

## SPIN MARKS SHATTERED

Leona Lewis Establishes Single-Week Plays Record At CHR/Top 40, While Lil Wayne Topples Weekly Marks At Rhythmic, Rap p.21

## DOUBLE CROSS

Country's Blake Shelton Scores With A Pop Hit, While Popster Darius Rucker Rises At Country p.22

# R&R

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# R&R News Focus

## MOVER Gallagher Segues To Greater Media



Gallagher

John Gallagher joins Greater Media's Detroit cluster as market manager, where he will oversee active rock WRIF, classic rock WCSX and AC WMGC. The 23-year industry veteran, who exits as president/GM of Citadel news/talk WLS/Chicago after three years, replaces acting GM Tom Baker, who stepped in following the promotion of Tom Bender, who was market manager from 1986 until his appointment to senior VP/GM of Greater Media Interactive last November. Additionally, in Chicago, Mike Fowler, recently hired as president/GM of Citadel oldies WZZN, adds those duties at WLS.—*Alexandra Cahill*

## SHAKER Hardin Joins Emmis As Sales VP

After six months as GM of Spanish Broadcasting System regional Mexican WLEY/Chicago, Terry Hardin joins Emmis Communications in the newly created position of senior VP of radio sales, overseeing strategy and execution.



Hardin

Emmis Radio president Rick Cummings says Hardin will be responsible for radio revenue and will work closely with the division's local sales management. Cummings says he hopes the position will enable Emmis to "achieve the same reputation for its customers that we've always had as a programming company. It's what our best customers expect."—*Mike Stern*

## DEALMAKER Triton Acquires Waitt Radio Networks

Excelsior Radio Networks and subsidiaries Dial Global Digital 24/7 and MJJ Interactive, have been renamed Triton Radio Networks, following their November 2007 purchase by Triton Media Group. The latter entity has also acquired the assets of Waitt Radio Networks from NRG Media. Waitt's 11 formats and commercial production service will be integrated into Dial Global's format offerings, with a combined reach of some 925 stations.—*Alexandra Cahill*

## Arbitron Sued Over PPM Rollout Delay

Arbitron has been hit by two separate potential class action lawsuits stemming from its delayed rollout of the PPM ratings service in nine markets, first announced by the company on Nov. 26. Both complaints seek lead plaintiffs and investors who bought Arbitron shares between July 19, 2007, and Nov. 26, 2007.

The first suit, filed April 30 by New York law firm Coughlin Stoia Geller Rudman & Robbins, alleges the defendants "violated federal securities laws by issuing a series of material misrepresentations to the market, thereby artificially inflating the price of Arbitron's stock." It claims the company was not meeting internal expectations and "lacked a reasonable basis for their positive statements about the timing of implementation of PPM and the company's prospects and future earnings." A similar suit was filed May 2 in the same New York U.S. District Court.

Arbitron did not flinch, vowing to "vigorously defend" against the suit, Arbitron executive VP/chief legal counsel Tim Smith said May 5. "We are confident these claims are not representative of the wishes and experiences of the majority of our investors."

Meanwhile, Radio Joint Audience Research (RAJAR), the official body in charge of measuring radio audiences in the United Kingdom, decided to end its two-year PPM trial saying that despite "a wealth of data," it has concerns with respondent compliance. But the PPM has been accepted for TV and radio measurement in Canada.

—*Jeffrey Yorke, Mike Boyle and Keith Berman*

### NUMBER CRUNCH

<h1>4</h1>	<h1>9.5</h1>	<h1>33</h1>
The number of years between Tampa radio stints for "Bubba the Love Sponge" Clem, who on Jan. 8 returned to terrestrial radio for the first time since his firing in February 2004, after Clear Channel was fined \$755,000 by the FCC for skits that involved cartoon characters talking about sex and drugs.	The 12+ share for Clem during his first book on Cox classic rock WHPT (102.5 FM the Bone)/Tampa, which topped the market. The show also led 18-34, 18-49, 25-54 and 35-64 during Arbitron's winter survey.	The percentage of female sales managers in the top 100 markets in 2007, according to a study from the group Mentoring and Inspiring Women in Radio. The number is up from 30.1% in 2006.

## Winter 2008 Arbitron Highlights

Clear Channel CHR/top 40 powerhouses on both coasts made major moves in winter 2008 Arbitron results released last week. WHTZ (Z100)/New York pushes the comfort zone of market-leading AC sister WLTW (5.5-5.1) with its 4.3-5.0 surge. In Los Angeles, KILS took over the No. 1 slot from Univision Latin pop KLVE with its 4.7-5.0 ride, the precise reverse of what KLVE scored.

Also in New York: Inner City urban AC WBLS stepped 4.1-4.2, CBS Radio news WINS advanced (3.7-4.2), and Emmis urban AC WRKS retreated 4.3-3.9. Flat books were seen at CBS Radio classic hits WCBS-FM and Spanish Broadcasting System Latin pop WPAT (3.7-3.7).

Elsewhere in L.A.: Liberman regional Mexican KBUE surged (3.5-4.1), Emmis rhythmic KPWR improved (3.5-3.8), regional Mexican KSCA was off (4.4-3.6), and CBS Radio smooth jazz KTWV shot up (3.0-3.5).

In Chicago, Tribune talk WGN held its grip on No. 1 12+ (5.5-5.7). Positive momentum was achieved by Clear Channel urban AC WVAZ (3.5-4.2) and Univision Spanish oldies WPPN (3.0-3.9), while SBS regional Mexican WLEY made a 2.9-3.4 leap to tie Univision's similarly formatted WOJO (4.2-3.4).

In the category of big leaps, Univision regional Mexican KSOL moved into the No. 2 slot in San Francisco with a 3.6-5.1 jump, behind market leader Citadel news/talk KGO (5.7-5.9). Complete ratings results can be viewed at [RadioandRecords.com](http://RadioandRecords.com).—*Mike Boyle*

## ON THE WEB Clear Channel Banks Sued By Hedge Funds

Pentwater Capital Management has filed suit in Texas against the six banks that were to fund the privatization of Clear Channel, demanding that the banks pay damages for "tortuously interfering" with the private equity buyout by Thomas H. Lee Partners and Bain Capital. The fund, which owns in excess of \$100 million worth of Clear Channel shares, also accuses the banks—Citigroup, Morgan Stanley, Credit Suisse Group, Royal Bank of Scotland Group, Deutsche Bank and Wachovia—of "spreading lies and rumors" about the buyers' desire to close the deal.

Meanwhile, the banks filed a motion May 6 asking the Texas courts to dismiss Clear Channel's suit against them. The banks stressed that the deal is not required to settle until June 12, "and may still close," so there has been no harm done to Clear Channel.—*Jeffrey Yorke*

## Reps. Want HD, iPod Reception On Sat Receivers

House Commerce Committee chairman Rep. John Dingell, D-Mich., and Telecommunications Subcommittee chairman Rep. Ed Markey, D-Mass., told FCC chairman Kevin Martin that satellite radio receivers of the future must not exclude HD radio, iPods or Internet connectivity if the FCC permits Sirius and XM to merge. In a two-page letter to Martin, the lawmakers argue the requirement "would serve to promote competitiveness, protect consumers and spur technological innovation."—*Jeffrey Yorke*

## Gambling Returns To WOR/New York

Two New York institutions revive a 75-year partnership as John Gambling returns to Buckley talk WOR for mornings. Three generations of Gambings hosted WOR's "Rambling With Gambling" until a 2001 move by John Gambling to Citadel talk WABC/New York. He recently exited WABC due to budget cuts, setting up his WOR homecoming.—*Mike Stern*

NEWS UPDATES AROUND THE CLOCK:  
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## Gavin Rejoins Weiss As BMG COO

Ivan Gavin is named COO of BMG Label Group, a move that reunites him with Barry Weiss, the recently named chairman/CEO of the group. Weiss says, "Ivan and I have a long history." Gavin held the same position with EMI Recorded Music North America. Previously, he spent a decade with Zomba Label Group as executive VP of finance and commercial operations for North America.

—Kevin Carter

## FM Sports Station Debuts In Portland

Portland, Ore., joins a growing number of major U.S. markets to host an FM sports station as Rose City Radio flips rhythmic KXJM to the Game, putting it in head-to-head competition with Entercom's KFXX. KXJM will carry play-by-play for the Portland Trailblazers, Seattle Seahawks and Oregon Ducks, all moving from Rose City's talk KXL-AM. In Arbitron's winter 2008 12+ ratings, KXJM posted a 2.9 share, KFXX a 1.7.—Mike Stern

## Sports Host Slaten Sues KFNS/St. Louis

Former Big League Broadcasting sports KFNS/St. Louis host Kevin Slaten is suing the station for wrongful termination after allegedly airing an interview with a Cardinals coach without first informing him it was live. Slaten claims he couldn't know the guest was unaware at the time because he was off-site for a live broadcast and blames the station's board operator for not obtaining permission from the coach. Slaten also says the real reason for his ouster was a decision by the Cardinals to deny KFNS access to players following the interview.

Station officials had no comment.

—Mike Stern

## Payne Takes Dual Role With Radio One/D.C.

Radio One/Detroit OM Al Payne segues to PD at urban sister WKYS/Washington on May 12. He will also act as VP for syndicated "The Russ Parr Morning Show," which originates from WKYS. Payne replaces Steve Hegwood as PD, who relocated to Radio One/Atlanta in November to become cluster OM, and Lee Michaels at the Parr show.—Daniella Dunham

## MOVERS AND SHAKERS

Christine Travaglini is promoted to president of Christal Radio, part of Katz Radio Group. She replaces Brian Benedik, who is named president of the company's new digital division, Katz 360 Sales. Travaglini served as senior VP/general sales manager for the past five years, overseeing Christal's 12 regional offices and sales personnel . . . Clear Channel Katz Advantage continues to expand its marketing group by adding staff members. New hires in Los Angeles include Marketing Advantage director Byron Best, a former director of new business at Muse Communications; former Katz employee Pamela Bodden, who returns as a manager for Marketing Advantage and was previously a senior account manager with Clear Channel urban AC KHHT (Hot 92.3)/Los Angeles; and Christy Flynn, who rejoins as a Marketing Advantage director and was most recently director of new business development with Interep. Heidi Kolasinski comes to the Chicago office as a Marketing Advantage director from an account director/major accounts post with Aquent. Abbe Cherkaoui comes from the International Sales Strategy Group in Paris to open CCKA's new San Francisco office.



Travaglini

# R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY

RADIO & RECORDS FOR 35 YEARS September 2001

## XM Launches First U.S. Satellite Radio Service

In 2000, Lee Abrams threw a Labor Day party at his Northern Virginia home for the squadron of radio refugees he had enlisted to program XM Satellite Radio. After using radio station T-shirts to ignite a bonfire in the driveway, XM's chief programming officer tossed into the fire reams of old "Superstars" programming memos he'd penned as a consultant. As those influential essays that had shaped FM radio went up in flames, Abrams handed out dog tags inscribed with two words: "Liberate radio."

Following a one-year delay, the Washington-based satcaster was forced to scrub its Sept. 12, 2001, launch after terrorist attacks on the World Trade Center and Pentagon the day before. XM began a staggered national rollout of the nation's first satellite radio service Sept. 25, 2001,

beginning in San Diego and Dallas. Bowing with 71 music and 29 spoken-word channels, the company closed that first year with 27,733 subscribers.

Since, XM's channel lineup has grown to more than 170, and subscriber ranks have swelled beyond 9 million. However, despite availability in more than 140 vehicle models this year, the company has yet to turn a profit, posting a fourth-quarter loss of \$239 million.

XM and lone rival Sirius Satellite Radio—which launched July 1, 2002—cleared the first big hurdle in their 15-month-old proposed merger in March, when the Department of Justice OK'd the deal, which faces intense opposition from numerous adversaries and has yet to receive FCC approval.—Paul Heine

## Katz Consolidates Digital Assets Under 360 Sales Umbrella

Katz Radio Group launches Katz 360 Sales, designed to consolidate the company's digital assets. The unit comprises Katz Net Radio Sales, led by president Jennifer Lane; Katz Mobile, managed by Detroit-based director of sales Dennis Jackson; and Katz Database with partner Steel Media. Former Christal Radio president Brian Benedik will oversee the division as president, based in New York.

Benedik says the consolidation was born of changes in consumer audio consumption and the landscape of the marketing community: "Consumers are experiencing radio brands much differently than even five years ago." The specialty groups under the Katz 360 Sales umbrella will focus on "educating our agency customers on how to utilize the technology and ultimately monetize it."—Alexandra Cahill



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# Business Briefing By Jeffrey Yorke

## Political Opposition To Performance Fees Mounts

The radio industry kicked off May by getting the 201st signature from a member of the House of Representatives onto the NAB-inspired Local Radio Freedom Act. The proposed legislation would thwart the RIAA-backed musicFirst coalition's campaign to charge terrestrial radio broadcasters for playing music over the airwaves and halt coalition efforts to get the Library of Congress Copyright Royalty Board to establish performance royalty fees for radio.

## Satcasters Extend Their Courtship

On April 30, Sirius and XM agreed to not exercise their rights to terminate their merger proposal by May 15 and will extend their agreement, waiting for the FCC to render its decision on their marriage. Each side agreed to extend the deal in two-week periods until one side agrees not to go forward or the FCC rules on the merger, which has already won approval from the Department of Justice's Antitrust Division.

## Q1 Earnings Roundup

Cumulus' first-quarter net revenue grew 0.7% to \$72.9 million. The group lost

\$4.2 million (10 cents per share), compared with a loss of \$1.8 million (4 cents) during the same period in 2007 . . . Regent saw a 3.1% decline in net broadcast revenue during Q1, to \$20.8 million. The company's net loss widened from \$1.2 million (3 cents per share) to \$3 million (8 cents) . . . Beasley's Q1 net revenue fell 4.6% to \$29.4 million. The company's net per-share income was a nickel, matching its performance during the same period in 2007 . . . Entercom revised its Q1 net income to \$5.2 million, or 14 cents per share, compared with net income of \$5.7 million, or 15 cents as it reported April 24. The updated results "reflect a court ruling in a pending litigation matter, which occurred subsequent to the company's previous earnings announcement," the company said in a statement.

## Tidbits

Westwood One names Los Angeles entertainment lawyer Jonathan S. Marshall its new executive VP for business and strategic development . . . The NAB Show in Las Vegas will now get year-round promotion on NAB365.com. The site will provide information on equipment, software and services; daily news; research content; audio and video content; and a career-search center.

## Transactions at a Glance

Salem Communications' KKMO-AM/Tacoma, Wash., to Intelli for \$3.69 million . . . Allegheny Mountain Network's WGMR-FM/Tyrone, Pa., to Forever Broadcasting for \$2.5 million . . . Aurora Communications' construction permit for a new FM in Carmel Valley, Calif., to Lazer Broadcasting for \$1.87 million . . . Forever Broadcasting's WSGY-FM/Pleasant Gap, Pa., to 2510 Licenses for \$1.2 million.

## Deal of the Week

WKCG-FM/Augusta, WABI-AM and WWBX-FM/Bangor, WLKE-FM/Bar Harbor, WBFM-FM/Belfast, WCME-FM/Boothbay Harbor, WQSS-FM/Camden, WGUY-FM/Dexter, WKSQ-FM/Ellsworth, WFAU-AM and WABK-FM/Gardiner, WVOM-FM/Howland, WIGY-FM/Madison, WRKD-AM and WMCM-FM/Rockland, WFZX-FM/Searsport and WTOS-FM/Skowhegan, Maine

PRICE: \$11 million TERMS: Asset sale for cash

BUYER: Blueberry Broadcasting, headed by president/CEO Louis Vitali. Phone: 207-967-8094. It owns no other stations. This represents its entry into this market.

SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828

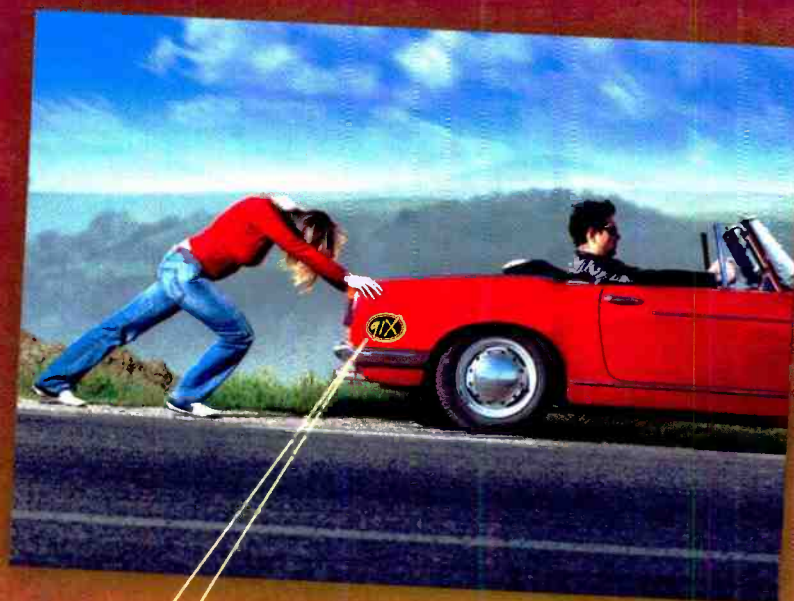
FORMAT: AC; nostalgia; CHR/top 40; country; country; news/talk; classic hits; oldies; AC; sports; oldies; news/talk; sports; sports; country; classic rock; AOR

BROKER: Kalil & Co.

## 2008 Deals to Date

Dollars to Date:	\$438,078,662	(Last Year: \$590,825,974)
Dollars This Quarter:	\$98,787,734	(Last Year: \$287,626,842)
Stations Traded This Year:	273	(Last Year: 419)
Stations Traded This Quarter:	120	(Last Year: 171)

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Small applications can provide big marketing opportunities.

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With a full boat eight-station cluster, Clear Channel is Cincinnati's dominant radio player, wrestling a 34.4 12+ share in the winter 2008 Arbitron.

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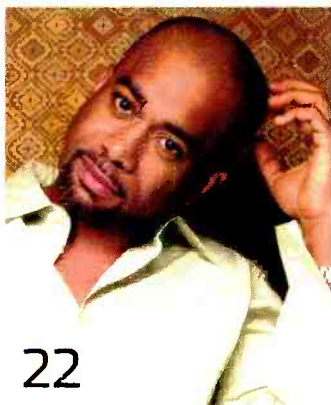
Sirius Satellite Radio VP of music programming Gregg Steele adds PD responsibilities for Alt Nation 21, while Maxim Radio 108 PD Rob Cross tacks on programming duties for Left of Center 26.

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'Mobile is my biggest competitor right now—and probably my best friend, because I can use texting and MMS and all these different opportunities down the road.' p.26



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**VICENTE FERNANDEZ** CLIMBS 2-1 AT REGIONAL MEXICAN WITH "LA DERROTA," THE BELOVED 68-YEAR-OLD SINGER/ACTOR RECORDS HIS FIFTH NO. 1 AND FIRST PAIR OF BACK-TO-BACK CHART-TOPPERS: "ESTOS CELOS" LED FOR 11 WEEKS LATE LAST YEAR.



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## What's New This Week Online

**M**

May 12  
Emmis releases first-quarter numbers.  
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**T**

May 13  
Discover tomorrow's hits today with HitPredictor.  
▶ [Click on Charts](#)

**W**

May 14  
Connect yourself with the whole industry: Get listed in the R&R Directory.  
▶ [Click on R&R Directory](#)

**T**

May 15  
Univision reports first-quarter results.  
▶ [Keep it locked on Radioand-Records.com for coverage and analysis](#)

**F**

May 16  
Updated charts and play lists from across the street to across the nation.  
▶ [Click on Charts](#)



Keeping pace with advertiser expectations requires more sophisticated online metrics

# Sell Action, Not Eyeballs



Ken Dardis

ken@spacialaudio.com

**'The Internet can show clients the number of persons reached by their ad and the trail they took to a predetermined online objective. It is a different ballgame.'**

—Ken Dardis

**h**opes are high that radio will make a successful transition to the Internet. With many conversations today centered on digital potential, this is an opportune time to focus on a pair of Web-related topics that don't get much attention. First, how are online audiences and advertising measured and tracked? And second, what's with all the talk about "testing" ads? ■

The context of each is deep. Covering either in detail would result in a very thick book, so what follows is an overview of how both subjects relate to radio's move online. The bottom line is that simply selling Web site impressions is too old school for what lies ahead.

## The Basics Of Internet Numbers

Metrics represent audience data (as in site statistics), advertising delivery and audience response. They can be presented in whole, percentage and ratio forms.

Analytics is the interpretation of those numbers. Along with solutions for improving a Web site, metrics and analytics provide information about why a station is best qualified to solve a client's problem. (Client in this sense is both audience and advertiser.)

Everyone with a Web site has quoted how many "hits" they get. Move farther up the food chain and terms like "unique visits," "landing page" and "exit rate" are mentioned. Still farther up are "bounce rate," "cost-per-action," "perform-

ance increase" and "conversion rates." Use the right formula, and you can calculate return on investment—an important metric that shows whether an ad campaign costs more (or less) than the revenue it generates.

When dealing with Internet stats, the initial effect is often confusion. Learning which data to ignore and how to structure the remaining info into an easily digested form are crucial steps before a clear understanding can unfold. Neither task is as easy as it sounds.

## What Tech-Savvy Clients Want

A great deal of Internet advertising revenue is generated by search-engine keyword ad buys. There are three reasons why. First, it is a relatively easy system to understand, though difficult to master. Second, media buyers are not required to have any interaction with account reps. And third, it is inexpensive.

Internet banner advertising reflects these same basic advantages. Each banner and keyword ad buy usually provides free metrics from the delivering source—when bought through online networks or search engines.

Radio account reps are accustomed to selling an estimate based on AQH and cume, grouped by age and gender. Advanced sellers use reports with statistically extrapolated numbers. It's been this way for years.

Then, along comes the Internet with an ability to show clients the number of persons reached by their ad and the trail they took to a predeter-

mined online objective. It is a different ballgame.

All major search engines offer free access to metrics, as do the major online ad networks. Buyers reach in and peel off numbers as needed. The analytical depth reached is determined by needs and the analyst's skill level.

What is an advertiser on your Web site paying for? Eyeballs or action?

If you answered "eyeballs," you're still in a CPM mind-set—which isn't terrible, but it does place you in a shrinking pool of sellers receiving lower CPM.

Advertising on the Internet is largely done to generate response. When clients pay you to place a banner, text or audio ad, you can bet this week's paycheck that the client is checking his or her site's analytics program to see if you are sending visitors.

You may be selling eyeballs, but your advertiser is buying action, and the online advertising world is better at tracking it than any other media.

Do you deliver metrics to help the advertiser improve results?

This may be the most controversial aspect of what a station offers online. "Testing" an on-air audio ad is almost nonexistent in the radio industry—sans a few focus groups for national campaigns. But testing advertising online is a simple task that offers huge returns. Currently, banner and text ads are alone in their ability to be tested. Expect to soon hear of ways that audio ads—online and on-air—can be tested, with a credible degree of accuracy.

Testing will help persuade advertisers to keep their money with you—on your Web site.

The results of ad testing are quantifiable and immediate. Within a short time an advertiser can determine if the ad is drawing response or being ignored. To improve response, the ad can be tweaked or replaced. Testing is not difficult. It's only misunderstood.

## The Adjustment

With traditional pricing determined by "share and point," moving from radio's current world of audience measurement within geographically defined areas to the Internet's globally based metrics delivered on the fly is not an easy transition. It takes a mental shift to reassess who is out there and where.

There is no time to waste in understanding the opportunity presented by Internet metrics and analytics. A delay in diving headfirst into this area will only cause a continued drop in radio's share of the advertising pie. Plus, it will be harder to catch up to the expectations of media planners and buyers.

Dig deep into Web analytics and metrics and approaches that give greater degrees of insight. When the light bulb finally comes on as to the efficiency that analytics and metrics bring to advertising, it'll be like Dorothy stepping from the farm house into Oz. You'll wonder why it took so long to follow this yellow brick road.

R&R

*Ken Dardis, a 28-year broadcast veteran, is senior VP of marketing for audio software and ad-insertion technology provider Spacial Audio Solutions.*



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// The Summit was a watershed event for me. I've never seen a group of people so hungry to move the needle in radio production. The truly wonderful thing about the Summit is the number of professional and personal relationships that have developed since. I've expanded my personal network 10-fold. That alone is worth the price of admission. //

— DAVE FOXX  
Z100/New York

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## Cincinnati

# W

ith an eight-station cluster, Clear Channel is the dominant player in radio's 29th-largest market, wrestling a 34.4 share of 12+ listening in the winter 2008 Arbitron. However, to comply with Department of Justice approval of its embattled privatization deal, the company would be required to slim down its cluster as the private equity firms leading the nearly \$20 billion buyout have substantial ownership interests in Cumulus, which owns three Cincinnati stations.

Previously headquartered here, Clear Channel sports a pair of market stalwarts, including news/talk WLW. Known as the Big One, the 50,000-watt Class A opened up a four-share lead over second-place Cumulus AC WRRM in the winter book and remains unchallenged as the city's revenue leader with \$24.4 million in 2007 billings, more than double that of No. 2 Bonneville country WUBE (\$12.2 million). As the flagship station for three nationally syndicated shows, including "America's Trucking Network," nearly all WLW programming is live and local. A 24-hour local news department provides news to a regional network of Clear Channel stations.

Clear Channel's cluster includes one of the country's longest-running FM rock stations. But WEBN, which signed on in 1967, faces a new challenger: Cumulus active rock WFTK, which took

a two-share bite out of WEBN's 12+ ratings in its maiden ratings survey in winter 2008. WEBN was third in revenue last year with \$10.6 million, followed by Cumulus oldies WGRR (\$9.5 million) and WRRM (\$9.2 million).

BIA Financial Networks forecasts the Queen City radio market will shoulder a fourth consecutive down year in 2008, from \$123 million in 2007 revenue to \$117 million this year. TV, meanwhile, is poised to grow from \$141 million to \$155 million. Three companies carved up nearly 75% of the market's TV dollars last year: Newport Television (26.2%), Raycom Media (23.7%) and Scripps Howard (23.6%). The Cincinnati Enquirer is the market's top newspaper with a daily circulation of 200,700 and 285,500 for its Sunday edition.—Paul Heine



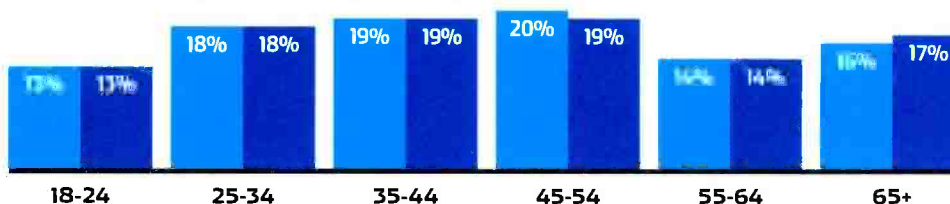
- TV DMA Rank: 33
- Population 2+: 2,209,954
- TV Households: 904,340
- No. Of TV Stations (Net./Ind./Public): 6/1/4
- Radio Metro Rank: 29
- Population 12+: 1,751,40
- No. Of Radio Stations (Rated): 23

## WHO THEY ARE

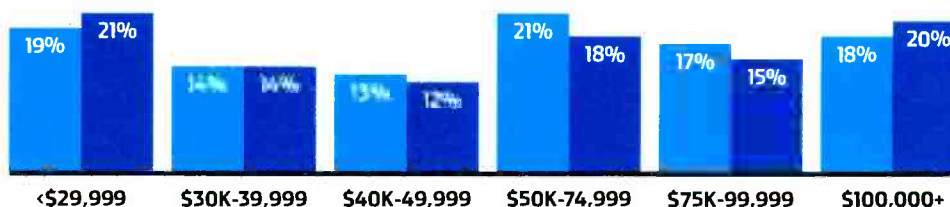
	Cincinnati DMA %	US %
Men	48%	49%
Women	52%	51%
Married	57%	57%
Never Married (Single)	24%	25%
Widowed/Legally Separated/Divorced	19%	18%
White	87%	83%
Black/African-American	10%	12%
Hispanic	--	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	49%	50%
Employed Part-Time (Less Than 35 Hours)	15%	15%
Not Employed	35%	35%
No Children In Household (Under 18)	57%	59%
One Or More Children	43%	41%
Two Or More Children	26%	25%
Three Or More Children	9%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

## Market Demographics (vs. US)



## Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

## MARKETPLACE

### Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Newspaper	\$184.1M	\$154.5M	-16%
Spot Television	139.9M	141.1M	1%
Radio	71.4M	69.1M	-3%
Outdoor	15.5M	13.0M	-16%
Local Magazine	6.8M	6.8M	0%

SOURCE: Nielsen Monitor-Plus, DMA

### Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pureplay	\$43.43M	\$140.81M	\$184.24M	67.2%
Newspapers	23.02M	9.85M	32.87M	12.0%
Magazines	0.66M	21.64M	22.30M	8.1%
Television	6.09M	15.76M	21.85M	8.0%
Directories	5.55M	4.93M	10.48M	3.8%
Radio	1.31M	0.16M	1.47M	0.5%
Other Print	0.99M	0.17M	1.16M	0.4%
Total	\$81.05M	\$193.32M	\$274.37M	

© 2007, Borrell Associates, estimates based on Q4 figures, DMA

### SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
March '08	▼\$74	▼\$120	\$261	▼\$158
February '08	▼77	▼124	▼261	▼159
December '07	▲107	▲169	▲332	▲199
September '07	96	150	318	177

SOURCE: SQAD Q1 2008, DMA

### SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
March '08	▲\$112	▲\$115	▲\$125
February '08	▼111	▼114	▼124
December '07	▼123	▲125	▼130
September '07	124	121	140

SOURCE: SQAD Q1 2008, METRO

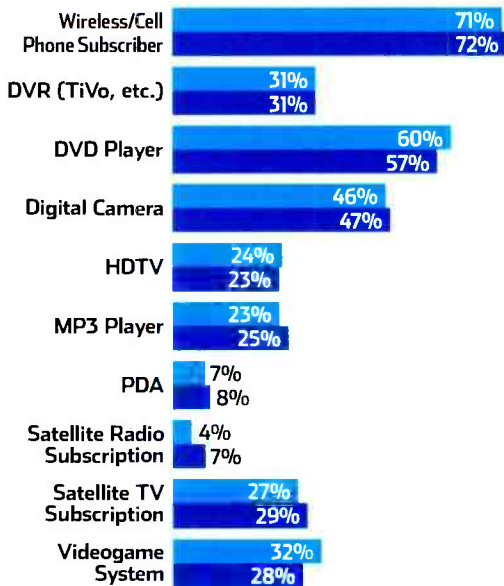
### COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward



## MEDIA

### Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

### Newspaper Readers

Any Daily (Cume)	62%
Any Sunday (Average)	55%
Online (Past 30 Days)	22%

### Out-Of-Home COMMUTING TIME (To Work, One-Way)

< 10 Minutes	11%
10-19 Minutes	22%
20-29 Minutes	13%
30-59 Minutes	13%
60+ Minutes	--
Don't Commute	--

### MODE OF TRAVEL

Carpool	--
Drive (Not Carpool)	92%
Public Transportation (Combination of bus, taxi or other)	14%

Newspaper, OOH and Web: Scarborough Cincinnati Local Market Study, Release 2 2007; Cable: Nielsen; TV: Nielsen Fall 2007 Live+7, all DMA

### Web Connection (HHLTD)

Cable Modem	23%
Dial-Up	16%
DSL	25%
Other Connection	7%
None	31%

### Cable Penetration

Cable, Non ADS	58.6%
Alternate Delivery Sys.	25.1%
Digital Cable	--
Cable With Pay	24.8%

### Television Usage

Early AM (5-9a)	31.0%
Early Fringe (4-6p)	47.6%
Early News (6-6:30p)	53.6%
Prime Access (7-8p)	59.3%
Prime	65.2%
Late News (11-11:30p)	52.3%

### Audio/Video Stores Shopped Past 12 Months (HHLTD)

Best Buy	28%	Radio Shack	7%	Wal-Mart	27%
Circuit City	17%	Sam's Club	9%	Other Store	15%
hhgregg	12%	Sears	7%	Did Not Shop For Audio/Video Items	38%
Kmart	8%	Target	11%	Any Audio/Video Store Shopped	63%

SOURCE: Scarborough Cincinnati Local Market Study, Release 2 2007, DMA

## RADIO

### Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-APR	08-MAR	08-FEB	08-JAN	07-DEC
Kroger	\$61	\$114	\$128	\$89	\$75
Signet Group	56	30	78	29	123
HD Radio	72	59	53	66	47
Kerry Automotive Group	93	107	95	88	88
Verizon	46	45	61	46	69
Meijer	73	48	21	21	124
McDonald's	44	51	40	51	43
Texas Pacific Group	57	51	44	46	45
Berkshire Hathaway	6	23	38	36	37
Ohio, State Of	37	6	16	26	48

SOURCE: Nielsen SpotScan, Metro

### Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	4 FM, 4 AM, (8)	34.4
Cumulus	3 FM	14.3
Bonneville	4 FM	13.5

SOURCE: Arbitron Cincinnati Winter 2008, Metro

### Radio Formats

5 country, 3 hot AC, 3 news/talk, 2 AC, 2 CHR/top 40, 2 classic rock, 2 sports, 1 active rock, 1 adult hits, 1 alternative, 1 Christian AC, 1 classic country, 1 classic hits, 1 inspirational, 1 oldies ... and 4 others

### Ratings

PERSONS 12+, FALL 07-WINTER 08 (RANK)		PERSONS 18-34 WINTER 08 (RANK)		PERSONS 25-54 WINTER 08 (RANK)	
WLW-AM	8.8-10.4 (1)	WIZF-FM	(1)	WLW-AM	(1)
WRRM-FM	7.0-6.3 (2)	WKFS-FM	(2)	WRRM-FM	(2)
WGRR-FM	6.2-6.0 (3)	WUBE-FM	(3)	WUBE-FM	(2)
WUBE-FM	7.6-5.8 (4)	WEBN-FM	(4)	WGRR-FM	(4)
WIZF-FM	3.8-5.6 (5)	WSWD-FM	(5)	WOFX-FM	(5)

SOURCE: Arbitron Winter 2008, AQH share, Mon-Sun 6a-mid, Metro

### Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 MARIAH CAREY	E=MC2	6 SOUNDTRACK	JUNO
2 LEONA LEWIS	SPIRIT	7 JAMES OTTO	SUNSET MAN
3 FLIGHT OF THE CONCHORDS	FLIGHT OF THE CONCHORDS	8 SOUNDTRACK	ALVIN & THE CHIPMUNKS
4 ASHLEE SIMPSON	BITTERSWEET WORLD	9 HANNAH MONTANA/MILEY CYRUS	BEST OF BOTH WORLDS CONCERT
5 TAYLOR SWIFT	TAYLOR SWIFT	10 VARIOUS ARTISTS	NOW 27

SOURCE: Nielsen SoundScan, for week ending: 04/27/2008

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## TIMELINE

**1** YEAR AGO Tom "Grover" Biery becomes executive VP of promotion for Warner Bros. and Reprise Records. ■ KRZZ/San Francisco VP/GM Peter Remington adds VP/market manager duties for Spanish Broadcasting System/Los Angeles. ■ Jeff Z accepts the PD chair at KZZO-FM/Sacramento.

**5** YEARS AGO John Grady named president of Sony Music Nashville. ■ John Trapane tapped as PD of WDTW-FM/Detroit. ■ BJ Harris hired as PD of KALC-FM/Denver.

**10** YEARS AGO Tommy Mottola ascends to president/CEO of Sony Music Entertainment. ■ Steve Ellis is elevated to senior VP of promotion at Mercury Records. ■ Dan Savadove selected as VP/GM of WIOQ-FM/Philadelphia.

**15** YEARS AGO Dan Mason named president of Group W Radio. ■ Barry James jumps to WTMX-FM/Chicago as PD. ■ Phil West motors into the WOMC-FM/Detroit PD chair.

**20** YEARS AGO Charlie Seraphin set as VP/GM of KNX-FM/Los Angeles. ■ J.D. Spangler tapped as PD/midday host for WUSN-FM/Chicago. ■ Marty Bender becomes PD of WRIF-FM/Detroit.

**25** YEARS AGO General sales manager Peter Moore is promoted to GM of KCBQ-AM & FM/San Diego. ■ Bill Thorman gets the PD chair at KTFM/San Antonio. ■ Deano Day hired as morning man for KLAC/Los Angeles.

**30** YEARS AGO R&R opens Washington bureau. ■ Bernie Sparago promoted to national sales manager for Casablanca Records. ■ Vivian Porter is named public affairs director for KHJ/Los Angeles.



Mottola



Seraphin



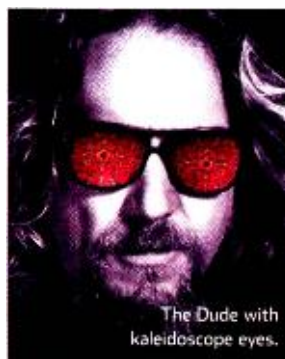
Sparago

## The Dudes Abide

**KUFO/Portland, Ore.**, night dudes **Cort & Fatboy** have a longstanding Friday night tradition: their "Midnight Movie" with a bunch of listeners. Last week, they celebrated their third annual showing of the **Coen** Brothers cult classic "The Big Lebowski." Inspired by the wardrobe of **Jeff Bridges'** iconic character the Dude, Cort & Fatboy organized the majestic March of the Lebowskis, soliciting the participation of an army of unkempt, bathrobe-wearing Dude wannabes, who gathered at a local park, then marched in an orderly fashion down the street to the theater. "The Dude shows us that life isn't about the accumulation of wealth, it isn't about political clout or the stresses of advancement in modern society," Cort says. "It's about a well-mixed White Russian, an open lane on which to bowl and a rug

that ties the whole room together."

Somehow, our boys managed to convince 350 local bathrobe-clad idiots—er, devoted listeners—to make the 12-block jaunt. "The march began innocently enough, getting the attention of the many drivers out for a cruise on a lovely Friday night in Southeast Portland, and then, somewhere around block eight, two drivers obviously became so distracted by the sight of all these bathrobe wearers that they crashed right into each other, causing police involvement and a subsequent road closure," CBS/Portland marketing queen **Susan Reynolds** tells ST. "Thankfully, no one appeared to be injured, other than the two crunched-up cars. We were just doing our part to help our beloved city live up to its unofficial motto, 'Keep Portland weird.'"



## Jock-O-Rama-Matic

■ Fairly new Emmis triple A **WRXP/New York** continues to gradually populate the airwaves with full-time bodies, the latest acquisition being (not that) **Brian Phillips**, who joins for 7 p.m.-midnight. Phillips, a Brooklyn native, was last seen as APD/MD and co-host of the "Brian & Jen" morning show on **WHTG** and **WBBO (G Rock 106.3/106.5)/Monmouth-Ocean**. Phillips, who will use only his last name ("Phillips," in case you have a short attention span), becomes 'RXP's second full-time air personality, thus keeping MD/afternoon dude **Bryan Schock** from getting too lonely.

■ After leaving the overnight show at Clear Channel CHR/top 40 **WKSC (103.5 Kiss FM)/Chicago** earlier this month, **Alexx Dupri** has resurfaced across the street at Crawford urban **WPWX (Power 92)** in a far more lucrative daypart: She's the new co-host of "Trey the Choklit Jok Morning Jumpoff."

■ As promised, real live personalities are starting to appear on BCA classic hits **XHBCE (105.7 the Walrus)/San Diego**: Say howdy to **Finest City** faves **Dave**

**Mason** and **Frank Anthony**, who will do mornings and noon-3 p.m., respectively.

■ **Nina D** moves from middays to the inhumanly early morning shift at Trumper rhythmic **AC KMVA (MOViN 97.5)/Phoenix**, where she'll slide in alongside existing equipment **Lukas**. "We need a talented, dynamic, intelligent, new midday superstar who can make Selector sing!" MOViN PD/afternoon guy **Bob Lewis** yells. "Plus, I'd like to take a vacation someday, and we'll need music logs in my absence."

■ The rock has returned to middays on **WMMS/Cleveland**, as former midday princess **Maria** moves back in and reclaims her shift, displacing the syndicated "Bob & Tom Show." "We essentially became a rock radio station with three morning shows," VP of programming **Kevin Metheny** says, referring to the recently hired "Rover's Morning Glory," followed by **Bob & Tom** in middays and **Maxwell** in afternoons. "We have a tremendous amount of respect for Bob & Tom, but after careful consideration and taking the pulse of our listeners, we have

decided to move **WMMS** back to the rocker that it needs to be in the midday." PD **Bo Matthews** concurs. "This is really an exciting time for us. I'm excited to be playing rock music again . . . and even expose some currents."

■ Los Angeles market vet **Joshua Escandon** exits through the Budget Revolving Door of Despair at CBS Radio oldies **KRTH (K-Earth 101)/Los Angeles**, where he had been doing 1 p.m.-4 p.m. Escandon previously spent many quality years across the street at Clear Channel hot **AC KBIG**. As is the case post-budget cut, airshifts are being stretched to cover: **Jim Carson** will now be on 10 a.m.-3 p.m., **Shotgun Tom Kelly** is running 3 p.m.-7 p.m., and **Christina Kelley** is doing 7 p.m.-midnight.

■ **Robin Harper** is upped from nights to afternoons at Rogers classic rock **CHEZ/Ottawa**. BTW, the station is pronounced "shay"—not "chez" or "cheese" or "accordion." Harper plugs the gap created in February when the **Real Darren Stevens** left.

## Label Love

■ EMI is reallocating personnel, like **Scott Burton**, who slides over from Capitol VP of alternative and rock promotion to Caroline/Astralwerks, joining forces with **Dave Lombardi** in New York and **David Barbis** in Los Angeles. Burton will remain in Chicago; reach him at 847-755-0498 or scott.burton@capitolmusic.com. And there's more: **Elena Rossi** segues from Blue Note to become Caroline/Astralwerks promotion coordinator, while **Gabby Wilimek**

will become a tad busier as she expands her college/specialty show responsibilities beyond Caroline/Astralwerks to encompass all of EMI.

■ Fat Wreck Chords director of radio promotions **Jason Hall** is leaving the label after 11 years to take a job at a branding firm closer to his home. Hall's friends can still stay in touch with him at jasonrandallhall@hotmail.com.



## The Programming Department

■ In a festive after-hours celebration in Hartford's stately Aetna Insurance building, Becky Pohotsky was bestowed an honorable title. "I'm officially PD now," she tells ST, referring to her valid stripes for Clear Channel alternative WURH (fm104one), becoming the station's first PD since it launched last October. Pohotsky is a New England rock vet, having spent time at WGIR (Rock 101)/Manchester, N.H., and WLZX (Lazer 99.3)/Springfield, Mass. "Thankfully, my boyfriend likes the music I play, so he understands my work comes first," she says. In other station news, Michael Czarnecki segues from the sales department at WBCN/Boston as fm104one's programming coordinator, while Clear Channel/Hartford online content assistant Jamie Christensen will focus her Web energies solely on fm104one. All three will take on airshifts soon.

■ Flinn CHR/top 40 WHBQ (Q107.5)/Memphis is now missing one PD/morning talent, as Karson With a K exits after four years. His morning cohort Kennedy is now flying solo, as OM Chris Taylor begins the trolling process for a morning show replacement.

■ It's a PD free-for-all at Sirius, as VP of music programming Gregg Steele adds PD duties for the Alt Nation 21 channel, while Maxim Radio 108 PD Rob Cross doubles his pleasure with the annexation of Left of Center 26. Both guys will jointly fill the void created when Rich McLaughlin left after six-and-a-half years to become content director for Fordham University noncommercial WFUV/New York.

### Stay Tuned For 'Magnum, PEI'

Finally catching up with the rest of the civilized world, canned beverages are available on Canada's Prince Edward Island. Yes, you read that right: The province has been frozen in some pre-historic Glass Age, unable to buy or sell soda, beer, Red Bull, etc., in canned form, forcing people to drink liquids from heavy glass bottles. "Some people ran smuggling operations; one guy got busted last month and got a huge fine," says Rob Johnson, helpful PD of CKQK (105.5 K-Rock)/Charlottetown, Prince Edward Island. Either way, all kinds of cans are suddenly now legal—and K-Rock celebrated this momentous occasion. "We threw a shindig on the street in front of our studios featuring live bands, free pop, diagrams explaining how to open cans and a ceremonial opening of the first can," Johnson says. "Those college frat parties where people crushed empties on their head will now become a lot less fatal. Taken out of context, the whole thing is pretty asinine, but for some reason, on PEI, it makes sense. When Red Bull hits here hard, this place will be buzzing all night. Move over, Mansfield, Ohio—there's a new party town in North America."



K-Rock's crack security team surrounds the wondrous truck full of canned liquid gold.



Jill is Devine, and that's no Bull.

■ Jill Devine left her MD/midday princess slot at Bonneville rhythmic AC WMVN (MOVIN 101.1)/St. Louis to cross the street and join "The Craig Cornett Morning Show" at Clear Channel country KSD (93.7 the Bull), where she will replace Beau Vighn ("Bovine"—get it?), who recently left. Back at Devine's former station, MOVIN PD Jules Riley starts moving staff around like a human game of Stratego: First, Riley sews MD stripes on afternoon driver Eric Schmidt's

sleeve, accidentally stabbing him with the needle. Then part-timer Judi Diamond is given interim midday duties. Everyone seems to really like each other.

■ Midday personality Amy Challis has her status upgraded from "interim" to the far more impressive-sounding "actual" MD of Buckley rhythmic KYZZ (Jammin 97.9)/Monterey, filling the dark swirling void created when Your

Boy Q left in January. Challis can be reached at 831-649-0969 or jammin979amy@yahoo.com.

■ Curtis Strange is in the house as the new PD of CTVglobemedia CHR/top 40 CFBT (94.5 the Beat)/Vancouver, filling the gap made when Chris Love left in early March. Strange transfers from the PD/afternoon seat at hot AC sister CHBE (107.3 Kool FM)/Victoria, British Columbia. More on that in a second.

■ Eric Samuels has resigned as PD of Astral Media rhythmic/hot AC hybrid CKZZ (95 Crave)/Vancouver, and GM Brad Phillips has temporarily taken over programming reins as the search for a new PD kicks off. Meanwhile, Crave APD/MD Ceara K is also leaving: She's headed out to Victoria, where she'll become PD of CHBE, filling the chair left empty when Strange took the PD gig at CFBT. See how that all tied together?

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# EYE ON NO. 1



CBS Radio and AOL Radio have exchanged wedding vows. Can their online partnership unseat Clear Channel and Yahoo from the top of the Internet radio heap? **By Mike Boyle**

The genesis for a partnership that will almost certainly reshape the Internet radio landscape began over a casual dinner late last year in New York.

AOL executive VP/COO of products Kevin Conroy and CBS Radio president of digital media and integrated marketing David Goodman had rendezvoused to break bread and toss around ideas about how their companies might expand an alliance that began in December 2003 when the nation's No. 2 broadcaster finally took the streaming plunge and began offering five of its most popular radio stations on AOL. A series of formal meetings followed the dinner and, before long, the idea of combining the online offerings of the two powerhouse companies "just seemed to have real legs," Goodman says. "A couple months later we were able to figure out a deal."

Announced March 7, the unprecedented marriage of old and new media will integrate the programming of CBS Radio's 140 terrestrial outlets and its growing cadre of Internet-only stations with AOL Radio's 200-plus stations. The companies' tech teams are now testing a new interactive online player to be called play.it; it's expected to launch by early June. The interactive player will afford entry to all of the combined entity's streams, sortable by market and format, and include time-shifting and other features. Listeners will be able to share streams, songs and information with other users via AOL's Instant Messenger program and e-mail, and create and share personalized stations.

The two companies are convinced their high-profile pact will create an online radio juggernaut second to none. According to comScore Arbitron, Clear Channel has the edge in online radio's prime time of Monday-Friday 6 a.m.-7 p.m., with 1.18 million weekly 12+ listeners to Yahoo's 1.02 million. AOL Radio was third with 947,100 cume persons.

Before teaming to stream, Goodman says the two companies agreed they would stop at nothing short of becoming Internet radio's dominant player. "One of the reasons we did this deal is because we wanted to ensure that we would be No. 1 fast—and that's what's going to happen," he says.

## Making Money Despite Higher Royalty Rates

The deal couldn't have come at a better time for either company. Weakness in the radio advertising market contributed to a 9% first-quarter revenue decline at CBS Radio. Like many of its broadcast peers, CBS is counting on new digital initiatives to spark a second revenue stream to make up for some of that loss.

AOL Radio, too, has seen better days. A Copyright Royalty Board ruling last March set new streaming rates for 2006-10, with commercial webcast and simulcast rates starting at 0.08 cents per stream (up from about 0.07 cents) for 2006 and incrementally rising to 0.19 cents by 2010. The dramatically higher rates had the company actually considering shuttering its online radio division. Making matters worse, traffic for all pure-play Internet radio sites seemed to hit a wall after reaching a peak of 41 million in June 2006. By November 2007, traffic for Internet radio pure-plays dropped 11% compared with one year earlier, while traffic rose more than 20% at terrestrial operators' sites, according to JPMorgan's Internet Radio Scorecard.

"We have been very successful at growing our revenue year to year on a national level, but because of the royalty issues, we weren't making





**'One of the reasons we did this deal is because we wanted to ensure that we would be No. 1 fast—and that's what's going to happen.'**

—David Goodman

mine what drives that player in terms of artists and songs. That 'rate' information between the consumer and staff really helps us have the most robust content possible. This has been successful for AOL Radio in the past. We don't have to wait and do focus groups or callout. This research is in real time."

### Advertising Advantage

CBS Radio plans to fully exploit Internet radio's sales opportunity and has committed "significant resources" to train its 1,500-plus local salespeople on selling its expanded online options, Goodman says. The company has invested time and resources in developing an Internet audio ad sales strategy and the tools necessary to find success in that market.

"Clearly one of the challenges for pure-play Internet broadcasting is how to make this a successful business, given that the royalty rates continue to increase," he says. "So we really operate on several levels: We work very diligently with our local sales staff to get them to embrace the opportunity and we have seen significant success there; and we work with a national rep firm—Ronning Lipset Radio—as well as our own in-house integrated marketing group, the Altitude Group; and TargetSpot, a company that allows

*Continued on page 16*

the dent that we really needed to," AOL Radio GM Lisa Namerow says. "Our [traffic] numbers have not been growing. They have actually declined in some areas and have been flat in others." She attributes the decline to cutbacks in marketing and promotion during the past year—and-a-half triggered by the royalty rate increase.

"We had to look at other ways to monetize radio. One of the things CBS Radio brings to the table is an amazing local sales force across the country, so if we can monetize our radio player both locally and nationally, then we can really help to kick our [revenue] into gear and take it to the next step."

In addition to local sales armies, CBS also brings many of the country's top news radio brands to the table, such as WINS/New York, WBBM-AM/Chicago and KYW/Philadelphia, an area AOL Radio had never aggressively pursued. Both broadcasters already have sizable online radio audiences: 1.36 million weekly listeners for AOL Radio, 1 million for CBS. The combination affords each operator vastly greater scale, massive distribution and seemingly endless cross-promotion possibilities.

Goodman calls it a victory for both parties—and their audiences. "We invested very heavily in [Internet platforms] and AOL will be a beneficiary of our new technology platform. As a result there will be a number of new services and features that will be rolled out in the coming months that the audience will also be a beneficiary of."

Namerow adds, "Both of our goals are to deliver the best consumer experience possible, and that means not only the product itself—the player—but also the content that goes into that player. We're both working really hard to accomplish the same goals, so why not do it even better with combined brain trusts as partners?"

The deal came about—and was made much easier to transact—because of a previous working relationship between CBS and AOL. Last November, CBS Radio began integrating AOL's video search engine Truveo into its station Web sites with an initial group of 35 stations. That, combined with the earlier limited streaming deal, helped grease the wheels for a wider-ranging alliance. "That partnership went well for both of us. So it was a natural

that we would get to consummate an even bigger radio project," Namerow says.

The pact calls for CBS to drive ad sales for the combined entity's entire audio menu. Advertisers will also be able to utilize online advertising platform TargetSpot to place online ad buys. In addition, national online rep firm Ronning Lipset Radio, which has handled AOL Radio's streaming ad inventory for more than four years, is broadening its responsibilities to take on CBS Radio's online radio properties.

### The Player

With a late May to early June target for the launch of the initiative, anticipation runs high for the capabilities of the new streaming media player—which both companies contributed to in terms of functionality and design.

"What we wanted to do is create something that was easy to use and had a bunch of features, and would integrate all of our stations within a single player so that you could toggle back and forth between stations," Goodman says. "That currently doesn't happen in the Internet radio space."

As a result, Goodman says the companies have created "a much simpler experience. All in all, we think the player will be more dynamic than what is available today in a lot of other streaming media players."

As for the player's bells and whistles, Namerow says there will be plenty of information for people to learn more about artists and their music. The player will link to AOL Music for a plethora of content. "We will have photo galleries, plus promotions and contests, and down the road, we'll integrate news and sports headlines and scores."

In addition to the ability to search stations by city and format, the player will enable consumers to preset their favorite streams and buy, share and rate music. The player will have a limited skipping capability when it launches.

Rating the music will provide a treasure trove of data for AOL and CBS radio programmers to mine, Namerow says. "The reason that that is so important is that our music directors actually look at data every day when they are programming their stations, and that will really deter-

## Deceased Stations Reborn As Internet/HD Channels

When radio companies blow up underperforming terrestrial stations—smooth jazz, adult hits and oldies have been prime targets of late—many have taken to relegating them to online-only streams or as new HD side channels.

But CBS Radio president of digital media and integrated marketing David Goodman doesn't see such moves as "putting them away in the closet." Taking a well-known brand and making it available exclusively online and via HD helps the company expand its digital radio offerings.

"Things will succeed in a variety of different ways," Goodman says. "Some things may have more success online than over the air, given the nature of their audience. For example, a kids' channel might be more successful online, but you have to think of it not just in the context of a stream but more as a multimedia environment where the channel and the format come alive."

The company did take something out the closet recently when it removed the mothballs from heritage rocker WNEW-FM/New York, which ended a 32-year run in the rock format on Sept. 19, 1999. Newly launched WNEW.com streams online and is the HD side channel to its former 102.7 frequency, now occupied by AC WWFS (Fresh 102.7).

Updated to reflect its historical influence on today's contemporary rock scene, WNEW.com—which is being overseen by CBS Radio VP of adult rock programming Norm Winer, who is also PD of triple A WXRT/Chicago—features recordings from the late '60s and early '70s through today, as well as music from emerging artists. In addition, thousands of hours of archival interviews by former WNEW hosts have been integrated hourly throughout the station's programming, along with exclusive live performances from artists who contributed to the station's storied history. For example, the online station recently replayed a vintage interview with Mick Jagger, conducted by the late Scott Muni during the station's late-'70s heyday.

Read more about WNEW.com in this week's Alternative/Active Rock/Rock column on page 46.—MB



# Tapping Into The 'Infinite Dial'

The online radio alliance forged by CBS and AOL is poised to tap into a growing market of consumers who regularly head to the Internet for radio, whether in real time or via time-shifting. According to the latest Infinite Dial study conducted by Arbitron and Edison Media Research, 19% of Americans have listened to Internet radio, up from 6% in 1998; 33 million listen weekly, representing about 13% of the U.S. population. Of those 33 million, 52% are men and 48% are women. The 35-44 demo leads all listeners with 27%, followed by 45-54 with 18%, 25-34 with 15% and 18-24 with 12%.

Conducted in January, the national telephone survey of 1,857 people 12+ is the 16th in a series of studies since 1998 tracking digital media consumption.

The new study shows similar growth in podcast consumption. While awareness of podcasting remained flat at 37% from January 2007 to January 2008, the percentage of Americans 12+ who have listened to a podcast grew from 13% in January 2007 to 18% in January 2008. Approximately 23 million (9% of the 12+ population) have listened to a podcast in the past month.

Edison Media VP Tom Webster says there are a couple of reasons for the growth in podcasting.

"No. 1 is the ubiquity of the iTunes music store putting podcasting right in your face, as they are always highlighting podcasts and getting that term out there. The second reason has been the fact that a lot of mainstream outlets have picked up on podcasting, such as ESPN's 'PodCenter,' plus NPR is having huge success with podcasting, too."

When iTunes launched its platform for free podcast distribution in June 2005, the directory included 3,000 audio programs, most independently produced. Today, there are 125,000 podcasts available on iTunes, 35,000 of them video, with increasing numbers coming from major media companies.

While it's tempting for people in the media business, especially radio, to look at that 9% who have listened to a podcast in the past month and say that it's a small number, podcast consumers are an affluent, well-educated group, Webster says. "They exhibit advertising avoidance behaviors much more so than the general populous—meaning they are much more likely to use a TiVo to skip through commercials and block pop-up ads and spam than the average American. And they are also more frequent online shoppers and spend more money online."

In other words, this small but growing bunch represents an attractive target that is becoming more difficult to reach through traditional advertising.

Advertisers and sponsors are flocking to the format: Revenue for ad-supported podcasts more than doubled from an estimated \$80 million in 2006 to \$165 million in 2007, according to a February eMarketer report that projects growth to \$435 million by 2012.

The Arbitron/Edison study also indicates that people who tune in to audio podcasts listen to about 90 minutes more Internet audio per week than the average online audio consumer. The reason why, Webster theorizes, is because podcasting creates additional opportunities and environments for audio consumption. "There is a lot of podcast listening done between the earbuds where radio was not necessarily being consumed in the first place. It's not a matter of cannibalization; it's more about the technology enabling more usage options for audio."

Due to copyright issues, radio's foray into podcasting is largely limited to spoken-word content. One of the ways CBS Radio and other broadcasters exploit the technology is to time-shift on-air highlights. When something novel happens on the air, "we have the ability to grab it, tag it and make it available," president of digital media and integrated marketing David Goodman says. The distribution channel also encourages stations to share big gets with similarly formatted sister stations in other markets. For example, an appearance by former baseball slugger Jose Canseco on sports WFAN/New York was offered as a podcast on other CBS sports stations.

Podcasting will play a greater role for broadcasters as awareness and demand among listeners grows, Goodman says. Doors will also swing open for content archiving. "Historically, radio has not looked at content long term in the same way that television or a feature-film company might," he says.—Mike Boyle and Evie Nagy, *Billboard*



Tom Webster

Continued from page 15

anyone, anywhere to create an Internet audio or video ad buy."

Goodman believes results will be immediate when the player launches because of the "robust sales strategy" the companies have put together.

Part of that strategy includes a set of road shows in Los Angeles, Chicago and New York called "Rethink: The Next Generation of Radio," to talk up the new partnership with advertisers—and to make sure the market understands it. Held April 24 in L.A., the first event attracted roughly 475 clients. Smaller events in all of its markets are planned.

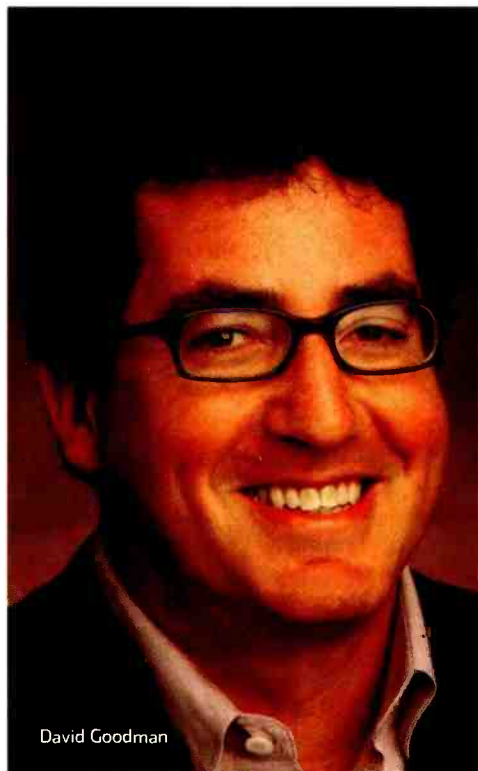
"We clearly intend to succeed in this space," Goodman says. "As a company, we have been selling audio ads since 1928. Although this is different, we have a long heritage in this business and we're excited to be the leader for the next generation of Internet audio advertisers."

## Marketing The Initiative

As for how they will market their new partnership, each company will rely heavily on what it does best, only a lot more of it.

"We will certainly be kicking it up a notch compared to what we've done in the past," Namerow says. "We will be leveraging the millions of AOL users by marketing all the different music genres throughout the network, but the really cool thing about the partnership—in addition to working together as one and using our combined experience—is that they will bring great news/talk/sports content to us."

"That is something we've always wanted to add to our lineup, but never found the appropriate partner. Having content from [news] WINS and [sports] WFAN/New York is amazing," she adds. "We'll be able to market that through the AOL news group and sports team, and get those stations a lot of awareness." AOL marketing will also



David Goodman



Lisa Namerow

## AOL Radio: From Spinner To Sound-Exchange

AOL entered the online music space June 1, 1999, with a \$400 million acquisition of online broadcaster Spinner.com and music tech company Nullsoft. Radio at AOL, essentially a rebranded version of Spinner, launched in October 2001, followed by AOL Radio for broadband. In 2003, rather than dealing with two radio initiatives, AOL focused on AOL Radio. The company also owned Radio Netscape, a mostly metered product, but retired that brand in 2005.

Currently, around 10 individual genre music directors—most based in New York—program AOL Radio's music channels. In addition to the music content, a handful of third-party station partners offer news, talk and sports, including NPR, Santa Monica College's noncommercial KCRW/Los Angeles, AP News and SportingNews.com.

AOL Radio GM Lisa Namerow, like many Internet broadcasters, is frustrated with sagging profit margins and says the current unresolved royalty rates issue is to blame.

"Royalty rates have increased so dramatically that it's been really hard to make enough revenue to offset those costs," Namerow adds. "We are part of the Digital Music Assn., and along with our competitors, have been trying to work with SoundExchange to lower the rates to something that would allow Internet radio to survive. Those negotiations have been long and not fruitful, even though we have tried many different scenarios. We've met numerous times with SoundExchange, but they are just not amenable to our proposals."—MB

take advantage of its own search engine marketing and optimization.

Goodman says that the CBS Radio stations already market their streams aggressively, especially to the at-work audience. "We have learned very quickly that people who listen to Internet radio listen to the brand for long periods of time." The next phase of marketing will include Internet-only promotions.

