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R&R

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APRIL 11, 2008 NO. 1757 \$6.50

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R&R News Focus

Potter Takes Interactive/Digital Lead At RAB

In an effort to help radio improve marketing and selling skills in the fast-growing digital arena, the RAB has named John Potter to the newly created position of VP of interactive revenue development. Potter previously served as VP of educational services.



Potter

"John's background, along with his extensive knowledge of new media, makes him the perfect person to help our members monetize their interactive and digital endeavors," RAB executive VP of services Mike Mahone says. Potter has 30 years of radio sales and management experience. Prior to joining the RAB in 2003, he was VP of sales at Clear Channel Interactive.

—Mike Boyle

Gordon Chosen As CHUM President

Chris Gordon is upped to president of CHUM Radio, CTVglobemedia's radio division. A decadelong vet of the Canadian broadcaster, Gordon most recently was VP/GM of its Ottawa cluster and CHRO-TV (A-Channel)/Ottawa. Gordon has also held senior positions in Calgary, Alberta and London, Ontario, in a career that spans almost a quarter-century. He replaces Duff Roman, who had been acting head of CHUM Radio while CTVglobemedia was purchasing CHUM Ltd., though Roman will remain with the company.—Keith Berman

Radio One/Detroit Names Stinehour VP/GM

Kathy Stinehour joins Radio One/Detroit as VP/GM, replacing Carol Lewis, who departed last month. Stinehour will oversee management and daily operations of gospel/talk WCHB-AM, urban AC WDMK (105.9 Kiss FM) and urban WHTD (Hot 102.7). Stinehour was previously president/CEO of Archway Broadcasting Group. According to Radio One regional VP Bruce Demps, "Kathy's appointment is just another example of how Radio One will continue to attract and hire the best and brightest talent at the highest levels to give us a competitive advantage in this ever-changing business."—Darnella Dunham

Kagan Summit: Radio's Window On Wall Street

For years, the annual Kagan Radio/TV Values & Finance Summit has given the radio industry a window on Wall Street and Wall Street an equal view of radio. Analysts took their opportunity April 2, telling radioland it needs to tell its story better—that if public companies want to see more investment from the Street, they better cough up details about how their businesses are doing.

During an analysts' panel session, "What the Smart Money Thinks About Broadcasters' Future," Wachovia Securities' Marci Ryvicker brought up radio's recent change in attitude that she believes is hurting the industry. "Radio companies have closed up to Wall Street; their [financial results] calls are 20 minutes long and they don't give us the numbers. If radio companies gave us the numbers, opened up to us a little more, we could get out their stories." The analyst said she is frequently told by investors that "radio is too expensive," but theorized that if she could pass on more narrative, more investors would support the industry.

USB Securities' Chris Ripley noted that radio suffers from a doubled-edged sword of sorts. "It's a combination of ratings pressure and cost-per-point pressure." He believes the medium also must be concerned about competition from new media. Ryvicker suggested that radio partner with other media to find ways to get its content "out there." She also suggested that, when the economy and the radio business get back to normal, radio focus on paying down debt and not spend excess cash on buying back shares of company stock.—Jeffrey Yorke

ON THE WEB

Tribune Raids Clear Channel

It's beginning to look a lot like Jacor at Tribune. Under recently named CEO of broadcasting and interactive Randy Michaels, the Chicago-based media company has snapped up four veteran Clear Channel execs who previously made radio noise with Michaels at Clear Channel predecessor Jacor: executive VP/CFO Jerry Kersting, senior VP of programming Marc Chase, VP of technology Steve Gable and VP of programming Sean Compton.

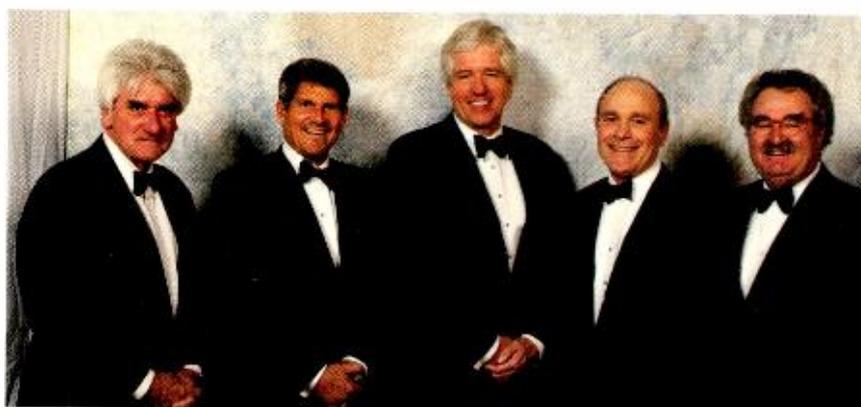
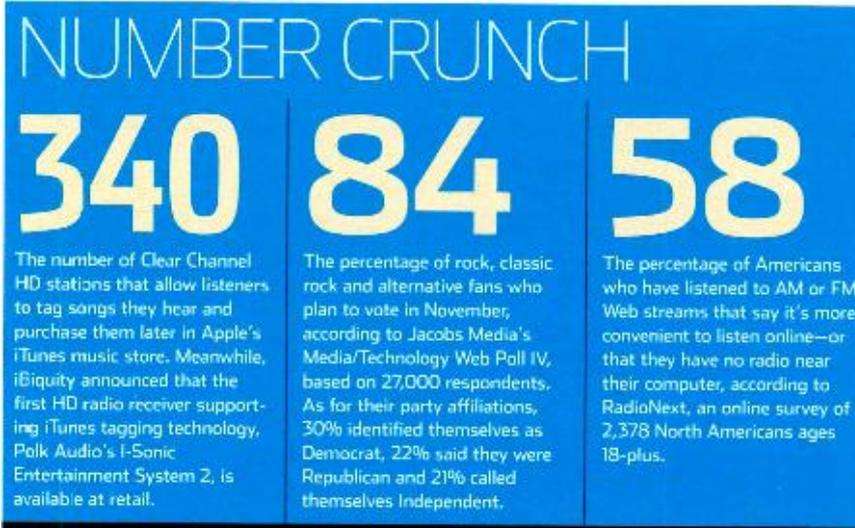


Compton

Compton, who also held the same title at Clear Channel's Premiere Radio Networks unit, has been named senior VP of programming and entertainment for Tribune's 23-station TV division, replacing senior VP of programming and development Marc Schacher. Chase has been appointed president of Tribune Interactive. Specifics on Kersting's and Gable's roles were not available at press time.

Clear Channel VP of corporate development Dirk Eller has assumed Kersting's mergers and acquisitions role. Other replacements have not yet been named.

—Paul Heine & Mike Boyle



Big Night, Bigger Hair Nearly 400 broadcasters, bankers, brokers and educators from the Bayliss Schools attended the 22nd annual Bayliss Radio Roast April 2 at New York's Cipriani. The guest of honor, Greater Media president/CEO Peter Smyth, took more than a few hits for his trademark white locks. Greater Media VP of radio Rick Feinblatt quipped that Smyth's "hair is so well-trained, the Dog Whisperer tried to give it advice." From left are O'Neill & Associates CEO Thomas O'Neill III, Emmis Communications chairman/CEO Jeff Smulyan, Smyth, Feinblatt and master of ceremonies and Regent Communications president/COO Bill Stakelin.

KRBV Flips To Triple A

Bonneville flipped newly acquired KRBV/Los Angeles from urban AC to triple A on April 8 as "100.3 the Sound," after a night of Bruce Radio, spinning relentless Springsteen. It was the second triple A debut in a top market this year, following the Feb. 5 launch of WRXP/New York by Emmis Communications.

The station, acquired last month from Radio One for \$137.5 million and overseen by Bonneville VP of programming Greg Solk and executive VP Drew Horowitz, will offer a cornucopia of rock, stretching from the '60s to "last week," according to the company.

Several events and part-time syndicated personalities will migrate from KRBV to crosstown Magic Broadcasting urban KDAY, rechristened as the Beat, the on-air handle abandoned by KRBV in 2006.—Kevin Carter, Keith Berman & Darnella Dunham

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Network Radio Turns Up Ads

Up 4% in 2007 to \$1.15 billion, the health of network radio stands in stark contrast to the rest of the on-air radio business, which declined 3% to \$18.5 billion, according to the RAB. Network radio is nearly sold out through May, buoyed by retail, financial services, telecommunications and cable and TV tune-ins. For national advertisers like Home Depot, Sears, Wal-Mart and other retailers consolidating local brands into national ones, network radio's economics appear to make sense. During the past few years, players like ABC Radio Networks, Premiere Radio Networks, Dial-Global and Westwood One have worked to make the medium more flexible, offering copy splits down to the station level with quicker turnaround as fast as four days for many networks.

"Network radio can almost behave like a local buy," MPG senior VP/group account director of radio Agnes Lukasewych says. "The more flexibility the networks can provide, the more advertisers will continue to stay in." Then there's the accountability factor. While not recognized broadly, network radio has the only ratings service that reports audiences to cleared commercials. In May, Arbitron will release its first quarterly spot-confirmation report, adding more frequent verification of cleared spots.

"For local radio stations to grab more national business, they need to do a better job. Their compliance has to be better," CRN Radio president Barry Berman says. "There isn't a client service mentality at the local level, and the networks are waking up to it."—*Katy Bachman, Mediaweek*

MySpace Music Service Launched

Social network MySpace, Sony BMG Music Entertainment, Universal Music Group and Warner Music Group have formed a new joint venture, MySpace Music. The company marries the MySpace music community with the catalog of music content of the three labels. EMI is expected to come to an agreement as well. Financial terms of the partnership were not disclosed. The service will be a one-stop destination for all things music, including digital rights management-free full-song downloads, free ad-supported full-song streaming, concert tickets, merchandise and ringtones.

The new company will be based in Los Angeles and have a dedicated executive management team.—*Mike Boyle & Antony Bruno*



Clear Channel Banks Face Judicial Hurdles

New York's Supreme Court will hear Bain Capital and Thomas H. Lee Partners' argument against six banks that had agreed to finance their \$20 million buyout of Clear Channel on May 5 or as soon as it can be scheduled. The lawsuit against Citigroup, Morgan Stanley, Credit Suisse Group, Royal Bank of Scotland Group, Deutsche Bank and Wachovia aims to force them to follow through on their funding of the deal. The case focuses on the banks' agreement to fund the deal and their failure to appear at the deal's scheduled closing March 27.

Supreme Court justice Helen Freedman's decision to hear the case followed by hours another by Texas U.S. District Court judge Orlando Garcia, who rejected a motion by the banks to move a second suit by the would-be buyers from Bexar (Texas) County Court to a federal court. San Antonio-based Clear Channel signed on to that case with Bain and Lee and has brought on a high-profile local attorney to represent it. Garcia determined that the banks failed to show the federal court had jurisdiction in the case. The first hearing in the Texas court case is set for April 18, and observers expect plenty of posturing from both sides before the opening gavel.—*Jeffrey Yorke*

Randi Rhodes Suspended

Air America has suspended host Randi Rhodes for inappropriate statements made March 22 during an off-air appearance for Clear Channel talk KKGN/San Francisco where she described Hillary Clinton and Geraldine Ferraro as "fucking whores." A statement from the network said, "Air America encourages strong opinions about public affairs, but does not condone such abusive, ad-hominem language by our hosts." KKGN PD John Scott calls Rhodes' appearance "the biggest event the station has ever done," adding that it had not received complaints.



Rhodes

Clear Channel talk WLW/Cincinnati host Bill Cunningham received similar media attention for his off-air remarks Feb. 26 at a John McCain rally, where he called Sen. Barack Obama a "hack Chicago-style Daley politician" and referred to him by his middle name "Hussein" twice, but was not disciplined over the incident.

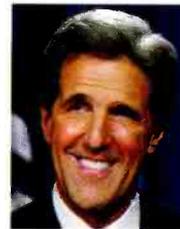
—*Mike Stern*

Saunders Upped To OM At Service/Dallas

Service Broadcasting/Dallas has named urban KKDA-FM (K104) APD/morning show producer Gary Saunders OM for the cluster, which also includes urban AC KRNB and urban oldies KKDA-AM. In addition to his dual roles at K104, he handled APD duties at KRNB until Nate Quick was appointed to the position March 31. Dallas-area native Saunders began his career in radio at KKDA when he was 18. He has also worked as a producer for such syndicated personalities as Russ Parr, Tom Joyner and Doug Banks. He maintains his previously assigned roles at K104.—*Darnella Dunham*

Kerry To FCC: 'Resist Rubber Stamping' Merger

Sen. John Kerry, D-Mass., is pressuring the FCC to place tough restrictions on the proposed Sirius-XM satellite radio merger, should the commission decide to approve it. In a March 26 letter to FCC chairman Kevin Martin, Kerry asked that the FCC "resist rubber stamping" the Department of Justice's March 24 approval of the deal and "protect the American consumer" by assuring competition in the satellite radio business. Kerry also reminded Martin that he is a senior member of the Senate Commerce Committee and "will be following the commission's consideration of this merger to ensure the interest of the public is served." He added that "serious concerns remain as to how this merger will impact consumers if it is permitted to go forward."—*Jeffrey Yorke*



Kerry

MOVERS

Joseph Lovejoy is named acting CFO of Fisher Communications, following the resignation of S. Mae Fujita Numata from her positions as senior VP, CFO and corporate secretary. Lovejoy has been a senior VP at Fisher since December 2006, responsible for strategic planning, financial analysis and business development . . . **Bonneville's Washington stations** merge two existing sales teams into one combined group in an effort to drive efficiency . . . **Cox Radio** classic hits WSRV (97.1 the River)/Atlanta promotes Caren Berry to general sales manager. She most recently served as the station's local sales manager and replaces Rob Babin, now general sales manager at news/talk sister WSB. During her 17 years in radio, she has also served as Cumulus Media director of national new business development.

SHAKERS

Joe Harrington is promoted to VP/GM of Entercom sports WEEI-FM/Providence, where he has been station manager since 2004 . . . **Glenda Hart** is upped to assistant VP of special projects at BMI. Most recently executive director of special projects, Hart will remain in Nashville and report to president/CEO Del Bryant. In her expanded position, she will continue to lead the special projects department and oversee BMI's signature events. Also at BMI, Myles Lewis rises from senior director to executive director of writer/publisher relations. He joined in 2000 as associate director, was elevated to director in 2002 and rose to senior director in 2005 . . . **Bill Freimuth** replaces recent retiree Diane Theriot as VP of awards at the Recording Academy. Prior to his promotion, Freimuth served as senior director of awards.

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY
RADIO & RECORDS FOR 35 YEARS 1978-1979

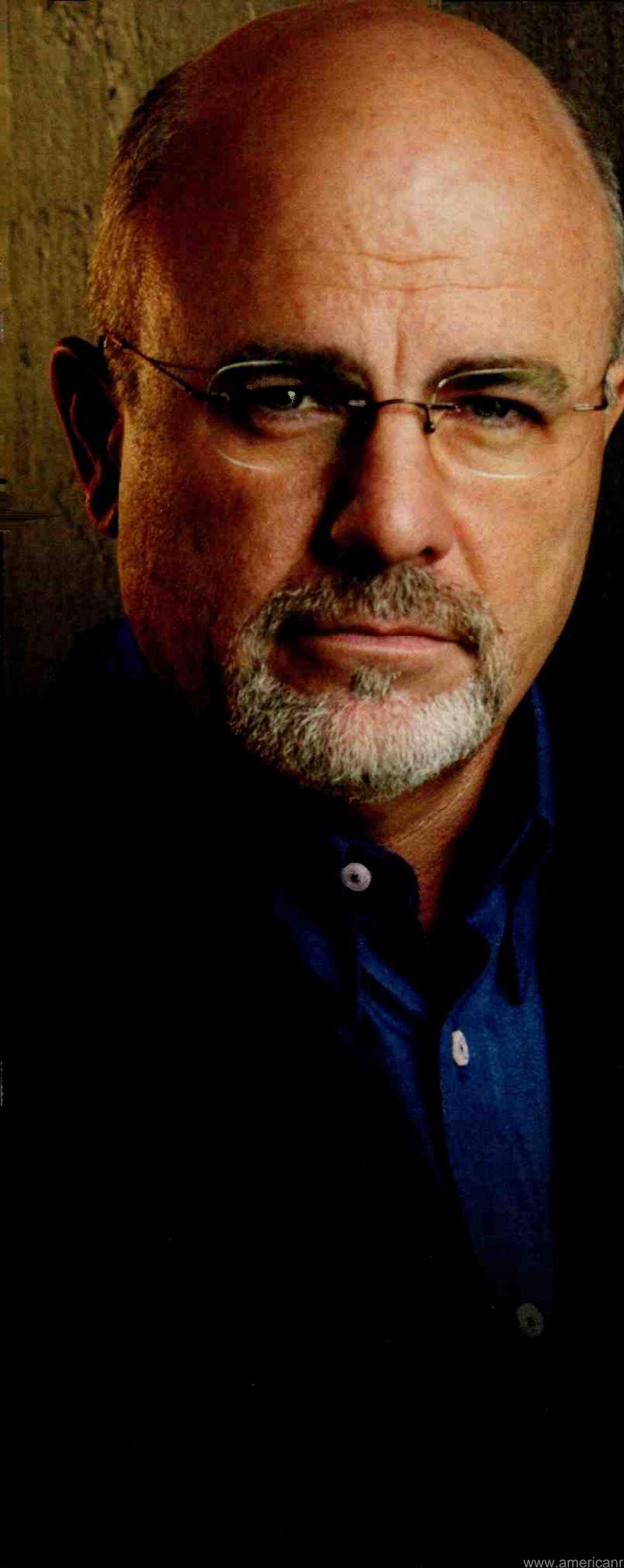
FM Listening Surpasses AM

"FM," the film that told the tale of fictional radio station Q-Sky in Los Angeles and starred Martin Mull and Cleavon Little, with a soundtrack including Steely Dan, Linda Rondstadt, Queen and Joe Walsh, was released in 1978. Coincidence? Perhaps not.

Despite having been developed in the '40s, FM took a long time to be adopted by the majority of radio listeners. While initially used to broadcast classical music

and for educational programming, by the late '60s FM became an outlet for free-form rock programming. By the late '70s, buoyed by inventive programming and its stereo signal, frequency modulation hit its stride. The RADAR 19 fall 1978/spring 1979 report revealed that for the first time, 12+ Monday-Sunday AQH for FM radio (at 12,547,000) surpassed that of AM radio (at 12,320,000).

—*Ken Tucker*



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Business Briefing By Jeffrey Yorke

BIA: '07 Fourth Year Of Radio Revenue Famine

The modern-day radio famine continued through 2007 as radio station revenue decreased 2.3%. It was the fourth consecutive year of flat or declining revenue for the senior electronic medium. The numbers, collected and calculated by BIA Financial Networks and released April 8 in BIA's first edition of the quarterly Investing in Radio Market Report, show that radio had \$17.9 billion in income, slightly lower than the \$18.1 billion consecutively recorded in 2006, 2005 and 2004.

BIAfn predicts radio revenue will be down "as much as 3.1% in 2008, due in large part to the economy, but will begin [to] rebound in 2009 as the marketplace improves and the industry starts to see increased income from digital opportunities online and through the airwaves."

By BIA's count, the top five 2007 revenue-generating markets were Los Angeles (\$1.1 billion), New York (\$755 million), Chicago (\$555 million), Dallas-Fort Worth (\$416 million) and Atlanta (\$398.5 million). Local advertisers helped goose revenue in smaller markets, however, with places like Wilkes-Barre up 8%,

Des Moines up 6% and Poughkeepsie, N.Y., up 5.4%.

BIA's 2007 top revenue performers in Gotham were Clear Channel AC WLTW (\$62.8 million), CBS Radio news WINS (\$57.7 million) and news sister WCBS-AM (\$53.7 million), Clear Channel CHR/top 40 WHTZ (\$52.3 million) and CBS Radio sports WFAN (\$37.5 million). The Fan was off by \$13 million when compared with 2006, possibly due to the firing one year ago of Don Inus.

DOJ Sues Fox Over FCC Defiance

The federal government sued News Corp. April 4 for violating the nation's indecency laws for an episode of now-defunct Fox reality program "Married by America" in which possibly offending body parts were pixilated. Lawsuits were filed by the Department of Justice in four jurisdictions seeking to enforce the \$56,000 in FCC fines. The suits come just as the statute of limitations against the broadcaster were set to expire. At the same time, the FCC rejected Fox's petition for reconsideration of the \$91,000 fine issued Feb. 22 because the petition exceeds the allowable length.

Transactions at a Glance

Legend Communications of Missouri's KDKD-AM & FM/Clinton, Mo., to GoodRadio.TV's Clinton License Co. for \$2.2 million . . . Estate of Peggy Haley's KETX-AM & FM/Livingston, Texas, to Telecom Supply for \$1.4 million . . . College Creek Media's construction permit for KQPI-FM/Aberdeen, Idaho, to Sand Hill Media Group for \$1.1 million . . . Areo Matos Barreto sells 1% of his stock in Siembra Fertil P.R. to Juan Estaban Diaz and 49% of his stock to Jose Omas Perez for \$800,000. Siembra Fertil holds the licenses of WJDZ-FM, WNNC-FM and WPLI-FM/Puerto Rico but only WJDZ and WNNV's FCC licenses shall be held at the time of closing. Prior to the closing, seller will transfer to another entity the license and all assets owned by Siembra Fertil used in the operation of WPLI . . . Hunt Broadcasting's KJKB-FM/Jacksboro, Texas, to LKCM Radio Group for \$700,000 . . . Amanecer Christian Network's WOIR-AM/Homestead, Fla., to Garcia Communications for \$660,000 . . . Davidson Media's WRLM-AM/Irondale, Ala., to Queen of Heaven Catholic Radio for \$575,000.

Deal of the Week

WHUB-AM, WPTN-AM, WGIC-FM & WGSQ-FM/Cookeville, Tenn.

PRICE: \$7.5 million TERMS: Asset sale for cash

BUYER: Great Plains Media, headed by president Jerome Zimmer. Phone: 573-651-0707. It owns six other stations. This represents its entry into this market.

SELLER: Clear Channel, headed by radio CEO John Hogan. Phone: 210-822-2828

FORMAT: Country, talk/sports, CHR, country

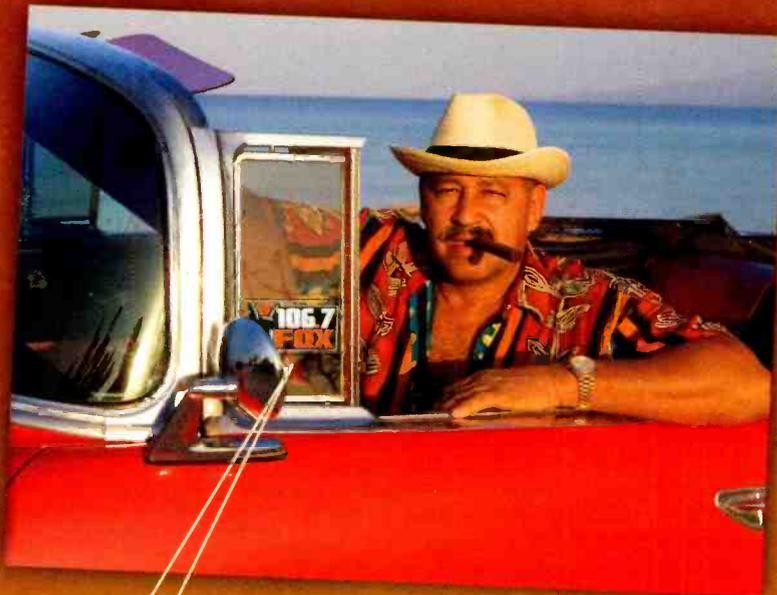
BROKER: Kalil & Co.

COMMENT: Clear Channel's WGIC-FM, WGSQ-FM, WHUB-AM & WPTN-AM/Cookeville, Tenn., to Great Plains Media's Cookeville Communications for \$7.5 million, payable in cash at closing, with a 10% escrow deposit.

2008 Deals to Date

Dollars to Date:	\$354,300,928	(Last Year: \$325,899,132)
Dollars This Quarter:	\$15,010,000	(Last Year: \$22,700,000)
Stations Traded This Year:	168	(Last Year: 335)
Stations Traded This Quarter:	15	(Last Year: 86)

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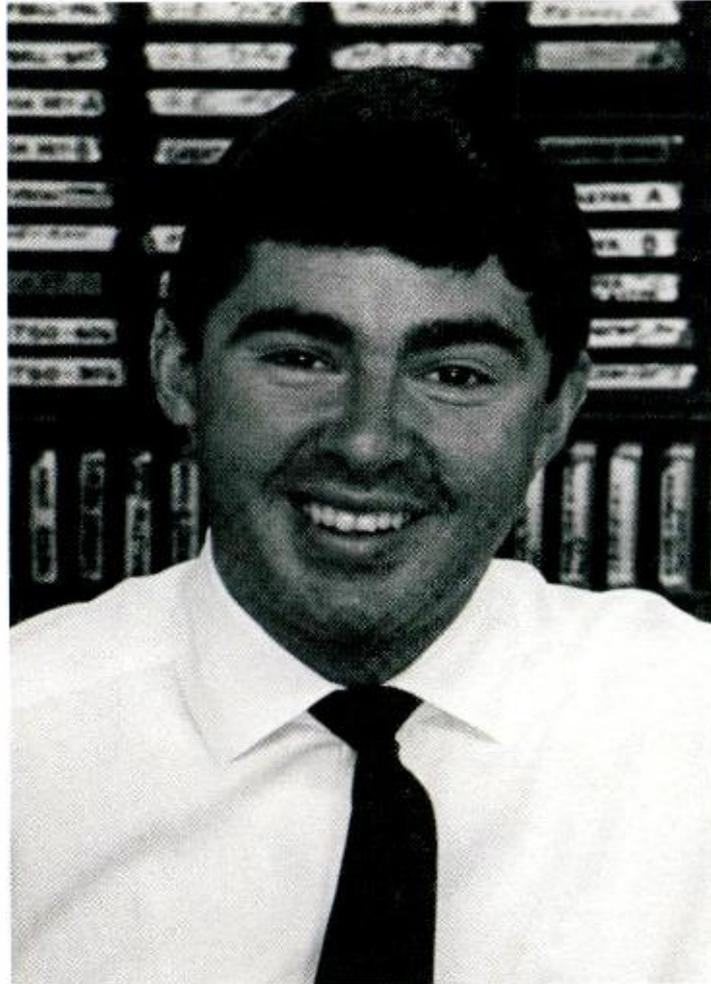
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R&R NO.1

FORMAT	Page	Artist / Title
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GOSPEL	36	Kirk Franklin / Declaration (This Is It!)
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CHRISTIAN CHR	39	Jeremy Camp / No Matter What It Takes
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CASTING CROWNS' "EVERY MAN" ASCENDS TO THE TOP OF SOFT AC/INSPIRATIONAL. THE BALLAD ALSO BULLETS AT NO. 6 AT CHRISTIAN AC. WHERE ANOTHER NO. 1 WOULD TIE THE GROUP WITH MERCYME FOR MOST CHART-TOPPERS (SEVEN) IN THE FORMAT'S HISTORY.



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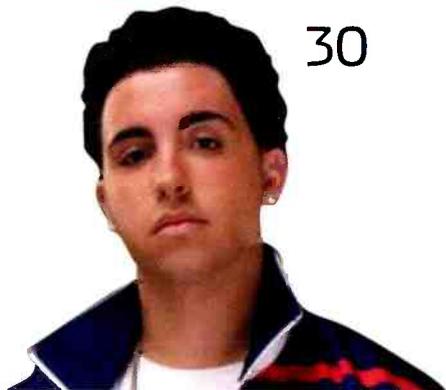
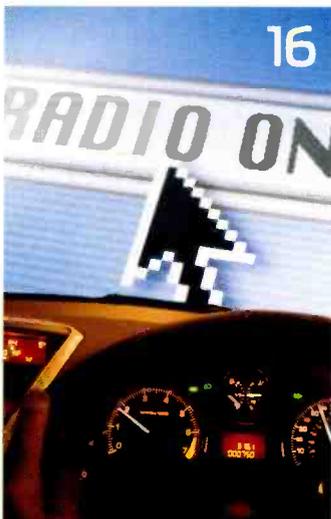
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'We lashed out at just about everybody—Arbitron, agencies—and that didn't change our rank position. We all got together and just said, "What are we going to do? This is our reality now." ' p.33



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What's New This Week Online

M

April 14
March PPM ratings results are released for Houston and Philadelphia.
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T

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What To Do When Buyers Stop Calling



Barry Cohen

barry@adlabcreative.com

'Return to developmental selling. Dust off the old account lists. Call back the people everyone has forgotten about. Network. Cold call. Revisit the local agencies and the direct clients. Burn your rating books.'

—Barry Cohen

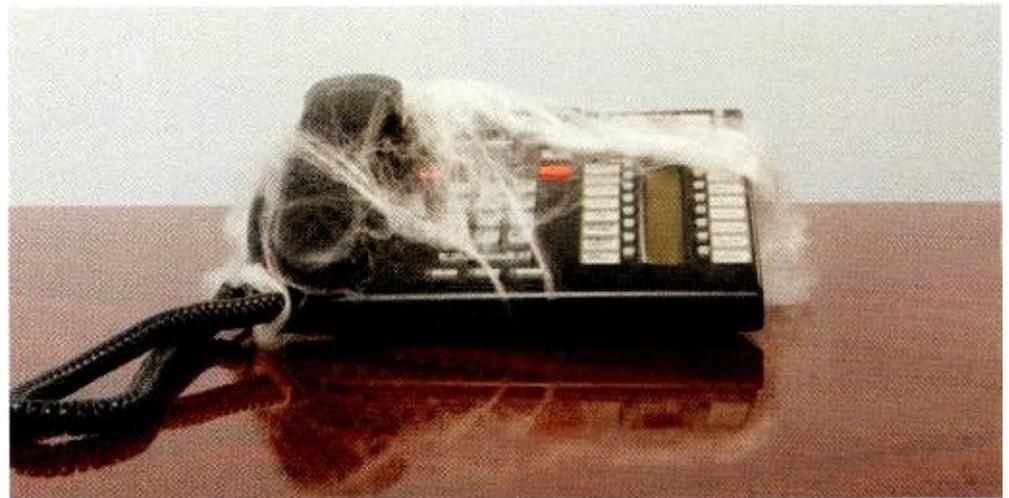
Maybe it's time to go back to the future. Or perhaps going forward into the past will yield better results. The current (supposed) wisdom seems to be that whatever comes out of the box with the speakers just isn't sexy enough. I heartily disagree. We simply fail to communicate the benefits of radio to advertisers on their own terms. ■ No matter how many complementary platforms we use to deliver our message, savvy broadcast operators know that it's really all about delivering compelling content—across platforms, on demand, wherever the consumer wants it. So programming managers in radio are waking up. But what about their counterparts in sales management? Still passing down the edict to sell more digital?

It's not a bad thing. However, there really are advertisers out there who can still benefit from good old radio. Does the new generation of salespeople really know how to sell our medium? Certainly not in major markets. Even suburban radio sales have evolved (or devolved) into transactional selling. What's wrong with that, you ask?

Consumers buy primarily on emotion. Believe it or not, so do business owners and managers. Give them all the logical reasons in the world and they still gravitate to what they like . . . and to what they are comfortable with. Guess what? By and large, business owners and managers are not comfortable with a foreign language. And radio's audience measurement methodology might as well be one. It doesn't relate to moving product at all. And that is all your prospects care about.

Business owners and managers need us to speak their language, not ours. Clients understand a) cost of goods sold, b) inventory on hand, c) traffic in the door (or on the phone or on the Web site) and d) sales. So when the big agency buyers stop calling, instead of hiding behind our PowerPoint one-day sale or package of the week, get back to basics. Not all of the dollars out there come from the big agencies. Drop down below the radar and take another look. Monitor other media, not the other radio station, if there happens to be one your company doesn't already own.

Here's what you need to do: Return to developmental selling. Dust off the old account lists. Call back the people everyone has forgotten about. Network. Cold call. Revisit the local agen-



cies and the direct clients. Burn your rating books.

Are you still with me? Bring the mountain to Muhammad, so to speak. Engage and involve community leaders (most of them are business owners and managers) with your station. Invite them to your next station event (charitable or otherwise). Create an event for them. Make your contact with your prospects high-tech and high-touch. Most important, return to customer problem-solving and consultant selling. Listen and ask questions. Develop a unique, customized solution to their problems. Talk about how you can bring your audience's wallets in the door—not your antenna height, your 25-54 cume or even how many Web site hits you get per month.

Programmers talk about branding their stations. Sales managers and account executives need to brand themselves. Years ago, when I was a sub-

urban radio AE, I used to walk around town wearing a button that read, "Ask Me for an Idea." People stopped me in the street and did just that. I responded with, "Tell me about your business." It was a great conversation starter. We need to reopen the dialogue with the prospect—on his or her terms, in his or her language. Pretend you never heard the words "cost per point" or "gross rating points." Instead, help the advertiser craft a compelling value proposition that resonates with your audience. Hey, that sounds like copywriting!

Amazingly, you just happen to have a great way to tell his or her story—faster and better than the newspaper, the cable company or the billboard company. What are you selling, really? You're selling the awesome spending power of a rabid, loyal fan base that craves what your client offers.

I like to say that there's a butt for every seat. Every advertiser with a product or service that matches your audience profile can find a seat with your station. We've placed small clients with overnight-only schedules—and gotten them results. There's a daypart for every client. We've run weekend-only schedules and bought great depth for the dollar.

Last but not least, prequalify clients' expectations, especially if they are new to the medium. Make sure they are realistic. Ask them how many leads they need from the schedule, what the usual closing ratio is and the size of each transaction, including the revenue thrown off. Now you can assess whether the schedule you are proposing can do the jobs that clients need. If you don't know, you really can't help them. Manage their expect-

tations and you may have a client for life. Educate advertisers on how to track results. Radio almost always loses out because clients don't know how to measure it.

The RAB excerpted Chapter 11 of my book, "10 Ways to Screw Up an Ad Campaign" in a newsletter. Please read it and make sure your clients read it, so you get proper attribution for the results you bring them. Think and act as if you are on the advertiser's staff and your income depends upon the traffic you generate . . . because, in reality, it does.

R&R

As a radio salesperson, station manager and agency principal, Barry Cohen has invested 29 years in helping advertisers succeed. His second book, "A Guide for Business Startups," is slated for publication in November.



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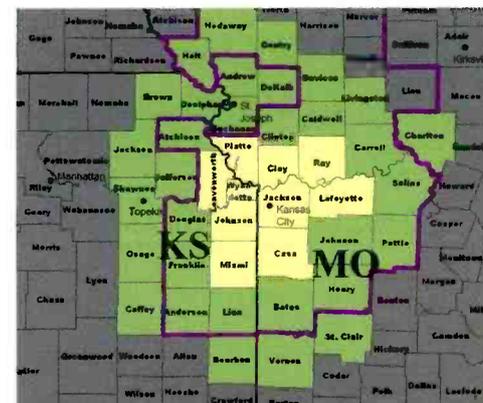
More than just the barbecue capital of the world, Kansas City is a country music haven. Last fall, after his self-imposed retirement, megastar Garth Brooks chose K.C. for his live concert return. What was initially touted as "One artist, one city, one time," mushroomed into nine shows at the city's Sprint Center. No surprise then that the market supports four country outlets, with Wilks' KFKF (Country 94.1) leading the league. Ranked No. 4 12+ in the fall 2007 Arbitron, KFKF cornered \$7.1 million of the city's \$99 million radio market last year, according to BIA Financial Network's latest revenue estimates. Aligned with younger-skewing country sister KBEQ (Q104), Wilks acquired both outlets last year in a \$138 million deal with CBS Radio that saw the latter company hand Wilks four in K.C. and three in Columbus, Ohio.

Kansas City likes to rock, too. With \$8.9 million in billing last year, Entercom active rock KQRC was the market's revenue leader (and fall 25-54 kingpin), closely followed by news/talk sister KMBZ-AM (\$8.6 million), Cumulus classic rock KCFX (\$8.2 million), Wilks CHR/top 40 KMXV (\$7.5 million) and Carter Broadcast Group urban KPRS (\$7.2 million), which ruled the 12+ and 18-34 roost in the fall. Carter chief Mike Carter's grandfather, Andrew "Skip" Carter, began operating KPRS-AM as the nation's first black radio station west of the Mississippi River.

The market's most significant recent format change occurred

in January, when Entercom flipped classic rock KYYS to classic triple A as "99-7 the Boulevard." The move signaled the end of the KYYS heritage calls on the city's FM dial.

While Hearst-Argyle and Scripps Howard each own a TV duopoly in the market, Fox-owned and -affiliated WDAF-TV (channel 4) led in 2006 revenue, with \$42.9 million in billings, closely followed by Hearst-Argyle's ABC affiliate KMBC (channel 9) at \$41.8 million. With a daily circulation of 254,000, the McClatchy-owned Kansas City Star commands an 86.8% market share and 27.8% market penetration, according to BIA.—Paul Heine



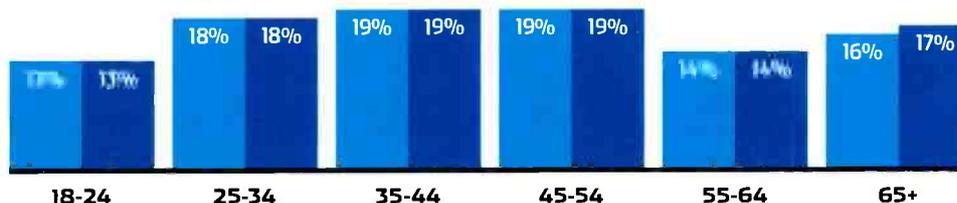
- TV DMA Rank: 31
- Population 2+: 2,259,663
- TV Households: 927,060
- No. Of TV Stations: 13
- Radio Metro Rank: 32
- Population 12+: 1,592,300
- No. Of Radio Stations (Rated): 26

WHO THEY ARE

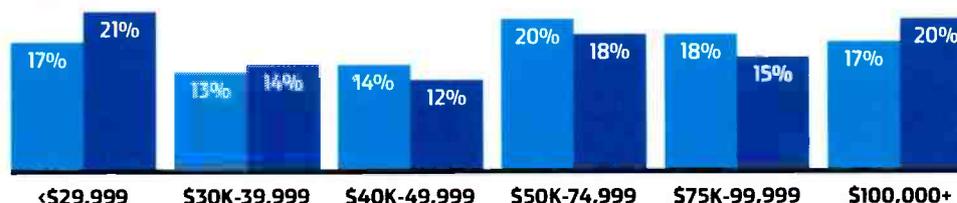
	Kansas City DMA %	US %
Men	48%	49%
Women	52%	51%
Married	61%	57%
Never Married (Single)	23%	25%
Widowed/Legally Separated/Divorced	17%	18%
White	87%	83%
Black/African-American	10%	12%
Hispanic	6%	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	54%	50%
Employed Part-Time (Less Than 35 Hours)	14%	15%
Not Employed	32%	35%
No Children In Household (Under 18)	56%	59%
One Or More Children	44%	41%
Two Or More Children	27%	25%
Three Or More Children	11%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 1 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 1 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Newspaper	\$183.7M	\$185.2M	1%
Spot Television	185.8M	185.1M	0%
Radio	87.9M	70.0M	-20%
Outdoor	20.0M	19.0M	-5%
Local Magazine	4.1M	3.9M	-6%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pureplay	\$53.8M	\$157.9M	\$211.7M	66.9%
Newspapers	23.4M	11.5M	34.9M	11.0%
Magazines	1.1M	27.1M	28.2M	8.9%
Television	4.4M	21.4M	25.8M	8.2%
Directories	6.7M	5.9M	12.5M	4.0%
Other Print	1.6M	0.2M	1.8M	1.0%
Radio	1.5M	0.1M	1.6M	0.5%
Total	\$92.5M	\$224.0M	\$316.5M	

© 2007, Borrell Associates, estimates based on Q4 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
March '08	▼\$71	▼\$113	▲\$207	▲\$157
February '08	▼72	▼114	▼200	▼156
December '07	▲90	▲147	▲273	▲185
September '07	89	135	249	174

SOURCE: SQAD Q1 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
March '08	▲\$102	▲\$104	▲\$109
February '08	▼100	▼101	▼108
December '07	▼107	106	▲116
September '07	112	106	115

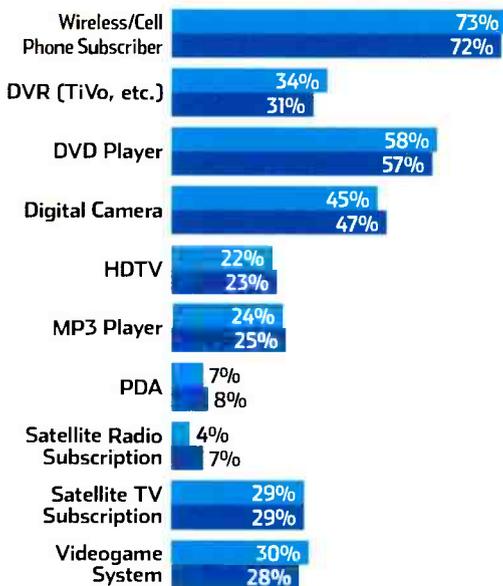
SOURCE: SQAD Q1 2008, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 1 2007, DMA

Newspaper Readers

Any Daily (Cume)	63%
Any Sunday (Average)	50%
Online (Past 30 Days)	16%

Out-Of-Home COMMUTING TIME

(To Work, One-Way)	
< 10 Minutes	12%
10-19 Minutes	20%
20-29 Minutes	13%
30-59 Minutes	16%
60+ Minutes	--
Don't Commute	4%

MODE OF TRAVEL

Carpool	5%
Drive (Not Carpool)	94%
Public Transportation (Combination of bus, taxi or other)	7%

Newspaper, OOH, Web and TV: Scarborough Kansas City Local Market Study, Release 2 2007

Web Connection (HHLd)

Cable Modem	26%
Dial-Up	13%
DSL	28%
Other Connection	4%
None	31%

Top TV Genres

Local News-Evening	58%
Movies	55%
Local News-Morning	53%
Dramas	37%
Mystery/Suspense/Crime	33%
Local News-Late	31%
Documentaries	30%
National/Network News	27%
Game Shows	24%
Daytime Soap Operas	16%
Daytime Talk Shows	16%
Kids' Shows	16%
Reality-Adventure	15%
Late Night Talk	14%

Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	31%	Radio Shack	8%	Wal-Mart	32%
Circuit City	11%	Sam's Club	8%	Other Store	11%
Kmart	6%	Sears	4%	Did Not Shop For Audio/Video Items	41%
Nebraska Furniture Mart	14%	Target	15%	Any Audio/Video Store Shopped	59%

SOURCE: Scarborough Kansas City Local Market Study, Release 2 2007, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-MAR	08-FEB	08-JAN	07-DEC	07-NOV
Western Stone & Metal	\$95	\$110	\$99	\$86	\$102
AT&T	137	137	156	46	106
Time Warner	93	101	92	38	84
Vinson Mortgage Svcs	65	67	63	62	60
Hendrick Automotive Group	26	12	70	64	78
Lees Summit Import-KC	43	55	52	50	48
Kansas, State Of	56	52	66	13	37
Missouri, State Of	37	35	37	89	53
Comcast	49	57	68	52	46
Toyota	1	9	28	6	20

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Entercom	5 FM, 4 AM (9)	28.6
Cumulus	5 FM, 1 AM (6)	20.7
Wilks	4 FM	18.2

SOURCE: Arbitron Fall 2007, Metro

Radio Formats

2 AC, 1 active rock, 1 adult hits, 1 alternative, 1 children's, 1 CHR/top 40, 2 Christian talk, 1 classic country, 1 classic rock, 1 classical, 4 country, 1 gospel, 1 hot AC, 2 news/talk ... and 9 others

Ratings

PERSONS 12+, SUM. 07-FALL 07 (RANK)

KPRS-FM	7.4-6.4 (1)
KQRC-FM	4.5-5.7 (2)
KMBZ-AM	5.0-5.5 (3)
KFKF-FM	5.2-5.3 (4)
KMXV-FM	5.2-4.8 (5)

PERSONS 18-34 FALL 07 (RANK)

KPRS-FM	(1)
KQRC-FM	(2)
KCHZ-FM	(3)
KMXV-FM	(4)
KKHK-AM	(5)

PERSONS 25-54 FALL 07 (RANK)

KQRC-FM	(1)
KPRS-FM	(2)
KCFX-FM	(3)
KMXV-FM	(4)
KMJK-FM/KCKC-FM	(5)

SOURCE: Arbitron Fall 2007, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 DAY 26	DAY 26	6 THE RACONTEURS	CONSOLERS OF THE LONELY
2 PANIC AT THE DISCO	PRETTY.ODD.	7 RICK ROSS	TRILLA
3 COUNTING CROWS	SATURDAY NIGHTS & SUNDAY MORNINGS	8 JACK JOHNSON	SLEEP THROUGH THE STATIC
4 DANITY KANE	WELCOME TO THE DOLLHOUSE	9 SARA BAREILLES	LITTLE VOICE
5 VARIOUS ARTISTS	NOW 27	10 TAYLOR SWIFT	TAYLOR SWIFT

SOURCE: Nielsen SoundScan, for week ending: 3/27/08.

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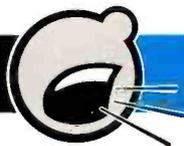
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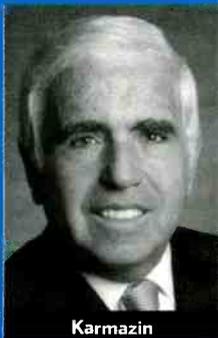


TIMELINE

1 YEARS AGO Keith Bennett becomes OM/PD of WXTG/Norfolk. ■ Steve Allan accepts PD chair at WJZW/Washington. ■ Rod Arquette set as PD of KIRO & KTTT/Seattle.

5 YEARS AGO Salem names Errol Dengler and T.J. Malievsky regional VPs of operations. ■ Bill Hurley becomes market manager for Clear Channel/Oklahoma City. ■ Mark Lindow boosted to PD of Keymarket's Froggy Country in Pittsburgh.

10 YEARS AGO Mel Karmazin ascends to president/COO of CBS Corp. ■ Vicki Leben lands at Reprise Records as VP of top 40 promotion. ■ Carey Curelop chosen to be KZOK/Seattle PD.



Karmazin

15 YEARS AGO James Cochran rises to senior VP of R&B at Motown. ■ WHNZ & WHPT/Tampa general sales manager Debra Porte Bobier joins crosstown WYUU as VP/GM. ■ Scott Strong set as PD for KUSA & KSD/St. Louis.



Horowitz

20 YEARS AGO Drew Horowitz returns to WFYR/Chicago as VP/GM. ■ Dave Hamilton becomes GM of WUSN/Chicago. ■ PD Russ Mottla goes from KTYD/Santa Barbara, Calif., to WIYY/Baltimore.

25 YEARS AGO Bill Hogan promoted to executive VP of RKO's radio division. ■ PD Jon Rivers goes from KLVU/Dallas to crosstown KLIF. ■ Jim Bohannon hired by Mutual Broadcasting as newscaster and backup host for "The Larry King Show."



Bohannon

30 YEARS AGO Mutual buys WCFL/Chicago for \$12 million. ■ Ralph Tashjian tapped as national field representative for Island Records. ■ Sky Daniels joins the WWWW/Detroit airstaff for 6 p.m.-10 p.m.

Weed Blooms In Dayton

This is great news to anyone who knows **Steve Weed**: He's back! We're pretty frigg'n' pleased to hear that the industry vet has reappeared in Dayton, where he'll program Main Line adult hits **WGTZ (Fly 92.9)** and be OM of the whole damn cluster, which also includes rhythmic **WDHT (Hot 102.9)**, urban **WROU**, country **WKSW (Kiss Country 101.7)** and sports **WING**. Weed was last seen at Entercom/Sacramento, where he spent nine years, and he's also programmed

in such exotic locales as New York, Detroit, Seattle and St. Louis. And now, please enjoy this quote from a thrilled Mr. Weed: "This is an incredible collection of radio brands, and I'm thrilled to be joining [Main Line president] **Dan Savadove**, [market manager] **Jim Beard** and [VP of programming] **Jim Richards** as a member of the Main Line Broadcasting team." Later, Weed organized a field trip to the birthplace of Dayton homeboy **Martin Sheen**.

Rover Rolls On WMMS

"It's done," a gleeful **WMMS/Cleveland PD Bo Matthews** says, moments after former CBS Radio rival "Rover's Morning Glory" finally cracked the mic on Clear Channel air. "We have entered a new era of WMMS, and everyone's excited about the new lineup: **Rover** from 6 [a.m.] to 11 a.m., **Bob & Tom**

from 11 a.m. to 3 p.m., **Maxwell** from 3 [p.m.] to 7 p.m., and we're still rockin' at night with **Big Rig**." It has been well-documented that Rover, aka **Shane French**, left CBS rival **WKRK (92.3 K-Rock)** in February. Amazingly, he didn't have a noncompete in Cleveland, so Clear Channel pounced. For the past two

weeks, Rover had been warming up in the bullpen, as it were, broadcasting his show online at wmms.com and on HD2, as well as his two existing Entercom affiliates, **WZNE (Zone @ 94.1)/Rochester, N.Y.**, and **WMFS (93X)/Memphis**. Matthews says, "To have the opportunity to hire the guy who had been kicking our ass



Rover finally comes over.

and redirect his energy into kicking K-Rock's ass is a good thing ... I'm Bo Matthews, and I approved this quote."

Marcus D Meets Alice

Longtime **KBKS (Kiss 106.1)/Seattle APD/afternoon talent Marcus D. Najera** has hooked up a sweet transfer back to San Francisco to become the new APD/afternoon guy at CBS hot AC sister **KLLC (Alice@97.3)**. The move reunites Najera with his former boss, **Mike Preston**, who programmed Kiss for eight years

before transferring to SF in March 2006 as VP of programming; he recently took over the care and feeding of Alice as well and needs a little help. Najera will join the programming trioka that also features APD/MD/midday goddess **Jayn**, and he'll assume the Alice afternoon shift recently vacated by **Bill Webster**. "With Jayn out

on maternity leave, I needed someone to actually do the work around here," Preston tells ST. "Marcus has broad shoulders, so he was uniquely qualified." No stranger to **Tony Bennett's** famed "City by the Bay," Najera spent three years in the market doing afternoons at Bonneville's late **KZQZ (Z95.7)** before moving to KBKS in 2000.

Go To Sleep With Kim Iverson

Entercom has rolled out a new syndicated nighttime hot AC show: "Your Time With Kim Iverson," hosted by—you guessed it, genius—the lovely **Kim Iverson**, who used to work for Entercom at **KWOD/Sacramento**. She also has TV experience at News 12 in New York, a local news channel on Cablevision's network, and had been a VJ for Concert.TV. Iverson most recently did mornings at **WQQB (Q96)/Champaign, Ill.** "One of the most tremendously underserved dayparts has been nights, especially at hot AC," Entercom VP of programming **Bill Pasha** tells ST. "This show is hosted by a woman who absolutely relates in an unbelievable fashion to women.

It's all about what's top of mind with women, but also relates to men. Kim has been able to give them a peek behind the curtain, if you will. It's not going to be your average, everyday fare. It's got a lot of levels; it's kind of like phyllo dough."

"Your Time" has obviously gotten the big encouraging push from management and has come out of the gate strongly, landing already at **WZPL/Indianapolis**, **WTSS (Star 102.5)/Buffalo**, **WMC-FM (FM100)/Memphis**, **KFBZ (105.3 the Buzz)/Wichita**, **WPTE (94.9 the Point)/Norfolk**, **KALC (Alice 105.9)/Denver** and **KRSK (105.1 the Buzz)/Portland, Ore.** Iverson will be based at the show's flagship station, **KAMX (Mix 94.7)/Austin**.

The Programming Department

■ **David O'Leary** is giving up his APD/MD/afternoon gig at Clear Channel hot AC **WSNE (Coast 93.3)/Providence** and is headed north up I-95 to become production director at Greater Media AC **WMJX (Magic 106.7)/Boston**. Coast PD

Rick "Not the One From Orlando" Everett needs a replacement "who can do about 17 different things—if they can cook too, that'd be great," he says.

■ **KWYL (Wild 102.9)/Reno, Nev.,**

morning personality **Rude Boy** is awarded APD stripes. "Rude Boy is one of the hardest-working employees I have ever been around," PD **Nick Elliott** tells ST Daily, trying extra hard to appear sincere. "He truly deserves this promotion."

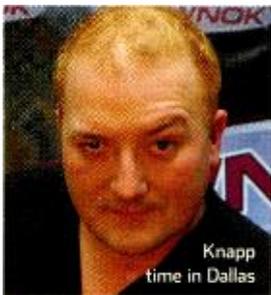
Quick Hits

■ **KROQ/Los Angeles** fixture **Sluggo** returns to the full-time lineup to do afternoons, plugging the gap made when **Stryker** took on "Loveline." Adoring masses will recall his time at the station from 1992 to 1996, then he came back to do nights in 1997 before moving to weekends in 2000.

■ **J Niice**, last seen in nights on **WHYI (Y-100)/Miami**, has been hired to do middays on a station that almost never has a full-time opening: **WBBM-FM (B96)/Chicago**. Niice will replace nine-year station vet **Roxanne**, who will exit at the end of her contract in May. ST Fun Fact: B96 night jock **Julian Nieh** and Niice used to work together at **WIHT (Hot 99.5)/Washington**. So there.

■ Across the street, **Renee DuBay** is leaving middays at Bonneville hot AC **WTMX (101.9 Daaaa Mix)/Chicago** and returning to exotic Omaha to do mornings on NRG's **KOOO (the Big O 101.9)**, resurrecting her former Witness Protection Program name, **Allison Steele**. Ms. DuBay/Steele will team up with **Tommy O**, who crosses the hall from his morning producer gig at hot AC **KQKQ (Q98.5)**. Mix PD **Mary Ellen Kachinske** now has a primo midday opening.

■ Hey, look. We rumored something, and it came true. Are we geniuses or what? OK, well, keep your snotty comments to yourself. So anyway, **Mat Diablo** is now co-hosting mornings on **XTRA-FM (91X)/San Diego** alongside some dude named **Jason Mahoney** under the focus group-approved name of "The 91X Morning Show With Mat Diablo & Mahoney." Diablo comes over from Slacker.com and is known for his past radio adventures at **KRZQ/Reno, Nev.**, and **KQXR/Boise, Idaho**, while Mahoney was last seen at **KXTE/Las Vegas**, where he co-hosted the awesomely named local music show "It Hurts When I Pee."



■ That hauntingly familiar-sounding dude now heard in middays at Clear Channel's **KHKS (106.1 Kiss FM)/Dallas** is none other than CC fave **Toby Knapp**, who hangs onto his day job as APD/afternoon talent on sister **WIHT (Hot 99.5)/Washington**.

Knapp's Dallas presence is made possible by the scientific advances of that space-age miracle known as "voice-tracking"—look it up.

■ Chicago media fave **Brant Miller** takes over mornings on Citadel's **WZZN (94.7 True Oldies)/Chicago**, replacing **Scott Mackay**, who exits. Miller, who'll keep his other day job as chief meteorologist at local NBC affiliate **WMAQ-TV**, is already up to speed on how headphones work, having worked at the legendary **WLS** from 1977 to 1991. And since **WZZN** is the former **WLS-FM**, which simulcast the AM, it's kind of a homecoming for him. With Miller's arrival come other, minor changes: Afternoon driver **Greg Brown** and night legend **Dick Biondi** will move their shifts up an hour, with Brown now running 3 p.m.-7 p.m. and Biondi on from 7 p.m. to 11 p.m.

■ Steel City radio alumni continue to populate the airstaff at **WLTJ (Q92.9)/Pittsburgh**, where **Kerri Griffith** joins the

morning show alongside the recently hired **John Cline**. The duo should know each other: They both used to work across the street at CBS Radio hot AC **WZPT (Star 100.7)**, but Cline was sidelined by the CBS Budget Greyhound in July 2006, while Griffith departed middays at Star a year later.

