

BLACK CONSUMER STUDY

For the past four years Arbitron has conducted its annual Black Consumer Study. This time the company took a different approach, focusing the study on one subject: health care. Rhythmic/Urban Editor **Dana Hall** talks to Arbitron's Julian Davis about the results and how you can use them to bring listeners and advertisers together.

See Page 35

VIVA WICHITA!

Who would have thought that a Regional Mexican station was needed in Wichita, much less that one could be successful? KYQQ (Radio Lobo) has been serving the needs of the region's fast-growing Hispanic population, and this week OM Beverly Brannigan tells Latin Formats Editor **Jackie Madrigal** how the station makes a connection.

See Page 75



THE INDUSTRY'S NEWSPAPER
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FILTERING NEW MUSIC

One of the main things that attracts young people to Alternative is the fact that it features new music, which means you'd better be playing the cream of the crop. Alternative Editor **Steven Strick** talks with consultant **Dave Beasing** (pictured) about how to get your listeners to trust your station to be their musical filter. Page 60.



New Christmas music: Page 68

Cumulus Partnership Buys Susquehanna

Company teams with equity partners to spend \$1.2 billion on radio group

By Joe Howard

R&R Washington Bureau Chief
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In a blockbuster \$1.2 billion deal announced Monday, Cumulus Media is acquiring Susquehanna Radio's 33 stations in eight markets through a new partnership. Cumulus has formed with three private investors. The new partnership — Cumulus Media Partners — is a joint venture between Cumulus, Bain Capital, the Blackstone Group and Thomas H. Lee Partners.

Under the terms of the deal, Cumulus will contribute two of its three stations in Houston and both of its Kansas City stations in return for a 25% ownership stake in the partnership and will be paid a quarterly management fee to run the Susquehanna stations.

The deal also includes performance incentives that could ratchet Cumulus' stake in the partnership up to about 40%. The transaction is expected to close in the second half of 2006.

"Susquehanna is one of the radio industry's most admired companies because of the quality of its assets and the quality of its

people," Cumulus Chairman/CEO Lew Dickey said. "We look forward to partnering with the management and employees of Susquehanna to continue their great tradition of serving listeners, advertisers and communities."

During a Monday conference call held to discuss the transaction, Dickey touted the deal's consolidation benefits. "I think this is the catalyst for further consolidation that I've been talking about for some time," he said.

"I really believe [consolidation] helps on both sides — revenue and expense — and I think you're going to see some compelling reasons for it to continue. When it's done thoughtfully and you can put assets together that fit well into easy combinations and manage them effectively, we believe there's a great deal of benefit."

Dickey also said that he believes "there's a great deal of consolidation left" for the radio industry, adding that it isn't as consolidated as many other industries.

SUSQUEHANNA See Page 10

Compton Joins TRS '06 Lineup

ABC News Radio vet headlines Friday lunch

ABC News Radio White House correspondent **Ann Compton** will address attendees at the annual R&R Talk Radio Seminar, next March in Washington, DC. Compton will be the featured speaker during a special luncheon exclusively for TRS 2006 attendees on Friday, March 3.



Compton

Compton is currently covering her sixth U.S. president for ABC News as part of a career that has taken her not only to the White House, but also to Capitol Hill and through seven presidential campaigns. She has been a witness to history from the height of the Cold War to the Internet revolution.

COMPTON See Page 10

September Radio Revenue Up 2%

By Adam Jacobson

R&R Management/Marketing/Sales Editor
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Thanks to a resurgence in national ad dollars, radio revenue enjoyed 2% growth in the month of September, the RAB reports. National dollars increased 4% compared to the same month in 2004, while local revenue improved by 1%. Nonspot revenue rose 4%.

The late-summer surge helped the radio industry see positive gains in Q3, offsetting a slow July. For the quarter, combined local and national revenue inched ahead 1%, with local ad dollars growing 1% and national dollars remaining flat.

Radio's year-to-date performance offers a picture similar to Q3, with total revenue up 1% during the first nine months of

REVENUE See Page 10

Jones New CC/Chicago RVP

By Sarah Vance

R&R Staff Reporter
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Clear Channel has named **Earl Jones** Regional VP for the Chicago market. He will oversee the company's Windy City cluster, where he will be based, as well as stations in Madison, Milwaukee and Eau Claire, WI.

Jones most recently handled similar duties for Clear Channel/Louisville. He replaces John Gehron, who departed on Oct. 21 after nearly four years with Clear Channel.

"Earl's accomplishments in key leadership roles make him a natural choice for this position," said Clear Channel Exec. VP/Operations **Charlie Rahilly**,

to whom Jones reports. "While he will be missed in Louisville, he has developed a solid management team and, in taking this step, leaves additional opportunity for the folks in that market."

A 20-year broadcast-industry veteran, Jones has also worked for stations in the Detroit and Washington, DC markets. He joined Clear Channel as Director/Sports Marketing in Atlanta in 1998.

"The Chicago area features some of the greatest radio stations in the country," Jones said. "I am eager to work with the very talented group of people there, and I am excited about the opportunities ahead of me."



Jones

R&R NUMBER 1s



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- CHR/POP**
KANYE WEST *Golic Digger (Roc-A-Fella/IDJMG)*
- CHR/RHYTHMIC**
KANYE WEST *Golic Digger (Roc-A-Fella/IDJMG)*
- URBAN**
YOUNG JEEZY *I/AKON Soul Survivor (Def Jam/IDJMG)*
- URBAN AC**
CHARLIE WILSON *Charlie Last... (Jive/Zomba Label Group)*
- GOSPEL**
CICE WINANS *Pray (Sony Gospel)*
- COUNTRY**
KEITH URBAN *Better Life (Capitol)*
- SMOOTH JAZZ**
BRIAN CULBERTSON *Hookin' Up (GRP/VMG)*
- AC**
ROB THOMAS *Lonely No More (Atlantic)*
- HOT AC**
GREEN DAY *Wake Me Up When September... (Reprise)*
- ROCK**
NICKELBACK *Photograph (Roadrunner/IDJMG)*
- ACTIVE ROCK**
SMINEDOWN *Save Me (Atlantic)*
- ALTERNATIVE**
NINE INCH NAILS *Only (Interscope)*
- TRIPLE A**
DAVID GRAY *The One I Love (ATO/RCA/RMG)*
- CHRISTIAN CHR**
SUPERCHICK *We Live (Inpop)*
- CHRISTIAN ROCK**
PROJECT 86 *All Of Me (Tooth & Nail)*
- CHRISTIAN INSPO**
CASTING CROWNS *Lifesong (Beach Street/Reunion/PLG)*
- REGIONAL MEXICAN**
CONJUNTO PRIMAVERA *Aún Sigues... (Fonovisa)*
- SPANISH CONTEMPORARY**
RBD *Sólo Quédate En Silencio (EMI Latin)*
- TROPICAL**
N'KLABE *Amor De Una Noche (Sony BMG)*

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IN MEMORIAM

Industry Mourns As Breen Passes

Longtime radio executive Julian Breen, who created the "Magic" soft rock format at WMGK/Philadelphia in the mid-1970s, died on Oct. 29 after a short battle with cancer. He was 63.

Breen was Production Director and Asst. PD under legendary programmer Rick Sklar at WABC/New York from 1968-1971, during the station's Top 40 heyday. Breen went on to programming success at KYA/San Francisco



but is perhaps best-known for his run as programming chief at Greater Media, where he created the "Magic" format that was later copied by stations nationwide.

Breen most recently headed Breen Broadcast, a consulting service that provided Arbitron analysis for management, mergers and acquisitions.

A public memorial service may be scheduled, but no plans were firm at press time.

Chicago Radio Vet Pearlman Dies

Chicago radio veteran Harvey Pearlman, who was behind the launch of Infinity Oldies outlet WJMK and served as VP/GM of that station for 15 years until stepping down in 1998, died Oct. 27 at Duke University Hospital in North Carolina after a long struggle with cancer. He was 72.

A native New Yorker, Pearlman was a longtime manager for Infinity Broadcasting under

then-CEO Mel Karmazin. Pearlman's Chicago radio career began in 1974 and included management stints at WDFH and WMET.

Following his distinguished Windy City radio career, Pearlman moved to Tampa in 1998 to oversee Infinity's stations there. He retired to Florida's Gulf Coast a year later.

No details regarding services for Pearlman have been announced.

WJMZ/Greenville Taps Crumbley As OM

Cox Radio has named veteran programmer Steve Crumbley OM of Urban AC WJMZ (107.3 Jamz)/Greenville, SC, effective Dec. 1. He replaces Tony Fields, who is now OM of Cox's Urban WEDR and Urban AC WHQT in Miami.

Crumbley was most recently OM of Cumulus' Mobile cluster, as well as PD/afternoon host of WDLT. He has a long history of

programming in the Urban formats and is best-known for his stints at WOWI/Norfolk and WXYV/Baltimore.

"I am very excited to have Steve join our staff," Cox/Greenville, SC VP/GM Steve Sinicropi said. "Steve is a terrific competitor, leader and strategic thinker. He has a terrific record of consistent

CRUMBLEY See Page 9

HERE'S TO ANOTHER 85!



The Associated Press' radio division on Oct. 28 saluted KDKA/Pittsburgh's 85th year of broadcasting with a special plaque. The two joined forces on KDKA's first broadcast day, when AP delivered the Harding-Cox presidential-election results, and they continue to work together today. Seen here are (l-r) Infinity/Pittsburgh Market Manager & KDKA Sr. VP/GM Michael Young, Infinity/Pittsburgh VP/Programming Keith Clark, KDKA PD Steve Hansen and AP Radio Regional Radio Exec. Kevin Dalton and GM Thom Callahan.

McManus Made CBS News Chief

Sean McManus, who has served as President of CBS Sports since 1996, has added duties as President of CBS News. He'll oversee the network's news and sports divisions, reporting to Viacom co-President/co-COO and CBS Chairman Leslie Moonves.

McManus succeeds Andrew Heyward, who will assist in the transition before departing CBS at the end of the year, when his contract expires.

"Sean McManus is a superb executive, a great leader and a fierce competitor whose pedigree for excellence in live-event programming is well-known," Moonves



McManus

said. "Under his leadership CBS Sports has moved over the past decade into the No. 1 position in its field, and the quality of what we put on the air is the very best in the business."

"I believe Sean's background has prepared him well for the significant tasks that face us at CBS News, and I am very pleased that we have such a brilliant executive within our management team who can take on this crucial role."

McManus, who is the son of legendary sportscaster Jim McKay, began his broadcast career in 1977 at ABC Sports as a production

McMANUS See Page 10

WRRK/Pittsburgh Gives Birth To 'Bob FM'

Steel City Media on Tuesday morning flipped Classic Rock WRRK/Pittsburgh to Adult Hits as "Bob FM," using the positioner "We play anything." Joel Folger, who consults Bob FM stations in larger markets, created the playlist for WRRK.

WRRK PD John Robertson said, "My staff and I are looking forward to nurturing Bob FM and achieving great things."

The revamped WRRK kicked off with Warren Zevon's "Werewolves of London," followed by Bon Jovi's "Livin' on a Prayer." The opening-day playlist also included tracks from Roy Orbison, Kool & The Gang, Madonna, Aerosmith and Switchfoot.

Gosselin Helps Rebuild CC/New Orleans

He's appointed cluster Director/Ops, WODT & WRNO PD

Don Gosselin, PD of Clear Channel/Toledo's Rock WIOT and AC WRVF (101.5 The River), will help rebuild the company's operations in Hurricane Katrina-ravaged New Orleans: He's been named Director/Operations of the cluster — comprising Gospel KHEV, Country WNOE, Sports/Talk WODT, Urban WQUE, Classic Rock WRNO and Gospel-Urban AC combo WYLD-AM & FM — as well as PD of WODT & WRNO.

The appointment marks a return to Louisiana for Gosselin,



Gosselin

who previously served as OM of Citadel's six-station Baton Rouge cluster. He takes on duties previously handled by Clear Channel/New Orleans OMs Carla Boatner-Ferrell and Jim Owens. Boatner-Ferrell is now PD of Premiere's *The Steve Harvey Morning Show*, and Owens is at Sandusky/Phoenix.

"I used to compete against [CC Regional VP/Programming] Bob Murphy, and I guess I was making his life difficult, and vice versa," Gosselin said. "This opportunity

GOSSELIN See Page 9

Athans Appointed Air America EVP

Democracy Radio co-founder and former CEO Tom Athans has been named to the newly created position of Exec. VP at Air America Radio.

Athans will head up AAR's recently launched syndication division and oversee the New York-based liberal Talk network's Washington, DC offices. He'll report to AAR CEO Danny Goldberg for the network's fundraising efforts and to network President Gary Krantz for all AAR programming and network issues.

"We are extremely pleased that Tom has joined Air America," Goldberg said. "He comes to us with a proven record of success as one of the pioneers of the format, and we are certain that he will make a strong addition to our team."

ATHANS See Page 9

O'Neil Returns To Kiss/Buffalo As PD

Entercom has installed Sue O'Neil as the new PD of heritage CHR/Pop WKSE (Kiss 98.5)/Buffalo.

She's no stranger to the position, having programmed the station from 1995-2000.

Since then she's continued as OM of WKSE, as well as clustermates Rhythmic Oldies WWWS-AM and Hot AC WTSS (Star 102.5).

O'Neil retains her OM duties but will relinquish the PD stripes at Star 102.5. She replaces Jimmy Steele, who exited in August.

O'NEIL See Page 10

Universal Named CKEY/Buffalo PD

Niagara Radio has upped Dave Universal from consultant for CHR/Pop CKEY (Wild 101)/Buffalo to PD of the station. He replaces Rob White, who has departed after 14 years to become Marketing Director of CHTZ/St. Catharines, ON.

Universal, who recently became a father, told R&R, "It's been the best time of my life. There is truly nothing in the world like being a daddy! I started helping out at CKEY back on Aug. 15 and have really enjoyed doing all the music again."

Universal spent 17 years across the street at rival WKSE (Kiss 98.5)/Buffalo but left in January. He joined CKEY as U.S. Music & Marketing Consultant in May.



O'Neil



Universal



JOE HOWARD
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New NAB Chief Promises Hands-On Approach

Group plans event to honor Fritts

In his first meeting with the NAB's board of directors, incoming NAB President/CEO David Rehr on Oct. 27 vowed that his lack of broadcast-industry experience will not affect his ability to work as an effective advocate for broadcasters.

Responding to criticism he's faced since coming over from the National Beer Wholesalers Association, Rehr said, "Some of you may be thinking, 'What does this beer guy know about radio and television?'"

"Well, in all honesty, more than I knew about beer when I went to the

National Beer Wholesalers Association. And if you ask beer wholesalers, they will tell you that I was a very passionate advocate for their interests."

In fact, Rehr said his years of experience navigating the Washington political landscape are the top qualification he brings to the job. "What

I do know is lobbying," he said. "I know how to make a message simple to communicate with a busy policymaker, how to form lasting relationships with members of Congress and how to ask for support when I need it."

"As beer wholesalers can tell you, I don't take no for an answer when it comes to advocating on behalf of my association on Capitol Hill."

REHR See Page 6

Senators Criticize FCC Plans

Hurricane-relief allocations questioned

In a letter to FCC Chairman Kevin Martin, Sens. Richard Shelby and Barbara Mikulski — the Chairman and Ranking Member, respectively, of the Senate Appropriations Committee — questioned Martin's plan to allocate \$211 million of the agency's Universal Service Fund budget toward reinstating telecommunications service in areas affected by Hurricane Katrina.

USF funding is allocated every year to ensure that rural areas and low-income households have access to telephone service, and the sena-

tors said Martin may have violated the FCC's appropriations conditions by not notifying Congress of the funds shift within 15 days.

While the FCC isn't commenting on the letter, a commission insider told R&R that the senators' concerns may be unwarranted, since "the money is only going to people who otherwise already qualify for it."

The senators also questioned Martin's announced plan to form a Homeland Security Bureau, saying such changes must be submitted to Congress for approval. The FCC

FCC See Page 6

BUSINESS BRIEFS

Radio One To Launch Talk Network

In an interview with the *Boston Globe*, Radio One CEO Alfred Liggins confirmed that his company and *Tom Joyner Show* syndicator Reach Media, in which Radio One owns a controlling interest, plan to launch a new Talk radio network on as many as 10 Radio One O&Os, including stations in Washington, DC; Detroit; and Baltimore. Liggins said the new network, set to launch next year, will also be made available to non-Radio One-owned stations.

Liggins told the newspaper that, though the final programming decisions haven't been made, the as-yet-unnamed network will provide stations with weekday talk shows targeting the African-American community. The prospective lineup reportedly includes programs hosted by activist Rev. Al Sharpton and Atlanta-based sports talkers Doug and Ryan Stewart, a.k.a. 2 Live Stews.

Clear Channel Outdoor IPO Terms Set

Clear Channel has set the terms for its initial public offering of wholly owned outdoor-advertising subsidiary Clear Channel Outdoor. In an SEC filing this week CC said it hopes to raise as much as \$885.5 million with the IPO. Under the proposed plan Clear Channel would sell 35 million class A shares in Clear Channel Outdoor at between \$20 and \$22, and CCO would trade as "CCO" on the New York Stock Exchange.

Goldman Sachs, Deutsche Bank Securities, JPMorgan, Merrill Lynch and UBS are the underwriters for the IPO, and each has the option to purchase an additional 5.25 million shares in CCO to cover overallocments. Following the IPO, Clear Channel will own all of Clear Channel Outdoor's class B shares, accounting for 90% of company ownership. The IPO's expected net proceeds of \$700.1 million will be used to repay debt, CC said in the filing.

Arbitron Makes Diaries More Media-Neutral

An Arbitron Advisory Council member this week told R&R that Arbitron has made a slight change to the language that appears on the inside cover of its standard diaries. The change is intended to help diarykeepers record the type of radio listening they are doing.

The council member said the statement asks diarykeepers to write down any radio listening, even if it's to satellite or Internet radio. Arbitron has previously stated that it seeks to include listening estimates for broadcast stations' Internet streams and satellite.

NRG Media Merger Complete

NRG Media said Monday that it has completed the previously announced merger of NewRadio Group's and Waitt Media's radio assets. NRG Media now owns 88 radio stations, the Waitt Farm Network and the Waitt Radio Network. The company's portfolio includes stations in Illinois, Iowa, Kansas, Minnesota, Nebraska, South Dakota and Wisconsin.

Charles River Broadcasting Puts Stations Up For Sale

R&R confirmed with a Charles River Broadcasting board member on Oct. 27 that the board has decided to put the company's five radio stations — Classical WCRB/Boston, News WCNX and Classical WCRI in Providence, and Classical WFCC and Classic

Continued on Page 6

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Rehr

Continued from Page 4

Rehr said he intends to seek guidance from all sectors of the broadcast industry and plans to meet with local station operators and state-broadcast-association executives during his tenure. He also praised his predecessor, outgoing NAB President/CEO Eddie Fritts, as a "great leader" and said, "I will work hard to build on Eddie's legacy."

Rehr's first day on the job is Dec. 5.

Radio Board Talks HD

During the NAB Radio Board's Oct. 27-28 meeting, iBiquity CEO Bob Struble updated members on the ongoing industry rollout of HD Radio and said adoption is "accelerating rapidly." He noted that 40 stations are already multicasting HD streams and said a number of electronics manufacturers are ramping up production of HD Radio receivers.

NAB Sr. VP/Science & Technology Lynn Claudy briefed the board on two possible methods of identi-

fying HD Radio multicast programs, and board member Bill Hendrich announced that Cox Radio is planning to host a consumer focus group in November to test which method will work best from the consumer standpoint.

NAB Radio Board Chairman David Field, meanwhile, announced that the NAB's radio-station membership has reached an all-time high.

Additionally, NAB Joint Board Chairman and Bonneville International CEO Bruce Reese announced that the group is planning an event for March 1, 2006 to honor Fritts for his 23 years of leadership. No further details of the event were available.

BUSINESS BRIEFS

Continued from Page 4

Rock WKPE in Cape Cod, MA — up for sale. CRB board member Herb McCord said some or all of the stations may be sold and that it's unlikely a single buyer will take all five properties. With the decision to sell, McCord will be overseeing the stations. CRB CEO Bill Campbell is on medical leave.

Media Venture Partners' Tom McKinley and George Reed will solicit bids for the five stations. While CRB has decided not to require WCRB's buyer to keep the station's Classical format, it will require the next owner to place a Classical format on a secondary HD Radio channel.

McCord did not rule out the possibility that Charles River Broadcasting will opt not to sell any of its stations. "This is not by any means a *fait accompli*," he told R&R. "We have a sense of what the value of our stations is, based on the appraisal we received. WCRB is profitable, and there is no external cause for the decision

Continued on Page 9

FCC

Continued from Page 4

source noted that the FCC has so far only announced its intention to form such a bureau and hasn't taken steps to enact the plan.

"There's nothing to stop us from planning, but no proposal has yet been sent to Congress," said the source. "All we've done is announce the concept, and I don't see why that would be a violation."

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- FM CP/Gibson, GA \$26,750
- KROR-FM/Hastings, NE swap for KLIQ-FM/Hastings, NE
- KLIQ-FM/Hastings, NE \$700,000 (following swap)
- WJCA-FM/Albion, NY \$950,000
- WMJQ-FM/Brockport, NY \$4 million
- WSRC-AM/Durham (Raleigh), NC \$1.2 million
- WQAK-FM & WYVY-FM/Union City, TN \$900,000
- FM CP/College Station (Bryan), TX \$10
- KPOW-AM/Powell, WY \$550,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• Multistate Deal

KFFG-FM/Los Altos (San Jose), KNBR-AM & KFOG-FM/San Francisco and KTCT-AM & KSAN-FM/San Mateo (San Francisco), CA; WNNX-FM/Atlanta and WWWQ-FM/College Park (Atlanta), GA; WISG-FM/Fishers, WFMS-FM/Indianapolis, WAVG-AM/Jeffersonville (Louisville), WJJK-FM/Noblesville (Indianapolis), WQKC-FM/Sellersburg (Louisville) and WZZB-AM/Seymour, IN; KCJK-FM/Garden City, KCFX-FM/Harrisonville and KCMO-AM & FM/Kansas City, MO; WRRM-FM/Cincinnati, WMOJ-FM/Fairfield and WGY-FM/Lebanon (Cincinnati), OH; WGLD-AM & WSOX-FM/Red Lion and WSBA-AM & WARM-FM/York, PA; and KIKT-FM/Cooper, KLIF-AM & KTCK-AM/Dallas, KYNG-AM/Denison-Sherman, KPLX-FM/Ft. Worth (Dallas), KGV-L-AM/Greenville, KDBN-FM/Haltom City (Dallas), KRBE-FM/Houston, KKL-F-AM/Richardson and KTDK-FM/Sanger (Dallas), TX

PRICE: \$1.2 billion

TERMS: Stock sale. Cumulus will contribute its two FM stations in Houston and two FM stations in Kansas City in return for membership interest in the partnership (details below, in the comment line).

BUYER: Cumulus Media Partners, headed by Cumulus Media Chairman/CEO Lew Dickey. Phone: 404-260-6600. It owns no other stations.

SELLER: Susquehanna Radio Corp., headed by President/COO Nancy Vaeth-DuBroff. Phone: 717-852-2132

COMMENT: Susquehanna Radio is selling its radio stations to Cumulus Media Partners, a partnership comprising Cumulus Media, Bain Capital, Blackstone Group and Thomas H. Lee Partners, for approximately \$1.2 billion. Cumulus will provide management services to Cumulus Media Partners, and Cumulus will initially own approximately 25% of CMP. With performance incentives, Cumulus can increase its stake in CMP to approximately 40%.

2005 DEALS TO DATE

Dollars to Date:	\$2,774,276,391 (Last Year: \$1,831,332,950)
Dollars This Quarter:	\$1,369,757,581 (Last Year: \$374,876,468)
Stations Traded This Year:	776 (Last Year: 835)
Stations Traded This Quarter:	130 (Last Year: 194)



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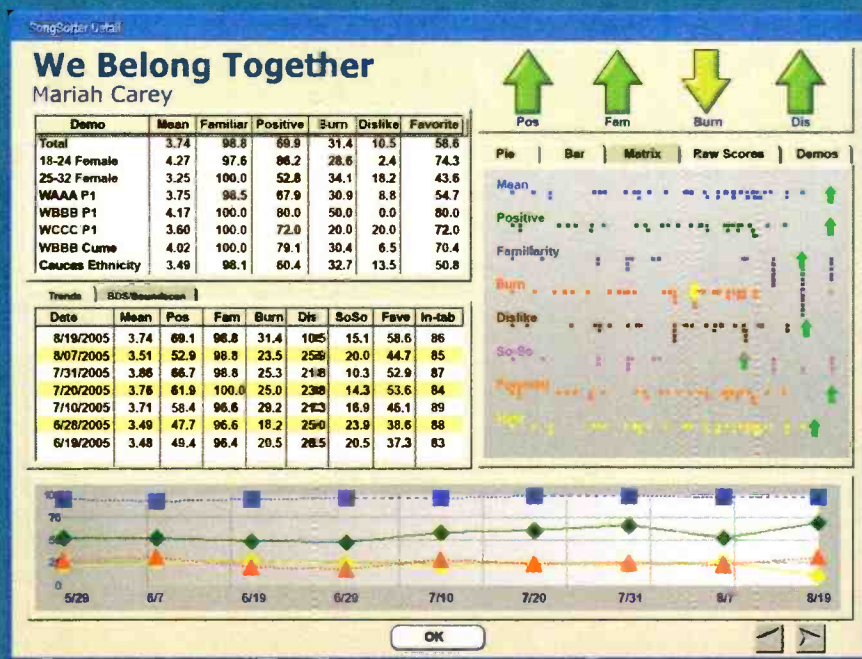


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Susquehanna

Continued from Page 1

Dickey acknowledged that his company's decision to team up with investment partners rather than go it alone helped it ultimately beat out other bidders for Susquehanna's radio assets.

"This structure made a lot of sense for a number of reasons," he said. "It enabled us to put on more leverage than we would be comfortable with on the public side. We needed to bring capital into the business to do it, and this made more sense than going out and raising public equity at current multiples."

Dickey added that the deal, as structured, gave Cumulus a chance to do a transaction that his company believes is at "historically low multiples, based on where these assets have traded."

Dickey had high praise for the Susquehanna stations and staff. "A chance to acquire a group of this quality in terms of the people and the overall assets we're bringing on board comes up once in a very great while," he said.

Wall St. Approves

Describing it as a "landmark transaction," Harris Nesbitt analyst Lee Westerfield gave Cumulus kudos for striking the deal. He believes the transaction will be accretive for Cumulus and said it gives the company a way to "off-load" the underperforming Houston and Kansas City stations.

According to Westerfield, those



THEY'RE ALREADY DECKING THE HALLS WAXL-FM, in the aptly named town of Santa Claus, IN, on Nov. 1 became this year's first affiliate of ABC Radio's 24-hour all-Christmas programming. Seen here is WAXL PD Jason Lents, getting into the holiday spirit in an already-decorated studio.

four stations were "disadvantaged startups" that have lost an estimated \$500,000 in station operating income thus far in 2005 and represent a total "stick value" of \$150 million.

Breaking down the deal, Westerfield noted that Cumulus Media Partners plans to fund the Susquehanna transaction with debt at nearly nine-times cash flow. The equity from the private sponsors and the Houston and Kansas City properties allows Cumulus to spend no cash in the deal. Susquehanna is valued at nearly \$1.2 billion, or 10.9-times projected SOI.

Westerfield also noted that, strate-

gically, the Cumulus/Susquehanna deal essentially doubles Cumulus' SOI base under its management arrangement. Cumulus' annual management fee will be \$4 million.

More important, Westerfield said the deal repositions Cumulus in large markets including Atlanta, Dallas, Houston, Kansas City and San Francisco, where operating margins run higher. Cumulus generates \$118 million in annual SOI, at 36% margins, compared to Susquehanna's annual estimated SOI of \$110 million, at 50% margins.

Additional reporting by Adam Jacobson.

EXECUTIVE ACTION

Kelly-Wickwire Manages Buckley/Syracuse

Judy Kelly-Wickwire has been elevated to VP/GM of Buckley Broadcasting's Syracuse cluster, comprising News/Talk **WFBL** and Oldies **WSEN-AM & FM**. She has spent 12 years as GSM of the stations.

Kelly-Wickwire replaces Doug Fleniken, who resigned after 18 years with Buckley to relocate his family to the West Coast for personal reasons.

"We wish Doug and his family well," Buckley COO Joe Bilotta said. "His time served with our group spans 18 years in both the Bakersfield and Syracuse markets. We are confident in Judy's ability to assume the role of General Manager. She has senior tenure in the market in her General Sales Manager capacity and is well-known in the business community."

Compton

Continued from Page 1

So highly regarded is the veteran White House correspondent that on Sept. 11, 2001 Compton was the only broadcast reporter allowed to remain with President Bush on board Air Force One when the plane was unable to return to Washington.

A multi-award-winning reporter, Compton will add another trophy to her case later this month, when she is inducted into the Radio Hall of Fame. She was also recently elected by an overwhelming majority of her peers to a term as President of the White House Correspondents Association. Her term will start in 2007.

Compton has traveled around the globe and through all 50 states with presidents, vice presidents and first ladies, reporting for all ABC News broadcasts. Along with being Chief Washington Correspondent for ABC News, Compton also holds the title of National Correspondent for ABC

News Radio, where she is heard by millions of listeners daily on hundreds of stations nationwide.

"As the R&R Talk Radio Seminar returns to our nation's capital in March, who better to welcome our attendees to Washington than Ann Compton?" R&R News/Talk/Sports Editor Al Peterson said.

"Ann is the consummate DC insider, having traveled the halls of power through six administrations, from Gerald Ford to George W. Bush. We're truly pleased that Ann has agreed to join us at TRS 2006 for our 11th annual gathering to speak to News/Talk radio executives from across the country."

The R&R Talk Radio Seminar will take place March 2-4, 2006 at the Renaissance Washington, DC Hotel. Special early-bird registration savings are available now by logging on to www.radioandrecords.com and clicking on the "Conventions" tab at the top of the page.

BUSINESS BRIEFS

Continued from Page 6

to sell. We just have a fiduciary responsibility to the owners. There is no time frame and no outside force driving this."

AWRT Salutes Top 20 Sales, Marketing Women

American Women in Radio and Television last week released its second annual list of Sales & Marketing Women Who Rule in Radio & Television. Included on the list are Interep Marketing Group's Jill Albert; KTUL-TV/Tulsa's Marcia Baker; ABC Radio Sales' Nancy Barre; the RAB's Mary Bennet; and Jana Cosgrove of Infinity Radio Sales. Also named were KRBE/Houston's Sherry Dollar, Interep's Debbie Durben and Arbitron's Carol Hanley. All 20 nominees will be featured in the Q4 edition of AWRT's *Making Waves* magazine.

Westwood One Locks Up POP Radio Representation

Under an agreement announced Monday, Westwood One will exclusively represent all the advertising inventory for POP Radio, an in-store audio-advertising provider that includes Pathmark, Winn-Dixie and Eckerd among its customers. The deal, which goes into effect on Jan. 1, 2006, also calls for WW1 to become a limited partner in POP Radio.

Statistics Show Canadian Recording Industry Suffering

The recording industry in Canada experienced its worst financial performance in six years in 2003, with weak sales, a decline in new releases and a huge drop in profits. That's according to data released last week by government agency Statistics Canada, which last conducted a survey on the subject in 2003.

"Canadian labels reported just over \$708.7 million in sales revenue in 2003, a decline of 20.5% since the industry's peak in 1998," Statistics Canada said. Recording companies issued 5,619 new releases in 2003, down from 6,654 in 2000. Of the total releases in 2003, only 904 belonged to Canadian artists, marking the first time in more than five years that their output fell below the 1,000-release mark.

While sales of music recordings were on a downward trend in 2003, sales of music-themed DVDs and videos doubled between 2000 and 2003 — but DVD and video sales accounted for only 4.5% of total revenue.

Athans

Continued from Page 3

As CEO of Democracy Radio, Athans helped develop and produce the syndicated *Ed Schultz Show* and founded *The Stephanie Miller Show*, in association with WYD Media. Before joining Democracy Radio Athans was a staffer for the U.S. Senate and House of Representa-

tives. The Detroit native is married to U.S. Sen. Debbie Stabenow of Michigan.

"I'm very proud and excited to join my friends and colleagues at Air America," Athans said. "The creation of the progressive Talk format has

been nothing short of remarkable, and Air America has played an overwhelming role in the success we've seen. I'm excited to join this very dedicated group of professionals as we strive to grow this new category and reach new levels of success."

