumented vs. documented listeners.

Arbitron announced it would resume the previously delayed rollout six days after that first meeting. "Obviously, the points we put in front of them didn't mean much. They were going to move forward with PPM whether the SRA or any other broadcaster liked it or not," Liberman says.

Though he believes the PPM is the way of the future and more accurate than the diary system, Liberman says there are recruitment and panel representation flaws. "I'm concerned for the entire industry," he says. While Arbitron has acknowledged that the SRA's concerns are valid and said it intends to address them over time, that's not good enough, Liberman says. "Why don't they fix these things first and satisfy the broadcasters' research department questions on how they are doing things before they make it commercial? We're going to have to deal with it now and once they adjust it over time, we're going to have to explain to advertisers over and over again the nuances and why the numbers changed."

The most recent action by the SRA was to join the PPM Coalition—made up by the National Assn. of Black Owned Broadcasters, the Minority Media and Telecommunications Council, the Assn. of Hispanic Advertising Agencies and ICBC Broadcast Holdings—in asking the FCC to open an inquiry into Arbitron's use of the PPM.

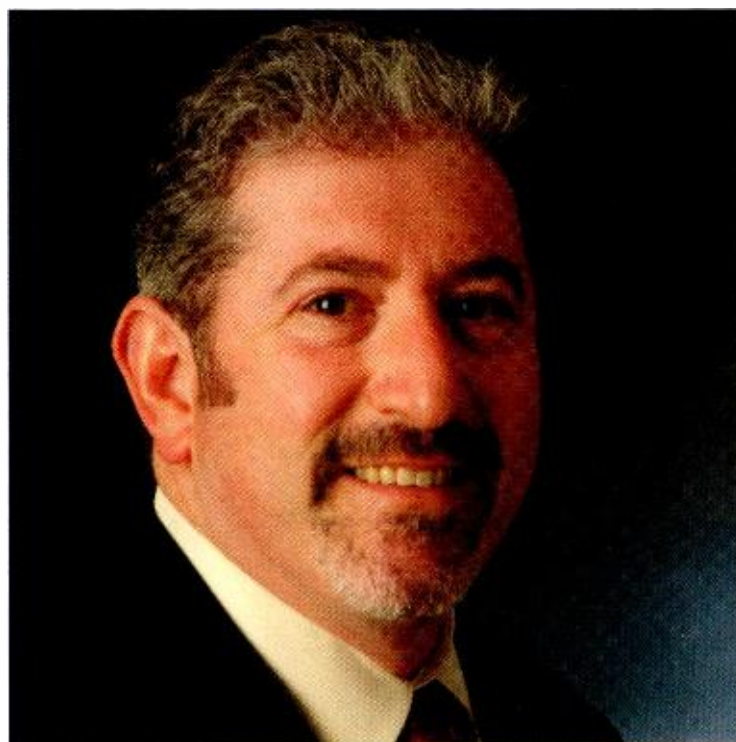
For now, all Entravision can do "is look at the numbers we're getting, dissect them and go in and talk to the agencies and tell them how to read and deal with these numbers—and give them suggestions on how to buy with them. At the same time, note that there are 12 major areas of concern Hispanic broadcasters have as a whole and that over time, these [numbers] are going to be adjusted," he says.

Broadcasters "better communicate to their clients that things may change. I'm hoping that when that message goes out to clients, they don't pull back on advertising, not knowing that they have an accurate way of measuring the results of their campaigns."

R&R

'We need to make sure we're using all our resources and keeping our sellers motivated to go out and get more "yes" answers than "no" at this time.'

—Jeff Liberman





FREEMUSICCLASSIFIEDS.COM
Your online source for everything music!

If you're involved with music,
you have to know about this site!

FreeMusicClassifieds.com is the world's
fastest growing music business classifieds!

**POST IT.
BROWSE IT.**

And now...

*Upload Audio, Video, & Pics
to your Ads!*

find

**A BAND
INSTRUMENTS
EMPLOYMENT
AN AGENT
COLLECTIBLES**



IT'S ALL FREE!

NO E-BAY FEES!

BUY • SELL • TRADE

Attach photos, video, & audio to your ads!



MUSIC
NETWORK USA, INC.
A GLOBAL MEDIA ENTERTAINMENT COMPANY

NextMedia president/COO Jeff Dinetz remains upbeat, despite challenging economy

Smaller-Market Advantage

By Kevin Carter

As the country's troubled economy goes, so goes the fortunes of radio. But let us be clear: Unlike many other types of media, radio possesses the unique ability, through its innate creativity and localism, to better adapt to these challenging times. That's the philosophy of Jeff Dinetz, president/COO of NextMedia, owner of 42 radio stations in 12 midsize markets.

"We're trying to come up with more creative ideas than ever before," he says. "Our job is to be true 'media partners' and to make sure our advertisers are making their cash registers ring." Part of that strategy, he says, is making full use of vastly improved interactive technology to give clients even more value-added options. "The days of sitting in a car dealership for two hours on a Saturday and Sunday, expecting someone to come in to see a station personality—and while they're there, 'Oh, by the way, I've got \$35,000 in my pocket to buy a car'—are over," he says.

That's why the Web has become such an important three-dimensional radio sales tool. "Two years ago, people were just excited to have a Web site so they could sell banner ads," Dinetz says. Today, using more sophisticated online technology, "Web sites are not only an audio, but a video medium, so we can do things like 'Test-Drive Tuesdays' or show people the latest cars, offer instant car reviews and the like. That, to me, is truly value-added. In these tough times, you have to show clients results; helping to keep them in business is key right now."

Not Just Radio

To confront today's slumping economy, Dinetz and company decided to get creative and take a "Back to the Future" approach: "We're going back and doing things that used to make us successful," he says. Combine greater-than-normal viewing levels for the Summer Olympics with intense interest in the upcoming presidential election, "and it feels like a throwback to the old days when radio thrived during an Olympic year or a presidential election year."

In the face of expanding new-media competition, radio's ace in the hole is local talent whose cachet NextMedia is tapping for advertisers in the form of testimonial commercials. "As great

as Google, Facebook and YouTube are, there's no star for that. You're not going to get Google to come out and do a remote appearance someplace and have Mr. Google sitting there. The person that's going to be the star is the local radio personality," he says.

Dinetz also stands by the idea that radio should borrow a page from other successful models, like NBC's "Today" show, which is literally out touching fans each day. "I want my radio stations broadcasting outside of their facilities," he says. "Maybe we won't sound as technically good as we would inside, but we should be broadcasting outside every day: local coffee shops in the morning, malls in the afternoon or the cafeterias of the biggest employers in our cities, and touching hands with our listeners. Who's better at doing that than radio?"

As Arbitron's PPM ratings service expands to new markets, Dinetz asks, "Aren't you better off broadcasting from different locations and playing your music? If somebody walks by wearing that meter, won't you get credit for that?"

NextMedia finds itself in a position where some of its properties will be impacted by the PPM and others will be sticking with diary measurement. A group of 11 stations in San Jose, suburban Chicago and suburban Dallas will be measured by the PPM this year. "Right now, the bigger question is, What do you do in the other markets? We're telling everyone that the current Arbitron methodology is antiquated so we're going to PPM, but I'm supposed to sit by in my smaller markets and not take this brand-new technology on for another 10-15 years?" He wonders, "How do you go to advertisers in the big markets and explain why you have PPM in some markets, but you're going to present the old data off the diary methodology in the other markets?"

With revenue off and the PPM service costing far more than the diary, Dinetz is already asking: "What to do when our Arbitron contract expires?" While he would not go into specifics, he does offer, "We will be involved in the PPM world in San Jose, Chicago and Dallas, but, like other broadcasters, in our markets where there's not going to be PPM, we're keeping a very close eye at what's taking place."



Affordable Advertising

Dinetz believes his company enjoys a sales advantage over those operating exclusively in larger markets. "Because of advertising rates, I can go to, say, a veterinarian and put together an nice affordable two- to four-week schedule, as opposed to a major market that's charging \$1,000 a spot. Show me a vet that can afford a two-week, \$24,000 schedule," he says. "So in some of the larger markets you're limited as to what you can pitch. The very best pitch for them is probably a streaming schedule on your Web site. However, in the smaller markets, everybody is a potential advertiser," he adds.

Dinetz is also aware that radio is still getting the job done with far fewer salespeople than just a few years ago. "Sure, it's partly a function of the economy, but it's also a function of our industry," he says. "The commission structure and compensation structure in our industry is still 20 years behind the times. We still have great sales people, but radio needs to come up with more creative compensation and commission plans."

Despite the naysayers, "Radio is fine," Dinetz insists. "Because we're in this industry bubble and we're having a challenging year, we sometimes think it's just us. It's affecting everyone. Everybody has cut back. We don't have a 'radio' problem; we have an economic problem nationally. I believe people are more or less waiting to see what's going to happen in this presidential election. The country has basically been put on hold for now and people are going to be cautious, but things will get better and we'll get through this."

R&R

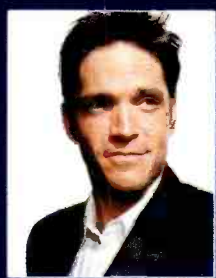
'We're telling everyone that the current Arbitron methodology is antiquated so we're going to PPM, but I'm supposed to sit by in my smaller markets and not take this brand-new technology on for another 10-15 years?'

—Jeff Dinetz

We would like to congratulate our clients on their 2008 nominations:



2008 Marconi Nomination for
Major Market Personality of the Year
John & Ken, KFI-AM Los Angeles



2008 R&R Nomination for Smooth
Jazz Personality Or Show Of The Year
**Dave Koz, Broadcast
Architecture Smooth Jazz Network**



2008 R&R Nomination for Syndicated
Personality Of The Year
**Blair Garner,
Premiere Radio Networks**



2008 R&R News/Talk /Sports Nomination
for Local Personality of the Year
Jeff Katz, WBT, Charlotte



2008 CMA nomination for
Major Market Personality
Jesse James, KWLI, Denver

THE



**Eric Weiss and
Heather Cohen**

www.theweissagency.com

As others downsize, nonprofit Christian broadcaster EMF takes advantage of buyer's market

Acquisition-Minded

By Kevin Peterson

EMF Broadcasting started in 1980 with one radio station. Today, the nonprofit Christian broadcaster owns and operates 270 stations, along with the K-LOVE and Air 1 networks. And it continues to grow. ■ CEO Dick Jenkins joined that first station—KCLB/Santa Rosa, Calif.—in 1986 and has been with the company ever since. President Mike Novak worked his way up the mainstream radio ladder, at stations in Fresno, San Diego, San Francisco and Los Angeles, before landing in afternoon drive at K-LOVE in 1998.

Today Jenkins formulates the company's strategy and vision while Novak oversees operations. The two executives have definite views on EMF's growth strategy, investing in their product and the people who create it, the company's business intelligence department and the Performance Rights Act.

Visionary Board

Jenkins credits the EMF board of directors for the vision that has kept the company in growth mode, despite a sagging economy and falling radio revenue. "One year ago, our board saw this cash crunch coming and began to prepare us," he explains. "They said, 'What if the next year looks like this?' So this didn't come on us as a big shock. That's why today we're in a stronger position, and of course, there are a lot of opportunities coming up right now."

Novak points to the efficiency of EMF's oper-

ation. "Economy of scale is extremely important," he says. "We're not afraid to challenge and to be our own worst enemy in taking things apart and putting them back together."

With a glut of radio properties on the market, adding stations to the EMF portfolio tends to be more availability-driven than target-driven, Novak says. "We have begun to look at certain areas where we do not have facilities and a lot of very viable properties are becoming available all of a sudden," he says. The company is also being contacted by brokers, sometimes on behalf of major broadcast companies looking to divest certain properties.

EMF utilizes a thorough evaluation process to make sure a property is a good fit—and that process becomes more refined each year. "More tools are becoming available to us, and systems and strategies are being developed internally based on historical data forecasting, where we're able to look into a market and see how a station will do on financial footing," Novak says. But he's quick to point out that the first and primary entry point is based on ministry.

Other factors that go into the process of acquiring new stations include whether or not the Christian radio market is already being served. Novak says that when EMF is presented with acquisition opportunities, it walks away from more deals than it takes because the market is already being served. And here's something you don't typ-

ically hear from a group CEO: Jenkins says EMF tries to help other broadcasters with acquisitions. He explains, "I know of an investment opportunity that came up recently, and I got an e-mail from our VP of signal development, Joe Miller, that said, 'Before we move forward on making an offer or determining if an offer would be appropriate, let's call the local [Christian] station in that area and ask them if they're looking for a second property.' That's just the heart of the ministry. We're not the great destroyers. We try to help people whenever we can."

Business Intelligence

Whether it relates to evaluating potential acquisitions or making programming, promotional or marketing decisions, EMF turns to its business intelligence department. "They do lots of research and data manipulation, and when Mike meets with the investment committee, he has those resources at his fingertips," Jenkins says. The company is in the process of expanding the department.

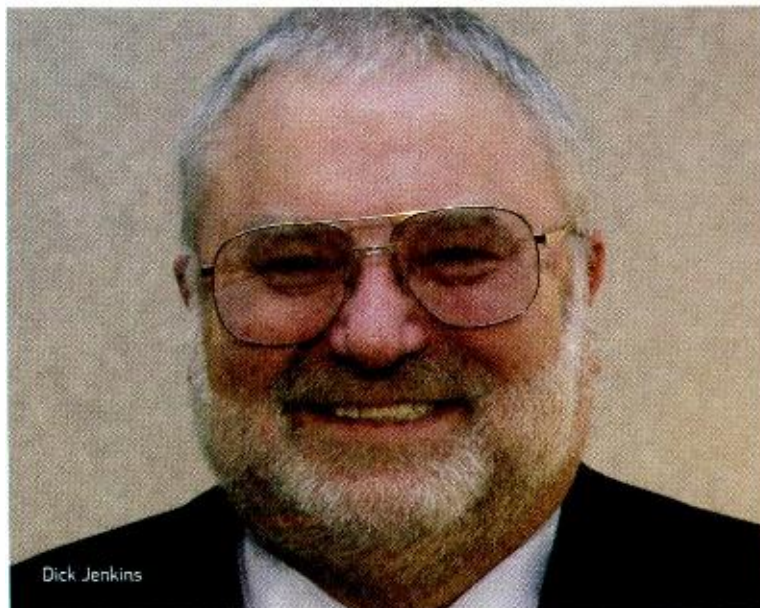
"Everybody could have some kind of business intelligence department, whether it's one or two people; it's a priority. Mike could have cut the budget for the department and put it into marketing or promotion or some other area, but it's so critical and vital that he's kept it going."

Like most broadcasters, Novak, a panelist on the "To Fee or Not to Fee" session on the Performance Rights Act at next month's R&R Christian Summit in Nashville, has strong opinions on the subject. Should the act become law, Novak says his first response would be to not change anything. "We may not expand into a certain area, or we may not partner with someone that we were going to partner with before. It would have a negative impact, but I would certainly do everything I could to make sure it doesn't impact the content on the radio from the listeners' point of view because they didn't bring this on."

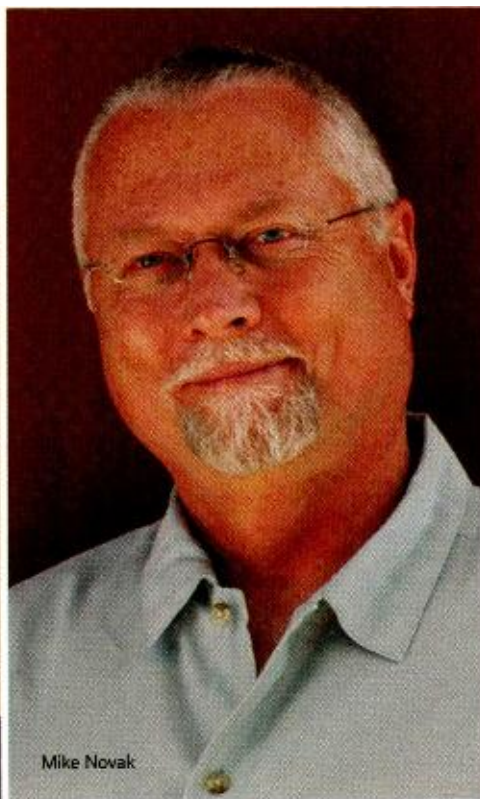
In the big picture, Novak and Jenkins don't believe that Christian radio is the ultimate target of the proposed legislation—which would force broadcasters to pay annual fees to artists and labels to broadcast their music—and they hope that something can be worked out among the factions. "The part that bothers me the most about this is that in our case, this isn't money we got from a tire dealer; these are donor dollars. These are dollars that were given to EMF to run a K-LOVE or Air 1 station. This is almost taxation without representation," Novak says. "The people that they're punishing are the ones that got them where they are today; the day-in and day-out listeners and users of the product." R&R

'One year ago, our board saw this cash crunch coming and began to prepare us. I think that's why today we're in a little stronger position—and of course, there are a lot of opportunities coming up right now.'

—Dick Jenkins



Dick Jenkins



Mike Novak

CANADA'S INTERNATIONAL MUSIC CONVENTION & FILM FESTIVAL

IN NEW MUSIC WE TRUST



CANADIAN MUSIC WEEK '09

TORONTO CANADA
MARCH 11 - 14, 2009

www.cmrw.net



Foreign Affairs and
International Trade Canada

Affaires étrangères et
Commerce International Canada



Canadian Association for the Advancement of Music & the Arts





Lessons and stories from the Democratic and Republican conventions

A Tale Of Two Cities

Mike Stern

MStern@RadioandRecords.com

For two weeks, during the 2008 political conventions, Denver and then St. Paul became the focal points of the entire nation. While the majority of us watched and listened from home, many of our colleagues were on site covering the events. ■ For Clear Channel/Denver OM Kris Olinger, who oversees three talk stations—KOA, KHOW and KKZN—and CBS Radio talk WCCO/Minneapolis PD Wendy Paulson, these events gave new meaning to being live and local. At the other end of the spectrum was ABC News Radio correspondent Vic Ratner, who was challenged to find his way through unfamiliar cities.

Their reflections and experiences provide an excellent road map, not only for stations in cities that are hosting political conventions, but for any organization covering a large event.

First It's About Planning

"In radio you expect the best but plan for the worst, and whatever happens in the middle is the icing on the cake," Paulson says about preparing for the con-

vention. Planning for WCCO intensified in January with discussions with the GOP about where the radio row would be in the convention center and where station personnel would be located.

Olinger had a similar experience in Denver, where preparations began last November but intensified at the beginning of June. "You really have to start early on but then be prepared for things to change along the way," she says. "Try to look at all the details and take care of the ones you

'Our catchphrase for the last three months was, "Be nimble. No bitching, no complaining. We're going to cover this and we're going to have a great time.'

—Wendy Paulson

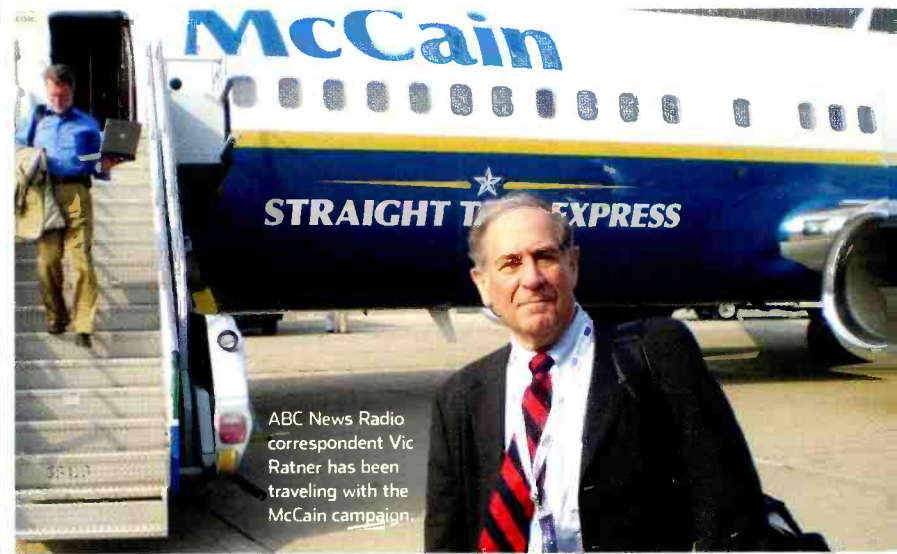
can, but be flexible. In the end it's a live event. You just got to go for it," Olinger says.

For a reporter on the road, preparation is equally important. "I try to make contact with people a week before the convention to say, 'Where are you going to be and how am I going to reach you?'" Ratner says. He believes it's important to set up a couple of interviews ahead of time with people who will know what's really going on.

Another crucial part of preparations for both Paulson and Olinger was getting their air talent into the proper frame of mind. "Our catchphrase for the last three months was 'be nimble.' Everybody's going to be nimble," Paulson says. "No bitching, no complaining. We're going to cover this and we're going to have a great time." Olinger delivered a similar message: "You have to prepare your staff to be flexible, to go out, look for the great stories, have fun and not worry if something doesn't pan out," she says.

Paulson articulated a clear plan of attack to the WCCO staff: "Everybody had the same vision," she says. "News would carry the load on heavy news and political information, where programming was more about covering the convention as an event—

Continued on page 42



ABC News Radio correspondent Vic Ratner has been traveling with the McCain campaign.

FIRST
FOR ABC NEWS RADIO AFFILIATES
THE GIBSON/PALIN INTERVIEW

abc NEWS RADIO
Political Coverage That Matters Most to Your Listeners



WWW.ABCRADIONETWORKS.COM • Programming Information: ANDREW.L.KALB@ABC.COM • Affiliate Information: MARY.MCCARTHY@CITCOMM.COM

**THE MOST IMPORTANT
EVENT IN TALK RADIO!**

R&R[®]

**TALK RADIO
SEMINAR**

MARCH 12-14, 2009

MARINA DEL REY MARRIOTT • LOS ANGELES

**REGISTER BY DECEMBER 31, 2008 AND RECEIVE
A SPECIAL PROMOTIONAL RATE OF \$299**

REGISTER NOW! radioandrecords.com

Continued from page 40

the people, the lifestyle and the national focus on the city.”

The message was communicated directly, something that can be lost in today’s e-mail culture. “We have regular meetings—not full staff meetings—but a morning show meeting or a producers’ meeting,” Paulson says. “It was just talking with everybody about what our role is and what we were going to do.”

Sometimes, Paulson focused on individuals. “If someone is going to add to your broadcast on an individual basis, you have to talk with them on an individual basis,” Paulson says. “Explain why it’s so important. Help them to understand why you need them to do what you are asking them to do.”

Creating a sense of comfort also helps talent take on difficult situations. Olinger focused on meeting with the shows from her stations. “We talked about the technical set up and the logistics. We talked about what would happen if the protesters got out of hand,” she says. “We walked through all the issues that might come up, so they had a sense that there would be a plan B if there was a problem. You want to get them comfortable and let them know that if things change we’ll be right there.”

Then It’s About Execution

“Both conventions were expected to be totally scripted,” Ratner says. “And in each case there turned out to

be significant surprises.” Relocating broadcast operations from the Pepsi Center to Invesco Field for Barack Obama’s big speech and a hurricane essentially postponing the first day of the GOP convention were just two of the unexpected circumstances encountered at the 2008 conventions.

Despite all of that, for Olinger and Paulson, the biggest challenge may have been among the seemingly simplest: transportation. Both stations used rented vans as shuttles to move people and equipment back and forth between their studios and the conventions. At WCCO, the shuttle ran 24 hours a day. Paulson says finding an overnight shuttle driver may have been her single biggest obstacle.

In Denver, Olinger’s shuttle system ran well until the move to Invesco. “That came up so quickly,” she says. “The DNC didn’t really have a lot of plans for what gate to use and how to get in, which got to be a challenge for the staff. They had to walk quite a bit to get where they needed to go.”

Faced with a potential non-event on the first day of the Republican convention, Paulson decided to continue as planned, starting WCCO’s live broadcast from the convention center Monday morning at 5 a.m. “A lot of the important people who were making the decisions were already there,” she says. “The trick was how to get those people on the air at 5 a.m. when they are preoccupied with figuring out when they can actually start the RNC.”

Ratner noticed the storm causing another kind of challenge. “A lot of news organizations had to take people who were either at or headed for the convention and send them

Radio Steps Up

While Nielsen Media Research reports that viewership of the Democratic and Republic conventions was up about 50% for both events, ABC News Radio correspondent Vic Ratner noticed an increased role being played by radio. “This year, the major networks did not field a team of floor reporters,” he notes. “In relation to that, I noticed there was much more activity involving network radio and major talk radio stations.”

Ratner also says that in addition to the major players, “as you walked around the outside hallways of the conventions, there was station after station after broadcast outlet set up in the hallways that were not affiliated with the major talk show networks.”—MS

south,” he says. “The conventions are a complicated process and if you take one or two key people out of that complicated process, you can have a difficult situation. If you send the only person in St. Paul who can make the ISDN lines work to help in New Orleans, where are you when you need to go live in St. Paul?”

In Paulson’s opinion, what kept everyone going throughout the long hours was “the understanding that this is a chance of a lifetime. If you are into this and are lucky enough to work at one of these stations, you should embrace this and have a ball with it.”

R&R

Lasting Memories

For Clear Channel/Denver OM Kris Olinger, who oversees three talk stations—KOA, KHOW and KKZN—two experiences stand out in her mind as lasting memories of the Democratic National Convention in Denver.

“The event at Invesco was spectacular,” Olinger says. “You could hear it in all the talents’ voices. They just sounded great. That night really was pretty magical, and they all

did a great job conveying it.”

The other took place the next morning. Several hosts, including Gayle King of Harpo Radio (Oprah Winfrey’s radio network on XM Satellite Radio), needed a place to broadcast from. “They told us she would have a very special guest,” Olinger says. “That morning security was very tight and it turns out her special guest was Oprah.

“For technical reasons, we had to put them in our Coors Light studio, one of our FM studios where the couch is made out of beer cans,” she adds. “They did the broadcast from there and loved it. Then before she left, Oprah graciously came down in the lobby and took a picture with the staff [see photo, right]. That was just kind of the icing on the cake of the whole week.”—MS



TALKSHOWSUSA.COM

THE SOURCE FOR GREAT TALK PROGRAMMING... AND MORE!

Skip Joeckel's
Talk Shows USA

CIGAR DAVE SHOW

Healthy Talk Radio

Jim Blasingame
THE SMALL BUSINESS ADVOCATE®

Tom Gresham's GunTalk
Ready. Aim. Talk.

FREE TALK LIVE
TALK RADIO YOU CONTROL

Bobby Libin Car Clinic

THE MONEY PIT

HOME IMPROVEMENT RADIO SHOW

SKIP JOECKEL • 719-579-6676

We're pleased to announce

CHRISTIAN

R&R

Summit 2008

HURRY!
Register By September 30th
And Save!

October 27-28, 2008

Sheraton Music City Hotel, Nashville, TN

REGISTER NOW!

radioandrecords.com



Viva Las Vegas

Beasley Broadcast Group chairman/CEO George G. Beasley and seven members of the company's five-station Las Vegas cluster were recently inducted into the Nevada Broadcasters Assn. Hall of Fame at the Red Rock Casino Resort & Spa in recognition of their years of service. In the back, from left, are Beasley employees Tom Kelly (34 years), Jeff Anderson (27), Gus Stone (23) and Rick Denton (43). In the front, from left, are Rob Banks (23), Corky St. Germaine (30) and Mike Manko (28).



Gone Country

Sony BMG Nashville artists Jessica Simpson and Crystal Shawanda made their debuts at the Grand Ole Opry in Nashville. Simpson performed lead single "Come on Over" from her first country album for Columbia Nashville, "Do You Know." RCA Nashville's Shawanda sang "You Can Let Go" from debut CD "Dawn of a New Day." From left are Grand Ole Opry Group VP/GM Pete Fisher, Simpson, Shawanda and Gaylord Entertainment media and entertainment senior VP Steve Buchanan. Photo: Courtesy of Chris Hollo for Hollophotographics

Sketch Artist

Actor/comedian Charlie Murphy, left, chatted with several listeners and staffers during Cox urban AC WCFB (Star 94.5)/Orlando's Eat, Meet & Greet event. Murphy, pictured here with WCFB midday host JoJo, is known for his anecdotes about Rick James and Prince on Comedy Central's "Chappelle's Show."



Face Value

Citadel AC WWLI (Lite Rock 105) welcomed Razor & Tie artist Simon Collins to Providence. Collins, son of rock legend Phil Collins, was in town promoting his U.S. debut, "U-Catastrophe." From left are WWLI OM/PD Tony Bristol, APD Mike Rovin, Collins, director of marketing Michelle Maguire and midday personality Tanya Cruise.

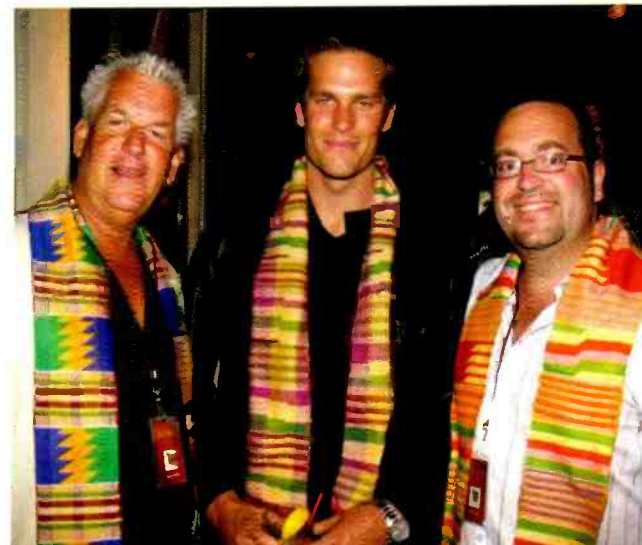


La Vie En Rose

Fort Collins, Colo., quartet Tickle Me Pink performed at Clear Channel alternative WEND (106.5 the End)/Charlotte's concert series Live @ the Bookoo. In the back, from left, are Wind-up Records regional promotion manager Ed Brennan and WEND PD/afternoon host Jack Daniel. In the front, from left, are Tickle Me Pink guitarist Joey Barba, lead vocalist Sean Kennedy, guitarist/vocalist Steven Beck and drummer Stefan Runstrom.

Love On The Rocks

Dierks Bentley hopped on the KYGO Tour Bus to show his appreciation for the Lincoln Financial Group country outlet. The Capitol Nashville singer was in Denver headlining the second annual KYGO Summer Chill Out at the Red Rocks amphitheatre. The concert also featured Rodney Atkins and Cross Canadian Ragweed. From left are KYGO afternoon personality Craig "Catfish" Hunter, morning show co-host Kelly Ford and Bentley.



The Brady Bunch

From left, "Rescue Me" actor Lenny Clarke, New England Patriots quarterback Tom Brady and Entercom active rock WAAF/Boston morning show host Greg "the Hill-Man" Hill all sported the traditional African kente cloth during the Boston for Africa Gala at the Hard Rock Cafe. The Dropkick Murphys and Aerosmith's Steven Tyler and Joey Kramer performed at the event.

Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT



Swift Starts

The best love stories have happy endings. Taylor Swift's "Love Story" might too, by going to No. 1, but for now, it enjoys a happy beginning, bowing on Country at No. 25. In

the Nielsen EDS era (1990-present), only five songs by solo females have started in the top 30.

Debut Pos., Artist, Title, Date

- 25, Taylor Swift, "Love Story," Sept. 9, 2008
- 20, Carrie Underwood, "So Small," Aug. 10, 2007
- 21, Gretchen Wilson, "All Jacked Up," Aug. 5, 2005
- 27, Faith Hill, "Mississippi Girl," May 20, 2005
- 24, Shania Twain, "I'm Gonna Getcha Good!," Oct. 11, 2002



Counting Crows

Counting Backwards

As Counting Crows collect their seventh Triple A chart-topper with "Come Around," below is a flashback to their first week atop the list, dated Jan. 24, 1997. That week's top 10 featured four of the five acts with the format's most No. 1s: U2 (nine) and Counting Crows, Dave Matthews Band and Sheryl Crow (seven each). Only P.E. (seven) was absent that week.

Pos., Artist, Title

- 1, Counting Crows, "A Long December"
- 2, The Wallflowers, "One Headlight"
- 3, Dave Matthews Band, "Crash Into Me"
- 4, BoDeans, "Hurt by Love"
- 5, Sheryl Crow, "Everyday Is a Windy Road"
- 6, John Mellencamp, "Just Another Day"
- 7, Don Henley, "Through Your Hands"
- 8, Paula Cole, "Where Have All the Cowboys Gone?"
- 9, L2, "Discotheque"
- 10, Duncan Sheik, "Barely Breathing"

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Swift, Paisley, Urban Unleashed

Taylor Swift claims the highest Country debut of her young career, and one of the best in the Nielsen BDS era by a female artist (see Spin Spotlight, left), as "Love Story" (Big Machine) unfolds at No. 25. Previously, Swift's highest start was a No. 46 arrival for "Teardrops on My Guitar" on the Feb. 16, 2007, chart. "Story" introduces Swift's sophomore album, "Fearless," due Nov. 11.

Also impressive, Brad Paisley's duet with Keith Urban, "Start a Band" (Arista Nashville), opens at No. 31, for the list's first pair of top 40 debuts since the Aug. 31, 2007, issue, when Kenny Chesney's "Don't Blink" started at No. 16 and Urban's "Everybody" popped on at No. 37. "Band" previews Paisley's largely instrumental "Play" album, set for a Nov. 4 street date.



Musical Cheers

"Dame Tu Amor" (Fonovisa) lifts 2-1 on Regional Mexican, granting Alacranes Musical its first format No. 1. The group had previously peaked as high as No. 2 among its 10 entries dating to 2003. Its new set, "Tu Inspiracion," charged to a No. 2 debut earlier this month on Billboard's Top Latin Albums chart.

Counting Crows Perch Atop Triple A

Counting Crows extend the longest current streak of No. 1 songs at Triple A to four as "Come Around" (Interscope) rises 2-1. The string began in January 2004 when "She Don't Want Nobody Near" led the list for three weeks and continued that July with "Accidentally in Love" (five weeks). This April, "You Can't Count On Me" ruled for a single frame. Overall, "Around" is the group's seventh chart-topper dating to early 1997 (see Spin Spotlight, left).

AC/DC's 'Train' Arrives At No. 1

AC/DC's "Rock N Roll Train" (Columbia) pulls into the No. 1 spot at Rock in its third week on the chart, ending the two-week stay of Metallica's "The Day That Never Comes" (Warner Bros.). "Train" marks the Australian quintet's first chart-topper since "Stiff Upper Lip" began a 10-week reign on the Feb. 18, 2000, chart. Ironically, "Stiff," the group's only previous No. 1 in the chart's 11-year history, replaced Metallica's "No Leaf Clover" in the penthouse that week. "Train" leads off AC/DC's first studio collection in eight years, "Black Ice," available exclusively at Wal-Mart and Sam's Club Oct. 20.

Lite Rock

With an 11-9 leap, "Viva La Vida" (Capitol) becomes Coldplay's first AC top 10. Having led Alternative for two weeks, the title is the first to rule that format and go top 10 at AC since Goo Goo Dolls' "Name," which capped the former for four weeks in fall 1995 and reached No. 5 at AC in February 1996. Only two other Alternative chart-toppers in the list's 20-year history have risen to the AC top 10: Sinéad O'Connor's "Nothing Compares 2 U" (AC No. 2, 1990) and Sting's "All This Time" (AC No. 9, 1991).

"Viva" also spends a fourth frame atop Hot AC. At Triple A, it cedes the summit after 11 weeks, Coldplay's second-longest reign on the list. "Clocks" collected 15 weeks at No. 1 in 2003.

'Better' Among Aguilera's Best

Christina Aguilera debuts on CHR/Top 40 with "Keeps Gettin' Better" (RMG), one of two new songs on her Target exclusive, "Keeps Gettin' Better—A Decade of Hits," due Nov. 11. The set also features rerecorded versions of former No. 1s "Genie in a Bottle" and "Beautiful." "Better" marks Aguilera's 18th career CHR/Top 40 entry. Her 11 top 10s (four of which have reached No. 1) place her in a four-way tie for fourth place in the Nielsen BDS-based chart's 16-year history, behind Mariah Carey (16), Madonna (14) and Nelly (12).

T.I. Continues Roll At Rap

T.I. extends his consecutive Most Increased Plays streak at Rap to eight weeks as the chart's No. 1, "Whatever You Like" (Atlantic), gains 1,303 spins (and logs its fifth straight stanza with a four-digit increase). The list sports its first pair of 1,000-plus-spin gainers in more than a year as "Mrs. Officer" (Universal Motown) by Lil Wayne increases by 1,114 plays and raids the top 10 (13-8). The last time two songs padded their totals by at least 1,000 plays at Rap was in the Aug. 31, 2007, issue, when Nelly's "Wadysaname" gained 1,367 plays and Soulja Boy Tell'em's "Crank That (Soulja Boy)" added 1,180.



Inside Little Big Town's move from major to indie and back again

Big Leagues

Ken Tucker

KTucker@RadioandRecords.com

a year after country group Little Big Town released its third album, "A Place to Land," via Nashville-based independent Equity Music Group, it will be rereleased—with four additional cuts and new artwork—Oct. 14 on Capitol Nashville. ■ "To be able to go out into the marketplace, certainly to go to retail, we couldn't say, 'Here's a record that you've had out for a while. Now we're going to put our name on it,'" Capitol Nashville president/CEO Mike Dungan says.

Instead, the album, which sold 165,000 the first time out, will be treated "like a brand-new record," Dungan says.

Little Big Town came to Equity after a short-lived deal with Mercury Nashville and an unsuccessful release on Sony Nashville's Monument imprint. "The Road to Here," released in 2005, became the band's and the label's first success, selling 1.2 million copies, according to Nielsen SoundScan, and spawning two top 10 country air-play hits, "Boondocks" and "Bring It On Home."

But two weeks after the Nov. 7, 2007, release of its third record, Equity, which was founded by country star Clint Black, among others, announced that it had aligned itself with two investment groups: Southern Maryland Group, a Washington venture, and Optimum Venture 3, a California-based fund that includes the co-founder of the PowerBar

Energy Bar. Equity president Mike Kraski, part of the group that launched the label in 2003 and a former Sony Nashville executive who signed Little Big Town to Equity, stepped down.

"There was a shifting of the wind and we were feeling it around the time we turned the album in," the group's Karen Fairchild recalls. "They were people that we didn't have a relationship with," she says of the new investors. "You start to feel uneasy in those circumstances. It's fear of the unknown."

When the group's hand-picked single faltered at radio, its concerns deepened. "I'm With the Band" spent 21 weeks on the chart before peaking at No. 32 in late November. Still, the group was determined to see the album through. "As we saw the record go into the marketplace and not do as expected and really fly under the radar, that's when we personally started to grieve the record," Fairchild says.

With "A Place to Land," the band fulfilled its two-album deal with Equity. And when Equity launched, one of its selling points was that artists would own their own master recordings.

Eventually word filtered out that Little Big Town was a free agent. (While the band's contract reportedly named Kraski as a "key man," the fulfillment of the contract allowed Little Big Town to leave.) After an exclusive negotiating period expired, the band began talking to other labels and eventually signed with Capitol because the group felt it offered the best of both worlds.

"The reason you go to an independent is freedom, to do the things that a major wouldn't try to do, and to try and structure a deal where you might make a little more money," Fairchild says. "The reason you want to go to a major is muscle, know-how, power and relationships. We saw a spirit of independence in [Dungan], and he promised that he would protect the art-making process for us."

While the initial discussions focused on future music, the band welcomed Capitol's interest in the two Equity albums. "They wanted their music to be at the place they call home," Dungan says. All current and future Little Big Town releases will belong to the band and Capitol has an exclusive license to release them. Million-selling "The Road to Here" will also be rereleased through Capitol but without new packaging or additional songs.

The band would have been without a song at country radio for nine months if it weren't for an updated version of the Dream Academy's "Life in a Northern Town," which the group performed on tour with Sugarland and Jake Owen during the fall of 2007. Originally shot as a "thank you" video to CMT for sponsoring the tour, the song made its way to country radio and peaked at No. 28 on R&R's Country chart in May.

"That was a gift; it kept us out there in front of people," the group's Phillip Sweet says.

"Fine Line," the band's first Capitol single, is No. 38 on the Country chart.



'The reason you want to go to a major is muscle, know-how, power and relationships.'

—Karen Fairchild

A Changing Point Of View

The self-proclaimed "first gentleman of hip-hop," Fonzo Bentley (born Derek Watkins) entered our consciousness as the over-the-top, perfectly dressed personal assistant to Sean "Diddy" Combs. He was famously photographed lifting a white umbrella over Combs' head while in St. Tropez. Now he offers his uninhibited, curious view of new sounds and experiences on his debut album, "C.O.L.O.U.R.S." (FJ, Bentley Productions), dropping at the end of this year. "Cool Outrageous Lovers of Uniquely Raw Style" is what the acronym stands for and it defines the movement spearheaded by Bentley, who believes that "we are living in the golden age of disrespect." Everything from bossa nova to bebop to rock-pop makes up the DNA of "C.O.L.O.U.R.S." and no two songs are alike.

Resolved to affect people's points of view, Bentley started with a book on etiquette published last year. "Strategically, I made sure the book came out first, because there are going to be a lot of terms that I say on this album and you may not get them if you haven't read the book."

In "Advance Your Swagger" (Random House), Bentley guides the reader in understanding the importance of basic decorum in everyday life. Moreover, Bentley is redefining what it means to be cool. "It's cool to know how to treat the ladies, it's cool to have faith in God, it's cool to go to college, it's cool to have respect for your seniors, it's cool to be whatever that God made you. Whatever is [special] about you, to really let the full hue of those colors shine."

Buzz single "Everybody" has garnered much anticipation

for his forthcoming album. The video, featuring Andre 3000, Kanye West and Sa-ra, has gone viral with 400,000 views on YouTube. Just added to Clear Channel urban KMEL/San Francisco, "Everybody" has also been gaining traction within the mixshow community.

With a simple, yet powerful message, Bentley intends to inspire his audience and offer a more balanced perspective. "The programmers out there are [really] making a political statement by supporting any of these records. It's not even about supporting the record; you're supporting the movement." —Foladé Bell



LITTLE BIG TOWN: AUTUMN DE WILDE

RADIO & RECORDS

THANK YOU for making R&R your total information solution

R&R offers over 50 different publications dedicated to every kind of broadcaster, and supplies every kind of information tool important to today's radio industry.

Now celebrating our 35th anniversary year, Radio & Records is the preeminent information company serving decisionmakers in the radio and record industries. R&R offers print, Internet, research, convention, and seminar products providing radio- and record-industry executives access to critical information, including the most comprehensive music-airplay data in the industry.

95%

of Radio executives subscribe to a Radio & Records publication

71%

of Broadcast executives prefer R&R's coverage because it is comprehensive and accurate

93%

regularly visit www.radioandrecords.com

- 3 Print Publications
- 3 Websites
- 4 Conventions
- 6 Daily Emails
- 36 Weekly Emails

The screenshot shows the R&R website interface with various news articles and sections. Key elements include:

- Just Added: WJNO West Palm Beach** - A featured article about a radio station.
- Profile** - A section for industry profiles.
- American Media Services LLC** - A listing for a media services company.
- ON AIR** - A prominent graphic indicating live content.
- R&R RADIO BUSINESS** - A section for industry news and trends.
- STREET TALK** - A section for commentary and analysis.

The magazine cover features a large, vibrant photograph of a man with a wide smile. The headline reads "WELCOME TO THE NEIGHBORHOOD! Big Laughs, Big Stars, Big Results." The R&R logo is prominently displayed at the top.

The cover of R&R TODAY magazine features the headline "R&R TODAY THE DAY 2 HOUR OF THE RADIO INDUSTRY". It includes a list of featured articles and a "Just Added" section.

The cover of R&R STREET TALK magazine features the headline "R&R STREET TALK BY KEVIN CARTER". It includes a list of featured articles and a "Just Added" section.

The cover of R&R UPDATE magazine features the headline "R&R UPDATE". It includes a list of featured articles and a "Just Added" section.

The advertisement for the R&R TALK RADIO SEMINAR features the headline "R&R TALK RADIO SEMINAR" and the dates "MARCH 13-15, 2008" at the "RENAISSANCE WASHINGTON DC HOTEL".

The advertisement for the R&R CONVENTION features the headline "R&R CONVENTION SEPTEMBER 17-19, 2008" at the "Hilton Austin Hotel".

The R&R CONVENTION logo features the headline "R&R CONVENTION SEPTEMBER 17-19, 2008" at the "Hilton Austin Hotel".

The R&R logo features the tagline "The Industry Leader For 35 Years".



As R&R '08 lands in Austin, it's time to tune in to KHFI

Bobby Bones Backs Into Morning Success

Kevin Carter

KCarter@RadioandRecords.com

T rue or False: When Bobby Bones was moved from nights to mornings at Clear Channel's KHFI/Austin in September 2003, it was because of his blindingly impressive talent and limitless potential. Answer: False, as Bobby freely admits: "I don't know if they thought I was that talented. The station was doing kind of bad at the time, and I was like the last-ditch effort. I just happened to get lucky," he says. ■ Fast forward five years, and how the world has changed: "The Bobby Bones Show," anchored by a reluctant, humble-to-the-point-of-painful morning talent and a cast of handpicked radio virgins, is actually working. "Bobby has been a huge factor in KHFI's success," his boss PD Jay Shannon says. "I've been very impressed with his work ethic, passion, show prep, execution and relationships with his co-hosts. He deserves a lot of credit branding KHFI back to a major competitor in Austin. He's truly a pleasure to work with daily."

For Bones, it's been a strange five-year journey: "I was 23 when they gave me the morning show," he says. "I never would have given me that show at 23. But it happened to work, so maybe they knew more than I thought they did." A confluence of events at the time had a lot to do with Bones' getting the morning bump. For example, KHFI was without a PD at the time, as Shannon had temporarily transferred to run sister KXXM/San Antonio several months before. "I was the only live talent on the station at the time," Bones says. "Everything else was voice-tracked or syndicated. I had actually taken another job doing nights in a bigger market, and when I went in to tell the GM, he said, 'What can we do to get you to stay?' and I said, 'Well, I'd like to do mornings ...' I was kind of joking. Two days later, he offered me the deal."

Ignorance Is Bliss

Flush with blissful ignorance, Bones immediately set a lofty (and ballsy) goal: "I was going to hire a bunch of people who had never been in radio before and do a radio show. And that's what I did." Enter Amy, Lunchbox and Carlos, none of whom had ever seen the inside of a radio station before ... a fact that was a selling point to him: "To find people who could come in 'radio cliché-less' was much more important to me than someone who

knew how to work CoolEdit," he says.

"Lunchbox was a delivery driver I met at a bar. He was a small guy but really loud and obnoxious and spoke with a really country accent. I asked him to come in for a segment where we had some rugby girls in the studio. He arm-wrestled them and just got clobbered. But he talked so much crap afterward that I knew this guy was just what we needed for the show. He was going to be that nutty guy, but it wasn't a character—it was really him. And that was something that was really important to me, too—that we weren't just playing characters—we were all really screwed up."

Which brings us to Carlos, the mumbling intern: "He still can't speak clearly," Bones says. "The guy should never be around a microphone, yet he's a producer and he's on the air about as much as anyone else is. Amy was a listener I met during a co-host search. She was so funny and had such a good

'I was 23 when they gave me the morning show. I never would have given me that show at 23. But it happened to work, so maybe they knew more than I thought they did.'

—Bobby Bones



Bobby Bones Fun Facts

Hometown: Mountain Pine, Ark.

First radio job: KSWH (the Switch 91.1) at Henderson State University in Arkadelphia, Ark.

Personal heroes: David Letterman, Mark Grace, George Carlin, Abbie Hoffman

If they ever made a KHFI movie, who would play you? Jon Heder from "Napoleon Dynamite."

Pet peeve: "Other people on Austin radio stations who copy our show."

attitude, and six months later I hired her as a co-host." Did we mention that no one had any previous radio experience? "Sure, at times, you can tell that none of us have done radio," Bones says. "But I think it works for us more than it hurts us." Bones also finds that being the designated "grizzled veteran" on the show makes it easier to get his fledgling crew to buy into his schemes. "It makes them feel like I know what I'm talking about," he says. "They think I've been around the block, so they trust me more than they normally would have, had they been in radio before. They have no idea how dumb I really am, because they haven't been around other smart people."

Well, something's working, and the numbers bear that out: "We've been dominating 18-24 for years. We're also doing well 25-34 and 12+," he says. A year ago, Bones and crew took that first, tiny step off the syndication curb when his show was picked up by Clear Channel sister KZCH (Channel 96.3)/Wichita, thanks to a family connection: "Jay used to work with Clear Channel's GM when they were both in San Antonio," Bones explains. "He took a chance on a show with zero syndication experience, and the next thing you know, we're on in a top 100 market like Wichita. This last book is the first time we were No. 1 18-34, which was real exciting for someone like me, who doesn't too get excited about anything," Bones says, a fact that bodes well for the future: "We're like every other show; we think we're good enough to be on other stations, and hopefully they're going to put us on a couple more stations before the first of the year."

Outside Interests

Besides waking up well before the sun comes up, Bones also stays busy outside of the radio show. He recently finished the first season (some 24 episodes) of a late-night TV show for a local cable channel and balances the occasional stand-up comedy gig. "I also host a daily music video show and I do some freelance stuff for the stations in town," he says. "I studied television in college, and my ultimate goal is to do television in a wider capacity."

While most morning shows usually require a mandatory post-show meeting, Bones and Shannon enjoy a unique relationship that doesn't demand that kind of structure. Instead, they just, well, talk. "He never calls me to his office. He never says 'Hey, we need to talk about things,' but I respect his opinion so much that I'll go sit in his office and talk every day," Bones says. "About once a week there may be something about the show brought up. The other four days, we just kind of hang out."

Bones admits that, five years into the process, the body chemistry conversion from nights to mornings has yet to kick in. "It's still awful," he says. "I'm 28. Most of my friends still live like 28 year olds. I live like a 50 year old, where I'm in bed by 8 p.m. and wake up at 3 a.m. There's not a single morning when I wake up and feel good. I drag my ass until about 5:45 a.m., and then I get going—but I'm not a morning person. I never have been a morning person. It's really odd that this is what I do. But hopefully this is what I'll be doing for the rest of my life."