■ The syndicated "Lex & Terry Show" leaves nights on Clear Channel FM talker **WTKS/Orlando** and carefully sneaks across the hall to alternative sister **WJRR**, where PD **Rick Everett** slaps it into mornings and moves **Crash** back to middays, replacing the lovely **Launa**, who will now handle local content for "Lex & Terry."

■ **Al Lewis** (no, not the guy who played Grandpa on "The Munsters") leaves nights at Clear Channel AC powerhouse **WALK/Nassau-Suffolk** to move to Florida with his family. APD **Patrick Shea** inherits Lewis' old shift.

■ **John Tesh's** ongoing Campaign to Conquer the Universe '08 remains on schedule as he annexes middays on **WLRQ (Lite Rock 99.3)/Melbourne**, filling the hole created when **Brenda Matthews** recently left. Tesh is already a known quantity to the locals, according to PD **Ken Holiday**: "His three-hour show on Sunday has done fantastic for us, and I'm looking forward to John's weekday show." Then he hung up and left for lunch.

■ Morning personality **Alan Kabel** has left RadiOhio hot AC **WBNS (Mix97.1)/Columbis, Ohio**, and is reportedly headed west for a lucrative opportunity TBA. For now, director of programming and operations **Jay Taylor** has several "local TV anchors" on the air serving as fill-ins with co-hosts **Kate & Matt**. "Next week is Meteorologist Week!" Taylor says excitedly.

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GOING

MOBILE

By Carol Archer

For decades, terrestrial broadcasters had an exclusive franchise on in-car listening, reaching a captive audience of hundreds of millions of Americans stuck in their vehicles with few, if any, entertainment options beyond AM or FM. However, during the past few decades, broadcasters have been forced to share the dashboard with the likes of vehicle listening options like cassettes, CDs and, most recently, satellite radio and iPods. But looming in the future is the potential for the confined space of one's car, where 35.5% of all radio listening occurs, according to Arbitron, to literally offer a world of possibilities, as technology developers work to deliver Internet to the dashboard. Meanwhile, persistent murmurs of a Wi-Fi world, in which the Web exists ubiquitously and for free throughout a community, are supercharged with opportunity, but so far remain more space age than an earthly possibility. Current-day focus lies with utilizing the Web connectivity that already exists by marrying smart cell phones to auto audio hardware. A number of new products are trickling into the marketplace that do just that—but more important, a number of major automakers are already onboard, ready to tout the technology to consumers.

The good news for terrestrial broadcasters is that thanks to aggressive initiatives to expand radio beyond—well, radios—particularly in the past few years, much AM and FM station programming already exists online. But make no mistake: Plenty of enterprising new proponents are also sniffing out this new space and vying for a slice of the increasingly fragmented audio pie.

As HD radio proponents have discovered—and satellite radio broadcasters Sirius and XM before them—a major hurdle is convincing automakers to offer services to consumers. Ford Motor has proved to be an early adopter in the race to feed Internet audio to its customers. At the mammoth, heavily routed 2007 Consumer Electronics Show in Las Vegas, the company introduced Sync, a software product developed with Microsoft that, among other applications, allows a Bluetooth-enabled, Internet-connected cell phone to deliver radio streams through a vehicle's stereo system. Sync is available factory-installed as a standard feature on the 2008 model Ford Focus, as well as a \$395 add-on option in other Ford cars.

Its marketing strategy amid a formidable sales campaign for the Focus suggests that connectivity is for everyone, in the same way that cell phones and, to a lesser extent, digital music players have become ubiquitous.

"We wanted to bring this level of technology

to the masses," Ford global product and technology communications manager Alan Hall says.

Ironically, as Ford developed Sync, the capability to bring Internet radio by connecting to a cell phone wasn't even on the company's radar, until the program's lead engineer stumbled upon Internet radio through his cell phone. "It's a demonstration of the power we have in the solution of Sync," Hall says. "Imagine how, in a general sense, a laptop allows you to customize it to your individual needs, depending on the software and applications you need. Similarly, Sync is a software platform that allows the user to build on applications, including Internet radio; that is now an enticement for our customers."

While Ford is considering the addition of Internet radio to its Sync software platform, actually doing so hinges on whether Wi-Fi becomes widely available. Meanwhile, the automaker plans to enhance the product later this year with such options as 911 Assist, an updated navigation system, real-time traffic information, sports scores, movie listings, fuel prices and the cheapest local gas outlets. Hall says, "That's what people want at their fingertips."

Of course, limitations exist when accessing the Internet via a cell phone in a moving vehicle. And Ford manager of advanced technology communications Nick Cappa admits that for now, Internet radio is limited by the speed at which one can



download. "Only time will tell about the Internet paradigm shift, which will depend on speed of connection and bandwidth—but connectivity is clearly one of the future applications for vehicles, because people are spending more time in their cars and connection is almost a necessity."

Hall adds that as consumer technologies—those digital devices that everyone carries—evolve, Ford's system allows the flexibility for constant updates. "Ford will always be able to update the same integration of the device in the car. We're positioned well to leverage, wherever the consumer electronic consumer market goes. We don't have an Internet radio strategy, per se, at the moment, but we certainly have the capability to add it into Sync," he says.

Offering assurance that terrestrial broadcasters are a vital part of the concept, Microsoft senior product manager Velle Kolde says that Sync isn't intended to supplant AM and FM radio, but to extend both media platforms.

Radio As 'Wi-Fi Hotspot'

Automaker Chrysler is also in the game. It intends to introduce in-car Internet access later this year, first as an after-market product available through its Mopar division, and later as a factory-installed add-on. Limited details have been shared, but the idea is similar to Ford's: A mobile phone account will give the customer access to the Internet, providing access to audio content within installed vehicle hardware. Looking perhaps far into the future, Chrysler chief of product development Frank Klegon recently told the Washington Post, "We want to make the radio itself a Wi-Fi hotspot."

Honda says that while the company is aware that Internet radio is on the horizon, it has not entered the fray. American Honda Motor spokesman Chris Martin says, "We haven't announced any plans to bring Internet radio into our cars, and generally we don't discuss future product plans. If it's a technology that is demanded by customers, it's certainly something we would consider, but at this point we don't have any plans to do anything with it."

Meanwhile, the Audi Cross Cabriolet Quattro concept car, which debuted at the 2007 Los Angeles Auto Show, includes an Internet radio able to tailor its programming to a consumer's musical tastes. The Bang & Olufsen system would stream radio via the car's mobile Internet link and, given occupants' accepting or rejecting the music on offer, build a tailor-made, Pandora-style playlist that adapts to one's tastes through mathematical algorithms. It remains experimental, but within the realm of possibility.

The Audi concept car utilizes technology developed by Slacker.com. When a Slacker portable device is in Wi-Fi range or connected to a PC, it automatically connects to a user's account, figures out which songs will keep the user's preselected "stations" fresh and saves them.

Slacker media liaison Anders Steele says that the service differs from Pandora's "build your personal radio station" model: Notably, it is free (Pandora's entry-level service includes commercials, and its premium, commercial-free products are subscription-based); it makes available music selected by professional programmers in each genre and uses

accepted radio programming principles, such as clocks, rather than a "shuffle" approach. To move Slacker from computer to car, drivers will have to open their wallets: Slacker Portables that hold 15, 25 or 40 stations start at \$199.

Another burgeoning application is Flytunes, a venture available to owners of the iPhone—still a proprietary property of Cingular customers—designed to propel Internet radio from computers. Since the application's launch in January, it has tripled offerings to 160 channels that cover music, talk, sports and local weather.

FlyTunes CEO Sam Abadir says, "In the near future, we're going to continue to sweeten the experience by adding more great content, new features like time shifting and station personalization, and support for other Internet-enabled mobile devices."

Possibility In Place

Amid all the possibilities, how feasible is the concept of listening to online radio in the car? American Media Services-Internet conducted a webcasting test in some of the harshest American terrain—the San Francisco Bay Area—with the intent of demonstrating the feasibility of Internet streaming in the car. AMSI president/CEO Reed Bunzel insists that "the near-flawless signal we experienced all along this 100-mile round trip clearly demonstrates that we are witnessing a huge shift in technological capability and the true emergence of a new digital medium."

But even with successful interactivity, there is the issue of sound quality. Jeffery Fay, car audio merchandiser and buyer for consumer electronics retail chain Crutchfield, says that Internet radio would be his last choice for in-car media. Like others, he cites unresolved issues: limited WiMax or other wireless availability and worse, the effect of compression on streaming audio sound quality. His fear is that the compression ratio of Internet radio, coupled with that produced by a USB broadband card on an in-car device, will make for unpleasant listening.

"If I stream it with Bluetooth through my phone, it adds another layer of compression," Fay says. "Listening to an Internet station is a romantic notion, but if it sounds worse than my friend's worst-ripped MP3, I'd go back to something that sounds far better, like satellite radio or an iPod. One day, it will be fantastic if I can access my Rhapsody playlist." He suggests another option: "I'd choose to subscribe to podcasts for my iPod to run on my in-car system, because they generally have better sound quality than Internet radio streams."

Paradigm Shift

There are also skeptics who believe that terrestrial radio needs to be prepared for a fight when Internet radio reaches the cherished confines of the highway traveler.

Blake Handler—whose Web site theroadto-knowwhere.com was ranked among the top 20 sites for IT professionals by the New York Times and who has served as a consultant to Toshiba, Sony and CBS Radio—contends that lax critical thinking on the part of radio brass has made radio



Ford Motor's Sync

'Sync is a software platform that allows the user to build on applications, including Internet radio; that is now an enticement for our customers.'

—Alan Hall

vulnerable and "really not poised for what is about to explode on the 'Net. From piano rolls on, people have owned music, but with the paradigm shift, they don't care, except having access to it. We have nice Internet devices, like Nokia's all-you-can-eat music service with their phone. That's like a radio now, but it's also streaming iTunes and soon Internet radio—so what do I need a radio for?"

Handler is not alone. Mercury Research founder Mark Ramsey suggests that few consumers actually purchase a radio; it simply comes free with the car. Likewise, he says, people won't buy a Ford Focus to get Sync. Still, he adds, "If Ford finds a way to delight consumers, which Sync does, the company is ahead of the curve."

He believes that new technology will ultimately make Internet radio in the car successful, but adds that it's not there yet. It needs to be accessed with greater ease and there are interface issues to be resolved, compared with the ease and ubiquity of radio. "Auto manufacturers are doing what HD people didn't: talking to consumers about their wants and needs—the fundamental issues. But in an industry that largely abhors research—that being radio—the opportunity to make a favorable first impression is lost."

That said, Ramsey still believes that radio has an opportunity, if only it would act upon it. When consumers choose content, terrestrial radio personalities still best define the medium. "Senior group management may assume that talent is a boon, but stark reality demands that expenses must be cut. That only gets you so far, because you can't economize your way to a competitive advantage over time," he says. "Radio's advantage for the moment is universal mass distribution, but that will change, which is why radio is in a tizzy about satellite, even though satellite wants to sell subscriptions to people who don't want to buy them."

Ramsey adds that radio is facing new competitive challenges when it comes to delivering traditional service elements that listeners have long relied on the medium to provide: "What is the purpose of a traffic report in an era when you have navigation and weather, sports updates and news, all of which you will be able to get on your car" without traditional radio?

Ramsey insists that it all comes back to driving listeners to search out content that they believe matters, regardless of the distribution channel. **R&R**



The Newseum looks back, as WTOP/Washington looks forward

News: Past And Future

Mike Stern

MStern@RadioandRecords.com

One unique characteristic of Washington is the city's balance between history and progress. It is home to so much of our nation's heritage as much as it is to those charting our course into the future. Two recent additions to the city mirror that unique dichotomy. ■ Opening this month, the Newseum is a 250,000-square-foot tribute to the history of news reporting in all forms. The \$450 million, seven-level building houses myriad artifacts, presentations and exhibits, creating a monument to freedom of the press, speech and spirit. Meanwhile, across town, Bonneville news WTOP-FM/Washington recently held the ribbon-cutting ceremony for a brand-new, 7,200-square-foot state-of-the-art newsroom, where the staff will play a role in charting the future of news reporting. The past and the future—both housed in Washington.

Understanding Our Origins

"We have people who come in and want to try and read everything we have," Newseum senior VP of broadcasting/deputy director Jack Hurley says, "but it would take them the rest of their lives."

Among the 14 major galleries that make up the

Newseum, possibly the most emotionally stunning is the tribute to the events of Sept. 11, 2001, which includes the broadcast tower from the top of the World Trade Center's North Tower. Next to it, on a wall seemingly three stories high, is a display of newspaper front pages from Sept. 12

'Young people have sort of heard about the Berlin Wall, but some don't realize it happened within their lifetime.'

—Jack Hurley

creating a permanent chronicle of the nation's reaction. If that wasn't moving enough, the gallery has one of the museum's 15 theaters showing a Newseum-created Sept. 11 documentary with some never-before-seen footage mixed with journalists' accounts of the day. At first, Hurley had been concerned that the somber tone of the movie would be too much for children, but he says, "I've witnessed a number of parents tell their kids that they've got to come in and see this."

Almost as stirring is the area that chronicles the fall of the Berlin Wall. The Newseum's display, which includes one of only two of the wall's remaining guard towers, represents the most pieces of the wall located outside of Germany. "Young people have sort of heard about the Berlin Wall," Hurley says, "but some don't realize it happened within their lifetime."

More than a mere news shrine, the Newseum's goal is also to raise awareness about First Amendment issues, which is reflected in the first thing visitors see as they approach the building: a 74-foot-high, 50-ton marble engraving of the First Amendment. Upon entering, the first exhibit one walks into is the First Amendment Gallery. Hurley says that the amendment and those components that make it so important to reporting were tough to illustrate in a way that would captivate people of all ages. The goal was accomplished by utilizing cultural references ranging from Sandra Day O'Connor to Bart Simpson, who is seen writing,

Continued on page 20

Another Important Investment

Mike McMearty, news director at Bonneville news WTOP/Washington, sees as much value in the company's purchase of new field equipment for reporters as the completion of all-new studios. He points to new Ediol units that enable reporters to transfer lengthy recordings quickly instead of having to do it in real time. He also extols the station's new Access units, saying, "They give you the ability to go live from anywhere with almost studio-quality sound with only the unit and your cell phone."—MS

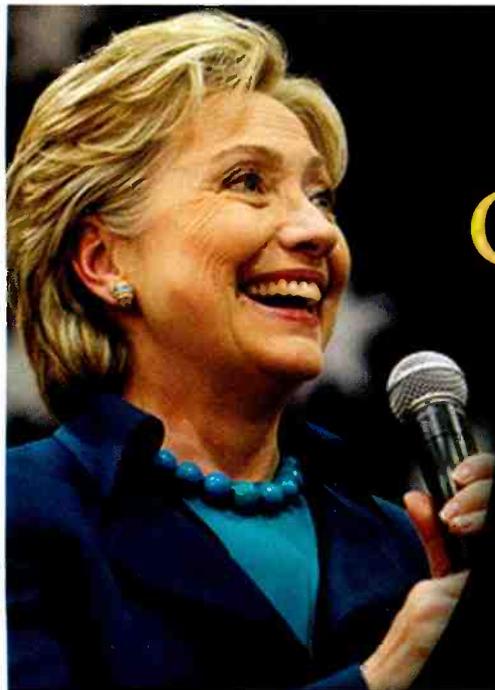
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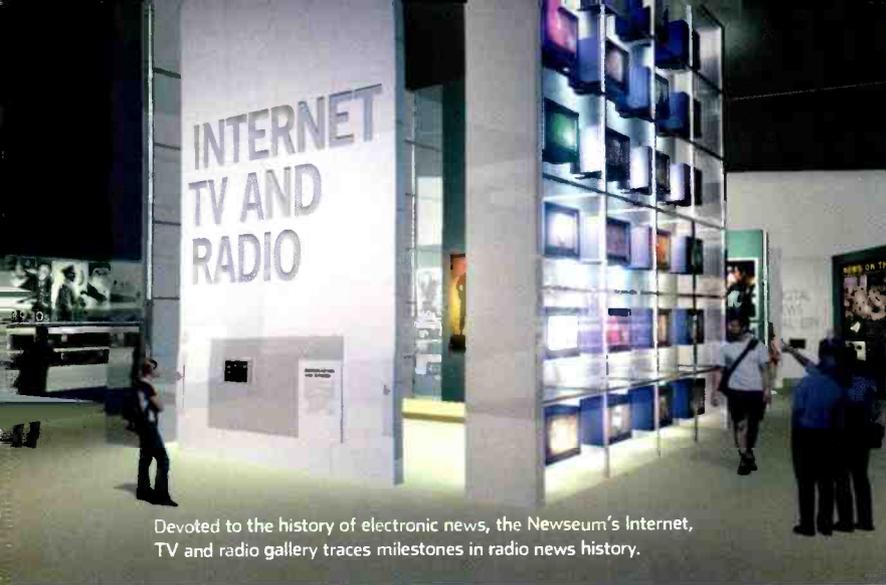
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Devoted to the history of electronic news, the Newseum's Internet, TV and radio gallery traces milestones in radio news history.



LEFT: Inside the glass-enclosed nerve center, an anchor's view from WTOP's new state-of-the-art studio.

grab one's attention.

The nerve center is an example of reality catching up to imagination, since the name predates the build-out. "The inspiration for the name is credited to Jim

of opportunities for people to call upon our expertise and our research," Hurley says, inviting them to make an appointment to interview an expert about the First Amendment. "We want our program-

ming to expand beyond these walls."

A short glimpse into the Newseum cannot illustrate the amazing exhibits it houses. The News History Gallery boasts 30,000 historic newspapers, the World News Gallery has reminders of the dangers reporters can face while pursuing a story, and the Journalist's Memorial honors those who gave their lives during that chase.

WTOP: Looking Into The Future

"What do you notice when you go to Times Square? The neon lights," WTOP news director Mike McMearty says, discussing the station's new \$2.6 million newsroom. "We've got a scrolling electronic banner, clocks showing the time all over the globe, a map that shows you where it's light and dark at that moment, and you can't turn your head in any direction without seeing a TV screen."

Even with all of that, what does McMearty like best about the new setup? "Top of the list is space, which is a lot of what the renovation was borne out of. Those other bells and whistles are all for fun."

McMearty adds that the space "is for our interns, Web staff, reporters, writers, assistant editors, editors," rattling off a long list illustrating why room is so important. Bonneville VP of programming Jim Farley adds, "We've always had to share this area with another station. We've never had this all to ourselves."

The newsroom now features 20 workstations that can go live at any time, plus other setups that are fully functional except for going live. All those workstations generate the content that feeds WTOP's legendary "glass-enclosed nerve center," the centerpiece of the new construction, with huge glass windows that immediately

Farley, who has been accused, on occasion, of having a little Barnum & Bailey in his soul," McMearty says. "There was always some glass because the anchors and editors needed a line of sight. So we started calling it the 'glass-enclosed nerve center,' and it caught fire." The state-of-the-art nerve center now has a line of sight with the high-tech editor's desk that has three working positions facing the studio.

The build-out of the newsroom took only a year, which McMearty credits to the engineering staff, saying, "They are the brain trust that made it happen." He adds that a key to the process was managing staff expectations. "We always told them it was worse than it was going to be. We made deadlines longer, so it was always a welcome surprise when things got done."

The only gaffe in the nearly mistake-free process may turn out to be the omission of a drop ceiling. "The cork squares are gone," McMearty says, "which has had the unintended consequence of noise really bouncing around the newsroom. It was pretty noisy before, but now the din is incredible."

Asked if there are further plans for expansion, McMearty replies that he thinks they're done. "The new-car smell on this one will take a long time to wear off!" R&R

Continued from page 18

"The First Amendment does not cover burping in class," on a blackboard.

Many are unaware that this is actually the second Newseum, following a much smaller facility that closed in 2002. Hurley says the move enabled the organization to fix a glaring omission: "We clearly didn't have enough material illustrating radio as the roots of all modern communication. We didn't give radio its due the first time around, and we weren't going to let that happen again."

The new building features an entire gallery dedicated to electronic media, which starts with a detailed history of the development of radio. Hurley also mentions two radio-ready TV studios and a dedicated radio control room are available, so "people can originate programming from here."

The Newseum staff is also a good resource. "There are lots

Newseum Gets Interactive

Not every exhibit at the Washington Newseum looks at the past. The 7,000-square-foot Interactive Newsroom has 48 kiosks where visitors can become reporters, anchors, editors and more. There are also eight "Be a TV Reporter" setups where would-be announcers get to choose a backdrop and read their report from a teleprompter. Performances are uploaded to the Newseum's Web site so visitors can show off back home. The Newseum's "Ethics Table," which is described as "a group interactive experience," challenges teams to correctly answer a series of ethical questions.—MS

A Detroit Museum Honors Local Heroes

Washington isn't the only place where people can learn about the history of radio in a museum setting. "Detroit's Classic Radio Voices" at the Detroit Historical Museum features artifacts, photos and audio from some of the best-known personalities in the city's history. Among the hosts recognized in the exhibit are Citadel talk WJR's legendary morning man J.P. McCarthy, Detroit Tigers Hall of Fame broadcaster Ernie Harwell and CBS Radio news WWJ weather wizard Sonny Elliot.—MS

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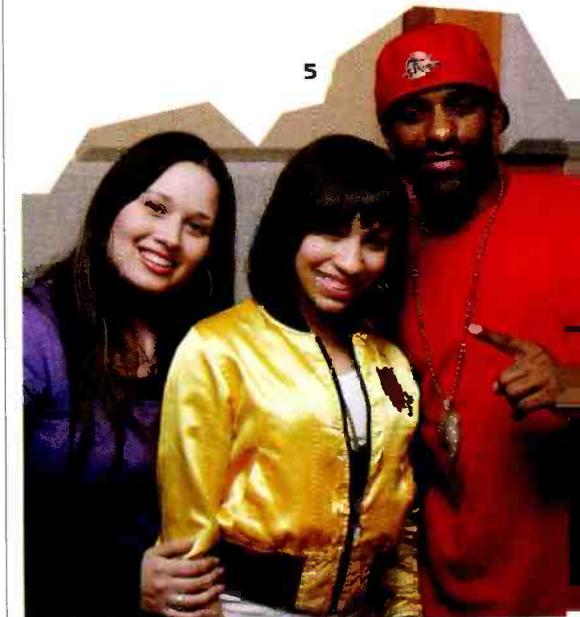
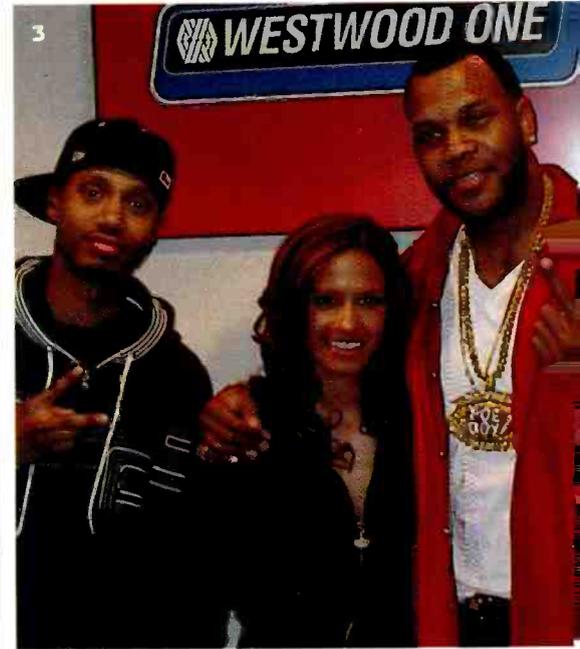


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Northern Exposure

1. Big Machine Records singer/songwriter Fisher Stevenson and road musicians Penny and Katy Clark stopped by Jones Radio Networks' Seattle studios during a national radio tour. From left are Penny Clark; Hank Aaron, PD of "The Lia Show" and Danny Wright's "All Night Show"; Stevenson; JRN personality Danny Wright; Big Machine Records promo staffer Larry Hughes and VP of promotion Jack Purcell; and Katy Clark.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Get On The Bus BusRadio personalities Mathew Blades and Lucia Nazario talked to Epic artist Natasha Bedingfield about her new album "Pocketful of Sunshine" and single "Love Like This" on their morning show. BusRadio provides age-appropriate top 40 programming to students on their bus rides to and from school. An exclusive video of the English pop star's interview can be viewed on busradio.com. Pictured here are Nazario, left, and Bedingfield. **3. Go With The Flo** Atlantic Records/Poe Boy Entertainment artist Flo Rida was busy promoting debut album "Mail on Sunday" the day before it dropped on Westwood One's "106 & Park Radio" show. From left are co-hosts Terrence Jenkins and Rocsi Diaz with Flo Rida. **4. Required Reading** R&R charts and music manager Michael Vogel congratulated longtime Houston radio personality and author Dayna Steele at her book signing in Los Angeles. Rock editor Mike Boyle reported on her book "Rock to the Top: What I Learned About Success From the World's Greatest Rock Stars" in R&R's March 14 issue. **5. Sixteen Candles** Teen Island Def Jam R&B singer Karina Pasion performed her single "16 @ War" live on evening jock DJ Clue's show on Clear Channel urban WWPR-FM (Power 105.1)/New York. From left are Power 105.1 MD Nadine Santos, Pasion and DJ Clue. **6. Music Cares** Sony BMG artist Ricky Martin traveled to Siem Reap in the northwestern province of Cambodia, to meet with victims of sexual exploitation during a visit to a shelter. He also met with Interior Minister Sar Kheng and visited several projects run by nongovernmental organizations trying to stop child trafficking and sexual exploitation. The Puerto Rican singer recently topped R&R's Latin Pop chart with several songs, including "Pégate" and "Tu Recuerdo," from his album "MTV Unplugged: Ricky Martin." Photo courtesy of the Ricky Martin Foundation. **7. World Premiere** Ella Dominique, the 4-month-old daughter of Premiere Radio Networks senior VP of public relations Amir Forester, makes her R&R debut.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN
SPOTLIGHT

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Matchbox Twenty



Matchbox Racing

With an 11-10 rise for "These Hard Times," Matchbox Twenty moves closer to Goo Goo Dolls' record for most Hot AC top 10s. A look at the acts with the most top 10 songs since the Nielsen BDS-based chart debuted in 1996:

Goo Goo Dolls, 13
Matchbox Twenty, 12
Sheryl Crow, 10
John Mayer, 9
Alanis Morissette, 8

The B-52s



Return Flight

The B-52s soar 15-10 at Triple A with "Funplex," their first top 10 since they led Alternative 16 years ago. Here's how the Alternative top 10 stacked up on the July 3, 1992, chart, the first week in which "Good Stuff" reigned:

Pos., Artist, Title

1. The B-52s, "Good Stuff"
2. Morrissey, "We Hate It When Our Friends Become Successful"
3. The Cure, "Friday I'm in Love"
4. The Jesus and Mary Chain, "Far Gone and Out"
5. Faith No More, "Midlife Crisis"
6. Material Issue, "What Girls Want"
7. XTC, "The Ballad of Peter Pumpkinhead"
8. L7, "Pretend We're Dead"
9. The Catherine Wheel, "Black Metallic"
10. U2, "Even Better Than the Real Thing"

Lil Wayne Licks Competition With 'Lollipop'



Lil Wayne's "Lollipop" (Universal Motown), featuring Static Major, leaps 6-1 in its fourth week on the Rap chart for the quickest dash to the summit since "Wild Wild West" by Will Smith featuring Dru Hill & Kool Moe Dee took four frames in 1999. Lil Wayne's leap also matches the chart's largest vault to No. 1, first achieved by Ja Rule featuring Ashanti's "Always On Time" in

2001, while improving by 2,514 plays to once again break the single-week increase record that it set last week (with a 2,356-play gain).

"Lollipop" also runs 14-5 on the Urban list in its third week, for that survey's fastest trip to the top five since "Survivor" by Destiny's Child soared to No. 4 in three weeks in 2001.

Puddle Of Mudd Makes No. 1 Splash

Puddle of Mudd scores its second Alternative chart-topper, and first in more than six years, as "Psycho" (Interscope) slashes 2-1. The quartet first reached the pole position in January 2002 with "Blurry," which led for nine frames. The group has since hit No. 2 with "She Hates Me" and No. 3 with "Drift and Die." At Rock, "Psycho" maintains its hold on the top spot for a fourth week.

Theory Of A Deadman Rises To No. 1

Theory of a Deadman lands its first Active Rock No. 1 as "So Happy" (RRP) bounces 2-1. Overall, the Vancouver-based trio has charted seven times since debuting in August 2002 with "Nothing Could Come Between Us."

Prior to "Happy," Theory's best showing was the No. 8 ranking for "No Surprise" in June 2005.

Burning 'Love'

U.K. darling Leona Lewis continues to win over fans stateside, as "Bleeding Love" (RMG) takes Most Increased Plays at two formats. The 2006 winner of talent search TV show "The X Factor," shoots 10-6 at CHR/Top 40, where its gain of 1,559 plays is the format's second-best in the past 12 months, exceeded only by Madonna's 2,147-spin jump two weeks ago with "4 Minutes" (Warner Bros.).

At Hot AC, Lewis' track posts the second-highest debut by a solo female with a career-opening single, as "Love" starts at No. 32 (up a chart-best 241 plays). Only Ashlee Simpson made a bigger initial splash when "Pieces of Me" opened at No. 30 in August 2004. Alicia Keys' "Fallin'" also debuted at No. 32 in 2001.

Dynamic Duo Outduels Usher At Rhythmic

Ray J & Yung Berg's "Sexy Can I" (Koch/Epic) surges 2-1 on Rhythmic, giving each artist his first format chart-topper. Ray J previously peaked as high as No. 2 with "One Wish" in 2005, while Yung Berg hit No. 12 last June with "Sexy Lady," his sole prior chart entry. The duo's track surpasses Usher's "Love in This Club" (Zomba) by a mere 19 plays, though with "Club" gaining 298 spins, it remains within striking distance to reclaim the chart crown next issue.

Urban AC Is 'Never'-Land

Jaheim earns his first Urban AC chart-topper in five years, and third overall, as "Never" (Atlantic) navigates 2-1. The singer first led the list with "Anything," featuring Next, in 2002 and again with "Fabulous," featuring Tha Rayne, the following year.

The ascent of "Never" snaps the 24-week grip at No. 1 by female powerhouses Alicia Keys, Angie Stone and Keyshia Cole. Prior to Jaheim's rise, labelmate Musiq Soulchild was the last male to occupy the top slot, with "teachme," for 14 weeks from July to October.

DecembeRadio Dials Up A Top 10

Southern rock-influenced group DecembeRadio claims its first top 10 on the Christian AC chart, as "Find You Waiting" gains 73 plays and steps 11-10. The group's only other charted title, "Drifter," peaked at No. 18 in February 2007. "Waiting" also marks the first Christian AC top 10 for the Spring Hill label and the company's Slanted imprint. The group released its self-titled debut album in June 2006, and "Waiting" was added as a bonus track to an expanded edition of the set in September.

B-52s Fly Into Triple A Top 10

The B-52s earn their first Triple A top 10, and first on any radio chart since 1992, as "Funplex" (Astralwerks) rises 15-10. The title track from the group's first collection of all-new material since 1992 marks the quartet's first radio top 10 since "Good Stuff" topped the Alternative list for four weeks that year (see Spin Spotlight, left).



A new world of sources for mobile content

Moving Out

Ken Tucker

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Want to buy a CD from your favorite band? Just pick any record store you like that has it in stock and walk out with it. Want to buy it online? Take your pick of digital download services, either a la carte or subscription. Want to get it via your mobile phone? Well, then you're stuck. ■ U.S. mobile customers today have only one option if they want to buy full-track downloads from their phone—whatever service their mobile operator offers. (If they even do.) ■ In this week's Sound Decisions, Billboard executive director of content and programming for digital/mobile Antony Bruno tells you why that will soon change.

Hand in hand with the growing importance of the mobile phone in today's content relationships is a desire to give music fans more choice in how they acquire that content. That means allowing parties other than the wireless operator to market and sell content outside the carrier's walled garden.

Content and services sold through the wireless operator's built-in menu screen is known as "on-deck" or "on-portal" sales. Getting content on the carrier's "deck" involves striking agreements with the wireless operator, which are not easy to come by; the ability to integrate with the operator's technology, which can be complicated; and the willingness to surrender a significant slice of each transaction.

Selling content and services directly to mobile customers outside of the carrier system is called "off-deck" or "off-portal" sales. In Europe, such sales are commonplace, but until recently have been a niche phenomenon in the United States.

No longer. According to data from Informa Telecoms & Media, off-deck content revenue will not only catch up to, but slightly outpace on-deck revenue this year in North America, where the States is the dominant market.

In 2005, off-deck revenue in North America constituted \$381 million versus \$1.1 billion via the carrier deck. This year, the figures are expected to be almost even: \$2.4 billion off-deck to \$2.3 billion on-deck. The bulk of off-deck content sold so far is ringtones, offered by such companies as Thumbplay, Dada, Playphone, Buongiorno, Jamster/Jamba and Funmobility. And while the worldwide ringtone market is

largely flat, off-deck sales are booming.

Driving this growth is a tighter integration between off-deck sales providers and such online discovery platforms as search engines and social media sites. Thumbplay, one of the biggest off-deck content providers in the world, in the last six months has embedded its service into AOL and social music application iLike, among others.

In that time, CEO Are Traasdahl says traffic to Thumbplay's Web sales portal has increased from virtually nothing to 15 million–20 million page views per month. What's even more interesting is the kind of sales that result. On the carrier deck, the top 20 ringtones represent around 90% of the revenue made from the category. Traasdahl says Thumbplay's 20 best-selling ringtones only make up 17% of its revenue. The other 83% comes from "Long Tail" catalog and niche-audience titles.

A Natural Extension

Traasdahl says he expects to see the same breakdown once Thumbplay extends into full-song downloads, which he calls "a very natural extension."

Jamba, the European name of News Corp.'s Jamster division, has been selling full-song downloads since September 2006 with all the majors onboard and just recently added digital rights management-free content from EMI.

The company sells the music three ways: via an SMS short code, a WAP page or dual-delivery from an Internet-connected PC. According to Jamba senior VP of products Jens Begemann, the bulk of

According to data from Informa Telecoms & Media, off-deck content revenue will not only catch up to, but slightly outpace on-deck revenue this year in North America.



the transactions take place from the PC, not the mobile phone. The company also offers an all-you-can-eat subscription package for \$20 per month.

"There are significant differences in consumer behavior between ordering ringtones and ordering songs," he says. Ringtone purchases are impulse-driven or chart-/hit-driven, and are not necessarily representative of the music buyers love the most, he says, whereas full-track sales are more deliberate. Additionally, full-track customers tend to buy more than one song at a time and browse longer for songs than for ringtones.

But before off-deck, full-track downloads can be anointed as the saving grace for sluggish mobile music sales, a few barriers must first be addressed.

Bandwidth Cost

Perhaps most important is bandwidth cost. While off-deck sales generally include a deal with wireless operators to charge the content to the customer's mobile phone bill, the fee charged for the content itself isn't necessarily the final tab.

That's because the carrier separately charges for the airtime costs of transferring the file from the off-deck provider to the phone. On-deck sales don't carry such fees because the operator combines all the costs in the price it sets.

But the easiest solution is for operators to offer all-you-can-eat data plans the way they are starting to with their voice minutes.

Neither Begemann or Thumbplay's Traasdahl expect off-deck, full-track sales to go live in the United States until more operators offer such a plan.

First out of the gate is Sprint Nextel, which in February unveiled a pricing plan that offers unlimited voice, text, data and music usage for \$100 per month. Other major operators offer some flavor of unlimited pricing for certain services, but none go as far as Sprint on the data-usage end. Even so, the \$100-per-month plan limits its reach. Sprint won't divulge how many subscribers pay more than \$100 each month, but competitor Verizon says only 0.5% of its base pays those kinds of fees.

Digital rights management is another issue. These off-deck providers envision a service where they sell music online, via the phone or from the cable set-top box, with the resulting files interchangeable between them all, as well as with a portable device and TV stereo. Saddling the files with DRM makes that a difficult proposition.

Finally, there is the stigma that some off-deck services are thinly veiled scams. A number of European and U.S. off-deck providers have been accused of fraudulently advertising free ringtones and other content, only to lock unsuspecting customers into monthly subscriptions of between \$10 and \$50, with no easy way to opt out.

—Antony Bruno, *Billboard*

◆ **900,000 SPINS**

Time Of Your Life (Good Riddance)/ **Green Day** /Reprise

◆ **800,000 SPINS**

We Belong Together/ **Mariah Carey** /Island/IDJMG

◆ **600,000 SPINS**

How To Save A Life/ **Fray** /Epic

◆ **500,000 SPINS**

Big Girls Don't Cry/ **Fergie** /Will.I.Am/A&M/Interscope

Chasing Cars/ **Snow Patrol** /Polydor/A&M/Interscope

Clocks/ **Coldplay** /Capitol

Far Away/ **Nickelback** /Roadrunner/RRP/Atlantic

Lips Of An Angel/ **Hinder** /Universal Republic

Say It Right/ **Nelly Furtado** /Mosley/Geffen

◆ **400,000 SPINS**

Apologize/ **Timbaland Feat. OneRepublic** /Mosley/Blackground/Interscope

Hey There Delilah/ **Plain White T's** /Fearless/Hollywood

The Way I Are/ **Timbaland Feat. Keri Hilson** /Mosley/Blackground/Interscope

Walk Away/ **Kelly Clarkson** /RCA/RMG

◆ **300,000 SPINS**

Kiss Kiss/ **Chris Brown Feat. T-Pain** /Jive/Zomba

Low/ **Flo Rida Feat. T-Pain** /Poe Boy/Atlantic

Stronger/ **Kanye West** /Roc-A-Fella/Def Jam/IDJMG

Teardrops On My Guitar/ **Taylor Swift** /Big Machine/Universal Republic

Wait For You/ **Elliott Yamin** /Hickory/RED

◆ **200,000 SPINS**

Cyclone/ **Baby Bash Feat. T-Pain** /Arista/RMG

Good Life/ **Kanye West Feat. T-Pain** /Roc-A-Fella/Def Jam/IDJMG

How Far We've Come/ **Matchbox Twenty** /Melisma/Atlantic

Moments/ **Emerson Drive** /Midas/New Revolution

Shadow Of The Day/ **Linkin Park** /Warner Bros.

We Fly High/ **Jim Jones** /Koch

With You/ **Chris Brown** /Jive/Zomba

◆ **100,000 SPINS**

A Feelin' Like That/ **Gary Allan** /MCA Nashville

Cleaning This Gun (Come On In Boy)/ **Rodney Atkins** /Carb

Icky Thump/ **White Stripes** /Third Man/Warner Bros.

Independent/ **Webbie, Lil' Phat & Lil Boosie** /Trill/Asylum/Atlantic

Just Fine/ **Mary J. Blige** /Matriarch/Geffen/Interscope

Ready, Set, Don't Go/ **Billy Ray Cyrus W/Miley Cyrus** /Walt Disney/Lyric Street

Small Town Southern Man/ **Alan Jackson** /Arista Nashville

Stealing Cinderella/ **Chuck Wicks** /RCA

That's That S***/ **Snoop Dogg Feat. R. Kelly** /Geffen/Interscope

◆ **50,000 SPINS**

De Ti Exclusivo/ **La Arrolladora Banda El Limon** /Disa/Edimonsa

Dey Know/ **Shawty Lo** /D4L/Asylum

Estos Celos/ **Vicente Fernandez** /Sony BMG Norte

Falsetto/ **The-Dream** /Radio Killah/Def Jam/IDJMG

Hard Sun/ **Eddie Vedder** /Monkeywrench/J/RMG

I Won't Tell/ **Fat Joe Feat. J. Holiday** /Terror Squad/Imperial, Capitol

Just Got Started Lovin' You/ **James Otto** /Raybaw/Warner Bros./WRN

Love In This Club/ **Usher Feat. Young Jeezy** /LaFace/Zomba

Never/ **Jaheim** /Divine Mill/Atlantic

No Air/ **Jordin Sparks Duet With Chris Brown** /19/Jive/Zomba

See You Again/ **Miley Cyrus** /Hollywood

Sexy Can I/ **Ray J & Yung Berg** /Knockout/Deja 34/Koch/Epic

Somebody's Me/Alguien Soy Yo/ **Enrique Iglesias** /Universal Latino/Interscope

Touch My Body/ **Mariah Carey** /Island/IDJMG

Whatever It Takes/ **Lifhouse** /Geffen/Interscope

You're Gonna Miss This/ **Trace Adkins** /Capitol Nashville

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Tom Poleman, Carolina Bermudez give back in Nicaragua—and get back more in return. Part one of a two-part series

Break The Bubble, Build A Bridge

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Clear Channel/New York senior VP of programming Tom Poleman, his 15-year-old son Michael and longtime WHZ (Z100) New York's "Z Morning Zoo" co-host Carolina Bermudez recently returned from a nine-day humanitarian trip to Nicaragua, where they, along with 21 other people from the New York area, helped build homes and other structures for citizens in the village of Ticuantepe.

The group moved in with several local families and immersed itself in the culture, working 12-hour days, subsisting on a diet of rice and beans and taking cold bucket showers. It was hard work—and they loved it. "One of the coolest things about the trip was how much we became intertwined with members of the local community," Poleman says. "We lived in their houses, ate together, worked together, played together and built together. It wasn't about 'us' and 'them'; it was about coming together as one. There was so much positive energy."

The genesis of the trip came from the pastor of Poleman's church: "We were led by Jed Koball of Larchmont Avenue Church, along with Ana Maria Argudo, Dave Keegan and Nikki Comeau of Bridges to Community, which is a nonprofit cultural exchange organization that brings volunteers to materially poor communities to work on ongoing community development projects," Poleman says.

Koball had been involved with Bridges to Community in Nicaragua for years, and got Poleman hooked on the idea of getting his own hands dirty for a worthy cause. "Bridges has programs running year-round, and their work is phenomenal," Poleman says. "We had talked about sending a group down, and I really wanted to do something with my son Michael as a sort of life lesson. You don't really get a sense of what the world is really all about when you're 15 years old and living in Westchester."

Poleman figured a humanitarian trip with Michael would not only serve as a valuable bonding and educational experience, but would help break them

out of their suburban mind-set. "In general, I think most Americans live in a bubble," he says. "Living in the United States gives us a distorted view of the world. One of the most profound things I immediately noticed in Nicaragua was the absence of sadness. As Americans, we tend to have the arrogant perspective that because someone doesn't have a lot of material goods, they should be miserable. In truth, the people we met in Ticuantepe lead more fulfilling lives than most people I know. They have such a sense of community, pride, compassion and appreciation of life. Most Americans are so focused on getting ahead that they're never satisfied. This was something I wanted my son to experience as part of his personal growth."

As it happened, Bermudez's family is from Nicaragua, and just last year she journeyed there to help rebuild an orphanage. "I had reached a point where I'm appreciative of where I am in my career, and I figured it was time to give back," she says. "I became really motivated during my first trip and couldn't wait to get back down there." She and Poleman shared discussions about their mutual goals and, given her family ties and previous experience, quickly agreed to join forces with his church group for this year's trip.

Bermudez says, "Bridges to Community is about building a broader and deeper sense of community across cultural divides; building a spirit of friendship that transcends politics, economics and religion; building buildings with materially poor communities that promise the beginnings of a better future; and in the end, building a community of global citizens who feel deeply connected to the world and who are committed to making it more just."

Very early on the morning of Feb. 16, a sleepy-looking group of 24 people, including the Polemans and Bermudez, boarded a plane in New York and flew to Miami, where they connected to a flight into Managua, Nicaragua. And then there were the shots. "We all had to get tetanus shots, because we were going to be working with jagged steel while build-

ing the structures of these houses," Poleman says. "They use the rawest of materials, including rusty wires and rebar for the foundations." As a special bonus, Poleman also got a typhoid shot and had a backpack full of malaria pills, just in case. Bermudez opted only for the tetanus shot. "I lived on the edge," she says with a smile.

Upon landing in Managua, the group was loaded onto a bus and driven nearly an hour out to the tiny village of Ticuantepe. "Out of the 24 people in our group, it was split equally between teens and adults, which made for a

great dynamic," Poleman says. "We also had the Z100 connection: The kids were fans of the station and had listened to Carolina for years. To have her dig in, roll up her sleeves and work directly with them on this trip was a great experience for them."

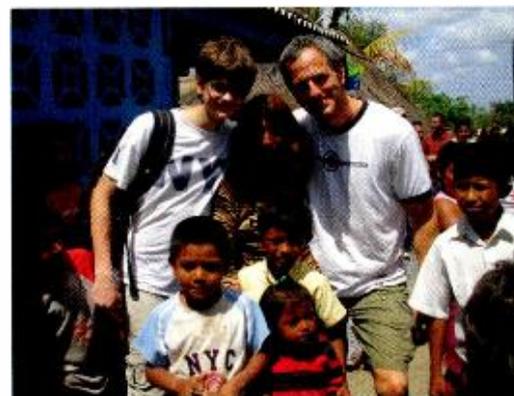
In case you thought that this group of Americans was just aimlessly wandering the Nicaraguan countryside looking for random people to help, guess again. Bridges to Community has a tight infrastructure in place. "We had two great leaders, Dave Keegan and Nikki Comeau, who set up the program and led us through the process," Poleman says. "We had a pretty regimented schedule, where we worked basically from sunup to sundown. At night we would gather and do reflections on the day's events." Bridges has staffers in New York and Nicaragua who work year-round with all the groups that go down there. Bermudez adds, "They make it very easy for you to adjust and prepare you for what you're about to do; it's a very thorough orientation."

Another key element to making this project successful—seeing how most of these people had probably never assembled an IKEA stereo cabinet, much less a house before—was the luxury of a skilled crew of local masons at the ready. Poleman says, "As we laid our foundation blocks, they would go back and . . ." Bermudez interjects with a laugh: "Correct everything." R&R

Next week: More rice, more beans, more cold showers and the satisfying smell of a job well done.



Tom Poleman and Carolina Bermudez on a rare break.



Michael, right, and Tom Poleman with proud new homeowner Sara and her family.

'Living in the United States gives us a distorted view of the world. One of the most profound things I immediately noticed in Nicaragua was the absence of sadness.'

—Tom Poleman

Happy Anniversary To Us!



R&R is celebrating its 35th anniversary, and, in preparation for an upcoming special issue, we want to know who you think were the most important people, places and events of the last 35 years.

WE WANT TO HEAR FROM YOU!

- Who were the broadcasters, record executives and recording artists who made the biggest difference?
- What were the innovations in technology that made the biggest difference?
- What promotions or stunts were the craziest, funniest or most outstanding?
- And, because it's not all about the past, who are the people today who are working to make a positive difference in the radio and record industry?

Please send your feedback with as much information as possible (e.g., name, call letters, company name and the reason for their submission) to 35years@radioandrecords.com no later than Friday, April 11. Include your contact information, so that we can reach you if we have any questions.



Thank you for 35 great years!

R&R CHR/TOP 40

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► CALIFORNIA QUARTET **METRO STATION** ENTERS THE LIST AT NO. 35 WITH ITS DEBUT SINGLE, "SHAKE IT." THE BAND INCLUDES TRACE CYRUS, MILEY'S BROTHER, ON GUITARS AND VOCALS.

WEEKS ON CHART	LAST WEEK	THIS WEEK	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
14	1	1	SARA BAREILLES LOVE SONG	NO. 1 (2 WKS)	11 ☆ EPIC	9604	-36	52.731	2
15	2	2	CHRIS BROWN WITH YOU		112 ☆ JIVE/ZOMBA	9047	-452	56.625	1
11	3	3	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19 JIVE/ZOMBA	8279	+699	48.993	3
17	4	4	MILEY CYRUS SEE YOU AGAIN		11 ☆ HOLLYWOOD	7777	+291	42.484	5
22	5	5	FLO RIDA FEATURING T-PAIN LOW		113 ☆ POE BOY/ATLANTIC	7130	-775	42.440	6
7	6	6	LEONA LEWIS BLEEDING LOVE	MOST INCREASED PLAYS	SYCO/J/RMG	6831	+1559	43.448	4
21	7	7	BUCKCHERRY SORRY		11 ☆ ELEVEN SEVEN/ATLANTIC	6501	-480	27.187	11
7	8	8	RIHANNA DON'T STOP THE MUSIC		11 ☆ SRP/DEF JAM/DJMG	6425	-768	41.992	7
7	9	9	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/ZOMBA	6314	+347	35.865	8
8	10	10	MARIAH CAREY TOUCH MY BODY		11 ISLAND/DJMG	6161	+218	32.012	9
8	11	11	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE	5073	+202	27.876	10
12	12	12	DAUGHTRY FEELS LIKE TONIGHT		11 ☆ RCA/RMG	4432	+93	20.879	15
3	13	13	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		11 ☆ WARNER BROS.	4275	+905	25.473	12
10	14	14	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR		11 ☆ 1ST & 15TH/ATLANTIC	4118	+307	22.145	13
23	15	15	THREE DAYS GRACE NEVER TOO LATE		112 JIVE/ZOMBA	4082	-116	18.049	18
9	16	16	JONAS BROTHERS WHEN YOU LOOK ME IN THE EYES		HOLLYWOOD	3648	-34	17.385	19
30	17	17	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		114 ☆ MOSLEY/BLACKGROUND/INTERSCOPE	3431	-428	19.933	16
23	18	18	SEAN KINGSTON TAKE YOU THERE		11 ☆ BELUGA HEIGHTS/EPIC	3264	-279	18.759	17
4	19	19	RAY J & YUNG BERG SEXY CAN I	AIRPOWER	11 ☆ KNOCKOUT/DEJA 34/KOCH/EPIC	3215	+639	21.057	14
13	20	20	LIFEHOUSE WHATEVER IT TAKES		11 ☆ GEFEN/INTERSCOPE	2888	+217	9.385	27
7	21	21	CHERISH FEATURING YUNG JOC KILLA		11 ☆ SHO'NUFF/CAPITOL	2582	+131	14.311	20
6	22	22	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ☆ PHONOGENIC/EPIC	2558	+280	10.484	25
5	23	23	TAYLOR SWIFT OUR SONG		11 ☆ BIG MACHINE/UNIVERSAL REPUBLIC	2280	+304	8.289	29
8	24	24	COLBIE CAILLAT REALIZE		11 ☆ UNIVERSAL REPUBLIC	2178	+188	8.165	31
5	25	25	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		11 TRILL/ASYLUM/ATLANTIC	1964	+128	8.786	28
9	26	26	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11 ☆ MBK/J/RMG	1872	-283	9.807	26
5	27	27	BRITNEY SPEARS BREAK THE ICE		11 JIVE/ZOMBA	1850	+273	11.316	22
2	28	28	RIHANNA TAKE A BOW		11 ☆ SRP/DEF JAM/DJMG	1845	+577	11.282	23
6	29	29	FLYLEAF ALL AROUND ME		11 ☆ A&M/OCTONE/INTERSCOPE	1779	+256	10.836	24
2	30	30	DANITY KANE DAMAGED	MOST ADDED	11 ☆ BAD BOY/ATLANTIC	1536	+493	12.263	21
2	31	31	JESSE MCCARTNEY LEAVIN'		11 ☆ HOLLYWOOD	1445	+294	6.879	33
4	32	32	FERRAS HOLLYWOOD'S NOT AMERICA		11 ☆ CAPITOL	1204	+62	4.900	40
2	33	33	GAVIN DEGRAW IN LOVE WITH A GIRL		11 ☆ J/RMG	1052	+224	5.689	37
3	34	34	FERGIE FINALLY		11 ☆ WILL.I.AM/A&M/INTERSCOPE	1028	+7	4.360	-
NEW	35	35	METRO STATION SHAKE IT		11 ☆ RED INK/RED/COLUMBIA	999	+272	6.068	35
NEW	36	36	FLO RIDA FEATURING TIMBALAND ELEVATOR		11 ☆ POE BOY/ATLANTIC	883	+123	4.813	-
NEW	37	37	C-SIDE FEATURING KEYSHIA COLE BOYFRIEND/GIRLFRIEND		11 ☆ 1720/UNIVERSAL REPUBLIC	868	+90	5.490	38
20	38	38	BRITNEY SPEARS PIECE OF ME		11 JIVE/ZOMBA	758	-87	6.007	36
NEW	39	39	SIMPLE PLAN YOUR LOVE IS A LIE		11 ☆ LAVA/ATLANTIC/RRP	752	+137	3.773	-
RE-ENTRY	40	40	PLIES FEATURING AKON HYPNOTIZED		11 ☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC	632	-155	3.602	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DANITY KANE Damaged (Bad Boy/Atlantic)	18
RIHANNA Take A Bow (SRP/Def Jam/DJMG)	15
METRO STATION Shake It (Columbia)	14
3 DOORS DOWN It's Not My Time (Universal Republic)	13
RAY J & YUNG BERG Sexy Can I (Knockout/Deja 34/Koch/EPIC)	12
COLBY O'DONIS FEAT. AKON What You Got (KonLive/Geffen/Interscope)	12
LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown)	12
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic)	11
SEAN KINGSTON FEAT. THE DEY & JUELZ SANTANA There's Nothin' (Beluga Heights/EPIC)	11
JESSE MCCARTNEY Leavin' (Hollywood)	10

ADDED AT... WFLY
Albany, NY
PD: Terry O'Donnell
APD: Brian Cody
MD: Marissa Lanchak
Lupe Fiasco Feat. Matthew Santos, Superstar, 10
Fall Out Boy, Beat It, O
Kate Voegelge, Only Fooling Myself, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

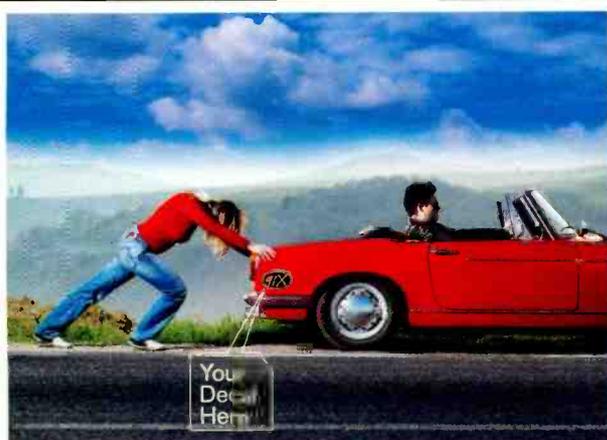
NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
COLBY O'DONIS FEAT. AKON What You Got (KonLive/Geffen/Interscope)	559/159	PITBULL FEAT. LIL JON The Anthem (Famous Artists/TVT)	372/11
LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown)	551/392	RYAN CABRERA Say (In2une)	318/26
JOHN MAYER Say (Aware/Columbia)	548/225	NELLY FEAT. FERGIE Party People (Derry/Universal Motown)	305/41
3 DOORS DOWN It's Not My Time (Universal Republic)	523/155	SEAN KINGSTON FEAT. THE DEY & JUELZ SANTANA There's Nothin' (Beluga Heights/EPIC)	272/166
THE SPILL CANVAS All Over You (One Eleven/Sire/Reprise)	489/69	THE LAST GOODNIGHT Stay Beautiful (Virgin)	259/32

MOST INCREASED PLAYS

+1559	LEONA LEWIS Bleeding Love (SYCO/J/RMG) WBLI +66, WBHT +43, WKGS +41, WZKF +39, WHBQ +38, KXXM +37, KBKS +37, WDCG +37, WXLK +33, KZCH +33
+905	MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (Warner Bros.) WVKS +42, KSPW +34, KKRZ +31, KHOP +26, WAEV +23, WKSI +21, WKZL +21, WCCG +20, WKSC +20, WFBK +20
+699	JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19Jive/Zomba) WSNX +67, KZZP +61, WKSS +38, WWCK +34, WPKY +24, WERO +24, WAKZ +24, WAKS +22, KONO +22, WSTR +21
+639	RAY J & YUNG BERG Sexy Can I (Knockout/Deja 34/Koch/EPIC) KZZP +31, WIOQ +29, WCCG +24, WPKY +24, KHTS +22, WKSS +21, WKGS +19, KJYO +19, WKCI +19, WIOG +19
+577	RIHANNA Take A Bow (SRP/Def Jam/DJMG) WNTQ +25, XT20 +23, WSTW +22, WRVQ +20, WZEE +20, KHTS +19, KKRZ +18, WAKS +18, WAEZ +18, WWSR +18

