

RESEARCH SPECIAL

REINVENTING RESEARCH

Traditional Techniques To Track Audience Preferences Are Reassessed As Technology Evolves and Consumer Behavior Changes
Plus: The Arbitron/Jacobs Media Bedroom Project pp.14-18

PAYOLA AVOIDANCE

How To Adjust Dealings With Record Labels And Indie Promoters To Conform With FCC Consent Decrees p.19

R&R

RADIO & RECORDS

www.RadioandRecords.com

JULY 20, 2007
NO. 1719
\$6.50



PLUS

LATIN: SPANISH-LANGUAGE FORMATS FLOURISH IN ARBITRON STUDY p.57

PUBLISHER'S PROFILE: ISLAND DEF JAM'S GREG THOMPSON p.66

NEWS/TALK: WLNK/CHARLOTTE'S BOB & SHERI RIFF ON RADIO p.20

COUNTRY: SPLITTING THE P1 ATOM IN A PPM WORLD p.39

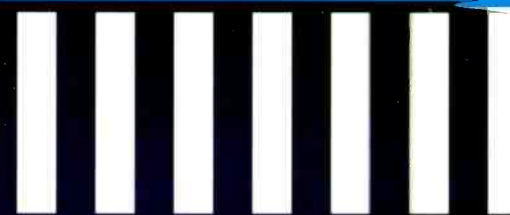
ADVERTISEMENT

CLEAR THE RUNWAY

Gary Allan

"Watching Airplanes"

Scheduled for Take-off on 7/23



Pre-Boarding All Passengers
in need of ratings

MCA
NASHVILLE
A NATIONAL MUSIC COMPANY

Come Fly with Us

THE BEST SELLING ALBUM OF THE YEAR

DAUGHTRY



THE NEW SINGLE AND VIDEO
OVER YOU

ON TOUR NOW WITH NICKELBACK

PRODUCED BY HOWARD BENSON | MIXED BY CHRIS LORD-ALGE | A&R: ASHLEY NEWTON AND
PETE GANBARG | MANAGEMENT: SIMON FULLER, STIRLING MCILWAIN - 19 ENTERTAINMENT
WWW.DAUGHTRYOFFICIAL.COM WWW.RCARECORDS.COM



THE RCA RECORDS LABEL IS A UNIT OF SONY BMG MUSIC ENTERTAINMENT. (TM) (S) © REGISTERED •
NICKELBACK IS A TRADEMARK OF NICKELBACK INC. © 2007 RCA RECORDS, A UNIT OF SONY BMG MUSIC ENTERTAINMENT.

News Focus

MOVER Patrick Joins De Castro's Content Factory

Dan Patrick, who announced July 9 that he'll leave his ESPN show in August after 18 years with the sports network, is joining



Patrick

Jimmy de Castro-founded radio production and distribution company the Content Factory for a new nationally syndicated show. The announcement put an end to widespread

speculation about Patrick's destination, including rumors that he was set to take Don Imus' former slot at WFAN/New York.

Former Evergreen Media and Chancellor Media head de Castro, former Premiere Radio Networks VP of programming development Chris Crane and former AMFM and Sporting News Radio VP John Coulter launched the Content Factory in March. —Brida Connolly

SHAKER WWI's Kosann To Exit

As Westwood One moves forward to resolve its affiliation and distribution agreement with CBS Radio, the struggling radio network has announced that president/CEO Peter



Kosann

Kosann will exit once Westwood and CBS complete a transaction, no earlier than Dec. 31 and no later than March 18, 2008.

WWI also announced that executive VP of business affairs/general counsel David Hillam has assumed the newly created position of chief administrative officer. Meanwhile, Westwood veteran Gary Yusko has returned as CFO. —Katy Bachman

DEALMAKER PPM Captures Entravision

Arbitron has signed Entravision Communications, owner of 47 radio stations in the top 50 U.S. Hispanic markets, to a multiyear agreement for the Portable People Meter radio ratings service when it becomes the currency in Los Angeles, Phoenix, Denver, Sacramento and Las Vegas. The agreement with Entravision runs through Dec. 31, 2012. —Katy Bachman

Feingold Seeks Broadcaster Assurances On Payola

Sen. Russ Feingold, D-Wis., has written to Clear Channel's Lowry Mays, CBS Radio's Dan Mason, Citadel's Farid Suleman and Entercom's David Field asking them to demonstrate that their companies are sticking to the "rules of engagement" that they agreed to as part of an April FCC consent decree that settled federal payola allegations.

When they signed the decree, the broadcasters separately agreed to make a combined 4,200 hours of airtime available for local and independent music. But in a music-submission form that soon appeared on Clear Channel Web sites, the company asks artists to grant a "royalty-free nonexclusive right and license" to use submitted material in a variety of ways, including digital performances.

The Future of Music Coalition called media attention to that agreement in June, and Feingold wrote that he is "concerned" by the reports.

The FMC, meanwhile, continued pressing the matter of Clear Channel's apparent royalties waiver, asking the FCC to rule that artists who waive digital performance rights in return for broadcast of their music are sponsoring those broadcasts and that FCC sponsorship-identification rules apply.

Clear Channel executive VP/chief legal officer Andy Levin says the FMC filing is "misinformed," adding, "Clear Channel intends to pay all licensing fees required for radio airplay and online streaming no matter who the artist is."

—Jeffrey Yorke and Brida Connolly



Feingold

Webcasters Get Royalties Reprieve

The higher webcast royalties set by the Copyright Royalty Board in March were to go into effect July 15, but streamers got a July 13 reprieve. In an 11th-hour decision, SoundExchange agreed to delay enforcement of the new royalties while negotiations with webcasters and broadcasters continue.

The CRB in March raised statutory webcast royalties to 0.08 cents per performance in 2006, rising to 0.19 cents by 2010, with a minimum annual fee of \$500 per streamed channel—rates that webcasters have said will all but bankrupt the industry.

Earlier in the week, at a round-table meeting at the offices of Rep. Ed Markey, D-Mass., SoundExchange offered to cap the per-channel minimum at \$50,000 annually for each webcasting service, and the Digital Media Assn., which represents large commercial streamers including Yahoo, AOL, Pandora and Live365, has accepted the offer.

In return for the cap, SoundExchange is asking that webcasters provide more detailed music reporting and up their efforts to stop listeners from recording webcasts.

Meanwhile, the SaveNetRadio Coalition, which was first to report SoundExchange's agreement to delay enforcing the new royalties, continues to encourage Net radio listeners to contact lawmakers in support of the Internet Radio Equality Act, versions of which are pending in the House and the Senate. The bill would set aside the CRB rate hike and establish a rate of 7.5% of revenue for 2006-2010. —Brida Connolly

ON THE WEB Indecency Bill Focuses On One Word

As R&R went to press, Senate Commerce Committee chairman Daniel K. Inouye, D-Hawaii, was expected to approve a measure introduced by Sens. Jay Rockefeller, D-W.Va., and Mark Pryor, D-Ark. The Protecting Children From Indecent Programming Act aims to give the FCC the teeth to bite down on a single word or picture during a radio or TV broadcast rather than relying on complete phrases or a series of pictures to determine whether content is indecent. —Jeffrey Yorke

Senior VP Stripes For TVT's Davidson

After just nine months with TVT Records, VP of pop promotion Brad Davidson is upped to senior VP of promotion for the label. "I'm very enthused to be working for a label that has a lot of credibility and passion for their artists," Davidson says, "and I'm excited to be able to build the team to help us win in every way."

—Kevin Carter

Walsh New Interep President/COO

Interep has named 20-year industry vet Michael Walsh, most recently president of Interep's Cumulus major-market sales division, president/COO of the company. Walsh reports to Interep CEO/vice chairman David Kennedy.

Walsh is now responsible for overseeing all of Interep's radio representation firms, as well as Net Solutions, Interep's unwired network division. He will also assist Kennedy in carrying out the company's media integration objectives.

Kennedy will continue focusing on financial restructuring related to the company's long-term debt and on developing Interep's digital growth strategy, including overseeing the company's interactive division, Interep Interactive. —Susan Visakowitz



Walsh

NUMBER CRUNCH
\$1M

The amount of radio advertising that Clear Channel is offering the grand-prize winner of its industrywide Excellence in Advertising on Radio Awards. Radio advertisers, agencies, broadcast entities and creative houses must submit entries by Aug. 10. Details at earawards.com.

12%

The percentage of Internet radio listeners surveyed by Bridge Ratings that said they would stop listening to Internet broadcasts if they found their favorite shows silenced by the Copyright Royalty Board's rate increase. Seventy-eight percent said they would search for a different station.

HURRICANE

CHRIS

HE'S GOT THE WHOLE
WORLD HOLLEBIN

A BAY BAY

51/50 RATCHET
COMING THIS FALL!!!



THE
#1 REQUESTING SONG
OF THE SUMMER!

BLOWING UP A STORM
AT TOP 40!

PLUS
THE "A BAY BAY" RATCHET REMIX
FEATURING THE GAME, LIL BOOSIE, BABY,
E40, ANGIE LOCC (LAVA HOUSE), JADAKISS &
"THE HAND CLAP"



TEXT BAY BAY 66555 STANDARD TEXT MESSAGES APPLY

WWW.HURRICANECHRISONLINE.COM WWW.MYSPACE.COM/HURRICANE

POLO GROUNDS
SOLO GROUNDS MUSIC



©2007 J Records, a unit of SONY BMG Music Entertainment

Alfonso Named WMGE/ Miami PD



Alfonso

Rogelio Alfonso is named PD of Clear Channel's Latin rhythm WMGE (Mega)/Miami. He replaces Frank Walsh, who exited in April.

Alfonso previously programmed Spanish Broadcast System's Latin pop WRMA (Romance) and Spanish oldies WCMQ (Clásica)/Miami.

Alfonso joins Mega as the station leans its Latin rhythm format in a top 40 direction to improve its position in the competitive Miami market. "Clear Channel is a company that provides all the resources you need to win," he says. "That gives me the confidence to know I will be given all the tools to do things right."

—Jackie Madrigal

NAB Wants Hearing On Minority Tax Credit Bill

NAB government relations staffers met July 13 with members of Rep. Charles B. Rangel's, D-N.Y., staff to push for the resurrection of the minority tax credit that encouraged broadcasters to sell their stations to minority operators and defer the capital gains taxes.

In a follow-up letter, NAB president/CEO David Rehr reminded Rangel, chairman of the Ways and Means Committee, that Rep. Bobby Rush, D-Ill., has introduced tax incentive legislation in this Congress. However, the chances of getting such legislation passed appear dim. One top-flight minority insider quipped to R&R, "We are going to have to wait until President Gore gets into office to see that bill become law."

—Jeffrey Yorke

Washington Post In Hot Water Over WTWP Work

A federal labor agency has accused The Washington Post of failing to negotiate with the newspaper's union over extra work employees were asked to perform for its radio station. The National Labor Relations Board says the Post is not fairly dealing with its staff in a dispute over paying reporters for appearing on Bonneville's news/talk WTWP-AM-FM (Washington Post Radio)/Washington, WTWP, which the Post and Bonneville launched in March 2006, relies heavily on Post staff for its news and features.

The complaint is scheduled to go before an administrative law judge in September. The Post contends that the extra work is voluntary. —Ken Tucker

MMTC Conference: Buyer's Market For Radio

It's a great time to be a radio buyer. That was the proclamation Border Media Partners chairman Tom Castro made July 16 during the Minority Media & Telecommunications Council Access to Capital conference in Washington, D.C. Castro, who figures he has raised more than \$400 million to build three radio groups since the early '80s, said the changes between those early days and the current climate "are night and day."

"This is a great time to buy a radio station," he said, suggesting that an "oversupply" of outlets—"There are more radio stations for sale today than ever before," according to Castro—has "brought down the price of a station slightly."

So, what does it take to get the financing to make a radio deal happen?

"Experience or background is crucial. You have to network. Your references are crucial, and you must have a team and the team has to perform," Equity Associates managing director of communications Evan Blum said during a panel on securing financing to buy stations. "And you need to have some focus. Sometimes that is an issue of entrepreneurs, but focus is very important." Blum added that a borrower having some "skin in the game" (some of their own money invested) also impresses a lender. —Jeffrey Yorke



FCC commissioners Jonathan Adestein and Robert McDowell appeared on the panel "How Can the FCC Lift Barriers to Minority Ownership?" at the Minority Media & Telecommunications Council Access to Capital conference.

Alan Trades 'Wolf' For 'Eagle'

Former KPLX (the Wolf)/Dallas morning man/MD Cody Alan, who exited the Cumulus Media country station in late June, joins Simmons Media's country KEGA (the Eagle)/Salt Lake City as PD/afternoon jock.

Alan replaces Danny Ryan, who exited in April for Peak Broadcasting's country KTMV/Boise, Idaho. Ryan served as APD/afternoon host. There hasn't been a permanent PD at KEGA since Jim Mickelson exited in October 2005.

Alan

—Ken Tucker

Tough Love For HD Radio

The New York: Media Information Exchange Group's July 12 panel "The Future of Radio: 2007 and Beyond" offered a tough-love assessment of HD radio. Edison Media Research president Larry Rosin said, "I challenge you to walk into Best Buy or Circuit City and ask them to show you their radio department. People buy cars and clocks; they're not buying radios. I'm skeptical that anyone is going to choose to buy an HD radio."

Session moderator Paul Harris, an on-air personality on KMOX, added, "No one cares that we're broadcasting in HD. If the technology is going to work, it's because it's available in every radio and offers more compelling content." —Chuck Taylor

MOVERS

Bob Sirkin joins Fox News Radio as an anchor/correspondent. The 30-year broadcast veteran comes from CBS Radio's news KNX/Los Angeles. . . . **iBiquity Digital** brings **James Spencer** onboard as senior VP/CFO. He arrives from Allion Healthcare, where he was CFO/secretary/treasurer. . . . **Radio vet** Brian Miller joins radio/TV image consulting company Stationality as director of marketing and client development. Miller, who will handle the daily account management for the company's client roster, will be based in Philadelphia. . . . **After nearly 12 years** at the RIAA, director of artist and industry relations John Henkel exits. He joins For Your Imagination, a company specializing in the production and distribution of original Internet TV content and podcasts.

SHAKERS

David Gunzerath joins the Media Ratings Council in the newly created position of senior VP/associate director. He comes from the NAB, where he served as VP of research and information for eight years. . . . **Taylor Walet** is the new VP/market manager of Clear Channel's Omaha cluster, and will oversee news/talk KFAB, country KXKT and KHUS, oldies KGOR and rock KQBW. Walet, who replaces the exiting Donna Baker, served as Clear Channel VP of national sales from 1996 to 2000. . . . **Radio One** VP of marketing Marsha Meadows exits to focus on



Meadows

her own business venture: M2 Media, a marketing, event planning and radio consultation company she launched four years ago. Meadows spent her entire career at Radio One, starting as an intern at urban WHTA/Atlanta.

Business Briefing

By Jeffrey Yorke

Analyst Expects 'Concrete Proposals' From Sirius, XM

Bear Stearns analyst Robert Peck predicts that Sirius and XM will offer some "concrete proposals" on the "public benefits" that would result from their proposed \$13.6 billion merger when they reply to the FCC by July 24.

"We believe XM/Sirius . . . likely will go beyond just discussing the competition in the audio market," Peck wrote to clients. "We expect the companies to go into more detail about their proposals regarding a la carte, price guarantees, block and rebate, reduced pricing for basic packages, as well as pricing for the 'best of both,' drawing regulatory focus towards the tangible consumer benefits that will arise from the merger."

Peck was optimistic. "There has been a lot of debate on whether the proposed merger between XM and Sirius would be allowed to proceed by the [Department of Justice and Federal Trade Commission] and the FCC. After attending several congressional hearings, reviewing recent FCC filings, speaking with various legal and political contacts, and working through the merits of the merger proposal, we believe the proposed merger is likely to pass regulatory hurdles with appropriate concessions."

Sirius CEO Mel Karmazin likely will provide insight into what the company will say to the FCC on July 23 when he addresses the National Press Club in Washington, D.C.

Westwood One Dumped From S&P MidCap 400

Standard & Poor's dropped Westwood One from the S&P MidCap 400 Index July 17 and replaced it with Warnaco. No specific reason for dropping the troubled radio syndicator was given.

Forever Buys Four Of Clear Channel's Ky. Stations

Bowling Green, Ky.-based Forever Communications, comprised of radio vets Christine Hillard, Kerby Confer and Daniel Alt, has agreed to add four of Clear Channel's stations to its collection of 13 stations for \$850,000. The stations are oldies WCND-AM/Shelbyville, outside Louisville, and Frankfurt trio AC WKFY-AM, country WKED and oldies WKYW.

R&R TRIPLEA

2007 SUMMIT

August 1-4, 2007

**St. Julien Hotel & Spa
Boulder, CO**

HURRY!

LAST CHANCE TO SAVE OVER \$50!

PRE-REGISTRATION ENDS JULY 27, 2007!

REGISTER NOW!

www.radioandrecords.com



"BEAUTIFUL GIRLS" BY SEAN KINGSTON RULES RHYTHMIC FOR A SECOND WEEK, WHILE PUSHING 4-2 AT CHR/TOP 40 AND 21-17 AT URBAN.

R&R NO.1

FORMAT	Page	Title / Artist
CHR/TOP 40	25	Big Girls Don't Cry / Fergie
RHYTHMIC	26	Beautiful Girls / Sean Kingston
RAP	29	Make Me Better / Fabolous Featuring Ne-Yo
URBAN	31	Make Me Better / Fabolous Featuring Ne-Yo
URBAN AC	32	teachme / Mysiq Soulchild
GOSPEL	33	Blessed And Highly Favored / The Clark Sisters
CHRISTIAN AC	36	Give You Glory / Jeremy Camp
CHRISTIAN CHR	37	The Last Night / Skillet
CHRISTIAN ROCK	37	Madmen / Wavory
INSPO	37	Bring The Rain / MercyMe
COUNTRY	40	Lost In This Moment / Big & Rich
AC	44	Everything / Michael Buble
HOT AC	45	Home / Daughtry
SMOOTH JAZZ	48	Let's Take A Ride / Norman Brown
ALTERNATIVE	50	What I've Done / Linkin Park
ACTIVE ROCK	51	Paralyzer / Finger Eleven
ROCK	52	I Don't Wanna Stop / Ozzy Osbourne
TRIPLE A	55	Hey There Delilah / Plain White T's
AMERICANA	56	Easy Tiger / Ryan Adams
LATIN ROCK / ALTERNATIVE	57	A Marte / Pastora
REGIONAL MEXICAN	58	Lagrimas Del Corazon / Grupo Montez De Durango
LATIN POP	59	Dimelo / Enrique Iglesias
TROPICAL	60	Mas Que Tu Amigo / Tito Nieves
LATIN RHYTHM	61	Impacto / Daddy Yankee Featuring Fergie

Contents

ISSUE #1719 • JULY 20, 2007

FEATURES

14 RESEARCH SPECIAL REINVENTING RESEARCH
Traditional techniques to track audience preferences are reassessed as technology evolves and consumer behavior changes.

16 THE BEDROOM PROJECT
Landmark methodology turns back the covers on how 18- to 28-year-olds consume media and technology.

19 PAYOLA AVOIDANCE
How to adjust dealings with labels and indies to conform with practices permitted in the FCC consent decrees.

66 PUBLISHER'S PROFILE: GREG THOMPSON
From college radio to executive VP of promotion for Universal Music Group's Island Def Jam Music Group.

DEPARTMENTS

10 MANAGEMENT/MARKETING/SALES
Former broadcaster turned equity investment fund manager Bill Moyes on high-return portfolio investment.

20 NEWS/TALK/SPORTS
WLNK/Charlotte's Bob & Sheri riff on talk radio, asking, "Talk with me, not at me."

12 STREET TALK
After a month of surprise on-air appearances by recording artist Al B. Sure!, KHHT (Hot 92.3 Jamz)/Los Angeles hears a Sure thing, inviting him to stick around permanently for 9 a.m.-noon.

23 THE SPIN
Fergie's "Big Girls Don't Cry" sets a new mark for most weekly plays at CHR/top 40.

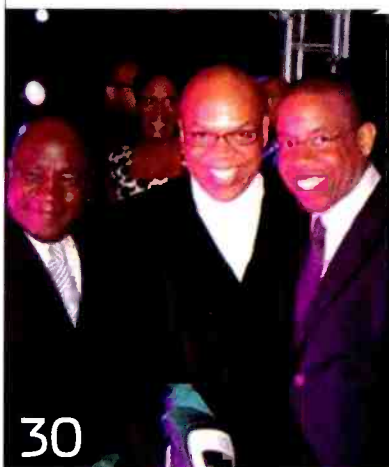


'It's dangerous for radio and records to ever think they don't need to work together. Sometimes it's easy to think we don't need each other, but the truth is, we do.' p.66



COLUMNS

- 24 CHR/Top 40
- 27 Rhythmic
- 30 Urban
- 34 Christian
- 39 Country
- 43 AC/Hot AC
- 47 Smooth Jazz
- 49 Rock
- 54 Triple A
- 57 Latin
- 61 National Airplay



WHILE "LOST IN THIS MOMENT" IS THE FIRST COUNTRY NO. 1 FOR **BIG & RICH**, CURRENT SET "BETWEEN RAISING HELL AND AMAZING GRACE" BECAME THE DUO'S SECOND CHART-TOPPER ON BILLBOARD'S TOP COUNTRY ALBUMS LIST IN JUNE.



Radio and Records is published weekly, except the last week of December and the first week of January. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico and \$495.00 overseas U.S. funds only from Radio & Records Inc., PO Box 16555, North Hollywood, California 91615-9338. Annual subscription includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for any purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher. © Radio & Records, Inc. 2007

POSTMASTER: Send address changes to R&R, PO Box 15555, North Hollywood, California 91615-9338. Under Canadian Publication Mail Agreement No. 877859 return undeliverable Canadian addresses to DHL Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1L2

A PUBLICATION OF **Billboard** INFORMATION GROUP

WWW.RADIOANDRECORDS.COM:

What's New This Week Online

M

July 23
They're finally here. Spring 2007 Arbitrons roll in from New York, Wilkes-Barre and others today.
▶ [Click on Ratings](#)

T

July 24
Reply comments from Sirius and XM on their proposed merger are due at the FCC today. Trust RadioandRecords.com for full coverage.
▶ [Bookmark Radioand-Records.com](#)

W

July 25
Spring 2007 Arbitrons continue to roll. Get Detroit, Baltimore and Cleveland, among others, today.
▶ [Click on Ratings](#)

T

July 26
XM hosts a conference call today to reveal its second-quarter results. Trust RadioandRecords.com for full coverage.
▶ [Bookmark Radioand-Records.com](#)

F

July 27
Catch up on the latest format flips, personnel changes and other news in your format.
▶ [Click on Format News](#)

MARKET SNAPSHOT:

CHATTANOOGA, TENN.



Chattanooga, the fourth-largest city in the state, is located in Southeast Tennessee near the border of Georgia. In this decade alone, the city has won three national awards for outstanding "livability" and nine Gunther Blue Ribbon Awards for excellence in housing and consolidated planning.

POPULATION: 423,600

RADIO MARKET RANK: 107

DEMOGRAPHICS:*

	TOTAL 75-MARKET POPULATION %	CHATTANOOGA ARBITRON METRO %	INDEX
AGE 18-24	13%	13%	98
AGE 25-34	18%	17%	94
AGE 35-44	20%	18%	92
AGE 45-54	19%	19%	100
FEMALE	52%	53%	102
WHITE	83%	85%	103
AFRICAN-AMERICAN	12%	13%	110
HISPANIC	15%	3%	18
HHL D OWNS SAT RADIO SUB	6%	7%	125

NO. OF RADIO STATIONS: 18

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	3 FM	23.4%
BAHAKEL	2 AM, 2 FM (4)	16.8%
CITADEL	1 AM, 3 FM (4)	16.2%

FORMATS: 2 country, 2 talk/sports, 2 contemporary Christian, 1 AC, 1 urban, 1 classic rock, 1 classic country, 1 urban AC, 1 active rock, 1 CHR/top 40, 7 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WUSY-FM	COUNTRY	14.0
WDEF-FM	AC	11.3
WSKZ-FM	CLASSIC ROCK	7.3
WJTT-FM	URBAN	6.2
WMPZ-FM	URBAN AC	6.2

INTERESTING FACT:*

Chattanooga metro residents prefer to get their groceries from Wal-Mart. Sixty-nine percent of households bought groceries there in the past seven days, above all other grocery stores.

*Source: Scarborough Research 2007
**Source: Arbitron Winter 2007 Report

Getting In On The Chattanooga Barbecue Buy

The summer heat is sizzling, so take a look at how to get in on the barbecue buy. We're focusing on AC listeners in the Chattanooga, Tenn., metro, examining various categories that come together in planning a barbecue. In this instance, prospecting local groceries and liquor stores can help you become your client's most valued marketing consultant.

If you scan over to our Market Snapshot's Interesting Fact, you'll notice Wal-Mart is the No. 1 grocery store shopped by Chattanooga adults. But, looking at the first chart below, you'll see that AC format listeners are 27% more likely than all Chattanooga consumers to have shopped at Food Lion in the past week. Have a glance at the second chart and you'll also notice that AC listeners are 30% more likely than all Chattanooga adults to have spent \$200 or more on groceries in the past week.

It also turns out that Chattanooga AC listeners 21+ are 31% more likely to have bought beer at a grocery store in the past month and are 18% more likely to have drank imported beer in the past month.

Find out the buying habits of your station's listeners and wow your clients with the perfect summer package. —Susan Visakowitz

Grocery Stores Shopped By AC Listener Household Past 7 Days (HHL D)

	TOTAL %	TARGET %	INDEX
ANY GROCERY STORE	98	98	100
WAL-MART SUPERCENTER	69	67	97
BI-LO	53	57	106
FOOD LION	26	33	127
OTHER GROCERY STORE	27	28	103
SAVE-A-LOT	18	18	99
SAM'S CLUB	13	13	99
FRESH MARKET	6	7	120
ALDI	4	3	65
GREENLIFE GROCERY	2	2	103

Amount AC Listener Household Spent On Groceries Past 7 Days (HHL D)

	TOTAL %	TARGET %	INDEX
LESS THAN \$30	5	3	63
\$30 - \$49	8	5	61
\$50 - \$74	15	11	74
\$75 - \$99	17	14	80
\$100 - \$124	21	26	122
\$125 - \$149	12	13	112
\$150 - \$199	10	12	126
\$200 OR MORE	11	14	130

SOURCE: Scarborough Research 2007

Transactions at a Glance

Citadel Broadcasting's seven stations in Spokane to Mapleton Communications for \$22.5 million . . . Four Him Enterprises' KPVR-FM/Bowling Green and KHRZ-FM/Potosi, Mo., to Gateway Creative Broadcasting for \$3.58 million . . . Jimandi LLC is selling its 50.25% interest in Nasty 1570 Sports, licensee of WNST-AM/Towson, Md., to WNST Sports Media, for \$1.9 million in cash.

Deal of the Week

PRICE: \$40 million **TERMS:** Asset sale for cash

BUYER: Frontier Radio Management, headed by president Jason Wolff. Phone: 323-931-1745. It owns no other stations. This represents its entry into this market.

SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828

BROKER: Kalil & Co.

COMMENT: Clear Channel's five stations in Victor Valley, four stations in San Luis Obispo, four stations in Santa Maria-Lompoc, Calif., and three stations in Yuma, Ariz., to Frontier Radio Management for \$40 million, payable in cash at closing with a 10% escrow deposit.

2007 Deals to Date

Dollars to Date:	\$1,411,102,367	(Last Year: \$4,966,557,942)
Dollars This Quarter:	\$96,556,010	(Last Year: \$1,550,515,010)
Stations Traded This Year:	981	(Last Year: 611)
Stations Traded This Quarter:	58	(Last Year: 59)

EDITORIAL

Associate Publisher/Editorial Director
Cynthia Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features,
AC/Hot AC Editor) Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau
Chief/Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R.J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrigal
JMadrigal@RadioandRecords.com
(323) 954-3427

Urban/Rhythmic/Gospel Editor
Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Contributing Urban Editor
Hillary Crosley
HCrosley@RadioandRecords.com
(646) 654-4647

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(323) 954-3419

Radio Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

Senior Online Editor Susan Visakowitz
SVisakowitz@RadioandRecords.com
(646) 654-4730

News Editor Julie Gidlow
JGidlow@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Ratings Editor Hurricane Heeran
HHeeran@RadioandRecords.com
(323) 954-3425

Copy Chief Chris Woods

Copy Editors
Wayne Robins, Christa Titus

CHARTS

Director of Charts Silvio Pietrolungo
SPietrolungo@RadioandRecords.com
(646) 654-4624

Nashville Director of Operations
and Charts Wade Jensen
(Country, Christian & Gospel)
WJensen@RadioandRecords.com
(615) 321-4291

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage
Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Jose Promis
(Latin)
JPromis@RadioandRecords.com
(323) 525-2287

Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Director of Music Operations
Josh Bennett
JBennett@RadioandRecords.com
(323) 954-3431

Charts & Music Manager
Michael Vogel
MVogel@RadioandRecords.com
(323) 954-3439

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
(615) 321-4293

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

ART

Creative Director Josh Klenert

Art Director Ray Carison

Advertising Artist Ken Diamond

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager
Barry Bislin

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Henry Mowry
HMowry@RadioandRecords.com
(323) 954-3424

Sales Manager Kristy Scott
KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives
Melissa Garr
MGarr@RadioandRecords.com
(615) 321-4283

Brent Gilinsky
BGilinsky@RadioandRecords.com
(323) 954-3416

Jessica Harrell
JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp
MHupp@RadioandRecords.com
(615) 321-4282

Maria Parker
MParker@RadioandRecords.com
(323) 954-3437

Rob Pierce
RPierce@RadioandRecords.com
(646) 654-4707

Steve Resnik
SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich
MRich@RadioandRecords.com
(812) 303-7676

Kim Wood
KWood@RadioandRecords.com
(323) 954-3434

Sales Assistant Jana Rockwell
JRockwell@RadioandRecords.com
(323) 954-3428

Advertising Coordinator Mirna Gomez
MGomez@RadioandRecords.com
(646) 654-4695

ADMINISTRATION

Executive Assistant Lisa Linares
LLinares@RadioandRecords.com
(323) 954-3436

SUBSCRIPTIONS

(800) 562-2706 (U.S.);
(818) 487-4582 (outside U.S.)
radioandrecords@espcorp.com

REPRINTS

Alisha Hairston
Foster Reprints
(866) 879-9144
AHairston@fostereprints.com

R&R Radio & Records is a registered trademark.
No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

Because bad things can happen to good people...

The Broadcasters Foundation of America is here for you.



The Broadcasters Foundation of America is making a difference for:

A television executive, 28 years in the business, suffers a debilitating stroke and exhausts all of his resources trying to fight back. For six years, the Broadcasters Foundation of America has been providing the financial assistance necessary for him to regain a level of independence and maintain his personal dignity.

For 30 years, this nationally known radio personality entertained millions. Now in the final years of his life, suffering from Lou Gehrig's disease, he has been able to remain in his home because of the support of the Broadcasters Foundation of America.

The wife and mother of two young girls of a broadcaster who died of a massive heart attack in the prime of his career. Three weeks after his death she was diagnosed with Multiple Sclerosis. The Broadcasters Foundation of America has helped keep this family together for over four years.

If you or a friend or colleague are in need of help please contact us at: 203-862-8577 or EMBICAST@aol.com



BROADCASTERS FOUNDATION OF AMERICA MISSION STATEMENT

The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune.



BROADCASTERS FOUNDATION OF AMERICA

Concentrated but diverse investment strategy will win in the long run

High-Return Portfolio Management



Bill Moyes
bmoyes@vernalisgroup.com

'If you are a smart investor, which would you rather have: a bumpy 20% return over the long haul or a smooth 10% return?'

—Bill Moyes

the late Peter Drucker, one of the most insightful business minds of our age, was not a man who indulged in hyperbole, nor did he use language arbitrarily. So in the following statement—maybe the most important of his career—we have something rather monumental to think about. He said, “Concentration is the key to all economic success.”

Clearly, what you are trying to do in building your wealth is an attempt to achieve one form of economic success—perhaps the most important one to you personally, I would imagine. So how are Drucker’s words applicable to this effort? Well, if the “margin of safety” idea (only buying good companies when their price is substantially below the fair value of the company) and the need for a good “moat” (strong and sustainable competitive advantage) make up two of the three most important ideas in investing, the idea of concentration constitutes the third. And, of the three, I would tend to put it at the very top.

Charlie Munger has been Warren Buffett’s investment partner for what seems like forever. This little story of Munger’s, from the Year-End 2003 Outstanding Investor Digest, speaks to concentration in equity investing.

Suppose you were a real estate investor with a third interest in by far the best shopping center in town, a third interest in the best office building and a third interest in some huge apartment complex that was in the right place and managed by wonderful people. Would you feel like a poor, threatened real estate investor? The answer is no, you wouldn’t.

But the minute you get into securities, they try and make you feel inadequate if you don’t have 100 names.

Munger is suggesting, of course, that you would be far better off with a small number of holdings than with 100. But is he really suggesting you should be happy holding just three companies’ stocks? What if you owned just 10 companies, all of which were in very different sectors of the economy? Then you would have a con-

centrated portfolio, but it would also be diversified in the important way that you don’t have all your eggs in one basket. Let’s call it a “concentrated but diversified” portfolio.

Concentrated But Diverse

If your ownership in equities is concentrated in fewer than 20 companies, it is considered a “focused portfolio.” I think there are five reasons for being focused or concentrated in your investing:

1. Not all investment ideas are great. When you focus on just the very best investment opportunities, instead of owning the best and the “not quite as good” opportunities, it stands to reason that you’ll do better. By “very best opportunities” I mean stocks of companies that are excellent businesses and are priced way below their full fair value. I’ll call those your “A” investment ideas.

2. Focus just seems to work. Empirically, the evidence is clear that concentrated portfolios work. Warren Buffett enjoyed some of his most stellar returns, in fact, when he owned just three companies. But loads of the most successful investors in history have all run focused portfolios. Over the long haul, they have all managed to beat the market not by a point or two, but by eight or more percentage points.

3. Lack of focus seems to fail. Empirically, the evidence is that widely diversified portfolios don’t do so well. The more stocks you have in a portfolio, the more you mirror the market. So, as the number grows past 30 companies, it gets harder and harder, mathematically, to beat the indexes. With 100 stocks, a portfolio is, in effect, its own

index. The average mutual fund these days holds about 100 names (and may have 80% or more turnover each year). Although they may enjoy a good year or a short run of good years relative to the market, the great majority of mutual funds don’t do well in the long run. A study done in the late ’90s, for example, found that, in the 20-year period between 1977 and 1997, a whopping 75% of all mutual funds failed to equal the market returns of the S&P 500 and quite a few underperformed it significantly.

4. Concentration may be something that’s quite familiar. When you think about it, many investors who have built businesses were concentrated investors. They probably had the lion’s share of their wealth tied up in just one company. Was this concentration an impediment to their financial well-being? No, because they knew that company well and were able to watch it and follow it closely.

5. You can’t know 100 companies intimately. It seems hard to believe that the managers of funds that own 50 or 100 or 150 companies—with high yearly turnover—can be intimately familiar and close to all the firms they own. Things at companies do change over time, and it is essential to be able to track one’s holdings carefully and regularly.

What To Expect From The ‘Concentrated But Diverse’ Portfolio

With any portfolio that is concentrated, even a well-chosen one, you can expect somewhat more day-to-day, week-to-week and month-to-month volatility than if you had a less concentrated fund. If you are curious enough to look at the month-to-month results, you will undoubtedly see the composite value of the portfolio going up and down, sometimes quite a bit more than the market indexes on a percentage basis. You are a long-term investor, so this should not bother you. What matters are the long-term results. If you are a smart investor, which would you rather have: a bumpy 20% return over the long haul or a smooth 10% return?

Even looking at quarter-to-quarter and year-to-year results and seeing performance that varies quite a bit from the overall market should not concern you. If you look at the most successful value investors in history, you see very bumpy track records that yielded incredible long-term performance.

So, in the short term, even great value investors can seem like they have made a mistake and suffer from returns that underperform the market. But, in the long term, they get their rewards for precociously perceiving things that others failed to. It’s OK to appear to be “short-term stupid,” as long as you prove “long-term smart.” **R-R**

Excerpted from “Smart Investing for Busy People,” copyright 2007 by Bill Moyes. Bill Moyes co-manages a private equity investment fund. During the past 30 years he has owned and operated 36 media properties including a national radio network and founded and managed leading service companies in the media research and consulting industry.



R&R CONVENTION 2007

Advisory Committee Members

CONVENTION

September 26-28, 2007

Charlotte Convention Center • Charlotte, NC

**With
Jacobs
Media**



Fred Jacobs



Paul Jacobs



Dave Beasing



Mark Adams
KXJM/Portland, OR
RHYTHMIC



Geo Bivins
J Records
URBAN/URBAN AC



Chris Brody
Broadcast Architecture
SMOOTH JAZZ



Terrie Carr
WHTG/Monmouth-Ocean
ROCK FORMATS



Frank Cody
Rendezvous Entertainment
SMOOTH JAZZ



Laura Curtin
IDJMG
AC/HOT AC



Mark Edwards
KEZK & KYKY/St. Louis
AC/HOT AC



Michael Fischer
KJCD/Denver
SMOOTH JAZZ



Joanne Grand
Zomba Label Group
ROCK FORMATS



Joe Guzik
Columbia Records
ROCK FORMATS



Jimmy Harnen
Capitol Records
COUNTRY



Bud Harner
Chapman Management
SMOOTH JAZZ



Cynthia Johnson
URBAN/URBAN AC



Jazzy Jordan
Zomba Label Group
GOSPEL



Walter Kolm
Universal Music Latino
LATIN FORMATS



Jim Lawson
Clear Channel
LATIN FORMATS



LA Lloyd
KISS/San Antonio
ROCK FORMATS



Tony Luna
WPAT/New York
LATIN FORMATS



Michael McCoy
WNCI/Columbus, OH
CHR/TOP 40



John McMann
Atlantic Records
RHYTHMIC



Adrian Moreira
RCA Music Group
AC/HOT AC



Pattie Moreno
KBMB/Sacramento
RHYTHMIC



Jamillah Muhammed
WMXD/Detroit
URBAN/URBAN AC



Erik Olesen
Island Def Jam
CHR/TOP 40



Tree Paine
Warner Bros. Nashville
COUNTRY



Dave Reynolds
Virgin Records
CHR/TOP 40



John Reynolds
WNKS/Charlotte
CHR/TOP 40



Denise Roberts
Blair Garner After Midnight
COUNTRY



Reggie Rouse
CBS Radio
URBAN/URBAN AC



Noah Sheer
IDJMG
RHYTHMIC



Nir Seroussi
Sony BMG
LATIN FORMATS



Gary Spangler
Universal Republic
RHYTHMIC



Jimmy Steal
KPWR/Los Angeles
RHYTHMIC

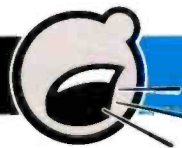


Alvin Stowe
Radio One/Charlotte
GOSPEL

REGISTER NOW! www.radioandrecords.com

R&R CONVENTION CO-LOCATED WITH





Departures

■ As part of the Nielsen Co.'s overall restructuring, Nielsen Music announced two surprising departures: West Coast senior VP/GM Mark Tindle and BDS format administrator Bryan Canady. Vinnie Martino becomes Nielsen Music director of sales, Trudy Lartz remains VP of sales and service for Nielsen SoundScan, and Catriona McGinn remains GM of BDS Radio, all reporting to Nielsen Music president Rob Sisco.

■ Columbia Records loses several promo staffers, including senior director of rhythm promotion Andy Arnold, national director of urban promotion James Brown and regional rep Beverly Garvin, all because of label downsizing.

Canadian Baby Poop

Congrats and a big hug to a former Gavin-mate, the lovely Vanessa Thomas, now managing director of Nielsen Entertainment Canada, on the arrival of Kaden Noel Metcalf Thomas, born July 9 at Toronto's Mt. Sinai Hospital. He arrived two weeks early weighing 7 pounds, 4 ounces—that's 23 pounds Celsius.

'And That Foot Is Me!'

To celebrate the momentous occasion of the Philadelphia Phillies' 10,000th loss, WMMR/Philadelphia morning maniacs Preston & Steve performed their own unique, um, "tribute" that, well, upon further review, really has nothing whatsoever to do with the Phillies or even baseball. Instead, they took their questionable inspiration from the "Animal House" drop they always use on their show (Flounder's immortal "May I have 10,000 marbles, please?") and rolled 10,000 said circular objects down the steps of the iconic Philadelphia Museum of Art... yup, the site of Rocky's famous ascent. No, we're not making this up, as evidenced by this actual eyewitness statement

from their boss, PD Bill Weston, an unwitting victim of the collateral damage. "While a dozen promo staffers tried to sweep up the aftermath and thus avoid the upending of the unsuspecting jogger or Renoir aficionado, yours truly was escorted to the back seat of a Philly's finest police cruiser for questioning, as the event was inexplicably held without permits," Weston reports. But it had a happy ending—everything turned out as well as could be expected. Every marble was eventually retrieved, and Weston was remanded to home confinement at Delta House. Check out the dumb pics and video at wmmr.com.



Those Who Can Do Also Teach

Congrats and our best wishes go out to Chris Puorro, who's leaving Nassau Broadcasting after 12 years to—gulp—teach the art of radio to unsuspecting, impressionable broadcasting students. No, seriously. Puorro is probably best-known for his eight years as APD/MD

at Nassau's WPST/Trenton, N.J. He's currently director of programming for Nassau's classic hits WWEG (Eagle 106.9) and AC WAFY (Key 103)/Frederick, Md., and news/talk WARK-AM/Hagerstown, Md. Hunterdon Central High School in beautiful

Flemington, N.J., has hired him to run the school's radio program, which includes the operation of noncommercial WCVH-FM. Puorro was mum about any possible format changes at WCVH, but tells ST, "I hope to be an R&R Indicator station soon." His exit

means some sweet promotions for two lucky people. WWEG/WARK APD Kevin Cronin (no, not the lead singer of REO Speedwagon) is upped to PD for his two stations, while WAFY APD Marc Richards earns his big-boy stripes as well.

Syndication Nation

■ KSJM (107.9 Jamz)/Wichita has signed on as the 47th affiliate of "The Steve Harvey Morning Show." Now that Harvey has debuted, APD Todd Reynolds moves from mornings to afternoons, and current afternoon DJ PlayMaker slides into the open midday shift.

■ Yet another unsuspecting market falls prey to the hypnotic spell of "The Playhouse": Buckley

rhythmic KYZZ (Jammin' 97.9)/Monterey picks up the show, based in KXJM (Jammin' 95.5)/Portland, Ore., replacing Fredo & Amy.

■ The John Tesh Radio Empire continues growing at an alarming rate, scaring prominent scientists and world leaders alike. Just this week, Tesh absorbed five new affiliates, including CKCL (104.9 Clear FM)/Vancouver for nights; KBBY (B95.1)/Oxnard-

Ventura, Calif., for nights; WLOW (107.9 the Coast)/Savannah, Ga., for middays; WWLL (Lite 105.7)/Sebring, Fla., for nights; and CJOC (94.1 the Lounge) in someplace called Lethbridge, in Alberta, Canada, for nights. You are advised to remain in your homes and await further instructions.



John Tesh: A force to be reckoned with.

The Programming Department

■ Haley Jones has resigned as APD/MD of Entercom triple A KMTT (the Mountain)/Seattle, effective July 31. She plans to return to San Francisco, where she used to work at KFOG, to pursue the next phase of her career.

■ Mike "Mad Dawg" Biddle, OM of Inner Banks/Greenville, N.C., seems to have packed seven days' worth of action into four during the shortened July 4 holiday week. Things started off with a bang when Rod, midday dude on hot AC WWHA and WWNK (the Hot FM), crossed the street to do afternoons at NextMedia rocker WXQR (Rock 105). A day later, market fixture Gina Gray, who had been

Hot FM MD/afternoon goddess on country WRHD and WRHT (Thunder Country), also left for NextMedia, crossing over to rhythmic AC WQSL and WQZL (the Party). But wait—there's more! When everyone came back after the holiday, Thunder Country promo coordinator/morning show producer Jagger also left. (We think that's it.)

■ WNKS (Kiss 95.1)/Charlotte (home of R&R '07) night jock Otis has been named MD. The stripes were up for grabs since Keli Reynolds left a few months ago. "Otis has proven to have the passion and talent to succeed in this industry," OM/PD John Reynolds says. "And besides, he was the only guy in the build-

ing who knew how to correctly spell the word 'compliance.' " It's not like Otis hasn't done this before. He was MD at WZEE (Z104)/Madison a few years back.

■ Adam-12 makes his way south from the frozen tundra of WEDG (the Edge)/Buffalo to the comfy APD/nights chair at Curtis Media's classic rocker WBBB (96rock)/Raleigh, plugging the hole JJ Herr created when he put on his giant friggin' Stetson and crossed the hall to country WQDR in April. "When asked which team has won the most Stanley Cup championships—the Hurricanes or the Sabres—he gave the correct answer and was hired shortly thereafter," 96rock PD Jay Nachlis says.

Condolences

Our thoughts are with our friend Larry Rosin of Edison Media Research on the July 14 passing of his mother, Ellen Rosin, after battling ovarian cancer for the last five-and-a-half years. She was 70. Funeral services were held July 15 in Deerfield, Ill. In lieu of flowers, donations to the National Ovarian

Cancer Coalition at ovarian.org would be greatly appreciated.

Condolences also to Helen Little, PD of Clear Channel's urban WWPR (Power 105.1)/New York, on the recent passing of her mother, Merium S. Little. Funeral services were held last week in Concord, N.C.

Quick Hits

■ After several weeks of auditions, **Angi Taylor** has been invited back permanently to **WIOQ (Q102)/Philadelphia** as morning co-host on "The Booker Show." Taylor used to co-host the Q102 morning show back in the day when **Chio** was the anchor. In a bold move, Taylor, who now lives in Chicago, will do the show live via the magic of ISDN.

■ After a month of surprise on-air appearances by recording artist **Al B. Sure!** ("Nite and Day"), **KHHT (Hot 92.3 Jamz)/Los Angeles!** has invited Mr. Sure! to stick around permanently and host 9 a.m.-noon. That weekday slot had lacked a DJ since the station signed on in 2001.

■ **Osei "the Dark Secret"** has returned to **WPGC/Washington** and is once again hosting the late-night "Love, Talk & Slow Jamz" show. Most recently, Osei was doing middays at CBS Radio's urban sister **WVEE (V-103)/Atlanta**. Osei replaces **Justine Love**, who remains WPGC public affairs director, and **Todd B**, who remains as a part-timer.

■ Radio One's urban AC **WRNB/Philadelphia** is now live and local at night as **DC Todd** is upped from part-time to evenings. The night shift was previously occupied by **Myke Julius**, who had been voice-tracking "Night Moods" from urban AC sister **KRBV (V100.3)/Los Angeles** since April, when MD **Moshay LaRen** moved to middays.

■ **Emmis'** rhythmic **KDHT (Hot 93.3)/Austin** is in the market for a midday jock as **Jada** exits after nearly four years.

■ Market vet **Paul McCoy** joins Max Media AC **WVBW (92.9 the Wave)/Norfolk** for middays. He replaces utility infielder **Sharon Matthews**, who returns to part-time/fill-in for the cluster. It's a reunion for McCoy and Wave PD **Mike Allen**, who served together at crosstown **WNVZ (Z104)** in the mid-'90s.

■ The unimonikered **Tyler** has left the building at Entercom CHR/top 40 **WEZB (B97)/New Orleans**. Mr. Tyler was holding things down on the APD/middays tip, and, according to OM/PD **Mike Kaplan**, was well-skilled in the digital arena, so Kaplan is looking for a midday jock with mad computer skillz.

■ **WWWQ (Q100)/Atlanta** promotions director **Erika**

Ewald heads south for the same position at hot AC **WRMF/West Palm Beach**. WRMF PD **Bob Neumann** says, "I tried to get her to start here this past weekend, but her condo in Del Boca Vista won't be ready until Aug. 13 . . . at least that's what Mrs. Mandelbaum's doctors are telling us."

■ There's been a change in nights at Albany Broadcasting's rhythmic **WAJZ (Jamz 96.3)/Albany, N.Y.**: PD **Rob Ryan** ups part-timer/street team member **Scott Penk** to nights/imaging dude. He replaces **Tanch**, who crossed the hall last month to do nights on CHR/top 40 sister **WFLY (Fly 92.3)**.

■ With a career that includes 25 years at Warner Bros. Records and a stint at EMI Reactive, **Craig Diable** has joined Tri-State Promotions. Here are Diable's digits and e-mail: 513-474-4904 (office), 859-653-5254 (cell) and cdiable@zoomtown.com.

■ Apparently, time does heal all wounds, as evidenced by the

terrestrial return of **Big Sexy Kool DJ Kaos** and sidekick **Sylli Asz** to St. Louis radio, this time for nights on Radio One's urban **WHHL (Hot 104.1)**. Crosstown Clear Channel urban **KATZ (100.3 the Beat)** fired the two, aka the **Janky Boys**, in 2005 after they made controversial comments about the police. Since then, they've done an online morning show at thenuera.net. The good news is, they don't replace anyone. MD **Staci Static's** afternoon shift has been shortened to 3 p.m.-6 p.m., while **Young Dip's** backs up from 7 p.m.-midnight to 10 p.m.-2 a.m., creating space for DJ Kaos and Sylli Asz from 6 p.m. to 10 p.m.

■ Citadel hot AC **WRQX (Mix 107.3)/Washington** has a new midday personality, and it's someone who certainly knows his way around the building: Say howdy to 22-year station production/imaging director **John Martin**, who has assumed the position. Martin replaces **KT Harris**, who will keep doing part-time at **WRQX** and middays on XM channel the Hitlist (channel 30).

Our Tiny Brains Are Taxed Enough

Responding to excessive property taxes recently imposed on some Indianapolis homeowners (as much as 40% in some cases), Entercom adult hits **WNTR (107.9 the Track)** immediately swung into action and opened its giant fake calfskin wallet, offering to pay the increase of one listener's tax bill—up to \$1,000—every week for the next month. You guessed it that the promotion has a snappy name: The Track Team's Property Tax Payoff. Nice.

OM **Scott Sands** explains why the Track got involved. "We have some people here at the station who had their property tax hiked a few thousand dollars this month," he tells ST. "Luckily, I'm not dumb enough to have put myself into such a financial bind—instead, I've been smart enough for the past seven years to invest about \$70,000 into apartment rentals."

Best Strategies

Most Experience

Highest Quality

NOBODY DOES IT BETTER.

POINT-TO-POINT
DIRECT MARKETING SOLUTIONS

Tim Bronsil 513.231.0344

Elizabeth Hamilton 703.757.9866

Mark Heiden 970.472.0131

Rick Torcasso 972.661.1361

www.ptpmarketing.com

Traditional techniques to track audience preferences are reassessed as technology evolves and consumer behavior changes. Research gurus weigh in on what comes next.

Reinventing Research

By R. J. Curtis

For several decades now, broadcasters have mined the vast resource known as listeners, seeking feedback about music preferences, personalities, formats and countless other issues pertaining to the medium. In exchange, willing audience participants have been reimbursed with cash, prizes and, perhaps most important, radio's sincere reassurance that "your opinion counts." ■ Almost simultaneously, the proliferation of telemarketing as a sales and fundraising tool was taking place. Everybody, it seems, was doing it: charitable organizations, alumni associations, political parties, irresistibly affordable timeshares and, oh yes, radio stations.

During the past few years, people on the receiving end of all this telemarketing have had less time and tolerance for an endless stream of calls; an attitude perhaps best captured in a classic scene from "Seinfeld." When Jerry receives a telemarketing call at home, he says he can't talk right now, "but give me your home number and I'll call you tonight." The telemarketer hesitates, and Jerry continues, "Oh, you don't like getting calls at your home from strangers?" "No," the telemarketer replies, to which Jerry responds, "Well, now you know how I feel," before hanging up.

Help arrived with the Telephone Consumer Protection Act of 1991, which restricted the use of such solicitation methods as automatic dialing systems, artificial or prerecorded voice messages, text messages received by cell phones and the use of fax machines to send unsolicited advertisements. Then in 2003, the Federal Trade Commission opened the National Do Not Call Registry in an attempt to reduce intrusive telemarketing. Although telemarketing corporations challenged it as a violation of commercial speech rights, the U.S. 10th Circuit Court of Appeals upheld it in 2004.

In the R&R Country column earlier this year, MJI Interactive director of affiliate sales Paul Cramer said, "Approximately 50 million

'As that number becomes more pervasive, all research guys are going to have to do something that will allow us to include cell phone-only households at some levels in our samples.'

—Chris Ackerman



Americans have signed up for the federal 'do-not-call' list." Even though calls for purposes of research are permitted under the legislation, Cramer noted, "Most consumers feel getting a call at home is intrusive." As a result, he said panel sizes for radio research have shrunk and completion rates have plummeted in recent years. Additionally, cell phone-only households are rapidly increasing, especially for fans of alternative and active rock formats where, Cramer said, nearly one-third of listeners fall into that category.

Cell Phone Barriers

Larry Sharp, PD at Cumulus' classic rock KSAN (107.7 the Bone)/San Francisco, says he hears similar reports from the field service his station has used in the past few years, and adds, "San Francisco seems to have an even higher index of people who are cell phone-only than the rest of the country, especially men 18-34."

Jeff McHugh, PD for Entercom's hot AC KRSK (105-1 the Buzz)/Portland, Ore., says that according to his research vendor, "the cell phone-only problem is a challenge in the younger demos." McHugh cites one aversion for potential respondents: "It burns their minutes."

Coleman Research VP Chris Ackerman acknowledges the cell phone-only issue, but says the percentages are still low. "It may be 15% cell phone-only." Ackerman doesn't consider that number at crisis level yet, but cautions, "As that number becomes more pervasive, then all research guys are going to have to do something that will allow us to include cell phone-only households at some levels in our samples."

Critical Mass Media president Carolyn Gilbert says of cell phone-only households, "It's not a problem yet," adding that her company continues using telephone methodology "because Arbitron does."

And what about do-not-call lists? Has that truly affected researchers' ability to find respondents and complete projects? McHugh says that "those are the same people who never participated in surveys anyway." Ackerman says do-not-call has actually been "a boon to research." That applies to perceptuals and music testing, "because less than half of all households in America are on the DNC list—and, in fact, it might only be 25%—which takes the people who really don't want to do research anyway completely out of the equation."

According to Ackerman, when Coleman contacts potential respondents, "we know we're going

to call research-friendly people." Gilbert says productivity rates at Critical Mass Media have improved since DNC as well, but the company actually keeps its own list: "Our philosophy has always been, 'If you don't talk to us, you won't talk to Arbitron either, so who cares about you?'" That said, Gilbert adds, "There are plenty of people who don't want to be telemarketed to who are just as happy to participate in research." Critical Mass will always remove a number if requested, but it doesn't automatically adhere to DNC restrictions, "because we're not soliciting."