Crumbley

Continued from Page 3

success. His leadership and experience will have an immediate and significant impact on the growth and continued success of 107.3 Jamz."

Crumbley said, "Joining the Cox Radio broadcasting team is extremely exciting. Cox is one of the country's most solid broadcasters. With superb leadership, valued customers and dedicated employees, WJMZ has all the core ingredients for great success. I look forward to working with Steve, Regional VP Kim Guthrie, [Format Captain] Jay Dixon, Tony Fields and [Cox Atlanta VP/GM] Tony Kidd in strengthening our brand and position."

Gosselin

Continued from Page 3

came up, and he hired me. I'm just relieved that we're now on the same team and I don't have to compete against him anymore.

"It will be very difficult leaving this chain [in Toledo] and a really great group of people like [CC/Cleveland Regional VP/Program-

ming] Kevin Metheny and [Sr. VP/Programming] Gene Romano, who have taught me so much, but I look at this as a once-in-a-lifetime opportunity. This is not Radio 101; this is a chance to be part of the rebuilding of a cluster that has been an integral part of the community. To be asked to be a part of something truly purposeful like this is just awesome."

Changes

National Radio: The two-hour version of Envision Radio Networks' *The Rockin' '80s* welcomes WRCZ/Albany, NY; KZPR/Bismark, ND; WQBW/Milwaukee, WRVC/Charleston, WV; WKTG/Evansville, IN; WESP/Dothan, AL; and KXLR/Fairbanks, AK. Envision also adds WAAF/Boston as an affiliate to its guest-booking unit, Guest Services, and WRVR/Mem-

phis as an affiliate to its BitXchange and AudioXchange prep services.

Fox News Radio pacts with XM to carry the Fox News Talk Channel, which will include programming hosted by Fox News personalities Bill O'Reilly, Tony Snow, John Gibson and Alan Colmes and audio replays of such signature FNC TV shows as *The O'Reilly Factor*, *Hannity & Colmes* and *On the Record*, with Greta Van Susteren, beginning in January 2006.

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What Defines A Legend?

WIBC takes home 2005 Marconi honors

Each year at the NAB Radio Show the annual Marconi Awards dinner ends with the presentation of the Legendary Station of the Year trophy. It's an honor that any station nominated truly wants to win because the fraternity of stations that can rightfully be called legendary is a pretty exclusive club.

A legendary station is defined as one that has a long reputation for honesty and reliability, a real connection between its personalities and its listeners and a demonstrated commitment to the community it serves.

By that definition, this year's winner of the Marconi for Legendary Station of the Year is clearly worthy of the honor.

WIBC/Indianapolis has been an integral part of the city it serves for nearly seven decades. Signing on as a 1,000-watt daytimer in 1938, Emmis Broadcasting's hometown flagship is today a 50kw powerhouse that reaches listeners across most of the state of Indiana, as well as in portions of neighboring states, including Illinois, Ohio and Kentucky.

Like most stations of its era, WIBC has evolved from its roots as a full-service music and conversation station to become a News/Talker that continues to serve the Hoosier State and beyond.

At the programming helm of WIBC is Director/Operations **Jon Quick**. The Midwest native joined WIBC in 1996 after a career that began in Eau Claire, WI and took him to stations across North Dakota and Minnesota and included an eight-year programming stint at another legendary station, WCCO/Minneapolis, before he landed at WIBC a decade ago.

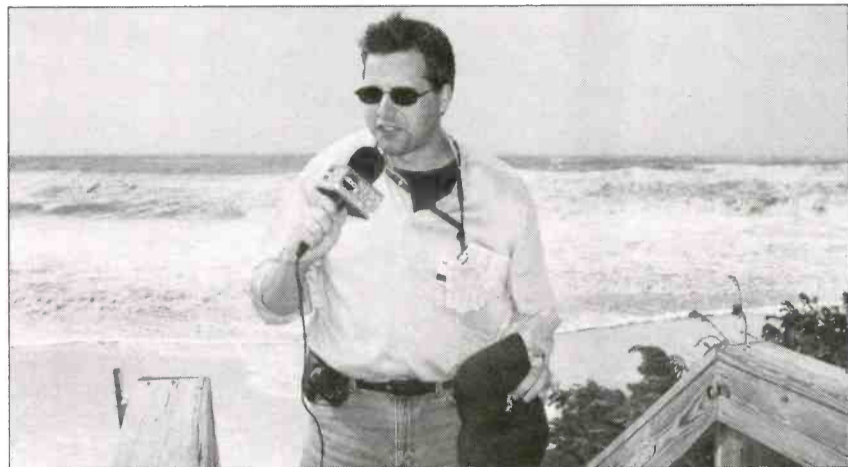
I recently caught up with Quick, who was still celebrating the station's win of not only the aforementioned Legendary Station of the Year award, but also the 2005 Marconi for News/Talk Station of the Year.

R&R: More than a month later you still have a grin plastered across your face. How was it going to the podium not once, but twice, at the Marconi Awards this year?

JQ: I have to say that it was probably the experience of my career. For a guy like me, who really has a passion for our format, winning the News/Talk Station of the Year award was really terrific. Then to get the Legendary Station award — and especially this year, to get it from [outgoing NAB President/CEO] Eddie Fritts — was really a lot of fun. We're all very thankful for and very proud of both awards.



Jon Quick



NO DAY AT THE BEACH ABC News Radio correspondent Alex Stone reports from what has become an all-too-familiar scene in the aftermath of Hurricane Wilma in Florida. He is seen here on Naples Beach moments after the storm made landfall.

R&R: What brought you and WIBC together?

JQ: After a long run at WCCO I got a call from Doyle Rose at Emmis — whom I knew from his years in Minneapolis at WLOL — about an opportunity to program WIBC. I felt that it was a once-in-a-lifetime opportunity to work for a terrific company like Emmis and a great radio station. Here it is 10 years later, and I still feel the same way.

R&R: With Emmis being primarily a music-radio-focused company, do you ever feel like a pair of brown shoes in a room full of tuxedos at the company picnic?

JQ: I used to, because for a long time WIBC was the company's only News/Talk station. We had KTAR/Phoenix for a while, before the trade to acquire WLUP (The Loop)/Chicago. Now we have News/Talk on KLBJ/Austin, and we have

a new FM Talk station, KFTK/St. Louis, which I consult and have been involved with in its development.

One of the great things that [Emmis President/CEO] Jeff Smulyan lets us do is to get involved in things that keep us challenged. Accordingly, I consult 12 News/Talk stations in Canada for Corus Entertainment. Emmis allows me to do that, and, frankly, I think I've learned as much from the stations that I work with as they've learned from me.

R&R: Tell us something you've learned from that experience.

JQ: There are similarities, but there are also many differences to doing News/Talk radio in Canada. Unlike in the U.S., in Canada the politics are different from border to border. A show like Rush Limbaugh's would be difficult to do there because the politics from Montreal to Vancouver are so different. That was something I had to learn that was very different from News/Talk radio in the U.S.

R&R: What do you believe is the essence of WIBC that helped earn the station its most recent awards?

JQ: First of all, it has to do with all the history of the station and the fact that it has been around now for almost 70 years. But even more, it has to do with the fact that the station has always placed a very high value on news and public affairs. News is certainly important, but being deeply involved in your community is just as important.

"We want to be first, but we want to be right, and that is something we preach all the time."

The LOST Minute



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If there is a thread that runs through all of the stations that are called legendary, it's the fact that they are very close to their communities and that the people on the radio station speak the language of the community and are involved in it personally.

R&R: Talk a little about your local lineup.

JQ: I've always found that the best personalities are locally grown. I like to say that they speak the language of the community. We've all had experiences with bringing the No. 1 talent in Boston or Dallas to town, and the first time they mispronounce the name of a local street, they lose credibility. I'm not saying that doesn't ever work, but I have found that the best talents are generally people you find in your own area.

Interestingly, with one exception, all of the current personalities on the station did not come from the field of broadcasting. Greg Garrison, for example — who won the Marconi for Personality of the Year two years ago — is probably the most well-known prosecuting attorney in this part of the country. He was the legal analyst at the station when I first came here, and I thought he'd make a great talk host. He's been an amazing success both in popularity and ratings.

Our afternoon guy, Dave Wilson, does what I call topical entertainment. His approach is almost like a Leno or Letterman monologue, and, indeed, he does come from a comedy background. He was with *The Bob & Tom Show* before moving to WIBC, and he also did stand-up and was the opening act for Jay Leno for a long time. He brings a tongue-in-cheek sense of topical humor to the radio station.

Our morning guy is Jeff Pigeon, and he is a seasoned veteran of the station. His sidekick, Terri Stacy, was originally the station's receptionist. In 1993 she won the WIBC Employee of the Year contest, and her prize was getting to co-host the morning show with Jeff for a week. She was a natural and has evolved into a big personality on the station. This shows that we have to be willing to look in different places for people these days.

R&R: In a corporate radio world you are doing radio much the same as it was done in the old days, where the guy who owns the station is right down the hall. Is that a blessing or a burden?

JQ: Occasionally both, and we joke about that. I can see Jeff Smulyan's office window from mine. We do have some good-natured debates about the politics of the station now and then, but that's about it. He will occasionally make

suggestions, but there is never any pressure to do something one way or the other from corporate. They have never said to me, "You have to do this."

R&R: You have expressed, in no uncertain terms, your feelings about the importance of a solid local news operation. How important is WIBC's news product to the overall success of the station?

JQ: We would not have won these awards without the news department, and we wouldn't have the ratings success we have without it. The news operation is the heart and soul of WIBC.

We also have Network Indiana, our state news network, which is on 70 affiliates around the state. We produce four live newscasts an hour — two for WIBC and two for the network. The acquisition of Network Indiana has allowed us to have a much bigger news department than you typically see at a radio station today. We have 14 people in our news center and probably a half-dozen part-timers to cover WIBC and the network.

We call ourselves the station that is live and local first. We take pride in breaking stories. We want to be first, but we want to be right, and that is something we preach all the time.

We are live and on the scene as often as we can be, and we're very visible in the community with our people and our news vehicles. We don't wait until the top and bottom of the hour; we will bring in our newscasters as guests on

our talk shows, depending on what is breaking at the moment.

R&R: I suspect that when this article is published you will get calls from radio managers around the country who want to talk to you about selling the idea of a 14-person radio news staff in 2005 and convincing corporate that it's worth it.

JQ: Keep in mind that the news staff includes the people we need for Network Indiana along with WIBC. Everyone in the news center works on both the network and the radio station. Network Indiana is a profitable business for us, and it allows us to have a staff that's larger than what it would be if we were staffing for WIBC alone.

We still do local news 24 hours a day at the top and bottom of every hour. We're a proud ABC News Radio affiliate, and we have a great relationship with ABC. We use its newscasters as our own to expand and support our news operation.

R&R: As a guy who has been a self-described News/Talk radio junkie for most of his professional career, what do you hear out there today that you like — and don't like — about Talk radio?

JQ: What I like about News/Talk radio is that so many heritage radio stations are surviving. I remember 15 years ago hearing people say how all the big AM stations were dying and wouldn't be around for much longer. Today, if you look at the ratings, most of these stations are still highly rated in their markets.

That proves to me that being dedicated to doing great local news with strong personalities is still vitally important to success. The races are tighter, the rankings are tighter, but there is always room for News/Talk stations as long as they remain locally focused and have personalities who know how to relate to and communicate with their audiences.

What I don't like is driving across the country and hearing the same thing. It used to be fun to drive across a state and hear all the local radio stations from all the cities and towns and hear their individuality. Today you can drive across the country, and all the radio you hear is the same and coming out of the same place. That's disturbing to me, and that's what will cause the most harm to our industry: not remaining distinctive in our own markets.

We carry Rush Limbaugh, and I certainly think there's room for network radio, but when it comes at the expense of local personalities and having everything begin to sound the same, that's where we are going to run into trouble.

R&R: Where are you going to find the next generation of Talk radio hosts?

"If there is a thread that runs through all of the stations that are called legendary, it's the fact that they are very close to their communities and that the people on the radio station speak the language of the community and are involved in it personally."

JQ: You have to look for them in nontraditional places. He may be a doctor or an attorney, or maybe a cab driver or the kid in promotions down the hall who drives the van. I used to take a couple of days each month and sit in a hotel room in a different small or medium market and listen to people on the air there, just staying in touch.

You can also go to comedy clubs and improv galleries. You can often find people there who can add lib on topical subjects. FM morning shows in smaller markets can also be a good resource. You just have to keep looking and networking with other programmers.

R&R: Finally, looking ahead, do you think there's a future for traditional AM Talk radio on the FM band?

JQ: Sure there is, especially since there are so many young listeners out there who don't even know the AM band exists. That's an area we need to continue to work on. In the meantime, we have to be more creative and innovative at marketing AM News/Talk stations. It's not enough anymore to run a TV spot and put up some billboards. So, even though I think Talk will expand on FM, I don't think that will be the demise of AM.

"The races are tighter, the rankings are tighter, but there is always room for News/Talk stations as long as they remain locally focused and have personalities who know how to relate to and communicate with their audiences."

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Sports Matters To College Guys

Knowing young adults' likes could benefit radio

A few weeks ago ESPN Research & Sales Development Primary Research Associate Sarah McEvily shared Student Monitor's Q3 top 10 list with ESPN VP TJ Lambert. Soon, thanks to some e-mail forwarding, the research ended up in the hands of R&R.

Student Monitor is a research supplier that follows trends among students at colleges and universities across the U.S. The firm regularly offers spring and fall lifestyle and media studies, and it's now added quarterly interviews to the mix. The information Student Monitor gathers is of particular interest to radio stations that appeal primarily to young adults because it highlights the TV shows, musical artists, magazines, video games, movies, DVD releases and celebrities that matter most to young people.



Mark Chernoff

Tops Among Tomorrow's Leaders

Student Monitor conducted telephone interviews with 600 college students at 50 schools nationwide. The company first took a look at what these young, impressionable minds are watching on TV.

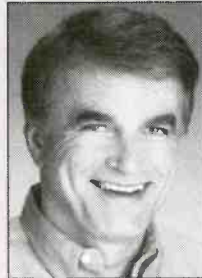
Top 10 Television Shows (College-Age Men)
Family Guy
College football

Professional football
Entourage
ESPN: *SportsCenter*
The Real World: Austin
Cartoon Network's "Adult Swim" programming block
King of the Hill
The Simpsons
Everybody Hates Chris
Top 10 Television Shows (College-Age Women)
The OC
Desperate Housewives
Laguna Beach
Grey's Anatomy
Lost
Family Guy
America's Next Top Model
My Name Is Earl
Extreme Makeover: Home Edition
CSI

The lone program popular among both men and women in this age group, according to Student Monitor, is the somewhat risqué animated comedy *Family Guy*, featuring a Rhode Island family with a talking dog and a baby that desperately wants to kill his mother.

On the female side, the top TV choices don't seem that far out of the ordinary, but sports

LEADERSHIP SPOTLIGHT



My perspective on leadership is somewhat unique: In addition to owning a production company and a radio station and hosting two syndicated radio programs, I own a dairy farm in Massachusetts. Needless to say, the challenges of directing the labors of my two-legged employees are far more complex than for the four-legged kind.

I believe that the qualities of good leadership are varied, but several basic principles apply in almost every setting.

Trust: Create an atmosphere in which your employees know they can trust you, and let them know that, in return, you expect them to be worthy of your trust.

Ethics: Make your company's code of ethics and conduct in doing business abundantly clear and demand that it be respected.

Motivation: Let employees know that what they do really matters, that you appreciate it and that they have a stake in the success of the venture.

Communication: Poor lines of communication between employees and management are the breeding ground of discontent. Set easy-to-follow guidelines for problem resolution and the airing of grievances.

Mentoring: Create an environment in which knowledge and experience are readily passed down and shared.

Lead by example: Follow your own rules and work harder than anyone else. And, if all else fails, hire a consultant.

—Doug Stephan, host, *Doug Stephan's Good Day*

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

programming dominates with college-age men. Has Sports Talk radio capitalized on this fervor for sports programming?

WFAN/New York — one of the nation's most successful Sports stations — scored a 2.0 share among men 18-24 in the summer 2005 Arbitron survey, compared to a 4.8 share among men 25-54 and a 5.9 share with men 35-64. Crosstown WEPN (ESPN Radio 1050) also had difficulty reaching men 18-24, as did big Sports stations in other markets.

Student Monitor VP Josh Weil says media preference plays a role in how university-level

men choose to get their sports fix. "When we look at radio, we don't see Talk radio or Sports radio," he says. "It's not that the audience isn't into it; it's just that the audience is into other things. That's really the takeaway. There are no outwardly negative statements about radio."

Research conducted by Student Monitor in the spring confirmed that college-age men prefer to watch sporting events on TV or attend events in person rather than listen to sports on

Continued on Page 16

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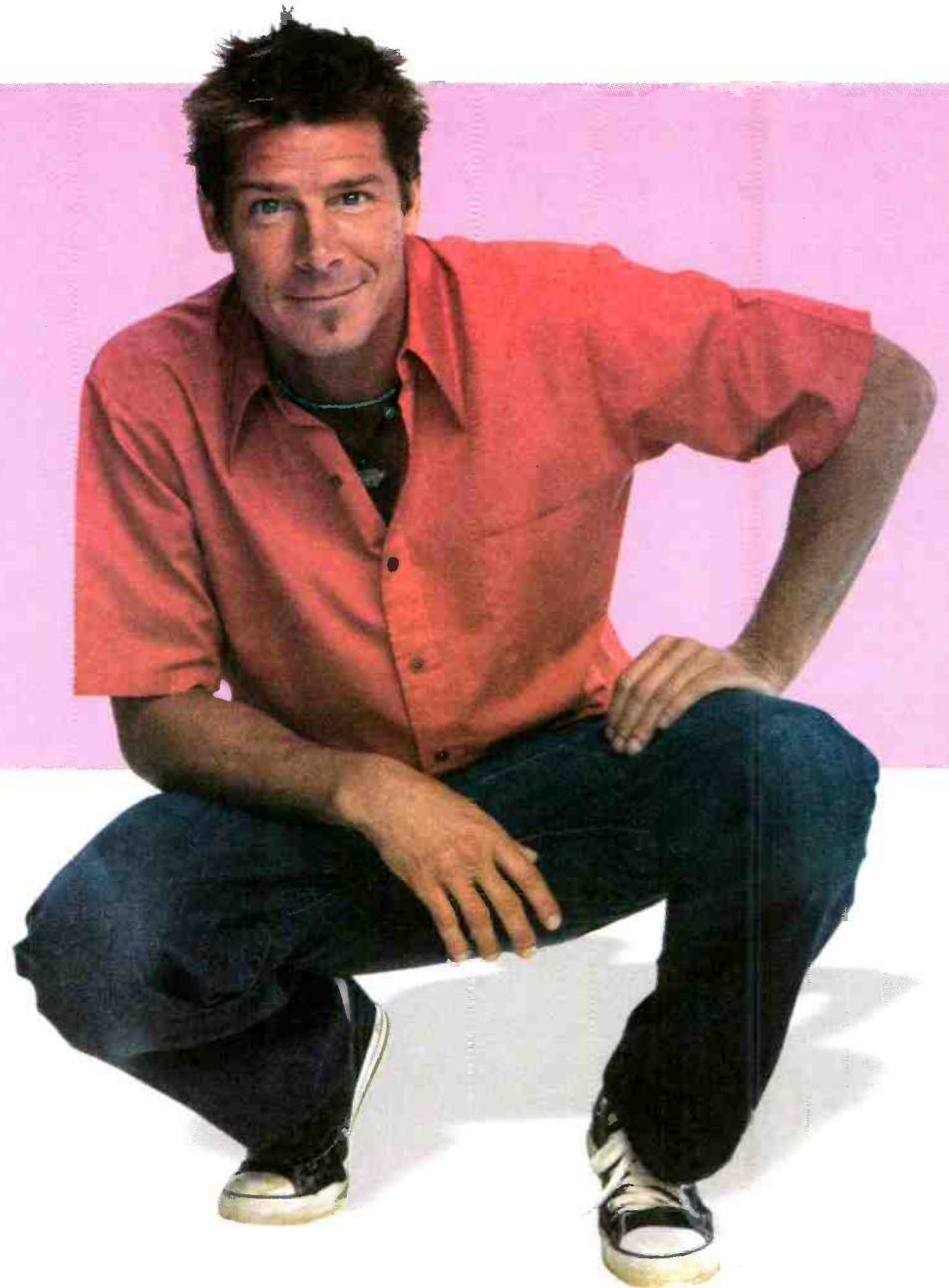
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Sports Matters To College Guys

Continued from Page 14

the radio. Online sports coverage through ESPN's broadband service also rated highly among college-age men.

"At the end of the day, it's just not as enriching an experience [for college-age men] when listening to sporting events," Weil says.

Luring The Loyal Listener

Make no mistake: Bringing 18-24 males to the table is a struggle for every radio station. That's the demographic most likely to toss any unsolicited mail from Arbitron and to fail to respond to telephone calls seeking their participation in ratings surveys.

But big Sports stations are making the effort to bring in those listeners, even if it's as part of a larger group. "We do events that are designed to reach the sports fan," WFAN Promotions Director Jocelyn Taub says. "I don't think there's an age-exclusivity issue in regard to that. We do a pre-game show at Giants Stadium before every home game, and, in that sense, we are targeting everybody. When we go to Mets games, we're giving out stuff to everybody."



Tom Lee

Creating a tie between a particular team and a radio station is a great way to bring in the loyalists. If they're loyal to a team, they may be loyal to the station most tightly tied to that team. Weil notes that, among the college students Student Monitors surveyed, those men who do tune in to Sports radio are extraordinarily loyal.

"These are the die-hards," he says. "If there is a bright spot for radio, that's it. These are the guys with floor-to-ceiling New York Yankees stuff in their dorm room or off-campus apartment."

WFAN Operations Director Mark Chernoff says a renewed interest in baseball among young people, coupled with a strong passion for football, has enabled the station to bring in a younger audience while keeping its older male audience happy.

"There's a big interest in football among both younger and older males," he says. "With baseball, a lot of the older dads are bringing in the younger kids, which we are happy to see. At the ballpark, it's not just a father-son or father-daughter crowd — younger guys are coming in groups."

"And I think they like hearing sports talk and shows like [WFAN afternoon program] *Mike & The Mad Dog*. Those guys know sports inside and out. The stuff they talk about crosses age lines and brings everybody in."

Chernoff says that a few years ago he was concerned about a lull among young men, who appeared to be most interested in extreme sports. Today, he says, baseball, hockey and basketball are their key interests.

"We think the 18-24-year-olds who may have abandoned Sports radio are back, and they're interested," he says. "College kids have always liked hockey. The sport has never really had the number of fans other sports have, but it does seem to attract a more youthful audience."

Winning With Wings

Another Sports station solid with men practically across the board is WIP/Philadelphia. The longtime Sports Talker earned a 3.1 share with men 18-24 in the summer Arbitron and saw its strongest results among men 25-34.

"We do make a conscious effort to make sure we talk to that part of our audience," WIP PD Tom Lee says of his 18-24-year-old listeners. "It is not something that happens just by chance or by luck. We know they watch sports. We know they talk about things that guys typically talk about."

"We have conversations with our producers and talent every day to make sure we're talking about things that not only reach a broad audience, but also reach a younger audience and relate to their lifestyle. We also try to image the radio station to give it a vibe and a feel that particular demographic can relate to."

One way WIP has promoted itself to younger men has been with its hugely successful Wing Bowl, held annually at Philadelphia's Wachovia Center on the Friday morning before Super Bowl Sunday. Last year the station turned away 10,000 people at the door — at 5am.

This year it's a "virgin" Wing Bowl, so those

who have competed in past events are ineligible. "We've gone out to [area schools] LaSalle, Temple, St. Joseph's and Villanova to entice young competitors to get into the event and get them interested in the radio station," Lee says. "This is a great event regardless, but it brings in those people to our radio station. It's tailor-made for the younger audience."

Then there's Clear Channel's KFAN (The Fan)/Minneapolis, another longtime Sports station that has over time developed an on-air lineup that transcends age. "The beauty of The Fan is that sports is the platform, but personality radio is really the difference," CC/Minneapolis Market Manager & Regional VP Mick Anselmo says.

"We have personalities who are attractive to men of all age groups, and some females too. We have a young, hip morning show that feels like a Rock morning show. My personalities talk about all kinds of topics throughout the day — it's not just breaking down the sports scores."

Sex, Sports, Style

Student Monitor also took a look at the favorite magazines of college-age adults. For men, *Sports Illustrated*, *ESPN: The Magazine*, *Playboy*, *Maxim*, *Rolling Stone*, *Men's Health*, *Time*, *FHM*, *Stuff* and *Car and Driver* made up the top 10. For women, it was *Cosmopolitan*, *Glamour*, *US Weekly*, *Teen Vogue*, *Fitness*, *People*, *CosmoGirl*, *Entertainment Weekly*, *Allure* and, tied for 10th, *Seventeen* and *In Touch*.

When it comes to what college-age women are reading, once again, there's not much that's surprising. Nor is there with the men: Sports, sex and cars rule. But male-driven radio programming hasn't become a staple with this generation of guys, based on Student Monitor's research.

"We got a lot of questions about Howard Stern," Weil says. "We looked at the satellite penetration of the college-student market, and it is about 5%. We've seen that a lot of college guys don't tune in to shows like *The Howard Stern Show*. His show is really driven by the 25-54 male, and that was a bit validated by our research."

Weil says one program in particular — the Westwood One-syndicated *Loveline* — does particularly well with the college set. "Beyond that, it's really single-digit percentages for

those who listen to Stern and Sports Talk radio," he says.

"When we go to a college campus and ask students about radio and what it means to them, the first thing they'll say is, 'Coldplay, Gwen Stefani and Kanye West.' They're not going to say, 'I can't wait to hear *Mike & The Mad Dog* today.' For them it's still all about music."

"We have conversations with our producers and talent every day to make sure we're talking about things that not only reach a broad audience, but also reach a younger audience and relate to their lifestyle."

Tom Lee

When asked about their favorite songs, the students interviewed by Student Monitor pretty much named acts found on CHR and Hot AC stations around the globe: Kanye West, Green Day, Black Eyed Peas, Kelly Clarkson, Coldplay, Gwen Stefani, Staind, Jack Johnson, Daddy Yankee and Shakira.

College students listen to about 10 hours of radio a week. "It's not like they're not listening to the radio," Weil says. "They're just not listening to Talk radio." Student Monitor's research found that students listen to the radio almost as much as they watch TV.

Weil also points out, "One of the things we heard when we asked about TV was, 'Oh, my God, I'm so sick of reality TV.' There is a lot of negativity toward that kind of programming. We don't see consistent negative statements made about radio."

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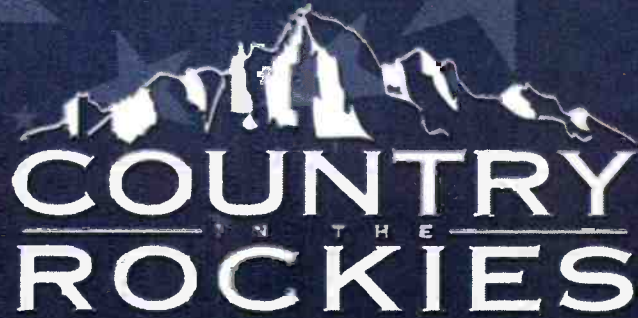
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BRIDA CONNOLLY
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iMesh Goes Legit

Once-notorious peer-to-peer debuts legal service

After agreeing more than a year ago to pay RIAA record labels more than \$4 million in damages and change its ways forever, peer-to-peer iMesh relaunched Oct. 25 in a new, all-legal version, iMesh 6.0. It's a pretty package, though the service is limited for now (see story, this page). But 6.0 could represent a new life for a once-notorious company — and, perhaps, convert some hard-core P2P traders to paying customers.

iMesh launched in 1999 as a centralized P2P and in 2002 became a decentralized FastTrack client. Though it was one of the first P2Ps to follow in the original Napster's feline footsteps, iMesh wasn't sued for copyright infringement until 2003. That iMesh is based in Israel may have had something to do with that, but, after a visit to Capitol Hill by pugnacious then-iMesh CEO Elan Oren in which Oren all but dared the labels to sue, 18 RIAA labels obliged, filing suit against iMesh in September of 2003.

By July 2004 Oren was gone, and iMesh settled with the labels under an agreement that let it keep operating as a P2P until it could, said the RIAA, "migrate to an online business that abides by U.S. copyright laws." iMesh has now finished migrating, and I spoke on the day of the relaunch with iMesh Exec. Director Bob Summers about what's changed.

Unclaimed Content

Summers said, "Part of that which differentiates iMesh from many, if not all, of the other services is the continued access to Gnutella and the unclaimed content on Gnutella."

"Unclaimed content" has not been registered with iMesh as copyrighted material. Such content is freely available on the new service if Gnutella returns it in the search results. "Claimed content," on the other hand, has been registered with iMesh and will be either sold there or blocked, as the copyright owner dictates.

Referring to the MusicNet catalog that forms the basis of iMesh's library, Summers said, "The basic claimed tracks, roughly 2 million, that are generally available on most of the currently active services on iMesh are supplemented by continued access to music that was, and therefore continues to be, part of the peer-to-peer experience."

Only unclaimed content can be pulled in from Gnutella, so any major-label music that has been registered and isn't authorized for online distribution — for example, music from The Beatles or Led Zeppelin — doesn't show up in iMesh search results.

The new iMesh is in free-trial mode right now and offering only tethered MusicNet downloads and filtered Gnutella results, but it will ultimately be a full digital-music service with subscription and "to-go" options and community features. And Summers believes

the new iMesh will be able to change the habits of iMesh P2P users.

The Search Experience

About research done with current iMesh users, he said, "The result, not surprisingly, is that the dominant downloads tend to be — and, I think, will continue to be — chart-based downloads [that is, the popular songs that tend to be available legally in the MusicNet catalog]. I wouldn't expect that it would skew dramatically to lesser-known or unclaimed artists and content.

"The simple matter of erasing that which is unpleasant about the peer-to-peer experience today is in itself a great step forward."

"It's a matter of knowing that you can search and go anyplace you want with it and that the engine is sufficiently robust to support that search. Our view is that, whether it is used fully and actively by the majority of our users, the ability to search broadly was fundamental to what was attractive about peer-to-peer. It was much more than 'free.'

"So we continue that experience, and, unlike most new businesses, every one of our users is an educated peer-to-peer user and someone who knows the experience and knows the search possibilities."

And those are the customers iMesh 6.0 is reaching for right now: the committed base of iMesh users. "That's the primary target," said Summers. But, I wondered, don't iMesh fans have a problem with the idea of paying for content they've become accustomed to getting for free?

"Not at this stage of the conversion," Summers replied. "There could be questions and a need for clarification down the line, and we have addressed that by committing that that percentage of users who need help in under-

Test-Driving iMesh 6.0

On Oct. 25 peer-to-peer iMesh relaunched with iMesh 6.0, a new legal service based on the 2 million-plus-track MusicNet catalog. I took the new program for a test drive shortly after launch and found it attractive and easy to use, though still limited.

iMesh 6.0 opens to an iTunes-like screen with basic left-side navigation buttons that include "My Library," "Search iMesh," "Discover" and "Community." Signup is required, but all iMesh initially asks for is an e-mail address. Once the account is created, iMesh invites the user to create a profile and upload a picture, but how much to reveal is up to the individual. The option to have the profile displayed to other users defaults off, as it should.

Hide & Seek

Right this minute iMesh has full search capability, tethered MusicNet downloads that are locked to the computer they're downloaded to — this is called by iMesh a "limited-ownership subscription," a term I rather admire — and free, but heavily filtered, Gnutella content.

I found the sign-on function a little erratic — at one point iMesh was signing me off and back on again every few seconds — but most of the time things were reasonably stable. Search results come back quickly and are identified as music or video with icons that are also color-coded, with gold indicating paid content and green the free stuff.

Downloading MusicNet tethered downloads is quick and easy, and downloads can be played right from the download screen or, if you like, automatically loaded into a "Quick Play" playlist.

Green results, by way of Gnutella, are less predictable. First, mistyped versions of popular tracks tend to show up as free downloads — "Since You've Been Gone" shows up as free alongside the legal, tethered "Since U Been Gone."

Gnutella downloads get a one- to five-star availability rating (as do MusicNet downloads, which all get five stars), but I found even five-star downloads of popular songs took some time, sitting in the queue while iMesh awaited a user to get the track from. This may be sorted out as the user base grows, however.

Meanwhile, occasionally a file is blocked entirely as a red "Copyrighted" message appears in the download queue. There's nothing wrong with that, of course — it just means that the seams are showing a little on the filtering software.

iMesh, You Mesh

iMesh has plans for advanced community features, and right now it offers a "People Search," screenable by age, gender and location, while instant messaging is "coming soon." File-sharing between users will also be available, though only files marked "Share" by the user will be available.

