

**FORMAT FOCUS**

**NEW MUSIC**



The Hottest Fall Fashions: Format-By-Format Label Release Plans, Featuring

Fresh Music From Veteran Acts And Burgeoning New Artists pp.22-53



# R&R

**RADIO & RECORDS**



AUGUST 15, 2008 NO. 1775 \$6.50

www.RadioandRecords.com



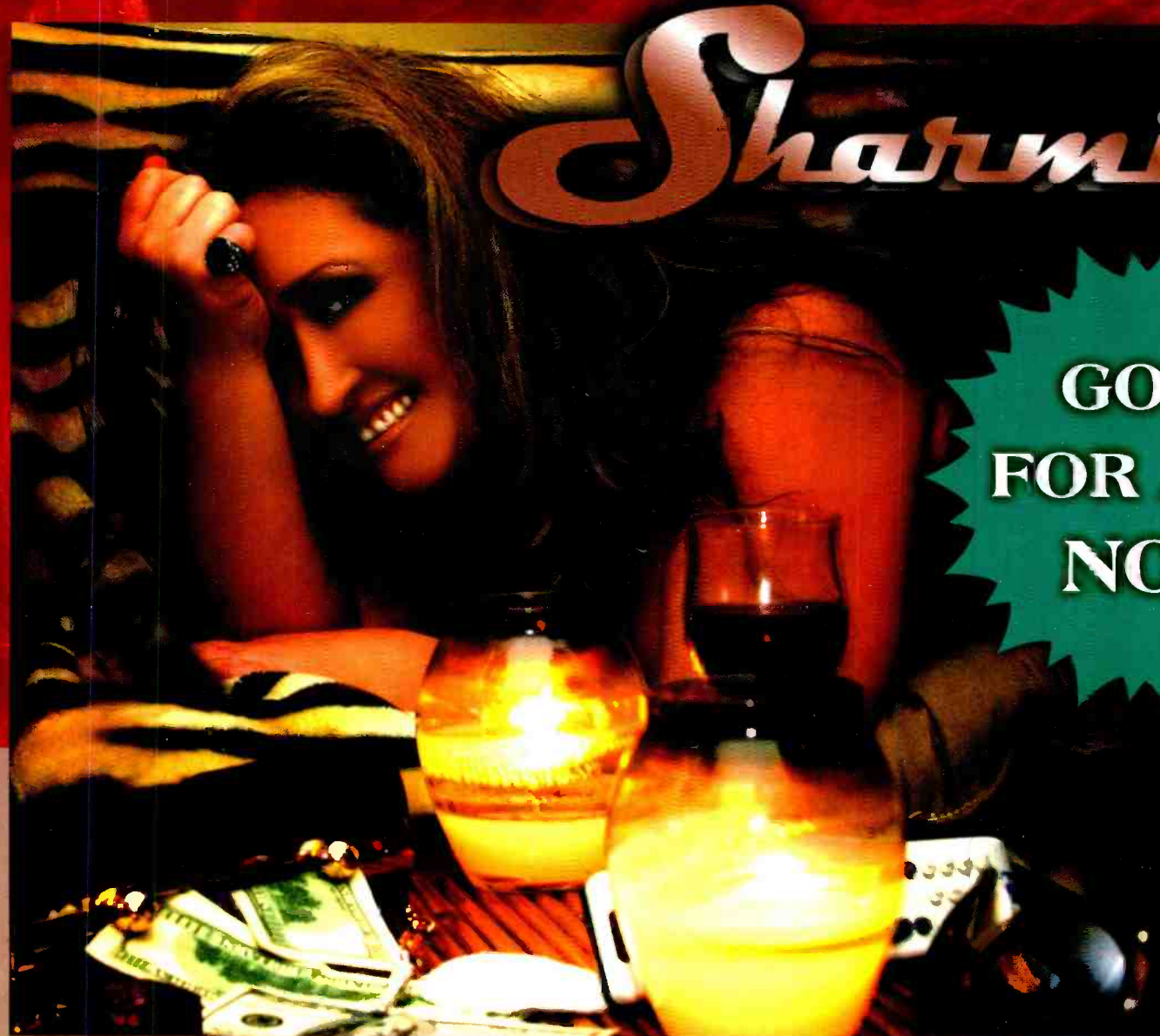
**PROGRAMMING:** Oldies/Classic Hits Millennium Resurgence p.12

**SALES:** Tips For Remaining At The Top Of Your Game p.15

**TALENT:** Dr. Drew Pinsky's 25 Years As 'Loveline' Host p.16

**THE SPIN:** Coldplay, Shinedown, Saving Abel Reap No. 1s p.19

ADVERTISEMENT



# Sharmian

**GOING FOR ADDS NOW!**

Sharmian's new single  
**"I Drank Myself To Bed"**  
Top Request! Spin It Now!  
**ON iTUNES NOW!**

New Reality Series "Sharmian Goes To Hollywood"  
**COMING SOON**



Sharmian@gmail.com  
Nashville 615-506-9198

[myspace.com/Sharmian](http://myspace.com/Sharmian)

[Sharmian.com](http://Sharmian.com)



Reyna@trevinoenterprises.net  
Contact L.A. 818-660-2888

# FirstFlash! LINE

Moose Lake Products Company, Inc.

1-800-21-FLASH (1-800-213-5274)



HOME CONTACT US FAQs ART SPECS TESTIMONIALS CATALOG & SAMPLE REQUEST PHOTOS LINKS

## EVENT TAPE®

Products printed on recyclable plastic.



EventTape® can be used for many occasions such as concerts and sporting events. The plastic roll banners can be hung individually or used to line walls, corridors, fence rows and parade routes; create valances for tents, tables, podiums, displays; utilize multiple logos for news conference back-drops or span posts for barricades and controlling crowd movement. EventTape® is the cost-effective way to dominate your event with repeated logos and messages.

• EventTape® and FirstFlash! Line® are registered trademarks of Moose Lake Products Company, Inc.

- EventTape® •
- BunchaBanners® •
- FlashBags® •
- Ponchos •
- Quicklabels •
- Bumperstickers •
- Static Clings •
- Magnets •
- License Plates •
- Key Tags •
- Beverage Openers •
- Stadium Cups •
- Pocket Coolies •
- Can Insulators •
- Barrel Sleeves •
- Hay Bale Sleeves •
- Hay Bale Covers •
- Poster Signs •
- Poster Yard Signs •
- Poly Yard Signs •
- Balloons •
- US Flag Products •
- Banner Ups •

EventTape® 	BunchaBanners® 	FlashBags® 	Ponchos 	Quicklabels 
Bumperstickers 	Static Clings 	Magnets 	License Plates 	Key Tags 
Beverage Openers 	Stadium Cups 	Pocket Coolies 	Can Insulators 	Barrel Sleeves 
Hay Bale Sleeves 	Hay Bale Covers 	Poster Signs 	Poster Yard Signs 	Poly Yard Signs 
Balloons 	US Flag Products 	Banner Ups 	Can't find what you're looking for? Just ask us! 1-800-213-5274	

We use water based inks that are environmentally friendly.

## FirstFlash! Line

6528 Constitution Drive • Fort Wayne, IN 46804  
Call Today! 1-800-21-FLASH • 1-800-213-5274  
customerservice@firstflash.com

©2008 Moose Lake Products Company, Inc.

www.firstflash.com

www.americanradiohistory.com



CLICK HERE  
to receive our catalog  
& sample products

Check us out at  
myspace or facebook

# R&R News Focus

## Bloom Blossoms As Philly OM; Sattolano Named WYSP PD

Andy Bloom is promoted to OM of CBS Radio sports WIP, talk WPHT (the Big Talker 1210) and rock WYSP in Philadelphia. The 20-year veteran has been PD of WIP since



Bloom

November 2007 and formerly programmed WYSP and then-classic rock KLSX/Los Angeles. He's also been VP of programming for Emmis, VP of research for Coleman and Jacobs Media and spent four years on Capitol Hill as communications director for Rep. Michael Turner, R-Ohio. Earlier in the week, Jeff Sattolano was named PD of WYSP. He joined the station in 2006 from then-CBS sister alternative WZNE/Rochester, N.Y., as MD/programming coordinator and was elevated to marketing director in December 2007. Sattolano stepped in for former PD John Cook, who was dismissed, along with morning show host Kidd Chris, after a racy song was performed March 21 by in-studio guest Lady Gash.—Alexandra Cahill

## Bonneville Rearranges Washington Cluster

Bonneville has begun dismantling talk WWWT/Washington, which had been heard on 107.7 FM and 1500 AM. The former signal will air news WTOP while the latter becomes the home of WFED (Federal News Radio), giving the unique format a full-market signal.

Using the calls WTWP, the station launched as "Washington Post Radio" in March 2006, flipping to talk as WWWT in August 2007.

Exiting with the change are morning hosts



Farley

David Burd, Jessica Doyle and Victoria Jones, along with sports talker Tony Kornheiser and several syndicated talk hosts.

Both signals will continue airing Major League Baseball's

Washington Nationals, the NHL's Washington Capitals, U.S. Naval Academy athletics and George Washington University's men's basketball through the 2009 season.

The third FM signal for WTOP means the station will be heard from "Richmond to Baltimore and from the Chesapeake Bay to the Shenandoah Mountains," VP of news and programming Jim Farley says.—Mike Stern

## Brokers: Clusters Likely To Sell Faster In Station Glut

The radio landscape is littered with hundreds of properties for sale, a virtual heyday for buyers with cash who want to fill in clusters. But it is a "challenging time to be divesting assets," says Patrick Communications managing partner Greg Guy, who points out that cash-flow multiples that once priced a large-market station at up to 19 times cash flow may have now dropped to 12 times cash flow. "There has been a squeeze on multiples," Guy says. He notes that medium markets, which used to trade in low double digits, are holding their own, now priced around 10 times cash flow, while small markets are in the seven to nine times cash flow range.

Inventory of available stations was great before Clear Channel slid another 55 in its Aloha Trust onto the sale page last month, while CBS added 50 of its properties in a dozen markets.

Clusters could be a hot proposition for buyers, veteran broker John Pierce says. He expects bulk-station packages to move fastest because buyers are attracted to "whole markets with cash flow and Arbitron."

Both brokers say that would-be buyers are stymied now by tightening credit as banks and traditional broadcast lenders make it tougher to gain funding. But Pierce expects business to pick up after Labor Day. In all, he says, "2009 will not be a record [sales] year but hopefully, it will be stronger than 2008."—Jeffrey Yorke

### NUMBER CRUNCH

5.4	359	1.9
The percentage by which total communications spending will rise in 2008, to \$924 billion, according to Veronis Suhler Stevenson's Communications Industry Forecast 2008-2012. The report projects strong gains in institutional and alternative media sectors will offset declines in traditional advertising spending.	The amount in millions of dollars that the reunited Police took in before their final bow Aug. 7 at New York's Madison Square Garden. The 151-show tour finishes as the third highest-grossing of all time, according to Billboard Boxscore. Only the Rolling Stones' 2005-07 Bigger Bang tour and U2's 2005-07 Vertigo tour grossed more.	The cume in millions for CBS Radio for an average week in June, according to comScore Arbitron online radio ratings, the first such report since the launch of CBS' partnership with AOL Radio June 10. Meanwhile, according to AndoMedia, CBS Radio's audio streams saw an increase in cume of more than 65% from May to June.

## New York Bans Noncompetes

New York Governor David Paterson recently signed the Broadcast Employees Freedom to Work Act, a new law that prohibits noncompetes.

"Broadcasters, like other members of the media, play an important role in our democracy by providing the public with critical news and analysis that help us shape the ongoing discourse about the future of our society," Paterson said in a statement. "The contract provisions we're banning placed an unfair burden on these professionals."

Agent Robert Eatman, not surprisingly, agrees: "Stations should not have the right to prohibit an employee from crossing the street, irrespective of their promotion and nurturing," he says. "The station should not be able to mandate that a talent must continue to work for them or risk sitting out a noncompete period. This is heavy-handed and overly restrictive."

However, Emmis/New York senior VP/market manager Dan Halyburton believes the New York law unfairly singles out broadcasters. "There are many other businesses that use noncompetes," he says. "Management and talent work in partnership to build equity in on-air talent. Appropriate noncompetes allowed stations to reasonably protect that equity. We will look for cooperative ways to accomplish the protection of that equity."

New York is the eighth state to pass such a law. The California Supreme Court also reaffirmed an existing state law that forbids noncompetes.—Ken Tucker, with additional reporting by Mike Stern



Halyburton

## ON THE WEB Coles' Windy Forecast

Tony Coles is headed to Chicago as VP of programming and operations for Clear Channel's six-station cluster and PD of AC WLIT. He succeeds Darren Davis, who was recently upped to senior VP of programming. Coles transfers from Portland, Ore., where he spent the past four years as regional VP of programming/Northwest, cluster OM and PD of KKCW. "I'm thrilled to join at this exciting time, as we transition into the era of electronic measurement," Coles says.—Kevin Carter



Coles

## Kapugi Exits CC/D.C.

Clear Channel vet Jeff Kapugi has resigned as OM of the company's D.C.-Baltimore group and PD of CHR/top 40 WIHT (Hot 99.5)/Washington, ending a run with the company (and its predecessor Jacor) that totals about two decades. Kapugi is well-known for his two tours of duty at Clear Channel/Tampa, where he was OM of WFLZ, WMTX (Mix 100.7) and WBTP (95.7 the Beat) when he ended his second round and left for D.C. in February 2006.

Meg Stevens, PD of country sister WMZQ, will temporarily assume OM duties. Hot APD/afternoon guy Toby Knapp will also become interim point person for the station.—Keith Berman

## KDAY Gets Its Beat On

Urban KDAY/Los Angeles relaunches as "93.5, the Beat of L.A." Aug. 18, targeting 18-49 black persons. The call letters will remain, but the Magic Broadcasting outlet will no longer be referred to as "K-1DAY" on the air. Syndication One's "The Mo'Nique Show" and ABC Radio Network's "The Michael Baisden Show" will be added to the station. KDAY's simulcast with KWIE/Riverside will end and "93.5, the Flow of the Inland Empire" will launch as a gold-based station, featuring such acts as Beyoncé, Bobby Brown, Color Me Badd, the Four Tops, Journey, Michael Jackson, the Pretenders, Santana and Sly & the Family Stone.—Darnella Dunham

NEWS UPDATES AROUND THE CLOCK:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

HALYBURTON: ANDREW H. WALKER/RETNA LTD.

## Wipperman Claims Presidency At Equity

Music Row veteran Tim Wipperman, who has served as Equity Music Group chief creative officer since 2004, has been named president of the Nashville-based independent.

After spending 29 years at Warner/Chappell Music, Wipperman assumes the role from exiting GM/interim president Derek Simon, who joins Stroudavarious Records as VP of marketing and artist development.

"[Wipperman's] creative touch and respect within the music community has enabled the label to attract amazing talent and unique opportunities," veteran country star/Equity co-founder Clint Black said in a release. The label's roster also includes Carolina Rain, Kevin Fowler and Laura Bryna.—Ken Tucker

### Bakula Joins Nielsen Music



Bakula

Universal Music Group Distribution VP of business analysis Dave Bakula joins Radio & Records parent Nielsen Music in the newly created position of senior VP of

analytics and client relations. He reports to Nielsen Music president Rob Sisco.

"Dave will work directly with major-label clients to assure that Nielsen Music is continually delivering relevant, solution-based services as our clients navigate the profound changes taking place in the global recorded-music industry," Sisco said in a statement.

—Ken Tucker

## Sirius XM Restructures Programming, Sales Hierarchy

A week after Sirius XM Radio announced its new board of directors and management team—led by CEO Mel Karmazin—the combined company has created a new programming and sales hierarchy. Former XM senior VP of music programming Jon Zellner retains his title for Sirius XM and a trio of former Sirius execs are appointed to senior VP positions: Jeremy Coleman (talk and entertainment programming), Steve Cohen (sports programming) and Paul Turcotte (advertising sales).

Karmazin discussed the future of Sirius XM Radio Aug. 11 with CNBC's "Mad Money." When host Jim Cramer asked Karmazin if waiting 18 months for regulatory approval cost the companies \$1 billion, the CEO said the final result "was worth waiting for." Cramer pressed Karmazin on his rush to close the merger after winning FCC approval July 25. "We knew the NAB was going to try to get a stay [and prevent the deal from closing]," Karmazin said. Broadcasters, including Citadel CEO Farid Suleman, were complimentary of Karmazin in an Aug. 11 New York Post profile, with Suleman calling Karmazin "singularly the smartest media operator out there, regardless of what kind of media we are talking about."—Alexandra Cahill

**R&R** 35 PIVOTAL RADIO EVENTS IN R&R HISTORY  
RADIO & RECORDS FOR 35 YEARS June 6, 1980

### Memphis Diary-Tampering Trial

It was spectacular front-page R&R news in December 1977 that included scandal, wild accusations, federal charges and eventually, Elvis Presley's father on the witness stand. George Klein, the former PD for WHBQ/Memphis, was on trial after being indicted on four counts of conspiring with a former postal employee to steal Arbitron diaries. Klein pleaded not guilty, although he admitted to filling out diaries in order to inflate WHBQ's ratings.

Klein testified that it was station GM Dick French who gave him the diaries with orders to fill them out. On the stand, French denied the accusation and countered by saying a postal inspector alerted him of

the alleged diary-tampering plot. Adding further insult to injury for Klein, French added—under oath—that when Arbitron ratings subsequently showed WHBQ vaulting from No. 7 in the ratings to No. 2, he was surprised, explaining he didn't think Klein was doing a good enough job as PD to merit such an increase.

Adding flavor to the spectacle was the surreal appearance of Vernon Presley, who testified on behalf of Klein as a character witness. The former postal worker ultimately plea-bargained; Klein was acquitted of three mail fraud charges but found guilty on one count of conspiracy and sentenced to 60 days in federal prison.—R.J. Curtis

## Olson, Dytko Rise At Clear Channel

Brian Olson and Brian Dytko share more than a first name. Both directors of sales are upped to president/market manager of their respective markets for Clear Channel. Olson now oversees the company's seven-station Miami cluster. He replaces George Toulas, who was recently appointed executive VP of operations for mid-majors/East and all regional markets for Clear Channel.

Dytko, who has responsibility for seven stations in Columbus, Ohio, succeeds Tom Thon, who was elevated to senior VP for regional markets North and East. Both report to Tom Schurr, executive VP of operations/Eastern region.—Ken Tucker & Julie Gidlow

## Rhodes Lawsuit Dismissed

A Federal Appeals court dismissed an \$11 million defamation lawsuit filed by military contractor CACI International against former Air America host

Randi Rhodes, saying Rhodes was exercising her First Amendment rights when in 2005 she said CACI was behind many of the Abu Ghraib prison abuses. While calling Rhodes accusations "scalding," the judges noted Rhodes relied on reputable sources.

First Amendment expert Joseph Russomanno, an associate professor at the Walter Cronkite School of Journalism at Arizona State University in Phoenix, says the courts are "honoring the national commitment that debate on public issues should be robust and recognizing that talk radio is an important forum for such debate."—Mike Siem



Rhodes

AMERICAN MEDIA SERVICES, LLC  
BROKERAGE & DEVELOPMENT

843.972.2200

CHARLESTON • DALLAS • AUSTIN • CHICAGO



## Ex-FCC Brass Seek Halt To 'Victorian' Indecency Campaign



Quello

A cadre of former FCC chairmen, commissioners and top lawyers have banded together to ask the Supreme Court to embrace the Third Circuit Court of Appeals' recent rejection of the FCC's "fleeting expletive" policy that found the Fox Network in violation of the commission's indecency standards. The seven officials who filed the 37-page "friend of the court" brief Aug. 8 allege FCC management "has embarked on an enforcement program that has all the earmarks of a Victorian crusade."

The veteran group—which includes former FCC chairman Newt Minow, appointed in 1961 by President John F. Kennedy; chairman Mark Fowler, appointed 20 years later by President Ronald Reagan; and veteran commissioner Jim Quello—told the top court, "The FCC's policy toward broadcast indecency has evolved from a restrained effort to regulate clear, flagrant

instances of indecent language . . . into an ever-expanding campaign against ordinary radio and television programming." They are "dismayed" by a series of recent decisions that have transformed a moderate policy of policing only the most extreme cases of indecency "into a campaign of regulatory surveillance that will chill the production of all but the blandest of broadcast programming," insisting that if the FCC is not stopped, its enforcement "will greatly curtail live broadcasts of virtually any event." It will also create unbalanced competition in media by imposing far more stringent content rules on broadcasters than on other media, "and for no compelling policy reason."—Jeffrey Yorke

## Business Briefing By Jeffrey Yorke

### Clear Channel Posts 2% Increase In Q2 Revenue

Clear Channel, which began operating as CC Media Holdings when the old public company went private July 30, reported that revenue was up 2% to \$1.83 billion for the quarter ending June 30. Its diluted per-share earnings before discontinued operations rose from 44 cents to 56 cents. The company took some heat from industry watchers last winter when Clear Channel Radio president John Hogan sent managers an e-mail outlining an austerity plan to drastically reduce company-wide expenses, but the goal appears to have been achieved as the company reported a rare revenue and income increase.

CEO Mark Mays said, "As we enter the second half of the year with our merger closed, we are hopeful that streamlined operations, coupled with concentration on growth and execution, will enable us to continue to perform well, despite a difficult economic environment."

Cumulus also reported an income increase after the company significantly reduced costs related to a withdrawn

privatization plan coupled with a dramatic reduction in interest paid on bank debt. The Atlanta-based station operator said its Q2 net income rocketed from \$2.5 million (6 cents per share) to \$30.3 million (70 cents). However, net revenue fell 4% to \$83.6 million, primarily due to general weak demand for advertising.

Sirius Satellite Radio cut its Q2 loss to \$83.9 million, or 6 cents per share, from \$134.1 million, or a 9 cent-per-share loss. Thomson Financial analysts expected a 7 cent-per-share loss. Sirius reported its Q2 financial results Aug. 7 as a stand-alone operation before it merged with XM July 28 and became Sirius XM Radio. Sirius reported a 25% revenue increase to \$283 million, total subscribers in excess of 8.9 million and a 70% decrease in the adjusted loss from operations. The company said its subscribers from new-vehicle sales increased by 53% during Q2 to 4.2 million from about 2.8 million at the end of Q2 in 2007. Sirius added 279,820 net subscribers in Q2 '08; the average monthly self-pay customer churn rate was 1.6% and the conversion rate was about 48%. The cost of getting a subscriber fell 27% to \$78 from \$107.

### Transactions at a Glance

Salem Communications' WRFD-AM/Columbus-Worthington, Ohio, to Christian Voice of Central Ohio for \$4 million . . . Spanish Catholic Radio of Fresno's KYNO-AM/Fresno to John and Katrina Ostlund for \$1.6 million . . . Matinee Radio's construction permits for KANM-FM/Magdalena, N.M.; and KNOS-FM/Albany, KTXO-FM/Goldsmith and KKUL-FM/Groveton, Texas, to Tango Radio for \$1.2 million . . . KGPC Co.'s KAUJ-FM and KXPO-AM/Grafton, N.D., to Simmons Broadcasting for \$700,000 . . . Meadows Media's KLVF-FM/Pecos, N.M., to Baca Broadcasting for \$600,000 . . . California Assn. for Research & Education's construction permit for a new FM in Reliance, Wyo., to the University of Wyoming for \$24,000.

### Deal of the Week

**PRICE:** \$7.2 million **TERMS:** Asset sale for cash

**BUYER:** PMB Broadcasting, headed by member Jim Martin. Phone: 706-660-9988. It owns no other stations. This represents its entry into this market.

**SELLER:** Archway Broadcasting Group, headed by market manager Chuck Thompson. Phone: 706-327-1217

**BROKER:** Media Venture Partners

**COMMENT:** Archway Broadcasting Group's WRCC-AM and WCCQ-FM/Columbus, Ga.; WKCN-FM/Lumpkin, Ga.; and WRLD-FM/Valley, Ala., to PMB Broadcasting for \$7.2 million, payable in cash at closing with a \$360,000 escrow deposit.

### 2008 Deals to Date

<b>Dollars to Date:</b>	\$622,836,986	(Last Year: \$2,758,416,977)
<b>Dollars This Quarter:</b>	\$66,910,894	(Last Year: \$1,489,570,620)
<b>Stations Traded This Year:</b>	499	(Last Year: 1,314)
<b>Stations Traded This Quarter:</b>	115	(Last Year: 426)

# Discover Oasis Gold™

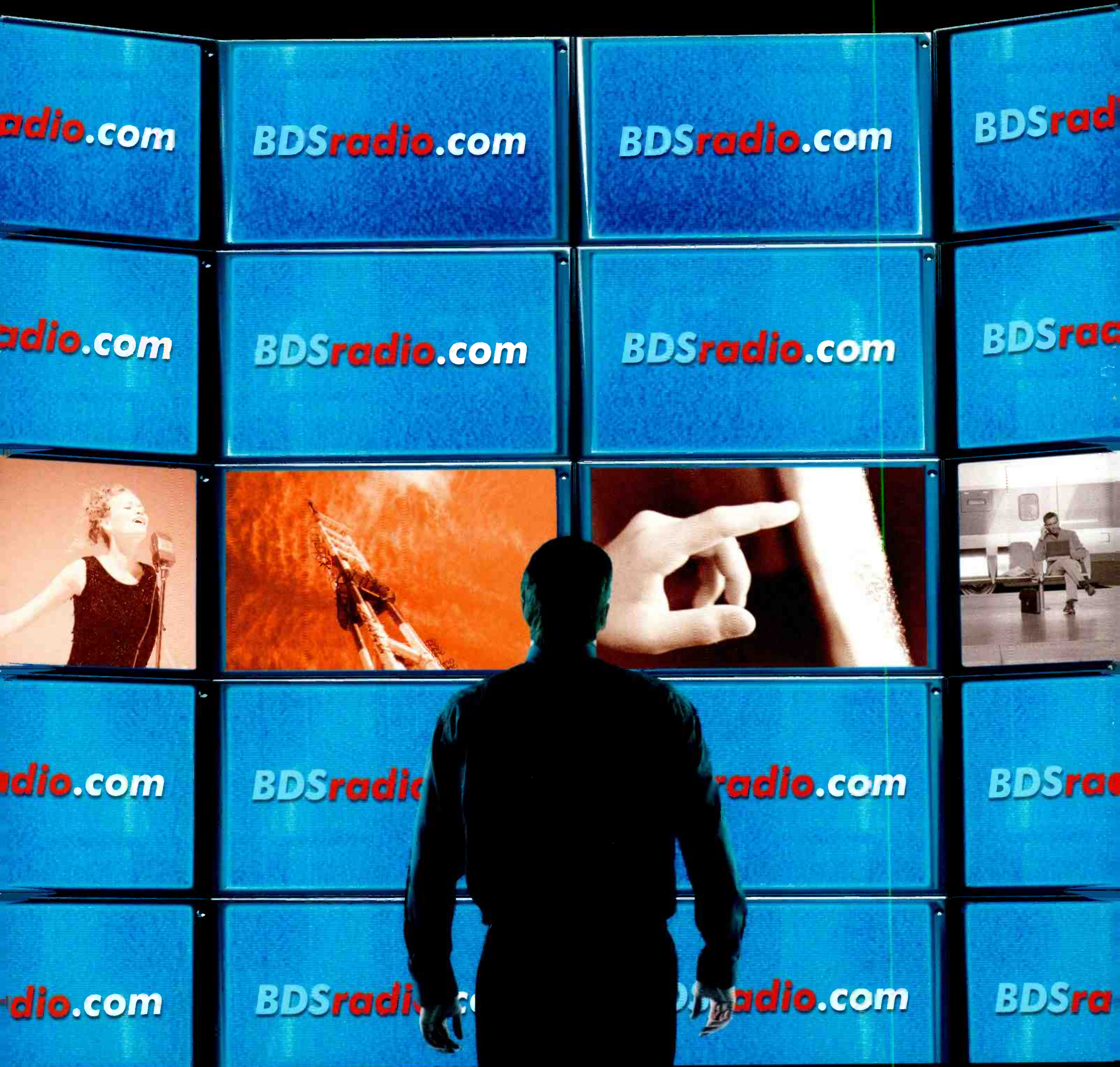
worth up to \$10,000 in real marketing dollars.



Contact Phil Strider or Adam Wilbur  
at 920-271-1000. [oasispreview.com](http://oasispreview.com)

discover

# THE INDUSTRY STANDARD FOR MUSIC MONITORING



nielsen  
BDS

**CONTACT AFFILIATE RELATIONS** TEL: 914.684.5579 **E-MAIL:** BDSradio@BDSONline.com  
**CONTACT IN CANADA** TEL: 604.736.4331 **E-MAIL:** info@BDSradio.ca



**KEYSHIA COLE** LEADS URBAN AC FOR A SECOND ISSUE WITH "HEAVEN SENT." SHE ALSO MOVES CLOSER TO A THIRD CAREER TOP 10 ON THE LIST, AS JAHEIM'S "I'VE CHANGED," ON WHICH SHE'S FEATURED, REBOUNDS 12-11.

# R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	23	Jesse McCartney / Leavin'
RHYTHMIC	24	The-Dream / I Luv Your Girl
URBAN	28	Young Jeezy Featuring Kanye West / Put On
URBAN AC	29	Keyshia Cole / Heaven Sent
RAP	30	Lil Wayne / A Milli
GOSPEL	31	Marvin Sapp / Never Would Have Made It
CHRISTIAN AC	33	Third Day / Call My Name
CHRISTIAN CHR	34	Skillet / Those Nights
CHRISTIAN ROCK	34	Ivoryline / Remind Me I'm Alive
SOFT AC / INSPIRATIONAL	34	MercyMe / You Reign
COUNTRY	37	Taylor Swift / Should've Said No
AC	40	Leona Lewis / Bleeding Love
HOT AC	41	Coldplay / Viva La Vida
SMOOTH JAZZ	44	The Sax Pack / Fallin' For You
ALTERNATIVE	46	Foo Fighters / Let It Die
ACTIVE ROCK	47	Shinedown / Devour
ROCK	48	Saving Abel / Addicted
TRIPLE A	51	Coldplay / Viva La Vida
AMERICANA	52	Reckless Kelly / Bulletproof
REGIONAL MEXICAN	54	Vicente Fernandez / Para Siempre
LATIN POP	56	Mana / Si No Te Hubieras Ido
TROPICAL	57	Gilberto Santa Rosa / No Te Vayas
LATIN RHYTHM	57	Wisn & Yandel / Siguelo
LATIN ROCK / ALTERNATIVE	57	Allison / Memorama

NOT ONLY IS **RECKLESS KELLY'S** "BULLETPROOF" ATOP AMERICANA FOR A SECOND WEEK, BUT IT ALSO BECAME THE AUSTIN-BASED BAND'S HIGHEST-CHARTING SET ON BILLBOARD'S TOP COUNTRY ALBUMS TALLY, WHERE IT BOWED AT NO. 22 LAST MONTH.



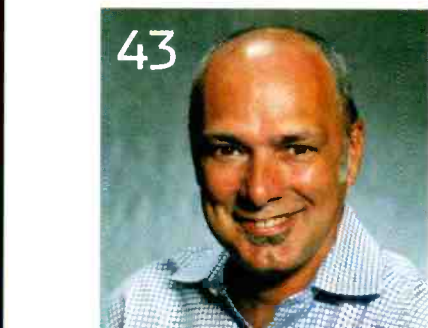
Radio and Records is published weekly, except the last week of December and the first week of January. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico and \$495.00 overseas U.S. funds only from Radio & Records Inc., PO Box 16555, North Hollywood, California 91615-9338. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letter addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher. © 2008 The Nielsen Company  
 POSTMASTER: Send address changes to R&R, PO Box 16555, North Hollywood, California 91615-9338  
 Under Canadian Publication Mail Agreement No. 877159 return undeliverable Canadian addresses to DHL Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1L2

# Contents

ISSUE #1775 • AUGUST 15, 2008

R&R  
FOR 35 YEARS

'Young people like things that are free-form and take place in the moment. If you get a bunch of 30-year-olds together to decide how to produce radio for a 19-year-old, it's guaranteed to fail.' p.16



## FEATURES

- 12 **WHAT'S OLDIES IS NEW AGAIN**  
Oldies and classic hits formats find millennium resurgence.
- 62 **PUBLISHER'S PROFILE**  
Kelly O'Keefe, the branding expert behind Radio 2020, urges the industry to channel negativity into improving product.

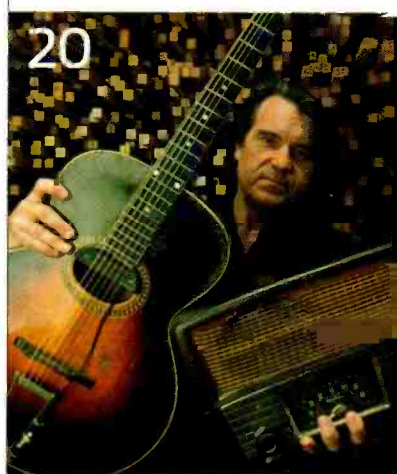
## DEPARTMENTS

- 8 **MARKET PROFILE**  
Portland, Ore., is a big news/talk market, supporting three such stations and two talk outlets. With nearly 10% of the market Hispanic, there are also four regional Mexican stations.
- 10 **STREET TALK**  
Longtime Wild 94.9/San Francisco PD "Jazzy" Jim Archer and night jock Joe Breezy are terminated over an April Fools' bit that resulted in an un-amused listener lawsuit.
- 15 **MANAGEMENT/MARKETING/SALES**  
Barry Cohen offers tips for sales pros to stay at the top of their game.
- 16 **NEWS/TALK/SPORTS**  
Back to school for Psychology 101: Dr. Drew Pinsky's 25 years of hosting "Loveline."
- 19 **THE SPIN**  
Coldplay, Shinedown and Saving Abel all score first-time No. 1 hits at various formats.
- 20 **SOUND DECISIONS**  
Scott-free: Singer/songwriter Darrell Scott puts his own spin on a collection of covers.



## COLUMNS

- 22 CHR/Top 40
- 25 Rhythmic
- 27 Urban
- 32 Christian
- 36 Country
- 39 AC/Hot AC
- 43 Smooth Jazz
- 45 Rock
- 50 Triple A
- 53 Latin
- 58 National Airplay



WWW.RADIOANDRECORDS.COM:

## What's New This Week Online

**M**

Aug. 18  
Discover tomorrow's hits today with HitPredictor.  
▶ [Click on Charts](#)

**T**

Aug. 19  
Updated charts and playlists from across the street to across the nation.  
▶ [Click on Charts](#)

**W**

Aug. 20  
Phase 1 summer Arbitrends roll out. Catch Cleveland, St. Louis, Providence and Washington.  
▶ [Click on Ratings](#)

**T**

Aug. 21  
Deeper as-it-happens news coverage, more exclusives.  
▶ [Click on News](#)

**F**

Aug. 22  
More phase 1 summer Arbitrends arrive, including Atlanta, Miami, Tampa and Seattle.  
▶ [Click on Ratings](#)

## Portland

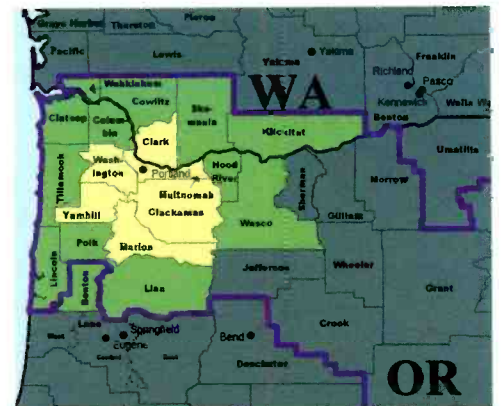
As the home of Intel and Nike, Portland, Ore., is a high-tech center and a haven for outdoor ecological-minded enthusiasts. It's also a big news/talk market, supporting three such radio stations and two talk stations, led by Clear Channel's news/talk KEX. ■ With nearly 10% of the market Hispanic, there are also four regional Mexican stations, including Salem Communications' KRYP, which, for the first time in Portland, took the top ratings spot in Arbitron's spring 2008 survey.

KOIN-TV, New Vision Television's CBS affiliate, and KPTV, Meredith Broadcasting's Fox affiliate, are gunning for the leading news position long held by KGW, Belo's NBC affiliate. While KGW holds onto the top ratings from 5 p.m. to 6:30 p.m., KPTV has ranked No. 1 in late news for several surveys and No. 1 in mornings 5 a.m.-9 a.m. among adults 25-54. In February, KPTV launched the market's first 4 p.m. hourlong newscast. In September, it will add a 5 p.m. news hour for a two-hour block and produce the market's first prime-time newscast at 8 p.m. for its duopoly sister, KPDX, a MyNetworkTV affiliate.

Advance Publications' Oregonian continues to distinguish itself

as one of the nation's leading papers, last year winning a Pulitzer Prize for breaking news reporting. Rival Portland Tribune in May cut back its publication frequency from twice to once per week, laying off a number of employees, in order to focus on its Web site. The Portland Tribune has a news-sharing deal with KPTV, while the Oregonian is aligned with KGW.

Clear Channel Outdoor has a strong out-of-home presence in the market, including the original Foster & Kleiser plant, the first OOH company that eventually became Clear Channel Outdoor. Clear Channel recently lost the Portland International Airport advertising contract to Alliance Airport Advertising.—Katy Bachman



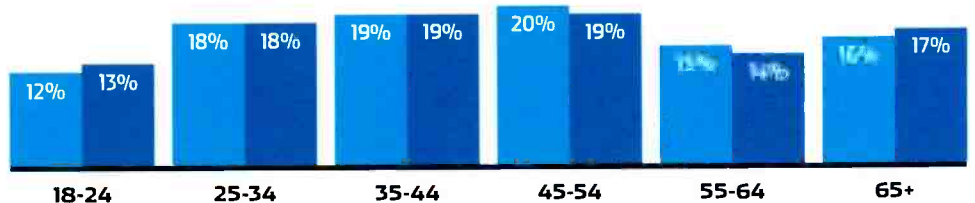
- Radio Metro Rank: 23
- Population 12+: 2,049,600
- No. Of Radio Stations (Rated): 30
- TV DMA Rank: 23
- Population 2+: 2,896,230
- TV Households: 1,150,320
- No. Of TV Stations (Net./Ind./Public/Lo.-Cable): 8/1/2/0

## WHO THEY ARE

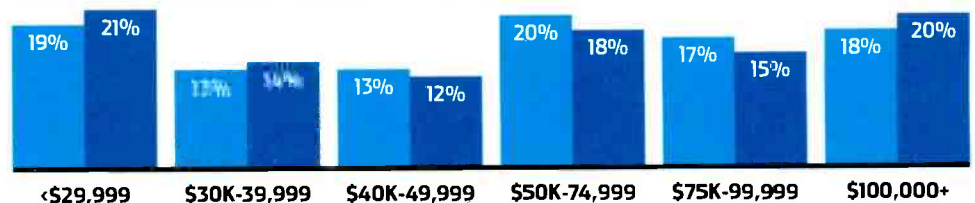
	Portland DMA %	US %
Men	49%	49%
Women	51%	51%
Married	61%	57%
Never Married (Single)	22%	25%
Widowed/Legally Separated/Divorced	17%	18%
White	92%	83%
Black/African-American	--	12%
Hispanic	9%	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	49%	50%
Employed Part-Time (Less Than 35 Hours)	17%	15%
Not Employed	34%	35%
No Children In Household (Under 18)	58%	59%
One Or More Children	42%	41%
Two Or More Children	26%	25%
Three Or More Children	11%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

## Market Demographics (vs. US)



## Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

## MARKETPLACE

### Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$173.3M	\$160.7M	-7%
Newspaper	153.5M	144.6M	-6%
Radio	81.7M	86.6M	6%
Outdoor	25.8M	27.1M	5%
Local Magazine	0.6M	0.6M	-4%
Total	434.9M	419.6M	-4%

SOURCE: Nielsen Monitor-Plus, DMA

### Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$58.2M	\$228.8M	\$287.0M	65.6%
Newspapers	30.0M	9.8M	39.8M	9.1%
Magazines	1.0M	37.3M	38.3M	8.7%
Directories	20.8M	15.7M	36.5M	8.3%
Television	5.9M	26.7M	32.7M	7.5%
Radio	1.2M	0.8M	2.0M	0.5%
Other Print	1.5M	0.0M	1.5M	0.3%
Total	\$118.7M	\$319.2M	\$437.8M	100%

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

### SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
June '08	\$151	▼\$225	▲\$346	\$202
May '08	▲151	▲226	▲343	▲202
March '08	▼127	▼184	▼286	▼173
December '07	153	190	324	188

SOURCE: SQAD Q2 2008, DMA

### SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
June '08	\$177	▲\$181	\$198
May '08	▲177	▲178	▲198
March '08	▼171	▼162	▼182
December '07	199	199	197

SOURCE: SQAD Q2 2008, METRO

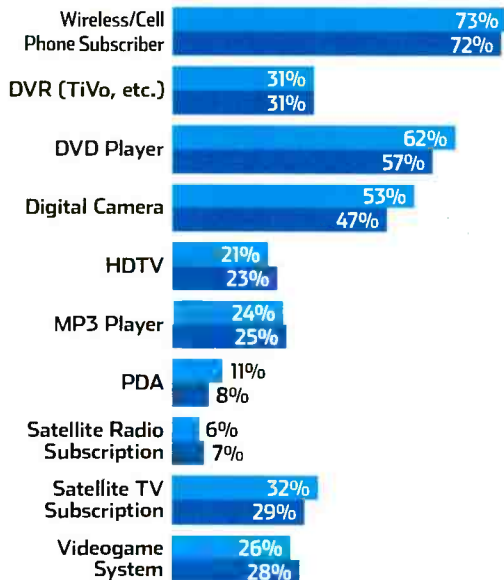
### COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward



## MEDIA

### Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

### Newspaper Readers

Any Daily (Cume)	47%
Any Sunday (Average)	55%
Online (Past 30 Days)	20%

### Out-Of-Home COMMUTING TIME

(To Work, One-Way)	
< 10 Minutes	24%
10-19 Minutes	27%
20-29 Minutes	19%
30-59 Minutes	19%
60+ Minutes	--
Don't Commute	8%

### MODE OF TRAVEL

Carpool	7%
Drive (Not Carpool)	96%
Public Transportation (Combination of bus, light rail, taxi or other)	22%

Newspaper, OOH and Web: Scarborough Portland Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen May 2008 Live+7, all DMA

### Web Connection (HHLd)

Cable Modem	25%
Dial-Up	15%
DSL	30%
Other Connection	8%
None	25%

### Cable Penetration

Cable, Non ADS	55%
Alternate Delivery Sys.	28%
Digital Cable	--
Cable With Pay	23%

### Television Usage

Early AM (5-9a)	23%
Early Fringe (4-6p)	43%
Early News (6-6:30p)	50%
Prime Access (7-8p)	55%
Prime	59%
Late News (11-11:30p)	38%

### Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	24%	Radio Shack	7%	Other Store	14%
Circuit City	12%	Sears	6%	Did Not Shop For Audio/Video Items	41%
Costco	20%	Target	15%	Any Audio/Video Store Shopped	59%
Fred Meyer	23%	Video Only	4%		
Fry's Electronics	7%	Wal-Mart	18%		

SOURCE: Scarborough Portland Local Market Study, Release 1 2008, DMA

## RADIO

### Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-JUL	08-JUN	08-MAY	08-APR	08-MAR
Kroger	\$156	\$279	\$232	\$184	\$183
Sleep Train	204	158	183	166	167
Western Stone & Metal Corp.	130	124	141	144	137
Paramount Equity Mortgage	177	151	147	141	137
Oregon, State Of	100	167	105	157	144
Hannah Motor Co.	157	142	133	135	131
Toyota	97	78	91	103	13
Video Only	95	83	91	91	91
Berkshire Hathaway	124	84	95	98	94
Comcast Corp.	84	81	96	39	91

SOURCE: Nielsen SpotScan, Portland, Metro

### Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Entercom	5 FM, 2 AM (7)	20.1
Clear Channel	3 FM, 2 AM (5)	17.7
CBS Radio	5 FM, 1 AM (6)	17.6

SOURCE: Arbitron Winter 2008, Metro

### Radio Usage

AM Drive (6a-10a)	74%	PM Drive (3p-7p)	75%
Midday (10a-3p)	68%	Evening (7p-Mid)	43%

SOURCE: Arbitron Winter 2008, Persons 12+, Metro

### Ratings

PERSONS 12+, WINTER 08-SPRING 08 (RANK)	PERSONS 18-34 SPRING 08 (RANK)	PERSONS 25-54 SPRING 08 (RANK)
KRYP-FM 4.1-6.4 (1)	KRYP-FM (1)	KGON-FM (1)
KWJJ-FM 3.5-5.5 (2)	KWJJ-FM (2)	KRYP-FM (2)
KKCW-FM 4.9-5.0 (3)	KUFO-FM (3)	KWJJ-FM (3)
KGON-FM 4.2-4.7 (4)	KKRZ-FM (4)	KUPL-FM (4)
KUPL-FM 4.5-4.7 (5)	KXJM-FM (5)	KKCW-FM/KUFO-FM (5)

SOURCE: Arbitron Winter 2008, AQH share, Mon-Sun 6a-mid, Metro

### Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 SUGARLAND	LOVE ON THE INSIDE	6 LIL WAYNE	THA CARTER III
2 MILEY CYRUS	BREAKOUT	7 KATY PERRY	ONE OF THE BOYS
3 SOUNDTRACK	MAMMA MIA!	8 CAMP ROCK	SOUNDTRACK
4 COLDPLAY	VIVA LA VIDA OR DEATH AND ALL HIS FRIENDS	9 JUDE	CUBA
5 KID ROCK	ROCK N ROLL JESUS	10 KIDZ BOP KIDS	VOL. 14-KIDZ BOP

SOURCE: Nielsen SoundScan, for week ending: 08/03/2008.