Polling P1s

Since research has been a programming staple for so many years, radio has come to rely on it—too much, some might argue. However, most PDs would say that they'd rather have some form of listener input than none at all. Whether it's budget restrictions or an increasing concern over how traditional respondents will be found—which so far seems to be overstated according to research experts—many PDs are turning to members of their database for feedback, hoping to probe station P1s via such tactics as Web polls or listener advisory boards. "I've personally always been a strong proponent of focusing on P1 listeners and heavy radio listeners," McHugh says. "Now the data coming in from the initial Portable People Meter [PPM] surveys from Arbitron seems to indicate getting those listeners to listen longer is not only important, it is pretty much the whole ball game."

Sharp also pulls from his database for perceptual and music tests but says that for quality control, "they must pass through our screener like anyone else." While he admits it's not the same as callout, "it is a good read on what the P1s think of our currents. Several times a year we conduct listener panels consisting of database members." Sharp says these panels are "a great way to check with the core to make sure they are happy or to find out what they desire." Still, he adds a caveat to using the station's core fans: "While I very much want to hear what our P1s are thinking, I would be reluctant to design a radio station based solely on P1s."

Ackerman realizes expediency and budgets are driving operators toward tools that are more P1-focused. "We're actually very concerned because of the belt-tightening in the industry," he says. While Ackerman and his colleagues at Coleman generally believe in Web polls and Internet research, he cautions, "You have to take them with a real grain of salt." Whenever stations start researching from their own database, "you really are contemplating your own navel." Not only that, after seeing many surveys using this methodology, "we've learned the people who respond to online surveys are older than average and much more female than average," he says.

Edison Media Research president Larry Rosin is even less fond of using P1s. "It's a fact that it does get harder to find participants the traditional way, but not a fact that you should therefore do research off your frequent listener database. I'm not saying there's no value in it; I'm saying it's insane to think that's reflective of your actual listener base." Rosin believes there's a ben-

efit to knowing how the most active listener feels, but like Ackerman, cautions, "As long as you know what you're looking at." If anything, the standard research provided by companies like Edison, "while correct," he says, "is probably overly narrow and focused these days anyway." The idea of conducting what he calls "wildly narrow research" is not only problematic, but "you run the risk of just being a better radio station for fewer and fewer people, to the point where you're one person's favorite station."

Bring up this topic to Gilbert, and it's a short conversation. "Web polling isn't research," she says. Gilbert has been moving away from core and more toward cume-based screening for Critical Mass callout for years, because "we're not considering how people actually use the medium." Radio is a mood medium, she says, offering this example: "If this week I was in a country mood, or I listened to baseball on AM more than you for music, but I'm still in your cume, do you really not want my opinions on music anymore?"

One of the interesting things programmers in Philadelphia and Houston are learning about PPM data so far is how P1s are in a constant state of flux. That comes as no surprise to Gilbert.

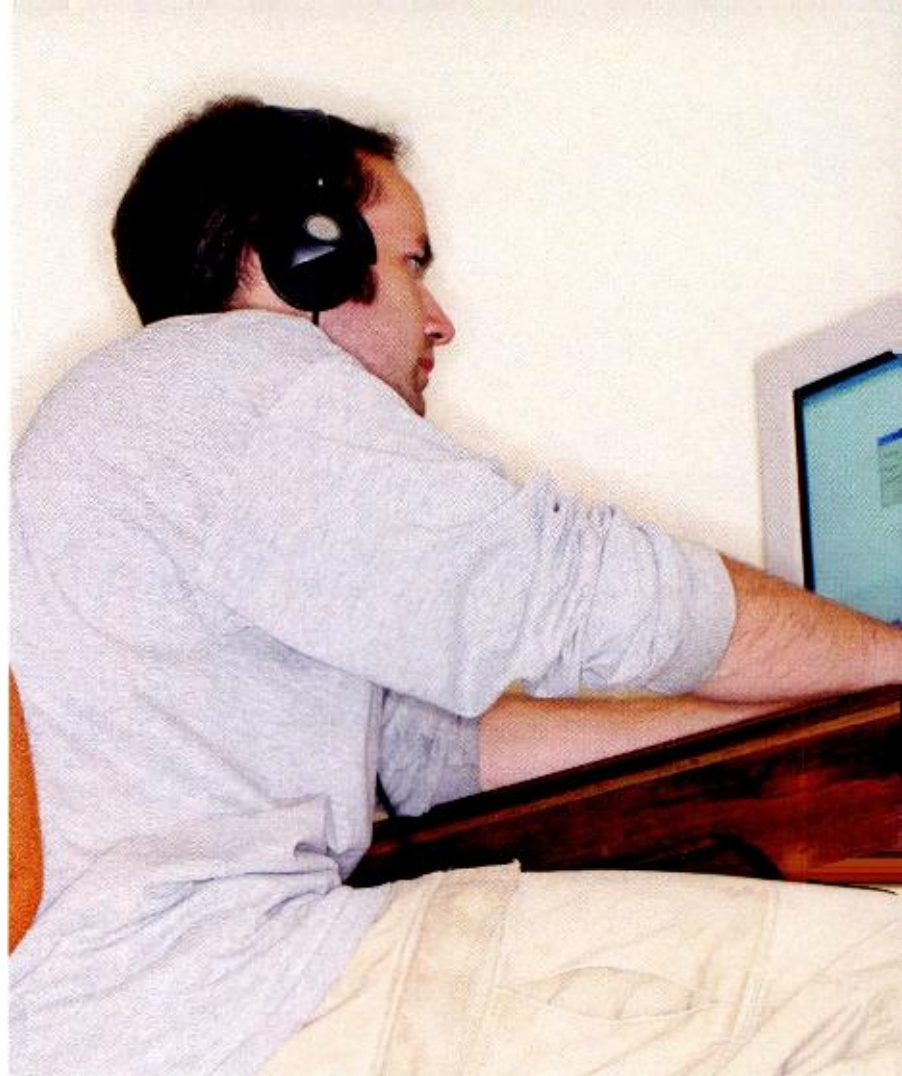
"I watched the churn years ago, where we empanel people, and they're P1 to a station this week, and next week they're P1 to someone else when you call them back," she says. "Up to 10% of people in an [auditorium music test] change their minds about their favorite station between the time they sign in and 20 minutes later when the test starts." Gilbert says a 7%-10% range is common, "because they don't care as much as you think they do."

The PPM Doesn't Supplant Research

The piles of data provided by the new PPM currency, which enables PDs to track listening behavior to an exact minute, raises the question, Will research as we know it remain relevant? McHugh thinks so. "My understanding of PPM is that a different set of panelists might be tuned in at any given time, so if you see the audience numbers crater during one spin of a particular song, you might see it spike during another," he says. "My perception is that judging individual songs on its results might be tricky."

Not surprisingly, Ackerman is a staunch believer in radio's continued utilization of listener research and doesn't believe it will change his services at all. Initially, he says, everyone will be dazzled by all the available PPM data, but he foresees challenges. "No. 1, there's going to be too much of it." Programmers will have a difficult time deciding what is and isn't important to them. "We'll be helping our clients figure that out." No. 2, "It's just like the diary, in that it's a behavioral measurement. It doesn't tell you anything about why the behavior happened."

Perhaps PDs can surmise why they had a good PPM week, Ackerman says, "but it doesn't tell you anything about the state of your brand, the music perceptions pro and con and nothing about the viability of your morning show." The PPM is indeed a better tool, albeit "a flawed tool and a behavioral tool." Ackerman is concerned about



some who may try and overreach, making strategic decisions based on behavioral data, who are only getting part of the story. He says, "There will be a lot of people making a lot of mistakes."

'Not Enough Research'

When asked to forecast challenges in their business, all three researchers offer a different perspective. Ackerman says, "The conversation we're having with the more sophisticated long-term broadcasters is that there won't be any lessening of our role, and there are even some who are making noise about not enough research." It will continue to be a valuable tool "as many broadcasters think about ways to reinvent radio for a younger generation, what do we do with HD and how we prepare our brands for transition to a wireless Internet world, where people will mainly stream stations."

Gilbert says, "We need to do more passive measurement; we need to do things more electronically." She also describes the need for more "ethnographic research, following people around to see how they use us" (see story, page 16). Gilbert says that what people report and what they actually do are very different. "There's going to have to be more of this done, and I see us more and more active in this role."

Rosin surmises that "an industry that's struggling is one that should be doing more research, not less." He says researchers of the industry should be part of the group trying to find the answers, believing it's wrong "to think we can figure this out without going to the consumers, in this incredibly active and fluid period of technological change and consumer behavior changes."

He also points out that radio is an industry that is subject to little academic research. "College professors of America are not studying radio, so it really depends on people like us to provide that kind of input." Rosin observes that TV is constantly studied by academicians but not radio. "We also need to learn how to adapt, change and survive." **R&R**

'While I very much want to hear what our P1s are thinking, I would be reluctant to design a radio station based solely on P1s.'

—Larry Sharp

Landmark methodology turns back the covers on how 18- to 28-year-olds consume media and technology

The Bedroom Project

By Carol Archer

A young woman holds a cell phone to her heart, strokes it like a kitten and says, “It’s always with me, like my little pet.” Another describes FM radio as “one of the best inventions, ever . . . and I like that it’s free.” ■ Both are participants in a landmark ethnographic study commissioned by Arbitron and conducted by Jacobs Media in February, with 30 subjects ages 18-28, half in Los Angeles and—to include Middle America—half in Columbus, Ohio. ■ Videotaped segments of participants comprise close to an hour of the Bedroom Project presentation, which will be unveiled in September at the NAB Radio Show. ■ The goal of the project is to discover how young Americans consume and interact with technology and gain insights into media habits and usage, including iPods, satellite radio, videogames, social networking sites, streaming audio, mobile phones—and terrestrial radio.

Arbitron aimed to get out of the focus group room, off the telephone and away from all other typical research venues and visit people in their natural environments, like scientists searching for a lost tribe or an unknown living language. In this case, teams of researchers videotaped in-depth interviews with young Americans in their bedrooms—hence the study’s name—dormitory rooms, living rooms and cars.

“It’s all about observing people doing what they do and talking through why they do what they do,” Jacobs Media president Fred Jacobs says.

The ethnography was the brainchild of Arbitron VP of domestic research Ed Cohen and originally intended for internal company use. “We’ve had issues trying to bring more young people into the sample, so we started from there, asking how can we better understand what’s going on and the dynamics to improve what we’re doing, beyond the obvious,” he says.

Arbitron and Jacobs Media began conducting focus groups in late 2005 to learn how younger, tech-savvy people define radio and use technology, and also how they view survey research. “We

needed to know how younger people felt, because they may not participate [in Arbitron ratings surveys] if they don’t trust research,” Cohen says.

Routine Among Big Brands

Ethnographic research is routine not just in academia, where scholars conduct field studies to collect data firsthand on specific groups, wherever they live, be it Borneo, Chicago, Mongolia or the Mississippi Delta. Major brands, including Yahoo and Microsoft, also visit consumers’ homes to understand how the public uses their products. For example, Proctor & Gamble, widely regarded as the cynosure of consumer product research, now observes or works with 4 million consumers in 60 countries each year. Kimberly-Clark placed special goggles or visors with tiny cameras on consumers to videotape how they bathe and diaper their kids.

In cars, Jacobs notes that it was possible to observe entertainment system setups: what they have, how they use it. “A fair amount of the video is with the

Continued on page 18

16



These two young women were among 30 participants who took part in a landmark ethnographic study commissioned by Arbitron and conducted by Jacobs Media in February. The woman at right described FM radio as “one of the best inventions ever . . . and I like that it’s free.”



Get A Leg Up On the Competition



From **Radio, Broadcast TV, Local Cable,** and **Newspapers,** we know more about spots and advertisements than anyone else. To date, we've tracked, researched and documented more than **150 Million** spots and advertisements. Verify your ad campaigns. Compare your flights against your competitor's campaigns. Generate instant sales leads. Deliver multiple advertising media with one click. Media Monitors: Tactical media intelligence from anywhere, anytime.

For a free trial of Media Monitors for your market, call 914.259.4718

www.mediamonitors.com



© Copyright 2007 Media Monitors, LLC. All Rights Reserved.
Media Monitors is a service mark of Media Monitors, LLC.

Continued from page 16

interviewer in the passenger seat getting a walk-through when they're behind the wheel.

"You'll see almost instantly how comfortable they are," he adds. "If you know any 18- to 28-year-olds, you know sometimes how difficult it is to extract information from them. On the contrary, they are in their comfort zones and their body language is relaxed with our peer interviewers. We didn't have any clunker interviews."

Ethnography is about observing exactly how people behave in their own habitats, so it's important that participants feel comfortable and in control, he adds. Interviewers were recruited, hired and trained to keep participants at ease and in most cases, were matched by similarity in age.

Qualitative Research

According to Cohen, the Bedroom Project is another qualitative form of research that can't be conducted to encompass the general population. It is also expensive, thus the smaller sample.

Jacobs says, "We're not talking about findings, but observations. Patterns emerged and commonalities across the two markets. And we spoke with males and females and added ethnic diversity throughout to match the markets, so they were very different people, even within the same age range, but a lot of factors continued to come to the surface in repeated interviews."

Following the interviews, Jacobs Media created a kind of living blog where its field staff has been putting down thoughts and observations to share with Arbitron since February. Through the ensuing weeks, the team summarized results.

'This is something we talk about all the time: "If only we could get into their homes to see what they're doing." "If only we could sit with them in their car to see what they have available to them."'

—Fred Jacobs

Arbitron isn't typically regarded as a qualitative shop, though a lot of its staff has experience with methods used in that kind of research, Cohen says. "We didn't have the ability to pull off the project without an outside viewpoint, like Jacobs', to bring to [Arbitron headquarters in] Columbia, Md. We collaborated so well on this project. Fred, [GM] Paul [Jacobs] and [senior consultant] Dave Beasing kept us in the loop with the blog, and we went back and forth with regular calls."

Guiding Principles

Two segments reflect the guiding principles represented in the Bedroom Project video being prepared for NAB: One is an overview of how tech-savvy young people consume available media, from iPods and cell phones to Internet streaming, sites like MySpace and terrestrial radio, as well as their attitudes toward research. "It also moved into [the Portable People Meter], an issue near and dear not only to Arbitron, but the entire radio industry," Fred Jacobs says.

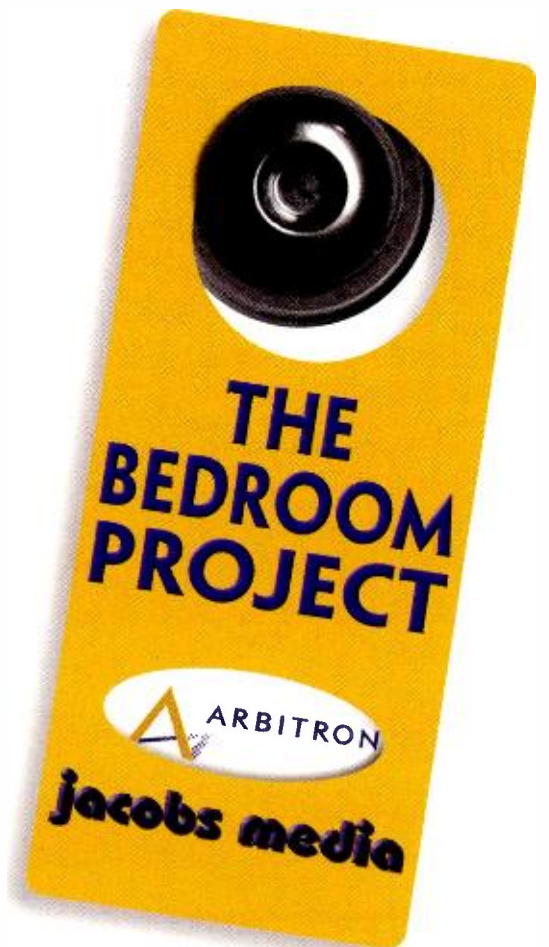
Cohen adds, "Jacobs had PPMs with them and showed them to people for the first time, but it wasn't about awareness, rather a sense of their reaction to a research format such as PPM, its packaging and so forth."

"It was a mini-road-test, like a car company introducing a new model, a first-blush consumer reaction to the research product," Jacobs says. "We asked, 'What do you think? How does it feel?' Getting a younger demographic to commit to any kind of research study is a challenge, as everyone is aware that companies doing perceptual or callout are struggling with cooperation and consent. It has become a difficult issue."

"Especially when we could get into depth with them," Cohen adds. "That's the trade-off: When you get depth, you don't get sample size;

if you want a big sample, you can't do very much depth. In this case, we wanted to be able to ask follow-up questions, ferret out more information about PPM and learn whether there are hidden aspects of it that we just don't understand with respect to participation by younger adults in surveys."

Another positive factor in Arbitron's ethnographic approach is not being pigeonholed or forced to conform to outmoded thinking, Cohen says. "We do what people consider typical studies for us on the method side, but we must also ask what other tools are available to learn something to improve this service. We spend a lot of money every year, and I have an entire staff that conducts studies to improve the diary service."



Through The Looking Glass

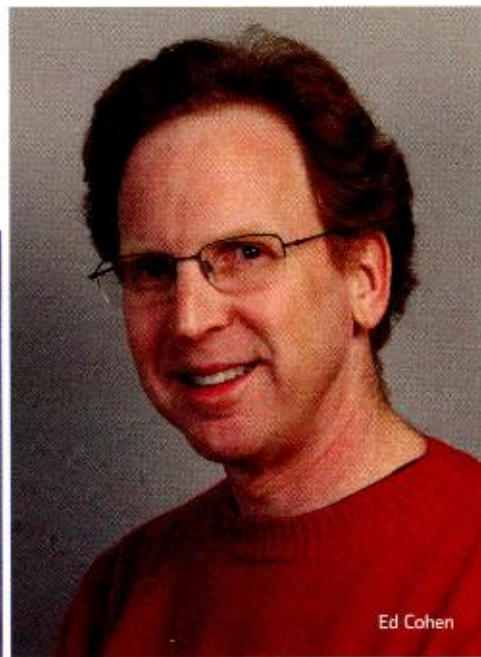
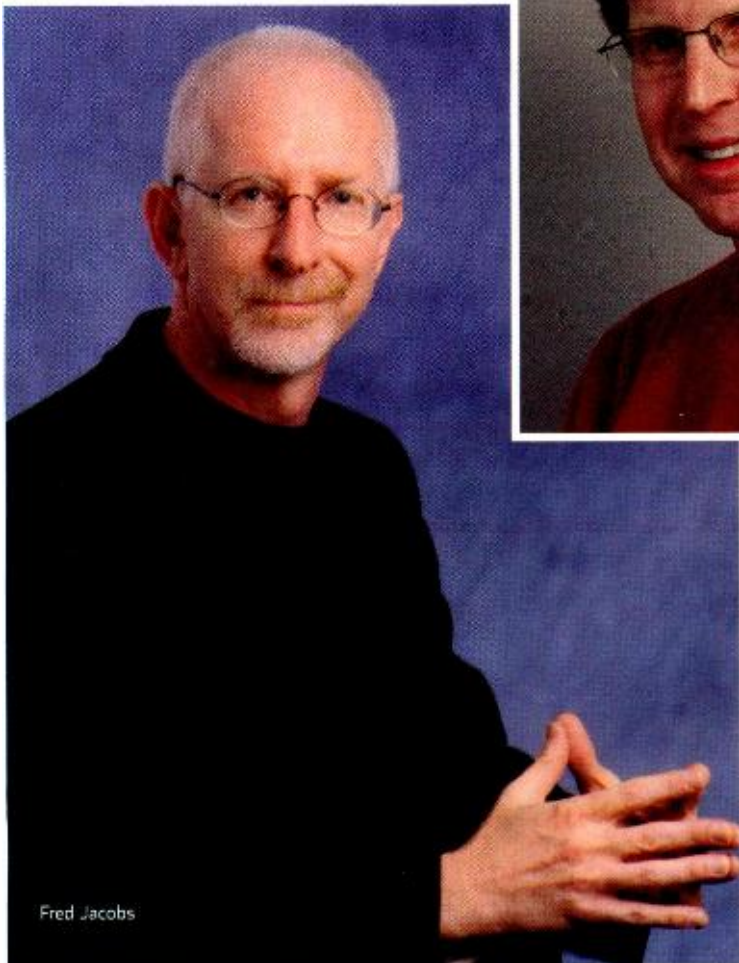
Jacobs puts into perspective the uniqueness of the Bedroom Project for radio. "No one does these studies," he says. "No one in radio has seen this kind of thing before. I can tell you as a radio consultant and programmer and researcher, this is something we talk about all the time: 'If only we could get into their homes to see what they're doing.' 'If only we could sit with them in their car to see what they have available to them.'"

Obviously young people have lots of new media available to them and are extremely comfortable using it. Yet radio still plays a role in many of their lives, though it has certainly evolved through time. "The theme of control is something that permeates these sessions," Jacobs says. "There's a growing realization that young people are so completely immersed in new media and new technology. To a great degree, many of them really relish being part of a generation that is part of these groundbreaking technologies. In fact, they want more. Look at the iPhone. To a great extent, much of what people talked about is the way to integrate the technology that they use and enjoy into one small, elegant, simple package that gives them control."

"The challenge to researchers to keep up with not just the technology—but the people using it—is daunting, especially because we've been doing the same things for so long. That this is happening at the same time that PPM is coming to market is really a crossroads methodology at a watershed period in technology," he says.

Cohen is convinced that the true value of the Bedroom Project is its depiction of how a mature medium like radio fits into this new technological era in a digitally interconnected global culture. "The range-and-a-half of opinions we heard—and it was extremely wide—shows that radio is not dead. It still has an awful lot of fans, even with this group." R&R

18



Fred Jacobs

Ed Cohen

Payola Avoidance



How to adjust your dealings with record companies and independent promoters to conform with practices permitted in the FCC consent decrees **By Melodie A. Virtue**

Ever since the payola scandals of the late 1950s, the FCC has prosecuted a mere handful of such cases. That low level of enforcement changed with the consent decrees the commission entered with CBS Radio, Citadel, Clear Channel and Entercom in April, following the payola investigations of major broadcast companies and record labels by former New York State Attorney General Eliot Spitzer. The New York and FCC consent decrees impose far-ranging business reforms that affect the way broadcasters interact with record labels throughout the United States.

FCC chairman Kevin Martin made clear that the consent decrees provide guidance for broadcasters and that the practice of payola must stop. The FCC warns that other licensees are subject to payola-related investigations.

The Communications Act requires that a station air an announcement if it receives or is promised any consideration, directly or indirectly, in exchange for material that it broadcasts. That sponsor ID law was enacted following the 1950s payola scandals.

These consent decrees closed what was thought to be a third-party loophole in the sponsor ID law. Previously, record companies paid third parties—independent record promoters—to promote their songs to radio stations. Indie promoters compensated stations by the number of new songs that got added to the playlist. The rationale was that if a station didn't know what dollar figures or promotional items were attached to which songs they added into rotation, then those payments didn't influence the music selection and a sponsor ID wasn't required.

The evidence Spitzer amassed suggested more problems with those arrangements than simply having independent record promoters build relationships with PIDs to advise them about music. Although all the evidence Spitzer turned over to the FCC is not publicly available, some of the allegedly illegal conduct involved is set forth in a complaint he filed against Entercom.

Rather than fight Spitzer or the FCC, the radio companies ultimately decided to settle without admitting any violations. The upshot is that the business reforms the consent decrees contain have become the practical rules by which all stations should play.

The bottom line of the FCC consent decree reforms is this: Stations and their employees cannot solicit, receive or accept cash or any other items of

value from a record label or an independent promoter as part of an understanding to increase airplay for a label's music. Yet some types of practices are permitted, provided that the proper sponsor ID is given.

Contests And Giveaways

For contests and giveaways, stations can solicit items of value—promotional goods, gift cards, CDs, concert tickets, airfare, hotel rooms and cash from a record label—to give away on the air, at station events and promotions, or for the benefit of charity. The contest rules and on-air announcements must clearly indicate the value of the prize and identify the label as the provider. No items of value solicited for contests and giveaways can be given to employees or employees' immediate family/household members.

Artist Appearances

A label can subsidize the costs of having its artists appear or perform at station events or interviews, but the fact that the appearance or performance is subsidized by the label must be disclosed on the air.

Nominal Consideration

Stations can accept the following items of nominal value for themselves and their employees:

- Copies of up to 20 CDs of a particular recording to allow station employees to become familiar with that artist's music.
- Promotional items that don't exceed \$25 in value (e.g., T-shirts, mugs, key chains).
- Up to 20 tickets for a concert per station (exclusive of station technicians, on-air personnel and

'The upshot is that the business reforms contained in the consent decrees have become the practical rules by which all stations should play.'

—Melodie A. Virtue

promotional staff working the event, which are not counted for purposes of the 20-ticket limit).

■ Personal gifts for life-commemorating events up to \$150 in value (e.g., employee birthdays, promotions, the birth of a child, or a station or label achievement, such as a plaque when an album achieves gold or platinum status).

■ Meals and entertainment up to \$150 per person, per event, providing the event is for a legitimate business purpose and is attended by a label employee. If the meal or entertainment will exceed \$150, the station must first obtain the approval of the company's compliance officer.

■ Reasonable (coach) travel and lodging for employees to see a concert to familiarize themselves with the work of the artist or to attend an industry event if there is a legitimate business purpose to do so. The travel must be approved by the company's compliance officer in writing in advance of the travel. Each station is limited to 20 trips annually.

The consent decrees impose extensive record-keeping requirements relating to receipt of items from record labels and the disposition of those items. Stations must train all personnel involved in programming. Employee contracts with programming personnel must include a clause relating to their compliance with the sponsor ID law. Any employee accused of violating the sponsor ID law must be suspended immediately, and the company must investigate the complaint, provide remedial training and discipline or terminate the employee if the FCC finds a violation occurred.

All stations should review their anti-payola policies, incorporate the consent decree reforms into them and adjust their dealings with record companies and independent promoters to conform to the practices permitted in the consent decrees. Any conduct that hints of pay for play must be avoided.

R&R

Melodie A. Virtue is an attorney with the Washington, D.C., office of Garvey Schubert Barer. The information presented here is intended solely for informational purposes and is of a general nature that cannot be regarded as legal advice. Virtue can be contacted at mvirtue@gsblaw.com.

Bob & Sheri riff on talk radio

Talk With Me, Not At Me

Edited By Ken Tucker

KTucker@RadioandRecords.com

'I experienced talk radio the same way I experienced my father's second-hand smoke. It just seeped through the walls and into my bedroom.'

—Bob Lacey

bob Lacey and Sheri Lynch—better-known as Bob & Sheri—have been on-air partners at Lincoln Financial Media's talk/hot AC WLNK/Charlotte since the early '90s. Their female-oriented talk show, which is also syndicated on more than 60 stations, regularly places among the top-rated morning shows in Charlotte in the money demo. In an exclusive conversation for R&R readers, Lacey and Lynch chat about the past, present and future of talk radio as well as what they like and dislike about it.

Sheri: You were pretty much born listening to talk radio, weren't you, Bob?

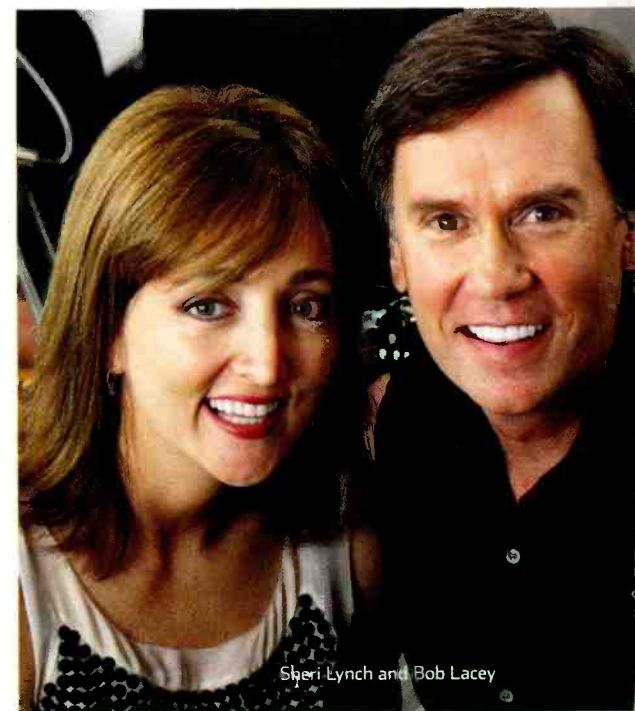
Bob: When I was a kid, my father would listen to WOR in New York. A guy named "Long John" Nebel did the all-night show. My father was an insomniac and drifted in and out of sleep, leaving the radio on all night long. I experienced talk radio the same way I experienced his second-hand smoke. It just seeped through the walls and

into my bedroom. I got a career and an early start on lung cancer at the same time. Long John's most famous show was Christmas Eve, when he would take phone calls from desperately lonely people in New York City. I can remember my father putting out our toys and listening to the saddest of the sad tell their stories. There's nothing like desperation coupled with a large amount of alcohol to make for a great family experience at the holidays.

Sheri: It was a little different for me. There wasn't a whole lot of talk radio to listen to in Star Valley, Wyo. Unless you count "Hay Watch," which was pretty much a couple of ranchers shooting the breeze about how much rain we'd had, and whether there'd be an early frost. Very, very local, but not exactly controversial.

Bob: But then you moved to the Philadelphia area, right?

Sheri: That was my first taste of real radio, period. I was 13. I loved it. Especially WMMR and WYSP. Great rock, no livestock. The first radio personality I listened to on a regular basis was probably John DeBella. As I got older, I gradually migrated to [noncommercial triple A] WXPB, KYW for news/talk and some public radio programming on WHYI.



Sheri Lynch and Bob Lacey

ABC NEWS RADIO 2008 PRESIDENTIAL ELECTION COVERAGE

DEBATES • PRIMARIES AND CAUCUSES • CONVENTIONS • EXPERT ANALYSIS • ROAD TO THE WHITE HOUSE FEATURE • SPECIAL REPORTS • ELECTION DAY



Ann Compton

Sam Donaldson

Charles Gibson

George Stephanopoulos

Kate Snow

George Will

Programming Information: andrew.l.kalb@abc.com • Affiliate Information: ron.rivlin@citcomm.com



Bob: East Coast radio has always been great. I was so lucky to be in my teens, listening to radio out of Hartford, Conn. We had Joey Reynolds on WDRC and Lee "Baby" Simms on WPOP, both at night.

Sheri: Yeah, but in Philly, we had the Geater With the Heater [Jerry Blavat].

Bob: That's right. But Joey Reynolds was the original bad boy of radio. He's the first guy I ever heard who would stop playing records and riff on whatever was on his mind. His competition, Lee "Baby," would be skewering [about] how boring Hartford was and how he couldn't wait to get out of that market and was encouraging teenagers everywhere to leave with him. I think they cost me a good education. I listened every single night.

Sheri: Stream-of-consciousness radio. It seems like that's what almost everyone out there is trying to do now. When it's done right, you can't beat it. It's one of the greatest things this medium has to offer. It's like when Howard Stern came into the Philly market—suddenly you were listening to a different kind of radio. It felt more authentic, it was more entertaining, it was just better. And he slaughtered the reigning morning zoo-type shows.

Bob: It's interesting how most morning shows, even on serious news/talk stations, have different marching orders than programming in other dayparts. Laughs are more important in the morning.

Sheri: Right. If I wanted to start my day off being yelled at by some cranky extremist nut, I could just stay home with my husband.

Bob: Thanks for not including me in that group. Can I get you a latte?

Sheri: Seriously, do you listen to much straight news/talk radio?

Bob: I try, but it's hard. One reason is, I'm in radio. And some of what I hear seems transparent. You put on a show and the guy is flaming Hillary [Clinton], immigrants and

tax-and-spend liberals. The only thing he's for is building more roads and prisons. Every single day. The mantra never changes. I just get bored. Which is why I like [Entercom talk WRKO/Boston afternoon host] Howie Carr's show. He's no liberal, but he's got a really sly sense of humor. He'll float from a political rant into what was the greatest guitar riff of all time, giving the listener a break. It works.

Sheri: That hectoring tone you hear on too many of the politically oriented shows—it drives me nuts, and I'm a talk junkie. It's divisive, but it works because it is divisive. People love to take sides—the whole red state/blue state thing is a perfect example.

Bob: I know, but to me it's numbing. If I want to be screamed at about the same things over and over, I can come to your place for dinner and listen to your husband.

Sheri: Yes, Mark "Limbaugh." But as much of a Rush fanatic as he is, he loves what we do, too. Or at least pretends to like it so that I'll still sleep with him. Either way, I'll take it. A listener is a listener, right?

Bob: OK, you call yourself a talk junkie. Why do you think that so many women haven't really embraced traditional talk radio?

Sheri: For me it comes down to feeling talked at, rather than talked to. It's the tone as much as anything. I just don't want to be bullied or ranted at. It's a turnoff. And the subject matter can get monotonous. I get the value and importance of politics and all, but holy cow, can there be a little more to life? It's become a running joke at our house—any time something at home goes wrong, breaks or disappears, my husband blames the Democrats.

Bob: He's right. I caught [Nevada Democratic senator] Harry Reid trying to steal my kid's bike.

Sheri: I'm telling you, you got to watch them. Back to radio: There are so many more levels to play on, so many more ways to engage listeners, especially women. We've seen that firsthand.

'Any time something at home goes wrong, breaks or disappears, my husband blames the Democrats.' —Sheri Lynch

Bob: The last three blogs I wrote—one was political, two weren't. I got 150 comments from women about the two non-political lifestyle pieces and zero comments on the political blog.

Sheri: Which is not to say that women don't care about politics and government. We do—sometimes passionately. And I think that those women probably feel well-served by traditional news/talk or NPR. But how about the rest of the women out there who don't feel comfortable in that atmosphere?

Bob: Women don't like unnecessary cruelty or unfairness. It was like the incident with Chelsea Clinton. No woman wants to hear a daughter called a dog.

Sheri: Women like to be laughed with, not at. Women really respond to storytelling—which is a very different thing from lecturing. It just so happens that radio is the greatest storytelling medium of all time. And, when you think about the stresses and pressures in women's lives today, you realize that maybe bubble bath music and the occasional gentle nudge about the weather is no longer really meeting her where she lives. And maybe it hasn't for quite a while now. That our industry hasn't done a better job of serving women is really shameful and amazing. By essentially discounting half of our species, we've not only risked our own future growth and health, we've left a staggering—I'm talking just crazy—amount of money on the table. Women deserve better than our industry has given them. And if we don't step up as an industry, we'll deserve what we get.

Bob: Well said. I think there are distinct differences between male and female listeners. But one thing I think we can all agree [on is] that both genders want to be the right caller and to know the "phrase that pays." **R&R**

The Money Pit, America's REAL #1 Home Improvement Radio Show, Proudly Announces its 200th Affiliate... WABC-NY!

Leslie Segreto Co-Host
Tom Kraeutler Host

THE MONEY PIT
HOME IMPROVEMENT RADIO SHOW
Free MONEY PIT Minute® Feature for Affiliates

"These days, every show must deliver great radio and create great revenue. The Money Pit is the perfect tool for both of those needs."
— Phil Boyce, PD, WABC
ABC Radio, VP of News/Talk Programming

"Making PD's Everywhere Very Popular with Their Sales Staff."

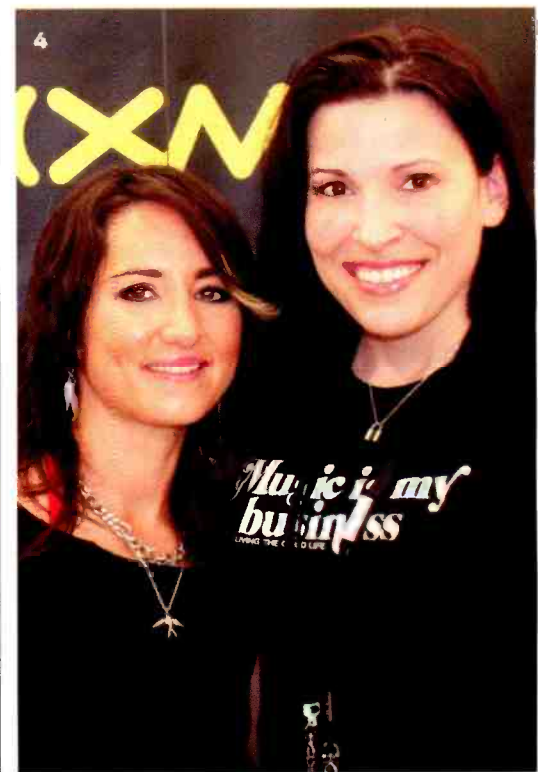
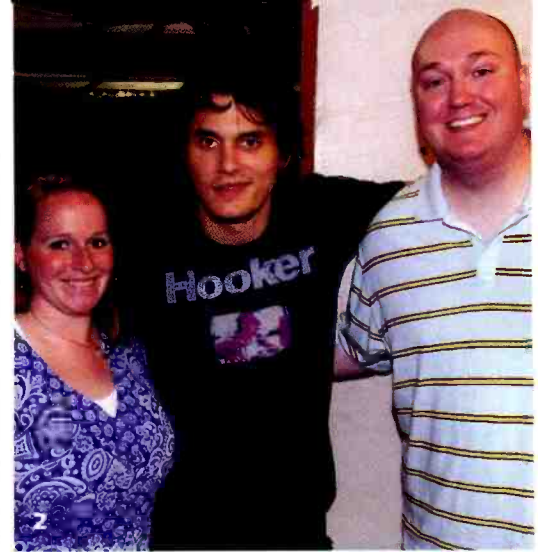
COMPLETE HOW-TO-MAKE-REVENUE "AFFILIATE TOOL KIT" READY!

24/7 LIVE Consumer Help-line
Starguide Ready • Priority CD Service • FTP Download

Affiliate Relations - Call Skip at 888-263-1050
Listen to a Demo online @ www.MONEYPIT.com/backdoor

BIG SHOTS

Compiled by Alexandra Cahill
 ACahill@RadioandRecords.com



Great Expectations

1. Friends and family gathered in Venice, Calif., for a baby shower held in honor of Riviera Broadcasting smooth jazz KOAS (105.7 the Oasis)/Las Vegas PD Samantha Pascual, who is due to give birth in September. From left are Riviera Broadcasting director of human resources Brigid Stancin, Pascual, R&R smooth jazz editor Carol Archer, Riviera Broadcasting CEO Tim Pohlman, CBS Radio smooth jazz KTWV (the Wave)/Los Angeles midday personality Talaya Trigueros, KTWV "Sunday Brunch" host Barbara Blake and KOAS morning host Dave Caprita.



Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Under a Blood Red Sky Guitar hero and chart conqueror John Mayer, center, chatted with Jones Radio Networks hot AC assistant OM Chad Blake, right, and his wife, Amanda, before performing for fans at Colorado's Red Rocks Amphitheatre. **3. All the Rage** Audioslave/Rage Against the Machine guitarist Tom Morello dropped by Greater Media active rock WMMR/Philadelphia to discuss his folk-rock solo project, the Nightwatchman. His debut CD, "One Man Revolution," was released April 24 and will be followed by a national tour. From left are WMMR ground crew staffer Rob Templeton, WMMR jock/MD Sean "Rabbi" Tysler, Morello and overnight jock Markus Goldman.

4. 20 Questions Dallas radio veteran/XM programmer Michelle Boros, right, interviewed Scottish singer/songwriter KT Tunstall at the Live Earth concert in East Rutherford, N.J., for XM Satellite Radio's 20 on 20 channel. **5. The Real Story** Clear Channel urban WUSL (Power 99) personality Q-Deezy and on-air mixer DJ Cosmic Kev welcomed rapper Plies to Philadelphia to promote his new album, "The Real Testament," which will be released Aug. 7 on Atlantic Records. From left are Q-Deezy, Plies and Cosmic Kev. **6. Boy Meets World** The hosts of Maxim Radio's "Covino & Rich" on Sirius Satellite Radio (channel 108) conducted backstage interviews with Fall Out Boy and other acts that appeared at the Live Earth concert at Giants Stadium in East Rutherford, N.J. From left are Rich Davis; Fall Out Boy's Patrick Stump, Joe Trohman and Pete Wentz; and Steve Covino. **7. Shooting the Bull** Sony Nashville artist Miranda Lambert took a break from the Toby Keith Big Dog Daddy Tour to hang out with Clear Channel country KSD (the Bull)/St. Louis staffers. From left are PD Billy Greenwood, Lambert and morning man Craig Cornett.



Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R TIMELINE

1 YEAR AGO Tom Carrabba rises to executive VP/GM of Zomba Label Group. ■ In a cost-cutting move, CBS Radio dismisses more than 100 senior-level managers. ■ Andy Santoro upped to COO of Millennium Radio Group.

5 YEARS AGO David Haley selected to run Warner Bros. Nashville's promotion department. ■ Andy Schuon tapped as president of programming for Infinity Broadcasting. ■ Urban AC KRNB/Dallas recruits Sam Weaver as OM.



10 YEARS AGO Ron Rodrigues promoted to R&R editor-in-chief. ■ KOYT-FM/San Francisco flips to CHR with new calls KZQZ. ■ Dan Manella appointed GM of the Milwaukee Radio Alliance cluster.



15 YEARS AGO Johnny Michaels joins country WYNY/New York as PD. ■ Emmis hot AC WKQX/Chicago flips to female-targeted rock AC as "Chicago's new rock alternative." ■ Scott Borchetta promoted to MCA Nashville VP of field promotion.

20 YEARS AGO KJJO-AM-FM/Minneapolis GM Scott Meier migrates to WFAN/New York as VP/GM. ■ Gabe Baptiste slated as PD of KBPI/Denver. ■ KLOK/San Francisco appoints Dave Kendrick GM.

25 YEARS AGO KROQ/Los Angeles PD Rick Carroll forms consultancy based on his "Rock of the '80s" format; Freddie Snakeskin promoted to KROQ PD. ■ Bruce Holberg named VP/GM at WFIL and WUSL/Philadelphia. ■ George Wolfson installed as VP/GM at country WKHK/New York.



30 YEARS AGO WKLS/Atlanta names Keith Allen its new PD. ■ Programmer Jonathan Rhodes returns to WEEP/Pittsburgh. ■ Roy Stingley assumes programming duties at KSON/San Diego.

THE SPIN

'Better' View From The Top

Fabulous earns his first Urban No. 1, as "Make Me Better" (IDJMG), featuring Ne-Yo, hops 4-1. With "Better" displacing labelmate Rihanna's "Umbrella," the label boasts its first back-to-back No. 1s since "Soul Survivor" by Young Jeezy bounced Kanye West's "Gold Digger" from the throne in October 2005. Fabulous also rolls to his first chart-topper at Rap (2-1).



Musiq Moves To Head Of Urban AC Class

Musiq Soulchild brings home his first No. 1 on the Urban AC report card since "dontchange" in 2002-2003, as "teachme" rises 2-1. It also marks Atlantic's first berth at the Urban AC apex since "Officially Missing You" by Tamia opened a two-week stretch at the top of the Sept. 26, 2003, chart.

Grupo Montez De Durango Rules Regional Mexican

The Regional Mexican chart sports a new No. 1, as Grupo Montez de Durango leaps 5-1 with "Lagrimas del Corazon" (Disa)—the act's third visit to the top. The similarly themed "Lagrimas de Cristal" reigned for five weeks in early 2004, while "Que Vuelva" led for one week last October.

Red Jumpsuits Worn All Year Long

Logging a 52nd week on the Alternative chart, the Red Jumpsuit Apparatus ties the record for most weeks on that tally, as former No. 3 hit "Face Down" (Virgin) moves 18-17. The quintet equals the mark set by labelmate 30 Seconds to Mars with "The Kill (Bury Me)" in February. ("Face" will likely move to recurrent status next week, as R&R rules stipulate that descending titles below the top 10 are removed after 52 weeks.)

'Don't Cry' For Fergie At CHR/Top 40

Fergie's "Big Girls Don't Cry" (Interscope) sets a new mark for most weekly plays on the Nielsen BDS-based CHR/Top 40 chart, registering 10,088 spins (up 546) for the tracking week. Sitting atop CHR/Top 40 for a second frame, "Big" bests the record set by Shakira's "Hips Don't Lie" (9,657 detections) on the June 9, 2006, chart. The ballad also continues its rapid crossover at adult radio, claiming Most Increased Plays at Hot AC (rising 10-8) and AC (25-19).

Duos Keep Doing It At Country

Claiming a second week at the Country summit with "Lost in This Moment" (Warner Bros./WRN), Big & Rich keep the format's duos hot streak alive. All but one of previous Country duos that have capped the list for the first time have doubled at the top since the chart's conversion to Nielsen BDS data in January 1990.

Brooks & Dunn's first chart-topper, "Brand New Man," rode the crest for two weeks in 1991, as did the Wreckers' "Leave the Pieces" last September and Sugarland's "Want To" in December. The only duo not to double up atop the chart with its first No. 1 was Montgomery Gentry, who reigned for a single frame in July 2004 with "If You Ever Stop Loving Me." The pairing did, however, earn two-week stays on top with its second and third No. 1s ("Something to Be Proud Of," "Lucky Man").

Brooks & Dunn remain the only duo in the Nielsen BDS era to keep a title in the top spot for more than two weeks—a feat that Big & Rich will attempt to match next issue. Of its 20 total No. 1s, Brooks & Dunn have enjoyed four such reigns, with "Ain't Nothing 'Bout You" its biggest with six weeks on top in 2001.

Bubl  Fast-Tracks To AC Summit

Michael Bubl  makes the quickest ascent to the top of the AC chart with a nonholiday title in almost three years, as "Everything" (Reprise) rises 3-1 in its 16th week. The last nonseasonal title to hit the pole position faster was "Heaven" by Los Lonely Boys, which reached No. 1 in its 15th frame on the Sept. 24, 2004, chart. Bubl  celebrates his coronation on the second anniversary of his prior chart-topper reaching No. 1: "Home" began a two-week, non-consecutive reign on the July 22, 2005, list.





Still kicking it with the Twin Cities CHR/top 40 guys

The Roof Continues To Be Ripped Off KDWB

Kevin Carter

KCarter@RadioandRecords.com

24

When we last left the 2007 Conclave CHR/top 40 symposium dudes in last week's star-studded column, they were discussing the history of the hometown station, CHR/top 40 monster KDWB/Minneapolis, which has been doing the same format since 1959. It was probably easy for OM/PD Rob Morris, former PD Mark Bolke (now A-Ware VP/COO), morning personality Dave Ryan and MD/midday dude Lucas to reminisce about the good old days—between them, they have around 853 years of combined time at the station.

Recalling when Morris was promoted from being a relative peer—as APD/MD—to being the boss, Ryan said the transition wasn't rough. Morris flat-out called it "easy," since he was familiar with Ryan when he was ringleader of "The Morning Zoo" on Morris' former hometown station, WNCI/Columbus, Ohio.

"I had respect for him just because I knew what he'd done in Columbus," Morris said of Ryan. "I

remember listening when I was in the taxi on my way to the interview, and I remember thinking, 'He still sounds good.' I knew he was a catalyst to continue helping us to win, so I'm just there to give him the tools."

Bolke observed that moving into a position of leadership is something PDs should teach their APDs and MDs, to make the change easier if (or when) it actually happens. But fear sometimes pre-

'Now, with e-mail and text-messaging, people can tell you that you suck immediately.'

—Dave Ryan



'Young PDs who deal with MDs or APDs sometimes think they're a threat. The transition works a whole lot better when they have responsibilities beforehand, so the staff will already respect them.'

—Mark Bolke

vents them from doing it, he said. "Young PDs who deal with MDs or APDs sometimes think they're a threat. The transition works a whole lot better when they have responsibilities beforehand, so the staff will already respect them."

But coming in to replace a heritage air talent is a whole other story. Ryan remembered going into Phoenix and having to replace market legend Bruce Kelly, then having to do it again with Steve Cochran at KDWB. "Cochran was huge here, and I came in here like a dumbass and thought, 'I'm going to charm everyone. They're going to love me,'" he recalled, relating how he shoehorned bit after bit after bit into his show until Bolke finally told him to stop trying so hard.

"Now, with e-mail and text-messaging, people can tell you that you suck immediately," Ryan said. "If you're replacing a market legend, people will resist you every step of the way because they can't stand change. Give it time, because eventually you'll win them over. Just be patient."

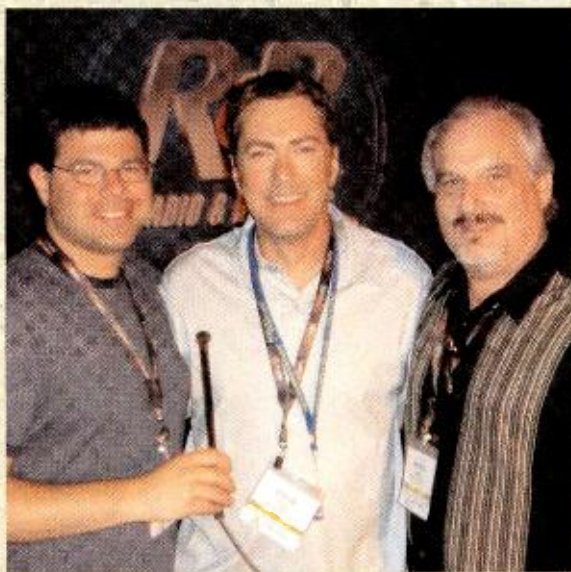
Lucas, who arrived at KDWB slightly more than two years ago from KQKQ/Omaha, still remembered how the vocal minority wasn't afraid to let him know what they really thought of him. "I was filling some big shoes," he said. Lucas also advised jocks to "keep yourself true. Believe in what you want to have happen, but be open enough to learn from people," he said.

Radio needs to change and take advantage of the social networking site MySpace and texting, since it makes the jocks far more accessible than they used to be, Lucas said. [Ed. note: Refer back to Ryan's "you suck" quote.] "If this had been around a while ago, radio wouldn't be in the situation it is today," Lucas said. "Now we have the opportunity to shake hands on the streets, and I can blog or message back and forth while I'm in the studio. As a jock, I think it's a true asset."

Fielding a question from the audience about the dead segues now running on KDWB, Morris said they were being done only a couple of times per hour, to give the listeners a little relief. "With [the Portable People Meter], we don't have to pound the call letters over and over into your head," he said. "It's about creating a better experience for the listeners."

Asked what nuggets of wisdom he'd impart to up-and-coming programmers, Morris advised PDs to stay up-to-date with what's going on in the industry. "There's always going to be change in our business. Keep your eyes and ears open to opportunities," he said. "You just have to continue focusing on your station and the factors that make it successful. Network with other programmers, and it's good to share knowledge among yourselves. I'm really not a program director; I'm a listener advocate. Think of what benefits your listeners, and instill that in your staff."

And in what many considered to be the most important question of the session, Tommy Chuck—PD of sister WFLZ/Tampa and recipient of one of Edison Media Research's coveted 30 Under 30 spots—asked Lucas how he carefully constructed his fashionable faux-hawk hairdo every day. Lucas replied, "My hair is the result of a difficult and technical process of waking up late, not showering, picking whatever clothes are lying around off the floor and going to the station." R&R



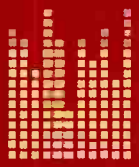
We got to actually touch Barker's mic! From left are R&R radio editor Keith Berman, Ryan and R&R CHR/top 40 editor Kevin Carter. Immediately after this picture was taken, Berman passed out from the sheer excitement. Sadly, no one volunteered to give him mouth-to-mouth.

Dave Ryan, Come On Down

Fun fact about Dave Ryan: He has an insatiable need to collect celebrity memorabilia (translation: famous crap). He actually owns Lee Harvey Oswald's morgue toe tag. Seriously. So it came as no surprise when we heard that Ryan had bid on—and won—the legendary skinny microphone used by the equally legendary Bob Barker on "The Price Is Right."

Ryan heard the mic was up for sale on eBay, and early estimates put a winning bid at somewhere in the neighborhood of \$8,000-10,000. "When I went online, it was already up to \$13,000. I bid \$15,000," he says. "I went online on the last day, with 48 seconds left in the auction, and it was up to \$19,000. I bid \$19,900 and won it with like one second left. Meanwhile, my wife was screaming in the background about whether it was too late to take the bid back."

The thing actually works, too. Ryan brought it to the studio, plugged it in and unplugged the other mics. "We did an entire show with it, we just passed it around," he says. "I told Rob to buy it because all of the stations could use it. Rob then reminded me that we work for Clear Channel and don't have any money left." —KC



CHR/TOP 40

▶ AFTER TOPPING RHYTHMIC, URBAN AND RAP, THE PARTY CONTINUES FOR **SHOP BOYZ**, WHO SCORE THEIR FIRST CHR/TOP 40 TOP 10 (11-10).