R&R



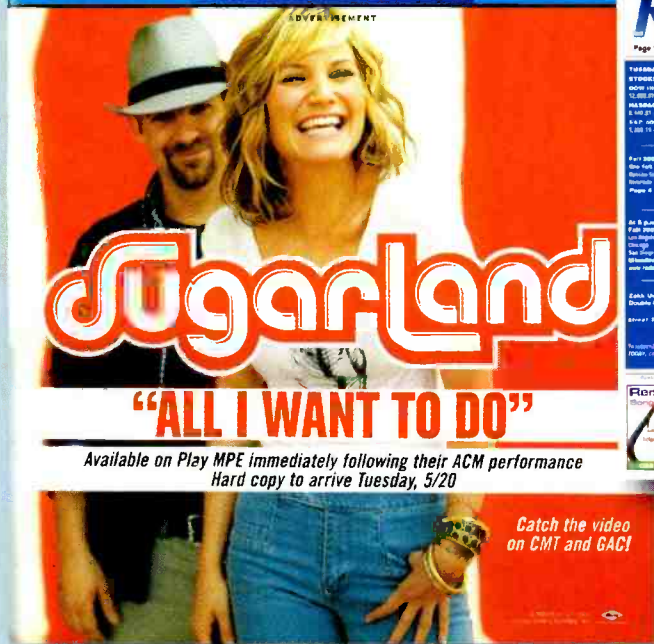
From left: Carlos, Amy, Bobby, Lunchbox, assistant producer Alayna

R&R

RADIO & RECORDS

SUBSCRIBE TO R&R

\$325/year



R&R TODAY

THE DAILY DIGEST OF THE RADIO INDUSTRY

January 8, 2008

WTWV Names Bossie Pres. CEO
 National Director Peter H. Bosse has been named CEO of WTWV-TV, a new station in the Charlotte market. Bosse will be responsible for the station's overall operations and will report to the station's board of directors.

R&R Teams With Yungblut's OMS
 The radio industry's leading trade publication, Radio & Records, has teamed up with Yungblut's OMS to create a new online platform for the industry. This platform will provide a comprehensive overview of the radio industry's performance and trends.

House Launches Investigation
 The House of Representatives has launched an investigation into the activities of the radio industry. The investigation will focus on the industry's practices and procedures, and will aim to identify any areas of concern.

R&R RADIO & RECORDS DAILY E-MAIL UPDATE

THE BEST METHODOLOGY, RADIO'S BEST RESEARCHERS

Edison Media Research

January 8, 2008

LATEST RADIO INDUSTRY HEADLINES

Visit RadioandRecords.com for all of today's industry breaking news.

- **Radio** adds programming duties at Clear Channel Urban WJZZ (Power 105.1) New York, NY.
- **Radio** adds programming duties at Clear Channel WJZZ (Power 105.1) New York, NY.
- **Radio** adds programming duties at Clear Channel WJZZ (Power 105.1) New York, NY.

R&R RADIO & RECORDS DAILY E-MAIL UPDATE

SPOTSCAN Have you made budget today?

January 8, 2008

ARBITRON TOP 10s

Visit RadioandRecords.com for a complete list of Arbitron Top 10s.

Market	Station	Share	Station	Share
Atlanta	WABZ	18.7	WABZ	18.7
Atlanta	WABZ	18.7	WABZ	18.7
Atlanta	WABZ	18.7	WABZ	18.7

MEDIA MONITORS

AUDIENCE REACTION

R&R DIRECTORY

GSelector music scheduling reinvented

Your music scheduler connected directly to your PPM listeners.

www.mediamonitors.com
www.gselector.com

YOUR R&R SUBSCRIPTION INCLUDES:

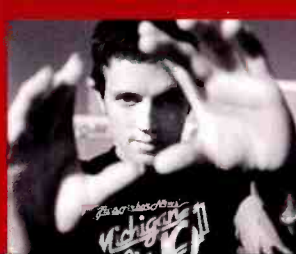
- **50 Weekly Issues of Radio & Records Magazine.**
- **R&R Today** – Daily industry news delivered each business morning to your inbox.
- **R&R Headline News and Ratings** – Afternoon news updates and the latest ratings summaries, delivered via email.
- **R&R Directory** – Published twice a year, the radio industry's most comprehensive directory of ratings, owners, record companies, program suppliers, and more.

Go to www.radioandrecords.com to subscribe.

R&R CHR/TOP 40

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ **JASON MRAZ** RETURNS TO THE LIST FOR THE FIRST TIME SINCE MARCH 2006 AS "I'M YOURS" OPENS AT NO. 39. THE SONG BECAME HIS FIRST TOP 10 AT HOT AC, WHERE IT CURRENTLY HOLDS AT NO. 5, SINCE HIS 2003 DEBUT SINGLE "THE REMEDY (I WON'T WORRY)."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+	-	AUDIENCE MILLIONS	RANK
1	1	20	CHRIS BROWN FOREVER	NO. 1 (5 WKS)	11 ² ☆	8608	-584		55.256	1
2	4	15	RIHANNA DISTURBIA		11 ☆	8447	+520		51.531	2
3	2	12	NE-YO CLOSER		11	8289	+165		50.868	3
4	3	15	KARDINAL OFFSHALL FEATURING AKON DANGEROUS		11 ☆	7750	-202		43.772	4
5	6	10	JORDIN SPARKS ONE STEP AT A TIME		☆	7236	+165		40.488	6
6	5	25	JESSE MCCARTNEY LEAVIN'		11 ² ☆	6768	-981		40.849	5
7	8	7	SECONDHAND SERENADE FALL FOR YOU		☆	5964	+127		32.567	9
8	9	3	LEONA LEWIS BETTER IN TIME		☆	5828	+320		33.915	7
9	7	7	KID ROCK ALL SUMMER LONG		11 ² ☆	5360	-963		24.732	13
10	10	5	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11	5180	+34		33.720	8
11	15	4	PINK SO WHAT		☆	5005	+890		27.105	11
12	12	12	COLDPLAY VIVA LA VIDA		11	4363	-390		26.454	12
13	16	11	FLO RIDA FEATURING WILL.I.AM IN THE AYER		☆	4235	+214		21.134	17
14	1E	5	M.I.A. PAPER PLANES		☆	4107	+533		21.768	16
15	1	24	METRO STATION SHAKE IT		11	3994	-801		21.950	15
16	1	18	KATY PERRY I KISSED A GIRL		11 ² ☆	3702	-634		28.050	10
17	1A	13	THE PUSSYCAT DOLLS WHEN I GROW UP		☆	3380	-772		22.884	14
18	27	3	KATY PERRY HOT N COLD	AIRPOWER/MOST INCREASED PLAYS	☆	3056	+1036		20.238	19
19	17	25	RIHANNA TAKE A BOW		11 ³ ☆	2959	-703		20.301	18
20	22	5	DAVID ARCHULETA CRUSH	AIRPOWER	☆	2948	+415		15.829	20
21	13	12	PARAMORE THAT'S WHAT YOU GET		☆	2622	-465		12.165	23
22	21	15	BOYS LIKE GIRLS THUNDER		☆	2615	-104		10.589	25
23	2E	5	DAUGHTRY WHAT ABOUT NOW		☆	2410	+266		11.850	24
24	2E	4	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		☆	2321	+478		14.033	21
25	26	9	WE THE KINGS CHECK YES JULIET (RUN BABY RUN)		☆	2056	-8		9.361	26
26	30	5	SAVING ABEL ADDICTED		☆	2039	+339		6.437	34
27	52	4	SHONTELLE T-SHIRT		☆	1892	+311		8.791	28
28	2A	11	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLI (POP THAT BODY)		11	1750	-719		8.464	29
29	35	4	NATASHA BEDINGFIELD ANGEL		☆	1733	+312		4.983	38
30	31	3	ARTISTS STAND UP TO CANCER JUST STAND UP!		☆	1663	-25		8.951	27
31	23	7	SEPTEMBER CRY FOR YOU		☆	1663	-83		12.457	22
32	3E	2	JESSE MCCARTNEY IT'S OVER		☆	1529	+426		7.262	31
33	22	12	JONAS BROTHERS BURNIN' UP		☆	1479	-1030		5.821	35
34	NEW		T.I. WHATEVER YOU LIKE		☆	1441	+807		7.507	30
35	35	7	ONE BLOCK RADIUS YOU GOT ME		☆	1352	-222		6.619	33
36	3A	13	DAVID COOK THE TIME OF MY LIFE		☆	1312	-244		5.242	37
37	NEW		CHRISTINA AGUILERA KEEPS GETTIN' BETTER	MOST ADDED	☆	1127	+868		7.009	32
38	11	2	THE TING TINGS SHUT UP AND LET ME GO		☆	949	+156		2.864	-
39	NEW		JASON MRAZ I'M YOURS		☆	925	+308		2.724	-
40	M	3	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆	904	+104		2.507	-

MOST ADDED

CHRISTINA AGUILERA 37
Keeps Gettin' Better (RCA/RMG)
KONO, KJYO, KKM, KKOB, KKP, KQXY, KRBE, KWYL, Sirius Hits 1, WABB, WAEZ, WAKS, WAOA, WBHT, WDJQ, WOOD, WFLZ, WHBQ, WHOT, WHTZ, WIOG, WJBQ, WJIM, WLAN, WLDI, WNOU, WNTQ, WPRO, WQEN, WTW, WYKS, WYCK, WYST, WWWQ, WZBZ, WZYP, XM Top 20 on 20

JONAS BROTHERS 29
Lovebug (Hollywood)
CKEY, KOND, KHOP, KHTT, KKP, KQM, KSAS, KSPW, KWNZ, Sirius Hits 1, WAEZ, WBHT, WCGQ, WFLZ, WHKF, WHTZ, WKRZ, WKSE, WLDI, WNTQ, WPRO, WSSX, WVSR, WVYB, WXKB, WXSS, WXXX, WXYK, WZBZ

KATY PERRY 27
Hot N Cold (Capitol)
KBKS, KJYO, KMXV, KRBE, KSPW, KWYL, KXXM, KZCH, WAEB, WAEZ, WAKS, WAOA, WDCQ, WFBC, WHKF, WHOT, WHYI, WKCI, WKZL, WLAN, WLKT, WWCK, WWHT, WWST, WWWQ, WXXX, WZYP

T.I. 23
Whatever You Like (Grand Hustle/Anti-)
KDWB, KHKS, KHTS, KJYO, KKOB, KKP, KKRZ, KRUF, KZCH, WAKS, WFBC, WHHD, WHKF, WIOG, WJBQ, WKSZ, WNK, WNOK, WPHY, WQEN, WSSX, WVK, WXXX, WXYK, WZBZ

NE-YO 20
Miss Independent (Def Jam/JMG)
KHOP, KKM, KKOB, KQM, KSAS, KWNZ, KWYL, WDJQ, WOOD, WHHD, WKRZ, WKSE, WNCI, WNOK, WNOU, WPRO, WSTW

JESSE MCCARTNEY 16
It's Over (Hollywood)
KHKS, KKD, KKH, KLAL, KQCH, KRUF, WAPE, WFKS, WKSZ, WNK, WNOK, WPHY, WRYW, WYKS, WXXX, WZEE

KEVIN RUDOLF FEAT. LIL WAYNE 15
Let It Rock (Cash Money/Universal Republic)
KRQ, KSPW, KXXM, WAEB, WERO, WHYI, WPKS, WKRC, WKSC, WNCI, WSTR, WSTW, WWHT, WXSS, WXXX

ADDED AT... WIOG
Saginaw, MI
PD: Jerry Noble
APD: Demas
Natasha Bedingfield, Angel, 20
Christina Aguilera, Keeps Gettin' Better, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SEETHER Rise Above This (Wind-up) TOTAL STATIONS: 37	834/42	SAVAGE FEAT. SOULJA BOY TELL'EM Swing (Dawn Raid/Universal Republic) TOTAL STATIONS: 70	605/66
LIL WAYNE FEAT. T-PAIN Got Money (Cash Money/Universal Motown) TOTAL STATIONS: 69	821/69	REHAB Bartender Song (Universal Republic) TOTAL STATIONS: 28	579/206
DAVID BANNER FEAT. CHRIS BROWN Get Like Me (b.i.g. f.a.c.e./SRC/Universal Motown) TOTAL STATIONS: 71	640/35	T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba) TOTAL STATIONS: 42	558/130
O.A.R. Shattered (Turn The Car Around) (Everline/Anti-RRP) TOTAL STATIONS: 31	619/109	GYM CLASS HEROES FEAT. THE-DREAM Cookie Jar (Decaydance/Fueled By Ramen/RRP) TOTAL STATIONS: 41	471/10
SHWAYZE Corona And Lime (Suretone/Geffen/Interscope) TOTAL STATIONS: 56	611/19	NEW KIDS ON THE BLOCK & NE-YO Single (Interscope) TOTAL STATIONS: 62	460/197

MOST INCREASED PLAYS

+1036	☆ KATY PERRY Hot N Cold (Capitol) WHB +36, WAKS +32, WZBZ +30, WDJQ +26, KZCH +22, WXXX +21, WKSZ +21, XT20 +20, KLAL +19, KQCH +18
+890	☆ PINK So What (LaFace/Zomba) WLKT +35, WAKS +33, WNOU +31, XT20 +29, KSLZ +29, KRQZ +28, WKKF +27, WDJQ +25, WAPE +24, WNOK +24
+868	☆ CHRISTINA AGUILERA Keeps Gettin' Better (RCA/RMG) WPHY +33, WZBZ +33, WSSX +32, WFLZ +28, KHOP +27, WSTR +25, WKSZ +25, WVK +25, WQEN +22, KZYP +21
+807	T.I. Whatever You Like (Grand Hustle/Anti-) WKS +35, KHKS +31, WNOU +29, KWNZ +27, WNK +26, KZCH +25, WWHT +24, WBVD +24, KIIS +24, XT20 +24
+533	M.I.A. Paper Planes (XL/Interscope) WNOU +52, WXKB +40, KXXM +34, WKKF +27, WFKS +25, WPKS +24, WHHD +22, KSM +21, WKST +20, WAPE +18

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
130 CHR/top 40 and 19 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 59 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

STEAL THE SHOW

FirstFlash! Line can take care of all your custom printing needs...

EventTape® • BunchaBanners • FlashBags • Ponchos • Stickers • License Plates • Key Tags • Stadium Cups

www.firstflash.com



► **EVA AVILA** HAS THE LARGEST SPIN GAIN ON CANADA CHR/TOP 40 (UP 155) AS "GIVE ME THE MUSIC" LEAPS 49-28. THE TRACK IS THE FIRST SINGLE FROM HER UPCOMING SOPHOMORE ALBUM, DUE THIS FALL.

CHR/TOP 40 MONITORED REPORTERS

- WFLY/Albany, NY**
OM: Kevin Callahan
PD: Terry O'Donnell
APD: Brian Cody
MD: Marissa Lanchak
- WKKF/Albany, NY**
PD: Randy McCarten
- KKOB/Albuquerque, NM**
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
- WIXX/Appleton, WI**
PD: Jason Hillery
MD: David Burns
- WKSZ/Appleton, WI**
PD: Dayton Kane
APD/MD: Brian Davis
- WSTR/Atlanta, GA**
PD: John Dimick
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM/MD: Rob Roberts
APD/MD: Johnny O
- WZBZ/Atlantic City, NJ**
PD: Rob Garcia
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- KQXY/Beaumont, TX**
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WXYK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
PD: Steve "Keke Luv"
Kicklighter
APD: Chris "Lucky" Stewart
- KZMG/Boise, ID**
MD: Migggy Santos
- WXKS/Boston, MA**
OM: Cadillac Jack
PD: Chris Tyler
MD: Jim Clerkin
- CKEY/Buffalo, NY**
PD/MD: Dave Universal
- WKSE/Buffalo, NY**
OM/MD: Sue O'Neil
- WXXX/Burlington, VT**
OM/MD: Ben Hamilton
MD: Pete Belair
- WDJQ/Canton, OH**
PD: John Stewart
MD: Nikolina
- WIHB/Charleston, SC**
OM/MD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC**
OM/MD: Mike Edwards
- WVSR/Charleston, WV**
OM: Jeff Whitehead
PD: Wade Hill
MD: Jason Reed
- WNKS/Charlotte, NC**
OM/MD: John Reynolds
MD: Otis
- WDOD/Chattanooga, TN**
OM/MD: Danny Howard
MD: Sean Stewart
- WKSC/Chicago, IL**
PD: Rick Vaughn
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhart
PD: Mark Anderson
- WAKS/Cleveland, OH**
OM: Keith Abrams
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Fox
- KVUU/Colorado Springs, CO**
PD: Chris Pickett
MD: Darren McKee
- WNOK/Columbia, SC**
PD/MD: Tommy BoDean
- WCCG/Columbus, GA**
PD: Dave Arwood
- WNCI/Columbus, OH**
PD: Michael McCoy
APD: Erin Rafferty
- KKPN/Corpus Christi, TX**
OM/MD: Scott Holt
APD/MD: Dave Ross
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kid
- WDKF/Dayton, OH**
OM: Tony Tilford
APD/MD: Ryan Drake
- WVYB/Daytona Beach, FL**
OM: Frank Scott
PD: Armmie Olson
- KKDM/Des Moines, IA**
PD/MD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
PD: Dom Theodore
APD/MD: Beau Daniels
- WWCK/Flint, MI**
OM: Jeff Wade
PD: Jeff Andrews
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
OM/MD: Kevin Quinn
- WHTS/Grand Rapids, MI**
OM: Steve Stewart
PD: Jack Spade
- WSNX/Grand Rapids, MI**
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD: Josie
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
- WFBC/Greenville, SC**
PD: Chase Murphy
- WHKF/Harrisburg, PA**
OM: Chris Tyler
PD: JT Bosch
APD: Mike Miller
MD: OC
- WKSS/Hartford, CT**
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQMQ/Honolulu, HI**
MD: Ryan Sean
- KKHH/Houston, TX**
PD: Mark Adams
APD/MD: Greg Morgan
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZYP/Huntsville, AL**
APD: Ally "Lisa" Elliott
- WNOU/Indianapolis, IN**
OM: Brian Wallace
PD: Tim Rainey
- WYOY/Jackson, MS**
PD: Zak Tyler
APD/MD: Nate West
- WAPE/Jacksonville, FL**
PD: JR Ammons
APD/MD: Chase Daniels
- WFKS/Jacksonville, FL**
OM: Gail Austin
PD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
OM: Bill Hagy
PD/MD: Jason Reed
- KMXV/Kansas City, MO**
OM: Mike Rowen
PD: Ponch
MD: Steve Serrano
- WVST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
PD: Bobby Novosad
MD: Chris Reed
- WLAN/Lancaster, PA**
PD: Jeff Hurley
- WJIM/Lansing, MI**
PD: Josh Strickland
- WLKT/Lexington, KY**
PD: JB Witte
- KLAL/Little Rock, AR**
OM/MD: Randy Cain
APD: Ed Johnson
MD: Charlotte
- KIIS/Los Angeles, CA**
PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
PD: Shane Collins
APD/MD: Ben Davis
- WZKF/Louisville, KY**
OM/MD: Scott Holt
APD/MD: Matt Ryan
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
PD: Tony Banks
- WBVD/Melbourne, FL**
OM: Ken Holiday
PD: Mike Klein
- WHBQ/Memphis, TN**
OM: Chris Taylor
MD: Joe Mack
- WHYI/Miami, FL**
OM/MD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI**
OM/MD: Brian Kelly
APD/MD: JoJo Martinez
- KDWB/Minneapolis, MN**
OM/MD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
PD: Chris Michaels
APD/MD: QTIP
- KHOP/Modesto, CA**
OM: Richard Perry
PD: MoJoe Roberts
APD: Matden
MD: Orphan Andrew
- WHHY/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
OM/MD: Rich Davis
MD: Tommy Butter
- WBLI/Nassau, NY**
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Tim Clarke
- WFHN/New Bedford, MA**
OM: Chris Tyler
MD: Michael Rock
- WKCI/New Haven, CT**
PD: Chaz Kelly
MD: Mike "Jagger" Thomas
- WHTZ/New York, NY**
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Frito
- KQCH/Omaha, NE**
OM/MD: Mark Todd
MD: Corey Young
- WXXL/Orlando, FL**
OM: Michael Bryan
APD/MD: Jana Sutter
- WIOQ/Philadelphia, PA**
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Greggory D"
D'Angelo
- WBZW/Pittsburgh, PA**
PD: Ryan Mill
APD/MD: Kobe
- WKST/Pittsburgh, PA**
PD: Alex Tear
APD: Drew Hall
MD: DJ Bonics
- WJBQ/Portland, ME**
OM/MD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
APD: Mick Lee
- WPRO/Providence, RI**
OM/MD: Tony Bristol
APD/MD: Davey Morris
- WDCG/Raleigh, NC**
OM: Chris Shebel
PD: Randi West
APD/MD: Brody
- KWNZ/Reno, NV**
PD: Justin Tyme
APD: Johnny B
- KWYL/Reno, NV**
OM/MD: Nick Elliott
APD: Rude Boy
MD: Amy Black
- WRVQ/Richmond, VA**
PD: Boomer
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Jesse Graff
- WPXY/Rochester, NY**
PD: Mike Danger
- KDND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT**
OM: Jeff Cochran
PD: Jeff McCartney
MD: Tricia Jenkins
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD/MD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius Hits 1/Satellite**
OM: Kid Kelly
APD/MD: Ryan Sampson
- XM Top 20 on 20/Satellite**
OM: Jon Zellner
PD: Michelle Cartier
MD: Priestly
- WAEV/Savannah, GA**
PD/MD: Russ Francis
- KBKS/Seattle, WA**
PD: Becky Brenner
APD: Bender
MD: Eric Tyler
- KRUF/Shreveport, LA**
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO**
OM/MD: Chris Cannon
- KSLZ/St. Louis, MO**
PD: Tommy Austin
MD: Taylor J
- WNTQ/Syracuse, NY**
OM/MD: Tom Mitchell
MD: Rick Roberts
- WWHT/Syracuse, NY**
PD: Butch Charles
MD: Jeff Wise
- WFLZ/Tampa, FL**
OM: Doug Hamand
PD/MD: Tommy Chuck
- WTWR/Toledo, OH**
PD: Chris Reynolds
- WVKS/Toledo, OH**
OM: Bill Michaels
PD: Nathan Reed
MD: Boomer
- KRQQ/Tucson, AZ**
OM/MD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK**
OM/MD: Tod Tucker
APD: Billy "The Baby DJ"
Sexaur
MD: Mikey B.
- WIHT/Washington, DC**
OM/MD: Thea Mitchem
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
OM: Dave Denver
PD: PJ
APD/MD: Valentine
- KZCH/Wichita, KS**
OM: Lyman James
PD/MD: Sammy Suarez
- WBHT/Wilkes Barre, PA**
PD: A.J.
MD: Marino
- WKRZ/Wilkes Barre, PA**
PD: Mike O'Donnell
APD/MD: Kelly K
- WSTW/Wilmington, DE**
PD: Mike Yeager
APD/MD: Mike Rossi
- WAKZ/Youngstown, OH**
OM: Dan Rivers
PD: Sean Stevens
MD: Krissy Taylor
- WHOT/Youngstown, OH**
PD: J-Dub

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	3	13	RIHANNA DISTURBIA	SRP/DEF JAM/IDJMG	3335	+227
2	1	20	CHRIS BROWN FOREVER	JIVE/ZOMBA	3272	-161
3	5	10	NE-YO CLOSER	DEF JAM/IDJMG	3248	+241
4	2	12	KARDINAL OFFSHALL FEAT. AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	3115	+5
5	6	13	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/ZOMBA	3093	+261
6	8	14	SECONDHAND SERENADE FALL FOR YOU	GLASSNOTE/ILG/ATLANTIC	2953	+322
7	4	25	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD	2676	-395
8	10	9	LEONA LEWIS BETTER IN TIME	SYCO/J/RMG	2647	+451
9	7	17	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	2380	-359
10	12	13	ESTELLE FEAT. KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC	2082	+146
11	15	4	PINK SO WHAT	LAFACE/ZOMBA	2066	+494
12	9	12	COLDPLAY VIVA LA VIDA	CAPITOL	2003	-198
13	11	23	METRO STATION SHAKE IT	COLUMBIA	1663	-356
14	21	4	DAVID ARCHULETA CRUSH	19/JIVE/ZOMBA	1558	+339
15	16	9	FLO RIDA FEAT. WILL.I.AM IN THE AYER	POE BOY/ATLANTIC	1557	+64
16	22	5	M.I.A. PAPER PLANES	XL/INTERSCOPE	1428	+213
17	13	14	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE	1326	-564
18	14	17	KATY PERRY I KISSED A GIRL	CAPITOL	1321	-417
19	24	5	DAUGHTRY WHAT ABOUT NOW	RCA/RMG	1314	+136
20	17	12	BONYS LIKE GIRLS THUNDER	COLUMBIA	1300	-87
21	19	10	PARAMORE THAT'S WHAT YOU GET	FUELED BY RAMEN/RRP	1242	-99
22	27	4	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	1162	+275
23	30	3	KATY PERRY HOT N COLD	CAPITOL	1160	+525
24	28	5	SAVING ABEL ADDICTED	SKIDCO/VIRGIN/CAPITOL	1067	+197
25	26	7	SEPTEMBER CRY FOR YOU	ROBBINS	1023	+116
26	25	6	WE THE KINGS CHECK YES JULIET (RUN BABY RUN)	S-CURVE/CAPITOL	973	+24
27	23	11	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER (LOLLI LOLLIPOP THAT BODY)	HYPNOTISE MINDS/COLUMBIA	846	-346
28	18	11	JONAS BROTHERS BURNIN' UP	HOLLYWOOD	836	-550
29	33	2	ARTISTS STAND UP TO CANCER JUST STAND UP!	SUZC/IDJMG	759	+258
30	32	4	SHONTELLE T-SHIRT	SRC/UNIVERSAL MOTOWN	718	+195
31	34	3	NATASHA BEDINGFIELD ANGEL	PHONOGENIC/EPIC	709	+245
32	31	5	ONE BLOCK RADIUS YOU GOT ME	PROPERTY/MERCURY/IDJMG	626	+21
33	29	15	DAVID COOK THE TIME OF MY LIFE	19/RCA/RMG	588	-153
34	39	2	JESSE MCCARTNEY IT'S OVER	HOLLYWOOD	541	+273
35	35	8	AMON MRAZ I'M YOURS	ATLANTIC/RRP	541	+86
36	NEW		T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	423	+228
37	NEW		LIL WAYNE FEAT. T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	327	+111
38	37	2	JENNA DREY ALL OUT OF LOVE	ROBBINS	320	-29
39	NEW		TING TINGS SHUT UP AND LET ME GO	COLUMBIA	311	+88
40	NEW		GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	274	+69

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	13	RIHANNA DISTURBIA	SRP/DEF JAM/UNIVERSAL	894	+1
2	2	16	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	848	-6
3	3	12	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE/UNIVERSAL	845	+49
4	4	20	CHRIS BROWN FOREVER	JIVE/SONY BMG	605	-47
5	8	10	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/SONY BMG	547	+18
6	7	12	THEORY OF A DEADMAN ALL OR NOTHING	604/UNIVERSAL	534	-15
7	9	24	NE-YO CLOSER	DEF JAM/UNIVERSAL	511	-14
8	5	24	KARDINAL OFFSHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	507	-75
9	17	4	PINK SO WHAT	LAFACE/SONY BMG	500	+97
10	6	14	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	489	-90
11	14	8	HEDLEY OLD SCHOOL	UNIVERSAL	481	+47
12	11	12	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	464	-1
13	13	13	DANNY FERNANDES PRIVATE DANCER	CP	439	-3
14	16	7	LEONA LEWIS BETTER IN TIME	SYCO/J/SONY BMG	436	+18
15	18	5	M.I.A. PAPER PLANES	XL/BEGGARS GROUP	434	+59
16	10	17	KATY PERRY I KISSED A GIRL	CAPITOL/EMI	394	-113
17	19	7	FLO RIDA FEATURING WILL.I.AM IN THE AYER	POE BOY/ATLANTIC/WARNER	391	+28
18	12	19	ESTELLE FEATURING KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC/WARNER	368	-80
19	15	12	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	365	-62
20	30	3	KATY PERRY HOT N COLD	CAPITOL/EMI	355	+133
21	20	4	SIMPLE PLAN SAVE YOU	LAVA/ATLANTIC/WARNER	350	+16
22	25	3	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	349	+61
23	21	14	STATE OF SHOCK BEST I EVER HAD	CORDOVA BAY	308	-25
24	26	8	SECONDHAND SERENADE FALL FOR YOU	GLASSNOTE/ILG/ATLANTIC/WARNER	292	+4
25	24	9	SEPTEMBER CRY FOR YOU	AWESOME/EMI	289	-15
26	29	6	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE/UNIVERSAL	283	+51
27	23	21	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD/UNIVERSAL	276	-37
28	49	2	EVA AVILA GIVE ME THE MUSIC	SONY BMG	273	+155
29	27	21	METRO STATION SHAKE IT	COLUMBIA/SONY BMG	253	-27
30	22	10	JONAS BROTHERS BURNIN' UP	HOLLYWOOD/UNIVERSAL	232	-87

FOR WEEK ENDING SEPTEMBER 14, 2008

♦ indicates CanCon



Former Hot 97 personality ready to roll on MTV

The Scoop On Fatman

Darnella Dunham

DDunham@RadioandRecords.com

more than 16 months after unexpectedly resigning from Ennis hip-hop powerhouse WQHT (Hot 97)/New York, Fatman Scoop launches his weeknight TV show at midnight Sept. 29 on MTV. Co-hosted by Shanda, his wife of three years, and based on the popular podcast they launched in fall 2006, "Man and Wife," the show is a 30-minute sexual-relationship program hosted by the couple—from their bed. ■ Fatman Scoop spent 12 years on-air at Hot 97, moving from overnight personality to midday host, and in May 2007 felt that it was time to go. Continuing to host his domestically and internationally syndicated mix show "Full Throttle Radio," he also unveiled a new endeavor: a multimedia deal with MTV to expand the "Man and Wife" podcast to other media.

The agreement with MTV consisted of a TV development deal and a first-look book and DVD deal. (The "Man and Wife" podcast resides at manandwife.tv and can also be found via iTunes.) When the deal was announced in June 2007, the podcast had already surpassed the 3 million-viewer mark, according to MTV.

Creating a strong new-media content offering helped the couple secure the multiplatform deal with MTV. It gave them negotiating power, allowing them to be much more than talent—both serve as executive producers of the show. "We had built up [manandwife.tv] to 5 or 6 million hits on MySpace and over 20 million viewers," Scoop says. "People only respect numbers. With the fan base, we walked in and were able to negotiate numbers. We own it. We have a joint venture with them."

Shanda adds, "They just did it our way, and I'm blessed that we were able to be a part of the editing process and that we decide how we're represented." Scoop says, "We control how it looks and we can say, 'We don't want that in there.'"

When the deal was announced, Tony DiSanto, executive VP of MTV series development and animation, said in a release: "Fatman Scoop and Shanda are not only made for each other, but are made for television. Their hilarious and frank discussions could help usher in a new era of public discourse on everything from sex and sexuality to romance in a committed

relationship, and bring Scoop and Shanda to an even wider audience."

The Perfect Partner

Scoop began developing a sex and relationship radio show while at Hot 97. Searching radio and TV for a female counterpart, he eventually realized that the most suitable co-host was the former sex educator who slept next to him. "One night I was sitting in the bed with her and we were just talking and I was like, 'Wow. I can't believe that I'm spending all this time looking for somebody and I've got the person right here next to me,'" he recalls. "I was a little apprehensive about bringing my wife into the business. I took a leap of faith and I said, 'Let's do this.'"

The TV version of "Man and Wife," which airs Monday-Thursday, is by no means a reality show. The program has drawn comparisons to "Loveline," the long-running late-night relationship show syndicated by Westwood One that originates at CBS Radio alternative KROQ/Los Angeles and was part of MTV's lineup from 1996 to 2001.

Scoop says they didn't set out to copy "Loveline." "I didn't even know about 'Loveline,'" he says. "I was trying to do a sex and relationship radio show because I thought it would be good." Shanda adds, "I didn't either. I never watched one episode."



Attending the 2008 MTV Video Music Awards are, from left, Shanda, drummer Travis Barker, DJ AM and Fatman Scoop.

Since, the two have become familiar with the show. "Because we were compared to 'Loveline,' we needed to see what it was all about." One difference, according to Scoop, is that "Man and Wife" is "more high-energy. It's two black people in a monogamous relationship that are giving sex advice."

Another key difference is that then-"Loveline" co-hosts Adam Carolla and Dr. Drew Pinsky dispensed advice from a couch to callers and studio audience members for the TV version of "Loveline." Shanda and Scoop have a totally different setup. "Our show is us in the bed answering those voice mails, e-mails and video submissions," Shanda says.

Although the interactive element from the "Man and Wife" podcast will remain in the TV version, it won't be as racy. "You can say whatever the hell you want on the podcast," Scoop says. "On TV you've got the FCC, standards and practices, lawyers and all that stuff. Standards and practices and the lawyers that deal with that worked with us really hands-on with the show. They didn't want it to be too far removed from the Internet so they did it

'It's two black people in a monogamous relationship that are giving sex advice.'

—Fatman Scoop



'Man and Wife'—straight from the bedroom.

just the right way where it's TV and you can kind of push the limit but not go over it." The raw version of the show will continue to have an online home at manandwife.tv.

Both hosts are excited about the launch of "Man and Wife" on MTV, a new book from Shanda and an exercise DVD from Scoop. But their relationship means more than their business endeavors. "There's no one thing bigger than my marriage," she says. "I don't play when it comes to my marriage. Because none of this means anything if I can't share it with my husband and we're happy at the end of the day."

R&R

CLUB R&R
PERFORMANCE
@ ANTONES
THURSDAY
NIGHT!

Already Playing @ KPWT KVEG KXMT KCAQ KOHT KKUU

Glasses Malone

feat. Birdman & Lil Wayne



Akon

I'M SO PAID

featuring Lil Wayne

The new single out now!

Lil Keke "Money In The City"

"Keke has been a consistent artist for us, a true voice of the street, a artist that fills the void we been missing and 'Money In The City' is already building in the streets." - JQue MD, KBXX/Houston

New album **Loved by Few Hated by Many** coming Nov 18th!



MURPHY LEE

"MY SHOES"

IMPACTING RHYTHMIC RADIO 10/7



J BLUE "HEY" FEAT. SNOOP DOGG

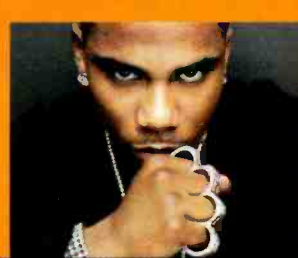
The debut single from singer/songwriter from Los Angeles, CA

Performing on the upcoming **BET** Black College Tour

Impacting Rhythm Radio 10/21

universalmotown





► **NELLY** EARNS HIS FIRST TOP 10 SINCE 2006 AS "BODY ON ME" RISES 12-10. HIS 15 TOP 10s SINCE HIS DEBUT IN 2000 RANK THIRD BEHIND T-PAIN (16) AND LUDACRIS (21) FOR THE MOST THIS DECADE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	17	LIL WAYNE FEAT. T-PAIN GOT MONEY	NO. 1 (2 WKS) CASH MONEY/UNIVERSAL MOTOWN		4348 -207	34.341	1
2	10	6	T.I. WHATEVER YOU LIKE	MOST INCREASED PLAYS GRAND HUSTLE/ATLANTIC		4320 +1123	31.517	2
3	2	21	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ☆	4153 -328	29.710	4
4	3	18	CHRIS BROWN FOREVER		11 ² ☆	3989 -294	25.553	6
5	7	7	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆	3966 +608	30.806	3
6	4	22	NE-YO CLOSER		11 ☆	3618 -240	23.526	8
7	5	23	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11	3381 -377	27.604	5
8	6	16	YUNG BERG FEATURING CASHA THE BUSINESS		☆	3293 -97	17.355	12
9	8	15	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	3148 -155	23.609	7
10	12	13	NELLY FEATURING ASHANTI & AKON BODY ON ME		☆	2871 +133	16.951	13
11	9	20	THE-DREAM I LUV YOUR GIRL		11 ☆	2760 -470	16.833	14
12	19	3	M.I.A. PAPER PLANES		☆	2610 +874	20.242	11
13	11	16	LIL WAYNE A MILLI		11 ☆	2490 -703	15.628	16
14	14	11	SAVAGE FEAT. SOULJA BOY TELL'EM SWING		AIRPOWER	2289 +46	10.157	20
15	15	8	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY		☆	2249 +88	9.475	21
16	13	13	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	2044 -278	16.607	15
17	23	4	THE GAME FEATURING LIL WAYNE MY LIFE		AIRPOWER	1944 +351	21.950	9
18	18	8	LL COOL J FEATURING THE-DREAM BABY		☆	1830 +87	13.490	17
19	21	10	RIHANNA DISTURBIA		AIRPOWER	1827 +179	11.461	18
20	27	3	NE-YO MISS INDEPENDENT		AIRPOWER	1795 +543	20.768	10
21	25	8	SLIM FEATURING YUNG JOC SO FLY		☆	1527 +50	9.331	22
22	28	7	JAZMINE SULLIVAN NEED U BAD		☆	1334 +158	7.557	24
23	22	15	FLO RIDA FEATURING WILL.I.AM IN THE AYER		☆	1332 -248	7.904	23
24	37	2	LIL WAYNE FEATURING BOBBY VALENTINO MRS. OFFICER		☆	1260 +577	11.148	19
25	30	3	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE		☆	1188 +200	5.629	30
26	29	6	E-40 FEATURING AKON WAKE IT UP		☆	1169 +161	5.321	31
27	24	12	KATY PERRY I KISSED A GIRL		11 ² ☆	1129 -392	6.877	28
28	6	16	JESSE MCCARTNEY LEAVIN'		11 ² ☆	1046 -237	7.533	25
29	35	2	PITBULL FEATURING LIL JON KRAZY		☆	1022 +221	6.924	26
30	33	4	LEONA LEWIS BETTER IN TIME		☆	974 +70	4.867	35
31	32	5	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		☆	902 -28	4.963	34
32	34	9	ICE CUBE DO YA THANG		☆	765 -111	4.673	36
33	39	2	BRANDY RIGHT HERE (DEPARTED)		☆	716 +107	4.260	37
34	40	2	DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY		☆	676 +65	3.285	38
35	38	2	JAY-Z JOCKIN' JAY-Z		☆	624 -22	5.106	32
36	NEW		JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		☆	589 +102	5.069	33
37	NEW		KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		☆	542 +135	3.190	-
38	36	9	THE PUSSYCAT DOLLS WHEN I GROW UP		☆	514 -240	2.118	-
39	NEW		JORDIN SPARKS ONE STEP AT A TIME		☆	464 -23	2.363	-
40	RE-ENTRY		KEYSHIA COLE HEAVEN SENT		11 ☆	433 -141	3.058	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
UNK Show Out (Big Domp/Koch) KBBT, KDDB, KDLW, KHNT, KISV, KKFR, KSEQ, KVEG, KWIN, KXBT, KYZZ, WRDW, WRVZ, WXIS, XHTZ	15
M.I.A. Paper Planes (XL/Interscope) KBOS, KCHZ, KGGI, KOHT, KPRR, KTTB, KVYB, WBTS, WJJS, WKHT, WLLD, WLTO, WNVZ, WPYO	14
LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (Cash Money/Universal Motown) KDON, KEZE, KPHW, KPWR, KSFM, KTTB, KZON, WBTT, WBTT, WKHT, WPYO, WZMX	12
NE-YO Miss Independent (Def Jam/IDJMG) KDGS, KEZE, KQKS, KSFM, WBBM, WBTT, WHZT, WKHT, WNVZ	9
T.I. Whatever You Like (Grand Hustle/Atlantic) KCHZ, KDON, KLUC, KVYB, WJJS, WLTO, WNVZ, WWKL	8
ESTELLE FEAT. SEAN PAUL Come Over (Home School/Atlantic) KBMB, KDDB, KDLW, KISV, KWIN, WRDW, WXIS, XHTZ	8
RIHANNA Disturbla (SRP/Def Jam/IDJMG) KDON, KKSS, KKWD, KUBE, WNHT, WPOW, WRCL	7
NINA SKY FEAT. RICK ROSS Curtain Call (Polo Grounds/JRMG) KBDS, KDON, KKFR, KKSS, WNHT, WQHT, WWKX	7
LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT What Them Girls Like (DTP/Def Jam/IDJMG) KBDS, KBFM, KPWR, KQKS, WZMX	5
E-40 FEAT. AKON Wake It Up (Sick Wid' It/BME/Reprise/Warner Bros.) KGGI, KIKI, KKWD, KTTB, WKHT	5

ADDED AT... WKHT

Knoxville, TN
PD: Darren Stephens
MD: Joey Tack

Ne-Yo, Miss Independent, 29
M.I.A., Paper Planes, 22
Ciara Feat. T-Pain, Go Girl, 20
E-40 Feat. Akon, Wake It Up, 1
Lil Wayne Feat. Bobby Valentino, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE Swagga Like Us (Grand Hustle/Atlantic)	406/93	SHONTELLE T-Shirt (SRC/Universal Motown)	263/70
TOTAL STATIONS:	37	TOTAL STATIONS:	9
ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/IDJMG)	401/12	ALFAMEGA Uh Huh (Grand Hustle/Capitol)	256/35
TOTAL STATIONS:	36	TOTAL STATIONS:	26
PLEASURE P. Did You Wrong (BlueStar/Atlantic)	288/63	MACK 10 FEAT. RED CAFE & GLASSES MALONE Big Baller (Hoo-Bangin')	231/17
TOTAL STATIONS:	33	TOTAL STATIONS:	18
GYM CLASS HEROES FEAT. THE-DREAM Cookie Jar (Decaydance/Fueled By Ramen/RRP)	269/37	LIL WAYNE FEAT. JAY-Z Mr. Carter (Cash Money/Universal Motown)	229/0
TOTAL STATIONS:	23	TOTAL STATIONS:	18
ACE HOOD FEAT. TREY SONGZ Ride (We The Best/Def Jam/IDJMG)	264/56	NINA SKY FEAT. RICK ROSS Curtain Call (Polo Grounds/Jack Move/JRMG)	216/163
TOTAL STATIONS:	27	TOTAL STATIONS:	33

MOST INCREASED PLAYS

+1123 ☆ T.I. Whatever You Like (Grand Hustle/Atlantic) WRDW +54, WJMN +49, KBFM +48, KDLW +46, WRCL +45, WPOW +45, KVYB +43, KDDB +39, KCHZ +39, WRVZ +38
+874 ☆ M.I.A. Paper Planes (XL/Interscope) WBBM +58, KEZE +45, KCHZ +36, KVYB +36, XMOR +34, WLLD +33, KPWR +32, WBTS +32, KBDS +30, KSFM +29
+608 ☆ T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Alive/Zomba) KKFR +44, WKHT +36, KEZE +35, KSFM +35, WQHT +35, WJMN +27, KJLM +24, WRVZ +24, WHZT +23, KPWR +20
+577 ☆ LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (Cash Money/Universal Motown) KSFM +41, KHNT +33, KPHW +33, WRCL +31, WJGM +31, WZMX +28, WBTT +25, KXBT +23, WPYO +22, KDDB +20
+543 ☆ NE-YO Miss Independent (Def Jam/IDJMG) WRDW +49, WJMN +40, KSFM +36, WKHT +28, WBBM +27, KVEG +24, WWKX +23, KHNT +23, KBDS +18, WNVZ +17

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
75 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

HOOKS UNLIMITED

clear. consistent. quality.

With so many options for testing your music, one thing is **CLEAR**. Whether you test with dials, paper and pencil or online, you must have **CONSISTENT** hooks or your research could be unreliable. An incorrect or poor quality hook can ruin your research no matter what method you prefer.

Hooks Unlimited's digital **QUALITY** hooks, unmatched library of music, custom hooks, fast turnaround and dependable service ensures your music research provider can deliver results you can trust.

Contact Michael Pelaia today about your next project: hooks@hooks.com • 404.835.0205 • www.hooks.com



► IN SPITE OF ITS TITLE, "THE RECESSION" IS AN ABUNDANCE OF RICHES FOR **YOUNG JEEZY**. ITS FIRST-WEEK TAKE OF 260,000 UNITS IS THE SECOND-BEST BY A RAP ALBUM THIS YEAR AND IT GRANTS THE RAPPER HIS 15TH CHART APPEARANCE SINCE 2005 (NO. 38).

RHYTHMIC REPORTERS

- | | | | |
|---|--|--|--|
| WAJZ/Albany, NY*
OM: Kevin Callahan
PD: Russ Allen
MD: Jeff Lyons | WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O" | WJQM/Madison, WI*
OM: Randy Hawke
PD: JD Garfield
MD: Brandon Marshall | KGGI/Riverside, CA*
PD: Jesse Duran
MD: DJ KC |
| KDLW/Albuquerque, NM*
OM: Dave Anderson
PD: Eddie (Go!) George
MD: Chico Suave | WFFY/Ft. Walton Beach, FL
OM/MD: Scott "Lugnut" Dwyer | KBFM/McAllen, TX*
OM: Billy Santiago
PD: Johnny O
MD: Jay Z | WJJS/Roanoke, VA*
OM: Steve Cross
PD/MD: Cisqo |
| KKSS/Albuquerque, NM*
PD: D.J. Lopez
MD: Matthew Candelaria | WJFX/Ft. Wayne, IN*
PD: Phil Becker
APD/MD: Weasel | KXHT/Memphis, TN*
PD: Mo Better | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: Short-E |
| KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson | WNHT/Ft. Wayne, IN*
PD/MD: Shady Spencer | WPOW/Miami, FL*
OM/MD: Tom Calococci
MD: Eddie Mix | KSFM/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maverick | WHZT/Greenville, SC*
OM: Steve Crumbley
PD/MD: Jet Black | WOCQ/Salisbury, MD
PD: Deelite
MD: Bill Baker | WUUU/Salt Lake City, UT*
OM/MD: Brian Michiel
APD/MD: Kevin Cruise |
| KDHT/Austin, TX*
OM/MD: Chase
APD: Boogie
MD: Deuce | WDLD/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KTTB/Minneapolis, MN*
OM/MD: Sam Elliot
MD: Zannie K. | KBBT/San Antonio, TX*
PD: Homie Marco Arias |
| KXBT/Austin, TX*
PD: Rudy Ramos
APD: Chico Rico | WWKL/Harrisburg, PA*
OM/MD: John O'Dea
APD/MD: Venetia | KHTN/Modesto, CA*
OM/MD: Rene Roberts | KPWT/San Antonio, TX*
OM: Roger Allen
PD: Eric Sean |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "DJ D-Lay" Wilson | KDON/Monterey, CA*
OM/MD: Sam Diggedy
APD/MD: Eric "The Funky 1" | KYZZ/Monterey, CA*
PD: Tommy Del Rio
MD: Amy Chalis | XHTZ/San Diego, CA*
PD: Rick Thomas
APD: DJ Tre |
| KISV/Bakersfield, CA*
PD/MD: J. Reed | KDDB/Honolulu, HI*
PD: Ryan Sean | WQHT/New York, NY*
PD: Ebro Darden
APD/MD: Jill Strada | XMOR/San Diego, CA*
OM/MD: Lee Cornell
APD: Chris Loos
MD: Vanya |
| WJMN/Boston, MA*
OM: Cadillac Jack
PD: Chris Tyler
APD: Dennis O'Heron
MD: DJ Pup Dawg | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitake | WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
MD: Shaggy | KYLD/San Francisco, CA*
OM: Michael Martin
APD/MD: Travis Loughran |
| WCZQ/Champaign, IL
PD/MD: Roderick "Suava" Lake | KPTV/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill
APD/MD: Crisco Kidd | WPPY/Orlando, FL*
OM: Steve Holbrook
PD: Stevie DeMann | KWWW/San Luis Obispo, CA
OM: Drew Ross
PD: JoJo Lopez
APD/MD: Mr. Clean |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez | KPAT/Santa Maria, CA
PD/MD: DJ E-Wrek | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
APD/MD: JoJo | KCHZ/Kansas City, MO*
OM/MD: Maurice DeVoe
MD: Sweet Lenny | KUBE/Seattle, WA*
OM: Shellie Hart
PD: Eric Powers
APD/MD: Karen Wild | KEZE/Spokane, WA*
OM: Roger Nelson
PD: Boomer Davis |
| WBBM/Chicago, IL*
PD: Todd Cavanah
APD/MD: Erik Bradley | WKHT/Knoxville, TN*
OM: Rich Bailey
PD: Darren Stephens
APD: Eric Bennett
MD: Joey Tack | WPPW/South Bend, IN
APD/MD: Mike Jackson | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KIBT/Colorado Springs, CO*
PD: Chris Pickett
MD: Madboy | KRKA/Lafayette, LA*
PD: Chris Logan
MD: DJ Digital | KVIN/Stockton, CA*
PD: Louie Diaz | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson |
| KZFM/Corpus Christi, TX*
OM/MD: Ed Ocanas
MD: Arlene M. Cordell | KNEX/Laredo, TX
PD: Arturo Serna III | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | WRDWP/Philadelphia, PA*
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-McAdam |
| KQKS/Denver, CO*
PD: Cat Collins
APD/MD: John E. Kage | KLUC/Las Vegas, NV*
OM/MD: Cat Thomas
APD/MD: J.B. King | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | KKFR/Phoenix, AZ*
PD: Bruce St. James
APD: Karlie Hustle
MD: DJ Joey Boy |
| KPRR/El Paso, TX*
PD: Patti Diaz
APD/MD: DJ Slo Motion | KVEG/Las Vegas, NV*
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | KOHT/Tucson, AZ*
OM: Tim Richards
PD: Fred Rico |
| XHTO/El Paso, TX*
OM/MD: Francisco Aguirre | WLTO/Lexington, KY*
OM: Robert Lindsey
PD: Tabatha Levraut | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | KTBT/Tulsa, OK*
OM: Don Cristi
PD: Corbin Pierce
MD: Jonathan Shuford |
| WRCL/Flint, MI*
OM: J. Patrick
PD: Clay Church
MD: Ian Richards | KPWR/Los Angeles, CA*
PD: Jimmy Steal
APD/MD: E-Man | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | KBLZ/Tyler, TX
PD/MD: Charlie O'Douglas
MD: J. Dominguez |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas | KBTE/Lubbock, TX
OM: Jeff Scott
PD: Dee Brown
MD: Magoo | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | WMBX/West Palm Beach, FL*
OM/MD: Mark McCray
MD: Preston Lowe |
| KSEQ/Fresno, CA*
OM/MD: Tommy Del Rio
MD: DJ Lacey | KSTQ/Lubbock, TX
PD: Eddie Moreno
APD: Vince Carrillo
MD: Gilbert Saldana | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | KDGS/Wichita, KS*
PD: Greg "Hitman" Williams
MD: Dave "Deuce" Jacobson |
| | KEWB/Redding, CA
OM: Rick Healy
PD: Chuck "Manic" Wright | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | KHHK/Yakima, WA
OM/MD: Dewey Boynton |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	RAP		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
			1	8				
1	1	8	1	NO. 1 (2 WKS)/MOST INCREASED PLAYS	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	8948 +1303	74.132 1
2	2	18	2		LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	6944 -102	58.882 2
3	3	19	3		YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/IDJMG	6436 -400	53.245 3
4	4	17	4		YUNG BERG FEATURING CASHA THE BUSINESS	YUNG BOSS/KOCH/EPIC	6429 -394	42.892 5
5	5	25	5		DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	5775 -790	46.621 4
6	6	22	6		KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	4734 -304	35.159 8
7	7	20	7		LIL WAYNE A MILLI	CASH MONEY/UNIVERSAL MOTOWN	4416 -1323	38.075 7
8	8	15	8		LIL WAYNE FEATURING BOBBY VALENTINO MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	4215 +1114	42.352 6
9	9	14	9		RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	3953 -631	32.307 9
10	10	14	10		NELLY FEATURING ASHANTI & AKON BODY ON ME	DERRTY/UNIVERSAL MOTOWN	3566 +123	19.544 15
11	11	11	11		LL COOL J FEATURING THE-DREAM BABY	DEF JAM/IDJMG	3543 +48	25.288 12
12	12	14	12		PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	3384 -54	26.186 11
13	13	9	13		MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY	ICE AGE/ASYLUM	3317 +71	16.679 17
14	14	5	14		LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE	DTP/DEF JAM/IDJMG	3101 +367	20.227 14
15	15	7	15		THE GAME FEATURING LIL WAYNE MY LIFE	GEFFEN/INTERSCOPE	3087 +574	30.013 10
16	16	4	16		M.I.A. PAPER PLANES	XL/INTERSCOPE	2792 +941	21.674 13
17	17	28	17		PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	2444 -581	18.076 16
18	18	12	18		SAVAGE FEATURING SOULJA BOY TELL'EM SWING	DAWN RAID/UNIVERSAL REPUBLIC	2427 +44	10.710 22
19	19	27	19		LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	2004 -494	13.712 20
20	20	22	20		THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG O & SUPERPOWER LOLLI LOLL! (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	1971 -402	10.897 21
21	21	7	21		E-40 FEATURING AKON WAKE UP	SICK W/ID/T/BME/REPRISE/WARNER BROS.	1608 +299	6.988 29
22	22	6	22		BOW WOW FEATURING SOULJA BOY TELL'EM MARCO POLO	COLUMBIA	1523 +84	10.201 23
23	23	16	23		FLO RIDA FEATURING WILL.I.A.M IN THE AYER	POE BOY/ATLANTIC	1514 -278	8.811 26
24	24	14	24		UKHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACEHOOD, TRICK DADDY & LIL BOOSIE OUT HERE GRINDIN'	TERROR SQUAD/KOCH	1442 -325	10.149 24
25	25	5	25		DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	1206 +270	7.424 27
26	26	2	26		PITBULL FEATURING LIL JON KRAZY	MR. 3D5/THE ORCHARD	1075 +237	7.070 28
27	27	6	27		ACE HOOD FEATURING TREY SONGZ RIDE	WE THE BEST/DEF JAM/IDJMG	1075 +206	6.897 30
28	28	5	28		JAY-Z JOCKIN' JAY-Z	ROC-A-FELLA/DEF JAM/IDJMG	1037 -94	9.168 25
29	29	2	29		JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE SWAGGA LIKE US	GRAND HUSTLE/ATLANTIC	982 +248	15.239 18
30	30	9	30		LIL WAYNE FEATURING JAY-Z MR. CARTER	CASH MONEY/UNIVERSAL MOTOWN	933 +31	15.145 19
31	31	8	31		ALFAMEGA UHHUH	GRAND HUSTLE/CAPITOL	930 -4	4.367 34
32	32	11	32		ICE CUBE DO YA THANG	LENCH MOB	918 -133	5.054 32
33	33	18	33		SHAWTY PUTT FEATURING TOO \$HORT & LIL JON DAT BABY	BME/RAZOR & TIE	774 -133	3.429 40
34	34	17	34		SOULJA BOY TELL'EM DONK	COLLIPARK/INTERSCOPE	765 -105	6.213 31
35	35	4	35		DEM FRANCHIZE BOYZ FEATURING LLOYD TURN HEADS	KOCH	672 -47	2.113 -
36	36	19	36		HOT STYLZ FEATURING YUNG JOC LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA	625 -167	3.902 35
37	37	5	37		BUN-B FEAT. RICK ROSS, DAVID BANNER, B-BALL & MJG YOU'RE EVERYTHING	J PRINCE/TRILL/RAP-A-LOT 4 LIFE/ASYLUM	567 -44	3.522 38
38	38	NEW	38		YOUNG JEEZY VACATION	CTE/DEF JAM/IDJMG	531 +194	3.441 39
39	39	9	39		TAY DIZM FEATURING T-PAIN & RICK ROSS BEAM ME UP	NAPPY BOY DIGITAL	466 -61	2.721 -
40	40	RE-ENTRY	40		BIG BOI FEATURING MARY J. BLIGE SUMTHIN'S GOTTA GIVE	LAFACE/ZOMBA	453 -7	2.189 -

FOR WEEK ENDING SEPTEMBER 14, 2008

WHAT GOT YOU HERE, WON'T GET YOU THERE.