### EDITORIAL

Associate Publisher/Editorial Director  
Cyndee Maxwell  
CMaxwell@RadioandRecords.com  
(323) 954-3420

Executive Editor Paul Heine  
PHeine@RadioandRecords.com  
(646) 654-4669

Senior Editor (News, Rock Editor)  
Mike Boyle  
MBoyle@RadioandRecords.com  
(646) 654-4727

Senior Editor (Features)  
Chuck Taylor  
CTaylor@RadioandRecords.com  
(646) 654-4729

CHR/Top 40 Editor Kevin Carter  
KCarter@RadioandRecords.com  
(323) 954-3433

Washington, D.C. Bureau  
Chief/Business Editor Jeffrey Yorke  
JYorke@RadioandRecords.com  
(301) 773-7005

Country Editor R.J. Curtis  
RCurtis@RadioandRecords.com  
(323) 954-3444

Radio Editor Ken Tucker  
KTucker@RadioandRecords.com  
(615) 321-4286

Latin Formats Editor Jackie Madrigal  
JMadrigal@RadioandRecords.com  
(323) 954-3427

Urban/Rhythmic/Gospel Editor  
Darnella Dunham  
DDunham@RadioandRecords.com  
(323) 954-3421

Urban/Rhythmic/Gospel  
Assistant Editor Folade Bell  
FBell@RadioandRecords.com  
(323) 954-3450

Christian Editor Kevin Peterson  
KPeterson@RadioandRecords.com  
(850) 916-9933

Triple A Editor John Schoenberger  
JSchoenberger@RadioandRecords.com  
(323) 954-3429

Smooth Jazz Editor Carol Archer  
CArcher@RadioandRecords.com  
(323) 954-3419

AC/Hot AC Editor Keith Berman  
KBerman@RadioandRecords.com  
(323) 954-3432

News/Talk/Sports Editor Mike Stern  
MStern@RadioandRecords.com  
(773) 857-2693

News Editor Julie Gidlow  
JGidlow@RadioandRecords.com  
(323) 954-3417

Online Editor Alexandra Cahill  
ACahill@RadioandRecords.com  
(646) 654-4679

Ratings Editor Hurricane Heeran  
HHeeran@RadioandRecords.com  
(323) 954-3425

Copy Chief Chris Woods

Copy Editors  
Wayne Robins, Christa Titus

### CHARTS

Director of Charts Silvio Pietroluongo  
SPietroluongo@RadioandRecords.com  
(646) 654-4624

Nashville Director of Operations  
and Charts Wade Jessen  
(Country, Christian & Gospel)  
WJessen@RadioandRecords.com  
615-641-6080

Chart Managers  
Anthony Colombo  
(Alternative, Active Rock, Heritage  
Rock, Triple A)  
AColombo@RadioandRecords.com  
(646) 654-4640

Raphael George  
(Urban, Rhythmic, Rap)  
RGeorge@RadioandRecords.com  
(646) 654-4623

Gordon Murray  
(Smooth Jazz)  
GMurray@RadioandRecords.com  
(646) 654-4638

Gary Trust  
(Hot AC, AC)  
GTrust@RadioandRecords.com  
(646) 654-4659

### Director of Music Operations

Josh Bennett  
JBennett@RadioandRecords.com  
(323) 954-3431

### Charts & Music Manager

Michael Vogel  
MVogel@RadioandRecords.com  
(323) 954-3439

Chart Assistant Mary DeCroce  
(Country, Christian, Gospel)  
MDeCroce@RadioandRecords.com  
615-332-8339

### Chart Production Manager

Michael Cusson  
Associate Chart Production Manager  
Alex Vitoulis

### ART

Art Director Ray Carlson

Advertising Artist Ken Diamond

### PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager  
Barry Bishin

Editorial Production Manager  
Susan Chicola

Editorial Production  
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager  
Chris Dexter

Director of Digital Products  
Susan Shankin

Design Albert Escalante,  
Glorioso Fajardo, Patricia McMahon

### SALES

Director of Sales Henry Mowry  
HMowry@RadioandRecords.com  
(323) 954-3424

Sales Manager Kristy Scott  
KScott@RadioandRecords.com  
(323) 954-3435

### Sales Representatives

Alison Cooper  
ACooper@RadioandRecords.com  
(323) 954-3437

Rosalina Correa  
RCorrea@RadioandRecords.com  
(323) 954-3434

Melissa Garn  
MGarn@RadioandRecords.com  
(615) 321-4283

Gabrielle Graf  
GGraf@RadioandRecords.com  
(614) 937-4088

Jessica Harrell  
JHarrell@RadioandRecords.com  
(615) 497-7299

Meredith Hupp  
MHupp@RadioandRecords.com  
(615) 321-4282

Steve Resnik  
SResnik@RadioandRecords.com  
(323) 954-3445

Michelle Rich  
MRich@RadioandRecords.com  
(812) 303-7676

Sales Assistant Jana Rockwell  
JRockwell@RadioandRecords.com  
(323) 954-3428

### NEW BUSINESS DEVELOPMENT

Senior Director/Digital Initiatives  
John Fagot  
JFagot@RadioandRecords.com  
(323) 954-3430

### ADMINISTRATION

Executive Assistant Lisa Linares  
LLinares@RadioandRecords.com  
(323) 954-3436

### SUBSCRIPTIONS

(800) 562-2706 (U.S.);  
(818) 487-4582 (outside U.S.)  
radioandrecords@esp.com

R&R Radio & Records is a registered trademark.

No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.



# TIMELINE

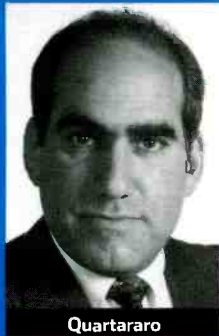
**1** YEARS AGO  
Barry Mayo becomes president of Radio One's radio division. ■ Ken Boesen is named PD of WKIS/Miami. ■ Keith Berman is named AC/hot AC editor for Radio & Records.

**5** YEARS AGO  
Island Records advances Howie Miura to VP of promotion and Christine Chiappetta to VP of modern rock promotion. ■ Brad Hardin returns to WXTB/Tampa as PD. ■ Country WDAF/Kansas City moves to FM with Dene Hallam as OM.



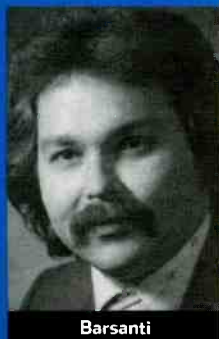
**10** YEARS AGO  
Rick Bisceglia named executive VP of Epic Records. ■ Gabe Hobbs tapped as national director of news/talk for Jacor. ■ Bob Neumann recruited as PD of WWDC-FM/Washington.

**15** YEARS AGO  
Phil Quartararo ascends to president/CEO of Virgin Records America. ■ Ken Beck promoted to operations director of KGO/San Francisco. ■ Bob Hamilton returns to KSFO and KYA/San Francisco as PD.



**20** YEARS AGO  
Jheryl Busby becomes president/CEO of Motown Records. ■ John Sebastian tapped as PD of KTWV/Los Angeles. ■ Bill Stairs named PD of KYUU/San Francisco.

**25** YEARS AGO  
Ten Eighty gives senior VP stripes to VP of operations Tom Barsanti and VP of sales Robert Dunn. ■ Dave Mason named PD of WKRC/Cincinnati. ■ Jay Meyers goes from OM of WCTC/New Brunswick, N.J., to PD of WFIL/Philadelphia.



**30** YEARS AGO  
Harvey Leeds named associate director of national album promotion for Epic/Portrait/Associated Labels. ■ Neil Lasher appointed head of local promotions/Denver for Polydor. ■ Johnny Kaye joins KUZZ/Bakersfield to do mornings. —Compiled by Hurricane Heeran (hheeran@radioandrecords.com).

## Jazzy, Breezy Blown Out Over Breasts

In a surprising turn of events, longtime **KYLD (Wild 94.9)/San Francisco PD "Jazzy" Jim Archer** and night jock **Joe Breezy** were terminated over what was supposed to have been a wacky April Fools' bit that offered up as a prize "free breasts" from a certain "Dr. Sanders." Turns out the breasts in question were actually chicken breasts from KFC—get it? Everyone laughed . . . except the winner, who was apparently laboring under the illusion she was getting some other kind

of breasts. ST has learned that two weeks after accepting her chicken—along with front-row **Kanye West** tickets, \$500 in Victoria's Secret certificates and backstage passes to the station's annual Wild Jam concert, among other door prizes—the woman's lawyer filed a lawsuit against the station. Archer can be reached at 415-264-2382; Breezy, the artist formerly known as **Gringo Suave**, is available at 408-318-8408 or joebreezypresents@gmail.com.

## An Hour Later, It's Funny Again

On Aug. 8, in honor of the pageantry and magnificence of the opening ceremonies of the 2008 summer Olympics in Beijing, "The Hot Show with Booker & Sarah," the brand-new morning program on CBS Radio CHR/top 40 **KKHH (Hot 95.7)/Houston**, was simulcast in Cantonese for your convenience. Here's PD **Mark Adams** to explain—in English: "I think it's safe to say many Texans were confused by the

Booker & Sarah: learning to love Chinese (prison) food.



constant flow of Chinese translation following every word uttered by either **Booker** or **Sarah**. While I was amused at the time, sadly, there was an unfortunate ending," Adams reports. "In what can best be described as a poorly timed wardrobe choice, Booker happened to wear his 'Free Tibet' T-shirt that morning. Shortly before 10 a.m., Chinese State Security forces raided the studio and sent them both to a work camp in Kowloon."

## The Programming Department

■ **John Whalen** adds MD stripes valid at soon-to-not-be Clear Channel hot AC **KHMX (Mix 96.5)/Houston**.

■ **Confetti** is raining from the ceiling at Clear Channel hot AC **KMXP (Mix 96.9)/Phoenix**, where morning show producer **AJ** rips off his MD stripes and gets an upgrade to APD. Shortly thereafter, late-night guy **Chris Marino** was pinned to the floor by PD **Ron Price**, who stapled MD stripes to his bowling shirt and moved him to nights.

■ **Congrats** and manly back slaps to **Mark Todd**, who gets the sweet upgrade to OM of **Journal/Omaha**. Todd has been in the house since February as PD of **CHR/top 40 KQCH (Channel 94-1)**, and his duties now

expand like an old pair of comfy sweat-pants to oversee rock **KEZO**, hot AC **KSRZ**, classic rocker **KKCD** and sports **KXSP**. Todd is intimately acquainted with the market, having spent six years across the street at **Waitt Radio/NRG** as OM, and his programming résumé includes stops at the late **KKLQ (Q106)/San Diego**, **KRQQ/Tucson**, **WKBQ/St. Louis** and the late **WXGT (92X)/Columbus, Ohio**. With his new gig also comes the awesome responsibility of keeping the vending machine well-stocked with **Sno Balls** and **Zagnut bars**.

■ Night jock **Sweet Lenny** is blessed with an equally sweet promotion at Cumulus rhythmic **KCHZ (95.7 the Vibe)/Kansas City**, as PD **Maurice DeVoe** staples MD stripes upon

his collar, totally ruining a really nice shirt. Look for Mr. DeVoe to name a new midday personality soon so he can come off the air and focus on his local and Cumulus national urban programming responsibilities.

■ **Cox rhythmic WHZT (Hot 98.1)/Greenville, S.C.**, suddenly has a prime midday opening as APD/MD **Jay Styles** just broke the news that he's landed a cushy morning gig in a market TBA. Styles' last day is Aug. 22, and PD **Jet Black** has already begun looking for a midday replacement.

■ Midday dude **Hot Boy** adds MD stripes and specialty programming coordinator duties at **NRG Media urban KOPW (Power 106.9)/Omaha**.

## Monk's A Little Bit Country

Congrats to former Columbia adult formats princess **Diane Monk**, who has gone country as **Arista Nashville's** newly minted Southwest regional.

She ably fills the gap created, ironically, when **Alex Valentine** moved to Columbia. The move sparks a tearful reunion for Monk

and **Arista Nashville VP of promotion Skip Bishop**, both of whom used to work together at **MCA**. Ms. Monk, who will be seen in person at **R&R '08**

in **Austin**, will work out of **Dallas** and can be reached at 214-824-4124 (home office), 615-973-6449 (cell) or [diane.monk@sonybmj.com](mailto:diane.monk@sonybmj.com).

## Remembering Drew Rashbaum

Condolences to the family of Tampa radio vet **Drew Rashbaum**, who died Aug. 5 in California. For the past decade, Rashbaum, 52, had worked for Radio Disney, rising to VP of marketing and sales, but he was also known as the idea guy behind the conception and launch of **WLLD (WiLD 98.7)/Tampa** in the mid-'90s. He was in San Francisco on business last week when he experienced an aortic

aneurysm, according to his wife, **Beth**. He died after undergoing emergency surgery and suffering strokes and a herniated brain stem. Rashbaum is survived by **Beth** and three daughters, **Erin**, 24; **Caitlin**, 20; and **Hannah**, 12. "They called him 'the Hurricane,'" Beth says. "He was swirling around doing five things at one time. He got 10 times done than most people do in one day. He just worked so hard."



## Quick Hits

■ Los Angeles band **Ozomatli**—yes, the entire band—has been inked as the new morning show at Clear Channel alternative **KYSR (98.7 FM)/Los Angeles**, debuting Aug. 20 under the carefully researched banner name “The Ozomatli Morning Show.” The band, which can now add “morning show” to a résumé that already includes putting out four albums and winning three Grammy Awards, already knows how to work the buttons and blinking lights in the studio, since it has been doing the Saturday night local music show “Ozo-Local” on 98.7 since January. The group replaces station fixture **Lisa Foxx**, who moves to weekends.



Ozomatli: six dudes, two mics  
... do the math

■ Clear Channel CHR/top 40 **WAKS (96.5 Kiss FM)/Cleveland** is having the carpets cleaned and the place painted in anticipation of two major new tenants: **Ryan Seacrest** and **Elvis Duran**. On Aug. 18, the syndicated “On-Air With Ryan Seacrest” makes its Cleveland debut, rolling noon-3 p.m. A week later, on Aug. 25, the recently syndicated Elvis Duran adds his fifth affiliate when he debuts in mornings. The Kiss morning shift has been admirably handled until now by the syndicated **Valentine** by remote from Los Angeles. When the dust settles, **Michelle Taylor** will be sandwiched between Duran and Seacrest from 10 a.m. to noon; Kasper continues in afternoons, followed by **Java Joel**.

## Formats & Signals You'll Flip Over

■ Millcreek, which owns the intellectual property to active rocker **KHTB (the Blaze)/Salt Lake City**, has packed up the station and moved it off 94.9, which was financially backed by Citadel, and put it on its own sticks. The station now lives at 97.1, which had been silent, and 105.1, which had been simulcasting rhythmic sister **KUUU**. The station will use **KOAY** temporarily, which are the calls on 97.1.

■ After stunting for five days, Lotus has unveiled the new format on its brand-new toy in hot and dusty Bakersfield: **KBKO** has officially flipped to classic hits as **96.5 Max FM**. Lotus recently took over the station from Clear Channel in a swap—it had been country until the beginning of August, when Lotus began running an ominous countdown clock. It's Lotus' first foray into general-market radio in Bakersfield. The company already owns regional Mexican stations **KIWI**, **KCHJ** and **KWAC** and Latin pop **KPSL**.

■ Dateline: Colorado Springs, where the Budget Chairlift to Unemployment Peak™ passes by the Citadel building, taking with it five staffers, including **Aaron “Goose” Sellers**, morning co-host on CHR/top 40 **KKMG (98.9 Magic FM)** for the past two years. For now, at least, his former co-hostess **Romi** will roam as a solo act. Sellers' previous stops include PD/mornings at **WNHT/Fort Wayne, Ind.**; MD/mornings at the late **WLYD (Wild 99.7)/Green Bay, Wis.**; and mornings at **WNDV/South Bend, Ind.** Find him at 719-229-0155 or [goose321@hotmail.com](mailto:goose321@hotmail.com). Others confirmed out are **Cutter & “Road Gato”** from mornings at country **KATC**; **Dan Mandis**, PD of news/talk **KVOR-AM**; and **Michael Carrigan**, promotions director at classic rock **KKFM**.

■ **Brian Dickerman** (not to be confused with the legendary **Brian Dunkleman**) retakes nights at Clear Channel active rocker **WJRR/Orlando**; he'll be joined by **Tommy**, who wanders over from talk sister **WTKS**, and together they will

form an unstoppable force known as “The Last Resort.” **Dickerman**, who will be known as “Dickerman,” used to do nights on 'JRR before moving to the Internets Dept. in November 2007. This time around, he caulked the hole created when **Mel Taylor** moved to middays in June.

■ We just learned that one of our longtime Phoenix phriends was adversely affected by the recent CBS Radio budget cuts: **Dena Yasner**, who spent the past four-and-a-half years at country **KMLE** as afternoon co-host/traffic anchor, has left the premises and is now available for her next adventure in broadcasting. Yasner has been in Phoenix since September 1989, when she went to work at the late, great CHR/top 40 **KOY-FM (Y95)**. Her subsequent stops include APD/MD/mornings at **KKFR**, PD of the late **KMJK (Majik 107)** from 1993 to 1995 and promotions director at **KOOL-FM** from 2001 to 2002. She can be reached at 602-863-0183 or [denayasner@yahoo.com](mailto:denayasner@yahoo.com).

ENGAGE YOUR LISTENERS.

TRANSCEND THE USUAL.

LEAD, DON'T FOLLOW.

POINT-TO-POINT  
DIRECT MARKETING INNOVATIONS

TIM BRONSIL  
513.231.0344

ELIZABETH HAMILTON  
703.757.9866

MARK HEIDEN  
970.472.0131

RICK TORCASSO  
972.661.1361

BEST STRATEGIES. MOST EXPERIENCE. HIGHEST QUALITY.

[WWW.PTPMARKETING.COM](http://WWW.PTPMARKETING.COM)

# OLDIES and CLASSIC HITS

formats find millennium  
resurgence

# What's OLDIES Is New Again

By Mike Boyle ■ Illustration By Brian Stauffer

Who would have expected in the second half of the first decade of the millennium that—of all formats—oldies was destined to become the hot new thing? From Dallas to Washington, Atlanta to Providence, New Brunswick, N.J., to Fort Myers and numerous markets in between, such formats as country, talk and smooth jazz have recently been jettisoned in favor of oldies/classic hits. Mind you, this is the same format that many radio companies bailed from in recent years because the demos were deemed too old.

But veteran broadcaster and programmer Scott Shannon insists, “The audience never really left the format—the format left the audience.” He wears two hats these days, as PD/morning co-host of Citadel hot AC WPLJ/New York and programmer/voice of the 24/7 satellite-delivered True Oldies Channel, a partnership with ABC Radio Networks.

“Oldies programmers just programmed their way out of listeners,” Shannon says. “They started playing the [same] 210 songs with the usual suspects”—Aretha Franklin’s “Respect,” the Temptations’ “My Girl” and Van Morrison’s “Brown Eyed Girl”—“two to four times a day. Oldies should be a format of variety.”

To that end, CBS Radio classic hits WOGL/Philadelphia PD Anne Gress says the resurgence of interest in oldies and classic hits

comes from programmers figuring out how to move them forward. She says it started from the top. “At CBS, [radio division president/CEO] Dan Mason loves this format and listens to it. If you believe in it and empower people to evolve it, it will succeed. It is a beautiful mass-appeal format. If you ever watch ‘American Idol,’ listen to the songs they are singing; it’s our songs. The appeal of this kind of music runs from the cradle to the grave if you do it right. The stations that went away woke up and realized that they had to change the way they were doing things.”

Recalling when he programmed CBS Radio classic hits KFRC/San Francisco a few years ago, classic hits WCBS-FM and AC WWFS/New York PD and CBS Radio VP of classic hits programming Brian Thomas remembers the first time he played “Brandy” by Looking Glass and

## Scott Shannon’s True Oldies Channel

Scott Shannon’s ABC Radio Networks-distributed, 24/7 satellite-delivered True Oldies Channel ([trueoldieschannel.com](http://trueoldieschannel.com)) has been on the air for three years and is now airing in 60-plus markets of all sizes. As the sole voice on the channel and in the driver’s seat on the programming front, Shannon says the format is based on “minimalism” and is centered squarely on the music, targeting people “that really love the oldies.”

He explains that True Oldies is more akin to the Jack format than it is to classic hits. “The sweet spot is 1966 to 1972, but we fringe from the late ‘50s into the early ‘60s and go up to songs in the early ‘80s that fit the sound.”

One thing that Shannon has found that people like about True Oldies is that there is personality—an actual human being entertaining them. “They don’t care if it’s the same person 24 hours a

day,” Shannon insists. “When I first started, there were a lot of affiliates that were concerned that it was only myself on the station.

About half of our affiliates run the format 24 hours. Others have morning or afternoon shows. I only talk about four to five times an hour. This is not your typical 24-hour satellite format; it’s big-time radio and it surprises people when they hear it.”

With his duties on True Oldies and his longtime morning show hosting gig on Citadel hot AC WPLJ/New York, Shannon finds himself anchoring simultaneous morning shows.



Shannon

“I’m lucky to have a great co-host at WPLJ in Todd Pettengill and Patti Steele, so I’m able to bounce back and forth between the two shows,” he explains. “I also have a studio at my house and at my second home in Naples, Fla., where I also have an affiliate close by”: Starboard Media Foundation WVOL (AM 1480)/Marco Island. Shannon says when they take a news or spot break on WPLJ, he literally runs across the hall

and voice-tracks for True Oldies. He adds, “We’re not trying to fool anybody, either. The listeners know it’s a national show. The day after baseball’s recent All-Star

game in New York, I was talking about the game and even played a bit of Sheryl Crow singing the national anthem. I talked about a big concert in Atlanta with Al Green. I approach it like Howard Stern and Imus approach their shows.”

And when he’s done at WPLJ at 10 a.m. Shannon treks back across the hall to voice-track the True Oldies midday show.

He says that the format has a tremendous amount of online listening, with listeners in 26 countries, who “we reference when we play requests.”

Regarding perceptions of how people may have looked at the oldies format in recent years, Shannon cites a few new affiliate cities in the past few weeks, including Huntsville and Montgomery, Ala.; Amarillo, Texas; Chattanooga, Tenn.; Jacksonville, Fla.; Jamestown, N.Y.; and Ventura, Calif. “It doesn’t sound like the format is dead to me,” he says.—MB



“Hotel California” by the Eagles, “and people freaked out.” He acknowledges that updating the music and evolving presentation has given programmers a better demographic profile than what they had a few years ago.

Citadel/Chicago GM Mike Fowler, who oversees oldies WLS-FM/Chicago—which recently resurrected those infamous Windy City call letters after being known as WZZN—says a lot of the heritage oldies stations played it very tight in years past. Most music was from 1961 to 1970.

“So the variety wasn’t good enough and the number of years wasn’t large enough; that’s why you saw the format trend down,” Fowler says. “At the same time, you also had a lot of the classic hits formats starting to come into the picture—which are now running through the same cycle that oldies did. As a result, now they have nowhere to move except toward the ’90s in a lot of cases. That’s how they will breathe life into that format.”

He adds, “The beauty of the oldies format is that you can move it as you gain a year and your variety of music will expand.”

Fowler, whose WLS-FM carries Shannon’s True Oldies in middays, overnights and on weekends,

also believes renewed interest in the formats from listeners and advertisers has a psychological connection to the current state of the economy and events around the world. “People like to jump back to when lifestyles were a little easier and the music was more upbeat. It brings back great memories from when they were growing up.”

### Keepin’ It Fresh

Executing an evolution is one thing, but what is the formula for keeping the oldies and classic hits formats fresh?

“You do it through rotations and paying attention to your music logs,” Shannon says. “You really cannot run a great oldies station like you do a top 40 station with the music research. There are people tuning into oldies stations to hear songs they don’t hear every day. So what’s the point if they turn it on and hear the same songs all the time?”

Fowler says the key to keeping WLS fresh is how personalities talk about the music in a fun way, plus interjections about what’s happening today. “I think we have the best music of all time,

**‘The only people that don’t call it oldies are the agencies. Do you think any regular listener in New York calls WCBS-FM classic hits?’**

—Scott Shannon

presented in a current setting,” Fowler says. “That is how you win with this format. A lot of oldies stations years ago sounded old because the jocks sounded old and weren’t up in their on-air deliveries.” He also points to updating the station’s jingles and liners between the songs as a way to maintain a vital sound.

Mike Fitzgerald, station manager for Press Communications alternative WHTG/WBBO (GRock), AC WWZY/WBHX (the Breeze), country WKMK and oldies WHTG-AM Monmouth-Ocean and PD/morning co-host on the Breeze, spent a number of years at WCBS-FM. He started doing overnights in 1977. The next year he headed crosstown to country WHN, only to return to CBS-FM in 1986 part-time and then for full-time evenings. He manned the morning show for a while by himself until Mickey Dolenz from the Monkees joined him for the last six months before the station flipped to the adult hits Jack format in early June 2005.

Fitzgerald subscribes to the theory that you succeed in keeping things fresh on an oldies or classic hits station by finding creative ways to repackage the same songs, including countdowns and special shows. “The bigger the market you’re in, the smaller your list of songs will be because you are going for cume, so you have to make sure every song is well-tested. In a smaller market, like I am in now, we’re an oldies-based AC and have taken a completely different approach; we play more songs than anyone else.

“We’re not afraid to bring in lots of ‘oh wow’ songs during books and then rest them and bring them back. There are always ways to surprise the audience. However, I don’t think that would work in all markets or on its own in a big market,” he says.

### Evolving Personalities

CBS-FM’s Thomas will be the first to tell you that the music is the star in these formats, and True Oldies Channel’s Shannon says that personality is fine as long as he or she doesn’t override the music. However, they both concede that the personalities are integral in pulling the elements together.

“I’m a big believer in personality,” Thomas says. “If you have personalities that sound like the market and know the market, they are going to stand out and you will be a winner.”

And as might be expected, given his background, Fitzgerald says he is completely biased when it comes to personalities.

“With everything that radio is facing today, this is one of the few areas where we can excel; having a connection between the person on the air and the audience. You can get a tremendous edge with personality. It doesn’t always immediately show up in the ratings, but if you are true to making an emotional connection to your audience in some way, you will win in the end.”

Meanwhile, WOGL’s Gress says that personalities in the formats have had to make adjustments of their own to remain relevant.

“Some legendary personalities have been able to update and evolve,” Gress says. “From within our

*Continued on page 14*

Continued from page 13

own company, [CBS Radio classic hits KRTH/Los Angeles afternoon host] Shotgun Tom Kelly, [classic hits WCBS-FM afternoon host] Broadway Bill Lee and WOGL midday host Harvey Holiday are examples of guys that get it. They realize what has happened and who is listening to them now and how to talk to those people."

Gress adds, "As for the new legends out there such as Gary Bryan in mornings at KRTH, Jody Dean at [CBS Radio classic hits] KLUV/Dallas,

**'The appeal of this kind of music runs from the cradle to the grave if you do it right and evolve it.'**

—Anne Gress

who is doing an amazing job in mornings, or our own Ross Brittain & the Breakfast Club, these guys have worked in hot AC and CHR/top 40 and have learned how to skew their acts a little bit to make themselves really presentable and entertaining and evolve their own act to where their radio stations are."

ing. Young buyers would hear the word 'oldies' and think Buddy Holly. It was something that we fought with them about and went crazy trying to tell them that we weren't Buddy Holly anymore; we are bands like Chicago now. It's all about advertising. To me the words are interchangeable. You ask any of my listeners what format we are and of course they will say, 'oldies.' "

## Music Monitors

July 22, 2008 (10 a.m.-11 a.m.)

### WLS-FM/Chicago (Scott Shannon's True Oldies)

THE VENTURES, "Hawaii Five-O" (1969)  
THE LOVIN' SPOONFUL, "Do You Believe in Magic" (1965)  
BLUES IMAGE, "Ride Captain Ride" (1970)  
FRANKIE VALLI, "Can't Take My Eyes off You" (1967)  
EARTH, WIND & FIRE, "September" (1978)  
THE ROLLING STONES, "Paint It, Black" (1966)  
ELVIS PRESLEY, "Kentucky Rain" (1970)  
THE BEATLES, "Ticket to Ride" (1965)  
THE DOORS, "Touch Me" (1968)  
THE BEACH BOYS, "Good Vibrations" (1966)  
SEALS & CROFTS, "Summer Breeze" (1972)  
THE ISLEY BROTHERS, "It's Your Thing" (1969)  
TODD RUNDGREN, "I Saw the Light" (1972)

### WOGL/Philadelphia

JACKIE WILSON, "(Your Love Keeps Lifting Me) Higher & Higher" (1967)  
THE YOUNG RASCALS, "Good Lovin'" (1966)  
THE ISLEY BROTHERS, "That Lady" (1973)  
SMOKEY ROBINSON & THE MIRACLES, "The Tears of a Clown" (1967)  
HAMILTON, JOE FRANK & REYNOLDS, "Fallin' in Love" (1975)  
ORLEANS, "Still the One" (1976)  
CHIC, "Good Times" (1979)  
REDBONE, "Come and Get Your Love" (1974)  
THE STYLISTICS, "I'm Stone in Love With You" (1972)  
GEORGE HARRISON, "My Sweet Lord" (1970)  
RICK JAMES, "Super Freak" (1981)  
FREE, "All Right Now" (1970)  
DIANA ROSS & THE SUPREMES, "My World Is Empty Without You" (1966)

### WCBS-FM/New York

BACHMAN-TURNER OVERDRIVE, "You Ain't Seen Nothing Yet" (1974)  
MARTHA & THE VANDELLAS, "Nowhere to Run" (1965)  
VAN HALEN, "Jump" (1984)  
BEE GEES, "More Than a Woman" (1978)  
FRIENDS OF DISTINCTION, "Grazing in the Grass" (1969)  
THE STAPLE SINGERS, "I'll Take You There" (1972)  
JOHNNY RIVERS, "Memphis" (1964)  
STEVIE NICKS, "Edge of Seventeen" (1982)  
DUSTY SPRINGFIELD, "Son of a Preacher Man" (1968)  
VILLAGE PEOPLE, "Y.M.C.A." (1978)  
CRENCE CLEARWATER REVIVAL, "Up Around the Bend" (1970)  
GENESIS, "Invisible Touch" (1986)  
QUESTION MARK & THE MYSTERIANS, "96 Tears" (1966)

SOURCE: Nielsen BDS

### Oldies Vs. Classic Hits

The debate continues over the difference between deeming a station "oldies" versus "classic hits." The primary difference: Oldies stations for the most part stick to music from the '60s and '70s while classic hits feature music from the '60s, '70s and '80s.

Shannon says when he started the True Oldies Channel, people in the business told him he couldn't call it oldies and should call it classic hits. He disagreed.

The funny thing is, Shannon says, "Advertisers call it oldies and the listeners call it oldies. The only people that don't call it oldies are the agencies. I'd love to see if you could go out and find any regular listener that calls it classic hits. Do you think anybody in New York calls WCBS-FM classic hits?"

Shannon admits there might be some negatives attached to the word "oldies," but adds, "I was always taught in marketing that the most effective brand you can come up with is one that says what it is. Like 'news radio' or 'news-talk radio' or 'classic rock'; people know what they are. People don't know what 'classic hits' is."

"Scott is right," WLS-FM's Fowler says. "The name 'oldies' is a great brand, as it says exactly what you are. And as we go through the evolution of moving the music, oldies will still be old."

WOGL's Gress says the term "classic hits" is for Arbitron and buyers and people "that don't listen and don't get it. It's really just all about market-

### The PPM Factor

While he is not yet in a PPM market, Press Communications' Fitzgerald says it's obvious that PPM is showing that people are dialed in to these formats even if they didn't write them in the diary. "It seems everyone has an oldies station somewhere on their dial in PPM cities, and the cumes are going through the roof."

To Fitzgerald's point, Thomas says that according to pre-currency Arbitron PPM data for June from New York, Los Angeles and Chicago, WCBS-FM is the nation's fifth most listened-to station 12+, with 3.6 million average weekly cume. (By comparison, the spring 2008 diary-based survey reported the station's cume at 1.4 million). CBS-FM is also No. 5 25-54 nationally with an average weekly cume of 1.9 million, according to the PPM.

In Chicago, also in the throes of pre-currency PPM, Fowler reports a 12+ average weekly cume of 1.6 million for WLS in June, compared with the 525,000 he says his last diary report offered. "That clearly shows there is an appetite for the music and what we're doing."

Meanwhile, in Philadelphia, WOGL has seen 12+ average weekly PPM cume trend 1.32 million-1.35 million-1.36 million from April to June, good for a No. 2 ranking behind market-leading Jerry Lee's AC WBEB (B101), which in June had an average weekly cume of 1.8 million. **R&R**

## A Radio Legend On Today's Oldies Format

George Michael anchored the sports desk at WRC-TV (News 4) in Washington from 1980 to 2007, while hosting the nationally syndicated TV show "George Michael's Sports Machine," for which he won an Emmy Award in 1985. But before TV, Michael prowled the evening airwaves on New York's WABC, replacing "Cousin Brucie" Morrow in 1974, and also did nights on Philadelphia powerhouse WFIL from 1966 until he left for WABC.

So what does a legend of radio think of how oldies is presented on the radio today?

"Some stations are awful," Michael proclaims. "You listen and just know that certain stations aren't going to work. However, I think Scott Shannon does a very good job with True Oldies. Scott always knew music, he knows formats, he knows how to program."

Not a surprise, Michael believes, that the oldies format can be a huge success again if companies would put money into hiring great personalities to make them complete stations.

"But for God's sake," he adds, "get personalities that know how to do it, want to do it and appreciate the format. The format is first. The music is king and they are there to keep it going." —MB



Michael

Here's how ad sales professionals can stay at the top of their game

# Did You Earn Your Summer Vacation?

**'If you sell radio, you must know how to make advertising work. If you don't control the factors that contribute to a campaign's success, you will lose clients.'**

—Barry Cohen

Barry Cohen

barry@adlabcreative.com

**a**s I look back over the past 30 years spent as a suburban radio sales rep, a major-market salesperson, a suburban station manager and an agency principal, I feel compelled to ask the question: Did you have enough business to earn a summer vacation? Yes, we all need downtime and we all need to balance work and play, but the question remains: Did you earn your vacation time or just take it as your God-given right? ■ How do you earn your summer vacation time? Do you magically hit a budget that a manager hands you? Do you just “get lucky” and have a new account fall in your lap? The right answer: None of the above. Here's how you earn a summer vacation:

■ **Did you presell seasonal clients?** If you were on top of your game, you were calling on leisure travel providers, summer recreational equipment suppliers, theme parks and vacation destinations, as well as home improvement suppliers and contractors when the snow was still on the ground (for those who live in snowy regions).

■ **Were you on top of opportunistic buys?** If you have read previous columns I have written, then you know about temperature- and weather-related contingency sales (which are always no-lose deals for the advertiser); you are in tune with advertisers that will profit from buying evenings, weekends and overnights; and you have a stable of clients ready to jump when you call with a remnant opportunity on last-minute unsold time. (Getting something for it is always better than getting nothing for it. You can't reshelve your inventory at the end of the day.)

■ **Did you exploit co-op dollars?** Virtually every manufacturer of camping gear, water sports equipment, auto care and home improvement products offers co-op dollars that can make the difference between a client saying yes or no . . .



or increasing the size of your order with that advertiser.

■ **Are you painting enough of a visual picture for your clients, so they know where you fit into their plans?** Stop selling target demos, wattage and antenna heights, and start selling your ability to move the client's product, to drive traffic to his or her business and your company's total commitment to the client's success.

■ **Have you gained the client's trust?** Talk about putting the cart before the horse. Think about yourself as a consumer. Do you buy from someone before he or she has earned your trust? Yes, the operative work is “earned.” You need to convince the client you have his or her best interest at heart, that you are there to sell something for them, not to them. Then and only then can you expect them to listen to your sales proposition.

■ **Do you know enough about business . . . and about the client's business?** The client must first believe that you understand what drives business in general, and his or her business, before you can expect them to trust their hard-earned money with you. Prove that you do by listening first, asking probing questions second and applying that

knowledge with an intelligent proposal—not by whipping out the “package of the week.”

■ **Do you know enough about how to make advertising work?** In radio, we train people how to sell and how to sell our medium without assuring that they understand how to make an ad campaign succeed. In the era of consolidation especially, management often takes the attitude that “The agency will handle that.” If you sell radio, you must know how to make advertising work. If you don't control the factors that contribute to a campaign's success, you will lose clients. Conversely, the more clients you retain, the more easily you can grow your billing. Educate yourself; there are plenty of books on the subject.

■ **Do you know the strengths of your medium and how they play to your client's business?** There are certain unique advantages that radio delivers; learn to exploit them to your client's benefit. For example, take advantage of the flexibility to change a message, to update a message, to create a growing sense of urgency with copy updates, to reach people closest to actual purchasing times (“the proximity effect”), to incentivize people to switch to your client.

■ **Do you know your station's strengths and how they can work for your client?** If you have a rabid following, create on-site events at the client's business; if you have well-loved personalities, trot them out to meet-and-greets at the client's locations; if you have high credibility, enroll your talent to do live endorsements. Make it real, make it tangible, demonstrate your pulling power.

■ **How well do you understand your audience and what they want?** If you really understand your audience's needs, wants and aspirations (not just their musical preferences), you can leverage that if you also understand how the advertiser can deliver on that. Understand the generational and gender-specific drivers, the ethnic and life-stage characteristics of your audience and match them to a client who has the goods. Boomers cherish their limited leisure time; working moms want an occasional pampering. Make the promotion resonate with those desires.

Here is the ultimate question: Are you willing to do the work? To assemble all the moving parts it takes to really make a campaign rock for your client? Or are you just looking to wave a magic wand (or a magic station package) under someone's nose and get an order? Trust me, your life (and your business) will run much smoother, much longer if you invest the time and effort to create a series of successes for your clients. Think of the aggregate value of the repeat business—and the referrals, during the life of your career. Oh, and if you are a manager, leave the “phone jams” to the used car salesmen. **R&R**

Barry Cohen is author of “10 Ways to Screw Up an Ad Campaign” and co-author of upcoming “The No-Fail Guide to Starting & Growing Your Small Business: 10 Ways to Ensure Success.” He is also a managing member of AdLab Media in Clifton, N.J.



Dr. Drew's 25 years of hosting radio's 'Loveline'

# Back To School Part Two: Psychology 101

Mike Stern

MStern@RadioandRecords.com

**W**estwood One's "Loveline" is probably the only nationally syndicated talk show that can lay claim to successfully attracting younger listeners for 25 years, and co-host Dr. Drew Pinsky—aka Dr. Drew—has been there the entire time. ■ That experience, combined with his medical training, provides Pinsky reasoned insight into the changes in younger audiences and how radio can attract them.

Pinsky is a board-certified addiction medicine specialist who serves as medical director for the Department of Chemical Dependency Services at Las Encinas Hospital in Pasadena, Calif. He is also a staff member of Huntington Memorial Hospital, runs a private practice and is an assistant clinical professor of psychiatry at the Keck USC School of Medicine. Somehow he also finds time to host "Loveline" five nights per week, along with a new daytime show also syndicated by Westwood One.

Reflecting on the success and longevity of "Loveline," Pinsky says, "My basic feeling is that

if I'm interested, people are interested—and there are two things that interest me: smart people and people having intense experiences."

## Changes In Intense Experiences

When "Loveline" started, "We were just trying to warn people of the biological consequences of the sexual revolution," Pinsky explains. "There was a thing called GRIDS, Gay-Related Intestinal Disease Syndrome, which you now know as AIDS. No one was talking about it when



**'If you get a bunch of 30-year-olds together to decide how to produce radio for a 19-year-old, it's guaranteed to fail. Just serve something up to them and let them create the dynamic out of participation.'**

—Dr. Drew Pinsky

I started talking about it." Five years later, "the term 'safe sex' had been invented, HIV had been identified, AIDS was in the common lexicon and everybody was supposed to talk about it."

Today the show tackles different issues. Pinsky helps people "trying to survive abusive family systems and understand why they act out so chaotically in their adult life. We're dealing with drug use, horrible relationships, abuse and still, the biology is always there, too, because some people don't want to believe they are biological."

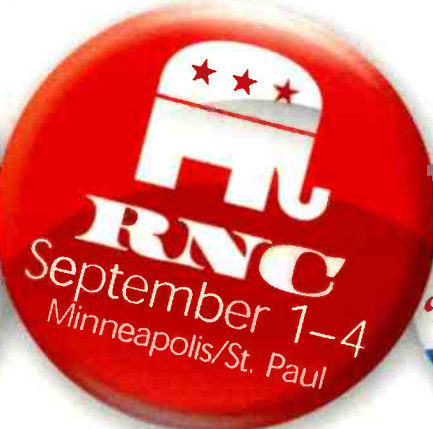
The reason these complex problems seem worse today is simply a matter of statistics. Pinsky explains that problems like child abuse "have exponential growth built into them. When someone is sexually abused they have about a 60% probability of becoming a perpetrator themselves. When they become a perpetrator, it's not just against one person; they perpetrate against dozens or hundreds." Now, he says, "People are aware of this and are pushing back and helping deal with it."

Pinsky's biggest concern is taking care of the nation's youth. "There are kids that are being parented well and those that are just falling off the wagon," he says, and the gap between the two is getting worse. "There are a lot of really healthy, amazing young kids, but while we are doing a great job with some, we're really not doing such a great job with others."



'Loveline' hosts Stryker, left, and Dr. Drew Pinsky, right, flank Tony Hawk.

# Convention Coverage You Can Count On



The Best Political Coverage on Radio

Programming Information: [andrew.l.kalb@abc.com](mailto:andrew.l.kalb@abc.com) • Affiliation Information: [mary.mccarthy@citcomm.com](mailto:mary.mccarthy@citcomm.com)





Stryker, left, and Pinsky, right, with the Foo Fighters' Dave Grohl and Taylor Hawkins.

## Programming Intense Experiences

Regarding drawing them to the radio, Pinsky says, "I don't think the question is how to attract young people to talk radio. They love talk radio. The question is how to create talk radio that makes them listen. It's a slightly different question."

One message Pinsky has received in talking to college audiences: "They do not like to be talked to—they like to be talked with." That underscores radio's need for interactivity. "If my kids are any example of how that age group listens to radio, you've got to give them 10 other things to do at the same time." He understands radio's concern. "I know radio is a little fearful of destroying the theater of the mind by making too much visual. We need to figure out what that balance is."

Authenticity is also important. "Young people do not like things that are produced or pressed out. They like things that are free form and take place 'in the moment,'"

he says. "If you get a bunch of 30-year-olds together to decide how to produce radio for a 19-year-old, it's guaranteed to fail. Just serve something up to them and let them create the dynamic out of participation."

Radio also fails to believe the audience is smart. "The topics need to be less predictable," Pinsky says. "I've always felt that we underestimate the ability of an audience to digest complex, interesting material"—a mistake, he points out, that isn't limited to radio. "Look at television. Rather than providing some kind of nourishing, well-thought-out dramatic series, you have the Kardashians, all in the best interest of highly conglomerated commercial interests that are going for the least common denominator and the greatest profit."

After a decade of watching the EIR, Pinsky believes one way to challenge listeners is to not shy away from proper terminology. "Whenever I use medical jargon the produc-

ers get all concerned," he says. "They say the audience doesn't know what I'm talking about. I say, 'That's right. That's what attracts their ears.'" While he knows he has to explain the medical terms he uses, he feels that "using jargon becomes kind of a symbol that that guy knows what he's talking about."

Pinsky also says younger listeners want "more emotionality and greater breadth of material." He explains, "Young people don't listen to Fox News-type radio because it's predictable to them." Younger audiences prefer "the reality of human interaction. Be smart and talk about what's real. The thing they find most interesting is other people like themselves. That's why 'Loveline' works so well." *R&R*

## Seeking Stronger Upper Demos? Try Younger Listeners

According to Dr. Drew Pinsky, the secret to attracting older listeners to your station is to have younger listeners participating on-air. While that may sound counterintuitive, since Pinsky is both the 25-year host of Westwood One's "Lovelines" and an assistant clinical professor of psychiatry at the Keck USC School of Medicine, it's safe to say that he is uniquely qualified to comment on the psyche of the audience.

"The symbiotic sort of phenomenon that has been going on the last 20 years is that people in their 40s and 50s and even 60s now are terribly interested in what young adults are doing," Pinsky says.

Until about 20 years ago, he says the opposite was true. "Historically it's always been adolescents interested in what adolescents are doing and adults interested in adult things."

Since about 1985, he says the listenership of "Lovelines" has evolved with older demos. "We have a large older audience that is actually excluded from participating with us at the advice of [CBS alternative KROQ/Los Angeles PD] Kevin Weatherly."

Pinsky says, "We really try to talk to young people, which fits with that symbiotic trend. Older people want to hear what younger people are doing."—MS

## What Does He Do All Day?

Dr. Drew Pinsky has been co-host of Westwood One's syndicated radio show "Loveline," which airs five nights a week 10 p.m.-midnight PT, for 25 years.

Left with too much free time, Pinsky recently launched a daytime show based at Mt. Wilson FM Broadcasters talk KGIL/Los Angeles, also syndicated through Westwood One.

Pinsky says that " 'Loveline' is primarily people having intense experiences. So, on my daytime show I'm talking to smart people."

So you got that, right? Smart and intense.

He's also enjoying the different pace of the new show. "I love doing daytime because you can take the time to really talk to people," he says. "Nighttime on rock stations has a different rhythm than a daytime AM talk show."

The show's current premise is simple. "Almost every medical headline I read is completely distorted. I'm assuming that other headlines are equally as distorted as the medical ones," he explains. So the show features many guests allowing Pinsky to "ask questions that get to a deeper level."

Pinsky also utilizes his 50,000 MySpace friends. "I get really good questions from all across the country, often from places I don't have a radio affiliate," he says.

Those legions of MySpace friends skew younger than traditional AM talk radio listeners and are leading Pinsky toward a course correction: "I'm heading back toward being caller-driven," he says. "Talk radio is about the caller. They don't really care what I'm thinking about; they want me to interact with somebody."—MS

# The Money Pit Welcomes WBAP-AM Dallas Ft. Worth

(Will you be our next new affiliate? Join us.)

"Tom, Leslie and the entire team at 'The Money Pit' work for our station as if they were local hosts. They care about making sure the program is timely, interesting and entertaining.... and bend over backwards to work with our sales team."