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	10	BIG GIRLS DON'T CRY Fergie	NO. 1 (2 WKS) WILL.I.AM/A&M/INTERSCOPE		10088 +546	66.408	1
2	4	3	BEAUTIFUL GIRLS Sean Kingston	BELUGA HEIGHTS/EPIC		8712 +572	54.810	2
3	2	5	SUMMER LOVE Justin Timberlake	JIVE/ZOMBA	11 ☆	8341 -733	49.433	4
4	3	5	UMBRELLA Rihanna Feat. Jay-Z	SRP/DEF JAM/DJMG	11 ☆	8128 -305	52.453	3
5	5	13	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc	KONVICT/NAPPY BOY/JIVE/ZOMBA	11 ²	7454 +11	47.166	5
6	8	8	HEY THERE DELILAH Plain White T's	HOLLYWOOD	☆	6697 +831	38.705	6
7	6	16	MAKES ME WONDER Maroon 5	A&M/OCTONE/INTERSCOPE	11	6509 -539	34.393	8
8	9	13	WAIT FOR YOU Ellie G. Lighthouse	HICKORY	☆	6113 +429	36.320	7
9	7	15	HOME Daughtry	RCA/RMG	11 ☆	5501 -678	26.511	11
10	11	8	PARTY LIKE A ROCKSTAR Shop Boyz	ONDECK/UNIVERSAL REPUBLIC	11	5135 +130	29.430	9
11	10	23	U + UR HAND Pink	LAFACE/ZOMBA	11 ² ☆	4767 -761	26.222	12
12	15	5	THE WAY I ARE Timbaland Feat. Keri Hilson	MOSLEY/BLACKGROUND/INTERSCOPE	11	4514 +699	27.816	10
13	12	24	GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake	MOSLEY/BLACKGROUND/INTERSCOPE	11 ² ☆	3829 -634	25.249	13
14	14	13	THNKS FR TH MMRS Fall Out Boy	FUELED BY RAMEN/ISLAND/DJMG	☆	3826 -430	22.362	16
15	16	9	WHINE UP Kat DeLuna Feat. Elephant Man	EPIC		3773 -19	24.024	14
16	13	13	GIRLFRIEND Avril Lavigne	RCA/RMG	11 ☆	3615 -688	16.921	18
17	18	5	REHAB Amy Winehouse	UNIVERSAL REPUBLIC		3450 +286	17.474	17
18	21	9	4 IN THE MORNING Gwen Stefani	INTERSCOPE	☆	3252 +222	14.874	20
19	22	7	ROCKSTAR Nickelback	ROADRUNNER/ATLANTIC/LAVA	11 ☆	3133 +154	11.658	26
20	17	23	BEFORE HE CHEATS Carrie Underwood	ARISTA/ARISTA NASHVILLE/RMG	11 ³	3063 -297	23.235	15
21	19	13	WHAT I'VE DONE Linkin Park	WARNER BROS.	11 ☆	2800 -300	9.314	30
22	24	6	CLOTHES OFF!! Gym Class Heroes	DECA/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA		2759 +450	13.241	23
23	25	4	SHUT UP AND DRIVE Rihanna	SRP/DEF JAM/DJMG	☆	2758 +518	13.991	21
24	23	9	THE GREAT ESCAPE Boyz Like Girls	COLUMBIA		2671 +195	11.560	27
25	20	12	LIKE A BOY Ciara	LAFACE/ZOMBA	11 ☆	2655 -384	16.189	19
26	29	3	WHEN YOU'RE GONE Avril Lavigne	RCA/RMG	☆	2121 +465	10.015	29
27	26	8	GET IT SHAWTY Lloyd	THE INC./UNIVERSAL MOTOWN	11	1987 +86	13.513	22
28	28	6	EASY Paula Deanda Feat. Bow Wow	ARISTA/RMG		1942 +210	11.038	28
29	33	5	TIME AFTER TIME Quiet Drive	RED INK/EPIC	☆	1595 +223	4.651	-
30	37	2	LOVESTONED Justin Timberlake	JIVE/ZOMBA	☆	1592 +523	13.175	24
31	27	7	POP, LOCK & DROP IT Huey	HITZ COMMITTEE/JIVE/ZOMBA	11	1586 -179	3.069	33
32	35	4	FIRST TIME Lifehouse	GEFFEN		1579 +265	5.422	-
33	36	3	WHO KNEW Pink	LAFACE/ZOMBA	☆	1522 +303	12.721	25
34	31	12	THE WAY I LIVE Baby Boy Da Prince Feat. Lil Boosie	UNIVERSAL REPUBLIC	11	1375 -221	3.566	38
35	30	14	I TRIED Bone Thugs-N-Harmony Feat. Akon	FULL SURFACE/INTERSCOPE	11	1332 -295	3.828	39
36	32	19	LAST NIGHT Diddy Feat. Keyshia Cole	BAD BOY/ATLANTIC	11	1307 -232	8.140	32
37	NEW	1	BARTENDER T-Pain Feat. Akon	KONVICT/NAPPY BOY/JIVE/ZOMBA		1254 +387	5.743	37
38	34	13	NEVER AGAIN Kelly Clarkson	RCA/RMG		1096 -258	7.561	35
39	39	3	SEXY LADY Yung Berg Feat. Junior	YUNG BOSS/EPIC		981 +47	3.022	34
40	NEW	1	LIP GLOSS Lil Mama	JIVE/ZOMBA		973 +104	3.474	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LOVESTONED Justin Timberlake (Jive/Zomba)	25
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG)	18
A BAY BAY Hurricane Chris (Polo Grounds/JRMG)	18
WAKE UP CALL Maroon 5 (A&M/Octone/Interscope)	18
BARTENDER T-Pain Feat. Akon (Konvict/Nappy Boy/Jive/Zomba)	15
STRONGER Kanye West (Roc-A-Fella/Def Jam/DJMG)	14
CLOTHES OFF!! Gym Class Heroes (Decaydance/Fueled by Ramen/Atlantic/Lava)	11
SHUT UP AND DRIVE Rihanna (SRP/Def Jam/DJMG)	10
WHO KNEW Pink (Laface/Zomba)	10

ADDED AT...
WSTW
Wilmington, DE
PD: Mike Yeager
APD/MD: Mike Possi
Maroon 5, Wake Up Call, 20
Gym Class Heroes, Clothes Off!!!, 6

FOR REPORTING STATISTICS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
MAKE ME BETTER Fabolous Feat. Ne-Yo (Desert Storm/Def Jam/DJMG)	946/205	BEAUTIFUL DISASTER ☆ Jon McLaughlin (Island/DJMG)	524/63
A BAY BAY Hurricane Chris (Polo Grounds/JRMG)	795/373	UNDENIABLE Mat Kearney (Aware/Columbia)	441/60
LIKE THIS Mias (Capitol)	716/67	SORRY, BLAME IT ON ME ☆ Akon (Konvict/Upfront/Src/Universal Motown)	336/1
LOVESTONED Justin Timberlake (Jive/Zomba)	61	STRONGER Kanye West Feat. Daft Punk (Roc-A-Fella/Def Jam/DJMG)	315/160
LEAN LIKE A CHOLO Down A.K.A. Kilo (Silent Giant/Machete)	538/25	PICTURES OF YOU ☆ The Last Goodnight (Virgin)	528/104
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG)	39	PARALYZER Finger Eleven (Wind-Up)	315/63
A BAY BAY Hurricane Chris (Polo Grounds/JRMG)	39		29

MOST INCREASED PLAYS

+831	☆ HEY THERE DELILAH Plain White T's (Hollywood) WKSC +57, KKDM +46, KQMG +36, WOKF +35, KKPN +33, WRVQ +30, KSAS +29, WJIM +27, WABB +26, WVSR +25
+699	THE WAY I ARE Timbaland Feat. Keri Hilson (Mosley/Blackground/Interscope) KWYL +34, WNOU +33, WIOQ +30, WKCI +26, KXXM +25, KQCH +23, WSSX +22, KMXV +22, WNCI +20, WTVR +19
+572	BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/EPIC) WNOU +58, WLKT +55, KZCH +44, KRUF +43, WFMF +39, KHFI +38, KKDM +37, WZKL +35, WKSS +34, WHBQ +32
+546	BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WLKT +59, KHIT +47, WRVW +45, KIIS +38, WQEN +38, WFBK +35, WZKF +34, KSPW +33, WFMF +31, WDJX +21, WRVQ +20, KZZP +18, WSSX +18, WKSE +18, WNKS +18
+523	☆ LOVESTONED Justin Timberlake (Jive/Zomba) WIOQ +34, WJBJ +30, KKMG +24, WABB +23, WDJX +21, WRVQ +20, KZZP +18, WSSX +18, WKSE +18, WNKS +18

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
127 CHR/Top 50 and 17 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 50 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

clear. consistent. quality.

All hooks are not created equal.

Contact Michael Pelia for your next project ■ 404-835-0205 ■ hooks@hooks.com ■ www.hooks.com ■ Featuring



CHR/TOP 40 MONITORED REPORTERS

CHR/TOP 40

CHR/TOP 40 MONITORED REPORTERS

- WFLY/Albany, NY**
OM: Kevin Callahan
PD: Terry O'Donnell
APD: Brian Cody
- WKKF/Albany, NY**
PD: Randy McCarten
- KKOB/Albuquerque, NM**
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
MD: Eric Chase
- WIXX/Appleton, WI**
PD: Tony Waitekus
MD: David Burns
- WKSZ/Appleton, WI**
PD: Dayton Kane
APD/MD: Brian Davis
- WSTR/Atlanta, GA**
PD: Dan Bowen
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM: Rob Roberts
PD: Dvian Sprague
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFMF/Baton Rouge, LA**
PD: Kevin Campbell
- KQXY/Beaumont, TX**
OM: Jim West
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WXYK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
PD: Steve "Keke Luv"
Kicklahter
- KZMG/Boise, ID**
OM: Rich Summers
PD: Brad Collins
MD: Miquy Santos
- WXXS/Boston, MA**
PD: Cadillac Jack
APD/MD: Chris Tyler
- CKEY/Buffalo, NY**
PD/MD: Dave Universal
- WKSE/Buffalo, NY**
OM/MD: Sue O'Neil
APD/MD: Brian Wilde
- WXXX/Burlington, VT**
OM/MD: Ben Hamilton
MD: Pete Belair
- WZKL/Canton, OH**
PD: John Stewart
MD: Nikolina
- WIHB/Charleston, SC**
OM/MD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC**
OM/MD: Mike Edwards
APD/MD: Special Ed
- WVSR/Charleston, WV**
OM: Jeff Whitehead
PD: Wade Hill
MD: Jason Reed
- WNKS/Charlotte, NC**
OM/MD: John Reynolds
MD: Otis
- WKSC/Chicago, IL**
PD: Rick Gillette
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhart
PD: Mark Anderson
- WAKS/Cleveland, OH**
OM: Kevin Metheny
OM: Jeff Zukauckas
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Fox
MD: Kat Jensen
- WNOK/Columbia, SC**
PD: Wes McCain
MD: Kelly Nash
- WCGQ/Columbus, GA**
OM/MD: Bob Quick
MD: Rob Carter
- WNCI/Columbus, OH**
PD: Michael McCoy
MD: Maxwell
- KKPN/Corpus Christi, TX**
OM/MD: Scott Holt
APD/MD: Dave Ross
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kidd
- WDFK/Dayton, OH**
OM: Tony Tilford
APD/MD: Ryan Drake
- WGTV/Dayton, OH**
OM: J.D. Kunes
PD: Scott Sharp
- WVYV/Daytona Beach, FL**
OM: Frank Scott
PD: Ammie Olson
- KKDM/Des Moines, IA**
PD/MD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
PD: Dom Theodore
APD/MD: Beau Daniels
- WWCK/Flint, MI**
OM: Jeff Wade
PD: Jeff Andrews
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
OM: Kevin Quinn
PD: Carter
- WHTS/Grand Rapids, MI**
OM: Brent Alberts
PD: Jack Spaede
- WSNX/Grand Rapids, MI**
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD/MD: Mike Klein
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
APD/MD: Beaver
- WFBC/Greenville, SC**
PD: Chase Murphy
MD: Natalie Randall
- WHKF/Harrisburg, PA**
OM: Chris Tyler
PD: JT Bosch
APD: Mike Miller
- WKSS/Hartford, CT**
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQMQ/Honolulu, HI**
MD: Ryan Sean
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZYP/Huntsville, AL**
PD: Michael Storm
APD: Ally "Lisa" Elliott
- WNOU/Indianapolis, IN**
OM: David Edgar
APD/MD: Tim Rainey
- WYOV/Jackson, MS**
OM/MD: Johnny O
APD/MD: Nate West
- WAPE/Jacksonville, FL**
PD: JR Ammons
APD: Chase Daniels
MD: Jay Styles
- WFKS/Jacksonville, FL**
OM: Gail Austin
PD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
OM: Bill Hagy
PD/MD: Jason Reed
- KMXV/Kansas City, MO**
OM: Mike Rowen
- WWST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
PD: Bobby Novosad
MD: Chris Reed
- WLAN/Lancaster, PA**
PD: Dennis Mitchell
MD: Jeff Hurley
- WJIM/Lansing, MI**
PD: Josh Strickland
- WLKT/Lexington, KY**
PD: Dale O'Brian
- KLAL/Little Rock, AR**
OM/MD: Randy Cain
APD: Ed Johnson
MD: Charlotte
- KIIS/Los Angeles, CA**
PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
PD: Shane Collins
APD/MD: Ben Davis
- WZKF/Louisville, KY**
PD/MD: Chris Randolph
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
PD: Tony Banks
MD: Jimmy Knight
- WBVD/Melbourne, FL**
OM: Ken Holiday
PD/MD: B-Rock
- WHBQ/Memphis, TN**
OM: Chris Taylor
PD: Karson With a K
MD: Joe Mack
- WHYI/Miami, FL**
OM/MD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI**
OM/MD: Brian Kelly
APD/MD: JoJo Martinez
- KDWB/Minneapolis, MN**
OM/MD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
PD: Tom "Jammer" Naylor
APD: Q-Tip
MD: Jonathan Shuford
- KHOP/Modesto, CA**
OM: Richard Perry
PD: Joe Roberts
- WHHY/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
PD: Rich Davis
MD: Tommy Butter
- WBLI/Nassau, NY**
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Gabrielle Vaughn
- WFHN/New Bedford, MA**
PD: Jim Reitz
MD: Michael Rock
- WKCI/New Haven, CT**
PD: Chaz Kelly
MD: Mike "Jaqueer" Thomas
- WEZB/New Orleans, LA**
OM/MD: Mike Kaplan
APD: Tyler
MD: Stevie G.
- WHTZ/New York, NY**
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Frito
- KQCH/Omaha, NE**
OM: Tom Land
PD: Erik Johnson
MD: Corey Young
- WXXL/Orlando, FL**
PD: Michael Bryan
APD/MD: Jana Sutter
- WIOQ/Philadelphia, PA**
PD: Rick Vaughn
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Gregory D"
D'Anzelo
- WKST/Pittsburgh, PA**
PD: Alex Tear
APD: Drew Hall
MD: Dylan
- WJBQ/Portland, ME**
OM/MD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
APD: Mick Lee
- WPRO/Providence, RI**
OM/MD: Tony Bristol
APD/MD: Davey Morris
- WDCG/Raleigh, NC**
OM: Chris Shebel
PD: Randi West
APD/MD: Brody
- KWYL/Reno, NV**
OM/MD: Nick Elliott
- WRVQ/Richmond, VA**
PD: Boomer
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Jesse Graff
- WPXY/Rochester, NY**
PD: Mike Danqer
- KDND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT**
OM: Jeff Cochran
PD: Jeff McCartney
MD: Tricia Jenkins
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius Hits 1/Satellite**
PD: Kid Kelly
APD/MD: Ryan Samson
- XM Top 20 on 20/Satellite**
PD: Michelle Cartier
MD: Priestly
- WAEV/Savannah, GA**
PD/MD: Russ Francis
- WZAT/Savannah, GA**
OM: Sam Nelson
- KBKS/Seattle, WA**
PD: Marcus D.
APD: Kristin "The Island Girl"
Geong
MD: Eric Tyler
- KRUF/Shreveport, LA**
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO**
OM: Chris Cannon
PD: Adam Adams
- KSLZ/St. Louis, MO**
PD: Tommy Austin
MD: Taylor J
- WNTQ/Syracuse, NY**
OM/MD: Tom Mitchell
MD: Rick Roberts
- WWHT/Syracuse, NY**
PD: Butch Charles
MD: Jeff Wise
- WFLZ/Tampa, FL**
OM: Doug Hamand
PD: Tommy Chuck
MD: Ashlee Reid
- WTWR/Toledo, OH**
PD: Steve Marshall
- WVKS/Toledo, OH**
OM/MD: Bill Michaels
MD: Boomer
- WPST/Trenton, NJ**
OM/MD: Dave McKay
APD/MD: Matt Sneed
- KRQQ/Tucson, AZ**
OM/MD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK**
OM/MD: Tod Tucker
APD: Billy "The Baby DJ"
Sexaur
MD: Dvian
- WIHT/Washington, DC**
PD: Jeff Kapugi
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
OM: Dave Denver
PD: Kobe
- KZCH/Wichita, KS**
OM: Lyman James
PD/MD: Sammy Suarez
- WBHT/Wilkes Barre, PA**
PD: Justin Bryant
APD/MD: A.J.
- WKRZ/Wilkes Barre, PA**
OM: Jim Rising
PD: Mike O'Donnell
APD/MD: Kelly K
- WSTW/Wilmington, DE**
PD: Mike Yeager
APD/MD: Mike Rossi
- WAKZ/Youngstown, OH**
OM: Dan Rivers
- WHOT/Youngstown, OH**
PD: John Trout



▶ "HEY THERE DELILAH," THE FIRST CHARTED SONG FOR PLAIN WHITE T'S, LEAPS FOUR NOTCHES TO NO. 10 AT CANADA CHR/TOP 40.

POWERED BY
nialson
BDS

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	CHR/TOP 40 INDICATOR	
				TW	PLAYS +/-
1	10	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE	3235	+165
2	14	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	2896	-163
3	14	UMBRELLA RIHANNA FEAT. JAY-Z	SRP/DEF JAM/IDJMG	2875	-92
5	7	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC	2836	+164
4	15	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE	2687	-178
6	14	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC	KONVICT/NAPPY BOY/JIVE/ZOMBA	2520	+62
8	8	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	2350	+196
9	11	WAIT FOR YOU ELLIOTT YAMIN	HICKORY	2133	+21
7	16	HOME DAUGHTRY	RCA/RMG	2113	-256
15	6	THE WAY I ARE TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	1799	+247
12	9	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	1783	+37
13	8	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN	EPIC	1766	+39
10	13	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	1745	-134
11	18	GIRLFRIEND AVRIL LAVIGNE	RCA/RMG	1620	-223
17	5	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	1592	+131
18	9	4 IN THE MORNING GWEN STEFANI	INTERSCOPE	1512	+80
14	30	U + UR HAND PINK	LAFACE/ZOMBA	1473	-213
16	13	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	1313	-232
22	7	CLOTHES OFF!! GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	1168	+245
19	11	LIKE A BOY CIARA	LAFACE/ZOMBA	1114	-158
21	14	ROCKSTAR NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1102	+138
23	4	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/IDJMG	1044	+129
25	5	THE GREAT ESCAPE BOYS LIKE GIRLS	COLUMBIA	935	+160
24	10	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	852	-3
26	3	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/RMG	768	+120
27	5	EASY PAULA DEANDA FEAT. BOW WOW	ARISTA/RMG	759	+164
32	4	BARTENDER T-PAIN FEAT. AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	586	+155
30	8	WHO KNEW PINK	LAFACE/ZOMBA	583	+105
34	2	LOVESTONED JUSTIN TIMBERLAKE	JIVE/ZOMBA	565	+198
29	13	NEVER AGAIN KELLY CLARKSON	RCA/RMG	431	-76
28	14	I TRIED BONE THUGS-N-HARMONY FEAT. AKON	FULL SURFACE/INTERSCOPE	418	-152
33	4	TIME AFTER TIME QUIETDRIVE	RED INK/EPIC	414	+28
37	2	LIP GLOSS LIL MAMA	JIVE/ZOMBA	364	+66
40	2	FIRST TIME LIFEHOUSE	GEFFEN	355	+93
31	17	LAST NIGHT DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	341	-107
38	3	MAKE ME BETTER FABOLOUS FEAT. NE-YO	DESERT STORM/DEF JAM/IDJMG	338	+40
39	2	AND THEN I'M GONE CRINGE	LISTEN	286	+9
RE-ENTRY		LIKE THIS MIMS	CAPITOL	258	+15
36	14	OUTTA MY SYSTEM BOW WOW FEAT. T-PAIN & JOHNTA AUSTIN	COLUMBIA	250	-65
35	19	THE WAY I LIVE BABY BOY DA PRINCE	UNIVERSAL REPUBLIC	238	-82

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	CANADA CHR/TOP 40	
				TW	PLAYS +/-
1	10	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	669	+1
4	7	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/SONY BMG	617	+55
5	10	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	597	+39
2	14	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMG	585	-68
3	15	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL	564	-6
6	15	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	548	-9
7	9	INSATIABLE ELISE ESTRADA	ROCKSTAR	445	-21
11	7	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC/SONY BMG	417	+27
9	11	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JOC	KONVICT/NAPPY BOY/JIVE/SONY BMG	414	-38
14	6	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD/UNIVERSAL	390	+37
16	5	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/UNIVERSAL	384	+41
13	10	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	384	+5
10	21	PARALYZER FINGER ELEVEN	WIND-UP	367	-46
12	13	HOME DAUGHTRY	RCA/SONY BMG	357	-27
5	8	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	349	-115
6	7	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	340	-5
18	14	DON'T BE SHY BELLY FEATURING NINA SKY	CP	320	-4
17	21	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	318	-6
22	6	REHAB AMY WINEHOUSE	ISLAND/UNIVERSAL	311	+34
20	9	4 IN THE MORNING GWEN STEFANI	INTERSCOPE/UNIVERSAL	290	-1
19	14	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	289	-20
25	4	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC/UNIVERSAL	274	+59
21	8	WAIT FOR YOU ELLIOTT YAMIN	HICKORY/SONY BMG	257	-30
25	25	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	242	-13
26	8	YESTERDAY MAN ROZ BELL	UNIVERSAL	231	-10
27	28	U + UR HAND PINK	LAFACE/SONY BMG	227	-3
35	3	WALLS FALL DOWN BEDOUIN SOUNDCLASH	DINE ALONE/UNIVERSAL	216	+37
23	24	GIVEITOME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	215	-57
24	12	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	214	-56
28	13	FALLIN' FOR YOU EVA AVILA	SONY BMG	204	-19

♦ indicates CanCon



Getting listeners involved in your music selection process

The Most Important Part Of Your Music Meeting

Darnella Dunham
 DDunham@RadioandRecords.com

While station request lines aren't going the way of eight-track tapes anytime soon, technology affords programmers an arsenal of more efficient options for soliciting listener input and gauging music tastes. From text messaging to online "smash or trash" features to longform music surveys, rhythmic stations are finding multiple ways to invite listener participation, and just as many ways for programmers to utilize the results.

The Web sites of all Cox Radio rhythmic outlets (KPHW/Honolulu; KPWT/San Antonio; WBTS/Atlanta; WHZT/Greenville, S.C.; and WPYO/Orlando) offer a quick and easy way for listeners to rate several songs on their playlists.

CBS Radio WLLD (WiLD 98.7)/Tampa listeners who click on the "Bump It or Dump It" link found under the WiLD Music channel can give a thumbs-up or thumbs-down to songs the station is considering adding into rotation.

Flinn's KXHT (Hot 107.1)/Memphis takes different approaches to seeking listener feedback. In addition to taking online requests, the station's Web site includes a "Hot Music Vote" link where listeners can select their favorite videos, which summer tour they're most excited about or whatever question Hot 107.1 PD Maurice "Mo Better" Rivera decides to post. While he occasionally looks at the results, Rivera says he doesn't make music, programming or marketing decisions based on them.

The home page of Finest City's XHTZ (Z90.3)/San Diego prominently displays links to make requests and provide feedback. To submit up to three requests, listeners are required to provide their name, e-mail address, age and phone number, which helps the station grow its listener database.

Pamal's WAJZ (Jamz 96.3)/Albany, N.Y., incorporates contesting with "Rate the Jamz, Eat With Ja Rule." Listeners who take a 30-song music survey get a chance to have dinner with Ja Rule.

Online Music Tests

Many stations rely on outside vendors to conduct extensive online music research.

Working with Pinnacle Media, CBS Radio WZMX (Hot 93.7)/Hartford lures Web site visitors to participate in music surveys with this come-on: "Become the Hot 93.7 music director." As part of the registration process, survey takers identify other stations they listen to, providing valuable cross-cuming information for the station.

Pinnacle VP of Internet services Mark Carlson says he built the online music research system while working as OM for New Northwest's stations in Anchorage, Alaska, from 1999 to 2002. Carlson says the service's customer relationship management system uses thank-you notes, prizes, concert announcements and coupons to increase audience participation.

"We have some stations in smaller markets that are really into it and have a very active database and have participation rates in the 70%-80% range," he says. "Then we have some databases that are older and 1%-3% of their database goes hardbounce every month. So stations constantly have to work to grow their database and promote it on the air. The ones that put the most effort into it get the most out of it."

Carlson says programmers use the Pinnacle system as a direct path to P1 listener tastes. "Your most important listeners are your core listeners, and your core listeners are going to be the ones that respond to this," he says. "Regardless of format, 70%-75% of people who join your database will be self-declared P1s. So knowing how they feel about the music you play is crucial to driving your numbers."

'Regardless of format, 70%-75% of people who join your database will be self-declared P1s. So knowing how they feel about the music you play is crucial to driving your numbers.'

—Mark Carlson



'You're going to get earlier reaction on certain kinds of records. Online research is a different animal than callout.'

—Doug Burton



Another player in the online music testing space is RadioTraks, which says it has 180 stations in multiple formats using its service. Among them are Rose City's KXJM (Jammin 95.5)/Portland, Ore.; Milcreek's KUUU (U92)/Salt Lake City; CBS Radio's KLUC/Las Vegas; and Entercom's KDGS/Wichita.

RadioTraks came into existence after North American active rock WBZX/Columbus, Ohio, PD Hal Fish had his research budget slashed. Rather than go without it, he developed the Web-based research system in 1998 that would serve as the foundation for RadioTraks. The company began pursuing clients in 2002.

Larger Sample Sizes Than Callout

RadioTraks VP of business development Doug Burton notes the fundamental difference between traditional telephone-based callout and Web-based research. "Traditional callout worked under a very specific controlled set of methodology. Although it appears similar, this is P1 research. Unlike callout, it's self-selecting research." Burton also notes that online testing of P1 listeners typically involves much larger sample sizes than callout does.

Some RadioTraks clients continue to use callout and compare the results of the two different methodologies. Since online research is driven by P1 listeners, Burton says, "you're going to get earlier reaction on certain kinds of records. But it's a good indicator. You can't look at it as apples to apples. Online research is a different animal than callout.

"The data is actionable and program directors can make decisions on it once they take into account that they are looking at P1 research and what that may mean," Burton adds. "The majority of our stations use this as one of the tools in their music decisions."

Burton says some RadioTraks client stations have 500-800 participants in a survey cycle. "Those are listeners that chose to interact and be involved in that radio station instead of watching TV, playing elsewhere on the Internet or listening to their iPod. So there's this great secondary benefit of building community for a radio station."

In fact, one of the greatest advantages to soliciting listener feedback online is to grow a station's loyal listener database, Burton says. "He who wins at the end of the day in this environment is he with the largest database."

However, some stations go to great lengths to amass a large database but then neglect to provide proper care and feeding for it. "Often I find across all formats that general databases get back-burnered," he says. "It doesn't become a priority—they put the link on their Web site for people to sign up for their loyal listener club. But often I find stations in very good-sized markets that have 1,000 or 2,000 people signed up and they haven't really checked that list in six months or so." **R&R**



RHYTHMIC

▶ **TIMBALAND JUMPS TO HIS SECOND STRAIGHT TOP 10 AS A LEAD ARTIST AS "THE WAY I ARE" EARNS THE MOST INCREASED PLAYS FOR A SECOND STRAIGHT WEEK (UP 508, 15-10).**



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS ★	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	10	BEAUTIFUL GIRLS SEAN KINGSTON	NO. 1 (2 WKS) BELUGA HEIGHTS/EPIC/KOCH		5664 +70	38.592	2
2	2	13	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	11 ★	5144 -336	39.127	1
3	3	14	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	11 ★	4948 -2	33.417	6
4	5	10	BARTENDER T-PAIN FEATURING AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	★	4633 +410	36.037	4
5	6	10	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	★	4166 +491	36.875	3
6	4	19	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	KONVICT/NAPPY BOY/JIVE/ZOMBA	112 ★	4026 -576	34.230	5
7	8	6	A BAY BAY HURRICANE CHRIS	POLO GROUNDS//RMG		3716 +460	24.824	7
8	7	17	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	11	2961 -477	21.422	9
9	9	19	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	11	2874 -365	16.783	12
10	15	5	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	★	2761 +508	18.224	10
11	10	12	LIKE THIS MIMS	CAPITOL		2677 -40	15.568	13
12	12	12	LEAN LIKE A CHOLO DOWN A.K.A. KILO	SILENT GIANT/MACHETE		2596 +20	13.960	16
13	11	12	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	11 ★	2464 -132	14.510	15
14	14	9	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC	★	2456 +191	21.426	8
15	13	16	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	11 ★	2171 -169	17.295	11
16	16	15	SEXY LADY YUNG BERG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH		1916 -219	14.697	14
17	19	10	CANDY KISSES AMANDA PEREZ	UPSTAIRS		1888 +103	9.730	23
18	17	9	WALL TO WALL CHRIS BROWN	JIVE/ZOMBA	★	1758 -235	12.347	17
19	21	4	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM	IMANI/GEFFEN/INTERSCOPE	★	1720 +317	10.777	21
20	25	4	SHAWTY PLIES FEATURING T-PAIN	SLIP-N-SLIDE/ATLANTIC		1605 +386	10.376	22
21	26	5	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE		1499 +325	11.803	20
22	24	8	SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA	★	1380 +125	11.873	19
23	20	20	LIKE A BOY CIARA	LAFACE/ZOMBA	11 ★	1316 -150	8.241	25
24	28	6	DO YOU NE-YO	DEF JAM/IDJMG	★	1288 +224	12.124	18
25	22	9	LIL LOVE BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW	FULL SURFACE/INTERSCOPE	★	1257 -114	6.369	28
26	30	4	CYCLONE BABY BASH FEATURING T-PAIN	ARISTA/RMG	★	1220 +238	6.271	29
27	23	9	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC		1170 -87	8.255	24
28	33	2	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG		1142 +345	8.060	26
29	31	7	EASY PAULA DEANDA FEATURING BOW WOW	ARISTA/RMG		931 +12	4.139	38
30	25	7	KRISPY KIA SHINE	RAP HUSTLAZ/UNIVERSAL MOTOWN		908 -117	4.429	36
31	27	18	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	11	896 -271	4.599	35
32	34	2	HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK	CHAMILLITARY/UNIVERSAL MOTOWN		801 +35	3.104	-
33	NEW		SORRY, BLAME IT ON ME AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN		704 +92	6.697	27
34	38	2	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	★	683 +14	4.974	34
35	32	10	HOW DO I BREATHE MARIO	3RD STREET//RMG	★	676 -149	4.229	37
36	37	6	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC		665 -18	5.003	33
37	NEW		CUPID SHUFFLE CUPID	ATLANTIC		550 -65	2.877	-
38	36	15	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG	INTERSCOPE		544 -149	3.418	40
39	16	16	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE & BABY	TERROR SQUAD/KOCH	★	524 -101	5.929	30
40	15	15	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND	DTP/DEF JAM/IDJMG	★	486 -231	3.223	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
WHEN I HUSTLE Huey Feat. Lloyd (HITZ COMMITTEE/JIVE/ZOMBA)	19
THROUGH THE PAIN Diddy Feat. Mario Winans (BAD BOY/ATLANTIC)	15
STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)	11
ME LOVE Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)	11
CAN'T LEAVE 'EM ALONE Ciara Feat. 50 Cent (LAFACE/ZOMBA)	8
CRANK THAT (SOULJA BOY) Soulja Boy (COLLIPARK/INTERSCOPE)	8
SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC)	6
CYCLONE Baby Bash Feat. T-Pain (ARISTA/RMG)	5
I FELL IN LOVE WITH THE DJ Che'nelle (SCIP/CAPITOL)	5
THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE)	4

ADDED AT... XHTZ
San Diego, CA
PD: Rick Thomas
Baby Bash Feat. T-Pain, Cyclone, 0
Huey Feat. Lloyd, When I Hustle, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
CAN'T LEAVE 'EM ALONE Ciara Feat. 50 Cent (LAFACE/ZOMBA)	417/225	LOVESTONED Justin Timberlake (JIVE/ZOMBA)	286/116
CRANK THAT (SOULJA BOY) Soulja Boy (COLLIPARK/INTERSCOPE)	406/187	GOOD THINGS Rich Boy Feat. Polow Da Don & Keri Hilson (ZONE 4/INTERSCOPE)	283/51
WAIT FOR YOU Elliott Yamin (HICKORY)	406/24	SHAWTY IS DA SH*! (10) The-Dream (DEF JAM/IDJMG)	236/56
SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/IDJMG)	328/35	ME LOVE Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)	212/201
SUMMERTIME ANTHEM Mr. Capone-e (SMC)	313/72	LIP GLOSS Lil Mama (JIVE/ZOMBA)	205/7
TOTAL STATIONS:	34	TOTAL STATIONS:	22
TOTAL STATIONS:	24	TOTAL STATIONS:	30
TOTAL STATIONS:	15	TOTAL STATIONS:	27
TOTAL STATIONS:	21	TOTAL STATIONS:	33
TOTAL STATIONS:	26		

MOST INCREASED PLAYS

+508	★	THE WAY I ARE Timbaland Feat. Keri Hilson (Mosley/Blackground/Interscope)
+491	★	MAKE ME BETTER Fabolous Feat. Ne-Yo (Desert Storm/Def Jam/IDJMG)
+460		A BAY BAY Hurricane Chris (Polo Grounds//RMG)
+410	★	BARTENDER T-Pain Feat. Akon (Konvict/Nappy Boy/Jive/Zomba)
+386		SHAWTY Plies Feat. T-Pain (Slip-N-Slide/Atlantic)

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
75 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

INDUSTRY INFO AT YOUR FINGERTIPS

BUSINESS: [Input Field]
Search
Type Keyword/Phrase

Search By Category
Computer Software
Consultants
Employment Service
Browse
Search Alphabetized Lists

SUBMIT YOUR
Submit
Submit Company Info

R&R DIRECTORY

COMPANIES • PROGRAMS • PEOPLE

WWW.RADIOANDRECORDS.COM/RRDIRECTORY



RHYTHMIC

RHYTHMIC REPORTERS

- WAJZ/Albany, NY***
OM: Kevin Callahan
PD: Rob Ryan
MD: JD Redman
- KKSS/Albuquerque, NM***
PD: Homie Marco Arias
MD: Matthew Candelaria
- KFAT/Anchorage, AK**
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson
- WBTS/Atlanta, GA***
PD: Lee Cagle
APD/MD: Maverick
- KDHT/Austin, TX***
OM/PD: Chase
APD: Picazzo Stevens
MD: Bradley Grein
- KXBT/Austin, TX***
OM: Dusty Hayes
PD: Rudy Ramos
APD: Chico Rico
- KBDS/Bakersfield, CA***
PD: Robert Chavez
APD: Adlai "DJ D-Lay" Wilson
- KISV/Bakersfield, CA***
OM: Eric Sean
PD/MD: J. Reed
- WJMN/Boston, MA***
PD: Cadillac Jack
APD: Dennis O'Heron
MD: GeeSpin
- WCZQ/Champaign, IL**
PD/MD: Kevin "Whiteboy" Canup
- WRVZ/Charleston, WV***
OM: Rick Johnson
PD/MD: Woody Woods
- WIBT/Charlotte, NC***
OM: Bruce Logan
PD: Rob Wagman
APD/MD: JoJo
- WBBM/Chicago, IL***
PD: Todd Cavanah
APD/MD: Erik Bradley
- KIBT/Colorado Springs, CO***
PD: Jared Goldberg
MD: Madboy
- KZFM/Corpus Christi, TX***
OM/PD: Ed Ocanas
MD: Arlene M. Cordell
- KZZA/Dallas, TX***
PD/MD: Joe "Jammin Joe" Martinez
APD: Roger "DJ Spin" Sosa
- KQKS/Denver, CO***
PD: Cat Collins
APD/MD: John E. Kage
- KPRR/El Paso, TX***
OM: Steve Gramzay
PD: Patti Diaz
APD/MD: DJ Slo Motion
- XHTO/El Paso, TX***
OM/PD: Francisco Aguirre
APD/MD: Alex "Big Al" Flora
- WRCL/Flint, MI***
OM: J. Patrick
PD: Nathan Reed
MD: Clay Church
- KBOS/Fresno, CA***
PD: Greg Hoffman
MD: Danny Salas
- KSEQ/Fresno, CA***
OM/PD: Tommy Del Rio
MD: DJ Lace
- WBTT/Ft. Myers, FL***
PD: Scrap Jackson
APD/MD: Omar "The Big O"
- WFFY/Ft. Walton Beach, FL**
OM: Dan Collins
PD: Chris Stryker
- WJFX/Ft. Wayne, IN***
PD: Phil Becker
APD/MD: Weasel
- WNHT/Ft. Wayne, IN***
OM: Vincent "MoJo" Wilson
APD/MD: Shady Spencer
- WHZT/Greenville, SC***
OM: Steve Crumbley
PD/MD: Jet Black
- WDLD/Hagerstown, MD**
OM: Rick Alexander
PD/MD: Artie Shultz
- WWKL/Harrisburg, PA***
OM/PD: John O'Dea
APD/MD: Venetia
- WZMX/Hartford, CT***
OM: Steve Salhany
PD/MD: DJ Buck
APD: David Simpson
- KDDB/Honolulu, HI***
PD: Ryan Sean
- KIKI/Honolulu, HI***
OM: Wayne Maria
APD: Pablo Sato
MD: K-Smooth
- KPHW/Honolulu, HI***
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitake
- KPTY/Houston, TX***
OM: Arnulfo Ramirez
PD: Cindy Hill
MD: Warren G Z
- WXIS/Johnson City, TN***
PD/MD: Todd Ambrose
- KCHZ/Kansas City, MO***
OM/PD: Maurice DeVoe
- WKHT/Knoxville, TN***
OM: Rich Bailey
PD: Russ Allen
MD: Joey Tack
- KRKA/Lafayette, LA***
PD/MD: Chris Logan
- KNEX/Laredo, TX**
PD: Arturo Serna III
- KLUC/Las Vegas, NV***
OM/PD: Ed Ocanas
APD/MD: J.B. King
- KVEG/Las Vegas, NV***
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia
- WLTO/Lexington, KY***
OM: Robert Lindsey
PD: Tabatha Levault
- KPWR/Los Angeles, CA***
PD: Jimmy Steal
APD/MD: E-Man
- KBTE/Lubbock, TX**
OM: Jeff Scott
PD/MD: Magoo
- KBFM/McAllen, TX***
OM: Billy Santiago
PD: Johnny O
MD: Frankie G
- KXHT/Memphis, TN***
PD: Mo Better
- WPOW/Miami, FL***
OM/PD: Tom Calococci
MD: Eddie Mix
- KTTB/Minneapolis, MN***
PD: Sam Elliot
MD: Zannie K.
- KBMB/Sacramento, CA***
PD: Pattie Moreno
MD: DJ Short-E
- KHTN/Modesto, CA***
OM/PD: Rene Roberts
- KDON/Monterey, CA***
OM/PD: Sam Diggedy
APD/MD: Eric "The Funky 1" Meyers
- KYZZ/Monterey, CA***
PD: Tommy Del Rio
APD/MD: Q "Your Boy Q" Meyers
- WWRX/New London, CT**
PD/MD: Brian Ram
- WQHT/New York, NY***
PD: Ebro
MD: Jill Strada
- WNVZ/Norfolk, VA***
OM: Don London
PD: Tias Schuster
MD: Shaggy
- KMRK/Odessa, TX**
PD: Christopher Marquez
APD/MD: Kid Vicious
- KKWD/Oklahoma City, OK***
OM: Chris Baker
PD: Ronnie Ramirez
- WPYO/Orlando, FL***
OM/PD: Steve Holbrook
- KCAQ/Oxnard, CA***
PD/MD: Big Bear
- KVYB/Oxnard, CA***
PD/AM/D: Daniel "Mambo" Herrejon
- KKUU/Palm Springs, CA**
PD: Anthony "Antdog" Quiroz
APD: Erin Deveaux
MD: Ron T.
- WZPW/Peoria, IL**
OM: Matt Bahan
PD/MD: Quint "Q" Hafron
- WRDW/Philadelphia, PA***
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-McAdam
- KKFR/Phoenix, AZ***
PD: Bruce St. James
APD: Karlie Hustle
MD: DJ Joey Boy
- WRED/Portland, ME***
OM/PD: Buzz Bradley
MD: DJ Jon
- KXJM/Portland, OR***
OM: Tim McNamera
PD: Mark Adams
APD: Carrie "Careezy" Fisher
MD: Big Kid Bootz
- WPKF/Poughkeepsie, NY**
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre
- WWKX/Providence, RI***
OM: Tony Bristol
PD/MD: Dan Hunt
APD: Joey Foxx
- KEWB/Redding, CA**
OM: Rick Healy
PD: Rico Garcia
- KGGI/Riverside, CA***
PD: Jesse Duran
APD: Mike Medina
MD: ODM Gutierrez
- KWIE/Riverside, CA***
PD/MD: Al Fuentes
APD: Chris Loos
- WJJS/Roanoke, VA***
OM: Steve Cross
PD/MD: Cisgo
- KFSM/Sacramento, CA***
PD: Byron Kennedy
APD: Randy Fox
MD: Freeze
- WOCQ/Salisbury, MD**
PD: Wookie
MD: Deelite
- KUUU/Salt Lake City, UT***
OM/PD: Brian Michel
APD/MD: Kevin Cruise
- KBBT/San Antonio, TX***
PD/MD: Cindy Hill
APD: John Henry Medina
- KPWT/San Antonio, TX***
OM: Roger Allen
PD/MD: Doug Bennett
- XHTZ/San Diego, CA***
PD: Rick Thomas
APD: DJ Tre
- XMOR/San Diego, CA***
OM/PD: Lee Cornell
- KYLD/San Francisco, CA***
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran
- KQWV/San Luis Obispo, CA**
OM: Drew Ross
PD/MD: JoJo Lopez
APD: DJ Mel
- KPAT/Santa Maria, CA**
OM/PD: Louie Diaz
MD: DJ E-Wrek
- KSXY/Santa Rosa, CA**
PD: Dray Lopez
- KUBE/Seattle, WA***
OM: Shelle Hart
PD: Eric Powers
APD/MD: Karen Wild
- WYPW/South Bend, IN**
OM: Ron Stryker
APD/MD: Mike "The Mayor Mike Jax" Jackson
- KEZE/Spokane, WA***
OM: Roger Nelson
PD: Boomer Davis
- KWIN/Stockton, CA***
PD/MD: Mike Elwood
APD: Michael Mann
- WLLD/Tampa, FL***
OM: Orlando
APD: Scantman
MD: Kristi Reif
- KOHT/Tucson, AZ***
OM: Tim Richards
PD: Fred Rico
APD/MD: Rico Villalobos
- KTBT/Tulsa, OK***
OM: Don Cristi
PD: Corbin Pierce
- KBLZ/Tyler, TX**
PD: Charlie O'Douglas
MD: Marcus "DJ Marcus Love" Love
- WMBX/West Palm Beach, FL***
OM/PD: Mark McCray
- KDGS/Wichita, KS***
PD: Greg "Hitman" Williams
MD: Dave "Deuce" Jacobsen
- KHHK/Yakima, WA**
OM: Dewey Boynton
PD/MD: Matt Foley

* Monitored Reporters



▶ **YOUNG JEEZY'S U.S.D.A.**
EARNs THE RAP CHART STAMP OF APPROVAL AS "CORPORATE THUGGIN'" DEBUTS AT NO. 40.

POWERED BY
nelsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	2	MAKE ME BETTER FABOLOUS FEATURING NE-YO	NO. 1 (1 WK)/MOST INCREASED PLAYS DESERT STORM/DEF JAM/IDJMG	8325 +880	78.735 1
2	1	7	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	8052 -845	65.359 2
3	3	2	A BAY BAY HURRICANE CHRIS	POLO GROUNDS//RMG	7087 +542	53.219 4
4	4	3	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC	5933 +455	53.953 3
5	7	4	SHAWTY PLIES FEATURING T-PAIN	SLIP-N-SLIDE/ATLANTIC	4846 +864	38.986 6
6	6	20	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	4536 -326	39.884 5
7	5	26	POP, LOCK & DROP IT HUJAY	HITZ COMMITTEE/JIVE/ZOMBA	4278 -697	29.661 8
8	8	6	SEXY LADY YUNG BERG FEATURING JUNIOR 2	YUNG BOSS/EPIC/KOCH	3741 -88	30.406 7
9	9	4	LIKE THIS MIMS	CAPITOL	3625 -29	19.504 11
10	10	26	ROCK YO HIPS CRIME MOB FEATURING LIL SCORPION	CFUNK/BME/REPRISE/WARNER BROS.	2983 -319	23.893 9
11	11	12	TAMBOURINE EVE	AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	2919 -163	22.024 10
12	12	3	LEAN LIKE A CHOLC DOWN A.K.A. KILD	SILENT GIANT/MACHETE	2658 +32	14.079 15
13	14	21	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	1880 -283	12.338 16
14	15	26	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNNA AUSTIN	COLUMBIA	1802 -311	14.907 13
15	21	4	CRANK THAT (SOULJA BOY) SOULJA BOY	AIRPOWER COLLIPARK/INTERSCOPE	1781 +539	15.778 12
16	13	27	I'M A FLIRT R. KELLY OR BOW WOW (FEAT. J'RING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	1646 -544	11.313 17
17	16	27	2 STEP UNK	BIG OOMP/KOCH	1587 -267	14.357 14
18	19	10	LIL LOVE BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW	FULL SURFACE/INTERSCOPE	1495 -63	7.538 24
19	18	34	THIS IS WHY I'M HCT MIMS	CAPITOL	1479 -87	9.161 22
20	17	11	KRISPY KIA SHINE	RAP HUSTLAZ/UNIVERSAL MOTOWN	1450 -192	6.762 26
21	20	5	CAN'T TELL ME NOTHING KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG	1401 +54	8.785 23
22	29	3	STRONGER KANYE WEST FEATURING DAFT PUNK	ROC-A-FELLA/DEF JAM/IDJMG	1290 +380	9.366 21
23	27	7	CYCLONE BABY BASH FEATURING T-PAIN	ARISTA/RMG	1259 +243	6.411 27
24	23	3	HIP HOP POLICE CHAMILLIONAIRE FEATURING SLICK RICK	CHAMILLITARY/UNIVERSAL MOTOWN	1196 +57	5.515 32
25	31	6	HOOD FIGGA GDRILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	1126 +338	11.083 18
26	22	8	TATTOO THE ALLIANCE FEATURING FAID	NCE/ASYLUM/ATLANTIC	1083 -110	9.621 20
27	28	8	COFFEE SHOP YUNG JOC FEATURING GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC	1035 +74	5.733 31
28	26	7	MONEY IN THE BANK SWIZZ BEATZ	UNIVERSAL MOTOWN	937 -94	10.238 19
29	33	4	U AIN'T GOIN NOWHERE YOUNG BUCK FEATURING LATIYA WILLIAMS	G-UNIT/INTERSCOPE	835 +102	3.536 39
30	37	3	GOOD THINGS RICH BOY FEATURING POLOWIDA DON & KERI	ZONE 4/INTERSCOPE	770 +229	4.159 35
31	34	6	NOBODY DO IT BETTER KEITH MURRAY FEATURING JUNIOR & TYRESE	DEF SQUAD/KOCH	756 +48	3.615 38
32	30	16	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & A MG	INTERSCOPE	701 -153	4.195 34
33	35	3	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN	GRAND HUSTLE/ATLANTIC	668 +60	5.915 28
34	24	10	AMUSEMENT PARK SO CENT	SHADY/AFTERMATH/INTERSCOPE	585 -471	4.403 33
35	36	10	INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK FEATURING OUTKAST	UGK/JIVE/ZOMBA	584 +4	5.855 29
36	40	2	WOODGRAIN WHEEL SLIM THUG	STAR TRAK/GEFFEN	543 +84	2.775 -
37	32	16	MY 64 MIKE JONES FEAT. BUN B & SNOOP DOGG	ICE AGE/SAVISHAHOUSE/ASYLUM/WARNER BROS.	495 -249	2.070 -
38	39	2	THE PEOPLE COMMON	G.O.O.D./GEFFEN/INTERSCOPE	462 -12	3.686 36
39	38	5	MAMI MIRA MR. CRIMINAL FEATURING NATE DOGG & MR. CAPONE-E	HI POWER	459 -65	5.773 30
40	NEW	NEW	CORPORATE THUGGIN' U.S.D.A.	CORPORATE THUGZ/DEF JAM/IDJMG	447 +42	1.650 -

FOR WEEK ENDING JULY 15, 2007

29

clear. consistent. quality.

All hooks are not created equal. Some are too short, some are too long, and some are just wrong. You invest big dollars in research - why risk testing with bad hooks? Hooks Unlimited's clear, consistent, quality never leaves you guessing about your listeners' music tastes. Contact Michael Peliaia for your next project.

404-835-02C5 • hooks@hooks.com • www.hooks.com • Featuring **HIT CENTURY** HitDiscs **HOOKS UNLIMITED**



URBAN/URBAN AC/GOSPEL



The biggest challenges facing urban programmers today

Surviving And Thriving

Darnella Dunham

DDunham@RadioandRecords.com

30

Earlier this month I had the pleasure of attending the Phenomenal 15 Salute to Elroy Smith. Being in a roomful of so many influential urban programmers and personalities served as a powerful reminder of the format's strength today. ■ Urban radio is strong because it has remained resilient as music and technological trends have evolved. And that resiliency is a result of programmers being proactive in dealing with issues before they become full-blown problems.

For this column, I reached out to several urban programmers to learn what their greatest challenges are. While responses varied, all agreed the issues they face affect multiple formats.

Veteran Terri Avery, OM/PD at CBS Radio's urban WPEG (Power 98) and urban AC WBAV (V101.9)/Charlotte, has evolved her approach to programming through the years to fit what today's listener wants from radio. "It's a new day and age—you've got to think on a different level," she says.



Dillard

"The biggest challenge today involves cutting through," says Skip Dillard, PD at CBS Radio urban WPGC/Washington. "It's much harder to reach listeners. Blame the Internet, competition from other radio outlets, downsized workplaces, more money needed to live on, etc."

To effectively reach and influence listeners, Dillard contends that programmers have to work harder than their predecessors did. "These days it's about running full-speed to catch up with the listeners and the busy lifestyles they lead," he says. "That means we have to be faster, smarter and more in tune with our core than ever."

Talent Acquisition And Development

The need for reliable air talent is paramount for

Cox urban WEDR (99 Jamz)/Miami PD Derrick Baker. "The job of being program director is not that difficult, as far as the music and the research," Baker says. "Dealing with, teaching and nurturing talent—that is my greatest challenge."

Talent management skills are essential for managers in any business, Baker notes, but even more so in radio "because you're dealing with the egos and the personalities."



Dickinson

Identifying and recruiting high-caliber full-time talent is a challenge for programmers regardless of format. But in the ultra-competitive urban market of Washington, it is just as difficult to find quality part-timers, according to Howard University urban AC WHUR/Washington PD Dave Dickinson.

"The biggest challenge programming an urban adult station in D.C. is the lack of quality freelance people," he says. "Luckily, I have found a couple of great voices that were in other positions, like my music director, Traci Latrelle."

Dickinson adds, "The competition is fierce, but I consider that more fun than a challenge."

Staying Creative In A Corporate Environment

Nowadays, it's essential for PDs to balance their

'The job of being program director is not that difficult, as far as the music and the research. Dealing with, teaching and nurturing talent—that is my greatest challenge.'

—Derrick Baker

'It's a new day and age—you've got to think on a different level.'

—Terri Avery

managerial and corporate responsibilities with the need to remain creative. It's a constant tug of war that programmers find themselves in—more so than in years past.

"It's just gotten a lot more difficult, and I think the creative side is lacking," Avery says. Extending station brands to new platforms, such as Web sites and HD radio, places new demands on programmers that previous generations didn't have to deal with.

Avery says, "You've got to keep up with all of that and think in a different light than you did back then, when you didn't have all those avenues to expose your radio station."

Resilient urban programmers like Avery are finding ways to accommodate increased workloads and to juggle creative elements with paperwork. WPEG and WBAV stream audio, broadcast HD2 side channels and offer a varied menu of station-specific podcasts for listeners.

Avery keeps up with technology without losing focus on her daily responsibilities by, well, working longer hours.

"In those after-hours where you used to listen to music all the time, now you're studying about HD and streaming and all those other avenues that expose your radio station," she says. "You really have to think in a different light. And you have to keep up with it because it is the norm now. For most people, the Internet is now where they get the most information."

"You have to think in those terms, too, how when they go to your Web site, you can get the best exposure to keep them listening to your radio station," Avery adds.

Despite the challenges, programming an urban station is not without its rewards. Dillard says, "What keeps me excited about radio is when we do connect with that listener. When we're out in the streets convincing listeners to get tested on National HIV Testing Day, meeting a listener who arrives at the station to collect a prize or bringing people together for a concert or community event, all of a sudden you realize the privilege you've been granted: a chance to reach out and touch the lives of people in a positive way." R&R



Hundreds paid tribute July 6 to former Clear Channel urban WGCI/urban AC WVAZ (V-103)/Chicago PD Elroy Smith for 15 years of programming success in the market. Pictured, from left, are former WGCI/WVAZ GM Marv Dyson, Smith and Radio One consultant Barry Mayo moments after announcing that Smith is headed to Radio One/Philadelphia as OM.