Switch to Radio's
Thought Leaders.
Call 908-707-4707.
www.edisonresearch.com

**Edison
Media Research**



Issues addressed 30 years ago by pioneering Memphis station still resonate today

Lessons Learned From WDIA

Darnella Dunham
DDunham@RadioandRecords.com

When the very first issue of R&R was published Oct. 5, 1973, the number of formats available to listeners dwarfed in comparison to the choices on the dial today. Format-specific coverage in the early issues of R&R was also limited—it wasn't until later in the decade that the publication had dedicated pages to what was then referred to as black radio.

Since then, urban radio coverage has blossomed under such former R&R editors as Dana Hall, Kashon Powell and Walt "Baby" Love, who built a tradition of consistently delivering insightful and thought-provoking content to the urban community.

In commemoration of R&R's 35th anniversary, this column revisits issues raised in the Sept. 15, 1978, issue by R&R black radio editor Bill Speed in an interview with Mike Frisby, then PD of WDIA-AM/Memphis.

WDIA, which signed on in June 1948, was the first radio station in America programmed entirely by African-Americans for African-Americans. The station, which included such pioneering musicians as Rufus Thomas and B.B. King as hosts, had an enormous influence, particularly after its signal was upgraded to 50,000 watts, allowing it to reach 10% of the

U.S. African-American population.

More Than Music

While many personalities on urban radio today passionately support Barack Obama for president, in 1978, it was a completely different political landscape than the one that made it possible for the Illinois Senator to become the first African-American to be nominated by a major political party for president.

As such, Frisby didn't think openly rallying behind one candidate was such a good idea. "WDIA does not take a powerful political role—never endorsing political candidates or issues," Speed wrote in the Sept. 15, 1978, issue. "Instead, Frisby prefers to deal with such matters editorially, feeling that it's not good professional contemporary radio to be overtly political."



Up To Speed

It's not unusual for R&R urban editors to remain in the industry after they leave the publication. Dana Hall is now executive editor of Radio Info, Kashon Powell is APD/MD at Clear Channel urban WUSL (Power 99)/Philadelphia, and Walt "Baby" Love hosts the syndicated "Gospel Tracks."



Hall

Former R&R urban editor William "Bill" Speed worked at Gavin as urban-rap editor, and was managing editor at Urban Network and editor-in-chief of Impact Weekly. In addition, Speed was involved in developing "Video Soul," BET's first music video show and also worked with the network as senior writer/producer.—DD

Black Popular Rhythms

Before the debut of R&R's Black Radio chart, BPR (Black Popular Rhythms) provided a snapshot of the nation's hottest records by region. Here's what was on top, based on region, on Sept. 15, 1978:

Northeast

Ashford & Simpson
 Teddy Pendergrass
 Karen Young
 Bohannon
 Earth, Wind & Fire
 Emotions
 Cissy Houston
 Sylvester

South

LTD
 Earth, Wind & Fire
 Funkadelic
 Candi Staton
 Bohannon
 Foxy
 Prince

Midwest

Foxy
 Con Funk Shun
 Funkadelic
 Prince
 Earth, Wind & Fire
 the O'Jays

West

Foxy
 LTD
 Commodores
 Con Funk Shun
 Earth, Wind & Fire
 Rick James
 Teddy Pendergrass

Explaining his position, Frisby said: "You'd probably make a lot of friends, but also a lot of enemies. I'd rather have the great majority of my audience perceive my people as being their friends than let the editorials get them upset."

Community Matters

To build a strong station image, Frisby emphasized the need for community involvement and public service. While these activities remain relevant and necessary to this day, the demise of dedicated community service/public affairs departments and directors has, in some cases, made them less of an urgent priority.

According to Speed's article, WDIA-AM listeners depended on the station as a vital community resource. "A lot of times people will actually call us when they see a crime happening before they call the police and we don't even give away money for the best news tip," Frisby said. "We still get them."

The station's air talent made a personal commitment to community service. According to Speed's article and other historical accounts, then-morning show host A.C. Williams would collect food and clothing for families in need and raise thousands of dollars to aid those facing monumental tragedies in the Memphis area. A former biology teacher at a local high school, Williams became the first black announcer on WDIA in the late '40s, and during the course of more than three decades with the station, he demonstrated his investment in the community by going above and beyond what was required of him. As Frisby put it: "When an appeal is made, it's met. [Williams] has listeners that grew up listening to him on the radio."

When a larger community issue would arise, Frisby wouldn't hesitate to call upon the station's advertisers for support. With a vast number of today's urban stations being owned by huge corporations, it's rare for radio to turn to advertisers to gather funds for those in need. But it wasn't an unusual occurrence at WDIA in the late '70s "Every time something is needed for the community, as far as WDIA coming through for people, I write it up for the sales department," Frisby said. "As a result, when they go to the agencies, they have a position of strength to deal from."

"People feel—and it's important that they feel this way—that we are their radio station," Frisby added. "Often pleas come in from people all over the country trying to locate somebody living in Memphis and having no idea how to get in touch with them, and they ask us to make an announcement. For example, there was an elderly woman looking for her son who asked us to make an announcement. After one announcement we found him."

Today, some programmers discourage personalities from providing this type of service. But Frisby saw it differently in 1978, observing, "If the people don't care about you, you don't have anything."

R&R

**Better Days
Are Ahead.**

The Jesus Garber Company



▶ AT FIVE WEEKS ON THE CHART, "MISS INDEPENDENT" ROARS 12-7, GIVING **NE-YO** HIS SPEEDIEST CLIMB TO THE TOP 10.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	8	T.I. WHATEVER YOU LIKE	NO. 1 (2 WKS)	★	4628 +180	42.615	1
2	8	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		★	3980 +451	36.865	3
3	16	JAZMINE SULLIVAN NEED U BAD		★	3969 +71	40.336	2
4	3	YOUNG JEEZY FEATURING KANYE WEST PUT ON		★	3288 -245	29.635	5
5	16	YUNG BERG FEATURING CASHA THE BUSINESS		★	3136 -297	25.537	7
6	5	LIL WAYNE FEAT. BOBBY VALENTINO MRS. OFFICER	MOST INCREASED PLAYS	★	2955 +537	31.204	4
7	5	NE-YO MISS INDEPENDENT		★	2788 +418	26.576	6
8	15	LIL WAYNE FEATURING T-PAIN GOT MONEY		★	2596 +105	24.541	9
9	13	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		★	2482 -26	21.223	11
10	6	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		★	2394 -413	19.017	13
11	12	JENNIFER HUDSON SPOTLIGHT		★	2265 +398	25.202	8
12	19	RIHANNA TAKE A BOW		★	2157 -322	20.910	12
13	12	SLIM FEATURING YUNG JOC SO FLY		★	2068 +187	15.773	14
14	13	ROBIN THICKE MAGIC		★	1982 -195	13.423	17
15	7	LIL WAYNE A MILLI		★	1926 -620	22.447	10
16	4	LUOACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE		★	1913 +167	14.598	16
17	13	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		★	1909 -353	15.700	15
18	10	LL COOL J FEATURING THE-DREAM BABY		★	1713 -39	11.798	19
19	8	KERI HILSON ENERGY		★	1595 -43	11.358	20
20	23	THE-DREAM I LUV YOUR GIRL		★	1532 -387	11.843	18
21	5	BOW WOW FEATURING SOULJA BOY TELL'EM MARCO POLO		★	1468 +90	9.853	21
22	10	ASHANTI GOOD GOOD		★	1293 +33	8.455	24
23	6	ALICIA KEYS SUPERWOMAN		★	1241 +202	8.607	23
24	3	BRANDY RIGHT HERE (DEPARTED)		★	1183 +160	7.571	27
25	3	THE GAME FEATURING LIL WAYNE MY LIFE		★	1143 +223	8.064	26
26	4	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY		★	1068 -15	7.203	28
27	12	PLEASURE P. DID YOU WRONG		★	1063 -28	6.576	31
28	12	LUKHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE OUT HERE GRINDIN'		★	1049 -206	6.937	29
29	2	USHER TRADING PLACES		★	889 +104	5.481	34
30	2	ACE HOOD FEATURING TREY SONGZ RIDE		★	811 +150	4.815	39
31	4	AVANT WHEN IT HURTS		★	778 +75	4.122	-
32	43	DAY 26 SINCE YOU'VE BEEN GONE		★	765 -79	2.547	-
33	NEW	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		★	733 +144	4.451	40
34	4	LIL WAYNE FEATURING JAY-Z MR. CARTER		★	704 +31	9.156	22
35	14	SOULJA BOY TELL'EM DONK		★	700 -109	5.865	33
36	6	NELLY FEATURING ASHANTI & AKON BODY ON ME		★	695 -10	2.592	-
37	6	ALFAMEGA UH HUH		★	674 -39	3.524	-
38	NEW	CIARA FEATURING T-PAIN GO GIRL	MOST ADDED	★	665 +430	6.925	30
39	NEW	DEM FRANCHIZE BOYZ FEATURING LLOYD TURN HEADS		★	631 -24	1.976	-
40	18	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		★	611 -248	4.943	38

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CIARA FEAT. T-PAIN Go Girl (LaFace/Zomba)	45
UNK Show Out (Big Oomp/Koch)	31
THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope)	8
PLEASURE P. Did You Wrong (BlueStar/Atlantic)	8
YOUNG JEEZY Vacation (CTE/Def Jam/DJMG)	6
JOHN LEGEND FEAT. ANDRE 3000 Green Light (G.O.D./Columbia)	6
DAVID BANNER FEAT. LIL WAYNE Shawty Say (B.I.G.F.A.C.E./SRC/Universal Motown)	5
LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT What Them Girls Like (DTP/Def Jam/DJMG)	4
SLIM FEAT. YUNG JOC So Fly (M3/Asylum)	4
ALICIA KEYS Superwoman (MBK/J/RMG)	4

ADDED AT... KVSP
Oklahoma City, OK
PD: Terry Monday
MD: Jo Corleone
Ciara Feat. T-Pain, Go Girl, 1 Unk, Show Out. 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope)	581/24	LYFE JENNINGS Will I Ever (Columbia)	471/36
TOTAL STATIONS: 51		TOTAL STATIONS: 43	
JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE Swagga Like Us (Grand Hustle/Atlantic)	576/155	E-40 FEAT. AKON Wake It Up (Slick Wid U/BME/Reprise/Warner Bros.)	439/138
TOTAL STATIONS: 62		TOTAL STATIONS: 42	
DAVID BANNER FEAT. LIL WAYNE Shawty Say (b.i.g. f.a.c.e./SRC/Universal Motown)	530/205	NOVAKANE Shawty Said (STP)	430/22
TOTAL STATIONS: 67		TOTAL STATIONS: 32	
ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/DJMG)	525/146	BIG BOI FEAT. MARY J. BLIGE Sumthin's Gotta Give (LaFace/Zomba)	388/8
TOTAL STATIONS: 48		TOTAL STATIONS: 55	
YOUNG JEEZY Vacation (CTE/Def Jam/DJMG)	517/205	LLOYD FEAT. PLIES Year Of The Lover (The Inc./Universal Motown)	386/43
TOTAL STATIONS: 67		TOTAL STATIONS: 33	

MOST INCREASED PLAYS

+537	★	LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (Cash Money/Universal Motown)
+451	★	T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba)
+430		CIARA FEAT. T-PAIN Go Girl (LaFace/Zomba)
+418	★	NE-YO Miss Independent (Def Jam/DJMG)
+398	★	JENNIFER HUDSON Spotlight (Arista/RMG)

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
81 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 81 urban and 76 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

Hey DJs!

FREE WEEKLY EMAIL

NEW MUSIC
DJs Pick The Next Hits

LATEST NEWS
In The Mix Show Community

CHART
BDS Mixshow Chart

Mix Blast

ACCURATE
TRUSTWORTHY
COMPREHENSIVE

SUBSCRIBE NOW [WWW.RADIOANDRECORDS.COM/SUBSCRIBE.ASP](http://www.RADIOANDRECORDS.COM/SUBSCRIBE.ASP)

R&R URBAN AC

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ **ALICIA KEYS** IS LIVING UP TO THE TITLE OF HER LATEST HIT AS "SUPERWOMAN" (12-10) BECOMES HER FIFTH CONSECUTIVE URBAN AC TOP 10. THREE OF HER PRIOR TRIPS TO THE REGION COLLECTED A TOTAL OF 29 WEEKS AT NO. 1.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	20	ERIC BENET YOU'RE THE ONLY ONE	NO. 1 (3 WKS) FRIDAY/REPRISE/WARNER BROS.	1707 +2	13.849	3
3	14	JENNIFER HUDSON SPOTLIGHT	MOST INCREASED PLAYS ARISTA/RMG	1672 +125	15.839	1
2	18	KEYSHIA COLE HE AVEN SENT	11 IMANI/GEFFEN/INTERSCOPE	1554 +5	12.874	4
5	14	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE	1501 +73	15.620	2
4	29	NOEL GOURDIN THE RIVER	EPIC	1343 -88	7.876	7
6	51	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA	1077 -79	7.245	9
7	39	MARVIN SAPP NEVER WOULD HAVE MADE IT	11 VERITY/ZOMBA	1043 -11	11.066	5
8	9	JOE E.R. (EMERGENCY ROOM)	KEDAR	991 -38	6.731	11
9	48	JAHEIM NEVER	DIVINE MILL/ATLANTIC	875 -22	6.703	12
12	7	ALICIA KEYS SUPERWOMAN	MBK/J/RMG	858 +92	8.482	6
11	49	MARY J. BLIGE JUST FINE	11 MATRIARCH/GEFFEN/INTERSCOPE	747 -25	7.234	10
13	9	MINT CONDITION NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	725 +57	4.964	15
10	21	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/J/RMG	717 -156	7.434	8
14	22	DWELE I'M CHEATIN'	RT/KOCH	537 -111	3.425	19
17	4	JAZMINE SULLIVAN NEED U BAD	J/RMG	518 +100	5.630	13
18	20	ANTHONY DAVID FEATURING INDIA.ARIE WORDS	SOUL BIRD/UNIVERSAL REPUBLIC	447 +74	4.510	16
16	19	JILL SCOTT FEATURING GEORGE DUKE WHENEVER YOU'RE AROUND	HIDDEN BEACH	432 -76	2.483	23
20	4	USHER HERE I STAND	AIRPOWER LAFACE/ZOMBA	418 +78	3.188	20
23	7	MARY MARY GET UP	COLUMBIA	375 +82	2.566	22
19	5	WAYNE BRADY ORDINARY	PEAK/CMG	373 +20	1.547	30
21	10	RIHANNA TAKE A BOW	11 ³ SRP/DEF JAM/DJMG	329 +24	5.468	14
24	3	LYFE JENNINGS WILL I EVER	COLUMBIA	325 +43	1.149	31
22	15	JANET CAN'T BE GOOD	ISLAND/DJMG	297 0	1.706	29
25	8	JON B OH SO SEXY	VIBE/SELECT/ARSENAL	243 -12	1.121	32
26	4	NE-YO MISS INDEPENDENT	DEF JAM/DJMG	222 +13	4.159	17
33	2	DEBORAH COX DID YOU EVER LOVE ME	DECO/IMAGE	184 +38	0.719	-
32	6	LEIGH JONES FREE FALL	PEAK/CMG	184 +25	0.816	39
27	14	KEITH SWEAT FEATURING ATHENA CAGE BUTTERSOTCH	KEIA/ATCO/RHINO	177 -26	0.963	35
30	8	LEDISI JOY	VERVE FORECAST/VERVE	170 -2	0.783	-
36	2	ERIC BENET THE HUNGER	FRIDAY/REPRISE/WARNER BROS.	165 +56	1.813	26
34	5	TONY RICH PROJECT PART THE WAVES	HIDDEN BEACH	161 +15	0.629	-
28	11	CHARLIE WILSON HOMELESS	JIVE/ZOMBA	161 -29	0.587	-
31	10	URBAN MYSTIC FEATURING BETTY WRIGHT LET'S DO IT AGAIN	SOBE	142 -22	0.627	-
29	17	CHANTE MOORE IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	140 -36	0.873	37
NEW		RAPHAEL SAADIQ LOVE THAT GIRL	COLUMBIA	138 +75	0.747	-
NEW		ANTHONY HAMILTON FEAT. DAVID BANNER COOL	MOST ADDED SO SO DEF/ZOMBA	135 +101	2.698	21
37	3	RAHEEM DEVAUGHN TEXT MESSAGES	JIVE/ZOMBA	127 +23	0.215	-
RE-ENTRY		CHRIS BROWN TAKE YOU DOWN	JIVE/ZOMBA	119 +28	2.335	25
35	2	LIVIN OUT LOUD I CAN'T STOP	KIN	112 +2	0.232	-
NEW		AVANT WHEN IT HURTS	CAPITOL	111 +52	0.814	40

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ANTHONY HAMILTON Cool (Jive/Zomba) KMJM, KOKY, WAGH, WAKB, WBAV, WGPR, WHUR, WKXI, WLXC, WMIB, WMPZ, WPHR, WQMG, WTLZ, WUHT, WVBE, WXST, XM Suite 62	18
KINDRED THE FAMILY SOUL House Of Love (Hidden Beach) KDKS, KOKY, WAGH, WAKB, WBLs, WGPR, WHUR, WLXC, WMGL, WMPZ, WRNB, WTLZ, WUHT, WVBE, WXST	15
JAZMINE SULLIVAN Need U Bad (J/RMG) KMJK, WAMJ, WBLs, WDLT, WDZZ, WFLM, WHRP, WMJM, WQQK, WVKL	10
MINT CONDITION Nothing Left To Say (Caged Bird/Image) KMJK, WBLs, WMMJ, WQNC, WTYB	5
NU-ERA Made For You (Black Pyramid) KOKY, WAGH, WLXC, WMPZ, WXST	5
RAHEEM DEVAUGHN Text Messages (Jive/Zomba) KJLH, WKSP, WPHR, WQNC	4
ALICIA KEYS Superwoman (MBK/J/RMG) WMXD, WROU, WXMG	3
LYFE JENNINGS Will I Ever (Columbia) KMJM, WFLM, WSRB	3
NOEL GOURDIN One Love (Epic) WBAV, WUHT, WWDM	3
USHER Here I Stand (LaFace/Zomba) KBLX, WQMG	2

ADDED AT...
KOKY
Little Rock, AR
PD: Mark Dylan
Nu-Era, Made For You, 1 Eddy Fontane, Heartbreaker, 0 Kindred The Family Soul, House of Love, 0 Anthony Hamilton, Cool, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NOEL GOURDIN One Love (Epic)	105/88	RALPH TRESVANT It Must Be You (Xsault Media Group)	65/9
TOTAL STATIONS:	18	TOTAL STATIONS:	11
MARIAH CAREY I'm That Chick (Island/DJMG)	92/7	ANGIE STONE Pop Pop (Stax/CMG)	56/4
TOTAL STATIONS:	29	TOTAL STATIONS:	9
CHAZ Chemical Reaction (PRK)	80/54	ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/DJMG)	48/17
TOTAL STATIONS:	18	TOTAL STATIONS:	10
KENNY LATTIMORE You Are My Starship (Verve)	72/57	MONTELL JORDAN FEAT. CIGNATURE Not No More (Jordan/Koch)	41/41
TOTAL STATIONS:	16	TOTAL STATIONS:	41
PHYLLISIA Fairy Tale (Sobe)	68/5	BRANDY Right Here (Departed) (Koch/Epic)	34/17
TOTAL STATIONS:	13	TOTAL STATIONS:	13



FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 71 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.



DECALS GO EVERYWHERE

Grab attention by printing decals.



Decals Static Labels Magnets Media Folders Artwork

Communication Graphics Inc
THE DECAL COMPANY

(800) 331-4438 www.cgilink.com

Call us today!

Samples of our printing

© 2008 COMMUNICATION GRAPHICS INC.



▶ WITH 308 PLAYS AT 19 MONITORED STATIONS, **TYE TRIBBETT & G.A.** CROSS THE AIRPOWER THRESHOLD (TOP 20 IN SPINS AND AUDIENCE) WITH "HOLD ON" (21-19). TRIBBETT IS A NATIVE OF CAMDEN, N.J.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
				TW	+/-	MILLIONS	RANK
1	31	JAMES FORTUNE & FIYA I TRUST YOU	NO. 1 (5 WEEKS) BLACK SMOKE/WORLDWIDE	1124	-69	4.670	1
2	41	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	932	-66	3.980	2
3	69	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	780	-2	3.887	3
4	19	JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	715	+34	2.971	5
5	21	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	707	-25	3.080	4
6	43	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	602	-40	2.573	6
7	28	REGINA BELLE GOD IS GOOD	PENDULUM	581	-27	1.909	12
8	36	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	550	+1	1.961	11
9	35	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	535	-86	2.049	10
10	53	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	497	-13	1.809	13
11	14	21:03 WITH FRED HAMMOND, SMOKIE NORFOL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	496	-11	2.338	8
12	22	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	475	+40	2.476	7
13	25	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	471	+4	1.733	14
14	4	MARY MARY GET UP	MOST INCREASED PLAYS COLUMBIA	454	+90	2.220	9
15	28	CECE WINANS WAGING WAR	PURESPPRINGS GOSPEL	368	-16	1.633	15
16	12	DAMITA NO LOOKING BACK	TYSCOT	367	0	1.341	17
17	11	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	366	-33	1.085	18
18	8	ARKANSAS GOSPEL MASS CHOIR LIFT MY HANDS	T/EMTRO GOSPEL	328	+12	0.789	22
19	11	TYE TRIBBETT & G.A. HOLD ON	AIRPOWER COLUMBIA/INTEGRITY	308	+35	1.061	19
20	13	DESTINY PRAISE HIS WILL	DESTINY STYLE	303	-47	1.606	16
21	12	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	267	+4	0.778	23
22	7	DAVE HOLLISTER STRIVING	GOSPO CENTRIC/ZOMBA	259	-18	0.777	24
23	6	KIERRA KIKI SHEARD PRAISE HIM NOW	EMI GOSPEL	253	-19	0.728	25
24	20	J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	248	0	0.946	21
25	16	NATHANIEL & NECY SERVE NOBODY BUT YOU	WOGG	224	-21	0.328	-
26	7	DOUG WILLIAMS & PASTOR TIM ROGERS THE LOVE OF JESUS	BLACKBERRY/MALACO	223	-1	0.555	-
27	7	DOTTIE PEOPLES DO IT!	DP	213	-2	0.628	28
28	17	NORMAN HUTCHINS IT'S YOUR SEASON	IR	211	-6	1.035	20
29	2	NIYOKI JOY	D2G-EXECUTIVE	205	-10	0.680	26
30	NEW	PAUL PORTER WHAT DID YOU DO?	LIGHT	192	+52	0.456	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
REGINA BELLE I Call On Jesus (Pendulum) KOKA, Sirius Praise, WFLT, WFMI, WNOO, WUFO	6
PAUL PORTER What Did You Do? (Light) KHLR, WEUP, WFMI	3
CANDI STATION Just Jesus (Emtro Gospel) Sirius Praise, WEUP, WFMI	3
JAMES INGRAM Mercy (Music One) WJYD, WNNL, WPZZ	3
BLASE My Gift (S4J) WFLT, WNOO	2
HEZEKIAH WALKER & LFC Souled Out (Verity/Zomba) WFLT, WOAD	2
TAKE 6 FEAT. SHELEA FRAZIER Someone To Watch Over Me (Hoods Up) KOKA, WUFO	2
JASON CHAMPION Always (Brooks/EMI Gospel) WCHB	1
KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) WEUP	1

ADDED AT... SIRIUS PRAISE
Satellite
PD/MD: Pat McKay
Candi Station, Just Jesus, 3
Regina Belle, I Call on Jesus, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DETRICK HADDON I'm Alive (Verity/Zomba) TOTAL STATIONS: 15	159/4	KENNY LEWIS & ONE VOICE I Am (Icee Inspirational/Icee) TOTAL STATIONS: 12	97/40
ISAIAH D. THOMAS & ELEMENTS OF PRAISE Said He Would Be With Me (Habakkuk) TOTAL STATIONS: 12	155/5	VIP MASS CHOIR FEAT. JOHN P. KEE Yes We Can (Verity/Zomba) TOTAL STATIONS: 14	95/46
GERALD SCOTT & COMPANY You Can't Stop My Praise (Gerald Scott & Company) TOTAL STATIONS: 16	122/2	SHEKINAH GLORY MINISTRY Stomp (Kingdom) TOTAL STATIONS: 11	93/24
CANDI STATION Just Jesus (Emtro Gospel) TOTAL STATIONS: 11	108/8	JOHN TILLERY PROJECT Look At Me (Danbia) TOTAL STATIONS: 7	92/6
CECE WINANS It Ain't Over (PureSprings Gospel) TOTAL STATIONS: 21	104/17	TED WINN God Believes In You (Teddy's Jamz) TOTAL STATIONS: 6	84/11

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS
		TW	LW	
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)	568	572	
2	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)	504	527	
3	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)	420	398	
4	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT (NUSPRING)	367	352	
5	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US (ALPHA DCG/TYSCOT)	366	375	

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS
		TW	LW	
6	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)	362	375	
7	RUBEN STUDDARD, DETRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)	315	336	
8	MAURETTE BROWN CLARK ONE GOD (ATLANTA INTERNATIONAL/MALACO)	297	336	
9	THE CLARK SISTERS L'VIN' (EMI GOSPEL)	293	332	
10	KIRK FRANKLIN DECLARATION (THIS IS IT!) (GOSPO CENTRIC/ZOMBA)	290	320	

MOST INCREASED PLAYS

+90	MARY MARY Get Up (Columbia) KOKA +24, WFMI +10, WFMI +9, KROI +8, WXXI +8, WXEZ +7, WLOU +5, WUFO +4, WPPZ +3, WCAO +3
+57	JAMES INGRAM Mercy (Music One) WJYD +21, WNNL +17, WPZZ +12, WJMI +10, WCHB +1
+52	PAUL PORTER What Did You Do? (Light) WFMI +20, WXXI +10, WJMI +8, WFLT +7, WCAO +5, WHLH +4, WLOU +4, WTBE +3, KHLN +3, WUFO +2
+46	VIP MASS CHOIR FEAT. JOHN P. KEE Yes We Can (Verity/Zomba) WPZZ +13, WXXI +11, WJMI +10, XSRT +6, WLOU +5, WHLW +3, WUFO +2, WFMV +1
+40	THE WEST ANGELES COGIC MASS CHOIR Lord Prepare Me (EMI Gospel) WPRS +11, WGRB +7, WHLH +7, WWIN +6, WFLT +5, WHAL +3, WLOU +3, WFMV +3, XSRT +3, WXXI +2

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 45 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper	WXTG/Charleston, SC* PD: Michael Tee APD: Edwin "Chef" Wright	WJVC/Columbus, MS OM: GQ Riley PD: Sebastian Riley	WEUP/Huntsville, AL* OM: Hundley Batts PD: JC Loves	KHLR/Little Rock, AR* OM: Sonny Victory PD: JC Loves	WXVI/Montgomery, AL* PD: Glinda Perkins	WPPZ/Philadelphia, PA* OM/MD: Elroy Smith APD/MD: CeCe McGhee	WSOK/Savannah, GA* PD: E. Larry McDuffie
WTHB/Augusta, GA* OM/MD: Terry Monday APD: Jay Tek	WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivens	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WTLC/Indianapolis, IN* OM: Brian Wallace PD: Billy St. James	KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James	Rejoice! Musical Soulfood/Network PD: Willie Mae McIver	WNNL/Raleigh, NC* OM/MD: Jerry Smith MD: Melissa Wade	KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy
WCAO/Baltimore, MD* OM: Thea Mitchem PD: Lee Michaels APD/MD: Danielle Brown	WNOC/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry	KHVN/Dallas, TX* PD: Antonio Johnson	WHLH/Jackson, MS* OM: Steve Kelly PD: Torrez Harris MD: Lance Fuller	WLOU/Louisville, KY* PD: Bill Price	Rejoy Radio/Network OM: Frankie Hemphill PD: RaShaun Green MD: Samuel Priester	WPZZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker	KATZ/St. Louis, MO* MD: Dwight Stone
WWIN/Baltimore, MD* PD: Mike Roberts	WGRB/Chicago, IL* OM: Lee Blakey APD/MD: Effie Rolfe	WCHB/Detroit, MI* OM/MD: Bo Money	WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WBBP/Memphis, TN MD: Doreen Graves	WLBK/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea	Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander	WIMG/Trenton, NJ OM/MD: Felicia Brannon APD/MD: Robyn McCollum
WUFO/Bufalo, NY* MD: Duane Price	WJMO/Cleveland, OH* PD/MD: Kim Johnson	WEAL/Greensboro, NC* PD/MD: Joseph Level	WLOK/Memphis, TN* PD/MD: Kim Harper	WMBM/Miami, FL PD/MD: Greg Cooper	WFMI/Norfolk, VA* OM: Neal Williams PD: Mike Chandler	WFMI/Norfolk, VA* OM: Neal Williams PD: Mike Chandler	WPRs/Washington, DC* PD: Matt Anderson
WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington	KROI/Houston, TX* OM/MD: Terri Thomas	KPRIT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson	WHLW/Montgomery, AL* OM: Michael Long PD/MD: Conny Bryant	WXEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray	XM The Spirit/Satellite* PD/MD: Jay Bryant	WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena

* Monitored Reporters



Clear Channel finds success with Christian within its Austin cluster

The River Flows Through Austin

Kevin Peterson

KPeterson@RadioandRecords.com

As the radio and record worlds converge on Austin for the R&R and NAB conventions Sept. 17-19, you can bet there will be plenty of dial scanning to see what the market offers across all formats. One of the newer additions to the R&R Christian AC panel is Clear Channel's KPEZ (102.3 the River)/Austin. PD Gary Walsh and APD/MD Steve Etheridge weigh in on what made Clear Channel decide to flip the station to Christian music, what made them want to move to Austin and highlights of the station's first two-and-a-half years.

Walsh and Etheridge weren't hired until after the decision was made to flip the station from triple A to Christian music, but they still know the story of why Clear Channel—a company without a track record in Christian music formats—decided to make the change. "It was a local decision," Walsh says. "They looked at the strength of the format, the strength of the music genre and decided something could really happen here. I think it was also a cluster decision. They were looking for ways to shore up their female demographics and looking for holes in the market. They also saw very successful stations in Dallas in KLTY and Houston with KSBJ and decided to try that here."

Clear Channel brought in McVay Media consultant Daniel Anstandig to pull the station together. In December 2005, it began playing all Christmas music and launched 102.3 the River on Dec. 26, with no on-air personalities. "When they started looking for a PD, I found out about it when I was in Jacksonville working for Salem," Walsh says. "I'm a Texas boy, born and raised, and I wanted to get back. I saw a good opportunity in Austin and called them and everything worked out."

Like Walsh, Etheridge also worked for Salem, in Colorado Springs, prior to moving to Austin. "I knew Gary through Salem," he recalls. "I heard he was here in Austin and thought this would be a cool place. I had been down here a few times and origi-

nally grew up in southeast Oklahoma, so I was familiar with what it would be like."

The Long Haul

Since it is not a format Clear Channel is known for, both Walsh and Etheridge had questions before they came in, about whether the company would be committed for the long haul. "I had heard all the evil empire jokes before I came here," Etheridge says with a laugh. "But I'll say this: I have been as impressed as I can be with tools, resources and support from day one. They've really backed us. This company really loves radio and they create a cool environment for the employees to try to do the same."



Walsh

The River is one of six stations in the Clear Channel/Austin cluster, including two country stations, a CHR, sports and rhythmic oldies. Being part of a cluster is one of the reasons Walsh was interested in taking the job. He explains, "I really wanted an opportunity to show Clear Channel that this format works. I believe if they see that, and it can work in a cluster—and it can actually not only survive but make money—they'll be very excited about putting it on in other places."

In addition to PD duties, Walsh is also morning host on the River, and as of last week he's on the hunt for a new co-host. "I had brought in Heather White from Jacksonville," he says. "We worked



Etheridge

together at WBGB (the Promise). Just last week she was hired by KASE, our sister country station. She's very talented and this is a good move for her and a good move for KASE."

While he's looking for his new co-host, Walsh has local author Susie Davis and local artist Lindsey Kane filling in on different days. "It's really kind of fun to have an author and an artist because they look at life a little differently. And they're not really radio people, so they don't come in thinking they need to do a radio bit; they just come in and talk about life."

Rounding out the airstaff, Walsh says the station has a new voice-tracker based in Syracuse handling middays, Etheridge does afternoon drive and John Tesh is evening host. Randy Phillips of Phillips, Craig & Dean hosts a four-hour praise and worship show called "River of Praise" every Sunday morning. He's a native of Austin and is also the pastor of Promiseland West Church.

Three Years

As they head toward the station's three year anniversary in December, Walsh and Etheridge say there are already many highlights, but a couple stand out. Etheridge says a program called "Backpacks for Foster Kids" has been huge. "We partnered with the Adoption Coalition of Central Texas," he explains. "They were telling us about all these kids that were getting ready for back-to-school and one of their big things is just trying to fit in like all the other kids. Backpacks and school supplies go a long way toward that, so we've done it for the last two years and got close to 1,000 backpacks to give to foster kids each time."

Walsh says another highlight for him has been the station's "Families Helping Families." He explains that Child Inc. is a head start program in Austin working with families who are trying hard to correct bad decisions in their lives. In order to qualify for this program, parents have to go to classes on parenting, finances, marriage and also volunteer in their children's schools. Once they do those things, they're eligible for prizes through Child Inc. "We found out about this and contacted them to see how we could help," Walsh says. "We find out what these families need. Sometimes it's furniture, sometimes a computer, sometimes toys for the kids; there's a lot of things. We let our listeners know about it and they provide those things." He says the station runs the event around Christmas, which has been rewarding. The first year they were hoping to help five families and ended up outfitting 11 families with new furniture, beds, appliances and toys for kids for Christmas—but one story meant the most to him.

"We knocked on the door of an apartment and there were three boys sitting on a blanket on the floor eating dinner off paper plates because that was all there was in that apartment. Apparently, the father had left a couple of weeks before and taken everything, and I mean everything. When we left, the place was packed and those kids were bouncing off the wall."

"The listeners had met their needs overwhelmingly. Those kinds of things change you. You don't walk away from that thinking, 'Wow, what a great radio promotion.' This was something that actually changed lives."

'I really wanted an opportunity to show Clear Channel that this format works. I believe if they see that, they'll be very excited about putting it on in other places.'

—Gary Walsh

Station Info

Calls: KPEZ
Frequency: 102.3
Name: The River
Owner: Clear Channel
PD: Gary Walsh
APD/MD: Steve Etheridge
Sign-On: Dec. 26, 2005



► **JEREMY CAMP** OPENS AT NO. 25 WITH "THERE WILL BE A DAY," THE LEAD SINGLE FROM HIS NEXT ALBUM, "SPEAKING LOUDER THAN BEFORE," DUE NOV. 25. THE NEW SONG ALSO TAKES MOST INCREASED PLAYS (UP 132).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	15	MERCYME YOU REIGN	INO	1633 +25	4.159	1
2	2	14	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	1602 +106	3.730	3
3	4	13	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1413 +13	3.084	5
4	3	23	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	1357 -95	3.754	2
5	6	14	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	1231 -21	2.142	9
6	5	17	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	1224 -48	3.368	4
7	7	24	NATALIE GRANT I WILL NOT BE MOVED	CURB	1041 -62	2.448	6
8	8	26	LAURA STORY MIGHTY TO SAVE	INO	952 +25	1.923	11
9	10	9	DOWNHERE HERE I AM	CENTRICITY	945 +121	2.275	8
10	9	20	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	852 -15	1.537	16
11	15	13	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	815 +109	2.050	10
12	14	9	TOBYMAC FEATURING KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	803 +96	1.649	15
13	11	27	CHRIS SLIGH EMPTY ME	BRASH	751 -34	1.908	12
14	12	31	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	741 -36	2.331	7
15	13	49	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	733 -15	1.678	14
16	16	11	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	713 +14	0.817	23
17	19	7	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	703 +85	1.372	17
18	17	5	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	690 +43	1.269	20
19	18	20	PLUMB IN MY ARMS	CURB	677 -14	1.295	19
20	20	8	33MILES ONE LIFE TO LOVE	INO	610 +10	0.634	25
21	21	5	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	593 +4	1.726	13
22	22	8	BROOKE FRASER SHADOWFEET	WOOD AND BONE	451 +9	1.368	18
23	23	4	MICHAEL W. SMITH A NEW HALLELUJAH	REUNION/PLG	445 +18	0.929	22
24	26	3	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	327 -7	0.376	-
25	NEW		JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	316 +132	0.607	27
26	25	16	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	305 -45	0.452	-
27	28	2	BEBO NORMAN BRITNEY	BEC/TOOTH & NAIL	286 +1	0.463	-
28	24	17	LIFEHOUSE WHATEVER IT TAKES	GEFFEN/INTERSCOPE	277 -93	1.148	21
29	RE-ENTRY		MICHAEL ENGLISH FEELS LIKE REDEMPTION	CURB	272 +20	0.727	24
30	NEW		MANDISA VOICE OF A SAVIDR	SPARROW/EMI CMG	251 +8	0.391	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THIRD DAY Revelation (Essential/PLG) KBIQ, KBNJ, KHZR, KXOJ, WBDX, WCSG, WJIE, WRBS, XM The Message	9
JEREMY CAMP There Will Be A Day (BEC/Tooth & Nail) KBIQ, K505, KTIS, WJTL, WLFI, WMSJ, WPOZ	7
TENTH AVENUE NORTH By Your Side (Reunion/PLG) KKFS, WCQR, WFFH	3
BUILDING 429 End Of Me (INO) K505, WCSG, WJQK	3
MEREDITH ANDREWS You Invite Me In (Word-Curb) KLJC, WFHM, WJTL	3
LAURA STORY Mighty To Save (INO) WFHM, WFSH	2
DOWNHERE Here I Am (Centricity) KAIM, WAKW	2
ABOVE THE GOLDEN STATE Sound Of Your Name (Sparrow/EMI CMG) KAIM, WPAR	2
STEVEN CURTIS CHAPMAN Yours (Sparrow/EMI CMG) WMHK, WVFI	2

ADDED AT... WFHM
Cleveland, OH
PD: Len Howser
MD: Gina Hart
Laura Story, Mighty to Save, 2 Meredith Andrews, You Invite Me In, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ADDISON ROAD Hope Now (INO) TOTAL STATIONS: 17	211/5	CONNERSVINE Glory Be (INO) TOTAL STATIONS: 12	166/17
AYIESHA WOODS Love Like This (Gotee) TOTAL STATIONS: 12	198/11	MARK HARRIS All For The Glory of You (INO) TOTAL STATIONS: 11	143/5
DECEMBERADIO For Your Glory (Slanted/Spring Hill) TOTAL STATIONS: 11	196/47	JULIAN DRIVE From His Hands (Inpop) TOTAL STATIONS: 9	128/8
MATT MAHER As It Is In Heaven (Essential/PLG) TOTAL STATIONS: 17	178/5	THIRD DAY Revelation (Essential/PLG) TOTAL STATIONS: 10	117/26
BUILDING 429 End Of Me (INO) TOTAL STATIONS: 20	175/57	NICOLE C. MULLEN Forever You Reign (Word-Curb) TOTAL STATIONS: 6	117/21

MOST INCREASED PLAYS

+132	JEREMY CAMP There Will Be A Day (BEC/Tooth & Nail) KHZR +22, WRCM +21, KBNJ +16, K505 +15, WBDX +12, KLJC +12, WCSG +6, WDJC +6, XMES +5
+121	DOWNHERE Here I Am (Centricity) KAIM +44, WPAR +23, SIST +13, WVFI +8, WAKW +8, WJQK +7, WLPI +6, WFFH +6, KGBI +5, KBIQ +5
+109	ABOVE THE GOLDEN STATE Sound Of Your Name (Sparrow/EMI CMG) KAIM +46, WLAB +27, KTIS +18, WFFH +7, WVFI +6, SIST +5, KBIQ +4, KVMV +4, WFHM +4, WDJC +3
+106	BRANDON HEATH Give Me Your Eyes (Reunion/PLG) KAIM +45, K505 +27, WFSH +25, KBIQ +13, WVFI +10, WBDX +7, WDJC +5, WFFH +5, WBEJ +3, KVMV +2
+96	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG) KGBI +30, WAWZ +18, WRCM +15, WFFH +13, WJQK +9, WFSH +9, WAKW +6, WVFI +6, KFIS +5, WCVU +5

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	NEEDTOBREATHE WASHED BY THE WATER (ATLANTIC/WORD-CURB)		624	651	6	JEREMY CAMP LET IT FADE (BEC/TOOTH & NAIL)		530	614
2	FEE ALL BECAUSE OF JESUS (INO)		597	679	7	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)		522	550
3	ROBBIE SEAY BAND SONG OF HOPE (SPARROW/EMI CMG)		581	624	8	TREE63 BLESSED BE YOUR NAME (INPOP)		499	537
4	AARON SHUST MY SAVIOR MY GOD (BRASH)		566	581	9	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		477	525
5	MERCYME GOD WITH US (INO)		532	605	10	CASTING CROWNS PRAISE YOU IN THIS STORM (BEACH STREET/REUNION/PLG)		444	438

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
55 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters, Christian CHR 28, Christian rock 26 and soft AC/inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

SOFT AC/INSPIRATIONAL REPORTERS

WHCF/Bangor, ME OM: Tim Collins PC/LD: Joe Polek	WNFR/Flint, MI OM: Lori McNaughton PD: Brian Smith MD: Elynn Davey	WHCB/Johnson City, TN OM: Matthew Hill MD: Dave Purin	WAFR/Network OM: Marvin Sanders PD: Rick Robertson MD: Jim Stanley	WGSL/Rockford, IL OM: Ron Tietsort PD/MD: Charmel Jacobs	KCFB/St. Cloud, MN PD: Jim Park MD: Chuck Heuberger
KCB/Dallas, TX* PC: Mike Tirone AFC: Bill Bumpas MD: John McLain	WAGO/Greenville, NC PD: Keith Aycock MD: Tiffany Johnson	KAMB/Merced, CA PD/MD: David Benton	KNLB/Phoenix, AZ PD: Faron Eckelbarger	KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes	KYCC/Stockton, CA PD: Scott Mearns MD: Marina Tahod
WCDR/Dayton, OH OM: Keith Hamer PC/LD: Eric Johnson	WCRH/Hagerstown, MD OM: Jeff Ward PD: Jeffrey Bean MD: Susanna Scott	Family Life Communications/Network PD: Dawn Bumstead APD: Adam Biddell MD: Bill Ronning	KLVV/Ponca City, OK PD/MD: Tony Weir	WSMR/Sarasota, FL OM: Douglas Poll PD: Dan Young MD: Paul Perrault	WLJN/Traverse City, MI OM/MD: DC Cavender PD: Pete Lathrop
			KLMP/Rapid City, SD PD: Suzanne Happs MD: Jamie Knapp		WOLW/Traverse City, MI PD/MD: Patrick Green

* Monitored Reporters



▶ WITH 319 PLAYS AT 19 REPORTING STATIONS/SHOWS, ALTERNATIVE FOURSOME **SKILLET** STEPS 2-1 ON THE CHRISTIAN ROCK LIST WITH "WHISPERS IN THE DARK." THE VIDEOCLIP FOR THE SONG IS INCLUDED ON THE BAND'S NEW "COMATOSE COMES ALIVE" CD/DVD, DUE OCT. 21.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	15	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	1159	+53
2	2	21	SKILLET THOSE NIGHTS	ARDENT/SRE/INO	948	-38
3	3	11	ADDISON ROAD STICKING WITH YOU	INO	857	+58
4	4	15	SUPERCHIC(K) HOLD	INPOP	782	-2
5	5	13	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	762	-10
6	6	8	HAWK NELSON ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	734	+7
7	7	12	BROOKE FRASER SHADOWFEET	WOOD AND BONE	686	-38
8	8	18	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	681	-18
9	9	12	KUTLESS COMPLETE	BEC/TOOTH & NAIL	673	+29
10	10	12	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	668	-54
11	11	11	JIMMY NEEDHAM A BREATH OR TWO	INPOP	603	+48
12	12	15	KRYSTAL MEYERS SHINE	ESSENTIAL/PLG	568	+11
13	13	10	AFTERS WE ARE THE SOUND	COLUMBIA/INO	564	+3
14	14	10	MERCYME YOU REIGN	INO	563	-24
15	15	23	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	548	-58
16	16	7	BEBO NORMAN PULL ME OUT	BEC/TOOTH & NAIL	481	+6
17	17	10	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	448	+16
18	18	7	JAYMES REUNION FINE	BEC/TOOTH & NAIL	438	-6
19	19	6	NEVERTHELESS SLEEPING IN	FLICKER/PLG	429	+40
20	20	19	CHASEN DROWN	OMG	399	-20
21	21	9	REMEDY DRIVE DAYLIGHT	WORD-CURB	391	-29
22	22	3	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	365	+35
23	23	5	RELIENT K I JUST WANT YOU TO KNOW	GOTEE	340	-18
24	NEW		JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	324	+138
25	25	3	FIREFLIGHT BRAND NEW DAY	FLICKER/PLG	305	+8
26	26	20	BRITT NICOLE BELIEVE	SPARROW/EMI CMG	286	-95
27	27	2	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	277	-7
28	28	3	STELLAR KART INNOCENT	WORD-CURB	273	+5
29	NEW		GROUP 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB	262	+12
30	30	16	NATALIE GRANT I WILL NOT BE MOVED	CURB	252	-6

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	10	SKILLET WHISPERS IN THE DARK	ARDENT/SRE/INO	319	+20
2	3	11	CHILDREN 18:3 ALL MY BALLOONS	TOOTH & NAIL	291	+3
3	5	10	THIS BEAUTIFUL REPUBLIC NO TURNING BACK	FOREFRONT/EMI CMG	276	-5
4	6	14	IVORYLINE REMINDE ME I'M ALIVE	TOOTH & NAIL	270	-10
5	4	12	HAWK NELSON YOU HAVE WHAT I NEED	BEC/TOOTH & NAIL	269	-15
6	7	11	RELIENT K THE SCENE AND THE HERD	GOTEE	267	-2
7	1	12	FALLING UP GOODNIGHT GRAVITY	BEC/TOOTH & NAIL	267	-34
8	9	9	FAMILY FORCE 5 FEVER	TOOTH & NAIL	262	+19
9	9	10	DECYFER DOWN CRASH	INO	258	-1
10	11	7	PHILMONT I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	228	+12
11	13	8	P.O.D. SHINE WITH ME	COLUMBIA/INO	212	0
12	25	3	PILLAR TURN IT UP	ESSENTIAL/PLG	197	+62
13	21	4	ABANDON PROVIDENCE	FOREFRONT/EMI CMG	197	+17
14	15	15	CAPITAL LIGHTS OUT OF CONTROL	TOOTH & NAIL	197	-69
15	16	7	DIZMAS THIS IS A WARNING	CREDENTIAL/EMI CMG	194	-8
16	19	6	ALMOST. STOP IT	TOOTH & NAIL	189	-7
17	15	15	WEDDING RECEIVE	BRAVE NEW WORLD	183	-21
18	17	7	WAVORLY FORGIVE AND FORGET	FLICKER/PLG	182	-19
19	23	9	NEVERTHELESS SLEEPING IN	FLICKER/PLG	177	-3
20	12	12	SANCTUS REAL TURN ON THE LIGHTS	SPARROW/EMI CMG	168	-46
21	NEW		UNDEROATH TOO BRIGHT TO SEE TOO LOUD TO HEAR	TOOTH & NAIL	165	+67
22	23	13	KUTLESS THE FEELING	BEC/TOOTH & NAIL	159	-22
23	14	13	CLASSIC CRIME CLOSER THAN WE THINK	TOOTH & NAIL	153	-53
24	29	2	RUN KID RUN SURE SHOT	TOOTH & NAIL	152	+36
25	30	2	EMERY TEN TALENTS	TOOTH & NAIL	143	+29
26	NEW		DEAS VAIL UNDERCOVER	BRAVE NEW WORLD	142	+36
27	16	16	A ROTTERDAM NOVEMBER CRIPPLING MACHINE	ARN	130	-45
28	13	15	HOUSE OF HEROES IN THE VALLEY OF THE DYING SUN	GOTEE	128	-70
29	NEW		KRYSTAL MEYERS BEAUTIFUL TONIGHT	ESSENTIAL/PLG	124	+43
30	18	5	PROJECT 86 PUT YOUR LIPS TO THE TV	TOOTH & NAIL	122	+5

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	13	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	425	-30
2	2	16	MERCYME YOU REIGN	INO	421	-24
3	3	15	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	346	-17
4	5	10	MOLLYE REES & JAMIE SLOCUM DIFFERENT	HOLLOW OAK	271	+16
5	6	8	BRETT RUSH WHEN I'M ALONE WITH YOU	CREATIVE SOUL	258	+11
6	4	7	RICHIE MCDONALD I TURN TO YOU	LUCID	256	-20
7	8	7	BART MILLARD I STAND AMAZED	INO	253	+17
8	9	4	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	230	+1
9	7	9	ASHMONT HILL SONG OF GLORY	AXIOM	210	-27
10	12	3	MARK ROACH THE LEAST I CAN DO	MYRRH/WORD-CURB	193	+24

SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	12	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	188	+1
2	2	3	MICHAEL W. SMITH A NEW HALLELUJAH	REUNION/PLG	185	+36
3	3	5	CECE WINANS THE TEST OF TIME	PURESPRINGS GOSPEL	176	+11
4	4	3	33MILES ONE LIFE TO LOVE	INO	161	+18
5	5	9	SARA GROVES IT MIGHT BE HOPE	INO	157	+2
6	6	17	POINT OF GRACE HEAL THE WOUND	WORD-CURB	146	-81
7	7	16	SONFLOWERZ MY ADORATION	AVISTA	145	-17
8	NEW		JADON LAVIK WONDROUS LOVE	BEC/TOOTH & NAIL	144	+28
9	8	20	FEE ALL BECAUSE OF JESUS	INO	143	-17
10	10	3	SHANNON WEXELBERG HAIL TO THE KING	DISCOVERY HOUSE	140	-17

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belville

WJRF/Duluth, MN
PD/MD: Terry Michaels

WAYK/Kalamazoo, MI
PD/MD: Mike Couchman

WJLZ/Norfolk, VA*
OM/PC: Anne Verebely

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

KADI/Springfield, MO*
PD/MD: Rod Kittleman

KAFC/Anchorage, AK
OM/PD: Mark Guy
APD/MD: Mike Carrier

KNMI/Farmington, NM
OM/PD: Darren Nez
MD: Kenny Montano

WYLV/Knoxville, TN*
PD: Marshall Stewart
MD: Kris Love

FJTH/Ponca City, OK
PD/MD: Tony Weir

WBYO/Sellersville, PA
OM: David Baker
PD/MD: Kristine McClain

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WHMX/Bangor, ME
OM/PD: Tim Collins
APD/MD: Morgan Smith

WSCF/Ft. Pierce, FL
PD/MD: Jon Hamilton
APD: Brian Strickland

WAYM/Nashville, TN*
OM: Tate Luck
PD: Jeff Brown
MD: Zach Boehm

EZRI/Portland, OR*
OM: Mike Novak
PD: David Pierce
APD: Eric Allen

WHRZ/Spartanburg, SC
OM: Michele Brady
PD: Britt Dillard
APD: Matthew Bishop
MD: Cale Nelson

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WONU/Chicago, IL*
PD/MD: Johnathon Eltrevoog

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Houchin

KPT/Rapid City, SD
OM: Tom Schoenstedt
PD: Jennifer Crawford

WLCQ/Springfield, MA
OM/PD: Nate Thomas

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

KXWA/Denver, CO
PD: Jeff Connell

WHJT/Jackson, MS
OM/PD: Traci Lee

WPRJ/Saginaw, MI
OM/PD: Aaron Dicer
MD: Jcsh Thompson

WLCQ/Springfield, MA
OM/PD: Nate Thomas

WCLQ/Wausau, WI
PD/MD: Matt Deane

* Monitored Reporters



▶ AFTER TWO WEEKS AT NO. 11, **33MILES** CRACKS THE TOP 10 WITH "ONE LIFE TO LOVE" (11-10). THE POP TRIO COMPRISES JASON BARTON (LEAD VOCALS), CHRIS LOCKWOOD (GUITAR, VOCALS) AND COLLIN STODDARD (PIANO, VOCALS).