—Tyler Cox, WBAP-AM 820, Dallas, TX

To Affiliate, Call Skip 888-263-1050

Available via satellite and FTP download  
Listen to a demo online at [www.moneypit.com/affiliate](http://www.moneypit.com/affiliate)

Leslie Segrete  
Co-Host

Tom Kraeutler  
Host

Listeners Like It...  
Sales will LOVE It!

# THE MONEY PIT

HOME IMPROVEMENT RADIO SHOW  
NOW HEARD ON OVER 220 STATIONS!



### Shining Through

Voice of America music mix DJ Larry London enjoyed the warm summer weather in Washington with Atlantic Records singer/rapper Estelle. "Shine," her second studio album, features collaborations with Kardinal Offishall, Mark Ronson and Kanye West.



### In A Metal Mood

Judas Priest vocalist Rob Halford and guitarist Glenn Tipton dropped by Greater Media active rock WMMR/Philadelphia, where they chatted with station staffers and posed for photos. The British heavy metal legends are busy promoting their first concept album, "Nostradamus," which Epic released June 17 as a double-CD. From left are Halford, WMMR MD the Rabbi, WMMR PD Bill Weston and Tipton.

### Camp Classic

Actor Billy Gardell provided comic relief for attendees of the Radio & Records Luncheon at the Morning Show Boot Camp Aug. 1. His performance was sponsored by United Stations Radio Networks. Gardell, left, is pictured with USRN executive VP of comedy Dr. Dave Kolin.



### The Wonder Years

Motown Records singer/songwriter/producer Stevie Wonder, center, greeted Creative Artists Agency agent Brett Steinberg, left, and promoter Bill Silva of Andrew Hewitt & Bill Silva Presents during his July 7 concert at the Hollywood Bowl in Los Angeles.

### One Fine Day

Clear Channel country KEEY PD Gregg Swedberg and his daughter, Xandi, made RCA Nashville artist Crystal Shawanda feel right at home before the K102 Concert and Biker Rally Against Diabetes in Minneapolis. Shawanda's debut album, "Dawn of a New Day," streets Aug. 19. From left are Gregg Swedberg, Shawanda and Xandi Swedberg.



### Music Man

JK Promotions' Jon Konjoyan, left, and Yahoo Music's Paul Grein, center, joined composer/actor/playwright Paul Williams backstage after a recent performance in Los Angeles. Williams, who is responsible for a number of Carpenters hits from the '70s, recently collaborated with the Scissors Sisters on second album "Ta-Dah."

### Festival Express

Wind-up Records rock act Seether caught up with Midwest CHR/top 40 WIFC/Wausau, Wis., PD Tony Waitekus at the Wisconsin Valley Fair during a North American tour with Finger Eleven. The South African band's single "Rise Above This" topped the rock and alternative charts earlier this year. From left are vocalist Shaun Morgan, bassist Dale Stewart, Waitekus, guitarist Troy McLachorn and drummer John Humphrey.



# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R SPIN SPOTLIGHT

### Something Borrowed, Something New

Leona Lewis' rise to the AC summit points to the format's recent hearty acceptance of new artists. A look at this week's top 10 reveals seven songs belonging to acts appearing on the list for the first time. A year ago this week, only two artists in the top 10 were AC newcomers (Snow Patrol and Fergie), a number in line with the average of 2.6 freshman AC artists in the top 10 each year this week from 2000 through 2007.

Here are the acts making their maiden AC voyages in this week's top 10:

Leona Lewis (No. 1)  
Sara Bareilles (No. 2)  
David Cook (No. 3)  
Timbaland (No. 5)  
Jordin Sparks (No. 7)  
Taylor Swift (No. 8)  
Plumb (No. 10)



Leona Lewis

### Girl Gossip

With debuts at Nos. 28 and 40, respectively, for M.I.A. and Santogold, the Alternative chart boasts simultaneous debuts by multiple solo females for the first time since Oct. 20, 1995 (Melissa Etheridge's "Your Little Secret" and Alanis Morissette's "All I Really Want"). The arrival for M.I.A. is also the highest by a solo female since Morissette soared in at No. 19 in October 1998 with "Thank U."

Women appear to be on the rise at the format, as five of the select eight Alternative chart appearances by solo women this decade have occurred within the last 16 months:

#### Artist, Title, Debut Date

M.I.A., "Paper Planes," Aug. 15, 2008  
Santogold, "L.E.S. Artistes," Aug. 15, 2008  
Katy Perry, "I Kissed a Girl," June 20, 2008  
Feist, "1234," Oct. 19, 2007  
Amy Winehouse, "Rehab," April 27, 2007  
Courtney Love, "Hold On to Me," April 23, 2004  
Courtney Love, "Mono," Jan. 16, 2004  
Poe, "Hey Pretty," March 9, 2001

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

### Coldplay, Capitol Collect First Hot AC No. 1



With its 10th Hot AC chart entry, Coldplay claims its first No. 1, as "Viva La Vida" rises 2-1. The coronation also marks Capitol's first week in the coveted top spot in the Nielsen BDS-based list's 12-year history. The band first appeared on the Feb. 9, 2001, chart, with the No. 11-peaking "Yellow." Its previous high point was a No. 3 pinnacle for "Speed

of Sound" in 2005. No. 3 also represented Capitol's prior best ranking, additionally achieved by Everclear in 2000 with "Wonderful."

Along with its Hot AC ascension, "Viva" extends its reign at Triple A to seven weeks and climbs 3-2 at Alternative, 17-16 at CHR/Top 40 and 19-17 at AC.

### Country Can't Say 'No' To Swift, Strait, Lawson

Taylor Swift logs a second No. 1 at Country, following last winter's "Our Song," as "Should've Said No" (Big Machine) surges 5-1. Since the beginning of 2006, it has been beneficial for solo country females to be named either Carrie Underwood (six chart-toppers in that span) or Taylor Swift, as they are the only lead solo women to take a song to No. 1 on their own. (Jennifer Nettles shared credit with Bon Jovi on "Who Says You Can't Go Home.")

Up 11-9, George Strait posts his 78th top 10 with "Troubadour" (MCA Nashville), tying him with George Jones for second-most top 10s in the chart's 64-year history. Eddy Arnold leads with 91 top 10s, while Conway Twitty (75) and Merle Haggard (71) round out the legend-filled top five. Meanwhile Melissa Lawson, crowned the winner of NBC-TV's "Nashville Star" Aug. 4, bows at No. 49 with "What If It All Goes Right" (WRN), which registers 1.1 million first-week audience impressions at 59 stations.

### Go West, Young Jeezy

Young Jeezy snags his second Urban chart-topper as a lead and third overall as "Put On" (IDJMG), featuring Kanye West, rises 2-1. Jeezy won his first chart gold with "Soul Survivor" in 2005 and led again as a featured artist on Usher's "Love in This Club" earlier this year. Meanwhile, "Put" puts West in the chart's northernmost spot for a third time, following his own "Gold Digger" in 2005 and a guest stint with Jamie Foxx on Twista's "Slow Jamz" in 2004.

### Shinedown 'Devours' Competition

Shinedown earns its first Active Rock chart-topper, as "Devour" (Atlantic) climbs 2-1. Previously, the act's best format showing was a six-week stay at No. 2 for "Save Me" in late 2005. "Devour" marks the quintet's eighth consecutive trip to the top 10, with six of those netting top five honors.

### Lewis AC's Latest Leading Lady

Leona Lewis extends an unprecedented run of success by female artists at AC, as "Bleeding Love" (RMG) ends a nine-week wait at No. 2 with a rise to the summit. This issue marks the 33rd consecutive week that women have ruled the AC roost, following reigns by Colbie Caillat (19 weeks) and Sara Bareilles (13). As all three titles have been career-opening singles, the format has recently been quite accepting of both new artists and those migrating to AC (see Spin Spotlight, left).

"Love" previously topped Hot AC for 10 weeks and CHR/Top 40 for nine. Follow-up "Better in Time," meanwhile, pushes 23-20 at CHR/Top 40 with Airpower and Most Increased Plays honors (up 825).

### Saving Abel Ropes Rookie No. 1

A 2-1 climb for "Addicted" (Capitol) makes Saving Abel the first new act to reign at Rock on its first try since Default in March 2002 with "Wasting My Time." At 23 weeks, "Addicted" takes the second-longest journey to No. 1 by a freshman act, trailing only the 25 frames that "Wasting" needed, and fourth-longest among all acts, a list headed by Finger Eleven's "Paralyzer" (33 weeks, set last September).

### Fernandez Rules Regional Mexican

The iconic Vicente Fernandez adds another chapter to his 40-year storybook career, notching a third consecutive No. 1 on the Regional Mexican chart for the first time. A 2-1 lift for "Para Siempre" (Sony BMG Norte) follows a two-week reign for "La Derrota" in May and an 11-week domination for "Estos Celos" late last year. Previously, Fernandez scored three No. 1s total between 1994 (when the Nielsen BDS-based chart premiered) and 2001, though his esteemed career as a singer and actor dates back to the '60s.



Singer/songwriter puts his own spin on collection of covers

## Scott-Free

Ken Tucker

KTucker@RadioandRecords.com

**W**hy would former ASCAP songwriter of the year Darrell Scott, who has penned hits for Travis Tritt (“It’s a Great Day to Be Alive”), Dixie Chicks (“Long Time Gone”) and Sara Evans (“Born to Fly”) record an album of songs he didn’t write? “My publisher wonders such things,” says Scott, whose “Modern Hymns” is due Aug. 19 via Appleseed Recordings.

Scott, who has planned to honor some of his songwriting heroes for a while, says the idea finally came to fruition. “These are just some of my favorite writers and artists—they were when I was a kid and they still are,” he says, citing Leonard Cohen, Joni Mitchell and Bob Dylan as examples. “I kept thinking, ‘One of these days I’ll get around to doing that.’”

He didn’t know it at the time, but the Kentucky native first heard the songs of his idols when he was growing up. “I wasn’t listening to Dylan, I wasn’t listening to Gordon Lightfoot, but I would hear their songs in country music. Country artists back then would record songs from other fields, especially folk.”

“I first heard Bob Dylan songs through an album Glen Campbell back did in 1968,” he says. “All I knew as a kid was, ‘That’s a great song.’ I didn’t know it was Dylan.”

Scott was careful to put his own spin on the tunes he recorded for the new set. “I was mindful not to make a parrot record,” he says. “What’s the point?” Among other fresh turns, there’s a straight-up bluegrass version of Mitchell’s “Urge for Going” while the Fisk Jubilee Singers add a gospel flair to Adam Mitchell’s “Out Among the

Stars.” Sam Bush, Mary Gauthier, Alison Krauss and Del McCoury also make appearances.

In addition, Scott and crew recorded Cohen’s “Joan of Arc,” Lightfoot’s “All the Lovely Ladies,” Paul Simon’s “American Tune” and John Hartford’s “Nobody Eats at Linebaugh’s Any-more,” among others.

While not all his heroes are represented—“I didn’t get any James Taylor on there or Townes Van Zandt”—Scott says the vibe he had in mind dictated what he recorded. “Musically I knew it would be acoustic—there’s no drumming—so the treatments I gave them arrangement-wise had to shake hands with that.”

Meanwhile, Scott, who does roughly 50–60 live dates per year, including two or three songwriting camps, will appear at the upcoming Americana Music Festival and Conference in Nashville.



Darrell Scott

**‘There was a traffic jam of great pop/urban songs over the last few months, but Ne-Yo’s built familiarity, so the song did well pretty quickly in music research after it got airplay.’**

—Guy Zapoleon

## ‘Closer’ To Fine

Though Ne-Yo’s third Def Jam album, “Year of the Gentleman,” has endured several release date changes, its first single is rising above the adversity. “Closer” was a Greatest Gainer on the Billboard Hot 100; on R&R’s Urban chart, it

peaked at No. 18 in the May 23 issue.

Digital sales have been robust in the past two months as well. During the week ending Aug. 3, “Closer” sold 50,000 units, according to Nielsen SoundScan, its eighth straight week above the 40,000-unit plateau. The song has shifted more than 563,000 downloads since hitting digital retailers in late April.

“Year of the Gentleman,” originally due Aug. 5, is now dropping Sept. 16. With the extra time, Def Jam’s promo team has been focusing on crossing “Closer” to CHR/top 40 and rhythmic radio.

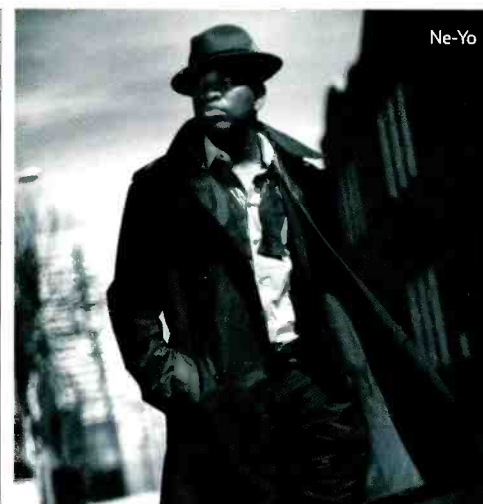
“It’s performed well at urban and they’ve given us tremendous support with the single,” Island Def Jam senior VP of promotion Benny Pough says. “We were able to lock in a lot of the major markets with his star power. We just held on and waited for the record to break, which was really integral to its success.”

At first, response to “Closer” was mixed, mainly because after building a robust urban fan base, Ne-Yo was ready to explore new avenues and crafted a more dance-leaning sound. “I can’t do just straight urban music no more,” he told Billboard in April. “I’m bored with it. I’m just moving with what music excites me.”

Consultant Guy Zapoleon of Zapoleon Media Strategies says “Closer” “wasn’t adopted quickly because there was a traffic jam of great pop/urban songs over the last few months, including Chris Brown, Rihanna and Usher. But he’s built familiarity, so the song did well pretty quickly in music research after it got airplay.”

Pough adds, “From the major radio stations and BET supporting the song, all the pieces came together at the right time.” Now, Def Jam is introducing a new single, the bouncy “Miss Independent” to urban radio.

—Hillary Crosley, *Billboard*



Ne-Yo

Julio Chaidez



## Love In Motion

Julio Chaidez has spent the last couple of years bubbling under as the next big thing in regional Mexican music. Now his latest single, “El Amor En Carro,” may finally put him over the top.

Chaidez, a sweet-voiced banda singer from Culiacan, Sinaloa, has scored a couple of minor hits: “A Cada Instante” reached No. 34 on R&R’s Regional Mexican chart in 2006, and “Total Ya Se Fue” reached No. 40 on that chart this year.

But the racy titled “El Amor En Carro” (Love in a Car) now bullets at No. 17 on the chart.

The track—actually a metaphor about finding love in material things—was written by serial lútnaker Espinoza Paz. It was featured on Chaidez’s album “Usted Dirá,” released in April by ASL/Machete.

Chaidez got his start recording the occasional backup vocal at producer Tacho Jimenez’s studio in Sinaloa. It was there that he made his first album, “Musica Campirana,” which combined accordion, brass and double bass. Lately, his sound has devel-

oped into the pure brassy banda that is more popular on regional Mexican radio in the United States.

Also working in Chaidez’s favor is his management company, Primetime, which he linked with in 2006. The company is headed by the Chavez family, which started regional Mexican powerhouse label Disa Records (now part of Universal) and is renowned for spotting new talent and musical trends.

Chaidez most recently followed “Usted Dirá” June 17 with a live album of covers, “Desde Su Cuna Sinaloense.”—Ayala Ben-Yehuda, *Billboard*

SCOTT: SCOTT SIMONTACCHI; CHAIDEZ: MACHETE MUSIC

# Austincredible!



## Radio's Best Information and Innovations = One Incredible Investment

Learn something new this September at The NAB Radio Show® and benefit from:

- Results-oriented insight and ideas to implement the moment you get home
- Strategies to secure your station's success, regardless of market size

This year's event features sessions devoted to new technologies, such as streaming, video and on-demand audio to enhance your station's reach, brand and revenue. Additionally, The NAB Radio Show delivers

expert-led sessions addressing the hottest industry topics, such as: thriving in a multi-platform world; using new technologies to generate new revenue streams; managing in a challenging environment; developing talent; and cultivating the next generation of listeners.

When it comes to return on investment, The NAB Radio Show delivers high-value information, networking opportunities and an exhibit hall packed with new innovations for HD implementation. Register today and you'll soon say, "Austincredible!"



**THE NAB**  
**RADIO**  
**SHOW**®

INCLUDES  
SESSIONS AT:



September 17-19, 2008  
Austin Convention Center  
Austin, Texas

[www.nabradioshow.com](http://www.nabradioshow.com)



The CHR/top 40 cornucopia looks like it's loaded for bear in Q4

## Please, No Pushing, There's Plenty For All

Kevin Carter

KCarter@RadioandRecords.com

**S**ure, it's still summer, but, like most savvy retailers, it's important for the record industry to stay a season ahead. So as we prepare for the leaves to change color, our label pals have prepared this relatively unscientific collection of fourth-quarter releases. Feel free to use this handy guide (some containing bonus label commentary) as a good starting point, but remember, kids: Everything you read here is subject to sudden and violent change with little or no advance notice, so please play carefully.

### Atlantic Records

**Donnie Klang**, "Take You There"; from MTV's "Making of the Band," impacts Aug. 26; album hits Sept. 2.

**Staind**, "Believe." August or September impact; album hits Aug. 19.

**T.I.**, "Whatever You Like" makes a September impact; album hits Sept. 30.

**Cassie featuring Lil Wayne**, "Official Girl" impacts in September; album date TBD.

### Capitol Records

**Varsity Fanclub**, "Future Love" impacts Aug. 25. Written and produced by Ryan Tedder. The group was recently featured on ABC Family's "The Middle Man" and at the Teen Choice Awards pre-party, has 1 million plays on its MySpace page and was showcased in Popstar and Blender. Album in-store Oct. 28.

**Katy Perry**, "Hot N Cold" impacts Sept. 8. It's the follow-up to the summer song of 2008, "I Kissed a Girl." She just finished the Vans Warped tour, will be on "Today" Aug. 29. Up for best female video of the year at the MTV Awards.

**Kreesha Turner**, "Don't Call Me Baby" is already generating great buzz in Canada.

**Coldplay**, "Lost!" TBD. Already making its way onto big stations like KROQ/Los Angeles.

**Saving Abel**, "Addicted," a proven smash at rock radio, is now crossing over at top 40.

### Columbia Records

Look for a September single/November album from **Beyoncé**.

**Metro Station**, "17 Forever" impacts Sept. 16.

**The Offspring**, "Kristy, Are You Doing OK?"

impacts in December/January.

**Bow Wow**, potential single coming this fall.

**Three 6 Mafia featuring Akon**, "That's Right," coming late fall.

**John Legend featuring André 3000**, "Green Light" also coming late fall.

### Epic Records

**Yung Berg featuring Casha**, "The Business" is blowing up at rhythmic and is top 10 at urban and will cross soon.

**Natasha Bedingfield's** next single, "Angel" impacts Aug. 15.

**Brandy** has returned and signed to Epic. She's back working with Rodney Jerkins and her single, "Right Here (Departed)," impacts Sept. 23.

**The Fray** is finishing its next record and will have a single in late November/early December.

Look for a breakout from **Lenka**. Her single "The Show" is at triple A and hot AC now and featured in an Old Navy TV campaign as well as ABC's promos for "Ugly Betty."

### GlassNote Records

Singles to impact in late September: **Secondhand Serenade**, "Your Call"; **Justin Nozuka**, "After Tonight"; **I Hate Kate**, "It's Always Better"; **Everlea**, "Cigarettes."

### Hollywood Records

**Jesse McCartney**, "It's Over," the follow-up to his monthlong No. 1 smash "Leavin'," impacts at the end of August.

**The Jonas Brothers** will perform their next single, "Lovebug," Sept. 7 at the MTV Video Music Awards. The single impacts Sept. 8/9. They're a phenomenon. Period!



Brandy



McCartney



Lil Wayne



Cornell



Pink

**Hilary Duff's** "Reach Out" is produced by Ryan Tedder and samples Depeche Mode. Way cool! It impacts at the end of September.

**Plain White T's**. New album is almost here. Single soon.

### Interscope/Geffen/A&M

It's shaping up to be one hell of a busy fall for IGA, with new pop singles and/or albums coming from (drum roll, please): **the All-American Rejects**, **the Black Eyed Peas**, **Chris Cornell** (produced by Timbaland), **Colby O'Donis**, **Dashboard Confessional**, **Enrique Iglesias**, **Gavin Rossdale**, **Girlicious**, **Kardinal Offishall**, **Keri Hilson**, **Lady Gaga**, **Lifehouse**, **Maroon 5**, **M.I.A.**, **New Kids on the Block**, **Puddle of Mudd**, **the Pussycat Dolls**, **Shwayze**, **Solange**, **Robin Thicke** and **Tokio Hotel**.

### Jive Records

**Usher**, "What's Your Name" featuring Will.i.am impacts Aug. 18.

**Pink**, "So What" impacts Aug. 25.

**David Archuleta**, "Crush" impacts Sept. 1.

**T-Pain**, "Can't Believe It" featuring Lil Wayne TBD at pop.

### RCA Label Group

RCA's Peter Gray says his team is looking forward to delivering big hits from some big superstars in the fourth quarter, as evidenced by this lineup:

**Alicia Keys**, "Superwoman," Aug. 18.

**Gavin DeGraw**, "Cheated On Me," Sept. 1.

"American Idol" winner **David Cook's** debut single is TBD, as are new singles from **Christina Aguilera** and **Kelly Clarkson**.

### Reprise Records

**E-40**, "Ballstreet Journal," and **V.I.C.**, "Beast."

### Roadrunner Records

**The Academy Is . . .**, "About a Girl" TBD.

**Theory of a Deadman**, "Meant to Be" TBD.

### Robbins Entertainment

"We just shipped the new **Cascada** single, 'Faded'—not a country cover!—and since it takes us 15-36 months to work a record, we expect this to be quite active in the fourth quarter," Robbins' Frank Murray says. "We also expect to ship the **September** follow-up, 'Satellites,' in the fourth quarter. We'll also service top 40 with a few of our current releases if they become big enough at dance radio"—a list that includes **AnnaGrace's** "You Make Me Feel," **Kim Leoni's** "Medicine" and **Velvet's** "Chemistry."

### Universal Motown

**Shontelle**, "T-Shirt."

**Safetysuit**, "Someone Like You."

**Nelly**, "Body on Me."

**Lil' Wayne featuring Babyface**, "Comfortable."

**Forever the Sickest Kids**, "She's a Lady."

**Tami Chynn**, "Frozen."

**Lindsay Lohan**, TBD.

**Akon**, TBD.

### Universal Republic

**Kevin Rudolf**, "Let It Rock," Aug. 12.

**State of Shock**, "Money Honey," Aug. 19.

**Hinder**, "Use Me," Aug. 26.

**Savage**, "Swing," Aug. 26.

**Rehab**, "Bartender Song (Sittin' at a Bar)," Sept. 2.

**A Cursive Memory**, "Everything," Sept. 9.

**3 Doors Down**, "Let Me Be Myself," Sept. 9.

**Colbie Caillat**, "Little Things," Sept. 16.

**Sam Sparro**, "Black and Gold," Sept. 23.

**Cash Cash**, "Party in Your Bedroom," Sept. 30.

**Gabriella Cilmi**, "Sweet About Me," Oct. 28. **R&R**

# R&R CHR/TOP 40

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



COLUMBUS, OHIO'S **SAVING JANE** BOWS AT NO. 40 WITH "SUPERGIRL." IN 2006, THE GROUP ROSE TO NO. 21 WITH A STORY OF A DIFFERENT FEMALE, "GIRL NEXT DOOR." IN ADDITION TO RADIO, "SUPERGIRL" HAS FOUND A HOME AS RACE CAR DRIVER DANICA PATRICK'S PERSONAL THEME SONG ON HER WEB SITE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	20	JESSE MCCARTNEY LEAVIN'	NO. 1 (5 WKS)	HOLLYWOOD	9543 -286	53.743	2
2	3	5	CHRIS BROWN FOREVER		JIVE/ZOMBA	9132 +256	58.801	1
3	2	3	KATY PERRY I KISSED A GIRL		CAPITOL	8726 -452	52.295	3
4	4	3	METRO STATION SHAKE IT		COLUMBIA	6818 +50	33.943	7
5	7	2	KID ROCK ALL SUMMER LONG		TOP GUN/ATLANTIC	6347 +517	30.908	9
6	8	10	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		KON.LIVE/GEFFEN/INTERSCOPE	6249 +506	27.389	5
7	5	20	RIHANNA TAKE A BOW		SRC/DEF JAM/IDJMG	5983 -779	23.507	8
8	9	3	THE PUSSYCAT DOLLS WHEN I GROW UP		INTERSCOPE	5869 +494	27.279	6
9	10	7	NE-YO CLOSER		DEF JAM/IDJMG	5676 +817	28.434	4
10	6	24	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC	5324 -972	27.612	12
11	13	9	RIHANNA DISTURBIA		SRC/DEF JAM/IDJMG	5167 +487	30.415	10
12	14	7	JONAS BROTHERS BURNIN' UP		HOLLYWOOD	4759 +150	21.241	19
13	16	7	JORDIN SPARKS ONE STEP AT A TIME		JIVE/ZOMBA	4653 +712	29.429	11
14	12	8	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	4281 -407	15.821	23
15	11	20	GAVIN DEGRAW IN LOVE WITH A GIRL		J/RMG	4111 -592	17.533	22
16	17	7	COLDPLAY VIVA LA VIDA		CAPITOL	4104 +403	23.481	15
17	19	9	SECONDHAND SERENADE FALL FOR YOU	AIRPOWER	GLASSNOT/ILG/ATLANTIC	4023 +484	23.264	16
18	25	5	LEONA LEWIS BLEEDING LOVE		SYCO/J/RMG	3835 -727	24.289	14
19	22	10	ESTELLE FEATURING KANYE WEST AMERICAN BOY	AIRPOWER	HOME SCHOOL/ATLANTIC	3600 +545	24.910	13
20	23	4	LEONA LEWIS BETTER IN TIME	AIRPOWER/MOST INCREASED PLAYS	SYCO/J/RMG	3464 +825	18.727	20
21	18	17	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		KON.LIVE/GEFFEN/INTERSCOPE	3022 -651	22.458	18
22	20	8	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		CASH MONEY/UNIVERSAL MOTOWN	3006 -494	17.879	21
23	21	20	DANITY KANE DAMAGED		BACBOY/ATLANTIC	2868 -502	22.491	17
24	25	6	THREE 6 MAFIA FEATURING PROJECT PAT, YOUNG D & SUPERPOWER LOLL! LOLL! (POP THAT BODY)		HYPNOTIZE MI-4DS/COLUMBIA	2836 +308	14.320	24
25	26	7	PARAMORE THAT'S WHAT YOU GET		FUELED BY RAMEN/RP	2719 +223	13.176	26
26	28	6	FLO RIDA FEATURING WILL.I.AM IN THE AYER		POE BOY/ATLANTIC	2544 +574	13.777	25
27	27	10	BOYS LIKE GIRLS THUNDER		COLUMBIA	2328 +107	10.330	28
28	24	11	PLIES FEATURING NE-YO BUST IT BABY PART 2		BIG GATES/SLIP-N-SLIDE/ATLANTIC	1977 -574	11.649	27
29	34	4	MARIAH CAREY I'LL BE LOVIN' U LONG TIME		ISLAND/IDJMG	1801 +323	7.102	32
30	31	6	FLOBOTS HANDBARBARS		UNIVERSAL REPUBLIC	1757 -4	5.692	38
31	32	8	SARA BAREILLES BOTTLE IT UP		EPIC	1603 -61	5.015	40
32	32	8	DAVID COOK THE TIME OF MY LIFE		19/RCA/RMG	1554 +41	7.849	30
33	25	11	MILEY CYRUS 7 THINGS		HOLLYWOOD	1378 -429	4.390	-
34	35	9	WE THE KINGS CHECK YES JULIET (RUN BABY RUN)		SURVE/CAPITOL	1282 +223	6.694	33
35	30	12	NEW KIDS ON THE BLOCK SUMMERTIME		INTERSCOPE	1160 -637	7.240	31
36	37	2	ONE BLOCK RADIUS YOU GOT ME		PROPERTY/MERCURY/IDJMG	1055 +130	4.818	-
37	36	4	MENUDO LOST		EPIC	1036 +19	5.642	39
38	40	2	SEPTEMBER CRY FOR YOU		ROBBINS	996 +115	9.834	29
39	NEW	-	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		B.I.G.F.A.C.E./SRC/UNIVERSAL MOTOWN	893 +53	5.792	36
40	NEW	-	SAVING JANE SUPERGIRL		ALERT/TOUCAN COVE	825 +46	1.914	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>M.I.A.</b> Paper Planes (XL/Interscope) KHFI, KHKS, KHOP, KHTS, KIIS, KKRZ, KSAS, WBVD, WERO, WFLZ, WHHD, WHKF, WIHB, WIOQ, WJBG, WKCI, WSNX, WXXB, WXXX, WYXS, WZEE	21
<b>PINK</b> So What (LaFace/Zomba) CKEY, KHOP, KHHT, KKO, KWZ, KZHT, WBHT, WBLI, WCCQ, WDJQ, WFNH, WHEQ, WHTZ, WIHB, WIXX, WKGS, WKRZ, WKSE, WNOU, WSTR, WXSX	21
<b>KEVIN RUDOLF FEAT. LIL WAYNE</b> Let It Rock (Cash Money/Universal Republic) CKEY, KBKS, KHHT, KKM, KKP, KQCH, KQMQ, KSAS, KYYL, WBSZ, WDJQ, WDJX, WFCB, WFNH, WKSS, WSSX, WVVY, WXXX, WZBZ	19
<b>DAVID ARCHULETA</b> Crush (19/Jive/Zomba) KKO, KSMB, KZHT, WAPE, WBHT, WCCQ, WDJQ, WHEQ, WHYY, WIHB, WIXX, WJIM, WKGS, WKKF, WKRZ, WPRO, WSSX	17
<b>NATASHA BEDINGFIELD</b> Angel (Phonogenic/Epic) KDND, KHOP, KQMQ, KZCH, KZMG, WBHT, WCCQ, WDJQ, WFNH, WHEQ, WKSS, WPRO, WSSX, WVVY, WXYX, WZBZ	16
<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) CKEY, KHKS, KIIS, KSLZ, KUUU, WAEB, WAKS, WHYY, WKSS, WXXX, WZEE, WZKF	12
<b>SHWAYZE</b> Corona And Lime (Suretone/Interscope) KHOP, KSMB, KZMG, WCCQ, WDJQ, WFLZ, WKSE, WLKT, WWHH, WXXB, WXXX	11
<b>FLO RIDA FEAT. WILL.I.AM</b> In The Ayer (Poe Boy/Atlantic) KQCH, KRQQ, KZCH, WAKZ, WEZB, WJIM, WKCI, WKRZ, WXYX, WYKS	10
<b>DAUGHTRY</b> What About Now (RCA/RMG) KKO, KRUF, WAEZ, WJBG, WKCI, WLAN, WRVQ, WVSF, WXYK	9
<b>MARIAH CAREY</b> I'll Be Lovin' U Long Time (Island/IDJMG) KDWB, WAKZ, WDKF, WEZB, WHEQ, WIOQ, WJIM, WKCI	8

## ADDED AT...

**WPRO** Providence, RI  
OM/PD: Tony Bristol  
APD/MD: Davey Morris

David Archuleta, Crush, 3  
Estelle feat. Kanye West, American Boy, 3  
Natasha Bedingfield, Angel, 0  
New Kids on the Block & Ne-Yo, Single, 0

FOR REPORTING STATIONS PLAYLISTS GO TO: [www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>DAUGHTRY</b> What About Now (RCA/RMG) TOTAL STATIONS: 54	807/219	<b>THE-DREAM</b> I Luv Your Girl (Radio Killa/Def Jam/IDJMG) TOTAL STATIONS: 49	635/55
<b>SAVING ABEL</b> Addicted (Skiddco/Virgin/Capitol) TOTAL STATIONS: 45	737/160	<b>SEETHER</b> Rise Above This (Wind-up) TOTAL STATIONS: 33	621/74
<b>M.I.A.</b> Paper Planes (XL/Interscope) TOTAL STATIONS: 61	733/488	<b>LIL WAYNE FEAT. T-PAIN</b> Got Money (Cash Money/Universal Motown) TOTAL STATIONS: 52	583/114
<b>LIL WAYNE</b> A Milli (Cash Money/Universal Motown) TOTAL STATIONS: 80	662/55	<b>O.A.R.</b> Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) TOTAL STATIONS: 24	437/80
<b>SHONTELLE</b> T-Shirt (SRC/Universal Motown) TOTAL STATIONS: 46	654/252	<b>THE TING TINGS</b> Shut Up And Let Me Go (Columbia) TOTAL STATIONS: 44	436/85

## MOST INCREASED PLAYS

+825	<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) WAKS +32, WKKF +26, WXXX +25, WWST +24, KVUU +24, WYKS +23, WAKZ +23, WHYY +22, KRUF +21, KIIS +19
+817	<b>NE-YO</b> Closer (Def Jam/IDJMG) KHTS +47, WBHT +44, KHFI +37, WDKF +33, KKP +32, WKKF +30, WRVQ +30, WKFS +28, WLDI +26, KZCH +25
+712	<b>JORDIN SPARKS</b> One Step At A Time (19/Jive/Zomba) WYKS +43, WNOU +33, WAPE +32, WAKS +30, WKZL +27, WBLI +25, WAEZ +23, WLKT +22, KKRZ +22, WRVQ +21
+574	<b>FLO RIDA FEAT. WILL.I.AM</b> In The Ayer (Poe Boy/Atlantic) WAKS +35, WBVD +31, WZKF +23, WDKF +21, WKKF +21, WSNX +18, WZBZ +18, WERO +18, WJBG +17, WIHB +17
+545	<b>ESTELLE FEAT. KANYE WEST</b> American Boy (Home School/Atlantic) WXXX +38, WRVQ +31, KHHT +30, WIHB +23, KVUU +23, WKCI +22, WHKF +22, WNTQ +22, WAKZ +18, WIOQ +16

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
12E CHR/Top 40 and 19 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 50 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

# What Would You Do If YOU Were Elected President (of Radio)?

9 industry visionaries will answer this question and YOU could be #10. Submit your "platform" to: [www.PresidentOfRadio.com](http://www.PresidentOfRadio.com)

SEAL OF THE PRESIDENT OF RADIO  
JACOBS MEDIA

## jacobs media SUMMIT 13

September 18, 1:30-5:30 pm  
Austin Hilton Hotel  
Details: [www.jacobssummit.com](http://www.jacobssummit.com)  
RSVP: [Lisa@jacobsmedia.com](mailto:Lisa@jacobsmedia.com)

## CHR/TOP 40 INDICATOR REPORTERS

<b>KQID/Alexandria, LA</b> OM: Squirrel PD: Jessica	<b>WSTO/Evansville, IN</b> OM: Tim Huelsing PD: Jason Addams	<b>WSPK/Newburgh, NY</b> OM: Scotty Mac APD: Sky Walker MD: Danny Valentino
<b>KXSS/Amarillo, TX</b> OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	<b>WDAY/Fargo, ND</b> OM: Troy Dayton PD: Zander Kelly	<b>KCRS/Odessa, TX</b> PD/MD: Nate Rodriguez
<b>KGOT/Anchorage, AK</b> OM: Mark Murphy PD/MD: Bill Stewart	<b>KMXF/Fayetteville, AR</b> OM: Dave Ashcraft PD/MD: Jay Steele	<b>WILN/Panama City, FL</b> OM: Chris Alan MD: Spoon
<b>WVBX/Bangor, ME</b> PD: Tommy Frank	<b>WMSR/Florence, AL</b> OM: Jon "Fatguy" Marte PD/MD: Jay Steele	<b>WPIA/Peoria, IL</b> OM: Gabe Reynolds PD/MD: Don "Big D" Black
<b>KRSQ/Billings, MT</b> OM/PD: Kyle McCoy	<b>WJMX/Florence, SC</b> OM: Randy "Mudflap" Wilcox PD/MD: Fisher	<b>KRCS/Rapid City, SD</b> PD/MD: Spanky
<b>WWYL/Binghamton, NY</b> PD: Matt Johnson	<b>KISR/Ft. Smith, AR</b> OM: Mike "Mike at Night" Oltham PD/MD: "Big Dog" Rick Hayes	<b>KJCK/Salina, KS</b> PD: Robert Elfman
<b>WBNQ/Bloomington, IL</b> OM: Dan Westhoff PD: Dave Adams MD: Mason Schreuder	<b>KKXL/Grand Forks, ND</b> OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	<b>KIXY/San Angelo, TX</b> OM: Jay Michaels PD/MD: David Carr
<b>KNDE/Bryan, TX</b> OM/PD: Tucker Young	<b>WQPO/Harrisonburg, VA</b> PD/MD: Ryan O'Bryan	<b>Music Choice Hit List/Satellite</b> PD: Justin Prager MD: Michael Schwab
<b>WRZE/Cape Cod, MA</b> OM: Steve McVie PD: David Duran	<b>WKEE/Huntington, WV</b> OM: Jim Davis APD/MD: Gary Miller	<b>WXER/Sheboygan, WI</b> OM: Patrick Pengergast PD/MD: Ron Simonet
<b>KTRS/Casper, WY</b> OM/PD: Donovan Short	<b>KSYN/Joplin, MO</b> OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	<b>WNDV/South Bend, IN</b> PD: Karen Rite MD: Scotty Wyldie
<b>KZIA/Cedar Rapids, IA</b> OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	<b>WAZY/Lafayette, IN</b> PD/MD: Jimmy Knight	<b>KCLD/St. Cloud, MN</b> OM: Matt Senne PD: JJ Holiday
<b>WQQB/Champaign, IL</b> OM: Morgan Kane PD: Joe McIntyre	<b>WWSR/Lima, OH</b> OM: Brian Steel PD: Daniel "Kennedy" Baisden	<b>WHTF/Tallahassee, FL</b> PD/MD: Brian O'Conner
<b>WHTF/Charlottesville, VA</b> OM: Winnie Kice PD/MD: PJ Styles	<b>KFRX/Lincoln, NE</b> PD: Matt McKay APD/MD: JJ Ryan	<b>WMGI/Terre Haute, IN</b> OM/PD: Bill Cain APD/MD: Kolene Kaye
<b>WJYY/Concord (Lakes Region), NH</b> PD/MD: AJ Dukette	<b>KZII/Lubbock, TX</b> OM: Wes Nessmann PD: Ethan Dometrius	<b>WKHQ/Traverse City, MI</b> PD: Dave E. Goode MD: Lunchbox
<b>WGIC/Cookeville, TN</b> OM: Marty McFly PD/MD: Freaky Dave	<b>WCIL/Marion, IL</b> PD: Jon E. Quest MD: Ivy	<b>KUJ/Tri-Cities, WA</b> PD: AJ Brewster
<b>WKMX/Dothan, AL</b> OM: Kris Van Dyke PD: Aaron Tyler	<b>KIFS/Medford, OR</b> PD/MD: Gemineye Mayers	<b>WVKZ/Tupelo, MS</b> OM/PD: Rick Stevens
<b>WBIZ/Eau Claire, WI</b> OM: Mike Cushman PD/MD: Jare E. Jordan	<b>KNOE/Monroe, LA</b> OM/PD: Bobby Richards	<b>WKS/Utica, NY</b> PD: Shaun Andrews
<b>WNKI/Elmira, NY</b> OM/PD: Scott Free MD: Eric McKay	<b>WVAQ/Morgantown, WV</b> OM: Hoppy Kercheval PD: Lacy Neff	<b>WIFC/Wausau, WI</b> PD: Tony Waitekus
<b>WRTS/Erie, PA</b> PD: Jessica Curry APD: Daniel Baxter	<b>WWXM/Myrtle Beach, SC</b> OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	<b>WAZO/Wilmington, NC</b>
<b>WDKS/Evansville, IN</b> OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	<b>WQGN/New London, CT</b> PD: Matt Girard	<b>KFFM/Yakima, WA</b> OM: Ron Harris PD/MD: Steve Rocha



► **NEW YORK-BORN AND -BASED LADY GAGA** (BORN STEFANI GERMANOTTA) NOTCHES A NO. 1 SINGLE AT CANADA CHR/TOP 40 WITH HER FIRST RELEASE, "JUST DANCE," WHICH SHIMMIES 4-1.

POWERED BY

nialise 1  
BDS

**DMDS**  
DIGITAL DOWNLOADS  
AVAILABLE AT DMDS.COM

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	23	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD	3697	+133
2	3	15	CHRIS BROWN FOREVER		JIVE/ZOMBA	3534	+246
3	2	12	KATY PERRY I KISSED A GIRL		CAPITOL	3485	+1
4	4	18	METRO STATION SHAKE IT		COLUMBIA	3264	+232
5	7	12	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC	2851	+394
6	8	9	THE PUSSYCAT DOLLS WHEN I GROW UP		INTERSCOPE	2568	+273
7	6	20	RIHANNA TAKE A BOW		SRP/DEF JAM/IDJMG	2559	-175
8	7	7	KARDINAL OFFISHALL FEAT. AKON DANGEROUS		KONLIVE/GEFFEN/INTERSCOPE	2404	+279
9	5	25	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC	2370	-488
10	11	6	JONAS BROTHERS BURNIN' UP		HOLLYWOOD	2190	+240
11	14	6	RIHANNA DISTURBIA		SRP/DEF JAM/IDJMG	1980	+264
12	17	6	JORDIN SPARKS ONE STEP AT A TIME		19/JIVE/ZOMBA	1977	+399
13	15	9	SECONDHAND SERENADE FALL FOR YOU		GLASSNOTE/ILG/ATLANTIC	1967	+263
14	16	7	COLDPLAY VIVA LA VIDA		CAPITOL	1925	+281
15	18	5	NE-YO CLOSER		DEF JAM/IDJMG	1910	+515
16	10	17	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	1895	-192
17	12	15	GAVIN DEGRAW IN LOVE WITH A GIRL		J/RMG	1674	-120
18	13	25	LEONA LEWIS BLEEDING LOVE		SYCO/J/RMG	1491	-300
19	26	4	LEONA LEWIS BETTER IN TIME		SYCO/J/RMG	1386	+385
20	23	6	THREE MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLU LOLLU (POP THAT BODY)		HYPNOTIZE/MINIS/COLUMBIA	1311	+198
21	21	1E	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP		CASH MONEY/UNIVERSAL MOTOWN	1183	-26
22	30	8	ESTELLE FEAT. KANYE WEST AMERICAN BOY		HOME SCHOOL/ATLANTIC	1166	+279
23	27	5	PARAMORE THAT'S WHAT YOU GET		FUELED BY RAMEN/RRP	1117	+195
24	20	2C	DANITY KANE DAMAGED		BAD BOY/ATLANTIC	1117	-161
25	31	7	BOYS LIKE GIRLS THUNDER		CDLUMBIA	1090	+213
26	28	10	FILDBOTS HANDLEBARS		UNIVERSAL REPUBLIC	1002	+91
27	32	4	FLO RIDA FEAT. WILL.I.AM IN THE AYER		POE BOY/ATLANTIC	901	+152
28	33	10	DAVID COOK THE TIME OF MY LIFE		19/RCA/RMG	771	+50
29	29	11	MILEY CYRUS 7 THINGS		HOLLYWOOD	761	-129
30	34	3	MARIAH CAREY I'LL BE LOVIN' U LONG TIME		ISLAND/IDJMG	751	+145
31	25	11	PLIES FEAT. NE-YO BUST IT BABY PART 2		BIG GATES/SLIP-N-SLIDE/ATLANTIC	699	-307
32	24	13	NEW KIDS ON THE BLOCK SUMMERTIME		INTERSCOPE	657	-358
33	NEW		WE THE KINGS CHECK YES JULIET (RUN BABY RUN)		S-CURVE/CAPITOL	568	+190
34	RE-ENTRY		SEPTEMBER CRY FOR YOU		ROBBINS	493	+142
35	35	3	JASON MRAZ I'M YOURS		ATLANTIC/RRP	454	+20
36	36	3	SAVING JANE SUPERGIRL		TOUCAN COVE/ALERT	442	+9
37	RE-ENTRY		DAVID BANNER FEAT. CHRIS BROWN GET LIKE ME		B.I.G.F.A.C.E./SRC/UNIVERSAL MOTOWN	440	+64
38	39	13	KASPERFROMTHEK WHATCHAGONDO		EO	436	+30
39	40	2	SARA BAREILLES BOTTLE IT UP		EPIC	426	+44
40	37	11	SMALL TOWN SLEEPER BACKSEAT		UPPER 11	394	-39

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA CHR/TOP 40	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	4	11	LAOY GAGA FEATURING COLBY O'ONIS JUST DANCE	♦	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	776	+70
2	2	15	CHRIS BROWN FOREVER		JIVE/SONY BMG	773	-19
3	1	12	KATY PERRY I KISSED A GIRL		CAPITOL/EMI	753	-77
4	5	8	RIHANNA DISTURBIA		SRP/DEF JAM/UNIVERSAL	732	+43
5	3	19	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	♦	KONLIVE/GEFFEN/UNIVERSAL	716	0
6	8	7	THE PUSSYCAT DOLLS WHEN I GROW UP		INTERSCOPE/UNIVERSAL	658	+93
7	6	16	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD/UNIVERSAL	616	-25
8	7	9	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC/WARNER	574	+7
9	10	7	THEORY OF A DEADMAN ALL OR NOTHING	♦	6D4/UNIVERSAL	514	+64
10	9	16	METRO STATION SHAKE IT		COLUMBIA/SONY BMG	490	+1
11	13	19	NE-YO CLOSER		DEF JAM/UNIVERSAL	448	+23
12	15	7	LIGHTS DRIVE MY SOUL	♦	LIGHTS MUSIC	440	+37
13	19	14	ESTELLE FEATURING KANYE WEST AMERICAN BOY		HOME SCHOOL/ATLANTIC/WARNER	430	+81
14	16	5	JONAS BROTHERS BURNIN' UP		HOLLYWOOD/UNIVERSAL	430	+55
15	17	7	COLDPLAY VIVA LA VIDA		PARLOPHONE/EMI	420	+55
16	12	14	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		KONLIVE/GEFFEN/UNIVERSAL	405	-23
17	14	17	KREESHA TURNER DON'T CALL ME BABY	♦	EMI	373	-37
18	20	21	ADDICTIV TONITE	♦	URBAN HEAT	357	+27
19	26	8	DANNY FERNANDES PRIVATE DANCER	♦	CP	343	+77
20	21	9	STATE OF SHOCK BEST I EVER HAD	♦	CORDOVA BAY	335	+23
21	31	20	RIHANNA TAKE A BOW		SRP/DEF JAM/UNIVERSAL	317	-112
22	27	5	JORDIN SPARKS ONE STEP AT A TIME		19/JIVE/SONY BMG	288	+23
23	29	3	HEDLEY OLD SCHOOL	♦	UNIVERSAL	283	+46
24	24	10	CREATURE POP CULTURE	♦	BONSOUND/UNIVERSAL	279	-5
25	18	18	HEDLEY NEVER TOO LATE	♦	UNIVERSAL	274	-90
26	25	10	D'JA ROCK STEADY	♦	ROCKSTAR	255	-21
27	28	25	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		L AFACE/SONY BMG	248	+3
28	22	14	GAVIN DEGRAW IN LOVE WITH A GIRL		J/SONY BMG	233	+9
29	23	27	LEONA LEWIS BLEEDING LOVE		SYCO/J/SONY BMG	227	+9
30	27	4	SEPTEMBER CRY FOR YOU		AWESOME/EMI	224	+37

FOR WEEK ENDING AUGUST 10, 2008

♦ indicates CanCon





Seasoned artists who are emerging on rhythmic radio

## Might Be New To You

Darnella Dunham

DDunham@RadioandRecords.com

They may be considered new to rhythmic radio's playlists, but M.I.A., Donnie Klang, One Block Radius and Jazmine Sullivan were honing their talents for years before they appeared on the format's radar. These acts all have a buzz that can't be ignored. Below is background information on these talents that radio is responding to.