URBAN

► CO-WRITER OF RIHANNA'S FORMER URBAN NO. 1 "UMBRELLA," **THE-DREAM** EARNS HIS DEBUT AS A VOCALIST WITH "SHAWTY IS DA SH*! (10)" AT NO. 38.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	4	10	MAKE ME BETTER FABOLOUS FEATURING NE-YO	NO. 1 (1 WK)	★	4159 +389	41.861	1
2	1	12	UMBRELLA RIHANNA FEATURING JAY-Z		11 ★	3928 -389	37.107	3
3	3	11	SAME GIRL R. KELLY DUET WITH USHER		★	3917 +143	36.335	4
4	2	18	WHEN I SEE U FANTASIA		★	3802 -183	38.009	2
5	9	12	BIG THINGS POPPIN' (DO IT) T.I.		★	3477 +264	32.527	5
6	8	10	A BAY BAY HURRICANE CHRIS		★	3371 +82	28.395	10
7	5	17	WIPE ME DOWN LIL BOOSIE FEATURING FOX & WEBBIE		★	3366 -239	31.629	7
8	11	7	SHAWTY PLIES FEATURING T-PAIN	MOST INCREASED PLAYS	★	3241 +478	28.610	9
9	6	19	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		11 ² ★	3059 -427	32.504	6
10	7	16	PARTY LIKE A ROCKSTAR SHOP BOYZ		11 ★	2908 -509	26.232	12
11	10	13	TEACHME MUSIQ SOULCHILD		★	2843 -66	30.440	8
12	13	6	BARTENDER T-PAIN FEATURING AKON		★	2817 +296	24.866	15
13	14	6	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		★	2811 +330	26.094	13
14	15	8	DO YOU NE-YO		★	2670 +241	26.375	11
15	12	11	TAMBOURINE EVE		★	2578 -105	19.823	17
16	16	16	LIKE THIS KELLY ROWLAND FEATURING EVE		★	2184 -182	25.450	14
17	21	4	BEAUTIFUL GIRLS SEAN KINGSTON		★	2147 +451	17.873	21
18	22	9	SEXY LADY YUNG BERG FEATURING JUNIOR		★	1825 +131	15.710	22
19	19	8	UNTIL THE END OF TIME JUSTIN TIMBERLAKE	AIRPOWER	★	1810 +70	19.078	19
20	17	26	PLEASE DON'T GO TANK		★	1810 -120	21.635	16
21	18	11	HOW DO I BREATHE MARIO		★	1730 -110	13.931	23
22	20	12	GET ME BODIED BEYONCE		★	1704 -36	19.807	18
23	25	5	CUPID SHUFFLE CUPID		★	1474 +92	10.955	26
24	23	18	GET IT SHAWTY LLOYD		11 ★	1395 -285	13.793	24
25	28	3	CRANK THAT (SOULJA BOY) SOULJA BOY		★	1375 +352	13.082	25
26	24	16	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND		★	1368 -219	18.955	20
27	26	5	CAN'T TELL ME NOTHING KANYE WEST		★	1366 +65	7.574	31
28	33	2	BED J. HOLIDAY		★	1245 +338	9.560	27
29	31	3	CAN'T LEAVE 'EM ALONE CIARA FEATURING 50 CENT		★	1172 +206	9.121	29
30	30	8	WONDERFUL MARQUES HOUSTON		★	962 -11	4.875	36
31	32	10	LIKE THIS MIMS		★	948 +11	3.936	40
32	39	2	HOOD FIGGA GORILLA ZOE		★	945 +264	9.461	28
33	27	9	WALL TO WALL CHRIS BROWN		★	944 -167	5.609	32
34	29	13	TATTOO THE ALLIANCE FEATURING FABO		★	887 -119	7.804	30
35	35	5	COFFEE SHOP YUNG JOC FEATURING GORILLA ZOE		★	865 +71	5.072	33
36	36	3	CAN U BELIEVE ROBIN THICKE		★	812 +85	4.952	35
37	37	2	U AIN'T GOIN NOWHERE YOUNG BUCK FEATURING LATOYA WILLIAMS		★	799 +100	3.129	-
38	NEW		SHAWTY IS DA SH*! (10) THE-DREAM		★	760 +168	3.301	-
39	38	2	NOBODY DO IT BETTER KEITH MURRAY FEATURING JUNIOR & TYRESE		★	739 +42	3.149	-
40	NEW		MONEY IN THE BANK SWIZZ BEATZ		★	623 -41	4.955	34

MOST ADDED

THROUGH THE PAIN 36
Diddy Feat. Mario Winans (BAD BOY/ATLANTIC)
KBTT, KHTE, KIPR, KJMM, KKDA, KMJJ, KNDA, KOPW, KPRS, KRRQ, KTCC, KVSP, Sirius Hot Jamz, WBFA, WBLK, WBLX, WBTF, WDKX, WEUR, WFXA, WFXE, WJMS, WJMI, WJTT, WJUC, WJZD, WJZE, WPHH, WPWX, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City

LIL LOVE 35
Bone Thugs-N-Harmony Feat. Mariah Carey & Bow Wow (FULL SURFACE/INTERSCOPE)
KBTT, KHTE, KIPR, KJMM, KMJJ, KOPW, KPRS, KRRQ, KTCC, KVSP, WAMO, WBFA, WBLK, WBLX, WBTF, WDKX, WEMX, WEUR, WFXE, WHXT, WJMS, WJMI, WJTT, WJUC, WJZD, WJZE, WPEG, WPWX, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT

PLAYER'S PRAYER 28
Lloyd (THE INC./UNIVERSAL MOTOWN)
KBTT, KHTE, KIPR, KJMM, KKDA, KMJJ, KOPW, KPRS, KVSP, WBFA, WBLK, WBLX, WBTF, WDKX, WEMX, WEUR, WFXE, WHXT, WJMS, WJMI, WJTT, WJUC, WJZD, WQHH, WRBJ, WTMG, WZFX, WZHT

PROMISE RING 25
Tiffany Evans Feat. Ciara (COLUMBIA)
KBTT, KHTE, KIPR, KJMM, KOPW, KPRS, KRRQ, KVSP, WBFA, WBLK, WBTF, WDKX, WEUR, WFXE, WJMS, WJMI, WJTT, WJUC, WJZD, WJZE, WPEG, WQHH, WRBJ, WTMG, WWWZ

HOOD FIGGA 10
Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)
KDAY, KPRS, WBLX, WEAS, WFXA, WHRK, WJBT, WJUC, WKXV, WPRW

PUT A LITTLE UMPH IN IT 10
Jagged Edge Feat. Ashanti (SO SO DEF/IDJMG)
KDAY, KMJJ, KTCC, WAMO, WBLX, WEAS, WJMS, WJMI, WJTT, WJUC, WJZD, WJZE, WPEG, WQHH, WRBJ, WTMG, WWWZ

CRANK THAT (SOULJA BOY) 9
Soulja Boy (COLLIPARK/INTERSCOPE)
WBTJ, WEAS, WHHH, WHTD, WJZF, WJLB, WPGC, WQBT, WQOK

YOU CAN TELL ME 8
Tomi (ROSEHIP)
KIPR, KJMM, KNDA, KVSP, WDKX, WEUR, WJMI, WJZD

BEAUTIFUL GIRLS 7
Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)
KATZ, WENZ, WHHL, WJMH, WKKV, WQOK, WQUE

ADDED AT...
SIRIUS HOT JAMZ
Satellite
PD: Tonya Byrd
MD: Vanessa Grullion
Diddy Feat. Mario Winans, Through The Pain, 25
Chamillionaire Feat. Slick Rick, Hip Hop Police, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WOODGRAIN WHEEL Slim Thug (STAR TRAK/GEFFEN)	511/80	HIP HOP POLICE Chamillionaire Feat. Slick Rick (CHAMILLIONAIRE/UNIVERSAL MOTOWN)	395/22
TOTAL STATIONS: 46		TOTAL STATIONS: 40	
GOOD THINGS Rich Boy Feat. Polow Da Don & Keri Hilson (ZONE 4/INTERSCOPE)	487/178	RIDIN' Mya (UNIVERSAL MOTOWN)	372/199
TOTAL STATIONS: 60		TOTAL STATIONS: 48	
YOU KNOW WHAT IT IS T.I. Feat. Wyclef Jean (GRAND HUSTLE/ATLANTIC)	469/21	CORPORATE THUGGIN' U.S.D.A. (CORPORATE THUGZ/DEF JAM/IDJMG)	362/16
TOTAL STATIONS: 58		TOTAL STATIONS: 43	
THE PEOPLE Common (G.O.O.D./GEFFEN)	429/21	SPEAKER David Banner Feat. Akon, Lil Wayne & Snoop Dogg (SRC/UNIVERSAL MOTOWN)	299/153
TOTAL STATIONS: 59		TOTAL STATIONS: 42	
PUT A LITTLE UMPH IN IT Jagged Edge Feat. Ashanti (SO SO DEF/IDJMG)	415/247	THROUGH THE PAIN Diddy Feat. Mario Winans (BAD BOY/ATLANTIC)	261/84
TOTAL STATIONS: 49		TOTAL STATIONS: 35	

MOST INCREASED PLAYS

+478 **SHAWTY**
Plies Feat. T-Pain (Slip-N-Slide/Atlantic)
WJMS +53, WHRK +45, WXBT +35, WJBT +29, WHHL +29, WBUJ +17, WEMX +16, WKYS +16, WQZB +16, WCKX +14

+451 **BEAUTIFUL GIRLS**
Sean Kingston (Beluga Heights/Epic/Koch)
WQOK +38, WJMH +38, WZHT +33, WPHI +25, WJMS +23, WQOK +22, KMJJ +21, WERQ +20, WAMO +18, WENZ +18

+389 **MAKE ME BETTER**
Fabolous Feat. Ne-Yo (Desert Storm/Def Jam/IDJMG)
WFXA +32, KNDA +27, WJMH +24, WJMI +24, WJZF +21, WHRK +21, WJZE +21, KATZ +20, KMEL +16, KTCC +14

+352 **CRANK THAT (SOULJA BOY)**
Soulja Boy (Collipark/Interscope)
WHRK +30, WJWZ +22, WJMH +22, KBFB +19, WJMS +19, WBTJ +17, WEAS +17, WPEG +16, WBTF +15, WJTT +13

+338 **BED**
J. Holiday (MLG/Capitol)
WJWZ +28, WPGC +18, WJMS +18, WERQ +17, WTMG +16, WPHH +16, WHRK +15, WBLX +14, WFXE +14, WKYS +14

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
83 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 83 urban and 75 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2007 Nielsen Business Media, Inc. All rights reserved.

HEY DJs! FREE WEEKLY E-MAIL

new music
DJs Pick The Next Hits

chart
BDS Mixshow Chart

latest news
in The Mix Show Community



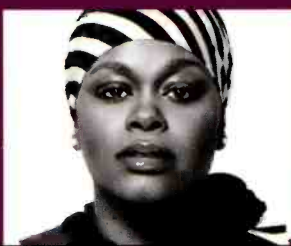
ACCURATE
TRUSTWORTHY
COMPREHENSIVE

SUBSCRIBE NOW! www.RADIOANDRECORDS.COM/SUBSCRIBE.ASP



URBAN AC

▶ AFTER SPENDING THE LAST THREE WEEKS OFF THE LIST, "HATE ON ME" BY JILL SCOTT REBOUNDS 140 PLAYS TO RE-ENTER AT NO. 26.



POWERED BY
nielsen
BDS

WEEKS ON CHART	TITLE	ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
17	TEACH ME	MUSIQ SOULCHILD	NO. 1 (1 WK) ATLANTIC	1850 +87	17,348 1
41	PLEASE DON'T GO	TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1767 -7	16,724 3
20	WHEN I SEE U	FANTASIA	J/RMG	1739 +92	17,264 2
26	IF I WAS YOUR MAN	JOE	JIVE/ZOMBA	1446 +46	14,566 4
14	CAN U BELIEVE	ROBIN THICKE	STAR TRAK/INTERSCOPE	1421 +126	12,777 5
39	LOST WITHOUT U	ROBIN THICKE	STAR TRAK/INTERSCOPE	1221 -85	10,189 7
13	ANOTHER AGAIN	JOHN LEGEND	G.O.O.D./COLUMBIA	1206 -7	11,043 6
21	WHAT'S MY NAME	BRIAN MCKNIGHT	WARNER BROS.	1129 -136	7,646 12
24	MAKE YA FEEL BEAUTIFUL	RUBEN STUDDARD	J/RMG	1125 -71	9,955 8
17	DJ DON'T	GERALD LEVERT	ATLANTIC	1067 +20	9,249 9
8	IF I HAVE MY WAY	CHRISSETTE MICHELE	MOST INCREASED PLAYS DEF JAM/DJMG	858 +141	8,172 10
28	BUDDY	MUSIQ SOULCHILD	ATLANTIC	819 -58	7,713 11
28	IN MY SONGS	GERALD LEVERT	ATLANTIC	741 -111	5,860 14
8	ME	TAMIA	PLUS I/IMAGE	604 +98	5,028 15
6	HOW DO I BREATHE	MARIO	3RD STREET/J/RMG	594 +57	4,860 16
17	CUPID SHUFFLE	CUPID	AIRPOWER ATLANTIC	479 +81	6,717 13
3	DO YOU	NE-YO	DEF JAM/DJMG	476 +71	4,746 17
17	2 PIECES	CARL THOMAS	UMBRELLA/BUNGALD	362 +41	2,472 20
11	BLOCK PARTY	CHUCK BROWN FEATURING DJ KOOL	FULL CIRCLE/RAW VENTURE	360 -66	2,304 22
11	STAY WITH ME	NORMAN BROWN	PEAK/CONCORD	314 -12	1,781 27
13	ANYTHING	PATTI LABELLE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE	UMBRELLA/BUNGALD	291 -49	2,030 25
4	CAN U FEEL ME	HOWARD HEWETT	GROOVE	279 +20	1,244 35
3	WHAT I GOTTA DO	MACY GRAY	WILL.I.AM/GEFFEN	278 +52	1,433 34
2	FUTURE BABY MAMA	PRINCE	NPG/COLUMBIA	277 +128	3,279 19
9	HOW DID YOU KNOW	PAUL TAYLOR FEATURING REGINA BELLE	PEAK/CONCORD	257 -3	1,463 32
RE-ENTRY	HATE ON ME	JILL SCOTT	HIDDEN BEACH	256 +140	1,684 29
10	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	248 -20	1,439 33
6	YOU SAVED MY LIFE	KIERAN	BLACK RAIN	246 +28	0,498 -
7	LEAVING TONIGHT	NE-YO FEATURING JENNIFER HUDSON	DEF JAM/DJMG	227 -2	2,171 23
10	WHAT HAPPENED	ALGEBRA	KEDAR	219 +2	0,898 39
18	BECAUSE OF YOU	NE-YO	DEF JAM/DJMG	209 -3	3,731 18
3	TASTE	RICK JAMES	STONE CITY	198 +17	0,848 40
15	VALENTINE	LLDYD	THE INC./UNIVERSAL MOTOWN	175 -37	1,667 30
4	THINKING OF YOU	VICTOR FIELDS	REGINA	170 -2	0,300 -
13	I'M NOT PERFECT	J MOSS FEATURING ANTHONY HAMILTON	PAJAM/GOSPO CENTRIC/ZOMBA	153 -32	1,053 38
7	SAME GIRL	R. KELLY DUET WITH USHER	JIVE/ZOMBA	142 -2	1,772 28
12	BREATHLESS	CORINNE BAILEY RAE	CAPITOL	134 -26	1,172 36
2	MAKEYOUHAPPY	MUSIQ SOULCHILD	ATLANTIC	119 -25	2,359 21
RE-ENTRY	LIKE THIS	KELLY ROWLAND FEATURING EVE	MUSIC WORLD/COLUMBIA	109 0	1,938 26
RE-ENTRY	IF WE WERE ALONE	KEITE YOUNG FEATURING N'DAMBI	HIDDEN BEACH	105 -2	0,470 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
WALK IN MY SHOES Emily King (LIFEPRINT/J/RMG) KBLX, KJLH, KMEZ, KNEK, KOKY, KQXL, Sirius Heart & Soul, WAGH, WBL5, WHUR, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WVBE, WWDN, WXST	19
BRUISED BUT NOT BROKEN Joss Stone (VIRGIN) KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WBL5, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WWDN, WXST	16
HATE ON ME Jill Scott (HIDDEN BEACH) KJLH, KNEK, KQXL, WAGH, WBAV, WDLT, WHRP, WPHR, WQMG, WUHT	10
FUTURE BABY MAMA Prince (NPG/COLUMBIA) KBLX, KMJK, KMJM, KQXL, WBAV, WFLM, WMMJ, WWIN, XM Suite 62	9
IF I HAVE MY WAY Christette Michele (DEF JAM/DJMG) WAKB, WFLM, WFUN, WQQK, WZAK	5
DO YOU Ne-Yo (DEF JAM/DJMG) WBAV, WDAS, WFLM, WHRP, WKJS	5
CUPID SHUFFLE Cupid (ATLANTIC) WAMJ, WFLM, WTLZ, WTLZ, WXST	5
YOU CAN TELL ME Tomi (ROSEHIP) KMEZ, KOKY, KQXL, WKXI, WXST	5
ALRIGHT Ledisi (VERVE FORECAST/VERVE) KBLX, KNEK, KOKY	3
DJ DON'T Gerald Levert (ATLANTIC) KMJM, WQNC	2

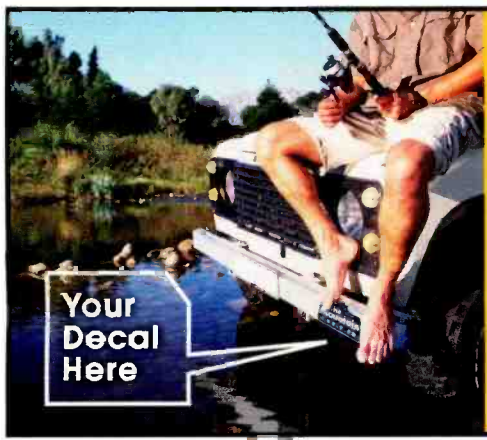
ADDED AT ...
KBLX
San Francisco, CA
PD: Kevin Brown
MD: Kimmie Taylor
Emily King, Walk In My Shoes, O
Ledisi, Alright, O
Prince, Future Baby Mama, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BABY Angie Stone Feat. Betty Wright (STAX/CONCORD) TOTAL STATIONS: 16	98/19	ANGEL Chaka Khan (BURGUNDY) TOTAL STATIONS: 8	49/49
TRANSITION Freddie Jackson (ORPHEUS) TOTAL STATIONS: 12	92/2	STEP ASIDE Yolanda Adams (ATLANTIC) TOTAL STATIONS: 33	45/16
SPEND THE NIGHT Donell Jones (LAFACE/ZOMBA) TOTAL STATIONS: 30	90/0	CHICAGO (HERE WE GO) Andre Ward (HUSH/ORPHEUS) TOTAL STATIONS: 10	42/25
BETTER DAYS Lorenzo Owens & Michael Spencer (MUSIC MIND) TOTAL STATIONS: 11	82/8	LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (IMANI/GEFFEN) TOTAL STATIONS: 8	40/3
EIGHTH WONDER Norwood Young (NORBET) TOTAL STATIONS: 8	55/1	TEARS DRY ON THEIR OWN Amy Winehouse (UNIVERSAL REPUBLIC) TOTAL STATIONS: 6	40/1

MOST INCREASED PLAYS

+141	IF I HAVE MY WAY Christette Michele (Def Jam/DJMG) WAKB +14, WFLM +11, WNEW +9, WZAK +9, WBL5 +8, WQNC +8, WUHT +7, WQQK +6, KRNB +5, WBAV +5
+140	HATE ON ME Jill Scott (Hidden Beach) WTLZ +15, WBAV +10, KQXL +10, WDLT +9, WHRP +8, WPHR +8, KOKY +7, WSRB +7, WWDN +7, KMJM +6
+128	FUTURE BABY MAMA Prince (NPG/Columbia) WWIN +17, WNEW +14, XSG2 +13, KMJM +13, WBAV +12, WMMJ +12, KMJK +11, WTLZ +11, WUHT +10, WHUR +6
+126	CAN U BELIEVE Robin Thicke (Star Trak/Interscope) KOKY +16, WJMR +9, WVBE +9, WLXC +7, WLVI +6, WJMJ +6, WIMX +6, WKXI +6, WQNC +6, KMJM +5
+98	ME Tamia (Plus I/Image) KRNB +17, WNEW +17, WJMR +11, WHRP +5, WCFB +5, WUHT +4, WAGH +4, WMPZ +4, WAMJ +4, KVMA +4

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
71 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.



Decals Go Everywhere

Mobile marketing works. Print station decals today.



Communication Graphics Inc

THE DECAL COMPANY
(800) 331-4438 www.cgilink.com

*When you see this symbol, you know you're buying quality printing DIRECT from the manufacturer.

Call us today!

GOSPEL

► BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR EARNS AIRPOWER STATUS WITH "NOT ABOUT US," WHICH ADVANCES 21-19.



POWERED BY
nialsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	NO. 1 (6 WKS) EMIGOSPEL	860 +31	3,924 2
2	2	32	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMIGOSPEL	773 -50	4,237 1
3	3	35	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	688 -13	3,824 3
4	5	36	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	634 +42	3,390 5
5	4	18	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	633 +17	2,039 9
6	6	43	BROKEN BUT I'M HEALED BYRON CAGE	MOST INCREASED PLAYS GOSPO CENTRIC/ZOMBA	589 +53	3,799 4
7	7	32	HIGH PRAISE ANOINTED PACE SISTERS	TYSCOT	512 -15	2,474 7
8	8	34	WE PRAISE YOU THE MCCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	460 -46	2,595 6
9	12	11	PRAISE ON THE INSIDE J MOSS	PAJAM/GOSPO CENTRIC/ZOMBA	456 +25	1,831 12
10	9	19	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	456 0	2,011 10
11	11	8	NEVER WOULD HAVE MADE IT MARVIN SAPP	VERITY/ZOMBA	429 -5	1,587 16
12	10	20	STEP ASIDE YOLANDA ADAMS	ATLANTIC	416 -32	2,188 8
13	17	13	ONE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	413 +48	1,801 13
14	13	24	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG	392 -32	1,970 11
15	14	13	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIR GOSPEL/MALACO	384 -24	1,394 19
16	15	6	BRAND NEW DAY JONATHAN BUTLER	MARANATHAI	366 -30	1,437 18
17	18	14	THE BLOOD JAMES FORTUNE & FIYA	WORLDWIDE	327 +13	1,667 15
18	22	8	CALL JESUS BRUCE PARHAM	EMTRO GOSPEL	318 +48	0,834 23
19	21	5	NOT ABOUT US BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR	AIRPOWER ALPHA DOG/TYSCOT	281 +8	1,172 20
20	20	11	HOW GOOD AND PLEASANT NEW BREED	INTEGRITY	275 -6	0,694 27
21	23	10	I GET JOY COKO	LIGHT	242 -21	1,466 17
22	24	9	MERCY JEFF MAJORS	MUSIC ONE/EPIC/COLUMBIA	228 +1	1,675 14
23	25	20	I LOVE ME BETTER THAN THAT SHIRLEY MURDOCK	TYSCOT	205 -8	0,606 30
24	27	2	ANOTHER BLESSING MELVIN WILLIAMS FEATURING LEE WILLIAMS	BLACKBERRY/MALACO	182 +7	0,424 -
25	NEW		CELEBRATE SMOKIE NORFUL	EMIGOSPEL	178 +19	0,666 28
26	28	7	CLOSEST FRIEND THE RANCE ALLEN GROUP	TYSCOT	174 +6	0,527 -
27	NEW		DESTINY STEPHEN HURD	INTEGRITY	171 +14	0,329 -
28	26	3	GRACE BISHOP T.D. JAKES AND THE POTTER'S-HOUSE MASS CHOIR	DEXTERITY SOUNDS/RHINO	170 -16	0,795 24
29	NEW		THANK YOU (I WON'T COMPLAIN) FRED HAMMOND	VERITY/ZOMBA	162 +5	0,593 -
30	RE-ENTRY		GRATEFUL HEZEKIAH WALKER & LFC	VERITY/ZOMBA	159 +12	0,733 26

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TELL IT Georgia Mass Choir (SAVOY/MALACO) WEUP, WFLT, WFMV, WHLW	4
NEVER WOULD HAVE MADE IT Marvin Sapp (VERITY/ZOMBA) WJYD, WOAD, WPPZ	3
LORD I LOVE YOU Shei Atkins (SOULMUZICK) WPZS, WPZZ, XM The Spirit	3
LET GO Dewayne Woods & When Singers Meet (QUIET WATER/VERITY/ZOMBA) KOKA, WYLD	2
PRAYIN' 4 U 7 Sons Of Soul (SOUL WORLD/VERITY/ZOMBA) WFLT, WGRB	2
NOBODY BUT THE LORD Alvin Darling & Celebration (EMTRO GOSPEL) WGRB, WLK	2
STRONGER Myron Butler & Levi (EMI GOSPEL) WFLT, WXOK	2
BE BLESSED Bishop Paul S. Morton (TEHILLAH/LIGHT) KOKA, WFLT	2
WITH LONG LIFE Israel & New Breed (INTEGRITY) KOKA, WFLT	2

ADDED AT... WHLW

Montgomery, AL
PD/MD: Kenny J.
The Caravans. Mary Don't You Weep, 5
Georgia Mass Choir, Tell It, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
I BELIEVE Micah Stampley (LEVITICAL)	150/3	FOR MY GOOD VaShawn Mitchell (TYSCOT)	101/10
TOTAL STATIONS: 16		TOTAL STATIONS: 10	
PUT YOUR HANDS UP Darius Brooks (JMG/KOCH)	130/3	JESUS WILL TURN IT AROUND The Mighty Clouds Of Joy (EMI GOSPEL)	92/11
TOTAL STATIONS: 15		TOTAL STATIONS: 12	
THE SOUND William Murphy II (MSM)	113/7	LORD I LOVE YOU Shei Atkins (SOUL MUZICK/PAID IN FULL)	89/19
TOTAL STATIONS: 12		TOTAL STATIONS: 9	
IT'S ALREADY DONE Anointed Pace Sisters (EMI GOSPEL)	105/6	STRONGER Myron Butler & Levi (EMI GOSPEL)	88/9
TOTAL STATIONS: 13		TOTAL STATIONS: 13	
AS LONG AS THERE'S YOU The McClurkin Project (GOSPO CENTRIC/ZOMBA)	103/18	GLORY TO YOU Joann Rosario (VERITY/ZOMBA)	82/38
TOTAL STATIONS: 15		TOTAL STATIONS: 14	

MOST INCREASED PLAYS

+53	BROKEN BUT I'M HEALED Byron Cage (Gospo Centric/Zomba) WPZZ +17, WJMO +6, WXTX +5, WFMV +5, WTLN +4, WSOX +4, WNOO +3, WJMI +3, WCAO +3, WXXI +3
+48	ONE GOD Maurette Brown Clark (AIR Gospel/Malaco) WQAZ +20, WHAL +12, WXXI +9, WLOU +3, WCAO +3, WNOO +3, WLBI +2, WNNI +2, WPGC +2, WJMI +2
+48	CALL JESUS Bruce Parham (Emtro Gospel) WXXI +4, WXOK +10, WHLH +7, WOAD +6, WNNL +5, WTLN +5, WUFO +4, KHLR +3, WLOU +2
+42	LET GO DeWayne Woods & When Singers Meet (Quiet Water/Verity/Zomba) WXXI +4, WGRB +6, WXXI +6, WCAO +5, WLOU +5, WUFO +5, WUFO +4, WPGC +4, WUFO +3, WEUP +1
+38	GLORY TO YOU Joann Rosario (Verity/Zomba) WFLT +6, WGRB +6, WXXI +6, WCAO +5, WLOU +5, WUFO +4, WFMV +2, WXEZ +1, WEAL +1, WLBI +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	HALLELUJAH TROY SNEED (EMTRO GOSPEL)		359 408
2	ALL TRUST YOU RICHARD SMALLWOOD (SOUL WORLD/VERITY/ZOMBA)		335 322
3	IMAGINE ME KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)		318 327
4	IT'S ON THE WAY MEAL ROBERSON (BLACKBERRY/MALACO)		273 294
5	I'M STILL STANDING BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)		269 305

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	UM GOOD SMOKIE NORFUL (EMI GOSPEL)		259 279
7	VICTORY TYE TRIBBETT & G.A. (INTEGRITY/COLUMBIA)		250 255
8	THE STRUGGLE IS OVER YOUTH FOR CHRIST (EMTRO GOSPEL)		243 230
9	SO GOOD TO ME VANESSA BELL ARMSTRONG (EMI GOSPEL)		239 258
10	HEAVEN KNOWS DEITRICK HADDON (TYSCOT/VERITY/ZOMBA)		225 225

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

☉ Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and

Audience charts for the first time with increases in both plays and audience.

BREAKERS:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

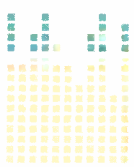
TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 10.

they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

☐ Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☑ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.



'Doing music radio without research is like shooting a gun with your eyes closed'

The Vital Role Of Research

Kevin Peterson

KPeterson@RadioandRecords.com

34

Research continues to be a hot-button topic at Christian radio. Some view it as an absolute necessity, others say it's a luxury they can't afford. ■ Programmers also have different takes on what forms of research are most effective and caution that research, like any programming tool, can be abused. ■ One thing about research most Christian programmers can agree on is that radio's most successful stations have a well-thought-out strategy for fielding reliable data on listener likes and dislikes, how they use the radio and how they perceive the station's brand.

At WPOZ (Z88.3), which ranked among the top five with women 25-54 in the highly competitive Orlando market in the winter 2007 Arbitron, PD Dean O'Neal acknowledges the vital role research plays in the Christian AC station's success. But he adds this caveat: "Research is just a guidance tool. Executed and utilized properly, it can be the single most powerful tool in your programming toolbox, but at the end of the day, it is just a tool."

O'Neal says research takes some of the guess work out of programming decisions. Far from a luxury, O'Neal says research is indispensable for "ascertaining and providing what your listeners, or potential new listeners, are tuning in for."

According to O'Neal, three types of research are absolute necessities and should be built into every station's budget: auditorium music tests, callout (or online) music testing and perceptual studies.

The advent of online music testing has made it easier and more affordable for programmers to keep up with listeners' changing music tastes: likes, dislikes, familiarity and burn can be tracked on a regular basis. However, it's important to remember that online music tests offer only a window on a station's loyal P1 listeners and lack the big-picture view of more traditional music tests.

Just because you've been in your market for a while, don't assume you know exactly what your target listener really wants. It very likely has changed—and so has your listener.

Included in the research mix at Christian AC KTSY/Boise, Idaho, is weekly music testing facilitated by online research vendor RadioTraks. "It makes our station better because it lets us know whether we're on target with what our [target listener] wants to hear," PD Jerry Woods



O'Neal



Woods

says. KTSY also conducts auditorium music tests every year. "The larger sample allows us to compare with our weekly testing," Woods says. "Overall, it makes our data more accurate and allows us to cross-check ourselves."

Woods and O'Neal are big on auditorium testing for two reasons. First, they rope together active core listeners with potential new listeners, and second, they provide important feedback on the station's recurrents and gold library. O'Neal says, "Data from an auditorium music test will help you identify the consensus songs that can pay off in higher instances of listener instant gratification and aid in the conversion of P3s and P2s into P1s." Woods cautions, "If you haven't seen the big picture all at once, you're losing a lot of data that you need right now."

Besides, attempting to research your entire station library online is unrealistic, Woods notes. "With online testing, by the time you've worked your way through the library, your listeners are fatigued and opinions have probably already changed."

Conducted less frequently, but no less important, are station perceptual studies. If you've never done one, and your station hasn't grown in quite a while, you're probably missing something in the big picture.

"Perceptual studies can help you see your station from your listener's eyes," O'Neal says. "It can give you a more realistic view of not only what your listeners really think of your station, but a reality check of where you truly fit into their daily lives. With a perceptual, you can identify the traits, wants, desires, needs and beliefs of both current listeners and potential new listeners."

He adds that when perceptual questions and goals are carefully thought out, the data gathered can be a powerful, actionable tool to help grow your station.

Though he has never used it, Woods says he's a big fan of researcher Alan Mason's cluster research (R&R, June 8). "He focuses not on a listener profile, but on clusters of similarities between listeners. Once we find those listeners, I'd love to sit down with a group of them and absorb as much about their lives as I can."

Whether you use callout, online research, auditorium testing, perceptuals or some combination thereof, Woods and O'Neal say research is essential. Still, they caution that how it is conducted, interpreted and implemented can make all the difference. "Doing music radio without research is like shooting a gun with your eyes closed," Woods says. "Once in a while you may even hit something, but you'll never get better and someone could get hurt." **R&R**

NATE SALLIE
LONE RANGER

Top 15 at CHR and
Top 20 at AC Monitored & Indicator!

www.natesallie.com

CURB
RECORDS
curb.com

WORD LABEL GROUP

IMPACTING NOW!



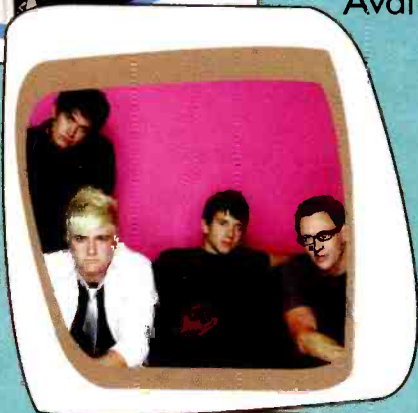
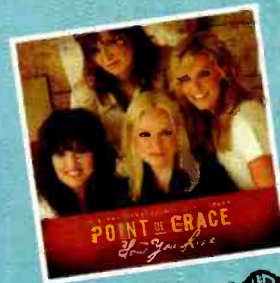
BARLOWGIRL

"Here's My Life" AC/CHR/INSP
From the album *How Can We Be Silent*
Available 7.24.07



POINT OF GRACE

"All The World" AC/CHR/INSP
From the album *How You Live*
Available 8.28.07



STELLAR KART

"Angels In Chorus" AC/INSP
From the Dove nominated album
We Can't Stand Sitting Down
Available NOW



NEED TO BREATHE

"Signature Of Divine (Yahweh)"
AC/CHR From the album *The Heat*
Available 8.28.07



GROUP 1 CREW

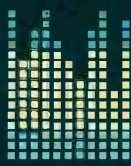
"Can't Go On" CHR
From the self-titled debut album
Available NOW



MARK SCHULTZ

"40 Days" AC/INSP
From the album *Broken & Beautiful*
Available NOW





CHRISTIAN AC

▶ WITH HIS PREVIOUS SINGLE HOLDING AT NO. 14, **TOBYMAC** SAILS OVER THE AIRPOWER THRESHOLD WITH "I'M FOR YOU," WHICH RISES 17-15 IN ITS FIFTH CHART WEEK.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	GIVE YOU GLORY JEREMY CAMP	NO. 1 (2 WKS) BEC/TOOTH & NAIL	1622 -56	4.966 1
2	2	21	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	1540 -58	4.951 2
3	5	16	BRING THE RAIN MERCYME	INO	1537 +10	4.251 5
4	3	20	I'M NOT WHO I WAS BRANDON HEATH	MONOMODE/REUNION/PLG	1494 -96	4.745 4
5	4	27	UNDO RUSH OF FOOLS	MIDAS	1421 -135	4.763 3
6	6	21	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	1080 -61	2.694 6
7	7	9	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	1067 +48	2.636 7
8	12	12	YOU BRITT NICOLE	SPARROW/EMI CMG	997 +47	2.635 8
9	10	9	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	861 +40	1.892 12
10	9	18	TUNNEL THIRD DAY	ESSENTIAL/PLG	816 -59	1.752 14
11	11	25	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	764 -54	1.434 17
12	35	35	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	763 -34	2.460 9
13	16	3	EAST TO WEST CASTING CROWNS	MOST INCREASED PLAYS BEACH STREET/REUNION/PLG	755 +148	1.652 15
14	35	35	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	739 -43	1.885 13
15	17	5	I'M FOR YOU TOBYMAC	AIRPOWER FOREFRONT/EMI CMG	608 +40	1.198 18
16	23	4	HOME DAUGHTRY	AIRPOWER RCA/RMG	558 +110	2.455 10
17	21	4	LOVE THE LORD LINCOLN BREWSTER	AIRPOWER VERTICAL/INTEGRITY	558 +85	1.643 16
18	18	13	OVER MY HEAD BRIAN LITTELL	REUNION/PLG	548 -12	0.984 24
19	19	7	LONE RANGER NATE SALLIE	CURB	494 -8	1.093 20
20	14	16	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETTOWN	479 -204	0.919 25
21	20	13	ANYWAY MARTINA MCBRIDE	RCA/PLG	467 -19	2.014 11
22	22	10	INTO THE DAY BEBE NORMAN	ESSENTIAL/PLG	464 -3	0.572 -
23	24	9	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	442 +6	0.665 30
24	28	3	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	410 +72	1.117 19
25	26	4	COMING BACK TO LIFE ECHOING ANGELS	INO	400 +38	1.074 21
26	25	3	ALL THE WORLD POINT OF GRACE	WORD-CURB	377 +9	0.395 -
27	27	11	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	319 -40	1.009 23
28	RE-ENTRY	28	TEARS OF THE SAINTS LEELAND	ESSENTIAL/PLG	254 +7	0.713 29
29	20	20	YOU KNOW MY NAME DETOUR 180	SLANTED/SPRING HILL	251 -32	0.918 26
30	NEW	30	SUNDAY TREE63	MOST ADDED INPOP	250 +93	0.643 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SUNDAY tree63 (INPOP) KCMS, KHZR, KTSL, WBDX, WBSN, WJIE, WJTL, WMUZ	8
JESUS HOLD ME Andrew Carlton (BAKERTOWN) KAIM, KBIQ, KFIS, KLTY, KTSY, WJIE	6
EAST TO WEST Casting Crowns (BEACH STREET/REUNION/PLG) KAIM, WFZH, WGTS, WVFJ	4
GIVE ME WORDS TO SPEAK Aaron Shust (BRASH) KAIM, KFIS, KKFS, WFSH	4
MIRACLE OF THE MOMENT Steven Curtis Chapman (SPARROW/EMI CMG) KCMS, KTSL, KXOJ, Sirius Spirit 66	4
BRING THE RAIN MercyMe (INO) KCMS, KTSL	2
ONLY THE WORLD Mandisa (SPARROW/EMI CMG) KAIM, KLTY	2
I'M FOR YOU tobyMac (FOREFRONT/EMI CMG) WAFJ, WAKW	2
LOVE THE LORD Lincoln Brewster (INTEGRITY) KFIS, WMSJ	2

ADDED AT... KBIQ
Colorado Springs, CO
PD: Bret Stevens
MD: Jack Hamilton
Andrew Carlton, Jesus Hold Me, 28
Nichole Nordeman, Finally Free, 20
Chuck Dennis, Win This War, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BE STILL StorySide:B (SILENT MAJORITY/GOTEE) TOTAL STATIONS: 15	225/10	SNEAKIN' INTO HEAVEN Chris Rice (EB+FLO/INO) TOTAL STATIONS: 13	168/31
JESUS HOLD ME Andrew Carlton (BAKERTOWN) TOTAL STATIONS: 9	218/119	OUR GREAT GOD Todd Agnew Featuring Rebecca St. James (INO) TOTAL STATIONS: 12	162/13
THE REMEDY Ayiesha Woods (GOTEE) TOTAL STATIONS: 10	205/34	HALLELUJAH, JESUS Monk & Neagle (REUNION/PLG) TOTAL STATIONS: 15	154/50
STILL CALLS ME SON John Waller (BEACH STREET/REUNION/PLG) TOTAL STATIONS: 14	186/4	RIGHT NOW This Beautiful Republic (FOREFRONT/EMI CMG) TOTAL STATIONS: 12	142/3
YOU CARRIED ME Building 429 (WORD-CURB) TOTAL STATIONS: 13	185/11	EVERYDAY Jessie Daniels (MIDAS) TOTAL STATIONS: 14	141/22

MOST INCREASED PLAYS

+148	EAST TO WEST Casting Crowns (Beach Street/Reunion/PLG) KLVA +30, KVMV +17, WMSJ +16, KCMS +14, WDJC +12, WLFJ +12, XMES +12, WMHK +11, WBDX +10, WFZH +7
+119	JESUS HOLD ME Andrew Carlton (Bakertown) KFIS +34, KBIQ +28, WJIE +19, WFSH +13, KLJC +10, KAIM +9, KLTY +7
+110	HOME Daughtry (RCA/RMG) KLTY +29, WFFF +23, WVFJ +15, KWND +13, XMES +12, WJQK +11, WCRJ +4, WAWZ +3, KFIS +2, WMSJ +2
+93	SUNDAY tree63 (Inpop) KCMS +20, WJIE +17, KBNJ +15, SIST +12, WMCU +11, WDJC +7, KXOJ +5, WBDX +5, WJTL +4, KLVA +1
+85	LOVE THE LORD Lincoln Brewster (Vertical/Integrity) KFIS +23, WFFF +14, KBNJ +14, WAFJ +12, WMCU +10, SIST +7, WAWZ +5, KBIQ +5, WFSH +4, KKFS +2

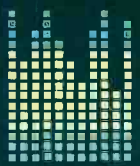
FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
54 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 32 reporters, Christian CHR 28, Christian rock 29 and Inspo 18. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	MY SAVIOR MY GOD AARON SHUST (BRASH)		708 745	6	PRaise YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)		528 538
2	BLESSED BE YOUR NAME TREE63 (INPOP)		585 569	7	VOICE OF TRUTH CASTING CROWNS (BEACH STREET/REUNION/PLG)		509 516
3	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		559 539	8	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTELL (REUNION/PLG)		506 509
4	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		557 542	9	MADE TO WORSHIP CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)		504 474
5	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES (INO)		538 620	10	MOUNTAIN OF GOD THIRD DAY (ESSENTIAL/PLG)		482 482

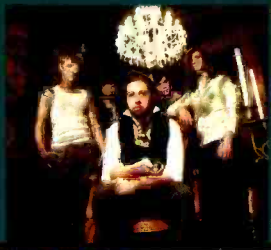
CHRISTIAN CHR REPORTERS

- KLYT/Albuquerque, NM**
PD: Matt Gentry
MD: Joey Belville
- KXWA/Denver, CO**
PD: Scott Veigel
- WORQ/Green Bay, WI**
OM/PD: Jim Raider
- WJLZ/Norfolk, VA***
OM/PD: JP Morgan
APD: Anne Verebely
- KTPT/Rapid City, SD**
OM: Tom Schoensted
PD/MD: Joseph Standish
- WBVM/Tampa, FL***
PD: Johnny Vincent
MD: Olivia Paff
- KAFC/Anchorage, AK**
OM/PD: Mark Guy
APD/MD: Mike Carrier
- KZZQ/Des Moines, IA**
PD: Mike Schlote
- WAYK/Kalamazoo, MI**
PD/MD: Mike Couchman
- KJTH/Ponca City, OK**
PD/MD: Tony Weir
APD: Jeremy Louis
- WPRJ/Saginaw, MI**
OM: Gary Bugh
PD/MD: Aaron Dicer
- WYSZ/Toledo, OH**
PD/MD: Jeff Howe
APD: Rob Fairchild
- WHMX/Bangor, ME**
OM/PD: Tim Collins
APD/MD: Morgan Smith
- WJRF/Duluth, MN**
PD/MD: Terry Michaels
- WYLV/Knoxville, TN***
PD/MD: Jonathan Unthank
- KZRI/Portland, OR***
OM: Mike Novak
PD: David Pierce
APD: Eric Allen
- KLFF/San Luis Obispo, CA***
PD: Matt Williams
MD: Noonie Fugler
- KDUV/Visalia, CA***
PD: Joe Croft
APD/MD: Shannon Steele
- KWOF/Cedar Rapids, IA**
OM/PD: Jack Davis
- KNMI/Farmington, NM**
OM: Wilann Thomas
PD: Darren Nez
MD: Kenny Montano
- WAYM/Nashville, TN***
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire
- WBYO/Sellersville, PA**
OM: David Baker
PD/MD: Kristine McClain
- WCLQ/Wausau, WI**
PD/MD: Matt Deane
- WONU/Chicago, IL***
OM: Justin Knight
PD: Johnathon Eltrevoog
MD: Mallory DeWees
- WSCF/Ft. Pierce, FL**
PD/MD: Paul Tipton
- WNAZ/Nashville, TN***
OM/PD: Dave Queen
APD: Jennifer Houchin
MD: Seth Routzahn
- KFFR/Pullman, WA**
OM/PD: Chris Gilbreth
- KADI/Springfield, MO***
PD/MD: Rod Kittleman



CHRISTIAN

▶ FORMERLY A TUPELO, MISS.-BASED GROUP KNOWN AS FRESHMEN 15, **WAVORLY** CONQUERS THE CHRISTIAN ROCK CHART WITH "MADMEN" (2-1).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	21		THE LAST NIGHT SKILLET	ARDENT/SRE/INO	1054	-30
2	4	13	LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	1009	+20
3	3	10	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	999	+1
4	5	15	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	964	-14
5	6	21	AFTER THE WORLD DISCIPLE	SRE/INO	922	-16
6	2	20	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	911	-104
7	7	16	YOU BRITT NICOLE	SPARROW/EMI CMG	900	-6
8	8	14	BEAUTY AYIESHA WOODS	GOTEE	741	-13
9	11	7	ZERO HAWK NELSON	TOOTH & NAIL	683	-17
10	9	8	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	655	-36
11	12	13	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	628	-1
12	10	17	TUNNEL THIRD DAY	ESSENTIAL/PLG	607	-69
13	13	19	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	594	-21
14	16	7	RIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	574	+69
15	15	9	LONE RANGER NATE SALLIE	CURB	560	-7
16	14	16	UNDO RUSH OF FOOLS	MIDAS	557	-16
17	17	12	PRAISE AND ADORE (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	509	+17
18	20	6	IN MY ARMS PLUMB	CURB	413	+43
19	22	3	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/LAVA/WORD-CURB	412	+78
20	18	4	HOME DAUGHTRY	RCA/RMG	403	+1
21	21	2	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	362	+22
22	23	13	EVERY TIME I BREATHE BIG DADDY WEAWE	FERVENT/WORD-CURB	327	+12
23	24	3	BEAUTIFUL DISASTER JON MCLAUGHLIN	ISLAND/UMCG	318	+14
24	19	13	REACHING LEELAND	ESSENTIAL/PLG	318	-76
25	27	2	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	312	+50
26	28	3	HERE'S MY LIFE BARLOWGIRL	FERVENT/WORD-CURB	305	+56
27	26	3	I WANNA LIVE STELLAR KART	WORD-CURB	294	+27
28	29	2	IT'S BEAUTIFUL ELEVENTYSEVEN	FLICKER/PLG	290	+43
29	NEW		WHAT DO WE KNOW THOUSAND FOOT KRUTCH	TOOTH & NAIL	280	+97
30	25	16	LEAST OF THESE DECEMBERADIO	SLANTED/SPRING HILL	257	-28

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	5	MADMEN WAVORLY	FLICKER/PLG	300	+22
2	1	2	EVIL (A CHORUS OF RESISTANCE) PROJECT 86	TOOTH & NAIL	294	+13
3	5	3	PLAY IT SAFE DIZMAS	CREDENTIAL/EMI CMG	265	+10
4	3	7	PERFECT FLYLEAF	A&M/OCTONE/INTERSCOPE	259	-9
5	7	5	CROSS THE LINE RUTH	BEC/TOOTH & NAIL	256	+8
6	11	7	YOU'RE ON FIRE MXPX	TOOTH & NAIL	236	+19
7	9	3	ATTITUDE FIREFLIGHT	FLICKER/PLG	229	-3
8	6	7	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	220	-28
9	10	2	SOMEWHERE IN THE SKY KUTLESS	BEC/TOOTH & NAIL	213	-7
10	8	8	I LOVE YOU TO DEATH FAMILY FORCE 5	MAVERICK/MDNO VS STEREO/GOTEE	206	-30
11	12	6	WAKE UP U-S2	BEC/TOOTH & NAIL	205	-7
12	13	14	TIME IS RUNNING OUT (WHERE TO START) HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	203	-8
13	20	3	FIGHT LIKE THIS JECYFER DOWN	SRE/INO	188	+31
14	16	5	TIME (TO LET THIS GO) NEVERTHELESS	FLICKER/PLG	184	+6
15	18	9	ZERO HAWK NELSON	TOOTH & NAIL	181	+12
16	17	10	SING TO ME RUN KID RUN	TOOTH & NAIL	175	-2
17	19	5	FINDING OUT STELLAR KART	WORD-CURB	174	+8
18	28	2	LET'S GO BACK EVERYDAY SUNDAY	INPOP	171	+56
19	24	2	I NEED YOU RELIENT K	CAPITOL/GOTEE	166	+27
20	25	7	NEW SKEPTIC THE FOLD	TOOTH & NAIL	155	+16
21	23	4	LIE TO ME 2 STONES	WIND-UP	154	+10
22	22	3	HOLE IN MY HAND DAY OF FIRE	ESSENTIAL/PLG	153	+3
23	14	20	AN EPIPHANY SEND	TOOTH & NAIL	140	-44
24	21	18	FIENDS (SELLING OUT AIN'T EASY) CHASING VICTORY	MONO VS STEREO/GOTEE	138	-16
25	26	2	SCREAM JONAH 33	ARES	136	+6
26	4	19	BREAK ME DOWN RED	ESSENTIAL/PLG	135	-126
27	29	2	YOUR DEMON KIDS IN THE WAY	FLICKER/PLG	118	+6
28	30	3	MINOR PROPHETS HASTE THE DAY	TOOTH & NAIL	105	-1
29	RE-ENTRY		TEMPTATION COME MY WAY THE SHOWDOWN	MONO VS STEREO/GOTEE	103	+6
30	NEW		POPULARITY JONEZETTA	TOOTH & NAIL	99	+7

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	BRING THE RAIN MERCYME	INO	311	-31
2	4	13	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	261	0
3	2	16	EVERY TIME I BREATHE BIG DADDY WEAWE	FERVENT/WORD-CURB	257	-17
4	3	12	BE THOU NEAR TO ME SELAH	CURB	249	-16
5	5	21	UNDO RUSH OF FOOLS	MIDAS	213	-28
6	11	7	FATHER JADON LAVIK	BEC/TOOTH & NAIL	190	-26
7	7	13	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	186	-12
8	8	6	GOD SPEAKING RONNIE FREEMAN	HARDLY	178	+1
9	9	7	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	161	-9
10	12	4	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	157	-7

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
11	13	2	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	155	+12
12	10	9	CONVINCED NICOLE C. MULLEN	WORD-CURB	146	-22
13	11	17	I BELIEVE IN YOU JOEL ENGLE	SPIN 360	132	-32
14	15	3	YOU ARE GOOD POINT OF GRACE	WORD-CURB	131	-10
15	16	21	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	124	-1
16	NEW		LET YOUR LIGHT SHINE BETHANY DILLON	SPARROW/EMI CMG	118	+36
17	20	3	COMING BACK TO LIFE ECHOING ANGELS	INO	115	+9
18	19	4	OVER MY HEAD BRIAN LITRELL	REUNION/PLG	115	+2
19	RE-ENTRY		HALLELUJAH, JESUS MONK & NEALE	REUNION/PLG	106	+6
20	NEW		OUR GREAT GOD TODD AGNEW FEAT. REBECCA ST. JAMES	ARDENT/INO	106	+3

CHRISTIAN ROCK REPORTERS

- KLTY/Albuquerque, NM**
PD: Matt Gentry
MD: Joey Belville
- WUCV/Bowling Green, KY**
OW: Ken Burns
PD: Susan Woodard
MD: Whitney Yule
- WVDF/Bridgeport, CT**
PD/MD: Bob Felberg
- WCWP/Brookville, NY**
PD: Peter Bellotti
MD: Reena Temburni
- WUFM/Columbus, OH***
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon
- KBNJ/Corpus Christi, TX**
PD: Arron Daniels
- KVRK/Dallas, TX**
PD: Chris Goodwin
MD: Drue Mitchell
- WSNL/Flint, MI**
MD: Brian Goodman
- WORQ/Green Bay, WI***
OM/PD: Jim Raider
- WBFJ/Greensboro, NC**
PD/MD: Wally Decker
APD: Darren Stevens
- WJTL/Lancaster, PA***
PD: John Shirk
MD: Phil Smith
- KIBZ/Lincoln, NE**
OM: Lester St. James
PD/MD: Ron Drury
- WDML/Marion, IL**
MD: Tom Schroeder
- WMKL/Miami, FL**
PD: Rob Robbins
MD: Kelly Downing
- Effect Radio Network/Network**
PD/MD: Brian Harman
APD: Amanda Harman
- WJLZ/Norfolk, VA***
OM/PD: JP Morgan
APD: Anne Verebely
- WITR/Rochester, NY**
PD/MD: Sammie Palermo
APD: Will "The Tuna" Benson
- WPRJ/Saginaw, MI**
OM: Gary Bugg
PD/MD: Aaron Dicer
- WJIS/Sarasota, FL**
OM: Kris Byerly
PD: Michelle Tellone
MD: Elisha Skorski
- Fireescape/Satellite**
PD/MD: Joe Hayes
- Positive Rock Show/Satellite**
PD/MD: Josh Booth
- Red Letter Rock 20/Satellite**
PD: Cody Christopher
MD: Reid Johnson
- Sirius Spirit 66/Satellite***
PD: Al Skop
MD: Joey Black
- The Sound Of Light/Satellite**
PD/MD: Bill Moore
- Whip Of Cords/Satellite**
OM/PD: Matt Rhodes
- KCLC/St. Louis, MO**
MD: Dave Merkel
- WBVM/Tampa, FL***
PD: Johnny Vincent
MD: Olivia Paff
- WYSZ/Toledo, OH**
PD/MD: Jeff Howe
- WCLQ/Wausau, WI**
PD/MD: Matt Deane

* Monitored Reporters

COUNTRY

► NEWCOMER TAYLOR SWIFT ACHIEVES HER FIRST TOP FIVE WITH SECOND SINGLE "TEARDROPS ON MY GUITAR" (7-5). DEBUT SINGLE "TIM MCGRAW" PEAKED AT NO. 6 IN JANUARY



R&R

POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	1	23	LOST IN THIS MOMENT BIG & RICH	NO. 1 (2 WKS)	★	34.169 +0.572	4890 1
2	5	7	NEVER WANTED NOTHING MORE KENNY CHESNEY		★	30.949 +1.596	4439 3
3	4	14	I TOLD YOU SO KEITH URBAN		★	30.660 +0.961	4455 2
4	2	19	WRAPPED GEORGE STRAIT		★	28.193 -4.798	4221 4
5	7	23	TEARDROPS ON MY GUITAR TAYLOR SWIFT		★	27.491 +0.894	3895 6
6	6	41	STARTIN' WITH ME JAKE OWEN		★	26.250 -0.366	3904 5
7	3	25	LUCKY MAN MONTGOMERY GENTRY		★	25.017 -5.370	3650 8
8	9	19	THESE ARE MY PEOPLE RODNEY ATKINS		★	24.595 +1.109	3529 9
9	8	24	JOHNNY CASH JASON ALDEAN		★	24.515 +0.186	3689 7
10	11	27	A DIFFERENT WORLD BUCKY COVINGTON		★	22.065 +1.150	3275 10
11	10	16	I NEED YOU TIM MCGRAW WITH FAITH HILL		★	21.782 +0.368	3079 11
12	12	9	BECAUSE OF YOU REBA MCKENTIRE DUET WITH KELLY CLARKSON		★	20.017 +0.628	2976 12
13	13	20	TOUGH CRAIG MORGAN		★	18.816 +1.842	2866 13
14	16	9	EVERYDAY AMERICA SUGARLAND		★	16.200 +0.627	2477 15
15	15	24	I WONDER KELLIE PICKLER		★	16.191 +0.587	2490 14
16	19	6	LOVE ME IF YOU CAN TOBY KEITH	AIRPOWER	★	15.016 +1.893	2234 18
17	7	7	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN		★	14.831 +0.932	2306 16
18	18	26	GUYS LIKE ME ERIC CHURCH		★	13.774 -0.069	2258 17
19	24	2	TAKE ME THERE RASCAL FLATTS	AIRPOWER/MIA/MOST ADDED	★	13.612 +3.230	2087 20
20	20	9	IF YOU'RE READING THIS TIM MCGRAW		★	13.231 +0.541	1961 23
21	14	20	TICKS BRAD PAISLEY		★	13.101 -3.303	1833 25
22	21	13	HOW I FEEL MARTINA MCBRIDE		★	12.985 +0.562	2118 19
23	22	25	ALL MY FRIENDS SAY LUKE BRYAN		★	11.861 -0.050	1968 22
24	23	22	A LITTLE MORE YOU LITTLE BIG TOWN		★	11.146 -0.001	2070 21
25	25	8	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY		★	10.928 +0.880	1492 27
26	26	20	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL		★	10.657 +0.740	1865 24
27	27	16	I WANNA FEEL SOMETHING TRACE ADKINS		★	8.388 -0.054	1548 26
28	25	14	MEASURE OF A MAN JACK INGRAM		★	7.709 +0.664	1249 29
29	28	26	IGOT MORE COLLEEN DEEGS & THE LONESOME		★	7.652 +0.072	1464 28
30	30	17	FALL CLAY WALKER		★	7.073 +0.263	1163 30

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	31	17	JUST MIGHT HAVE HERRADIO ON TRENT TOMLINSON		★	6.378 +0.799	1113 31
32	37	4	ONLINE BRAD PAISLEY	BREAKER	★	5.375 +1.735	862 33
33	32	17	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT		★	4.844 +0.068	894 32
34	33	11	ANOTHER SIDE OF YOU JOE NICHOLS		★	4.566 -0.054	795 35
35	36	9	LOST FAITH HILL		★	3.998 -0.065	787 36
36	34	10	SUNDAY MORNING IN AMERICA KEITH ANDERSON		★	3.861 -0.409	709 37
37	35	19	SHE AIN'T RIGHT LEE BRICE		★	3.860 -0.253	799 34
38	39	7	NOTHIN' BETTER TO DO LEANN RIMES		★	3.793 +0.454	706 38
39	38	11	YOU NEVER TAKE ME DANCING TRAVIS TRITT		★	3.487 -0.140	556 39
40	44	3	FIRECRACKER JOSH TURNER		★	2.887 +0.943	456 42
41	40	6	AS IF SARA EVANS		★	2.559 -0.324	497 41
42	41	16	DAISY HALFWAY TO HAZARD		★	2.460 +0.018	422 43
43	4	8	THIS IS MY LIFE PHIL VASSAR		★	2.082 +0.130	404 45
44	4	11	THE ONE IN THE MIDDLE SARAH JOHNS		★	1.937 +0.202	361 46
45	48	10	LAST TRAIN RUNNING WHISKEY FALLS	BREAKER	★	1.900 +0.322	546 40
46	53	4	TANGLED UP BILLY CURRINGTON		★	1.672 +0.503	319 47
47	8	8	WAT BACK TEXAS PAT GREEN		★	1.670 +0.012	246 51
48	49	12	I'LL STAND BY YOU CARRIE UNDERWOOD		★	1.541 +0.055	218 53
49	45	8	MEN BUY THE DRINKS (GIRLS CALL THE SHOTS) STEVE HOLY		★	1.497 -0.302	417 44
50	50	3	BAD FOR ME DANIELLE PECK		★	1.300 -0.046	247 50
51	52	4	THE MORE I DRINK BLAKE SHELTON		★	1.264 +0.083	294 48
52	42	12	ONE OF THE BOYS GRETCHEN WILSON		★	1.071 -1.046	224 52
53	56	4	GUITAR SLINGER CROSSIN DIXON		★	1.059 +0.074	285 49
54	54	8	DAYS OF THUNDER MARK WILLS		★	0.861 -0.284	202 54
55	55	4	THE STRONG ONE CLINT BLACK		★	0.809 -0.184	121 57
56	57	6	FLIP-FLOP SUMMER KENNY CHESNEY		★	0.785 -0.002	65 -
57	51	19	DIRTY GIRL TERRI CLARK		★	0.728 -0.543	77 -
58	58	5	NINETEEN WAYCROSS		★	0.661 -0.062	45 -
59	NEW		BIKER CHICK JO DEE MESSINA	HOT SHOT DEBUT	★	0.537 +0.131	121 56
60	59	2	NOWHERE THAN SOMEWHERE FLYNNVILLE TRAIN		★	0.530 -0.106	144 55

MOST INCREASED AUDIENCE (IN MILLIONS)
+3.230 TAKE ME THERE
Rascal Flatts (Lyric Street)
WJBE +0.252, WMPV +0.259, KWJL +0.232, WDAF +0.204, WCTR +0.191, KUPV +0.175, KIXZ +0.133, KMYF +0.130, KAJA +0.122, WJRN +0.121

+1.893 LOVE ME IF YOU CAN
Toby Keith
(Show Dog Nashville)
KPLX +0.345, WDTW +0.334, WWLX +0.135, WWSN +0.098, KWJL +0.098, WGGY +0.095, WGH +0.081, WQYK +0.077, WQNA +0.076, KTEX +0.076

+1.842 TOUGH
Craig Morgan
(Broken Bow)
KILT +0.329, WXTU +0.280, KWIL +0.223, WYVK +0.208, WQDR +0.179, WYRK +0.170, KSD +0.096, WWLX +0.092, WSM +0.084, KPLX +0.071

+1.735 ONLINE
Brad Paisley
(Arista Nashville)
KMPS +0.211, WGHX +0.096, WYRK +0.176, KWJL +0.147, KEKY +0.124, WYCD +0.100, KAJA +0.075, WJBE +0.075, WQYK +0.063, WCTR +0.062

+1.596 NEVER WANTED NOTHING MORE
Kenny Chesney (ENA)
WKIS +0.263, KWJL +0.227, WIL +0.144, WPCV +0.115, WFMS +0.106, WQDR +0.094, WSSL +0.051, WJUS +0.085, WYVZ +0.072, KRYS +0.070

NEW AND ACTIVE		
TITLE / LABEL	AUD / GAIN	TITLE / LABEL
WATCHING AIF PLANES Gary Allan (MCA NASHVILLE)	0.513/0.513	I LOVE THIS TOWN Bon Jovi (MERCURY/ISLAND/DJMG)
TOTAL STATIONS: 26		TOTAL STATIONS: 2
MIGHTY MIGHTY LOVE Ty Herndon (TITAN/PYRAMID/NINE NORTH)	0.311/0.040	ILLEGALS Cledus T. Judd (ASYLUM-CURB)
TOTAL STATIONS: 7		TOTAL STATIONS: 5
NOTHIN' LIKE THE SUMMER Carmen Rasmusen (LOFTON CREEK)	0.278/0.057	WHAT KINDA GONE Chris Cagle (CAPITOL NASHVILLE)
TOTAL STATIONS: 5		TOTAL STATIONS: 18

MOST ADDED

TAKE ME THERE 33
Rascal Flatts
(LYRIC STREET)
KAJA, KBOI, KFKF, KHEY, KIXZ, KMPS, KNIX, KRMD, KSD, KSON, KTEX, KTST, KUPL, KUZZ, KZSN, WBEE, WCOL, WCOS, WFMS, WGNA, WKLB, WLXX, WMIL, WOGK, WOKO, WQDR, WQXK, WRBT, WSLC, WUSY, WYVZ, WXB, WZXX

ONLINE 24
Brad Paisley
(ARISTA NASHVILLE)
KAJA, KCYE, KFKF, KIXZ, KMPS, KNIX, KSD, KSON, KVOD, KZSN, WCTR, WGGY, WGH, WKLB, WQDR, WQXK, WRNS, WSIX, WSLC, WUSY, WWNU, WXB, WYCD, WZXX

AS IF 13
Sara Evans
(RCA)

FREE AND EASY (DOWN THE ROAD I GO) 12
Dierks Bentley
(CAPITOL NASHVILLE)
KFBI, KILT, KSSN, KTOM, KUBL, WKLB, WMAD, WPKV, WQDR, WSM, WUSJ, WUSY

FOR WEEK ENDING JULY 15, 2007
LEGEND: * see legend to charts in charts section for rules and symbol explanations.
127 country and 22 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 92 reporters.
© 2007 Nielsen Business Media, Inc. All rights reserved.

