

CHRISTIAN RADIO SPECIAL

ON A WING AND A PRAYER

25 Years Of KSBJ/Houston
Plus: New Artists Rise; Interplay
Between Radio And Labels Is A
Contact Sport pp. 16-26

IMPACTING LATINOS

Identity, Equality, Marketing And
Ad Dollars p.28

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MANAGEMENT: ARE YOU PREPARED IF AN 'IMUS' HAPPENS? p.11

URBAN: YOLANDA ADAMS BRINGS GRAMMY POWER TO A.M. DRIVE p.39

ROCK: 30 YEARS ON, WIYY/BALTIMORE STAYS TRUE TO ITS ROOTS p.58

PUBLISHER'S PROFILE: CAREER ADVICE FROM NANCY WIDMANN p.74

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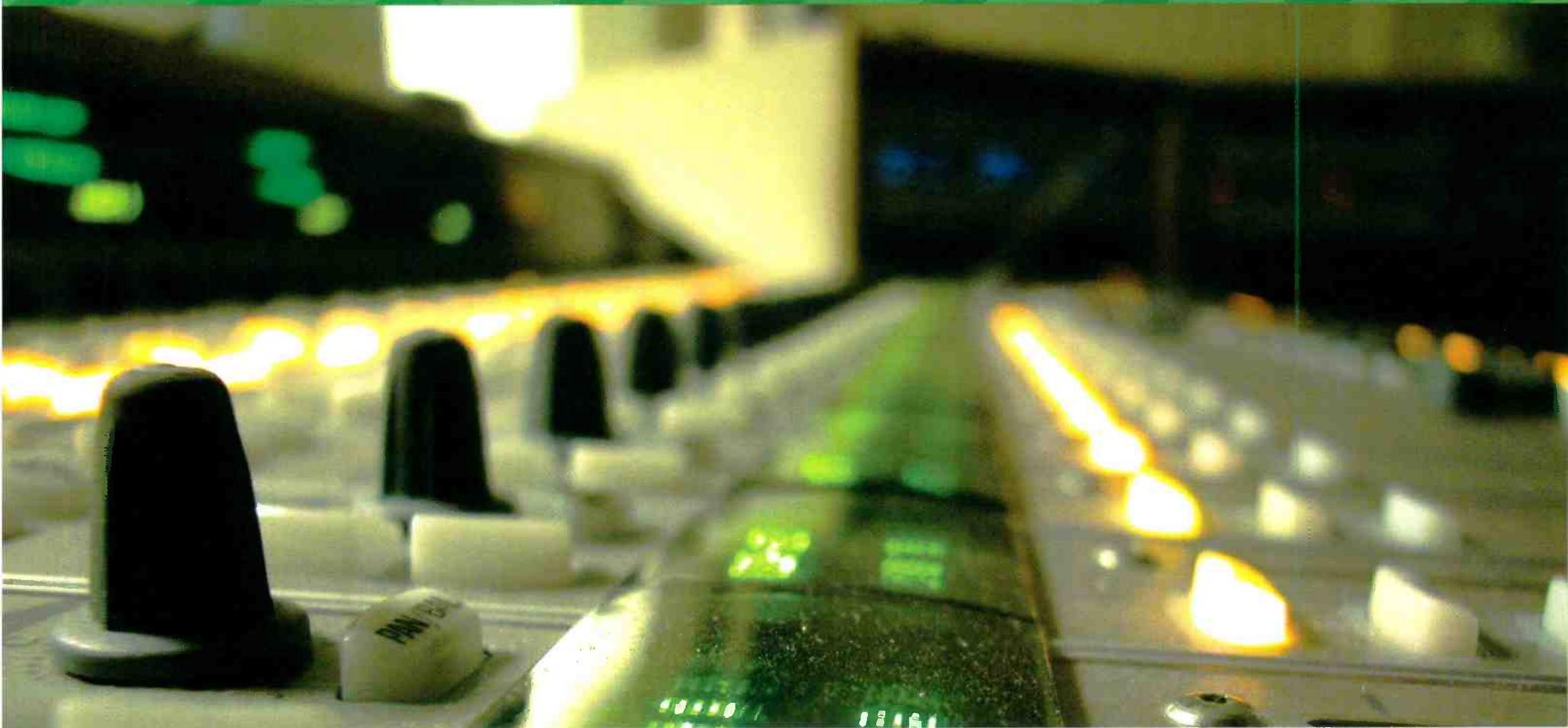
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News Focus

MOVER

Arquette Named KIRO, KTTH/Seattle PD

Bonneville/Salt Lake City programmer Rod Arquette has been named PD for the company's recently acquired news/talk outlets KIRO and KTTH/Seattle. He replaces Tom Clendening, who exited the stations in February.

"I look forward to renewing our tradition of serving the community with great, innovative news/talk radio," says Arquette, who spent the past 18 years at Bonneville flagship KSL/Salt Lake City. Prior to that he had an eight-year stint as a TV news anchor/reporter at Salt Lake City's KUTV. —*Al Peterson*



Arquette

SHAKER

Mason Shakes Up CBS Radio Management

CBS Radio senior VP/regional manager Les Hollander exited April 16 along with executive VP/Western region Brian Ongaro, as new president Dan Mason begins to make changes at the start of his tenure. Additionally, Mason will oversee CBS Radio's clusters in New York, Los Angeles, San Francisco and Chicago.

"I want to get to the issues," Mason says, adding that he plans to give local managers autonomy in programming. "No one can package local content better than radio can," he says.



Mason

Mason will be based in New York. —*Keith Berman and Kevin Carter*

Radio On TV In San Fran

KBCW, CBS Television's owned-and-operated CW affiliate in San Francisco, is turning to CBS Radio/San Francisco for some new late-night programming. KBCW will air weeknights "Sarah and No Name After Dark," a 30-minute HD version of highlights from the morning show on hot AC KLLC (Alice@97.3).

To make the show, which will air at 11:30 p.m., more TV-like, videoclips, graphics, news, interviews, games, highlights and pictures will be added. —*Katy Bachman, Mediaweek*

What's Next For Imus?

After being fired from CBS Radio's WFAN (the Fan)/New York and MSNBC, the question becomes "What's next?" for legendary broadcaster Don Imus. Will he retire, as some have suggested? Or is there another company willing to give him a shot?

"Imus in the Morning" pulled in about \$33 million in ads for MSNBC and about \$11 million in ads for WFAN in 2006, according to Nielsen Monitor-Plus. But could a new employer expect that kind of return?

One sponsor, General Motors, told R&R's sister publication Adweek that it wouldn't rule out advertising on Imus if he returned to the airwaves on another station. After GM initially pulled its ads, the automaker noted that because Imus had apologized and promised to make changes in his program, it was "monitoring" the situation. Other advertisers responded similarly.

Will Imus, as some suggest, head to satellite radio? A spokesman for XM Satellite Radio says the company "does not have plans to hire him." Calls to Sirius Satellite Radio were not returned at press time, but there is some speculation that Imus might be headed there once an exit deal is struck with CBS Radio. (He recently signed a five-year contact with CBS that reportedly paid him around \$10 million annually.) Like Howard Stern, Imus has a long relationship with Sirius CEO Mel Karmazin.

WFAN p.m. drivers Mike and the Mad Dog, joined by veteran Imus newsman/sidekick Charles McCord, are temporarily replacing Imus on the Fan. Meanwhile, R&R readers have plenty to say about the Imus controversy. See page 14 for their take. —*Ken Tucker, with additional reporting by Steve McClellan, Adweek*



Imus

NUMBER CRUNCH

39	\$6M	10.2
The percentage of rock radio listeners that are visitors/participants on MySpace, according to a new Web poll conducted by Jacobs Media. Classmates.com was mentioned by one-quarter of respondents and Facebook by 8%. Nearly two-thirds (64%) of alternative fans have some participation on MySpace.	The amount donated by philanthropist Jerome L. Greene to WNYC/New York—reportedly the largest gift ever given to a public radio station. In 2003, KPBS/San Diego received a \$5 million contribution from the estate of Joan Kroc, the widow of McDonald's founder Ray Kroc. Her estate also gave \$225 million to NPR.	The percentage of stations among groups that own 12 or more outlets that have female PDs, according to a new study commissioned by the Mentoring and Inspiring Women in Radio group. That percentage is up only slightly from the 9.7% of stations programmed by women in 2002.

Rehr To Reshape NAB's Message, Mission

NAB president/CEO David Rehr kicked off NAB2007 April 16 in Las Vegas by telling broadcasters it was time for the lobbying group and its message to reflect a new, more aggressive era.

"In order to advance our agenda, we want to make sure that everything we say and do, we do with an eye toward the Congress," Rehr said. "We need to rebrand over-the-air radio and television broadcasting to reflect the new digital industry that we are creating. A new vocabulary will make our industry and our issues even more understandable to policymakers and the public and more in harmony with the future.

"One word," Rehr added, "is admittedly old-fashioned, yet continues to have power. The word is local. It's a word policymakers immediately understand and definitely appreciate."

On April 17, FCC commissioner Michael Copps told broadcasters that his acceptance of the satcasters' merger plan would be "a pretty steep incline for me," though he promised to give the proposal a fair review, as did commissioner Deborah Tate. —*Jeffrey Yorke*

ON THE WEB

Webcast Royalty Rehearing Denied

The U.S. Copyright Royalty Board has denied requests by Internet radio operators for a rehearing on the 2006-2010 performance royalty rates for Internet radio. On March 2 the CRB set a rate of 0.08 cents per performance in 2006, rising to 0.19 cents by 2010.

The Digital Media Assn. and NPR had filed requests for rehearings, but the CRB said their arguments "merely restate arguments that were made or evidence that was presented during the proceeding."

The CRB also denied webcasters' requests to stay implementation of the new royalties until all legal appeals have been exhausted. —*Brida Connolly*

Radio Responds To College Shooting

As the Virginia Tech massacre was unfolding, radio immediately swung into action with many local stations carrying wall-to-wall news and information.

Cumulus executive VP/Co-CEO John Dickey says his company's four stations in the Blacksburg, Va., market were "the first to respond to this tragedy" and that they fed reports to other Cumulus markets nationwide.

Mel Wheeler-owned CHR/top 40 WXLK (K92)/Roanoke, Va., put its morning team on the air the afternoon of the shooting "letting listeners speak their minds and share their feelings," PD Kevin Scott says. —*Kevin Carter*

Conditional HD Access

A new technology solution for HD radio could lead to new ways for radio stations to monetize the digital spectrum. NDS Group, the same company that provides the system enabling DirecTV and Cablevision to offer pay-per-view, has been chosen by iBiquity Digital to provide the industry's first conditional access solution for HD radio.

Called RadioGuard, the system encrypts content before it is transmitted, then decrypts it once the radio signal has been received and verified.

Plans are to have RadioGuard-capable receivers in the market by the holidays.

—*Katy Bachman, Mediaweek*

NEWS UPDATES AROUND THE CLOCK:
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WJZW/Washington Recruits Allan As PD

CBS oldies WOMC/Detroit PD Steve Allan joins ABC smooth jazz WJZW/Washington as PD. He replaces Carl Anderson, who was promoted to VP of music programming for ABC Radio Networks last October.

WRQX and WJZW OM Kenny King says, "It's a big hire, so to have someone [like Steve] who has experience within the market at AC WASH and oldies WBIG is pretty remarkable."



Allan

Allan adds, "I love working with great people in great situations, and this is certainly one of them. And [this is] my hometown." —Carol Archer

Broadcasters Agree To \$12.5M Payola Payment

The FCC has made official what R&R first reported in early March: CBS Radio, Citadel Broadcasting, Clear Channel and Entercom Communications have agreed to pay the U.S. Treasury a combined \$12.5 million to close investigations into each broadcaster's possible violations of the FCC's sponsorship identification rules for the practice commonly referred to as "payola."

Commenting on the settlement, FCC commissioner Deborah Taylor Tate said, "Pursuant to this creative accord, born of good faith negotiations, the companies have agreed in principle to basic guidelines—rules of the road—covering future interaction between their stations and record labels, which concentrate on equal access and transparency." —Mike Boyle

Google, Clear Channel Partner On Radio Ads

Google finally attained the foothold it so desperately needed for its Audio Ads insertion system at terrestrial radio when the company announced a long-term agreement to place ads on more than 675 Clear Channel Radio stations.

The deal, which takes effect in June and is for 30-second spots only, reportedly involves less than 5% of Clear Channel Radio's total advertising time, but includes prime-time dayparts such as morning drive.

In an internal memo to managers obtained by R&R, Clear Channel Radio CEO John Hogan said, "This deal is immediately financially accretive to us and has the potential to increase in terms of the financial benefit . . . Our national, regional and local sales forces will continue to focus on developing and/or enhancing the company's most lucrative advertiser relationships and on the many advertisers who seek specialized advertising packages. Our sales force will be expected to continue to grow and improve . . . they are the lifeblood of our revenue-generating capabilities, and Google should be seen as a positive addition to our team."

With Clear Channel onboard, Google's advertisers can now place ads on approximately 1,600 stations nationwide.

SoftWave Media Exchange COO Bill Figenshu, whose company competes in the space, says, "Under this agreement, the advertiser on Google's network cannot choose the stations within the markets. This is a huge problem. This is why Google will remain a bulk player in radio broadcasting." —Mike Boyle



Hogan

Pennsylvania Morning Man Channels Imus With Similar Result

Nassau Broadcasting classic hits WSBG/Stroudsburg, Pa., morning man Gary Smith was summarily dismissed after ill-advisedly using the same phrase that got Don Imus suspended and subsequently fired.

Smith designated "I'm a nappy-headed ho" as the "phrase that pays" on his April 10 show. "He used the phrase with full knowledge of the reaction to Don Imus' use of the exact same phrase . . . which is the reason he was terminated and not suspended," Nassau senior VP/market area manager Rick Musselman says.

"Gary has done a tremendous amount of good in the community over the past 17 years," Musselman adds, "but his comments . . . crossed the line." —Ken Tucker

Gerberding Appointed President Of LocalFocus

Joan Gerberding has been named president of LocalFocus, a division of Focus360 that delivers radio solutions outside of major markets. Gerberding has held executive management positions at Nassau Broadcasting Partners, Arbitron and Access 1 Communications. Focus360 CEO Phil



Gerberding

Brown says Gerberding's "experience in developing media companies based around new-media technologies is exactly in line with the overall direction of both LocalFocus and our parent company, Focus360." —Jeffrey Yorke

IDJ Revives Mercury, Massey Named President

Island Def Jam is reviving the Mercury imprint in the United States and has tapped veteran Sony Music A&R executive David Massey to serve as president of the division.

Mercury ceased operating as a front-line label in North America in 1999 in the wake of the Seagram-PolyGram merger.

Driving the move is IDJ's hire of Massey, a 15-year Sony vet who has been involved with hits from Shakira, Oasis, Franz Ferdinand, Travis and Silverchair, among others. He was most recently executive VP of A&R for Sony Music Label Group U.S., a post he assumed in 2004. —Brian Garrity, *Billboard*

Bennett's Got Game

Keith Bennett has been named OM/PD at Red Zebra sports WXTG (the Game)/Norfolk-Virginia Beach. He will continue to head his radio affiliate relations company, Surf Dog Media, in association with Wilbur Entertainment.

"I've been preaching FM sports/talk for years and nobody would listen," Bennett says. "To get a chance to do it here in Virginia Beach and prove this format is viable on the FM and still be able to surf—let's just say I am stoked."

Bennett was most recently the voice of Clear Channel/Norfolk. Before that he was PD/afternoon host at oldies WLRT/Hampton, Va. —Al Peterson

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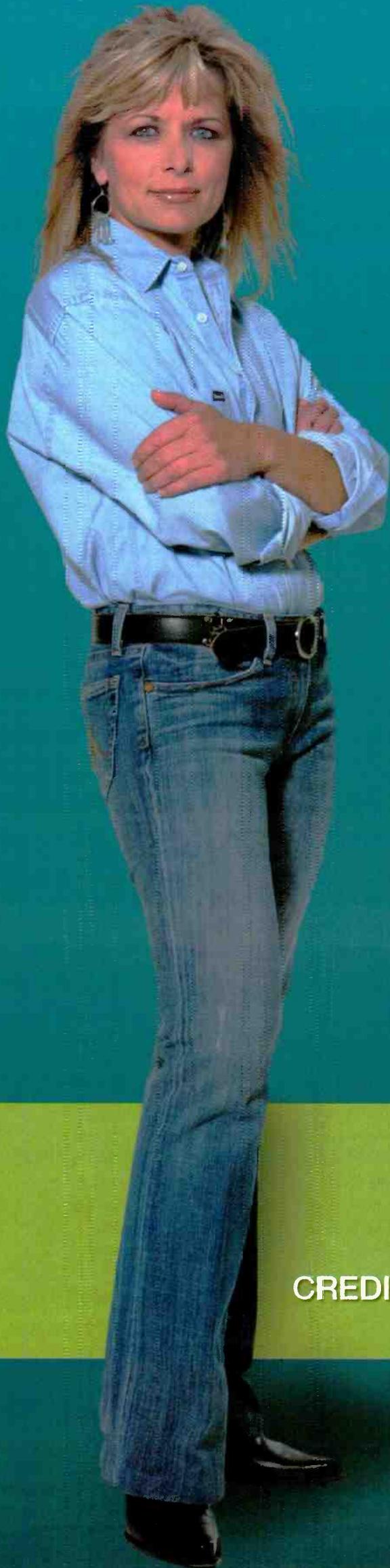
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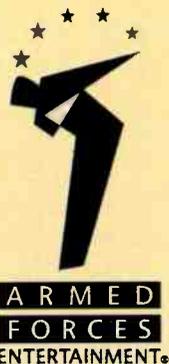
Thom Shepherd on tour for Armed Forces Entertainment in Southwest Asia



6

"Responsibility. That's what you feel when a soldier tells you a song you wrote inspired him to join the military. And when that same soldier says "Can I get a picture?" and you notice the LCD display on his digital camera is shattered because it stopped the bullet that tore through his flack jacket, it really hits home. And when that soldier sincerely thanks you for being there and singing for a couple hours, and you thank him back for being there full time, putting his life on the line, and to be careful in Baghdad, it puts things in perspective. Performing for Armed Forces Entertainment is one of the most rewarding things I've ever done. And once you do a tour, and meet those outstanding people, you want to do it again. That's why I've been on seven AFE tours. And why I'll keep doing them as long as I can." **Thom Shepherd**

Thom Shepherd is a Nashville-based singer/songwriter who wrote Craig Morgan's #1 single, "Redneck Yacht Club" and David Ball's "Riding with Private Malone."



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'Localism': Radio's Best Bet

Localism is the best thing terrestrial radio has going—something that Internet radio "is just not good at doing yet." So said RBC Capital Markets managing director of equity research David Bank at the International Radio & Television Society Foundation seminar. Bank also predicted that if the Copyright Royalty Board's recent decision to raise webcaster rates holds, it "could shut some [Web] operators down, but could also be an opportunity for terrestrial radio, who could better afford the rates."

Citadel Broadcasting VP of sales Mike Pallad noted how radio station Web sites are becoming more robust content outlets. "Our mobile marketing and other platforms are gathering steam, and advertisers are receiving more touch points." —Mike Boyle

Sands Expands In Indy

Scott Sands, already overseeing the programming of Entercom news/talk WXNT-AM and hot AC WZPL/Indianapolis, adds day-to-day PD chores at adult hits sister WNTR (107.9 the Track).

Sands is replacing Tom Watson, who, prior to WNTR, programmed WOLL (Kool 105)/West Palm Beach.

A few days after exiting the Track, Watson announced that he is reopening his consulting firm, A.C.C. Consulting & Marketing International, based in Beverly Hills.

—Mike Boyle

MOVERS

Music industry veteran Christopher Hicks is named senior VP of A&R for Atlantic Records and senior VP of A&R/head of urban music for Warner/Chappell Music. He will report to Craig Kallam, chairman/CEO of Atlantic Records, and Dave Johnson, CEO of Warner/Chappell Music. Hicks has served as VP of urban A&R for Warner/Chappell since 2004 . . . ABC News Radio Washington, D.C., bureau chief Robert Garcia is now executive director of news and sports for the company, while Andrew Kalb moves up to executive director of programming. Meanwhile, Heidi Oringer is named executive director of entertainment and Jeff Fitzgerald is upped to executive director of operations. All four report to VP/GM Steve Jones . . . Greater Media/Philadelphia director of sales Paul Blake is promoted to VP of sales for the cluster. Blake has been with Greater Media since 2002, when he joined as general sales manager of active rock WMMR.



Hicks

SHAKERS

Regent Communications senior VP of operations Fred Murr is retiring from the company due to health reasons. In Murr's honor, the company's annual market of the year award will be named for him . . . In other Regent news, Mark Ebner joins as interactive sales manager for its Peoria properties. Ebner previously operated his own online business . . . Katz Media Group veteran Gerry Boehme rises to executive VP of strategic planning and information technology services. Boehme, who has been with the company since 1978, is responsible for planning and implementation for Katz's new-business and e-business ventures. Meanwhile, VP/director of custom support Joe Brewer is upped to senior VP of information technology services; Robert Lyons is named Katz Media Group VP/director of technology; and Diane Zigmont-Velez takes on duties as Katz Media Group manager of customer support, while retaining her responsibility as manager of corporate training.

Business Briefing

By Jeffrey Yorke

Bill Would Designate Broadcasters As 'First Responders'

Legislation expected to be introduced soon in the Senate will designate local broadcasters as "first-responder broadcasters" in the case of a major disaster and recognize the vital role broadcasters play in providing the public with information during emergencies. The bill would also ensure broadcasters have "fuel, food, water and other supplies" to keep them on the air.

The bill was unveiled by Sen. Mary Landrieu, D-La., during an April 16 breakfast attended by more than 500 people at the NAB2007 convention in Las Vegas. Sen. Ted Stevens, R-Alaska, is co-sponsor of the bill, which includes a \$10 million pilot grant program that will help first responders upgrade or add facilities or equipment. The First Response Broadcasters Act of 2007 would take steps to help ensure that local TV and radio stations are able to broadcast essential public information to the disaster area uninterrupted.

"Our local television and radio broadcasters were a lifeline to the people of Louisiana and the Gulf Coast as Hurricanes Katrina and Rita rolled ashore in 2005," said Landrieu, chairman of the Disaster Recovery Subcommittee of the Senate Homeland Security and Governmental Affairs Committee. "They provided vital public safety information and comfort to thousands of people when both were needed the most."

NBC Returns To NAB

After a seven-year break from membership, NBC Universal has rejoined the NAB, a move that will bolster the group's lobbying power on Capitol Hill.

NBC, ABC, Fox and CBS dropped their NAB membership in 2000 after the trade group agreed with smaller broadcasters not to press Congress to increase network TV audience caps higher than the current 35%. The larger networks sought to have their ownership caps upped to 45% but the smaller broadcasters feared the networks would abuse their heft and bully the smaller groups.

ABC returned to the fold three years ago, rejoining ION Media Networks (formerly Paxton TV) and Univision Communications as NAB network members. With NBC and its 10 stations returning, only the football TV networks, Fox and CBS, remain as outsiders. NAB president/CEO David Rehr has vowed to woo them back.

WWI, CBS Radio Extend Agreement

Westwood One and CBS Radio have agreed to a modification and extension of their distribution and programming pact, which was set to expire March 31, 2009, but will now run through March 31, 2017. Both companies have agreed to execute the new agreement by May 15.

—Mike Boyle



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R&R NO.1

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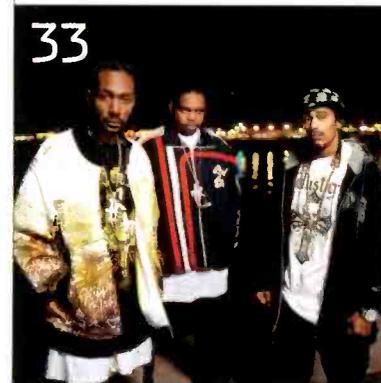
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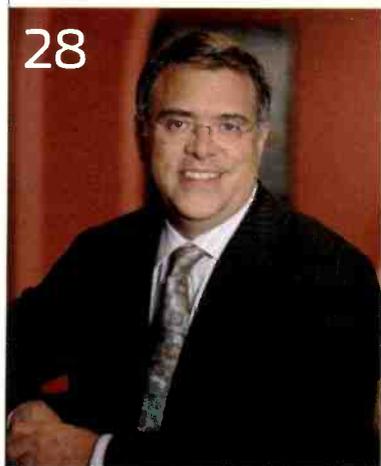


'They've basically shut off the relationship and it's completely the wrong way to address a problem—to have less dialogue—for fear of some FCC scandal or payola scandal or whatever the motive is.' p.20



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F

April 27
Find out who's ruling radio across the pond with R&R Euro charts.
▶ [Click on Charts](#)



President & Publisher Erica Farber
EFarber@RadioandRecords.com
(323) 954-3422

MARKET SNAPSHOT:



Country rules the roost in Knoxville. Citadel's country WIVK has recently been pulling more than a 20 share in the market book after book, always more than 10 points ahead of the market's second-ranked station. The station has been No. 1 in every book except one since 1970.

POPULATION: 644,100

RADIO MARKET RANK: 71

DEMOGRAPHICS:*

	TOTAL 79-MARKET POPULATION %	KNOXVILLE ARBITRON METRO %	INDEX
AGE 18-24	13%	13%	100
AGE 25-34	18%	17%	93
AGE 35-44	20%	19%	94
AGE 45-54	19%	19%	99
WHITE	83%	93%	113
AFRICAN-AMERICAN	12%	4%	37
ASIAN	3%	1%	17
HISPANIC ORIGIN	14%	2%	17
HHLD OWNS SAT RADIO SUB	5%	4%	86

NO. OF RADIO STATIONS: 20

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CITADEL	4 FM	34.1%
SOUTH CENTRAL	4 FM	20.9%
JOURNAL	3 FM	16.0%

FORMATS: 2 country, 2 adult hits, 1 AC, 1 CHR/top 40, 1 classic rock, 1 rhythmic, 1 modern rock, 1 hot AC, 4 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WIVK-FM	COUNTRY	23.5
WJXB-FM	AC	8.8
WWST-FM	CHR/TOP 40	8.1
WIMZ-FM	CLASSIC ROCK	7.1
WKHT-FM	RHYTHMIC	5.9

INTERESTING FACT:*

Knoxville metro residents love the great outdoors. They are 188% more likely to have gone hiking and/or backpacking in the past 12 months than all other adults nationally.

*Source: Scarborough Research 2006
**Source: Arbitron Fall 2006 Report

Department Stores Shop, Buy Network Radio



Department stores ratcheted up their spending at network radio in fourth-quarter 2006, laying out \$16,964,758 versus the \$16,525,479 of a year earlier.

JCPenney took top honors in the category, increasing its Q4 '05 spend of \$5,329,574 to a hefty \$6,176,477 in Q4 '06. That put the company almost \$1.5 million ahead of Q4 '06 No. 2 finisher Kohl's, which spent \$4,749,217 at network radio, a precipitous drop from its Q4 '05 spend of \$7,390,336.

No. 3 finisher Wal-Mart helped make up for the loss, though, budgeting \$4,666,712 for network radio in Q4 '06, more than \$3.5 million over its year-prior outlay.

Sears' network radio budget took a nosedive year-over-year, dropping from \$2,705,654 in Q4 '05 to \$726,283 a year later. That landed the retailer at No. 4 on the list.

Stein Mart and Target rounded out the top six, the former spending \$546,015 at network radio in Q4 '06 and the latter putting \$100,000 on the table.

Neither of the bottom two finishers qualified as top spenders for the category in the year-ago quarter. —Susan Visakowitz

Top Network Radio Department Store Advertisers (Dollars)

PERIOD: OCT. 1-DEC. 31

PARENT COMPANY	Q4 2005	Q4 2006
JCPENNEY	\$5,329,574	\$6,176,477
KOHL'S	\$7,390,336	\$4,749,217
WAL-MART	\$1,100,915	\$4,666,712
SEARS	\$2,704,654	\$726,283
STEIN MART	--	\$546,015
TARGET	--	\$100,000

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

NRG Media's 14 stations in Kansas to Rocking M Radio for \$4.75 million . . . Tower Investment Trust's KFZA-FM/Flagstaff, Ariz., to Walker Radio for \$2.5 million . . . Southern Media Group's WBZH-FM/Harriman, Tenn., to Progressive Media for \$2.4 million . . . JER Licenses' new FM in Lovelock, Nev., and its new FM in Alturas, Calif., to Times-Shamrock Communications for \$500,000 each . . . AAA Entertainment Licensing's WRPW-FM/Colfax, WDCQ-FM/Lexington and WYST-FM/Fairbury, Ill., to Great Plains Media for \$2.5 million . . . Applied Life Ministries' KALR-FM/Hot Springs, Ark., to Educational Media Foundation for \$275,000 . . . Bilbat Radio's WKPQ-FM/Hornell, N.Y., and construction permits for two translator stations swapped for Pembroke Pines' WABH-AM/Bath, N.Y., plus \$100,000 cash at closing and a promissory note for \$300,000 . . . Airen Broadcasting's new FM in Wells, Nev., to Ruby Radio for \$150,000 . . . Wayne and Barbara Bullock, owners of Palatka Radio, are purchasing 100% of the stock of Hall Broadcasting, licensee of WIYD-AM/Palatka, Fla., for \$125,000 . . . Educational Media Foundation's KBEX-FM/Brenham, Texas, to KSBJ Educational Foundation for \$100,000 . . . Stockton Christian Life College's new FM in Grand Island, Neb., to Edgewater Broadcasting for \$45,000 . . . Clear Channel's WCVS-FM/Virden, WJAX-FM/Hillsboro and WFMB-AM-FM/Springfield, Ill., to Neuhoff Communications for an undisclosed amount.

Deal of the Week

KMPC-AM/Los Angeles

PRICE: \$33 million **TERMS:** Asset sale for cash

BUYER: P&Y Broadcasting, headed by president/CEO Phill Sohn. Phone: 213-251-2000. It owns no other stations. This represents its entry into this market.

SELLER: Rose City Radio, headed by VP Troy Scheer. Phone: 503-797-9798

FORMAT: Sports/talk

COMMENT: Rose City Radio's KMPC-AM/Los Angeles, Calif., to P&Y Broadcasting for \$33 million, consisting of an escrow deposit of \$2 million and the balance in cash at closing.

2007 Deals to Date

Dollars to date:	\$372,744,132	(Last year: \$22,868,844,656)
Dollars this quarter:	\$69,545,000	(Last year: \$298,284,620)
Stations traded this year:	366	(Last year: 2,122)
Stations traded this quarter:	118	(Last year: 288)

EDITORIAL

Group Editorial Director
Scott McKenzie
SMcKenzie@RadioandRecords.com
(646) 654-4642

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features, AC/Hot AC Editor) Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

News/Talk/Sports Editor

Al Peterson
APeterson@RadioandRecords.com
(858) 486-7559

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau Chief/Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R.J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrignol
JMadrignol@RadioandRecords.com
(323) 954-3427

Senior Urban Editor Dana Hall
DHall@RadioandRecords.com
(646) 654-4711

Urban Editor Hillary Crosley
HCrosley@RadioandRecords.com
(646) 654-4647

Rhythmic Editor Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(323) 954-3419

Radio Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

Senior Online Editor Susan Visakowitz
SVisakowitz@RadioandRecords.com
(646) 654-4730

News Editor Brida Connolly
BConnolly@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Copy Chief Chris Woods

Copy Editors
Molly Brown, Wayne Robins

CHARTS

Director of Charts Silvio Pietroluongo
SPietroluongo@RadioandRecords.com
(646) 654-4624

Director of Country, Christian & Gospel Charts Wade Jessen
WJessen@RadioandRecords.com
(615) 321-4291

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Jose Promis
(Latin)
JPromis@RadioandRecords.com
(323) 525-2287

Group Editor Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
(615) 321-4293

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

OPERATIONS

Associate Publisher Cyndee Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Nashville Director of Operations
Wade Jessen
WJessen@RadioandRecords.com
(615) 321-4291

ART

Creative Director Josh Klener

Art Director Ray Carison

Advertising Artist Ken Diamond

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager
Barry Bishin

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Henry Mowry
HMowry@RadioandRecords.com
(323) 954-3424

Sales Manager Kristy Scott
KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives
Alex Cortez
ACortez@RadioandRecords.com
(323) 954-3416

Jessica Harrell
JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp
MHupp@RadioandRecords.com
(615) 321-4282

Maria Parker
MParker@RadioandRecords.com
(323) 954-3437

Rob Pierce
RPierce@RadioandRecords.com
(646) 654-4707

Steve Resnik
SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich
MRich@RadioandRecords.com
(812) 303-7576

Brooke Trissel
BTrissel@RadioandRecords.com
(512) 218-8228

Kim Wood
KWood@RadioandRecords.com
(323) 954-3434

Sales Assistant Jana Rockwell
JRockwell@RadioandRecords.com
(323) 954-3428

Advertising Coordinator Mirna Gomez
MGomez@RadioandRecords.com
(646) 654-4695

SUBSCRIPTIONS

(800) 562-2706 (U.S.);
(818) 487-4582 (outside U.S.)
radioandrecords@espcomp.com

REPRINTS

Alisha Hairston
Foster Reprints
(866) 879-9144
AHairston@fostereprints.com

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If an 'Imus' happens at your station, are you prepared to protect your talent, revenue and image?

Crisis Management For Managers

Commentary By Ken Kohl
kenkohl@acquaintmedia.com



'It is your job to take control of the crisis and manage it from the moment you are advised that an issue is brewing. The best defense is a strong offense.'

—Ken Kohl

We know how to protect assets. We have extra-strong guy wires and a razor wire-topped fence at the transmitter site and guards in our parking lots. But if an "Imus" happens at your station, are you prepared to protect your most valued talent, your revenue and the station's image and standing in the community—and your career? ■ Have you received crisis-management training? Is there anything about being a sales guy, GSM or market manager that qualifies you to deal with a life- and career-changing event like the Don Imus fiasco?

Our most valuable assets are the most likely candidates to do or say something stupid. In 1996, a company I worked for had a conflict with the Hispanic community over a comment made by one of our hosts at the secondary talker in the cluster, and we were attempting to keep the controversy away from our cash cow and market-leading news/talk station. The two stations were located 12 miles apart, and our GM scheduled the meeting in the building that housed all four of the other stations in the cluster.

Suddenly the subject of the debate changed from the host's comment to the cluster's ownership and clients, threatening our reputation and revenue and raising the specter of FCC challenges.

Fast forward a decade. A major broadcast company launched a new morning show. The new host did a bit that Asians found offensive, bringing the wrath of the well-organized West Coast Asian activist community.

Company officials chose to ignore and downplay the concern, showing a lack of respect by their inaction. As ad cancellations came in, the company eventually sent a letter to the activist group—not apologizing but rather explaining the importance of free speech, pouring salt in the wound. As millions in much-needed revenue dried up at already-bleeding radio stations, corporate hoped the activists would go away. They didn't. They never do. Eventually a meeting was held with the group, delaying a revenue-saving settlement by weeks.

Why was Imus allowed to go on Rev. Al Sharpton's radio program, only to be ambushed by

a studio full of reporters, TV cameras and angry staffers? That was the turning point of the controversy, and it allowed Sharpton to frame the debate.

This was an issue for station and corporate leadership to protect one of the most valuable assets in radio and to prevent our industry from being run over roughshod. This was about the women of the Rutgers basketball team, the school and Imus' employer—not Sharpton and the Rev. Jesse Jackson. It is a travesty to have allowed Jackson and Sharpton to become the moral arbiters—judge and jury for our industry.

Who was managing this crisis? Where was the peacemaker? Who was there to begin the healing process? Shuttle diplomacy between Manhattan and New Brunswick, N.J., might have given us a different outcome.

Taking Control

It is your job to take control of the crisis and manage it from the moment you are advised that an issue is brewing. The best defense is a strong offense. Here are some pointers to keep in mind:

- Get tape or an MP3. Know exactly what was said.
- Reach out immediately to the leader of the group representing the offended community, and let him or her know you take it seriously and are investigating.
- Identify a friend of the station with ties to the affected community and bring that individual into the loop to provide insight into the group's leaders and agenda.

- Inform concerned clients that you are talking with the community and to expect a quick resolution.

- Send your guys to Palm Springs for a week. Keep them off the air and unavailable for comment.

Breaking Bread

A top talk talent once told me that whenever he saw bagels and lox spread across the conference room table, he knew an angry community group was on its way in. Breaking bread is an internationally understood gesture of peace and reconciliation. And it's really hard to yell with a mouth full of cream cheese.

Tips for the conference room meeting:

- Let 'em vent. Don't take the vitriol personally.
- Express your understanding and compassion and begin to ask questions: "What if we did X, Y or Z? Would that begin to make the situation right?"
- Get the group's commitment to hold off on client contact until your team formulates a proposal.
- Reduce the group's demands to a handful of suggestions, then end the meeting.
- Schedule a follow-up meeting in a week.

Using your new bagels-and-lox relationships and station friends, formulate a yearlong strategy for helping the offended community achieve its goals.

Sensitivity training is a must—not only for the offending hosts but for the entire airstaff.

Create a non-preemptible PSA campaign to benefit the fund-raising efforts of the community organization involved. Run a series of heavily promoted public affairs programs hosted by the affected community. Make cash donations to the most vocal organizations. Create an internship program for at-risk kids in the affected community. Create a list of experts you can tap as news sources when stories affecting this community break in the future.

Be careful about creating an advisory board. Rather, schedule a year's worth of "How are we doing?" follow-up meetings. Create, maintain and promote a Web page dealing with issues raised by the offended community.

Bring your guys back from Palm Springs with heads not clouded by the onslaught of in-market media coverage. Have them return to the air with a carefully worded, sincere, contrite apology—not an explanation. Apologize once, remove the topic from further discussion on your air and move on.

The crisis-management process begins long before the crisis. Redouble your efforts to be out in the community. Building relationships within minority and special-interest communities is an essential responsibility for the PD, OM, general sales manager, sales director and key personalities. Your team should have mandatory community relationship-building duties. A contact file filled with people you know, and who know and trust you, is your best ally when the shit hits the fan. R&R

Former radio station owner Ken Kohl has held VP/GM positions at Clear Channel and CBS Radio and is a veteran news/talk OM. He now runs Acquaint Media and AudioWave consulting and can be reached at 925-256-9834 or kenkohl@acquaintmedia.com.



Formats You'll Flip Over

The cowboys are damn-nigh upset in the high country of San Luis Obispo, Calif., now that American General Media has flipped KKAL from classic country to hot AC as the **Krush @ 92.5**. "When I first thought of 'Krush,' I thought of grape-crushing because we're in wine country, and I thought it would appeal to the people who like to go out wine-tasting with their girlfriends," American General Media/San Luis Obispo PD **Pepper Daniels** (may be an assumed condiment) tells ST.

A History Of Violette's

Todd Violette trades one Southern California Cumulus hot AC for another. PD of **KRUZ/Santa Barbara** since August 2005, Señor Violette grabs the vacant PD chair at **KBBY (B95.1)/Oxnard-Ventura**, replacing **J. Love**, who's now at **KFRC (MOVIn 99.7)/San Francisco**. "I'm moving a whole 25 miles away," Violette tells ST. "I'm really excited to lead

this station, and I'm happy that **Jan Jeffries** likes me enough to let me do it." Just as Violette leaves, so does KRUZ APD/MID/midday princess **Dakota** and morning guy **Michael Mann**, as the station rolls jockless. Contact Dakota at 805-377-7935 or dm4nin@aol.com, Mann at 510-932-3066 or michaelmann21@hotmail.com.

People, Places, Stuff, Hooah

■ **Lisa Taylor** is the new afternoon talent on Cumulus country **KPLX (99.5 the Wolf)/Dallas**. Taylor is known and loved for her stints at **WHTZ (Z100)** and former country **WYNY/New York**, **WFYR/Chicago**, and, in an early career stop known only to a select few (including her former co-worker **Kevin Carter**), the late **KSAQ (Q96)/San Antonio** in the mid-'80s.

■ After nearly two years with the syndicated "Ace & TJ Show," sidekick **Madden** announces that she's leaving to pursue other opportunities, including possibly co-hosting her own show. Ms. Madden joined "Ace & TJ" in May 2005, making the major leap from **KHOP/Modesto, Calif.**, to the show's flagship station, **WNKS/Charlotte**. Look for Madden's departure to become finalized within the next two to six weeks. During that time, the show will begin auditioning replacement candidates.

■ **WKTI/Milwaukee** morning co-hostess **Amy Taylor** is hanging up the cans April 27 to spend more time with her triplets. "It's hard to believe they're already 3 years old," WKTI PD **Bob Walker** says. "Seems like just yesterday we were broadcasting live from the maternity wing while she did her Lamaze breathing."

■ **Heidi West** departs middays at Citadel AC **WWLI (Lite Rock 105)/Providence** as her contract is not renewed.

■ Midday princess, er, diva **Sasha the Diva** exits **WALR**

(**Kiss 104.1/Atlanta**). We're guessing that management wanted to take the show in another direction. Let's confirm that theory with VP/GM **Tony Kidd**. "We've decided to take middays on Kiss 104.1 in a different direction," Kidd says. Bam! "As a result, the search for a new midday personality begins immediately."

■ **Rob Kruz** slides into nights at CBS Radio hot AC **WQAL (Q104)/Cleveland** (home of R&R '05). Proving he's not just a great multitasker but also "wicked smaht," Kruz picked himself up a political science degree from the University of Michigan while he was doing weekends at **WDVD/Detroit**. Mr. Kruz replaces "Not That" **Tim Richards**, now in middays. Across the hall at AC **WDOK**, afternoon talent **Chris Fox** exits in what PD **Scott Miller-Fiske** calls "an amicable split." Veteran 'DOK part-time artist **Bob McKay** has been plugged into afternoons on an interim basis. Fox can be reached at 440-570-4474 or your-voiceguy@ameritech.net.

■ **WPYO (Power 95.3)/Orlando** has filled its night vacancy with the hiring of market vet DJ **Prostyle**, who began his career across the street at **WJHM (102 Jamz)**. He also occasionally appears on BET's "106 & Park."

■ Clear Channel urban **WWPR (Power 105.1)/New York** has a new promotions director, **Chiari Jackson**, who segues from MTV Networks, where she had been the music marketing and promotions

coordinator since March 2005. Jackson replaces **Sonia Jimenez**, who recently returned to Sacramento to program **KGBY**.

■ **Justin Cruz** is leaving mornings at Visionary top 40 **KQMQ (93.1 the Zone)/Honolulu** to make the perilous transition not just to nights, but also to the glam-filled world of TV as the new weather guy for local Fox affiliate **KHON**.

■ Native son **Casey "K.C.B." Bieber** segues from middays to nights at **KGOT/Anchorage, Alaska**. Despite the shift change, Bieber will remain busy as the station's webmaster/promotions mule. The midday shift is picked up by Clear Channel/Alaska promotions princess **Corinna Delgado**.

■ **WJSE (the Ace 102.7)/Atlantic City, N.J.**, midday dude **BJ "Beej" Capelli** leaves to devote more time to his band, the Flight. Night jock **Moon** is upped to middays, and name-rhyming part-timer **Boone** inherits nights.

■ **KFFM/Yakima, Wash.**, mixshow coordinator **Lil' Mikey Herrell** totally screws up his sleep cycle by moving off nights after three years to join the morning show, teaming up with existing hostess **Reesha Cosby**, thus changing the name of the show to "Reesha and Lil' Mikey in the Morning." He replaces **DJ Nahum Ray**, who left two weeks ago. New to nights: **Big Daddy DJ Live**, inbound from **KWWW/Wenatchee, Wash.** PD/MD **Steve Rocha** remains in afternoons.

THERE'S ONLY ONE WAY TO CATCH THE GAME FROM HERE.

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The Programming Department



Your new co-host.

Then get your stuff to Willobee ASAP.

■ With new PD **Sammy Suarez** now in the house at Clear Channel top 40 **KZCH (Channel 96.3)/Wichita**, a significant staff change occurs. Namely, the exit of longtime MD **Jojo Collins**, who will be replaced in afternoons by Señor Suarez himself. Contact Collins at 316-312-8690 or jojo1037@yahoo.com.

■ After 11 years at alternative **WEQX/Albany, N.Y.**, **Nikki Alexander** has left the MD/morning co-host love seat. "I'm looking for a replacement immediately," OM/PD **Willobee** says. Do you have two years' experience? Want to work alongside official station mascot **Fred the Cat**? (No, really, he's a cat—it's not a stupid jock name.)

■ **Gabby** is giving up her gig as APD/MD/midday princess at Clear Channel alternative **WHRL (Channel 103.1)/Albany, N.Y.**, and moving to the label side to handle college/specialty promotion for Astralwerks/Caroline for the lovely **Dave Lombardi**, based in New York. "Her last day here is April 20, and we'll be celebrating on that specific day . . . for several reasons," PD **Capone** says.

■ After spending the past four months mastering the complexities of Xbox 360, former **WLKT/Lexington, Ky.**, PD **Jonathan "JC" Burton** has resurfaced at Clear Channel's six-station Panama City, Fla., cluster, where he's overseeing programming and music responsibilities for AC **WFSY** and urban **WEBZ**. Contact him at jonathanburton@clearchannel.com.

■ **Marvin "Doughboy" Nugent** has been tapped as

PD/afternoon talent at **WJWZ/Montgomery, Ala.** He replaces **Al Irvin**, who exits. Nugent was most recently acting PD of **WMPW/Memphis** before it changed format late last year.

■ MD/afternoon talent **Quint "Q" Hafron** has been upped to PD of Regent rhythmic **WZPW (Power 92.3)** in beautiful downtown Peoria, Ill. The position opened up last month when **Don Black** crossed the street to program top 40 rival **WPIA (Kiss FM 98.5)**.

■ After nine months in the house as APD/imaging director/afternoon talent at **WRTS (Star 104)/Erie, Pa.**, a man known simply as **Dylan** has gone buh-bye. PD **Jessica Curry** is now on the hunt for a replacement. Dylan can be reached at 251-423-6288, dylanrudisill@gmail.com or through his Web site, moredylan.com.

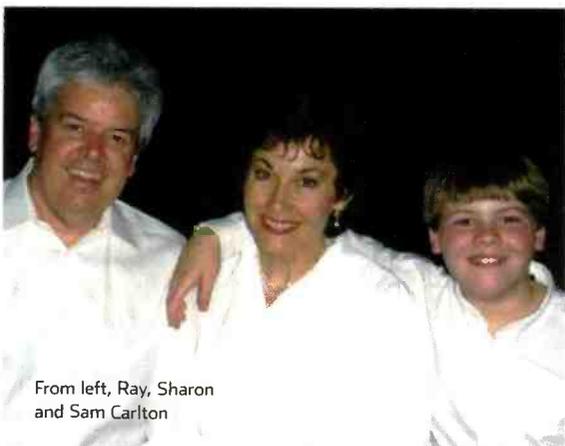
Label Love

After the federally mandated three-month waiting period, the press release has finally arrived, thus confirming the news we published a while back. **Bridgett Germroth** officially joins Zomba Label Group as director of adult formats. Yay! A veteran of Active Industry Research, Germroth was most recently senior director of adult formats at Island Def Jam. She will be based in Baltimore and reports to **Shannah Miller**.

We'll Miss You, Ray

We are saddened to report the passing of one of the good guys: label vet **Ray Carlton**, who died in his sleep from a heart attack April 12 while visiting his mother in Tampa. He was 52. Carlton, best-known for his years with Elektra, Giant and RCA Records, had left the record business several years ago, and, with his beloved wife **Sharon** and son **Sam**, started a new life in Sugar Grove, N.C. Last year, because the local schools weren't holding dances, Ray, Sharon and Sam started their own dance and manners class for 6th-10th graders called High Country Cotillion that became a local success.

A service was recently held for Carlton in Tampa and another will happen in May. Condolences can be sent to the Carltons, 266 Old Rose Drive, Sugar Grove, N.C. 28679.



From left, Ray, Sharon and Sam Carlton

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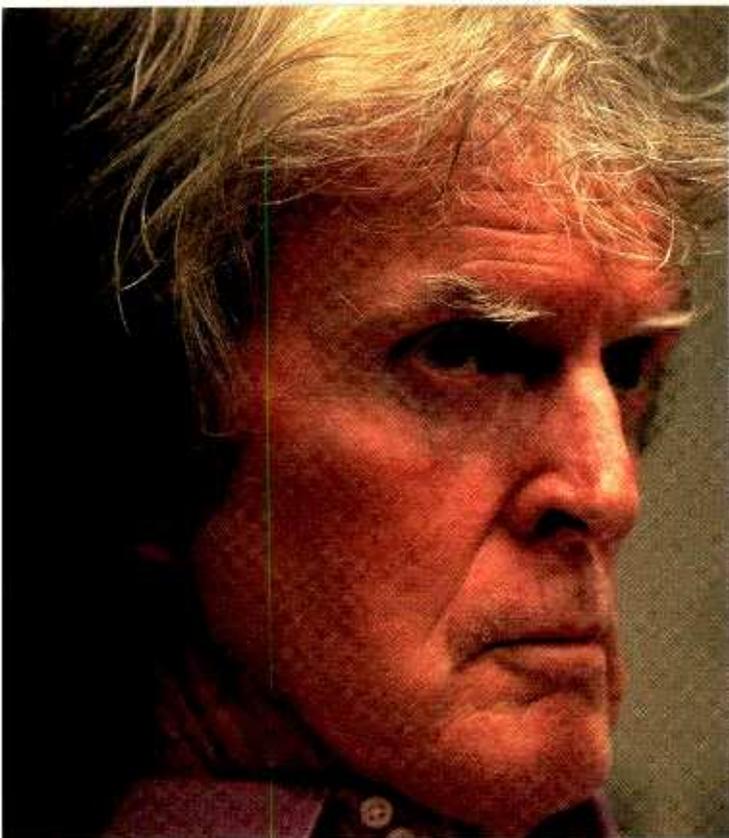
Tim Bronsil 513.231.0344

Elizabeth Hamilton 703.757.9866

Mark Heiden 970.472.0131

Rick Torcasso 972.661.1361

www.ptpmarketing.com



Public Enemy No. 1?

R&R Readers Weigh In On Don Imus

By Ken Tucker

Don Imus was paid to get and keep the attention of thousands, if not millions, of Americans. That's what successful talk show hosts do. But Imus' now infamous comment about the Rutgers' women's basketball team is arguably one of the most widely covered moments in recent radio history. No one broadcast "event," save perhaps Janet Jackson's "wardrobe malfunction" has spurred as much national debate. ☉ Whether it's local newspapers, national media or international press, a steady stream of politicians, athletes and ordinary citizens has persistently weighed in on the topic.

Closer to home, R&R's readers responded in great numbers to the controversy. Their thoughts can be divided into three camps: Those who believe that Imus' firing was justified, those who say that the punishment did not fit the crime and those who are convinced he did nothing wrong.

"As a retired radio executive used to dealing with hypocrisy and deceit on a daily basis, I find the Imus affair completely out of hand," says Perry S. Ury, former president of Chase Broadcasting. "On one side, you have CBS and its advertisers having profited from Imus trashing everyone and anyone for so many years without sanction. On the other side you have two of the most hypocritical guys walking—the Rev. Al Sharpton and [the Rev. Jesse] Jackson—as the prime instruments of Imus' demise."

"Mr. Imus got what he deserved," writes Tim Guentz, a regional engineer with NRG Media. "I am surprised that he was not shown the exit sign long ago for things that have spewed forth from his mouth."

"Should Don Imus have been fired? Absolutely," writes Ted Eldredge, station manager for public radio WLRN/Miami. "There is no question that he overstepped his bounds once too often."

But like others who weighed in, Eldredge believes music radio should be held to the same standards. "Raunch is raunch regardless of the format in which it is delivered," he says.

Urban radio consultant Tony Gray agrees. "The

women's basketball team at Rutgers did nothing to provoke or incite the attack made by Mr. Imus. These were innocent young college women, who excelled both athletically and academically, and were subjected to denigration for no reason at all."

But Gray also sees a problem with "the widespread use of offensive lyrics" in hip-hop music. "In no other format do we see the kinds of offensive language or images portrayed in music, as we do in the music that is marketed directly to African Americans."

Mike McGough, GM for First Media hot AC WZWW/State College, Pa., weighs in on Imus' side. "It is hard to imagine that any regular listener would ever link the word 'racist' to Don or the show," he says. "Comedy radio is a daily tightrope act, and he slipped off. But that is very different from being malicious."

Clear Channel classic rock WNRQ (the Rock)/Nashville PD Mud says, "People tune in to Don Imus to hear those type of comments. He is what personality morning radio is all about. That said, as broadcasters, we need to be sensitive to the community and their feelings."

Whitney Radio chairman William O'Shaughnessy notes that Imus is an "equal opportunity offender, poking fun at the high and mighty, as well as the rest of us for our foibles and pomposity."

"The guy misfired," O'Shaughnessy adds. "But he shouldn't be fired."

"What Imus said about the Rutgers team on radio and television was reprehensible, stupid and downright wrong," writes Clear Channel classic rock WAXQ/New York PD Bob Buchmann, who says Imus was a mentor to him. "Imus is a good person who made a mistake. This is a guy who has raised, and will again raise, millions for charity. He can come across as a nasty, acerbic creep, but he is a good man."

Timothy Kimble, news anchor/reporter for Mid-Atlantic Network talk WFVA and hot AC WBQB/Fredericksburg, Va., says the Imus situation "gives me pause about what we've become accustomed to hearing on the

air. With Imus, Rush [Limbaugh], [Howard] Stern and others, we slowly became used to hearing raunchy radio.

"If this kills Imus' career, it will be a tragic loss based on an offensive remark heard by nobody it targeted," Kimble adds.

Calling the Imus fallout "grossly overdone," Michael W. Lowe, PD at Clear Channel AC WLRQ/Melbourne, Fla., writes: "It's always amazed me that no matter how much good you did before the fact, it's all erased so quickly by one incident."

Voice-over specialist Dick Summer believes the situation needs to be put into perspective. "Mouthing off on the radio is fun and sometimes profitable, but it is a truly insignificant job," he says. "Don't like what he says? Turn him off and don't buy his sponsors' stuff. He'll be gone tomorrow morning."

"I believe passionately in Imus' right to say what he said," writes Mark Abramson, VP of promotion for Roadrunner Records, "but he should also be prepared to pay the consequences for his actions."

'There is no question that he overstepped his bounds once too often. Raunch is raunch regardless of the format in which it is delivered.' —Ted Eldredge

But Abramson also says a double standard exists. "The words are wrong no matter what the color of the face of the mouth that says it. If it comes from some rapper, is it 'street' or 'cool,' but if it comes out of Imus, then is it wrong? No, it is wrong for all. I am against racism of all forms, but I am also against hypocrisy."

Independent promoter "Heavy" Lenny Bronstein is among those who believe Imus shouldn't have been fired. "Was it a 'death penalty' comment? Not at all, but it was incredibly insensitive, hurtful and ignorant," he says.

Like Abramson, Bronstein believes there's another issue in play. "You don't see anyone besides Bill Cosby calling out the black community for its incredibly horrific use of the 'n' word, misogyny and racial epithets and threats," he writes. "The hateful rap music and gang culture is more than tolerated."

R&R

Additional reporting by Mike Boyle, Dana Hall, Kevin Carter and Alexandra Cahill.