R&R



◆ **900,000 SPINS**

Wherever You Will Go/ **The Calling** /RCA

◆ **700,000 SPINS**

What It's Like/ **Everlast** /Tommy Boy Music  
You Were Meant For Me/ **Jewel** /Atlantic

◆ **600,000 SPINS**

Heaven/Cielo/ **Los Lonely Boys** /Epic/Or  
Irreplaceable / **Irreemplazable** / **Beyonce** /Music World/Columbia

◆ **500,000 SPINS**

Gold Digger/ **Kanye West** /Roc-A-Fella/Def Jam/IDJMG  
Goodies/ **Ciara Feat. Petey Pablo** /LaFace/Zomba  
No One/ **Alicia Keys** /MBK/J/RMG  
Numb/ **Linkin Park** /Warner Bros.  
Over My Head (Cable Car)/ **The Fray** /Epic

◆ **400,000 SPINS**

Bubbly/ **Colbie Caillat** /Universal Republic  
Follow You Down/ **Gin Blossoms** /A&M  
It's Five O'Clock Somewhere/ **Alan Jackson & Jimmy Buffett** /Arista Nashville  
Lean Back/ **Terror Squad** /SRC/Universal  
Low/ **Flo Rida Feat. T-Pain** /Poe Boy/Atlantic  
Makes Me Wonder/ **Maroon 5** /A&M/Octone/Interscope  
The Remedy (I Won't Worry)/ **Jason Mraz** /Elektra/Atlantic

◆ **300,000 SPINS**

Beautiful Girls/ **Sean Kingston** /Beluga Heights/Epic  
Damn/ **YoungBloodZ** /Jive/Zomba  
How We Do/ **Game Feat. 50 Cent** /Aftermath/G-Ur it/Interscope  
If You're Going Through Hell (Before The Devil Even Knows)/ **Rodney Atkins** /Curb  
It's My Life/ **Bon Jovi** /Island  
Leave (Get Out)/ **JoJo** /Da Family/Blackground/Universal  
My List/ **Toby Keith** /Dreamworks  
With You/ **Chris Brown** /Jive/Zomba

◆ **200,000 SPINS**

Brand New Girlfriend/ **Steve Holy** /Curb  
Don't Stop The Music/ **Rihanna** /SRP/Def Jam/IDJMG  
Lost In This Moment/ **Big & Rich** /Warner Bros./WRN  
Love Song/ **Sara Bareilles** /Epic  
Nothing Left To Lose/ **Mat Kearney** /Aware/Columbia  
Sorry/ **Buckcherry** /Eleven Seven/Atlantic/RRP  
Tattoo/ **Jordin Sparks** /19/Jive/Zomba  
Welcome To The Black Parade/ **My Chemical Romance** /Reprise

◆ **100,000 SPINS**

Love In This Club/ **Usher Feat. Young Jeezy** /LaFace/Zomba  
Touch My Body/ **Mariah Carey** /Island/IDJMG

◆ **50,000 SPINS**

4 Minutes/ **Madonna Feat. Justin Timberlake** /Warner Bros.  
I Saw God Today/ **George Strait** /MCA Nashville  
If I Had Eyes/ **Jack Johnson** /Brushfire/Universal Republic  
It's Not My Time/ **3 Doors Down** /Universal Republic  
Killa/ **Cherish Feat. Yung Joc** /Sho'nuff/Capitol  
Lollipop/ **Lil Wayne Feat. Static Major** /Cash Money/Universal Motown  
Love Don't Live Here/ **Lady Antebellum** /Capitol Nashville  
Love Is A Beautiful Thing/ **Phil Vassar** /Universal South  
Piece Of Me/ **Britney Spears** /Jive/Zomba  
Say/ **John Mayer** /Aware/Columbia  
Sobre Mis Pies/ **La Arrolladora Banda El Limon** /Disa/Edimonsa  
The Anthem/ **Pitbull Feat. Lil Jon** /Famous Artists/TVT  
The Boss/ **Rick Ross Feat. T-Pain** /Slip-N-Slide/Def Jam/IDJMG  
What Is It/ **Baby Bash Feat. Sean Kingston** /Arista/RMG  
What You Got/ **Colby O'Donis Feat. Akon** /Konlive/Geffen/Interscope

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# The Wonderful World Of Widgets

Mike Stern  
**MStern@RadioandRecords.com**

At the end of 2006, Newsweek's Brian Braiker was a little ahead of the curve when he predicted 2007 would be "the year of the widget": "Chances are there are certain Web sites that you monitor throughout the day, every day," Braiker wrote. "But, thanks to widgets, taking multiple steps to track down headlines in one place and then check your e-mail in another may seem woefully outdated this time next year." ■ While they haven't progressed that far, widgets have become an invaluable tool for marketing products on the Web. By definition, widgets are portable programs that users can place on their desktops, home pages, personal Web site or blogs that are regularly updated with information from a content provider. The technology also extends to mobile devices, and will soon roll out in cars.

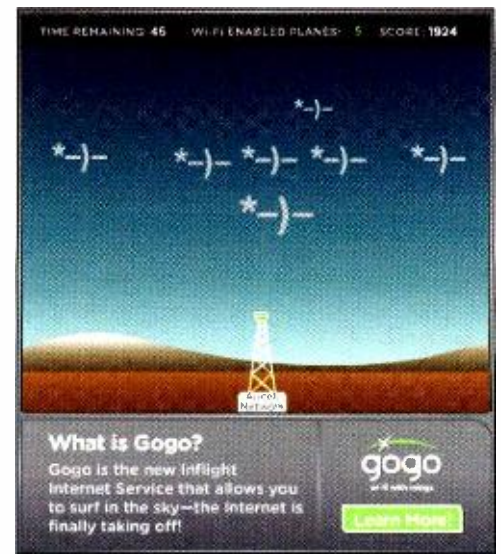
Widget development shifted into high gear when Facebook began allowing outside developers to create these programs in June 2007. Since then, more than 15,000 widgets have been created for Facebook users and generate more than 34 million daily page views.

## Engage Your Biggest Fans

Radio can also benefit from using widgets. While a station was once confined to the reach of its frequency, the Internet now provides the opportunity to reach listeners worldwide. "The next step is where people never need to go to your

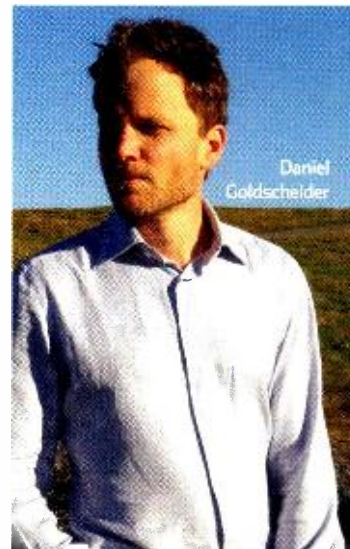
**'We think radio is a great case study of an old-world technology that can be integrated into the new world.'**

—Michael Darius



station Web site," says Daniel Goldscheider, CEO of YES, a company that is developing a new widget specifically for radio, one that can deliver content to listeners directly.

"Loyal listeners who have Facebook or MySpace pages can take the best of what makes up your radio station—the content—and become your perfect spokesperson," Goldscheider says in explaining the marketing potential of widgets. "They actually become the nucleus of viral distribution because they can put your station on their Web page. Then it's not just about attracting people to your site: It's about making it really easy for people to become your ambassadors."



## Own The Desktop And Beyond

Michael Leis, VP of strategic services at Emerge Digital, a company that specializes in branded desktop applications and widgets, says the concept has become more diverse than just Facebook and MySpace usage. Utilizing desktop widgets, which sit on users' computer desktops along with their other programs, provides a huge advantage. Instead of trying to compete with thousands of other Web sites, or even the five or six sites a particular user frequents, widgets bring a station to the user.

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PREVIOUS PAGE: A widget game designed by Emerge Digital for client Gogo's brand launch. THIS PAGE: Emerge Digital created this Visa widget, which offers card holders an easy way to manage account functions.

**'It's not just about attracting people to your site: It's about making it really easy for people to become your ambassadors.'**

—Daniel Goldscheider

Desktop widgets, in Leis' experience, are effective for older audiences. "They make listening to your station very task-based," he says. Users don't have to go to the Internet and search for your site; all they have to do is launch the application.

As far as design goes, widgets are a blank slate. "You don't have to abide by any Web standards," Leis says. "You're not restricted by the usual types of boxes and rectangles you have to create on the Web to make things fit. You can really tailor it to the audience, making it really suited for the demographics of your station."

Teaming with Goldscheider's YES is Michael Darius, design principal for M Concepts, a company focused on next-generation icon design and specializing in widgets. Darius says widgets need not be confined to computers; good ones work across multiple platforms.

"Widgets are portable applications. They can be designed for your mobile device, car, house and desktop—the same places people are interested in hearing radio."

YES and M Concepts plan to have their radio widget available as a free download for Apple's iPhone, a place radio absolutely wants to be.

### The Ultimate Widget

iTunes is possibly the most advanced and insidious widget created so far, according to Leis, providing a way to categorize and access a user's music files.

There is great value in such a widget's desktop real estate. "Just being there on the desktop separates you from the whole myriad of other Web sites you'd be competing with," Leis says. "It gives people the secure feeling of operating something in their computer" as opposed to an unknown Web site.

Leis marvels at iTunes' simplicity. "It puts people two clicks away from buying a favorite song as opposed to the

hassle of going to an Internet browser, searching for a song, comparing prices and worrying about whether the file is legal." He also points out that iTunes doesn't "have to observe the standards of the Web. Apple can make it look and feel exactly the same as the way you've taught yourself to catalog music on your computer."

### Utilize Your Best Content

Leis says his clients sometimes overthink widgets. "People who get excited about widgets have a really hard time keeping the content simple," he says. "Then they get stuck worrying about how they will keep content fresh without it sucking up resources." The answer lies in realizing that "it's not so much about fresh content, it's about utility," Leis says, suggesting that for stations, streaming is the best place to start since it is a product that is constantly refreshed.

The next steps involve adding such elements as traffic, weather, news, upcoming events or any other content that is already offered regularly somewhere on a station Web site.

Goldscheider wants to take the concept further. He envisions stations using widgets that include real-time response opportunities so people can essentially participate in the conversation. "The fact that people experience media together and [that] they communicate to-

gether creates many possibilities," he says.

His company's radio widget allows users to make choices. For example, listeners could indicate whether they prefer Hillary Clinton or Barack Obama in real time as it is discussed on-air. The result is engagement. "When people are no longer just listeners because they interact with each other and the broadcast, they become active users," Goldscheider says. "The value of turning a listener into a user is something we believe holds great promise."

### Start Evolving

"We think radio is a great case study of an old-world technology that can be integrated into the new world," Darius says.

Goldscheider agrees. "Radio hasn't even started evolving yet. We have not even begun to see all the things that are available around broadcast."

No matter what other role widgets might serve, the most important benefit is having a way to give the most loyal listeners a tool to promote the station, "so the people who mean the most to your company have a way to tell people about it," Leis says.

R&R

## For The Sales Staff

Widgets provide more than just an excellent marketing opportunity: They also have the potential to be monetized by the sales team. While no particular model has emerged as the best way to sell advertisers into widget programs, there are many options to offer interested clients.

In a presentation at the iMedia Summit on widgets, Joel Fisher, who works in new product development for Advertising.com, one of

the nation's largest interactive advertising networks, detailed several ways advertisers could be incorporated into widgets:

**Custom skinning:** Stations can create custom-branded skins for their widgets highlighting an advertiser.

**Flash in Flash:** Stations can develop a custom Flash application for advertisers that can reside inside the station's widget.

**Overlays:** Advertiser messages can

overlay the station widget when users first access it.

**Pre-roll:** Like other audio or video forms, advertiser content can be displayed before the station's content begins.

**Sponsorship:** Stations can sell an overall sponsorship of the widget program that includes on-air mentions, placement on the station Web site and permanent real estate in the widget.—MS

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### Start Spreading The News

Singer/songwriter/worship leader Matt Maher sat down for a live, in-studio interview with "America's Newsroom" co-host Bill Hemmer on the Fox News Channel after performing the title track from his Essential Records CD "Empty & Beautiful." Maher appeared in conjunction with Pope Benedict XVI's visit to St. Joseph's Seminary in Yonkers, N.Y. From left are Supreme Knight Carl Anderson, Hemmer, Maher, "America's Newsroom" co-host Megyn Kelly and Monsignor James Lisante. Photo: Kat Davis



### Magic Touch

Gayle King, left, a host on XM Satellite Radio's "Oprah & Friends" (channel 156), interviewed Island Records artist Mariah Carey for her April 30 show. Carey's recent single "Touch My Body" became her 18th No. 1 single on the Billboard Hot 100.

### Cover Story

Activist and Rage Against the Machine frontman Zack de la Rocha made a special appearance April 23 at Like a Complete Unknown: A Concert Celebrating the Music of Bob Dylan at the Skirball Cultural Center in Los Angeles. X's John Doe and singer/songwriter Lucinda Williams also contributed versions of Dylan compositions to the event.



### Discovery Channel

"Baby Mama" actress and "Saturday Night Live" regular Amy Poehler and Hopeless Records pop-punk act All Time Low crossed paths April 24 during a visit to MTV's "Total Request Live." The band was recently named an MTV Discover & Download act and is promoting new single "Dear Maria, Count Me In" at alternative radio. From left are All Time Low vocalist Alex Gaskarth and drummer Rian Dawson, Poehler and All Time Low bassist Zack Merrick and guitarist Jack Barakat.



Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to [ACahill@RadioandRecords.com](mailto:ACahill@RadioandRecords.com).



### Monsters Of Rock

José Mangin, right, a host on Sirius Satellite Radio's "Octane" (channel 20), welcomed Megadeth's Dave Mustaine to the company's New York studios. Megadeth is headlining the annual heavy metal festival Gigantour throughout North America.



### Alive And Kicking

Octone Records alternative act Flyleaf stopped by Clear Channel CHR/top 40 KRQQ/Tucson to discuss the third single from its self-titled debut, "All Around Me." The track is No. 21 at CHR/Top 40. From left are KRQQ jock/APD Chris P, Flyleaf bassist Pat Seals and vocalist Lacey Mosley, KRQQ regional VP of programming Tim Richards and Interscope/Geffen/A&M regional director of promotion Chris Moradi.



### Strictly Ballroom

Mercury Nashville artist and "Dancing With the Stars" champion Julianne Hough was a special guest at a 2008 CMT Music Awards pre-party honoring CMT One Country volunteers and partners. The party provided food, drinks and entertainment to reward volunteers who have given back to their communities. From left are CMT manager of integrated marketing Eli Litt, CMT VP of integrated marketing Anthony Barton, Hough and CMT director of public affairs Lucia Folk. Photo: Ed Rode/CMT



# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R SPIN SPOTLIGHT



Timbaland

### The Power Of 'Love'

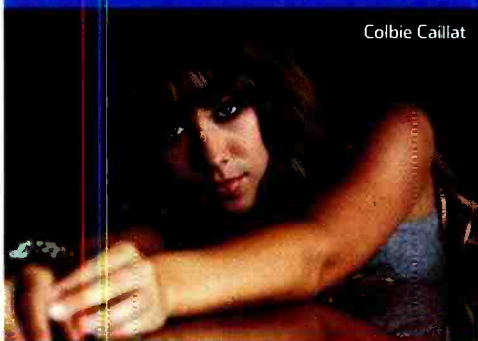
Leona Lewis' "Bleeding Love" sets the mark for most weekly plays in the 15-year history of the Nielsen BDS-based CHR/Top 40 chart.

Following is a look at

the top five songs to hold the record and their best single-week plays totals.

#### Plays, Artist, Title, Date

- 10,665. Leona Lewis, "Bleeding Love," May 9, 2008
- 10,394. Timbaland Featuring OneRepublic, "Apologize," Nov. 30, 2007
- 10,092. Fergie, "Big Girls Don't Cry," Aug. 3, 2007
- 9,877. Alicia Keys, "No One," Jan. 18, 2008
- 9,657. Shakira Featuring Wyclef Jean, "Hips Don't Lie," June 9, 2006



Colbie Caillat

### Vintage 'Bubbly'

Colbie Caillat's "Bubbly" leads AC for a 19th week, moving closer to Uncle Kracker's record for longest hold on No. 1 by any title in the chart's 47-year history. Here's how the top AC dominations stack up:

#### Weeks at No. 1, Artist, Title, Year(s)

- 28, Uncle Kracker Featuring Dobie Gray, "Drift Away," 2003-04
- 21, Kelly Clarkson, "Breakaway," 2005
- 21, Celine Dion, "A New Day Has Come," 2002
- 19, Colbie Caillat, "Bubbly," 2008
- 19, Daniel Powter, "Bad Day," 2006
- 19, Phil Collins, "You'll Be in My Heart," 1999
- 19, Celine Dion, "Because You Loved Me," 1996

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

### Lewis, Lil Wayne Set Spin Marks



Leona Lewis' "Bleeding Love" (RMG) establishes the single-week plays record at CHR/Top 40, with all 127 of the panel's signals combining for 10,665 spins (a lofty average of 84 plays per station). The song bests the sum previously set by Timbaland's "Apologize" (see Spin Spotlight, left). "Love" also earns Most Increased Plays at

Hot AC (12-8, up 424 plays) and AC (15-12, up 231).

Lil Wayne likewise topples the weekly plays records at Rhythmic and Rap with "Lollipop" (Universal Motown). At Rhythmic, the track logs 6,540 spins, surpassing Flo Rida's "Low," which topped out at 6,353 plays in January. At Rap, "Lollipop" claims 11,854 plays, the second consecutive frame in which it has set a new high-water mark at the format.

### Otto Rides To Country Summit

Almost six years after his first Country chart appearance, James Otto crowns the list for the first time, as the soulful "Just Got Started Lovin' You" (Warner Bros.) ascends 2-1. Otto is the format's first artist to claim an inaugural chart-topper since Taylor Swift led for six weeks beginning in December with "Our Song" and the first solo male to do so since Rodney Atkins, who reigned for four weeks in August 2006 with "If You're Going Through Hell (Before the Devil Even Knows)."

Otto drew his first chart ink when "The Ball" debuted in June 2002, making his almost six-year wait for No. 1 the format's longest since Jack Ingram hit the top with "Wherever You Are" in May 2006 after first charting in July 1997.

### Coldplay's 'Hill' Scales Triple A, Alternative

Coldplay is the first act to score a pair of top five debuts on the Nielsen BDS-powered Triple A chart, as "Violet Hill" (Capitol) enters at No. 5 with Most Increased Plays (up 393) and Airpower honors. The track nabs the format's highest arrival since the quartet's own "Speed of Sound" matched the record for highest entry when it debuted in April 2005 at No. 2, a grand entrance first achieved by Hootie & the Blowfish's "Old Man & Me (When I Get to Heaven)" in 1996. "Violet" also lands the year's best bow at Alternative, starting with Most Increased Plays (up 886) and Airpower kudos at No. 17, edging the No. 19 debut of Weezer's "Pork and Beans" (Interscope) just two weeks ago.

### Daughtry's Third A First

Daughtry becomes the first act to produce three Hot AC No. 1s from a debut album, as "Feels Like Tonight" (RMG) climbs 2-1. The song joins previous leaders "It's Not Over" and "Home." Overall, the group is just the fifth act to score at least three chart-toppers at the format, an elite club that includes Matchbox Twenty and Nickelback (both with four), Goo Goo Dolls and Santana (three each). Only Nickelback and Daughtry have notched a trio of No. 1s from one album.

### New Reigns At Rock Radio

Alternative radio continues to devour "Pork and Beans" (Interscope), Weezer's third No. 1 at the format (3-1). "Pork" is the first title to ascend to the apex in three weeks or less since Foo Fighters' "The Pretender" in September. Weezer previously hit the summit in June 2005 with "Beverly Hills" and again in January 2006 with "Perfect Situation."

3 Doors Down lands its fifth Rock No. 1 as "It's Not My Time" (Universal Republic) climbs 2-1. The band's last visit to the penthouse began in November 2002 when "When I'm Gone" embarked on a chart-record 26-week reign. The group also extends the format mark for most overall weeks at No. 1 with 50. Nickelback ranks second with 48 weeks.

At Triple A, Death Cab for Cutie collects its second No. 1, as "I Will Possess Your Heart" (Atlantic) breaks 3-1. The quartet's first chart-topper, "Soul Meets Body," ruled for 10 frames beginning in November 2005.

### Back In Da 'Club'

Usher's "Love in This Club, Part II" (Zomba) flies 23-11 with Most Increased Plays (up 1,097) at Urban. While the song narrowly misses becoming the first track since "I Wish" by R. Kelly in 2000 to reach the top 10 in its second week, "Part II" is the first title this decade to post two consecutive frames with gains of at least 1,000 plays. Last week, Usher's sequel to his former No. 1 entered the list with 1,272 out-of-the-box spins. The track also inks Most Increased Plays at Rhythmic, debuting at No. 34 (up 680 plays).





Shelton scores with pop hit; Rucker rises on Country chart

## Double Cross

Ken Tucker

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Country star Blake Shelton owes his latest hit to two fellow artists: girlfriend Miranda Lambert and pop star Michael Bublé. Shelton's version of "Home," a song Bublé took to No. 1 on Nielsen BDS' Hot AC chart in 2005, moves 13-12 this week on R&R's Country chart. ■ Shelton says he found the song "quite accidentally. Miranda loads my iPod for me and she slipped it in with a group of other songs. When I heard it I was like, 'What is this? I didn't give her this one.' Then I looked to see who was singing it and kept listening," he recalls. "I loved it, started singing it around, added it to my live show and here we are—it's now on my album."

Carol Hughes, APD/MD for Journal country KFDI/Wichita, says she first heard Shelton's version of the song at a Warner Bros. luncheon during Country Music Assn. Awards week last November in Nashville. "He played it acoustically and I was absolutely blown away," she says. "I did know the original version, but there was something in the way Blake sang it that just gave me goose bumps."

After getting similar reactions from other programmers, Warner Bros. decided to have Shelton record the song and ship it to radio, even though the label was two singles into his most recent album, "Pure BS," which was released in March 2007 and has sold 271,000 copies in the United

States, according to Nielsen SoundScan. ("Don't Make Me" peaked at No. 12 on R&R's Country chart in June 2007, and "The More I Drink" stopped at No. 19 in December.)

When the song became available for airplay, KFDI and other stations immediately jumped onboard. "It's a great song and our listeners love it," Hughes says, noting that Lambert adds harmony vocals to the song. "I think Miranda's voice blends so well with

Blake Shelton



Blake's. She really adds a lot to the song."

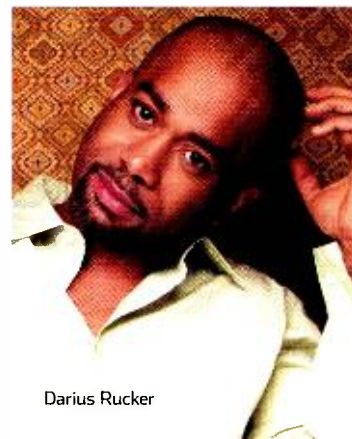
"Home" was released commercially as part of the Wal-Mart exclusive "Blake Shelton Collector's Edition," a set that includes the hits "Austin," "Ol' Red," "Nobody but Me" and "Some Beach." On May 6, Warner Bros. released "Pure BS Deluxe Edition," which in addition to last year's album's original tracks included "Home" and two bonus cuts.

Shelton says he can relate to the song for the same reason Bublé wrote it. "I travel a lot—and I'm fortunate as a singer to get to do what I do—but sometimes I just want to go home," he says. "I get to missing my house, my land, my family, everything that makes home 'home.'"

Despite his traditional country lean, Shelton says he wasn't concerned about covering a pop song. "The first time I heard 'Home' I felt it was more country than pop and I think it fits well in the country format," he says.

Shelton had never met the Canadian-born singer before, but during a visit backstage at Bublé's March 13 Nashville concert, he invited Shelton to perform the song with him onstage.

Hootie & the Blowfish scored five top 10 singles on Nielsen BDS' CHR/Top 40 chart in 1995 and 1996, including the No. 1 "Only Wanna Be With You."



Darius Rucker

**'I plan to do a lot of country records.'**

—Darius Rucker

**'The first time I heard "Home" I felt it was more country than pop.'**

—Blake Shelton

Blake Shelton's three No. 1 singles have all spent multiple weeks atop Nielsen BDS' Country chart. His first, 2001's "Austin," spent the longest time, five weeks.

## Rucker Radio

In the last year, country radio has played songs by the Eagles, Bon Jovi and Jewel. And before year's end, it'll likely play a new single from Jessica Simpson.

But the latest artist to make the jump from pop to country is Darius Rucker, singer for Hootie & the Blowfish, and so far, so good. Regret-filled first single "Don't Think I Don't Think About It" is No. 45 on R&R's Country chart after three weeks. The song, which Rucker co-wrote with songwriter Clay Mills ("Beautiful Mess"), is garnering airplay support on stations in Minneapolis, San Diego, Salt Lake City and San Antonio, among other markets.

Simmons Media KEGA/Salt Lake City PD Cody Alan embraces the idea of cross-genre pollination. "I'm not much of an 'in-the-box' thinker, so I love the crossover acts, particularly those with instant pop-culture familiarity like Darius."

But Alan is adamant that the song has to be right. "Aside from it being Darius Rucker, it's a great country song and lyric. I could hear George Strait sing it."

It's an easy out for artists both country and otherwise to try to gain credibility by name-dropping Patsy Cline

and Willie Nelson, for example, but Rucker has a genuine affection for the music. "I think my biggest country influence is Rodney Foster," Rucker says, citing Lyle Lovett, New Grass Revival and Dwight Yoakam as other examples. "The first time I heard Foster & Lloyd's 'Crazy Over You' on TV, I went into the record store where I worked early so that I could open the album and hear it."

Still, he understands if there's skepticism about his intentions. "You see a lot of people doing a one-off, saying, 'This is my country record.' But this is a career I'm trying to build. The people that say that they don't get it, I'll let the music speak for itself. I plan to do a lot of country records."

Currently on a radio tour, Rucker says, "It's fun seeing people's reactions to the songs. The music is changing everyone's mind."

Clear Channel KAJA/San Antonio PD George King says that when Rucker stopped by the station the staff was "blown away by how country it sounded."

"We had no problem adding a familiar voice with a great song that sounds like nothing else we're playing," he adds.

Clear Channel KUSS/San Diego PD Mike O'Brian says that when Rucker performed for an intimate audience, listeners responded. "Leading up to the show, the buzz was tremendous. People were calling round the clock trying to win tickets."

Clear Channel KEEY/Minneapolis PD Gregg Swedberg estimates that half his audience knows Rucker from Hootie & the Blowfish. "They're loving the fact that Darius is back on the air, and since many of them are now country PIs, I think the marriage could work out well."

Produced by Frank Rogers (Brad Paisley), Rucker's as-yet-unnamed album is tentatively scheduled for fall release on Capitol Nashville. **R&R**





Clear Channel's Tommy Chuck and Michael Bryan stay virtually busy, online and on air. Part one of a two-part series

## Two Dudes Navigate A Series Of Tubes

Kevin Carter

KCarter@RadioandRecords.com

Clear Channel/Tampa recently made a couple of significant moves to bolster its cluster's online power and profitability by rewarding WFLZ PD Tommy Chuck with new, far-reaching responsibilities to enhance his already busy broadcast day: Gulf Coast regional director of interactive services. "I'm still trying to figure out how to fit all that on a business card," says Chuck, now responsible for overseeing Web sites in Mobile and Florida cities Tampa, Sarasota, Fort Myers, Punta Gorda, Tallahassee, Pensacola and Panama City. Concurrently, Mike Baker, online content coordinator for WFLZ and hot AC WMTX, was promoted to online content director for the entire seven-station Tampa cluster.

Interestingly, Chuck's boyhood radio pal, Michael Bryan, PD of Clear Channel sister WXXL (XL106.7/Orlando), has been juggling similar duties in a larger region since last October.

Upon hearing the news, I immediately posed the musical question: How did a couple of charming young sophisticates like yourselves get so lucky as to be awarded these awesome bonus online powers? For Chuck, it was relatively simple: "It was a Friday night—I got [OM] Doug Hamand and [regional VP of programming] Brad Hardin drunk and got a promotion. It works like a charm every time," he says.

For Bryan, who has degrees in broadcast management and computer science, the path to his Web-based promotion was slightly more organic. "I've been such an Internet geek for so long, it was a natural progression. I raised my hand for this one," he says. What he ended up with was an additional badge reading "regional director of interactive services" and an online kingdom encompassing more than 60 stations in 13 markets, the largest being Orlando, Jacksonville, West Palm Beach and Birmingham. He also oversees Florida's Treasure Coast region, and Melbourne, as well as the entire states of Alabama and Mississippi—except for Mobile in the former and Biloxi in the latter, both of which Chuck looks after.

### Programming The Web Site

So, what was the philosophy behind this wide-ranging PD/regional Web dude initiative? "In the past, radio stations hired techies to run their Web sites,

because the average radio guys had no idea how to do it," Chuck says. "Now, as radio's emphasis is changing to online and increasing Web traffic, unique visitors, page views, etc., we've seen the need to have creative radio programmers in online leadership roles—surrounding themselves with talented techies—to draw people into our sites," he says, describing the position as "programming" the Web site, for lack of a better term.

Sure, the average child of 4 knows that local radio performance is rated by Arbitron—in the online space, the currency is unique visitors and page views. "Now that we're selling advertising on the Web we're rated that way as well," Chuck says. "We shouldn't think of the Web site as separate from the on-air product—it's all about the brand—everything goes together."

Indeed, today's online/on-air battle is multilayered, according to Bryan. "Everything you do must have



Chuck



### Michael Bryan

**2000:** WRQQ/  
Nashville,  
nights/imaging  
**2000:** WNVZ/Norfolk,  
middays/imaging  
**2002:** WEZB/New  
Orleans, APD/  
middays/imaging  
director  
**2003:** WOZN/  
Greensboro,  
PD/middays  
**2005:**  
WSMW/Greensboro, PD  
**2006:** WNVZ/Norfolk,  
PD/afternoons  
**April 2007-present:**  
WXXL/Orlando, PD  
**October 2007-present:**  
Regional director of  
interactive services

### Tommy Chuck

**1996:** WEMB/Erwin,  
Tenn.; part-time  
**1999:** WTXM/Knoxville,  
Tenn.; APD/afternoon  
drive  
**2000:** WVSR/  
Charleston, W.Va.; PD  
**2001:**  
WKXJ/Chattanooga,  
Tenn.; PD  
**2004:**  
WQEN/Birmingham, PD  
**2006:** WXXL/Orlando  
and WBVD/Melbourne,  
Fla.; PD  
**2007-present:**  
WFLZ/Tampa, PD  
**2008-present:** Regional  
director of interactive  
services

Next week: Thinking globally, and social networking for fun and profit.

at least an on-air and online component. Add to that the emerging mobile market and a social network component, and they should all work together under the umbrella of your brand. You have to use as many opportunities as possible to reach listeners; it's all about depth."

Most stations have had Web sites in some form since the mid- to late '90s. And until recently, most of them sucked, it is widely agreed. "The problem had been [that] for years we've all been telling people to come to our Web sites, but when they got there, all they found were

cheesy DJ bios and not a lot else," Chuck says.

The problem was, initial impressions are everything and many visitors weren't initially impressed. "If we had launched our Web sites back then with the type of content we have now, you'd see a lot higher Web traffic for radio stations, but we all spent a good bit of time hyping people to check out our Web sites when we didn't really have anything good on them," Chuck says. "Now, they hear us talking about all this great on-demand content, and the challenge is just getting people to believe we're telling the truth."

### Eliminating Online Clutter

Through that tried-and-true method known as trial and error, Chuck has learned a few key points: "Quality, as opposed to quantity, is important. So many things are available on the Web, so it's easy for stuff to get lost in the clutter. For each station, you have to ask: 'What are your best assets, best bits, best-rated air talent? And how do you make them your most featured items on your site? It's important to eliminate online clutter. Make sure everything on the Web site is of interest to the user.'"

Interestingly enough, many of those listeners who might have been initially unimpressed with a station's fledgling Web initiative just happen to be far enough ahead of the curve technologically that they may now be instrumental in helping to make the site more useful. Like most good ideas, Chuck "borrowed" this concept from Starbucks: "We installed a feedback loop, where people can give us an idea, other people can vet it and talk about it, and then there's another place where they actually see us put their ideas into action," he says. "We're getting ready to make a bunch of upgrades based on listener suggestions."

For Bryan and his staff of eight full-time online people in Orlando (which is more bodies than there are at his station), online is all about the bottom line. "The opportunity for growth in the radio business is online," he says. "If you looked at advertising for 2007, radio was surpassed by Internet advertising for the first time by a little less than half a billion dollars. If you look at the projections, radio will grow a couple of billion dollars in the next five years—maybe—while the Internet is expected to double from \$21 billion to about \$44 billion. If we're going to grow as an industry, it's going to come from new technologies and new ways to reach our audience."

R&R



# R&R CHR/TOP 40

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► UP 13-10, **RIHANNA** NOTCHES HER NINTH TOP 10 WITH "TAKE A BOW" (UP 624 PLAYS, THE FORMAT'S FIFTH-BEST GAIN). WITH THE TRACK'S RISE, RIHANNA PULLS AHEAD OF AKON FOR MOST TOP 10s SINCE 2005, THE YEAR SHE BURST ONTO THE SCENE WITH THE NO. 2-PEAKING "PON DE REPLAY."

WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
11	<b>LEONA LEWIS</b>	<b>BLEEDING LOVE</b>	<b>NO. 1 (3 WKS)</b>	11	SYCO/J/RMG	10665 +272	67.243	1
15	<b>JORIN SPARKS OJET WITH CHRIS BROWN</b>	<b>NO AIR</b>		11	19/JIVE/ZOMBA	9271 -141	52.746	2
11	<b>USHER FEATURING YOUNG JEEZY</b>	<b>LOVE IN THIS CLUB</b>		11	LAFACE/ZOMBA	7968 +502	47.834	3
21	<b>MILEY CYRUS</b>	<b>SEE YOU AGAIN</b>		11	HOLLYWOOD	7382 -328	42.220	4
18	<b>SARA BAREILLES</b>	<b>LOVE SONG</b>		11	EPIC	6832 -1055	36.202	6
22	<b>ONEREPUBLIC</b>	<b>STOP AND STARE</b>		11	MOSLEY/INTERSCOPE	6429 -14	32.794	8
8	<b>RAY J &amp; YUNG BERG</b>	<b>SEXY CAN I</b>		11	KNOCOUT/DE JA 34/KOCH/EPIC	6372 +820	39.269	5
7	<b>MADONNA FEATURING JUSTIN TIMBERLAKE</b>	<b>4 MINUTES</b>		11	WARNER BROS.	6154 +389	34.662	7
26	<b>FLO RIDA FEATURING T-PAIN</b>	<b>LOW</b>		11	POE BOY/ATLANTIC	4922 -438	29.004	10
6	<b>RIHANNA</b>	<b>TAKE A BOW</b>		11	SRP/DEF JAM/DJMG	4786 +624	25.870	12
25	<b>BUCKCHERRY</b>	<b>SORRY</b>		11	ELEVEN SEVEN/ATLANTIC	4669 -420	21.515	16
20	<b>CHRIS BROWN</b>	<b>WITH YOU</b>		11	JIVE/ZOMBA	4644 -987	28.450	11
6	<b>DANITY KANE</b>	<b>DAMAGED</b>		11	BAD BOY/ATLANTIC	4467 +921	30.583	9
12	<b>MARIAH CAREY</b>	<b>TOUCH MY BODY</b>		11	ISLAND/DJMG	4452 -791	25.132	13
4	<b>LIL WAYNE FEAT. STATIC MAJOR</b>	<b>LOLLIPOP</b>	<b>AIRPOWER/MOST INCREASED PLAYS</b>	11	CASH MONEY/UNIVERSAL MOTOWN	4146 +1368	23.506	14
10	<b>NATASHA BEDINGFIELD</b>	<b>POCKETFUL OF SUNSHINE</b>		11	PHONOGENIC/EPIC	3730 +379	17.622	18
12	<b>COLBIE CAILLAT</b>	<b>REALIZE</b>	<b>AIRPOWER</b>	11	UNIVERSAL REPUBLIC	3444 +389	14.712	20
9	<b>TAYLOR SWIFT</b>	<b>OUR SONG</b>		11	BIG MACHINE/UNIVERSAL REPUBLIC	3401 +224	13.259	23
17	<b>LIFEHOUSE</b>	<b>WHATEVER IT TAKES</b>		11	GEFFEN/INTERSCOPE	3267 -9	11.013	27
21	<b>RIHANNA</b>	<b>DON'T STOP THE MUSIC</b>		11	SRP/DEF JAM/DJMG	3262 -296	22.577	15
10	<b>FLYLEAF</b>	<b>ALL AROUND ME</b>		11	AS&M/OCTONE/INTERSCOPE	3137 +236	16.397	19
6	<b>JESSE MCCARTNEY</b>	<b>LEAVIN'</b>		11	HOLLYWOOD	3082 +608	14.404	21
16	<b>DAUGHTRY</b>	<b>FEELS LIKE TONIGHT</b>		11	RCA/RMG	2968 -733	11.475	26
9	<b>BRITNEY SPEARS</b>	<b>BREAK THE ICE</b>		11	JIVE/ZOMBA	2834 +315	18.318	17
5	<b>METRO STATION</b>	<b>SHAKE IT</b>		11	RED INK/RED/COLUMBIA	2611 +405	11.830	25
4	<b>3 DOORS DOWN</b>	<b>IT'S NOT MY TIME</b>		11	UNIVERSAL REPUBLIC	2335 +582	7.406	33
11	<b>CHERISH FEATURING YUNG JOC</b>	<b>KILLA</b>		11	SHO'NUFF/CAPITOL	2146 -593	13.900	22
6	<b>GAVIN DEGRAW</b>	<b>IN LOVE WITH A GIRL</b>		11	J/RMG	2090 +181	9.380	28
3	<b>COLBY O'DONIS FEATURING AKON</b>	<b>WHAT YOU GOT</b>		11	KONLIVE/GEFFEN/INTERSCOPE	1981 +573	13.149	24
2	<b>MARIAH CAREY</b>	<b>BYE BYE</b>		11	ISLAND/DJMG	1734 +688	8.345	29
8	<b>FERRAS</b>	<b>HOLLYWOOD'S NOT AMERICA</b>		11	CAPITOL	1682 +92	5.071	40
9	<b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b>	<b>INDEPENDENT</b>		11	TRILL/ASYLUM/ATLANTIC	1537 -418	8.018	30
3	<b>JOHN MAYER</b>	<b>SEAN</b>		11	AWARE/COLUMBIA	1307 +234	6.445	36
3	<b>SEAN KINGSTON FEAT. ELAN &amp; JUELZ SANTANA</b>	<b>THERE'S NOTHIN</b>		11	BELUGA HEIGHTS/EPIC	1270 +293	5.346	39
5	<b>FLO RIDA FEATURING TIMBALAND</b>	<b>ELEVATOR</b>		11	POE BOY/ATLANTIC	1174 -25	6.769	35
5	<b>SIMPLE PLAN</b>	<b>YOUR LOVE IS A LIE</b>		11	LAVA/ATLANTIC/RRP	1160 +83	5.568	38
13	<b>JONAS BROTHERS</b>	<b>WHEN YOU LOOK ME IN THE EYES</b>		11	HOLLYWOOD	1114 -489	5.913	37
14	<b>LUPE FIASCO FEATURING MATTHEW SANTOS</b>	<b>SUPERSTAR</b>		11	1ST & 15TH/ATLANTIC	1059 -650	7.510	31
5	<b>CHRIS BROWN</b>	<b>FOREVER</b>	<b>MOST ADDED</b>	11	JIVE/ZOMBA	869 +431	7.497	32
5	<b>C-SIDE FEATURING KEYSHIA COLE</b>	<b>BOYFRIEND/GIRLFRIEND</b>		11	1720/UNIVERSAL REPUBLIC	806 -59	5.061	-

## MOST ADDED

**CHRIS BROWN** 28  
Forever (Jive/Zomba)

**MARIAH CAREY** 19  
Bye Bye (Island/DJMG)

**LIL WAYNE FEAT. STATIC MAJOR** 18  
Lollipop (Cash Money/Universal Motown)

**COLBY O'DONIS FEAT. AKON** 16  
What You Got (Konlive/Geffen/Interscope)

**JESSE MCCARTNEY** 13  
Leavin' (Hollywood)

**COLBIE CAILLAT** 13  
Realize (Universal Republic)

**BOYS LIKE GIRLS** 12  
Thunder (Columbia)

**SARA BAREILLES** 11  
Bottle It Up (Epic)

**NEW KIDS ON THE BLOCK** 11  
Summertime (Interscope)

**ADDED AT... WAEZ**  
Johnson City, TN  
PD/MD: Jason Reed  
Colby O'Donis Feat. Akon, What You Got, 10  
Chris Brown, Forever, 0  
New Kids On The Block, Summertime, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

**2 PISTOLS FEAT. T-PAIN & TAY OIZM** 738/120  
She Got It (Universal Republic)  
TOTAL STATIONS: 45

**THE SPILL CANVAS** 588/43  
Nine In The Afternoon (Decaydance/Fueled By Ramen/RRP)  
TOTAL STATIONS: 57

**FALL OUT BOY FEAT. JOHN MAYER** 553/15  
Beat It (Fueled By Ramen/Island/DJMG)  
TOTAL STATIONS: 46

**DAVID GUETTA & CHRIS WILLIS** 538/243  
Love Is Gone (Gum/Perfecto/Ultra)  
TOTAL STATIONS: 64

**SHWAYZE FEAT. CISCO AOLER** 493/102  
Buzzn! (Suretone/Geffen/Interscope)  
TOTAL STATIONS: 39

**SECONDHAND SERENADE** 486/73  
Fall For You (Classnote/ILG)  
TOTAL STATIONS: 30

**FOREVER THE SICKEST KIDS** 468/142  
Whoa Oh! (Me Vs. Everyone) (Universal Motown)  
TOTAL STATIONS: 44

**NE-YO** 364/74  
Closer (Def Jam/DJMG)  
TOTAL STATIONS: 51

**KYLIE FEAT. MIMS** 332/50  
All I See (Astralwerks/Capitol)  
TOTAL STATIONS: 36

## MOST INCREASED PLAYS

**+1368** **LIL WAYNE FEAT. STATIC MAJOR**  
Lollipop (Cash Money/Universal Motown)  
KHFI +52, WKOU +50, WBVD +46, WIOQ +43, KZCH +41, WAPE +36, WERO +36, WAKS +35, WKFS +35, KQCH +30

**+921** **DANITY KANE**  
Damaged (Bad Boy/Atlantic)  
WLKT +46, WAKZ +37, WBLL +35, WAPE +34, WAKS +26, KKRZ +23, WFHN +23, WWHT +22, WKKS +22, KSMB +22

**+820** **RAY J & YUNG BERG**  
Sexy Can I (Knockout/DE JA 34/Koch/Epic)  
WAKZ +44, WDJQ +40, WVYB +40, KHFI +39, WAPE +37, KDND +36, WKKF +33, KQCH +28, WKSC +26, KZCH +25

**+688** **MARIAH CAREY**  
Bye Bye (Island/DJMG)  
KSAS +32, WWHT +30, WXXL +27, WXLK +24, KWYL +22, KSLZ +22, WPRO +22, KQCH +22, WKKS +19, WNOK +18

**+624** **RIHANNA**  
Take A Bow (SRP/Def Jam/DJMG)  
KWYZ +38, WKKS +32, WFBC +30, KHOP +23, WKKF +23, WKSS +20, WKKS +18, KKMG +17, WXXL +16, WKST +14

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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▶ "THESE THREE WORDS" PENS A 21-20 HOP, BECOMING 20-YEAR-OLD VANCOUVER-BASED **ELISE ESTRADA'S** THIRD TOP 20 HIT AT CANADA CHR/TOP 40.

## CHR/TOP 40 INDICATOR REPORTERS

<b>KQID/Alexandria, LA</b> OM: Squirrel MD: Jessica	<b>KMXF/Fayetteville, AR</b> OM: Dave Ashcraft PD/MD: Jay Steele	<b>WSPK/Newburgh, NY</b> PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
<b>KXSS/Amarillo, TX</b> OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	<b>WMSR/Florence, AL</b> OM: Brian Landrum PD: Jon "Fatguy" Marte	<b>KCRS/Odessa, TX</b> PD/MD: Nate Rodriguez
<b>KGOT/Anchorage, AK</b> OM: Mark Murphy PD/MD: Bill Stewart	<b>WJMX/Florence, SC</b> OM: Randy "Mudflap" Wilcox PD/MD: Fisher	<b>WILN/Panama City, FL</b> PD: Chris Alan MD: Spoon
<b>WWBX/Bangor, ME</b> PD: Tommy Frark	<b>KISR/Ft. Smith, AR</b> OM/PD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham	<b>WPIA/Peoria, IL</b> OM: Gabe Reynolds PD/MD: Don "Big D" Black
<b>KRSQ/Billings, MT</b> OM/PD: Kyle McCoy	<b>KKXL/Grand Forks, ND</b> OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	<b>KRCS/Rapid City, SD</b> PD/MD: Spanky
<b>WWYL/Binghamton, NY</b> PD: Matt Johnson	<b>WQPO/Harrisonburg, VA</b> PD/MD: Ryan O'Bryan	<b>KJCK/Salina, KS</b> PD: Robert Elfman
<b>WBNQ/Bloomington, IL</b> OM: Dan Westhoff PD: Dave Adams MD: Mason Schaefer	<b>KLAZ/Hot Springs, AR</b> OM/PD: Keith Michaels APD/MD: Aaron Garrett	<b>KIXY/San Angelo, TX</b> OM: Jay Michaels PD/MD: David Carr
<b>KNDE/Bryan, TX</b> OM/PD: Tucker Young	<b>WKKE/Huntington, WV</b> PD: Jim Davis APD/MD: Gary Miller	<b>Music Choice Hit List/Satellite</b> PD: Justin Prager MD: Michael Schwab
<b>WRZE/Cape Cod, MA</b> OM: Steve McVie PD: David Duran	<b>KSYN/Joplin, MO</b> OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	<b>WXER/Sheboygan, WI</b> OM: Patrick Pendergast PD/MD: Ron Simonet
<b>KTRS/Casper, WY</b> OM/PD: Donovan Short	<b>WAZY/Lafayette, IN</b> PD/MD: Jimmy Knight	<b>WNOV/South Bend, IN</b> PD: Karen Rite MD: Scotty Wyld
<b>KZIA/Cedar Rapids, IA</b> OM: Rob Nortor PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	<b>WWSR/Lima, OH</b> OM: Brian Steel PD: Daniel "Kennedy" Baisden	<b>KCLD/St. Cloud, MN</b> OM: Matt Senne PD: JJ Holiday APD: Wayne D.
<b>WQQB/Champaign, IL</b> OM: Morgan Kane PD: Joe McIntyre	<b>KFRX/Lincoln, NE</b> PD: Matt McKay APD/MD: JJ Ryan	<b>WHTF/Tallahassee, FL</b> PD/MD: Brian O'Conner
<b>WHTE/Charlottesville, VA</b> OM: Vinnie Kice PD/MD: PJ Stylis	<b>KZII/Lubbock, TX</b> OM: Wes Nessmann PD: Ethan Dometrius	<b>WMGI/Terre Haute, IN</b> PD/MD: Jamie Dawson
<b>WJYY/Concord (Lakes Region), NH</b> PD/MD: AJ Dukette	<b>WCIL/Marion, IL</b> PD: Jon E Quest MD: Ivy	<b>WKHQ/Traverse City, MI</b> PD: Dave B. Goode MD: Lunchbox
<b>WKMX/Dothan, AL</b> PD: Trent Michaels	<b>KIFS/Medford, OR</b> PD/MD: Gemineye Mayers	<b>KUJ/Tri-Cities, WA</b> PD: AJ Brewster
<b>WBIZ/Eau Claire, WI</b> OM: Mike Cushman PD/MD: Jare E Jordan	<b>KNOE/Monroe, LA</b> OM/PD: Bobby Richards	<b>WWKZ/Tupelo, MS</b> OM/PD: Rick Stevens
<b>WNKI/Elmira, NY</b> OM/PD: Scott Fee MD: Eric McKay	<b>WVAQ/Morgantown, WV</b> OM: Hopyy Kercheval PD: Lacy Neff	<b>WIFC/Wausau, WI</b> PD: Jammin' Joe Malone MD: Belky
<b>WRTS/Erie, PA</b> PD: Jessica Curry APD: Danial Baister	<b>WWXM/Myrtle Beach, SC</b> OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	<b>WAZO/Wilmington, NC</b> OM/PD: Jerry Mac
<b>WSTO/Evansville, IN</b> OM: Tim Huelssing PD: Jason Addams	<b>WQGN/New London, CT</b> PD: Julie Johnson	<b>KFFM/Yakima, WA</b> OM: Ron Harris PD/MD: Steve Rocha
<b>WDAY/Fargo, ND</b> PD: Troy Dayton MD: Zander Kelly		

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	CHR/TOP 40 INDICATOR	
					TW	+/-
1	1	11	<b>LEONA LEWIS</b> BLEEDING LOVE	SYCO/J/RMG	3755	+39
2	2	15	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> NO AIR	19JIVE/ZOMBA	3628	-24
3	3	11	<b>USHER FEAT. YOUNG JEEZY</b> LOVE IN THIS CLUB	LAFACE/ZOMBA	3131	+56
4	3	18	<b>SARA BAREILLES</b> LOVE SONG	EPIC	3092	-218
5	4	18	<b>MILEY CYRUS</b> SEE YOU AGAIN	HOLLYWOOD	2922	-164
6	8	7	<b>MADONNA FEAT. JUSTIN TIMBERLAKE</b> 4 MINUTES	WARNER BROS.	2814	+257
7	7	19	<b>ONEREPUBLIC</b> STOP AND STARE	MOSLEY/INTERSCOPE	2753	+176
8	6	11	<b>MARIAH CAREY</b> TOUCH MY BODY	ISLAND/IDJMG	2402	-523
9	10	7	<b>RAY J &amp; YUNG BERG</b> SEXY CAN I	KNOCOUT/DEJA 34/KOCH/EPIC	2327	+202
10	9	18	<b>CHRIS BROWN</b> WITH YOU	JIVE/ZOMBA	1919	-519
11	15	6	<b>RIHANNA</b> TAKE A BOW	SRP/DEF JAM/IDJMG	1875	+252
12	11	26	<b>BUCKCHERRY</b> SORRY	ELEVEN SEVEN/ATLANTIC	1791	-146
13	12	24	<b>FLO RIDA FEAT. T-PAIN</b> LOW	POE BOY/ATLANTIC	1728	-195
14	14	11	<b>NATASHA BEDINGFIELD</b> PCKETFUL OF SUNSHINE	PHONOGENIC/EPIC	1703	+70
15	22	6	<b>DANITY KANE</b> DAMAGED	BAD BOY/ATLANTIC	1521	+355
16	13	17	<b>DAUGHTRY</b> FEELS LIKE TONIGHT	RCA/RMG	1502	-245
17	17	12	<b>COLBIE CAILLAT</b> REALIZE	UNIVERSAL REPUBLIC	1469	+149
18	19	8	<b>TAYLOR SWIFT</b> OUR SONG	BIG MACHINE/UNIVERSAL REPUBLIC	1422	+139
19	16	19	<b>RIHANNA</b> DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	1403	-135
20	24	4	<b>LIL WAYNE FEAT. STATIC MAJOR</b> LOLLIPOP	CASH MCNEY/UNIVERSAL MOTOWN	1340	+254
21	18	18	<b>LIFEHOUSE</b> WHATEVER IT TAKES	GEFFEN/INTERSCOPE	1337	+31
22	23	6	<b>JESSE MCCARTNEY</b> LEAVIN'	HOLLYWOOD	1258	+134
23	21	9	<b>FLYLEAF</b> ALL AROUND ME	A&M/OCTONE/INTERSCOPE	1253	+86
24	28	4	<b>METRO STATION</b> SHAKE IT	RED INK/RED/COLUMBIA	1169	+245
25	27	8	<b>BRITNEY SPEARS</b> BREAK THE ICE	JIVE/ZOMBA	1057	+98
26	31	5	<b>GAVIN DEGRAW</b> IN LOVE WITH A GIRL	J/RMG	1054	+181
27	32	3	<b>3 DOORS DOWN</b> IT'S NOT MY TIME	UNIVERSAL REPUBLIC	1052	+304
28	25	9	<b>CHERISH FEAT. YUNG JOC</b> KILLA	SHO'NUFF/CAPITOL	959	-121
29	34	12	<b>COLBY O'DONIS FEAT. AKON</b> WHAT YOU GOT	KO'NLIVE/GEFFEN/INTERSCOPE	76	+146
30	30	10	<b>WEBBIE, LIL' PHAT &amp; LIL BOOSIE</b> INDEPENDENT	TRILL/ASYLUM/ATLANTIC	691	-207
31	33	2	<b>MARIAH CAREY</b> BYE BYE	ISLAND/IDJMG	675	+329
32	33	5	<b>FLO RIDA FEAT. TIMBALAND</b> ELEVATOR	POE BOY/ATLANTIC	676	+11
33	26	13	<b>JONAS BROTHERS</b> WHEN YOU LOOK ME IN THE EYES	HOLLYWOOD	582	-416
34	35	7	<b>FERRAS</b> HOLLYWOOD'S NOT AMERICA	CAPITOL	569	+18
35	27	14	<b>LUPE FIASCO FEAT. MATTHEW SANTOS</b> SUPERSTAR	1ST & 15TH/ATLANTIC	534	-373
36	32	6	<b>LONDON</b> ONLY 2D	MATRIARCH	570	-17
37	37	3	<b>JOHN MAYER</b> SAY	AWARE/COLUMBIA	506	+93
38	38	2	<b>SIMPLE PLAN</b> YOUR LOVE IS A LIE	LAVA/ATLANTIC/RRP	466	+124
39	NEW	NEW	<b>CHRIS BROWN</b> FOREVER	JIVE/ZOMBA	454	+198
40	NEW	NEW	<b>SEAN KINGSTON FEAT. ELAN &amp; JUELZ SANTANA</b> THERE'S NOTHIN	BELUCA HEIGHTS/EPIC	445	+186

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	CANADA CHR/TOP 40	
					TW	+/-
1	1	7	<b>MADONNA FEATURING JUSTIN TIMBERLAKE</b> 4 MINUTES	WARNER BROS./WARNER	628	+13
2	2	13	<b>LEONA LEWIS</b> BLEEDING LOVE	SYCO/J/SONY BMG	673	+29
3	3	11	<b>USHER FEATURING YOUNG JEEZY</b> LOVE IN THIS CLUB	LAFACE/SONY BMG	650	+17
4	4	14	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> NO AIR	19JIVE/SONY BMG	591	+11
5	7	17	<b>MILEY CYRUS</b> SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	493	+6
6	10	5	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	KCNLIVE/GEFFEN/UNIVERSAL	488	+38
7	11	9	<b>RAY J &amp; YUNG BERG</b> SEXY CAN I	KNOCOUT/DEJA 34/EPIC/KOCH	464	+49
8	9	11	<b>BRITNEY SPEARS</b> BREAK THE ICE	JIVE/SONY BMG	458	-12
9	8	11	<b>SIMPLE PLAN</b> YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	457	-16
10	13	4	<b>HEDLEY</b> NEVER TOO LATE	UNIVERSAL	445	+66
11	5	17	<b>CHRIS BROWN</b> WITH YOU	JIVE/SONY BMG	433	-69
12	6	12	<b>MARIAH CAREY</b> TOUCH MY BODY	ISLAND/UNIVERSAL	424	-66
13	12	12	<b>JULY BLACK</b> UNTIL I STAY	UNIVERSAL	392	-7
14	16	6	<b>RIHANNA</b> TAKE A BOW	SRP/DEF JAM/UNIVERSAL	376	+58
15	14	22	<b>FLO RIDA FEATURING T-PAIN</b> LOW	POE BOY/ATLANTIC/WARNER	355	-24
16	23	3	<b>KREESHA TURNER</b> DON'T CALL ME BABY	EMI	349	+96
17	15	15	<b>SARA BAREILLES</b> LOVE SONG	EPIC/SONY BMG	328	-41
18	18	8	<b>CHERISH FEATURING YUNG JOC</b> KILLA	SHO'NUFF/CAPITOL/EMI	321	+37
19	17	9	<b>FLO RIDA FEATURING TIMBALAND</b> ELEVATOR	POE BOY/ATLANTIC/WARNER	321	+26
20	21	4	<b>ELISE ESTRADA</b> THESE THREE WORDS	ROCKSTAR	304	+45
21	25	7	<b>ADDICTIV</b> TONITE	URBAN HEAT	293	+50
22	26	8	<b>NATASHA BEDINGFIELD</b> PCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	285	+50
23	34	3	<b>DANITY KANE</b> DAMAGED	BAD BOY/ATLANTIC/WARNER	284	+106
24	19	10	<b>CRASH PARALLEL</b> WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	284	+9
25	27	15	<b>FABER DRIVE</b> WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	264	+29
26	37	3	<b>LIL WAYNE FEATURING STATIC MAJOR</b> LOLLIPOP	CASH MCNEY/UNIVERSAL	257	+89
27	22	6	<b>AVRIL LAVIGNE</b> THE BEST DAWN THING	RCA/SONY BMG	223	-32
28	24	20	<b>ONEREPUBLIC</b> STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	219	-27
29	20	14	<b>STATE OF SHOCK</b> HEARTS THAT BLEED	COROONA BAY	211	-61
30	40	2	<b>METRO STATION</b> SHAKE IT	REL INK/COLUMBIA/SONY BMG	203	+55

PDF WEEK ENDING MAY 4, 2008

♦ indicates CanCon





KUBE/Seattle's Web site offers a complete online experience and reasons to return

## Keep Pulling Me Back

Darnella Dunham  
DDunham@RadioandRecords.com

**S**tations are incorporating an increasing number of online features to get listeners to spend more time on their sites and to boost repeat visitors. Some sites have enticing graphics and fonts, nearly all have music and others focus on interactivity. But it's rare to find one that incorporates everything a radio Web site should have without looking cluttered.

KUBE/Seattle's kube93.com is like many other Clear Channel Web sites—but on steroids. It utilizes the company's standard template, yet offers a complete interactive experience. The site is easy to navigate, provides more than one way to reach destinations and has an appealing design.

PD/afternoon personality Eric Powers programs kube93.com as passionately as he does the station. "It's now in your job title," he says. "You're not just a program director, you're an online PD. It's like your new daypart, really."

### Music And Multimedia

On kube93.com, music is exposed in several ways. Potential hits that haven't reached the KUBE airwaves are featured in the Xclusive Trax section. Three songs are posted at a time for visitors to listen to. Local artists can also submit their music for possible airplay on the station's underground hip-hop show "Sunday Night Sound Sessions."

Full-length releases are given attention in the Album Review section. APD/MD/overnight personality Karen Wild auditions and reviews hot new releases and lists release dates for upcoming albums.

There are three dedicated sections for music videos on the home page, and each presents videos in its own way. While it's not unusual for a station to prominently list the top 10 most-played songs or a log of tunes that recently aired

in a dedicated section of the home page, KUBE uses that valuable real estate to post videos for some of those songs. A separate Video of the Week area spotlights a new video every seven days, while Music Video Battle presents a pair of clips and invites visitors to cast their votes. They can also visit the vault, which has a massive library.

KubeTube is a cool component that highlights three videos related to the station's on- and off-air happenings. The site also carries links to station personality webcams.

On many station Web sites, podcast content is primarily provided by the morning show, but the whole on-air team gets involved at KUBE. Morning show host T-Man and OM/middayer Shellie Hart have their own individually branded podcast players. T-Man's podcast contains various bits from his show while Hart's page features Shellie's Old Skool, which offers archived, on-demand audio from Hart's "All Request Old Skool Lunch." There's also a collection of podcasts from Powers, DJ Hyphen & J.



Powers

Moore's "Sunday Night Sound Sessions" and night show host Eddie Francis.

### So Much More

Even though several Clear Channel stations have launched their own customized social networking sites, the initiative hasn't reached KUBE just

### Seattle Gets 'On' With KUBE

PD Eric Powers believes KUBE/Seattle has to be on-air, online and on site in order to win. His formula for maintaining the station's terrestrial, digital and promotional presence appears to be working. Here's how KUBE fared in the last year of Arbitron surveys.

**Winter 2008**  
No. 118-34, 11.7  
No. 112+, 5.2

**Fall 2007**  
No. 118-34, 12.7  
No. 212+, 5.3

**Summer 2007**  
No. 118-34, 9.9  
No. 312+, 4.3

**Spring 2007**  
No. 218-34, 8.4  
No. 4 (tie) 12+, 4.1

Source: Arbitron

yet. However, listeners can interact with jocks through links to their individual MySpace pages. In the On the Air section of the station's home page, the personality who's currently on the air is pictured, and the request line, text number, e-mail address and the last three songs played are listed.

Rather than just posting news headlines, KUBE's site offers links for news photos and video, and links to read the associated story. The content is provided by Reuters. The site also has an updated concert calendar listing the hip-hop and R&B shows taking place in Seattle, a photo library and job listings.

In programming the site, Powers says he frequently asks himself, "How do I connect into technology and remind [listeners] that what I have is worth their time?" As long as we're connecting and they're using our brand in some source, that tells me that we're doing it right. But the message still has to be great; you just can't send out blanket text messages and hope it works. It's got to be about them and not about the station."

In addition to recognizing that competition is steep from new media for advertising dollars, Powers is ever mindful that the station is also vying with other outlets for listener attention. "I'm not really battling with terrestrial radio," he says. "The cell phone is my biggest competitor for time spent listening. When you're in your car and driving, you either Bluetooth it and mute out radio or you're on your phone and you're turning down the radio. Mobile is my biggest competitor right now and probably my best friend, because I can use texting and MMS and all these different opportunities down the road."

While Powers says remaining in step technologically with KUBE listeners is a never-ending process, he also says, "It's a lot of fun; I'm having a blast with it. It keeps me energized and it's reinvigorating, and I have an amazing team. Everybody's so into the technology and excited about the change and taking it on."

R&R

## Digital Dollars

Clear Channel KUBE/Seattle's Web site has become an important revenue tool for the station, according to PD Eric Powers, who has been called

upon to present kube93.com and its various features to existing and prospective station clients. By showing them firsthand what the site has to offer, the goal is to help advertisers recognize the value of spending some of their online budget with KUBE.

"We did a whole presentation about technology and showed how we could take [artist] performances, put a client on them and post them up in a matter of seconds," he says. "We showcased everything KUBE was doing



from mobile to online, plus the cross-synergy with all the platforms that we could offer.