Bobby Lieber CarClinic **CarClinic Minute**

What do you want YOUR programming to do?

CALL Skip Joeckel 719.579.6676 • CarClinicNetwork.com

Grow Local Sponsors. Capture Listeners. Car Clinic Programming does it.

Radio and Records' 27 Member News Team



Carol Archer
Smooth Jazz Editor
323-954-3419
carcher@radioandrecords.com



Keith Berman
Radio Editor/Street Talk Daily Evil Minion
323-954-3432
kberman@radioandrecords.com



Mike Boyle
Senior Editor, News, Alternative/Active/Rock Editor
646-654-4727
mboyle@radioandrecords.com



Alexandra Cahill
Online Editor
646-654-4679
acahill@radioandrecords.com



Kevin Carter
Street Talk Daily & CHR/Top 40 Editor
323-954-3433
kcarter@radioandrecords.com



Anthony Colombo
Alternative, Active Rock, Heritage Rock, Triple A
646-654-4640
acolombo@radioandrecords.com



Brida Connolly
News Editor
323-954-3417
bconnolly@radioandrecords.com



Hillary Crosley
Contributing Urban Editor
646-654-4647
hcrosley@radioandrecords.com



RJ Curtis
Country Editor
323-954-3444
rcurtis@radioandrecords.com



Darnelle Dunham
Urban/Rhythmic/Gospel Editor
323-954-3421
ddunham@radioandrecords.com



Erica Farber
President & Publisher
323-954-3422
efarber@radioandrecords.com



Raphael George
Chart Manager, Urban, Rhythmic, Rap
646-654-4623
rgeorge@radioandrecords.com



Hurricane Heeran
Ratings Editor
323-954-3425
hheeran@radioandrecords.com



Paul Heine
Executive Editor
646-654-4669
pheine@radioandrecords.com



Wade Jessen
Director of Charts & Operations, Nashville
615-321-4291
wjessen@radioandrecords.com



Jackie Madrigal
Latin Formats Editor
323-954-3427
JMadrigal@radioandrecords.com



Cyndee Maxwell
Editorial Director & Associate Publisher
323-954-3420
cmaxwell@radioandrecords.com



Gordon Murray
Chart Manager, Smooth Jazz
646-654-4638
gmurray@radioandrecords.com



Kevin Peterson
Christian Editor
850-916-9933
kpeterson@radioandrecords.com



Silvio Pietroluongo
Director of Charts
646-654-4624
spietroluongo@radioandrecords.com



Jose Promis
Chart Manager, Latin
323-575-2287
jpromis@radioandrecords.com



John Schoenberger
Triple A/Americana Editor
323-954-3429
jschoenberger@radioandrecords.com



Chuck Taylor
Senior Editor Features, AC/Hot AC Editor
646-654-4729
ctaylor@radioandrecords.com



Gary Trust
Chart Manager, Hot AC/AC
646-654-4659
gtrust@radioandrecords.com



Ken Tucker
Radio Editor
615-321-4286
ktucker@radioandrecords.com



Susan Visakowitz
Senior Online Editor
646-654-4730
svisakowitz@radioandrecords.com



Jeffrey Yorke
Washington DC Bureau Chief/Business Editor
301-773-7005
jyorke@radioandrecords.com



www.radioandrecords.com

ACCURATE • TRUSTWORTHY • COMPREHENSIVE



COUNTRY

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner	WBBN/Laurel, MS OM/MD: Tom Freeman	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KRRV/Alexandria, LA PD: Hollywood Harrison MD: Melissa Frost	WXTA/Erie, PA OM/MD: Adam Reese	KZKX/Lincoln, NE OM: Jim Steel PD: Hoss Michaels APD/MD: Carol Turner	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Montiel
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	KKNU/Eugene, OR PD/MD: Jim Davis	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WKDQ/Evansville, IN PD/MD: Jon Prell	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	KSNI/Santa Maria, CA PD/MD: Tim Brown
WYAY/Atlanta, GA* OM/MD: Mark Richards MD: Sandy Weaver	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Jones CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
WIBL/Augusta, GA* OM: Steve Burke	WKML/Fayetteville, NC PD/MD: Dean O	KUBB/Merced, CA OM/MD: Rene Roberts MD: Dee Kelly	Sirius New Country/Satellite* OM/MD: Scott Lindy MD: Al Skop
KBKO/Bakersfield, CA* PD: Danny Spanks	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	WOKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WBAM/Montgomery, AL* OM: Pat Garrett PD: Boomer Lee	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	WBFM/Sheboygan, WI PD: Eddie Ybarra APD: Jeff "J.R." Kelm
WHWK/Binghamton, NY PD: Don Brake	WFRF/Frederick, MD* PD: Lisa Allen	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Kory Ray	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WFLS/Fredericksburg, VA* OM/MD: Paul Johnson APD: Mike Vincent	KJCS/Nacogdoches, TX OM/MD: Wakeman "Gator" Linscomb APD: Erin Rohde	KSUX/Sioux City, IA PD/MD: Tony Michaels
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger	WCTY/New London, CT OM/MD: Jimmy Lehn APD: Dave Elder	WTHI/Terre Haute, IN OM/MD: Barry Kent
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
KAGG/Bryan, TX MD: Danny Merrell	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	WTRS/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	WYCT/Pensacola, FL PD: Ric Sacola MD: Denis "Catfish" Miller	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WOCT/Chattanooga, TN* PD: Duane Shannon	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Dawn Michaels	WFYR/Peoria, IL OM/MD: Ric Morgan	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Trey Daniels
WKCN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas	WAYZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Tori Anderson	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Harry Nelson MD: Shelly Kincaid	WFRG/Utica, NY OM/MD: Bill McAdams
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WCAT/Harrisburg, PA* PD: Will Robinson	WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn	KJUG/Visalia, CA PD/MD: Dave Daniels
KFTX/Corpus Christi, TX* MD: Austin Daniels	WTCT/Huntington, WV PD: Clint McElroy	KOUT/Rapid City, SD PD/MD: Mark Houston	WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan
KOUL/Corpus Christi, TX* MD: Jim Dandy	KIXQ/Joplin, MO OM: Chad Elliot PD: Rob Meyer	KBUL/Reno, NV OM: Nick Elliott PD/MD: Derek Gunn	WVOK/Wheeling, WV PD/MD: Jim Elliott
KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Potete MD: Chris Huff	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
WTVY/Dothan, AL OM/MD: Amie Pollard MD: Mike Casey	WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	WCEN/Saginaw, MI PD/MD: Joby Phillips	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker
KKCB/Duluth, MN PD: Derek Moran	WWFC/Salisbury, MD OM/MD: Brian Cleary APD/MD: Sandra Lee	WVFC/Salisbury, MD OM/MD: Brian Cleary APD/MD: Sandra Lee	
WQRB/Eau Claire, WI PD/MD: Mike McKay	KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley		

* Monitored Reporters



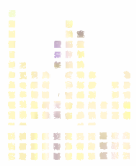
▶ A "ROCK IN MY BOOT" CAN'T STOP JASON BLAINE FROM STEPPING INTO THE CANADA COUNTRY CHART'S TOP 10 FOR THE FIRST TIME (15-9).

POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
					TW	+/-	
1	1	21	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	3569	-96	7.846
2	3	13	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE	3543	+108	7.771
3	5	21	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	3432	+195	7.771
4	4	6	NEVER WANTED NOTHING MORE KENNY CHESNEY	BNA	3412	+106	7.743
5	7	22	JOHNNY CASH JASON ALDEAN	BROKEN BOW	2988	+126	6.522
6	8	24	A DIFFERENT WORLD BUCKY COVINGTON	LYRIC STREET	2979	+173	6.374
7	2	19	WRAPPED GEORGE STRAIT	MCA NASHVILLE	2956	-534	6.333
8	10	17	THESE ARE MY PEOPLE RODNEY ATKINS	CURB	2949	+219	6.498
9	11	8	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON	MCA NASHVILLE	2680	+222	5.723
10	9	29	STARTIN' WITH ME JAKE OWEN	RCA	2559	-225	5.030
11	13	12	I NEED YOU TIM MCGRAW WITH FAITH HILL	CURB	2527	+121	5.164
12	12	17	TOUGH CRAIG MORGAN	BROKEN BOW	2481	+58	5.533
13	14	8	EVERYDAY AMERICA SUGARLAND	MERCURY	2250	+78	4.882
14	18	5	LOVE ME IF YOU CAN TOBY KEITH	SHOW DOG	2097	+256	4.528
15	15	18	I WONDER KELLIE PICKLER	BNA	2045	-27	4.215
16	16	24	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	2011	+9	4.374
17	20	6	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE	1965	+180	4.235
18	17	11	HOW I FEEL MARTINA MCBRIDE	RCA	1962	+30	4.200
19	19	6	IF YOU'RE READING THIS TIM MCGRAW	CURB	1899	+104	4.126
20	21	16	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE	1856	+111	3.883
21	31	2	TAKE ME THERE RASCAL FLATTS	LYRIC STREET	1818	+932	4.058
22	22	19	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	1744	+47	3.665
23	24	7	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY	CAPITOL NASHVILLE	1698	+234	3.434
24	23	14	I WANNA FEEL SOMETHING TRACE ADKINS	CAPITOL NASHVILLE	1557	+16	3.226
25	26	14	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	1446	+91	3.072
26	27	10	MEASURE OF A MAN JACK INGRAM	BIG MACHINE	1282	+4	2.627
27	28	12	FALL CLAY WALKER	ASYLUM-CURB	1193	+31	2.324
28	29	13	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON	LYRIC STREET	1146	+27	2.327
29	34	2	ONLINE BRAD PAISLEY	ARISTA NASHVILLE	1095	+342	2.420
30	30	8	ANOTHER SIDE OF YOU JOE NICHOLS	UNIVERSAL SOUTH	1004	+48	2.039
31	25	19	TICKS BRAD PAISLEY	ARISTA NASHVILLE	937	-518	2.004
32	33	9	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT	COLUMBIA	883	+55	2.040
33	32	7	LOST FAITH HILL	WARNER BROS./WRN	867	+9	1.756
34	35	3	THE MORE I DRINK BLAKE SHELTON	WARNER BROS./WRN	624	+41	1.179
35	37	4	YOU NEVER TAKE ME DANCING TRAVIS TRITT	CATEGORY 5	620	+65	1.345
36	36	4	NOTHIN' BETTER TO DO LEANN RIMES	ASYLUM-CURB	605	+46	1.240
37	38	3	AS IF SARA EVANS	RCA	593	+66	1.225
38	40	4	SUNOAY MORNING IN AMERICA KEITH ANDERSON	ARISTA NASHVILLE	571	+52	1.166
39	NEW		FIRECRACKER JOSH TURNER	MCA NASHVILLE	541	+272	1.263
40	39	8	SHE AIN'T RIGHT LEE BRICE	ASYLUM-CURB	486	-38	0.898

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	4	13	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE/EMI	555	+22
2	2	7	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON	MCA NASHVILLE/UNIVERSAL	544	+10
3	6	5	NEVER WANTED NOTHING MORE KENNY CHESNEY	BNA/SONY BMG	533	+23
4	1	12	CHEAPER TO KEEP HER AARON LINES	OUTSIDE THE LINES	532	-17
5	3	19	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WARNER	515	-18
6	5	8	DIDN'T EVEN SEE THE DUST PAUL BRANDT	BRAND-T/UNIVERSAL	505	-11
7	7	14	PICKUP TRUCK SHANE YELLOWBIRD	306/UNIVERSAL	493	-10
8	9	10	I NEED YOU TIM MCGRAW WITH FAITH HILL	CURB/EMI	461	-8
9	15	6	ROCK IN MY BOOT JASON BLAINE	INDEPENDENT	445	+34
10	13	14	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	431	+10
11	8	21	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/COS	428	-42
12	17	4	DONE WHO WRONG AARON PRITCHETT	OPM	426	+41
13	18	5	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	414	+29
14	10	20	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA/SONY BMG	398	-69
15	11	14	THESE ARE MY PEOPLE RODNEY ATKINS	CURB/EMI	393	-39
16	21	7	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	388	+37
17	14	18	WRAPPED GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	359	-53
18	16	10	KICKING STONES JOHNNY REID	MAPLEMUSIC	350	-52
19	25	3	WHAT DO YOU SEE DOC WALKER	OPEN ROAD/UNIVERSAL	345	+78
20	20	12	ONE BREATH FROM A HEARTACHE ADAM GREGORY	MENSA/EMI	344	-26
21	22	16	LET'S TALK ABOUT LOVE JESSIE FARRELL	UNIVERSAL	329	-11
22	29	4	LOVE ME IF YOU CAN TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	317	+82
23	19	18	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY/UNIVERSAL	307	-69
24	12	18	TICKS BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	302	-121
25	47	2	ONLINE BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	292	+146
26	23	8	NOBODY DIED THE WILKINSONS	LATICID/ANGELINE	285	-10
27	24	23	I WANT YOU TO LIVE GEORGE CANYON	UNIVERSAL	257	-12
28	35	6	GOTTA GET ME A CADILLAC WILLIE MACK	OPEN ROAD/UNIVERSAL	245	+36
29	27	11	WHAT WOULD YOU HAVE ME BELIEVE SEAN HOGAN	RAVING ROOSTER	238	-19
30	28	28	MOMENTS EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	226	-28

♦ indicates CanCon



AC/HOT AC



Chuck, Jenna and Woo Woo bring honest perspective to mornings at WPTN/Norfolk

Living The Life: Isn't That 'The Point'?

Chuck Taylor

CTaylor@RadioandRecords.com

It's one thing for a male-female morning team to forge a relationship that resembles an on-air family, but Entercom's hot AC WPTN (the Point)/Norfolk-Virginia Beach-Newport News' Chuck & Jenna have taken the abstract concept quite literally. The pair has been married for nearly six years, making their chemistry behind the mic organic in a way that would do Al Gore proud.

Add to that 23-year-old sidekick Woo Woo, an obsessive pop culture fanatic who is as much little sister as workmate.

Chuck Doud and Jenna Kehoe recently celebrated their five-year anniversary at the helm of "The Morning Point" in the nation's No. 41 radio market. Woo Woo, aka Mary Kathryn Young, started as an intern in summer 2001, after listening to Chuck & Jenna every morning on her way to high school. The six-month gig turned into a part-time job as morning show producer/sidekick. Two-and-a-half-years later, she was hired as a full-fledged member of the team.

Each of the three offers a unique role within the ensemble. Chuck says, "I suppose I'm more of the quarterback or floor manager of the show. My job is to find the funny, define the 'end point' and keep the momentum moving. I'm the geeky guy with the radio voice that sees all sides of the story—whatever it is—and has one-liners to accent the brilliant talents of Jenna and Woo Woo."

Jenna adds, "As the wife, the older of the two females on the show and probably the one with the shadiest background—meaning I had the most fun in my single days—I am definitely the voice of reason, practical, reasonable, a bit conservative and have learned through my gazillion mistakes on this Earth."

And then there's Woo Woo (truly called such by all family and friends, since an obsession with trains at age 2): "I am the youngest of four children, and yes, I am spoiled rotten," she says. "I add the edge, bringing a younger vibe to the show. I share my mistakes proudly...hello, I played my negative \$16 checking bank account balance on the air. I am the

girl who buys the \$200 jeans because Jessica Simpson has them."

Key Element

Most important to the show, Jenna says, is that the trio is living the life of their adult demo: "Chuck and I have a 1-year-old daughter, Theresa, and 3-year-old-son, Charlie. Men and women can relate to at least one of us—and usually all of us. Chuck and I are completely open about marriage issues or arguments that we have. And Woo Woo is exceptionally naïve, innocent, inexperienced in general and completely irresponsible. You can't make up a Woo Woo. She is who she is, and you just can't fake it. She's perfect."

Fortunately, appealing to a hot AC audience, despite the typical family-friendly tag, doesn't just mean reading liners and letting someone else innocuously deliver weather and traffic, thus allowing the "Morning Point" members to have a hell of a good time—even if they don't necessarily use such scandalous language.

Chuck calls upon a quote he heard from Scott Shannon that he thinks best-describes what the team does: " 'How do you tell a dirty joke to a priest?' Inference is king for us. As in normal life I can be pretty sick at times, but the payoff is something parents can appreciate. We talk about the same stuff other shows do; we just don't say 'sex' if the phrase 'making pancakes' will do."

Jenna adds, "We can discuss any topic—sex, infidelity, drugs, politics—without going to the gutter. We keep it above the kids' heads, just like Disney does it."

Most Memorable Moments

Chuck Doud has worked in radio since he was a preteen, interning at WPLJ/New York between the ages of 12 and 14, followed by afternoons at age 18 at WRGX (X107)/Westchester, N.Y., in addition to gigs in Los Angeles, Philadelphia and a lucrative dot-com stop—well, for a year anyway—before arriving at the Point. He recounts his most memorable moments during five years in mornings at WPTN:

■ "I remember starting a week after 9-11 and saying, 'What the hell are we going to do?'"

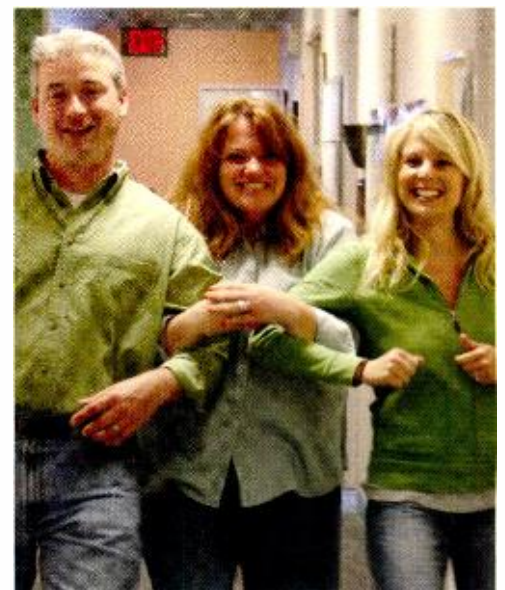
■ "Jenna and I finally telling people after a year on the air that we were married."

■ "Jenna's water breaking in the studio when she was eight months pregnant with our second child because she and Woo Woo were laughing so hard."

■ "Woo Woo getting thrown out of the sniper trials for trying to sway the jury."

■ "Raising over \$2 million for the local Children's Hospital of the King's Daughters."

■ "Realizing that when I was ready to give up on radio six years ago, I was on the verge of the best thing that ever happened to my career."



All together now: Chuck, Jenna and Woo Woo.

The trio also deals with the novel persona of an intensely multifaceted market, which reaches Norfolk, Virginia Beach, Williamsburg, Chesapeake, Newport News and Portsmouth—not only a top tourist destination in Virginia, but the home to major military bases. As a result, there is not only high audience turnover, but a unique political mind-set.

On one hand, "30% of our market population turns over every year. Those listeners are gone," Chuck says. "So you have to constantly be out meeting people and informing them about your station. If you're not on the street, you're dead."

In addition, there are obvious, and delicate, political viewpoints that the team must balance with savvy. Jenna says, "This is a pretty conservative town because of the military. We started our show the week after 9-11. We were very political the first two years or so, but that was the nature of the country and certainly of this market in general. We've backed off the politics, but we all keep up on them."

Chuck adds, "Our listeners live politics in their careers; they deal with politics on a day-to-day basis. It becomes work for them. I like to offer an escape from all of that. We'll talk politics if the topic warrants addressing, but my job is to find the laugh so we can all shrug it off and have some fun."

Science? Naw, It's Relationships

After five years together, the trio admits that there is little science to their relationship: It's all about what comes naturally. "We all like each other on a personal level. We are friends first and a team after that," Chuck says. "We have each other's backs personally, professionally and in the community."

Jenna adds that "aside from the legally binding documents representing our commitment to each other, Chuck and I love working together. As hard as it can be at times for a married couple, it works for us. And we just love Woo. She's that annoying little sister who we can't get enough of."

Says the proud lil' sis, "I'm lucky to have a job that allows me to be myself. That's why we are such a kick-ass morning show. We don't fake anything, we don't try to be people we aren't. We are genuine Heck, we use our real names. We're not 'The Sally, Bo & Cruiser in the Mornings' show. We are Chuck, Jenna and Woo Woo." **R&R**



► IN ITS 18TH WEEK, "FEBRUARY SONG" BY **JOSH GROBAN** RETURNS TO ITS PRIOR PEAK (NO. 15) AND REGISTERS ITS HIGHEST WEEKLY PLAYS TOTAL (516).



POWERED BY
nielsen
BDS

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	EVERYTHING MICHAEL BUBLE	NO. 1 (1 WK)	143/REPRISE	1693 +1	12.035	5
2	1	WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA	1667 -141	12.579	2
3	2	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE	1650 -61	13.059	1
4	4	HOW TO SAVE A LIFE THE FRAY		EPIC	1634 0	12.552	3
5	6	HOME DAUGHTRY		RCA/RMG	1396 +131	12.178	4
6	5	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	1378 +82	11.945	6
7	13	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	1182 +27	10.321	7
8	9	CHANGE KIMBERLEY LOCKE		CURB/REPRISE	1111 +41	4.366	13
9	8	FAR AWAY NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	1043 -32	8.484	8
10	10	STREETCORNER SYMPHONY ROB THOMAS		MELISMA/ATLANTIC	986 +41	7.356	9
11	11	RAINCOAT KELLY SWEET		RAZOR & TIE	816 -19	3.723	15
12	12	IRREPLACEABLE BEYONCE		COLUMBIA	744 -46	4.342	14
13	13	LITTLE WONDERS ROB THOMAS		WALT DISNEY/MELISMA/ATLANTIC	645 +62	5.191	11
14	14	MAKES ME WONDER MAROON 5		A&M/OCTONE/INTERSCOPE	643 +108	5.553	10
15	16	FEBRUARY SONG JOSH GROBAN		143/REPRISE	516 +76	3.066	17
16	17	MY WISH RASCAL FLATTS		LYRIC STREET/HOLLYWOOD	413 +14	1.456	22
17	18	ANYWAY MARTINA MCBRIDE		RCA NASHVILLE	396 +15	1.342	23
18	15	NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM		SLG	391 -67	1.572	21
19	25	BIG GIRLS DON'T CRY FERGIE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	WILL.I.AM/A&M/INTERSCOPE	339 +134	4.854	12
20	6	EVER PRESENT PAST PAUL MCCARTNEY		MPL/HEAR/CONCORD	328 +29	3.051	18
21	5	(YOU WANT TO) MAKE A MEMORY BON JOVI		MERCURY/ISLAND/DJMG	286 +37	2.715	19
22	17	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	235 +11	2.444	20
23	24	HEAVEN KNOWS TAYLOR HICKS		ARISTA/RMG	221 +4	0.421	30
24	26	LEMONADE CHRIS RICE		INO/COLUMBIA	197 +8	0.252	-
25	28	IF EVERYONE CARED NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	163 +17	0.923	25
26	27	I NEEDED TO FALL REO SPEED WAGON		SPEEDWAGON/MAILBOAT	150 -2	0.470	29
27	30	WAIT FOR YOU ELLIOTT YAMIN		HICKORY	130 +51	3.309	16
28	NEW	HEY THERE DELILAH PLAIN WHITE T'S		HOLLYWOOD	91 +22	0.719	26
29	RE-ENTRY	CHANGES LAREAU		WARRIOR	90 +15	0.064	-
30	29	BEST OF ME CHRISTETTE MICHELE		DEF JAM/DJMG	87 +7	0.058	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE) KCCW, WCDV, WEBE, WHOM, WMAS, WMGN, WMXC, WRVR, WWFS, WZID	10
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) KRNO, KSNE, KTSM, WFMK, WFGC, WMGS, WNIC	7
THE ROAD TrueHeart (E-HEART) KQIS, KRNO, KWAV, WFMK, WHLG, WJJK, WJXB	7
WAIT FOR YOU Elliott Yamin (HICKORY) WFMK, WKJY, WLHT, WLTW, WMCS, WMXC	6
LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA/ATLANTIC) KRWM, KSNE, WHOM, WLEV, WMXC	5
HOME Daughtry (RCA/RMG) KGBY, WASH, WSLQ, WTCB	4
THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) KBEZ, KKKM, XM The Blend	3
EVER PRESENT PAST Paul McCartney (MPL/HEAR/CONCORD) KTDY, WSNE, WZID	3

ADDED AT... WFMK
Lansing, MI
OM: Brent Alberts
PD/MD: Chris Reynolds
Maroon 5, Makes Me Wonder, 12
Elliott Yamin, Wait For You, 9
TrueHeart, The Road, 1
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
NO ONE IS TO BLAME Katrina Carlson With Howard Jones (KATAPHONIC)	54/54	SOMETHING IN YOUR EYES David Martin (ASTONISH)	34/4
TOTAL STATIONS: 12		TOTAL STATIONS: 6	
WHO KNEW Pink (LAFACE/ZOMBA)	44/28	BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)	33/7
TOTAL STATIONS: 4		TOTAL STATIONS: 4	
KNOCK DOWN THE WALLS Chubby Checker (TEEC)	43/8	GRAVITY John Mayer (AWARE/COLUMBIA)	32/1
TOTAL STATIONS: 4		TOTAL STATIONS: 6	
GLAMOROUS Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)	41/11	SOMETHING BEAUTIFUL Newsboys (INPOP)	31/5
TOTAL STATIONS: 2		TOTAL STATIONS: 12	
FIRST TIME Lifehouse (GEFFEN)	35/8	SEPTEMBER Kirk Franklin (STAX/CONCORD)	27/0
TOTAL STATIONS: 3		TOTAL STATIONS: 1	

MOST INCREASED PLAYS

+134	BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WOOD +15, WALK +14, WCRZ +12, WLTJ +12, WZID +12, KMGA +10, WJBR +10, KKCW +8, WEBE +8, KKKY +6
+131	★ HOME Daughtry (RCA/RMG) WRVF +10, KRBB +7, WRCH +7, WMVA +6, WJBR +6, WYYY +5, WOBN +5, WTVR +5, WSUY +5, KBAY +5
+108	MAKES ME WONDER Maroon 5 (A&M/Octone/Interscope) WSNE +6, WFMK +6, WGSY +9, KSDF +8, KLTQ +7, WYJB +7, KKCW +6, KSNE +6, WLRQ +6, KKKY +6
+82	THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope) WYJB +12, WOOD +11, KKKM +11, WRVF +11, WMGN +9, KRBB +8, WCDV +6, WSNE +6, WFGC +6, KRNO +6
+76	★ FEBRUARY SONG Josh Groban (143/Reprise) WHUD +8, WSUY +6, WFGC +5, WVAF +4, KQIS +3, KSNE +3, WNIC +3, KUMU +3, WALK +3, KMGA +2

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
98 AC, 27 Canada AC and 22 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	UNWRITTEN NATASHA BEDINGFIELD (EPIC)	11 ⁵	983 1000	6	WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	11 ⁴	687 748
2	BAD DAY DANIEL POWTER (WARNER BROS.)	11 ⁴	885 934	7	BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	11 ⁵	678 615
3	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	11	786 921	8	BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	11 ⁵	673 604
4	YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	11 ⁴	743 633	9	HURT CHRISTINA AGUILERA (RCA/RMG)	11	629 675
5	YOU AND ME LIFEHOUSE (GEFFEN)	11 ⁶	695 804	10	BREATHE (2 AM) ANNA NALICK (COLUMBIA)	11 ³	621 541



Encouraging Music

Treat your listeners to The Beacon Sunday Mornings

- ~ Great AC Hits
- ~ Celebrating 60 + Affiliates
- ~ Generous Barter Terms - Retain 6 min. Avails

Contact Affiliate Relations at 1-800-788-8405 or go online to www.beaconradio.org for your demo!



► HOORAY FOR "HOLLYWOOD," A DEBUT FOR **COLLECTIVE SOUL** AT NO. 40. NEW ALBUM "AFTERWORDS" IS DUE AUG. 28 EXCLUSIVELY AT TARGET STORES AND ON iTUNES.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	HOME DAUGHTRY	NO. 1 (7 WKS)	11 ☆ RCA/RMG	3476 +4	17.860 1
2	2	16	MAKES ME WONDER MAROON 5		A&M/OCTONE/INTERSCOPE	3267 +16	16.729 2
3	5	11	HEY THERE DELILAH PLAIN WHITE T'S		HOLLYWOOD	2548 +213	12.870 3
4	3	11	FIRST TIME LIFEHOUSE		☆ Geffen	2438 +63	11.293 7
5	4	27	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		11 ³ INTERSCOPE	2325 -13	11.880 4
6	6	30	IF EVERYONE CARED NICKELBACK		11 ² ☆ ROADRUNNER/ATLANTIC/LAVA	2190 -115	11.499 6
7	7	35	U + UR HAND PINK		11 ² ☆ LAFACE/ZOMBA	2139 -138	9.684 8
8	10	6	BIG GIRLS DON'T CRY FERGIE	MOST INCREASED PLAYS	☆ WILL.I.AM/A&M/INTERSCOPE	2056 +298	9.669 9
9	9	27	ROCKSTAR NICKELBACK		11 ☆ ROADRUNNER/ATLANTIC/LAVA	1967 +78	9.398 10
10	8	31	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³ ☆ ARISTA/ARISTA NASHVILLE/RMG	1909 -259	11.532 5
11	11	24	LITTLE WONDERS ROB THOMAS		☆ WALT DISNEY/MELISMA/ATLANTIC	1731 -26	9.257 11
12	12	31	SAY IT RIGHT NELLY FURTADO		11 ³ ☆ MOSLEY/GEFFEN	1635 -42	9.186 12
13	15	16	(YOU WANT TO) MAKE A MEMORY BON JOVI		☆ MERCURY/ISLAND/DJMG	1600 +73	7.510 14
14	13	21	BETTER THAN ME HINDER		11 UNIVERSAL REPUBLIC	1588 -87	7.096 15
15	14	33	IT'S NOT OVER DAUGHTRY		11 ³ ☆ RCA/RMG	1561 -95	8.572 13
16	16	19	UNDENIABLE MAT KEARNEY		AWARE/COLUMBIA	1330 -19	4.435 18
17	6	6	BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) GOO GOO DOLLS		☆ WARNER BROS.	1245 +150	4.808 16
18	20	7	REHAB AMY WINEHOUSE		11 ☆ UNIVERSAL REPUBLIC	1077 +140	4.651 17
18	15	15	FACE DOWN THE RED JUMPSUIT APPARATUS		11 ☆ VIRGIN	1057 +21	3.967 21
20	21	12	DIG INCUBUS		11 IMMORTAL/EPIC	910 -34	3.547 23
21	19	14	GIRLFRIEND AVRIL LAVIGNE		11 RCA/RMG	867 -150	3.864 22
22	23	12	WHAT I'VE DONE LINKIN PARK		11 WARNER BROS.	813 -95	4.054 20
23	27	4	WHO KNEW PINK		☆ LAFACE/ZOMBA	791 +190	4.220 19
24	25	9	SUMMER LOVE JUSTIN TIMBERLAKE		11 ☆ JIVE/ZOMBA	704 +92	2.528 27
25	26	8	IF YOU'RE GONNA LEAVE EMERSON HART		11 MANHATTAN/CAPITOL	677 +71	1.414 38
26	22	13	NEVER AGAIN KELLY CLARKSON		11 RCA/RMG	670 -123	3.440 24
27	33	3	WHEN YOU'RE GONE AVRIL LAVIGNE	MOST ADDED	11 RCA/RMG	639 +139	2.252 29
28	24	20	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEATURING PATRICK STUMP		11 ² DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	634 -34	2.456 28
29	30	5	THNK\$ FR TH MMRS FALL OUT BOY		FUELED BY RAMEN/ISLAND/DJMG	627 +101	2.728 26
30	29	5	4 IN THE MORNING GWEN STEFANI		☆ INTERSCOPE	614 +83	2.088 30
31	31	5	ALL AT ONCE THE FRAY		☆ EPIC	607 +84	3.230 25
32	28	12	EXTRAORDINARY MANDY MOORE		11 FIRM	557 +20	1.717 34
33	34	9	WHEN WE DIE BOWLING FOR SOUP		11 JIVE/ZOMBA	530 +33	1.551 36
34	32	10	BEAUTIFUL DISASTER JOHN MCLAUGHLIN		11 ISLAND/DJMG	474 -39	3.954 -
35	39	5	WAIT FOR YOU ELLIOTT YAMIN		11 HICKORY	450 +98	1.873 31
36	36	6	EVERYTHING MICHAEL BUBLE		☆ 143/REPRISE	391 +19	1.740 33
37	40	4	UMBRELLA RIHANNA FEATURING JAY-Z		11 SRP/DEF JAM/DJMG	363 +34	1.680 35
38	38	2	BUBBLY COLBIE CAILLAT		11 UNIVERSAL REPUBLIC	351 -5	1.142 40
39	35	14	GLAMOROUS FERGIE FEATURING LUDACRIS		11 ² WILL.I.AM/A&M/INTERSCOPE	341 -52	1.825 32
40	NEW		HOLLYWOOD COLLECTIVE SOUL		EL	340 +24	1.174 39

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) KQKQ, KYKY, WKDC, WMC, XM Flight 26	5
DREAMING WITH A BROKEN HEART John Mayer (A&M/COLUMBIA) KMXP, KRUI, KSII, WRVE, WWHA	5
NOLITA FAIRYTALE Vanessa Carlton (THE INC./UNIVERSAL MOTOWN) KLCA, KMXX, WYV, WCDA, WHBC	5
LOVE SONG Sara Bareilles (EPIC) KCDU, KMXX, KPLZ, WAVV, WCDA	3
BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE) KYIS, WPTD, WRQX, XM Flight 26	3
4 IN THE MORNING Gwen Stefani (INTERSCOPE) KMXP, WQAL, WRQX, XM Flight 26	3
PARALYZER Finger Eleven (WIND-UP) KMXX, KMXX, WKRR, WWHA	3
WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE) KALC, KLLY, KAXB, WMEZ	3
BUILT TO LAST Melee (WARNER BROS.) KLLC, WAVV, WCDA, WINK	3
HEY THERE DELILAH Plain White T's (HOLLYWOOD) KIOI, WQLH, WTSS	3

ADDED AT...
KALC
Denver, CO
OM/PD: Dave Simons
APD/MD: Sam Hill
The Red Jumpsuit Apparatus, Face Down, 15 Maroon 5, Wake Up Call, 7 The Click Five, Jenny, 0 Matchbox Twenty, How Far We've Come, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DREAMING WITH A BROKEN HEART John Mayer (A&M/COLUMBIA) TOTAL STATIONS: 24	302/90	BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC) TOTAL STATIONS: 10	182/8
PARALYZER Finger Eleven (WIND-UP) TOTAL STATIONS: 22	254/78	LAST REQUEST Paolo Nutini (ATLANTIC) TOTAL STATIONS: 18	154/8
YOUNG FOLKS Peter Bjorn And John Feat. Victoria Bergsman (ALMOSTGOLD/RED) TOTAL STATIONS: 18	210/33	I'D LIKE TO Corinne Bailey Rae (CAPITOL) TOTAL STATIONS: 13	124/17
WONDERFUL WORLD James Morrison (POLYDOR/INTERSCOPE) TOTAL STATIONS: 20	207/7	MY WISH Rascal Flatts (LYRIC STREET/HOLLYWOOD) TOTAL STATIONS: 6	114/77
PICTURES OF YOU The Last Goodnight (VIRGIN) TOTAL STATIONS: 23	187/42	WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 16	95/30

MOST INCREASED PLAYS

+298	☆ BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WBNS +29, WINK +21, KBBY +20, KRSK +17, KPLZ +17, WQAL +16, KLLY +14, KZZU +14, KCDA +11, KSRZ +11
+213	☆ HEY THERE DELILAH Plain White T's (Hollywood) WXMA +24, KYSR +17, WMJC +17, KPLZ +17, KLLY +16, KIOI +16, WQLH +13, WWHA +11, KBBY +11, KZZU +10
+190	☆ WHO KNEW Pink (LaFace/Zomba) KLCA +19, KMXX +19, WMJC +13, KYKY +13, KPLZ +13, KRSK +12, WAVV +12, WBMX +11, KLTV +11, WMC +9
+150	☆ BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) Goo Goo Dolls (Warner Bros.) KCDA +12, KFBZ +12, KLZR +11, WBNS +11, WQAL +11, WRMF +11, WMJC +10, WTIC +9, WQLH +8, WMMX +7
+140	REHAB Amy Winehouse (Universal Republic) WXMA +19, WQAL +17, KAMX +15, KFBZ +13, WCDA +12, WTMX +12, WLNK +11, KZZU +10, KUDD +10, KYKY +8

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
82 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

THE INDUSTRY'S #1 NEWS SITE!

FORMAT NEWS
Format News
15 Formats Covered

R&R HEADLINE
Updated: March 20
Headlines
Industry At A Glance

SEARCH R&R NEWS
News Search
Search By Key Phrase/Word

R&R www.radioandrecords.com
ACCURATE • TRUSTWORTHY • COMPREHENSIVE



AC/HOT AC

HOT AC REPORTERS

- WKDD/Akron, OH***
OM/PD: Keith Kennedy
- WRVE/Albany, NY***
OM/PD: Randy McCarten
APD: Kevin Rush
MD: Tred Hulse
- KPEK/Albuquerque, NM***
PD: Tony Manero
MD: Jamie Frve
- KDBZ/Anchorage, AK**
OM/PD: Tom Oakes
- KMXS/Anchorage, AK**
PD/MD: Roxi Lennox
APD: Joe Campbell
- WAYV/Atlantic City, NJ***
PD: Paul Kellv
- KAMX/Austin, TX***
PD: Dusty Hayes
APD: Carrie Benjamin
MD: Carey Edwards
- KLly/Bakersfield, CA***
OM/PD: E.J. Tyler
APD: Erik Fox
MD: Darci Dawn
- WWMX/Baltimore, MD***
OM: Dave LaBrozzi
PD: Greg Carpenter
- WMRV/Binghamton, NY**
PD: Bob Tavor
- KCIX/Boise, ID***
PD/MD: Brent Carev
- WBMX/Boston, MA***
PD: Jerry McKenna
APD/MD: Mike Mullaney
- WUHU/Bowling Green, KY**
PD/MD: Brooke Summers
- WTSS/Bufalo, NY***
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas
- WHBC/Canton, OH***
PD: Hunter Scott
APD/MD: Kaveleigh Kriss
- WCOD/Cape Cod, MA**
OM: Steve McVie
PD: Kevin Matthews
- WLNK/Charlotte, NC***
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller
- WTMX/Chicago, IL***
PD: Mary Ellen Kachinske
MD: Nikki Chuminatto
- WKRQ/Cincinnati, OH***
OM/PD: Patti Marshall
APD: Grover Collins
MD: Brian Douglas
- WQAL/Cleveland, OH***
PD: Dave Pooovich
- KVUU/Colorado Springs, CO***
MD: Darren McKee
- WBNS/Columbus, OH***
PD: Jay Taylor
MD: Sue Leighton
- KLTC/Corpus Christi, TX***
OM/PD: Bert Clark
- KDMX/Dallas, TX***
OM: Pat McMahon
PD: Rick O'Bryan
MD: Lisa Thomas
- WDAQ/Danbury, CT**
PD: Chris Duggan
APD/MD: Scott McDonnell
- WMMX/Dayton, OH***
OM/PD: Jeff Stevens
APD: Shaun Vincent
- KALC/Denver, CO***
OM/PD: Dave Symonds
APD/MD: Sam Hill
- KIMN/Denver, CO***
PD: John Roberts
APD/MD: Michael Gifford
- KSTZ/Des Moines, IA***
PD: Jim Schaefer
MD: Jimmv Wright
- WDVD/Detroit, MI***
PD: Byron "Ron" Harrell
MD: Jesse Addv
- KBMX/Duluth, MN**
OM: Derek Moran
PD: Corey Carter
- KSII/El Paso, TX***
OM: Courtney Nelson
PD: Jerry Kidd
- WBQB/Fredericksburg, VA**
OM/PD: Chris Carmichael
MD: Crystal Presley
- KALZ/Fresno, CA***
OM/PD: Paul Wilson
APD: Laurie West
- KKPL/Ft. Collins, CO**
OM/PD: Mark Callaghan
MD: Beano
- WINK/Ft. Myers, FL***
PD: Chad Rufer
APD: Dave Alexander
- WAJI/Ft. Wayne, IN***
PD: Barb Richards
MD: Marti Taylor
- WMEE/Ft. Wayne, IN***
OM/PD: Rob Kelley
APD/MD: Dave Michaels
- WQLH/Green Bay, WI***
PD: Jimmv Clark
- WWHA/Greenville, NC***
OM/PD: Mike "Maddawg" Biddle
- WIKZ/Hagerstown, MD**
OM/PD: Rick Alexander
MD: Jeff Roteman
- WNNK/Harrisburg, PA***
OM/PD: John O'Dea
APD: Hollywood
MD: Denny Logan
- WTIC/Hartford, CT***
OM: Steve Salhany
PD/MD: Jeannine Jersev
- KHMx/Houston, TX***
OM: Ken Charles
PD: Vince Richards
APD/MD: Keith Scott
- WZPL/Indianapolis, IN***
OM/PD: Scott Sands
APD: Kari Johl
MD: Dave Decker
- KMXB/Las Vegas, NV***
PD: Justin Chase
- WCDA/Lexington, KY***
PD/MD: Chris Elliott
- KURB/Little Rock, AR***
OM/PD: Randy Cain
APD/MD: Becky Rogers
- KYSR/Los Angeles, CA***
PD: Charese Fruge
APD/MD: Deanne Saffren
- WXMA/Louisville, KY***
PD: George Lindsey
MD: Katrina Blair
- WMC/Memphis, TN***
OM: Jerry Dean
PD: Lance Ballance
MD: Jill Bucco
- WKTI/Milwaukee, WI***
PD: Bob Walker
- WMYX/Milwaukee, WI***
OM: Brian Kelly
PD: Mike Nelson
- KSTP/Minneapolis, MN***
PD: Leighton Peck
APD/MD: Jill Roen
- KOSO/Modesto, CA***
PD: Zac Davis
APD: Jack Paper
- WJLK/Monmouth, NJ***
OM/PD: Lou Russo
APD/MD: Debbie Mazella
- KCDU/Monterey, CA***
OM/PD: Kenny Allen
- WMJC/Nassau, NY***
PD/MD: Jon Daniels
- WPLJ/New York, NY***
OM: Tom Luddy
PD: Scott Shannon
MD: Tony Mascaro
- WPTE/Norfolk, VA***
PD: Barry McKay
MD: Heather Branch
- KYIS/Oklahoma City, OK***
OM/PD: Chris Baker
MD: Brad Reed
- WMXO/Olean, NY**
MD: Chris Hicks
- KQKQ/Omaha, NE***
PD/MD: Nevin Dane
- KSRZ/Omaha, NE***
OM: Tom Land
PD: J. Pat Miller
MD: Jessica Dol
- WOMX/Orlando, FL***
PD: Jeff Cushman
MD: Laura Francis
- KBBY/Oxnard, CA***
OM: Tom Watson
PD: Todd Violette
MD: Keli Reynolds
- KFYV/Oxnard, CA***
OM/PD: Mark Elliott
MD: Maverick
- KPSI/Palm Springs, CA**
PD: Connie Breeze
MD: Bradley Ryan
- WXMP/Peoria, IL**
PD: Scott Seipel
- KMXP/Phoenix, AZ***
OM: Alan Sledge
PD: Ron Price
MD: Allen Frev
- WZPT/Pittsburgh, PA***
OM/PD: Keith Clark
APD: Jonny Hartwell
MD: Scott Alexander
- WMGX/Portland, ME***
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Ethan Minton
- KRSK/Portland, OR***
PD: Jeff McHugh
MD: Shervl Stewart
- WBWZ/Poughkeepsie, NY**
PD: Aaron "Dave" McCord
MD: Chris Chase
- KLCA/Reno, NV***
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray
- KZZO/Sacramento, CA***
OM: Byron Kennedy
PD: Jeff Z.
APD/MD: Shawn Cash
- KUDD/Salt Lake City, UT***
OM/PD: Brian Michel
- KMYI/San Diego, CA***
PD: Jimmy Steele
MD: Jen Sewell-Sorenson
- KIOI/San Francisco, CA***
OM: Michael Martin
PD: Stacy Cunningham
MD: Darren McPeake
- KLLC/San Francisco, CA***
PD: Chris Mays
APD/MD: Javn
- KEZR/San Jose, CA***
PD: Dana Jang
MD: Kirk Peffer
- KRUZ/Santa Barbara, CA***
- KMHX/Santa Rosa, CA***
PD: Danny Wright
- Sirius The Pulse/Satellite***
PD: Jim Ryan
MD: Heidi O'Brien
- XM Flight 26/Satellite***
OM: Jon Zellner
PD/MD: Mike Abrams
- KPLZ/Seattle, WA***
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto
- KCDA/Spokane, WA***
OM: Robert Harder
PD: Scott Shannon
- KZZU/Spokane, WA***
OM: Roger Nelson
PD: Ken Hopkins
APD/MD: Paul "Patch" Adams
- WHYN/Springfield, MA***
OM/PD: Pat McKay
MD: Kevin Johnson
- KYKY/St. Louis, MO***
PD: Mark Edwards
MD: Jen Myers
- WQKX/Sunbury, PA**
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter
- WBOW/Terre Haute, IN**
PD: Sketch Brumfield
- WWWM/Toledo, OH***
PD: Kirk Patrick
- KLZR/Topeka, KS***
PD: Jon Thomas
MD: Bobby Rock
- WRQX/Washington, DC***
OM/PD: Kenny King
MD: Carol Parker
- WRMF/West Palm Beach, FL***
OM: Elizabeth Hamma
PD: Bob Neumann
APD/MD: Amy Navarro
- KNIN/Wichita Falls, TX**
OM: Chris Walters
PD: Liz Ryan
- KFBZ/Wichita, KS***
PD: JJ Morgan
- WINC/Winchester, VA**
OM/PD: Jeff Adams
APD/MD: Paula Kidwell
- WXLO/Worcester, MA***
OM/PD: Jay Beau Jones
APD/MD: Mary Knight

* Monitored Reporters



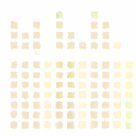
► **FERGIE** JUMPS 3-1 ON THE CANADA HOT AC CHART WITH "BIG GIRLS DON'T CRY," HER FIRST CHART-TOPPER AT THE FORMAT.

POWERED BY
nialen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	CANADA AC	
					TW	PLAYS +/-
1	17	1	EVERYTHING MICHAEL BUBLE	143/REPRISE/WARNER	454	+16
2	14	2	WHAT YOU WANT HAYLEY SALES	UNIVERSAL	364	+4
5	13	5	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	357	+22
4	13	4	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	340	-3
10	13	10	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL	320	+34
6	50	6	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA/SONY BMG	314	-3
8	25	8	FOOLED AROUND AND FELL IN LOVE ROD STEWART	J/SONY BMG	312	+19
3	27	3	SUDDENLY I SEE KT TUNSTALL	RELENTLESS/VIRGIN/EMI	307	-42
9	20	9	WONDERFUL CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	295	+5
10	7	34	HURT CHRISTINA AGUILERA	RCA/SONY BMG	291	-24
13	27	13	ORDINARY MIRACLE SARAH MCLACHLAN	NETTWERK	266	+1
11	32	11	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	265	-15
18	5	18	SON OF A PREACHERMAN JANN ARDEN	UNIVERSAL	263	+52
16	10	16	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	253	+19
17	14	17	WEAK IN THE KNEES SERENA RYDER	EMI	252	+38
12	35	12	HOW TO SAVE A LIFE THE FRAY	EPIC/SONY BMG	243	-28
21	13	21	IT AIN'T ME BABE JESSE COOK	EMI	224	+47
18	14	42	LOVE YOU LATELY DANIEL POWTER	WARNER BROS./WARNER	221	-16
19	20	22	SORRY AGAIN TOMI SWICK	WARNER	217	+20
22	15	26	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	203	-32
22	19	22	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	180	+4
22	19	30	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/SONY BMG	171	-38
27	2	27	TOO MUCH OF EVERYTHING CORNEILLE	DEJA MUSIQUE	138	+50
24	23	24	AT SEVENTEEN JANN ARDEN	UNIVERSAL	122	-25
28	6	28	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	111	+26
25	19	25	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM/UNIVERSAL	97	-6
27	24	29	GOOD MORNING STARSHINE SERENA RYDER	EMI	93	-12
28	35	25	IRREPLACEABLE BEYONCE	COLUMBIA/SONY BMG	84	+20
30	5	30	HOME DAUGHTRY	RCA/SONY BMG	82	+1
30	3	34	DANS TES YEUX MARIE-ELAINE THIBERT	MUSICOR	79	+15

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	CANADA HOT AC	
					TW	PLAYS +/-
3	10	3	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	696	+26
2	1	13	HOME DAUGHTRY	RCA/SONY BMG	696	-21
3	2	15	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL	659	-35
4	15	4	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	642	-19
5	17	5	PARALYZER FINGER ELEVEN	WIND-UP	542	-14
6	16	6	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	541	-8
8	8	8	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	525	+17
9	10	9	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	516	+38
7	15	7	EVERYTHING MICHAEL BUBLE	143/REPRISE/WARNER	509	-29
14	5	14	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD/UNIVERSAL	498	+113
10	10	10	4 IN THE MORNING GWEN STEFANI	INTERSCOPE/UNIVERSAL	490	+29
12	17	12	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	457	+9
11	12	11	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMG	419	-42
20	5	20	REHAB AMY WINEHOUSE	ISLAND/UNIVERSAL	418	+93
15	9	15	FIRST TIME LIFEHOUSE	GEFFEN/UNIVERSAL	406	+39
13	14	13	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	393	-20
16	13	16	FALLIN' FOR YOU EVA AVILA	SONY BMG	362	+16
22	7	22	YESTERDAY MAN ROZ BELL	UNIVERSAL	344	+51
21	8	21	THANKS FR TH MRRS FALL OUT BOY	FUELED BY RAVEN/ISLAND/UNIVERSAL	340	+36
25	5	25	WAIT FOR YOU ELLIOTT YAMIN	HICKORY	326	+78
27	4	27	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	304	+75
19	20	19	SECOND CHANCE FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	302	-28
23	18	23	NEVER AGAIN KELLY CLARKSON	RCA/SONY BMG	294	-43
28	9	28	BELIEVE SUZIE MCNEIL	CURVE/UNIVERSAL	284	+56
25	24	25	IF EVERYONE CARED NICKELBACK	EMI	259	-19
26	43	26	WALLS FALL DOWN BEOUJIN SOUNDCLASH	DINE ALONE/UNIVERSAL	248	+106
27	35	27	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/SONY BMG	248	+69
28	17	28	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	243	-99
29	31	29	TELL ME WHAT WE'RE GONNA DO NOW JOSS STONE FEATURING COMMON	VIRGIN/EMI	241	+21
30	26	30	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	223	-10

♦ indicates CanCon



SMOOTH JAZZ



You can't understand unless you've had the experience

On-Air PDs Lead By Example

Carol Archer

CArcher@RadioandRecords.com

It wasn't so long ago that a PD's responsibilities were confined to the sound of a radio station's on-air product, from music and clocks to devising clever contests and hiring the best talent—whatever it took to get good ratings.