'Imus is an equal opportunity offender, poking fun at the high and mighty, as well as the rest of us for our foibles and pomposity. The guy misfired. But he shouldn't be fired.' —William O'Shaughnessy

BDS Certified Spin Awards March 2007 Recipients:

700,000 SPINS

Boulevard Of Broken Dreams/ **Green Day** /REPRISE
Everything You Want/ **Vertical Horizon** /RCA
Every Morning/ **Sugar Ray** /ATLANTIC

600,000 SPINS

Bent/ **Matchbox Twenty** /ATLANTIC

500,000 SPINS

Since U Been Gone/ **Kelly Clarkson** /RCA
Run It!/ **Chris Brown** /JIVE/ZOMBA
Tubthumping/ **Chumbawamba** /UNIVERSAL REPUBLIC
Dilemma/ **Nelly Feat. Kelly Rowland** /UNIVERSAL

400,000 SPINS

Tipsy/ **J-Kwon** /SO SO DEF/ZOMBA
Brain Stew/ **Green Day** /REPRISE
My Favorite Mistake/ **Sheryl Crow** /A&M
Hand In My Pocket/ **Alanis Morissette** /MAVERICK

300,000 SPINS

Breathe (2 AM)/ **Anna Nalick** /Columbia
Give A Little Bit/ **Goo Goo Dolls** /Warner Bros.
Stickwitu/ **Pussycat Dolls** /A&M/Interscope
I Wanna Love You/ **Akon Feat. Snoop Dogg** /SRC/Upfront/Konvict/Universal Motown
The Good Stuff/ **Kenny Chesney** /BNA
Just Like A Pill/ **Pink** /LaFace/Zomba

200,000 SPINS

Say It Right/ **Nelly Furtado** /MOSLEY/GEFFEN
Through Glass/ **Stone Sour** /ROADRUNNER/LAVA/ATLANTIC
Before He Cheats/ **Carrie Underwood** /ARISTA/ARISTA NASHVILLE
Can't Stop Loving You/ **Phil Collins** /ATLANTIC
Step In The Name Of Love/ **R. Kelly** /JIVE/ZOMBA

100,000 SPINS

This Is Why I'm Hot/ **Mims** /CAPITOL
The Sweet Escape/ **Gwen Stefani Feat. Akon** /INTERSCOPE
Ice Box/ **Omarion** /T.U.G./COLUMBIA
On The Hotline/ **Pretty Ricky** /ATLANTIC
Snow (Hey Oh)/ **Red Hot Chili Peppers** /WARNER BROS.
Don't Matter/ **Akon** /KONVICT.UPFRONT/SRC/UNIVERSAL MOTOWN
Ladies Love Country Boys/ **Trace Adkins** /CAPITOL NASHVILLE
Lost Without U/ **Robln Thicke** /STAR TRAK/INTERSCOPE
Little Bit Of Life/ **Craig Morgan** /BROKEN BOW
The Kill (Bury Me)/ **30 Seconds To Mars** /IMMORTAL/VIRGIN
Streetcorner Symphony/ **Rob Thomas** /MELISMA/ATLANTIC
Once In A Lifetime/ **Keith Urban** /CAPITOL NASHVILLE
Put Your Records On/ **Corinne Bailey Rae** /CAPITOL
Call On Jesus/ **Nicole C. Mullen** /WORD-CURB
Pain/ **Three Days Grace** /JIVE/ZOMBA
Birmingham/ **Amanda Marshall** /EPIC
Touch It/ **Busta Rhymes** /AFTERMATH/INTERSCOPE

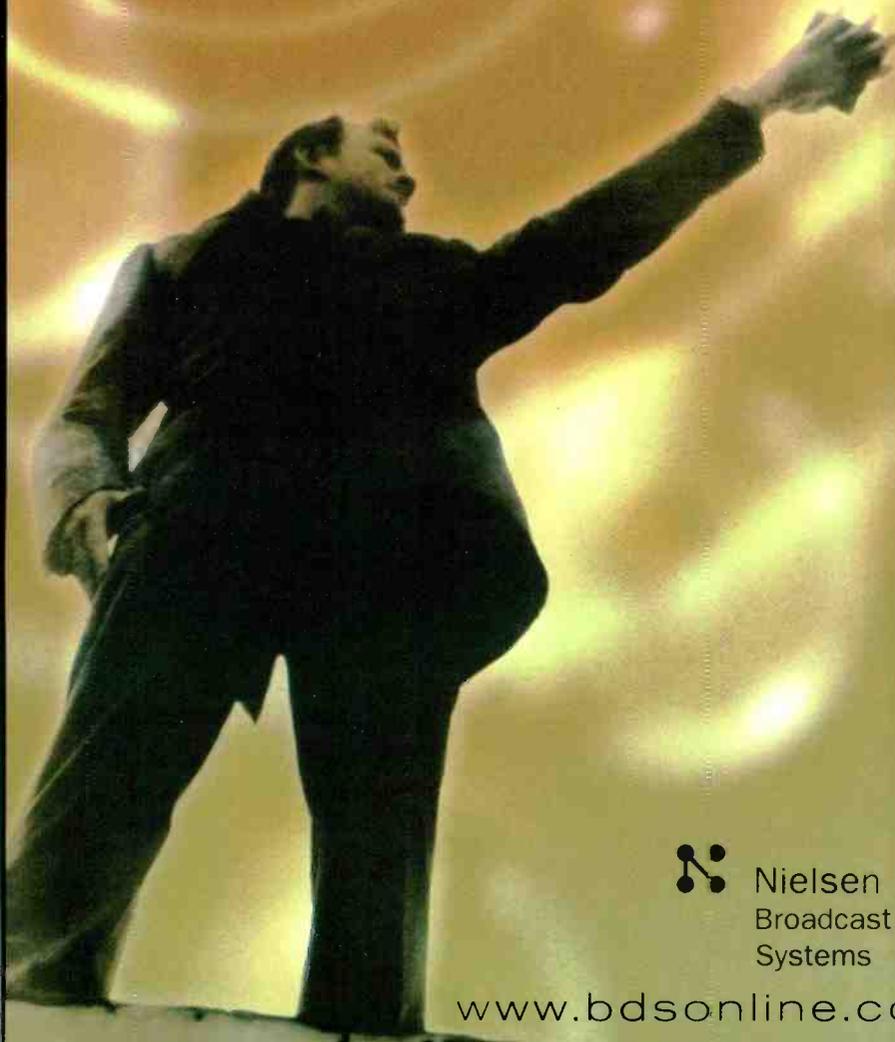
50,000 SPINS

If Everyone Cared/ **Nickelback** /ROADRUNNER/LAVA/ATLANTIC
Glamorous/ **Fergie** /WILL.I.AM/A&M/INTERSCOPE
Cupid's Chokehold/ **Gym Class Heroes** /DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA
Beer In Mexico/ **Kenny Chesney** /BNA
Give It To Me/ **Timbaland Feat. Nelly F. & Justin T.** /MOSLEY/BLACKGROUND/INTERSCOPE
Last Dollar (Fly Away)/ **Tim McGraw** /CURB
U + Ur Hand/ **Pink** /LAFACE/ZOMBA
Last Night/ **Diddy Feat. Keyshia Cole** /BAD BOY/ATLANTIC
Wasted/ **Carrie Underwood** /ARISTA/ARISTA NASHVILLE
Hillbilly Deluxe/ **Brooks & Dunn** /ARISTA NASHVILLE
A Feelin' Like That/ **Gary Allan** /MCA NASHVILLE
Here (In Your Arms)/ **Hellogoodbye** /DRIVE-THRU/SANCTUARY
Settlin'/ **Sugarland** /MERCURY
Long Trip Alone/ **Dierks Bentley** /CAPITOL NASHVILLE
From Yesterday/ **30 Seconds To Mars** /IMMORTAL/VIRGIN
Mas Alla Del Sol/ **Joan Sebastian** /MUSART/BALBOA
Nothing Compares/ **Third Day** /ESSENTIAL/PLG
Never Alone/ **BarlowGirl** /FERVENT/WORD-CURB
Mi Credo/ **K-Paz De La Sierra** /DISA
De Rodillas Te Pido/ **Alegres De La Sierra** /VIVA
Heaven/ **Mary Mary** /MY BLOCK/COLUMBIA/INTEGRITY
With All Of My Heart/ **Zoegirl** /SPARROW/EMI CMG
Crash Here Tonight/ **Toby Keith** /SHOW DOG NASHVILLE
The Valley Song (Sing Of Your Mercy)/ **Jars Of Clay** /ESSENTIAL/PLG
Ladies And Gentlemen/ **Saliva** /ISLAND/IDJMG

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On A Wing And A Prayer

A History Of Music And Ministry Marks 25 Years For Heritage Christian Outlet KSBJ/Houston

By Kevin Peterson ■ Photographs By Troy Fields /RETNA LTD.

Twenty-five years ago, a listener-supported Christian station signed on in Houston. Today, KSBJ is one of the most-admired religious outlets in the nation—and is ranked eighth in persons 12+ among all stations in the Houston market. ■ Utilizing test data from Arbitron's Portable People Meter, KSBJ has an average weekly cume that exceeds 500,000 listeners older than the age of 12, according to KSBJ VP of operations Jon Hull. The number jumps to 600,000 with persons 6+.

Since its sign-on in the summer of 1982, the noncommercial station has served those listeners by never losing sight of its mission or identity. Hull, who has been with KSBJ for 12 years, notes that the station's reputation for offering inspiration to listeners is among its primary drivers for success.

"I've got a lot of examples of people who just happened to be listening, who really found hope for their life by listening at a particular time," he says. "I think about people who were close to taking their own lives or with a diagnosis for a terminal disease. They tuned in to the radio station, and they heard us say something and let us know we were talking to them at that particular moment in their life."

"There are thousands of those kinds of examples, and to me, those are the things I will look back on and say they are the highlights of my time here at KSBJ."

PD Chuck Pryor, who spent his entire Christian radio career with New Life Media in Illinois before coming to KSBJ two years ago, gives his own list of reasons why the station has done well.

"First, we have a really good product," he says. "We have good people and awareness and history. There is so much heritage, probably as much or more than almost any radio station in the community, because so many things have changed and this radio station's format has not. It has evolved, but the mission has been the same for 25 years."

KSBJ president/GM Tim McDermott has

been with the station for 16 of those 25 years, and he knows its history well. Even though the station went on the air in 1982, he recalls, "In 1979, there existed a commercial Christian station, KFMK, which was eventually sold. But the owner allowed Buddy Holiday, who was the morning man back then, to raise money on the air to start a new station somewhere in Houston someday."

McDermott says there were two key people

'We've taken people on worldwide missions and to Sri Lanka to rebuild orphanages.'

—John Hull

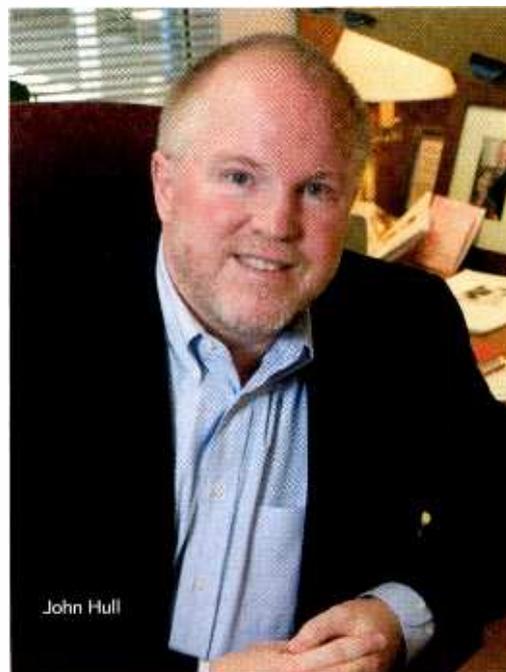
that led the effort to make the station a reality: Holiday and Robert Gonzalez. "Robert was kind of the behind-the-scenes administrator, and Buddy went around from church to church doing slide presentations about what could happen for a new station."

The pair found a noncomm opening on the dial and a tower site, and in July 1982 Holiday signed on the air with KSBJ.

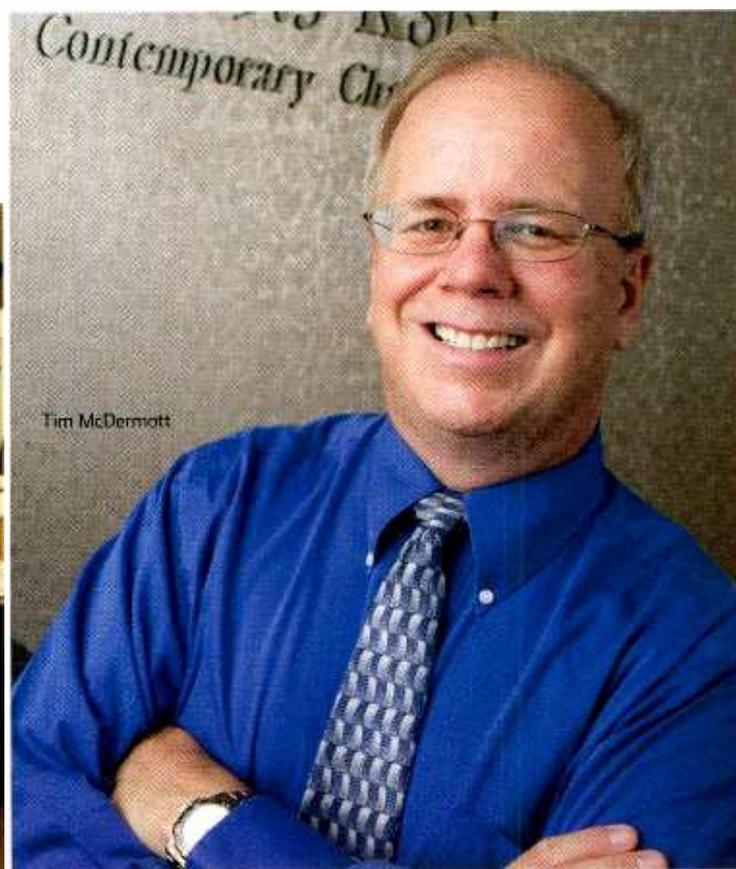
McDermott says, "He had just a couple of employees, and they had their first radiothon just after that. To their surprise and delight, they found that people would support a listener-supported station. Year after year it's just grown from those humble beginnings—truly—since the town we're licensed in is called Humble, Texas."

Continued on page 18

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John Hull



Tim McDermott

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Continued from page 16

Local Mission—And Beyond

Throughout time, KSBJ, owned by the KSBJ Educational Foundation, has remained involved in the local community—and well beyond.

Hull shares an example of the KSBJ Summer of Love, “a multifaceted event designed to get people involved in something bigger than them during summer vacation.” There’s typically a local, national and international angle to it.

Part of the Summer vision is to take the gospel to Jerusalem, Judea and Samaria, which originates from a Bible verse in Acts. “Our Jerusalem is Houston. Judea and Samaria are the rest of the United States, and the uttermost parts of the Earth are literally the uttermost parts of the Earth,” Hull says.

So the station first hosts local events intended to influence as many listeners as possible, along with a national event, which last year involved taking 75 listeners to one of the communities on the Mississippi Gulf coast that was devastated by hurricanes, to help locals rebuild.

There is a global component as well, Hull adds. “We’ve taken people on worldwide missions and to Sri Lanka to rebuild orphanages.”

While KSBJ has taken listeners to help communities in various nations, the station has also helped radio stations in other countries. McDermott recalls, “One of the guys on our board wanted to send me to smuggle Bibles into China. I told him I didn’t feel good about that, but if there was ever a deal where we were doing Christian radio somewhere else around the world, I would be open to it. I guess God heard that, because someone called me two months later and asked if I’d be willing to go to Ecuador on a missions trip with HCJB Global radio. We went to Ecuador in 2000, and it’s opened up doors for us to mentor stations around the world.”

That includes stations in Australia, Paraguay,



From left, Chuck Pryor, Tim McDermott and John Hull

Brazil and Nigeria. In Nigeria, it was the country’s first Christian outlet, and, as one of only four stations in the entire country, it has a potential audience of 20 million listeners.

‘God Listens’

With 25 years of broadcasting history, KSBJ is known to fans for many things, but Pryor thinks the station is probably best-known for two simple words. He explains, “Our slogan is ‘God listens.’ Wherever I meet people and they ask who I am and where I’m from and where I work, that always seems to come up. I hear people say, ‘I see your billboards, I see your bumper stickers—God listens, that’s pretty cool.’”

‘I can see us having three or four stations in Houston on 89.3 to reach an audience that wouldn’t listen to an AC sound.’

—Tim McDermott

For the future, McDermott says the station is very much onboard with HD radio, and is in the process of building new studios for at least two HD side channels “to locally reach a part of our audience that wouldn’t listen to an adult contemporary sound, but may listen to another genre of music. I can see us having three or four stations in Houston on 89.3 in the next two to three years.”

Hull says, “I’m excited about that potential, because it means we’re going to be able to bring more people into the kingdom. We’re going to be able to expose more people to the claims of Christ and do a better job reaching the millions of people here in the greater Houston area that aren’t currently being served.”

R&R

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Susan O’Donnell and Mike Kankelfritz



Mornings On KSBJ: ‘Faith, Family And Fun’

Susan O’Donnell joined KSBJ/Houston from mainstream radio 15 years ago. Her first morning-show partner was the man who signed on the station 25 years ago, Buddy Holiday. Since then, she has had only three partners, including current co-host Mike Kankelfritz, who joined in December 2005 from KXOJ/Tulsa.

Regarding his name, she jokes, “It’s like a bad men’s cologne. That name arrives before you do, and it hangs in the room when you’re gone. I just think it’s the perfect name for an on-air personality. Our audience doesn’t always get it right, but they’re close,” she says.

That’s the kind of humor you hear every day on the morning show, but it’s not all about laughs.

Kankelfritz says, “We focus on faith, family and fun. The faith, or the ministry part of KSBJ, has always been the heart-

beat of the station and that’s how we’ve always existed. And our show tries to have an element of that in it—but it’s an element, not the whole thing. We try to find one element where we talk about our faith.

“The family part is trying to focus on the target listener,” he adds. “Is there an aspect of her life that we can help her family with? Then there’s the fun aspect and entertainment and bits and things like that.”

O’Donnell recalls that as things have changed through the years, one important constant has remained the same. She says, “For years what we’ve said is, ‘KSBJ is music and ministry.’ A lot of stations believe—and rightly so—that there’s an enormous amount of ministry that simply comes in the songs that you play. But KSBJ has always felt like there is more ministry to be had, so as on-air

personalities, it’s expected of us to be able to minister to people. Over the years I’ve seen so many people come and go, and yet the one thing that has remained the same and at the heart of the station is that idea of ministry.”

For Kankelfritz to come in as the new guy and be paired with the 15-year market veteran, it would have been easy to be intimidated. But he has great appreciation for O’Donnell’s connection with the audience.

He says, “She also does stand-up comedy and has been in probably just about every church in Houston. So it’s not only that I’ve got a morning partner that’s established, but I’ve joined somebody—and this is going to be a bold statement—but I would say that she is more connected to her audience than anybody in our industry.” —KP

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STELLAR KART



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- ARTIST OF THE YEAR
- ROCK RECORDED SONG OF THE YEAR ("ACTIVATE")
- ROCK/CONTEMPORARY RECORDED SONG OF THE YEAR ("ME AND JESUS")
- ROCK/CONTEMPORARY ALBUM OF THE YEAR (*WE CAN'T STAND SITTING DOWN*)

DAVID PHELPS



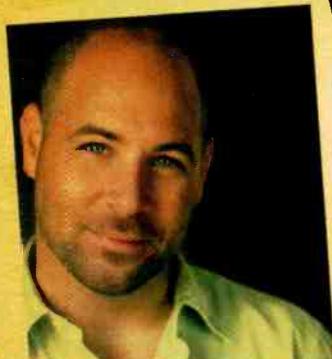
- LONG FORM VIDEO OF THE YEAR (*LEGACY OF LOVE... DAVID PHELPS LIVE*)
- INSPIRATIONAL RECORDED SONG OF THE YEAR ("BEHOLD THE LAMB")
- INSPIRATIONAL ALBUM OF THE YEAR (*LEGACY OF LOVE... DAVID PHELPS LIVE*)

BARLOWGIRL



- GROUP OF THE YEAR

MARK SCHULTZ



- POP/CONTEMPORARY ALBUM (*BROKEN & BEAUTIFUL*)
- POP/CONTEMPORARY RECORDED SONG OF THE YEAR ("BROKEN & BEAUTIFUL")

AMY GRANT



- LONG FORM MUSIC VIDEO OF THE YEAR (*TIME AGAIN... AMY GRANT LIVE*)

KAREN CLARK SHEARD



- CONTEMPORARY GOSPEL RECORDED SONG OF THE YEAR ("FAVOR")
- CONTEMPORARY/GOSPEL ALBUM OF THE YEAR (*IT'S NOT OVER*)

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- PRAISE AND WORSHIP ALBUM OF THE YEAR (*SONG TO THE KING*)

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Contact Sport

Winning Communications Between Radio, Labels

By Kevin Peterson

In the first two years of the R&R Christian Summit and more specifically the “Radio and Records: Group Therapy” sessions, one of the biggest buzz topics has been communication—or the lack thereof—between the format’s radio stations and record companies. Unfortunately, in some cases, there is a tenuous breach in understanding what each does, how they do it, how the two sides can help each other for the greater good of the business and, perhaps most important, how they can work together to spread the message of Christ. ■ Word Label Group VP of promotional marketing Derek Jones stresses that the key to understanding is regular communication and an open forum between the players. “It’s of the utmost importance. I was just talking to my radio team about this. We’re in the midst of not only a bunch of singles at radio right now, but a lot of promotions with radio and quite a few promo tours with artists that are going to be out, and a lot rests with radio in the planning of all those things,” he says. “Obviously, communication between radio stations and labels is so important. It’s vital in the things that we try to pull off together.”

‘Too often, radio and record companies communicate to each other, but don’t actually have a rich, two-way dialogue.’

—Brian Dishon

New Provident Label Group senior director of national promotions Brian Dishon says, “I picked this up from [EMI CMG president] Bill Hearn, who never really liked the word ‘communication,’ because that is a one-way conversation. You’re telling someone something. He preferred the term ‘dialogue.’ The way he described it made sense to me, and I think, too often, radio and record companies communicate to each other, but don’t actually have a rich, two-way dialogue.”

Stephens Family Ltd. Partnership KXOJ/Tulsa PD Bob Thornton says he was disappointed when he started hearing about some major secular broadcast chains that are no longer taking tracking calls. He says, “They’ve basically shut off that relationship, and it’s completely the wrong way to address a problem—to have less dialogue—for fear of some FCC scandal or payola scandal or whatever the motive is. It’s completely the wrong method of dealing with it.”

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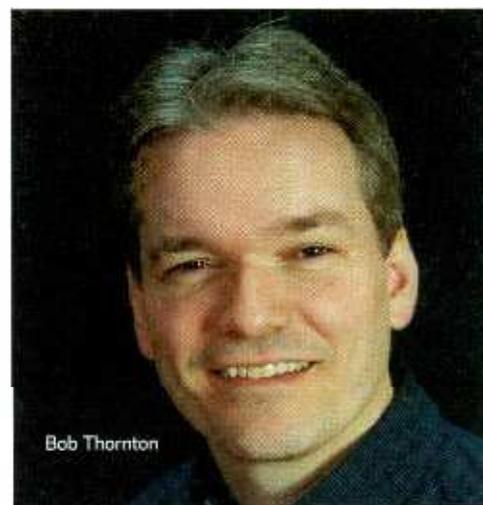
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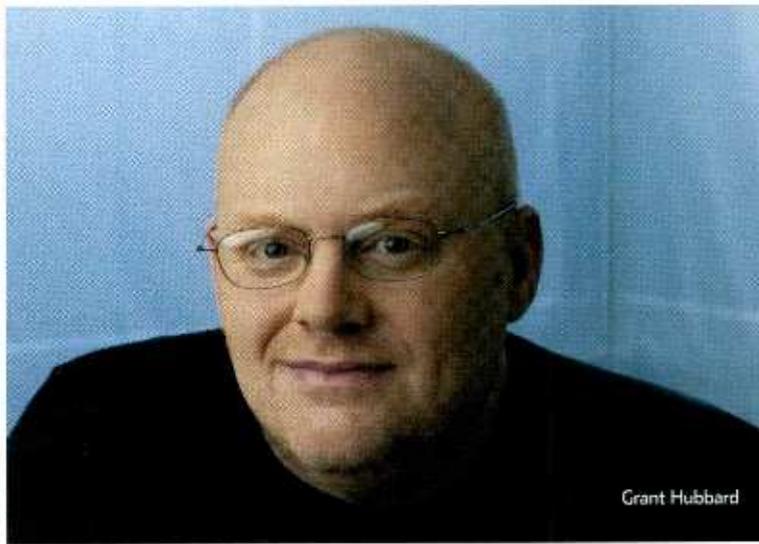
Derek Jones



Brian Dishon



Bob Thornton



Grant Hubbard

TOOTH & NAIL RECORDS / BEC RECORDINGS CONGRATULATES OUR 2007 DOVE AWARD NOMINEES!

MALE VOCALIST OF THE YEAR
JEREMY CAMP

ROCK ALBUM OF THE YEAR
HAWK NELSON "SMILE, IT'S THE END OF THE WORLD"

ROCK CONTEMPORARY ALBUM OF THE YEAR
KUTLESS "HEARTS OF THE INNOCENT"

RAP/HIP HOP RECORDED SONG
KJ-52 "NEVER LOOK AWAY" FROM "BEHIND THE MUSIK"
MANAFEST "SKILLS" FROM "EPIPHANY"

RAP/HIP HOP ALBUM OF THE YEAR
KJ-52 "REMIXED KJ-52"
MANAFEST "GLORY"

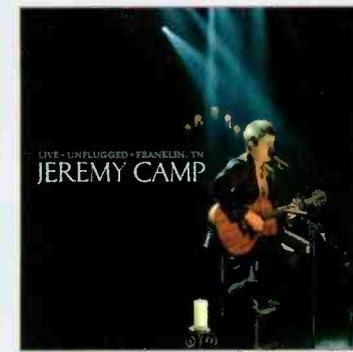
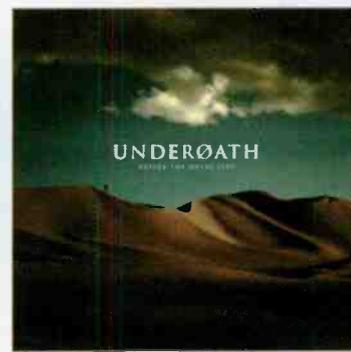
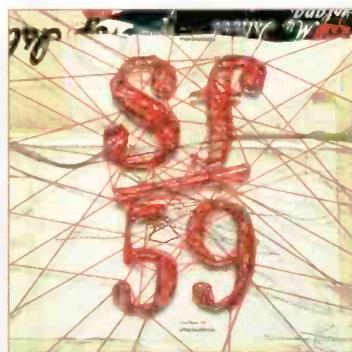
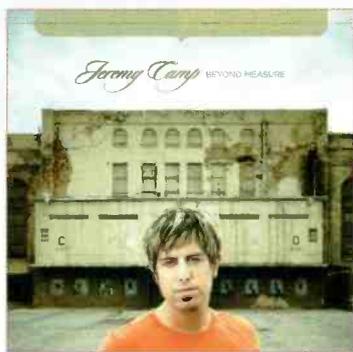
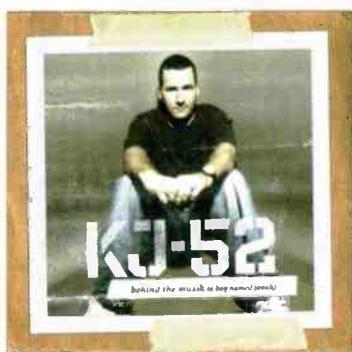
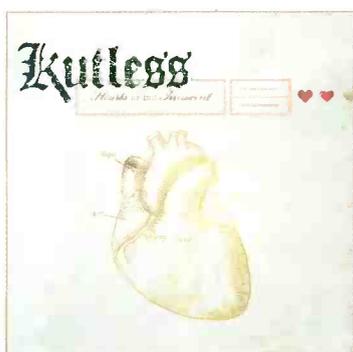
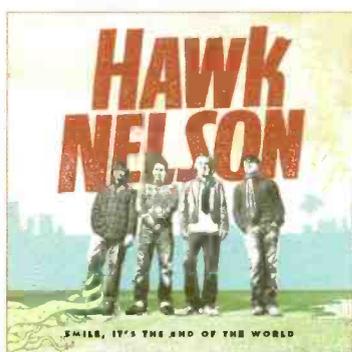
BEST PACKAGING
JEREMY CAMP "BEYOND MEASURE"
KUTLESS "HEARTS OF THE INNOCENT"
(RYAN CLARK FOR INVISIBLE CREATURE)

STARYFLYER "MY ISLAND"
(DON CLARK FOR INVISIBLE CREATURE)

HAWK NELSON "SMILE, IT'S THE END OF THE WORLD"
(JASON POWERS)

BEST SHORT FORM MUSIC VIDEO
UNDEROATH "WRITING ON THE WALLS"

BEST LONG FORM MUSIC VIDEO
JEREMY CAMP "LIVE UNPLUGGED"



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Continued from page 20

Thornton adds that there is a responsibility for radio to communicate industrywide, not just with labels, trackers and promoters, but also with managers and booking agents, and with all facets of the industry: "If you don't take the responsibility seriously, you lose in two ways. First you lose a seat at the table of decision, because if you're not communicating with the labels, all you're going to do is keep complaining. Feedback is vital to the labels and artists to better-serve your needs and those of your audience. The second thing is you miss out on the relationships, which are key."

EMI CMG VP of promotion Grant Hubbard adds that labels don't always know which songs are going to work for radio, thus "the partnership we have with a lot of our radio stations comes down to talking every week about what's working or not working on the station. Obviously, we hear songs a different way than radio stations do, so we talk with a lot of leaders and take input from them."

According to Central Florida Educational Foundation WPOZ/Orlando MD Scott Smith, when radio and labels communicate, listeners ultimately win. "I think we can really learn a lot about each other by talking about trends in music," he says. "That helps labels understand when to release singles, since they hear what the audience likes to listen to. Those conversations have to be candid, and they have to be regular."

Better Together

What can radio and labels do better together? Curb Records VP of promotion John Butler says, "Our label is trying to become as Internet-focused as possible to get information out to consumers and directly to the audience. I'd like to see radio utilize MySpace and other social-networking sites in a way that creates better access to our artists."

Butler also would like to offer more content to radio station Web sites, similar to what Clear Channel does. "You can go to any Clear Channel station Web site to hear unreleased tracks or live video and streaming. We're lagging behind in that area."

Developing more female artists is on the forefront for Crista Ministries KCMS/Seattle PD Scott Valentine, which he regularly communicates to labels. "I enjoy the dialogue that we have with our record representatives when we convey to them what it is that we're looking for. We have a strategy behind the radio station, and we're looking for the record companies to provide us with the material that fits it. I appreciate that industry people are looking for what we're asking for."

Dishon adds, "Radio stations have gotten much better at really sharing what their listeners have to say. It's easy for stations to hide behind the phrase, 'It's not testing well,' so I'll ask, 'What about it is not testing?' I just need to know so I can pick a better song, because I don't have an interest in sending a song to radio that's a dud. The radio stations have gotten a lot better about being able to articulate that back to the labels."

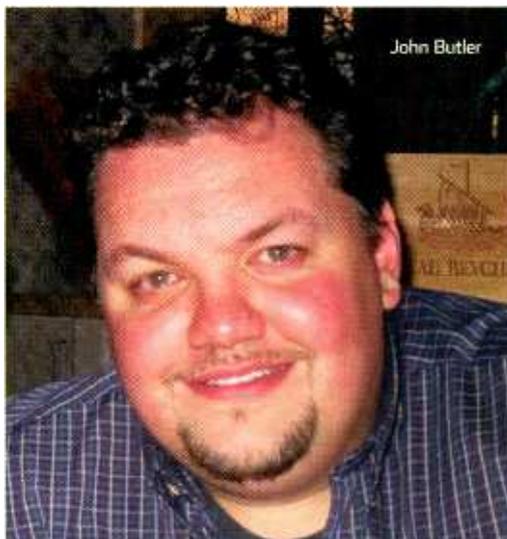
And, Hubbard says, "I'm not always happy with what I hear, but I'm pleased that radio is opening up the window of testing to us and telling us about how our songs are doing with their audience. It helps us learn what they're looking for."

'I'm not always happy with what I hear, but I'm pleased that radio is opening up the window of testing to us and telling us about how our songs are doing with their audience.'

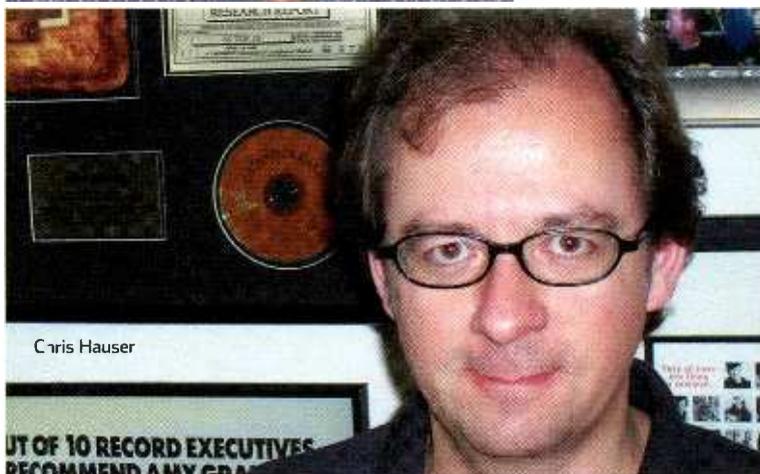
—Grant Hubbard

Better Communication

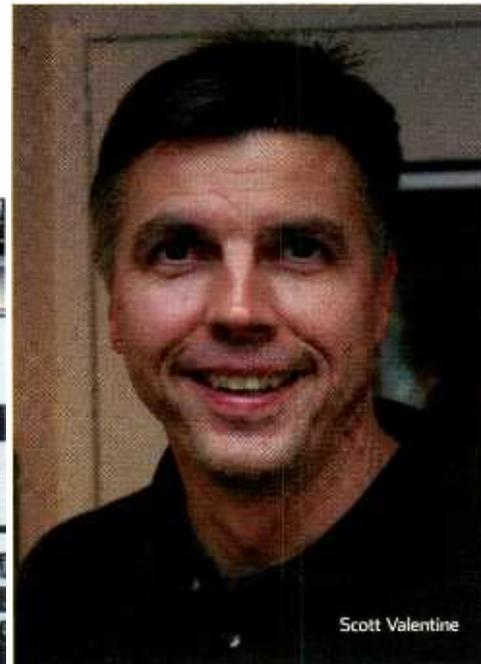
While some stations are good about sharing information with the labels, Butler says other stations



John Butler



Chris Hauser



Scott Valentine

use research as a way to stop the dialogue. "Research is the ending of conversations at radio right now. Research is not creating dialogue, it is creating. Here are the results, and that's it. Research has to be as transparent as it can be, without too many secrets going out the door," he adds.

Before it even gets to the conversation part, independent music promoter Chris Hauser says he'd like to see more PDs and MDs answer live phone calls on a more regular basis. "People ask me what I do all day. I tell them, 'I leave voicemail messages or sit on hold.' We promoters need information, and we need to give information as well."

Another suggestion to improve relationships between radio and records, Valentine says, is for the labels to provide one-on-one contact with acts—whether face to face or via the wonders of technology.

"Labels should invest some ISDN time and offer the opportunity to talk to some of these artists and especially have the artist play live," he says. "If they can't go to small-market U.S.A., they can certainly do an ISDN and service those little guys, too."

Smith echoes the sentiment. "I like to know the heart of the artist—what they're all about. With some groups that's not a problem—guys like MercyMe, Casting Crowns, Michael W. Smith, Chris Tomlin or Steven Curtis Chapman—because over the years you've built relationships with them. But for newer artists, whether it's at an event like GMA or spending the money to meet face to face . . . hearing the artist's heart is so important."

He adds, "As programmers, we have a responsibility to put songs on the radio that are by musicians who have a heart to serve God. That's very important."

Hauser says that when radio and records work together, the successes are twice as sweet. "The high-fiving that went on between the label and a couple major markets around tobyMac's street week was well-deserved. The label worked closely with radio, and the massive results were tangible. The recognition of the label and radio working so closely together was a victory." **R&R**

mandisa

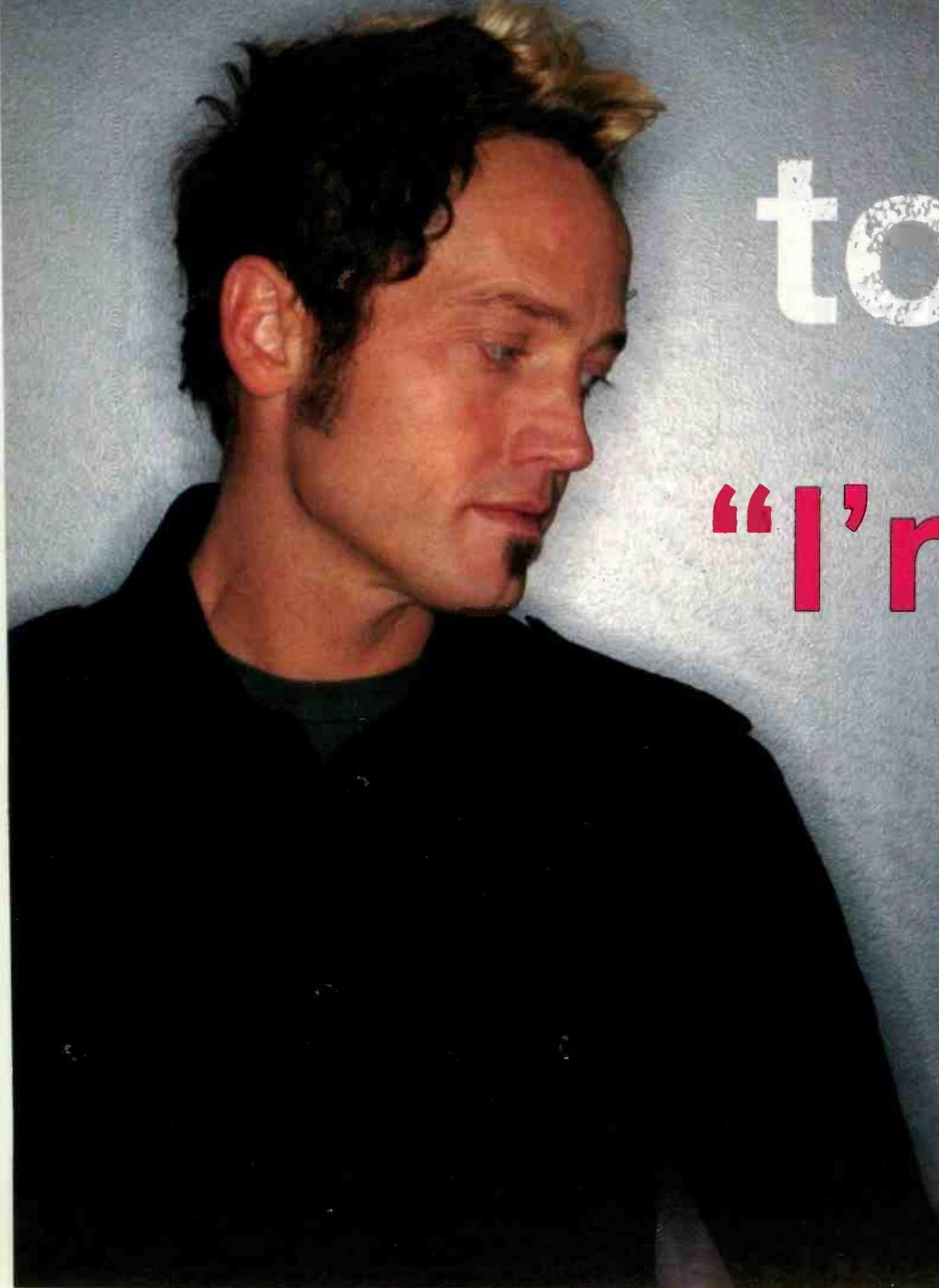
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On The Rise

New Artists Shine Early

By Kevin Peterson

The Christian music formats continue to be blessed by the development of new artists. Still early in 2007, new artists have already made an impact on R&R's Christian charts. Here are the stories behind some of those acts.

Rush Of Fools

Midas Records' Rush of Fools is on four of the five R&R Christian charts. First single "Undo" has made it into the top five on the Christian AC monitored and Indicator charts, as well as the top 10 on the Inspo chart, and the act recently debuted on Christian CHR.

The band's Wes Willis says he is amazed at how quickly everything has happened for the group. "The plan I had made for my life was to play baseball. Right before college I felt like God did not want me there. It was a huge step in my life. I ended up going to automotive school in Birmingham instead. I met Kevin Huguley in 2005, and we were playing in a band with this same group of guys we have now, under a different name, just writing some songs, playing a retreat weekend every now and then, and we really didn't do much."

The band's independent booking agent, Jennifer McConnell, knew of a competition called Band With a Mission, but the guys weren't really interested in entering a battle of the bands. Willis says, "She explained that the judges gave written assessments—and that, we were interested in. We wanted to know how we could better our worship-leading skills, so we entered. We won that competition in April of 2006. At that point

we had only been a band for about six months. We signed with Midas back in the fall, and we've just been working real hard, writing and recording since then."

The group's first album will be released May 8, but lead single "Undo" quickly made a big impact. Willis says of the band's early chart success, "The song is on the charts not because it's a cool tune, not because the music is really neat but because the lyrics are something that people are grasping onto."

He says the band gets e-mail from fans relating how the song has affected them. "We got one from a lady who was addicted to these pills and she had been struggling with that, but that the song had reminded her that every time she falls down, that she could get up and keep running to God and that God can turn her around and undo what she's become."

Fireflight

In contrast to the brief journey of Rush of Fools, Christian rock act Fireflight has been working at it a little longer, even though it may be considered a new act to Christian radio. Lead singer Dawn Richardson jokes, "We have been together



'The song is on the charts not because it's a cool tune, not because the music is really neat but because the lyrics are something that people are grasping onto.'

—Rush of Fools' Wes Willis

er about seven years now. Geez, really. I think you can boil it down to the fact that we are slow learners." But the group must have learned its lessons well: Its single "Waiting" hit No. 1 on the Christian Rock chart earlier this year.

While the music is progressive, Fireflight's message is as old as time. Richardson says, "We want to let people know that they are God's children. He sees them, and he knows their hearts. No matter what they hear from the outside world, God is the one who created them and he does not make mistakes."

The name Fireflight came as a fluke. "It was down to the last 20 minutes before our first performance, which was for our youth group. Our youth pastor approached us and said, 'What do you want me to tell them your name is?' We just got the deer-in-the-headlights look and realized we hadn't chosen one yet. So I piped up with 'Fireflight.' Everyone just shrugged their shoulders and agreed that that was the best we could do in 20 minutes. Apparently it's the best we could do in the next seven years as well, so it stuck."

Echoing Angels

After signing a record deal with INO Records and having first single "You Alone" become a top five song at Christian AC, it might be surprising to learn that all five members of Echoing Angels still work their day jobs. Band founder/drummer Jon

Continued on page 26



Shane & Shane



New Album

Pages

coming August 28

featuring the single
We Love You Jesus

adding to radio now



the art of independence

Continued from page 24

Poole says, "We want the ministry to be full time, but we want it to be in God's time. It's not really that weird, because it's all we've ever known. We're really blessed and fortunate to have the employers we have. We're a five-piece band and four of us are in the construction field. All of our bosses are actually believers themselves and are really flexible with the ministry. Josh [Armour], our bass player, is the lucky one. He's the golfer and works at a golf shop."

Like Rush of Fools' Wes Willis, Poole considered a future in baseball and played in college, but he also felt God moving him away from the game: "A lot of my priorities were out of whack, and I got away from God," he says. "Second to salvation it was the most real conviction I've ever had. It was just, 'This is not what I have for you.' It was impressed on me just to start a band. At the time I wasn't even thinking about a record deal. I wasn't thinking praise and worship, Christian rock or Southern gospel. I was just thinking music ministry. It was just so real to me."

Poole says he feels God brought the rest of the band together. He and Armour went to the same high school and kept in touch. He recalls, "Josh was traveling with a family Southern gospel group, and they came to play at my home church. I told him I was trying to start a Christian band and asked him if he wanted to join me. It was as informal as that. As time went by, different doors opened and some doors shut, but God just continued to reveal stuff to us and we really became what we are."

Group 1 Crew

New Fervent Records act Group 1 Crew finished last year with first single "(Everybody's Gotta) Song to Sing" hitting the top 20 at Christian CHR. In 2007, second single "Love Is a Beautiful Thing" has already climbed higher than the first, roosting at No. 18 on the Christian CHR chart this issue.

Group founder Manwell Reyes says a Bible study inspired the name of the group. "It was just the idea



Group 1 Crew

that a group of individuals could get together with completely different backgrounds and styles and still continue to think, create music and to love God all in the same mind-set," he says. "We were all very much united in what we wanted to do in life. When I thought of the name Group 1, I know it's an oxymoron, but it made sense in our mind. We may have a group of people, but when we roll together there's just one voice, one belief system and one God that we serve."

It may be a new group, but Group 1 Crew is already catching the ears of TV networks. The act's song "A Lot in Common" is featured on the promo for Fox TV's "The Simple Life," promoting the start of the fifth season of the reality series. How did that happen? Reyes says, "We don't even know. We just got a call one day saying they were going to use the song, so I was watching TV for hours just trying to catch it and finally did two nights ago. That was really exciting. And I got five phone calls from friends who had just seen it."

Reyes says the group loves to perform live and to reach out to the audience. "We want our show to be one that everyone can come to and walk away experiencing the love of Christ in a non-threatening way," he says. "Our music isn't for one specific demographic, it's for anyone with a pulse."

'I wasn't even thinking about a record deal. I wasn't thinking praise and worship, Christian rock or Southern gospel. I was just thinking music ministry. It was just so real to me.'

—Echoing Angels' Jon Poole

Marie Miller

At age 17, Marie Miller is the youngest of our featured artists, but she isn't lacking for experience. She says, "I've been performing since I was 11. My older sister and I would play together, and we were called the Miller Sisters. We would play at festivals and stuff like that."

Miller wrote her first song when she was just 13 and says her lyrics have always been Christian in nature. She adds, "The second song I ever wrote was 'Cold,' which is the single that's out right now, so that's kind of cool."

Being so young herself, Miller understands she has a responsibility to be a good role model for young girls, and her music reflects that. "I feel like, as a young person, a little bit of my anthem weaved into every song is just the choice to follow Christ and to be completely sincere in that choice," she says. "It's important to make that choice at a young age and not wait until you have that wild stage out of you or the idea of trying all these different things. I guess it's having the knowledge, knowing that he is the only way and he is the right path for you at a young age." With a spiritual maturity beyond her 17 years, Miller says, "I tell kids to make your faith your own, not because their parents tell them to love God, but to love him for him and for yourself!"

R&R



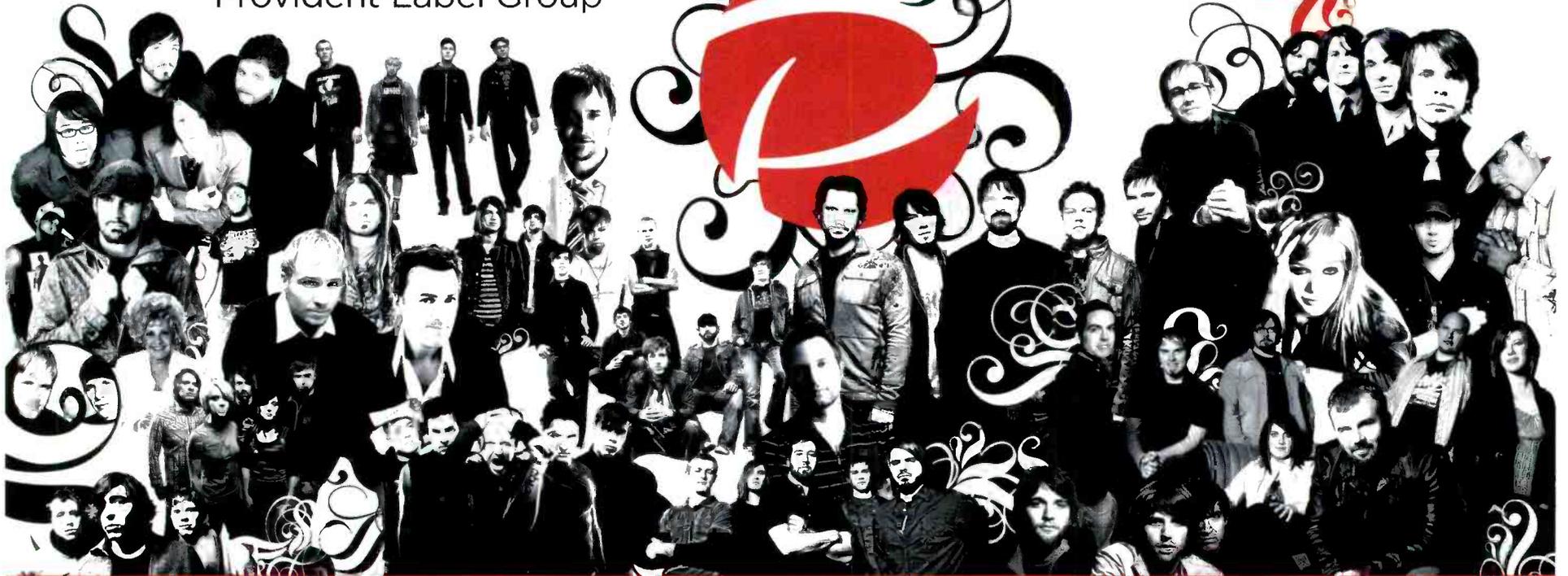
Marie Miller



Echoing Angels

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Impacting

It used to be that if advertisers wanted to properly reach the Hispanic community, they had to consider not only language but culture. But the Hispanic population in the United States has become so complex and diverse that those elements are no longer the only factors to consider.

■ In fact, the Assn. of Hispanic Advertising Agencies released the Latino Identity Project last year, which examined more than 40 years of academic literature on Latino identity. The idea was to assist marketers in understanding what defines a Latino: who it is they are trying to reach and how to impact that segment of the population.

“One of the reasons we thought of doing this research is because there has been so much debate in the media on whether you should use English or Spanish to reach Latinos, and the whole discussion seems to be centered around language,” says Carl Kravetz, AHAA chairman and Cruz/Kravetz:IDEAS chairman/chief strategic officer.

While people on one side suggest that Spanish should be utilized to target Latinos—certainly Spanish-language radio has proven to be successful—a lot of newer media, such as Latina Magazine, SiTV, mun2 and MTV3 support the idea that it’s less about language than it is about culture.

“The questions are much deeper than language. It’s what motivates people, their view of the world, and what it is that informs and creates that view of the world, which is really what advertising agencies have to do to develop persuasive campaigns,” Kravetz says.

The Latino Identity Project found that there are four “chambers” that identify Latinos: interpersonal orientation, time and space perception, spirituality and gender perception. (To see the full project, go to ahaa.org.)

As Complex As Anglos

The lesson for marketers from the project, according to Kravetz, is that the Latino market is as complex as the Anglo market, and people come in all different colors, religions, national origins and numerous preferences—with some commonalities. As Latinos fast approach the 50-million mark in the United States, thinking that every one of them is the same is a mistake, he says.

“Stop thinking that it’s going to be so easy that

all you have to do is translate your English copy to Spanish, or that it’s going to be so difficult that you shouldn’t even bother. Recognize that Latinos require as much discipline as the general market,” Kravetz says.

While the Latino Identity Project has received positive response, and Latinos recognize aspects of themselves in the findings, Kravetz says marketers are seeking hard data. AHAA is working with Simmons Research to field a proprietary study to see if the project’s findings can be confirmed with quantitative data, which would supply strong ammunition for corporate clients.

How do these findings impact radio advertising? In every possible way, since radio is local and the Hispanic makeup of each city is diverse. From programming to advertising, marketers must develop an understanding of just which Latinos they’re trying to reach. But even before that quantitative data is available, the hypothesis put forth in the Latino Identity Project is certainly worth close examination.

Former AHAA chairman/parliamentarian and López Negrete Communications president/CEO Alex López Negrete says that every year, more and more advertisers engage in the Hispanic market. “This is coming on like a tsunami, but it does take time, and that’s why you have an organization like AHAA, whose chief goal is to talk to CEOs, chairmen and boards of directors in America to get them turned on to the opportunity.”

Half-Hearted Attempt

Spanish Broadcasting System/New York VP/GM Frank Flores agrees that this is not the same market it was 15 years ago, when advertisers admitted they knew the Hispanic community was there and “made a half-hearted attempt to advertise to us, almost to placate us. They aren’t placating us anymore.”

Until 2004, Flores was sales director at CBS Radio’s alternative WXRK (K-Rock)/New York, selling Howard Stern. When he arrived at SBS, the Hispanic broadcaster’s cost per spot was higher than he expected—not nearly as high as what the general-market station was getting, but “it was up there,” he says.

With interest in the Hispanic market continuing to grow, López Negrete says it’s rare to talk with a company that is not engaged, interested or discussing Hispanics in some way. “They may not have the resources yet, may not have gone through the budget reallocations yet and may be trying to find a Latino marketing manager—but

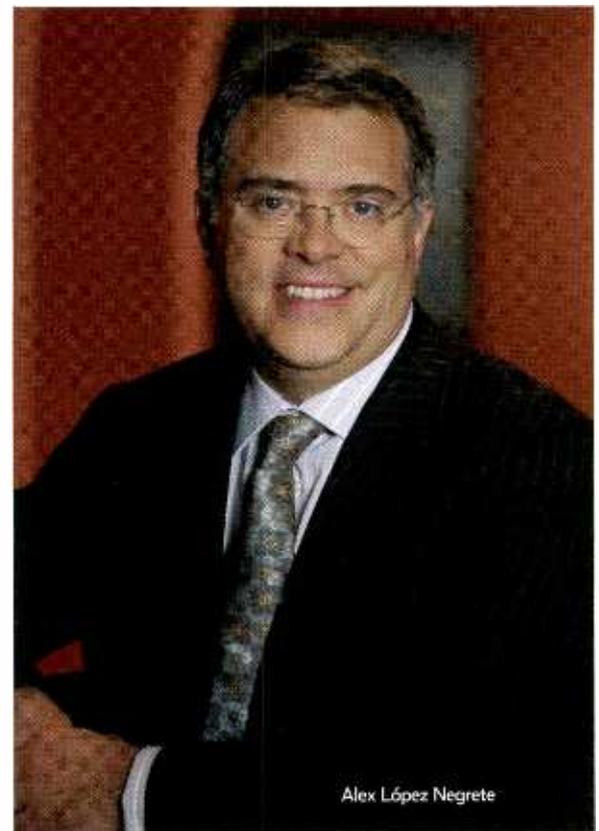
from fishing rods to diamonds and perfume to shoes to books to furniture—the discussion is huge and it is ongoing.” Marketers are crunching data and figuring out which Latino customer they are going to pursue, he says.

Excited about the expansion of this marketplace, Flores says there is still work to be done. “Have we closed the gap? Yes. Is it quick enough for us? No. Are we still knocking on the door of some general-market accounts? Yes.”

“One fundamental change is that the days when corporate America allocated a tiny bit of their budget to Hispanic marketing and checked it off are gone,” López Negrete adds. Advertisers are realizing that a strategic, well-funded and organized Hispanic initiative that is integrated into the very fabric of their company has become a necessity for survival.

According to López Negrete, radio ranks high among Hispanics, regardless of their level of acculturation and language preference. “Latino radio is a format, not a language,” he says, adding that radio is so important that when ad budgets are cut, TV takes a hit first, because radio has such phenomenal reach. “Radio allows you to touch people in a very local and personal way.”

Compared with general-market radio, Hispanic radio is holding its own, Flores says. “Last



Alex López Negrete

‘Stop thinking that it’s going to be so easy that all you have to do is translate your English copy to Spanish, or that it’s going to be so difficult that you shouldn’t even bother.’

—Carl Kravetz

Latinos

Identity, Equality, Marketing And Ad Dollars

by Jackie Madrigal

year was the toughest year for the general market. Conversely, the Hispanic radio industry has been very robust in terms of advertising dollars. Last year we were up in the single digits, where the general market was down in the double digits. This year we're up in the double digits, while the general market is flat. The first quarter of this year, the overall marketplace will be up in single digits, and we'll be up close to 19%-20%. That shows you that the general market growth pales in comparison to the Hispanic radio market."

Fair Share Of The Pie

Are Latino stations getting their fair share of the ad pie? While Spanish radio listening is growing, the disparity in cost per points between general-market and Spanish-language stations continues to widen, according to Entravision Radio/Los Angeles VP/GM Karl Meyer. "Is it any surprise that when KXOL flipped to a general-market station, their local agency revenue shot through the roof? Spanish L.A. radio boasts the top-rated stations in many demos in the largest [Latino] radio market in the world, and they still bill about half of the closest general-market competitor," he says.

The biggest problem in Spanish-language radio is also the biggest opportunity, Bill Tanner & Associates president Bill Tanner says. "It's the fact that the rates in the big Hispanic markets, like New York, Los Angeles and Chicago, operate at a 35%-40% discount off the same level of audience of an English-language station."

The good news, he adds, is "that if you fix that, there is nowhere else where you'll find as much upside. Where else are you going to be able to raise your rates by that much?"

It's up to the stations to raise their rates, says Russ

Oasis, who owned WXDJ and WRMA/Miami from 1987 until he sold them to SBS in 1997. Oasis now owns regional Mexican WSHY/Fort Wayne, Ind. As an owner in Miami, Oasis routinely walked away from business if he felt the rate was too low. After he left the market, he says Hispanic radio ad rates in Miami declined.

But the horse is out of the barn, he says, revealing a strategy of pitching advertisers on the notion that they were going after an exclusive audience and the only way they could be reached was through his stations. Even when ad agencies told him the Hispanic audience wasn't as valuable as the Anglo audience, he told them he didn't care about their statistics—and that if they wanted to reach that audience, it was going to cost them what he felt was a fair price.

"What happened after I left was that the Hispanic owners bought into the notion that the Anglos didn't value Hispanic radio. They didn't realize they were being negotiated with, they bought into the story and were willing to sell at a discount," Oasis says.

Oasis says no station would dare take a stand out of fear of missing quarterly earnings forecasts, because their stock would be "hammered." He believes that radio is being operated in a mortgage-off-your-future mode, "but they are getting hammered right now for doing this five years ago, and they will continue to get hammered worse and worse until they take a stand, suck it up and say, 'We can't make 50 cents on a dollar in radio.'"

Long-Term Plan

Tanner says a long-term plan that gradually increases spot billing is essential. Marketing is key. "The challenge is for Spanish-language radio to boost its sales efforts, not only the position of the station and ratings, but the power and influence of the people who sell it," Tanner says. "It's a matter of educating the salespeople, bringing them up to speed on the goals of the company and how to increase rates. It's not easy, but it can be done."

Tanner adds that if ratings are sustained, ideally ad rates could increase 20% per year over five years.

"Radio companies need to have a slow but steady increase in rates, because Spanish-language radio's audience continues to increase," he says. The myth that the market is made up of people who don't have much to spend, send their money back to Mexico and therefore aren't worth advertising to has existed for some time. "That's completely wrong," Tanner says.

Closing the cost-per-point gap may take a

while, however, Hispanic radio keeps growing, especially Spanish-language radio. And López Negrete says it's important to remember that just because there's buzz about the ability of bilingual or English-language media to reach Latinos, it does not mean that Spanish-language media is slowing in growth or decreasing in importance. "That has to be clear," he says, because "Spanish language continues to be fundamental and critical to doing a good job with Hispanic audiences."

López Negrete adds that the audience is doing what it feels comfortable doing—working and going to school, speaking English—and choosing the media and programming that hits its heart. "It's very convenient for big newspapers to talk about the death of Spanish-language, how English-language media reaches Latinos, but that's because it's not the business they are in. Take a look at the industry that is growing—Hispanic media."

When it comes to advertising, to limit Hispanic marketing to Spanish-language does a disservice to the brand, to media and to the consumer, López Negrete warns.

"To do the job well, you have to do Spanish-language and English. That is why Latino agencies are the best choice to assist advertisers to impact the Latino consumer, because we've been trained not just to do cute slogans and translations, but in how we reach this customer, how to affect behavior. It's perception, not just awareness." **R&R**

'Have we closed the gap? Yes. Is it quick enough for us? No. Are we still knocking on the door of some general-market accounts? Yes.' —Frank Flores

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Outpacing The General Market

Hispanic market advertising expenditures will increase to more than \$3.6 billion by 2007, according to estimates by HispanTelligence, based on its exclusive analysis of industry data.

From 2004 to 2007 Spanish-language radio is expected to lead the way, with ad spending growth of more than 21%, according to a 2004 HispanTelligence report.