The "Discover" pages are the prettiest things in iMesh, featuring a sleek and simple layout with top tracks, albums and iMesh-created playlists at the top, followed by short lists of new album releases and iMesh-recommended albums. The genre pages are laid out along the same lines, and both the main and genre pages feature handy drop-down boxes that let users jump directly to an artist page.

The artist pages, with bios and other info from All Music Guide, are attractive and set up with tabs to view music by the album or by the track. Other tabs lead to additional AMG info and a list of users who've put in their profile that they're fans of that artist so, when IM is enabled, iMesh users will be able to easily send messages to fellow fans.

When everything is up and running, iMesh will have offerings compatible with those of most other legal services, and its packaging and brand name may well be appealing to reformed P2P users. The Gnutella results are interesting, but, for those who are seeking free stuff, it looks like that part of the service will ultimately be most useful for indie and unsigned content.

standing what they're converting to, or why they're converting or what value is resident in the new iMesh, will be referred to a live person."

The Value Of Legal Music

About the value of legal downloading, Summers said, "The first step, of course, is that we had to convince ourselves that there was a sufficient value, and we had to build in to the system values that would not only justify payment, but would offer a music-download alternative that was highly competitive.

"We have the advantage of the unique power of P2P and the experience that is brought by it in understanding the behavior of our users and knowing what they are looking for.

"The simple matter of erasing that which is unpleasant about the peer-to-peer experience today is in itself a great step forward. The spoofing is gone, the adware is gone, the spyware is gone — advertising is gone, as a matter of fact.

"The iMesh revenue model is a pure play. It is as pure a play as MTV was originally, when

it was all music videos. Ultimately, that transitioned, and perhaps when we talk a decade from now iMesh will have transitioned, but for the moment iMesh is a pure digital-music-distribution play, supported through sales, just as MTV's business model was advertising."

As noted above, iMesh plans a to-go service. Such services, which make it possible for users to load unlimited tethered downloads onto compatible portable players (but not, at the moment, iPods), have a reputation for being hard to explain to users, but, said Summers, "It is only hard to explain if you're not in the development trenches and dealing with priorities and dealing with the various issues.

"I'm of the view that the appeal to the peer-to-peer user is much more to the subscription side, so our greatest energy is in perfecting the subscription experience. Because peer-to-peer, in its present incarnation, is an all-you-can-eat experience. Subscription supports a continuation of the all-you-can-eat experience. Our users have alternatives today to single-track downloads."

When News Almost Breaks, We Almost Panic

ST is hearing some fairly reliable rumblings that when Infinity flips the giant post-Howard Stern lever on Rocker WXRK (92.3 K-Rock)/New York in January, magically transforming it into FM Talker "92.3 Free FM," the PD reins will be handed off to **Mark Chernoff**, PD of market sister Sports monster WFAN. To demonstrate our radio geekosity, we feel obligated to tell you that Stern made his New York debut on WFAN's 660 AM signal back in 1982, when it was still known as "WNNNNNNNNNBC!" What's really bugging us now is the uncertainty: Will current K-Rock PD **Rob Cross** stick around to help out with the new station and Infinity's Alternative K-Rock2 stream or choose to seek additional fame and fortune at a station that is somewhat less "Free"? Cue our tagline: "Stay tuned!"

Label Love Of The Jivest Kind

Last week, we reported the lengthy list of promotions at



Not John Strazza

Zomba Label Group. However, due to space limitations, we were unable to show several of the smiling faces of the recent promotees. Please say hello to the lovely and talented **John Strazza**, newly named VP/Promotion, overseeing both the pop and rhythmic departments, and the charming and multitasking **Shannah Miller**, now juggling VP/Video Promotion and Adult Radio Promotion duties.



Not Shannah Miller

"Both John and Shannah play an integral part in the operation of this promotion department," Zomba Sr. VP/Promotion **Joe Riccitelli** tells R&R. "Besides overseeing their specific formats, they're also heavily involved in the day-to-day running of this department, working closely with me. These long-overdue promotions recognize John and Shannah's stellar contributions and now crystallize the senior management of the Zomba promotion department."

Flight Attendants Used As Flotation Devices

It's every young (and old) boy's dream: to fly somewhere — anywhere — on Hooters Air for no apparent reason. OK, maybe for the wings ... and thighs ... and ... OK, we're back. However, what recently began as the inaugural Hooters Air flight from Wilkes Barre-Scranton International Airport to Orlando ended very differently than the excited passengers thought it would. Onboard this very special flight were a number of local media freeloaders, including WKRZ/Wilkes Barre jock **Rocky Rhoades**, who was doing a phoner with the station when the passenger sitting in front of him, in a weak-ass attempt at airborne humor, remarked to him, "You look like a terrorist!" After Rhoades signed off the jocks at the station mentioned the man's comment on the air. And then it got weird....

"People at the airport heard it, so they apparently got the TSA [Transportation Safety Administration] involved and reviewed the tape and took precautions," Hooters Air President **Mark Peterson** told a local TV station. When the plane



Your Hooters may vary.

landed in Orlando it was stopped at the end of the runway and immediately surrounded by a fleet of emergency vehicles. Mr. Funny Comment Guy was hauled away in handcuffs while everyone else on the plane was bused to a nearby terminal, where they were subjected to another fun security screening. At least WKRZ PD **Tias Schuster** made some productive use of his time the following day: "I spent all day on the phone talking with TSA deputies," he says.

The Programming Dept.

- **Cedric Hollywood**, longtime PD of Cox Urban WEDR/Miami, has left the building. For now, Cox/Miami OM **Tony Fields** will oversee the programming of WEDR.

- After nine months as PD of WEDG/Buffalo, **Kerry Gray** has left the Citadel Active Rocker. He will be replaced for now by morning show producer **Jim Kurdziel**.

- WRVQ (Q94)/Richmond PD/morning host **Wayne Coy** turned in his tear-streaked resignation papers and is headed to the West Coast for a sweet gig TBA. We begged him to give us at least a friggin' hint, but he won't play with us. Until a replacement is hired, Coy's longtime partner-in-crime, Asst. PD/co-host **Darrin Stone**, will be interim PD, and MD **Jonathan Reed** will tackle interim Asst. PD stuff.

- With WFBC/Greenville, SC PD **Nikki Nite** now in the house at KVIL/Dallas and former WFBC Asst. PD/MD/afternoon dude **Kobe** now PD of WIHB/Charleston, SC, other 'FBC staffers are stepping up to fill the gaps. Midday jock **Natalie Randall** will handle music scheduling for now, night guy **Dino** will take over afternoons on an interim basis, and overnigher **Silas** is covering nights.

- Former KOHT/Tucson mixer/air talent **Adlai "DJ D-Lay" Wilson** is the new Asst. PD/afternoon jock at Radio Campesina CHR/Rhythmic KBDS (Play 103.9)/Bakersfield.

- Changes at Clear Channel CHR/Pop KZBB/Ft. Smith, AR: OM **Ralph Cherry** adds PD duties, replacing **Todd Chase**, who recently exited. Midday princess **Jen Colonna** adds Asst. PD/MD stripes.

- WAHR (Star 99.1)/Huntsville, AL PD **Lee Reynolds** has been named to fill the vacant PD slot at Clear Channel's legendary AC WBBQ/Augusta, GA.

Formats You May Possibly Flip Over

Christmas came a little early — Nov. 1 — to Kansas City ... and not necessarily in the traditional warm holiday sense. At press time Cumulus CHR/Pop **KCHZ (Z95.7)** had become "Jingle 95.7" — at least until the big announcement scheduled for Nov. 3 at 5pm. Here's what we knew at press time: Morning team **Scott Adams** and **Crystal McKenzie** are out, and other staff changes are expected. OM/PD **Maurice DeVoe** is fine and is helping out with the transition.

- PD/morning guy **Jamie Eatmon** and night dude **Hunter** exit Archway Active Rocker **KKZR (93.3 The Razor)/Little Rock** as the station morphs to "Regular" Rock. OM **Charlie Kendall** adds PD duties at The Razor, extending his broadcast day by about 19 hours, while syndicated

bovine **Mancow** annexes mornings. Reach Eatmon at 501-517-5895.

Quick Hits

- After what Ultra-Hip CC VP/All-Things-Street Michael Martin describes as a "hella long" time doing part-time, **Hoodrat Miguel** has been inked to a two-year deal to do nights at KYLD (Wild 94.9)/San Francisco. Explaining his rationale for the promotion, Martin says, "I can't understand a word that comes out of his mouth, but apparently the listeners do." Miguel fills the gap created when **Strawberry** moved to mornings a while back.



I tawt I taw a Hoodrat.

Continued on Page 20

R&R TIMELINE

1 YEAR AGO

- **Bill Bennett** named Exec. VP at Warner Bros./Nashville.
- **Brad Davidson** promoted to VP/Top 40 Promotion at Columbia Records.
- **Mike Moran** named Station Manager at WFSH, WGKA, WLTA & WNIV/Atlanta.



Bill Bennett

5 YEARS AGO

- **Pio Ferro** joins SBS as National PD.
- **Pete Spriggs** named Program Manager at WSB/Atlanta.
- **Bill Richards** named Sr. VP/Programming at Premiere Radio Networks.

10 YEARS AGO

- **WDRE/Nassau-Suffolk** hires **Ted Taylor** as PD/afternoon personality.
- **Carmela Kasoff** elevated to VP/Operations for Warner Bros.' New York offices.
- **Mike Rittberg** promoted to Sr. Director/Rock Promotion at A&M Records.



Carmela Kasoff

15 YEARS AGO

- Interscope Records debuts. **Ted Field** and **Jimmy Iovine** share management of the label's operations.
- **Glen Lajeski** upped to VP/Artist Development at MCA.
- **Richard Sands** elevated to OM at KITS/San Francisco.

20 YEARS AGO

- **Sid McCoy** named VP/Black & Urban Programming at Westwood One.
- **David Adams** moves to Selcom Radio as Sr. VP/Western Division Manager.
- **Chris Karb** promoted to GM of WHBO/Memphis.



Sid McCoy

25 YEARS AGO

- **Bob Oakes** named PD of KSTP/Minneapolis.
- **Michael Stewart** named President of April/Blackwood Music Publishing.
- **Andy McKaie** named President of RAM Productions.

30 YEARS AGO

- **William S. Murphy** named Promotion Director at KSFO/San Francisco.
- **Dave Camper** named PD of KGOG/Thousand Oaks, CA.
- **Denny Carpenter** named PD of WMHI/Frederick, MD.

Continued from Page 19

• More guys to replace Howard Stern: Say hi to **Scotty & Alex**, the afternoon duo at WJSE/Atlantic City, NJ, who get the big call to take over mornings in January after six years of Howard. Two words: no pressure. They will be replaced by the Garden State Parkway-themed **Exit 30 With Shawn**, who moves up from nights. Meanwhile, WCCC/Hartford installs **Lance "Sebastian" Christian** as its post-Stern morning guy. Sebastian previously worked at WCCC from 1988-1995. Joining him will be **Mary Scanlon**, a morning show vet from WRKI/Danbury, CT and WKCI (KC101)/New Haven, CT. Rounding out the lineup: Sports dude **Pete Lamoureux** and **Don Steele** with traffic.

• Longtime WVEE (V103)/Atlanta midday host **Magic** exits. PD Reggie Rouse tells **ST** that no permanent replacement has been named.

• KYKY (Y98)/St. Louis air talent **Kelly Corday** is upped from part-time to nights/Music Coordinator. She replaces MD Jen Myers, who recently moved to mornings.

• After only seven months with *The Rickey Smiley Morning Show* at Radio One's KBFB (97.9 The Beat)/Dallas, **Carmen Contreras** returns to her previous gig: middays at Rhythmic sister KBXX (97.9 The Box)/Houston. Upon Contreras' return, **Brandi Garcia** moves to late-nights.

• CHFI/Toronto adds market vet **Mike Cooper** to its morning team. He teams up with the equally beloved Erin Davis. Cooper had done mornings at crosstown CJEZ (EZ Rock) for the past 10 years.

• Former KZPT/Tucson morning goddess **Meredith Teplitz** abandons the dry heat of desert life for the subzero conditions at KSTP (KS95)/Minneapolis as the new Exec. Producer of the Greg & Cheryl morning show.

Promotion Pros In Motion

• WMIB/Miami taps **Natalie Jones** as Promotions Director. Jones arrives from Houston, where she performed similar duties for KBXX (The Box). She replaces Lori Hall, who left this summer to work for Radio One/Atlanta.

• **Angie Westin**, Director/Marketing & Promotions for Cumulus/Macon, GA, gets the major-market call and is named Promotion Director of WLTM (94.9 Lite FM)/Atlanta.

• In other promotion, er, promotions, KUBE/Seattle PD Eric Powers ups **Anna Lee** from Promotions Assistant to "Regular" Promotions Director, which, we're guessing, probably pays more. Lee replaces Jen Dalton, who left last month.

By The Grace Of God....

Sincerest get-well-soon wishes go out to WB/Nashville Southeast rep **Brooks Quigley**, who was involved a horrific car accident on Oct. 30. Quigley was traveling north on I-65 just outside of Huntsville, AL when a southbound car crossed the median and struck him head-on. The three passengers in the other car, including an 8-year-old boy, were killed. Miraculously, Brooks suffered only cuts and bruises. He was hospitalized overnight in an Athens, AL hospital for observation and released the next day. Pass along your best wishes at brooks.quigley@wbr.com.

Condolences

• Our thoughts are with our friend **Michael Plen**, Sr. VP/Artist Development at Sanctuary Records Group, who recently lost his mother, **Sarah Plen**. She was 76 years old and lived in Hartford.

• We are saddened to report that legendary jock **Bwana Johnny** passed away Oct. 28 at age 56. Bwana, whose real name was **Rick Johnson**, died at a Mercer Island, WA extended care facility after long bout with congestive heart failure and diabetes. During his 30-year career Bwana was heard on many legendary radio stations, including WSAI and WUBE/Cincinnati, KGB/San Diego, KYA/San Francisco, KJR/

Seattle, WFUN/Miami and the late WWDJ (97 DJ)/New York in the early '70s. In his later years Bwana returned to the Northwest, where he worked at KSND/Eugene, OR and KKBR/Billings, MT, among others.

• **Frederick Merrin**, who started his career as "Glenn B. Morgan" before becoming "Bumper Morgan," died Oct. 26 after suffering a heart attack. He was 57. It's important to note that this Bumper Morgan is not to be confused with veteran voiceover artist Bumper Morgan, who did nights at WBZZ (B94)/Pittsburgh in the '80s and was later Production Director at WYHY (Y107)/Nashville. Much of Merrin/Morgan's 30-year career was spent in Pittsburgh, with stops at WHTX, WJJI, WSHH, WVTY and WWSW (3WS). He also worked at WNBC/New York in the early '80s, before moving to Pittsburgh. Most recently he was GM, PD and Station Manager of WWNL/Pittsburgh.



Bwana, back in the day.

TELEVISION

TOP 10 SHOWS Total Audience (109.6 million households)	Oct. 24-30 Adults 18-49
1 <i>CSI</i>	1 <i>CSI</i>
2 <i>Without A Trace</i>	2 <i>Grey's Anatomy</i>
3 <i>Fox World Series Game 4 (Chicago White Sox at Houston)</i>	3 <i>CSI: Miami</i>
4 <i>CSI: Miami</i>	4 <i>Extreme Makeover: Home Edition</i>
5 <i>NCIS</i>	(tie) <i>Without A Trace</i>
6 <i>Survivor: Guatemala</i>	6 <i>Fox World Series Game 4 (Chicago White Sox at Houston)</i>
7 <i>Two And A Half Men</i>	7 <i>Survivor: Guatemala</i>
8 <i>Grey's Anatomy</i>	8 <i>NFL Monday Night Football (N.Y. Jets at Atlanta)</i>
9 <i>Fox World Series Game 3 (Chicago White Sox at Houston)</i>	9 <i>Fox World Series Game 3 (Chicago White Sox at Houston)</i>
10 <i>Extreme Makeover: Home Edition</i>	10 <i>Desperate Housewives (tie) Two And A Half Men</i>

Source: Nielsen Media Research

FILMS

BOX OFFICE TOTALS

Oct. 28-30

Title (Distributor)	\$ Weekend	\$ To Date
1 <i>Saw II</i> (Lions Gate)*	\$31.72	\$31.72
2 <i>The Legend Of Zorro</i> (Sony)*	\$16.32	\$16.32
3 <i>Prime</i> (Universal)*	\$6.22	\$6.22
4 <i>Dreamer: Inspired...</i> (DreamWorks)	\$6.13	\$17.37
5 <i>Wallace & Gromit...</i> (DreamWorks)	\$4.30	\$49.69
6 <i>The Weather Man</i> (Paramount)*	\$4.24	\$4.24
7 <i>Doom</i> (Universal)	\$4.22	\$23.03
8 <i>North Country</i> (WB)	\$3.56	\$12.10
9 <i>The Fog</i> (Sony)	\$3.10	\$25.31
10 <i>Flightplan</i> (Buena Vista)	\$2.72	\$81.27

*First week in release. All figures in millions.
Source: Nielsen EDI

COMING ATTRACTIONS: This week's openers include *Chicken Little*, whose **Disney** soundtrack contains a new song by **Barenaked Ladies**, "One Little Slip"; **Five For Fighting's** cover of "All I Know," a tune popularized in the '70s by Art Garfunkel; a new version of **Patti LaBelle's** "Stir It Up," with **Joss Stone**; **R.E.M.'s** "It's the End of the World as We Know It (And I Feel Fine)"; versions by the film's cast of Queen's "We Are the Champions," Spice Girls' "Wannabe" and Elton John & Kiki Dee's "Don't Go Breaking My Heart"; and more.

— Julie Gidlow

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HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART November 4, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	DESTINY'S CHILD	#1's	Sony Urban/Columbia	113,561	—
4	2	NICKELBACK	All The Right Reasons	Roadrunner/IDJMG	101,380	-21%
3	3	MARTINA MCBRIDE	Timeless	RCA/RMG	90,011	-48%
2	4	ROD STEWART	Thanks for the Memory...	J/RMG	87,548	-53%
8	5	BLACK EYED PEAS	Monkey Business	A&M/Interscope	79,146	-14%
1	6	ASHLEE SIMPSON	I Am Me	Geffen	71,654	-69%
—	7	JOE NICHOLS	III	Universal South	56,201	—
10	8	KANYE WEST	Late Registration	Roc-A-Fella/IDJMG	54,397	-27%
—	9	BETTE MIDLER	Sings The Peggy Lee Songbook	Columbia	54,195	—
5	10	BUN B	Trill	Rap-A-Lot/Asylum	52,439	-56%
9	11	ALICIA KEYS	Unplugged	J/RMG	47,889	-39%
—	12	JOHNNY CASH	I Walk The Line: Legend Of Johnny Cash	Hip-O/Universal	47,344	—
6	13	STEVIE WONDER	A Time 2 Love	Motown/Universal	46,540	-59%
12	14	KELLY CLARKSON	Breakaway	RCA/RMG	45,913	-6%
24	15	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	41,240	+12%
14	16	YOUNG JEEZY	Let's Get It: Thug Motivation 101	Def Jam South/IDJMG	38,595	-20%
13	17	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	37,950	-23%
16	18	SHERYL CROW	Wildflower	A&M/Interscope	35,151	-20%
—	19	THREE 6 MAFIA	Most Know Unknown	Columbia	35,005	—
7	20	DEPECHE MODE	Playing The Angel	Mute/Sire/Reprise	34,745	-67%
17	21	GREEN DAY	American Idiot	Reprise	33,986	-17%
29	22	VARIOUS	Now That's What I Call Music!	Capitol	33,230	+1%
18	23	DISTURBED	Ten Thousand Fists	Reprise	32,786	-19%
—	24	AEROSMITH	Rockin' The Joint: Live At The Hard Rock Hotel	Columbia	31,999	—
26	25	GORILLAZ	Demon Days	Virgin	30,316	-13%
32	26	RASCAL FLATTS	Feels Like Today	Lyric Street	30,106	-5%
28	27	FAITH HILL	Fireflies	Warner Bros.	29,282	-14%
22	28	TWISTA	The Day After	Atlantic	28,885	-25%
25	29	PUSSYCAT DOLLS	PCD	A&M/Interscope	28,865	-20%
20	30	GARY ALLAN	Tough All Over	MCA	27,794	-30%
31	31	SEAN PAUL	Trinity	VP/Atlantic	26,350	-17%
23	32	MELISSA ETHERIDGE	Greatest Hits: The Road Less Traveled	Island/IDJMG	24,775	-35%
35	33	TRINA	Glamorest Life	Slip-N-Slide/Atlantic	24,521	-19%
11	34	BILLY CURRINGTON	Doin' Somethin' Right	Mercury	24,409	-53%
27	35	GRETCHEN WILSON	All Jacked Up	Epic	24,405	-29%
—	36	IL DIVO	The Christmas Collection	Syco/Columbia	23,920	—
34	37	FIONA APPLE	Extraordinary Machine	Epic	22,399	-28%
30	38	COLDPLAY	X & Y	Capitol	21,541	-33%
36	39	BON JOVI	Have A Nice Day	Island/IDJMG	21,387	-28%
45	40	FRANZ FERDINAND	You Could Have It So Much Better	Domino/Epic	19,955	-8%
—	41	SUGARLAND	Twice The Speed Of Life	Mercury	19,934	—
43	42	KIRK FRANKLIN	Hero	Gospo Centric/Zomba Label Group	19,493	-17%
—	43	N'SYNC	Greatest Hits	Jive/Zomba Label Group	19,204	—
41	44	KEYSHIA COLE	Way It Is	A&M/Interscope	19,087	-25%
—	45	MICHAEL BUBLE	It's Time	143/Reprise	18,940	—
40	46	PAUL WALL	The People's Champ	SwishaHouse/Asylum/Atlantic	18,881	-31%
44	47	KEITH URBAN	Be Here	Capitol	18,648	-14%
50	48	GWEN STEFANI	Love.Angel.Music.Baby	Interscope	18,607	-2%
46	49	DAMIAN "JR. GONG" MARLEY	Welcome To Jamrock	Tuff Gong/Universal	18,130	-15%
33	50	RICKY MARTIN	Life	Columbia	17,898	-43%

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ON ALBUMS

Destiny's Child Score Big

Despite its being a pretty lax music week for the fourth quarter, we have three powerful debuts in this week's top 10, with many of last week's newcomers holding on strong. Sony Urban/Columbia's Destiny's Child take the No. 1 spot, with an album of greatest hits —



Destiny's Child

titled, appropriately enough, *No. 1's* — selling 114,000. Part of the album's appeal is undoubtedly a new Destiny's Child track, as well as a new solo track from each of the three gals, with Beyoncé's just now beginning to hit.

Roadrunner/IDJMG's Nickelback — the rock success story of the quarter — jump two spots, to No. 2, with 101,000, while RCA Nashville's Martina McBride still looks mighty *purdy* at No. 3, maintaining that spot from last week with 90,000. Rod "The (formerly) Mod"



Chad Kroeger

Stewart (J Records/RMG) trades places with those young whippersnappers in Nickelback, dropping two spots, to No. 4, with 88,000.

No stopping A&M/Interscope's Black Eyed Peas, who maintain their chart stranglehold, jumping three spots, to No. 5, with 79,000. Alas, Geffen's Ashlee Simpson isn't quite as impressive, dropping five spots, to No. 6, this week, with a 69% sales decrease, to 72,000. Universal South's Joe Nichols makes a healthy chart debut at No. 7, with 56,000.

Kanye West (Roc-A-Fella/IDJMG) jumps two places, to No. 8, with 54,000, while "Divine Miss M" Bette Midler (Columbia) debuts at No. 9, with her tribute to the late Peggy Lee selling 54,000. Rounding out the list at No. 10 is Rap-A-Lot/Asylum's Bun-B, at 52,000.

Other notable debuts include Hip-O/Universal's new Johnny Cash compilation, at No. 12, with 47,000; Columbia's Aerosmith, at No. 24, with 32,000; Columbia's Il Divo, at No. 36, with 24,000; and Jive/Zomba Label Group's 'N Sync, at No. 43, with 19,000.



Joe Nichols

Next week: Watch for debuts from yet another *Now That's What I Call Music* compilation, along with Santana, Slipknot, Blink-182, Terri Clark, Montgomery Gentry, Diana Krall, Nirvana and John Fogerty.

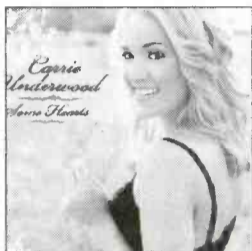


MIKE TRIAS
mtrias@radioandrecords.com

Enter November

November is here, and the labels are beginning to wrap up their Going for Adds schedules for the year. But there's still a lot left for you to choose from.

Twenty-two-year-old Checotah, OK native **Carrie Underwood** took home the crown as *American Idol: Season 4* winner this May, and she recently stormed the Country chart with "Jesus, Take the Wheel." The song climbs to No. 26* in its second week on the chart while earning Most Added honors for the second week in a row. Next week Underwood takes on Pop as she presents "Some Hearts," the title track from her debut album, which hits stores Nov. 15. The album centers on country tunes and is produced by Mark Bright and Dann Huff.



Carrie Underwood

In other Underwood news, she will perform at Broadway Meets Country, a benefit concert for the Actors' Fund of America and the American Red Cross Disaster Relief Fund, which takes place Nov. 12 in New York. The concert will feature country singers doing their renditions of Broadway tunes and Broadway actors singing country songs.

She's a member of the Country Hall of Fame and a successful actress to boot, but she's never performed with Elton John — until now. **Dolly Parton** will join John onstage to perform at the 39th annual CMA Awards, airing live from New York's Madison Square Garden Nov. 15. Says CMA Executive Director Ed Benson, "The audience and our viewers are in for a magical experience when two of the most flamboyant and best-loved entertainers in the world take the stage."



Dolly Parton

Not only will the pair perform John's "Turn the Lights Out When You Leave," they will also sing John Lennon's classic "Imagine." Parton is also Going for Adds with her rendition of "Imagine," featuring David Foster, which appears on her new album, *Those Were the Days*.

The **Darkness** set in next week as they go for adds with "One Way Ticket," the first single from their forthcoming sophomore album, *One Way Ticket to Hell ... And Back*. Says frontman Justin Hawkins about the song, "It's a song of salvation. You can get carried along by external events, and you may develop certain behavioral patterns of habits, but it's never too late to turn around and say, 'No, I want my life to be different.' It's an anti-drug song offering advice to people who feel they're helpless."

During the recording of the album The Darkness almost called it quits, citing the pressure of following a successful debut, among other things. However, after a switch that saw Richie Edwards join as the band's new bassist, *One Way Ticket* is finally seeing the light of day. Says Justin, "In all it's a redemption album. It's full of apologies and explanations, but hope as well. There's a lot of serious lyrical content — and a couple of knob jokes."

There's no need to commit "cognicide," or "think something to death," as **Western Addiction** put it. Just add the punk band's newest record, "Mailer, Meet Jim," taken from their album *Cognicide*. The band comprises Jason Hall (vocals, guitar), Chad Williams (drums), Chicken (bass, vocals) and Ken Yamakazi (guitar), and if you think you may have seen their names somewhere before, look no further than the company directory of Fat Wreck Chords. The foursome met at the label, where they all work. But don't look for them to be at the office much in the coming weeks: Western Addiction are touring with NOFX in Japan this month.



Western Addiction

R&R Going For Adds

Week Of 11/07/05

CHR/POP

- CARRIE UNDERWOOD** Some Hearts (*Arista*)
- CHICA** Anywhere With You (*Sought After Entertainment*)
- CLICK FIVE** Catch Your Wave (*Lava*)
- FRANZ FERDINAND** Do You Want To (*Domino/Epic*)
- TRICK TRICK** f/**EMINEM** Welcome 2 Detroit (*Motown/Universal*)

CHR/RHYTHMIC

- BOW WOW** Fresh Azimiz (*Columbia*)
- D. "JR. GONG" MARLEY** f/**INAS** Road To Zion (*Tuff Gong/Universal*)
- JUVENILE** Rodeo (*Atlantic*)
- YOUNG JEEZY** My Hood (*Def Jam/IDJMG*)

URBAN

- D. "JR. GONG" MARLEY** f/**INAS** Road To Zion (*Tuff Gong/Universal*)
- JAMIE FOXX** f/**LUDACRIS** Unpredictable (*J/RMG*)
- JUVENILE** Rodeo (*Atlantic*)
- YOUNG JEEZY** My Hood (*Def Jam/IDJMG*)

URBAN AC

- VIVIAN GREEN** Cursed (*Columbia*)

GOSPEL

- JOHN TILLERY** Awesome (*Danbla*)
- MARK SMITH** Restoration (*Danbla*)
- SHONTAE** What Did Jesus Say (*Danbla*)

COUNTRY

- CLINT BLACK** Drinkin' Songs & Other Logic (*Equity*)
- DOLLY PARTON** Imagine (*Sugar Hill*)
- TRACY LAWRENCE** If I Don't Make It Back (*Mercury*)

AC

- CHICA** Anywhere With You (*Sought After Entertainment*)
- ROB THOMAS** Ever The Same (*Atlantic*)

HOT AC

- 3 DOORS DOWN** f/**BOB SEGER** Landing In London (All I Think About Is You) (*Republic/Universal*)
- CHICA** Anywhere With You (*Sought After Entertainment*)
- MICHAEL TOLCHER** Sooner Or Later (*Octone/J/RMG*)
- ROB THOMAS** Ever The Same (*Atlantic*)

SMOOTH JAZZ

- BOB BALDWIN** All In A Day's Work (215)
- GENE DUNLAP** f/**EVERETTE HARP** Forgiveness (215)
- LISA HILTON** So This Is Love (*Ruby Slippers Productions*)

ROCK

- DARKNESS** One Way Ticket (*Must...Destroy/Lava/Atlantic*)
- STRYPHER** Make You Mine (*Big 3*)

ACTIVE ROCK

- DARKNESS** One Way Ticket (*Must...Destroy/Lava/Atlantic*)
- STRYPHER** Make You Mine (*Big 3*)

ALTERNATIVE

- DARKNESS** One Way Ticket (*Must...Destroy/Lava/Atlantic*)
- SUBWAYS** Rock & Roll Queen (*Sire/Reprise*)
- WE ARE SCIENTISTS** Nobody Move, Nobody Get Hurt (*Virgin*)
- WESTERN ADDICTION** Mailer, Meet Jim (*Fat Wreck Chords*)
- WHITE STRIPES** Walking With A Ghost (*Third Man/V2*)

TRIPLE A

- BOB MARLEY** f/**ERIC CLAPTON** Slogans (*Island/IDJMG*)
- CATHERINE TUTTLE** Tell Me Something New (*Candid*)
- KATE EARL** Officer (*Record Collection*)
- RODNEY CROWELL** Dancin' Circles Round The Sun (Epictetus Speaks) (*Columbia*)
- WHITE STRIPES** The Denial Twist (*Third Man/V2*)

CHRISTIAN AC

- JONNY DIAZ** Sarah Jo (*Independent*)
- KATINAS** One More Song For You (*BHT*)
- KENDALL PAYNE** Aslan (*BHT*)

CHRISTIAN CHR

- BETH CHAMPION MASON** Lavish Love (*Independent*)
- DEMON HUNTER** One Thousand Apologies (*Solid State/Tooth & Nail*)
- FALLING UP** Moonlit (*BEC/Tooth & Nail*)
- FOREVER CHANGED** The Need To Feel Alive (*Floodgate*)
- HAWK NELSON** Things We Go Through (*Tooth & Nail*)

CHRISTIAN ROCK

- BETH CHAMPION MASON** Lavish Love (*Independent*)
- DEMON HUNTER** One Thousand Apologies (*Solid State/Tooth & Nail*)
- FALLING UP** Moonlit (*BEC/Tooth & Nail*)
- FOREVER CHANGED** The Need To Feel Alive (*Floodgate*)
- HAWK NELSON** Things We Go Through (*Tooth & Nail*)
- LETTERS OF WARNING** My Greatest Failure (*Independent*)
- SCHEMA** Between The Two (*Independent*)

INSPO

- JONNY DIAZ** Sarah Jo (*Independent*)
- SIENNA** Unbelievable (*Independent*)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.