DMDS
DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX PD/MD: Gary Hill	WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	New Life Media/Network PD/MD: Joe Buchanan
WMIT/Asheville, NC* OM/PD: Tom Greene MD: Matt Stockman	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WFSH/Atlanta, GA* PD: Mike Blakemore MD: Mike Stoudt	WPER/Fredericksburg, VA PD: Frankie Morea	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz
WVFJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	KZKZ/Ft. Smith, AR OM/PD: Dave Burdue	WMSJ/Portland, ME* OM/PD: Paula K. MD: Kenny Robinson
WAFJ/Augusta, GA* PD/MD: Steve Swanson	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	KFIS/Portland, OR* PD: Bryan O'Neal MD: Kat Taylor
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WCSC/Grand Rapids, MI* PD: Chris Lemke	KSLT/Rapid City, SD PD/MD: Dave Masters
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSGN/Riverside, CA* PD: Bryan O'Neal MD: Brandi Lanai
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WBFJ/Greensboro, NC* OM: Dana Evans PD/MD: Wally Decker APD: Darren Stevens	WPAR/Roanoke, VA* OM/MD: Jackie Howard
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WQFL/Rockford, IL PD/MD: Johnny V.
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Mike Gravatt	KKFS/Sacramento, CA* PD/MD: Max Miller
WAYR/Brunswick, GA PD/MD: Bart Wagner	KSBJ/Houston, TX* PD: Jon Hull MD: Jim Beeler	Sirius Spirit 66/Satellite* PD: Al Skop
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	WCRJ/Jacksonville, FL* PD: Chris Wayne MD: Theresa Ross	XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
WBDX/Chattanooga, TN* OM/PD: Jason McKay MD: Justin Wade	WCQR/Johnson City, TN* APD/MD: Brian Sumner	KCMS/Seattle, WA* PD: Scott Huntley MD: Sarah Taylor
WJKL/Chicago, IL*	KOBC/Joplin, MO OM/PD: Lisa Davis	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KLJC/Kansas City, MO* PD/MD: Michael Grimm	WHPZ/South Bend, IN PD: Gary Hegland MD: Jay Michaels
WFHM/Cleveland, OH* PD: Len Howser MD: Gina Hart	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	KWND/Springfield, MO* PD/MD: Jeremy Morris
KGTS/College Place, WA PD/MD: Ernest Beck	WLGH/Lansing, MI PD: Jenn Czelada	KKJM/St. Cloud, MN OM/PD: Diana Madsen MD: Dawn Madsen
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	KSOS/Las Vegas, NV* PD: Scott Herrold	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
KCVO/Columbia, MO OM/PD: Jim McDermott	KKSP/Little Rock, AR* PD: Don Burns	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
WCVO/Columbus, OH* PD: Todd Stach APD/MD: Mike Russell	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
KBNJ/Corpus Christi, TX* PD: Joe Fahj	WRVI/Louisville, KY OM/PD: CC Matthews APD: Dave Reichel	WAJS/Tupelo, MS OM: Marvin Sanders PD: Rick Robertson MD: John Riley
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	KVNE/Tyler, TX PD: Mike Harper MD: Jennifer Winborn
KNWI/Des Moines, IA PD/MD: Dave St. John	KVMV/McAllen, TX* PD: James Gamblin APD/MD: Bob Malone	WGTS/Washington, DC* PD: Becky Wilson Aligned MD: Rob Conway
WMUZ/Detroit, MI* PD: Miranda Belcher MD: Conway Norwood	KJIL/Meade, KS PD/MD: Michael Luskey	WGNV/Wausau, WI OM: Karen Benke PD: Mark Bystrom MD: Todd Christopher
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone APD/MD: Keith Stevens	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* PD: Jason Sharp	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
KHPE/Eugene, OR MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	
KLRC/Fayetteville, AR PD/MD: Mark Michaels		
	Family Life Ministries/Network PD: Cecil Van Houten APD: Kevin VanBuren MD: Bruce Barrows	

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	16	MERCYME YOU REIGN	IND	1036 +13
2	2	14	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1027 +30
3	3	17	BIG DADDY WEAWE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	980 +49
4	5	14	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	920 +124
5	4	18	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	852 -69
6	7	11	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	713 +46
7	10	14	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	603 +51
8	9	11	DOWNHERE HERE I AM	CENTRICITY	598 +15
9	6	24	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	588 -138
10	11	8	33MILES ONE LIFE TO LOVE	IND	576 +45
11	8	22	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	569 -66
12	12	5	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	510 +29
13	14	8	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	478 +44
14	13	10	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	460 +15
15	15	27	LAURA STORY MIGHTY TO SAVE	IND	435 +19
16	16	4	MICHAEL W. SMITH A NEW HALLELUJAH	REUNION/PLG	380 +16
17	17	7	ADDISON ROAD HOPE NOW	IND	361 +22
18	19	6	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	352 +30
19	18	8	BROOKE FRASER SHADOWFEET	WOOD AND BONE	342 +19
20	23	3	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	330 +49
21	20	18	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	309 +2
22	22	6	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	301 +7
23	30	2	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	289 +110
24	24	9	MICHAEL ENGLISH FEELS LIKE REDEMPTION	CURB	281 +7
25	21	12	KUTLESS COMPLETE	BEC/TOOTH & NAIL	270 +26
26	25	2	JIMMY NEEDHAM HURRICANE	INPOP	255 +28
27	26	13	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	236 +17
28	27	4	AYIESHA WOODS LOVE LIKE THIS	GOTEE	222 +4
29	29	3	BEBO NORMAN BRITNEY	BEC/TOOTH & NAIL	195 +2
30	NEW		NICOLE C. MULLEN FOREVER YOU REIGN	WORD-CURB	170 -4



TroyResearch

CHRISTIAN AC MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W 25-34	W 35-44	W 45-54
CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	85%	4.34	4.32	4.30
CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	98%	4.20	4.18	4.17
LAURA STORY MIGHTY TO SAVE	IND	92%	4.19	4.31	4.11
BIG DADDY WEAWE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	87%	4.16	4.26	4.06
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	91%	4.15	4.24	4.15
CHRIS SLIGH EMPTY ME	BRASH	96%	4.13	4.04	4.14
NATALIE GRANT I WILL NOT BE MOVED	CURB	96%	4.12	4.07	4.12
CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	91%	4.10	4.06	4.08
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	77%	4.09	4.17	4.03
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	97%	4.05	4.01	4.07
MERCYME YOU REIGN	IND	94%	4.05	3.97	4.04
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	94%	4.04	4.03	4.05
CASTING CROWNS EVERY MAN	REUNION/PLG	100%	4.03	4.03	4.00
MERCYME GOD WITH US	IND	94%	4.03	3.98	4.01
MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	93%	3.93	3.91	3.86
ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	96%	3.93	3.96	3.92
MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	93%	3.90	3.86	3.87
FEE ALL BECAUSE OF JESUS	IND	89%	3.87	3.90	3.83
BROOKE FRASER SHADOWFEET	WOOD AND BONE	82%	3.85	4.04	3.78
FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	97%	3.80	3.83	3.75

Total Sample size is 1563. These are average scores for music in the Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

◆ **100,000 SPINS**

How Great Is Our God/ **Chris Tomlin** /sixsteps/Sparrow/EMI CMG
I Still Believe/ **Jeremy Camp** /BEC/Tooth & Nail
Lifesong/ **Casting Crowns** /Beach Street/Reunion/PLG

◆ **50,000 SPINS**

Song Of Hope/ **Robbie Seay Band** /Sparrow/EMI CMG

◆ **40,000 SPINS**

The Change/ **Steven Curtis Chapman** /Sparrow/EMI CMG

◆ **30,000 SPINS**

Call My Name/ **Third Day** /Essential/PLG
Every Man/ **Casting Crowns** /Beach Street/Reunion/PLG
Find You Waiting/ **DecembeRadio** /Slanted/Spring Hill
Home/ **Daughtry** /RCA/RMG
Love Is Here/ **Tenth Avenue North** /Reunion/PLG
Real To Me/ **Nichole Nordeman** /Sparrow/EMI CMG
Resurrection/ **Nicol Sponberg** /Curb

◆ **20,000 SPINS**

All To You/ **Lincoln Brewster** /Vertical/Integrity
Dream/ **Michelle Tumes** /Sparrow/EMI CMG
Empty Me/ **Chris Sligh** /Brash
Enough/ **Chris Tomlin** /sixsteps/Sparrow/EMI CMG
I Will Not Be Moved/ **Natalie Grant** /Curb
I'm Letting Go/ **Francesca Battistelli** /Fervent/Word-Curb
One World/ **tobyMac Feat. Siti Monroe** /Forefront/EMI CMG
Thank You/ **33Miles** /INO
This Mystery/ **Nichole Nordeman** /Sparrow/EMI CMG

◆ **10,000 SPINS**

After Your Heart/ **Phil Wickham** /Simple/INO
Breathe Into Me/ **RED** /Essential/PLG
Control/ **Mutemath** /Warner Bros.
Give Me Your Eyes/ **Brandon Heath** /Reunion/PLG
Jesus Messiah/ **Chris Tomlin** /sixsteps/Sparrow/EMI CMG
This Is Home/ **Switchfoot** /Sparrow/EMI CMG
What Life Would Be Like/ **Big Daddy Weave** /Fervent/Word-Curb
Yours/ **Dizmas** /Forefront/EMI CMG

BDS Certified
SPIN AWARDS

CONGRATULATIONS
TO EVERY SPIN AWARD
WINNER!

AUGUST 2008



Clay Walker fights MS by starting Band Against MS

The Feats Of Clay

R.J. Curtis

RCurtis@RadioandRecords.com

Imagine being 26 years old, seemingly in the prime of your life, as your career is taking off, a new baby daughter is just three months old and the world is your oyster. Then one day, you feel a slight twitch in your body and for some reason, it doesn't go away. Just to be safe you see a doctor who runs a battery of tests, none of which is conclusive. Finally, your physician says there's a strong likelihood you have multiple sclerosis.

If you're Clay Walker and it's 1996, two things go through your mind immediately. "No. 1, they have me mixed up with somebody else," Walker remembers thinking. "I didn't feel that bad. I thought it was maybe a pinched nerve in my neck. Secondly, I didn't know what MS was."

In the early moments of his diagnosis, Walker mistook the initials for MD, muscular dystrophy, and anxiety set in. "I flashed on being in a wheelchair and dying." What compounded the situation dramatically, Walker says, was looking at his daughter. "I'm thinking, I'm not to going to see her

grow up. The emotions were flying."

Helping Others Is Good Medicine

A lot has happened in the 12 years since Walker heard that devastating news. For the first two years after he was diagnosed, Walker didn't openly discuss having MS. One year after it was discovered, he had a second episode—an exacerbation is the actual term for it—which was much worse than the initial onset.

"Then I met Dr. Wolinsky at the University

Cycling To Fight MS

Clay Walker has become such a fan of cycling, he's organized a BAMS cycling team that will participate in two organized MS rides a year. On Oct. 4-5, Walker and his BAMS team—which, full disclosure here, includes yours truly—will participate in the Jack & Back 150-mile ride benefiting the Mid-South chapter of the Multiple Sclerosis Society. On Oct. 4 we'll ride 75 miles from Franklin, Tenn., to Lynchburg, Tenn., and back again the next day. As many of you may know, I've been an avid cyclist for nearly 10 years, and while it's true I'll find just about any excuse to go for a ride, I've also been actively involved in raising money for the MS Society for the past three years, participating in the MS Bay to Bay ride each October. It's another official MS Society ride, which travels from Irvine, Calif., to Mission Bay in San Diego over two days and 150 miles. This year the Jack & Back and the Bay to Bay

rides fall on successive weekends; that means I'll be traveling to Nashville for Jack & Back, then flying home to Los Angeles for Bay to Bay the following weekend.

That's how serious I am about trying to raise funds for the fight against MS, because I've had a number of friends, including cyclists, who have been diagnosed with this disease and it kills me to see what they're going through. The punch line to all this is that yes, I'm now going to hit you up for a donation, but I'm offering you a two-for-one deal: one donation for you, two separate MS rides for me, so we both win (see "Get Involved" sidebar).

I was flattered and thrilled when Walker invited me to be part of his BAMS team and am excited to ride for people fighting MS.—RJC

'If I didn't think I was going to be around to take care of [William], raise him and do physical things with him, I never would have had another child. That's a testimony to where I am mentally and physically.'

—Clay Walker

Get Involved

For information on Band Against MS, go to bandagainstm.org.

To Support R.J. Curtis' two MS rides (Oct. 4-5 and Oct. 11-12), go to biketofinishms.com. Click "Sponsor a Rider" and type in "Locurto" when it asks for a last name.

To join the BAMS Bike Team, contact Curt Walsh at curtwalsh@hotmail.com or 615-426-2585.

Walker



of Texas Medical School at Houston." Wolinsky recommended a drug called Copaxone for Walker, who has been taking it ever since. "I've been in remission for 10 years, with no episodes," he says, and while that all sounds nice and tidy, the process was extremely difficult both physically and emotionally. In hindsight, what he knows now is that "I was diagnosed right when research and medication took off and I was in the best place you could be at the time." What he also discovered when meeting others with MS in his travels is that many people couldn't get in to see a neurologist. "There was up to an 18-month waiting list and it wasn't a money or insurance issue, but MS specialists were backlogged. There are very few of them."

That inspired Walker to start a nonprofit organization called Band Against MS (BAMS). "We had to get the word out there to folks who were struggling with the first few steps to take." MS is tricky, Walker says. "One day your hand may not work and the next day it does. It's like a short in the electrical system." One of the initiatives of BAMS is promoting the idea of managing the illness. According to Walker, "Every person responds differently to medication. I do count my blessings, but it's not rare anymore to find people like me who are doing well managing this disease. But it is confounding to see people that haven't done anything about it, who wait until the disease has progressed."

The official site for BAMS, bandagainstm.org includes information about MS, a nutritional page and a yoga video among other helpful guides. Yoga, Walker says, is therapeutic exercise for those with MS. Surprisingly, so is hopping on a bike and pedaling. You'd think that for someone whose body has a habit of short circuiting, cycling, which can be an extremely rigorous form of activity, would be ill-advised. Not so, Walker explains. "Cycling is the absolute best way to build your lower extremities for people with MS," he says. "Most people with MS develop what's called a 'hike.' They hike up their leg because the sciatic nerve is affected. It's something I've had to fight." Bike riding, he says—especially the kind where riders clip into pedals—is extremely beneficial. The constant pushing and pulling motion builds strength in the leg, which Walker can tell you first hand. He took up cycling five years ago and the difference was palpable (see "Cycling to Fight MS" sidebar).

During the last 10 years of managing his fight with MS and founding his nonprofit, Walker says he feels as good as he's ever felt "physically, spiritually and mentally," three components he believes are necessary for dealing with his disease. He recently had another baby boy named Williams and his outlook is entirely different than it was 12 years ago.

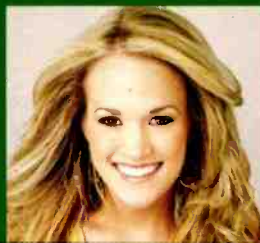
MS, he says, "is more of an afterthought. If I didn't think I was going to be around to take care of him, raise him and do physical things with him, I never would have had another child. That's a testimony to where I am mentally and physically."

RJR

R&R COUNTRY

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► UP 898,000 IMPRESSIONS, **CARRIE UNDERWOOD** ACHIEVES HER EIGHTH TOP 10 WITH "JUST A DREAM" (11-8), WHICH REACHES THAT LEVEL IN ITS 10TH CHART WEEK. SIX OF UNDERWOOD'S FIRST SEVEN TOP 10 SONGS ALSO SPENT TIME AT NO. 1.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
1	2	25	JIMMY WAYNE	DO YOU BELIEVE ME NOW	NO. 1 (2 WKS)	VALORY	29.255	-2.205	4216
2	1	14	BRAD PAISLEY	WAITIN' ON A WOMAN		ARISTA NASHVILLE	28.641	-3.391	4306
3	3	22	DARIUS RUCKER	DDN'T THINK I DONT THINK ABOUT IT		CAPITOL NASHVILLE	28.351	+0.714	4056
4	5	7	KENNY CHESNEY	EVERYBODY WAN'S TO GO TO HEAVEN		BLUE CHAIR/BNA	26.722	+0.190	3670
5	6	18	KID ROCK	ALL SUMMER LONG		TOP DOG/ATLANTIC/COS	26.262	+0.486	3645
6	8	12	TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME		SHOW DOG NASHVILLE	24.630	+0.264	3733
7	9	16	GEORGE STRAIT	TROUBADOUR		MCA NASHVILLE	22.878	-1.270	3489
8	11	10	CARRIE UNDERWOOD	JUST A DREAM		19/ARISTA/ARISTA NASHVILLE	22.248	+0.898	3360
9	4	17	KEITH URBAN	YOU LOOK GOOD IN MY SHIRT		CAPITOL NASHVILLE	21.709	-5.194	2987
10	10	30	THE LOST TRAILERS	HOLLER BACK		BNA	21.085	-1.018	3158
11	13	24	HEIDI NEWFIELD	JOHNNY & JUNE		CURB	14.779	-0.762	2349
12	14	28	LUKE BRYAN	COUNTRY MAN		CAPITOL NASHVILLE	14.322	-0.046	2268
13	15	9	TIM MCGRAW	LET IT GO		CURB	14.307	+1.004	2314
14	18	22	CHUCK WICKS	ALL I EVER WANTED		RCA	12.457	-0.142	2143
15	17	21	JASON ALDEAN	RELENTLESS		BROKEN BOW	12.375	-0.415	2141
16	12	18	TAYLOR SWIFT	SHOUL'D'VE SAID NO		BIG MACHINE	11.820	-4.450	1755
17	19	8	MONTGOMERY GENTRY	ROLL WITH ME	AIRPOWER	COLUMBIA	11.745	+0.315	1914
18	20	21	BUCKY COVINGTON	I'LL WALK		LYRIC STREET	11.050	+0.166	2040
19	24	15	LADY ANTEBELLUM	LOOKIN FOR A GOOD TIME		CAPITOL NASHVILLE	10.731	+1.087	1694
20	22	19	CRAIG MORGAN	LOVE REMEMBERS	AIRPOWER	BNA	10.703	+0.564	1824
21	23	24	JAMEY JOHNSON	IN COLOR		MERCURY	10.542	+0.795	1745
22	16	17	SUGARLAND	ALL I WANT TO DO		MERCURY	10.460	-2.609	1468
23	21	26	CRYSTAL SHAWANDA	YOU CAN LET GO		RCA	10.083	-0.292	1709
24	28	13	ZAC BROWN BAND	CHICKEN FRIED		LIVE NATION	8.833	+1.285	1633
25	NEW		TAYLOR SWIFT	LOVE STORY	HOT SHOT DEBUT/MIA/MOST ADDED	BIG MACHINE	8.154	+8.153	931
26	29	17	KELLIE PICKLER	DON'T YOU KNOW YOU'RE BEAUTIFUL		19/BNA	7.364	-0.018	1498
27	27	18	ASHTON SHEPHERD	SOUNDS SO GOOD		MCA NASHVILLE	7.081	-0.485	1289
28	41	3	SUGARLAND	ALREADY GONE	BREAKER	MERCURY	6.633	+3.661	930
29	31	15	RANDY HOUSER	ANYTHING GOES		UNIVERSAL SOUTH	6.173	+0.790	1100
30	30	14	PAT GREEN	LET ME		BNA	5.978	-0.110	1032

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
31	NEW		BRAD PAISLEY DUET WITH KEITH URBAN	START A BAND	BREAKER	ARISTA NASHVILLE	5.966	+5.966	665
32	33	9	BILLY CURRINGTON	DON'T		MERCURY	5.681	+0.792	1072
33	49	2	RASCAL FLATTS	HERE	BREAKER	LYRIC STREET	5.492	+3.919	832
34	35	6	BLAKE SHELTON	SHE WOULDN'T BE GONE		WARNER BROS./WRN	5.159	+0.335	967
35	32	6	TRACE ADKINS	MUDDY WATER		CAPITOL NASHVILLE	5.150	+0.038	987
36	34	20	ADAM GREGORY	(RAZY DAYS)		NSA/MIDAS/NEW REVOLUTION	4.363	-0.490	920
37	37	9	PHIL VASSAR	I WOULD		UNIVERSAL SOUTH	3.825	-0.267	648
38	38	10	LITTLE BIG TOWN	FINE LINE		CAPITOL NASHVILLE	3.798	-0.135	669
39	40	12	JEWEL	IDO		VALORY	3.311	-0.076	557
40	25	13	RASCAL FLATTS	BOB THAT HEAD		LYRIC STREET	3.024	-6.540	575
41	42	7	BILLY RAY CYRUS	SOMEBODY SAID A PRAYER		WALT DISNEY/LYRIC STREET	3.012	+0.089	587
42	36	16	JESSICA SIMPSON	COME ON OVER		EPIC/COLUMBIA	2.989	-1.447	349
43	43	5	JAKE OWEN	DON'T THINK I CAN'T LOVE YOU	BREAKER	RCA	2.980	+0.437	602
44	39	14	JAMES OTTO	FOR YOU		WARNER BROS./WRN	2.892	-0.548	632
45	44	10	LEE ANN WOMACK	LAST CALL		MCA NASHVILLE	2.616	+0.317	585
46	45	7	KRISTY LEE COOK	15 MINUTES OF SHAME	BREAKER	19/ARISTA NASHVILLE	2.224	-0.056	445
47	48	4	JOSH TURNER	EVERYTHING IS FINE		MCA NASHVILLE	1.712	-0.001	395
48	46	13	LEE BRICE	UPPER MIDDLE CLASS WHITE TRASH		CURB	1.608	-0.396	449
49	47	10	GRETCHEN WILSON	DON'T DO ME NO GOOD		COLUMBIA	1.505	-0.434	337
50	50	8	RANDY OWEN	LIKE I NEVER BROKE HER HEART		BROKEN BOW	1.459	-0.072	328
51	51	6	JUSTIN MOORE	BACK THAT THING UP		VALORY	1.368	-0.068	301
52	53	4	MIRANDA LAMBERT	MORE LIKE HER		COLUMBIA	1.243	-0.144	217
53	55	3	JOSH GRACIN	UNBELIEVABLE (ANN MARIE)		LYRIC STREET	1.188	+0.303	286
54	60	2	ELI YOUNG BAND	ALWAYS THE LOVE SONGS		REPUBLIC/UNIVERSAL SOUTH	0.870	+0.403	125
55	54	7	CAROLINA RAIN	AMERICAN RADIO		EQUITY	0.809	-0.321	179
56	52	17	CHRIS YOUNG	VOICES		RCA	0.725	-0.701	114
57	NEW		JOEY & RORY	CHEATER, CHEATER		VANGUARD/SUGAR HILL/NINE NORTH	0.723	+0.350	125
58	56	8	ONE FLEW SOUTH	MY KIND OF BEAUTIFUL		DECCA/ROUNDER	0.675	-0.179	170
59	NEW		WHITNEY DUNCAN	WHEN I SAID I WOULD		WARNER BROS./WRN	0.597	+0.195	145
60	57	8	CARTER'S CHORD	DIFFERENT BREED		SHOW DOG NASHVILLE	0.558	-0.139	141

MOST INCREASED AUDIENCE (IN MILLIONS)

+8.153 TAYLOR SWIFT
Love Story (Big Machine)
KNIX +0.554, WUBE +0.481, KMPS +0.477, WUSN +0.474, KSCS +0.339, WAMZ +0.332, KEYY +0.331, KILT +0.315, WKHX +0.286, WGH +0.220

+5.966 BRAD PAISLEY DUET WITH KEITH URBAN
Start A Band (Arista Nashville)
KEYE +0.657, WUSN +0.446, WUBE +0.447, KMPS +0.422, WAMZ +0.328, WKHX +0.283, WYCD +0.233, KWNR +0.212, WGH +0.208, WPAW +0.187

+3.919 RASCAL FLATTS
Here (Lyric Street)
WCOL +0.271, KSCS +0.204, WKHX +0.201, KEYY +0.172, WAMZ +0.141, WGNM +0.140, WUBL +0.133, WFMS +0.123, WUBE +0.122, WXTU +0.120

+3.661 SUGARLAND
Already Gone (Mercury)
WMIL +0.459, KMPS +0.269, WGAR +0.256, KILT +0.249, WUSN +0.218, KEYY +0.215, WKHX +0.191, KSON +0.179, KBEQ +0.122, WGNM +0.121

+1.285 ZAC BROWN BAND
Chicken Fried (Live Nation)
WUBL +0.239, WBEE +0.181, WPAW +0.126, KUPJ +0.101, WYRK +0.099, WDAF +0.087, WKDF +0.069, WQNA +0.066, WSLC +0.064, KNCL +0.062

NEW AND ACTIVE					
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
DIERKS BENTLEY Feel That Fire (Capitol Nashville)	0.539/0.539	KENNY CHESNEY Got A Little Crazy (BNA)	0.329/0.002	KENNY CHESNEY Demons (BNA)	0.292/0.004
TOTAL STATIONS:	21	TOTAL STATIONS:	6	TOTAL STATIONS:	2
DARRYL WORLEY Tequila On Ice (Stroudavarious)	0.521/0.080	AARON WATSON Love Makin' Song (BIG Label)	0.312/0.085	ALAN JACKSON Country Boy (Arista Nashville)	0.220/0.032
TOTAL STATIONS:	29	TOTAL STATIONS:	2	TOTAL STATIONS:	23

MOST ADDED

TAYLOR SWIFT 67
Love Story (Big Machine)
KATC, KBWF, KCYE, KEYY, KEGA, KFDI, KFRG, KILT, KIZN, KKBQ, KKGQ, KKNK, KMLE, KMPS, KNCL, KNIX, KRST, KSON, KSOP, KUBL, KUZZ, KXKS, KYGO, WAMZ, WBCT, WBEE, WBUL, WCTK, WCTO, WDSY, WDTW, WFBE, WFMS, WGAR, WGGY, WKXK, WGNL, WGTY, WIOV, WIRK, WIVK, WJAX, WJZZ, WJZL, WQDR, WQMX, WQRC, WYRK

RASCAL FLATTS 41
Here (Lyric Street)
KASE, KBEQ, KBWF, KEGA, KFKF, KFRG, KKBQ, KKNK, KMLE, KNIX, KRTY, KSON, KUBL, KWNR, WCOL, WCTO, WDAF, WDSY, WFMS, WGGY, WGH, WGKX, WGTY, WIOV, WIVK, WKLB, WKSE, WKXC, WMAD, WMIL, WOKQ, WPAW, WQDR, WQMX, WSOC, WUBL, WUSY, WWRG, WYBK, WYRK

BRAD PAISLEY DUET WITH KEITH URBAN 36
Start A Band (Arista Nashville)
KATC, KBEQ, KCYE, KEYY, WYRK

FCR WEEK ENDING SEPTEMBER 14, 2008

LEGEND: See legend to charts in charts section for rules and symbol explanations. 113 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

FREE COUNTRY DAILY E-MAIL

NEWS OF THE DAY **DAILY TOP 5 SONGS** **INDUSTRY PICS** **R&R COUNTRY RADIO & RECORDS DAILY** **ACCURATE TRUSTWORTHY COMPREHENSIVE**

SUBSCRIBE NOW! WWW.RADIOANDRECORDS.COM/SUBSCRIBE.ASP

COUNTRY MONITORED REPORTERS

WQMX/Akron, OH OM: Chuck Collins PD: Sue Wilson APD/MD: Ken Steel	KJYY/Des Moines, IA OM: Steve Brill PD: Andy Elliott MD: Eddie Hatfield	WBUL/Lexington, KY PD: Mark Grantin	KFRG/Riverside, CA OM/MD: Lee Douglas MD: Don Jeffrey
WGNA/Albany, NY OM/MD: Tom Jacobsen	WDTW/Detroit, MI PD: John Trapani APD: Scott Gaines	KSSN/Little Rock, AR OM/MD: Chad Heritage	WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes
KBQI/Albuquerque, NM OM/MD: Bill May MD: Bev Rainey	WYCO/Detroit, MI PD: Tim Roberts APD/MD: Mike Scott	KKGD/Los Angeles, CA OM: Mike Johnson PD: Tonya Campos	WBEE/Rochester, NY PD: Billy Kidd APD/MD: Weslea Neas
KRST/Albuquerque, NM OM/MD: Eddie Haskell MD: Paul Bailey	KHEY/El Paso, TX MD: Marty Austin	WAMZ/Louisville, KY PD: Coyote Calhoun MD: Night Train Lane	KNCI/Sacramento, CA PD: Mark Evans APD/MD: Greg Cole
WCTO/Allentown, PA OM/MD: Shelly Easton APD/MD: Jerry Padden	WFBE/Flint, MI PD: April Rose APD: Keith Allen	WMAD/Madison, WI OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese	KNTY/Sacramento, CA PD/MD: Bob McNeill
WKSF/Asheville, NC OM/MD: Jeff Davis MD: Brian Hatfield	KSKS/Fresno, CA PD: Tom Jordan	KTEX/McAllen, TX OM: Billy Santiago PD: Jo Jo Cerda APD: Frankie Dee MD: Patches	WKCC/Saginaw, MI PD: Kevin Proffitt MD: John Richards
WKHX/Atlanta, GA OM/MD: Mark Richards MD: Mike Macho	WWGR/Ft. Myers, FL PD/MD: Justin Tyler APD: Steve Hart	WGXX/Memphis, TN PD: Tim Jones MD: Kay Manley	KEGA/Salt Lake City, UT OM/MD: Cody Alan
WUBL/Atlanta, GA OM/MD: Clay Hunnicutt APD/MD: Lance Houston	WQHK/Ft. Wayne, IN OM/MD: Rob Kelley MD: Dave Michaels	WMIL/Milwaukee, WI OM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	KSOP/Salt Lake City, UT APD/MD: Debby Turpin
WKXC/Augusta, GA PD: T Gentry MD: Chris O'Kelley	WOGK/Gainesville, FL PD: Mr. Bob MD: Big Red	KEEY/Minneapolis, MN OM/MD: Gregg Swedberg MD: Mary Gallas	KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett
KASE/Austin, TX OM/MD: Mac Daniels APD/MD: Bob Pickett	WBCT/Grand Rapids, MI OM/MD: Doug Montgomery APD/MD: Dave Taft	WKSJ/Mobile, AL OM: Steve Powers PD: Bill Black	KSON/San Diego, CA PD: John Marks APD/MD: Brooks O'Brian
KUZZ/Bakersfield, CA PD: Evan Bridwell	WPAW/Greensboro, NC PD: Randall Bliss APD: Clay J.D. Walker	KTOM/Monterey, CA OM: Sam Diggedy PD: Wes Poe APD/MD: Jim Pearson	KBWF/San Francisco, CA PD: Scott Mahalick APD: Keola MD: Nikki Landry
WYPY/Baton Rouge, LA PD/MD: Dave Dunaway	WRNS/Greenville, NC PD/MD: Wayne Carlyle	KRTY/San Jose, CA PD/MD: Julie Stevens	
KIZN/Boise, ID OM/MD: Rich Summers APD: Steve Shannon MD: Spencer Burke	WRBT/Harrisburg, PA PD: JT Bosch APD/MD: Newman	KKWF/Seattle, WA OM: Dave Richards MD: Michele Michaels	
WKLW/Boston, MA OM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers	WKDF/Nashville, TN OM/MD: Larry Stone	KMP5/Seattle, WA PD: Becky Brenner MD: Tony Thomas	
WYRK/Buffalo, NY PD: Wendy Lynn	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay	KXKS/Shreveport, LA OM: Gary McCoy PD: Chris Evans	
WEZL/Charleston, SC OM: Steve Burke PD: Bill West	WGH/Hartford, CT PD: Pete Salant	KIXZ/Spokane, WA OM: Robert Harder PD: Paul "Coyote" Neumann MD: Lyn Daniels	
WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	KILT/Houston, TX PD: Jeff Garrison MD: Greg Frey	KTTS/Springfield, MO OM/MD: Chris Cannon APD/MD: Curly Clark	
WKKT/Charlotte, NC OM/MD: Bruce Logan APD/MD: Ryan Dakke	KKBQ/Houston, TX OM/MD: Johnny Chiang APD/MD: Christi Brooks	KATM/Stockton, CA OM: Richard Perry PD: Randy Black MD: Nikki Thomas	
WSOC/Charlotte, NC PD: D.J. Stout APD/MD: Rick McCracken	WFMS/Indianapolis, IN PD: Bob Richards MD: J.D. Cannon	WQYK/Tampa, FL OM/MD: Mike Culotta APD: Beecher Martin MD: Jay Roberts	
WUSY/Chattanooga, TN PD: Jay Cruze MD: Bill Poindexter	WUSJ/Jackson, MS PD: Russ Williams	KIIM/Tucson, AZ OM: Herb Crowe PD: Buzz Jackson MD: Lois Lewis	
WUSN/Chicago, IL PD: Dave Robbins MD: Marci Braun	WGNE/Jacksonville, FL OM: Chuck Beck PD: Randy Hill	KVVO/Tulsa, OK PD: Luke Jensen MD: Dave Austin	
WUBE/Cincinnati, OH OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Duke Hamilton	WXBM/Pensacola, FL PD/MD: Lynn West	WIRK/West Palm Beach, FL PD: Mitch Mahan MD: JR Jackson	
WGAR/Cleveland, OH OM: Keith Abrams PD: Brian Jennings APD/MD: Chuck Collier	WXTU/Philadelphia, PA OM/MD: Roy Land PD: Bob McKay	KFDI/Wichita, KS OM/MD: Beverlee Brannigan APD/MD: Carol Hughes	
KATC/Colorado Springs, CO OM: Bobby Irwin PD: Jim West MD: Wingnut	WXBQ/Johnson City, TN PD/MD: Bill Hagy	WGGY/Wilkes Barre, PA PD: Doc Medek MD: Jessie Roberts	
WVNU/Columbia, SC PD: Eric Chaney MD: Tyler On The Radio	KMLE/Phoenix, AZ APD: Andrew Bland MD: Gwen Foster	WXCX/Wilmington, DE OM/MD: Dave Hovel APD: Mike Joseph	
WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko	KNIX/Phoenix, AZ PD: Ray Massie	WGTV/York, PA PD: Scott Donato MD: Dan Douglas	
KSCS/Dallas, TX PD: Crash Poteet APD/MD: Chris Huff	WDSY/Pittsburgh, PA OM/MD: Keith Clark APD/MD: Stoney Richards		
KYGO/Denver, CO PD: Joel Burke MD: Garrett Doll	WQKQ/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie		
	WOGI/Pittsburgh, PA OM: Frank Bell PD: Dave Anthony		
	KUPL/Portland, OR PD: John Paul APD/MD: Rick Taylor		
	KWJJ/Portland, OR OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones		
	WQDR/Raleigh, NC OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes		
	WTKR/Providence, RI APD: Sam Stevens MD: Jessica Tyler		
	KBUL/Reno, NV PD: Brad Hansen APD/MD: Derek Gunn		

COUNTRY INDICATOR HIGHLIGHTS

NO. 1

ARTIST	TITLE	IMPRINT / PROMOTION LABEL
DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE

MOST ADDED

ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
TAYLOR SWIFT	LOVE STORY	BIG MACHINE	60
BRAD PAISLEY DUET WITH KEITH URBAN	START A BAND	ARISTA NASHVILLE	53
RASCAL FLATTS	HERE	LYRIC STREET	39
SUGARLAND	ALREADY GONE	MERCURY	25
DIERKS BENTLEY	FEEL THAT FIRE	CAPITOL NASHVILLE	17
RANDY HOUSER	ANYTHING GOES	UNIVERSAL SOUTH	6
ZAC BROWN BAND	CHICKEN FRIED	LIVE NATION	5

MOST INCREASED PLAYS

ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
TAYLOR SWIFT	LOVE STORY	BIG MACHINE	+1105
BRAD PAISLEY DUET WITH KEITH URBAN	START A BAND	ARISTA NASHVILLE	+839
RASCAL FLATTS	HERE	LYRIC STREET	+680
SUGARLAND	ALREADY GONE	MERCURY	+662
MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA	+362
KENNY CHESNEY	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA	+250
TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE	+237

INDICATOR EXCLUSIVES

TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
49	51	DARRYL WORLEY	TEQUILA ON ICE	STROUDAVARIOUS	338	+9
54	53	JEFF BATES	RIVERBANK	BLACK RIVER	216	-22
55	56	CHRIS CAGLE	NEVER EVER GONE	CAPITOL NASHVILLE	206	-11
58	—	DARREN KOZELSKY	SHE GOT ME THERE	SPINVILLE/NINE NORTH	167	-2
59	59	TRENT WILLMON	COLD BEER AND A FISHIN' POLE	COMPADRE/MUSIC WORLD/QUARTERBACK	164	-7
60	—	DIERKS BENTLEY	FEEL THAT FIRE	CAPITOL NASHVILLE	156	+156

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	12	BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE/SONY BMG	786	+20
2	4	6	KENNY CHESNEY	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA/SONY BMG	695	+52
3	2	15	KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE/EMI	690	-12
4	6	8	CARRIE UNDERWOOD	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE/SONY BMG	652	+31
5	5	8	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	644	+6
6	3	13	GEORGE STRAIT	TROUBADOUR	MCA NASHVILLE/UNIVERSAL	636	-46
7	9	8	JIMMY WAYNE	DO YOU BELIEVE ME NOW	VALORY/UNIVERSAL	598	+35
8	10	11	DOC WALKER	THAT'S ALL	OPEN ROAD/UNIVERSAL	580	+27
9	9	9	TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE/UNIVERSAL	567	+2
10	12	11	DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE/EMI	551	+22
11	7	15	CRYSTAL SHAWANDA	WHAT DO I HAVE TO DO	RCA/SONY BMG	506	-76
12	13	15	JOHNNY REID	OUT OF THE BLUE	OPEN ROAD/UNIVERSAL	485	-33
13	22	5	THE HIGGINS	REAL THING	OPEN ROAD/UNIVERSAL	482	+87
14	15	8	TARA ORAM	FLY GIRL	OPEN ROAD/UNIVERSAL	482	+11
15	18	6	GORD BAMFORD	POSTCARD FROM PASADENA	ROYALTY	478	+27
16	11	20	BROOKS & DUNN	PUT A GIRL IN IT	ARISTA NASHVILLE/SONY BMG	471	-79
17	14	18	KEITH ANDERSON	I STILL MISS YOU	COLUMBIA/SONY BMG	470	-45
18	20	6	TIM MCGRAW	LET IT GO	CURB/EMI	458	+52
19	16	13	JAYDEE BIXBY	OLD FASHIONED GIRL	HRM	416	-43
20	19	7	DERIC RUTTAN	LOVIN' YOU IS KILLIN' ME	ON RAMP/EMI	407	-13
21	27	4	MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA/SONY BMG	385	+68
22	17	16	TAYLOR SWIFT	SHOULD'VE SAID NO	BIG MACHINE/UNIVERSAL	327	-131
23	23	16	PAUL BRANDT	RISK	BRAND-T/UNIVERSAL	310	-84
24	21	22	ALAN JACKSON	GOOD TIME	ARISTA NASHVILLE/SONY BMG	286	-117
25	24	12	LISA BROKOP	BREAK IT	ELLBEA	284	-67
26	26	14	AARON PRITCHETT	LET'S GET ROWDY	OPM	279	-56
27	42	2	TRACE ADKINS	MUDDY WATER	CAPITOL NASHVILLE/EMI	277	+94
28	30	5	LUKE BRYAN	COUNTRY MAN	CAPITOL NASHVILLE/EMI	247	+11
29	32	18	ADAM GREGORY	CRAZY DAYS	NSA/MIDAS/KOCH	238	+26
30	28	8	AARON LINES	LET'S GET DRUNK AND FIGHT	OUTSIDE THE LINES	233	-49

FOR WEEK ENDING SEPTEMBER 14, 2008

Indicates CanCon

R&R

R&R COUNTRY

This Is Country, Still Caring

RJ Cines

have you ever noticed how many of the country artists who are still making records are also still making TV appearances? It's not just the established acts, either. It's the new acts, too. It's the old acts, too. It's the acts that are still making records, and it's the acts that are still making TV appearances. It's the acts that are still making records, and it's the acts that are still making TV appearances. It's the acts that are still making records, and it's the acts that are still making TV appearances.

HOT AC GETS DOWN
For The First Time, Top Rhythmic
Top 40, Hot AC, On Hot AC
Playlist: "Don't Stop The Music"
At No. 34, Followed By Chris
Brown's "Writin' On A Wall" At 35

SOUND DECISIONS
NORTHERN LIGHTS
From A South Mountain
To The North, Southern
Three Country Acts Set
To Drive Out

R&R
RADIO & RECORDS

A star, already being seen by
38 million people every week!

A star your listeners already know and love

Julianne Hough

"that song in my head"

A star that belongs on COUNTRY RADIO

R&R COUNTRY

Get a complete collection of R&R's year-end chart packs from 1974 through 2006.

For more information call
800-562-2706
818-467-4582

R&R Weekly Magazine

R&R Country Daily

R&R COUNTRY DAILY

Joe Nichols 40-30-185 and most...
Tracy Lawrence "If I Wasn't..."
Phil Stacey "If You Didn't Love Me"
Garth Brooks "I'm a Little Bit of Everything"
15 New Markets Will Roll Today...
R&R Country Daily Top 50...
TRACY LAWRENCE "If I Wasn't..."
PHIL STACEY "If You Didn't Love Me"
GARTH BROOKS "I'm a Little Bit of Everything"

R&R HOT FAX COUNTRY

POINT OF GRACE *For You Alone*
INSIDE R&R Country Indicator Chart: The Next Chapter
"Crazy Days" The Debut Single
ON YOUR DESK - AIRPLAY 4/14

R&R Country Hotfax

Stack of magazines showing various chart pages and promotional text.

R&R Country Hotfax

Delivering Country
To Country For 35 Years
Subscribe at radioandrecords.com



Thomas makes his new home with Entercom in Austin

Cat Lands On His Feet

Keith Berman

KBerman@RadioandRecords.com

Last year, Cat Thomas made one of the most difficult changes of his life: In March 2007, he left Cox CHR/top 40 WAPE/Jacksonville after a dozen years there (and a decade as OM of the cluster); two months later, he moved to Austin as the VP of programming for Entercom's cluster and PD of AC KKMJ (Majic 95.5) and hot AC KAMX (Mix 94.7).

"I've always felt like I adapted well to change — for instance, we went through a period in Jacksonville where we went through five ownership changes in five years from 1995–2000," he says. "But I had to really adapt to a whole different way of doing things, a whole new group of people who were new to me and a new city. Even though I thought I was pretty adaptable, it's taken me pretty much this whole time to get to feeling comfortable."

Thankfully, he has reached the point where he finally feels at home in his new surroundings. "It actually did hit me one day when I thought, 'You know, I'm starting to feel like me again. I'm starting to feel comfortable, like I know what I'm doing, and I know how to get to work and where everything is in the office,'" he says.

While his previous and current situations may seem similar enough from the outside, the devil's in the details, and there are a lot of complexities that differentiate this gig from his last one. "Even subtle things like moving from CHR to hot AC is actually a pretty big change," says Thomas, who is now directly programming two stations, effectively doubling his day-to-day workload. Thankfully, he says he's got a lot of help and has learned to be a strong delegator.

A Balancing Act

Thomas openly admits it was hard for him to leave Jacksonville, especially given the fact that he spent a dozen years there and had a very strong relationship with the community, and he also didn't know that much about Austin. "But it's one of the crown jewels—not just of Texas, but also of the U.S.," he says. "I had so many people calling and telling me how lucky I was to go to Austin. After being here

for as short a time as I have, I can understand why. It's a great place, a vibrant community and very fun."

As with any market, stations have to reflect the taste of their city both promotionally and musically, and Thomas recognizes that Austin is a very different—and more musically eclectic—market than others, especially when its reputation as the "live music capital of the world" is factored in.

"Even having said that, however, there are conservative aspects to the market musically too, and you have to figure out where the eclectic and conservative parts of the community meld," he says. "Especially when you're at a mainstream format, you have to put yourself in the middle."

Yes, there is part of the population that, musically, is way ahead of the curve. But just like any American city, the people who listen to the radio the most want to hear familiar songs they can sing along to, and Thomas can see that when he sits down with his callout. "Even in Austin, there is only so much new music you can put on the radio," he comments.

Introducing Southern Treats

Even though he's only been there a year, Thomas is already making his mark on the city. Born in Charlotte, he considers himself a Southern guy, and while he's currently in Texas, he doesn't see Austin as really being part of the South. At one point, he called his morning duo, JB and Sandy, to ask if there was anywhere in town where he could get a fried bologna sandwich.

"They both looked at me like I was crazy!" he says, laughing. "But then they went on the air and asked, and there wasn't anywhere in town to get one. One of the local delis actually picked up on the con-

versation, and now they actually have a JB & Sandy Fried Bologna Sandwich on their menu at Katz's Deli," he says, declaring that to be his personal contribution to keeping Austin weird, consistent with the city's mantra. "According to the guy who owns the place, Mark Katz, the new menu item has actually been a hit."