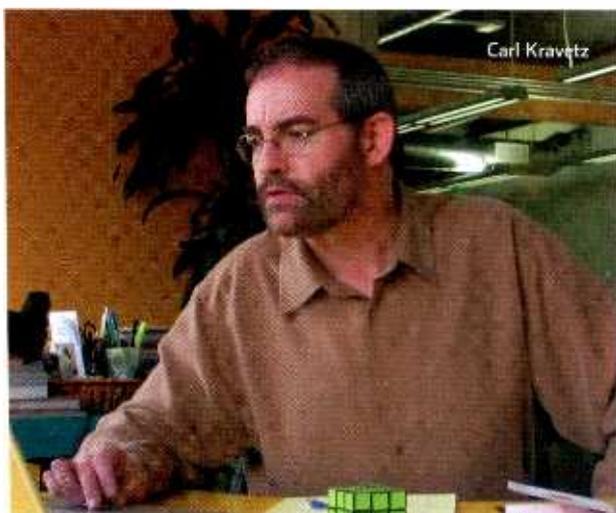
HISPANIC MEDIA SPENDING (MILLIONS)

MEDIUM	2004	2005	% CHG
National Radio	\$191.2	\$200.8	5%
Local Radio	\$473.2	\$492.2	4%
Total Radio Spending	\$664.4	\$693	4.3%

GENERAL MARKET (MILLIONS)

MEDIUM	2004	2005	% CHG
National Radio	\$1,214.3	\$1,243.3	2.4%
Local Radio	\$3,537.3	\$3,589.9	1.5%
Network Radio	\$503.6	\$486.9	-3.3%
Total Radio Spending	\$5,255.2	\$5,320.1	1.2%

SOURCE: HispanTelligence



Carl Kravetz



Will a shift in political winds impact talk radio?

Who's Left, Who's Right, Who Cares?

Al Peterson

APeterson@RadioandRecords.com

One of the hottest topics of discussion at the recent R&R Talk Radio Seminar in Los Angeles was whether there is a cultural shift taking place in America that might affect talk radio, which mostly comprises stations that have staked their turf on either the political right or left. ■ During a session titled "Who's Right, Who's Left, Who Cares?" a panel debated issues including whether voters—who ousted many Republicans in favor of Democrats in November 2006—were also sending a message to talk radio. Does a shift in the political climate signal the end for conservative talk, or is it really a new beginning, as it once again becomes the voice of the opposition? Are the many still-struggling liberal talk stations across the country DOA, or are they now on the brink of a second life? Is there a viable fan base in the middle, or must talk radio always claim its territory only on the political left or right?

Moderated by Westwood One's self-proclaimed "radical moderate" Jim Bohannon, the dais also included Jones Radio Networks VP/GM Amy Bolton, ABC Radio VP of news/talk programming Phil Boyce, Talk

Radio Network host Jerry Doyle, Clear Channel news/talk KFI/Los Angeles morning host Bill Handel, "Dave Ramsey Show" VP Bill Hampton and Clear Channel Radio VP of news, talk and sports Gabe Hobbs. While it's not

'It's not the subject matter, it's the talent of the people that deliver the material that causes success and gets ratings.'

—Jerry Doyle

possible to include all that was covered during the heavily attended learning session, here are some highlights.

Is Political Talk Dead?

"What we're really asking here is, 'Is political talk dead?'" Boyce asked. "But I don't think that's really the right question. If you ask people if they want to hear talk about politics on the radio, of course the answer is probably going to be 'no.' What the question should be is, 'Do you want to be entertained and informed by a compelling host who teaches you something about the day's news and things that are relevant and that matter to you?' I think when you ask that question you'll probably get a different response."

"So did the audience send us a message last November?" Boyce continued. "I say they did, and



Boyce



Bohannon

that message was, 'Gentlemen, start your engines and buckle your seat belts, 'cause this is going to get good.' The GOP losses last November could be the best thing that ever happened to conservative talk radio, which is always

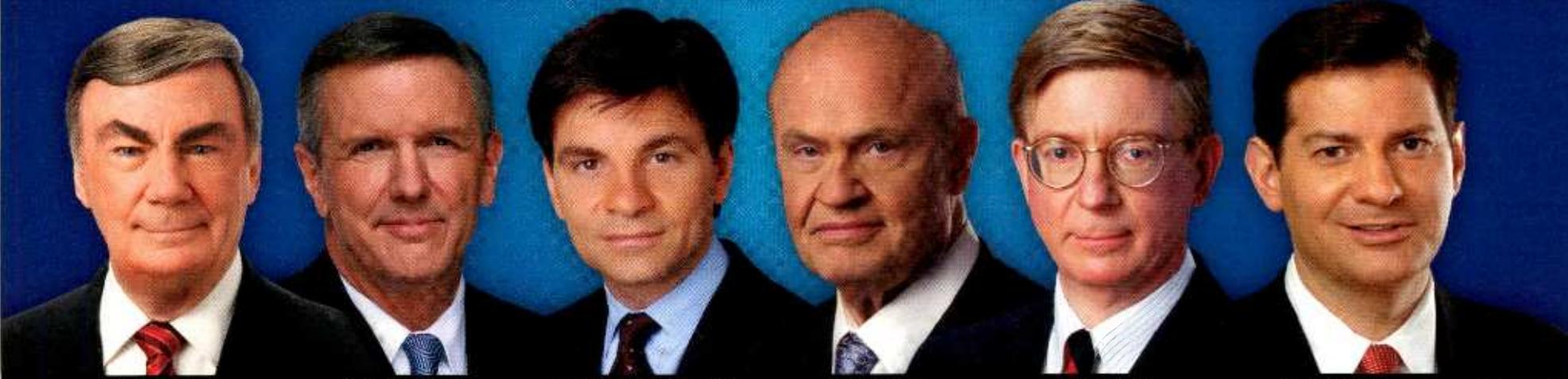
at its best when it's the underdog fighting the mainstream press and representing listeners who feel disenfranchised. Talk radio railing against the majority—that's where we want to be."

Doyle said he thinks what the audience is

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ABC NEWS RADIO 2008 PRESIDENTIAL ELECTION COVERAGE

DEBATES • PRIMARIES AND CAUCUSES • CONVENTIONS • EXPERT ANALYSIS • ROAD TO THE WHITE HOUSE FEATURE • SPECIAL REPORTS • ELECTION DAY



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George Stephanopoulos

Fred Thompson

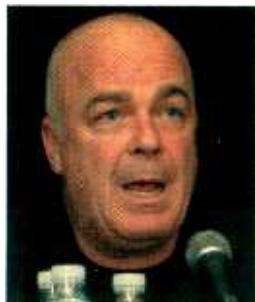
George Will

Mark Halperin

Programming Information: andrew.l.kalb@abc.com • Affiliate Information: ron.r.rivlin@abc.com



interested in is whatever the host is interested in. "The reason guys like Rush Limbaugh and Sean Hannity are successful is not because of the GOP's losses. It's because they're hosts who give a damn about what they talk about. If they talked about paper towels they would still have an audience because, quite simply, they're good at what they do. It's not the subject matter. It's the talent of the people that deliver the material that causes success and gets ratings."



Doyle

Right/Left Vs. Right/Wrong

Hobbs weighed in next, saying he thinks people are operating under different definitions of what politics means. "My opinion, generally, is that politics suck and that our job is to make them suck less," Hobbs said. "For most listeners I don't think it's so much about right versus left as it is about right versus wrong, good versus evil, safe versus unsafe. These are the kinds of things people worry about when they get up in the morning, not congressional bill HR 56 or some of the other hardcore and obscure political discussions I hear on the radio at times.

"The magic of the great talk hosts is that they can take complex political issues and make them applicable and interesting to the average listeners' lives. They move beyond the procedural aspect of politics and get to the consequential aspects. That has nothing to do with ideology or right versus left. It has to do with the kind of talent that can create a one-on-one bond with listeners by helping them solve their problems, enrich their lives, telling them something they didn't know and empowering them for the day with information."



Hobbs

Hobbs believes that talk radio is enduring a transition, just like music radio, which regularly experiences change. "In 1969 you could play Lynn Anderson and Jimi Hendrix on the same top 40 station," he said. "A decade later those songs were probably a dozen formats apart. Today, we're seeing a similar thing in talk radio as it begins to fragment more and more. If the talent pool continues to get deeper I think we'll see talk targeting women, progressive talk, conservative talk, lifestyle talk and all kinds of talk flourish and do quite well."

Labels Are Limiting

Handel, who is known for aggravating factions on the left and the right on his daily KFI/Los Angeles morning show, said he recalls the early days of Limbaugh, and that it wasn't his conservatism that drove his success. "He was an extraordinary new breath of fresh air in talk that happened to be conservative," he said. "I think if he'd been a liberal things would have gone the same way because of who he was as a talent. But what's happened since then is that we've brought in labels after



Handel

the fact, and I think it's those labels that are killing the format. I think we need to get away from conservative versus liberal labeling of programs and focus more on personalities. That's what's most important."

Hampton offered a contrarian's point of view, saying he doesn't think the average American really cares much about politics. "Listener Mary is a 31-year-old single mom, she's broke and she's scared, and what she cares about is her life today. Maybe she will think about politics when she gets her head above water and her feet on the ground again, but not now. She may have once cared about politics but I think today a lot of people in their 30s are more than a little disenchanted with them, and hearing the same stuff all day long on the radio gets really old for them."

Bolton chimed in that despite the interest in the fall

'What you decide to put on the air—conservative talk, liberal talk or any kind of talk—must always be done in the context of making responsible business decisions.'

—Gabe Hobbs



Hampton

2006 elections, talk radio did not benefit much. "Everyone was saying the elections would be great for both liberal and conservative talk radio," she said. "But, by and large, when the fall ratings came out most news/talk stations were down a least a little bit. I think that there's a certain

burnout factor with the audience when it comes to politics. I think we are wise to shake things up and give them something different to listen to here and there—something more entertaining."

Hobbs summed up by reminding the room that choices about what to put on the radio need to be made in the context of a good business decision. "Having a political agenda for your radio station is the absolutely best way to ensure that you will lose money," he said. "Agenda-driven radio will fail every time. What you decide to put on the air—conservative talk, liberal talk or any kind of talk—must always be done in the context of making responsible business decisions."



Bolton

R&R

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BIG SHOTS

Compiled by Alexandra Cahill
 ACahill@RadioandRecords.com



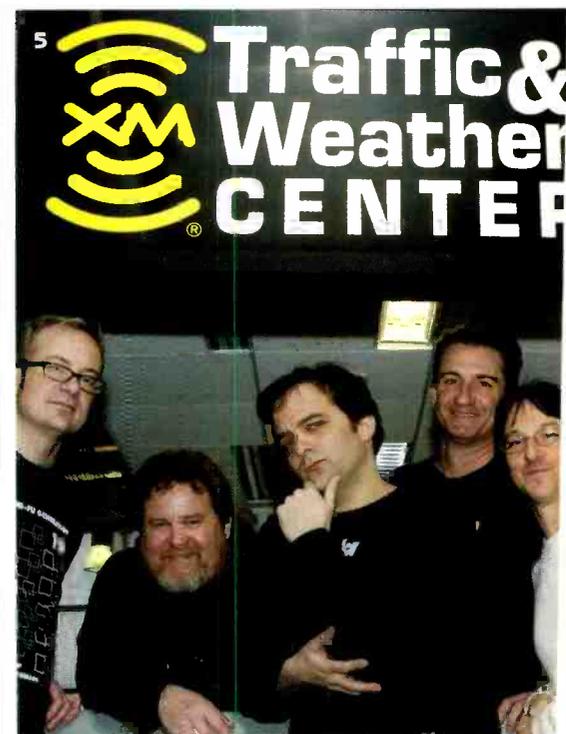
Family Ties

1. The Recording Academy honored Loretta Lynn for her artistic and cultural contributions at a MusiCares fund-raiser for the Nashville chapter of the Academy. Pictured, from left, are Patsy Lynn and her mother, Loretta Lynn; Tanya Tucker and her daughter, Presley Tucker; and Andie MacDowell and her daughter, Rainey Qualley. Photo courtesy of the Recording Academy, by Rick Diamond/Wireimage.com.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.



2. Perfect 'Ten' CBS Radio smooth jazz KTWV/Los Angeles morning man Brian McKnight talked to host Hollywood Hernandez on ABC Radio's urban AC "Touch" network feed, about his new CD, "Ten." Pictured, from left, are ABC Radio Networks VP of programming Carl Anderson, ABC Radio Networks PD Stan Boston, McKnight and Hernandez. **3.** Jam Session Blues Traveler singer/harmonica player John Popper met with Jones Radio Networks senior director of programming Jon Holiday and hot AC assistant OM Chad Blake before a performance with the John Popper Project in Denver. Pictured, from left, are Holiday, Popper and Blake. **4.** Just a Small Town Girl Times and News Publishing country WGTY/York, Pa., PD Brad Austin, right, chatted with Grammy Award-nominated Columbia artist Miranda Lambert during a performance in Reading, Pa. Lambert's current single, "Famous in a Small Town," is No. 46 on R&R's Country chart. **5.** Lofty Aspirations Chris Collingwood and Adam Schlesinger of Fountains of Wayne stopped by XM Satellite Radio's studios to promote their latest CD, "Traffic and Weather," on the Loft (channel 50). Pictured, from left, are Collingwood, Loft PD Mike Marrone, Schlesinger, Virgin Records VP of promotion Ray Gmeiner and Loft MD Jerry Rubino. **6.** National Treasure Army General Oliver Mason, Army Major Winfield Danielson and Army Sergeant Jamie Gaiten presented Entercom active rock WAAF/Boston's Mistress Carrie with the Commander's Award for Public Service. In 2006 the WAAF midday host/MD interviewed soldiers from Massachusetts during a broadcast live from Baghdad to commemorate the events of Sept. 11, 2001. Pictured, from left, are Gaiten, Mistress Carrie, Mason and Danielson. **7.** Cotton Club Former KROQ/Los Angeles and current Sirius Satellite Radio First Wave personality Richard Blade, left, welcomed singer/songwriter Josie Cotton to the satcaster's Hollywood studios. Cotton, who became famous in 1982 for her new wave hit "Johnny, Are You Queer?" was on hand to promote her upcoming Scruffy Records release "Invasion of the B Girls." Photo courtesy of Luck Media & Marketing.



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Formats

The gateway to music formats, the week in charts and airplay data.

R&R TIMELINE

1 YEAR AGO KDAY/Los Angeles flips to urban under the guidance of newly hired consultant Steve Hegwood. ■

Marco Camacho is named senior VP/market manager of CBS Radio's Phoenix cluster. ■ Tom Moran becomes VP of national promotion of Sony Music's Epic/Nashville label.



Camacho

5 YEARS AGO Carl Hamilton joins Radio One as VP/regional manager. ■ MTV Networks Music Group promotes Christina Norman to executive VP/GM of VH1. ■ Bob Barnett is tapped as PD of Beasley Broadcast Group country WKIS/Miami.



Romano

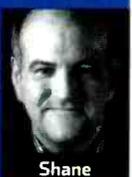
10 YEARS AGO Jacor Communications recruits Gene Romano for its newly created national director of programming position. ■ R&R debuts nine Spanish format designations for Spanish-language stations in the United States. ■ Kevin Spivak joins Metro Networks's board of directors.

15 YEARS AGO 27-year-old "boy wonder" Andy Schuon is appointed to MTV's newly created VP of promotion position. ■ CBS veteran Roger Nadel is named VP/GM of news WWJ and easy listening WJOL/Detroit. ■ Former President Ronald Reagan is given the NAB's Distinguished Service Award.

20 YEARS AGO Capturing the PD post at KLOS/Los Angeles, Charlie West jumps from market No. 56 to No. 2. ■ First Media's KFMK/Houston installs John Stevens as PD. ■ Burt Baumgartner moves from director of national album promotion to director of national singles promotion at Columbia Records.

25 YEARS AGO Bob Hattrik forms Bob Hattrik Communications. ■ Bobby Magic becomes Beasley Broadcast Group's national programming director. ■ Bill Rock resigns from WELI/New Haven, Conn., to form Bill Rock Productions.

30 YEARS AGO Burkhart/Abrams & Associates launch the first in a series of "Superstar Concerts" for broadcast. ■ Ed Shane forms Houston-based Ed Shane Media Services. ■ KKLS-AM-FM/Rapid City, S.D., splits its simulcast, changing the FM call letters to KKHJ.



Shane

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Bone Thugs-N-Harmony Ends Chart Droughts



Naughty by Nature with "Hip Hop Hooray" (1993) and "Feels Good (Don't Worry 'Bout a Thing)" (2002).

Bone Thugs also set the record for longest drought between appearances on the CHR/Top 40 chart as "I Tried" debuts at No. 36. The act returns to the list for the first time since its sole previous hit at the format, "Tha Crossroads," spent its last week on the Oct. 11, 1996, chart. In the more than 14-year history of the Nielsen BDS-driven CHR/Top 40 chart, the next-longest gap between hits belongs to Kenny G, who went six years and six months between appearances in 1993 ("By the Time This Night Is Over") and 2000 ("Auld Lang Syne").

Akon Earns First Urban No. 1

Akon dons the Urban chart crown for the first time as a lead artist (and second time overall) as "Don't Matter" (Universal Motown) moves into the No. 1 slot with 4,418 plays (up 244). Last week's champion, "I'm a Flirt" by R. Kelly or Bow Wow, falls to No. 2, even though it posts a gain of 145 spins to bring its total to 4,415 plays. The meager three-spin margin is the tightest gap at the top of the chart since two plays separated "Don't Forget About Us" by Mariah Carey (4,461) and "Grillz" by Nelly (4,459) on the Dec. 30, 2005, chart. Akon's only other appearance at No. 1 came as a featured artist on Young Jeezy's "Soul Survivor," which had a three-week run at the top in October 2005.

Winehouse Races To Triple A Top 10

Amy Winehouse vaults 12-8 at Triple A with "You Know I'm No Good" (Universal Republic), becoming the first new artist to reach the top 10 in four weeks or less since the Nielsen BDS-fueled chart expanded to 30 positions last August. KT Tunstall was the last female artist to reach the top 10 as quickly when "Black Horse & the Cherry Tree" took three weeks to do so in November 2005 on what was then a 20-position chart.

Avril Arrives In CHR/Top 40 Top 10

Avril Lavigne returns to the CHR/Top 40 top 10 for the first time in two-and-a-half years as "Girlfriend" (RMG) zips 12-10. The song is Lavigne's sixth career top 10, four of which have gone to No. 1.

No 'Stopping' Ozzy

Ozzy Osbourne makes his first chart appearance in two years as "I Don't Wanna Stop" (Epic) opens at No. 17 at Rock and No. 28 at Active Rock while earning Most Increased Plays honors at both formats. "I Don't Wanna Stop" is the first release from "Black Rain," which streets May 22. Osbourne last charted with "Mississippi Queen" from his "Under Covers" collection. That title hit No. 6 at Rock and No. 16 at Active Rock in April 2005. Osbourne's last album of all new material, "Down to Earth," was issued in October 2001.

Currington's 'Directions' Point North

Billy Currington's "Good Directions" (Mercury) makes the strongest move within the top 20 of the Country chart, climbing three spots to No. 6 while scoring the Most Increased Audience award for a second straight week (up 4 million impressions). The song is the first title to take back-to-back Most Increased awards while residing both weeks within the top 10 since Toby Keith's "As Good As I Once Was" in June 2005. Keith's song eventually went on to spend six weeks at No. 1.

Maroon5 'Makes' Move Into Hot AC Top 10

"Makes Me Wonder" (Interscope) by Maroon5 leaps 11-7 on the Hot AC chart to become the first song to crack the format's top 10 in a mere three weeks since Rob Thomas' "Lonely No More" in February 2005. It's also just the eighth title to reach the top quarter in three weeks or less in the chart's 11-year history.

Happy Camper

Jeremy Camp breaks out of a three-way tie for most career top 10s among solo males on the Christian AC chart as "Give You Glory" (Tooth & Nail) shoots 13-10. "Glory" becomes Camp's eighth top 10 since the Nielsen BDS-driven chart's 2003 inception, pushing him one ahead of Mark Schultz and Steven Curtis Chapman. Camp's previous four non-holiday hits have hit the summit, spending 31 total weeks at No. 1.



Dave & Jimmy expand their fiefdom since syndicating last year

World Domination Begins, Naturally, In Ohio

Kevin Carter

KCarter@RadioandRecords.com

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hellbent on taking over the planet at their own leisurely pace, WNCI/Columbus, Ohio, morning guys Dave Kaelin and Jimmy Jam—with the help of PD Michael McCoy and a few Clear Channel pals—have concocted a plan to rise up and conquer home-grown radio syndication without leaving the comfortable confines of the magical city where White Castle, Wendy's, Abercrombie & Fitch and the Limited call home. (Because, naturally, the guys love the way they look in a nice get-up from the Limited.)

"This was all Dave and Jimmy's idea," McCoy says, laying blame solely on the pair's nicely manicured front lawns. "They've been here in their current form for the better part of the past 15 years. They thought of syndication because they love it here, and they understand there's a top end for salaries in town, and even though WNCI is consistently the top biller in the market, there's definitely a ceiling—how can they continue to challenge themselves and grow their own income potential while remaining in Columbus?"

In July 2006, the boys took their first tentative steps, virtually doubling their audience by picking up mornings at WZKF (98.9 Kiss FM)/Louisville. They scored affiliate No. 2, WLKT (104.5 the Cat)/Lexington, Ky., in September, and just a couple of weeks ago, WAKZ (95.9 Kiss FM) in nearby Youngstown came onboard. All three affiliates are owned by Clear Channel. (At press time, we heard a few more affiliates were in the can as well.) The duo is also about to make the perilous jump from quaint ISDN delivery to fabulous satellite bliss.

"We absolutely thought about how we protect WNCI first and foremost and then offer a product to these other markets that is as compelling as anything they have locally," McCoy says. "If anything, forcing these guys to think that way has made it a better morning show and more localized than a watered-down version."

Dave & Jimmy are now hyper-focusing on the show's structure, breaking their clocks down into eighths, with syndicated content going out to all stations before they flip the switch to "local only"

for another segment. "To Joe Average Listener, there is absolutely no difference in what they do when they start talking locally," McCoy says.

"Surprisingly, Jimmy and I got used to the drill really early, and keeping it straight has been very easy," Kaelin says. "I can only remember two times when we said what we shouldn't have and had to let the delay machine save us—but two times in seven months is pretty good. It hasn't gotten any easier or harder—it's always a challenge, and we're always looking at a clock, but we're used to it now, and it's becoming second nature." Kaelin says it's just a matter of organizing and classifying their show-prep. "You're still putting out the same amount of creativity. You just look at it and say, 'That's more a national thing, let's do that.'"

Transitioning from hometown heroes to multicentricity stars has been an interesting learning process for the pair. "We expected a lot of the challenges technically, but it's surprisingly been a blast to get to know these other markets and all these different PIDs and jocks," Jam says. "It's been a lot more fun getting out and meeting these people than I thought it would be, and we feel like we're getting to know these cities and stations a lot more than I thought we would. We're loving every minute of it," he says, unfortunately quoting Loverboy.

When not on the air, Dave & Jimmy aren't just working on their own show. They're creating product for their affiliates to help their overall content package, sending them graphics and audio for their Web sites, conceiving promotions and actually

'My wife hates my guts now because I'm on the computer until 1 a.m. when I go to bed. But if she ever checked the history on my computer, she'd know I was looking at porn instead of helping the affiliates anyway.'

—Jimmy Jam

making the perilous journey to their stations' markets. "We really feel like we have our hands in these other stations as well as here in Columbus," Jam says. "That's been the fun part for me."

"My wife hates my guts now because I'm on the computer until 1 a.m. when I go to bed," he continues. "We are working a ton of hours, but it's been fun and good comes out of a lot of hard work. But if my wife ever checked the history on my computer, she'd know I was looking at porn instead of helping the affiliates anyway. And my wife hates me, and Dave's kids hate him, so whatever." Kaelin adds, "If they really look at the bottom line, they're going to be the richest people in the world when we keel over."

Now that they're working 28 hours a day and probably walking around like caffeine-fueled zombies, has the show suffered at all? McCoy swears absolutely not, and he even goes as far to say that the guys have been able to critique themselves better.

"I don't review the show as much as I listen to it and take part in their daily meetings. At this stage of their career, it's not so much of a post-show meeting as much as it's a planning meeting," he says. "If something happened during the show that I thought needed attention, I'll bring it up to them, but chances are they already know."

Kaelin says the difference between a talented show and one that gets a syndicated shot is having a cheerleader in management, and he and Jimmy were lucky enough to have three: senior VP of programming Gene Romano, Columbus market manager Tom Thon and Bill Gentry, senior VP for the Central region. "Without those three guys in suits, we'd still be staring at a wall, asking, 'Why doesn't anyone like us?'"

Jam, however, is quick to point to the show's strengths. "You're forgetting that we do have a good, live product, and it's dirt cheap, Dave."

"I think it's a better-planned, more compelling product than even a year ago," McCoy says. "It's forced them to be more focused. It will continue to do so as we add affiliates—we may cease becoming a flyover state, so people will do their interviews at [WHTZ] Z100 in New York and KIIS in L.A., and then maybe Columbus will have to become a stop for them. That puts us heads and shoulders above what everyone in town can provide." **R&R**

Radio editor Keith Berman was so helpful with this column, you can't even imagine.



Visiting Louisville and catching the Colonel in full effect are, from left, Dave Kaelin, Jimmy Jam, newscaster Kelsey Webb, stuntman/producer Chachi and assistant producer Gandhi.



CHR/TOP 40

► **DIDDY CRACKS** THE TOP 20 FOR THE FIRST TIME SINCE 2002 AS "LAST NIGHT" JUMPS 22-19.



POWERED BY

Nielsen Broadcast Data Systems

WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS +/-	AUDIENCE MILLIONS	RANK
1	1	14	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	NO. 1 (3 WKS)	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	9254 +58	60.281	1
2	2	17	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	8785 -36	52.151	2
3	3	10	DON'T MATTER AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	8591 +187	50.320	3
4	5	13	GLAMOROUS FERGIE FEATURING LUDACRIS		WILL.I.AM/A&M/INTERSCOPE	8237 +242	49.726	4
5	4	19	IT'S NOT OVER DAUGHTRY		RCA/RMG	7293 -865	38.500	8
6	5	20	U + UR HAND PINK		LAFACE/ZOMBA	6522 +680	39.660	6
7	8	11	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		MOSLEY/BLACKGROUND/INTERSCOPE	6436 +404	46.289	5
8	6	19	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		JIVE/ZOMBA	6873 -965	38.746	7
9	7	23	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	5570 -793	34.316	9
10	12	5	GIRLFRIEND AVRIL LAVIGNE		RCA/RMG	5836 +853	29.842	10
11	10	15	IF EVERYONE CARED NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	5275 -491	23.409	13
12	13	13	FACE DOWN THE RED JUMPSUIT APPARATUS		VIRGIN	4543 +192	23.216	14
13	11	9	THIS IS WHY I'M HOT MIMS		CAPITOL	4568 -57	26.690	12
14	20	3	MAKES ME WONDER MAROON5	MOST INCREASED PLAYS	A&M/OCTONE/INTERSCOPE	4192 +1162	22.942	15
15	10	10	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	4173 +288	19.332	17
16	15	10	BETTER THAN ME HINDER	AIRPOWER	UNIVERSAL REPUBLIC	3768 +229	14.694	20
17	6	17	BEAUTIFUL LIAR BEYONCE & SHAKIRA		MUSIC WORLD/COLUMBIA	3599 +292	18.604	18
18	6	18	BECAUSE OF YOU NE-YO		DEF JAM/DJMG	3594 +437	20.932	16
19	22	6	LAST NIGHT DIDDY FEATURING KEYSHIA COLE	AIRPOWER	BAD BOY/ATLANTIC	3320 +689	26.722	11
20	19	24	IRREPLACEABLE BEYONCE		COLUMBIA	2617 -453	13.276	23
21	16	12	ICE BOX OMARION		T.U.G./COLUMBIA	2451 -966	13.457	22
22	23	9	OVER IT KATHARINE MCPHEE		RCA/RMG	2427 -17	10.707	27
23	23	3	HOME DAUGHTRY		RCA/RMG	2423 +713	10.771	26
24	24	12	BOSTON AUGUSTANA		EPIC	2418 -11	9.850	30
25	34	2	UMBRELLA RIHANNA FEATURING JAY-Z		SRP/DEF JAM/DJMG	2222 +980	15.883	19
26	28	4	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE		UNIVERSAL REPUBLIC	2111 +419	10.041	28
27	39	2	SUMMER LOVE JUSTIN TIMBERLAKE		JIVE/ZOMBA	2098 +1078	13.832	21
28	27	4	LOST WITHOUT U ROBIN THICKE		STAR TRAK/INTERSCOPE	1977 +106	11.082	25
29	21	13	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE		TVT	1879 -937	9.893	29
30	25	7	WITH LOVE HILARY DUFF		HOLLYWOOD	1860 -165	6.362	34
31	26	20	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		FUELED BY RAMEN/ISLAND/DJMG	1618 -385	8.554	31
32	36	3	STOLEN DASHBOARD CONFSSIONAL		VAGRANT/INTERSCOPE	1200 +112	6.006	35
33	37	14	TELL ME DIDDY FEATURING CHRISTINA AGUILERA		BAD BOY/ATLANTIC	1096 -26	11.858	24
34	30	9	ON THE HOTLINE PRETTY RICKY		BLUESTAR/ATLANTIC	1086 -476	4.536	40
35	31	16	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		DTP/DEF JAM/DJMG	1044 -494	5.428	36
36	NEW		I TRIED BONE THUGS-N-HARMONY FEATURING AKON		FULL SURFACE/INTERSCOPE	1000 +315	5.243	37
37	32	8	LOOK AFTER YOU THE FRAY		EPIC	946 -513	3.334	-
38	25	12	YOU LLOYD FEATURING LIL WAYNE		THE INC./UNIVERSAL MOTOWN	911 -331	7.105	32
39	40	2	THE KILL (BURY ME) 30 SECONDS TO MARS		IMMORTAL/VIRGIN	371 +63	2.020	-
40	38	8	NOTHING LEFT TO LOSE MAT KEARNEY		AWARE/COLUMBIA	781 -302	2.413	-

MOST ADDED

NEVER AGAIN 65
Kelly Clarkson (RCA/RMG)

CKEY, KBKS, KDWB, KHFI, KHKS, KHOP, KHHT, KIIS, KKM, KKOB, KKP, KLAL, KMXX, KQCH, KQMG, KRBE, KSLZ, KSMB, KSPW, KXYL, KXXM, KZCH, WABB, WAEV, WAEZ, WAKS, WAPE, WBHT, WBLI, WCGQ, WEZB, WFHN, WFLY, WFLZ, WGTZ, WHHO, WHKF, WHIT, WIHB, WIHT, WIOG, WIOQ, WIXX, WJBG, WKGS, WKSE, WKSS, WKSZ, WKZL, WNCI, WNTQ, WPST, WPX, WRVQ, WSTR, WSTW, WWSR, WVVY, WWST, WXXS, WXXX, WYKS, WZEE, XM Top 20 on 20

UMBRELLA 25
Rihanna Feat. Jay-Z (SRP/DEF JAM/DJMG)

KKDM, KRQQ, KSAS, KSPW, KZCH, WBLI, WERO, WFKS, WFLZ, WHOT, WIHT, WIOQ, WKFS, WKRZ, WKZL, WLAN, WLT, WNTQ, WRVW, WSSX, WWCK, WWHT, WWST, WXXB, WZEE

SUMMER LOVE 25
Justin Timberlake (JIVE/ZOMBA)

KHKS, KHKS, KKDM, KLAL, KRQQ, KSAS, KSLZ, KZHT, KZZP, WCGQ, WERO, WFBC, WHKF, WHIT, WKCI, WKRZ, WKST, WLAN, WLDI, WNCI, WNTQ, WRVQ, WRVW, WSTW, WZKL

WHAT I'VE DONE 18
Linkin Park (MACHINE SHOP/WARNER BROS.)

CKEY, KDND, KHKS, KQMG, KSMB, WAEZ, WDJX, WERO, WEZB, WGTZ, WHHO, WIHB, WKSE, WKSZ, WLAN, WNTQ, WWSR, WXXB

HOME 17
Daughtry (RCA/RMG)

CKEY, KQCH, WABB, WDKF, WFLZ, WHIT, WIHT, WIOQ, WIXX, WLDI, WNDL, WQEN, WRVW, WVKS, WWCK, WXXL, WZEE

BUY U A DRANK (SHAWTY SNAPPIN') 16
T-Pain Feat. Yung Joc (KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA)

KDWB, KHKS, KHOP, KHKS, KSM, KZZP, WABB, WAKZ, WFLZ, WHHO, WKSS, WNDU, WXXB, WXXX, WZKF

I TRIED 13
Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)

KJYO, KXXM, WABB, WEZB, WFEC, WHHO, WIHB, WJBG, WKRZ, WKSS, WXXB, WZKL, XM Top 20 on 20

ADDED AT... WWSR
Charleston, WV
PD: Wade Hill
MD: Gary Blake
Kelly Clarkson, Never Again, 3
Lily Allen, Smile, 2
Relient K, The Best Thing, 0
Linkin Park, What I've Done, 0
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

NEVER AGAIN 712/712
Kelly Clarkson (RCA/RMG)
TOTAL STATIONS: 98

WAIT FOR YOU 601/124
Elliott Yamin (HICKORY)
TOTAL STATIONS: 45

BUY U A DRANK (SHAWTY SNAPPIN') 709/286
T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)
TOTAL STATIONS: 80

ANYTHING 516/71
JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)
TOTAL STATIONS: 45

FOREVER 658/105
Papa Roach (EL TONAL/GEFFEN)
TOTAL STATIONS: 50

THNKS FR TH MMRS 500/168
Fall Out Boy (FUELED BY RAMEN/ISLAND/DJMG)
TOTAL STATIONS: 40

OUTTA MY SYSTEM 629/161
Bow Wow Feat. T-Pain & Johnta Austin (COLUMBIA)
TOTAL STATIONS: 33

THE GREAT ESCAPE 485/89
Boyz Like Girls (COLUMBIA)
TOTAL STATIONS: 43

WHAT I'VE DONE 619/234
Linkin Park (MACHINE SHOP/WARNER BROS.)
TOTAL STATIONS: 47

BE GOOD TO ME 459/44
Ashley Tisdale (WARNER BROS.)
TOTAL STATIONS: 38

MOST INCREASED PLAYS

+1162	MAKES ME WONDER Maroon5 (A&M/Octone/Interscope) KSAS +36, WKST +33, XT20 +29, WFME +28, KXXM +28, WDCG +25, KZZP +25, KRUF +24, WVKS +23, WKSE +23
+1078	SUMMER LOVE Justin Timberlake (Jive/Zomba) WFKS +38, KSLZ +35, KQCH +34, WRVQ +33, KZZP +31, KHKS +30, KMXX +29, KDND +27, WSSX +27, KSAS +27
+980	UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/DJMG) WFKS +33, WWHT +30, WJIM +29, WKFS +29, WXXX +26, WIHB +23, KHKS +22, KRBE +22, WZKL +21, XT20 +20
+853	GIRLFRIEND Avril Lavigne (RCA/RMG) WKSC +39, KSAS +36, WNDU +33, WIHT +32, WKSZ +28, KXXM +25, WKST +24, WKSS +22, WFLY +21, WLDI +21
+713	HOME Daughtry (RCA/RMG) SH +35, WDCG +28, WDJX +24, WJIM +24, WKSE +22, WBLI +20, WWST +19, WZEE +19, WRVQ +18, KKMJ +18

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations
127 CHR/top 40 and 16 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 52 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.



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CHR/TOP 40

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: D.K. Pierce	WDXS/Evansville, IN PD: Keith Curry	WXXM/Myrtle Beach, SC OM: Mark Andrews PD: AJ Seliga MD: Larry Knight
KPRF/Amarillo, TX PD/MD: Marshal Blevins	WSTO/Evansville, IN OM: Tim Huel sing PD: Jason Addams	WQGN/New London, CT PD: Kevin Palana MD: Shawn Murphy
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	WDAY/Fargo, ND PD: Troy Dayton MD: Special Ed	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
WWBX/Bangor, ME OM: Jeff Pierce	KMXF/Fayetteville, AR OM: Dave Ashcraft PD: Jay Steele	KCRS/Odessa, TX MD: Nate Rodriguez
KRSQ/Bilings, MT OM: Kyle McCoy PD/MD: Jason "Big J" Harris	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.	WILN/Panama City, FL OM: Mike Preble PD/MD: Jo Valentine APD: Kris Kaane
WWYL/Binghamton, NY PD: Matt Johnson	KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD: Rham Cunningham MD: Mike "Mike at Night" Oldham	KRCS/Rapid City, SD OM/PD: Charlie O'Douglas APD/MD: Jayden McKay
WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreder	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
KNDE/Bryan, TX PD/MD: Lesley Henton	WQPO/Harrisonburg, VA PD/MD: Bobby Mason	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WKKE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD/MD: Wayne D.
KTRS/Casper, WY OM/PD: Donovan Short	KSYN/Joplin, MO OM/PD: Jason Knight APD: Steve Kraus	WHTF/Tallahassee, FL OM: Doug Purtee PD: Brian O'Conner
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann	WAZY/Lafayette, IN OM: Rick Prusator PD: Karen Rite MD: Kim	WMGI/Terre Haute, IN MD: Jamie Dawson
WQQB/Champaign, IL	KFRX/Lincoln, NE OM: Mark Taylor PD: Matt McKay MD: JJ Ryan	WKHQ/Traverse City, MI OM/PD: Luke Spencer MD: Dave B. Goode
WJYY/Concord (Lake Regions), NH PD/MD: AJ Dukette	WKMV/Dothan, AL PD/MD: Squirrel	KUJ/Tri-Cities, WA PD: AJ
WVAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart	KZII/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal	WVWZ/Tupelo, MS OM/PD: Rick Stevens MD: Marc Allen
WLVY/Elmira, NY OM/PD: Gary Knight APD: Brian Stoll	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	WIFC/Wausau, WI PD: John Jost APD: Jammie Joe Malone MD: Belky
WNKI/Elmira, NY OM/PD: Scott Free APD: Amanda Valentine	KNOE/Monroe, LA OM/PD: Bobby Richards MD: Mike Austin	WAZO/Wilmington, NC PD: Mark Jacobs
WRTS/Erie, PA PD: Jessica Curry	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff APD: Brian Mo MD: Meghan Durst	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha

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► **MIMS MOVES INTO THE CANADA CHR/TOP 40 TOP 10 (13-10) WITH HIS DEBUT SINGLE, "THIS IS WHY I'M HOT."**

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Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	13	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DECA/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA	336C +269
2	5	13	GLAMOROUS FERGIE FEAT. LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	301Z +310
3	2	15	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON	INTERSCOPE	300E +122
4	3	10	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	297E +90
5	4	17	IT'S NOT OVER DAUGHTRY	RCA/RMG	2667 -75
6	7	10	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	248E +331
7	8	17	U + UR HAND PINK	LAFACE/ZOMBA	225E +321
8	6	16	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/ZOMBA	2244 -222
9	12	5	GIRLFRIEND AVRIL LAVIGNE	RCA/RMG	200A +321
10	11	13	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	193B +99
11	9	14	IF EVERYONE CARED NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1805 -100
12	10	21	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	1706 -150
13	14	11	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	169B +108
14	16	8	THIS IS WHY I'M HOT MIMS	CAPITOL	168Z +233
15	15	6	BEAUTIFUL LIAR BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA	167 +170
16	22	6	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	1524 +512
17	30	2	MAKES ME WONDER MAROONS	A&M/OCTONE/INTERSCOPE	1363 +676
18	13	12	ICE BOX OMARION	T.U.G./COLUMBIA	136Z -252
19	20	4	LAST NIGHT DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	1180 +365
20	21	9	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	1147 +112
21	29	6	THE WAY I LIVE BABY BOY DA PRINCE FEAT. LIL' BOOSIE	UNIVERSAL REPUBLIC	1105 +386
22	20	10	OVER IT KATHARINE MCPHEE	RCA/RMG	1096 +58
23	34	3	HOME DAUGHTRY	RCA/RMG	89E +315
24	23	12	BOSTON AUGUSTANA	EPIC	784 -143
25	18	11	SHE'S LIKE THE WIND LUMIDEE FEAT. TONY SUNSHINE	TVT	771 -311
26	NEW	7	UMBRELLA RIHANNA FEAT. JAY-Z	SRP/DEF JAM/IDJMG	739 +490
27	28	7	WITH LOVE HILARY DUFF	HOLLYWOOD	734 -17
28	35	4	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	695 +138
29	25	20	BREAK IT OFF RIHANNA & SEAN PAUL	SRP/DEF JAM/IDJMG	658 -219
30	NEW	9	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/ZOMBA	624 +392
31	24	9	CANDYMAN CHRISTINA AGUILERA	RCA/RMG	60C -289
32	27	15	RUNAWAY LOVE LUDACRIS FEAT. MARY J. BLIGE	DTI/DEF JAM/IDJMG	543 -262
33	31	11	YOU LLOYD FEAT. LIL WAYNE	THE INC./UNIVERSAL MOTOWN	487 -168
34	32	17	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	476 -171
35	33	8	ON THE HOTLINE PRETTY RICKY	BLUESTAR/ATLANTIC	465 -145
36	NEW	9	I TRIED BONE THUGS-N-HARMONY FEAT. AKON	FULL SURFACE/INTERSCOPE	348 +142
37	37	4	CALIFORNIA CRINGE	LISTEN	327 -14
38	NEW	4	OUTTA MY SYSTEM BOW WOW FEAT. T-PAIN & JOHN TA AUSTIN	COLUMBIA	309 +125
39	36	5	LOOK AFTER YOU THE FRAY	EPIC	306 -171
40	NEW	5	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEAT. YUNG JDC	KONVICT MUZIK/NAPPY 30Y/JIVE/ZOMBA	268 +228

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	11	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	602 -2
2	3	10	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DECA/DANCE/FUELED BY RAMEN/ATLANTIC/WARNER	577 +32
3	2	17	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	562 +2
4	5	8	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	542 +9
5	4	12	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	536 -9
6	8	6	BEAUTIFUL LIAR BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG	441 +17
7	6	18	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/SONY BMG	440 -46
8	7	13	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	392 -38
9	9	14	IF EVERYONE CARES NICKELBACK	EMI	384 -36
10	13	9	THIS IS WHY I'M HOT MIMS	CAPITOL/EMI	369 +43
11	12	14	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	339 -38
12	11	16	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	326 -53
13	10	23	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	326 -62
14	22	3	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	313 +78
15	16	8	PARALYZER FINGER ELEVEN	WIND-UP	304 +31
16	17	7	BECAUSE OF YOU NE-YO	DEF JAM/UNIVERSAL	289 +26
17	15	8	SECONO CHANCE FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	286 +12
18	28	2	MAKES ME WONDER MAROONS	A&M/OCTONE/INTERSCOPE/UNIVERSAL	265 +75
19	20	15	U + UR HAND PINK	LAFACE/SONY BMG	265 +20
20	19	7	WITH LOVE HILARY DUFF	HOLLYWOOD/UNIVERSAL	239 -7
21	25	13	ICE BOX OMARION	T.U.G./COLUMBIA/SONY BMG	238 +14
22	23	5	READY SET NO LIVE ON ARRIVAL	ROCKSTAR	237 +4
23	18	17	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	235 -24
24	14	9	CANDYMAN CHRISTINA AGUILERA	RCA/SONY BMG	224 -56
25	30	6	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN/EMI	213 +25
26	35	2	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	207 +68
27	27	9	THE MUSIC DAVID USHER	MAPLEMUSIC	199 -19
28	24	13	HERE (IN YOUR ARMS) HELLOGOOBYE	DRIVE-THRU/EMI	191 -34
29	29	17	LIE TO ME GEORGE	HC ENTERTAINMENT	179 -10
30	26	21	BREAK IT OFF RIHANNA & SEAN PAUL	SRP/DEF JAM/UNIVERSAL	176 -47



A must read for programmers and marketing directors

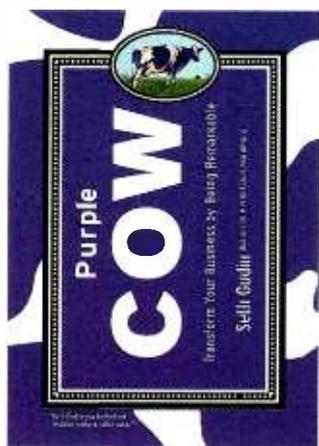
Behold, A Purple Cow

Darnella Dunham
DDunham@RadioandRecords.com

Seth Godin's "Purple Cow: Transform Your Business by Being Remarkable" was released in 2003, but it's a new discovery for me. At only 137 pages, it's a quick read with a payoff that far surpasses the small time investment put into reading it. ■ While the business world latched onto "Purple Cow" immediately and it quickly became a best seller, Godin's book is one that resonates with radio programmers and marketing directors today as much or more than it did upon release.

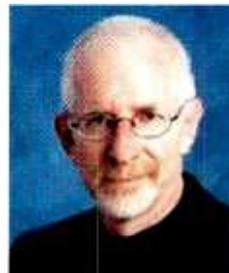
Jacobs Media president Fred Jacobs has been a fan of Godin's previous publications and finds this book especially relevant to radio.

"'Purple Cow' really works for every kind of business," Jacobs says, "whereas a lot of the other books that Seth has written maybe are a little more tech-focused or perhaps a little bit narrower. But I think 'Purple Cow' applies to really just about anything—whether it's a radio station or TV program or delicatessen, it really doesn't matter. It's just a clarion call that, in order to get attention in this very crowded world, you have to do things that really stand out or else people just don't notice you."



With consumers on the receiving end of a constant bombardment of media and marketing messages, it's essential to seek out new methods for reaching your audience—past marketing models simply aren't as effective today. According to Godin, "Alternative approaches aren't a novelty—they're all we've got left."

Thinking outside the box is easy, but acting outside it can be daunting. Godin explains the importance of balance and knowing when to take risks. Being remarkable comes with a price, because your failure is more visible to others. However, taking the most conservative approach will not guarantee desired results. Risk can be minimized but not eliminat-



'In order for stations or personalities to stand out, they really do need to have at least a tint of purple.'

—Fred Jacobs



Godin

ed. As Godin says, "It's safer to be risky—to fortify your desire to do truly amazing things."

"Purple Cow" won't necessarily make you creative if you're not already. But it gives the reader a taste of the why, what and how of being remarkable by looking at various companies that have captured sizable market shares and become highly profitable. Also, it encourages readers to utilize new thought processes to achieve innovative ideas.

Jacobs says, "I think what happens at the beginning when you first read the book, you get very excited and energized and you shake your head along as you read it because it really all makes a lot of sense. But the hard part is when everybody's sitting in a room and you're brainstorming and you're just pushing each other: 'Come on, that's not a purple idea, we've got to go beyond that.' And that's when it gets kind of difficult.

"Obviously if it were easy to do, all businesses and products would be very purple and outstanding and memorable and all that stuff. And sadly, most of them are not. It's a tough process and sometimes you get conceptual agreement, and yet when it comes to putting it in action it does become more difficult to actually be purple as often as we would all aspire to be."

Merely parroting what is remarkable about other stations in your market isn't the answer—you need to set trends, not follow them. But it is also possible to do too much. As critical as it is to know how to stand out, Godin stresses the importance of also knowing when to be still, of recognizing that you have already captured the market and the "purple cow." In that case, the best strategy is to keep your brand interesting, without doing something radical that might turn listeners away.

A typical reaction to reading "Purple Cow" is being sparked to do something extraordinary on your station. And that's where the real challenge begins. Conceptualizing a purple idea is one thing, successfully executing it on the air is another.

Embracing Godin's philosophy also requires being receptive to "purple cow" thinking, which can help galvanize your airstaff and your sales team.

"Purple Cow" isn't likely to totally change your way of thinking overnight, because this is more of a journey than a destination. "It's more of a process," Jacobs says. "But the cool thing about it is it's sort of like a litmus test.

"I think for stations or morning shows or even sales departments that decide to have a purple standard, the easy part about it is that as ideas come flying along, it puts you in a position where you're able to kind of challenge each other to really ask yourselves, 'How purple is that? Is that purple enough to really stand out, to really grab attention? Is it that much different from what everybody else is doing?' So it is at least a benchmark where people can measure their ideas up against admittedly a very high standard, but certainly something, especially given all the new media competition that radio has. In order for stations or personalities to stand out, they really do need to have at least a tint of purple." **R&R**

Power 106's Purple Cow

Emmis Communications' KPWR (Power 106)/Los Angeles has successfully incorporated a "purple cow" element into its midday programming with the "New @ 2" mix. Every weekday at 2 p.m., the station airs new music in a 30-minute mixshow, in what has become one of the highest-rated hours in its daypart. Most programmers believe that middays should be the least adventurous daypart musically, but the success

of "New @ 2" challenges this notion.

In the fall 2006 Arbitron survey, Power 106 ranked No. 2 in persons 18-34 in middays, but finished first in the demo during "New @ 2."

In addition to increasing ratings, the feature also creates a promotable element for midday host Yesi Ortiz's show, while giving the station license to brag about playing a boatload of new songs in the market first. —DD



RHYTHMIC

► "UMBRELLA," THE LEAD TRACK FROM RIHANNA'S THIRD ALBUM IN AS MANY YEARS, IS THE HIGHEST-DEBUTING SONG OF HER CAREER AT RHYTHMIC (NO. 31).



R&R

POWERED BY



TW	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	15	DON'T MATTER AKON	NO. 1 (4 WKS)	☆	4485 -343	31.034	1
2	2	21	THIS IS WHY I'M HOT MIMS		☆	4205 -565	29.916	2
3	7	6	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOE	MOST INCREASED PLAYS	☆	3640 +761	25.189	3
4	12		GLAMOROUS FERGIE FEATURING LUDACRIS		☆	3621 +224	21.708	5
5	3	14	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		☆	3371 -82	24.565	4
6	6	11	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	3200 +171	21.551	6
7	9	9	BECAUSE OF YOU NE-YO		☆	3025 +331	19.191	11
8	10	12	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		☆	2849 +289	20.442	8
9	11	8	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		☆	2780 +350	21.271	7
10	5	22	ICE BOX OMARION		☆	2630 -539	16.747	14
11	8	23	YOU LLOYD FEATURING LIL WAYNE		☆	2610 -197	19.869	10
12	18	7	LIKE A BOY CIARA		☆	2359 +321	19.901	9
13	14	13	GO GETTA YOUNG JEEZY FEATURING R. KELLY		☆	2318 +26	17.003	13
14	13	18	SAY IT RIGHT NELLY FURTADO		☆	2077 -246	15.371	15
15	12	21	ON THE HOTLINE PRETTY RICKY		☆	2041 -308	12.106	20
16	20	4	GET IT SHAWTY LLOYD		☆	2017 +194	12.557	19
17	15	29	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE		☆	1913 -250	12.058	21
18	17	21	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE		☆	1878 -200	12.584	18
19	16	13	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		☆	1732 -358	13.619	16
20	24	5	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	AIRPOWER	☆	1644 +299	17.761	12
21	19	9	LOST WITHOUT U ROBIN THICKE		☆	1612 -264	7.812	26
22	23	9	2 STEP UNK		☆	1581 +117	9.343	23
23	21	18	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		☆	1471 -176	13.138	17
24	25	5	CUPID'S CHOKEHOLD CYN CLASS HERDIES FEAT. PATRICK STUMP		☆	1378 +45	10.627	22
25	26	7	WHEN IT WAS ME PAULA DEANDA		☆	1360 +38	7.176	28
26	22	6	BEAUTIFUL LIAR BEYONCE & SHAKIRA		☆	1271 -213	6.290	29
27	6		POP, LOCK & DROP IT HUEY		☆	1270 +241	7.242	27
28	10		THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆	967 -15	5.034	32
29	31	3	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY		☆	943 +211	5.261	31
30	34	3	PUSH IT BABY PRETTY RICKY		☆	890 +261	3.257	-
31	NEW		UMBRELLA RIHANNA FEATURING JAY-Z		☆	872 +401	4.867	34
32	29	15	POPPIN' CHRIS BROWN FEATURING JAY BIZ		☆	844 -127	4.996	33
33	36	2	SEXY LADY YUNG BERG FEATURING JUNIOR		☆	789 +257	8.850	24
34	39	2	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG		☆	694 +172	8.567	25
35	NEW		SLAP LUDACRIS		☆	687 +206	4.152	38
36	33	12	DIME (TELL ME) PITBULL FEATURING FRANKIE J & KEN-Y		☆	672 +41	3.071	-
37	37	2	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND		☆	657 +128	2.108	-
38	30	13	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE		☆	602 -189	4.628	35
39	NEW		MY 6-4 MIKE JONES FEAT. BUN B & SNOOP DOGG		☆	599 +141	3.796	40
40	35	4	WE TAKIN' OVER DJ KHALED FEATURING T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE, BABY		☆	595 -20	3.802	39

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
PARTY LIKE A ROCKSTAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)	20
STRAIGHT TO THE BANK 50 Cent (SHADY/AFTERMATH/INTERSCOPE)	16
NASTY GIRL Sterling Simms (ONE RECORDINGS/DEF JAM/IDJMG)	11
BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joe (KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA)	7
SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)	7
UMBRELLA Rihanna Feat. Jay-Z (SRP/DEF JAM/IDJMG)	7
LIKE A BOY Ciara (LAFACE/ZOMBA)	6
SLAP Ludacris (DTP/DEF JAM/IDJMG)	6
LIKE THIS Mims (CAPITOL)	6
LIKE THIS Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA)	6

ADDED AT...
KXJM
Portland, OR
PD: Mark Adams
MD: Big Kid Bootz
50 Cent, Straight To The Bank, 26
Yung Berg Feat. Junior, Sexy Lady, 9
Shop Boyz, Party Like A Rockstar, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
STRAIGHT TO THE BANK 50 Cent (SHADY/AFTERMATH/INTERSCOPE)	467/223	LIKE THIS Mims (CAPITOL)	321/136
TOTAL STATIONS:	39	TOTAL STATIONS:	37
NAW MEEN Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC)	459/2	DO IT Lil Rob (UPSTAIRS)	316/26
TOTAL STATIONS:	36	TOTAL STATIONS:	23
I'M THROWN Paul Wall Feat. Jermaine Dupri (SWISHHOUSE/ASYLUM/ATLANTIC)	441/90	SUMMER LOVE Justin Timberlake (JIVE/ZOMBA)	302/54
TOTAL STATIONS:	40	TOTAL STATIONS:	20
PARTY LIKE A ROCK STAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)	401/208	LIKE THIS Kelly Rowland Feat. Eve (MUSIC WORLD/COLUMBIA)	290/64
TOTAL STATIONS:	41	TOTAL STATIONS:	31
TOP BACK T.I. (GRAND HUSTLE/ATLANTIC)	371/38	LOCK U DOWN Mya Feat. Lil Wayne (UNIVERSAL MOTOWN)	276/19
TOTAL STATIONS:	27	TOTAL STATIONS:	21

MOST INCREASED PLAYS

+761	☆ BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joe (Konvict/Nappy Boy/Jive/Zomba)
+401	☆ UMBRELLA Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG)
+350	☆ I TRIED Bone Thugs-N-Harmony Feat. Akon (Full Surface/Interscope)
+331	☆ BECAUSE OF YOU Ne-Yo (Def Jam/IDJMG)
+321	☆ LIKE A BOY Ciara (LAFACE/ZOMBA)

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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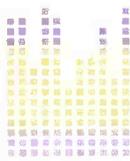
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URBAN



Welcome to urban radio's next brand extension

Gospel Brings Grammy Power To A.M. Drive

Dana Hall

DHall@RadioandRecords.com

The March 22 announcement by Radio One that it plans to syndicate its newly launched "Yolanda Adams Morning Show" didn't just open a new door for the world of gospel broadcasting. Some believe the Grammy award-winning performer's radio foray could have a much larger impact, increasing the value and visibility of the format to national marketers. ■ Zemira Jones, VP of operations for Radio One, says the new program "is destined to be the morning show for the next brand extension for urban radio in America—contemporary inspirational radio. This format will be as impactful as the introduction of the urban AC format was more than 15 years ago. In fact, we see it as a hybrid form of urban AC radio."

Adams, whose music has crossed format boundaries and charts, was initially invited to guest host mornings when Radio One introduced KROI (Praise 92.1) in the singer's hometown of Houston last summer. Thrilled with the week of broadcasts, the company entered into discussions with the singer about a full-time morning gig with national syndication. Market veteran Larry Jones was brought in for his morning show expertise, and the show launched Feb. 14 in Houston. Just over a month later, it debuted on nine other Radio One gospel outlets. By April 12, the "Yolanda Adams Morning

Show" was airing on WXGG (Praise 104.1)/Washington, D.C., the capital's first gospel FM, which Radio One is operating via LMA and plans to acquire.

I recently spoke with hosts Adams and "Brother" Larry Jones about their morning show vision.

Yolanda, you have a successful recording career. What made you want to do radio?

YA: My question is why hasn't anyone done this before now? I mean Clear Channel has a number of Gospel FMs across the country. You have Cumulus and Citadel with numerous stations. I'm

'People might think this show is going to be a lot of us saying "Yes, Jesus" or "Praise the Lord," but this is really just a lifestyle show.'

—Yolanda Adams



'You can listen to our show during any two-hour window, and at the end, you will feel good about yourself.'

—Larry Jones

Yolanda Adams Morning Show Affiliates:

- KROI/Houston (Flagship)
- WPZE/Atlanta
- WTHB-AM & FM/Augusta, Ga.,
- WPZS-FM/Charlotte
- WJMO-AM/Cleveland
- WJYD-FM/Columbus, Ohio
- WTLC-AM/Indianapolis
- WPPZ-FM/Philadelphia
- WNNL-FM/Raleigh
- WPZZ-FM/Richmond
- WXGG-FM/Washington

actually surprised that no one thought of having a gospel recording artist host a morning show and take it national before now. It makes sense business-wise for both the broadcaster and the artist. For me, as an artist, this brings me closer to my fans—and they get to see another side of me. One that is more familiar, more real and down-to-earth than being up onstage—seemingly untouchable. They hear and see how normal I am, the real me.

Larry, as a radio vet, how are you helping Yolanda in respect to being an air personality?

LJ: I'm a great time manager, and I have good programming sense. When you hear Yolanda talk, you can hear how passionate she is about her fans, her listeners and what she believes in. I'm here to take all of that and make sure we condense it into three-minute breaks, and that we stay on a time schedule. Of course, there will be times when we might need to take a little more time to talk about a subject, but we'll do it in a way that keeps the listener tuned in.