NATIONAL MUSIC



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Adds
SHAKIRA Don't Bother
YOUNG JEEZY I/AKON Soul Survivor

Artist/Title	Plays	
	TW	LW
FALL OUT BOY Sugar, We're Goin' Down	41	34
NICKELBACK Photograph	40	34
WEEZER Beverly Hills	38	36
GREEN DAY Wake Me Up When September...	37	36
KANYE WEST Gold Digger	36	34
MADONNA Hung Up	34	0
GWEN STEFANI Luxurious	32	0
BLACK EYED PEAS My Humps	32	38
KELLY CLARKSON Because Of You	32	34
BOW WOW I/CIARA Like You	32	22
MARIAH CAREY Shake It Off	30	34
RIHANNA If It's Lovin' That You Want	30	34
SEAN PAUL We Be Burnin'	29	28
ALL-AMERICAN REJECTS Dirty Little Secret	28	34
GAVIN DEGRAW Follow Through	22	20
CHRIS BROWN I/JUELZ SANTANA Run It	21	18
AKON Belly Dancer	20	16
FRANKIE J. More Than Words	20	16
GORILLAZ Feel Good Inc.	20	40
RYAN CABRERA Shine On	18	26
ASHLEE SIMPSON Boyfriend	18	18
MARCOS HERNANDEZ If You Were Mine	16	14
PUSSYCAT DOLLS Stickwitu	14	30
PRETTY RICKY Your Body	14	22
MARIAH CAREY Don't Forget About Us	14	12



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WHITE STRIPES Walking With A Ghost
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 Kelly Peck
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FIONA APPLE Parting Gift
DAR WILLIAMS Echoes

Country
 Leanne Flack
GRETCHEN WILSON I Don't Feel Like Loving You
WYNONNA Attitude
SARA EVANS Cheatin'

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Hit List
 Justin Prager
ROB THDMAS Ever The Same

Soft Rock
 Justin Prager
ROD STEWART I/DIANA ROSS I've Got A Crush...

Rock
 Gary Susalis
3 DOORS DOWN Landing In London...
DARKNESS One Way Ticket
LIMP BIZKIT Lean On Me
NONPOINT Bullet With A Name
SILVERTIDE Devil's Daughter
VALIENT THORR Man Behind The Curtain

Alternative
 Gary Susalis
HELLOGOODBYE Bonnie Taylor Shakedown
PANIC! AT THE DISCO London Beckoned...

Today's Country
 John Hendricks
JASON ALDEAN Why
BILLY JOE SHAVER I/BIG & RICH Live Forever
CARRIE UNDERWOOD Jesus, Take The Wheel
WYNONNA Attitude
TRISHA YEARWOOD Trying To Love You

Americana
 Liz Opoka
SON VOLT Joe Citizen Blues
WILLIE NELSON You Left A Long, Long Time Ago
DARRELL SCOTT It's The Whiskey That Eases...
CORY MORROW Heart Of Fire



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Top Alternative
 Pete Schiecke
BLINK-182 Not Now
THRICE Image Of The Invisible
SEETHER Truth
FALL OUT BOY Dance, Dance

Top Country
 Beville Darden
BOBBY PINSON Way Down
MONTGOMERY GENTRY She Don't Tell Me To

Top Jams
 Donya Floyd
TWISTA Hit The Floor
NELLY Grilz
GWEN STEFANI Luxurious

Top Pop
 Jeff Graham
KANYE WEST I/ADAM LEVINE Heard 'Em Say

Top Dance
 Mike Spinlella
DEEP DISH Dreams
ARMAND VAN HELDEN When The Lights Go Down
EURHYTHMICS I've Got A Life
LEE CABRERA I/MIM I Watch You



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 Dave Nicholson
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BLAKE SHELTON Nobody But Me
CARRIE UNDERWOOD Jesus, Take The Wheel



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CALLA It Drowned On Me

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 Dave Hunter
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50 CENT Hustla's Ambition

R&B
SYLEENA JOHNSON Slowly
TREY SONGZ Gotta Go



Audio
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 John Lenac • 310-526-4378
AMERICAN MINOR Walk On
BLINK-182 Another Girl, Another Planet
BONE CRUSHER Wood Grippin'
BUCKETHEAD I/SERJ We Are Jne
DAR WILLIAMS Echoes
DESTINY'S CHILD I/SLIM THUG Check On It
DONELL JONES Better Start Talkin'
JACK INGRAM Wherever You Are
JAMIE CULLUM Get Your Way
JUVENILE Rodeo
LUKE & Q Ya Heard Me
MONTGOMERY GENTRY She Don't Tell Me To
NONPOINT Bullet With A Name
PEOPLE IN PLANES If You Talk Too Much
PURPLE RIBBON ALLSTARS Jody Rock
REMY MA Conceited (There's something About Remy)
ROD STEWART I/DIANA ROSE I've Got A Crush On You
RYAN SHUPE & THE RUBBERBAND Banjo Boy
SARA EVANS Cheatin'
SILVERTIDE Devil's Daughter
STELLAR KART Finish Last
TERRI CLARK She Didn't Have Time
THE CLICK FIVE Catch Your Wave
TRENT TOMLINSON Drunker Than Me
TRISHA YEARWOOD Trying To Love You
WEBBIE How U Ridin'

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AMBER DOTSON I Ain't Your Momma
AVANT You Know What
DESTINY'S CHILD Stand Up For Love
JOEY DANIELS Swinging Door
MIKE JONES Flossin'
SHAKIRA Don't Bother
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Young & Verna
 David Felker
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Mainstream Country
 David Felker
BRAD PAISLEY I/DONNY PARTON When I Get...

Hot Country
 Jim Hays
CARRIE UNDERWOOD Jesus, Take The Wheel
SARA EVANS Cheatin'

Bright AC
 Jim Hays
MADONNA Hung Up
ALANIS MORISSETTE Crazy
ANNA NALICK In The Rough



After MidNite
 Sam Thompson
SUGARLAND Just Might (Make Me Believe)
BRAD PAISLEY I/DOLLY PARTON When I Get...



Artist/Title	Total Plays
HILARY DUFF Wake Up	77
ALY & A.J. Rush	76
CRAZY FROG Axel F	73
BOWLING FOR SOUP 1985	73
JESSE McCARTNEY Beautiful Soul	73
AKON Lonely	73
CLICK FIVE Just The Girl	72
RIHANNA Pon De Replay	32
JESSE McCARTNEY What's Your Name?	32
WEEZER Beverly Hills	31
CHEETAH GIRLS I Won't Say	31
JOJO Leave (Get Out)	30
B5 U Got Me	30
KELLY CLARKSON Because Of You	30
KELLY CLARKSON Behind These Hazel Eyes	29
JESSE McCARTNEY She's No You	29
KELLY CLARKSON Breakaway	29
B5 Dance For You	28
ALY & A.J. Walking On Sunshine	28
ASHLEE SIMPSON Boyfriend	28

Playlist for week of Oct. 23-29.



21,000 movie theaters

West
COLDPLAY Fix You
KENNY CHESNEY Who You'd Be Today
AQUALUNG Brighter Than Sunshine
XMAS BALLS All I Want For Christmas...
LEE ANN WOMACK I May Hate Myself...

Midwest
COLDPLAY Fix You
KENNY CHESNEY Who You'd Be Today
XMAS BALLS All I Want For Christmas...
AQUALUNG Brighter Than Sunshine
LEE ANN WOMACK I May Hate Myself...

Southwest
COLDPLAY Fix You
KENNY CHESNEY Who You'd Be Today
AQUALUNG Brighter Than Sunshine
XMAS BALLS All I Want For Christmas...
LEE ANN WOMACK I May Hate Myself...

Northeast
COLDPLAY Fix You
AQUALUNG Brighter Than Sunshine
KENNY CHESNEY Who You'd Be Today
XMAS BALLS All I Want For Christmas...
LEE ANN WOMACK I May Hate Myself...

Southeast
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FRANZ FERDINAND Do You Want To
WHITE STRIPES My Doorbell
COLDPLAY Speed Of Sound
GORILLAZ Feel Good Inc.

Top Jazz
WALTER BEASLEY Coolness
NILS Pacific Coast Highway
BRIAN CULBERTSON Hookin' Up
BONEY JAMES I/JOE SAMPLE Stone Groove
PAUL TAYLOR East Bay Bounce

Top Dance/Electronic
PUSSYCAT DOLLS I/BUSTA RHYMES Don't Cha
INAYA DAY Nasty Girl
KELLY OSBOURNE One Word
FREEMASONS Love On My Mind
JENN CUNETTA Come Rain Come Shine



OUT OF EXILE AND INTO USRN Audioslave spent a day off from their tour hanging with the lovely people at USRN, where they also promoted their new Live in Cuba DVD. Seen here are (l-r) Audioslave guitarist Tom Morello; Epic VP/Rock Promotion Cheryl Valentine; hardDrive Producer Roxy "Queen of Rock" Myzal; Launch Rock/Alternative Format Manager Don Kaye; and Audioslave drummer Brad Wilk, bassist Tim Commerford and singer Chris Cornell.



THE ROOM REALLY IS GREEN This picture is printed in black and white, but the room these two guys are standing in is actually painted green. Why? Because it's the green room at the Gibson Amphitheatre at Universal City in Los Angeles, where Fox All Access host Chris Leary (l) caught up to 3 Doors Down frontman Brad Arnold before the band's recent performance there.

NATIONAL MUSIC

72 million households



Plays

KELLY CLARKSON Because Of You	23
GREEN DAY Wake Me Up When September Ends	21
BLACK EYED PEAS My Humps	21
ALL-AMERICAN REJECTS Dirty Little Secret	20
KANYE WEST Gold Digger	20
YOUNG JEEZY f/ AKON Soul Survivor	19
AVENGED SEVENFOLD Bat Country	19
CHRIS BROWN f/ JUELZ SANTANA Run It	19
ASHLEE SIMPSON Boyfriend	16
FALL OUT BOY Dance, Dance	10
LIL KIM Lighters Up	9
MY CHEMICAL ROMANCE The Ghost Of You	9
PRETTY RICKY Your Body	9
FOO FIGHTERS DOA	8
FRANKIE J. More Than Words	8
DESTINY'S CHILD Stand Up For Love	8
NICKELBACK Photograph	7
PHARRELL Can I Have It Like That	7
TWISTA f/ TREY SONGZ Girl Tonite	7
SEAN PAUL We Be Burnin'	7

Video playlist for the week of Oct. 24-30.



David Cohn
General Manager

2

THREE 6 MAFIA Stay Fly	31
SEAN PAUL We Be Burnin'	24
YING YANG TWINS f/ PITBULL Shake	23
R. KELLY Trapped In The Closet	20
AVENGED SEVENFOLD Bat Country	18
COMMON Testify	18
MY CHEMICAL ROMANCE The Ghost Of You	18
GORILLAZ Dare	18
FOO FIGHTERS DOA	18
COHEED AND CAMBRIA The Suffering	17
YOUNG JEEZY f/ AKON Soul Survivor	15
LIL KIM Lighters Up	15
T-PAIN I'm Sprung	15
TWISTA f/ TREY SONGZ Girl Tonite	13
FRANZ FERDINAND Do You Want To	13
FALL OUT BOY Dance, Dance	13
HAWTHORNE HEIGHTS Niki FM	12
DEM FRANCHISE BOYZ I Think They Like Me	11
50 CENT f/ MOBB DEEP Outta Control	10
DAVID BANNER Play	9

Video playlist for the week of Oct. 24-30.

75 million households

Rick Krim
Exec. VP



Adds

FIONA APPLE O' Sailor
JAMES BLUNT You're Beautiful
EURYTHMICS I've Got A Life
GOO GOO DOLLS Better Days
LISA MARIE PRESLEY Idiot

KELLY CLARKSON Because Of You
KANYE WEST Gold Digger
BLACK EYED PEAS My Humps
NICKELBACK Photograph
GREEN DAY Wake Me Up When September Ends
PUSSYCAT DOLLS Stickwitu
GORILLAZ Feel Good Inc.
SHERYL CROW Good Is Good
MARIAH CAREY Shake It Off
MADONNA Hung Up
SANTANA f/ MICHELLE BRANCH I'm Feeling You
WEEZER Beverly Hills
GWEN STEFANI Luxurious
AQUALUNG Brighter Than Sunshine
BON JOVI Have A Nice Day
DESTINY'S CHILD Stand Up For Love
KILLERS All These Things That I've Done
LEELA JAMES Music
COLDPLAY Fix You
SCOTT STAPP The Great Divide

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	EAGLES	\$1,468.1
2	DAVE MATTHEWS BAND	\$1,373.8
3	NEIL DIAMOND	\$1,300.8
4	KENNY CHESNEY	\$1,148.4
5	ANGER MANAGEMENT TOUR	\$1,081.9
6	MARC ANTHONY	\$818.1
7	OZZFEST	\$780.1
8	COLDPLAY	\$759.3
9	TOBY KEITH	\$715.8
10	TOM PETTY & THE HEARTBREAKERS	\$666.5
11	GREEN DAY	\$650.3
12	PEARL JAM	\$625.5
13	JAMES TAYLOR	\$532.3
14	DESTINY'S CHILD	\$502.4
15	SANTANA	\$481.0

Among this week's new tours:
Bastard Sons Of Johnny Cash
Bedouin Soundclash
George Lynch
George Strait
Hilary Duff

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202-380-4425



Alegria

Hector Coropan
ABUSIVO Cuidala
ADASSA Kamasutra
ALEXIS Y FIDO Eso Hh
20 On 20

Michelle
LINDSAY LOHAN Confessions Of A Broken Heart
KANYE WEST f/ ADAM LEVINE Heard 'Em Say
FALL OUT BOY Dance, Dance
The Blend

Mike Abrams
SANTANA f/ MICHELLE BRANCH I'm Feeling You
BRUCE HORNSBY f/ ELTON JOHN Dreamland
The Eye

Mike Abrams
PHARRELL f/ GWEN STEFANI Can I Have It Like That
JAZZE PHA f/ CEE-LO Happy Hour
TWISTA f/ PITBULL Hit The Floor
Mix

Kevin Kash
ANNA NALICK In The Rough
ALANIS MORISSETTE Crazy
Kiss

Kevin Kash
CHRIS BROWN f/ JUELZ SANTANA Run It
PRETTY RICKY Your Body
Suite 62

Vic Clemens
JAMIE JONES Don't Stop
VARIOUS Come Together Now
The Fish

Jim Epperlein
MATTHEW WEST Only Grace
SONICFLOOD You Are
JOEL ENGLE Shadow Of Your Cross
HOLLY CROSS VAGELY Night And Day
The Loft

Mike Marrone
JOSE GONZALEZ Hints
JOSE GONZALEZ Slow Moves
JOSE GONZALEZ Lovestain
JOSE GONZALEZ Broken Arrows
ROGUE WAVE Are You On My Side
ROGUE WAVE California
ROGUE WAVE Temporary
STEVE REYNOLDS Dear Rose
STEVE REYNOLDS Forsaken
STEVE REYNOLDS Market Fool
SUPERGRASS Low C
X Country

Jessie Scott
MOJO GURUS Shakin' In The Barn
GARY BENNETT Human Condition
MARAHA If You Didn't Laugh, You'd Cry
MARTY STUART Badlands
DUST DEVILS Gathering Dust
BUCKTOWN KICKBACK Speak Easy
J-HENRY Another Long Day
Watercolors

Trinity
HERBIE HANCOCK Sister Moon
KIRK WHALUM Someone To Love
The Torch

Thomas Kenny
TOBYMAC New World
DEMON HUNTER One Thousand Apologies
Ethel

Rick Lambert
YELLOWCARD Lights & Sounds

TELEVISION

Friday, 11/4

• Michelle Branch, *The View* (ABC, check local listings for time).

• John Fogerty, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

• Ryan Adams, *Late Show With David Letterman* (CBS, check local listings for time).

Monday, 11/7

• Kenny Chesney, *The View*.
• Chubby Checker guest-stars on NBC's *Las Vegas* (9pm ET/PT).

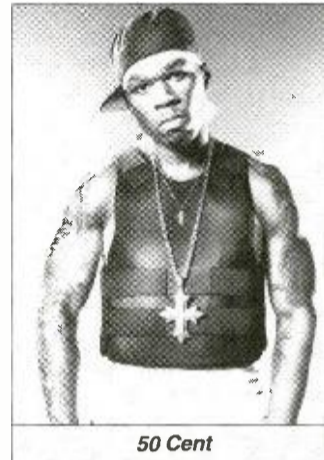
• Jamiroquai, *Jay Leno*.
• 50 Cent, *David Letterman*.
• Keith Urban, *Conan O'Brien*.

Tuesday, 11/8

• Big & Rich, *Jay Leno*.
• Paul Anka, *Jimmy Kimmel*.
• 50 Cent, *Conan O'Brien*.

Wednesday, 11/9

• Neil Diamond, *The View*.
• Trey Anastasio, *David Letterman*.
• Patti Smith, *Conan O'Brien*.



50 Cent

• Raul Midon, *Jimmy Kimmel Live* (ABC, check local listings for time).

• Neil Young, *Late Night With Conan O'Brien* (NBC, check local listings for time).

• Sinead O'Connor, *Late Late Show With Craig Ferguson* (CBS, check local listings for time).

• Fall Out Boy, *Last Call With Carson Daly* (NBC, check local listings for time).

• Ricky Martin, *The Ellen DeGeneres Show* (check local listings for time and channel).

— Julie Gidlow



Garth Brooks

Thursday, 11/10

• Garth Brooks, *Jay Leno*.
• Xzibit, *Jimmy Kimmel*.
• Alison Krauss & Union Station, *Conan O'Brien*.

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Nov. 1, 2005.

1. BLACK EYED PEAS My Humps
2. KANYE WEST f/ JAMIE FOXX Gold Digger
3. CHRIS BROWN f/ JUELZ SANTANA Run It
4. FALL OUT BOY Dance, Dance
5. NICKELBACK Photograph
6. MADONNA Hung Up
7. KANYE WEST Jesus Walks
8. FALL OUT BOY Sugar, We're Goin' Down
9. YOUNG JEEZY f/ AKON Soul Survivor
10. KELLY CLARKSON Because Of You

Top 10 Albums

1. SANTANA *All That I Am*
2. THOMAS L. FRIEDMAN *The World Is Flat...* (Audiobook)
3. K-TEL *K-Tel Presents Scary Sounds Of Halloween*
4. ASHLEE SIMPSON *I Am Me*
5. DEPECHE MODE *Playing The Angel*
6. KANYE WEST *Late Registration*
7. FALL OUT BOY *From Under The Cork Tree*
8. VARIOUS ARTISTS *Elizabethtown ST*
9. BLACK EYED PEAS *Monkey Business*
10. NICKELBACK *All The Right Reasons*



OUTLAWS IN L.A. Toby Keith, Merle Haggard, Shelby Lynne, David Allan Coe, Billy Joe Shaver and Jack Ingram performed at the second annual CMT Outlaws concert, which premieres Nov. 4 on CMT. Gathered here are (l-r) CMT VP/Music & Talent Chris Parr, Capitol Sr. VP/Marketing Fletcher Foster, Haggard, Keith, TKO Management's TK Kimbrell and CMT VP/Programming & Development Paul Villadolid.



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PART TWO OF A TWO-PART SERIES

The Publishing Factor

The real estate of the music biz

Last week we provided some insight into the world of music publishing with contributions by executives from Windswept and Rive Droite/Right Bank. Music publishing has long been considered the “real estate of the music business” because it’s an investment that keeps on giving.

Publishing equity allows the copyright holder to generate revenue for any commercial use of a song, including traditional and electronic album and single sales; ringtones; and licensing for film and TV, video games, advertising and much more.

In the second installment of our publishing focus, I talk with Bicycle Music Publishing co-President Jake Wisely and Warner Chappell Music Sr. VP/Creative Judy Stakee.

Job Description

Stakee, who has always had a passion for music, graduated from the University of Southern California with a major in music. “I actually sing and play the piano and a little bit of guitar, as well as being able to read music,” she says.

“My first job was at Arista Music. I started as a secretary and moved up to plugging songs. It was a small catalog of only 6,000 songs. During my employment at Arista I learned all about publishing and how to plug songs and develop a writer.”

Stakee’s next job was at Screen Gems Music, where she developed and managed songwriters. It was during her time there that she signed Scott Cutler and Rick Nowles. After leaving Screen Gems she landed her current job, at Warner Chappell Music.

At Warner Chappell Stakee works with the pop staff songwriters and helps develop, manage, teach, guide and plug her writers. During her career she has worked with songwriters including Sheryl Crow, Michelle Branch, Wayne Kirkpatrick, Jamie Houston, Franne Golde, Kevin Kadish, Matthew Gerrard and John Shanks.

“The publisher is the teacher, and the student is the writer,” Stakee says. “We teach writers what we know — what makes a great song great and what a controlled-composition clause is. In addition, we teach them how to tap in to that creative place and how a writer can help other artists tap in to their own creative places. You name it, we teach it!”

“I believe that one of the advantages I have, being a publisher, is that I can communicate with an artist on the creative level. I can actually speak a language not many people know. An artist will have many others who will help them with marketing, finances, tours and scheduling, etc.

“However, I speak to them about their art. I give them a place to come that is safe so they can explore who they are. Who wouldn’t want to be surrounded by that kind of energy?”

An Analogy

Stakee continues, “Here’s a corny analogy: A song is a home that appreciates in value not

“When a song is sung by the right artist, it can appreciate in value more than some have ever imagined.”

Judy Stakee

only with time, but with a great owner. When a song is sung by the right artist, it can appreciate in value more than some have ever imagined.

“Ask Wayne Kirkpatrick, who co-wrote ‘Change the World’ [with Timmy Sims and Gordon Kennedy]. Wynonna Judd first recorded the song, and it sold a few records; then Eric Clapton sang it, and it won a Grammy for Song of the Year.”

When deciding whether to sign someone to a publishing deal, Stakee says, “I seek the same qualities that I do in any relationship: the ability to learn and the willingness to show up.

“Publishing advances are based on earnings and risk. Call me crazy, but I prefer the high-earnings, low-risk ratio. I tend to favor the co-publishing contract, since its tone is that of being in business together.”

Stakee says the best time for an artist or songwriter to seek a publishing deal is at the beginning of their career, “when it’s good to surround yourself with people who can help lead you in the right direction.”

Major Publisher To Indie

Baby-faced Jake Wisely’s career began in Minneapolis in 1988, when he started an indie record label called Red Decibel. He released 17 albums, including five in conjunction with Columbia Records, over the course of seven years.

“I got my first taste of music publishing in 1995, working for ASCAP, where I ran the Midwest membership office in Chicago,” Wisely says. “I also did some time in the digital music business at eMusic before going headlong into music publishing in the creative departments of Universal and EMI Music Publishing.”

Earlier this year Wisely assumed the role of co-President at fledgling independent publisher Bicycle Music Publishing.

“Some managers and lawyers believe the benefit of a publishing company to their client begins and ends with the advance,” he says. “I believe that the role of a publisher should be more like that of a partner.



Jake Wisely

“If a motivated and well-connected publisher offers a no-risk loan to join your team, that’s a worthwhile consideration. If that same partner brings real opportunity to the table, a songwriter’s relinquished rights have made their retained rights more valuable.

“A good example of our contribution beyond the advance is with a young band we signed called A Change Of Pace. In a matter of months we delivered them an end title to a Fox film, a slot on NBC’s *Dew Action Sports Tour* broadcast, video games and other sync activity, as well as a gig at the Download Festival in the U.K.

“They’re building a dedicated fan base and a strong sales base as they now head out on a six-week-long MySpace-sponsored tour. Getting involved early can be very gratifying.”

The Real Estate Of Music

About the saying that “Publishing is the real estate of the music business,” Wisely says, “Cliches are cliches for a reason. Music publishing puts the kids through college. It’s the gift that keeps on giving.

“I liken a publishing catalog more to an investment portfolio. Building a well-maintained and actively worked asset through smart and diversified investment in publishing and co-publishing deals with songwriters and artist-writers, song catalogs and even income-participation deals spread across musical eras and genres will net a healthy return.

“At Universal and EMI I wanted to do more artist development. Now, given the opportunity to do so, I also find myself drawn to song-

“Music publishing appears more adaptable to hard times than the record business.”

Jake Wisely

writers who have generated some momentum for themselves. We want to know that a songwriter is going to work at least as hard as we do.”

The Typical Publishing Deal

Wisely says his company has seven deals in various stages of negotiation, and every one is different. He says, however, that the typical co-publishing deal with a rock, pop or urban songwriter divides ownership of the copyright and the subsequent publisher’s share of revenue 50/50.

“Our advances take into account pipeline money plus a level of risk capital that we feel comfortable putting out there,” he says.

“The publishing business has been affected by all the same trends affecting the record business, despite a lag time in the impact of declining record sales on mechanical-royalty income. Performance and sync income have been on the rise, along with digital and new-media revenue.

“Music publishing appears to be more adaptable to hard times than the record business. However, there are plenty of issues on the horizon that could greatly impact the way we do business. The competitive landscape has changed greatly as well, with fewer bidding wars, hopefully resulting in more smart deals.

“On the flip side, there are also more active and well-funded indie publishers, and even hedge funds are looking to acquire evergreen publishing assets.”

Wisely says the best time for a publishing deal is when a songwriter wants to build a team to help him grow and add value to his catalog, creatively and financially. “The consideration becomes less about when to make a deal and more about with whom to make a deal,” he says.

He also says a songwriter must choose the right partner — a publisher who is in it for the long haul. “If the songwriter is not seeking such a partner, a speculative advance or aggressive copyright exploitation, she may want to consider a good administrator so no money earned goes uncollected,” Wisely says.

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What About Bob?

And Jack and Charlie and Mike and Ed....

By Joel Folger

There are plenty of success stories in Adult Hits — and not all of them are named Jack. But when I talk to owners or managers about the Adult Hits format, they still lead with the question, “Does the format have legs?” My answer: “Yes, it has great legs and a whole lot more.”

If you're looking for a tight-listed “Jammin’ Oldies” station or an ‘80s flash-in-the-pan format, this isn’t it. The Adult Hits sound is based on four decades of music. If you throw in some new songs and a few “Oh, wow” songs from the ‘60s, what you get is the next-generation Oldies format.

Think of it this way: While other stations claim to have huge music libraries, Adult Hits stations actually *play* theirs.

Listener response to Adult Hits has been overwhelmingly positive and passionate. They get it. It’s not what they have come to expect from traditional formats. It’s a little funny and a little quirky. It doesn’t sound like the rest of the radio stations in a market. But listeners get Bob — and Jack and Charlie and Mike and Ed — and they like him.

Done right, Adult Hits has personality and attitude, which is more than you can say for many tired, boring Hot AC stations. Got one of those in your cluster? Got a tight-listed Oldies station with an aging, disenfranchised audience? Then it’s time for you to get to know this upstart format before you end up scratching your head, wondering what happened to your station in a post-Adult Hits world.

Format Facts

It may surprise many to learn that the first Adult Hits station was CFWM (Bob FM)/Winnipeg, which went on the air on March 4, 2002. “Jack FM” followed nine months later, launching on CKLG/Vancouver on Dec. 27, 2002. The original “We play anything” Bob FM debuted in the U.S. on Bob Sinclair’s WPYA/Norfolk on

March 9, 2004, and the first U.S. Jack FM station, KJAC/Denver, followed a month later.

The Adult Hits format is designed to appeal to men and women equally, and it has tremendous come attraction for the 25-54 demo. Typically, the format’s strongest audience, like Hot AC’s and Classic Rock’s, is in middays and afternoon drive.

Adult Hits breaks many traditional radio rules. It is positioned around a wide variety of familiar music, emphasizing transitions between songs that span eras and genres — also known as train wrecks. The core music is familiar, upbeat ‘70s and ‘80s pop rock, but songs outside these boundaries are what make the format special.



Joel Folger

A good Adult Hits station, whatever it might be called, is a mile wide and an inch deep. You never know what’s next. Writing is key, and localization is critical.

Of course, not all Adult Hits stations are alike. For example, some play more pop, while others may play a less familiar mix. Some stations support a meaningful and familiar current rotation, which can add an important dimension to the format. New music helps keep an Adult Hits station fresh.

Sound Different

If you’re looking into the Adult Hits format, throw out your traditional ideas about how to combine music. Ratings have shown that listeners will embrace the concept without the need for heart medication or a satellite receiver. Ultimately, Adult Hits will have a significant impact on the library size of other formats.

Some Adult Hits stations promote a friendlier

approach, while others have an aggressive, “in your face” attitude. For example, Jack FM uses the attitude-laden positioner “We play what we want,” while the Bob format uses the more affable “We play anything.” Listen to the liners and how these two major Adult Hit brands are positioned.

Remember, it’s the non-music imaging and packaging surrounding the music that intrigues listeners most. On a radio dial full of clones, Adult Hits should sound different. Very different.

Jack Trout’s latest book, *Differentiate or Die: Survival in Our Era of Killer Competition*, further explains this concept and why sounding different while appealing to the masses is important.

Adult Hits stations take various approaches to talent as well. Some stations operate without live air talent, making the argument that listeners see that as a benefit. But others believe that quality live talent is key to long-term success. Whatever your approach, when seeking out people to be on the air, in sales or behind the scenes, be sure to find those who are passionate about the format.

The Secret Sauce

Adult Hits is a come-driven format, and marketing is an important factor. Most major success stories have been backed by powerful marketing campaigns. Don’t leave home, do not pass go, and don’t make a move without marketing. Let the world know your station is like a big ol’ juicy T-bone in a vast wasteland of tofu.

One thing that makes the format stand out is the size of the library. When it comes to music, Adult Hits believes more is better, and less is bad. Music research will play a big part in longevity for this format, and identifying additional tunes for airplay should be a top goal. Use research to mine for local nuggets. An Adult Hits playlist should not be stagnant.

While many still debate whether the format has legs, smart owners are making plans to own the position first. Two and a half years ago I predicted you’d see an Adult Hits station in nearly every rated market. My enthusiasm was initially greeted with skepticism, but did you know



JOE AND SIR PAUL Westwood One-syndicated Beatle Brunch host Joe Johnson (l) interviews Sir Paul — Paul McCartney, that is — backstage in Tampa before McCartney’s Sept. 17 show. Joe’s interview with McCartney is scheduled to air Thanksgiving weekend on Beatle Brunch.

there are now about 75 stations using some version of the format? The bandwagon is filling fast.

What’s Next?

I’ve partnered with Howard Kroeger from Winnipeg on some projects for the Bob FM Adult Hits format. He says, “You can’t stay No. 1 by standing still. The wheels of reinvention always have to be moving. Good competition never sleeps. Bob FM in Winnipeg is not the same station today that it was when it launched three years ago.

“Knowing when to make the change, riding just ahead of the curve and managing all those expectations when you have a great start out of the gate are some of the biggest challenges managers of the format will face.”

I encourage the next generation of programmers to think outside the box — way outside the box. Be daring. Consider breaking a few traditional radio rules.

Now more than ever our industry needs new blood and new ideas. Today’s airwaves are ripe for new format possibilities. And when you add HD Radio? What a great day for format pioneers.

The traditional 10-year cycle between format innovations is about to be shortened dramatically. Throughout my career I’ve been known as the Rock guy, the Top 40 guy and then the Alternative guy. Now I’ve worked hard to be the Bob Adult Hits guy, but the story is not done. What’s next? Stay tuned.

Joel Folger is President of the Folger Entertainment Co., a programming and consulting firm based in Dallas. Contact him at 817-545-3113 or folger1@swbell.net.

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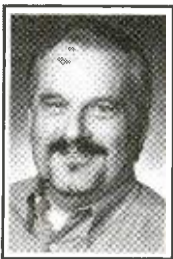
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Wanted: A Broader Audience

Why aren't Pop stations testing wider demos?

By Sean Ross

Nearly a decade ago Sean Ross and I were co-workers at another fine trade publication. During that time I was constantly amazed by (and, frankly, slightly jealous of) his seemingly effortless way of constructing entire columns, week after week, using only random thoughts found in his head.

Sean was able to skillfully organize those thoughts into coherent, thoughtful and, unlike my weekly ramblings, instructional columns suitable for framing or later re-reading. Now that he's a big-time VP at Edison Media Research, I'm pleased and proud to once again call upon my friend and former colleague to share his candid thoughts on ever-changing and -broadening musical appetites, something I, frankly, would never have thought of, even at gunpoint.



Sean Ross

It's been a while since PDs realized that nobody wakes up on their 25th birthday with a sudden desire to hear Barry Manilow. (It's been at least 25 years, in fact.

That programmers' truism dates back to when Manilow was still a regular chart presence.)

Hot AC and Classic Rock PDs came to understand that new prospects in their target demos brought their once-edgy music with them, whether it was "Long Cool Woman in a Black Dress" in the early days of FM AC or Nirvana and Pearl Jam creeping on to some Classic Rock stations today.

If any preconceptions persist, they should be pretty well smashed by a few recent developments on the Hot AC side, such as the music-test strength of Usher's "Yeah." Not every PD is willing to test "Yeah," and even fewer actually play it now that it's a 2-year-old record, but, when tested, it's a front-pager.