Those remain critically important tasks, but with consolidation, programming jobs are infinitely more complex today, and workloads have increased apace. Being a PD now involves working in concert with sales, marketing and promotion, interfacing with the GM and market manager, and reporting to regional and national management. For some, it also means programming not one, but two or more stations.

But wait—there's more. Despite the enormous demands on their time, a handful of smooth jazz PDs also hold down regular airshifts, including KWJZ/Seattle's Carol Handley and WJZ/Philadelphia's Michael Tozzi, both in middays; KIFM/San Diego's Mike Vasquez, in morning drive; WSMJ/Baltimore's Lori Lewis, who handles afternoons; WLOQ/Orlando's Paul Lavoie, who does a weekend shift; and KBZN/Salt Lake City's Dan Jessop, who covers noon-2 p.m.

Forge An Emotional Bond

How exactly do on-air PDs motivate themselves to remain consistently entertaining and fresh-sounding, day after day? "You sound fresh by applying what happens in your daily life to your show," says Tozzi, who voice-tracks his show.

"People don't listen with their ears—they listen with their hearts," he continues. "It's about emotion. I know a lot about our artists, but no one has ever told me how much they loved that I said Warren Hill's daughter's name is Olivia. On the other hand, I played Sinatra's 'Summer Wind' today, and we got more e-mails about that than the fact that Warren and Jeff Golub are in town tomorrow night.

"Long ago, my wife accidentally put the cat in the dryer. When I relayed the anecdote on the air, I referred to her as 'the lovely Mrs. Tozzi' as a joke. Listeners still call their wives 'the lovely Mrs. Smith,' and they inquire about 'the lovely Mrs. Tozzi' and 'young Mike,' our son.

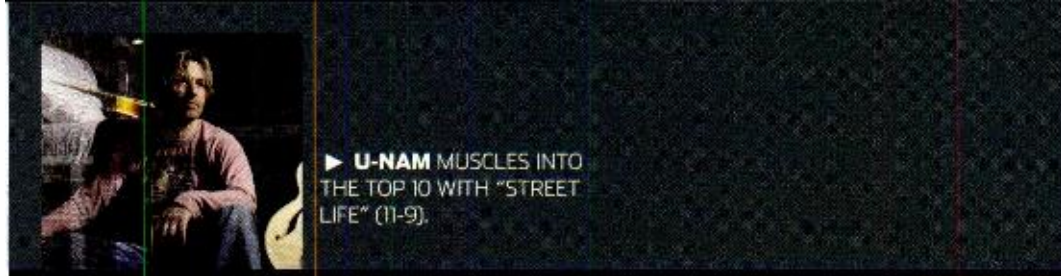
"Things listeners talk about on an emotional level have nothing to do with smooth jazz, although smooth jazz is the vehicle for touching them emotionally," Tozzi adds.

KBZN's Jessop says being on the air fuels him. "It's the source of my energy. After 40 years, if I'm not on the air, it feels like something is missing."

KIFM's Vasquez says returning to the air after years away is the attainment of a professional passion for him, and working with someone as creative, talented and humorous as producer/co-host Lenny B. is just plain fun. And, he says, "Personally, I get home a little earlier now to spend quality time with my family."

Motivation can come from unexpected places. "Many mornings, it simply comes from my 7-year-old daughter, with her cereal spoon in hand," Lewis says. "In a loud, announcer-like voice, she says, 'Hello, I'm Lori Lewis on the radio on WSMJ.'"

In a perfect world, DJs receive constructive criticism in the form of regular aircheck sessions with their PD. But on-air programmers don't always have the benefit of such formalized feedback and guidance. The challenge becomes one of assessing their own air work objectively.

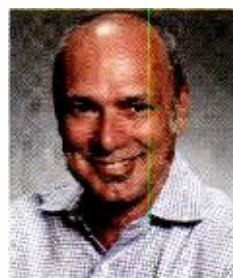


SMOOTH JAZZ INDICATOR							PLAYS	
	THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	W+	W-	
1	1	10	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	205	+14		
2	2	18	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	190	+5		
3	3	14	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	167	-4		
4	6	7	CATNAP NILS	BAJA/TSR	156	+7		
5	4	23	HYPNOTIC BONEY JAMES	CONCORD	151	-3		
6	5	9	SLAMMIN JAY SOTO	NUGROOVE	143	-8		
7	7	19	NOODLE SOUP FOURBDEAST	NATIVE LANGUAGE	136	-3		
8	8	13	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	130	0		
9	11	7	STREET LIFE U-NAM	TRIPPIN 'N' RHYTHM	127	+4		
10	9	17	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	127	0		
11	10	15	SAO PAULO RICK BRAUN	ARTIZEN	125	0		
12	16	3	FOREVER JEFF KASHIWA	NATIVE LANGUAGE	123	+10		
13	12	10	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	122	0		
14	13	17	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	117	-1		
15	14	5	REMEMBER ME MARION MEADOWS	HEADS UP	116	-1		
16	15	11	RAINCOAT KELLY SWEET	RAZOR & TIE	112	-4		
17	17	20	MYSTICAL CHIEMI MINUCCI & SPECIAL EFX	SHANACHIE	111	-1		
18	18	9	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	103	0		
19	23	3	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	98	+9		
20	22	2	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	97	+7		
21	20	3	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	97	+2		
22	25	3	TERESA PIECES OF A DREAM	HEADS UP	92	+4		
23	24	13	REUNITED DEE BROWN	DELAF	92	+3		
24	19	19	COME ON OVER BLAKE AARON	INNERVISION	92	-5		
25	21	5	ERNIE ACOUSTIC ALCHEMY	NARADA JAZZ/BLG	88	-3		
26	27	2	EVERYTHING'S GONNA BE ALRIGHT BEN TANKARD	VERITY/ZOMBA	87	+3		
27	26	12	WINE ANDREW NEU	ANDREW NEU	82	-6		
28	30	2	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	79	+4		
29	29	2	ROAD TO LOS SUENOS MARCUS JOHNSON	THREE KEYS/LIGHTYEAR	79	+3		
30	28	2	THE PINK PANTHER DAVE KOZ	CAPITOL	73	-3		

FOR WEEK ENDING JULY 15, 2007

'Things listeners talk about on an emotional level have nothing to do with smooth jazz, although smooth jazz is the vehicle for touching them emotionally.'

—Michael Tozzi



'Personal stories resonate and make you real to the audience.'

—Mike Vasquez

Vasquez says he and Lenny scrutinize tapes of their show, and, for further input, he turns to APD J. Weidenheimer, MD Kelly Cole and GM Darrel Gooden.

Former KBZN PD Rob Riesen, who works on the air at the station, critiques Jessop. "It's a good thing, because I'm my own worst critic," Jessop says.

Lewis says that Clear Channel senior VP of programming Marc Chase recently recommended that the group's programmers adopt a new job title: listener advocate. "Program director" is so back-then," Lewis quips. "It helps to not think like a programmer, but as a listener."

Lead By Example

Lewis says the primary benefit of being a listener advocate is the opportunity to lead by example. "Whatever you ask of your team, if you're doing the same workload and more, they'll respond and, typically, carry through," she says. "Leading by example can be intimidating, but it keeps you in check. In aircheck sessions, I empathize with my team and can say, 'Look, you're not the only one using a crutch. Did you hear me yesterday?' We get to grow together."

Jessop says he has worked for several great "left-brain" PDs who asked their airstaffs to do things they had no direct knowledge of—PDs who didn't have on-air experience and didn't know whether what they were asking was feasible. "Being on-air helps me understand if what I am asking is realistic," he says.

"It's the most difficult thing to be an on-air PD," Tozzi says, "because you must lead by example. If you don't, you can't tell jocks, 'Do as I say, not as I do.'"

Vasquez strives to tell appropriate personal stories every day, such as the tale of Russ Freeman & the Rippingtons singing "Happy Birthday" to Vasquez's dad at a concert 15 years ago.

"It was not only one of the highlights of his life, sharing that story generated so many phone calls," Vasquez says. "Personal stories resonate and make you real to the audience."

R&R



SMOOTH JAZZ

► "THE PINK PANTHER" BY DAVE KOZ RE-ENTERS AT NO. 28 WITH THE CHART'S THIRD-BEST GAIN IN PLAYS (UP 30).



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS	RANK
					TW	+/-		
1	1	17	LET'S TAKE A RIDE NORMAN BROWN	NO. 1 (2 WKS) PEAK/CONCORD	600	-21	6.926	1
2	5	12	BORN 2 GROOVE EUGE GROOVE	MOST INCREASED PLAYS NARADA JAZZ/BLG	548	+75	4.799	6
3	2	24	THE RHYTHM METHOD PAUL BROWNE	PEAK/CONCORD	533	-57	5.298	3
4	3	24	HYPNOTIC BONEY JAMES	CONCORD	522	-43	5.379	2
5	4	24	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	491	-10	4.166	9
6	6	18	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	444	+1	4.905	5
7	9	27	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	378	+21	4.691	7
8	7	27	READY FOR LOVE WALTER BEASLEY	HEADS UP	377	-12	2.848	15
9	11	20	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	348	-2	3.315	13
10	10	34	GOOD TO GO CHUCK LOEB	HEADS UP	336	-19	2.560	18
11	8	26	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	336	-38	3.747	12
12	12	13	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	335	+20	4.357	8
13	13	8	STREET LIFE U-NAM	MOST ADDED TRIPPIN' N' RHYTHM	307	-2	5.012	4
14	16	4	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	294	+26	3.824	11
15	18	9	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	293	+33	2.835	16
16	15	20	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	287	+11	3.229	14
17	14	19	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	271	-26	3.830	10
18	17	15	RAINCOAT KELLY SWEET	RAZOR & TIE	262	0	2.286	19
19	19	13	NOODLE SOUP FOURBOEAST	NATIVE LANGUAGE	260	+20	2.166	20
20	20	5	EVERYTHING MICHAEL BUBLE	143/REPRISE	244	+13	2.575	17
21	22	7	CATNAP NILS	BAJA/TSR	207	+5	1.952	23
22	23	17	SAO PAULO RICK BRAUN	ARTIZEN	165	-4	2.052	21
23	26	17	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	164	+12	1.971	22
24	25	8	STAY WITH ME TONIGHT JACKIE M JOYNER	ARTIZEN	163	+11	1.188	26
25	24	9	SLAMMIN JAY SOTO	NU GROOVE	163	+5	1.254	25
26	28	3	REMEMBER ME MARION MEADOWS	HEADS UP	136	+28	1.728	24
27	27	5	TERESA PIECES OF A DREAM	HEADS UP	129	+14	0.837	30
28	RE-ENTRY		THE PINK PANTHER DAVE KOZ	CAPITOL	112	+30	1.141	27
29	29	9	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	104	-2	0.588	-
30	30	3	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	100	-1	0.757	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
STREET LIFE U-Nam (TRIPPIN' N' RHYTHM) KJLZ, KJZY, KKSJ, WDSJ	4
R N R Rick Braun & Richard Elliot (ARTIZEN) KOAS, WDSJ, WSJW	3
EVERYTHING Michael Buble (143/REPRISE) KHJZ, KJCD, WDSJ	3
WE GOT LOVE Ryan Shaw (ONE HAVEN/COLUMBIA/RED) KJCD, KRVR, WVMV	3
PARKSIDE SHUFFLE Down To The Bone (NARADA JAZZ/BLG) KJCD, KJZS	2
LET'S DO IT AGAIN Wayman Tisdale (RENDEZVOUS) Jones Radio Networks, KJZS	2
SMOOTHVEGAS Soul Ballet (ARTIZEN) KJCD, WNVV	2
WHAT CHA GONNA DO Brian Simpson (RENDEZVOUS) WNVV, XM Watercolors	2
CANTALOUPE ISLAND Brian Bromberg (ARTISTRY) WNUA	1

ADDED AT... WNVV
Cleveland, OH
OM/PD: Bernie Kimble
Brian Simpson, What Cha Gonna Do, O Soul Ballet, SmoothVegas, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WE GOT LOVE Ryan Shaw (ONE HAVEN/COLUMBIA/RED) TOTAL STATIONS: 8	64/7	POINCIANA Bobby Lyle (HEADS UP) TOTAL STATIONS: 3	37/1
FOREVER Jeff Kashiwa (NATIVE LANGUAGE) TOTAL STATIONS: 6	62/2	I CAN'T REMEMBER Kyle Eastwood (RENDEZVOUS) TOTAL STATIONS: 4	35/2
AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub (NARADA JAZZ/BLG) TOTAL STATIONS: 5	41/3	THE WORLD IS A GHETTO Phil Perry (SHANACHIE) TOTAL STATIONS: 9	34/17



+75	BORN 2 GROOVE Euge Groove (Narada Jazz/BLG) WDSJ +21, WNVV +13, WJZJ +8, WQCD +5, KJLZ +5, WYJZ +4, WSJW +4, KKSJ +3, KYOT +3, WNUA +3
+33	LADIES' CHOICE Paul Taylor (Peak/Concord) WVMV +7, WJZZ +5, KYOT +4, WJZW +3, WYJZ +3, KJZS +3, WDSJ +3, KRVR +2, WLOQ +2, WSJT +2
+30	THE PINK PANTHER Dave Koz (Capitol) KKSJ +0, KJZS +4, KHJZ +3, KJCD +2, WNUA +2, KKSJ +2, KJLZ +1, KOAS +1, WJZW +1
+28	REMEMBER ME Marion Meadows (Heads Up) WLOQ +9, JSJ +7, WVMV +7, WQCD +3, KYOT +3, KBZN +2, XWRC +1, WSJW +1
+26	R N R Rick Braun & Richard Elliot (ARTIZEN) WNUA +4, WJZW +7, WYJZ +6, WJLZ +3, WSJW +3, KBZN +2, SLJZ +2, KRVR +1, WLOQ +1, KSSJ +1

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
© 2007 Nielsen Business Media, Inc. All rights reserved.

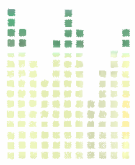
RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS		PLAYS
		TW	LW	
1	MISTER MAGIC PETER WHITE (LEGACY/COLUMBIA)	236	217	
2	HELLO BETTY JEFF GOLUB (NARADA JAZZ/BLG)	207	219	
3	DRESSED TO CHILL MARION MEADOWS (HEADS UP)	201	219	
4	SO AMAZING PATTI AUSTIN (RENDEZVOUS)	151	168	
5	WAY UP! WAYMAN TISDALE (RENDEZVOUS)	149	158	

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS		PLAYS
		TW	LW	
6	BLOOM MINI ABAIR (GRP/VERVE)	148	140	
7	FREE AS THE WIND JAZZMASTERS (TRIPPIN' N' RHYTHM)	148	153	
8	SLICK ERIC DARIUS (NARADA JAZZ/BLG)	146	147	
9	GIRL IN THE RED DRESS GREGG KARUKAS (TRIPPIN' N' RHYTHM)	144	144	
10	FORGET ME NOTS LEE RITENOUR (I.E./PEAK/CONCORD)	141	136	

SMOOTH JAZZ REPORTERS

- | | | | | | | | |
|--|---|--|---|--|--|---|---|
| WJZZ/Atlanta, GA*
PD/MD: Dave Kosh | KJCD/Denver, CO*
PD/MD: Michael Fischer | KHJZ/Houston, TX*
PD: Maxine Todd
APD/MD: Greg Morgan | KUAP/Little Rock, AR
PD/MD: Michael Nellums | WVAS/Montgomery, AL
OM: Candy Capel
MD: Jay Holcay | KIJZ/Portland, OR*
OM/PD: Tony Coles | KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton | XM Watercolors/Satellite*
PD: Trinity
MD: Lily White |
| WEAA/Baltimore, MD
PD: Sandi Mallory
APD/MD: "Marcellus "Bassman" Shepard | WVMV/Detroit, MI*
OM/PD: Tom Sleeper
MD: Sandy Kovach | KPVU/Houston, TX
PD: Wayne Turner | KSBR/Los Angeles, CA
OM/PD: Terry Wedel
MD: Vienna Yip | WQCD/New York, NY*
PD: Blake Lawrence
MD: Carolyn Bednarski | KJZS/Reno, NV*
OM: Mark Keefe
PD/MD: Jay Davis | DMX Jazz Vocal Blend/Satellite
PD/MD: Rochelle Matthews | KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianna Rose |
| WSMJ/Baltimore, MD*
PD/MD: Lori Lewis | WZJZ/Ft. Myers, FL
OM: Louis Kaplan
APD/MD: Randy Bachman | WYJZ/Indianapolis, IN*
OM/PD: Carl Frye
MD: Brad Ellis | KTWV/Los Angeles, CA*
PD: Paul Goldstein | WHOV/Norfolk, VA
PD: Kevin "The Moose" Anderson | KSSJ/Sacramento, CA*
PD/MD: Lee Hansen | DMX Smooth Jazz/Satellite
PD/MD: Rochelle Matthews | KCOZ/Springfield, MO
OM: Jae Jones
PD/MD: Jarrett Grogan |
| WVSU/Birmingham, AL
OM/PD: Andy Parrish | WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards | WJSJ/Jacksonville, FL*
OM/PD: Joel Widdows | WGRV/Melbourne, FL
OM: C.J. Sampson
PD/MD: Randy Bennett | WLOQ/Orlando, FL*
PD: Paul Lavoie
APD/MD: Brian Morgan | KBZN/Salt Lake City, UT*
OM/PD: Dan Jessop | Jones Radio Networks/Satellite*
OM/PD: Steve Hibbard
APD/MD: Laurie Cobb | WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis |
| WNUA/Chicago, IL*
OM/PD: Darren Davis
MD: Rick O'Dell | WSJW/Harrisburg, PA*
PD/MD: Paul Scott | KJLU/Jefferson City, MO
OM: Mike Downey
PD/MD: Dan Turner
APD: LaVaughn Wilson | WLVE/Miami, FL*
OM/PD: Rich McMillan | WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs | KIFM/San Diego, CA*
PD: Mike Vasquez
APD: J. Wiedenheimer
MD: Kelly Cole | Music Choice Smooth Jazz/Satellite
APD: Will Kinnally | WJZW/Washington, DC*
PD: Steve Allan |
| WNVV/Cleveland, OH*
OM/PD: Bernie Kimble | WQTQ/Hartford, CT
PD/MD: Stewart Stone | KOAS/Las Vegas, NV*
PD: Samantha Pascual
MD: Lynn Briggs | KRVR/Modesto, CA*
OM/MD: Doug Wulff
PD: James Bryan | KYOT/Phoenix, AZ*
PD: Smokey Rivers
APD/MD: Angie Handa | KKSJ/San Francisco, CA*
PD/MD: Ken Jones | Sirius Jazz Cafe/Satellite*
PD: Shirley Maldonado
MD: Rick Laboy | |
| WDSJ/Dayton, OH*
OM/PD: Jeff Stevens | | | | | | | <i>* Monitored Reporters</i> |



ALTERNATIVE/ACTIVE/ROCK



Peoria stations WIXO and WWCT walk us through the process

Flipping Frequencies

Mike Boyle

MBoyle@RadioandRecords.com

Ever since the Telecom Act of 1996 opened radio's dealmaking floodgates wide open, frequency swaps have become, well, more frequent. In market after market, stations and formats have moved up and down the dial to take advantage of stronger signals—or signals whose coverage areas align better with the intended target audience. ■ Last fall, Regent Communications active rock WIXO/Peoria, Ill., moved from 99.9 FM to 105.7, an upgrade that gave it five times more signal wattage.

For OM/morning host Matt Bahan, the move was long overdue. Bahan has been with the station since it was acquired by the Cromwell Group in spring 2001. Positioned at the time as "Peoria's modern rock alternative," WIXO was "the first alternative station that Central Illinois ever had," he says. "It enjoyed immediate ratings attention and some success out of the gate and carried the alternative banner until Labor Day of 2001." That's when market research conducted by new owner Regent concluded that an active rock format would play better in Peoria than alternative.

Coming to that conclusion, however, was only part of the problem that was stunting

WIXO's growth.

"People couldn't hear us in many buildings in downtown and other outlying areas," Bahan says. "We were a station that sounded great, but it didn't have the opportunity to penetrate a lot of places we could have been getting into in the market."

A solution to the station's signal handicap wouldn't arrive for another five years.

Movin' On Up

In May 2006 Regent announced it would sell some frequencies and buy others in the market.

WWCT: Marketing, Pre-Announcing Are Essential

Independence Media's triple A WWCT, which moved to WIXO's old 99.9 frequency last fall, went through many of the same trials and tribulations that WIXO's Matt Bahan describes (see column, above). WWCT GM Mike Rea has some advice for stations preparing to take on a frequency flip.

"It's a great idea to go on the air several weeks ahead of time to let listeners know what's going on; people appreciate it," Rea says. "It can create a lot of confusion with listeners because they don't live and die with radio. They know what they like, and if they find something they hang out there."

One year after moving to its new dial location, Rea says there is still confusion in the market.

"We're still having people come across WWCT saying they didn't know we were there," he says. "So, my advice would be to do as much pre-announcing of the move as you can. But there's still going to be confusion, and you need to work with everyone on the staff to handle those situations with patience."

Asked what he would do differently if he had to do it all over again, Rea says he would have used external media to more aggressively market the move as it was happening. "I think it would help people find you quicker. We did spend money on marketing once the moves had occurred, but I think if you can do it at the time the move is happening you lessen the confusion." —MB

'We were a station that sounded great, but it didn't have the opportunity to penetrate a lot of places we could have been getting into in the market.'

—Matt Bahan



By The Numbers

Because both stations moved to their new dial locations during the beginning of the fall sweep in 2006, the spring '07 ratings will provide the first full-survey assessment of the impact of their new frequencies. The two-book-per-year Peoria spring ratings results will be released July 25.

WIXO
Spring '06: 3.9
Fall '06: 4.7

WWCT
Spring: n/a
Fall '06: 1.4

Source: Arbitron

At 99.9, where WIXO was known as 99X, Bahan says the station had "maxed" itself out and took advantage of grabbing a better frequency, 105.7.

On Sept. 21, 2006, WIXO vacated 99.9 FM and moved up the dial to the superior 105.7 frequency, changing its on-air handle to 105.7 the X. "The main reason was to grow this thing the way we need to with an umbrella-type coverage and penetration of the area," Bahan says.

Prior to Regent taking over 105.7, the frequency was home to a hot AC station. Ironically, prior to the hot AC's occupancy, WWCT had a competitive rock format on 105.7 before moving to 96.5 in 2004. When WIXO relocated to 105.7, WWCT grabbed WIXO's abandoned 99.9 frequency (see story, this page). Owned by Independence Media, WWCT's format is now triple A, positioned as "World class rock."

With the frequency move, WIXO was also able to boost its power from 6,000 watts to 33,000 watts. Ever since the flip, the station has incorporated the slogans "New tower, more power" and "Bigger, better, louder" into its imaging.

Preparation And Promotion

From May 2006 through the frequency flip, Bahan says it was one intense meeting after another to get everyone on the same page.

"We talked about what we'd be doing at the new frequency," Bahan recalls. "Do we keep it the same format? Do we change anything? Do we evaluate the staff?" The conclusions we came to from those meetings was that we weren't broken. There was nothing wrong with us at 99.9 other than the fact that there was a stranglehold on us with a frequency that wasn't penetrating the market the way we wanted it to. So, we just decided to take it as it was and move it to 105.7 and brand it with our listeners."

Bahan's goal was to have at least 20 days to set the appointment in listeners' minds on the 99.9 frequency that on Sept. 21, the station would move to a new address on the dial.

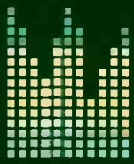
"It was a hard thing to sell, as the instructions can be kind of wordy when you make such a drastic change for listeners, but we found a way to do it concisely and quickly. However, my request of having 20 days or longer did not happen. I only had about 10-12 days because of paperwork issues related to the frequency flip, so we just hammered the hell out of it for those few days. We became promotionally quiet and all we talked about was the moving of the radio station."

Bahan also didn't have the benefit of an interim period where the station could broadcast simultaneously on both frequencies—a tactic other operators have used to minimize audience loss.

With the help of a local newspaper columnist, bus cards, local TV coverage and a newly deployed street team, Bahan says news of the flip quickly spread throughout the market.

Sitting back and able to breathe a bit easier, Bahan now says, "It was hectic, it was stressful, but now I feel very strong about where we're going with this radio station."

R&R



ALTERNATIVE

▶ **LINKIN PARK** HOLDS AT NO. 1 FOR A 15TH STRAIGHT WEEK WITH "WHAT I'VE DONE" WHILE FOLLOW-UP TRACK "BLEED IT OUT" EARNS AIRPOWER STRIPES AS IT CLIMBS 17-6 (UP 131).



POWERED BY
nielsen
BDS

WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+	-	AUDIENCE MILLIONS	RANK
1	1	5	WHAT I'VE DONE LINKIN PARK	NO. 1 (5 WKS)	11 ☆ WARNER BROS.	2007	+24		9.696	1
2	3	2	ICKY THUMP THE WHITE STRIPES		☆ THIRD MAN/WARNER BROS.	1924	+61		7.319	3
3	2	3	TARANTULA THE SMASHING PUMPKINS		☆ MARTHA'S MUSIC/REPRISE	1883	-16		6.492	5
4	5	22	PARALYZER FINGER ELEVEN		☆ WIND-UP	1770	+113		7.101	4
5	4	20	HEY THERE DELILAH PLAIN WHITE T'S		☆ HOLLYWOOD	1712	0		7.684	2
6	6	2	CAPITAL G NINE INCH NAILS		☆ NOTHING/INTERSCOPE	1544	0		4.721	9
7	7	26	FOREVER PAPA ROACH		11 EL TDNAL/GEFFEN	1323	-8		5.447	7
8	9	19	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) THE ALMOST.		TOOTH & NAIL/VIRGIN	1200	+73		3.656	14
9	14	3	NEVER TOO LATE THREE DAYS GRACE	MOST INCREASED PLAYS	☆ JIVE/ZOMBA	1164	+178		4.250	12
10	8	27	BREATH BREAKING BENJAMIN		HOLLYWOOD	1143	-27		4.108	13
11	12	10	THE HEINRICH MANEUVER INTERPOL		☆ CAPITOL	1030	+38		3.495	15
12	11	22	ALL THE SAME SICK PUPPIES		RMR/VIRGIN	1005	-10		3.078	19
13	17	5	BLEED IT OUT LINKIN PARK	AIRPOWER	☆ WARNER BROS.	994	+131		5.845	6
14	15	8	SHE BUILDS QUICK MACHINES VELVET REVOLVER		☆ RCA/RMG	975	+31		2.488	23
15	10	17	THE BIRD AND THE WORM THE USED		☆ REPRISE	954	-72		3.187	17
16	16	9	TEENAGERS MY CHEMICAL ROMANCE		☆ REPRISE	921	+32		2.888	20
17	18	52	FACE DOWN THE RED JUMPSUIT APPARATUS		11 ☆ VIRGIN	899	+40		4.417	11
18	21	11	SUPERMASSIVE BLACK HOLE MUSE		☆ WARNER BROS.	872	+66		2.464	24
19	13	13	TIME WON'T LET ME GO THE BRAVERY		ISLAND/IDJMG	859	-129		3.082	18
20	20	27	DIG INCUBUS		☆ IMMORTAL/EPIC	826	+5		4.871	8
21	25	5	OIL AND WATER INCUBUS		☆ IMMORTAL/EPIC	786	+95		4.584	10
22	22	8	FAR BEHIND SOCIAL DISTORTION		TIME BOMB	756	+11		3.390	16
23	26	7	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN	724	+57		2.550	21
24	24	8	EVOLUTION KORN		VIRGIN	697	+3		2.285	26
25	23	15	THNKS FR TH MMRS FALL OUT BOY		☆ FUELED BY RAMEN/ISLAND/IDJMG	664	-70		2.413	25
26	29	14	YOUNG FOLKS PETER D'JORN AND JOHN FEAT. VICTORIA BERGSMAN		ALMOST GOLD/RED/COLUMBIA	618	+44		2.537	22
27	28	10	SICK, SICK, SICK QUEENS OF THE STONE AGE		☆ REKORDS REKORDS/INTERSCOPE	601	-41		1.133	35
28	31	6	ALL AROUND ME FLYLEAF		☆ A&M/OCTONE/INTERSCOPE	548	+61		1.890	30
29	30	8	MISSED THE BOAT MODEST MOUSE		☆ EPIC	526	+26		2.201	28
30	32	14	YOU ARE THE ONE SHINY TOY GUNS		UNIVERSAL MOTOWN	453	+22		1.115	36
31	35	2	STRAIGHT LINES SILVERCHAIR		ELEVEN/ILG	449	+109		2.284	27
32	27	11	WORKING CLASS HERO GREEN DAY		☆ REPRISE	438	-209		1.835	31
33	33	5	SOULCRUSHER OPERATOR		ATLANTIC	421	+15		0.787	-
34	37	2	MISERY BUSINESS PARAMORE		☆ FUELED BY RAMEN/ATLANTIC/LAVA	379	+64		1.095	37
35	36	7	YOU WOULDN'T KNOW HELLYEAH		☆ EPIC	315	-7		0.977	40
36	38	12	REHAB AMY WINEHOUSE		☆ UNIVERSAL REPUBLIC	314	+3		0.806	-
37	39	3	THE GOOD LEFT UNDONE RISE AGAINST		☆ GEFFEN	312	+4		0.781	-
38	NEW		STIFF KITTENS BLAQK AUDIO	MOST ADDED	☆ INTERSCOPE	301	+141		2.190	29
39	34	12	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND) MARILYN MANSON		☆ INTERSCOPE	299	-104		0.569	-
40	40	3	THE PURSUIT EVANS BLUE		HOLLYWOOD	289	+20		0.989	39

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
STIFF KITTENS Blaqk Audio (Interscope) CIMX, KEDJ, KFRR, KNDD, KRZQ, Sirius Alt Nation, WFNX, WHTG	8
THRASH UNREAL Against Me (Reprise) KFMA, KNDD, KROQ, WLUM, XETRA, XM Ethel	6
LET ME IN Hot Hot Heat (Sire/Reprise) KEDJ, KJEE, KNDD, KROQ, WBTZ, WEQX	6
BLEED IT OUT Linkin Park (Warner Bros.) KDGE, KNXX, KQXR, WGRD, WXNR	5
STRAIGHT LINES Silverchair (Eleven/ILG) KFRR, KNDD, KNXX, WROX	4
MISERY BUSINESS Paramore (Fueled by Ramen/Atlantic/Lava) KEDJ, WCYY, WHRL, WRWK	4
ISLAND (FLOAT AWAY) The Starting Line (Virgin) WAVF, WCYY, WNNX, WRWK	4
I GET IT Chevelle (Epic) KQXR, WLUM, WTZR, WZJO	4
WELL THOUGHT OUT TWINKLES Silversun Pickups (Dangerbird) KNXX, WNNX, WWCD, XM Ethel	4
A BEAUTIFUL LIE 30 Seconds To Mars (Immortal/Virgin) KCXX, KHBZ, KNXX, WARQ	4

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TWO SISTERS Fiction Plane (Bieler Bros.) TOTAL STATIONS: 28	258/30	WHAT I WANT Daughtry (RCA/RMG) TOTAL STATIONS: 12	216/13
HONEST GOODBYE Bad Religion (Epic) TOTAL STATIONS: 20	246/6	I GET IT Chevelle (Epic) TOTAL STATIONS: 20	195/30
ISLAND (FLOAT AWAY) The Starting Line (Virgin) TOTAL STATIONS: 23	230/52	YOU'RE NOT ALONE Saosin (Capitol) TOTAL STATIONS: 12	193/55
TYPICAL Mutemath (Warner Bros.) TOTAL STATIONS: 24	220/36	WELL THOUGHT OUT TWINKLES Silversun Pickups (Dangerbird) TOTAL STATIONS: 21	187/65
SHE MOVES IN HER OWN WAY The Kooks (Astralwerks) TOTAL STATIONS: 21	219/48	FOR REASONS UNKNOWN The Killers (Island/IDJMG) TOTAL STATIONS: 12	169/15

MOST INCREASED PLAYS

INCREASE IN PLAYS	TITLE ARTIST / LABEL
+178	☆ NEVER TOO LATE Three Days Grace (Jive/Zomba) WRXL +17, WHRL +14, WBRU +14, KNXX +12, KPNT +12, WMFS +12, WKRI +12, WZNE +11, KFRR +10, WOCL +10
+141	☆ STIFF KITTENS Blaqk Audio (Interscope) KEDJ +25, KROQ +21, WLUM +18, XETRA +16, KUIC +15, KFMA +13, KITS +11, KRBB +9, KXKR +9, KCCX +5
+131	☆ BLEED IT OUT Linkin Park (Warner Bros.) WKRI +14, WMFS +14, CIMX +12, KWOD +11, WARQ +11, KPNT +9, KFTE +9, WDXD +8, WXEG +8, WZNE +8
+113	☆ PARALYZER Finger Eleven (Wind-up) KCCX +24, WJRR +18, WTZR +11, WROX +11, WKRI +11, KROX +9, WOCL +8, WMFS +8, WNFZ +6, WSWD +5
+109	STRAIGHT LINES Silverchair (Eleven/ILG) KRZQ +17, KXKR +14, WBTZ +13, KROQ +12, WEND +11, XTRA +10, WFNX +9, WRWK +9, KWOD +7, WOCL +5

ADDED AT... KEDJ
Phoenix, AZ
PD: Bruce St. James
MD: Tim Virgin
Blaqk Audio, Stiff Kittens, 26
Bad Religion, Honest Goodbye, 1
Hot Hot Heat, Let Me In, 0
Paramore, Misery Business, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
71 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data
Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc.
All rights reserved.

FirstFlash!

MOOSE LAKE PRODUCTS COMPANY, INC.

1-800-213-5274

www.firstflash.com

Great Service. Great Products. No Gimmicks.

FirstFlash! Line offers some of the industry's fastest turnaround times.



EventTape® • BunchaBanners™ • FlashBags™ • Ponchos • Stickers • License Plates • Key Tags • Stadium Cups



ACTIVE ROCK

► **BUCKCHERRY** ROLLS 38-32 AS "BROKEN CLASS," THE FOURTH TRACK FROM THE ALBUM "5," GAINS 100 PLAYS.



POWERED BY
nielsen
BDS

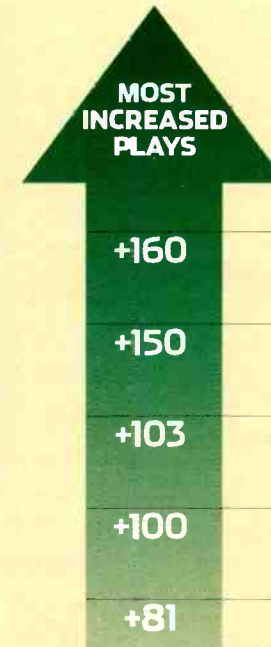
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	26	PARALYZER FINGER ELEVEN	NO. 1 (3 WKS) WIND-UP	1655 -47	6.079	2
2	2	14	I DON'T WANNA STOP OZZY OSBOURNE	EPIC	1530 -113	6.168	1
3	4	9	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	1456 +65	4.917	4
4	5	12	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	1430 +74	4.655	5
5	3	15	WHAT I'VE DONE LINKIN PARK	11 WARNER BROS.	1358 -152	5.597	3
6	6	8	TARANTULA THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	1329 +81	4.357	6
7	8	9	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	1189 +75	4.237	7
8	10	9	EVOLUTION KORN	VIRGIN	1148 +59	5.412	11
9	7	22	YOU WOULDN'T KNOW HELLYEAH	EPIC	1136 -85	4.072	8
10	9	12	WHAT I WANT DAUGHTRY	RCA/RMG	1095 -1	3.862	9
11	11	27	FOREVER PAPA ROACH	11 EL TONAL/GEFFEN	991 -73	3.744	10
12	12	14	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	950 -56	3.319	12
13	14	13	SOULCRUSHER OPERATOR	ATLANTIC	920 +33	2.430	15
14	15	6	I GET IT CHEVELLE	EPIC	918 +70	2.552	14
15	13	11	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	868 -20	2.981	13
16	18	11	MADE OF SCARS STONE SOUR	ROADRUNNER	749 +26	1.929	17
17	17	26	BREATH BREAKING BENJAMIN	HOLLYWOOD	694 -54	2.403	16
18	20	18	DANCE OF THE MANATEE FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	685 +26	1.647	19
19	19	3	THE PURSUIT EVANS BLUE	HOLLYWOOD	678 -5	1.353	24
20	16	21	BREATHE INTO ME RED	ESSENTIAL/RED	669 -86	1.575	22
21	21	13	ALL AROUND ME FLYLEAF	A&M/DCTONE/INTERSCOPE	628 +20	1.432	23
22	27	3	BLEED IT OUT MOST INCREASED PLAYS/MOST ADDED LINKIN PARK	WARNER BROS.	551 +160	1.538	20
23	23	15	LIE BLACK LIGHT BURNS	I AM WOLF/PACK/ADRENALINE	527 -12	1.309	26
24	25	3	HOMECOMING QUEEN HINDER	UNIVERSAL REPUBLIC	509 +103	1.528	21
25	24	10	CAPITAL G NINE INCH NAILS	NOTHING/INTERSCOPE	466 -24	1.353	25
26	26	6	LIE TO ME 12 STONES	WIND-UP	447 +43	0.971	27
27	22	13	SIDE OF A BULLET NICKELBACK	ROADRUNNER	440 -123	1.699	18
28	28	5	SOLDIERS DROWNING POOL	ELEVEN SEVEN	433 +48	0.737	30
29	30	4	WASTED TIME FUEL	EPIC	381 +57	0.308	28
30	29	6	THE ARMS OF SORROW KILLSWITCH ENGAGE	ROADRUNNER	357 +6	0.524	34
31	33	5	GET IN GET OUT CINDER ROAD	CAROLINE	311 +64	0.454	35
32	38	2	BROKEN GLASS BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	280 +100	0.388	31
33	NEW		LIFE IS BEAUTIFUL SIXX: AM	ELEVEN SEVEN	232 +80	0.527	33
34	NEW		ALCOHAULIN' ASS HELLYEAH	EPIC	229 +150	0.512	32
35	40	3	WHAT HAVE YOU DONE WITHIN TEMPTATION FEATURING KEITH CAPUTO	ROADRUNNER	219 +47	0.152	-
36	35	7	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST	TOOTH & NAIL/VIRGIN	213 +7	0.340	-
37	NEW		OIL AND WATER INCUBUS	IMMORTAL/EPIC	182 +33	0.381	40
38	36	5	SICK, SICK, SICK QUEENS OF THE STONE AGE	REKORDS REKORDS/INTERSCOPE	168 -19	0.364	-
39	31	1	WORKING CLASS HERO GREEN DAY	REPRISE	168 -103	0.425	37
40	39	15	ALL THE SAME SICK PUPPIES	RMR/VIRGIN	166 -13	0.247	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BLEED IT OUT Linkin Park (WARNER BROS.) KDJE, KLAQ, KOMP, KRZR, WIII, WJJO, WRAT, WYKX, WXZZ, WYBB	10
BECOMING THE BULL Atreyu (HOLLYWOOD) KHTQ, KUPD, WCCC, WRAT, WRTT, WWBN, WXQR, WYBB, WZOR, XM Squizz	10
ALCOHAULIN' ASS HellYeah (EPIC) KBPI, KDOT, KISW, WBUZ, WCHZ, WIII, WRUF, WRXW, WTFX	9
NOT GOING AWAY Ozzy Osbourne (EPIC) KISW, KQRC, KZFR, WBZX, WCCC, WIII, WJJO, WKLQ, WRUF	9
TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN) KHTB, KXFX, KXXR, KZRR, WIII, WKLQ, WZOR, XM Squizz	8
WHAT'S YOUR PROBLEM NOW? Supagroup (FOODCHAIN/MEROVINGIAN/COS) KHTQ, KOMP, KXFX, WIII, WXQR, WYBB	6
YOU AND ME AND THE DEVIL MAKES 3 Marilyn Manson (INTERSCOPE) KHTQ, KZRR, WIII, WYBB, WZOR	5
BEG TO DIFFER Sevendust (7BROS/ASYLUM) KDJE, WBUZ, WIII, WRTT	4
THE BLEEDING Five Finger Death Punch (FIRM) KXXR, WCCC, WQXA, WWBN	4
MADE OF SCARS Stone Sour (ROADRUNNER) KQRC, WIII, WTFX	3

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LOADED Circus Diablo (KOCH) TOTAL STATIONS: 22	150/27	NOT GOING AWAY Ozzy Osbourne (EPIC) TOTAL STATIONS: 19	121/55
BEG TO DIFFER Sevendust (7BROS/ASYLUM) TOTAL STATIONS: 17	143/61	THE BIRD AND THE WORM The Used (REPRISE) TOTAL STATIONS: 17	116/25
TEENAGERS My Chemical Romance (REPRISE) TOTAL STATIONS: 13	138/2	BECOMING THE BULL Atreyu (HOLLYWOOD) TOTAL STATIONS: 27	94/73
SO MANY PEOPLE Neurosonic (BODOG) TOTAL STATIONS: 15	133/16	TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN) TOTAL STATIONS: 16	58/39
THE BLEEDING Five Finger Death Punch (FIRM) TOTAL STATIONS: 35	125/57	BETTER THINK AGAIN Submersed (WIND-UP) TOTAL STATIONS: 8	57/2



BLEED IT OUT Linkin Park (Warner Bros.) KRZR +15, KDOT +13, WTKX +12, WCHZ +11, WXZZ +11, XSQU +10, WRUF +10, KUPD +8, WRXW +8, KHTQ +7
ALCOHAULIN' ASS HellYeah (Epic) WZOR +16, WCCC +15, KZRR +14, KQRC +14, WJJO +11, KILQ +10, KHTQ +9, WTFX +9, KBPI +9, KZBD +9
HOMECOMING QUEEN Hinder (Universal Republic) WAAF +10, WRUF +10, WBYR +9, KLAQ +9, KQRC +8, WIII +8, WRAT +6, KFRQ +6, WCHZ +5, WQXA +5
BROKEN GLASS Buckcherry (Eleven Seven/Atlantic/Lava) KZRR +22, WJJO +11, WXQR +9, KHTB +7, KDOT +7, WBYR +6, KXFX +5, KOMP +4, KRZR +3, XSQU +3
TARANTULA The Smashing Pumpkins (Martha's Music/Reprise) KFRQ +22, WCPR +12, WXQR +7, KXFX +7, WHDR +6, WAAF +6, WCHZ +5, WRZK +5, KOMP +5, KRAB +4

ADDED AT...
WJJO
Madison, WI
PD: Randy Hawke
MD: Blake Patton
A Band Called Pain, The Pieces, 14
Linkin Park, Bleed It Out, 5
Ozzy Osbourne, Not Going Away, 2
Point One, Oxygen, 1
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
62 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

SEARCHABLE NEWS DATABASE

NEWS ARCHIVES
News Archives Search By Date Word Search

April 2007
M T W T F
25 26 27 28 29 30
2 3 4 5 6 7

SEARCH R&F NEWS
GO

R&R www.radioandrecords.com
ACCURATE • TRUSTWORTHY • COMPREHENSIVE

TRIPLE A



Revisiting John Hogan's comments from last year

Triple A Summit Rewind

John Schoenberger
JSchoenberger@RadioandRecords.com

Speaking at last year's R&R Triple A Summit, Clear Channel Radio president/CEO John Hogan provided a peek at the larger issues and concerns facing the broadcast industry. In an opening-day Q&A with R&R president/publisher Erica Farber, Hogan discussed the changing landscape of the broadcast industry and the need to embrace new technologies and new delivery platforms. He made it clear that Clear Channel—like other major broadcast companies—was allocating resources and time to develop in these areas.

While Clear Channel has experienced dramatic change in the year since Hogan's appearance, much of what he said has panned out in the ensuing months. "Primarily, our focus is making sure that the environment we work and live in adapts, that as technology changes and the consumer's needs change, we as a company continue to change along with them. In the midst of that, we have remained focused on doing great radio, irrespective of what the delivery platform is."

Clear Channel has stuck with that approach. As part of an ongoing commitment to HD radio, the company has introduced much of the new programming developed in its Format Lab on HD side channels, online streams and mobile platforms through partnerships with wireless service providers mSpot and Cingular. Some formats originally developed for side channels have found their way onto primary signals, such as the triple A-meets-Americana Lonestar format heard on KZPS/Dallas.

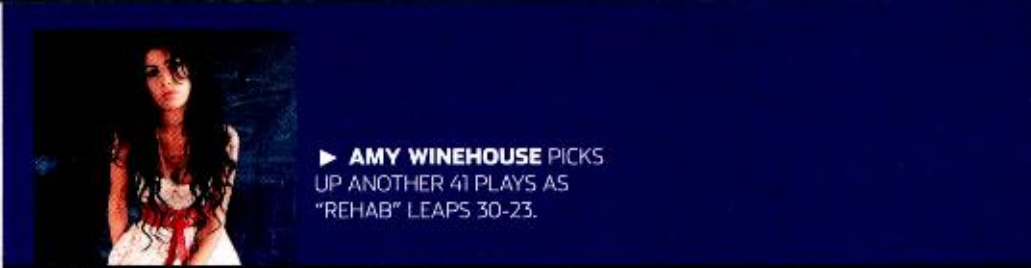
Clear Channel has made aggressive efforts to expand services and interactive features on station Web sites. Many of its stations have gone beyond streaming their on-air signals to offer on-demand content via Web streams, downloads and podcasts. Coupled with such exclusive content, a group of the company's large-market, youth-targeting stations has set up social networks.

One Year Later

The company has also been rocked by change. Last year in Boulder, Hogan said Clear Channel was comfortable with its existing stable of stations. But shortly after making those remarks, the company announced plans to spin off hundreds of stations, mostly in smaller markets, as part of a sale of the radio behemoth to a group of private-equity investors. Most of those stations have since changed hands.

Clear Channel's policy on independent promoters has also changed. Last year, in the wake of then-New York attorney general Eliot Spitzer's industry-shaking payola investigation and settlements, Clear Channel and other owners banned any interactions between station employees and indie promoters.

Hogan said at the time, "We feel it is very important to distinguish between independent labels and independent promoters. We made the determination that we were going to stop doing business with independent promoters. Not because we believe what we were doing was wrong or inappropriate, but, primarily, the perception of that practice was so negative that we wanted to eliminate it."



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TRIPLE A INDICATOR	
					TW	+/-
1	1	8	TWO RYAN ADAMS	LOST HIGHWAY	575	-17
2	3	10	MISSED THE BOAT MODEST MOUSE	EPIC	518	+38
3	2	15	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	473	-22
4	4	8	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	441	+2
5	7	5	DON'T STOP NOW CROWDED HOUSE	ATD/RED	424	+25
6	6	9	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	414	+6
7	2B	2	IN THE COLORS BEN HARPER AND THE INNOCENT CRIMINALS	VIRGIN	372	+171
8	10	10	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	362	+28
9	9	14	BIG WHEEL TORI AMOS	EPIC	358	-33
10	5	21	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	357	-62
11	11	7	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	345	+15
12	8	11	EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	344	52
13	13	5	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	311	-1
14	12	6	THE UNDERDOG SPOON	MERGE	311	-7
15	17	5	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	298	+16
16	16	10	CLOSER TRAVIS	INDEPENDIENTE/EPIC	283	-1
17	20	4	SING IT ALL NIGHT DESOL	SAZON	272	+13
18	18	4	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	268	-10
19	14	9	WORKING CLASS HERO GREEN DAY	REPRISE	260	-40
20	19	13	NOBODY RYAN SHAW	ONE HAVEN/COLUMBIA/RED	248	-14
21	15	15	SALALA ANGELIQUE KIDJO FEAT. PETER GABRIEL	STARBUCKS/RAZOR & TIE	247	-49
22	24	3	HOLLYWOOD COLLECTIVE SOUL	EL	237	+5
23	30	2	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	225	+41
24	22	12	LAST REQUEST PADLO NUTINI	ATLANTIC	221	-21
25	23	16	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	211	-22
26	29	2	LOVE IS THE ONLY WAY ROBERT RANDOLPH & THE FAMILY BAND FEAT. DAVE MATTHEWS	WARNER BROS.	206	+20
27	27	15	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	205	-3
28	25	16	FOUR WINDS BRIGHT EYES	SADDLE CREEK	194	-36
29	21	12	ORDINARY DAY DOLORES O'RIORDAN	SANCTUARY	194	-54
30	NEW		YOU'RE A WOLF SEA WOLF	DANGERBIRD	181	+6

FOR WEEK ENDING JULY 15, 2007



'After all, the music industry is facing many of the same challenges that radio is facing. We feel having a more direct relationship with the labels is crucial in moving forward.'

—John Hogan

"But, at the same time, we said we wanted to strengthen the direct relationship we had with artists, with management and with the labels, be they large or small. To help facilitate that, we came up with a new structure within our company to improve that communication."

While that new structure remains in place, Clear Channel's policy on indies changed following the FCC consent decree and a voluntary agreement it signed in April with the American Assn. of Independent Musicians. In addition to removing the prohibition on "retainer" indies, Clear Channel agreed to allocate 1,600 hours in three years to local, unsigned and independent artists.

Looking Ahead

Clear Channel continues to redefine radio without abandoning its core AM and FM business. Although it has unloaded hundreds of stations, those sales have helped several burgeoning regional and national companies enter the business or expand their footprints.

In his Boulder appearance, Hogan empathized with the profound changes the music industry is experiencing. "After all," he said, "the music industry is facing many of the same challenges that radio is facing. We feel having a more direct relationship with the labels is crucial in moving forward. We feel that it is mutually dependent and mutually beneficial for both parties."



Flom

In keeping with that train of thought, the Wednesday-afternoon kickoff panel at this year's Triple A Summit will offer a perspective from the recording industry, when Capitol Music Group chairman/CEO Jason Flom sits down with Farber for a conversation about the challenges and opportunities the industry is experiencing.

It will be interesting to revisit what Flom has to say 12 months from now. We hope the music business will have moved into a more positive light.



TRIPLE A

► **CROWDED HOUSE** MAKES ITS FIRST APPEARANCE WITHIN THE TRIPLE A TOP 10 AS "DON'T STOP NOW" RISES 12-10.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	CHG	AUDIENCE MILLIONS	RANK
1	1	11	HEY THERE DELILAH PLAIN WHITE T'S	NO. 1 (2 WKS) HOLLYWOOD	+94	+E2	2.211	1
2	6	7	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	393	+22	1.518	2
3	4	12	LAST REQUEST PAOLO NUTINI	ATLANTIC	383	+7	1.327	5
4	2	17	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	362	-28	1.498	3
5	3	21	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	357	-22	1.485	4
5	5	13	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE	341	-31	1.130	9
7	7	20	THE STORY BRANDI CARLILE	COLUMBIA	336	0	1.204	7
8	9	8	TWO RYAN ADAMS	LOST HIGHWAY	330	+26	1.010	13
10	12	12	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	296	-7	1.158	8
12	5	5	DON'T STOP NOW CROWDED HOUSE	ATO/RED	285	+5	0.984	15
11	11	24	READ MY MIND THE KILLERS	ISLAND/IDJMG	283	+3	1.216	6
15	7	7	MISSED THE BOAT MODEST MOUSE	EPIC	278	+44	1.113	11
13	11	11	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	275	+13	1.095	12
14	8	12	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	267	-54	0.938	17
19	4	4	SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	234	+29	1.129	10
17	7	7	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	230	-7	0.343	-
16	8	8	YOUNG FOLKS PETER BJORN AND JOHN FEAT. VICTORIA BERGSMAN	ALMOSTGOLD/RED/COLUMBIA	230	-4	0.965	16
18	11	11	WORKING CLASS HERO GREEN DAY	REPRISE	219	-3	0.838	18
23	4	4	REHAB AMY WINEHOUSE	AIRPOWER UNIVERSAL REPUBLIC	213	+22	0.772	19
21	5	5	HOLLYWOOD COLLECTIVE SOUL	EL	206	+48	0.992	14
14	15	15	BIG WHEEL TORI AMOS	EPIC	200	-44	0.548	24
22	28	2	IN THE COLORS BEN HARPER AND THE INNOCENT CRIMINALS	MOST INCREASED PLAYS VIRGIN	188	+E0	0.571	22
20	5	5	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	172	+5	0.560	23
26	2	2	DANCE TONIGHT PAUL MCCARTNEY	MPL/HEAR/CONCORD	158	+24	0.375	29
24	6	6	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	147	+3	0.358	-
25	3	3	SING IT ALL NIGHT DESOL	SAZON	145	+5	0.244	-
27	15	15	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	121	+2	0.573	21
NEW			SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	109	+29	0.392	28
NEW			CAR CRASH MATT NATHANSON	VANGUARD	105	+7	0.284	-
NEW			LOVE IS THE ONLY WAY ROBERT RANDOLPH & THE FAMILY BAND FEAT. DAVE MATTHEWS	WARNER BROS.	97	+10	0.273	-

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	SEE THE WORLD GOMEZ (ATO/RED)		214	222
2	THINKING ABOUT YOU NORAH JONES (BLUE NOTE/BLG)		175	186
3	BELIEF JOHN MAYER (AWARE/COLUMBIA)		172	176
4	YOU'RE ALL I HAVE SNOW PATROL (POLYDOR/A&M/INTERSCOPE)		169	174
5	THINK I'M IN LOVE BECK (INTERSCOPE)		154	159

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE/COLUMBIA)		149	155
7	CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE)		136	132
8	PANTOM LIMB THE SHINE (SUB POP)		126	128
9	GRAVITY JOHN MAYER (AWARE/COLUMBIA)		125	124
10	HOW TO SAVE A LIFE THE FRAY (EPIC)		122	125

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOLD ON KT Tunstall (RELENTLESS/VIRGIN) KENZ, KGSR, KPRI, Sirius Spectrum, WBOS, WMMM, WNCN, WRNR, WXRV	9
BE MY SOMEBODY Norah Jones (BLUE NOTE/BLG) KGSR, KRSH, KTHX, WCOO, WNCN, WRLT, WXRV	7
TWO Ryan Adams (LOST HIGHWAY) KINK, KPRI, KXLY	3
IN THE COLORS Ben Harper And The Innocent Criminals (VIRGIN) KXLY, WCLZ, WCOO	3
DANCE TONIGHT Paul McCartney (MPL/HEAR/CONCORD) KINK, WMMM, WNCN	3
HOW FAST Rocco Deluca & The Eurdan (IRONWORKS) KCUV, WCOO, WRLT	3
MISSED THE BOAT Modest Mouse (EPIC) WBOS, WRNX	2
THE PERFECT CRIME #2 The Decemberists (CAPITOL) Sirius Spectrum, WMMM	2

ADDED AT...