Despite the city's previous lack of fried bologna sandwiches, Thomas still thinks the move to Austin has been great for him. "Coming to a company like



Thomas

Entercom and working with people like [senior VP of programming] Pat Paxton and [VP of programming] Bill Pasha, along with [president/CEO] David Field, has been so refreshing and eye-opening for me," he says. "It's just such a forward-thinking company, and it's been a real breath of fresh air. I think it's injected a lot more life into my career, and I just appreciate those guys so much; they do such a tremendous job of helping me out. It's just been a great move for me all the way around."

R&R

Get To Know Cat Thomas

Your fancy title: VP of programming, Entercom/Austin
Most recent ratings highlights: Spring '08: KKMJ: No. 1 12+, No. 1 women 25-54, No. 1 persons 25-54 and No. 1 women 18-49; KAMX: No. 3 women 18-49 and No. 4 women 25-54
Brief career recap: I've been in the business too long to be brief!
Early influences: Python Wilson Thomas
Most influential radio station growing up: WAYS/Charlotte
First exciting radio gig: WXLK (K92)/Roanoke, Va.
What stations are pre-set in your car? Mix 94.7, Majic 95.5, KJCE and KASE
What CDs are in your car player? No CDs, but I occasionally listen to my iPod in the car. The last song I listened to was "Rex Bob Lowenstein" by Mark Germino & the Sluggers.
Hobbies: Cooking
Secret passion: Football
What do you drive? Cadillac
Favorite sports teams: NFL: Jacksonville Jaguars; college football: Penn State; college basketball: UNC Tarheels
Favorite local restaurant: Hudson's on the Bend

Favorite cereal: Total
Favorite junk food: Fried bologna sandwich
Favorite TV shows: "24" and "Mad Men"
Read any good books lately? I'm usually reading about three at a time. I'm currently reading Don Felder's book about the Eagles, a book about John and Bobby Kennedy called "Brothers," and a book by Pat Conroy called "My Losing Season."
Favorite non-trade publication: Sports Illustrated
Any interesting body piercings or tattoos? I'm as pure as the driven snow.
Ever gone toilet-papering? Yes, twice daily.
Ever been in a car accident? I was 16. I took a turn too fast and ran into a tree. I'm lucky I didn't have another one when I was living in Cleveland.
Croutons or bacon bits? Both
Favorite word or phrase? "Listen."
Favorite drink? Cheerwine
Favorite ice cream? Cookies and cream
Most annoying thing people ask you: "Hey, Cat, you got a minute?"



► **JOSH KELLEY** POSTS HIS FIRST AC CHART ENTRY, AS "TO REMEMBER" DEBUTS AT NO. 29. IT APPEARS ON THE AT&T TEAM USA 2008 OLYMPICS SOUNDTRACK AND IS THE TITLE CUT TO HIS NEW ALBUM, DUE SEPT. 23 EXCLUSIVELY AT TARGET. KELLEY HAS ENJOYED TWO TOP 10s AT HOT AC: "AMAZING" (NO. 8, 2003) AND "ONLY YOU" (NO. 9, 2005).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	23	LEONA LEWIS BLEEDING LOVE	NO. 1 (3 WKS)	11 ⁴	2075 +96	18.073 1
2	1	17	DAVID COOK THE TIME OF MY LIFE		19/RCA/RMG	2007 +24	16.915 2
3	3	36	SARA BAREILLES LOVE SONG		11 ⁴ ☆	1927 -14	16.492 3
4	4	28	JOHN MAYER SAY		11	1729 +83	13.408 4
5	6	13	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	MOST INCREASED PLAYS	11 ²	1625 +215	12.729 5
6	5	29	DAUGHTRY FEELS LIKE TONIGHT		11 ²	1498 +5	12.384 6
7	7	46	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁶ ☆	1281 +52	8.420 8
8	8	38	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ³ ☆	1166 +30	5.516 10
9	11	9	COLDPLAY VIVA LA VIDA		11	1137 +179	9.128 7
10	9	19	JOURNEY AFTER ALL THESE YEARS		11	1048 -39	4.537 13
11	12	20	COLBIE CAILLAT REALIZE		11	817 +14	5.332 11
12	13	23	LIFEHOUSE WHATEVER IT TAKES		11 ☆	804 +146	4.979 12
13	14	19	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ³	544 -13	5.521 9
14	15	12	KID ROCK ALL SUMMER LONG		11 ²	537 +66	4.036 14
15	16	25	MAROON 5 WON'T GO HOME WITHOUT YOU		11	376 -12	3.909 15
16	20	6	JASON MRAZ I'M YOURS		11	306 +66	2.118 16
17	18	18	ROOM FOR TWO ROOTS BEFORE BRANCHES		11	278 +6	0.562 -
18	21	8	MICHAEL McDONALD ENEMY WITHIN		11	248 +21	0.479 -
19	19	14	ONEREPUBLIC STOP AND STARE		11 ² ☆	236 -8	1.881 17
20	17	3	ARTISTS STAND UP TO CANCER JUST STAND UP!		11	228 -83	1.867 18
21	23	5	DAVID ARCHULETA CRUSH		11	211 +44	1.288 20
22	22	4	MISSY HIGGINS WHERE I STOOD		11	197 +16	1.734 19
23	25	3	SIMON COLLINS UNCONDITIONAL	MOST ADDED	11	169 +48	0.708 26
24	26	5	CNOTE STILL		11	127 +6	0.119 -
25	24	7	RIHANNA TAKE A BOW		11 ³	119 -20	1.220 22
26	NEW		EAGLES WHAT DO I DO WITH MY HEART		11	96 +29	0.432 -
27	28	10	KARMINA THE KISS		11	88 -8	0.057 -
28	27	11	HILARY MCRAE EVERY DAY (WHEN WILL YOU BE MINE)		11	81 -17	0.082 -
29	NEW		JOSH KELLEY TO REMEMBER		11	68 0	0.097 -
30	29	7	JOHN MELLENCAMP MY SWEET LOVE		11	67 -16	0.084 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SIMON COLLINS Unconditional (Razor & Tie)	7
JASON MRAZ I'm Yours (Atlantic/RRP)	6
COLDPLAY Viva La Vida (Capitol)	5
KID ROCK All Summer Long (Top Dog/Atlantic)	5
DAVID ARCHULETA Crush (19/Jive/Zomba)	5
EAGLES What Do I Do With My Heart (ERC)	5
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic)	4
COLBIE CAILLAT Realize (Universal Republic)	4

ADDED AT... XM THE BLEND

Satellite
QM/PD: Mike Abrams
Faith Hill, A Baby Changes Everything, 11
David Archuleta, Crush, 0
Jason Mraz, I'm Yours, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DAUGHTRY What About Now (RCA/RMG)	60/10	CHRIS RICE So Much For My Sad Song (INO/Columbia)	36/17
JESSE MCCARTNEY Leavin' (Hollywood)	56/13	GREG MEDORO Lost Melody (Odds On)	32/5
SARAH MCLACHLAN U Want Me 2 (Arista/RMG)	54/51	LIFEHOUSE Broken (Geffen/Interscope)	30/14
WAYNE BRADY Ordinary (Peak/CMG)	52/12	MATT NATHANSON Come On Get Higher (Vanguard/Capitol)	27/8
GAVIN ROSSDALE Love Remains The Same (Interscope)	40/2	RIHANNA Don't Stop The Music (SRP/Def Jam/DJMG)	27/3

MOST INCREASED PLAYS

+215	NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic)
+179	COLDPLAY Viva La Vida (Capitol)
+146	☆ LIFEHOUSE Whatever It Takes (Geffen/Interscope)
+96	LEONA LEWIS Bleeding Love (SYCO/J/RMG)
+83	JOHN MAYER Say (Aware/Columbia)

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
103 AC, 27 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	JORDIN SPARKS TATTOO (19/JIVE/ZOMBA)	11 ²	991	1007
2	COLBIE CAILLAT BUBBLY (UNIVERSAL REPUBLIC)	11 ⁴	937	962
3	FERGIE BIG GIRLS DON'T CRY (WILL.I.AM/A&M/INTERSCOPE)	11 ⁶	897	911
4	DAUGHTRY HOME (RCA/RMG)	11 ⁵	771	726
5	PINK WHO KNEW (LAFACE/ZOMBA)	11 ⁴	721	697

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 ⁵	684	655
7	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁵	654	617
8	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁶	648	687
9	UNCLE KRACKER FEATURING DOBIE GRAY DRIFT AWAY (ATLANTIC/RRP)	11 ⁷	632	574
10	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁷	631	658

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

N Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

R&R HOT AC

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ THE CURTAIN GOES UP ON "THE SHOW," THE MAIDEN SINGLE FROM AUSTRALIAN SINGER/SONGWRITER **LENKA** AT NO. 39. THE SONG, FROM HER SELF-TITLED DEBUT ALBUM, WAS ITUNES' FREE SINGLE OF THE WEEK LAST WEEK. LOOK FOR LENKA ON "LATE NIGHT WITH CONAN O'BRIEN" SEPT. 24.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	COLDPLAY VIVA LA VIDA	NO. 1 (4 WKS)	11 ☆ CAPITOL	3170 -13	14.494 2
2	2	21	KID ROCK ALL SUMMER LONG		11 ² TOP DOG/ATLANTIC	3002 -15	14.629 1
3	4	21	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆ INTERSCOPE	2945 +66	12.574 5
4	3	26	3 DOORS DOWN IT'S NOT MY TIME		11 ² ☆ UNIVERSAL REPUBLIC	2850 -92	12.859 4
5	5	25	JASON MRAZ I'M YOURS		☆ ATLANTIC/RRP	2847 +203	13.029 3
6	7	12	DAUGHTRY WHAT ABOUT NOW		RCA/RMG	2542 +117	11.104 6
7	6	22	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ² PHONOGENIC/EPIC	2391 -186	10.692 7
8	10	12	O.A.R. SHATTERED (TURN THE CAR AROUND)		☆ EVERFINE/ATLANTIC/RRP	2294 +172	9.658 10
9	8	16	DAVID COOK THE TIME OF MY LIFE		☆ 19/RCA/RMG	2120 -281	9.926 8
10	9	24	LEONA LEWIS BLEEDING LOVE		11 ⁴ ☆ SYCO/J/RMG	2076 -269	9.741 9
11	18	18	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		A&M/OCTONE/INTERSCOPE	1915 -93	7.698 12
12	12	35	ONEREPUBLIC STOP AND STARE		11 ² ☆ MOSLEY/INTERSCOPE	1612 -91	7.722 11
13	17	17	MATT NATHANSON COME ON GET HIGHER		☆ VANGUARD/CAPITOL	1489 +94	4.869 16
14	15	13	METRO STATION SHAKE IT		11 COLUMBIA	1484 +16	6.225 13
15	18	9	LIFEHOUSE BROKEN		☆ Geffen/INTERSCOPE	1420 +183	5.767 14
16	21	4	PINK SO WHAT	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	☆ LAFACE/ZOMBA	1220 +206	5.238 15
17	20	6	COLBIE CAILLAT THE LITTLE THINGS	AIRPOWER	☆ UNIVERSAL REPUBLIC	1193 +68	3.559 20
18	16	19	SARA BAREILLES BOTTLE IT UP		☆ EPIC	1140 -257	4.117 18
19	22	7	JORDIN SPARKS ONE STEP AT A TIME	AIRPOWER	19/JIVE/ZOMBA	1034 +103	4.856 17
20	19	13	KATY PERRY KISSED A GIRL		11 ² CAPITOL	986 -162	3.515 22
21	24	18	SEETHER RISE ABOVE THIS		11 WIND-UP	774 -12	2.923 23
22	26	10	ADELE CHASING PAVEMENTS		XL/COLUMBIA	764 +65	1.883 27
23	28	5	LEONA LEWIS BETTER IN TIME		SYCO/J/RMG	731 +169	3.536 21
24	25	15	DELTA GOODREM IN THIS LIFE		☆ MERCURY/DECCA	721 +19	2.173 25
25	23	16	JESSE MCCARTNEY LEAVIN'		11 ² HOLLYWOOD	696 -110	4.010 19
26	27	9	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW		FLAWLESS/Geffen/INTERSCOPE	632 +54	1.870 28
27	29	7	JON MCLAUGHLIN BEATING MY HEART		ISLAND/IDJMG	600 +68	1.363 33
28	30	5	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11 HDME SCHOOL/ATLANTIC	513 +73	1.958 26
29	31	3	DAVID ARCHULETA CRUSH		19/JIVE/ZOMBA	512 +110	1.834 29
30	32	6	STAIND BELIEVE		FLUP/ATLANTIC	418 +16	0.629 -
31	33	15	RIHANNA TAKE A BOW		11 ³ SRP/DEF JAM/IDJMG	339 -40	2.793 24
32	39	3	RIHANNA DISTURBIA		☆ SRP/DEF JAM/IDJMG	336 +48	1.378 32
33	37	5	JOHN MAYER FREE FALLIN'		COLUMBIA	320 +11	1.192 34
34	38	2	LINKIN PARK LEAVE OUT ALL THE REST		WARNER BROS.	318 +22	0.816 37
35	NEW		GAVIN DEGRAW CHEATED ON ME		☆ J/RMG	310 +64	0.584 -
36	35	2	ARTISTS STAND UP TO CANCER JUST STAND UP!		☆ SU2C/IDJMG	298 -28	1.695 30
37	NEW		SECONDHAND SERENADE FALL FOR YOU		GLASSNOTE/ILG/ATLANTIC	296 +38	1.593 31
38	34	6	CARRIE UNDERWOOD LAST NAME		11 ☆ 19/ARISTA/ARISTA NASHVILLE/RMG	258 -83	1.133 35
39	NEW		LENKA THE SHOW		EPIC	254 +26	0.503 -
40	RE-ENTRY		JUSTIN NOZUKA AFTER TONIGHT		GLASSNOTE/RED	239 +11	0.705 40

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PINK So What (LaFace/Zomba) KFBZ, KFYV, KIMN, KMYI, KYIS, WLNK, WMYX, WQAL, WTSS, WZPL, XM Flight 26	11
LIFEHOUSE Broken (Geffen/Interscope) KBBY, KMYI, WKRQ, WMC, WNNK, WQLH, WTC, WWWW, WXLO	9
LEONA LEWIS Better In Time (SYCO/J/RMG) KDMX, KPLZ, KYIS, KZZU, WMMX, WXLO, WZPL	7
SAVING ABEL Addicted (Skidco/Virgin/Capitol) KLCA, KVLV, WAYV, WCDA, WHBC, WINK	6
COLBIE CAILLAT The Little Things (Universal Republic) WHBC, WMMX, WNNF, WPTE, WTMX	5
DIDO Don't Believe In Love (Arista/RMG) KLLY, KLTV, KVLV, WAYV, WCDA	5
JASON MRAZ I'm Yours (Atlantic/RRP) KBBY, WNNK, WQLH, WWWW	4
MATT NATHANSON Come On Get Higher (Vanguard/Capitol) KFBZ, KMXP, KSTR, WSNE	4
PUDDLE OF MUDD We Don't Have To Look Back Now (Flawless/Geffen/Interscope) KDMX, WAJI, WBNS, WMMX	4
KATY PERRY Hot N Cold (Capitol) KRSK, Sirius The Pulse, WKDD, WMVN	4

ADDED AT ...
WHBC
Canton, OH
PD: Jerry Mac
APD/MD: Kayleigh Kriss
Colbie Caillat, The Little Things, 6
Saving Abel, Addicted, 5
Adele, Chasing Pavements, 4
Secondhand Serenade, Fall For You, 4
Goo Goo Dolls, Real, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SAFETYSUIT Someone Like You (Universal Motown) TOTAL STATIONS: 22	237/12	THRIVING IVORY Angels On The Moon (Wind-up) TOTAL STATIONS: 17	177/8
SARAH MCLACHLAN ☆ U Want Me 2 (Arista/RMG) TOTAL STATIONS: 27	228/81	CHARLOTTE SOMETIMES How I Could Just Kill A Man (Geffen/Interscope) TOTAL STATIONS: 18	171/19
CHRIS BROWN Forever (Jive/Zomba) TOTAL STATIONS: 9	208/16	ERIC HUTCHINSON Rock & Roll (Let's Break/Warner Bros.) TOTAL STATIONS: 17	136/5
KATY PERRY Hot N Cold (Capitol) TOTAL STATIONS: 14	184/56	JACK JOHNSON Hope (Brushfire/Universal Republic) TOTAL STATIONS: 10	108/18
MISSY HIGGINS ☆ Where I Stood (eleven/Reprise) TOTAL STATIONS: 16	184/21	LITTLE JACKIE The World Should Revolve Around Me (S-Curve/Capitol) TOTAL STATIONS: 11	88/6

MOST INCREASED PLAYS

+206	☆	PINK So What (LaFace/Zomba) WMCX +25, WMMX +16, KZZO +16, KMYI +16, KALC +15, WKRQ +14, KIMN +13, KPEK +12, KYIS +12, KFYV +11
+203	☆	JASON MRAZ I'm Yours (Atlantic/RRP) WDVD +24, KUOD +22, WQAL +21, KBBY +19, WNNF +18, WMMX +17, WNNK +15, WKRQ +13, WQLH +13, KSTZ +12
+183	☆	LIFEHOUSE Broken (Geffen/Interscope) WTC +22, KBBY +19, WKRQ +19, KMYI +18, WRXQ +15, KYKY +14, WQLH +13, KALC +13, WNNK +13, WWWW +13
+172	☆	O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) WRMF +17, WWWW +16, KMHX +15, WKRQ +13, KSTZ +13, KIMN +12, WQLH +10, KQKQ +9, KSTP +8, WOMX +8
+169		LEONA LEWIS Better In Time (SYCO/J/RMG) KMHX +19, WRXQ +16, KALC +14, WMMX +13, KZZO +12, KUOD +11, WMCX +11, SIPL +10, WMEE +10, KOMX +9

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
85 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Rollasign™
Disposable Plastic Banners
TOLL FREE 1.800.231.6074
www.rollasign.com

FREE SET OF PLATES
WITH INITIAL ORDER!
CALL US TODAY
for more details
713.507.4251

▶ "VIVA LA VIDA" JUMPS TO NO. 1 ON CANADA HOT AC, GIVING COLDPLAY ITS SECOND CHART-TOPPER AT THE FORMAT AND FIRST SINCE "SPEED OF SOUND" IN 2005.

HOT AC REPORTERS

WKDD/Akron, OH* OM/PD: Keith Kennedy	KIMN/Denver, CO* OM/PD: Bill Gamble MD: Hollywood Henderson	KSTP/Minneapolis, MN* PD: Leighton Peck APD/MD: Jill Roen	KSCF/San Diego, CA* PD: Charese Fruge APD: Jeff Stewart MD: Cristy Westfall
WRVE/Albany, NY* OM/PD: Randy McCarten APD: Kevin Rush MD: Tred Hulse	KSTZ/Des Moines, IA* OM/PD: Scott Allen MD: Jimmy Wright	KOSO/Modesto, CA* PD: Angie Good APD: John Chimp MD: Tammy Cruise	KIOI/San Francisco, CA* OM: Michael Erickson PD: Andrew Jeffries
KPEK/Albuquerque, NM* PD: Tony Manero MD: Jamie Frye	WVDV/Detroit, MI* OM/PD: Ron Harrell MD: Jesse Addy	WJLK/Monmouth, NJ* OM/PD: Lou Russo MD: Steve Ardolina	KLLC/San Francisco, CA* OM: Mike Preston PD: Charese Fruge APD: Marcus D. Najera MD: Jayn
KDBZ/Anchorage, AK OM/PD: Tom Oakes	KBMX/Duluth, MN OM: David Drew PD: Corey Carter	KCDU/Monterey, CA* OM/PD: Kenny Allen	KEZR/San Jose, CA* PD: Dana Jang MD: Kirk Pepper
KMXS/Anchorage, AK PD: Devan Mitchell APD/MD: Amber O'Neill	KSII/El Paso, TX* OM: Courtney Nelson PD: Jerry Kidd	WGMT/Montpelier, VT PD/MD: Steve Nichols APD: Jeff Garfield	KRUZ/Santa Barbara, CA* PD: Matt Stone
WAYV/Atlantic City, NJ* PD: Rob Garcia	WBQB/Fredericksburg, VA OM/PD: Chris Carmichael	WPLJ/New York, NY* OM: Tom Cuddy PD: Scott Shannon MD: Tony Mascarò	KMHX/Santa Rosa, CA* PD: Danny Wright
KAMX/Austin, TX* PD: Cat Thomas APD/MD: Carey Edwards	KALZ/Fresno, CA* OM/PD: Paul Wilson APD: Laurie West	WPTE/Norfolk, VA* PD: Barry McKay MD: Heather Branch	Music Choice Adult Top 40/Satellite PD: Justin Prager MD: Michael Schwab
KLLY/Bakersfield, CA* OM/PD: E.J. Tyler APD: Erik Fox MD: Darci Dawn	KKPL/Ft. Collins, CO OM/PD: Mark Callaghan MD: Beano	KYIS/Oklahoma City, OK* OM/PD: Chris Baker MD: Cisco	Sirius The Pulse/Satellite* OM: Kid Kelly PD/MD: Jim Ryan
WWMX/Baltimore, MD* OM: Dave LaBrozzi PD: Greg Carpenter	WINK/Ft. Myers, FL* PD: Chad Rufer APD: Dave Alexander	WMXO/Olean, NY MD: Tom Power	XM Flight 26/Satellite* OM: Jon Zellner PD/MD: Mike Abrams
WMRV/Binghamton, NY OM/PD: Jim Free	WAJI/Ft. Wayne, IN* OM: Lee Tobin PD: Barb Richards MD: Marti Taylor	KQKQ/Omaha, NE* OM/PD: Nevin Dane MD: Heather Lee	KPLZ/Seattle, WA* PD: Kent Phillips APD: Leonard Barokas MD: Alisa Hashimoto
KCIX/Boise, ID* PD/MD: Brent Carey	WMEE/Ft. Wayne, IN* OM/PD: Rob Kelley APD/MD: Dave Michaels	KSZR/Omaha, NE* OM: Mark Todd PD: J. Pat Miller MD: Jessica Dol	KCDA/Spokane, WA* OM/PD: Robert Harder
WBMX/Boston, MA* PD: Jay Beau Jones APD/MD: Mike Mullaney	WQLH/Green Bay, WI* PD: Jimmy Clark	WOMX/Orlando, FL* PD: Jeff Cushman APD: Bobby Smith MD: Laura Francis	KZZU/Spokane, WA* OM: Roger Nelson PD: Ken Hopkins
WUHU/Bowling Green, KY PD/MD: Brooke Summers	WIKZ/Hagerstown, MD OM/PD: Rick Alexander MD: Jeff Roteman	KBBY/Oxnard, CA* PD: Todd Violette MD: Keli Reynolds	KYKY/St. Louis, MO* PD: Mark Edwards MD: Jen Myers
WTSS/Buffalo, NY* OM: Sue O'Neil PD: Brian Demay MD: Rob Lucas	WNNK/Harrisburg, PA* OM/PD: John O'Dea MD: Denny Logan	KFYV/Oxnard, CA* OM: Brian "Big Bear" Davis APD/MD: Maverick	WWMV/St. Louis, MO* PD: Jules Riley MD: Eric Schmidt
WHBC/Canton, OH* PD: Jerry Mac APD/MD: Kayleigh Kriss	WTIC/Hartford, CT* OM: Steve Saliwany PD/MD: Jeannine Jersey	KPSI/Palm Springs, CA PD: Connie Breeze APD: Bradley Ryan	WQKX/Sunbury, PA PD: Drew Kelly APD: Chad Evans MD: Rob Senter
WCOD/Cape Cod, MA OM: Steve McVie PD: Kevin Matthews	KLAZ/Hot Springs, AR OM/PD: Keith Michaels APD/MD: Aaron Garrett	KMXP/Phoenix, AZ* OM: Alan Sledge PD: Ron Price APD: Allen Frey MD: Chris Marino	WMTX/Tampa, FL* OM/PD: Doug Hamand APD/MD: Kurt Schreiner
WLNK/Charlotte, NC* PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller	KHMV/Houston, TX* OM: Ken Charles PD: Keith Scott MD: John Whalen	WWMW/Toledo, OH* PD: Ron Finn	WRQX/Washington, DC* OM/PD: Kenny King MD: Carol Parker
WTMX/Chicago, IL* PD: Mary Ellen Kachinske MD: Nikki Chuminatto	WZPL/Indianapolis, IN* OM/PD: Scott Sands APD: Kari Johl MD: Dave Decker	KLZR/Topeka, KS* OM: Ron Cover	WRM/West Palm Beach, FL* PD: Bob Neumann APD/MD: Amy Navarro
WKRQ/Cincinnati, OH* OM/PD: Patti Marshall APD: Grover Collins MD: Brian Douglas	KQUR/Laredo, TX PD: AL Guevara	WPST/Trenton, NJ* OM/PD: Dave McKay APD/MD: Matt Sneed	KLRC/Waco, TX OM: Tom Barfield PD/MD: Dustin Drew APD: Beth Richards
WNNF/Cincinnati, OH* PD: Mark Anderson	KMVB/Las Vegas, NV* PD: Justin Chase MD: Brandon Bell	WVWV/Portland, ME* OM: Chris Mac PD: Randi Kirshbaum	WRQX/Washington, DC* OM/PD: Kenny King MD: Carol Parker
WQAL/Cleveland, OH* PD: Dave Popovich	WCDA/Lexington, KY* OM: Charlie Kendall PD: Dale O'Brian MD: Chris Elliott	KRKS/Portland, OR* OM/PD: Clark Ryan MD: Sheryl Stewart	WRM/West Palm Beach, FL* PD: Bob Neumann APD/MD: Amy Navarro
WBNS/Columbus, OH* OM/PD: Jay Taylor MD: Sue Leighton	KURB/Little Rock, AR* OM/PD: Randy Cain APD/MD: Becky Rogers	KLCA/Reno, NV* OM: Bill Schulz PD: Beej Bretz MD: Connie Wray	KNIN/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan
WLNH/Concord (Lakes Region), NH OM: Andy Mack PD: Molly King	WXMA/Louisville, KY* OM/PD: George Lindsey MD: Tommy Lee	KZZO/Sacramento, CA* OM: Byron Kennedy PD: Jeff Z.	KFBZ/Wichita, KS* PD: Dusty Hayes
KLTC/Corpus Christi, TX* OM: Clayton Allen PD: Chris Roberts	KVLY/McAllen, TX* PD: Alex Duran APD/MD: Meridee	WGER/Saginaw, MI PD: Bob Moore	WINC/Winchester, VA OM/PD: Jeff Adams APD/MD: Paula Kidwell
KDMX/Dallas, TX* PD: Rick O'Bryan MD: Lisa Thomas	WMC/Memphis, TN* OM: Jerry Dean PD: John Roberts MD: Jill Bucco	KJMY/Salt Lake City, UT* OM: Jeff Cochran PD: Rob Boshard	WXLO/Worcester, MA* OM/PD: Jerry McKenna APD/MD: Mary Knight
WDAQ/Danbury, CT PD: Zach Dillon MD: Nate Mumford	WMTI/Milwaukee, WI* OM: Tom Land	KUDD/Salt Lake City, UT* OM/PD: Brian Michel	
WMMX/Dayton, OH* OM/PD: Jeff Stevens APD: Shaun Vincent	WMYX/Milwaukee, WI* OM: Brian Kelly PD: Mike Nelson		
KALC/Denver, CO* PD: Dylan Sprague APD/MD: Sam Hill			

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA AC		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	16	1	KREESHA TURNER DON'T CALL ME BABY	EMI	374 +8
2	15	2	DIVINE BROWN LAY IT ON THE LINE	WARNER	348 +2
3	6	5	SARAH MCLACHLAN U WANT ME 2	NETTWERK	326 +40
4	3	28	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	309 -6
5	5	32	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	300 +12
6	4	27	JOHN MAYER SAY	AWARE/COLUMBIA/SONY BMG	287 -8
7	15	15	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	282 +2
8	8	29	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	268 -3
9	16	8	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	234 +41
10	9	32	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	219 -5
11	11	53	MICHAEL BUBLE LOST	143/REPRISE/WARNER	212 -4
12	12	36	ALICIA KEYS NO ONE	MBK/J/SONY BMG	211 +2
13	10	20	JULY BLACK UNTIL I STAY	UNIVERSAL	211 -5
14	17	44	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	200 +9
15	14	25	CELINE DION ALONE	COLUMBIA/SONY BMG	187 -11
16	13	51	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	185 -14
17	20	10	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	181 +24
18	15	49	FEIST 1234	ARTS & CRAFTS	178 -17
19	18	31	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	168 -8
20	19	14	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE/UNIVERSAL	147 -12
21	23	10	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY BMG	138 +6
22	21	26	SARAH SLEAN GET HOME	WARNER	124 -27
23	25	19	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	119 +1
24	27	7	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	105 -7
25	26	16	INGRID MICHAELSON THE WAY I AM	CABIN 24	105 -8
26	22	16	GAROU HEAVEN'S TABLE	SONY BMG	105 -34
27	29	7	CARLY RAE JEPSEN SUNSHINE ON MY SHOULDERS	MAPLEMUSIC	96 +8
28	6	6	OLIVIA NEWTON-JOHN AND JANN ARDEN ANGEL IN THE WINGS	EMI	96 +2
29	31	13	AVRIL LAVIGNE INNOCENCE	RCA/SONY BMG	89 +9
30	24	25	DUFFY MERCY	MERCURY/UNIVERSAL	86 -39

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA HOT AC		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	13	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	775 +21
2	1	14	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	758 -29
3	7	11	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	692 +98
4	4	17	CHRIS BROWN FOREVER	JIVE/SONY BMG	671 +11
5	6	8	HEDLEY OLD SCHOOL	UNIVERSAL	634 +23
6	5	12	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/SONY BMG	589 -28
7	10	8	RIHANNA DISTURBIA	SRP/DEF JAM/UNIVERSAL	579 +76
8	3	15	KATY PERRY I KISSED A GIRL	CAPITOL/EMI	579 -99
9	10	10	THEORY OF A DEAMON ALL OR NOTHING	604/UNIVERSAL	531 +20
10	8	20	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	488 -37
11	16	16	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	486 -12
12	16	9	STATE OF SHOCK BEST I EVER HAD	CORDOVA BAY	470 +86
13	13	16	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	457 -29
14	12	13	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD/UNIVERSAL	435 -61
15	14	10	LEONA LEWIS BETTER IN TIME	SYCO/J/SONY BMG	418 +27
16	19	8	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE/UNIVERSAL	390 +26
17	26	4	PINK SO WHAT	LAFACE/SONY BMG	385 +107
18	17	13	DIVINE BROWN LAY IT ON THE LINE	WARNER	343 -40
19	27	4	DAUGHTRY WHAT ABOUT NOW	RCA/SONY BMG	321 +67
20	20	22	KREESHA TURNER DON'T CALL ME BABY	EMI	320 -43
21	15	20	METRO STATION SHAKE IT	COLUMBIA/SONY BMG	318 -73
22	18	18	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN	A&M/OCTONE/UNIVERSAL	311 -71
23	24	11	ESTELLE FEATURING KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC/WARNER	301 +1
24	25	11	MADONNA GIVE IT 2 ME	WARNER BROS./WARNER	275 -13
25	22	26	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	267 -51
26	29	5	NE-YO CLOSER	DEF JAM/UNIVERSAL	266 +16
27	21	28	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	243 -95
28	32	6	CRASH PARALLEL RAIN DELAYS	BLACK BOX RECORDINGS/SONY BMG	241 +1
29	23	15	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY BMG	238 -64
30	31	16	ADDICTIV TONTE	URBAN HEAT	212 -31

◆ indicates CanCon



So many questions, so little time

Heavy Artillery Deployed For Format Sessions

Carol Archer

CArcher@RadioandRecords.com

The loss of five major-market smooth jazz outlets in the last nine months alone—Emmis' WQCD (CD101.9)/New York, Citadel's WJZW/Washington, Lincoln Financial Media's KJCD/Denver, CBS Radio's KHJZ/Houston and Clear Channel's WSMJ/Baltimore—undermined confidence in the format's future. But when Greater Media dropped smooth jazz from WJJZ/Philadelphia Sept. 5, only 12 days before the R&R Convention, our two format sessions, slated back-to-back on Sept. 19, took on a greater sense of urgency.

Fortunately, we have an arsenal of big guns on the convention's smooth jazz format advisory committee: CBS Radio's WSJT/Tampa PD Ross Block, whose ratings in the format's highly coveted, crucial and perennially elusive adults 25-34 climbed from 1.7 in summer '06 to 3.2 in winter '07 through Block's innovation, "the Evolution of Cool"; former WSMJ PD (and R&R award winner as smooth jazz PD of 2007) Lori Lewis; Verve's Casey Silcock; Concord Music Group VP of promotion Jill Weindorf; and Koch Entertainment VP of jazz/adult (and former president of Verve) Chuck Mitchell.

The programming session, "Evolution of the Smooth Jazz Species: The Time Is Now," will explore the format's most urgent issue—its aging audience—with panelists who have diverse yet relevant perspectives: Block; KWJZ/Seattle PD Carol Handley; Strategic Radio Solutions VP (and former Clear Channel/Chicago regional VP of programming, WLIT OM and WNUA PD) Bob Kaake; and McVay Media founder (and WNWV/Cleveland consultant) Mike McVay. I'll moderate, but our advisers designed the agenda.

One thing is certain: There is a clear lack of consensus among format partisans on exactly how smooth jazz should move forward, suggest-

ing that these sessions couldn't come at a better—or more necessary—time.

Illustrating that point, some years ago a leading smooth jazz PD confided to me that if the format is to survive, "someone is going to have to have the balls to drop those high-testing vocal oldies." But KTWV (the Wave)/Los Angeles VP of programming Paul Goldstein sees things exactly the opposite. He insists, "Dropping those songs would be suicidal, disaster, the end of this format." However, when Sandusky/Seattle VP/market manager Marc Kaye read Goldstein's remark, he told KWJZ's Handley, "If you ever say that to me, I'll fire you."

It's just fuel for the fire that there is plenty for the format's leaders to work out—and we look forward to a passionate pair of sessions at the R&R Convention.



Bennett



Block

Pop Quiz

Other questions sure to stir discussion include the following: What ratio of vocals to instrumentals is the tipping point that will dilute smooth jazz's unique, unduplicated identity? To continue its evolution and flourish, should smooth jazz play more vocals, different vocals, or fewer vocals and more instrumentals? How often do you, your spouse, friends or kids turn



Handley



Prescott

'Dropping those songs would be suicidal, disaster, the end of this format.'

—Paul Goldstein



Kennedy



Mitchell



Weindorf

up the volume on smooth jazz radio?

What data do programmers have regarding details of their listeners' lives and tastes, particularly in the 25-34 and 35-44 demos?

Conventional wisdom holds that younger listeners don't like instrumentals, since they grew up listening to vocal formats, and that music without lyrics is unfamiliar to them. Is it possible they're hipper than we know, that they may not care for most of our particular brand of tuneage, compared with instrumentals they hear (and like) at parties and in clubs?

So, just what is the definition of "relaxing"? Kicked back? Is it possible to relax and simultaneously enjoy a lively evening with friends? Or go dancing? Or work out? Or, say, is there something else we may not even imagine? How many shows that your station sponsored have you attended in the last three months?

Instant Gratification

After a look at programming smooth jazz, the convention's second format session, "The Intersection of Art & Commerce in a Digital World," will explore sales-related issues, especially the relationship between radio and records and how the two can use the digital world to more effectively expose new music. Session moderator Mitchell calls the new dynamic between record companies and radio stations "click-to-click."

Tackling this weighty issue is our panel of heavy-hitters: Weindorf, Mack Avenue VP of sales and marketing Randall Kennedy, Koch Entertainment VP of digital and mobile Bill Crowley and a trio of musically proactive radio figures—KTWV morning co-host and veteran air personality Pat Prescott, WLOQ/Orlando PD Paul Lavoie and WGRV (the Groove)/Melbourne PD Randy Bennett.

Consumers are increasingly finding and buying music online at digital music services such as iTunes. Mitchell notes that iTunes and other online music retailers not only provide "the infinite pleasure of instant gratification," but also signify transition from external media—brick-and-mortar retail—to internal media—computers—to make a purchase, particularly at a time when so much jazz is vanishing from the radio dial.

Migration is often described as one of, if not *the* essential activity, of survival in the natural world. Questions pertinent to this session about jazz's migration to the Web might include such topics as the merger of TV, radio and computer technology, and how, as they evolve, labels close the deal with consumers who want to hear what they want, when they want. What form will those transactions take? What are the challenges for labels associated with storing digital assets? Will \$1 a download stick permanently? How will artists react to the impending shift? Where, exactly, do art and commerce intersect in smooth jazz?

R&R

R&R SMOOTH JAZZ

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **WAYNE BRADY**, THE SUBJECT OF THIS YEAR'S PUBLISHER'S PROFILE LUNCH AT THE R&R CONVENTION, MOVES UP A SLOT TO NO. 25 WITH "ORDINARY." BRADY'S ALBUM "LONG TIME COMING" STREETED SEPT. 16.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	29	THE SAX PACK FALLIN' FOR YOU	NO. 1 (9 WKS) SHANACHIE	391 -29	4.135 2
2	3	18	ERIC DARIUS GOIN' ALL OUT	MOST INCREASED PLAYS BLUE NOTE/CAPITOL	358 +47	4.273 1
3	2	25	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	353 +9	3.356 4
4	4	32	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	329 +13	3.167 6
5	6	22	EARL KLUGH DRIFTIN'	KOCH	296 +7	2.624 7
6	5	9	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	288 -2	3.309 5
7	8	13	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	271 +38	3.676 3
8	7	23	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	257 -9	2.453 8
9	9	26	JESSE COOK CAFE MOCHA	COACH HOUSE/KOCH	230 -15	2.352 10
10	11	10	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	219 +5	2.379 9
11	15	11	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	200 +11	1.862 13
12	13	15	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	199 -6	1.861 14
13	10	42	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	197 -25	1.371 18
14	12	32	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	174 -29	1.633 15
15	14	35	JESSY J TEQUILA MOON	PEAK/CMG	171 -25	1.361 19
16	16	10	KENNY G TANGO	STARBUCKS/CONCORD/CMG	166 -7	1.916 11
17	18	10	NAJEE OUT OF A DREAM	HEADS UP	132 -2	1.391 16
18	19	12	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	117 -1	1.307 20
19	20	20	JAY SOTO STAY AWHILE	NUGROOVE	108 +10	1.174 21
20	17	14	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	103 -38	1.913 12
21	22	3	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	99 +11	1.123 22
22	23	4	JEFF LORBER REHAB	PEAK/CMG	80 -1	0.879 23
23	24	5	NICK COLIONNE NO LIMITS	MOST ADDED ON THE EDGE/KOCH	75 +6	0.848 24
24	21	3	MICHAEL LINGTON YOU AND I	NUGROOVE	73 -10	0.193 -
25	26	4	WAYNE BRADY ORDINARY	PEAK/CMG	70 +9	0.402 29
26	28	3	FOURPLAY FORTUNE TELLER	HEADS UP	66 +10	0.323 -
27	29	10	MELODY GARDOT WORRISOME HEART	VERVE	65 +9	0.304 -
28	27	4	DAVID SANBORN FEATURING DEREK TRUCKS BROTHER RAY	DECCA	59 +2	0.208 -
29	25	18	DAVID BENOIT HUMAN NATURE	PEAK/CMG	58 -13	0.480 27
30	RE-ENTRY		SERGIO MENDES FEAT. NATALIE COLE SOMEWHERE IN THE HILLS (O MORRO NAO TEM VEZ)	WILL.I.AM/STARBUCKS/CONCORD/CMG	49 +2	0.154 -

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
LARRY CARLTON All In Good Time (Rerecorded) (335)	49/2	ROGER SMITH Sittin' In (There)	38/7	PAUL TAYLOR Streamline (Peak/CMG)	32/2
TOTAL STATIONS:	4	TOTAL STATIONS:	3	TOTAL STATIONS:	3
SERGIO MENDES FEAT. FERGIE The Look Of Love (will.i.am/Starbucks/Concord/CMG)	40/20	OLI SILK Chill Or Be Chilled (Trippin' N' Rhythm)	36/8	L.A. CHILLHARMONIC FEAT. RICHARD SMITH Boogie On Reggae Woman (Artistry)	30/17
TOTAL STATIONS:	3	TOTAL STATIONS:	4	TOTAL STATIONS:	3

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
NICK COLIONNE No Limits (On The Edge/Koch) KBZN, Sirius Jazz Cafe	2
EUGE GROOVE Religify (Narada Jazz/Capitol) KJZY, KRVR	2
SERGIO MENDES FEAT. FERGIE The Look Of Love (will.i.am/Starbucks/Concord/CMG) KSSJ, WNWV	2
FOURPLAY Fortune Teller (Heads Up) KRVR	1
OLI SILK Chill Or Be Chilled (Trippin' N' Rhythm) KRVR	1
PAUL TAYLOR Streamline (Peak/CMG) KSSJ	1
L.A. CHILLHARMONIC FEAT. RICHARD SMITH Boogie On Reggae Woman (Artistry) Sirius Jazz Cafe	1
CHRIS STANDRING Have Your Cake & Eat It (Ultimate Vibe) KRVR	1
JOHN LEGEND If You're Out There (Columbia) KTWV	1
BLAKE AARON Shine (Innervision) KRVR	1

ADDED AT... KTWV
Los Angeles, CA
PD: Paul Goldstein
APD/MD: Blake Florence
John Legend, If You're Out There, 15

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	9	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	161 +7
2	4	11	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	152 +2
3	3	22	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	152 -1
4	2	23	EARL KLUGH DRIFTIN'	KOCH	151 -2
5	5	15	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	148 0
6	6	13	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	142 -4
7	8	12	WARREN HILL LA DOLCE VITA	KOCH	139 +2
8	9	12	NICK COLIONNE NO LIMITS	KOCH	135 +7
9	7	15	NAJEE OUT OF A DREAM	HEADS UP	133 -4
10	10	6	BLAKE AARON SHINE	INNERVISION	119 +2
11	12	20	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	112 +5
12	21	2	FOURPLAY FORTUNE TELLER	HEADS UP	110 +12
13	14	12	ESPERANZA SPALDING PRECIOUS	HEADS UP	108 +3
14	17	3	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	105 +4
15	22	3	SHILTS BACK ON THE HUDSON	NUGROOVE	104 +7
16	19	7	LARRY CARLTON ALL IN GOOD TIME (RERECORDED)	335	104 +4
17	13	9	INCOGNITO N.O.T.	HEADS UP	103 -2
18	16	13	KEN NAVARRO DADDY-O	POSITIVE	102 0
19	11	15	GERALD ALBRIGHT KNOCK ON WOOD	PEAK/CMG	102 -6
20	27	3	OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	101 +10
21	18	14	LAWSON ROLLINS FEAT. FLORA PURIM INFINITA	INFINITA/BAJA/TSR	101 0
22	28	2	MICHAEL LINGTON YOU AND I	NUGROOVE	97 +7
23	20	11	RICK BRAUN & RICHARD ELLIOT QUE PASO	ARTIZEN	94 -5
24	26	2	JEFF LORBER REHAB	PEAK/CMG	92 -1
25	30	6	PHILLIP BROOKS RUSH HOUR	MOJOJ	91 +1
26	RE-ENTRY		VIBES ALIVE LIGHTHOUSE	SWINGING	90 +5
27	NEW		L.A. CHILLHARMONIC FEAT. RICHARD SMITH BOOGIE ON REGGAE WOMAN	ARTISTRY	89 +7
28	29	4	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	88 -2
29	23	19	GAIL JHONSON PEARLS	NUGROOVE	88 -8
30	24	7	KENNY G TANGO	STARBUCKS/CONCORD/CMG	87 -8

MOST INCREASED PLAYS

+47	ERIC DARIUS Go'in' All Out (Blue Note/Capitol) KYOT +4, KKSJ +1, WNJA +5, WNWV +4, KRVR +2, WSJT +2, WLOQ +2, WLVE +2, KIFM +2, WSJW +2
+38	PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) WLOQ +7, KKSJ +5, XWRC +4, KRVR +3, WSJT +3, KWJZ +2, WNJA +2, DSJ +2, KTWV +1, KYOT +1
+20	SERGIO MENDES FEAT. FERGIE The Look Of Love (will.i.am/Starbucks/Concord/CMG) KWJZ +2, KIFM +6, WSJT +2
+17	L.A. CHILLHARMONIC FEAT. RICHARD SMITH Boogie On Reggae Woman (Artistry) SUC +16, KRVR +1
+17	DAVID BENOIT Never Can Say Goodbye (Peak/CMG) KTWV +17

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
22 Smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
© 2008 Nielsen Business Media, Inc. All rights reserved.

SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* OM: Steve Hegwood PD/MD: Dave Kosh	WDSJ/Dayton, OH* OM/PD: Jeff Stevens	WQTQ/Hartford, CT PD/MD: Stewart Stone	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	WVAS/Montgomery, AL OM: Candy Capel PD: Mel Marshall MD: Jay Holcay	KBZN/Salt Lake City, UT* OM/PD: Dan Jessop	Dial Global Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb	XM Watercolors/Satellite* PD: Shirilita Colon MD: Lynette White
WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	WVMV/Detroit, MI* OM/PD: Tom Sleeker MD: Sandy Kovach	KPVU/Houston, TX PD: Larry Coleman	KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Blake Florence	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WVSU/Birmingham, AL OM/PD: Andy Parrish	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian	WLOQ/Orlando, FL* PD: Paul Lavoie APD: Brian Morgan MD: Patricia James	KKSF/San Francisco, CA* PD/MD: Ken Jones	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
WNJA/Chicago, IL* OM: Darren Davis PD: Rick O'Dell	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KOAS/Las Vegas, NV* OM/PD: Duncan Payton MD: Lynn Briggs	WLVE/Miami, FL* OM/PD: Rich McMillan	KYOT/Phoenix, AZ* PD/MD: Russ Egan	KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
WNWV/Cleveland, OH* PD/MD: Angie Harda	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KUAP/Little Rock, AR PD/MD: Michael Nellums	KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	Sirius Jazz Cafe/Satellite* OM: Gregg Steele PD: Shirley Maldonado		

* Monitored Reporters



KXRK's 'Radio From Hell' is a morning ratings inferno

Salt Lake's City's Best Kept Secret

Mike Boyle

MBoyle@RadioandRecords.com

aug. 13, 2008, marked a major milestone for Simmons Media Group alternative KXRK/Salt Lake City's "Radio From Hell" morning show, as hosts Bill Allred, Kerry Jackson and Gina Barberi celebrated its 5,000th episode. Not bad for a trio that never speaks to each other before they open the mics in the morning, and admits to an intense hatred for morning radio.

The show, which is No. 1 in its target demo, actually started in 1986 on another station—KJQ/Ogden, Utah, where Allred and Jackson teamed up on "The Fun Pigs" morning show. Later retitled "Radio From Hell," the duo broke up for a time when in February 1992, Allred moved to KXRK along with many other KJQ staffers to host a new morning show—"Project X"—with Dom Casual. Jackson stayed behind at KJQ, but he and Allred eventually reunited on KXRK in October 1993 when Jackson replaced Casual and he and Allred brought back the "Radio From Hell" handle. Barberi joined the team in May 1996, fresh from co-hosting mornings across the street at KUTQ.

From Pigs To Hell

Allred says the original name of the show with Jackson—"The Fun Pigs"—was an "OK" name for what they were doing at the time, an AC show "on a station [KJQ] that nobody could hear," as he puts it. However, when the station's format switched to alternative, Jackson says the name just wasn't going to cut it anymore and they needed to come up with a new handle.

Jackson recalls, "It was about that time that comedian Richard Lewis was using 'from hell' as one of his catch phrases, so we got to thinking about using 'Radio From Hell' for people that feel like hell in the morning. Our studios at the time were a little shithole, so that was a personal thing for us, too."

From the beginning of their partnership, Jackson says he and Allred lived by one philosophy as they began to formulate a structure for

the show: "We hate morning radio." And he is talking about morning radio shows in general—all of them.

"We hate the way they sound and we hate everything about them," Jackson says. "So, anytime we were approached with or heard something that was so typically morning radio, we decided to do the opposite."

That means no stunt boy, no strippers, no pre-fabricated wacky bits. "We're just a bunch of people that hang out and talk," Jackson continues. "We see listening to the radio and flipping around the dial as kind of like being at a giant cocktail party and there all of these groups of people that form a circle and start talking about something. When you arrive at the party, you go from group to group and you stay with the one that you are most comfortable with."

Another philosophy the show lives by is what Allred calls "save it for the radio." The threesome never talks to one another before they crack the mics. "The first thing in the morning, Barberi says, "all we do is just nod at each other." Allred adds, "Sometimes we'll forget, though, and we'll stop each other and someone will yell, 'save it for the radio.'"

Stop The Music

The show's daily content hasn't always been made up of strictly topical conversation—the station used to play a lot of music. Talk slowly took over, but not before a succession of PIDs came and went. Jackson says, "It used to be we'd hear, 'Get your eight songs in an hour,' then it became 'get your six songs in an hour. Finally, a PID we had that

' "Radio From Hell" is for people that feel like hell in the morning.'

—Kerry Jackson

'Hell' By The Numbers

Fall '07-Winter '08-Spring-'08

Persons 12+: 5.5-6.9-5.9 (No. 2)

Persons 18-34: 11.2-13.6-11.0 (No. 1)

Persons 18-49: 7.5-9.4-7.6 (No. 1)

Source: Arbitron, Mon.-Fri. 6 a.m.-10 a.m., AQH share

'Radio From Hell,' from left: Kerry Jackson, Bill Allred and Gina Barberi.



never really liked us stopped listening to the show, so we gradually backed off on music until it was three songs an hour—he had no idea—and then Sept. 11 happened and we went on with straight talk and have had zero music since then."

Another thing you won't hear on the show are preproduced bits.

"What we eventually figured out was that people weren't commenting on the bits, but instead were commenting on things like us talking about Gina's dog," Jackson explains. "So[we] just gave up doing sketches because it was a waste of time. The audience wanted to hear more about us and what we were thinking about and what is going on in the world and locally."

And who is to question their logic? After all, the show is ranked No. 1 in both persons 18-34 and 18-49, and ranked No. 2 in persons 12+ (see "Radio From Hell By the Numbers").

Well, someone tried to question them, once.

Jackson recalls the time a manager attempted to get them to drop a feature that didn't do well in a focus group test. "We didn't drop it because we know what the audience wants . . . Just look at the ratings," he says. "We have a better feel for our audience than our management or anybody does, because we interact with them every day."

So, aside from the show's ratings and the cast members' solid grip on what their audience wants and does not want from them, why has it lasted beyond 5,000 episodes? "Simple," Allred says. "Because no one ever fired us yet."

R&R

Boner Of The Day

The most reactive and longest-running feature on Simmons Media Group alternative KXRK/Salt Lake City's "Radio From Hell" morning show is the Boner of the Day.

The show's Bill Allred describes the feature as a "freak of the day" or "knuckleheads in the news" bit where every day they read three news stories that are examples of "bad or stupid human behavior or a mistake" and then let the listeners decide who pulled the biggest "boner"

of the day.