And the prohibition against any form of hip-hop at Hot AC — once waived only for Tone Loc — has been pretty well smashed by "Switch," "Don't Phunk With My Heart," "Hollaback Girl" and other recent hits.

Then there's the full-frontal punk attack of Green Day's "Holiday." It was the most aggressive of the three pop singles from *American Idiot*, yet it was a bigger, more sustained hit at Hot AC, where it went top five, than at Pop, where it was only top 15.

It's hardly surprising that the 27-year-old who was 16 at the time of "Longview" and "Basket Case" still likes Green Day — but more than 16-to-24-year-olds? And "Holiday" often does even better with the upper end of the Hot AC target, listeners in their late 30s and early 40s.

And, just to confound things further, there's the much-discussed recent interest in classic rock among younger demos.

Everything You Know Is Wrong

So if 25+ listeners have an appetite for edgier music and younger listeners are showing interest in their parents' records, why are there so few all-ages radio stations outside Country and Urban? Why, in particular, hasn't Pop's mother-daughter coalition, shattered when 'N Sync gave way to Linkin Park, ever really recovered?

Consider these numbers from the top 50 markets from the spring 2005 Arbitron book:

- Only eight CHR/Pop stations ranked in the top five with 25-54 adults. Only one, WNCI/Columbus, OH, was No. 1.
- Only 10 Hot AC stations showed top five

teen numbers. None was No. 1 in teens.

- There were 11 Active Rock stations in the top five 25-54. (That number is whittled to seven if you subtract Howard Stern affiliates, since Stern's presence could explain upper-demo strength.) Of those 11 stations, nine were also top five in teens.
- Only one Alternative outlet, WWDC (DC101)/Washington, was top five 25-54.
- Despite mount-

ing anecdotal evidence that teens are discovering classic rock music, only one Classic Rock station, KLBJ/Austin, was top five in teens. (WGMK/Philadelphia and WAXQ/New York both ranked sixth.)



WALKIN' THE WALK Quad City Radio Group held its annual Halloween Walk on Oct. 27, and more than 2,000 trick-or-treaters visited the cluster to hit up the stations for immense amounts of sugar. Seen here outside the WHTS (All Hit 98-9)/Quad Cities, IA-IL studios are (front, l-r) WHTS staffers Flying Chris, Darik Kristofer and Mark Manuel, (back, l-r) PD Tony Waitekus and afternoon driver Red Hot Brian Scott.

There were 13 Urban outlets in the top five 25-54, including No. 1s for WGCI/Chicago, WVEE (V103)/Atlanta and WERQ (92Q)/Baltimore.

- Finally, 24 Country stations in the top 50 markets were top five or better with teens.

If Other Formats Can Do It....

It's not surprising that Country has managed to reassemble its all-ages coalition in so many markets, given the publicity for younger-skewing artists and the increased amount of tempo-driven product. It's still impressive, though, considering how the format's previous coalition scattered in the mid-'90s, when Country became hyperfocused on upper demos.

Nor is it surprising to see heritage Urban outlets like KPRS/Kansas City, WHRK (K97)/Memphis or KKDA-FM (K104)/Dallas doing well with both teens and adults, though it was even more common to see mainstream Urban perform in all demos before the format became more fragmented and younger-leaning.

But it must be confounding for Pop PDs who have worked so hard in the last few years to make the format more adult-friendly that only a relatively small number of Pop stations can unite the demos.

Anecdotally, most PDs know adults who want to stay current. Indeed, any attempt to talk to the young adults among my friends or family about the music they like becomes a discussion with their parents as well, who start reeling off a list of current songs they like, perhaps to prove they still can.

What's going on here? It's worth pointing out right away that Country and Urban cast wider nets, targeting both men and women in many cases, giving them twice the out-of-target-demo listeners to draw on. But there are other factors at play.

One is that Pop's mother-daughter coalition wasn't disrupted only by the hardening of pop music around 2001, but also by the constant turnover of artists and music styles. Perhaps each high school class now has its own music that is inexplicable to older or younger siblings.

That could explain why we haven't yet seen early '90s rhythmic titles move into the Hot AC world in any significant way. "Do Me" and "Ice Ice Baby" are the hits of somebody's high school years, but four years' worth of listener tastes often get lost when PDs test an eight-to-12-year swath.

"Green Day's 'Holiday' was the most aggressive of the three pop singles from American Idiot, yet it was a bigger, more sustained hit at Hot AC than at Pop."

Parental Peer Pressure

So why would adult women put "Yeah" and "Let's Get It Started" at the top of a music test when they won't do the same for "Push It" or "Pump Up the Jam"? The most obvious answer is that their kids are making the newer songs top-of-mind for them.

So maybe the mother-daughter coalition does exist, but it isn't being captured by most stations' research screener. Hot AC and Pop stations generally test adjacent demo cells, but musical tastes haven't been symmetrical by age since the boy band era, when songs would test with daughters and moms (but not big sisters).

With some people having waited longer to have kids, it's possible that the adults who think young are not just 25-34, but spread throughout the 25-54 cell. And the way to reach them with a Pop station may be testing not just 25-34 (or, in most cases, even younger), but perhaps by casting a wider net among 25+ women who screen in with a reasonably contemporary music montage.

That simple proposition raises a lot of questions. Can a Pop station command any listening from a 44-year-old after the kids are dropped off at school? If these listeners exist and are just more diffuse, shouldn't Pop's 25-54 numbers still be OK in the aggregate? Would a station really let moms and daughters outvote 20-to-24-year-olds, who are seemingly the easiest listeners to target?

It's easy to despair for the prospects of a new broad Pop coalition, but there have been enough glimpses of hope in recent years — the Adult Hits boom, the resurgence of Country — that it's worth trying. And if available listening is depleted even slightly by new competition, then there's something to be said for targeting as much of the available listening as possible.

Sean Ross is VP/Music & Research at Edison Media Research. His weekly column on radio can be found at www.edisonresearch.com.



GETTING FUNKY FRESH IN GRAND RAPIDS TRL host Quddus busted in on WSNX/Grand Rapids' Holmes & The Freak Show, and flava immediately began pouring out of the station. Seen here are (l-r) WSNX night sidekick Big Mac, Quddus and WSNX Asst. PD/night homey Holmes.

CHR/POP TOP 50

POWERED BY
MEDIABASE

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	8958	+156	681021	9	115/1
2	2	KELLY CLARKSON Because Of You (RCA/RMG)	8937	+224	715000	12	120/0
6	3	NICKELBACK Photograph (Roadrunner/IDJMG)	6999	+610	462881	11	114/2
5	4	BLACK EYED PEAS My Humps (A&M/Interscope)	6812	+302	488309	12	113/0
3	5	MARIAH CAREY Shake It Off (Island/IDJMG)	6608	-839	458655	16	116/0
9	6	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	6347	+988	516512	7	114/2
7	7	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	6239	+418	445255	12	110/0
4	8	GREEN DAY Wake Me Up When September Ends (Reprise)	6080	-646	395173	10	120/0
10	9	BOW WOW f/CIARA Like You (Columbia)	4879	-183	342384	11	109/0
8	10	WEEZER Beverly Hills (Geffen)	4759	-712	305482	22	114/0
12	11	PRETTY RICKY Your Body (Atlantic)	4521	+221	296347	12	96/2
11	12	LIFEHOUSE You And Me (Geffen)	4137	-444	302218	29	110/0
21	13	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3565	+698	254338	5	114/1
13	14	GORILLAZ Feel Good Inc. (Virgin)	3522	-265	183171	18	113/0
22	15	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3434	+674	283627	4	111/3
14	16	RIHANNA Pon De Replay (Def Jam/IDJMG)	3340	-295	230594	22	115/0
23	17	SEAN PAUL We Be Burnin' (VP/Atlantic)	3264	+714	327299	5	97/15
15	18	FRANKIE J. More Than Words (Columbia)	3155	-357	228852	9	107/0
16	19	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	3118	-238	227086	28	113/0
17	20	AKON Belly Dancer (Bananza) (Universal)	2873	-363	223171	17	80/0
24	21	ASHLEE SIMPSON Boyfriend (Geffen)	2492	+6	127920	7	105/2
28	22	GWEN STEFANI Luxurious (Interscope)	2439	+628	180979	3	109/6
25	23	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	2399	+27	130518	10	96/1
32	24	MADONNA Hung Up (Warner Bros.)	2246	+801	128423	2	100/11
26	25	BLACK EYED PEAS Don't Lie (A&M/Interscope)	2081	-103	176539	14	102/0
35	26	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	2003	+654	132494	4	83/15
27	27	MARCOS HERNANDEZ If You Were Mine (Ultrap/TVT)	1862	-68	108380	11	70/0
36	28	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	1611	+299	78668	12	84/11
37	29	T-PAIN I'm Sprung (Jive/Zomba Label Group)	1530	+226	106602	6	61/7
30	30	CLICK FIVE Just The Girl (Lava)	1509	-210	130925	19	103/0
38	31	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	1478	+200	87673	5	77/4
29	32	GWEN STEFANI Cool (Interscope)	1380	-403	103194	19	100/0
33	33	DAVID BANNER Play (SRC/Universal)	1320	-90	77339	7	46/0
31	34	GAVIN DEGRAW Follow Through (J/RMG)	1304	-160	64494	14	81/0
34	35	BOW WOW f/OMARION Let Me Hold You (Columbia)	1210	-181	108543	19	83/0
39	36	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1002	-238	52243	11	40/0
44	37	SHAKIRA Don't Bother (Epic)	989	+249	112365	2	63/14
42	38	HOWIE DAY She Says (Epic)	985	+133	53152	5	59/2
41	39	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	942	-19	33726	6	53/1
40	40	NELLY Fly Away (Derry/Fo' Reel/Universal)	941	-110	64632	7	21/0
Debut	41	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	801	+307	79250	1	68/28
46	42	SIMPLE PLAN Crazy (Lava)	730	+75	25351	3	53/2
Debut	43	BEYONCE' f/SLIM THUG Check On It (Columbia)	700	+474	78950	1	46/24
Debut	44	NATASHA BEDINGFIELD Unwritten (Epic)	693	+289	27987	1	58/8
48	45	SWITCHFOOT Stars (Columbia)	633	+54	22963	8	39/2
Debut	46	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	592	+149	35068	1	24/6
47	47	VERONICAS 4Ever (Sire/Warner Bros.)	590	-1	20022	4	46/0
43	48	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	586	-156	30472	17	56/0
50	49	ROB THOMAS This Is How A Heart Breaks (Atlantic)	553	+32	20480	17	13/0
49	50	TRICK TRICK f/EMINEM Welcome 2 Detroit (Motown/Universal)	534	+4	30248	2	23/7

121 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	28
LIFEHOUSE Blind (Geffen)	28
BEYONCE' f/SLIM THUG Check On It (Columbia)	24
SEAN PAUL We Be Burnin' (VP/Atlantic)	15
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	15
SHAKIRA Don't Bother (Epic)	14
MAONNA Hung Up (Warner Bros.)	11
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	11
RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	11
O4L Laffy Taffy (Asylum/Atlantic)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+988
MAONNA Hung Up (Warner Bros.)	+801
SEAN PAUL We Be Burnin' (VP/Atlantic)	+714
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+698
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+674
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+654
GWEN STEFANI Luxurious (Interscope)	+628
NICKELBACK Photograph (Roadrunner/IDJMG)	+610
BEYONCE' f/SLIM THUG Check On It (Columbia)	+474
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+418

NEW & ACTIVE

SAVING JANE Girl Next Door (Toucan Cove/Alert)	Total Plays: 518, Total Stations: 33, Adds: 2
YING YANG TWINS f/PITBULL Shake (TVT)	Total Plays: 475, Total Stations: 15, Adds: 2
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	Total Plays: 459, Total Stations: 24, Adds: 1
50 CENT Window Shopper (Shady/Aftermath/Interscope)	Total Plays: 427, Total Stations: 29, Adds: 0
RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	Total Plays: 425, Total Stations: 54, Adds: 11
O4L Laffy Taffy (Asylum/Atlantic)	Total Plays: 374, Total Stations: 18, Adds: 10
THREE 6 MAFIA Stay Fly (Columbia)	Total Plays: 353, Total Stations: 29, Adds: 7
STAINO Right Here (Flip/Atlantic)	Total Plays: 344, Total Stations: 24, Adds: 0
BACKSTREET BOYS Crawling Back To You (Jive/Zomba Label Group)	Total Plays: 341, Total Stations: 38, Adds: 9
LINSAY LOHAN Confessions Of A... (Casablanca/Universal)	Total Plays: 245, Total Stations: 25, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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CHR/POP TOP 50 INDICATOR

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KELLY CLARKSON Because Of You (RCA/RMG)	4471	+91	74292	12	67/0
4	2	NICKELBACK Photograph (Roadrunner/IDJMG)	3929	+170	65619	11	65/0
5	3	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3773	+81	60391	9	65/0
2	4	MARIAH CAREY Shake It Off (Island/IDJMG)	3702	-248	60859	17	63/0
6	5	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3691	+270	59709	12	65/1
3	6	GREEN DAY Wake Me Up When September Ends (Reprise)	3576	-215	61938	10	66/0
8	7	BLACK EYED PEAS My Humps (A&M/Interscope)	3079	+13	46635	10	63/0
7	8	WEEZER Beverly Hills (Geffen)	2865	-340	45722	22	58/0
15	9	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2503	+570	39464	5	61/3
10	10	BOW WOW f/CIARA Like You (Columbia)	2426	+134	39425	10	59/0
9	11	LIFEHOUSE You And Me (Geffen)	2321	-216	39202	29	56/0
16	12	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	2114	+267	35025	5	62/0
13	13	PRETTY RICKY Your Body (Atlantic)	2110	+78	31979	11	58/1
11	14	GORILLAZ Feel Good Inc. (Virgin)	2085	-100	32442	19	56/1
12	15	FRANKIE J. More Than Words (Columbia)	1866	-193	31146	10	54/0
18	16	ASHLEE SIMPSON Boyfriend (Geffen)	1694	+39	28328	7	56/0
19	17	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	1596	-22	25007	28	48/0
17	18	RIHANNA Pon De Replay (Def Jam/IDJMG)	1596	-242	28014	21	45/0
14	19	D.H.T. Listen To Your Heart (Robbins)	1506	-433	24059	25	41/0
26	20	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1487	+357	25628	4	57/2
27	21	GWEN STEFANI Luxurious (Interscope)	1467	+424	24749	3	58/4
21	22	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	1404	+33	25390	10	52/3
33	23	MADONNA Hung Up (Warner Bros.)	1395	+712	25950	2	55/10
20	24	AKON Belly Dancer (Bananza) (Universal)	1291	-285	18590	15	42/0
30	25	SEAN PAUL We Be Burnin' (VP/Atlantic)	1179	+351	18601	3	51/10
28	26	MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)	1003	-6	17611	10	41/0
25	27	GWEN STEFANI Cool (Interscope)	986	-224	17537	19	34/0
22	28	BLACK EYED PEAS Don't Lie (A&M/Interscope)	973	-357	16968	14	34/0
24	29	CLICK FIVE Just The Girl (Lava)	960	-269	14996	18	30/0
31	30	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	862	+54	12585	12	39/5
29	31	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	852	-36	15219	7	37/1
36	32	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	703	+212	10724	3	39/10
32	33	GAVIN DEGRAW Follow Through (J/RMG)	691	-62	11796	8	29/0
37	34	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	529	+88	10169	4	25/0
34	35	BOW WOW f/OMARION Let Me Hold You (Columbia)	510	-22	7447	18	20/0
35	36	KEITH URBAN You'll Think Of Me (Capitol/EMC)	478	-28	8061	7	19/0
38	37	SAVING JANE Girl Next Door (Toucan Cove/Alert)	442	+17	8851	9	21/0
41	38	HOWIE DAY She Says (Epic)	435	+67	7262	4	20/3
48	39	T-PAIN I'm Sprung (Jive/Zomba Label Group)	402	+137	6251	2	26/7
43	40	SALLY ANTHONY f/5TH WARD WEEBIE Vent (Gracie Productions)	395	+43	6393	6	16/1
39	41	ROB THOMAS This is How A Heart Breaks (Atlantic)	391	-33	8030	19	12/0
42	42	DAVID BANNER Play (SRC/Universal)	369	+8	4738	5	18/0
44	43	SIMPLE PLAN Crazy (Lava)	323	+29	5988	4	21/1
40	44	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	320	-60	3789	16	17/0
47	45	CRINGE Been Alone (Listen)	296	+29	5054	4	11/0
45	46	ARUNA Break You Open (Eskala)	294	+1	4572	6	8/0
Debut	47	SHAKIRA Don't Bother (Epic)	273	+160	4476	1	16/7
Debut	48	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	250	+207	4916	1	27/13
Debut	49	NATASHA BEDINGFIELD Unwritten (Epic)	244	+105	4379	1	15/4
49	50	VERONICAS 4Ever (Sire/Warner Bros.)	236	+17	3793	2	18/1

67 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	13
BEYONCE' f/SLIM THUG Check On It (Columbia)	13
MADONNA Hung Up (Warner Bros.)	10
SEAN PAUL We Be Burnin' (VP/Atlantic)	10
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	10
LIFEHOUSE Blind (Geffen)	8
T-PAIN I'm Sprung (Jive/Zomba Label Group)	7
SHAKIRA Don't Bother (Epic)	7
BACKSTREET BOYS Crawling Back To You (Jive/Zomba Label Group)	6
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	5
GWEN STEFANI Luxurious (Interscope)	4
NATASHA BEDINGFIELD Unwritten (Epic)	4
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	3
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	3
HOWIE DAY She Says (Epic)	3
D4L Laffy Taffy (Asylum/Atlantic)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MADONNA Hung Up (Warner Bros.)	+712
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+570
GWEN STEFANI Luxurious (Interscope)	+424
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+357
SEAN PAUL We Be Burnin' (VP/Atlantic)	+351
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+270
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+267
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+212
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	+207
NICKELBACK Photograph (Roadrunner/IDJMG)	+170
SHAKIRA Don't Bother (Epic)	+160
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+137
BOW WOW f/CIARA Like You (Columbia)	+134
NATASHA BEDINGFIELD Unwritten (Epic)	+105
KELLY CLARKSON Because Of You (RCA/RMG)	+91
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	+88
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+81
PRETTY RICKY Your Body (Atlantic)	+78
BACKSTREET BOYS Crawling Back To You (Jive/Zomba Label Group)	+68
HOWIE DAY She Says (Epic)	+67
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	+60
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	+54
RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	+54
TRICK TRICK f/EMINEM Welcome 2 Detroit (Metown/Universal)	+49
BEYONCE' f/SLIM THUG Check On It (Columbia)	+48
50 CENT Window Shopper (Shady/Aftermath/Interscope)	+44
SALLY ANTHONY f/5TH WARD WEEBIE Vent (Gracie Productions)	+43
BETTER THAN EZRA A Lifetime (Artemis)	+40
ASHLEE SIMPSON Boyfriend (Geffen)	+39
STAINED Right Here (Flip/Atlantic)	+36

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November 4, 2005



America's Best Testing CHR/Pop Songs
12+ For The Week Ending 10/28/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Because Of You (RCA/RMG)	4.40	4.29	99%	19%	4.41	4.40	4.37
NICKELBACK Photograph (Roadrunner/IDJMG)	4.25	4.10	95%	13%	4.37	4.29	4.14
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.24	4.16	100%	40%	4.18	4.25	4.20
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4.11	4.10	93%	19%	4.46	4.24	3.85
GREEN DAY Wake Me Up When September Ends (Reprise)	4.08	3.97	98%	31%	4.27	4.06	3.66
CLICK FIVE Just The Girl (Lava)	4.08	3.97	95%	25%	4.54	4.09	3.83
LIFEHOUSE You And Me (Geffen)	3.95	3.88	97%	38%	3.86	3.94	4.05
PAPA ROACH Scars (Geffen)	3.94	3.79	96%	38%	4.05	4.03	4.00
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	3.88	3.71	82%	16%	4.08	3.88	3.88
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3.76	3.77	96%	33%	3.94	3.79	3.82
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.76	3.32	60%	12%	4.04	3.69	3.78
WEEZER Beverly Hills (Geffen)	3.74	3.78	98%	38%	3.96	3.80	3.54
D.H.T. Listen To Your Heart (Robbins)	3.74	3.53	98%	46%	3.79	3.90	3.48
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	3.74	3.61	71%	16%	4.01	3.80	3.56
BLACK EYED PEAS Don't Lie (A&M/Interscope)	3.72	3.71	98%	32%	3.67	3.72	3.84
ASHLEE SIMPSON Boyfriend (Geffen)	3.72	3.69	90%	20%	4.05	3.97	3.53
MARCOS HERNANDEZ If You Were Mine (Ultrap/TVT)	3.66	-	66%	14%	3.91	3.56	3.69
FRANKIE J. More Than Words (Columbia)	3.64	3.45	90%	26%	3.71	4.01	3.52
GWEN STEFANI Cool (Interscope)	3.57	3.42	99%	39%	3.26	3.54	3.89
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.54	3.56	96%	48%	3.57	3.51	3.58
BLACK EYED PEAS My Humps (A&M/Interscope)	3.52	3.63	97%	34%	3.84	3.32	3.47
AKON Belly Dancer (Bananza) (Universal)	3.48	3.52	89%	34%	3.67	3.64	3.43
GORILLAZ Feel Good Inc. (Virgin)	3.45	3.41	91%	34%	3.09	3.61	3.29
PUSSYCAT... f/B. RHYMES Don't Cha (A&M/Interscope)	3.43	3.34	98%	54%	3.22	3.51	3.42
SEAN PAUL We Be Burnin' (VP/Atlantic)	3.42	-	77%	20%	3.64	3.67	2.98
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.39	3.33	98%	57%	3.49	3.40	3.35
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3.33	-	70%	24%	3.69	3.20	3.20
MARIAH CAREY Shake It Off (Island/IDJMG)	3.26	3.47	97%	52%	3.37	3.26	2.98
PRETTY RICKY Your Body (Atlantic)	3.26	3.14	83%	33%	3.52	3.18	2.96

Total sample size is 334 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	519	+35	8	10/0
1	2	BLACK EYED PEAS My Humps (A&M/Interscope)	480	-18	7	12/0
7	3	MADONNA Hung Up (Warner Bros.)	443	+70	2	13/0
3	4	NICKELBACK Photograph (Roadrunner/IDJMG)	443	-10	12	10/0
4	5	GREEN DAY Wake Me Up When September Ends (Reprise)	411	-36	13	8/0
6	6	KELLY CLARKSON Because Of You (RCA/RMG)	389	-6	8	5/0
5	7	MARIAH CAREY Shake It Off (Island/IDJMG)	384	-51	12	8/0
12	8	C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	333	+65	3	7/1
9	9	BEDOUI... When... (Stomp/Warner Music Canada)	298	+10	9	8/0
11	10	SIMPLE PLAN Crazy (Atlantic)	292	+14	5	12/0
8	11	RIHANNA Pon De Replay (Def Jam/IDJMG)	290	-29	20	11/0
15	12	BOW WOW f/CIARA Like You (Columbia)	267	+18	6	6/0
10	13	WEEZER Beverly Hills (Geffen)	262	-20	21	7/0
14	14	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	260	+1	4	11/3
20	15	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	256	+47	5	8/0
17	16	SEAN PAUL We Be Burnin' (VP/Atlantic)	249	+31	5	9/0
21	17	SHAWN DESMAN Man In Me (Sony BMG Music Canada)	248	+41	3	7/0
16	18	MELISSA O'NEIL Alive (Sony BMG Music Canada)	245	+20	4	7/0
26	19	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	228	+46	3	5/0
23	20	THEORY OF A DEADMAN Santa Monica (604/Universal)	224	+20	7	6/0
18	21	MASSARI Real Love (Capital Prophet)	218	+6	5	8/0
24	22	HEDLEY On My Own (Universal Music Canada)	216	+24	6	7/0
19	23	FRANKIE J. More Than Words (Columbia)	210	-1	7	8/0
28	24	ASHLEE SIMPSON Boyfriend (Geffen)	199	+26	4	8/1
Debut	25	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	190	+67	1	5/0
Debut	26	GWEN STEFANI Luxurious (Interscope)	188	+59	1	6/0
27	27	BLACK EYED PEAS Don't Lie (A&M/Interscope)	182	+4	14	8/0
25	28	CARL HENRY I Wish (DEP/Universal)	178	-7	6	6/0
Debut	29	PRETTY RICKY Your Body (Atlantic)	165	+24	1	5/0
22	30	GORILLAZ Feel Good Inc. (Virgin)	163	-44	8	6/0

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancon.

ON THE RISE

ARTIST: Shakira

LABEL: Epic

By MIKE TRIAS/ASSOCIATE EDITOR



Shakira has been a musical force to reckon with in Latin American markets for quite a while, and with her 2001 album, *Laundry Service*, she entered the English-speaking realm with a bang. With her latest single, "Don't Bother," she's continuing her conquest of the English-language charts: The song rises to No. 37* in its second week on the Pop chart.

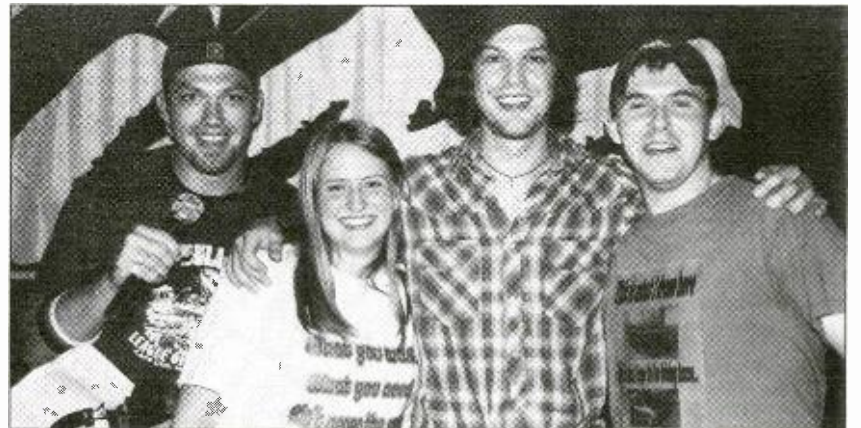
"Don't Bother" is our first taste of *Oral Fixation, Vol. 2*, slated for release on Nov. 29. Volume One, the Spanish-language *Fijacion Oral*, was released earlier this year. Shakira says about her two-album approach, "I did not set out to make two albums when I began the writing process, but suddenly I realized I had written 60 songs, some in English and some in Spanish, and I narrowed that down to 20 songs."

"Sometimes songs come to me in English and sometimes in Spanish. Most of the time I let the melody suggest to me what language the song should be. The albums are totally different from one

another. Each has unique songs, melodies, lyrics and music styles."

Though Shakira's world tour, kicking off in Latin America, won't begin until March of next year, she's got quite a bit going on right now. She's been nominated for Favorite Artist, Latin Music at the 33rd annual American Music Awards, airing live from Los Angeles on Nov. 22, and she'll play at WHZ/New York's Jingle Ball on Dec. 16 in Madison Square Garden.

In more Shakira news, she has teamed with MTV for the "Dirty Little Secret" contest, in which one lucky fan will win a chance to go on tour with Shakira next year as MTV's official "fan correspondent." The fan will also be a guest reporter for *Teen People*, interviewing Shakira and writing a piece on her for the magazine.



DEGRAW: DEFENDER OF THE ENVIRONMENT Gavin DeGraw recently performed at the Tweeter Center in Boston. Before the show he stopped by WXKS-FM (Kiss 108)/Boston's backstage barbeque, where he gave away a Honda Civic Hybrid — a very nice prize, gas prices being what they are! Seen here are (l-r) Kiss 108 night guy Jackson Blue; the winner's sister, Katie Chernicki; DeGraw; and winner Tom Chernicki.



THEN DAVE TOOK THE CAR FOR A SPIN Renowned NASCAR aficionado and Universal promo honcho Dave Reynolds managed to skillfully insert himself into this picture of Universal artist Jack Johnson and NASCAR driver Jimmie Johnson. Seen here (l-r) are Reynolds, Jack and Jimmie.



DANA HALL
dhall@radioandrecords.com

Thinking Out Of The Box

KBXX/Houston's new PD puts her spin on the powerhouse

KBXX (The Box)/Houston has been a driving force in the city — and the CHR/Rhythmic format — for the past 10 years. It has always had strong leaders (former PDs Robert Scorpio and Tom Calococci) and a loyal listener base. So if you're a new PD taking over, how do you put your mark on the station? How do you take a good thing and make it even better?

Terry Thomas, PD of The Box since June, has been able to make her mark and, in the process, take the station up in ratings from 5.6 in spring 2005 to 5.9 in summer 2005 and No. 1 overall — the first time it's been at No. 1 since spring 2004.

Thomas was PD of Radio One's Urban WIZF (The Wiz)/Cincinnati before her move to The Box, which is also owned by Radio One. She's also worked at WHBX/Tallahassee and spent seven years at WFXE (Foxy)/Columbus, GA, where she started her professional radio career.

R&R talked with Thomas about making The Box even better, the thriving Houston music scene and her views on Rhythmic radio.

R&R: What were your initial observations about Houston and the competitive market there?

TT: I quickly realized that Houston has a thriving local culture — musically and in all ways. It's a multicultural city, in which the inhabitants love their hometown. I know people say that about every city, but I've never seen it like it is here in Houston.

When I arrived I did a lot of research in the streets. Everywhere I went, whether it was the grocery store, the mall, the gas station or the clubs, I asked people about Houston. I told them I was new in town and wanted to know where to hang out, where to shop and what radio station to listen to.

I found out very quickly that people here love The Box. I found out that the locals are proud of their local music scene and very supportive of it. I also found out that The Box has an airstaff that has been in place for years, and they have very loyal fans.

There are several stations in town that compete on some level with The Box. There's The Party [KPTY], Mega [KLOL] and KRBE, the Pop station. We all play some form of hip-hop, and people in general have much broader

taste in music, including hip-hop. For that simple reason the playing field has become more competitive, because we share more music than ever before.

R&R: The Box has been a powerhouse for 10 years, but in recent years it's been battling many direct challengers, as you mention. In the summer '05 ratings book it's back on top. To what do you attribute that ratings increase?

TT: First, we have established a renewed commitment to the streets. Sometimes when you get to the top you can take for granted all the little things you had to do to get there. I went through what I call the "old school" education in radio, and I brought back many of those philosophies.

Every day we are in the streets, whether that means giving away free gas or that one of our jocks is at a high school football game or that we're representing in our van at the big concerts. It all matters, big and small. We go out to events whether there are 20 people expected or 20,000.

R&R: What were some of the ratings highlights from this book?

TT: We are No. 1 12+, No. 1 18-34, No. 2 in the 18-49 English-speaking demo and No. 4 25-54, which makes my GM and sales manager very happy. We have Madd Hatta in mornings, who is on top; Carmen Contreras

returned to handle middays after a short absence; G-Man holds down afternoons; and the night show, *The Krackernutz*, dominates nights.

I also wanted to bring a stronger female presence on-air when I arrived. I had hired Brandi Garcia to handle middays when Carmen left to go to our sister station, KBFB/Dallas.

When Carmen decided to come back, we were able to carve a niche for Brandi in late-nights, and I added a weekender, Steph Lova. In addition, we have Nnete in mornings with Hatta. So I'm much happier with the female voice on the station now.

R&R: What are some of the Terry Thomas imprints you've put on the station since arriving?

TT: I'm making sure we represent the local music scene here. I've always believed in supporting your own. What makes it even easier is that, in Houston, the local artists get it. They work hard at breaking their records in the streets and developing a loyal fan base. I have no choice but to support them, because that's what the listeners want.

R&R: Musically, how is Houston different from the other markets you've worked in?

TT: Well, again, it's the local scene here that makes it so unique. In fact, it's so big right now that a lot of Houston acts are breaking on the national scene. But even if it wasn't that big, we'd still be supporting it. You have labels like SwishaHouse and Rap-A-Lot and artists like Slim Thug. Then you also have that Louisiana bounce music scene that bleeds over the border.

We have a show on Sundays called *Straight From the Streets* that incorporates a lot of local music but also new music in general. We also hold a local music meeting every Monday. On our website we try to incorporate as much information as we can about local artists so they can be on top of the business side of the music industry.

R&R: Would you say that The Box is faster or slower on national hits, due to the fact that it dedicates more of its list to Houston acts?

TT: Well, we're banging the Bun B in heavy rotation, so I guess you could say it really depends on the song. The rest of the country is still catching up to us on that one. I still look at it like "a hit is a hit is a hit," whether local or national. If it's not a hit, we aren't going to play it.