### M.I.A.

M.I.A.'s not-so-new single "Paper Planes" has been getting quite a bit of attention lately in advertisements for the heavily promoted film "Pineapple Express." Interscope recently released a fresher version featuring Bun B, and radio doesn't seem to mind that the song came out a year ago on "Kala."

That project is the latest album from London-via-Sri Lanka's M.I.A. and her second domestic release, but commercial radio is still untapped territory for her. M.I.A.'s blending of hip-hop, dancehall reggae and world music is hard to categorize; nevertheless, she remains in demand and tours throughout the world. With an upcoming North American tour, M.I.A. is likely to add more fans to her loyal base as "Paper Planes" gains momentum.

"Paper Planes" is most-played on KYLD/San Francisco; KIKI and KPHW/Honolulu; KPWR/Los Angeles; KWWV/San Luis Obispo, Calif.; and WQHT/New York.

### Donnie Klang

While auditioning for Sean "Diddy" Combs on MTV's "Making the Band 4," the response from

female audience members made it blatantly obvious that there was something special about Donnie Klang. Rather than making him part of the group that is now known as DAY26, Combs decided to sign him as a solo artist during the show's season finale.

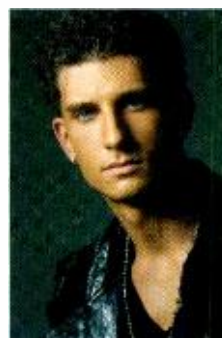
Earlier this year, Danity Kane and DAY26 released albums that debuted at No. 1 on the Billboard 200, and now Klang is on deck and hoping to repeat the feat for Bad Boy Records. "Just a Rolling Stone" is scheduled for a September release, and lead single "Take You There" features Combs.

Klang may seem like a newcomer to the entertainment industry, but he's been modeling since he was a baby. As an adolescent, he began working in TV and film, then joined a pop/R&B group while he was in high school. In addition to his music career, with representation by the William Morris Agency, it wouldn't be surprising to see Klang return to his roots.

"Take You There" is most-played on WJFX/Fort Wayne, Ind.; KISV/Bakersfield; WRED/Portland, Maine; WXIS/Johnson City; KBFM/McAllen; and KZFM/Corpus Christi, Texas.



M.I.A.



Klang



One Block Radius



Sullivan

### One Block Radius

About a month ago, I ran into Def Jam senior director of rhythm promotion Noah Sheer, and he told me how excited he was about new act One Block Radius and its single "You Got Me." Fortunately, radio shares his enthusiasm. The California-based trio, which got together in 2003, describes its hybrid sound as "Steve Winwood; Hall & Oates; Earth, Wind & Fire; and David Bowie listened to some Sublime, the Pharcyde and Tribe Called Quest, got high and made an album on an SP1200."

MIDA is the DJ, Z-Man is the rapper, and Marty James handles production. MIDA and James recruited established San Francisco underground rapper Z-Man to join their group. One Block Radius released its first project, "Long Story Short," in 2005, and even though it was an independent project, some of those songs were selected to appear in film and TV projects. "Long Story Short" also helped the threesome secure support billing for such acts as Hieroglyphics, De La Soul, the Pharcyde, Living Legends, Matisyahu, KRS-One, Aceyalone, Peanut Butter Wolf, Pigeon John and Trick Daddy.

"You Got Me" is most-played on KEZE/Spokane; WXIS/Johnson City; KQKS/Denver; WFFY/Fort Walton Beach, Fla.; WJFX/Fort Wayne, Ind.; and KSFM/Sacramento.

### Jazmine Sullivan

Philadelphia native Jazmine Sullivan spent years working with local artists and cites classic jazz singers like Phyllis Hyman and Sarah Vaughan as vocal influences, which make her sound more seasoned than one would expect for a 21-year-old. That vocal maturity works perfectly on "Need U Bad," her debut single on J/RCA Music Group. Sonically contemporary, it features a slight reggae flavor that is absent from radio today.

Sullivan sounds very comfortable on the track even though she doesn't have any Caribbean roots, and she had a bit of trepidation about tackling an unfamiliar genre. Missy Elliott, who is featured on the song, encouraged her to go for it. Sullivan recalls, "I wasn't familiar with reggae, but Missy said, 'Let's try this out.' So I wrote to the track as soon as I heard it and then Missy brought in Pepa from Salt-N-Pepa to do the chant."

Sullivan can also count Stevie Wonder and Faith Evans as early supporters. With artists of that caliber in her corner, it's easy to understand why "Fearless" was the title Sullivan chose for the forthcoming album. "'Fearless' embodies my state of mind right now. I'm 21, confident, fearless of being honest in my songwriting and musically not afraid to try different things."

"Need U Bad" is most-played on WZMX/Hartford; KBTE/Lubbock, Texas; WJMN/Boston; KVEG/Las Vegas; WNHT/Fort Wayne, Ind.; and KISV/Bakersfield.

R&R

## The Discovery Channels

While rhythmic is among the most musically active formats, listeners no longer have to wait for radio to introduce them to new music. Now that technology has provided more music outlets than ever before, the "Discovery Channels" session during the 2008 R&R



Convention in Austin will reveal what programmers can do to stay ahead of the curve. The panel will take place 1:45 p.m.-3:15 p.m. Sept. 19 at the Hilton Austin.

To view the rest of the agenda for the R&R Convention, go to [radioandrecords.com](http://radioandrecords.com).



► **CHRIS BROWN** CLIMBS 6-5 WITH "FOREVER" TO LAND HIS NINTH TOP FIVE HIT. SINCE BROWN'S DEBUT IN 2005, ONLY T-PAIN (12) AND AKON (11) HAVE REACHED THE TOP FIVE MORE TIMES IN THAT SPAN.

WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BOS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TV +/-	AUDIENCE MILLIONS	RANK
1	15	<b>THE-DREAM</b> I LUV YOUR GIRL	NO. 1 (2 WKS)	11 ☆	519	-14	33.965
2	16	<b>KARDINAL OFFSHALL FEATURING AKON</b> DANGEROUS		11 ☆	502	-107	33.165
3	11	<b>LIL WAYNE</b> A Milli	CASH MONEY/UNIVERSAL MOTOWN	11 ☆	482	+243	39.253
4	18	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	11	477	-179	34.516
5	13	<b>CHRIS BROWN</b> FOREVER		11 ☆	382	+76	26.101
6	12	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	11 ☆	382	+183	31.649
7	16	<b>THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D &amp; SUPERPOWER</b> LOLLU LOLLI (POP THAT BODY)		11 ☆	379	-579	21.037
8	17	<b>NE-YO</b> CLOSER		11 ☆	340	+298	24.493
9	20	<b>PLIES FEATURING NE-YO</b> BUST IT BABY PART 2		11	334	-420	22.918
10	21	<b>LIL WAYNE FEATURING STATIC MAJOR</b> LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	11 ☆	304	-471	21.544
11	10	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON		11 ☆	262	+358	19.902
12	17	<b>RIHANNA</b> TAKE A BOW		11 ☆	258	-440	17.828
13	11	<b>YUNG BERG FEATURING CASHA</b> THE BUSINESS		11 ☆	256	+383	15.512
14	10	<b>FLO RIDA FEATURING WILL.I.AM</b> IN THE AYER		11 ☆	227	+125	14.190
15	8	<b>RICK ROSS FEATURING NELLY &amp; AVERY STORM</b> HERE I AM		11 ☆	217	+302	18.815
16	5	<b>MARIAH CAREY</b> I'LL BE LOVIN' U LONG TIME		11 ☆	206	+138	11.046
17	7	<b>KATY PERRY</b> I KISSED A GIRL		11	202	+31	10.885
18	8	<b>NELLY FEATURING ASHANTI &amp; AKON</b> BODY ON ME		11 ☆	183	+132	9.033
19	27	<b>COLBY O'DONIS FEATURING AKON</b> WHAT YOU GOT		11 ☆	178	-209	12.984
20	6	<b>SAVAGE FEATURING SOULJA BOY TELL'EM</b> SWING		11 ☆	175	+165	6.640
21	3	<b>MIKE JONES FEAT. TREY SONGZ, LIL WAYNE &amp; TWISTA</b> CUDDY BUDDY		11 ☆	156	+406	7.038
22	11	<b>JESSE MCCARTNEY</b> LEAVIN'		11 ☆	136	+40	9.522
23	2	<b>T-PAIN FEAT. LIL WAYNE</b> CAN'T BELIEVE IT		11 ☆	126	+467	7.957
24	3	<b>LL COOL J FEATURING THE-DREAM</b> BABY		11 ☆	125	+271	13.320
25	14	<b>V.I.C.</b> GET SILLY		11 ☆	113	-603	5.293
26	17	<b>ESTELLE FEATURING KANYE WEST</b> AMERICAN BOY		11 ☆	110	-32	8.624
27	13	<b>THE GAME FEATURING KEYSHIA COLE</b> GAME'S PAIN		11 ☆	102	-73	10.922
28	5	<b>RIHANNA</b> DISTURBIA		11 ☆	100	+123	5.901
29	7	<b>HOT STYLZ FEATURING YUNG JOC</b> LOOKIN BOY		11 ☆	99	-322	5.114
30	10	<b>KEYSHIA COLE</b> HEAVEN SENT		11 ☆	96	+31	11.459
31	3	<b>SLIM FEATURING YUNG JOC</b> SO FLY		11 ☆	95	-125	5.484
32	12	<b>LLOYD FEATURING LIL WAYNE</b> GIRLS AROUND THE WORLD		11 ☆	85	-79	7.908
33	5	<b>ONE BLOCK RADIUS</b> YOU GOT ME		11 ☆	81	-5	2.286
34	4	<b>THE PUSSYCAT DOLLS</b> WHEN I GROW UP		11 ☆	78	+1	3.668
35	2	<b>JAZMINE SULLIVAN</b> NEED U BAD		11 ☆	70	+111	3.445
36	4	<b>ICE CUBE</b> DO YOUR THANG		11 ☆	68	+55	2.982
37	2	<b>KERI HILSON</b> ENERGY		11 ☆	67	+100	3.353
38	3	<b>SHAWTY PUTT FEATURING TOO SHORT &amp; LIL JON</b> DAT BABY		11 ☆	63	+90	2.808
39	NEW	<b>T.I.</b> WHATEVER YOU LIKE		11 ☆	62	+292	6.269
40	NEW	<b>E-40 FEATURING AKON</b> WAKE IT UP		11 ☆	60	+178	3.303

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>E-40 FEAT. AKON</b> Wake It Up (Sick Wid' It/BME/Reprise/Warner Bros.) KBDS, KCAQ, KDDB, KDGS, KDLW, KHTN, KIBT, KISV, KKFR, KPTY, KQKS, KSEQ, KXBT, KXJM, KYZZ, WJQM, WNHT, WRDW, WRVZ, XHTZ	20
<b>DAVID BANNER</b> Shawty Say (B.I.G.F.A.C.E./SRC/Universal Motown) KBTT, KBMB, KDDB, KISV, KKFR, KPRR, KPTY, KVEG, KWIN, KXHT, KZFM, WAJZ, WRCL, WRDW, WRED, WRVZ, WXIS, XHTZ	18
<b>T.I.</b> Whatever You Like (Grand Hustle/Atlantic) KKFR, KKSS, KOHT, KPWR, KTTB, KUUL, KVEG, KXBT, KZFM, WAJZ, WKHT, WLLD, WMBX, WPOW, WRED, WZMX, XHTO	17
<b>KEVIN RUDOLF FEAT. LIL WAYNE</b> Let It Rock (Cash Money/Universal Republic) KBDS, KBMB, KCAQ, KDDB, KDLW, KHTN, KISV, KLUC, KSEQ, KSFM, KXBT, KYZZ, WRDW, WRED, WXIS, XHTZ	16
<b>T-PAIN FEAT. LIL WAYNE</b> Can't Believe It (Nappy Boy/Konvict/Universal) KBDS, KDGS, KDON, KOHT, KPHW, KPTY, KTTB, WBBM, WJMN, XHTO, XMOR	11
<b>M.I.A.</b> Paper Planes (XL/Interscope) KISV, KKSS, KPTY, KPWR, KXBT, KZFM, WPOW, WRDW, WRED, WRVZ	10
<b>PLIES FEAT. JAMIE FOXX &amp; THE-DREAM</b> Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic) KBMB, KPWT, KRKA, KSEQ, KYZZ, WJQM, WRED, WXIS, WZMX	9
<b>YUNG BERG FEAT. CASHA</b> The Business (Yung Boss/Epic/Koch) KGGI, KPHW, KUBE, KUUL, WBTS, WHZT, WIBT	7
<b>LL COOL J FEAT. THE-DREAM</b> Baby (Def Jam/IDJMG) KDDB, KHTN, KPWR, KRKA, WLLD, WPOW, WPYO	7
<b>COLBY O'DONIS</b> Don't Turn Back (KonLive/Geffen/Interscope) KBFB, KDON, KOHT, KUUL, WBTT, WNHT	6

## ADDED AT...

**KQKS**

Denver, CO  
PD: Cat Collins  
MD: John E. Kage

E-40 Feat. Akon, Wake It Up, 22  
Game Feat. Keyshia Cole, Game's Pain, 21  
Ne-Yo, Closer, 20

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>PLIES FEAT. JAMIE FOXX &amp; THE-DREAM</b> Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic)	590/55	<b>LIL WAYNE FEAT. JAY-Z</b> Mr. Carter (Cash Money/Universal Motown)	348/28
TOTAL STATIONS:	42	TOTAL STATIONS:	19
<b>MAINO</b> Hi Hater (Hustle Hard/Atlantic)	545/29	<b>THE GAME FEAT. LIL WAYNE</b> My Life (Geffen/Interscope)	325/77
TOTAL STATIONS:	45	TOTAL STATIONS:	26
<b>ASHANTI</b> Good Good (The Inc./Universal Motown)	532/37	<b>COLBY O'DONIS</b> Don't Turn Back (KonLive/Geffen/Interscope)	307/129
TOTAL STATIONS:	40	TOTAL STATIONS:	32
<b>DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY &amp; LIL' BOOSIE</b> Out Here Grindin' (Terror Squad/Koch)	467/26	<b>NE-YO</b> Miss Independent (Def Jam/IDJMG)	280/146
TOTAL STATIONS:	40	TOTAL STATIONS:	27
<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG)	401/175	<b>ALICIA KEYS</b> Superwoman (MBC/J/RMG)	270/124
TOTAL STATIONS:	20	TOTAL STATIONS:	29

## MOST INCREASED PLAYS

<b>+467</b>	☆ <b>T-PAIN FEAT. LIL WAYNE</b> Can't Believe It (Nappy Boy/Konvict/Universal) KVEG +46, WZMX +38, WXIS +32, KPHW +30, WRCL +24, KZFM +22, WRED +19, KRKA +19, WLLD +16, KWIN +15
<b>+406</b>	☆ <b>MIKE JONES FEAT. TREY SONGZ, LIL WAYNE &amp; TWISTA</b> Cuddy Buddy (Ice Age/Asylum) WNVZ +36, KPHW +34, KOHT +21, KEZE +30, KBOS +25, XMOR +24, WRED +24, WBTT +23, KDON +21, KBFM +19
<b>+383</b>	☆ <b>YUNG BERG FEAT. CASHA</b> The Business (Yung Boss/Epic/Koch) KUBE +33, KQWD +23, KOHT +21, WIBT +21, KTTB +19, WJFX +19, WPKX +18, KKSS +18, KXBT +14, WPYO +13
<b>+358</b>	☆ <b>YOUNG JEEZY FEAT. KANYE WEST</b> Put On (CTE/Def Jam/IDJMG) WKHT +40, KRKA +29, KOHT +21, KQKS +21, KBTT +18, WNVZ +18, WXIS +17, KPTY +16, WLLD +15, WJFX +15
<b>+302</b>	☆ <b>RICK ROSS FEAT. NELLY &amp; AVERY STORM</b> Here I Am (Slip-N-Slide/Def Jam/IDJMG) KPWT +41, WQHT +38, WBTT +25, WPKX +19, KXBT +17, WAJZ +16, KEZE +16, KTTB +15, XHTO +15, KDLW +14

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
76 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Moose Lake Products Company, Inc.

1-800-21-FLASH  
(1-800-213-5274)

# STEAL THE SHOW

FirstFlash! Line can take care of all your custom printing needs...

EventTape® • BunchaBanners • FlashBags • Ponchos • Stickers • License Plates • Key Tags • Stadium Cups

[www.firstflash.com](http://www.firstflash.com)



One of R&B's most consistent artists makes his mark independently

## Reintroducing Joe To Radio

Darnella Dunham

[DDunham@RadioandRecords.com](mailto:DDunham@RadioandRecords.com)

Ever since Joe released his debut album, "All That I Am," in 1997, he's been signed to Jive/Zomba and managed by multifaceted industry executive/R&B visionary Kedar Massenburg. This year, Joe and his label parted ways. Instead of seeking another deal, Joe and Massenburg decided that he would best be served taking an independent approach as an artist on Kedar Entertainment. Even though the two have a lengthy and successful working relationship, Massenburg recognizes that "Joe took a chance to roll with me. I've been his manager and he trusts me, but he took a chance."

Massenburg is president/CEO of Kedar Entertainment Group, the independent label that launched Erykah Badu, D'Angelo and the neo soul movement in the '90s. In 1999, he assumed the presidency of Motown Records and a senior VP position at parent company Universal Records. After six years, Massenburg decided to move on, and he has spent the last few years launching Koru Wine, Kedar Marketing, Kedar Pictures and resurrecting his label Kedar Entertainment. On Feb. 26, Atlanta's Algebra dropped her album on his label, and now it's Joe's turn.

Joe has experienced success during his 10-year recording career at urban and urban AC, reaching platinum status with "All That I Am" (1997) and "My Name Is Joe" (2000). New album "Joe Thomas, New Man" features tracks that appeal to both formats, where the artist is equally comfortable, despite some pigeonholing him into just one.

"We're talking about an artist that's 35 years old

—younger than R. Kelly, Jay-Z and Puffy," Massenburg says, "but they want to relegate him to an older status because he decided to do classy and elegant love songs."

With "New Man," Joe has maintained his ability to make music that matters to 18-34 urban and 25-54 urban AC listeners. Featured guest artists Busta Rhymes, Nas and Diddy, plus a collaboration with Mario and Trey Songz, help make the project palatable to urban radio. Joe says, "I love collaborations; I love hip-hop."

There are also several well-written R&B songs of various tempos that make sense for urban AC.

Joe's music has always contained a vocal and lyrical sincerity that endears him to fans. This attribute isn't contrived: "I try to be as honest as I can, especially when it comes to making music," he says. "I look at my legacy, and at the end of the day, I want my music to represent who I am in a



**'I try to be as honest as I can, especially when it comes to making music. I want my music to represent who I am.'**

—Joe

**'We're talking about an artist that's 35 years old but radio wants to relegate him to an older status because he decided to do classy and elegant love songs.'**

—Kedar Massenburg

sense. It's the quality and the character; I want that to be synonymous with my name."

### The Master Plan, Part 1

Joe may have a 10-year history of success on the charts, but he's not resting on his name or laurels for "New Man." Massenburg says, "My strategy was twofold: work the urban AC chart and work the urban mainstream video outlets by giving them an urban mainstream song." First single "E.R. (Emergency Room)" was serviced only to urban AC programmers because "they always relegate R&B to that [format] first if it doesn't have hip-hop," he says.

However, a video was shot for "Why Just Be Friends." Even though that single is targeted for urban radio and has yet to go for adds, the video has been added to BET's playlist. Regarding the importance of having a strong presence with a video, Massenburg says, "People hear with their eyes also."

After only four weeks on R&R's Urban AC chart, "E.R. (Emergency Room)" has quickly ascended and currently resides at No. 16. Nevertheless, Massenburg has loftier expectations for the single: "We're going to have a top 10 record on urban AC by the time the album comes out."

### The Master Plan, Part 2

Massenburg says his other strategy is "to touch the fans—that's instead of charging the fans to see Joe between August and September."

Joe had committed to a late-summer/early-fall House of Blues tour, but he and Massenburg decided to cancel, opting for a grass-roots approach that would take the artist on a radio promotional run to reconnect with the fan base he has built during the last decade. Joe says, "We've been hitting every market we can; it's almost like going back to the chitlin' circuit."

Massenburg adds, "I had a tour locked down, but I blew out. We said, 'Let's partner up with the radio stations, pay our own way, have listening sessions for the listeners and autograph signings so we can touch the people who may not ordinarily get to touch him.'"

While many feel that the record industry is in a slump, Massenburg doesn't share the view just because consumers aren't buying as many physical albums as they used to. Instead, he looks at the popularity of downloads and ringtones as reasons to see the industry as "thriving."

"When it's for the love of the music, but [you have an] understanding of what the business side is, then you don't worry," he says. He remains motivated to make sure that Joe and his "New Man" reach their full potential for two reasons: "It's the passion for the music, and it's also the passion to be successful. I love catching people off guard and flying under the radar. I did that my whole career. People look at Joe and say he's under the radar. It wasn't his time then, but it's his time now." **R&R**

### Let's Win Together

Kedar Massenburg and Joe recognized the importance of partnering with radio to properly set up Joe's album, "Joe Thomas, New Man," on Kedar Entertainment. The fruits of their labor are showing in the warm reception that "E.R. (Emergency Room)" is receiving on R&R's Urban AC chart.

At the R&R Convention in Austin, urban



and urban AC programmers and label executives will discuss solutions on how to create more mutually beneficial relationships in the "Let's Win Together" session. This panel discussion will be held 3:30 p.m.-5 p.m. Sept. 17 at the Hilton Austin. Agenda details and registration information are available at [radioandrecords.com](http://radioandrecords.com).



► **T.I.'S** "WHATEVER YOU LIKE" (26-13, UP 695 PLAYS) IS THE SECOND SONG THIS YEAR TO CARRY THE MOST INCREASED PLAYS TROPHY FOR EACH OF ITS FIRST THREE WEEKS ON THE CHART. IN MARCH, LIL WAYNE'S "LOLLIPOP" BEGAN WITH FIVE CONSECUTIVE STANZAS AS THE MOST INCREASED WINNER.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	12	<b>YOUNG JEEZY FEAT. KANYE WEST</b> PUT ON	NO. 1 (1 WK)	☆	4289 +271	37.429 2
2	1	13	<b>LIL WAYNE</b> A MILLI	CASH MONEY/UNIVERSAL MOTOWN	☆	4125 -180	44.527 1
3	5	11	<b>JAZMINE SULLIVAN</b> NEED U BAD	J/RMG	☆	3770 +483	31.434 4
4	4	14	<b>RIHANNA</b> TAKE A BOW	SRP/DEF JAM/IDJMG	112 ☆	3701 -37	35.300 3
5	3	18	<b>THE-DREAM</b> I LUV YOUR GIRL	RADIO KILLA/DEF JAM/IDJMG	11 ☆	3357 -544	29.334 5
6	7	10	<b>RICK ROSS FEATURING NELLY &amp; AVERY STORM</b> HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	☆	3247 +232	28.166 7
7	8	18	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	☆	3180 +165	27.667 8
8	10	11	<b>YUNG BERG FEATURING CASHA</b> THE BUSINESS	YUNG BOSS/EPIC/KOCH	☆	3116 +354	23.522 11
9	6	17	<b>KEYSHIA COLE</b> HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	☆	2807 -264	27.421 9
10	9	18	<b>CHRIS BROWN</b> TAKE YOU DOWN	JIVE/ZOMBA	☆	2620 -347	28.208 6
11	12	8	<b>PLIES FEATURING JAMIE FOXX &amp; THE-DREAM</b> PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆	2547 +19	20.623 12
12	11	22	<b>PLIES FEATURING NE-YO</b> BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	11	2248 -490	24.084 10
13	26	3	<b>T.I. AIRPOWER/MOST INCREASED PLAYS</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	☆	1991 +695	17.348 13
13	13	13	<b>LLOYD FEATURING LIL WAYNE</b> GIRLS AROUND THE WORLD	THE INC./UNIVERSAL MOTOWN	☆	1968 -380	14.210 17
17	10	10	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	☆	1883 +204	16.983 14
14	13	13	<b>HOT STYLZ FEATURING YUNG JOC</b> LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA	☆	1838 -346	15.441 16
17	16	8	<b>ROBIN THICKE AIRPOWER</b> MAGIC	STAR TRAK/INTERSCOPE	☆	1810 +129	12.027 20
18	6	6	<b>MARIAH CAREY</b> I'LL BE LOVIN' U LONG TIME	ISLAND/IDJMG	☆	1782 +106	9.256 30
15	21	21	<b>LIL WAYNE FEATURING STATIC MAJOR</b> LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	112 ☆	1731 -239	16.831 15
20	31	3	<b>T-PAIN FEATURING LIL WAYNE AIRPOWER</b> CAN'T BELIEVE IT	NAPPY BOY/KONVIC/JIVE/ZOMBA	☆	1702 +619	14.067 18
21	20	7	<b>DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY &amp; UL'BOOSIE</b> OUT HERE GRINDIN	TERROR SQUAD/KOCH	☆	1626 +130	9.542 29
22	21	7	<b>SLIM FEATURING YUNG JOC</b> SO FLY	M3/ASYLUM	☆	1557 +84	10.709 24
23	30	3	<b>KERI HILSON</b> ENERGY	MDSLEY/ZONE 4/INTERSCOPE	☆	1410 +279	9.554 28
24	29	5	<b>LL COOL J FEATURING THE-DREAM</b> BABY	DEF JAM/IDJMG	☆	1377 +193	10.144 26
25	22	9	<b>THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG O &amp; SUPERPOWER</b> LOLLI LOLL (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	☆	1272 -152	6.002 39
26	28	7	<b>JENNIFER HUDSON</b> SPOTLIGHT	ARISTA/RMG	☆	1263 +42	10.253 25
27	25	6	<b>MAINO</b> HI HATER	HUSTLE HARD/ATLANTIC	☆	1226 -124	8.158 32
28	24	16	<b>USHER FEATURING BEYONCE &amp; LIL WAYNE</b> LOVE IN THIS CLUB PART II	LAFACE/ZOMBA	☆	1213 -187	12.072 19
29	23	16	<b>ALICIA KEYS</b> TEENAGE LOVE AFFAIR	MBK/J/RMG	☆	1176 -231	11.756 23
30	27	9	<b>SOULJA BOY TELL'EM</b> DONK	COLLIPARK/INTERSCOPE	☆	1151 -84	8.081 34
31	19	10	<b>USHER</b> MOVING MOUNTAINS	LAFACE/ZOMBA	☆	1131 -386	8.636 31
32	33	7	<b>PLEASURE P.</b> DID YOU WRONG	BLUESTAR/ATLANTIC	☆	1008 +86	6.783 36
33	35	5	<b>ASHANTI</b> GOOD GOOD	THE INC./UNIVERSAL MOTOWN	☆	888 +28	3.873 -
34	34	8	<b>DAY26</b> SINCE YOU'VE BEEN GONE	BAD BOY/ATLANTIC	☆	807 -103	3.633 -
35	NEW		<b>ALICIA KEYS</b> SUPERWOMAN	MBK/J/RMG	☆	767 +311	6.151 38
36	39	4	<b>MUSIQ SOULCHILD</b> RADIO	ATLANTIC	☆	747 +43	4.439 -
37	37	18	<b>NE-YO</b> CLOSER	DEF JAM/IDJMG	☆	743 +13	11.968 21
38	32	17	<b>V.I.C.</b> GET SILLY	YOUNG MUGUL/REPRISE/WARNER BROS.	☆	739 -249	5.663 40
39	NEW		<b>ALFAMEGA</b> UH HUH	GRAND HUSTLE/CAPITOL	☆	725 +38	3.168 -
40	38	2	<b>CHRIS BROWN</b> FOREVER	JIVE/ZOMBA	11	694 -34	3.065 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BIG BOI FEAT. MARY J. BLIGE</b> Sumthin's Gotta Give (LaFace/Zomba)	33
<b>DEM FRANCHIZE BOYZ FEAT. LLOYD</b> Turn Heads (Koch)	33
<b>MIKE JONES FEAT. TREY SONGZ, LIL WAYNE &amp; TWISTA</b> Cuddy Buddy (Ice Age/Asylum)	30
<b>ACE HOOD FEAT. TREY SONGZ</b> Ride (Def Jam/IDJMG)	29
<b>E-40 FEAT. AKON</b> Wake It Up (Sick Wid' It/BME/Reprise/Warner Bros.)	24
<b>T-PAIN FEAT. LIL WAYNE</b> Can't Believe It (Nappy Boy/Konvict/Jive/Zomba)	14
<b>T.I.</b> Whatever You Like (Grand Hustle/Atlantic)	11
<b>NE-YO</b> Miss Independent (Def Jam/IDJMG)	9

**ADDED AT... WPWX**  
Chicago, IL  
PD: Jay Alan  
MD: Barbara McDowell  
Mike Jones, Cuddy Buddy, 10  
Ashanti, Good Good, 4  
DJ Khaled, Out Here Grindin, 1  
Big Boi, Sumthin's Gotta Give, 0  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>NE-YO</b> Miss Independent (Def Jam/IDJMG)	686/382	<b>SHAWTY PUTT FEAT. TOO SHORT &amp; LIL JON</b> Dat Baby (BME/Razor & Tie)	501/68
TOTAL STATIONS:	62	TOTAL STATIONS:	50
<b>LIL WAYNE FEAT. BOBBY VALENTINO</b> Mrs. Officer (Cash Money/Universal Motown)	618/167	<b>BOW WOW FEAT. SOULJA BOY TELL'EM</b> Marco Polo (Columbia)	489/299
TOTAL STATIONS:	52	TOTAL STATIONS:	58
<b>LIL WAYNE FEAT. JAY-Z</b> Mr. Carter (Cash Money/Universal Motown)	594/70	<b>KARDINAL OFFISHALL FEAT. AKON</b> Dangerous (KonLive/Geffen/Interscope)	460/13
TOTAL STATIONS:	30	TOTAL STATIONS:	42
<b>KARINA</b> Can't Find The Words (Def Jam/IDJMG)	592/58	<b>TAY DIZM FEAT. T-PAIN &amp; RICK ROSS</b> Beam Me Up (Nappy Boy)	436/5
TOTAL STATIONS:	39	TOTAL STATIONS:	44
<b>RAHEEM DEVAUGHN</b> Text Messages (Jive/Zomba)	538/3	<b>AVANT</b> When It Hurts (Capitol)	421/181
TOTAL STATIONS:	49	TOTAL STATIONS:	49

## MOST INCREASED PLAYS

+695	☆ <b>T.I.</b> Whatever You Like (Grand Hustle/Atlantic) WQBT +32, WPEG +29, WTMG +27, KBXX +27, SHJ +27, WBLX +26, WBHJ +25, KBTT +24, WVEE +22, WJZE +22
+619	☆ <b>T-PAIN FEAT. LIL WAYNE</b> Can't Believe It (Nappy Boy/Konvict/Jive/Zomba) KOPW +28, WQOK +27, WJZF +27, WPEG +25, KBXX +24, KMJJ +23, KPR +22, KKDA +19, WZHT +19, WCZB +19
+483	☆ <b>JAZMINE SULLIVAN</b> Need U Bad (J/RMG) WZHT +39, WUSL +33, WJZF +33, KOPW +33, WCDX +32, WJHM +32, KBFB +30, WXBT +25, WQOK +22, KBTT +18
+382	<b>NE-YO</b> Miss Independent (Def Jam/IDJMG) WJUC +30, KNDA +29, WAMO +28, KATZ +18, WZHT +17, WXBT +15, WJLB +14, WBTJ +14, WBLK +14, WJBT +14
+354	<b>YUNG BERG FEAT. CASHA</b> The Business (Yung Boss/EPIC/Koch) WJKS +28, WJFR +23, WZHT +22, WQOK +21, WHHH +20, WPHI +19, WJLB +19, WXBT +18, WJZF +17, WCKX +15

FOR WEEK ENDING AUGUST 10, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 82 urban and 76 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

# Hey DJs!

## FREE WEEKLY EMAIL

**NEW MUSIC**  
DJs Pick The Next Hits

**LATEST NEWS**  
In The Mix Show Community

**CHART**  
BDS Mixshow Chart

ACCURATE  
TRUSTWORTHY  
COMPREHENSIVE

SUBSCRIBE NOW [WWW.RADIOANDRECORDS.COM/SUBSCRIBE.ASP](http://www.RadioandRecords.com/SUBSCRIBE.ASP)

# R&R URBAN AC

POWERED BY **nielsen** BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ A SPLASH OF CALIFORNIA SUNSHINE HITS THE CHART, AS NEWCOMER **LEIGH JONES** ENTERS AT NO. 38 WITH "FREE FALL." THE DEBUT ALBUM FROM THE LOS ANGELES NATIVE, "MUSIC IN MY SOUL," STREETS SEPT. 9.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	<b>KEYSHIA COLE</b> HEAVEN SENT	NO. 1 (2 WKS) IMANI/GEFFEN/INTERSCOPE	1825 -108	16.881 1
2	3	24	<b>NOEL GOURDIN</b> THE RIVER	EPIC	1769 +3	11.170 8
3	2	15	<b>ERIC BENET</b> YOU'RE THE ONLY ONE	FRIODAY/REPRISE/WARNER BROS.	1712 -55	13.380 5
4	4	16	<b>ALICIA KEYS</b> TEENAGE LOVE AFFAIR	MBK/J/RMG	1578 -27	16.774 2
5	5	46	<b>RAHEEM DEVAUGHN</b> WOMAN	JIVE/ZOMBA	1448 -107	11.995 7
6	8	9	<b>ROBIN THICKE</b> MAGIC	MOST INCREASED PLAYS STAR TRAK/INTERSCOPE	1357 +177	13.589 4
7	6	34	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	1353 +1	14.139 3
8	7	9	<b>JENNIFER HUDSON</b> SPOTLIGHT	ARISTA/RMG	1228 +44	12.261 6
9	10	43	<b>JAHEIM</b> NEVER	DIVINE WILL/ATLANTIC	1100 -49	8.840 9
10	9	17	<b>DWELE</b> I'M CHEATIN'	RT/KOCH	1040 -115	8.693 10
11	12	19	<b>JAHEIM FEATURING KEYSHIA COLE</b> I'VE CHANGED	DIVINE WILL/ATLANTIC	889 +29	6.780 11
12	11	28	<b>LYFE JENNINGS</b> NEVER NEVER LAND	COLUMBIA	832 -111	4.849 15
13	14	40	<b>KEYSHIA COLE</b> I REMEMBER	IMANI/GEFFEN/INTERSCOPE	741 -11	5.731 13
14	13	44	<b>MARY J. BLIGE</b> JUST FINE	MATRIARCH/GEFFEN/INTERSCOPE	718 -84	6.363 12
15	15	19	<b>AL GREEN FEATURING JOHN LEGEND</b> STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	697 -31	5.547 14
16	16	4	<b>JOE</b> E.R. (EMERGENCY ROOM)	KEDAR	568 +112	3.839 19
17	19	15	<b>ANTHONY DAVID FEATURING INDIA.ARIE</b> WORDS	SOULBIRD/UNIVERSAL REPUBLIC	452 +20	2.885 23
18	20	9	<b>USHER</b> MOVING MOUNTAINS	LAFACE/ZOMBA	439 +24	4.539 17
19	21	14	<b>JILL SCOTT FEATURING GEORGE DUKE</b> WHENEVER YOU'RE AROUND	HIDDEN BEACH	437 +25	2.153 26
20	18	4	<b>MINT CONDITION</b> NOTHING LEFT TO SAY	CAJED BIRD/IMAGE	428 -1	2.170 25
21	17	18	<b>LALAH HATHAWAY</b> LET GO	STAX/CMG	404 -51	2.950 22
22	22	9	<b>KEITH SWEAT FEATURING ATHENA CAGE</b> BUTTERSNOTCH	KEIA/ATCO/RHINO	394 -5	1.674 31
23	23	10	<b>JANET</b> CAN'T B GOOD	ISLAND/IDJMG	358 +9	1.932 28
24	24	6	<b>CHARLIE WILSON</b> HOMELESS	JIVE/ZOMBA	347 +21	1.419 34
25	26	12	<b>CHANTE MOORE</b> IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	282 +19	1.477 33
26	25	17	<b>RAHSAAN PATTERSON</b> FEELS GOOD	ARTISTRY	277 -44	1.537 32
27	36	2	<b>ALICIA KEYS</b> SUPERWOMAN	MBK/J/RMG	275 +127	1.056 -
28	28	5	<b>RIHANNA</b> TAKE A BOW	SRF/DEF JAM/IDJMG	243 +16	4.778 16
29	29	5	<b>URBAN MYSTIC FEATURING BETTY WRIGHT</b> LET'S DO IT AGAIN	SOBE	230 +31	1.249 37
30	30	3	<b>JON B</b> OH SO SEXY	VIBEZEL ECT/ARSENAL	229 +30	0.711 -
31	37	2	<b>MARY MARY</b> GET UP	COLUMBIA	201 +53	0.913 -
32	27	10	<b>CHAZ</b> BY MY SIDE	PRK	200 -32	1.702 30
33	34	3	<b>LEDISI</b> JOY	VERVE FORECAST/VERVE	186 +24	0.722 -
34	31	14	<b>WILL DOWNING</b> FANTASY (SPENDING TIME WITH YOU)	PEAK/CMG	176 -12	1.138 38
35	33	5	<b>CHRIS BROWN</b> TAKE YOU DOWN	JIVE/ZOMBA	171 +7	2.247 24
36	32	12	<b>CALVIN RICHARDSON</b> SANG NO MORE	N J MO/SHANACHIE	170 -13	0.586 -
37	RE-ENTRY		<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> NO AIR	19/JIVE/ZOMBA	153 +42	3.074 21
38	NEW		<b>LEIGH JONES</b> FREE FALL	PEAK/CMG	145 +64	0.633 -
39	40	7	<b>Q</b> STEAL MY SHOW	BLACKGROUND	136 +13	0.571 -
40	35	18	<b>ASHANTI</b> THE WAY THAT I LOVE YOU	THE INC./UNIT/ERSAL MOTOWN	123 -37	1.072 40

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>WAYNE BRADY</b> Ordinary (Peak/CMG) KBLX, KDKS, KMEZ, KNEK, KOKY, KQXL, Sirius Heart & Soul, WACH, WAKB, WBAV, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WSRB, WTLZ, WXST	19
<b>NE-YO</b> Miss Independent (Def Jam/DJMG) KMEZ, KOKY, Sirius Heart & Soul, WHUR, WLXC, WMGL, WMPZ, WSRB, WTLZ, WXST, XM Suite 62	11
<b>RALPH TRESVANT</b> It Must Be You (Xzault) KMEZ, KOKY, KQXL, WAKB, WGPR, WLXC, WXST	7
<b>JOE</b> E.R. (Emergency Room) (Kedar) KMUJ, WBLB, WQNC, WQQK, WSOL, WTYB	6
<b>ALICIA KEYS</b> Superwoman (MBK/J/RMG) KBLX, WBAV, WKSP, WMIB, WPHR, WYLD	6
<b>JENNIFER HUDSON</b> Spotlight (Arista/RMG) KJMS, WMJM, WPHR	3
<b>LEDISI</b> Joy (Verve Forecast/Verve) WBAV, WPHR, WWDM	3
<b>ROBIN THICKE</b> Magic (StarTrak/Interscope) KJMS, WXST	2
<b>AL GREEN FEAT. JOHN LEGEND</b> Stay With Me (By The Sea) (Blue Note/Capitol) WLVH, WZAK	2
<b>MINT CONDITION</b> Nothing Left To Say (Caged Bird/Image) KRNB, WDLT	2

**ADDED AT...  
KRNB**  
Dallas, TX  
PD: Shay Moore  
MD: Nate Quick  
Mint Condition, Nothing Left To Say, 11  
Urban Mystic Feat. Betty Wright, Let's Do It Again, 11

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>LIVIN OUT LOUD</b> I Can't Stop (Kin)	102/30	<b>KIRK FRANKLIN</b> Jesus (Fo Yo Soul/Gospo Centric/Zomba)	66/22
TOTAL STATIONS:	16	TOTAL STATIONS:	35
<b>TONY RICH PROJECT</b> Part The Waves (Hidden Beach)	92/61	<b>MARIAH CAREY</b> I'm That Chick (Island/DJMG)	64/29
TOTAL STATIONS:	17	TOTAL STATIONS:	32
<b>TERRY CEXTER</b> I'm Free (Penny's Gang)	85/24	<b>RALPH TRESVANT</b> It Must Be You (Xzault Media Group)	57/15
TOTAL STATIONS:	15	TOTAL STATIONS:	7
<b>PHYLLISIA</b> Fairy Tale (Sobe)	77/6	<b>MARIAH CAREY</b> I'll Be Lovin' U Long Time (Island/DJMG)	44/11
TOTAL STATIONS:	11	TOTAL STATIONS:	6
<b>USHER</b> Here I Stand (LaFace/Zomba)	71/11	<b>DAMITA</b> No Looking Back (Tyscot)	42/24
TOTAL STATIONS:	5	TOTAL STATIONS:	23



<b>+177</b>	<b>ROBIN THICKE</b> Magic (StarTrak/Interscope) WXST +9, WMPZ +4, KJMS +4, KMEZ +11, WTLZ +10, WKJ5 +9, WJHT +8, WAKB +8, WFLM +8, WBHK +8
<b>+127</b>	<b>ALICIA KEYS</b> Superwoman (MBK/J/RMG) WXST +13, WBAV +10, WPHR +9, WVBE +7, WAKB +7, WYLD +7, WKSP +6, WMGL +6, WMIB +5, SIHS +4
<b>+112</b>	<b>JOE</b> E.R. (Emergency Room) (Kedar) WTYB +12, WQQK +11, WDLT +9, KMJL +9, WZZZ +8, WMMJ +8, WSOL +8, WQNC +8, WACH +7, WHUR +6
<b>+64</b>	<b>LEIGH JONES FEAT. CLARK ANDERSON</b> Free Fall (Peak/CMG) WLVH +4, KOKY +7, WKXI +7, WKSP +6, WHUR +6, KJMS +5, WVBE +4, WWDM +4, WMPZ +3, WXST +3
<b>+61</b>	<b>TONY RICH PROJECT</b> Part The Waves (Hidden Beach) KNEK +8, KOKY +8, WTLZ +8, KMEZ +6, WLXC +5, WXST +5, WYLD +5, WMPZ +4, WVBE +4, WMGL +3

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
7 Urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours  
a day, 7 days a week © 2008 Nielsen Business Media, Inc. All rights reserved.



### clear. consistent. quality.

With so many options for testing your music, one thing is **CLEAR**. Whether you test with dials, paper and pencil or online, you must have **CONSISTENT** hooks or your research could be unreliable. An incorrect or poor quality hook can ruin your research no matter what method you prefer.

Hooks Unlimited's digital **QUALITY** hooks, unmatched library of music, custom hooks, fast turnaround and dependable service ensures your music research provider can deliver results you can trust.

Contact Michael Pelaia today about your next project: [hooks@hooks.com](mailto:hooks@hooks.com) • 404.835.0205 • [www.hooks.com](http://www.hooks.com)







Upcoming Christian releases for 2008

## What's New?

Kevin Peterson

KPeterson@RadioandRecords.com

There's plenty of new music coming out before the end of the year, from big names to newcomers, studio recordings to live CD/DVD packages, including pop, rock and rhythmic—even new Christmas releases. ■ Aug. 19 is one of the biggest days for the format's new releases this year, with several well-established names in the bunch. Among them is Casting Crowns' "The Altar and the Door Live" CD/DVD, a two-disc set featuring eight live songs recorded at concerts in Florida. The DVD includes 35 minutes of bonus content with a behind-the-scenes documentary of the tour, the band's "Slow Fade" music video and for the first time, teaching material from lead singer/songwriter and pastor Mark Hall.

The David Crowder Band used the same idea for its "Remedy Club Tour" CD/DVD. It features five-and-a-half hours of content, including a behind-the-scenes tour documentary, song demonstrations hosted by each member of the band and chord/lyric subtitles, in addition to 16 songs recorded live on last fall's tour.

Lead singer/songwriter Crowder says the tour was amazing for the band, because of all the unexpected venues it played. "To be in these historic rock-'n'-roll venues and watch the story of God come alive night after night was unbelievable," he says.