Allred adds, "This is the feature that will go on even after we have been fired. When the company bought this station, they bought that feature. It's the most recognized radio feature in Salt Lake City. Even if you're barely aware of our show and someone mentions 'Radio From Hell,' nine times out of 10 the person will say, 'Oh, that's the show that does that boner thing.'"

Check out the feature at X96.com.—MB

R&R ALTERNATIVE

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **FALL OUT BOY** EARNS ITS SIXTH ALTERNATIVE HIT AS "I DON'T CARE" OPENS AT NO. 38. THE TRACK, WHICH POSTS THE WEEK'S SECOND-LARGEST INCREASE IN PLAYS (UP 205), IS FROM THE QUARTET'S NOV. 4 RELEASE "FOLIE A DEUX."

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	2	STAINED BELIEVE	NO. 1 (3 WKS)	☆	FLIP/ATLANTIC	1594	+1	6.040	4
2	6	3	THE OFFSPRING YOU'RE GONNA GO FAR, KID	MOST INCREASED PLAYS	☆	COLUMBIA	1435	+227	6.373	3
3	2	24	FOO FIGHTERS LET IT DIE		☆	ROSWELL/RCA/RMG	1408	+22	6.496	2
4	5	0	WEEZER TROUBLEMAKER		☆	DGC/INTERSCOPE	1383	+107	4.827	6
5	3	20	CAROLINA LIAR I'M NOT OVER		☆	ATLANTIC	1356	+17	4.734	7
6	4	15	COLDPLAY VIVA LA VIDA		11 ☆	CAPITOL	1294	-27	6.543	1
7	7	4	METALLICA THE DAY THAT NEVER COMES		☆	WARNER BROS.	1206	+31	4.265	10
8	13	4	RISE AGAINST RE-EDUCATION (THROUGH LABOR)		☆	DGC/INTERSCOPE	1154	+169	4.231	11
9	12	11	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		☆	20-20/JIVE/ZOMBA	1084	+92	3.632	15
10	8	22	WEEZER PORK AND BEANS		☆	DGC/GEFFEN/INTERSCOPE	1042	-114	5.205	5
11	9	25	DISTURBED INSIDE THE FIRE		☆	REPRISE	1016	-53	3.900	12
12	14	6	M.I.A. PAPER PLANES		☆	XL/INTERSCOPE	923	+17	4.654	8
13	15	13	THEORY OF A DEADMAN BAD GIRL FRIEND		☆	604/ROADRUNNER/RRP	912	+42	2.174	21
14	11	26	LJDD LOVE ME DEAD		☆	REDBIRD/ISLAND/IDJMG	901	-92	3.748	13
15	10	26	SAVING ABEL ADDICTED		☆	SKIDDCO/VIRGIN/CAPITOL	889	-132	2.662	18
16	16	7	LINKIN PARK LEAVE OUT ALL THE REST		☆	WARNER BROS.	822	-14	3.725	14
17	19	4	OASIS THE SHOCK OF THE LIGHTNING		☆	BIG BROTHER/REPRISE	784	+40	2.953	16
18	18	12	ATREYU SLOW BURN		☆	HOLLYWOOD	756	-30	1.790	24
19	17	28	LINKIN PARK GIVEN UP		☆	WARNER BROS.	743	-44	4.293	9
20	23	11	SLIPKNOT PSYCHOSOCIAL		☆	ROADRUNNER/RRP	666	+20	1.359	31
21	21	12	BECK GAMMA RAY		☆	DGC/INTERSCOPE	660	-8	2.602	19
22	20	8	ONE DAY AS A LION WILD INTERNATIONAL		☆	ANTI-/EPITAPH	658	-26	2.001	23
23	24	19	THE OFFSPRING HAMMERHEAD		☆	COLUMBIA	633	-12	2.903	17
24	28	4	KINGS OF LEON SEX ON FIRE		☆	RCA/RMG	596	+60	1.441	29
25	26	9	HINDER USE ME		☆	UNIVERSAL REPUBLIC	596	+8	1.588	27
26	27	8	BUCKCHERRY TOO DRUNK...		☆	ELEVEN SEVEN/ATLANTIC	585	+16	1.375	30
27	22	15	REHAB BARTENDER SONG		☆	UNIVERSAL REPUBLIC	576	-81	1.605	25
28	31	3	DEATH CAB FOR CUTIE CATH...		☆	ATLANTIC	526	+101	1.599	26
29	29	13	3 DOORS DOWN TRAIN		☆	UNIVERSAL REPUBLIC	517	-4	1.165	38
30	34	3	SHINY TOY GUNS RICOCHET		☆	UNIVERSAL MOTOWN	486	+123	1.342	33
31	30	19	SHINEDOWN DEVOUR		☆	ATLANTIC	429	-62	1.111	39
32	33	6	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		☆	MAJORDOMO/SHOUT! FACTORY	411	+31	1.291	34
33	32	12	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?		☆	ELEVEN SEVEN	387	-16	1.051	40
34	36	4	JACK'S MANNEQUIN THE RESOLUTION		☆	SIRE/WARNER BROS.	381	+53	1.243	37
35	37	3	FLOBOTS RISE		☆	UNIVERSAL REPUBLIC	373	+57	0.838	-
36	35	20	COLDPLAY VIOLET HILL		☆	CAPITOL	357	+2	2.296	20
37	NEW		COLDPLAY LOST!		☆	CAPITOL	328	+87	1.531	28
38	NEW		FALL OUT BOY I DON'T CARE	MOST ADDED	☆	ISLAND/IDJMG	326	+205	1.352	32
39		2	PLAIN WHITE T'S NATURAL DISASTER		☆	HOLLYWOOD	322	+10	0.411	-
40	NEW		COLD WAR KIDS SOMETHING IS NOT RIGHT WITH ME		☆	DOWNTOWN	294	+33	1.289	35

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
FALL OUT BOY I Don't Care (Island/IDJMG)	8
SNOW PATROL Take Back The City (Polydor/Fiction/Geffen/Interscope)	7
ANBERLIN Feel Good Drag (Universal Republic)	6
THE OFFSPRING You're Gonna Go Far, Kid (Columbia)	5
RISE AGAINST Re-Education (Through Labor) (DGC/Interscope)	5
COLDPLAY Lost! (Capitol)	5
LINKIN PARK Leave Out All The Rest (Warner Bros.)	4
JACK'S MANNEQUIN The Resolution (Sire/Warner Bros.)	4
SEETHER Breakdown (Wind-Up)	4
SHINEDOWN Second Chance (Atlantic)	4

ADDED AT... KROX

Austin, TX
 PD: Lynn Barstow
 MD: Toby Ryan
 Linkin Park, Leave Out All The Rest, O
 Oasis, The Shock Of The Lightning, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
AC/DC Rock N Roll Train (Columbia)	288/53	LOW VS DIAMOND Heart Attack (Epic)	224/1
PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope)	276/27	INNERPARTYSYSTEM Don't Stop (Stolen Transmission/Island/IDJMG)	218/15
SEETHER Breakdown (Wind-Up)	259/89	ANBERLIN Feel Good Drag (Universal Republic)	212/31
THE RACONTEURS Many Shades Of Black (Third Man/Warner Bros.)	249/19	FRANZ FERDINAND Lucid Dreams (Domino/Epic)	189/37
SHINEDOWN Second Chance (Atlantic)	245/84	3OH!3 Dont Trust Me (Photo Finish/Atlantic/RRP)	184/29

MOST INCREASED PLAYS

+227	☆ THE OFFSPRING You're Gonna Go Far, Kid (Columbia) KCML +21, WRWK +20, KYSR +20, WBRU +19, WKRK +15, KFRR +15, WPBZ +14, KNDD +13, WBTZ +11, KEDJ +10
+205	FALL OUT BOY I Don't Care (Island/IDJMG) WROX +26, KXRX +22, KYSR +20, KRZQ +19, SIAN +16, KTCL +15, WBRU +15, WRWK +15, KNDD +14, WSWD +8
+169	☆ RISE AGAINST Re-Education (Through Labor) (DGC/Interscope) CIMX +16, KMYZ +16, WRWK +15, KRZQ +14, WKRK +14, WROX +12, WBRU +12, KNXX +10, KEDJ +8, KRZB +8
+149	SNOW PATROL Take Back The City (Polydor/Fiction/Geffen/Interscope) KNDD +29, KNRK +22, WEQX +21, KWOD +19, WFNX +10, XETH +8, KROX +5, SIAN +5, KTCL +3, WXDX +3
+123	SHINY TOY GUNS Ricochet (Universal Motown) WZNE +19, WZJO +14, KITS +13, KJEE +13, KNXX +12, WHTG +12, WTZR +11, KNDD +10, KXRX +7, KFMA +7

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 71 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc.
 All rights reserved.

It's About The Music!

Get a complete collection of **R&R's** year-end chart packs from 1974 through 2007.

Included in the package are the year-end charts for every R&R format throughout the years.
It's an invaluable resource!

For telephone service call
800-562-2706
 OR
818-487-4582
 (between 5am and 5pm Pacific)

Fax: 818-487-4550
 E-mail: radioandrecords@pubservice.com

R&R ACTIVE ROCK

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **THE TOADIES** MAKE THEIR FIRST ACTIVE ROCK APPEARANCE SINCE 2001 AS "NO DELIVERANCE" DEBUTS AT NO. 38. THE TRIO, WHICH PEAKED AT NO. 30 WITH "PUSH THE HAND" IN ITS ONLY STINT AT THE FORMAT, IS BEST-KNOWN FOR ITS NO. 4 1995 ALTERNATIVE HIT "POSSUM KINGDOM."

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	17	THEORY OF A DEADMAN BAD GIRLFRIEND	NO. 1 (3 WKS) 604/ROADRUNNER/RRP	1613 +28	5.166	2
2	4	METALLICA THE DAY THAT NEVER COMES	WARNER BROS.	1580 +52	5.501	1
3	10	HINDER USE ME	UNIVERSAL REPUBLIC	1444 +35	4.275	4
10	3	AC/DC ROCK N ROLL TRAIN	COLUMBIA	1315 +217	5.154	3
5	12	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/ZOMBA	1234 +78	3.091	9
6	12	STAINED BELIEVE	FLIP/ATLANTIC	1204 +51	3.084	10
7	12	SLIPKNOT PSYCHOSOCIAL	ROADRUNNER/RRP	1148 +3	2.623	13
9	22	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	1113 -2	3.126	8
12	9	BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	1077 +71	2.922	11
4	20	SHINEDOWN DEVOUR	ATLANTIC	1011 -147	2.797	12
13	17	3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	990 -7	3.188	7
8	25	DISTURBED INSIDE THE FIRE	REPRISE	972 -160	3.843	5
14	33	SAVING ABEL ADDICTED	SKIDD/CO/VIRGIN/CAPITOL	856 -114	3.262	6
15	13	ATREYU SLOW BURN	HOLLYWOOD	789 +27	1.446	21
15	11	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	747 -261	2.084	15
16	14	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?	AIRPOWER ELEVEN SEVEN	704 +41	1.490	18
22	4	DISTURBED INDESTRUCTIBLE	AIRPOWER REPRISE	653 +180	1.809	16
18	23	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE	649 +26	1.509	17
16	21	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	627 -107	2.557	14
20	11	BLACK STONE CHERRY BLIND MAN	ROADRUNNER/RRP	616 +64	1.332	24
21	5	PUDDLE OF MUDD LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	601 +69	1.459	20
27	4	SEETHER BREAKDOWN	WIND-UP	570 +184	1.416	22
23	19	POP EVIL HERO	PAZZO/JARD STAR	508 +51	0.738	29
25	6	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA	500 +82	1.140	25
24	8	12 STONES ADRENALINE	WIND-UP	454 +28	0.939	27
38	2	SHINEDOWN SECOND CHANCE	MOST INCREASED PLAYS/MOST ADDED ATLANTIC	448 +233	1.477	19
26	9	BULLET FOR MY VALENTINE HEARTS BURST INTO FIRE	20-20/JIVE/ZOMBA	440 +37	0.765	28
29	3	SAVING ABEL 18 DAYS	SKIDD/CO/VIRGIN/CAPITOL	389 +82	0.736	30
28	15	REHAB BARTENDER SONG (AKA SITTING AT A BAR)	UNIVERSAL REPUBLIC	309 -46	1.056	26
31	19	THE OFFSPRING HAMMERHEAD	COLUMBIA	308 +29	1.367	23
32	6	SEVENDUST FEATURING CHRIS DAUGHTRY THE PAST	7BROS/ASYLUM/ILG	283 +12	0.279	-
34	7	ROYAL BLISS SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	277 +29	0.511	32
30	14	JET BLACK STARE READY TO ROLL	ISLAND/DJMG	257 -23	0.421	38
35	3	LINKIN PARK LEAVE OUT ALL THE REST	WARNER BROS.	241 -2	0.472	33
36	2	DROWNING POOL 37 STITCHES	ELEVEN SEVEN	230 -7	0.372	-
40	2	HOLLYWOOD UNDEAD UNDEAD	A&M/OCTONE/INTERSCOPE	218 +33	0.323	-
37	11	EGYPT CENTRAL TAKING YOU DOWN	FAT LADY/ILG	204 -19	0.249	-
NEW		TOADIES NO DELIVERANCE	KIRTLAND	202 +35	0.453	35
39	2	METALLICA MY APOCALYPSE	WARNER BROS.	170 -33	0.459	34
NEW		ONE DAY AS A LION WILD INTERNATIONAL	ANTI-EPI/TAPH	169 +10	0.183	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SHINEDOWN Second Chance (Atlantic)	13
SEETHER Breakdown (Wind-Up)	9
SAVING ABEL 18 Days (Skidco/Virgin/Capitol)	7
AVENGED SEVENFOLD Scream (Hopeless/Warner Bros.)	7
ALL THAT REMAINS Two Weeks (Prosthetic/Razor & Tie)	7
HOLLYWOOD UNDEAD Undead (A&M/Octone/Interscope)	6
DISTURBED Indestructible (Reprise)	5
THE OFFSPRING You're Gonna Go Far, Kid (Columbia)	4
BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic)	3
APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (20-20/Jive/Zomba)	3

ADDED AT...
KRXQ
Sacramento, CA
OM/PD: Jim Fox
AC/DC, Rock N Roll Train, 17
Shinedown, Second Chance, 15
Buckcherry, Too Drunk..., 7
Seether, Breakdown, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
METALLICA Cyanide (Warner Bros.)	166/20	METALLICA Broken, Beat & Scarred (Warner Bros.)	106/30
TOTAL STATIONS:	36	TOTAL STATIONS:	35
SIXX: A.M. Tomorrow (Eleven Seven)	166/4	METALLICA The Judas Kiss (Warner Bros.)	101/29
TOTAL STATIONS:	21	TOTAL STATIONS:	31
MOTLEY CRUE Mutherfucker Of The Year (Motley/Eleven Seven)	127/49	LYNAM Save My Soul (New Ocean)	99/34
TOTAL STATIONS:	17	TOTAL STATIONS:	31
AVENGED SEVENFOLD Scream (Hopeless/Warner Bros.)	121/71	METALLICA All Nightmare Long (Warner Bros.)	88/22
TOTAL STATIONS:	15	TOTAL STATIONS:	31
RISE AGAINST Re-Education (Through Labor) (DGC/Interscope)	116/22	IN THIS MOMENT Forever (Century Media)	85/6
TOTAL STATIONS:	21	TOTAL STATIONS:	13

MOST INCREASED PLAYS

+233	SHINEDOWN Second Chance (Atlantic) WKQZ +21, KDJE +18, WMMR +17, WBVR +15, WRZK +14, WTPT +12, WRUF +10, KISW +9, KRXQ +9, KXXR +9
+217	AC/DC Rock N Roll Train (Columbia) WMMR +29, WWJZ +20, KXFX +16, WRXW +15, KNCN +14, KATT +13, WXZZ +13, WXQR +12, WBVR +10, WCPB +10
+184	SEETHER Breakdown (Wind-Up) WRZK +15, WNFZ +14, WKQZ +12, KRZR +12, WBVR +10, WTFX +10, WKLQ +9, KOMP +9, KZRR +9, KQRC +9
+180	DISTURBED Indestructible (Reprise) WRXW +19, KZRR +16, WMMR +16, KNCN +15, WRZK +15, WAAF +9, KLAQ +9, KQRC +8, KOMP +7, WJJO +6
+82	THE OFFSPRING You're Gonna Go Far, Kid (Columbia) WZMR +13, KDJE +10, KTEG +9, WMMR +8, WJJO +8, WMMR +7, WQXA +5, KXXR +4, WCHZ +4, WWWX +4

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
62 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Seamlessly interface with most automation systems.
Effortlessly import your current music data.
Fully customizable, flexible, and user friendly.
Dedicated 24 hour technical support.

FOR A FREE DOWNLOAD VISIT US TODAY AT www.powergold.com

Powergold®

Intelligent Music Scheduling Software

sales@powergold.com 1.800.870.0033



► **SHINEDOWN** LOGS A NO. 19 DEBUT WHILE SCORING MOST INCREASED PLAYS (UP 71) AND AIRPOWER HONORS WITH "SECOND CHANCE." THE TRACK IS THE FOLLOW-UP TO "DEVOUR," WHICH PEAKED AT NO. 3 LAST MONTH AND CURRENTLY SITS AT NO. 11.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	3	AC/DC Rock N Roll Train	NO. 1 (1 WK) COLUMBIA	454 +55	1.610	1
2	1	4	METALLICA The Day That Never Comes	WARNER BROS.	393 -29	1.183	2
3	4	12	STAINED Believe	FLIP/ATLANTIC	365 +17	1.160	3
4	6	16	THEORY OF A DEADMAN Bad Girlfriend	604/ROADRUNNER/RRP	346 +11	1.055	5
5	3	28	SAVING ABEL Addicted	SKIDDCO/VIRGIN/CAPITOL	335 -33	0.892	6
6	7	10	HINDER Use Me	UNIVERSAL REPUBLIC	315 -10	0.875	7
7	5	25	DISTURBED Inside The Fire	REPRISE	295 -47	1.093	4
8	9	21	FOO FIGHTERS Let It Die	ROSWELL/RCA/RMG	247 -7	0.840	8
9	10	9	BUCKCHERRY Too Drunk...	ELEVEN SEVEN/ATLANTIC	230 -5	0.525	10
10	12	30	3 DOORS DOWN It's Not My Time	UNIVERSAL REPUBLIC	211 +26	0.773	9
11	8	19	SHINEDOWN Devour	ATLANTIC	205 -51	0.402	13
12	13	16	3 DOORS DOWN Train	UNIVERSAL REPUBLIC	199 +22	0.414	11
13	11	30	SEETHER Rise Above This	WIND-UP	177 -34	0.402	12
14	16	6	PUDDLE OF MUDD Livin' On Borrowed Time	FLAWLESS/GEFFEN/INTERSCOPE	173 +37	0.339	15
15	14	22	MOTLEY CRUE Saints of Los Angeles	MOTLEY/ELEVEN SEVEN	135 -25	0.261	21
16	17	11	SLIPKNOT Psychosocial	ROADRUNNER/RRP	132 -4	0.318	16
17	18	18	CANDLEBOX Stand	SILENT MAJORITY/VILG	120 +1	0.308	18
18	19	7	APOCALYPTICA FEATURING ADAM GONTIER I Don't Care	20-20/JIVE/ZOMBA	108 -1	0.270	20
19	NEW		SHINEDOWN Second Chance	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED ATLANTIC	93 +71	0.313	17
20	21	9	ROYAL BLISS Save Me	MEROVINGIAN/CAROLINE/CONTRABAND	86 +12	0.284	19
21	20	20	TANTRIC Down and Out	SILENT MAJORITY/VILG	79 -17	0.080	-
22	22	2	METALLICA Cyanide	WARNER BROS.	74 +9	0.355	14
23	NEW		TESLA I Wanna Live	TESLA ELECTRIC CO.	65 +39	0.253	22
24	23	11	BLACK STONE CHERRY Blind Man	ROADRUNNER/RRP	61 +1	0.077	-
25	28	11	REHAB Bartender Song (aka Sittin' at a Bar)	UNIVERSAL REPUBLIC	51 +4	0.113	27
26	26	8	JESSE JAMES DUPREE & DIXIE INC. Rev It Up and Go-Go	MIGHTY LOUD	43 -9	0.058	-
27	NEW		TRAPT Who's Going Home with You Tonight?	ELEVEN SEVEN	42 +10	0.037	-
28	24	2	METALLICA My Apocalypse	WARNER BROS.	42 -16	0.142	24
29	NEW		LINKIN PARK Leave Out All the Rest	WARNER BROS.	36 +13	0.050	-
30	NEW		DISTURBED Indestructible	REPRISE	36 +11	0.079	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SHINEDOWN Second Chance (Atlantic) KUFO, WDHA, WHJY, WJXQ, WMMS, WAFX	6
QUEEN & PAUL RODGERS C-Lebrity (Hollywood) WDHA, WHJY, WONE	3
DISTURBED Indestructible (Reprise) KTUX, WJXQ	2
SEETHER Breakdown (Wind-Up) WJXQ, WKLC	2
TESLA I Wanna Live (Tesla Electric Co.) WHJY, WZZO	2
AC/DC Rock N Roll Train (Columbia) KIOC	1
BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic) WAFX	1
BLACK STONE CHERRY Blind Man (Roadrunner/RRP) WZZO	1
METALLICA Cyanide (Warner Bros.) KUFO	1

ADDED AT... WJXQ
Lansing, MI
PD: Sheri Vegas
Disturbed, Indestructible, 1
Seether, Breakdown, 0
Shinedown, Second Chance, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE OFFSPRING You're Gonna Go Far, Kid (Columbia)	34/6	WEEZER Pork And Beans (DGC/Geffen/Interscope)	28/0
SAVING ABEL 18 Days (Skiddco/Virgin/Capitol)	33/6	ONE DAY AS A LION Wild International (Anti-/Epitaph)	22/8
SEETHER Breakdown (Wind-up)	30/11	KID ROCK Rock N Roll Jesus (Top Dog/Atlantic)	20/5
TOTAL STATIONS:	11	TOTAL STATIONS:	5
TOTAL STATIONS:	6	TOTAL STATIONS:	7
TOTAL STATIONS:	5	TOTAL STATIONS:	1



RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	SIXX: A.M. Life Is Beautiful (Eleven Seven)		161	165
2	SEETHER Fake It (Wind-Up)		158	162
3	PUDDLE OF MUDD Psycho (Flawless/Geffen/Interscope)		124	135
4	KID ROCK All Summer Long (Top Dog/Atlantic)		124	145
5	GUNS N' ROSES Sweet Child O' Mine (Geffen/Interscope)		117	118

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	FINGER ELEVEN Paralyzer (Wind-Up)		103	104
7	AEROSMITH Sweet Emotion (Columbia)		101	90
8	AEROSMITH Dream On (Columbia)		97	89
9	BLACK SABBATH Paranoid (Warner Bros.)		95	81
10	THREE DAYS GRACE Never Too Late (Jive/Zomba)		93	89

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

ROCK REPORTERS

- | | | | | | | |
|--|--|---|--|--|--|--|
| WONE/Akron, OH*
OM: Chuck Collins
PD: T.K. O'Grady
APD/MD: Tim Daugherty | WTOS/Augusta, ME
OM/PD: Jack O'Brien
APD: Mark Smith | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD/MD: Brian Thompson | KHQQ/Duluth, MN
OM/PD: Jack Lawson | WAFX/Montgomery, AL*
PD: Rick Hendrick | WHJY/Providence, RI*
PD: Scott Laudani | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza |
| KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers | KIOC/Beaumont, TX*
OM: Trey Poston
PD: Mike Davis | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Dave Fritz | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Halder | WDHA/Morrisstown, NJ*
APD: Curtis Kay | WRRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
APD/MD: Dan Kelley |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
OM: Keith Abrams
PD: Bo Matthews | WRVC/Huntington, WV
PD: Reeves Kirtner | WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Sonja Morrell | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| KWHL/Anchorage, AK
PD: Brad Stennett
MD: Matthew Collins | WRQK/Canton, OH*
PD: Greg Ausham | WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos | WJXQ/Lansing, MI*
PD: Sheri Vegas | WXMM/Norfolk, VA*
OM/PD: John Shamy | KZOZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | WMZK/Wausau, WI
MD: Steve Resnick |
| WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire | | KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall | WGIR/Manchester, NH*
PD: Chris "Doc" Garrett | KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Shelly Brown | KTUX/Shreveport, LA*
OM: Gary McCoy
PD/MD: Randy Hill | KBZS/Wichita Falls, TX
PD: Liz Ryan |

* Monitored Reporters



▶ "DETROIT '67," THE FOLLOW-UP TO **SAM ROBERTS'** NO. 1 SONG "THEM KIDS," JUMPS 31-27 ON THE CANADA ROCK CHART.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

WJSE/Atlantic City, NJ
OM: Paul Kelly
PD: Rich DeSisto
MD: Scott Reilly

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Jay Kruz
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

KFRF/Fresno, CA*
PD: Jason Squires
APD/MD: Ryan Oldfield

WJBX/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
OM/PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

WURH/Hartford, CT*
OM: Todd Thomas
PD: Becky Pohotsky

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

KROG/Medford, OR
PD/MD: Cosmo

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: Tamo Sein

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

WRRF/Philadelphia, PA*
OM: Thea Mitchem
PD/MD: John Allers
APD: Wendy Rollins

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Chiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Mojo

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM: Mike Ninnie
PD: Nik Rivers

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM/PD: Gregg Steele
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingstone
MD: Erik Range

WFXX/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Mike Kaplan
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Chris Firmage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
OM: Thea Mitchem
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AMD: Frank Pain

WZMR/Albany, NY*
OM/PD: Kevin Callahan

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KEGL/Dallas, TX*
OM: Vince Richards
PD: Chris Ryan

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/EI Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYR/Ft. Wayne, IN*
APD/MD: Stiller

CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	3	AC/DC ROCK N ROLL TRAIN	COLUMBIA/SONY BMG	619	+72
2	2	13	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	453	0
3	4	15	THEORY OF A DEADMAN BAD GIRLFRIEND	604/UNIVERSAL	412	+11
4	7	4	METALLICA THE DAY THAT NEVER COMES	WARNER BROS./WARNER	406	+46
5	5	21	AIRBOURNE RUNNIN' WILD	ROADRUNNER/UNIVERSAL	387	-21
6	6	17	SLOAN BELIEVE IN ME	MURDERRECORDS/SONY BMG	377	+7
7	5	25	FOO FIGHTERS LET IT DIE	ROSSELL/RCA/SONY BMG	344	-48
8	16	4	OASIS THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	334	+64
9	9	9	HINDER USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	324	-1
10	8	24	DISTURBED INSIDE THE FIRE	REPRISE/WARNER	320	-12
11	15	10	STAIN'D BELIEVE	FLIP/ATLANTIC/WARNER	314	+29
12	10	10	MOBILE THE KILLER	UNIVERSAL	314	+19
13	14	13	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/SONY BMG	294	+15
14	18	7	WEEZER TROUBLEMAKER	DGC/UNIVERSAL	293	+48
15	11	29	SEETHER RISE ABOVE THIS	WIND-UP	279	-14
16	12	24	FINGER ELEVEN TALKING TO THE WALLS	WIND-UP	257	-33
17	23	7	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	251	+46
18	15	22	THE TREWS PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	251	-20
19	19	14	THE STILLS BEING HERE	ARTS & CRAFTS	244	+10
20	20	7	BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/UNIVERSAL	213	-9
21	17	19	THE OFFSPRING HAMMERHEAD	COLUMBIA/SONY BMG	210	-39
22	24	19	CITY AND COLOUR SLEEPING SICKNESS	DINE ALONE	205	+7
23	26	29	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	188	+6
24	22	23	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	182	-38
25	25	19	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE/UNIVERSAL	168	-27
26	21	22	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	161	-60
27	31	6	SAM ROBERTS DETROIT '67	SECRET BRAIN/UNIVERSAL	160	+29
28	36	4	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	152	+48
29	28	15	SAVING ABEL ADDICTED	SKIDDCO/VIRGIN/EMI	152	+7
30	30	7	ONE DAY AS A LION WILD INTERNATIONAL	ANTI-PEPTAPH	149	+16

FOR WEEK ENDING SEPTEMBER 14, 2008

♦ indicates CanCon

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

WKLQ/Grand Rapids, MI*
OM: Steve Stewart
PD: Michael Grey
APD: Jay Deacon
MD: Darcy

WZOR/Green Bay, WI*
PD: Joe Calgano
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Mark McKinney
PD: Wes Styles

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

WNFX/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WLRS/Louisville, KY*
OM: George Lindsey
PD: Joe Stamm

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD/MD: Jason LaChance

KXXR/Minneapolis, MN*
OM: Wade Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM/PD: Troy Hanson
OM: Dean Warfield
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDDX/Rapid City, SD
OM/PD: Jim Kallas

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXX/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KZZQ/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/PD: Mark Mitchell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simonet
MD: Dave Nelson

WRBR/South Bend, IN
PD: Tommy Carroll
APD: Maximus

KHTQ/Spokane, WA*
PD/MD: Barry Bennett
APD: Kris Siebers

WLZX/Spring

S A L U T I N G

NEW AND POWERFUL PARTNERS

DISTINGUISHED BROADCASTERS NATIONWIDE PREFER THE BDS ADVANTAGE



WPLJ-FM / New York



WKHX-FM / Atlanta



KSCS-FM / Dallas



WYAY-FM / Atlanta



WEDG-FM / Buffalo



WGRF-FM / Buffalo



WHTT-FM / Buffalo



WDVD-FM / Detroit



WDRQ-FM / Detroit



WNOW-FM / Charlotte



KHTN-FM / Modesto



WCTO-FM / Allentown

OUR FAMILY GROWS. Take a closer look at why broadcasters choose BDSradio as their ultimate programming tool.



BDSradio.com

nielsen
BDS

TO AFFILIATE OR FOR A FREE TRIAL: Call 914-684-5509 Email bdsradio@bdsonline.com



'WoodSongs Old Time Radio Hour' celebrates its 500th show

Organic Harmony

John Schoenberger

JSchoenberger@RadioandRecords.com

"WoodSongs Old Time Radio Hour" launched in 1997 in a small recording studio that could barely hold 15 people. Today, the roots and acoustic music show has evolved into a weekly, multimedia broadcast taped in front of a live studio audience of 400 people in the Kentucky Theater in Lexington and airing on 500 radio stations in the United States and abroad.

Encompassing artist performances and interviews, the program also streams online and, in partnership with Kentucky Educational Television and the National Educational Telecommunications Assn., is carried on 38 public television stations across the nation.

On Sept. 15, "WoodSongs" broadcast its 500th show, led by Michael Johnathon, its host and creative force—and a touring singer/songwriter who has recorded nine albums, including latest release, "Walden: The Earth Song Collection." In addition, he is an active environmentalist who wrote "Walden: The Ballad of Thoreau," a play that has been presented at 6,700 schools, colleges and community theaters worldwide, usually on Earth Day. Johnathon is also the author of two books filled with social commentaries, short stories and memoirs; and is currently working on a third.

"Celebrating our 500th broadcast is a landmark event for both 'WoodSongs' and the amazing community that helps make this all-volunteer-run program possible," Johnathon says of the public radio-bred show. "It places us in the same league as other historic broadcasts, like the 'Grand Ole Opry,' the 'Louisiana Hayride' and, of course, 'A Prairie Home Companion.'"

As Johnathon and his team were preparing for their 500th broadcast, R&R spoke with him about the show and the roots music he so loves.

Was acoustic music always your flavor of choice, or was it an acquired taste?

I was your typical plug-it-in-and-crank-it-to-11

rock head growing up. Believe it or not, I was one of Pete Seeger's neighbors growing up around Beacon, N.Y., and he claimed to be a musician, but I wasn't sure because he played a banjo and that didn't equate in my mind. But one day I saw him perform and suddenly I knew what I wanted to do.

You decided to settle in the Appalachian Mountains in Kentucky. Why there?

To me, it was the grand fertile womb of roots music in North America, because that region of the U.S. was so isolated. Playing music is what they did on their front porches, in their barns and churches, and in their community squares to have fun and socialize.

I spent three years just traveling through the hills and hollows from one small community to another, absorbing as much as I could about the culture and the music. The people were so nice and open to me, I guess because I was simply a youthful innocent to them who genuinely was interested in their music.

What germinated the idea of doing the "WoodSongs Old Time Radio Hour"?

Being on the road all the time as a performing musician, I started to listen to "A Prairie Home Companion" on the radio and thought, "How hard can it be to put on a show like that?" Well, I found out. We started in a little recording studio that could barely seat 15 people. We bribed them with apple cider and homemade cookies to show up. We had one college station in Lexington, Ky,

called WRVG that acted as our host station.

Today, we are on 500 stations with over a million people listening each week. In fact, we just added eight more stations. We have also been recording the show for public television for a few years now. Season four of the series launches in October.

And now we are venturing into this idea of having folks come to movie theaters and watch the show. It is starting in the New York metropolitan area. The idea is to turn theaters into a weekly coffeehouse that will host a live performance by a regional artist before they run the "WoodSongs" show. The company who came up with the idea is Cablevision, which owns Madison Square Garden, the Sundance Channel and Clearview Cinemas, among other things.

I always dreamed of a multimedia complement to the radio show and over time that has come true for me. But it is first and foremost "WoodSongs," a live radio show performed in front of an audience. After radio has the chance to premier the broadcasts, then it becomes available to these other outlets.

How do you maintain the purity of the show as it expands to other media?

It happens very organically: I don't want to commercialize it. I work for free, the musicians who do the show donate their time and talent, the crew are all volunteers. This is a very unusual community stage and the fact that we do 44 new shows a year is truly incredible. I have found that if you always put the audience first, they will always take care of the artist.

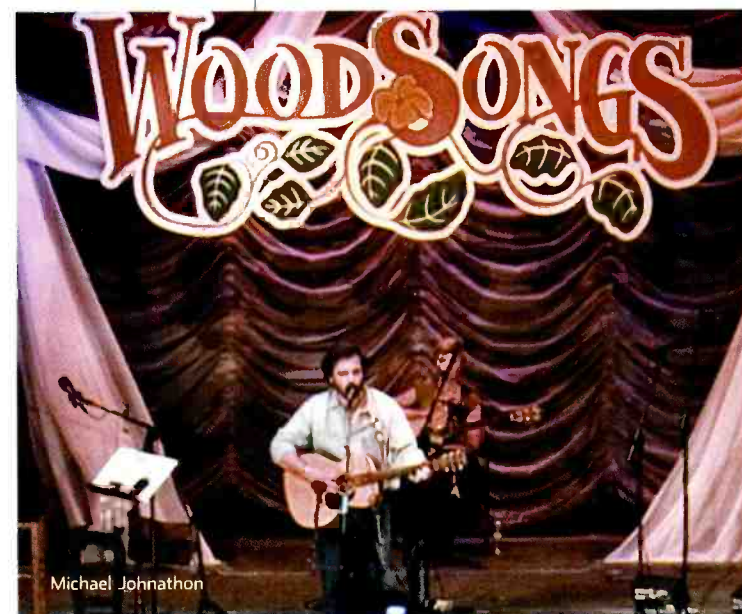
Kentucky Theatre is really our only cost and they sell tickets to the audience. But get this—most of the audience are "WoodSongs" partners [members who donate \$40 a year to the show] and they pay only \$1 to get in. This show has a big grass-roots audience and the music appeals to several generations.

This roots music is what spawned rock, country and bluegrass and many people are reaching back to the beginning to learn more, much like I did so many years ago.

Today, "WoodSongs" is the portal for that community of fans. But we are also the showcase venue for many younger musicians who have decided to keep this kind of music vibrant and alive. **R&R**

"WoodSongs" Factoids

- 500 radio affiliates with a combined 1.1 million weekly listeners.
- Streamed 1.68 million times in 2007 on woodsongs.com.
- Video version carried on 38 public TV affiliates, reaching more than 52 million homes.
- Program to be shown in select movie theaters in New York metropolitan area.
- Three volumes of "The Best of WoodSongs Old Time Radio Hour" released on CD.



Michael Johnathon

**September
17-20, 2008**

**THE
AMERICANA
MUSIC
ASSOCIATION**

PRESENTED BY THE

**Gibson®
FOUNDATION**

2008 AMERICANA MUSIC FESTIVAL

ANNE MCCUE
BAND OF ANNUALS
BAND OF HEATHENS
BEN KWELLER
BEN SOLLEE
BLAIR
BRUCE ROBISON
BUDDY MILLER
CATHERINE RUSSELL
CHATHAM COUNTY LINE
CHRISTOPHER DENNY
CHUCK MEAD
CROOKED STILL
CROSS CANADIAN RAGWEED
DAILEY & VINCENT
DAVE INSLEY
DAVE PETERSON & HIS OLD
TIME COUNTRY REVIEW
DIANA JONES
DONNA BEASLEY
FOLK UKE
GARY LOURIS & MARK OLSON
(FROM THE JAYHAWKS)
GIRLS GUNS & GLORY
GLEN CAMPBELL
HAVE GUN WILL TRAVEL
JAMES MCMURTRY

JASON & THE SCORCHERS
JASON ISBELL
JENNIFER NICELEY
JIM LAUDERDALE
JIM WHITE
JOE ELY
JOHN COWAN BAND
JUSTIN RUTLEDGE
KANE WELCH KAPLIN
KATHY MATTEA
KIM RICHEY, WILL
KIMBROUGH, MANDO SAENZ
KYLIE HARRIS
LANGHORNE SLIM &
THE WAR EAGLES
LAURA CANTRELL
LE SWITCH
LUKE DOUCET & MELISSA
MCCLELLAND
MALCOLM HOLCOMBE
MARCIA BALL
MIKE FARRIS
NELS ANDREWS
O'DEATH
OLLABELLE
PATRICK SWEANY
PAUL THORN

PETER BRADLEY ADAMS
PETER COOPER
RANDALL BRAMBLETT
RANDY KOHRS
RAUL MALO
RED STICK RAMBLERS
REVEREND PEYTON'S BIG
DAMN BAND
RICKY YOUNG
ROMANTICA
ROSIE FLORES
SHURMAN
SIERRA HULL & HIGHWAY 111
THE BELLEVILLE OUTFIT
THE BOXMASTERS
THE COAL MEN
THE DEDRINGERS
THE DUHKS
THE EVERYBODYFIELDS
THE FAREWELL DRIFTERS
THE GOUGERS
THE STEELDRIVERS
THE WAYBACKS
THE WRIGHTS
THE YOUNGERS
THOSE DARLINS

and Americana Salutes at the Honors & Awards Show

ALISON KRAUSS &
ROBERT PLANT
BUDDY MILLER
CHRIS THILE
DRIVE BY TRUCKERS
GURF MORLIX
HAYES CARLL
JAMES MCMURTRY

JASON & THE SCORCHERS
JIM LAUDERDALE
JOAN BAEZ
JOHN HIATT
JUSTIN TOWNES EARLE
KANE WELCH KAPLIN
LEVON HELM
MIKE FARRIS

RYAN BINGHAM
SAM BUSH
STEVE EARLE
THE AVETT BROTHERS
THE STEELDRIVERS
TIFT MERRITT



A survey of nearly 50 essential Americana releases from throughout 2008

Autumn Harvest

By John Schoenberger

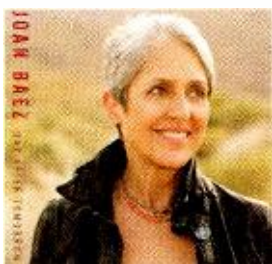
RECENT RELEASES

JOAN BAEZ

"Day After Tomorrow"

(Bobolink/Razor & Tie)

When you think of the '60s, one of the artists who comes to mind is Joan Baez. Some 40 years later, Baez remains an important force in popular music, dazzling the listener with her clear, powerful soprano voice. She returns with the Steve Earle-produced "Day After Tomorrow," on which she interprets songs by such diverse artists as Earle, Patty Griffin, Eliza Gilkyson and Elvis Costello.

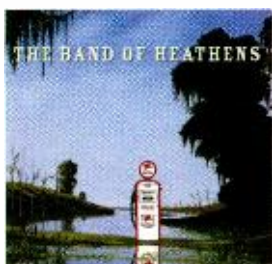


BAND OF HEATHENS

"The Band of Heathens"

(BOH)

Voted the Best New Band of the Year at the 2007 Austin Music Awards, the Band of Heathens comprises five of the most versatile players Austin has to offer: Ed Jardi (vocals, guitar, keys), Gordy Quist (vocals, guitar), Colin Brooks (vocals, guitar, dobro), Seth Whitney (bass) and John Chipman (drums). All also share songwriting and lead vocal credits. After releasing two live albums, the act now delivers its debut studio effort, enlisting renowned producer Ray Wylie Hubbard and boasting guest appearances by Hubbard, Patty Griffin, Gurf Morlix and Stephen Bruton.



THE BOXMASTERS

"The Boxmasters"

(Sawmill/Vanguard)

Billy Bob Thornton is best known as an A-list actor. But long before he came to Hollywood, he was in a string of bands and returned to recording with a series of solo albums beginning in 2001. Now Thornton is back under the guise of the Boxmasters.

RANDALL BRAMBLETT

"Now It's Tomorrow"

(New West)

A well-respected multi-instrumentalist and songwriter for more than three decades, Randall Bramblett has yet to see his day in the sun as a solo artist. Perhaps his time has come with "Now It's Tomorrow." With a touch of blues, rock, country and jazz, Bramblett takes his well-crafted songs to a level of sophistication that gives him a shot at the mainstream, without sacrificing his roots-rock appeal.

CALEXICO

"Carried to Dust"

(Touch & Go/Quarterstick)

Calexico, helmed by Joey Burns and John Convertino, has been building momentum for several years, both in the States and in Europe. The band's latest effort, "Carried to Dust," is perhaps its most realized to date, bringing a myriad of Southwestern influences to concise and melodic songs.

GRAYSON CAPPS

"Rott 'N' Roll"

(Hyena)

Alabama native Grayson Capps called New Orleans home for 20 years prior to the devastation of Hurricane Katrina; he now lives in Tennessee. As with previous projects, Capps latest effort, supported by his band the Stumpknockers, was produced by Trina Shoemaker. Recorded at his farmhouse in Franklin, Tenn., much of the album was laid down with a live-to-tape approach to capture the energy for which Capps is known in his live shows.

KASEY CHAMBERS & SHANE NICHOLSON

"Rattlin' Bones"

(Sugar Hill)

Americana's favorite artist from Down Under returns with an effort that takes her back to her roots: Kasey Chambers and her partner in music and life—husband Shane Nicholson—deliver an album that sounds traditional in style, yet fresh in approach. Released in Australia this spring, "Rattlin' Bones" has already been certified gold and topped the sales charts there.



CROOKED STILL

"Still Crooked"

(Signature Sounds)

New England not only harbors a solid folk tradition, it is also a hotbed for young artists who are taking bluegrass and turning it on its head. Take Crooked Still, for example. This quartet has issued three albums—the latest "Still Crooked"—further honing its sound with each release. They're also one of the hottest acts on the bluegrass touring circuit.

RODNEY CROWELL

"Sex and Gasoline"

(Work Song/Yep Rock)

Beginning with his days as a member of Emmylou Harris' Hot Band and across the past two decades as a successful performer and songwriter, Rodney Crowell has always stood for the more socially conscious, tell-it-like-it-is side of the Nashville scene. Over his lengthy

career, Crowell has charted three times on the Billboard 200. For "Sex and Gasoline," Crowell is joined by producer Joe Henry, guitarists Doyle Bramhall II, Greg Leis and Patrick Warren, drummers David Piltch and Jay Bellerose and others.

JERRY DOUGLAS

"Glide"

(Koch)

Jerry Douglas is credited with helping revolutionize the role and importance of the dobro in modern acoustic music during the course of his prolific career. He appears on more than 1,500 albums and has been a member of such acts as J.D. Crowe & the New South, the Country Gentleman and Alison Krauss' Union Station. New solo effort "Glide" features several guest players, including Sam Bush, Edgar Meyer, Rodney Crowell and Tony Rice.

THE DUHKS

"Fast Paced World"

(Sugar Hill)

Canadian quintet the Duhks made a mark in the roots scene with their self-titled 2005 debut, and then expanded their horizons dramatically with follow-up "Migrations." Now they return with "Fast Paced World." Folk and Americana remain at the foundation of their sound, but they have allowed other influences to creep in, including world beat, jazz and pop.

JUSTIN TOWNES EARLE

"The Good Life"

(Bloodshot)

Like his father, Steve Earle, this singer/songwriter was born with a natural talent for taking traditional American sounds and giving them a fresh coat of paint.

LITTLE FEAT

"Join the Band"

(429/SLG)

Seminal rockin' roots band Little Feat have been keeping the flame alive for three decades, and to liven things up, they invited an eclectic array of musicians to join them in the studio for their latest effort, the aptly titled, "Join the Band." The surviving members have recorded their own classic songs and other material with the likes of Dave Matthews, Sonny Landreth, Vince Gill, Emmylou Harris, Bela Fleck, Sam Bush, Jimmy Buffett, Chris Robinson and Inara George, daughter of the band's late leader Lowell George. Little Feat have appeared five times on the Billboard 200 album sales chart, with "Join the Band" notching their highest debut at No. 81.



ELIZA GILKYSON

"Beautiful World"

(Red House)

Over the course of more than 20 years of recording, Eliza Gilkyson has revealed a talent rife with depth and compassion. Most of her songs deal with the darker, sadder aspects of the human condition, but she sees them as a counterbalance to the hope and happiness life also offers. Her latest effort, "Beautiful World," reflects the latter perspective.

THE GRASCALS
"Keep On Walkin'"

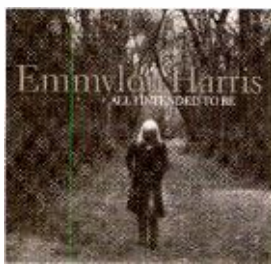
(Rounder)

They may have not been around as a group for very long, but the Grascals are about as hot as you can get; they have already been nominated for a Grammy Award and have won the IBMA Entertainer of the Year award two years running. Their winning formula includes the sextet's deep respect for the masters who have come before them, while still taking bluegrass forward in exciting new directions.

EMMYLOU HARRIS
"All I Intended To Be"

(Nonesuch/Warner Bros.)

There are artists who have hits and artists who have successful careers, and occasionally those who become iconic and influence countless others—fellow musicians and fans alike. Emmylou Harris is a staple of that rare category. During her accomplished career, she has charted on the Billboard 200 18 times. She recently dropped a stunning Brian Ahern-produced studio set, which features a combination of hand-selected covers and several new compositions.



HONEYBROWNE
"Mile by Mile"

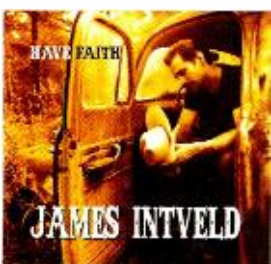
(Smith)

You won't find any studio concoctions gumming up the works in the world of roots rock and Americana. The artists who populate this genre are typically hard-working people who spend an inordinate amount of time on the road playing their music for anyone who'll listen. That is certainly the case with Honeybrowne, and as the title of their fourth album suggests, they have built their fan base one mile at a time.

JAMES INTVELD
"Have Faith"

(Molenaart)

James Intveld first made a name for himself collaborating with such notables as Rosie Flores and Dwight Yoakam in the '80s. He later went on to a successful acting career, but music has always been at his core. An accomplished musician and smooth singer, he has released three solo efforts to date; his latest, "Have Faith," has been eight years in the making.



HAL KETCHUM
"Father Time"

(Curb)

With the release of his debut indie effort in 1988 ("Threadbare Alibis"), Americana fans were first exposed to Hal Ketchum's insightful lyrics and strong, clear voice. Since, Ketchum has released eight albums via Curb records and has appeared on the Billboard 200 three times. Latest effort "Father Time" takes the artist back to his roots: He approached the album as a singer-songwriter project and recorded all 12 songs in two days, directly to two-track tape.

CHRIS KNIGHT
"Heart of Stone"

(Drifters Church)

A quintessential Americana artist, Chris Knight's music is honest, basic and beautiful, couched in just the right amounts of melody and grit. As with previous releases, the Dan Baird-produced "Heart of Stone" offers songs about basic joys encountered on the road of life—and the bumps and pitfalls, too.

RECKLESS KELLY
"Bulletproof"

(Yep Roc)

Plenty of quality bands call Austin home, but when you get down to the ones that the locals prefer, Reckless Kelly is near the top of the list. Latest effort, "Bulletproof," is their first for Yep Rock and maintains the band's signature sound with one foot in country and the other in roots rock.

JOHN MELLENCAMP
"Life Death Love and Freedom"

(Hear/CMG)

John Mellencamp has kept himself in the spotlight as a roasty and gutsy artist who blends diverse styles of American music in thoughtful and tasteful ways. His latest effort, produced by T Bone Burnett, features his seasoned touring band and showcases the Indiana native at his rawest and most pure. In fact, he calls the effort "a collection of modern eclectic folk songs." Mellencamp has charted 22 albums on the Billboard 200, with this set debuting at No. 7.



Me" was produced by Malcolm Burn and shows considerable growth for the artist.

DARRELL SCOTT
"Modern Hymns"

(Appleseed)

In demand as a songwriter and session player, Darrell Scott has also been a prolific solo artist, releasing six critically acclaimed albums over the past dozen years. But with his latest effort, Scott decided to honor those who had a profound influence on his formative years, such as Gordon Lightfoot, Joni Mitchell, Kris Kristofferson, Paul Simon, John Hartford and Bob Dylan.

TODD SNIDER
"Peace Queer"

(Aimless)

The true calling of a troubadour is to entertain, inform and stimulate thought. Todd Snider has been doing that and much more for more than a dozen years. Ninth studio effort, "Peace Queer," deals with such diverse subjects as religion, politics, war and self-indulgence. Featuring appearances by Patty Griffin, Doug Lancio, Will Kimbrough and Kevin Kinny, the release is poised to follow his past history of appearances on the Billboard Heatseekers chart.

CHIP TAYLOR
"New Songs Of Freedom"

(Train Wreck)

With several decades of recording under his belt, Chip Taylor has become an elder statesman of sorts, writing songs that have strong social commentary at their core. That sense of place and time is stronger than ever on "New Songs of Freedom." What the songs lack in production pizzazz is more than balanced by the originality and honesty they convey.

HANK WILLIAMS III
"Damn Right Rebel Proud"

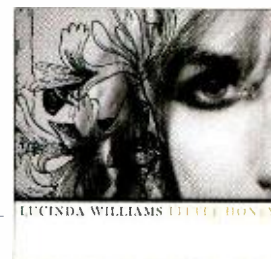
(Sidewalk)

There is no shortage of countrified rebels, but few can claim the pedigree that Hank Williams III can. The beauty of Hank and his band is their ability to tap into the true roots of country music and then twist them in all kinds of directions to suit their own vision of where the music ought to be today. New set "Damn Right Rebel Proud" arrives on the heels of three previous Billboard 200 appearances.

LUCINDA WILLIAMS
"Little Honey"

(Lost Highway)

As the reigning queen of roots-rock and Americana, one might think Lucinda Williams felt pressure to keep pushing the envelope and raising the bar with "Little Honey." Well, not really. "For this album, I was comfortable just letting the



songs flow, and not worried about having to top myself," she says. But of course she has, creating an album that brings Williams and her songs back to pure basics, a place where she shines brightest. "Little Honey" follows six previous Williams albums to chart on the Billboard 200.