What's the message you bring to listeners?

LJ: While we want to be entertaining, we do have a message, and we discuss mainly faith-based topics. You can listen to our show during any two-hour window, and at the end, you will feel good about yourself. We are dealing in positives—not negatives. It's all based on love. We're not trying to be tied to any political agenda or any one religious group. We take the words of the Bible and relate them to the listeners' everyday lives. We encourage listeners to call in from all the markets, to discuss the challenges they may face, and we help them to see how they can overcome those challenges.

What audience are you trying to reach?

YA: I'm trying to do with radio what I've always tried to do with my music—I've never said my music was solely for church people—it's for all those who feel they need inspiration in their lives. I also see it as an opportunity to teach those who might be asking the questions about faith and belief. I love the fact that some secular stations are interested in the show, because to me, that proves the timeliness of what we are doing.

People might think this show is going to be a lot of us saying, "Yes, Jesus" or "Praise the Lord," but this is really just a lifestyle show. We're about doing things and saying things that can help change or transform your life for the better, rather than telling listeners they'll go to hell if they don't believe. **R&R**

Impacting Gospel and Beyond

Gospel radio, particularly contemporary inspirational radio on the FM dial, has experienced incredible growth in recent years. While 24-hour gospel programming has brought success for such companies as Sheridan (the Light) and Urban Choice Media (Rejoice! Musical Soul Food), the "Yolanda Adams Morning Show" is the first endeavor to nationally syndicate a gospel morning show.

Programming consultant Tony Gray says Radio One is venturing into "uncharted territory" with tremendous potential due to the growth of gospel on FMs in recent

years. "We have yet to see any concrete ratings on the show in Houston, but I'll be watching the market's next several trends very closely," Gray says.

Willie Mae McIver, VP of radio programming for Urban Choice Media and PD of the syndicated 24-hour gospel format "Rejoice! Musical Soul Food," says she has not heard the show, but she sees it as another step in gospel's growth. "This has been overdue, considering the overwhelming success of syndicated morning shows in urban AC, and it will probably bring additional recognition to the gospel format nationally,"

McIver says. "We have to be able to show that gospel can be operated and be successful on the same playing field as other formats."

Eboni Funderburk-Grimes, senior director of promotion for the Zomba Gospel group, isn't surprised by Adams' career crossover. "It's really a reflection of how the broadcast industry is evolving overall," she says. "It was just a matter of time before gospel got its own syndicated morning show."

Funderburk-Grimes also notes that the appeal could be universal. "With gospel becoming more mainstream and moving to

FM, the format has had to become more competitive with secular radio." What's more, many FM gospel listeners have diverse musical tastes and come urban AC and other formats, she adds.

"Gospel FM has to offer them competitive programming to the Tom Joyner, Steve Harvey and Michael Baisden-type shows. If some urban AC stations are considering taking [the Adams show], that also says something about how valuable that gospel listener is and how competitive it is to program in markets that have a gospel FM." —DH

► HUEY'S DEBUT TRACK "POP, LOCK & DROP IT" NETS THE RAPPER HIS FIRST URBAN TOP 10.



THIS WEEK	LAST WEEK	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	7	DON'T MATTER	AKON	NO. 1 (1 WK)	★	4418	+245	40.623
2	10	I'M A FLIRT	R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		★	4415	+144	47.682
3	6	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEATURING YUNG JOC		★	4318	+296	45.716
4	18	ROCK YO HIPS	CRIME MOB FEATURING LIL SCRAPPY		★	3719	-2	31.336
5	7	LIKE A BOY	CIARA		★	348E	+433	37.940
6	19	LOST WITHOUT U	ROBIN THICKE		★	338E	-331	41.288
7	15	THIS IS WHY I'M HOT	MIMS		★	3256	-328	36.838
8	12	2 STEP	UNK		★	320E	-71	28.935
9	15	BUDDY	MUSIQ SOULCHILD		★	2893	-240	30.640
10	11	POP, LOCK & DROP IT	HUEY		★	2874	+225	26.858
11	8	BECAUSE OF YOU	NE-YO		★	285C	+107	25.579
12	12	LAST NIGHT	DIDDY FEATURING KEYSHIA COLE		★	264C	-209	28.149
13	5	GET IT SHAWTY	LLOYD		★	2151	+331	22.374
14	21	ICE BOX	OMARION		★	2073	-270	19.384
15	25	YOU	LLOYD FEATURING LIL WAYNE		★	2052	-247	20.381
16	24	PARTY LIKE A ROCK STAR	SHOP BOYZ	AIRPOWER/MOST INCREASED PLAYS	★	1981	+481	18.056
17	13	PLEASE DON'T GO	TANK	AIRPOWER	★	1935	+186	15.016
18	8	OUTTA MY SYSTEM	BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		★	1929	+44	20.893
19	15	GO GETTA	YOUNG JEEZY FEATURING R. KELLY		★	1912	-675	13.885
20	22	POPPIN'	CHRIS BROWN FEATURING JAY BIZ		★	1807	-276	24.488
21	14	COME WITH ME	SAMMIE		★	1736	+98	11.239
22	18	1ST TIME	YUNG JOC FEAT. MARQUES HOUSTON & TREY SONCZ		★	1667	-102	16.636
23	4	WIPE ME DOWN	LIL' BOOSIE FEATURING FOX & WEBBIE		★	1659	+235	14.826
24	5	WHEN I SEE U	FANTASIA		★	1654	+125	14.122
25	3	LIKE THIS	KELLY ROWLAND FEATURING EVE		★	1467	+328	12.665
26	5	WE TAKIN' OVER	DJ KHALED FEAT. T.I. AKON, RICK ROSS, FAT JOE, LIL' WAYNE, BABY		★	1351	+123	11.807
27	3	GLAMOROUS	FERGIE FEATURING LUDACRIS		★	1242	+255	9.074
28	3	ANONYMOUS	BOBBY VALENTINO FEATURING TIMBALAND		★	1145	+170	6.613
29	6	GET BUCK	YOUNG BUCK		★	1050	+6	6.500
30	2	PUSH IT BABY	PRETTY RICKY		★	998	+155	5.095
31	4	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		★	980	-12	8.720
32	2	I'M THROWN	PAUL WALL FEATURING JERMAINE DUPRI		★	964	+123	7.087
33	20	ONE	TYRESE		★	914	-88	10.027
34	15	CIRCLE	MARQUES HOUSTON		★	910	-297	5.743
35	3	I TRIED	BONE THUGS-N-HARMONY FEATURING AKON		★	909	+74	4.870
36	NEW	SLAP	LUDACRIS		★	876	+280	5.705
37	2	BOY LOOKA HERE	RICH BOY		★	817	+111	6.212
38	NEW	LIP GLOSS	LIL MAMA		★	811	+246	7.071
39	2	IT'S ME SNITCHES	SWIZZ BEATZ		★	756	+23	10.227
40	NEW	BOSS' LIFE	SNOOP DOGG FEATURING AKON		★	748	+119	4.128

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
DREAMIN'	Young Jeezy Feat. Keyshia Cole (CORPORATE THUGZ/DEF JAM/DJMG)	38
TEACHME	Musiq Soulchild (ATLANTIC)	36
YOU AIN'T KNOW	Birdman & Lil Wayne (CASH MONEY/UNIVERSAL MOTOWN)	31
NAW MEEN	Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC)	18
PARTY LIKE A ROCKSTAR	Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)	12
CAN U WERK WIT DAT	The Fixxers AKA DJ Quik & AMG (INTERSCOPE)	12
SEXY LADY	Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)	11
PUSH IT BABY	Pretty Ricky (BLUESTAR/ATLANTIC)	8
LIP GLOSS	Lil Mama (JIVE/ZOMBA)	8

ADDED AT... WHTD
Detroit, MI
PD: Spudd
Musiq Soulchild, teachme, 28
Sammie, Come With Me, 11
Shop Boyz, Party Like A Rockstar, 4

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
TATTOO	The Alliance Feat. Fabo (NCE/ASYLUM/ATLANTIC)	658/31	TEACHME	Musiq Soulchild (ATLANTIC)	408/85
WONDER WOMAN	Trey Songz (SONG BOOK/ATLANTIC)	569/69	SEXY LADY	Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)	404/182
MY BUBBLE GUM (GOT THAT GOOD)	Rasheeda (D-LO/IMPERIAL)	553/50	UMBRELLA	Rihanna Feat. Jay-Z (SRP/DEF JAM/DJMG)	388/155
STRAIGHT TO THE BANK	50 Cent (SHADY/AFTERMATH/INTERSCOPE)	526/172	COME AROUND	Colie Buddz (COLUMBIA)	343/45
LOCK U DOWN	Mya Feat. Lil Wayne (UNIVERSAL MOTOWN)	454/12	GET ME BODIED	Beyonce (MUSIC WORLD/COLUMBIA)	340/78

MOST INCREASED PLAYS

+481	PARTY LIKE A ROCK STAR Shop Boyz (OnDeck/Universal Republic)
+433	LIKE A BOY Ciara (LaFace/Zomba)
+331	GET IT SHAWTY Lloyd (The Inc./Universal Motown)
+328	LIKE THIS Kelly Rowland Feat. Eve (Music World/Columbia)
+296	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Live/Zomba)

FOR WEEK ENDING APRIL 15, 2007
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▶ WHILE "LOST WITHOUT U" HOLDS STEADY AT NO. 1 FOR A 13TH WEEK, "CAN U BELIEVE" (NO. 22) GIVES **ROBIN THICKE** THE HIGHEST DEBUT BY A MALE AT THE FORMAT IN TWO YEARS.



POWERED BY



WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	26	LOST WITHOUT U ROBIN THICKE	NO. 1 (13 WKS) STAR TRAK/INTERSCOPE	2141 -93	22.319 1
2	15	15	IN MY SONGS GERALD LEVERT	ATLANTIC	1808 -64	16.119 3
3	15	15	BUDDY MUSIQ SOULCHILD	ATLANTIC	1756 +156	18.441 2
4	28	28	PLEASE DON'T GO TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1582 +66	13.135 4
5	8	13	IF I WAS YOUR MAN JOE	MOST INCREASED PLAYS JIVE/ZOMBA	1191 +196	10.566 5
6	6	14	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON	MUSIC WORLD/COLUMBIA	1123 -62	8.946 9
7	9	9	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD	ATLANTIC	1087 +84	9.255 7
8	5	35	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/CEFFEN/INTERSCOPE	1085 -155	9.052 8
10	11	11	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMG	957 +76	9.457 6
10	9	30	CAN'T GET ENOUGH TAMIA	PLUS 1/IMAGE	862 -101	7.628 10
11	8	8	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.	788 +25	5.607 13
12	12	38	CHANGE ME RUBEN STUDDARD	J/RMG	686 -54	6.401 12
14	7	7	WHEN I SEE U FANTASIA	J/RMG	667 +76	6.706 11
13	8	8	SHOO BE DOO (NO WORDS) MACY GRAY	WILL.I.AM/CEFFEN	662 +34	4.531 14
16	17	17	MORE THAN FRIENDS FREDDIE JACKSON	ORPHEUS	624 +63	3.209 17
17	8	8	SIMPLE THINGS ELISABETH WITHERS	BLUE NOTE/VIRGIN	506 +38	3.027 19
20	10	10	DEEPER STILL RICK JAMES	STONE CITY	424 +27	2.034 23
19	9	9	FORCE OF NATURE SUNSHINE ANDERSON	MUSIC WORLD	418 +2	2.595 21
19	21	5	TELL ME WHAT WE'RE GONNA DO NOW JOSS STONE FEATURING COMMON	AIRPOWER VIRGIN	326 +59	2.866 20
20	28	4	DJ DON'T GERALD LEVERT	AIRPOWER ATLANTIC	325 +182	3.779 16
22	5	5	BECAUSE OF YOU NE-YO	DEF JAM/IDJMG	259 +57	1.995 24
22	NEW	22	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	222 +149	2.580 22
23	24	7	I APOLOGIZE K-CI	HEAD START/BUNGALO	219 -2	0.742 40
24	25	4	2 PIECES CARL THOMAS	UMBRELLA/BUNGALO	218 +37	1.295 30
25	23	12	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	200 -25	0.701 -
25	26	4	TEACHME MUSIQ SOULCHILD	MOST ADDED ATLANTIC	198 +20	3.128 18
27	33	2	VALENTINE LLOYD	THE INC./UNIVERSAL MOTOWN	159 +63	1.210 33
28	30	3	CIRCLE MARQUES HOUSTON	T.U.G./UNIVERSAL MOTOWN	142 +31	0.921 36
29	27	20	HEAVEN JOHN LEGEND	G.O.O.D./COLUMBIA	132 -29	3.799 15
30	31	3	IF YOU JUST LET ME LOVE U MICHAEL STERLING	MICHAEL STERLING MUSIC GROUP	122 +17	0.504 -
31	NEW	31	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	113 +43	0.245 -
32	29	8	YES GINA DARBY	GAD	104 -24	0.211 -
33	34	7	YOU LLOYD FEATURING LIL' WAYNE	THE INC./UNIVERSAL MOTOWN	101 +8	1.679 25
34	39	3	I'M A FLIRT R. KELLY OR BDW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	100 +22	1.273 32
35	36	5	LOVELY DAY VICTOR FIELDS	REGINA	95 +4	0.226 -
36	37	10	GOT 2 BE DOWN ROBIN THICKE FEATURING FAITH EVANS	STAR TRAK/INTERSCOPE	89 -3	1.556 26
37	RE-ENTRY	37	I'M JUST A FOOL FOR YOU J. BLACKFOOT	RIGHT NOW	83 +13	0.203 -
38	32	4	PRAY KEITE YOUNG	HIDDEN BEACH	85 -15	0.134 -
39	NEW	39	IN THE RAIN BONEY JAMES	CONCORD	84 +37	1.051 34
40	40	4	CUPID SHUFFLE CUPID	ATLANTIC	73 +2	0.282 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TEACHME Musiq Soulchild (Atlantic)	21
ANYTHING Patti LaBelle Feat. Mary Mary w th Kanye West & Consequence (LMBRELLA/BUNGALO)	12
I'M NOT PERFECT J Moss Feat. Anthony Hamilton (PAJAM/GOSPO CENTRIC/ZOMBA)	10
CAN U BELIEVE Robin Thicke (STAR TRAK/INTERSCOPE)	9
DJ DON'T Gerald Levert (Atlantic)	8
IF I WERE YOU Donnie (SOUL THOUGHT)	6
MAKE YA FEEL BEAUTIFUL Ruben Studdard (J/RMG)	5
WHEN I SEE YOU Fantasia (J/RMG)	4
SIMPLE THINGS Elisabeth Withers (BLUE NOTE/VIRGIN)	3
WHAT'S MY NAME Brian McKnight (WARNER BROS.)	2

ADDED AT... WIMX
Toledo, OH
PD: Rocky Love
MD: Brandi Brown
Rick James, Deeper Still, 3
Robin Thicke, Can U Believe, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
ME Tamia (PLUS 1/IMAGE)	73/23	BLESSED AND HIGHLY FAVORED The Clark Sisters (EMI GOSPEL)	40/23
TOTAL STATIONS:	13	TOTAL STATIONS:	31
ONE TIME Jill Scott Feat. Eric Roberson (HIDDEN BEACH)	67/43	I CAN LOVE YOU BETTER Keith Sweat Feat. Keyshia Cole (SWEATSHOP)	36/17
TOTAL STATIONS:	32	TOTAL STATIONS:	10
ANOTHER AGAIN John Legend (G.O.O.D./COLUMBIA)	64/56	OPERATOR J Moss (GOSPO CENTRIC/ZOMBA)	31/13
TOTAL STATIONS:	8	TOTAL STATIONS:	19
BREATHLESS Corinne Bailey Rae (CAPITOL)	60/31	WHY ME? Kierro Kiki Sheard (EMI GOSPEL)	25/10
TOTAL STATIONS:	30	TOTAL STATIONS:	19
HOOK LINE & SINKER BJ (REGATTA)	55/0	NOBODY BUT THE LORO Alvin Darling & Celebration (EMTRO GOSPEL)	25/3
TOTAL STATIONS:	6	TOTAL STATIONS:	19

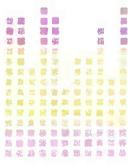
MOST INCREASED PLAYS

+196	IF I WAS YOUR MAN Joe (Jive/Zomba)
+182	DJ DON'T Gerald Levert (Atlantic)
+156	BUDDY Musiq Soulchild (Atlantic)
+149	CAN U BELIEVE Robin Thicke (Star Trak/Interscope)
+84	STRUGGLE NO MORE (THE MAIN EVENT) Anthony Hamilton, Jaheim & Musiq Soulchild (Atlantic)

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WBHK/Birmingham, AL* PD: Darryl Johnson APD: Chris Coleman	WHRP/Huntsville, AL* OM: Ken Johnson PD: Mark Raymond APD/MD: Toni Terrell	WTLZ/Saginaw, MI* PD/MD: Eugene Brown
WUHT/Birmingham, AL* PD: John Long	WTLC/Indianapolis, IN* PD: Brian Wallace APD/MD: The First Lady	KBLX/San Francisco, CA* PD: Kevin Brown MD: Kimmie Taylor
WMGL/Charleston, SC* OM/PD: Terry Base MD: TK Jones	WKXI/Jackson, MS* OM/PD: Stan Branson	Music Choice Smooth R&B/Satellite OM/PD: Damon Williams APD: Mecca Thames MD: Lamonda Williams
WXST/Charleston, SC* OM/PD: Michael Tee	WSOL/Jacksonville, FL* OM: Gail Austin PD/MD: KJ Brooks	Sirius Heart & Soul/Satellite* OM/PD: B.J. Stone MD: Sasha Montero
WBAV/Charlotte, NC* PD/MD: Terri Avery	KMJK/Kansas City, MO* PD: Jerold Jackson	The Touch/Satellite PD: Stan Boston APD/MD: Hollywood Hernandez
WQNC/Charlotte, NC* PD: Alvin Stowe MD: Chris James	KNEK/Lafayette, LA* PD: D-Rock	XM Suite 62/Satellite* PD: Vic Clemons
WMPZ/Chattanooga, TN* OM: Keith Landecker PD: Andrea Perry	KOKY/Little Rock, AR* OM/PD: Mark Dylan	WLVH/Savannah, GA* OM: Brad Kelly PD/MD: Gary Young
WSRB/Chicago, IL* PD/MD: Tracie Reynolds	KJLH/Los Angeles, CA* PD/MD: Aundrae Russell	KDKS/Shreveport, LA* OM/PD: Quenn Echols
WVAZ/Chicago, IL* OM/PD: Elroy Smith APD/MD: Armando Rivera	KRBV/Los Angeles, CA* PD: Kevin Fleming APD/MD: Tawala Sharp	KVMA/Shreveport, LA* PD: Roshon Vance
WZAK/Cleveland, OH* OM/PD: Kim Johnson MD: Terry Bello	WMJM/Louisville, KY* PD/MD: Tim Gerard-Girton	KMJM/St. Louis, MO* PD: Darrel Eason MD: Terrence Bibb
WLXC/Columbia, SC* PD/MD: Doug Williams	KJMS/Memphis, TN* PD: Eileen Collier	WFUN/St. Louis, MO* OM: Jowcol "Boogie D" Gilchrist APD/MD: Niecy Davis
WWDW/Columbia, SC* PD/MD: Mike Love	WHQT/Miami, FL* PD: Phil Michaels-Trueba APD: Karen Vaughn MD: Ken James	WPHR/Syracuse, NY* OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees
WACH/Columbus, GA* OM: Brian Waters PD/APD: Queen Rasheeda MD: Edward Lewis	WMIB/Miami, FL* PD: Mara Melendez MD: Vanessa Benedetty Jerome	WIMX/Toledo, OH* PD: Rocky Love APD/MD: Brandi Brown
WKZJ/Columbus, GA OM/PD: Carl Conner, Jr. MD: Brandon Conner	WJMR/Milwaukee, WI* PD/MD: Lauri Jones	WTUG/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony
WXMG/Columbus, OH* OM: J.D. Kunes PD: Warren Stevens	WDLT/Mobile, AL* OM/PD: James Alexander MD: Cathy Barlow	WGOV/Valdosta, GA PD/MD: Jammin' Jammie Brooks
KRNB/Dallas, TX* PD: Shay Moore	KJMG/Monroe, LA PD: Chris Collins	WHUR/Washington, DC* PD: Dave Dickinson MD: Traci LaTrelle
KSOC/Dallas, TX* OM/PD: John Candelaria	WWMG/Montgomery, AL PD/MD: Darryl Elliott	WMMJ/Washington, DC* PD: Kathy Brown MD: Mike Chase
WROU/Dayton, OH* OM/PD: J.D. Kunes	WQKQ/Nashville, TN* PD: Kenny Smoov	WNEW/West Palm Beach, FL* OM/PD: Mark McCray APD: Kyle Stewart MD: Patrice Wright
WDMK/Detroit, MI* APD: Benita "Lady B" Gray	KMEZ/New Orleans, LA* PD: LeBron "LBJ" Joseph APD/MD: Kelder Summers	WYLD/New Orleans, LA* OM/PD: Nate Bell
WGPR/Detroit, MI* PD: Carolyn James MD: Karen Addison	WYLD/New Orleans, LA* OM/PD: Nate Bell	WBLS/New York, NY* PD: Vinny Brown
WMXD/Detroit, MI* OM: KJ Holiday PD: Jamillah Muhammad APD: Oneil Stevens MD: Krysti Birchett	WRKS/New York, NY* PD: Toya Beasley MD: Julie Gustines	WKUS/Norfolk, VA*
WBBK/Dothan, AL OM: BJ Kelli PD: JJ "Big Daddy" Davis	WVKL/Norfolk, VA* OM/PD: Don London MD: Theresa Brown	

* Monitored Reporters



► IN ITS SECOND WEEK ON THE RAP CHART, CHI-TOWN NATIVE **YUNG BERG'S "SEXY LADY"** STEPS 29-22 WITH A GAIN OF 439 PLAYS.

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	31	THIS IS WHY I'M HOT MIMS	NO. 1 (7 WKS) CAPITOL	74E -893	66.754 1
2	2	14	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	605E +443	65.443 2
3	4	14	2 STEP UNK	BIG OOMP/KOCH	478E +46	38.278 4
4	6	13	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JHNTA AUSTIN	COLUMBIA	477E +333	41.335 3
5	5	23	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	466E +209	36.597 5
6	3	18	GO GETTA YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	423E -649	30.888 8
7	8	13	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	414E +466	34.099 6
8	9	8	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	368E +424	26.141 9
9	7	25	THROW SOME D'S RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE	350E -755	31.281 7
10	10	28	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE	TERROR SQUAD/IMPERIAL/VIRGIN	25E -261	18.327 12
11	17	4	PARTY LIKE A ROCK STAR SHOP BOYZ	MOST INCREASED PLAYS ONDECK/UNIVERSAL REPUBLIC	238E +689	21.120 10
12	11	39	WALK IT OUT UNK	BIG OOMP/KOCH	229E -350	20.613 11
13	12	35	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE	UNIVERSAL REPUBLIC	210E -280	12.925 17
14	15	8	WE TAKIN' OVER DJ KHALED FEAT. T.I. AKON, RICK ROSS, FAT JOE, LIL WAYNE, BABY	TERROR SQUAD/KOCH	194E +103	15.609 15
15	19	5	PUSH IT BABY PRETTY RICKY	BLUESTAR/ATLANTIC	188E +416	8.352 25
16	18	7	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	187E +256	15.833 14
17	13	33	WE FLY HIGH JIM JONES	KOCH	185E -243	13.550 16
18	16	19	1ST TIME YUNG JOC FEAT. MARQUES HOUSTON & TREY SONGZ	BLOCK/BAD BOY SOUTH/ATLANTIC	170E -121	16.838 13
19	23	2	SLAP LUDACRIS	DTP/DEF JAM/IDJMG	156E +486	9.857 24
20	14	24	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE	DTP/DEF JAM/IDJMG	143E -482	11.238 20
21	21	5	I'M THROWN PAUL WALL FEATURING JERMAINE DUPRI	SWISHAHOUSE/ASYLUM/ATLANTIC	140E +213	10.217 22
22	29	2	SEXY LADY YUNG BERG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	119E +439	11.103 21
23	22	8	GET BUCK YOUNG BUCK	G-UNIT/INTERSCOPE	112E +31	7.110 27
24	26	9	IT'S ME SNITCHES SWIZZ BEATZ	UNIVERSAL MOTOWN	102E +92	12.751 18
25	38	2	STRAIGHT TO THE BANK 50 CENT	SHADY/AFTERMATH/INTERSCOPE	99E +395	11.887 19
26	31	3	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG	INTERSCOPE	92E +206	10.111 23
27	27	3	BOSS' LIFE SNOOP DOGG FEATURING AKON	DOGGYSTYLE/GEFFEN/INTERSCOPE	87E +77	4.607 36
28	30	2	BOY LOOKA HERE RICH BOY	ZONE 4/INTERSCOPE	85E +124	6.354 29
29	24	6	DIAMONDS FABOLOUS FEATURING YOUNG JEEZY	DESERT STORM/DEF JAM/IDJMG	85E -161	4.724 35
30	32	3	MY 6-4 MIKE JONES FEAT. BUN B & SNOOP DOGG	ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	85E +139	6.318 30
31	40	2	LIP GLOSS LIL MAMA	JIVE/ZOMBA	82E +253	7.138 26
32	34	5	TATTOO THE ALLIANCE FEATURING FABO	NCE/ASYLUM/ATLANTIC	77E +90	5.479 32
33	25	16	OH YEAH (WORK) LIL SCRAPPY FEATURING SEAN P. & E-40	BME/REPRISE/WARNER BROS.	70E -281	4.179 37
34	36	13	DIME (TELL ME) PITBULL FEATURING FRANKIE J & KEN-Y	FAMOUS ARTISTS/TVT	67E +40	3.072 -
35	35	10	BREAK 'EM OFF PAUL WALL FEATURING LIL KEKE	SWISHAHOUSE/ASYLUM/ATLANTIC	65E -33	6.682 28
36	39	3	NAW MEEN BABY BOY DA PRINCE FEATURING MANNIE FRESH	EXTREME/UNIVERSAL REPUBLIC	63E +46	2.713 -
37	37	6	COME AROUND COLLIE BUDDZ	COLUMBIA	61E +20	5.454 33
38	NEW		LIKE THIS MIMS	CAPITOL	59E +258	3.248 -
39	28	18	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST	GEFFEN/INTERSCOPE	58E -203	6.068 31
40	NEW		MY BUBBLE GUM (GOT THAT GOOD) RASHEEDA	D-LO/IMPERIAL	57E +56	5.043 34

FOR WEEK ENDING APRIL 15, 2007

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GOSPEL

► **THE MCLURKIN PROJECT** REJOICES WITH THE WEEK'S MOST INCREASED PLAYS AS "WE PRAISE YOU" GAINS 60 SPINS AND JUMPS 8-7.



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	19	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	779	-21	3.598	1
2	3	22	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	627	+1	3.059	3
3	2	32	UM GOOD SMOKIE NORFUL	EMI GOSPEL	569	-61	3.119	2
4	4	30	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	525	-28	2.429	7
5	6	42	HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	521	+1	2.546	4
6	5	32	HALLELUJAH TROY SNEED	EMTRO GOSPEL	506	-36	2.172	10
7	8	21	WE PRAISE YOU THE MCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	486	+60	2.466	5
8	7	33	HEAVEN KNOWS DETRICK HADDON	TYSCOT/VERITY/ZOMBA	480	+2	2.446	6
9	9	23	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	463	+37	2.312	9
10	12	7	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	EMI GOSPEL	435	+49	1.627	13
11	10	51	THE STRUGGLE IS OVER YOUTH FOR CHRIST	EMTRO GOSPEL	430	+8	2.403	8
12	11	19	HIGH PRAISE ANointed PACE SISTERS	TYSCOT	418	+20	1.624	14
13	15	53	IMAGINE ME KIRK FRANKLIN	FO YO SOUL/GOSPO CENTRIC/ZOMBA	358	-3	2.063	11
14	13	16	EVERY BODY EVERY BODY! KENNY LEWIS & ONE VOICE	ICEE INSPIRATIONAL/ICEE	354	-20	1.208	18
15	14	32	REMEMBER ME THE CARAVANS	MALACO	338	-28	1.838	12
16	16	12	SO GOOD TO ME VANESSA BELL ARMSTRONG	EMI GOSPEL	328	+4	1.085	20
17	21	7	STEP ASIDE YOLANDA ADAMS	ATLANTIC	317	+52	1.267	16
18	17	11	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG/KOCH	317	+18	1.016	22
19	18	20	I'M STILL STANDING BISHOP PAUL S. MORTON	TEHILAH/LIGHT	292	+4	1.211	17
20	20	6	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	280	+15	0.836	25
21	19	17	YOU SHOWED ME KAREN CLARK-SHEARD	WORD CURB	277	+1	1.368	15
22	24	5	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	267	+26	0.710	-
23	22	7	I LOVE ME BETTER THAN THAT SHIRLEY MURDOCK	TYSCOT	258	-4	0.950	24
24	25	10	I'LL TRUST RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	245	+11	0.982	23
25	23	19	WALK AROUND HEAVEN PATTI LABELLE	UMBRELLA/BUNGALO	241	-12	1.086	19
26	27	5	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	221	+7	0.754	30
27	28	10	GOD IS IN CONTROL (IT'S NOT OVER) WILMINGTON CHESTER MASS CHOR	EMTRO GOSPEL	214	+14	0.540	-
28	26	8	IT'S ON THE WAY NEAL ROBERSON	BLACKBERRY/MALACO	207	-11	0.605	-
29	NEW		THE BLOOD JAMES FORTUNE & FIYA	WORLDWIDE	186	+23	0.670	-
30	NEW		GRATEFUL HEZEKIAH WALKER & LFC	VERITY/ZOMBA	168	+5	0.782	28

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
YOU KEEP ON BLESSING ME Luther Barnes & The Red Budd Gospel Choir (AIR GOSPEL/MALACO)	3
CLOSEST FRIEND Rance Allen Group (TYSCOT)	3
BLESSED & HIGHLY FAVORED The Clark Sisters (EMI GOSPEL)	2
I LOVE ME BETTER THAN THAT Shirley Murdock (TYSCOT)	2
NOBODY BUT THE LORD Alvin Darling & Celebration (EMTRO GOSPEL)	2
PRAISE ON THE INSIDE J Moss (PAJAM/GOSPO CENTRIC/ZOMBA)	2
IF THERE WERE NO YOU Darlene McCoy (EMI GOSPEL)	2
PUT YOUR HANDS UP Darius Brooks (JOURNEY)	2

ADDED AT... WJNI
Charleston, SC
PD: Belinda Parker
MD: Anthony Baxter
Alvin Darling & Celebration, Nobody But The Lord, 17
Shirley Murdock, I Love Me Better Than That, 16
Rance Allen Group, Closest Friend, 9
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
YOU KEEP ON BLESSING ME Luther Barnes & The Red Budd Gospel Choir (AIR GOSPEL/MALACO)	163/12	THIS KIND BY FASTING & PRAYER Jimmy Hicks & The Voices Of Integrity (WORLDWIDE)	121/18
TOTAL STATIONS:	14	TOTAL STATIONS:	15
JESUS IS LOVE Melvin Williams (BLACKBERRY/MALACO)	153/33	FATHER Pajam Studio Ensemble (INTEGRITY GOSPEL/INTEGRITY)	118/9
TOTAL STATIONS:	19	TOTAL STATIONS:	10
ONE GOD Maurette Brown Clark (AIR GOSPEL/MALACO)	149/26	I GET JOY Coko (LIGHT)	116/27
TOTAL STATIONS:	17	TOTAL STATIONS:	15
I'M STILL HERE Mississippi Mass Choir (MALACO)	145/9	CLOSEST FRIEND The Rance Allen Group (TYSCOT)	106/31
TOTAL STATIONS:	7	TOTAL STATIONS:	9
MERCY Jeff Majors (MUSIC ONE/EPIC/COLUMBIA)	131/23	WORLDWIDE GOD Prenevine Williams (MOTOR CITY PRAISE)	106/8
TOTAL STATIONS:	8	TOTAL STATIONS:	15

MOST INCREASED PLAYS

+60	WE PRAISE YOU The McClurkin Project (Gospo Centric/Zomba) WCAO +13, WNOO +9, WPZE +8, WUFO +8, KATZ +6, WPZS +4, WLUB +4, WSOX +4, WJYD +3, WPPZ +3
+60	PRAISE ON THE INSIDE J Moss (PAJAM/Gospo Centric/Zomba) WXTC +1, XSRT +0, WGRB +0, WXVI +5, WFLT +3, WLUB +3, WPGC +3, WJNI +3, WLOU +2, WFMV +2
+52	STEP ASIDE Yolanda Adams (Atlantic) WXEZ +9, WJYD +11, WNOO +8, WXOK +5, WHAL +4, WNIL +4, WTHE +4, WPZS +3, XSRT +3, KATZ +2
+49	BLESSED AND HIGHLY FAVORED The Clark Sisters (EMI Gospel) WPZS +10, WPZE +9, WCAO +8, WNIL +8, WGRB +7, WHAL +6, KHLR +6, WXEZ +3, WFMV +3, WFLT +3
+49	HOW GOOD AND PLEASANT New Breed (Integrity Gospel) WQAD +30, WXTC +12, WXOK +3, WUFO +2, WXVI +2, KOKA +1, WFMV +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW
1	VICTORY TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA)	299	303
2	OPERATOR J MOSS (GOSPO CENTRIC/ZOMBA)	256	280
3	HE'S HERE NIYOKI (DZG)	244	284
4	THIS IS THE DAY FRED HAMMOND (VERITY/ZOMBA)	228	243
5	PRESSURE INTO PRAISE LUCINDA MOORE (TYSCOT)	197	193

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW
6	INCREDIBLE GOD YOUTHFUL PRAISE (EVIDENCE GOSPEL/LIGHT)	188	195
7	GREAT PRAISE STEPHEN HURD (INTEGRITY GOSPEL/COLUMBIA)	184	204
8	TURN IT AROUND ISRAEL & NEW BREED (INTEGRITY GOSPEL/INTEGRITY)	168	185
9	SET ME FREE MYRON BUTLER & LEVI (EMI GOSPEL)	167	163
10	I MADE IT KEITH WONDERBOY JOHNSON & THE SPIRITUAL VOICES (WORLDWIDE/VERITY/ZOMBA)	166	169

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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GOSPEL REPORTERS

- | | | | | | | | |
|--|---|--|---|---|--|--|---|
| WPZE/Atlanta, GA*
OM: Frank Johnson
PD: Connie Flint | WXTC/Charleston, SC*
OM: Terry Base
PD: Edwin "Che!" Wright
APD/MD: James Wallace | WAJV/Columbus, MS
OM: Rocky Love
PD: Steve Poston
APD: Sebastian Riley | WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: Paul Robinson
MD: Donovan Hartwell | KPZK/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James | WTHE/Nassau, NY*
OM: Dairren K. Greggs | WNIL/Raleigh, NC*
OM/PPD: Jerry Smith
MD: Melissa Wade | KATZ/St. Louis, MO*
PD: Terrence Bibb
MD: Dwight Stone |
| WTHB/Augusta, GA
OM/PPD: Ron Thomas
APD: Sister Mary Kingcannon | WPZS/Charlotte, NC*
PD: Alvin Stowe
MD: Tonya Rivens | WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn Mosby | WHLH/Jackson, MS*
OM: Steve Kelly
PD: Jenell Roberts
MD: Lance Fuller | WBBP/Memphis, TN
MD: Doreen Graves | WPRF/New Orleans, LA
PD: Kris "Cap'n Kris" McCoy | WPZZ/Richmond, VA*
OM: Jerry Smith
PD: Reggie Baker | WIMG/Trenton, NJ
OM/PPD: Felicia Brannon
APD/MD: Robyn McCallum |
| WCAO/Baltimore, MD*
PD: Lee Michaels
APD/MD: Danielle Brown | WNOO/Chattanooga, TN*
PD/MD: Sam Terry | KHVN/Dallas, TX
PD: Dion Mortenson | WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis | WHAL/Memphis, TN*
PD: Eileen Collier
MD: Tracy Bethea | WYLD/New Orleans, LA*
APD/MD: Loretta Petit | Rejoice/Satellite
PD: Willie Mae McIver | WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AM/D: Charles Anthony |
| WWIN/Baltimore, MD
PD: Jeff Majors
MD: Jean Alston | WGRB/Chicago, IL*
OM: Elroy Smith
PD: Sonya M. Blakey
APD/MD: Effie Rolfe | WCHB/Detroit, MI
PD: Spudd | WFLT/Flint, MI*
OM/PPD: Sammie L. Jordan, Jr.
MD: Anna Johnson | WLOK/Memphis, TN*
PD/MD: Kim Harper | WLWB/New York, NY*
PD: Denise Hill | Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander | WPGC/Washington, DC*
PD/MD: Cheryl Jackson |
| WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD/MD: J. Michael Francois | WJMO/Cleveland, OH*
OM/PPD: Kim Johnson | WFLT/Flint, MI*
OM/PPD: Sammie L. Jordan, Jr.
MD: Anna Johnson | WEAL/Greensboro, NC* | WMBM/Miami, FL
OM: E. Claudette Freeman
PD/MD: Jo Gamble | WXEZ/Norfolk, VA*
OM: John Shomby
PD: Dale Murray | XM The Spirit/Satellite*
PD/MD: Jay Bryant | WYCB/Washington, DC
PD: Ron Thompson |
| WUFO/Buffalo, NY*
OM/PPD: Carol M. Salter | WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Monica Washington | WCHB/Detroit, MI
PD: Spudd | WDLR/Huntsville, AL*
OM: Hurdley Batts
PD: Steve Murry
MD: Ricky Sykes | WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Kenny J. | WDAS/Philadelphia, PA*
OM: Thea Mitchem
PD: Joe Tamburro
APD/MD: Jo Gamble | WSOK/Savannah, GA*
OM: Brad Kelly
PD: E. Larry McDuffie | WFAI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena |
| WJNI/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter | WEAM/Columbus, GA
OM: Carl Connor, Jr.
PD: Pam Dixon | WFLT/Flint, MI*
OM/PPD: Sammie L. Jordan, Jr.
MD: Anna Johnson | WEUP/Huntsville, AL*
OM: Hurdley Batts
PD: Steve Murry
MD: Ricky Sykes | WXLV/Montgomery, AL*
PD: Glinda Perkins | WPPZ/Philadelphia, PA*
OM/PPD: Daisy Davis
MD: MoShay LaRen | KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy | * Monitored Reporters |



Programmers discuss music-scheduling strategies

Mastering The Music

Kevin Peterson

KPeterson@RadioandRecords.com

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Since the majority of airtime on Christian music radio is devoted to playing music, the importance of achieving the right mix is paramount to success. Mastering the music encompasses many processes, from how new songs get on the air to rotations and rules to basic music-scheduling philosophies and strategies. ■ It all begins with the weekly decision-making process for adding new music. “My PD and I first look at how our weekly online test numbers are shaping up,” KSBJ/Houston MD Jim Beeler says. “If we see a song that needs to move out of current rotation, we then look at songs that are available for adds.”

“Our music meetings are the highlight of my week,” Stace Whitmire, MD of the WAY-FM network, offers. “[PD] Dave Senes and I listen separately to everything we get each week. The night before our meetings, I compile our research so we know where we stand with our currents in rotation and make a list of the songs that are on my radar.”

“Together we take a look at what spots we may have available, then go through each new song as well as the carryovers from our last meeting,” she adds. “It can take a lot of time, but it’s definitely worth the effort.”

Every station seems to have a magic number when it comes to the size of its music library. According to McVay Media president Mike McVay, the average AC library is generally 300 gold titles, while hot AC stations usually carry

about 225 titles.

WONU/Chicago MD Mallory DeWees says, “As a CHR station, I absolutely do not like having more than 350 songs in our library. The ideal number is 300. Sometimes it can be difficult to maintain this number, but it can be done if you take time to do some housekeeping every month.”

Beeler prefers an even tighter list. “Right now, it’s 216, but we are getting ready to cut it even more,” he says.

A frequent question from programmers and MDs has to do with how often to rotate songs in each category. “Our heavy rotation spins about 55-60 times a week,” DeWees says. “Medium rotation spins about 40 times a week and light rotation spins about 25-30 times a week. Recurrent songs spin no more than 10 times a week



Beeler



Whitmire



McVay



DeWees

and gold no more than five times a week. We also have a hit category that we just added, which includes the best of the best, and these songs play about 15 times a week.”

McVay adds, “Power currents for AC turn over every seven hours. We’ll turn over the power currents on a hot AC at 4.5 hours. The recurrences for AC rotate every 1.25 days, and for hot AC stations they rotate at 15 hours. Power gold for both formats turn over every 1.25 days and the regular gold for both formats at 2.25 days.”

Whether you use MusicMaster, Selector, Power Gold or another music-scheduling package, establishing rules to make scheduling easier and the station sound better are critical. “Our rules are a lot of basics,” Whitmire says. “Keeping tempo in check, artist separation, etc. Needless to say, rules were meant to be broken. Our software, because of those limitations, can only do so much. We go over every song on every playlist with a fine-toothed comb.”

Beeler notes, “With us, less is more when it comes to scheduling restrictions. We no longer use gender as a restriction, and we don’t mind if the same artist plays with one-hour separation. We don’t daypart songs, either. We believe that we should only be playing the very best songs, and those can play anytime. We do small separations on certain genres, though, like urban, since we have so few of them and similar-sounding artists.”

DeWees says, “We have tried to keep our rules as simple as possible. A song cannot play at the same time as it did the day before. A song cannot play more than once every hour and 15 minutes. The same artist cannot play more than every 45 minutes. There cannot be more than two songs of the same genre or tempo playing next to each other.”

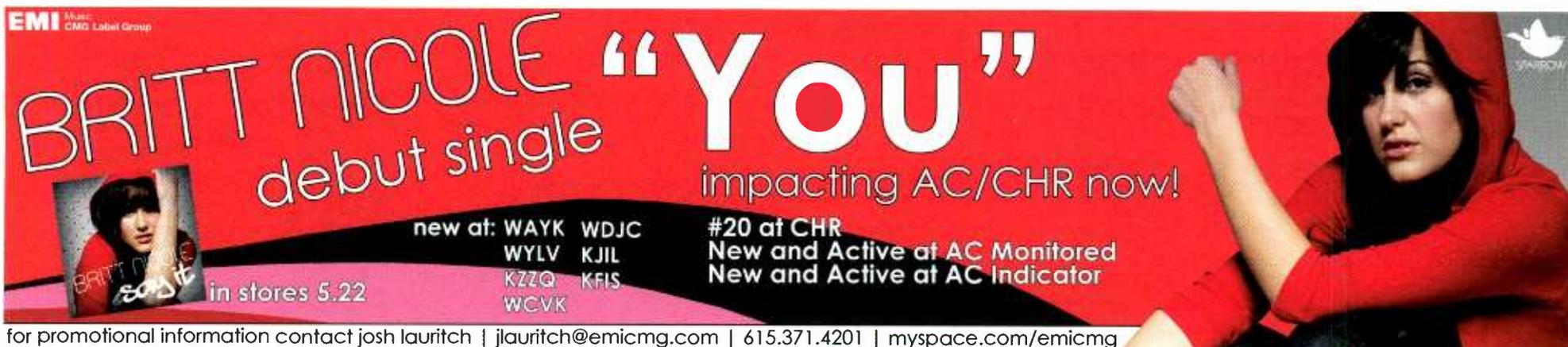
When it comes to overall scheduling of daily music logs, discussions between PDs and MDs usually include the words “balance,” “tempo” and “flow.”

“We try to have balance to make sure that every quarter-hour you get a bit of everything,” Whitmire says. “Some rock, some slow, some pop.”

Beeler adds, “It’s a matter of energy rather than tempo. Our balance comes from how the song feels rather than tempo. This theory overlaps, however, so we never seem to have a tempo issue.”

McVay concludes, “Every quarter-hour should be a mini-sample of the entire hour. The music essence of the radio station should be clearly present in every quarter-hour, and you should never sound as if you’ve just changed format.”

R&R



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CHRISTIAN AC

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THIS WEEK	LAST WEEK	MOVES ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS		AUDIENCE	
						TW	W+	MILLIONS	RANK
1	1	-2	EVERLASTING GOD LINCOLN BREWSTER	NO. 1 (4 WKS)	VERTICAL/INTEGRITY	1533	+15	4.404	1
2	2	32	MADE TO LOVE TOBYMAC		FOREFRONT/EMI CMG	1232	+68	2.781	6
3	5	4	UNDO RUSH OF FOOLS	MOST ADDED	MIDAS	214	+156	3.508	3
4	4	2	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN		SIXSTEPS/SPARROW/EMI CMG	774	+111	2.140	10
5	3	28	DOES ANYBODY HEAR HER CASTING CROWNS		BEACH STREET/REUNION/PLG	1066	-44	3.729	2
6	7	8	EVERY TIME I BREATHE BIG DADDY WEAWE		FERVENT/WORD-CURB	347	+91	2.391	8
7	6	5	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTELL		REUNION/PLG	323	-35	1.752	15
8	10	8	SOMETHING BEAUTIFUL NEWSBOYS		INPOP	377	+96	2.022	13
9	8	13	WALKING HER HOME MARK SCHULTZ		WORD-CURB	367	+32	1.678	16
10	13	4	GIVE YOU GLORY JEREMY CAMP	MOST INCREASED PLAYS	BEC/TOOTH & NAIL	365	+229	2.900	5
11	12	11	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES		INO	773	+94	1.671	17
12	14	7	I'M NOT WHO I WAS BRANDON HEATH		REUNION/PLG	763	+151	3.311	4
13	9	32	YOU ALONE ECHOING ANGELS		INO	736	-83	1.842	14
14	11	33	I WILL LIFT MY EYES BEBO NORMAN		ESSENTIAL/PLG	573	-7	2.425	7
15	17	3	BRING THE RAIN MERCYME		INO	672	+121	1.066	21
16	18	5	TUNNEL THIRD DAY	AIRPOWER	ESSENTIAL/PLG	500	+107	1.333	19
17	16	11	HOW TO SAVE A LIFE THE FRAY		EPIC	582	+4	2.305	9
18	19	75	WISH YOU WERE HERE MARK HARRIS		INO	454	+13	2.087	11
19	20	12	THE BLESSING JOHN WALLER		BEACH STREET/REUNION/PLG	454	+8	0.945	24
20	21	6	THERE IS A RIVER JARS OF CLAY		ESSENTIAL/PLG	444	+15	0.851	25
21	22	13	SUNRISE NICOLE NORDEMAN		SPARROW/EMI CMG	406	-18	0.479	-
22	24	7	YOU KNOW MY NAME DETOUR 180		SLANTED/SPRING HILL	385	+17	2.067	12
23	23	16	AWAKEN NATALIE GRANT		CURB	323	-85	0.328	-
24	25	3	SAVED THE DAY PHILLIPS, CRAIG & DEAN		INO	314	-36	0.334	-
25	26	3	WHEN I GET WHERE I'M GOING GEOFF MOORE		ROCKETTOWN	305	+11	0.387	-
26	27	4	ON THE THIRD DAY MICHAEL OLSON		ROCKETTOWN	267	-20	0.570	30
27	30	5	DON'T GIVE UP SANCTUS REAL		SPARROW/EMI CMG	261	-2	0.583	27
28	NEW	28	BE LIFTED HIGH MICHAEL W. SMITH		REUNION/PLG	259	+8	0.300	-
29	29	7	JOIN THE SONG VICKY BEECHING		SPARROW/EMI CMG	258	-11	0.565	-
30	28	9	SHINE MATT REDMAN		SIXSTEPS/SPARROW/EMI CMG	257	-24	0.225	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
UNDO Rush Of Fools (MIDAS) KAIM, KCMS, KFIS, KTSL, WCVO, WGT5	6
GIVE YOU GLORY Jeremy Camp (BEC/TOOTH & NAIL) KAIM, WCQR, WCRJ, WCSC, WDJC, WPAR	6
I'M NOT WHO I WAS Brandon Heath (REUNION/PLG) KAIM, KHZR, WAWZ, WCRJ, WLFJ, WMSJ	6
BRING THE RAIN MercyMe (INO) KAIM, WAFJ, WAWZ, WCRJ, WCVO, WLPJ	6
OVER MY HEAD Brian Littrell (REUNION/PLG) WCQR, WCRJ, WMCU, WPAR, WVEJ	5
TUNNEL Third Day (ESSENTIAL/PLG) KAIM, WCRJ, WFHM, WVEJ	4
THE REMEDY Aylesha Woods (GOTEE) KBNJ, WCVO, WLPJ, WMCU	4
INTO THE DAY Bebo Norman (ESSENTIAL/PLG) KVMV, WBSN, WJTL	3
EVERY TIME I BREATHE Big Daddy Weave (FERVENT/WORD-CURB) WCVO, WJIE	2

ADDED AT ...
WPAR
Roanoke, VA
OM/MD: Jackie Howard
Brian Littrell, Over My Head, O
Jeremy Camp, Give You Glory, O

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FOREVERANDEVER, ETC. David Crowder Band (SIXSTEPS/SPARROW/EMI CMG) TOTAL STATIONS: 25	239/26	SUFFICIENT Adie Camp (BEC/TOOTH & NAIL) TOTAL STATIONS: 11	211/14
EVERYDAY Jessie Daniels (MIDAS) TOTAL STATIONS: 13	225/1	LOVE IS A BEAUTIFUL THING Group 1 Crew (FERVENT/WORD-CURB) TOTAL STATIONS: 14	190/28
ANYWAY Martina McBride (RCA/PLG) TOTAL STATIONS: 8	224/35	YOU Britt Nicole (SPARROW/EMI CMG) TOTAL STATIONS: 13	179/37
GIVE ME AMAZING GRACE Jackson Waters (WORD-CURB) TOTAL STATIONS: 11	222/17	BLESSED BE Jason Gray (CENTRICITY) TOTAL STATIONS: 20	162/20
PROMISE OF A LIFETIME Kutless (BEC/TOOTH & NAIL) TOTAL STATIONS: 11	219/43	OVER MY HEAD Brian Littrell (REUNION/PLG) TOTAL STATIONS: 11	148/86

MOST INCREASED PLAYS

+229	GIVE YOU GLORY Jeremy Camp (BEC/Tooth & Nail) KAIM +31, KPFS +27, SIST +24, KSBJ +24, WFFH +23, KFIS +20, WDJC +15, WCQR +12, KHZR +9, WJIE +8
+156	UNDO Rush Of Fools (Midas) KAIM +32, KFIS +28, KCMS +16, WVEJ +14, WCVO +11, WLFJ +10, WAFJ +9, XMES +7, KWND +7, WBSN +5
+151	I'M NOT WHO I WAS Brandon Heath (Reunion/PLG) KAIM +31, SIST +25, KLTJ +22, KBNJ +16, KTSL +9, WAWZ +9, WDJC +8, KWND +8, WJIE +8, WJQK +6
+121	BRING THE RAIN MercyMe (INO) KVMV +15, XMES +13, WMSJ +12, WCVO +12, WAWZ +10, WJIE +8, WDJC +8, KXOJ +4, WFHM +4
+111	HOW CAN I KEEP FROM SINGING Chris Tomlin (Sixsteps/Sparrow/EMI CMG) WFFH +16, WAKW +15, WMHK +12, KAIM +9, WLFJ +8, KWND +7, KVMV +6, WCRJ +6, WAWZ +5, WMUJ +5

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	MY SAVIOR MY GOD AARON SHUST (BRASH)	750	749	6	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	531	514
2	PRAISE YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)	614	598	7	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	531	524
3	MADE TO WORSHIP CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	608	610	8	MOUNTAIN OF GOD THIRD DAY (ESSENTIAL/PLG)	524	539
4	HOLD FAST MERCYME (INO)	585	599	9	WHAT IT MEANS JEREMY CAMP (BEC/TOOTH & NAIL)	503	564
5	BLESSED BE YOUR NAME TREE63 (INPOP)	572	531	10	STRONG TOWER KUTLESS (BEC/TOOTH & NAIL)	495	491

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R&R

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	16	FORGIVEN RELIENT K	CAPITOL/GOTEE	1131 -32
2	2	15	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	1115 +28
3	3	23	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	994 -3
4	4	12	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	940 +53
5	5	8	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	806 +37
6	6	10	WORK JARS OF CLAY	ESSENTIAL/PLG	790 +40
7	8	8	AFTER THE WORLD DISCIPLE	SRE/INO	775 +43
8	11	7	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	739 +66
9	9	10	WHAT I HEAR JESSIE DANIELS	MIDAS	721 +33
10	7	18	HOLD ON STELLAR KART	WORD-CURB	676 -68
11	10	21	EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	658 -23
12	14	8	DEARLY LOVED JIMMY NEEDHAM	INPOP	603 +35
13	12	14	REACH JILL PARR	WHIPLASH	588 -6
14	15	6	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	557 +80
15	16	4	TUNNEL THIRD DAY	ESSENTIAL/PLG	531 +64
16	17	7	YOUR WAY ADIE CAMP	BEC/TOOTH & NAIL	471 +29
17	13	19	HOW TO SAVE A LIFE THE FRAY	EPIC	458 -113
18	19	10	LOVE IS A BEAUTIFUL THING GROUP 1 CREW	FERVENT/WORD-CURB	441 +22
19	21	2	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	409 +118
20	20	3	YOU BRITT NICOLE	SPARROW/EMI CMG	403 +69
21	23	13	FOREVERANDEVER, ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	295 +6
22	18	20	THE SHOW HAWK NELSON	TOOTH & NAIL	281 -155
23	22	3	LEAST OF THESE DECEMBERADADIO	SLANTED/SPRING HILL	277 -12
24	NEW	3	BEAUTY AYIESHA WOODS	GOTEE	273 +85
25	25	3	UNDO RUSH OF FOOLS	MIDAS	253 -18
26	RE-ENTRY	3	COLD MARIE MILLER	CURB	248 +36
27	27	2	JESUS ON THE RADIO ALL STAR UNITED	REUNION/PLG	245 -6
28	29	2	TOGETHER KRYSTAL MEYERS	ESSENTIAL/PLG	234 +3
29	26	8	JESUS TO THE WORLD THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	234 -36
30	24	18	GIVE IT ALL AWAY AARON SHUST	BRASH	234 -48

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	9	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	282 +9
2	1	13	WAKE UP! WAKE UP! EVERYDAY SUNDAY	INPOP	225 -13
3	5	10	A WHISPER & A CLAMOR ANBERLIN	TOOTH & NAIL	288 +28
4	4	6	BREAK ME DOWN RED	ESSENTIAL/PLG	271 +5
5	3	12	WHEN TOMORROW COMES PILLAR	FLICKER/PLG	255 -7
6	1E	9	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST.	TOOTH & NAIL	225 +31
7	11	8	SAY YOUR PRAYERS WEDDING	BRAVE NEW WORLD	224 +11
8	8	7	AN EPIPHANY SEND	TOOTH & NAIL	193 -1
9	12	9	GOING UNDER THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	214 +3
10	15	5	I LOVE YOU TO DEATH FAMILY FORCE 5	MAVERICK/GOTEE	232 +14
11	9	14	PROCRASTINATING STELLAR KART	WORD-CURB	211 -6
12	10	12	AFTER THE WORLD DISCIPLE	SRE/INO	216 -11
13	13	13	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	202 -7
14	14	9	HIT THE FLOOR THOUSAND FOOT KRUTCH	TOOTH & NAIL	203 -2
15	7	14	NO LONGER DECYFER DOWN	SRE/INO	199 -28
16	18	4	PERFECT FLYLEAF	OCTONE/AGM/INTERSCOPE	158 +17
17	17	5	BOOMIN' TOBYMAC	FOREFRONT/EMI CMG	154 +6
18	4	15	LIVE LIKE WE'RE ALIVE NEVERTHELESS	FLICKER/PLG	169 -55
19	19	7	SURFACE DEAS VAIL	BRAVE NEW WORLD	164 +4
20	20	14	DEATH FINDS US BREATHING SHOWDOWN	MONO VS STEREO	157 -15
21	21	5	FIENDS CHASING VICTORY	MONO VS STEREO	144 +2
22	25	4	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	136 +19
23	28	2	MAD MEN WAVORLY	FLICKER/PLG	128 +14
24	26	2	CROSS THE LINE RUTH	TOOTH & NAIL	128 +10
25	22	3	WAKE UP KJ-52	BEC	128 -8
26	NEW	3	TIME IS RUNNING OUT (WHERE TO START) HIGH FLIGHT SOCIETY	RKT	112 +21
27	23	11	THESE PAGES MAINSTAY	BEC/TOOTH & NAIL	110 -14
28	29	10	WORD OF MOUTH JOHN REUBEN	GOTEE	109 0
29	27	17	FORGIVEN RELIENT K	CAPITOL/GOTEE	105 -13
30	24	2	TOGETHER KRYSTAL MEYERS	ESSENTIAL/PLG	103 +6

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FOR WEEK ENDING APRIL 15, 2007

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	12	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITRELL	REUNION/PLG	383 -3
2	2	9	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	278 -11
3	3	13	GIVE ME JESUS JEREMY CAMP	BEC/TOOTH & NAIL	267 0
4	5	12	LIFT UP THE NAME JAIME JAMGOCHIAN FEAT. SCOTT KRIPPAYNE	CENTRICITY	251 +1
5	4	10	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	241 -10
6	6	8	UNDO RUSH OF FOOLS	MIDAS	235 +14
7	7	8	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	229 +23
8	10	6	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	206 +22
9	9	6	HOSANNA PAUL BALOCHE	INTEGRITY	197 +7
10	11	6	SUFFICIENT ADIE CAMP	BEC/TOOTH & NAIL	180 +12

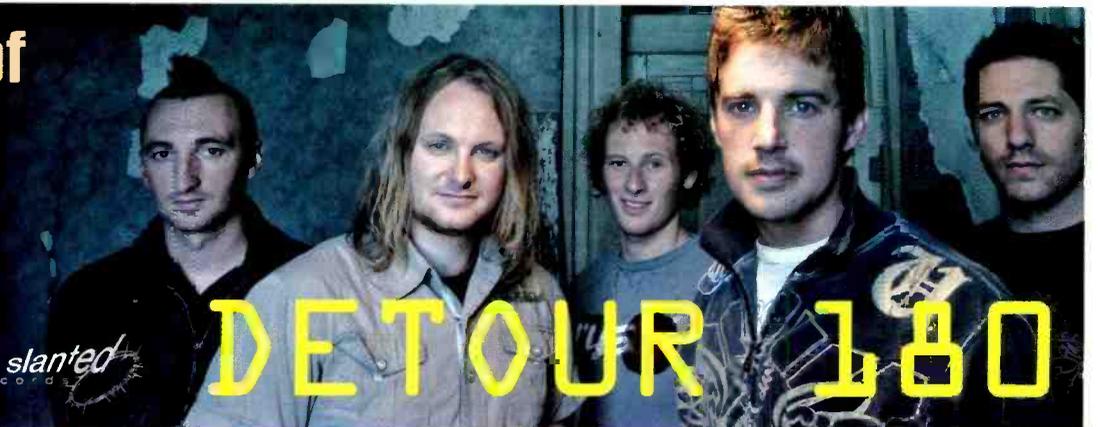
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TW	EW	WKS	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
7	8	11	WALKING HER HOME MARK SCHULTZ	WORD-CURB	164 -34
8	17	4	I BELIEVE IN YOU JOEL ENGLE	SPIN THREE-SIXTY/DOXOLOCY	152 +27
9	12	7	NEEDED WAYBURN DEAN	WAYJADE/EMG	151 -9
10	14	4	HE'S ALIVE ALLEN ASBURY	RAZOR & TIE	148 +2
11	19	2	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	144 +25
12	15	3	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	144 0
13	18	2	ANYTHING & EVERYTHING NICOL SPONBERG	CURB	141 +21
14	NEW	2	BRING THE RAIN MERCYME	INO	137 +29
15	15	3	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	134 -9
16	13	20	HOLD FAST MERCYME	INO	121 -39

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MD: Theresa Ross

WCQR/Johnson City, TN*
PD/MD: Jason Sharp
APD: Chalmer Harper

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KLJC/Kansas City, MO*
PD/MD: Michael Grimm

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MD: Phil Smith

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APD/MD: Chris Crain

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KTIS/Minneapolis, MN*
PD: Reid Holsen
APD/MD: Paul Perrault

KBMQ/Monroe, LA
PD: Phillip Brooks
MD: Melissa Rawls

WFFH/Nashville, TN*
PD: Vance Dillard
MD: Scott Thunder

New Life Media/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimsier
MD: Libby Krimsier

WAWZ/New York, NY*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz
MD: Scott Smith

KLVA/Phoenix, AZ*

WMSJ/Portland, ME*
PD: Paula K.
APD: Joe Polek

KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
OM: Tom Schoenstedt
PD/MD: Jennifer Walker

KSGN/Riverside, CA*
PD/MD: Bryan O'Neal

WPAR/Roanoke, VA*
OM/MD: Jackie Howard

WRCI/Rochester, NY*
PD: Mark Shuttleworth

WQFL/Rockford, IL
OM: Ralph Trentadue
PD/MD: Rick Hall

KKFS/Sacramento, CA*
PD: Laurie Larson
APD/MD: Mark Standriff

KOAY/Salt Lake City, UT
PD/MD: Alan Hague

Sirius Spirit 66/Satellite*
PD/MD: Al Skop

XM The Message/Satellite*
PD: Jon Zellner
MD: Jim Epperlein

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD/MD: Tom Scott

KTSL/Spokane, WA*
PD/MD: Beau Tyler

KWND/Springfield, MO*
PD/MD: Jeremy Morris

KKJM/St. Cloud, MN
OM/PD: Diana Madsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruse
MD: Jeff MacFarlane

KJTY/Topeka, KS
OM/PD: Rita C. Adams

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher

KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon

WGTS/Washington, DC*
PD: Ty McFarland
MD: Rob Conway

WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

WAWZ/New York, NY*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

* Monitored Reporters



▶ **BACKSTREET BOY BRIAN LITRELL**
CLIMBS THE CHRISTIAN AC INDICATOR
CHART WITH TWO SONGS: "BY HIS
WOUNDS" WITH GLORY REVEALED
AT NO. 7 AND "OVER MY HEAD,"
A DEBUT AT NO. 26.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR			PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	
1	1	11	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	904	+72	
2	3	12	UNDO RUSH OF FOOLS	MIDAS	787	+89	
3	2	15	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	773	+1	
4	6	9	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	719	+105	
5	4	11	WALKING HER HOME MARK SCHULTZ	WORD-CURB	682	-12	
6	5	16	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	660	-33	
7	9	12	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITRELL	REUNION/PLG	646	+78	
8	8	8	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	644	+55	
9	10	10	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	INO	549	+26	
10	7	26	DDES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	538	-73	
11	11	10	SUNRISE NICHOLE NORDEMAN	SPARROW/EMI CMG	527	+9	
12	12	4	GIVE YDU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	450	+41	
13	16	6	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	433	+70	
14	14	4	BRING THE RAIN MERCYME	INO	425	+49	
15	15	5	TUNNEL THIRD DAY	ESSENTIAL/PLG	423	+56	
16	17	12	GIVE ME AMAZING GRACE JACKSON WATERS	WORD-CURB	350	+1	
17	18	9	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	302	-29	
18	19	8	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	296	+14	
19	22	7	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	289	+35	
20	21	13	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	261	-4	
21	20	11	SHINE MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	254	-21	
22	27	4	SAVED THE DAY PHILLIPS, CFAIG & DEAN	INO	245	+30	
23	23	16	WISH YOU WERE HERE MARK HARRIS	INO	236	-7	
24	25	7	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	235	-3	
25	NEW		INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	225	+93	
26	NEW		OVER MY HEAD BRIAN LITRELL	REUNION/PLG	221	+109	
27	26	6	WATERFALL SALVADOR	WORD-CURB	207	-11	
28	28	4	BLESSED BE JASON GRAY	CENTRICITY	184	-4	
29	29	2	STAND IN AWE JEREMY RIDDLE	VARIETAL	154	-11	
30	30	2	THE KINGDOM BETHANY DILLON	SPARROW/EMI CMG	153	+7	



CHRISTIAN CHR MUSIC RESEARCH

TITLE ARTIST	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
THE LAST NIGHT SKILLET	ARDENT/SRE/INO	4.42	81%	10%	4.45	4.46	4.46
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	4.29	98%	18%	4.15	4.42	4.31
UNDO RUSH OF FOOLS	MIDAS	4.22	69%	10%	4.31	4.13	4.19
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	4.17	85%	10%	4.05	4.11	4.09
HOW TO SAVE A LIFE THE FRAY	EPIC	4.07	95%	21%	4.05	4.02	4.03
AFTER THE WORLD DISCIPLE	SRE/INO	4.05	86%	9%	4.01	4.03	4.02
FORGIVEN RELIENT K	CAPITOL/GOTEE	4.05	92%	16%	3.95	3.96	3.96
THE SHOW HAWK NELSON	TOOTH & NAIL	4.04	95%	15%	4.03	3.95	3.98
YOU CARRIED ME BUILDING 429	WORD-CURB	4.03	56%	4%	4.06	4.1	4.09
MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	4.00	79%	7%	3.86	3.94	3.9
GIVE IT ALL AWAY AARON SHUST	BRASH	3.97	87%	16%	3.96	3.91	3.94
FOREVER AND EVER ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	3.97	94%	16%	4.09	3.87	3.95
DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	3.93	92%	15%	4.03	3.75	3.87
FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	3.93	86%	11%	4.06	3.92	3.99
HOLD ON STELLAR KART	WORD-CURB	3.93	88%	19%	4.09	3.82	3.94
TUNNEL THIRD DAY	ESSENTIAL/PLG	3.89	77%	10%	3.83	3.88	3.87
EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	3.88	92%	13%	4.1	3.73	3.88
DEARLY LOVED JIMMY NEEDHAM	INPOP	3.87	64%	16%	3.98	3.88	3.92
WORK JARS OF CLAY	ESSENTIAL/PLG	3.87	71%	13%	3.89	4.02	3.96
REACH JILL PARR	WHPLASH	3.80	87%	24%	3.83	4	3.91

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 838 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Anatomy of a gargantuan festival

Coachella Goes Country

R.J. Curtis

RCurtis@RadioandRecords.com

48

how would you react if someone walked into your office, proposing to stage the largest country music festival in the history of your state, starring Kenny Chesney, George Strait, Brooks & Dunn, Alan Jackson and 47 other acts on the same weekend? As if that weren't enough, the promoter planned to announce the mega show without having the benefit of a country radio station in the largest nearby market.