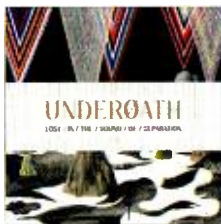
MercyMe lead singer Bart Millard is ready for fans to get "Hymned Again," the title of his second solo release, which includes more of his favorite hymns. It also has one original track, written by Millard and Thad Cockrell, called "Jesus Cares for Me," a duet with country artist Vince Gill. "The one thing I've been looking to do is sing with Bart and check that off my bucket list," Gill says. Millard adds, "I never imagined I would sing a duet with Vince Gill—especially one that would be on one of my records."

Heralded new artist Brandon Heath releases his second album, "What If We," Aug. 19. First single "Give Me Your Eyes" has already been inside the top 10 at Christian AC and top five at Christian CHR.

Other new records hitting stores Aug. 19 are "Still" from the Katinas, Jimmy Needham's "Not Without Love," "A New Abolition" from the

Wrecking, Brooke Barrettsmith's self-titled album and "Perceptions" from This Beautiful Republic.

Alternative rock act Family Force 5 offers a different sound on new album "Dance or Die." Frontman/guitarist Solomon "Soul Glow Activator" Olds says, "The last record was a straight-up party, but we always said the second would be a sweaty kind of rock-'n'-roll dance music." Ten Shekel Shirt releases its first album in five years, when "Jubilee" streets Aug. 19. Passion worshipper Charlie Hall's fourth album is titled "The Bright Sadness."

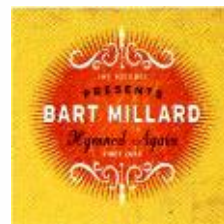


### December In August

DecembeRadio's new album "Satisfied" will be released at the end of August. First single "For Your Glory" is going for adds now. Newly signed Word Records rock band Remedy Drive releases its debut project, "Daylight Is Coming"; also due at the end of August is "The Voice" from David Phelps.

Diversity is the theme on Sept. 2 with new albums coming from rock act Underoath, rapper Relikis and passion worshipper/songwriter Chris Tomlin. "Hello Love" is the fifth studio release from Tomlin and includes first single "Jesus Messiah," which racked up 97 adds at Christian radio in its first week.

Other September releases include Rush of Fools' "Wonder of the World." Its debut album last year included "Undo," the most-played song in 2007



### Christmas Projects Coming This Fall

- BarlowGirl, "Home for Christmas"
- Casting Crowns, "Peace on Earth"
- Amy Grant, "The Christmas Collection"
- Kimberly Locke, "Christmas"
- Annie Moses Band, "This Glorious Christmas"
- Fernando Ortega, "Christmas Songs"
- David Phelps, "O Holy Night"
- Point of Grace, "Tennessee Christmas: A Holiday Collection"
- pureNRG, "A pureNRG Christmas"
- Sixpence None the Richer, "The Dawn of Grace"



at Christian AC, which was also named ASCAP's song of the year. But the band isn't resting on its laurels. "You always have to learn how to grow and change and from a musical aspect, that's definitely what we've done with this album," lead vocalist/songwriter Wes Willis says. "There was a lot of growth, I think, but not too far away from worship, because that's who we are."

Krystal Meyers may be only 20 years old, but she's already recorded her third album, "Make Some Noise." She says, "This music is fun and energetic and is going to be fun onstage. It's a different kind of energy. Some of the songs like 'S.O.S.' and 'My Freedom' are more guitar-driven, but there are other songs like 'Shine,' the first radio single, that are totally '80s-inspired, fun, dance, pop/rock music. It's a diverse record that defines my different musical layers."

Another September release comes from new Brash Music artist and longtime worship leader Michael Gungor and his band, which includes his wife Lisa. "Ancient Skies" consists of songs that Gungor says he wrote specifically for his church. Bebo Norman's self-titled album is issued on BEC Recordings. Other September bows include Ayiesha Woods' "Love Like This," Nevertheless' "In the Making," 33 Miles' "One Life," Lincoln Brewster's "Today Is the Day" and Downhere's "Ending Is Beginning."

Prodigal child Joy Whitlock is set to release her first album, "God and a Girl" (INO Records). She says seeing Sarah McLachlan perform inspired her to sing and learn to play the guitar, but God inspired the songs she wrote for the album, especially with the struggles she's been through. "I want people to know that pain is not working against us. It brings us closer to the one who knows pain better than anyone else . . . Jesus Christ."

Andrew Peterson will release his first project with Centricity Music, "The Resurrection Letters, Vol. II," Oct. 21. Michael W. Smith recorded his third worship album, "A New Hallelujah," in front of 12,000 people at Lakewood Church in Houston. He was joined by worship leaders Israel Houghton and Coalo Zamorano, the African Children's Choir and a choir of 250 people in recording the album, which will street Oct. 28. On Nov. 25, Jeremy Camp will release his fifth studio album, "Speaking Louder Than Before."

### Christmas Time Is Here

If you're searching for new Christmas music this year, you won't have far to look. Starting in September we'll see holiday releases from several Christian artists. Even though Amy Grant already has three Christmas projects and has sold 6 million Christian units overall, she's back with "The Christmas Collection," featuring her favorite songs from past albums and four new tunes.

Sixpence None the Richer is back together for its first Christmas album, "The Dawn of Grace." The Annie Moses Band, which has performed at the R&R Christian Summit, will release new album "This Glorious Christmas." Also scheduled to release Christmas records are Casting Crowns, Point of Grace, BarlowGirl, Fernando Ortega, David Phelps, pureNRG and former "American Idol" finalist Kimberly Locke, whose "Christmas" set was released to the general market last year. **R&R**





MATTHEW WEST SNARES HIS FIFTH TOP 10 TITLE WITH 'SOMETHING TO SAY' WHICH GAINS 22 PLAYS AND RISES 13-10...

Main chart table with columns: LAST WEEK, WEEKS ON CHART, ARTIST, TITLE, NIelsen BDS CERTIFICATIONS, PLAYS, AUDIENCE MILLIONS, RANK.

MOST ADDED

Table listing artists and titles under 'MOST ADDED' such as STEVEN CURTIS CHAPMAN, MICHAEL W. SMITH, ABOVE THE GOLDEN STATE.

ADDED AT... WFHM Cleveland, Ohio PD: Len Howser MD: Josh Booth...

NEW AND ACTIVE table with columns: ARTIST TITLE / LABEL, PLAYS / GAIN, ARTIST TITLE / LABEL, PLAYS / GAIN.

MOST INCREASED PLAYS vertical graphic showing play increases for artists like STEVEN CURTIS CHAPMAN (+126), CASTING CROWNS (+116), etc.

RECURRENCTS table with columns: THIS WEEK, ARTIST, TITLE, NIelsen BDS CERTIFICATIONS, PLAYS TW, PLAYS LW.

SOFT AC/INSPIRATIONAL REPORTERS

- List of Soft AC/Inspirational Reporters including WHCF/Bangor, ME; WNR/Flint, MI; WHCB/Johnson City, TN; WAFR/Network; WGSL/Rockford, IL; KCFB/St. Cloud, MN; KCBI/Dallas, TX; WAGO/Greenville, NC; KAMB/Merced, CA; KNLB/Phoenix, AZ; KCRN/San Angelo, TX; KYCC/Stockton, CA; WCDR/Dayton, OH; WCRH/Hagerstown, MD; Family Life Communications/Network; KLVV/Ponca City, OK; WSMR/Sarasota, FL; WOLW/Traverse City, MI; KLMP/Rapid City, SD.

# R&R CHRISTIAN

POWERED BY **nielsen**  
BDS

**DMDS** DIGITAL DOWNLOADS  
AVAILABLE AT DMDS.COM



▶ WITH 294 PLAYS AT 18 REPORTING STATIONS, **IVORYLINE'S** "REMIND ME I'M ALIVE" RISES TO THE TOP OF THE CHRISTIAN ROCK LIST (3-1). FORMERLY KNOWN AS DEAD END DRIVEWAY, THE BAND HAILS FROM TYLER, TEXAS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	16	<b>SKILLET</b> THOSE NIGHTS	ARDENT/SRE/INO	903 -4
2	3	10	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	863 +22
3	2	18	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	851 -25
4	4	13	<b>FRANCESCA BATTISTELLI</b> I'M LETTING GO	FERVENT/WORD-CURB	793 +32
5	5	13	<b>SWITCHFOOT</b> THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	751 +45
6	7	10	<b>SUPERCHEIC(K)</b> HOLD	INPOP	655 +35
7	5	19	<b>PILLAR</b> SMILING DOWN	ESSENTIAL/PLG	649 -12
8	10	6	<b>ADDISON ROAD</b> STICKING WITH YOU	INO	595 +40
9	8	17	<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	582 -30
10	13	8	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	570 +46
11	9	15	<b>BRITT NICOLE</b> BELIEVE	SPARROW/EMI CMG	560 -16
12	12	7	<b>KUTLESS</b> COMPLETE	BE/TOOTH & NAIL	549 +21
13	11	14	<b>CHASEN</b> DROWN	OMG	545 -2
14	15	10	<b>KRYSTAL MEYERS</b> SHINE	ESSENTIAL/PLG	537 +46
15	14	7	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	537 +45
16	15	13	<b>FALLING UP</b> GOOD MORNING PLANETARIUM	BE/TOOTH & NAIL	434 -8
17	18	3	<b>HAWK NELSON</b> ONE LITTLE MIRACLE	BE/TOOTH & NAIL	429 +67
18	20	6	<b>JIMMY NEEDHAM</b> A BREATH OR TWO	INPOP	394 +45
19	17	11	<b>NATALIE GRANT</b> I WILL NOT BE MOVED	CURB	352 -26
20	22	10	<b>MATTHEW WEST</b> SOMETHING TO SAY	SPARROW/EMI CMG	342 +13
21	21	5	<b>MERCYME</b> YOU REIGN	INO	338 -5
22	27	5	<b>AFTERS</b> WE ARE THE SOUND	COLUMBIA/INO	334 +35
23	26	4	<b>REMEDY DRIVE</b> DAYLIGHT	WORD-CURB	331 +27
24	25	2	<b>JAYMES REUNION</b> FINE	BE/TOOTH & NAIL	325 +21
25	19	17	<b>NEWSBOYS</b> STAY STRONG	SPARROW/EMI CMG	325 -29
26	28	2	<b>BEBO NORMAN</b> PULL ME OUT	BE/TOOTH & NAIL	324 +54
27	24	5	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	317 +11
28	21	6	<b>LEELAND</b> OPPOSITE WAY	ESSENTIAL/PLG	317 +6
29	NEW	NEW	<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	243 +15
30	25	3	<b>HELLO KELLY</b> 10 GOOD REASONS	7 SPIN	242 -27

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	3	9	<b>IVORYLINE</b> REMIND ME I'M ALIVE	TOOTH & NAIL	294 +41
2	1	10	<b>WEDDING</b> RECEIVE	BRAVE NEW WORLD	284 -18
3	2	11	<b>A ROTTERDAM NOVEMBER</b> CRIPPLING MACHINE	ARN	264 +9
4	5	10	<b>CAPITAL LIGHTS</b> OUT OF CONTROL	TOOTH & NAIL	254 +16
5	8	5	<b>SKILLET</b> WHISPERS IN THE DARK	ARDENT/SRE/INO	236 +18
6	4	13	<b>FIREFLIGHT</b> THE HUNGER	FLICKER/PLG	232 -19
7	7	7	<b>FALLING UP</b> GOODNIGHT GRAVITY	BE/TOOTH & NAIL	228 +3
8	6	10	<b>HOUSE OF HEROES</b> IN THE VALLEY OF THE DYING SUN	GOTEE	224 -13
9	12	6	<b>CHILDREN 18:3</b> ALL MY BALLOONS	TOOTH & NAIL	216 +23
10	10	5	<b>THIS BEAUTIFUL REPUBLIC</b> NO TURNING BACK	FOREFRONT/EMI CMG	203 -7
11	11	8	<b>CLASSIC CRIME</b> CLOSER THAN WE THINK	TOOTH & NAIL	192 -2
12	17	5	<b>DECYFER DOWN</b> CRASH	INO	189 +19
13	16	6	<b>RELIENT K</b> THE SCENE AND THE HERD	GOTEE	189 +18
14	15	7	<b>SANCTUS REAL</b> TURN ON THE LIGHTS	SPARROW/EMI CMG	189 +16
15	14	4	<b>FAMILY FORCE 5</b> FEVER	TOOTH & NAIL	187 +13
16	13	11	<b>MANAFEST</b> SO BEAUTIFUL	BE/TOOTH & NAIL	180 +4
17	18	7	<b>HAWK NELSON</b> YOU HAVE WHAT I NEED	BE/TOOTH & NAIL	178 +18
18	22	4	<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	168 +32
19	20	10	<b>FOLD</b> BESIDE YOU NOW	TOOTH & NAIL	168 +15
20	19	3	<b>P.O.D.</b> SHINE WITH ME	COLUMBIA/INO	154 0
21	28	2	<b>DIZMAS</b> THIS IS A WARNING	CREDENTIAL/EMI CMG	141 +30
22	21	8	<b>KUTLESS</b> THE FEELING	BE/TOOTH & NAIL	131 -13
23	27	7	<b>SWITCHFOOT</b> THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	123 +11
24	24	11	<b>SUPERCHEIC(K)</b> HEY HEY	INPOP	119 -13
25	NEW	NEW	<b>ALMOST.</b> STOP IT	TOOTH & NAIL	111 +29
26	30	2	<b>WAVORLY</b> FORGIVE AND FORGET	FLICKER/PLG	108 +11
27	29	2	<b>PHILMONT</b> I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	108 +9
28	25	19	<b>RUN KID RUN</b> CAPTIVES COME HOME	TOOTH & NAIL	108 -10
29	26	15	<b>SEARCH THE CITY</b> CLOCKS AND TIME PIECES	BE/TOOTH & NAIL	103 -12
30	9	16	<b>PILLAR</b> RECKLESS YOUTH	ESSENTIAL/PLG	98 -118

FOR WEEK ENDING AUGUST 10, 2008

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	11	<b>MERCYME</b> YOU REIGN	INO	400 +6
2	2	8	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	352 +38
3	3	12	<b>POINT OF GRACE</b> HEAL THE WOUND	WORD-CURB	306 +16
4	6	10	<b>BIG DADDY WEAWE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	280 +11
5	4	11	<b>SONFLOWERZ</b> MY ADORATION	SONFLOWERZ	247 -28
6	7	17	<b>MEREDITH ANDREWS</b> YOU'RE NOT ALONE	WORD-CURB	243 -18
7	8	16	<b>SALVADOR</b> AWARE	WORD-CURB	225 -13
8	9	14	<b>MANDISA</b> VOICE OF A SAVIOR	SPARROW/EMI CMG	219 -16
9	5	16	<b>MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON &amp; CHRISTY NOCKELS</b> SO GREAT	REUNION/PLG	218 -56
10	10	7	<b>MARK HARRIS</b> ALL FOR THE GLORY OF YOU	INO	199 +4

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
11	12	5	<b>MOLLYE REES &amp; JAMIE SLOCUM</b> DIFFERENT	HOLLOW OAK	198 +25
12	11	15	<b>FEE</b> ALL BECAUSE OF JESUS	INO	188 -2
13	14	3	<b>BRETT RUSH</b> WHEN I'M ALONE WITH YOU	CREATIVE SOUL	161 +4
14	13	4	<b>ASHMONT HILL</b> SONG OF GLORY	AXIOM	156 -3
15	15	2	<b>BART MILLARD</b> I STAND AMAZED	INO	149 +16
16	16	2	<b>RICHELIE MCDONALD</b> I TURN TO YOU	LUCID	133 +6
17	19	3	<b>JUSTIN UNGER</b> REACHING FOR ME	HEIGHTS	128 +19
18	17	8	<b>CURT COLLINS</b> ANOTHER DAY	FSS	123 -1
19	18	18	<b>MARK ROACH</b> SURROUNDED	MYRRH/WORD-CURB	118 +7
20	20	5	<b>SARA GROVES</b> IT MIGHT BE HOPE	INO	107 +4

## CHRISTIAN CHR REPORTERS

**KLYT/Albuquerque, NM**  
OM: Johann "Yo" Snyder  
MD: Joey Belville

**WJRF/Duluth, MN**  
PD/MD: Terry Michaels

**WYLV/Knoxville, TN\***  
PD: Marshall Stewart  
MD: Kris Love

**KJTH/Ponca City, OK**  
PD/MD: Tony Weir

**KLFF/San Luis Obispo, CA\***  
PD: Matt Williams  
MD: Noonie Fugler

**WYSZ/Toledo, OH**  
PD/MD: Jeff Hcwe

**KAFC/Anchorage, AK**  
OM/PD: Mark Guy  
APD/MD: Mike Carrier

**KNMI/Farmington, NM**  
OM/PD: Darren Nez  
MD: Kenny Montano

**WAYM/Nashville, TN\***  
OM: Dave Senes  
PD: Jeff Brown  
MD: Zach Boehm

**KZRI/Portland, OR\***  
OM: Mike Novak  
PD: David Pierce  
APD: Eric Allen

**WBYO/Sellersville, PA**  
OM: David Baker  
PD/MD: Kristine McClain

**KDUV/Visalia, CA\***  
PD: Joe Croft  
APD/MD: Shannon Steele

**WHMX/Bangor, ME**  
OM/PD: Tim Collins  
APD/MD: Morgan Smith

**WSCF/Ft. Pierce, FL**  
PD/MD: Jon Hamilton  
APD: Brian Strickland

**WNAZ/Nashville, TN\***  
OM/PD: Dave Queen  
APD: Jennifer Houchin  
MD: Seth Routzahn

**KTPT/Rapid City, SD**  
OM: Tom Schoenstedt  
PD: Jennifer Walker

**KADI/Springfield, MO\***  
PD/MD: Rod Kittleman

**WCLQ/Wausau, WI**  
OM: Nate Thomas  
PD/MD: Matt Deane

**WONU/Chicago, IL\***  
PD/MD: Johnathon Eltrevoog

**WORQ/Green Bay, WI**  
OM/PD: Jim Raider

**WJLZ/Norfolk, VA\***  
OM/PD: Anne Verebely

**WPRJ/Saginaw, MI**  
OM/PD: Aaron Dicer  
MD: Josh Thompson

**WBVM/Tampa, FL\***  
OM: Chris Sampson  
PD/MD: Olivia Paff



► **RUSH OF FOOLS** TAKES THE CHART'S HIGHEST DEBUT AT NO. 26 WITH "WONDER OF THE WORLD." THE SONG IS THE TITLE CUT FROM THE BAND'S SOPHOMORE ALBUM, DUE AT RETAIL SEPT. 16.

**DMDS**  
DIGITAL DOWNLOADS  
AVAILABLE AT DMDS.COM

## CHRISTIAN AC REPORTERS

<b>KGZ/Abilene, TX</b> PD/MD: Gary Hill	<b>WCLN/Fayetteville, NC</b> OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	<b>WBSN/New Orleans, LA*</b> OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier
<b>WMIT/Asheville, NC*</b> OM/PD: Tom Greene MD: Matt Stockman	<b>KGCB/Flagstaff, AZ</b> OM: Daniel White PD/MD: Mike Medlin	<b>KGBI/Omaha, NE*</b> PD: Melody Miller MD: Jeff Devereaux
<b>WFSH/Atlanta, GA*</b> PD: Mike Blakemore MD: Mike Stoudt	<b>WPER/Fredericksburg, VA</b> PD: Frankie Morea	<b>WPOZ/Orlando, FL*</b> OM/PD: Dean O'Neal APD: Jeff Cruz
<b>WVEJ/Atlanta, GA*</b> OM/PD: Don Schaeffer APD: Steve Williams	<b>KZKZ/Ft. Smith, AR</b> OM/PD: Dave Burdud	<b>WMSJ/Portland, ME*</b> OM/PD: Paula K. MD: Kenny Robinson
<b>WAFJ/Augusta, GA*</b> PD/MD: Steve Swanson	<b>WLAB/Ft. Wayne, IN*</b> PD: Don Buettner MD: Melissa Montana	<b>KFIS/Portland, OR*</b> PD: Dave Arthur MD: Kat Taylor
<b>KPEZ/Austin, TX*</b> OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	<b>WCSG/Grand Rapids, MI*</b> PD: Chris Lemke	<b>KSLT/Rapid City, SD</b> OM: Tom Schoenstedt PD/MD: Dave Masters
<b>WRBS/Baltimore, MD*</b> PD: David Paul MD: Chris Scotland	<b>WJQK/Grand Rapids, MI*</b> OM: Troy West PD/MD: Gary Thompson	<b>KSGN/Riverside, CA*</b> PD: Bryan O'Neal MD: Brandi Lanai
<b>WDJC/Birmingham, AL*</b> APD/MD: Ronnie Bruce	<b>WBFJ/Greensboro, NC</b> PD/MD: Wally Decker APD: Darren Stevens	<b>WPAR/Roanoke, VA*</b> OM: Jackie Howard MD: Brian Sumner
<b>KTSY/Boise, ID*</b> OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	<b>WLFJ/Greenville, SC*</b> PD/MD: Rob Dempsey APD: Gary Miller	<b>WQFL/Rockford, IL</b> PD/MD: Johnny V.
<b>WCVK/Bowling Green, KY</b> OM: Ken Burns PD: Susan Woodard	<b>KAIM/Honolulu, HI*</b> OM: Jack Waters PD/MD: Mike Gravatt	<b>KKFS/Sacramento, CA*</b> PD/MD: Max Miller
<b>WAYR/Brunswick, GA</b> PD/MD: Bart Wagner	<b>KSBJ/Houston, TX*</b> PD: Jon Hull MD: Jim Beeler	<b>Sirius Spirit 66/Satellite*</b> PD: Al Skop
<b>WRCM/Charlotte, NC*</b> OM: Gary Morland PD: Dwayne Harrison	<b>WCRJ/Jacksonville, FL*</b> PD: Chris Wayne MD: Theresa Ross	<b>XM The Message/Satellite*</b> OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
<b>WBDX/Chattanooga, TN*</b> OM/PD: Jason McKay MD: Justin Wade	<b>WCQR/Johnson City, TN*</b> PD: Chalmer Harper	<b>KCMS/Seattle, WA*</b> PD: Scott Huntley MD: Sarah Taylor
<b>WJKL/Chicago, IL*</b>	<b>KOBC/Joplin, MO</b> OM/PD: Lisa Davis	<b>WFRN/South Bend, IN</b> PD: Jim Carter MD: Doug Moore
<b>WAKW/Cincinnati, OH*</b> PD: Rob Lewis MD: Daryl Pierce	<b>KLJC/Kansas City, MO*</b> PD/MD: Michael Grimm	<b>WHPZ/South Bend, IN</b> PD: Gary Hegland MD: Jay Michaels
<b>WFHM/Cleveland, OH*</b> PD: Len Houser MD: Josh Booth	<b>WJTL/Lancaster, PA*</b> PD: John Shirk MD: Phil Smith	<b>KWNQ/Springfield, MO*</b> PD/MD: Jeremy Morris
<b>KGTS/College Place, WA</b> PD/MD: Ernest Beck	<b>WLGH/Lansing, MI</b> PD: Jenn Czelada	<b>KKJM/St. Cloud, MN</b> OM/PD: Diana Madsen
<b>KBIQ/Colorado Springs, CO*</b> PD: Bret Stevens MD: Jack Hamilton	<b>KKSP/Little Rock, AR*</b> PD: Don Burns	<b>KHZR/St. Louis, MO*</b> OM: Sandi Brown PD/MD: Greg Cassidy
<b>KCVO/Columbia, MO</b> OM/PD: Jim McDermott	<b>KFSH/Los Angeles, CA*</b> OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	<b>WLPJ/Tampa, FL*</b> PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
<b>WMHK/Columbia, SC*</b> PD: Steve Sunshine	<b>WJIE/Louisville, KY*</b> PD: Jim Galipeau APD/MD: Chris Crain	<b>KKCM/Tulsa, OK*</b> OM: Steve Hunter PD: Chris Kelly
<b>WCVO/Columbus, OH*</b> PD: Todd Stach MD: Mike Russell	<b>WRVI/Louisville, KY</b> OM/PD: CC Matthews APD: Dave Reichel	<b>KXOJ/Tulsa, OK*</b> PD: Bob Thornton APD: Dave Gordon
<b>KBNJ/Corpus Christi, TX*</b> PD: Joe Fahf	<b>KVMV/McAllen, TX*</b> PD: James Gamblin APD/MD: Bob Malone	<b>WGTS/Washington, DC*</b> PD: Becky Wilson Alignay MD: Rob Conway
<b>KLTY/Dallas, TX*</b> PD: Chuck Finney APD/MD: Michael Prendergast	<b>KJIL/Meade, KS</b> PD/MD: Michael Luskey	<b>WGNV/Wausau, WI</b> OM: Karen Benke PD: Mark Bystrom MD: Todd Christopher
<b>KNWI/Des Moines, IA</b> PD/MD: Dave St. John	<b>WAWZ/Middlesex, NJ*</b> OM: Scott Taylor PD: Johnny Stone APD/MD: Keith Stevens	<b>WGRC/Williamsport, PA</b> OM: Don Casteline PD/MD: Larry Weidman
<b>WMUZ/Detroit, MI*</b> PD: Miranda Belcher MD: Jon Culbert	<b>KTIS/Minneapolis, MN*</b> PD: Jason Sharp	<b>WXHL/Wilmington, DE</b> OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
<b>WWIB/Eau Claire, WI</b> OM: Paul Anthony PD/MD: Greg Steward	<b>KBMQ/Monroe, LA</b> PD/MD: Phillip Brooks	
<b>WCTE/Erie, PA</b> OM: Ronald Raymond PD/MD: Adam Frase	<b>WFFH/Nashville, TN*</b> PD/MD: Vance Dillard	
<b>KHPE/Eugene, OR</b> MD: Paul Hernandez	<b>Family Life Ministries/Network</b> PD: John Owens APD: Kevin VanBuren MD: Cecil Van Houten	
<b>KYTT/Eugene, OR</b> OM: Dave DeAndrea PD/MD: Rick Stevens	<b>New Life Media/Network</b> PD/MD: Joe Buchanan	
<b>KLRC/Fayetteville, AR</b> PD/MD: Mark Michaels		

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	19	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	901 -7
2	3	9	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	884 +44
3	2	11	<b>MERCYME</b> YOU REIGN	INO	862 +6
4	5	12	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	818 +28
5	4	13	<b>FRANCESCA BATTISTELLI</b> I'M LETTING GO	FERVENT/WORD-CURB	783 -9
6	8	9	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	614 +56
7	7	17	<b>MATTHEW WEST</b> SOMETHING TO SAY	SPARROW/EMI CMG	548 -14
8	6	20	<b>NATALIE GRANT</b> I WILL NOT BE MOVED	CURB	501 -172
9	9	22	<b>LAURA STORY</b> MIGHTY TO SAVE	INO	469 +2
10	10	6	<b>LINCOLN BREWSTER</b> TODAY IS THE DAY	INTEGRITY	465 +38
11	16	6	<b>DOWNHERE</b> HERE I AM	CENTRICITY	456 +72
12	12	23	<b>MATT MAHER</b> YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	455 +5
13	11	22	<b>CHRIS SLIGH</b> EMPTY ME	BRASH	427 -32
14	18	9	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	396 +44
15	17	21	<b>NEWSBOYS</b> STAY STRONG	SPARROW/EMI CMG	377 -3
16	14	13	<b>SWITCHFOOT</b> THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	364 -2
17	13	18	<b>MANDISA</b> VOICE OF A SAVIOR	SPARROW/EMI CMG	364 -43
18	19	3	<b>33MILES</b> ONE LIFE TO LOVE	INO	305 +31
19	23	3	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	293 +62
20	21	7	<b>KUTLESS</b> COMPLETE	BEC/TOOTH & NAIL	277 +8
21	20	5	<b>ABOVE THE GOLDEN STATE</b> SOUND OF YOUR NAME	SPARROW/EMI CMG	276 +18
22	24	12	<b>PLUMB</b> IN MY ARMS	CURB	253 +31
23	22	8	<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	226 -41
24	25	8	<b>LEELAND</b> OPPOSITE WAY	ESSENTIAL/PLG	219 +1
25	28	4	<b>MICHAEL ENGLISH</b> FEELS LIKE REDEMPTION	CURB	216 +24
26	<b>NEW</b>		<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	197 +29
27	27	16	<b>JADON LAVIK</b> COME THOU FOUNT	BEC/TOOTH & NAIL	196 +3
28	30	2	<b>ADDISON ROAD</b> HOPE NOW	INO	195 +20
29	<b>NEW</b>		<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	193 +67
30	26	3	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	185 +18

Hit Music Research		CHRISTIAN CHR MUSIC RESEARCH					
ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	4.24	57%	6%	4.00	3.92	3.96
<b>SKILLET</b> THOSE NIGHTS	SRE/ARDENT/INO	4.19	94%	24%	4.27	4.06	4.18
<b>THOUSAND FOOT KRUTCH</b> WISH YOU WELL	TOOTH & NAIL	4.19	99%	22%	4.26	4.00	4.11
<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	4.18	86%	13%	4.07	4.21	4.13
<b>STARFIELD</b> REIGN IN US	SPARROW/EMI CMG	4.18	84%	10%	4.32	4.21	4.27
<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING	SPARROW/EMI CMG	4.16	93%	22%	4.08	3.92	4.02
<b>TOBYMAC FEAT. KIRK FRANKLIN AND MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	4.09	82%	17%	3.92	4.11	4.01
<b>SWITCHFOOT</b> THIS IS HOME	SPARROW/EMI CMG	4.09	87%	16%	4.07	3.93	4.01
<b>BECKAH SHAE</b> FAITH IS	SHAE-SHOC	4.07	52%	12%	4.12	4.00	4.31
<b>ADDISON ROAD</b> STICKING WITH YOU	INO	4.05	82%	12%	4.00	4.07	4.03
<b>JIMMY NEEDHAM</b> A BREATH OR TWO	INPOP	4.03	77%	13%	4.06	3.91	4.00
<b>LEELAND</b> OPPOSITE WAY	ESSENTIAL/PLG	4.02	75%	14%	3.97	4.24	4.11
<b>BARLOWGIRL</b> MILLION VOICES	FERVENT/WORD-CURB	4.01	85%	25%	4.04	4.26	4.24
<b>BRITT NICOLE</b> BELIEVE	SPARROW/EMI CMG	3.99	92%	28%	4.06	4.25	4.10
<b>MERCYME</b> YOU REIGN	INO	3.99	87%	14%	3.83	4.06	3.95
<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/REUNION	3.97	92%	22%	3.90	4.04	3.97
<b>CHASEN DROWN</b>	OMG	3.97	87%	24%	3.95	3.74	3.88
<b>CHRIS TOMLIN</b> JESUS, MESSIAH	SIXSTEPS/SPARROW/EMI CMG	3.96	84%	15%	3.88	3.84	3.86
<b>PILLAR</b> SMILING DOWN	FLICKER/PLG	3.92	78%	15%	3.82	3.55	3.71
<b>FALLING UP</b> GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	3.84	88%	23%	3.91	3.73	3.83

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 796 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Three new faces and voices worth watching and hearing

## Ready For Prime Time

R.J. Curtis

RCurtis@RadioandRecords.com

As you may recall, Kristy Lee Cook went deep into this year's "American Idol" competition before being eliminated in April. Shortly after, she was scooped up by 19 Recordings/Arista Nashville. Her debut single, "15 Minutes of Shame," went for adds Aug. 11 and was available at online retailers the following day. Next up is Cook's album, "Why Wait," which you won't actually have to do for long since the street date is Sept. 16.

R&R recently spoke with Cook as she was traversing across Manhattan in a cab. Her schedule is hectic because of her obligations to the "American Idol" tour. "I've done everything that a person can possibly fit into one schedule," Cook says. Her days off from the tour will be spent promoting her single and album.



This is actually her second go-round as an Arista Nashville artist. The Washington-born Cook was on the label as a teenager in 2001 but was unable to gain any traction and moved to Texas a year later. Living in San Antonio, she was a regular performer at nightspot Cowboys. "I got to learn songs every week, play with a band and perform live four nights a week," she says of the gig. "I learned a lot and it helped me grow. It kind of polished me for the 'American Idol' experience."

In turn, "Idol" readied Cook for her upcoming country music close-up and gave her the opportunity to come into the business "with experience, with built-in fans."

Exposure on the biggest TV show in decades is huge, Cook says. "I never realized how huge

it was until I was off the show. We were recognized everywhere."

Looking back on other "American Idol" alumni, the ones who ended up pursuing country have been successful and, generally speaking, embraced by fans and radio. It's a point that isn't lost on Cook. "It's a good place to be," she says. "The fans and radio stations are supportive. Country has always been that way and I'm excited to be a part of that."

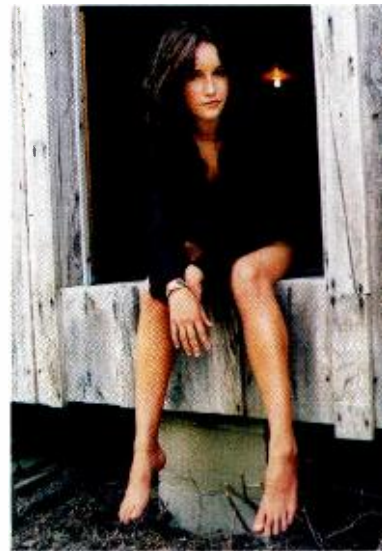
### It's Justin Time

If you're wondering how an only child from Poyen, Ark., population 272, ended up with a record deal in Nashville, you're not alone. Justin Moore is probably more surprised than anyone, and he's the guy with a Valory Music contract. "It just doesn't happen to people from where I'm from," Moore says.

An all-around athlete in high school, Moore put dreams of baseball stardom on the back burner when he made the move to Music City soon after graduating in 2002. He came to Nashville armed with a manager, who hooked him up with an attorney, who in turn introduced Moore to songwriter Jereny Stover. The two started writing songs that eventually found their way to noted producer Keith Stegall, who signed Moore to a publishing deal with Big Picture Music.

Only 19 at the time, Moore admits to feeling intimidated. "I'd written 10 or 12 bad songs in my life, but I learned so much. At the time I didn't know how to put down on paper what I wanted to say."

Eventually Valory president/CEO Scott Bor-



**'If you feel good about something in your gut, that's what you go with.'**

—Ashton Shepherd

chetta heard the music and signed Moore.

Now Moore's debut single, "Back That Thing Up," No. 55 on R&R's Country chart, is starting to make some noise. And CMT has added the video.

In the past year, Moore has opened shows for Trace Adkins, Hank Williams Jr. and Lynyrd Skynyrd. Not surprisingly, he describes stepping onstage with more than 20,000 people watching as "pretty cool."

While his album is tentatively scheduled for release later this year or early next, Moore's ultimate goal is "to be able to go somewhere, plug in and for people to be there," he says. "I'm a pretty simple guy, so that's it for me."

### Small-Town Girl

MCA artist Ashton Shepherd is a self-proclaimed deep thinker—"I like stuff that has meaning behind it and that tells stories," she says—which explains the traditional sound of her music. That, and a steady diet of artists like Dolly Parton, Keith Whitley, Merle Haggard, John Conlee and others as she grew up in Coffeyville, Ala., a town of "maybe 400 people." "We had a couple gas stations, a little store, dirt roads and simple people," she says.

She entered the Colgate Country Showdown in 2006 and was noticed by a Nashville demo producer. Eventually Shepherd was introduced to BMI director of writer and publisher relations Shelby Kennedy, who took her to every label in town. In April 2007, Universal Music Group signed Shepherd to a deal. The singer/songwriter has only collaborated with her brothers. Initially encouraged to co-write with members of the Nashville songwriting community after sending producer Buddy Cannon about 45 of her songs, "I really wasn't bothered by anybody anymore," she says.

Which is not to say that Shepherd wasn't nervous or a bit intimidated when she sent her material to Cannon. "I didn't know what he would think," she says now. "I mean, this is Buddy Cannon. He wrote [Vern Gosdin's] 'Set 'Em Up Joe.'"

When Cannon sent back 18 songs he felt were credible for her record, Shepherd says she "almost cried. It gave me a brand-new confidence."

Even though Shepherd has received nothing but critical raves for her album "Sounds So Good," she has yet to break through at radio. While first single "Takin' Off This Pain" peaked at No. 20, "I feel good about it," Shepherd says. She's also optimistic about her current single, the album's title track. "It's radio-friendly and . . . it's a happy, friendly song." The song is No. 29 on the Country chart.

Proud of where she is in her career, Shepherd has a spiritual outlook. "My husband and I talk about this a lot. God is looking out over everything. All anybody can do is try their best and pray about things. If you feel good about something in your gut, that's what you go with."

R&R

### Traction

**Kristy Lee Cook**  
19 Recordings/Arista Nashville  
Finalist, "American Idol," season seven  
Single: "15 Minutes of Shame" (Aug. 11)  
Album: "Why Wait" (Sept. 16)

**Justin Moore**  
Valory Music  
Debut single: "Back That Thing Up"  
Debut album: Late 2008 or early 2009

**Ashton Shepherd**  
MCA Nashville  
Debut album:  
"Sounds So Good"  
Debut single:  
"Takin' Off the Pain,"  
peaked at No. 20  
Current single:  
"Sounds So Good,"  
No. 29







What's in the pipeline?

## Coming Soon To A Desk Near You

Keith Berman

[KBerman@RadioandRecords.com](mailto:KBerman@RadioandRecords.com)

Time machines haven't been invented yet, making it a little hard to see what the future holds for us. (Maybe the future has time machines in store.) Barring any miracle breakthroughs in time travel technology, the easiest way to find out what's ahead is to reach out to our label pals and see what they've got planned for the next few weeks and months where music is concerned. ■ First up is RCA Music Group, which not only has a bunch of projects in the works, but is also planning a huge office move to new digs next week. As of Aug. 19, you can reach your RCA pals at 550 Madison Ave. in New York, and sources tell us that they'll be on the 10th and 11th floors.

By the time you get this, Sarah McLachlan's 15th-anniversary deluxe edition of "Fumbling Towards Ecstasy" will have already been released; the new version of this double-platinum, Grammy Award-nominated album will include material from "The Freedom Sessions," which are early versions of the songs originally recorded for the album.

Dido is finishing up her third album, which will drop soon. Once he finishes the American Idols Live tour, David Cook will return to the studio to put finishing touches on his debut. Rob Cavallo, who produced five of Green Day's albums, is producing Cook's project.

Also in the studio are Daughtry and Landon Pigg. Plus there's word that possible new Kelly Clarkson and Christina Aguilera albums are in the pipeline, which means that Adrian Moreira and the RCA people won't have much time to decorate their new offices with all the stuff they'll be working.

### Pink And Other Bright Colors

At Jive/Zomba, things are heating up with a new Pink album in the works, which is expected to hit in late October. The first single, "So What," is going for adds at hot AC Aug. 25. This



year's "American Idol" runner-up, David Archuleta, is getting ready to unleash his debut, and the single "Crush" is going for adds at both formats Sept. 2, the day after Labor Day.

Amie Miriello's full-length album will hit stores that same day. Her single "I Came Around" is being worked at triple A, and the label will cross her over to hot AC soon.

Lesley Roy is No. 38 at hot AC with "I'm Gone, I'm Going," and her debut full-length album, "Unbeautiful," will appear on store shelves Sept. 30. The Irish singer/songwriter is a pistol onstage who puts on quite the performance; if you want to see her, she'll be opening dates on a tour featuring co-headliners Jordin Sparks and Jesse McCartney.

Jive/Zomba also has a Crosby Loggins project in the works. If his name sounds familiar, it's because he was a contestant on MTV's "Rock the Cradle" (not to mention the son of Kenny Loggins).

Since we've mentioned McCartney, let's talk about his label: Hollywood Records is getting ready to launch the follow-up to Plain White T's monster debut—did anyone mention that "Hey There Delilah" is the fourth-biggest digital single of all time? Anyway, the band's new album "Big Bad World" is



Miriello



Beyoncé



Cook



Hutchinson



Roy



Plain White T's

slated to appear in stores Sept. 23, and the first single is "Natural Disaster." Hollywood's got a pretty big campaign set up for the single, and the band will be featured in a huge nationwide multimedia campaign for Kohl's. Plus, the song will appear in TV spots for ABC Family's hit TV show "Greek," and the band will also resume its ongoing role as characters in the show, with the channel also promoting a 12-episode series of the behind-the-scenes making of the album special.

### Warner Is King Of 'Pants'

At the moment, Warner Bros. artist Eric Hutchinson is making his way around the country—or at least his single "Rock & Roll" is. The track is being used in trailers for the summer movie "The Sisterhood of the Traveling Pants 2" and is also the leadoff single on the "Pants" soundtrack.

Warner is getting ready to launch the next track from Linkin Park's "Minutes to Midnight" CD, as "Leave Out All the Rest" goes for adds Aug. 25, just in time for the Labor Day weekend.

On the Reprise side, say hi to the latest from Missy Higgins: "Where I Stood" will be launched Aug. 18. It's from her latest full-length release, "On a Clear Night."

Later this year, Capitol will introduce yet another single from the enormous Coldplay album; expect "Lost!" to hit sometime in the fall. Also on the follow-up list is Katy Perry, who will roll out "Hot and Cold" in late September on the heels of the No. 1 "I Kissed a Girl." Virgin/Capitol is continuing to ride the wave of Tristan Prettyman's "Madly." Also appearing soon is the debut from duo Little Jackie, with leadoff single "The World Should Revolve Around Me" coming out from S-Curve/Capitol.

Columbia has some familiar names on the docket for the fall. Let's start out with Beyoncé, who has already confirmed she's working on a new album. John Legend is almost ready to go on his latest album, which will be called "Evolver" and hit Oct. 28. The first single, "Greenlight," will arrive soon.

In terms of huge names, it probably doesn't get bigger than AC/DC, and the band confirmed earlier this year its first new material since 2000's "Stiff Upper Lip." And since we're heading into the part of the year that contains the holiday season, this list wouldn't be complete without a Christmas album, so why not one from the legendary Tony Bennett? Columbia has one in the works for release later this fall.