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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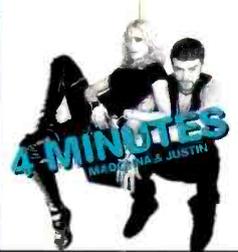
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► **MADONNA PICKS UP HER SIXTH CANADA CHR/TOP 40 NO. 1 IN THE PAST DECADE WITH "4 MINUTES." IT IS ALSO THE SIXTH TIME JUSTIN TIMBERLAKE HAS APPEARED AT NO. 1 SINCE 2003.**

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CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA OM: Squirrel MD: Jessica	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	KCRS/Odessa, TX PD/MD: Nate Rodriguez
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	WMSR/Florence, AL OM: Brian Landrum PD: Jon "Fatguy" Marte	WILN/Panama City, FL PD: Chris Alan MD: Spoon
WWBX/Bangor, ME PD: Tommy Frank	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Fisher	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
KRSQ/Billings, MT OM/PD: Kyle McCoy	KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham	KRCS/Rapid City, SD PD/MD: Spanky
WWYL/Binghamton, NY PD: Matt Johnson	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KJCK/Salina, KS PD: Robert Elfman
WBNO/Bloomington, IL OM: Dan Westhoff PD: Dave Adams MD: Mason Schreder	WQPO/Harrisonburg, VA PD: Bobby Mason MD: Ryan O'Bryan	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
KNDE/Bryan, TX OM/PD: Tucker Young	KLAZ/Hot Springs, AR OM/PD: Keith Michaels APD/MD: Aaron Garrett	Music Choice Hit List/Satellite PD: Justin Prager MD: Michael Schwab
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet
KTRS/Casper, WY OM/PD: Donovan Short	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	WAZY/Lafayette, IN PD/MD: Jimmy Knight	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD: Wayne D. MD: Timmy Daniels
WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	KFRX/Lincoln, NE OM: Lester St. James PD: Matt McKay APD/MD: JJ Ryan	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WHTE/Charlottesville, VA OM: Vinnie Kice PD/MD: PJ Styles	KZII/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal	WMGI/Terre Haute, IN PD/MD: Jamie Dawson
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	WKHQ/Traverse City, MI PD: Dave B. Goode MD: Lunchbox
WKM/Dothan, AL PD: Trent Michaels MD: Chris Alan	KIFS/Medford, OR PD/MD: Gerniney Mayers	KLUJ/Tri-Cities, WA PD: AJ Brewster
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E. Jordan	KNOE/Monroe, LA OM/PD: Bobby Richards	WWKZ/Tupelo, MS OM/PD: Rick Stevens
WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff	WIFC/Wausau, WI PD: Jammin' Joe Malone MD: Belky
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	WAZO/Wilmington, NC OM/PD: Jerry Mac
WSTO/Evansville, IN OM: Tim Huelsing PD: Jason Addams	WQGN/New London, CT PD: Julie Johnson	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha
WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino	

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	14	SARA BAREILLES LOVE SONG		EPIC	3464 -67
2	2	14	CHRIS BROWN WITH YOU		JIVE/ZOMBA	3373 -1
3	5	11	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19/JIVE/ZOMBA	3088 +234
4	3	14	MILEY CYRUS SEE YOU AGAIN		HOLLYWOOD	3058 +89
5	4	15	RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/IDJMG	2672 -271
6	6	22	BUCKCHERRY SORRY		ELEVEN SEVEN/ATLANTIC	2665 -140
7	11	7	LEONA LEWIS BLEEDING LOVE		SYCO/J/RMG	2600 +547
8	5	7	MARIAH CAREY TOUCH MY BODY		ISLAND/IDJMG	2600 +94
9	10	7	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/ZOMBA	2440 +330
10	7	20	FLO RIDA FEAT. T-PAIN LOW		POE BOY/ATLANTIC	2431 -246
11	9	15	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE	2235 +123
12	12	13	DAUGHTRY FEELS LIKE TONIGHT		RCA/RMG	2095 +69
13	13	19	THREE DAYS GRACE NEVER TOO LATE		JIVE/ZOMBA	1705 -12
14	16	10	LUPE FIASCO FEAT. MATTHEW SANTOS SUPERSTAR		1ST & 15TH/ATLANTIC	1653 +96
15	14	9	JONAS BROTHERS WHEN YOU LOOK ME IN THE EYES		HOLLYWOOD	1574 -86
16	19	3	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES		WARNER BROS.	1552 +424
17	15	20	SEAN KINGSTON TAKE YOU THERE		BELUGA HEIGHTS/EPIC	1229 -345
18	24	3	RAY J & YUNG BERG SEXY CAN I		KNOCKOUT/DEJA 34/KOCH/EPIC	1203 +299
19	22	7	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOCENIC/EPIC	1125 +159
20	21	14	LIFEHOUSE WHATEVER IT TAKES		GEFFEN/INTERSCOPE	1111 +116
21	18	19	TAYLOR SWIFT TEARDROPS ON MY GUITAR		BIG MACHINE/UNIVERSAL REPUBLIC	989 -274
22	26	8	COLBIE CAILLAT REALIZE		UNIVERSAL REPUBLIC	983 +198
23	23	5	CHERISH FEAT. YUNG JOC KILLA		SHO'NUFF/CAPITOL	983 +65
24	20	11	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		MBK/J/RMG	891 -182
25	8	4	TAYLOR SWIFT OUR SONG		BIG MACHINE/UNIVERSAL REPUBLIC	859 +97
26	25	6	WEBBIE, LIL' PHAT & LIL BOOSIE INDEPENDENT		TRILLI/JASLYM/ATLANTIC	837 +24
27	29	5	FLYLEAF ALL AROUND ME		A&M/OCTONE/INTERSCOPE	736 +72
28	30	4	BRITNEY SPEARS BREAK THE ICE		JIVE/ZOMBA	725 +96
29	40	2	RIHANNA TAKE A BOW		SRP/DEF JAM/IDJMG	689 +306
30	39	2	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD	610 +217
31	37	2	DANITY KANE DAMAGED		BAD BOY/ATLANTIC	570 +165
32	31	4	FERGIE FINALLY		WILL.I.AM/A&M/INTERSCOPE	548 -12
33	27	18	BOYS LIKE GIRLS HERO/HEROINE		COLUMBIA	535 -238
34	36	3	FERRAS HOLLYWOOD'S NOT AMERICA		CAPITOL	475 +35
35	34	4	SALLY ANTHONY SO LONG		GRACIE	475 +20
36	NEW		FLO RIDA FEAT. TIMBALAND ELEVATOR		POE BOY/ATLANTIC	460 +148
37	35	2	LONDON ONLY 2D		MATRIARCH	454 +10
38	NEW		GAVIN DEGRAW IN LOVE WITH A GIRL		J/RMG	335 +116
39	33	12	CASCADA WHAT HURTS THE MOST		ROBBINS	331 -160
40	RE-ENTRY		PARAMORE CRUSHCRUSHCRUSH		FUELED BY RAMEN/RRP	312 -42

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA CHR/TOP 40	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	3	3	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		WARNER BROS./WARNER	621 +112
2	4	7	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/SONY BMG	585 +79
3	1	13	CHRIS BROWN WITH YOU		JIVE/SONY BMG	556 -41
4	7	9	LEONA LEWIS BLEEDING LOVE		SYCO/J/SONY BMG	537 +112
5	2	18	FLO RIDA FEATURING T-PAIN LOW		POE BOY/ATLANTIC/WARNER	511 -49
6	5	8	MARIAH CAREY TOUCH MY BODY		ISLAND/UNIVERSAL	509 +18
7	6	10	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19/JIVE/SONY BMG	448 -7
8	8	13	MILEY CYRUS SEE YOU AGAIN		HOLLYWOOD/UNIVERSAL	438 +50
9	19	7	BRITNEY SPEARS BREAK THE ICE		JIVE/SONY BMG	382 +106
10	13	7	SIMPLE PLAN YOUR LOVE IS A LIE		LAVA/ATLANTIC/WARNER	377 +44
11	12	8	JULY BLACK UNTIL I STAY		UNIVERSAL	356 +4
12	10	24	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER		UNIVERSAL	356 -14
13	9	11	SARA BAREILLES LOVE SONG		EPIC/SONY BMG	355 -20
14	11	13	BUCKCHERRY SORRY		ELEVEN SEVEN/UNIVERSAL	338 -28
15	15	31	RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/UNIVERSAL	308 -11
16	16	10	STATE OF SHOCK HEARTS THAT BLEED		CORDOVA BAY	304 -3
17	17	13	SEAN KINGSTON TAKE YOU THERE		BELUGA HEIGHTS/EPIC/SONY BMG	290 -14
18	22	5	RAY J & YUNG BERG SEXY CAN I		KNOCKOUT/DEJA 34/EPIC/KOCH	288 +51
19	14	20	ELISE ESTRADA UNLOVE YOU		ROCKSTAR	265 -60
20	26	7	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR		1ST & 15TH/ATLANTIC/WARNER	260 +36
21	21	11	SUM 41 WITH ME		AQUARIUS	243 -9
22	20	21	ENUR FEATURING NATASJA CALABRIA 2008		ULTRA	243 -23
23	23	17	KREESHA TURNER BOUNCE WITH ME		EMI	239 +4
24	25	11	FABER DRIVE WHEN I'M WITH YOU		UNIVERSAL REPUBLIC/UNIVERSAL	230 +2
25	30	4	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOCENIC/EPIC/SONY BMG	226 +15
26	34	5	FLO RIDA FEATURING TIMBALAND ELEVATOR		POE BOY/ATLANTIC/WARNER	224 +35
27	27	16	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE/UNIVERSAL	223 +3
28	31	6	CRASH PARALLEL WORLD WE KNOW		BLACK BOX RECORDINGS/SONY BMG	220 +11
29	29	24	ALICIA KEYS NO ONE		MBK/J/SONY BMG	204 -13
30	28	24	WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIJA SWEETEST GIRL (DOLLAR BILL)		COLUMBIA/SONY BMG	202

FOR WEEK ENDING APRIL 6, 2008

♦ indicates CanCon



Colby O'Donis is determined to bring instrumental virtuosity to the format

'What You Got' Is What You Want

Darnella Dunham
 DDunham@RadioandRecords.com

Rhythmic programmers have long complained about not having enough artists that the format could truly own. Many of the biggest hits on R&R's Rhythmic chart break on urban and CHR/top 40 stations first, and an influx of forgettable artists with disposable songs has been a point of concern for programmers.

Flying in the face of both trends is multifaceted artist Colby O'Donis, who writes, produces, dances, plays instruments and sounds great singing live. He's also one whom rhythmic radio can claim as its own.

A top five rhythmic hit and growing, "What You Got" features a video that showcases O'Donis' talents as a dancer, musician and overall performer. He also manages to come across as sincere and likable. But getting to this point has been a journey full of sacrifice, some disappointments and lots of hard work.

"I've been grinding at it for a long time," O'Donis says. "I've done hundreds of shows since I was 9 to now. I've been signed to [Akon's Interscope-distributed label] Konvict Music for two years and it's just starting to happen for me now—I finally get my swing. I've been working real hard and chasing the dream. It definitely isn't an overnight thing—I wish it was that easy, but it wasn't that easy for me."

O'Donis started singing professionally at the aforementioned age and signed with production outfit Full Force (Lisa Lisa & Cult Jam, Backstreet Boys, 'N Sync) at the beginning of his career. A year later, he was picked up by Motown Records, where his biggest success was placement of his song "Mouse in the House" on the "Stuart Little" soundtrack.

His father, Freddy Colon, has managed him for his entire career, and the pair was deliberate about finding the right deal for long-term career success after leaving Motown. "When I was younger they were trying to put me in the whole Disney scene, but it wasn't the direction we really wanted to go. When you go to Disney, sometimes peo-

ple can get stereotyped and I didn't want to get stereotyped because eventually I would grow out of that phase. It was more of a choice my dad made for me looking down the long run."

During the time he was looking for a deal, O'Donis worked on developing his skills as a producer, writer and musician. At age 11, his father bought him a beat-box system and he would sell beats for \$25-\$50 apiece, reinvesting the proceeds in better equipment. O'Donis was able to make money writing and producing for other artists, including Master P and Lil' Romeo. But after an unsuccessful move to Orlando, he and his family of native New Yorkers decided to head west for something bigger and better. "We were just hustling too hard and we weren't getting noticed the way we should be," O'Donis says. So we decided to pack up and move to L.A. about four years ago."

O'Donis wasn't randomly discovered by Akon—their first meeting came after his manager utilized his contacts and set up a meeting. "We got in the studio with Akon," O'Donis recalls. "I played my demo for him and he loved it. At the time there were a lot of people in the room so it was really hard to vibe the way we wanted to. So we got together again, he set up another studio session for just me and him and we vibed—the chemistry was just ridiculous. I've been offered a lot of deals in my lifetime, but when paperwork came through it fell through because not everyone agreed to the terms. Akon, he came correct, the terms were great and everybody was happy."

Akon and O'Donis produced the

'I just want to change everything a little bit—just bring that music back—because I think instrumentation has kind of disappeared a little bit from the game.'

—Colby O'Donis

majority of his forthcoming album, and "It's got a lot of uptempo club joints and a lot of guitar," O'Donis says. "I've been playing guitar for 10 years and piano for six years, so it's going to have a lot of live instrumentation on the album, because I love playing the guitar and showing my skills. I've been working on the album a little over two years now so I'm really excited that everything is happening the way it is."

On paper, club-friendly music and songs with live instrumentation may not sound like a recipe for a cohesive album. However, O'Donis regularly performs an acoustic version of his club banger "What You Got," and on the original, he incorporates guitar during a break in the song.

O'Donis says of having two drastically different flavors on his album, "It's definitely a different sound we have going on. I just try to do different things, and it seems to be working for me right now. It's dope because I incorporate the guitar but with the club-type feel to it. So the kids still have that beat to bounce to, but then it has that live instrumentation for the instrument lovers."

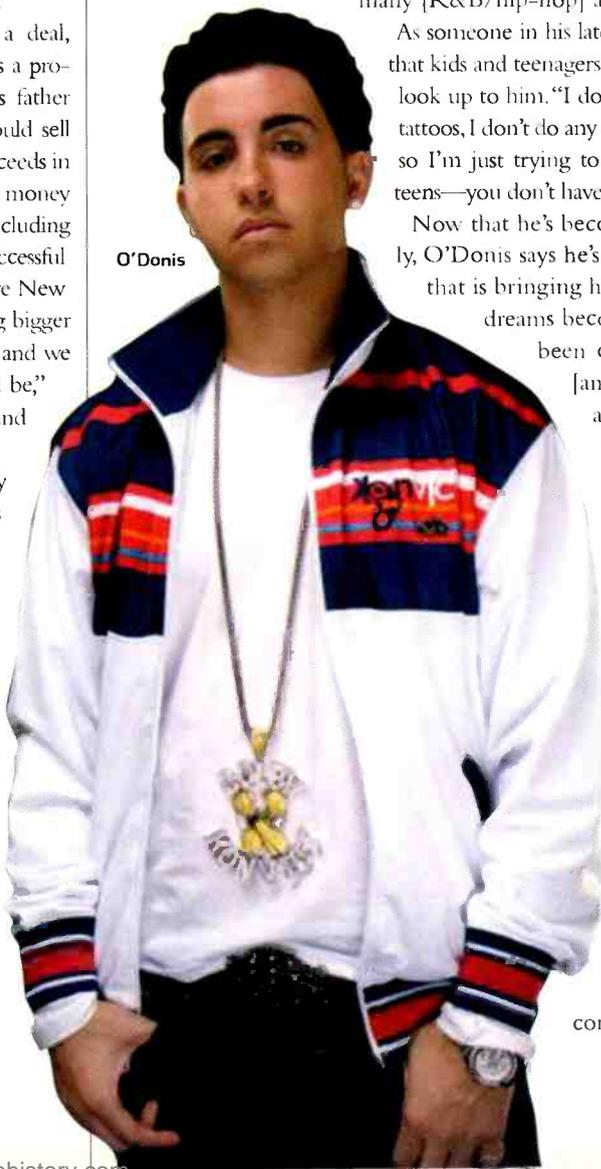
While artists can achieve success without being musicians, O'Donis says he wants to bring instrumental prowess back to the genre. "I just want to change everything a little bit—just bring that music back—because I think instrumentation has kind of disappeared a little bit from the game. My dad always told me [that] back in the '60s and '70s if you didn't know how to play an instrument, people would be like, 'What are you doing onstage?' Today, people look at an artist weird if they have an instrument because not too many [R&B/hip-hop] artists do it."

As someone in his late teens, Colby recognizes that kids and teenagers are likely to relate to and look up to him. "I don't do drugs, I don't have tattoos, I don't do any of that stuff. I don't drink, so I'm just trying to set a good example for teens—you don't have to do all that to be cool."

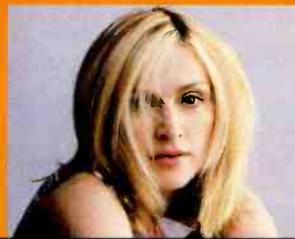
Now that he's becoming known nationally, O'Donis says he's truly enjoying the ride that is bringing him closer to making his dreams become reality. "I'll say I've

been chasing it for 10 years, [and] people will laugh and say, 'That's nothing,' he says. "But if you think about it, at my age, that's more than half my life. It feels like an eternity to me. To finally get to what I've been chasing my whole life professionally feels good and I know what it takes to get here. I know it doesn't come easy—I'm definitely appreciative of everything that I've been getting so far and everything that's coming."

R&R



O'Donis



► **MADONNA** CHECKS IN WITH HER FIRST APPEARANCE IN SIX YEARS AS "4 MINUTES," FEATURING JUSTIN TIMBERLAKE, ENTERS AT NO. 39. THE POP QUEEN LAST BOWED WITH THE TITLE THEME TO THE JAMES BOND THRILLER "DIE ANOTHER DAY" IN 2002.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	11	RAY J & YUNG BERT SEXY CAN I	NO. 1 (1 WK)	★	5612 +356	41.971 1
2	1	8	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		☆	5593 +298	39.966 2
3	3	8	MARIAH CAREY TOUCH MY BODY		11 ☆	5109 +82	36.486 3
4	4	18	CHRIS BROWN WITH YOU		112 ☆	4240 -421	31.514 4
5	8	9	COLBY O'DONIS FEATURING AKON WHAT YOU GOT			3920 +342	28.641 6
6	5	30	FLO RIDA FEATURING T-PAIN LOW		113 ☆	3823 -378	29.152 5
7	7	12	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		☆	3778 +195	23.364 8
8	18	18	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		11	3683 -480	21.590 9
9	16	3	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	MOST INCREASED PLAYS	★	3500 +1529	25.989 7
10	15	8	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		☆	2912 +696	18.976 10
11	10	7	FLO RIDA FEATURING TIMBALAND ELEVATOR		☆	2698 +265	15.527 12
12	13	11	MARIO CRYING OUT FOR ME		☆	2332 -53	12.804 17
13	12	13	SHAWTY LO DEY KNOW			2324 -66	13.537 15
14	20	5	RICK ROSS FEATURING T-PAIN THE BOSS			2187 +371	14.947 13
15	9	21	J. HOLIDAY SUFFOCATE		11 ☆	2145 -375	12.693 18
16	18	9	CHERISH FEATURING YUNG JOC KILLA	AIRPOWER	☆	2042 +186	10.977 20
17	14	13	RIHANNA DON'T STOP THE MUSIC		11 ☆	1983 -374	17.384 11
18	11	13	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR			1945 -457	14.376 14
19	21	19	SNOOP DOGG SENSUAL SEDUCTION		11	1642 -162	11.476 19
20	28	5	LEONA LEWIS BLEEDING LOVE			1534 +432	8.954 23
21	17	14	THE-DREAM FALSETTO			1522 -431	10.431 21
22	24	7	LIL MAMA FEATURING CHRIS BROWN & T-PAIN SHAWTY GET LOOSE		☆	1397 -1	8.200 26
23	22	20	PITBULL FEATURING LIL JON THE ANTHEM			1390 -377	9.636 22
24	30	4	DANITY KANE DAMAGED			1322 +412	8.359 25
25	31	4	DJ FELLI FEL FEATURING NE-YO, FABOLOUS, KANYE WEST & JERMAINE DUPRI FINER THINGS			1043 +178	5.448 30
26	23	8	RYAN LESLIE DIAMOND GIRL		☆	1026 -426	6.093 28
27	25	10	KEYSHIA COLE I REMEMBER		11 ☆	937 -360	6.312 27
28	27	19	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11 ☆	921 -206	4.563 33
29	29	17	FAT JOE FEATURING J. HOLIDAY I WON'T TELL			901 -184	13.467 16
30	33	3	C-SIDE FEATURING KEYSHIA COLE BOYFRIEND/GIRLFRIEND			899 +196	4.011 37
31	38	2	PLIES FEATURING NE-YO BUST IT BABY (PART 2)			833 +197	4.865 32
32	39	2	LLOYD FEATURING LUDACRIS HOW WE DO IT		☆	714 +102	3.654 -
33	34	3	ROCKO UMMA DO ME			676 +6	3.192 -
34	40	2	WIZ KHALIFA SAY YEAH			641 +107	3.758 39
35	NEW		BABY BASH FEATURING KEITH SWEAT DON'T STOP			594 +62	2.516 -
36	37	20	KANYE WEST FEATURING DWELE FLASHING LIGHTS		☆	578 -59	8.525 24
37	NEW		NELLY FEATURING FERGIE PARTY PEOPLE			571 +127	3.273 -
38	NEW		PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL			553 +79	3.941 38
39	NEW		MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES			547 +133	4.408 34
40	35	4	SOULJA BOY TELL'EM FEATURING ARAB YAHHH!			538 -128	2.869 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
NE-YO Closer (Def Jam/IDJMG)	24
ESTELLE FEAT. KANYE WEST American Boy (Home School/Atlantic)	12
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba)	11
LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown)	10
LEONA LEWIS Bleeding Love (SYCO/J/RMG)	9
PLIES FEAT. NE-YO Bust It Baby (Part 2) (Big Gates/Slip-N-Slide/Atlantic)	9
DAVID BANNER FEAT. CHRIS BROWN Get Like Me (B.I.G. F.A.C.E./SRC/Universal Motown)	9
DANITY KANE Damaged (Bad Boy/Atlantic)	8
DJ FELLI FEL FEAT. NE-YO, FABOLOUS, KANYE WEST & JERMAINE DUPRI Finer Things (So So Def/IDJMG)	6
COLORBLIND The Break-Up Song (Evident)	6

ADDED AT... KZFM

Corpus Christi, TX

PD: Ed Ocanas
MD: Arlene M. Cordell

Flo Rida Feat. Timbaland, Elevator, 33 DAY26, Got Me Going, 25 Big Gemini, Stay Real, 13 Ashanti, The Way That I Love You, 0 DJ Felli Fel, Finer Things, 0 Wiz Khalifa, Say Yeah, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PAYS /GAIN
SEAN KINGSTON FEAT. THE DEE & JUELZ SANTANA There's Nothin' (Beluga Heights/Epic)	505/160	ICE CUBE Gangsta Rap Made Me Do It (Lench Mob)	356/28
TOTAL STATIONS: 48		TOTAL STATIONS: 27	
SNOOP DOGG FEAT. TOO SHORT & MISTAH F.A.B. Life Of Da Party (DoggyStyle/Geffen/Interscope)	481/180	SARA BAREILLES Love Song (Epic)	327/56
TOTAL STATIONS: 44		TOTAL STATIONS: 13	
RIHANNA Take A Bow (SRP/Def Jam/IDJMG)	452/151	DOLLA FEAT. T-PAIN & TAY DIZM Who The F*** Is That? (The Gang/Konvict/Jive/Zomba)	255/13
TOTAL STATIONS: 23		TOTAL STATIONS: 30	
DAVID BANNER FEAT. CHRIS BROWN Get Like Me (B.I.G. F.A.C.E./SRC/Universal Motown)	415/155	NE-YO Closer (Def Jam/IDJMG)	222/104
TOTAL STATIONS: 40		TOTAL STATIONS: 43	
ASHANTI The Way That I Love You (The Inc./Universal Motown)	361/156	DJ LAZ Move Shake Drop (Diaz Brothers/TVT)	206/47
TOTAL STATIONS: 34		TOTAL STATIONS: 11	

MOST INCREASED PLAYS

+1529	LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown) KVEG +49, WPYO +47, WBTT +43, KEZE +39, KSFM +38, WNH +38, KXHT +36, KDHT +36, KYZZ +36, KKWD +35
+696	☆ JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) WNVZ +41, KSFM +38, WBBM +37, WJFX +34, KBFM +32, XMOR +30, KGGI +28, KCHZ +27, KQKS +25, WHZT +25
+432	LEONA LEWIS Bleeding Love (SYCO/J/RMG) WRDW +37, KPWW +33, KCHZ +31, KEZE +28, WLTO +23, WRVZ +20, WNVZ +17, KDGS +17, WBTT +17, KZON +17
+412	DANITY KANE Damaged (Bad Boy/Atlantic) WPOW +33, KTBT +30, WKHT +27, KGGI +26, KUBE +26, WRVZ +25, KIBT +24, WBBM +22, KCAQ +22, WHZT +21
+371	RICK ROSS FEAT. T-PAIN The Boss (Slip-N-Slide/Def Jam/IDJMG) KXHT +38, KYZZ +30, KBMB +23, WZMX +23, KBOS +23, KSEQ +19, KBDS +18, WRWD +15, KISV +14, KEZE +14

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RHYTHMIC REPORTERS

- | | | | |
|---|--|---|--|
| WAJZ/Albany, NY*
OM: Kevin Callahan
PD: Rob Ryan
MD: JD Redman | WFFY/Ft. Walton Beach, FL
OM/PD: Scott "Lugnut" Dwyer | KXHT/Memphis, TN*
PD: Mo Better | KGRI/Riverside, CA*
PD: Jesse Duran
MD: DJ KC |
| KKSS/Albuquerque, NM*
PD: D.J. Lopez
MD: Matthew Candelaria | WJFX/Ft. Wayne, IN*
PD: Phil Becker
APD/MD: Weasel | WPOW/Miami, FL*
OM/PD: Tom Calococci
MD: Eddie Mix | WJJS/Roanoke, VA*
PD/MD: Cisgo |
| KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson | WNHT/Ft. Wayne, IN*
PD/MD: Shady Spencer | KTTB/Minneapolis, MN*
OM/PD: Sam Elliot
MD: Zannie K. | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: DJ Short-E |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maverick | WDLR/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KHTN/Modesto, CA*
OM/PD: Rene Roberts | KFSM/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox |
| KDHT/Austin, TX*
OM/PD: Chase
APD: Boogie
MD: Deuce | WWKL/Harrisburg, PA*
OM/PD: John O'Dea
APD/MD: Venetia | KDON/Monterey, CA*
OM/PD: Sam Diggedy
APD/MD: Eric "The Funky 1" | WOCQ/Salisbury, MD
PD: Deelite
MD: Bill Baker |
| KXBT/Austin, TX*
PD: Rudy Ramos
APD: Chico Rico | WZMX/Hartford, CT*
OM: Steve Salhany
PD/MD: DJ Buck
APD: David Simpson | KYZZ/Monterey, CA*
PD: Tommy Del Rio | KUUU/Salt Lake City, UT*
OM/PD: Brian Michel
APD/MD: Kevin Cruise |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "DJ D-Lay" Wilson | KDDB/Honolulu, HI*
PD: Ryan Sean | WQHT/New York, NY*
PD: Ebro Darden
APD/MD: Jill Strada | KBBT/San Antonio, TX*
PD: Homie Marco Arias
APD: John Henry Medina |
| KISV/Bakersfield, CA*
PD/MD: J. Reed | KIKI/Honolulu, HI*
PD/MD: K-Smooth | WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
MD: Shaggy | KPWT/San Antonio, TX*
OM: Roger Allen
PD: Eric Sean |
| WJMN/Boston, MA*
OM: Cadillac Jack
PD: Chris Tyler
APD: Dennis O'Heron
MD: GeeSpin | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitake | KMRK/Odessa, TX
PD: Christopher Marquez
APD/MD: Kid Vicious | XHTZ/San Diego, CA*
PD: Rick Thomas
APD: DJ Tre |
| WCZQ/Champaign, IL
PD/MD: Roderick "SuavA" Lake | KPTY/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill | KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez | XMOR/San Diego, CA*
OM/PD: Lee Cornell |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | WXIS/Johnson City, TN*
PD/MD: Todd Ambrose | WPYO/Orlando, FL*
OM: Steve Holbrook
PD: Stevie DeMann | KYLD/San Francisco, CA*
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
APD/MD: JoJo | KCHZ/Kansas City, MO*
OM/PD: Maurice DeVoe | KCAQ/Oxnard, CA*
PD/MD: Brian "Big Bear" Davis | KWWW/San Luis Obispo, CA
OM: Drew Ross
PD/MD: JoJo Lopez
APD: DJ Mel |
| WBBM/Chicago, IL*
PD: Todd Cavanah
APD/MD: Erik Bradley | WKHT/Knoxville, TN*
OM: Rich Bailey
PD: Darren Stephens
MD: Joey Tack | KVYB/Oxnard, CA*
PD/AM/D: Daniel "Mambo" Herrejon | KPAT/Santa Maria, CA
PD/MD: DJ E-Wrek |
| KIBT/Colorado Springs, CO*
PD: Jared Goldberg
MD: Madboy | WRDW/Philadelphia, PA*
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-McAdam | KKUU/Palm Springs, CA
OM: Jen Shevlin
PD: Anthony "Antdog" Quiroz
APD: Erin Deveaux
MD: Ron T. | KUBE/Seattle, WA*
OM: Shellie Hart
PD: Eric Powers
APD/MD: Karen Wild |
| KZFM/Corpus Christi, TX*
OM/PD: Ed Ocanas
MD: Arlene M. Cordell | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | WYPW/South Bend, IN
APD/MD: Mike Jackson | KEZE/Spokane, WA*
OM: Randy Nelson
PD: Boomer Davis |
| KZZA/Dallas, TX*
PD: Al Fuentes
MD: DJ Reave | WRDW/Philadelphia, PA*
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-McAdam | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | KWIN/Stockton, CA*
PD: Louie Diaz |
| KQKS/Denver, CO*
PD: Cat Collins
APD/MD: John E. Kage | KKFR/Phoenix, AZ*
PD: Bruce St. James
APD: Karlie Hustle
MD: DJ Joey Boy | WYPW/South Bend, IN
APD/MD: Mike Jackson | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| KPRR/El Paso, TX*
PD: Patti Diaz
APD/MD: DJ Slo Motion | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | WYPW/South Bend, IN
APD/MD: Mike Jackson | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| XHTO/El Paso, TX*
OM/PD: Francisco Aguirre
APD/MD: Alex "Big Al" Flora | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | WYPW/South Bend, IN
APD/MD: Mike Jackson | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| WRCL/Flint, MI*
OM: J. Patrick
PD: Nathan Reed
MD: Clay Church | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | WYPW/South Bend, IN
APD/MD: Mike Jackson | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | WYPW/South Bend, IN
APD/MD: Mike Jackson | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| KSEQ/Fresno, CA*
OM/PD: Tommy Del Rio
MD: DJ Lace | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | WYPW/South Bend, IN
APD/MD: Mike Jackson | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O" | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | WYPW/South Bend, IN
APD/MD: Mike Jackson | WYPW/South Bend, IN
APD/MD: Mike Jackson |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS		PLAYS TW +/-	AUDIENCE MILLIONS RANK
					NO. 1 (1 WK)	MOST INCREASED PLAYS CASH MONEY/UNIVERSAL MOTOWN		
1	6	4	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	NO. 1 (1 WK)	11	6724 +2514	53.001 1
2	13	2	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT	UNIVERSAL REPUBLIC		11	6300 +502	43.040 2
3	1	27	WEBBIE, LIL' PHAT & LIL' BOOSIE	TRILL/ASYLUM/ATLANTIC		11	5991 -669	40.621 5
4	5	11	RICK ROSS FEATURING T-PAIN THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG		11	5406 +610	40.782 4
5	3	32	FLO RIDA FEATURING T-PAIN	POE BOY/ATLANTIC		11	5203 -594	41.948 3
6	4	23	SHAWTY LO DEY KNOW	D4L/ASYLUM			5197 -460	36.471 6
7	9	9	FLO RIDA FEATURING TIMBALAND ELEVATOR	POE BOY/ATLANTIC			3855 +344	20.742 10
8	7	18	FAT JOE FEATURING J. HOLIDAY I WON'T TELL	TERROR SQUAD/IMPERIAL/CAPITOL			3569 -538	35.313 7
9	10	19	ROCKO UMMA DO ME	ROCKY ROAD/ISLAND URBAN/IDJMG			3248 -169	25.821 8
10	8	21	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR	1ST & 15TH/ATLANTIC			3066 -955	23.789 9
11	12	5	PLIES FEATURING NE-YO BUST IT BABY (PART 2)	BIG GATES/SLIP-N-SLIDE/ATLANTIC			2328 +442	15.678 12
12	11	9	LIL MAMA FEATURING CHRIS BROWN & T-PAIN SHAWTY GET LOOSE	FAMILIAR FACES/JIVE/ZOMBA			2072 -205	12.263 14
13	13	20	PITBULL FEATURING LIL JON THE ANTHEM	FAMOUS ARTISTS/TVT			1440 -407	9.794 17
14	24	6	DJ FELLI FEAT. NE-YO, FABELOUS, KANYE WEST & JERMAINE DUPRI FINER THINGS	AIRPOWER SO SO DEF/IDJMG			1401 +385	6.767 20
15	18	12	MIKE JONES FEATURING HURRICANE CHRIS DROP & GIMME 50	ICE AGE/ISWISH/HOUSE/ASYLUM/WARNER BROS.			1366 +10	6.103 23
16	20	31	KANYE WEST FEATURING T-PAIN GOOD LIFE	ROC-A-FELLA/DEF JAM/IDJMG		11	1337 +62	10.958 15
17	15	13	LIL' WIL MY DOOGIE	RUDEBWOY/UNAUTHORIZED/ASYLUM			1332 -116	9.541 18
18	25	3	SNOOP DOGG FEATURING TOO \$HORT & MISTAH F.A.B. LIFE OF DA PARTY	DOGGYSTYLE/GEFFEN/INTERSCOPE			1247 +380	6.153 22
19	14	9	SOULJA BOY TELL'EM FEATURING ARAB YAHHH!	COLLIPARK/INTERSCOPE			1215 -425	7.175 19
20	16	22	KANYE WEST FEATURING DWELE FLASHING LIGHTS	ROC-A-FELLA/DEF JAM/IDJMG			1214 -200	16.320 11
21	28	7	C-SIDE FEATURING KEYSHIA COLE BOYFRIEND/GIRLFRIEND	1720/UNIVERSAL REPUBLIC			1117 +362	4.878 25
22	27	2	NELLY FEATURING FERGIE PARTY PEOPLE	DERRTY/UNIVERSAL MOTOWN			920 +136	5.104 24
23	26	5	WEBBIE FEATURING LETOYA LUCKETT I MISS YOU	TRILL/ASYLUM/ATLANTIC			909 +56	3.490 31
24	37	2	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN			858 +374	4.748 27
25	21	12	MISSY ELLIOTT CHING-A-LING	THE GOLD MIND/ATLANTIC			852 -346	10.319 16
26	22	9	THE DEY GIVE YOU THE WORLD	EPIC/KOCH			794 -365	3.113 35
27	29	3	WIZ KHALIFA SAY YEAH	ROSTRUM/WARNER BROS.			777 +113	4.784 26
28	33	3	TRINA FEATURING KEYSHIA COLE I GOTTA THANG FOR YOU	SLIP-N-SLIDE			659 +58	2.940 -
29	32	4	SHAWTY LO DUNN, DUNN	D4L/ASYLUM			648 +19	4.056 29
30	35	3	BABY BASH FEATURING KEITH SWEAT DON'T STOP	ARISTA/RMG			598 +57	2.521 -
31	31	5	SHEEK LOUCH GOOD LOVE	D-BLOCK/KDCH			594 -42	6.741 21
32	38	5	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL	FAMOUS ARTISTS/TVT			561 +78	3.956 30
33	36	3	ACE FEATURING T-PAIN & RICK ROSS CASH FLOW	WE THE BEST/DEF JAM/IDJMG			551 +43	3.243 33
34	30	12	JAY-Z FEATURING PHARRELL I KNOW	ROC-A-FELLA/DEF JAM/IDJMG			548 -104	12.638 13
35	34	19	TRINA SINGLE AGAIN	SLIP-N-SLIDE			540 -58	3.008 38
36	40	3	BUN B FEATURING SEAN KINGSTON THAT'S GANGSTA	RAP-A-LDT 4 LIFE/ASYLUM			459 +14	3.035 37
37	NEW		ICE CUBE GANGSTA RAP MADE ME DO IT	LENCH MOB			407 +2	2.749 -
38	NEW		VAWN FEATURING SCAR 'CUZI I HUSTLE	SMOAKWOOD/ROCKHARD/DEF JAM/IDJMG			367 +32	0.728 -
39	NEW		THREE 6 MAFIA FEATURING DJ UNK I'D RATHER	HYPNOTIZE MINDS/COLUMBIA			353 +33	1.795 -
40	NEW		V.I.C. GET SILLY	YOUNG MOGUL/WARNER BROS.			329 +87	2.655 -

FOR WEEK ENDING APRIL 6, 2008

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How Radio One/Houston's PPM-induced self-evaluation helped its powerhouse stations return to the top. Part one of a two-part series

Houston: We Had A Problem

Darnella Dunham
DDunham@RadioandRecords.com

for a pair of Radio One's Houston stations, Arbitron's diary era in the market ended on a high: Urban KBXX (97.9 the Box) and urban AC KMJQ (Magic 102.1) finished in a three-way first-place 12+ tie with Clear Channel AC KODA, notching a 5.7 share in the winter 2007 book. Under the diary methodology, both stations had typically ranked No. 1 in their target demos and near the top among overall listeners. So when the first PPM currency ratings for Houston, covering June 2007, were released, it was jarring to see KBXX finish sixth with a 4.6 share and KMJQ eighth with a 4.4 among listeners 6+.

Eight months later both stations are back on top in their target demos. According to February PPM data, KMJQ is also No. 1 with a 6.9 share of listeners 6+ and KBXX is right behind with a 6.1.

As the second market to transition from the diary to the PPM, Radio One/Houston's initial reaction to the steep ratings declines was to question the new methodology. "We were kind of like alcoholics and we had to go through the 12 steps," says Houston-based regional VP of programming and market VP/GM Doug Abernathy, who serves on Arbitron's Radio Advisory Council for the urban format in the top 100 markets. "The first step was denial: 'We're not that bad. It's Arbitron's fault. There's something wrong with the meter. There's something wrong with participation in African-Americans.' Complete denial.

"Then the next phase we went through was anger, and I think we lashed out at just about everybody—Arbitron, agencies—and that didn't

work, it didn't change our rank position. We all got together and just said, 'What are we going to do?' This is our reality now."

Adjustment For Air Talent

Top managers in the Houston cluster weren't the only ones to feel the PPM's sting. "You have jocks that are accustomed to being No. 1 in their daypart and getting their bonus checks," KBXX/gospel KROI (Praise 92.1) PD Terri Thomas says. "Then all of a sudden we all get hit, collectively, in the gut. It affects your paycheck, it affects your morale, it affects your outlook.

"It was a road for us, and we're happy that we're at a point where we're experiencing success. But even though we have that success in PPM, every day's a reality check for us. And so collectively, we've just dug in our heels and banded together as a team with a guerrilla mentality, if you will, to



'We were kind of like alcoholics and we had to go through the 12 steps.'

—Doug Abernathy



'In PPM you are in ratings every minute of every day, so you cannot afford for anything to be bad.'

—Terri Thomas

go out here and do whatever is necessary to have continued success."

"There were ever-present issues with Arbitron executing the technology," Thomas says. "But we understood that [the PPM] was the future for us, so we needed to embrace that, and then take an assessment of what we were doing and figure out a way to overcome the obstacles."

Rather than completely abandon the formula that made KBXX and KMJQ victorious under the diary methodology, subtle programming and marketing adjustments were made. There was also a period of self-evaluation for the cluster.

"When your ratings drop like that, you also have to take a long, hard look at yourself and say, 'Have we gotten too comfortable with our past success? Maybe we aren't as good as we think we are,'" Thomas says. "You work with talent and you get everybody refocused—you get back to basics."

No Room For Error

The cluster's on-air personalities understand that the stakes are higher now in a PPM world. Thomas says, "There's no room for error and that adds another level of stress and pressure that, honestly, not everybody is up to. In PPM you are in ratings every minute of every day, so you cannot afford for anything to be bad: the music to be the wrong song, the breaks to be bad, the technical quality, the sound quality on the air, the commercials not to be produced well, the imaging to be uninteresting, the contests to have no value to the listeners—everything matters. From the very moment you walk in that studio, it is on, and it's always on 24/7."

When it comes to talent strategies under the new methodology, different schools of thought are emerging. One emphasizes more music and less talk while another strives to make personalities stand out more than they did with the diary. Radio One doesn't quite subscribe to either, focusing instead on making every break matter in all dayparts. As evidence of this philosophy in action, Abernathy says that in a recent stroll by the air studio he noticed that KBXX jock Brandi Garcia "had a three-page prep sheet for her show, and she does middays."

Executing breaks with substance is important, but Thomas adds, "You can't do 10-minute talk breaks—it's about being compelling and being concise, and it challenges the personalities to take their game up to the next level."

Every other week, Thomas hosts a meeting with the airstaffs of KBXX and KROI to help them improve their on-air work. The personalities play their best breaks from the last two weeks. Those meetings "can be really, really fun because it's entertaining to hear the great breaks—they inspire each other with their own work," Thomas says.

"Everybody gets involved, it's a chance to share ideas and show what you're working with, and they inspire each other. We have gotten back to basics and we're having fun and finding that motivation that got you into radio in the first place." **R&R**

Next week: Abernathy and Thomas discuss how their cluster approach to programming has helped improve ratings at KBXX, KMJQ and KROI.

Cummings: 'Figure Out How To Make It Work'

Speaking March 28 during Arbitron's monthly PPM call, Emmis Radio president Rick Cummings addressed the issue of urban radio's PPM performance. "There's been this myth for many, many, many months out there that if you were in urban radio in PPM markets, whether that is black or Hispanic, you were in deep

trouble," Cummings said. "And the truth is, that is not the case. The truth is that, like with all measurement systems, you've got to take your product and figure out how to make it work. And we have had some success in doing that in New York. We hope that we'll be able to say the same thing in Los Angeles." —DD



► **TREY SONGZ** CRACKS THE AIRPOWER BARRIER WITH "LAST TIME" (22-17), THE FOLLOW-UP TO HIS NO. 1 FROM LAST DECEMBER, "CAN'T HELP BUT WAIT."

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	8	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	NO. 1 (3 WKS)	★	4818 +71	45.166	1
2	11	RAY J & YUNG BERG SEXY CANI			4119 +83	36.284	2
3	8	MARIAH CAREY TOUCH MY BODY		11 ★	4000 +148	34.000	3
4	17	THE-DREAM FALSETTO			3550 -270	30.331	4
5	14	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	MOST INCREASED PLAYS		3224 +985	27.012	5
6	10	RICK ROSS FEATURING T-PAIN THE BOSS			3219 +239	25.836	6
7	20	SHAWTY LO DEY KNOW			2873 -394	22.935	10
8	16	FAT JOE FEATURING J. HOLIDAY I WON'T TELL			2668 -354	21.846	12
9	19	KEYSHIA COLE I REMEMBER		11 ★	2582 -261	25.028	7
10	17	ROCKO UMMA DO ME			2572 -175	22.629	11
11	10	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		★	2522 +307	19.676	15
12	18	CHRIS BROWN WITH YOU		n2 ★	2455 -711	21.533	13
13	28	MARIO CRYING OUT FOR ME		★	2284 -282	24.504	8
14	6	ASHANTI THE WAY THAT I LOVE YOU		★	2252 +458	19.932	14
15	25	J. HOLIDAY SUFFOCATE		11 ★	2236 -218	23.628	9
16	23	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		11	2208 -189	19.031	16
17	8	TREY SONGZ LAST TIME	AIRPOWER	★	1791 +306	15.440	18
18	4	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	AIRPOWER		1654 +433	16.312	17
19	23	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11 ★	1633 -313	14.982	19
20	10	RAHEEM DEVAUGHN CUSTOMER	AIRPOWER	★	1576 +74	14.935	20
21	4	PLIES FEATURING NE-YO BUST IT BABY (PART 2)			1495 +245	10.813	22
22	20	SNOOP DOGG SENSUAL SEDUCTION		11	1493 -266	13.542	21
23	5	DAY26 GOT ME GOING			1357 +86	8.863	24
24	9	MIKE JONES FEATURING HURRICANE CHRIS DROP & GIMME 50			1227 +16	5.480	34
25	6	FLO RIDA FEATURING TIMBALANO ELEVATOR		★	1157 +79	5.215	37
26	4	SEAN GARRETT FEATURING LUOACRIS GRIPPIN'		★	1149 +188	5.479	35
27	12	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR			1121 -498	9.413	23
28	10	LYFE JENNINGS NEVER NEVER LAND		★	1120 -79	6.726	31
29	9	RYAN LESLIE DIAMOND GIRL		★	1103 -83	6.964	30
30	2	MARY J. BLIGE STAY DOWN			1050 +72	7.401	27
31	9	LIL' WIL MY DOUGIE			1006 -20	7.680	26
32	2	WEBBIE FEATURING LETOYA LUCKETT I MISS YOU			817 +35	2.933	-
33	NEW	SNOOP DOGG FEATURING TOO SHORT & MISTAH F.A.B. LIFE OF DA PARTY			766 +200	4.012	-
34	NEW	LLOYD FEATURING LUDACRIS HOW WE DO IT		★	697 +42	2.314	-
35	8	SOULJA BOY TELL'EM FEATURING ARAB YAHHHH			677 -297	4.306	39
36	7	LIL MAMA FEATURING CHRIS BROWN & T-PAIN SHAWTY GET LOOSE			675 -204	4.063	40
37	13	JAHEIM NEVER		★	673 -45	7.273	29
38	NEW	CASELY EMOTIONAL		★	644 +31	3.064	-
39	20	KANYE WEST FEATURING DWELE FLASHING LIGHTS		★	636 -141	7.795	25
40	11	MISSY ELLIOTT CHING-A-LING		★	631 -282	6.202	33

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
NE-YO Closer (Def Jam/IDJMG)	40
CHRIS BROWN Take You Down (Jive/Zomba)	38
V.I.C. Get Silly (Young Mogul/Warner Bros.)	29
TEYANA TAYLOR Google Me (StarTrak/Interscope)	25
COLBY O'ONIS FEAT. AKON What You Got (Konlive/Geffen/Interscope)	21
JAHEIM I've Changed (Divine Mill/Atlantic)	20
THREE 6 MAFIA FEAT. DJ UNK I'd Rather (Hypnotize Minds/Columbia)	18
ADDED AT... WFXE Columbus, GA PD: Michael Soul MD: Kenya White V.I.C., Get Silly, 17 Teyana Taylor, Google Me, 2 Chris Brown, Take You Down, 0 Jaheim, I've Changed, 0 Ne-Yo, Closer, 0	

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SHAWTY LO Dunn, Dunn (D4L/Asylum)	591/68	ESTELLE FEAT. KANYE WEST American Boy (Home School/Atlantic)	460/6
TRINA FEAT. KEYSHIA COLE I Gotta Thang For You (Slip-N-Slide)	588/65	DAVID BANNER FEAT. CHRIS BROWN Get Like Me (b.i.g. f.a.c.e./SRC/Universal Motown)	443/219
KARINA PASIAN I6 @ War (Def Jam/IDJMG)	535/242	SEAN KINGSTON FEAT. THE DEY & JUELZ SANTANA There's Nothin' (Beluga Heights/Epic/Koch)	414/120
THE-DREAM I Luv Your Girl (Radio Killa/Def Jam/IDJMG)	496/207	ACE FEAT. T-PAIN & RICK ROSS Cash Flow (We The Best/Def Jam/IDJMG)	404/53
ONE CHANCE U Cant (J/RMG)	480/57	NE-YO Closer (Def Jam/IDJMG)	366/264

↑ MOST INCREASED PLAYS

+985	LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown) WEMX +54, WJXS +33, KMJJ +32, WRBJ +32, WJUC +31, KBTT +30, KBFB +26, WEUP +26, WPHI +26, WJLB +25
+458	★ ASHANTI The Way That I Love You (The Inc./Universal Motown) WEMX +39, KBFB +39, WQBT +29, WHTA +27, WJSL +22, WTMG +22, WEUP +21, WJZE +21, WPRW +21, WQKE +21
+433	★ JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) WJLB +64, WQBT +50, WBHU +26, WPGC +26, WJSL +23, WPHI +22, WKVV +20, WZHT +18, KVSP +14, WQOK +13
+307	★ 2 PISTOLS FEAT. T-PAIN & TAY DIZM She Got It (Universal Republic) WJLB +37, WBHU +33, KBXX +29, KNDA +26, WEMX +26, WBTJ +24, WQOK +21, KBTT +21, WJUC +19, WXBT +15
+306	★ TREY SONGZ Last Time (Song Book/Atlantic) WJZE +32, WPEG +31, WPHI +27, KJMM +26, KMJJ +24, WERQ +22, WFXA +18, WJLB +17, KTCX +16, WOWI +15

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 82 urban and 76 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.