Let me answer that one. I'm thinking two men, white coats, straightjacket, heavy sedation, padded cell.

Fortunately for Paul Tollett, that last part never happened. The proposed country music show? The Stagecoach Festival, booked for May 5-6 in Indio, Calif.

No, Tollett isn't nuts. He's president of Goldenvoice, a company with plenty of experience in concert promotion—large concert promotion. For the past seven years, he has organized the Coachella festival, which has become one of the largest, most successful rock fests since its inception in 1999. The 2007 event is the weekend prior to Stagecoach and features nearly 100 acts in three days, with an anticipated crowd of 60,000 per day.

Still, what on earth made Tollett think he could duplicate that success in a genre he was almost completely unfamiliar with?

"We really want to do what rock festivals did for country music," he says. "There hasn't been much in the way of weekend, two-day, motor-home festivals for country."

Working with Louie Messina of the Messina Group and Steve Moore of the Steve Moore Entertainment Group, Tollett organized what CBS Radio KFRG (K-Frog)/Riverside-San Bernardino PD Lee Douglas calls "the largest country music event in the state of California to my knowledge." Stagecoach will encompass two days, four stages, 51 acts and dozens of nonmusical activities. In addition to the four high-watt headliners, the many supporting acts include Sara Evans, Sugarland, Miranda Lambert, Pat Green and Jason Michael Carroll.

Secondary stages will feature bluegrass, alt-

country and cowboy-themed entertainment with such acts as Willie Nelson, Lucinda Williams, Emmylou Harris, Kris Kristofferson, Earl Scruggs, Ricky Skaggs, the Flatlanders, Riders in the Sky, Red Steagall and Garrison Keillor.

"We wanted to really go for it and make a statement," Tollett says. "I would have been happy with George or Kenny, but to get both on the same weekend is just crazy."

Tollett's intention is to create something that becomes an annual destination event. Even though it's just the first year, he says Stagecoach is already pacing ahead of where Coachella was in its third or fourth year. That's impressive, considering the show's details were announced months after the demise of KZLA/Los Angeles.

Tollett says planning began long before the format flip. "I'd been working with Louie Messina and Steve Moore. Louie called me and said, 'OK, I can get you Kenny Chesney and George Strait, so you better make it great.'"

When KZLA flipped, Tollett says that even though it was bad news, "our thought was, 'It'll sort itself out.' People wouldn't stop their love for country music just because a station went away for business reasons." Besides, his plan was to target the concert beyond the Los Angeles, Orange County and Inland Empire areas that KZLA had served to encompass all of Southern California and the western United States.

Tollett, Messina and Moore partnered with other regional stations, including KFRG, Lincoln Financial's KSON/San Diego and Mt. Wilson Broadcasters' KKGO/Los Angeles, which went country in the aftermath of KZLA's disappearance. Douglas sees Stagecoach as a great opportunity for



'We're going to do everything we can to put our arms around it and personalize the event, because it's going to be huge for country.'

—Douglas

his station and the format, saying, "We're going to do everything we can to put our arms around it and personalize the event, because it's going to be huge for country."

Despite a shortage of large-scale outdoor festivals in the country genre, Douglas believes Stagecoach has strong appeal for several reasons. "It keeps ticket prices down. With more than one stage there are a ton of experiences going on at the same time. And there's room for a ton of RV parking."

Douglas had the luxury of access to CBS Radio VP of programming Kevin Weatherly, programming mastermind at KROQ/Los Angeles, the primary promotional vehicle behind Coachella. By the time Tollett and company came calling on KFRG, Douglas was comfortable with the plan for Stagecoach and with its organizers. "I think they've done some realistic thinking to try and keep their first- and second-year expectations low," Douglas says. "They've got their act together after doing Coachella for eight years."

After staging the epic rock festival for multiple years, the size of Stagecoach isn't daunting for Tollett. Still, he's learning the nuances of putting together a massive show for a completely different clientele. "Coachella fans just go, and they don't have that many commitments in life," he says. "Country fans, we're finding, have soccer matches that weekend for the kids and different commitments for the family." Radio has been the strongest driver of Stagecoach ticket sales, he adds, noting the strong loyalty station fans have.

Tollett stresses the promoters are taking a long-term approach to staging their first country music festival and that they hope to make it a lifestyle event. "It's not overnight. It takes a moment." Part of the year-one process is educating the crowd on what to expect, he adds. "You hear 'festival' sometimes, and you don't think it'll be that nice. Long term, we have to gain the trust of the fans and have them understand we care about their weekend and making them feel comfortable."

Tollett's recollection of the first Coachella was that it was a great show that didn't draw many people. Fortunately, Stagecoach ticket sales are brisk enough that he is confident that the concert is in good shape financially. "No matter what happens, it will be fun," he says. Still, he understands perhaps one of the most crucial nuances for country listeners: "We have to get it right. The most important thing is to connect with the fan." **R&R**



Goldenvoice president Paul Tollett

Live Local LIA

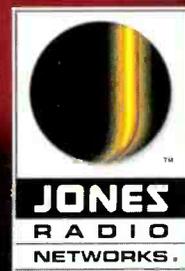
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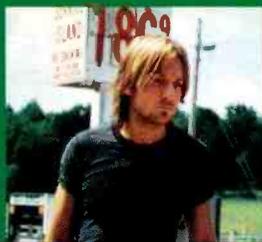


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COUNTRY

▶ **KEITH URBAN** LOOKS TO MAKE IT THREE STRAIGHT TOP TENS FROM THE ALBUM "LOVE, PAIN & THE WHOLE CRAZY THING" AS "I TOLD YOU SO" TAKES THE HOT SHOT DEBUT TAG AT NO. 53.



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	21	21	WASTED CARRIE UNDERWOOD	NO. 1 (2 WKS)	☆	36.254 +1.004	4930 1
2	15	15	STAND RASCAL FLATTS	☆	☆	32.226 +0.745	4420 2
3	16	16	SETTLIN' SUGARLAND	☆	☆	32.129 +1.148	4300 3
4	16	16	LAST OOLLAR (FLY AWAY) TIM MCGRAW	☆	☆	31.101 -3.241	4125 4
5	18	18	BEER IN MEXICO KENNY CHESNEY	☆	☆	27.373 -4.913	3816 5
6	28	28	GOOD DIRECTIONS BILLY CURRINGTON	MOST INCREASED AUDIENCE	☆	26.909 +3.954	3813 6
7	11	11	HIGH MAINTENANCE WOMAN TOBY KEITH	☆	☆	25.462 +1.226	3493 8
8	23	23	ANYWAY MARTINA MCBRIDE	☆	☆	24.323 -3.652	3569 7
9	17	17	A WOMAN'S LOVE ALAN JACKSON	☆	☆	22.466 +1.544	3159 10
10	37	37	I'LL WAIT FOR YOU JOE NICHOLS	☆	☆	21.979 -4.663	3414 9
11	7	7	TICKS BRAD PAISLEY	☆	☆	21.975 +2.088	3104 11
12	22	22	LONG TRIP ALONE DIERKS BENTLEY	☆	☆	20.477 +0.344	3064 12
13	18	18	MOMENTS EMERSON DRIVE	☆	☆	20.453 +2.101	2992 13
14	26	26	A FEELIN' LIKE THAT GARY ALLAN	☆	☆	20.335 +0.403	2863 14
15	33	33	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	☆	☆	19.026 +2.651	2642 15
16	6	6	WRAPPED GEORGE STRAIT	☆	☆	17.743 +1.669	2498 17
17	12	12	LUCKY MAN MONTGOMERY GENTRY	☆	☆	15.994 +0.934	2411 18
18	23	23	ME AND GOD JOSH TURNER	☆	☆	15.658 +0.724	2504 16
19	25	25	DON'T MAKE ME BLAKE SHELTON	☆	☆	14.786 +0.170	2352 19
20	10	10	LOST IN THIS MOMENT BIG & RICH	☆	☆	13.324 +0.479	1898 21
21	28	28	STARTIN' WITH ME JAKE OWEN	☆	☆	12.621 +0.436	1987 20
22	11	11	JOHNNY CASH JASON ALDEAN	☆	☆	11.710 +1.292	1872 22
23	10	10	TEARDROPS ON MY GUITAR TAYLOR SWIFT	☆	☆	9.298 +0.494	1463 24
24	14	14	A DIFFERENT WORLD BUCKY COVINGTON	☆	☆	8.296 +1.077	1466 23
25	27	27	DIXIE LULLABY PAT GREEN	☆	☆	8.145 -0.009	1183 27
26	11	11	I WONDER KELLIE PICKLER	☆	☆	7.081 +0.646	1139 28
27	13	13	GUYS LIKE ME ERIC CHURCH	☆	☆	6.942 +0.745	1197 25
28	6	6	THESE ARE MY PEOPLE RODNEY ATKINS	☆	☆	6.745 +1.387	1186 26
29	7	7	TOUGH CRAIG MORGAN	☆	☆	6.259 +1.487	1075 29
30	17	17	ISN'T SHE CAROLINA RAIN	☆	☆	5.001 +0.617	855 31

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	32	13	I GOT MORE COLE DECOS AND THE LONESOME	☆	☆	4.711 +0.668	969 30
32	30	11	THAT KIND OF DAY SARAH BUXTON	☆	☆	4.575 +0.145	817 33
33	34	9	A LITTLE MORE YOU LITTLE BIG TOWN	☆	☆	4.496 +0.733	836 32
34	33	12	ALL MY FRIENDS SAY LUKE BRYAN	☆	☆	3.930 +0.025	675 34
35	38	6	DIRTY GIRL TERRI CLARK	BREAKER	☆	2.881 +1.009	517 37
36	41	7	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	BREAKER	☆	2.671 +0.970	581 35
37	37	7	TENNESSEE THE WRECKERS	BREAKER	☆	2.449 +0.335	456 38
38	36	12	SAY YES OUSTY DRAKE	☆	☆	2.438 +0.291	540 36
39	40	13	WHAT I DID LAST NIGHT CATHERINE BRITT	BREAKER	☆	2.109 +0.397	446 40
40	35	4	[YOU WANT TO] MAKE A MEMORY BON JOVI	☆	☆	2.019 -0.824	245 45
41	43	4	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON	☆	☆	1.840 +0.629	379 41
42	42	6	SHE AIN'T RIGHT LEE BRICE	BREAKER	☆	1.677 +0.298	455 39
43	44	4	FALL CLAY WALKER	☆	☆	1.674 +0.707	306 43
44	50	3	I NEED YOU TIM MCGRAW WITH FAITH HILL	☆	☆	1.336 +0.574	127 54
45	39	18	MISSING YOU 2007 ALISON KRAUSS AND JOHN WAITE	☆	☆	1.186 -0.536	135 53
46	46	4	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT	☆	☆	1.152 +0.332	331 42
47	45	2	WHAT YOU GIVE AWAY VINCE GILL WITH SHERYL CROW	☆	☆	1.114 +0.343	221 47
48	52	3	I WANNA FEEL SOMETHING TRACE ADKINS	MOST ADDED	☆	1.054 +0.336	206 48
49	51	3	DAISY HALFWAY TO HAZARD	☆	☆	1.011 +0.252	225 46
50	47	3	GOD DON'T MAKE MISTAKES JAMIE O'NEAL	☆	☆	0.987 +0.182	138 52
51	48	5	LAST GOOD TIME FLYNNVILLE TRAIN	☆	☆	0.846 +0.045	249 44
52	45	5	MISSING YEARS LITTLE TEXAS	☆	☆	0.798 -0.124	190 50
53	NEW	NEW	I TOLD YOU SO KEITH URBAN	HOT SHOT DEBUT	☆	0.762 +0.374	91 -
54	NEW	NEW	MEASURE OF A MAN JACK INGRAM	☆	☆	0.668 +0.568	79 -
55	53	3	YOU'RE GONNA LOVE ME CHRIS YOUNG	☆	☆	0.595 -0.119	198 49
56	54	12	BOMSHEL STOMP BOMSHEL	☆	☆	0.556 -0.098	115 55
57	FE-ENTRY	FE-ENTRY	ONE MORE GOODBYE RANDY ROGERS BAND	☆	☆	0.490 +0.194	61 -
58	38	2	ALL I NEED DONOVAN CHAPMAN	☆	☆	0.485 +0.064	113 56
59	NEW	NEW	LIVIN' IN THE HERE AND NOW DARRYL WORLEY	☆	☆	0.473 +0.112	100 59
60	56	15	SPOKEN LIKE A MAN BLAINE LARSEN	☆	☆	0.442 -0.098	48 -

MOST INCREASED AUDIENCE (IN MILLIONS)

+3.954 GOOD DIRECTIONS

Billy Currington (Mercury)
WQVK +0.477, KEEY +0.373, KLT +0.237, WYCD +0.209, KPLX +0.202, WGAR +0.150, KTEX +0.142, WDSY +0.124

+2.651 FIND OUT WHO YOUR FRIENDS ARE

Tracy Lawrence (Rocky Comfort/COS)
WUSN +0.386, KPLX +0.291, WVK +0.281, WGAR +0.179, KYGO +0.170, KILT +0.138, WAMZ +0.132, KSD +0.114, WYCD +0.107, KRKF +0.101

+2.101 MOMENTS

Emerson Drive (Midas/New Revolution)
KSON +0.270, WBEE +0.200, WYCD +0.196, WKHX +0.194, KWFV +0.171, WDAF +0.144, KSCS +0.115, WXBG +0.091, KMLE +0.090, WGGY +0.081

+2,088 TICKS

Brad Paisley (Arista Nashville)
KKRQ +0.379, KPLX +0.198, KTEX +0.158, WYCD +0.157, WIL +0.134, KWJL +0.105, KAJA +0.085, KILT +0.084, WVK +0.077, KULP +0.072

+1,669 WRAPPED

George Strait (MCA Nashville)
WXTU +0.287, WFMS +0.184, WVK +0.171, KFRG +0.153, WKHX +0.128, WDSY +0.117, KILT +0.113, WYYZ +0.095, KEEY +0.079, WBCT +0.078

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TITLE ARTIST / LABEL		AUD / GAIN		TITLE ARTIST / LABEL		AUD / GAIN		TITLE ARTIST / LABEL		AUD / GAIN	
GOOD KIND OF CRAZY Amy Dalley (CURB)		0.434/0.026		I LOVE WOMEN (MY MOMMA CAN'T STAND) Jerrold Niemann (CATEGORY 5)		0.394/0.079		SAY HELLO TO HEAVEN Jamie Slocum (CURB)		0.354/0.319	
TOTAL STATIONS:		19		TOTAL STATIONS:		23		TOTAL STATIONS:		14	
THAT SCORES ME Van Zant (COLUMBIA)		0.429/0.075		I AIN'T IN CHECOTAH ANYMORE Carrie Underwood (ARISTA/ARISTA NASHVILLE)		0.372/0.359		SUNDAY MORNING IN AMERICA Keith Anderson (ARISTA NASHVILLE)		0.200/0.200	
TOTAL STATIONS:		24		TOTAL STATIONS:		2		TOTAL STATIONS:		10	

TITLE ARTIST / LABEL		AUD / GAIN		TITLE ARTIST / LABEL		AUD / GAIN	
I WANNA FEEL SOMETHING Trace Adkins (CAPITOL NASHVILLE)		16		WHAT YOU GIVE AWAY Vince Gill (MCA NASHVILLE)		11	
TOTAL STATIONS:		16		TOTAL STATIONS:		11	
TEARDROPS ON MY GUITAR Taylor Swift (BIG MACHINE)		12		TOUGH Craig Morgan (BROKEN BOW)		10	
TOTAL STATIONS:		12		TOTAL STATIONS:		10	
LIVIN' OUR LOVE SONG Jason Michael Carroll (ARISTA NASHVILLE)		9		DAISY Halfway To Hazard (MERCURY)		10	
TOTAL STATIONS:		9		TOTAL STATIONS:		10	

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
123 country and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 95 reporters.
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COUNTRY

COUNTRY MONITORED REPORTERS

WCNA/Albany, NY OM: Buzz Brindle PD: Bill Earley	KJZY/Des Moines, IA OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	KSSN/Little Rock, AR PD/MD: Chad Heritage	KNCI/Sacramento, CA PD: Mark Evans APD: Greg Cole
KBQI/Albuquerque, NM OM: Bill May PD: Tim Jones APD/MD: Jeff Jay	WYCO/Detroit, MI PD: Tim Roberts APD/MD: Ron Chatman	WAMZ/Louisville, KY PD: Coyote Calhoun MD: Night Train Lane	WKCO/Saginaw, MI OM/MD: Mike Skot APD: Kevin Proffitt MD: John Richards
KRST/Albuquerque, NM OM/MD: Eddie Haskell MD: Paul Bailey	KHEY/El Paso, TX PD: Steve Gramzay MD: Marty Austin	WWQM/Madison, WI MD: Mel McKenzie	KSOP/Salt Lake City, UT APD/MD: Debby Turpin
WCTO/Allentown, PA OM/MD: Shelly Easton APD/MD: Jerry Padden	WFBE/Flint, MI PD: Coyote Collins APD/MD: Dave Geronimo	KTEX/McAllen, TX OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches	KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett
WKSJ/Asheville, NC OM/MD: Jeff Davis APD/MD: Brian Hatfield	KSKS/Fresno, CA PD: Steve Pleshe MD: Jody Jo Mize	WGXX/Memphis, TN PD: Lance Tidwell APD/MD: Trapper John	KAJA/San Antonio, TX OM: George King PD: Clayton Allen MD: Kactus Lou
WKHX/Atlanta, GA OM/MD: Mark Richards MD: Mike Macho	WCKT/Ft. Myers, FL PD: Mark Wilson	WKIS/Miami, FL PD: Bob Barnett APD: Billy Brown MD: Darlene Evans	KSON/San Diego, CA PD: John Marks MD: Wes Poe
WPUR/Atlantic City, NJ PD: Joe Kelly	WWGR/Ft. Myers, FL PD/MD: Steve Hart	WMIL/Milwaukee, WI OM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	KUSS/San Diego, CA PD: Mike O'Brian MD: Cindy Spicer
WKXC/Augusta, GA PD: T Gentry	WQHK/Ft. Wayne, IN OM/MD: Rob Kelley MD: Dave Michaels	KEEY/Minneapolis, MN OM/MD: Gregg Swedberg APD: Travis Moon MD: Mary Gallas	KRTY/San Jose, CA PD/MD: Julie Stevens
KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Donna James	WCGK/Gainesville, FL PD: Mr. Bob MD: Big Red	KTOM/Monterey, CA OM: Sam Diggedy APD: Jim Pearson	WCTQ/Sarasota, FL OM: Ron White PD: Sammy Cruise APD/MD: Heidi Decker
WYPY/Baton Rouge, LA PD: Dave Dunaway APD/MD: Jimmy Brooks	WBCT/Grand Rapids, MI OM/MD: Doug Montgomery APD/MD: Dave Taft	WKDF/Nashville, TN OM: Dave Kelly PD: Bud Ford APD/MD: Justin Cole	KKWF/Seattle, WA PD: Scott Mahalick APD: Rob Walker MD: Valerie Hart
WZKX/Biloxi, MS OM/MD: Bryan Rhodes	WNKY/Green Bay, WI OM: Jeff McCarthy	KMPS/Seattle, WA PD: Becky Brenner MD: Tony Thomas	KDRK/Spokane, WA OM/MD: Cary Rolfe MD: Ryan Dokke
WDXB/Birmingham, AL OM: Tom Hanrahan PD: Todd Berry	WRNS/Greenville, NC PD/MD: Wayne Carlyle	KRMD/Shreveport, LA PD: Wes McShay APD/MD: James Anthony	KIXZ/Spokane, WA OM: Robert Harder PD/MD: Paul "Coyote" Neumann
KIZN/Boise, ID OM/MD: Rich Summers APD: Steve Shannon MD: Spencer Burke	WESC/Greenville, SC PD: Steve Geofferies APD/MD: John Landrum	WSM/Nashville, TN PD: Kevin King MD: Frank Seres	KTTS/Springfield, MO OM/MD: Chris Cannon APD/MD: Curly Clark
WKLB/Boston, MA OM: Dan Kelley PD: Mike Brophy APD/MD: Ginny Rogers	WSSL/Greenville, SC PD: Steve Geofferies APD/MD: Kix Layton	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay	KSD/St. Louis, MO PD: Billy Greenwood
WYRK/Buffalo, NY PD: Wendy Lynn	WRBT/Harrisburg, PA PD: Joe Kelly APD/MD: Newman	KKNG/Oklahoma City, OK OM/MD: Kevin Christopher MD: Lynn Waggoner	WIL/St. Louis, MO PD: Greg Mazingo APD/MD: Danny Montana
WOKO/Burlington, VT OM/MD: Steve Pelkey MD: Bill Sargent	WWYZ/Hartford, CT PD: Pete Salant	KTST/Oklahoma City, OK OM/MD: Tom Travis	KATM/Stockton, CA OM: Richard Perry PD: Randy Black MD: Nikki Thomas
WNKT/Charleston, SC PD: Brian Driver	KILT/Houston, TX PD: Jeff Garrison MD: Greg Frey	KXKT/Omaha, NE PD: Tom Goodwin MD: Craig Allen	WQYK/Tampa, FL OM/MD: Mike Ciotta APD: Beecher Martin MD: Jay Roberts
WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	KKHQ/Houston, TX OM/MD: Johnny Chiang MD: Christi Brooks	KHAY/Oxnard, CA PD: Jim Hayes	WKKO/Toledo, OH PD/MD: Gary Shores APD: Harvey Steele
WYRK/Buffalo, NY PD: Wendy Lynn	WFMS/Indianapolis, IN PD: Bob Richards MD: J.D. Cannon	WXBM/Pensacola, FL PD/MD: Lynn West	KIHM/Tucson, AZ OM: Herb Crowe PD: Buzz Jackson
WKKT/Charlotte, NC OM: Bruce Logan PD/MD: John Roberts	WMSI/Jackson, MS OM: Steve Kelly PD: Rick Adams APD/MD: Kim Allen	WXTU/Philadelphia, PA OM/MD: Roy Land PD: Bob McKay	KVOO/Tulsa, OK PD/MD: Ric Hampton
WSOC/Charlotte, NC PD: D.J. Stout APD/MD: Rick McCracken	WGNE/Jacksonville, FL PD/MD: Jeff Davis	KMLE/Phoenix, AZ PD: Jay McCarthy APD/MD: Dave Collins	WIRK/West Palm Beach, FL PD: Mitch Mahan MD: JR Jackson
WUSY/Chattanooga, TN PD: Kris Van Dyke MD: Bill Poindexter	WXBQ/Johnson City, TN PD/MD: Bill Hagy	KNIX/Phoenix, AZ PD: Ray Massie MD: Gwen Foster	KFDI/Wichita, KS OM/MD: Beveline Brannigan APD/MD: Carol Hughes
WUSN/Chicago, IL PD: Mike Peterson MD: Marci Braun	KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire	WDSY/Pittsburgh, PA OM/MD: Keith Clark APD/MD: Stoney Richards	WGGY/Wilkes Barre, PA OM: Jim Rising PD: Doc Medek MD: Carolyn Drosey
WUBE/Cincinnati, OH OM/MD: Marty Thompson APD: Kathy O'Connor MD: Duke Hamilton	KFKF/Kansas City, MO OM/MD: Dale Carter APD/MD: Tony Stevens	WOGI/Pittsburgh, PA OM: Frank Bell PD: Dave Anthony	WXYC/Wilmington, DE PD/MD: Dave Hovel
WGAR/Cleveland, OH PD: Brian Jennings MD: Chuck Collier	WDAF/Kansas City, MO OM: Thom McGinty PD: Michael Cruise APD/MD: Jesse Garcia	KUPL/Portland, OR PD: John Paul APD/MD: Rick Taylor	WGTY/York, PA PD: Brad Austin MD: Scott Donato
WWNU/Columbia, SC PD: Tyler On The Radio	WIVK/Knoxville, TN OM/MD: Mike Hammond MD: Colleen Addair	KWJJ/Portland, OR OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	WQXK/Youngstown, OH PD: Dave Steele APD: Doug James MD: Burton Lee
WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko	KXKC/Lafayette, LA PD: Casey Carter APD/MD: Sean Riley	WOKQ/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie	
KRYS/Corpus Christi, TX OM: Paula Newell PD: Frank Edwards	WPCV/Lakeland, FL OM/MD: Mike James APD/MD: Jeni Taylor	WCTK/Providence, RI PD: Stephen Guitari APD/MD: Sam Stevens	
KPLX/Dallas, TX PD: John Sebastian APD: Smokey Rivers MD: Cody Alan	WIOV/Lancaster, PA PD: RJ McKay	WQDR/Raleigh, NC OM: Paul Michaels PD: Lisa McKay APD: Mike 'Maddawg' Biddle	
KSCS/Dallas, TX OM/MD: Tom Hunter APD/MD: Chris Huff	WITL/Lansing, MI OM: Brent Alberts PD: Jay J. McCrae APD/MD: Chris Tyler	KFRG/Riverside, CA OM: Lee Douglas PD/MD: Don Jeffrey	
KYGO/Denver, CO PD: Joel Burke MD: Garrett Dail	KCYE/Las Vegas, NV PD/MD: R.W. Smith	WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes	
KHKI/Des Moines, IA OM: Jack O'Brien PD/MD: Andy Elliott	KWNR/Las Vegas, NV PD: Brooks O'Brien MD: Jason Steiner	WBEE/Rochester, NY PD: Billy Kidd MD: Weslea Neas	
	WLXX/Lexington, KY OM: Robert Lindsey PD/MD: Marshall Stewart		



► **SUGARLAND HAS ITS SECOND STRAIGHT NO. 1 ON COUNTRY INDICATOR AS "SETTLIN' " SETTLES INTO THE TOP SPOT.**

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	COUNTRY INDICATOR IMPRINT / PROMOTION LABEL	PLAYS TW +/-	TOTAL AUD.
1	2	15	SETTLIN' SUGARLAND	MERCURY	3759 +80	8.307
2	1	13	STAND RASCAL FLATTS	LYRIC STREET	3721 +15	8.270
3	3	15	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	3634 -23	7.847
4	5	11	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	3324 +121	7.558
5	6	22	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY	3241 +125	7.080
6	4	15	LAST DOLLAR (FLY AWAY) TIM MCGRAW	CURB	3083 -370	6.913
7	9	19	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE	2804 +42	6.347
8	12	15	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	2708 +135	6.202
9	13	6	TICKS BRAD PAISLEY	ARISTA NASHVILLE	2704 +277	6.195
10	1	21	A FEELIN' LIKE THAT GARY ALLAN	MCA NASHVILLE	2582 +2	5.802
11	14	15	MOMENTS EMERSON DRIVE	MIDAS/NEW REVOLUTION	2546 +138	5.693
12	8	20	ANYWAY MARTINA MCBRIDE	RCA	2530 -322	5.539
13	10	15	BEER IN MEXICO KENNY CHESNEY	BNA	2390 -351	5.089
14	15	18	ME AND GOD JOSH TURNER	MCA NASHVILLE	2291 +113	5.110
15	16	6	WRAPPED GEORGE STRAIT	MCA NASHVILLE	2290 +153	4.921
16	18	13	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/CDS	2233 +131	5.015
17	17	10	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA	2226 +53	4.826
18	19	20	DON'T MAKE ME BLAKE SHELTON	WARNER BROS./WRN	2069 +103	4.616
19	21	8	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	1905 +150	4.219
20	23	16	STARTIN' WITH ME JAKE OWEN	RCA	1643 +162	3.444
21	22	9	JOHNNY CASH JASON ALDEAN	BROKEN BOW	1595 +108	3.582
22	25	8	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	1473 +253	3.094
23	24	11	A DIFFERENT WORLD BUCKY COVINGTON	LYRIC STREET	1456 +145	3.076
24	28	4	THESE ARE MY PEOPLE RODNEY ATKINS	CURB	1291 +230	2.777
25	27	11	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	1172 +105	2.507
26	30	4	TOUGH CRAIG MORGAN	BROKEN BOW	1088 +218	2.324
27	20	17	LIPS OF AN ANGEL JACK INGRAM	BIG MACHINE	1038 -882	2.165
28	29	13	DIXIE LULLABY PAT GREEN	BNA	953 +6	2.003
29	31	5	I WONDER KELLIE PICKLER	BNA	895 +108	1.854
30	33	6	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	892 +146	1.853
31	34	7	THAT KIND OF DAY SARAH BUXTON	LYRIC STREET	757 +69	1.649
32	28	19	STUPID BOY KEITH URBAN	CAPITOL NASHVILLE	740 -351	1.778
33	35	11	I GOT MORE COLE DECOS AND THE LONESOME	COLUMBIA	710 +51	1.440
34	37	3	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE	576 +52	1.079
35	38	9	SAY YES DUSTY DRAKE	BIG MACHINE	566 +1	1.327
36	38	3	TENNESSEE THE WRECKERS	MAVERICK/WARNER BROS./WRN	547 +76	0.989
37	NEW		I WANNA FEEL SOMETHING TRACE ADKINS	CAPITOL NASHVILLE	527 +286	1.029
38	38	2	ISN'T SHE CAROLINA RAIN	EQUITY	495 +39	0.924
39	40	2	DIRTY GIRL TERRI CLARK	BNA	435 +71	0.918
40	NEW		LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	406 +77	0.804

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CANADA COUNTRY IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	13	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	597 -3
2	3	12	SETTLIN' SUGARLAND	MERCURY/UNIVERSAL	577 +17
3	6	13	STAND RASCAL FLATTS	LYRIC STREET/UNIVERSAL	536 +33
4	2	14	LAST DOLLAR (FLY AWAY) TIM MCGRAW	CURB/EMI	527 -71
5	7	9	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	519 +19
6	5	15	MOMENTS EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	505 -19
7	4	14	BEER IN MEXICO KENNY CHESNEY	BNA/SONY BMG	495 -36
8	9	5	TICKS BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	474 +5
9	8	10	I WANT YOU TO LIVE GEORGE CANYON	UNIVERSAL	471 -18
10	10	4	DRIVING WITH THE BRAKES ON DOC WALKER	MAPLEMUSIC	452 -2
11	12	4	INTO YOU CAROLYN DAWN JOHNSON	ANGELINE/UNIVERSAL	402 -6
12	18	6	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WARNER	377 +30
13	13	14	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	377 -26
14	14	19	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	375 +5
15	11	11	LOVE SWEET LOVE JOHNNY REID	OPEN ROAD/UNIVERSAL	373 +4
16	20	5	DIRTY GIRL TERRI CLARK	BNA/SONY BMG	365 +35
17	11	12	THE WEIGHT AARON PRITCHETT	OPM	364 -72
18	19	5	WRAPPED GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	338 +4
19	17	12	I'LL WAIT FOR YOU JOE NICHOLS	UNIVERSAL SOUTH/UNIVERSAL	335 -28
20	24	3	LET'S TALK ABOUT LOVE JESSIE FARRELL	UNIVERSAL	328 +51
21	22	6	LEAVING LOUISIANA JIMMY RANKIN	SONG DOG/EMI	313 +27
22	23	17	A FEELIN' LIKE THAT GARY ALLAN	MCA NASHVILLE/UNIVERSAL	284 -1
23	27	5	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY/UNIVERSAL	283 +34
24	16	21	ANYWAY MARTINA MCBRIDE	RCA/SONY BMG	283 -81
25	21	9	YOUR LOVE IS MY LUCK BRAD JOHNER	306/UNIVERSAL	282 -30
26	25	12	LIPS OF AN ANGEL JACK INGRAM	BIG MACHINE/UNIVERSAL	253 -24



AC programmers on what keeps them grinning every morning as they walk through the entrance

The Most Rewarding Component Of Your Job

Chuck Taylor
CTaylor@RadioandRecords.com

In any given profession, every working stiff has his or her share of seesaw ups and downs through the years. But unlike those who rely on an hourly wage to support home and family, radio professionals admit to being a pretty lucky lot. ■ Surveying AC programmers and personalities about the most rewarding aspects of their job, we found that walking through the door every morning continues to be a cause for celebration. Responses were gratifyingly diverse—from the joy of teaching underlings and inspiring core listeners to garnering market-leading ratings.

Here's a sample of unadulterated inspiration that should serve as a reminder that working in radio is a pretty damn cool gig. As Ken Payne, PD of WMGF/Orlando, professes, "It sure beats stacking boxes."

Chuck Knight, director of programming operations, Saga WSNY/Columbus, Ohio: I love it when we make magic come out of the speakers. That's what came out of my little transistor radio when I was 7, and at that point, I knew radio is what I wanted to do. I also love teaching.



Knight

Ken Payne, PD, Clear Channel WMGF/Orlando: Coming to work every day and being excited about the challenges ahead. It sure beats stacking boxes.



Payne

Lee Kirk, MD, Visionary Related Entertainment KUMU/Honolulu: Providing a vital public service to a listener who has turned to us for information they need because we are their 'first media responder' based upon their confidence and trust in us... Awarding a fun prize to a core listener whose 16-year-old child is phoning in the answer from her mom's car during the afternoon commute.

Larry Wheeler, MD/on-air talent/webmaster, Entercom WRVR/Memphis: Getting to be on a station that I feel good about my children listening to and for being almost cool enough for them to listen to it.



Wheeler

John Malone, VP of programming, NCA WRSA/Huntsville, Ala.: Five years ago we took the market's longtime beautiful music station, mostly automated with old equipment in a run-down facility, and literally started a station from scratch. With a solid programming and marketing strategy, we brought together the market's top air talent, built a state-of-the-art studio and transmitter facility, and created exciting on-air promotions. After seeing steady and consistent growth over the past five years, Lite 96.9 WRSA is now the No. 1 AC in the market, beating the heritage AC station as well as a new adult hits competitor.



Malone

Don Rivers, PD, Clear Channel KKMV/Beaumont, Texas: Knowing that we provide a format that listeners feel good about listening to. I would be ashamed to play some of the songs that I hear on CHR/top40, urban, country and rock radio today. I know programmers have to play the hits, and I'm

'I still come to work just as excited as I did that first day, and I love seeing others as passionate about this business as I am after all these years.'

—Tony Coles

glad that AC picks only the hits that portray a positive image.

Robin Daniels, MD, Bahakel WDEF/Chattanooga: It's almost exclusively a right-brained existence. I don't particularly care for left-brained tasks.



Daniels

Bob Bronson, PD, Sage Communications

WZID/Manchester, N.H.: It's changing so fast that you need to keep up with it or you'll get left behind. In the end, the challenge of staying on top of the job becomes the reward.

Tony Coles, regional VP of programming for Clear Channel/Northwest and OM/PD of KKCW/Portland: Nothing is more rewarding than working with up-and-coming programmers.



Coles

I still come to work just as excited as I did that first day, and I love seeing others as passionate about this business as I am after all these years.

Chuck Stevens, PD, Steel City Media WLTJ/Pittsburgh: The daily challenge of doing one thing each day to improve the sound of the radio station.

Steve O'Brien, PD, Renda KMGL/Oklahoma City: It's always a thrill to see your station No. 1 in adults when the ratings come in. But I also enjoy hearing from people you've helped get started in radio that are now doing well elsewhere. I certainly have some people to thank that helped get me where I am today.



O'Brien

Michael Lowe, MD, Clear Channel WLRQ/Melbourne: After nine No. 1 books in a row, the search for a 10th.

Michael Waite, VP of operations, Beasley WJBR/Wilmington, Del.: The fact that after 30-plus years at this, I still can't wait to get to work in the morning. I finish every student talk I give with this advice: "Whatever you choose to do in life, make sure you're passionate about it." I can honestly say that after all this time, I haven't lost the passion.



Waite

Bill Flynn, morning host, Clear Channel WMAG/Greensboro: Connecting with others has always had a strange gravity for me. That in future years when folks talk about being back home, they will quite naturally include and cherish something of our efforts. To be charged with uplifting the human condition on some scale is indeed a profound trust. What a gift.

R&R

► UP 108 SPINS, "HURT"
BY **CHRISTINA AGUILERA**
REACHES A NEW PEAK IN
POSITION (NO. 6) AND
WEEKLY PLAYS (1,232).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	33	WAITING ON THE WORLD TO CHANGE JOHN MAYER	N ²	NO. 1 (8 WKS)	AWARE/COLUMBIA	1941 +73	18.087 1
2	2	27	CHASING CARS SNOW PATROL	N ³		POLYDOR/A&M/INTERSCOPE	1869 -17	17.219 2
3	1	26	HOW TO SAVE A LIFE THE FRAY	N ³		EPIC	1867 -36	16.729 3
4	4	51	WHAT HURTS THE MOST RASCAL FLATTS	N ³ ☆		LYRIC STREET/HOLLYWOOD	1303 +1	10.512 4
5	5	28	STREETCORNER SYMPHONY ROB THOMAS	N ² ☆		MELISMA/ATLANTIC	1257 +14	8.527 8
6	7	27	HURT CHRISTINA AGUILERA	N ³ ☆		RCA/RMG	1232 +108	9.854 6
7	6	48	THE RIDDLE FIVE FOR FIGHTING	N ² ☆		AWARE/COLUMBIA	1190 +53	9.333 7
8	8	43	PUT YOUR RECORDS ON CORINNE BAILEY RAE	N ² ☆		CAPITOL	1177 +73	8.231 9
9	9	33	FAR AWAY NICKELBACK	N ³ ☆		ROADRUNNER/ATLANTIC/LAVA	1065 +109	9.905 5
10	10	50	BLACK HORSE & THE CHERRY TREE KT TUNSTALL	N ² ☆		RELENTLESS/VIRGIN	730 -65	7.604 10
11	12	13	CHANGE KIMBERLEY LOCKE	N ² ☆	AIRPOWER	CURB/REPRISE	711 +180	2.350 17
12	13	3	EVERYTHING MICHAEL BUBLE	N ² ☆	MOST INCREASED PLAYS/MOST ADDED	143/REPRISE	699 +192	7.462 11
13	11	15	SUDDENLY I SEE KT TUNSTALL	N ² ☆		RELENTLESS/VIRGIN	685 +28	6.535 12
14	14	12	RAINCOAT KELLY SWEET	N ² ☆		RAZOR & TIE	536 +49	2.005 22
15	17	8	FOOLED AROUND AND FELL IN LOVE ROD STEWART	N ² ☆		J/RMG	482 +72	5.351 13
16	15	14	IRREPLACEABLE BEYONCE	N ⁴ ☆		COLUMBIA	478 -3	4.031 14
17	18	11	MY LITTLE GIRL TIM MCGRAW	N ² ☆		CURB/REPRISE	402 +7	1.659 25
18	16	7	NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM	N ² ☆		SLG	334 -92	1.329 27
19	19	8	IT'S NOT OVER DAUGHTRY	N ² ☆		RCA/RMG	312 +8	2.131 20
20	21	5	FEBRUARY SONG JOSH GROBAN	N ² ☆	AIRPOWER	143/REPRISE	306 +27	3.325 15
21	20	10	JUST TO FEEL THAT WAY TAYLOR HICKS	N ² ☆		ARISTA/RMG	286 +3	2.014 21
22	23	4	ANYWAY MARTINA MCBRIDE	N ² ☆		RCA NASHVILLE	228 +25	0.697 -
23	22	15	OUR COUNTRY JOHN MELLENCAMP	N ² ☆		UNIVERSAL REPUBLIC/UME	190 -23	0.578 -
24	25	4	SAY IT RIGHT NELLY FURTADO	N ² ☆		MOSLEY/GEFFEN	187 +9	0.971 -
25	24	11	SO NOT OVER YOU SIMPLY RED	N ² ☆		SIMPLYRED.COM	181 -8	1.096 29
26	27	16	NOTHING LEFT TO LOSE MAT KEARNEY	N ² ☆		AWARE/COLUMBIA	176 +17	1.099 28
27	26	4	ONCE IN A LIFETIME KEITH URBAN	N ² ☆		CAPITOL	168 -3	0.332 -
28	28	4	HOLD FAST MERCYME	N ² ☆		INO/COLUMBIA	154 -3	0.141 -
29	29	18	HIPS DON'T LIE SHAKIRA FEATURING WYCLEF JEAN	N ³ ☆		EPIC	151 +12	2.688 16
30	NEW		LITTLE WONDERS ROB THOMAS	N ² ☆		WALT DISNEY/MELISMA/ATLANTIC	14C +52	1.849 24

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	UNWRITTEN NATASHA BEDINGFIELD (EPIC)	N ⁴ 1298 1248	6	YOU AND ME LIFEHOUSE (GEFFEN)	N ⁶ 682 761
2	BAD DAY DANIEL POWTER (WARNER BROS.)	N ⁴ 1090 1041	7	CRAZY GNARLS BARKLEY (DOWNTOWN/ATLANTIC/LAVA)	N ³ 679 742
3	HEAVEN LOS LONELY BOYS (DR/EPIC)	N ⁵ 711 604	8	BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	N ⁵ 612 620
4	YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	N ³ 704 753	9	LONELY NO MORE ROB THOMAS (MELISMA/ATLANTIC)	N ⁴ 592 509
5	BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	N ⁴ 682 641	10	DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	N ⁶ 586 697

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
EVERYTHING Michael Buble (143/REPRISE) KESZ, KISC, KOST KRWM, WARM, WOOK, WLEV, WSPA, WWDE, WYYY	10
NEVER ALONE Jim Brickman Feat. Lady Antebellum (SLG) KBEZ, KESZ, KTDY, WHUD, WLHT, WLRQ, WLTJ	7
FOOLED AROUND AND FELL IN LOVE Rod Stewart (J/RMG) KSNE, KUDL, WSPA, WTFM, WWDE, WYYY	6
FAR AWAY Nickelback (ROADRUNNER/ATLANTIC/LAVA) KEZK, WFGC, WJGF, WSPA	4
FORWARD Ayla Brown (DOUBLE DEAL BRAND) KKBA, KVLV, WJJK, WJXB	4
STREETCORNER SYMPHONY Rob Thomas (MELISMA/ATLANTIC) KGBX, WRCH, WSPA	3
MY LITTLE GIRL Tim McGraw (CURB/REPRISE) WEZF, WHOM, WSPA	3
I NEEDED TO FALL REO Speedwagon (SPEEDWAGON/MAILBOAT) KMGL, WLHT, WTCB	3

ADDED AT...
KVLY
McAllen, TX
OM/PD: Mike Quinn
Loreena McKennitt, Caravanserai, 6
Ayla Brown, Forward, 0
Sugarland, Want To, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

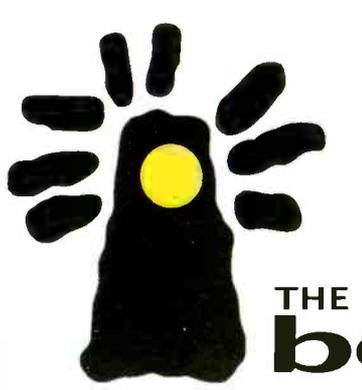
NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG) TOTAL STATIONS: 14	139/23	(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/DJMG) TOTAL STATIONS: 6	65/19
THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) TOTAL STATIONS: 14	120/26	I NEEDED TO FALL REO Speedwagon (SPEEDWAGON/MAILBOAT) TOTAL STATIONS: 12	60/59
OUT OF MY HEAD Lionel Richie (ISLAND/DJMG) TOTAL STATIONS: 15	87/7	MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 7	58/19
NINE MILLION BICYCLES Katie Melua (DRAMATICO) TOTAL STATIONS: 11	76/1	LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE) TOTAL STATIONS: 5	51/0
IF EVERYONE CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA) TOTAL STATIONS: 7	73/11	GRAVITY John Mayer (AWARE/COLUMBIA) TOTAL STATIONS: 5	43/13

MOST INCREASED PLAYS

+192	☆ EVERYTHING Michael Buble (143/Reprise) KOST +15, WRVF +11, WMAS +11, WRRM +11, XBLN +11, WMGN +10, WTVR +7, KSDF +7, WSNE +7, WLQT +7
+180	CHANGE Kimberley Locke (Curb/Reprise) WSNE +10, WVAF +9, WMGF +7, KSNE +6, KUMU +6, WWDE +6, WJBR +5, KEZK +5, WMXC +5, WYJL +4
+109	☆ FAR AWAY Nickelback (Roadrunner/Atlantic/Lava) KMGA +11, WMJY +7, WBEB +5, WOBM +5, WLEV +5, WBEW +5, WWDE +5, WCRZ +5, WNIC +5, KEZK +5
+108	HURT Christina Aguilera (RCA/RMG) KUDL +8, WMGN +8, KWAV +7, WSPA +7, WSLQ +6, WKCY +5, WRRM +5, WFMK +5, KEZK +5, WSLY +5
+73	WAITING ON THE WORLD TO CHANGE John Mayer (Aware/Columbia) WMGN +12, KMXX +6, WBEB +5, WOBM +5, WLEV +5, KWAV +5, WMXC +4, KGBX +4, WTVR +4, KMGL +4

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► WHILE LEADING FOR A NINTH WEEK WITH "IT'S NOT OVER," **DAUGHTRY** SENDS SECOND SINGLE "HOME" UP 30-22 WITH MOST INCREASED PLAYS ACCOLADES (UP 349).