R&R



► **DAVID COOK** RISES 4-3 WITH "THE TIME OF MY LIFE," WHICH TAKES THIRD PLACE IN THE MOST INCREASED PLAYS RACE (UP 93). HIS DEBUT SINGLE HAS RANKED AMONG THE THREE TOP GAINERS IN EACH OF ITS 12 CHART WEEKS, INCLUDING NINE FRAMES AS THE MOST INCREASED PLAYS AWARD WINNER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	18	<b>LEONA LEWIS</b> BLEEDING LOVE	NO. 1 (1 WK)	11 <sup>3</sup> ☆	2185 +66	18.378 1
2	1	31	<b>SARA BAREILLES</b> LOVE SONG		11 <sup>3</sup> ☆	2175 -56	16.776 2
3	4	12	<b>DAVID COOK</b> THE TIME OF MY LIFE		11 <sup>1</sup> ☆	1871 +93	14.124 4
4	3	23	<b>JOHN MAYER</b> SAY		11	1837 -49	14.503 3
5	5	41	<b>TIMBALAND FEATURING ONEREPUBLIC</b> APOLOGIZE		11 <sup>5</sup> ☆	1501 -60	9.990 7
6	6	24	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		11 <sup>2</sup> ☆	1402 +26	11.639 5
7	8	32	<b>JORDIN SPARKS</b> TATTOO		11 <sup>2</sup> ☆	1200 -17	10.376 6
8	7	33	<b>TAYLOR SWIFT</b> TEARDROPS ON MY GUITAR		11 <sup>3</sup> ☆	1180 -103	5.483 11
9	9	31	<b>MICHAEL BUBLE</b> LOST		11 <sup>1</sup> ☆	985 -70	5.644 10
10	10	28	<b>PLUMB</b> IN MY ARMS		11 <sup>1</sup> ☆	894 -36	2.850 17
11	12	8	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		11	864 +173	8.441 8
12	11	14	<b>JOURNEY</b> AFTER ALL THESE YEARS		11 <sup>1</sup> ☆	783 +41	2.665 18
13	14	15	<b>COLBIE CAILLAT</b> REALIZE		11	680 +66	4.534 12
14	15	18	<b>LIFEHOUSE</b> WHATEVER IT TAKES		11 <sup>1</sup> ☆	643 +43	4.407 13
15	16	14	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> NO AIR		11 <sup>3</sup> ☆	564 +18	5.693 9
16	17	18	<b>JOSH GROBAN</b> AWAKE		11 <sup>1</sup> ☆	443 -81	1.640 21
17	19	4	<b>COLDPLAY</b> VIVA LA VIDA		11	420 +103	3.476 15
18	18	20	<b>MAROON 5</b> WON'T GO HOME WITHOUT YOU		11	336 +11	4.088 14
19	20	7	<b>KID ROCK</b> ALL SUMMER LONG		11	317 +32	3.112 16
20	21	13	<b>ROOM FOR TWO</b> ROOTS BEFORE BRANCHES		11 <sup>1</sup> ☆	276 +9	0.487 30
21	22	18	<b>NELLY FURTADO FEATURING KEITH URBAN</b> IN GOD'S HANDS		11 <sup>1</sup> ☆	213 -58	0.790 25
22	23	16	<b>BRYAN ADAMS</b> I THOUGHT I'D SEEN EVERYTHING		11 <sup>1</sup> ☆	194 -24	0.368 -
23	24	9	<b>ONEREPUBLIC</b> STOP AND STARE		11 <sup>2</sup> ☆	160 +1	1.287 22
24	25	3	<b>MICHAEL MCDONALD</b> ENEMY WITHIN		11 <sup>1</sup> ☆	149 +19	0.116 -
25	26	6	<b>HILARY MCRAE</b> EVERY DAY (WHEN WILL YOU BE MINE)		11 <sup>1</sup> ☆	147 +14	0.168 -
26	27	5	<b>KARMINA</b> THE KISS		11 <sup>1</sup> ☆	113 +9	0.094 -
27	28	2	<b>JOHN MELLENCAMP</b> MY SWEET LOVE		11 <sup>1</sup> ☆	107 +18	0.111 -
28	30	2	<b>RIHANNA</b> TAKE A BOW		11 <sup>2</sup> ☆	105 +19	2.264 19
29	NEW		<b>MINDI ABAIR</b> STARS		11 <sup>1</sup> ☆	91 +5	0.079 -
30	NEW		<b>JASON MRAZ</b> I'M YOURS		11 <sup>1</sup> ☆	90 +4	0.804 24

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>COLDPLAY</b> Viva La Vida (Capitol)	12
<b>KID ROCK</b> All Summer Long (Top Dog/Atlantic)	6
<b>NATASHA BEDINGFIELD</b> Pocketful Of Sunshine (Phonogenic/Epic)	5
<b>JOURNEY</b> After All These Years (Nomota)	4
<b>MISSY HIGGINS</b> Where I Stood (eleven/Reprise)	4
<b>DAVID COOK</b> The Time Of My Life (19/RCA/RMG)	3
<b>LIFEHOUSE</b> Whatever It Takes (Geffen/Interscope)	3
<b>MICHAEL MCDONALD</b> Enemy Within (Universal Motown)	3
<b>JOHN MELLENCAMP</b> My Sweet Love (Hear/CMG)	3

**ADDED AT... KMXZ**  
Tucson, AZ  
OM: Darla Thomas  
PD: Bobby Rich  
APD/MD: Leslie Lois  
David Archuleta, Crush, O  
Natasha Bedingfield, Pocketful Of Sunshine, O  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>CNOTE</b> Still (JKH Ent)	74/12	<b>GAVIN ROSSDALE</b> Love Remains The Same (Interscope)	41/3
<b>NATALIE GRANT</b> In Better Hands (Curb/Warner Bros.)	66/14	<b>MILEY CYRUS</b> See You Again (Hollywood)	38/3
<b>FOREIGNER</b> Too Late (Atlantic/Rhino)	66/0	<b>DAVID ARCHULETA</b> Crush (19/Jive/Zomba)	24/22
<b>DONNA SUMMER</b> Sand On My Feet (Burgundy)	62/8	<b>DAUGHTRY</b> What About Now (RCA/RMG)	24/6
<b>MISSY HIGGINS</b> Where I Stood (eleven/Reprise)	41/17	<b>KATY PERRY</b> I Kissed A Girl (Capitol)	19/1

## MOST INCREASED PLAYS

<b>+173</b>	<b>NATASHA BEDINGFIELD</b> Pocketful Of Sunshine (Phonogenic/Epic)
<b>+103</b>	<b>COLDPLAY</b> Viva La Vida (Capitol)
<b>+93</b>	<b>DAVID COOK</b> The Time Of My Life (19/RCA/RMG)
<b>+66</b>	<b>LEONA LEWIS</b> Bleeding Love (SYCO/J/RMG)
<b>+66</b>	<b>COLBIE CAILLAT</b> Realize (Universal Republic)

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
103 AC, 27 Canada AC and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

### RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	<b>COLBIE CAILLAT</b> Bubbly (Universal Republic)	11 <sup>4</sup>	1381 1380
2	<b>FERGIE</b> Big Girls Don't Cry (WILL.I.AM/A&M/Interscope)	11 <sup>6</sup>	1036 1031
3	<b>PINK</b> Who Knew (Lafayette/Zomba)	11 <sup>4</sup>	827 818
4	<b>DAUGHTRY</b> Home (RCA/RMG)	11 <sup>4</sup>	773 848
5	<b>ALICIA KEYS</b> No One (M&M/J/RMG)	11 <sup>6</sup>	767 929

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	11 <sup>6</sup>	752 656
7	<b>GWEN STEFANI FEATURING AKON</b> The Sweet Escape (Interscope)	11 <sup>5</sup>	736 701
8	<b>JOHN MAYER</b> Waiting On The World To Change (Aware/Columbia)	11 <sup>5</sup>	668 611
9	<b>THE FRAY</b> How To Save A Life (Epic)	11 <sup>6</sup>	651 773
10	<b>EAGLES</b> Busy Being Fabulous (ERC)		650 684

**Rollasign™**  
Disposable Plastic Banners  
TOLLFREE 1.800.231.6074  
www.rollasign.com

**FREE SET OF PLATES WITH INITIAL ORDER! CALL US TODAY**  
for more details  
713.507.4251



# R&R HOT AC

POWERED BY nielsen BDS

DMS DIGITAL DOWNLOADS AVAILABLE AT DMS.COM



► **COLBIE CAILLAT** LAUNCHES JUST THE SECOND TOP 30 DEBUT BY A FEMALE ARTIST IN THE LAST 12 MONTHS (FOLLOWING KATY PERRY'S NO. 29 START IN LATE JUNE), AS "THE LITTLE THINGS" SOARS IN AT NO. 30 WITH MOST ADDED ACCOLADES. THE SONG FOLLOWS HER 13-WEEK NO. 1 "ELBBLY" AND NO. 6-PEAKING "REALIZE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS W +/-	AUDIENCE MILLIONS	RANK
1	2	11	<b>COLDPLAY</b> VIVA LA VIDA	NO. 1 (1WK)	☆ CAPITOL	3238 +100	14.934	1
2	1	21	<b>3 DOORS DOWN</b> IT'S NOT MY TIME		☆ UNIV. REUBLIC	3055 -5	14.191	2
3	4	17	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		☆ PHONOGENIC/EPIC	2520 +1	13.845	4
4	3	19	<b>LEONA LEWIS</b> BLEEDING LOVE		☆ SYCO/J/RMG	2543 -247	12.544	5
5	5	16	<b>KID ROCK</b> ALL SUMMER LONG		☆ TOP DOG/ATLANTIC	2746 +180	13.905	3
6	8	16	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		☆ INTERSCOPE	2490 +235	11.272	6
7	7	11	<b>DAVID COOK</b> THE TIME OF MY LIFE		☆ 19/RCA/RMG	2407 +54	10.997	8
8	6	30	<b>ONEREPUBLIC</b> STOP AND STARE		☆ WDSLEY/NTERSCOPE	2176 -219	9.404	10
9	9	20	<b>JASON MRAZ</b> I'M YOURS		☆ ATLANTIC/RRP	2141 +53	9.571	9
10	10	31	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		☆ RCA/RMG	2017 -30	11.035	7
11	11	26	<b>GAVIN DEGRAW</b> IN LOVE WITH A GIRL		☆ J/RMG	1816 -214	8.577	12
12	13	13	<b>MAROON 5 FEATURING RIHANNA</b> IF I NEVER SEE YOUR FACE AGAIN		☆ A&M/OCTOPE/NTERSCOPE	1810 +62	7.897	13
13	14	40	<b>LIFEHOUSE</b> WHATEVER IT TAKES		☆ GEFEN/NTERSCOPE	1720 -2	9.170	11
14	17	7	<b>DAUGHTRY</b> WHAT ABOUT NOW	<b>MOST INCREASED PLAYS</b>	☆ RCA/RMG	1622 +288	7.608	14
15	12	30	<b>COLBIE CAILLAT</b> REALIZE		☆ UNIV. REUBLIC	1577 -264	7.037	15
16	19	7	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		☆ EVERFINE/ATLANTIC/RRP	1462 +192	4.820	18
17	16	8	<b>KATY PERRY</b> I KISSED A GIRL		☆ CAPITOL	1457 +54	6.164	16
18	14	14	<b>SARA BAREILLES</b> BOTTLE IT UP		☆ EPIC	1370 +86	4.708	19
19	22	12	<b>MATT NATHANSON</b> COME ON GET HIGHER		☆ VANGUARD	1018 +56	2.822	23
20	23	8	<b>METRO STATION</b> SHAKE IT		☆ COLUMBIA	1012 +119	2.924	22
21	21	20	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> NO AIR		☆ 19/JIVE/ZOMBA	972 -117	5.429	17
22	26	4	<b>LIFEHOUSE</b> BROKEN		☆ GEFEN/NTERSCOPE	676 +144	2.226	24
23	25	11	<b>JESSE MCCARTNEY</b> LEAVIN'		☆ HOLLYWOOD	637 +90	3.380	20
24	24	10	<b>RIHANNA</b> TAKE A BOW		☆ SRP/DEF JAM/IDJMG	522 -72	3.037	21
25	27	13	<b>SEETHER</b> RISE ABOVE THIS		☆ WIND-UP	514 +30	1.699	26
26	33	5	<b>ADELE</b> CHASING PAVEMENTS		☆ XL/COLUMBIA	502 +72	0.937	35
27	31	7	<b>TRISTAN PRETTYMAN</b> MADLY		☆ VIRGIN/CAPITOL	478 +20	1.060	32
28	32	10	<b>DELTA GOODREM</b> IN THIS LIFE		☆ MERCURY/DECCA	458 +20	0.795	38
29	28	12	<b>FLYLEAF</b> ALL AROUND ME		☆ A&M/OCTOPE/NTERSCOPE	438 -44	1.026	33
30	<b>NEW</b>		<b>COLBIE CAILLAT</b> THE LITTLE THINGS	<b>MOST ADDED</b>	☆ UNIV. REUBLIC	430 +234	0.975	34
31	37	2	<b>JORDIN SPARKS</b> ONE STEP AT A TIME		☆ 9/JIVE/ZOMBA	351 +60	1.353	29
32	36	4	<b>PUDDLE OF MUDD</b> WE DON'T HAVE TO LOOK BACK NOW		☆ FLAWLESS/GEFFEN/NTERSCOPE	351 +13	1.302	30
33	35	8	<b>WEEZER</b> PORK AND BEANS		☆ DGC/GEFFEN/NTERSCOPE	390 +2	0.801	37
34	30	17	<b>PANIC AT THE DISCO</b> NINE IN THE AFTERNOON		☆ DECAVOANCE/FUELED BY RAMEN/RRP	354 -106	1.182	31
35	39	3	<b>JONAS BROTHERS</b> BURNIN' UP		☆ HOLLYWOOD	350 +47	1.582	27
36	38	2	<b>JON MCLAUGHLIN</b> BEATING MY HEART		☆ ISLAND/DJMG	342 +35	0.565	-
37	<b>NEW</b>		<b>CARRIE UNDERWOOD</b> LAST NAME		☆ 19/ARISTA/ARISTA NASHVILLE/RMG	332 +47	1.427	28
38	<b>NEW</b>		<b>LESLEY ROY</b> I'M GONE, I'M GOING		☆ JIVE/ZOMBA	281 +15	0.453	-
39	<b>NEW</b>		<b>MADONNA FEATURING JUSTIN TIMBERLAKE</b> 4 MINUTES		☆ WARNER BROS.	279 -9	1.961	25
40	<b>NEW</b>		<b>STAIN'D</b> BELIEVE		☆ FLIP/ATLANTIC	260 +110	0.285	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>COLBIE CAILLAT</b> The Little Things (Universal Republic) KEZR, KPEK, KRUZ, KUDD, KYKY, KZZU, WMEE, WMGX, WVMN, WNNK, WQLH, WWWW, WXMA <b>13</b>	
<b>LIFEHOUSE</b> Broken (Geffen/Interscope) KCDA, KEZR, KJMY, KURB, KYKY, WKTI, WRQX, WSNE <b>8</b>	
<b>O.A.R.</b> Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KEZR, KZZO, WKRQ, WLNK, WPST, WQAL <b>6</b>	
<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) KCIX, KLLY, WAYV, WINK, WPLJ, WWWW <b>6</b>	
<b>DAVID ARCHULETA</b> Crush (19/Jive/Zomba) KJMY, WKDD, WKRQ, WMMX, WPST, WQAL <b>6</b>	
<b>DAUGHTRY</b> What About Now (RCA/RMG) KAMX, KFBZ, KMXP, WHYI, WTMX <b>5</b>	
<b>METRO STATION</b> Shake It (Columbia) KOSO, KRUZ, WKTI, WPLJ, WRMF <b>5</b>	
<b>DUFFY</b> Warwick Avenue (Mercury/IDJMG) KVLV, WAYV, WNNK, WQLH, WWWW <b>5</b>	
<b>JORDIN SPARKS</b> One Step At A Time (19/Jive/Zomba) WBMX, WPLJ, WTMX, WXLO <b>4</b>	
<b>STAIN'D</b> Believe (Flip/Atlantic) KCIX, KLZR, WRVE, WXLO <b>4</b>	

**ADDED AT...**  
**WMVN**  
St. Louis, MO  
PD: Jules Riley  
MD: Eric Schmidt  
Colbie Caillat, The Little Things, O Pink, So What, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ESTELLE FEAT. KANYE WEST</b> American Boy (Home School/Atlantic) <b>224/28</b>		<b>CHRIS BROWN</b> Forever (Jive/Zomba) <b>173/58</b>	
<b>JUSTIN MOZUKA</b> After Tonight (Glassnote/FED) <b>197/53</b>		<b>THRIVING IVORY</b> Angels On The Moon (Wind-up) <b>156/41</b>	
<b>ECHOJET</b> Wave (Machine) <b>185/37</b>		<b>DAVID ARCHULETA</b> Crush (19/Jive/Zomba) <b>153/150</b>	
<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) <b>182/106</b>		<b>RIHANNA</b> Disturbia (SRP/Def Jam/IDJMG) <b>153/54</b>	
<b>JOHN MAYER</b> Free Fallin' (Columbia) <b>175/65</b>		<b>SECONDHAND SERENADE</b> Fall For You (Glassnote/LG/Atlantic) <b>138/26</b>	

## MOST INCREASED PLAYS

<b>-288</b>	<b>DAUGHTRY</b> What About Now (RCA/RMG) KAMX +9, WDDV +17, KLCA +7, WAYV +7, WMMN +6, KLTG +5, WNNK +4, WJLK +4, WPTL +3, KVLV +2
<b>+235</b>	☆ <b>GAVIN ROSSDALE</b> Love Remains The Same (Interscope) WBNS +30, KLZR +19, KDUP +16, KSTP +16, KMXX +13, WKRQ +12, WPTL +11, KZZO +11, WKTI +11, WMC +10
<b>+234</b>	☆ <b>COLBIE CAILLAT</b> The Little Things (Universal Republic) WWWW +22, KRUZ +20, KLCA +18, KVLV +16, KQKQ +16, KYKY +16, WTC +15, WNNK +15, KLZR +14, KMXX +10
<b>+192</b>	☆ <b>O.A.R.</b> Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) WKRQ +24, WQAL +22, KZZO +22, KPLZ +16, WMEE +13, KOSO +11, WINK +11, WHBC +10, KSTP +10, KLZR +9
<b>+180</b>	<b>KID ROCK</b> All Summer Long (Top Dog/Atlantic) WKTI +25, KMXX +19, KYKY +13, KSCF +13, WAYV +12, KMXP +11, KSTZ +9, WNNK +9, KCDA +8, KALZ +8

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations. BDS Hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.



## DECALS GO EVERYWHERE

Push your station's brand by printing decals.



Decals Static Labels Magnets Media Folders Artwork

Samples of our printing

© 2008 COMMUNICATION GRAPHICS INC.



Predictions and reality state the case for the PPM as a friend to the format

## PPM Is A-OK For Smooth Jazz

Guest Column By Christine Brodie

**f**rench critic/author Alphonse Karr famously said, “The more things change, the more they remain the same.” Having lived in the 1800s, it’s doubtful he could have looked into the 21st century and witnessed the paradigm shift from diary to PPM Arbitron methodology—but he’s certainly right on.

In the smooth jazz format, the leader of the PPM pack is Greater Media’s WJJZ/Philadelphia. The outlet launched Nov. 16, 2006, one month before electronic audience measurement arrived in the market. PD Michael Tozzi’s overall take: “You can’t change the format to accommodate the methodology.”

That being said, there are lessons to be learned from Philadelphia’s early introduction into the new ratings world. More from Mr. Tozzi and WJJZ station manager Jim Brown later.

### Doom And Gloom

First, however, let’s address the premature doom and gloom assessment of the format with the new methodology, which has received a good deal of attention. At this early stage, I believe the proper analogy might relate to the proverbial

“most likely to succeed” choices in high school yearbooks. Let’s say each of those “most likely’s” are radio formats. Check back 20 years later, and it’s probable many of the students chosen did not meet expectations, while the nerds or also-rans became powerful scions of business, social issues and the like.

Although PPM June data for Los Angeles has just become available, it is not as yet even “pre-currency,” but rather “demonstration data.” CBS Radio’s KTWV (the Wave) VP/GM Dan Weiner says, “Our cume growth in June was nearly twice what the diary had indicated for the Wave for all of our more than 20 years. [Wave VP of programming] Paul Goldstein and I had always felt we would perform better than the other smooth jazz stations in metered markets because we had a more consistent and stronger

track record, even in diary, than those properties had.”

Weiner believes, “We have always had a much larger ‘phantom cume,’ particularly made up of very busy, affluent and professional folks who simply don’t have the time to participate in the diary methodology. I am hopeful these people will be picked up by PPM.”

As an AC station that plays pop instrumentals, he says he expects station performance “to be more consistent with that of the AC stations and less like what we saw in other markets—and what we never got to see in places like New York, D.C., Denver and the like.”

Brown says WJJZ tied for fifth place with women 35-64 in the April/May/June ratings period. “As many people know, listeners use this station to relax and unwind. We are a great at-work product, and PPM demonstrates this throughout the second-quarter rating period. Many advertisers hesitate when one book shows a spike, so it’s nice to see these averages and performance over three books.”

**‘We expected that women 25-34 would develop and then men will follow, so our plan is coming to life.’**  
—Jim Brown



Brown also points out the consideration for this particular demographic. “We always believed that the first real sign of growth for this format would come from the female side of the fence in this age group. We expected that women 25-34 would develop and then men will follow, so our plan is coming to life.”

His station’s audience is in what he refers to as “the age of upgrades and increased equity,” with money to spend on things of value—which serves all parties well. “Intuitively, smooth jazz has made sense on so many levels over the years; now PPM validates this position.”

A lengthy and informative conversation with Tozzi brought to light a number of issues relevant to the PPM world. “It’s a measurement process we will use for the foreseeable future,” he says. “We embrace it, although we would like to see a good balance in Arbitron’s panel to assure an accurate demographic balance. It’s a great education for a programmer to see audience reaction three weeks out of programming specials or changes.”

One of the biggest shifts in programming a station on a day-to-day basis is the conceptual shift from “voting” to “exposure,” demonstrated by Tozzi’s “office meeting” example: One office worker (male, with his PPM hooked to his belt), goes to a co-worker’s office for an hour meeting. His co-worker listens to a country station. Although he doesn’t actively listen to the country station during that meeting, the data is collected.

Currently, 19 smooth jazz stations are scheduled to join the PPM ranks by October-November 2010. I, for one, don’t believe we’ll be “worst in class.”

R&R

Christine Brodie is VP of affiliate relations for Broadcast Architecture, a smooth jazz research and strategic consultation company. Carol Archer’s column returns next week.



### The Importance Of Listener ‘Payoff’

Broadcast Architecture senior VP Rad Messick notes that cume is higher in the PPM. Where the lower-level P3, P4 and beyond audience often has difficulty recalling its listening in the diary, the PPM now records those instances at a more accurate level.

“Station cumes have a near 100% increase compared to the diary. Conversely, TSL is down. Smooth jazz stations—and most other formats, for that matter—don’t get the benefit of ‘favorite station’ voting in PPM.”

Messick adds that average time per listening instance appears to be similar across ethnic groups, typically showing change by only a handful of minutes.

Stations must strive for even higher moment-to-moment excellence in music and between-the-songs execution. Music must be on target; live/

recorded content between the songs must “flawlessly embellish and enhance the listening experience,” he says. “Stations must think like listeners—‘What’s in it for me?’—with between-the-song content and ‘payoff’ content.”

Messick further says that marketing campaigns will need to be targeted to establish “remember-to-listen appointments.” External marketing for awareness and creative call-to-action campaigns will be more important than ever.

“Appointment listening for programming and promotion works if the content is important. Is there a good reason and payoff to ask for their time/appointment? Working listeners pay dividends due to earlier undocking times and stronger overall radio usage. Get this audience involved and actively consuming for better PPM results.” —CB



Messick





A look at the world of A&R through the eyes of Island Def Jam A&R manager Eric Speck

## Unearthing Tomorrow's Rock Stars

Mike Boyle

MBoyle@RadioandRecords.com

In the annals of A&R, the Mount Everest of the craft would certainly include such highly respected record men as Clive Davis, Lenny Waronker, Chris Blackwell, Quincy Jones, John Kalodner and Jason Flom. These days, some could make the argument that “American Idol” judges Randy Jackson, Paula Abdul and Simon Cowell should be considered talent scouts, except in their TV roles they are not required to handle contractual negotiations, find songwriters or record producers for the artists and schedule recording sessions.

The role of the A&R person today hasn't changed all that much since, for instance, 1967 when Davis—now chief creative officer for Sony BMG Worldwide—found and signed Janis Joplin to Columbia Records after seeing her perform at the Monterey Pop Festival. As current Island Def Jam Music Group A&R manager Eric Speck says, “I’m beating up our marketing and radio departments and going down to our film and TV department to keep tabs on every stage of what we are doing with our projects, from what is on deck to what is pending.”

### Signing, Nurturing Jet Black Stare

Speck has been at IDJMG for two years. Previously he consulted for the A&R department at IDJMG and Atlantic Records and had his own independent rock label. He also booked

New York club Brownies.

As for getting into A&R, Speck says it wasn't something he just wanted to do. “It was something I had to do. I know that sounds silly, but music is the only thing I’ve worked in since high school. In college [at the University of Maryland], I worked at the school’s radio station and worked in record stores, rock clubs, independent labels and distribution companies. One thing led to another, so I’ve always worked in music, for better or worse.”

Speck sums up his role as an A&R manager this way: “I end up directing traffic inside the company and try to lend a hand in all aspects. I’m almost like their manager inside the company. There are a lot of different schools of A&R. I come from an indie label background where I did everything, so that is still the way I work.”

One of Speck’s recent signings for IDJMG is Vancouver’s Jet Black Stare, whose first single, the

**‘It’s really not the state of radio so much as it is what people want to hear. Radio is just servicing a demand.’**

—Eric Speck



### Jet Black Stare Stats

A peek at the progress of “Ready to Roll” at active rock.

(R&R issue date, chart position, plays, adds)

Aug. 15, No. 27, 386

plays, three adds

Aug. 8, No. 29, 359

plays, one add

Aug. 1, No. 31, 361

plays, one add

July 25, No. 30, 368

plays, one add

July 18, No. 31, 374

plays, one add

July 11, No. 34, 289

plays, two adds

July 4, No. 34, 268

plays, one add

June 27, No. 35, 221

plays, three adds

June 20, No. 39 (debut),

154 plays, three adds

June 13, New & Active,

113 plays, nine adds

Source: R&R

pedal-to-the-metal “Ready to Roll” from debut album “In This Life,” is No. 27 on the Active Rock chart.

“A friend of mine manages the producer that was working on their album,” Speck recalls. “He played it for me and it just sounded like something that could connect with a lot of people. When I was first playing the songs in my office, I had three people pop in and ask what it was, saying it was a smash. Hopefully that is an indicator of where we are headed with this.”

Speck says he knew the first time he heard lead singer/songwriter Rod Black’s voice that he potentially had the next hot band for rock radio. “The sentiment of Rod’s voice walks along a similar path to a lot of very popular bands right now, such as Seether and Daughtry, which seem to connect really well with fans.”

When Speck first heard the band in the studio it was working on a demo. After signing the act to IDJMG last fall, it was decided Jeff Johnson would remain on board as producer to cut the new album because Speck says he was already doing a good job during the demo phase. The band spent January through April this year recording the album, and “Ready to Roll” hit rock radio in June.

“It could always go up faster,” Speck says, referring to the track’s early chart progress, “but it feels good and I think that song is really strong. It almost reminds me of a Foo Fighters or AC/DC song where it has a really simple sentiment and it just rocks.” That song, along with “It’s Over” from the band’s new album, can also be found on the EA Sports videogame “NASCAR 2009,” and the single is the official theme for this year’s 21st annual WWE SummerSlam pay-per-view event Aug. 17 in Indianapolis.

### An A&R Man’s View Of Radio

Speck says he grew up listening to a lot eclectic and alternative radio. “I would be a liar if I didn’t say that it bums me out that radio is rigid in what gets played today. But I also know that it’s really not the state of radio so much as it is what people want to hear. Radio is just servicing a demand.”

Speck says he would like to change what radio focuses on. “I would love to sign a few bands that are different and adventurous, such as a Mars Volta, that could get on radio and start trends.”

As for what new signing is on the horizon for Speck, get ready for InnerPartySystem in September. He describes the Pennsylvania electronic rock outfit as “a phenomenal blend of Chemical Brothers, Ministry, the Killers and Nine Inch Nails.”

R&R

### Countdown To Austin

“Localism: Can It Save Us?” is the subject of the active rock/rock session at this year’s R&R Convention in Austin, taking place 10:15 a.m.-11:45 a.m. Sept. 19. Moderated by Hearst-Argyle active rock WYYY/Baltimore PD Dave Hill, the session will focus on the impact of localism in the broadcast and music industries, and how important it is to the future of both.



Joining Hill on the panel are Greater Media active rock WMMR/Philadelphia PD Bill Weston, Cox Radio active rock KISS/San Antonio PD L.A. Lloyd, Roadrunner Records VP of promotion Mark Abramson and Virgin Records VP of promotion Ray Gmeiner.

Make plans now to join us in Austin by visiting [radioandrecords.com](http://radioandrecords.com) and clicking on the Conventions link.



Jet Black Stare

# R&R ALTERNATIVE

POWERED BY nIelsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► AIRBORNE TOXIC EVENT'S "SOMETIME AROUND MIDNIGHT" IS ONE OF THREE DEBUTS BY NEW ARTISTS, TAKING FLIGHT AT NO. 37 FOR THE LOS FELIZ, CALIF., BAND. THE TRACK MARKS THE FIRST ALTERNATIVE APPEARANCE FOR THE SHOUT! FACTORY LABEL.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS	AUDIENCE
1	1	19	<b>FOO FIGHTERS</b> LET IT DIE	NO. 1 (4 WKS)	★	1740	-81
2	3	10	<b>COLDPLAY</b> VIVA LA VIDA		★	1632	+68
3	2	17	<b>WEEZER</b> PORK AND BEANS		★	1587	-138
4	5	7	<b>STAINED</b> BELIEVE		★	1428	+86
5	4	20	<b>DISTURBED</b> INSIDE THE FIRE		★	1403	-4
6	9	15	<b>CAROLINA LIAR</b> I'M NOT OVER			1247	+80
7	7	21	<b>SAVING ABEL</b> ADDICTED			1212	-4
8	6	14	<b>THE OFFSPRING</b> HAMMERHEAD		★	1122	-152
9	8	23	<b>LINKIN PARK</b> GIVEN UP		★	1087	-95
10	11	21	<b>LUDO</b> LOVE ME DEAD			1035	+76
11	12	10	<b>REHAB</b> BARTENDER SONG (AKA SITTING AT A BAR)			1034	+101
12	10	25	<b>SEETHER</b> RISE ABOVE THIS		11	1020	-136
13	13	14	<b>SHINEDOWN</b> DEVOUR		★	861	-31
14	18	16	<b>ALKALINE TRIO</b> HELP ME			814	+64
15	15	12	<b>SCARS ON BROADWAY</b> THEY SAY		★	805	+25
16	14	21	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART		★	788	-46
17	20	8	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND			727	+39
18	22	7	<b>ATREYU</b> SLOW BURN		★	719	+50
19	21	7	<b>BECK</b> GAMMA RAY		★	717	+32
20	25	5	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE		★	698	+86
21	24	6	<b>SLIPKNOT</b> PSYCHOSOCIAL			642	+25
22	16	19	<b>FLOBOTS</b> HANDLEBARS			638	-126
23	27	5	<b>WEEZER</b> TROUBLEMAKER		★	628	+76
24	23	18	<b>AVENGED SEVENFOLD</b> AFTERLIFE			621	-18
25	26	4	<b>HINDER</b> USE ME			587	+17
26	30	3	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID			586	+121
27	29	3	<b>ONE DAY AS A LION</b> WILD INTERNATIONAL			554	+68
28	NEW		<b>M.I.A.</b> PAPER PLANES			541	+283
29	35	2	<b>LINKIN PARK</b> LEAVE OUT ALL THE REST		★	513	+110
30	28	16	<b>NINE INCH NAILS</b> DISCIPLINE		★	481	-30
31	34	3	<b>BUCKCHERRY</b> TOO DRUNK...			456	+52
32	33	8	<b>3 DOORS DOWN</b> TRAIN			454	+48
33	36	7	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?		★	408	+13
34	32	15	<b>COLDPLAY</b> VIOLET HILL		★	401	-41
35	31	19	<b>THE KOOKS</b> ALWAYS WHERE I NEED TO BE		★	379	-79
36	38	17	<b>RED</b> ALREADY OVER			322	-32
37	NEW		<b>THE AIRBORNE TOXIC EVENT</b> SOMETIME AROUND MIDNIGHT		★	316	-34
38	39	9	<b>THE TING TINGS</b> SHUT UP AND LET ME GO			309	-33
39	37	9	<b>KATY PERRY</b> I KISSED A GIRL		11	296	-69
40	NEW		<b>SANTOGOLD</b> L.E.S. ARTISTES			293	+32

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>LINKIN PARK</b> Leave Out All The Rest (Warner Bros.) KCNC, KCXX, KFTE, KHBZ, KNXX, KPNT, KRAB, WBCN, WBTZ, WROX	10
<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG) KNDD, KROX, Sirius Alt Nation, WARQ, WBRU, WFNX, WLUM, WROX, WWCD, XM Ethel	10
<b>PUDDLE OF MUDD</b> Livin' On Borrowed Time (Flawless/Geffen/Interscope) KPNT, KQRA, KQXR, KXTE, WARQ, WGRD, WJBJ	7
<b>WEEZER</b> Troublemaker (DGC/Interscope) KNDD, WARQ, WBTZ, WGRD, WMFS, WXEG	6
<b>M.I.A.</b> Paper Planes (XL/Interscope) KEDJ, KFMA, KROX, KYSR, WEQX, WLUM	6
<b>THE OFFSPRING</b> You're Gonna Go Far, Kid (Columbia) KRAB, WBTZ, WSWD, WXEG, XM Ethel	5
<b>ONE DAY AS A LION</b> Wild International (Anti-/Epitaph) KCNC, KNDD, WCYY, WHTG, WRZX	5
<b>FLOBOTS</b> Rise (Universal Republic) KNDD, KUCD, WEQX, WLUM, WPBZ	5
<b>JACK'S MANNEQUIN</b> The Resolution (Sire/Warner Bros.) KRAB, KTCL, Sirius Alt Nation, WHTG, XM Ethel	5
<b>PLAIN WHITE T'S</b> Natural Disaster (Hollywood) KCNC, KCXX, KXRX, WLUM	4

### ADDED AT...

**KCXX**  
Riverside, CA  
PD: John DeSantis  
APD/MD: Bobby Sato  
Linkin Park, Leave Out All The Rest, 8  
Plain White T's, Natural Disaster, 5  
Tickle Me Pink, Typical, 5

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>THE RACONTEURS</b> Many Shades Of Black (Third Man/Warner Bros.) TOTAL STATIONS: 21	264/62	<b>TICKLE ME PINK</b> Typical (Wind-up) TOTAL STATIONS: 17	199/20
<b>FLOGGING MOLLY</b> Float (SideOneDummy) TOTAL STATIONS: 16	241/13	<b>HAWTHORNE HEIGHTS</b> Rescue Me (Victory) TOTAL STATIONS: 16	186/19
<b>INNERPARTYSYSTEM</b> Don't Stop (Stolen Transmission/Island/DJMG) TOTAL STATIONS: 19	220/10	<b>FLOBOTS</b> Rise (Universal Republic) TOTAL STATIONS: 28	184/65
<b>BLACK KIDS</b> I'm Not Gonna Teach Your Boyfriend How (AlmostGold/Columbia) TOTAL STATIONS: 21	213/22	<b>PLAIN WHITE T'S</b> Natural Disaster (Hollywood) TOTAL STATIONS: 21	180/80
<b>FIVE FINGER DEATH PUNCH</b> Never Enough (Firm) TOTAL STATIONS: 8	204/21	<b>MGMT</b> Electric Feel (Columbia) TOTAL STATIONS: 24	155/15

## MOST INCREASED PLAYS

<b>+283</b>	<b>M.I.A.</b> Paper Planes (XL/Interscope) KYSR +27, WROX +22, KUCD +20, KNDD +17, KRZQ +17, KUJE +16, KFMA +16, KITS +14, XTRA +13, KRAB +13
<b>+121</b>	<b>THE OFFSPRING</b> You're Gonna Go Far, Kid (Columbia) KQXR +18, KITS +14, KQRA +13, KRZQ +12, WROX +11, KEDJ +11, WSWD +10, KRAB +8, KNXX +7
<b>+110</b>	<b>LINKIN PARK</b> Leave Out All The Rest (Warner Bros.) WROX +20, KCNC +13, WBCN +10, KQRA +10, KHBZ +9, KRAB +9, KXRX +7, WSWD +7, WEND +6, KUJE +5
<b>+104</b>	<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG) WEQX +8, KNKK +14, KNDD +11, KRAB +10, KBZT +8, XETH +8, SIAN +7, WBRU +6, KWOD +4, WCYY +2
<b>+101</b>	<b>REHAB</b> Bartender Song (aka Sittin' At A Bar) (Universal Republic) WRWK +12, KEDJ +12, KYSR +10, WPGZ +9, WMFS +9, KRZQ +8, KFTE +8, KQXR +8, KNXX +7, WARQ +6

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
69 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc.  
All rights reserved.

**CELEBRATING 35 YEARS**

# SEE YOU IN AUSTIN!

Don't Miss The Opening Night Cocktail Party With A Performance By **GENUINE SUN**

**WEDNESDAY SEPTEMBER 17th 6:00PM - 8:00PM**

REGISTER TODAY!

[www.radioandrecords.com/Conventions/RRconvention.asp](http://www.radioandrecords.com/Conventions/RRconvention.asp) for more information.

SPONSORED BY **BLASTER RECORDS**

CO-LOCATED WITH **THE MAB RADIO SHOW**

# R&R ACTIVE ROCK

POWERED BY **nielsen**  
BDS

**DMDS** DIGITAL DOWNLOADS  
AVAILABLE AT [DMDS.COM](http://DMDS.COM)



► **TANTRIC** SCORES ITS FIRST TOP FIVE HIT IN MORE THAN SEVEN YEARS, AS "DOWN AND OUT" CLIMBS 6-5 (UP 71 PLAYS). THE QUINTET LAST DREW TOP FIVE 'N'K WHEN ITS FIRST HIT, "BREAKDOWN," PEAKED AT NO. 4 IN FEBRUARY 2001.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS / IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS / RANK
1	2	15	<b>SHINEDOWN</b> DEVOUR	NO. 1 (1 WK) ATLANTIC	1710 +69	5.274 2
2	1	20	<b>DISTURBED</b> INSIDE THE FIRE	REPRISE	1573 -121	5.444 1
3	3	12	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	604/ROADRUNNER/RRP	1422 +106	4.304 3
4	4	28	<b>SAVING ABEL</b> ADDICTED	SKIDDICO/VIRGIN/CAPITOL	1220 -31	4.061 4
5	6	25	<b>TANTRIC</b> DOWN AND OUT	SILENT MAJORITY/ILG	1144 +71	2.991 8
6	7	5	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC	1134 +71	3.351 6
7	5	16	<b>FOO FIGHTERS</b> LET IT DIE	ROSWELL/RCA/RMG	1133 -19	3.485 5
8	8	7	<b>STAINED</b> BELIEVE	FLIP/ATLANTIC	1115 +52	3.003 7
9	9	17	<b>FIVE FINGER DEATH PUNCH</b> NEVER ENOUGH	FIRM	1038 +32	2.676 9
10	10	7	<b>SLIPKNOT</b> PSYCHOSOCIAL	ROADRUNNER/RRP	965 +51	2.189 13
11	12	12	<b>3 DOORS DOWN</b> TRAIN	UNIVERSAL REPUBLIC	895 +31	2.592 10
12	16	7	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	20-20 ENT./JIVE/ZOMBA	883 +106	2.159 14
13	11	25	<b>SEETHER</b> RISE ABOVE THIS	WIND-UP	876 -29	2.559 11
14	19	4	<b>BUCKCHERRY</b> TOO DRUNK...	11 ELEVEN SEVEN/ATLANTIC	857 +154	2.339 12
15	13	23	<b>AVENGED SEVENFOLD</b> AFTERLIFE	HOPELESS/WARNER BROS.	737 -116	1.920 18
16	15	24	<b>LINKIN PARK</b> GIVEN UP	WARNER BROS.	713 -52	2.129 15
17	14	17	<b>MOTLEY CRUE</b> SAINTS OF LOS ANGELES	MOTLEY	706 -147	2.075 16
18	18	8	<b>ATREYU</b> SLOW BURN	HOLLYWOOD	691 +1	1.334 21
19	20	13	<b>CANDLEBOX</b> STAND	SILENT MAJORITY/ILG	672 -21	1.584 19
20	21	18	<b>REV THEORY</b> HELL YEAH	11 AIRPOWER VAN HOWES/MALDOFF/INTERSCOPE	581 +12	1.478 20
21	25	6	<b>BLACK STONE CHERRY</b> BLIND MAN	ROADRUNNER/RRP	496 +26	0.847 25
22	24	12	<b>SCARS ON BROADWAY</b> THEY SAY	VELVET HAMMER/INTERSCOPE	482 +1	1.049 23
23	22	14	<b>THE OFFSPRING</b> HAMMERHEAD	COLUMBIA	475 -91	1.976 17
24	23	10	<b>REHAB</b> BARTENDER SONG (AKA SITTING AT A BAR)	UNIVERSAL REPUBLIC	473 +5	0.977 24
25	27	9	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	457 +80	0.770 26
26	26	14	<b>POP EVIL</b> HERO	PAZZO/JARD STAR	449 -4	0.664 30
27	29	9	<b>JET BLACK STARE</b> READY TO ROLL	ISLAND/DJMG	386 +27	0.753 28
28	28	16	<b>WEEZER</b> PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	383 +2	1.196 22
29	33	3	<b>12 STONES</b> ADRENALINE	WIND-UP	317 +88	0.514 31
30	31	4	<b>BULLET FOR MY VALENTINE</b> HEARTS BURST INTO FIRE	20-20 ENT./JIVE/ZOMBA	313 +41	0.445 34
31	30	12	<b>AIRBOURNE</b> RUNNIN' WILD	ROADRUNNER/RRP	270 -62	0.766 27
32	35	7	<b>MIDNIGHT TO TWELVE</b> SLAM	JKH ENT	241 +28	0.419 35
33	38	3	<b>METALLICA</b> REMEMBER TOMORROW	KERRANG	222 +29	0.730 29
34	34	6	<b>EGYPT CENTRAL</b> TAKING YOU DOWN	FAT LADY/ILG	221 +8	0.245 -
35	36	9	<b>EARSHOT</b> MISSUNDERSTOOD	IN DE GOOT	206 -1	0.241 -
36	NEW		<b>SEVENDUST FEATURING CHRIS DAUGHTRY</b> THE PAST	7BROS/ASYLUM/ILG	188 +57	0.221 -
37	40	2	<b>ROYAL BLISS</b> SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	171 +24	0.216 -
38	2		<b>RA</b> BROKEN HEARTED SOUL	SAHAJA	155 -20	0.323 38
39	37	20	<b>ANOTHER BLACK DAY</b> WICKED SOULS	BIELER BROS.	155 -41	0.224 -
40	NEW		<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	COLUMBIA	148 +39	0.448 33

## MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

- THE OFFSPRING** 8  
You're Gonna Go Far, Kid (Columbia) KFRQ, KXXR, WBUZ, WBYP, WJJO, WKQZ, WZMR, XM Squeeze
- PUDDLE OF MUDD** 7  
Livin' On Borrowed Time (Flawless/Geffen/Interscope) KILO, KDMP, WCCO, WCHZ, WLZX, WRUF, WXQR
- BUCKCHERRY** 6  
Too Drunk... (Eleven Seven/Atlantic) KATT, KNCN, KX-7X, WRTT, WTPT, WXZZ
- SLIPKNOT** 4  
Psychosocial (Roadrunner/RRP) KATT, KFRQ, KOMP, WIYY
- TRAPT** 4  
Who's Going Home With You Tonight? (Eleven Seven) KFRQ, WRAT, WBUF, WRZK
- 12 STONES** 4  
Adrenaline (Wind-up) KBPI, KXXR, WCHZ, WRXR
- ANOTHER BLACK DAY** 4  
Another Black Day (Bieler Bros.) KHTQ, WJJO, WELQ, WKQZ
- HOLLYWOOD UNDEAD** 4  
Undead (A&M/Octone) KBPI, WBUZ, WJJO, WXTB
- SEETHER** 4  
Breakdown (Wind-up) KHTQ, WBUZ, WJIL, WRXW
- BLACK STONE CHERRY** 3  
Blind Man (Roadrunner/RRP) KATT, KXXR, WEDG

**ADDED AT...**  
**WZOR**  
Green Bay, WI  
PO: Joe Caligaro  
MD: Borna Velic  
One Day As A Lion, Wild International, 5  
Drowning Pool, 37 Stitches, 3  
Sevendust Feat. Chris Daughtry, The Past, 2

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ANEW REVOLUTION</b> Done (Koch) TOTAL STATIONS: 13	148/16	<b>PUDDLE OF MUDD</b> Livin' On Borrowed Time (Flawless/Geffen/Interscope) TOTAL STATIONS: 18	102/84
<b>BLACK TIDE</b> Let Me (Interscope) TOTAL STATIONS: 32	138/24	<b>STEREOSIDE</b> So Long (Bieler Bros.) TOTAL STATIONS: 9	95/5
<b>LINKIN PARK</b> Leave Out All The Rest (Warner Bros.) TOTAL STATIONS: 13	132/48	<b>TAPROOT</b> Wherever I Stand (Velvet Hammer/RED) TOTAL STATIONS: 16	82/15
<b>ONE DAY AS A LION</b> Wild International (Anti-/Epitaph) TOTAL STATIONS: 14	119/28	<b>SEETHER</b> Breakdown (Wind-up) TOTAL STATIONS: 17	79/60
<b>SIXX: A.M.</b> Tomorrow (Eleven Seven) TOTAL STATIONS: 15	112/22	<b>DISTURBED</b> Indestructible (Reprise) TOTAL STATIONS: 27	78/54

## MOST INCREASED PLAYS

- +154 **BUCKCHERRY** Too Drunk... (Eleven Seven/Atlantic) WTPT +7, KZRX +15, KHTB +9, WMMR +9, WIYY +8, KUPD +8, KNCN +8, SKOC +7, WXQR +7, WYBB +7
- +106 **THEORY OF A DEADMAN** Bad Girlfriend (604/Roadrunner/RRP) KOMP +6, KOMP +5, KHTB +15, WBSX +14, WBYP +9, WJIL +9, WCHZ +7, KNKN +7, KISW +6, WRZK +5
- +106 **APOCALYPTICA FEAT. ADAM GONTIER** I Don't Care (20-20 Ent./Jive/Zomba) KOMP +4, WRZK +10, WXQR +9, WBSX +9, KHTQ +9, WCHZ +9, KDJJ +6, WRXW +5, KRZR +5, KNKN +5
- +88 **12 STONES** Adrenaline (Wind-up) KUPO +12, WJJO +10, KBPI +10, WRXR +9, KZRX +8, WRZK +6, WWBN +5, WJIL +4, KHTB +4, WBSX +3
- +84 **PUDDLE OF MUDD** Livin' On Borrowed Time (Flawless/Geffen/Interscope) WBYP +15, KZRX +13, WBSX +13, KHTB +9, WBUZ +8, WRIF +7, KILO +7, KATT +5, XSQU +4, KHTQ +4

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations. 61 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

### CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

**●** Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:** Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:** Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:** Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:** Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:** Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:** A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

**NEW AND ACTIVE:** Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:** A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:** Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrenents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrenents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

**n** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

**★** Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



► **FOREIGNER** MAKES ITS FIRST ROCK APPEARANCE SINCE THE NIELSEN BDS-BASED CHART'S JUNE 1997 INCEPTION, AS "TOO LATE," A NEW CUT OFF DOUBLE-DISC RETROSPECTIVE "NO END IN SIGHT: THE VERY BEST OF FOREIGNER," OPENS AT NO. 30. THE GROUP HAS MADE 16 VISITS TO BILLBOARD'S MORE SENIOR MAINSTREAM ROCK CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	23	<b>SAVING ABEL</b> Addicted	NO. 1 (1 WK) SKIDDCA/VIRGIN/CAPITOL	424 +13	1.282 2
2	3	25	<b>SEETHER</b> Rise Above This	<b>MOST INCREASED PLAYS</b> WIND-UP	420 +38	1.309 1
3	1	20	<b>DISTURBED</b> Inside The Fire	REPRISE	397 -15	1.243 3
4	4	14	<b>SHINEDOWN</b> Devour	ATLANTIC	384 +30	1.037 4
5	5	17	<b>MOTLEY CRUE</b> Saints of Los Angeles	MOTLEY	325 -27	0.783 8
6	7	11	<b>THEORY OF A DEADMAN</b> Bad Girlfriend	604/ROADRUNNER/RRP	306 +34	0.743 9
7	10	16	<b>FOO FIGHTERS</b> Let It Die	ROSWELL/RCA/RMG	290 +23	0.908 5
8	9	7	<b>STAIN'D</b> Believe	FLIP/ATLANTIC	279 +11	0.787 7
9	6	42	<b>PUDDLE OF MUDD</b> Psycho	n1 FLAWLESS/GEFFEN/INTERSCOPE	264 -11	0.729 10
10	8	25	<b>3 DOORS DOWN</b> It's Not My Time	n12 UNIVERSAL REPUBLIC	258 -14	0.788 6
11	11	5	<b>HINDER</b> Use Me	UNIVERSAL REPUBLIC	257 +32	0.624 11
12	13	13	<b>CANDLEBOX</b> Stand	SILENT MAJORITY/ILG	216 +6	0.551 12
13	15	4	<b>BUCKCHERRY</b> Too Drunk...	ELEVEN SEVEN/ATLANTIC	194 +35	0.493 13
14	12	21	<b>KID ROCK</b> All Summer Long	n1 TOP DOG/ATLANTIC	187 -29	0.483 14
15	16	11	<b>3 DOORS DOWN</b> Train	UNIVERSAL REPUBLIC	158 +8	0.276 15
16	17	6	<b>SLIPKNOT</b> Psychosocial	ROADRUNNER/RRP	114 +9	0.198 17
17	18	13	<b>AIRBOURNE</b> Runnin' Wild	ROADRUNNER/RRP	98 +4	0.153 20
18	20	15	<b>TANTRIC</b> Down and Out	SILENT MAJORITY/ILG	92 +12	0.093 28
19	19	14	<b>THE OFFSPRING</b> Hammerhead	COLUMBIA	68 -25	0.166 19
20	24	4	<b>ROYAL BLISS</b> Save Me	AIRPOWER MEROVINGIAN/CAROLINE/CONTRABAND	62 +13	0.217 16
21	21	5	<b>FIVE FINGER DEATH PUNCH</b> Never Enough	FIRM	52 +2	0.075 -
22	<b>NEW</b>	<b>PUDDLE OF MUDD</b> Livin' On Borrowed Time	<b>MOST ADDED</b> FLAWLESS/GEFFEN/INTERSCOPE	50 +23	0.124 24	
23	26	17	<b>REV THEORY</b> Hell Yeah	VAN HOWES/MALOOF/INTERSCOPE	50 +1	0.051 -
24	21	6	<b>BLACK STONE CHERRY</b> Blind Man	ROADRUNNER/RRP	50 -1	0.085 29
25	27	2	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I Don't Care	20-20 ENT./JIVE/ZOMBA	48 0	0.074 -
26	22	6	<b>REHAB</b> Bartender Song (aka Sittin' at a Bar)	UNIVERSAL REPUBLIC	47 -4	0.075 -
27	29	3	<b>JESSE JAMES DUPREE &amp; DIXIE INC.</b> Rev It Up and Go-Go	MIGHTY LOUD	44 +5	0.081 -
28	25	15	<b>AVENGED SEVENFOLD</b> Afterlife	HOPELESS/WARNER BROS.	44 -5	0.049 -
29	<b>NEW</b>	<b>METALLICA</b> Remember Tomorrow	KERRANG	40 +28	0.167 18	
30	<b>NEW</b>	<b>FOREIGNER</b> Too Late	ATLANTIC/RHINO	40 +10	0.126 23	