RED MOLLY
"Love and Other Tragedies"

(self-released)

It is hard to believe that Red Molly has only been together for four years. The way that Laurie MacAllister, Abbie Gardner and Carolann Solebello sing and play together, you'd expect them to have known each other since they were children. "Love and Other Tragedies," their first studio effort, was produced by Ben Wisch and offers a more polished and somewhat fuller sound compared to their live recordings.

BRUCE ROBISON
"The New World"

(Premium)

Bruce Robison is part of an Austin royal family, so to speak, as the husband of singer-songwriter Kelly Willis and brother of equally great songwriter, Charlie. After issuing his self-titled debut LP in 1995, Bruce penned hits for the Dixie Chicks and Tim McGraw and Faith Hill. "The New World" is his seventh album.

CARRIE RODRIGUEZ
"She Ain't Me"

(Manhattan/Back Porch/Capitol)

After graduating from the Berklee College of Music, Carrie Rodriguez, an Austin native, returned home and started to pursue her career as a fiddler and singer. After seeing Rodriguez perform, Chip Taylor invited her to tour and record with him. Rodriguez stepped out on her own in 2006. Her second solo album, "She Ain't

Continued on page 86

Continued from page 85

EARLY 2008 RELEASES

THE BELLEVILLE OUTFIT

"Wanderin"

(self-released)

This Austin-based sextet of talented twenty-somethings takes elements of jazz, swing and newgrass and blends them in new and interesting ways. They resist the temptation to dazzle their fans with their playing skills, letting them take somewhat of a back seat to their impressive songwriting and vocals.

HAYES CARLL

"Trouble in Mind"

(Lost Highway)

Hayes Carll carries on the fine troubadour tradition of his home state of Texas established by such greats as Townes Van Zandt, Guy Clark and Joe Ely. After self-releasing "Little Rock" in 2005, he has blossomed into a nationally known singer-songwriter with something to say and a unique way of saying it. Now signed to Lost Highway, Carll expanded his solid Americana base with the release of "Trouble in Mind," produced by Brad Jones.

CARLENE CARTER

"Stronger"

(Yep Rock)

Carlene Carter was a renegade and alternative country pioneer long before the modern scene ever took hold. Further, she's considered royalty in the Americana music pantheon by being a direct descendant of the Carter family. But in spite of her lofty pedigree, Carlene has had more than her share of suffering, death and demons to contend with. After an extended period out of the limelight, Carter returned this year with her first studio album in a dozen years, "Stronger."



KATHLEEN EDWARDS

"Asking for Flowers"

(Zoe/Rounder)

After two critically acclaimed albums, Kathleen Edwards returned with her most intriguing effort yet. Produced by Jim Scott, "Asking for Flowers" featured an A-list of players. It also showcased the best songs Edwards has ever written; she has deepened her emotional connection with these 11 compositions and honed her lyrical skills dramatically. Edwards saw the album debut at No. 14 on the Billboard Tastemaker sales chart and later hit the Billboard 200.



ALEJANDRO ESCOVEDO

"Real Animal"

(Back Porch/Manhattan/Capitol)

Alejandro Escovedo returned to the recording scene—to everyone's great relief after a serious bout with hepa-

titis C—with 2006's "The Boxing Mirror." Needless to say, he had a whole new pool of experiences to draw from. Escovedo took a broader look at his life with the Tony Visconti-produced "Real Animal." The album became his first to chart on the Billboard 200 and debuted at No. 10 on the Billboard Tastemaker sales chart.

THE GOUGERS

"A Long Day for the Weathervane"

(Weathervane)

Formerly known as the Sidelhill Gougers, this Texas-based quartet features the songwriting and singing talents of Jamie Wilson and Shane Walker, ably backed by the rhythm section of John Ross Silva and Cody Foots. They are light on bravado and heavy on lyrical eloquence and tasteful musical arrangements.

JOHN HIATT

"Same Old Man"

(New West)

John Hiatt's career spans more than three decades with 12 of his albums getting a ride on the Billboard 200. Over that time, his songs have been covered by dozens of artists. On this self-produced effort, Hiatt is backed sparingly by Luther Dickinson on guitar and mandolin, Patrick O'Hearn on bass and Kenneth Blevins on drums. Hiatt's daughter Lilly also appears singing harmony.

JIM LAUDERDALE & THE DREAM PLAYERS

"Honey Songs"

(Yep Roc)

After slamming out a number of critically acclaimed bluegrass albums, Jim Lauderdale returned to the mainstream with his "Honey Songs," joined by what he calls the "dream players." They include guitarists James Burton and Steve Sheehan, bassist Gary Tallent, pedal steel player Al Perkins, drummer Ron Tutt and keyboardist Glen D. Hardin.

GARY LOURIS

"Vagabonds"

(Rykodisc)

With a career that spans two decades as a member of the Jayhawks and Golden Smog, as well as many songwriting and production collaborations, "Vagabonds" is Gary Louris' first solo album. Produced by Chris Robinson and co-produced by Thom Monahan, it features a broader spectrum of styles and moods while offering insight into the psyche of this talented artist.

JAMES MCMURTRY

"Just Us Kids"

(Lightning Rod)

Texas singer-songwriter James McMurtry has been delivering his literary, hard-edge style of music since the late '80s and as time has gone by, his style has evolved to match the mood of the streets. Unfortunately, that generally means his music has gotten a bit darker and more caustic with each successive release. McMurtry's "Just Us Kids," his ninth offering and his second to debut on the Billboard 200, managed a No. 6 debut on the Billboard Tastemaker sales chart.



TIFT MERRITT

"Another Country"

(Fantasy/CMG)

After two delightful roots-rock albums for Lost Highway, singer-songwriter Tift Merritt changed course. She signed with the newly revived Fantasy label and offered up a new batch of songs she wrote during an extended stay in Paris. She describes them as a plain-spoken look at the distances we attempt to cross—between two people or between one heart and the rest of the world. "Another Country" was Merritt's first album to appear on The Billboard 200 and also bowed at the top of the Billboard Tastemaker sales chart.

WILLIE NELSON

"Moment Of Forever"

(Lost Highway)

Willie Nelson may have passed the mature age of 75 in April, but his stamina is holding up just fine. His most recent effort, "Moment Of Forever," found the elder statesman continuing to allow interesting influences to color his music, this time around with assistance from Kenny Chesney and Buddy Cannon. It is his 33rd Billboard 200-charting album.

OLD 97'S

"Blame It on Gravity"

(New West)

After close to 15 years and six albums—plus a couple of years when the members of Old 97's pursued other musical projects and spent time with wives and children—this quartet has come back to the scene with a vengeance. "Blame It on Gravity" is very much a band effort and that commitment comes through loud and clear on these new compositions. Their third album to hit The Billboard 200, "Blame It on Gravity" also landed at No. 4 on the Billboard Tastemaker sales chart.



PAUL THORN

"A Long Way From Tupelo"

(Perpetual Obscurity)

As much as Paul Thorn likes to play up his indie notoriety and lack of mainstream awareness, those "in the know" realize that this guy writes some of the most powerful songs on the planet. Hailing from Mississippi, the well-traveled singer/songwriter has a natural talent for blending the styles of blues, country, gospel, R&B and rock'n'roll into a modern sound that doesn't stray too far from its roots.



THE STEEL DRIVERS

"The SteelDrivers"

(Rounder)

It's no secret that the bluegrass genre is a crowded playing field, but the Steeldrivers have wasted little time becoming one of the hottest acts on that scene. This is largely due to the fact that although the band may be new, the members are some of the most revered around. The quintet's debut effort was produced by Luke Wooten and features an interesting mix of traditional bluegrass and Southern soul.

R&R

Americana Reporters

Below is a listing of those stations that report each week to the Americana Airplay chart. Contact the Americana Music Assn. for names, phone numbers and e-mail addresses at 615-321-3456.

STATION	ADDRESS	WEB SITE	STATUS	STATION	ADDRESS	WEB SITE	STATUS
KAXE	260 Second St. NE, Grand Rapids, Minn. 55744	kaxe.org	Noncommercial	WEVL	518 South Main, Memphis, Tenn. 38103	wevl.org	Noncommercial
KBCS	3000 Landerholm Circle SE, Bellevue, Wash. 98007	kbcx.fm	Noncommercial	WFDU	1000 River Rd., Teaneck, N.J. 07666	wfdu.fm	Noncommercial
KCUB	471 N. Harbin, Suite 102, Stephenville, Texas 76401	mandatoryfm.com	Commercial	WFHB	108 W. Fourth St., Bloomington, Ind. 47402	wftb.org	Noncommercial
KDHX	3504 Magnolia, St. Louis, Mo. 63118	kdhx.org	Noncommercial	WFPK	619 South Fourth St., Louisville, Ky. 40202	wfpk.org	Noncommercial
KDNK	P.O. Box 1388, Carbondale, Colo. 81623	kdnk.org	Noncommercial	WGCS	1700 S. Main St., Goshen, Ind. 46526	globeradio.org	Noncommercial
KEXP	113 Oexter Ave. N., Seattle, Wash. 98109	kexp.org	Noncommercial	WGWG	106 Emily Lane, Boiling Springs, N.C. 28017	wgwg.org	Noncommercial
KFAN	P.O. Box 311, Fredericksburg, Texas 78624	texasrebelradio.com	Commercial	WHAY	P.O. Box 69, Whitley City, Ky. 42653	hay98.com	Commercial
KFJC	12345 El Monte Road, No. 6202, Los Altos Hills, Calif. 94022	kfjc.org	Noncommercial	WHEE	P.O. Box 3551, Martinsville, Va. 24115	whee.net	Commercial
KGSR	8309 North I-H 35, Austin, Texas 78753	kgsr.com	Commercial	WIKX	24100 Tiseo Blvd., Suite 10, Port Charlotte, Fla. 33980	wikx.com	Commercial
KHTZ	530 West Main, Brenham, Texas 77833	lonestarfm.com	Commercial	WJMQ	1456 East Green Bay St., Shawano, Wis. 54166	frogcountry923.com	Commercial
KHYI	12225 TK, Greenville, Texas 75243	khyi.com	Commercial	WMKY	132 Breckenridge Hall, Morehead, Ky. 40351	msuradio.com	Noncommercial
KNBT	1540 Loop 337 N., New Braunfels, Texas 78130	knbtfm.com	Commercial	WMMT	91 Madison Ave., Whitesburg, Ky. 41858	appalshop.org/wmmt	Noncommercial
KOPN	1713 Rose Dr., Columbia, Mo. 65202	kopn.org	Noncommercial	WMNF	1210 E. Martin Luther King Blvd., Tampa, Fla. 33603	wmnf.org	Noncommercial
KPFA	1929 Martin Luther King Jr. Way, Berkeley, Calif. 94704	kpfa.org	Noncommercial	WNCW	P.O. Box 804, Spindale, N.C. 28160	wncw.org	Noncommercial
KPFT	419 Lovett, Houston, Texas 77006	kpfa.org	Noncommercial	WNRN	2250 Old Ivy Road, Suite 2, Charlottesville, Va. 22903	wrrn.rlc.net	Noncommercial
KPIG	1110 Main St., Suite 16, Watsonville, Calif. 95076	kpig.com	Commercial	WOUB	9 South College St., Athens, Ohio 45701	woub.org	Noncommercial
KRCB	P.O. Box 4262, Santa Rosa, Calif. 95402	freighttrainboogie.com	Noncommercial	WQBR	330 McElhattan Dr., McElhattan, Pa. 17748	bear999.com	Commercial
KRCL	1971 West North Temple, Salt Lake City, Utah 84116	krcl.org	Noncommercial	WSYC	Ceddia Union Building, Third Floor, Shippensburg, Pa. 17257	wsysc.org	Noncommercial
KRFC	619 South College Ave., No. 4, Fort Collins, Colo. 80524	krfc.fm.org	Noncommercial	WTCR	1906 Highland Ave., Cincinnati, Ohio 45219	wtramericana.com	Commercial
KRSH	3565 Standish Ave., Santa Rosa, Calif. 95407	krsh.com	Commercial	WLKH-2	40 Monument Circle, Suite 600, Indianapolis, Ind. 46204	N/A	HD-2 Channel
KSIL	306 W. Broadway, Silver City, N.M. 88061	ksilradio.com	Commercial	WUMB	100 Morrissey Blvd., Boston, Mass. 02125	wumb.org	Noncommercial
KSUT	P.O. Box 737, Ignacio, Colo. 81137	ksut.org	Noncommercial	WWUH	University of Hartford, West Hartford, Conn. 06117	wwuh.org	Noncommercial
KSYM	7519 Dell Oak, San Antonio, Texas 78218	tcnradio.com	Noncommercial	WXLV	4525 Education Park Dr., Schnecksville, Pa. 18078	wxlv.org	Noncommercial
KTHX	300 East Second St., Suite. 1400, Reno, Nev. 89501	kthx.com	Commercial	WYCE	711 Bridge St., NW, Grand Rapids, Mich. 49594	wyce.org/radio	Noncommercial
KUSH	P.O. Box 791, Cushing, Okla. 74023	brightok.net/~kush	Commercial	WYOU	1056 Commodore Dr., Virginia Beach, Va. 23454	wyou.fm	Noncommercial
KUT	KUT-FM Communications, Building B, Suite 3.142, Austin, Texas 78712	kut.org	Noncommercial	"Acoustic Café"	285 E. Liberty, Ann Arbor, Mich. 48104	acafe.com	Syndicated Show
KVMR	401 Spring St., Nevada City, Calif. 95959	kvmr.org	Noncommercial	"Altville"	P.O. Box 55014, Sherman Oaks, Calif. 91413	altville.com	Syndicated Show
KVNF	P.O. Box 1350, Paonia, Colo. 81428	kvnf.org	Noncommercial	Americana Roots	3867 Alpine Aster, San Antonio, Texas 78259	americanaroots.com	Internet Radio
KXCI	220 South Fourth Ave., Tucson, Ariz. 85701	kxci.org	Noncommercial	Countrybear.com	P.O. Box 758, Lake Placid, Fla. 33862	countrybear.com	Internet Radio
KYMO	P.O. Box 130, East Prairie, Mo. 63845	N/A	Commercial	"Folkscene"	23457 Schoolcraft St., West Hills, Calif. 91307	folkscene.com	Syndicated Show
KZSU	P.O. Box 20510, Stanford, Calif. 94309	kzsu.org	Noncommercial	Indie 1015	4006 Moss Creek, Fort Collins, Colo. 80526	indie1015.com	Internet Radio
WCBE	540 Jack Gibbs Blvd., Columbus, Ohio 43215	wcbe.org	Noncommercial	Public Radio East	800 College Court, New Bern, N.C. 28562	publicradioeast.org	Radio Network
WDBM	G-4 Holden Hall, MSU, East Lansing, Mich. 48824	impact89fm.org/twahg	Noncommercial	Radio Vagabond	1440 Steele, Suite 4, Denver, Colo. 80206	radiovagabond.com	Internet Radio
WDVR	P.O. Box 191, Sergeantsville, N.J. 08557	wdvr.org	Noncommercial	Radioio Country	P.O. Box 4143, San Raphael, Calif. 94901	radioiocountry.com	Internet Radio
WDVX	P.O. Box 27568, Knoxville, Tenn. 37927	wdvx.com	Noncommercial	Sirius Outlaw Channel	1221 Avenue of the Americas, New York, N.Y. 10020	sirius.com	Satellite Broadcaster
WERU	1186 Acadia Highway, East Orland, Maine 04431	weru.org	Noncommercial	'Western Beat'	P.O. Box 128105, Nashville, Tenn. 37212	westernbeat.com	Specialty Show
WETS	P.O. Box 70630, Johnson City, Tenn. 37614	wets.org	Noncommercial	XM Cross Country	1500 Eckington Place, N.E. Washington, D.C. 20002	xmradio.com	Satellite Broadcaster

R&R TRIPLE A

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **GAVIN ROSSDALE** PICKS UP HIS FIRST TRIPLE A TOP 10 AS "LOVE REMAINS THE SAME" LEAPS 11-6. ROSSDALE'S 18-WEEK JOURNEY TO THE TOP 10 IS THE LONGEST BY A MALE SOLO ARTIST IN THE CHART'S 12-YEAR HISTORY, ECLIPSING THE 16-WEEK MARK SET BY DAVID GRAY'S "PLEASE FORGIVE ME" IN APRIL 2001.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	13	COUNTING CROWS COME AROUND	NO. 1 (1 WK) DGC/GEFFEN/INTERSCOPE	548 +45	2.335 3
2	1	16	COLDPLAY VIVA LA VIDA	11 CAPITOL	543 -8	3.890 1
3	3	12	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	484 -7	1.914 5
4	5	27	MATT NATHANSON COME ON GET HIGHER	VANGUARD	377 -15	1.540 9
5	6	20	MY MORNING JACKET I'M AMAZED	ATO/RED	359 +11	1.503 10
6	11	18	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	349 +52	1.503 11
7	7	16	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	324 -19	2.091 4
8	4	18	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	323 -80	1.344 13
9	9	10	BECK ORPHANS	DGC/INTERSCOPE	320 +10	2.462 2
10	8	10	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	312 -23	0.906 26
11	16	4	SARAH MCLACHLAN U WANT ME 2	AIRPOWER ARISTA/RMG	291 +47	1.073 19
12	10	29	JASON MRAZ I'M YOURS	ATLANTIC/RRP	291 -8	1.308 14
13	14	5	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	278 +16	1.377 12
14	19	8	SHERYL CROW MOTIVATION	ASM/INTERSCOPE	243 +7	0.782 29
15	15	12	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	243 -11	0.661 -
16	21	3	COLDPLAY LOST!	CAPITOL	240 +58	1.254 15
17	13	14	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	238 -25	1.005 21
18	17	9	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	234 -3	0.813 28
19	12	17	R.E.M. HOLLOW MAN	WARNER BROS.	228 -41	0.777 -
20	22	4	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-/EPITAPH	216 +45	0.978 22
21	20	3	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	214 +30	0.922 24
22	23	4	JOHN MAYER FREE FALLIN'	COLUMBIA	202 +33	0.557 -
23	18	18	LOS LONELY BOYS STAYING WITH ME	EPIC	202 -35	0.921 25
24	24	4	INGRID MICHAELSON BE OK	CABIN 24/ORIGINAL SIGNAL/RED	186 +32	0.521 -
25	29	2	DEATH CAB FOR CUTIE CATH...	ATLANTIC	164 +46	1.155 16
26	25	6	DELTA SPIRIT TRASHCAN	ROUNDER	155 +16	1.115 17
27	27	2	LUCINDA WILLIAMS REAL LOVE	LOST HIGHWAY	151 +18	0.508 -
28	28	3	THE HOLD STEADY SEQUESTERED IN MEMPHIS	VAGRANT	123 0	1.911 6
29	NEW	1	BRETT DENNEN FEATURING FEMI KUTI MAKE YOU CRAZY	DUALTONE/DOWNTOWN	121 +17	0.399 -
30	26	14	AIMEE MANN FREEWAY	SUPEREGO	113 -25	0.616 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SNOW PATROL Take Back The City (Polydor/Fiction/Geffen/Interscope) CIDR, KBEO, KSWD, KTCZ, KTHX, KXLY, Sirius Spectrum, WCLZ, WNCS, WRLT, WRNR, WTTT, WXRV	13
PRETENDERS Boots Of Chinese Plastic (Shangri-La) KINK, WMMM	2
COLDPLAY Lost! (Capitol) KRVB, WTTT	2
ERIN MCCARLEY Pony (It's Ok) (Universal Republic) WCLZ, WZEW	2
VAL EMMICH Get On With It (No Code/Bluhammock) KPRI, KXLY	2
TV ON THE RADIO Crying (Interscope) WCOO, WRNR	2
DIDO Don't Believe In Love (Arista/RMG) WNCS, WXRV	2
BECK Orphans (DGC/Interscope) KTCZ	1

**ADDED AT...
KPRI**

San Diego, CA
PD: Bob Burch
APD: Sean Smith

Brett Dennen Feat. Femi Kuti, Make You Crazy, O
Sarah McLachlan, U Want Me 2, O
Val Emmich, Get On With It, D

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
OASIS The Shock Of The Lightning (Big Brother/Reprise) TOTAL STATIONS: 13	108/18	SNOW PATROL Take Back The City (Polydor/Fiction/Geffen/Interscope) TOTAL STATIONS: 15	75/75
AMOS LEE What's Been Going On (Blue Note/Capitol) TOTAL STATIONS: 13	96/13	JJ GREY & MOFRO Orange Blossoms (Alligator) TOTAL STATIONS: 9	73/7
ERIN MCCARLEY Pony (It's Ok) (Universal Republic) TOTAL STATIONS: 12	93/1	DAR WILLIAMS It's Alright (Razor & Tie) TOTAL STATIONS: 9	72/4
AUGUSTANA I Still Ain't Over You (Epic) TOTAL STATIONS: 10	87/3	LINDSEY BUCKINGHAM Still All Right (Reprise) TOTAL STATIONS: 10	71/6
JAMES MORRISON Nothing Ever Hurt Like You (Geffen/Interscope) TOTAL STATIONS: 10	79/67	THE VERVE Love Is Noise (On Your Own/RED) TOTAL STATIONS: 10	69/6

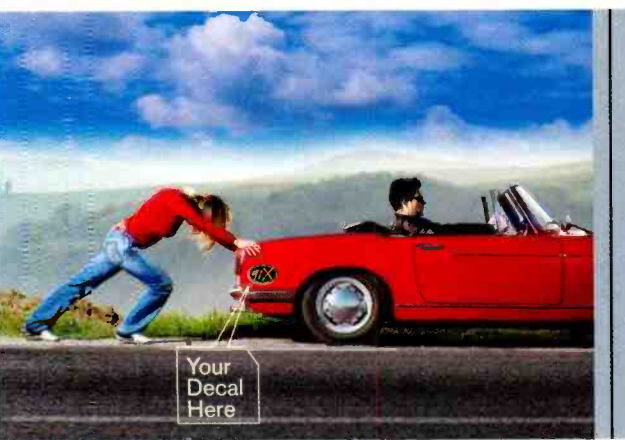
MOST INCREASED PLAYS

+75	SNOW PATROL Take Back The City (Polydor/Fiction/Geffen/Interscope) WRXP +19, KBEO +12, CIDR +11, KTCZ +7, KFOG +6, KPTL +5, WXRW +4, KPRI +3, KMJT +2, KENZ +1
+67	JAMES MORRISON Nothing Ever Hurt Like You (Geffen/Interscope) SISP +36, WCLZ +11, KPTL +10, KBEO +4, XMCF +3, KXLY +2, KMJT +2, WTTT +2, KCSR +1
+58	COLDPLAY Lost! (Capitol) KPRI +12, WCOO +12, KENZ +10, KTHX +9, KXLY +8, KBEO +6, CIDR +4, KFOG +4, WNCS +4, WXRW +3
+52	GAVIN ROSSDALE Love Remains The Same (Interscope) KENZ +15, WNCS +9, KPRI +8, WRLT +6, KPTL +4, KINK +4, KMJT +3, KWMT +2, KTCZ +1, WZGC +1
+47	SARAH MCLACHLAN U Want Me 2 (Arista/RMG) WZEW +11, WXRW +7, KENZ +6, CIDR +4, KXLY +4, KCSR +4, KRVB +3, KBEO +3, KMJT +3, WMMM +3

RECURRENTS





THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	NEEDTOBREATHE MO: E TIME (ATLANTIC)		245 261
2	SPOON DON'T YOU EVAH (MERGE)		230 225
3	SARA BAREILLES BOTTLE IT UP (EPIC)		218 235
4	DUFFY MERCY (MERCURY/DJMG)		203 209
5	AUGUSTANA SWEET AND LOW (EPIC)		195 199

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART (ATLANTIC)		170 179
7	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES (STARBUCKS/COLUMBIA)		121 146
8	JACK JOHNSON IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)		120 108
9	EDDIE VEDDER HARD SUN (MONKEY WRENCH/RRMG)		119 122
10	SARA BAREILLES LOVE SONG (EPIC)		117 110



DECALS GO EVERYWHERE

Push your station's brand by printing decals.

Decals Static Labels Magnets Media Folders Artwork

Samples of our printing

Call us today!
(800) 331-4438 www.cgilink.com

© 2008 COMMUNICATION GRAPHICS INC.

R&R TRIPLE A/ AMERICANA

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **MICHAEL FRANTI & SPEARHEAD** ASCEND TO THE TRIPLE A INDICATOR THRONE AS "SAY HEY (I LOVE YOU)" LEAPS 4-1. THE TRACK, WHICH EARNS THE WEEK'S SECOND-LARGEST PLAY INCREASE (UP 83) IS THE FIRST SINGLE FROM THE JUST-RELEASED "ALL REBEL ROCKERS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	4	6	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-EPITAPH	491	+83
2	1	12	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	458	+12
3	2	11	BECK ORPHANS	DGC/INTERSCOPE	441	-7
4	5	4	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	440	+38
5	6	5	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	430	+47
6	8	7	DAR WILLIAMS IT'S ALRIGHT	RAZOR & TIE	405	+35
7	10	10	DELTA SPIRIT TRASHCAN	ROUNDER	386	-1
8	10	12	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	369	+25
9	3	13	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	367	-49
10	17	2	LUCINDA WILLIAMS REAL LOVE	LOST HIGHWAY	332	+49
11	11	5	BOB DYLAN DREAMIN' OF YOU	COLUMBIA	318	-13
12	22	2	BRETT DENNEN FEAT. FEMI KUTI MAKE YOU CRAZY	DOWNTOWN/DUALTONE	316	+75
13	9	13	THE HOLD STEADY SEQUESTERED IN MEMPHIS	VAGRANT	310	-46
14	14	4	BLUES TRAVELER YOU, ME AND EVERYTHING	VERVE FORECAST/VERVE	303	+23
15	15	7	CONOR OBERST SAUSALITO	MERCY	295	+8
16	13	19	MY MORNING JACKET I'M AMAZED	ATO/RED	293	-18
17	12	13	COLDPLAY VIVA LA VIDA	CAPITOL	284	-40
18	NEW		COLDPLAY LOST!	CAPITOL	281	+108
19	23	3	JJ GREY & MOFRO ORANGE BLOSSOMS	ALLIGATOR	277	+49
20	27	3	DEATH CAB FOR CUTIE CATH...	ATLANTIC	267	+46
21	19	8	COUNTING CROWS COME AROUND	DGC/GEFFEN/INTERSCOPE	251	0
22	16	17	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	250	-30
23	30	2	INGRID MICHAELSON BE DK	CABIN 24/ORIGINAL SIGNAL/RED	233	+23
24	20	9	AMY MACDONALD MR. ROCK & ROLL	DECCA	225	-24
25	NEW		CALEXICO TWO SILVER TREES	TOUCH & GO	224	+40
26	NEW		BEN FOLDS FEAT. REGINA SPEKTOR YOU DON'T KNOW ME	EPIC	218	+8
27	NEW		SARAH MCLACHLAN U WANT ME 2	ARISTA/RMG	215	+42
28	NEW		AUGUSTANA I STILL AIN'T OVER YOU	EPIC	214	+24
29	25	9	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	214	-11
30	26	8	MUDCRUTCH LOVER OF THE BAYOU	REPRISE	206	-9

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	FLAYS		
					TW	+/-	CUMULATIVE
1	1	1	KASEY CHAMBERS & SHANE NICHOLSON RATTLIN' BONES	SUGAR HILL	373	+17	1140
2	2	1	CARRIE RODRIGUEZ SHE AIN'T ME	EACK PORCH/MANHATTAN/CAPITOL	373	-25	2274
3	3	2	LITTLE FEAT AND FRIENDS JOIN THE BAND	429/SLG	363	+6	1857
4	4	1	THE BAND OF HEATHENS BAND OF HEATHENS	BOH	358	0	6364
5	5	8	CHRIS KNIGHT HEART OF STONE	DRIFTER'S CHURCH	355	+41	1601
6	6	5	RODNEY CROWELL SEX AND GASOLINE	WORK SONG/YEP ROC	347	+15	973
7	7	10	DARRELL SCOTT MODERN HYMNS	APPLESEED	332	+16	1872
8	8	6	RECKLESS KELLY BULLETPROOF	YEP ROC	326	+6	5437
9	11	11	DONNA THE BUFFALO SILVERLINED	SUGAR HILL	304	+13	2433
10	10	10	JOHN HIATT SAME OLD MAN	NEW WEST	301	+8	7091
11	9	9	ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	290	-6	6539
12	12	12	EMMYLOU HARRIS ALL I INTENDED TO BE	NONESUCH/WARNER BROS.	269	-11	4019
13	13	13	THE DUHKS FAST PACED WORLD	SUGAR HILL	252	-8	1450
14	14	14	HAYES CARLL TROUBLE IN MIND	LOST HIGHWAY	227	-5	10322
15	15	15	JOHN MELLENCAMP LIFE DEATH LOVE AND FREEDOM	HEAR/CMG	224	-6	3790
16	19	19	BRUCE ROBISON THE NEW WORLD	PREMIUM	223	+23	919
17	17	17	MICKY AND THE MOTORCARS NAIVE	SMITH	210	-1	1063
18	16	16	DAN TYMINSKI WHEELS	ROUNDER	205	-15	2543
19	30	30	TODD SNIDER PEACE QUEER	AIMLESS	199	+34	552
20	20	20	GIRLS GUNS & GLORY INVERTED VALENTINE	GIRLS GUNS & GLORY	197	+4	3187
21	NEW		OLD CROW MEDICINE SHOW TENNESSEE PUSHER	NETTWERK	195	+195	195
22	18	18	DREW EMMITT LONG ROAD	COMPASS	189	-18	1693
23	22	22	HONEYBROWNE MILE BY MILE	SMITH	188	-1	2239
24	24	24	THE BOXMASTERS THE BOXMASTERS	VANGUARD	182	+1	2665
25	23	23	FRED EAGLESMITH TINDERBOX	LONESOME DAY	180	-6	2307
26	27	27	JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	177	+8	10798
27	26	26	CHIP TAYLOR NEW SONGS OF FREEDOM	TRAIN WRECK	176	-4	3464
28	25	25	JOAN BAEZ DAY AFTER TOMORROW	RAZOR & TIE	174	-7	745
29	29	29	MITCH WEBB & THE SWINDLES LONELY KIND	SUPREME	171	+6	1774
30	33	33	RED MOLLY LOVE AND OTHER TRAGEDIES	RED MOLLY	169	+9	2958

MOST ADDED

KAISER CHIEFS 13 Never Miss A Beat (B-Unique/Universal Motown) KBAC, KDBB, KFMJ, KMTN, KROK, KUT, WDST, WFPK, WOCM, WTMD, WVOO, WXPX, WYEP	ANI DIFRANCO 8 Smiling Underneath (Righteous Babe) KNBA, KTAO, WDST, WJCU, WKZE, WMVY	WNCW, XM The Loft	TAJ MAHAL 8 Never Let You Go (Heads Up) KNBA, KROK, WFUV, WKZE, WMWV, WNCW, WOCM, WYEP	NEWTON FAULKNER 6 Gone In The Morning (Aware/Columbia)	KPNB, KROK, KTBC, Music Choice Adult Alternative, WEXT, WTYD	DIDO 5 Don't Believe In Love (Arista/RMG) KCLC, KMTN, KTAO, Music Choice Adult Alternative, WFIV
---	--	--------------------------	---	--	---	---

FOR WEEK ENDING SEPTEMBER 14, 2008

MOST ADDED

OLD CROW MEDICINE SHOW 28 Tennessee Pusher (Nettwerk)	TAJ MAHAL 9 Maestro (Heads Up)	ROBIN & LINDA WILLIAMS 8 Buena Vista (Red House)	TODD SNIDER 7 Peace Queer (Aimless)
BLUE MOUNTAIN 9 Midnight In Mississippi (Broadmoor)	JERRY DOUGLAS 8 Glide (Koch)	MAD BUFFALO 6 Wilderness (Randy Riviere Mad Buffalo)	

FOR WEEK ENDING SEPTEMBER 14, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.

THE INDUSTRY'S #1 NEWS SITE!

FORMAT NEWS
15 Formats Covered

R&R HEADLINE
Updated: March 20
Industry At A Glance

SEARCH R&R NEWS
News Search
Search By Key Phrase/Word

R&R www.radioandrecords.com
ACCURATE • TRUSTWORTHY • COMPREHENSIVE



Executives discuss how they are confronting the economic slowdown

Tough Economy, Tough Measures

Jackie Madrigal
JMadrigal@RadioandRecords.com

Unemployment jumped to a five-year high of 6.1% in August, and weak housing, job and stock markets are dragging down the U.S. economy. Radio is not immune to the downturn, evidenced by reports of downsizing at several broadcasters that include Univision Radio, Spanish Broadcasting System and Bustos Media.

How is the Latin radio industry responding to current economic challenges? And what are broadcasters projecting for the rest of the year and for 2009?

"We're just trying to survive," admits Juan González, VP of programming at Bustos Media, which has cut programming and promotions staff, as well as some administrative positions. However, Bustos and other Hispanic radio operators are confronting the realities of the slowdown and trying to make the best of a difficult situation. "We still have to be able to maintain the personnel we currently have and maintain budgets that allow us to do radio promotions and market the stations properly without cutting any more marketing dollars," González says.

Entravision Radio/Los Angeles GM Karl Meyer says the company is already operating lean—but effectively. And while he doesn't completely rule out minor cuts, he doesn't see where they would come from. "We require people to wear a lot of hats. Other companies are staffed up a lot heavier than us. We probably have the least amount of cutbacks of any stations, at least within our Hispanic properties," Meyer says, adding that Entravision, like other broadcasters, has felt the economic pinch in its bottom line.

Multitasking

González notes that cutbacks have forced employees to absorb more duties previously handled by other workers. "And they know everyone is in the same boat when they see their supervisors or station

owners doing the same thing. Broadcasters should recognize everyone's hard work and efforts to keep morale up," he says.

As network operators, Bustos has the advantage of lower operating costs than local stations that require larger staffs. Still, networks must maintain promotion and sales departments, along with sales managers, GMs, engineers and other positions.

"The economy is affecting everyone," González says. "You have big national advertisers cutting back, though a few others are spending a little bit more. But we are seeing the numbers start to drop." Local sales efforts are essential to minimize the effect, he says. After all, despite cutbacks of their own, local advertisers must keep their companies afloat and station sales teams are tasked with developing marketing solutions to help them maintain and grow their business.



González

Digital's Potential

Like general-market operators, Hispanic broadcasters see a tremendous upside in digital initiatives. "Digital technology is of great benefit to us," González says. Programming benefits include an additional outlet for reaching and interacting with listeners, without having to rely on the phone or being out on the streets all the time. "With budget cuts happening across the country, the text message platform that we used with HipCricket has allowed us to continue promoting our stations," he says.

Meyer says Entravision's digital initiatives will be

'We still have to maintain the personnel we currently have and maintain budgets that allow us to do promotions and market the stations properly.'

—Juan González



'We probably have the least amount of cutbacks of any stations, at least within our Hispanic properties.'

—Karl Meyer

a huge component of its Spanish clusters' sales offerings. "We are doing a lot of training and even staffing up as we move forward with some aggressive revenue expectations, which we know will make us much more competitive."

As Entravision Radio maps out budgets and revenue projections for 2009, the company doesn't foresee much growth in the Los Angeles market, Meyer says. In addition to the economic slump, there is uncertainty about the impact of the PPM, which becomes the market's new ratings currency with the Oct. 8 release of September data. "We have the perfect storm with the economy, the mortgage situation, the auto industry looking horrible and an election year. There are so many things impacting the radio market, both the general market and Hispanic, that PPM is just another issue piled on top."

González sees a silver lining, however, in that broadcasters are now forced to look more closely at their expenses. "When the economy gets better and radio gets better, we will have learned to operate radio more efficiently. Some operators will see that we can survive with a smaller operation," he says.

For Meyer, the blue sky in this perfect storm is that it forces broadcasters to look at things differently and get more creative. "PPM isn't great, but electronic measurement is. We just think Arbitron can do a better job with it," he says. "We're happy it's here, to have the opportunity to look at weekly and daily performance, minute by minute."

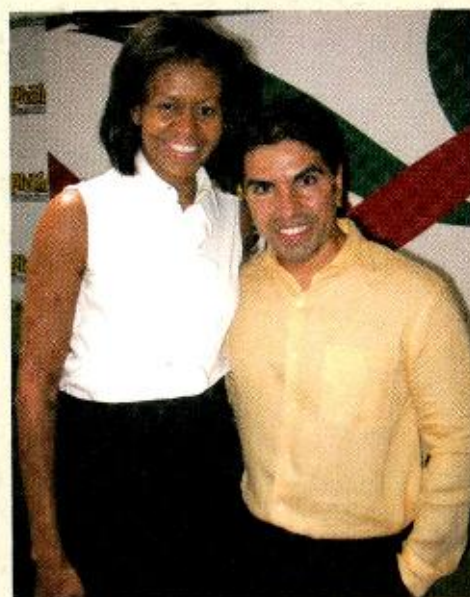
The PPM could prove to be particularly useful in tracking audience behavior for an outlet like Entravision's Spanish adult hits KLYY (José)/Riverside, the official station of soccer's upcoming World Cup, the most loved and watched sport among Hispanics. The qualifying games began this month and continue through 2009.

"I'll be able to track actual performance when Mexico plays Argentina in the middle of the week and tell advertisers that I can charge them more,

because I'm delivering more. Those are key opportunities," Meyer says. "I also think the economy will turn around when the [Hispanic] market is in a very exciting stage with the World Cup, and by 2010 this business will be flourishing."

In addition, Meyer says, "Broadcasters won't forget all the things learned from being in a tough economy and they'll incorporate those lessons in their plans of action: better customer service, getting more creative with advertisers, improving the message and integrating electronic media."

R&R



SUPPORT GROUP: Michelle Obama, wife of Democratic presidential nominee Barack Obama, visited Eddie "Piolín" Sotelo during his morning show "Piolín por la Mañana" on Univision Radio regional Mexican KSCA (La Nueva)/Los Angeles. As the Hispanic vote becomes increasingly important in the upcoming election, Obama said her husband doesn't take the Hispanic vote for granted and will work for its support.

The ONLY Summit Dedicated Exclusively to the Top Selling Genre of Latin Music!

Billboard REGIONAL MEXICAN Music Summit

October 6-8, 2008 • Wilshire Grand • Los Angeles

Now in its 3rd year, this unique summit celebrates regional Mexican music and unites the artists, concert promoters, retailers, sponsors, managers and record label executives that drive this lucrative sector of the Latin music business.

JUST ANNOUNCED!

A Q&A WITH
FONOVISA'S EXCLUSIVE RECORDING ARTIST

MARCO ANTONIO SOLIS

One of the top Latin artists and songwriters of all time with eight No. 1 albums on Billboard's Top Latin Albums chart and 15 No. 1 hits on Billboard's Hot Latin Songs chart!

This Latin music superstar will sit down for a rare interview with Billboard's Leila Cobo to discuss his career successes as well as his new studio album "No Molestar" set to be released on Oct. 7.

ADDITIONAL HIGHLIGHTS

- Live Artist Showcases with Up-and-Coming Acts
- Roundtable Discussions and Panel Sessions with Key Industry Players
- The Billboard Q&A with Pepe Aguilar
- Networking Opportunities...And Much More!

REGISTRATION INCLUDES

A TICKET TO
OCTOBER 6TH,
NOKIA THEATRE
L.A. LIVE

PRODUCED BY BILLBOARD,
PROMOTORES UNIDCS AND AEG LIVE

Celebrating the Best in Regional Mexican Music with Performances by: Conjunto Primavera, Grupo Intocable, Banda El Recodo, and many more.



Register Today

\$199*
Radio Professionals
Discounted Rate

Registration: 646.654.4543
Sponsorships: 646.654.4648
Wilshire Grand: 888.773.2388

www.BillboardEvents.com

SUMMIT SPONSORS

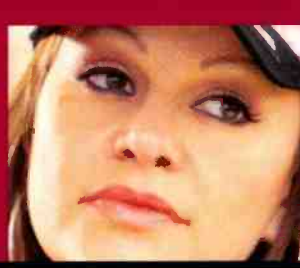


MEDIA SPONSORS



R&R REGIONAL MEXICAN

POWERED BY nielsen BDS



► **JENNI RIVERA** MAKES A STRONG BID FOR HER THIRD TOP 10 OF THE YEAR AS "CULPABLE O INOCENTE" JUMPS 21-13 WITH AIRPOWER STRIPES AND THE LIST'S SECOND-BEST SPIN INCREASE (UP 158).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	8	ALACRANES MUSICAL DAME TU AMOR	NO. 1 (1 WK) FONOVISIA	1544 +2	12.196	1
2	1	29	DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	1459 -133	11.572	3
3	4	10	LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO	SONY BMG NORTE	1456 +33	11.805	2
4	3	17	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	1452 -7	9.972	4
5	5	20	CUISILLOS VIVE Y DE JAMÉ VIVIR	MUSART/BALBOA	1214 -55	6.949	7
6	6	6	LA ARROLLADORA BANDA EL LIMON Y QUE QUEDA CLARO	MOST INCREASED PLAYS DISA/EDIMONSA	1138 +166	7.947	5
7	12	9	JULIO CHAIDEZ EL AMOR EN CARRO	ASL	912 +81	7.358	6
8	7	21	INTOCABLE TU ADIOS NO MATA	EMI TELEVISIA	881 -50	4.625	14
9	10	33	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	851 -74	6.929	8
10	9	13	PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	844 -72	5.240	11
11	11	16	LOS TEMERARIOS SI TU TE VAS	FONOVISIA	835 -52	4.154	16
12	8	22	LOS RIELEROS DEL NORTE A PUNTO DE LLORAR	FONOVISIA	824 -90	5.200	12
13	21	5	JENNI RIVERA CULPABLE O INOCENTE	AIRPOWER FONOVISIA	685 +158	6.657	9
14	13	16	EL CHAPO DE SINALOA EL PALETERO	DISA	603 -140	2.601	28
15	18	11	JOAN SEBASTIAN SIGO VIVO	MUSART/BALBOA	584 +8	2.630	26
16	15	21	LOS TUCANES DE TIJUANA QUE TE PERDONÉ TU MADRE	UNIVISION	560 -68	2.374	32
17	27	5	BANDA EL RECORD NO HAY NOVEDAD	FONOVISIA	557 +55	2.610	27
18	28	4	CONJUNTO PRIMAVERA SENTI	FONOVISIA	554 +58	2.739	24
19	20	14	LOS INQUIETOS DEL NORTE LA BORRACHERA	EAGLE	546 -29	2.926	20
20	14	14	K-PAZ DE LA SIERRA VOLVERE	DISA/EDIMONSA	542 -99	2.457	31
21	22	13	LOS NOBLEZA DE AGUILILLA CON MENTIRAS NO	SIMON	538 -22	1.459	-
22	33	4	BANDA MACHOS NO HAY PROBLEMA	SONY BMG NORTE	531 +85	2.999	18
23	25	7	FIDEL RUEDA NO PUEDO PERDONARTE	FONOVISIA	531 -8	1.844	37
24	26	6	EL POTRO DE SINALOA EL INICIO	FONOVISIA	528 +26	2.651	25
25	23	6	ESPIÑOZA PAZ EL PROXIMO VIERNES	ASL	517 -5	4.619	15
26	16	18	GRUPO MONTEZ DE DURANGO LA IMAGEN DE MAL VERDE	DISA	515 -134	2.820	21
27	32	10	FLEX TE QUIERO	EMI TELEVISIA	502 +44	2.929	19
28	30	7	TIERRA CALI MAS ALLA DE LA DISTANCIA	VENEMUSIC	495 -13	2.510	29
29	35	5	EL TIGRILLO PALMA EL BAZUCAZO	FONOVISIA	481 +44	2.472	30
30	24	35	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	451 -79	3.689	17
31	31	16	SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	447 -14	6.276	10
32	29	17	URANIO MUSICAL DULCE VENENO	ASL	434 -47	2.089	34
33	34	10	LOS HURACANES DEL NORTE EL AZABACHE DEL DIABLO	FONOVISIA	421 -21	1.089	-
34	38	3	LOS TIGRES DEL NORTE SANGRE CALIENTE	FONOVISIA	375 +14	1.242	-
35	39	8	ADAN ROMERO SOLO UN DIA (AHORA TE AMO)	LA SIERRA	366 +31	4.898	13
36	36	14	GRUPO CONTROL SE TAMBALEA	DEGO	357 -19	1.309	-
37	NEW		LA AUTORIDAD DE LA SIERRA AMOR A GOTAS	DISA	315 +10	1.183	-
38	NEW		MARCO ANTONIO SOLIS NO MOLESTAR	FONOVISIA	306 +86	0.819	-
39	37	10	LOS HOROSCOPOS DE DURANGO NIEGALO	UNIVISION	303 -59	1.122	-
40	NEW		HUICHOL MUSICAL CUMBIA CUSINELA	ASL	301 +42	2.811	22

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CARDENALES DE NUEVO LEON Ya Lo Se (ASL) KBUE, KDXX, KESO, KLTN, KROM, KTUZ	6
JENNI RIVERA Culpable O Inocente (Fonovisa) KDXX, KSAH, KTUZ, KXPB, KXPK	5
MARCO ANTONIO SOLIS No Molestar (Fonovisa) KDUT, KLBN, KWIZ, KXTS	4
MAZIZO MUSICAL Queda Tan Poco De Ti (Fonovisa) KLBN, KXPB, KXSB	3
ISABELA Mis Ojos Lloran Por Ti (Disa) KBNO, KHOT, XOCL	3
LOS CREADORES DEL PASITO DURANGUENSE Si Yo Fuera Otro (Disa/Edimonsa) KIST, KOND, WOJO	3
LUZ RIOS FEAT. JOAN SEBASTIAN Alte (LCR) KLAX, KWIZ, WLCC	3
LALO MORA El Asalta Cunas (Disa/Edimonsa) KBNO, KDXX, KSOL	3
LUPILLO RIVERA Lo Raro Seria (ASL) KSCA, KTJM, KWIZ	3
ABIGAIL Quien Me Dara Su Amor (Not Listed) KKPS, KLHB, KSAB	3

ADDED AT ...