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	20	IT'S NOT OVER DAUGHTRY	NO. 1 (9 WKS)	★	3104 -164	16.443	1
2	17	IF EVERYONE CARED NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	★	2869 +57	14.191	2
3	18	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	★	2601 -31	13.581	3
4	14	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE	★	2522 +250	13.358	4
5	11	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELOMA/ATLANTIC	★	2305 +131	10.824	6
7	45	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE	★	1989 -79	11.037	5
11	3	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE	★	1961 +311	10.734	7
8	44	HOW TO SAVE A LIFE THE FRAY	EPIC	★	1951 -64	10.406	8
5	21	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/RMG	★	1872 -194	8.526	11
10	18	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	★	1862 +149	9.592	9
12	12	GRAVITY JOHN MAYER	AWARE/COLUMBIA	★	1693 +35	8.951	10
15	12	LOOK AFTER YOU THE FRAY	EPIC	★	1667 +41	7.409	14
13	14	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	★	1579 -43	6.788	15
14	9	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS	DOCHOUSE/INTERSCOPE	★	1558 -172	7.509	13
15	13	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA	★	1539 -116	7.802	12
15	13	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/ZOMBA	★	1346 +97	5.776	17
17	22	U + UR HAND PINK	LAFACE/ZOMBA	★	1297 +94	6.498	16
18	20	BETTER THAN ME HINDER	AIRPOWER UNIVERSAL REPUBLIC	★	993 +144	3.476	20
19	18	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	★	951 -55	4.320	18
19	19	IRREPLACEABLE BEYONCE	COLUMBIA	★	845 -153	4.200	19
21	14	COLORFUL ROCCO DELUCA & THE BURDEN	IRONWORKS	★	776 +98	3.096	22
22	30	HOME DAUGHTRY	MOST INCREASED PLAYS	★	714 +349	3.434	21
23	22	SMILE LILY ALLEN	CAPITOL	★	681 +3	1.669	27
23	7	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	★	664 +31	2.345	25
24	11	NEW SHOES PAOLO NUTINI	ATLANTIC	★	581 +21	1.611	29
28	6	UNDENIABLE MAT KEARNEY	AWARE/COLUMBIA	★	511 +69	1.605	30
25	10	READ MY MIND THE KILLERS	ISLAND/IDJMG	★	504 -15	1.190	37
27	10	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC	★	472 +24	1.172	38
29	7	THE KILL (BURY ME) 30 SECONDS TO MARS	IMMORTAL/VIRGIN	★	406 +22	1.657	28
34	3	OTHER SIDE OF THE WORLD KT TUNSTALL	RELENTLESS/VIRGIN	★	402 +96	0.962	39
31	19	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE	REPRISE	★	392 -94	2.835	23
32	3	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/IDJMG	★	386 +36	1.356	33
33	5	YOU GIVE ME SOMETHING JAMES MORRISON	POLYDOR/INTERSCOPE	★	334 +17	1.428	32
34	20	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	WARNER BROS.	★	334 +13	2.372	24
NEW		GIRLFRIEND AVRIL LAVIGNE	RCA/RMG	★	320 +94	1.261	35
35	2	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	★	314 +28	0.618	-
38	3	LIFE IS BEAUTIFUL VEGA4	ORIGINAL SIGNAL/EPIC	★	281 +25	1.229	36
39	2	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	★	244 +1	0.593	-
37	7	OVER IT KATHARINE MCPHEE	RCA/RMG	★	241 -24	1.310	34
NEW		GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	★	235 +34	0.758	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
NEVER AGAIN Kelly Clarkson (RCA/RMG)	23
HOME Daughtry (RCA/RMG)	22
GIRLFRIEND Avril Lavigne (RCA/RMG)	8
OTHER SIDE OF THE WORLD KT Tunstall (RELENTLESS/VIRGIN)	7
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE)	5
BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG)	5
(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJMG)	5
EXTRAORDINARY Mandy Moore (FIRM)	4
ORANGE COUNTY Stefy (WIND-UP)	4
WHAT GOES AROUND... COMES AROUND Justin Timberlake (JIVE/ZOMBA)	3

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
NEVER AGAIN Kelly Clarkson (RCA/RMG)	206/206	SIGNAL FIRE Snow Patrol (RECORD COLLECTION/REPRISE)	121/31
CANDYMAN Christina Aguilera (RCA/RMG)	186/5	BEAUTIFUL DISASTER John McLaughlin (ISLAND/IDJMG)	120/9
DON'T MATTER Akon (KONVICT/UPFRONT/SRC/ UNIVERSAL MOTOWN)	177/20	DIG Incubus (IMMORTAL/EPIC)	117/28
TIME AFTER TIME Quietdrive (RED INK/EPIC)	138/17	THE STORY Brandi Carlile (COLUMBIA)	113/31
ONCE IN A LIFETIME Keith Urban (CAPITOL)	129/2	WHAT I'VE DONE Linkin Park (MACHINE SHOP/WARNER BROS.)	99/24

MOST INCREASED PLAYS

+349	★ HOME Daughtry (RCA/RMG)
+311	★ MAKES ME WONDER Maroon 5 (A&M/Octone/Interscope)
+250	★ THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope)
+206	★ NEVER AGAIN Kelly Clarkson (RCA/RMG)
+149	★ BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG)

ADDED AT... WMGX
Portland, ME
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Ethan Minton
Kelly Clarkson, Never Again, 2
Hinder, Better Than Me, 0
Lily Allen, Smile, 0
Rocco DeLuca & The Burden, Colorful, 0
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FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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KMGA/Albuquerque, NM* OM: Eddie Haskell	KEZA/Fayetteville, AR PD: Jim Harvill MD: Rich Higdon	WMXC/Mobile, AL* OM: Steve Powers PD: Dan Mason MD: Mary Booth	KGBY/Sacramento, CA* OM: Don Alias PD: Sonia Jimenez
WLEV/Allentown, PA* OM/PD: Shelly Easton APD/MD: Jerry Padden	WCRZ/Flint, MI* OM/PD: Jay Patrick APD/MD: George McIntyre	WOBM/Monmouth, NJ* PD: Steve Ardolina MD: Brian Moore	WGER/Saginaw, MI OM: Dave Maurer PD: Steve Duncan
KYMG/Anchorage, AK OM: Mark Murphy PD/MD: Dave Flavin	WDAR/Florence, SC PD/MD: Wil Nichols	KWAV/Monterey, CA* PD/MD: Bernie Moody	KBEE/Salt Lake City, UT* PD: Rusty Keys
WFPG/Atlantic City, NJ* PD/MD: Gary Guida	WAFY/Frederick, MD PD: Chris Puorro APD/MD: Marc Richards	WMXS/Montgomery, AL* PD/MD: Brian Roberts	KBAY/San Jose, CA* PD: Dana Jang
KKMJ/Austin, TX* PD: Alex O'Neal APD: Stephen Michael Kerr MD: Terri McCormick	KSOJ/Fresno, CA* OM: Paul Wilson PD: Mike Brady MD: Kristen Kelley	WALK/Nassau, NY* PD/MD: Rob Miller APD: Patrick Shea	KSBL/Santa Barbara, CA OM/PD: Keith Royer MD: Peter Bie
KKMY/Beaumont, TX* OM: Joey Armstrong PD: Don Rivers	KTRR/Ft. Collins, CO OM/PD: Mark Callaghan	WKJY/Nassau, NY* PD: Bill Edwards MD: Jodi Vale	XM The Blend/Satellite* PD: Mike Abrams
WMJY/Biloxi, MS* OM/PD: Walter Brown	WHLG/Ft. Pierce, FL* PD/MD: George Coles	WLTW/New York, NY* PD: Jim Ryan APD/MD: Morgan Prue	KRWV/Seattle, WA* PD: Laura Dane
WMXW/Binghamton, NY PD: Bob Taylor	WLHT/Grand Rapids, MI* OM/PD: Bill Bailey MD: Kim Carson	WHUD/Newburgh, NY* OM/PD: Steven Petrone APD/MD: Tom Furci	WNSN/South Bend, IN OM/PD: Jim Roberts APD/MD: Brad King
WYSF/Birmingham, AL* PD: Chip Arledge APD/MD: Valerie Vining	WOOD/Grand Rapids, MI* OM: Doug Montgomery PD/MD: Tim Kiesling	WWDE/Norfolk, VA* PD: Don London MD: Paul McCoy	KISC/Spokane, WA* PD: Robert Harder
WMJX/Boston, MA* OM/PD: Don Kelley APD: Candy O'Terry MD: Mark Laurence	WMGV/Greenville, NC* PD: Colleen Jackson	KCHX/Odessa, TX OM: Steve Driscoll PD/MD: Grace Tijerina	WMAS/Springfield, MA* OM/PD: Paul Cannon APD/MD: Rob Anthony
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WEZF/Burlington, VT* OM: Steve Cormier PD: Gale Parmelee APD: Bob Cady	WRCH/Hartford, CT* PD: Allan Camp MD: Joe Hann	WYYY/Syracuse, NY* OM: Rich Lauber PD: Kathy Rowe APD/MD: Marne Mason	KEZK/St. Louis, MO* PD: Mark Edwards APD: Bob London
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WSUY/Charleston, SC* OM/PD: Mike Edwards APD/MD: John Quincy	WRSA/Huntsville, AL* PD: John Malone MD: Nate Cholevik	KONA/Tri-Cities, WA PD: Rusty Faust MD: Bob Guerra	KMZS/Tucson, AZ* OM: Darla Thomas PD: Bobby Rich APD/MD: Leslie Lois
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WDEF/Chattanooga, TN* OM/PD: Danny Howard APD: Patti Sanders MD: Robin Daniels	WTFM/Johnson City, TN* PD/MD: Mark Baker	KOOI/Tyler, TX PD: Rick Evans MD: Rodd Wayne	WLZW/Utica, NY OM: Tom Jacobsen PD: Eric Miller MD: Mark Richards
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WDOK/Cleveland, OH* PD: Scott Miller MD: Ted Kowalski	WJXB/Knoxville, TN* PD: Jeff Jarnigan	KKCW/Portland, OR* OM/PD: Tony Coles APD/MD: Alan Lawson	KRBB/Wichita, KS* OM/PD: Lyman James MD: Dave Wilson
WTCB/Columbia, SC* OM/PD: Brent Johnson APD: Jennifer Jensen	KQIS/Lafayette, LA* PD: Hans "Fast Eddie" Nelson MD: Ed "Big Tuna" Perkins	WBYY/Portsmouth, NH OM/PD: Duncan Dewar APD: Ian Horne MD: Pat McCrudden	WMGS/Wilkes Barre, PA* PD: Stan Phillips MD: Mike Hughes
WGSY/Columbus, GA* PD: Alan Quin	KTDY/Lafayette, LA* PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley	WSNE/Providence, RI* PD: Rick Everett APD/MD: David O'Leary	WJBR/Wilmington, DE* OM/PD: Michael Waite MD: Catey Hill
KKBA/Corpus Christi, TX* OM: Ed Ocanas PD/MD: Bart Allison APD: Norma Jean Morales	WFMK/Lansing, MI* OM: Brent Alberts PD/MD: Chris Reynolds	WWLI/Providence, RI* OM/PD: Tony Bristol APD: Mike Rovin	WARM/York, PA* PD: Dave Russell MD: Melanie Gardner
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WXKC/Erie, PA OM: Adam Reese PD: Ron Arlen	WRVR/Memphis, TN* OM/PD: Jerry Dean MD: Larry Wheeler		

* Monitored Reporters



▶ **MAROONS'S** "MAKES ME WONDER" TAKES THE BIGGEST LEAP ON THE CANADA HOT AC CHART (33-20).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	21	1	HURT CHRISTINA AGUILERA	RCA/SONY BMG	407	+30
2	37	2	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA/SONY BMG	390	+17
3	4	3	EVERYTHING MICHAEL BUBLE	143/REPRISE/WARNER	359	+17
4	14	4	SUDDENLY I SEE KT TUNSTALL	RELENTLESS/VIRGIN/EMI	340	+9
5	39	5	WHAT HURTS THE MOST RASCAL FLATTS	LYRIC STREET/UNIVERSAL	336	-3
6	7	6	YOU ARE LOVED (DON'T GIVE UP) JOSH GROBAN	143/REPRISE/WARNER	325	+4
7	6	7	HOW TO SAVE A LIFE THE FRAY	EPIC/SONY BMG	311	-17
8	11	8	AT SEVENTEEN JANN ARDEN	UNIVERSAL	309	+2
9	12	9	FOOLED AROUND AND FELL IN LOVE ROD STEWART	J/SONY BMG	307	+19
12	14	10	ORDINARY MIRACLE SARAH McLACHLAN	NETTWERK	280	0
11	11	11	LOVE YOU LATELY DANIEL POWTER	WARNER BROS./WARNER	280	-2
12	10	12	GOOD MORNING STARSHINE SERENA RYDER	EMI	271	-16
13	14	13	THE RIDDLE FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	266	+18
16	19	14	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	252	+34
15	17	15	KEEP HOLDING ON AVRIL LAVIGNE	FOX/REA/SONY BMG	240	+9
16	13	16	MEANT TO FLY EVA AVILA	SONY BMG	236	-23
17	17	17	STREETCORNER SYMPHONY ROB THOMAS	MELISMA/ATLANTIC/WARNER	217	+5
18	19	18	SORRY AGAIN TOMI SWICK	WARNER	208	+8
19	18	19	I THINK OF YOU GREGORY CHARLES	NBW/SONY BMG	203	-6
20	20	20	HAVE YOU EVER SEEN THE RAIN ROD STEWART	J/SONY BMG	170	-18
21	21	21	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	147	-3
22	22	22	WONDERFUL (TOO LATE) CHANTAL KREVIK	COLUMBIA/SONY BMG	142	+6
23	23	23	IRREPLACEABLE BEYONCE	COLUMBIA/SONY BMG	124	+4
24	25	24	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/EMI	109	+1
25	24	25	PATIENCE TAKE THAT	POLYDOR/UNIVERSAL	105	-6
26	6	26	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	98	0
27	27	27	POUR CET AMOUR MARIE-ELAINE THIBERT	MUSICOR	87	-4
28	36	28	S'IL N'EN RESTAIT QU'UNE (JE SERAIS CELLE-LA) CELINE DION	COLUMBIA/SONY BMG	81	+26
29	28	29	I DON'T FEEL LIKE DANCIN' SCISSOR SISTERS	UNIVERSAL MOTOWN/UNIVERSAL	79	+3
30	29	30	BIEN ENTENDU MARC-ANDRE FORTIN	MUSICOR	78	+3

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	1	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	720	-13
2	2	2	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	686	-38
3	13	3	IF EVERYONE CARED NICKELBACK	EMI	683	+1
4	8	4	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	635	+30
6	15	5	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	593	+12
8	13	6	THE MUSIC DAVID USHER	MAPLEMUSIC	565	+18
7	5	7	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/SONY BMG	557	-43
8	7	8	CANDYMAN CHRISTINA AGUILERA	RCA/SONY BMG	544	-28
10	7	9	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	533	+52
10	9	10	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN/UNIVERSAL	478	-66
13	12	11	PATIENCE TAKE THAT	POLYDOR/UNIVERSAL	434	+31
12	11	12	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	433	-20
13	12	13	OVER IT KATHARINE MCPHEE	RCA/SONY BMG	406	-4
14	16	14	HUNG UP SUZIE MCNEIL	CURVE	384	+14
15	14	15	HERE (IN YOUR ARMS) HELLOGOODBYE	DRIVE-THRU/EMI	366	-33
16	15	16	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE/UNIVERSAL	354	-24
18	7	17	SECOND CHANCE FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	349	+30
18	17	18	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	346	+26
19	21	19	U + UR HAND PINK	LAFACE/SONY BMG	296	+11
20	33	20	MAKES ME WONDER MAROONS	A&M/OCTONE/INTERSCOPE/UNIVERSAL	290	+85
21	26	21	BEAUTIFUL LIAR BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG	279	+43
22	29	22	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	274	+56
23	19	23	I OWE IT ALL TO YOU EVA AVILA	SONY BMG	273	-43
24	20	24	HOW TO SAVE A LIFE THE FRAY	EPIC/SONY BMG	269	-16
25	23	25	WEAK IN THE KNEES SERENA RYDER	EMI	263	+2
26	31	26	PARALYZER FINGER ELEVEN	WIND UP	259	+50
27	24	27	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	252	+8
28	22	28	YOU'RE NOT ALONE SHAYE	EMI	236	-48
29	27	29	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	227	+6
30	41	30	CUPID'S CHOKEHOLD CYM CLASS HERODES FEAT. PATRICK STUMP	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/WARNER	212	+62



SMOOTH JAZZ



Great jingles are like diamonds—forever

An Indelible Musical Signature

Carol Archer

CArcher@RadioandRecords.com

You may or may not remember the name of your second-grade teacher, but it is probably safe to say that you remember the jingle of your first favorite radio station to this very day. In fact, I'm willing to bet that you can hear it in your head right now. Such is the power of a musical signature to meld with the listener's imagination.

Arguably, the most famous smooth jazz jingle, KTWV (the Wave)/Los Angeles' "Ninety-four-seven, the Way-a-ave," was composed in 1987 by Frank Cody, part of the founding team at the format's first full-time incarnation. Cody demanded—and got—a prelaunch billboard on Los Angeles' Sunset Strip that featured the nine musical notes comprising the jingle, with the station's brushstroke logo but no call letters, frequency or slogan.

It wasn't long before an image of the comic-strip character Ziggy appeared, showing the round-headed, perennially bewildered little guy on a beach with a seashell pressed to his ear, listening to the Wave jingle.

Another member of the station's launch team, current KTWV VP of programming Paul Goldstein, recalls that more than 20 years ago, the team's intention was to create a strong signature melody for the Wave that was simple, catchy, appealing and evocative enough to stick in the mind. "We wanted people to hum it," Goldstein says.

In 1994, I interviewed KJCD/Denver PD Michael Fischer, then APD/MD at WNUA/Chicago, for my first column in R&R. Fischer described the station's two most important production elements—its logo and the WNUA jingle. Both were created in 1987 and, according to Fischer, were intended to function like the NBC chimes or the famous CBS eye. WNUA's jingle was so ubiquitous that "people know what it is and who we are even without the call letters," Fischer said.

Fischer also provided colorful anecdotes that illustrated his point. He spoke of a street musician whose repertoire included WNUA's jingle and a friend who told him about seeing a harried mother in a supermarket calm her squalling tot by getting him to sing the station's musical signature. "Other stations in Chicago are trying to create tunes, too, but ours are tremendous," Fischer boasted.

These days a number of other smooth jazz stations use the WNUA jingle, customized to their call letters. Similarly, KTWV's song has been licensed by smooth jazz stations that share the Wave handle, including WNWV/Cleveland, KHJZ/Houston and CIWV/Hamilton, Ontario. The Wave jingle is ubiquitous and heard in a multitude of forms. In keeping with one of radio's immutable laws of programming, the musical signature is played eight times per hour and only before going into music, and, whenever possible, it is performed by the artist whose song is up next.

The jingle never precedes a stopset or other nonmusic element and is available in instrumental versions cut by core artists, including Boney James, Norman Brown, Mindi Abair, Dave Koz and Euge Groove. Vocal versions, produced by Brian Culbertson, have been recorded by Al Jarreau, Jeffrey Osborne, Brian McKnight and Brenda Russell, among others, and by professional jingle singers. There are even a few striking a cappella takes from such luminaries as Chaka Khan and Vanessa Williams. "Hi, this is Chaka Khan, and you're listening to the smoothest place on radio," Khan says, then croons soulfully, "Ninety-four-seven, the Way-a-ave."

Clear Channel Radio/Chicago VP of programming and operations Darren Davis



► **JEFF LORBER** HAS THE LARGEST POSITION INCREASE ON THE CHART AS "ANTHEM FOR A NEW AMERICA" LEAPS SEVEN SPOTS INTO THE TOP 10 (16-9).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	18	MISTER MAGIC PETER WHITE	LEGACY/COLUMBIA	185	-3
2	3	11	RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	169	+15
3	5	11	READY FOR LOVE WALTER BEASLEY	HEADS UP	159	+10
4	7	5	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	157	+11
5	4	6	NOODLE SOUP FOUR80EAST	NATIVE LANGUAGE	156	+5
6	6	4	ANDRE'S THEME ANDRE WARD FEAT. YASHA	ORPHEUS	154	+5
7	2	13	READY TO PLAY NILS	BAJA/TSR	152	-3
8	14	14	SO AMAZING PATTI AUSTIN	RENDEZVOUS	132	-2
9	16	4	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	127	+12
10	9	20	BLOOM MINDI ABAIR	GRP/VERVE	127	-5
11	10	10	TAKE ME STEVE COLE	NARADA JAZZ/BLG	126	+5
12	14	10	HYPNOTIC BONEY JAMES	CONCORD	121	+2
13	11	7	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHE	121	0
14	12	17	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	114	-5
15	13	13	SLICK ERIC DARLUS	NARADA JAZZ/BLG	113	-6
16	18	13	GOOD TO GO CHUCK LOEB	HEADS UP	110	0
17	19	6	COME ON OVER BLAKE AARON	INNERVISION	109	+2
18	17	17	YOU'RE BEAUTIFUL KENNY G	ARISTA/RMG	108	-4
19	21	5	UPTOWN LAO TIZER	YSE	103	0
20	20	11	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	101	-3
21	23	14	LUCKY KEN NAVARRO	POSITIVE	100	+1
22	22	4	KALEIDOSCOPE CHRIS STANDRING	TRIPPIN' N' RHYTHM	100	-2
23	28	4	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	99	+5
24	26	2	SAO PAULO RICK BRAUN	ARTIZEN	98	+3
25	24	9	GOT TO GIVE IT UP KIM WATERS	SHANACHE	98	+1
26	25	15	NOW KYLE EASTWOOD	RENDEZVOUS	97	+1
27	NEW		LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	96	+23
28	3		TWENTY THE RIPPINGTONS	PEAK/CONCORD	93	-1
29	NEW		ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	90	+4
30	RE-ENTRY		WANTING WILL DONATO	INNERVISION	90	-1

FOR WEEK ENDING APRIL 15, 2007



Davis

believes that most programmers who use them like to think jingles are truly part of the fabric of their radio stations, though, he says, that's not always the case. But Davis agrees with Fischer that WNUA's unique musical signature is truly memorable and special. "Listeners really do sing the jingles and hum the melody," he says. As well, Davis also says that jingles blend beautifully in a format like smooth jazz, where the music itself is so melodic. He adds, "With a master like production and creative director Bill Cochran handling our imaging, he works magic with the jingles to keep them fresh. He's a musician himself and an artist. He even brings in wonderful Chicago vocalists to re-sing and give new life to some of our older packages."

Goldstein and Fischer have been best friends since high school radio in San Diego County's La Jolla, where Goldstein convinced Theodore "Dr. Seuss" Geisel to contribute a grant of \$10,000 to the campus radio station.

Flash forward to a couple of years ago, when Goldstein, Fischer and his bride, Becca, and I met for dinner in Santa Monica, Calif., before the DVD recording of the "Chris Botti & Friends Live"

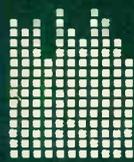
concert. Our charming waiter (sorry, I mean actor/director/screenwriter), having caught the table's lively groove, became a playful participant in our, shall we just say, spirited conversation.

The fellow told us that he originally hailed from Chicago. Fischer asked, "You know the smooth jazz radio station WNUA?" Then, pointing to Goldstein, Fischer added, "Both of us worked there at different times."

After a half-beat pause, the waiter, of course, sang WNUA's jingle. Bedlam, high fives, boisterous laughter and shrieks of astonishment followed. But no broadcasters, business journalists or food-service workers were harmed during this powerful object lesson about the role of an indelible musical signature in branding.



Fischer



SMOOTH JAZZ

► RICK BRAUN'S
"SAO PAULO,"
AVAILABLE ONLY AS A
BONUS TRACK ON
THE ITUNES VERSION
OF HIS "YOURS
TRULY" CD, HITS
AIRPOWER AT NO. 20.



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
				TW	+/-	MILLIONS	RANK
1	21	MISTER MAGIC PETER WHITE	NO. 1 (5 WKS) LEGACY/COLUMBIA	599	-8	7.285	1
2	28	WAY UP! WAYMAN TISOALE	RENDEZVOUS	584	-9	5.992	3
3	14	READY FOR LOVE WALTER BEASLEY	HEADS UP	561	-2	4.392	7
4	11	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	504	+60	7.042	2
5	11	HYPNOTIC BONEY JAMES	MOST INCREASED PLAYS CONCORD	444	+63	4.900	5
6	34	GIRL IN THE RED DRESS GREGG KARUKAS	TRIPPIN' N' RHYTHM	423	-24	3.916	11
9	21	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	404	+9	4.003	10
8	13	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	386	-36	4.971	4
9	21	YOU'RE BEAUTIFUL KENNY G	ARISTA/RMG	379	-43	4.230	8
10	26	BLOOM MINDI ABAIIR	GRP/VERVE	370	-154	2.781	16
11	21	GOOD TO GO CHUCK LOEB	HEADS UP	357	-10	3.117	14
12	14	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	354	-8	4.821	6
13	16	SO AMAZING PATTI AUSTIN	RENDEZVOUS	322	+39	3.097	15
14	25	GIVE ME THE REASON KIRK WHALUM	RENDEZVOUS	306	-56	3.457	13
15	11	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	289	+35	4.057	9
16	4	LET'S TAKE A RIDE NORMAN BRDWN	PEAK/CONCORD	271	+25	2.771	17
17	7	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	239	+36	2.752	19
18	8	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	221	+5	1.311	24
20	22	IF YOU ASK ME NICK COLIONNE	NARADA JAZZ/BLG	202	+13	1.883	21
20	4	SAO PAULO RICK BRAUN	AIRPOWER ARTIZEN	201	+50	2.755	18
21	19	SLICK ERIC DARIUS	NARADA JAZZ/BLG	197	-29	2.434	20
22	6	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	191	+8	3.893	12
23	17	FORGET ME NOTS LEE RITENOUR	I.E./PEAK/CONCORD	175	+27	1.551	23
24	8	AT THE MODERN JOYCE COOLING	NARADA JAZZ/BLG	111	-11	0.628	-
25	7	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	109	+5	1.027	25
26	4	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	107	+11	0.858	28
27	13	READY TO PLAY NILS	BAJA/TSR	101	-7	0.489	-
28	2	RAINCOAT KELLY SWEET	RAZOR & TIE	98	+11	0.944	27
29	NEW	NOODLE SOUP FOURBOEAST	NATIVE LANGUAGE	87	+14	0.700	30
30	5	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	87	-4	0.824	29

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BORN TO GROOVE Euge Groove (NARADA JAZZ/BLG) KIFM, KJCD, KOAS, KSSJ	4
READY FOR LOVE Walter Beasley (HEADS UP) WSJT	1
THE RHYTHM METHOD Paul Brown (PEAK/CONCORD) WLVE	1
HYPNOTIC Boney James (CONCORD) KKSJ	1
SO AMAZING Patti Austin (RENDEZVOUS) KSSJ	1
LET'S TAKE A RIDE Norman Brown (PEAK/CONCORD) WNUA	1
SLICK Eric Darius (NARADA JAZZ/BLG) WJSJ	1
ANTHEM FOR A NEW AMERICA Jeff Lorber (BLUE NOTE/BLG) KIFM	1
LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE) KOAS	1

ADDED AT... KSSJ
Sacramento, CA
PD: Lee Hansen
Patti Austin, So Amazing, 4
Euge Groove, Born To Groove, 2
Greg Adams, Felix The Cat, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BLACK RIVER Keiko Matsui (SHOUT! FACTORY)	66/17	COME ON OVER Blake Aaron (INNERVISION)	46/1
TOTAL STATIONS:	9	TOTAL STATIONS:	3
LUCKY Ken Navarro (POSITIVE)	54/7	TELL ME ALL ABOUT IT Michael Lington Feat. Dave Koz (RENDEZVOUS)	33/22
TOTAL STATIONS:	5	TOTAL STATIONS:	3
JUST AS YOU ARE Everette Harp (SHANACHIE)	51/1	STAY WITH ME TONIGHT Jackiem Joyner (ARTIZEN)	32/6
TOTAL STATIONS:	5	TOTAL STATIONS:	4

MOST INCREASED PLAYS

+63	HYPNOTIC Boney James (Concord) WYJZ +4, WSJW +13, KYOT +1, KHJZ +9, WNUA +4, KSSJ +3, KBZN +3, KJZS +3, WLOQ +2, WSJT +2
+60	THE RHYTHM METHOD Paul Brown (Peak/Concord) WJZZ +13, WYJZ +11, WSJW +10, KYOT +10, WLVE +5, WJZW +4, KBZN +4, KKSJ +3, JSJ +3, WNNW +2
+50	SAO PAULO Rick Braun (ARTIZEN) KWJZ +15, SJJC +4, WQCD +9, WVMV +7, WSJW +6, KJZS +4, WJZZ +3, KLJZ +1, KHJZ +1, WJSJ +1
+39	SO AMAZING Patti Austin (Rendezvous) KYOT +5, WLVE +5, WNUA +4, WYJZ +3, WJZA +3, WSJW +2, KKSJ +2, WQCD +2, KRVR +2, WVMV +2
+36	ANTHEM FOR A NEW AMERICA Jeff Lorber (Blue Note/BLG) KSSJ +13, KHJZ +11, WQCD +10, SJJC +9, WYJZ +7, KIFM +3, WJZZ +2, WNNW +2, WSMJ +1

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 17 reporters.
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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	DRESSED TO CHILL MARION MEADOWS (HEADS UP)	258	248	6	IT MIGHT BE YOU DAVE KOZ FEATURING INDIA ARIE (CAPITOL)	174	167
2	MORNIN' GEORGE BENSON & AL JARREAU (MONSTER/CONCORD)	192	205	7	MISMALOYA BEACH RAY PARKER JR. (RAYDIO)	172	154
3	IF I AIN'T GOT YOU ERIC DARIUS (NARADA JAZZ/BLG)	188	171	8	FORWARD EMOTION PIECES OF A DREAM (HEADS UP)	166	173
4	FREE AS THE WIND JAZZMASTERS (TRIPPIN' N' RHYTHM)	181	193	9	BEAT STREET DAVID BENOIT (PEAK/CONCORD)	162	171
5	CHILLAXIN EUGE GROOVE (NARADA JAZZ/BLG)	178	144	10	HEART OF THE MATTER INDIA ARIE (UNIVERSAL MOTOWN)	155	176

SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* PD/MD: Dave Kosh	WDSJ/Dayton, OH* OM/PD: Jeff Stevens	KHJZ/Houston, TX* OM: Candy Capel APD/MD: Greg Morgan	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	WVAS/Montgomery, AL OM: Candy Capel MD: Jay Holcay	KJZS/Reno, NV* PD: Jay Davis	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	KJCD/Denver, CO* PD/MD: Michael Fischer	KPVU/Houston, TX PD: Wayne Turner	KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Ricci Filar	WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
WSMJ/Baltimore, MD* PD/MD: Lori Lewis	WVMV/Detroit, MI* OM/PD: Tom Sleeper MD: Sandy Kovach	WYJZ/Indianapolis, IN* OM/PD: Carl Frye	WGRV/Melbourne, FL OM: C.J. Sampson PD/MD: Randy Bennett	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KBZN/Salt Lake City, UT* OM/PD: Dan Jessop	Jones Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
WVSU/Birmingham, AL OM/PD: Andy Parrish	WZJZ/Ft. Myers, FL MD: Randi Bachman	WJSJ/Jacksonville, FL* OM/PD: Joel Widdows	WLVE/Miami, FL* APD/MD: Rich McMillan	WLOQ/O'lando, FL* PD: Paul Lavoie APD/MD: Brian Morgan	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	WJZW/Washington, DC* PD: Steve Allan
WNUA/Chicago, IL* OM/PD: Darren Davis MD: Rick O'Dell	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KJLU/Jefferson City, MO PD/MD: Dan Turner	WJZI/Milwaukee, WI* PD: Stan Atkinson	KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa	KKSJ/San Francisco, CA* PD/MD: Ken Jones	Sirius Jazz Cafe/Satellite* PD: Shirley Maldonado MD: Rick Laboy	
WNNW/Cleveland, OH* OM/PD: Bernie Kimble	WSJW/Harrisburg, PA* OM: Tom Shannon PD/MD: Paul Scott	KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs	KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan	KIJZ/Portland, OR* OM/PD: Tony Coles	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton	XM Watercolors/Satellite* PD/MD: Shirrieta Colon	
WJZA/Columbus, OH* PD/MD: Bill Harman	WQTQ/Hartford, CT PD/MD: Stewart Stone	KUAP/Little Rock, AR PD/MD: Michael Nellums					

* Monitored Reporters



Baltimore's active rocker has stayed true to its roots

WIYY At 30

Mike Boyle

MBoyle@RadioandRecords.com

58

flippin' from news to rock in 1977, Hearst-Argyle's WIYY (98 Rock)/Baltimore is a station that current PD Dave Hill says "morphed into several variations of rock over the years, and maybe that's the reason we've been around for 30 years." ■ Hill, just the fifth PD in the station's three decades—following in the footsteps of Denise Oliver, Chuck DuCoty, Russ Mottla and Rick Strauss—also attributes the station's longevity to not being afraid to adapt.

"As the station has gone through time, it's always changed itself to fit the marketplace."

Hill says he gets a big kick out of stumbling across an old 98 Rock playlist or stopping in the hallway outside his office in the building the station has occupied for its entire existence to gaze at gold and platinum records from the Clash, Peter Dinklage, the Black Crowes, Days of the New, Green Day, Defunkt and many others. More than anything else, WIYY's success is a product of always focusing on being the local rock radio station, he says.

"It's no secret that our signal stretches down through Washington, D.C. As a matter of fact, if you're sitting in a car with the radio on in front of the White House you can hear the station crystal clear. However, we have always focused on being Baltimore's rock station."

To that end, Hill, who joined WIYY in 2002 after programming WQBK/Albany, N.Y., and WMRQ/Hartford, says that philosophy also spills over into his view of any competitor.

"This may go against the grain of programming rules, but I don't spend a tremendous

'Musically, we've pitched a big tent and invited as many people as possible under it.'

—Dave Hill



WIYY By The Numbers

12+
(Ranked No. 6)

Fa '06: 4.5
Su '06: 4.5
Sp '06: 4.5
Wi '06: 5.0

Men 25-54
(Ranked No. 1)

Fa '06: 9.0
Su '06: 8.7
Sp '06: 7.9
Wi '06: 10.8

Source: Arbitron

amount of time sitting around listening to the competition. I listen a little bit and every once in a while poke my head into their Web sites just to see what's going on."

Crediting his predecessor, Rick Strauss (now with Clear Channel Online Music and Radio) with "doing a tremendous job" of ingraining WIYY into the fabric of Baltimore, Hill and his staff have spent much time musically tweaking the station.

"We jettisoned some tracks and stretched the boundaries of what we play. A lot of the classic rock we don't play anymore, and we've been more aggressive with a lot of the contemporary rock."

Hill says he also grew tired of charts and labels being put on formats, because he found it too "constricting" and didn't feel those things molded themselves well into what they were trying to do in Baltimore.

"Our MD, Rob Heckman, agreed with me," Hill says, "and we talked about it for a while and then [CBS Radio alternative competitor] WHFS [Washington] went off the air, so that solidified the direction we were going in. It gave us the ability to play things like My Chemical Romance, which we couldn't before."

He adds, "Once the gloves were off, we decided to grab what other rock we could. We now play Led Zeppelin, Scorpions and Pink Floyd alongside Daughtry because we can be broad. Musically, we've pitched a big tent and invited as many people as possible under it."

WIYY faced another challenge recently. The station's 11-year morning show of Kirk McEwen and Mark Ondayko moved across the street to CBS Radio talk WHFS (Free FM) earlier this year after sitting out a noncompete. The show featured McEwen, Ondayko and Bob Lopez until the spring of 2005, when newsman Lopez died at 52 from lung cancer. With the addition of Jeff Shamrock, the 'HS incarnation of the show is now dubbed "KMS."

"Losing our old morning show was tough for us," Hill says. "But I can also tell you that it would have been a lot more difficult if I had not had Mickey and Ameila sitting in afternoons kicking ass. They were the highest-cumed show on the station and had been for over a year, so it was an easy decision to go with the cume leaders of the station for the new morning show."

Mickey and Ameila grew up listening to 98 Rock and are now joined by fellow Maryland native Josh Spiegel for the "Mickey, Ameila and Spiegel" morning show.

As for celebrating the station's big anniversary, Hill is satisfied with his philosophy of execution.

"We'll acknowledge it. I'm thankful for it and our listeners, but turning 30 isn't nearly as cool as turning 21 in a lot of people's minds. Thirty becomes a middle age-type thing, and there's a stigma that comes along with being 30 whether we like it or not."

Hill adds, "We did a 30-30 party recently with listeners, but that's about all the attention we're going to draw to it. Some of the jocks may talk about it from time to time, and we still say 'Rockin' for over 30 years' on the air." **R&R**

Sarah Fleischer: 30-Year Station Vet

When former WIYY PD Rick Strauss, now director of marketing for Clear Channel Online Music and Radio, recalls his tenure at the station—August 1994–October 2002—his fondest memory is the people. Strauss says, "It's a terrific environment, and there's not a lot of turnover."

Case in point is midday hostess Sarah Fleischer, who has been on the air at WIYY for all its 30 years as a rock station.

Asked why Fleischer has had such a great run at the station, VP/GM Ed Kiernan says she's remained relevant. "She's worked very hard to stay close to the music, and she's the kind of personality

that shows up at our events when she's not required to. I know she does it because she truly loves her job, and she wants to stay close to the radio station," he says.



Fleischer

For Fleischer, it's easy to recall her most special moment at WIYY—it centers around a trip to Cleveland and the Rock and Roll Hall of Fame.

"As part of our 25th anniversary, the station sent me and my family to the Rock Hall for a broadcast, but they didn't tell me that they had arranged for the Hall to acknowledge my 25 years at the station and then proceeded to induct me." —MB



ALTERNATIVE

SILVERSUN PICKUPS CLIMB INTO THE TOP FIVE (7-5) AS "LAZY EYE" POSTS A GAIN OF 98 SPINS.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TV +/-	AUDIENCE MILLIONS RANK
1	1	2	WHAT I'VE DONE LINKIN PARK	NO. 1 (2 WKS)	☆	2106 +123	11.018 1
2	4	35	FOREVER PAPA ROACH		☆	1680 +67	6.148 4
3	3	14	BREATH BREAKING BENJAMIN		☆	1657 +40	3.654 6
4	5	14	DIG INCUBUS		☆	1565 +49	6.601 3
5	7	14	LAZY EYE SILVERSUN PICKUPS		☆	1578 +98	6.751 2
6	2	9	SURVIVALISM NINE INCH NAILS		☆	1489 -134	5.402 7
7	6	25	FROM YESTERDAY 30 SECONDS TO MARS		☆	1357 -124	5.268 8
8	9	15	READ MY MIND THE KILLERS		☆	1318 -53	5.751 5
9	8	15	DASHBOARD MODEST MOUSE		☆	1317 -65	4.200 14
10	10	20	PRAYER OF THE REFUGEE RISE AGAINST		☆	1248 +10	5.196 9
11	14	7	HEY THERE DELILAH PLAIN WHITE T'S		☆	1146 +90	4.123 15
12	11	25	PAIN THREE DAYS GRACE		☆	1034 -122	4.354 13
13	13	39	FACE DOWN THE RED JUMPSUIT APPARATUS		☆	1050 -50	5.165 10
14	12	19	FAMOUS LAST WORDS MY CHEMICAL ROMANCE		☆	1006 -164	2.892 19
15	16	11	WELL ENOUGH ALONE CHEVELLE		☆	996 +16	3.055 18
16	15	25	STARLIGHT MUSE		☆	928 -70	4.726 11
17	18	11	RUBY KAISER CHIEFS		☆	913 +60	2.021 27
18	20	7	THE MISSING FRAME AFI		☆	909 +69	3.400 16
19	21	5	TIME WON'T LET ME GO THE BRAVERY	AIRPOWER	☆	878 +93	2.862 20
20	17	25	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		☆	828 -73	4.520 12
21	19	17	IT'S NOT OVER DAUGHTRY		☆	818 -34	2.652 21
22	24	9	PARALYZER FINGER ELEVEN		☆	730 +120	2.606 22
23	26	4	THE BIRD AND THE WORM THE USED		☆	731 +130	2.286 25
24	25	9	ALL THE SAME SICK PUPPIES		☆	696 +13	2.218 26
25	35	2	HUMP DE BUMP RED HOT CHILI PEPPERS	MOST INCREASED PLAYS/MOST ADDED	☆	652 +231	2.474 23
26	27	12	EVERYTHING BUCKCHERRY		☆	619 +28	2.375 24
27	28	6	SAVING PRIVATE RYAN THE ALMOST		☆	607 +106	1.700 30
28	25	15	PHANTOM LIMB THE SHINS		☆	581 -53	3.225 17
29	29	9	HANG ME UP TO DRY COLD WAR KIDS		☆	498 +16	1.639 33
30	30	3	THINKS FOR THE MRS FALL OUT BOY		☆	478 +39	1.686 31
31	35	3	JAMBI TOOL		☆	461 +84	1.207 36
32	31	5	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE		☆	429 -21	1.651 32
33	35	3	KEEP THE CAR RUNNING ARCADE FIRE		☆	408 +37	1.427 35
34	NEW		WISH UPON A DOG STAR SATELLITE PARTY		☆	392 +120	0.752 -
35	33	3	FLATHEAD THE FRATELLIS		☆	376 +42	0.923 -
36	34	14	NAIVE THE KOOKS		☆	348 -34	0.759 -
37	NEW		YOUNG FOLKS PETER BJORN AND JOHN		☆	327 +39	1.503 34
38	NEW		THE RIVER GOOD CHARLOTTE FEATURING M. SHADOWS AND SYNISTER GATES		☆	327 +31	1.154 38
39	NEW		YOU ARE THE ONE SHINY TOY GUNS		☆	325 +51	0.542 -
40	32	13	I STILL REMEMBER BLOC PARTY		☆	318 -110	0.920 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HUMP DE BUMP Red Hot Chili Peppers (Warner Bros.)	14
THE BIRD AND THE WORM The Used (Reprise)	6
SAVING PRIVATE RYAN The Almost (Tooth & Nail/Virgin)	6
WISH UPON A DOG STAR Satellite Party (Columbia)	5
ALL AROUND ME Flyleaf (A&M/Octone/Interscope)	5
SIDE OF A BULLET Nickelback (Roadrunner)	5
RUBY Kaiser Chiefs (B-Unique/Universal Motown)	3
YOU ARE THE ONE Shiny Toy Guns (Universal Motown)	3
WE'VE GOT A BIG MESS ON OUR HANDS The Academy Is... (Fueled by Ramen/Atlantic/Lava)	3

ADDED AT...

WARQ **ROCK 93.5**
Columbia, SC
PD: Dave Stewart
MD: Matt Lee
Satellite Party, Wish Upon A Dog Star, Flyleaf, All Around Me, The Academy Is...
We've Got A Big Mess On Our Hands, D

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
REHAB Amy Winehouse (Universal Republic)	302/50	INTO ACTION Tim Armstrong (Hellcat/Epic)	206/40
WOW, I CAN GET SEXUAL TOO Say Anything (Doghouse/RMG)	266/1	THE ENEMY Godsmack (Universal Republic)	203/20
JESUS Brand New (Interscope)	262/26	FALSE PRETENSE The Red Jumpsuit Apparatus (Virgin)	160/6
ON CALL Kings Of Leon (RCA/RMG)	222/30	LOVE REIGN O'ER ME Pearl Jam (Ten Club/Monkey Wrench)	151/25
DRIVEN Sevendust (7Bros/Asylum)	214/18	YOU WOULDN'T KNOW Hell Yeah (Epic)	151/1

MOST INCREASED PLAYS

INCREASE IN PLAYS	TITLE ARTIST / LABEL
+231	HUMP DE BUMP Red Hot Chili Peppers (Warner Bros.)
+130	THE BIRD AND THE WORM The Used (Reprise)
+123	WHAT I'VE DONE Linkin Park (Machine Shop/Warner Bros.)
+120	PARALYZER Finger Eleven (Wind-up)
+120	WISH UPON A DOG STAR Satellite Party (Columbia)

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ACTIVE ROCK

► SALIVA FOLLOWS UP ITS CHART-TOPPER "LADIES & GENTLEMEN" WITH A NO. 34 DEBUT FOR "BROKEN SUNDAY."



POWERED BY



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	BREATH BREAKING BENJAMIN	NO. 1 (6 WKS) HOLLYWOOD	1682 -9	6.469 1
2	3	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	1548 +112	6.251 2
3	2	FOREVER PAPA ROACH	EL TONAL/GEFFEN	1520 +29	4.996 3
4	7	WELL ENOUGH ALONE CHEVELLE	EPIC	1358 +19	4.151 5
5	6	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	1163 +34	3.878 7
6	4	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	1132 +57	3.541 9
7	7	PAIN THREE DAYS GRACE	JIVE/ZOMBA	1074 -53	4.559 4
8	5	SILLY WORLD STONE ISLAND	ROADRUNNER	1074 -138	4.020 6
9	12	YOU WOULDN'T KNOW HELLYEAH	EPIC	1002 +58	3.161 10
10	11	TEN THOUSAND FISTS DISTURBED	REPRISE	930 -27	3.542 8
11	9	FROM YESTERDAY 30 SECONDS TO MARS	IMMORTAL/VIRGIN	927 -111	2.513 13
12	14	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE	JIVE/ZOMBA	908 +24	2.177 17
13	15	PARALYZER FINGER ELEVEN	WIND-UP	900 +21	2.351 15
14	17	DRIVEN SEVENDUST	7BROS/ASYLUM	885 +35	1.911 20
15	16	SURVIVALISM NINE INCH NAILS	NOTHING/INTERSCOPE	838 -20	2.268 16
16	13	IT'S NOT OVER DAUGHTRY	RCA/RMG	747 -193	2.809 11
17	19	DIG INCUBUS	IMMORTAL/EPIC	734 +9	1.958 19
18	21	SIDE OF A BULLET NICKELBACK	ROADRUNNER	717 +164	1.892 21
19	18	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	716 -101	2.526 12
20	10	LADIES & GENTLEMEN SALIVA	ISLAND/IDJMG	696 -270	2.478 14
21	20	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	650 -5	1.705 22
22	8	BREATHE INTO ME RED	ESSENTIAL/RED	549 +30	1.074 28
23	24	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	461 -19	1.553 23
24	25	DESTROYER STATIC-X	REPRISE	448 +5	1.161 26
25	23	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE	440 -73	1.493 24
26	5	SWEET SACRIFICE EVANESCENCE	WIND-UP	387 +1	0.940 30
27	29	DANCE OF THE MANATEE FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	365 +51	1.010 29
28	NEW	I DON'T WANNA STOP OZZY OSBOURNE	MOST INCREASED PLAYS/MOST ADDED EPIC	361 +361	2.047 18
29	27	THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	354 -14	0.780 33
30	28	RAIN WIZARD BLACK STONE CHERRY	IN DE GOOD/ROADRUNNER	330 +6	0.485 39
31	30	DIFFERENT THAN YOU THE EXIES	ELEVEN SEVEN	329 +28	0.494 37
32	32	NO SUCH THING CHRIS CORNELL	SURETONE/INTERSCOPE	305 +31	0.737 34
33	36	LIE BLACK LIGHT BURNS	I AM WOLFPACK/ADRENALINE	297 +93	0.476 -
34	NEW	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	290 +202	0.792 32
35	33	FAR CRY RUSH	ANTHEM/ATLANTIC	278 +25	1.315 25
36	34	HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS.	269 +55	0.907 31
37	31	FATHER FIGURE ARMY OF ANYONE	FIRM	235 -65	0.490 38
38	35	LOVE REIGN O'ER ME PEARL JAM	TEN CLUB/MONKEY WRENCH	218 +8	1.106 27
39	40	REDEMPTION SHADOWS FALL	ATLANTIC/LAVA	198 +34	0.238 -
40	37	ALL THE SAME SICK PUPPIES	RMR/VIRGIN	198 +24	0.243 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
I DON'T WANNA STOP Ozzy Osbourne (Epic)	39
BROKEN SUNDAY Saliva (Island/IDJMG)	12
ALL AROUND ME Flyleaf (A&M/Octone/Interscope)	10
SOULCRUSHER Operator (Atlantic)	9
WHAT I WANT Daughtry (RCA/RMG)	7
LIE Black Light Burns (I AM WOLFPACK/Adrenaline)	6
DRIVEN Sevendust (7Bros/Asylum)	3
DIFFERENT THAN YOU The Exies (Eleven Seven)	3
HUMP DE BUMP Red Hot Chili Peppers (Warner Bros.)	3
SIDE OF A BULLET Nickelback (Roadrunner)	2

ADDED AT...

WMMR

Philadelphia, PA
PD: Bill Weston
MD: Sean Tyszier

Ozzy Osbourne, I Don't Wanna Stop, 14
Daughtry, What I Want, 0
The Exies, Different Than You, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SOULCRUSHER Operator (Atlantic)	195/111	FIGHT LIKE THIS Decyfer Down (SRE/INO/Columbia)	116/2
MEIN Deltone (Maverick/Reprise)	176/3	ALREADY GONE Crossfade (Columbia)	101/3
SHINE The Burden Brothers (Kirtland)	132/20	SET ME FREE Megadeth (Roadrunner)	97/26
WHAT I WANT Daughtry (RCA/RMG)	120/31	WISH UPON A DOG STAR Satellite Party (Columbia)	95/33
THE DEVIL CRIED Black Sabbath (Warner Bros./Rhino)	119/4	HEAR ME NOW Framing Hanley (Silent Majority)	92/0

MOST INCREASED PLAYS

+361	I DON'T WANNA STOP Ozzy Osbourne (Epic)
+202	BROKEN SUNDAY Saliva (Island/IDJMG)
+164	SIDE OF A BULLET Nickelback (Roadrunner)
+112	WHAT I'VE DONE Linkin Park (Machine Shop/Warner Bros.)
+111	SOULCRUSHER Operator (Atlantic)

FOR WEEK ENDING APRIL 15, 2007
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Dave Matthews...	0	High
U2	0	High
Coldplay	0	High
Weezer	0	High
Audiuslave	0	High
Incubus	0	High
Seal	0	High

► **BUCKCHERRY** SCORES HIS THIRD CAREER TOP 10 AS "EVERYTHING" RISES 11-9.



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Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	25	PAIN THREE DAYS GRACE	NO. 1 (13 WKS) JIVE/ZOMBA	379 -2	1,198 1
2	18	18	IT'S NOT OVER DAUGHTRY	RCA/RMG	335 -16	0.930 6
3	5	5	FAR CRY RUSH	ANTHEM/ATLANTIC	332 -3	1,190 2
4	14	14	BREATH BREAKING BENJAMIN	HOLLYWOOD	295 -15	0.978 4
5	19	19	SILLYWORLD STONE SOUR	ROADRUNNER	271 -25	0.708 10
6	22	22	LADIES & GENTLEMEN SALIVA	ISLAND/DJMG	260 -10	0.584 13
8	22	22	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	256 +12	0.836 8
13	2	2	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	254 +63	0.897 7
11	14	14	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	243 +20	0.762 9
7	54	54	ANIMAL I HAVE BECOME THREE DAYS GRACE	JIVE/ZOMBA	241 -6	1,158 3
9	12	12	FOREVER PAPA ROACH	EL TONAL/GEFFEN	232 -1	0.456 15
12	16	16	TEN THOUSAND FISTS DISTURBED	REPRISE	202 -6	0.328 18
13	14	41	LAND OF CONFUSION DISTURBED	REPRISE	183 -6	0.939 5
15	11	11	WELL ENOUGH ALONE CHEVELLE	EPIC	179 +2	0.474 14
15	10	24	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	WARNER BROS.	173 -53	0.440 16
16	11	11	SIDE OF A BULLET NICKELBACK	ROADRUNNER	161 +35	0.348 17
NEW			I DON'T WANNA STOP OZZY OSBOURNE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED EPIC	141 +141	0.708 11
19	11	11	PARALYZER FINGER ELEVEN	WIND-UP	130 +23	0.216 22
18	12	12	IF EVERYONE CARED NICKELBACK	ROADRUNNER	128 +20	0.597 12
17	10	10	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	93 -17	0.158 25
22	6	6	YOU WOULDN'T KNOW HELLYEAH	EPIC	91 +3	0.225 21
20	4	4	LOVE REIGN O'ER ME PEARL JAM	TEN CLUB/MONKEY WRENCH	90 -2	0.246 20
21	6	6	THE DEVIL CRIED BLACK SABBATH	WARNER BROS./RHINO	89 -1	0.261 19
24	11	11	DIG INCUBUS	IMMORTAL/EPIC	74 +7	0.144 26
23	9	9	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	69 +1	0.215 23
25	5	5	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE	JIVE/ZOMBA	64 +1	0.077 -
26	7	7	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	61 0	0.122 27
29	4	4	THE OLDER I GET SKILLET	ARODNT/ATLANTIC/LAVA	60 +20	0.089 29
27	3	3	SURVIVALISM NINE INCH NAILS	NOTHING/INTERSCOPE	51 -4	0.181 24
28	14	14	STAND UP JET	ATLANTIC	49 0	0.048 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
I DON'T WANNA STOP Ozzy Osbourne (Epic) KAZR, KBER, KCAL, KUFO, WAQX, WDHA, WGIR, WHJY, WJXQ, WKLC, WNOR, WXMM, WZZO	13
WHAT I'VE DONE Linkin Park (Machine Shop/Warner Bros.) KCAL, KTUX, WGIP, WHJY, WZZO	5
BROKEN SUNDAY Saliva (Island/DJMG) KTUX, WJXQ, WNOR	3
DIG Incubus (Immortal/Epic) WDHA	1
RAIN WIZARD Black Stone Cherry (In De Goot/Roadrunner) KTUX	1
WHAT I WANT Daughtry (RCA/RMG) WKLC	1
SWEET SACRIFICE Evanescence (Wind-Up) WNOR	1
THE BEGINNING OF THE END Nine Inch Nails (Nothing/Interscope) KUFO	1

**ADDED AT...
KCAL**
Riverside, CA
PD: Steve Hoffman
MD: Daryl Norsell
Ozzy Osbourne, I Don't Wanna Stop, 20
Linkin Park, What I've Done, 7
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FROM YESTERDAY 30 Seconds To Mars (Immortal/Virgin) TOTAL STATIONS: 9	44/6	NO SUCH THING Chris Cornell (Suretone/Interscope) TOTAL STATIONS: 4	27/5
RAIN WIZARD Black Stone Cherry (In De Goot/Roadrunner) TOTAL STATIONS: 4	36/10	BROKEN SUNDAY Saliva (Island/DJMG) TOTAL STATIONS: 8	22/22
SET ME FREE Megadeth (Roadrunner) TOTAL STATIONS: 5	27/8	ELECTRIC WORRY Clutch (SSA/Char/DRT) TOTAL STATIONS: 4	22/3

MOST INCREASED PLAYS

- +141 **I DON'T WANNA STOP**
Ozzy Osbourne (Epic)
KCAL +20, WHJY +15, WZZO +14, KBER +11, WGIR +10, WONE +10, WDHA +9, WJXQ +9, KSHE +8, KUFO +8
- +63 **WHAT I'VE DONE**
Linkin Park (Machine Shop/Warner Bros.)
WHJY +4, WJXQ +2, KTUX +2, WDHA +10, WKLC +10, WGIR +9, WZZO +7, WAQX +5, WEBN +2, KBER +2
- +35 **SIDE OF A BULLET**
Nickelback (Roadrunner)
KTUX +8, WRQK +7, WKLC +4, KMOD +2, WMMS +2, WDHA +2, KBER +2, WAQX +2, WJXQ +1, KIOC +1
- +23 **PARALYZER**
Finger Eleven (Wind-Up)
KTUX +20, WDHA +9, WZZO +2
- +22 **BROKEN SUNDAY**
Saliva (Island/DJMG)
KTUX +9, KMOD +6, WAQX +2, KAZR +1, KBER +1, WHJY +1, WJXQ +1, WJFX +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	188	186	6	COMING UNDONE KORN (VIRGIN)	121	121
2	THROUGH GLASS STONE SOUR (ROADRUNNER)	179	183	7	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)	120	120
3	HEROES SHINEDOWN (ATLANTIC)	171	174	8	REMEDY SEETHER (WIND-UP)	116	125
4	THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)	140	137	9	CALL ME WHEN YOU'RE SOBER EVANESCENCE (WIND-UP)	111	130
5	ROCKSTAR NICKELBACK (ROADRUNNER)	140	166	10	SWEET CHILD O' MINE GUNS N' ROSES (Geffen)	109	111

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ROCK REPORTERS

- WONE/Akron, OH***
OM: Nick Anthony
PD: T.K. Crady
APD/MD: Tim Daugherty
- KZRR/Albuquerque, NM***
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers
- WZZO/Allentown, PA***
PD: Lori Thomas
MD: Keith Moyer
- KWHL/Anchorage, AK**
PD: Jen Shevlin
APD/MD: Brad Stennett
- WTOS/Augusta, ME**
OM/PD: Steve Smith
APD: Chris Rush
- KIOC/Beaumont, TX***
OM/PD: Joey Armstrong
- WPTQ/Bowling Green, KY**
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster
- WRQK/Canton, OH***
PD: Keith Hamilton
- WPXC/Cape Cod, MA**
PD: Suzanne Tonaire
APD/MD: James Gallagher
- WKLC/Charleston, WV***
OM: Bill Knight
PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox
- WEBN/Cincinnati, OH***
OM/PD: Scott Reinhart
MD: Dave Fritz
- WMMS/Cleveland, OH***
PD: Bo Matthews
- WVRK/Columbus, GA***
OM: Brian Waters
PD: Chris Chaos
- KAZR/Des Moines, IA***
OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hall
- WQCM/Hagerstown, MD**
OM: Rick Alexander
PD/MD: Mike Holder
- WRVC/Huntington, WV**
PD: Reeves Kirtner
MD: Rick Kline
- WJXQ/Lansing, MI***
PD: Sheri Vegas
MD: Darcy
- WGIR/Manchester, NH***
APD: Becky Pohotsky
- WJFX/Montgomery, AL***
PD: Rick Hendrick
- WDHA/Morristown, NJ***
PD: Tony Paige
APD/MD: Curtis Kay
- WNOR/Norfolk, VA***
PD: Harvey Kojan
APD/MD: Tim Parker
- WXMM/Norfolk, VA***
OM/PD: John Shomby
APD/MD: Zak Tyler
- KCLB/Palm Springs, CA**
MD: Jenn Brewski
- KUFO/Portland, OR***
PD: Mike Tierney
APD/MD: Dan Bozyk
- WHJY/Providence, RI***
PD: Scott Laudani
MD: Mike Biangiforte
- KCAL/Riverside, CA***
PD: Steve Hoffman
APD/MD: Daryl Norsell
- WXRX/Rockford, IL**
PD: Jim Stone
MD: Jon Schulz
- KBER/Salt Lake City, UT***
PD: Kelly Hammer
APD/MD: Darby Wilcox
- KZOZ/San Luis Obispo, CA**
OM: Pepper Daniels
MD: Dusty Rhoads
- KTUX/Shreveport, LA***
PD: Ragen King
MD: Flynt Stone
- KSHE/St. Louis, MO***
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza
- WAQX/Syracuse, NY***
OM: Tom Mitchell
PD: Alexis
APD/MD: Don "Stone" Kelley
- KMOD/Tulsa, OK***
OM/PD: Don Crist
- WMZK/Wausau, WI**
PD: Jeff Cecil
- KBZS/Wichita Falls, TX**
PD: Liz Ryan

* Monitored Reporters



▶ AFTER JUST TWO WEEKS ON THE CANADA ROCK CHART, **LINKIN PARK** ALREADY REACHES THE TOP 10 WITH "WHAT I'VE DONE" (12-6).