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	<b>SIXX: A.M.</b> Life Is Beautiful (Eleven Seven)		193	207
2	<b>THEORY OF A DEADMAN</b> So Happy (604/Roadrunner/RRP)		152	170
3	<b>SEETHER</b> Fake It (Wind-Up)		141	128
4	<b>TO YEARS</b> Beautiful (Universal Republic)		136	165
5	<b>FINGER ELEVEN</b> Paralyzer (Wind-Up)		114	107

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	<b>GUNS N' ROSES</b> Sweet Child O' Mine (Geffen/Interscope)		113	104
7	<b>PINK FLOYD</b> Another Brick in the Wall (Part II) (Columbia)		106	89
8	<b>OZZY OSBOURNE</b> I Don't Wanna Stop (Epic)		103	96
9	<b>THREE DAYS GRACE</b> Never Too Late (Jive/Zomba)		103	115
10	<b>GUNS N' ROSES</b> Paradise City (Geffen/UMe)		99	98

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>PUDDLE OF MUDD</b> Livin' On Borrowed Time (Flawless/Geffen/Interscope) KMOD, WHJY, WONE, WVRK, WZZO	5
<b>SLIPKNOT</b> Psychosocial (Roadrunner/RRP) WRQK, WVRK	2
<b>APOCALYPTICA FEAT. ADAM GONTIER</b> I Don't Care (20-20/Jive/Zomba) KAZR, WJXQ	2
<b>ROYAL BLISS</b> Save Me (Merovingian/Caroline/Contraband) KMOD, KTUX	2
<b>SHINEDOWN</b> Devour (Atlantic) WRQK	1
<b>SAVING ABEL</b> Addicted (Skiddca/Virgin/Capitol) WAQX	1
<b>3 DOORS DOWN</b> Train (Universal Republic) KAZR	1
<b>BLACK STONE CHERRY</b> Blind Man (Roadrunner/RRP) KTUX	1
<b>TRAPT</b> Who's Going Home With You Tonight? (Eleven Seven) KTUX	1

ADDED AT...  
**KAZR**  
Des Moines, IA  
PD: Ryan Patrick  
MD: Andy Hall  
Apocalyptic feat. Adam Gontier, I Don't Care, 2  
3 Doors Down, Train, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ARANDA</b> Still In The Dark (Astonish)	40/6	<b>SIXX: A.M.</b> Tomorrow (Eleven Seven)	25/8
TOTAL STATIONS:	4	TOTAL STATIONS:	4
<b>POP EVIL</b> Héro (Pazzo/Jard Star)	31/0	<b>MIDNIGHT TO TWELVE</b> Slam (JKH Ent)	21/0
TOTAL STATIONS:	6	TOTAL STATIONS:	3
<b>DEF LEPPARD</b> C'mon C'mon (Bludgeon Rifola/Island/UMe)	27/7	<b>TAPROOT</b> Wherever I Stand (Velvet Hammer/RED)	19/19
TOTAL STATIONS:	5	TOTAL STATIONS:	1

## MOST INCREASED PLAYS

+38	<b>SEETHER</b> Rise Above This (Wind-up) WDHA +9, KIOC +8, KAZR +5, KMOD +4, WRQK +4, WGR +3, WZZO +2, WXMM +2, KSHE +2, WVRK +1
+35	<b>BUCKCHERRY</b> Too Drunk... (Eleven Seven/Atlantic) KTUX +10, WVRK +8, KAZR +6, WDHA +6, WKLC +5, WXMM +4, WHJY +3, KIOC +2, WZZO +2, KSHE +1
+34	<b>THEORY OF A DEADMAN</b> Bad Girlfriend (604/Roadrunner/RRP) WDHA +4, WJXQ +8, WKLC +4, KIOC +3, WZZO +3, WGR +3, WONE +3, WRQK +2, WBEW +2, KZRR +1
+32	<b>HINDER</b> Use Me (Universal Republic) WDHA +8, KBER +7, WAQX +4, WRQK +4, WZZO +3, KIOC +3, WVRK +3, WWOR +2, KAZR +1, WGR +1
+30	<b>SHINEDOWN</b> Devour (Atlantic) WJXQ +8, WZZO +7, WDHA +5, WRQK +5, KBER +4, WAQX +3, WVRK +3, WXFX +2, WONE +2, WHJY +2

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
23 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

## ROCK REPORTERS

- |                                                                                          |                                                                                         |                                                                                     |                                                                        |                                                                        |                                                                                    |                                                                                   |
|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------|------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| <b>WONE/Akron, OH*</b><br>OM: Chuck Collins<br>PC: T.K. O'Grady<br>APD/MD: Tim Daugherty | <b>KIOC/Beaumont, TX*</b><br>OM: Trey Poston                                            | <b>WEBN/Cincinnati, OH*</b><br>OM/PD: Scott Reinhart<br>MD: Dave Fritz              | <b>WQCM/Hagerstown, MD</b><br>OM: Rick Alexander<br>PD/MD: Mike Holder | <b>WNOR/Norfolk, VA*</b><br>PD: Harvey Kojan<br>APD/MD: Sonja Morrell  | <b>WXRX/Rockford, IL</b><br>PD: Jim Stone<br>MD: Jon Schulz                        | <b>WAQX/Syracuse, NY*</b><br>OM: Tom Mitchell<br>PD: Alexis<br>APD/MD: Don Kelley |
| <b>KZRR/Albuquerque, NM*</b><br>CM: Bill May<br>PD: Phil Mahoney<br>MD: Rob Brothers     | <b>WPTQ/Bowling Green, KY</b><br>OM/PD: Alex "Axe" Parocai<br>APD/MD: Monty Foster      | <b>WMMS/Cleveland, OH*</b><br>PD: Bo Matthews                                       | <b>WRVC/Huntington, WV</b><br>PD: Reeves Kirtner                       | <b>WXMM/Norfolk, VA*</b><br>OM/PD: John Shomby                         | <b>KBER/Salt Lake City, UT*</b><br>PD: Kelly Hammer<br>APD/MD: Darby Wilcox        | <b>KMOD/Tulsa, OK*</b><br>OM/PD: Don Crist                                        |
| <b>WZZO/Allentown, PA*</b><br>PD: Tori Thomas<br>MD: Keith Moyer                         | <b>WRQK/Canton, OH*</b><br>PD: Greg Ausham                                              | <b>WVRK/Columbus, GA*</b><br>OM: Brian Waters<br>PD: Chris Chaos                    | <b>WJXQ/Lansing, MI*</b><br>PD: Sheri Vegas                            | <b>KCLB/Palm Springs, CA</b><br>OM/PD: Jen Shevlin<br>MD: Jenn Brewski | <b>KZOO/San Luis Obispo, CA</b><br>OM: Pepper Daniels<br>PD/MD: Dusty Rhoads       | <b>WMZK/Wausau, WI</b><br>MD: Steve Resnick                                       |
| <b>KWHL/Anchorage, AK</b><br>PD: Brad Steinnett<br>MD: Matthew Collins                   | <b>WPXC/Cape Cod, MA</b><br>PD/MD: Suzanne Tonaire                                      | <b>KAZR/Des Moines, IA*</b><br>OM: Scott Allen<br>PD: Ryan Patrick<br>MD: Andy Hall | <b>WGIR/Manchester, NH*</b><br>PD: Chris "Doc" Garrett                 | <b>KUFO/Portland, OR*</b><br>PD: Chris Patyk<br>APD/MD: Dan Bozyk      | <b>KTUX/Shreveport, LA*</b><br>OM: Gary McCoy<br>PD/MD: Randy Hill                 | <b>KBZS/Wichita Falls, TX</b><br>PD: Liz Ryan                                     |
| <b>WTOS/Augusta, ME</b><br>CM/PD: Steve Smith<br>APD: Chris Rush                         | <b>WKLC/Charleston, WV*</b><br>OM/PD: Jay Nunley<br>APD: Brian Thompson<br>MD: Dawn Cox | <b>KHQG/Duluth, MN</b><br>OM/PD: Jack Lawson                                        | <b>WXFX/Montgomery, AL*</b><br>PD: Rick Hendrick                       | <b>WHJY/Providence, RI*</b><br>PD: Scott Laudani                       | <b>KSHE/St. Louis, MO*</b><br>OM: Rick Balis<br>APD: Katy Kruze<br>MD: Guy Favazza |                                                                                   |

\* Monitored Reporters







Recapping the Triple A R&R Achievement Award winners for 2008

## In Recognition Of Excellence

John Schoenberger

[JSchoenberger@RadioandRecords.com](mailto:JSchoenberger@RadioandRecords.com)

Congratulations go out to the 2008 Triple A Industry Achievement Award winners, who were announced Aug. 9 during the Triple A Summit awards brunch in Boulder, Colo. Below is an overview of the recipients. ■ As a reminder, this year we utilized a narrowed-down nomination and voting process, primarily focusing on the triple A community. We once again used the online service of Election Services Corp. to distribute the ballots and tabulate the results, and a few new categories were added this year.

### Top Prize

Noncommercial stalwart WXPN/Philadelphia was the big winner. First, Bruce Warren was named PD of the year, an award he has received previously. Secondly, Jim McGuinn, a relatively recent addition to the station, was named air personality. Then, as always, the University of Pennsylvania-owned outlet won in the non-commercial station of the year category for markets 1-50.

Clearly, WXPN is one of the most innovative and well-programmed stations in triple A. Warren said, "We're honored and ecstatic that we won this year, and I'd like to thank the triple A communi-

ty for their ongoing support."

WXRT/Chicago has had many incarnations in its three-decade-plus life, but it has always stood for creativity and spontaneity, which is likely why it regularly wins commercial station of the year (markets 1-25). When PD Norm Winer accepted the award, he thanked his staff and in particular OM/MD John Farneda. He also challenged his peers "to be creative and innovative, as these are exciting times for radio as new media opportunities come into play."

In the commercial station of the year (markets 26-100) category, KGSR/Austin won for the fourth year in a row. Also grabbing an award for

### Special Recognition

Last year the Laura Ellen Hopper Visionary Award was instituted in memory of the architect of KPIG Radio in Freedom, Calif. Her dedication and passion inspired all who worked with her.

R&R announced it would select an individual from either the radio or recording industry to receive this award each year, based on his or her individual contributions to furthering the growth and suc-



From left: Schoenberger, Constantine and Farber.

cess of triple A. Format veteran and KINK/Portland, Ore., PD Dennis Constantine was honored with the award for 2008.

Constantine said as he received the recognition, "I am blown away about the honor of receiving this Lauren Ellen Hopper

Visionary Award. I always felt that Laura put her heart into everything she did and I try to come from a place of love in all I do, too." —JS



PD Norm Winer, flanked by R&R triple A editor John Schoenberger and R&R president/publisher Erica Farber, holds WXRT's station of the year (markets 1-25) award.

the fourth time was WNCS/Burlington, Vt., as commercial radio station of the year (markets 101+). PD Zeb Norris was on hand to say how honored he was and that he felt the station does well because of its small but dedicated staff.

WNCS won a second award this year when the station's Jamie Canfield was named MD of the year. Clearly surprised by his win, Canfield told attendees he "was honored to be chosen among such an

illustrious group of music directors nominated this year."

This year R&R added the 50+ market category for noncomm stations. The station to nab that award for the first time was WFPK/Louisville.



Meg MacDonald acknowledges her fellow nominees for independent promotion executive of the year.

### Label Props

Four awards are given to the label side of the triple A community. Atlantic garnered the platinum label of the year award (among major labels), while Atlantic national triple A promotion head Brian Corona was named top promotion executive for the fourth year straight.

"I am very grateful and proud to be partners with the triple A radio and record community," Corona said. "I always feel supported by each and every one of you. These are special times and I do not take them for granted."

In the gold label category (independent labels), the award went to ATO Records for the second year in a row. (The label also won in 2005.) The label's Rick Brewer said, "We're thrilled to be recognized by our peers and lucky to have such an incredibly talented roster."

Lastly, R&R has added the new independent promotion executive of the year category. Meg MacDonald of M:M Music took home the inaugural plaque. She told attendees at the awards brunch, "I cannot do what these artists do, so it's a thrill to be any part of getting their music out to the public to enjoy, be moved by and create memories to."



WNCS/Burlington, Vt.'s Jamie Canfield accepts his MD of the year award.

# R&R TRIPLE A

POWERED BY **nielsen** BDS

**DMS** DIGITAL DOWNLOADS AVAILABLE AT [DMS.COM](http://DMS.COM)



► **SHERYL CROW** SCORES MOST INCREASED PLAYS KJDO'S (UP 40), AS "MOTIVATION" JUMPS 29-24. THE SONG MARKS CROW'S 17TH CHART APPEARANCE, THE MOST AMONG FEMALE ARTISTS, AND THIRD OVERALL BEHIND ONLY DAVE MATTHEWS BAND (20) AND U2 (18).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	<b>COLDPLAY</b> VIVA LA VIDA	<b>NO. 1 (7 WKS)</b> CAPITOL	646 -5	4.018 1
2	2	13	<b>JACK JOHNSON</b> HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	541 +10	2.294 6
3	3	22	<b>MATT NATHANSON</b> COME ON GET HIGHER	VANGUARD	468 -5	1.752 10
4	7	7	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	440 +35	1.629 11
5	5	15	<b>MY MORNING JACKET</b> I'M AMAZED	ATO/RED	425 -9	2.797 2
6	4	24	<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/RRP	425 -38	1.959 8
7	10	8	<b>COUNTING CROWS</b> COME AROUND	DGC/GEFFEN/INTERSCOPE	371 +18	1.777 9
8	9	18	<b>DUFFY</b> MERCY	MERCURY/IDJMG	343 -15	1.593 13
9	8	12	<b>R.E.M.</b> HOLLOW MAN	WARNER BROS.	343 -52	1.207 16
10	13	9	<b>JOHN MELLENCAMP</b> MY SWEET LOVE	<b>AIRPOWER</b> HEAR/CMG	330 +23	1.081 20
11	11	13	<b>LOS LONELY BOYS</b> STAYING WITH ME	EPIC	328 -1	1.151 17
12	12	18	<b>NEEDTOBREATHE</b> MORE TIME	ATLANTIC	326 +8	1.057 21
13	6	20	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART	ATLANTIC	326 -86	2.724 3
14	14	5	<b>BECK</b> ORPHANS	DGC/INTERSCOPE	309 +4	2.438 4
15	15	11	<b>THE RACONTEURS</b> OLD ENOUGH	THIRD MAN/WARNER BROS.	301 +2	2.296 5
16	20	17	<b>SARA BAREILLES</b> BOTTLE IT UP	EPIC	266 +6	1.091 19
17	19	7	<b>G. LOVE &amp; SPECIAL SAUCE</b> PEACE, LOVE & HAPPINESS	BRUSHFIRE	266 +2	0.750 27
18	18	14	<b>AMOS LEE</b> LISTEN	BLUE NOTE/CAPITOL	264 -5	0.539 -
19	16	13	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME	INTERSCOPE	262 -21	1.316 15
20	21	5	<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER	LOST HIGHWAY	225 -12	0.669 28
21	23	9	<b>AIMEE MANN</b> FREEWAY	SUPEREGO	213 -1	1.621 12
22	22	11	<b>BIG BLUE BALL FEATURING PETER GABRIEL</b> BURN YOU UP, BURN YOU DOWN	FEAL WORLD	212 -21	0.589 -
23	24	4	<b>ERIC HUTCHINSON</b> ROCK & ROLL	LET'S BREAK/WARNER BROS.	202 +30	0.531 -
24	29	3	<b>SHERYL CROW</b> MOTIVATION	<b>MOST INCREASED PLAYS</b> A&M/INTERSCOPE	174 +40	0.531 -
25	26	4	<b>WEEZER</b> PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	163 +7	2.123 7
26	28	7	<b>RADIOHEAD</b> HOUSE OF CARDS	TBD/ATO	143 +4	1.430 14
27	27	2	<b>ADELE</b> CHASING PAVEMENTS	X/COLUMBIA	128 -12	0.244 -
28	30	8	<b>ALEJANDRO ESCOVEDO</b> ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	125 -2	0.366 -
29	<b>NEW</b>		<b>COLBIE CAILLAT</b> THE LITTLE THINGS	UNIVERSAL REPUBLIC	121 -4	0.366 -
30	<b>NEW</b>		<b>DELTA SPIRIT</b> TRASHCAN	ROUNDER	119 +17	0.888 24

## + MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>PRETENDERS</b> Boots Of Chinese Plastic (Shangri-La) KPRL, KRSH, KTHX, WCOO	4
<b>ERIN MCCARLEY</b> Pony (It's Ok) (Universal Republic) KPRL, WCOO, WR-T	3
<b>DONAVON FRANKENREITER</b> Life, Love & Laughter (Lost Highway) KRVB, WRNX	2
<b>ERIC HUTCHINSON</b> Rock & Roll (Let's Break/Warner Bros.) WMMM, WRNX	2
<b>SHERYL CROW</b> Motivation (A&M/Interscope) KWMT, WRNX	2
<b>JOHN MAYER</b> Free Fallin' (Columbia) KPTL, KSWD	2
<b>MICHAEL FRANTI &amp; SPEARHEAD</b> Say Hey (I Love You) (Anti-/Epitaph) KBCO, KFOG	2
<b>LINDSEY BUCKINGHAM</b> Did You Miss Me (Reprise) KBCO, KXLY	2
<b>BODEANS</b> Hearing (Resolution) KBCO, WMMM	2

**ADDED AT... XM CAFE**

Satellite  
 PD: Bill Evans  
 MD: Brian Chamberlain  
 Jem, It's Amazing, O  
 Jonatha Brooke, Mr Sweet And Bitter Bowl, O  
 Pretenders, Lov's A Mystery, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>COLDPLAY</b> Lost! (Capitol) TOTAL STATIONS: 11	99/4	<b>MUDCRUTCH</b> Lover Of The Bayou (Reprise) TOTAL STATIONS: 10	88/15
<b>PRETENDERS</b> Boots Of Chinese Plastic (Shangri-La) TOTAL STATIONS: 17	95/17	<b>JOHN MAYER</b> Free Fallin' (Columbia) TOTAL STATIONS: 13	84/14
<b>MISSY HIGGINS</b> Where I Social (Eleven/Reprise) TOTAL STATIONS: 8	92/7	<b>THE HOLD STEADY</b> Sequestered In Memphis (Vagrant) TOTAL STATIONS: 11	77/8
<b>DEATH CAB FOR CUTIE</b> No Sunlight (Atlantic) TOTAL STATIONS: 11	89/14	<b>ROBERT PLANT/ ALISON KRAUSS</b> Rich Woman (Rounder) TOTAL STATIONS: 9	68/0
<b>THE VERVE</b> Love Is Noise (On Our Own/RED) TOTAL STATIONS: 9	89/4	<b>BOB DYLAN</b> Dreamin' Of You (Columbia) TOTAL STATIONS: 14	62/36

## ↑ MOST INCREASED PLAYS

+40	<b>SHERYL CROW</b> Motivation (A&M/Interscope) WRNX +12, KWMT +9, KSWD +6, KRVB +4, WCLZ +3, KTHX +3, KTCZ +2, KCUV +2, KPTL +1, WNCS +1
+36	<b>BOB DYLAN</b> Dreamin' Of You (Columbia) WRNR +15, KBCO +9, KTHX +5, XMCF +5, KCUV +2, KGSR +2, KINK +2, CIDR +1, KRSH +1, KXLY +1
+35	<b>O.A.R.</b> Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KRVB +11, WCOO +9, WMMM +9, KFOG +8, KINK +7, KBCO +7, KSWD +4, WNCS +3, WCLZ +2, KWMT +2
+30	<b>ERIC HUTCHINSON</b> Rock & Roll (Let's Break/Warner Bros.) WRNX +12, KPTL +7, WXRV +7, KFOG +4, WCLZ +3, KTCZ +3, KRVB +2, KMTT +2, KSWD +1, WMMM +1
+28	<b>MIKE GORDON</b> Andelmans' Yard (Rounder) WCOO +10, WCLZ +9, KRSH +5, WNCS +3, KCUV +2, WRNR +1

FOR WEEK ENDING AUGUST 10, 2008  
 LEGEND: See legend to charts in charts section for rules and symbol explanations.  
 33 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.  
 © 2008 Nielsen Business Media, Inc. All rights reserved.

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>JAKOB DYLAN</b> SOMETHING GOOD THIS WAY COMES (STARBUCKS/COLUMBIA)		256 274
2	<b>AUGUSTANA</b> SWEET AND LOW (EPIC)		248 265
3	<b>SPOON</b> DON'T YOU EVAH (MERGE)		206 195
4	<b>NEWTON FAULKNER</b> DREAM CATCH ME (AWARE/COLUMBIA)		124 178
5	<b>INGRID MICHAELSON</b> THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)		119 126

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>R.E.M.</b> SUPERNATURAL SUPERSERIOUS (WARNER BROS.)		117 139
7	<b>SARA BAREILLES</b> LOVE SONG (EPIC)		115 130
8	<b>SNOW PATROL</b> SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		107 117
9	<b>EDDIE VEDDER</b> HARD SUN (MONKEY WRENCH/JRMG)		103 113
10	<b>JACK JOHNSON</b> IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)		102 111

# Sheryl Crow

"MOTIVATION"

R&R Triple A: **29 - 24**

New Adds: KWMT WRNX

Already On: KBCO KTCZ  
 WXRT KGSR KSWD WTTS KRVB and more...

Scanned 350,000+ On Tour Now

#1  
MOST  
INCREASED  
PLAYS

[www.sherylcrow.com](http://www.sherylcrow.com)

# R&R TRIPLE A / AMERICANA

POWERED BY **nielsen** BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► FRESH OFF THEIR AUG. 6 PERFORMANCE AT R&R'S TRIPLE A SUMMIT, **MICHAEL FRANTI & SPEARHEAD** SCORE A NO. 29 DEBUT ON THE TRIPLE A INDICATOR LIST WITH "SAY HEY (I LOVE YOU)." THE TRACK EARNS THE CHART'S SECOND-BIGGEST SPIN INCREASE (UP 113) AND SECOND-BEST TOTAL OF ADDS (12).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	8	<b>COLDPLAY</b> VIVA LA VIDA	CAPITOL	506 -13
2	8	6	<b>BECK</b> ORPHANS	DCC/INTERSCOPE	464 +25
3	4	8	<b>G. LOVE &amp; SPECIAL SAUCE</b> PEACE, LOVE & HAPPINESS	BRUSHFIRE	459 -3
4	5	12	<b>JACK JOHNSON</b> HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	450 -8
5	6	9	<b>JOHN MELLENCAMP</b> MY SWEET LOVE	HEAR/CMG	448 -4
6	2	11	<b>BIG BLUE BALL FEAT. PETER GABRIEL</b> BURN YOU UP, BURN YOU DOWN	REAL WORLD	439 -38
7	9	14	<b>MY MORNING JACKET</b> I'M AMAZED	ATO/RED	433 +9
8	10	7	<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER	LOST HIGHWAY	408 +20
9	12	8	<b>THE HOLD STEADY</b> SEQUESTERED IN MEMPHIS	VAGRANT	392 +7
10	3	12	<b>R.E.M.</b> HOLLOW MAN	WARNER BROS.	392 -80
11	7	13	<b>LOS LONELY BOYS</b> STAYING WITH ME	EPIC	382 -59
12	14	7	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	366 +17
13	16	5	<b>DELTA SPIRIT</b> TRASHCAN	ROUNDER	354 +43
14	11	15	<b>ALEJANDRO ESCOVEDO</b> ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	346 -40
15	21	2	<b>DAR WILLIAMS</b> IT'S ALRIGHT	RAZOR & TIE	297 +62
16	13	17	<b>OLD 97'S</b> DANCE WITH ME	NEW WEST	269 -81
17	15	14	<b>AIMEE MANN</b> FREEWAY	SUPEREGO	267 -60
18	19	4	<b>AMY MACDONALD</b> MR. ROCK & ROLL	DECCA	257 0
19	23	3	<b>MUDCRUTCH</b> LOVER OF THE BAYOU	REPRISE	252 +21
20	24	4	<b>ERIC HUTCHINSON</b> ROCK & ROLL	LET'S BREAK/WARNER BROS.	244 +15
21	20	5	<b>ADELE</b> CHASING PAVEMENTS	XL/COLUMBIA	229 -18
22	25	2	<b>BUDDY GUY</b> SKIN DEEP	SILVERTONE/ZOMBA	215 -10
23	22	9	<b>ROBERT PLANT / ALISON KRAUSS</b> RICH WOMAN	ROUNDER	215 -19
24	17	20	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART	ATLANTIC	215 -65
25	27	2	<b>CONOR OBERST</b> SAUSALITO	MERGE	211 +5
26	29	3	<b>COUNTING CROWS</b> COME AROUND	DGC/GEFFEN/INTERSCOPE	209 +19
27	18	15	<b>AMOS LEE</b> LISTEN	BLUE NOTE/CAPITOL	209 -60
28	26	10	<b>THE RACONTEURS</b> OLD ENOUGH	THIRD MAN/WARNER BROS.	207 -1
29	<b>NEW</b>		<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU)	ANTI-/EPITAPH	196 +113
30	<b>NEW</b>		<b>COLBIE CAILLAT</b> THE LITTLE THINGS	UNIVERSAL REPUBLIC	183 +24

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1		<b>RECKLESS KELLY</b> BULLETPROOF	YEP ROC	416 -12 3591
2	5		<b>THE BAND OF HEATHENS</b> THE BAND OF HEATHENS	BOH	395 +6 4504
3	4		<b>ALEJANDRO ESCOVEDO</b> REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	389 -23 4880
4	3		<b>JOHN HIATT</b> SAME OLD MAN	NEW WEST	386 -29 5498
5	6		<b>EMMYLOU HARRIS</b> ALL I INTENDED TO BE	NONESUCH/WARNER BROS.	364 +18 2486
6	2		<b>HAYES CARLL</b> TROUBLE IN MIND	LOST HIGHWAY	357 -63 8932
7	7		<b>JOHN MELLENCAMP</b> LIFE DEATH LOVE AND FREEDOM	HEAR/CMG	324 +25 2520
8	13		<b>GIRLS GUNS &amp; GLORY</b> INVERTED VALENTINE	GIRLS GUNS & GLORY	308 +57 2063
9	10		<b>CHIP TAYLOR</b> NEW SONGS OF FREEDOM	TRAIN WRECK	303 +20 2374
10	22		<b>CARRIE RODRIGUEZ</b> SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	277 +75 554
11	11		<b>JAMES MCMURTRY</b> JUST US KIDS	LIGHTNING ROD	269 -8 9858
12	14		<b>DONNA THE BUFFALO</b> SILVERLINED	SUGAR HILL	262 +31 996
13	8		<b>ELEVEN HUNDRED SPRINGS</b> COUNTRY JAM	PALO DURO	258 -27 3472
14	12		<b>SONNY LANDRETH</b> FROM THE REACH	LANDFALL	250 -19 2987
15	16		<b>RED MOLLY</b> LOVE AND OTHER TRAGEDIES	RED MOLLY	238 +12 2014
16	9		<b>OLD 97'S</b> BLAME IT ON GRAVITY	NEW WEST	235 -49 4585
17	21		<b>FRED EAGLESMITH</b> TINDERBOX	LONESOME DAY	230 +20 1347
18	18		<b>WILLIE NELSON AND WYNTON MARSALIS</b> TWO MEN WITH THE BLUES	BLUE NOTE/CAPITOL	224 +5 1253
19	24		<b>DAN TYMINSKI</b> WHEELS	ROUNDER	224 +24 1455
20	19		<b>HONEYBROWNE</b> MILE BY MILE	SMITH	219 +2 1221
21	45		<b>DARRELL SCOTT</b> MODERN HYMNS	APPLESEED	218 +90 346
22	20		<b>THE HACIENDA BROTHERS</b> ARIZONA MOTEL	HACIENDA/PROPER AMERICAN	216 +5 1232
23	15		<b>JUSTIN TOWNES EARLE</b> THE GOOD LIFE	BLOODSHOT	213 -14 4378
24	17		<b>VARIOUS ARTISTS</b> RIBBON OF HIGHWAY, ENDLESS SKYWAY	MUSIC ROAD	202 -18 1139
25	23		<b>THE BOXMASTERS</b> THE BOXMASTERS	VANGUARD	201 0 1678
26	25		<b>RAILROAD EARTH</b> AMEN CORNER	SCI FIDELITY	184 -5 2311
27	27		<b>THE MOTHER TRUCKERS</b> LET'S ALL GO TO BED	FUNZALO	177 -1 2177
28	49		<b>LITTLE FEAT AND FRIENDS</b> JOIN THE BAND	429/SLG	177 +60 294
29	34		<b>DREW EMMITT</b> LONG ROAD	COMPASS	172 +20 741
30	32		<b>LOS LONELY BOYS</b> FORGIVEN	EPIC	168 +11 1340

### MOST ADDED

- BLUES TRAVELER 16**  
You, Me And Everything (Verve Forecast)  
KBAC, KFUM, KLRR, KMTN, KNBA, KOZT, KPND, KROK, KYSL, Music Choice Adult Alternative, WBJB, WOST, WMWV, WOCM, WTYD, WXPX
- MICHAEL FRANTI & SPEARHEAD 12**  
Say Hey (I Love You) (Anti-/Epitaph)  
KMTN, KNBA, KOHO, KYSL, Music Choice Adult Alternative, WCBE, WEXT, WFPK, WNRN, WVOD, WXPX, WYEP
- BOB DYLAN 9**  
Dreamin' Of You (Columbia)  
KLRR, KPND, KSPN, KUT, KYSL, WEHM, WEXT, WJCU, WMWV
- AUGUSTANA 7**  
I Still Ain't Over You (Epic)  
KDBB, KFUM, KMTN, KTBB, KYSL, WAPS, WXPX
- BEN FOLDS FEAT. REGINA SPEKTOR 7**  
You Don't Know Me (Epic)  
KCMP, KFUM, Music Choice Adult Alternative, WAPS, WEXT, WTMJ, WXPX
- CALEXICO 6**  
Two Silver Trees (Touch & Go)  
KBAC, WEXT, WKZE, WMWV, WXPX, XM The Loft

FOR WEEK ENDING AUGUST 10, 2008

### MOST ADDED

- CHRIS KNIGHT 26**  
Heart Of Stone (Drifter's Church)
- BRUCE ROBISON 18**  
The New World (Premium)
- DARRELL SCOTT 15**  
Modern Hymns (Appleseed)
- JAMES INTVELD 14**  
Have Faith (Molenaar)
- MICKY AND THE MOTORCARS 10**  
Nalve (Smith)
- THE SACRED SHAKERS 10**  
The Sacred Shakers (Signature Sounds)
- CARRIE RODRIGUEZ 10**  
She Ain't Me (Back Porch/Manhattan/Capitol)

FOR WEEK ENDING AUGUST 10, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2008 Americana Music Association.

# THE INDUSTRY'S #1 NEWS SITE!

- FORMAT NEWS**  
Format News  
15 Formats Covered
- R&R HEADLINE**  
Updated: March 20  
Headlines  
Industry At A Glance
- SEARCH R&R NEWS**  
News Search  
Search By Key Phrase/Word

**R&R** [www.radioandrecords.com](http://www.radioandrecords.com)  
ACCURATE • TRUSTWORTHY • COMPREHENSIVE



U.S.-based pop singer/songwriter and regional Mexican band set for October releases

# Introducing Ríos And Los Felinos

Jackie Madrigal  
JMadrigal@RadioandRecords.com

**b**reaking into the Latin music business isn't a "one, two, three, bam!" kind of deal, especially if you're attempting to launch from within the United States to Latin America. On the contrary, the path is usually much easier if the artist first breaks in Latin America, especially Mexico. Having the stamp of approval from abroad puts U.S. radio on your side long enough to give you a chance to make your case to their audience.

The reverse strategy is a bit more challenging, but it has been successful. Chicago is the birthplace of several successful duranguense bands, and certainly Texas has delivered a number of popular acts. That's what pop singer/songwriter Luz Ríos and regional Mexican band Los Felinos de la Noche are counting on. Both will be performing at the R&R Convention in Austin this September.

## Luz Ríos

For more than a decade, Ríos has been involved in the music business. Born in Guerrero, Mexico, and raised in the United States, her fourth album, "Aire," is scheduled for an early October release. "I feel this is the most solid work I've done since I started. I'm going back to my roots: pop," says Ríos, whose previous three albums ranged from pop to regional Mexican. "Aire" features 13 songs, plus three remixes. She penned six and co-wrote on a seventh. The other tracks were written by the likes of Christian De Walden, Steve Singer, Claudia Brant and Costas Gus Christ, among others. Of their work, Ríos says, "they were like the lost chapters of the book I was writing. They meshed perfectly well with the songs I wrote."

Working with producers Ralf Stenmann, Richard Carpenter and Costas Gus Christ was a freeing experience, Ríos says, because this was the first time she led the creative process, while they simply guided her. The collaboration led her to the flavor she was looking for. "This is a very



complete, balanced and organic album that truly defines who I am," she says.

Finally getting to this point was part of her growth process as an artist, Ríos adds. "I love all music and don't discriminate any genre. But I feel in this album, I could express what I wanted. I enjoyed the whole process and felt no pressure." That freedom is clearly heard on the album, she says, and that's why she titled it "Aire" (Air).

Ríos' manager, Casa Blanca Entertainment CEO/president Frank White, says, "She sings like an angel and she has a great single, 'No Me Da la Gana.'" His strategy to break her is simple: work hard. The first step is introducing her single to all Latin pop/AC stations in the United States and Mexico. As pop outlets in Texas continue to grow, White says his first goal is to conquer that market and then move West, then East and finally on to Mexico.

Ríos already has the endorsement of singer/songwriter Joan Sebastián. The Mexican icon, who is a fan, has said she has "the most powerful voice" he's heard in a long time and believes she's destined for stardom. Even more impressive is Sebastián's willingness to do a duet with her on the title track "Aire," which she wrote and he loves. Ríos recently traveled to Mexico to record with him, and the song will appear on both of their albums.

There's also the possibility that Ríos will open several of his upcoming concerts. "I'd love to open for him for as many shows as he likes. I hope that we can confirm something soon," she says.

**'We wanted to be different and have our songs convey something positive.'**

—Poot

**'This is a very complete, balanced and organic album that truly defines who I am.'**

—Luz Ríos

## Los Felinos De La Noche

Who would have thought that a State Farm campaign would be responsible for launching a regional Mexican band? But that's exactly what happened to Los Felinos de la Noche when the insurance company held auditions for a band to headline a campaign.

Teo Poot and José Zamarripa met at the auditions. After they were chosen for the project, they decided to continue to work together and found the third member of the band, Dustin García. Though Los Felinos consists of six musicians, Poot, Zamarripa and García are the main members.

Their first album, "Ahí Estoy"—also the title of the first single—is a mix of cumbia and norteño tunes with a touch of pop, Poot says, noting, "Our songs are positive and are dance tunes." The album also has a Caribbean feel because they all live in Florida and have naturally been influenced by those sounds. "We wanted to be different and have our songs convey something positive, so that people simply enjoy our music," he says of the 10 songs that appear on "Ahí Estoy," due in late October. "We want our fans to dance and get a great vibe from us."

This a band that, due to pure coincidence, met and was able to make their dreams come true, says Global Management partner Fabio Acosta, who manages the group. And the public, he says, "gets an album with songs full of positive messages."

Los Felinos will soon make the rounds at radio in Texas and California, he says. They also have the State Farm ad campaign, which has certainly attracted plenty of attention. The band has performed in such major markets as Houston, Dallas, Chicago and Los Angeles, opening for such acts as Jenni Rivera, Alacranes Musical, K-Paz de la Sierra and Horóscopos de Durango.

"People have had a chance to get to know us and they've enjoyed our music. We're extremely happy to have had the opportunity to play for so many people," Poot says. They have also done several TV shows, including Univision's "Despierta América" and "Escándalo TV," and are heading to Mexico later this month to make an appearance on TV Azteca's "Ventaneando."

Poot says the vibe they've felt from the public so far has been very positive. And they hope to be the first regional Mexican band from Florida to break in that competitive genre.

R&R

Los Felinos De La Noche



# R&R REGIONAL MEXICAN

POWERED BY **nielsen** BDS



► **EL CHAPO DE SINALOA** COLLECTS HIS SIXTH TOP 10 AS "EL PALETERO" RISES 12-10. THE RENOWNED FORMAT VETERAN ALSO RESIDES IN THE TOP 20 OF BILLBOARD'S TOP LATIN ALBUMS CHART WITH "LA HISTORIA."

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	12	<b>VICENTE FERNANDEZ</b> PARA SIEMPRE	<b>Nº. 1 (1 WK)</b> SONY BMG NORTE	1574 +65	12.695	1
1	24	<b>DAREYES DE LA SIERRA</b> HASTA EL DIA DE HOY	DISA	1548 -59	10.722	2
3	15	<b>CUISILLOS</b> VIVE Y DE JAME VIVIR	MUSART/BALBOA	1387 -28	7.666	7
4	16	<b>INTOCABLE</b> TU ADIOS NO MATA	EMI TELEVISIA	1315 -69	7.941	6
5	17	<b>LOS RIELEROS DEL NORTE</b> A PUNTO DE LLORAR	FONOVISIA	1223 -25	8.051	5
6	11	<b>LOS TEMERARIOS</b> SI TU TE VAS	FONOVISIA	1126 -114	6.017	11
8	5	<b>LOS PIKADIENTES DE CABORCA</b> LA CUMBIA DEL RIO	SONY BMG NORTE	1089 +52	8.587	3
7	28	<b>GERMAN MONTERO</b> AMANTES ESCONDIDOS	UNIVISION	1049 -87	8.052	4
9	16	<b>LOS TUCANES DE TIJUANA</b> QUE TE PERDONE TU MADRE	UNIVISION	992 -68	4.104	21
12	11	<b>EL CHAPO DE SINALOA</b> EL PALETERO	DISA	919 +73	5.344	13
11	8	<b>PATRULLA 81</b> LOS REPROCHES DEL VIENTO	DISA	879 +57	5.673	12
10	18	<b>EL GUERO Y SU BANDA CENTENARIO</b> ANTES	A.R.C.	833 -12	3.170	27
19	3	<b>ALACRANES MUSICAL</b> DAME TU AMOR	FONOVISIA	831 +233	6.383	10
14	13	<b>GRUPO MONTEZ DE OURANGO</b> LA IMAGEN DE MAL VERDE	DISA	803 -1	4.551	16
15	21	<b>PALOMO</b> SUFRIRAS	DISA	786 +38	4.427	18
13	9	<b>K-PAZ DE LA SIERRA</b> VOLVERE	DISA/EDIMONSA	749 -32	4.239	20
21	4	<b>JULIO CHAIDEZ</b> EL AMOR EN CARRO	<b>AIRPOWER</b> ASL	690 +127	7.098	8
17	12	<b>URANIO MUSICAL</b> DULCE VENENO	ASL	651 -9	3.600	23
18	30	<b>LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ</b> POR QUIEN ME DEJAS	DISA/EDIMONSA	647 -10	4.749	15
16	24	<b>JENNI RIVERA</b> INOLVIDABLE	FONOVISIA	609 -120	3.349	25
20	5	<b>FLEX</b> TE QUIERO	EMI TELEVISIA	588 -9	6.409	9
24	9	<b>LOS INQUIETOS DEL NORTE</b> LA BORRACHERA	EAGLE	533 +12	2.856	28
25	6	<b>JOAN SEBASTIAN</b> SIGO VIVO	MUSART/BALBOA	514 +8	2.177	30
22	9	<b>GRUPO CONTROL</b> SE TAMBALEA	DEGO	506 -66	1.716	-
23	29	<b>VICENTE FERNANDEZ</b> LA DERROTA	SONY BMG NORTE	502 -38	4.759	14
26	8	<b>LOS NOBLEZA DE AGUILILLA</b> CON MENTIRAS NO	SIMON	496 +13	1.236	-
28	5	<b>LOS HURACANES DEL NORTE</b> EL AZABACHE DEL DIABLO	FONOVISIA	473 +15	1.445	-
34	2	<b>FIDEL RUEDA</b> NO PUEDO PERDONARTE	FONOVISIA	449 +70	1.369	-
29	5	<b>LOS HOROSCOPOS DE OURANGO</b> NIEGALO	UNIVISION	443 -8	2.235	29
<b>NEW</b>		<b>LA ARROLLADORA BANDA EL LIMON</b> Y QUE QUEDA CLARO	<b>MOST INCREASED PLAYS</b> DISA/EDIMONSA	419 +267	4.403	19
31	11	<b>SERGIO VEGA</b> MI BUEN AMANTE	SONY BMG NORTE	416 +20	3.915	22
27	7	<b>LA ARROLLADORA BANDA EL LIMON</b> PRIMER TIEMPO	DISA/EDIMONSA	407 -51	2.096	32
<b>NEW</b>		<b>EL POTRO DE SINALOA</b> EL INICIO	FONOVISIA	367 +93	1.467	-
32	10	<b>LOS INVASORES DE NUEVO LEON</b> DECIAS QUE NO	SERCA	353 -19	1.483	-
33	4	<b>ADAN ROMERO</b> SOLO UN DIA (AHORA TE AMO)	LA SIERRA	339 -29	4.528	17
30	10	<b>CONJUNTO ATARDECER</b> SE VA MURIENDO MI ALMA	CAMPANARIO	339 -102	2.164	31
<b>NEW</b>		<b>ESPINOZA PAZ</b> EL PROXIMO VIERNES	ASL	338 +64	3.269	26
40	2	<b>TIERRA CALI</b> MAS ALLA DE LA DISTANCIA	VENEMUSIC	336 +52	1.788	37
35	8	<b>LA APUESTA</b> PORTI	SERCA	325 +8	1.821	35
36	6	<b>LOS BUITRES DE CULIACAN SINALOA</b> ESTOY TOMANDO SIN CONTRDL	LADISCOMUSIC/UNIVERSAL LATINO	290 -14	1.776	38

## + MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>JENNI RIVERA</b> Culpable O Inocente (Fonovisa) KDUT, KISF, KJFA, KLAX, KOND, KRAY, KTTA, KXLM, KXSB, KXTS, KYQQ, WJJO, XHTY	13
<b>BANDA EL RECODO</b> No Hay Novedad (Fonovisa) KBNO, KCMT, KIST, KLBN, KOND, KRAY, KTTA, KXLM, KXSB, KXTS, KYQQ, XHTY	12
<b>ALACRANES MUSICAL</b> Dame Tu Amor (Fonovisa) KDUT, KESS, KLVQ, KSOL, KTJM, KWIZ, KXLM, KXSB, XHTY	9
<b>EL TIGRILLO PALMA</b> El Bazucazo (Fonovisa) KDUT, KJFA, KLBN, KOND, KSAH, KSOL, KTJM, KTTA, KXSB	9
<b>LA ARROLLADORA BANDA EL LIMON</b> Y Que Quede Claro (Disa/Edimonsa) KCMT, KLVQ, KRAY, KWIZ, KXLM, KXSB, KXTS, WJJO	8
<b>JULIO CHAIDEZ</b> El Amor En Carro (ASL) KHHL, KISF, KSAH, KXLM, KXSB, WBZY, WLEY	7
<b>EL POTRO DE SINALOA</b> El Inicio (Fonovisa) KESQ, KHOT, KMYX, KWEL, KXLM, KXSB, WEDJ	7
<b>BANDA MACHOS</b> No Hay Problema (Sony BMG Norte) KCMT, KLVQ, KSTN, KTTA, KXLM, KXSB, KXTS	7
<b>FIDEL RUEDA</b> No Puedo Perdonarte (Fonovisa) KJFA, KLBN, KSTN, KXSB, KXTS	5
<b>LIBERACION</b> Como Se Olvida (Disa) KBNO, KGBT, KLEY, KWIZ	4

**ADDED AT... KESS**  
Dallas, TX  
PD: Oscar Rios  
Alacranes Musical, Dame Tu Amor, 9  
Los Horoscops De Durango, Niegalo, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>EL TIGRILLO PALMA</b> El Bazucazo (Fonovisa)	285/180	<b>HUICHOL MUSICAL</b> Cumbia Cusinela (ASL)	216/12
TOTAL STATIONS: 20		TOTAL STATIONS: 26	
<b>EL COYOTE Y SU BANDA TIERRA SANTA</b> Linda Doctora (Fonovisa)	278/18	<b>JENNI RIVERA</b> Culpable O Inocente (Fonovisa)	203/112
TOTAL STATIONS: 25		TOTAL STATIONS: 19	
<b>BANDA EL RECODO</b> No Hay Novedad (Fonovisa)	254/189	<b>DUERO</b> Me Trague Mi Llanto (Univision)	198/2
TOTAL STATIONS: 21		TOTAL STATIONS: 10	
<b>LIBERACION</b> Como Se Olvida (Disa)	236/58	<b>LOS CADETES DE LINARES</b> Dos Vicios (Ramex)	167/13
TOTAL STATIONS: 30		TOTAL STATIONS: 8	
<b>YOLANDA PEREZ</b> Abusadora (Cash Money/Universal Motown)	219/4	<b>MAZIZO MUSICAL</b> Queda Tan Poco De Ti (Fonovisa)	155/6
TOTAL STATIONS: 16		TOTAL STATIONS: 12	

## ↑ MOST INCREASED PLAYS

<b>+267</b>	<b>LA ARROLLADORA BANDA EL LIMON</b> Y Que Quede Claro (Disa/Edimonsa) KCMT +26, KTJM +23, KLVQ +22, KTTA +21, KXTS +18, KHOT +17, KXSB +17, XHNZ +16, KSOL +15, KDXX +13
<b>+233</b>	<b>ALACRANES MUSICAL</b> Dame Tu Amor (Fonovisa) KTJM +35, KSOL +23, KLVQ +21, KLBN +20, KSAH +14, KMYX +14, KTTA +13, KHHL +12, XHTY +10, KXSB +10
<b>+189</b>	<b>BANDA EL RECODO</b> No Hay Novedad (Fonovisa) KBNO +20, KCMT +19, KXLM +16, KXTS +16, WLEY +15, KXSB +13, KTTA +12, KYQQ +11, KOND +10, KDUT +9
<b>+180</b>	<b>EL TIGRILLO PALMA</b> El Bazucazo (Fonovisa) KTTA +27, KSOL +25, KTJM +23, KOND +19, KDUT +16, KCMT +14, KLBN +8, KJFA +7, KSAH +7, KXSB +7
<b>+127</b>	<b>JULIO CHAIDEZ</b> El Amor En Carro (ASL) KSAH +9, KXLM +4, WJJO +13, WBZY +11, KOND +10, KXSB +10, KHHL +10, WLEY +9, KMYX +8, KLVQ +7

FOR WEEK ENDING AUGUST 10, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
#6 regional Mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

# 1 CHR/Pop Countdown Radio Show among Latinos Worldwide

Now in the US  
Sat-Sun, 2 hours

Hosted by expert  
Julio Cesar Ramirez



**PRINCIPALES**



Affiliation  
305 438 2571 • [jperez@glrnetworks.com](mailto:jperez@glrnetworks.com)  
Ad Sales  
305 438 2572 • [lgutierrez@glrnetworks.com](mailto:lgutierrez@glrnetworks.com)  
[www.glrnetworks.com](http://www.glrnetworks.com)

SPECIAL RATE FOR RADIO PROFESSIONALS  
SAVE \$250!