KLEY 95.7
San Antonio, TX
PD: Alfonso Flores
APD/MD: Edgar Monsivais
Intocable, Llevame En Tu Viaje, 22
Los Tigres Del Norte, Sangre Caliente, 17

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ISABELA Mis Ojos Lloran Por Ti (Disa) TOTAL STATIONS: 17	278/35	EL GUERO Y SU BANDA CENTENARIO Ven Tu (A.R.C.) TOTAL STATIONS: 9	195/105
MAZIZO MUSICAL Queda Tan Poco De Ti (Fonovisa) TOTAL STATIONS: 22	275/0	AMANDITITITA La Muy Muy (Sony BMG Norte) TOTAL STATIONS: 9	192/54
LUIS FONSI No Me Doy Por Vencido (Universal Latino) TOTAL STATIONS: 17	256/12	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ Si Yo Fuera Otro (Disa/Edimonsa) TOTAL STATIONS: 19	186/79
LOS AMOS DE NUEVO LEON El Hyphy (Jai-Fi) (Solo) TOTAL STATIONS: 11	226/5	SIGNO Linda Morenita (Freddie) TOTAL STATIONS: 6	181/9
CARDENALES DE NUEVO LEON Ya lo Se (ASL) TOTAL STATIONS: 14	206/62	LABERINTO La Soraya (Musart/Balboa) TOTAL STATIONS: 13	176/8

MOST INCREASED PLAYS

+166	LA ARROLLADORA BANDA EL LIMON Y Que Quede Claro (Disa/Edimonsa) KISF +24, KSTN +23, KWIZ +18, KXPB +14, KXTS +13, KESO +13, KHHL +13, KTUZ +13, KLEY +12, KLVN +11
+158	JENNI RIVERA Culpable O Inocente (Fonovisa) KISF +15, KLVN +12, KSAH +12, KDUT +11, KTUZ +11, KSCA +10, KOND +9, KDXX +9, KXPB +8, KXPK +8
+105	EL GUERO Y SU BANDA CENTENARIO Ven Tu (A.R.C.) KWEI +28, KTUZ +25, KYQQ +17, KJFA +12, WLCC +11, KHOT +5, KRYP +5, KLVN +3, KRAY +1
+86	MARCO ANTONIO SOLIS No Molestar (Fonovisa) KWIZ +26, KIST +16, KXTS +13, KDUT +11, KLBN +10, WEDJ +6, XHZN +5, KTFA +4, KXSB +4, KRAY +3
+85	BANDA MACHOS No Hay Problema (Sony BMG Norte) KOND +14, KIWI +12, KJFA +11, KCMT +10, KXPB +9, KTUZ +8, KDUT +6, KLAX +6, KRZZ +6, WLCC +5

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
57 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM
PD: Henry Gonzalez
KLVO/Albuquerque, NM
PD/MD: Rene Leon
KRYP/Astoria, OR
OM: Dave Arthur
PD/MD: Jose Elias Cruz
WBZY/Atlanta, GA
PD: Raffy Contigo
APD: Alvin Young
KHHL/Austin, TX
PD: Jose "Jime" Martinez
KIWI/Bakersfield, CA
PD/MD: Raul Evangelista
KMQA/Bakersfield, CA
OM: Irene Escalante
PD/MD: Yesenia De Luna
APD: Victor Martinez

KMYX/Bakersfield, CA
OM: Robert Chavez
PD: Cesar Chavez
KWEI/Boise, ID
OM: Steve Ramirez
PD: Melvin Albanez
WLEY/Chicago, IL
PD: Ezequiel Gonzalez
WOJO/Chicago, IL
OM: Cesar Canales
PD/MD: Rafael Bautista
KLHB/Corpus Christi, TX
OM: Clayton Allen
PD/MD: Luis Munoz
KSAB/Corpus Christi, TX
OM: Paula Newell
PD/MD: Dan Pena
KDXX/Dallas, TX
OM: Andy Lockridge
PD: Jesus Espiricueta

KESS/Dallas, TX
PD: Oscar Rios
KBNO/Denver, CO
PD: Socorro Rios
MD: Zenon Ferrufino
KXPK/Denver, CO
PD: Napoleon Sanchez
XHNZ/El Paso, TX
PD: Francisco Aguirre
KLBN/Fresno, CA
PD/MD: Jorge Guillen
KOND/Fresno, CA
PD: Juan Fernando
KLTN/Houston, TX
PD: Raul Brindis
MD: Angel Basulto
KTJM/Houston, TX
PD/MD: Eddie Leon

WEDJ/Indianapolis, IN
PD/MD: Manuel Sepulveda
KISF/Las Vegas, NV
PD: Jose Ramon Bravo
KBUE/Los Angeles, CA
PD: Pepe Garza
KLAX/Los Angeles, CA
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo
KSCA/Los Angeles, CA
PD: Veronica Nava
KWIZ/Los Angeles, CA
PD: Eddie Leon
KESO/McAllen, TX
OM: Romeo Herrera
PD: Mario Facundo

KGBT/McAllen, TX
PD: Hugo De La Cruz
MD: Armando Almazan
KKPS/McAllen, TX
PD: Mando San Roman
MD: Robert Montalvo
KSKD/Merced, CA
OM: Debbie Gomez
PD: Saul Fiallos
KRAY/Monterey, CA
PD: Vicente Romero
WQBU/New York, NY
PD: Gerardo Lopez
APD: Gabriel Pino
KTUZ/Oklahoma City, OK
OM/MD: Kevin Christopher
MD: Gabriel Ocegueda
KHOT/Phoenix, AZ
OM: Eleazar Garcia
PD: Nelson Oseida

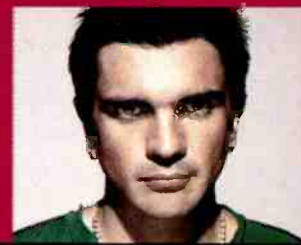
KXPB/Portland, OR
OM/MD: Paul Danitz
APD/MD: Nancy Corcuera
WYMY/Raleigh, NC
PD: Julie Garza
KXSB/Riverside, CA
APD: Pete A. Morales III
KTTA/Sacramento, CA
PD: Juan Gonzalez
KDUT/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Cesar Valdiosera
KLEY/San Antonio, TX
OM/MD: Alfonso Flores
APD/MD: Edgar Monsivais
KROM/San Antonio, TX
PD: Rogelio Leal

KSAH/San Antonio, TX
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez
KXTN/San Antonio, TX
PD: Jon Ramirez
APD: Pete A. Morales III
KLNV/San Diego, CA
PD: Antonio Covarrubias
APD: Gabriel Alvarez
XHTY/San Diego, CA
PD: Elvis Valle
XOCL/San Diego, CA
PD: Marylu Ramos
APD: Gisel Moreno
KRZZ/San Francisco, CA
OM: Olga Rosales
PD: Jesse Portillo

KSOL/San Francisco, CA
PD/MD: Jose Luis Gonzalez
KIST/Santa Barbara, CA
OM: Keith Royer
PD: Jose Fierros
KXTS/Santa Rosa, CA
OM: Krista Bowker
PD: Alex Ballesteros
KSTN/Stockton, CA
PD: Kent Rodriguez
WLCC/Tampa, FL
PD: Luis Briceno
KCMT/Tucson, AZ
PD/MD: Enrique Mayans
KYQQ/Wichita, KS
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez

R&R LATIN POP

POWERED BY nielsen BDS



▶ **JUANES' "ODIO POR AMOR" STARTS WITH 240 OUT-OF-THE-BOX SPINS AT 17 STATIONS, CLAIMING MOST INCREASED PLAYS HONORS. THE COLOMBIAN ROCK STAR'S EIGHT CAREER NO. 1s AT THE FORMAT, DATING TO HIS FIRST IN 2001, ARE TOPS AMONG ALL ARTISTS THIS DECADE.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	1263 +12	13.005 1
2	2	12	ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL LATINO	891 +58	8.646 3
3	3	18	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	835 +4	7.803 4
4	4	10	HA*ASH NO TE QUIERO NADA	SONY BMG NORTE	780 +1	6.442 7
5	5	25	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	754 -14	8.687 2
6	12	5	REIK INOLVIDABLE	SONY BMG NORTE	697 +163	4.797 11
7	6	46	FLEX TE QUIERO	EMI TELEVISA	611 -48	5.867 8
8	8	32	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	609 -32	6.532 6
9	10	6	FRANCO DE VITA MI SUEÑO	SONY BMG NORTE	592 +30	7.377 5
10	7	13	CAMILA ME DA IGUAL	SONY BMG NORTE	591 -67	4.312 13
11	38	3	JUANES GDTAS DE AGUA DULCE	UNIVERSAL LATINO	523 -27	3.768 14
12	13	9	MANA ARDE EL CIELO	WARNER LATINA	467 -66	3.751 15
13	16	9	TOMMY TORRES TARDE O TEMPRANO	WARNER LATINA	444 -17	5.454 9
14	9	16	JUANES TRES	UNIVERSAL LATINO	426 -164	2.639 25
15	14	24	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	425 -66	3.177 19
16	15	22	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	377 -101	2.218 29
17	20	6	CHAYANNE AMOR INMORTAL	SONY BMG NORTE	365 +52	5.238 10
18	22	4	MOTEL FEATURING PATY CANTU DOS PALABRAS	WARNER LATINA	353 +47	2.823 22
19	19	15	AVENTURA EL PERDEDOR	PREMIUM LATIN	344 +24	2.347 28
20	21	4	LA OREJA DE VAN GOGH EL ULTIMO VALS	SONY BMG NORTE	339 +28	3.090 20
21	17	8	ALEJANDRO FERNANDEZ SIN CONSIDERACION	SONY BMG NORTE	329 -11	3.315 17
22	23	9	PLAYA LIMBO EL TIEMPO DE TI	SONY BMG NORTE	313 +7	0.897 -
23	26	3	FONSECA ARROYITO	EMI TELEVISA	265 +40	4.346 12
24	30	2	JESSE & JOY ESTO ES LO QUE SOY	WARNER LATINA	255 +48	3.182 18
25	28	3	KALIMBA JAMAS	SONY BMG NORTE	245 +25	0.511 -
26	32	6	LOLA SI ME BESAS	EMI TELEVISA	243 +46	2.206 31
27	NEW		JUANES ODIO POR AMOR	UNIVERSAL LATINO	240 +240	3.641 16
28	27	20	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISA	229 +5	2.621 26
29	24	14	MJ HE VENIDO	MACHETE	219 -31	1.440 -
30	29	7	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	190 -19	0.965 -
31	34	13	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	186 -5	2.805 23
32	36	4	MARCOS YAROIDE FEATURING DIVINO TODO SE LO DEBO A EL	LUAR	185 +4	2.876 21
33	33	19	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISA	184 -12	1.848 39
34	31	14	LOS TEMERARIOS SI TU TE VAS	FONOVISIA	181 -19	2.156 32
35	NEW		TERCER CIELO YO TE EXTRANARE	KASA	179 +86	2.410 27
36	40	2	KATY PERRY I KISSED A GIRL	CAPITOL	168 +14	1.917 35
37	RE-ENTRY		BELANOVA ONE, TWO, THREE, GO! (1, 2, 3 GO!)	UNIVERSAL LATINO	164 +10	0.502 -
38	NEW		LA SECTA ALLSTAR NO PUEDES PARAR	NOLITTLE FISH	149 -4	2.117 33
39	35	6	EDNITA NAZARIO FEATURING NATALIA JIMENEZ NO	SONY BMG NORTE	144 -38	2.037 34
40	RE-ENTRY		DADDY YANKEE POSE	EL CARTEL	142 -7	2.653 24

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JUANES Odio Por Amor (Universal Latino) KBMG, KGSX, KLOL, KLVE, WIAC, WIOA, WKAQ, WPAT, WRLX, WRMA, WWVA, WXYX	12
REIK Inolvidable (Sony BMG Norte) KLOL, KTCY, WXYX, XLTN	4
CHAYANNE Amor Inmortal (Sony BMG Norte) KLOL, KTCY, WWVA, XHPX	4
MARCO ANTONIO SOLIS No Molestar (Fonovisa) KLOL, WFID, WWVA	3
FRANCO DE VITA Mi Sueno (Sony BMG Norte) KPSL, XGLX	2
MOTEL FEAT. PATY CANTU Dos Palabras (Warner Latina) KRIO, WPAT	2
KALIMBA Jamás (Sony BMG Norte) KGSX, KXXS	2
LOLA Si Me Besas (EMI Televisa) WIAC, XGLX	2
BELANOVA One, Two, Three, Go! (1, 2, 3 Go!) (Universal Latino) KTCY, XGLX	2
R.K.M. & KEN-Y Te Regalo Amores (Pina/Machete) WMGE, XAVO	2

NEW AND ACTIVE			
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
VICTOR MANUELLE No Soy Quien (Kiyavi/WMI) TOTAL STATIONS: 6	125/30	LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Interscope) TOTAL STATIONS: 3	102/29
MARCO ANTONIO SOLIS No Molestar (Fonovisa) TOTAL STATIONS: 7	122/37	R.K.M. & KEN-Y Te Regalo Amores (Pina/Machete) TOTAL STATIONS: 6	97/50
TOBY LOVE Llorar Lloviendo (Sony BMG Norte) TOTAL STATIONS: 10	121/22	MILEY CYRUS 7 Things (Hollywood) TOTAL STATIONS: 4	91/18
KUDAI Lejos De Aqui (EMI Latin) TOTAL STATIONS: 5	115/35	JAGUARES Visible (EMI Televisa) TOTAL STATIONS: 9	86/22
MARALA Quiero Tenerte (RVM) TOTAL STATIONS: 7	112/11	RIHANNA Disturbia (SRP/Def Jam/IDJMG) TOTAL STATIONS: 5	70/48



JUANES Odio Por Amor (Universal Latino) WIAC +40, WIOA +34, WKAQ +25, WRLX +25, WXYX +22, WMGE +20, KGSX +16, WPAT +10, WWVA +10, KBMG +9	240
REIK Inolvidable (Sony BMG Norte) WIOA +58, KTCY +26, WXYX +25, KLLOL +10, XAVO +8, WMGE +7, XHFG +7, XLTN +7, XGLX +6, KSSE +5	163
TERCER CIELO Yo Te Extranare (Kasa) WIOA +56, WXYX +27, WFID +13, WVJP +4	86
ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) WWVA +22, KRIO +13, KTCY +10, WXYX +9, KLVE +9, KXXS +7, WAMR +6, KLLOL +5, WRLX +5, XHFG +4	58
CHAYANNE Amor Inmortal (Sony BMG Norte) XHPX +18, KXXS +13, KLLOL +12, XLTN +10, KTCY +10, WWVA +10, WKAQ +8, WRMA +7, WPAT +3, WIAC +2	52

ADDED AT... KTCY
Dallas, TX
PD: Javier Casanova
Reik, Inolvidable, 27
Belanova, One, Two, Three, Go! (1, 2, 3 Go!), 14
Chayanne, Amor Inmortal, 10
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING SEPTEMBER 14, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 Latin pop, 17 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WKSQ/New York, NY PD: Tony Luna	WPMZ/Providence, RI PD: Dilson Mendez, Jr.	WORC/Worcester, MA OM: Lilly Guzman PD: Andres Perez APD/MD: Sergio Toribio	KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera	KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia
WEST/Allentown, PA OM: Jeffrey Maddox PD: Tony Rodriguez APD: Jay Miguel	WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPRM/Puerto Rico PD: Jorge Pabon	LATIN RHYTHM	WTLQ/Ft. Myers, FL PD: Hector Velazquez	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WNNW/Boston, MA OM: Kevin Wright PD: Johnny McKenzie	WRUM/Orlando, FL PD: Raymond Torres	WZNT/Puerto Rico PD: Pedro Arroyo	KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WLAT/Hartford, CT PD: Robbie "DJ" Triguero	WEMG/Philadelphia, PA PD: Maria Del Pilar	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta	KZZA/Dallas, TX PD: Raquenell Villarreal MD: Juan Tapia	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazzanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WXDJ/Miami, FL PD: Gino "Latino" Reyes	WUBA/Philadelphia, PA PD: Milca Madera	WLZL/Washington, DC PD: Aracely Rivera			
	WKKB/Providence, RI PD: Darvin Garcia				



► **LUIS FONSI** CLAIMS HIS FIRST LATIN RHYTHM TOP 10 AS HIS NO. 1 LATIN POP TRACK, "NO ME DOY POR VENCIDO," INCHES 11-10. HIS PREVIOUS BENCHMARK AT LATIN RHYTHM WAS THE NO. 16 PEAK OF "NADA ES PARA SIEMPRE" IN 2005.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	25	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	316 -9	3.017	1
2	2	26	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	296 -11	2.837	3
3	4	43	AVENTURA EL PERDEDOR	PREMIUM LATIN	295 +31	2.358	6
4	5	10	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	282 +32	1.419	15
5	3	29	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	275 -28	1.286	17
6	6	12	ADOLESCENT ORQUESTA EN AQUEL LUGAR	KORTA/UNION	256 +12	2.691	4
7	8	29	WISIN & YANDEL AHORA ES	MACHETE	228 +6	1.958	8
8	9	43	FLEX TE QUIERO	EMI TELEVISIA	224 +12	2.949	2
9	10	45	FRANK REYES AMOR DESPERDICADO	M.P./JVN/J & N	213 +2	2.465	5
10	11	9	ANGEL & KHRIZ NA DE NA	VI/MACHETE	211 +14	1.517	14
11	7	13	MJ HE VENIDO	MACHETE	207 -34	1.560	13
12	12	24	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	188 +11	1.063	18
13	13	19	JORGE CELEDON & JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE	177 +2	2.252	7
14	16	39	NG2 ELLA MENEAA	SONY BMG NORTE	139 -10	0.791	28
15	15	24	EL CHAVAL DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	138 -11	1.910	9
16	14	14	NG2 POR AMARTE	SONY BMG NORTE	136 -21	0.864	25
17	NEW		R.K.M. & KEN-Y TE REGALO AMORES	PINA/MACHETE	126 +80	0.487	38
18	18	7	EDDY LOVER LUNA	MACHETE	123 -9	0.471	40
19	17	15	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE	123 -18	0.932	22
20	20	19	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J & N	116 -11	0.781	29
21	19	13	JUANES TRES	UNIVERSAL LATINO	116 -14	0.606	32
22	26	6	DOMENIC MARTE YO ME EQUIVOCO	M.P./JVN/J & N	115 +13	0.202	-
23	21	6	VICTOR MANUELLE NO SOY QUIEN	KIYAVI/VM	109 -14	1.603	12
24	28	11	ANDY ANDY PORQUE FUE QUE TE AME	EMI TELEVISIA	104 +5	0.761	30
25	25	11	FRANK REYES TE REGALO EL MAR	M.P./JVN/J & N	102 -1	1.011	20
26	22	17	DADDY YANKEE POSE	EL CARTEL	97 -21	0.826	26
27	31	4	FONSECA ARROYITO	EMI TELEVISIA	90 +9	0.281	-
28	NEW		OSCAR D'LEON NI FRIJO NI CALOR	SONY BMG NORTE	89 +55	0.903	23
29	NEW		IVY QUEEN DIME	MACHETE	88 +41	0.346	-
30	7		MARCY PLACE FEATURING DON OMAR TODO LO QUE SOY	EL ORFANATO	86 +5	1.632	11

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	17	WISIN & YANDEL SIGUELO	MACHETE	469 +10	6.464	2
2	14		ANGEL & KHRIZ NA DE NA	VI/MACHETE	469 +5	6.716	1
3	9	8	IVY QUEEN DIME	MACHETE	376 +102	4.211	4
4	4	23	MJ HE VENIDO	MACHETE	341 -5	3.824	5
5	3	18	DADDY YANKEE POSE	EL CARTEL	324 -41	3.568	7
6	7	9	EDDY LOVER LUNA	MACHETE	295 +6	3.047	10
7	5	24	BABY BOY YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	283 -36	2.685	13
8	8	43	AVENTURA EL PERDEDOR	PREMIUM LATIN	281 +2	2.523	15
9	6	46	FLEX TE QUIERO	EMI TELEVISIA	279 -14	1.750	23
10	11	9	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	270 +53	2.849	11
11	17	2	R.K.M. & KEN-Y TE REGALO AMORES	PINA/MACHETE	266 +91	3.358	9
12	10	26	TONY DIZE PERMITAME	WY/MACHETE	245 +3	4.347	3
13	14	7	ALEXIS & FIDO SUBETE	SONY BMG NORTE	242 +51	3.670	6
14	12	12	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE	226 +10	2.588	14
15	15	30	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	221 +32	1.559	29
16	5		ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL LATINO	216 +38	1.271	36
17	13	25	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	212 +19	0.974	-
18	19	3	PITBULL FEATURING LIL JON KRAZY	MR. 305/FAMOUS ARTISTS/THE ORCHARD	182 +48	3.489	8
19	18	8	BABY RANKS FEATURING ANGEL LOPEZ EL AMOR SE FUE	STAR-DOME LATINO	145 -7	1.407	32
20	21	4	LOS YETSONS NADIE COMO TU	ROTARI	140 +13	1.564	28
21	23	7	R.K.M. & KEN-Y FEATURING PLAN B TUVE UN SUEÑO	PINA/MACHETE	137 +13	1.830	21
22	24	9	MANA ARDE EL CIELO	WARNER LATINA	127 +7	0.765	-
23	27	12	JUANES TRES	UNIVERSAL LATINO	111 +9	0.854	-
24	22	10	CHRIS BROWN FOREVER	JIVE/ZOMBA	107 -19	2.489	16
25	NEW		DADDY YANKEE LLAMADO DE EMERGENCIA	EL CARTEL	102 +51	2.362	17
26	29	5	ELOY YO VOY	FLY/GEMMEX	102 +9	1.239	37
27	30	4	MENUDO PERDIDO SIN TI	EPIC	99 +11	0.752	-
28	38	2	LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	91 +15	2.733	12
29	40	3	HA*ASH NO TE QUIERO NADA	SONY BMG NORTE	90 +15	0.308	-
30	26	5	FLEX ESCAPATE	EMI TELEVISIA	90 -14	1.959	20

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	13	ALLISON MEMORAMA	SONY BMG NORTE
2	2	6	TRIBAL TEQUILA	MAXIMO SONIDO RECORDS
3	16	2	LILA DOWNS & ENRIQUE BUNBURY JUSTICIA	EMI LATIN/VIRGIN
4	5	7	MONTECRISTO TERESA	MTC MUSIC
5	8	7	MANA ARDE EL CIELO	WARNER LATINA
6	3	14	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE
7	10	4	JAGUARES VISIBLE	EMI TELEVISIA
8	6	27	MOTEL UNO, DOS, TRES	WARNER LATINA
9	4	7	PLASTILINA MOSH LET U KNOW	NACIONAL
10	11	2	JAGUARES ENTRE TUS JARDINES	EMI TELEVISIA
11	7	1	VICTIMAS DEL DR. CEREBRO EL CADAVER DEL AMOR	ONE AMERICA RECORDS
12	12	22	BABASONICOS PIJAMAS	UNIVERSAL LATINO
13	13	4	BELANOVA ONE, TWO, THREE, GO! (1, 2, 3 GO!)	UNIVERSAL LATINO
14	RE-ENTRY		BAJOFONDO EL MAREO	SURCO
15	18	3	ELJURI UNA OLA	MANOVILL
16	20	9	SEKRETO VUELVE A LA CARGA	SONES DEL MEXSIDE
17	NEW		PONY GIRL TAKE MY GUN	DARK HORSES BY THE RIVER
18	RE-ENTRY		JESSY BULBO MUNEQUITA SINTETICA	NUEVOS RICOS
19	RE-ENTRY		NATA SIEMPRE ENTRE TIENES	PISTOLERO
20	RE-ENTRY		ELLI NOISE ASFIXIA	SOURPOP

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	12	ANGEL Y KHRIZ NA DE NA	MACHETE
2	2	7	CHAMBAO PAPELES MOJADOS	SONY BMG NORTE
3	4	10	WISIN & YANDEL SIGUELO	MACHETE
4	7	4	MARALA QUIERO TENERTE	RVM
5	6	7	JUANES TRES	UNIVERSAL LATINO
6	5	15	MAELO RUIZ AROMA DE MUJER	CODISCOS/TROPISOUNDS
7	3	10	CARIBBEAN CONNECTION INTRO	VI/MACHETE
8	13	3	EDDY LOVER LUNA	MACHETE
9	9	12	LOS HERMANOS ROSARIO TE ECHE DE MENDS.	M.P./JVN/J & N
10	8	15	BRENDALY NA NA NA	SOUTHERN PEARL
11	10	12	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE
12	11	10	PUERTO RICAN POWER ENSENAME	M.P./JVN/J & N
13	14	14	NG2 POR AMARTE	SONY BMG NORTE
14	NEW		OSCAR D'LEON NI FRIJO NI CALOR	SONY BMG NORTE
15	16	2	THALIA TEN PACIENCIA	EMI TELEVISIA
16	RE-ENTRY		MJ HE VENIDO	MACHETE
17	17	9	NIHO MI TEQUETEQUE	HOLA HOLA
18	19	7	BELANOVA CADA QUE...	UNIVERSAL LATINO
19	20	3	SONORA CARRUSELES NADIE SE SALVA DE LA RUMBA	FUENTES
20	18	12	JORGE CELEDON Y JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE

OPPORTUNITIES

SOUTH



Market Manager/Austin

Entercom Communications Corp. has an incredible opportunity to work in "The Live Music Capital of the World." Austin is the 3rd fastest growing city in the US and has largely avoided the real estate crash with a 4+% growth. We are seeking a dynamic leader for our AC, Hot AC and News Talk. Perfect candidates must have a solid sales/programming background with proven experience in maximizing resources while possessing impressive leadership expertise and exceptional communication skills. Must have the vision and ability to lead our stations to reach their maximum potential.

Entercom is one of the 5 largest, progressive radio broadcasting companies in the US, with a nationwide portfolio of stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City. We focus on creating effective integrated marketing solutions for our customers that incorporate audio, digital and experiential assets.

GM/Market Management exp. preferred, but will consider major market DOS exp.

Send resume to Noreen McCormack, VP of HR at nmccormack@entercom.com.

All inquiries will be handled in strict confidence. EOE

Radio Marketing and Promotion

Wanted: High energy leader for busy Marketing Department in one of Orlando's premier music stations. A people person, detail-oriented and extremely organized. Knows how to plan and execute fun events and on-air promotions. Winning attitude is essential. Please send resume to: rcorrea@radioandrecords.com, Job #1191

MIDWEST

We are currently looking for Payroll and Accountants, Job comes with great benefits, applicants should kindly email resumes to Johninc001@yahoo.com for info.

On-Air Radio Show Host

If you love music and realize the healing power its message can offer listeners, you're on the right track.

And, if you've earned a Ph. D. from the School of Hard Knocks and know how to relate to listeners, you're sprinting toward our finish line.

If your faith is something that informs everything you are and you don't feel the need to apologize for it, we'd welcome you to consider joining our winning team of broadcast professionals.

We are seeking an experienced on-air host with a minimum of 3-5 years of music and/or talk experience to anchor our new afternoon show and make a positive impact on our listeners' lives.

Please send your resume, air check, references and salary requirements to fitbwp@gmail.com.

We are an equal opportunity employer.

POSITIONS SOUGHT

Music Director/On Air veteran looking for fresh start. Extensive music knowledge, great copywriting and former agency voice talent. Adult formats. Jeff (210) 281-5949 roadman210@games.com.

Crazy and creative Emcee/Announcer. Solid performer, on-air, production and copywriting ability. Helpful, adaptable, and dependable worker Dean 682-478-9966; grimslayer28@yahoo.com.

Strong sports knowledge, especially soccer. Notable on-air, play-by-play/color commentary/stats and bilingual. Creative copywriting, and digital ability. Manuel 214-606-1190; isaacalaniz@yahoo.com.

50.4, 46.5, 38.7 share! Top 120 mornings or 80 afternoons in CHR, Country, HOT AC, or CCM. www.scholarbrad.com, Brad@scholarbrad.com.

The Pajama Bar is "Theatre of the Mind" Radio with charisma! And is looking for a home station to help pay the bills. Request demo from Pajamabar@yahoo.com.

Well-spoken, articulate and charismatic on-air talent energetic and ready to work! Versatile programming, production, copywriting, and promotions. Jacob 214-718-2414; jdsl11@comcast.net.

Awesome on-air presence, production and vocals. Astute show prep, copywriting, with exceptional work ethic. Classic Rock/Oldies. Dan Marquess 817-808-0078; danmarquess@aol.com.

Creative on-air talent/writer with international experience wants to relocate. Email Tom at vsop@kc.rr.com.

Warm and relational, with quick wit! Experience with broadcast equipment/software. Great copywriting ability, and strong board skills. Terri 817-723-4903; matlock.terri@yahoo.com.

Extensive music knowledge/recording studios, and digital editing experience. Personable, good on-air/copywriting ability. Determined, positive, and considerate. Seth 903-407-1039, sethkabs@yahoo.com.

Good on-air relations, connects with listener. Fresh energy, friendly and enthusiastic. Extremely motivated, dedicated, plus bilingual. Gloria (214) 315-6862; gmoney79@tmail.com.

Great Audio Editing talent - Cool Edit, Fruity Loops. Strong boards, plus producer skills/ beat mixing. Positive attitude. Sylvester 214-554-5241; dunte_henderson@yahoo.com.

Great sense of humor, extremely personable. Proficient at tasks, motivated, technical, boards/on-air talent. Creative copy/strong news writing. LaVaughn 972-491-7274; lavbraddy@verizon.net.

Very seasoned and successful classic hits PD seeks Top 100 market slot. Serious inquires only to: tor2424@yahoo.com.

(DETROIT) 1) Hard working 2) works well with you 3) Ladies love my voice. E-mail me for my resume and demo. djmartin88@hotmail.com.

Positive, upbeat, "Living in the Moment". Charisma, knowledgeable, phones, humor, topical. Oldies, classic rock, country. 20 years experience. Mike, 210-454-9775. LivingInMoment@aol.com.

Talk Show Host. 20 year radio pro, upbeat, varied topics, motivational, family values, phone friendly, vast life experience. 210-454-9775, LivingInMoment@aol.com.

Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to rcorrea@radioandrecords.com. Ads are also accepted by fax: 323-954-3411 or mail, Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca, 90036.

R&R THE BACK PAGES

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

CHR/TOP 40					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	20	CHRIS BROWN FOREVER	NO. 1 (5 WKS)	11 ² ☆ JIVE/ZOMBA
2	4	13	RIHANNA DISTURBIA		☆ SRP/DEF JAM/IDJMG
3	2	12	NE-YO CLOSER		11 DEF JAM/IDJMG
4	3	15	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ☆ KONLIVE/GEFFEN/INTERSCOPE
5	6	12	JORDIN SPARKS ONE STEP AT A TIME		☆ 19/JIVE/ZOMBA
6	5	25	JESSE MCCARTNEY LEAVIN'		11 ² HOLLYWOOD
7	8	14	SECONDHAND SERENADE FALL FOR YOU		☆ CLASSNOTE/ILG/ATLANTIC
8	9	9	LEONA LEWIS BETTER IN TIME		☆ SYCO/JRMG
9	7	17	KID ROCK ALL SUMMER LONG		11 ² ☆ TOP DOG/ATLANTIC
10	10	15	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11 HOME SCHOOL/ATLANTIC

RHYTHMIC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	17	LIL WAYNE FEAT. T-PAIN GOT MONEY	NO. 1 (2 WKS)	☆ CASH MONEY/UNIVERSAL MOTOWN
2	10	6	T.I. WHATEVER YOU LIKE	MOST INCREASED PLAYS	☆ GRAND HUSTLE/ATLANTIC
3	2	21	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ☆ KONLIVE/GEFFEN/INTERSCOPE
4	3	18	CHRIS BROWN FOREVER		11 ² ☆ JIVE/ZOMBA
5	7	7	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆ NAPPY BOY/KONVICT/JIVE/ZOMBA
6	4	22	NE-YO CLOSER		11 ☆ DEF JAM/IDJMG
7	5	23	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11 B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
8	6	16	YUNG BERG FEATURING CASHA THE BUSINESS		☆ YUNG BOSS/KOCH/EPIC
9	8	15	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆ CTE/DEF JAM/IDJMG
10	12	13	NELLY FEATURING ASHANTI & AKON BODY ON ME		☆ DERRTY/UNIVERSAL MOTOWN

URBAN					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	8	T.I. WHATEVER YOU LIKE	NO. 1 (2 WKS)	☆ GRAND HUSTLE/ATLANTIC
2	4	8	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆ NAPPY BOY/KONVICT/JIVE/ZOMBA
3	2	16	JAZMINE SULLIVAN NEED U BAD		☆ JJ/RMG
4	3	17	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆ CTE/DEF JAM/IDJMG
5	5	16	YUNG BERG FEATURING CASHA THE BUSINESS		☆ YUNG BOSS/KOCH/EPIC
6	11	5	LIL WAYNE FEAT. BOBBY VALENTINO MRS. OFFICER	MOST INCREASED PLAYS	☆ CASH MONEY/UNIVERSAL MOTOWN
7	12	5	NE-YO MISS INDEPENDENT		☆ DEF JAM/IDJMG
8	9	15	LIL WAYNE FEATURING T-PAIN GOT MONEY		☆ CASH MONEY/UNIVERSAL MOTOWN
9	8	13	PLIES FEATURING JAMIE FOX & THE-DREAM PLEASE EXCUSE MY HANDS		☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC
10	6	23	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11 B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN

NO. 1 MOST ADDED

CHRISTINA AGUILERA Keeps Gettin' Better (RCA/RMG)

NO. 1 MOST INCREASED PLAYS

KATY PERRY Hot N Cold (CAPITOL)

TOP 5 NEW AND ACTIVE

SEETHER Rise Above This (WIND-UP)

LIL WAYNE FEAT. T-PAIN Got Money (CASH MONEY/UNIVERSAL MOTOWN)

DAVID BANNER FEAT. CHRIS BROWN Get Like Me (B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN)

O.A.R. Shattered (Turn The Car Around) (EVERFINE/ATLANTIC/RRP)

SHWAYZE Corona And Lime (SURETONE/GEFFEN/INTERSCOPE)

COMPLETE CHR/TOP 40 CHART ON PAGE 50

NO. 1 MOST ADDED

UNK Show Out (BIG OOMP/KOCH)

NO. 1 MOST INCREASED PLAYS

T.I. Whatever You Like (GRAND HUSTLE/ATLANTIC)

TOP 5 NEW AND ACTIVE

JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE Swagga Like Us (GRAND HUSTLE/ATLANTIC)

ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/IDJMG)

PLEASURE P. Did You Wrong (BLUESTAR/ATLANTIC)

GYM CLASS HEROES FEAT. THE-DREAM Cookie Jar (DECAYDANCE/FUELED BY RAMEN/RRP)

ACE HOOD FEAT. TREY SONGZ Ride (WE THE BEST/DEF JAM/IDJMG)

COMPLETE RHYTHMIC CHART ON PAGE 54

NO. 1 MOST ADDED

CIARA FEAT. T-PAIN Go Girl (LAFACE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (CASH MONEY/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

KARDINAL OFFISHALL FEAT. AKON Dangerous (KONLIVE/GEFFEN/INTERSCOPE)

JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE Swagga Like Us (GRAND HUSTLE/ATLANTIC)

DAVID BANNER FEAT. LIL WAYNE Shawty Say (B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN)

ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/IDJMG)

YOUNG JEEZY Vacation (CTE/DEF JAM/IDJMG)

COMPLETE URBAN CHART ON PAGE 58

URBAN AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	20	ERIC BENET YOU'RE THE ONLY ONE	NO. 1 (3 WKS)	☆ FRIDAY/REPRISE/WARNER BROS.
2	3	14	JENNIFER HUDSON SPOTLIGHT	MOST INCREASED PLAYS	☆ ARISTA/RMG
3	2	18	KEYSHIA COLE HEAVEN SENT		11 IMANI/GEFFEN/INTERSCOPE
4	5	14	ROBIN THICKE MAGIC		☆ STAR TRAK/INTERSCOPE
5	4	29	NOEL GOURDIN THE RIVER		☆ EPIC
6	6	51	RAHEEM DEVAUGHN WOMAN		☆ JIVE/ZOMBA
7	7	39	MARVIN SAPP NEVER WOULD HAVE MADE IT		11 VERITY/ZOMBA
8	8	9	JOE E.R. (EMERGENCY ROOM)		☆ KEDAR
9	9	48	JAHEIM NEVER		☆ DIVINE MILL/ATLANTIC
10	12	7	ALICIA KEYS SUPERWOMAN		☆ MBK/JRMG

NO. 1 MOST ADDED

ANTHONY HAMILTON Cool (JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

JENNIFER HUDSON Spotlight (ARISTA/RMG)

TOP 5 NEW AND ACTIVE

NOEL GOURDIN One Love (EPIC)

MARIAH CAREY I'm That Chick (ISLAND/IDJMG)

CHAZ Chemical Reaction (PRK)

KENNY LATTIMORE You Are My Starship (VERVE)

PHYLLISIA Fairy Tale (SOBE)

COMPLETE URBAN AC CHART ON PAGE 59

COUNTRY					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	25	JIMMY WAYNE DO YOU BELIEVE ME NOW	NO. 1 (2 WKS)	☆ VALORY
2	1	14	BRAD PAISLEY WAITIN' ON A WOMAN		☆ ARISTA NASHVILLE
3	3	22	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		☆ CAPITOL NASHVILLE
4	5	7	KENNY CHESNEY EVERYBODY WANTS TO GO TO HEAVEN		☆ BLUE CHAIR/BNA
5	6	18	KID ROCK ALL SUMMER LONG		11 ☆ TOP DOG/ATLANTIC/COS
6	8	12	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME		☆ SHOW DOG NASHVILLE
7	9	16	GEORGE STRAIT TROUBADOUR		☆ MCA NASHVILLE
8	11	10	CARRIE UNDERWOOD JUST A DREAM		☆ 19/ARISTA/ARISTA NASHVILLE
9	4	17	KEITH URBAN YOU LOOK GOOD IN MY SHIRT		☆ CAPITOL NASHVILLE
10	10	30	THE LOST TRAILERS HOLLER BACK		☆ BNA

NO. 1 MOST ADDED

TAYLOR SWIFT Love Story (BIG MACHINE)

NO. 1 MOST INCREASED AUDIENCE

TAYLOR SWIFT Love Story (BIG MACHINE)

TOP 5 NEW AND ACTIVE

DIERKS BENTLEY Feel That Fire (CAPITOL NASHVILLE)

DARRYL WORLEY Tequila On Ice (STROUD/DAVARIOUS)

KENNY CHESNEY Got A Little Crazy (BNA)

AARON WATSON Love Makin' Song (BIG LABEL)

KENNY CHESNEY Demons (BNA)

COMPLETE COUNTRY CHART ON PAGE 67

AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	23	LEONA LEWIS BLEEDING LOVE	NO. 1 (3 WKS)	11 ⁴ SYCO/JRMG
2	1	17	DAVID COOK THE TIME OF MY LIFE		☆ 19/RCA/RMG
3	3	36	SARA BAREILLES LOVE SONG		11 ⁴ ☆ EPIC
4	4	28	JOHN MAYER SAY		11 AWARE/COLUMBIA
5	6	13	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	MOST INCREASED PLAYS	11 ² PHONOGENIC/EPIC
6	5	29	DAUGHTRY FEELS LIKE TONIGHT		11 ² RCA/RMG
7	7	46	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁶ ☆ MOSLEY/BLACKGROUND/INTERSCOPE
8	8	38	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ³ ☆ BIG MACHINE/UNIVERSAL REPUBLIC
9	11	9	COLDPLAY VIVA LA VIDA		11 CAPITOL
10	9	19	JOURNEY AFTER ALL THESE YEARS		☆ NOMOTA

NO. 1 MOST ADDED

SIMON COLLINS Unconditional (RAZOR & TIE)

NO. 1 MOST INCREASED PLAYS

NATASHA BEDINGFIELD Pocketful Of Sunshine (PHONOGENIC/EPIC)

TOP 5 NEW AND ACTIVE

DAUGHTRY What About Now (RCA/RMG)

JESSE MCCARTNEY Leavin' (HOLLYWOOD)

SARAH MCLACHLAN U Want Me 2 (ARISTA/RMG)

WAYNE BRADY Ordinary (PEAK/CMG)

GAVIN ROSSDALE Love Remains The Same (INTERSCOPE)

COMPLETE AC CHART ON PAGE 71

R&R THE BACK PAGES

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	COLDPLAY VIVA LA VIDA	NO. 1 (4 WKS)	11 ☆	CAPITOL
2	2	21	KID ROCK ALL SUMMER LONG		11 ²	TOP ODC/ATLANTIC
3	4	21	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆	INTERSCOPE
4	3	26	3 DOORS DOWN IT'S NOT MY TIME		11 ² ☆	UNIVERSAL REPUBLIC
5	5	25	JASON MRAZ I'M YOURS		☆	ATLANTIC/RRP
6	7	12	DAUGHTRY WHAT ABOUT NOW			RCA/RMG
7	6	22	MATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ²	PHONOGENIC/EPIC
8	10	12	O.A.R. SHATTERED (TURN THE CAR AROUND)		☆	EVERFINE/ATLANTIC/RRP
9	8	16	DAVID COOK THE TIME OF MY LIFE		☆	19/RCA/RMG
10	9	24	LEONA LEWIS BLEEDING LOVE		11 ⁴ ☆	SYCO/J/RMG

NO. 1 MOST ADDED

PINK So What (LAFACE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

PINK So What (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

SAFETY SUIT Someone Like You (UNIVERSAL MOTOWN)

SARAH MCLACHLAN U Want Me 2 (ARISTA/RMG)

CHRIS BROWN Forever (JIVE/ZOMBA)

KATY PERRY Hot N Cold (CAPITOL)

MISSY HIGGINS Where I Stood (ELEVEN/REPRISE)

COMPLETE HOT AC CHART ON PAGE 72

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	29	THE SAX PACK FALLIN' FOR YOU	NO. 1 (9 WKS)		SHANACHIE
2	3	18	ERIC DARIUS GOIN' ALL OUT	MOST INCREASED PLAYS		BLUE NOTE/CAPITOL
3	2	25	BRIAN CULBERTSON ALWAYS REMEMBER			GRP/VERVE
4	4	32	NORMAN BROWN POP'S COOL GROOVE			PEAK/CMG
5	6	22	EARL KLUGH DRIFTIN'			KOCH
6	5	9	DAVE KOZ LIFE IN THE FAST LANE			CAPITOL
7	8	13	PAUL HARDCASTLE MARIMBA			TRIPPIN' N' RHYTHM
8	7	23	WAYMAN HIRSDALE THROWIN' IT DOWN			RENDEZVOUS
9	9	26	JESSE COOK CAFE MOCHA			COACH HOUSE/KOCH
10	11	10	TIM BOWMAN SWEET SUNDAYS			TRIPPIN' N' RHYTHM

NO. 1 MOST ADDED

NICK COLIONNE No Limits (KOCH)

NO. 1 MOST INCREASED PLAYS

ERIC DARIUS Goin' All Out (BLUE NOTE/CAPITOL)

TOP 5 NEW AND ACTIVE

LARRY CARLTON All In Good Time (Rerecorded) (335)

SERGIO MENDES FEAT. FERGIE The Look Of Love (STARBUCKS/CONCORD/CMG)

ROGER SMITH Sittin' In (THERE)

OLI SILK Chill Or Be Chilled (TRIPPIN' N' RHYTHM)

PAUL TAYLOR Streamline (PEAK/CMG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 75

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	STAINED BELIEVE	NO. 1 (3 WKS)	☆	FLIP/ATLANTIC
2	6	6	THE OFFSPRING YOU'RE GONNA GO FAR, KID	MOST INCREASED PLAYS	☆	COLUMBIA
3	2	24	FOO FIGHTERS LET IT DIE		☆	ROSWELL/RCA/RMG
4	5	10	WEEZER TROUBLEMAKER		☆	DCC/INTERSCOPE
5	3	20	CAROLINA LIAR I'M NOT OVER			ATLANTIC
6	4	15	COLDPLAY VIVA LA VIDA		11 ☆	CAPITOL
7	7	4	METALLICA THE DAY THAT NEVER COMES		☆	WARNER BROS.
8	13	4	RISE AGAINST RE-EDUCATION (THROUGH LABOR)		☆	DCC/INTERSCOPE
9	12	1	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		☆	20-20/JIVE/ZOMBA
10	8	22	WEEZER PORK AND BEANS		☆	DCC/GEFFEN/INTERSCOPE

NO. 1 MOST ADDED

FALL OUT BOY I Don't Care (ISLAND/DJMG)

NO. 1 MOST INCREASED PLAYS

THE OFFSPRING You're Gonna Go Far, Kid (COLUMBIA)

TOP 5 NEW AND ACTIVE

AC/DC Rock N Roll Train (COLUMBIA)

PUDDLE OF MUDD Livin' On Borrowed Time (FLAWLESS/GEFFEN/INTERSCOPE)

SEETHER Breakdown (WIND-UP)

THE RACONTEURS Many Shades Of Black (THIRD MAN/WARNER BROS.)

SHINEDOWN Second Chance (ATLANTIC)

COMPLETE ALTERNATIVE CHART ON PAGE 77

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	THEORY OF A DEADMAN BAD GIRLFRIEND	NO. 1 (3 WKS)		604/ROADRUNNER/RRP
2	4		METALLICA THE DAY THAT NEVER COMES			WARNER BROS.
3	10		HINDER USE ME			UNIVERSAL REPUBLIC
4	3		AC/DC ROCK N ROLL TRAIN			COLUMBIA
5	12		APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE			20-20/JIVE/ZOMBA
6	12		STAINED BELIEVE			FLIP/ATLANTIC
7	12		SLIPKNOT PSYCHOSOCIAL			ROADRUNNER/RRP
8	22		FIVE FINGER DEATH PUNCH NEVER ENOUGH			FIRM
9	9		BUCKCHERRY TOO DRUNK...			ELEVEN SEVEN/ATLANTIC
10	4	20	SHINEDOWN DEVOUR			ATLANTIC

NO. 1 MOST ADDED

SHINEDOWN Second Chance (ATLANTIC)

NO. 1 MOST INCREASED PLAYS

SHINEDOWN Second Chance (ATLANTIC)

TOP 5 NEW AND ACTIVE

METALLICA Cyanide (WARNER BROS.)

SIXX: A.M. Tomorrow (ELEVEN SEVEN)

MOTLEY CRUE Mutherfucker Of The Year (MOTLEY/ELEVEN SEVEN)

AVENGED SEVENFOLD Scream (HOPELESS/WARNER BROS.)

RISE AGAINST Re-Education (Through Labor) (DCC/INTERSCOPE)

COMPLETE ACTIVE ROCK CHART ON PAGE 78

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	3	AC/DC ROCK N ROLL TRAIN	NO. 1 (1 WK)		COLUMBIA
2	1	4	METALLICA THE DAY THAT NEVER COMES			WARNER BROS.
3	4	12	STAINED BELIEVE			FLIP/ATLANTIC
4	16		THEORY OF A DEADMAN BAD GIRLFRIEND			604/ROADRUNNER/RRP
5	3	28	SAVING ABEL ADDICTED			SKIDDCO/VIRGIN/CAPITOL
6	7	10	HINDER USE ME			UNIVERSAL REPUBLIC
7	5	25	DISTURBED INSIDE THE FIRE			REPRISE
8	9	21	FOO FIGHTERS LET IT DIE			ROSWELL/RCA/RMG
9	10	9	BUCKCHERRY TOO DRUNK...			ELEVEN SEVEN/ATLANTIC
10	12	30	3 DOORS DOWN IT'S NOT MY TIME		11 ²	UNIVERSAL REPUBLIC

NO. 1 MOST ADDED

SHINEDOWN Second Chance (ATLANTIC)

NO. 1 MOST INCREASED PLAYS

SHINEDOWN Second Chance (ATLANTIC)

TOP 5 NEW AND ACTIVE

THE OFFSPRING You're Gonna Go Far, Kid (COLUMBIA)

SAVING ABEL 18 Days (SKIDDCO/VIRGIN/CAPITOL)

SEETHER Breakdown (WIND-UP)

WEEZER Pork And Beans (DCC/GEFFEN/INTERSCOPE)

ONE OAY AS A LION Wild International (ANTI-/EPITAPH)

COMPLETE ROCK CHART ON PAGE 79

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	15	COUNTING CROWS COME AROUND	NO. 1 (1 WK)		DCC/GEFFEN/INTERSCOPE
2	1	16	COLDPLAY VIVA LA VIDA		11	CAPITOL
3	3	12	O.A.R. SHATTERED (TURN THE CAR AROUND)			EVERFINE/ATLANTIC/RRP
4	5	27	MATT NATHANSON COME ON GET HIGHER			VANGUARD
5	20		MY MORNING JACKET I'M AMAZED			ATO/RED
6	11	18	GAVIN ROSSDALE LOVE REMAINS THE SAME			INTERSCOPE
7	7	16	THE RACONTEURS OLD ENOUGH			THIRD MAN/WARNER BROS.
8	4	18	JACK JOHNSON HOPE			BRUSHFIRE/UNIVERSAL REPUBLIC
9	10		BECK ORPHANS			DCC/INTERSCOPE
10	8	10	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER			LOST HIGHWAY

NO. 1 MOST ADDED

SNOW PATROL Take Back The City (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

SNOW PATROL Take Back The City (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

OASIS The Shock Of The Lightning (BIG BROTHER/REPRISE)

AMOS LEE What's Been Going On (BLUE NOTE/CAPITOL)

ERIN MCCARLEY Pony (It's Ok) (UNIVERSAL REPUBLIC)

AUGUSTANA I Still Ain't Over You (EPIC)

JAMES MORRISON Nothing Ever Hurt Like You (GEFFEN/INTERSCOPE)

COMPLETE TRIPLE A CHART ON PAGE 88

Clear Channel chairman/CEO looks to the future as a private radio company

Mark Mays

By Erica Farber

After much delay, at the end of July, the deal to take Clear Channel Communications private closed. With the transaction behind him, chairman/CEO Mark Mays, the son of company founder Lowry Mays, has focused his attention on moving the company forward.

Getting into the business: I did a lot of summer jobs at the radio stations. One summer I actually worked construction building a station in San Antonio. I began my career in investment banking. I worked in that business for a few years in Dallas raising money for different companies, whether it was public offerings and debt or equity, and worked on mergers and different aspects associated with different capital structures for different companies.

Deciding on radio: I went to business school in New York. For the summer, I worked for Jim Arcara at Cap Cities/ABC. Aaron Daniels was running the ABC Radio Networks at that time. He was one of the first mentors I had in the radio business. I did a lot of jobs for Jim with financial analysis, but Aaron said I have so much of the financial that I have to do some sales. ABC had lost Casey Kasem and they were putting Shadoe Stevens on to take over "American Top 40." My job was to get clearances for stations and sell them on why Shadoe was going to be as good as Casey. The good news was Casey Kasem had a six-month noncompete, so he had to stay out, so it was easy to get them to sign a six-month deal but none of them would sign much beyond six months.

Joining Clear Channel: Jim, Aaron and I went to lunch toward the end of the summer. They were talking about me coming back after my last year of business school, but I was determined to work for an investment bank in New York City, because I knew I could make a lot more money than in the radio business. Dad didn't want to put the hard sell on me, but right as I graduated, he lost his treasurer so I came down to San Antonio. I didn't even get to go to my business school graduation because the treasurer had left, so I took my last exam, was on a plane two hours later and went to work the next day. That's how I joined Clear Channel and I've been working here every day since.

What you were looking to change with the merger? We were looking to change the dynamics of hav-

ing investors that wanted to be in and understood the radio business. At the point we entered into the transaction there was a dramatic disparity between how debt markets viewed radio and how equity markets viewed radio, so part of it was how we can create a capital structure that takes advantage of the flexible debt markets, lock in a favorable capital structure and at the same time get an investor base that is excited about the radio business going forward. And while we say the financial side has changed, the operational side has changed to some extent in that we have investors working with us shoulder to shoulder who are willing to put in more resources than maybe we've put in, in the past. And as we apply those resources and look at this from outside the radio industry, how can we operate our business and find resources to enable us to grow the business in a favorable way?

Describe the mission: Our mission has always been to provide great product to listeners and get them engaged. We can't think about it the way we have in the past. We have to think about delivering products in ways listeners want them. Millions of people want to listen to radio by getting in their car and turning on their AM/FM radio and we want to supply that to them. We also realize technology has changed and we're going to have to supply radio to listeners in a very different fash-



ion than we have in the past—and with better and more creative products, including HD radio. Once we have developed and can maintain and grow our listener base, we have to ask how we can take our listener base and help our advertisers sell their goods and services. We have to continue to look for ways to supply return on investments to advertisers that they haven't had in different ventures and models than we've been forced to do in the past. Our job and goal are to continue to evolve and be ahead of the curve.

Long-term goals: Even though business and economic times are tough right now, I couldn't be more excited about all the initiatives we have under way to make our company and the radio industry better. Our long-term goals are to continue to excel and make sure we're doing everything we can to make it a better industry and a better company.

State of radio: We have a lot of work ahead to change the perception and to get people re-energized about radio. There's no magic bullet that's going to do that. When businesses go through tough economic times, there is a natural evolution that happens. If you look at other industries that go through economic challenges, they tend to consolidate more. We have regulatory barriers and a political climate now that prevent us from doing that, so as an industry, we have to look at structural changes that can enhance the radio business. It's challenging but at the same time, the most rewarding.

Career highlight: The thrilling thing for me is to walk through a radio station and see people excited about what they're doing every day, to be a part of a great business and getting people to utilize radio to improve their own businesses.

Most influential individual: [My father] Lowry has definitely been the most influential. One thing [Clear Channel president and brother] Randall and Lowry and I have always been great about is having a dynamic, and I give Lowry all the credit for this. Lowry was always open to the idea that the best idea wins and for the most part, that is the way we have always operated. To have an ability to vent and have people think of ways we could do things differently, and not have any political ramifications to what you say or hear, has been a big benefit to the company. It wasn't easy, but Lowry created that atmosphere to make it easy for all of us to excel.

Advice for broadcasters: We've got to admit that we have challenges and change our way of doing business in order to overcome them. R&R

'Even though business and economic times are tough right now, I couldn't be more excited about all the initiatives we have under way to make our company and the radio industry better.'

—Mark Mays

Liner Notes

Profile: Mark Mays

Title: Clear Channel Communications chairman/CEO

Favorite radio format:

"An HD station called Lonestar. I'm also a news/talk junkie."

Favorite TV show:

"With six kids at home, I have to admit I rarely turn it on."

Favorite song: "Ripple"

by the Grateful Dead

Favorite book: "All the

'Harry Potter' books."

Favorite restaurant:

"Piat's Italian Restaurant in San Antonio."

Beverage of choice:

Water

Hobbies: "Kids and an occasional game of golf."

E-mail address: mark-mays@clearchannel.com



Powergold[®]

Intelligent Music Scheduling Software

Get it right.
Every schedule.
Every time.

Find out why POWERGOLD's innovative features are making better radio for programmers around the world for over 20 years.

FOR A
FREE DOWNLOAD
VISIT US TODAY AT
www.powergold.com

Contact us to schedule your
V.I.P. get together at the
2008 NAB in Austin, TX.

VIP@powergold.com

sales@powergold.com

800.870.0033

501.821.1123

DECALS GO EVERYWHERE



Your
Decal
Here

Grab attention ...

Need to boost your station branding? Do it by printing decals.

Listeners LOVE them and they'll drive them all over town. No other item can take your station so far for such a low price.

Communication Graphics is the printer preferred by more radio stations for the past 35 years. Call us today and let us help you with your next branding project.

Samples of our printing ...



**Communication
Graphics Inc**
THE DECAL COMPANY

www.cgilink.com (800) 331-4438

Decals

Static

Labels

Magnets

Media Folders

Artwork