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY* OM/PD: Willobe	WJXB/Ft. Myers, FL* PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito	KNRK/Portland, OR* PD: Mark Hamilton APD: Jaime Cooley	WWDC/Washington, DC* PD: Chris Cruze APD/MD: Donielle Flynn
WHRL/Albany, NY* OM: John Cooper PD: Capone	WGRD/Grand Rapids, MI* PD: Jerry Tarrants	WBRU/Providence, RI* PD: Chris Novello APD: Zach Harnett MD: Noah Chevalier	WPBZ/West Palm Beach, FL* PD: John O'Connell MD: Ross Mahoney
WNNX/Atlanta, GA* OM: Rob Roberts PD: Leslie Fram APD: Steve Craig	WXNR/Greenville, NC* OM: Bruce Simel APD/MD: Greg Brady	KRZQ/Reno, NV* OM: Rob Brooks PD: Melanie Flores MD: Chris Payne	WSFM/Wilmington, NC PD/MD: Mike Kennedy
WJSE/Atlantic City, NJ OM/PD: Nick Giorno APD/MD: Shawn Castelluccio	KUCD/Honolulu, HI* PD: Adam Carr MD: Chris Sampaio	WDYL/Richmond, VA* PD: Eric Kristensen MD: Jessica Lee	ACTIVE
WAEQ/Augusta, GA OM: Ron Thomas PD: J.D. Kunes	KTBT/Houston, TX* PD: Vince Richards MD: Don Jantzen	WRXL/Richmond, VA* OM: Bill Cahill PD/MD: Casey Krukowski	KEYJ/Abilene, TX OM: Randy Jones PD/AMD: Frank Pain
KROX/Austin, TX* OM: Chase PD: Lynn Barstow MD: Toby Ryan	WTRZ/Johnson City, TN* OM/PD: Bruce Clark APD: LoKi	KCXX/Riverside, CA* PD: John DeSantis APD/MD: Bobby Sato	WVWX/Appleton, WI* PD/MD: Guy Dark
KNXX/Baton Rouge, LA* OM/PD: Daye Dunaway APD: Phillip Kish MD: Darren Gauthier	KRBZ/Kansas City, MO* OM: Bob Edwards PD: Greg Bergen APD/MD: Jason Ulanet	WZNE/Rochester, NY* OM/PD: Stan Main	WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams
KQXR/Boise, ID* OM: Dan McCollly PD: Mat Diablo MD: Jeremi Smith	WNFZ/Knoxville, TN* OM: Terry Gillingham PD: Shane Cox APD/MD: Valerie Hale	KWOD/Sacramento, CA* OM/PD: Curtiss Johnson MD: Hill Jordan	KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann
WBCN/Boston, MA* PD: Dave Wellington MD: Dan O'Brien	KFTE/Lafayette, LA* PD: Scott Perrin MD: Jude Vice	KBZT/San Diego, CA* PD: Garrett Michaels APD: Mike Hansen MD: Mike Halloran	WCPR/Biloxi, MS* OM: Kenny Vest APD/MD: Maynard
WFNX/Boston, MA* PD: Keith Dakin	KXTE/Las Vegas, NV* PD: Chris Ripley MD: Homie Pooser	XETRA/San Diego, CA* PD: Phil Manning MD: Stephen Kallao	WAAF/Boston, MA* PD: Ron Valeri MD: Mistress Carrie
WBTZ/Burlington, VT* OM/PD: Matt Grasso APD/MD: Kevin Mays	KROQ/Los Angeles, CA* PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden	KITS/San Francisco, CA* PD: Dave Numme APD/MD: Aaron Axelsen	WEDG/Buffalo, NY* PD/MD: Evil Jim
WAVF/Charleston, SC* PD: Lance Hale MD: Wendy Rollins	WLRS/Louisville, KY* OM: J.D. Kunes APD/MD: Joe Stamm	KJEE/Santa Barbara, CA* PD: Eddie Gutierrez MD: Dave Hanacek	WYBB/Charleston, SC* OM/PD: Mike Allen
WZJO/Charleston, WV* PD/MD: Bruce Clark	WMFS/Memphis, TN* OM/PD: Rob Cressman MD: Sydney Nabors	Music Choice Alternative/Satellite PD: Justin Prager MD: Gary Susalis	WRXR/Chattanooga, TN* OM: Kris Van Dyke PD: Boner
WEND/Charlotte, NC* OM: Bruce Logan PD/MD: Jack Daniel	WLUM/Milwaukee, WI* PD: Jacent Jackson MD: Chris Calef	Sirius Alt Nation/Satellite* OM: Gary Schoenwetter PD: Rich McLaughlin APD: Khaled Elsebai MD: Zach Brooks	WILL/Chicago, IL* OM/PD: John Perry APD: Tom Kief MD: Sam Martin
WKQX/Chicago, IL* APD: Brett "Spike" Eskin	WGVX/Minneapolis, MN* OM: Patti Marshall PD: Tommy Bodean APD: Julie Evans	XM Ethel/Satellite* PD: Steve Kingston MD: Erik Range	KRQR/Chico, CA OM: Chad Perry PD: Neil Randall
WSWD/Cincinnati, OH* OM: Patti Marshall PD: Tommy Bodean APD: Julie Evans	WHTG/Monmouth, NJ* PD: Terrie Carr APD/MD: Brian Phillips	KILO/Colorado Springs, CO* PD: Ross Ford	WTPT/Greenville, SC* OM/PD: Mark Hendrix MD: Twisted Todd
WXRK/Cleveland, OH* PD: Dominic Nardella	WKZQ/Myrtle Beach, SC PD: Mark McKinney MD: Mase	WBZX/Columbus, OH* PD: Hal Fish APD/MD: Ronni Hunter	WQXA/Harrisburg, PA* OM/PD: Ken Carson MD: Nixon
WARQ/Columbia, SC* PD: Dave Stewart MD: Matt Lee	WROX/Norfolk, VA* OM: Jay Michaels PD: Michele Diamond MD: Mike Powers	KNDD/Seattle, WA* PD: Lazo APD: Jim Keiler MD: Andrew Harms	WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi
WWCD/Columbus, OH* OM: Randy Malloy PD: Andy "Andyman" Davis	KHBT/Oklahoma City, OK* OM: Tom Travis PD: Jeff Blackburn MD: Crystal Clements	KBPI/Denver, CO* PD: Willie B. APD/MD: Aaron "Double A" Montell	WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds
KDGE/Dallas, TX* PD: Duane Doherty APD: Chris Ryan MD: Josh Venable	WJRR/Orlando, FL* PD: Rick Everett MD: Brian Dickerman	WRIF/Detroit, MI* OM/PD: Doug Podell APD/MD: Mark Pennington	WRTT/Huntsville, AL* OM: Rob Harder PD: Clay Sanders
WXEG/Dayton, OH* OM: Tony Tilford PD: Steve Kramer APD/MD: Boomer	WKRL/Syracuse, NY* PD: Scott Petibone MD: Ty	KRBR/Duluth, MN OM/PD: Mark Fleischer	WRXW/Jackson, MS* PD: Johnny Maze APD/MD: Brad Stevens
KTCL/Denver, CO* PD: Nerf MD: Eric "Boney" Clouse	KMRJ/Palm Springs, CA OM/PD: Thomas Mitchell APD/MD: Dwight Arnold	KLAQ/El Paso, TX* OM/PD: Courtney Nelson APD/MD: Glenn Garza	WRZK/Johnson City, TN* PD/MD: Scott Onks
CIMX/Detroit, MI* PD: Vince Cannova	WSUN/Tampa, FL* PD: Shark	WGBF/Evansville, IN OM/PD: Mike Sanders APD/MD: Slick Nick	KQRC/Kansas City, MO* OM/PD: Bob Edwards MD: Paul Marshall
KXNA/Fayetteville, AR PD/MD: Dave Jackson	WRWK/Toledo, OH* PD: Dan McClintock APD/MD: Carolyn Stone	WWBN/Flint, MI* OM: Jay Patrick PD: Brian Beddow APD/MD: Tony LaBrie	KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota
WYSK/Fredericksburg, VA OM/PD: Paul Johnson	KFMA/Tucson, AZ* PD: Matt Spry MD: Greg Rampage	KRZR/Fresno, CA* OM/PD: Paul Wilson APD/MD: The Rev	KZCD/Lawton, OK PD: Don "Crittter" Brown
KFRF/Fresno, CA* PD: Jason Squires MD: Ryan Oldfield	WZY/Portland, ME* PD: Herb Ivy MD: Brian James		

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	18	PARALYZER	FINGER ELEVEN	WIND UP	534	-19
2	2	11	NEVER TOO LATE	THREE DAYS GRACE	JIVE/SONY BMG	466	-14
3	4	12	FAMOUS LAST WORDS	MY CHEMICAL ROMANCE	REPRISE/WARNER	444	+10
4	3	12	EVERYTHING	BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	435	-24
5	6	8	HUMP DE BUMP	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	366	+15
6	12	2	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	357	+78
7	10	8	YER NOT THE OCEAN	THE TRAGICALLY HIP	UNIVERSAL	340	+43
8	8	5	FAR CRY	RUSH	ANTHEM/UNIVERSAL	332	+4
9	5	13	READ MY MIND	THE KILLERS	ISLAND/UNIVERSAL	313	-42
10	7	15	LAZY EYE	SILVERSN PICKUPS	DANGEROUS BIRD/MAPLEMUSIC	310	-20
11	9	9	DIG	INCUBUS	IMMORTAL/EPIC/SONY BMG	288	-10
12	14	7	KEEP THE CAR RUNNING	ARCADE FIRE	MERGE	285	+14
13	13	11	BREATH	BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	264	-9
14	15	14	DASHBOARD	MODEST MOUSE	EPIC/SONY BMG	262	-5
15	17	10	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	250	-7
16	11	21	SILLYWORLD	STONE SOUR	ROADRUNNER/WARNER	242	-47
17	18	7	TALK TO HER	PRIESTESS	RCA/SONY BMG	238	-11
18	16	22	HOW LONG	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	237	-26
19	25	2	SURRENDER	BILLY TALENT	ATLANTIC/WARNER	235	+81
20	19	8	SURVIVALISM	NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	200	-36
21	20	21	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	180	-48
22	23	11	IF EVERYONE CARED	NICKELBACK	EMI	171	-24
23	21	28	LEVEL	THE RACONTEURS	THIRD MAN/V2	152	-52
24	24	9	THE WHITE UNICORN	WOLF MOTHER	MODULAR/INTERSCOPE/UNIVERSAL	149	-37
25	22	24	FALLEN LEAVES	BILLY TALENT	ATLANTIC/WARNER	147	-57
26	30	7	RUBY	KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN/UNIVERSAL	128	+5
27	28	6	FOREVER	PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	127	-6
28	26	13	PRAYER OF THE REFUGEE	RISE AGAINST	GEFFEN/UNIVERSAL	125	-12
29	29	21	LADIES & GENTLEMEN	SALIVA	ISLAND/UNIVERSAL	123	-7
30	37	18	FROM YESTERDAY	30 SECONDS TO MARS	IMMORTAL/VIRGIN/EMI	115	+14

FOR WEEK ENDING APRIL 15, 2007

WBYP/Ft. Wayne, IN* MD: Stiller	WXZZ/Lexington, KY* OM: Robert Lindsey APD: Twitch	WIXQ/Peoria, IL OM: Ric Morgan PD/AMD: Matt Bahan	XM Squizz/Satellite* PD: Bodhi
WRUF/Gainesville, FL* OM/PD: Harry Guscott MD: Kyle Devlin	KDJE/Little Rock, AR* OM: Sonny Victory PD/MD: Jeff Petterson	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tysler	KISW/Seattle, WA* OM/PD: Dave Richards APD: Ryan Castle
WKLQ/Grand Rapids, MI* OM: Brent Alberts PD: Michael Grey MD: Splatz	WTFX/Louisville, KY* MD: Frank Webb	WYSP/Philadelphia, PA* PD: Gil Edwards MD: Jeff Sottolano	WHBZ/Sheboygan, WI PD: Ron Simonet
WZOR/Green Bay, WI* PD: Joe Calgano APD: Cutter MD: Borna Velic	KFMX/Lubbock, TX OM/PD: Wes Nessmann	KUPD/Phoenix, AZ* PD/MD: Larry McFeele	KHTQ/Spokane, WA* PD/MD: Barry Bennett APD: Kris Siebers
WXQR/Greenville, NC* OM: Rolf Pepple PD/MD: Dave Tripp	WJJO/Madison, WI* PD: Randy Hawke APD/MD: Blake Patton	KDOT/Reno, NV* OM: Jim McClain PD/MD: Jave Patterson	KZBD/Spokane, WA* OM: Cary Rolfe PD: Frank Jaxon
WTPT/Greenville, SC* OM/PD: Mark Hendrix MD: Twisted Todd	KFRQ/McAllen, TX* OM/PD: Mike Quinn	KRXQ/Sacramento, CA* OM/MD: Jim Fox PD: Pat Martin	WLZX/Springfield, MA PD/MD: Courtney Quinn
WQXA/Harrisburg, PA* OM/PD: Ken Carson MD: Nixon	KBRE/Merced, CA PD/MD: Mikey Martinez APD: Jason LaChance	WKQZ/Saginaw, MI PD: Hoser APD: Matt Bingham	KZRQ/Springfield, MO* OM: Chris Cannon PD: Simon Nytes
WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi	WJHM/Miami, FL* OM: David Israel PD: Kevin Vargas MD: Dave Hanson	WZBH/Salisbury, MD OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	WXTB/Tampa, FL* OM: Brad Hardin PD: Double Down APD: Mike Killabrew
WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds	KXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo	KHTB/Salt Lake City, UT* PD: Kayvon Mottee APD/MD: Roger Orton	WKLL/Utica, NY PD: Scott Petibone APD: Tim Noble MD: Ty
WRTT/Huntsville, AL* OM: Rob Harder PD: Clay Sanders	WRAT/Monmouth, NJ* OM/PD: Carl Craft APD/MD: Robyn Lane	KISS/San Antonio, TX* PD/MD: LA Lloyd	KFMW/Waterloo, IA OM/PD: Michael Cross MD: Craig Laue
WRXW/Jackson, MS* PD: Johnny Maze APD/MD: Brad Stevens	WCLG/Morgantown, WV OM/PD: Jeff Miller	KIOZ/San Diego, CA* OM: Jim Richards PD/MD: Shauna Moran-Brown	KICT/Wichita, KS* PD: Ray Michaels MD: Rick Thomas
WRZK/Johnson City, TN* PD/MD: Scott Onks	WBUZ/Nashville, TN* OM: Jim Patrick PD/MD: Russ Schienck	KURQ/San Luis Obispo, CA OM/PD: Andy Winford APD/MD: Stephanie Bell	WBSX/Wilkes Barre, PA* PD/MD: James McKay
KQRC/Kansas City, MO* OM/PD: Bob Edwards MD: Paul Marshall	KATT/Oklahoma City, OK* OM/PD: Chris Baker MD: Jake Daniels	KXFX/Santa Rosa, CA OM: Jeff Blazy PD/MD: Scott Less	KATS/Yakima, WA OM/PD: Ron Harris
KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota	WYYX/Panama City, FL PD: Jo Valentine MD: Stroke	Music Choice Rock/Satellite PD: Justin Prager MD: Gary Susalis	WWIZ/Youngstown, OH* PD: Wes Styles
KZCD/Lawton, OK PD: Don "Crittter" Brown	WTXX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark	Sirius Octane/Satellite* PD: Jose Mangin MD: Tom Wilkinson	

* Monitored Reporters

TRIPLE A



Patti Smith gets her just due

Honoring A Master

John Schoenberger

J.Schoenberger@RadioandRecords.com

As time passes, my respect and admiration for Patti Smith continues to grow. From her pioneering work combining poetry and rock in the mid-'70s through her 1978 commercial breakthrough and mid-'90s re-emergence, Smith, who recently turned 60, has always stood up for what she believes in. Her loyalty to those who have been close to her has been unflinching. This woman has deep insights and remains culturally connected.

This interview took place just a week after Smith's participation in this year's Tibet House Benefit concert and only a couple of days before she was inducted into the Rock and Roll Hall of Fame. She was also putting the final touches on her forthcoming album, "Twelve."

Ten years ago you re-emerged from a long hiatus, and you were looking forward to the future. Have you held on to that sense of hope and optimism?

I have always had optimism and, if for no other reason, because I am a mom, I want to believe that the human condition will improve for my children's sake. But I am also optimistic as an artist. As long as I have my creative powers and my imagination, I will always feel good about the future. I feel bad every day, and I feel angry every day, but I also feel love every day. We just have to learn how to balance all of that.

How long have you been involved with the Tibet House Benefit?

I started with my friends Allen Ginsberg and Philip Glass eight years ago, and then when Allen passed away, I stayed involved with Philip. We still make sure we read one of Allen's poems during the event, so that his spirit is present.

I enjoy doing it because it is a collaborative effort. I like working with the monks, and I am honored to share the stage with the other artists. I mean, I got to sing "Everybody Hurts" with Michael Stipe at Carnegie Hall this year. It was an amazing experience.

Are you stoked about your induction into the Rock and Roll Hall of Fame?

I am very excited about the honor, and that I will be playing with my band, with my son on guitar. Upon hearing the news, I started thinking about my parents, who passed away a few years ago, and how proud they would have been of this. I thought about my late husband and all the people I have worked with over the years who are also no longer with us.

But then I started feeling grateful about how lucky I was to have those people in my life,



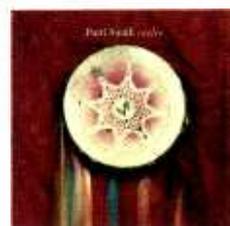
Patti Smith Band



► WILCO RIDES THE CHART'S BIGGEST INCREASE (UP 112 PLAYS) TO A 27-12 MOVE WITH "WHAT LIGHT."

THIS WEEK		LAST WEEK		TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	8	1	8	BETTER THAN THE JOHN BUTLER TRIO	ATLANTIC/LAVA	605	+11
2	10	2	10	TELL ME 'BOUT IT JOSS STONE	VIRGIN	577	-3
3	12	3	12	DASHBOARD MODEST MOUSE	EPIC	467	-19
4	7	4	7	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	394	+31
5	6	5	6	THE PICTURE SON VOLT	TRANSMIT SOUND/LEGACY/RED	388	+17
6	16	6	16	PHANTOM LIMB THE SHINS	SUB POP	387	-71
7	19	7	19	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	378	-14
8	10	8	10	YOU CAN BRING ME FLOWERS RAY LAMONTAGNE	RCA/RMG	373	-37
9	2	9	2	SALALA ANGELIQUE KIDJO FEAT. PETER GABRIEL	RAZOR & TIE	362	+47
10	9	10	9	READ MY MIND THE KILLERS	ISLAND/DJMG	361	+34
11	12	11	12	LOOK AFTER YOU THE FRAY	EPIC	361	-19
12	27	12	27	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	340	+112
13	16	13	16	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	322	+15
14	18	14	18	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	307	+14
15	NEW			BIG WHEEL TORI AMOS	EPIC	297	+102
16	13	16	13	SLY THE CAT EMPIRE	VELOUR	294	-40
17	14	17	14	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	291	-23
18	24	18	24	FOUR WINDS BRIGHT EYES	SADDLE CREEK	277	+34
19	10	19	10	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	272	-79
20	21	20	21	STARS AND BOULEVARDS AUGUSTANA	EPIC	267	+3
21	19	21	19	GRAVITY JOHN MAYER	AWARE/COLUMBIA	266	-16
22	20	22	20	THINK I'M IN LOVE BECK	INTERSCOPE	264	-8
23	22	23	22	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	255	+6
24	23	24	23	#9 DREAM R.E.M.	WARNER BROS.	255	+2
25	17	25	17	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/IGA/M/INTERSCOPE	255	-27
26	26	26	26	HAPPY MARTIN SEXTON	KITCHEN TABLE	248	+19
27	25	27	25	CAN'T STOP OZOMATI	CONCORD	247	+6
28	29	28	29	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	243	+18
29	RE-ENTRY			YOUNG FOLKS PETER BJORN AND JOHN	ALMOSTGOLD/RED	232	+12
30	NEW			THE STORY BRANDI CARLILE	COLUMBIA	223	+18

FOR WEEK ENDING APRIL 15, 2007



Songs Smith Covers On 'Twelve'

"Are You Experienced?,"

Jimi Hendrix

"Everybody Wants to Rule the World," Tears for Fears

"Helpless," Neil Young

"Gimme Shelter," the Rolling Stones

"Within You Without You," the Beatles

"White Rabbit," Jefferson Airplane

"Changing of the Guard,"

Bob Dylan

"The Boy in the Bubble,"

Paul Simon

"Soul Kitchen," the Doors

"Smells Like Teen Spirit,"

Nirvana

"Midnight Rider," Allman

Brothers

"Pastime Paradise,"

Stevie Wonder

and the people who are still in my life, such as my musical partner Lenny Kaye and, of course, my children.

Perhaps one of the best accomplishments of all is to pass it on to the next generation. I am aware of the artists who say that I have influenced them, but there were those who influenced me, too. That's the real idea of all of this—to inspire one another.

You have a new album coming. Any significance to the number 12?

It is a mystical number. Twelve months of the year, the 12 apostles, 12 signs to the zodiac, midnight and, as it turned out—and it wasn't something that I at first realized—it is my 12th album.

Through the years you have chosen songs by others to cover, but what was the impetus to do a whole album of selected tunes?

I have wanted to do this for many years actually, and right now seemed the right time for the band and myself to do it.

There wasn't a real method in the choosing process, but I did kind of let it flow, and one thing led to the other. For example, I was in a cafe lamenting on the state of the world, when I heard Tears for Fears' "Everybody Wants to Rule the World." I thought, "That really sums it up, and it is in a pop tune, too." Now I have never been good at writing pop tunes, but I thought it would be politically relevant and fun to do for this album.

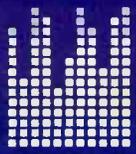
I had different reasons for choosing the others. Some I always wanted to do, such as "Are You Experienced?" And I finally felt I was experienced enough to do it. I really like "Changing of the Guard," which was very challenging for me, and I wanted to do "Midnight Rider" as I identify with the lyrics. Then there was "White Rabbit" simply because Grace Slick is one of our greatest rock singers ever.

Are you working on any other projects?

We have tour plans throughout 2007, Europe in early May, then we'll be back for U.S. dates, including Lollapalooza.

I am also finishing a book I have been working on about my friend Robert Mapplethorpe. I have been taking a lot of photographs and even have had some exhibits. And I recently had another poetry book published. I keep busy and continue to pursue my many interests.

R&R



TRIPLE A

► **THE ALTERNATE ROUTES** USE AN 18% INCREASE IN PLAYS TO CLIMB 29-25 WITH "TIME IS A RUNAWAY."



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	11	READ MY MIND THE KILLERS	NO. 1 (2 WKS) ISLAND/IDJMG	449	-9	1.736	2
2	2	21	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	392	-50	1.806	1
3	13		LOOK AFTER YOU THE FRAY	EPIC	382	+17	1.389	4
4	8		BETTER THAN THE JOHN BUTLER TRIO	ATLANTIC/LAVA	351	+4	1.127	9
5	7	29	SEE THE WORLD COMEZ	ATO/RED	324	+12	1.396	3
5	14		DASHBOARD MODEST MOUSE	EPIC	319	-2	0.856	12
7	18		PHANTOM LIMB THE SHINS	SUB POP	313	+17	1.197	7
8	12	4	YOU KNOW I'M NO GOOD AMY WINEHOUSE	MOST INCREASED PLAYS UNIVERSAL REPUBLIC	288	+38	0.624	20
9	9	25	THINK I'M IN LOVE BECK	INTERSCOPE	288	-16	1.258	5
10	6	24	NEW SHOES PAOLO NUTINI	ATLANTIC	275	-28	1.223	6
11	0	22	NOTHING IN MY WAY KEANE	INTERSCOPE	272	+1	0.777	14
12	4	7	THE STORY BRANDI CARLILE	COLUMBIA	269	+34	0.853	13
13	11	17	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	261	-24	1.041	10
14	5	11	TELL ME 'BOUT IT JOSS STONE	VIRGIN	239	+16	0.618	21
15	6	21	BELIEF JOHN MAYER	AWARE/COLUMBIA	232	-9	1.136	8
16	7	11	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC	210	-8	0.462	29
17	13	9	SOMEDAY JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UME	206	-25	0.875	11
18	20	7	STARS AND BOULEVARDS AUGUSTANA	EPIC	179	-5	0.716	16
19	27	2	BIG WHEEL TORI AMOS	AIRPOWER EPIC	164	+36	0.655	18
20	21	11	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	164	0	0.500	26
21	23	15	SLY THE CAT EMPIRE	VELOUR	163	-1	0.509	25
22	25	2	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	158	+12	0.554	22
23	19	11	GRAVITY JOHN MAYER	AWARE/COLUMBIA	151	-36	0.522	23
24	22	13	DANGER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	141	-29	0.494	27
25	29	2	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	137	+21	0.367	-
26	RE-ENTRY		INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	130	+17	0.725	15
27	24	8	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	129	-10	0.155	-
28	RE-ENTRY		WHAT ARE WE FIGHTING FOR? TYRONE WELLS	UNIVERSAL REPUBLIC	127	+9	0.409	-
29	NEW		SHE'S MINE BRETT DENNEN	DUALTONE	123	+16	0.662	17
30		15	TAMACUN RODRIGO Y GABRIELA	ATO/RED	123	-4	0.438	30

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LAST REQUEST Paolo Nutini (ATLANTIC) CIDR, KPRI, K 2VB, WCOO, WNCS, WXRV, WZEW	7
BIG WHEEL Tori Amos (EPIC) KFOG, WCOO, WRLT	3
KEEP THE CAR RUNNING Arcade Fire (MERGE) KFOG, WTTS, WZEW	3
1, 2, 3, 4 Feist (CHERRYTREE/INTERSCOPE) KFOG, KINK, Sirius Spectrum	3
RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) KFOG, WMMM, WXRT	3
ORDINARY DAY Dolores O'Riordan (SANCTUARY) WDOO, WRLT, WRNR	3
YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC) KBCO, KXLY	2
SOMEONE TO LOVE Fountains Of Wayne (VIRGIN) KPRI, KRVB	2
BETTER THAN The John Butler Trio (ATLANTIC/LAVA) KCSR	1

ADDED AT...
CIDR
Detroit, MI
PD: Matt Franklin
Paolo Nutini, Last Request, 6
Peter Bjorn And John, Young Folks, 6
The Tragically Hip, Yer Not The Ocean, 5
Junction, Comp. ment Of Four, 3
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SOMEONE TO LOVE Fountains Of Wayne (VIRGIN) TOTAL STATIONS: 12	115/17	9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.) TOTAL STATIONS: 8	93/11
RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) TOTAL STATIONS: 11	107/17	1, 2, 3, 4 Feist (CHERRYTREE/INTERSCOPE) TOTAL STATIONS: 12	90/24
SIGNAL FIRE Snow Patrol (RECORD COLLECTION/REPRISE) TOTAL STATIONS: 16	99/1	SALALA Angelique Kidjo Feat. Peter Gabriel (RAZOR & TIE) TOTAL STATIONS: 13	82/10
YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG) TOTAL STATIONS: 9	98/10	MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 4	81/1
WHAT LIGHT Wilco (NONESUCH/WARNER BROS.) TOTAL STATIONS: 13	95/3	HEY THERE DELILAH Plain White T's (HOLLYWOOD) TOTAL STATIONS: 4	78/22

MOST INCREASED PLAYS

+38	YOU KNOW I'M NO GOOD Amy Winehouse (Universal Republic) KTHX +8, WCLZ +5, WCOO +5, KPRI +5, KBCO +4, WBOS +2, WDOO +3, WRLT +2, WNCS +2, KRVB +2
+36	BIG WHEEL Tori Amos (Epic) KTHX +1, KFOG +7, WRNR +5, KENZ +5, KBCO +4, WRLT +4, KRVB +3, KPRI +3, WCLZ +2, WTTS +2
+34	THE STORY Brandi Carlile (Columbia) WRNR +5, KINK +7, WCLZ +5, WXRV +5, KRVB +4, KMTT +3, WZEW +2, KTHX +1
+34	WHAT I'VE DONE Linkin Park (Machine Shop/Warner Bros.) KENZ +8, WDOO +6
+24	1, 2, 3, 4 Feist (Cherrytree/Interscope) KINK +8, WTTS +6, KFOG +4, WDOO +3, WMMM +3, WXRT +3, CIDR +1, KTHX +1

FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	SATELLITE GUSTER (REPRISE)	227	253	6	O VALENCIA! THE DECEMBERISTS (CAPITOL)	159	142
2	CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	189	175	7	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	157	160
3	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)	177	183	8	OTHER SIDE OF THE WORLD KT TUNSTALL (RELENTLESS/VIRGIN)	132	169
4	WINDOW IN THE SKIES UZ (ISLAND/INTERSCOPE)	172	172	9	HOW TO SAVE A LIFE THE FRAY (EPIC)	130	148
5	SNOW ((HEY OH)) RED HOT CHILI PEPPERS (WARNER BROS.)	164	155	10	IS IT ANY WONDER? KEANE (INTERSCOPE)	129	124

JAMES MORRISON

"UNDER THE INFLUENCE"

NEW ADD: KFOG

28* in Audience Reach

Produced by Martin Terefe

KBCO (#5) WRNR KTHX

WBOS KPRI Sirius

WXRV WDOO WXPX

WTTS CIDR & More

TOUR: Every date so far = SOLD OUT!
Touring with John Mayer this summer

SOUNSCAN: 65,000 domestically, 2 million+ internationally



AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	WEST LUCINDA WILLIAMS	LOST HIGHWAY	488	-19	5814
2	2	THE SEARCH SON VOLT	TRANSMIT SOUND/LEGACY/RED	472	+47	2316
3	3	HAPPY SONGS FROM RATTLESNAKE GULCH JOE ELY	RACK 'EM	385	+19	2569
4	7	RICKY SKAGGS & BRUCE HORNSBY RICKY SKAGGS & BRUCE HORNSBY	LEGACY	325	-3	1827
5	4	THE SHOE BOX JAY BOY ADAMS	ROCKIN' HEART/SMITH ENTERTAINMENT	321	-17	3482
6	6	CHILDREN RUNNING THROUGH PATTY GRIFFIN	ATO/RED	314	-14	3348
7	5	VIRIDIAN THE GREENCARDS	EUALTONE	311	-18	3743
8	11	REINVENTING THE WHEEL ASLEEP AT THE WHEEL	BISMEDIAUX	284	+11	1151
9	9	STARS IN MY CROWN JORMA KAUKONEN	RED HOUSE	278	-7	1690
10	12	WATERLOO, TENNESSEE UNCLE EARL	ROUNDER	269	+1	967
11	10	COUNTRYPOLITAN FAVORITES SOUTHERN CULTURE ON THE SKIDS	YEP RDC	263	-21	2069
12	17	LAST GOOD KISS LAST TRAIN HOME	RED BEET	253	+9	1210
13	8	ENDLESS HIGHWAY: THE MUSIC OF THE BAND VARIOUS ARTISTS	429/SLG	252	-51	5234
14	16	ELANA JAMES ELANA JAMES	SNARF	243	-2	2069
15	18	THE WEST WAS BURNING MARTHA SCANLAN	SUGAR HILL	239	+4	2203
16	15	QUARTET PETER ROWAN & TONY RICE	ROUNDER	230	-20	2536
17	19	COUNTRY GHETTO JJ GREY AND MOFRO	ALLIGATOR	230	-5	1883
18	13	DIVISADERO TED RUSSELL KAMP	POETRY OF THE MOMENT	228	-29	2598
19	21	OVER THE HILLS LUCY KAPLANSKY	FED HOUSE	225	+18	1103
20	14	STATE OF GRACE THE HOLMES BROTHERS	ALLIGATOR	221	-35	4025
21	23	THE CALLING MARY CHAPIN CARPENTER	ZOE/ROUNDER	220	+19	1147
22	31	FROM THE CRADLE TO THE GRAVE DALE WATSON	HYENA	211	+66	409
23	22	THE PHENOMENAL RUTHIE FOSTER RUTHIE FOSTER	BLUE CORN	207	+5	1983
24	24	MY NAME IS BUDDY RY COODER	NONESUCH/WARNER BROS.	206	+6	794
25	20	HAMMER OF THE HONKY TONK GODS BILL KIRCHEN	PROPER AMERICAN	193	-27	3546
26	35	PEACE LOVE & ANARCHY TODD SNIDER	OH BOY	177	+46	366
27	41	A HUNDRED MILES OR MORE: A COLLECTION ALISON KRAUSS	ROUNDER	171	+54	314
28	27	THERE I SAID IT TOMMY WOMACK	EMERGENT	169	+3	894
29	26	HEARTBREAKERS HALL OF FAME SUNNY SWEENEY	BIG MACHINE	166	-6	4810
30	25	BLIND MAN WALKING CADILLAC SKY	SKAGGS FAMILY/LYRIC STREET	164	-31	2602



DIAMONDS TO DUST 11 Gurf Marlix (BLUE CORN)	THE TRAILER TAPES 8 Chris Knight (DRIFTER'S CHURCH PRODUCTIONS)	KASHMERE GARDENS MUD 7 Johnny Bush (ICEHOUSE MUSIC)	JOYFUL SIGN 7 Girlyman (GM)
BALLS 10 Elizabeth Cook (31 TIGERS)	REARVIEW MIRROR TEARS 8 Kendel Carson (TRAIN WRECK)	MILES AWAY 7 Gina Villelobos (KICK MUSIC)	
A HUNDRED MILES OR MORE: A COLLECTION 9 Alison Krauss (ROUNDER)	RHINESTONED 8 Pam Tillis (STELLAR CAT)		

FOR WEEK ENDING APRIL 15, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WOOD/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner	WMMM/Madison, WI* PD: Pat Gallagher MD: Gabby Parsons	KPRI/San Diego, CA* OM: Bob Burch APD: Sean Smith
KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston	WXRT/Chicago, IL* PD: Norm Winer OM/MD: John Farneda	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford
KSPN/Aspen, CO PD: Sara Guttman	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KPND/Sandpoint, ID OM/PD: Dylan Benefield APD/MD: Diane Michaels
WZGC/Atlanta, GA* PD: Michelle Engel APD: Chris Brannen MD: Margot Smith	WMWV/Conway, NH PD/MD: Mark Johnson	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jyl Hershman-Ross MD: Susan Castle	KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	KPIG/Monterey, CA OM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Aileen MacNeary	KRSH/Santa Rosa, CA PD/MD: Pam Long
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	KCUV/Denver, CO PD: Doug Clifton MD: Benji McPhail	WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes	DMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Sloan
WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright	CIDR/Detroit, MI* PD: Matt Franklin	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston	Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasilikos	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	WRSI/Northampton, MA PD: Sean O'Mealy MD: Johnny Memphis	Sirius Spectrum/Satellite* PD: Gary Schoenwetter MD: Sean Mascoll
KLRR/Bend, OR OM/PD: Doug Donoho APD: Dori Donoho	WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge	KDBB/Park Hills, MO OM/PD: Greg Camp APD: Glenn Berry	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WXPN/Philadelphia, PA PD: Bruce Warren OM/MD: Dan Reed	KMTT/Seattle, WA* APD/MD: Haley Jones
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	WEHM/Hamptons, NY PD: Brian Cosgrove MD: Lauren Stone	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	WKZE/Sharon, CT OM: Will Stanley PD: Tim Schaefer MD: Will Bailies
WXRV/Boston, MA* OM: Ron Bowen APD: Catie Wilber	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	WNCW/Spindale, NC APD/MD: Martin Anderson
KMMS/Bozeman, MT OM/PD: Michelle Wolfe	WTTT/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KINK/Portland, OR* PD: Dennis Constantine APD/MD: Kevin Welch	KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister
KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker
WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson	WODT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers	KFMU/Steamboat Springs, CO PD/MD: John Johnston
WMVY/Cape Cod, MA PD: PJ Finn	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	WVOD/Wanchese, NC PD: Matt Cooper	WDTA/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer
WCOO/Charleston, SC* OM/PD: Mike Allen MD: Joel Frank	KOHO/Leavenworth, WA PD: Sue Meyers MD: Carl Widing	WXPX/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipshutz	WYD/Williamsburg, VA PD/MD: Amy Miller
WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell	WOCM/Salisbury, MD OM: David Rothner PD/MD: Skip Dixon	WTYD/Williamsburg, VA PD/MD: Amy Miller
WRNR/Charlottesville, VA OM: Jeff Reynolds PD: Michael Friend MD: Jaz Tupeto	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine	KENZ/Salt Lake City, UT* PD: Mike Peer	WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel

* Monitored Reporters



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Band en route to mega success with latest album

Cuisillos: Progressive Mexican Music

Jackie Madrigal

JMadrigal@RadioandRecords.com

66

While the banda genre has seen a slight decline in the market as duranguense has taken over some of its ground, Cuisillos are experiencing one of their best years ever. One of the most cutting-edge acts in Mexican music, Cuisillos have charted many songs in the United States, including "Descontrolado," which logged 16 weeks on the Nielsen BDS-fueled Regional Mexican chart, peaking at No. 11 on Sept. 9, 2005, and "Ciertas Teorías," which spent 15 weeks on the same chart, peaking at No. 25 on Dec. 29, 2006.

Latest album "Mil Heridas" (their 20th) is projected to deliver lofty sales, comparable to those of labelmate superstar Joan Sebastian. "Cuisillos has reached a much-deserved first place among bandas in Mexico and the U.S.," Balboa Records VP of promotion and operations Frank White says. "With this album they have reached another level, taking them to mega success and sales."

"We feel very fortunate because in the short time since the album's release, the first single has been getting a lot of radio support in Mexico and the U.S.," Cuisillos member José Juan says. "The album has a lot to offer. It offers a lot of new musical propositions, which is something we like to do in every one of our productions."

"Mil Heridas" includes ballads, rancheras and a few cumbias. José Juan says, "The idea for this album was banda or ranchera music with swing."

Lead single "Mil Heridas" is becoming a hit in the States. Debuting at No. 25 on the March 26 R&R Regional Mexican chart, it has been steadily climbing ever since, currently residing at No. 12. "Mil Heridas" is doing really well in our market," WBZY/Atlanta PD Robbie Ramírez says. "It's a great song, and proof of that is that the public has been asking for it, and that speaks for itself."

KCMT/Tucson PD Enrique Mayans says that in his market, "Ciertas Teorías" continues to get requests. However, from the first time he heard "Mil Heridas," the song "made an impact on me," he adds.

What makes Cuisillos unique is that they are unafraid to experiment with different sounds while maintaining the essence of what a banda act is supposed to be. They were the first to incorporate a keyboard into the banda sound. And while many didn't initially get them or appreciate their boldness, their cutting-edge originality has paid off.

"The fact that we're always musically innovating has been a critical part in keeping us going onstage and on the radio," José Juan says. "We're not a band that sticks to one style of music, and that has helped us."

Mayans believes Cuisillos are among the best bands working today. "The years the band has been in the business says a lot, because it's hard to stay among the people's favorites if the artist lacks quality," he says. "It's important that bands always look for new things and reinvent themselves so that the fans don't get tired of them. Cuisillos has done a great job in that sense, and it's one of the reasons they are so successful."

WLEY/Chicago PD Marylú Ramos says, "Cuisillos is unlike any other band, not only in the way they dress, but also their music. This is one of the only bands, if not the only one, that survived after la quebradita movement."

Ramírez calls the band "progressive" and says it continues to "set the pace and make a difference in regional Mexican music, particularly in what we hear from banda."

José Juan says they have achieved so much already that "there's almost nothing else," apart from taking their music to every city and town in Mexico and the States. "Twenty



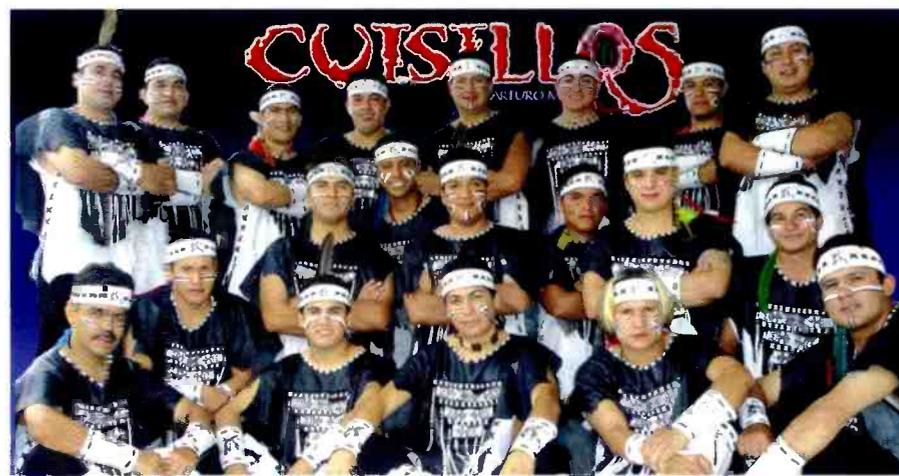
▶ IVY QUEEN MAKES A HEALTHY LEAP (6-1) TO THE SUMMIT OF THE RECORD POOL CHART WITH "QUE LLOREN."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL
1	11	1	NARCISISTA POR EXCELENCIA	PANDA	WARNER LATINA
2	14	1	SISMO	DIVISION MINUSCULA	UNIVERSAL LATINO
3	6	1	MIENTELE	LOS BUNKERS	NACIONAL
4	4	1	ENAMORADO	GUSTAVO LAUREANO	UNIVERSAL LATINO
5	9	1	EL MURO	EL TRI	FONOVISA
6	10	1	DON'T LET GO	PACHA MASSIVE	NACIONAL
7	4	1	ESPACIO SIDERAL	JESSE & JOY	WARNER LATINA
8	6	1	MANDA UNA SENAL	MANA	WARNER LATINA
9	16	1	A LA MODE	LOS ABANDONED	VAPOR/SANCTUARY
10	7	1	DON DINERO	ATERCIOPELADDS	NACIONAL
11	3	1	SENTIMENTAL	MODERATTO	EMI TELEVISIA
12	22	1	VIA LACTEA	ZOE	EMI TELEVISIA
13	9	1	BESAME	NOVEL	FONOVISA
14	5	1	AQUI	ALLISON	SONY BMG NORTE
15	30	1	A DONDE VAN LOS MUERTOS	KINKY	NETTWERK
16	2	1	DIOSA RULETA	STOIC FRAME	EL COMANDOANTE/V&J
17	11	1	NI FREUD NI TU MAMA	BELINDA	EMI TELEVISIA
18	12	1	BIENVENIDOS	SIZU YANTRA	UNIVERSAL MUSIC LATIND
19	NEW	1	PIROTECNICAS	CUBIKY	V&J
20	NEW	1	DELIRIO	ERA	UNIVERSAL LATINO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL
1	6	6	QUE LLOREN	IVY QUEEN	UNIVISION
2	8	1	LA LLAVE DE MI CORAZON	JUAN LUIS GUERRA Y 440	EMI TELEVISIA
3	7	1	ARROZ CON HABICHUELA	EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
4	7	1	NUNCA HABIA LLORADO ASI	VICTOR MANUELLE FEAT. DON OMAR	SONY BMG NORTE
5	10	1	SE TRABA	DAVID CEDENO	EVELINA
6	4	1	MAS QUE TU AMIGO	TITO NIEVES	LA CALLE/UNIVISION
7	14	1	SHORTY SHORTY	XTREME	LA CALLE/UNIVISION
8	5	1	EMPECE A LLORAR	ANTHONY CRUZ	M.P.
9	9	1	MI MUJER ES UN POLICIA	PUERTO RICAN POWER	J&N
10	16	1	MIRA	FULANITO	CUTTING
11	7	1	PEGATE	RICKY MARTIN	SONY BMG NORTE
12	2	1	TU AMOR NO ES GARANTIA	ANAIS	UNIVISION
13	3	1	LA MANERA	ADASSA	UNIVERSAL LATINO
14	3	1	CALM MY NERVES	DON OMAR	VII/MACHETE
15	6	1	MI CORAZONCITO	AVENTURA	PREMIUM LATIN
16	4	1	DIME QUE FALTO	ZACARIAS FERREIRA	FANIA/J&N
17	11	1	IMAGINATE	GALLEGO	MACHETE
18	2	1	BEAUTIFUL LIAR/BELLO EMBUSTERO	BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA
19	NEW	1	CUANNO	TONY SWING	LATIN BEST
20	NEW	1	NADA PUEDE CAMBIARME	PAULINA RUBIO	UNIVERSAL LATINO

FOR WEEK ENDING APRIL 15, 2007

albums is easy to say, but it's been a long road. We've gotten nominated for a Grammy several times, we have gold and platinum records, there are so many things that are close to our hearts. And the most important thing to us is to continue to take our music to everyone, to every place where there are Cuisillos fans." **R&R**



Cuisillos



REGIONAL MEXICAN

► "DETALLES" BY LOS TIGRES DEL NORTE IS THE BAND'S 13th NO. 1 AND ITS FIRST SINCE LAST APRIL'S "SEÑOR LOCUTOR."



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	8	DETALLES LOS TIGRES DEL NORTE	NO. 1 (1WK) FONOVISIA	1347 +29	10.445 1
2	3	23	LA NOCHE PERFECTA EL CHAPO DE SINALOA	DISA	1157 -40	10.263 2
3	1	15	ESE CON JUNTO PRIMAVERA	FONOVISIA	1143 -190	10.125 3
4	4	34	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1071 -69	7.092 7
5	6	12	UN IDIOTA COMO YO DUELO	UNIVISION	1018 0	7.774 4
6	7	11	DAME UN BESO INTOCABLE	EMI TELEVISIA	998 +50	6.255 8
7	5	31	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISIA	949 -119	7.486 5
8	8	21	TUS PALABRAS BANDA EL RECODDO	FONOVISIA	894 +29	7.236 6
9	11	9	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTEZ DE DURANGO	DISA	835 +51	4.827 17
10	9	13	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	822 -31	5.704 11
11	14	10	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	778 +65	6.010 9
12	21	4	MIL HERIDAS CUISILLOS	AIRPOWER MUSART/BALBOA	767 +146	5.519 13
13	12	12	TAL VEZ LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	750 -49	5.224 14
14	10	10	Y AQUI ESTOY K-PAZ DE LA SIERRA DUET WITH ANA CABRIEL	DISA/EDIMONSA	719 -54	4.169 18
15	44	44	DE RODILLAS TE PIDO ALEGRES DE LA SIERRA	VIVA	684 +1	5.882 10
16	13	14	LOBO DOMESTICADO VALENTIN ELIZALDE	UNIVERSAL LATINO	677 -87	3.957 20
17	16	10	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	633 -32	3.689 23
18	18	30	POR TU AMOR ALACRANES MUSICAL	UNIVISION	628 -16	4.066 19
19	20	64	ALIADO DEL TIEMPO MARIANO BARBA	THREE SOUND	617 -17	5.657 12
20	17	18	CUANDO BAJA LA MAREA DIANA REYES	MUSIMEX/UNIVERSAL LATINO	588 -73	3.824 21
21	22	12	EL PAPA DE LOS POLLITOS LOS TUCANES DE TIJUANA	UNIVISION	584 -22	3.703 22
22	15	14	EL HOMBRE DE NEGRO LOS HURACANES DEL NORTE	UNIVISION	575 -61	3.159 26
23	25	3	ES COSA DE EL GRACIELA BELTRAN	UNIVISION	572 +54	5.027 15
24	27	2	INVISIBLE PALOMO	DISA	565 +95	2.959 27
25	24	9	OLVIDALA CON JUNTO ATARDECER	MUSIMEX/UNIVERSAL LATINO	525 -5	1.839 37
26	23	47	MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	513 -28	4.974 16
27	26	7	LA SOPA DEL BEBE JENNI RIVERA	FONOVISIA	478 -23	2.372 30
28	33	5	CULPABLE O NO EL FLACO ELIZANDE	FONOVISIA	465 +36	1.425 -
29	28	9	LA CHICA DEL ESTE GRUPO BRYNDIS	DISA	448 -13	2.875 28
30	30	5	DE MIL MANERAS LOS MORROS DEL NORTE	DISA	436 -11	2.510 29
31	35	2	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	430 +64	3.219 25
32	32	1	LA MAESTRA SERGIO VEGA	SONY BMG NORTE	417 -14	1.874 36
33	31	9	LEJOS DE MI TIERRA VICENTE FERNANDEZ	SONY BMG NORTE	417 -29	1.997 35
34	29	18	ME ENCANTARIA BANDA PEQUEÑOS MUSICAL	FONOVISIA	417 -33	2.065 33
35	34	6	AMIGOS CON DERECHOS ANDRES MARQUEZ	DISA	401 +10	2.323 31
36	37	4	TE QUIERO MUCHO GRUPO ANDARIEGO	DISA	368 +6	1.420 -
37	40	4	CHUY Y MAURICIO EL POTRO DE SINALOA	MACHETE	335 +5	3.493 24
38	RE-ENTRY		TE AMO TANTO LOS INQUIETOS DEL NORTE	EAGLE	331 +13	2.016 34
39	2		CUATRO MESES BANDA MACHOS	SONY BMG NORTE	328 -7	0.910 -
40	NEW		PARA CONQUISTARTE BANDA SAN JOSE DE MESILLAS	LA SIERRA	323 +32	1.192 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
AMOR PRISIONERO El Coyote Y Su Banda Tierra Santa (UNIVISION) KBNO, KLAX, KLBN, KMYX, KRAY, KSAH, KSEA, KSTN, KYQQ	9
ES COSA DE EL Graciela Beltran (UNIVISION) KCMT, KDXX, KHOT, KISF, KJFA, KSCL, KYQQ	7
DE TI EXCLUSIVO La Arrolladora Banda El Limon (DISA/EDIMONSA) KHOT, KLBN, KLVN, KMQA, KXLM, KXSJ	6
BASTA YA Conjunto Primavera (FONOVISIA) KDXX, KHOT, KMYX, KSEA, WEDJ, WOJO	6
AL 100% Ezequiel Pena (FONOVISIA) KOUT, KIWI, KLBN, KMYX, KSEA, WEDJ	6
INVISIBLE Palomo (DISA) KBNO, KESS, KLAX, KLBN, KQBU	5
MIL HERIDAS Cuisillos (BALBOA) KBNO, KDXX, KJFA, WNOW	4
OJALA Marco Antonio Solis (FONOVISIA) KLAX, KLBN, KMYX, KSEA	4
COMO TE VA MI AMOR Los Horoscopus De Durango (DISA) KLTN, KROM, KTTA	3
ESO Y MAS Joan Sebastian (MUSART/BALBOA) KLVN, KOND, KQBU	3

NEW AND ACTIVE

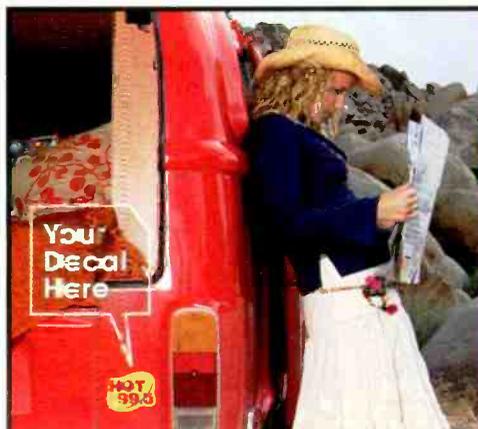
TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
OJALA Marco Antonio Solis (FONOVISIA) TOTAL STATIONS: 18	315/136	TUS BELLOS PECHOS Los Dareyes De La Sierra (DISA) TOTAL STATIONS: 16	261/72
BASTA YA Conjunto Primavera (FONOVISIA) TOTAL STATIONS: 21	275/223	QUEDATE CONMIGO Grupo Innovacion (GARMEX) TOTAL STATIONS: 15	235/2
AMOR PRISIONERO El Coyote Y Su Banda Tierra Santa (UNIVISION) TOTAL STATIONS: 18	273/125	OJALA QUE LA VIDA TE ALCANCE Los Originales De San Juan (EMI TELEVISIA) TOTAL STATIONS: 12	227/18
ACTO SUICIDA Banda Autentica De Jerez (VIVA) TOTAL STATIONS: 20	269/25	POR AMARTE ASI Alacranes Musical (UNIVISION) TOTAL STATIONS: 13	190/84
DONDE QUIERA QUE ESTES Tierra Cali (DISCOS CIUDAD) TOTAL STATIONS: 13	264/18	JURA German Lizarraga Y Su Banda Estrellas De Sinaloa (DISA) TOTAL STATIONS: 13	184/17

MOST INCREASED PLAYS

+223	BASTA YA Conjunto Primavera (Fonovisa) KDXX +44, KOQO +28, KMYX +27, KSEA +27, KTFA +17, KOUT +16, KGBT +10, WEDJ +10, KHOT +8, WOJO +7
+146	MIL HERIDAS Cuisillos (Musart/Balboa) KDXX +35, KXPK +25, KBNO +15, KJFA +13, KLBN +10, WEDJ +10, KRZZ +9, WNOW +9, KMQA +7, KOND +7
+136	OJALA Marco Antonio Solis (Fonovisa) KLAX +23, KLBN +17, KMYX +16, KOUT +15, KSTN +15, KSEA +15, KOQO +13, KXLM +11, KXSJ +11, WEDJ +8
+125	AMOR PRISIONERO El Coyote Y Su Banda Tierra Santa (Univision) KSTN +20, KLAX +20, KTFA +19, KLVN +15, KBNO +14, KLBN +11, KMYX +8, KSEA +8, KSAH +7, KYQQ +7
+95	INVISIBLE Palomo (Disa) KQBU +18, KLAX +15, WEDJ +13, KKP5 +12, KBNO +12, WOJO +10, KLBN +10, KBUE +9, KESS +9, KISF +5

ADDED AT... WBZY
Atlanta, GA
OM: Clay Hunnicutt
PD: Robbie Ramirez
APD: Aly Young
Laberinto, El Profeta, 16
Martin Ayala Y Su Grupo Tierra Yaqui, Dale Gas, 10
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FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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LATIN POP

► "ERES PARA MI," THE THIRD SINGLE FROM JULIETA VENEGAS' "LIMON Y SAL," IS HER SECOND NO. 1 FOLLOWING LAST SUMMER'S "ME VOY."