One of the things I try to stress to artists who come to us to play their records, even if they are not from Houston, is that they need to make a story in their hometown. If they're unsigned from the Carolinas, they need to get radio there to embrace them. I'm always going to choose a Houston act over artists from other parts of the country.

R&R: As you mentioned before, Houston is very multicultural, with a large Hispanic population. What do you do differently on the air because of this?

TT: I look at hip-hop as a culture in itself that attracts people from all races. It started out in the black community and has now spread to listeners who are Latino, white, Asian. We embrace all people who love hip-hop. In that sense, we are true to hip-hop culture, first and foremost.

There may be some reggaeton that appeals to the hip-hop audience, so we would embrace it, but we don't go out of our way to do or play anything that doesn't fit hip-hop culture.

"I've always believed that a PD needs to be in touch with the listeners, and a great way to do that is by talking to them on the listener lines. It's the best way to feel the pulse of the station."

R&R: You started your career as an air personality. Do you miss being on the air?

TT: I still go on-air on occasion, when needed. There might be a day when we need a fill-in, and sometimes I just have the desire to be on-air. I've always believed that a PD needs to be in touch with the listeners, and a great way to do that is by talking to them on the listener lines. It's the best way to feel the pulse of the station.

Also, when I first got here, my night team told me that there was one thing they really wanted me to do, and that was to co-host a show or two with them. They wanted to know that I knew what they were hearing and seeing on a daily basis, that I was in touch with the streets.

R&R: You have *Los Magnificos Custom Car Show* coming up next month. What's that like?

TT: It's Nov. 2, and we have 21 acts scheduled to perform. That's more than they usually have, but I guess I was a little excited. This is the 23rd year for this event in Houston, and it's the second-largest car show in the country. KBXX has been involved for years.

Los Magnificos plan and put on the car show, and we do all the other attractions — the vendors, the concert and the activities. We get sponsors like the Army, which this year will be bringing in its all-terrain vehicles and rock-climbing walls. There's also AutoZone, which has an interactive driving machine for people to try out. Also this year we've added a hip-hop cultural arena, which will showcase break dancing, MC'ing, DJ'ing, and graffiti art. The car show itself features between 300 and 400 cars.

R&R: What are some of the other benchmark events for The Box?

TT: We did "Hatta's Idol" this year for the first time, and it was a huge success. It was our version of *American Idol*, for singers in the Houston area. We awarded the winner a car, a cash prize and a record deal. It was such a success that we hope to do a hip-hop version in the first quarter of 2006.

We're also doing more events in partnership with our market sisters, Urban AC KMJQ and Hispanic KROI. KROI is involved in the car show, and we also had our first Family Fun Day over Labor Day Weekend, which KMJQ co-hosted with us. It was a free event in the park, and we hoped to have a good turnout. Well, we had over 20,000 people show up. Next year KROI will be a part of it as well.

"One of the things I try to stress to artists who come to us to play their records, even if they are not from Houston, is that they need to make a story in their hometown."

CHR/RHYTHMIC TOP 50

November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	6386	-316	625938	16	82/2
4	2	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	5968	+460	659191	14	82/2
2	3	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	5848	+186	693867	13	82/1
3	4	BOW WOW f/CIARA Like You (Columbia)	5061	-454	468530	15	70/1
5	5	T-PAIN I'm Sprung (Jive/Zomba Label Group)	4658	+285	443792	14	83/1
6	6	BLACK EYED PEAS My Humps (A&M/Interscope)	4264	+58	353689	15	55/3
9	7	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	3728	+283	309757	8	81/6
12	8	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	3409	+284	340656	11	77/1
7	9	MARIAH CAREY Shake It Off (Island/IDJMG)	3278	-739	290711	17	83/1
14	10	RAY J One Wish (Knockout/Sanctuary)	3232	+397	248225	11	72/4
13	11	SEAN PAUL We Be Burnin' (VP/Atlantic)	3195	+206	391412	9	74/2
10	12	YING YANG TWINS f/PITBULL Shake (TVT)	3183	-190	293778	15	67/1
8	13	DAVID BANNER Play (SRC/Universal)	2995	-674	287493	18	84/1
11	14	PRETTY RICKY Your Body (Atlantic)	2975	-380	272224	19	75/1
16	15	THREE 6 MAFIA Stay Fly (Columbia)	2948	+428	284824	10	63/2
15	16	D4L Laffy Taffy (Asylum/Atlantic)	2856	+257	219288	10	62/3
19	17	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	2427	+649	230757	4	72/5
21	18	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	2187	+505	234119	7	71/5
17	19	YING YANG TWINS f/MIKE JONES Badd (TVT)	1846	-232	179592	20	74/1
20	20	LIL' KIM Lighters Up (Queen Bee/Atlantic)	1838	+137	263974	7	54/3
22	21	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	1619	+122	113741	5	43/2
26	22	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	1575	+375	233897	6	54/9
25	23	CHAMILLIONAIRE Turn It Up (Latium/Universal)	1325	+124	115310	11	42/2
23	24	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1263	-211	166115	18	58/1
32	25	50 CENT Window Shopper (Shady/Aftermath/Interscope)	1261	+499	131369	2	59/5
30	26	NELLY Grillz (Universal)	1246	+420	120816	3	68/45
37	27	GWEN STEFANI Luxurious (Interscope)	1195	+521	67211	2	44/4
40	28	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	1098	+498	121537	2	69/11
27	29	MARCOS HERNANDEZ If You Were Mine (Ultrap/TVT)	1071	-126	71864	15	38/1
24	30	FRANKIE J. More Than Words (Columbia)	1035	-306	65277	10	38/1
28	31	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	937	+75	86109	6	35/3
31	32	PHARRELL f/GWEN STEFANI Can I Have It Like That (Star Trak/Interscope)	834	+58	100642	4	42/3
33	33	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	823	+83	185112	5	27/13
35	34	TWISTA f/PITBULL Hit The Floor (Atlantic)	733	+9	67865	4	11/1
41	35	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	722	+167	76271	9	34/7
38	36	LIL' WAYNE Fireman (Cash Money/Universal)	712	+64	45497	3	47/1
34	37	LYFE JENNINGS Must Be Nice (Columbia)	704	-29	76216	16	19/0
29	38	MARQUES HOUSTON Naked (T.U.G./Universal)	686	-149	102801	11	32/0
43	39	JAGGED EDGE f/VOLTIO So Amazing (Columbia)	665	+143	49472	2	35/3
46	40	ALICIA KEYS Unbreakable (J/RMG)	566	+77	75765	3	35/5
42	41	T.O.K. Footprints (When You Cry) (VP)	523	-26	61375	8	14/1
39	42	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	521	-95	53685	16	17/0
Debut	43	TRICK TRICK f/EMINEM Welcome 2 Detroit (Motown/Universal)	509	+161	44888	1	24/3
47	44	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	506	+45	35277	4	19/3
Debut	45	MIKE JONES Flossin' (SwishaHouse/Asylum/Warner Bros.)	467	+164	28895	1	35/7
45	46	NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	449	-61	26407	5	36/0
49	47	BUN B Draped Up (Rap-A-Lot/Asylum)	444	+12	59439	2	13/1
48	48	RHYMEFEST f/KANYE WEST Brand New (J/RMG)	443	-5	18467	6	32/0
36	49	MARIO f/JUVENILE Boom (J/RMG)	438	-254	18228	10	36/0
44	50	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	398	-115	43122	16	36/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NELLY Grillz (Universal)	45
BEYONCE' f/SLIM THUG Check On It (Columbia)	14
KEYSHIA COLE I Should've Cheated (A&M/Interscope)	13
DPGC Real Soon (Doggystyle)	13
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	11
JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)	9
PAUL WALL... They Don't Know (SwishaHouse/Asylum)	9
PITBULL f/PRETTY RICKY Everybody Get Up (TVT)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+649
GWEN STEFANI Luxurious (Interscope)	+521
DEM FRANCHIZE BOYZ... I Think They Like Me (So So Def/Virgin)	+505
50 CENT Window Shopper (Shady/Aftermath/Interscope)	+499
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	+498
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+460
THREE 6 MAFIA Stay Fly (Columbia)	+428
NELLY Grillz (Universal)	+420
RAY J One Wish (Knockout/Sanctuary)	+397
JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)	+375

NEW & ACTIVE

DON OMAR Reggaeton Latino (Urban Box Office/Universal)	Total Plays: 346, Total Stations: 15, Adds: 1
PAUL WALL... They Don't Know (SwishaHouse/Asylum)	Total Plays: 331, Total Stations: 31, Adds: 9
BEYONCE' f/SLIM THUG Check On It (Columbia)	Total Plays: 317, Total Stations: 17, Adds: 14
GINUWINE When We Make Love (Sony Urban/Epic)	Total Plays: 294, Total Stations: 20, Adds: 0
YOUNG JEEZY And Then What (Def Jam/IDJMG)	Total Plays: 262, Total Stations: 19, Adds: 0
BUBBA SPARXXX... The Otherside (Purple Ribbon/Virgin)	Total Plays: 242, Total Stations: 17, Adds: 0
MR. CAPONE-E f/MAGIC My Angel (Thump)	Total Plays: 229, Total Stations: 15, Adds: 2
BROWN BOY Livin' Shady (AME)	Total Plays: 217, Total Stations: 16, Adds: 2
JIM JONES... What You Been Drankin On (Diplomat/Koch)	Total Plays: 178, Total Stations: 14, Adds: 0
TREY SONGZ Gotta Go (Songbook/Atlantic)	Total Plays: 167, Total Stations: 15, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

87 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 10/28/05

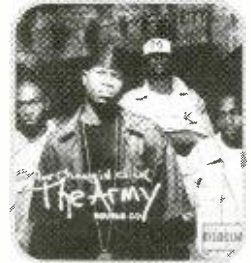
Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top 50 songs including Chris Brown, Kanye West, Mariah Carey, etc.

Total sample size is 364 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

HEAD RUSH

ARTIST: Chamillionaire LABEL: Latium/Universal

By DARNELLA DUNHAM/Asst. Urban/Rhythmic Editor



Many air personalities start their shows with a musical intro. These are usually mini-songs created by local artists looking to make a name for themselves in the market while promoting the DJ and the show.

The rapper has spent most of his life in Houston. Because his parents were very religious, they ran a strict household and encouraged him to focus on a traditional career path.

Chamillionaire tried to balance his desire to rap with his family's expectations that he pursue higher education, but after two years at the University of Houston, he decided to channel all of his energy into music.

Chamillionaire and good friend Paul Wall made a career-changing connection when they met SwishaHouse owner Michael "5000" Watts. At the time Watts was a mix-tape DJ and had a show on KBXX (97.9 The Box)/Houston, and the duo recorded an intro for him.

The intro became very popular and was later released on a mix tape. Chamillionaire and Paul Wall became part of the 11-member SwishaHouse mix-tape camp.

Frustration over a lack of remuneration led Chamillionaire, Paul Wall and Slim Thug to part ways with SwishaHouse. Chamillionaire has since created Chamillitary Entertainment, a company he hopes to turn into a household name — and he can probably make it happen.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of market reports for various cities including Albuquerque, Charlotte, Dallas, Houston, Miami, etc. Each entry lists station call letters and specific song adds.

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE. Monitored Reporters 114 Total Reporters. 87 Total Indicator. 27 Total Indicator. Did Not Report, Playlist Frozen (3): KNEX/Laredo, TX; Sirius The Beat/Satellite; WZPW/Peoria, IL.



DANA HALL
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The Black Community & Health Care

Arbitron's Julian Davis on the 2005 Black Consumer Study

For the past four years Arbitron has conducted its annual Black Consumer Study. The study, free to anyone who visits the company's website at www.arbitron.com, has become a valuable tool for sales teams, advertising agencies, marketers and programmers. This year's study, which focuses on health care, is now available on the site.

R&R spoke with Julian Davis, Arbitron's Director/Urban Media Services, about this year's study and how health care factors into the lives of black consumers. He recommends that radio programmers familiarize themselves with studies such as this not only to learn more about their listeners, but also to help them be better prepared to work with their sales team on ways to bring listeners and advertisers together.

Davis recently expanded his oversight at Arbitron to include all media services, including TV, cable and radio.

R&R: In the past the Black Consumer Study had a more general focus, but this year you decided to concentrate on the issue of health care. Why?

JD: Health care has historically been an issue that we've looked at within the study, and this year we decided to bring it to the forefront. From an advertising point of view, the health care industry hasn't focused on our community, and we would like to change that.

In the past our Black Consumer Study has been more broad-based. I was looking to talk about the community as a whole because there are so many challenges that we need to overcome in general with advertisers and marketers. In this year's study the broader information is up front, to set the stage.

This study is a vehicle for advertisers and agencies to learn about the black community. Many of those who work at an agency or who are in decisionmaking positions do not have a history of living in the black community, and therefore they tend to have misperceptions about these consumers.

In terms of health care, I'm aware of only one national campaign to educate both consumers and others about the state of black health in the U.S., and that is Tom Joyner's "Take a Loved One to the Doctor" initiative. That's for the listeners; this is for the advertising community.

When approaching the health care industry for advertising, you have to understand their goals. They want to fill beds in their hospitals — if you're sick, they want you to choose their services. It's like any other business. People often don't look at it in that way. What we are saying is that the African-

American community is one that they should and need to reach out to through forms of black media.

R&R: What are some of the most surprising or noteworthy findings in the 2005 study?



Julian Davis

JD: What the study looks at is what kinds of health care African Americans use. Where do we go to buy prescriptions? What are the top health concerns in the community?

One of the interesting facts I saw was that the hospital emergency room was the top vehicle for service, rather than a general practitioner, for certain demos. That tells us that we need more immediate kinds of care. It also illustrates a cultural difference in how African Americans use the health care system.

If you look at African-American consumers in the 25-54 demo, the top place they get their health care from is the emergency room. [See the sidebar on this page.] It's not until 35 years of age that the top position is filled by the dentist, which, to me, was very surprising. They start to focus more on preventive care as they get older. When you look at persons 50+, it's the dentist, then the eye doctor.

You see how people's priorities change. When people are young, they feel invincible, and health care may not be a priority, whereas it grows in importance as they grow older.

The study shows that African Americans are purchasers of health insurance. The top health care insurance, according to the study, is Blue Cross Blue Shield. Many of those decisions are not choices we make, but choices made by our employers.

R&R: Health care has been a hot topic in general in the U.S. How can this type of information be used to help educate the black listener and consumer about the current health care crisis, or at the very least inform them about their own communities and families?

JD: Anyone can utilize this information, whether it's a sales manager, a morning show host or a program director. What they can do together, as a team, is come up with ideas like a health care fair to bring consumers and marketers together. The study gives them all the information they need to decide who to go after to participate, as well

Different Ages, Different Needs

Black Persons 25-54

Obtained emergency room care	50.6%
Used a dentist	48.5%
Used an eye doctor	28.8%
Used an eye examiner	24.0%
Obtained overnight stay procedure	17.9%
Obtained maternity care	12.1%
Used a skin doctor	8.5%
Used a foot doctor	8.1%

Black Persons 35-64

Used a dentist	48.9%
Obtained emergency room care	46.9%
Used an eye doctor	32.0%
Used an eye examiner	26.0%
Obtained overnight stay procedure	16.6%
Used a foot doctor	10.3%
Used a cardiologist	8.7%
Used a skin doctor	8.5%

Source: Scarborough USA Release 2, 2004. © 2005 Arbitron.

as showing them how to educate the listeners about the health care issues that are most personal to them.

There are even ways for people in each individual city — if their station subscribes to Scarborough — to look at information that is specific to their market. We've found that there are specific hot buttons for northern cities that are different from those in Southern cities.

By getting the health care industry involved with your station, you are also doing your community a service by helping to educate them about health concerns unique to the black consumer. You can have listeners come out to be screened for breast cancer by a local health care organization. That way you're achieving both goals of your station: serving the listeners and the advertisers.

The study is offered on our website for free, so besides programmers or morning hosts or salespeople checking it out, advertisers themselves will refer to it, and consumers, and maybe even city officials. This study tells you all you need to know about black consumers and their health care needs. It's the benchmark.

R&R: Overall, do you know how black radio is faring in terms of getting advertising from the health care industry?

JD: There is room for growth. The health

care industry is one that is trying to generate business, just like any other. It is often not viewed in this way. It needs to attract people to its services. Many hospitals and health care facilities are in black communities and should be reaching out to their neighbors, but they may assume that it is a given that African Americans will utilize them when it's not.

The African-American consumer has to feel welcomed into the facilities. She needs to feel comfortable. A radio station can bring the two together, maybe through an open-house event. If the neighborhood feels welcome at a facility, if there is open interaction, that will ultimately generate more business for the hospital, because the black consumer will share that information with friends and family.

And radio needs to stress that the best way to reach the black consumer is through media directly targeted to them.

R&R: How was the information for this study compiled?

JD: We use Scarborough Research, which uses 75 markets. If a radio station subscribes to Scarborough, it can look at the results from its individual market for specifics. The database includes about 20,000 black consumers. That's probably the most African Americans in any consumer study.

Crisis Coverage, or Coverage Crisis?

When the big story breaks, who do your listeners turn to? AP Radio is your crisis coverage insurance policy. Visit apradio.com to learn more.



URBAN TOP 50

POWERED BY
MEDIABASE

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	3470	-293	476934	13	60/0
2	2	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	3382	+176	376704	11	65/0
4	3	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	3066	+175	333811	16	63/0
7	4	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2873	+263	386814	13	63/1
5	5	T-PAIN I'm Sprung (Jive/Zomba Label Group)	2711	-80	270516	12	63/0
3	6	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	2627	-526	289376	15	61/0
9	7	THREE 6 MAFIA Stay Fly (Columbia)	2535	+332	229485	14	49/0
8	8	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	2526	+232	327786	10	57/0
6	9	BOW WOW f/CIARA Like You (Columbia)	2352	-370	315063	15	64/0
13	10	RAY J One Wish (Knockout/Sanctuary)	2262	+185	272929	11	54/2
14	11	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	2070	+150	232511	7	59/3
15	12	LIL' KIM Lighters Up (Queen Bee/Atlantic)	1953	+21	221340	9	63/0
16	13	D4L Laffy Taffy (Asylum/Atlantic)	1912	+82	161503	11	59/1
17	14	ALICIA KEYS Unbreakable (J/RMG)	1891	+83	196267	10	62/1
12	15	MARIAH CAREY Shake It Off (Island/IDJMG)	1821	-233	213664	16	59/0
10	16	DAVID BANNER Play (SRC/Universal)	1707	-414	201614	18	59/0
11	17	MARQUES HOUSTON Naked (T.U.G./Universal)	1684	-362	231305	22	55/0
19	18	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	1330	-259	116403	15	53/0
20	19	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	1283	+55	98949	15	52/0
22	20	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1241	+222	122799	3	59/1
18	21	PRETTY RICKY Your Body (Atlantic)	1209	-341	98548	13	51/0
21	22	CIARA And I (LaFace/Zomba Label Group)	1192	+18	129563	10	49/2
23	23	R. KELLY Slow Wind (Jive/Zomba Label Group)	1154	+196	89431	9	40/2
24	24	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	1078	+170	80102	7	38/2
25	25	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	1019	+129	153706	5	44/7
41	26	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	924	+389	86980	2	60/2
26	27	SEAN PAUL We Be Burnin' (VP/Atlantic)	918	+75	131523	8	47/2
28	28	LIL' WAYNE Fireman (Cash Money/Universal)	843	+88	81830	4	56/0
27	29	TREY SONGZ Gotta Go (Songbook/Atlantic)	811	+73	90461	5	53/2
45	30	50 CENT Window Shopper (Shady/Aftermath/Interscope)	806	+318	78055	2	56/3
30	31	JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)	756	+42	59993	5	53/3
29	32	GINUWINE When We Make Love (Sony Urban/Epic)	747	+12	62020	6	48/1
33	33	YING YANG TWINS f/PITBULL Shake (TVT)	699	+52	51754	4	39/1
32	34	JAZZE PHA f/CEE-LO Happy Hour (Capitol)	668	-31	39039	7	43/1
36	35	AVANT f/LIL' WAYNE You Know What (Geffen)	666	+39	57718	4	40/0
31	36	NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	643	-64	60367	6	35/0
35	37	PHARRELL f/GWEN STEFANI Can I Have It Like That (Star Trak/Interscope)	635	+19	60978	3	48/3
39	38	CHAMILLIONAIRE Turn It Up (Latium/Universal)	593	+54	30370	6	28/0
37	39	FLOETRY f/COMMON Supastar (Geffen)	547	-49	37962	7	39/1
44	40	FUGEES Take It Easy (Sony Urban/Columbia)	520	+25	57242	4	44/1
43	41	COMMON Testify (Geffen)	518	-2	60675	2	36/2
48	42	YOUNG ROME f/MARQUES HOUSTON For Your Love (T.U.G./Universal)	481	+41	28196	5	25/0
46	43	BUN B Draped Up (Rap-A-Lot/Asylum)	453	+11	36859	4	32/3
47	44	YOUNG JEEZY Go Crazy (Def Jam/IDJMG)	453	+8	47031	7	1/0
38	45	YING YANG TWINS f/MIKE JONES Badd (TVT)	446	-135	43153	18	46/0
40	46	FANTASIA Ain't Gonna Beg (J/RMG)	428	-111	53714	10	29/0
Debut	47	FAITH EVANS Tru Love (Capitol)	411	+39	28895	1	40/2
Debut	48	NELLY Grillz (Universal)	399	+156	35980	1	49/48
49	49	T.O.K. Footprints (When You Cry) (VP)	387	-25	85934	6	22/1
Debut	50	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	368	+44	60329	1	1/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NELLY Grillz (Universal)	48
BOW WOW Fresh Azimiz (Columbia)	44
MARQUES HOUSTON Sex Wit You (T.U.G.)	43
TEAIRRA MARI Phone Booth (Roc-A-Fella/IDJMG)	36
ONE CHANCE That's My World (US/J/RMG)	21
TOM G. City Boy Wit It (Gigantic)	10
JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)	7
LYFE JENNINGS f/FANTASIA Hypothetically (Columbia)	7
STARR BLAZZ Padlock (Empire)	7
RICO LOVE Settle Down (US/J/RMG)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	+389
THREE 6 MAFIA Stay Fly (Columbia)	+332
50 CENT Window Shopper (Shady/Aftermath/Interscope)	+318
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+263
KEYSHIA COLE I Should've Cheated (A&M/Interscope)	+232
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+222
R. KELLY Slow Wind (Jive/Zomba Label Group)	+196
RAY J One Wish (Knockout/Sanctuary)	+185
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+176
DEM FRANCHIZE BOYZ... I Think They Like... (So So Def/Virgin)	+175


NEW & ACTIVE

O. JONES f/J. DUPRI Better Start Talking (LaFace/Zomba Label Group) Total Plays: 347, Total Stations: 34, Adds: 4
PAUL WALL... They Don't Know (SwishaHouse/Asylum) Total Plays: 346, Total Stations: 35, Adds: 2
JAGGED EDGE f/VOLTIO So Amazing (Columbia) Total Plays: 329, Total Stations: 31, Adds: 0
BLACK ROB Ready (Bad Boy/Atlantic) Total Plays: 299, Total Stations: 27, Adds: 4
JIM JONES... What You Been Drankin On (Diplomat/Koch) Total Plays: 296, Total Stations: 32, Adds: 2
MIKE JONES Flossin' (SwishaHouse/Asylum/Warner Bros.) Total Plays: 294, Total Stations: 47, Adds: 3
DESTINY'S CHILD Stand Up For Love... (Sony Urban/Columbia) Total Plays: 287, Total Stations: 30, Adds: 0
STYLES P. f/AKON Can You Believe It (Ruff Ryders/Interscope) Total Plays: 284, Total Stations: 23, Adds: 0
LIL' FLIP f/MANNIE FRESH What It Do (Sucka Free/Loud/Columbia) Total Plays: 276, Total Stations: 38, Adds: 5
SHEEK LOUCH f/CARL THOMAS One Name (D-Block/Koch) Total Plays: 259, Total Stations: 28, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.



Soul Lounge w/Terry Bello

RADIO GOT ITS GROOVE BACK WITH THE SOUL LOUNGE!

#1 WKKV MILWAUKEE

WBTJ RICHMOND UP 125% IN ONE BOOK*

*Source: Arbitron SP '05 Adults 18-34

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GOSPEL TOP 30

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CECE WINANS Pray (Sony Gospel)	1134	-22	33582	18	36/1
2	2	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	996	-49	26600	24	35/1
5	3	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	983	+7	32773	9	35/1
3	4	MARY MARY Heaven (Sony Urban/Columbia)	950	-46	30412	29	33/1
4	5	YOLANDA ADAMS Be Blessed (Atlantic)	944	-40	32729	31	32/0
7	6	ALVIN DARLING All Night (Emtro)	831	+10	24634	27	31/2
6	7	KURT CARR God Blocked It (Gospo Centric)	813	-19	25255	32	35/0
10	8	TONEX Work On Me (Verity)	741	+3	24165	21	23/0
9	9	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	741	-4	16679	31	29/1
12	10	MARVIN SAPP Do You Know Him (Verity)	698	+15	18362	14	29/2
11	11	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	698	-15	19076	21	25/0
8	12	DETRICK HADDON God Didn't Give Up (Verity)	692	-91	18714	23	23/0
14	13	MARY MARY Yesterday (Sony Urban/Columbia)	651	+4	22424	8	24/1
13	14	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	650	-32	17492	30	24/0
18	15	KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	580	+30	19880	20	23/0
16	16	WILLIAM MURPHY, III Let It Rise (Sony Urban/Epic)	578	+15	19914	7	27/4
17	17	DOTTIE PEOPLES He Said It (Malaco)	569	+14	17413	13	26/0
19	18	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	563	+25	14726	12	22/1
20	19	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Epic/Sony Urban)	551	+29	22380	5	23/2
22	20	SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bell/Artemis Gospel)	495	+10	13437	7	17/1
24	21	SMOKIE NORFUL God Is Able (EMI Gospel)	491	+92	15836	3	20/1
25	22	RUDOLPH MCKISSICK, JR. & WORD AND WORSHIP... Right Place (Emtro)	485	+61	11013	11	20/2
26	23	DARWIN HOBBS Glorify Him (EMI Gospel)	483	+113	13699	5	21/1
23	24	HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	475	+75	15169	4	20/1
21	25	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	465	-41	16824	16	23/1
27	26	EVELYN TURRENTINE-AGEE Go Through (Light)	372	+14	9843	19	17/0
-	27	MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	345	+68	8662	2	15/2
30	28	ISRAEL AND NEW BREED Not Forgotten (Integrity Gospel)	338	+45	9798	2	15/1
28	29	TIFFANY EVANS Father Can You Hear Me (Rowdy/Motown)	324	-2	12767	5	12/0
Debut	30	VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	319	+69	9533	1	14/1

42 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
WILLIAM MURPHY, III Let It Rise (Sony Urban/Epic)	4
DORINDA CLARK-COLE So Many Times (Gospo Centric)	3
DOROTHY NORWOOD One Prayer Away (Malaco)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DARWIN HOBBS Glorify Him (EMI Gospel)	+113
SMOKIE NORFUL God Is Able (EMI Gospel)	+92
HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	+75
GMWA MASS CHOIR Safety (Artemis Gospel)	+74
VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	+69
MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	+68
RUDOLPH MCKISSICK, JR. & WORD... Right Place (Emtro)	+61
BISHOP PAUL S. MORTON Storm Chaser (Tehillah/Light)	+56
VASHAWN MITCHELL No Way (Tyscot)	+49
ISRAEL AND NEW BREED Not Forgotten (Integrity Gospel)	+45

NEW & ACTIVE

BRUCE PARHAM Hide Me (S Ford Music Group) Total Plays: 308, Total Stations: 12, Adds: 2
YOLANDA ADAMS Victory (Atlantic) Total Plays: 306, Total Stations: 15, Adds: 0
DARREL PETTIES & STRENGTH IN PRAISE Yes Lord (EMI Gospel) Total Plays: 246, Total Stations: 10, Adds: 0
LUTHER BARNES... Somehow, Someway (Atlanta Int'l) Total Plays: 227, Total Stations: 12, Adds: 2
RIZEN We've Come To Magnify The Lord (Artemis) Total Plays: 212, Total Stations: 15, Adds: 0
KURT CARR God Great God (Gospo Centric) Total Plays: 209, Total Stations: 6, Adds: 1
TAMELA MANN Speak Lord (TillyMann) Total Plays: 192, Total Stations: 12, Adds: 0
CECE WINANS He's Concerned (PureSprings/Sony Urban) Total Plays: 183, Total Stations: 10, Adds: 1

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA OM: Frank Johnson PD: Connie Flint 20 MARY MARY DORINDA CLARK-COLE	WXOK/Baton Rouge, LA PD/MD: Karwin Fealing 10 NANCY ARMSTRONG	WXTC/Charleston, SC OM: Terry Base PD: Edwin "Chief" Wright APD/MD: James Wallace 36 DARWIN HOBBS 19 DOROTHY NORWOOD 16 REV. TIMOTHY WRIGHT	WJYD/Columbus, OH OM: Jerry Smith PD: Dawn Mosby MARY MARY	WHLH/Jackson, MS OM: Steve Kelly PD: Jennell Roberts MD: Torrez Harris No Adds	WLOK/Memphis, TN PD/MD: Kim Harper 18 SMOKIE NORFUL	WNNL/Raleigh, NC OM/MD: Jerry Smith APD: Shawn Alexander MD: Melissa Wade 15 MARVIN SAPP	WPGC/Washington, DC PD/MD: Cheryl Jackson 24 LEE WILLIAMS & GOSPEL Q.C.'S 23 EARNEST PUGH 23 JOHN TILLERY
WTHB/Augusta, GA OM/MD: Ron Thomas APD: Sister Mary Kingcarmon 1 WILLIAM MURPHY, III	WQVZ/Biloxi, MS OM/MD: Walter Brown MD: Paul Timms No Adds	WPZS/Charlotte PD: Alvin Slave MD: Tanya Rivers 5 LUTHER BARNES...	WCHB/Detroit, MI PD: Spudd DORINDA CLARK-COLE	WQAD/Jackson, MS OM: Stan Branson PD/MD: Percy Davis 4 WILLIAM MURPHY, III 3 JACKSON SOUTHERNAIRES 3 KEITH WONDERBOY JOHNSON	WHLW/Montgomery, AL OM: Michael Long PD/MD: Kenny J. 34 VICKI YOHE 9 ALVIN DARLING	WPZZ/Richmond, VA OM: Jerry Smith PD: Reggie Baker 17 CHARLES AND TAYLOR 12 JOHN GRAY	WYCB/Washington, DC PD: Ron Thompson DONNIE MCCLURKIN & KIRK FRANKLIN
WCAO/Baltimore, MD PD: Lee Michaels APD/MD: Danielle Brown 15 BISHOP PAUL S. MORTON 14 RODNIE BRYANT 13 MICHAEL BROOKS & ROYAL PRIESTHOOD	WENN/Birmingham, AL OM/MD: Doug Hamand APD/MD: Willis Pride No Adds	WJPM/Cleveland, OH OM: Kim Johnson PD: NEW DIRECTION 7 JEFF MAJORS 7 NEW BEGINNING f/DAMON LITTLE	WFLT/Flint, MI OM/MD: Sammie L. Jordan, Jr. MD: Anna Johnson 49 SHIRLEY CAESAR 45 BISHOP LARRY TROTTER 34 MIGHTY CLOUDS OF JOY	KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Johnson No Adds	WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy 40 MIGHTY CLOUDS OF JOY 35 ALVIN DARLING 35 BISHOP PAUL S. MORTON 26 GMWA MASS CHOIR	ABC's Rejoice/Satellite PD: Willie Mae McIver 17 JEFF MAJORS f/KELLY PRICE	WFAL/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena No Adds
WWIN/Baltimore, MD PD: Jeff Majors APD: Jean Alston 18 WILLIAM MURPHY, III PINNACLE PROJECT f/KIM RUTHERFORD	WJMI/Charleston, SC OM: Michael Baynard PD/MD: Bryant Seabrooks APD: Big Daddy 7 UNCLE LOUDY DAYS f/BRYAN WILSON 3 BRUCE PARHAM 3 CESTINY'S CHILD	WFMV/Columbia, SC PD: Tony "Gee" Green APD/MD: Monica Washington 7 RUDOLPH MCKISSICK, JR. 7 CECE WINANS 5 MYRON BUTLER & LEVI	WEUP/Huntsville, AL OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes No Adds	KVLO/Little Rock, AR OM: Joe Booker PD/MD: Billy St. James APD: Mark Dyan 7 RODNIE BRYANT	WWEZ/Norfolk, VA OM: John Sherry PD: Dale Murray 17 JOHNNY SANDERS 15 DOROTHY NORWOOD	Sheridan Gospel Network/Satellite PD: Michael Gamble APD/MD: Morgan Dukes 8 DORINDA CLARK-COLE 6 MISSISSIPPI MASS CHOIR 5 DOROTHY NORWOOD	Note: For complete adds, see R&R Music Tracking.
			WTLN/Indianapolis, IN OM: Brian Wallace PD: Paul Robinson MD: Donovan Harwell LUTHER BARNES...	WHAL/Memphis, TN PD: Eileen Collier APD/MD: Tracy Bethea 23 HEZEKIAH WALKER 21 ALVIN DARLING 17 REV. ANDREW K. CHEARS, JR.	WDAS/Philadelphia, PA OM: Thea Mitchem PD: Joe Tamburo APD/MD: Jo Gamble No Adds	WSDK/Savannah, GA OM: Brad Kelly PD: E. Larry McDuffie No Adds	Did Not Report, Playlist Format (4): WAGG/Birmingham, AL WGRB/Chicago, IL WMBM/Miami, FL
					WPPZ/Philadelphia, PA OM/MD: Hean Little SHEKINAH GLORY MINISTRY	WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony No Adds	



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Praise, Stars & Stunts

Radio and record people in pictures

Whether it's fundraising, radio tours or promotions, there's always a camera around to record events in this end of show biz. On this page are a few of the things going on lately.