# Billboard REGIONAL MEXICAN Music Summit

October 6-8, 2008 • Wilshire Grand • Los Angeles

Now in its 3rd year, this unique summit celebrates regional Mexican music and unites the artists, concert promoters, retailers, sponsors, managers and record label executives that drive this lucrative sector of the Latin music business.

## RADIO PANEL HIGHLIGHT

SPONSORED BY: GRUPO LATINO DE RADIC

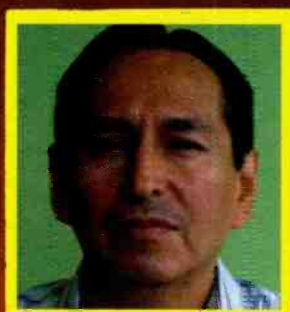
Join some of today's leading regional Mexican radio executives to explore new trends, new markets and the role of radio in an artist's career.



**YESENIA DE LUNA**  
VP of Programming  
Luna Communications  
and La Maquina  
Musical Radio Network



**PEPE GARZA**  
Programming Director  
KBLE, La Que Buena,  
Los Angeles



**JIMMY PEREZ**  
Programming Director,  
GLR

## THE EVENT ALSO INCLUDES:

- Live Artist Showcases with Up-And-Coming Acts
- Networking Opportunities
- Billboard Q&A with PEPE AGUILAR
- Roundtable Discussions and Panel Sessions with Key Industry Players
- and MUCH MORE

The ONLY Summit Dedicated Exclusively to  
the Top Selling Genre of Latin Music!

\*Discount applies to professionals in the Radio Industry only. Not sure if you qualify? Please call 646.654.4643

Register Today

\$199\*  
Radio Professionals  
Discounted Rate

Registration: 646.654.4643  
Sponsorships: 646.654.4648  
Wilshire Grand: 888.773.2888

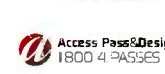
www.BillboardEvents.com

DISCOUNTED ROOM RATE FOR ATTENDEES! \$189 RESERVE BY SEPT 15. SPACE IS LIMITED!

SUMMIT SPONSORS



MEDIA SPONSORS









► **LUIS FONSI** REACHES A NEW LATIN RHYTHM BENCHMARK AS THIS WEEK'S MOST ADDED, "NO ME DOY POR VENCIDO" BOUNCES 23-14 WITH AN IMPROVEMENT OF 49 SPINS FOR SECOND PLACE ON THE MOST INCREASED PLAYS LIST. THIS TRACK SURPASSES THE PEAK OF "NADA ES PARA SIEMPRE," WHICH ROSE TO NO. 16 IN 2005.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	24		<b>GILBERTO SANTA ROSA</b> NO TE VAYAS	NO. 1 (5 WKS) SONY BMG NORTE	363 -14	2.355 3
2	3	21	<b>JUAN LUIS GUERRA Y 440</b> COMO YO	EMI TELEVISA	318 +18	2.136 6
3	2	38	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	305 -19	2.204 5
4	6	20	<b>CHARLIE CRUZ</b> TU ME CONFUNDES	SONY BMG NORTE	299 +28	1.350 17
5	4	24	<b>WISIN &amp; YANDEL</b> AHORA ES	MACHETE	284 -9	2.060 8
6	7	40	<b>FRANK REYES</b> AMOR DESPERDICADO	M.P./JVN/J&N	262 +2	2.559 2
7	5	15	<b>VICTOR MANUELLE</b> YO NO SE PERDONARTE	KIYAVI/VM	249 -39	1.756 12
8	9	8	<b>MJ</b> HE VENIDO	MACHETE	246 +4	1.769 11
9	8	12	<b>DADDY YANKEE</b> POSE	EL CARTEL	240 -3	2.101 7
10	14		<b>JORGE CELEDON &amp; JIMMY ZAMBRANO</b> ME VIO LLORAR	SONY BMG NORTE	224 -11	1.543 14
11	19		<b>MANA</b> SI NO TE HUBIERAS IDO	WARNER LATINA	196 -34	0.957 21
12	25		<b>DLG</b> QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	189 -33	1.325 18
13	34		<b>NG2</b> ELLA MENE	SONY BMG NORTE	187 -21	0.993 20
14	15	19	<b>EL CHAVAL</b> DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	175 -1	2.598 1
15	13	38	<b>FLEX</b> TE QUIERO	EMI TELEVISA	175 -42	1.984 10
16	18	7	<b>ADOLESCENT ORQUESTA</b> EN AQUEL LUGAR	KORTA/UNION	163 +6	1.648 13
17	19	6	<b>ANDY ANDY</b> PORQUE FUE QUE TE AME	EMI TELEVISA	156 +4	0.334 -
18	16	8	<b>JUANES</b> TRES	UNIVERSAL LATINO	154 -7	0.647 30
19	20	4	<b>ANGEL &amp; KHRIZ</b> NA DE NA	VI/MACHETE	152 +8	0.518 33
20	25	5	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	UNIVERSAL LATINO	150 +25	0.804 26
21	22	9	<b>NG2</b> POR AMARTE	SONY BMG NORTE	140 +10	0.867 25
22	23	36	<b>HECTOR ACOSTA</b> SIN PERDON	VENEMUSIC	136 +7	2.254 4
23	30	2	<b>EDDY LOVER</b> LUNA	MACHETE	129 +42	0.267 -
24	21	45	<b>GILBERTO SANTA ROSA</b> CONTEO REGRESIVO	SONY BMG NORTE	126 -6	2.047 9
25	28	14	<b>KEVIN CEBALLO</b> EL MILAGRO DE TU AMOR	M.P./JVN/J&N	114 -5	0.867 24
26	37	17	<b>MARLON</b> BACHATA ROSA	LA CALLE/UNIVISION	113 +36	0.893 23
27	26	7	<b>NEGROS</b> SE MURIO DE PENA	PREMIUM LATIN	110 -14	0.190 -
28	27	16	<b>LENY</b> AYER CUANDO TE VI	UNIVERSAL LATINO	97 -26	0.453 36
29	31	5	<b>FUEGO</b> MI ALMA SE MUERE	CHOSEN FEW EMERALD/ONE	95 +8	0.787 27
30	33	8	<b>BATS N ROME FEATURING DOMENIC MARTE</b> ME INVADE ESTA SOLEDAD	DIRECT BALANCE	92 +8	0.106 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	12	<b>WISIN &amp; YANDEL</b> SIGUELO	NO. 1 (2 WKS) MACHETE	486 -22	6.895 1
2	4	9	<b>ANGEL &amp; KHRIZ</b> NA DE NA	VI/MACHETE	465 +26	6.887 2
3	3	13	<b>DADDY YANKEE</b> POSE	EL CARTEL	436 -14	6.243 3
4	2	19	<b>BABY BOY</b> YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	408 -56	4.334 5
5	5	18	<b>MJ</b> HE VENIDO	MACHETE	347 -39	3.603 6
6	6	41	<b>FLEX</b> TE QUIERO	EMI TELEVISA	334 -11	2.711 11
7	8	38	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	305 -9	3.239 8
8	7	21	<b>TONY DIZE</b> PERMITAME	WY/MACHETE	299 -34	4.583 4
9	9	7	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE	271 +23	3.307 7
10	13	7	<b>TITO "EL BAMBINO"</b> VAMOS PAL AGUA	EMI TELEVISA	228 +47	2.447 13
11	10	20	<b>MANA</b> SI NO TE HUBIERAS IDO	WARNER LATINA	219 +3	0.935 -
12	12	4	<b>EDDY LOVER</b> LUNA	MACHETE	205 +10	1.331 26
13	11	25	<b>ERRE XI</b> CARITA BONITA	MAS FLOW/MACHETE	197 -14	1.156 34
14	23	4	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	MOST ADDED UNIVERSAL LATINO	155 +49	1.089 37
15	14	4	<b>MANA</b> ARDE EL CIELO	WARNER LATINA	154 +2	0.857 -
16	21	5	<b>CHRIS BROWN</b> FOREVER	JIVE/ZOMBA	134 +19	2.987 9
17	16	18	<b>COLBY O'DONIS FEATURING AKON</b> WHAT YOU GOT	KONLIVE/GE FEN/INTERSCOPE	133 -10	1.357 25
18	17	27	<b>ENRIQUE IGLESIAS</b> DONDE ESTAN CORAZON	UNIVERSAL LATINO	132 -3	0.406 -
19	28	2	<b>ALEXIS &amp; FIDO</b> SUBETE	AIRPOWER SONY BMG NORTE	126 +38	1.745 18
20	19	31	<b>JUANES</b> GOTAS DE AGUA DULCE	UNIVERSAL LATINO	123 -6	0.364 -
21	34	7	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	KONLIVE/GE FEN/INTERSCOPE	122 +48	2.581 12
22	20	3	<b>IVY QUEEN</b> DIME	MACHETE	118 -4	0.955 -
23	25	2	<b>RKM &amp; KEN-Y FEATURING PLAN B</b> TUVE UN SUEÑO	PINA/UNIVERSAL LATINO	112 +12	1.467 22
24	22	7	<b>JUANES</b> TRES	UNIVERSAL LATINO	111 -1	0.929 -
25	31	17	<b>DE LA GHETTO</b> EL DIFICIL	CMG/SRC/UNIVERSAL MOTOWN	93 +14	1.319 27
26	24	13	<b>JULIETA VENEGAS</b> EL PRESENTE	SONY BMG NORTE	90 -11	0.442 -
27	39	5	<b>BABY RASTA &amp; GRINGO</b> HABLARON DE MI	EME	89 +21	1.176 33
28	18	15	<b>LIL WAYNE FEATURING STATIC MAJOR</b> LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	88 -42	1.969 15
29	26	5	<b>THREE 6 MAFIA FEAT. PROJECT PA*, YOUNG D &amp; SUPERPOWER</b> LOLLIPOP (POP THAT BODY)	HYPNOTIZED/WINDS/COLUMBIA	85 -9	2.367 14
30	27	10	<b>CARIBBEAN CONNECTION</b> P.U.E.R.T.O.R.I.C.O.	VI/MACHETE	82 -12	0.649 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	8	<b>ALLISON</b> MEMORAMA	SONY BMG NORTE
2	4	9	<b>JULIETA VENEGAS</b> EL PRESENTE (MTV UNPLUGGED)	SONY BMG
3	NEW		<b>TRIBAL</b> TEQUILA	MAXIMO SONIDO RECORDS
4	2	17	<b>BABASONICOS</b> PIJAMAS	UNIVERSAL LATINO
5	3	22	<b>MOTEL UNO</b> , DOS, TRES	WARNER LATINA
6	7	2	<b>PLASTILINA MOSH</b> LET U KNOW	NACIONAL
7	11	2	<b>MONTECRISTO</b> TERESA	MTC MUSIC
8	17	8	<b>CAFE TACVBA</b> ESTA VEZ	UNIVERSAL LATINO
9	5	14	<b>NORTEC COLLECTIVE PRESENTS BOSTITCH &amp; FUSSIBLE</b> TIJUANA SOUND MACHINE	NACIONAL
10	NEW		<b>DILDO</b> UN VICIO CARO ES EL AMOR	UNIVERSAL MEXICO
11	14	2	<b>MANA</b> ARDE EL CIELO	WARNER LATINA
12	9	4	<b>MOLOTOV</b> BIEN	UNIVERSAL LATINO
13	10	21	<b>CAFE TACVBA</b> 53100	UNIVERSAL LATINO
14	6	45	<b>CAFE TACVBA</b> VOLVER A COMENZAR	UNIVERSAL LATINO
15	NEW		<b>BAJOFONDO</b> EL MAREO	SURCO
16	NEW		<b>MANU CHAO</b> POLITIK KILLS	BECAUSE/NACIONAL
17	NEW		<b>FATIMA</b> HUSH HUSH	FATIMA
18	19	2	<b>ELJURI</b> JAULA	MANOVILL
19	18	4	<b>SEKRETO</b> VUELVE A LA CARGA	SONES DEL MEXSIDE
20	NEW		<b>PAMBO</b> CARAY	SONY BMG

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	7	<b>ANGEL Y KHRIZ</b> NA DE NA	MACHETE
2	3	10	<b>BRENDALY</b> NA NANA	SOUTHERN PEARL
3	2	5	<b>CARIBBEAN CONNECTION</b> INTRO	VI/MACHETE
4	5	10	<b>DLG</b> TORO MATA	LA CALLE/UNIVISION
5	9	9	<b>NG2</b> POR AMARTE	SONY BMG NORTE
6	6	10	<b>MAELO RUIZ</b> AROMA DE MUJER	CODISCOS/TROPISOUNDS
7	7	7	<b>KALIMETE</b> TAKA TAKA	CUTTING LATINO
8	8	7	<b>LOS HERMANOS ROSARIO</b> TE ECHE DI MENDOS	M.P./JVN/J&N
9	11	7	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE
10	10	5	<b>WISIN &amp; YANDEL</b> SIGUELO	MACHETE
11	4	8	<b>EL-BOODAH FEAT. J-COST</b> DIRTY PAYPA	LOUDES 68/UNIVERSAL LATINO
12	2		<b>CHAMBAO</b> PAPELES MOJADOS	SONY BMG NORTE
13	12	18	<b>KEVIN CEBALLO</b> EL MILAGRO DE TU AMOR	M.P./JVN/J&N
14	13	7	<b>DOMENIC MARTE FEAT. GERALDINE</b> CON LOS OJOS CERRADOS	M.P./JVN/J&N
15	18	2	<b>JUANES</b> TRES	UNIVERSAL LATINO
16	16	5	<b>PUERTO RICAN POWER</b> ENSENAME	M.P./JVN/J&N
17	14	19	<b>CHARLIE CRUZ</b> TU ME CONFUNDES	SONY BMG NORTE
18	17	2	<b>BELANOVA</b> CADA QUE...	UNIVERSAL LATINO
19	19	4	<b>NIHO</b> MI TEQUETEQUE	HOLA HOLA
20	20	7	<b>JORGE CELEDON Y JIMMY ZAMBRANO</b> ME VIO LLORAR	SONY BMG NORTE



## OPPORTUNITIES

### EAST

# FamilyLife NETWORK

Family Life Network has opening for PD/On-Air personality. FLN is regional network based in Bath, NY. Minimum ten years experience necessary. Creative on-air skills, team player, positive personality, and a passion to use skills for Gods work are essential. FLN is unique by combining radio with outreaches for youth, adults, and performing arts in its outreach.

E-mail demo and resume to [ricksnavely@fln.org](mailto:ricksnavely@fln.org) or mail to POB 506; Bath, NY 14810.

## CORPORATE NSM

Corporate National Sales Manager for privately held radio company is sought. We seek an individual with at least 3 years national radio sales management or national rep experience. Do you have strong organizational skills? Have you built relationships in the national radio advertising community that have prepared you for this position? If you can think innovatively, craft national ad strategies that can help both our clients and our stations achieve their goals, and relentlessly fight to grow our shares, this may be the position for you!!! Travel is required.

Please respond in confidence to: Rosalina Correa Job #1190 at Radio & Records Inc, 5055 Wilshire Blvd. Los Angeles, CA 90036

## Manager, Affiliate Marketing, WSJ Radio – NYC

Individual will be responsible for recruitment of new radio affiliates, solicit new business, service accounts and develop/execute marketing of Dow Jones and WSJ advertising for radio affiliates. 5+ years exp. required.

For more information please email [jennifer.teusch@dowjones.com](mailto:jennifer.teusch@dowjones.com).

## PROGRAM DIRECTOR/ ON-AIR PERSONALITY

Northeast broadcaster seeking creative program director/on-air personality with vision and initiative to guide our growth.

### Responsibilities include:

Coaching and developing on-air talent  
Air shift

Developing local programs

Managing all aspects of programming, promotions and production

Applicants should have 7+ years demonstrable programming success or equivalent experience. Must be organized and able to effectively communicate with senior management.

Email resume and demo to:  
[rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com)  
reference Job # 1189. EOE.

## MIDWEST

### Program Director The Current - 89.3

The Current Program Director is responsible for the overall vision, direction, and management of the radio station, 89.3 The Current, and related programming. The Current is a new radio format established in 2004 to serve the Twin Cities metropolitan region with repeat service in Rochester, MN.

For a complete description and instructions on how to apply, go to [americanpublicmedia.publicradio.org/careers/](http://americanpublicmedia.publicradio.org/careers/). Click on the Program Director, The Current (107-09) link. Or, email a resume and cover letter to [careers@americanpublicmedia.org](mailto:careers@americanpublicmedia.org).

EOE

## POSITIONS SOUGHT

### (DETROIT) 1) Hard working 2) works well with you 3)

Ladies love my voice. E-mail me for my resume and demo. [djmartin88@hotmail.com](mailto:djmartin88@hotmail.com).

**Positive, upbeat, "Living in the Moment".** Charisma, knowledgeable, phones, humor, topical. Oldies, classic rock, country. 20 years experience. Mike, 210-454-9775 [ivingInMoment@aol.com](mailto:ivingInMoment@aol.com).

**Talk Show Host. 20 year radio pro,** upbeat, varied topics, motivational, family values, phone friendly, vast life experience. 210-454-9775, [LivingInMoment@aol.com](mailto:LivingInMoment@aol.com).

**Talk Show Host/Producer** seeks gig in Southern California. Law degree . 7years major market experience. [ZLmedia@aol.com](mailto:ZLmedia@aol.com).

**Tony The Tiger,** former PD of Power 96 in Miami ready to "Light Up" your radio station. [cattivo@bellsouth.net](mailto:cattivo@bellsouth.net).

**New Media Whiz** Former Yahoo Music programmer seeks employment in the New Media world. Skilled in many genres of music. [ulysses.garrett@gmail.com](mailto:ulysses.garrett@gmail.com).

**Extremely social/outgoing.** Passionate and driven. Strong copywriting ability. Notable news and research skills. Very detail-oriented and organized. Tasha 817-874-7463; [Faaumu21@yahoo.com](mailto:Faaumu21@yahoo.com).

**Extremely friendly persona.** Very natural on-air ability. Focused, industrious, and dependable. Punctual, and reliable. Seeking on-air/promotions. Merideth Peterson 469-223-6103; [Meripete@sbcglobal.net](mailto:Meripete@sbcglobal.net).

**Laughter, Joy, Upbeat attitude** for good health and strong hearts. Back into radio for all the right reasons! [heyns57@gmail.com](mailto:heyns57@gmail.com) (504) 228-1918.

**Veteran music director/on air pro,** seeking fresh return. My desire is to work live. Adult formats. Jeff (210)281-5949 [roadman210@qgames.com](mailto:roadman210@qgames.com).

**Current college radio personality** and former KYLD/S.F Air Talent wants back in the game! PLEASE e-mail me for CD&R. [wild949hanky@yahoo.com](mailto:wild949hanky@yahoo.com).

**Detail-oriented, reliable,** driven to succeed broadcaster, seeking a position with a radio/media organization behind the scenes/on-air. Contact Tim 210-382-2651; [think\\_tank\\_tim@yahoo.com](mailto:think_tank_tim@yahoo.com).

**The Pajama Bar hosted by Jimi B.** Theatre of the Mind radio with charisma looking now. Please request demo [Pajamabar@yahoo.com](mailto:Pajamabar@yahoo.com).

**Major league talent** looking for major market, FT gig in TV/Radio. [PDFunny@aol.com](mailto:PDFunny@aol.com).

**Creative copywriting ability.** Extremely dependable. Good show prep. Tight studio and board work. Very good behind scenes. Kayla 817-230-9245; [kaylam1029@yahoo.com](mailto:kaylam1029@yahoo.com).

**Good studio/board skills.** Strong production/technical ability. Young and hip, with energetic sound. Reliable, loyal and committed to company. AJ 682-203-8078.

**Seasoned personality,** APD, MD looking for next opportunity in Detroit or Houston. Urban AC and Oldies formats. [bgray1059@comcast.net](mailto:bgray1059@comcast.net).

**All Request Music Format** developed on the internet is available for broadcast stations. Inexpensive. Bill Elliott. [www.3DSJ.com](http://www.3DSJ.com) 305-230-6834.

**Seeking paid political/current event** radio show in NYC. Have degree, do comedy, and strong ability to connect with audience contact: [oceandreemer2002@yahoo.com](mailto:oceandreemer2002@yahoo.com).

## MARKETPLACE ADVERTISING



Payable in advance. Order must be typed and accompanied by payment. Visa/MC/AMEX accepted. One inch minimum, additional space up to six inches available in increments of one inch. Rates for R&R Marketplace (per inch):

1 Time	\$95.00
6 Insertions	\$90.00
13 Insertions	\$85.00
26 Insertions	\$75.00
51 Insertions	\$70.00

### Marketplace

(323) 954-3434

Fax: (323) 954-3411

email: [rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com)

CHR/TOP 40						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	<b>JESSE MCCARTNEY</b> LEAVIN'	NO. 1 (5 WKS)	11	HOLLYWOOD
2	3	15	<b>CHRIS BROWN</b> FOREVER		11 ☆	JIVE/ZOMBA
3	2	13	<b>KATY PERRY</b> I KISSED A GIRL		11	CAPITOL
4	4	19	<b>METRO STATION</b> SHAKE IT		11	COLUMBIA
5	7	12	<b>KID ROCK</b> ALL SUMMER LONG		11 ☆	TOP DOG/ATLANTIC
6	8	10	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS		11 ☆	KONLIVE/GEFFEN/INTERSCOPE
7	5	20	<b>RIHANNA</b> TAKE A BOW		11 <sup>2</sup> ☆	SRP/DEF JAM/IDJMG
8	9	8	<b>THE PUSSYCAT DOLLS</b> WHEN I GROW UP			INTERSCOPE
9	10	1	<b>NE-YO</b> CLOSER			DEF JAM/IDJMG
10	6	24	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		11 ☆	PHONOGENIC/EPIC

RHYTHMIC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	<b>THE-DREAM</b> I LUV YOUR GIRL	NO. 1 (2 WKS)	11 ☆	RADIO KILLA/DEF JAM/IDJMG
2	2	16	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS		11 ☆	KONLIVE/GEFFEN/INTERSCOPE
3	4	11	<b>LIL WAYNE</b> A MILLI		11 ☆	CASH MONEY/UNIVERSAL MOTOWN
4	3	18	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME		11 ☆	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
5	6	13	<b>CHRIS BROWN</b> FOREVER		11 ☆	JIVE/ZOMBA
6	8	12	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY		11 ☆	CASH MONEY/UNIVERSAL MOTOWN
7	5	16	<b>THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D &amp; SUPERPOWER</b> LOLLI LOLL (POP THAT BODY)		11 ☆	HYPNOTIZE MINDS/COLUMBIA
8	10	17	<b>NE-YO</b> CLOSER		11 ☆	DEF JAM/IDJMG
9	7	20	<b>PLIES FEATURING NE-YO</b> BUST IT BABY PART 2		11	BIG GATES/SLIP-N-SLIDE/ATLANTIC
10	9	21	<b>LIL WAYNE FEATURING STATIC MAJOR</b> LOLLIPOP		11 <sup>2</sup> ☆	CASH MONEY/UNIVERSAL MOTOWN

URBAN						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	12	<b>YOUNG JEEZY FEAT. KANYE WEST</b> PUT ON	NO. 1 (1 WK)	11 ☆	CTE/DEF JAM/IDJMG
2	1	13	<b>LIL WAYNE</b> A MILLI		11 ☆	CASH MONEY/UNIVERSAL MOTOWN
3	5	11	<b>JAZMINE SULLIVAN</b> NEED U BAD		11 ☆	J/RMG
4	4	14	<b>RIHANNA</b> TAKE A BOW		11 <sup>2</sup> ☆	SRP/DEF JAM/IDJMG
5	3	18	<b>THE-DREAM</b> I LUV YOUR GIRL		11 ☆	RADIO KILLA/DEF JAM/IDJMG
6	7	10	<b>RICK ROSS FEATURING NELLY &amp; AVERY STORM</b> HERE I AM		11 ☆	SLIP-N-SLIDE/DEF JAM/IDJMG
7	8	18	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME		11 ☆	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
8	10	11	<b>YUNG BERG FEATURING CASHA</b> THE BUSINESS		11 ☆	YUNG BOSS/EPIC/KOCH
9	6	17	<b>KEYSHIA COLE</b> HEAVEN SENT		11 ☆	IMANI/GEFFEN/INTERSCOPE
10	9	18	<b>CHRIS BROWN</b> TAKE YOU DOWN		11 ☆	JIVE/ZOMBA

**NO. 1 MOST ADDED**  
M.I.A. Paper Planes (XU/INTERSCOPE)

**NO. 1 MOST INCREASED PLAYS**  
LEONA LEWIS Better In Time (SYCO/J/RMG)

**TOP 5 NEW AND ACTIVE**  
DAUGHTRY What About Now (RCA/RMG)  
SAVING ABEL Addicted (SKIDD/CO/VIRGIN/CAPITOL)  
M.I.A. Paper Planes (XU/INTERSCOPE)  
LIL WAYNE A Milli (CASH MONEY/UNIVERSAL MOTOWN)  
SHONTELLE T-Shirt (SRC/UNIVERSAL MOTOWN)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

**NO. 1 MOST ADDED**  
E-40 FEAT. AKON Wake It Up (SICK WID' IT/BME/REPRISE/WARNER BROS.)

**NO. 1 MOST INCREASED PLAYS**  
T-PAIN FEAT. LIL WAYNE Can't Believe It (NAPPY BOY/KONVICT/JIVE/ZOMBA)

**TOP 5 NEW AND ACTIVE**  
PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (BIG GATES/SLIP-N-SLIDE/ATLANTIC)  
MAINO Hi Hater (HUSTLE HARD/ATLANTIC)  
ASHANTI Good Good (THE INC./UNIVERSAL MOTOWN)  
DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE Out Here Grindin' (TERROR SQUAD/KOCH)  
LEONA LEWIS Better In Time (SYCO/J/RMG)

COMPLETE RHYTHMIC CHART ON PAGE 26

**NO. 1 MOST ADDED**  
BIG BOI FEAT. MARY J. BLIGE Sumthin's Gotta Give (LAFACE/ZOMBA)

**NO. 1 MOST INCREASED PLAYS**  
T.I. Whatever You Like (GRAND HUSTLE/ATLANTIC)

**TOP 5 NEW AND ACTIVE**  
NE-YO Miss Independent (DEF JAM/IDJMG)  
LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (CASH MONEY/UNIVERSAL MOTOWN)  
LIL WAYNE FEAT. JAY-Z Mr. Carter (CASH MONEY/UNIVERSAL MOTOWN)  
KARINA Can't Find The Words (DEF JAM/IDJMG)  
RAHEEM DEVAUGHN Text Messages (JIVE/ZOMBA)

COMPLETE URBAN CHART ON PAGE 28

URBAN AC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	<b>KEYSHIA COLE</b> HEAVEN SENT	NO. 1 (2 WKS)	11	IMANI/GEFFEN/INTERSCOPE
2	3	24	<b>NOEL GOURDIN</b> THE RIVER			EPIC
3	2	15	<b>ERIC BENET</b> YOU'RE THE ONLY ONE			FRIDAY/REPRISE/WARNER BROS.
4	4	16	<b>ALICIA KEYS</b> TEENAGE LOVE AFFAIR			MBK/J/RMG
5	5	46	<b>RAHEEM DEVAUGHN</b> WOMAN			JIVE/ZOMBA
6	8	9	<b>ROBIN THICKE</b> MAGIC	MOST INCREASED PLAYS		STAR TRAK/INTERSCOPE
7	6	34	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT			VERITY/ZOMBA
8	7	9	<b>JENNIFER HUDSON</b> SPOTLIGHT			ARISTA/RMG
9	10	43	<b>JAHEIM</b> NEVER			DIVINE MILL/ATLANTIC
10	9	17	<b>DWELE</b> I'M CHEATIN'			RT/KOCH

COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	5	13	<b>TAYLOR SWIFT</b> SHOUL'D'VE SAID NO	NO. 1 (1 WK)	11 ☆	BIG MACHINE
2	2	12	<b>KEITH URBAN</b> YOU LOOK GOOD IN MY SHIRT		11 ☆	CAPITOL NASHVILLE
3	1	12	<b>SUGARLAND</b> ALL I WANT TO DO		11 ☆	MERCURY
4	6	28	<b>KEITH ANDERSON</b> I STILL MISS YOU		11 ☆	COLUMBIA
5	4	16	<b>BROOKS &amp; DUNN</b> PUT A GIRL IN IT		11 ☆	ARISTA NASHVILLE
6	3	18	<b>ALAN JACKSON</b> GOOD TIME		11 ☆	ARISTA NASHVILLE
7	10	9	<b>BRAD PAISLEY</b> WAITIN' ON A WOMAN		11 ☆	ARISTA NASHVILLE
8	8	20	<b>JIMMY WAYNE</b> DO YOU BELIEVE ME NOW		11 ☆	VALORY
9	11	11	<b>GEORGE STRAIT</b> TROUBADOUR		11 ☆	MCA NASHVILLE
10	12	25	<b>THE LOST TRAILERS</b> HOLLER BACK			BNA

AC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	18	<b>LEONA LEWIS</b> BLEEDING LOVE	NO. 1 (1 WK)	11 <sup>3</sup>	SYCO/J/RMG
2	1	31	<b>SARA BAREILLES</b> LOVE SONG		11 <sup>3</sup> ☆	EPIC
3	4	12	<b>DAVID COOK</b> THE TIME OF MY LIFE		11 ☆	19/RCA/RMG
4	3	23	<b>JOHN MAYER</b> SAY		11	AWARE/COLUMBIA
5	5	41	<b>TIMBALAND FEATURING ONEREPUBLIC</b> APOLOGIZE		11 <sup>5</sup> ☆	MOSLEY/BLACKGROUND/INTERSCOPE
6	6	24	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		11 <sup>2</sup>	RCA/RMG
7	8	32	<b>JORDIN SPARKS</b> TATTOO		11 <sup>2</sup> ☆	19/JIVE/ZOMBA
8	7	33	<b>TAYLOR SWIFT</b> TEARDROPS ON MY GUITAR		11 <sup>3</sup> ☆	BIG MACHINE/UNIVERSAL REPUBLIC
9	9	31	<b>MICHAEL BUBLE</b> LOST		11 ☆	143/REPRISE
10	10	28	<b>PLUMB</b> IN MY ARMS		11 ☆	CURB/REPRISE

**NO. 1 MOST ADDED**  
WAYNE BRADY Ordinary (PEAK/CMG)

**NO. 1 MOST INCREASED PLAYS**  
ROBIN THICKE Magic (STAR TRAK/INTERSCOPE)

**TOP 5 NEW AND ACTIVE**  
LIVIN OUT LOUD I Can't Stop (KIN)  
TONY RICH Part The Waves (HIDDEN BEACH)  
TERRY DEXTER I'm Free (PENNY'S GANG)  
PHYLLISIA Fairy Tale (SOBE)  
USHER Here I Stand (LAFACE/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 29

**NO. 1 MOST ADDED**  
KENNY CHESNEY Everybody Wants To Go To Heaven (BLUE CHAIR/BNA)

**NO. 1 MOST INCREASED AUDIENCE**  
KENNY CHESNEY Everybody Wants To Go To Heaven (BLUE CHAIR/BNA)

**TOP 5 NEW AND ACTIVE**  
DIERKS BENTLEY Sweet & Wild (CAPITOL NASHVILLE)  
JAKE OWEN Don't Think I Can't Love You (RCA)  
ELI YOUNG BAND Always The Love Songs (UNIVERSAL SOUTH)  
JOSH TURNER Everything Is Fine (MCA NASHVILLE)  
RASCAL FLATTS Still Feels Good (LYRIC STREET)

COMPLETE COUNTRY CHART ON PAGE 37

**NO. 1 MOST ADDED**  
COLDPPLAY Viva La Vida (CAPITOL)

**NO. 1 MOST INCREASED PLAYS**  
NATASHA BEDINGFIELD Pocketful Of Sunshine (PHONOGENIC/EPIC)

**TOP 5 NEW AND ACTIVE**  
CNOTE Still (JKH ENT)  
NATALIE GRANT In Better Hands (CURB/WARNER BROS.)  
FOREIGNER Too Late (ATLANTIC/RHINO)  
DONNA SUMMER Sand On My Feet (BURGUNDY)  
MISSY HIGGINS Where I Stood (ELEVEN/REPRISE)

COMPLETE AC CHART ON PAGE 40



Branding expert behind Radio 2020 campaign urges industry to channel negativity into improving its product

# Kelly O'Keefe

By Erica Farber

**K**elly O'Keefe and his O'Keefe Brands work with many major companies, such as Wal-Mart, Home Depot and Circuit City, to help them develop their brands with marketing solutions. Now he can add radio to his account roster. The NAB, in cooperation with the RAB, turned to O'Keefe to provide strategic guidance to help rebrand the industry.

**Getting into the business:** I started my career in advertising in New York working for a number of agencies before starting my own agency in 1990.

**Founding of O'Keefe Brands:** I had been working as an executive with another firm and was at a point where I felt I wanted to start out on my own. I saw the opportunity for more innovation as to what it meant to build brands.

**Mission of the company:** We aim to build brands that matter to people. And that is a higher mark than you might think because we all know brands that have recognition like Enron but don't have any value. The brands that really stand out are those that matter, that touch people and have some meaning to them like Apple or Starbucks or Patagonia.

**Becoming involved with the radio industry:** About a year and a half ago there was a radio holding company called AMF in Charleston. They were working with friends of mine on their public relations and felt strongly that nobody was adequately defending radio, so they contacted me to talk about the problem and whether it was possible to turn the tide in terms of public opinion—especially insider opinion with respect to radio. AMF brought me to speak to the National Assn. of Broadcasters on the subject and they became interested in doing a study about what they could do with the brand. We did extensive consumer research to get a sense of what [consumers] thought about radio, how they used it and whether it was important to them.

**Results of the study:** We learned that the industry was much more cynical about radio than the consumer. That is not a bad thing if it drives change and innovation, but at the same time they were critical about innovation and change, which was counter-

productive. You see that reflected today in discussions of HD. We found consumers were happier with radio than we thought. There was an opinion that people were abandoning radio but the research shows it is absolutely not true. Apple recently introduced its new iPhone to record sales. Out of 800 available applications, the AOL Radio application was in the top 10 in the first week of downloads among the people that bought it the first weekend. That is good, old-fashioned radio. We found a story that wasn't being told and that radio had not defended itself well against an onslaught of criticism from newer technologies. We also found some things that needed to be fixed or improved. There was a perception the industry had moved too slowly to adapt to new technology. And the second thing was there was concern that the variety of playlists on music radio was too stale, too repetitive.

**How radio has reacted to your findings:** We presented to the boards at the NAB and the RAB who made a decision to make changes both to the content and to the technological accessibility of radio. And if they made those improvements to the



product, they can begin to communicate more effectively with their key audiences to revive the image of radio in the marketplace. I make that point because the effort we have begun has been criticized as being just advertising to make people feel better about radio without addressing fundamental issues with the product itself.

**Future plans:** The Radio 2020 initiative includes a consumer outreach under the slogan "Radio heard here." If anyone wants to get involved, they can contact us through [radioheardhere.com](http://radioheardhere.com). We have already heard from hundreds of stations. We are rolling out more material over the summer and at the NAB Radio Show in Austin. A consumer Web site goes live very soon at [radioheardhere.com](http://radioheardhere.com) and a video series is launching. This month 10,000 stations will receive kits to help them do marketing based on this campaign, and we want to help in any way we can.

**Biggest challenge:** Access to good thinkers willing to think out of the box about solutions. Open-minded people who sometimes question trends and don't have any particular reason to go in any given direction with respect to marketing. Those folks are difficult to find and to grow with.

**Career highlight:** In 1996 my agency was named Adweek's agency of the year for the Southeast because of our pioneering work in the Internet. We were the smallest and youngest company ever to be named that.

**Career disappointment:** More than I could possibly mention. You can't take a troubled brand and turn it into a great brand just by changing their ad campaign. Nor can you take a brand that is on top and harm them by doing a bad ad. I also learned that the vast majority of mergers and acquisitions don't work as well as they were expected to, often because of cultural conflicts between the two organizations.

**Most influential individual:** Harry Jacobs, former chairman and creative director and now chairman emeritus of the Martin agency, which was and still is the biggest ad agency in this region. When I started my agency Harry reached out to me about what we were doing. Instead of treating me like a competitor he really helped me out and continued to be an important mentor.

**Advice for broadcasters:** These are very challenging times, especially with the dark economy, but it is so important to keep your people positive and channel that negativity into making your product better. The second thing is being dedicated to creating memorable radio experiences and understanding where consumers are parked and engaging them at that place that takes you from being just another station or brand to being something that really matters to them. **R&R**

**'We learned that the industry was much more cynical about radio than the consumer.'** —Kelly O'Keefe

## Liner Notes

**Profile:** Kelly O'Keefe

**Title:** O'Keefe Brands chairman

**Favorite radio format:** News

**Favorite TV show:** "House, M.D."

**Favorite song:** "Stairway to Heaven"

**Favorite movie:** "The Godfather"

**Favorite book:** "A Passage to India" by E.M. Forster

**Favorite restaurant:** "The Luna in Little Italy in Manhattan. Right now it is closed for repairs."

**Beverage of choice:** Diet Coke

**Hobbies:** Painting, drawing, fishing

**E-mail address:** [kelly@okeefebrands.com](mailto:kelly@okeefebrands.com)

## For The Record:

In last week's Publisher's Profile, the first station programmed by Dennis Constantine should have been identified as WYRE/Annapolis, Md.

◆ **100,000 SPINS**

Redeemer/ **Nicole C. Mullen** /Word-Curb

◆ **50,000 SPINS**

Amazing Grace (My Chains Are Gone)/ **Chris Tomlin** /  
sixsteps/Sparrow/EMI CMG

Gone/ **Switchfoot** /Columbia

I'm For You/ **tobyMac** /Forefront/EMI CMG

The Valley Song (Sing Of Your Mercy)/ **Jars Of Clay** /Essential/PLG

◆ **40,000 SPINS**

All My Praise/ **Selah** /Curb

Let It Rise/ **Big Daddy Weave** /Fervent/Word-Curb

Let Us Pray/ **Steven Curtis Chapman** /Sparrow/EMI CMG

Praise Forevermore/ **Point Of Grace** /Word-Curb

Shine/ **Newsboys** /Sparrow/EMI CMG

Song Of Love/ **Rebecca St. James** /Forefront/EMI CMG

◆ **30,000 SPINS**

All Because Of Jesus/ **Fee** /INO

All Who Are Thirsty/ **Kutless** /BEC/Tooth & Nail

Lord I Lift Your Name On High/ **Petra** /Word

Washed By The Water/ **Needtobreathe** /Atlantic

Wherever We Go/ **Newsboys** /Inpop

◆ **20,000 SPINS**

Call My Name/ **Third Day** /Essential/PLG

Miracle/ **StorySide:B** /Gotee

Reason Enough/ **Avalon** /Sparrow/EMI CMG

Your Grace Is Enough/ **Matt Maher** /Essential/PLG

◆ **10,000 SPINS**

Cut/ **Plumb** /Curb

I'll Take You There/ **Bebe & Cece Winans** /EMI

I'm Letting Go/ **Francesca Battistelli** /Fervent/Word-Curb

Jesus Loves You/ **Stellar Kart** /Word-Curb

Mighty To Save/ **Laura Story** /INO

Something To Say/ **Matthew West** /Sparrow/EMI CMG

Stay Strong/ **Newsboys** /Sparrow/EMI CMG

Tears Of The Saints/ **Leeland** /Essential/PLG

The Heart Of Worship/ **Matt Redman** /Forefront/EMI CMG

Top Of My Lungs/ **Phillips, Craig & Dean** /INO

You Reign/ **MercyMe** /INO

You're Not Alone/ **Meredith Andrews** /Word-Curb

ANNOUNCING THE

BDSCertified  
SPIN  
AWARDS



JULY 2008

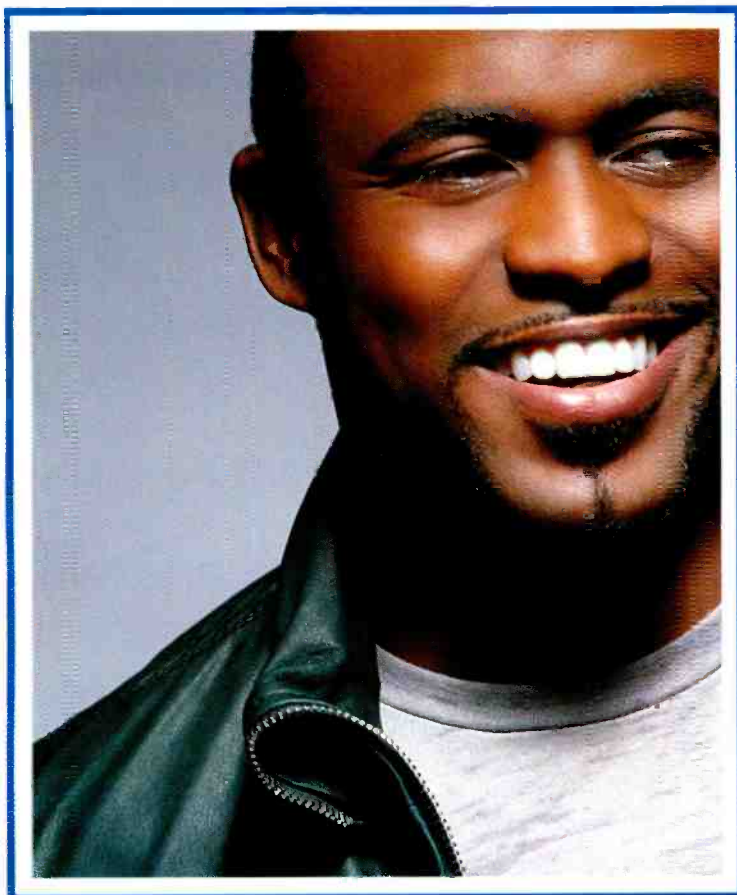
# SEE YOU IN AUSTIN!



## CONVENTION SEPTEMBER 17-19

Hilton Austin Hotel • Austin, Texas

# 08



### THIS IS NO "ORDINARY" PUBLISHER'S PROFILE LUNCH!

Featuring an interview with  
**WAYNE BRADY**  
including a live musical  
performance and surprises too!

Thursday, September 18 at 12 noon

Sponsored by



and



Wednesday, September 17 @ 8:00 pm

**OPENING NIGHT COCKTAIL PARTY**

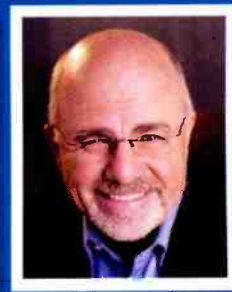
Sponsored by **BLASTER RECORDS**

Performance by **GENUINE SUN**



Wednesday, September 17 @ 8:00 pm

World Poker Tour® Events  
**TEXAS HOLD 'EM PARTY**



Wednesday, September 17  
@ 12 noon

**LUNCH**  
With Keynote Speaker

**DAVE  
RAMSEY**



# REGISTER TODAY!

[radioandrecords.com](http://radioandrecords.com)