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► **AL GREEN** HAS HIS BEST URBAN AC DEBUT WITH "STAY WITH ME (BY THE SEA)," FEATURING JOHN LEGEND, AT NO. 29. GREEN'S UPCOMING ALBUM, "LAY IT DOWN," ALSO TAPS THE TALENTS OF CORINNE BAILEY RAE, ANTHONY HAMILTON AND ?ESTLOVE OF THE ROOTS.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	2	25	JAHEIM NEVER	NO. 1 (1 WK) DIVINE MILL/ATLANTIC	1913	-26	15.856	3
2	4	28	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA	1887	+46	15.572	4
3	1	22	KEYSHIA COLE I REMEMBER	IMANI/GEFFEN/INTERSCOPE	1823	-118	17.001	1
4	3	22	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBK/JJ/RMG	1735	-140	16.612	2
5	5	26	MARY J. BLIGE JUST FINE	MATRIARCH/GEFFEN/INTERSCOPE	1504	-88	13.167	5
6	6	20	ERYKAH BADU HONEY	UNIVERSAL MOTOWN	1377	-103	9.130	7
7	8	12	ANGIE STONE SOMETIMES	STAX/CMG	1151	+66	9.775	6
8	7	8	MARIAH CAREY TOUCH MY BODY	ISLAND/IDJMG	1042	-78	8.689	8
9	9	11	KEITH SWEAT FEATURING PAISLEY BETTIS SUGA SUGA SUGA	KEJA/ATCO/RHINO	960	-33	5.974	10
10	10	24	JILL SCOTT MY LOVE	HIDDEN BEACH	850	+37	8.227	9
11	14	10	CHARLIE WILSON FEATURING T-PAIN SUPA SEXXY	AIRPOWER JIVE/ZOMBA	669	+98	4.667	13
12	11	35	JOE MY LOVE	JIVE/ZOMBA	648	-41	3.928	17
13	17	16	J. HOLIDAY SUFFOCATE	MUSIC LINE/CAPITOL	611	+115	5.587	11
14	13	18	CHAKA KHAN ONE FOR ALL TIME	BURGUNDY/COLUMBIA	566	-29	3.971	16
15	16	16	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	553	+42	5.414	12
16	15	9	LEDISI IN THE MORNING	VERVE FORECAST/VERVE	483	-59	3.230	20
17	18	10	LYFE JENNINGS NEVER NEVER LAND	COLUMBIA	438	+81	3.070	22
18	20	6	NOEL GOURDIN THE RIVER	EPIC	403	+80	4.262	15
19	21	7	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	321	+20	1.218	31
20	19	6	JANET LUV	ISLAND/IDJMG	289	-38	1.111	33
21	24	10	MARY J. BLIGE HURT AGAIN	MATRIARCH/GEFFEN/INTERSCOPE	286	+47	2.801	23
22	22	15	MARY J. BLIGE WORK THAT	MATRIARCH/GEFFEN/INTERSCOPE	281	+18	4.523	14
23	23	3	CHRISSETTE MICHELE LOVE IS YOU	DEF JAM/IDJMG	270	+19	0.939	37
24	NEW		JAHEIM FEATURING KEYSHIA COLE I'VE CHANGED	MOST INCREASED PLAYS DIVINE MILL/ATLANTIC	198	+173	1.005	35
25	31	5	RAHEEM DEVAUGHN CUSTOMER	JIVE/ZOMBA	197	+42	2.339	24
26	25	19	TAMIA ALMOST	PLUS 1/IMAGE	197	-17	3.100	21
27	27	7	MINT CONDITION BABY BOY BABY GIRL	CAGED BIRD/IMAGE	192	+10	0.721	-
28	26	11	CHERI DENNIS FEATURING YUNG JOC & GORILLA ZOE PORTRAIT OF LOVE	BAD BOY/ATLANTIC	183	-18	0.975	36
29	NEW		AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/BLG	149	+89	0.701	-
30	28	9	EMILY KING U & I	LIFEPRINT/JJ/RMG	142	-32	0.897	39
31	33	6	LIVIN' OUT LOUD LATELY	KIN	141	+5	0.586	-
32	36	2	RANDY JACKSON FEATURING BARBI ESCO MY R&B	DREAM MERCHANT 21/CMG	139	+28	0.360	-
33	29	20	CHRISSETTE MICHELE BE OK	DEF JAM/IDJMG	132	-26	1.017	34
34	35	18	TREY SONGZ CAN'T HELP BUT WAIT	SONG BOOK/ATLANTIC	116	-5	2.051	26
35	30	13	MICHAEL McDONALD LOVE T.K.O.	UNIVERSAL MOTOWN	112	-45	0.323	-
36	RE-ENTRY		JANET FEEDBACK	ISLAND/IDJMG	101	+90	2.033	27
37	RE-ENTRY		JANET CAN'T B GOOD	ISLAND/IDJMG	99	+32	0.475	-
38	32	6	BOYZ II MEN JUST MY IMAGINATION (RUNNING AWAY WITH ME)	DECCA	99	-41	0.458	-
39	34	19	KEYSHIA COLE INTRODUCING AMINA SHOULOA LET YOU GO	IMANI/GEFFEN/INTERSCOPE	93	-32	1.487	29
40	NEW		RAHEEM DEVAUGHN LOVE DRUG	JIVE/ZOMBA	92	+92	2.028	28

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ASHANTI The Way That I Love You (The Inc./Universal Motown)	16
MARIO Music For Love (3rd Street/JJ/RMG) KJLH, KMEZ, KOKY, KQXL, WAGH, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WQMG, WTLZ, WUHT, WVBE, WXST	16
JAHEIM I've Changed (Divine Mill/Atlantic) KJLH, Sirius Heart & Soul, WAGH, WBAV, WFLM, WKJS, WPHR	7
AL GREEN FEAT. JOHN LEGEND Stay With Me (By The Sea) (Blue Note/BLG) KBLX, KJLH, KJMS, WKSP, WMPZ, WQNC	6
ANDRE What I Gotta Do (Ez Deuce) KMEZ, KOKY, KQXL, WLXC, WMPZ, WXST	6
J. HOLIDAY Suffocate (Music Line/Capitol) KJMS, KVMA, WDAS, WZZZ, WTLZ	5
NOEL GOURDIN The River (Epic) WKJS, WKSP, WLHV, WTLZ	4
JILL SCOTT My Love (Hidden Beach) WMJM, WMXD, WRDU	3
MARVIN SAPP Never Would Have Made It (Verity/Zomba) WBHK, WWDI, WWIN	3
LALAH HATHAWAY Let Go (Stax/CMG) KOKY, WLXC, XM Suite 62	3

ADDED AT... WMGL
Charleston, SC
PD: Terry Base
MD: TK Jones
Ashanti, The Way That I Love You, O
Mario, Music For Love, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BAR-KAYS FEAT. EVELYN KING If Loving You Is Wrong (JEA/Right Now)	88/5	DWELE I'm Cheatin' (Koch)	50/19
TOTAL STATIONS:	13	TOTAL STATIONS:	16
JAHEIM Have You Ever (Divine Mill/Atlantic)	75/0	VICK ALLEN When You Pack Your Bags (Waldox/Malaco)	46/4
TOTAL STATIONS:	20	TOTAL STATIONS:	7
ASHANTI The Way That I Love You (The Inc./Universal Motown)	74/37	CONYA DOSS What I'd Do (Dome)	44/36
TOTAL STATIONS:	20	TOTAL STATIONS:	31
THE-DREAM Falsetto (Radio Killa/Def Jam/IDJMG)	68/2	LALAH HATHAWAY Let Go (Stax/CMG)	36/19
TOTAL STATIONS:	7	TOTAL STATIONS:	7
ANGIE STONE FEAT. JAMES INGRAM My People (Stax/CMG)	54/51	ALICIA KEYS Teenage Love Affair (MBK/JJ/RMG)	31/13
TOTAL STATIONS:	46	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+173	JAHEIM FEAT. KEYSHIA COLE I've Changed (Divine Mill/Atlantic) WSRB +16, WBAV +14, WPHR +11, WUHT +11, WGPR +9, WKJS +9, WTLZ +9, KQXL +8, KMEZ +8, WKXI +8
+115	J. HOLIDAY Suffocate (Music Line/Capitol) WAKB +20, WTLZ +11, WIMX +11, WMMJ +9, WDAS +9, WYLD +7, WTLZ +7, WXST +6, WAGH +6, WMIB +5
+98	CHARLIE WILSON FEAT. T-PAIN Supa Sexy (Jive/Zomba) WWIN +10, WNEW +10, WFUN +9, WUHT +8, WSOL +7, KMEZ +7, WIMX +6, KJMS +6, WMGL +5, WHUR +4
+92	RAHEEM DEVAUGHN Love Drug (Jive/Zomba) KMEZ +3, KNEK +3, KOKY +3, KQXL +3, KSOC +3, WAMJ +3, WBAV +3, WCFB +3, WDAS +3, WDLT +3
+90	JANET Feedback (Island/IDJMG) WRKS +3, KMEZ +3, KNEK +3, KOKY +3, KQXL +3, KSOC +3, WAMJ +3, WBAV +3, WCFB +3, WDLT +3

FOR WEEK ENDING APRIL 6, 2008
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► IN ITS 18TH CHART WEEK, **TROY SNEED PRESENTS BONAFIDE PRAISERS'** "WORK IT OUT" (#13-10) GAINS 46 PLAYS AND BECOMES THE GROUP'S FIRST TOP 10.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	26	KIRK FRANKLIN DECLARATION (THIS IS IT)	NO. 1 (7 WKS) GOSPO CENTRIC/ZOMBA	882 -12	4.053	1
2	2	46	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	849 +19	3.943	2
3	4	30	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	805 -16	3.074	7
4	3	36	THE CLARK SISTERS LIVIN'	EMI GOSPEL	791 -33	3.398	4
5	5	24	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	733 -9	2.757	8
6	8	12	DORINDA CLARK-COLE TAKE IT BACK	MOST INCREASED PLAYS GOSPO CENTRIC/ZOMBA	648 +65	2.386	9
7	6	19	ANGELA SPIVEY & THE VOICES OF VICTORY EYES ON THE PRIZE	JEG	644 -39	1.816	17
8	7	51	MAURETTE BROWN CLARK ONE GOD	AIR GOSPEL/MALACO	642 -35	3.848	3
9	12	43	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US	ALPHA DOG/TYSCOT	558 +31	3.074	6
10	13	18	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	556 +46	2.136	12
11	11	49	J MOSS PRAISE ON THE INSIDE	PAJAM/GOSPO CENTRIC/ZOMBA	554 +17	3.181	5
12	15	20	SHEKINAH GLORY MINISTRY JESUS	KINGOOM	527 +28	2.301	10
13	10	31	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE	TYSCOT/NEW LIFE/VERITY/ZOMBA	516 -32	2.244	11
14	9	28	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO	VERITY/ZOMBA	505 -57	2.126	13
15	14	30	REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR YOU MUST COME IN AT THE DOOR	MQM/JEG	480 -27	1.934	15
16	17	5	REGINA BELLE GOD IS GOOD	MOST ADDED PENDULUM	462 -6	1.860	16
17	16	11	CANTON JONES MY DAY	ARROW	420 -53	2.006	14
18	19	13	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	402 -15	1.247	18
19	18	20	YOLANDA ADAMS HOLD ON	COLUMBIA	377 -44	1.151	19
20	21	8	DONALD LAWRENCE INTRODUCES: THE MURRILLS FAMILY (THERE'S A HEALING)	QUIET WATER/VERITY/ZOMBA	318 +20	0.956	23
21	20	10	ISAIAH D. THOMAS & ELEMENTS OF PRAISE THE GREATEST	HABAKKUK	302 -8	1.095	20
22	23	8	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORLDWIDE	285 +5	0.810	25
23	22	5	CECE WINANS WAGING WAR	PURESPPRINGS GOSPEL	280 -2	0.983	22
24	26	3	CHRISTOPHER YES	JEG	257 +44	0.323	-
25	24	14	JIMMY HICKS & THE VOICES OF INTEGRITY MOVE	WORLDWIDE	252 -10	0.819	24
26	25	15	DEWAYNE WOODS FEATURING THE TRI-CITY SINGERS GOD IS	QUIET WATER/VERITY/ZOMBA	247 +4	1.052	21
27	27	19	CHICAGO MASS CHOIR GOD IS MY EVERYTHING	NEW HAVEN	188 -4	0.514	29
28	30	6	DEITRICK HADDON PRESENTS VOICES OF UNITY HE'S ABLE	TYSCOT	175 +18	0.317	-
29	29	2	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	174 +16	0.236	-
30	NEW		ISRAEL & NEW BREED IF NOT FOR YOUR GRACE	INTEGRITY	170 +23	0.215	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
REGINA BELLE God Is Good (Pendulum) WLIB, WPRS, WXEZ	3
KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) WJYD, WPRS, WTBE	3
THE CLARK SISTERS Livin' (EMI Gospel) KOKA, WXEZ	2
CECE WINANS Waging War (PureSprings Gospel) WPPZ, WTBE	2
WEST ANGELES CHURCH OF GOD IN CHRIST MASS CHOIR & CONGREGATION Lord Prepare Me (EMI Gospel) WLIB, WXEZ	2
CHRISTOPHER LEWIS Joy (Frontline/Tyco) WFMI, WPZZ	2
ANTONIO ALLEN Awesome God (Orpheus) WNOO, XM The Spirit	2
ALVIN SLAUGHTER Greater Grace (Integrity) WTBE, XM The Spirit	2
DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) WPRS	1

ADDED AT...

SIRIUS PRAISE

Satellite
PD: Pat McKay
MD: Sasha Montero
Dionne Warwick Feat. BeBe Winans, I'm Going Up. 1

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ALBERT JAMISON PRESENTS NEW YORK STATE MASS CHOIR Show Yourself Mighty (Weis/Light)	141/6	NORMAN HUTCHINS It's Your Season (IR)	99/12
TOTAL STATIONS:	14	TOTAL STATIONS:	5
BOBBY JONES FEAT. KAREN CLARK-SHEARD Can't Nobody (Gospo Centric/Zomba)	138/11	MARTHA MUNIZZI Invincible God (Martha Munizzi/Integrity)	95/36
TOTAL STATIONS:	10	TOTAL STATIONS:	14
BILLY RIVERS & THE ANGELIC VOICES OF FAITH He'll Never Leave You (Right Now)	125/7	KEVIN JARIDO & NU VIRTUE Sunday Morning (Emtro Gospel)	95/33
TOTAL STATIONS:	12	TOTAL STATIONS:	10
STAN JONES FEAT. TARRALYN RAMSEY Where Would I Be (Blackberry/Malaco)	124/11	NIKEA HOOKER Kee's Prayer (JEG)	95/0
TOTAL STATIONS:	10	TOTAL STATIONS:	13
J MOSS Abundantly (PAJAM/Gospo Centric/Zomba)	123/10	LEE WILLIAMS AND THE SPIRITUAL QCS He Laid His Hands On Me (MCC)	94/8
TOTAL STATIONS:	13	TOTAL STATIONS:	23

MOST INCREASED PLAYS

+65	DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) WPPZ +4, WXXI +1, WPRS +1, XSRT +8, WLOU +7, WNOO +6, WJNI +6, WXEZ +6, WXOC +4, WFMI +3
+46	TROY SNEED PRESENTS BONAFIDE PRAISERS Work It Out (Emtro Gospel) XSRT +12, WSOX +8, WXEZ +6, KROI +6, WHLW +4, WHLH +4, WJNI +4, WCAO +4, WPZE +3, WPZZ +2
+44	CHRISTOPHER Yes (JEG) SIPR +13, WFMI +7, WLOU +5, WNOO +4, WXEZ +3, WXXI +3, WHLH +2, WEUP +2, WXTC +2, WFLT -2
+42	KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) WJYD +11, WPRS +6, WDJL +6, WPPZ +5, WTLC +3, WEUP +2, WFMI +2, WPZE +2, WXEZ +2, WLOU +1
+36	MARTHA MUNIZZI Invincible God (Martha Munizzi) SIPR +9, WCAO +8, WLOU +6, WNOO +4, WXXI +2, WEAL +2, WPRS +2, KOKA +1, KROI +1, WGRB +1

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		443	447	6	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA)		324	303
2	BRUCE PARHAM CALL JESUS (EMTRO GOSPEL)		396	442	7	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		320	306
3	ISRAEL & NEW BREED FEATURING T-BONE WITH LONG LIFE (INTEGRITY)		350	278	8	TRIN-I-TEE 5:7 LISTEN (SPIRIT RISING/MUSIC WORLD)		281	318
4	MYRON BUTLER & LEVI STRONGER (EMI GOSPEL)		350	336	9	GEORGIA MASS CHOIR TELL IT (SAVOY/MALACO)		279	260
5	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS GIANTS (EMI GOSPEL)		349	367	10	THE CLARK SISTERS BLESSED & HIGHLY FAVORED (EMI GOSPEL)		275	267

HALLELUJAH! GOSPEL NEWS & CHARTS

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KOBC achieves No. 2 ranking in Joplin, Mo.

Making A Big Splash In A Small Market

Kevin Peterson

KPeterson@RadioandRecords.com

Christian AC KOBC/Joplin, Mo., is the radio ministry of Ozark Christian College and has been serving its community for 33 years. As the station's signal has grown, it has continued to target new communities and now, with 60,000 watts, reaches out from Missouri into communities in Kansas, Oklahoma and Arkansas. ■ KOBC GM/PD Rob Kime has a long history with the station, starting as a student at the college in 1978. He began working at KOBC in 1979, first on the air and eventually as MD. He left after graduation in 1983, but returned as PD in 1984, as one of just two full-time staffers. The other was GM Stan Smelser, who left in 1989, at which time Kime was promoted to GM. At that time the station was broadcasting at just 30,000 watts on a 250-foot tower. In 1998, KOBC was granted a license to operate at 60,000 watts and move up to a 500-foot tower, increasing coverage by 40%.

Through the years the station has experienced ratings success in the Joplin market, reaching No. 1 with women 25-54 as recently as 2005. In the fall 2007 Arbitron ratings, KOBC tied at No. 2 with Zimmer Radio mainstream AC KJMK in persons 12+ and women 25-54. As to why the station has been so successful in the market, Kime says, "Ultimately I think it's been putting a pretty good music product out there over a long period of time, and we've always been fortunate to have good talent. Every step of the way, with the resources that we have, we've tried to do the best radio that we can do."

He adds that the station has always tried to have connections with community organizations and concert promoters. Since it doesn't have an abundance of resources to create its own events, the station has tried to tie in with big events already going on in the community.

Kime says the morning duo of Dave Garrison and Lisa Davis has been instrumental in the station's success. "They just celebrated their 10th anniversary together in mornings," he says. "They have good chemistry. Lisa has been with the station, except [for] a short period of time, since 1995, and the longevity has made a difference—as well as the relationships that

we've developed on the air and off."

With the exception of some time off the air in the '90s, Kime has also been a regular on-air presence since his student days, furthering the familiarity factor and plenty of long-term relationships in the community.

As the audience has continued to expand, Kime says listener support has grown as well, allowing what was once a part-time morning show to develop into the current full-time shift. Even though he says the station's sharathons have been flat the last couple of years, Kime adds that after the power increase in 1998, sharathon contributions increased sevenfold and business underwriting increased threefold. He says that about 40% of the station's income is from business underwriters in the community.

Even with the ratings success and increased financial support from listeners and business underwriters, Kime says that a change of ownership is coming in the near future. He's not sure who the new owner will be, but he understands why the college is selling the station. "There is a financial need at the college at this time, but they've made a commitment to try to [protect KOBC's format]. So their hope is to keep it contemporary Christian. They felt that the ministry could continue with someone else who had a focus in that. It



Kime



Garrison and Davis

allows the college to have the finances that they do need at this time and to spin the ministry off. I know that it was a tough decision to make."

Depending on who the new owner will be, Kime isn't sure what the future will hold for him or his staff, but he says, "I'm pretty at peace with the decision. I wish they hadn't made it, because I think the combination of Ozark Christian College and KOBC has been good together here in the Joplin market. We would not have been able to be where we are without them. We get a lot of things provided for us that don't actually come out of the budget, just because we're a part of them, and that has allowed us to put that money into programming and other

areas. That's been a great help.

"I see how we've been good together and I kind of hate to see that breakup, but God has shown me that he's got something for us and he's going to take care of the situation," he continues. Whatever the future holds for KOBC, it's clear that the station has made a big impact in the market and beyond over the past 33 years and has done a terrific job of serving this community. R&R

Music Monitors

8 a.m., April 2

Newsboys, "Million Pieces"
33 Miles, "Thank You"
Glory Revealed, "By His Wounds"
Mark Harris, "All for the Glory of You"
Rebecca St. James, "Peace"
Avalon, "Testify to Love"
David Crowder Band, "Never Let Go"
TobyMac, "Made to Love"
Building 429, "Singing Over Me"
Jennifer Knapp, "Romans"
Steven Curtis Chapman, "King of the Jungle"

Matt Maher, "Your Grace Is Enough"
Big Daddy Weave, "Let It Rise"
Casting Crowns, "Every Man"
Third Day, "Show Me Your Glory"
Big Daddy Weave, "Only Jesus"
Newsboys, "He Reigns"
DecembeRadio, "Find You Waiting"
Jeremy Camp, "Give You Glory"
Steven Curtis Chapman, "Cinderella"
Caedmon's Call, "Before There Was Time"
Building 429, "You Carried Me"
Twila Paris, "The Warrior Is a Child"

3 p.m., April 2

Mark Schultz, "Back in His Arms Again"

Source: Station log

R&R CHRISTIAN AC

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► **NATALIE GRANT** TAKES THE HOT SHOT DEBUT AT NO. 25 WITH "I WILL NOT BE MOVED," HER SECOND-HIGHEST BOW SO FAR. SHE OPENED AT NO. 21 WITH "AWAKEN" IN JANUARY 2007.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	15	JEREMY CAMP LET IT FADE	NO. 1 (2 WKS) BEC/TOOTH & NAIL	1544 +7	3.840	2
2	1	26	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	1500 -65	4.165	1
3	3	27	MERCYME GOD WITH US	INO	1332 -38	3.116	4
4	4	11	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	1226 +8	3.663	3
5	6	12	FEE ALL BECAUSE OF JESUS	INO	1137 +128	2.745	7
6	5	10	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	1137 +106	2.587	8
7	7	32	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	962 +3	2.781	6
8	8	32	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	931 +59	2.918	5
9	9	9	33MILES THANK YOU	INO	870 +6	2.391	10
10	11	12	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	845 +73	1.701	17
11	12	9	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	838 +120	1.884	16
12	10	41	CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	799 -57	2.289	12
13	14	9	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	792 +144	2.398	9
14	16	8	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	619 +90	1.884	15
15	13	33	NATALIE GRANT IN BETTER HANDS	CURB	595 -118	1.670	19
16	18	10	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	535 +64	2.295	11
17	17	15	BUILDING 429 SINGING OVER ME	WORD-CURB	497 -20	1.690	18
18	26	5	AARON SHUST WATCH OVER ME	BRASH	456 +96	0.984	22
19	20	4	CHRIS SLIGH EMPTY ME	BRASH	456 +66	0.856	25
20	19	7	RUSH OF FOOLS CAN'T GET AWAY	MIDAS	435 -5	0.679	29
21	22	8	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	427 +50	0.720	27
22	21	12	TOBYMAC FEATURING SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	402 +13	0.905	23
23	25	7	DAVID CROWDER BAND NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	391 +30	0.763	26
24	27	13	CONNERSVINE LIVE FOR YOU	INO	386 +52	2.032	14
25	NEW		NATALIE GRANT I WILL NOT BE MOVED	CURB	372 +110	0.494	-
26	28	12	CARRIE UNDERWOOD SO SMALL	ARISTA/ARISTA NASHVILLE/PLG	321 -9	2.061	13
27	23	16	BIG DADDY WEAVE HOLD ME JESUS	FERVENT/WORD-CURB	321 -48	0.885	24
28	24	20	BRITT NICOLE SET THE WORLD ON FIRE	SPARROW/EMI CMG	316 -46	0.529	-
29	NEW		NEWSBOYS STAY STRONG	SPARROW/EMI CMG	311 +62	0.511	-
30	30	2	THE AFTERS KEEPING ME ALIVE	INO	304 +39	0.693	28

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THIRD DAY Call My Name (Essential/PLG) KBQI, KBNJ, KCMS, KFIS, KHZR, KKCM, KFIS, KLJC, KSBJ, KTIS, KWND, WAKW, WAWZ, WCQR, WCSG, WDJC, WFFH, WFSH, WJIE, WJKL, WJQK, WLFJ, WMHK, WMSJ, WNUZ, WRBS, WRCM, XM The Message	28
MEREDITH ANDREWS You're Not Alone (Word-Curb) KHZR, WCQR, WJTL, WLAB, WLFJ	5
NATALIE GRANT I Will Not Be Moved (Curb) KSBJ, KVMV, WLFJ, WPAR	4
ROBBIE SEAY BAND Song Of Hope (Sparrow/EMI CMG) KFIS, KFSH, KKFS	3
TENTH AVENUE NORTH Love Is Here (Reunion/PLG) KCMS, KGBI, WFSH	3
NEEDTOBREATHE Washed By The Water (Atlantic/Word-Curb) KKSP, KLTY, KSGN	3
MATT MAHER Your Grace Is Enough (Essential/PLG) KFSH, KLTY, WJTL	3
CONNERSVINE Live For You (INO) KLTY, KSBJ, WFSH	3

ADDED AT... KGBI
Omaha, NE
PD: Melody Miller
MD: Jeff Devereaux
Aaron Shust, Watch Over Me, 3
Tenth Avenue North, Love Is Here, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THIRD DAY Mighty To Save (Essential/PLG) TOTAL STATIONS: 29	286/245	JEFF JOHNSON BAND Ruin Me (NuSpring) TOTAL STATIONS: 19	211/22
LAURA STORY Mighty To Save (INO) TOTAL STATIONS: 15	272/2	PLUMB In My Arms (Curb) TOTAL STATIONS: 15	191/15
MEREDITH ANDREWS You're Not Alone (Word-Curb) TOTAL STATIONS: 17	264/79	JOSH WILSON 3 Minute Song (Sparrow/EMI CMG) TOTAL STATIONS: 9	171/23
FIREFLIGHT Brand New Day (Flicker/PLG) TOTAL STATIONS: 10	264/23	SANCTUS REAL We Need Each Other (Sparrow/EMI CMG) TOTAL STATIONS: 9	142/6
MAINSTAY Where Your Heart Belongs (BEC/Tooth & Nail) TOTAL STATIONS: 13	260/17	MARK HARRIS All For The Glory Of You (INO) TOTAL STATIONS: 15	136/8

MOST INCREASED PLAYS

+245	THIRD DAY Call My Name (Essential/PLG) KXOJ +25, KHZR +21, KWND +21, WRCM +20, WAWZ +19, SIST +18, KTSJ +17, WJIE +15, WDJC +11, WBDX +10
+144	TENTH AVENUE NORTH Love Is Here (Reunion/PLG) WPAR +29, WFSH +22, WLAB +21, KVMV +19, KHZR +14, WVFJ +11, WRBS +9, WCSG +7, WBDX +6, SIST +4
+128	FEE All Because Of Jesus (INO) KTSY +20, WGT5 +18, KVMV +16, WCVQ +12, WRBS +12, SIST +11, WBDX +7, KKSP +7, KCMS +5, KHZR +3
+120	NEEDTOBREATHE Washed By The Water (Atlantic/Word-Curb) WPOZ +29, KSGN +23, KWND +18, KVMV +12, WLAB +8, KLTY +7, KSEJ +5, WLFJ +5, WVFJ +5, WBDX +4
+110	NATALIE GRANT I Will Not Be Moved (Curb) WLAB +29, WPOZ +27, WBSN +24, WAFJ +8, WMSJ +6, KKFS +5, KXOJ +4, KBNJ +4, WJQK +2, KGBI +2

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
17	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		675	652	17	RUSH OF FOOLS UNDO (MIDAS)		595	590
17	AARON SHUST MY SAVIOR MY GOD (BRASH)		645	628	17	BIG DADDY WEAVE EVERY TIME I BREATHE (FERVENT/WORD-CURB)		536	541
17	BRANDON HEATH I'M NOT WHO I WAS (MONDO/REUNION/PLG)		609	608	17	NEWSBOYS IN WONDER (INPOP)		516	554
17	MERCYME BRING THE RAIN (INO)		607	628	17	TOBYMAC MADE TO LOVE (FOREFRONT/EMI CMG)		512	493
17	TREE63 BLESSÉD BE YOUR NAME (INPOP)		600	595	17	STORYSIDE:B BE STILL (SILENT MAJORITY/GOTEE)		507	501

SOFT AC/INSPIRATIONAL REPORTERS

- WMIT/Asheville, NC**
PD: Tom Greene
AD: Matt Stockman
- WCDR/Dayton, OH**
OM: Keith Hamer
PD/MD: Eric Johnson
- WAFR/Network**
OM: Marvin Sanders
PD: Rick Robertson
MD: Jim Stanley
- WGSL/Rockford, IL**
OM: Ron Tietsort
PD: Corey Neese
MD: Charmel Jacobs
- KCFB/St. Cloud, MN**
PD: Jim Park
MD: Chuck Heuberger
- WGNV/Wausau, WI**
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher
- WHCF/Bangor, ME**
OM: Tim Collins
PD/MD: Joe Polek
- WNFR/Flint, MI**
OM: Lori McNaughton
PD: Brian Smith
MD: Elynn Davey
- KMLB/Phoenix, AZ**
PD: Faron Eckelbarger
- KCRN/San Angelo, TX**
PD/MD: Mark Mohr
APD: Steve Hayes
- KYCC/Stockton, CA**
PD: Scott Mearns
MD: Marina Tahod
- KGBI/Dallas, TX***
PD: Mike Tirone
APD: Bill Bumpas
MD: John McLain
- Family Life Communications/Network**
PD: Dawn Bumstead
APD: Adam Biddell
MD: Bill Ronning
- KLVV/Ponca City, OK**
PD/MD: Tony Weir
AFD: Jeremy Louis
- WSMR/Sarasota, FL**
OM: Douglas Poll
PD: Dan Young
MD: Paul Perrault
- WOLW/Traverse City, MI**
PD/MD: Patrick Green

R&R CHRISTIAN

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▶ WITH 918 PLAYS (UP 65), **JEREMY CAMP** CROWNS CHRISTIAN CHR (3-1) WITH "NO MATTER WHAT IT TAKES," PUSHING LAST ISSUE'S NO. 1, THE AFTERS' "NEVER GOING BACK TO OK," TO NO. 2, DESPITE IT GAINING 30 SPINS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	3	12	JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	918	+65
2	1	19	THE AFTERS NEVER GOING BACK TO OK	INO	892	+30
3	2	14	ADDISON ROAD ALL THAT MATTERS	INO	885	+26
4	4	11	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	865	+43
5	5	15	TOBYMAC FEATURING SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	815	+19
6	6	13	HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	811	+26
7	7	11	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	746	-2
8	9	11	STELLAR KART JESUS LOVES YOU	WORD-CURB	737	+58
9	10	8	RELIENT K THE BEST THING	CAPITOL/GOTEE	662	+17
10	12	13	SEVENGLORY LET IT BE LOVE	7 SPIN	594	+39
11	8	20	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	588	-129
12	1	14	LEELAND COUNT ME IN	ESSENTIAL/PLG	551	-83
13	15	8	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	514	+11
14	13	28	MAINSTAY BELIEVE	BEC/TOOTH & NAIL	445	-101
15	16	10	MYRIAD A THOUSAND WINTERS MELTING	KOSMOS/KOCH	442	-32
16	20	9	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	419	+74
17	17	8	RUSH OF FOOLS WE ALL	MIDAS	393	-10
18	19	4	ARTICLE ONE WITHOUT YOU	INPOP	383	+13
19	23	4	PAUL ALAN TO BRING YOU BACK	WHIPLASH	380	+82
20	22	5	EVERYDAY SUNDAY TELL ME YOU'LL BE THERE	INPOP	374	+73
21	2	4	DIZMAS YOURS	FOREFRONT/EMI CMG	367	+23
22	18	19	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	314	-84
23	NEW		PILLAR SMILING DOWN	ESSENTIAL/PLG	271	+82
24	26	17	MERCYME GOD WITH US	INO	267	+4
25	27	4	FLYLEAF ALL AROUND ME	SRE/OCTONE	259	+9
26	25	17	STORYSIDE:B BE STILL	SILENT MAJORITY/GOTEE	250	-21
27	30	2	CHRIS SLIGH EMPTY ME	BRASH	235	+26
28	28	5	MIKESCHAIR OTHERSIDE	CURB	233	-2
29	29	2	CHRIS TAYLOR TAKE ME ANYWHERE	BEC/TOOTH & NAIL	225	-8
30	RE-ENTRY		NEWSBOYS IN WONDER	INPOP	201	+22

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	12	FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	270	-3
2	3	11	WEDDING I'LL SLEEP WHEN I'M DEAD	BRAVE NEW WORLD	251	-4
3	2	13	SKILLET LIVE FREE OR LET ME DIE	ARDENT/SRE/INO	249	-13
4	8	11	RELIENT K DEVASTATION AND REFORM	CAPITOL/GOTEE	239	+15
5	5	9	ANBERLIN HELLO ALONE	TOOTH & NAIL	238	-1
6	9	9	FAMILY FORCE 5 FACE DOWN	MAVERICK/STEREO VS MONO/GOTEE	223	-1
7	6	12	WAVORLY STAY WITH ME	FLICKER/PLG	218	-14
8	10	13	THE ALMOST. SOUTHERN WEATHER	TOOTH & NAIL	215	0
9	4	13	CHILDREN 18:3 YOU KNOW WE'RE ALL SO FOND OF DYING	TOOTH & NAIL	205	-48
10	13	10	THOUSAND FOOT KRUTCH THE FLAME IN ALL OF US	TOOTH & NAIL	203	+3
11	12	10	DISCIPLE LOVE HATE (ON AND ON)	SRE/INO	192	-12
12	11	11	SECRET AND WHISPER VANISHINGS	TOOTH & NAIL	190	-16
13	7	13	HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	176	-54
14	18	7	EMERY THE PARTY SONG	TOOTH & NAIL	166	+12
15	17	5	PROJECT 86 MOLOTOV	TOOTH & NAIL	165	+5
16	14	6	STELLAR KART SHINE LIKE THE STARS	WORD-CURB	165	-6
17	15	3	P.O.D. ADDICTED	COLUMBIA/INO	164	-4
18	23	9	EVERYDAY SUNDAY APATHY FOR APOLOGIES	INPOP	161	+20
19	21	6	SPOKEN TRADING IN THIS TROUBLED HEART	TOOTH & NAIL	145	-2
20	22	4	DEMON HUNTER FADING AWAY	SOLID STATE/TOOTH & NAIL	144	+1
21	16	14	THIS BEAUTIFUL REPUBLIC CASTING OFF	FOREFRONT/EMI CMG	143	-21
22	25	7	NUMBER ONE GUN WAKE ME UP	TOOTH & NAIL	140	+7
23	20	5	SEVENTH DAY SLUMBER LAST REGRET	BEC/TOOTH & NAIL	137	-15
24	28	3	EOWYN SILENT SCREAMS	EOWYN	134	+16
25	26	2	RED LOST	ESSENTIAL/PLG	133	+3
26	24	8	DEAS VAIL ANYTHING YOU SAY	BRAVE NEW WORLD	128	-10
27	19	17	IVORYLINE BE STILL AND BREATHE	TOOTH & NAIL	127	-27
28	29	2	MXPX SECRET WEAPON	TOOTH & NAIL	123	+23
29	27	16	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	108	-16
30	NEW		RUN KID RUN CAPTIVES COME HOME	TOOTH & NAIL	101	+35

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	3	10	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	226	+7
2	1	8	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	226	+6
3	4	23	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	221	+17
4	2	10	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	202	-17
5	7	5	WAYBURN DEAN THROUGH THE RAIN	WAYJADE	196	+25
6	9	8	TWILA PARIS LIVE TO PRAISE	MOUNTAIN SPRING	195	+30
7	6	13	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	194	+20
8	12	5	LAURA STORY MIGHTY TO SAVE	INO	186	+53
9	5	11	JAIME JAMGOCHIAN SING OF OUR GOD	CENTRICITY	185	-12
10	8	24	MERCYME GOD WITH US	INO	167	-3

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
11	13	5	KEITH & KRISTYN GETTY THE POWER OF THE CROSS	MARTINGALE	158	+26
12	11	8	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	157	+14
13	10	30	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	151	-6
14	RE-ENTRY		RUSH OF FOOLS PEACE BE STILL	MIDAS	149	+71
15	16	13	VICKY BEECHING GREAT IS YOUR GLORY	SURVIVOR/SPARROW/EMI CMG	145	+28
16	17	6	33MILES THANK YOU	INO	139	+23
17	14	3	LESTER & HOLLY THERE IS A CROWN	LESTER & HOLLY	127	+4
18	19	2	GORDON MOTE DON'T LET ME MISS THE GLORY	SPRING HILL	110	+11
19	15	5	KATHRYN SCOTT I BELONG	INTEGRITY	106	-12
20	18	14	MARK SCHULTZ EVERYTHING TO ME	WORD-CURB	103	-9

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
OM: Johanna "Yo" Snyder
MD: Joey Belville

WJRF/Duluth, MN
PD/MD: Terry Michaels

WYLV/Knoxville, TN*
PD: Jonathan Jnthank
MD: Kris Love

KJTH/Pcncra City, OK
PD/ME: Tony Weir
APC: Jas Wes

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

WYSZ/Toledo, OH
PD/MD: Jeff Howe
APD: Rob Fairchild

KAFC/Anchorage, AK
OM/PD: Mark Guy
APD/MD: Mike Carrier

KNMI/Farmington, NM
OM/PD: Darren Nez
MD: Kenny Montano

WAYM/Nashville, TN*
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire

KZRI/Portland, OR*
OM: Mike Novak
PD: David Pierce
APC: Eric Allen

WBVO/Sellersville, PA
OM: David Baker
PD/MD: Kristine McClain

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

WHMX/Bangor, ME
OM/PD: Tim Collins
APD/MD: Morgan Smith

WSCF/Ft. Pierce, FL
PD/MD: Paul Tipton

WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Touchin
MD: Seth Routzahn

KTFT/Rapid City, SD
OM: Tom Schoenstedt
PD: Jennifer Walker

KADI/Springfield, MO*
PD/MD: Rod Kittleman

WCLQ/Wausau, WI
PD/MD: Matt Deane

WONU/Chicago, IL*
OM: Justin Knight
PD/MD: Johnathon Eltrevoog

WORQ/Green Bay, WI
OM/PD: Jim Raider

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely

WPRJ/Saginaw, MI
OM: Gary Bugh
PD/MD: Aaron Dicer

WBVM/Tampa, FL*
PD: Wendy Templeton
MD: Olivia Paff



► **THIRD DAY'S "CALL MY NAME"** TAKES THE CHART'S HIGHEST BOW AT NO. 27, POSTS MOST INCREASED PLAYS (UP 203) AND SNARES THE MOST-ADDED TROPHY WITH 18 NEW REPORTERS.

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CHRISTIAN AC REPORTERS

KGZ/Abilene, TX PD/MD: Gary Hill	WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	New Life Media/Network PD/MD: Joe Buchanan
WFSH/Atlanta, GA* MD: Mike Stoult	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier
WVFJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WAFJ/Augusta, GA* PD/MD: Steve Swanson	KZKZ/Ft. Smith, AR OM/PD: Dave Burdue	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	WMSJ/Portland, ME* OM/PD: Paula K. MD: Kenny Robinson
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WCSG/Grand Rapids, MI* PD: Chris Lemke	KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Dave Masters
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens	KSGN/Riverside, CA* PD: Bryan O'Neal MD: Brandi Lanai
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard	WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WPAR/Roanoke, VA* OM: Jackie Howard MD: Brian Sumner
WAYR/Brunswick, GA PD/MD: Bart Wagner	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Corry Reynolds	WQFL/Rockford, IL PD/MD: Johnny V.
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	KSBJ/Houston, TX* PD: Chuck Pryor MD: Jim Beeler	KKFS/Sacramento, CA* PD/MD: Max Miller
WBDX/Chattanooga, TN* OM/PD: Jason McKay MD: Justin Wade	WCRJ/Jacksonville, FL* PD: Roger Henderson MD: Theresa Ross	Sirius Spirit 66/Satellite* PD: Al Skop
WJKL/Chicago, IL*	WCQR/Johnson City, TN* PD: Chalmer Harper	XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KOBC/Joplin, MO OM/PD: Lisa Davis	KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor
WFHM/Cleveland, OH* PD: Len Houser MD: Josh Booth	KLJC/Kansas City, MO* PD/MD: Michael Grimm	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
KGTS/College Place, WA PD: Elizabeth Nelson MD: Ernest Beck	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	WHPZ/South Bend, IN PD/MD: Tom Scott
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	WLGH/Lansing, MI PD: Jenn Czelada	KTSL/Spokane, WA* PD/MD: Beau Tyler
KCVO/Columbia, MO OM/PD: Jim McDermott	KKSP/Little Rock, AR* PD: Don Burns	KWND/Springfield, MO* PD/MD: Jeremy Morris
WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	KKJM/St. Cloud, MN OM/PD: Diana Madsen
WCVO/Columbus, OH* PD: Todd Stach MD: Mike Russell	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
KBNJ/Corpus Christi, TX* PD: Joe Fahl	WRVI/Louisville, KY OM/PD: CC Matthews APD: Dave Reichel	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
KNWI/Des Moines, IA PD/MD: Dave St. John	KVMV/McAllen, TX* PD: James Gamblin APD/MD: Bob Malone	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
WMUZ/Detroit, MI* PD: Miranda Belcher MD: Jon Culbert	KJIL/Meade, KS PD/MD: Michael Luskey	WGTS/Washington, DC* PD: Becky Wilson Aignay MD: Rob Conway
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* PD: Jason Sharp	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
KHPE/Eugene, OR MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	
KLRC/Fayetteville, AR PD/MD: Mark Michaels	Family Life Ministries/Network PD: John Owens APD: Kevin VanBuren MD: Cecil VanHouten	

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	13	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	945 +36
2	2	13	FEE ALL BECAUSE OF JESUS	INO	848 +5
3	4	10	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	742 +21
4	3	25	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	718 -7
5	5	11	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	701 +75
6	7	9	AARON SHUST WATCH OVER ME	BRASH	604 +35
7	8	8	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WDRD-CURB	596 +103
8	6	25	MERCYME GOD WITH US	INO	535 -45
9	9	8	33MILES THANK YOU	INO	519 +36
10	10	9	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	485 +14
11	20		BUILDING 429 SINGING OVER ME	WORD-CURB	416 -30
12	16	5	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	400 +49
13	15	10	TOBYMAC FEATURING SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	390 +6
14	12	30	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	388 -19
15	14	6	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	384 -1
16	17	3	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	369 +49
17	19	6	THE AFTERS KEEPING ME ALIVE	INO	340 +41
18	18	12	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	312 +5
19	23	3	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	295 +54
20	20	4	LAURA STORY MIGHTY TO SAVE	INO	280 +18
21	22	7	DAVID CROWDER BAND NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	253 +10
22	21	10	MICHAEL ENGLISH THE ONLY THING GOOD IN ME	CURB	253 +9
23	27	2	NATALIE GRANT I WILL NOT BE MOVED	CURB	248 +31
24	25	4	CHRIS SLIGH EMPTY ME	BRASH	231 +3
25	28	5	DANIEL DOSS BAND GOD IN ME	SPARROW/EMI CMG	219 +9
26	26	8	MIKESCHAIR OTHERSIDE	CURB	218 -9
27	NEW		THIRD DAY CALL MY NAME	ESSENTIAL/PLG	215 +203
28	30	2	RUSH OF FOOLS CAN'T GET AWAY	MIDAS	209 +35
29	29	2	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	198 +16
30	24	18	SANCTUS REAL WE NEED EACH OTHER	SPARROW/EMI CMG	192 -37



TroyResearch

CHRISTIAN AC MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	99%	4.42	4.42	4.35	4.50
CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	99%	4.32	4.23	4.35	4.39
MERCYME GOD WITH US	INO	97%	4.23	4.09	4.27	4.33
MERCYME BRING THE RAIN	INO	98%	4.19	4.04	4.32	4.21
MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	95%	4.09	4.02	4.11	4.15
STORYSIDE:B BE STILL	SILENT MAJORITY/GOTEE	85%	4.08	4.14	4.04	4.06
ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	96%	4.03	4.02	4.04	4.02
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	86%	4.00	4.19	4.09	3.73
JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	91%	3.99	4.05	3.98	3.95
DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	69%	3.98	3.99	4.00	3.96
CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	87%	3.96	3.78	4.10	4.01
TOBYMAC MADE TO LOVE	FOREFRONT/EMI CMG	99%	3.95	4.03	3.97	3.86
NEWSBOYS IN WONDER	INPOP	96%	3.94	3.86	4.05	3.93
FEE ALL BECAUSE OF JESUS	INO	84%	3.94	3.93	3.99	3.91
NATALIE GRANT IN BETTER HANDS	CURB	96%	3.94	3.95	3.97	3.89
MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	79%	3.89	3.83	3.91	3.94
STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	95%	3.89	3.86	3.94	3.87
TOBYMAC I'M FOR YOU	FOREFRONT/EMI CMG	94%	3.88	3.96	3.90	3.78
TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	63%	3.74	3.85	3.76	3.60
RUSH OF FOOLS CAN'T GET AWAY	MIDAS	69%	3.68	3.75	3.73	3.55

Total Sample size is 2459. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



Radio, record pros respond to 'Day in the Life'

We Get Letters

R.J. Curtis

RCurtis@RadioandRecords.com

In R&R's March 14 Country column, we chronicled a typical day in the life of Columbia Nashville West Coast regional Larry Santiago, hoping to give radio a glimpse into the routine realities of regional record promotion. We published a time line of events that started at 7 a.m. and ended 18 hours later, when Santiago's last official act of that particular day was securing a pre-dawn wake-up call to start the whole crazy process all over again.

As Santiago shared his observations about record promotion in the field, he commented on the difficulty of engaging radio programmers in a dialogue about music. You remember music, right? It's the "reason we got into this business" mantra most commonly summoned in group settings at the Country Radio Seminar (CRS) and other industry functions.

Santiago's frustration triggered a series of e-mails regarding communication, most notably, one from a PD in Santiago's region who asked to remain anonymous. We printed those comments in the Hot Fax recently, but the feedback they started is something I thought would be worth sharing here, mainly because it just keeps trickling in.

First, the initial comments from Mr. Anonymous programmer: "Your story about having more to do as PDs is clearly true. But how many conversations do I have to have [with label reps] about where a song is on a chart—I can read, and do—what the research is showing and how important the record is to a) the artist b) the label c) my boss d) my job e) the career . . . before I stop listening to them?"

"Many record reps are like the real estate agent who walks you into a house and tells you, 'The kitchen is here, and this is the living room.' There are exceptions. I had a call the other day from a rep who said, 'You've got to support me on this record.' Huh? And I want to return that call?"

"I do talk to people I trust. To those who respect the time crunch we are under. I'm just a one-guy shop these days, the PD and MD. I get in each day at 7 a.m. I listen to my station at least 20 hours a week. I personally do every music log that my station airs. I personally touch every song we play; I look at every segue; I look at every imaging element.

I leave the office at 6 or later most nights. Explain to me why reps think they deserve 10 minutes of my time and what they think they add to my ability and understanding of how I do my job or reach my audience.

"Understand, I'm not being critical," the programmer adds. "I am seeking to understand. It seems that many of these guys call with little or no plan other than to be able to mark me on a sheet."

Those comments got a response from the record community, specifically Tony Benken, a longtime record rep and Robbins Nashville VP of promotion. I originally included his feedback in the weekly Going for Adds feature that comes to you via e-mail. He said, "I believe this person is looking at reps as an annoyance rather than an asset. Some of the most successful programmers realize record reps talk to stations all around their region and nationally as well. We see promotions, ideas, etc., from all over the country that can be duplicated. Ask me how many programmers think of utilizing this benefit? Some do, and not surprisingly, they tend to do well."

"People talk about sharing info at CRS . . . Well, most record reps are more than willing to share info about successes at other stations year-round, even if it isn't pertaining to the current song they are working. Engage the reps in conversations; ask them questions; don't be in a rush to get them off the phone. They are a useful resource to many of your counterparts."

Radio, Rounds Two And Three

Next, it was radio's turn, and surprisingly, these two responses seemed to echo Benken's point about using conversations with record reps as a valuable,



Douglas



Todd Allen

long-term networking tool. First up is Jack Douglas, OM for Gradick Communications/Carrollton, Ga., who also programs WKCS and WBTR, doing mornings on the former and mid-days on the latter.

"Let me give you a small-market perspective on the whole radio-label phone call thing," he writes. "Back when I was PD/MD at WPSK/Blacksburg, Va., we were lucky enough to get to be a reporting station. Music call days were always busy. The relationships you can build just through weekly phone calls are so important.

"Some of the people I dealt with remain friends, even though we don't speak regularly anymore. Shane Allen was new at MCA when we got to know each other. R.G. Jones with Sony BMG and I would talk football in the fall as much as we would talk music. [Former Gavin country editor] Jamie Matteson connected me with a brand-new MD at a station in Missouri who didn't know what to do in the position. His company didn't offer him any assistance or training, so I became his mentor, and he became my friend. It can and should be more than, 'What do you want me to add or convert this week?' It should be a true two-way conversation. And if you're lucky like I was, you might wind up with some friends in the industry. You can't put a price on how valuable that is."

Next is Todd Allen, PD/afternoon host at New Northwest Broadcasters' KLAD/Klamath Falls, Ore., who wrote, "Surprise, surprise! Another individual in our industry that doesn't get what 'networking' really means. Having worked major, medium and small markets, where I program now, I would give blood on a daily basis—and I hate needles—just to have the ear and mouth from an industry rep. Wait! Warner Bros.' Rick Young is still my angel in that musical realm, even though WB has sliced the pie to separate us smaller guys, but God bless 'em.

"We have the same politics, egos and listeners to deal with, just on a slightly smaller scale and no one to delegate our responsibilities to. I'll tell you what—take away any promotional support for that PD, and let's see what happens in the radio race."

R&R

Country Indicator Highlights Debuts

Starting this issue, the 40-position digest of the recently expanded R&R Country Indicator chart is replaced by a menu of chart features (see Country Indicator Highlights, page 43). The weekly features include the chart's No. 1, Most Added, Most Increased Plays and a list of titles that appear exclusively on the R&R Indicator chart (those that do not also appear on R&R's Country chart).

The Country Indicator Highlights will provide an overview of the most active records on that chart, with the exclusive titles specifically illuminating the tracks

that are off to a strong start on the Country Indicator panel.

Moving forward, the 60-position R&R Country Indicator chart and all weekly chart features will appear in the R&R Country Update. The chart will also continue to be available to R&R Music Tracking subscribers. Readers wishing to subscribe to the R&R Country Update should call 800-562-2706 or e-mail radioandrecords@pubservice.com. For R&R Music Tracking, contact John Fagot at 323-954-3430 or jfagot@radioandrecords.com.

—Wade Jessen

R&R COUNTRY

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► **CARRIE UNDERWOOD'S "LAST NAME"** GETS AN AIRPOWER NOD IN ITS FOURTH CHART WEEK AND BECOMES THE QUICKEST TOP 20 BY A SOLO FEMALE SINCE AUGUST 2007 WHEN HER "SO SMALL" BECAME THE FIRST FEMININE TRACK TO DEBUT IN THE TOP 20 IN THE NIELSEN BDS ERA.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	1	18	TRACE ADKINS YOU'RE GONNA MISS THIS	NO. 1 (2 WKS)	☆	32.815 +0.227	4614 1
2	2	9	GEORGE STRAIT I SAW GOD TODAY		☆	29.632 +1.042	4289 2
3	3	38	CHRIS CAGLE WHAT KINDA GONE		☆	28.996 +0.655	4107 4
4	5	25	JAMES OTTO JUST GOT STARTED LOVIN' YOU		☆	28.403 +1.655	4157 3
5	7	13	TAYLOR SWIFT PICTURE TO BURN		☆	23.415 +1.253	3338 7
6	6	35	JASON ALDEAN LAUGHED UNTIL WE CRIED		☆	23.048 +0.054	3479 5
7	4	22	ALAN JACKSON SMALL TOWN SOUTHERN MAN		☆	22.927 -5.363	3438 6
8	10	23	PHIL VASSAR LOVE IS A BEAUTIFUL THING		☆	21.423 +2.089	3183 8
9	11	7	RASCAL FLATTS EVERY DAY		☆	20.529 +2.685	2972 9
10	12	7	BRAD PAISLEY I'M STILL A GUY		☆	19.469 +2.535	2831 10
11	13	31	BUCKY COVINGTON IT'S GOOD TO BE US		☆	17.066 +0.337	2523 11
12	9	19	CARRIE UNDERWOOD ALL-AMERICAN GIRL		☆	16.807 -2.569	2304 13
13	14	27	LADY ANTEBELLUM LOVE DON'T LIVE HERE		☆	15.663 +0.378	2371 12
14	15	12	JEWEL STRONGER WOMAN		☆	13.864 -0.188	2192 14
15	17	13	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING		☆	12.606 +0.713	2055 15
16	18	32	JAKE OWEN SOMETHIN' ABOUT A WOMAN		☆	12.538 +0.659	1989 18
17	21	4	CARRIE UNDERWOOD LAST NAME	AIRPOWER	☆	12.354 +3.417	1714 20
18	16	29	KELLIE PICKLER THINGS THAT NEVER CROSS A MAN'S MIND		☆	12.241 +0.116	2023 17
19	20	7	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL		☆	12.209 +2.293	1943 19
20	19	14	JOE NICHOLS IT AIN'T NO CRIME		☆	11.768 +0.304	2044 16
21	25	3	KENNY CHESNEY BETTER AS A MEMORY	MOST INCREASED AUDIENCE/MOST ADDED	☆	9.672 +3.432	1323 24
22	23	27	ASHTON SHEPHERD TAKIN' OFF THIS PAIN		☆	9.436 +0.636	1633 21
23	24	11	BLAKE SHELTON HOME		☆	9.383 +1.154	1575 22
24	22	14	JOSH TURNER FEATURING TRISHA YEARWOOD ANOTHER TRY		☆	8.983 +0.060	1540 23
25	26	6	TOBY KEITH SHE'S A HOTTIE		☆	7.488 +1.428	1303 26
26	28	25	JOSH GRACIN WE WEREN'T CRAZY		☆	6.519 +1.297	1322 25
27	27	22	JACK INGRAM MAYBE SHE'LL GET LONELY		☆	6.377 +0.361	1240 27
28	29	14	MIRANDA LAMBERT GUNPOWDER & LEAD		☆	5.955 +0.780	1085 28
29	30	10	KEITH ANDERSON I STILL MISS YOU		☆	5.286 +0.942	957 29
30	33	6	TIM MCGRAW KRISTOFFERSON		☆	4.225 +0.654	696 31

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	32	10	REBA MCENTIRE EVERY OTHER WEEKEND		☆	4.224 +0.446	613 35
32	31	14	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO		☆	4.171 +0.353	678 33
33	34	12	SARA EVANS SOME THINGS NEVER CHANGE		☆	3.651 +0.108	689 32
34	37	11	PHIL STACEY IF YOU DIDN'T LOVE ME		☆	3.407 +0.655	739 30
35	38	10	JASON MICHAEL CARROLL I CAN SLEEP WHEN I'M DEAD		☆	2.983 +0.436	669 34
36	39	6	JULIANNE HOUGH THAT SONG IN MY HEAD	BREAKER	☆	2.971 +0.653	526 36
37	36	17	TRACY LAWRENCE TIL I WAS A DADDY TOO		☆	2.473 -0.281	476 38
38	41	3	GARY ALLAN LEARNING HOW TO BEND	BREAKER	☆	2.426 +0.772	486 37
39	45	3	GARTH BROOKS MIDNIGHT SUN		☆	2.121 +0.685	423 39
40	40	17	GARTH BROOKS & HUEY LEWIS WORKIN' FOR A LIVIN'		☆	2.111 +0.363	183 52
41	43	7	THE LOST TRAILERS HOLLER BACK		☆	2.008 +0.409	340 43
42	44	20	WHISKEY FALLS FALLING INTO YOU		☆	1.758 +0.234	371 40
43	35	11	EAGLES BUSY BEING FABULOUS		☆	1.749 -1.439	361 41
44	42	6	EMILY WEST ROCKS IN YOUR SHOES		☆	1.712 +0.109	313 45
45	47	5	LUKE BRYAN COUNTRY MAN		☆	1.655 +0.446	248 48
46	NEW		HEIDI NEWFIELD JOHNNY AND JUNE	HOT SHOT DEBUT	☆	1.505 +1.087	230 49
47	49	6	LEANN RIMES GOOD FRIEND AND A GLASS OF WINE		☆	1.450 +0.290	272 47
48	53	2	JIMMY WAYNE DO YOU BELIEVE ME NOW		☆	1.387 +0.509	282 46
49	46	5	JO DEE MESSINA I'M DONE		☆	1.325 +0.034	341 42
50	54	3	SUGARLAND FEATURING LITTLE BIG TOWN & JAKE OWEN LIFE IN A NORTHERN TOWN		☆	1.066 +0.379	108 57
51	48	11	CLAY WALKER SHE LIKES IT IN THE MORNING		☆	1.023 -0.163	171 53
52	51	9	SARAH JOHNS HE HATES ME		☆	1.014 -0.020	324 44
53	50	14	JYPSI I DON'T LOVE YOU LIKE THAT		☆	0.947 -0.176	223 50
54	55	13	THE ROAD HAMMERS I DON'T KNOW WHEN TO QUIT		☆	0.760 +0.094	206 51
55	58	3	CRYSTAL SHAWANDA YOU CAN LET GO		☆	0.755 +0.123	157 54
56	RE-ENTRY		DOLLY PARTON JESUS AND GRAVITY		☆	0.671 +0.281	106 58
57	NEW		JAMEY JOHNSON IN COLOR		☆	0.570 +0.192	78 -
58	57	14	ROCKIE LYNNE I CAN'T BELIEVE IT'S ME		☆	0.569 -0.081	57 -
59	56	20	ELI YOUNG BAND WHEN IT RAINS		☆	0.533 -0.129	73 -
60	NEW		LONESTAR LET ME LOVE YOU		☆	0.513 +0.097	101 60

MOST INCREASED AUDIENCE (IN MILLIONS)

+3.432

KENNY CHESNEY

Better As A Memory (BNA)

WKHX +0.236, KFLX +0.219, WKXQ +0.192, WIVK +0.189, WKIS +0.183, WKDF +0.181, KWJL +0.172, WDSY +0.166, KFKF +0.152, WXTU +0.152, WKKO +0.131, KBEQ +0.102

+3.417

CARRIE UNDERWOOD

Last Name (Arista/Arista Nashville)

WXTU +0.225, KKGO +0.188, WSOC +0.172, WDSY +0.166, KFKF +0.152, KWJL +0.129, KWNR +0.124, WKKO +0.108, KSON +0.106, KYGO +0.096

+2.685

RASCAL FLATTS

Every Day (Lyric Street)

KWJL +0.275, KSON +0.260, WIVK +0.155, WPAW +0.144, WYCD +0.123, WKLB +0.115, WGXX +0.110, WUSN +0.103, WFMS +0.101, KSCS +0.095

+2.535

BRAD PAISLEY

I'm Still A Guy (Arista Nashville)

KSON +0.265, KILT +0.222, WIVK +0.218, WGH +0.213, KMPS +0.201, WDAF +0.194, KWJL +0.157, WUBE +0.124, WGXX +0.116, WBEE +0.109

+2.293

MONTGOMERY GENTRY

Back When I Knew It All (Columbia)

KKGO +0.185, WUBE +0.159, WBEE +0.145, KMPS +0.131, WCTO +0.130, WQYK +0.123, WDSY +0.110, WKLB +0.109, WGXX +0.105, KFKF +0.098

NEW AND ACTIVE					
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
RODNEY ATKINS Invisibly Shaken (Curb)	0.359/0.090	POINT OF GRACE How You Live (Turn Up The Music) (Word-Curb/Warner Bros./WRN)	0.285/0.105	RASCAL FLATTS Still Feels Good (Lyric Street)	0.278/0.028
TOTAL STATIONS:	20	TOTAL STATIONS:	12	TOTAL STATIONS:	2
RISSI PALMER Hold On To Me (1720)	0.307/0.055	GEORGE STRAIT River Of Love (MCA Nashville)	0.283/0.170	GEORGE STRAIT WITH PATTY LOVELESS House Of Cash (MCA Nashville)	0.275/0.198
TOTAL STATIONS:	20	TOTAL STATIONS:	25	TOTAL STATIONS:	19

MOST ADDED

KENNY CHESNEY 29 Better As A Memory (BNA) KCYE, KFRG, KHAY, KKGO, KSKS, KSSN, KWNR, KXKS, KXKT, WBEE, WBUL, WFMS, WIRK, WIVK, WKKO, WOKQ, WPAW, WPKX, WQBE, WSLC, WSM, WSOC, WUSJ, WUSN, WUSY, WWGR, WWNU, WXBQ, WYPY	HEIDI NEWFIELD 13 Johnny & June (Asylum-Curb) KEYE, KIZN, KNCI, KSCS, KLJZ, KYGO, WGGY, WGTY, WIRK, WIVK, WJGJ, WRNS, WXBM	CARRIE UNDERWOOD 11 Last Name (Arista/Arista Nashville) KHEY, KWNR, KXKS, WFMS, WGXX, WKKO, WRBT, WSIX, WSLC, WUSJ, WUSY	GARTH BROOKS 11 Midnight Sun (Pearl/Big Machine) KIZN, KTOM, WDSY, WFBE, WONE, WKHX, WPAW, WQYK, WXBM, WYCD, WYPY
JIMMY WAYNE 12 Do You Believe Me Now (Valory) KBUL, KKNG, KNTY, KRST, KYGO, WFBE, WGXX, WITL, WKCO, WMAD, WPCV, WSOC	TIM MCGRAW 11 Kristofferson (Curb) KCYE, KHEY, KIIM, WBEE, WDSY, WFMS, WKXC, WOGK, WUBL, WUSY, WWNU	RODNEY ATKINS 11 Invisibly Shaken (Curb) KBEQ, KHKI, KIZN, KRST, KSOP, WDAF, WGGY, WGXX, WONE, WKCO, WKDF	