"On-air, online, on site—that's inevitably going to separate us from the rest of the pack and then hopefully garner and earn the dollars of the advertisers as they switch a lot of their dollars to the online world," Powers says. "Radio needs that cachet, it needs that respect from the advertising community from the online standpoint so that we can earn their dollars." —DD





► **DANITY KANE** HITS THE TOP 10 FOR A SECOND TIME, AS "DAMAGED" ROLLS 11-9. **BAD BOY'S** "MAKING THE BAND" CREATION PEAKED AT NO. 4 WITH ITS DEBUT TRACK "SHOW STOPPER" IN 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS (IMPRINT / PROMOTION LABEL)	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	7	<b>LIL WAYNE FEAT. STATIC MAJOR</b> LOLLIPOP	<b>NO. 1 (2 WKS)</b>	CASH MONEY/UNIVERSAL MOTOWN	6540 +376	54.685	1
2	2	12	<b>USHER FEATURING YOUNG JEEZY</b> LOVE IN THIS CLUB		LAFACE/ZOMBA	5469 -331	43.869	2
3	3	15	<b>RAY J &amp; YUNG BERG</b> SEXY CAN I		KNOCKOUT/DEJA 34/EPIK/KOCH	5416 -398	38.044	3
4	4	12	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> NO AIR		19/JIVE/ZOMBA	4543 +139	30.580	5
5	6	13	<b>COLBY O'DONIS FEATURING AKON</b> WHAT YOU GOT		KONLIVE/GEFFEN/INTERSCOPE	4397 +128	31.246	4
6	5	12	<b>MARIAH CAREY</b> TOUCH MY BODY		ISLAND/IDJMG	3803 -480	28.256	6
7	7	9	<b>RICK ROSS FEATURING T-PAIN</b> THE BOSS		SLIP-N-SLIDE/DEF JAM/IDJMG	3616 +342	24.586	7
8	9	9	<b>LEONA LEWIS</b> BLEEDIN' LOVE		SYCO/RMG	3361 +567	21.078	8
9	11	8	<b>DANITY KANE</b> DAMAGED		BAD BOY/ATI ANTIC	2757 +218	17.791	10
10	8	16	<b>2 PISTOLS FEATURING T-PAIN &amp; TAY DIZM</b> SHE GOT IT		UNIVERSAL REPUBLIC	2718 -349	16.911	11
11	14	6	<b>PLIES FEATURING NE-YO</b> BUST IT BABY (PART 2)		BIG GATES/SLIP-N-SLIDE/ATLANTIC	2705 +656	17.867	9
12	34	12	<b>FLO RIDA FEATURING T-PAIN</b> LOW		POE BOY/ATLANTIC	2304 -150	15.611	13
13	10	22	<b>CHRIS BROWN</b> WITH YOU		JIVE/ZOMBA	2191 -468	16.726	12
14	17	8	<b>DJ FELLI FEL FEAT. NE-YO, FABOLOUS, KANYE WEST &amp; JERMAINE DUPRI</b> FINER THINGS		50 SO DEF/IDJMG	2057 +336	12.143	14
15	13	22	<b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b> INDEPENDENT		TRILL/ASYLUM/ATLANTIC	2011 -348	10.466	16
16	22	3	<b>MARIAH CAREY</b> BYE BYE	<b>AIRPOWER</b>	ISLAND/IDJMG	1757 +547	10.698	15
17	15	13	<b>CHERISH FEATURING YUNG JOC</b> KILLA		SHO'NUFF/CAPITOL	1534 -514	8.161	19
18	21	3	<b>NE-YO</b> CLOSER		DEF JAM/IDJMG	1455 +199	7.884	21
19	16	11	<b>FLO RIDA FEATURING TIMBALAND</b> ELEVATOR		POE BOY/ATLANTIC	1397 -632	6.506	28
20	18	25	<b>J. HOLIDAY</b> SUFFOCATE		MUSIC LINE/CAPITOL	1344 -115	7.991	20
21	25	3	<b>RIHANNA</b> TAKE A BOW		SRP/DEF JAM/IDJMG	1319 +184	5.851	32
22	19	15	<b>MARIO</b> CRYING OUT FOR ME		3RD STREET/JRMG	1200 -168	6.800	26
23	30	4	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME		B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	1190 +247	6.617	27
24	27	5	<b>NELLY FEATURING FERGIE</b> PARTY PEOPLE		DERRTY/UNIVERSAL MOTOWN	1119 +113	5.435	37
25	29	6	<b>WIZ KHALIFA</b> SAY YEAH		ROSTRUM/WARNER BROS.	1106 +127	5.528	35
26	24	7	<b>C-SIDE FEATURING KEYSHIA COLE</b> BOYFRIEND/GIRLFRIEND		1720/UNIVERSAL REPUBLIC	1077 -50	5.530	34
27	39	2	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS		KONLIVE/GEFFEN/INTERSCOPE	1060 +412	7.604	22
28	31	5	<b>BABY BASH FEATURING KEITH SWEAT</b> DON'T STOP		ARISTA/RMG	1058 +126	5.801	33
29	34	3	<b>ASHANTI</b> THE WAY THAT I LOVE YOU		THE INC./UNIVERSAL MOTOWN	1041 +247	6.067	31
30	28	5	<b>MADONNA FEATURING JUSTIN TIMBERLAKE</b> 4 MINUTES		WARNER BROS.	1020 +26	7.108	23
31	32	4	<b>SNOOP DOGG FEATURING TOO SHORT &amp; MISTAH F.A.B.</b> LIFE OF DA PARTY		OOGGYSTYLE/GEFFEN/INTERSCOPE	969 +111	4.611	-
32	23	17	<b>SHAWTY LO</b> DEY KNOW		D4L/ASYLUM	963 -238	6.275	30
33	33	4	<b>SEAN KINGSTON FEAT. ELAN &amp; JUELZ SANTANA</b> THERE'S NOTHING		BELUGA HEIGHTS/EPIK/KOCH	952 +92	5.456	36
34	NEW		<b>USHER FEAT. BEYONCE &amp; LIL WAYNE</b> LOVE IN THIS CLUB, PART II	<b>MOST INCREASED PLAYS/MOST ADDED</b>	LAFACE/ZOMBA	951 +680	9.127	18
35	20	17	<b>LUPE FIASCO FEATURING MATTHEW SANTOS</b> SUPERSTAR		1ST & 15TH/ATLANTIC	921 -344	9.841	17
36	26	17	<b>RIHANNA</b> DON'T STOP THE MUSIC		SRP/DEF JAM/IDJMG	867 -170	6.913	24
37	40	2	<b>THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D &amp; SUPERPOWER</b> LOLLI LOLL (POP THAT BODY)		HYPNOTIZE MINDS/COLUMBIA	818 +203	3.620	-
38	35	5	<b>PITBULL FEATURING TRINA &amp; YOUNG BOSS</b> GO GIRL		FAMOUS ARTISTS/TVT	816 +67	5.418	38
39	37	3	<b>ESTELLE FEATURING KANYE WEST</b> AMERICAN BOY		HOME SCHOOL/ATLANTIC	809 +170	4.708	-
40	NEW		<b>THE DREAM</b> I LUV YOUR GIRL		RADIO KILLA/DEF JAM/IDJMG	730 +241	4.829	39

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>USHER FEAT. BEYONCE &amp; LIL WAYNE</b> Love In This Club, Part II (LaFace/Zomba)	17
<b>THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D &amp; SUPERPOWER</b> Lolli Loll (Pop That Body) (Hypnotize Minds/Columbia)	15
<b>G UNIT</b> I Like The Way She Do It (G Unit/Interscope)	10
<b>ACE HOOD FEAT. T-PAIN &amp; RICK ROSS</b> Cash Flow (We The Best/Def Jam/IDJMG)	10
<b>MARIAH CAREY</b> Bye Bye (Island/IDJMG)	9
<b>KARDINAL OFFISHALL FEAT. AKON</b> Dangerous (KonLive/Geffen/Interscope)	9
<b>THE DREAM</b> I Luv Your Girl (Radio Killa/Def Jam/IDJMG)	9
<b>PLIES FEAT. NE-YO</b> Bust It Baby (Part 2) (Big Gates/Slip-N-Slide/Atlantic)	7
<b>V.I.C.</b> Get Silly (Young Mogul/Warner Bros.)	7
<b>KARINA</b> 16 @ War (Def Jam/IDJMG)	7

**ADDED AT... KUUU**  
Salt Lake City, UT  
PD: Brian Michel  
MD: Kevin Cruise  
Busta Rhymes Feat. Linkin Park, We Made It, 2 Play-N-Skillz, One No' Gin (Play That Song Mr. DJ), I T.I., No Matter What, 1 Three 6 Mafia, Lolli Loll (Pop That Body), 1

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>CHRIS BROWN</b> Forever (Jive/Zomba)	509/219	<b>BUN B FEAT. SEAN KINGSTON</b> That's Gangsta (Rap-A-Lot 4 Life/Asylum)	326/12
<b>V.I.C.</b> Get Silly (Young Mogul/Warner Bros.)	404/221	<b>THE GAME FEAT. KEYSHIA COLE</b> Game's Pain (Geffen/Interscope)	321/99
<b>CHRIS BROWN</b> Take You Down (Jive/Zomba)	357/93	<b>KID SISTER FEAT. KANYE WEST</b> Pro Nails (Downtown/Atlantic)	273/32
<b>WEBBIE FEAT. LETOYA LUCKETT</b> I Miss You (Trill/Asylum/Atlantic)	345/80	<b>JESSE MCCARTNEY</b> Leavin' (Hollywood)	267/53
<b>PLEASURE P.</b> Did You Wrong (Not Listed)	340/45	<b>DOLLA FEAT. T-PAIN &amp; TAY DIZM</b> Who The **** Is That? (The Gang/KonLive/Jive/Zomba)	247/6

## MOST INCREASED PLAYS

+680	<b>USHER FEAT. BEYONCE &amp; LIL WAYNE</b> Love In This Club, Part II (LaFace/Zomba)
+656	<b>PLIES FEAT. NE-YO</b> Bust It Baby (Part 2) (Big Gates/Slip-N-Slide/Atlantic)
+567	<b>LEONA LEWIS</b> Bleeding Love (SYCO/RMG)
+547	<b>MARIAH CAREY</b> Bye Bye (Island/IDJMG)
+40	<b>KARDINAL OFFISHALL FEAT. AKON</b> Dangerous (KonLive/Geffen/Interscope)

FOR WEEK ENDING MAY 4, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
76 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

## CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

**●** Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:** Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:** Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:** Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:** Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:** Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:** A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

**NEW AND ACTIVE:** Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:** A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:** Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC (inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

**n** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

**🇨🇦** Indicated solely on the Canadian charts for songs meeting Canadian content requirements.





▶ AFTER PUTTING SEVERAL MONTHS OF LEGAL ISSUES BEHIND HIM, **T.I.** PREPS THIS SUMMER'S RELEASE OF "PAPER TRAIL" WITH THE DEBUT OF "NO MATTER WHAT" AT NO. 32. THE UPCOMING ALBUM WILL BE THE RAPPER'S THIRD SINCE 2006.

## RHYTHMIC REPORTERS

- |   |   |   |  |
|---|---|---|--|
| <b>WAJZ/Albany, NY*</b><br>OM: Kevin Callahan<br>PD: Rob Ryan<br>MD: JD Redman                            | <b>WFFY/Ft. Walton Beach, FL</b><br>OM/PD: Scott 'Lugnut' Dwyer                           | <b>WPOW/Miami, FL*</b><br>OM/PD: Tom Calococci<br>MD: Eddie Mix   | <b>WJJS/Roanoke, VA*</b><br>PD: Cisoq  |
| <b>KKSS/Albuquerque, NM*</b><br>PD: D.J. Lopez<br>MD: Matthew Candelaria                                  | <b>WJFX/Ft. Wayne, IN*</b><br>PD: Phil Becker<br>APD/MD: Weasel                           | <b>KTTB/Minneapolis, MN*</b><br>OM/PD: Sam Elliot<br>MD: Zannie K.  | <b>KBMB/Sacramento, CA*</b><br>PD: Pattie Moreno<br>MD: DJ Short-E   |
| <b>KFAT/Anchorage, AK</b><br>OM: Tom Oakes<br>PD/MD: McConnell<br>"Man@Large" Adams<br>APD: Brad Erickson | <b>WNHT/Ft. Wayne, IN*</b><br>PD/MD: Shady Spencer  | <b>KHTN/Modesto, CA*</b><br>OM/PD: Rene Roberts   | <b>KFSM/Sacramento, CA*</b><br>PD: Byron Kennedy<br>APD: Randy Fox   |
| <b>WBTS/Atlanta, GA*</b><br>PD: Lee Cagle<br>APD/MD: Maverick   | <b>WDLD/Hagerstown, MD</b><br>OM: Rick Alexander<br>PD/MD: Artie Shultz                   | <b>KDON/Monterey, CA*</b><br>OM/PD: Sam Diggedy<br>APD/MD: Eric "The Funky 1"                                     | <b>WOCQ/Salisbury, MD</b><br>PD: Deelite<br>MD: Bill Baker   |
| <b>KDHT/Austin, TX*</b><br>OM/PD: Chase<br>APD: Boogie<br>MD: Deuce                                       | <b>WWKL/Harrisburg, PA*</b><br>OM/PD: John O'Dea<br>APD/MD: Venetia                       | <b>KYZZ/Monterey, CA*</b><br>PD: Tommy Del Rio<br>MD: Amy Chalis  | <b>KUUU/Salt Lake City, UT*</b><br>OM/PD: Brian Michel<br>APD/MD: Kevin Cruise                             |
| <b>KXBT/Austin, TX*</b><br>PD: Rudy Ramos<br>APD: Chico Rico  | <b>WZMX/Hartford, CT*</b><br>OM: Steve Salthany<br>PD/MD: DJ Buck<br>APD: David Simpson   | <b>WNVZ/Norfolk, VA*</b><br>OM: Don London<br>PD: Tias Schuster<br>MD: Shaggy                                     | <b>KPWT/San Antonio, TX*</b><br>OM: Roger Allen<br>PD: Eric Sean   |
| <b>KBDS/Bakersfield, CA*</b><br>PD: Robert Chavez<br>APD: Adlai "DJ D-Lay" Wilson                         | <b>KDDB/Honolulu, HI*</b><br>PD: Ryan Sean  | <b>KMRK/Odessa, TX</b><br>PD: Christopher Marquez<br>APD/MD: Kid Vicious  | <b>XHTZ/San Diego, CA*</b><br>PD: Rick Thomas<br>APD: DJ Tre   |
| <b>KISV/Bakersfield, CA*</b><br>PD/MD: J. Reed  | <b>KIKI/Honolulu, HI*</b><br>PD/MD: K-Smooth  | <b>KKWD/Oklahoma City, OK*</b><br>OM: Chris Baker<br>PD: Ronnie Ramirez   | <b>XMOR/San Diego, CA*</b><br>OM/PD: Lee Corneil<br>APD: Chris Loos<br>MD: Vanya                           |
| <b>WJMN/Boston, MA*</b><br>OM: Cadillac Jack<br>PD: Chris Tyler<br>APD: Dennis O'Heron<br>MD: GeeSpin     | <b>KPHW/Honolulu, HI*</b><br>OM: Wayne Maria<br>PD: KC Bejerana<br>MD: Kevin Akitake      | <b>WPYO/Orlando, FL*</b><br>OM: Steve Holbrook<br>PD: Stevie DeMann   | <b>KYLD/San Francisco, CA*</b><br>OM: Michael Martin<br>PD/MD: Jazzy Jim Archer<br>APD/MD: Travis Loughran |
| <b>WCZQ/Champaign, IL</b><br>PD/MD: Roderick "Suava" Lake   | <b>KPTY/Houston, TX*</b><br>OM: Arnulfo Ramirez<br>PD: Cindy Hill                         | <b>KCAQ/Oxnard, CA*</b><br>PD/MD: Brian "Big Bear" Davis  | <b>KWWV/San Luis Obispo, CA</b><br>OM: Drew Ross<br>PD: JoJo Lopez<br>APD/MD: Mr. Clean                    |
| <b>WRVZ/Charleston, WV*</b><br>OM: Rick Johnson<br>PD/MD: Woody Woods                                     | <b>WXIS/Johnson City, TN*</b><br>PD/MD: Todd Ambrose                                      | <b>KVYB/Oxnard, CA*</b><br>PD/AM/D: Daniel "Mambo" Herrejon   | <b>KPAT/Santa Maria, CA</b><br>PD/MD: DJ E-Wrek  |
| <b>WIBT/Charlotte, NC*</b><br>OM: Bruce Logan<br>PD: Rob Wagman<br>APD/MD: JoJo                           | <b>WKHT/Knoxville, TN*</b><br>OM: Rich Bailey<br>PD: Darren Stephens<br>MD: Joey Tack     | <b>KKUU/Palm Springs, CA</b><br>OM: Jen Shevlin<br>PD: Anthony "Antdog" Quiroz<br>APD: Erin Deveaux<br>MD: Ron T. | <b>WYPW/South Bend, IN</b><br>APD/MD: Mike Jackson   |
| <b>WBBM/Chicago, IL*</b><br>PD: Todd Cavanah<br>APD/MD: Erik Bradley                                      | <b>KRKA/Lafayette, LA*</b><br>PD: Chris Logan<br>MD: DJ Digital                           | <b>WZPW/Peoria, IL</b><br>OM/PD: Matt Bahan   | <b>KEZE/Spokane, WA*</b><br>OM: Roger Nelson<br>PD: Boomer Davis   |
| <b>KIBT/Colorado Springs, CO*</b><br>PD: Jared Goldberg<br>MD: Madboy                                     | <b>KNEX/Laredo, TX</b><br>PD: Arturo Serna III  | <b>WRDW/Philadelphia, PA*</b><br>PD: Leo "Kid Leo" Baldwin<br>MD: Marian Newsome-McAdam                           | <b>KWIN/Stockton, CA*</b><br>PD: Louie Diaz  |
| <b>KZFM/Corpus Christi, TX*</b><br>OM/PD: Ed Ocanas<br>MD: Arlene M. Cordell                              | <b>KLUC/Las Vegas, NV*</b><br>OM/PD: Cat Thomas<br>APD/MD: J.B. King                      | <b>KKFR/Phoenix, AZ*</b><br>PD: Bruce St. James<br>APD: Karlie Hustle<br>MD: DJ Joey Boy                          | <b>WLLD/Tampa, FL*</b><br>PD: Orlando<br>APD: Scantman<br>MD: Kristi Reif                                  |
| <b>KZZA/Dallas, TX*</b><br>PD: Al Fuentes<br>MD: DJ Reave   | <b>KVEG/Las Vegas, NV*</b><br>PD: Sherita Saulsberry<br>MD: Jesse "J-Noise" Garcia        | <b>KZON/Phoenix, AZ*</b><br>PD: Dennis Martinez<br>APD: Strawberry<br>MD: DJ Mikee Mike                           | <b>WYPW/South Bend, IN</b><br>APD/MD: Mike Jackson   |
| <b>KQKS/Denver, CO*</b><br>PD: Cat Collins<br>APD/MD: John E. Kage  | <b>WLTO/Lexington, KY*</b><br>OM: Robert Lindsey<br>PD: Tabatha Levault                   | <b>KOHT/Tucson, AZ*</b><br>OM: Tim Richards<br>PD: Fred Rico  | <b>WPPW/South Bend, IN</b><br>APD/MD: Mike Jackson   |
| <b>KPRR/El Paso, TX*</b><br>PD: Patti Diaz<br>APD/MD: DJ Slo Motion                                       | <b>KPWR/Los Angeles, CA*</b><br>PD: Jimmy Steal<br>APD/MD: E-Man                          | <b>KTBT/Tulsa, OK*</b><br>OM: Don Cristi<br>PD: Corbin Pierce<br>MD: Jonathan Shuford                             | <b>WRED/Portland, ME*</b><br>OM/PD: Buzz Bradley<br>MD: DJ Jon   |
| <b>XHTO/El Paso, TX*</b><br>OM/PD: Francisco Aguirre<br>APD/MD: Alex "Big Al" Flora                       | <b>KBTE/Lubbock, TX</b><br>OM: Jeff Scott<br>PD/MD: Magoo                                 | <b>KXJM/Portland, OR*</b><br>OM: Tim McNamera<br>PD/MD: Big Kid Bootz<br>APD: Carrie "Careezy" Fisher             | <b>KXBL/Tyler, TX</b><br>PD/MD: Charlie O'Douglas  |
| <b>WRCL/Flint, MI*</b><br>OM: J. Patrick<br>PD: Clay Church<br>MD: Ian Richards                           | <b>KSTQ/Lubbock, TX</b><br>PD: Eddie Moreno<br>APD: Vince Carrillo<br>MD: Gilbert Saldana | <b>WPKF/Poughkeepsie, NY</b><br>PD: Aaron "Dave" McCord<br>APD/MD: C.J. McIntyre                                  | <b>WMBX/West Palm Beach, FL*</b><br>OM/PD: Mark McCray<br>MD: Preston Lowe                                 |
| <b>KBOS/Fresno, CA*</b><br>PD: Greg Hoffman<br>MD: Danny Salas  | <b>WJQM/Madison, WI*</b><br>OM: Randy Hawke<br>PD: JD Garfield<br>MD: Brandon Marshall    | <b>WVXX/Providence, RI*</b><br>OM: Tony Bristol<br>PD/MD: Dan Hunt<br>APD: Joey Foxx                              | <b>KDGS/Wichita, KS*</b><br>PD: Greg "Hitman" Williams<br>MD: Dave "Deuce" Jacobson                        |
| <b>KSEQ/Fresno, CA*</b><br>OM/PD: Tommy Del Rio<br>MD: DJ Lacey   | <b>KBFM/McAllen, TX*</b><br>OM: Billy Santiago<br>PD: Johnny O<br>MD: Jay Z               | <b>KHKK/Yakima, WA</b><br>OM: Dewey Boynton<br>PD/MD: Matt Foley  | <b>KHKK/Yakima, WA</b><br>OM: Dewey Boynton<br>PD/MD: Matt Foley   |
| <b>WBTT/Ft. Myers, FL*</b><br>PD: Scrap Jackson<br>APD/MD: Omar "The Big O"                               | <b>KXHT/Memphis, TN*</b><br>PD: Mo Better   | <b>KEWB/Redding, CA</b><br>OM: Rick Healy<br>PD: Rico Garcia  | <b>KGGI/Riverside, CA*</b><br>PD: Jesse Duran<br>MD: DJ KC   |

\* Monitored Reporters

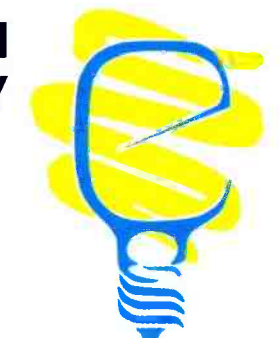
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	8	<b>LIL WAYNE FEATURING STATIC MAJOR</b> LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	NO. 1 (5 WKS)	11854 +419	107.000	1
2	2	15	<b>RICK ROSS FEATURING T-PAIN</b> THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG		7620 +594	60.382	2
3	3	17	<b>2 PISTOLS FEATURING T-PAIN &amp; TAY DIZM</b> SHE GOT IT	UNIVERSAL REPUBLIC		6142 -150	42.473	4
4	4	9	<b>PLIES FEATURING NE-YO</b> BUST IT BABY (PART 2)	BIG GATES/SLIP-N-SLIDE/ATLANTIC	MOST INCREASED PLAYS	6056 +1178	45.054	3
5	5	31	<b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b> INDEPENDENT	TRILL/ASYLUM/ATLANTIC	11	3105 -579	20.059	7
6	6	36	<b>FLO RIDA FEATURING T-PAIN</b> LOW	POE BOY/ATLANTIC	114	3090 -283	21.643	6
7	7	27	<b>SHAWTY LO</b> DEY KNOW	D4L/ASYLUM		2653 -482	22.165	5
8	9	10	<b>DJ FELLI FEL FEAT. NE-YO, FADLOUS, KANYE WEST &amp; JERMAINE DUPRI</b> FINER THINGS	SO SO DEF/IDJMG		2639 +326	14.494	9
9	16	5	<b>V.I.C.</b> GET SILLY	YOUNG MOGUL/WARNER BROS.		2035 +566	15.329	8
10	15	6	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN		1976 +325	11.295	13
11	11	7	<b>SNOOP DOGG FEATURING TOO \$HORT &amp; MISTAH F.A.B.</b> LIFE OF DA PARTY	DOGGYSTYLE/GEFFEN/INTERSCOPE		1968 +76	10.150	15
12	12	6	<b>NELLY FEATURING FERGIE</b> PARTY PEOPLE	DERRTY/UNIVERSAL MOTOWN		1921 +164	9.384	16
13	8	13	<b>FLO RIDA FEATURING TIMBALAND</b> ELEVATOR	POE BOY/ATLANTIC		1852 -926	8.774	18
14	10	23	<b>ROCKO</b> UMMA DO ME	ROCKY ROAD/ISLAND URBAN/DJMG		1574 -476	12.396	10
15	22	3	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	AIRPOWER	1380 +541	9.084	17
16	18	11	<b>C-SIDE FEATURING KEYSHIA COLE</b> BOYFRIEND/GIRLFRIEND	1720/UNIVERSAL REPUBLIC		1348 -47	6.571	22
17	14	22	<b>FAT JOE FEATURING J. HOLIDAY</b> I WON'T TELL	TERROR SQUAD/IMPERIAL/CAPITOL		1317 -344	10.377	14
18	17	16	<b>MIKE JONES FEATURING HURRICANE CHRIS</b> DROP & GIMME 50	ICE AGE/SWISHHOUSE/ASYLUM/WARNER BROS.		1316 -139	6.880	20
19	13	25	<b>LUPE FIASCO FEATURING MATTHEW SANTOS</b> SUPERSTAR	1ST & 15TH/ATLANTIC	11	1218 -453	11.627	12
20	20	7	<b>WIZ KHALIFA</b> SAY YEAH	ROSTRUM/WARNER BROS.		1190 +119	6.287	23
21	19	9	<b>WEBBIE FEATURING LETOYA LUCKETT</b> I MISS YOU	TRILL/ASYLUM/ATLANTIC		1180 +51	5.022	31
22	21	7	<b>BABY BASH FEATURING KEITH SWEAT</b> DON'T STOP	ARISTA/RMG		1062 +126	5.802	25
23	23	4	<b>SHAWTY LO</b> FOOLISH	D4L/ASYLUM		907 +112	6.649	21
24	24	7	<b>TRINA FEATURING KEYSHIA COLE</b> I GOTTA THANK FOR YOU	SLIP-N-SLIDE		865 +74	4.636	34
25	29	7	<b>ACE HOOD FEATURING T-PAIN &amp; RICK ROSS</b> CASH FLOW	WE THE BEST/DEF JAM/IDJMG		846 +150	4.696	33
26	30	3	<b>THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG O &amp; SUPERPOWER</b> LOLLIPOP (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA		838 +202	3.730	36
27	25	9	<b>PITBULL FEATURING TRINA &amp; YOUNG BOSS</b> GO GIRL	FAMOUS ARTISTS/TVT		827 +71	5.517	27
28	28	7	<b>BUN B FEATURING SEAN KINGSTON</b> THAT'S GANGSTA	RAP-A-LOT 4 LIFE/ASYLUM		802 +68	5.470	28
29	26	17	<b>LIL' WIL</b> MY DOUGIE	RUDEBWOY/UNAUTHORIZED/ASYLUM		707 -42	5.741	26
30	34	2	<b>THE GAME FEATURING KEYSHIA COLE</b> GAME'S PAIN	GEFFEN/INTERSCOPE		535 +144	5.261	30
31	NEW		<b>LIL WAYNE</b> A MILLI	CASH MONEY/UNIVERSAL MOTOWN		501 +270	7.024	19
32	NEW		<b>T.I.</b> NO MATTER WHAT	GRAND Hustle/ATLANTIC		462 +462	6.009	24
33	31	8	<b>SHAWTY LO</b> DUNN DUNN	D4L/ASYLUM		449 -19	3.476	38
34	35	2	<b>SHAWTY PUTT</b> DAT BABY	BME		441 +26	2.640	-
35	27	13	<b>LIL MAMA FEATURING CHRIS BROWN &amp; T-PAIN</b> SHAWTY GET LOOSE	FAMILIAR FACES/JIVE/ZOMBA		432 -307	3.214	-
36	32	16	<b>JAY-Z FEATURING PHARRELL</b> I KNOW	ROC-A-FELLA/DEF JAM/IDJMG		421 +4	11.827	11
37	39	2	<b>BIG BOI FEATURING ANDRE 3000 &amp; RAEKWON</b> ROYAL FLUSH	LAFACE/ZOMBA		376 +25	2.389	-
38	40	3	<b>G UNIT</b> I LIKE THE WAY SHE DO IT	G UNIT/INTERSCOPE		357 -17	5.308	29
39	NEW		<b>FAT JOE FEATURING PLIES &amp; DRE</b> AIN'T SAVIN' NOTHIN'	TERROR SQUAD/IMPERIAL/CAPITOL		353 +115	1.774	-
40	33	16	<b>MISSY ELLIOTT</b> CHING-A-LING	THE COLD MIND/ATLANTIC		342 -76	4.864	32

FOR WEEK ENDING MAY 4, 2008

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A sampling of some of urban radio's most-visited online destinations

## Traffic Report

Darnella Dunham

DDunham@RadioandRecords.com

Alexa provides estimates of Web traffic for individual sites, ranking them based on visits from users of its Alexa Toolbar for Internet Explorer and from sidebars integrated in other Web browsers. While Alexa's methodology has raised questions about whether its samples are representative of the general Internet population, many rely on the service to gauge the relative popularity of Web sites.

Using Alexa data as a guide, what follows is a glimpse of the online menus of some of urban, urban AC and gospel radio's busiest sites.

### Interactive Hip-Hop, R&B, Gospel

In 2007, Radio One aggressively ramped up its online efforts, and many of the company's urban outlets adopted the "Interactive hip-hop & R&B" positioner. KBXX (97.9 the Box)/Houston, for example, provides a multiplatform digital experience on kbxx.com. Its e-community menu includes BoxTube (on-demand video of station events and artists interviews), a section on videogame strategy and a link to play such old-school games as "Pac-Man" and "Donkey Kong."

Atlanta is widely acknowledged as a hip-hop mecca, and Radio One urban WHTA (Hot 107.5) is capitalizing on the market's hotness by giving local artists two ways to get their music on-air. (Both methods are explained in detail at hot1079atl.com.)

Urban AC sister KSOC (94.5 KSoul)/Dallas has a visually pleasing site with textured wallpaper and colors that pop. But 945ksoul.com also has substance—the station's top promotion, personalities and links to videos and features are readily accessible on its home page.

Despite using a standard template for many of its sites, Clear Channel's Web approach hasn't prevented its stations from creating unique cyber experiences of their own. The first element to capture one's attention at the sites for urban outlets WBTP (95.7 the Beat)/Tampa (957thebeat.com) and WGCI/Chicago (wgci.com) are their vibrant, inviting col-

ors. Both home pages are clean and easy to navigate.

The front page for urban WWPR (Power 105.1)/New York's power1051fm.com is never static, which creates the impression that its content is constantly updated. The station logo and the "listen live" channel move continuously, while the main box on the upper left recently rotated promotions info, pics from Mariah Carey's studio visit and a link to Lil Wayne's video for "Lollipop." A link to a variety of podcasts is readily accessible, while an on-demand section highlights the most recently added elements.

Urban KMEL/San Francisco's site (106kmel.com) streams exclusive video content on its KMEL TV channel. Like many other Clear Channel sites, it includes a social network. Morning man Chuy Gomez's Bay Babes lets visitors vote for the cutest babies in the area. Overall, 106kmel.com reflects the personality and flavor of KMEL and provides plenty of accessible video links.

Urban WQUE (Q93)/New Orleans (q93.com) hosts a Hit It or Quit feature for listeners to submit and rate each other's photos. Personality pages are kept up-to-date—middayer Uptown Angela appears to change hers daily with photos and entertainment news. Her page is also personal: She posts pictures of her friends and family as well as photos taken with artists. In addition, as a fitness enthusiast, she dispenses workout tips in video form.

Perhaps in response to the continued popularity of ABC-TV's "Dancing With the Stars," Clear Channel's urban AC WDAS-FM/Philadelphia has brought line dancing online with prominently displayed home page links to line dance video tutorials at wdasm.com.

### Online Attractions

- Video from in-studio appearances and station events
- 'Listen live' functionality
- Podcasts
- Blogs
- Photo galleries
- Social networking
- Listener-submitted photos and mixes
- Entertainment news
- Artist profiles



### More Noteworthy Destinations

Radio One and Clear Channel aren't the only companies with sites pulling sizable numbers, according to Alexa. Among others with top performers are CBS Radio's WVEE (V-103)/Atlanta. Its innovative V-103 Web Mag virtual magazine provides up-to-the-minute traffic and weather reports; horoscopes; movie, entertainment, sports and fashion listings; and a guide to the area's lowest gas prices (v-103.com).

"Keep it simple" seems to be the online motto at Monroe County urban WDKX/Rochester, N.Y. Its site, wdkx.com, offers pages of events, blogs and pictures, plus active links on its New Music channel.

A news crawl atop the home page for CBS Radio's urban WPGC-FM/Washington provides a snapshot of current events and entertainment news. PGC-TV, part of the drop-down menu of the Media Vault channel on wpge955.com, streams videos from dozens of in-studio artist interviews, behind-the-scenes footage and vintage clips from veteran morning man/former BET host Donnie Simpson.

Although Kool DJ Red Alert and Chuck Chill-out are among the legendary mixers at Emmis urban AC WRKS (98.7 Kiss FM)/New York, listeners get to try their hand at mixing through its Kiss Listener Master Mix. After joining the Kiss E-mail Connection at 987kissfm.com, visitors can submit and judge other listener-submitted mixes.

Gospel news, an artist profile, promotions and a daily praise are among the attractions available at Inner City gospel WLIB-AM/New York's wlib.com. The newly added On Demand channel looks promising, as the page is being populated with in-studio celebrity interviews.

## Destination Sites

Following are the most-visited radio station Web sites in their respective formats.

### Urban

1. WBTP/Tampa: 957thebeat.com
2. WWPR/New York: power1051fm.com
3. KMEL/San Francisco: 106kmel.com
4. WGCI/Chicago: wgci.com
5. WVEE/Atlanta: v-103.com
6. KBXX/Houston: kbxx.com
7. WQUE/New Orleans: q93.com
8. WDKX/Rochester, N.Y.: wdkx.com
9. WPGC-FM/Washington: wpge955.com
10. WHTA/Atlanta: hot1079atl.com

### Urban AC

1. WBLS/New York: wbls.com
2. WVAZ/Chicago: v103.com
3. WDAS-FM/Philadelphia: wdasm.com
4. WRKS/New York: 987kissfm.com
5. KJLH/Los Angeles:

6. WAMJ/Atlanta: classicoul1025.com
7. KSOC/Dallas: 945ksoul.com
8. WMXD/Detroit: mix923fm.com
9. WMJM/Louisville: 1013online.com
10. KBLX/San Francisco: kblx.com

### Gospel

1. WPZE/Atlanta: praise975.com
2. WCHB-AM/Detroit: wchb1200.com
3. KROI/Houston: praise921.com
4. WGRB-AM/Chicago: gospel1390.com
5. KHLR/Little Rock: 949hallelujah.com
6. WPPZ/Philadelphia: praise1039.com
7. WNNL/Raleigh: praise1039.com
8. WLIB-AM/New York: wlib.com
9. WPRS/Charlotte: praise1041.com
10. WHLW/Montgomery, Ala.: 1043hallelujahfm.com

SOURCE: alexa.com





▶ WHILE LIL WAYNE CONTINUES HIS REIGN, RICK ROSS CLIMBS 5-2, GRANTING RAP TITLES THE TOP TWO POSITIONS ON THE URBAN CHART FOR THE FIRST TIME SINCE "SHAWTY" BY PLIES AND "MAKE ME BETTER" BY FABOLOUS RANKED 1 AND 2, RESPECTIVELY, IN THE AUG. 17, 2007, ISSUE OF R&R.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	7	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (2 WKS)	★	5314 +43	52.315	1
2	5	14	RICK ROSS FEATURING T-PAIN THE BOSS			4004 +252	35.796	3
3	2	12	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11 ★	3855 -604	36.454	2
4	8	8	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11	3659 +456	33.877	4
5	6	10	ASHANTI THE WAY THAT I LOVE YOU		★	3539 +256	33.751	5
6	7	10	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		★	3424 +199	25.563	9
7	3	15	RAY J & YUNG BERG SEXY CANI		11	3412 -505	28.712	6
8	9	8	PLIES FEATURING NE-YO BUST IT BABY (PART 2)			3351 +522	27.188	8
9	4	12	MARIAH CAREY TOUCH MY BODY		11 ★	3143 -630	27.749	7
10	10	12	TREY SONGZ LAST TIME		★	2444 +151	21.116	11
11	23	2	USHER FEAT. BEYONCE & LIL WAYNE LOVE IN THIS CLUB, PART II	AIRPOWER/MOST INCREASED PLAYS	★	2369 +1097	23.069	10
12	11	14	RAHEEM DEVAUGHN CUSTOMER		★	2197 +106	19.368	12
13	18	4	CHRIS BROWN TAKE YOU DOWN		★	1877 +387	18.424	13
14	13	24	SHAWTY LO DEY KNEW			1690 -244	15.889	15
15	27	3	KEYSHIA COLE HEAVEN SENT	AIRPOWER		1672 +522	15.673	16
16	22	3	V.I.C. GET SILLY	AIRPOWER		1631 +350	13.443	19
17	12	21	THE-DREAM FALSETTO			1626 -405	16.763	14
18	15	32	MARIO CRYING OUT FOR ME		11 ★	1424 -97	14.700	18
19	29	4	THE-DREAM I LUV YOUR GIRL	AIRPOWER	★	1419 +332	14.802	17
20	14	21	ROCKO UMMA DO ME			1365 -382	11.435	21
21	20	8	SEAN GARRETT FEATURING LUOACRIS GRIPPIN'		★	1323 -36	6.910	26
22	32	2	ALICIA KEYS TEENAGE LOVE AFFAIR		★	1265 +366	11.793	20
23	21	13	MIKE JONES FEATURING HURRICANE CHRIS DROP & GIMME 50			1225 -83	6.557	27
24	28	4	NE-YO CLOSER		★	1184 +92	5.940	30
25	24	14	LYFE JENNINGS NEVER NEVER LAND		★	1176 -87	7.718	22
26	17	9	DAY26 GOT ME GOING			1175 -326	6.329	28
27	25	6	MARY J. BLIGE STAY DOWN		★	1115 -113	7.594	24
28	30	5	SNOOP DOGG FEATURING TOO SHORT & MISTAH F.A.B. LIFE OF DA PARTY			999 -35	5.539	31
29	26	20	FAT JOE FEATURING J. HOLIOAY I WON'T TELL			949 -204	7.591	25
30	31	4	KARINA IS @ WAR		★	943 +17	5.282	32
31	NEW		MARIAH CAREY BYE BYE		★	896 +272	4.350	39
32	37	3	SEAN KINGSTON FEATURING ELAN & JUELZ SANTANA THERE'S NOTHING		★	886 +136	3.506	-
33	34	3	MARIO MUSIC FOR LOVE		★	846 +85	7.712	23
34	33	6	WEBBIE FEATURING LETOYA LUCKETT I MISS YOU			835 -29	3.629	-
35	35	2	NELLY FEATURING FERGIE PARTY PEOPLE		★	802 +51	3.949	-
36	36	2	R. KELLY HAIR BRAIDER			795 +45	4.062	-
37	NEW		SHAWTY LO FOOLISH			791 +111	6.202	29
38	39	4	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME			786 +84	4.678	36
39	40	4	TRINA FEATURING KEYSHIA COLE I GOTTA THANK FOR YOU		★	764 +72	4.228	40
40	NEW		ACE HOOD FEATURING T-PAIN & RICK ROSS CASH FLOW			687 +139	3.051	-

## MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

**HOT STYLZ & YUNG JOC** 32  
Lookin Boy (Swagg Team/Block/Jive/Zomba)

**G UNIT** 24  
I Like The Way She Do It (G Unit/Interscope)

**BLOOD RAW FEAT. YOUNG JEEZY** 22  
Louie (CTE/Def Jam/IDJMG)

**THE-DREAM** 21  
I Luv Your Girl (Radio Killa/Def Jam/IDJMG)

**KHIA** 13  
Be Yo Lady (Big Cat)

**ALICIA KEYS** 11  
Teenage Love Affair (MBK/J/RMG)

**LEONA LEWIS** 11  
Bleeding Love (SYCO/J/RMG)

**USHER FEAT. BEYONCE & LIL WAYNE** 10  
Love In This Club, Part II (LaFace/Zomba)

**V.I.C.** 9  
Get Silly (Young Mogul/Warner Bros.)

**ADDED AT... WBLK**  
Buffalo, NY  
PD: Chris Reynolds  
Cherish, Amnesia, 3  
Hot Stylz & Yung Joc, Lookin Boy, 3  
G Unit, I Like The Way She Do It, 0  
KeAnthony, I Ain't Tryna, 0  
Shawty Lo, Foolish, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>RIHANNA</b> Take A Bow (SRP/Def Jam/DJMG)	623/89	<b>RAY LAVENDER</b> Stay (KonLive/Geffen/Interscope)	395/23
TOTAL STATIONS:	36	TOTAL STATIONS:	38
<b>ESTELLE FEAT. KANYE WEST</b> American Boy (Home School/Atlantic)	602/59	<b>LIL WAYNE</b> A Milli (Cash Money/Universal Motown)	389/201
TOTAL STATIONS:	63	TOTAL STATIONS:	56
<b>CHERISH</b> Amnesia (She Huff/Capitol)	525/56	<b>T.I.</b> No Matter What (Grand Hustle/Atlantic)	372/372
TOTAL STATIONS:	50	TOTAL STATIONS:	61
<b>BUN B FEAT. SEAN KINGSTON</b> That's Gangsta (Rap-A-Lot 4 Life/Asylum)	476/57	<b>PLEASURE P.</b> Did You Wrong (Not Listed)	355/73
TOTAL STATIONS:	45	TOTAL STATIONS:	13
<b>JAHEIM FEAT. KEYSHIA COLE</b> I've Changed (Divine Mill/Atlantic)	459/65	<b>NOEL GOURDIN</b> The River (Epic)	330/24
TOTAL STATIONS:	35	TOTAL STATIONS:	30

## MOST INCREASED PLAYS

+1097	★	<b>USHER FEAT. BEYONCE &amp; LIL WAYNE</b> Love In This Club, Part II (LaFace/Zomba)
+522		<b>PLIES FEAT. NE-YO</b> Bust It Baby (Part 2) (Big Gates/Slip-N-Slide/Atlantic)
+522		<b>KEYSHIA COLE</b> Heaven Sent (Imani/Geffen/Interscope)
+456		<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> No Air (19/Jive/Zomba)
+387	★	<b>CHRIS BROWN</b> Take You Down (Jive/Zomba)

FOR WEEK ENDING MAY 4, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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▶ "NEVER WOULD HAVE MADE IT" BECOMES **MARVIN SAPP'S** FIRST URBAN AC TOP 10 (12-'0). THE SONG ALSO SPENDS AN ASTOUNDING 32ND WEEK ATOP GOSPEL, ESTABLISHING THE LONGEST REIGN ON ANY R&R CHART SINCE THE NIELSEN BDS ERA DAWNED IN 1990. PALOMO'S "NO ME CONOCES AUN" COMMANDED REGIONAL MEXICAN FOR 31 WEEKS IN 2001-02

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS / IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	2	26	<b>KEYSHIA COLE</b> I REMEMBER	<b>NO. 1 (6 WKS)</b> IMANI/GEFFEN/INTERSCOPE	1818	+74	15.227	1
2	3	29	<b>JAHEIM</b> NEVER	DIVINE MILL/ATLANTIC	1687	+14	14.978	3
3	1	32	<b>RAHEEM DEVAUGHN</b> WOMAN	JIVE/ZOMBA	1666	-84	11.952	5
4	4	26	<b>ALICIA KEYS</b> LIKE YOU... I NEVER SEE ME AGAIN	MBK//RMG	1482	-31	15.035	2
5	5	30	<b>MARY J. BLIGE</b> JUST FINE	MATRIARCH/GEFFEN/INTERSCOPE	1374	-94	12.582	4
6	6	24	<b>ERYKAH BADU</b> HONEY	UNIVERSAL MOTOWN	1240	+16	8.568	9
7	8	12	<b>MARIAH CAREY</b> TOUCH A BODY	ISLAND/IDJMG	1094	+13	10.986	6
8	7	16	<b>ANGIE STONE</b> SOMETIMES	STAX/CMG	965	-195	7.977	10
9	9	15	<b>KEITH SWEAT FEATURING PAISLEY BETTIS</b> SUGA SUGA SUGA	KEIA/ATCO/RHINO	946	-3	5.436	15
10	12	20	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	929	+135	8.827	8
11	10	20	<b>J. HOLIDAY</b> SUFFOCATE	MUSIC LINE/CAPITOL	852	+5	7.073	11
12	11	28	<b>JILL SCOTT</b> MY LOVE	HIDDEN BEACH	844	-40	6.578	12
13	14	0	<b>NOEL GOURDIN</b> THE RIVER	EPIC	698	+77	5.816	13
14	16	4	<b>LYFE JENNINGS</b> NEVER NEVER LAND	COLUMBIA	671	+156	5.505	14
15	13	14	<b>CHARLIE WILSON FEATURING T-PAIN</b> SUPA SEXY	JIVE/ZOMBA	620	-36	3.768	19
16	18	19	<b>MARY J. BLIGE</b> WORK THAT	MATRIARCH/GEFFEN/INTERSCOPE	532	+102	9.351	7
17	15	13	<b>LEDISI</b> IN THE MORNING	VERVE FORECAST/VERVE	471	-43	3.718	20
18	20	5	<b>AL GREEN FEATURING JOHN LEGEND</b> STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	464	+102	2.822	22
19	19	5	<b>JAHEIM FEATURING KEYSHIA COLE</b> I'VE CHANGED	DIVINE MILL/ATLANTIC	410	+47	2.490	23
20	25	3	<b>DWELE</b> I'M CHEATIN'	KOCH	351	+77	1.549	31
21	27	4	<b>LALAH HATHAWAY</b> LET GO	STAX/CMG	347	+122	2.940	21
22	22	4	<b>ASHANTI</b> THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	335	+34	4.689	17
23	29	2	<b>ALICIA KEYS</b> TEENAGE LOVE AFFAIR	MBK//RMG	334	+142	2.008	26
24	23	11	<b>MARCUS MILLER FEATURING CORINNE BAILEY RAE</b> FREE	3 DEJICES/CMG	329	+6	1.345	33
25	21	7	<b>CHRISTETTE MICHELE</b> LOVE IS YOU	DEF JAM/IDJMG	322	+14	1.756	29
26	26	9	<b>RAHEEM DEVAUGHN</b> CUSTOMER	JIVE/ZOMBA	303	+19	4.305	18
27	28	3	<b>RAH-SHAN PATTERSON</b> FEELS GOOD	ARTISTRY	265	+54	1.258	38
28	30	11	<b>MINT CONDITION</b> BABY BOY / BABY GIRL	CAGED BIRD/IMAGE	203	+18	0.576	-
29	24	10	<b>JANET</b> LUV	ISLAND/IDJMG	202	-87	1.718	30
30	31	14	<b>MARY J. BLIGE</b> HURT AGAIN	MATRIARCH/GEFFEN/INTERSCOPE	171	-13	1.158	39
31	38	2	<b>ALGEBRA</b> RUN AND HIDE	KEDAR	167	+66	0.494	-
32	14	10	<b>BOYZ II MEN</b> JUST MY IMAGINATION (RUNNING AWAY WITH ME)	DECCA	159	+16	1.876	28
33	33	4	<b>MARIO</b> MUSIC FOR LOVE	3RD STREET//RMG	159	+12	0.870	-
34	32	10	<b>LIVIN' OUT LOUD</b> LATELY	KIN	146	-4	0.531	-
35	RE-ENTRY	4	<b>ANTHONY DAVID FEATURING INDIA.ARIE</b> WORDS	SOULBIRD/UNIVERSAL REPUBLIC	143	+54	0.771	-
36	37	4	<b>JANET</b> CAN'T BE GOOD	ISLAND/IDJMG	143	+26	1.017	-
37	RE-ENTRY	1	<b>ERIC BENET</b> YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	120	+98	2.164	24
38	36	6	<b>RANDY JACKSON FEATURING BARBI ESCO</b> MY R&B	DREAM MERCHANT ZIV/CMG	113	-3	0.347	-
39	RE-ENTRY	1	<b>JILL SCOTT FEATURING GEORGE DUKE</b> WHENEVER YOU'RE AROUND	HIDDEN BEACH	103	+9	2.123	25
40	RE-ENTRY	1	<b>RAHEEM DEVAUGHN</b> LOVE DRUG	JIVE/ZOMBA	102	+63	1.884	27

## + MOST ADDED

ARTIST / TITLE / LABEL	NEW STATIONS
<b>ERYKAH BADU</b> Soldier (Universal Motown) KDKS, KMEZ, KNEK, KOKY, KQXL, WAKB, WGPR, WHUR, WKXI, W.XC, WMGL, WMPZ, WQMG, WVBE, WXST	15
<b>WILL DOWNING</b> Fantasy (Spending Time With You) (Peak/CMG) KBLX, KMEZ, KOKY, KQXL, Sirius Heart & Soul, WAKB, WHUR, WKXI, WLXC, WMGL, WMPZ, WSRB, WXST	13
<b>ALICIA KEYS</b> Teenage Love Affair (MBK//RMG) WAKB, WBVA, WHQT, WKSP, WMJM, WMOJ, WPHR	7
<b>LEONAH LEWIS</b> Bleeding Love (SYCO//RMG) KMEZ, KOKY, KQXL, WGPR, WLXC, WMPZ, WVBE	7
<b>LALAH HATHAWAY</b> Let Go (Stax/CMG) KDKS, WAKB, WKSP, WERB, WVAZ	5
<b>CALVIN RICHARDSON</b> Sang No More (Nu Mo/Shanachie) KMEZ, KNEK, KOKY, KQXL, WMPZ	5
<b>J. HOLIDAY</b> Suffocate (Musicline/Capitol) KMJQ, WBL5, WHQT, WROU	4
<b>NOEL GOURDIN</b> The River (Epic) KSOC, WNEW, WRNB, WZAK	4
<b>DWELE</b> I'm Cheatin' (Koch) KJMS, WFUN, WMXD, WQNC	4
<b>ANTHONY DAVID FEAT. INDIA.ARIE</b> Words (Soulbird/Universal Republic) KDKS, WBVA, WWDW	3

**ADDED AT... WQMG 97.1 QMG**  
Greensboro, NC  
PD: Shilayne Cole  
Erykah Badu, Soldier, 1

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## NEW AND ACTIVE

ARTIST / TITLE / LABEL	PLAYS / GAIN	ARTIST / TITLE / LABEL	PLAYS / GAIN
<b>MARIAH CAREY</b> Bye Bye (Island/IDJMG)	100/38	<b>KEANTHONY</b> Ain't Tryna Reprise/Warner Bros.)	63/47
<b>NE-YO</b> Go On Girl (Def Jam/IDJMG)	83/7	<b>THE CLARK SISTERS</b> Jivin' (EMI Gospel)	60/22
<b>USHER FEAT. BEYONCE &amp; LIL WAYNE</b> Love In This Clit, Part II (LaFace/Zomba)	79/40	<b>KENNE' WAYNE</b> You're The Best Good Time	60/20
<b>CALVIN RICHARDSON</b> (Nu Mo/Shanachie)	66/23	<b>WILL DOWNING</b> Fantasy (Spending Time With You) (Peak/CMG)	52/3
<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> No Ar (19Jive/Zomba)	65/11	<b>LATIMORE</b> My Give A Damn Cave Out (Latstone)	41/0

## ↑ MOST INCREASED PLAYS

<b>+156</b>	<b>LYFE JENNINGS</b> Never Never Land (Columbia) KMJQ +11, WBVA +10, KQXL +10, WFUN +10, WVBE -8, WSRB +8, KDKS -7, WQNC +6, WGPR -6, WDLT +6
<b>+142</b>	<b>ALICIA KEYS</b> Teenage Love Affair (MBK//RMG) SHS +11, WPHR +10, WMIB +10, WHQT +5, WDA5 +8, WXST +8, WBVA +8, X562 +7, WKXI +7, WVBE +7
<b>+135</b>	<b>MARVIN SAPP</b> Never Would Have Made It (Verity/Zomba) WVXL +23, WZAK +21, WWIN +15, KVMA +12, WZZZ +9, WHQT +7, WMGL +7, WDLT +7, WBL5 +6, KSOC +6
<b>+122</b>	<b>LALAH HATHAWAY</b> Let Go (Stax/CMG) WKSP +11, SHS +10, WGPR +9, WVAZ +8, KNEK +7, KQXL +7, WKXI +7, KOKY +6, WLDL +5, WJLH +4
<b>+102</b>	<b>MARY J. BLIGE</b> Work That (Matriarch/Geffen/Interscope) WVXL +23, WHQT +15, KMJQ +15, WMIB +8, WMGL +6, WQMG +4, WKXS +3, WFUN +3, WWDW -3, WKSP -3

FOR WEEK ENDING MAY 4, 2008.  
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► GOSPEL MUSIC ICON/EVANGELIST **DORINDA CLARK-COLE** ROPES THE MOST INCREASED PLAYS TROPHY WITH "TAKE IT BACK," WHICH GAINS 69 SPINS AND SPIKES 5-3. SHE IS ONE-FOURTH OF THE CLARK SISTERS, WHO BULLET AT NO. 2 FOR A THIRD WEEK WITH "LIVIN'."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	50	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT	NO. 1 (32 WKS) VERITY/ZOMBA	990 +5	4.543 1
2	2	40	<b>THE CLARK SISTERS</b> LIVIN'	EMI GOSPEL	929 +21	4.121 2
3	5	16	<b>DORINDA CLARK-COLE</b> TAKE IT BACK	<b>MOST INCREASED PLAYS</b> GOSPO CENTRIC/ZOMBA	811 +69	3.390 4
4	3	28	<b>RICKY DILLARD &amp; "NEW G" (NEW GENERATION CHORALE)</b> THE LIGHT	NUSPRING	792 -21	2.877 9
5	7	22	<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> WORK IT OUT	EMTRO GOSPEL	783 +66	3.009 7
6	4	34	<b>BEVERLY CRAWFORD</b> HE'S DONE ENOUGH	JDI	759 -10	3.145 6
7	9	9	<b>REGINA BELLE</b> GOD IS GOOD	PENDULUM	689 +36	3.408 3
8	6	30	<b>KIRK FRANKLIN</b> DECLARATION (THIS IS IT)	GOSPO CENTRIC/ZOMBA	658 -84	2.718 10
9	8	55	<b>MAURETTE BROWN CLARK</b> ONE GOD	AIR GOSPEL/MALACO	615 -40	2.941 8
10	10	47	<b>BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR</b> NOT ABOUT US	ALPHA DOG/TYSCOT	588 -25	3.271 5
11	11	24	<b>SHEKINAH GLORY MINISTRY</b> JESUS	KINGDOM	571 -1	2.242 11
12	14	32	<b>RUBEN STUDDARD, DEITRICK HADDON &amp; MARY MARY</b> LOVE HIM LIKE I DO	VERITY/ZOMBA	517 +30	2.020 12
13	13	23	<b>ANGELA SPIVEY &amp; THE VOICES OF VICTORY</b> EYES ON THE PRIZE	JEG	495 -17	1.459 15
14	15	35	<b>THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE</b> RIGHT NOW PRAISE	TYSCOT/NEW LIFE/VERITY/ZOMBA	428 -24	2.006 13
15	16	17	<b>JONATHAN NELSON FEATURING PURPOSE</b> MY NAME IS VICTORY	INTEGRITY	404 -8	1.319 17
16	19	12	<b>JAMES FORTUNE &amp; FIYA</b> I TRUST YOU	<b>AIRPOWER</b> BLACK SMOKE/WORLWIDE	386 +30	1.196 19
17	20	12	<b>DONALD LAWRENCE INTRODUCES: THE MURRILLS</b> FAMILY (THERE'S A HEALING)	QUIET WATER/VERITY/ZOMBA	381 +34	1.033 22
18	18	9	<b>CECE WINANS</b> WAGING WAR	PURESPRINGS GOSPEL	364 -20	1.126 21
19	22	15	<b>CANTON JONES</b> MY DAY	ARROW	342 +6	1.658 14
20	21	14	<b>ISAIAH D. THOMAS &amp; ELEMENTS OF PRAISE</b> THE GREATEST	HABAKKUK	338 0	1.188 20
21	23	18	<b>JIMMY HICKS &amp; THE VOICES OF INTEGRITY</b> MOVE	WORLDWIDE	322 -3	0.979 23
22	24	7	<b>CHRISTOPHER</b> YES	JEG	297 +16	0.780 25
23	26	5	<b>ISRAEL &amp; NEW BREED</b> IF NOT FOR YOUR GRACE	INTEGRITY	283 +14	0.378 -
24	25	19	<b>DEWAYNE WOODS FEATURING THE TRI-CITY SINGERS</b> GOD IS	QUIET WATER/VERITY/ZOMBA	272 -7	1.250 18
25	27	6	<b>BYRON CAGE</b> ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	257 -4	0.637 28
26	28	3	<b>THE WEST ANGELES COGIC MASS CHOIR</b> LORD PREPARE ME	EMI GOSPEL	220 -1	0.850 24
27	30	2	<b>KIRK FRANKLIN</b> JESUS	<b>MOST ADDED</b> FO YO SOUL/GOSPO CENTRIC/ZOMBA	217 +39	1.445 16
28	29	10	<b>DEITRICK HADDON PRESENTS VOICES OF UNITY</b> HE'S ABLE	TYSCOT	204 +10	0.367 -
29	NEW		<b>J MOSS</b> ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	186 +28	0.536 29
30	NEW		<b>JASON CHAMPION</b> ALWAYS	BROOKS/EMI GOSPEL	141 +10	0.431 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>KIRK FRANKLIN</b> Jesus (Fo Yo Soul/Gospo Centric/Zomba) WFLT, WFMI, WPZS, WXOK	4
<b>DORINDA CLARK-COLE</b> Take It Back (Gospo Centric/Zomba) WPZZ	1
<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> Work It Out (Emtro Gospel) WPPZ	1
<b>SHEKINAH GLORY MINISTRY</b> Jesus (Kingdom) WPPZ	1
<b>JAMES FORTUNE &amp; FIYA</b> I Trust You (Blacksmoke) WWIN	1
<b>CHRISTOPHER</b> Yes (JEG) WLOK	1
<b>NATHANIEL &amp; NECY</b> Serve Nobody But You (WOGG) WLOK	1
<b>SUPREME 7</b> Another Yes (T) KOKA	1
<b>KEVIN JARIDO &amp; NU VIRTUE</b> Sunday Morning (Emtro Gospel) WFLT	1

**ADDED AT... WLOK**  
Memphis, TN  
PD/MD: Kim Harper  
Christopher, Yes, O  
Nathaniel & Necy, Serve Nobody But You, O

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>NORMAN HUTCHINS</b> It's Your Season (IR) TOTAL STATIONS: 14	136/15	<b>MARTHA MUNIZZI</b> Invincible God (Martha Munizzi) TOTAL STATIONS: 11	95/10
<b>STAN JONES FEAT. TARRALYN RAMSEY</b> Where Would I Be (Blackberry/Malaco) TOTAL STATIONS: 8	133/3	<b>DESTINY PRAISE</b> His Will (Destiny Style) TOTAL STATIONS: 6	91/2
<b>TRIN-I-TEE 5:7</b> I Will Lift (Spirit Rising/Music World) TOTAL STATIONS: 10	129/1	<b>SUPREME 7</b> Another Yes (T) TOTAL STATIONS: 12	90/11
<b>NATHANIEL &amp; NECY</b> Serve Nobody But You (WOGG) TOTAL STATIONS: 13	128/22	<b>TYE TRIBBETT &amp; G.A.</b> Hold On (Integrity) TOTAL STATIONS: 9	81/3
<b>BISHOP PAUL S. MORTON</b> Not Me Lord, You (Tehillah/Light) TOTAL STATIONS: 13	128/12	<b>CHRISTOPHER LEWIS</b> Joy (Frontline/Tyscot) TOTAL STATIONS: 8	80/9

## MOST INCREASED PLAYS

<b>+69</b>	<b>DORINDA CLARK-COLE</b> Take It Back (Gospo Centric/Zomba) SIPR +15, WUFD +13, KROI +8, WXEZ +7, WCAO +7, WPZZ +7, WGRB +6, WXVI +5, KATZ +5, WXOK +5
<b>+66</b>	<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> Work It Out (Emtro Gospel) WPZS +22, KROI +11, WTLG +8, WHLW +7, WNNL +6, WLOU +6, WPPZ +5, WEAL +5, WXPZ +4, WFLT +4, WWIN +3
<b>+57</b>	<b>KIERRA KIKI SHEARD</b> You (EMI Gospel) KROI +5, WPPZ +5, WFMV +4, WJMO +4, WJYD +4, WLIB +4, WNNL +4, WPRS +4, WPZE +4, WPZS +4
<b>+39</b>	<b>KIRK FRANKLIN</b> Jesus (Fo Yo Soul/Gospo Centric/Zomba) WPZS +22, SIPR +14, WXEZ +10, XSRT +7, WXOK +6, WCAO +4, WTHE +3, WEUP +2, WPZE +1, KROI +1
<b>+36</b>	<b>REGINA BELLE</b> God Is Good (Pendulum) WPZE +12, WHLW +12, WNNL +9, KROI +9, WSOK +7, WTLG +7, WPZZ +5, WEAL +5, WNOO +4, WPZS +2

FOR WEEK ENDING MAY 4, 2008  
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## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>JOSHUA'S TROOP</b> EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		616 573	6	<b>HEZEKIAH WALKER &amp; LFC</b> GRATEFUL (VERITY/ZOMBA)		369 384
2	<b>J MOSS</b> PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		545 522	7	<b>MYRON BUTLER &amp; LEVI</b> STRONCER (EMI GOSPEL)		330 382
3	<b>YOLANDA ADAMS</b> HOLD ON (COLUMBIA)		384 405	8	<b>ISRAEL &amp; NEW BREED FEATURING T-BONE</b> WITH LONG LIFE (INTEGRITY)		302 324
4	<b>REV. TIMOTHY WRIGHT &amp; THE NEW YORK FELLOWSHIP MASS CHOIR</b> YOU MUST COME IN AT THE DOOR (MQM/JEG)		379 343	9	<b>DEWAYNE WOODS &amp; WHEN SINGERS MEET</b> LET GO (QUIET WATER/VERITY/ZOMBA)		283 288
5	<b>BRUCE PARHAM</b> CALL JESUS (EMTRO GOSPEL)		373 403	10	<b>THE CLARK SISTERS</b> BLESSSED & HIGHLY FAVORED (EMI GOSPEL)		263 268

## GOSPEL REPORTERS

- WPZE/Atlanta, GA\***  
OM: Steve Hegwood  
PD/MD: Derek Harper
- WCAO/Baltimore, MD\***  
PD: Lee Michaels  
APD/MD: Danielle Brown
- WWIN/Baltimore, MD\***  
PD: Mike Roberts
- WXOK/Baton Rouge, LA\***  
OM: LeBron "LBJ" Joseph  
PD/MD: J'Michael Francois
- WUFO/Buffalo, NY\***  
PD: Dwayne "Landers" Cumberlander  
MD: Duane Price
- WJN/Charleston, SC\***  
OM: Michael Baynard  
PD: Belinda Parker  
MD: Anthony Baxter
- WXTG/Charleston, SC\***  
OM: Bryan Taylor  
PD: Michael Tee  
APD: Edwin "Chef" Wright
- WPZS/Charlotte, NC\***  
PD: Alvin Stowe  
MD: Tonya Rivens
- WNOO/Chattanooga, TN\***  
OM: Lee Clear  
PD/MD: Sam Terry
- WGRB/Chicago, IL\***  
PD: Sonya M. Blakey  
APD/MD: Effie Rofie
- WJMO/Cleveland, OH\***  
PD/MD: Kim Johnson
- WFMV/Columbia, SC\***  
PD: Tony "Gee" Green  
APD/MD: Monica Washington
- WEAM/Columbus, GA**  
OM: Carl Conner, Jr.  
PD: Pam Dixon
- WAVJ/Columbus, MS**  
OM: CQ Riley  
PD: Sebastian Riley
- WJYD/Columbus, OH\***  
OM: Jerry Smith  
PD: Dawn Mosby
- KHVN/Dallas, TX**  
PD: Antonio Johnson
- WCHB/Detroit, MI\***  
OM/MD: Al Payne
- WFLT/Flint, MI\***  
OM/MD: Sammie L. Jordan, Jr.
- WEAL/Greensboro, NC\***  
PD/MD: Joseph Level
- KROI/Houston, TX\***  
OM/MD: Terri Thomas
- WDJL/Huntsville, AL\***  
PD/MD: Walter Peavey
- WEUP/Huntsville, AL\***  
OM: Hundley Batts  
PD: Steve Murry  
MD: Ricky Sykes
- WTLG/Indianapolis, IN\***  
OM: Brian Wallace  
PD: The First Lady  
MD: Donovan Hartwell
- WHLH/Jackson, MS\***  
OM: Steve Kelly  
MD: Lance Fuller
- WOAD/Jackson, MS\***  
OM: Stan Branson  
PD/MD: Percy Davis
- KPRT/Kansas City, MO**  
OM: Andre Carson  
PD: Myron Fears  
APD: Freddie Bell  
MD: Debbie Dee Johnson
- KHLR/Little Rock, AR\***  
OM: Sonny Victory  
PD: JC Loves
- KPKZ/Little Rock, AR**  
OM: Mark Dylan  
PD: Billy St. James
- WLOU/Louisville, KY\***  
PD: Bill Price
- WBPP/Memphis, TN**  
MD: Doreen Graves
- WHAL/Memphis, TN\***  
PD: Eileen Collier  
APD/MD: Tracy Bethea
- WLOK/Memphis, TN\***  
PD/MD: Kim Harper
- WMBM/Miami, FL**  
PD/MD: Greg Cooper
- WHLW/Montgomery, AL\***  
OM: Michael Long  
PD/MD: Conny Bryant
- WXVI/Montgomery, AL\***  
PD: Glinda Perkins
- WTHE/Nassau, NY\***  
MD: Clara Mack
- Rejoice Radio/Network**  
OM: Frankie Hemphill  
PD: RaShaun Green  
MD: Samuel Priester
- Rejoice! Musical Soulfood/Network**  
PD: Willie Mae McIver
- WPRF/New Orleans, LA**  
PD: Kris "Cap'n Kris" McCoy
- WYLD/New Orleans, LA\***  
PD: Derrick Corbett  
APD/MD: Loretta Petit
- WLIB/New York, NY\***  
PD: Denise Hill
- WFMI/Norfolk, VA\***  
OM: Neal Williams  
PD: Mike Chandler
- WXEZ/Norfolk, VA\***  
OM: John Shonby  
PD: Dale Murray
- WPPZ/Philadelphia, PA\***  
OM/MD: Eloy Smith  
APD/MD: CeCe McGhee
- WNNL/Raleigh, NC\***  
OM/MD: Jerry Smith  
MD: Melissa Wade
- WPZZ/Richmond, VA\***  
OM: Jeff Anderson  
PD: Reggie Baker
- Sheridan Gospel Network/Satellite**  
PD: Michael Gamble  
APD: Morgan Dukes  
MD: Ace Alexander
- Sirius Praise/Satellite\***  
OM: B.J. Stone  
PD: Pat McKay
- XM The Spirit/Satellite\***  
PD/MD: Jay Bryant
- WSOK/Savannah, GA\***  
PD: E. Larry McDuffie
- KOKA/Shreveport, LA\***  
PD: Eddie Giles  
APD/MD: Sharon Flournoy
- KATZ/St. Louis, MO\***  
MD: Dwight Stone
- WIMG/Trenton, NJ**  
OM/MD: Felicia Brannon  
APD/MD: Robyn McCollum
- WTSK/Tuscaloosa, AL**  
OM: Greg Tomascello  
PD/MD: Charles Anthony
- WPRS/Washington, DC\***  
PD: Matt Anderson
- WFAI/Wilmington, DE**  
OM: Melvin Brittingham  
PD/MD: Manuel Mena

\* Monitored Reporters





New ways to capture listeners' attention

## Spinning A World Wide Web

Kevin Peterson

KPeterson@RadioandRecords.com

Radio station Web sites used to be a mere extension of the station or another way to give clients or underwriters added value, but today they are turning into a separate medium with the ability to give listeners options that stations couldn't previously provide. ■ Michael Buckingham, GM of Spirit Communications' WUFM (RadioU)/Columbus, Ohio, and TVU Music Television, says Web sites have become essential tools for stations. "Done correctly, a station's Web site will deepen the connection a listener already feels with a station's music and air talent," Buckingham says. "Any opportunity to increase a listener's time spent with the station, online or on-air, is important and should be maximized." Northwestern Media Web producer Carl Bliss, whose flagship station is KTIS/Minneapolis, adds, "It allows people to go deeper into content we're sharing on the air. But there's also that listener engagement. It helps build community."