KENZ
Salt Lake City, UT
PD: Mike Peer
KT Tunstall, Hold On, 20
Pat Monahan, Her Eyes, 8

107.5
the end.

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
I'D LIKE TO Corinne Bailey Rae (CAPITOL) TOTAL STATIONS: 11	91/23	BE MY SOMEBODY Norah Jones (BLUE NOTE/BLG) TOTAL STATIONS: 9	62/10
THE UNDERDOG Spoon (MEFGE) TOTAL STATIONS: 12	90/27	POOR MAN'S PARADISE The Subdudes (BACK PORCH/MANHATTAN/BLG) TOTAL STATIONS: 11	59/19
INSTANT KARMA U2 (WARNER BROS.) TOTAL STATIONS: 15	83/26	HOLD ON KT Tunstall (RELENTLESS/VIRGIN) TOTAL STATIONS: 11	58/58
MAKES ME WONDER Maroon 5 (A&M/INTERSCOPE) TOTAL STATIONS: 4	83/6	CLOSER Travis (INDEPENDENT/EPIC) TOTAL STATIONS: 6	56/2
HAMMO BEACH Gomez (ATO/RED) TOTAL STATIONS: 8	73/4	CRY FOR HOME Van Morrison With Tom Jones (MANHATTAN/BLG) TOTAL STATIONS: 6	54/3

MOST INCREASED PLAYS

+80	IN THE COLORS Ben Harper And The Innocent Criminals (Virgin) CIDR +7, KRVB +15, WCLZ +15, KTHX +9, SISP +8, WTTT +6, WRNR +3, WNCN +3, WMMM +2, KFOG +2
+72	REHAB Amy Winehouse (Universal Republic) WCLZ +15, WBOS +13, KXLY +9, WOOD +8, WTTT +6, KENZ +5, WCOO +4, KINK +4, WZEV +3, WMMM +2
+62	HEY THERE DELILAH Plain White T's (Hollywood) KENZ +12, WXRT +9, KINK +7, KRVB +6, WMMM +6, WRNR +6, WRLT +5, WXRV +4, WOOD +3, KXLY +3
+58	HOLD ON KT Tunstall (Relentless/Virgin) KENZ +20, WBOS +10, WRNR +10, KFOG +6, KBCC +4, KPRI +3, CIDR +1, KTHX +1, WCLZ +1, WCOO +1
+48	HOLLYWOOD Collective Soul (E1) KENZ +23, KRVB +10, WBOS +5, WOOD +4, WXRV +3, KXLY +1, KPRI +1, WRLT +1, WNCN +1, WXRT +1

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicators chart comprised of 49 reporters.
© 2007 Nielsen Business Media, Inc. All rights reserved.



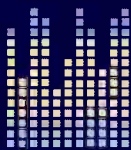
CAR CRASH

NEW THIS WEEK KINK, WRLT ALREADY ON
KFOG, WBOS, KMTT, WXPB, KPRI,
& OVER 30 MORE!

SEE MATT PERFORM AT
THE SUMMIT IN BOULDER!
WEDNESDAY, AUGUST 1ST • FOX THEATRE



SOME MAD HOPE
IN STORES AUGUST 14



AMERICANA

TRIPLE A

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	EASY TIGER RYAN ADAMS	LOST HIGHWAY	544	+57	2766
2	2	TRANSLATED FROM LOVE KELLY WILLIS	RYKODISC	501	+67	1941
3	3	COMPADRES: AN ANTHOLOGY OF DUETS MARTY STUART	SUPERLATONE/UME	459	+41	2298
4	4	CIMARRON MANIFESTO JIMMY LAFAVE	RED HOUSE	402	+8	3350
5	5	ROOM TO GROW ADRIENNE YOUNG	ADDIEBELLE	376	+35	2443
6	7	DIAMONDS IN THE DARK SARAH BORGES AND THE BROKEN SINGLES	SUGAR HILL	362	+29	2424
7	10	ANCHORS & ANVILS AMY LAVERE	ARCHER	341	+34	2585
8	8	SKY BLUE SKY WILCO	NONESUCH/WARNER BROS.	312	-13	3447
9	6	DIAMONDS TO DUST CURF MORLIX	BLUE CORN	311	-27	4253
10	12	REARVIEW MIRROR TEARS KENDEL CARSON	TRAIN WRECK	295	+26	2964
11	11	BALLS ELIZABETH COOK	31 TIGERS	294	+17	3352
12	13	ANCHORED IN LOVE: A TRIBUTE TO JUNE CARTER CASH VARIOUS ARTISTS	DUALTONE	293	+34	1569
13	9	THE SEARCH SON VOLT	TRANSMIT SOUND/LEGACY/RED	290	-23	7370
14	16	IT CAME FROM SAN ANTONIO BRUCE ROBINSON	PREMIUM	265	+28	1280
15	17	LETTERS FROM SINNERS & STRANGERS EILEEN JEWELL	SIGNATURE SOUNDS	261	+38	863
16	23	THE ONE WHO'S LEAVIN' DOUG SPARTZ	GREAT NORTH	260	+70	874
17	15	ONE TOUGH TOWN DAVID OLNEY	RED PARLOR	244	0	1376
18	19	EMOTIONALISM THE AVETT BROTHERS	RAMSEUR	242	+36	2590
19	31	LOOK OUT HACKENSAW BOYS	NETTWERK	237	+64	694
20	20	TRAILERCANA ANTSY MCCLAIN AND THE TRAILER PARK TROUBADOURS	DPR	229	+27	1206
21	54	STREET SYMPHONY THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	227	+112	342
22	26	NOBLE CREATURES THE GOARDS	YEP ROC	225	+43	550
23	24	WAGONMASTER PORTER WAGONER	ANTI-EPITAPH	220	+37	1146
24	4	STRANGE WEIRDOS: MUSIC FROM AND INSPIRED BY THE FILM KNOCKED UP LOUDON WAINWRIGHT III	CONCORD	219	-28	2027
25	37	STRANGE NAMES AND NEW SENSATIONS STEVE FORBERT	429/SLG	194	+41	667
26	25	A HUNDRED MILES OR MORE: A COLLECTION ALISON KRAUSS	ROUNDER	190	+8	3341
27	29	SALVATION BLUES MARK OLSON	HACKTONE	190	+15	1136
28	21	FROM THE CRADLE TO THE GRAVE DALE WATSON	HYENA	183	-13	3499
29	18	STANDARD SONGS FOR AVERAGE PEOPLE JOHN PRINE & MAC WISEMAN	OH BOY	182	-32	3235
30	41	THE TRAILER TAPES CHRIS KNIGHT	DRIFTER'S CHURCH PRODUCTIONS	182	+38	2606

56

TRIPLE A REPORTERS

- WAPS/Akron, OH**
OM: Andrew James
PD/MD: Bill Gruber
- KNBA/Anchorage, AK**
OM/PD: Loren Dixon
MD: Danny Preston
- KSPN/Aspen, CO**
PD: Sam Scholl
- KGSR/Austin, TX***
OM: Chase
PD: Chris Edge
APD: Jody Denberg
MD: Susan Castle
- KUT/Austin, TX**
PD: Hawk Mendenhall
MD: Jeff McCord
- WRNR/Baltimore, MD***
OM/PD: Bob Waugh
APD/MD: Alex Cortright
- WTMD/Baltimore, MD**
PD/MD: Mike "Matthews" Vasilikos
- KLRR/Bend, OR**
OM/PD: Doug Donoho
APD: David Miller
- KRVB/Boise, ID***
OM/PD: Dan McColly
MD: Tim Johnstone
- WBOS/Boston, MA***
PD: David Ginsburg
MD: Dana Marshall
- WXRV/Boston, MA***
OM/PD: Ron Bowen
APD/MD: Catie Wilber
- KMMS/Bozeman, MT**
OM/PD: Michelle Wolfe
- KYSL/Breckenridge, CO**
PD: Tom Fricke
MD: TJ Sanders
- WNCS/Burlington, VT***
PD: Zeb Norris
APD/MD: Jamie Canfield
- WMVY/Cape Cod, MA**
PD/MD: PJ Finn
- WCOO/Charleston, SC***
OM/PD: Mike Allen
MD: Joel Frank
- WCNR/Charlottesville, VA**
OM: Rick Daniels
PD: Brad Savage
APD: Tad Abbey
MD: Jeff Sweatman
- WNRN/Charlottesville, VA**
OM: Tim Davis
PD: Michael Friend
MD: Jaz Tupelo
- WDDO/Chattanooga, TN***
OM/PD: Danny Howard
MD: Brad Steiner
- WXRT/Chicago, IL***
OM/MD: John Farneda
PD: Norm Winer
- WCBE/Columbus, OH**
OM: Tammy Allen
PD: Dan Mushalko
MD: Maggie Brennan
- WMWV/Conway, NH**
PD/MD: Mark Johnson
APD: Roy Prescott
- KBCO/Denver, CO***
PD: Scott Arbough
MD: Mark Abuzzahab
- KCUV/Denver, CO***
PD: Doug Clifton
MD: Benji McPhail
- KPTL/Des Moines, IA**
PD: Deeya McClurkin
- CIDR/Detroit, MI***
PD: Matt Franklin
- KHUM/Eureka, CA**
OM: Cliff Berkowitz
PD/MD: Mike Dronkers
APD: Larry Trask
- WFIV/Farragut, TN**
OM: Brian Tatum
PD/MD: Todd Ethridge
- KOZT/Ft. Bragg, CA**
PD: Tom Yates
APD/MD: Kate Hayes
- WEHM/Hampton, NY**
PD: Lauren Stone
MD: Harry Wareing
- KSUT/Ignacio, CO**
PD: Steve Rauworth
MD: Stasia Lanier
- WTTT/Indianapolis, IN***
PD: Brad Holtz
APD/MD: Laura Duncan
- KMTN/Jackson, WY**
PD/MD: Mark "Fish" Fishman
- KTBG/Kansas City, MO**
PD: Jon Hart
MD: Byron Johnson
- WEBK/Killington, VT**
PD: Dave "Uncle Dave" Tibbs
APD/MD: James Emmons
- KOHO/Leavenworth, WA**
PD: Elliott Salmon
MD: Carl Widing
- KROK/Leesville, LA**
OM: Rick Barnickel
PD/MD: Sandy Blackwell
- WFPK/Louisville, KY**
OM: Brian Conn
PD: Stacy Owen
APD: Laura Shine
- WMMM/Madison, WI***
OM: David Moore
PD: Pat Gallagher
MD: Gabby Parsons
- KTCZ/Minneapolis, MN***
PD: Lauren MacLeash
MD: Thorn
- WZEW/Mobile, AL***
OM: Tim Camp
PD: Gene Murrell
MD: Lee Ann Konik-Camp
- WBJB/Monmouth, NJ**
OM: Tom Brennan
PD: Rich Robinson
APD: Leo Zaccari
MD: Jeff Raspe
- KPIC/Monterey, CA**
OM: Frank Caprista
APD: Aileen MacNearby
- WRLT/Nashville, TN***
OM/PD: David Hall
APD/MD: Rev. Keith Coes
- WFUV/New York, NY**
OM: Ralph Jennings
PD: Chuck Singleton
APD: Tara Anderson
MD: Rita Houston
- WRSI/Northampton, MA**
PD: Sean O'Mealy
MD: Chris "Monte" Belmonte
- KDBB/Park Hills, MO**
PD: Glenn Berry
MD: Kenny Carrow
- WXPN/Philadelphia, PA**
OM/MD: Dan Reed
PD: Bruce Warren
- WYEP/Pittsburgh, PA**
PD: Kyle Smith
MD: Mike Sauter
- WCLZ/Portland, ME***
PD: Herb Ivy
MD: Brian James
- KINK/Portland, OR***
PD: Dennis Constantine
APD/MD: Dean Kattari
- WDST/Poughkeepsie, NY**
OM: Greg Gattine
PD: Jimmy Buff
MD: Dave Doud
- KSQY/Rapid City, SD**
OM/PD: Chad Carlson
- KTHX/Reno, NV***
PD: Mark Keefe
APD/MD: Dave Herold
- WOCM/Salisbury, MD**
OM: David Rothner
PD/MD: Skip Dixon
- KENZ/Salt Lake City, UT***
PD: Mike Peer
- KPRI/San Diego, CA***
OM/PD: Bob Burch
APD: Sean Smith
- KFOG/San Francisco, CA***
PD: David Benson
MD: Kelly Ransford
- KPND/Sandpoint, ID**
OM: Dylan Benefield
APD/MD: Diane Michaels
- KBAC/Santa Fe, NM**
PD/MD: Ira Gordon
- KRSH/Santa Rosa, CA***
PD/MD: Pam Long
- DMX Folk Rock/Satellite**
OM: Leanne Flask
MD: Dave Sloan
- Music Choice Adult Alternative/Satellite**
PD: Justin Prager
MD: Tiffany Sinder
- Sirius Spectrum/Satellite***
PD: Gary Schoenwetter
MD: Sean Mascoll
- XM Cafe/Satellite**
OM/MD: Pete Nugent
MD: Brian Chamberlain
- KMTT/Seattle, WA***
PD: Kevin Welch
APD/MD: Haley Jones
- WKZE/Sharon, CT**
OM/MD: Pete Nugent
PD: Will Stanley
MD: Will Baylies
- WNCW/Spindale, NC**
OM/MD: Dan Reed
PD: Bruce Warren
- KXLY/Spokane, WA***
PD: Ken Richards
MD: Marie McCallister
- WRNX/Springfield, MA***
APD: Kevin Johnson
- KCLC/St. Louis, MO**
PD: Rich Reighard
MD: Will Baker
- KFMU/Steamboat Springs, CO**
OM: Julia Arrotti
PD/MD: John Johnston
- KTAO/Taos, NM**
OM: Dave Noll
PD/MD: Brad Hockmeyer
- KWMT/Tucson, AZ***
OM: Tim Richards
PD: Blake Rogers
- WVOD/Wanchese, NC**
PD: Matt Cooper
MD: Jeff White
- WXP/White Plains, NY**
PD: Chris Herrmann
APD/MD: Rob Lipshutz
- WTYD/Williamsburg, VA**
PD/MD: Amy Miller
- WUIN/Wilmington, NC**
PD: Beau Gunn
MD: Michelle Daniel

* Monitored Reporters

MOST ADDED

UPFRONT & DOWN LOW 11 Teddy Thompson (VERVE FORECAST/VERVE)	DIAMONDS IN THE SUN 11 Walt Wilkins And The Mystiqueros (PALO DURO)	YOUR TOWN TONIGHT 8 Eliza Gilkyson (RED HOUSE)	SIRENS OF THE DITCH 6 Jason Isbell (NEW WEST)
STREET SYMPHONY 11 The Subdudes (BACK PORCH/MANHATTAN/BLG)	BREAKFAST IN BED 10 Joan Osborne (WOMANLY HIPS/TIME LIFE)	THE SPIRITUAL KIND 7 Terri Hendrix (WILDORY)	UNGLAMOROUS 6 Lori McKenna (REPRISE)
	NOBLE CREATURES 6 The Gourds (YEP ROC)		

FOR WEEK ENDING JULY 15, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanmusic.org. © 2007 Americana Music Association.

TOLL FREE 1.800.231.6074
www.rollasign.com

Rollasign™
Disposable Plastic Banners

LATIN



Regional Mexican, Spanish contemporary and Spanish adult hits flourish in new Arbitron study

Radio's 'True Success Story'

Jackie Madrigal

JMadrigal@RadioandRecords.com

If anyone has any doubt that Latin radio is the rising star in radio's constellation, Arbitron's Hispanic Radio Today study should erase any uncertainty. Simply put, Arbitron calls the growth of Spanish-language radio in recent years the industry's "true success story."

The number of stations programmed for Hispanic audiences rose 4% between spring 2005 and spring 2006, to a record 730 stations. That figure also reflects a 24% gain since spring 2002.

The study, which examined Hispanic radio listening in the spring 2006 survey, attributes much of the growth to an ongoing surge in the country's Hispanic population because of immigration and larger families. That population rose for an eighth consecutive year in 2006, now accounting for 14.8% of the total U.S. population and up from 11.2% in 1998—an increase of 32%.

Regional Mexican remains the most-listened-to Latin format, attracting 19.7% of Hispanic listening in spring 2006, up from the 17.97 share it registered in 2002. Even more impressive is that the format's general-market share grew from 3.1% to 4.1% during the same period. With 277 stations, regional Mexican reaches 7.6 million Hispanic listeners per week. It delivers male listeners in greater numbers than any other Hispanic format and has a 60/40 male/female split. Its audience is mostly aged 18-34, which accounted for 54% of its listeners in spring 2006, up from 52% four years ago.

Despite the loss of stations to other formats in the last few years, Spanish contemporary remains the second-most-popular Latin format, with 13% of the Hispanic radio audience in spring 2006, up 41% from 2002. Programmed on 134 stations, the format is heard by 7 million Hispanic listeners per week. Its audience composition is 58% female. The percentage of teens listening to Spanish contemporary has skyrocketed, representing 10% of its Hispanic audience—up a staggering 74% from 2002.

The tropical format, prevalent on the East Coast where larger Caribbean communities reside, isn't faring so well. It lost 21% of its audience, falling from 7.6% of Hispanic listening to 6%.

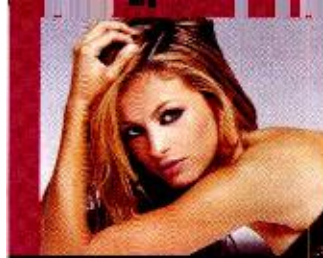
One format surging in popularity is Spanish adult hits, which scored 7% of the Hispanic audience and 1.6% of the total audience in spring 2006. The '70s, '80s and '90s format, heard on Clear Channel's La Preciosa and Univision Radio's Recuerdo outlets, among others, captures 4 million Hispanic listeners and is heard on 49 stations.

Spanish oldies, featuring music from the '60s, '70s and '80s, increased its reach among Hispanic listeners by 49% between spring 2005 and spring 2006 to nearly 350,000 weekly listeners across 27 stations.

The study also includes information on the Tejano, Spanish news/talk, Spanish variety and Spanish religious formats.

Plus, for the first time Arbitron offered data on Hispanic listening patterns and demos for several English-language formats: AC, CHR/top 40, rhythmic, country and news/talk. "Latinos are exposed to all types of formats, including English-language-formatted music," Arbitron director of multicultural services Stacie de Armas says, pointing out that bilingual and multicultural influences go both ways.

Rhythmic is the English-language format that captures the largest Hispanic audience—8.9%—to rank third behind Spanish contemporary. Roughly 6.7 million Hispanics tune in to the 167 rhythmic stations in the United States every week. Other English-language formats that hold strong appeal for Hispanics are CHR/top 40, ranked No. 6 with



► **PAULINA RUBIO** SITS AT NO. 2 ON THE RECORD POOL CHART FOR A SECOND WEEK WITH "NADA PUEDE CAMBIARME."

ROCK/ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	48	A MARTE PASTILLA	SONY BMG NORTE
2	3	5	RAININ IN PARADIZE MANU CHAO	NACIONAL/BECAUSE
3	2	16	ENTRE LA GUERRA Y EL AMOR ELUX	SONY BMG NORTE
4	4	9	BESAME EL TRI	FONOVISA
5	5	17	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO
6	9	7	NANAI MALA RODRIGUEZ	MACHETE
7	7	24	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
8	6	7	INTOCABLE ALEKS SYNTEK	EMI TELEVISION
9	8	7	LOS MALAVENTURADOS NO LLORAN PANDA	WARNER LATINA
10	10	8	PRISIONERO MIRANDA	EMI TELEVISION
11	11	2	BIENVENIDO SHOW DELIRIO	GOLD FLAME/V&J
12	12	4	LA VIDA RABANES	UNIVERSAL LATINO
13	14	9	ME CAMBIO ALLISON	SONY BMG NORTE
14	15	21	YEGUA LOS BABASONICOS	UNIVERSAL LATINO
15	16	15	DIOSA RULETA STOK FRAME	EL COMANDANTE/V&J
16	17	6	SOGNARE DIVISION MINUSCULA	UNIVERSAL LATINO
17	NEW		ME GUSTAS COMO QUIERAS MILIO TORRES Y EL TERCER PLANETA	TRIBAL VIBES
18	19	3	BLACK SHEETS BIRDS OF TOKYO	MGM
19	18	2	ELLA SE MUEVE CRUEL RABANES	UNIVERSAL LATINO
20	13	14	PIROTECNICAS CUBIKY	ESCUHALO/V&J

RECORD POOL

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	7	LA FOTO SE ME BORRO ELVIS CREO PO	MACHETE
2	2	14	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO
3	4	18	EMPECE A LLORAR ANTHONY CRUZ	M.P.
4	6	7	ADONDE SE FUE XTREME	LA CALLE/UNIVISION
5	3	11	DALE PA' TRA (BACK IT UP) NOTCH	CINCO POR CINCO/MACHETE
6	5	12	CONECTATE OPTIMO	SONY BMG NORTE
7	9	7	TE QUIERO ASI BETZAIDA	MELODY/FONOVISA
8	7	9	NO ME LA PONGAS DURA PEDRO DOMGA	M.P.
9	11	3	DALE AZOTA TONY TOUCH FEAT. IVY QUEEN	EMI TELEVISION
10	10	5	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO
11	8	4	TUYA JENNIFER PENA	UNIVISION
12	15	2	MI GENTE MARC ANTHONY	SONY BMG NORTE
13	13	5	CHIQUILLA CHIQUITA JOE VERAS	JVN
14	12	16	LA MANERA ADASSA	UNIVERSAL LATINO
15	14	4	DO YOU KNOW? (THE PING PONG SONG)/DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO
16	18	2	THE WAY SHE MOVES ZION FEAT. AKON	BABY/CMG/SRC/UNIVERSAL MOTOWN
17	RE-ENTRY		TORRE DE BABEL DAVID BISBAL FEAT. WISIN & YANDEL	UNIVERSAL LATINO
18	NEW		SI LA VES POR AHI EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
19	17	16	DIME QUE FALTO ZACARIAS FERREIRA	J&N
20	NEW		LA MUJER QUE MAS TE DUELE I-SAC DELGADO FEAT. VICTOR MANUELLE	LA CALLE/UNIVISION

FOR WEEK ENDING JULY 15, 2007

Top Formats

Format	Share
Regional Mexican	19.7%
Spanish contemporary	13.0%
Rhythmic	8.9%
Spanish adult hits	7.0%
Tropical	6.0%
CHR/top 40	4.6%
AC	4.2%
Spanish news/talk	3.5%
News/talk/info.	2.5%
Country	2.4%
Spanish variety	1.4%
Spanish religious	1.2%
Tejano	0.7%
Spanish oldies	0.5%

Source: Arbitron
Ranked by Hispanic audience share, Monday-Sunday, 6 a.m.-midnight, AQH persons 12+, spring 2006

4.6% of the audience (4.5 million weekly Hispanic listeners), and seventh-ranked AC (4.2%).

Still, Spanish-language formats continue to dominate. "Mexican regional is the most popular format among Hispanics 12+, followed by Spanish contemporary—not only with Spanish-dominant Hispanics, but bilingual and English-dominant as well," de Armas says.

"Where the cross-influence begins to show its mark is in formats like rhythmic CHR, a general-market format that has a higher appeal with younger demos," she says. "Hispanics are listening more, and the formats themselves have begun to adopt Hispanic influences."

Latin rhythm, aka Latin urban, which had its biggest impact in 2005-2006, wasn't included in the study. De Armas says that's because the format wasn't officially added to Arbitron's roster until summer 2006, and the new study was based on data collected in spring 2006.

However, in summer 2006, Latin urban amassed a 0.8 share among all adults 12+ in the top 100 markets, and in fall 2006, an estimated 2.5 million people in the United States tuned in to a Latin urban station during the course of a week.

R&R

The complete study can be found at arbitron.com.



REGIONAL MEXICAN

► **JENNI RIVERA** INC-HES EVER CLOSER TO THE REGIONAL MEXICAN TOP 10 AS "MIRAME," HER 11TH HIT ON THIS CHART, SCOOTs 13-11 (UP 73).



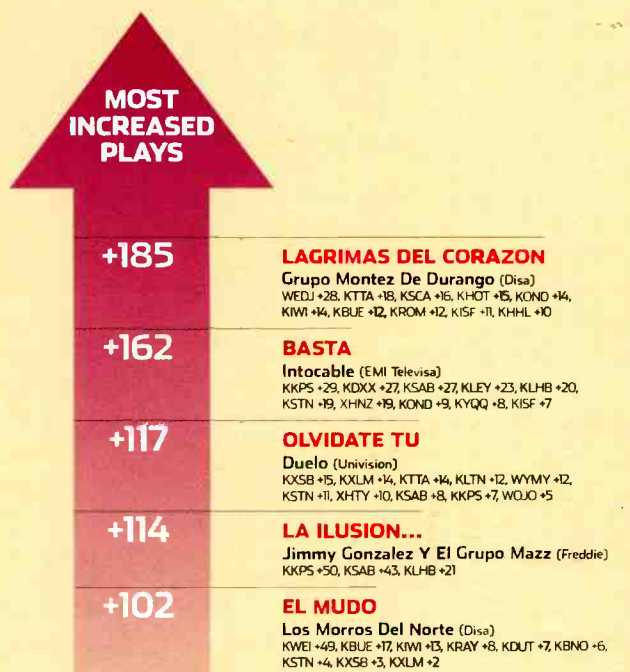
POWERED BY
nielsen
BDS

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
5	7	LAGRIMAS DEL CORAZON NO. 1 (1WK)/MOST INCREASED PLAYS GRUPO MONTEZ DE DURANGO	DISA	1319 +185	9.971 5
2	1	A TI SI PUEDO DECIRTE EL CHAPO DE SINALOA	DISA	1318 -81	10.089 4
3	2	MIL HERIDAS CUISSILLOS	MUSART/BALBOA	1314 -22	11.316 2
4	11	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	1228 +25	11.936 1
5	3	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	1189 -57	10.868 3
5	7	BASTA YA CONJUNTO PRIMAVERA	FONOVISA	1079 -40	6.823 8
7	10	LAGRIMAS DE SANGRE LOS TIGRES DEL NORTE	FONOVISA	989 +83	5.229 14
3	6	DAME UN BESO INTOCABLE	EMI TELEVISA	973 -158	7.587 7
3	9	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	954 +34	8.633 6
8	13	OJALA MARCO ANTONIO SOLIS	FONOVISA	906 -98	5.806 11
13	11	MIRAME JENNI RIVERA	FONOVISA	799 +73	6.337 10
14	11	CUANDO REGRESAS PATRULLA 81	DISA	767 +46	4.453 17
12	27	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	765 -70	5.800 12
11	26	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	765 -126	5.294 13
15	7	UN JUEGO LOS RIELEROS DEL NORTE	FONOVISA	703 +38	5.046 15
23	4	OLVIDATE TU DUELO	AIRPOWER UNIVISION	633 +117	6.787 9
17	23	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	595 -59	4.051 21
16	5	TE VOY A MOSTRAR DIANA REYES	UNIVERSAL LATINO	590 -64	3.409 23
18	15	INVISIBLE PALOMO	DISA	554 -36	2.369 32
26	4	CON TAL DE QUE ME OLVIDES LOS INVASORES DE NUEVO LEON	SERCA	505 +38	3.758 22
19	8	PORQUE TE QUIERO BANDA EL RECODO	FONOVISA	494 -61	2.355 33
27	9	CHUY Y MAURICIO EL POTRO DE SINALOA	MACHETE	480 +17	4.130 20
24	44	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISA	474 -14	4.333 18
21	16	ES COSA DE EL GRACIELA BELTRAN	UNIVISION	471 -53	4.935 16
22	8	EL MZ LOS TUCANES DE TUJANA	UNIVISION	466 -56	2.178 37
25	28	ESE CONJUNTO PRIMAVERA	FONOVISA	453 -21	4.301 19
29	5	PALOMA QUERIDA LOS HURACANES DEL NORTE	UNIVISION	447 +13	2.538 29
30	15	CUATRO MESES BANDA MACHOS	SONY BMG NORTE	421 -5	3.404 24
32	3	TU CASTIGO BANDA PEQUEÑOS MUSICAL	FONOVISA	403 +3	2.388 31
33	12	SOLO UN SUEÑO BANDA GUASAVENA	STARMEX/UNIVERSAL LATINO	389 -8	1.534 40
37	2	MUSICO, POETA Y LOCO SERGIO VEGA	SONY BMG NORTE	371 +39	2.422 30
31	9	QUE CHULADA DE MUJER VICENTE FERNANDEZ	SONY BMG NORTE	369 -37	2.206 35
NEW		BASTA INTOCABLE	MOST ADDED EMI TELEVISA	364 +162	1.380 -
34	5	PALABRA DE MACHO LOS CONTENTOS DE SINALOA	DISA/EDIMONSA	363 -32	1.302 -
35	5	QUE HARIA SIN TI LA AUTORIDAD DE LA SIERRA	DISA	360 +1	2.650 27
36	3	UNA VEZ MAS EL GUERO Y SU BANDA CENTENARIO	ARC	343 +5	0.876 -
38	15	TE AMO TANTO LOS INQUIETOS DEL NORTE	EAGLE	295 -20	1.896 38
RE-ENTRY		LLAMAME, ESCRIBEME LOS BUITRES DE CULIACAN SINALOA	UNIVERSAL LATINO	290 -12	0.955 -
NEW		Y TU TE VAS LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	279 +13	1.303 -
39	6	NO PUEDO ESTAR SIN TI BETO Y SUS CANARIOS	DISA/EDIMONSA	276 -35	1.385 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BASTA Intocable (EMI TELEVISA) KDXX, KISF, KLEY, KONQ, KSAB, KYQQ, XHNZ	7
OLVIDAME TU Duelo (UNIVISION) KISS, KLTV, KTTA, KXLM, KXSB, WYMY	6
CHOCHEMAN Bronco (FONOVISA) KRAY, KSAB, KWEI, KXLM, KXSB, XHNZ	6
EL NO ERES TU Los Horoscopos De Durango (DISA) KBUE, KESS, KLAX, KONQ, KQBU	5
MUSICO, POETA Y LOCO Sergio Vega (SONY BMG NORTE) KDXX, KGBT, KRAY, KTTA	4
EN MI PANCITA Lagrimita Y Costel (DULCES FIGUI) KDUT, KXLM, KXSB, XHNZ	4
LAGRIMAS DE SANGRE Los Tigres Del Norte (FONOVISA) KJFA, KKPS, KSAB	3
EL MUÑO Los Morros Del Norte (DISA) KDUT, KWEI, KXSB	3
PAZ EN ESTE AMOR Fidel Rueda (MACHETE) KHOT, KLAX, XHTY	3
ENAMORADO DE TI Tierra Cali (VENEMUSIC) KIWI, KMYX, WYMY	3

NEW AND ACTIVE			
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
CON TEQUILA Y SAL Banda La Autentica De Jerez (VIVA)	266/19	TRATE DE OLVIDARTE Siggno (FREDDIE)	177/15
TOTAL STATIONS:	15	TOTAL STATIONS:	6
EL MUÑO Los Morros Del Norte (DISA)	229/102	TU YA Jennifer Pena (UNIVISION)	159/26
TOTAL STATIONS:	13	TOTAL STATIONS:	8
PAZ EN ESTE AMOR Fidel Rueda (MACHETE)	202/32	CHOCHEMAN Bronco (FONOVISA)	157/61
TOTAL STATIONS:	11	TOTAL STATIONS:	14
ENAMORADO DE TI Tierra Cali (VENEMUSIC)	196/23	GANAS DE VOLVER AMAR El Trono De Mexico (UNIVERSAL LATINO)	151/6
TOTAL STATIONS:	13	TOTAL STATIONS:	11
MUEVELO Cruz Martinez Presenta Los Super Reyes (WARNER LATINA)	177/69	VIEJO RABO VERDE Paquita La Del Barrio (MUSART/BALBOA)	139/6
TOTAL STATIONS:	19	TOTAL STATIONS:	11



ADDED AT ...
KXPX
Denver, CO
PD: Napoleon Sanchez
Banda La Autentica De Jerez. Con Tequila Y Sal, 16 La Llegadora Banda Sinaloense, Las Mariposas, 13 Juan Rivera, Desde Que Llegaste, 11 Los Nuevos Rebeldes, Luto En El Cielo, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
49 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

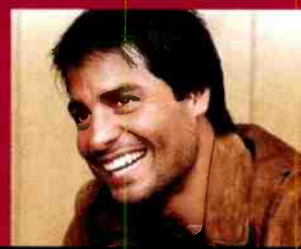
REGIONAL MEXICAN MONITORED REPORTERS

- KJFA/Albuquerque, NM**
PD: Antonio Cavarrubias
- KLVO/Albuquerque, NM**
PD/MD: Rene Leon
- WBZY/Atlanta, GA**
OM: Clay Hunnicutt
PD: Robbie Ramirez
APD: Aly Young
- KHHL/Austin, TX**
PD: Jose "Jime" Martinez
- KIWI/Bakersfield, CA**
PD/MD: Raul Evangelista
- KMCA/Bakersfield, CA**
OM: Irene Escalante
PD/MD: Yesenia De Luna
APD: Victor Martinez
- KMYX/Bakersfield, CA**
OM: Robert Chavez
PD: Pepe Escamilla
- KWEI/Boise, ID**
OM: Steve Ramirez
PD: Melvin Albanez
- WLEY/Chicago, IL**
PD: Marylu Ramos
- WOJO/Chicago, IL**
OM: Cesar Canales
PD: Rafael Bautista
- KLHB/Corpus Christi, TX**
PD/MD: Luis Munoz
- KSAB/Corpus Christi, TX**
OM: Paula Newell
PD/MD: Dan Pena
- KDXX/Dallas, TX**
OM: Andy Lockridge
PD: Chayan Ortuno
- KESS/Dallas, TX**
PD: Chayan Ortuno
- KBNO/Denver, CO**
PD: Socorro Rios
MD: Zenon Ferrufino
- KXPK/Denver, CO**
PD: Napoleon Sanchez
- XHNZ/El Paso, TX**
PD: Francisco Aguirre
MD: Arturo Buenrostro
- KLBN/Fresno, CA**
PD/MD: Jorge Guillen
- KOND/Fresno, CA**
PD: Juan Fernando
- KOOQ/Fresno, CA**
PD: Jorge Guillen
- KLTV/Houston, TX**
PD: Raul Brindis
MD: Angel Basulto
- KQBU/Houston, TX**
PD: Arnulfo Ramirez
- KTJM/Houston, TX**
PD: Ezequiel Gonzalez
- WEDJ/Indianapolis, IN**
PD/MD: Manuel Sepulveda
- KISF/Las Vegas, NV**
PD: Jose Ramon Bravo
- KBUE/Los Angeles, CA**
PD: Pepe Garza
- KLAX/Los Angeles, CA**
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo
- KLYY/Los Angeles, CA**
OM/PD: Elias Autran
- KSCA/Los Angeles, CA**
PD: Veronica Nava
- KGBT/McAllen, TX**
PD: Hugo De La Cruz
MD: Armando Almazan
- KKPS/McAllen, TX**
PD: Mando San Roman
MD: Robert Montalvo
- KRAY/Monterey, CA**
PD: Vicente Romero
- KXLM/Oxnard, CA**
PD/MD: Salvador Prieto
- KHOT/Phoenix, AZ**
PD: Nelson Oseida
- WYMY/Raleigh, NC**
PD: Julie Garza
- KXSB/Riverside, CA**
PD/MD: Salvador Prieto
- KTTA/Sacramento, CA**
PD: Juan Gonzalez
- KDUT/Salt Lake City, UT**
OM: Carlos Martin Valdez
PD: Cesar Valdiosera
- KLEY/San Antonio, TX**
OM: Robin Flores
PD: Rudy Ramos
APD/MD: Danny D.
- KROM/San Antonio, TX**
PD: Rogelio Leal
- KSAH/San Antonio, TX**
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez
- KXTN/San Antonio, TX**
PD: Jon Ramirez
APD: Pete A. Morales III
- KLNV/San Diego, CA**
PD/MD: Jose Gadea
APD: Gabriel Alvarez
- XHTY/San Diego, CA**
PD: Elvis Valle
- KRZZ/San Francisco, CA**
OM: Olga Rosales
PD: Jesse Portillo
- KSOL/San Francisco, CA**
PD/MD: Jose Luis Gonzalez
- KSTN/Stockton, CA**
PD: Kent Rodriguez
- KCMT/Tucson, AZ**
PD/MD: Enrique Mayans
- KYQQ/Wichita, KS**
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez



LATIN POP

► "TENGO MIEDO," THE SECOND SINGLE FROM CHAYANNE'S "MI TIEMPO," IS THIS WEEK'S SOLE NEW ENTRY ON LATIN POP AT NO. 38.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	DIMELO ENRIQUE IGLESIAS	NO. 1 (3 WKS) INTERSCOPE/UNIVERSAL LATIN	883 +25	10.014 1
2	2	20	TODO CAMBIO CAMILA	SONY BMG NORTE	815 -31	6.559 4
3	4	11	TE VOY A PERDER ALEJANDRO FERNANDEZ	SONY BMG NORTE	724 -14	8.442 2
4	3	8	ME DUELE AMARTE REIK	SONY BMG NORTE	673 -66	4.185 17
5	5	21	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	611 -87	6.305 6
6	7	8	OJALA PUDIERA BORRARTE MANA	WARNER LATINA	609 +26	7.806 3
7	6	4	BELLA TRAICION BELINDA	EMI TELEVISIVA	581 -48	4.831 12
8	8	9	PERDONAME EN SILENCIO REYLI	SONY BMG NORTE	519 -39	4.881 11
9	14	8	INTOCABLE ALEKS SYNTEK	EMI TELEVISIVA	487 +49	2.683 25
10	11	8	DUELE (CRAZY) KALIMBA	SONY BMG NORTE	475 -35	2.963 23
11	9	24	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	472 -68	3.331 19
12	10	36	ME MUERO LA SA ESTACION	SONY BMG NORTE	463 -64	5.648 8
13	13	11	AHORA QUE TE VAS LA SA ESTACION	SONY BMG NORTE	460 +9	4.403 15
14	12	26	MANDA UNA SENAL MANA	WARNER LATINA	423 -56	2.109 31
15	16	30	PEGATE RICKY MARTIN	SONY BMG NORTE	407 -13	3.318 20
16	15	31	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMI TELEVISIVA	399 -27	6.323 5
17	18	14	LO MEJOR DE TU VIDA ALEXANDRE PIRES	EMI TELEVISIVA	337 -15	5.550 9
18	17	16	NENA MIGUEL BOSE FEATURING PAULINA RUBIO	WARNER LATINA	329 -38	1.793 -
19	15	38	BENDITA TU LUZ MANA	WARNER LATINA	324 -10	5.420 10
20	20	6	POR AMARTE PEPE AGUILAR	EMI TELEVISIVA	316 -9	2.720 24
21	21	13	CELESTIAL RBD	EMI TELEVISIVA	291 -19	0.882 -
22	27	2	QUIEN RICARDO ARJONA	SONY BMG NORTE	288 +37	5.713 7
23	31	5	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	283 +62	3.856 18
24	23	11	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	276 -33	4.525 13
25	21	14	SERA SIN BANDERA	SONY BMG NORTE	263 -48	2.269 29
26	26	6	SOLO MIO ANAIIS	UNIVISION	258 -38	2.980 21
27	25	11	OJALA MARCO ANTONIO SOLIS	FDNOVISA	250 -41	4.341 16
28	36	4	CON TU NOMBRE RICKY MARTIN	SONY BMG NORTE	240 +51	2.247 30
29	31	2	MORENA MIA MIGUEL BOSE FEATURING JULIETA VENEGAS	WARNER LATINA	232 +3	1.947 39
30	32	4	SOLO DEJATE AMAR KALIMBA	SONY BMG NORTE	227 -1	0.906 -
31	30	24	HOY TENGO GANAS DE TI RICARDO MONTANER	EMI TELEVISIVA	224 -8	4.485 14
32	25	3	SUENOS ROTOS LA SA ESTACION	SONY BMG NORTE	216 -27	0.546 -
33	35	2	TU JEREMIAS	UNIVERSAL LATINO	197 +20	1.903 -
34	35	10	LLORARAS R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	194 -12	1.476 -
35	28	12	AYUDAME PAULINA RUBIO	UNIVERSAL LATINO	181 -65	0.921 -
36	28	16	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	169 -85	0.866 -
37	37	9	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	168 -13	1.883 -
38	NEW		TENGO MIEDO CHAYANNE	SONY BMG NORTE	166 +6	1.527 -
39	RE-ENTRY		SENTIMENTAL MODERATTO	EMI TELEVISIVA	152 -9	0.705 -
40	RE-ENTRY		LOS INFIELES AVENTURA	PREMIUM LATIN	151 -8	0.638 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LO QUE CALLAS Intocable (EMI TELEVISIVA) KBMG, KLVE, KQKQ, KTCY, XHPX	5
BAILA MI CORAZON Belanova (UNIVERSAL LATINO) KQKQ, KRIO, KTCY, XAVO, XHPX	5
OJALA PUDIERA BORRARTE Mana (WARNER LATINA) KBMG, KPSS, XHFG	3
SOLO DEJATE AMAR Kalimba (SONY BMG NORTE) KQKQ, KTCY, KXXS	3
TENGO MIEDO Chayanne (SONY BMG NORTE) KEXA, XHPX, XLTN	3
MUEVELO Cruz Martinez Presenta Los Super Reyes (WARNER LATINA) KEXA, KQKQ, KTCY	3
TU Y YO SOMOS UNO MISMO Timbiriche 25 (EMI TELEVISIVA) KRIO, KXXS, XAVO	3
QUIEN Ricardo Arjona (SONY BMG NORTE) KPSS, XHFG	2
TU Jeremias (UNIVERSAL LATINO) KRIO, XAVO	2
CON TU NOMBRE Ricky Martin (SONY BMG NORTE) KRIO, XAVO	2

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
QUIEN ERES TU Maria Jose (WARNER LATINA) TOTAL STATIONS: 5	122/6	IMPACTO Daddy Yankee Feat. Fergie (EL CARTEL/INTERSCOPE) TOTAL STATIONS: 9	113/2
DIME AMOR Millo Torres Y El Tercer Planeta (TRIBAL VIBES) TOTAL STATIONS: 3	122/6	HOY YA ME VOY Kany Garcia (SONY BMG NORTE) TOTAL STATIONS: 7	111/13
MUEVELO Cruz Martinez Presenta Los Super Reyes (WARNER LATINA) TOTAL STATIONS: 6	121/46	POBRE CORAZON Divino (UNIVISION) TOTAL STATIONS: 4	105/50
APARIENCIAS Hector Montaner (VENEMUSIC) TOTAL STATIONS: 6	121/18	MI CORAZONCITO Aventura (PREMIUM LATIN) TOTAL STATIONS: 5	105/24
UMBRELLA Rihanna Feat. Jay-Z (SRPDEF JAM/DJMG) TOTAL STATIONS: 8	119/22	NO LLORES Gloria Estefan (BURGUNDY/SONY BMG NORTE) TOTAL STATIONS: 5	105/14

MOST INCREASED PLAYS

+85	BAILA MI CORAZON Belanova (Universal Latino) KRIO +22, KTCY +21, XAVO +17, XHPX +12, KQKQ +11, KBMG +3, KNVO +2
+67	TU Y YO SOMOS UNO MISMO Timbiriche 25 (EMI Televisa) XAVO +25, KRIO +20, KXXS +17, XLTN +5
+62	Y SI TE DIGO Fanny Lu (Universal Latino) WIAC +22, XHPX +14, XHFG +12, WIOA +10, KTCY +6, KQKQ +6, WWWA +4, WAMR +2, WXYX +1, KMMM +1
+51	CON TU NOMBRE Ricky Martin (Sony BMG Norte) XAVO +24, XHFG +13, KRIO +13, WIOA +6, KVVA +6, XHPX +5, WKAQ +2, KEXA +1, KBMG +1
+50	POBRE CORAZON Divino (Machete) WIOA +24, WKAQ +15, WXYX +6, WIAC +5

ADDED AT...
KXXS
Austin, TX
OM/PD: Romeo Herrera
MD: Julieta Jil
Kalimba, Solo Dejate Amar, 22
Timbiriche 25, Tu Y Yo Somos Uno Mismo, 17
Zion Feat. Akon, The Way She Moves, 16

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING JULY 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 13 tropical and 12 Latin rhythm stations are electronically monitored by Nielsen
Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc.
All rights reserved.

LATIN POP MONITORED REPORTERS

- WWVA/Atlanta, GA**
OM: Clay Hunicutt
PD/MC: Fobbie Ramirez
- KXXS/Austin, TX**
OM/PC: Romeo Herrera
MD: Julieta Jil
- KPSL/Sakersfield, CA**
PD: Isidro Roman
- KTCY/Dallas, TX**
PD: Javier Casanova
- XHPX/El Paso, TX**
PD: David Castillo
- KMMM/Fresno, CA**
PD: Jorge Guillen
- KQKQ/Houston, TX**
PD: Ezequiel Gonzalez
MD: Raquenell Villarreal
- KLVE/Los Angeles, CA**
PD: Jose Santos
- KSSE/Los Angeles, CA**
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra
- KWIZ/Los Angeles, CA**
PD: Eddie Leon
- KNVO/McAllen, TX**
PD: Robert Montalvo
MD: Mando San Roman
- XAVO/McAllen, TX**
OM: Jeff Koch
PD: Juan Facundo
- WAMR/Miami, FL**
PD: Pedro Javier Gonzalez
- WRMA/Miami, FL**
PD: Rogelio Alfonso
- KEXA/Monterey, CA**
PD: Vicente Romero
- WPAT/New York, NY**
PD: Tony Luna
- KVVA/Phoenix, AZ**
PD: Edgar Pineda
- WFID/Puerto Rico**
PD: Lucy-Ann Ramos
- WIAC/Puerto Rico**
PD: Vale-je Mejia
- WIOA/Puerto Rico**
PD: Fernando De Hostos
- WKAQ/Puerto Rico**
PD: Carlos Gonzalez
APD: Natalia Cuevas
- WXYX/Puerto Rico**
PD/MD: Herman Davila
- KBMG/Salt Lake City, UT**
OM: Carlos Martin Valdez
PD: Ana Perez
- KRIO/San Antonio, TX**
OM: Robin Flores
PD/MD: Manny Herrera
- XHFG/San Diego, CA**
PD: Elvis Valle
- XLTN/San Diego, CA**
PD: Libia Sauza

► **GLORIA ESTEFAN** RETURNS TO THE TROPICAL CHART AT NO. 32 WITH MOST ADDED AND MOST INCREASED HONORS WITH "NO LLORES," THE PREMIERE SINGLE FROM "90 MILLAS" (DUE SEPT. 18).

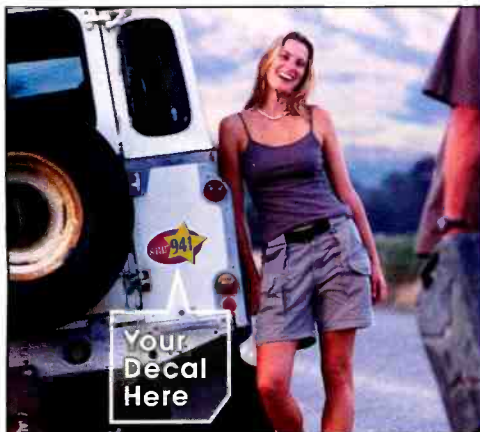


60

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	11 NIelsen BDS CERTIFICATIONS	PLAYS	AUDIENCE
					IMPRINT / PROMOTION LABEL	TW +/-	MILLIONS RANK
1	1	23	MAS QUE TU AMIGO	TITO NIEVES	NO. 1 (14 WKS)	263 -34	2.043 15
2	2	10	LA FOTO SE ME BORRO	ELVIS CRESPO	MACHETE	259 +6	2.818 5
3	3	1	QUE ME DES TU CARINO	JUAN LUIS GUERRA Y 440	EMI TELEVISIA	240 -3	3.958 1
4	4	25	MI CORAZONCITO	AVENTURA	PREMIUM LATIN	212 -5	3.536 2
5	5	3	MI GENTE	MARC ANTHONY	SONY BMG NORTE	209 -1	2.951 3
6	6	3	CORTAME LAS VENAS	TONO ROSARIO	UNIVERSAL LATINO	197 -13	2.496 7
7	7	23	ARROZ CON HABICHUELA	EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	179 +1	1.265 24
8	16	5	ME SIENTO VIVO	MICHAEL STUART	MACHETE	161 +27	2.044 14
9	8	22	QUE LLOREN	IVY QUEEN	UNIVISION	156 -11	0.932 31
10	13	23	NUNCA HABIA LLORADO ASI	VICTOR MANUELLE DUET WITH DON OMAR	SONY BMG NORTE	154 +12	1.321 23
11	9	1	LA MUJER QUE MAS TE DUELE	ISSAC DELGADO FEATURING VICTOR MANUELLE	LA CALLE/UNIVISION	150 -13	1.378 22
12	11	25	EN EL AMOR	JOE VERAS	J & N	146 -5	2.722 6
13	10	14	PASARELA	DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	145 -6	0.927 32
14	12	5	SI LA VES POR AHI	EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	136 -6	2.354 10
15	14	26	IGUAL QUE AYER	R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	136 -6	2.464 8
16	17	5	Y SI TE DIGO	FANNY LU	UNIVERSAL LATINO	127 -2	2.310 11
17	15	14	IMPACTO	DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSCOPE	126 -12	0.697 36
18	20	20	SIENTE EL BOOM	TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	122 +11	2.401 9
19	18	9	CONECTATE	OPTIMO	SONY BMG NORTE	120 0	0.650 37
20	21	15	DIMELO	ZACARIAS FERREIRA	J & N	115 +5	2.030 16
21	19	17	EMPECE A LLORAR	ANTHONY CRUZ	M.P.	113 -6	1.107 25
22	27	4	NO TE VEO	CASA DE LEONES	WARNER LATINA	110 +21	2.064 13
23	23	21	ME VOY	HECTOR ACOSTA	D.A.M.	109 +8	1.525 20
24	22	5	MARIA	OLGA TANON	UNIVISION	101 -7	0.476 -
25	30	2	MALDITO AMOR	ANDY ANDY	EMI TELEVISIA	85 +9	1.430 21
26	29	5	LA CUMBIA DE LOS ABURRIDOS	CALLE 13	SONY BMG NORTE	84 +2	0.615 39
27	28	7	DIMELO	ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	84 0	2.232 12
28	26	17	DICEN	JOHNNY RIVERA	CMG/UNIVERSAL MOTOWN	84 -7	0.988 30
29	25	12	SOLO TU Y YO	LIMI-T 21	LA CALLE/UNIVISION	80 -11	1.049 28
30	24	12	TORRE DE BABEL	DAVID BISBAL	VALE/UNIVERSAL LATINO	79 -16	0.409 -
31	32	5	Y TODAVIA	YOLANDITA MONCE	LA CALLE/UNIVISION	77 +4	0.631 38
32	NEW		NO LLORES	GLORIA ESTEFAN	MOST INCREASED PLAYS/MOST ADDED	74 +58	2.015 17
33	38	2	ELLA ME LEVANTO	DADDY YANKEE	EL CARTEL/INTERSCOPE	73 +19	2.910 4
34	31	1	THE WAY SHE MOVES	ZION FEATURING AKON	BABY/CMG/SRC/UNIVERSAL MOTOWN	66 -8	0.262 -
35	35	18	PEGATE	RICKY MARTIN	SONY BMG NORTE	64 +2	0.514 -
36	33	5	YO TE QUIERO	WISIN & YANDEL	WY/MACHETE	62 -8	1.062 27
37	34	10	LO MEJOR DE TU VIDA	ALEXANDRE PIREZ	EMI TELEVISIA	61 -2	0.126 -
38	RE-ENTRY		NUESTRO AMOR ES ASI	MAGNATE	VII/MACHETE	56 +5	0.098 -
39	36	7	CHOCOLATE	KARIS	PINA	55 -2	0.393 -
40	NEW		WHINE UP	KAT DELUNA FEATURING ELEPHANT MAN	EPIC	51 +3	1.826 18

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	11 NIelsen BDS CERTIFICATIONS	PLAYS	AUDIENCE
					IMPRINT / PROMOTION LABEL	TW +/-	MILLIONS RANK
1	1	14	IMPACTO	DADDY YANKEE FEATURING FERGIE	NO. 1 (13 WKS)	455 -76	5.203 4
2	4	11	NO TE VEO	CASA DE LEONES	WARNER LATINA	444 -17	6.266 2
3	2	30	IGUAL QUE AYER	R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	444 -53	6.808 1
4	5	14	THE WAY SHE MOVES	ZION FEATURING AKON	BABY/CMG/SRC/UNIVERSAL MOTOWN	440 +52	5.001 5
5	6	21	MI CORAZONCITO	AVENTURA	PREMIUM LATIN	436 +56	5.901 3
6	3	22	SIENTE EL BOOM	TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	385 -92	4.723 6
7	7	13	LLORARAS	R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	326 -30	4.098 9
8	9	21	QUIZAS	TONY DIZE	WY/MACHETE	295 +24	4.198 7
9	14	10	LEAN LIKE A CHOLO	DOWN A.K.A. KILO	SILENT GIANT/MACHETE	270 +43	2.843 16
10	8	35	SOLA	HECTOR "EL FATHER"	VII/MACHETE	232 -41	2.847 15
11	16	9	NUESTRO AMOR ES ASI	MAGNATE	VII/MACHETE	230 +19	4.096 10
12	12	11	DIMELO	ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	226 -20	2.370 21
13	11	8	LA CUMBIA DE LOS ABURRIDOS	CALLE 13	SONY BMG NORTE	225 -31	2.763 17
14	15	5	ZUN DADA	ZION	CMG/UNIVERSAL MOTOWN	222 0	3.889 11
15	17	13	CONECTATE	OPTIMO	SONY BMG NORTE	205 -4	2.194 22
16	18	8	AYER LA VI	DON OMAR	AIRPOWER	201 +10	3.062 13
17	10	23	QUE LLOREN	IVY QUEEN	UNIVISION	193 -67	2.892 14
18	24	10	YO TE QUIERO	WISIN & YANDEL	WY/MACHETE	188 +31	4.131 8
19	22	14	ERES PARA MI	JULIETA VENEGAS	SONY BMG NORTE	187 +23	1.901 27
20	19	50	LOS INFIELES	AVENTURA	PREMIUM LATIN	182 +7	2.034 26
21	25	4	WHINE UP	KAT DELUNA FEATURING ELEPHANT MAN	EPIC	176 +29	2.595 18
22	27	13	DALE PA' TRA (BACK IT UP)	NOTCH	CINCO POR CINCO/MACHETE	157 +14	2.166 23
23	29	17	APARENTEMENTE	YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO	LA CALLE/UNIVISION	147 +19	3.780 12
24	20	5	5 LETRAS	ALEXIS & FIDIO	SONY BMG NORTE	144 -24	2.052 25
25	28	4	UMBRELLA	RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	141 +8	2.461 20
26	21	6	TORRE DE BABEL	DAVID BISBAL	VALE/UNIVERSAL LATINO	130 -36	1.249 39
27	23	9	EN QUE FALLAMOS	IVY QUEEN	UNIVISION	120 -41	1.866 28
28	NEW		MUEVELO	CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	115 +43	0.925 -
29	34	16	PASARELA	DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	112 +14	0.623 -
30	30	3	PERDONAME	LA FACTORIA	UNIVERSAL LATINO	109 -8	1.160 -
31	31	5	SI NOS QUEDARA POCO TIEMPO	CHAYANNE	SONY BMG NORTE	108 -2	1.282 37
32	36	2	DAME UN MOMENTO	THE DEY	MOST ADDED	104 +18	1.584 30
33	32	6	RASTRILLEA	REGGAETON RULERS	LA BREA/EMI TELEVISIA	103 -3	1.268 38
34	37	2	ELLA ME LEVANTO	DADDY YANKEE	EL CARTEL/INTERSCOPE	102 +18	0.971 -
35	26	19	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	94 -49	1.552 31
36	33	3	Y SI TE DIGO	FANNY LU	UNIVERSAL LATINO	91 -11	0.768 -
37	RE-ENTRY		LA LLAVE DE MI CORAZON	JUAN LUIS GUERRA Y 440	EMI TELEVISIA	82 +9	0.773 -
38	RE-ENTRY		MANDA UNA SENAL	MANA	WARNER LATINA	79 +21	1.074 -
39	NEW		TODD CAMBIO	CAMILA	SONY BMG NORTE	79 +2	0.813 -
40	NEW		CARITA DE ANGEL	INVASION FEATURING ANGEL & KHRIZ	MOST INCREASED PLAYS	78 +78	1.032 -

FOR WEEK ENDING JULY 15, 2007



Decals Go Everywhere

Is your marketing effort mobile? It should be. Print decals today.