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 112 country and 27 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 114 reporters.
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COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	WAXX/Eau Claire, WI OM/PD: George House APD/MD: Alex Edwards	KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley	KEGA/Salt Lake City, UT* OM: Alan Hague PD: Cody Alan
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WQRB/Eau Claire, WI PD/MD: Mike McKay	WBBN/Laurel, MS OM/PD: Stephen St. James	KGKL/San Angelo, TX OM/PD: Boomer Kingston
KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark	WRSF/Elizabeth City, NC OM: Curtis Cuervo PD: Les Humble	WLXX/Lexington, KY* OM: Robert Lindsey PD/MD: Marshall Stewart	KUSS/San Diego, CA* PD: Mike O'Brian APD/MD: Geoff Alan
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WTWF/Erie, PA OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KKJG/San Luis Obispo, CA OM/PD: Pepper Daniels MD: Adam Montiel
WPUR/Atlantic City, NJ* PD: Joe Kelly	WXTA/Erie, PA OM/PD: Adam Reese	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
KBKO/Bakersfield, CA* PD/MD: Kenn McCloud	KKNU/Eugene, OR PD/MD: Jim Davis	WWQM/Madison, WI* PD: Brad Austin APD/MD: Kenny Jay	KSNI/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WKDQ/Evansville, IN PD/MD: Jon Prell	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	Jones CD Country/Satellite* OM/PD: Jim Murphy MD: Rick Morgan
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KRWQ/Medford, OR OM/PD: Larry Neal MD: Scott Schuler	Jones US Country/Satellite* OM/PD: Penny Mitchell MD: Joani Williams
WZKX/Biloxi, MS* OM/PD: Bryan Rhodes	WKML/Fayetteville, NC PD/MD: Dean O	KUBB/Merced, CA OM/PD: Rene Roberts APD: Danny Hill MD: Dee Kelly	Sirius New Country/Satellite* PD: Scott Lindy
WHWK/Binghamton, NY PD: Don Brake	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	WDKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WBAM/Montgomery, AL*	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WEGX/Florence, SC OM/PD: Randy "Mudflap" Wilcox MD: Chase Matthews	WKKW/Morgantown, WV OM: Hoppy Kercheval PD/MD: John Bowen	WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseler
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	WFRE/Frederick, MD* PD: Lisa Allen	WMDH/Muncie, IN PD: Jon Sipes MD: Shane Goad	KRMD/Shreveport, LA* PD: Todd Nixon APD/MD: James Anthony
KAGG/Bryan, TX OM: Will Weich APD/MD: Adam Drake	WFLS/Fredericksburg, VA* OM/PD: Paul Johnson APD: Todd Grimsted	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	KSUX/Sioux City, IA PD/MD: Tony Michaels
WOKO/Burlington, VT* OM/PD: Steve Pelkey MD: Bill Sargent	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Korby Ray	WBYT/South Bend, IN PD: Clint Marsh APD: Stinger MD: Shannon Marie
WIXY/Champaign, IL PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KJCS/Nacogdoches, TX PD/MD: Robby Lynn	KDRK/Spokane, WA* OM: Frank Jackson PD: Jay Daniels
WOGT/Chattanooga, TN* PD: Duane Shannon	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KHKK/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WTHI/Terre Haute, IN OM/PD: Barry Kent
WYCY/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon	WBTU/Ft. Wayne, IN OM: Phil Becker PD/MD: Scott Roddy	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	WTRS/Gainesville, FL OM/PD: Shane Finch MD: Dave Tyler	WPAP/Panama City, FL OM/PD: Jay Cruze APD: David Howard MD: Shane Collins	WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson
WKCN/Columbus, GA* PD/MD: Brian Thomas	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Brian Sims	WYCT/Pensacola, FL MD: Denis "Cattish" Miller	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WNCY/Green Bay, WI* OM: Jeff McCarthy	WFFN/Tuscaloosa, AL PD: Monk	WFFN/Tuscaloosa, AL PD: Monk
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WAYZ/Hagerstown, MD OM/PD: Randy Fitzsimmons MD: Tori Anderson	WFRG/Utica, NY OM/PD: Bill McAdams	WFRG/Utica, NY OM/PD: Bill McAdams
KOUL/Corpus Christi, TX* OM/PD: Clayton Allen	WCAT/Harrisburg, PA* PD: Will Robinson APD/MD: Rich Creeger	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries	WDEZ/Wausau, WI APD/MD: Vanessa Ryan
KRY5/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	WTCR/Huntington, WV PD: Judy Eaton MD: Scott Hesson	WVOK/Wheeling, WV PD/MD: Jim Elliott	WOVK/Wheeling, WV PD/MD: Jim Elliott
KTYS/Dallas, TX* PD: Gayle W. Poteet MD: Chris Huff	KIXQ/Joplin, MO OM: Chad Elliot PD: Cody Carlson MD: J-Dub	KZSN/Wichita, KS* OM/PD: Lyman James APD: Todd Taylor MD: Rick Regan	WILQ/Williamsport, PA OM/PD: Ted Mimier APD/MD: John O'Brien
KWLI/Denver, CO* PD: Bill Gamble APD/MD: Randy Shannon	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KXDD/Yakima, WA OM/PD: Dewey Boynton APD/MD: Joel Baker	WVOK/Wheeling, WV PD/MD: Jim Elliott
KJJY/Des Moines, IA* OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	KDBR/Kalispell, MT OM/PD: John Michaels	WVOK/Wheeling, WV PD/MD: Jim Elliott	WVOK/Wheeling, WV PD/MD: Jim Elliott
WTVY/Oothan, AL OM/PD: Arnie Pollard MD: Mike Casey	WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	WVOK/Wheeling, WV PD/MD: Jim Elliott	WVOK/Wheeling, WV PD/MD: Jim Elliott
KKCB/Duluth, MN OM/PD: David Drew	WVOK/Wheeling, WV PD/MD: Jim Elliott	WVOK/Wheeling, WV PD/MD: Jim Elliott	WVOK/Wheeling, WV PD/MD: Jim Elliott

* Monitored Reporters

COUNTRY INDICATOR HIGHLIGHTS

NO. 1

ARTIST	TITLE	IMPRINT / PROMOTION LABEL
GEORGE STRAIT	I SAW GOD TODAY	MCA NASHVILLE

MOST ADDED

ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
KENNY CHESNEY	BETTER AS A MEMORY	BNA	21
JIMMY WAYNE	DO YOU BELIEVE ME NOW	VALORY	14
CARRIE UNDERWOOD	LAST NAME	ARISTA/ARISTA NASHVILLE	11
ERIC CHURCH	HIS KIND OF MONEY (MY KIND OF LOVE)	CAPITOL NASHVILLE	11
ALAN JACKSON	GOOD TIME	ARISTA NASHVILLE	10
HEIDI NEWFIELD	JOHNNY & JUNE	ASYLUM-CURB	8
RODNEY ATKINS	INVISIBLY SHAKEN	CURB	8
JAKE OWEN	SOMETHING ABOUT A WOMAN	RCA	7

MOST INCREASED PLAYS

ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
KENNY CHESNEY	BETTER AS A MEMORY	BNA	+624
CARRIE UNDERWOOD	LAST NAME	ARISTA/ARISTA NASHVILLE	+404
PHIL VASSAR	LOVE IS A BEAUTIFUL THING	UNIVERSAL SOUTH	+284
BRAD PAISLEY	I'M STILL A GUY	ARISTA NASHVILLE	+276
TOBY KEITH	SHE'S A HOTTIE	SHOW DOG NASHVILLE	+274
JAMES OTTO	JUST GOT STARTED LOVIN' YOU	RAYBAW/WARNER BROS./WRN	+262
BLAKE SHELTON	HOME	WARNER BROS./WRN	+259
RASCAL FLATTS	EVERY DAY	LYRIC STREET	+235

INDICATOR EXCLUSIVES

TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
44	43	TRENT WILLMON	BROKEN IN	COMPADRE/MUSIC WORLD/QUARTERBACK	380	-15
51	51	RISSI PALMER	HOLD ON TO ME	1720	265	-3
52	54	JEFF BATES	DON'T HATE ME FOR LOVIN' YOU	BLACK RIVER	251	+23
57	—	RICK HUCKABY	I GOT YOU COVERED	HEADCOACH	195	+48
58	—	ERIC CHURCH	HIS KIND OF MONEY (MY KIND OF LOVE)	CAPITOL NASHVILLE	194	+149

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	11	TRACE ADKINS	YOU'RE GONNA MISS THIS	CAPITOL NASHVILLE/EMI	671	-6
2	2	8	GEORGE STRAIT	I SAW GOD TODAY	MCA NASHVILLE/UNIVERSAL	666	+18
3	3	9	TAYLOR SWIFT	PICTURE TO BURN	BIG MACHINE/UNIVERSAL	624	+16
4	8	6	BRAD PAISLEY	I'M STILL A GUY	ARISTA NASHVILLE/SONY BMG	574	+62
5	4	13	CHRIS CAGLE	WHAT KINDA GONE	CAPITOL NASHVILLE/EMI	571	+3
6	11	10	JASON ALDEAN	LAUGHED UNTIL WE CRIED	BROKEN BOW/SONY BMG	556	+83
7	5	10	CRYSTAL SHAWANDA	YOU CAN LET GO	RCA/SONY BMG	550	-10
8	12	6	DOC WALKER	BEAUTIFUL LIFE	OPEN ROAD/UNIVERSAL	523	+51
9	9	12	GORD BAMFORD	STAYED 'TIL TWO	ROYALTY	509	+1
10	6	20	ALAN JACKSON	SMALL TOWN SOUTHERN MAN	ARISTA NASHVILLE/SONY BMG	500	-24
11	16	5	AARON LINES	MOMENTS THAT MATTER	OUTSIDE THE LINES	497	+70
12	13	9	ERIC RUTTAN	FIRST TIME IN A LONG TIME	ON RAMP/EMI	480	+38
13	10	11	PAUL BRANDT	THAT'S WORTH FIGHTIN' FOR	BRAND-T/UNIVERSAL	478	-22
14	7	16	CARRIE UNDERWOOD	ALL-AMERICAN GIRL	ARISTA/SONY BMG	464	-59
15	14	8	DIERKS BENTLEY	TRYING TO STOP YOUR LEAVING	CAPITOL NASHVILLE/EMI	449	+21
16	20	6	JAMES OTTO	JUST GOT STARTED LOVIN' YOU	RAYBAW/WARNER BROS./WARNER	442	+71
17	22	4	RASCAL FLATTS	EVERY DAY	LYRIC STREET/UNIVERSAL	414	+51
18	18	12	JOHNNY REID	THANK YOU	OPEN ROAD/UNIVERSAL	396	-4
19	15	23	RODNEY ATKINS	CLEANING THIS GUN (COME ON IN BOY)	CURB/EMI	374	-54
20	23	10	LADY ANTEBELLUM	LOVE DON'T LIVE HERE	CAPITOL NASHVILLE/EMI	367	+25
21	25	6	JESSIE FARRELL	BEST OF ME	UNIVERSAL	342	+19
22	19	18	EMERSON DRIVE	EVERYDAY WOMAN	MIDAS/KOCH	339	-55
23	17	17	KENNY CHESNEY DUET WITH GEORGE STRAIT	SHIFTWORK	BNA/SONY BMG	315	-94
24	24	22	TERRI CLARK	IN MY NEXT LIFE	BNA/SONY BMG	310	-19
25	28	3	MONTGOMERY GENTRY	BACK WHEN I KNEW IT ALL	COLUMBIA/SONY BMG	304	+50
26	45	2	CARRIE UNDERWOOD	LAST NAME	ARISTA/SONY BMG	267	+122
27	27	28	GARY ALLAN	WATCHING AIRPLANES	MCA NASHVILLE/UNIVERSAL	263	-13
28	31	9	PHIL VASSAR	LOVE IS A BEAUTIFUL THING	UNIVERSAL SOUTH/UNIVERSAL	261	+33
29	21	17	CHUCK WICKS	STEALING CINDERELLA	RCA/SONY BMG	249	-116
30	33	4	JEWEL	STRONGER WOMAN	VALORY	240	+18

FOR WEEK ENDING APRIL 6, 2008

♦ indicates CanCon



Ruling over Cincinnati's AC monster while battling sleep deprivation

Meet Warm 98's T.J. Holland

Keith Berman

KBerman@RadioandRecords.com

TJ. Holland is tired. As if programming AC WRRM (Warm 98)/Cincinnati and being Cumulus/Cincy director of programming wasn't enough, his wife just gave birth March 15 to their second child, daughter Kate. ■ Holland has always loved radio, having spent many a night as a kid under his covers listening to a small transistor radio. "My first gig outside of my wonderful campus experience was WLNZ in Lansing, Mich.—the former Lazer, which became Z92, which then became Ape 92, and at that point I yelled 'Geronimo!' and pulled the rip cord," he says. "I was fortunate to work at WVIC [Lansing] shortly after I emerged from the diploma factory that is Michigan State."

In early 1995, while at a hot AC station in Portland, Maine, Holland was invited to join WRRM, then owned by Susquehanna, and his career took a turn for the disgustingly stable since he's been with the same cluster for the past 13 years. "I wear a lot of disguises," he says, explaining how he's been able to stay there for so long.

As Susquehanna grew in Cincinnati, Holland had

a chance to dabble in many different formats as OM through the years, but all the while, he's had direct programming control over Warm 98, which brought in a 7.0 12+ in the fall book and is No. 1 in women 25-54. Oh, yeah, the station also won two AC station of the year awards in 2006 and 2007 from some trade magazine you might have heard of.

Despite his success, Holland is quick to pass the



'We just need to provide the right arguments for our sellers and staffs to combat the negative perception on the streets that AC might have. But I'm very excited about the future of AC.'

—T.J. Holland

'I obviously love what I'm seeing with the PPM too. It can't get to Cincinnati fast enough—baby needs new shoes!'

—T.J. Holland

Holland's Not-So-Secret Passions

Whatever possessed you to get into this business? I loved music and thought nothing could be cooler than being a DJ. The idea of meeting girls also came into play in that equation.

Early influences: Bugs Bunny, the Bradys, Scooby-Doo, Gilligan, Charles Nelson Reilly, Brett Sommers, Richard Dawson, Peter Marshall, Paul Lynde

First exciting radio gig: Slip-queuing Clash and R.E.M. records in a dorm basement satellite station at Michigan State's long-forgotten WLFT-AM.

What CDs are in your car player? Foo Fighters' "Echoes, Silence, Patience & Grace"

Hobbies: Collecting watches, getting back into playing both electric and flat-picking acoustic guitar poorly, and finding ways to defeat my archenemy, the mole.

Name the one gadget you can't live without: The cane that I shake while yelling at

rascally neighbor kids to get out of my begonias.

What do you drive? A 2007 gas-guzzling and Prius-crushing Jeep Commander with a Hemi.

Favorite TV show: "Phineas and Ferb" on the Disney Channel when my son is around. "The Shield" on FX when he isn't.

Favorite non-trade publication: Highlights magazine. I walk away from every issue learning an important life lesson from Goofus and Gallant.

Ever gone toilet-papering? Yes. It's the only time in my life that I would recommend single-ply. It works best and is harder to clean up.

Ever been in a car accident? Yes, and several Big Wheel accidents.

Favorite word or phrase? "Double for a dollar more."

Most annoying thing people ask/tell you: "Sir, the 'all you can eat' sign is a suggestion, not a challenge. We're going to have to ask you to leave."

kudos on to his team. "Warm has a great staff. They're really seasoned, they've been with us for a long time, they know the mission of the station and what we're trying to do in the market, and they execute it extremely well," he says. "It's pretty good when I can say that the youngest one has been here over five years. They really make the job easier on me."

He also is generous with his compliments to the other PDs in the cluster: classic hits WRRR's Keith Mitchell and WFTK (96 Rock)'s Michael Walter.

What's his secret to success? I caught a snippet of it during our chat when he invited some random person into his office to partake of the Reese's peanut butter cups he keeps on his desk. "Part of my success is having candy in my office to give the illusion that I'm a likable, friendly person, and then I berate them when they come in and take a Reese's cup," he says. "I make up for a lot of my shortcomings by providing candy."

Seriously, though, Holland sees AC as a solid format with a number of bright people in it. "There's always going to be a need for the atmosphere and emotion that we provide to listeners, whether it's being the softer station on the dial or the relaxing workplace station. That's not going to go away," he says.

"We're seeing so many new offshoots starting up with softer music. I'm pretty confident that AC is going to continue to thrive and grow. I obviously love what I'm seeing with the PPM too. It can't get to Cincinnati fast enough—baby needs new shoes! I think the format in general is seeing things like Fresh and people embracing the value of being a 'soft' station."

Pointing out that AC has always been a format of evolution rather than revolution, Holland says that workplace opportunities will continue to bring new listeners into AC radio and the churn in music will help keep the format relevant.

"Warm was still at the tail end of playing the Carpenters and Barry Manilow when I got here," he says. "You've seen a lot of artists come and go who were staples of the format years ago, and we'll continue to see that. Rob Thomas is now a core artist of ours, and he's putting out music that's certainly friendly to AC, not just the pop and rock sides of things."

Holland has seen a chasm between the younger and older demos and says attracting listeners from both ends of the spectrum is a matter of playing consensus records. However, one thing to keep in mind is that what was once considered edgy is now safe for AC to play: "I remember trying to play some Eddie Money in 1995 and being told, 'Oh, my gosh, you can't play that!' Well, it's so tame now—and Bon Jovi is now a core gold artist for us, along with the currents they're putting out. 'Wanted Dead or Alive' becoming one of your power gold titles is part of the evolution, but it's also about keeping an eye on the generation that's moving into the 35+ group: where they came from, what they were exposed to and using their acceptance of more genres and styles of music to now fold them into AC."

"We just need to provide the right arguments for our sellers and staffs to combat the negative perception on the streets that AC might have. But I'm very excited about the future of AC."

R&R



► **DAUGHTRY** IS THE FIRST ACT TO PLACE THREE TITLES IN THE TOP 20 SIMULTANEOUSLY (EXCLUDING HOLIDAY SONGS) SINCE MAROON 5 THREE YEARS AGO. ITS LATEST, "FEELS LIKE TONIGHT" (21-17), SCORES THE CHART'S FOURTH-BEST GAIN (UP 111).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	36	COLBIE CAILLAT Bubbly	NO. 1 (15 WKS)	11 ³ ☆	2097 -4	19.187 1
2	3	13	MICHAEL BUBLE Lost		143/REPRISE ☆	1657 +48	14.943 3
3	2	41	FERGIE Big Girls Don't Cry		11 ⁵ ☆	1625 -153	13.320 5
4	7	13	SARA BAREILLES Love Song	MOST INCREASED PLAYS	11 ☆	1614 +207	16.085 2
5	23		TIMBALAND FEATURING ONEREPUBLIC Apologize		11 ⁴ ☆	1604 +130	13.931 4
6	4	48	DAUGHTRY Home		11 ⁴ ☆	1528 -30	11.657 8
7	8	15	TAYLOR SWIFT Teardrops On My Guitar		11 ³ ☆	1434 +103	11.139 10
8	6	35	PINK Who Knew		11 ³ ☆	1374 -47	13.162 6
9	11	13	MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher And Higher		UNIVERSAL MOTOWN	1235 +83	5.930 13
10	9	40	ELLIOTT YAMIN Wait For You		11 ³ ☆	1199 -81	10.345 11
11	12	15	ALICIA KEYS No One		11 ⁴ ☆	996 +33	11.801 7
12	13	14	JORDIN SPARKS Tattoo		11 ² ☆	951 +125	11.278 9
13	14	10	PLUMB In My Arms		CURB/REPRISE	632 +42	1.961 21
14	15	9	EAGLES Busy Being Fabulous		☆	470 -9	3.312 15
15	16	8	LONDON PIGG Falling In Love At A Coffee Shop		RCA/RMG	404 -4	2.562 16
16	17	7	CNOTE Forgive Me		JKH ENT	337 +51	0.678 -
17	21	6	DAUGHTRY Feels Like Tonight		RCA/RMG	300 +111	5.987 12
18	20	5	KIMBERLEY LOCKE Fall		CURB/REPRISE	269 +42	0.694 -
19	18	19	DAUGHTRY Over You		11 ² ☆	229 -27	2.493 17
20	19	9	IDINA MENZEL Brave		WARNER BROS.	180 -61	0.703 -
21	26	5	JOHN MAYER Say		AWARE/COLUMBIA	167 +64	3.702 14
22	28	2	MAROON 5 Won't Go Home Without You		A&M/OCTONE/INTERSCOPE	147 +49	1.045 27
23	23	7	QUEEN LATIFAH Poetry Man		FLAVOR UNIT/VERVE	134 -7	0.385 -
24	24	6	STEVEN CURTIS CHAPMAN Cinderella		SPARROW/EMI CMG	132 0	0.185 -
25	22	11	INGRID MICHAELSON The Way I Am		☆	127 -19	2.048 20
26	29	2	REO SPEEDWAGON Find Your Own Way Home		SPEEDWAGON/MAILBOAT	124 +36	0.137 -
27	25	17	MAROON 5 Wake Up Call		11 ² ☆	116 -14	1.827 22
28	30	2	LAREAU Change My World		WARRIOR/BUNGALO	105 +22	0.074 -
29	RE-ENTRY		PAULA ABDUL & RANDY JACKSON Dance Like There's No Tomorrow		DREAM MERCHANT 21/CMG	104 +26	0.197 -
30	RE-ENTRY		BUCKCHERRY Sorry		11	102 +43	0.813 30

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JOSH GROBAN Awake (143/Reprise)	16
LEONA LEWIS Bleeding Love (SYCO/J/RMG)	8
NELLY FURTADO FEAT. KEITH URBAN In God's Hands (Mosley/Geffen/Interscope)	7
REO SPEEDWAGON Find Your Own Way Home (Speedwagon/Mailboat)	5
JOHN MAYER Say (Aware/Columbia)	5
JORDIN SPARKS Tattoo (19/Jive/Zomba)	4
PLUMB In My Arms (Curb/Reprise)	4
CNOTE Forgive Me (JKH)	4

ADDED AT... KWAV
Monterey, CA
PD/MD: Bernie Moody
Josh Groban, Awake, 6
Celine Dion, Alone, 1
Leona Lewis, Bleeding Love, 0
Sarah McLachlan, Ordinary Miracle, 0
Yael Naim, New Soul, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LIFEHOUSE Whatever It Takes (Geffen/Interscope)	94/55	KATRINA CARLSON Here And Now (Kataphonic)	73/16
NELLY FURTADO FEAT. KEITH URBAN In God's Hands (Mosley/Geffen/Interscope)	91/88	FERGIE Clumsy (will.i.am/A&M/Interscope)	66/7
COLBIE CAILLAT Realize (Universal Republic)	85/32	SHERYL CROW Love Is Free (A&M/Interscope)	46/10
LEONA LEWIS Bleeding Love (SYCO/J/RMG)	76/60	MARIAH CAREY Touch My Body (Island/DJMG)	43/1
MATCHBOX TWENTY These Hard Times (Melisma/Atlantic)	74/42	MILEY CYRUS See You Again (Hollywood)	41/4

MOST INCREASED PLAYS

+207 ☆ SARA BAREILLES Love Song (Epic) WGSY +32, WARM +22, WRVR +16, WTFM +10, KKKY +10, KBIG +9, KBEZ +9, WJBR +8, WRRM +8, WHLG +7
+130 ☆ TIMBALAND FEAT. ONEREPUBLIC Apologize (Mosley/Blackground/Interscope) WGSY +20, WMGN +12, KBIG +10, S1SL +9, WFPG +8, WVBW +8, KBEZ +8, WARM +6, WJBR +6, WCDV +5
+125 ☆ JORDIN SPARKS Tattoo (19/Jive/Zomba) WRRM +19, WVBW +12, KBIG +10, KESZ +10, WARM +10, WRVF +10, WDEF +9, WTCB +8, WLIT +7, WGSY +7
+111 ☆ DAUGHTRY Feels Like Tonight (RCA/RMG) WGSY +29, KXLT +13, WALK +11, WCRZ +10, WMGS +9, WHLG +9, WSRS +8, KBIG +6, WJBR +5, WLQT +5
+103 ☆ TAYLOR SWIFT Teardrops On My Guitar (Big Machine/Universal Republic) WGSY +30, WSPA +11, WMGN +11, WMGS +10, WWFS +8, KBIG +7, WTVR +6, WCDV +5, WARM +5, WLQT +5

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	PLAIN WHITE T'S Hey There Delilah (Fearless/Hollywood)	11 ⁴	1145	1170
2	JOHN MAYER Waiting On The World To Change (Aware/Columbia)	11 ⁴	943	952
3	NATASHA BEDINGFIELD Unwritten (Epic)	11 ⁶	855	864
4	DANIEL POWTER Bad Day (Warner Bros.)	11 ⁵	846	759
5	CELINE DION Taking Chances (Columbia)		846	987

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	THE FRAY How To Save A Life (Epic)	11 ⁶	827	824
7	GWEN STEFANI FEATURING AKON The Sweet Escape (Interscope)	11 ⁴	811	828
8	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville/RMG)	11 ⁵	729	751
9	JAMES BLUNT You're Beautiful (Custard/Atlantic)	11 ⁴	710	662
10	BON JOVI You Want To Make A Memory (Mercury/Island/JMG)	11	702	790

FOR WEEK ENDING APRIL 6, 2008
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► **KATE VOEGELE** BRINGS THE MYSPACE IMPRINT TO THE CHART WITH "ONLY FOOLING MYSELF" (NO. 40). SHE'S ALSO BEEN MOONLIGHTING ON "ONE TREE HILL" AS BAND MEMBER MIA. ALSO IN HER FICTITIOUS TV GROUP? FELLOW GUEST STAR KEVIN FEDERLINE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	33	SARA BAREILLES LOVE SONG	NO. 1 (6 WKS)	11 EPIC	3146 +16	15.600 1
2	2	13	DAUGHTRY FEELS LIKE TONIGHT		RCR/RMG	2923 -47	14.121 2
3	3	26	BUCKCHERRY SORRY		ELEVEN SEVEN/ATLANTIC/RRP	2860 -6	13.913 3
4	4	27	LIFEHOUSE WHATEVER IT TAKES		GEFFEN/INTERSCOPE	2576 -99	11.344 5
5	6	17	MAROON 5 WON'T GO HOME WITHOUT YOU		A&M/OCTONE/INTERSCOPE	2423 +168	10.839 6
6	5	37	FINGER ELEVEN PARALYZER		WIND-UP	2238 -134	12.553 4
7	9	16	JOHN MAYER SAY		AWARE/COLUMBIA	2056 +83	8.598 11
8	7	27	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		MOSLEY/BLACKGROUND/INTERSCOPE	2048 -143	10.696 7
9	8	24	LINKIN PARK SHADOW OF THE DAY		WARNER BROS.	2000 -81	9.692 8
10	11	16	MATCHBOX TWENTY THESE HARD TIMES		MELISMA/ATLANTIC	1902 +93	8.219 12
10	10	20	ALICIA KEYS NO ONE		MBK/J/RMG	1900 -51	9.658 9
12	14	12	COLBIE CAILLAT REALIZE		UNIVERSAL REPUBLIC	1752 +125	7.905 13
13	12	40	COLBIE CAILLAT BUBBLY		UNIVERSAL REPUBLIC	1641 -106	9.104 10
14	15	8	GAVIN DEGRAW IN LOVE WITH A GIRL		J/RMG	1615 +131	6.320 14
15	13	18	THREE DAYS GRACE NEVER TOO LATE		JIVE/ZOMBA	1601 -57	5.619 16
16	16	12	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE	1496 +189	6.113 15
17	17	12	SHERYL CROW LOVE IS FREE		A&M/INTERSCOPE	1212 -34	5.051 17
18	19	6	FERRAS HOLLYWOOD'S NOT AMERICA		CAPITOL	1051 +96	3.730 18
19	21	9	JACK JOHNSON IF I HAD EYES	AIRPOWER	BRUSHFIRE/UNIVERSAL REPUBLIC	874 +30	2.990 19
20	23	6	THE LAST GOODNIGHT STAY BEAUTIFUL		VIRGIN	632 +97	1.841 25
21	22	10	PAT MONAHAN TWO WAYS TO SAY GOODBYE		COLUMBIA	603 -22	1.235 31
22	24	10	MILEY CYRUS SEE YOU AGAIN		HOLLYWOOD	562 +55	1.830 26
23	30	3	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	531 +185	2.126 22
24	25	9	THE BRAVERY BELIEVE		ISLAND/IDJMG	517 +29	0.960 33
25	26	8	MARIE DIGBY SAY IT AGAIN		HOLLYWOOD	491 +8	1.929 24
26	29	4	DUFFY MERCY		MERCURY/IDJMG	472 +77	1.748 27
27	32	3	Yael Naim New Soul		TOT OU TARD/ATLANTIC	467 +131	2.535 20
28	27	7	RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/IDJMG	448 +26	1.686 29
29	28	7	CHRIS BROWN WITH YOU		JIVE/ZOMBA	414 +17	1.631 30
30	37	2	JORDIN SPARKS DUET WITH CHRIS BROWN No Air		19/JIVE/ZOMBA	396 +138	2.044 23
31	31	6	VANESSA CARLTON HANDS ON ME		THE INC./UNIVERSAL MOTOWN	389 +47	1.034 32
37	NEW		LEONA LEWIS Bleeding Love	MOST INCREASED PLAYS/MOST ADDED	SYCO/J/RMG	375 +241	2.214 21
33	35	4	THE SPILL CANVAS ALL OVER YOU		ONE ELEVEN/SIRE/REPRISE	328 +63	0.779 35
34	38	2	JASON MRAZ I'M YOURS		ATLANTIC/RRP	325 +80	0.631 37
35	39	2	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		WARNER BROS.	303 +86	1.706 28
36	33	7	LANDON PIGG FALLING IN LOVE AT A COFFEE SHOP		RCA/RMG	303 -2	0.611 38
37	34	5	COUNTING CROWS YOU CAN'T COUNT ON ME		DGC/GEFFEN/INTERSCOPE	293 +7	0.421 -
38	36	3	AUGUSTANA SWEET AND LOW		EPIC	265 +2	0.477 -
39	40	4	COLLECTIVE SOUL ALL THAT I KNOW		EL	251 +34	0.299 -
40	NEW		KATE VOEGELE ONLY FOOLING MYSELF		MYSPACE/INTERSCOPE	220 +51	0.521 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LEONA LEWIS Bleeding Love (SYCO/J/RMG) KPLZ, KUDD, KVLY, KZZU, WAYV, WBMX, WBNS, WHBC, WKDD, WMC, WTIC	11
3 DOORS DOWN It's Not My Time (Universal Republic) KLZR, KPEK, WCDA, WKRR, WMC, WQAL, WRQX	7
ONEREPUBLIC Stop And Stare (Mosley/Interscope) KYIS, WCDA, WQLH, WRVE, WTSS	5
MARIE DIGBY Say It Again (Hollywood) KLZR, KYIS, WBMX, WRVE	4
JOHN MAYER Say (Aware/Columbia) KYIS, WNNF, WRMF	3
FERRAS Hollywood's Not America (Capitol) KLCA, KYIS, WHYN	3
Yael Naim New Soul (Tot Ou Tard/Atlantic) KJMY, WINK, XM Flight 26	3
KATE VOEGELE Only Fooling Myself (MySpace/Interscope) KMHX, KOSO, WHBC	3
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) KLZR, WINK, WMEE	3
COLBIE CAILLAT Realize (Universal Republic) KRUZ, KYIS	2

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE B-52S Funplex (Astralwerks/Capitol) TOTAL STATIONS: 19	192/8	NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) TOTAL STATIONS: 13	145/64
NEWTON FAULKNER Dream Catch Me (Aware/Columbia) TOTAL STATIONS: 18	191/77	JAMES BLUNT Carry You Home (Custard/Atlantic) TOTAL STATIONS: 9	101/6
JONAS BROTHERS When You Look Me In The Eyes (Hollywood) TOTAL STATIONS: 13	189/28	KIO ROCK All Summer Long (Top Dog/Atlantic) TOTAL STATIONS: 11	99/56
ANNA NALICK Shine (Epic) TOTAL STATIONS: 13	172/10	AMY WINEHOUSE You Know I'm No Good (Universal Republic) TOTAL STATIONS: 5	95/22
TAYLOR SWIFT Our Song (Big Machine/Universal Republic) TOTAL STATIONS: 9	155/45	SECONDHAND SERENADE Fall For You (Glassnote/ILG) TOTAL STATIONS: 4	93/4

MOST INCREASED PLAYS

+241	LEONA LEWIS Bleeding Love (SYCO/J/RMG) WKRQ +27, WAYV +26, WBMX +25, WKDD +20, WTMX +20, KFVY +19, KUDD +19, KZZO +18, WBNS +16, WPLJ +16
+189	☆ ONEREPUBLIC Stop And Stare (Mosley/Interscope) KSTP +27, SIPL +21, WMGX +19, KLCA +17, KCOA +14, WXLD +11, KFVY +10, KRUZ +10, WRVE +10, KCDU +9
+185	☆ 3 DOORS DOWN It's Not My Time (Universal Republic) WKRQ +24, KLTV +23, WTMX +21, KLCA +20, KMHX +17, WPLJ +12, KSII +9, KPEK +8, SIPL +7, WQAL +7
+168	MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope) KBBY +22, WWWW +21, KSTZ +20, WINK +19, KLCA +17, WNNK +14, WQLH +14, KFVY +12, KMYI +8, WMEE +7
+138	JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) KVLY +30, WINK +20, WKRQ +15, KLLY +14, KFVY +13, WBNS +11, WPST +10, WMMX +10, WHBC +10, WAYV +3

ADDED AT...
KUDD
Salt Lake City, UT
OM/PD: Brian Michel
Leona Lewis, Bleeding Love, 19
Chris Brown, With You, 14
Miley Cyrus, See You Again, 13
Panic At The Disco, Nine In The Afternoon, 0

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FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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AC REPORTERS

- | | | | |
|--|--|--|---|
| WYJB/Albany, NY*
OM: Kevin Callahan
PD: Ric Mitchell
APD/MD: Chad O' Hara | WCRZ/Flint, MI*
OM/PD: J. Patrick
APD/MD: George McIntyre | WLTE/Minneapolis, MN*
PD: John Lassman
APD/MD: Adam Sprenger | WTVR/Richmond, VA*
OM/PD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons |
| KMGA/Albuquerque, NM*
OM: Eddie Haskell
PD/MD: Justin Riley | WDAR/Florence, SC
PD/MD: Wil Nichols | WMXC/Mobile, AL*
OM: Steve Powers
PD: Dan Mason
MD: Mary Booth | WSLQ/Roanoke, VA*
PD: Jim Murphy
MD: Dick Daniels |
| WLEV/Allentown, PA*
OM/PD: Shelly Easton
APD/MD: Jerry Padden | KSOF/Fresno, CA*
OM: Paul Wilson
PD: Mike Brady
MD: Kristen Kelley | WOBM/Monmouth, NJ*
PD/MD: Steve Ardolina | WGFB/Rockford, IL
OM: Jim Stone
PD: Timothy Crull
MD: Gail Lewis |
| KYMG/Anchorage, AK
OM: Mark Murphy
PD/MD: Dave Flavin | KTRR/Ft. Collins, CO
OM/PD: Mark Callaghan | KWAV/Monterey, CA*
PD/MD: Bernie Moody | KBEE/Salt Lake City, UT*
PD: Rusty Keys |
| WFGP/Atlantic City, NJ*
PD/MD: Gary Guida | WHLG/Ft. Pierce, FL*
PD/MD: George Coles | WMXS/Montgomery, AL*
PD/MD: Brian Roberts | KBAY/San Jose, CA*
PD: Dana Jang
MD: Steve Fox |
| KKMJ/Austin, TX*
PD: Cat Thomas
APD: Stephen Michael Kerr
MD: Terri McCormick | WLHT/Grand Rapids, MI*
OM: Paul Wilson
PD: Bill Bailey
MD: Kim Carson | WALK/Nassau, NY*
PD/MD: Rob Miller
APD: Patrick Shea | KSTT/San Luis Obispo, CA
OM/PD: Mark Mitchell |
| WCDV/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD: J-Tweezy
APD: DeMarcus Jones
MD: Elizabeth Eads | WOOD/Grand Rapids, MI*
OM: Doug Montgomery
PD/MD: Tim Kiesling | WLTW/New York, NY*
PD: Jim Ryan
APD/MD: Morgan Prue | KSBL/Santa Barbara, CA
OM/PD: Keith Royer
MD: Peter Bie |
| KKMY/Beaumont, TX*
PD: Don Rivers | WMGV/Greenville, NC*
PD: Colleen Jackson | WWFS/New York, NY*
PD: Brian Thomas
APD/MD: Fabi Pimentel | Music Choice Lite Hits/
Satellite
PD: Justin Prager
MD: Michael Schwab |
| WMJY/Biloxi, MS*
OM/PD: Walter Brown | WSPA/Greenville, SC*
OM: Mark Hamlin
PD/MD: Mike McKeel | WGNY/Newburgh, NY
OM/PD: Robert Maines
MD: Joerg Klebe | Sirius Starlite/Satellite*
OM/PD: Kid Kelly |
| WMXW/Binghamton, NY
PD: Doug Mosher | WRCH/Hartford, CT*
PD: Allan Camp
MD: Joe Hann | WHUD/Newburgh, NY*
OM/PD: Steven Petrone
APD/MD: Tom Furci | XM The Blend/Satellite*
OM/PD: Mike Abrams |
| KXLT/Boise, ID*
PD: Brent Carey
APD/MD: Tobin Jeffries | KSSK/Honolulu, HI*
PD: Jamie Hyatt | WVNW/Norfolk, VA*
OM: John Shomby
PD: Mike Allen | KRWM/Seattle, WA*
PD: Laura Dane |
| WMJX/Boston, MA*
OM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence | WAHR/Huntsville, AL*
OM/PD: Lee Reynolds | WVDE/Norfolk, VA*
PD: Don London
MD: Mark McCarthy | KVKI/Shreveport, LA*
OM/PD: Gary McCoy |
| WEBE/Bridgeport, CT*
OM/PD: Curt Hansen
MD: Danny Lyons | WRSR/Huntsville, AL*
PD: John Malone
MD: Nate Cholevik | KCHX/Odessa, TX
PD/MD: Grace Tijerina | WNSN/South Bend, IN
OM/PD: Jim Roberts
APD/MD: Brad King |
| WEZF/Burlington, VT*
OM: Steve Cormier
PD/MD: Gale Parmelee | WJJK/Jackson, MS*
PD/MD: John Anthony | KMGL/Oklahoma City, OK*
PD/MD: Steve O'Brien | KISC/Spokane, WA*
PD: Robert Harder |
| WVAF/Charleston, WV*
OM/PD: Rick Johnson | WTFM/Johnson City, TN*
PD/MD: Mark Baker | WMEZ/Pensacola, FL*
PD/MD: John Sykes | WMAS/Springfield, MA*
OM/PD: Rob Anthony
MD: Jim Raino |
| WDEF/Chattanooga, TN*
OM/PD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels | KCKC/Kansas City, MO*
OM: Mike Kennedy
PD: Ed Walker | WWSW/Peoria, IL
OM/PD: Randy Rundle | KGBX/Springfield, MO*
OM/PD: Paul Kelley |
| WLIT/Chicago, IL*
OM/PD: Darren Davis
APD/MD: Eric Richeke | KUDL/Kansas City, MO*
OM/PD: Thom McGinty | WMEZ/Pensacola, FL*
PD/MD: John Sykes | KEZK/St. Louis, MO*
PD: Mark Edwards
APD: Bob London |
| WRRM/Cincinnati, OH*
PD: TJ Holland
APD: Ted Morro | WJXB/Knoxville, TN*
PD: Jeff Jarnigan | WWSW/Peoria, IL
OM/PD: Randy Rundle | WYYY/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason |
| WDOK/Cleveland, OH*
PD: Dave Popovich
MD: Ted Kowalski | KQIS/Lafayette, LA*
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins | WBEB/Philadelphia, PA*
PD: Chuck Knight | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WTCB/Columbia, SC*
OM/PD: Brent Johnson
APD: Jennifer Jensen | KTDY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley | KESZ/Phoenix, AZ*
PD: Kevin Gossett | KONA/Tri-Cities, WA
OM/PD: Doug Daniels |
| WGSY/Columbus, GA*
PD: Alan Quin | WFMK/Lansing, MI*
OM: Brent Alberts
PD/MD: Chris Reynolds | WLTJ/Pittsburgh, PA*
PD/MD: Chuck Stevens | KMXZ/Tucson, AZ*
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois |
| KKBA/Corpus Christi, TX*
OM: Ed Ocanas
PD/MD: Bart Allison
APD: Norma Jean Morales | KSNE/Las Vegas, NV*
PD: Tom Chase
MD: John Berry | WSSH/Pittsburgh, PA*
PD/MD: Ron Antill | KBEZ/Tulsa, OK*
PD: Dave Dallow |
| WLQT/Dayton, OH*
OM/PD: Jeff Stevens
APD/MD: Brian Michaels | WBYB/Portsmouth, NH
OM/PD: Duncan Dewar
APD: Ian Horne
MD: Pat McCrudden | WHOM/Portland, ME*
OM/PD: Tim Moore | KOOI/Tyler, TX
PD/MD: Rick Evans |
| KOSI/Denver, CO*
PD: Gary Nolan
APD/MD: Steve Hamilton | WWSW/Peoria, IL
OM/PD: Randy Rundle | WBYB/Portsmouth, NH
OM/PD: Duncan Dewar
APD: Ian Horne
MD: Pat McCrudden | WAZH/Washington, DC*
PD: Bill Hess |
| WMGC/Detroit, MI*
OM: Jim Harper
PD: Lori Bennett | WZID/Manchester, NH*
OM/PD: Bob Bronson | WWSW/Peoria, IL
OM/PD: Randy Rundle | KRBB/Wichita, KS*
OM/PD: Lyman James
MD: Dave Wilson |
| WNIC/Detroit, MI*
PD/MD: Theresa Lucas | WLRQ/Melbourne, FL*
OM/PD: Ken Holiday
APD/MD: Michael W. Lowe | WWSW/Peoria, IL
OM/PD: Randy Rundle | WMGS/Wilkes Barre, PA*
PD: Stan Phillips
APD: Fran Pantuso
MD: Brian Hughes |
| WOOF/Dothan, AL
PD/MD: Leigh Simpson | WRVR/Memphis, TN*
OM/PD: Jerry Dean
MD: Scott Miller | KSHA/Redding, CA
OM/PD: Don Burton | WJBR/Wilmington, DE*
OM: Michael Waite
PD: Mike Sommers
MD: Catey Hill |
| KTSM/El Paso, TX*
PD/MD: Bill Tole
APD: Sam Cassiano | WMGN/Madison, WI*
PD: Pat O'Neill
APD: Amy Ziebell
MD: Amy Abbott | KNEV/Reno, NV*
OM/PD: Nick Elliott | WSRS/Worcester, MA*
PD/MD: Tom Holt |
| WXKC/Erie, PA
OM: Adam Reese
PD: Ron Arlen | WZID/Manchester, NH*
OM/PD: Bob Bronson | KRNO/Reno, NV*
PD/MD: Dan Fritz | WARM/York, PA*
PD: Dave Russell
MD: Melanie Gardner |

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	28	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	385	-7
2	2	30	MICHAEL BUBLE LOST	143/REPRISE/WARNER	373	+19
3	3	21	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	338	-4
4	13	9	ALICIA KEYS NO ONE	MBK/J/SONY BMG	337	+3
5	6	9	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	315	+32
6	5	9	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	307	+6
7	9	26	FEIST 1234	ARTS & CRAFTS	274	+22
8	7	30	CELINE DION TAKING CHANCES	COLUMBIA/SONY BMG	271	+9
9	8	32	ENRIQUE IGLESIAS SOMEBODY'S ME	UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL	263	+8
10	11	39	FERGIE BIG GIRLS DON'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	258	+24
11	10	34	JULY BLACK SEVEN DAY FOOL	UNIVERSAL	238	-11
12	12	10	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	211	-5
13	13	27	ALI SLAIGHT THE STORY OF YOUR LIFE	WARNER	203	-10
14	16	39	KALAN PORTER DOWN IN HEAVEN	SONY BMG	182	-4
15	14	27	BLUE RODEO THIS TOWN	WARNER	181	-20
16	15	35	PLAIN WHITE T'S HEY THERE DELILAH	FEARLESS/HOLLYWOOD/UNIVERSAL	177	-16
17	17	40	AVRIL LAVIGNE WHEN YOU'RE GONE	RCA/SONY BMG	174	+2
18	23	11	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE/UNIVERSAL	150	+26
19	18	32	RYANDAN THE FACE	UNIVERSAL	148	+8
20	19	37	JAMES BLUNT 1973	CUSTARD/ATLANTIC/WARNER	138	+7
21	21	10	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	134	+9
22	22	25	BRIAN MELO ALL I EVER WANTED	SONY BMG	129	+4
23	24	8	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	125	+22
24	25	3	SARAH SLEAN GET HOME	WARNER	115	+24
25	26	9	JULIE CROCHETIERE PRECIOUS LOVE	SOMERSET	98	+8
26	27	8	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	94	+5
27	39	2	CELINE DION ALONE	COLUMBIA/SONY BMG	82	+27
28	28	16	SANTANA FEAT. CHAD KROEGER INTO THE NIGHT	ARISTA/SONY BMG	78	-7
29	38	4	JONAS UNTIL DEATH DO US PART	DEJA MUSIQUE/WARNER	74	+16
30	43	4	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC/UNIVERSAL	68	+17

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	18	BUCKCHERRY SORRY	ELEVEN SEVEN/UNIVERSAL	798	+17
2	2	11	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	745	+8
3	4	13	FABER DRIVE WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	710	-14
4	9	9	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	683	+127
5	3	23	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	661	-65
6	6	12	CHRIS BROWN WITH YOU	JIVE/SONY BMG	655	+28
7	7	8	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	638	+33
8	5	12	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	632	-35
9	14	3	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	599	+136
10	10	15	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	578	+35
11	8	19	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE/UNIVERSAL	534	-48
12	19	14	THREE DAYS GRACE NEVER TOO LATE	JIVE/SONY BMG	509	+84
13	16	6	MARIAH CAREY TOUCH MY BODY	ISLAND/UNIVERSAL	502	+53
14	17	6	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	499	+69
15	12	16	ELISE ESTRADA UNLOVE YOU	ROCKSTAR	484	+12
16	11	23	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/UNIVERSAL	437	-64
17	22	5	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	425	+51
18	13	12	JOHN MAYER SAY	AWARE/COLUMBIA/SONY BMG	425	-44
19	20	7	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	391	+6
20	18	27	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	371	-57
21	15	19	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	363	-92
22	26	10	SEAN KINGSTON TAKE YOU THERE	BELUGA HEIGHTS/EPIC/SONY BMG	356	+17
23	28	7	JULY BLACK UNTIL I STAY	UNIVERSAL	342	+29
24	21	11	BRIAN MELO SHINE	SONY BMG	326	-58
25	24	20	LINKIN PARK SHADOW OF THE DAY	WARNER BROS./WARNER	324	-40
26	23	27	ALICIA KEYS NO ONE	MBK/J/SONY BMG	321	-47
27	33	5	SUM 41 WITH ME	AQUARIUS	316	+48
28	31	5	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	312	+36
29	25	21	SIMPLE PLAN WHEN I'M GONE	LAVA/ATLANTIC/WARNER	299	-47
30	29	28	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	291	-19

♦ indicates CanCon



Pioneering Internet station now available on iPhone

SmoothJazz.com's Growing Reach

Carol Archer

CArcher@RadioandRecords.com

SmoothJazz.com founder Sandy Shore knew she wanted to work in radio by the time she was 8. She began her radio career in 1979 at age 15, which eventually encompassed air work at KTWV (the Wave)/Los Angeles and KKSF/San Francisco. Flash forward to the '90s, when she got wind that Mapleton triple A/Americana hybrid KPIG/Monterey was actually broadcasting its programming on the Internet. The realization of cyberspace's potential as a major media platform was a revelation that struck her like a lightning bolt.

Shore acquired the domain name SmoothJazz.com for \$100 in 1995 and subsequently launched the eponymous webcast in 2000. Her gutsy experiment was not only one of the first three stations to broadcast on the Net, but the first in the genre to emerge online. "I've always been a gear head. My vision was of radio with pictures and a database; and if we made it fun and user-friendly, it could become the hub of the smooth jazz format." Based in Monterey and close to Silicon Valley, she and partner Donna Phillips were fortunate to connect with tech-savvy types who provided invaluable insight.

Today, SmoothJazz.com is the No. 1 non-sponsored result when searching for "smooth jazz" on Google, Yahoo or AOL. The station's Web site receives an average of 250,000 unique visitors per month with 45 million hits; while the Internet station attracts 1.5 million listening hours per month with its combined 128k, 192k and 32k streams. According to Shoutcast.com rolling totals for Internet stations for March 4-April 4, SmoothJazz.com ranks No. 31 among all stations of any format, with TTSL of 1.2 million minutes, tune-ins of 1.8 million and 600,000 five-minute tune-ins.

On March 28, Flytunes announced a partnership with Apple that makes its programming available on the iPhone, bringing it into the mobile world, including cars. SmoothJazz.com is among its 160 channel offerings—a development that represents a quantum leap in propelling SmoothJazz.com to an even wider audi-

ence, since FlyTunes' free mobile Internet radio service is the No. 1 streaming application for the iPhone.

Furthermore, SmoothJazz.com is free on all popular media players: iTunes, Windows Media, RealPlayer and Winamp, among others, at rich 128k and 192k bitrates. (Seekers of an economy bandwidth with similarly robust sound might check out its 64k AAC+ stream.) In addition, the stream comes as a preset on the Roku Soundbridge, a computer-independent audio device that plugs directly into a sound system, and Soundbridge Radio, a stand-alone radio that receives AM, FM and Internet stations from around the planet with what Shore characterizes as amazing audio quality.

Shore also claims bragging rights for SmoothJazz.com's audience demographic and qualitative attributes: 72% of the station's listeners are ages 35-54 (split along gender lines they are 57% male to 43% female), 75% are college graduates, and 88% have annual incomes of \$75,000 or more.

Whenever this format vanishes from a market—such as recent disappearances in New York, Washington, Denver and Houston, among others—Shore says SmoothJazz.com is deluged with e-mail and calls from disenfranchised listeners, many of whom join the burgeoning ranks of the station's ardent loyalists. (Pages of enthusiastic listener comments appear on SmoothJazz.com; click the Open Mic Forum icon.)

Shore and her staff are increasingly swamped, attending to what appears to be a "crisis in the world of smooth jazz in the FM arena. Smooth



'In an online world that is under-consulted and underestimated, this format is blooming, growing and remains very appealing to a wide audience of listeners all over the globe.'

—Sandy Shore

jazz is one of the most listened-to genres online. To me, that alone is very revealing, because in an online world that is underconsulted and underestimated, this format is blooming, growing and remains very appealing to a wide audience of listeners all over the globe," she says.

Smooth jazz is flourishing across the Internet, not just on SmoothJazz.com. "Combine our listener hours with those of our online competitors, and smooth jazz is one of the most listened-to, if not the most listened-to music format on the Internet for those of us who continue to embrace its passionate spirit and lifestyle vibe," Shore adds.

Same Planet, Different World

Created with her longtime comrade Scott O'Brien, who has served as PD since 2000, the brand offers two distinct listener choices: SmoothJazz.com and SmoothLounge.com. Programming on each departs dramatically from terrestrial counterparts (see Music Monitors, below). "There is depth and integrity to smooth jazz; it's not all 'lite,'" she says.

Shore urges terrestrial smooth jazz outlets to reconsider the fundamentals. "Growing this and any music format requires adapting and improvising, as needed. It's an ongoing process because everything changes. Be open to new trends and incorporate them when they make sense for your station and market. Don't dabble, just do it. Don't overthink it. Don't research it to death. Make a commitment and then prove to your community that you are committed by broadening the format."

Shore believes that reading cultural currents, incorporating trends and knowing when to venture into adventurous new approaches to programming is an art. She cites KWJZ/Seattle and KIFM/San Diego as examples of "two very

different West Coast markets with two very different approaches to smooth jazz that are both flourishing."

From her perspective, most FM smooth jazz stations come perilously close to being "the pleated Dockers" of radio, by over-reliance on decades-old recycled hits, instead of reaching into the bounty of exciting new music from core format and new artists. "My desk is overflowing with brilliant new music. If, as many claim, smooth jazz is an aging format, why are so many exceptional new artists inspired to create this music?"