When it comes to the "must haves" for any station site, Buckingham says it all starts with a clean design. "An easy, obvious navigation structure and a home page that contains strong branding with content that matches the station's format, yet avoids clutter is a good start." Updated content is also necessary, he adds. "A station Web site has to be more than merely a billboard that never changes. Give listeners some reasons to listen to you on-air every day, and they will. Give listeners some reasons to visit your Web site every day—in the form of updated content not available everywhere else—and they will."

### Communication Path

Content is king for both mediums and Buckingham says the sky is the limit as long as it matches the station's image. For music outlets, artist links, music news, live streaming, "now playing" artist and title information, concert listings, contest info and an easy-to-find e-mail newsletter sign-up are standard fare that listeners typically expect to find at their favorite station's site.

Bliss says listeners also expect a clear path of communication with the station to reinforce that sense of community. He adds, "Our page is never going to be the next Facebook or MySpace for any of our listeners, but I think that ability to interact either

around what we're talking about, around our brand or even here among the greater church in the Twin Cities, is where we're trying to head with our Web site. We can connect those with prayer requests with those who can pray for them. We can connect organizations in need of volunteers with people who are looking for ways to help."

Buckingham notes that online streaming "can take your station places that your radio signal doesn't reach, around the world or into schools and office buildings in a weak part of your coverage area—and to that teen or college student or stay-at-home mom that doesn't just happen to have a radio at their desk. Just be prepared to pay your royalties." Broadcasters who stream music programming on the Web are required to pay royalties to copyright holders through performance rights organization SoundExchange.

A recent contest staged by KTIS illustrates how the Web can bolster a station promotion. For a family reunion vacation giveaway, the station solicited stories from listeners about why they deserved to win. Entries were posted on the Web site where listeners voted on the best.

"We talked about it on the radio, but it was really an online contest to vote for the families," Bliss says. "When it came time to make the announcement, we were still thinking about how to grab elements from

this event. Not just bring this family to the studio and make the announcement on the air, but we were following them around with video cameras and still cameras and trying to grab their story in text form as well. We're putting a lot more time into thinking about how this works across multiple channels."



### Keep The Camera Rolling

Radio sites continue to experiment with on-demand video. "Online video is all the rage," Buckingham says. "YouTube has seen to that. It's hard to go to any popular media site and not find

video as a major component." He suggests that stations try out different online video approaches, starting with the obvious—artist studio appearances.

"Have an intern shoot video of the on-air interview, upload it to YouTube and put a player on your site. Better yet, keep the camera rolling off-air, and tease your listeners to go see what happened after the interview. Behold—original video content that doesn't exist anywhere else but at your site."

Buckingham points to RSS feeds and podcasts as other avenues for making content available to super P1 listeners when they're not tethered to their radio or computer. "If you have compelling content, what better way to get inside your listeners' iPods?" he asks.

However, licensing issues have moved copyrighted music off the table for podcast providers—most radio podcasts rely on spoken-word content. Stations already airing a "best of" version of their morning show can easily turn it into a podcast, sans the music. "When listed properly on iTunes and

other outlets, that podcast can drive new potential listeners to your station," Buckingham says.

Blogs for on-air personalities are another way to interact with listeners. Bliss says, "We're even trying to push all of our jocks [to save some of] their content [for] online. If they only had a few seconds to talk about something on the air, they can go a little deeper on their blog page and have that interaction with their listeners as well."

The Web site should entice prospective listeners to check out the station and encourage existing listeners to listen even more, Buckingham says. "Meanwhile, the station should make the Web site seem so important that the listener is missing out if they haven't been there recently."

Buckingham is also looking ahead to when consumers effortlessly enjoy audio and video streamed from the Internet in the car. It can already be done, but not easily. "A number of studies have suggested this may well impact terrestrial radio listening more than satellite, MP3 players and everything we already compete with. That doesn't spell the death of radio though. We who create content just need to make sure our content can play anywhere—it's not really just about radio anymore, right?"

### Station Web Site 'Must Haves'

- Clean design
- Updated content
- Live streaming
- Artist links
- Music news
- 'Now playing' info
- Concert listings
- A mirror of station promotions
- Newsletter sign-up
- Clear path of communication



**'The station should make the Web site seem so important that the listener is missing out if they haven't been there recently.'**

—Michael Buckingham



# R&R CHRISTIAN AC

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► WORSHIP LEADER AND NEWFOUNDLAND NATIVE **MATT MAHER** CLAIMS HIS FIRST TOP 10 ON THE CHRISTIAN AC LIST, AS "YOUR GRACE IS ENOUGH" IMPROVES 11-10 (UP 34 PLAYS). NOW IN ITS 12TH CHART WEEK, "GRACE" IS THE YOUNGEST TOP 10 TITLE THIS ISSUE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	19	<b>JEREMY CAMP</b> LET IT FADE	NO. 1 (6 WKS) BEC/TOOTH & NAIL	141E -15	3.343 5
2	2	30	<b>MATTHEW WEST</b> YOU ARE EVERYTHING	SPARROW/EMI CMG	129E +6	4.178 2
3	4	16	<b>FEE</b> ALL BECAUSE OF JESUS	INO	126E +18	2.966 8
4	3	15	<b>STEVEN CURTIS CHAPMAN</b> CINDERELLA	SPARROW/EMI CMG	122E -60	3.535 3
5	6	14	<b>CASTING CROWNS</b> EVERY MAN	BEACH STREET/REUNION/PLG	1170 +41	2.659 12
6	7	36	<b>ROBBIE SEAY BAND</b> SONG OF HOPE	SPARROW/EMI CMG	106E +4	4.184 1
7	10	13	<b>NEEDTOBREATHE</b> WASHED BY THE WATER	MOST INCREASED PLAYS ATLANTIC/WORD-CURB	106E +122	2.218 15
8	8	13	<b>TENTH AVENUE NORTH</b> LOVE IS HERE	REUNION/PLG	103E +33	3.275 6
9	5	31	<b>MERCYME</b> GOD WITH US	INO	102E -116	2.708 10
10	11	12	<b>MATT MAHER</b> YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	945 +34	3.377 4
11	14	4	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	921 +113	2.376 13
12	12	13	<b>33MILES</b> THANK YOU	INO	918 +31	2.286 14
13	9	36	<b>CHRIS TOMLIN</b> AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	913 -32	2.962 9
14	13	16	<b>DECEMBERADIO</b> FIND YOU WAITING	SLANTED/SPRING HILL	912 +25	1.889 18
15	16	14	<b>JADON LAVIK</b> COME THOU FOUNT	BEC/TOOTH & NAIL	713 +41	3.195 7
16	17	9	<b>AARON SHUST</b> WATCH OVER ME	BRASH	652 +29	1.941 17
17	19	5	<b>NATALIE GRANT</b> I WILL NOT BE MOVED	CURB	617 +104	1.096 21
18	18	8	<b>CHRIS SLIGH</b> EMPTY ME	BRASH	542 +10	1.047 22
19	20	11	<b>RUSH OF FOOLS</b> CAN'T GET AWAY	MIDAS	514 +20	0.990 24
20	21	17	<b>CONNERSVINE</b> LIVE FOR YOU	AIRPOWER INO	466 +5	2.665 11
21	22	19	<b>BUILDING 429</b> SINGING OVER ME	WORD-CURB	458 -1	1.545 19
22	23	4	<b>MEREDITH ANDREWS</b> YOU'RE NOT ALONE	WORD-CURB	441 +20	0.963 25
23	29	5	<b>NEWSBOYS</b> STAY STRONG	SPARROW/EMI CMG	427 +88	0.842 27
24	24	12	<b>PHILLIPS, CRAIG &amp; DEAN</b> TOP OF MY LUNGS	INO	404 +24	0.756 -
25	25	7	<b>LAURA STORY</b> MIGHTY TO SAVE	INO	402 +24	0.662 -
26	26	6	<b>THE AFTERS</b> KEEPING ME ALIVE	INO	379 +22	0.886 26
27	NEW		<b>MATTHEW WEST</b> SOMETHING TO SAY	SPARROW/EMI CMG	328 +95	0.676 -
28	27	11	<b>DAVID CROWDER BAND</b> NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	328 -23	0.840 28
29	28	16	<b>TOBYMAC FEATURING SITI MONROE</b> ONE WORLD	FOREFRONT/EMI CMG	327 -21	0.837 29
30	NEW		<b>PLUMB</b> IN MY ARMS	CURB	321 +66	0.539 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>FRANCESCA BATTISTELLI</b> I'm Letting Go (Fervent/Word-Curb) KCMS, KKSP, KTSL, WCSG, WMUZ	5
<b>MATTHEW WEST</b> Something To Say (Sparrow/EMI CMG) WCRJ, WDJC, WJTL, XM The Message	4
<b>NEWSBOYS</b> Stay Strong (Sparrow/EMI CMG) KCMS, KFSH, KVMV	3
<b>JOSH WILSON</b> 3 Minute Song (Sparrow/EMI CMG) KHZR, KKSP, WCRJ	3
<b>SWITCHFOOT</b> This Is Home (Sparrow/EMI CMG) KBNJ, WBSN, WCRJ	3
<b>BIG DADDY WEAVE</b> What Life Would Be Like (Fervent/Word-Curb) KSBJ, Sirius Spirit 66, WRBS	3
<b>FEE</b> All Because Of Jesus (INO) KKFS, KWND	2
<b>NEEDTOBREATHE</b> Washed By The Water (Atlantic/Word-Curb) WAWZ, WFHM	2
<b>ROBBIE SEAY BAND</b> Song Of Hope (Sparrow/EMI CMG) WCVU, WLFJ	2

**ADDED AT... KHZR**  
St. Louis, MO  
PD/MD: Greg Cassidy  
Plumb, In My Arms, O  
Josh Wilson, 3 Minute Song, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>MAINSTAY</b> Where Your Heart Belongs (BEC/Tooth & Nail) TOTAL STATIONS: 16	292/13	<b>WARREN BARFIELD</b> Love Is Not A Fight (Essential/PLG) TOTAL STATIONS: 8	167/10
<b>LIFEHOUSE</b> Whatever It Takes (Geffen/Interscope) TOTAL STATIONS: 8	289/51	<b>SALVADOR</b> Aware (Word-Curb) TOTAL STATIONS: 13	145/27
<b>JOSH WILSON</b> 3 Minute Song (Sparrow/EMI CMG) TOTAL STATIONS: 21	242/38	<b>DANIEL DOSS BAND</b> God In Me (Sparrow/EMI CMG) TOTAL STATIONS: 8	128/4
<b>MARK HARRIS</b> All For The Glory Of You (INO) TOTAL STATIONS: 19	241/24	<b>DIZMAS</b> Yours (ForeFront/EMI CMG) TOTAL STATIONS: 12	125/22
<b>JEFF JOHNSON BAND</b> Ruin Me (NuSpring) TOTAL STATIONS: 12	231/33	<b>MANDISA</b> Voice Of A Savior (Sparrow/EMI CMG) TOTAL STATIONS: 14	124/3

## MOST INCREASED PLAYS

+122	<b>NEEDTOBREATHE</b> Washed By The Water (Atlantic/Word-Curb) WCVU +29, WRCM +20, WLAB +12, WBSN +12, WJQK +9, WAWZ +9, WPAR +7, WFHM +7, WPOZ +5, WDJC +4
+113	<b>THIRD DAY</b> Call My Name (Essential/PLG) KHZR +28, WLPJ +18, WDJC +17, KHZR +14, KGBI +9, WVFJ +7, WCRJ +6, WBSN +5, WJIE +4, KPEZ +4
+104	<b>NATALIE GRANT</b> I Will Not Be Moved (Curb) KHZR +23, WRBS +12, KCMS +11, KFSH +9, SIST +6, WCRJ +6, WDJC +6, WBSN +4, KSEJ +4, WAFJ +4, KXOJ +3
+95	<b>MATTHEW WEST</b> Something To Say (Sparrow/EMI CMG) KTSY +18, WBSN +15, SIST +11, KLCJ +11, WPAR +9, WJQK +7, WAFJ +7, WMLJ +6, WJTL +4, WDJC +3
+88	<b>NEWSBOYS</b> Stay Strong (Sparrow/EMI CMG) KHZR +22, WRBS +12, KCMS +11, KFSH +9, SIST +6, WCRJ +6, WJQK +5, WRCM +3, WAWZ +3, KXOJ +3

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>CASTING CROWNS</b> EAST TO WEST (BEACH STREET/REUNION/PLG)		685 711
2	<b>AARON SHUST</b> MY SAVIOR MY GOD (BRASH)		639 626
3	<b>LINCOLN BREWSTER</b> EVERLASTING GOD (INTEGRITY)		587 608
4	<b>TREE63</b> BLESS'D BE YOUR NAME (INPOP)		576 568
5	<b>MERCYME</b> BRING THE RAIN (INO)		575 612

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>RUSH OF FOOLS</b> UNDO (MIDAS)		569 538
7	<b>BIG DADDY WEAVE</b> EVERY TIME I BREATHE (FERVENT/WORD-CURB)		523 528
8	<b>CHRIS TOMLIN</b> HOW GREAT IS OUR GOD (SIXSTEPS/SPARROW/EMI CMG)		522 524
9	<b>BRANDON HEATH</b> I'M NOT WHO I WAS (MONOMODE/REUNION/PLG)		521 597
10	<b>TOBYMAC</b> MADE TO LOVE (FOREFRONT/EMI CMG)		503 541

## SOFT AC/INSPIRATIONAL REPORTERS

**WMIT/Asheville, NC**  
PD: Tom Greene  
MD: Matt Stockman

**WCDR/Dayton, OH**  
OM: Keith Hamer  
PD/MD: Eric Johnson

**WAFR/Network**  
OM: Marvin Sanders  
PD: Rick Robertson  
MD: Jim Stanley

**WGSL/Rockford, IL**  
OM: Ron Tietsort  
PD: Corey Neese  
MD: Charmel Jacobs

**KCFB/St. Cloud, MN**  
PD: Jim Park  
MD: Chuck Heuberger

**WGNV/Wausau, WI**  
OM: Karen Benke  
PD: Mark Bystrom  
MD: Todd Christopher

**WHCF/Bangor, ME**  
OM: Tim Collins  
PD/MD: Joe Polek

**WNFR/Flint, MI**  
OM: Lori McNaughton  
PD: Brian Smith  
MD: Elynn Davey

**KNLB/Phoenix, AZ**  
PD: Faron Eckelbarger

**KCRN/San Angelo, TX**  
PD/MD: Mark Mohr  
APD: Steve Hayes

**KYCC/Stockton, CA**  
PD: Scott Mearns  
MD: Marina Tahod

**KCBI/Dallas, TX\***  
PD: Mike Tirone  
APD: Bill Bumpas  
MD: John McLain

**Family Life  
Communications/Network**  
PD: Dawn Bumstead  
APD: Adam Biddell  
MD: Bill Ronning

**KLVV/Ponca City, OK**  
PD/MD: Tony Weir  
APD: Jeremy Louis

**WSMR/Sarasota, FL**  
OM: Douglas Poll  
PD: Dan Young  
MD: Paul Perrault

**WOLW/Traverse City, MI**  
PD/MD: Patrick Green



# R&R CHRISTIAN

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▶ WITH 115 PLAYS AT 10 REPORTING STATIONS, ROCKE WORSHIP BAND **EVER STAYS RED** TAKES THIS ISSUE'S HIGHEST BOW ON CHRISTIAN ROCK, AS "RUN" STARTS AT NO. 28. THE SINGLE INTRODUCES "ON THE BRINK OF IT ALL," WHICH STRETTED APRIL 29.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS	
			ARTIST / TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	16	<b>JEREMY CAMP</b> NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	892	-67
2	3	17	<b>HAWK NELSON</b> FRIEND LIKE THAT	BEC/TOOTH & NAIL	818	+4
3	5	15	<b>NEEDTOBREATHE</b> WASHED BY THE WATER	ATLANTIC/WORD-CURB	807	+12
4	6	12	<b>RELIENT K</b> THE BEST THING	CAPITOL/COTEE	773	+14
5	2	23	<b>AFTERS</b> NEVER GOING BACK TO OK	INO	764	-68
6	8	18	<b>ADDISON ROAD</b> ALL THAT MATTERS	INO	731	+35
7	7	15	<b>STELLAR KART</b> JESUS LOVES YOU	WORD-CURB	716	-11
8	4	15	<b>FIREFLIGHT</b> UNBREAKABLE	FLICKER/PLG	716	-91
9	9	19	<b>TOBY MAC FEAT. SITI MONROE</b> ONE WORLD	FOREFRONT/EMI CMG	680	+13
10	10	12	<b>TENTH AVENUE NORTH</b> LOVE IS HERE	REUNION/PLG	679	+26
11	11	4	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	568	+60
12	12	8	<b>PAUL ALAN</b> TO BRING YOU BACK	WHIPLASH	503	+16
13	8	8	<b>ARTICLE ONE</b> WITHOUT YOU	INPOP	482	0
14	18	9	<b>EVERYDAY SUNDAY</b> TELL ME YOU'LL BE THERE	INPOP	463	+43
15	14	8	<b>DIZMAS</b> YOURS	FOREFRONT/EMI CMG	457	-24
15	15	17	<b>SEVENGLORY</b> LET IT BE LOVE	7 SPIN	455	-13
17	17	13	<b>CASTING CROWNS</b> EVERY MAN	BEACH STREET/REUNION/PLG	448	+9
18	16	14	<b>THE MYRIAD</b> A THOUSAND WINTERS MELTING	KOCH	442	-18
19	19	5	<b>PILLAR</b> SMILING DOWN	ESSENTIAL/PLG	409	+33
20	21	3	<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	334	+26
21	20	12	<b>RUSH OF FOOLS</b> WE ALL	MIDAS	319	-45
22	24	6	<b>CHRIS TAYLOR</b> TAKE ME ANYWHERE	BEC/TOOTH & NAIL	313	+31
23	23	6	<b>CHRIS SLIGH</b> EMPTY ME	BRASH	311	+24
24	26	2	<b>SKILLET</b> THOSE NIGHTS	ARDENT/SRE/INO	307	+49
25	25	8	<b>FLYLEAF</b> ALL AROUND ME	SRE/OCTONE	266	-12
26	22	18	<b>LEELAND</b> COUNT ME IN	ESSENTIAL/PLG	263	-43
27	29	3	<b>NEWSBOYS</b> STAY STRONG	SPARROW/EMI CMG	258	+31
28	NEW		<b>FALLING UP</b> GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	255	+55
29	NEW		<b>BRITT NICOLE</b> BELIEVE	SPARROW/EMI CMG	252	+47
30	NEW		<b>INHABITED</b> I WANT TO KNOW	7 SPIN	243	+33

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	
			ARTIST / TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
15	15	15	<b>RELIENT K</b> DEVASTATION AND REFORM	CAPITOL/COTEE	278	-7
16	13	13	<b>ANBERLIN</b> HELLO ALONE	TOOTH & NAIL	270	+15
17	14	14	<b>THOUSAND FOOT KRUTCH</b> THE FLAME IN ALL OF US	TOOTH & NAIL	270	-5
18	13	13	<b>FAMILY FORCE 5</b> FACE DOWN	MAVERICK/COTEE	250	-13
19	15	15	<b>WEDDING</b> I'LL SLEEP WHEN I'M DEAD	BRAVE NEW WORLD	239	-6
20	12	10	<b>STELLAR KART</b> SHINE LIKE THE STARS	WORD-CURB	207	+19
21	14	14	<b>DISCIPLE</b> LOVE HATE (ON AND ON)	SRE/INO	207	-1
22	9	9	<b>PROJECT 86</b> MOLOTOV	TOOTH & NAIL	203	+8
23	8	13	<b>EVERYDAY SUNDAY</b> APATHY FOR APOLOGIES	INPOP	203	+5
24	11	11	<b>EMERY</b> THE PARTY SONG	TOOTH & NAIL	201	+12
25	8	8	<b>DEMON HUNTER</b> FADING AWAY	SOLID STATE/TOOTH & NAIL	190	+14
26	5	5	<b>RUN KID RUN</b> CAPTIVES COME HOME	TOOTH & NAIL	184	+48
27	10	10	<b>SPOKEN</b> TRADING IN THIS TROUBLED HEART	TOOTH & NAIL	180	+22
28	7	7	<b>P.O.D.</b> ADDICTED	COLUMBIA/INO	175	-6
29	6	6	<b>RED</b> LOST	ESSENTIAL/PLG	170	-4
30	4	16	<b>FALLING UP</b> GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	168	-88
31	23	6	<b>MXPX</b> SECRET WEAPON	TOOTH & NAIL	163	+18
32	15	15	<b>SECRET AND WHISPER</b> VANISHING	TOOTH & NAIL	159	-31
33	12	12	<b>DEAS VAIL</b> ANYTHING YOU SAY	BRAVE NEW WORLD	151	-11
34	11	11	<b>NUMBER ONE GUN</b> WAKE ME UP	TOOTH & NAIL	147	-5
35	2	2	<b>PILLAR</b> RECKLESS YOUTH	ESSENTIAL/PLG	144	+27
36	9	9	<b>SEVENTH DAY SLUMBER</b> LAST REGRET	BEC/TOOTH & NAIL	141	-8
37	17	17	<b>ALMOST.</b> SOUTHERN WEATHER	TOOTH & NAIL	129	-35
38	13	17	<b>SKILLET</b> LIVE FREE OR LET ME DIE	ARDENT/SRE/INO	126	-62
39	5	5	<b>DIZMAS</b> YOURS	FOREFRONT/EMI CMG	123	+1
40	16	16	<b>WAVORLY</b> STAY WITH ME	FLICKER/PLG	120	-20
41	RE-ENTRY		<b>EOWYN</b> SILENT SCREAMS	EOWYN	116	+6
42	NEW		<b>EVER STAYS RED</b> RUN	VERTICAL SHIFT	115	+20
43	NEW		<b>SEARCH THE CITY</b> CLOCKS AND TIME PIECES	BEC/TOOTH & NAIL	105	-4
44	RE-ENTRY		<b>HIGH FLIGHT SOCIETY</b> WAKE UP	RKT/ROCKETOWN	105	-6

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST / TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	4	<b>CASTING CROWNS</b> EVERY MAN	BEACH STREET/REUNION/PLG	239	-12
2	4	2	<b>JADON LAVIK</b> COME THOU FOUNT	BEC/TOOTH & NAIL	231	+24
3	5	3	<b>LAURA STORY</b> MIGHTY TO SAVE	INO	227	-26
4	3	3	<b>WAYBURN DEAN</b> THROUGH THE RAIN	WAYJADE	214	+5
5	2	4	<b>STEVEN CURTIS CHAPMAN</b> CINDERELLA	SPARROW/EMI CMG	209	-9
6	9	2	<b>JEREMY CAMP</b> LET IT FADE	BEC/TOOTH & NAIL	194	+18
7	6	2	<b>TWILA PARIS</b> LIVE TO PRAISE	MOUNTAIN SPRING	182	-8
8	7	5	<b>RUSH OF FOOLS</b> PEACE BE STILL	MIDAS	180	-6
9	12	3	<b>KEITH &amp; KRISTYN GETTY</b> THE POWER OF THE CROSS	MARTINGALE	158	+2
10	NEW		<b>FEE</b> ALL BECAUSE OF JESUS	INO	150	-56

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST / TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
11	10	3	<b>MEREDITH ANDREWS</b> YOU'RE NOT ALONE	WORD-CURB	146	-22
12	13	4	<b>MARK ROACH</b> SURROUNDED	MYRRH/WORD-CURB	142	-12
13	8	17	<b>PHILLIPS, CRAIG &amp; DEAN</b> TOP OF MY LUNGS	INO	134	-46
14	11	15	<b>JAIME JAMGOCHIAN</b> SING OF OUR GOD	CENTRICITY	133	-29
15	17	2	<b>SALVADOR</b> AWARE	WORD-CURB	132	+14
16	14	7	<b>LESTER &amp; HOLLY</b> THERE'S NOT A CROWN WITHOUT A CROSS	LESTER & HOLLY	116	-21
17	15	17	<b>VICKY BEECHING</b> GREAT IS YOUR GLORY	SURVIVOR/SPARROW/EMI CMG	115	-10
18	16	10	<b>33MILES</b> THANK YOU	INO	111	-10
19	RE-ENTRY		<b>MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON &amp; CHRISTY NOCKELS</b> SO GREAT	REUNION/PLG	108	+11
20	18	9	<b>KATHRYN SCOTT</b> I BELONG	INTEGRITY	108	-3

## CHRISTIAN ROCK REPORTERS

**KLYT/Albuquerque, NM**  
CL: Johann "Yo" Snyder  
MC: Joey Belleville

**KVRK/Dallas, TX\***  
PD: Chris Goodwin  
MD: Drue Mitchell

**KIBZ/Lincoln, NE**  
PD/MD: Ron Drury

**WITR/Rochester, NY**  
PD/MD: Semme Palermo  
APC: Will "The Tuna" Benson

**Planet Edge/Satellite\***  
PD: Aaron Daniels

**WBVM/Tampa, FL\***  
PD: Wendy Templeton  
MD: Olivia Paff

**WCVK/Bowling Green, KY**  
CL: Ken Burns  
FD: Susan Woodard

**WSNL/Flint, MI**  
MD: Brian Goodman

**WDML/Marion, IL**  
MD: Tom Schroeder

**WPRJ/Saginaw, MI**  
CM: Gary Bugh  
PJ/MD: Aaron Giger

**Sirius Spirit 66/Satellite\***  
PD: Al Skop

**WYSZ/Toledo, OH**  
PD/MD: Jeff Howe

**VAOF/Bridgeport, CT**  
PD/MD: Eot Felberg

**WORQ/Green Bay, WI\***  
OM/PD: Jim Raider

**WMKL/Miami, FL**  
PD: Rob Robbins  
MD: Kelly Downing

**WJES/Sarasota, FL**  
CM: Kris Byerly  
PJ: Michelle Tellone  
MD: Elisha Skorski

**The Sound Of Light/Satellite**  
PD: Bill Scott  
MD: Jack Eason

**WCLQ/Wausau, WI**  
PD/MD: Matt Deane

**WCWP/Brookville, NY**  
PD: Peter Bellotti  
MD: Reena Temburni

**WBFJ/Greensboro, NC**  
PD/MD: Wally Decker  
APD: Darren Stevens

**Effect Radio/Network**  
PD/MD: Brian Harman  
APD: Amanda Harman

**Freemance/Satellite**  
PJ/LD: Jesse Hayes

**Whip Of Cords/Satellite**  
OM/PD: Matt Rhodes

**KCLC/St. Louis, MO**  
MD: Dave Merkel

**WLFM/Columbus, OH\***  
OM: Michael Buckingham  
PD/MD: Nikki Cantu  
AFD: Laine Moneyhon

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith

**WJLZ/Norfolk, VA\***  
OM/PD: Anne Verebely  
APD: Troy Alan



## CHRISTIAN AC REPORTERS

**KGZ/Abilene, TX**  
PD/MD: Gary Hill

**WFSH/Atlanta, GA\***  
MD: Mike Stoudt

**WVEJ/Atlanta, GA\***  
OM/PD: Don Schaeffer  
APD: Steve Williams

**WAFJ/Augusta, GA\***  
PD/MD: Steve Swanson

**KPEZ/Austin, TX\***  
OM: Mac Daniels  
PD: Gary Walsh  
APD/MD: Steve Etheridge

**WRBS/Baltimore, MD\***  
PD: David Paul  
MD: Chris Scotland

**WDJC/Birmingham, AL\***  
APD/MD: Ronnie Bruce

**KTSY/Boise, ID\***  
OM: Chris Gilbreth  
PD: Jerry Woods  
APD/MD: Travis Culver

**WCVK/Bowling Green, KY**  
OM: Ken Burns  
PD: Susan Woodard

**WAYR/Brunswick, GA**  
PD/MD: Bart Wagner

**WRCM/Charlotte, NC\***  
OM: Gary Morland  
PD: Dwayne Harrison

**WBDX/Chattanooga, TN\***  
OM/PD: Jason McKay  
MD: Justin Wade

**WJKL/Chicago, IL\***

**WAKW/Cincinnati, OH\***  
PD: Rob Lewis  
MD: Daryl Pierce

**WFHM/Cleveland, OH\***  
PD: Len Howser  
MD: Josh Booth

**KGTS/College Place, WA**  
PD: Elizabeth Nelson  
MD: Ernest Beck

**KBIQ/Colorado Springs, CO\***  
PD: Bret Stevens  
MD: Jack Hamilton

**KCVO/Columbia, MO**  
OM/PD: Jim McDermott

**WMHK/Columbia, SC\***  
PD: Steve Sunshine

**WCVO/Columbus, OH\***  
PD: Todd Stach  
MD: Mike Russell

**KBNJ/Corpus Christi, TX\***  
PD: Joe Fahl

**KLTY/Dallas, TX\***  
PD: Chuck Finney  
APD/MD: Michael Prendergast

**KNWI/Des Moines, IA**  
PD/MD: Dave St. John

**WMUZ/Detroit, MI\***  
PD: Miranda Belcher  
MD: Jon Culbert

**WWIB/Eau Claire, WI**  
OM: Paul Anthony  
PD/MD: Greg Steward

**WCTL/Erie, PA**  
OM: Ronald Raymond  
PD/MD: Adam Frase

**KHPE/Eugene, OR**  
MD: Paul Hernandez

**KYTT/Eugene, OR**  
OM: Dave DeAndrea  
PD/MD: Rick Stevens

**KLRC/Fayetteville, AR**  
PD/MD: Mark Michaels

**WCLN/Fayetteville, NC**  
OM/PD: Dani DeBruler  
APD: Syndi Long  
MD: Steve Turley

**KGCB/Flagstaff, AZ**  
OM: Daniel White  
PD/MD: Mike Medlin

**WPER/Fredericksburg, VA**  
PD: Frankie Morea

**KZKZ/Ft. Smith, AR**  
OM/PD: Dave Burdue

**WLAB/Ft. Wayne, IN\***  
PD: Don Buettner  
MD: Melissa Montana

**WCSG/Grand Rapids, MI\***  
PD: Chris Lemke

**WJQK/Grand Rapids, MI\***  
OM: Troy West  
PD/MD: Gary Thompson

**WBFJ/Greensboro, NC**  
PD/MD: Wally Decker  
APD: Darren Stevens

**WLFJ/Greenville, SC\***  
PD/MD: Rob Dempsey  
APD: Gary Miller

**KAIM/Honolulu, HI\***  
OM: Jack Waters  
PD/MD: Corry Reynolds

**KSBH/Houston, TX\***  
PD: Chuck Pryor  
MD: Jim Beeler

**WCRJ/Jacksonville, FL\***  
PD: Roger Henderson  
MD: Theresa Ross

**WCQR/Johnson City, TN\***  
PD: Chalmer Harper

**KOBC/Joplin, MO**  
OM/PD: Lisa Davis

**KLJC/Kansas City, MO\***  
PD/MD: Michael Grimm

**WJTL/Lancaster, PA\***  
PD: Jolin Shirk  
MD: Phil Smith

**WLGH/Lansing, MI**  
PD: Jenn Czelada

**KKSP/Little Rock, AR\***  
PD: Don Burns

**KFSH/Los Angeles, CA\***  
OM: Jim Tinker  
PD: Chuck Tyler  
APD/MD: Bob Shaw

**WJIE/Louisville, KY\***  
PD: Jim Galipeau  
APD/MD: Chris Crain

**WRVI/Louisville, KY**  
OM/PD: CC Matthews  
APD: Dave Reichel

**KSWP/Lufkin, TX**  
OM/PD: Al Ross  
APD/MD: Michelle Ross

**KVMV/McAllen, TX\***  
PD: James Gamblin  
APD/MD: Bob Malone

**KJIL/Meade, KS**  
PD/MD: Michael Luskey

**WAWZ/Middlesex, NJ\***  
OM: Scott Taylor  
PD: Johnny Stone  
MD: Keith Stevens

**KTIS/Minneapolis, MN\***  
PD: Jason Sharp

**KBMQ/Monroe, LA**  
PD/MD: Phillip Brooks

**WFFH/Nashville, TN\***  
PD/MD: Vance Dillard

**Family Life Ministries/Network**  
PD: John Owens  
APD: Kevin VanBuren  
MD: Cecil Van Houten

**New Life Media/Network**  
PD/MD: Joe Buchanan

**WBSN/New Orleans, LA\***  
OM: Julie Headrick  
PD: Tom Krimsier  
MD: Libby Krimsier

**KGBI/Omaha, NE\***  
PD: Melody Miller  
MD: Jeff Devereaux

**WPOZ/Orlando, FL\***  
OM/PD: Dean O'Neal  
APD: Jeff Cruz

**WMSJ/Portland, ME\***  
OM/PD: Paula K.  
MD: Kenny Robinson

**KFIS/Portland, OR\***  
OM: Troy West  
PD/MD: Gary Thompson  
MD: Kat Taylor

**KSLT/Rapid City, SD**  
OM: Tom Schoenstedt  
PD/MD: Dave Masters

**KSGN/Riverside, CA\***  
PD: Bryan O'Neal  
MD: Brandi Lanai

**WPAR/Roanoke, VA\***  
OM: Jackie Howard  
MD: Brian Sumner

**WQFL/Rockford, IL**  
PD/MD: Johnny V.

**KKFS/Sacramento, CA\***  
PD/MD: Max Miller

**Sirius Spirit 66/Satellite\***  
PD: Al Skop

**XM The Message/Satellite\***  
OM: Jon Zellner  
PD: Mike Abrams  
MD: Jim Epperlein

**KCMS/Seattle, WA\***  
PD: Scott Valentine  
MD: Sarah Taylor

**WFRN/South Bend, IN**  
PD: Jim Carter  
MD: Doug Moore

**WHPZ/South Bend, IN**  
PD/MD: Tom Scott

**KTSL/Spokane, WA\***  
PD/MD: Beau Tyler

**KWND/Springfield, MO\***  
PD/MD: Jeremy Morris

**KKJM/St. Cloud, MN**  
OM/PD: Diana Madsen

**KHZR/St. Louis, MO\***  
OM: Sandi Brown  
PD/MD: Greg Cassidy

**WLPJ/Tampa, FL\***  
PD: Carmen Brown  
APD: Dave Cruise  
MD: Jeff MacFarlane

**KKCM/Tulsa, OK\***  
OM: Steve Hunter  
PD: Chris Kelly

**KXOJ/Tulsa, OK\***  
PD: Bob Thornton  
APD: Dave Gordon

**WGTS/Washington, DC\***  
PD: Becky Wilson Alignay  
MD: Rob Conway

**WGRC/Williamsport, PA**  
OM: Don Casteline  
PD/MD: Larry Weidman

**WXHL/Wilmington, DE**  
OM: Dan Edwards  
PD/MD: Dave Kirby  
APD: Sal April

\* Monitored Reporters



▶ FRONTED BY WORSHIP LEADER STEVE FEE, ATLANTA-BASED QUARTET **FEE** LOGS ITS FIRST NO. 1 ON CHRISTIAN AC INDICATOR, AS "ALL BECAUSE OF JESUS" RISES 2-1 (UP 50 PLAYS). THE SONG ALSO ADVANCES 4-3 ON THE MONITORED CHRISTIAN AC CHART.

**DMDS**  
DIGITAL DOWNLOADS  
AVAILABLE AT DMDS.COM

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	17	<b>FEE</b> ALL BECAUSE OF JESUS	IND	879 +50
2	1	17	<b>JEREMY CAMP</b> LET IT FADE	BEC/TOOTH & NAIL	823 -42
3	4	15	<b>CASTING CROWNS</b> EVERY MAN	BEACH STREET/REUNION/PLG	784 +55
4	3	14	<b>STEVEN CURTIS CHAPMAN</b> CINDERELLA	SPARROW/EMI CMG	767 -10
5	5	13	<b>AARON SHUST</b> WATCH OVER ME	BRASH	680 +14
6	6	12	<b>NEEDTOBREATHE</b> WASHED BY THE WATER	ATLANTIC/WORD-CURB	657 +12
7	7	9	<b>MATT MAHER</b> YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	650 +59
8	11	5	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	577 +88
9	8	13	<b>DECEMBERADIO</b> FIND YOU WAITING	SLANTED/SPRING HILL	573 +15
10	9	12	<b>33MILES</b> THANK YOU	IND	570 +25
11	12	10	<b>TENTH AVENUE NORTH</b> LOVE IS HERE	REUNION/PLG	527 +48
12	13	7	<b>MEREDITH ANDREWS</b> YOU'RE NOT ALONE	WORD-CURB	470 +11
13	15	10	<b>AFTERS</b> KEEPING ME ALIVE	IND	433 +22
14	14	29	<b>MERCYME</b> GOD WITH US	IND	424 -28
15	10	29	<b>MATTHEW WEST</b> YOU ARE EVERYTHING	SPARROW/EMI CMG	407 -94
16	16	7	<b>NEWSBOYS</b> STAY STRONG	SPARROW/EMI CMG	395 +12
17	18	8	<b>CHRIS SLIGH</b> EMPTY ME	BRASH	378 +18
18	20	6	<b>NATALIE GRANT</b> I WILL NOT BE MOVED	CURB	347 +16
19	19	8	<b>LAURA STORY</b> MIGHTY TO SAVE	IND	340 0
20	17	14	<b>TOBYMAC FEAT. SITI MONROE</b> ONE WORLD	FOREFRONT/EMI CMG	320 -47
21	22	4	<b>MANDISA</b> VOICE OF A SAVIOR	SPARROW/EMI CMG	314 +38
22	21	6	<b>RUSH OF FOOLS</b> CAN'T GET AWAY	MIDAS	301 +2
23	23	6	<b>MARK HARRIS</b> ALL FOR THE GLORY OF YOU	IND	283 +7
24	27	3	<b>MATTHEW WEST</b> SOMETHING TO SAY	SPARROW/EMI CMG	266 +60
25	24	9	<b>DANIEL DOSS BAND</b> GOD IN ME	SPARROW/EMI CMG	263 -2
26	25	11	<b>DAVID CROWDER BAND</b> NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	234 -9
27	26	16	<b>PHILLIPS, CRAIG &amp; DEAN</b> TOP OF MY LUNGS	IND	194 -40
28	29	4	<b>WARREN BARFIELD</b> LOVE IS NOT A FIGHT	ESSENTIAL/PLG	181 +9
29	30	2	<b>JADON LAVIK</b> COME THOU FOUNT	BEC/TOOTH & NAIL	180 +9
30	28	12	<b>MIKESCHAIR</b> OTHERSIDE	CURB	166 -30

TroyResearch		CHRISTIAN AC MUSIC RESEARCH				
ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W 25-34	W 35-44	W 45-54	
<b>CHRIS TOMLIN</b> AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	100%	4.43	4.44	4.36	4.48
<b>CASTING CROWNS</b> EAST TO WEST	BEACH STREET/REUNION/PLG	100%	4.25	4.27	4.22	4.26
<b>MERCYME</b> GOD WITH US	IND	98%	4.20	4.09	4.24	4.27
<b>AARON SHUST</b> MY SAVIOR MY GOD	BRASH	99%	4.11	4.13	4.07	4.15
<b>MATTHEW WEST</b> YOU ARE EVERYTHING	SPARROW/EMI CMG	94%	4.10	4.07	4.06	4.18
<b>CASTING CROWNS</b> EVERY MAN	BEACH STREET/REUNION/PLG	94%	4.08	3.95	4.10	4.20
<b>FEE</b> ALL BECAUSE OF JESUS	IND	93%	4.06	4.05	4.08	4.04
<b>TOBYMAC</b> MADE TO LOVE	FOREFRONT/EMI CMG	100%	4.05	4.17	4.06	3.94
<b>JEREMY CAMP</b> LET IT FADE	BEC/TOOTH & NAIL	95%	4.05	4.13	4.03	3.99
<b>DECEMBERADIO</b> FIND YOU WAITING	SLANTED/SPRING HILL	81%	4.03	4.01	3.95	4.12
<b>ROBBIE SEAY BAND</b> SONG OF HOPE	SPARROW/EMI CMG	86%	4.03	4.04	4.03	4.01
<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	61%	3.97	4.03	3.95	3.93
<b>NEEDTOBREATHE</b> WASHED BY THE WATER	ATLANTIC/WORD-CURB	69%	3.97	4.23	3.81	3.87
<b>33 MILES</b> THANK YOU	IND	81%	3.94	3.87	3.97	3.98
<b>RUSH OF FOOLS</b> CAN'T GET AWAY	MIDAS	90%	3.81	3.81	3.82	3.79
<b>NEWSBOYS</b> STAY STRONG	SPARROW/EMI CMG	62%	3.81	3.72	3.91	3.78
<b>DAVID CROWDER BAND</b> NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	78%	3.80	3.89	3.73	3.78
<b>STEVEN CURTIS CHAPMAN</b> CINDERELLA	SPARROW/EMI CMG	95%	3.80	3.70	3.78	3.91
<b>AFTERS</b> KEEPING ME ALIVE	IND	80%	3.76	3.70	3.82	3.78
<b>TENTH AVENUE NORTH</b> LOVE IS HERE	REUNION/PLG	71%	3.71	3.88	3.71	3.53

Total Sample size is 2088. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.





Taking names and kicking ass with the Web

## This Time, It's Personal

R.J. Curtis

RCurtis@RadioandRecords.com

**C**ountry radio, perhaps more so than any other format, is naturally well-equipped for and simply does the best job of building long-term personal relationships with listeners. Through the years, the format has done that on a grass-roots level, one appearance, handshake and baby kiss at a time. Establish that one-on-one with a casual user, and maybe he or she will convert to a station fan.

While rewarding, this water-on-stone process is time-consuming. And while we'd never suggest abandoning the human touch that country is so famous for, there are additional options.

Scientists and engineers have recently combined forces to create a technological wonder that can expedite the manufacture of P1 listeners. You may have heard of it—it's something called the Internet. Kidding aside, there appears to be a shift away from the belief that country listeners are slow adapters and won't use technology like their supposedly hipper, cooler and savvier CHR and rock counterparts do. Most programmers I talk to on a regular basis say that theory simply isn't true.

Joel Burke, PD at Lincoln Financial's KYGO/Denver, says the station began a text messaging program in September and has already compiled more than 35,000 unique cell phone numbers. "To think the country lifegroup is ignoring, or not embracing [technology], is an absolute myth," Burke says.

CBS Radio KMPS/Seattle PD Becky Brenner acknowledges that while country listeners were slower to adapt in the early stages, that's old news, especially in the last two years. At KMPS.com, Brenner says, "we experience tremendous Web traffic when it comes to page views and streaming that is very competitive with our CHR station [KBKS]."

So what would happen if you took the innate ability of country programmers to make new friends and then mix in some high-tech marketing strategy?

### Response Rates Soar

Direct Marketing Results president Tripp Eldredge has the answer. For years, his company has conducted

campaigns designed to build station databases, connect with listeners and drive ratings. After a year of research, DMR rolled out its personalized marketing program last fall and Eldredge says the jump in response rates from traditional direct mail was immediate and dramatic.

The key word here is "personal." "It's a natural next step in direct-mail marketing," Eldredge says. It's about creating more and stronger relationships to drive ratings. And it's not just about getting people to sign up for a dating service or post video clips, either. "What we're focused on is the interactive tools we can use to establish, build and reinforce a relationship with the key consumers in addition to the on-air relationship," Eldredge says. "The philosophy here is [that] there are a group of listeners who will mean so much more to the station than most consumers in the market."

This personalized touch doesn't replace the traditional direct-mail approach, but instead builds on it. In fact, the process still begins with a letter or postcard, but it's customized for the individual. Instead of addressed to "occupant," there's a personal message that says, "Thanks for listening," then an invite to log on to a unique Web site.

"We create a personalized micro-site just for them, which can do a lot of things," Eldredge says. "One key thing is collecting information about the station that is relevant, but it also gives [listeners] the opportunity to sign up for text alerts, podcasting, etc." The direct-mail piece also includes a secret code that, when entered on the Web site, gives listeners a chance to win such items as an iPhone when they log on. The approach works, according to Eldredge. "We're seeing response rates go up by 200%-300%."

**'We're not trying to appeal to people who will never listen to the station.'**

—Tripp Eldredge



### By The Numbers

- After starting a text messaging program in September, KYGO/Denver has compiled more than 35,000 unique cell phone numbers.
- DMR's Tripp Eldredge says a new direct-mail program that incorporates a personalized Web site for each recipient has increased response rates by 200%-300%.

**'If you reach out and tap them on the shoulder, it may be just what they need to give you more listening occasions.'**

—Tripp Eldredge

While Eldredge says the campaign is not about social networking, it does match the current mindset of MySpace or Facebook aficionados. "It fits into the cultural connection with wanting to see your name in lights. In a sense, it's 'Wow, they know about me and care about me.'" At the same time, he says, "we're not trying to appeal to people who will never listen to the station. We're appealing to people who are tuning it or those who are loyalists and who have never been invited to connect offline. We're saying, 'Come on in.'"

"It really gives a dimension to a radio station that connects with why people think of a station as their friend," he adds.

Although DMR can certainly create links to sites that the station provides, Eldredge says the company's role is to first initiate a relationship between station and listener and then be the facilitator of that relationship. "How that relationship eventually grows and is cultivated is part of the programming of the station, whether it's social networking, texting or a rewards program."

The company's priority, Eldredge says, is to "make sure we connect with as many of the right, relevant people [as possible] and establish that relationship."

### Radio Soulmates

Eldredge, who has worked with many country stations through the years, says the format is "consumer focused and light years ahead of many other formats [in term of] being able to interact, especially in person." But in a day and age when people can't always come out to station events, establishing virtual contact is a perfect way to initiate a relationship.

With more and more people meeting their soulmates on the Internet and eventually getting hitched, getting a commitment from someone to simply listen to a station seems a lot less risky by comparison. Even after making contact via mail and eventually through the personalized micro-sites, Eldredge says listeners may still never come to the Web site on a regular basis. But that doesn't mean they aren't valuable in the ratings. "If you reach out and tap them on the shoulder, it may be just what they need to give you more [listening] occasions. They feel you've made them part of a community."

All the DMR programs—but particularly the personalized marketing campaign—are intended to create doorways for people to interact with a station, whether it's faxing, calling or signing up online. "Sometimes we get too myopic in radio and say, 'My listeners won't do that, so it's not valuable.'" But after years spent evaluating reams of Arbitron diary data, Eldredge believes that "everyone is valuable that fills out a ratings book. We're trying to invite as many people as we can to establish a two-way conversation. Sometimes it'll be regular, sometimes not, but you can't just wait for them to come by."

How does radio's inclination to try and monetize all things Web-related fit into the picture? "There's always that desire," Eldredge says, "but this is pretty clean. We definitely recommend [stations] connect it to a client that makes sense, so it's not just a money-grubbing deal or something that devalues the authenticity that stations should be trying to promote."

R&R





▶ EDMONTON, ALBERTA, NATIVE **ADAM GREGORY** SNARES THE HOT SHOT DEBUT AT NO. 53 WITH "CRAZY DAYS," THE LEAD SINGLE FROM HIS UPCOMING SELF-TITLED ALBUM. PREVIOUSLY SIGNED TO SONY MUSIC CANADA, THE NEW SET MARKS GREGORY'S FIRST U.S. COMMERCIAL RELEASE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
1	2	29	<b>JAMES OTTO</b>	JUST GOT STARTED LOVIN' YOU	NO. 1 (1 WK)	☆	32.357	+0.894	4578
2	1	13	<b>GEORGE STRAIT</b>	I SAW GOD TODAY		☆	30.042	-1.579	4213
3	4	17	<b>TAYLOR SWIFT</b>	PICTURE TO BURN		☆	27.414	+1.180	4021
4	3	22	<b>TRACE ADKINS</b>	YOU'RE GONNA MISS THIS		☆	26.992	-3.827	3626
5	6	11	<b>BRAD PAISLEY</b>	I'M STILL A GUY		☆	26.675	+1.909	3966
6	5	27	<b>PHIL VASSAR</b>	LOVE IS A BEAUTIFUL THING		☆	26.649	+1.172	3901
7	7	11	<b>RASCAL FLATTS</b>	EVERY DAY		☆	24.539	+0.935	3595
8	8	31	<b>LADY ANTEBELLUM</b>	LOVE DON'T LIVE HERE		☆	20.398	+0.265	3113
9	10	7	<b>KENNY CHESNEY</b>	BETTER AS A MEMORY		☆	19.527	+2.005	2812
10	9	8	<b>CARRIE UNDERWOOD</b>	LAST NAME		☆	19.511	+1.238	2903
11	11	11	<b>MONTGOMERY GENTRY</b>	BACK WHEN I KNEW IT ALL		☆	18.476	+1.984	2672
12	13	15	<b>BLAKE SHELTON</b>	HOMIE		☆	16.183	+1.612	2514
13	12	17	<b>DIERKS BENTLEY</b>	TRYING TO STOP YOUR LEAVING		☆	15.804	+0.698	2449
14	14	16	<b>JEWEL</b>	STRONGER WOMAN		☆	14.222	+0.198	2079
15	15	36	<b>JAKE OWEN</b>	SOMETHIN' ABOUT A WOMAN		☆	13.639	+0.175	2283
16	17	10	<b>TOBY KEITH</b>	SHE'S A HOTTIE		☆	12.525	+0.630	2063
17	16	18	<b>JOE NICHOLS</b>	IT AIN'T NO CRIME		☆	11.978	-0.238	2073
18	18	18	<b>JOSH TURNER FEATURING TRISHA YEARWOOD</b>	ANOTHER TRY		☆	10.964	+0.405	1843
19	21	4	<b>ALAN JACKSON</b>	GOOD TIME	AIRPOWER/MOST INCREASED AUDIENCE	☆	9.975	+2.473	1586
20	19	10	<b>TIM MCGRAW</b>	KRISTOFFERSON	AIRPOWER	☆	9.556	+1.236	1563
21	22	18	<b>MIRANDA LAMBERT</b>	GUNPOWDER & LEAD		☆	8.218	+0.817	1470
22	20	29	<b>JOSH GRACIN</b>	WE WEREN'T CRAZY		☆	8.084	+0.538	1496
23	23	14	<b>KEITH ANDERSON</b>	I STILL MISS YOU		☆	7.535	+0.835	1408
24	24	14	<b>REBA MCENTIRE</b>	EVERY OTHER WEEKEND		☆	7.345	+1.252	1120
25	25	18	<b>TRISHA YEARWOOD</b>	THIS IS ME YOU'RE TALKING TO		☆	5.838	+0.461	1014
26	27	7	<b>GARY ALLAN</b>	LEARNING HOW TO BEND		☆	5.284	+0.738	1039
27	26	16	<b>SARA EVANS</b>	SOME THINGS NEVER CHANGE		☆	4.447	-0.535	900
28	29	15	<b>PHIL STACEY</b>	IF YOU DIDN'T LOVE ME		☆	4.414	+0.459	962
29	30	11	<b>THE LOST TRAILERS</b>	HOLLER BACK		☆	4.351	+0.481	823
30	28	14	<b>JASON MICHAEL CARROLL</b>	I CAN SLEEP WHEN I'M DEAD		☆	4.347	+0.314	933

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
31	31	10	<b>JULIANNE HOUGH</b>	THAT SONG IN MY HEAD		☆	4.188	+0.408	850
32	33	7	<b>SUGARLAND FEATURING LITTLE BIG TOWN &amp; JAKE OWEN</b>	LIFE IN A NORTHERN TOWN		☆	4.172	+1.078	552
33	35	5	<b>HEIDI NEWFIELD</b>	JOHNNY & JUNE		☆	3.993	+1.035	667
34	32	21	<b>TRACY LAWRENCE</b>	TIL I WAS A DADDY TOO		☆	3.829	+0.587	653
35	34	9	<b>LUKE BRYAN</b>	COUNTRY MAN		☆	3.277	+0.261	587
36	36	6	<b>JIMMY WAYNE</b>	OO YOU BELIEVE ME NOW		☆	3.244	+0.295	739
37	48	2	<b>BROOKS &amp; DUNN</b>	PUT A GIRL IN IT	MOST ADDED	☆	2.902	+2.020	486
38	37	7	<b>GARTH BROOKS</b>	MIDNIGHT SUN		☆	2.762	+0.029	621
39	38	10	<b>LEANN RIMES</b>	GOOD FRIEND AND A GLASS OF WINE		☆	2.021	-0.031	407
40	39	9	<b>JO DEE MESSINA</b>	I'M DONE		☆	1.804	-0.088	407
41	40	10	<b>EMILY WEST</b>	ROCKS IN YOUR SHOES		☆	1.791	+0.013	363
42	41	7	<b>CRYSTAL SHAWANDA</b>	YOU CAN LET GO		☆	1.708	+0.253	300
43	42	5	<b>JAMEY JOHNSON</b>	IN COLOR		☆	1.680	+0.381	295
44	44	3	<b>CHUCK WICKS</b>	ALL I EVER WANTED		☆	1.547	+0.352	428
45	47	3	<b>DARIUS RUCKER</b>	DON'T THINK I DON'T THINK ABOUT IT		☆	1.286	+0.376	209
46	43	4	<b>RODNEY ATKINS</b>	INVISIBLY SHAKEN		☆	1.244	+0.004	318
47	54	2	<b>JASON ALDEAN</b>	RELENTLESS		☆	1.105	+0.612	177
48	49	3	<b>ERIC CHURCH</b>	HIS KIND OF MONEY (MY KIND OF LOVE)		☆	0.972	+0.178	215
49	46	24	<b>ELI YOUNG BAND</b>	WHEN IT RAINS		☆	0.951	+0.026	123
50	59	2	<b>DAVID NAIL</b>	I'M ABOUT TO COME ALIVE		☆	0.900	+0.500	215
51	45	15	<b>CLAY WALKER</b>	SHE LIKES IT IN THE MORNING		☆	0.791	-0.335	68
52	51	3	<b>KEVIN FOWLER</b>	BEST MISTAKE I EVER MADE		☆	0.704	+0.111	61
53	NEW		<b>ADAM GREGORY</b>	CRAZY DAYS	HOT SHOT DEBUT	☆	0.686	+0.328	247
54	52	4	<b>POINT OF GRACE</b>	HOW YOU LIVE (TURN UP THE MUSIC)		☆	0.667	+0.086	99
55	50	5	<b>LONESTAR</b>	LET ME LOVE YOU		☆	0.605	-0.133	119
56	60	2	<b>BUCKY COVINGTON</b>	I'LL WALK		☆	0.515	+0.119	106
57	RE-ENTRY		<b>DOLLY PARTON</b>	JESUS & GRAVITY		☆	0.477	+0.131	67
58	55	8	<b>MICA ROBERTS FEATURING TOBY KEITH</b>	THINGS A MAMA DON'T KNOW		☆	0.444	-0.010	148
59	NEW		<b>KID ROCK</b>	ALL SUMMER LONG		☆	0.437	+0.082	55
60	58	21	<b>GARTH BROOKS &amp; HUEY LEWIS</b>	WORKIN' FOR A LIVIN'		☆	0.427	+0.016	132

**MOST INCREASED AUDIENCE (IN MILLIONS)**

**+2.473 ALAN JACKSON**  
Good Time (Arista Nashville)  
WKCH +0.247, WDSY +0.074, KSON +0.048, KWJL +0.031, WXTU +0.029, KTTS +0.029, WCTK +0.026, WPCV +0.023, WMLB +0.022, WGTU +0.022

**+2.020 BROOKS & DUNN**  
Put A Girl In It (Arista Nashville)  
KSCS +0.402, WKHX +0.268, WUSN +0.053, WUBE +0.046, WAMZ +0.034, KTTS +0.031, KZLN +0.028, KIM +0.026, WXTU +0.026, WTL +0.024

**+2.002 KENNY CHESNEY**  
Better As A Memory (BNA)  
KSCS +0.358, KMP5 +0.255, KMLE +0.148, WUSN +0.142, WMYZ +0.140, WKKT +0.125, WCLB +0.120, WQNA +0.116, WQYK +0.072, WXTU +0.067

**+1.978 MONTGOMERY GENTRY**  
Back When I Knew It All (Columbia)  
WXTU +0.298, WYCD +0.297, KILT +0.286, WML +0.163, WYRK +0.149, WQYK +0.103, WCTY +0.101, KLPL +0.098, KSSN +0.081, KTEX +0.067

**+1.979 JAMES OTTO**  
Just Got Started Lovin' You (Ray-B/Warner Bros./WRN)  
KZLN +0.298, WYCD +0.297, KILT +0.286, WML +0.163, WYRK +0.149, WQYK +0.103, WCTY +0.101, KLPL +0.098, KSSN +0.081, KTEX +0.067

**+1.979 JAMES OTTO**  
Just Got Started Lovin' You (Ray-B/Warner Bros./WRN)  
KZLN +0.298, WYCD +0.297, KILT +0.286, WML +0.163, WYRK +0.149, WQYK +0.103, WCTY +0.101, KLPL +0.098, KSSN +0.081, KTEX +0.067

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KZLN +0.298, WYCD +0.297, KILT +0.286, WML +0.163, WYRK +0.149, WQYK +0.103, WCTY +0.101, KLPL +0.098, KSSN +0.081, KTEX +0.067

NEW AND ACTIVE			
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
<b>RISSI PALMER</b> No Air (1720)	0.364/0.175	<b>CHRIS CAGLE</b> No Love Songs (Capitol Nashville)	0.314/0.157
TOTAL STATIONS:	14	TOTAL STATIONS:	19
<b>RANDY TRAVIS</b> Faith In You (Warner Bros./WRN)	0.323/0.007	<b>CROSS CANADIAN RAGWEED</b> Cry Lonely (Universal South)	0.287/0.036
TOTAL STATIONS:	14	TOTAL STATIONS:	8
<b>RASCAL FLATTS</b> Secret Smile (Lyric Street)	0.270/0.074	<b>PHIL VASSAR</b> Prayer Of A Common Man (Universal South)	0.250/0.113
TOTAL STATIONS:	4	TOTAL STATIONS:	13

**MOST ADDED**

<b>BROOKS &amp; DUNN</b> 25 Put A Girl In It (Arista Nashville) KBEQ, KEQA, KFKE, KHKI, KIIM, KRKY, KSON, KVOO, KYGO, WAMZ, WCTO, WFBE, WGKX, WCTY, WKQC, WKDF, WKSF, WQHK, WQMX, WSIX, WUBE, WUSN, WWNU, WXBW, WXTU	<b>BUCKY COVINGTON</b> 11 I'll Walk (Lyric Street) KWNR, WCTO, WDAF, WGTU, WIDV, WIVK, WKQC, WKDF, WQBE, WWGR, WXBQ	<b>ALAN JACKSON</b> 9 Good Time (Arista Nashville) KKGQ, KKWF, KUPL, WGNE, WMAD, WMIL, WOGI, WPKX, WRBT	<b>TIM MCGRAW</b> 7 Kristofferson (Curb) KFBI, KKGO, KNCL, WCOL, WGKX, WIRK, WQDR
<b>JASON ALDEAN</b> 10 Relentless (Broken Bow) KBUL, KEEY, KSOP, KVOD, WQNE, WIRK, WKHX, WQDR, WQYK, WUBE	<b>DARIUS RUCKER</b> 9 Don't Think I Don't Think About It (Capitol Nashville) KATC, KATM, KNTY, KRKY, KSON, KWJJ, WFBE, WKKT, WQYK	<b>CHUCK WICKS</b> 7 All I Ever Wanted (RCA) KMDL, KSCS, KWJJ, WKSF, WUBE, WYCD, WYRK	

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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► **DERIC RUTTAN** REACHES THE CANADA COUNTRY TOP 10 FOR THE "FIRST TIME IN A LONG TIME" INDEED. UP 12-10, HIS FOURTH CAREER TOP 10 IS HIS FIRST SINCE THE NO. 6-PEAKING "SHINE" IN OCTOBER 2005.