Also, be sure to check out the R&R Country Special supplement included with this week's issue. It's our travel guide to New York City, designed to help you navigate the Big Apple during the CMA festivities.



AND THE AWARD GOES TO.... WUSN/Chicago middayer Lisa Dent is the 2005 winner of the CMA honor for Major Market Broadcast Personality of the Year. Getting a jump on the trophy presentation — which will take place in New York before the CMA Awards telecast — are (l-r) WUSN PD Mike Peterson, Dent, Infinity Broadcasting Chairman/CEO Joel Hollander, WUSN VP/GM Dave Robbins, Infinity Broadcasting Sr. VP Les Hollander and Infinity/Chicago Market Manager Rod Zimmerman.



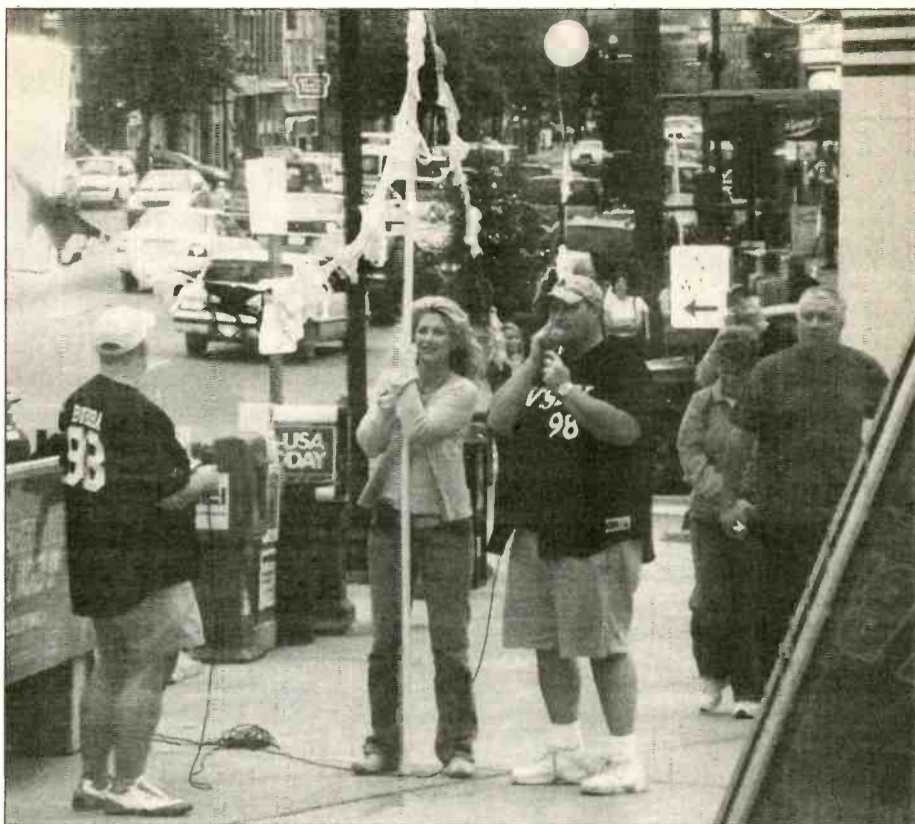
THE LUCKIEST MAN IN CLEVELAND WGAR/Cleveland hosted a sold-out Girls With Guitars show to benefit the Susan G. Komen Foundation for Breast Cancer Research and raised over \$20,000. The suave and debonair — at least most of the time — Phil Vassar is surrounded in the photo on the left by (l-r) Shannon Brown, Danielle Peck, WGAR OM Meg Stevens, Amber Dotson and WGAR Promotion Director Lisa Sands. The photo on the right captures Phil trying to fit in as Jo Dee Messina looks on.



ANGEL OF THE MORNING WPOC/Baltimore morning personality Laurie DeYoung recently celebrated her 20th anniversary handling wakeups. Seen here are (l-r) WPOC PD Ken Boesen and traffic reporter Mark Williams, DeYoung, WPOC producer Mike Walker and news anchor Aaron Rehkopf and Clear Channel VP/Market Manager Jim Dolan.



BASH BROTHERS KZLA/Los Angeles' annual mega-party, the Bash, featured Brooks & Dunn's Deuces Wild Tour, with guests The Warren Brothers and Big & Rich. A group hug was in order before everyone headed to the stage. Seen here (l-r) are KZLA Director/Marketing Bonnie Marquez, Ronnie Dunn, Arista/Nashville Director/West Coast Promotion Lori Hartigan, Kix Brooks and KZLA Asst. PD/MD Tonya Compos and PD RJ Curtis.



TWO BOOBS WITH BRAS WSIX/Nashville afternoon drivers and syndicated morning teamers Big D & Bubba recently hosted their second annual event to benefit the Susan G. Komen Foundation. The followup to last year's "Bras Across the Cumberland" was "Bras Up Broadway." The fun-loving duo collected enough lingerie to span 20 blocks of Music City's busiest avenue. Seen here (l-r) are Bubba, a volunteer and Big D.



BLOODY MARY MORNING New Lyric Street artist Troy Tomlinson stopped by WQYK/Tampa as part of a radio tour promoting his debut single, "Drunker Than Me." Raising their glasses are (l-r) WQYK morning teamers Chad Brock and Steve Austin, OM/OD Mike Culotta and MD Jay Roberts; Tomlinson, Lyric Street Sr. Director/National Promotion Penee Leymon; WQYK morning personality Cledus T. Judd; and Lyric Street Director/Southeast Promotion Theresa Durst.



INDUCTING DIERKS American Country Countdown With Bob Kingsley host Bob Kingsley (l) was guest host of the Grand Ole Opry the night Dierks Bentley was inducted as a member of the venerable institution. Bentley's induction and Kingsley's stint served as part of the early celebration of the Opry's 80th birthday.



THE ODDEST COUPLE One can only wonder what Jack Klugman was thinking when he met the second Tony Randall of his life when visiting KUSS/San Diego morning teamers Tony Randall and Kris Rochester. Klugman was promoting his new book Tony and Me. That Tony was, of course, thespian Tony Randall, who starred opposite Klugman in TV's The Odd Couple. The book details Jack and Tony's 50-year friendship, beginning in the theater and continuing until Tony passed away in 2004. Seen here (l-r) are Randall, Klugman and Rochester. And, for inquiring minds, Kris' sweatshirt says, "You know what your problem is? You're stupid."

COUNTRY TOP 50

November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	KEITH URBAN Better Life (Capitol)	13295	378	4544	+89	411398	13874	14	119/0
3	2	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	11305	315	3989	+127	334182	6936	26	120/0
2	3	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	11088	26	3970	+18	330148	-645	31	120/0
6	4	KENNY CHESNEY Who You'd Be Today (BNA)	10807	766	3671	+250	321323	15495	7	120/0
8	5	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	9809	743	3426	+270	294090	26193	13	120/0
9	6	DIERKS BENTLEY Come A Little Closer (Capitol)	9682	914	3363	+284	294624	33532	15	119/0
11	7	GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	9471	950	3243	+348	290538	26500	4	119/0
10	8	LONESTAR You're Like Comin' Home (BNA)	9039	332	3188	+156	274707	12699	22	118/0
13	9	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	8409	375	2928	+134	250269	13206	8	120/0
14	10	GARY ALLAN Best I Ever Had (MCA)	8402	535	2843	+113	253365	20162	22	119/0
12	11	NEAL MCCOY Billy's Got His Beer Goggles On (903)	8387	205	2968	+99	250342	6269	26	115/1
7	12	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	7796	-2127	2631	-791	217804	-66559	27	118/0
17	13	GEORGE STRAIT She Let Herself Go (MCA)	7216	759	2620	+261	207364	20573	9	117/0
16	14	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	7062	287	2457	+123	201022	11992	9	119/0
20	15	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	6155	995	2309	+305	176294	23337	22	115/2
19	16	LITTLE BIG TOWN Boondocks (Equity)	6149	440	2177	+141	176075	17513	23	110/2
18	17	ALAN JACKSON USA Today (Arista)	6089	311	2227	+115	165045	5876	12	114/0
22	18	CHRIS CAGLE Miss Me Baby (Capitol)	5488	873	2049	+264	151994	19948	14	111/2
23	19	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	5424	1010	1966	+314	148829	20678	6	109/8
24	20	TIM MCGRAW My Old Friend (Curb)	5217	943	1929	+357	145495	28607	5	116/4
21	21	MARTINA MCBRIDE Rose Garden (RCA)	4997	354	1601	+101	136707	10010	12	105/2
25	22	SUGARLAND Just Might (Make Me Believe) (Mercury)	4118	456	1462	+160	120892	17132	8	108/2
27	23	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	3847	518	1404	+185	107547	14747	6	105/4
26	24	KEITH ANDERSON XXL (Arista)	3712	85	1346	+14	95660	1016	14	102/0
28	25	BIG & RICH Comin' To Your City (Warner Bros.)	3206	179	1112	+72	82520	21	9	88/4
39	26	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	3027	1868	1001	+624	94452	50894	2	99/27
31	27	JOSH TURNER Your Man (MCA)	2603	201	999	+78	71921	10608	15	79/8
32	28	TERRI CLARK She Didn't Have Time (Mercury)	2475	135	929	+45	65225	7580	15	80/3
29	29	SHANIA TWAIN Shoes (Lyric Street)	2459	-549	830	-245	61078	-13206	9	87/0
34	30	BLAKE SHELTON Nobody But Me (Warner Bros.)	2243	309	887	+114	53672	9419	10	78/3
33	31	REBA MCENTIRE You're Gonna Be (MCA)	2172	-95	772	-34	57033	1843	9	79/2
35	32	JAMEY JOHNSON The Dollar (BNA)	2141	407	793	+135	51418	12860	9	79/5
37	33	GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	2064	658	809	+240	56509	15565	3	83/9
36	34	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	1746	224	706	+70	43130	7434	6	81/4
40	35	BROOKS & DUNN Believe (Arista)	1739	622	619	+206	46891	14556	2	67/6
38	36	MIRANDA LAMBERT Kerosene (Epic)	1672	301	646	+107	36620	3325	5	71/11
Breaker	37	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	1628	769	628	+298	45409	20759	2	72/11
41	38	DANIELLE PECK I Don't (Big Machine/Show Dog)	1263	222	479	+71	27102	4688	4	69/7
42	39	GEORGE STRAIT Texas (MCA)	1019	8	264	+27	33340	-1669	19	5/0
50	40	TRENT TOMLINSON Drunker Than Me (Lyric Street)	1004	432	420	+176	22054	9292	2	63/10
43	41	RAY SCOTT My Kind Of Music (Warner Bros.)	938	42	459	+24	18851	2012	9	39/2
45	42	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	873	25	445	+12	15570	-723	6	57/2
48	43	SAWYER BROWN They Don't Understand (Curb)	871	195	381	+68	21281	4443	9	36/2
46	44	ROCKIE LYNNE Lipstick (Universal South)	791	-3	318	+44	17659	2198	2	51/10
47	45	CROSS CANADIAN RAGWEED Fightin' For (Universal South)	669	-19	204	-2	21039	0	5	10/0
49	46	SHANNON BROWN Corn Fed (Warner Bros.)	633	28	293	+4	10274	85	3	38/5
-	47	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	539	13	229	+9	13872	-563	5	16/0
Debut	48	SARA EVANS Cheatin' (RCA)	530	194	176	+78	14684	7538	1	42/27
Debut	49	HOT APPLE PIE We're Makin' Up (DreamWorks)	517	51	239	+7	8387	1123	1	38/2
Debut	50	WYNONNA Attitude (Asylum/Curb)	515	197	216	+79	12030	5673	1	28/4

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	27
SARA EVANS Cheatin' (RCA)	27
TRISHA YEARWOOD Trying To Love You (MCA)	24
JACK INGRAM Wherever You Are (Big Machine/Show Dog)	15
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	11
MIRANDA LAMBERT Kerosene (Epic)	11
TRENT TOMLINSON Drunker Than Me (Lyric Street)	10
ROCKIE LYNNE Lipstick (Universal South)	10
GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	9

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	+1868
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+1010
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	+995
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	+950
TIM MCGRAW My Old Friend (Curb)	+943
DIERKS BENTLEY Come A Little Closer (Capitol)	+914
CHRIS CAGLE Miss Me Baby (Capitol)	+873
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	+769
KENNY CHESNEY Who You'd Be Today (BNA)	+766
GEORGE STRAIT She Let Herself Go (MCA)	+759

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	+624
TIM MCGRAW My Old Friend (Curb)	+357
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	+348
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+314
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	+305
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	+298
DIERKS BENTLEY Come A Little Closer (Capitol)	+284
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+270
CHRIS CAGLE Miss Me Baby (Capitol)	+264
GEORGE STRAIT She Let Herself Go (MCA)	+261

BREAKERS

MONTGOMERY GENTRY
She Don't Tell Me To (Columbia)
11 Adds • Moves 44-37

Songs ranked by total points

Station playlists for all R&R reporters are available
on the web at www.radioandrecords.com.

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 10/23-10/29. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.



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COUNTRY TOP 50 INDICATOR

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	KEITH URBAN Better Life (Capitol)	4630	-6	3870	+5	108040	456	14	102/0
2	2	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	4350	44	3679	+58	99911	409	13	101/1
4	3	DIERKS BENTLEY Come A Little Closer (Capitol)	3946	249	3245	+203	94206	6100	17	101/0
7	4	KENNY CHESNEY Who You'd Be Today (BNA)	3922	446	3288	+343	91610	9556	7	102/0
5	5	LONESTAR You're Like Comin' Home (BNA)	3740	88	3119	+96	86233	1825	22	101/0
3	6	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3717	-313	3103	-280	83202	-7075	33	90/0
10	7	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	3596	368	3019	+293	82081	8844	13	99/2
8	8	GARY ALLAN Best I Ever Had (MCA)	3445	65	2863	+40	81312	2317	23	102/1
12	9	NEAL MCCOY Billy's Got His Beer Goggles On (903)	3304	118	2666	+117	77725	3168	30	98/2
13	10	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	3180	142	2674	+115	73738	3951	9	103/0
15	11	GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	3146	302	2646	+232	73207	7853	4	103/1
14	12	GEORGE STRAIT She Let Herself Go (MCA)	3091	202	2645	+170	70741	4396	9	101/1
18	13	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	2723	354	2262	+267	64976	8507	22	99/5
16	14	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	2658	123	2265	+84	59818	3227	10	103/0
17	15	ALAN JACKSON USA Today (Arista)	2614	83	2244	+69	58570	1461	12	101/0
6	16	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	2566	-914	2122	-759	57332	-20683	30	78/0
11	17	JAMIE O'NEAL Somebody's Hero (Capitol)	2271	-917	1869	-683	52256	-22686	31	78/0
21	18	TIM MCGRAW My Old Friend (Curb)	2236	258	1910	+207	49244	5676	7	95/6
19	19	CHRIS CAGLE Miss Me Baby (Capitol)	2223	132	1847	+94	51978	2621	14	87/2
20	20	LITTLE BIG TOWN Boondocks (Equity)	2214	194	1822	+149	50425	5289	24	89/5
22	21	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	2159	397	1749	+284	49396	9772	6	90/6
25	22	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	1787	276	1520	+228	40739	6657	6	94/4
24	23	SUGARLAND Just Might (Make Me Believe) (Mercury)	1774	114	1515	+95	40265	3422	8	89/7
23	24	MARTINA MCBRIDE Rose Garden (RCA)	1715	39	1446	+32	38300	1029	12	78/2
26	25	KEITH ANDERSON XXL (Arista)	1363	51	1158	+54	29620	1311	14	73/5
28	26	GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	1324	178	1133	+113	30139	5004	4	77/8
30	27	BROOKS & DUNN Believe (Arista)	1136	176	987	+130	23617	2873	5	67/3
27	28	TERRI CLARK She Didn't Have Time (Mercury)	1135	-13	979	+1	25428	-194	15	64/1
29	29	BIG & RICH Comin' To Your City (Warner Bros.)	1114	136	971	+113	24271	3297	8	70/4
32	30	JOSH TURNER Your Man (MCA)	1068	205	903	+154	23681	4427	15	55/4
36	31	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	959	350	809	+293	22104	8574	3	71/22
33	32	BLAKE SHELTON Nobody But Me (Warner Bros.)	954	124	797	+94	20382	2565	11	59/6
31	33	SHANIA TWAIN Shoes (Lyric Street)	859	-90	719	-71	18430	-1854	9	54/2
Debut	34	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	714	579	570	+464	16437	13152	1	61/40
35	35	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	702	49	578	+49	15620	1227	7	54/7
37	36	JAMEY JOHNSON The Dollar (BNA)	675	69	556	+53	15002	1650	8	49/8
34	37	REBA MCENTIRE You're Gonna Be (MCA)	667	9	582	+21	14137	358	9	47/4
41	38	SARA EVANS Cheatin' (RCA)	561	229	497	+198	12473	5210	2	46/12
38	39	RAY SCOTT My Kind Of Music (Warner Bros.)	443	58	379	+44	9153	1158	10	32/1
44	40	TRENT TOMLINSON Drunker Than Me (Lyric Street)	417	175	346	+144	9225	4367	2	37/8
42	41	MIRANDA LAMBERT Kerosene (Epic)	379	98	320	+83	8436	2879	4	31/6
43	42	ROCKIE LYNNE Lipstick (Universal South)	361	115	309	+98	8102	3470	2	34/6
40	43	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	358	21	323	+14	7484	598	7	31/0
45	44	DANIELLE PECK I Don't (Big Machine/Show Dog)	272	39	229	+42	5354	697	3	30/6
47	45	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	228	22	208	+15	5028	475	10	19/1
48	46	SHANNON BROWN Corn Fed (Warner Bros.)	215	51	200	+39	4518	1254	3	20/1
46	47	KEVIN SHARP I Think I'll Stay (Capitol)	215	2	215	+2	4635	20	8	15/0
50	48	WYONNA Attitude (Asylum/Curb)	167	25	144	+17	3768	576	2	15/0
Debut	49	ZONA JONES I'll Give It To You (D/Quarterback)	154	45	137	+30	2975	454	1	16/0
49	50	HOT APPLE PIE We're Makin' Up (DreamWorks)	147	4	114	+6	2619	204	3	13/1

103 Country reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	40
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	22
SARA EVANS Cheatin' (RCA)	12
JACK INGRAM Wherever You Are (Big Machine/Show Dog)	12
GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	8
JAMEY JOHNSON The Dollar (BNA)	8
TRENT TOMLINSON Drunker Than Me (Lyric Street)	8
SUGARLAND Just Might (Make Me Believe) (Mercury)	7
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	7

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	+579
KENNY CHESNEY Who You'd Be Today (BNA)	+446
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+397
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+368
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	+354
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	+350
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	+302
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	+276
TIM MCGRAW My Old Friend (Curb)	+258
DIERKS BENTLEY Come A Little Closer (Capitol)	+249

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	+464
KENNY CHESNEY Who You'd Be Today (BNA)	+343
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+293
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	+293
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+284
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	+267
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	+232
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	+228
TIM MCGRAW My Old Friend (Curb)	+207
DIERKS BENTLEY Come A Little Closer (Capitol)	+203



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COUNTRY CALLOUT AMERICA BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES November 4, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of October 23-29.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
KEITH URBAN Better Life (Capitol)	40.3%	81.3%	4.19	13.5%	98.3%	2.5%	1.0%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	39.5%	79.3%	4.13	14.8%	99.3%	3.8%	1.5%
CRAIG MORGAN Redneck Yacht Club (BBR)	41.3%	79.0%	4.15	14.8%	98.5%	3.0%	1.8%
LONESTAR You're Like Comin' Home (BNA)	33.8%	77.0%	4.11	15.5%	95.8%	2.0%	1.3%
JAMIE O'NEAL Somebody's Hero (Capitol)	32.0%	69.5%	3.92	19.0%	97.5%	6.3%	2.8%
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	30.5%	69.3%	3.97	19.8%	95.0%	4.8%	1.3%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	29.0%	68.0%	3.91	21.3%	97.0%	6.8%	1.0%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	23.0%	66.0%	3.81	20.8%	95.8%	6.8%	2.3%
GARY ALLAN Best I Ever Had (MCA)	22.3%	65.0%	3.79	22.8%	96.5%	6.3%	2.5%
GEORGE STRAIT She Let Herself Go (MCA)	19.3%	64.3%	3.82	16.5%	89.0%	6.0%	2.3%
ALAN JACKSON USA Today (Arista)	23.5%	63.8%	3.91	20.3%	89.0%	4.0%	1.0%
KEITH ANDERSON XXL (Arista)	27.5%	62.0%	3.76	17.3%	93.3%	9.0%	5.0%
BIG & RICH Comin' To Your City (Warner Bros.)	29.0%	61.3%	3.83	17.8%	90.8%	8.3%	3.5%
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	27.0%	61.0%	3.76	17.8%	92.3%	9.5%	4.0%
MARTINA MCBRIDE Rose Garden (RCA)	29.5%	60.3%	3.69	17.8%	95.8%	11.5%	6.3%
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	27.0%	59.8%	3.74	22.5%	95.3%	9.5%	3.5%
JOSH TURNER Your Man (MCA)	24.8%	57.0%	3.85	17.3%	83.0%	6.3%	2.5%
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	23.0%	56.3%	3.71	22.8%	90.3%	7.5%	3.8%
CHRIS CAGLE Miss Me Baby (Capitol)	21.3%	55.3%	3.77	22.0%	85.8%	6.3%	2.3%
LITTLE BIG TOWN Boondocks (Equity)	19.0%	54.8%	3.72	23.8%	87.0%	5.5%	3.0%
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	14.8%	54.5%	3.64	22.8%	87.8%	7.8%	2.8%
KENNY CHESNEY Who You'd Be Today (BNA)	19.8%	54.5%	3.77	22.5%	83.8%	3.8%	3.0%
DIERKS BENTLEY Come A Little Closer (Capitol)	19.3%	52.3%	3.67	27.5%	88.8%	5.8%	3.3%
SUGARLAND Just Might (Make Me Believe) (Mercury)	13.3%	51.3%	3.66	24.5%	83.5%	6.0%	1.8%
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	17.5%	48.8%	3.62	25.5%	84.8%	7.3%	3.3%
TERRI CLARK She Didn't Have Time (Mercury)	17.0%	48.5%	3.65	26.0%	83.8%	7.5%	1.8%
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	18.3%	47.0%	3.71	15.5%	73.0%	7.8%	2.8%
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	17.5%	45.8%	3.74	19.8%	73.5%	7.0%	1.0%
BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	12.5%	44.5%	3.59	21.5%	74.5%	4.0%	4.5%
TIM MCGRAW My Old Friend (Curb)	12.0%	43.0%	3.60	19.0%	72.0%	8.5%	1.5%
JAMEY JOHNSON The Dollar (BNA)	13.5%	41.0%	3.53	22.0%	75.0%	9.5%	2.5%
SHANIA TWAIN Shoes (Lyric Street)	16.3%	40.8%	3.45	24.3%	80.3%	10.0%	5.3%
REBA MCENTIRE You're Gonna Be (MCA)	12.8%	40.5%	3.51	24.3%	75.8%	7.5%	3.5%
BLAKE SHELTON Nobody But Me (Warner Bros.)	14.0%	40.0%	3.62	20.0%	69.0%	7.0%	2.0%
GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	10.0%	28.8%	3.18	20.3%	68.8%	13.0%	6.8%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

Keith Urban's "Better Life" sits atop the R&R spin chart and this week takes over the No. 1 position at Callout America; it's also the No. 2 passion song. "Better Life" is at No. 1 with both 25-34 listeners and core 35-44s. A 23-to-1 positive-to-negative ratio says the song will stay strong.

Leann Rimes has been strong for many weeks and continues to see solid growth, ranking at No. 2 overall and No. 3 passion. She's at No. 1 with females for the week and carries a strong 15-to-1 positive-to-negative ratio, indicating she will just get stronger.

Gary Allan moves into the top 10 as his "Best I Ever Had" ranks No. 9 with Country radio listeners overall, up from No. 13 last week. This song is No. 8 with females, No. 8 with 25-34 listeners, and No. 6 with core 35-44s.

Also new to the top 10 is George Strait's "She Let Herself Go," at No. 10, up from No. 15 last week. This song has only eight weeks on this data and ranks No. 9 with males and No. 11 with females — early and strong.

Big & Rich's "Comin' to Your City" is smokin' at No. 13 for the week, up from No. 18. This song is already No. 10 with males and No. 10 with younger 25-34 females. Lots of juice here.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.

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America's Best Testing Country Songs
12 + For The Week Ending 10/28/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
JOE NICHOLS Tequila Makes Her... (Universal South)	4.24	4.11	92%	11%	4.28	4.31	4.24
MONTGOMERY GENTRY Something To Be... (Columbia)	4.20	4.14	99%	28%	4.23	4.24	4.21
GEORGE STRAIT She Let Herself Go (MCA)	4.18	4.13	85%	6%	4.24	4.33	4.13
CRAIG MORGAN Redneck Yacht Club (BBR)	4.17	4.16	98%	26%	4.19	4.13	4.25
BILLY CURRINGTON Must Be Doin' Somethin'... (Mercury)	4.17	4.18	83%	9%	4.11	4.32	3.89
DIERKS BENTLEY Come A Little Closer (Capitol)	4.15	4.09	89%	16%	4.05	4.22	3.86
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	4.14	4.07	95%	28%	4.12	4.25	3.97
CHRIS CAGLE Miss Me Baby (Capitol)	4.12	4.03	82%	10%	4.04	4.22	3.84
KEITH URBAN Better Life (Capitol)	4.09	4.06	94%	22%	4.09	4.22	3.94
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	4.08	3.96	79%	12%	4.05	4.16	3.93
GARY ALLAN Best I Ever Had (MCA)	4.07	3.94	95%	22%	4.05	4.14	3.95
SUGARLAND Just Might (Make Me Believe) (Mercury)	4.07	-	67%	11%	4.07	4.18	3.94
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	4.05	3.86	95%	27%	4.07	4.13	4.01
KENNY CHESNEY Who You'd Be Today (BNA)	4.05	3.96	88%	14%	3.97	4.09	3.84
NEAL MCCOY Billy's Got His Beer Goggles On (903)	4.04	3.88	96%	21%	4.05	4.08	4.02
JAMIE O'NEAL Somebody's Hero (Capitol)	4.02	3.96	95%	33%	4.00	4.04	3.96
LONESTAR You're Like Comin' Home (BNA)	4.01	3.95	94%	21%	4.05	4.15	3.93
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.97	3.91	95%	26%	3.90	4.10	3.67
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	3.92	3.86	86%	14%	3.86	3.98	3.72
TIM MCGRAW My Old Friend (Curb)	3.92	-	64%	9%	3.90	4.10	3.67
JASON ALDEAN Hicktown (BBR)	3.85	3.75	92%	30%	3.80	3.71	3.89
MARTINA MCBRIDE Rose Garden (RCA)	3.84	3.77	90%	19%	3.90	3.88	3.91
PHIL VASSAR Good Ole Days (Arista)	3.83	3.75	83%	20%	3.84	3.76	3.92
LITTLE BIG TOWN Boondocks (Equity)	3.82	3.76	75%	17%	3.81	3.76	3.86
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	3.81	-	73%	15%	3.89	3.75	4.05
ALAN JACKSON USA Today (Arista)	3.76	3.85	81%	19%	3.84	3.78	3.89
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	3.69	3.65	86%	20%	3.79	3.78	3.79
KEITH ANDERSON XXL (Arista)	3.59	3.45	76%	21%	3.59	3.53	3.65
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3.57	3.65	82%	25%	3.65	3.70	3.60

Total sample size is 358 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	KEITH URBAN Better Life (Capitol)	571	+8	11	15/0
2	2	ROAD HAMMERS East Bound... (Open Road/Universal)	521	+5	9	16/0
3	3	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	506	+15	7	15/0
4	4	DIERKS BENTLEY Come A Little Closer (Capitol)	499	+17	9	15/0
5	5	PAUL BRANDT Alberta Bound (Orange/Universal)	447	+2	9	16/0
9	6	KENNY CHESNEY Who You'd Be Today (BNA)	405	+54	4	15/0
21	7	GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	404	+96	2	16/0
11	8	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	397	+54	3	15/0
6	9	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	390	0	13	11/0
14	10	JOE NICHOLS Tequila Makes Her... (Universal South)	368	+32	6	11/1
10	11	LISA BROKOP Big Picture (Asylum/Curb)	367	+23	6	12/0
8	12	LONESTAR You're Like Comin' Home (BNA)	367	+7	14	14/0
12	13	JOHNNY REID Missing An Angel (Open Road/Universal)	366	+24	4	16/0
7	14	DERIC RUTTAN Shine (Lyric Street)	359	-9	10	14/0
15	15	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	354	+20	6	14/0
20	16	EMERSON DRIVE Still Got Yesterday (DreamWorks)	348	+38	5	12/1
18	17	GEORGE STRAIT She Let Herself Go (MCA)	346	+34	5	13/0
24	18	TERRI CLARK She Didn't Have Time (Mercury)	312	+24	13	13/0
13	19	CRAIG MORGAN Redneck Yacht Club (BBR)	311	-30	12	12/0
22	20	LEANN RIMES Probably Wouldn't Be... (Asylum/Curb)	298	-8	8	9/0
19	21	GARY ALLAN Best I Ever Had (MCA)	294	-18	10	13/0
Debut	22	TIM MCGRAW My Old Friend (Curb)	273	+67	1	17/1
26	23	SHEDAJSY God Bless The Canadian Housewife (Universal)	272	-7	2	10/0
16	24	JAMIE O'NEAL Somebody's Hero (Capitol)	264	-68	15	13/0
27	25	JASON BLAINE Heartache Like Mine (Jaybird)	246	+4	5	11/1
Debut	26	BRAD JOHNER I've Got It Good (306/Universal)	241	+38	1	12/0
30	27	CORB LUND Truck Got Stuck (Stoney Plain)	241	+17	2	9/1
25	28	STEVE FOX Dream On (EMI Music Canada)	232	-34	6	12/0
23	29	SARA EVANS A Real Fine Place To Start (Sony BMG)	220	-82	20	14/0
-	30	MARTINA MCBRIDE Rose Garden (RCA)	207	-8	4	12/0

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Cancun.

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "In A Real Love" — Phil Vassar

5 YEARS AGO

- No. 1: "The Little Girl" — John Michael Montgomery

10 YEARS AGO

- No. 1: "Check Yes Or No" — George Strait

15 YEARS AGO

- No. 1: "You Really Had Me Going" — Holly Dunn

20 YEARS AGO

- No. 1: "Lie To You For Your Love" — Bellamy Brothers

25 YEARS AGO

- No. 1: "Could I Have This Dance" — Anne Murray

30 YEARS AGO

- No. 1: "It's All In The Movies" — Merle Haggard

NEW & ACTIVE

JACK INGRAM Wherever You Are (Big Machine/Show Dog)
Total Points: 461, Total Stations: 19, Adds: 15

LILA MCCANN f/JIM BRICKMAN I'm Amazed (BBR)
Total Points: 263, Total Stations: 16, Adds: 0

CAROLINA RAIN Let's Get It On (Equity)
Total Points: 215, Total Stations: 16, Adds: 2

AMBER DOTSON I Ain't Your Mama (Capitol)
Total Points: 152, Total Stations: 12, Adds: 0

TRISHA YEARWOOD Trying To Love You (MCA)
Total Points: 131, Total Stations: 24, Adds: 24



JULIE KERTES
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Katrina Convoy

The John Tesh Radio Show delivers shelter and goodwill

By Scott Meyers

Last month The John Tesh Radio Show organized "Katrina Convoy," an effort that delivered trailers, RVs and campers to families in need in the communities of Long Beach, MS and Slidell, LA. The three-day trip originated in Birmingham, where the Tesh camp and radio partner WYSF/Birmingham set up a donation drop-off site. Tesh conceived the trip to inspire other people to help communities in need through food drives, fundraisers or simply volunteering. On board was TeshMedia Group Director/Affiliate Relations and Associate Producer Scott Meyers, who this week shares with us the details of the trip.