R&R

Music Monitors

SmoothJazz.com: 5:30 p.m., April 3

- Michael Lington, "Call Me Late Tonight"
- Sharon Rae North, "Something About"
- Eric Marienthal, "Blue Water"
- Jimmy Sommers, "Happy Hour"
- Brian O'Neal, "Dancer"
- Nils, "Dreamin' "
- Brian Dale, "Free and Renewed"
- Larry Washington, "Conversations"
- Patrick Bradley, "Summer Sunday"

SmoothLounge.com: 5:40 p.m., April 3

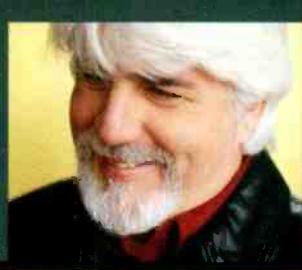
- Marc Antoine, "Cancun Blue"
- Science for Girls, "14 Days"
- Cuica, "Nights Over Vauxhall"
- Nyee Moses, "Between Us"
- Bonampak 6.0, "Searching the Love"
- Gotan Project, "Last Tango in Paris"
- Bandit Queen, "Bring the Track Back"
- Cooly's Hot Box, "Maybe I"
- Veronica White, "Can't Buy Love"

Source: Station log

R&R SMOOTH JAZZ

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ "(YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER" PROPELS MICHAEL McDONALD TO NEW CHART PEAKS ON TWO FORMATS THIS WEEK: SMOOTH JAZZ (12-8, UP 21) AND ADULT CONTEMPORARY (11-9, UP 83).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	11	KENNY G SAX-O-LOCO	NO. 1 (3 WKS) STARBUCKS/CONCORD/CMG	502 -5	5.171	1
2	2	16	EUGE GROOVE MR. GROOVE	NARADA JAZZ/BLG	471 +30	3.657	3
3	3	22	PAUL HARDCASTLE LUCKY STAR	TRIPPIN' N' RHYTHM	406 -15	4.094	2
4	4	12	JESSY J TEQUILA MOON	PEAK/CMG	405 +11	3.520	5
5	5	23	EVERETTE HARP OLD SCHOOL	SHANACHIE	360 -10	2.661	8
6	6	11	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	350 +28	3.580	4
7	7	28	CHRIS BOTTI VENICE	COLUMBIA	286 -19	2.829	7
8	12	10	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN	270 +21	3.077	6
9	9	15	PAUL BROWN OL' SKOOLIN'	PEAK/CMG	261 -24	1.977	10
10	11	19	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	258 0	1.777	12
10	9	9	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	255 -6	2.052	9
12	8	29	ERIC MARIENTHAL BLUE WATER	PEAK/CMG	236 -51	1.797	11
13	15	5	MINDI ABAIR SMILE	PEAK/CMG	233 +30	1.761	13
14	14	31	CANDY DULFER L.A. CITY LIGHTS	HEADS UP	202 -5	1.501	16
15	16	21	WALTER BEASLEY WHY NOT YOU	HEADS UP	200 +2	1.653	14
16	17	10	RICK BRAUN & RICHARD ELLIOT BETTER TIMES	ARTIZEN	191 +1	1.125	22
17	19	5	JOHN LEGEND EACH DAY GETS BETTER	G.O.O.D./COLUMBIA	179 +13	1.508	15
18	18	9	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	169 -4	1.174	21
19	21	6	THE SAX PACK FALLIN' FOR YOU	AIRPOWER SHANACHIE	141 +11	1.186	20
20	23	2	BRIAN CULBERTSON ALWAYS REMEMBER	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED GRP/VERVE	138 +50	1.314	18
21	20	6	ROBIN THICKE CAN U BELIEVE	STAR TRAK/INTERSCOPE	123 -15	1.299	19
22	24	3	JESSE COOK CAFE MOCHA	COACH HOUSE/KOCH	118 +12	0.646	28
23	24	8	NILS DREAMIN'	BAJA/TSR	84 +2	0.532	-
24	26	3	SOUL BALLET DA DA DIAMONDS	ARTIZEN	81 +1	0.809	25
25	RE-ENTRY	SEAL ROLLING	WARNER BROS.	78 +25	0.750	26	
26	24	16	BLAKE AARON BUMPIN' ON THE WES SIDE	INNERVISION	77 -7	0.565	-
27	27	4	STEVE OLIVER FEATURING WARREN HILL ON THE UPSIDE	SOM	68 -4	0.228	-
28	28	5	MARC ANTOINE SPOOKY	PEAK/CMG	67 +3	1.485	17
29	29	2	BOB BALDWIN THIRD WIND	NUGROOVE	65 +2	0.171	-
30	30	3	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBK/JRMG	63 +6	0.908	23

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
U-NAM Keep The Faith (Trippin' N' Rhythm)	53/7	GERALD VEASLEY Slip N Slide (Heads Up)	43/7	SEKOU BUNCH Take S/In Three (Trippin' N' Rhythm)	35/7
TOTAL STATIONS:	5	TOTAL STATIONS:	10	TOTAL STATIONS:	4
RAUL MIDON Pick Somebody Up (Manhattan/BLG)	44/0	CHAKA KHAN One For All Time (Burgundy/Columbia)	40/21	KIRK WHALUM Big Ol' Shoes (Rendezvous)	32/1
TOTAL STATIONS:	4	TOTAL STATIONS:	4	TOTAL STATIONS:	4

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BRIAN CULBERTSON Always Remember (GRP/Verve) KJZS, Sirius Jazz Cafe, WJZZ, WNUA	4
JOHN LEGEND Each Day Gets Better (G.O.O.D./Columbia) KJZY, WLVE	2
MARCUS MILLER FEAT. CORINNE BAILEY RAE Free (3 Deuces/CMG) WJZZ, WVMV	2
JAY SOTO Stay Awhile (NuGroove) WNUA, WNWV	2
WALTER BEASLEY Why Not You (Heads Up) KYOT	1
MINDI ABAIR Smile (Peak/CMG) WJZZ	1
THE SAX PACK Fallin' For You (Shanachie) WJZZ	1
ROBIN THICKE Can U Believe (StarTrak/Interscope) WJZZ	1
JESSE COOK Cafe Mocha (Koch) WNWV	1
NILS Dreamin' (Baja/TSR) WJZZ	1

SMOOTH JAZZ INDICATOR

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	14	JESSY J TEQUILA MOON	PEAK/CMG	199 +1
2	1	10	KENNY G SAX-O-LOCO	STARBUCKS/CONCORD/CMG	199 -4
3	4	14	EUGE GROOVE MR. GROOVE	NARADA JAZZ/BLG	181 +11
4	3	20	PAUL HARDCASTLE LUCKY STAR	TRIPPIN' N' RHYTHM	175 -4
5	5	10	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	162 +4
6	6	22	EVERETTE HARP OLD SCHOOL	SHANACHIE	153 +2
7	7	14	RICK BRAUN & RICHARD ELLIOT BETTER TIMES	ARTIZEN	149 -4
8	18	6	SAX PACK FALLIN' FOR YOU	SHANACHIE	143 +36
9	8	10	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	140 +5
10	11	13	NILS DREAMIN'	BAJA/TSR	134 +9
11	9	7	STEVE OLIVER FEAT. WARREN HILL ON THE UPSIDE	SOM	133 +2
12	12	8	MARCUS MILLER FEAT. CORINNE BAILEY RAE FREE	3 DEUCES/CMG	128 +6
13	10	11	TOM BRAXTON FEAT. BRIAN SIMPSON ESCAPE	PACIFIC COAST JAZZ	128 -1
14	13	13	PAUL BROWN OL' SKOOLIN'	PEAK/CMG	114 -7
15	16	5	MINDI ABAIR SMILE	PEAK/CMG	113 +2
16	15	6	BOB BALDWIN THIRD WIND	NUGROOVE	113 0
17	14	12	DARREN MOTAMEDY LOVE YOU JUST SO MUCH	MASHAD	113 -4
18	21	5	JIMMY SOMMERS FEAT. BRIAN CULBERTSON KICKIN' IT	GEMINI	110 +4
19	17	5	GERALD VEASLEY SLIP N SLIDE	HEADS UP	110 +1
20	19	6	SEKOU BUNCH TAKE S/IN THREE	TRIPPIN' N' RHYTHM	108 +3
21	20	5	MIKE LEVINE HEADIN HOME	RHOMBUS	100 0
22	25	13	LES SABLER CLUB STREET	MUSIC FORCE	96 +6
23	23	14	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	95 +1
24	29	2	SOUL BALLET DA DA DIAMONDS	ARTIZEN	94 +6
25	22	11	CHRIS GEITH WAVES OF LIFE	NUANCE	94 -1
26	24	3	DWAYNE KERR SMOOTH	DMANNS	91 -1
27	27	8	JEFF OSTER SERENGETI	RETSO	88 +2
28	28	3	JAY LEACH CLEARED FOR TAKEOFF	PLAYLIST	87 +7
29	26	5	BRIAN BRDMBERG SHAG CARPET	ARTISTRY	86 -2
30	NEW	JESSE COOK CAFE MOCHA	KOCH	73 +7	

MOST INCREASED PLAYS

+50	BRIAN CULBERTSON Always Remember (GRP/Verve) KJZY +7, WJZZ +7, WVMV +6, XWRC +5, WNWV +5, SLJC +5, WSMU +5, WNUA +3, KIFM +3, KRVF +2
+30	EUGE GROOVE Mr. Groove (Narada Jazz/BLG) WJZZ +9, KBZN +8, KYOT +5, WDSJ +3, WLOQ +3, SLJC +3, WJZZ +2, WLVE +2, KOAS +2, WSJW +1
+30	MINDI ABAIR Smile (Peak/CMG) SLJC +12, KKSF +8, WLOQ +3, WJZZ +3, KSSJ +2, WDSJ +2, WSJW +2, WLVE +2, WJZZ +1, WNWV +1
+28	CHRIS STANDRING Love & Paragraphs (Ultimate Vibe) WNWV +17, WNUA +10, WLOQ +6, WJZZ +3, KTWV +3, SLJC +2, WJZZ +2, KIFM +2, KOAS +1, WSJW +1
+25	SEAL Rolling (Warner Bros.) WNWV +16, WVMV +11, WJZZ +4, KKSF +2, KBZN +1, KYOT +1, WDSJ +1, WJZZ +1, WNUA +1, WSJT +1

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 25 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

- | | | | | | | | |
|---|---|--|--|--|--|---|--|
| WJZZ/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Dave Kosh | WDSJ/Dayton, OH*
OM/PD: Jeff Stevens | KPVU/Houston, TX
PD: Larry Coleman | KTWV/Los Angeles, CA*
PD: Paul Goldstein
APD/MD: Blake Florence | WHOV/Norfolk, VA
PD: Kevin "The Moose" Anderson | KSSF/Sacramento, CA*
PD/MD: Lee Hansen | DMX Jazz Vocal Blend/Satellite
PD/MD: Rochelle Matthews | XM Watercolors/Satellite*
PD: Shirilita Colon
MD: Lynette White |
| WEAA/Baltimore, MD
PD: Sandi Mallory
APD/MD: Marcellus "Bassman" Shepard | WVMV/Detroit, MI*
OM/PD: Tom Sleeker
MD: Sandy Kovach | KJLU/Jefferson City, MO
OM: Mike Downey
PD/MD: Dan Turner
APD: LaVaughn Wilson | WGRV/Melbourne, FL
PD/MD: Duncan Bennett
APD: Jan Julian | WLOQ/Orlando, FL*
PD: Paul Lavoie
APD: Brian Morgan
MD: Patricia James | KBZN/Salt Lake City, UT*
OM/PD: Dan Jessop | DMX Smooth Jazz/Satellite
PD/MD: Rochelle Matthews | KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianna Rose |
| WSMJ/Baltimore, MD*
PD/MD: Lori Lewis | WZJZ/Ft. Myers, FL
OM: Louis Kaplan
APD/MD: Randi Bachman | KOAS/Las Vegas, NV*
OM/PD: Duncan Payton
MD: Lynn Briggs | WLVE/Miami, FL*
OM/PD: Rich McMillan | WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs | KIFM/San Diego, CA*
PD: Mike Vasquez
APD: J. Wiedenheimer
MD: Kelly Cole | Jones Radio Networks/Satellite*
OM/PD: Steve Hibbard
APD/MD: Laurie Cobb | KCOZ/Springfield, MO
OM: Jae Jones
PD/MD: Jarrett Grogan |
| WVSU/Birmingham, AL
OM/PD: Andy Parrish | WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards | KUAP/Little Rock, AR
PD/MD: Michael Nellums | KRVR/Modesto, CA*
OM/MD: Doug Wulff
PD: James Bryan | KYOT/Phoenix, AZ*
PD: Smokey Rivers
APD/MD: Angie Hinda | KKSF/San Francisco, CA*
PD/MD: Ken Jones | Music Choice Smooth Jazz/Satellite
APD: Will Kinnally | WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis |
| WNUA/Chicago, IL*
OM/PD: Darren Davis
MD: Rick O'Dell | WSJW/Harrisburg, PA*
PD/MD: Paul Scott | KSBR/Los Angeles, CA
OM/PD: Terry Wedel
MD: Vienna Yip | WVAS/Montgomery, AL
OM: Candy Capel
MD: Jay Holcay | KJZS/Reno, NV*
OM: Mark Keefe
PD/MD: Jay Davis | KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton | Sirius Jazz Cafe/Satellite*
OM: Gregg Steele
PD: Shirley Maldonado | |
| WNWV/Cleveland, OH*
OM/PD: Bernie Kimble | WOTQ/Hartford, CT
PD/MD: Stewart Stone | | | | | | |

* Monitored Reporters



Kidd Chris' move from afternoons to mornings coincides with WYSP/Philadelphia's return to rock

Kidd Stuff In Philly Morning Show Battle

Mike Boyle

MBoyle@RadioandRecords.com

When Kidd Chris arrived at WYSP/Philadelphia from mornings at rock sister KSRX/San Antonio in August 2005 to helm a late afternoon/early evening shift, he thought he had finally hit the radio lottery. The one-two punch of Howard Stern and active rock was yielding potent ratings for the CBS Radio station.

"I was finally going to a station that was a winner," he says. "I didn't have to build it and could slide right into it and go. However, a short time after that I found out that we were flipping to talk as Free FM . . . Yuck! I think we all knew it wasn't going to last."

The Free FM talk experiment on WYSP and other CBS Radio stations, fueled by Stern's January 2006 departure to satellite radio, lasted approximately two years in Philly. The station's ratings tanked. The guy talk format began to unravel last July when veteran programmer John Cook, who worked with Kidd Chris in San Antonio, was named YSP PD. Cook subsequently brought the rock back to the station in September and said goodbye to the syndicated Opie & Anthony morning show in late October. He moved Kidd Chris from afternoons to mornings a month later, bringing back Brett "Spike" Eskin from Emmis alternative WKQX (Q101.1)/Chicago. He also hired Jennifer Reed for afternoons and Gordon in nights.

Chris says the combination of Cook coming aboard, David Yadgaroff in the VP/GM position and Dan Mason at the top of the CBS Radio food chain "added to my confidence level tremendously. All of a sudden the station was back to being about programming."

Chris adds that the Free FM days were not exactly good times inside the WYSP building at Fifth and Market Streets. When the announcement was made that the station would return to rock, he says he was initially skeptical. Ultimately, it was a real eye-opener for him.

"The station's programming was on the ropes and our deal was coming up last August," Chris says. "We would have been going somewhere else, even though I've worked for [CBS Radio and predecessor Infinity Broadcasting] for a long time. But with Dan, David and John here, all of the ducks were in place and it was an easy decision to stay and move to mornings. Those are three guys that want to win as badly as I do."

What Will It Take To Win?

Students of Philadelphia radio—and Chris himself—know that "The Kidd Chris Show" has a hard row to hoe in mornings with its sights set on the leading rock morning show in the market, Preston & Steve on Greater Media active rock WMMR (see sidebar).

So what does Chris think will ultimately make his show stand out from the competition?

"I think the fact that we talk about our personal lives and rip on ourselves as much as we do is what will separate us from the other shows in town," Chris says. "And I think guys on a construction site, for instance, talk that way and that's what they expect from us." He adds, "A caller would never make it past Preston & Steve's producer to tell them that their last segment sucked or that they are losers. Calls like that make it on our show daily. We're more into doing human-interest things than some of the more hokey things you'll hear on the morning airwaves in this town."

Chris has been relentless with his on-air slamming of Preston & Steve.

'The fact that we talk about our personal lives and rip on ourselves as much as we do is what will separate us from the other shows in town.'

—Kidd Chris



"We've done things like tape a segment where Preston & Steve were comparing dipping sauces for about 20 minutes and we made an imaging piece out of it where we said, 'So, this is No. 1 in Philly?'"

Chris says his show also recently infiltrated the WMMR morning show when porn actress Mary Carey was a guest there and brought along a "love slave" who was actually a "Kidd Chris Show" fan and who proceeded to shout out the name of his favorite morning show. WMMR PD Bill Weston says that Kidd Chris' name never made it on his airwaves—it was dumped—but it did make the Internet stream. "Needless to say, Preston & Steve went crazy and quickly went to a break and screamed at Mary," Chris says. "We've also had some of our fans disrupt a few of their other jocks' appearance."

"Jackass"-type antics play a major role on Chris' show. Take the KY Slip & Slide, where girls in swimsuits are greased up in KY Jelly and slide across the station hallway's plastic-coated floor in a competition to see who can slide the furthest. Then there's Office Chair Jousting, which speaks for itself.

"I've had many people ask us why we hurt ourselves doing these things, but that's what it's all about," Chris says. "However," he adds, "we also don't do blatantly obvious things that would hurt people or property." (Pictures and video from these and other "events" can be seen on the "Kidd Chris Show" page at wysp.com.)

Antics aside, Chris says the entire station staff is glad the rock is back, "but we also know that it's more about what's in between the songs that is going to make us win."

Chris says he is comfortable in his new morning skin and for the first time feels he has a chance to make a radio home.

"I want to finally get to the point here in Philly where I'm done moving in my career and can establish the show. I want to be the show that has people coming after it, rather than us being the one to go after everyone else. For the longest time I felt we were the 'fix it' show, then we would move on to the next place. And it's really odd that I can't say anything bad about this company right now [laughs]. It will take some time for us to grow, we all know that, but right now we're having fun."

R&R

Philly Rock Mornings By The Numbers

Clear Channel alternative
WRFF: 10.5-9.1-8.1-6.0-5.1

CBS Radio active rock WYSP's
"Kidd Chris Show": 3.4-3.3-4.5-
5.7-5.5

AQH Share Persons 18-34:
November '07-December '07-
holiday '07-January '08-February
'08

Greater Media classic rock
WMGK's John DeBella: 4.3-2.6-
1.6-1.6-2.2

Greater Media active rock
WMMR's Preston & Steve: 9.6-
11.2-9.4-11.0-11.8

Source: Arbitron's PPM

R&R ALTERNATIVE

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **THE RACOTEURS** VAULT 26-11 WITH "SALUTE YOUR SOLUTION." THE TRACK SCORES MOST INCREASED PLAYS HONORS (UP 304) AS WELL AS MOST ADDED AND AIRPOWER STRIPES IN ITS SECOND CHART WEEK.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	23	1	PUDDLE OF MUDD PSYCHO	NO. 1 (1 WK)	FLAWLESS/GEFFEN/INTERSCOPE	1554 +45	6.295	4
2	1	24	FOO FIGHTERS LONG ROAD TO RUIN		ROSWELL/RCA/RMG	1461 -161	5.722	5
3	4	7	SEETHER RISE ABOVE THIS		WIND-UP	1434 +144	6.720	2
4	3	11	ATREYU FALLING DOWN		HOLLYWOOD	1403 +120	4.482	7
5	5	27	THE BRAVERY BELIEVE		ISLAND/IDJMG	1230 +8	6.432	3
6	7	7	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	1172 +37	4.447	8
7	8	36	FOO FIGHTERS THE PRETENDER		ROSWELL/RCA/RMG	1061 -78	6.935	1
10	10		PANIC AT THE DISCO NINE IN THE AFTERNOON		DECAY/DANCE/FUELED BY RAMEN/RRP	1012 -24	3.378	15
6	27		LINKIN PARK SHADOW OF THE DAY		WARNER BROS.	1010 -183	5.465	6
13	11		ASHES DIVIDE THE STONE		ISLAND/IDJMG	915 +5	2.138	25
11	26	2	THE RACOTEURS SALUTE YOUR SOLUTION	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	THIRD MAN/WARNER BROS.	880 +304	4.200	11
12	22	3	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	AIRPOWER	ATLANTIC	871 +175	3.940	12
13	9	32	SEETHER FAKE IT		WIND-UP	871 -126	3.634	14
14	23	2	DISTURBED INSIDE THE FIRE		REPRISE	857 +191	2.336	24
15	16	8	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	AIRPOWER	JIVE/ZOMBA	857 +75	2.698	20
16	15	41	RISE AGAINST THE GOOD LEFT UNDONE		GEFFEN/INTERSCOPE	850 -32	4.266	9
17	19	5	LINKIN PARK GIVEN UP	AIRPOWER	WARNER BROS.	842 +131	2.942	17
18	12	18	JACK JOHNSON IF I HAD EYES		BRUSHFIRE/UNIVERSAL REPUBLIC	831 -135	3.066	16
19	15	8	10 YEARS BEAUTIFUL		UNIVERSAL REPUBLIC	821 +42	2.667	21
20	11	21	PARAMORE CRUSHCRUSHCRUSH		FUELED BY RAMEN/RRP	792 -167	2.586	22
21	18	10	THEORY OF A DEAMON SO HAPPY		604/ROADRUNNER/RRP	753 +35	2.126	26
22	21	8	R.E.M. SUPERNATURAL SUPERSERIOUS		WARNER BROS.	696 -4	2.788	19
23	27	5	PENNYWISE THE WESTERN WORLD		MYSPEACE	610 +39	2.884	18
24	24	16	THREE DAYS GRACE RIOT		JIVE/ZOMBA	609 +12	1.676	31
25	29	8	VAMPIRE WEEKEND A-PUNK		XL/BEGGARS GROUP	569 +19	1.892	28
26	34	7	MGMT TIME TO PRETEND		COLUMBIA	535 +58	1.623	33
NEW			FLOBOTS HANDLEBARS		UNIVERSAL REPUBLIC	534 +301	4.236	10
28	28	11	SERJ TANKIAN SKY IS OVER		SERJICAL STRIKE/REPRISE	533 -35	1.703	30
29	25	19	SICK PUPPIES MY WORLD		RMR/VIRGIN	501 -93	1.067	39
30	35	3	SAVING ABEL ADDICTED		SKIDDCO/VIRGIN	484 +84	1.006	40
31	32	18	BREAKING BENJAMIN UNTIL THE END		HOLLYWOOD	470 -22	1.565	35
32	31	11	SIXX: A.M. LIFE IS BEAUTIFUL		ELEVEN SEVEN	468 -54	1.708	29
33	NEW		FOO FIGHTERS LET IT DIE		ROSWELL/RCA/RMG	456 +148	3.719	13
34	33	9	AGAINST ME! STOP		SIRE/REPRISE	454 -42	1.323	37
35	36	3	LUDO LOVE ME DEAD		REDBIRD/ISLAND/IDJMG	421 +32	2.072	27
36	30	17	JIMMY EAT WORLD ALWAYS BE		TINY EVIL/INTERSCOPE	402 -141	1.427	36
37	38	13	SPOON DON'T YOU EVAH		MERGE	384 +17	1.132	38
38	37	10	BUCKCHERRY SORRY		ELEVEN SEVEN/ATLANTIC/RRP	371 -6	2.559	23
39	NEW		FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE		WIND-UP	360 +17	1.587	34
40	NEW		THE KOOKS ALWAYS WHERE I NEED TO BE		ASTRALWERKS	345 +19	0.662	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THE RACOTEURS Salute Your Solution (Third Man/Warner Bros.) CIMX, KFTE, KQXR, KRAB, KTCL, WDYL, WJXB, WKRK, WPBZ, WROX, WSWD, WTRZ, WXDX, WZJO	14
DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic) KNCL, KPNT, KRAB, WARQ, WCYY, WDYL, WLUM, WSWD	8
FLOBOTS Handlebars (Universal Republic) KCXX, KEDJ, KITS, WBCN, WPBZ, WWCD, XM Ethel	7
LUDO Love Me Dead (Redbird/Island/IDJMG) KCXX, KMYZ, KNXX, KROX, WHTG, WRWK	6
FOO FIGHTERS Let It Die (Roswell/RCA/RMG) KEDJ, KROX, KRZQ, WBRU, WCYY, WXEG	6
FLOGGING MOLLY Requiem For A Dying Song (SideOneDummy) KNCL, KQXR, KTCL, WBCN	4
ANTI-FLAG The Bright Lights Of America (RCA/RMG) KITS, WEQX, WFNX, WPBZ	4
SAVING ABEL Addicted (Skiddco/Virgin) KFTE, KMYZ, KTBZ	3
PARAMORE That's What You Get (Fueled By Ramen/RRP) KNCL, KRAB, KTCL	3
GAVIN ROSSDALE Love Remains The Same (Interscope) KNCL, KYSR, WROX	3

ADDED AT...
WROX
Norfolk, VA
OM/PO: Jay Michaels
The Racoteurs, Salute Your Solution, 28
Gavin Rossdale, Love Remains The Same, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
AVENGED SEVENFOLD Afterlife (Hopeless/Warner Bros.) TOTAL STATIONS: 26	327/52	THE WHIGS Right Hand On My Heart (ATO/RED) TOTAL STATIONS: 23	175/14
ANGELS AND AIRWAVES Secret Crowds (Suretone/Geffen/Interscope) TOTAL STATIONS: 26	309/6	SILVERSUN PICKUPS Little Lover's So Polite (dangerbird) TOTAL STATIONS: 9	158/26
FLOGGING MOLLY Requiem For A Dying Song (SideOneDummy) TOTAL STATIONS: 23	307/39	SCARY KIDS SCARING KIDS Faces (Immortal/RED) TOTAL STATIONS: 5	151/16
SAFETYSUIT Someone Like You (Universal Motown) TOTAL STATIONS: 25	303/42	PARAMORE That's What You Get (Fueled By Ramen/RRP) TOTAL STATIONS: 16	135/42
RED Already Over (Essential/RED/Epic) TOTAL STATIONS: 23	223/34	TANTRIC Down And Out (Silent Majority/ILG) TOTAL STATIONS: 16	121/7

MOST INCREASED PLAYS

+304	THE RACOTEURS Salute Your Solution (Third Man/Warner Bros.) WDYL +22, WROX +20, WBTZ +20, KRZQ +18, WNFZ +16, KEDJ +15, KNXX +15, WSWD +14, WMFS +14, WRWK +12
+301	FLOBOTS Handlebars (Universal Republic) WKXX +22, CIMX +19, KROX +18, KJEE +15, KXRX +14, XTRA +13, WBCN +13, KYSR +12, WROX +12, KNCL +12
+191	DISTURBED Inside The Fire (Reprise) KNXX +20, WKRL +16, WDYL +15, WJXB +14, WAFQ +11, KHBZ +11, WZJO +10, KJEE +10, WFXH +9, WTRZ +9
+175	DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic) SIAN +32, WDYL +24, KDGE +16, WRWK +14, KNXX +13, WBTZ +12, KEDJ +12, KNCL +12, WSLN +11, WSWD +11
+148	FOO FIGHTERS Let It Die (Roswell/RCA/RMG) KTCL +19, XTRA +16, WBRU +16, SIAN +12, KJEE +11, KDGE +10, KNDD +10, WBCN +9, WLUM +9, KITS +7

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
69 alternative and 25 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions), computed by cross-referencing exact times of airplay with Arbitron listener data).

NEW Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station down time for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% or of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.
n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

R&R ACTIVE ROCK

POWERED BY **nielsen**
BDS

DMDS DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM



► **AIRBOURNE** CELEBRATES ITS 20TH WEEK ON THE CHART BY REACHING A NEW PEAK WITH "TOO MUCH, TOO YOUNG, TOO FAST" (19-18).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	7	THEORY OF A DEADMAN SO HAPPY	NO. 1 (1 WK) 604/ROADRUNNER/RRP	1530 -15	4.567 3
2	1	7	PUDDLE OF MUDD PSYCHO	FLAWLESS/CEFFEN/INTERSCOPE	1497 -36	5.503 1
3	3	3	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	1427 +57	4.587 2
4	6	2	DISTURBED INSIDE THE FIRE	REPRISE	1340 +67	4.460 4
5	5	11	ATREYU FALLING DOWN	HOLLYWOOD	1318 +35	3.441 7
6	7	3	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	JIVE/ZOMBA	1185 +56	3.132 9
7	8	2	ASHES DIVIDE THE STONE	ISLAND/DJMG	1142 +45	3.037 11
8	9	7	SEETHER RISE ABOVE THIS	WIND-UP	1134 +80	3.180 8
9	4	9	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	1122 -140	3.711 5
10	10	0	SAVING ABEL ADDICTED	SKIDDCO/VIRGIN	1117 +71	2.936 12
11	11	9	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	1008 +26	2.278 14
12	15	6	LINKIN PARK GIVEN UP	MOST INCREASED PLAYS WARNER BROS.	934 +81	2.563 13
13	12	12	CHEVELLE THE FAD	EPIC	903 -52	2.028 16
14	16	24	THREE DAYS GRACE RIOT	JIVE/ZOMBA	834 +12	2.074 15
15	14	33	SEETHER FAKE IT	11 WIND-UP	823 -27	3.455 6
16	18	39	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	814 +44	3.131 10
17	13	38	FIVE FINGER DEATH PUNCH THE BLEEDING	FIRM	761 -111	1.650 18
18	19	20	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/RRP	695 +29	1.833 17
19	17	26	BREAKING BENJAMIN UNTIL THE END	HOLLYWOOD	646 -125	1.398 20
20	21	5	AVENGED SEVENFOLD AFTERLIFE	AIRPOWER HOPELESS/WARNER BROS.	634 +14	1.422 19
21	20	19	EGYPT CENTRAL YOU MAKE ME SICK	FAT LADY/ILG	560 -59	1.031 22
22	23	17	DROWNING POOL ENEMY	ELEVEN SEVEN	545 +59	1.176 21
23	25	7	SEVENDUST PRODIGAL SON	7BROS/ASYLUM/ILG	525 +44	0.995 23
24	26	6	RED ALREADY OVER	ESSENTIAL/RED/EPIC	507 +50	0.706 28
25	24	9	SERJ TANKIAN SKY IS OVER	SERJICAL STRIKE/REPRISE	486 -9	0.766 27
26	22	17	BULLET FOR MY VALENTINE SCREAM AIM FIRE	JIVE/ZOMBA	485 -102	0.899 25
27	27	8	BLACK TIDE SHOCKWAVE	INTERSCOPE	418 -6	0.929 24
28	29	8	12 STONES ANTHEM FOR THE UNDERDOG	WIND-UP	399 +22	0.403 33
29	30	7	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	392 +16	0.693 29
30	31	3	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	364 +38	0.896 26
31	32	4	SIXX: A.M. PRAY FOR ME	ELEVEN SEVEN	320 +1	0.602 31
32	33	3	FILTER SOLDIERS OF MISFORTUNE	PULSE	270 +32	0.271 40
33	28	13	ALTER BRIDGE WATCH OVER YOU	UNIVERSAL REPUBLIC	266 -140	0.562 32
34	34	4	P.O.D. ADDICTED	INO/COLUMBIA	254 +42	0.314 36
35	36	2	ANOTHER BLACK DAY WICKED SOULS	BIELER BROS.	221 +46	0.216 -
36	35	5	THOUSAND FOOT KRUTCH FALLS APART	TOOTH & NAIL	216 +17	0.221 -
37	38	4	SKILLET THE LAST NIGHT	ARDENT/SRE/ATLANTIC	190 +27	0.310 37
38	39	3	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	164 +15	0.206 -
39	NEW		THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	147 +38	0.667 30
40	40	2	SAFETYSUIT SOMEONE LIKE YOU	UNIVERSAL MOTOWN	147 +13	0.268 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
KORN Kiss (Virgin) KHTB, KHTQ, KLAQ, Sirius Octane, WIL, WJJO, WKLQ, WKQZ, XM Squizz	9
REV THEORY Hell Yeah (Van Howes/Maloo/Interscope) KHTB, KHTQ, KRXQ, KZRQ, WIL, WIYY, XM Squizz	7
SEVENDUST Prodigal Son (7 Bros./Asylum/ILG) KISW, WCHZ, WCPN, WRAT, WVBW	5
ANOTHER BLACK DAY Wicked Souls (Bieler Bros.) KOMP, WBVR, WLXZ, WRZK, WTFX	5
HURT Loded (Capitol) KILQ, KXFX, WQXA, WZOR, XM Squizz	5
KID ROCK All Summer Long (Top Dog/Atlantic) WBVR, WIYY, WRUF, WZMR	4
DISTURBED Inside The Fire (Reprise) KHTQ, KIOZ, WYSP	3
SEETHER Rise Above This (Wind-up) KIOZ, WXTB, WYSP	3
THREE DAYS GRACE Riot (Jive/Zomba) KNCN, WIYY, WYSP	3
THE RACONTEURS Salute Your Solution (Third Man/Warner Bros.) WIYY, WKQZ, WQXA	3

ADDED AT...
WQXA
Harrisburg, PA
OM/PO: Ken Carson
APD/MD: Nixon
The Raconteurs, Salute Your Solution, 2
Hurt, Loded, 1
From First To Last, Worlds Away, 0
Operator, Delicate, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BUCKCHERRY Sorry (Eleven Seven/Atlantic/RRP)	124/3	32 LEAVES All Is Numb (Double Blind/Universal Republic)	85/4
TOTAL STATIONS: 10		TOTAL STATIONS: 12	
SCARY KIDS SCARING KIDS Faces (Immortal/RED)	122/18	FROM FIRST TO LAST Worlds Away (Suretone/Interscope)	76/8
TOTAL STATIONS: 14		TOTAL STATIONS: 13	
AGAINST ME! Stop (Sire/Reprise)	107/4	COHEED AND CAMBRIA Feathers (Columbia)	74/4
TOTAL STATIONS: 10		TOTAL STATIONS: 11	
ANEW REVOLUTION Done (Koch)	92/38	HURT Loded (Capitol)	70/43
TOTAL STATIONS: 27		TOTAL STATIONS: 16	
REV THEORY Hell Yeah (Van Howes/Maloo/Interscope)	88/54	DEEPFIELD Into The Flood (In De Goot)	64/2
TOTAL STATIONS: 31		TOTAL STATIONS: 6	

MOST INCREASED PLAYS

+81	LINKIN PARK Given Up (Warner Bros.) WQXA +1, WRUF +9, KUPD +8, KATT +7, WYBB +5, WRIF +5, WJJO +5, WTPT +5, SIOC +5, WBVR +4
+80	SEETHER Rise Above This (Wind-up) WZOR +3, WYSP +3, KDJE +1, WXTB +1, WRUF +1, KIOZ +9, WJJO +6, XSQU +5, KHTB +4, KOMP +4
+71	SAVING ABEL Addicted (Skiddco/Virgin) WXTB +8, KDJE +3, WYSP +10, WXQR +5, WRXR +5, WZOR +6, WTPT +6, WTKX +5, WRXW +4, SIOC +4
+67	DISTURBED Inside The Fire (Reprise) KHTQ +16, KZBD +15, WBVR +13, XSQU +12, WYBB +12, WXQR +11, WEDG +10, KZRQ +9, WKLQ +9, WCPN +9
+59	DROWNING POOL Enemy (Eleven Seven) KZBD +18, WXQR +17, WRXW +14, KUPD +9, WJJO +8, KBPI +6, WKQZ +3, WYBB +3, WIL +2, XSQU +2

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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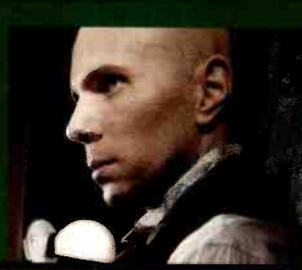
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KOST-FM, Los Angeles

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▶ **ASHES DIVIDE**, BILLY HOWERDEL OF A PERFECT CIRCLE'S NEW PROJECT, EARNS AIRPOWER HONORS WITH "THE STONE," WHICH STEPS 19-16.

WEEKS ON CHART	ARTIST / TITLE	11 NIelsen BDS CERTIFICATIONS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	PUDDLE OF MUDD / PSYCHO	NO. 1 (4 WKS) FLAWLESS/GEFFEN/INTERSCOPE	423 +9	1.274	3
2	3 DOORS DOWN / IT'S NOT MY TIME	UNIVERSAL REPUBLIC	400 +6	1.249	4
3	SIXX: A.M. / LIFE IS BEAUTIFUL	ELEVEN SEVEN	385 -6	1.302	2
4	SEETHER / FAKE IT	WIND-UP	375 -18	1.392	1
5	FOO FIGHTERS / LONG ROAD TO RUIN	ROSWELL/RCA/RMG	298 +5	0.765	6
6	THEORY OF A DEADMAN / SO HAPPY	604/ROADRUNNER/RRP	286 +14	0.797	5
7	THE BLACK CROWES / GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	217 -5	0.564	11
8	THREE DAYS GRACE / NEVER TOO LATE	JIVE/ZOMBA	212 -21	0.642	7
9	SEETHER / RISE ABOVE THIS	WIND-UP	197 +9	0.588	9
10	DISTURBED / INSIDE THE FIRE	REPRISE	166 +13	0.586	10
11	10 YEARS / BEAUTIFUL	UNIVERSAL REPUBLIC	161 +6	0.596	8
12	FOO FIGHTERS / THE PRETENDER	ROSWELL/RCA/RMG	154 -5	0.532	12
13	LINKIN PARK / SHADOW OF THE DAY	WARNER BROS.	145 -4	0.474	13
14	DEF LEPPARD FEAT. TIM MCGRAW / NINE LIVES	ISLAND/UMe	129 +21	0.439	14
15	AIRBOURNE / TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/RRP	127 +2	0.217	21
16	ASHES DIVIDE / THE STONE	ISLAND/UMe	118 +13	0.249	18
17	BUCKCHERRY / SORRY	ELEVEN SEVEN/ATLANTIC/RRP	110 -3	0.408	15
18	R.E.M. / SUPERNATURAL SUPERSERIDUS	WARNER BROS.	102 +1	0.246	20
19	APOCALYPTICA FEATURING COREY TAYLOR / I'M NOT JESUS	JIVE/ZOMBA	97 +6	0.188	23
20	SAVING ABEL / ADDICTED	SKIDDCO/VIRGIN	95 -18	0.104	30
21	KID ROCK / ALL SUMMER LONG	TOP DOG/ATLANTIC	95 +11	0.163	25
22	THREE DAYS GRACE / RIOT	JIVE/ZOMBA	90 0	0.353	16
23	ATREYU / FALLING DOWN	HOLLYWOOD	85 +15	0.173	24
24	BREAKING BENJAMIN / UNTIL THE END	HOLLYWOOD	80 -21	0.190	22
25	LINKIN PARK / GIVEN UP	WARNER BRDS.	67 +9	0.314	17
26	BLACK TIDE / SHOCKWAVE	INTERSCOPE	64 +9	0.108	29
27	RUSH / WORKING THEM ANGELS	ANTHEM/ATLANTIC	57 -4	0.137	26
28	ALTER BRIDGE / WATCH OVER YOU	UNIVERSAL REPUBLIC	43 -8	0.073	-
29	FIVE FINGER DEATH PUNCH / THE BLEEDING	FIRM	32 -1	0.026	-
30	RED / ALREADY OVER	ESSENTIAL/RED/EPIC	31 +9	0.038	-

+ MOST ADDED

ARTIST / LABEL	NEW STATIONS
DISTURBED / Inside The Fire (Reprise) (KTUX, WGIR, WXMM)	3
SAVING ABEL / Addicted (Virgin) (KAZR, WVRK)	2
DEF LEPPARD FEAT. TIM MCGRAW / Nine Lives (Island/UMe) (WVRK, WXMM)	2
PUDDLE OF MUDD / Psycho (Flawless/Geffen/Interscope) (KCAL)	1
3 DOORS DOWN / It's Not My Time (Universal Republic) (KCAL)	1
SEETHER / Fake It (Wind-up) (KCAL)	1
THEORY OF A DEADMAN / So Happy (604/Roadrunner/RRP) (WAQX)	1
SEETHER / Rise Above This (Wind-up) (WZZO)	1
10 YEARS / Beautiful (Universal Republic) (WNOR)	1

ADDED AT... WVRK
Columbus, GA
OM: Brian Waters
PD: Chris Chaos
Def Leppard Feat. Tim McGraw, Nine Lives, 7
Alter Bridge, Watch Over You, 5
Buckcherry, Sorry, 0
Saving Abel, Addicted, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
12 STONES / Anthem For The Underdog (Wind-up)	27/1	AVENGED SEVENFOLD / Afterlife (Hopeless/Warner Bros.)	19/1
MUDVAYNE / Dull Boy (Epic)	25/0	FILTER / Soldiers Of Misfortune (Pulse)	19/0
CHEVELLE / The Fad (Epic)	23/5	BULLET FOR MY VALENTINE / Screaming Aim Fire (Jive/Zomba)	18/1

+ MOST INCREASED PLAYS

+21	DEF LEPPARD FEAT. TIM MCGRAW / Nine Lives (Island/UMe) (WJXQ +10, WGIR +9, WVRK +7, KBER +1, WAQX +1)
+18	SAVING ABEL / Addicted (Skiddco/Virgin) (WDHA +9, WJXQ +3, KBER +2, KAZR +2, KIOC +1, KTUX +1, WHUY +1)
+15	ATREYU / Falling Down (Hollywood) (WDHA +9, KIOC +4, KBER +4, WNOR +1, WEBN +1, WJXQ +1)
+14	THEORY OF A DEADMAN / So Happy (604/Roadrunner/RRP) (KMOD +11, WDHA +5, WVRK +5, KTUX +4, WXMM +3, WJXQ +2, WEBN +1, WKLC +1, WONE +1)
+13	DISTURBED / Inside The Fire (Reprise) (KIOC -7, WGIR +5, WDHA +4, WJXQ +2, KZRR +2, KUFO +1, WJXQ +1)

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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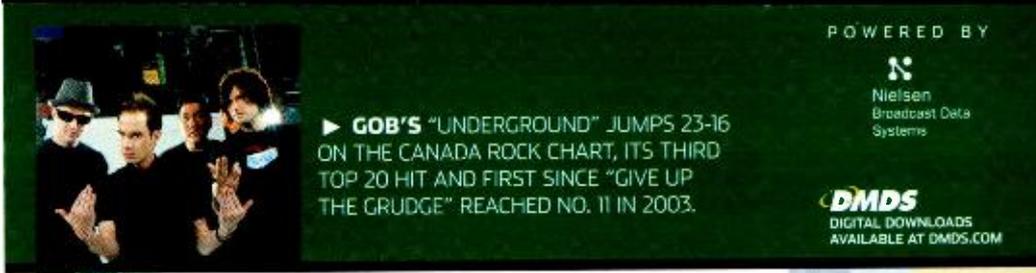
THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	FINGER ELEVEN / PARALYZER (WIND-UP)		166	201
2	OZZY OSBOURNE / I DON'T WANNA STOP (EPIC)		118	123
3	ALTER BRIDGE / RISE TODAY (UNIVERSAL REPUBLIC)		115	148
4	HELLYEAH / ALCOHAULIN' ASS (EPIC)		110	119
5	AC/DC / BACK IN BLACK (LEGACY/EPIC)		107	106

THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	AEROSMITH / SWEET EMOTION (COLUMBIA)		105	101
7	GUNS N' ROSES / SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		104	112
8	PINK FLOYD / ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		102	107
9	AC/DC / HIGHWAY TO HELL (ATLANTIC)		101	95
10	RUSH / TOM SAWYER (ANTHEM/MERCURY/UMe)		99	99

ROCK REPORTERS

WONE/Akron, OH* OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty	KIOC/Beaumont, TX* OM: Trey Poston PD: Joey Armstrong	WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Dave Fritz	WQCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holder	WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Sonja Morrell	WXRK/Rockford, IL PD: Jim Stone MD: Jon Schulz	WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley
KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney MD: Rob Brothers	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster	WMMS/Cleveland, OH* PD: Bo Matthews	WRVC/Huntington, WV PD: Reeves Kirtner APD: Stephen Perry	WXMM/Norfolk, VA* OM/PD: John Shomby	KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox	KMOD/Tulsa, OK* OM/PD: Don Cristi
WZZO/Allentown, PA* PD: Tori Thomas MD: Keith Moyer	WRQK/Canton, OH* PD: Greg Ausham	WVRK/Columbus, GA* OM: Brian Waters PD: Chris Chaos	WJXQ/Lansing, MI* OM: Paul Cashin PD: Sheri Vegas	KCLB/Palm Springs, CA OM/PD: Jen Shevlin MD: Jenn Brewski	KZOZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads	WMZK/Wausau, WI MD: Steve Resnick
KWHL/Anchorage, AK PD/MD: Brad Stennett	WPXC/Cape Cod, MA PD/MD: Suzanne Tonaire	KAZR/Des Moines, IA* OM: Scott Allen PD: Ryan Patrick MD: Andy Hall	WGIR/Manchester, NH* PD: Chris "Doc" Garrett	KUFO/Portland, OR* PD: Chris Patyk APD/MD: Dan Bozyk	KTUX/Shreveport, LA* OM: Gary McCov PD/MD: Randy Hill	KBZS/Wichita Falls, TX PD: Liz Ryan
WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush	WKLC/Charleston, WV* OM/PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox	KHQG/Duluth, MN OM/PD: Jack Lawson	WXFX/Montgomery, AL* PD: Rick Hendrick	WHJY/Providence, RI* PD: Scott Laudani	KSHE/St. Louis, MO* OM: Rick Ballis APD: Katy Kruza MD: Guy Favazza	

* Monitored Reporters



▶ **GOB'S "UNDERGROUND" JUMPS 23-16**
ON THE CANADA ROCK CHART, ITS THIRD
TOP 20 HIT AND FIRST SINCE "GIVE UP
THE GRUDGE" REACHED NO. 11 IN 2003.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
PD/MD: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBX/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
MD: Don Jantzen

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM/PD: Bruce Clark

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Arose

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

WMFM/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keete
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Fisher

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
PD/MD: Danni

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gregg Steele
PD: Rich McLaughlin
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXX/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
APD: Chris Firmage
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
PD: Cruze
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

ACTIVE
KEYJ/Abilene, TX
OM: Randy Jones
PD/AMD: Frank Pain

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers
APD/MD: Christy Taylor

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM/PD: Rich DeSisto
APD/MD: Scott Reilly

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WIIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A"
Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/EI Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGFB/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	17	17	QUEENS OF THE STONE AGE MAKE IT WIT CHU	REKORDS REKORDS/INTERSCOPE/UNIVERSAL	521	+3
2	2	22	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCAS/SONY BMG	471	-24
3	4	5	SAM ROBERTS THEM KIDS	UNIVERSAL	431	+30
4	3	23	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/WARNER	409	-13
5	6	11	THEORY OF A DEADMAN SO HAPPY	604/UNIVERSAL	386	+1
6	5	17	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/UNIVERSAL	368	-19
7	7	19	THE TREWS HOLD ME IN YOUR ARMS	THE BUMSTEAD/UNIVERSAL	364	+3
8	8	12	AGAINST ME! STOP	SIRE/REPRISE/WARNER	343	-6
9	10	20	STATE OF SHOCK HEARTS THAT BLEED	CORDOVA BAY	342	+14
10	11	6	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	341	+39
11	12	8	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS./WARNER	298	+15
12	9	24	LINKIN PARK SHADOW OF THE DAY	WARNER BROS./WARNER	281	64
13	13	11	BUCKCHERRY SORRY	ELEVEN SEVEN/UNIVERSAL	259	+11
14	15	6	SEETHER RISE ABOVE THIS	WIND-UP	257	+37
15	14	31	SEETHER FAKE IT	WIND-UP	223	-21
16	23	6	GOB UNDERGROUND	AQUARIUS/EMI	195	+39
17	17	9	RIDES AGAIN INFECTED	PUT IT ON/UNIVERSAL	189	-4
18	13	6	ASHES DIVIDE THE STONE	ISLAND/UNIVERSAL	183	+3
19	18	17	AGE OF DAZE AFFLICTED	WIDEAWAKE	182	-6
20	16	26	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	179	-40
21	28	2	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS./WARNER	164	+61
22	20	23	MATTHEW GOOD I'M A WINDOW	UNIVERSAL	159	-21
23	21	9	CITY AND COLOUR WAITING	DINE ALONE	146	-21
24	24	30	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	144	+1
25	27	16	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC/UNIVERSAL	129	+3
26	22	20	ECONOLINE CRUSH DIRTY	LOCK OUT	124	-38
27	30	4	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	JIVE/SONY BMG	118	+10
28	25	27	WINTERSLEEP WEIGHTY GHOST	DEPENDENT/EMI	112	-25
29	34	3	LINKIN PARK GIVEN UP	WARNER BROS./WARNER	108	+22
30	32	20	THE BRAVERY BELIEVE	ISLAND/UNIVERSAL	108	+16

FOR WEEK ENDING APRIL 6, 2008

♦ indicates CanCon

WLKQ/Grand Rapids, MI*
OM: Brent Alberts
PD/MD: Michael Grey

WZOR/Green Bay, WI*
PD: Joe Calgano
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
PD/MD: Dave Tripp

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlot

KZCD/Lawton, OK
PD: Don "Critic" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WTFX/Louisville, KY*
PD: Wade Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD: Jason LaChance
APD/MD: Mikey Martinez

WHDR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/MD: Troy Hanson
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler

WYSP/Philadelphia, PA*
PD: John Cook
APD: Spike
MD: Jeff Sottolano

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM: Mark Mitchell
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simon



Wallflowers frontman offers solo outing

How Jakob Dylan Sees Things

John Schoenberger

JSchoenberger@RadioandRecords.com

While there are many children of music icons who have decided to follow in their famous parents' footsteps, few are able to attain big-time success on their own terms. But in the case of Jakob Dylan—son of Bob Dylan—he has found footing and established his own name well beyond the shadow of his father.

Like most kids in high school, Dylan tried his hand in several bands, but in his case, he continued down that path and made a substantial mark in the music industry with the Wallflowers. After a false start with a deal at Virgin, the band signed with Interscope and released the hit 1996 album "Bringing Down the Horse," which ultimately led to sales of more than 4 million copies and two Grammy Awards.

There is something admirable about people who are reliable and consistent, and that translates to artists as well. As trends seemed to swing dramatically to one extreme or the other in the world of rock music, Jakob Dylan and company always traveled in a straight line somewhere near the middle of the road, and that allowed them to maintain a successful niche for themselves with each subsequent release.

With its fifth album, 2005's "Rebel, Sweetheart," the band continued to deliver its consistent sound. But if you paid attention to the lyrics, you discovered that things weren't exactly what you might have expected. Sure, the well-produced, no-nonsense sound that made the Wallflowers so popular around the world remained the anchor, but Dylan had evolved as a songwriter—and more

specifically, a lyricist.

As he has grown, so has the depth of the message he is trying to convey. With the Wallflowers currently on hiatus, Dylan decided to put that growth to the test. While opening as a solo acoustic act for T-Bone Burnett in 2006—an old friend who also happened to produce "Bringing Down the Horse"—Dylan discovered that the songs he had written for the Wallflowers resonated with the audience in a different way when they were stripped down to the basics.

"That's the way I wrote all of those songs and the way they sounded before exploring them with the Wallflowers," he says. "I knew that I wanted to write more songs I could play in that sort of setting."

It was that insight that led to the beginning of what would be Dylan's first solo effort, "Seeing Things," on Columbia. "Being on your own is the most primitive form of songwriting and performing and, for the first time, that is the way I have decided to present myself," he says. "I think a good song can be presented in many different ways, but a song generally takes on a different persona once it gets vetted through the band process."

On The Side

While working on his solo album "Seeing Things," Jakob Dylan also contributed his talent to some side projects, including writing and performing the theme song for TV show "Six Degrees" and offering a song for an episode of "Jericho."

Dylan also provided an interpretation of the

Band's "Whispering Pine" for the "Endless Highway" project and collaborated with Dhani Harrison, son of George Harrison, on the John Lennon song "Gimme Some Truth" for the "Instant Karma: The Amnesty International Campaign to Save Darfur" collection, which he deems among the highlights of his life.—JS

'I wasn't interested in doing much exploration in the studio; the exploration was in the songs themselves.'

—Jakob Dylan



Wallflowers Chart History

Title, Peak, Date

- "6th Avenue Heartache," 2, Aug. 17, 1996
- "One Headlight," 1, Dec. 7, 1997
- "The Difference," 2, July 12, 1997
- "Three Marleneas," 2, Nov. 8, 1997
- "Heroes," 3, June 13, 1998
- "Sleepwalker," 1, Jan. 31, 2001
- "Letters From the Wasteland," 7, March 24, 2001
- "When You're on Top," 1, Nov. 30, 2002
- "How Good It Can Get," 2, Feb. 15, 2003
- "Closer to You," 9, Oct. 25, 2003
- "Beautiful Side of Somewhere," 4, June 6, 2005
- "God Says Nothing Back," 19, Dec. 5, 2005

Source: Nielsen BDS

However, Dylan says this album is not a reaction to being in a band all these years. He never set out to do a solo album, per se; rather, he wanted to make an acoustic record that would present his songs in new and different ways, and this is what evolved from that process.

Because he was bare-bones in the approach, Dylan didn't require anyone else to be there for most of the recording. Hence, it became a solo outing for him, with the guidance of producer Rick Rubin. "This type of record delivers a sound that has less variety than a band album, and for some people it may even seem too linear," Dylan says. "It may not be for everyone; even some of the Wallflowers' fans might not really get it or like it. But that is OK."

"I wasn't interested in doing much exploration in the studio; the exploration was in the songs themselves. Having said that, I think this is the kind of record that stands the test of time. I have always been a fan of the old country blues masters. What they were able to accomplish with so few tools has served as an inspiration for this project," he adds.

In some ways, Dylan says this effort made him work harder because he had to think about the songs in a different way. "You have to make more out of fewer things; you pay closer attention to the guitar—in this case a finger-picking style—and your voice becomes an instrument more so than when you are singing in a band."

Among the tracks on "Seeing Things," Dylan says it is easy for people to view them as serious and even pessimistic. Songs like "Evil Is Alive and Well," "Valley of the Low Sun" and "War Is Kind" certainly offer commentary on the state of the world today, but there is also an optimistic slant to much of the material, including "Something Good This Way Comes," "Will It Grow" and "Everybody Pays As You Go."

"My point of view is well-rounded," he says. "I see the good and the bad out there in the world and I feel capable of expressing concern as well as hope. I was aware that it was shaping up as a very dramatic record. People might sometimes listen to my songs and think I'm depressed, but I'm really not. There's always been hope and humor in what I write."