## COUNTRY INDICATOR REPORTERS

<b>KEAN/Abilene, TX</b> OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	<b>KKCB/Duluth, MN</b> OM/MD: David Drew	<b>KXKC/Lafayette, LA*</b> PD: Casey Carter APD/MD: Sean Riley	<b>KGKL/San Angelo, TX</b> OM/MD: Boomer Kingston
<b>KRRV/Alexandria, LA</b> PD: Hollywood Harrison APD/MD: Melissa Frost	<b>WAXX/Eau Claire, WI</b> OM/MD: George House APD/MD: Alex Edwards	<b>WBBN/Laurel, MS</b> OM/MD: Stephen St. James	<b>KUSS/San Diego, CA*</b> PD: Mike O'Brian APD/MD: Geoff Alan
<b>KGNC/Amarillo, TX</b> OM/MD: Tim Butler APD/MD: Patrick Clark	<b>WQRB/Eau Claire, WI</b> PD/MD: Mike McKay	<b>KZKX/Lincoln, NE</b> PD: Hoss Michaels APD/MD: Carol Turner	<b>KKJG/San Luis Obispo, CA</b> OM/MD: Pepper Daniels MD: Adam Montiel
<b>KBRJ/Anchorage, AK</b> PD: Matt Valley APD/MD: Eddie Maxwell	<b>WRSF/Elizabeth City, NC</b> OM: Curtis Cuervo PD: Les Humble	<b>KLLL/Lubbock, TX</b> PD: Jeff Scott MD: Neely Yates	<b>KRAZ/Santa Barbara, CA</b> PD/MD: Stefan Carpenter
<b>WPUR/Atlantic City, NJ*</b> PD: Joe Kelly	<b>WTWF/Erie, PA</b> OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	<b>WWQM/Madison, WI*</b> PD: Brad Austin APD/MD: Kenny Jay	<b>KSNI/Santa Maria, CA</b> OM: Mark Mitchell OM: Jennifer Grant PD/MD: Jay Turner
<b>KBKO/Bakersfield, CA*</b> PD/MD: Kenn McCloud	<b>WXTA/Erie, PA</b> OM/MD: Adam Reese	<b>KIAM/Mason City, IA</b> PD: Phil O'Reilly MD: Robin McCann	<b>Jones CD Country/Satellite*</b> OM/MD: Jim Murphy MD: Rick Morgan
<b>WJLS/Beckley, WV</b> OM: Dave Willis PD/MD: Fred Persinger	<b>KKNU/Eugene, OR</b> PD/MD: Jim Davis	<b>KRWQ/Medford, OR</b> OM/MD: Larry Neal MD: Scott Schuler	<b>Jones US Country/Satellite*</b> OM/MD: Penny Mitchell MD: Joani Williams
<b>KCTR/Billings, MT</b> OM: Jay Brandon PD/MD: Mark Hill	<b>WKDQ/Evansville, IN</b> PD/MD: Jon Prell	<b>KUBB/Merced, CA</b> OM/MD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	<b>Sirius New Country/Satellite*</b> PD: Scott Lindy
<b>WZKX/Biloxi, MS*</b> OM/MD: Bryan Rhodes	<b>KVOX/Fargo, ND</b> OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	<b>WOKK/Meridian, MS</b> PD: Todd Rupe	<b>XM Highway 16/Satellite*</b> PD: Jon Anthony MD: Jay Thomas
<b>WHWK/Binghamton, NY</b> PD: Don Brake	<b>WKML/Fayetteville, NC</b> PD/MD: Dean O	<b>WBAM/Montgomery, AL*</b>	<b>WJCL/Savannah, GA*</b> OM: Pat Garrett PD: Boomer Lee
<b>WBWN/Bloomington, IL</b> OM/MD: Dan Westhoff APD/MD: Buck Stevens	<b>KAFF/Flagstaff, AZ</b> PD: C.J. Murri MD: Jenny Brawn	<b>WKKW/Morgantown, WV</b> OM: Hoppy Kercheval PD/MD: John Bowen	<b>WBFM/Sheboygan, WI</b> PD: Eddie Ybarra MD: Jonathan Henseler
<b>WHKX/Bluefield, WV</b> OM: Ken Dietz PD/MD: Joe Jarvis	<b>WXFL/Florence, AL</b> OM: Jeff Thomas PD: Fletch Brown	<b>WMDH/Muncie, IN</b> PD: Brian Sims APD/MD: Shane Goad	<b>KSUX/Sioux City, IA</b> PD/MD: Tony Michaels
<b>KQFC/Boise, ID*</b> PD: Wes McShay MD: Ruby Cortez	<b>WEGX/Florence, SC</b> OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	<b>WMUS/Muskegon, MI*</b> OM: Dave Taft PD: Mark Dixon	<b>WBYT/South Bend, IN</b> PD: Clint Marsh APD: Stinger MD: Shannon Marie
<b>KAGG/Bryan, TX</b> OM: Will Welch APD/MD: Adam Drake	<b>WFRE/Frederick, MD*</b> PD: Lisa Allen MD: Jess Wright	<b>WGTR/Myrtle Beach, SC</b> PD: Johnny Walker MD: Korby Ray	<b>KDRK/Spokane, WA*</b> OM: Frank Jackson PD: Jay Daniels
<b>WOKO/Burlington, VT*</b> OM/MD: Steve Pelkey MD: Bill Sargent	<b>WFVS/Fredericksburg, VA*</b> OM/MD: Paul Johnson APD: Todd Grimsted	<b>KJCS/Nacogdoches, TX</b> PD/MD: Robby Lynn	<b>WTHI/Terre Haute, IN</b> OM/MD: Barry Kent
<b>WIXY/Champaign, IL</b> PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	<b>KHGE/Fresno, CA</b> OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	<b>WCTV/New London, CT</b> PD: Dave Elder APD/MD: Jimmy Lehn	<b>WIBW/Topeka, KS</b> PD: Keith Montgomery APD/MD: Stephanie Lynn
<b>WIWF/Charleston, SC*</b> PD: Brian Driver	<b>KUAD/Ft. Collins, CO</b> PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	<b>KHKX/Odessa, TX</b> PD: Mike Lawrence APD/MD: Kelley Peterson	<b>WTCM/Traverse City, MI</b> OM/MD: Jack O'Malley MD: Carey Carlson
<b>WOGT/Chattanooga, TN*</b> PD: Duane Shannon	<b>KTCS/Ft. Smith, AR</b> OM: Lee Young PD/MD: Troy Eckelhoff	<b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James	<b>WWZD/Tupelo, MS</b> OM: Rick Stevens PD: Paul Stone
<b>WYGY/Cincinnati, OH*</b> OM: Patti Marshall PD: Travis Moor	<b>WBTU/Ft. Wayne, IN</b> OM: Phil Becker PD/MD: Scott Roddy	<b>WPAN/Panama City, FL</b> OM/MD: Jay Cruze APD: David Howard MD: Shane Collins	<b>WFFN/Tuscaloosa, AL</b> OM: Greg Thomas PD: Monk
<b>KCCY/Colorado Springs, CO*</b> OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	<b>WTRS/Gainesville, FL</b> OM/MD: Shane Finch MD: Dave Tyler	<b>WYCT/Pensacola, FL</b> MD: Denis "Catfish" Miller	<b>WFRG/Utica, NY</b> OM/MD: Bill McAdams
<b>WKCN/Columbus, GA*</b> PD/MD: Brian Thomas	<b>WTNR/Grand Rapids, MI*</b> OM: Brent Alberts PD: Steve Stewart APD/MD: Nick Alan	<b>WFYR/Peoria, IL</b> OM/MD: Ric Morgan	<b>KJUG/Visalia, CA</b> PD: Dave Daniels MD: Adam Jeffries
<b>WSTH/Columbus, GA*</b> OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	<b>WNCY/Green Bay, WI*</b> PD/MD: Dan Stone	<b>WPOR/Portland, ME*</b> OM: Randi Kirshbaum PD: Matty Jeff MD: Shelly Kincaid	<b>WDEZ/Wausau, WI</b> APD/MD: Vanessa Ryan
<b>KFTX/Corpus Christi, TX*</b> PD: Chuck Abe MD: "Dr. Bruce Nelson" Stratton	<b>WAYZ/Hagerstown, MD</b> OM/MD: Randy Fitzsimmons MD: Tori Anderson	<b>WRWD/Poughkeepsie, NY</b> OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quinn	<b>WOVK/Wheeling, WV</b> PD/MD: Jim Elliott
<b>KOUL/Corpus Christi, TX*</b> OM/MD: Clayton Allen	<b>WCAT/Harrisburg, PA*</b> PD: Will Robinson APD/MD: Rich Creeger	<b>KOUT/Rapid City, SD</b> PD/MD: Mark Houston	<b>KZSN/Wichita, KS*</b> OM/MD: Lyman James APD: Todd Taylor MD: Rick Regan
<b>KRYS/Corpus Christi, TX*</b> OM: Paula Newell PD: Frank Edwards	<b>WTCR/Huntington, WV</b> PD: Judy Eaton MD: Scott Hesson	<b>KUUB/Reno, NV</b> OM: Jim McClain APD: "Big" Chris Hart	<b>WILQ/Williamsport, PA</b> OM/MD: Ted Minier APD/MD: John O'Brien
<b>KTYS/Dallas, TX*</b> PD: Gayle W. Pateet MD: Chris Huff	<b>KIXQ/Joplin, MO</b> OM: Chad Elliott PD: Cody Carlson MD: J-Dub	<b>WYYD/Roanoke, VA*</b> OM: Steve Cross PD/MD: Kenny Shelton	<b>KXDD/Yakima, WA</b> OM/MD: Dewey Boynton APD/MD: Joel Baker
<b>KWLI/Denver, CO*</b> PD: Bill Gamble APD/MD: Randy Shannon	<b>WNWN/Kalamazoo, MI</b> PD: Woody Houston APD/MD: Scott Wagner	<b>WDWG/Rocky Mount, NC</b> OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	<b>WVFC/Salisbury, MD</b> OM/MD: Dick Raymond APD/MD: Sandra Lee
<b>KJJY/Des Moines, IA*</b> OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	<b>KOBR/Kalispell, MT</b> OM/MD: John Michaels	<b>WCEN/Saginaw, MI</b> PD/MD: Joby Phillips	
<b>WTVY/Dothan, AL</b> OM/MD: Arnie Pollard MD: Mike Casey	<b>WKOA/Lafayette, IN</b> PD: Mark Allen APD: Annie James MD: Bob Vizza		

## COUNTRY INDICATOR HIGHLIGHTS

NO. 1			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
<b>JAMES OTTO</b>	<b>JUST GOT STARTED LOVIN' YOU</b>	RAYBAW/WARNER BROS./WRN	

MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
<b>BROOKS &amp; DUNN</b>	<b>PUT A GIRL IN IT</b>	ARISTA NASHVILLE	37
<b>JASON ALDEAN</b>	<b>RELENTLESS</b>	BROKEN BOW	10
<b>BUCKY COVINGTON</b>	<b>I'LL WALK</b>	LYRIC STREET	10
<b>RISSI PALMER</b>	<b>NO AIR</b>	1720	10
<b>GARY ALLAN</b>	<b>LEARNING HOW TO BEND</b>	MCA NASHVILLE	8
<b>ALAN JACKSON</b>	<b>GOOD TIME</b>	ARISTA NASHVILLE	7
<b>HEIDI NEWFIELD</b>	<b>JOHNNY &amp; JUNE</b>	ASYLUM-CURB	7

MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
<b>BROOKS &amp; DUNN</b>	<b>PUT A GIRL IN IT</b>	ARISTA NASHVILLE	+487
<b>ALAN JACKSON</b>	<b>GOOD TIME</b>	ARISTA NASHVILLE	+381
<b>KENNY CHESNEY</b>	<b>BETTER AS A MEMORY</b>	BNA	+270
<b>GARY ALLAN</b>	<b>LEARNING HOW TO BEND</b>	MCA NASHVILLE	+171
<b>SUGARLAND FEAT. LITTLE BIG TOWN &amp; JAKE OWEN</b>	<b>LIFE IN A NORTHERN TOWN</b>	MERCURY	+134
<b>TIM MCGRAW</b>	<b>KRISTOFFERSON</b>	CURB	+114
<b>BLAKE SHELTON</b>	<b>HOME</b>	WARNER BROS./WRN	+111

INDICATOR EXCLUSIVES						
TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
46	46	<b>TRENT WILLMON</b>	<b>BROKEN IN</b>	COMPADRE/MUSIC WORLD/QUARTERBACK	361	+18
48	47	<b>JEFF BATES</b>	<b>DON'T HATE ME FOR LOVIN' YOU</b>	BLACK RIVER	311	+23
54	50	<b>RICK HUCKABY</b>	<b>I GOT YOU COVERED</b>	HEADCOACH	249	+1
56	53	<b>MARK CHESNUTT</b>	<b>WHEN YOU LOVE HER LIKE CRAZY</b>	LOFTON CREEK	232	+12
58	—	<b>CHRIS CAGLE</b>	<b>NO LOVE SONGS</b>	CAPITOL NASHVILLE	202	+59
60	59	<b>CHARLIE ALLEN</b>	<b>SEE IF I CARE</b>	SPINVILLE	179	+4

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CANADA COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	10	10	<b>BRAD PAISLEY</b>	<b>I'M STILL A GUY</b>	ARISTA NASHVILLE/SONY BMG	734 +33
2	13	13	<b>TAYLOR SWIFT</b>	<b>PICTURE TO BURN</b>	BIG MACHINE/UNIVERSAL	693 +2
3	12	12	<b>GEORGE STRAIT</b>	<b>I SAW GOD TODAY</b>	MCA NASHVILLE/UNIVERSAL	687 +12
4	4	15	<b>TRACE ADKINS</b>	<b>YOU'RE GONNA MISS THIS</b>	CAPITOL NASHVILLE/EMI	638 -35
5	10	10	<b>JAMES OTTO</b>	<b>JUST GOT STARTED LOVIN' YOU</b>	RAYBAW/WARNER BROS./WARNER	614 +19
6	10	10	<b>DOC WALKER</b>	<b>BEAUTIFUL LIFE</b>	OPEN ROAD/UNIVERSAL	598 +8
9	6	6	<b>CARRIE UNDERWOOD</b>	<b>LAST NAME</b>	ARISTA/ARISTA NASHVILLE/SONY BMG	557 +20
8	8	9	<b>AARON LINES</b>	<b>MOMENTS THAT MATTER</b>	OUTSIDE THE LINES	533 -14
9	7	14	<b>CRYSTAL SHAWANDA</b>	<b>YOU CAN LET GO</b>	RCA/SONY BMG	521 -58
10	12	13	<b>DERIC RUTTAN</b>	<b>FIRST TIME IN A LONG TIME</b>	ON RAMP/EMI	519 +36
11	10	8	<b>RASCAL FLATTS</b>	<b>EVERY DAY</b>	LYRIC STREET/UNIVERSAL	517 -4
12	11	14	<b>JASON ALDEAN</b>	<b>LAUGHED UNTIL WE CRIED</b>	BROKEN BOW/SONY BMG	487 -30
13	14	12	<b>DIERKS BENTLEY</b>	<b>TRYING TO STOP YOUR LEAVING</b>	CAPITOL NASHVILLE/EMI	464 -11
14	22	4	<b>KENNY CHESNEY</b>	<b>BETTER AS A MEMORY</b>	BNA/SONY BMG	456 +73
15	13	7	<b>MONTGOMERY GENTRY</b>	<b>BACK WHEN I KNEW IT ALL</b>	COLUMBIA/SONY BMG	450 -29
16	21	5	<b>SHANE YELLOWBIRD</b>	<b>DRIVE ME HOME</b>	306/KOCH	443 +58
17	24	6	<b>TOBY KEITH</b>	<b>SHE'S A HOTTIE</b>	SHOW DOG NASHVILLE/UNIVERSAL	415 +64
18	20	6	<b>THE HIGGINS</b>	<b>FLOWER CHILD</b>	OPEN ROAD/UNIVERSAL	415 +27
19	17	14	<b>LADY ANTEBELLUM</b>	<b>LOVE DON'T LIVE HERE</b>	CAPITOL NASHVILLE/EMI	408 -12
20	19	10	<b>JESSIE FARRELL</b>	<b>BEST OF ME</b>	UNIVERSAL	393 -2
21	25	3	<b>ALAN JACKSON</b>	<b>GOOD TIME</b>	ARISTA NASHVILLE/SONY BMG	388 +101
22	15	17	<b>CHRIS CAGLE</b>	<b>WHAT KINDA GUY</b>	CAPITOL NASHVILLE/EMI	387 -87
23	16	16	<b>GORD BAMFORD</b>	<b>STAYED 'TIL TWO</b>	ROYALTY	380 -53
24	18	15	<b>PAUL BRANDT</b>	<b>THAT'S WORTH FIGHTIN' FOR</b>	BRAND-T/UNIVERSAL	371 -42
25	23	13	<b>PHIL VASSAR</b>	<b>LOVE IS A BEAUTIFUL THING</b>	UNIVERSAL SOUTH/UNIVERSAL	358 0
26	31	5	<b>WILLIE MACK</b>	<b>GOLDEN YEARS</b>	OPEN ROAD/UNIVERSAL	348 +107
27	27	4	<b>TIM MCGRAW</b>	<b>KRISTOFFERSON</b>	CURB/EMI	294 +21
28	26	22	<b>EMERSON DRIVE</b>	<b>EVERYDAY WOMAN</b>	MIDAS/KOCH	267 -8
29	30	27	<b>RODNEY ATKINS</b>	<b>CLEANING THIS GUN (COME ON IN BOY)</b>	CURB/EMI	255 +6
30	33	9	<b>RIDLEY BENT</b>	<b>HEARTLAND HEARTBREAK</b>	OPEN ROAD/UNIVERSAL	253 +15

FOR WEEK ENDING MAY 4, 2008

♦ indicates CanCon





Mark Ramsey: 'Don't be afraid of going outside for ideas'

## What's Your Site For?

Keith Berman

[KBerman@RadioandRecords.com](mailto:KBerman@RadioandRecords.com)

**W**hen the Internet exploded in the mid-'90s, stations suddenly had to have a Web site tricked out with all the latest stuff, leading to mile-long home pages with tons of useless graphics and pictures, links out the wazoo and enough text tables to choke a horse. Things didn't get much better when Flash was introduced, as it just gave people more toys with which to overload their sites.

That kind of mentality still exists with radio Web sites today, according to Mercury Radio Research president Mark Ramsey.

"It's a Web site, not a garbage dump," he says. "If it looks like leftover trash from your neighborhood, then it's equally unappealing."

Ramsey notes that he once discovered a station site that had something on the order of 150 links on the home page. "When you've got 150 places you can go, you end up going to none of them."

On the flip side, Ramsey points out that Internet leader Google is "fervent about their insistence" to keep the home page clean and simple.

But whatever you do, don't ask Ramsey what you should put on your site.

"I hate that question, because what you're really asking me is, 'Do you know my audience better than I do?'" he says. "If you can't figure out what goes on your Web page, not only do you not know your audience, you don't have any Web or Internet strategy; you don't understand how to extend your brand online or what your listeners are interested in doing online."

The first step is figuring out the purpose of your Web site. Ramsey shoots down the explanation that a station may want its site to be a portal for its market's entertainment needs as a possible purpose. "Stations can think whatever they want or aspire to whatever they wish, but that doesn't change what the realities on the ground are. I want to be Brad Pitt, but that's not going to happen," he says, laughing. "You have to modify your aspirations in accordance with your expectations and consider what your purpose really is."

### Do What's Right For You

Ramsey also torpedoed the explanation that stations use of wanting to "extend their brand" by putting up a Web site. He thinks that's just jargon.

"Why do you want to? What do we mean by that? How do we do it?" he asks. "Granted, everyone wants to make money from their Internet efforts, but the money is the after-effect and the outcome, but not the input. You make money because you do something worth paying for. The question is, 'What's worth paying for?'"

OurStage, a music competition site that offers an online battle of the bands that can be localized to a market, is the kind of interactive element that belongs on a station Web site, Ramsey says, since it integrates all aspects of what a station is trying to accomplish. It draws listeners in and allows them to participate online, it's something you can talk about on-air, and it's sponsorable.

"That's part of a strategy," Ramsey says. "Putting movie reviews or blogs from each of the jocks online—that is nonsense. There was one station I made fun of because they had about 12 different blogs from 12 different players on the station, and to me, that was overkill."

Just as you shouldn't ask Ramsey what you should put on your site, you shouldn't ask for an example of a good station Web site. In his opinion, the best sites are the ones that aren't station Web sites. "Why in the world would you want to continue to look over your shoulder to what some other guy is doing and make a judgment of whether or not that's best for you?" he asks.

**'We're exiting the era of excuses and entering the era of obligations.'**

—Mark Ramsey



### Did You Know?

Mark Ramsey isn't just the brains behind Mercury Radio Research. He also runs a Web site called **MovieJuice**, where he writes hilarious and skewering reviews of new movies. Lauded by **Entertainment Weekly** and such luminaries as **Steven Spielberg**, **Roger Ebert** called **MovieJuice** one of the top 20 movie sites on the Internet. Ramsey has also been featured on **E!**, **VH1**, **MSNBC** and **CNN** for his movie review prowess and wit. Check it out at [moviejuice.com](http://moviejuice.com).

"There are stations that do a great job, but mimicking them misses the point altogether, because their mission is different from yours," he continues. "I could tell you that WXPB/Philadelphia has a great Web site, and it does—great for it, but not great for you. What being a noncommercial triple A has to do with being a hot AC, I don't know."

"Do what's right for you, and don't expect someone to tell you what's right for you," he adds. "That's why you have the job."

### Outside Your Comfort Zone

Ramsey is a firm believer in not being afraid to get ideas from outside the industry. One

way to do that is to leave insular comfort zones and attend Web-related conferences like the Web 2.0 Expos in San Francisco and New York. It's a way to get fresh ideas and new perspectives.

"Shouldn't we be looking at what other people are doing?" Ramsey asks.

He cites a presentation by consultant/author/entrepreneur Guy Kawasaki, which detailed the launch of his site **true-mors.com**. The presentation—with the unwieldy title of

"How I Built a Web 2.0, User-Generated Content, Citizen Journalism, Long-Tail, Social Media Site for \$12,107.09"—detailed how Kawasaki launched **TrueMors** in seven-and-a-half weeks using only the aforementioned amount of money for such essentials as software development, legal fees, logo development and domain registration. The site had 261,214 page views on its first day, according to Ramsey.

It's against stations' best interests to disregard an idea simply because they didn't come up with it themselves or because they don't understand it. Likewise, a lack of understanding, paralysis due to overwhelming choices and simply being overworked—which Ramsey calls "legitimate and inexcusable at the same time"—are not viable excuses.

According to Ramsey, marketing guru Seth Godin once approached a major broadcast group about partnering with one of its radio stations to launch a user-content-generated site called **Squidoo**. "They weren't interested," Ramsey says, "so he launched without it."

The Web traffic on **Squidoo** now dwarfs that of the station, according to Godin's account. "It would've been completely to their benefit to be involved in it, but they turned up their noses at it," Ramsey says.

"We're exiting the era of excuses and entering the era of obligations," Ramsey adds. "It's time to crank it up, and it's time to stop looking over each other's shoulders and start looking forward and looking outside the radio industry and being at these conferences. You have to be open to these ideas, and they're going to come largely from outside radio."

R&R





▶ AT NO. 20, **JOSH GROBAN** SCORES THE FORMAT'S FIFTH-BEST INCREASE IN PLAYS (UP 71) WITH "AWAKE," FROM HIS NEW CD/DVD, "AWAKE LIVE." AS A STUDIO VERSION, THE SONG WAS THE TITLE CUT OF HIS 2006 ALBUM, ALTHOUGH THE TRACK WAS AVAILABLE ONLY ON A SPECIAL EDITION OF THE SET.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	40	<b>COLBIE CAILLAT</b> BUBBLY	NO. 1 (9 WKS)	11 <sup>14</sup> ☆	20E7 +28	15.950	2
2	17	17	<b>SARA BAREILLES</b> LOVE SONG		11 <sup>2</sup> ☆	207 +73	18.218	1
3	17	17	<b>MICHAEL BUBLE</b> LOST		143/REPRISE	1725 +37	13.749	4
4	45	45	<b>FERGIE</b> BIG GIRLS DON'T CRY		11 <sup>5</sup> ☆	1614 +1	13.900	3
5	27	27	<b>TIMBALAND FEATURING ONE REPUBLIC</b> APOLOGIZE		11 <sup>4</sup> ☆	1554 -16	13.456	5
6	19	19	<b>TAYLOR SWIFT</b> TEARDROPS ON MY GUITAR		11 <sup>3</sup> ☆	1447 -22	11.498	7
7	52	52	<b>DAUGHTRY</b> HOME		11 <sup>4</sup> ☆	1439 +31	11.324	9
8	39	39	<b>PINK</b> WHO KNEW		11 <sup>3</sup> ☆	1240 -19	12.339	6
9	18	18	<b>JORDIN SPARKS</b> TATTOO		11 <sup>2</sup> ☆	1154 +58	11.241	10
10	19	19	<b>ALICIA KEYS</b> NO ONE		11 <sup>5</sup> ☆	1130 +43	11.420	8
11	17	17	<b>MICHAEL McDONALD</b> (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER		UNIVERSAL MOTOWN	1029 -40	4.782	15
12	15	4	<b>LEONA LEWIS</b> BLEEDING LOVE	MOST INCREASED PLAYS	11 <sup>1</sup> ☆	822 +231	9.582	11
13	13	13	<b>EAGLES</b> BUSY BEING FABULOUS		☆	772 +36	4.853	14
14	14	14	<b>PLUME</b> IN MY ARMS		☆	712 -26	2.177	19
15	10	10	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		11 <sup>1</sup> ☆	614 +95	8.965	12
16	12	12	<b>LONDON PIGG</b> FALLING IN LOVE AT A COFFEE SHOP		RCA/RMG	605 -67	3.192	16
17	16	11	<b>CNOTE</b> FORGIVE ME	AIRPOWER	JKHENT	597 +24	1.939	20
18	9	9	<b>JOHN MAYER</b> SAY		AWARE/COLUMBIA	512 +126	7.007	13
19	9	9	<b>KIMBERLEY LOCKE</b> FALL		CURB/REPRISE	382 +12	0.957	-
20	4	4	<b>JOSH GROBAN</b> AWAKE		143/REPRISE	317 +71	1.842	22
21	4	4	<b>NELLY FURTADO FEATURING KEITH URBAN</b> IN GOD'S HANDS		MOSLEY/GEFFEN/INTERSCOPE	220 +45	0.829	-
22	6	6	<b>MARION S</b> WON'T GO HOME WITHOUT YOU		A&M/OCTONE/INTERSCOPE	213 +22	1.886	21
23	6	6	<b>REO SPEEDWAGON</b> FIND YOUR OWN WAY HOME		SPEEDWAGON/MAILBOAT	170 +3	0.189	-
24	2	2	<b>BRYAN ADAMS</b> I THOUGHT I'D SEEN EVERYTHING		BADMAN	165 +49	0.285	-
25	4	4	<b>LIFEHOUSE</b> WHATEVER IT TAKES		11 <sup>1</sup> ☆	153 0	1.468	26
26	15	15	<b>INGRID MICHAELSON</b> THE WAY AM		CABIN 24/ORIGINAL SIGNAL/RED	123 -9	3.012	17
27	NEW	NEW	<b>COLBIE CAILLAT</b> REALIZE		UNIVERSAL REPUBLIC	119 +41	1.267	30
28	27	6	<b>BUCKCHERRY</b> SORRY		11 <sup>2</sup> ☆	114 -7	0.941	-
29	29	5	<b>PAULA ABDUL &amp; RANDY JACKSON</b> DANCE LIKE THERE'S NO TOMORROW		DREAM MERCHANT Z/CMG	105 -5	0.244	-
30	26	10	<b>STEVEN CURTIS CHAPMAN</b> CINDERELLA		SPARROW/EMICMG	102 -29	0.197	-

## + MOST ADDED

ARTIST / TITLE / LABEL	NEW STATIONS
<b>JOURNEY</b> After All These Years (Nomot) KBAY, KBEE, KWAV, WFMK, WHOM, WHUD, WJJK, WLDB, WLHT, WTCB, WYJB, WZLD	12
<b>LEONA LEWIS</b> Bleeding Love (SYCO/J/RMG) KEZK, KRBB, KSNE, WFPG, WSR5, WTFM, WYJB	7
<b>BRYAN ADAMS</b> I Thought I'd Seen Everything (Badman) WDEF, WFPG, WLDB, WLTE, WTVR, WVBW	6
<b>EAGLES</b> Busy Being Fabulous (ERC) KOSI, KRBB, WMXS, WRRM	4
<b>JOHN MAYER</b> Say (Aware/Columbia) KOST, KSSK, WSHH	3
<b>KARMINA</b> The Kiss (CBS) KWAV, WFMK, WJJK	3
<b>KIMBERLEY LOCKE</b> Fall (Curb/Reprise) KRNO, KSNE	2
<b>LIFEHOUSE</b> Whatever It Takes (Geffen/Interscope) KEZK, WFMK	2
<b>COLBIE CAILLAT</b> Realize (Universal Republic) WHOM, WLHT	2

**ADDED AT... WFMK**  
Lansing, MI  
OM: Brent Alberts  
PD/MD: Chris Reynolds  
Daughtry, Feels Like Tonight, 9  
Lifehouse, Whatever It Takes, 8  
Journey, After All These Years, 1  
Karmina, The Kiss, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST / TITLE / LABEL	PLAYS /GAIN	ARTIST / TITLE / LABEL	PLAYS /GAIN
<b>FERGIE</b> Clumsy (will.i.am/A&M/Interscope) TOTAL STATIONS: 5	75/3	<b>INQLARIE</b> Heart Of The Matter (Universal Motown) TOTAL STATIONS: 10	54/15
<b>CELINE DION</b> Alone (Columbia) TOTAL STATIONS: 12	69/0	<b>SARAH McLACHLAN</b> Ordinary Miracle (Arista/RMG) TOTAL STATIONS: 14	53/7
<b>Yael Naim</b> New Soul (Tot Ou Tard/Atlantic) TOTAL STATIONS: 22	67/10	<b>MARIAH CAREY</b> Touch My Body (Island/J/RMG) TOTAL STATIONS: 4	51/3
<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> No Air (19/Jive/Zomba) TOTAL STATIONS: 7	65/40	<b>MIL'Y CYRUS</b> See You Again (Hollywood) TOTAL STATIONS: 5	46/15
<b>ROOM FOR TWO</b> Roots Before Branches (Curb/Reprise) TOTAL STATIONS: 13	64/16	<b>NEIL DIAMONE</b> Prettv Amazing Grace (Columbia) TOTAL STATIONS: 9	43/12

### ↑ MOST INCREASED PLAYS

<b>+231</b>	<b>LEONA LEWIS</b> Bleeding Love (SYCO/J/RMG) WHOM +15, KTYL +14, WMXC +17, KMGA +12, WKYJ +11, KKBA +10, KKMJ +10, WLRQ +9, WLTW +8, WHLG +3
<b>+126</b>	<b>JOHN MAYER</b> Say (Aware/Columbia) WWFS +18, KQIE +11, WKYJ +10, WHLG +8, KSOJ +8, KOST +7, WJJK +6, WLRQ +6, WJOK +5, WJDE +5
<b>+95</b>	<b>DAUGHTRY</b> Feels Like Tonight (RCA/RMG) WBEB +26, KBIL +10, WMXS +10, KNEV +9, KMY +7, KSOJ +7, WLRQ +6, WFMK +4, WRAL +4, WGSY +3
<b>+73</b>	☆ <b>SARA BAREILLES</b> Love Song (Epic) KBEE +15, SLSL +10, WRAL +9, WSRM +5, WMXS +4, WBEB +3, WSNY +3, KOST +3, WLTW +2, WBEB +2
<b>+71</b>	<b>JOSH GROBAN</b> Awake (143/Reprise) WLRQ +11, WMON +10, KCBX +9, WHLG +9, WHOM +8, KSC +8, XBLN +7, WWUJ +4, WCKC +4, KRWM +3

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
102 AC, 27 Canada AC, and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

### RECURRENTS

THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	<b>THE FRAY</b> HOW TO SAVE A LIFE (EPIC)	11 <sup>6</sup>	904	812
2	<b>PLAIN WHITE T'S</b> HEY THERE DELILAH (FEARLESS/HOLLYWOOD)	11 <sup>4</sup>	883	867
3	<b>ELLIOTT YAMIN</b> WAIT FOR YOU (HICKORY/RED)	11 <sup>3</sup>	883	933
4	<b>JOHN MAYER</b> WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 <sup>4</sup>	837	841
5	<b>NATASHA BEDINGFIELD</b> UNWRITTEN (EPIC)	11 <sup>6</sup>	834	859

THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	<b>GWEN STEFANI FEATURING AKON</b> THE SWEET ESCAPE (INTERSCOPE)	11 <sup>4</sup>	788	771
7	<b>DANIEL POWTER</b> BAD DAY (WARNER BROS.)	11 <sup>5</sup>	750	741
8	<b>CARRIE UNDERWOOD</b> BEFORE HE CHEATS (ARISTA/ARISTA NASHVILLE/RMG)	11 <sup>5</sup>	707	694
9	<b>KELLY CLARKSON</b> BECAUSE OF YOU (RCA/RMG)	11 <sup>5</sup>	678	656
10	<b>UNCLE KRACKER FEAT. DOBIE GRAY</b> DRIFT AWAY (LAVA)	11 <sup>7</sup>	653	525

# CONVENTION

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	2	17	<b>DAUGHTRY</b> Feels Like Tonight	<b>NO. 1 (1WK)</b>	11 ☆ RCA/RMG	2994	0	14.807	2
2	1	37	<b>SARA BAREILLES</b> Love Song		11 <sup>2</sup> EPIC	2960	-104	15.256	1
3	3	21	<b>MAROON 5</b> Won't Go Home Without You		A&M/Octone/Interscope	2794	+53	13.017	3
4	4	26	<b>LIFEHOUSE</b> Whatever It Takes		11 ☆ Geffen/Interscope	2726	+74	12.591	5
5	5	30	<b>BUCKCHERRY</b> Sorry		11 <sup>2</sup> Elevan Seven/Atlantic/RRP	2540	-81	12.672	4
6	8	16	<b>ONEREPUBLIC</b> Stop And Stare		11 ☆ Mosley/Interscope	2376	+275	10.848	7
7	6	20	<b>JOHN MAYER</b> Say		AWARE/COLUMBIA	2326	+50	10.682	8
8	12	5	<b>LEONA LEWIS</b> Bleeding Love	<b>MOST INCREASED PLAYS</b>	11 ☆ SYCO/J/RMG	2276	+424	11.874	6
9	7	20	<b>MATCHBOX TWENTY</b> These Hard Times		11 ☆ MELISMA/ATLANTIC	2171	+66	8.956	10
10	9	16	<b>COLBIE CAILLAT</b> Realize		11 ☆ UNIVERSAL REPUBLIC	2082	+42	8.824	12
11	10	12	<b>GAVIN DEGRAW</b> In Love With A Girl		11 ☆ J/RMG	2014	+94	8.369	13
12	11	41	<b>FINGER ELEVEN</b> Paralyzer		11 <sup>4</sup> WIND-UP	1762	-113	10.598	9
13	15	7	<b>3 DOORS DOWN</b> It's Not My Time		11 ☆ UNIVERSAL REPUBLIC	1630	+198	6.337	15
14	13	31	<b>TIMBALAND FEATURING ONEREPUBLIC</b> Apologize		11 <sup>4</sup> ☆ MOSLEY/BLACKGROUND/INTERSCOPE	1562	-87	8.848	11
15	14	28	<b>LINKIN PARK</b> Shadow Of The Day		11 <sup>2</sup> ☆ WARNER BROS.	1423	-126	7.902	14
16	16	10	<b>FERRAS</b> Hollywood's Not America		11 ☆ CAPITOL	1285	+35	4.530	17
17	19	6	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> No Air		11 19/JIVE/ZOMBA	1071	+248	5.623	16
18	17	13	<b>JACK JOHNSON</b> If I Had Eyes		11 ☆ BRUSHFIRE/UNIVERSAL REPUBLIC	1006	+45	3.863	19
19	18	10	<b>THE LAST GOODNIGHT</b> Stay Beautiful		11 ☆ VIRGIN/CAPITOL	960	+111	2.454	22
20	20	7	<b>Yael Naim</b> New Soul		11 ☆ TOT OU TARD/ATLANTIC	824	+67	4.061	18
21	24	8	<b>DUFFY</b> Mercy		11 ☆ MERCURY/DJMG	697	+96	2.539	21
22	21	14	<b>MILEY CYRUS</b> See You Again		11 HOLLYWOOD	676	-37	2.370	24
23	23	12	<b>MARIE DIGBY</b> Say It Again		11 ☆ HOLLYWOOD	671	+8	2.425	23
24	26	6	<b>MADONNA FEATURING JUSTIN TIMBERLAKE</b> 4 Minutes		11 ☆ WARNER BROS.	632	+89	2.809	20
25	27	6	<b>JASON MRAZ</b> I'm Yours		11 ☆ ATLANTIC/RRP	585	+47	2.048	25
26	29	8	<b>THE SPILL CANVAS</b> All Over You		11 ☆ ONE ELEVEN/SIRE/REPRISE	530	+65	1.460	31
27	31	3	<b>NATASHA BEDINGFIELD</b> Pocketful Of Sunshine	<b>MOST ADDED</b>	11 ☆ PHONOGENIC/EPIC	516	+119	1.517	29
28	25	13	<b>THE BRAVERY</b> Believe		11 ☆ ISLAND/DJMG	506	-86	1.145	33
29	22	16	<b>SHERYL CROW</b> Love Is Free		11 ☆ A&M/INTERSCOPE	484	-193	1.610	27
30	34	2	<b>GAVIN ROSSDALE</b> Love Remains The Same		11 ☆ INTERSCOPE	482	+165	1.514	30
31	32	3	<b>PANIC AT THE DISCO</b> Nine In The Afternoon		11 ☆ DECAYDANCE/FUELED BY RAMEN/RRP	446	+77	1.648	26
32	28	11	<b>RIHANNA</b> Don't Stop The Music		11 <sup>2</sup> SRP/DEF JAM/DJMG	421	-115	1.603	28
33	30	10	<b>VANESSA CARLTON</b> Hands On Me		11 ☆ THE INC./UNIVERSAL MOTOWN	413	-27	0.812	37
34	33	11	<b>CHRIS BROWN</b> With You		11 <sup>3</sup> JIVE/ZOMBA	324	-28	1.287	32
35	<b>NEW</b>		<b>ALANIS MORISSETTE</b> Underneath		11 ☆ MAVERICK/REPRISE	300	+117	1.063	34
36	35	7	<b>AUGUSTANA</b> Sweet And Low		11 ☆ EPIC	295	-8	0.529	-
37	37	3	<b>KATE VOEGELE</b> Only Fooling Myself		11 ☆ MYSPEACE/INTERSCOPE	275	+14	0.572	-
38	40	2	<b>KID ROCK</b> All Summer Long		11 ☆ TOP DOG/ATLANTIC	243	+37	0.844	36
39	36	9	<b>COUNTING CROWS</b> You Can't Count On Me		11 ☆ DCC/GEFFEN/INTERSCOPE	234	-41	0.642	40
40	<b>NEW</b>		<b>ANNA NALICK</b> Shine		11 ☆ EPIC	228	+29	0.622	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>NATASHA BEDINGFIELD</b> Pocketful Of Sunshine (Phonogenic/EPIC) KCIX, KJMY, KPEK, KSTZ, KZZU, WINK, WJLK, WPST, WRMF	9
<b>MADONNA FEAT. JUSTIN TIMBERLAKE</b> 4 Minutes (Warner Bros.) KALZ, KJMY, KLTC, KLZR, KUDD, WTC	6
<b>ALANIS MORISSETTE</b> Underneath (Maverick/Reprise) KLTC, KMHX, KOSO, KYKY, WKTI, WNNF	6
<b>LEONA LEWIS</b> Bleeding Love (SYCO/J/RMG) KALZ, KIOI, KMPX, KSTP, WPTE	5
<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> No Air (19Jive/Zomba) KALZ, WMGX, WMTX, WTSS, WZPL	5
<b>DUFFY</b> Mercy (Mercury/DJMG) KYIS, WINK, WPTE, WRMF, WWMX	5
<b>PANIC AT THE DISCO</b> Nine In The Afternoon (Decaydance/Fueled By Ramen/RRP) KALC, KCDA, KLTC, Sirius The Pulse, WZPL	5
<b>3 DOORS DOWN</b> It's Not My Time (Universal Republic) WAJI, WQAL, WNNK, WTC	4
<b>Yael Naim</b> New Soul (Tot Ou Tard/Atlantic) KALZ, WAJI, WTSS, WXLO	4
<b>THE SPILL CANVAS</b> All Over You (One Eleven/Sire/Reprise) KMPX, KUDD, KYKY, WTMX	4

**ADDED AT... KLTC**

Corpus Christi, TX  
OM: Clayton Allen  
PD: Chris Roberts

Alanis Morissette, Underneath, 0  
Coldplay, Violet Hill, 0  
Madonna Feat. Justin Timberlake, 4  
Minutes, 0  
Panic At The Disco, Nine In The Afternoon, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>MARIAH CAREY</b> Touch My Body (Island/DJMG)	206/33	<b>MATT NATHANSON</b> Come On Get Higher (Vanguard)	123/30
TOTAL STATIONS:	11	TOTAL STATIONS:	14
<b>NEWTON FAULKNER</b> Dream Catch Me (Aware/Columbia)	205/6	<b>SECONDHAND SERENADE</b> Fall For You (Glassnote/ILG)	119/11
TOTAL STATIONS:	17	TOTAL STATIONS:	5
<b>SARA BAREILLES</b> Bottle It Up (Epic)	161/26	<b>MICHAEL BUBLE</b> Lost (143/Reprise)	115/19
TOTAL STATIONS:	20	TOTAL STATIONS:	11
<b>FINGER ELEVEN</b> I'll Keep Your Memory Vague (Wind-up)	131/8	<b>FLYLEAF</b> All Around Me (A&M/Octone/Interscope)	115/0
TOTAL STATIONS:	13	TOTAL STATIONS:	9
<b>BRYAN ADAMS</b> I Thought I'd Seen Everything (Badman)	130/40	<b>SEETHER</b> Rise Above This (Wind-up)	86/64
TOTAL STATIONS:	15	TOTAL STATIONS:	7

### MOST INCREASED PLAYS

+424	11 ☆ <b>LEONA LEWIS</b> Bleeding Love (SYCO/J/RMG) KLLY +35, WQAL +33, WTC +32, KSTP +22, WKTI +21, KALZ +20, KFBZ +19, KSTZ +19, KLCA +17, KYIS +15
+275	11 ☆ <b>ONEREPUBLIC</b> Stop And Stare (Mosley/Interscope) WAJI +27, WAVY +23, WNNK +18, KMHX +17, KCDA +17, KSTZ +17, KALZ +17, KRFSK +17, WQAL +15, KLZR +14
+248	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b> No Air (19Jive/Zomba) WBMX +28, KZZU +26, KJMY +23, KCIX +23, KALZ +21, KLLY +19, WKRQ +18, KLTC +12, WMTX +11, KMHX +10
+198	11 ☆ <b>3 DOORS DOWN</b> It's Not My Time (Universal Republic) WTC +24, KQKQ +22, WJLK +18, KLLY +15, WPST +14, KZZU +13, KDMX +13, WNNK +13, WXLO +9, WAVY +8
+165	<b>GAVIN ROSSDALE</b> Love Remains The Same (Interscope) KZZU +23, KSTZ +21, KQKQ +18, KMHX +17, WPLJ +16, KCDA +14, KLCA +12, WPST +9, WAJI +8, KLTC +7

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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OM/PD: J. Patrick  
APD/MD: George McIntyre
- WLEW/Allentown, PA\***  
OM/PD: Shelly Easton  
APD/MD: Jerry Padden
- KYMG/Anchorage, AK**  
OM: Mark Murphy  
PD/MD: Dave Flavin
- WFGP/Atlantic City, NJ\***  
PD/MD: Gary Guida
- KKMJ/Austin, TX\***  
PD: Cat Thomas  
APD: Stephen Michael Kerr  
MD: Terri McCormick
- WCDV/Baton Rouge, LA\***  
OM: LeBron "LBJ" Joseph  
PD: J-Tweezy  
APD: DeMarcus Jones  
MD: Elizabeth Eads
- KKMY/Beaumont, TX\***  
PD: Don Rivers
- WMJY/Biloxi, MS\***  
OM/PD: Walter Brown
- WMXW/Binghamton, NY**  
PD: Doug Masher
- KXLT/Boise, ID\***  
PD: Brent Carey  
APD/MD: Tobin Jeffries
- WMJX/Boston, MA\***  
OM/PD: Don Kelley  
APD: Candy O'Terry  
MD: Mark Laurence
- WEBE/Bridgeport, CT\***  
OM/PD: Curt Hansen  
MD: Danny Lyons
- WEZF/Burlington, VT\***  
OM: Steve Cormier  
PD/MD: Gale Parmelee
- WVAF/Charleston, WV\***  
OM/PD: Rick Johnson
- WDEF/Chattanooga, TN\***  
OM/PD: Danny Howard  
APD: Patti Sanders  
MD: Robin Daniels
- WLIT/Chicago, IL\***  
OM/PD: Darren Davis  
APD/MD: Eric Richeke
- WRRM/Cincinnati, OH\***  
PD: TJ Holland  
APD: Ted Morro
- WDOK/Cleveland, OH\***  
PD: Dave Popovich  
MD: Ted Kowalski
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APD: Jennifer Jensen
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PD: Alan Quin
- WSNY/Columbus, OH\***  
PD: Tony Florentino  
MD: Mark Bingaman
- KKBA/Corpus Christi, TX\***  
OM: Ed Ocanas  
PD/MD: Bart Allison  
APD: Norma Jean Morales
- WLQT/Dayton, OH\***  
OM/PD: Jeff Stevens  
APD/MD: Brian Michaels
- KOSI/Denver, CO\***  
PD: Gary Nolan  
APD/MD: Steve Hamilton
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OM: Jim Harper  
PD: Lori Bennett
- WNIC/Detroit, MI\***  
PD/MD: Theresa Lucas
- WOOF/Dothan, AL**  
PD/MD: Leigh Simpson
- KTSM/El Paso, TX\***  
PD/MD: Bill Toe  
APD: Sam Cassiano
- WXKC/Erie, PA**  
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PD: Ron Arlen
- WCRZ/Flint, MI\***  
OM/PD: J. Patrick  
APD/MD: George McIntyre
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- WAFY/Frederick, MD**  
PD: Marc Richards
- KSOF/Fresno, CA\***  
OM: Paul Wilson  
PD: Mike Brady  
MD: Kristen Kelley
- KTRR/Ft. Collins, CO**  
OM/PD: Mark Callaghan
- WHLG/Ft. Pierce, FL\***  
PD/MD: George Coles
- WLHT/Grand Rapids, MI\***  
OM: Mark Hamlin  
MD: Kim Carson
- WOOD/Grand Rapids, MI\***  
OM: Doug Montgomery  
PD/MD: Tim Kiesling
- WMGV/Greenville, NC\***  
PD: Colleen Jackson
- WSPA/Greenville, SC\***  
OM: Mark Hamlin  
PD/MD: Mike McKeel
- WRCH/Hartford, CT\***  
PD: Allan Camp  
MD: Joe Hann
- KSSK/Honolulu, HI\***  
PD: Jamie Hyatt
- KUMU/Honolulu, HI\***  
MD: Lee Kirk
- WAHR/Huntsville, AL\***  
OM/PD: Lee Reynolds
- WRSA/Huntsville, AL\***  
PD: John Malone  
MD: Nate Cholevik
- WJKK/Jackson, MS\***  
PD/MD: John Anthony
- WTFM/Johnson City, TN\***  
PD/MD: Mark Baker
- KCKC/Kansas City, MO\***  
OM: Mike Kennedy  
PD: Ed Walker
- KUDL/Kansas City, MO\***  
OM/PD: Thom McGirt
- WJXB/Knoxville, TN\***  
PD: Jeff Jarnigan
- KQIS/Lafayette, LA\***  
PD: "Fast Eddie" Nelson  
MD: Ed "Big Tuna" Perkins
- KTDV/Lafayette, LA\***  
PD: C.J. Clements  
APD: Debbie Ray  
MD: Steve Wiley
- WFMK/Lansing, MI\***  
OM: Brent Alberts  
PD/MD: Chris Reynolds
- KSNE/Las Vegas, NV\***  
PD: Tom Chase  
MD: John Berry
- KBIG/Los Angeles, CA\***  
PD/MD: Dave "Chachi" Denes  
APD: Jason Griffin
- KOST/Los Angeles, CA\***  
PD/MD: Stella Schwartz
- WMCN/Madison, WI\***  
PD: Pat O'Neill  
APD: Amy Ziebell  
MD: Amy Abbott
- WZID/Manchester, NH\***  
OM/PD: Bob Bronson
- WLRQ/Melbourne, FL\***  
OM/PD: Ken Holiday  
APD/MD: Michael W. Lowe
- WRVR/Memphis, TN\***  
OM/PD: Jerry Dean  
MD: Scott Miller
- WMCQ/Middlesex, NJ**  
PD: Jeff Rafter  
APD/MD: Debbie Mazella
- WLDB/Milwaukee, WI\***  
PD/MD: Stan Atkinson
- WLTE/Minneapolis, MN\***  
PD: John Lassman  
APD/MD: Adam Sprenger
- WMXC/Mobile, AL\***  
OM: Steve Powers  
PD: Dan Mason  
MD: Mary Booth
- WOBM/Monmouth, NJ\***  
PD/MD: Steve Ardolina
- KWAV/Monterey, CA\***  
PD/MD: Bernie Moody
- WMXS/Montgomery, AL\***  
PD/MD: Brian Roberts
- WALK/Nassau, NY\***  
PD/MD: Rob Miller  
APD: Patrick Shea
- WKJY/Nassau, NY\***  
OM/PD: Bill Bailey  
MD: Jodi Vale
- WLTW/New York, NY\***  
PD: Chris Conley  
APD/MD: Morgan Prue
- WWFS/New York, NY\***  
PD: Brian Thomas  
APD/MD: Fabi Pimentel
- WGNY/Newburgh, NY**  
OM/PD: Robert Maines  
MD: Joerg Klebe
- WHUO/Newburgh, NY\***  
OM/PD: Steven Petrone  
APD/MD: Tom Furci
- WVBW/Norfolk, VA\***  
OM: John Shomby  
PD: Mike Allen
- WWDE/Norfolk, VA\***  
PD: Don London  
MD: Mark McCarthy
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PD/MD: Grace Tijerina
- KMGL/Oklahoma City, OK\***  
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OM/PD: Nick Elliott
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PD/MD: Dan Fritz
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APD: Adam Stubbs  
MD: Kat Simons
- WSLQ/Roanoke, VA\***  
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MD: Dick Daniels
- WGFB/Rockford, IL**  
OM: Jim Stone  
PD: Timothy Crull  
MD: Gail Lewis
- KBEE/Salt Lake City, UT\***  
PD: Rusty Keys
- KBAY/San Jose, CA\***  
PD: Dana Jang  
MD: Steve Fox
- KSTT/San Luis Obispo, CA**  
OM/PD: Mark Mitchell
- KSBL/Santa Barbara, CA**  
OM/PD: Keith Royer  
MD: Peter Bie
- Music Choice Lite Hits/Satellite**  
PD: Justin Prager  
MD: Michael Schwab
- Sirius Starlite/Satellite\***  
OM/PD: Kid Kelly
- XM The Blend/Satellite\***  
OM/PD: Mike Abrams
- KRWM/Seattle, WA\***  
PD: Laura Dane
- KVKI/Shreveport, LA\***  
OM/PD: Gary McCoy
- WNSN/South Bend, IN**  
OM/PD: Jim Roberts  
APD/MD: Brad King
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PD: Robert Harder
- WMAS/Springfield, MA\***  
OM/PD: Rob Anthony  
MD: Jim Raino
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OM/PD: Paul Kelley
- KEZK/St. Louis, MO\***  
PD: Mark Edwards  
APD: Bob London
- WYYY/Syracuse, NY\***  
OM: Rich Lauber  
PD: Kathy Rowe  
APD/MD: Marne Mason
- WRVF/Toledo, OH\***  
OM: Bill Michaels  
PD: Tom Cook  
MD: KC Palmer
- KONA/Tri-Cities, WA**  
OM/PD: Doug Daniels
- KMXZ/Tucson, AZ\***  
OM: Darla Thomas  
PD: Bobby Rich  
APD/MD: Leslie Lois
- KBEZ/Tulsa, OK\***  
PD: Dave Dallow
- KOOI/Tyler, TX**  
PD/MD: Rick Evans
- WLZW/Utica, NY**  
PD: Eric Miller  
MD: Mark Richards
- WASH/Washington, DC\***  
PD: Bill Hess
- KRBB/Wichita, KS\***  
OM/PD: Lyman James  
MD: Dave Wilson
- WMGS/Wilkes Barre, PA\***  
PD: Stan Phillips  
APD: Fran Pantuso  
MD: Brian Hughes
- WJBR/Wilmington, DE\***  
OM: Michael Waite  
PD: Mike Sommers  
MD: Catey Hill
- WRSR/Worcester, MA\***  
PD/MD: Tom Holt
- WARM/York, PA\***  
PD: Dave Russell  
MD: Melanie Gardner

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	2	13	SARA BAREILLES LOVE SONG		EPIC/SONY BMG	362	+10
2	3	34	MICHAEL BUBLE LOST		143/REPRISE/WARNER	346	0
3	4	17	ALICIA KEYS NO ONE		MBK/J/SONY BMG	327	-10
4	5	25	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE		MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	324	-10
5	1	32	COLBIE CAILLAT BUBBLY		UNIVERSAL REPUBLIC/UNIVERSAL	322	-49
6	6	13	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING		BADMAN/UNIVERSAL	309	-9
7	9	9	LEONA LEWIS BLEEDING LOVE		SYCO/J/SONY BMG	291	+62
8	7	30	FEIST 1234		ARTS & CRAFTS	257	-9
9	11	7	SARAH SLEAN GET HOME		WARNER	235	+19
10	10	43	FERGIE BIG GIRLS DON'T CRY		WILL I AM/A&M/INTERSCOPE/UNIVERSAL	235	+9
11	8	36	ENRIQUE IGLESIAS SOMEBODY'S ME		UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL	210	-37
12	13	38	JULY BLACK SEVEN DAY FOOL		UNIVERSAL	208	-4
13	12	15	SHERYL CROW LOVE IS FREE		A&M/INTERSCOPE/UNIVERSAL	205	-9
14	15	14	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER		UNIVERSAL MOTOWN/UNIVERSAL	189	-3
15	14	34	CELINE DION TAKING CHANCES		COLUMBIA/SONY BMG	183	-10
16	16	39	PLAIN WHITE T'S HEY THERE DELILAH		FEARLESS/HOLLYWOOD/UNIVERSAL	181	+3
17	18	6	CELINE DION ALONE		COLUMBIA/SONY BMG	175	+11
18	17	31	BLUE RODEO THIS TOWN		WARNER	167	+1
19	21	12	JORDIN SPARKS TATTOO		19/JIVE/SONY BMG	162	+13
20	22	12	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER		UNIVERSAL	157	+10
21	24	29	BRIAN MELO ALL I EVER WANTED		SONY BMG	124	-2
22	26	10	NELLY FURTADO FEAT. KEITH URBAN IN GOD'S HANDS		MOSLEY/GEFFEN/UNIVERSAL	112	+22
23	32	8	JOHN MAYER SAY		AWARE/COLUMBIA/SONY BMG	104	+32
24	25	14	TAYLOR SWIFT TEARDROPS ON MY GUITAR		BIG MACHINE/UNIVERSAL	94	-5
25	31	6	DUFFY MERCY		MERCURY/UNIVERSAL	88	+14
26	28	13	JULIE CROCHETIERE PRECIOUS LOVE		SOMERSET	83	-4
27	27	7	RYANDAN LIKE THE SUN/COMME LE SOLEIL		UNIVERSAL	82	-5
28	30	4	SYLVAIN COSSETTE ROCKET MAN		VEGA	80	+5
29	34	4	FRANCIS CABREL LA ROBE ET L'ECHELLE		CHANDELLE	75	-10
30	34	20	SANTANA FEAT. CHAD KROEGER INTO THE NIGHT		ARISTA/SONY BMG	72	+6

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA HOT AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	13	LEONA LEWIS BLEEDING LOVE		SYCO/J/SONY BMG	876	+35
2	2	7	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES		WARNER BROS./WARNER	835	+53
3	5	12	MILEY CYRUS SEE YOU AGAIN		HOLLYWOOD/UNIVERSAL	728	0
4	3	17	FABER DRIVE WHEN I'M WITH YOU		UNIVERSAL REPUBLIC/UNIVERSAL	727	-26
5	4	15	SARA BAREILLES LOVE SONG		EPIC/SONY BMG	701	-51
6	8	19	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE/UNIVERSAL	688	+42
7	6	16	DAUGHTRY FEELS LIKE TONIGHT		RCA/SONY BMG	655	-40
8	9	10	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19/JIVE/SONY BMG	641	-4
9	7	22	BUCKCHERRY SORRY		ELEVEN SEVEN/UNIVERSAL	579	-68
10	10	18	THREE DAYS GRACE NEVER TOO LATE		JIVE/SONY BMG	575	+12
11	11	9	CRASH PARALLEL WORLD WE KNOW		BLACK BOX RECORDINGS/SONY BMG	523	+4
12	12	9	SIMPLE PLAN YOUR LOVE IS A LIE		LAVA/ATLANTIC/WARNER	519	+27
13	17	5	HEDLEY NEVER TOO LATE		UNIVERSAL	478	+104
14	20	7	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC/SONY BMG	467	+115
15	14	11	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING		BADMAN/UNIVERSAL	453	+10
16	13	16	CHRIS BROWN WITH YOU		JIVE/SONY BMG	404	-78
17	28	3	KREESHA TURNER DON'T CALL ME BABY		EMI	400	+124
18	18	9	BRITNEY SPEARS BREAK THE ICE		JIVE/SONY BMG	394	+23
19	15	10	MARIAH CAREY TOUCH MY BODY		ISLAND/UNIVERSAL	392	-25
20	26	7	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/SONY BMG	380	+62
21	16	23	MAROON 5 WON'T GO HOME WITHOUT YOU		A&M/OCTONE/INTERSCOPE/UNIVERSAL	365	-11
22	22	11	JULY BLACK UNTIL I STAY		UNIVERSAL	358	+15
23	25	7	GAVIN DEGRAW IN LOVE WITH A GIRL		J/SONY BMG	353	+29
24	19	20	ELISE ESTRADA UNLOVE YOU		ROCKSTAR	340	-15
25	23	9	SUM 41 WITH ME		AQUARIUS	329	-7
26	21	27	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER		UNIVERSAL	304	-46
27	24	16	JOHN MAYER SAY		AWARE/COLUMBIA/SONY BMG	302	-28
28	30	27	RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/UNIVERSAL	286	+32
29	29	6	STATE OF SHOCK HEARTS THAT BLEED		CORIOVA BAY	285	+14
30	38	4	RIHANNA TAKE A BOW		SRP/DEF JAM/UNIVERSAL	257	+55

♦ indicates CanCon





Welcome to the smoothest place on the Internet

## Station Web Highlights At A Glance

Carol Archer

CArcher@RadioandRecords.com

Increasingly, smooth jazz stations drive traffic to their Web sites, where listeners glean useful information, access “now playing” lists and nuggets about artists, purchase downloads, play Web-only promotions, view videos and photo galleries, read air talent blogs and, yes, listen to the station. ■ The bare minimum requirement for an effective station site is ongoing relevance and a clean, uncluttered design. Former KJCID/Denver PD Michael Fischer cites ease of navigation as a prerequisite. Fischer, who has since launched blog Media 11, says users should never have to take more than three clicks to get what they want: one to search, one to find and one to engage. And he insists that unless content is refreshed daily, a site loses stickiness.

To take stock of what smooth jazz stations are doing online, we surveyed a handful of reporting stations linked to the smooth jazz format room on the R&R Web site. Some highlights follow.

### Lifestyle-Appropriate Content

Radio One WJZZ/Atlanta’s site is chock-a-bloc with enticing goodies, including a listing of the station’s top 20 songs (with CD cover art), artist bios and click-to-buy functionality. Listeners can vote for their five favorite songs, giving them a sense of involvement and affording the station valuable feedback.

There is a lot going on at Clear Channel WSMJ/Baltimore’s Web site, including contesting, news and the company’s syndicated “Stripped” video concert series. A well-stocked photo gallery offers pictures of 100 influential American women, no less than 50 pictures of Lenny Kravitz (with commentary by PD Lori Lewis) and more than 100 other photos—each with a corresponding affirmative quote.

In addition to standard fare, Clear Channel WNUA/Chicago’s site emphasizes listener lifestyle affinity with an extensive collection of tabs that rivals a Sunday newspaper’s style section. There’s health, technology and detailed pieces on decor, food and wine, and entertaining at home.

“Green Pages,” an eco-friendly initiative that lives on Elyria-Lorain WNWV (the Wave)/Cleveland’s well-organized Web site, presents tips on recycling, energy conservation and how to lessen your carbon

footprint. Photos from some of its 120,000 Wave Breakfast Breaks—a promotion that delivers gourmet coffee, baked goods and juice to area businesses—are also posted on the site.

### ‘Best Kid’

Among CBS Radio WVMV/Detroit’s offerings is a Web-only Best Kid contest, with a monthly \$500 savings bond award to a nominated child between the ages of 5 and 15. Station talent have their own blogs—midday host/MD Sandy Kovach penned an inspiring shape-up fitness routine—and Feedback Track presents a new song each week for visitors to rate.

Riviera Broadcasting KOAS/Las Vegas’ recently relaunched Web site highlights the station’s Korbel-sponsored trip-a-day. A daily opinion poll appears on the home page, and there is also a deeply stocked download store and other music- and concert-related information. While jock pages brim with profiles and photos, some journal entries are not current.

Among a slew of pertinent features on CBS Radio KTWW (the Wave)/Los Angeles’ Web site is What Was That Song?, a tool that can identify music that the station does not back-announce (which is most). Nonmusic elements include a freeway map with estimated travel times and listener-contributed recipes.

Live concert footage is one enticement on Gross Communications’ WLOQ/Orlando’s site; another is the results of listener polls on such



### ON THE WEB

**WJZZ/Atlanta:**

1075wjzz.com

**WSMJ/Baltimore:**

smoothjazz1043.com

**WNUA/Chicago:**

wnuu.com

**WNWV/Cleveland:**

wnwv.com

**WVMV/Detroit:**

wvmv.com

**KOAS/Las Vegas:**

1057theoasis.com

**KTWW/Los Angeles:**

947wave.com

**KSSJ/Sacramento:**

kssj.com

**KIFM/San Diego:**

kifm.com

subjects as how rising fuel prices will effect listeners’ summer vacations.

Visitors to Entercom’s KSSJ/Sacramento’s site can earn points to redeem gifts and services by participating in station promotions or by referring a friend. There’s also a \$10,000 giveaway. A Quik-Picks section enables viewing, rating and buying music, DVDs and games.

Lincoln Financial Media’s KIFM/San Diego’s Web site provides details on its Hawaiian vacation giveaway and Easy Money Workday contest.

While station sites frequently poll listeners’ opinions on a variety of topics by asking them to choose from a choice of answers, a feature that is virtually nonexistent is a chat room, where listeners weigh in on topics that interest them, such as station events and programming content. Such threads could provide a form of social networking and deepen listeners’ sense of emotional connection to the station. This is something to consider, as a daily return to a station Web site signifies that the station is top-of-mind—an idea that will only gain “currency” under PPM. **R&R**

## Web Site As Research Tool

In late 2002 during PD Nick Francis’ tenure at the station, WJZZ/Atlanta became the first Radio One station to launch a Web site. (Francis currently serves as MD at noncommercial jazz KPLU/Seattle.) The WJZZ destination subsequently served as a model for other Radio One sites.

Francis’ successor—current WJZZ PD Dave Kosh—was no less bullish on the Web. In addition to introducing new enhancements, Kosh says he spent three years fighting for the station to stream its signal on the Web, which became a reality in late 2006.