POWERED BY



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	11	ERES PARA MI JULIETA VENEGAS	NO. 1 (7 WK) SONY BMG NORTE	873 +29	8.807	2
2	1	13	MANDA UNA SENAL MANA	WARNER LATINA	852 -20	7.648	5
3	3	13	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	737 -33	5.327	11
4	4	8	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	721 -18	10.881	1
5	5	23	ME MUERO LA SA ESTACION	SONY BMG NORTE	639 -40	8.271	4
6	8	7	TODO CAMBIO CAMILA	SONY BMG NORTE	589 +10	5.237	12
7	7	29	TU RECUERDO RICKY MARTIN FEAT. LA MARI DE CHAMBAO Y TOMMY TORRES	SONY BMG NORTE	567 -22	6.371	8
8	9	26	BENDITA TU LUZ MANA	WARNER LATINA	550 +7	8.303	3
9	6	21	COMO YO NADIE TE HA AMADO YURIDIA	SONY BMG NORTE	520 -83	4.638	15
10	12	17	PEGATE RICKY MARTIN	SONY BMG NORTE	511 -2	3.657	20
11	14	13	QUE HICISTE JENNIFER LOPEZ	EPIC/SONY BMG NORTE	499 +8	6.325	10
12	11	13	AMAR ES LO QUE QUIERO DAVID BISBAL	UNIVERSAL LATINO	491 -33	6.941	7
13	16	11	HOY TENGO GANAS DE TI RICARDO MONTANER	EMI TELEvisa	451 +4	4.181	18
14	17	5	DUELE (CRAZY) KALIMBA	SONY BMG NORTE	435 +7	1.982	-
15	10	14	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO	421 -115	1.943	-
16	18	25	SI TU NO ESTAS SIN BANDERA	SONY BMG NORTE	413 -14	6.340	9
17	13	10	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEvisa	410 -91	7.309	6
18	15	23	INVIERNO REIK	SONY BMG NORTE	403 -58	3.269	25
19	9	3	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	367 +26	3.518	21
20	24	3	NENA MIGUEL BOSE WITH PAULINA RUBIO	WARNER LATINA	331 +73	2.885	29
21	20	5	ME DUELE AMARTE REIK	SONY BMG NORTE	330 +14	1.602	-
22	21	11	SI TU ME QUIERAS LU	WARNER LATINA	306 +4	5.114	13
23	23	4	HABLA EL CORAZON YURIDIA	SONY BMG NORTE	296 +26	1.997	-
24	25	3	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	257 +6	2.941	28
25	22	9	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO	234 -52	3.378	22
26	28	6	HACE TIEMPO FONSECA	EMI TELEvisa	229 -12	2.446	36
27	26	4	GRACIAS POR PENSAR EN MI RICKY MARTIN	SONY BMG NORTE	229 -20	3.359	23
28	30	8	TODO SE DERRUMBO PEPE AGUILAR	EMI TELEvisa	218 -5	4.897	14
29	34	5	NINO BELANOVA	UNIVERSAL LATINO	207 +21	1.359	-
30	29	9	COMO ENTENDER JENNIFER PENA	UNIVISION	206 -21	3.113	26
31	NEW		SERA SIN BANDERA	SONY BMG NORTE	194 +66	2.959	27
32	33	6	ME GUSTAS COMO QUIERAS MILLO TORRES Y EL TERCER PLANETA	TRIBAL VIBES	194 -3	3.345	24
33	27	13	DAME RBD	EMI TELEvisa	182 -64	1.018	-
34	RE-ENTRY		TE QUIERO ASI BETZAIDA	MELODY/FONOVISA	174 +54	4.458	17
35	14		IRREEMPLAZABLE BEYONCE	COLUMBIA/SONY BMG NORTE	170 -49	2.242	40
36	NEW		LO MEJOR DE TU VIDA ALEXANDRE PIRES	EMI TELEvisa	169 +32	2.283	38
37	43	3	Y MI BANDA TOCA EL ROCK LAURA PAUSINI	WARNER LATINA	162 +15	2.413	37
38	NEW		BELLA TRACION BELINDA	EMI TELEvisa	161 +46	0.598	-
39	36	3	SENTIMENTAL MODERATTO	EMI TELEvisa	161 -11	1.201	-
40	35	5	PEGALE A LA PARED REYLI	SONY BMG NORTE	160 -19	0.279	-

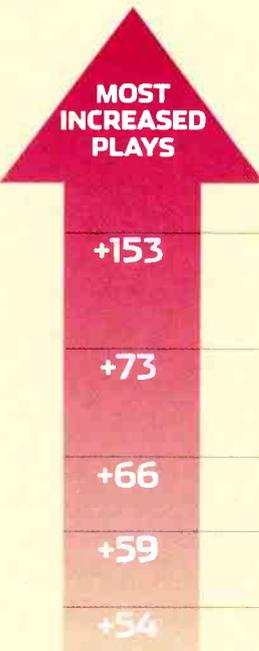
MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
DO YOU KNOW (THE PING PONG SONG) Enrique Iglesias (INTERSCOPE) KBMG, KEXA, KLVE, KSSE, KVVA, WIOA, WRMA	7
ME DUELE AMARTE Reik (SONY BMG NORTE) KQQK, KTCY, KWIZ	3
AYUDAME Paulina Rubio (UNIVERSAL LATINO) KBMG, KQQK, KTCY	3
OJALA Marco Antonio Solis (FONOVISA) KLVE, KMMM, KNVO	3
NENA Miguel Bose With Paulina Rubio (WARNER LATINA) WFID, XAVO	2
SERA Sin Bandera (SONY BMG NORTE) KNVO, WPAT	2
BELLA TRACION Belinda (EMI TELEvisa) KTCY, KXXS	2
NO TE VEO Casa De Leones (WARNER LATINA) WKAQ, WXYX	2
PERDONAME Bnk (VENEMUSIC) WIAC, WIOA	2
TODO CAMBIO Camila (SONY BMG NORTE) KLVE	1

**ADDED AT...
WFID**
San Juan, PR
PD: Lucy-Ann Ramos
R.K.M. & Ken-Y, Lloraras, 16
Beyonce & Shakira, Beautiful Liar/Bello Embustero, 8
Fiel A La Vega, El Wanabi 2005, 7
Los Rufianes, Magdalena, 7
Miguel Bose W/Paulina Rubio, Nena, 7
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
CELESTIAL RBD (EMI TELEvisa) TOTAL STATIONS: 8	155/29	NO TE PIDO FLORES Fanny Lu (UNIVERSAL LATINO) TOTAL STATIONS: 7	127/10
ESO Y MAS Joan Sebastian (MUSART/BALBOA) TOTAL STATIONS: 7	155/11	THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE) TOTAL STATIONS: 5	126/0
DO YOU KNOW (THE PING PONG SONG) Enrique Iglesias (INTERSCOPE) TOTAL STATIONS: 8	153/153	AYUDAME Paulina Rubio (UNIVERSAL LATINO) TOTAL STATIONS: 8	121/52
TE ME VAS Carlos Rivera (SONY BMG NORTE) TOTAL STATIONS: 6	138/9	OJALA Marco Antonio Solis (FONOVISA) TOTAL STATIONS: 6	108/59
UNO NUNCA SABE Alicastro (DISCOS 605/SONY BMG NORTE) TOTAL STATIONS: 11	129/8	ESPACIO SIDERAL Jesse & Joy (WARNER LATINA) TOTAL STATIONS: 6	86/15



FOR WEEK ENDING APRIL 15, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 12 tropical and 13 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA OM: Clay Hunnicutt PD/MD: Robbie Ramirez	XHPX/El Paso, TX PD: Eduardo Zamora APD: Victor Acosta	KSSE/Los Angeles, CA OM: Elias Autran PD: Nestor Rocha APD: Andrea Becerra	WAMR/Miami, FL PD: Pedro Javier Gonzalez	WFID/Puerto Rico PD: Lucy-Ann Ramos	KBMG/Salt Lake City, UT OM: Carlos Martin Valdez PD: Ana Perez
KXXS/Austin, TX OM/PC: Romeo Herrera MD: Julieta Jil	KMMM/Fresno, CA PD: Jorge Guillen	KWIZ/Los Angeles, CA PD: Eddie Leon	WRMA/Miami, FL PD: Rogelio Alfonso	WIAC/Puerto Rico PD: Valerie Mejia	KRIO/San Antonio, TX OM: Robin Flores FD/MD: Manny Herrera
KPSL/Bakersfield, CA PD: Isidro Roman	KQQK/Houston, TX PD: Ezequiel Gonzalez MD: Raquenell Villarreal	KNVO/McAllen, TX PD: Robert Montalvo MD: Mando San Roman	KEXA/Monterey, CA PD: Vicente Romero	WIOA/Puerto Rico PD: Fernando De Hostos	XHFG/San Diego, CA FD: Elvis Valle
KTCY/Dallas, TX PD: Javier Casanova	KLVE/Los Angeles, CA PD: Jose Santos	XAVO/McAllen, TX OM: Jeff Koch PD: Juan Facundo	WPAT/New York, NY PD: Tony Luna	WKAQ/Puerto Rico PD: Carlos Gonzalez APD: Natalia Cuevas	XLTN/San Diego, CA PD: Libia Sauza
			KVVA/Phoenix, AZ PD: Edgar Pineda	WXYX/Puerto Rico PD/MD: Herman Davila	

► **DADDY YANKEE'S "IMPACTO,"** THE FIRST SINGLE FROM "THE CARTEL: THE BIG BOSS," DEBUTS AT NO. 2 ON LATIN RHYTHM AND AT NO. 37 ON TROPICAL WITH MOST INCREASED PLAYS AND MOST ADDED HONORS.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	TROPICAL	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	10	MAS QUE TU AMIGO TITO NIEVES	NO. 1 (1WK)	LA CALLE/UNIVISION	259 +25	2.773 9
2	3	10	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO		DISCOS 605/SONY BMG NORTE	230 +5	2.822 7
3	1	11	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440		EMI TELEVISIA	224 -31	2.546 10
4	7	10	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEATURING DON OMAR		SONY BMG NORTE	215 +15	3.386 3
5	6	22	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA		UNIVERSAL LATINO	209 -1	1.350 19
6	8	21	SOLA HECTOR "EL FATHER"		VI/MACHETE	196 -1	3.578 2
7	5	30	NO VUELVO CONTIGO FRANKIE NEGRON		LA CALLE/UNIVISION	194 -18	2.812 8
8	9	12	MI CORAZONCITO AVENTURA		PREMIUM LATIN	193 -1	3.092 5
9	10	23	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	190 +15	4.237 1
10	4	13	IGUAL QUE AYER RAKIM & KEN-Y		PINA/UNIVERSAL LATINO	179 -39	2.045 12
11	1	20	SHORTY SHORTY XTREME		LA CALLE/UNIVISION	156 -4	1.512 18
12	13	4	NO TE PIDO FLORES FANNY LU		UNIVERSAL LATINO	152 +17	3.091 6
13	12	45	QUE PRECIO TIENE EL CIELO MARC ANTHONY		SONY BMG NORTE	143 -11	3.138 4
14	9	9	QUE LLOREN IVY QUEEN		UNIVISION	136 +3	1.745 13
15	18	4	DICEN JOHNNY RIVERA		CMG/UNIVERSAL MOTOWN	129 +19	2.056 11
16	7	11	QUE HICISTE JENNIFER LOPEZ		EPIC/SONY BMG NORTE	129 +18	1.726 14
17	20	39	LOS INFIELES AVENTURA		PREMIUM LATIN	117 +14	1.308 20
18	16	7	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY		EMI TELEVISIA	114 +1	0.858 23
19	22	12	EN EL AMOR JOE VERAS		J & N	100 +11	1.599 16
20	21	15	HACE TIEMPO FONSECA		EMI TELEVISIA	98 -4	0.603 31
21	28	4	QUIZAS TONY DIZE		WY/MACHETE	88 +22	0.776 27
22	25	8	ME VOY HECTOR ACOSTA		D.A.M.	88 +18	1.670 15
23	35	4	EMPECE A LLORAR ANTHONY CRUZ		M.P.	78 +25	1.547 17
24	24	13	MIRA FULANITO		CUTTING	74 -8	0.497 39
25	27	5	PEGATE RICKY MARTIN		SONY BMG NORTE	73 +6	0.468 -
26	22	7	A PUNTO DE ESTALLAR N'KLAGE		SONY BMG NORTE	70 -24	0.855 25
27	34	3	ERES PARA MI JULIETA VENEGAS		SONY BMG NORTE	68 +15	0.534 36
28	26	6	EN BUSQUEDA EL GRINGO DE LA BACHATA		MOCK & ROLL	67 0	0.163 -
29	32	6	IMAGINATE GALLEGO		MACHETE	61 +4	0.159 -
30	32	2	PASARELA DJ NELSON Y DALMATA		FLOW/UNIVERSAL LATINO	60 +3	0.092 -
31	37	2	DIME QUE FALTO ZACARIAS FERREIRA		J & N	58 +9	0.272 -
32	29	11	FLACA O GORDITA OLGA TANON		UNIVISION	58 -7	0.559 34
33	NEW		QUEDO ASI CHEKA		LA CALLE/UNIVISION	56 +16	0.141 -
34	NEW		SI NOS QUEDARA POCO TIEMPO CHAYANNE		SONY BMG NORTE	54 +15	0.211 -
35	38	2	CALM MY NERVES DON OMAR		VI/MACHETE	54 +6	0.135 -
36	33	5	MANDA UNA SENAL MANA		WARNER LATINA	54 +6	0.278 -
37	NEW		IMPACTO DADDY YANKEE FEATURING FERGIE	MOST INCREASED PLAYS/MOST ADDED EL CARTEL/INTERSCOPE		50 +50	1.064 22
38	33	17	DON'T CRY TOBY LOVE		SONY BMG NORTE	48 -16	0.285 -
39	RE-ENTRY		ES UN VENAO LA NUEVA PATRULLA 15		RINGO	45 +7	0.086 -
40	NEW		MAMA MIA MAYRA VERONICA		MVA	45 +5	0.097 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	LATIN RHYTHM	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	22	SOLA HECTOR "EL FATHER"	NO. 1 (12 WKS)	VI/MACHETE	479 -15	7.603 2
2	1	17	IGUAL QUE AYER RAKIM & KEN-Y		PINA/UNIVERSAL LATINO	440 -77	7.886 1
3	4	22	SHORTY SHORTY XTREME		LA CALLE/UNIVISION	414 -20	5.454 7
4	5	10	QUE LLOREN IVY QUEEN		UNIVISION	398 -5	5.253 8
5	3	37	LOS INFIELES AVENTURA		PREMIUM LATIN	378 -43	5.477 5
6	9	25	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	376 +9	6.445 3
7	6	15	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA		UNIVERSAL LATINO	330 -45	5.464 6
8	10	6	DON'T MATTER AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	324 -12	5.145 9
9	7	7	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA		MUSIC WORLD/COLUMBIA/SONY BMG NORTE	322 -33	3.590 13
10	8	9	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY		EMI TELEVISIA	311 -33	5.805 4
11	13	10	CHICA VIRTUAL DJ NELSON FEATURING ARCANGEL		UMS/UNIVERSAL LATINO	262 -22	4.181 11
12	NEW		IMPACTO DADDY YANKEE FEATURING FERGIE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED EL CARTEL/INTERSCOPE		260 +260	4.248 10
13	12	16	NO SE DE ELLA (MY SPACE) DON OMAR FEATURING WISIN & YANDEL		VI/MACHETE	248 -11	3.445 14
14	11	23	DON'T CRY TOBY LOVE		SONY BMG NORTE	237 -24	3.685 12
15	15	48	PAM PAM WISIN & YANDEL		MACHETE	206 +8	2.226 25
16	18	27	I WANNA LUV U AKON FEATURING SNOOP DOGG		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	191 +1	2.414 21
17	17	5	TANGO DEL PECADO CALLE 13		SONY BMG NORTE	190 +13	2.889 16
18	14	9	THIS IS WHY I'M HOT MIMS		CAPITOL	175 -91	2.180 26
19	NEW		THE WAY SHE MOVES ZION FEATURING AKON		CMG/UNIVERSAL MOTOWN	163 +147	2.243 24
20	19	23	SMACK THAT AKON FEATURING EMINEM		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	162 +19	2.075 27
21	25	2	PEGATE RICKY MARTIN		SONY BMG NORTE	159 +47	1.627 34
22	21	4	CALM MY NERVES DON OMAR		VI/MACHETE	159 -7	3.375 15
23	31	8	MI CORAZONCITO AVENTURA		PREMIUM LATIN	152 +53	2.333 23
24	24	9	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE		TVT	147 +7	1.168 -
25	22	31	NOCHE DE ENTIERRO (NUESTRO AMOR) LOS BENJAMINS FEAT WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION		MASFLOW/MACHETE	147 -16	2.572 19
26	NEW		LAST NIGHT DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC	133 +43	2.646 18
27	20	15	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	133 -13	2.043 28
28	23	8	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA		WARNER LATINA	131 -5	1.816 29
29	26	11	BENDITA TU LUZ MANA		WARNER LATINA	118 +7	1.341 38
30	30	8	QUIZAS TONY DIZE		WY/MACHETE	114 +4	2.792 17
31	NEW		GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		MOSLEY/BLACKGROUND/INTERSCOPE	111 +58	1.688 32
32	NEW		GLAMOROUS FERGIE FEATURING LUDACRIS		WILL.I.AM/A&M/INTERSCOPE	107 +43	1.497 37
33	NEW		QUE HICISTE JENNIFER LOPEZ		EPIC/SONY BMG NORTE	102 +79	1.309 39
34	RE-ENTRY		MIRA FULANITO		CUTTING	101 +7	0.491 -
35	33	4	APARENTEMENTE YAGA & MACKIE FEATURING ARCANGEL Y DE LA GHETTO		LA CALLE/UNIVISION	100 -8	2.380 22
36	RE-ENTRY		YOU LLOYD FEATURING LIL' WAYNE		THE INC./UNIVERSAL MOTOWN	98 +1	2.501 20
37	27	9	LA MANERA ADASSA		UNIVERSAL LATINO	98 -3	0.995 -
38	32	2	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440		EMI TELEVISIA	96 +10	1.209 -
39	26	8	IMAGINATE GALLEGO		MACHETE	94 -35	0.782 -
40	34	2	ERES PARA MI JULIETA VENEGAS		SONY BMG NORTE	93 -14	1.699 31

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL

WLAT/Hartford, CT
PD/MD: Nelson Brudys

WXDJ/Miami, FL
PD: Ruddy Hernandez

WSKQ/New York, NY
PD: Jorge Mier

WNUE/Orlando, FL
PD: Rafael Grullon
MD: Jose Martinez

WRUM/Orlando, FL
PD: Raymond Torres

WEMG/Philadelphia, PA
PD: DJ Frankie

WKKB/Providence, RI
PD: Juan D. Gonzalez
APD: Darvin Garcia

WPMZ/Providence, RI
PD: Zoilo Garcia
MD: Dilson Mendez, Jr.

WPRM/Puerto Rico
PD: Jorge Pabon

WZNT/Puerto Rico
PD: Pedro Arroyo

WYUU/Tampa, FL
OM: Mike Culotta
PD: Ricardo Blanco
MD: Carlos Jose Peralta

WLZL/Washington, DC
PD: Aracely Rivera

LATIN RHYTHM

WVIV/Chicago, IL
OM/PD: Cesar Canales
APD: Lucy Herrera
MD: Armando Reyes

KFZO/Dallas, TX
OM: Andy Lockridge
PD: Chayan Ortuno
APD: Alejandro Covarrubias

KZZA/Dallas, TX
PD: Joe "DJ Jammin' Joe" Martinez

KLLE/Fresno, CA
PD: Tony Santos
MD: Ramona Rivera

WTLQ/Ft. Myers, FL
PD: Al Sanchez

KL0L/Houston, TX
PD: Bobby Ramos

KXOL/Los Angeles, CA
OM: Pio Ferro
PD: Jerry Pulles

WMGE/Miami, FL
OM: Rod Phillips
PD: Frank Walsh
MD: Raymond Hernandez

WCAA/New York, NY
PD: Alix Quintero
MD: DJ Kazzanova

KVIB/Phoenix, AZ
OM/PD: Josh Villa
APD: Mark Garcia

WODA/Puerto Rico
OM: Jose Nelson
PD/MD: Rogie Gallart

WVOZ/Puerto Rico
PD: Jamie Ortiz
MD: Edgar Diaz

KVVZ/San Francisco, CA
PD: Bismarck Espinoza



NATIONAL

POWERED BY Nielsen Broadcast Data Systems
BILLBOARD CHARTS COMPILED BY Nielsen SoundScan

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	2	VARIOUS ARTISTS	NOW 24		1
2	2	1	TIM MCGRAW	Let It Go		1
3	9	5	AKON	Konvicted		2
4	1	1	BRIGHT EYES	Cassadaga		4
5	5	1	TIMBALAND	Timbaland Presents Shock Value		5
6	7	6	DAUGHTRY	Daughtry		2
7	69	32	BEYONCE	B'Day		2
8	4	2	MARTINA MCBRIDE	Waking Up Laughing		3
9	NEW	1	HELLYEAH	HellYeah		1
10	10	2	ALISON KRAUSS	A Hundred Miles Or More: A Collection		10
11	1	2	HILARY DUFF	Dignity		3
12	22	12	AMY WINEHOUSE	Back To Black		1
13	8	2	PAUL WALL	Get Money Stay True		1
14	18	17	CARRIE UNDERWOOD	Some Hearts		2
15	17	3	YOUNG BUCK	Buck The World		3
16	20	8	JOSS STONE	Introducing Joss Stone		2
17	19	18	JUSTIN TIMBERLAKE	FutureSex/LoveSounds		3
18	13	16	GWEN STEFANI	The Sweet Escape		3
19	33	6	ROBIN THICKE	The Evolution Of Robin Thicke		5
20	24	23	NICKELBACK	All The Right Reasons		5
21	23	19	FERGIE	The Dutchess		1
22	16	2	LARRY THE CABLE GUY	Morning Constitutions		16
23	1	2	ALAN JACKSON/GEORGE STRAIT/JIMMY BUFFETT	Live At Texas Stadium		11
24	45	10	JENNIFER LOPEZ	Como Ama Una Mujer		10
25	14	24	SOUNDTRACK	Hannah Montana		2

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and internet sales (both physical albums via internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid downloaded songs sold via the internet.

VIDEO CHANNELS

MTV	VH1	AOL Song Streams	AOL Radio
1 Justin Timberlake, What Goes Around... 12 8	1 Mar Kearney, Nothing Left To Lose 31 27	1 Akon, Don't Matter 125,954 122,526	
2 Diddy, Last Night 11 7	2 Fergie, Glamorous 26 23	2 Omarion, Ice Box 125,858 122,338	
3 Huey, Pop, Lock & Drop It 10 0	3 Gwen Stefani, The Sweet Escape 25 25	3 Ne-Yo, Because Of You 113,547 103,236	
4 Amy Winehouse, You Know I'm No Good 10 8	4 Daughtry, It's Not Over 22 25	4 Justin Timberlake, What Goes Around... 94,348 94,389	
5 Akon, Don't Matter 10 8	5 Rocco DeLuca & The Burden, Colorful 22 25	5 Timbaland, This Is Why I'm Hot 90,638 87,691	
6 Christina Aguilera, Candyman 10 9	6 Maroon 5, Makes Me Wonder 21 17	6 Fergie, Glamorous 89,165 82,888	
7 Young Jeezy, Go Getta 10 10	7 Pink, U + Ur Hand 21 20	7 Mims, This Is Why I'm Hot 88,019 88,073	
8 Cold War Kids, Hang Me Up To Dry 9 15	8 Beyonce & Shakira, Beautiful Liar 21 21	8 Daughtry, It's Not Over 85,642 50,282	
9 Maroon 5, Makes Me Wonder 9 8	9 The Feeling, Season 21 22	9 Ciara, Like A Boy 84,203 66,338	
10 Beyonce, Upgrade U 8 6	10 Nickelback, If Everyone Cared 20 19	10 Bone Thugs-N-Harmony, I Tried 83,321 74,191	
11 Linkin Park, What I've Done 6 1	11 Carrie Underwood, Before He Cheats 19 17	11 T-Pain, Buy U A Drink 81,423 79,200	
12 Huey, Pop, Lock & Drop It 5 1	12 Christina Aguilera, Candyman 18 18	12 Bow Wow, Outta My System 79,061 83,553	
13 Beyonce & Shakira, Beautiful Liar 5 4	13 The Killers, Smile In The Rain 18 18	13 Pretty Ricky, Over The Hollies 75,926 42,415	
14 Ciara, Like A Boy 4 3	14 Rob Thomas, Little Wonders 17 19	14 R. Kelly Or Bow Wow, I'm A Flirt 75,729 74,470	
15 Madina Lake, House Of Cards 4 3	15 Robin Thicke, Lost Without U 17 21	15 Baby Boy Da Prince, The Way I Live 75,321 59,343	
16 Secondhand Serenade, Vulnerable 4 3	16 Joss Stone, Tell Me ' Bout It 15 12	16 Diddy, Last Night 75,033 33,933	
17 Bow Wow, Outta My System 3 2	17 Amy Winehouse, You Know I'm No Good 14 13	17 Martina McBride, Anytime 73,926 63,583	
18 Fergie, Glamorous 3 3	18 Nooie Jones, Thinking About You 14 10	18 Linkin Park, What I've Done 73,292 53,572	
19 Ne-Yo, Because Of You 3 3	19 Paolo Nutini, New Shoes 14 13	19 Young Jeezy, Go Getta 71,042 80,334	
20 Avril Lavigne, Girlfriend 3 4	20 Avril Lavigne, Girlfriend 14 13		
21 The Killers, Smile In The Rain 3 4	21 Augustana, Boston 14 13		
22 Katharine McPhee, Over It 3 4	22 Gym Class Heroes, Cupid's Chokehold 13 9		
23 Method Man, I'll Be There For You 2 0	23 Dashboard Confessional, Stolen 13 9		
24 Naveity By Nature, Feel Me Flow 2 0	24 Akon, Don't Matter 13 5		
25 Mobb Deep, Shock Ones 2 0	25 Katharine McPhee, Over It 9 5		
26 Eminem, Lose Yourself 2 0	26 Snow Patrol, You're All I Have 9 5		
27 Fall Out Boy, Thinkin' Fr Th Mmrs 2 2	27 Jesse Malin, Don't Let Them Take You 7 3		
28 Timbaland, Give It To Me 2 2	28 The Fray, How To Save A Life 7 8		
29 Three 6 Mafia, Doe Boy Fresh 2 3	29 Snow Patrol, You're All I Have 7 8		
30 The Shins, Phantom Limb 2 3	30 Nelly Furtado, Say It Right 6 7		

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	2	GIVE IT TO ME	TIMBALAND (MOSLEY/BLACKGROUND/INTERSCOPE)	
2	3	7	GIRLFRIEND	AVRIL LAVIGNE (RCA/RMG)	
3	6	12	DON'T MATTER	AKON (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)	
4	2	15	THE SWEET ESCAPE	GWEN STEFANI FEAT. AKON (INTERSCOPE)	
5	5	11	GLAMOROUS	FERGIE FEAT. LUDACRIS (WILL.I.AM/A&M/INTERSCOPE)	
6	7	4	BEAUTIFUL LIAR	BEYONCE & SHAKIRA (MUSIC WORLD/COLUMBIA)	
7	8	8	THIS IS WHY I'M HOT	MIMS (CAPITOL)	
8	12	7	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEAT. YUNG JOC (KONVICT/NAPPY BOY/JIVE/ZOMBA)	
9	4	2	WHAT I'VE DONE	LINKIN PARK (MACHINE SHOP/WARNER BROS.)	
10	13	3	U + UR HAND	PINK (LAFACE/ZOMBA)	
11	15	12	THE WAY I LIVE	BABY BOY DA PRINCE FEAT. LIL BOOSIE (UNIVERSAL REPUBLIC)	
12	9	3	CUPID'S CHOKEHOLD	GYM CLASS HEROES (DECA/CANOE/WEA/IMPACT/ATLANTIC/LAVA)	
13	14	9	GO GETTA	YOUNG JEEZY FEAT. R. KELLY (CORPORATE THUGS/DEF JAM/JMG)	
14	16	3	IF EVERYONE CARED	NICKELBACK (ROADRUNNER/ATLANTIC/LAVA)	
15	21	21	BEFORE HE CHEATS	CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)	
16	10	5	WITH LOVE	HILARY DUFF (HOLLYWOOD)	
17	25	8	LAST NIGHT	DIDDY FEAT. KEYSHIA COLE (BAD BOY/ATLANTIC)	
18	20	30	FACE DOWN	THE RED JUMPST Apparatus (VIRGIN)	
19	23	6	I'M A FLIRT	R. KELLY OR BOW WOW (FEAT. T & PAIN) (COLUMBIA/JIVE/ZOMBA)	
20	8	21	IT'S NOT OVER	DAUGHTRY (RCA/RMG)	
21	30	5	POP, LOCK & DROP IT	HUEY (HITZ COMM/TIE JIVE/ZOMBA)	
22	17	15	WHAT GOES AROUND... COMES AROUND	JUSTIN TIMBERLAKE (JIVE/ZOMBA)	
23	11	3	LAST DOLLAR (FLY AWAY)	TIM MCGRAW (CURB)	
24	32	7	HOME	DAUGHTRY (RCA/RMG)	
25	24	8	CANDYMAN	CHRISTINA AGUILERA (RCA/RMG)	

BET	CMT	AOL Song On Demand	AOL music
1 Huey, Pop, Lock & Drop It 10 0	1 Carrie Underwood, Wasted 22 19	Pete Schickel 212-652-6400	
2 Cold War Kids, Hang Me Up To Dry 9 0	2 Rascal Flatts, Stand 21 16		
3 Linkin Park, What I've Done 6 1	3 Bucky Covington, A Different World 19 11		
	4 Blake Shelton, Don't Make Me 19 18		
	5 Joe Nichols, I'll Wait For You 18 16		
	6 Sugarland, Settin' 18 16		
	7 Taylor Swift, Teardrops On My Guitar 17 17		
	8 Martina McBride, Anytime 17 17		
	9 Sugarland, I Want To 16 5		
	10 Kenny Chesney, You Save Me 16 5		
	11 Carrie Underwood, Before He Cheats 16 6		
	12 Dierks Bentley, Long Trip Alone 16 9		
	13 Toby Keith, High Maintenance Woman 16 19		
	14 Rascal Flatts, What Hurts The Most 15 6		
	15 Tim McGraw, Last Dollar (Fly Away) 15 16		
	16 George Strait, The Seashores Of Old 14 4		
	17 Toby Keith, A Little Too Late 14 7		
	18 Keith Urban, Once In A Lifetime 14 10		
	19 Kelly Pickler, Wonder 14 10		
	20 Jason Aldean, Johnny Cash 14 14		
	21 Dixie Chicks, Not Ready To Make Nice 13 5		
	22 Kenny Chesney, Summerdays 13 5		
	23 Little Big Town, A Little More You 12 10		
	24 Gretchen Wilson, Come To Bed 9 7		
	25 Alan Jackson, A Woman's Love 8 7		
	26 Miranda Lambert, Famous In A Small Town 8 7		
	27 Emerson Drive, Moments 8 7		
	28 The Weckers, Leave The Pieces 7 6		
	29 Gretchen Wilson, California Gurls 7 6		
	30 Alison Krauss & John White, Missing You 7 6		

Great American Country	FUSE	AOL Video On Demand	AOL music
1 Martina McBride, Anytime 32 38	1 Almost, Say This Sooner 24 11	Pete Schickel 212-652-6400	
2 Toby Keith, High Maintenance Woman 31 31	2 Carrie Underwood, Cupid's Chokehold 24 15		
3 Carrie Underwood, Wasted 30 28	3 My Chemical Romance, Famous Last 21 16		
4 Sugarland, Settin' 30 32	4 Good Charlotte, The River 19 16		
5 Joe Nichols, I'll Wait For You 30 32	5 Avril Lavigne, Girlfriend 16 26		
6 Alan Jackson, A Woman's Love 29 27	6 Red Hot Chili Peppers, Hump De Bump 16 20		
7 Tim McGraw, Last Dollar (Fly Away) 28 32	7 Hellogoodbye, Here (In Your Arms) 16 20		
8 Dierks Bentley, Long Trip Alone 27 26	8 Linkin Park, What I've Done 15 9		
9 Carrie Underwood, Before He Cheats 26 25	9 Bullet For My Valentine, All These Things 15 11		
10 Trace Adkins, Ladies Love Country Boys 25 29	10 Evanescence, Live Through This 15 15		
11 Rascal Flatts, Stand 24 0	11 Cute Is What We Aim For, The Curse Of 15 13		
12 Kenny Chesney, Summerdays 24 19	12 Maroon 5, Makes Me Wonder 14 4		
13 Taylor Swift, Teardrops On My Guitar 24 25	13 Modest Mouse, Dashboard 14 12		
14 Emerson Drive, Moments 24 27	14 Say Anything, Wow, I Can Get Sexual Too 14 7		
15 Alison Krauss & John White, Missing You 22 24	15 Boys Like Girls, The Great Escape 13 10		
16 Clay Walker, Fore She Was Mama 21 14	16 Bloc Party, I Still Remember 13 11		
17 Keith Urban, Stupid Boy 20 20	17 30 Seconds To Mars, From Yesterday 13 14		
18 Blake Shelton, Don't Make Me 20 23	18 Plain White T's, Hey There Delilah 13 15		
19 Sara Evans, You'll Always Be My Baby 19 6	19 Arien, We Sleep Forever 12 10		
20 Little Big Town, A Little More You 19 16	20 Justin Timberlake, What Goes Around... 12 14		
21 Rodney Atkins, Watching You 18 18	21 Bright Eyes, Four Winds 11 11		
22 Bucky Covington, A Different World 18 18	22 Livy Allen, Smile 11 12		
23 Jake Owen, Startin' With Me 18 20	23 SilverSun Pickups, Lazy Eye 11 12		
24 Jack Ingram, Lips Of An Angel 18 22	24 Stone Sour, Sillilyworld 11 16		
25 Kellie Pickler, Wonder 17 7	25 Dashboard Confessional, Stolen 11 17		
26 Trent Tomlinson, One Wing In The Fire 15 16	26 George Canyon, I Want You To Live 11 8		
27 Eric Church, Guns Like Me 15 17	27 Ok Go, Do What You Want 10 10		
28 Brooks & Dunn, Hillbilly Deluxe 14 16	28 K-OS, Sunday Morning 10 13		
29 Aaron Tippin, He Believed 13 12	29 Bayside, Quality 10 19		
30 Brad Paisley, She's Everything 13 14	30 Alexis InFire, This Could Be Anywhere In 9 8		

MTV2	CMT Canada	AOL Video On Demand	AOL music
1 Three 6 Mafia, Doe Boy Fresh 25 22	1 Tim McGraw, Last Dollar (Fly Away) 20 12	Pete Schickel 212-652-6400	
2 Huey, Pop, Lock & Drop It 24 21	2 Carrie Underwood, Wasted 19 17		
3 Paul Wall, I'm Thro'ed 24 21	3 Johnny Cash, God's Gonna Cut You Down 18 12		
4 R. Kelly Or Bow Wow, I'm A Flirt 24 21	4 Sugarland, Settin' 18 12		
5 Crime Mob, Rock Yo Hips 23 13	5 Rascal Flatts, Stand 17 13		
6 Cold War Kids, Hang Me Up To Dry 22 22	6 Martina McBride, Anytime 16 17		
7 Nine Inch Nails, Surferivision 22 22	7 Dierks Bentley, Long Trip Alone 16 15		
8 Fall Out Boy, Thinkin' Fr Th Mmrs 22 23	8 Jason Aldean, Johnny Cash 16 16		
9 The Fratellis, Flathead 14 11	9 Toby Keith, High Maintenance Woman 15 12		
10 Rich Boy, Boy Looka Here 12 7	10 Joe Nichols, I'll Wait For You 14 7		
11 Unk, 2 Step 14 13	11 Johnny Reid, Love Sweet Love 14 10		
12 Madina Lake, House Of Cards 14 12	12 Doc Walker, Driving With The Brakes On 12 6		
13 Young Jeezy, Go Getta 14 12	13 Emerson Drive, Moments 12 12		
14 DJ Khaled, We Takin' Over 14 12	14 George Canyon, I Want You To Live 11 8		
15 Swizz Beatz, It's Me Sitchas 13 13	15 Carolyn Dawn Johnson, Into You 10 8		
16 Baby Boy Da Prince, The Way I Live 12 7	16 Alan Jackson, A Woman's Love 10 9		
17 Fabolous, Diamonds 12 11	17 Keith Urban, Stupid Boy 10 16		
18 Almost, Say This Sooner 12 11	18 Taylor Swift, Teardrops On My Guitar 8 7		
19 The Academy Is, We've Got A Big Mess 12 12	19 Beverley Mahood, Good To Be Alive 6 6		
20 Red Hot Chili Peppers, Hump De Bump 12 12	20 Jimmy Rankin, Slipping Away 5 0		
21 The Red Jumpsuit Apparatus, False 12 13	21 Kellie Pickler, hot High Heels 5 0		
22 Saliva, Ladies And Gentlemen 12 13	22 Kenny Chesney, You Save Me 5 2		
23 Linkin Park, What I've Done 11 0	23 Patricia Conroy, Talking To Myself 5 4		
24 Plain White T's, Hey There Delilah 11 0	24 Shane Yellowhair, Pickup Truck 5 4		
25 Beyonce, Upgrade U 11 8	25 Damian Marshall, Burn To Last 5 4		
26 Bow Wow, Outta My System 11 9	26 John Mulaney, Our Country 5 4		
27 T-Pain, Buy U A Drank (Shawty Snappin') 10 0	27 The Wilkinsons, Papa Come Quick 5 4		
28 Akon, Don't Matter 10 7	28 Divorcees, Red Hair, Red Blooded 4 4		
29 Bayside, Quality 10 8	29 Great Big Sea, Sea Of No Cars (Live) 4 4		
30 Black Label Society, Blood Is Thicker 7 3	30 Norah Jones, Thinking About You 4 5		

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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	CUPID'S CHOKEHOLD	CYRUS	NO. 1 (3 WKS)		DECAY/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA
2	2	17	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON		☆	INTERSCOPE
3	3	10	DON'T MATTER	AKON		☆	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
4	5	13	GLAMOROUS	FERGIE FEATURING LUDACRIS		☆	WILL.I.AM/A&M/INTERSCOPE
5	4	19	IT'S NOT OVER	DAUGHTRY		☆	RCA/RMG
6	9	20	U + UR HAND	PINK		☆	LAFACE/ZOMBA
7	8	11	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	MOSLEY/BLACKGROUND/INTERSCOPE
8	6	19	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE		☆	JIVE/ZOMBA
9	7	23	SAY IT RIGHT	NELLY FURTADO		☆	MOSLEY/GEFFEN
10	12	5	GIRLFRIEND	AVRIL LAVIGNE		☆	RCA/RMG

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	DON'T MATTER	AKON	NO. 1 (4 WKS)	☆	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
2	2	21	THIS IS WHY I'M HOT	MIMS		☆	CAPITOL
3	7	6	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEATURING YUNG JOC		☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
4	4	12	GLAMOROUS	FERGIE FEATURING LUDACRIS		☆	WILL.I.AM/A&M/INTERSCOPE
5	3	14	LAST NIGHT	DIDDY FEATURING KEYSHIA COLE		☆	BAD BOY/ATLANTIC
6	6	11	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	MOSLEY/BLACKGROUND/INTERSCOPE
7	9	9	BECAUSE OF YOU	NE-YO		☆	DEF JAM/DJMG
8	10	12	OUTTA MY SYSTEM	BOW WOW FEATURING T-PAIN & JOHN TA AUSTIN		☆	COLUMBIA
9	8	8	I TRIED	BONE THUGS-N-HARMONY FEATURING AKON		☆	FULL SURFACE/INTERSCOPE
10	22	2	ICE BOX	OMARION		☆	T.U.G./COLUMBIA

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	7	DON'T MATTER	AKON	NO. 1 (4 WKS)	☆	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
2	1	10	I'M A FLIRT	R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		☆	COLUMBIA/JIVE/ZOMBA
3	3	6	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEATURING YUNG JOC		☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
4	4	18	ROCK YO HIPS	CRIME MOB FEATURING LIL SCRAPPY		☆	CRUNK/BME/REPRISE/WARNER BROS.
5	9	7	LIKE A BOY	CIARA		☆	LAFACE/ZOMBA
6	5	19	LOST WITHOUT U	ROBIN THICKE		☆	STAR TRAK/INTERSCOPE
7	6	15	THIS IS WHY I'M HOT	MIMS		☆	CAPITOL
8	7	12	2 STEP	UNK		☆	BIG OOMP/KOCH
9	8	15	BUDDY	MUSIQ SOULCHILD		☆	ATLANTIC
10	12	11	POP, LOCK & DROP IT	HUEY		☆	HITZ COMMITTEE/JIVE/ZOMBA

#1 MOST ADDED

NEVER AGAIN Kelly Clarkson (RCA/RMG)

#1 MOST INCREASED PLAYS

MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE)

TOP 5 NEW AND ACTIVE

NEVER AGAIN Kelly Clarkson (RCA/RMG)

BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

FOREVER Papa Roach (EL TONAL/GEFFEN)

OUTTA MY SYSTEM Bow Wow Feat. T-Pain & John Ta Austin (COLUMBIA)

WHAT I'VE DONE Linkin Park (MACHINE SHOP/WARNER BROS.)

COMPLETE CHR/TOP 40 CHART ON PAGE 35

#1 MOST ADDED

PARTY LIKE A ROCKSTAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)

#1 MOST INCREASED PLAYS

BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

STRAIGHT TO THE BANK 50 Cent (SHADY/AFTERMATH/INTERSCOPE)

NAW MEEN Baby Boy Da Prince Feat. Mannie Fresh (EXTREME/UNIVERSAL REPUBLIC)

I'M THROWN Paul Wall Feat. Jermaine Dupri (SWISHHOUSE/ASYLUM/ATLANTIC)

PARTY LIKE A ROCK STAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)

TOP BACK T.I. (GRAND HUSTLE/ATLANTIC)

COMPLETE RHYTHMIC CHART ON PAGE 38

#1 MOST ADDED

DREAMIN' Young Jeezy Feat. Keyshia Cole (CORPORATE THUGZ/DEF JAM/DJMG)

#1 MOST INCREASED PLAYS

PARTY LIKE A ROCK STAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

TATTOO The Alliance Feat. Fabo (NCE/ASYLUM/ATLANTIC)

WONDER WOMAN Trey Songz (SONG BOOK/ATLANTIC)

MY BUBBLE GUM (GOT THAT GOOD) Rasheeda (D-LO/IMPERIAL)

STRAIGHT TO THE BANK 50 Cent (SHADY/AFTERMATH/INTERSCOPE)

LOCK U DOWN Mya Feat. Lil Wayne (UNIVERSAL MOTOWN)

COMPLETE URBAN CHART ON PAGE 40

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	26	LOST WITHOUT U	ROBIN THICKE	NO. 1 (13 WKS)	☆	STAR TRAK/INTERSCOPE
2	2	15	IN MY SONGS	GERALD LEVERT		☆	ATLANTIC
3	3	15	BUDDY	MUSIQ SOULCHILD		☆	ATLANTIC
4	4	28	PLEASE DON'T GO	TANK		☆	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
5	8	13	IF I WAS YOUR MAN	JOE		☆	JIVE/ZOMBA
6	6	14	AND I AM TELLING YOU I'M NOT GOING	JENNIFER HUDSON		☆	MUSIC WORLD/COLUMBIA
7	7	9	STRUGGLE NO MORE (THE MAIN EVENT)	ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD		☆	ATLANTIC
8	5	35	TAKE ME AS I AM	MARY J. BLIGE		☆	MATRIARCH/GEFFEN/INTERSCOPE
9	10	11	MAKE YA FEEL BEAUTIFUL	RUBEN STUDDARD		☆	J/RMG
10	9	30	CAN'T GET ENOUGH	TAMIA		☆	PLUS I/IMAGE

#1 MOST ADDED

TEACHME Musiq Soulchild (ATLANTIC)

#1 MOST INCREASED PLAYS

IF I WAS YOUR MAN Joe (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

ME Tamia (PLUS I/IMAGE)

ONE TIME Jill Scott Feat. Eric Roberson (HIDDEN BEACH)

ANOTHER AGAIN John Legend (G.O.O.D./COLUMBIA)

BREATHLESS Corinne Bailey Rae (CAPITOL)

HOOK LINE & SINKER BJ (REGATTA)

COMPLETE URBAN AC CHART ON PAGE 41

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	21	WASTED	CARRIE UNDERWOOD	NO. 1 (2 WKS)	☆	ARISTA/ARISTA NASHVILLE
2	4	15	STAND	RASCAL FLATTS		☆	LYRIC STREET
3	5	16	SETTLIN'	SUGARLAND		☆	MERCURY
4	2	16	LAST DOLLAR (FLY AWAY)	TIM MCGRAW		☆	CURB
5	3	18	BEER IN MEXICO	KENNY CHESNEY		☆	BNA
6	9	28	GOOD DIRECTIONS	BILLY CURRINGTON		☆	MERCURY
7	8	11	HIGH MAINTENANCE WOMAN	TOBY KEITH		☆	SHOW DOG NASHVILLE
8	6	23	ANYWAY	MARTINA MCBRIDE		☆	RCA
9	10	17	A WOMAN'S LOVE	ALAN JACKSON		☆	ARISTA NASHVILLE
10	7	37	I'LL WAIT FOR YOU	JOE NICHOLS		☆	UNIVERSAL SOUTH

#1 MOST ADDED

I WANNA FEEL SOMETHING Trace Adkins (CAPITOL NASHVILLE)

#1 MOST INCREASED AUDIENCE

GOOD DIRECTIONS Billy Currington (MERCURY)

TOP 5 NEW AND ACTIVE

GOOD KIND OF CRAZY Amy Dalley (CURB)

THAT SCARES ME Van Zant (COLUMBIA)

I LOVE WOMEN (MY MOMMA CAN'T STAND) Jerrod Niemann (CATEGORY 5)

I AIN'T IN CHECOTAH ANYMORE Carrie Underwood (ARISTA/ARISTA NASHVILLE)

SAY HELLO TO HEAVEN Jamie Slocum (CURB)

COMPLETE COUNTRY CHART ON PAGE 50

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	33	WAITING ON THE WORLD TO CHANGE	JOHN MAYER	NO. 1 (8 WKS)	☆	AWARE/COLUMBIA
2	2	27	CHASING CARS	SNOW PATROL		☆	POLYDOR/A&M/INTERSCOPE
3	1	26	HOW TO SAVE A LIFE	THE FRAY		☆	EPIC
4	4	51	WHAT HURTS THE MOST	RASCAL FLATTS		☆	LYRIC STREET/HOLLYWOOD
5	28	2	STREETCORNER SYMPHONY	ROB THOMAS		☆	MELISMA/ATLANTIC
6	7	27	HURT	CHRISTINA AGUILERA		☆	RCA/RMG
7	6	48	THE RIDDLE	FIVE FOR FIGHTING		☆	AWARE/COLUMBIA
8	43	2	PUT YOUR RECORDS ON	CORINNE BAILEY RAE		☆	CAPITOL
9	33	1	FAR AWAY	NICKELBACK		☆	ROADRUNNER/ATLANTIC/LAVA
10	50	1	BLACK HORSE & THE CHERRY TREE	KT TUNSTALL		☆	RELENTLESS/VIRGIN

#1 MOST ADDED

EVERYTHING Michael Buble (143/REPRISE)

#1 MOST INCREASED PLAYS

EVERYTHING Michael Buble (143/REPRISE)

TOP 5 NEW AND ACTIVE

BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG)

THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE)

OUT OF MY HEAD Lionel Richie (ISLAND/DJMG)

NINE MILLION BICYCLES Katie Melua (DRAMATIC)

IF EVERYONE CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA)

COMPLETE AC CHART ON PAGE 53



THE BACK PAGES



POWERED BY



HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	IT'S NOT OVER DAUGHTRY	NO. 1 (9 WKS)	☆	RCA/RMG
2	2	17	IF EVERYONE CARED NICKELBACK		☆	ROADRUNNER/ATLANTIC/LAVA
3	3	18	SAY IT RIGHT NELLY FURTADO		☆	MOSLEY/GEFFEN
4	4	14	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆	INTERSCOPE
5	5	11	LITTLE WONDERS ROB THOMAS		☆	WALT DISNEY/HELIX/ATLANTIC
6	7	45	CHASING CARS SNOW PATROL		☆	POLYDOR/A&M/INTERSCOPE
7	11	3	MAKES ME WONDER MAROONS		☆	A&M/OCTONE/INTERSCOPE
8	8	44	HOW TO SAVE A LIFE THE FRAY		☆	EPIC
9	6	21	KEEP HOLDING ON AVRIL LAVIGNE		☆	FOX/RCA/RMG
10	10	18	BEFORE HE CHEATS CARRIE UNDERWOOD		☆	ARISTA/ARISTA NASHVILLE/RMG

#1 MOST ADDED

NEVER AGAIN Kelly Clarkson (RCA/RMG)

#1 MOST INCREASED PLAYS

HOME Daughtry (RCA/RMG)

TOP 5 NEW AND ACTIVE

NEVER AGAIN Kelly Clarkson (RCA/RMG)

CANDYMAN Christina Aguilera (RCA/RMG)

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

TIME AFTER TIME Quietdrive (RED INK/EPIC)

ONCE IN A LIFETIME Keith Urban (CAPITOL)

COMPLETE HOT AC CHART ON PAGE 54

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	21	MISTER MAGIC PETER WHITE	NO. 1 (5 WKS)	☆	LEGACY/COLUMBIA
2	2	28	WAY UP! WAYMAN TISDALE		☆	RENDEZVOUS
3	3	14	READY FOR LOVE WALTER BEASLEY		☆	HEADS UP
4	6	11	THE RHYTHM METHOD PAUL BROWN		☆	PEAK/CONCORD
5	10	11	HYPNOTIC BONEY JAMES	MOST INCREASED PLAYS	☆	CONCORD
6	5	34	GIRL IN THE RED DRESS GREGG KARUKAS		☆	TRIPPIN' N' RHYTHM
7	9	21	THINKING ABOUT YOU NORAH JONES		☆	BLUE NOTE/BLG
8	7	13	SO NOT OVER YOU SIMPLY RED		☆	SIMPLYRED.COM
9	8	21	YOU'RE BEAUTIFUL KENNY G		☆	ARISTA/RMG
10	4	26	BLOOM MINDI ABAIR		☆	GRP/VERVE

#1 MOST ADDED

BORN TO GROOVE Euge Groove (NARADA JAZZ/BLG)

#1 MOST INCREASED PLAYS

HYPNOTIC Boney James (CONCORD)

TOP 5 NEW AND ACTIVE

BLACK RIVER Keiko Matsui (SHOUT! FACTORY)

LUCKY Ken Navarro (POSITIVE)

JUST AS YOU ARE Everette Harp (SHANACHIE)

COME ON OVER Blake Aaron (INNERVISION)

TELL ME ALL ABOUT IT Michael Lington Feat. Dave Koz (RENDEZVOUS)

COMPLETE SMOOTH JAZZ CHART ON PAGE 57

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	2	WHAT I'VE DONE LINKIN PARK	NO. 1 (2 WKS)	☆	MACHINE SHOP/WARNER BROS.
2	2	13	FOREVER PAPA ROACH		☆	EL TONAL/GEFFEN
3	3	14	BREATH BREAKING BENJAMIN		☆	HOLLYWOOD
4	4	14	DIG INCUBUS		☆	IMMORTAL/EPIC
5	7	14	LAZY EYE SILVERSUN PICKUPS		☆	DANGEROUS
6	2	9	SURVIVALISM NINE INCH NAILS		☆	NOTHING/INTERSCOPE
7	6	26	FROM YESTERDAY 30 SECONDS TO MARS		☆	IMMORTAL/VIRGIN
8	9	15	READ MY MIND THE KILLERS		☆	ISLAND/IDJMG
9	8	15	DASHBOARD MODEST MOUSE		☆	EPIC
10	10	20	PRAYER OF THE REFUGEE RISE AGAINST		☆	GEFFEN

#1 MOST ADDED

HUMP DE BUMP Red Hot Chili Peppers (WARNER BROS.)

#1 MOST INCREASED PLAYS

HUMP DE BUMP Red Hot Chili Peppers (WARNER BROS.)

TOP 5 NEW AND ACTIVE

REHAB Amy Winehouse (UNIVERSAL REPUBLIC)

WOW, I CAN GET SEXUAL TOO Say Anything (DOGHOUSEJ/RMG)

JESUS Brand New (INTERSCOPE)

ON CALL Kings Of Leon (RCA/RMG)

DRIVEN Sevendust (7BROS/ASYLUM)

COMPLETE ALTERNATIVE CHART ON PAGE 59

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	BREATH BREAKING BENJAMIN	NO. 1 (6 WKS)	☆	HOLLYWOOD
2	3	2	WHAT I'VE DONE LINKIN PARK		☆	MACHINE SHOP/WARNER BROS.
3	2	14	FOREVER PAPA ROACH		☆	EL TONAL/GEFFEN
4	4	11	WELL ENOUGH ALONE CHEVELLE		☆	EPIC
5	6	13	JAMBI TOOL		☆	TOOL DISSECTIONAL/VOLCANO/ZOMBA
6	8	14	EVERYTHING BUCKCHERRY		☆	ELEVEN SEVEN/ATLANTIC/LAVA
7	7	30	PAIN THREE DAYS GRACE		☆	JIVE/ZOMBA
8	5	22	SILLYWORLD STONE SOUR		☆	ROADRUNNER
9	12	9	YOU WOULDN'T KNOW HELLYEAH		☆	EPIC
10	11	19	TEN THOUSAND FISTS DISTURBED		☆	REPRISE

#1 MOST ADDED

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

#1 MOST INCREASED PLAYS

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

TOP 5 NEW AND ACTIVE

SOULCRUSHER Operator (ATLANTIC)

MEIN Deftones (MAVERICK/REPRISE)

SHINE The Burden Brothers (KIRTLAND)

WHAT I WANT Daughtry (RCA/RMG)

THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO)

COMPLETE ACTIVE ROCK CHART ON PAGE 60

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	25	PAIN THREE DAYS GRACE	NO. 1 (13 WKS)	☆	JIVE/ZOMBA
2	2	18	IT'S NOT OVER DAUGHTRY		☆	RCA/RMG
3	3	5	FAR CRY RUSH		☆	ANTHEM/ATLANTIC
4	4	14	BREATH BREAKING BENJAMIN		☆	HOLLYWOOD
5	5	19	SILLYWORLD STONE SOUR		☆	ROADRUNNER
6	6	22	LADIES & GENTLEMEN SALIVA		☆	ISLAND/IDJMG
7	8	22	THE ENEMY GODSMACK		☆	UNIVERSAL REPUBLIC
8	13	2	WHAT I'VE DONE LINKIN PARK		☆	MACHINE SHOP/WARNER BROS.
9	11	14	EVERYTHING BUCKCHERRY		☆	ELEVEN SEVEN/ATLANTIC/LAVA
10	7	54	ANIMAL I HAVE BECOME THREE DAYS GRACE		☆	JIVE/ZOMBA

#1 MOST ADDED

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

#1 MOST INCREASED PLAYS

I DON'T WANNA STOP Ozzy Osbourne (EPIC)

TOP 5 NEW AND ACTIVE

FROM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN)

RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER)

SET ME FREE Megadeth (ROADRUNNER)

NO SUCH THING Chris Cornell (SURETONE/INTERSCOPE)

BROKEN SUNDAY Saliva (ISLAND/IDJMG)

COMPLETE ROCK CHART ON PAGE 61

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	READ MY MIND THE KILLERS	NO. 1 (2 WKS)	☆	ISLAND/IDJMG
2	2	21	THINKING ABOUT YOU NORAH JONES		☆	BLUE NOTE/BLG
3	3	13	LOOK AFTER YOU THE FRAY		☆	EPIC
4	4	8	BETTER THAN THE JOHN BUTLER TRIO		☆	ATLANTIC/LAVA
5	7	29	SEE THE WORLD GOMEZ		☆	ATO/RED
6	5	14	DASHBOARD MODEST MOUSE		☆	EPIC
7	8	18	PHANTOM LIMB THE SHINS		☆	SUB POP
8	12	4	YOU KNOW I'M NO GOOD AMY WINEHOUSE	MOST INCREASED PLAYS	☆	UNIVERSAL REPUBLIC
9	9	25	THINK I'M IN LOVE BECK		☆	INTERSCOPE
10	6	24	NEW SHOES PAOLO NUTINI		☆	ATLANTIC

#1 MOST ADDED

LAST REQUEST Paolo Nutini (ATLANTIC)

#1 MOST INCREASED PLAYS

YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

SOMEONE TO LOVE Fountains Of Wayne (VIRGIN)

RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN)

SIGNAL FIRE Snow Patrol (RECORD COLLECTION/REPRISE)

YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG)

WHAT LIGHT Wilco (NONESUCH/WARNER BROS.)

COMPLETE TRIPLE A CHART ON PAGE 64

'I Didn't See It Coming' takes former CBS radio president into the world of publishing

Nancy Widmann

By Erica Farber

for more than 25 years, Nancy Widmann has been breaking through the glass ceiling as one of radio's most valuable executives. Widmann was president of CBS Radio for eight years, and one day she had the "I didn't see it coming moment" and lost her job. She has taken her experience and authored her first book, "I Didn't See It Coming: The Only Book You'll Ever Need to Avoid Being Blindsided in Business," available April 20.

Beginning your career: I began as a media buyer in New York and gravitated to radio. I noticed that all the rep firms would put rookies on my shop so I could help train them. I also noticed they were all men and making a lot more money than I was. I got married, had a baby and one day CBS called me and asked me to come over and pitch a sales job. I went to CBS Radio Rep, the national rep firm, and was hired by two characters, Bob Sherman and John Lack, who were the co-sales managers. I sold for four years and became the New York sales manager. One day I got a call from the chairman's office saying that they would like me to move to HR/personnel as VP of placement and recruitment. All I could hear was "vice president" and I thought, "Wow!" It was the biggest risk of my career. I thought, "This will increase my visibility and skill sets." Then, after two years, Peter Lund brought me back to radio as president of the rep firm.

Being appointed president of CBS Radio: I moved so fast after that. I went 18 months running a rep firm, then ran the AM group. Then the head of the FM group left, so I went to the president of radio, and said, "Let me run both groups." Larry Tisch bought the company, and our president left, and the next thing I knew, I was sitting in front of Larry Tisch pitching the presidency.

Losing your job: Larry sold the company to Westinghouse and Peter Lund called me and said, "They don't want you." I could not have been more devastated. It was a great lesson. The acquirer sets the rules. I was thrown for a complete loop.

Deciding to write a book: I had been coaching clients that would say, "I didn't see this coming,"

and I would say, "Yes, you did. Let's go through what we missed. What were the red flags? What was going on inside your company? What did you not see happening?" And I kept thinking, "There is a book here." A friend put me together with two co-authors, both from different backgrounds, who also had "I didn't see it coming" moments.

Why the message is important: Everyone should be in charge of their careers. You need an exit strategy, a plan B, when three things happen: when your company is sold, there is a power shift above you—you get a new boss, your boss' boss gets a new boss, and you get more responsibility, and you get a promotion.

Looking back, what you would do differently: I would have been more prepared for the end. An

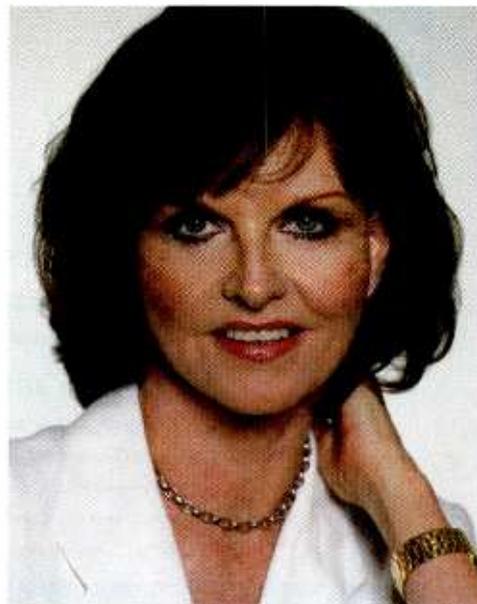
exit strategy means you're in charge of what you're going to do next. And you're constantly updating the four pieces that go into the exit strategy: your exit fund, which is the No. 1 thing—you keep your credit clean, you keep putting money away. The second thing is to have your action group of folks or contacts to go to. You need lawyers, accountants and need to see them more than once every three years. The third piece is to increase your marketability all the time, whether it's a language, more computer skills, just out there talking to people, what would you like to do next? The reason people don't see it coming is twofold. First, we all identify with our work, with what we do more than who we are, so if that becomes threatened, it's difficult to deal with. The other thing: We hate change. We're creatures of social predictability. What I would have done differently is prepared for another career, thinking, "What do I do best? What's going to make me happy? What are my skills? What are my talents? What do I want to do when this is over?" I literally thought I was going to be there until I was 65.

Career highlight: WCBS-FM. Those six years at that station were the best and happiest time. My timing was unique because FM was just on the verge of exploding. It was my first job at a radio station and I was GM. We functioned in this wonderful freewheeling world, and six years later it was the No. 1 station in the group.

Career disappointment: After I got over the terrible disappointment of the end at CBS, I looked back with nothing but joy. I was able to affect change in the radio business I fell in love with. I hate people that say it turned out to be the best thing, because the first couple of years were really tough. But at this point where I'm starting a whole new career, peddling my book, I have to do everything myself. I'm figuring out all kinds of things I never had to do before.

Most influential individual: My best boss by far was Peter Lund. An amazing combination of kindness, civility and ambition. And by far, my best hire was Joe McCoy, a really remarkable PD at CBS.

Advice for broadcasters: Joe McCoy always said that CBS-FM was a New York radio station, and he wanted everybody to talk about what was being discussed at the water cooler at the office building across the street. He built a true New York radio station, and I think we're losing that in radio, that intimacy, that connection with the listener. **R&R**



'I had been coaching clients that would say, "I didn't see this coming," and I would say, "Yes, you did. Let's go through what we missed. What were the red flags?"' —Nancy Widmann

Liner Notes

Name: Nancy Widmann

Title: Author

Favorite radio format: AC

Favorite TV show: "Rock," "The Riches"

Favorite song: "Treat Me Like a Fool" by Elvis Presley

Favorite movie: "Bull Durham"

Favorite book: "Gift From the Sea" by Ann Morrow Lindberg

Favorite restaurant: "Telepan, on the West Side in New York."

Beverage of choice: Absolut and soda

Hobbies: "Golf, badly, but I love it. I've been working on this book for three years, so I haven't had a chance to do anything. Walking my dog. I have a giant black standard poodle named Cleopatra."

E-mail address: widmannnc@aol.com

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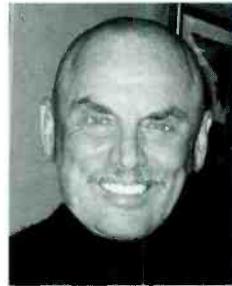
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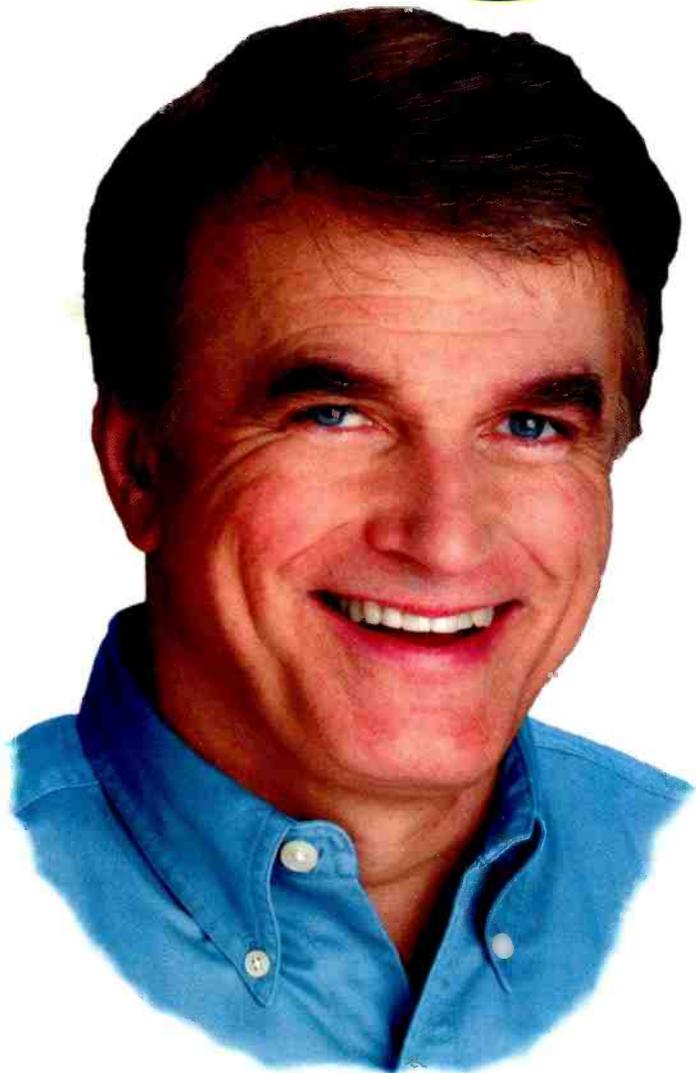
— Dave Foxx
Z-100/New York

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