Dylan says he doesn't write songs that are meant to be autobiographical. "My music is more observational, and the storytelling doesn't have me in there very often. I just don't assume that my life or my opinion is that interesting." R&R

On The Road

Look for Jakob Dylan to perform June 11 on "Late Show With David Letterman," the day after the street date of "Seeing Things." He is also confirmed to play at the Bonnaroo and Rothbury Festivals this summer with the Gold Mountain Rebels—"A small group I will announce soon," he says. His original group the Wallflowers, meanwhile, have also announced a few dates for spring and summer. And expect more solo dates for Dylan to be announced throughout the year.—JS



► **DEATH CAB FOR CUTIE** ROLLS TO THE MOST INCREASED PLAYS AWARD (UP 90) FOR A SECOND STRAIGHT WEEK AS "I WILL POSSESS YOUR HEART" SPEEDS 13-8, MARKING THE QUARTET'S FOURTH STRAIGHT TOP 10.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	R.E.M. SUPERNATURAL SUPERSERIOUS	NO. 1 (3 WKS) WARNER BROS.	542 +3	2.071	1
2	2	19	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	458 -16	1.719	3
3	4	9	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	454 +20	1.399	5
4	3	22	INGRID MICHAELSON THE WAY I AM	CABIN 24/ORIGINAL SIGNAL/RED	435 -39	1.728	2
5	5	16	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE	359 -2	1.148	6
6	6	6	STEVE WINWOOD FEATURING ERIC CLAPTON DIRTY CITY	COLUMBIA	347 +14	1.072	9
7	6	6	JASON MRAZ I'M YOURS	ATLANTIC/RRP	342 +19	1.098	8
8	13	2	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	307 +90	1.477	4
9	9	11	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	300 +5	0.789	14
10	15	10	THE B-52S FUNPLEX	ASTRALWERKS	269 +18	0.672	19
11	11	8	AUGUSTANA SWEET AND LOW	EPIC	250 -14	0.707	18
12	10	18	MIKE DOUGHTY 27 JENNIFERS	ATO/RED	246 -1	0.877	11
13	8	33	SARA BAREILLES LOVE SONG	EPIC	246 -72	0.850	12
14	12	6	VAN MORRISON THAT'S ENTRAINMENT	EXILE/POLYDOR/LOST HIGHWAY	243 -9	0.719	17
15	14	17	SPOON DON'T YOU EVAH	MERGE	236 +3	1.145	7
16	16	13	GLEN HANSARD & MARKETA IRGLOVA FALLING SLOWLY	CANVASBACK/COLUMBIA	226 -1	1.064	10
17	17	3	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	COLUMBIA	217 +34	0.669	20
18	18	5	NEWTON FAULKNER DREAM CATCH ME	AIRPOWER AWARE/COLUMBIA	206 +26	0.759	15
19	23	4	Yael Naim NEW SOUL	TOT OU TARD/ATLANTIC	200 +25	0.793	13
20	22	15	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	184 -5	0.563	23
21	20	16	RADIOHEAD JIGSAW FALLING INTO PLACE	TBD/ATO	180 -11	0.517	26
22	21	11	SHAWN MULLINS ALL IN MY HEAD	VANGUARD	148 -22	0.350	-
23	26	3	TRISTAN PRETTYMAN MADLY	VIRGIN	146 0	0.347	-
24	28	20	BRUCE SPRINGSTEEN GIRLS IN THEIR SUMMER CLOTHES	COLUMBIA	141 +12	0.583	22
25	29	4	MATT NATHANSON COME ON GET HIGHER	VANGUARD	139 +17	0.518	25
26	27	6	LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP	RCA/RMG	139 -5	0.553	24
27	19	18	KT TUNSTALL SAVING MY FACE	RELENTLESS/VIRGIN	136 -42	0.357	-
28	NEW		VAMPIRE WEEKEND A-PUNK	XL/BEGGARS GROUP	132 +23	0.599	21
29	24	10	ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTER	ROUNDER	129 -27	0.411	30
30	NEW		MUDCRUTCH SCARE EASY	REPRISE	128 +57	0.734	16

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MUDCRUTCH Scare Easy (Reprise) KIDR, KINK, KPRI, KRSH, KRVB, KTHX, WCLZ, WZEW	8
DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic) KPRI, KRVB, KTCZ, KWMT	4
KT TUNSTALL Little Favours (Relentless/Virgin) KCUV, WNCB, WRNR	3
GLEN HANSARD & MARKETA IRGLOVA Falling Slowly (Canvasback/Columbia) WRNX, WZEW	2
DUFFY Mercy (Mercury/IDJMG) KCUV, KFOG	2
SARA BAREILLES Bottle It Up (Epic) KTCZ, WZEW	2
RYAN BINGHAM Bread & Water (Lost Highway) KGSR, WCLZ	2
MARK RONSON FEAT. AMY WINEHOUSE Valerie (A&M/RCA/RMG) KINK, WCLZ	2

ADDED AT... WZEW

Mobile, AL
PD: Gene Murrell
MD: Lee Ann Konik-Camp
Glen Hansard & Marketa Irglova, Falling Slowly, 13
Sara Bareilles, Bottle It Up, 10
Mudcrutch, Scare Easy, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NEEDTOBREATHE More Time (Atlantic) TOTAL STATIONS: 11	123/8	TIFT MERRITT Broken (Fantasy/CMG) TOTAL STATIONS: 7	80/12
DUFFY Mercy (Mercury/IDJMG) TOTAL STATIONS: 13	119/21	MISSY HIGGINS Where I Stood (Eleven/Reprise) TOTAL STATIONS: 9	79/3
MATT COSTA Mr. Pitiful (Brushfire/Universal Republic) TOTAL STATIONS: 11	107/12	SARA BAREILLES Bottle It Up (Epic) TOTAL STATIONS: 12	62/29
BODEANS Every Day (Resolution) TOTAL STATIONS: 11	106/16	LIFEHOUSE Whatever It Takes (Geffen/Interscope) TOTAL STATIONS: 4	62/0
FEIST I Feel It All (Cherrytree/Polydor/Interscope) TOTAL STATIONS: 15	103/9	JACK JOHNSON Hope (Brushfire/Universal Republic) TOTAL STATIONS: 6	60/6

MOST INCREASED PLAYS

+90	DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic) WTTT +20, WZEW +13, WXRW +8, XMCF +8, CIDR +7, KGSR +6, KTCZ +6, KTHX +6, WCOO +6, WCLZ +4
+57	MUDCRUTCH Scare Easy (Reprise) KINK +13, WNCB +8, KXLY +7, KFOG +6, KRSH +6, XMCF +6, KGSR +5, WMMW +5, KBCC +3, WRLT +2
+34	JAKOB DYLAN Something Good This Way Comes (Columbia) KTHX +8, WCOO +7, WNCB +7, KRVB +5, WZEW +4, WXRW +3, KPRI +3, KTCZ +2, WCLZ +2, KCUV +2
+29	SARA BAREILLES Bottle It Up (Epic) WCOO +8, KTCZ +7, WZEW +6, WXRW +5, KRSH +3, WRLT +2, WTTT +1, KBCC +1
+27	MARK BRYAN A Fork In The Road (Artist Garage) WCOO +27

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 51 reporters.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	DAVID GRAY YOU'RE THE WORLD TO ME (ATO/RED)		191	203	6	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		109	114
2	EDDIE VEDDER HARD SUN (MONKEY WRENCH/JJ/RMG)		151	153	7	SNOW PATROL CHASING CARS (POLYDOR/A&M/INTERSCOPE)		107	114
3	ROBERT PLANT / ALISON KRAUSS GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)		134	157	8	THE KILLERS READ MY MIND (ISLAND/IDJMG)		103	108
4	COLBIE CAILLAT REALIZE (UNIVERSAL REPUBLIC)		116	139	9	FEIST MY MOON MY MAN (CHERRYTREE/POLYDOR/INTERSCOPE)		102	117
5	BRANDI CARLILE TURPENTINE (COLUMBIA)		111	127	10	BEN HARPER & THE INNOCENT CRIMINALS IN THE COLORS (VIRGIN)		100	103

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► IN ONLY ITS THIRD WEEK ON THE TRIPLE A INDICATOR CHART, **Yael Naim's** "NEW SOUL," THE SONG FROM THE APPLE MACBOOK AIR COMMERCIALS, VAULTS 25-15 (UP 27).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TRIPLE A INDICATOR	
					PLAYS TW	+/-
1	8	1	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	656	+18
2	3	8	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	530	+18
3	2	16	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	482	-40
4	6	6	VAN MORRISON THAT'S ENTRAINMENT	EXILE/POLYDOR/LOST HIGHWAY	449	+6
5	6	9	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	442	+14
6	5	6	STEVE WINWOOD FEAT. ERIC CLAPTON DIRTY CITY	COLUMBIA	437	+6
7	28	2	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	429	+211
8	8	5	JASON MRAZ I'M YOURS	ATLANTIC/RRP	417	+15
9	7	9	THE B-52S FUNPLEX	ASTRALWERKS	408	-2
10	12	3	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	COLUMBIA	377	+70
11	9	12	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE	335	-3
12	10	9	KATHLEEN EDWARDS THE CHEAPEST KEY	ZOE/ROUNDER	334	+24
13	13	4	AUGUSTANA SWEET AND LOW	EPIC	296	+18
14	16	5	WIDESPREAD PANIC BOOM BOOM BOOM	WIDESPREAD	269	+8
15	25	3	Yael Naim NEW SOUL	TOT OU TARD/ATLANTIC	260	+27
16	11	13	ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTER	ROUNDER	260	-49
17	24	2	THE KOOKS ALWAYS WHERE I NEED TO BE	ASTRALWERKS	256	+23
18	27	2	JACKIE GREENE SHAKEN	429/SLG	239	+19
19	19	13	SHAWN MULLINS ALL IN MY HEAD	VANGUARD	237	-22
20	21	8	TRISTAN PRETTYMAN MADLY	VIRGIN	230	-14
21	29	2	JIM WHITE CRASH INTO THE SUN	LUAKA BOP	229	+11
22	18	19	MIKE ODOUGHTY 27 JENNIFERS	ATO/RED	224	-36
23	14	12	TIFT MERRITT BROKEN	FANTASY/CMG	223	-41
24	22	11	JOE JACKSON INVISIBLE MAN	RYKODISC	218	-21
25	17	11	NADA SURF WHOSE AUTHORITY	BAR/SUK	215	-46
26	15	14	RADIOHEAD JIGSAW FALLING INTO PLACE	TBD/ATO	215	-49
27	RE-ENTRY		NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	213	+15
28	20	17	SPOON DON'T YOU EVAH	MERGE	210	-38
29	RE-ENTRY		BACK DOOR SLAM IT'LL ALL COME AROUND	BLIX STREET	207	+6
30	23	12	JOHN MAYER SAY	AWARE/COLUMBIA	197	-41

THIS WEEK	LAST WEEK	ARTIST TITLE	IMPRINT / PROMOTION LABEL	AMERICANA		
				PLAYS TW	+/-	CUMULATIVE
1	3	JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	443	+53	1350
2	1	PAUL THORN A LONG WAY FROM TUPELO	PERPETUAL OBSCURITY	435	-47	3441
3	2	TIFT MERRITT ANOTHER COUNTRY	FANTASY/CMG	415	-23	5190
4	6	THE STEELDRIVERS THE STEELDRIVERS	ROUNDER	322	+20	2663
5	5	KATHLEEN EDWARDS ASKING FOR FLOWERS	ZOE/ROUNDER	312	+8	1427
6	8	BODEANS STILL	RESOLUTION	299	+6	2057
7	4	DRIVE-BY TRUCKERS BRIGHTER THAN CREATION'S DARK	NEW WEST	296	-9	3683
8	7	WILLIE NELSON MOMENT OF FOREVER	LOST HIGHWAY	280	-19	3858
9	10	THE WAIFS SUNDIRTWATER	COMPASS	266	+3	1388
10	17	BELLEVILLE OUTFIT WANDERIN'	INDEPENDENT	260	+21	1571
11	12	MANDO SAENZ BUCKET	CARNIVAL	246	-5	3265
12	18	RYAN BINGHAM MESCALITO	LOST HIGHWAY	245	+10	7011
13	22	THE WAYBACKS LOADED	COMPASS	241	+25	727
14	13	TIM O'BRIEN CHAMELEON	PROPER AMERICAN	240	-12	674
15	9	ALLISON MOORER MOCKINGBIRD	NEW LINE	236	-34	2723
16	38	VAN MORRISON KEEP IT SIMPLE	LOST HIGHWAY	234	+53	680
17	20	KATHY MATTEA COAL	CAPTAIN POTATO/THIRTY TIGERS	227	+2	1008
18	19	JIM LAUDERDALE & THE DREAM PLAYERS HONEY SONGS	YEP ROC	224	-2	1531
19	14	GARY LOURIS VAGABONDS	RYKODISC	220	-25	1872
20	15	ROBERT PLANT / ALISON KRAUSS RAISING SAND	ROUNDER	215	-23	12149
21	25	SOUTH AUSTIN JUG BAND STRANGE INVITATION	BLUE CORN	210	+28	1237
22	11	STEVE EARLE WASHINGTON SQUARE SERENADE	NEW WEST	203	-56	13850
23	16	MALCOLM HOLCOMBE GAMBLIN' HOUSE	ECHO MOUNTAIN	203	-40	2488
24	23	CHATHAM COUNTY LINE IV	YEP ROC	190	-2	837
25	29	JOE ELY & JOEL GUZMAN LIVE CACTUS!	RACK 'EM	134	+17	871
26	26	CAROLYN WONDERLAND MISS UNDERSTOOD	BISMEAUX	176	-2	1633
27	28	THE WRIGHTS THE WRIGHTS	SPLIT ROCK/31 TIGERS	176	+1	1637
28	30	RANDY THOMPSON FURTHER ON	JACK POT	176	+12	969
29	21	SHELBY LYNNE JUST A LITTLE LOVIN'	LOST HIGHWAY	173	-34	2773
30	27	JESSE OAYTON & BRENNEN LEIGH HOLDIN' OUR OWN AND OTHER COUNTRY GOLD DUETS	STAG	169	-8	3551

MOST ADDED

KT TUNSTALL 15 Little Favours (Relentless/Virgin) KBAC, KDBB, KLRR, KMTN, KPND, KROK, KRVO, KSLT, KTAO, KTBC, WEHM, WMMV, WOCM, WTYD, WYEP	PADDY CASEY 4 Fear (Victor/Sony BMG) KNBA, WEXT, WTMD, WYEP	JACKIE GREENE 3 Shaken (429/SLG) KDBB, WAPS, WMMV	CAT EMPIRE 3 So Many Nights (Velour) KBAC, KCCL, WOCM
MUDCRUTCH 4 Scare Easy (Reprise) KPND, KYSL, WDSY, WTYD	DEATH CAB FOR CUTIE 3 I Will Possess Your Heart (Atlantic) WFIV, WOCM, WVOJ	RADIOHEAD 3 House Of Cards (TBD/ATO) DMX Folk Rock, WNRN, WXPX	DUFFY 2 Mercy (Mercury/DJMG) KYSL, WJCU
		R.E.M. 3 Until The Day Is Done (Warner Bros.) DMX Folk Rock, KOZT, XM The Loft	BACK DOOR SLAM 2 It'll All Come Around (Blix Street) KNBA, WBJB

FOR WEEK ENDING APRIL 6, 2008

MOST ADDED

HAYES CARLL 23 Trouble In Mind (Lost Highway)	WALTER HYATT 11 Some Unfinished Business (King Tears)	KRIS DELMHORST 7 Shotgun Singer (Signature Sounds)
MARCIA BALL 19 Peace, Love & BBQ (Alligator)	VAN MORRISON 10 Keep It Simple (Lost Highway)	WILLIE NELSON 7 One Hell Of A Ride (Legacy)

FOR WEEK ENDING APRIL 6, 2008

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XO, Digital and Exa brands contribute to a Latin pop resurgence in the Lone Star state

Texas: The Hub Of Spanish CHR?

Jackie Madrigal
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from 2005 to 2006 a wave of format flips to Spanish oldies/gold and Latin rhythm swept away Latin pop outlets in Phoenix, San Antonio, San Francisco, Dallas, Chicago, Houston, Las Vegas and other markets, leaving the record industry to wonder where it could go to promote its product and rendering many pop music lovers without a station to call their own.

Many of the Latin pop stations that disappeared in 2006—several of which were in Texas—were AC-leaning stations with names like Amor and K-Love. But as the Latin market has evolved, the amount of quality pop music available has spurred the CHR side of the Latin pop format to flourish, especially in Texas.

A trio of recent brand introductions has filled the void caused by the loss of Amor and K-Love outlets: XO, used by Liberman Broadcasting's KTCY/Dallas and KQQK/Houston; Digital, now playing on Border Media Partners' (BMP) KRIO/San Antonio, KXXS/Austin, XAVO/McAllen and XGTS/Laredo; and Exa, heard on MVS Radio's XHPX/El Paso. Univision joined the ranks last month, flipping Spanish oldies KCOR (Recuerdo)/San Antonio to Spanish CHR KG5X (95X).

Launched in 1997, Entravision Radio's KSSE (Súper Estrella)/Los Angeles has long been regarded as the country's reigning Spanish CHR station, sticking with the format through rough patches when Latin pop appeared close to extinction due to a shortage of quality new music. But outside of Texas, few others have followed. Exceptions in California include MVS' XGLX (Exa)/San Diego; Bustos Media's CHR-leaning KLMG (Magia)/Sacramento; and Wolfhouse's KEXA (Exa)/Monterey, which also has a younger feel.

With seven outlets, no state has more CHR stations reporting to R&R's Latin pop chart than Texas. (California also has seven reporters but three of them lean AC.) Univision's recent Latin pop launch in San Antonio further reinforced Texas as the hub for the younger-skewing format.

José Santos, VP of programming of Dallas-headquartered BMP's Spanish-language outlets, says Texas has always been a strong market for pop music—second in preference only to regional Mexican. BMP operates stations in five Texas markets, and Santos says the state's population includes a large number of first-, second- and third-generation Hispanics that enjoy Juanes, Shakira and Maná, acts he calls "the three core artists" of the format.

KTCY PD Javier Casanova says many Hispanics living in Dallas migrated there from large metropolitan Mexican cities, such as Monterrey and Mexico City, bringing their strong embrace for pop music with them. The situation in Houston is similar, he says. Santos agrees that Texas has a metropolitan feel, saying it may explain why Spanish CHR works so well in Houston, San Antonio, Austin and Dallas, as well as border cities influenced by Mexico, such as McAllen and Laredo.

For labels with pop and rock rosters, the Spanish CHR phenomenon in Texas is more than welcome. Warner Music Latina marketing director Albert Ramírez III says the label regards the Digital, Exa and XO stations as a springboard for launching new music. "With those, we already have seven stations locked," he says. "Then we can go to Súper Estrella and show them something is happening. We didn't have that before."

One of several labels pushing rock product, WML, is home to Motel and Panda. Both bands receive strong specialty show airplay but few stations beyond Texas are willing to add them to regular rotation. In fact, Motel's "Y Te Vas" has been No. 1 on R&R's specialty show-driven Latin Rock/Alternative chart for 11 weeks. In the seven-



'We are witnessing the resurgence of pop and the CHR format to the front of the line. It's nice to have a stack of CDs on your desk and have the dilemma of which song to add. Three years ago, that wasn't the case.'

—José Santos



Casanova

day period ending April 6, the song aired 18 times on KTCY, 21 on KQQK and 39 on XHPX.

All three stations are also playing "Ha Vuelto a Suceder" by Colombian rock band Don Tetto, a true rock tune unlike the softer pop-rock side of the genre represented by Juanes or Maná.

With six regional Mexican outlets in Dallas, KTCY enjoys a unique position as the market's only Latin pop outlet. "We dare to be original and offer a product that doesn't exist in our metro area," Casanova says. "And the ratings reflect the results, because from last fall, when the station launched, to this fall, we doubled our audience." According to Arbitron, KTCY grew from a 0.9 12+ share in the winter '07 survey to a 1.6 in the fall '07 and rose 1.7-3.3 in the 18-34 demo.

Casanova says the station's success enables its audience to hear and see acts they wouldn't otherwise have access to. "Timbiriche was just here, and they told me they had never been in the market before. The audience was anxious to see them, and the band was extremely happy to be here for the first time. We were happy to be able to support an event like this one."

Santos says Texas has long been a musical trendsetter, pointing to the Tejano movement of the mid-'80s and '90s, and the '90s' growth of the grupero-norteño genres, led by such bands as Intocable, which emanated from Texas and filtered through Monterrey, Mexico, before spreading to other markets. Santos sees a parallel to today's resurging Spanish CHR format, fueled by a wave of new pop artists releasing quality product. "What is happening is that there is a lot of great pop product and great artists. You've got great new artists releasing exceptional work, plus the releases by core artists."

Casanova agrees. "Pop music was previously a synonym of 'plastic' bands, and now we have acts like Reik, Camila and Belanova that have substance behind them and songs with lyrics that hit everyone's core," he says. Meanwhile, established artists are also refreshing their sound. Casanova calls Enrique Iglesias' latest release, "¿Dónde Está Corazón?," "incredible," and also loves Juanes' album "La Vida . . . Es Un Ratico" and Maná's music.

"For a pop station like ours, it's great to be able to highlight that not all music in Spanish is duranguense and such. There are other options, and we can prove that there is great pop and rock coming out of Latin America, which is sometimes ignored in the U.S.," Casanova says.

Ramírez says industry people who are not from Texas tend to dismiss the state as a secondary market and only look at the East and West Coasts. Despite its status as a regional Mexican stronghold, "Texas is very important for pop sales," says Ramírez, who served as WML's radio promotion executive in the area from 2000 to 2004. "There are also a lot of Hispanics moving to the state to study who look for a pop station."

Santos says we are witnessing "the resurgence of pop and the CHR format to the front of the line. It's nice to have a stack of CDs on your desk and have the dilemma of which song to add. Three years ago, that wasn't the case."

Equally important, according to Santos, is that Spanish CHR stations are producing strong hits that can eventually cross over to AC stations. **R&R**

R&R REGIONAL MEXICAN

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▶ **LOS TIGRES DEL NORTE** DEBUTS AT NO. 36 WITH "EL HIJO DEL PUEBLO" (UP 33 SPINS), WHILE FORMER TOP 10 "RUMBO AL SUR" DIPS ONE TO NO. 11.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	25	LA ARROLLADORA BANDA EL LIMON SOBRE MIS PIES	NO. 1 (17 WKS) DISA/EDIMONSA	1393 -100	9.031	2
2	2	19	EL CHAPO DE SINALOA SI TE AGARRAN LAS CANAS (CIERRA LOS OJOS)	DISA	1383 -11	8.023	5
3	3	13	CONJUNTO PRIMAVERA TE LLORO	FONOVISA	1351 -13	8.976	3
4	5	11	VICENTE FERNANDEZ LA DERROTA	SONY BMG NORTE	1161 +79	6.211	9
5	4	24	K-PAZ WITH FRANCO DE VITA UN BUEN PERDEDOR	DISA/EDIMONSA	1093 -36	8.140	4
16	7	7	BANDA EL RECODO TOMAME O DEJAME	FONOVISA	1071 +388	9.494	1
7	7	12	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	1048 +13	6.682	7
8	8	8	DIANA REYES ME MUERO	DBC	1046 +88	5.346	16
9	6	19	PATRULLA 81 TE QUIERO MUCHO	DISA	1043 -9	6.095	11
10	9	20	EL POTRO DE SINALOA EL VASO DERRAMA	MACHETE	1004 +32	6.888	6
11	10	11	LOS TIGRES DEL NORTE RUMBO AL SUR	FONOVISA	895 -13	5.543	13
12	15	6	JENNI RIVERA INOLVIDABLE	FONOVISA	801 +97	4.835	18
13	12	15	GRUPO MONTEZ DE DURANGO COMO EN LOS BUENOS TIEMPOS	DISA	779 -65	5.034	17
14	11	23	ALACRANES MUSICAL SIN TU AMOR	UNIVISION	756 -155	6.558	8
15	20	6	LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	750 +131	6.119	10
16	13	38	FIDEL RUEDA PAZ EN ESTE AMOR	MACHETE	741 -29	5.508	14
17	17	9	LOS INQUIETOS DEL NORTE AMOR MORTAL	EAGLE	728 +43	4.036	21
18	18	11	PONZONA MUSICAL TAL VEZ	ASL	599 +31	4.008	22
19	14	33	VICENTE FERNANDEZ ESTOS CELOS	SONY BMG NORTE	596 -53	6.017	12
20	19	12	LA AUTENTICA DE JEREZ LA RATA FLACA	VIVA	616 -10	4.262	20
21	26	10	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	575 +81	5.476	15
22	25	18	TONO Y FREDDY BREBAJE	DISA/EDIMONSA	562 +30	2.534	31
23	21	10	JOAN SEBASTIAN PIENSO EN TI	MUSART/BALBOA	560 +19	2.444	33
24	23	10	ALEGRES DE LA SIERRA ESTA VEZ SIN MENTIRAS	VIVA	526 -8	2.707	29
25	22	17	DINASTIA DE TUZANTLA MALDITO TEXTO	VENEMUSIC	526 -23	3.707	23
26	24	20	BETO Y SUS CANARIOS SI TU TE VAS	ASL	491 -39	3.098	26
27	28	3	PALOMO SUFRIRAS	DISA	489 +40	1.393	-
28	27	3	MARCO ANTONIO SOLIS TE VOY A ESPERAR	FONOVISA	486 +21	2.404	34
29	29	7	ALIADOS DE LA SIERRA TE AMO	ASL	483 +42	2.844	27
30	34	4	LOS HOROSCOPOS DE DURANGO TE AMO	UNIVISION	482 +92	4.820	19
31	32	3	LUPILLO RIVERA DE QUE ME PRESUMES	ASL	475 +75	3.407	24
32	30	6	CARDENALES DE NUEVO LEON Y DINORA FLOR DE LAS FLORES	ASL	461 +23	2.453	32
33	31	3	LOS HEREDEROS DE NUEVO LEON TRES VUELTAS	SERCA	425 -11	1.422	-
34	33	4	FORASTEROS DE SAN LUIS DONDE ESTA MAMA	DISA	401 +11	1.618	39
35	39	2	LINDEROS DEL NORTE VUELVE AMOR	A.R.C.	397 +58	0.797	-
36	NEW	1	LOS TIGRES DEL NORTE EL HIJO DEL PUEBLO	FONOVISA	360 +33	1.339	-
37	35	15	EL COYOTE Y SU BANDA TIERRA SANTA Y SI TE ROBO	UNIVISION	343 -57	2.793	28
38	37	16	PEPE AGUILAR YA NUNCA MAS	EMI TELEVISION	332 -64	2.665	30
39	38	10	LOS TEMERARIOS TOQUEN MARIACHIS CANTEN	FONOVISA	330 -37	0.612	-
40	36	11	VAGON CHICANO COMO ARRANCARTE	ASL	325 -54	2.136	35

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BANDA EL RECODO Tomame O Dejame (Fonovisa)	11
DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa)	5
TIERRA CALI Vuelve Conmigo (Venemusic)	5
LOS BUITRES DE CULIACAN SINALOA Estoy Tomando Sin Control (Ladiscosmusic/Universal Latino)	5
LOS INVASORES DE NUEVO LEON Decias Que No (Serca)	5
GERMAN MONTERO Amantes Escondidos (Univision)	4
LOS HOROSCOPOS DE DURANGO Te Amo (Univision)	4
LUPILLO RIVERA De Que Me Presumes (ASL)	4
LOS TUCANES DE TIJUANA Que Te Perdona Tu Madre (Univision)	4
EL GUERO Y SU BANDA CENTENARIO Antes (A.R.C.)	4

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
EL GUERO Y SU BANDA CENTENARIO Antes (A.R.C.)	316/63	TIERRA CALI Vuelve Conmigo (Venemusic)	265/152
PEDRO FERNANDEZ Amiga Por Favor (Machete)	306/16	LA APUESTA Por Ti (Serca)	247/5
CUISILLOS Si No Te Amara Tanto (Musart/Balboa)	302/22	LA AUTORIDAD DE LA SIERRA Todo Cambio (Disa)	245/20
LOS TUCANES DE TIJUANA Que Te Perdona Tu Madre (Univision)	274/45	FLEX Te Quiero (EMI Televisa)	237/12
NESTOR EN BLOQUE Una Calle Nos Separa (Campanario)	273/14	LOS HURACANES DEL NORTE Medio Pueblo (Univision)	218/40

MOST INCREASED PLAYS

+388	BANDA EL RECODO Tomame O Dejame (Fonovisa) KLVO +42, KSOL +36, KSTN +17, KONO +17, KXTS +16, KSCA +16, KDUT +15, KWEI +15, KJFA +15, <DXX +15
+152	TIERRA CALI Vuelve Conmigo (Venemusic) KSTN +30, KLVO +18, KTTA +14, KXLM +13, KDUT +12, KXSB +12, WLEY +10, KWEI +8, KRAY +8, KLAX +8
+131	LOS DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa) KLVO +36, KSOL +19, XOCL +16, WLEY +13, KSAH +12, KJFA +10, KGBT +7, KBNO +7, WYMY +7, KSTN +6
+97	JENNI RIVERA Inolvidable (Fonovisa) KLVO +27, XOCL +19, KXPK +13, WLEY +12, KTUZ +12, KMQA +8, KYQQ +6, KSTN +4, KLAX +4, KRZZ +4
+93	LOS BUITRES DE CULIACAN SINALOA Estoy Tomando Sin Control (Ladiscosmusic/Universal Latino) KWEI +28, KSKD +20, KBNO +19, WLEY +11, WLCC +9, KTTA +2, WEDJ +2, KDUT +1, KXTS +1

ADDED AT...

KHHL **LPX 98.9**
Austin, TX
PD: Chayan Ortuno
Vicente Fernandez, La Derrota, 21
Los Invasores De Nuevo Leon, Decias Que No, 12
Lupillo Rivera, De Que Me Presumes, 12
El Guero Y Su Banda Centenario, Antes, 8

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FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
57 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

<JFA/Albuquerque, NM PD: Henry Gonzalez	KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez	KBNO/Denver, CO PD: Socorro Rios MD: Zenon Ferrutino	KTJM/Houston, TX PD/MD: Eddie Leon	KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armando Almazan	KHOT/Phoenix, AZ PD: Rogelio Garcia PD: Nelson Oseida	KROM/San Antonio, TX PD: Rogelio Leal	KSOL/San Francisco, CA PD/MD: Jose Luis Gonzalez
<LVC/Albuquerque, NM PD/MD: Rene Leon	WLEY/Chicago, IL PD: Ezequiel Gonzalez	KXPK/Denver, CO PD: Napoleon Sanchez	WEDJ/Indianapolis, IN PD/MD: Manuel Sepulveda	KKPS/McAllen, TX PD: Mando San Roman MD: Robert Montalvo	KXPD/Portland, OR OM/MD: Paul Danitz APD/MD: Nancy Corcuera	KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores ZPD: Mingle Ochoa MD: Juan Martinez	KIST/Santa Barbara, CA OM: Krista Bowker PD: Jose Fierros
WBZY/Antonia, GA JM: Clay Hunicutt PD: Robb Ramirez APD: Aly Young	WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista	XHNZ/El Paso, TX PD: Francisco Aguirre MD: Arturo Buenrostro	KISF/Las Vegas, NV PD: Jose Ramon Bravo	KSKD/Merced, CA OM: Debbie Gomez PD: Saul Fiallos	WYMY/Raleigh, NC PD: Julie Garza	KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III	KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros
<HHL/Austin, TX PD: Jose "Jime" Martinez	KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz	KLBN/Fresno, CA PD/MD: Jorge Guillen	KBUE/Los Angeles, CA PD: Pepe Garza	KRAY/Monterey, CA PD: Vicente Romero	KXSB/Riverside, CA PD/MD: Salvador Prieto	KLNV/San Diego, CA PD: Antonio Covarrubias APD: Gabriel Alvarez	KSTN/Stockton, CA PD: Kent Rodriguez
KIWI/Bakersfield, CA PD/MD: Raul Evangelista	KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena	KOND/Fresno, CA PD: Juan Fernando	KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo	WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pino	KTTA/Sacramento, CA PD: Juan Gonzalez	YHTV/San Diego, CA PD: Elvis Valle	WLCC/Tamp3, FL PD: Luis Briceio
KMQA/Bakersfield, CA OM: Irene Escalante PD/MD: Yesenia De Luna APD: Victor Martinez	KDXX/Dallas, TX OM: Andy Lockridge PD: Jesus Espiricueta	KOQQ/Fresno, CA PD: Jorge Guillen	KLY/Los Angeles, CA OM/MD: Elias Autran	KTUZ/Oklahoma City, OK OM/MD: Kevin Christopher MD: Gabriel Ocegueda	KDUT/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valdivosera	XOCL/San Diego, CA PD: Marylu Ramos APD: Gisel Moreno	KCMT/Tucson, AZ PD/MD: Enrique Mayans
KMYX/Bakersfield, CA OM: Robert Chavez PD: Cesar Chavez	KESS/Dallas, TX PD: Oscar Rios	KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto	KSCA/Los Angeles, CA PD: Veronica Nava	KXLM/Oxnard, CA PD/MD: Salvador Prieto	KLEY/San Antonio, TX OM/MD: Alfonso Flores APD/MD: Edgar Monsivais	KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo	KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez



► MEXICAN SUPERSTAR **LUIS MIGUEL** RETURNS AFTER MORE THAN A YEAR'S ABSENCE AT NO. 33 WITH "SI TU TE ATREVES," THE FIRST SINGLE FROM "COMPLICES," DUE MAY 6. THE SONG SCORES 178 SPINS OUT OF THE GATE, TAKING MOST INCREASED PLAYS HONORS.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	JUANES GOTAS DE AGUA DULCE	NO. 1 (9 WKS) UNIVERSAL LATINO	1059 -83	10.501 2
2	2	9	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	950 +78	9.813 3
3	3	2	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	886 +169	10.631 1
4	4	23	FLEX TE QUIERO	EMI TELEVISIA	740 +63	5.502 8
5	5	10	CAMILA YO QUIERO	SONY BMG NORTE	650 +3	5.545 7
6	6	11	BELANOVA CADA QUE...	AIRPOWER UNIVERSAL LATINO	645 +73	4.969 10
7	13	9	JESSE & JOY LLEGASTE TU	WARNER LATINA	551 +91	4.476 13
8	7	58	CAMILA TODO CAMBIO	SONY BMG NORTE	530 -13	6.093 5
9	8	24	YURIDIA AHORA ENTENDI	SONY BMG NORTE	520 -3	6.043 6
10	11	9	LA NUEVA BANDA TIMBIRICHE TU, TU, TU	EMI TELEVISIA	459 -14	1.777 -
11	10	10	MIGUEL BOSE FEATURING BIMBA BOSE COMO UN LOBO	WARNER LATINA	459 -28	4.060 15
12	12	31	JUANES ME ENAMORA	UNIVERSAL LATINO	457 -14	6.590 4
13	14	34	AVENTURA MI CORAZONCITO	PREMIUM LATIN	447 +12	3.537 19
14	9	24	ALEJANDRA GUZMAN SOY SOLO UN SECRETO	EMI TELEVISIA	415 -73	3.103 21
15	16	46	MANA OJALA PUDIERA BORRARTE	WARNER LATINA	376 -22	4.949 11
16	18	18	LA FACTORIA PERDONAME	UNIVERSAL LATINO	369 +2	2.000 40
17	15	24	RBD INALCANZABLE	EMI TELEVISIA	357 -78	1.780 -
18	20	6	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	348 +32	2.692 30
19	22	5	PLAYA LIMBO 10 PARA LAS 10	SONY BMG NORTE	343 +60	1.434 -
20	17	30	ENRIQUE IGLESIAS ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	342 -45	5.074 9
21	6	6	ALEKS SYNTEK HASTA EL FIN DEL MUNDO	EMI TELEVISIA	296 +4	2.752 29
22	29	2	RBD EMPEZAR DESDE CERO	EMI TELEVISIA	285 +73	2.628 31
23	26	5	TOMMY TORRES PEGADITO	WARNER LATINA	282 +46	3.671 16
24	24	11	KANY GARCIA AMIGO EN EL BANO	SONY BMG NORTE	269 -5	2.506 32
25	23	26	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISIA	243 -31	4.374 14
26	30	10	MANNY MANUEL SE ME OLVIDO	UNIVERSAL LATINO	210 +4	2.789 28
27	28	5	EDNITA NAZARIO DESPUES DE TI	SONY BMG NORTE	209 -5	3.078 22
28	NEW		ALEJANDRA GUZMAN HASTA EL FINAL	EMI TELEVISIA	207 +67	1.111 -
29	35	42	PEPE AGUILAR POR AMARTE	EMI TELEVISIA	194 +24	4.506 12
30	RE-ENTRY		CHAYANNE LOLA	SONY BMG NORTE	189 +54	2.940 25
31	31	11	JUAN LUIS GUERRA Y 440 SOLO TENGO OJOS PARA TI	EMI TELEVISIA	184 -20	3.556 18
32	25	7	KUMBIA ALL STARZ FEATURING FLEX POR TI BABY	EMI TELEVISIA	180 -58	1.207 -
33	NEW		LUIS MIGUEL SI TU TE ATREVES	MOST INCREASED PLAYS/MOST ADDED WARNER LATINA	178 +178	2.804 27
34	34	3	PEDRO FERNANDEZ AMIGA POR FAVOR	MACHETE	175 +5	3.495 20
35	33	5	CHENOA TODO IRA BIEN	UNIVERSAL LATINO	165 -13	1.388 -
36	32	11	DIVINO FEATURING ABRAHAM ME ARRODILLO ANTE TI	LUAR/MACHETE	165 -22	2.414 34
37	36	15	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	162 -6	3.607 17
38	27	18	JEREMIAS COMIENZO DEL FINAL	UNIVERSAL LATINO	158 -63	2.179 37
39	38	2	SUPER MER KA 2 QUE CALOR	MUSART/BALBOA	156 0	0.766 -
40	39	3	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	154 -1	2.182 36

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LUIS MIGUEL Si Tu Te Atreves (Warner Latina) KEXA, KLOL, KQKQ, KTCY, WIOA, WPAT, XLTN	7
MANA Si No Te Hubieras Ido (Warner Latina) KLVE, WFID, WMGE, WRMA, XLTN	5
ALEJANDRA GUZMAN Hasta El Final (EMI Televisa) KQKQ, KRIO, KTCY, XAVO	4
TOMMY TORRES Pegadito (Warner Latina) KQKQ, KTCY, XHPX	3
FONSECA Enredame (EMI Televisa) KLLOL, KQKQ, KTCY	3
SKAPULARIO Eres Veneno (AMM) WIAQ, WKAQ, WXYX	3
BELANOVA Cada Que... (Universal Latino) KPSSL, WPAT	2
JESSE & JOY Llegaste Tu (Warner Latina) KPSSL, KXXS	2
PLAYA LIMBO 10 Para Las 10 (Sony BMG Norte) KRIO, KXOB	2
PAMBO Perdon (Sony BMG Norte) KQKQ, XHPX	2

**ADDED AT...
WMGE**
Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez
Alexis & Fido, Soy Igual Que Tu, 15
Mana, Si No Te Hubieras Ido, 13
Wisn & Yandel, Rakata, 8

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
FONSECA Enredame (EMI Televisa) TOTAL STATIONS: 7	141/69	JUAN Buscando Tu Sombra (Fonovisa) TOTAL STATIONS: 4	95/13
ALEJANDRO FERNANDEZ Eres (Sony BMG Norte) TOTAL STATIONS: 11	120/68	RIHANNA FEAT. NE-YO Hate That I Love You (SRP/Def Jam/IDJMG) TOTAL STATIONS: 4	85/1
WISIN & YANDEL Ahora Es (Machete) TOTAL STATIONS: 7	114/12	MICHAEL JACKSON WITH AKON Wanna Be Startin' Somethin' 2008 (Legacy/Epic) TOTAL STATIONS: 3	79/1
MOTEL Y Te Vas (Warner Latina) TOTAL STATIONS: 5	112/15	CHAMBAO Papeles Mojados (Sony BMG Norte) TOTAL STATIONS: 5	77/20
OLGA TANON FEAT. MILLY QUEZADA OR JENNI RIVERA Cosas Del Amor (Univision) TOTAL STATIONS: 7	103/6	ALEXIS & FIDO Soy Igual Que Tu (Sony BMG Norte) TOTAL STATIONS: 7	73/17

MOST INCREASED PLAYS

+178	LUIS MIGUEL Si Tu Te Atreves (Warner Latina) XLTN +35, WIOA +29, KTCY +22, WPAT +21, KLLOL +18, KQKQ +17, KEXA +15, WIAQ +5, XHPX +5, WAMR +4
+169	MANA Si No Te Hubieras Ido (Warner Latina) WRMA +40, WFID +22, XLTN +17, KQKQ +16, WMGE +13, XHPX +11, KTCY +11, WPAT +10, KXXS +8, WKAQ +7
+91	JESSE & JOY Llegaste Tu (Warner Latina) KPSSL +26, KXXS +20, KRIO +14, KTCY +10, WXYX +10, KXOB +9, KQKQ +9, KBMG +3, WIOA +2, WRMA +1
+78	ENRIQUE IGLESIAS Donde Estan Corazon (Universal Latino) KSSE +36, KVVA +27, WRMA +15, WPAT +13, KRIO +10, WKAQ +4, KLLOL +4, WAMR +3, KBMG +2, KXXS +1
+73	BELANOVA Cada Que... (Universal Latino) WFID +25, WPAT +21, KRIO +14, WIOA +9, KPSSL +8, KLLOL +7, KVVA +6, WXYX +6, WVVA +3, KBMG +2

FOR WEEK ENDING APRIL 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 16 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA
OM: Clay Hunnicutt
PD/MD: Robbie Ramirez

KXXS/Austin, TX
OM: Romeo Herrera
PD: Rudy Ramos
MD: Julieta Jil

KPSSL/Bakersfield, CA
PD: Isidro Roman

KTCY/Dallas, TX
PD: Javier Casanova

XHPX/EI Paso, TX
PD: David Castillo

KXOB/Fresno, CA
PD: Jorge Guillen

KLLOL/Houston, TX
PD: Raffy Contigo

KQKQ/Houston, TX
PD: Eddie Leon
MD: Raquenell Villarreal

KLVE/Los Angeles, CA
PD: Fernando Perez

KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WMGE/Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez

WRMA/Miami, FL
OM/PD: Tony Campos

KEXA/Monterey, CA
PD: Vicente Romero

WPAT/New York, NY
PD: Tony Luna

KVVA/Phoenix, AZ
PD: Edgar Pineda

WFID/Puerto Rico
PD: Lucy-Ann Ramos

WIAQ/Puerto Rico
PD: Valerie Mejia

WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

WXYX/Puerto Rico
PD/MD: Herman Davila

KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez

KRIO/San Antonio, TX
OM/PD: Alfonso Flores
MD: Manny Herrera

XHFG/San Diego, CA
PD: Elvis Valle

XLTN/San Diego, CA
PD: Libia Sauza



► MORE THAN A YEAR AFTER ITS RELEASE, **JUAN LUIS GUERRA Y 440'S** "LA LLAVE DE MI CORAZON" IS STILL GENERATING HITS, AS "COMO YO," THE FIFTH TRACK TO CHART, MOVES 31-25.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	TROPICAL	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	1	16	NG2 ELLA MENEÁ	NO. 1 (4 WKS)	SONY BMG NORTE	393	+2	3.358	4
2	3	20	FLEX TE QUIERO		EMI TELEVISÁ	336	+38	5.125	1
3	2	27	GILBERTO SANTA ROSA CONTEO REGRESIVO		SONY BMG NORTE	300	-39	3.418	2
4	9	8	ANGEL & KHRIZ LA VECINA		VI/MACHETE	228	+33	1.786	13
5	4	35	JUAN LUIS GUERRA Y 440 LA TRAVESÍA		EMI TELEVISÁ	227	-44	1.932	11
6	13	18	HECTOR ACOSTA SIN PERDON	MOST ADDED	VENEMUSIC	216	+42	3.223	5
7	5	12	JUANES GOTAS DE AGUA DULCE		UNIVERSAL LATINO	208	-23	0.982	25
8	11	10	OLGA TANON FEATURING MILLY QUEZADA COSAS DEL AMOR		UNIVISION	199	+13	1.094	21
9	6	21	TITO NIEVES MI MAYOR SACRIFICIO		LA CALLE/UNIVISION	195	-13	0.975	26
10	12	17	ALEXIS & FIDO SOY IGUAL QUE TU		SONY BMG NORTE	184	-1	1.779	14
11	10	20	LOS HERMANOS ROSARIO ALO		M.P./JVN/J&N	177	-16	1.349	16
12	16	6	WISIN & YANDEL AHORA ES		MACHETE	176	+20	3.064	6
13	8	30	JUANES ME ENAMORA		UNIVERSAL LATINO	172	-30	1.055	22
14	7	25	WISIN & YANDEL SEXY MOVIMIENTO		MACHETE	170	-36	0.785	30
15	17	20	AVENTURA EL PERDEDOR		PREMIUM LATIN	160	+14	2.707	7
16	14	40	DADDY YANKEE ELLA ME LEVANTO		EL CARTEL/INTERSCOPE	154	-17	0.746	31
17	18	7	DLG QUIERO DECIRTE QUE TE AMO		LA CALLE/UNIVISION	147	+13	1.712	15
18	26	5	N'KLABE EL DIA DE TU SUERTE (HOY)	AIRPOWER	NU LIFE/MACHETE	146	+42	1.794	12
19	22	7	TITO "EL BAMBINO" EN LA DISCO		EMI TELEVISÁ	143	+22	0.379	-
20	15	9	ENRIQUE IGLESIAS DONDE ESTAN CORAZON		UNIVERSAL LATINO	143	-19	1.163	18
21	20	6	GILBERTO SANTA ROSA NO TE VAYAS		SONY BMG NORTE	142	+12	1.021	24
22	19	9	EL GRAN COMBO DE PUERTO RICO YO NO MENDIGO AMOR		SONY BMG NORTE	142	+11	0.936	28
23	21	14	XTREME FEATURING ADRIENNE NO ME DIGAS QUE NO		LA CALLE/UNIVISION	132	+3	0.876	29
24	23	22	FRANK REYES AMOR DESPERDICADO		M.P./JVN/J&N	128	+12	3.374	3
25	31	3	JUAN LUIS GUERRA Y 440 COMO YO		EMI TELEVISÁ	126	+43	0.500	40
26	28	12	MARLON LA BILIRRUBINA		LA CALLE/UNIVISION	107	+9	1.041	23
27	25	4	MARC ANTHONY EL DIA DE SUERTE		SONY BMG NORTE	105	-5	0.661	33
28	33	19	TITO ROJAS DIGAME SENORA		M.P./JVN/J&N	104	+26	1.159	19
29	NEW	1	EL CHAVAL DONDE ESTAN ESOS AMIGOS	MOST INCREASED PLAYS	MAS	101	+65	1.933	10
30	24	20	ENUR FEATURING NATASJA CALABRIA 2008		ULTRA	101	-10	1.105	20

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	LATIN RHYTHM	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	1	23	FLEX TE QUIERO	NO. 1 (8 WKS)	EMI TELEVISÁ	453	+1	4.693	4
2	4	20	AVENTURA EL PERDEDOR		PREMIUM LATIN	448	+40	5.550	2
3	3	12	WISIN & YANDEL AHORA ES		MACHETE	440	+27	5.809	1
4	2	9	ANGEL & KHRIZ LA VECINA		VI/MACHETE	405	-10	5.273	3
5	5	20	ALEXIS & FIDO SOY IGUAL QUE TU		SONY BMG NORTE	382	+9	4.463	5
6	7	25	DON OMAR CANCION DE AMOR		VI/MACHETE	297	+22	2.200	13
7	3	9	ENRIQUE IGLESIAS DONDE ESTAN CORAZON		UNIVERSAL LATINO	287	+31	1.895	18
8	5	41	LA FACTORIA PERDONAME		UNIVERSAL LATINO	268	-34	3.100	8
9	9	13	JUANES GOTAS DE AGUA DULCE		UNIVERSAL LATINO	245	+7	1.174	35
10	10	25	WISIN & YANDEL SEXY MOVIMIENTO		MACHETE	228	+4	3.539	6
11	7	17	XTREME FEATURING ADRIENNE NO ME DIGAS QUE NO		LA CALLE/UNIVISION	205	-14	3.242	7
12	22	2	MANA SI NO TE HUBIERAS IDO		WARNER LATINA	200	+53	1.512	27
13	13	8	KUMBIA ALL STARZ FEATURING FLEX POR TI BABY		EMI TELEVISÁ	191	-13	0.936	-
14	12	8	JOWELL & RANDY LET'S DO IT		WARNER LATINA	181	-32	2.037	16
15	13	22	PITBULL FEATURING LIL JON THE ANTHEM		FAMOUS ARTISTS/TVT	179	+11	2.428	9
16	15	4	DADDY YANKEE SOMOS DE CALLE		EL CARTEL/INTERSCOPE	174	-4	2.301	10
17	17	30	JUANES ME ENAMORA		UNIVERSAL LATINO	172	-1	1.384	29
18	15	5	BELANOVA CADA QUE...		UNIVERSAL LATINO	169	-11	0.866	-
19	19	7	ERRE XI CARITA BONITA		MAS FLOW/MACHETE	163	-1	1.818	20
20	14	39	CAMILA TODO CAMBIO		SONY BMG NORTE	160	-38	1.138	36
21	21	11	RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/IDJMG	154	+4	2.271	12
22	24	6	CAMILA YO QUIERO		SONY BMG NORTE	149	+3	0.572	-
23	23	16	FLO RIDA FEATURING T-PAIN LOW		POE BOY/ATLANTIC	147	0	2.273	11
24	35	3	TONY DIZE PERMITAME	MOST ADDED	WY/MACHETE	117	+34	2.100	14
25	20	13	R.K.M. & KEN-Y MIS DIAS SIN TI		UNIVERSAL LATINO	117	-40	1.189	34
26	32	2	KANY GARCIA AMIGO EN EL BANO		SONY BMG NORTE	114	+24	0.580	-
27	33	3	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		TRILL/ASYLUM/ATLANTIC	103	+14	1.944	17
28	30	3	YOMO TU TE LAS TRAE		BLACK PEARL	101	+8	1.287	31
29	25	17	NEJO Y DALMATA ALGO MUSICAL		JMS/UNIVERSAL LATINO	100	-26	0.820	-
30	38	3	J-KING & MAXIMAN EN LA DISCO		BLACK LION	90	+9	1.527	26

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	ROCK/ALTERNATIVE	IMPRINT / PROMOTION LABEL
1	1	16	MOTEL Y TE VAS		WARNER LATINA
2	2	11	DISIDENTE ENEMIGO		PISTOLERO/V&J
3	7	6	TODOS TUS MUERTOS ANDATE		NACIONAL
4	3	7	SEÑOR FLAVIO MALITO		NACIONAL
5	4	13	BELANOVA CADA QUE...		UNIVERSAL LATINO
6	5	19	MANU CHAO MELLAMAN CALLE		BECAUSE/NACIONAL
7	6	27	CAFE TACVBA VOLVER A COMENZAR		UNIVERSAL LATINO
8	8	5	DON TETTO HA VUELTO A SUCCEDER		786/CABEZA DE RATON
9	10	5	CIRCO ALGUIEN		SONY BMG NORTE
10	RE-ENTRY	1	MANU CHAO 13 DIAS		NACIONAL
11	12	3	MONTE NEGRO ME DUELE NO ESTAR JUNTO A TI		FEED THE HUNGRY
12	9	4	JARABE DE PALO DEJAME VIVIR		WARNER LATINA
13	20	2	NATA LA ORACION		PISTOLERO/V&J
14	15	3	CECI BASTIDA YA ME VOY		NOT LISTED
15	14	22	PASTILLA COLORES		SONY BMG NORTE
16	13	2	DISIDENTE DIABLO		PISTOLERO/V&J
17	17	4	MOTEL UND, DOS, TRES		WARNER LATINA
18	19	14	ALEJANDRA GUZMAN SOY SOLO UN SECRETO		EMI TELEVISÁ
19	18	20	MOLOTOV YOFO		UNIVERSAL LATINO
20	16	14	CAFE TACVBA S3100		UNIVERSAL LATINO

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	RECORD POOL	IMPRINT / PROMOTION LABEL
1	2	8	NG2 ELLA MENEÁ		SONY BMG NORTE
2	1	9	NICKY JAM FEAT. RKM GAS PELA		PINA/UNIVERSAL LATINO
3	3	13	N'KLABE SI YA NO ESTAS		NU LIFE/MACHETE
4	4	6	EL GRAN COMBO DE PUERTO RICO YO NO MENDIGO AMOR		SONY BMG NORTE
5	5	4	GLORIA ESTEFAN PINTAME DE COLORES		BURGUNDY/SONY BMG NORTE
6	7	4	AKWID Y LOS TUCANES DE TIJUANA OMBLIGO A OMBLIGO		UNIVISION
7	6	16	PUERTO RICAN POWER ESA MUJER		M.P./JVN/J&N
8	10	4	MARC ANTHONY EL DIA DE SUERTE		SONY BMG NORTE
9	9	3	ANGEL Y KHRIZ LA VECINA		VI/MACHETE
10	15	3	WISIN & YANDEL AHORA ES		MACHETE
11	14	14	XTREME FEAT. ADRIENNE NO ME DIGAS QUE NO		LA CALLE/UNIVISION
12	11	16	TITO ROJAS DIGAME SENORA		M.P./JVN/J&N
13	16	2	GILBERTO SANTA ROSA NO TE VAYAS		SONY BMG NORTE
14	8	8	MARIANA ATRIVETE A MIRARME DE FRENTE		UNIVISION
15	7	4	RKM & KEN-Y MIS DIAS SIN TI		UNIVERSAL LATINO
16	NEW	1	PEDRO JESUS QUE ES MALO		M.P./JVN/J&N
17	3	17	LOS HERMANOS ROSARIO ALO		M.P./JVN/J&N
18	12	19	GILBERTO SANTA ROSA CONTEO REGRESIVO		SONY BMG NORTE
19	18	5	ISMAEL MIRANDA COMO EL AGUILA		CODISCOS/TROPISOUNDS
20	NEW	1	CHARLIE CRUZ TU ME CONFUNDES		SONY BMG NORTE

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen BDS** BILLBOARD CHARTS **nielsen CHARTS** COMPILLED BY **SoundScan**

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	ARTIST (IMPRINT / PROMOTION LABEL)	TITLE	CERT.	PEAK POSITION
1	1	1	GEORGE STRAIT	MCA NASHVILLE (18.98)	Troubadour	1	1
2	NEW	1	R.E.M.	WARNER BROS. 418620* (18.98)	Accelerate	2	2
3	5	2	VARIOUS ARTISTS	SONY BMG/EMI/UNIVERSAL/ZOMBA 22781/SONY BMG STRATEGIC MARKETING GROUP (18.98)	NOW 27	2	2
4	1	2	DAY26	BAD BOY 4445/40/AG (18.98)	DAY26	1	1
5	16	11	GREATEST GAINER	FOX 82906/RAZOR & TIE (16.98)	Alvin And The Chipmunks	5	5
6	NEW	1	TRINA	SLIP-N-SLIDE 72008 (18.98)	Still Da Baddest	6	6
7	4	1	DANITY KANE	BAD BOY 44460/4/AG (18.98)	Welcome To The Dollhouse	7	7
8	3	2	COUNTING CROWS	DGC/GEFFEN 010212/IGA (13.98)	Saturday Nights & Sunday Mornings	8	8
9	6	3	RICK ROSS	SLIP-N-SLIDE/DEF JAM 009536*/DJM/G (13.98)	Trilla	9	9
10	NEW	1	VAN MORRISON	EXILE/POLYDOR 010658/LOSI HIGHWAY (13.98)	Keep It Simple	10	10
11	NEW	1	THE ROLLING STONES	ROLLING STONES/POLYDOR/INTERSCOPE 010960/IGA (13.98)	Martin Scorsese: Shine A Light (Soundtrack)	11	11
12	2	2	PANIC AT THE DISCO	DECAYDANCE/FUELED BY RAMEN 43052/4/AG (18.98)	Pretty Odd.	12	12
13	8	5	JACK JOHNSON	BRUSHFIRE 010580*/UMRG (13.98)	Sleep Through The Static	13	13
14	NEW	1	THE BLACK KEYS	NOVESUCH 292476*/WARNER BROS. (15.98)	Attack & Release	14	14
15	9	4	FLO RIDA	POE BOY/ATLANTIC 442748/AG (18.98)	Mail On Sunday	15	15
16	14	8	TAYLOR SWIFT	BIG MACHINE 79012 (18.98)	Taylor Swift	16	16
17	10	9	SARA BAREILLES	EPIC 94821/SONY MUSIC (11.98)	Little Voice	17	17
18	7	2	THE RACONTEURS	THIRD MAN 456060*/WARNER BROS. (18.98)	Consolers Of The Lonely	18	18
19	NEW	1	SEVENDUST	7BRDS/ASYLUM 429892/WARNER BROS. (18.98)	Chapter VII: Hope & Sorrow	19	19
20	15	14	ALAN JACKSON	ARISTA NASHVILLE 19943/SBN (18.98)	Good Time	20	20
21	13	7	SNOOP DOGG	DG/STYLGE/GEFFEN 010835*/IGA (13.98)	Ego Trippin	21	21
22	12	18	GNARLS BARKLEY	DOWNTOWN/ATLANTIC 450236/AG (18.98)	The Odd Couple	22	22
23	NEW	1	GEORGE MICHAEL	AEGEAN/EPIC 02492/SONY MUSIC (19.98)	Twentyfive	23	23
24	17	13	ALICIA KEYS	MBKJ 11513*/RMG (18.98)	As I Am	24	24
25	19	12	JONAS BROTHERS	HOLLYWOOD 000282 (18.98)	Jonas Brothers	25	25