Today, one of the site’s many functions is conducting online

music tests among core listeners. A gated area accessible exclusively to PIs, who’ve opted in as loyal listeners, plays a vital role in gauging audience music tastes. “Our Listener Advisory Board



Kosh

participates in biweekly tests with 30 songs and one 500-hook online music test that we do each year with Troy Research,” Kosh says. “This is a particularly important contribution to

WJZZ’s programming, due to the fact of our limited access to research. I get a report that breaks out male-female, ethnicity and cume—everything I’d get from a standard AMT, only listeners ‘vote’ at home, at their leisure.”—CA



# R&R SMOOTH JAZZ

POWERED BY **nielsen** BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ **CHRIS STANDRING** HAS A WEEK TO WRITE HOME ABOUT AS "LOVE & PARAGRAPHS" EARN'S MOST INCREASED PLAYS HONORS (UP 54) AT NO. 3. HIS DEBUT ALBUM OF THE SAME NAME ENTERED THE TOP CONTEMPORARY JAZZ ALBUMS CHART AT NO. 7 IN BILLBOARD'S MAY 10 ISSUE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	FLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	<b>KENNY G</b> SAX-O-LOCO	NO. 1 (7 WKS) STARBUCKS/CONCORD/CMG	522 +8	4.803 2
2	2	16	<b>JESSY J</b> TEQUILA MOON	PEAK/CMG	497 +16	5.146 1
3	3	15	<b>CHRIS STANDRING</b> LOVE & PARAGRAPHS	MOST INCREASED PLAYS ULTIMATE VIBE	491 +54	4.387 3
4	4	20	<b>EUGE GROOVE</b> MR. GROOVE	NARADA JAZZ/CAPITOL	432 +5	3.927 4
5	6	19	<b>PAUL BROWN</b> OLD SCHOOL	PEAK/CMG	373 +13	3.300 5
6	5	27	<b>EVERETTE HARP</b> OLD SCHOOL	SHANACHIE	358 -19	2.505 8
7	8	23	<b>CHUCK LOEB</b> WINDOW OF THE SOUL	HEADS UP	286 +13	1.848 12
8	12	6	<b>BRIAN CULBERTSON</b> ALWAYS REMEMBER	GRP/VERVE	273 +36	2.753 6
9	10	9	<b>MINDI ABAIR</b> SMILE	PEAK/CMG	263 +15	2.485 9
10	11	13	<b>NORMAN BROWN</b> POP'S COOL GROOVE	PEAK/CMG	262 +14	1.838 13
11	9	13	<b>MARCUS MILLER FEATURING CORINNE BAILEY RAE</b> FREE	3 DEUCES/CMG	257 -4	1.804 15
12	7	26	<b>PAUL HARCADISTE</b> LUCKY STAR	TRIPPIN' N' RHYTHM	256 -79	2.462 10
13	13	14	<b>MICHAEL McDONALD</b> (YOUR LOVE) KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN	234 +5	2.751 7
14	15	25	<b>WALTER BEASLEY</b> WHY NOT YOU	HEADS UP	230 +21	1.694 17
15	14	9	<b>JOHN LEGEND</b> EACH DAY GETS BETTER	G.O.O.D./COLUMBIA	230 +5	1.575 19
16	17	10	<b>THE SAX PACK</b> FALLIN' FOR YOU	SHANACHIE	200 +11	1.703 16
17	16	14	<b>RICK BRAUN &amp; RICHARD ELLIOT</b> BETTER TIMES	ARTIZEN	186 -8	1.034 24
18	18	7	<b>JESSE COOK</b> CAFE MOCHA	COACH HOUSE/KOCH	186 +15	2.188 11
19	20	4	<b>WAYMAN TISDALE</b> THROWIN' IT DOWN	RENDEZVOUS	162 +34	1.835 14
20	19	10	<b>ROBIN THICKE</b> CAN U BELIEVE	STAR TRAK/INTERSCOPE	136 +4	1.318 21
21	21	7	<b>ALICIA KEYS</b> LIKE YOU'LL NEVER SEE ME AGAIN	MBK/J/RMG	125 +12	1.578 18
22	23	20	<b>BLAKE AARON</b> BUMPIN' IN THE WESIDE	INNERVISION	121 +20	1.055 23
23	24	3	<b>EARL KLUGH</b> DRIFTIN'	MOST ADDED KOCH	112 +29	1.165 22
24	22	6	<b>SEAL</b> ROLLING	WARNER BROS.	110 +1	0.813 27
25	25	7	<b>SOUL BALLET</b> DA DA DIAMONDS	ARTIZEN	88 +8	0.773 29
26	RE-ENTRY		<b>BOB BALDWIN</b> THIRD WIND	NUGROOVE	73 +13	0.696 -
27	28	3	<b>GERALD VEASLEY</b> SLIP N SLIDE	HEADS UP	72 +7	0.190 -
28	27	12	<b>NILS DREAMIN'</b>	BAJA/TSR	72 +6	0.451 -
29	26	9	<b>MARC ANTOINE</b> SPOOKY	PEAK/CMG	70 0	1.519 20
30	29	8	<b>STEVE OLIVER FEATURING WARREN HILL</b> ON THE U-SIDE	SOM	69 +8	0.288 -

## NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
<b>JAY SOTO</b> Stay Awhile (Nu Groove)	66/6	<b>RAUL MIDON</b> Pick Somebody Up (Manhattan/Capitol)	44/1	<b>CHAKA KHAN</b> One For All Time (Burgundy/Columbia)	38/1
TOTAL STATIONS: 6		TOTAL STATIONS: 4		TOTAL STATIONS: 3	
<b>CANDY DULFER</b> Back To Juan (Heads Up)	47/24	<b>NICK COLIONNE</b> Keepin' It Cool (Narada Jazz/Capitol)	41/1	<b>DAVID BENOIT</b> Human Nature (Peak/CMG)	37/21
TOTAL STATIONS: 7		TOTAL STATIONS: 7		TOTAL STATIONS: 7	

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>EARL KLUGH</b> Driftin' (Koch) KBZN, KRVR, KYOT, WLOQ	4
<b>ERIC DARIUS</b> Goin' All Out (Blue Note/Capitol) KRVR, KYOT, WNWV	3
<b>CANDY DULFER</b> Back To Juan (Heads Up) KRVR, WNWV	2
<b>DIANA KRALL</b> The Heart Of Saturday Night (Verve) KIFM, KSSJ	2
<b>DAVID BENOIT</b> Human Nature (Peak/CMG) KRVR, KTWV	2
<b>CHRIS STANDRING</b> Love & Paragraphs (Ultimate Vibe) KJZY	1
<b>EUGE GROOVE</b> Mr. Groove (Narada Jazz/Capitol) KTWV	1
<b>MINDI ABAIR</b> Smile (Peak/CMG) WNVA	1
<b>WAYMAN TISDALE</b> Throwin' It Down (Rendezvous) Jones Radio Networks	1
<b>ALICIA KEYS</b> Like You'll Never See Me Again (MBK/J/RMG) WJZZ	1

### ADDED AT...

## KTWV

Los Angeles, CA

PD: Paul Goldstein  
APD/MD: Blake Florence

Euge Groove, Mr. Groove, 13  
David Benoit, Human Nature, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## SMOOTH JAZZ INDICATOR

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	18	18	<b>JESSY J</b> TEQUILA MOON	PEAK/CMG	209 +4
2	2	18	<b>EUGE GROOVE</b> MR. GROOVE	NARADA JAZZ/CAPITOL	164 -29
3	3	14	<b>KENNY G</b> SAX-O-LOCO	STARBUCKS/CONCORD/CMG	163 -26
4	19	3	<b>WAYMAN TISDALE</b> THROWIN' IT DOWN	RENDEZVOUS	141 +29
5	5	10	<b>SAX PACK</b> FALLIN' FOR YOU	SHANACHIE	139 -21
6	4	14	<b>NORMAN BROWN</b> POP'S COOL GROOVE	PEAK/CMG	138 -24
7	10	11	<b>STEVE OLIVER FEAT. WARREN HILL</b> ON THE UPSIDE	SOM	137 -1
8	24	2	<b>BRIAN CULBERTSON</b> ALWAYS REMEMBER	GRP/VERVE	134 +29
9	16	9	<b>GERALD VEASLEY</b> SLIP N SLIDE	HEADS UP	134 +10
10	11	17	<b>NILS DREAMIN'</b>	BAJA/TSR	134 -3
11	12	9	<b>MINDI ABAIR</b> SMILE	PEAK/CMG	132 -2
12	22	4	<b>EARL KLUGH</b> DRIFTIN'	KOCH	127 +19
13	13	12	<b>MARCUS MILLER FEAT. CORINNE BAILEY RAE</b> FREE	3 DEUCES/CMG	127 -2
14	14	10	<b>BOB BALDWIN</b> THIRD WIND	NUGROOVE	121 -6
15	7	14	<b>CHRIS STANDRING</b> LOVE & PARAGRAPHS	ULTIMATE VIBE	121 -29
16	17	10	<b>SEKOU BUNCH</b> TAKE 5 IN THREE	TRIPPIN' N' RHYTHM	119 +1
17	18	9	<b>JIMMY SOMMERS FEAT. BRIAN CULBERTSON</b> KICKIN' IT	GEMINI	115 -2
18	8	18	<b>RICK BRAUN &amp; RICHARD ELLIOT</b> BETTER TIMES	ARTIZEN	114 -32
19	20	7	<b>DWAYNE KERR</b> SMOOTH	DMANNS	112 +3
20	15	15	<b>TON BRAXTON FEAT. BRIAN SIMPSON</b> ESCAPE	PACIFIC COAST JAZZ	111 -14
21	NEW		<b>CANDY DULFER</b> BACK TO JUAN	HEADS UP	104 +63
22	28	3	<b>MATT MARSHAK</b> I'M ON FIRE	NUANCE	103 +11
23	30	2	<b>JAY SOTO</b> STAY AWHILE	NUGROOVE	98 +8
24	NEW		<b>DAVID WELLS</b> FRIDAY AFTERNOON	NUANCE	95 +14
25	25	7	<b>JAY LEACH</b> CLEARED FOR TAKEOFF	PLAYLIST	95 -3
26	RE-ENTRY		<b>JESSE COOK</b> CAFE MOCHA	KOCH	93 +7
27	NEW		<b>BONEY JAMES</b> THE WAY SHE WALKS	CONCORD/CMG	92 +21
28	27	6	<b>SOUL BALLET</b> DA DA DIAMONDS	ARTIZEN	90 -4
29	NEW		<b>DAVE SERENY</b> FUNKIFIED	NUGROOVE	85 +4
30	NEW		<b>RCBERT HARRIS</b> MONACO	CANYON LAKE	84 +22

## MOST INCREASED PLAYS

+54	<b>CHRIS STANDRING</b> Love & Paragraphs (Ultimate Vibe) WJZZ +20, WDSJ +15, WLVN +9, KSSJ +6, WJZZ +3, KJZY +3, KBZN -2, WNWV +2, WSMJ +2, KYOT +2
+36	<b>BRIAN CULBERTSON</b> Always Remember (GRP/Verve) WNWV +16, KBZN +11, WDSJ +8, WSMJ +4, KKSJ +4, KSSJ -3, KIFM +3, KJZY +1, KOAS +1
+34	<b>WAYMAN TISDALE</b> Throwin' It Down (Rendezvous) WNVA +7, WJZZ +6, KJZY +4, SJJC +3, KBZN +3, JSJ +3, KTWV +2, KIFM +2, WSMJ +1, WVMV +1
+29	<b>EARL KLUGH</b> Driftin' (Koch) WNVA +8, JSJ -7, SJJC +5, KYOT +4, WVMV +3, KKSJ -3, WLOQ +3, KBZN +1, WDSJ +1, WJZZ +1
+21	<b>CANDY DULFER</b> Back To Juan (Heads Up) WSMJ +10, XWFF +8, SJJC +5, KJZY +1, KOAS +1, WJZZ +1

FCP WEEK ENDING MAY 4, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
25 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.  
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## SMOOTH JAZZ REPORTERS

- |   |   |  |  |  |   |   |  |
|---|---|--|--|--|---|---|--|
| <b>WJZZ/Atlanta, GA*</b><br>OM: Steve Hegwood<br>PD/MD: Dave Kosh                     | <b>WDSJ/Dayton, OH*</b><br>OM/PD: Jeff Stevens                          | <b>KPVU/Houston, TX</b><br>PD: Larry Coleman   | <b>KTWV/Los Angeles, CA*</b><br>PD: Paul Goldstein<br>APD/MD: Blake Florence | <b>WHOV/Norfolk, VA</b><br>PD: Kevin "The Moose" Anderson              | <b>KSSJ/Sacramento, CA*</b><br>PD/MD: Lee Hansen                                    | <b>DMX Smooth Jazz/Satellite</b><br>PD/MD: Rochelle Matthews                          | <b>KWJZ/Seattle, WA*</b><br>PD: Carol Handley<br>MD: Dianna Rose             |
| <b>WEAA/Baltimore, MD</b><br>PD: Sandi Mallory<br>APD/MD: Marcellus "Bassmen" Shepard | <b>WVMV/Detroit, MI*</b><br>OM/PD: Tom Sleecker<br>MD: Sandy Kovach     | <b>KJLU/Jefferson City, MO</b><br>OM: Mike Downey<br>PD/MD: Dan Turner<br>APD: LaVaughn Wilson | <b>WGRV/Melbourne, FL</b><br>PD/MD: Randy Bennett<br>APD: Jan Julian         | <b>WLOQ/Orlando, FL*</b><br>OM/PD: Dar Jessop<br>APD: Patricia James   | <b>KBZN/Salt Lake City, UT*</b><br>OM/PD: Dar Jessop                                | <b>Jones Radio Networks/Satellite*</b><br>OM/PC: Steve Hibbard<br>APD/MD: Laurie Cobb | <b>KCOZ/Springfield, MO</b><br>OM: Jae Jones<br>PD/MD: Jarrrett Crogan       |
| <b>WSN/Baltimore, MD*</b><br>PD/MD: Lori Lewis  | <b>WZJZ/Ft. Myers, FL</b><br>OM: Louis Kaplan<br>APD/MD: Randi Bachman  | <b>KOAS/Las Vegas, NV*</b><br>OM/PD: Duncan Payton<br>MD: Lynn Briggs                          | <b>WLVE/Miami, FL*</b><br>OM/PD: Rick McMillan                               | <b>WJZZ/Philadelphia, PA*</b><br>PD: Michael Tozzi<br>MD: Frank Childs | <b>KIFM/San Diego, CA*</b><br>PD: Mike Vasquez<br>APD: J. Wiedner<br>MD: Kelly Cole | <b>Music Choice Smooth Jazz/Satellite</b><br>APD: Will Kinnally                       | <b>WSJT/Tampa, FL*</b><br>PD: Ross Block<br>MD: Kathy Curtis                 |
| <b>WYSU/Birmingham, AL</b><br>OM/PD: Andy Parrish                                     | <b>WSBZ/Ft. Walton Beach, FL</b><br>PD: Mark Carter<br>MD: Mark Edwards | <b>KUAP/Little Rock, AR</b><br>PD/MD: Michael Nellums  | <b>KRVR/Modesto, CA*</b><br>OM/MD: Doug Wulff<br>PD: James Bryan             | <b>KYOT/Phoenix, AZ*</b><br>PD: Smokey Rivers<br>APD/MD: Angie Handa   | <b>KKSJ/San Francisco, CA*</b><br>PD/MD: Ken Jones                                  | <b>Sirius Jazz Cafe/Satellite*</b><br>OM: Gregg Steele<br>PD: Shirley Maldonado       | <b>XM Watercolors/Satellite*</b><br>PD: Shirilita Colon<br>MD: Lynette White |
| <b>WNLA/Cicago, IL*</b><br>OM/PD: Darren Davis<br>MD: Rick O'Dell                     | <b>WSJW/Harrisburg, PA*</b><br>PD/MD: Paul Scott                        | <b>KSBR/Los Angeles, CA</b><br>OM/PD: Terry Wedel<br>MD: Vrenia Yip                            | <b>WVAS/Montgomery, AL</b><br>OM: Candy Capel<br>MD: Jay Holcay              | <b>KJZY/Reno, NV*</b><br>OM: Mark Keefe<br>PD/MD: Jay Davis            | <b>KJZY/Santa Rosa, CA*</b><br>PD: Gordon Zott<br>APD/MD: Rob Singleton             |   |  |
| <b>WNWV/Cleveland, OH*</b><br>OM/PD: Bernie Kimble                                    | <b>WTOQ/Hartford, CT</b><br>PD/MD: Stewart Stone                        |  |  |  | <b>DMX Jazz Vocal Blend/Satellite</b><br>PD/MD: Rochelle Matthews                   |   |  |

\* Monitored Reporters





CBS Radio resurrects legendary New York rocker WNEW-FM on the Web and HD2

## Where Rock Lives Once Again

Mike Boyle

MBoyle@RadioandRecords.com

Like many of those who grew up in the greater New York metro area, Norm Winer was in awe of the granddaddy of all progressive rock stations, WNEW-FM, the place where, to quote its slogan, rock lived for 32 years. After all, it was the destination where such legendary personalities as the late Scott Muni and Alison “the Nightbird” Steele, as well as Dave Herman, Dennis Elsas, Richard and Dan Neer, Pete Fornatale, Vin Scelsa, Jonathan Schwartz, Meg Griffin, Carol Miller, Pat St. John and many more prowled the airwaves.

Not long after the fateful day when the station flipped to a talk format on Sept. 19, 1999—today it’s CBS Radio AC WWFS (Fresh 102.7)—Winer, who now is CBS Radio VP of adult rock programming, made a phone call to then-WNEW-FM GM Scott Herman.

“Do me a favor,” he told Herman. “You have an amazing tape library there. Lock that door and don’t let anybody touch those treasures, as we wouldn’t want anything to happen to them.”

While eBay hadn’t been invented yet, Winer, who has been PD of triple A bellwether WXRT/Chicago for more than 25 years, envisioned people walking into the library and leaving it empty. Although Herman locked the room, he didn’t send Winer the key. Instead, Winer would have to wait another eight years to unlock the treasure trove of rock’n’roll radio history.



Winer

### Online Evolution

Fast-forward to the fall of ’07. When CBS Radio president/CEO Dan Mason decided to make the most of those tucked-away WNEW-FM archives and launch WNEW.com on the Web and as the HD2 side channel of WWFS, he contacted Winer.

“They asked me to oversee this project and figure out what we could best do with all of these resources and the context to place them in,” Winer says. “The most logical thing to some may

have been to make it a retro/nostalgia station, but in talking to people about it, including [CBS Radio president of digital media and integrated marketing] David Goodman, I was encouraged to proceed with the idea of using the audio archives with concert elements and those amazing interviews as the foundation for a station that was going to reflect the continuity of the music and the culture and be more true to the ‘play-it-all’ progressive philosophy.”

Winer says Mason didn’t try to talk him out of any of his plans. He would throw ideas at Mason and, in some cases, even suggest lists of current-day artists or acts about to break that he thought would fit just to make sure Mason was cool with the concept. “He agreed and gave me the encouragement to proceed and a modest budget for production to digitize the tapes. Plus we had a hefty amount of people in New York, L.A. and around the country to help us with the imaging and production.”

Winer and his development team presented a demo of what the station would sound like for CBS Radio executives last December. Another team simultaneously began working on the Web site, which all culminated in the April 14 launch of the HD2 channel and WNEW.com.

### Balancing Past And Present

Whether to bring back some of the legendary rocker’s personalities was also part of the decision-

### Icon Interviews

WNEW.com is streaming vintage interviews with rock royalty, conducted by the late Scott Muni, including:

- Mick Jagger (1975)
- Stevie Wonder (1976)
- The Who (1978)
- Robert Plant (1979)
- David Bowie (1986)



Muni

### Vintage Video

View footage from the original WNEW-FM at [wnew.com/wnew\\_memories](http://wnew.com/wnew_memories).

**‘I truly believe this is what WNEW-FM would have been doing if they were still around.’**

—Norm Winer

making process when launching the new outlets. “One of the first decisions we made—given the specifics of the approach that we wanted to take—was that we didn’t want to bring back the whole gang together again, because we didn’t want to take a retro/nostalgic approach,” Winer says. “We also didn’t want it to be New York-centric. The reality is that for a generation or two, and even in New York, many people were unaware of what WNEW-FM was. The great gain that could be made was to have this powerhouse channel that would make an impact around the country.”

“There was no outlet for music like this in New York, Los Angeles and other cities . . . so I felt that it would be far better to not focus on the New York theme.”

That said, Winer, who for the time being handles a lot of the hosting duties on wnew.com as the “curator,” says there have been discussions about using “luminaries and celebrities” as guest DJs. That could include some of WNEW-FM’s past voices.

Without having to be true to any one format, without research and without having to worry about ratings, WNEW.com can be what the company wants it to be. Even revenue is something that CBS Radio has limited its expectations for at this point, according to Winer. The station can make an impact without having to be true to any one programming approach.

The bottom line is that it’s the unique content that WNEW.com has to offer that is the draw. “No one has this content or the resources to put it together,” Winer says. “And the music that we have to choose from is unlimited. Our objective is to play the coolest bands of today, just as we used to do in the golden era of progressive radio, and find the currents that are consistent with the taste of the existing audience. We don’t need to be stuck in classic rock material; we can evolve that.”

“I’ve always thought that the definition of ‘progressive’ radio was to evolve,” he continues. “This enables the station that was once WNEW-FM to evolve into the 21st century. I truly believe this is what they would have been doing if they were still around.”

R&R

## Music Monitor



1:30 p.m., April 24

- Eric Clapton, “It’s in the Way That You Use It”
- Nirvana, “Smells Like Teen Spirit”
- Talking Heads, “Psycho Killer”
- Ryan Adams, “New York, New York”
- The White Stripes, “Icky Thump”
- The Shins, “Sleeping Lessons”
- The Rolling Stones, “Tumbling Dice”
- The Clash, “London Calling”
- “Live From the Archives: Patti Smith, ‘Dancing Barefoot’ ”
- “Interview With an Icon: Stevie Wonder With Scott Muni”

- Stevie Wonder, “Living in the City”
- Elvis Costello, “I Can’t Stand Up”
- Wilco, “Jesus Etc.”
- Jeff Beck, “Freeway Jam”
- Dave Matthews Band, “Tripping Billies”
- John Mayer, “Waiting On the World to Change”
- The B-52s, “Funplex”
- Peter Gabriel, “Kiss of Life”
- “Live From the Archives: The Allman Brothers Band, ‘Blue Sky’ ”

Source: WNEW.com log



# R&R ALTERNATIVE

POWERED BY **nielsen** BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT [DMDS.COM](http://DMDS.COM)



► **FLOBOTS' "HANDLEBARS"** CLIMBS 5-3 AND IS AMONG THE FORMAT'S TOP FIVE MOST INCREASED PLAYS FOR A SIXTH CONSECUTIVE WEEK. THE TRACK, WHICH HAS POSTED A GAIN OF AT LEAST 150 SPINS EACH WEEK IN THAT SPAN, IMPROVES BY 181 PLAYS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	3	<b>WEEZER</b> Pork And Beans	NO. 1 (1 WK)	☆	1734 +259	7.224 2
2	1	1	<b>SEETHER</b> Rise Above This		WIND-UP	1646 -18	7.327 1
3	5	3	<b>FLOBOTS</b> Handlebars		UNIVERSAL REPUBLIC	1567 +181	7.022 3
4	2	27	<b>PUDDLE OF MUDD</b> Psycho		FLAWLESS/CEFFEN/INTERSCOPE	1450 -61	6.743 4
5	4	5	<b>ATREYU</b> Falling Down		HOLLYWOOD	1413 -18	4.307 13
6	6	3	<b>THE RACONTEURS</b> Salute Your Solution		THIRD MAN/WARNER BROS.	1268 +1	4.495 11
7	8	3	<b>LINKIN PARK</b> Given Up		WARNER BROS.	1214 -69	6.028 6
8	9	7	<b>DEATH CAB FOR CUTIE</b> I Will Possess Your Heart		ATLANTIC	1195 +57	4.988 9
9	7	11	<b>3 DOORS DOWN</b> It's Not A Y Time		UNIVERSAL REPUBLIC	1195 +20	4.534 10
10	11	5	<b>DISTURBED</b> Inside The Fire		REPRISE	1128 +41	2.962 17
11	10	31	<b>THE BRAVERY</b> Believe		ISLAND/DJMG	1082 -35	5.872 7
12	15	3	<b>FOO FIGHTERS</b> Let It Die		ROSWELL/RCA/RMG	1014 +164	4.493 12
13	12	40	<b>FOO FIGHTERS</b> The Pretender		ROSWELL/RCA/RMG	953 -49	6.628 5
14	14	2	<b>10 YEARS</b> Beautiful		UNIVERSAL REPUBLIC	932 +12	3.024 16
15	25	2	<b>NINE INCH NAILS</b> Discipline	AIRPOWER	THE NULL CORPORATION/RED	918 +335	4.184 14
16	13	4	<b>PANIC AT THE DISCO</b> Nine In The Afternoon		DECA/DANCE/FUELED BY RAMEN/RRP	871 -130	3.304 15
17	NEW		<b>COLDPLAY</b> Violet Hill	AIRPOWER/MOST INCREASED PLAYS	CAPITOL	866 +866	5.539 8
18	16	2	<b>APOCALYPTICA FEATURING COREY TAYLOR</b> I'm Not Jesus		20-20 ENT./JIVE/ZOMBA	845 +13	2.521 19
19	17	4	<b>THEORY OF A DEADMAN</b> So Happy	AIRPOWER	604/ROADRUNNER/RRP	832 +23	2.254 20
20	22	7	<b>SAVING ABEL</b> Addicted		SKI/DXO/VIRGIN/CAPITOL	730 +66	1.649 27
21	20	20	<b>THREE DAYS GRACE</b> Riot		JIVE/ZOMBA	679 +9	1.726 26
22	19	5	<b>ASHES DIVIDE</b> The Stone		ISLAND/DJMG	657 -129	1.762 25
23	26	7	<b>LUDO</b> Love Me Dead		REDBIRD/ISLAND/DJMG	628 +77	1.837 23
24	24	11	<b>MGMT</b> Time To Pretend		COLUMBIA	605 -4	1.374 29
25	23	9	<b>PENNY WISE</b> The Western World		MYSPEACE	557 -63	2.525 18
26	28	5	<b>SIXX: A.M.</b> Life Is Beautiful		ELEVEN SEVEN	502 +1	2.087 21
27	31	3	<b>SAFETY SUIT</b> Someone Like You		UNIVERSAL MOTOWN	473 +37	1.268 31
28	32	5	<b>THE KOOKS</b> Always Where I Need To Be		ASTRALWERK/S/CAPITOL	472 +99	1.774 24
29	29	12	<b>VAMPIRE WEEKEND</b> A-Punk		XL/BEGGARS GROUP	466 -69	1.304 30
30	29	4	<b>AVENGED SEVENFOLD</b> Afterlife		HOPELESS/WARNER BROS.	460 +7	0.934 36
31	30	5	<b>FINGER ELEVEN</b> I'll Keep Your Memory Vague		WIND-UP	420 -27	1.893 22
32	37	3	<b>RED</b> Already Over		ESSENTIAL/RED/EPIC	331 +49	0.745 39
33	38	2	<b>ALKALINE TRIO</b> Help Me		EPIC	323 +42	0.724 -
34	NEW		<b>CAROLINA LIAR</b> I'm Not Over		ATLANTIC	310 +105	1.262 32
35	35	3	<b>FLOGGING MOLLY</b> Requiem For A Dying Song		SIDEONE DUMMYY	292 -19	0.728 40
36	33	13	<b>AGAINST ME!</b> Stop		SIRE/REPRISE	287 -64	0.588 -
37	39	14	<b>BUCKCHERRY</b> Sorry		ELEVEN SEVEN/ATLANTIC/RRP	286 +9	1.601 28
38	40	2	<b>GAVIN ROSSDALE</b> Love Remains The Same		INTERSCOPE	267 +16	1.187 33
39	34	12	<b>R.E.M.</b> Supernatural Superstitious		WARNER BROS.	232 -105	0.816 38
40	36	17	<b>SPOON</b> Don't You Evah		MERGE	213 -83	0.609 -

## + MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>THE OFFSPRING</b> Hammerhead (Columbia)	36
<b>COLDPLAY</b> Violet Hill (Capitol)	19
<b>NINE INCH NAILS</b> Discipline (Null Corporation/RED)	17
<b>SHINEDOWN</b> Devour (Atlantic)	13
<b>CAROLINA LIAR</b> I'm Not Over (Atlantic)	5
<b>ATMOSPHERE</b> You (Rhymesayers/LG)	5
<b>FLOBOTS</b> Handlebars (Universal Republic)	4
<b>ALKALINE TRIO</b> Help Me (Epic)	4
<b>ROGUE WAVE</b> Chicago X 12 (Brushfire/Universal Republic)	4
<b>MOTLEY CRUE</b> Saints Of Los Angeles (Motley)	3

**ADDED AT... WKQX**  
Chicago, IL  
PD: Marc Young  
Nine Inch Nails, Discipline, 26  
Theory Of A Deadman, So Happy, 13  
Shinedown, Devour, 1  
The Offspring, Hammerhead, 0

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>FILTER</b> Soldiers Of Misfortune (Pulse)	210/3	<b>THE TING TINGS</b> Great DJ (Columbia)	182/54
<b>KID ROCK</b> All Summer Long (Top Dog/Atlantic)	206/32	<b>SEVENDUST</b> Prodigal Son (7Brw/Asylum/LG)	134/4
<b>THE BLACK KEYS</b> Strange Times (Nonesuch/Warner Bros.)	204/29	<b>ANTI-FLAG</b> The Eight Lights Of America (RCA/RMG)	125/8
<b>PARAMORE</b> That's What You Get (Fueled By Ramen/RRP)	194/10	<b>SWITCHES</b> Drama Queen (Interscope)	115/1
<b>TANTRIC</b> Down And Out (Silent Majority/LG)	180/3	<b>THE SPILL CANVAS</b> All Over You (One Eleven/Sire/Reprise)	113/0



FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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► **RED** JUMPS 20-16 AND EARNS AIRPOWER STRIPES WITH "ALREADY OVER." THE TRACK IS THE THIRD STRAIGHT TOP 20 FROM THE ALBUM "END OF SILENCE," FOLLOWING "BREATHE INTO ME" (NO. 10 PEAK) AND "LET GO" (NO. 17).

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	6	<b>DISTURBED</b> INSIDE THE FIRE	NO. 1 (2 WKS) REPRISE	1644 +49	5.482 1
2	2	15	<b>THEORY OF A DEADMAN</b> SO HAPPY	604/ROADRUNNER/RRP	1427 -70	4.072 4
3	3	12	<b>3 DOORS DOWN</b> IT'S NOT MY TIME	UNIVERSAL REPUBLIC	1390 -26	4.360 2
5	5	14	<b>SAVING ABEL</b> ADDICTED	SKIDCO/VIRGIN/CAPITOL	1373 +41	4.086 3
6	6	11	<b>SEETHER</b> RISE ABOVE THIS	WIND-UP	1324 +53	3.666 5
6	4	15	<b>ATREYU</b> FALLING DOWN	HOLLYWOOD	1292 -62	3.638 6
7	7	13	<b>APOCALYPTICA FEATURING COREY TAYLOR</b> I'M NOT JESUS	20-20 ENT./JIVE/ZOMBA	1197 +6	3.012 9
8	11	10	<b>LINKIN PARK</b> GIVEN UP	WARNER BROS.	1076 +71	3.113 8
9	9	13	<b>10 YEARS</b> BEAUTIFUL	UNIVERSAL REPUBLIC	1034 +4	2.224 14
10	8	31	<b>PUDDLE OF MUDD</b> PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	973 -119	3.623 7
11	12	28	<b>THREE DAYS GRACE</b> RIOT	JIVE/ZOMBA	927 -3	2.511 12
12	10	16	<b>ASHES DIVIDE</b> THE STONE	ISLAND/DMC	903 -117	2.117 15
13	13	3	<b>MOTLEY CRUE</b> SAINTS OF LOS ANGELES	MOTLEY	893 +62	2.700 11
14	14	9	<b>AVENGED SEVENFOLD</b> AFTERLIFE	HOPELESS/WARNER BROS.	850 +64	1.953 16
15	15	37	<b>SEETHER</b> FAKE IT	WIND-UP	681 -12	2.821 10
16	20	10	<b>RED</b> ALREADY OVER	AIRPOWER ESSENTIAL/RED/EPIC	651 +50	1.231 20
16	43	16	<b>SIXX: A.M.</b> LIFE IS BEAUTIFUL	ELEVEN SEVEN	647 -42	2.424 13
18	11	18	<b>SEVENDUST</b> PRODIGAL SON	7BROS/ASYLUM/ILG	644 +35	1.187 21
17	21	17	<b>DROWNING POOL</b> ENEMY	ELEVEN SEVEN	635 +28	1.379 18
20	22	7	<b>KID ROCK</b> ALL SUMMER LONG	AIRPOWER TOP DOG/ATLANTIC	538 +52	1.492 17
21	11	21	<b>TANTRIC</b> DOWN AND OUT	SILENT MAJORITY/ILG	531 +5	1.040 23
22	23	3	<b>FIVE FINGER DEATH PUNCH</b> NEVER ENOUGH	FIRM	506 +94	1.116 22
23	28	2	<b>FOO FIGHTERS</b> LET IT DIE	ROSWELL/RCA/RMG	478 +127	1.330 19
25	6	25	<b>ANOTHER BLACK DAY</b> WICKED SOULS	BIELER BROS.	425 +29	0.587 29
25	30	4	<b>REV THEORY</b> HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE	397 +75	0.820 24
26	24	12	<b>12 STONES</b> ANTHEM FOR THE UNDERDOG	WIND-UP	388 -11	0.403 34
27	7	27	<b>FILTER</b> SOLDIERS OF MISFORTUNE	PULSE	355 +8	0.541 30
28	33	5	<b>THE RACONTEURS</b> SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	311 +39	0.749 26
29	31	8	<b>P.O.D.</b> ADDICTED	INO/COLUMBIA	272 -14	0.406 33
30	26	16	<b>CHEVELLE</b> THE FAD	EPIC	265 -82	0.446 32
31	32	8	<b>SIXX: A.M.</b> PRAY FOR ME	ELEVEN SEVEN	252 -33	0.308 37
32	34	4	<b>HURT</b> LODED	CAPITOL	250 +10	0.221 -
33	29	12	<b>BLACK TIDE</b> SHOCKWAVE	INTERSCOPE	250 -74	0.493 31
34	35	9	<b>THOUSAND FOOT KRUTCH</b> FALLS APART	TOOTH & NAIL	249 +10	0.286 38
35	40	2	<b>NINE INCH NAILS</b> DISCIPLINE	THE NULL CORPORATION/RED	239 +104	0.769 25
36	NEW	36	<b>ALTER BRIDGE</b> BEFORE TOMORROW COMES	UNIVERSAL REPUBLIC	216 +91	0.636 27
37	39	2	<b>WEEZER</b> PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	195 +50	0.397 35
38	NEW	38	<b>SHINEDOWN</b> DEVOUR	AIRPOWER ATLANTIC	169 +169	0.605 28
39	36	8	<b>SKILLET</b> THE LAST NIGHT	ARDENT/SRE/ATLANTIC	157 -34	0.230 40
40	RE-ENTRY	40	<b>KORN</b> KISS	VIRGIN/CAPITOL	155 +39	0.234 39

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>SHINEDOWN</b> Devour (Atlantic)	36
<b>THE OFFSPRING</b> Hammerhead (Columbia)	30
<b>FOO FIGHTERS</b> Let It Die (Roswell/RCA/RMG)	9
<b>NINE INCH NAILS</b> Discipline (The Null Corporation/RED)	7
<b>WEEZER</b> Pork And Beans (DGC/Geffen/Interscope)	5
<b>CANDLEBOX</b> Stand (Silent Majority/ILG)	5
<b>TANTRIC</b> Down And Out (Silent Majority/ILG)	4
<b>AIRBOURNE</b> Runnin' Wild (Roadrunner/RRP)	4
<b>KID ROCK</b> All Summer Long (Top Dog/Atlantic)	2
<b>FIVE FINGER DEATH PUNCH</b> Never Enough (Firm)	2

**ADDED AT...**  
**KHTB**  
Salt Lake City, UT  
PD: Kayvon Motiee  
APD/MD: Roger Ortan  
Candlebox, Stand, 11  
Shinedown, Devour, 11  
The Offspring, Hammerhead, 0

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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>POP EVIL</b> Hero (Pazzo/Jard Star)	142/31	<b>SOILWORK</b> Exile (Nuclear Blast/Caroline/Capitol)	92/9
TOTAL STATIONS:	17	TOTAL STATIONS:	9
<b>BULLET FOR MY VALENTINE</b> Waking The Demon (Jive/Zomba)	137/46	<b>32 LEAVES</b> All Is Numb (Double Blind/Universal Republic)	85/2
TOTAL STATIONS:	25	TOTAL STATIONS:	10
<b>SAFETYSUIT</b> Someone Like You (Universal Motown)	133/0	<b>FLOBOTS</b> Handlebars (Universal Republic)	67/13
TOTAL STATIONS:	15	TOTAL STATIONS:	15
<b>BUCKCHERRY</b> Sorry (Eleven Seven/Atlantic/RRP)	115/21	<b>ENDEVERAFTER</b> Baby Baby Baby (Razor & Tie)	62/47
TOTAL STATIONS:	9	TOTAL STATIONS:	9
<b>OPERATOR</b> Delicate (Atlantic)	94/6	<b>DEEPFIELD</b> Into The Flood (In De Goot)	62/0
TOTAL STATIONS:	10	TOTAL STATIONS:	4

### MOST INCREASED PLAYS

+169	<b>SHINEDOWN</b> Devour (Atlantic) WZQR +16, WIL +13, KHTB +11, KQRC +11, KILO +10, KXXR +10, WXQR +10, SIOC +9, WYYY +9, KATT +8
+127	<b>FOO FIGHTERS</b> Let It Die (Roswell/RCA/RMG) WTFX +4, WAAF +1, KRZR +1, KOMP +10, WRIF +8, WJJO +8, WRZK +7, WBLZ +7, WEDG +7, WBBN +7
+104	<b>NINE INCH NAILS</b> Discipline (The Null Corporation/RED) WXQR +9, KATT +8, WCHZ +6, WWWW +5, WXZZ +1, KHTQ +8, WKLQ +8, KISW +6, WAAF +5, WLZX +5
+94	<b>FIVE FINGER DEATH PUNCH</b> Never Enough (Firm) KFRQ +9, SIOC +6, WIL +2, WZOR +9, WRZK +8, WBYR +7, KXFX +5, KDOT +4, KNEN +4, KZRQ +3
+91	<b>ALTER BRIDGE</b> Before Tomorrow Comes (Universal Republic) KLAQ +10, SIOC +10, WZOR +9, WRIF +8, KOMP +7, WRUF +7, KHTQ +6, XSQU +5, WQXA +5, WIL +3

FOR WEEK ENDING MAY 4, 2008  
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► **MÖTLEY CRÜE** LOGS MOST INCREASED PLAYS (JP 91) FOR A THIRD CONSECUTIVE WEEK AND SCORES ITS SECOND TOP FIVE AS "SAINTS OF LOS ANGELES" JUMPS 9-5. IN 2005, THE BAND PEAKED AT NO. 2 FOR SIX WEEKS WITH "IF I DIE TOMORROW."

WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
11	<b>3 DOORS DOWN</b> IT'S NOT MY TIME	UNIVERSAL REPUBLIC	44E +25	1.407	2
28	<b>PUDDLE OF MUDD</b> PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	43E -9	1.488	1
44	<b>SIXX: A.M.</b> LIFE IS BEAUTIFUL	ELEVEN SEVEN	35E 0	1.301	3
15	<b>THEORY OF A DEADMAN</b> SO HAPPY	604/ROADRUNNER/RRP	35E +29	1.043	4
9	<b>MÖTLEY CRÜE</b> SAINTS OF LOS ANGELES	MOTLEY	30E +91	0.828	7
11	<b>SEETHER</b> RISE ABOVE THIS	WIND-UP	29E +36	0.911	6
36	<b>SEETHER</b> FAKE IT	WIND-UP	26E -18	0.988	5
6	<b>DISTURBED</b> INSIDE THE FIRE	REPRISE	25E +37	0.801	8
52	<b>THREE DAYS GRACE</b> NEVER TOO LATE	JIVE/ZOMBA	20E +11	0.691	9
17	<b>THE BLACK CROWES</b> GOODBYE JAUGHTERS OF THE REVOLUTION	SILVER ARROW	19E 0	0.634	10
22	<b>FOO FIGHTERS</b> LONG ROAD TO RUIN	ROSWELL/RCA/RMG	18E -36	0.544	11
9	<b>SAVING ABEL</b> ADDICTED	SKIDDCO/VIRGIN/CAPITOL	18E +34	0.397	17
13	<b>10 YEARS</b> BEAUTIFUL	UNIVERSAL REPUBLIC	17E +9	0.454	13
11	<b>APOCALYPTICA FEATURING COREY TAYLOR</b> I'M NOT JESUS	20-20 ENT./JIVE/ZOMBA	16E +49	0.409	16
23	<b>AIRBOURNE</b> TOO MUCH TOO YOUNG, TOO FAST	ROADRUNNER/RRP	16E +14	0.501	12
8	<b>DEF LEPPARD FEATURING TIM MCGRAW</b> NINE LIVES	ISLAND/CURB/UME	16E +18	0.440	15
7	<b>KID ROCK</b> ALL SUMMER LONG	TOP DOG/ATLANTIC	15E +31	0.336	20
14	<b>ASHES DIVIDE</b> THE STON	ISLAND/IDJMG	12E +4	0.314	21
19	<b>BUCK HERRY</b> SORRY	ELEVEN SEVEN/ATLANTIC/RRP	12E +1	0.365	18
9	<b>LINKIN PARK</b> GIVEN UP	WARNER BROS.	11E +7	0.450	14
14	<b>THREE DAYS GRACE</b> RIOT	JIVE/ZOMBA	10E +9	0.230	24
10	<b>ATREYU</b> FALLING DOWN	HOLLYWOOD	9E +10	0.240	23
7	<b>RUSH</b> WORKING THEM ANGELS	ANTHEM/ATLANTIC	7E +8	0.183	25
2	<b>FOO FIGHTERS</b> LET IT DIE	ROSWELL/RCA/RMG	7E +41	0.353	19
11	<b>R.E.M.</b> SUPERNATURAL SUPERSERIOUS	WARNER BROS.	6E -1	0.121	29
3	<b>REV THEORY</b> HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE	5E +11	0.066	-
10	<b>BLACK TIDE</b> SHOCKWAVE	INTERSCOPE	5E -6	0.052	-
<b>NEW</b>	<b>AVENGED SEVENFOLD</b> AFTERLIFE	HOPLESS/WARNER BROS.	4E +16	0.090	-
3	<b>RED</b> ALREADY OVER	ESSENTIAL/RED/EPIC	3E +6	0.041	-
4	<b>SEVENDUST</b> PRODIGAL SON	7BROS/AS/LUM/JLG	3E +3	0.030	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>SHINEDOWN</b> Devour (Atlantic)	5
<b>MOTLEY CRUE</b> Saints Of Los Angeles (Motley)	3
<b>THE OFFSPRING</b> Hammerhead (Columbia)	3
<b>KID ROCK</b> All Summer Long (Top Dog/Atlantic)	2
<b>LINKIN PARK</b> Given Up (Warner Bros.)	2
<b>REV THEORY</b> Hell Yeah (Van Howes/Maloo/Interscope)	2
<b>FOO FIGHTERS</b> Let It Die (Roswell/RCA/RMG)	2
<b>SEETHER</b> Rise Above This (Wind-up)	1
<b>DISTURBED</b> Inside The Fire (Reprise)	1

**ADDED AT... KTUX**  
Shreveport, LA  
OM: Gary McCoy  
PD/MD: Randy Hill  
Linkin Park, Given Up, 1  
Rev Theory, Hell Yeah, 1

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ALTER BRIDGE</b> Before Tomorrow Comes (Universal Republic)	31/25	<b>OPERATOR</b> Delicate (Atlantic)	26/3
<b>THE RACONTEURS</b> Salute Your Solution (Third Man/Warner Bros.)	28/20	<b>FILTER</b> Soldiers Of Misfortune (Pulse)	25/4
<b>MUDVAYNE</b> Dull Boy (Epic)	28/4	<b>FIVE FINGER DEATH PUNCH</b> Never Enough (Firm)	24/2

## MOST INCREASED PLAYS

<b>+91</b>	<b>MOTLEY CRUE</b> Saints Of Los Angeles (Motley) KMDD +4, KUFC +13, KIOC +12, WJXQ +11, KSHE +8, KTUX +8, WKLC +7, KBER +6, WGIR +6, WDHA +5
<b>+49</b>	<b>APOCALYPTICA FEAT. COREY TAYLOR</b> I'm Not Jesus (20-20 Ent./Jive/Zomba) WNOR +16, WMMS +11, KAZR +6, KUFO +6, WKLC +5, WEBN +4, KIOC -2, KTUX +1, WDHA +1
<b>+41</b>	<b>FOO FIGHTERS</b> Let It Die (Roswell/RCA/RMG) KSHE +12, KUFO +11, WDHA +8, WEBN +8, WMMS +7, KIOC +1
<b>+37</b>	<b>DISTURBED</b> Inside The Fire (Reprise) KTUX +12, WMMS +9, WKLC +6, KUFO +5, KZRR +4, KBER +3, KIOC -1, KAZR +1
<b>+36</b>	<b>SEETHER</b> Rise Above This (Wind-up) WMMS +12, WEEN +9, KSHE +8, KAZR +4, WVRK +4, WAQX +3, KBER +2, WJXQ +2, WXMM +2, KTUX +1

## RECURRENTS

ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
<b>FINGER ELEVEN</b> PARALYZER (WIND-UP)		150	130
<b>HELLYEAH</b> ALCOHAULIN' ASS (EPIC)		127	109
<b>FOO FIGHTERS</b> THE PRETENDER (ROSWELL/RCA/RMG)		123	117
<b>NICKELBACK</b> ROCKSTAR (ROADRUNNER/RRP)		117	110
<b>GUNS N' ROSES</b> SWEET CHILD O' MINE (Geffen/Interscope)		114	106

ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
<b>AC/DC</b> DIRTY DEEDS DONE DIRTY CHEAP (ATCO/ATLANTIC)		105	81
<b>LINKIN PARK</b> WHAT I'VE DONE (WARNER BROS.)		105	91
<b>GUNS N' ROSES</b> PARADISE CITY (Geffen/UME)		102	86
<b>OZZY OSBOURNE</b> I DON'T WANNA STOP (EPIC)		102	103
<b>AC/DC</b> BACK IN BLACK (LEGACY/EPIC)		101	105

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## ROCK REPORTERS

- WONE/Akron, OH\***  
OM: Chuck Collins  
PD: T.K. O'Grady  
APD/MD: Tim Daugherty
- KZRR/Albuquerque, NM\***  
OM: Bill May  
PD: Phil Mahoney  
MD: Rob Brothers
- WZZO/Allentown, PA\***  
PD: Tori Thomas  
MD: Keith Moyer
- KWHL/Anchorage, AK**  
PD/MD: Brad Stennett
- WTOS/Augusta, ME**  
OM/MD: Steve Smith  
APD: Chris Rush
- KIOC/Beaumont, TX\***  
OM: Trey Poston  
PD: Joey Armstrong
- WPTQ/Bowling Green, KY**  
OM/PD: Alex "Axe" Parocai  
APD/MD: Monty Foster
- WRQK/Canton, OH\***  
PD: Greg Ausham
- WPXC/Cape Cod, MA**  
PD/MD: Suzanne Tonaire
- WKLC/Charleston, WV\***  
OM/PD: Jay Nunley  
APD: Brian Thompson  
MD: Dawn Cox
- WEBN/Cincinnati, OH\***  
OM: Rick Alexander  
PD: Scott Reinhardt  
MD: Dave Fritz
- WMMS/Cleveland, OH\***  
PD: Bo Matthews
- WVRK/Columbus, GA\***  
OM: Brian Waters  
PD: Chris Chaos
- KAZR/Des Moines, IA\***  
OM: Scott Allen  
PD: Ryan Patrick  
MD: Andy Hall
- KHQG/Duluth, MN**  
OM/PD: Jack Lawson
- WQCM/Hagerstown, MD**  
OM: Rick Alexander  
PD/MD: Mike Holder
- WRVC/Huntington, WV**  
PD: Reeves Kirtner  
APD: Stephen Perry
- WJXQ/Lansing, MI\***  
OM: Paul Cashin  
PD: Sheri Vegas
- WGIR/Manchester, NH\***  
PD: Chris "Doc" Garrett
- WXFX/Montgomery, AL\***  
PD: Rick Hendrick
- WDHA/Morristown, NJ\***  
PD: Tony Paige  
APD: Curtis Kay
- WNOR/Norfolk, VA\***  
PD: Harvey Kojan  
APD/MD: Sonja Morrell
- WXMM/Norfolk, VA\***  
OM/PD: John Shomby
- KCLB/Palm Springs, CA**  
OM/PD: Jen Shevlin  
MD: Jenn Brewski
- KUFO/Portland, OR\***  
PD: Chris Patyk  
APD/MD: Dan Bozyk
- WHJY/Providence, RI\***  
PD: Scott Laudani
- KCAL/Riverside, CA\***  
PD: Steve Hoffman  
APD/MD: Daryl Norsell
- WXRX/Rockford, IL**  
PD: Jim Stone  
MD: Jon Schulz
- KBER/Salt Lake City, UT\***  
PD: Kelly Hammer  
APD/MD: Darby Wilcox
- KZOZ/San Luis Obispo, CA**  
OM: Pepper Daniels  
PD/MD: Dusty Rhoads
- KTUX/Shreveport, LA\***  
OM: Gary McCoy  
PD/MD: Randy Hill
- KSHE/St. Louis, MO\***  
OM: Rick Balis  
APD: Katy Krueze  
MD: Guy Favazza
- WAQX/Syracuse, NY\***  
OM: Tom Mithell  
PD: Alexis  
APD/MD: Don Kelley
- KMOD/Tulsa, OK\***  
OM/PD: Don Cristi
- WMZK/Wausau, WI**  
MD: Steve Resnick
- KBZS/Wichita Falls, TX**  
PD: Liz Ryan

\* Monitored Reporters





► **THE TREWS** JUMP TO NO. 27 ON THE CANADA ROCK CHART WITH "PARANOID FREAK," THE NOVA SCOTIA QUARTET'S FOLLOW-UP TO "HOLD ME IN YOUR ARMS," WHICH REACHED NO. 3 IN FEBRUARY.

## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEQX/Albany, NY\***  
OM/PD: Willabee  
MD: Amber Miller

**WHRL/Albany, NY\***  
OM: John Cooper  
PD/MD: Tim Noble

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KRAB/Bakersfield, CA\***  
OM: Kenn McCloud  
PD/MD: Danny Spanks  
APD: Jared Mann

**KNXX/Baton Rouge, LA\***  
OM/PD: Dave Dunaway  
APD: Phillip Kish  
MD: Darren Gauthier

**KQXR/Boise, ID\***  
OM: Dan McColly  
PD: Jeremy Nicolato  
MD: Jeremi Smith

**WBCN/Boston, MA\***  
PD: Dave Wellington  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin  
MD: Paul Driscoll

**WBTV/Burlington, VT\***  
OM/PD: Matt Grasso  
APD/MD: Kevin Mays

**WZJO/Charleston, WV\***  
OM: Jeff Whitehead

**WEND/Charlotte, NC\***  
OM: Bruce Logan  
PD/MD: Jack Daniel

**WKQX/Chicago, IL\***  
PD: Marc Young

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
APD: Julie Evans

**WKRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
OM/PD: Vince Richards  
APD: Chris Ryan

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer  
MD: Matt Jericho

**KTCL/Denver, CO\***  
PD: Nerf  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova  
MD: Jay Hudson

**KXNA/Fayetteville, AR**  
PD: Dave Jackson

**WJBX/Ft. Myers, FL\***  
PD: Matt Johnson  
APD: Anthony "Roach" Proffitt  
MD: Jeff Zito

**WGRD/Grand Rapids, MI\***  
PD: Jerry Tarrants

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
MD: Blando

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBZ/Houston, TX\***  
PD/MD: Don Jantzen

**WRZX/Indianapolis, IN\***  
PD/MD: Lenny Diana

**WTZR/Johnson City, TN\***  
OM: Bill Hagy

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Greg Bergen  
APD/MD: Jason Ulanet

**WNFZ/Knoxville, TN\***  
OM: Terry Gillingham  
PD: Shane Cox  
APD/MD: Valerie Hale

**KFTE/Lafayette, LA\***  
PD: Scott Perrin  
MD: Jude Vice

**KXTE/Las Vegas, NV\***  
PD: Chris Ripley  
MD: Homie Pooser

**KROQ/Los Angeles, CA\***  
PD: Kevin Weatherly  
APD: Gene Sandbloom  
MD: Lisa Worden

**KYSR/Los Angeles, CA\***  
PD: Michael Martin  
APD/MD: Julie Pilot

**WMFS/Memphis, TN\***  
PD: Rob Cressman  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Jackson  
MD: Chris Calef

**WHTG/Monmouth, NJ\***  
PD: Terrie Carr  
MD: Matt Murray

**WKZQ/Myrtle Beach, SC**  
OM/PD: Mark McKinney  
MD: Mase Brazelle

**WROX/Norfolk, VA\***  
OM/PD: Jay Michaels

**KHBZ/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn

**WJRR/Orlando, FL\***  
PD: Rick Everett

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/MD: Tim Virgin

**WXDX/Pittsburgh, PA\***  
OM/PD: John Moschitta  
MD: Vinnie Ferguson

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KNRK/Portland, OR\***  
PD: Mark Hamilton

**WBRU/Providence, RI\***  
OM: Mark Stachowski  
PD: Chris Novello  
APD: Tom Chiden  
MD: Nick Castillo

**KRZQ/Reno, NV\***  
OM: Mark Keefe  
PD: Melanie Flores  
MD: Chris Payne

**WDYL/Richmond, VA\***  
PD: Fisher

**WRXL/Richmond, VA\***  
OM: Bill Cahill  
PD/MD: Casey Krukowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
APD/MD: Bobby Sato

**WZNE/Rochester, NY\***  
PD/MD: Danni

**KWOD/Sacramento, CA\***  
OM/PD: Curtiss Johnson  
MD: Andy Hawk

**KXRK/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD: Corey O'Brien  
MD: Artie Fulkin

**KBZT/San Diego, CA\***  
PD: Garrett Michaels  
APD: Mike Hansen  
MD: Mike Halloran

**XETRA/San Diego, CA\***  
PD: Phil Manning  
MD: Capone

**KITS/San Francisco, CA\***  
PD: Dave Numme  
APD/MD: Aaron Axelsen

**KNCL/San Jose, CA\***  
PD: Jeanene Calhoun

**KJEE/Santa Barbara, CA\***  
PD: Eddie Gutierrez  
MD: Dave Hanacek

**Music Choice  
Alternative/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius Alt Nation/Satellite\***  
OM/PD: Gregg Steele  
APD: Khaled Elsebai

**XM Ethel/Satellite\***  
PD: Steve Kingston  
MD: Erik Range

**WFXH/Savannah, GA\***  
OM: Jon Robbins  
PD: Boomer  
APD/MD: Leslie Scott

**KNDD/Seattle, WA\***  
PD: Lazlo  
APD/MD: Andrew Harms

**KQRA/Springfield, MO\***  
PD: Kristen Bergman  
MD: Shadow Williams

**KPNT/St. Louis, MO\***  
PD: Tommy Mattern  
APD: Kyle Guderian  
MD: Scott Rizzuto

**WKRL/Syracuse, NY\***  
MD: Ty

**WSUN/Tampa, FL\***  
PD: Shark

**WRWK/Toledo, OH\***  
PD: Dan McClintock  
APD/MD: Carolyn Stone

**KFMA/Tucson, AZ\***  
PD: Matt Spry  
APD: Chris Firmage  
MD: Greg Rampage

**KMYZ/Tulsa, OK\***  
PD: Kenny Wall

**WWDC/Washington, DC\***  
APD: Dave Hennessy  
MD: Greg Roche

**WPBZ/West Palm Beach, FL\***  
PD: John O'Connell  
MD: Ross Mahoney

**WSFM/Wilmington, NC**  
OM: Jerry Mac  
PD/MD: Mike Kennedy

### ACTIVE

**KEYJ/Abilene, TX**  
OM: Randy Jones  
PD/MD: Frank Pain

**WZMR/Albany, NY\***  
OM: Kevin Callahan  
PD: Nik Rivers

**KTEG/Albuquerque, NM\***  
OM/PD: Bill May  
MD: Aaron "Buck" Burnett

**WWWX/Appleton, WI\***  
PD/MD: Guy Dark

**WJSE/Atlantic City, NJ**  
OM/PD: Rich DeSisto  
APD/MD: Scott Reilly

**WCHZ/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**WYYY/Baltimore, MD\***  
PD: Dave Hill  
APD/MD: Rob Heckman

**WCPR/Biloxi, MS\***  
OM: Kenny Vest  
APD/MD: Maynard

**WKGB/Binghamton, NY**  
OM/PD: Jim Free  
APD/MD: Tim Boland

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/MD: Evil Jim

**WYBB/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Amy Hutto

**WRXR/Chattanooga, TN\***  
PD: Boner

**WIII/Chicago, IL\***  
OM/PD: John Perry  
APD: Tom Kief  
MD: Steve Salzman

**KRQR/Chico, CA**  
OM/PD: Chad Perry  
PD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford  
MD: Jack Mehoff

**KNCN/Corpus Christi, TX\***  
OM/PD: Paula Newell  
APD/MD: Monte Montana

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM/PD: Doug Podell  
APD/MD: Mark Pennington

**KLAQ/El Paso, TX\***  
OM/PD: Courtney Nelson  
APD/MD: Glenn Garza

**WGBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/MD: Slick Nick

**WWBN/Flint, MI\***  
OM: J. Patrick  
PD: Brian Beddow  
APD/MD: Tony LaBrie

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
APD/MD: Skippy

**WBYP/Ft. Wayne, IN\***  
APD/MD: Stiller

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
APD: Kyle Baldry  
MD: Jack Wich

## CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	10	10	<b>3 DOORS DOWN</b> IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	471	+38
2	19	9	<b>SAM ROBERTS</b> THEM KIDS	UNIVERSAL	465	-7
3	21	21	<b>QUEENS OF THE STONE AGE</b> MAKE IT WIT CHU	REKORDS REKORDS/INTERSCOPE/UNIVERSAL	434	-13
4	3	21	<b>PUOOLE OF MUOO</b> PSYCHD	FLAWLESS/GEFFEN/UNIVERSAL	406	-34
5	5	15	<b>THEORY OF A OEOAMAN</b> SO HAPPY	604/UNIVERSAL	391	+12
6	6	6	<b>THE RACONTEURS</b> SALLUTE YOUR SOLUTION	THIRD MAN/WARNER BROS./WARNER	326	-2
7	11	10	<b>SEETHER</b> RISE ABOVE THIS	WIND-UP	322	+38
8	14	3	<b>MOTLEY CRUE</b> SAINTS DF LOS ANGELES	MOTLEY	302	+65
9	15	6	<b>FOO FIGHTERS</b> LET IT DIE	ROSWELL/RCA/SONY BMG	284	+47
10	9	12	<b>R.E.M.</b> SUPERNATURAL SUPERSERIOUS	WARNER BROS./WARNER	282	-15
11	8	16	<b>AGAINST ME!</b> STOP	SIRE/REPRISE/WARNER	273	-29
12	7	27	<b>AIRBOURNE</b> TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/WARNER	252	-76
13	10	24	<b>STATE OF SHOCK</b> HEARTS THAT BLEED	CORDOVA BAY	245	-24
14	16	10	<b>GOB UNDERGROUND</b>	AQUARIUS/EMI	241	+14
15	12	23	<b>THE TREWS</b> HOLD ME IN YOUR ARMS	THE BUMSTEAD/UNIVERSAL	236	-39
16	22	5	<b>FINGER ELEVEN</b> TALKING TO THE WALLS	WIND-UP	226	+65
17	26	3	<b>WEEZER</b> PORK AND BEANS	DCC/GEFFEN/UNIVERSAL	205	+61
18	10	26	<b>FOO FIGHTERS</b> LONG ROAD TO RUIN	ROSWELL/RCA/SONY BMG	198	-98
19	17	13	<b>RISES AGAIN</b> INFECTED	PUT IT ON/UNIVERSAL	187	-18
20	26	10	<b>ASHES OVIDIE</b> THE STONE	ISLAND/UNIVERSAL	183	+18
21	NEW	NEW	<b>COLOPLAY</b> VIOLET HILL	EMI	180	+180
22	24	4	<b>KIO ROCK</b> ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	169	-22
23	16	21	<b>AGE OF OAZE</b> AFFLICTED	WIDEAWAKE	169	-10
24	25	8	<b>THE ART OF DYING</b> GET THROUGH THIS	THORNY BLEEDER/UNIVERSAL	160	+8
25	25	7	<b>WINTERSLEEP</b> OBLIVION	DEPENDENT/EMI	147	-9
26	25	8	<b>APOCALYPTICA FEATURING COREY TAYLOR</b> I'M NOT JESUS	20-20 ENT./JIVE/SONY BMG	145	-1
27	34	3	<b>THE TREWS</b> PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	138	+37
28	27	7	<b>LINKIN PARK</b> GIVEN UP	WARNER BROS./WARNER	130	-12
29	31	5	<b>OISTURBED</b> INSIDE THE FIRE	REPRISE/WARNER	124	+7
30	31	5	<b>THE KOOKS</b> ALWAYS WHERE I NEED TO BE	ASTRALWERKS/EMI	117	+30

FDR WEEK ENDING MAY 4, 2008

♦ indicates CanCon

<b>WKLO/Grand Rapids, MI*</b> OM: Brent Alberts PD/MD: Michael Grey	<b>KDJE/Little Rock, AR*</b> OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson	<b>WIXO/Peoria, IL</b> OM/PD: Matt Bahan	<b>XM Squizz/Satellite*</b> PD: Bodhi Ebright MD: Grant Random
<b>WZOR/Green Bay, WI*</b> PD: Joe Calgano APD: Cutter MD: Borna Velic	<b>WTFX/Louisville, KY*</b> PD: Charlie Steele MD: Frank Webb	<b>WMMR/Philadelphia, PA*</b> PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler	<b>KISW/Seattle, WA*</b> OM/PD: Dave Richards APD: Ryan Castle
<b>WXQR/Greenville, NC*</b> PD/MD: Dave Tripp	<b>KFMX/Lubbock, TX</b> OM/PD: Wes Nessmann	<b>WYSP/Philadelphia, PA*</b> PD: John Cook APD: Spike MD: Jeff Sottolano	<b>WHBZ/Sheboygan, WI</b> PD: Ron Simonet MD: Dave Nelson
<b>WTPT/Greenville, SC*</b> OM/PD: Mark Hendrix MD: Twisted Todd	<b>WJJO/Madison, WI*</b> PD: Randy Hawke APD/MD: Blake Patton	<b>KUPD/Phoenix, AZ*</b> PD/MD: Larry McFeele	<b>WRBR/South Bend, IN</b> PD: Tommy Carroll
<b>WQXA/Harrisburg, PA*</b> OM/PD: Ken Carson APD/MD: Nixon	<b>KFRQ/McAllen, TX*</b> OM/PD: Mike Quinn	<b>KDOT/Reno, NV*</b> OM: Jim McClain PD/MD: Jave Patterson	<b>KHTQ/Spokane, WA*</b> PD/MD: Barry Bennett APD: Kris Siebers
<b>WCCC/Hartford, CT*</b> PD: Michael Picozzi APD/MD: Mike Karolyi	<b>KBRE/Merced, CA</b> PD/MD: Jason LaChance	<b>KRXQ/Sacramento, CA*</b> OM/PD: Jim Fox	<b>WLZX/Springfield, MA*</b> PD/MD: Courtney Quinn
<b>WAMX/Huntington, WV</b> PD/MD: Erik Raines APD: Robin Wilds	<b>WHDR/Miami, FL*</b> OM: David Israel PD: Kevin Vargas MD: Dave Hanson	<b>WKQZ/Saginaw, MI*</b> PD: Hoser APD/MD: Matt Bingham	<b>KZRQ/Springfield, MO*</b> OM: Valorie Knight PD: Simon Nytes
<b>WRTT/Huntsville, AL*</b> OM/PD: Lee Reynolds APD/MD: Clay Sanders	<b>KXXR/Minneapolis, MN*</b> OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo	<b>WZBH/Salisbury, MD</b> OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	<b>WXTB/Tampa, FL*</b> OM: Brad Hardin PD: Double Down APD: Mike Killabrew
<b>WRXW/Jackson, MS*</b> PD/MD: Brad Stevens	<b>WRAT/Monmouth, NJ*</b> OM/PD: Carl Craft APD/MD: Robyn Lane	<b>KHTB/Salt Lake City, UT*</b> PD: Kayvon Motiee APD/MD: Roger Orton	<b>WKLL/Utica, NY</b> MD: Ty
<b>WRZK/Johnson City, TN*</b> PD/MD: Scott Onks	<b>WCLG/Morgantown, WV</b> OM/PD: Jeff Miller	<b>KISS/San Antonio, TX*</b> PD/MD: LA Lloyd	<b>KFMW/Waterloo, IA</b> OM/PD: Michael Cross
<b>KQRC/Kansas City, MO*</b> OM/PD: Bob Edwards MD: Paul Marshall	<b>WBUZ/Nashville, TN*</b> OM: Dean Warfield PD/MD: Troy Hanson APD: Zigz	<b>KIOZ/San Diego, CA*</b> OM: Jim Richards PD/MD: Shauna Moran-Brown	<b>WBSX/Wilkes Barre, PA*</b> PD/MD: James McKay
<b>KOMP/Las Vegas, NV*</b> PD: John Griffin MD: Carlota	<b>KATT/Oklahoma City, OK*</b> OM/PD: Chris Baker MD: Jake Daniels	<b>KURQ/San Luis Obispo, CA</b> OM: Mark Mitchell APD/MD: Stephanie Bell	<b>KATS/Yakima, WA</b> OM/PD: Ron Harris
<b>KZCD/Lawton, OK</b> PD: Don "Citter" Brown APD: J.C. "Kelso" Kellison	<b>WYYX/Panama City, FL</b> PD: Chris Alan APD/MD: Stroke	<b>KXFX/Santa Rosa, CA*</b> PD/MD: Scott Less	<b>WWIZ/Youngstown, OH*</b> PD: Wes Styles
<b>WXZZ/Lexington, KY*</b> OM: Robert Lindsey PD: Johnny Maze APD: Twitch	<b>WTKX/Pensacola, FL*</b> PD: Joel Sampson APD/MD: Mark The Shark	<b>Music Choice Rock/Satellite</b> PD: Justin Prager MD: Gary Susalis	<b>Sirius Octane/Satellite*</b> OM: Gregg Steele PD: Jeff Regan

\* Monitored Reporters





From Bareilles to Winehouse, triple A continues to help break acts

## Artist-Friendly Format

John Schoenberger

JSchoenberger@RadioandRecords.com

**t**here are many artists who have enjoyed lasting success in the past 15 years that owe a debt of gratitude to triple A. Many have gone on to enjoy multiformat and multimedia exposure. And while playlists continue to get tighter, triple A remains one of few formats that still takes chances.