Communication Graphics Inc
THE DECAL COMPANY
(800) 331-4438 www.cgilink.com



* When you see this symbol, you know you're buying quality printing DIRECT from the manufacturer.

Call us today!

NATIONAL AIRPLAY OVERVIEW



Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	2	#1 T.I. 2 WKS GRAND HUSTLE/ATLANTIC 201272*/AG (18.98)	T.I. Vs T.I.P.	1	1
2	NEW	1	HOT SHOT DEBUT MARTHA'S MUSIC/REPRISE 138620/WARNER BROS. (18.98)	Zeitgeist	2	2
3	2	3	MILEY CYRUS WALT DISNEY/HOLLYWOOD 000485 (23.98)	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus	3	3
4	NEW	1	INTERPOL CAPITOL 76538 (18.98)	Our Love To Admire	4	4
5	4	3	BON JOVI MERCURY/ISLAND 008920/UMG/IDJMG (13.98)	Lost Highway	5	5
6	5	8	LINKIN PARK MACHINE SHOP 44477/WARNER BROS. (18.98) ⊕	Minutes To Midnight	6	6
7	6	4	FERGIE WILL I AM & M/INTERSCOPE 007490/IGA (13.98)	The Dutchess	7	7
8	7	10	AMY WINEHOUSE UNIVERSAL REPUBLIC 008428*/UMRG (10.98)	Back To Black	8	8
9	8	6	SPOON MERGE 295* (15.98)	Ga Ga Ga Ga Ga	9	9
10	NEW	1	THE WHITE STRIPES THIRD MAN 162940*/WARNER BROS. (18.98)	Icky Thump	10	10
11	10	4	GREATEST GAINER ROADRUNNER 618300 (18.98) ⊕	All The Right Reasons	11	11
12	24	25	KELLY ROWLAND MUSIC WORLD/COLUMBIA 75588/SONY MUSIC (18.98)	Ms. Kelly	12	12
13	6	2	BRAD PAISLEY ARISTA NASHVILLE 07171/ISN (18.98)	5th Gear	13	13
14	7	5	ALY & AJ HOLLYWOOD 162642 (18.98)	Insomniac	14	14
15	NEW	1	MAROON 5 A&M/OCTONE 008917/IGA (18.98)	It Won't Be Soon Before Long	15	15
16	12	10	T-PAIN KONVICT/NAPPY BOY/JIVE 08719/ZOMBA (18.98)	Epiphany	16	16
17	13	11	RIHANNA SRP/DEF JAM 008968*/DJMG (13.98)	Good Girl Gone Bad	17	17
18	14	14	VELVET REVOLVER RCA 88859/RMG (18.98)	Libertad	18	18
19	5	2	SOUNDTRACK NEW LINE 39089 (16.98)	Hairspray	19	19
20	NEW	1	TAYLOR SWIFT BIG MACHINE 120702 (18.98)	Taylor Swift	20	20
21	18	19	AVRIL LAVIGNE RCA 03774/RMG (16.98) ⊕	The Best Damn Thing	21	21
22	20	18	DAUGHTRY RCA 88860/RMG (18.98)	Daughtry	22	22
23	22	20	R. KELLY JIVE 08537/ZOMBA (18.98)	Double Up	23	23
24	15	16	FABOLOUS DESERT STORM/DEF JAM 008162*/DJMG (13.98)	From Nothin' To Somethin'	24	24
25	17	17			25	25

VIDEO CHANNELS

MTV	VH1	AOL	Radio
1. Sean Kingston, Beautiful Girls 2. Fergie, Big Girls Don't Cry 3. Daughtry, Home Sweet Home 4. Maroon 5, Makes Me Wonder 5. Plain White T's, Hey There Delilah 6. Rihanna, Umbrella 7. Linkin Park, What I've Done 8. Poison, When Did Your Heart Go Missing? 9. Fall Out Boy, Thanks For The Mmrs 10. Bon Jovi, You Want To Make A Memory 11. Green Day, Working Class Hero 12. Tim McGraw, Before He Cheats 13. Lifehouse, The Great Escape 14. Paolo Nutini, Last Request 15. Green Day, Working Class Hero 16. Elliott Yamin, What I've Done 17. Avril Lavigne, When You're Gone 18. Brandi Carlile, The Story 19. Michael Buble, Everything 20. R. Kelly Duet With Usher, Same Girl 21. My Chemical Romance, Teenagers 22. The Bravery, Time Won't Let Me Go 23. Fest, I, I 24. Justin Timberlake, LoveStoned 25. Mat Kearney, Unleashable 26. Buckcherry, Everything 27. A Fine Frenzy, Almost Love 28. Velvet Revolver, Butter 29. Paul McCartney, Dance Tonight 30. Nickelback, If Everyone Carad	1. Amy Winehouse, Rehab 2. Fergie, Big Girls Don't Cry 3. Daughtry, Home Sweet Home 4. Maroon 5, Makes Me Wonder 5. Plain White T's, Hey There Delilah 6. Rihanna, Umbrella 7. Linkin Park, What I've Done 8. Poison, When Did Your Heart Go Missing? 9. Fall Out Boy, Thanks For The Mmrs 10. Bon Jovi, You Want To Make A Memory 11. Green Day, Working Class Hero 12. Tim McGraw, Before He Cheats 13. Lifehouse, The Great Escape 14. Paolo Nutini, Last Request 15. Green Day, Working Class Hero 16. Elliott Yamin, What I've Done 17. Avril Lavigne, When You're Gone 18. Brandi Carlile, The Story 19. Michael Buble, Everything 20. R. Kelly Duet With Usher, Same Girl 21. My Chemical Romance, Teenagers 22. The Bravery, Time Won't Let Me Go 23. Fest, I, I 24. Justin Timberlake, LoveStoned 25. Mat Kearney, Unleashable 26. Buckcherry, Everything 27. A Fine Frenzy, Almost Love 28. Velvet Revolver, Butter 29. Paul McCartney, Dance Tonight 30. Nickelback, If Everyone Carad	1. Rihanna, Umbrella 2. Sean Kingston, Beautiful Girls 3. Justin Timberlake, LoveStoned 4. R. Kelly Duet With Usher, Same Girl 5. Chris Brown, Wall To Wall 6. Shop Boyz, Party Like A Rockstar 7. Plain White T's, Hey There Delilah 8. Fabulous, Make Me Better 9. Bobby Valentino, Anonymous 10. Kelly Rowland, Like This 11. T-Pain, Bartender 12. Linkin Park, What I've Done 13. Ne-Yo, Do You 14. DJ Khaled, We Takin' Over 15. Chris Brown, The Great Escape 16. T.I., Big Things Poppin' (Do It) 17. Big Time Rush, Because Of You 18. Papa Roach, Forever	1. Rihanna, Umbrella 2. Sean Kingston, Beautiful Girls 3. Justin Timberlake, LoveStoned 4. R. Kelly Duet With Usher, Same Girl 5. Chris Brown, Wall To Wall 6. Shop Boyz, Party Like A Rockstar 7. Plain White T's, Hey There Delilah 8. Fabulous, Make Me Better 9. Bobby Valentino, Anonymous 10. Kelly Rowland, Like This 11. T-Pain, Bartender 12. Linkin Park, What I've Done 13. Ne-Yo, Do You 14. DJ Khaled, We Takin' Over 15. Chris Brown, The Great Escape 16. T.I., Big Things Poppin' (Do It) 17. Big Time Rush, Because Of You 18. Papa Roach, Forever

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	15	#1 HEY THERE DELILAH 3 WKS PLAIN WHITE T'S (HOLLYWOOD)	Plain White T's	1
2	2	13	BIG GIRLS DON'T CRY FERGIE (WILL I AM & M/INTERSCOPE)	Fergie	2
3	3	8	UMBRELLA RIHANNA FEAT. JAY-Z (SRP/DEF JAM/IDJMG)	Rihanna	3
4	5	6	THE WAY I ARE TIMBALAND (MOSLEY/BLACKGROUND/INTERSCOPE)	Timbaland	4
5	4	8	PARTY LIKE A ROCKSTAR SHOP BOYZ (ONDECK/UNIVERSAL REPUBLIC)	Shop Boyz	5
6	7	4	A BAY BAY HURRICANE CHRIS (POLO GROUNDS/UMRG)	Hurricane Chris	6
7	6	20	GIRLFRIEND AVRIL LAVIGNE (RCA/RMG)	Avril Lavigne	7
8	9	12	MAKES ME WONDER MAROON 5 (A&M/OCTONE/INTERSCOPE)	Maroon 5	8
9	12	15	WHAT I'VE DONE LINKIN PARK (MACHINE SHOP/WARNER BROS.)	Linkin Park	9
10	11	14	THNKS FR TH MMRs FALL OUT BOY (FUELED BY RAMEN/ISLAND/IDJMG)	Fall Out Boy	10
11	13	10	REHAB AMY WINEHOUSE (UNIVERSAL REPUBLIC)	Amy Winehouse	11
12	27	3	POTENTIAL BREAKUP SONG ALY & AJ (HOLLYWOOD)	Aly & Aj	12
13	10	20	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN (KONVICT/NAPPY BOY/JIVE/ZOMBA)	T-Pain	13
14	14	6	BARTENDER T-PAIN FEAT. AKON (KONVICT/NAPPY BOY/JIVE/ZOMBA)	T-Pain	14
15	26	6	SHUT UP AND DRIVE RIHANNA (SRP/DEF JAM/IDJMG)	Rihanna	15
16	8	8	BIG THINGS POPPIN' (DO IT) T.I. (GRAND HUSTLE/ATLANTIC)	T.I.	16
17	21	12	ROCKSTAR NICKELBACK (ROADRUNNER)	Nickelback	17
18	15	6	LIP GLOSS LIL MAMA (JIVE/ZOMBA)	Lil Mama	18
19	16	5	MAKE ME BETTER FABOLOUS FEAT. NE-YO (DESERT STORM/DEF JAM/IDJMG)	Fabulous	19
20	-	1	SHAWTY PLIES FEAT. T-PAIN (SLIP-N-SLIDE/ATLANTIC)	Plies	20
21	17	13	SUMMER LOVE JUSTIN TIMBERLAKE (JIVE/ZOMBA)	Justin Timberlake	21
22	23	10	WAIT FOR YOU ELLIOTT YAMIN (HICKORY)	Elliott Yamin	22
23	18	24	GLAMOROUS FERGIE FEAT. LUDACRIS (WILL I AM & M/INTERSCOPE)	Fergie	23
24	29	8	THE GREAT ESCAPE BOYS LIKE GIRLS (COLUMBIA)	Boys Like Girls	24
25	39	5	WHINE UP KAT DELUNA FEAT. ELEPHANT MAN (EPIC)	Kat Deluna	25

BET	CMT	YAHOO! MUSIC
1. R. Kelly Duet With Usher, Same Girl 2. T.I., Big Things Poppin' (Do It) 3. Yung Berg, Sexy Lady 4. UGK, (In) Players Anthem (I Choose You) 5. Kanye West, Can't Tell Me Nothing 6. Eve, Tambourine 7. Chris Brown, Wall To Wall 8. T-Pain, Bartender 9. Ne-Yo, Do You 10. Mario, How Do I Breathe 11. Humane Chris, A Bay Bay 12. Pink, So Good 13. Keyshia Cole, Let It Go 14. Keyshia Cole, Let It Go 15. Keyshia Cole, Let It Go 16. Keyshia Cole, Let It Go 17. Keyshia Cole, Let It Go 18. Keyshia Cole, Let It Go 19. Keyshia Cole, Let It Go 20. Keyshia Cole, Let It Go	1. Kellie Pickler, I Wonder 2. Little Big Town, A Little More You 3. Brad Paisley, Online 4. Keith Urban, I Told You So 5. Big & Rich, Lost In This Moment 6. Keith Urban, I Told You So 7. Reba McEntire Duet With Kelly Clarkson 8. Jake Owen, Startin' With Me 9. Tim McGraw, Before He Cheats 10. Jason Aldean, Johnny Cash 11. LeAnn Rimes, Nothin' Better To Do 12. Rascal Flatts, Stand 13. Toby Keith, Love Me Like You Can 14. Rodney Atkins, These Are My People 15. Joe Nichols, Another Side Of You 16. Tim Lincecum, City Girl 17. Blake Shelton, The More I Drink 18. Blake Shelton, The More I Drink 19. Blake Shelton, The More I Drink 20. Blake Shelton, The More I Drink 21. Blake Shelton, The More I Drink 22. Blake Shelton, The More I Drink 23. Blake Shelton, The More I Drink 24. Blake Shelton, The More I Drink 25. Blake Shelton, The More I Drink	1. Sean Kingston, Beautiful Girls 2. Maroon 5, Makes Me Wonder 3. T-Pain, Bartender 4. Buy U A Drank 5. Shop Boyz, Party Like A Rockstar 6. Plain White T's, Hey There Delilah 7. Rihanna, Umbrella 8. Elliott Yamin, What I've Done 9. Kat Deluna, Whine Up 10. Kelly Clarkson, Never Again 11. Kelly Clarkson, Never Again 12. Lloyd, Get It Shawty 13. Avril Lavigne, Because Of You 14. Linkin Park, What I've Done 15. Pink, Who I Knew 16. Huey, Pop, Lock & Drop It 17. Lifehouse, First Time 18. Boys Like Girls, The Great Escape 19. Daughtry, Home Sweet Home 20. Kelly Rowland, Like This 21. Tank, Please Don't Go 22. Trace Adkins, I Wanna Feel Something

Great American Country	FUSE	AOL TOTAL STREAMS
1. Blake Shelton, The More I Drink 2. Bucky Covington, A Different World 3. Toby Keith, Love Me Like You Can 4. Brad Paisley, Online 5. Keith Urban, I Told You So 6. Craig Morgan, Tough 7. Big & Rich, Lost In This Moment 8. Tim McGraw With Faith Hill, I Need You 9. Jason Aldean, Johnny Cash 10. Reba McEntire Duet With Kelly Clarkson 11. Emerson Drive, Moments 12. Taylor Swift, Teardrops On My Guitar 13. Jake Owen, Startin' With Me 14. Sugarland, Everyday America 15. Rascal Flatts, Stand 16. Carrie Underwood, Wasted 17. Brad Paisley, Online 18. LeAnn Rimes, Nothin' Better To Do 19. Little Big Town, A Little More You 20. Trace Adkins, I Wanna Feel Something 21. Rodney Atkins, These Are My People 22. Miranda Lambert, Famous In A Small Town 23. Dierks Bentley, Long Trip Alone 24. Luke Bryan, All My Friends Say 25. Eric Church, Guys Like Me 26. Alan Jackson, A Woman's Love 27. Joe Nichols, Another Side Of You 28. Tracy Lawrence, Find Out Who Your 29. Martina McBride, Anyway	1. Paramore, Misery Business 2. Plain White T's, Hey There Delilah 3. Automatic Automatic, Monster 4. Sasasin, You're Not Alone 5. Red Hot Chili Peppers, Hump De Bump 6. Boys Like Girls, The Great Escape 7. Sean Kingston, Beautiful Girls 8. Mark Ronson, Stop Me 9. Gym Class Heroes, Clothes Off! 10. Almost, Say This Soon 11. Keyshia Cole, Let It Go 12. Linkin Park, What I've Done 13. Green Day, Working Class Hero 14. The White Stripes, Icky Thump 15. Maroon 5, Makes Me Wonder 16. Muse, Supermassive Black Hole 17. Flyleaf, All Around Me 18. The Red Jumpsuit Apparatus, False 19. Kiwitich, Engage, The Arms Of Sorrow 20. My Chemical Romance, Teenagers 21. Velvet Revolver, She Builds Quack 22. Lily Allen, LDN 23. Good Charlotte, I Don't Wanna Be In Love 24. Higher, Insurance? 25. Three Days Grace, Never Too Late 26. The Used, The Bird And The Worm 27. Arctic Monkeys, Adolescent Cuckoo 28. Sick Puppies, All The Same 29. Kat Deluna, Whine Up 30. Taking Back Sunday, Liar (It Takes One)	1. Rihanna, Umbrella 2. Avril Lavigne, Girlfriend 3. Sean Kingston, Beautiful Girls 4. T-Pain, Bartender 5. Buy U A Drank 6. Fergie, Big Girls Don't Cry 7. Kelly Clarkson, Never Again 8. Kelly Clarkson, Never Again 9. Shop Boyz, Party Like A Rockstar 10. Maroon 5, Makes Me Wonder 11. R. Kelly Duet With Usher, Same Girl 12. Chris Brown, The Great Escape 13. Justin Timberlake, LoveStoned 14. Linkin Park, What I've Done 15. Chris Brown, The Great Escape 16. T-Pain, Bartender 17. Beyonce & Shakira, Beautiful Liar 18. Rihanna, Shut Up And Drive 19. Kelly Rowland, Like This 20. Huey, Pop, Lock & Drop It 21. Mario, How Do I Breathe 22. Ne-Yo, Because Of You 23. Kat Deluna, Whine Up 24. Boys Like Girls, The Great Escape 25. Fall Out Boy, Thanks For The Mmrs 26. Fabulous, Make Me Better 27. Hurricane Chris, A Bay Bay 28. Akon, Don't Matter 29. Avril Lavigne, When You're Gone 30. Fantasia, When I See U 31. Justin Timberlake, LoveStoned 32. Eve, Tambourine 33. Aly & Aj, Potential Breakup Song 34. Came Underwood, Wasted 35. Enrique Iglesias, Do You Know?

R&R OPPORTUNITIES

INTERNATIONAL



Business Development Manager

SparkNet Communications has a newly created opportunity for a Business Development Manager. We own and manage the vibrant JACK FM ® radio brand, consult with major media companies and conduct in-depth radio research. The JACK FM ® Business Development Manager will be responsible for managing and promoting the JACK brand through nurturing relationships with client stations, building awareness in the marketplace and pursuing new business opportunities for JACK FM ® licensing.

Required Qualifications:

- 5+ years of sales and/or marketing experience with a radio station or in related business development.
- Track record of increasing revenue in a highly competitive environment.
- Strong interpersonal and communication skills, including well developed presentation skills.
- Proven self starter that is highly motivated, confident and dynamic.
- Bright, analytical, creative, resourceful and a team player.

Interviews will start immediately! If you're interested in learning more about this exciting career opportunity, please send your cover letter (including compensation expectations) and résumé to JACKmanager@sparknetcommunications.com.

No phone calls please. EOE.



NATIONAL

Morning Drive Host

Major Market CHR looking for Morning Drive Host! Can you dominate and relate to women 18-34? Send your demo to: Radio & Records, 5055 Wilshire Blvd, Suite 600, #1179, Los Angeles, CA 90036 or kwood@radioandrecords.com c/o Job #1179. EOE. Females Encouraged. No beginners please!

EAST

On-Air Personality

WZPT- Immediate opening for on air personality. 3 years minimum. Must be able to create show. Email resume: lisa.sawich@cbsradio.com

Sports Reporter

WTZN - Immediate opening for sports reporter. 2 years minimum sports writing and/or reporting. Compelling personality a must. Email resume: lisa.sawich@cbsradio.com

MIDWEST



General Manager

Max Media is looking for its next great General Manager. If you are ready to succeed and are passionate about radio, then we are ready for you! The General Manager opening is in Cape Girardeau, MO working with a fantastic staff of professionals. The right person will be a well rounded individual with impressive leadership skills, with business, and sales being a must. This position requires you to work in over achieving market revenue share goals, increase billing, and building a phenomenal sales team. Max Media is an equal opportunity employer. If you would like to become a member of our team and join our increasingly fast growing company please send résumé to:

awentz@maxmediava.com

or fax to Amanda Wentz at 757-671-1212
NO PHONE CALLS ACCEPTED

SOUTH



Rare opportunity for a Program Director

Miami/Fort Lauderdale - Market #12
Beasley Broadcasting

Are you passionate about the country format? Are you an innovative thinker who can create compelling, relevant radio? Do you know how to write, create, and sustain effective station imaging and staging? Create killer events and promotions? Embrace new media and technology? You must be able to lead by example and coach an exceptional air staff. We'll give you all the tools . . . and an outstanding compensation package.

Send your résumé and information to:
kisspdjob@gmail.com.

Equal Opportunity Employer

WEST



Midday/Music Director

KMTT, Seattle's 103.7 The Mountain, is looking for a Midday/Music Director. Knowledge of the demo, the music and the AAA lifestyle along with great on-air skill will lead you to a great opportunity. T&R to KMTT, c/o Kevin Welch, 1100 Olive Way, Suite 1650, Seattle WA 98101.

Email your package to kwelch@entercom.com.

KMTT is an Equal Opportunity Employer.



Part-time & Weekend Announcers Board Operators

KMTT, Seattle's 103.7 The Mountain, is looking for part-time and weekend announcers as well as board-operators. Interested individuals send your T&R to KMTT, c/o Kevin Welch, 1100 Olive Way, Suite 1650, Seattle WA 98101.

Email your package to kwelch@entercom.com.

KMTT is an Equal Opportunity Employer.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by 10:00am (PST), the Monday prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 323-954-3412. Only free positions sought ads are accepted by e-mail to: kwood@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

R&R OPPORTUNITIES/MARKETPLACE

WEST



Program Director

Pamplin Broadcasting has an immediate opening for an experienced program director at KPAM and KKAD in Portland, Oregon.

These stations are poised for growth, are located in the beautiful Northwest, and are locally owned. KPAM has the most experienced and recognized news staff in Portland. It carries Sean Hannity, Clark Howard, Mark Levin and Bob Miller, Portland's long-time king of morning radio. This coming Fall KPAM will be the new flagship station of Oregon State University's Beaver Sports Network.

If you are looking for a great radio company, have five or more years experience in commercial radio broadcasting, at least three of which are in a top-50 market, and you have a proven track record in programming talk radio, this may be the opportunity for you!

Please send résumé to:
General Manager

Pamplin Broadcasting
6605 SE Lake Road
Portland, OR 97222

Email: generalmanager@kpam.com

Fax: 503-553-3476

NO PHONE CALLS PLEASE

Pamplin Broadcasting is an Equal Opportunity Employer

Strong Christian to do strong morning show. CHR reporter on Central California Coast. See www.klife.org/team/obs.html. Experience necessary; surfboard optional.

POSITIONS SOUGHT

Great copywriting, plus digital/production ability. Creative thinker, catches on quickly. VERY positive attitude, and hard worker. Marcus Gray 972-264-0957 txhvyw8@yahoo.com

Dynamic investigative radio journalist with political, military and print journalism experience looking to get back into radio news. 781-640-9450 or mikecarl7@verizon.net

Unrivaled Passion for Radio. Experienced programmer/announcer. Extremely promotions/marketing driven. Sports reporting/play by play experience. schumann_jr@hotmail.com

VOICEOVER SERVICES

ID'S—LINERS—PROMOS
JEFF DAVIS
DEMOS ONLINE: WWW.JEFFDAVIS.COM
PHONE: 323-464-3500

AIR CHECKS

— AUDIO & VIDEO AIRCHECKS —

CURRENT #323, KRTH/Shotgun Tom, WKSC/Ty Bentli, WKQX/Fooq, KBWF/JoJo Kincaid, KVUU/Geo. McFly, WZPL/Kelly McKay, WKRO/Jeff & Jen. \$15 CD.

CURRENT #322, KMVN/Rick Dees, Z100/J.J.Kincaid, WKTU/Hollywood & Goumba.

WZZN/Dick Biondi, KBKS/Keola, NY's Fresh102.7, KLUV/John Summers \$15 CD

PERSONALITY PLUS #PP-231, WOMC/Dick Purtan, B96/Eddie, JoBo & Ericka, WLUP/Jonathon Brandmeier, KGB/Dave, Shelly & Chainsaw. CD \$15.

PERSONALITY PLUS #PP-230, KROQ/Kevin & Bean, WKSC/Drex, WWWQ/Bert Show, Z100/Elvis Duran & Zoo. \$15 CD.

PERSONALITY PLUS #PP-229, KMPS/Ichabod Caine, WSB-FM/Kelly & Alpha, KHKS/Kidd Kraddick, KIOI/Don Bleu. \$15 CD.

ALL CHR #CHR-148, WKFS, WNCI, KPWR, WKSC, WNKS \$15 CD

ALL A/C #AC-155, KMYI, KXYX, WZPL, WYXB \$15 CD.

ALL COUNTRY #CY-178, KBWF, KWNR, KCYE, WUBE, KSON. \$15 CD.

MARKET PROFILE #S-576 CHICAGO! CHR AC UC Ctry Gold AOR \$15 CD

MARKET PROFILE #S-577 SAN DIEGO! AOR CHR AC Ctry UC \$15 CD

PROMO VAULT #PR-68 - promo samples - all market sizes - all formats. \$17 CD

SWEEPER VAULT #SV-54 - Sweeper & Legal ID samples, all formats. \$17 CD. ALT-12 (ALL ALTERNATIVE CHN-40 (CHR NIGHTS), 0-29 (ALL OLDIES), CR-1 (CLASSIC ROCK), AOR-17 (ALL AORI at \$15 each CD.

CLASSIC #C-315, WLS/Larry Lujack-1970 WOKY/Carl Cuomo-1969 KHTR/Jack Armstrong-1985 KACY/Chris Lance-1971 \$18 CD.

VIDEO #109, Dallas' KHKS/Billy The Kidd, KVIL/LeighAnn, Houston's KRBE/Carson & Lauren, Atlanta's WSTR/Nudge, Prov.'s WCTK/Robby Bridges, Seattle's KKWF/Valerie Hart.. 2 hrs. \$30 VHS, \$35 DVD.

www.californiaaircheck.com

CALIFORNIA AIRCHECK

85478 Sagaponack Drive - Fernandina Beach, FL 32034 - 904 548-9845

R&R CLASSIFIED

3

PUBLICATIONS... ONE LOW RATE!

- R&R Magazine
- radioandrecords.com
- And, your *choice* of R&R Today or Street Talk Daily



WE DELIVER THE REACH AND FREQUENCY YOU NEED TO FIND YOUR NEXT STAR!
Contact **KIM WOOD** at kwood@radioandrecords.com or **323-954-3434** for information



CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	10	BIG GIRLS DON'T CRY Fergie	NO. 1 (2 WKS)	☆	WILL.I.AM/A&M/INTERSCOPE
2	4	8	BEAUTIFUL GIRLS Sean Kingston		☆	BELUGA HEIGHTS/EPIC
3	2	15	SUMMER LOVE Justin Timberlake		☆	JIVE/ZOMBA
4	3	15	UMBRELLA Rihanna Feat. Jay-Z		☆	SRP/DEF JAM/IDJMG
5	5	13	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc		☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
6	8	8	HEY THERE DELILAH Plain White T's	MOST INCREASED PLAYS	☆	HOLLYWOOD
7	6	16	MAKES ME WONDER Maroon 5		☆	A&M/OCTONE/INTERSCOPE
8	9	13	WAIT FOR YOU Elliott Yamin		☆	HICKORY
9	7	16	HOME Daughtry		☆	RCA/RMG
10	11	8	PARTY LIKE A ROCKSTAR Shop Boyz		☆	ONDECK/UNIVERSAL REPUBLIC

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	10	BEAUTIFUL GIRLS Sean Kingston	NO. 1 (2 WKS)	☆	BELUGA HEIGHTS/EPIC/KDCH
2	2	13	PARTY LIKE A ROCKSTAR Shop Boyz		☆	ONDECK/UNIVERSAL REPUBLIC
3	3	14	UMBRELLA Rihanna Feat. Jay-Z		☆	SRP/DEF JAM/IDJMG
4	5	10	BARTENDER T-Pain Feat. Akon		☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
5	6	10	MAKE ME BETTER Fabolous Feat. Ne-Yo		☆	DESERT STORM/DEF JAM/IDJMG
6	4	19	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc		☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
7	8	6	A BAY BAY Hurricane Chris		☆	POLO GROUNDS/J/RMG
8	7	17	GET IT SHAWTY Lloyd		☆	THE INC./UNIVERSAL MOTOWN
9	9	19	POP, LOCK & DROP IT Huey		☆	HITZ COMMITTEE/JIVE/ZOMBA
10	15	5	THE WAY I ARE Timbaland Feat. Keri Hilson	MOST INCREASED PLAYS	☆	MOSLEY/BLACKGROUND/INTERSCOPE

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	4	10	MAKE ME BETTER Fabolous Feat. Ne-Yo	NO. 1 (1 WK)	☆	DESERT STORM/DEF JAM/IDJMG
2	1	12	UMBRELLA Rihanna Feat. Jay-Z		☆	SRP/DEF JAM/IDJMG
3	3	11	SAME GIRL R. Kelly Duet with Usher		☆	JIVE/ZOMBA
4	2	18	WHEN I SEE U Fantasia		☆	J/RMG
5	9	12	BIG THINGS POPPIN' (DO IT) T.I.		☆	GRAND HUSTLE/ATLANTIC
6	10	10	A BAY BAY Hurricane Chris		☆	POLO GROUNDS/J/RMG
7	17	17	WIPE ME DOWN Lil Boosie Feat. Foxx & Webbie		☆	TRILL/ASYLUM/ATLANTIC
8	11	7	SHAWTY Plies Feat. T-Pain	MOST INCREASED PLAYS	☆	SLIP-N-SLIDE/ATLANTIC
9	6	19	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc		☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
10	7	16	PARTY LIKE A ROCKSTAR Shop Boyz		☆	ONDECK/UNIVERSAL REPUBLIC

#1 MOST ADDED

LOVESTONED Justin Timberlake (JIVE/ZOMBA)

#1 MOST INCREASED PLAYS

HEY THERE DELILAH Plain White T's (HOLLYWOOD)

TOP 5 NEW AND ACTIVE

MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/IDJMG)

A BAY BAY Hurricane Chris (POLO GROUNDS/J/RMG)

LIKE THIS Mims (CAPITOL)

LEAN LIKE A CHOLO Down A.K.A. Kilo (SILENT GIANT/MACHETE)

PICTURES OF YOU The Last Goodnight (VIRGIN)

COMPLETE CHR/TOP 40 CHART ON PAGE 25

#1 MOST ADDED

WHEN I HUSTLE Huey Feat. Lloyd (HITZ COMMITTEE/JIVE/ZOMBA)

#1 MOST INCREASED PLAYS

THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE)

TOP 5 NEW AND ACTIVE

CAN'T LEAVE 'EM ALONE Ciara Feat. 50 Cent (LAFACE/ZOMBA)

CRANK THAT (SOULJA BOY) Soulja Boy (COLLIPARK/INTERSCOPE)

WAIT FOR YOU Elliott Yamin (HICKORY)

SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/IDJMG)

SUMMERTIME ANTHEM Mr. Capone-e (SMC)

COMPLETE RHYTHMIC CHART ON PAGE 28

#1 MOST ADDED

THROUGH THE PAIN Diddy Feat. Mario Winans (BAD BOY/ATLANTIC)

#1 MOST INCREASED PLAYS

SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC)

TOP 5 NEW AND ACTIVE

WOODGRAIN WHEEL Slim Thug (STAR TRAK/GEFFEN)

GOOD THINGS Rich Boy Feat. Polow Da Don & Keri Hilson (ZONE 4/INTERSCOPE)

YOU KNOW WHAT IT IS T.I. Feat. Wyclef Jean (GRAND HUSTLE/ATLANTIC)

THE PEOPLE Common (G.O.O.D./GEFFEN)

PUT A LITTLE UMPH IN IT Jagged Edge Feat. Ashanti (SO SO DEF/IDJMG)

COMPLETE URBAN CHART ON PAGE 31

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	17	TEACHME Musiq Soulchild	NO. 1 (1 WK)	☆	ATLANTIC
2	1	41	PLEASE DON'T GO Tank		☆	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
3	3	20	WHEN I SEE U Fantasia		☆	J/RMG
4	4	26	IF I WAS YOUR MAN Joe		☆	JIVE/ZOMBA
5	6	14	CAN U BELIEVE Robin Thicke		☆	STAR TRAK/INTERSCOPE
6	5	39	LOST WITHOUT U Robin Thicke		☆	STAR TRAK/INTERSCOPE
7	8	13	ANOTHER AGAIN John Legend		☆	G.O.O.D./COLUMBIA
8	7	21	WHAT'S MY NAME Brian McKnight		☆	WARNER BROS.
9	9	24	MAKE YA FEEL BEAUTIFUL Ruben Studdard		☆	J/RMG
10	10	17	DJ DON'T Gerald Levert		☆	ATLANTIC

#1 MOST ADDED

WALK IN MY SHOES Emily King (LIFEPRINT/J/RMG)

#1 MOST INCREASED PLAYS

IF I HAVE MY WAY Christette Michele (DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

BABY Angie Stone Feat. Betty Wright (STAX/CONCORD)

TRANSITION Freddie Jackson (ORPHEUS)

SPEND THE NIGHT Donell Jones (LAFACE/ZOMBA)

BETTER DAYS Lorenzo Owens & Michael Spencer (MUSIC MIND)

EIGHTH WONDER Norwood Young (NORBET)

COMPLETE URBAN AC CHART ON PAGE 32

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	23	LOST IN THIS MOMENT Big & Rich	NO. 1 (2 WKS)	☆	WARNER BROS./WRN
2	5	7	NEVER WANTED NOTHING MORE Kenny Chesney		☆	BNA
3	4	14	I TOLD YOU SO Keith Urban		☆	CAPITOL NASHVILLE
4	2	19	WRAPPED George Strait		☆	MCA NASHVILLE
5	7	23	TEARDROPS ON MY GUITAR Taylor Swift		☆	BIG MACHINE
6	6	41	STARTIN' WITH ME Jake Owen		☆	RCA
7	3	25	LUCKY MAN Montgomery Gentry		☆	COLUMBIA
8	9	19	THESE ARE MY PEOPLE Rodney Atkins		☆	CURB
9	8	24	JOHNNY CASH Jason Aldean		☆	BROKEN BOW
10	11	27	A DIFFERENT WORLD Bucky Covington		☆	LYRIC STREET

#1 MOST ADDED

TAKE ME THERE Rascal Flatts (LYRIC STREET)

#1 MOST INCREASED AUDIENCE

TAKE ME THERE Rascal Flatts (LYRIC STREET)

TOP 5 NEW AND ACTIVE

WATCHING AIRPLANES Gary Allan (MCA NASHVILLE)

MIGHTY MIGHTY LOVE Ty Herndon (TITAN/PYRAMID/NINE NORTH)

I LOVE THIS TOWN Bon Jovi (MERCURY/ISLAND/IDJMG)

ILLEGALS Cledus T. Judd (ASYLUM-CURB)

NOTHIN' LIKE THE SUMMER Carmen Rasmusen (LOFTON CREEK)

COMPLETE COUNTRY CHART ON PAGE 40

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	16	EVERYTHING Michael Buble	NO. 1 (1 WK)	☆	143/REPRISE
2	1	46	WAITING ON THE WORLD TO CHANGE John Mayer		☆	AWARE/COLUMBIA
3	2	40	CHASING CARS Snow Patrol		☆	POLYDOR/A&M/INTERSCOPE
4	4	39	HOW TO SAVE A LIFE The Fray		☆	EPIC
5	6	10	HOME Daughtry		☆	RCA/RMG
6	5	13	THE SWEET ESCAPE Gwen Stefani Feat. Akon		☆	INTERSCOPE
7	7	13	BEFORE HE CHEATS Carrie Underwood		☆	ARISTA/ARISTA NASHVILLE/RMG
8	9	26	CHANGE Kimberly Locke		☆	CURB/REPRISE
9	8	46	FAR AWAY Nickelback		☆	ROADRUNNER/ATLANTIC/LAVA
10	10	41	STREETCORNER SYMPHONY Rob Thomas		☆	MELISMA/ATLANTIC

#1 MOST ADDED

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

#1 MOST INCREASED PLAYS

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE

NO ONE IS TO BLAME Katrina Carlson With Howard Jones (KATAPHONIC)

WHO KNEW Pink (LAFACE/ZOMBA)

KNOCK DOWN THE WALLS Chubby Checker (TEEC)

GLAMOROUS Fergie Feat. Ludacris (WILL.I.AM/A&M/INTERSCOPE)

FIRST TIME Lifehouse (GEFFEN)

COMPLETE AC CHART ON PAGE 44

64



THE BACK PAGES



POWERED BY
nielsen
BDS

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	HOME DAUGHTRY	NO. 1 (7 WKS)	11 ☆	RCA/RMG
2	2	16	MAKES ME WONDER MAROON 5		11	A&M/OCTONE/INTERSCOPE
3	5	11	HEY THERE DELILAH PLAIN WHITE T'S		☆	HOLLYWOOD
4	3	11	FIRST TIME LIFEHOUSE		☆	GEFFEN
5	4	27	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		11 ³	INTERSCOPE
6	6	30	IF EVERYONE CARED NICKELBACK		11 ² ☆	ROADRUNNER/ATLANTIC/LAVA
7	7	35	U + UR HAND PINK		11 ² ☆	LAFACE/ZOMBA
10	6		BIG GIRLS DON'T CRY FERGIE	MOST INCREASED PLAYS	☆	WILL.I.AM/A&M/INTERSCOPE
9	9	27	ROCKSTAR NICKELBACK		11 ☆	ROADRUNNER/ATLANTIC/LAVA
10	8	31	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³ ☆	ARISTA/ARISTA NASHVILLE/RMG

#1 MOST ADDED

WHEN YOU'RE GONE Avril Lavigne (RCA/RMG)

#1 MOST INCREASED PLAYS

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE

DREAMING WITH A BROKEN HEART John Mayer (AWARE/COLUMBIA)

PARALYZER Finger Eleven (WIND-UP)

YOUNG FOLKS Peter Bjorn And John Feat. Victoria Bergsman (ALMOSTGOLD/RED)

WONDERFUL WORLD James Morrison (POLYDOR/INTERSCOPE)

PICTURES OF YOU The Last Goodnight (VIRGIN)

COMPLETE HOT AC CHART ON PAGE 45

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	17	LET'S TAKE A RIDE NORMAN BROWN	NO. 1 (2 WKS)	PEAK/CONCORD
2	5	12	BORN 2 GROOVE EUGE GROOVE	MOST INCREASED PLAYS	NARADA JAZZ/BLG
3	2	24	THE RHYTHM METHOD PAUL BROWN		PEAK/CONCORD
4	3	24	HYPNOTIC BONEY JAMES		CONCORD
5	4	24	GOT TO GIVE IT UP KIM WATERS		SHANACHIE
6	6	18	CANTALOUPE ISLAND BRIAN BROMBERG		ARTISTRY
7	9	27	SAVE ROOM JOHN LEGEND		G.O.O.D./COLUMBIA
8	7	27	READY FOR LOVE WALTER BEASLEY		HEADS UP
9	11	20	TROUBLE SLEEPING CORINNE BAILEY RAE		CAPITOL
10	10	34	GOOD TO GO CHUCK LOEB		HEADS UP

#1 MOST ADDED

STREET LIFE U-Nam (TRIPPIN' N' RHYTHM)

#1 MOST INCREASED PLAYS

BORN 2 GROOVE Euge Groove (NARADA JAZZ/BLG)

TOP 5 NEW AND ACTIVE

WE GOT LOVE Ryan Shaw (ONE HAVEN/COLUMBIA/RED)

FOREVER Jeff Kashiwa (NATIVE LANGUAGE)

AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub (NARADA JAZZ/BLG)

POINCIANA Bobby Lyle (HEADS UP)

I CAN'T REMEMBER Kyle Eastwood (RENDEZVOUS)

COMPLETE SMOOTH JAZZ CHART ON PAGE 48

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	WHAT I'VE DONE LINKIN PARK	NO. 1 (15 WKS)	11 ☆	WARNER BROS.
2	3	12	ICKY THUMP THE WHITE STRIPES		☆	THIRD MAN/WARNER BROS.
3	2	9	TARANTULA THE SMASHING PUMPKINS		☆	MARTHA'S MUSIC/REPRISE
4	5	22	PARALYZER FINGER ELEVEN		☆	WIND-UP
5	4	20	HEY THERE DELILAH PLAIN WHITE T'S		☆	HOLLYWOOD
6	6	12	CAPITAL G NINE INCH NAILS		☆	NOTHING/INTERSCOPE
7	7	26	FOREVER PAPA ROACH		11	EL TONAL/GEFFEN
8	9	19	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) THE ALMOST.		☆	TOOTH & NAIL/VIRGIN
9	14	8	NEVER TOO LATE THREE DAYS GRACE	MOST INCREASED PLAYS	☆	JIVE/ZOMBA
10	8	27	BREATH BREAKING BENJAMIN		☆	HOLLYWOOD

#1 MOST ADDED

STIFF KITTENS Blaq Audio (INTERSCOPE)

#1 MOST INCREASED PLAYS

NEVER TOO LATE Three Days Grace (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

TWO SISTERS Fiction Plane (BIELER BROS.)

HONEST GOODBYE Bad Religion (EPITAPH)

ISLAND (FLOAT AWAY) The Starting Line (VIRGIN)

TYPICAL Mutemath (WARNER BROS.)

SHE MOVES IN HER OWN WAY The Kooks (ASTRALWERKS)

COMPLETE ALTERNATIVE CHART ON PAGE 50

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	26	PARALYZER FINGER ELEVEN	NO. 1 (3 WKS)	WIND-UP
2	2	14	I DON'T WANNA STOP OZZY OSBOURNE		EPIC
3	4	9	SHE BUILDS QUICK MACHINES VELVET REVOLVER		RCA/RMG
4	5	12	NEVER TOO LATE THREE DAYS GRACE		JIVE/ZOMBA
5	3	15	WHAT I'VE DONE LINKIN PARK		11 WARNER BROS.
6	6	8	TARANTULA THE SMASHING PUMPKINS		MARTHA'S MUSIC/REPRISE
7	8	9	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN
8	10	5	EVOLUTION KORN		VIRGIN
9	7	22	YOU WOULDN'T KNOW HELLYEAH		EPIC
10	9	12	WHAT I WANT DAUGHTRY		RCA/RMG

#1 MOST ADDED

BLEED IT OUT Linkin Park (WARNER BROS.)

#1 MOST INCREASED PLAYS

BLEED IT OUT Linkin Park (WARNER BROS.)

TOP 5 NEW AND ACTIVE

LOADED Circus Diablo (KOCH)

BEG TO DIFFER Sevendust (7BROS/ASYLUM)

TEENAGERS My Chemical Romance (REPRISE)

SO MANY PEOPLE Neurosonic (BODOG)

THE BLEEDING Five Finger Death Punch (FIRM)

COMPLETE ACTIVE ROCK CHART ON PAGE 51

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	14	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (13 WKS)	EPIC
2	2	15	WHAT I'VE DONE LINKIN PARK		11 WARNER BROS.
3	5	12	WHAT I WANT DAUGHTRY	MOST INCREASED PLAYS	RCA/RMG
4	4	9	SHE BUILDS QUICK MACHINES VELVET REVOLVER		RCA/RMG
5	3	25	FOREVER PAPA ROACH		11 EL TONAL/GEFFEN
6	6	24	PARALYZER FINGER ELEVEN		WIND-UP
7	8	38	PAIN THREE DAYS GRACE		11 JIVE/ZOMBA
8	7	18	FAR CRY RUSH		ANTHEM/ATLANTIC
9	10	8	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN
10	9	27	BREATH BREAKING BENJAMIN		HOLLYWOOD

#1 MOST ADDED

I GET IT Chevelle (EPIC)

#1 MOST INCREASED PLAYS

WHAT I WANT Daughtry (RCA/RMG)

TOP 5 NEW AND ACTIVE

BREATHE INTO ME Red (ESSENTIAL/RED)

ROCK AND ROLL Poets & Pornstars (WENZL HOPPER/ADRENALINE)

BROKEN GLASS Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

WHAT HAVE YOU DONE Within Temptation Feat. Keith Caputo (ROADRUNNER)

WASHINGTON IS NEXT Megadeth (ROADRUNNER)

COMPLETE ROCK CHART ON PAGE 52

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	11	HEY THERE DELILAH PLAIN WHITE T'S	NO. 1 (2 WKS)	HOLLYWOOD
2	6	7	BUBBLY COLBIE CAILLAT		UNIVERSAL REPUBLIC
3	4	12	LAST REQUEST PAOLO NUTINI		ATLANTIC
4	2	17	YOU KNOW I'M NO GOOD AMY WINEHOUSE		UNIVERSAL REPUBLIC
5	3	21	BETTER THAN THE JOHN BUTLER TRIO		JARRAH/ATLANTIC/LAVA
6	5	13	UNDER THE INFLUENCE JAMES MORRISON		POLYDOR/INTERSCOPE
7	7	20	THE STORY BRANDI CARLILE		COLUMBIA
8	8	8	TWO RYAN ADAMS		LOST HIGHWAY
9	10	12	RUBY KAISER CHIEFS		B-UNIQUE/UNIVERSAL MOTOWN
10	12	5	DON'T STOP NOW CROWDED HOUSE		ATO/RED

#1 MOST ADDED

HOLD ON KT Tunstall (RELENTLESS/VIRGIN)

#1 MOST INCREASED PLAYS

IN THE COLORS Ben Harper And The Innocent Criminals (VIRGIN)

TOP 5 NEW AND ACTIVE

I'D LIKE TO Corinne Bailey Rae (CAPITOL)

THE UNDERDOG Spoon (MERGE)

INSTANT KARMA U2 (WARNER BROS.)

MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE)

HAMOA BEACH Gomez (ATO/RED)

COMPLETE TRIPLE A CHART ON PAGE 55

Embrace the future, focus on lifestyle programming, IDJ executive VP says

Greg Thompson

By Erica Farber

Liner Notes

Profile: Greg Thompson

Title: Island Def Jam Music Group executive VP of promotion

Favorite radio format: Top 40

Favorite TV show: "Entourage"

Favorite song: "That's an impossible question to answer. My wedding song was Mark Cohn's 'True Companion.'"

Favorite movie: "Caddyshack"

Favorite artist you've worked with: "I was in awe of working with Metallica because I was so respectful of how they ran themselves and their business."

Favorite book: "The Da Vinci Code"

Favorite restaurant: The French Laundry in Napa Valley, Calif.

Beverage of choice: Red wine

Hobbies: "Tennis, skiing and hanging out with my kids."

E-mail address: greg.thompson@umusic.com

FOR THE RECORD

The formats for Inner Banks Media's Greenville, N.C., stations were misidentified in the July 13 Publisher's Profile. The formats are country WRHT/WRHD and hot AC WWHA/WWNK.

for Greg Thompson, the third time was the charm: His career in record promotion moved him back and forth between Chicago and New York—three times. But his last move, to New York, helped pave the way for his current position as executive VP of promotion for Universal Music Group's Island Def Jam Music Group (IDJMG).

Beginning his career: I began working at a record store when I was 15 years old and became addicted to music. By the time I got to college, I'd discovered the art of radio, and I went to work at the college radio station.

I moved to Michigan State and did a stint in commercial radio, at WIOS/Lansing, which led to my becoming a college rep for CBS Records. When I graduated, I landed my first regional promotional gig, with Chrysalis Records, and moved to Cleveland.

Sixteen months later, they said, "We need a rep in Chicago." It took about five seconds to say, "Sure!" Four years later, they asked me to come to New York to run their top 40 promotion department.

Moving up the ladder: I was approached to run an independent promotion firm for Jeff McClusky. I moved back to Chicago and tried my hand at independent promotion. Less than a year in, I got a call from SBK Records to become senior VP of promotion and moved back to New York. Then SBK, Chrysalis and EMI merged. I became VP of field promotion and moved back to Chicago for a third time.

A couple of years later, [then-EastWest Records president/CEO] Sylvia Rhone offered me the opportunity to join her in New York as senior VP of promotion for EastWest. We merged with Elektra, and I became senior VP of promotion for Elektra.

Joining IDJMG: After Time Warner sold Warner Music Group, Elektra was merged into Atlantic. I got a call from L.A. Reid and Steve Bartels to come [to Island Def Jam] as executive VP of marketing.

I knew this was going to be a premiere music company, so I jumped at the opportunity. I'd been here about five months when L.A. and Steve asked me to become head of promotion.

Record promotion today: There are certain fundamentals about promotion, which are to connect the dots and develop and promote artists by bringing their art to radio.

Radio's gone through a lot of changes, from free-form to an extensively researched, very narrow focus, which has escalated some stations to tremendous success. But it's also narrowed the lane for artists and music.

It's dangerous for radio and records to ever think they don't need to work together. Sometimes it's easy to think we don't need each other, but the truth is, we do.

Biggest challenge: Fragmentation has caused radio to develop music more slowly. People have so many distractions, it takes longer for music to test now. It's harder for radio to read a record sometimes, so they have to invest more time, and



that narrows the amount of new music that can come into the system.

State of the music industry: Technology is shifting. The ease of stealing music has had a devastating affect. It's become so easy that people don't think twice about acquiring music without ever rewarding the artist, the label or anybody involved with the development of it.

The record industry has to study multiple revenue streams and ways to monetize different aspects of our artists.

State of radio: Radio is fighting its own challenges. There are more and more people competing for that dollar. There's more and more fragmentation among consumers.

I am a big believer that radio will always be important to the American public, and I think localization will be a key factor in that.

Radio paying for music: The United States is the only free market in the world where radio does not pay [an on-air performance royalty]. As the music industry's financial situation tightens, it's understandable that record companies would feel this is something that needs to be rectified.

On the other side of the argument, if you give kids free candy for 50 years, it's hard to explain that suddenly they should be paying for the candy. It's a difficult path.

Career highlight: I am really proud of my years at Elektra. We developed some great artists, and I hired and developed really good people who went on to great things in our business. I'm very proud of that.

Career disappointment: It was a sad day for me to watch Elektra Records wiped off the face of the Earth. I was proud of the heritage of that company.

Most influential individual: There are a lot of people who have been very influential along the way, but the person who gave me the most opportunity to grow in my career is Sylvia Rhone.

Advice for the music community: Embrace the future. Be enthusiastic, and never lose your love of music.

Advice for broadcasters: My hope is that radio will concentrate on lifestyle programming. I think it's essential that radio weaves itself into the fabric of the community.

Radio needs to be careful not to lose all the early adopters. You have to find a way to make sure you cater to the trendsetters who drive the music and fashion choices that influence the people around them. That's an important part of the equation that can't get lost. R&R

'It's dangerous for radio and records to ever think they don't need to work together.' —Greg Thompson

CHRISTIAN

R&R[®]

Summit 2007

Register Now!

www.radioandrecords.com

November 15-16, 2007

Marriott at Vanderbilt University, Nashville, Tennessee

CMA THANKS ...

Trace Adkins ★ Jason Aldean ★ Rodney Atkins
Dierks Bentley ★ Big & Rich ★ Brooks & Dunn ★ Jason Michael Carroll
Kelly Clarkson ★ Bucky Covington ★ Billy Currington ★ Billy Ray Cyrus
Sara Evans ★ Angela Hacker ★ Jennifer Hanson ★ Alan Jackson ★ Miranda Lambert
Lil' Jon ★ Big Town ★ Martina McBride ★ Reba McEntire ★ Jo Dee Messina
Montgomery Gentry ★ Ted Nugent ★ Brad Paisley ★ Kellie Pickler ★ Rascal Flatts
LeAnn Rimes ★ Sugarland ★ Taylor Swift ★ Josh Turner ★ Carrie Underwood
Gretchen Wilson ★ Deborah Allen ★ Alvarado Road Show ★ John Anderson
Lynn Anderson ★ Jeff Bates ★ John Berry ★ Blue County ★ Bomshel ★ Lee Brice
Catherine Britt ★ T. Graham Brown ★ Lane Brudy ★ Luke Bryan ★ Laura Bryna
Sonny Burgess ★ Sarah Buxton ★ Carolina Rain ★ Carter's Chord ★ Terri Clark
Eric Church ★ Cole Deggs & The Lonesome ★ John Conlee ★ Earl Thomas Conley
Elizabeth Cook ★ Brad Cotter ★ Cowboy Crush ★ Crossin Dixon ★ Amy Dalley
Linda Davis ★ Dusty Drake ★ Whitney Duncan ★ Katrina Elam ★ Emerson Drive
Morgan Evans ★ Jace Everett ★ Flynnville Train ★ Janie Fricke ★ Todd Fritsch
David Frizzell ★ Billy Gilman ★ Josh Gracin ★ The Grascals ★ Andy Griggs
Adam Harvey ★ Heartland ★ Ty Herndon ★ Steve Holy ★ Carolyn Dawn Johnson
Jynsi ★ Hal Ketchum ★ Lady Antebellum ★ Blaine Larsen ★ Little Texas
LoCash Cowboys ★ The Lost Trailers ★ Charlie Louvin ★ Rockie Lynne ★ Lila McCann
Neal McCoy ★ Memarie ★ Ashley Monroe ★ Craig Morgan ★ Lorrie Morgan
Megan Mullins ★ Minnie Murphy ★ Jarrod Niemann ★ The Oak Ridge Boys
Jamie O'Neal ★ Jake Owen ★ Rissi Palmer ★ Danielle Peck ★ Michael Peterson
Pirates of the Mississippi ★ PovertyNeck Hillbillies ★ Carmen Rasmusen ★ Rio Grand
The Road Hammers ★ Julie Roberts ★ Ray Scott ★ Kevin Sharp ★ Connie Smith
Jeffrey Steele ★ John Stone ★ Keni Thomas ★ Pam Tillis ★ Aaron Tippin
Trent Tomlinson ★ Rhonda Towns ★ Rick Trevino ★ Trick Pony ★ Gene Watson
Whiskey Falls ★ Bryan White ★ Jeff Williams ★ Trent Willman ★ Mark Wills
Daryl Worley ★ Chris Young ★ and HUNDREDS MORE!

... ALL THE
artists,
record labels,
managers,
agents
and
publicists
WHO HELPED
MAKE THE
2007
CMA MUSIC FESTIVAL
a huge
success!



© 2007 Country Music Association, Inc. The CMA Music Festival is organized and produced annually by the Country Music Association. The 2008 CMA Music Festival takes place June 5-8, 2008. Learn more online at CMAfest.com.

**ABC HAS YOUR FRONT ROW SEAT TO
THE SUMMER'S HOTTEST SPECIAL!**

Monday, July 23 9/8c abc