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	2	2	4 MINUTES	MADONNA FEAT. JUSTIN TIMBERLAKE (WARNER BROS.)	1	26	26	36	APOLOGIZE	TIMBALAND FEAT. ONEREPUBLIC (MOSLEY/BLACKGROUND/INTERSCOPE)	26
2	3	7	BLEEDING LOVE	LEONA LEWIS (SYCO/JRM/G)	2	27	28	2	BUST IT BABY (PART 2)	PLIES FEAT. MEYO (BIG GATES/SLIP-N-SLIDE/ATLANTIC)	27
3	4	3	LOLLOIPOP	LIL WAYNE FEAT. STATIC MAJOR (CASH MONEY/UNIVERSAL MOTOWN)	3	28	27	17	SORRY	BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/RRP)	28
4	1	2	TOUCH MY BODY	MARIAH CAREY (ISLAND/DJMG)	4	29	30	11	REALIZE	COLBIE CAILLAT (UNIVERSAL REPUBLIC)	29
5	6	6	LOVE IN THIS CLUB	USHER FEAT. YOUNG JEEZY (JIVE/ZOMBA)	5	30	37	14	SAY	JOHN MAYER (AWARE/COLUMBIA)	30
6	5	13	NO AIR	JORDIN SPARKS DUET WITH CHRIS BROWN (JIVE/ZOMBA)	6	31	31	28	OUR SONG	TAYLOR SWIFT (BIG MACHINE)	31
7	7	8	SEXY CAN I	RAY J & YUNG BERG (KNOCKOUT/OEJA 34/KOCH/EPIC)	7	32	32	25	NEVER TOO LATE	THREE DAYS GRACE (JIVE/ZOMBA)	32
8	11	2	BEAT IT	FALL OUT BOY FEAT. JOHN MAYER (FUELED BY RAMEN/ISLAND/DJMG)	8	33	25	2	PARTY PEOPLE	NELLY FEAT. FERGIE (DEPRTY/UNIVERSAL MOTOWN)	33
9	15	9	STOP AND STARE	ONEREPUBLIC (MOSLEY/INTERSCOPE)	9	34	35	10	WHATEVER IT TAKES	LIFEHOUSE (GEFFEN/INTERSCOPE)	34
10	15	18	SEE YOU AGAIN	MILEY CYRUS (HOLLYWOOD)	10	35	33	21	SHADOW OF THE DAY	LINKIN PARK (WARNER BROS.)	35
11	12	22	LOW	FLO RIDA FEAT. T-PAIN (POE BOY/ATLANTIC)	11	36	43	4	THE BOSS	RICK ROSS FEAT. T-PAIN (SLIP-N-SLIDE/DEF JAM/DJMG)	36
12	12	22	LOVE SONG	SARA BAREILLES (EPIC)	12	37	36	23	TAKE YOU HERE	SEAN KINGSTON (BELUGA HEIGHTS/EPIC)	37
13	14	4	DAMAGED	DANITY KANE (BAD BOY/ATLANTIC)	13	38	34	50	TEARDROPS ON MY GUITAR	TAYLOR SWIFT (BIG MACHINE)	38
14	1	1	NUDE	RADIOHEAD (RSD/RED)	14	39	45	14	FEEDBACK	JANET (ISLAND/DJMG)	39
15	10	10	NEW SOUL	Yael Naim (TOT OU TARO/ATLANTIC)	15	40	39	28	TATTOO	JORDIN SPARKS (JIVE/ZOMBA)	40
16	21	7	POCKETFUL OF SUNSHINE	NATASHA BEDINGFIELD (PHONOGENIC/EPIC)	16	41	41	10	YAHHH!	SOULJA BOY TELLEM FEAT. ARAB (COLLIPARK/INTERSCOPE)	41
17	8	3	YOU'RE GONNA MISS THIS	TRACE ADKINS (CAPITOL NASHVILLE)	17	42	38	11	ALL-AMERICAN GIRL	CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)	42
18	16	18	DON'T STOP THE MUSIC	RIHANNA (SRP/DEF JAM/DJMG)	18	43	42	30	NO ONE	ALICIA KEYS (MBKJ/JRM/G)	43
19	19	19	WITH YOU	CHRIS BROWN (JIVE/ZOMBA)	19	44	46	7	KILLA	CHERISH FEAT. YUNG JOC (MUSIC LINE/CAPITOL)	44
20	18	7	ELEVATOR	FLO RIDA FEAT. TIMBALAND (POE BOY/ATLANTIC)	20	45	52	4	PICTURE TO BURN	TAYLOR SWIFT (BIG MACHINE)	45
21	20	16	SUPERSTAR	LUPE FIASCO FEAT. MATTHEW SANTOS (1ST & 15TH/ATLANTIC)	21	46	40	17	WON'T GO HOME WITHOUT YOU	MARON 5 (A&M/OCTONE/INTERSCOPE)	46
22	17	4	SHAWTY GET LOOSE	LIL MAMA FEAT. CHRIS BROWN & T-PAIN (FAMILIAR FACES/JIVE/ZOMBA)	22	47	47	39	CRANK THAT (SOULJA BOY)	SOULJA BOY TELLEM (COLLIPARK/INTERSCOPE)	47
23	23	13	INDEPENDENT	WEBBIE, LIL' PHAT & LIL' BOOSIE (TRILL/ASYLUM)	23	48	39	39	PARALYZER	FINGER ELEVEN (WIND-U)	48
24	22	11	WHEN YOU LOOK ME IN THE EYES	JONAS BROTHERS (HOLLYWOOD)	24	49	61	4	BREAK THE ICE	BRITNEY SPEARS (JIVE/ZOMBA)	49
25	24	5	NINE IN THE AFTERNOON	PANIC AT THE DISCO (DECAYDANCE/FUELED BY RAMEN/RRP)	25	50	51	9	FEELS LIKE TONIGHT	DAUGHTRY (RCA/RMG)	50

VIDEO CHANNELS

MTV	VH1	BET	CMT
1 Danity Kane, Damaged	1 Leona Lewis, Bleeding Love	1 Lil Wayne, Lollipop	1 James Otto, Just Got Started Lovin' You
2 DAY26, Got Me Going	2 Alicia Keys, Like You'll Never See Me	2 Mariah Carey, Touch My Body	2 Diaries Bentley, Trying To Stop Your
3 Leona Lewis, Bleeding Love	3 Sara Bareilles, Love Song	3 Flo Rida, Elevator	3 Alan Jackson, Small Town Southern Man
4 Britley Spears, Break The Ice	4 Buckcherry, Sorry	4 Ray J & Yung Berg, Sexy Can I	4 Taylor Swift, Picture To Burn
5 Mariah Carey, Touch My Body	5 OneRepublic, Stop And Stare	5 Rick Ross, The Boss	5 Trace Adkins, You're Gonna Miss This
6 All Time Low, Dear Maria, Count Me In	6 Maná, Cariño	6 Ashanti, The Way That I Love You	6 Sugarland, Life In A Northern Town
7 Lil Wayne, Lollipop	7 Daughtry, Feels Like Tonight	7 Snoop Dogg, Life Of Da Party	7 Carrie Underwood, All-American Girl
8 Rick Ross, Ready, Set, Go!	8 Colbie Caillat, Realize	8 Jordyn Sparks Duet With Chris Brown, No Air	8 Billy Ray Cyrus With Miley Cyrus, Ready
9 Tokio Hotel, Ready, Set, Go!	9 Three Days Grace, Never Too Late	9 Mike Jones, Drop & Gimme 50	9 LeAnn Rimes, Good Friend And A Glass
10 Shawn Lo, Dey Know	10 Foo Fighters, Long Road To Ruin	10 Chersil, Kill	10 Brad Paisley, Letter To Me
11 Donnie Klang, Take You There	11 Glen Hansard & Marketa Irglova, Falling	11 Sheek Louch, Good Love	11 Craig Morgan, Intentional Harvester
12 DAY26, Since You've Been Gone	12 Duffy, Mercy Say	12 Raheem DeVaughn, Customer	12 Robert Plant/Alison Krauss, Please Read
13 Secondhand Serenade, Fall For You	13 Sheryl Crow, Love Is Free	13 Chris Brown, With You	13 Eagles, Busy Being Fabulous
14 Bravery, Believe	14 matchbox twenty, These Hard Times	14 Far Joe, I Won't Tell	14 Kenny Chesney, Don't Blink
15 Snoop Dogg, Life Of Da Party	15 Lupe Fiasco, Superstar	15 Lil' W, My Dougie	15 Billy Ray Cyrus With Miley Cyrus, Ready
16 Lil Mama, Shawty Get Loose	16 Gnars Barkley, Run	16 The-Dream, Fallsetto	16 LeAnn Rimes, Nothing Better To Do
17 Gnars Barkley, Run	17 Ingrid Michaelson, The Way I Am	16 W.I.C., Get City	16 Chuck Wicks, Stealing Cinderella
18 30 Seconds To Mars, A Beautiful Lie	18 Fergie, Clumsy	17 Webbie, I Miss You	17 Jason Aldean, Laughed Until We Cried
19 OneRepublic, Stop And Stare	19 Taylor Swift, Love Story	18 Ryan Shaw, Do The 45	18 Kenny Chesney, Don't Blink
20 Panic At The Disco, Nine In The Afternoon	20 Justin Guarini, I'm Only Me When I'm With You	19 Keyshia Cole, I Remember	19 Taylor Swift, I'm Only Me When I'm With You
21 Jordyn Sparks Duet With Chris Brown, No Air	21 Kelly Rowland, Love Is A Beautiful Thing	20 Li Mama, Shawty Get Loose	20 Kelly Rowland, Love Is A Beautiful Thing
22 Salt-N-Pepa, Push It	22 Linkin Park, Shadow Of The Day	21 Janet, Rock With U	21 Missy Elliott, Champagne & Ling
23 Jonas Brothers, When You Look Me In	23 Flo Rida, Elevator	22 Missy Elliott, Shake Your Pom Pom	22 Kanye West, Homecoming
24 Flo Rida, Elevator	24 Linkin Park, Shadow Of The Day	23 Rocko, Umma Do Me	23 Lupe Fiasco, Superstar
A+ DAY26, Got Me Going	A+ Gavin Degraw, In Love With A Girl	24 Taylor Swift, Love Story	24 Jay-Z, Knock Out
		25 Soulja Boy Tell'em, YAHHH!	25 Soulja Boy Tell'em, YAHHH!
		26 Shawn Lo, Dey Know	26 Shawn Lo, Dey Know

Great American Country	FUSE
1 Garth Brooks, Midnight Sun	1 Lupe Fiasco, Superstar
2 Trisha Yearwood, This Is Me You're	2 Panic At The Disco, Nine In The Afternoon
3 Diaries Bentley, Trying To Stop Your	3 Chris Brown, With You
4 Kenny Chesney Duet With George Strait, Shallow	4 Linkin Park, Given Up
5 Alan Jackson, Take It Southern Man	5 Serj Tankian, Sly Is A Lover
6 Taylor Swift, Picture To Burn	6 Buckcherry, Sorry
7 James Otto, Just Got Started Lovin' You	7 Snoop Dogg, Life Of Da Party
8 Carrie Underwood, All-American Girl	8 OneRepublic, Stop And Stare
9 Jason Aldean, Laughed Until We Cried	9 Paramore, That's What You Get
10 Buckley Covington, It's Good To Be Us	10 Ashes Divide, The Stone
11 Joe Nichols, I Ain't No Crime	11 Apocalyptic, I'm Not Jesus
12 Lady Antebellum, Love Don't Live Here	12 Avenge Sevenfold, Altruist
13 Gary Allan, Watching Airplanes	13 Foo Fighters, Long Road To Ruin
14 Chuck Wicks, Stealing Cinderella	14 Fat Joe, I Won't Tell
15 Phil Vassar, Love Is A Beautiful Thing	15 Puddle Of Mudd, Psycho
16 Brad Paisley, Letter To Me	16 Amy Winehouse, You Know I'm No Good
17 Taylor Swift, I'm Only Me When I'm With You	17 Missy Elliott, Ching-A-Ling
18 Clay Walker, Fall	18 Vampire Weekend, A-Punk
19 Billy Ray Cyrus With Miley Cyrus, Ready	19 Gnars Barkley, Run
20 Jewel, Stronger Woman	20 Jordyn Sparks Duet With Chris Brown, No Air
21 Ashton Sheppard, Take It This Pain	21 Duffy, Mercy Say
22 Mica Roberts, Things A Mama Don't	22 Colored And Cambria, Feathers
23 Trace Adkins, You're Gonna Miss This	23 Jimmy Eat World, Always Be
24 Eagles, Busy Being Fabulous	24 Flo Rida, Elevator
25 Sean Kingston, Take You There	25 Sean Kingston, Take You There
26 Emerson Drive, You Still Own Me	26 Rise Against, The Good Left Undone
27 Kenny Chesney, Don't Blink	27 30 Seconds To Mars, A Beautiful Lie
28 Martina McBride, For These Times	28 Leona Lewis, Bleeding Love
29 Kelly Rowland, Love Is A Beautiful Thing	29 Ray J & Yung Berg, Sexy Can I
30 Crystal Shawanda, You Can Let Go	30 Alicia Keys, Like You'll Never See Me
A+ Diaries Bentley, Trying To Stop Your	A+ Paramore, That's What You Get
A+ Sheek Louch, Good Love	A+ Duffy, Mercy Say
A+ Raheem DeVaughn, Customer	A+ Wyclef Jean, Fast Car

MTV2	MuchMusic Canada
1 30 Seconds To Mars, A Beautiful Lie	1 Britley Spears, Break The Ice
2 We The Kings, Check Yes Juliet	2 Leona Lewis, Bleeding Love
3 Jonas Brothers, When You Look Me In	3 Chris Brown, With You
4 Seether, Rise Above This	4 Jordyn Sparks Duet With Chris Brown, No Air
5 Rick Ross, The Boss	5 Timbaland, Stream
6 Story Of The Year, Wake Up	6 Sum 41, With U
7 Motion City Soundtrack, It Had To Be You	7 Chris Brown, With You
8 Tokio Hotel, Ready, Set, Go!	8 Simple Plan, When I'm Gone
9 Kelly Rowland, Love Is A Beautiful Thing	9 Jesse McCartney, Leavin'
10 Black Tide, Shockwave	10 State Of Shock, Hearts That Bleed
11 Against Me!, Stop	11 Miley Cyrus, Start All Over
12 Linkin Park, Shadow Of The Day	12 OneRepublic, Stop And Stare
13 The Bravery, Believe	13 Faber Drive, When I'm With You
14 All Time Low, Dear Maria, Count Me In	14 Tokio Hotel, Ready, Set, Go!
15 Ray J & Yung Berg, Sexy Can I	15 Flo Rida, Elevator
16 Rick Ross, The Boss	16 Leona Lewis, Bleeding Love
17 Linkin Park, Shadow Of The Day	17 Missy Elliott, Ching-A-Ling
18 30 Seconds To Mars, A Beautiful Lie	18 The Treys, Hold Me In Your Arms
19 OneRepublic, Stop And Stare	19 The Treys, Hold Me In Your Arms
20 Panic At The Disco, Nine In The Afternoon	20 Feist, I Feel It All
21 Atmosphere, Shoulda Known	21 Feist, I Feel It All
22 Shawn Lo, Dey Know	22 Linkin Park, Shadow Of The Day
23 Linkin Park, Shadow Of The Day	23 Linkin Park, Shadow Of The Day
24 Linkin Park, Shadow Of The Day	24 Linkin Park, Shadow Of The Day
25 Linkin Park, Shadow Of The Day	25 Linkin Park, Shadow Of The Day
26 Linkin Park, Shadow Of The Day	26 Linkin Park, Shadow Of The Day
27 Linkin Park, Shadow Of The Day	27 Linkin Park, Shadow Of The Day
28 Linkin Park, Shadow Of The Day	28 Linkin Park, Shadow Of The Day
29 Linkin Park, Shadow Of The Day	29 Linkin Park, Shadow Of The Day
30 Linkin Park, Shadow Of The Day	30 Linkin Park, Shadow Of The Day

STREAMS

AOL Video On Demand	AOL Music
1 Mariah Carey, Touch My Body	1 Mariah Carey, Touch My Body
2 Leona Lewis, Bleeding Love	2 Leona Lewis, Bleeding Love
3 Chns Brown, With You	3 Chns Brown, With You
4 Taylor Swift, Picture To Burn	4 Taylor Swift, Picture To Burn
5 Ray J, Sexy	5 Ray J, Sexy
6 Flo Rida, Elevator	6 Flo Rida, Elevator
7 Soulja Boy Tell'em, YAHHH!	7 Soulja Boy Tell'em, YAHHH!
8 Taylor Swift, Our Song	8 Taylor Swift, Our Song
9 New Kids On The Block, New Kids On The Block	9 New Kids On The Block, New Kids On The Block
10 Soulja Boy Tell'em, Crank That (Soulja Boy)	10 Soulja Boy Tell'em, Crank That (Soulja Boy)
11 Jonas Brothers, When You Look Me In The	11 Jonas Brothers, When You Look Me In The
12 Rihanna, Don't Stop The Music	12 Rihanna, Don't Stop The Music
13 Taylor Swift, Teardrops On My Guitar	13 Taylor Swift, Teardrops On My Guitar
14 Taylor Swift, Love Story	14 Taylor Swift, Love Story
15 Britney Spears, Piece Of Me	15 Britney Spears, Piece Of Me
16 Buckcherry, Sorry	16 Buckcherry, Sorry
17 Alicia Keys, As I Am	17 Alicia Keys, As I Am
18 Ashanti, Hate That I Love You	18 Ashanti, Hate That I Love You
19 Flo Rida, Elevator	19 Flo Rida, Elevator
20 Nickelback, Rockstar	20 Nickelback, Rockstar

YAHOO! Video Streams	Y!MUSIC
1 Mariah Carey, Touch My Body	1 Mariah Carey, Touch My Body
2 Rihanna, Don't Stop The Music	2 Rihanna, Don't Stop The Music
3 Jordyn Sparks Duet With Chris Brown, No Air	3 Jordyn Sparks Duet With Chris Brown, No Air
4 Alicia Keys, As I Am	4 Alicia Keys, As I Am
5 Lil Wayne, Lollipop	5 Lil Wayne, Lollipop
6 Leona Lewis, Bleeding Love	6 Leona Lewis, Bleeding Love
7 Timbaland, Stream	7 Timbaland, Stream
8 Chris Brown, With You	8 Chris Brown, With You
9 Britney Spears, Break The Ice	9 Britney Spears, Break The Ice
10 Fergie, Clumsy	10 Fergie, Clumsy
11 Ashanti, Hate That I Love You	11 Ashanti, Hate That I Love You
12 Taylor Swift, Love Story	12 Taylor Swift, Love Story
13 Colbie Caillat, Realize	13 Colbie Caillat, Realize
14 Britney Spears, Give Me More	14 Britney Spears, Give Me More

JOB OPPORTUNITIES

Wanting you for a new radio network with a "niche" management experience and/or investor(s) interested in creating a competitive radio network Broad2Radio@goowy.com.

Sports radio 850 The Buzz, Raleigh, NC needs a female host, must have strong opinions and can handle lots of calls. T&R to: joewade@850thebuzz.com.

National Broadcasters Training Network is now hiring Admissions Representatives. Applicants must know and love radio! Email résumé to info@learn-by-doing.com.

On Air Talent Regent Broadcasting has an On Air talent position available on KPEL 105.1. Please e-mail your résumé to tonya.lacoste@regentcomm.com.

Account Exec/Sales person at Regent Broadcasting wanted. College degree or 2+ years experience in sales. Fax résumé to Sales Manager at 337-234-7360.

Assistant Traffic Manager at Regent Broadcasting wanted. At least 1 year traffic experience. Fax résumé to Business Manager at 337-234-7360.

Receptionist at Regent Broadcasting wanted. Experience typing, answering 10-lines, knowledge of Microsoft and Excel. Fax Paul Sonnier at 337-234-7360.

POSITIONS SOUGHT

Light and airy, with ability to build instant rapport! Smooth, easy-going style, and voice. Seeking on-air positions. Ketra Weeks 972-230-9118 ketraweeks@aol.com.

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Strong news, sports, talk writing/delivery. Solid Prep, technical and board-op skills. Able to adapt to different environments. David 817-372-7764 davidmdrd@yahoo.com.

22 plus years on air experience throughout Northeast, Southeast and West Coast. Plenty of seasoning and very conversational with news experience too!!! E-mail fmdjay@yahoo.com cell 760-519-5969.

Traffic Manager with 12 years exp seeks position in Radio/TV/Entertainment Industry in NY Area only Summer2007NJ@yahoo.com.

Experienced OM, PD, and air talent available now. Multi formats. Great skills. Contact MARTIN: 231-258-4177 mlee.radio@gmail.com.

Hardworking disciplined well-trained broadcaster with top 5-market experience looking to move on to own show. E-mail me: jpalcetta@yahoo.com.

Locutor con 30+ años experiencia. Busca trabajo dondequiera en los Estados Unidos. Musica, Noticio y experiencia del programa. Llame a Jorge Capdevila. 813-446-0227. capdevila.jorge@yahoo.com.

Personality with 30+ years experience. Looking for work anywhere in the United States. Music, News and program experience. Call Jorge 813-446-0227. capdevila.jorge@yahoo.com.

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HIGHLY EXPERIENCED RADIO ENGINEER seeks temporary assignments anywhere! Station construction, systems integration, troubleshooting, maintenance, training. Bill Elliott, 305-230-6834. E-mail: billelliott@3DSJ.com.

Talk Radio's Future Needs Start. Three years college radio experience, nationally syndicated internship, conservative-leaning libertarian talker. Jeff Scott, jeff@NOSPAM@jeffscottshow.com.

Great digital/technical ability, strong on air. Attentive prep/detail, reliable. Knowledge of sound boards plus mobile DJ equipment. Jonathan 254-498-6282 jonathan.myrick84@yahoo.com.

Ambitious, driven broadcaster with good production/copy, and prep skills! Communicates well, with energy and charisma! Terry Whitmer 682-323-9831 whitmer_terry@yahoo.com.

15-years worth of seasoning, sultry, conversational delivery, passionate about radio and music, available immediately, love to win ratings; myspace.com/maxinemichaels.

Award-Winning News Director—Seeking return to Southeast radio. News, D-J, remotes, production, and promotions. Ralph Shaw 336-312-3794 or drnews@msn.com.

Going through family business and flu, but still seeks Nor Cal/Pack North West On-Air gig contact Frank 510-223-1534.

Tenor style voice, with solid production ability, and creative copywriting skills, plus great show prep. Keyone Bell 817-323-7983 or Key1bell@yahoo.com.

Air Personality/Production Pro looking to join a winning team. For résumé and air checks/production, visit <http://www.chuckbakermmedia.com>.

Bilingual with DRS, Cool Edit, seeks position in broadcasting industry as an On-Air Personality, Voice-Over talent and/or Copywriter. Christela 469-879-7258

Broadcast/Online PD. www.mikeberlak.com Documented AC Success. Plus, new ideas for the industry today. mike@mikeberlak.com.

MARKETPLACE ADVERTISING

Payable in advance. Order must be typed and accompanied by payment. Visa/MC/AMEX accepted. One inch minimum, additional space up to six inches available in increments of one inch. Rates for R&R Marketplace (per inch):

1 Time	\$95.00
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Fax: (323) 954-3411
email: rcorrea@radioandrecords.com

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Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

CHR/TOP 40				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	14	SARA BAREILLES LOVE SONG	NO. 1 (2 WKS)	10 ☆ EPIC
2	3	16	CHRIS BROWN WITH YOU		11 ² ☆ JIVE/ZOMBA
3	11	11	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19/JIVE/ZOMBA ☆
4	3	17	MILEY CYRUS SEE YOU AGAIN		HOLLYWOOD ☆
5	3	22	FLO RIDA FEATURING T-PAIN LOW		POE BOY/ATLANTIC 11 ³
6	10	7	LEONA LEWIS BLEEDING LOVE	MOST INCREASED PLAYS	SYCO/J/RMG
7	7	21	BUCKCHERRY SORRY		11 ☆ ELEVEN SEVEN/ATLANTIC
8	6	17	RIHANNA DON'T STOP THE MUSIC		SRP/DEF JAM/IDJMG 11 ☆
9	8	7	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/ZOMBA 11 ☆
10	9	8	MARIAH CAREY TOUCH MY BODY		ISLAND/IDJMG 11 ☆

RHYTHMIC				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	11	RAY J & YUNG BERG SEXY CAN I	NO. 1 (1 WK)	KNOCKOUT/DEJA 34/KOCH/EPIC
2	1	8	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/ZOMBA ☆
3	3	8	MARIAH CAREY TOUCH MY BODY		ISLAND/IDJMG 11 ☆
4	4	18	CHRIS BROWN WITH YOU		JIVE/ZOMBA 11 ² ☆
5	8	9	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		KONLIVE/GEFFEN/INTERSCOPE
6	5	30	FLO RIDA FEATURING T-PAIN LOW		POE BOY/ATLANTIC 11 ³
7	7	12	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		UNIVERSAL REPUBLIC ☆
8	6	18	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		TRILL/ASYLUM/ATLANTIC 11
9	16	3	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	MOST INCREASED PLAYS	CASH MONEY/UNIVERSAL MOTOWN
10	5	8	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19/JIVE/ZOMBA ☆

URBAN				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	8	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	NO. 1 (3 WKS)	LAFACE/ZOMBA ☆
2	2	11	RAY J & YUNG BERG SEXY CAN I		KNOCKOUT/DEJA 34/EPIC/KOCH
3	3	8	MARIAH CAREY TOUCH MY BODY		ISLAND/IDJMG 11 ☆
4	17	4	THE-DREAM FALSETTO		RADIO KILLA/DEF JAM/IDJMG
5	14	3	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	MOST INCREASED PLAYS	CASH MONEY/UNIVERSAL MOTOWN
6	8	10	RICK ROSS FEATURING T-PAIN THE BOSS		SLIP-N-SLIDE/DEF JAM/IDJMG
7	5	20	SHAWTY LO DEY KNOW		D4L/ASYLUM
8	7	16	FAT JOE FEATURING J. HOLIDAY I WON'T TELL		TERROR SQUAD/IMPERIAL/CAPITOL
9	9	19	KEYSHIA COLE I REMEMBER		IMANI/GEFFEN/INTERSCOPE 11 ☆
10	10	17	ROCKO UMMA DO ME		ROCKY ROAD/ISLAND URBAN/IDJMG

NO. 1 MOST ADDED

DANITY KANE Damaged (BAD BOY/ATLANTIC)

NO. 1 MOST INCREASED PLAYS

LEONA LEWIS Bleeding Love (SYCO/J/RMG)

TOP 5 NEW AND ACTIVE

- COLBY O'DONIS FEAT. AKON** What You Got (KONLIVE/GEFFEN/INTERSCOPE)
- LIL WAYNE FEAT. STATIC MAJOR** Lollipop (CASH MONEY/UNIVERSAL MOTOWN)
- JOHN MAYER** Say (AWARE/COLUMBIA)
- 3 DOORS DOWN** It's Not My Time (UNIVERSAL REPUBLIC)
- THE SPILL CANVAS** All Over You (ONE ELEVEN/SIRE/REPRISE)

COMPLETE CHR/TOP 40 CHART ON PAGE 28

NO. 1 MOST ADDED

NE-YO Closer (DEF JAM/IDJMG)

NO. 1 MOST INCREASED PLAYS

LIL WAYNE FEAT. STATIC MAJOR Lollipop (CASH MONEY/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

- SEAN KINGSTON FEAT. THE DEY & JUELZ SANTANA** There's Nothin' (BELUGA HEIGHTS/EPIC)
- SNOOP DOGG FEAT. TOO \$HORT & MISTAH F.A.B.** Life Of Da Party (DOGGYSTYLE/GEFFEN/INTERSCOPE)
- RIHANNA** Take A Bow (SRP/DEF JAM/IDJMG)
- DAVID BANNER FEAT. CHRIS BRDWN** Get Like Me (B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN)
- ASHANTI** The Way That I Love You (THE INC./UNIVERSAL MOTOWN)

COMPLETE RHYTHMIC CHART ON PAGE 31

NO. 1 MOST ADDED

NE-YO Closer (DEF JAM/IDJMG)

NO. 1 MOST INCREASED PLAYS

LIL WAYNE FEAT. STATIC MAJOR Lollipop (CASH MONEY/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

- SHAWTY LO** Dunn, Dunn (D4L/ASYLUM)
- TRINA FEAT. KEYSHIA COLE** I Gotta Thang For You (SLIP-N-SLIDE)
- KARINA PASIAN** 16 @ War (DEF JAM/IDJMG)
- THE-DREAM** I Luv Your Girl (RADIO KILLA/DEF JAM/IDJMG)
- ONE CHANCE U** Cant (J/RMG)

COMPLETE URBAN CHART ON PAGE 34

URBAN AC				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	25	JAHEIM NEVER	NO. 1 (1 WK)	DIVINE MILL/ATLANTIC
2	4	28	RAHEEM DEVAUGHN WOMAN		JIVE/ZOMBA
3	1	22	KEYSHIA COLE I REMEMBER		IMANI/GEFFEN/INTERSCOPE 11
4	3	22	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		MBK/J/RMG 11
5	5	26	MARY J. BLIGE JUST FINE		MATRIARCH/GEFFEN/INTERSCOPE 11
6	6	20	ERYKAH BADU HONEY		UNIVERSAL MOTOWN
7	8	12	ANGIE STONE SOMETIMES		STAX/CMG
8	7	8	MARIAH CAREY TOUCH MY BODY		ISLAND/IDJMG 11
9	9	11	KEITH SWEAT FEATURING PAISLEY BETTIS SUGA SUGA SUGA		KEIA/ATCO/RHINO
10	10	24	JILL SCOTT MY LOVE		HIDDEN BEACH

NO. 1 MOST ADDED

ASHANTI The Way That I Love You (THE INC./UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

JAHEIM FEAT. KEYSHIA COLE I've Changed (DIVINE MILL/ATLANTIC)

TOP 5 NEW AND ACTIVE

- BAR-KAYS FEAT. EVELYN KING** If Loving You Is Wrong (JEA/RIGHT NOW)
- JAHEIM** Have You Ever (DIVINE MILL/ATLANTIC)
- ASHANTI** The Way That I Love You (THE INC./UNIVERSAL MOTOWN)
- THE-DREAM** Falsetto (RADIO KILLA/DEF JAM/IDJMG)
- ANGIE STONE FEAT. JAMES INGRAM** My People (STAX/CMG)

COMPLETE URBAN AC CHART ON PAGE 35

COUNTRY				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	18	TRACE ADKINS YOU'RE GONNA MISS THIS	NO. 1 (2 WKS)	CAPITOL NASHVILLE ☆
2	2	9	GEORGE STRAIT I SAW GOD TODAY		MCA NASHVILLE ☆
3	3	38	CHRIS CAGLE WHAT KINDA GONE		CAPITOL NASHVILLE 11 ☆
4	5	25	JAMES OTTO JUST GOT STARTED LOVIN' YOU		RAYBAY/WARNER BROS./WARNER ☆
5	7	13	TAYLOR SWIFT PICTURE TO BURN		BIG MACHINE ☆
6	6	35	JASON ALDEAN LAUGHED UNTIL WE CRIED		BROKEN BOW ☆
7	4	22	ALAN JACKSON SMALL TOWN SOUTHERN MAN		ARISTA NASHVILLE 11 ☆
8	10	23	PHIL VASSAR LOVE IS A BEAUTIFUL THING		UNIVERSAL SOUTH ☆
9	11	7	RASCAL FLATTS EVERY DAY		LYRIC STREET ☆
10	12	7	BRAD PAISLEY I'M STILL A GUY		ARISTA NASHVILLE ☆

NO. 1 MOST ADDED

KENNY CHESNEY Better As A Memory (BNA)

NO. 1 MOST INCREASED AUDIENCE

KENNY CHESNEY Better As A Memory (BNA)

TOP 5 NEW AND ACTIVE

- RODNEY ATKINS** Invisibly Shaken (CURB)
- RISSI PALMER** Hold On To Me (1720)
- POINT OF GRACE** How You Live (Turn Up The Music) (WORD-CURB/WARNER BROS./WRN)
- GEORGE STRAIT** River Of Love (MCA NASHVILLE)
- RASCAL FLATTS** Still Feels Good (LYRIC STREET)

COMPLETE COUNTRY CHART ON PAGE 42

AC				NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	36	COLBIE CAILLAT BUBBLY	NO. 1 (15 WKS)	UNIVERSAL REPUBLIC 11 ³
2	1	13	MICHAEL BUBLE LOST		143/REPRISE ☆
3	1	41	FERGIE BIG GIRLS DON'T CRY		WILL.I.AM/A&M/INTERSCOPE 11 ⁵ ☆
4	7	13	SARA BAREILLES LOVE SONG	MOST INCREASED PLAYS	EPIC 11 ☆
5	1	23	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		MOSLEY/BLACKGROUND/INTERSCOPE 11 ⁴ ☆
6	4	48	DAUGHTRY HOME		RCA/RMG 11 ⁴ ☆
7	8	15	TAYLOR SWIFT TEARDROPS ON MY GUITAR		BIG MACHINE/UNIVERSAL REPUBLIC 11 ³ ☆
8	6	35	PINK WHO KNEW		LAFACE/ZOMBA 11 ³ ☆
9	11	13	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER		UNIVERSAL MOTOWN
10	9	40	ELLIOTT YAMIN WAIT FOR YOU		HICKORY/RED 11 ³ ☆

NO. 1 MOST ADDED

JOSH GROBAN Awake (143/REPRISE)

NO. 1 MOST INCREASED PLAYS

SARA BAREILLES Love Song (EPIC)

TOP 5 NEW AND ACTIVE

- LIFEHOUSE** Whatever It Takes (GEFFEN/INTERSCOPE)
- NELLY FURTADO FEAT. KEITH URBAN** In God's Hands (MOSLEY/GEFFEN/INTERSCOPE)
- COLBIE CAILLAT** Realize (UNIVERSAL REPUBLIC)
- LEONA LEWIS** Bleeding Love (SYCO/J/RMG)
- MATCHBOX TWENTY** These Hard Times (MELISMA/ATLANTIC)

COMPLETE AC CHART ON PAGE 45

R&R THE BACK PAGES

POWERED BY **nielsen** BDS

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HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	33	SARA BAREILLES LOVE SONG	NO. 1 (6 WKS)	11	EPIC
2	2	13	DAUGHTRY FEELS LIKE TONIGHT		☆	RCA/RMG
3	3	26	BUCKCHERRY SORRY		11	ELEVEN SEVEN/ATLANTIC/RRP
4	4	22	LIFEHOUSE WHATEVER IT TAKES		☆	GEFFEN/INTERSCOPE
5	6	17	MAROON 5 WON'T GO HOME WITHOUT YOU		☆	A&M/OCTONE/INTERSCOPE
6	5	37	FINGER ELEVEN PARALYZER		11 ⁴	WIND-UP
7	9	16	JOHN MAYER SAY		☆	AWARE/COLUMBIA
8	7	27	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁴ ☆	MOSLEY/BLACKGROUND/INTERSCOPE
9	8	24	LINKIN PARK SHADOW OF THE DAY		11 ² ☆	WARNER BROS.
10	11	16	MATCHBOX TWENTY THESE HARD TIMES		☆	MELI/SM/ATLANTIC

NO. 1 MOST ADDED

LEONA LEWIS Bleeding Love (SYCO/J/RMG)

NO. 1 MOST INCREASED PLAYS

LEONA LEWIS Bleeding Love (SYCO/J/RMG)

TOP 5 NEW AND ACTIVE

THE B-52S Funplex (ASTRALWERKS/CAPITOL)

NEWTON FAULKNER Dream Catch Me (AWARE/COLUMBIA)

JONAS BROTHERS When You Look Me In The Eyes (HOLLYWOOD)

ANNA NALICK Shine (EPIC)

TAYLOR SWIFT Our Song (BIG MACHINE/UNIVERSAL REPUBLIC)

COMPLETE HOT AC CHART ON PAGE 46

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	KENNY G SAX-O-LOCO	NO. 1 (3 WKS)		STARBUCKS/CONCORD/CMG
2	2	16	EUGE GROOVE MR. GROOVE			NARADA JAZZ/BLG
3	3	22	PAUL HARDCASTLE LUCKY STAR			TRIPPIN' N' RHYTHM
4	4	12	JESSY J TEQUILA MOON			PEAK/CMG
5	5	23	EVERETTE HARP OLD SCHOOL			SHANACHIE
6	6	11	CHRIS STANDRING LOVE & PARAGRAPHS			ULTIMATE VIBE
7	7	28	CHRIS BOTTI VENICE			COLUMBIA
8	12	10	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER			UNIVERSAL MDTOWN
9	15	15	PAUL BROWN OL' SKOOLIN'			PEAK/CMG
10	19	19	CHUCK LOEB WINDOW OF THE SOUL			HEADS UP

NO. 1 MOST ADDED

BRIAN CULBERTSON Always Remember (GRP/VERVE)

NO. 1 MOST INCREASED PLAYS

BRIAN CULBERTSON Always Remember (GRP/VERVE)

TOP 5 NEW AND ACTIVE

U-NAM Keep The Faith (TRIPPIN' N' RHYTHM)

RAUL MIDON Pick Somebody Up (MANHATTAN/BLG)

GERALD VEASLEY Slip N Slide (HEADS UP)

CHAKA KHAN One For All Time (BURGUNDY/COLUMBIA)

SEKOU BUNCH Take 5/In Three (TRIPPIN' N' RHYTHM)

COMPLETE SMOOTH JAZZ CHART ON PAGE 49

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	23	PUDDLE OF MUDD PSYCHO	NO. 1 (1 WK)		FLAWLESS/GEFFEN/INTERSCOPE
2	1	24	FOO FIGHTERS LONG ROAD TO RUIN		☆	ROSWELL/RCA/RMG
3	4	7	SEETHER RISE ABOVE THIS			WIND-UP
4	3	11	ATREYU FALLING DOWN		☆	HOLLYWOOD
5	5	27	THE BRAVERY BELIEVE			ISLAND/IDJMG
6	7	7	3 DOORS DOWN NINE IN THE AFTERNOON		☆	UNIVERSAL REPUBLIC
7	8	36	FOO FIGHTERS THE PRETENDER		11 ☆	ROSWELL/RCA/RMG
8	10	10	PANIC AT THE DISCO NINE IN THE AFTERNOON		☆	DECAYDANCE/FUELED BY RAMEN/RRP
9	6	27	LINKIN PARK SHADOW OF THE DAY		11 ² ☆	WARNER BROS.
10	13	11	ASHES DIVIDE THE STONE			ISLAND/IDJMG

NO. 1 MOST ADDED

THE RACONTEURS Salute Your Solution (THIRD MAN/WARNER BROS.)

NO. 1 MOST INCREASED PLAYS

THE RACONTEURS Salute Your Solution (THIRD MAN/WARNER BROS.)

TOP 5 NEW AND ACTIVE

AVENGED SEVENFOLD Afterlife (HOPELESS/WARNER BROS.)

ANGELS AND AIRWAVES Secret Crowds (SURETONE/GEFFEN/INTERSCOPE)

FLOGGING MOLLY Requiem For A Dying Song (SIDEONEDUMMY)

SAFETYSUIT Someone Like You (UNIVERSAL MOTOWN)

RED Already Over (ESSENTIAL/RED/EPIC)

COMPLETE ALTERNATIVE CHART ON PAGE 51

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	11	THEORY OF A DEADMAN SO HAPPY	NO. 1 (1 WK)		604/ROADRUNNER/RRP
2	1	27	PUDDLE OF MUDD PSYCHO			FLAWLESS/GEFFEN/INTERSCOPE
3	3	8	3 DOORS DOWN IT'S NOT MY TIME			UNIVERSAL REPUBLIC
4	6	2	DISTURBED INSIDE THE FIRE			REPRISE
5	5	11	ATREYU FALLING DOWN			HOLLYWOOD
6	7	9	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS			JIVE/ZOMBA
7	8	12	ASHES DIVIDE THE STONE			ISLAND/IDJMG
8	9	7	SEETHER RISE ABOVE THIS			WIND-UP
9	4	19	FOO FIGHTERS LONG ROAD TO RUIN			ROSWELL/RCA/RMG
10	10	10	SAVING ABEL ADDICTED			SKIDD/CO/VIRGIN

NO. 1 MOST ADDED

KORN Kiss (VIRGIN)

NO. 1 MOST INCREASED PLAYS

LINKIN PARK Given Up (WARNER BROS.)

TOP 5 NEW AND ACTIVE

BUCKCHERRY Sorry (ELEVEN SEVEN/ATLANTIC/RRP)

SCARY KIDS SCARING KIDS Faces (IMMORTAL/RED)

AGAINST ME! Stop (SIRE/REPRISE)

ANEW REVOLUTION Done (KOCH)

REV THEORY Hell Yeah (VAN HOWES/MALLOF/INTERSCOPE)

COMPLETE ACTIVE ROCK CHART ON PAGE 52

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	24	PUDDLE OF MUDD PSYCHO	NO. 1 (4 WKS)		FLAWLESS/GEFFEN/INTERSCOPE
2	2	7	3 DOORS DOWN IT'S NOT MY TIME			UNIVERSAL REPUBLIC
3	4	40	SIXX: A.M. LIFE IS BEAUTIFUL			ELEVEN SEVEN
4	3	32	SEETHER FAKE IT		11	WIND-UP
5	5	18	FOO FIGHTERS LONG ROAD TO RUIN			ROSWELL/RCA/RMG
6	6	11	THEORY OF A DEADMAN SO HAPPY			604/ROADRUNNER/RRP
7	8	13	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION			SILVER ARROW
8	7	48	THREE DAYS GRACE NEVER TOO LATE		11 ²	JIVE/ZOMBA
9	10	7	SEETHER RISE ABOVE THIS			WIND-UP
10	13	2	DISTURBED INSIDE THE FIRE	MOST ADDED		REPRISE

NO. 1 MOST ADDED

DISTURBED Inside The Fire (REPRISE)

NO. 1 MOST INCREASED PLAYS

DEF LEPPARD FEAT. TIM MCGRAW Nine Lives (ISLAND/UMF)

TOP 5 NEW AND ACTIVE

12 STONES Anthem For The Underdog (WIND-UP)

MUDVAYNE Dull Boy (EPIC)

CHELLE The Fad (EPIC)

AVENGED SEVENFOLD Afterlife (HOPELESS/WARNER BROS.)

FILTER Soldiers Of Misfortune (PULSE)

COMPLETE ROCK CHART ON PAGE 53

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	R.E.M. SUPERNATURAL SUPERSERIOUS	NO. 1 (3 WKS)		WARNER BROS.
2	2	19	JACK JOHNSON IF I HAD EYES			BRUSHFIRE/UNIVERSAL REPUBLIC
3	4	9	COUNTING CROWS YOU CAN'T COUNT ON ME			DGC/GEFFEN/INTERSCOPE
4	3	22	INGRID MICHAELSON THE WAY I AM			CABIN 24/ORIGINAL SIGNAL/RED
5	5	16	SHERYL CROW LOVE IS FREE			A&M/INTERSCOPE
6	6	6	STEVE WINWOOD FEATURING ERIC CLAPTON DIRTY CITY			COLUMBIA
7	7	6	JASON MRAZ I'M YOURS			ATLANTIC/RRP
8	13	2	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	MOST INCREASED PLAYS		ATLANTIC
9	9	11	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION			SILVER ARROW
10	15	10	THE B-52S FUNPLEX			ASTRALWERKS

NO. 1 MOST ADDED

MUDCRUTCH Scare Easy (REPRISE)

NO. 1 MOST INCREASED PLAYS

DEATH CAB FOR CUTIE I Will Possess Your Heart (ATLANTIC)

TOP 5 NEW AND ACTIVE

NEEDTOBREATHE More Time (ATLANTIC)

DUFFY Mercy (MERCURY/IDJMG)

MATT COSTA Mr. Pitiful (BRUSHFIRE/UNIVERSAL REPUBLIC)

BODEANS Every Day (RESOLUTION)

FEIST I Feel It All (CHERRYTREE/POLYDOR/INTERSCOPE)

COMPLETE TRIPLE A CHART ON PAGE 56

'Blocking and tackling is still where it's at' for New Northwest Broadcasters CEO and NAB Radio Board member

Pete Benedetti

By Erica Farber

From the football field to the radio field, Pete Benedetti is at the top of his game. Since 2002 he has served as president/CEO of Seattle-based New Northwest Broadcasters, owner of 37 stations in Alaska, Montana, Oregon and Washington. In addition to his day job, Benedetti serves on the NAB Radio Board, as chairman of its small/medium market radio committee and as district representative for Oregon and Washington.

Beginning your career: I went to college on a football scholarship. I played as a defensive back at the University of Wyoming and then went to graduate school in Boulder, Colo. I didn't know what I wanted to do, so I went to work for a family business in promotional merchandising. The idea was I would eventually take it over. I was dating a girl at the time in Colorado and like a lot of young, immature people, I gave up the chance to take over the business to chase the girl. So I needed a job, and my brother-in-law had started selling radio advertising and said maybe I'd like it. That was 19 years ago and I'm still selling radio ads. I lost the girl but I gained a pretty cool career.

First radio job: I started selling at KPBI/Denver, one of the great heritage rock stations. I was there about five years and felt like I was ready to move into management. I got called by one of the original guys at Citadel and was offered a sales manager job in Albuquerque after they had just purchased a cluster. Bob Proffitt was running it at the time, and Larry Wilson was in the early stages of building the original Citadel.

I started as a sales manager in Albuquerque and then they added a second station. I moved to Salt Lake City and was director of sales for six months and then became GM for the cluster. Citadel kept expanding and promoted me to regional president, and I was overseeing multiple markets.

Joining New Northwest Broadcasters: Citadel was sold, Larry left, and the environment changed quite a bit. I had been approached by a headhunter and decided this was a good time to look at running a whole company, and I made the tough decision to leave. I've only left two jobs in my whole life—one to be a sales manager in Albuquerque and the next to become CEO of New Northwest.

Mission of the company: To be a regionally based owner and operator of small and midsize markets in the Pacific Northwest.

Long-range plans: It depends on who you ask. Part of our investor group would like some liquidity at some point, and then others think it's a good time to buy stations.

Biggest challenge: Bringing new salespeople into the business. It seems harder to get new, young people to really understand how great of a career it can be.

State of radio: I love this business and I feel bad it's getting such brutal treatment in the press and financial community. It's as good as it's ever been. We have an unbelievably powerful mouthpiece, and not even our sellers on the streets understand how much we can deliver. We've got many well-filled-out clusters in any size market and if you look at the cume reach of those stations, it compares favorably with newspaper and television. We



don't understand what we've got and we need to figure out how to harness that and get paid for it.

Serving on the NAB board: There's always something, and lately there have been some big ones facing the industry. The staff at the NAB is phenomenal. They make it really easy to be on the board and still have your day job. We couldn't possibly be as effective without the NAB staff.

What individual stations can do to stay involved: A big challenge the NAB has is not so much what position to take on issues or how to be effective, but getting people in the local markets to develop relationships with their senators and congress people—to literally visit their offices and discuss how important some of these things are, so we can keep bringing services to the local communities that everyone wants us to. It's intimidating to pick up a phone and call a senator or a congressperson, but they have local offices that want to hear from the people in their district.

Career highlight: I'm most proud of the relationships I've developed and have been able to maintain over the years.

Career disappointment: I think everything that maybe didn't go the way it was expected has been a tremendously gratifying educational experience. That's just the way I try to look at it. I get to be in the radio business and I have a pretty fun job, so I think disappointments are relative.

Most influential individual: Larry Wilson and Bob Proffitt. Those two people taught me a lot and I love them like big brothers. We recently had a resignation on our board and were looking for a radio person to fill it, and I immediately thought of Bob. It was one of the best things to happen. He's a super guy, very knowledgeable and a great operator.

Something about New Northwest Broadcasters that would surprise readers to learn: How much of a soul and a heartbeat it has. I get that feedback from employees all the time. It's a cool place because everyone is allowed to do our jobs and there are no egos in our company. Anyone can call me on my cell phone any time of day or night.

Advice for broadcasters: Just keep selling. We're in the best business in the world and we need to change the perception. There are advertiser success stories out there. We need to serve our communities. We need to put local, relevant programming on the air and we need to sell it. And blocking and tackling is still where it's at; the people that do it well are the ones that are successful. R&R

'A big challenge the NAB has is getting people in the local markets to develop relationships with their senators and congress people—to literally visit their offices so we can keep bringing services to the local communities.' —Pete Benedetti

Liier Notes

Profile: Pete Benedetti
Title: New Northwest Broadcasters president/CEO

Favorite radio format: "Sports/talk, country and hard alternative."

Favorite TV show: "24. I'm addicted."

Favorite song: "Cowboy and Me" by Tim McGraw.

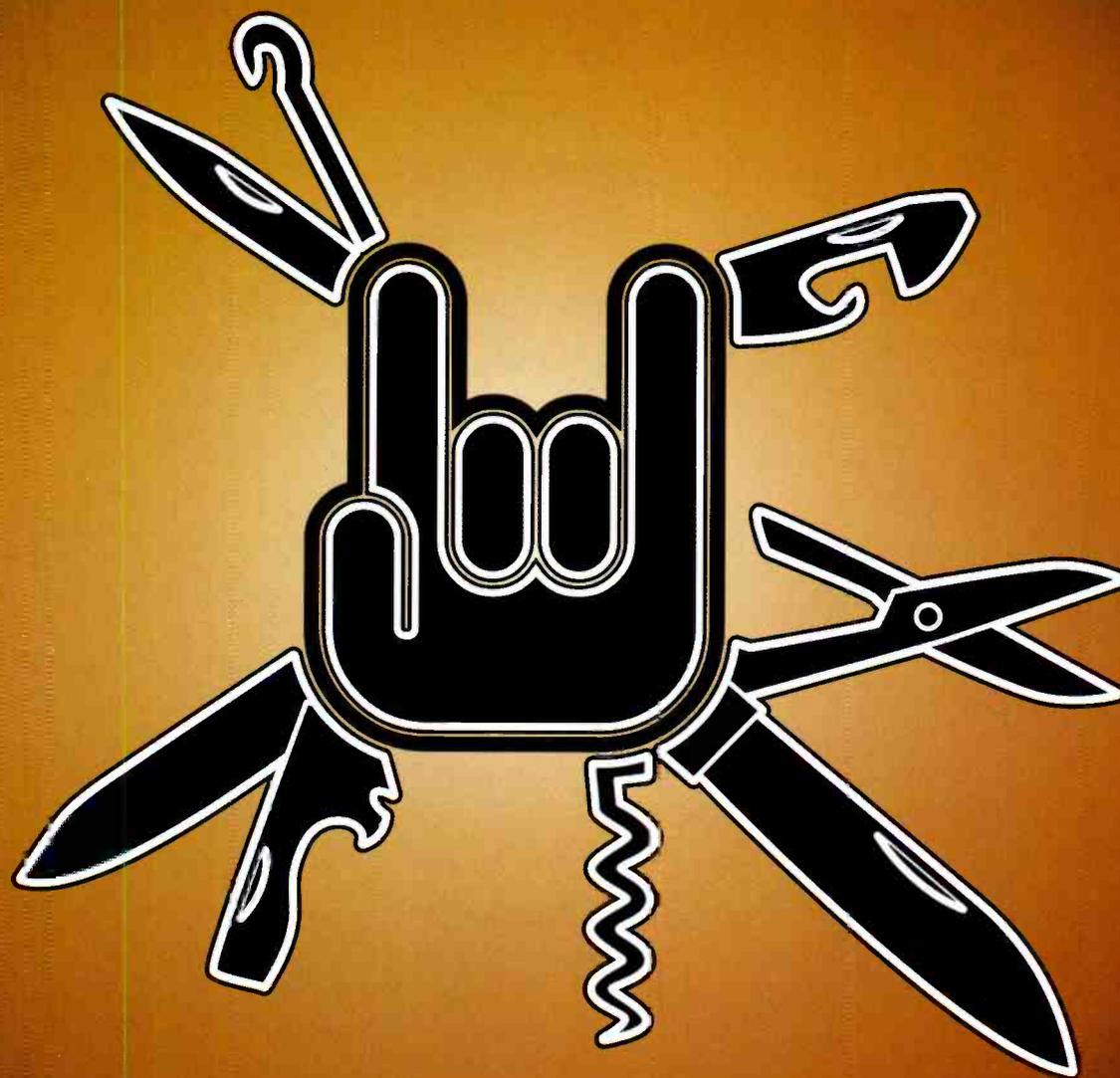
Favorite movie: "The Shawshank Redemption"

Favorite book: "Anything by Robert B. Parker."

Beverage of choice: "A nice glass of red wine and a vodka martini occasionally."

Hobbies: "I like to cook. I love to work out and stay in shape. I like to play golf too, but I'm no good."

E-mail address: pete.benedetti@nbnradio.com

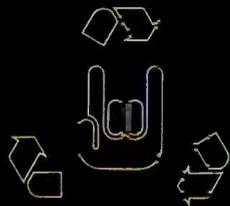


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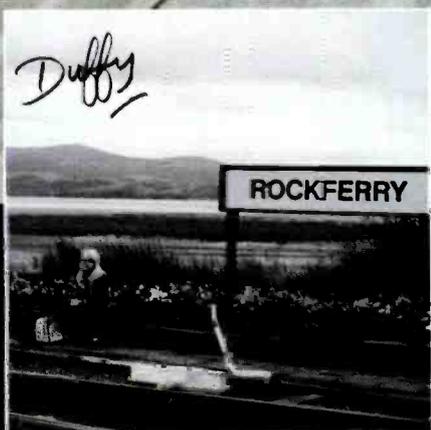
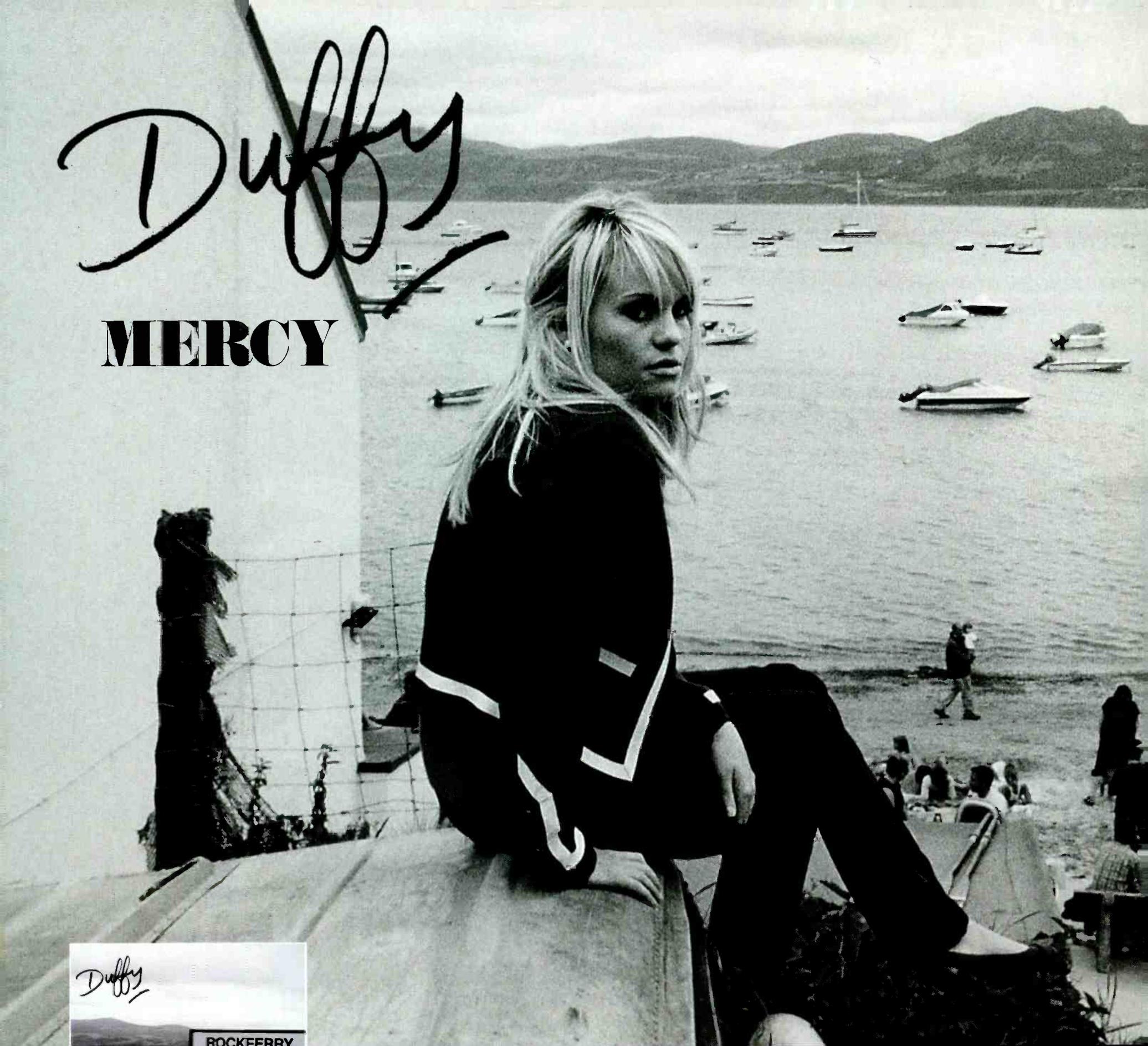
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