In some cases, the initial buzz may have started outside radio, yet triple A is often the entry point into more traditional ways of developing and breaking artists. Sometimes this is just one stop along the way in an artist's career, while for others the format becomes a reliable home an act can count on year after year.

In the past 12-18 months, triple A has helped establish a new crop of artists. In some cases the initial buzz came from overseas, a strong online presence or TV exposure, but other times it began at radio.

Included in this crop are Colbie Caillat, Sara Bareilles, Amy Winehouse, Ingrid Michaelson and the Kooks, all of whom are already one or two tracks deep at radio (see Format Stars' Stats, right). Further, in the past two years several others have received significant exposure on multiple tracks from triple A, such as Spoon, Feist, Mat Kearney and Grace Potter & the Nocturnals.

Then there are those on the cusp of breaking through, like Newton Faulkner, Swell Season (Glen Hansard and Marketa Irglova), James Morrison, Brett Dennen and Landon Pigg.



### Universal Appeal

Universal Republic's promotion department acknowledges the role that triple A played in breaking Caillat and Winehouse. National triple A promotion director Risa Matzuki says that if it weren't the format's embrace of Caillat early last year, none of her subsequent success would have taken place.

"Triple A is where she started and it was her home for the entire spring and summer of 2007. 'Bubbly' was the biggest record last year by any female artist, including our own Amy Winehouse, at this format. And it still has yet to go away, as many have it in recurrent."

"'Bubbly' peaked at No. 1 not only at triple A but also hot AC and AC, and topped out at No. 2 on R&R's CHR/Top 40 chart. Caillat was able to follow up with another top 10 track at triple A, 'Realize.'"

Winehouse also found her first home at triple A and had her best showing in the format. She, too, crossed over to multiple formats including CHR/top 40, rhythmic and alternative. But, Matzuki says, without her reaching No. 2 on the triple A monitored chart with "You Know I'm No Good" (and then No. 7 with "Rehab"), no one would have paid attention to her.

"Both of my artists needed to break at triple A and establish familiarity in the marketplace first, before they could move on to other formats," she says, noting that neither artist wanted to abandon triple A despite their successes at other formats. "I am thankful for that."

### Journey Of A Song

In some cases triple A is not the only player in

**Breaking Out**  
Triple A can be credited for helping break many acts through the years. A partial list:

Ryan Adams  
James Blunt  
Blues Traveler  
John Butler Trio  
Brandi Carlile  
Coldplay  
Shawn Colvin  
Sheryl Crow  
Counting Crows  
Howie Day  
Mike Doughty  
Death Cab for Cutie  
The Fray  
Gomez  
David Gray  
Guster  
Jack Johnson  
Norah Jones  
Keane  
Amos Lee  
Los Lonely Boys  
Dave Matthews Band  
John Mayer  
Sarah McLachlan  
Natalie Merchant  
Jason Mraz  
Joan Osborne  
Snow Patrol

### Format Stars

**Colbie Caillat**  
"Bubbly": Peaked at No. 1; 22 weeks on chart  
"Realize": Peaked at No. 10; 20 weeks on chart  
**Amy Winehouse**  
"You Know I'm No Good": Peaked at No. 2; 21 weeks on chart  
"Rehab": Peaked at No. 7; 16 weeks on chart  
**Sara Bareilles**  
"Love Song": Peaked at No. 3; 33 weeks on chart  
"Bottle It Up": No. 26 and still climbing; three weeks on chart  
**Ingrid Michaelson**  
"The Way I Am": Peaked at No. 2; 24 weeks on chart  
"Breakable": Released April 21  
Source: Nielsen BDS



breaking an act, but the format nevertheless plays an important part in the process of developing career artists. Bareilles is clearly one, and getting the format to take part in her marketing was critical.

"The campaign for 'Love Song' began with a launch at triple A and continued with a rigorous touring schedule, but it took a series of benchmarks to get different stations at the format to commit," Epic/Columbia VP of promotion Lisa Sonkin says.

After the label pulled in early believers at the format, the next group of stations came onboard in response to impressive iTunes sales figures.

The inclusion of "Love Song" in a Rhapsody TV commercial convinced any remaining triple A holdouts. They were followed by success at hot AC and CHR/top 40—where "Love Song" went to No. 1. Her album "Little Voice" has sold 689,000 units in the United States and the single has tallied 2.3 million digital downloads, according to Nielsen SoundScan.

Another success story is Michaelson. Many will say it was her music's placement in TV shows and commercials that broke her, but the artist's showcase at the 2007 Noncommence had as much to do with it as anything else. Michaelson appeared on "Good Morning America" and landed on the front page of the Wall Street Journal.

RED national triple A promotion head Crissy Zagami says Michaelson's manager, Lynn Grossman, asked her early on to send out promo copies to radio tastemakers. "Almost all of them put the record right on the air," Zagami recalls.

Among those that responded were the University of Pennsylvania's WXP/Philadelphia assistant GM of programming Bruce Warren, syndicated "Reg's Coffee House" host Scott Register, Fordham University's WFUV/New York PD Rita Houston, University of Central Missouri's KTBG/Kansas City PD Jon Hart and Towson University's WTMD/Baltimore PD Mike Matthews. It was their early support, alongside the TV placements, that were instrumental in creating the buzz.

As a result, Zagami says, triple A stations were already familiar with Michaelson when "The Way I Am" shipped to commercial radio later in the year, and "they brought the project home. Ingrid fully understands that radio exposure is crucial for her to establish a lasting career."





► SOULFUL WELSH SINGER/SONGWRITER **DUFFY** TALLIES A 20% INCREASE IN SPINS (UP 34) AS "MERCY," HER FIRST CHART HIT, JUMPS 24-21. HER DEBUT ALBUM "ROCKFERRY," ALREADY A NO. 1 SMASH ACROSS EUROPE, SEES ITS U.S. RELEASE MAY 13.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	6	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART	NO. 1 (1 WK) ATLANTIC	530 +50	1.840 2
2	2	13	<b>COUNTING CROWS</b> YOU CAN'T COUNT ON ME	OGC/GETFEN/INTERSCOPE	463 -24	1.734 3
3	1	13	<b>R.E.M.</b> SUPERNATURAL SUPERSERIOUS	WARNER BROS.	457 -42	1.346 5
4	5	10	<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/RRP	449 +40	1.294 6
5	NEW		<b>COLDPLAY</b> AIRPOWER/MOST INCREASED PLAYS/MOST ADDED VIOLET HILL	CAPITOL	393 +393	1.945 1
6	6	10	<b>STEVE WINWOOD FEATURING ERIC CLAPTON</b> DIRTY CITY	COLUMBIA	383 -13	0.867 15
7	4	23	<b>JACK JOHNSON</b> IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	365 -74	1.491 4
8	10	12	<b>AUGUSTANA</b> SWEET AND LOW	EPIC	332 +33	0.996 10
9	8	5	<b>MUDCRUTCH</b> SCARE EASY	REPRISE	332 +31	1.194 7
10	11	8	<b>Yael Naim</b> NEW SOUL	TDT OU TARD/ATLANTIC	292 +10	1.177 8
11	13	21	<b>SPOON</b> DON'T YOU EVAH	MERGE	283 +11	0.925 11
12	7	14	<b>THE B-52S</b> FUNPLEX	ASTRALWERKS/CAPITOL	274 -41	0.741 18
13	9	26	<b>INGRID MICHAELSON</b> THE WAY I AM	CABIN 24/ORIGINAL SIGNAL/RED	265 -35	1.096 9
14	16	7	<b>JAKOB DYLAN</b> SOMETHING GOOD THIS WAY COMES	COLUMBIA	247 +5	0.728 19
15	12	15	<b>THE BLACK CROWES</b> GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	242 -39	0.572 24
16	15	10	<b>VAN MORRISON</b> THAT'S ENTRAINMENT	LOST HIGHWAY	234 -17	0.577 23
17	17	9	<b>NEWTON FAULKNER</b> DREAM CATCH ME	AWARE/COLUMBIA	232 -9	0.895 12
18	18	8	<b>MATT NATHANSON</b> COME ON GET HIGHER	VANGUARD	227 +7	0.762 16
19	14	20	<b>SHERYL CROW</b> LOVE IS FREE	A&M/INTERSCOPE	219 -53	0.683 21
20	23	7	<b>TRISTAN PRETTYMAN</b> MADLY	VIRGIN/CAPITOL	206 +28	0.483 27
21	24	4	<b>DUFFY</b> MERCY	MERCURY/IDJMG	203 +34	0.711 20
22	21	10	<b>LANDON PIGG</b> FALLING IN LOVE AT A COFFEE SHOP	RCA/RMG	203 +23	0.870 14
23	19	4	<b>NEEDTOBREATHE</b> MORE TIME	ATLANTIC	199 +14	0.272 -
24	22	2	<b>ALANIS MORISSETTE</b> UNDERNEATH	MAVERICK/REPRISE	185 +6	0.891 13
25	26	3	<b>FEIST</b> I FEEL IT ALL	CHERRY TREE/POLYDOR/INTERSCOPE	177 +17	0.299 -
26	27	3	<b>SARA BAREILLES</b> BOTTLE IT UP	EPIC	164 +17	0.472 28
27	25	17	<b>THE SWELL SEASON (GLEN HANSARD &amp; MARKET IRGLOVA)</b> FALLING SLOWLY	CANVASBACK/COLUMBIA	153 -13	0.756 17
28	20	19	<b>ONEREPUBLIC</b> STOP AND STARE	MOSLEY/INTERSCOPE	153 -29	0.496 26
29	NEW		<b>MY MORNING JACKET</b> I'M AMAZED	ATO/RED	124 +77	0.315 -
30	NEW		<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME	INTERSCOPE	124 +26	0.418 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>COLDPLAY</b> Violet Hill (Capitol)	25
<b>AMOS LEE</b> Listen (Blue Note/Capitol)	5
<b>SHERYL CROW</b> Out Of Our Heads (A&M/Interscope)	5
<b>MY MORNING JACKET</b> I'm Amazed (ATO/RED)	3
<b>AIMEE MANN</b> Freeway (SuperEgo)	3
<b>ELVIS COSTELLO &amp; THE IMPOSTERS</b> No Hiding Place (Lost Highway)	3
<b>ALANIS MORISSETTE</b> Underneath (Maverick/Reprise)	2

### ADDED AT...

**SIRIUS SPECTRUM**

Satellite  
 OM: Gregg Steele  
 PD: Gary Schoenwetter  
 Coldplay, Violet Hill, 36  
 Sheryl Crow, Out Of Our Heads, 9  
 Amos Lee, Listen, 0  
 Gavin Rossdale, Love Remains The Same, 0  
**FOR REPORTING STATIONS PLAYLISTS GO TO:**  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>TIFT MERRITT</b> Broken (Fantasy/CMG)	123/36	<b>BODEANS</b> Every Day (Resolution)	100/5
TOTAL STATIONS:	10	TOTAL STATIONS:	11
<b>OLD 97'S</b> Dance With Me (New West)	119/11	<b>KT TUNSTALL</b> Little Favours (Relentless/Virgin/Capitol)	92/25
TOTAL STATIONS:	19	TOTAL STATIONS:	14
<b>THE RACONTEURS</b> Old Enough (Third Man/Warner Bros.)	115/9	<b>ALEJANDRO ESCOVEDO</b> Always A Friend (Back Porch/Manhattan/Capitol)	86/32
TOTAL STATIONS:	16	TOTAL STATIONS:	9
<b>AMOS LEE</b> Listen (Blue Note/Capitol)	114/52	<b>AIMEE MANN</b> Freeway (SuperEgo)	85/19
TOTAL STATIONS:	19	TOTAL STATIONS:	12
<b>LINKIN PARK</b> Shadow Of The Day (Warner Bros.)	107/7	<b>DAVE BARNES</b> Until You (Razor & Tie)	82/15
TOTAL STATIONS:	5	TOTAL STATIONS:	7

### MOST INCREASED PLAYS

+393	<b>COLDPLAY</b> Violet Hill (Capitol) KENZ +76, SISP +36, WRNR +29, WRLT +25, KRVB +20, KBCO +19, CIDR +18, KFOG +18, KINK +18, WNC5 +18
+77	<b>MY MORNING JACKET</b> I'm Amazed (ATO/RED) SISP +31, WCOO +14, KCSR +8, KRSH +5, WTT5 +5, WXRT +3, KRVB +3, XMCF +2, KCUV +2, KFOG +2
+56	<b>ELVIS COSTELLO &amp; THE IMPOSTERS</b> No Hiding Place (Lost Highway) SISP +12, KPRI +9, WCOO +8, KRSH +7, WCLZ +5, WNC5 +5, XMCF +3, KCUV +2, KINK +2, WXRT +1
+52	<b>AMOS LEE</b> Listen (Blue Note/Capitol) WXRV +9, WCOO +8, KRVB +8, WCLZ +7, KCSR +7, KFOG +5, WNC5 +5, WRLT +5, WTT5 +4, WRNR +3
+26	<b>DEATH CAB FOR CUTIE</b> I Will Possess Your Heart (Atlantic) KPRI +8, WRLT +7, KXLY +7, WZEW +6, KBCO +5, KRSH +5, KMTT +4, KCSR +4, SISP +3, KTHX +3

### RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	<b>SARA BAREILLES</b> LOVE SONG (EPIC)		182 186	6	<b>BRANDI CARLILE</b> TURPENTINE (COLUMBIA)		116 118
2	<b>DAVID GRAY</b> YOU'RE THE WORLD TO ME (ATO/RED)		152 147	7	<b>ROBERT PLANT / ALISON KRAUSS</b> GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)		114 123
3	<b>EDDIE VEDDER</b> HARD SUN (MONKEY WRENCH//RMG)		143 173	8	<b>MAT KEARNEY</b> BREATHE IN BREATHE OUT (HOLLYWOOD/AWARE/COLUMBIA)		109 104
4	<b>MIKE DOUGHTY</b> 27 JENNIFERS (ATO/RED)		137 195	9	<b>BRUCE SPRINGSTEEN</b> GIRLS IN THEIR SUMMER CLOTHES (COLUMBIA)		108 118
5	<b>SNOW PATROL</b> SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		133 138	10	<b>THE KILLERS</b> READ MY MIND (ISLAND/IDJMG)		102 97

### RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	<b>BRANDI CARLILE</b> TURPENTINE (COLUMBIA)		116 118
7	<b>ROBERT PLANT / ALISON KRAUSS</b> GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)		114 123
8	<b>MAT KEARNEY</b> BREATHE IN BREATHE OUT (HOLLYWOOD/AWARE/COLUMBIA)		109 104
9	<b>BRUCE SPRINGSTEEN</b> GIRLS IN THEIR SUMMER CLOTHES (COLUMBIA)		108 118
10	<b>THE KILLERS</b> READ MY MIND (ISLAND/IDJMG)		102 97

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
 29 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 51 reporters.  
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► **AMOS LEE** LEADS THREE CAPITOL ART ST DEBUTS ONTO THE TRIPLE A INDICATOR CHART AS "LISTEN" OPENS AT NO. 16 (UP 152 PLAYS). ALSO ENTERING ARE ALEJANDRO ESCOVEDO'S "ALWAYS A FRIEND" (NO. 21, UP 62) AND COLDPLAY'S "VIOLET HILL" (NO. 27, UP 197).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	6	6	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART	ATLANTIC	652 +11
2	12	12	<b>R.E.M.</b> SUPERNATURAL SUPERSERIOUS	WARNER BROS.	585 +11
3	7	7	<b>JAKOB DYLAN</b> SOMETHING GOOD THIS WAY COMES	COLUMBIA	497 +4
4	4	12	<b>COUNTING CROWS</b> YOU CAN'T COUNT ON ME	GGC/GEFFEN/INTERSCOPE	462 -22
5	10	10	<b>STEVIE WINWOOD FEAT. ERIC CLAPTON</b> DIRTY CITY	COLUMBIA	454 +14
6	9	9	<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/RRP	418 +2
7	9	4	<b>MUDCRUTCH</b> SCARE EASY	REPRISE	414 +53
8	11	3	<b>OLD 97'S</b> DANCE WITH ME	NEW WEST	376 +39
9	7	10	<b>VAN MORRISON</b> THAT'S ENTAINMENT	LOST HIGHWAY	354 -44
10	8	20	<b>JACK JOHNSON</b> IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	334 -51
11	14	6	<b>JACKIE GREENE</b> SHAKEN	429/SLG	323 +29
12	10	13	<b>THE BLACK CROWES</b> GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	317 -35
13	15	6	<b>THE KOOKS</b> ALWAYS WHERE I NEED TO BE	ASTRALWERKS/CAPITOL	292 -1
14	19	3	<b>THE CMT EMPIRE</b> SO MANY NIGHTS	VELOUR	285 +39
15	13	8	<b>AUGUSTANA</b> SWEET AND LOW	EPIC	281 -17
16	<b>NEW</b>		<b>AMOS LEE</b> LISTEN	BLUE NOTE/CAPITOL	263 +152
17	18	12	<b>TRISTAN PRETTYMAN</b> MADLY	VIRGIN/CAPITOL	261 +11
18	20	3	<b>DUFFY</b> MERCY	MERCURY/IDJMG	257 +21
19	21	6	<b>NEWTUN FAULKNER</b> DREAM CATCH ME	AWARE/COLUMBIA	254 +21
20	12	13	<b>THE B-52'S</b> FUNPLEX	ASTRALWERKS/CAPITOL	241 -86
21	<b>NEW</b>		<b>ALEJANDRO ESCOVEDO</b> ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	239 +62
22	17	7	<b>YAEL NAIM</b> NEW SOUL	TOTOU TARD/ATLANTIC	228 -32
23	16	13	<b>KATHLEEN EDWARDS</b> THE CHEAPEST KEY	ZOE/ROUNDER	227 -35
24	22	6	<b>JIM WHITE</b> CRASH INTO THE SUN	LUAKA BOP	218 -7
25	25	3	<b>KT TUNSTALL</b> LITTLE FAVOURS	RELENTLESS/VIRGIN/CAPITOL	213 +4
26	23	4	<b>THE BEAVERLY</b> BELIEVE	ISI AND/IDJMG	201 -18
27	<b>NEW</b>		<b>COLDPLAY</b> VIOLET HILL	CAPITOL	197 +197
28	26	2	<b>MATTATHANSON</b> COME ON GET HIGHER	VANGUARD	191 +2
29	<b>NEW</b>		<b>WILCC</b> GLAD IT'S OVER	NBC/ADRENALINE	189 +79
30	<b>NEW</b>		<b>FEIST</b> I FEEL IT ALL	CHERRYTREE/POLYDOR/INTERSCOPE	189 +18

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS TW +/- CUMULATIVE
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	1	<b>JAMES MCMURTRY</b> JUST US KIDS	LIGHTNINGBOLT	578 +1 3556
2	2	2	<b>HAYES CARLL</b> TROUBLE IN MIND	LOST HIGHWAY	523 +47 795
3	4	4	<b>VAN MORRISON</b> KEEP IT SIMPLE	LOST HIGHWAY	379 +1 2085
4	3	3	<b>PAUL THORN</b> A LONG WAY FROM TUPELO	PERPETUAL OBSCURITY	368 -30 5008
5	5	5	<b>KATHLEEN EDWARDS</b> ASKING FOR FLOWERS	ZOE/ROUNDER	335 -11 2744
6	6	6	<b>TIFT MERRITT</b> ANOTHER COUNTRY	FANTASY IMG	303 -36 6608
7	8	8	<b>THE WAYBACKS</b> LOADED	COM PASS	286 -5 1823
8	7	7	<b>THE WAIFS</b> SUNDIRTWATER	COM PASS	280 -16 2566
9	10	10	<b>TIM O'BRIEN</b> CHAMELEON	PROPER AMERICAN	277 +3 737
10	9	9	<b>RYAN BINGHAM</b> MESCALITO	LOST HIGHWAY	267 -11 6098
11	13	13	<b>KATHY MATTEA</b> COAL	CAPTAIN POTATOTHIRTY TWEERS	266 +5 2006
12	11	11	<b>THE STEELDRIVERS</b> THE STEELDRIVERS	ROUNDER	256 -13 3804
13	17	17	<b>BELLEVILLE OUTFIT</b> WANDERIN	INDEPENDENT	248 +2 2537
14	16	16	<b>DRIVE-BY TRUCKERS</b> BRIGHTER THAN CREATION'S DARK	NEW WEST	242 -7 4733
15	14	14	<b>JIM LAUDERDALE &amp; THE DREAM PLAYERS</b> HONEY SONGS	YEP ROC	240 -16 2535
16	18	18	<b>CHATHAM COUNTY LINE</b> IV	YEP ROC	237 +2 777
17	15	15	<b>SOUTH AUSTIN JUG BAND</b> STRANGE INVITATION	JANK JANKINS	225 -28 2148
18	12	12	<b>BODEANS</b> STILL	RESOLUTION	219 -48 3100
19	19	19	<b>DOC MARSHALLS</b> HONEST FOR ONCE	INDEPENDENT	216 +7 1511
20	22	22	<b>MARCIA BALL</b> PEACE, LOVE & BBQ	ALLIGATOR	215 +16 2816
21	26	26	<b>THE WOOD BROTHERS</b> LOADED	BLUE NOTE/CAPITOL	195 +14 305
22	40	40	<b>JUSTIN TOWNES EARLE</b> THE GOOD LIFE	BLOODSHOT	193 +57 320
23	21	21	<b>GARY LOURIS</b> VAGABONDS	RYKODISC	190 -13 2675
24	42	42	<b>OLD 97'S</b> BLAME IT ON GRAVITY	NEW WEST	188 +62 314
25	24	24	<b>WILLIE NELSON</b> MOMENT OF FOREVER	LOST HIGHWAY	183 -4 4712
26	20	20	<b>ALLISON MOORER</b> MOCKINGBIRD	NEWLINE	180 -24 2562
27	25	25	<b>JACKIE GREENE</b> GIVING UP THE GHOST	429/SLG	177 -5 1132
28	27	27	<b>MANDO SAENZ</b> BUCKET	CARMVAL	167 -11 4046
29	29	29	<b>BUZZ CASON</b> HATS OFF TO HANK	PALOCURO	166 +5 738
30	23	23	<b>CAROLYN WONDERLAND</b> MISS UNDERSTOOD	BISMAUX	165 -28 2325

### MOST ADDED

- COLDPLAY** 37 Violet Hill (Capitol) KBAC, KCLC, KCMP, KDBB, KFMU, KLRR, KMTN, KOHO, KPND, KROK, KRVO, KSPN, KSUT, KTAO, KTBC, KYSL, WAPS, WBJB, WCNR, WOST, WEHM, WEXT, WFIV, WFPK, WFUV, WJCU, WMVY, WMWV, WNRN, WTMD, WTYD, WUIN, WXOD, WXPX, WXPXN, WYEP, XM The Loft
- MY MORNING JACKET** 13 I'm Amazed (ATO/RED) KFMU, KMMS, KMTN, KNBA, KPND, KSPN, KTAO, KUT, KYSL, WOST, WTYD, WYEP, XM The Loft
- AIMEE MANN** 13 Freeway (SuperEgo) DMX Folk Rock, KNBA, KTAO, KTBC, KUT, Music Choice Adult Alternative, WCBE, WDST, WFPK, WTMD, WTYD, WUIN, WYEP
- MASON JENNINGS** 8 Fighter Girl
- AMOS LEE** 7 Listen (Blue Note/Capitol) KBAC, KRVO, KYSL, WBJB, WJCU, WMVY, WXPX

### MOST ADDED

- ELIZA GILKYSOON** 12 Beautiful World (Red House)
- ALEJANDRO ESCOVEDO** 11 Real Animal (Back Porch/Manhattan/Capitol)
- OLD 97'S** 10 Blame It On Gravity (New West)
- JUSTIN TOWNES EARLE** 9 The Good Life (Bloodshot)
- MAMA SAIB** 8 Take Root (Americana)
- ELEVEN HUNDRED SPRINGS** 8 Country Jam (Palo Duro)
- PETER COOPER** 8 Mission Door (Real Beet)

FOR WEEK ENDING MAY 4, 2008

FOR WEEK ENDING MAY 4, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite-radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusiconline.org](http://www.americanamusiconline.org). © 2008 Americana Music Association.



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SBS/New York works the Web to enhance listener interaction and improve community service

## Getting Their Online Groove On

Jackie Madrigal  
JMadrigal@RadioandRecords.com

Last month, Spanish Broadcasting System announced a partnership with MySpace for a new campaign called “We Want a Million Friends.” The goal: attract 1 million Hispanics to MySpace Latino, the bilingual site launched April 8 by Fox Interactive media as part of its wildly popular social networking site. Under the pact, SBS receives a network community, video and instant-messaging platforms, and hosting capabilities, as well as promotion for its shows and artists on MySpace Latino.



In return, SBS will promote the project on all its media properties, including the company's TV and radio stations and its Web portal, with links to latino.myspace.com prominently displayed on all SBS station sites.

While the partnership enhances the broadcaster's Web presence with beachfront online real estate at the nation's top social networking site, radio remains a local medium. As such, most station sites focus on improving presence and awareness in their local coverage area. Using the Web to increase listening could become even more important in light of Hispanic broadcasters' concerns that Arbitron's PPM service could negatively affect Spanish-language ratings.

### One Station, Two Sites

SBS tropical WSKQ (Mega) and Latin pop WPAT (Amor), New York's highest-rated Spanish-language stations, have become more

aggressive online to not only maintain but increase their market positions. In fact, Mega has two sites: one for the station (lamega.com) and another for popular morning show “El Vacilón de la Mañana” (elvacilon.com).

SBS/New York promotion and marketing manager Jackie Torres says a dedicated site was necessary to accommodate Web traffic for “El Vacilón” and to enable the level of interactivity required for the show's ensemble of personalities. “There are 12 people on the morning show and they are constantly checking their e-mails while on the air, and you hear them bring up e-mails they just received,” she says.

While WPAT hosts a page on its site for morning program “Amor Temprano en la Mañana,” the show's basic structure doesn't require the same level of interactivity as elvacilon.com. “Amor's morning show is more produced, it has more live interviews and artists in the studio and is a much more familiar show,” Torres adds.

Both outlets stream their on-air signals and offer information online on station and community events, photo galleries, interviews and other relevant features for their audiences.

### Online Promotions

Torres says the sites encourage stronger communication between the station's personalities and their listeners—each host has several e-mail accounts, as well as his or her own MySpace page—and serve as a conduit in executing station promotions. “Because we have the two largest

### ON THE WEB

Content featured on  
WSKQ/New York's  
Web site

(lamega.com)

includes:

#### Artist interviews

- Aventura
- Michael Stuart
- Criollo
- The Dey
- Room 28
- Fragment Crew

#### Contests and events

- AIDS Walk 2008
- Mega Invasión Salsa Cruise 2008
- SeaWorld/Busch Gardens Viva la Música
- Spring Extravaganza Bomba y Plena 2008
- Bachata Sinfónica

Content featured on  
WPAT/New York's  
Web site

(931amor.com)

includes:

#### Artist interviews

- Jeremias
- Aventura
- Eljuri
- Alejandra Alberti

#### Contests and events

- \$100 gift certificate giveaways
- Roberto Carlos concert ticket giveaways
- Enrique Iglesias “95/08” album giveaways
- AIDS Walk 2008

Latin stations in New York and so many sponsors wanting to do great promotions, we just can't put them all on the air. Many of them go online only,” she says.

Torres reports strong audience response to online promotions—she's sometimes “shocked” at the volume of listener participation, she says. The stations capture valuable audience information in the process, such as age, sex, employer, likes and dislikes—all with an eye toward expanding listener databases.

The Web sites also play a role in community service. Plans call for expansion and a higher profile for their community calendars—visitors currently have to first go to an events page to access the popular feature. The goal is to give listeners easy access to the services they need, including information on topics the audience may be unwilling to discuss publicly, such as domestic violence. “Through our Web sites you can get to a psychologist or an empowering seminar for women,” Torres says. “That's why our community involvement or contribution to them is so important.”

Taking advantage of the ability to add a visual component to radio, SBS plans to expand the menu of in-studio interviews streamed from its New York station sites so listeners can see what happens behind the scenes. In addition, Torres says the stations have successfully tested a new functionality that will allow listeners to participate in contests through texting and plan to add that capability soon. The service is already in use at the company's Los Angeles stations, but SBS had to resolve legal issues required in New York state before rolling it out for Mega and Amor.

Torres sees the Internet as an important tool to enhance the importance of radio, while providing visual elements and increased interactivity. “You can listen to radio anywhere and by having the Internet connection, you feel even closer to your favorite jock. Not only does the listener get more attached to the personalities, but they also find useful information that helps them and links them to other sites that may be useful.”

R&R



Warner Music Latina presented rock band Motel with a plaque in recognition of the 11 weeks its song “Y Te Vas,” the lead single from its album “17,” spent at No. 1 on R&R's Latin Rock/Alternative chart. The band received the plaque during an interview on the Univision TV network's “Despierta América” morning show in Miami. From left are bassist Rubén Puente, guitarist Billi Méndez, guitarist/vocalist Rodrigo Dávila and drummer Pepe Damian.

TORRES: FERNANDO LEONVREINA LTD.





▶ THIS WEEK'S BIGGEST LEAPS IN POSITION AND SPINS BELONG TO **LOS RIELEROS DEL NORTE**, WHICH ZOOMS 24-13 AND SCORES AIRPOWER AND MOST INCREASED PLAYS WITH "A PUNTO DE LLORAR" (UP 211 DETECTIONS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	15	<b>VICENTE FERNANDEZ</b> LA DERROTA	NO. 1 (1 WK) SONY BMG NORTE	1226 +114	8.015 2
2	1	29	<b>LA ARRIPIADORA BANDA EL LIMON</b> SOBRE MIE PIES	DISA/EDIMONSA	1110 -43	6.284 6
3	3	17	<b>CONJUNTO PRIMAVERA</b> TE LLORÉ	FONOVISA	1106 +3	6.375 5
4	4	23	<b>EL CHAPO DE SINALOA</b> SITE AGARRAN LAS GANAS (CIERRA LOS OJOS)	DISA	1100 -13	5.807 9
5	9	10	<b>LOS DAREYES DE LA SIERRA</b> HASTA EL DIA DE HOY	DISA	1078 +179	8.371 1
6	6	11	<b>BANDA EL RECODO</b> TOMAME C DEJAME	FONOVISA	1073 +91	6.614 3
7	5	16	<b>LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ</b> POR QUIEN ME DEJAS	DISA/EDIMONSA	1072 +49	6.057 8
8	7	24	<b>EL POTRO DE SINALOA</b> EL VASO DE FERRAMA	MACHETE	1002 +65	6.530 4
9	11	10	<b>JENNI RIVERA</b> INDIVIDUAL	FONOVISA	884 +32	4.257 16
10	10	23	<b>PATRUILLA 81</b> TE QUIERO MUCHO	DISA	873 +3	4.146 17
11	8	12	<b>DIANA REYES</b> ME MUERE	DBC	860 -53	3.304 23
12	14	7	<b>PALOMO</b> SUFRIRAS	DISA	788 +60	3.358 22
13	24	3	<b>LOS RIELEROS DEL NORTE</b> A PUNTO DE LLORAR	AIRPOWER/MOST INCREASED PLAYS FONOVISA	755 +211	5.102 12
14	15	15	<b>LOS TIGRES DEL NORTE</b> RUMBO AL SUR	FONOVISA	739 -37	3.913 18
15	14	14	<b>GERMAN MONTERO</b> AMANTES ESCONDIDOS	UNIVISION	721 +6	6.175 7
16	8	8	<b>LOS HOROSCOPOS DE DURANGO</b> TE AMO	UNIVISION	716 +25	5.362 10
17	13	23	<b>K-PAZ WITH FRANCO DE VITA</b> UN BUEN FERREADOR	DISA/EDIMONSA	685 -57	4.743 14
18	19	27	<b>ALACRANES MUSICAL</b> SIN TU AMOR	UNIVISION	683 +24	4.484 15
19	16	13	<b>LOS INQUIETOS DEL NORTE</b> AMOR MORTAL	EAGLE	675 -3	3.511 21
20	21	7	<b>LUPILLO RIVERA</b> DE QUE ME PRESUMES	ASL	619 +13	3.596 20
21	17	19	<b>GRUPO MONTEZ DE DURANGO</b> COMO EN LOS BUENOS TIEMPOS	DISA	615 -60	3.302 24
22	20	15	<b>PONZONA MUSICAL</b> TAL VEZ	ASL	600 -19	2.585 27
23	11	11	<b>ALIADOS DE LA SIERRA</b> TE AMO	ASL	553 +24	3.168 25
24	22	37	<b>VICENTE FERNANDEZ</b> ESTOS CELS	SONY BMG NORTE	544 -34	4.890 13
25	35	2	<b>INTOCABLE</b> TU ADIOS NO MATA	EMITELEVISION	538 +133	5.327 11
26	28	10	<b>CARDENALES DE NUEVO LEON Y DINORA</b> FLOR DE LOS FLORES	ASL	536 +55	3.714 19
27	23	14	<b>JOAN SEBASTIAN</b> PIENSO EN TI	MUSART/BALBOA	513 -53	1.968 34
28	27	3	<b>BANDA MACHOS</b> EL PROXIMO TONTO	SONY BMG NORTE	500 +25	2.281 30
29	39	2	<b>LOS TUCANES DE TIJUANA</b> QUE TE PERDONE TU MADRE	UNIVISION	480 +103	2.456 28
30	30	4	<b>EL GUERO Y SU BANDA CENTENARIO</b> ANTES	A.R.C.	458 +9	1.056 -
31	29	8	<b>FORASTEROS DE SAN LUIS</b> DONDE ESTABA MAMA	DISA	440 +1	1.570 40
32	33	7	<b>MARCO ANTONIO SOLIS</b> TE VOY A ESPERAR	FONOVISA	435 +17	1.852 37
33	34	5	<b>LOS TIGRES DEL NORTE</b> EL HIJO DE PUEBLO	FONOVISA	414 -7	1.453 -
34	36	14	<b>ALEGRES DE LA SIERRA</b> ESTA VEZ SIN MENTIRAS	VIVA	409 +20	1.979 32
35	36	7	<b>LOS HEREDEROS DE NUEVO LEON</b> TRES VUELTAS	SERCA	395 -9	1.456 -
36	NEW	3	<b>CUISILLOS</b> VIVE Y DEJAME VIVIR	MOST ADDED MUSART/BALBOA	392 +137	1.879 36
37	37	15	<b>VAGON CHICANO</b> COMO ARRIPIADORA	ASL	390 -14	1.975 33
38	31	16	<b>LA AUTENTICA DE JEREZ</b> LA RATA FIACA	VIVA	384 -61	2.184 31
39	40	3	<b>LA AUTORIDAD DE LA SIERRA</b> TODO CAMBIO	DISA	367 -3	1.571 39
40	32	6	<b>LINDEFOS DEL NORTE</b> VUELVE AMOR	A.R.C.	364 -67	0.698 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>CUISILLOS</b> Vive Y Dejame Vivir (Musart/Balboa) KBNO, KHOT, KIST, KLVO, KMYX, KSAH, KTJM, KXTS, KYQQ, WLCC, WLEY, XHTY, XOCL	13
<b>LOS RIELEROS DEL NORTE</b> A Punto De Llorar (Fonovisa) KBUE, KDUT, KDXX, KLEY, KLTN, KSAH, KTJM, KTUZ, XOCL	9
<b>INTOCABLE</b> Tu Adios No Mata (EMI Televisa) KBNO, KHHL, KMYX, KRAY, KSAB, KSKD, KTUZ, KYQQ, WLCC	9
<b>LA ORIGINAL BANDA EL LIMON</b> Sin Pensar Yo Te Engane (DBC) KBNO, KIST, KMQA, KSKD, KTTA, WEDJ, WLCC	7
<b>CRISTALEROS DEL SUR</b> El Cuarto De La Muerte (DBC) KBNO, KDUT, KMQA, KSKD, WEDJ	5
<b>BANDA MACHOS</b> El Proximo Tonto (Sony BMG Norte) KLVO, KSAH, KTUZ, WYMY	4
<b>LOS TUCANES DE TIJUANA</b> Que Te Perdona Tu Madre (Univision) KIST, KIWI, KOQO, WLCC	4
<b>TEMOH GONZALEZ</b> A Pasos De Gigante (Disa) KHOT, KIST, KSAH, KXTS	4
<b>LOS BUITRES DE CULIACAN SINALOA</b> Estoy Tomando Sin Control (Ladiscmusic/Universal Latino) KJFA, KLVO, KTUZ, KYQQ	4
<b>SERGIO VEGA</b> Mi Buen Amante (Sony BMG Norte) KMYX, KXLM, KXSB, WLCC	4

**ADDED AT... KXLM**  
Oxnard, CA  
PD/MD: Salvador Prieto  
Laberinto, Ni Amores Ni Deudas, 16  
Graciela Beltran, Lastima Me Das, 15  
Sergio Vega, Mi Buen Amante, 14

**AGUI PURO**  
**LAZER**  
102.9 FM

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>LOS BUITRES DE CULIACAN SINALOA</b> Estoy Tomando Sin Control (Ladiscmusic/Universal Latino) TOTAL STATIONS: 18	287/45	<b>KUMBIA ALL STARZ FEAT. MEL SSA JIMENEZ</b> Rica Y Apretadita (EMI Televisa) TOTAL STATIONS: 14	220/26
<b>NESTOR EN BLOQUE</b> Una Calle Nos Separa (Campanario) TOTAL STATIONS: 13	283/22	<b>CONJUNTO ATARDECER</b> Se Va Muriendo Mi Alma (Campanario) TOTAL STATIONS: 17	214/21
<b>SERGIO VEGA</b> Mi Buen Amante (Sony BMG Norte) TOTAL STATIONS: 20	280/33	<b>LIBERACION</b> Dime (Disa/Edimonsa) TOTAL STATIONS: 15	213/5
<b>TEMOH GONZALEZ</b> A Pasos De Gigante (Disa) TOTAL STATIONS: 31	270/38	<b>GRUPO EXTERMINADOR</b> Borra Ho Y Desgracado (Fonovisa) TOTAL STATIONS: 16	199/7
<b>LOS INVASORES DE NUEVO LEON</b> Decias Que No (Serca) TOTAL STATIONS: 11	259/21	<b>ARMIDA</b> Mujer Soltera, Hombre Casado (Las Labas/G/G) TOTAL STATIONS: 22	194/5

## MOST INCREASED PLAYS

+211	<b>LOS RIELEROS DEL NORTE</b> A Punto De Llorar (Fonovisa) KTTA +17, KSAH +7, KLEY +17, KDXX +13, WLEY +12, KSTN +12, KOND +10, KLVO +10, KTUZ +10, KLTN +10
+179	<b>LOS DAREYES DE LA SIERRA</b> Hasta El Dia De Hoy (Disa) XHTY +22, KLTN +19, WBZY +18, KWIZ +16, KOQO +12, KCMT +11, KDUT +11, WLEY +10, KLAX +9, KLVO +8
+137	<b>CUISILLOS</b> Vive Y Dejame Vivir (Musart/Balboa) WLCC +16, KIST +4, KLVO +12, KSAH +12, KYQQ +11, KMYX +11, WLEY +11, KBNO +9, XWCL +9, KRAY +7
+133	<b>INTOCABLE</b> Tu Adios No Mata (EMI Televisa) KSAB +36, KBNC +35, KKP5 +27, KHHL +25, WLCC +13, KLEY +18, KYQQ +17, KTUZ +12, KMYX +10, KLHB +8
+114	<b>VICENTE FERNANDEZ</b> La Derrota (Sony BMG Norte) WYMY +12, KDUT +11, KBUE +11, K-HL +10, KGBT +10, KXTS +9, KLAX +8, KWIZ +8, KOQO +7, KISF +7

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
 57 regional Mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

## REGIONAL MEXICAN MONITORED REPORTERS

<b>KJFA/Bakersfield, NM</b> PD: Ferrer Gonzalez	<b>KWEI/Boise, ID</b> OM: Steve Ramirez PD: Melvin Albanez	<b>KBNO/Denver, CO</b> PD: Socorro Rios MD: Zenon Ferrufino	<b>WED/Indianapolis, IN</b> PD/MD: Manuel Sepulveda	<b>KKPS/McAllen, TX</b> PD: Mario San Roman MD: Robert Montalvo	<b>KXPD/Portland, OR</b> OM/PD: Paul Danitz APD/MD: Nancy Corcuera	<b>KSAH/San Antonio, TX</b> OM: Robin Flores PD: Alfonso Flores APD: Juanita Ochoa MD: Juan Martinez	<b>KSOL/San Francisco, CA</b> PD/MC: Jose Luis Gonzalez
<b>KLVO/Amarillo, NM</b> PD: Rene Leon	<b>WLEY/Chicago, IL</b> PD: Ezequiel Gonzalez	<b>KXPK/Denver, CO</b> PD: Napoleon Sanchez	<b>KISF/Las Vegas, NV</b> PD: Jose Ramon Bravo	<b>KSKD/Merced, CA</b> OM: Debbie Gomez PD: Saul Fiallos	<b>WYMY/Raleigh, NC</b> PD: Julie Garcia	<b>KIST/Santa Barbara, CA</b> OM: Keith Royer PD: Jose Fierros	
<b>WBZY/Atlanta, GA</b> OM: Clayton Cull PD: Fot De Ramirez APD: Aly Young	<b>WOJO/Chicago, IL</b> OM: Cesar Canales PD: Rafael Bautista	<b>XHNZ/El Paso, TX</b> PD: Francisco Aguirre	<b>KBUE/Los Angeles, CA</b> PD: Pepe Garcia	<b>KRAY/Monterey, CA</b> PD: Vicente Romero	<b>KXSB/Riverside, CA</b> PD/MD: Salvador Prieto	<b>KXTV/San Antonio, TX</b> PD: Jiri Ramirez APD: Pate A. Morales III	<b>KXTS/Santa Rosa, CA</b> OM: Krista Bowker PD: Alex Ballesteros
<b>KHHL/Austin, TX</b> PD: Jose "Tire" Martinez	<b>KLHB/Corpus Christi, TX</b> OM: Clayton Allen PD/MD: Luis Munoz	<b>KLBN/Fresno, CA</b> PD/MD: Jorge Guillen	<b>KLAX/Los Angeles, CA</b> OM: Pol Torres PD: Juan Carlos Hidalgo MD: Lupita Del Castillo	<b>WQBU/New York, NY</b> OM/PD: Alfonso Lopez APD: Gabriel Pino	<b>KTTA/Sacramento, CA</b> PD: Juan Gonzalez	<b>KLN/San Diego, CA</b> PD: Antonio Covarrubias APD: Gabriel Alvarez	<b>KSTN/Stockton, CA</b> PD: Kerit Rodriguez
<b>KIWI/Bakersfield, CA</b> PD/MD: Raul Angelista	<b>KSAB/Corpus Christi, TX</b> OM: Paula Newell PD/MD: Dan Pena	<b>KOND/Fresno, CA</b> PD: Juan Fernando	<b>KLYY/Los Angeles, CA</b> OM/PD: Elias Altman	<b>KTUZ/Oklahoma City, OK</b> OM/PD: Kevin Christopher MD: Gabriel Ocegueda	<b>KDUT/Salt Lake City, UT</b> OM: Carlos Martin Valdez PD: Cesar Valdesera	<b>XHTY/San Diego, CA</b> PD: Elys Valle	<b>WLCC/Tampa, FL</b> PD: Luis Bricenc
<b>KMCA/Bakersfield, CA</b> OM: Gen Escabente PD: Diana De Luna APD: Victor Martinez	<b>KDXX/Dallas, TX</b> OM: Andy Lockridge PD: Jesus Espiricueta	<b>KOQO/Fresno, CA</b> PD: Jorge Guillen	<b>KSCA/Los Angeles, CA</b> PD: Veronica Nava	<b>KXLM/Oxnard, CA</b> PD/MD: Salvador Prieto	<b>KLEY/San Antonio, TX</b> OM/PD: Alfonso Flores APD/MD: Edgar Monsivais	<b>XOCL/San Diego, CA</b> PD: Marylu Ramos APD: Gisel Moreno	<b>KCMT/Tucson, AZ</b> PD/MC: Enrique Mayans
<b>KMYX/Bakersfield, CA</b> OM: Robert Chavez PD: Casa Chavez	<b>KESS/Dallas, TX</b> PD: Oscar Rios	<b>KTJM/Houston, TX</b> PD/MD: Eddie Leor	<b>KGBT/McAllen, TX</b> PD: Hugo De La Cruz MD: Arrancano Almazan	<b>KHOT/Phoenix, AZ</b> OM: Eleazar Garcia PD: Nelson Oseida	<b>KROM/San Antonio, TX</b> PD: Rogelio Leal	<b>KRZZ/San Francisco, CA</b> OM: Olga Rosales PD: Jesse Portillo	<b>KYQQ/Wichita, KS</b> OM: Bejerlee Brannigan PD: Arraldio Gonzalez



# R&R LATIN POP

POWERED BY **nielsen** BDS



► **LUIS MIGUEL** PUSHES 23-20 AND CROSSES THE AIRPOWER THRESHOLD WITH "SI TU TE ATREVES" (UP 41 SPINS). MIGUEL HAS SENT 10 SONGS TO NO. 1 SINCE 1994, THIRD-BEST IN THE CHART'S HISTORY, TRAILING ONLY ENRIQUE IGLESIAS (14) AND CHRISTIAN CASTRO (11).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	6	<b>MANA</b> SI NO TE HUBIERAS IDO	NO. 1 (3 WKS) WARNER LATINA	1111 +20	13.709 1
2	2	19	<b>JUANES</b> GOTAS DE AGUA DULCE	UNIVERSAL LATINO	1055 -32	9.539 3
3	3	13	<b>ENRIQUE IGLESIAS</b> DONDE ESTAN CORAZON	UNIVERSAL LATINO	1004 -15	11.078 2
4	5	15	<b>BELANOVA</b> CADA QUE...	MOST INCREASED PLAYS/MOST ADDED UNIVERSAL LATINO	839 +113	8.140 5
5	4	27	<b>FLEX</b> TE QUIERO	EMI TELEVISION	755 -3	8.572 4
6	6	13	<b>JESSE &amp; JOY</b> LLEGASTE TU	WARNER LATINA	639 +14	4.322 14
7	7	14	<b>CAMILA</b> YO QUIERO	SONY BMG NORTE	633 +53	4.526 12
8	8	28	<b>YURIDIA</b> AHORA ENTIENDI	SONY BMG NORTE	521 -28	5.569 10
9	9	62	<b>CAMILA</b> TODO CAMBIO	SONY BMG NORTE	496 -14	6.317 8
10	11	4	<b>ALEJANDRO FERNANDEZ</b> ERES	SONY BMG NORTE	488 +66	4.063 15
11	13	9	<b>PLAYA LIMBO</b> 10 PARA LAS 10	SONY BMG NORTE	474 +61	2.168 32
12	12	35	<b>JUANES</b> ME ENAMORA	UNIVERSAL LATINO	464 +36	7.238 6
13	10	9	<b>TOMMY TORRES</b> PEGADITO	WARNER LATINA	443 +10	6.606 7
14	14	13	<b>LA NUEVA BANDA TIMBIRICHE</b> TU, TU, TU	EMI TELEVISION	373 -18	1.259 -
15	21	34	<b>ENRIQUE IGLESIAS</b> ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	359 +33	6.237 9
16	17	10	<b>ALEKS SYNTEK</b> HASTA EL FIN DEL MUNDO	EMI TELEVISION	357 +8	2.876 25
17	25	3	<b>JULIETA VENEGAS</b> EL PRESENTE	SONY BMG NORTE	349 +70	2.110 35
18	15	10	<b>ENUR FEATURING NATASJA</b> CALABRIA 2008	ULTRA	349 -46	2.645 29
19	22	5	<b>ALEJANDRA GUZMAN</b> HASTA EL FINAL	EMI TELEVISION	346 +36	1.639 -
20	23	5	<b>LUIS MIGUEL</b> SI TU TE ATREVES	AIRPOWER WARNER LATINA	333 +41	4.542 11
21	18	15	<b>KANY GARCIA</b> AMIGO EN EL BANDO	SONY BMG NORTE	330 -7	2.244 30
22	19	50	<b>MANA</b> OJALA PUDIERA BOHARRARTE	WARNER LATINA	326 -8	3.610 17
23	27	4	<b>FONSECA</b> ENREDAME	EMI TELEVISION	303 +35	3.672 16
24	24	6	<b>RBD</b> EMPEZAR DESDE CERO	EMI TELEVISION	290 -2	3.071 22
25	16	14	<b>MIGUEL BOSE FEATURING BIMBA BOSE</b> COMO UN LOBO	WARNER LATINA	281 -76	2.839 26
26	26	9	<b>EDNITA NAZARIO</b> DESPUES DE TI	SONY BMG NORTE	256 -20	3.216 20
27	28	30	<b>MARCO ANTONIO SOLIS</b> NO PUEDO OLVIDARLA	FONOVISIA	220 +26	4.509 13
28	30	3	<b>JUAN</b> BUSCANDO TU SOMBRA	FONOVISIA	192 +6	2.695 28
29	NEW		<b>RIHANNA FEATURING NE-YO</b> HATE THAT I LOVE YOU	SRP/DEF JAM/DJMG	182 +62	2.083 36
30	8	4	<b>MOTEL</b> Y TE VAS	WARNER LATINA	179 +40	0.848 -
31	NEW		<b>VICTOR MANUELLE</b> YO NO SE PERDONARTE	KIYAVI	178 +81	3.387 18
32	31	7	<b>RIHANNA</b> DON'T STOP THE MUSIC	SRP/DEF JAM/DJMG	171 -13	1.933 40
33	29	14	<b>CHAYANNE</b> LOLA	SONY BMG NORTE	162 -26	2.880 24
34	40	2	<b>ANA ISABELLE</b> QUIEN DIJO AMIGOS	LA CALLE/UNIVISION	157 +22	1.976 37
35	34	19	<b>GILBERTO SANTA ROSA</b> CONTEO REGRESIVO	SONY BMG NORTE	152 -14	2.753 27
36	35	4	<b>WISIN &amp; YANDEL</b> AHORA ES	MACHETE	149 -13	1.621 -
37	39	2	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	148 +4	1.445 -
38	NEW		<b>CASA DE LEONES</b> NO TE VEO	WARNER LATINA	145 +10	1.484 -
39	NEW		<b>PEPE AGUILAR</b> PERDONO Y OLVIDO	EMI TELEVISION	141 +33	2.883 23
40	NEW		<b>GILBERTO SANTA ROSA</b> NO TE VAYAS	SONY BMG NORTE	138 +15	2.114 34

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BELANOVA</b> Cada Que... (Universal Latino) KLVE, WMGE, XLTN	3
<b>TOMMY TORRES</b> Pegadito (Warner Latina) KBMG, KSSE, KVVA	3
<b>MOTEL</b> Y Te Vas (Warner Latina) KLOL, WFID, WVVA	3
<b>JULIETA VENEGAS</b> El Presente (Sony BMG Norte) KPSP, XLTN	2
<b>RIHANNA FEAT. NE-YO</b> Hate That I Love You (SRP/Def Jam/DJMG) KBMG, WVJP	2
<b>PEPE AGUILAR</b> Perdono Y Olvido (EMI Televisa) KXXS, XLTN	2
<b>JOHNNY SIGAL</b> Quedo En Nada (UC Media/Bissi) KQKQ, WIOA	2
<b>MARIAH CAREY</b> Touch My Body (Island/DJMG) WFID, WXYX	2
<b>JORGE VILLAMIZAR</b> Ninguna (Warner Latina) KBMG, XHPX	2
<b>PLAYA LIMBO</b> 10 Para Las 10 (Sony BMG Norte) WIAA	1

### ADDED AT... KBMG

**MAGIA**  
Salt Lake City, UT  
OM: Carlos Martin Valdez  
PD: Ana Perez

Prima J, Nadie (No One), 24  
Tommy Torres, Pegadito, 18  
Jorge Villamizar, Ninguna, 12  
Rihanna Feat. Ne-Yo, Hate That I Love You, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>BABY BOY</b> Ya No Llores (Let Me Love You) (786/Siente)	127/30	<b>MOTEL</b> Uno, Dos, Tres (Warner Latina)	108/21
TOTAL STATIONS: 7		TOTAL STATIONS: 4	
<b>SEAN KINGSTON</b> Take You There (Beluga Heights/Epic)	127/11	<b>JAIME CIERO</b> Ahora (E-I-A)	91/8
TOTAL STATIONS: 3		TOTAL STATIONS: 6	
<b>JUAN LUIS GUERRA Y 440</b> Como Yo (EMI Televisa)	125/9	<b>MARIAH CAREY</b> Touch My Body (Island/DJMG)	88/43
TOTAL STATIONS: 6		TOTAL STATIONS: 5	
<b>ABRAHAM VELAZQUEZ</b> Amarte (Machete)	110/44	<b>ANGEL &amp; KHRIZ</b> La Vecina (Vi/Machete)	88/10
TOTAL STATIONS: 4		TOTAL STATIONS: 6	
<b>SARA BAREILLES</b> Love Song (Epic)	110/8	<b>JOHNNY SIGAL</b> Quedo En Nada (UC Media/Bissi)	87/37
TOTAL STATIONS: 4		TOTAL STATIONS: 7	

## MOST INCREASED PLAYS

+113	<b>BELANOVA</b> Cada Que... (Universal Latino) WXYX +23, KLVE +22, KXOB +17, XLTN +15, WMGE +10, KSSE +6, KBMG +6, KRIO +4, WRMA +4, WAMR +4
+81	<b>VICTOR MANUELLE</b> Yo No Se Perdonarte (Kiyavi) WKAQ +24, WRMA +15, WIAA +14, WIOA +12, WFID +9, WPAT +7
+70	<b>JULIETA VENEGAS</b> El Presente (Sony BMG Norte) KRIO +18, KPSP +14, XAVO +11, WXYX +11, XLTN +11, WIOA +10, WFID +7, KBMG +6, KLLOL +2, WIAA +1
+66	<b>ALEJANDRO FERNANDEZ</b> Eres (Sony BMG Norte) KXOB +19, KPSP +14, KSSE +9, KQKQ +8, KVVA +7, KTCY +6, KBMG +3, KXXS +3, XHFG +2, XHPX +2
+62	<b>RIHANNA FEAT. NE-YO</b> Hate That I Love You (SRP/Def Jam/DJMG) WVJP +29, WIAA +18, KBMG +12, WXYX +5, WKAQ +4, WFID +1

FOR WEEK ENDING MAY 4, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
27 Latin pop, 16 tropical and 9 Latin rhythm stations are electronically monitored by Nielsen  
Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc.  
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## LATIN POP MONITORED REPORTERS

**WVVA/Atlanta, GA**  
OM: Clay Hunicutt  
PD/MD: Robbe Ramirez

**KXSY/Austin, TX**  
OM: Romeo Herrera  
PD: Rudy Ramos  
MD: Julieta Jil

**KPSP/Bakersfield, CA**  
PD: Isidro Roman

**WVTV/Chicago, IL**  
OM/PD: Cesar Canales  
APD: Lucy Herrera  
MD: Armando Reyes

**KTCY/Dallas, TX**  
PD: Javier Casanova

**XHPX/El Paso, TX**  
PD: David Castillo

**KXOB/Fresno, CA**  
PD: Jorge Guillen

**KLLOL/Houston, TX**  
PD: Raffy Contigo

**KQKQ/Houston, TX**  
PD: Eddie Leon  
MD: Raquell Villarreal

**KLVE/Los Angeles, CA**  
PD: Fernando Perez

**KSSE/Los Angeles, CA**  
OM: Elias Autran  
PD: Nestor Rocha  
APD: Andrea Becerra

**XAVO/McAllen, TX**  
OM: Jeff Koch  
PD: Juan Facundo

**WAMR/Miami, FL**  
PD: Pedro Javier Gonzalez

**WMGE/Miami, FL**  
OM: Rod Phillips  
PD: Rogelio Alfonso  
MD: Raymond Hernandez

**WRMA/Miami, FL**  
OM/PD: Tony Campos

**KEXA/Monterey, CA**  
PD: Vicente Romero

**WPAT/New York, NY**  
PD: Tony Luna

**KVVA/Phoenix, AZ**  
PD: Edgar Pineda

**WFID/Puerto Rico**  
PD: Lucy-Ann Ramos

**WIAA/Puerto Rico**  
PD: Valerie Mejia

**WIOA/Puerto Rico**  
PD: Fernando De Hostos

**WKAQ/Puerto Rico**  
PD: Carlos Gonzalez  
APD: Natalia Cuevas

**WVJP/Puerto Rico**  
OM/PD: Junior Torres  
APD: Gloria Garced

**WXYX/Puerto Rico**  
PD/MD: Herman Davila

**KBMG/Salt Lake City, UT**  
OM: Carlos Martin Valdez  
PD: Ana Perez

**KRIO/San Antonio, TX**  
OM/PD: Alfonso Flores  
MD: Manny Herrera

**XHFG/San Diego, CA**  
PD: Elvis Valle

**XLTN/San Diego, CA**  
PD: Libia Sauza





► **VICTOR MANUELLE SCORES TROPICAL'S HIGHEST DEBUT, MOST ADDED AND MOST INCREASED PLAYS (UP 107), AS THE SALSA STAR ENTERS AT NO. 27 WITH "YO NO SE PERDONARTE."**

THIS WEEK	LAST WEEK	WEEKS ON CHART	TROPICAL		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
			1	20				
1	1	20	<b>NO. 1 (8 WKS)</b>		<b>NG2</b> ELLA MENEÁ	SONY BMG NORTE	377 -23	1.399 12
2	3	24			<b>FLEX</b> TE QUIERO	EMI TELEVISÁ	346 +8	3.218 3
3	2	31			<b>GILBERTO SANTA ROSA</b> CONTEO REGRESIVO	SONY BMG NORTE	321 -29	3.801 2
4	8	10			<b>WISIN &amp; YANDEL</b> 4 HORAS	MACHETE	252 +64	2.556 7
5	6	22			<b>HECTOR ACOSTA</b> SIN PERDON	VENEMUSIC	234 +3	3.036 4
6	16	16			<b>JUANES</b> GOTAS DE AGUA DULCE	UNIVERSAL LATINO	232 -4	1.058 19
7	4	12			<b>ANGEL &amp; KHRIZ</b> LA VECINA	VII/MACHETE	227 -12	1.211 16
8	7	24			<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	211 +22	0.767 25
9	16	7	<b>AIRPOWER</b>		<b>JUAN LUIS GUERRA Y 440</b> COMO YO	EMI TELEVISÁ	202 +43	1.088 18
10	34	34			<b>JUANES</b> ME ENAMORA	UNIVERSAL LATINO	200 +23	1.205 17
11	9	9			<b>M'KLABE</b> EL DIA DE TU SUERTE (HOY)	NU LIFE/MACHETE	194 +15	2.619 6
12	11	11			<b>DLG</b> QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	193 +14	1.329 13
13	16	10	<b>AIRPOWER</b>		<b>GILBERTO SANTA ROSA</b> NO TE VAYAS	SONY BMG NORTE	189 +37	1.215 15
14	14	14			<b>OLGA TANON FEATURING MILLY QUEZADA</b> COSAS DEL AMOR	UNIVISION	185 +3	0.964 21
15	4	4			<b>WILLY CHIRINO</b> FA'LANTE	LATHIUM	183 +1	1.271 14
16	9	9			<b>DOMENIC MARTE FEATURING GERALDINE</b> CON LOS OJOS CERRADOS	M.P./JVN/J&N	169 +33	0.809 24
17	13	13			<b>ENRIQUE IGLESIAS</b> DONDE ESTAN CORAZON	UNIVERSAL LATINO	169 +16	1.752 8
18	5	5			<b>MANA</b> SI NO TE HUBIERAS IDO	WARNER LATINA	157 -5	0.850 22
19	25	6			<b>CHARLIE CRUZ</b> TU ME CONFUNDES	SONY BMG NORTE	145 +29	0.651 30
20	2	5	<b>AIRPOWER</b>		<b>EL CHAVAL</b> DONDE ESTAN ESOS AMIGOS	MAS	143 +13	3.909 1
21	16	39			<b>JUAN LUIS GUERRA Y 440</b> LA TRAVESIA	EMI TELEVISÁ	141 -34	0.967 20
22	9	26			<b>FRANK REYES</b> AMOR DESPERDIADO	M.P./JVN/J&N	136 -3	2.925 5
23	28	5			<b>FONSECA</b> EN REDAME	EMI TELEVISÁ	135 +33	0.673 29
24	24	8			<b>MARC ANTHONY</b> EL DIA DE SUERTE	SONY BMG NORTE	122 0	0.532 35
25	23	11			<b>TITO "EL BAMBINO"</b> EN LA DISCO	EMI TELEVISÁ	115 -9	0.225 -
26	26	13			<b>ANDY ANDY</b> ME VAS A PERDER	EMI TELEVISÁ	113 -1	1.717 9
27	<b>NEW</b>		<b>MOST INCREASED PLAYS/MOST ADDED</b>		<b>VICTOR MANUELLE</b> YO NO SE PERDONARTE	KIY&VI	107 +107	1.613 10
28	13	13			<b>EL GRAN COMBO DE PUERTO RICO</b> YO NO MENDICO AMOR	SONY BMG NORTE	97 -6	0.408 -
29	<b>NEW</b>				<b>DANIEL SANTACRUZ</b> ¿DONDE VA EL AMOR?	BIG DREAM	91 +36	0.420 40
30	18	18			<b>XTRME FEATURING ADRIENNE</b> NO ME DIGAS QUE NO	LA CALLE/UNIVISION	89 +7	0.511 36

THIS WEEK	LAST WEEK	WEEKS ON CHART	LATIN RHYTHM		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
			1	27				
1	1	27	<b>NO. 1 (10 WKS)</b>		<b>FLEX</b> TE QUIERO	EMI TELEVISÁ	417 +6	5.376 1
2	2	16			<b>WISIN &amp; YANDEL</b> AHORA ES	MACHETE	370 +11	4.600 2
3	3	13			<b>ANGEL &amp; KHRIZ</b> LA VECINA	VII/MACHETE	2E2 -36	2.486 7
4	4	24			<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	2E0 +3	2.028 10
5	7	7			<b>TONY DIZE</b> PERMITAME	WY/MACHETE	2E2 +16	4.130 3
6	5	45			<b>LA FACTORIA</b> PERDONAME	UNIVERSAL LATINO	2E1 -4	3.347 5
7	6	6			<b>MANA</b> SI NO TE HUBIERAS IDO	WARNER LATINA	2E5 +6	1.123 36
8	10	24			<b>ALEXIS &amp; FIDO</b> SOY IGUAL QUE TU	SONY BMG NORTE	2E0 +19	1.330 30
9	13	13			<b>ENRIQUE IGLESIAS</b> DONDE ESTAN CORAZON	UNIVERSAL LATINO	2E3 +3	0.901 -
10	8	17			<b>JUANES</b> GOTAS DE AGUA DULCE	UNIVERSAL LATINO	2E6 -9	0.783 -
11	11	29			<b>DON OMAR</b> CANCIÓN DE AMOR	VII/MACHETE	1E4 -9	1.019 38
12	22	5			<b>BABY BOY</b> YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	1E7 +72	1.499 25
13	14	9			<b>BELANOVA</b> CADA QUE...	UNIVERSAL LATINO	1E6 +13	0.701 -
14	13	29			<b>WISIN &amp; YANDEL</b> SEXY MOVIMIENTO	MACHETE	1E0 +4	2.138 8
15	12	12			<b>KUMBIA ALL STARZ FEATURING FLEX</b> POR TI BABY	EMI TELEVISÁ	1E7 -19	0.672 -
16	17	11			<b>ERRE XI</b> CARITA BONITA	MAS FLOW/MACHETE	1E6 +10	1.207 33
17	16	15			<b>RIHANNA</b> DON'T STOP THE MUSIC	S RP/DEF JAM/NO JMG	1E6 +5	1.566 23
18	27	4	<b>AIRPOWER</b>		<b>ALEXIS &amp; FIDO</b> SOBRENATURAL	SONY BMG NORTE	1E2 +50	2.598 6
19	21	21			<b>XTRME FEATURING ADRIENNE</b> NO ME DIGAS QUE NO	LA CALLE/UNIVISION	1E2 +21	1.443 27
20	26	11			<b>MIGUELITO FEATURING DIVINO</b> MOCHILA DE AMOR	LOS CANGRI/MACHETE	1E3 +44	1.631 21
21	18	3			<b>DE LA GHETTO</b> EL DIFICIL	CMG/SRC/UNIVERSAL MOTOWN	1E3 +5	3.529 4
22	15	20			<b>FLO RIDA FEATURING T-PAIN</b> LOW	POE BOY/ATLANTIC	1E5 -8	1.894 13
23	25	6			<b>KANY GARCIA</b> AMIGO EN EL BANDO	SONY BMG NORTE	1E2 +28	0.470 -
24	24	7			<b>YOMO</b> TU TE LAS TRAE	BLACK PEARL	1E7 +23	1.895 12
25	20	12			<b>JOWELL &amp; RANDY</b> LET'S DO IT	WARNER LATINA	1E3 -3	1.354 29
26	19	10			<b>CAMILA</b> YO QUIERO	SONY BMG NORTE	1E1 -6	0.539 -
27	<b>NEW</b>		<b>MOST INCREASED PLAYS</b>		<b>R.K.M. &amp; KEN-Y FEAT. JCO</b> TE AMARE	PINA/UNIVERSAL LATINO	1E4 +73	1.639 16
28	23	7			<b>WEBBIE, LIL' PHAT &amp; LIL' BOOSIE</b> INDEPENDENT	TRILL/ASYLUM/ATLANTIC	9E -12	1.457 26
29	37	4			<b>MJ</b> HE VENIDO	MACHETE	9E +26	1.228 32
30	28	8			<b>DADDY YANKEE</b> SOMOS DE CALLE	EL CARTEL/INTERSCOPE	8E +2	0.657 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	ROCK/ALTERNATIVE		ARTIST TITLE	IMPRINT / PROMOTION LABEL
			1	15		
1	1	15			<b>DISIDENTE</b> ENEMIGO	PISTOLERO/V&J
2	8	3			<b>BABASONICOS</b> PIJAMAS	UNIVERSAL LATINO
3	2	20			<b>MOTEL</b> Y TE VAS	WARNER LATINA
4	11	11			<b>SEÑOR FLAVIO</b> MALITO	NACIONAL
5	4	9			<b>CIRCO</b> ALGUIEN	SONY BMG NORTE
6	5	31			<b>CAFE TACVBA</b> VOLVER A COMENZAR	UNIVERSAL LATINO
7	6	23			<b>MANU CHAO</b> ME LLAMAN CALLE	BECAUSE/NACIONAL
8	9	7			<b>MONTE NEGRO</b> ME OJUELE NO ESTAR JUNTO A TI	FEED THE HUNGRY
9	<b>RE-ENTRY</b>				<b>MEXICAN INSTITUTE OF SOUND</b> EL MICROFONO	NACIONAL
10	17	8			<b>MOTEL</b> UNO, DOS, TRES	WARNER LATINA
11	12	17			<b>BELANOVA</b> CADA QUE...	UNIVERSAL LATINO
12	3	9			<b>DON TETTO</b> HA VUELTO A SUCEDER	786/CABEZA DE RATON
13	14	5			<b>MANU CHAO</b> 13 DIAS	NACIONAL
14	<b>RE-ENTRY</b>				<b>NATA</b> SIEMPRE ENTRETIENES	PISTOLERO
15	10	10			<b>TODOS TUS MUERTOS</b> ANDATE	NACIONAL
16	16	7			<b>CECI BASTIDA</b> YA ME VOY	NOT LISTED
17	15	18			<b>ALEJANDRA GUZMAN</b> SOY SOLO UN SECRETO	EMI TELEVISÁ
18	<b>NEW</b>				<b>NORTEC COLLECTIVE</b> BOSTITCH & FUSIBLE THE CLAP	NACIONAL
19	<b>RE-ENTRY</b>				<b>BELANOVA</b> ROCKSTAR	UNIVERSAL LATINO
20	28	4			<b>JJ BITMAN</b> TROIPOLOVE	NACIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	RECORD POOL		ARTIST TITLE	IMPRINT / PROMOTION LABEL
			1	12		
1	1	12			<b>NG2</b> ELLA MENEÁ	SONY BMG NORTE
2	2	8			<b>GLORIA ESTEFAN</b> PINTAME DE COLORES	BURGUNJOY/SONY BMG NORTE
3	4	6			<b>GILBERTO SANTA ROSA</b> NO TE VAYAS	SONY BMG NORTE
4	3	13			<b>NICKY JAM FEAT. RKM</b> GAS PELA	PINA/UNIVERSAL LATINO
5	11	7			<b>ANGEL Y KHRIZ</b> LA VECINA	VII/MACHETE
6	6	5			<b>PEDRO JESUS</b> QUE ES MALO	M.F./JVN/J&N
7	12	4			<b>OEL PATIO</b> LO PALO	TIBURON
8	7	7			<b>WISIN &amp; YANDEL</b> AHORA ES	MACHETE
9	8	8			<b>MARC ANTHONY</b> EL DIA DE SUERTE	SONY BMG NORTE
10	5	5			<b>CHARLIE CRUZ</b> TU ME CONFUNDES	SONY BMG NORTE
11	10	8			<b>AKWID Y LOS TUCANES DE TIJUANA</b> OMBLIGO A OMBLIGO	UNIVISION
12	4	8			<b>R.K.M. &amp; KEN-Y</b> MIS DIAS SIN TI	UNIVERSAL LATINO
13	5	10			<b>EL GRAN COMBO DE PUERTO RICO</b> YO NO MENDICO AMOR	SONY BMG NORTE
14	16	4			<b>KEVIN CEBALLO</b> EL MILAGRO DE TU AMOR	M.F./JVN/J&N
15	13	12			<b>MARIANA</b> ATREVETE A MIRARME DE FRENTE	UNIVISION
16	<b>NEW</b>				<b>TONY DIZE</b> PERMITAME	WY/MACHETE
17	2	2			<b>SAMMY GARCIA Y EL SABOR DE PUERTO RICO</b> AMOR DESPIADADO	COE/SCOS/TROPISOUNCS
18	<b>RE-ENTRY</b>				<b>JUANES</b> GOTAS DE AGUA DULCE	UNIVERSAL LATINO
19	17	9			<b>ISMAEL MIRANDA</b> COMO EL AGUILA	COE/SCOS/TROPISOUNCS
20	18	10			<b>ALEXIS &amp; FIDO</b> SOY IGUAL QUE TU	SONY BMG NORTE



# R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen** **BDS** **BILLBOARD CHARTS** **nielsen** **SOUNDSCAN**  
 COMPILED BY

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer, transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

## Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	1	<b>MADONNA</b> IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE)	Hard Candy		1
2	1	1	<b>MARIAH CAREY</b> (SI AND 010272 / DJMG (13 98))	E=MC2		1
3	2	2	<b>LEONA LEWIS</b> SYCO J 02554/RMG (18 98)	Spirit		1
4	NEW	1	<b>LYFE JENNINGS</b> COLUMBIA 07966/SONY MUSIC (11 98)	Lyfe Change		4
5	NEW	1	<b>DEF LEPPARD</b> BLUDGEON RIFFOLA ISLAND 011004/UME (13 98)	Songs From The Sparkle Lounge		5
6	NEW	1	<b>THE ROOTS</b> DEF JAM 011138/DJMG (13 98)	Rising Down		6
7	NEW	1	<b>PORTISHEAD</b> GO! DISCS MERCURY 011141 / DJMG (13 98)	Third		7
8	NEW	1	<b>MUDCRUTCH</b> REPRISE 45596B/WARNER BROS. (18 98)	Mudcrutch		8
9	6	5	<b>VARIOUS ARTISTS</b> SONY BMG EMI UNIVERSAL ZOMBA 22781/SONY BMG STRATEGIC MARKETING GROUP (18 98)	NOW 27		2
10	NEW	1	<b>TIM MCGRAW</b> CURB 79086 EX (14 98)	Greatest Hits: Limited Edition		10
11	9	10	<b>TAYLOR SWIFT</b> BIG MACHINE 78012 (16 98) +	Taylor Swift		5
12	NEW	1	<b>STEVE WINWOOD</b> WINCRAFT COLUMBIA 22250/SONY MUSIC (15 98)	Nine Lives		12
13	7	8	<b>SOUNDTRACK</b> FOX RHINO 410236/AG (13 98)	Juno		1
14	12	7	<b>SOUNDTRACK</b> FOX 82986 RAZOR & TIE (16 98)	Alvin And The Chipmunks		1
15	NEW	1	<b>CARLY SIMON</b> HEAR 30662/CONCORD (18 98)	This Kind Of Love		19
16	14	13	<b>JACK JOHNSON</b> BRUSHFIRE 010587/UMRG (13 98)	Sleep Through The Static		1
17	3	-	<b>FLIGHT OF THE CONCHORDS</b> HBO 715 / SUB POP (15 98)	Flight Of The Conchords (Soundtrack)		1
18	8	6	<b>GEORGE STRAIT</b> MCA NASHVILLE 010826/UMGN (13 98)	Troubadour		4
19	22	26	<b>COLBIE CAILLAT</b> UNIVERSAL REPUBLIC 099219/UMRG (10 98)	Coco		5
20	11	3	<b>MILEY CYRUS</b> Hannah Montana/Miley Cyrus: The Best Of Both Worlds Concert WALT DISNEY 001290/WALT DISNEY (18 98 CD/DVD) +			3
21	NEW	1	<b>AUGUSTANA</b> EPIC 03084 / SONY MUSIC (15 98)	Can't Love Can't Hurt		21
22	13	12	<b>JAMES OTTO</b> RAYBOW/WARNER BROS. (NASHVILLE) 19907/WRN (13 98)	Sunset Man		3
23	20	16	<b>JORDIN SPARKS</b> 18 JIVE 18752 ZOMBA (18 98)	Jordin Sparks		18
24	97	86	<b>GREATEST GAINER NATHASHA BEDINGFIELD</b> PHONOGENIC/EPIC 11748/SONY MUSIC (17 98)	Pocketful Of Sunshine		3
25	NEW	1	<b>LIL MAMA</b> FAMILIAR FACES/JIVE 12331 ZOMBA (17 98) +	VYP: Voice Of The Young People		25

## VIDEO CHANNELS

MTV	VH1	AOL	AOL Radio																																																																																																																																																																																																																																																																																																																																																																																																																																
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7	Lifhouse	Whatever It Takes	19 18																																																																																																																																																																																																																																																																																																																																																																																																																																
8	Natasha Bedingfield	Pocketful Of Sunshine	17 17																																																																																																																																																																																																																																																																																																																																																																																																																																
9	Colbie Caillat	Realize	17 18																																																																																																																																																																																																																																																																																																																																																																																																																																
10	Alicia Keys	Teenage Love Affair	16 0																																																																																																																																																																																																																																																																																																																																																																																																																																
11	Daughtry	Feels Like Tonight	16 17																																																																																																																																																																																																																																																																																																																																																																																																																																
12	Mariah Carey	Touch My Body	16 25																																																																																																																																																																																																																																																																																																																																																																																																																																
13	Maroon 5	Go Home Without You	15 15																																																																																																																																																																																																																																																																																																																																																																																																																																
14	John Mayer	Say	15 16																																																																																																																																																																																																																																																																																																																																																																																																																																
15	Usher	Love In This Club	15 16																																																																																																																																																																																																																																																																																																																																																																																																																																
16	3 Doors Down	It's Not My Time	14 3																																																																																																																																																																																																																																																																																																																																																																																																																																
17	Justin Guarini	Afterthought	14 14																																																																																																																																																																																																																																																																																																																																																																																																																																
18	Mary J. Blige	Stay Down	13 9																																																																																																																																																																																																																																																																																																																																																																																																																																
19	Yael Naim	New Soul	13 11																																																																																																																																																																																																																																																																																																																																																																																																																																
20	Ferras	Hollywood's Not America	11 10																																																																																																																																																																																																																																																																																																																																																																																																																																
21	Jason Mraz	These Hard Times	11 16																																																																																																																																																																																																																																																																																																																																																																																																																																
22	Sara Bareilles	Love Song	10 10																																																																																																																																																																																																																																																																																																																																																																																																																																
23	Buckcherry	Sorry	10 10																																																																																																																																																																																																																																																																																																																																																																																																																																
24	Augustana	Sweet And Low	10 13																																																																																																																																																																																																																																																																																																																																																																																																																																
25	Diddy	All About Me	10 13																																																																																																																																																																																																																																																																																																																																																																																																																																
26	Counting Crows	You Can't Count On Me	9 13																																																																																																																																																																																																																																																																																																																																																																																																																																
27	The Bravery	Believe	9 15																																																																																																																																																																																																																																																																																																																																																																																																																																
28	The Last Goodnight	Stay Beautiful	8 5																																																																																																																																																																																																																																																																																																																																																																																																																																
29	Jason Mraz	I'm Yours	8 5																																																																																																																																																																																																																																																																																																																																																																																																																																
30	Sara Bareilles	Bottle It Up	8 10																																																																																																																																																																																																																																																																																																																																																																																																																																
TW	LW	TW	LW																																																																																																																																																																																																																																																																																																																																																																																																																																
1	Mariah Carey	Tough My Body	285,088 149,895																																																																																																																																																																																																																																																																																																																																																																																																																																
2	Chris Brown	With You	287,747 150,222																																																																																																																																																																																																																																																																																																																																																																																																																																
3	Leona Lewis	Bleeding Love	249,432 115,684																																																																																																																																																																																																																																																																																																																																																																																																																																
4	Flo Rida	Love In This Club	221,538 126,252																																																																																																																																																																																																																																																																																																																																																																																																																																
5	Usher	Love In This Club	214,343 147,199																																																																																																																																																																																																																																																																																																																																																																																																																																
6	Sara Bareilles	Love Song	193,271 83,564																																																																																																																																																																																																																																																																																																																																																																																																																																
7	OneRepublic	Stop And Stare	189,110 80,143																																																																																																																																																																																																																																																																																																																																																																																																																																
8	Miley Cyrus	See You Again	186,433 84,318																																																																																																																																																																																																																																																																																																																																																																																																																																
9	Ray J & Yung Berg	Sexy Can I	185,143 116,551																																																																																																																																																																																																																																																																																																																																																																																																																																
10	Jonas Brothers	When You Look Me In The Eyes	184,130 76,985																																																																																																																																																																																																																																																																																																																																																																																																																																
11	Buckcherry	Sorry	183,770 75,843																																																																																																																																																																																																																																																																																																																																																																																																																																
12	Madonna	4 Minutes	179,382 73,429																																																																																																																																																																																																																																																																																																																																																																																																																																
13	Daughtry	Feels Like Tonight	175,275 74,002																																																																																																																																																																																																																																																																																																																																																																																																																																
14	Jordin Sparks	Duet With Chris Brown	161,975 106,484																																																																																																																																																																																																																																																																																																																																																																																																																																
15	Piles	Bust It Baby (Part 2)	156,270 77,273																																																																																																																																																																																																																																																																																																																																																																																																																																
16	Britney Spears	Break The Ice	146,442 56,615																																																																																																																																																																																																																																																																																																																																																																																																																																
17	Linkin Park	Shadow Of The Day	141,214 80,678																																																																																																																																																																																																																																																																																																																																																																																																																																
18	Keyshia Cole	I Remember	138,745 117,708																																																																																																																																																																																																																																																																																																																																																																																																																																
19	J. Holiday	So High	138,473 113,933																																																																																																																																																																																																																																																																																																																																																																																																																																
20	Alicia Keys	No One	137,436 79,417																																																																																																																																																																																																																																																																																																																																																																																																																																
TW	LW	TW	LW																																																																																																																																																																																																																																																																																																																																																																																																																																
1	Leona Lewis	Bleeding Love	30,843 35,451																																																																																																																																																																																																																																																																																																																																																																																																																																
2	Jordin Sparks	Duet With Chris Brown	27,757 40,053																																																																																																																																																																																																																																																																																																																																																																																																																																
3	Danny Kane	Damaged	24,789 25,394																																																																																																																																																																																																																																																																																																																																																																																																																																
4	Mariah Carey	Touch My Body	19,352 32,995																																																																																																																																																																																																																																																																																																																																																																																																																																
5	Neil Diamond	Crack On The Wall	19,157 0																																																																																																																																																																																																																																																																																																																																																																																																																																
6	Ray J	Sexy	16,586 17,339																																																																																																																																																																																																																																																																																																																																																																																																																																
7	Madonna	4 Minutes	13,045 17,913																																																																																																																																																																																																																																																																																																																																																																																																																																
8	Taylor Swift	Picture To Burn	12,260 13,103																																																																																																																																																																																																																																																																																																																																																																																																																																
9	Taylor Swift	Our Song	11,804 12,323																																																																																																																																																																																																																																																																																																																																																																																																																																
10	Usher	Love In This Club	11,225 12,947																																																																																																																																																																																																																																																																																																																																																																																																																																
11	Flo Rida	Elevator	10,990 10,315																																																																																																																																																																																																																																																																																																																																																																																																																																
12	Chris Brown	With You	10,111 10,426																																																																																																																																																																																																																																																																																																																																																																																																																																
13	Jesse McCartney	Leavin'	9,116 8,486																																																																																																																																																																																																																																																																																																																																																																																																																																
14	Souja Boy Tell'em	Crank That (Souja Boy)	9,058 10,469																																																																																																																																																																																																																																																																																																																																																																																																																																
15	Flo Rida	Elevator	7,763 6,172																																																																																																																																																																																																																																																																																																																																																																																																																																
16	Beyonce	Irreplaceable	7,445 5,533																																																																																																																																																																																																																																																																																																																																																																																																																																
17	Pistols	She Got It	6,798 5,770																																																																																																																																																																																																																																																																																																																																																																																																																																
18	Chris Brown	Take You Down	6,589 6,002																																																																																																																																																																																																																																																																																																																																																																																																																																
19	The Way That I Love You		6,522 6,512																																																																																																																																																																																																																																																																																																																																																																																																																																
20	Rihanna	Take A Bow	6,497 0																																																																																																																																																																																																																																																																																																																																																																																																																																

## Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	1	<b>BLEEDING LOVE</b>	LEONA LEWIS (SYCO J/RMG)		26	37	4	<b>IT'S NOT MY TIME</b>	3 DOORS DOWN (UNIVERSAL REPUBLIC)	
2	3	7	<b>LOLLIPOP</b>	LIL WAYNE FEAT. STATIC MAJOR (CASH MONEY/UNIVERSAL MOTOWN)		27	31	8	<b>WHAT YOU GOT</b>	COLBY O'DONIS FEAT. AKON (KONJIVE/GEFFEN INTERSCOPE)	
3	2	6	<b>4 MINUTES</b>	MADONNA FEAT. JUSTIN TIMBERLAKE (WARNER BROS.)		28	-	1	<b>WE MADE IT</b>	BUSTA RHYMES FEAT. LINKIN PARK (AFTERMATH INTERSCOPE)	
4	11	11	<b>POCKETFUL OF SUNSHINE</b>	NATHASHA BEDINGFIELD (PHONOGENIC/EPIC)		29	26	32	<b>OUR SONG</b>	TAYLOR SWIFT (BIG MACHINE)	
5	4	17	<b>NO AIR</b>	JORDIN SPARKS DUET WITH CHRIS BROWN (JIVE/ZOMBA)		30	23	23	<b>WITH YOU</b>	CHRIS BROWN (JIVE/ZOMBA)	
6	5	12	<b>SEXY CAN I</b>	RAY J & YUNG BERG (KNOCKOUT/DEJA 34 KOCH/EPIC)		31	34	14	<b>WHATEVER IT TAKES</b>	LIFHOUSE (GEFFEN INTERSCOPE)	
7	9	2	<b>LEAVIN'</b>	JESSE MCCARTNEY (HOLLYWOOD)		32	63	2	<b>MERCY</b>	DUFFY (MERCURY/DJMG)	
8	7	10	<b>LOVE IN THIS CLUB</b>	USHER FEAT. YOUNG JEEZY (LAFACE ZOMBA)		33	30	8	<b>SHAWTY GET LOOSE</b>	LIL MAMA FEAT. CHRIS BROWN & T-PAIN (FAMILIAR FACES/JIVE/ZOMBA)	
9	6	2	<b>FOREVER</b>	CHRIS BROWN (JIVE/ZOMBA)		34	42	3	<b>HANDLEBARS</b>	FLOBOTS (UNIVERSAL REPUBLIC)	
10	10	18	<b>SAY</b>	JOHN MAYER (AWARE/COLUMBIA)		35	28	17	<b>INDEPENDENT</b>	WEBBIE LIL PHAT & LIL BOOSIE (TRILL ASYLUM)	
11	8	6	<b>TOUCH MY BODY</b>	MARIAH CAREY (ISLAND/DJMG)		36	35	8	<b>BREAK THE ICE</b>	BRITNEY SPEARS (JIVE/ZOMBA)	
12	13	8	<b>DAMAGED</b>	DANNY KANE (BOA BOY/ATLANTIC)		37	44	3	<b>I'M YOURS</b>	JASON MRAZ (ATLANTIC)	
13	25	2	<b>A MILLI</b>	LIL WAYNE (CASH MONEY/UNIVERSAL MOTOWN)		38	33	21	<b>SORRY</b>	BUCKCHERRY (ELEVEN SEVEN/ATLANTIC RRP)	
14	17	15	<b>REALIZE</b>	COLBIE CAILLAT (UNIVERSAL REPUBLIC)		39	32	8	<b>PICTURE TO BURN</b>	TAYLOR SWIFT (BIG MACHINE)	
15	12	22	<b>SEE YOU AGAIN</b>	MILEY CYRUS (HOLLYWOOD)		40	43	6	<b>ALL AROUND ME</b>	FLYLEAF (A&M/OCTONE/INTERSCOPE)	
16	16	5	<b>SHAKE IT</b>	METRO STATION (RED INK/RED/COLUMBIA)		41	22	3	<b>BYE BYE</b>	MARIAH CAREY (ISLAND/DJMG)	
17	15	26	<b>LOVE SONG</b>	SARA BAREILLES (EPIC)		42	-	1	<b>SHUT UP AND LET ME GO</b>	THE TING TINGS (COLUMBIA)	
18	14	26	<b>LOW</b>	FLO RIDA FEAT. T-PAIN (PDE BOY/ATLANTIC)		43	27	20	<b>SUPERSTAR</b>	LUPE FIASCO FEAT. MATTHEW SANTOS (1ST & 15TH/ATLANTIC)	
19	29	5	<b>IN LOVE WITH A GIRL</b>	GAVIN DEGRAW (J RMG)		44	-	1	<b>SWEET AND LOW</b>	AUGUSTANA (EPIC)	
20	20	22	<b>DON'T STOP THE MUSIC</b>	RIHANNA (SRP/DEF JAM/DJMG)		45	40	14	<b>NEW SOUL</b>	YLEAF NAIM (101 QU/1ARD/ATLANTIC)	
21	-	1	<b>GIVE IT 2 ME</b>	MADONNA (WARNER BROS.)		46	36	13	<b>PINE IN THE AFTERNOON</b>	PANIC AT THE DISCO (DEGADAYNE/FUELED BY RAMEN/RRP)	
22	18	19	<b>STOP AND STARE</b>	ONEREPUBLIC (MOSLEY INTERSCOPE)		47	38	29	<b>NEVER TOO LATE</b>	THREE DAYS GRACE (JIVE/ZOMBA)	
23	24	6	<b>BUST IT BABY (PART 2)</b>	PILES FEAT. NE-YO (BIG GATES SLIP-N-SLIDE/ATLANTIC)		48	-	1	<b>SWEET CAROLINE</b>	NEL DIAMOND (UNI/MCA/UME)	
24	21	6	<b>PARTY PEOPLE</b>	NELLY FEAT. FERGIE (HEARTY UNIVERSAL MOTOWN)		49	39	8	<b>THE BOSS</b>	RICK ROSS FEAT. T-PAIN (SLIP-N-SLIDE/DEF JAM/DJMG)	
25	19	11	<b>ELEVATOR</b>	FLO RIDA FEAT. TIMBALAND (PDE BOY/ATLANTIC)		50	-	1	<b>DREAMS COLLIDE</b>	COLBIE CAILLAT (UNIVERSAL REPUBLIC)	

Great American Country	FUSE	MuchMusic Canada																																																																																																																																																															
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## OPPORTUNITIES

### EAST

Major market Country station on the East Coast seeks a morning show entertainer (one person). Must be a great communicator and have a minimum of five years experience on-air in morning drive. Must be great with the listeners on the air (phones) and in the streets. Also looking for talent for all air shifts (midday, afternoon drive, nights). Minimum of three years on-air experience only. RUSH your resume, audio, photo and materials to: Radio & Records 5055 Wilshire Ave 6th Floor Los Angeles, CA 90036. Attention to Rosalina Correa Job # 1185

## POSITIONS SOUGHT

**TOLEDO OHIO.** Part-time news anchor gig sought in or around Toledo, Ohio. 35+ years on air. [cwmichael@voicework1.com](mailto:cwmichael@voicework1.com).

**Great personality with strong voice.** On-air talent, commercial writing, and production skills and more. For more information call 469-474-5368 [dmartin515@aol.com](mailto:dmartin515@aol.com).

**Sharp production and voice talent.** Professional presentation, artistic writing and extensive editing abilities. Young, hip, energetic sound. LP 817-449-9742; [pihon101@yahoo.com](mailto:pihon101@yahoo.com).

**Heart for Christ and Kids - passionate,** dedicated, honest female with a caring voice, plus outgoing personality. Natasha 972-748-6615 [tsims\\_love@yahoo.com](mailto:tsims_love@yahoo.com).

**Familiar with mixing beats** and music/broadcast edits, very creative, honest, industrious, friendly, and catches on quickly. Clyde 817-495-7626; [clydewebber77@yahoo.com](mailto:clydewebber77@yahoo.com).

**Tired of fighting insurance companies** and workers! Former Modesto #1 weekender still seeks NorCal/PackNorthwest gig. Contact FRANK at (510) 223-1534.

**Conservative-Libertarian Talk Show Host** Can Bring Younger Demographic! Internship with nationally syndicated show, on-air and sales experience. [Jeff@JefiScottShow.com](mailto:Jeff@JefiScottShow.com).

**Radio Sales Leader.** NTR, NBD Specialist looking in Florida. Career Radio Pro with 30 years Sales, Talent, Management experience [consultant.radio@gmail.com](mailto:consultant.radio@gmail.com).

**Canadian personality looking for** American opportunity. Prefer Southwest, open to anywhere. Best suited for Rock. [kev.b.radio@gmail.com](mailto:kev.b.radio@gmail.com).

**Bilingual with vast knowledge of sports history,** rules, and stats. Excellent on-air personality, boards, and technical skills. Daniel 210-393-3341; [dralvarado@mail.txwes.edu](mailto:dralvarado@mail.txwes.edu).

**Results oriented.** Creative copywriting, solid grasp of basics; prep/technical abilities. Production skills Cool Edit, and CuBase SX. Samuel 817-714-7519 [samuill@yahoo.com](mailto:samuill@yahoo.com).

**Solid on-air talent looking for spot** in any market solid voice over work, knowledge of various markets will relocate call Raymond 516-721-8874.

**Highly Experienced Radio Engineer** seeks temporary assignments anywhere! Station construction, systems integration, troubleshooting, maintenance, training. Bill Elliott, 305-230-6834. Email: [billelliott@3DSJ.com](mailto:billelliott@3DSJ.com).

**Light and airy,** with ability to build instant rapport! Smooth, easy-going style, and voice. Seeking on-air positions. Ketra Weeks 972-230-9118 [ketraweeks@aol.com](mailto:ketraweeks@aol.com).

**Tired of the beach** - 8+ Radio vet looking to relocate. Experience in: AC, Rock, Classic, Country, websites and IT work to! Visit [www.bogointeractive.com](http://www.bogointeractive.com).

**Dependable, energetic, detail oriented,** goes the extra mile to make the team successful. Embraces challenges, follows directions. Thadeus 972-266-7323 [thadeus.steele@yahoo.com](mailto:thadeus.steele@yahoo.com).

**Legendary Pajama Bar** hosted by Jimi B. Theatre of the mind radio looking now. Please request demo via [pajamabar@excite.com](mailto:pajamabar@excite.com).

**Bilingual, with creative copy** and on-air delivery. Industrious, and extremely reliable Plus very detail/deadline oriented Juan Adame 214-779-3207 [yohnna@yahoo.com](mailto:yohnna@yahoo.com).

**Strong news, sports, talk writing/delivery.** Solid Prep, technical and board-op skills. Able to adapt to different environments. David 817-372-7764 [davidmdrd@yahoo.com](mailto:davidmdrd@yahoo.com).

**22 plus years on air experience** throughout Northeast, Southeast and West Coast. Plenty of seasoning and very conversational with news experience too!!! E-mail [fmdjay@yahoo.com](mailto:fmdjay@yahoo.com) cell 760-519-5969.

**Traffic Manager with 12 years exp** seeks position in Radio/TV/Entertainment Industry in NY Area only [Summer2007NJ@yahoo.com](mailto:Summer2007NJ@yahoo.com).

**Experienced OM, PD,** and air talent available now. Multi formats. Great skills. Contact MARTIN: 231-258-4177 [mlee.radio@gmail.com](mailto:mlee.radio@gmail.com).

**Hardworking disciplined well-trained** broadcaster with top 5-market experience looking to move on to own show. E-mail me: [jpfalcetta@yahoo.com](mailto:jpfalcetta@yahoo.com).

**Locutor con 30+ años experiencia.** Busca trabajo dondequiera en los Estados Unidos. Musica, Noticias y experiencia del programa. Llame a Jorge Capdevila. 813-446-0227. [capdevila.jorge@yahoo.com](mailto:capdevila.jorge@yahoo.com).

**Personality with 30+ years experience.** Looking for work anywhere in the United States. Music, News and program experience. Call Jorge 813-446-0227. [capdevila.jorge@yahoo.com](mailto:capdevila.jorge@yahoo.com).

**Over 10 years in multiple formats** - I Get Radio. Resume, head shot, demos - [www.getgeoffmoore.com](http://www.getgeoffmoore.com).

## R&R Opportunities Advertising

1x	2X
\$200/inch	\$150/inch

Rates are per week (maximum 35 words per inch including heading). All ads appear on the R&R website, choice of Street Talk Daily or R&R Today daily e-mailed newsletter, and the magazine.

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## MARKETPLACE ADVERTISING

Payable in advance. Order must be typed and accompanied by payment. Visa/MC/AMEX accepted. One inch minimum, additional space up to six inches available in increments of one inch. Rates for R&R Marketplace (per inch):

1 Time	\$95.00
6 Insertions	\$90.00
13 Insertions	\$85.00
26 Insertions	\$75.00
51 Insertions	\$70.00

### Marketplace

(323) 954-3434

Fax: (323) 954-3411

email: [rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com)



# R&R THE BACK PAGES

POWERED BY **nielsen** BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

## CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	<b>LEONA LEWIS</b>	<b>BLEEDING LOVE</b>	<b>NO. 1 (3 WKS)</b>	☆	SYCO/J/RMG
2	2	15	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b>	<b>NO AIR</b>		☆	19/JIVE/ZOMBA
3	5	11	<b>USHER FEATURING YOUNG JEEZY</b>	<b>LOVE IN THIS CLUB</b>		☆	LAFACE/ZOMBA
4	4	21	<b>MILEY CYRUS</b>	<b>SEE YOU AGAIN</b>		☆	HOLLYWOOD
5	3	18	<b>SARA BAREILLES</b>	<b>LOVE SONG</b>		☆	EPIC
6	6	22	<b>ONEREPUBLIC</b>	<b>STOP AND STARE</b>		☆	MOSLEY/INTERSCOPE
7	9	8	<b>RAY J &amp; YUNG BERG</b>	<b>SEXY CAN I</b>		☆	19/JIVE/ZOMBA
8	7	7	<b>MADONNA FEATURING JUSTIN TIMBERLAKE</b>	<b>4 MINUTES</b>		☆	WARNER BROS.
9	10	26	<b>FLO RIDA FEATURING T-PAIN</b>	<b>LOW</b>		☆	POE BOY/ATLANTIC
10	13	6	<b>RIHANNA</b>	<b>TAKE A BOW</b>		☆	SRP/DEF JAM/DJMG

### NO. 1 MOST ADDED

**CHRIS BROWN** Forever (JIVE/ZOMBA)

### NO. 1 MOST INCREASED PLAYS

**LIL WAYNE FEAT. STATIC MAJOR** Lollipop (CASH MONEY/UNIVERSAL MOTOWN)

### TOP 5 NEW AND ACTIVE

- 2 PISTOLS FEAT. T-PAIN & TAY DIZM** She Got It (UNIVERSAL REPUBLIC)
- PANIC AT THE DISCO** Nine In The Afternoon (DECAYDANCE/FUELED BY RAMEN/RRP)
- THE SPILL CANVAS** All Over You (ONE ELEVEN/SIRE/REPRISE)
- FALL OUT BOY FEAT. JOHN MAYER** Beat It (FUELED BY RAMEN/ISLAND/DJMG)
- DAVID GUETTA & CHRIS WILLIS** Love Is Gone (GUM/PERFECTO/ULTRA)

COMPLETE CHR/TOP 40 CHART ON PAGE 24

## RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	7	<b>LIL WAYNE FEAT. STATIC MAJOR</b>	<b>LOLLIPOP</b>	<b>NO. 1 (2 WKS)</b>	☆	CASH MONEY/UNIVERSAL MOTOWN
2	2	12	<b>USHER FEATURING YOUNG JEEZY</b>	<b>LOVE IN THIS CLUB</b>		☆	LAFACE/ZOMBA
3	3	15	<b>RAY J &amp; YUNG BERG</b>	<b>SEXY CAN I</b>		☆	19/JIVE/ZOMBA
4	4	12	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b>	<b>NO AIR</b>		☆	19/JIVE/ZOMBA
5	6	13	<b>COLBY O'DONIS FEATURING AKON</b>	<b>WHAT YOU GOT</b>		☆	KONLIVE/GEFFEN/INTERSCOPE
6	5	12	<b>MARIAH CAREY</b>	<b>TOUCH MY BODY</b>		☆	ISLAND/DJMG
7	7	9	<b>RICK ROSS FEATURING T-PAIN</b>	<b>THE BOSS</b>		☆	SLIP-N-SLIDE/DEF JAM/DJMG
8	9	9	<b>LEONA LEWIS</b>	<b>BLEEDING LOVE</b>		☆	SYCO/J/RMG
9	11	8	<b>DANITY KANE</b>	<b>DAMAGED</b>		☆	BAD BOY/ATLANTIC
10	8	16	<b>2 PISTOLS FEATURING T-PAIN &amp; TAY DIZM</b>	<b>SHE GOT IT</b>		☆	UNIVERSAL REPUBLIC

### NO. 1 MOST ADDED

**USHER FEAT. BEYONCE & LIL WAYNE** Love In This Club, Part II (LAFACE/ZOMBA)

### NO. 1 MOST INCREASED PLAYS

**USHER FEAT. BEYONCE & LIL WAYNE** Love In This Club, Part II (LAFACE/ZOMBA)

### TOP 5 NEW AND ACTIVE

- CHRIS BROWN** Forever (JIVE/ZOMBA)
- V.I.C.** Get Silly (YOUNG MOGUL/WARNER BROS.)
- CHRIS BROWN** Take You Down (JIVE/ZOMBA)
- WEBBIE FEAT. LETOYA LUCKETT** I Miss You (TRILL/ASYLUM/ATLANTIC)
- PLEASURE P.** Did You Wrong (NOT LISTED)

COMPLETE RHYTHMIC CHART ON PAGE 27

## URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	7	<b>LIL WAYNE FEAT. STATIC MAJOR</b>	<b>LOLLIPOP</b>	<b>NO. 1 (2 WKS)</b>	☆	CASH MONEY/UNIVERSAL MOTOWN
2	5	14	<b>RICK ROSS FEATURING T-PAIN</b>	<b>THE BOSS</b>		☆	SLIP-N-SLIDE/DEF JAM/DJMG
3	2	12	<b>USHER FEATURING YOUNG JEEZY</b>	<b>LOVE IN THIS CLUB</b>		☆	LAFACE/ZOMBA
4	8	8	<b>JORDIN SPARKS DUET WITH CHRIS BROWN</b>	<b>NO AIR</b>		☆	19/JIVE/ZOMBA
5	6	10	<b>ASHANTI</b>	<b>THE WAY THAT I LOVE YOU</b>		☆	THE INC./UNIVERSAL MOTOWN
6	7	14	<b>2 PISTOLS FEATURING T-PAIN &amp; TAY DIZM</b>	<b>SHE GOT IT</b>		☆	UNIVERSAL REPUBLIC
7	3	15	<b>RAY J &amp; YUNG BERG</b>	<b>SEXY CAN I</b>		☆	19/JIVE/ZOMBA
8	9	8	<b>PLIES FEATURING NE-YO</b>	<b>BUST IT BABY (PART 2)</b>		☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC
9	4	12	<b>MARIAH CAREY</b>	<b>TOUCH MY BODY</b>		☆	ISLAND/DJMG
10	10	12	<b>TREY SONGZ</b>	<b>LAST TIME</b>		☆	SONG BOOK/ATLANTIC

### NO. 1 MOST ADDED

**HOT STYLZ & YUNG JOC** Lookin Boy (SWAGG TEAM/BLOCK/JIVE/ZOMBA)

### NO. 1 MOST INCREASED PLAYS

**USHER FEAT. BEYONCE & LIL WAYNE** Love In This Club, Part II (LAFACE/ZOMBA)

### TOP 5 NEW AND ACTIVE

- RIHANNA** Take A Bow (SRP/DEF JAM/DJMG)
- ESTELLE FEAT. KANYE WEST** American Boy (HOME SCHOOL/ATLANTIC)
- CHERISH** Amnesia (SHO'NUFF/CAPTOL)
- BUN B FEAT. SEAN KINGSTON** That's Gangsta (RAP-A-LOT 4 LIFE/ASYLUM)
- JAHEIM FEAT. KEYSHIA COLE** I've Changed (DIVINE MILL/ATLANTIC)

COMPLETE URBAN CHART ON PAGE 30

## URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	26	<b>KEYSHIA COLE</b>	<b>I REMEMBER</b>	<b>NO. 1 (6 WKS)</b>	☆	IMANI/GEFFEN/INTERSCOPE
2	3	29	<b>JAHEIM</b>	<b>NEVER</b>		☆	DIVINE MILL/ATLANTIC
3	1	32	<b>RAHEEM DEVAUGHN</b>	<b>WOMAN</b>		☆	JIVE/ZOMBA
4	4	26	<b>ALICIA KEYS</b>	<b>LIKE YOU'LL NEVER SEE ME AGAIN</b>		☆	MBK/J/RMG
5	5	30	<b>MARY J. BLIGE</b>	<b>JUST FINE</b>		☆	MATRIARCH/GEFFEN/INTERSCOPE
6	6	24	<b>ERYKAH BADU</b>	<b>HONEY</b>		☆	UNIVERSAL MOTOWN
7	8	12	<b>MARIAH CAREY</b>	<b>TOUCH MY BODY</b>		☆	ISLAND/DJMG
8	7	16	<b>ANGIE STONE</b>	<b>SOMETIMES</b>		☆	STAX/CMG
9	9	15	<b>KEITH SWEAT FEATURING PAISLEY BETTIS</b>	<b>SUGA SUGA SUGA</b>		☆	KEIA/ATCO/RHINO
10	12	20	<b>MARVIN SAPP</b>	<b>NEVER WOULD HAVE MADE IT</b>		☆	VERITY/ZOMBA

### NO. 1 MOST ADDED

**ERYKAH BADU** Soldier (UNIVERSAL MOTOWN)

### NO. 1 MOST INCREASED PLAYS

**LYFE JENNINGS** Never Never Land (COLUMBIA)

### TOP 5 NEW AND ACTIVE

- MARIAH CAREY** Bye Bye (ISLAND/DJMG)
- NE-YO** Go On Girl (DEF JAM/DJMG)
- USHER FEAT. BEYONCE & LIL WAYNE** Love In This Club, Part II (LAFACE/ZOMBA)
- CALVIN RICHARDSON** Sang No More (NU MO/SHANACHE)
- JORDIN SPARKS DUET WITH CHRIS BROWN** No Air (19/JIVE/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 31

## COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	29	<b>JAMES OTTO</b>	<b>JUST GOT STARTED LOVIN' YOU</b>	<b>NO. 1 (1 WK)</b>	☆	RAYBAY/WARNER BROS./WRN
2	1	13	<b>GEORGE STRAIT</b>	<b>I SAW GOD TODAY</b>		☆	MCA NASHVILLE
3	4	17	<b>TAYLOR SWIFT</b>	<b>PICTURE TO BURN</b>		☆	BIG MACHINE
4	3	22	<b>TRACE ADKINS</b>	<b>YOU'RE GONNA MISS THIS</b>		☆	CAPITOL NASHVILLE
5	6	11	<b>BRAD PAISLEY</b>	<b>I'M STILL A GUY</b>		☆	ARISTA NASHVILLE
6	5	27	<b>PHIL VASSAR</b>	<b>LOVE IS A BEAUTIFUL THING</b>		☆	UNIVERSAL SOUTH
7	7	11	<b>RASCAL FLATTS</b>	<b>EVERY DAY</b>		☆	LYRIC STREET
8	8	31	<b>LADY ANTEBELLUM</b>	<b>LOVE DON'T LIVE HERE</b>		☆	CAPITOL NASHVILLE
9	10	7	<b>KENNY CHESNEY</b>	<b>BETTER AS A MEMORY</b>		☆	BNA
10	9	8	<b>CARRIE UNDERWOOD</b>	<b>LAST NAME</b>		☆	ARISTA/ARISTA NASHVILLE

### NO. 1 MOST ADDED

**BROOKS & DUNN** Put A Girl In It (ARISTA NASHVILLE)

### NO. 1 MOST INCREASED AUDIENCE

**ALAN JACKSON** Good Time (ARISTA NASHVILLE)

### TOP 5 NEW AND ACTIVE

- RISSI PALMER** No Air (1720)
- RANDY TRAVIS** Faith In You (WARNER BROS./WRN)
- CHRIS CAGLE** No Love Songs (CAPITOL NASHVILLE)
- CROSS CANADIAN RAGWEED** Cry Lonely (UNIVERSAL SOUTH)
- RASCAL FLATTS** Secret Smile (LYRIC STREET)

COMPLETE COUNTRY CHART ON PAGE 38

## AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	40	<b>COLBIE CAILLAT</b>	<b>BUBBLY</b>	<b>NO. 1 (19 WKS)</b>	☆	UNIVERSAL REPUBLIC
2	2	17	<b>SARA BAREILLES</b>	<b>LOVE SONG</b>		☆	EPIC
3	3	17	<b>MICHAEL BUBLE</b>	<b>LOST</b>		☆	143/REPRISE
4	4	45	<b>FERGIE</b>	<b>BIG GIRLS DON'T CRY</b>		☆	WILL.I.AM/A&M/INTERSCOPE
5	5	27	<b>TIMBALAND FEATURING ONEREPUBLIC</b>	<b>APOLOGIZE</b>		☆	MOSLEY/BLACKGROUND/INTERSCOPE
6	6	19	<b>TAYLOR SWIFT</b>	<b>TEARDROPS ON MY GUITAR</b>		☆	BIG MACHINE/UNIVERSAL REPUBLIC
7	7	52	<b>DAUGHTRY</b>	<b>HOME</b>		☆	RCA/RMG
8	8	39	<b>PINK</b>	<b>WHO KNEW</b>		☆	LAFACE/ZOMBA
9	9	18	<b>JORDIN SPARKS</b>	<b>TATTOO</b>		☆	19/JIVE/ZOMBA
10	10	19	<b>ALICIA KEYS</b>	<b>NO ONE</b>		☆	MBK/J/RMG

### NO. 1 MOST ADDED

**JOURNEY** After All These Years (NOMOTA)

### NO. 1 MOST INCREASED PLAYS

**LEONA LEWIS** Bleeding Love (SYCO/J/RMG)

### TOP 5 NEW AND ACTIVE

- FERGIE** Clumsy (WILL.I.AM/A&M/INTERSCOPE)
- CELINE DION** Alone (COLUMBIA)
- Yael Naim** New Soul (TOT OU TARD/ATLANTIC)
- JORDIN SPARKS DUET WITH CHRIS BROWN** No Air (19/JIVE/ZOMBA)
- ROOM FOR TWO** Roots Before Branches (CURB/REPRISE)

COMPLETE AC CHART ON PAGE 41



# R&R THE BACK PAGES

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HOT AC			NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
1	2	17	<b>DAUGHTRY</b>	FEELS LIKE TONIGHT		<b>NO. 1 (1WK)</b> <span style="float:right">11 ☆</span>
2	1	37	<b>SARA BAREILLES</b>	LOVE SONG		<span style="float:right">11<sup>2</sup></span>
3	3	21	<b>MAROON 5</b>	WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE	
4	4	26	<b>LIFEHOUSE</b>	WHATEVER IT TAKES	GEFFEN/INTERSCOPE	<span style="float:right">11 ☆</span>
5	5	30	<b>BUCKCHERRY</b>	SORRY	ELEVEN SEVEN/ATLANTIC/RRP	<span style="float:right">11<sup>2</sup></span>
6	8	16	<b>ONEREPUBLIC</b>	STOP AND STARE	MOSLEY/INTERSCOPE	<span style="float:right">11 ☆</span>
7	6	20	<b>JOHN MAYER</b>	SAY	AWARE/COLUMBIA	
8	12	5	<b>LEONA LEWIS</b>	BLEEDING LOVE	SYCO/J/RMG	<b>MOST INCREASED PLAYS</b> <span style="float:right">11 ☆</span>
9	7	20	<b>MATCHBOX TWENTY</b>	THESE HARD TIMES	MELISMA/ATLANTIC	<span style="float:right">☆</span>
10	9	16	<b>COLBIE CAILLAT</b>	REALIZE	UNIVERSAL REPUBLIC	<span style="float:right">☆</span>

SMOOTH JAZZ			NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
1	1	15	<b>KENNY G</b>	SAX-O-LOCO	STARBUCKS/CONCORD/CMG	<b>NO. 1 (7 WKS)</b>
2	2	16	<b>JESSY J</b>	TEQUILA MOON	PEAK/CMG	
3	3	15	<b>CHRIS STANDRING</b>	LOVE & PARAGRAPHS	ULTIMATE VIBE	<b>MOST INCREASED PLAYS</b>
4	4	20	<b>EUGE GROOVE</b>	MR. GROOVE	NARADA JAZZ/CAPITOL	
5	6	19	<b>PAUL BROWN</b>	OL' SKOOLIN'	PEAK/CMG	
6	5	27	<b>EVERETTE HARP</b>	OLD SCHOOL	SHANACHIE	
7	8	23	<b>CHUCK LOEB</b>	WINDOW OF THE SOUL	HEADS UP	
8	12	6	<b>BRIAN CULBERTSON</b>	ALWAYS REMEMBER	GRP/VERVE	
9	10	9	<b>MINDI ABAIR</b>	SMILE	PEAK/CMG	
10	11	13	<b>NORMAN BROWN</b>	POP'S COOL GROOVE	PEAK/CMG	

ALTERNATIVE			NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
1	3	3	<b>WEEZER</b>	PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	<b>NO. 1 (1WK)</b> <span style="float:right">☆</span>
2	1	11	<b>SEETHER</b>	RISE ABOVE THIS	WIND-UP	
3	5	5	<b>FLOBOTS</b>	HANDLEBARS	UNIVERSAL REPUBLIC	
4	2	27	<b>PUDDLE OF MUDD</b>	PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	
5	4	15	<b>ATREYU</b>	FALLING DOWN	HOLLYWOOD	<span style="float:right">☆</span>
6	6	6	<b>THE RACONTEURS</b>	SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	<span style="float:right">☆</span>
7	8	9	<b>LINKIN PARK</b>	GIVEN UP	WARNER BROS.	<span style="float:right">☆</span>
8	7	7	<b>DEATH CAB FOR CUTIE</b>	I WILL POSSESS YOUR HEART	ATLANTIC	<span style="float:right">☆</span>
9	11	11	<b>3 DOORS DOWN</b>	IT'S NOT MY TIME	UNIVERSAL REPUBLIC	<span style="float:right">☆</span>
10	10	6	<b>DISTURBED</b>	INSIDE THE FIRE	REPRISE	<span style="float:right">☆</span>

**NO. 1 MOST ADDED**  
**NATASHA BEDINGFIELD** Pocketful Of Sunshine (PHONOGENIC/EPIC)

**NO. 1 MOST INCREASED PLAYS**  
**LEONA LEWIS** Bleeding Love (SYCO/J/RMG)

**TOP 5 NEW AND ACTIVE**  
**MARIAH CAREY** Touch My Body (ISLAND/IDJMG)  
**NEWTON FAULKNER** Dream Catch Me (AWARE/COLUMBIA)  
**SARA BAREILLES** Bottle It Up (EPIC)  
**FINGER ELEVEN** I'll Keep Your Memory Vague (WIND-UP)  
**BRYAN ADAMS** I Thought I'd Seen Everything (BADMAN)

COMPLETE HOT AC CHART ON PAGE 42

**NO. 1 MOST ADDED**  
**EARL KLUGH** Driftin' (KOCH)

**NO. 1 MOST INCREASED PLAYS**  
**CHRIS STANDRING** Love & Paragraphs (ULTIMATE VIBE)

**TOP 5 NEW AND ACTIVE**  
**JAY SOTO** Stay Awhile (NUGROOVE)  
**CANDY DULFER** Back To Juan (HEADS UP)  
**RAUL MIDON** Pick Somebody Up (MANHATTAN/CAPITOL)  
**NICK COLIONNE** Keepin' It Cool (NARADA JAZZ/CAPITOL)  
**CHAKA KHAN** One For All Time (BURGUNDY/COLUMBIA)

COMPLETE SMOOTH JAZZ CHART ON PAGE 45

**NO. 1 MOST ADDED**  
**THE OFFSPRING** Hammerhead (COLUMBIA)

**NO. 1 MOST INCREASED PLAYS**  
**COLDPLAY** Violet Hill (CAPITOL)

**TOP 5 NEW AND ACTIVE**  
**FILTER** Soldiers Of Misfortune (PULSE)  
**KID ROCK** All Summer Long (TOP DOG/ATLANTIC)  
**THE BLACK KEYS** Strange Times (NONE/SUCH/WARNER BROS.)  
**PARAMORE** That's What You Get (FUELED BY RAMEN/RRP)  
**TANTRIC** Down And Out (SILENT MAJORITY/LG)

COMPLETE ALTERNATIVE CHART ON PAGE 47

ACTIVE ROCK			NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
1	1	6	<b>DISTURBED</b>	INSIDE THE FIRE		<b>NO. 1 (2 WKS)</b> <span style="float:right">REPRISE</span>
2	2	15	<b>THEORY OF A DEADMAN</b>	SO HAPPY	604/ROADRUNNER/RRP	
3	3	12	<b>3 DOORS DOWN</b>	IT'S NOT MY TIME	UNIVERSAL REPUBLIC	
4	5	14	<b>SAVING ABEL</b>	ADDICTED	SKIDDCCO/VIRGIN/CAPITOL	
5	6	11	<b>SEETHER</b>	RISE ABOVE THIS	WIND-UP	
6	4	15	<b>ATREYU</b>	FALLING DOWN	HOLLYWOOD	
7	7	13	<b>APOCALYPTICA FEATURING COREY TAYLOR</b>	I'M NOT JESUS	2D-20 ENT./JIVE/ZOMBA	
8	11	10	<b>LINKIN PARK</b>	GIVEN UP	WARNER BROS.	
9	9	13	<b>10 YEARS</b>	BEAUTIFUL	UNIVERSAL REPUBLIC	
10	8	31	<b>PUDDLE OF MUDD</b>	PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	

ROCK			NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
1	2	11	<b>3 DOORS DOWN</b>	IT'S NOT MY TIME	UNIVERSAL REPUBLIC	<b>NO. 1 (1WK)</b>
2	2	28	<b>PUDDLE OF MUDD</b>	PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	
3	3	44	<b>SIXX: A.M.</b>	LIFE IS BEAUTIFUL	ELEVEN SEVEN	
4	4	15	<b>THEORY OF A DEADMAN</b>	SO HAPPY	604/ROADRUNNER/RRP	
5	9	3	<b>MOTLEY CRUE</b>	SAINTS OF LOS ANGELES	MOTLEY	<b>MOST INCREASED PLAYS</b>
6	6	11	<b>SEETHER</b>	RISE ABOVE THIS	WIND-UP	
7	5	36	<b>SEETHER</b>	FAKE IT	WIND-UP	<span style="float:right">11</span>
8	7	6	<b>DISTURBED</b>	INSIDE THE FIRE	REPRISE	
9	11	52	<b>THREE DAYS GRACE</b>	NEVER TOO LATE	JIVE/ZOMBA	<span style="float:right">11<sup>2</sup></span>
10	10	17	<b>THE BLACK CROWES</b>	GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	

TRIPLE A			NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
1	3	6	<b>DEATH CAB FOR CUTIE</b>	I WILL POSSESS YOUR HEART	ATLANTIC	<b>NO. 1 (1WK)</b>
2	2	13	<b>COUNTING CROWS</b>	YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	
3	3	13	<b>R.E.M.</b>	SUPERNATURAL SUPERSERIOUS	WARNER BROS.	
4	5	10	<b>JASON MRAZ</b>	I'M YOURS	ATLANTIC/RRP	
5	NEW		<b>COLDPLAY</b>	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	CAPITOL	
6	6	10	<b>STEVE WINWOOD FEATURING ERIC CLAPTON</b>	DIRTY CITY	COLUMBIA	
7	4	23	<b>JACK JOHNSON</b>	IF I HAD EYES	BRUSH FIRE/UNIVERSAL REPUBLIC	
8	10	12	<b>AUGUSTANA</b>	SWEET AND LOW	EPIC	
9	8	5	<b>MUDCRUTCH</b>	SCARE EASY	REPRISE	
10	11	8	<b>Yael Naim</b>	NEW SOUL	TOTOU TARD/ATLANTIC	

**NO. 1 MOST ADDED**  
**SHINEDOWN** Devour (ATLANTIC)

**NO. 1 MOST INCREASED PLAYS**  
**SHINEDOWN** Devour (ATLANTIC)

**TOP 5 NEW AND ACTIVE**  
**POP EVIL** Hero (PAZZO/JARD STAR)  
**BULLET FOR MY VALENTINE** Waking The Demon (JIVE/ZOMBA)  
**SAFETY SUIT** Someone Like You (UNIVERSAL MOTOWN)  
**BUCKCHERRY** Sorry (ELEVEN SEVEN/ATLANTIC/RRP)  
**OPERATOR** Delicate (ATLANTIC)

COMPLETE ACTIVE ROCK CHART ON PAGE 48

**NO. 1 MOST ADDED**  
**SHINEDOWN** Devour (ATLANTIC)

**NO. 1 MOST INCREASED PLAYS**  
**MOTLEY CRUE** Saints Of Los Angeles (MOTLEY)

**TOP 5 NEW AND ACTIVE**  
**ALTER BRIDGE** Before Tomorrow Comes (UNIVERSAL REPUBLIC)  
**THE RACONTEURS** Salute Your Solution (THIRD MAN/WARNER BROS.)  
**MUDVAYNE** Dull Boy (EPIC)  
**OPERATOR** Delicate (ATLANTIC)  
**FILTER** Soldiers Of Misfortune (PULSE)

COMPLETE ROCK CHART ON PAGE 49

**NO. 1 MOST ADDED**  
**COLDPLAY** Violet Hill (CAPITOL)

**NO. 1 MOST INCREASED PLAYS**  
**COLDPLAY** Violet Hill (CAPITOL)

**TOP 5 NEW AND ACTIVE**  
**TIFT MERRITT** Broken (FANTASY/CMG)  
**OLD 97'S** Dance With Me (NEW WEST)  
**THE RACONTEURS** Old Enough (THIRD MAN/WARNER BROS.)  
**AMOS LEE** Listen (BLUE NOTE/CAPITOL)  
**LINKIN PARK** Shadow Of The Day (WARNER BROS.)

COMPLETE TRIPLE A CHART ON PAGE 52



D.C.-based broadcast attorney urges radio to 'never lose sight of potential impact of new technologies'

# John Wells King

By Erica Farber

John Wells King is truly a bell ringer—both as an accomplished campanologist and an advocate for radio. As an owner (the law firm's equivalent to "partner") with Garvey Schubert Barer, King is Washington counsel for radio and TV broadcasters, cable operators, Internet service providers and related entities.

**Getting into the business:** In college I was majoring in broadcast journalism. I went to work for radio in Lincoln [Neb.] and television in Omaha in pursuit of my bachelor's degree and became a radio junkie. There is nothing to sharpen writing skills like the pressure of a five-minute newscast every 30 minutes. As I went through college I realized my love for writing and advocacy. I went on to law school and discovered the FCC and a whole field of law unto itself, administrative law. I interviewed with the FCC, broadcast networks and law firms and wound up joining a communications firm in Washington, where I have been ever since.

**Describe the firm:** When I entered the practice of law, communications law was a boutique specialty. I was with a small firm named Haley Bader & Potts. The Haley in Haley Bader & Potts was with the original FCC, so the firm had roots. We remained in that specialty practice until our firm joined Garvey Schubert Barer in 2000. Garvey is a long-time practice and is anchored to a firm in Seattle. We also have offices in Portland, Ore.; New York; and Beijing. The [Seattle] firm provides a wide range of legal services, and we are the communications and information technology arm of the firm.

**Reregulation of radio:** I can't think of another industry as service-oriented and committed to the community as broadcasters [are]. It's an absolutely remarkable, unique facet of this business, and yet to read the [FCC's] Localism Report and Order, you would think this barrel was full of bad apples. I am saying to my clients, "Walk tall, be proud and make sure your activities, undertakings, successes, commitments and relationships are known to the powers that be." Do local musicians who cannot get heard on the air have a complaint? Of course they do. But that's a different issue than, "Is this radio station broadcasting pursuant to its license in the public convenience,

interest and necessity?" That a musician may not be able to be heard on the radio locally doesn't lead us inescapably to the conclusion [that] we need to drop new regulatory burdens on radio broadcasters or put their license renewal at risk.

**Performance royalty issue:** It is a huge issue. For as long as it has been an issue, broadcasters have enjoyed a good ride and so has the record industry. The advent of technologies and the economic state of the record industry [are] forcing people now to relook at that. There is no easy solution. There needs to be a compromise or solution that will satisfy everyone's economic interest. I'm not sure what that is, but I am sympathetic with radio and what it has been able to do for record companies for as long as both have been around.

**Biggest challenge:** Getting my clients what they want, and I've enjoyed that every day I've come to the office.

**State of radio:** I have heard a lot of negative talk, especially on the street. I got the biggest shot in the arm from [former AOL Time Warner co-CEO and founding member of the Pilot Group] Bob Pittman's speech at the [2008] NAB Show

radio luncheon. I wish everybody in the industry could have been there to hear that. [It was] absolutely powerful because it shows us the lasting strength, the long legs, the flexibility radio has, and certainly compared to other mass media, [that] is very reassuring. As a result of that address, I have a very good, positive feeling going forward about the health and the future opportunities for radio.

**Long-term outlook of the FCC:** Everyone agrees there will be change regardless of who is elected, so the future of this commission is surrounded by question marks. What is unique going into this election is we have a coalition of commissioners, Republicans and Democrats, that are of one voice when it comes to certain issues affecting the media. We have the Republican chairman and his Democrat partners all in favor of this localism effort. We have them coalesced on the issue of indecency, and the chairman has been quite adept at forging these coalitions to further the agency's business. Historically the agency has flipped or flopped pretty much on the side of the incumbent party, so I think that is going to make for a very interesting turn of events come next year.

**Something about you and your firm that might surprise our readers to learn:** I engage in a weird science known as tintinnabula or campanology, which are 50 cent words for "bell ringing." It is a British invention and orientation. I have done quite a bit of traveling throughout England and I have been privileged to ring bells at places like St. Paul's and Westminster Abbey. Bell ringing has enabled me to bow to the Queen. What would surprise folks about the firm is [that] our practice goes way beyond communications. We do pretty much the gamut of legal specialties.

**Career highlight:** I can't single any one thing out. I am proud of my clients' accomplishments and am privileged to have had an oar to pull in the rowboat.

**Most influential individual:** The two lawyers that brought me to town, Michael Bader and William Potts. They had trust in a kid from Omaha and liked that he had been inside a radio and TV station. They gave me the opportunity to learn everything the FCC does and also pointed me in the direction of the Copyright Office and the U.S. Patent and Trademark Office, so I have had a chance to see a number of different front steps here in Washington.

**Advice for broadcasters:** Never lose sight of the utility and potential impact of new technologies on your business. Radio has never stayed the same and never will. We find ourselves today in an exciting place where it is changing and calling on us to change at an ever increasingly fast rate. **R&R**



**'I am saying to my clients, "Walk tall, be proud and make sure your activities, undertakings, successes, commitments and relationships are known to the powers that be."'**

—John Wells King

## Liner Notes

**Profile:** John Wells King

**Title:** Garvey Schubert Barer owner

**Favorite radio format:** "I don't have a favorite; I surf the AM and FM bands."

**Favorite TV show:** "Anything on the History Channel."

**Favorite song:** " 'Girl Talk' by a Nebraska composer, Neal Hefti, who also wrote the 'Batman' theme."

**Favorite movie:** "A Man for All Seasons"

**Favorite book:** "Anything by David McCullough. 'Pillars of the Earth' by Ken Follett."

**Favorite restaurant:** "1789 in Georgetown."

**Beverage of choice:** "Pellegrino with lemon."

**Hobbies:** "Music, reading, tintinnabula."

**E-mail address:** jking@gsblaw.com





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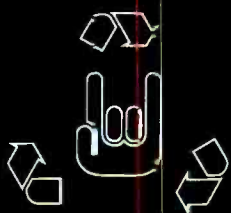
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**New York:**

WFAN-AM  
WCBS-AM  
WCBS-FM  
WWFS-FM

**Tampa:**

WDUV-FM

**Baltimore:**

WCBM-AM  
WVIE-AM  
WBAL-AM

**San Francisco:**

KOIT-FM  
KBWF-FM  
KDFC-FM

**Dallas:**

KLTY-FM  
WRR-FM

**Salt Lake City:**

KUDD-FM  
KUDE-FM

**Cleveland:**

WNWV-FM

**Orlando:**

WLOQ-FM

**San Diego:**

KFMB-AM/FM

**Kansas City:**

KPRS-FM

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