After Tesh researchers in Los Angeles did some of the legwork by combing online want ads for campers, motor homes and trailers, they sent WYSF GM Dale Daniels a list of vehicles to inspect. If a vehicle was in good condition, Daniels purchased it on the spot with money TeshMedia had wired him. He'd then hook the trailer to the back of his pickup truck and tow it to a storage area.

Listeners from around the country who heard about Katrina Convoy through Tesh affiliates also got involved. KVNA/Flagstaff, AZ listeners Jon and Norbert loaded two trucks with janitorial supplies and sundries, joined the convoy and donated everything — including the trucks — to hurricane victims.

Charles, a WJCD/Norfolk listener, took a week off from work to make the trip and ended

up extending his stay to help at the hospital in Slidell. Other listeners who made the trek came from Minnesota, Michigan and Florida. "You really feel the impact of our show when you see our listeners take action," Meyers says.

Here is his recap of Katrina Convoy.

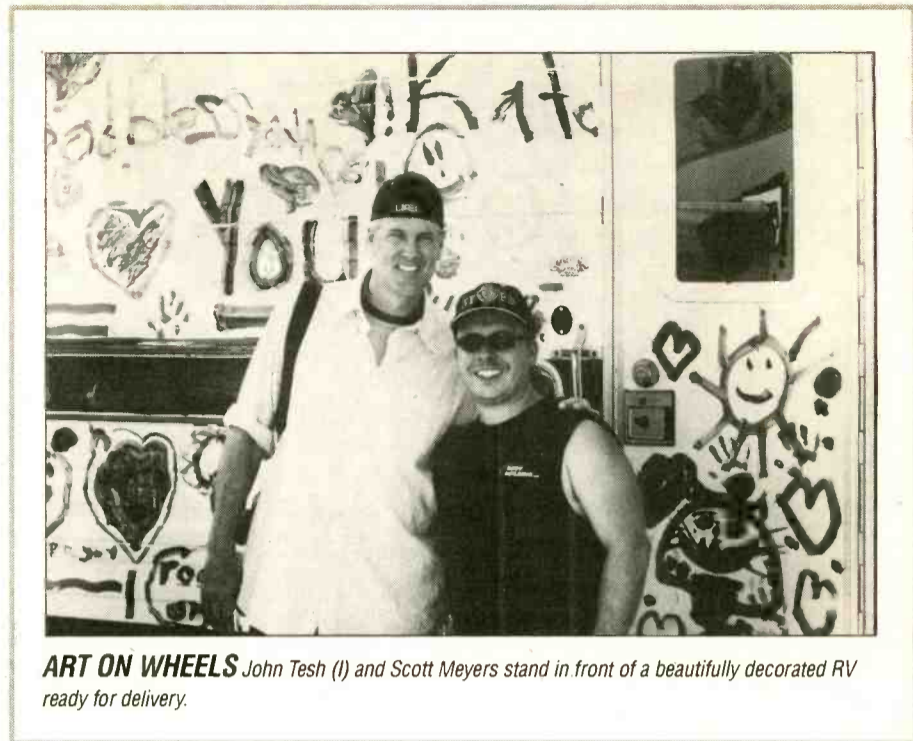
Tuesday, Oct. 11

The Tesh crew arrived in Birmingham on the afternoon of Oct. 11. We went straight to the staging area where the RVs were located. The WYSF morning show team, Rick & Bubba, helped promote the event and announced that we were collecting new and used tools; musical instruments for the schools; and new, unwrapped toys.

We filled a rental truck with the supplies to be distributed to the people of Long Beach and Slidell. Morning show producer Speedy was onsite doing call-ins, which proved to be quite valuable. Some of the RVs had brake-light problems, so Speedy called that in to the morning show, and, boom, we had a couple of mechanics show up instantly to help us.

Everyone was eager to help out. Chip Davis from Mannheim Steamroller, a longtime friend of Tesh, donated \$10,000 worth of musical instruments for the schools. One of the organizations The John Tesh Radio Show works with is Operation Blessing, which donated money to the convoy.

Local school kids came and painted the RVs with messages of encourage-



ART ON WHEELS John Tesh (l) and Scott Meyers stand in front of a beautifully decorated RV ready for delivery.

Thursday, Oct. 13

We started out the morning by handing off the trailers and RVs to city officials. We distributed the toys, musical instruments and supplies. After the ceremony with the local officials we delivered a motor home directly to a family in need.

The RV was donated by Dale and Diane, KDAL/Duluth, MN John Tesh Radio Show listeners who decided to drive to Birmingham and join the convoy. We thought it would be really special if Dale and Diane could hand off their RV directly to the lucky family.

It was remarkable and inspiring to see the look of gratitude on the faces of the family. At that moment I could see in the eyes of Dale and Diane that their cross-country trek was beyond worthwhile.

That night some of us flew back home. I took our bus back to Birmingham, which gave me time to reflect on the past few days. The people of Long Beach and Slidell were ecstatic and grateful, but most of them felt that New Orleans was the focus of media attention, even though the devastation was even worse in these areas.

They felt as if they were under the radar, so we're glad that we were able to create some additional awareness of these areas. It really makes your heart grow warm. This is the kind of thing that's an integral part of what The John Tesh Radio Show is all about.

Wednesday, Oct. 12

At 6am we started all over again. Kids came before school to finish up the painting, and quite a few more tools arrived. We used this time to make sure the trailers were properly hooked to the vehicles and that the RVs were in working order — the final check before takeoff, as they say. Rick & Bubba were onsite that day, doing a remote broadcast.

We lined up all the vehicles and were ready to hit the road. We had an escort of Alabama state troopers driving in front of the caravan and behind. They stayed with us for the entire drive that day, as we traveled to Long Beach. At the Mississippi border we picked up two Mississippi state troopers. It was a scene right out of *Mad Max*.

During our drive people would pass us on the highway and honk their horns in support. There was an outstanding sense of positivity en route, but as we drove further south we saw more and more damage.

The stuff you see on television is nothing compared to what we saw. Along the side of the road the trees were broken in half like matchsticks and houses were reduced to concrete slabs and frames. It's a profound thing.

We arrived in Long Beach at dusk. We met with the mayor and other town officials. We then handed off half of the trailers, as well as a donation from our partner Nestle.

We then trekked on to Slidell. Upon arrival, we pulled all the trailers and RVs into Slidell High School's parking lot. We were treated to dinner at a local hospital, where the nurses cooked a traditional Louisiana meal for us. It was the best meal I had during the entire trip.



Scott Meyers



GRATEFUL RECIPIENTS John Tesh (r) delivers a temporary home to a Slidell, LA family. The RV was donated by Tesh listeners Dale and Diane of Duluth, MN.



COULDN'T HAVE DONE IT WITHOUT YOU Radio partner WYSF/Birmingham was an integral part of the Katrina Convoy. Pictured at the starting point are (l-r) WYSF morning show producer Speedy, GM Dale Daniels and PD Chip Arledge and TeshMedia's John Tesh and Scott Meyers.

AC TOP 30

November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ROB THOMAS Lonely No More (Atlantic)	1984	-46	166166	37	101/0
2	2	MICHAEL BUBLE Home (143/Reprise)	1744	-87	153164	40	101/0
3	3	KELLY CLARKSON Breakaway (Hollywood)	1624	+11	142985	57	99/0
4	4	MARIAH CAREY We Belong Together (Island/IDJMG)	1569	+58	126663	23	88/0
5	5	EAGLES No More Cloudy Days (ERC)	1536	+112	124701	18	84/1
6	6	ANNA NALICK Breathe (2am) (Columbia)	1425	+58	101013	26	95/1
7	7	LIFEHOUSE You And Me (Geffen)	1346	+146	135110	16	75/7
8	8	D.H.T. Listen To Your Heart (Robbins)	1302	+115	114578	16	76/0
9	9	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1088	-27	77995	26	91/0
10	10	KIMBERLEY LOCKE I Could (Curb/Reprise)	1015	-29	49668	23	84/0
11	11	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	921	-48	49427	15	79/2
12	12	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	879	-56	85959	44	77/0
14	13	JON SECADA Window To My Heart (Big 3)	803	+60	67277	10	76/2
13	14	CARRIE UNDERWOOD Inside Your Heaven (Arista)	788	-91	66102	18	74/0
16	15	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	716	+91	58056	13	38/1
18	16	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	673	+177	52833	6	45/4
15	17	ERIC CLAPTON Say What You Will (Duck/Reprise)	654	-14	36792	9	73/0
17	18	DELTA GOODREM Lost Without You (Columbia)	549	+24	19601	15	60/2
19	19	JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)	498	+30	19548	6	59/4
20	20	NATALIE GRANT Held (Curb)	445	-8	14120	9	58/2
21	21	JAMES BLUNT You're Beautiful (Atlantic)	391	+38	53450	5	50/7
22	22	SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	354	+18	11791	7	48/1
28	23	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	278	+103	47030	3	32/6
23	24	VERTICAL HORIZON Forever (Hybrid)	251	-2	7035	10	38/1
24	25	KELLY CLARKSON Since U Been Gone (RCA/RMG)	214	+19	13717	11	11/0
25	26	CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic)	187	+6	18892	3	32/1
26	27	JESSE MCCARTNEY Beautiful Soul (Hollywood)	182	+3	20024	19	11/0
27	28	MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group)	172	-5	3057	4	31/0
30	29	BRUCE HORNSBY f/ELTON JOHN Dreamland (Columbia)	160	+24	4277	2	31/2
-	30	SHERYL CROW Good Is Good (A&M/Interscope)	156	+26	11093	2	11/0

106 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
ENYA Amarantine (Reprise)	9
LIFEHOUSE You And Me (Geffen)	7
JAMES BLUNT You're Beautiful (Atlantic)	7
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	6
JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)	5
J. BRICKMAN W/W. BRADY Beautiful (Walt Disney/Hollywood)	4
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	4
EURYTHMICS I've Got A Life (Arista/RMG)	4
PAT BOONE... Thank You Billy Graham (Oak/Gold Label)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+177
LIFEHOUSE You And Me (Geffen)	+146
D.H.T. Listen To Your Heart (Robbins)	+115
EAGLES No More Cloudy Days (ERC)	+112
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	+103
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	+91
JON SECADA Window To My Heart (Big 3)	+60
MARIAH CAREY We Belong Together (Island/IDJMG)	+58
ANNA NALICK Breathe (2am) (Columbia)	+58
ROD STEWART f/DIANA ROSS I've Got A Crush On You (J/RMG)	+55

NEW & ACTIVE

BONNIE RAITT I Will Not Be Broken (Capitol)	Total Plays: 153, Total Stations: 26, Adds: 0
JONES GANG Angel (Reality/AAO Music)	Total Plays: 146, Total Stations: 22, Adds: 1
ROD STEWART f/DIANA ROSS I've Got A Crush On You (J/RMG)	Total Plays: 130, Total Stations: 25, Adds: 2
JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)	Total Plays: 120, Total Stations: 24, Adds: 5
STEVEN C. CHAPMAN Remembering... (EMI CMG/EMI Music Reactive)	Total Plays: 101, Total Stations: 18, Adds: 1
ENYA Amarantine (Reprise)	Total Plays: 98, Total Stations: 28, Adds: 9
ANNETTE Everything I Do I Do It For You (Inspired Music Inc.)	Total Plays: 52, Total Stations: 11, Adds: 0
EURYTHMICS I've Got A Life (Arista/RMG)	Total Plays: 34, Total Stations: 13, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS LONELY BOYS Heaven (OR Music/Epic)	1063	KEITH URBAN You'll Think Of Me (Capitol/EMC)	804
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	857	MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	762
MATCHBOX TWENTY Unwell (Atlantic)	820	DIDO White Flag (Arista/RMG)	755
MAROON 5 She Will Be Loved (Octone/J/RMG)	816	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	753
TIM MCGRAW Live Like You Were Dying (Curb)	815	JOHN MAYER Daughters (Aware/Columbia)	744
		TRAIN Calling All Angels (Columbia)	724
		SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	713

MANAGER'S MINUTE

Your Free, Weekly E-Mail

- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
- Management and Sales ideas from Sylvia Allen, Dave Anthony, John Lund, Irwin Pollack, Walter Sabo and many others.
- Research insights from Larry Rosin, Gerry Boehme, Mike Henry, Bill Moyes, Mark Ramsey, Rick Torcasso and many others.
- Industry event calendar update

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America's Best Testing AC Songs 12 + For The Week Ending 10/28/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, 25-54, 25-34, 35-54. Lists top 30 AC songs including Michael Buble, Rob Thomas, Kelly Clarkson, etc.

Total sample size is 257 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



AC TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 AC songs in Canada.

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of station call letters and their programming adds, organized alphabetically by market.



133 Total Reporters, 106 Total Monitored, 27 Total Indicator

Did Not Report, Playlist Frozen (2): KDAT/Cedar Rapids, IA; WPEZ/Macon, GA



ARTIST: Various

LABEL: 785

By JULIE KERTES/AC/HOT AC EDITOR

The charity single "Come Together Now" — written and produced by Mark Feist, Damon Sharpe, Sharon Stone and Denise Rich — is on your desk, and I urge you to check it out. The proceeds from the single will benefit victims of Hurricane Katrina through two charities, Habitat for Humanity and Angels' Place, which provides homes for terminally ill children and their families. In this case, Angels' Place will help rebuild homes destroyed by the hurricane.

"Come Together Now," which is similar to the "We Are the World" project of 20 years ago, is the brainchild of songwriters-producers Feist and Sharpe, who've worked with such artists as Jennifer Lopez, Destiny's Child, Kelly Rowland, Mya, Anastacia, Ginuwine, George Clinton, Stacy Orrico and Kimberley Locke. The song promotes unity during difficult times and encourages people to help each other, but the songwriting team came up with the idea long before Katrina entered our lives.

Feist tells R&R, "After the tsunami disaster and hearing about the massive number of human lives lost, we thought it would be a great idea to be of service to communities in need through what we do.

"We called Sharon Stone, whom we had been writing with for about a year, and presented her with the idea. She said, 'Let's do it.' We wanted to bring in one more player who had a lot of experience in the philanthropy field, so we brought in Denise Rich."

Though it was a challenge to figure out

the logistics of the project, the easy part was getting commitments. Sharpe says, "Sharon used her celebrity as much as she could, Denise pulled in people she knew, and Mark and I pulled in all the artists we had worked with in the past. Some people were cold-calls. We reached out, and they were gracious enough to come down and give us their performance."

The result is a star-studded single featuring musicians like Celine Dion, Natalie Cole, Joss Stone, Gavin DeGraw, Kimberley Locke, and Ruben Studdard.

Feist and Sharpe traveled all over the country to record layer upon layer of tracks. The project took many months to complete, and it was a feat to coordinate studio time, artists' schedules and clearances. The single is available on iTunes and Rhapsody, and the video can be viewed on AOL. Exclusive content will be available at underwriting partner LG Mobile Phone's website, www.lifewithlg.com.

In addition, "Come Together Now" has become the title track of an industrywide hurricane-relief compilation record that will be released in mid-November. The album features unreleased tracks by Coldplay, Barbra Streisand, Elton John, Sting, Bonnie Raitt, John Mayer and Lenny Kravitz, among others. Proceeds will be divided among the American Red Cross, Habitat for Humanity and Music Cares.

A commercial single, along with an enhanced CD of the "Come Together Now" video, will also be available in mid-November. For more information on the project, go to www.cometogethernowonline.com, and to view the video, visit AOL or www.outpostdigital.com/client/ctn.html.



Paula Kidwell
Asst. PD/MD, WINC/Winchester, VA



At WINC/Winchester, VA, we're in the middle of our fall-book promotion, the "WINC at Work Payroll." We call a listener's name each hour, putting them on the "payroll" if they call us back. It's going very well, and we're very pleased with the response we've been getting. • We celebrated Halloween by bringing back WINC's Halloween Chicken this year. The chicken appeared all over the Winchester area, handing out marshmallow Peeps for trick-or-treaters and anyone who was brave enough to be seen taking candy from a chicken! • We also did a "Spooktacular" Halloween weekend, where listeners called in after hearing the WINC chicken's "cluck-boo" on the air. Caller No. 9 would win a WINC Halloween prize pack, which included station goodies, some candy (of course) and great music from WINC's favorite artists. • This year our annual Christmas campaign, "WINC Chain of Checks," is a fundraiser benefiting the Boys and Girls Club of the Northern Shenandoah Valley. Morning show host Barry Lee started it 19 years ago, asking for donations for a local charity at Christmastime. He made copies of the checks and linked them around the studio. It's grown into a seasonlong event, with a golf tournament kicking it off in October. • We have a Chain of Checks store at the mall so people can donate there, and donations are gladly accepted online or by mail. Local restaurants and theaters get involved, donating a portion of their proceeds on a particular day to the fundraiser. We also have Match Day, where local businesses agree to match the money we raise at our Chain of Checks store in one day. • It is amazing to see the outpouring of generosity from the community each year with this campaign. From the littlest donors — children who bring in their piggy banks — to the local companies who put up the money for our Match Day, everyone seems to find a way to donate something and open their hearts for others in our community.

Music Tidbits

The Seattle-based Children's Music Fund releases the album *Christmas in the Northwest 8*, featuring holiday music from **Dave Matthews Band, Heart, Harvey Danger, Pete Dinklage** and more. Net proceeds from the CD's sales benefit Northwest children's hospitals. Since 1985 the organization has raised more than \$675,000 for these hospitals. The CD is available at Amazon.com, Borders Books & Music, Ikea, Made in Washington, Safeway, Silver Platters, Wal-Mart and local retailers in the Northwest ... Congratulations to New West recording artist **Ben Lee**, who won four awards at the ARIA Awards in Sydney, Australia: Best Male Artist; Best Independent Release; Best Cover Art; and Single of the Year, for "Catch My Disease." Hear his stuff on the TV series *Grey's Anatomy*.

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HOT AC TOP 40

November 4, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Wake Me Up When September Ends (Reprise)	3007	+164	182309	8	83/0
2	2	NICKELBACK Photograph (Roadrunner/IDJMG)	2983	+142	177959	11	84/1
3	3	LIFEHOUSE You And Me (Geffen)	2642	-60	172860	39	84/0
4	4	ROB THOMAS This Is How A Heart Breaks (Atlantic)	2113	-94	116956	22	76/0
5	5	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	2038	-104	140389	26	76/0
7	6	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1941	-49	114123	21	65/1
8	7	SHERYL CROW Good Is Good (A&M/Interscope)	1931	-4	97254	13	78/0
6	8	GWEN STEFANI Cool (Interscope)	1929	-120	115095	18	73/0
9	9	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	1851	+81	101579	7	76/1
10	10	GOO GOO DOLLS Better Days (Warner Bros.)	1797	+106	101978	5	77/2
12	11	WEEZER Beverly Hills (Geffen)	1523	+120	92276	18	55/2
13	12	BON JOVI Have A Nice Day (Island/IDJMG)	1453	+111	73200	14	73/3
20	13	KELLY CLARKSON Because Of You (RCA/RMG)	1380	+368	88418	6	61/9
11	14	GREEN DAY Holiday (Reprise)	1354	-67	97760	24	63/0
14	15	ROB THOMAS Lonely No More (Atlantic)	1299	-40	94743	39	77/0
17	16	HOWIE DAY She Says (Epic)	1231	+84	51375	13	62/3
19	17	SWITCHFOOT Stars (Columbia)	1152	+49	43147	14	53/0
18	18	D.H.T. Listen To Your Heart (Robbins)	997	-147	46753	15	45/0
22	19	GORILLAZ Feel Good Inc. (Virgin)	827	+44	30845	12	35/4
23	20	STAINED Right Here (Flip/Atlantic)	814	+91	29650	14	38/4
24	21	JAMES BLUNT You're Beautiful (Atlantic)	781	+76	32776	8	53/4
21	22	TRAIN Get To Me (Columbia)	762	-182	38506	19	55/0
25	23	GAVIN DEGRAW Follow Through (J/RMG)	748	+77	26248	27	44/1
29	24	ALANIS MORISSETTE Crazy (Maverick/Reprise)	710	+188	28986	3	50/9
28	25	COLDPLAY Fix You (Capitol)	621	+95	25082	6	41/1
26	26	MICHAEL BUBLE Home (143/Reprise)	602	-38	26119	13	30/0
27	27	LIZ PHAIR Everything To Me (Capitol)	576	+1	21266	11	35/0
33	28	MADONNA Hung Up (Warner Bros.)	575	+130	29276	2	35/8
32	29	COLLECTIVE SOUL How Do You Love (El Music Group)	502	+47	11314	5	38/2
30	30	3 DOORS DOWN Here By Me (Republic/Universal)	453	-64	13285	13	27/0
37	31	LIFEHOUSE Blind (Geffen)	414	+46	8958	3	32/1
39	32	ANNA NALICK In The Rough (Columbia)	407	+97	8631	2	37/6
35	33	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	396	+15	13615	10	21/0
36	34	DANIEL POWTER Bad Day (Warner Bros.)	394	+16	23090	6	20/2
38	35	SCOTT STAPP The Great Divide (Wind-up)	372	+54	9763	2	25/3
40	36	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	345	+38	13728	2	11/2
31	37	MARIAH CAREY We Belong Together (Island/IDJMG)	343	-122	14193	20	26/0
Debut	38	INXS Pretty Vegas (Epic)	311	+50	23354	1	28/13
Debut	39	FRAY Over My Head (Cable Car) (Epic)	309	+23	18436	1	20/2
-	40	DAVID GRAY The One I Love (ATD/RCA/RMG)	300	-3	5573	2	27/0

84 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
INXS Pretty Vegas (Epic)	13
KELLY CLARKSON Because Of You (RCA/RMG)	9
ALANIS MORISSETTE Crazy (Maverick/Reprise)	9
MADONNA Hung Up (Warner Bros.)	8
ANNA NALICK In The Rough (Columbia)	6
JASON MRAZ Geek In The Pink (Lava/Atlantic)	5
ROB THOMAS Ever The Same (Atlantic)	5
JAMES BLUNT You're Beautiful (Atlantic)	4
STAINED Right Here (Flip/Atlantic)	4
GORILLAZ Feel Good Inc. (Virgin)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Because Of You (RCA/RMG)	+368
ALANIS MORISSETTE Crazy (Maverick/Reprise)	+188
GREEN DAY Wake Me Up When September Ends (Reprise)	+164
NICKELBACK Photograph (Roadrunner/IDJMG)	+142
MADONNA Hung Up (Warner Bros.)	+130
WEEZER Beverly Hills (Geffen)	+120
BON JOVI Have A Nice Day (Island/IDJMG)	+111
GOO GOO DOLLS Better Days (Warner Bros.)	+106
ANNA NALICK In The Rough (Columbia)	+97
COLDPLAY Fix You (Capitol)	+95

NEW & ACTIVE

BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	Total Plays: 250, Total Stations: 8, Adds: 0
BETTER THAN EZRA Our Last Night (Artemis)	Total Plays: 223, Total Stations: 20, Adds: 2
DEPECHE MODE Precious (Mute/Sire/Reprise)	Total Plays: 201, Total Stations: 12, Adds: 0
FOO FIGHTERS Best Of You (RCA/RMG)	Total Plays: 191, Total Stations: 10, Adds: 0
JASON MRAZ Geek In The Pink (Lava/Atlantic)	Total Plays: 178, Total Stations: 17, Adds: 5
ROB THOMAS Ever The Same (Atlantic)	Total Plays: 160, Total Stations: 9, Adds: 5
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	Total Plays: 123, Total Stations: 11, Adds: 1
AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	Total Plays: 110, Total Stations: 10, Adds: 1
DESOL Karma (Curb/Reprise)	Total Plays: 92, Total Stations: 12, Adds: 1
B. ADAMS f/P. ANDERSON When You're Gone (A&M/Universal)	Total Plays: 89, Total Stations: 9, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Hot AC Songs 12+ For The Week Ending 10/28/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 18-34, W 18-24, W 25-34. Lists top 40 songs including Nickelback, Gwen Stefani, and Kelly Clarkson.

Total sample size is 356 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



HOT AC TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE, LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 Canadian Hot AC songs.

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market report boxes for various cities including Akron, Boston, Colorado Springs, Columbus, Dallas, Denver, Detroit, Houston, Indianapolis, Kansas City, Las Vegas, Lexington, Little Rock, Los Angeles, Louisville, Memphis, Miami, Milwaukee, Minneapolis, Nashville, New York, Orlando, Philadelphia, Phoenix, Portland, Raleigh, Sacramento, San Diego, San Francisco, Seattle, Springfield, Tampa, Toledo, Tulsa, Washington DC, Wichita, and Worcester.



Monitored Reporters 109 Total Reporters 84 Total Monitored 25 Total Indicator Did Not Report, Playlist Frozen (6): KEHK/Eugene, OR KZSR/Sioux City, IA WDAQ/Danbury, CT WQKX/Sunbury, PA WSPT/Wausau, WI WUHU/Bowling Green, KY



CAROL ARCHER
carcher@radioandrecords.com

Mr. Katz Goes To The Label Summit

Rendezvous head asks hard questions about survival

Last month's Smooth Jazz Label Summit explored myriad issues regarding the state of the format today. Rendezvous Music President Hyman Katz addressed the gathering and spoke eloquently about what he calls an imbalance between radio and records and its detrimental effect on music sales.

Katz began with a clip from Frank Capra's classic *Mr. Smith Goes to Washington* in which Jimmy Stewart delivers an impassioned plea in defense of lost causes. The idealistic young congressman exclaims, "Lost causes are the only ones worth fighting for!"

Katz expressed concern that Smooth Jazz is at a critical juncture in the relationship between the format's radio and music communities. "Remember, we don't do this alone," he said. "We're all in this together. We've always enjoyed a relationship with radio, and we always will. We may have different business goals, but our interests remain interconnected nevertheless."

"I reject the prevalent belief that radio isn't in the business to sell records. That ignores the fact that without music being made and sold successfully by labels, Smooth Jazz can't exist, except as an AC or Oldies format. The record companies' business model is not to make records that test well and raise ratings but don't sell.



Hyman Katz

"Instrumental music makes Smooth Jazz unique, and that's the most important message. I'm concerned that Smooth Jazz suffers a lack of top-of-mind awareness when the music is not igniting listeners and stimulating sales."

Economic Reality

Katz laid out the economic realities of music marketing today, saying, "Extensive co-op marketing dollars are required in the first three months of a release to achieve shelf space. If we don't get units out within three months, we don't recoup our investment."

"Radio takes much longer than three months to embrace new music, even from core artists with successful track records at radio, retail and touring. By the time a track charts, which can take months, retail has lost interest in the album and won't consider supporting it, even with additional ad dollars."

"There is an urgent need for radio to understand that retail cares about records that are selling and to understand how the timing of airplay affects retail sales and format vitality."

"As much as retail loves the margin we give them by supporting co-op programs, what they love more is selling records. I want programmers to recognize that timely airplay is absolutely central to music sales and labels' vitality."

"The interrelationship of radio and records is like an ecosystem; it's a living, breathing thing. Without it, we all suffer a disconnect between the artist, the music and a station's top-of-mind awareness."

Declining Sales

Katz went on to explore these additional factors that have contributed to smooth jazz's steadily declining retail sales over the last 10 years.

- Increased co-op costs for price and positioning, without the inclusion of radio and print buys, as in the past. Labels pay more but get less — a blow to their bottom lines.
- Record companies consolidated, and many majors subsequently eliminated their jazz divisions.

- Fewer Smooth Jazz stations, a smaller reporting panel.

- One consulting firm influences more Smooth Jazz stations than in the past, and as a result of music research and tighter playlists, labels have less exposure to generate CD sales.

- The advent of Mediabase monitoring in Smooth Jazz contributed to increasing the length of current rotations, which is an obstacle to the labels' timely release of followup tracks.

- Programmers' growing attempts to influence labels' creative decisions, especially A&R.

Play The Hits

Katz identified additional forces of change that have also affected Smooth Jazz in the last decade, including:

- PDs used to take record sales into consideration in music decisions. Their choices today are based almost exclusively on music-test results and consensus.

- Stations were more focused in the past on marketing the unique benefits of the station and the music. Now many Smooth Jazz stations market trip-a-day and \$1,000 giveaways and ignore Smooth Jazz's central defining feature — its unique music — in their marketing messages.

- Labels lived and died by the belief that three singles were needed to impact sales. As it is now, labels may get airplay on a second single, but after eight or more months of airplay on the first single — and long after retail has lost interest in the album and moved on

"Radio must understand how the timing of airplay affects retail sales and format vitality."

— the possibility of a label maximizing sales on a project has been lost.

- Smooth Jazz's evolution to a singles-based format was, in Katz's view, "a brilliant strategic move, a seismic change that helped SJ dramatically at the time."

Unfortunately, he maintains, the singles mentality overemphasizes chart position, especially the importance of No. 1, despite the fact that a No. 1-airplay record may fail to stimulate CD sales.

Small, independent labels with limited access to programmers are easily prevented from getting to No. 1. They compete in a highly challenging business landscape.

"Times have changed," Katz said. "Today the doors are locked."

No More Status Quo

The upscale, sophisticated, desirable Smooth Jazz audience is aging gracefully, but growing older nonetheless. Katz cited these

"We will continue to create great, vital music that sounds great on the air, and we must work to correct the current the imbalance of power between radio and records."

facts regarding advertisers and Smooth Jazz's demo:

"Some 52% of current radio ad dollars are targeted to 25-54; more than half of Smooth Jazz's audience is outside of that target. Some 34% of ad dollars in the market target 18-34 and 18-49; 18-34 and 25-54 account for approximately 86% of all ad dollars in the radio market; and only 5% of radio ad dollars target 35-64. Like it or not, Smooth Jazz cannot remain status quo."

Katz's sense of urgency mounted as he beseeched radio to embrace change — "the essence of progress." He urged radio to attract younger demos, build a more passionate base of PIs to support smooth jazz artists, and identify and champion new artists — artists who are touring and making an impact on the world — to heighten excitement for the music.

Addressing SJ broadcasters directly, he said, "I get that you have to market the station, but you must market the station and market its music too. You owe that to us."

Why Change, And How?

Katz's passion, conviction and eloquence illuminated his closing remarks, in which he entreated his music-industry colleagues to act.

"First, we have to unite," he said. "We've got to fight for the truth like Mr. Smith — fight for what we believe. We have to demand respect and reciprocity. We must challenge the way things are being done. A lot of it doesn't make any sense, and we just accept it and don't ask the right questions. We need more conviction, resolve and courage."

"We must also create new strategies and ideas. As a community, we must demand that retail spend our co-op money back at media and get some of those ad dollars on radio time buys, where they belong."

"But nothing — nothing — is more urgent than the need to educate GMs and PDs about our business realities."

"We will continue to create great, vital music that sounds great on the air, and we must work to correct the current imbalance of power between radio and records. I hope that radio will demonstrate a willingness to change, because instrumental music is what makes Smooth Jazz unique."

"As advocates for artists fans love, we must engage our counterparts in radio to effect change. Hopefully, there's a fit, a partnership, because I believe in that partnership."



HEART AND SOUL R&R Smooth Jazz Label Summit sponsor and guest speaker Broadcast Architecture President Allen Kepler (l) and R&R Smooth Jazz Editor Carol Archer are dwarfed by a gigantic bottle of E&J VSOP, an elegant libation that E&J Gallo positions as "the heart and soul of smooth jazz." *We couldn't agree more.*

#1
THANK YOU
Smooth Jazz
Radio!

sensual
flirtatious
romantic
sexy

Culbertson brian

It's On Tonight

The new album from Hit-Maker, Brian Culbertson
Featuring: Patti Austin, Chris Botti, Will Downing, Boney James, and Kirk Whalum

On Tour Now

11/11/05	Galveston Island, TX	All Star Smooth Jazz Cruise. Carnival Cruise Line's "Elation" Ship
12/03/05	Akron, OH	Tangiers
12/04/05	Indianapolis, IN	Music Mill
12/08/05	Seattle, WA	Jazz Alley
12/11/05		
12/29/05	Annapolis, MD	Rams Head on Stage
12/30/05	Manchester, CT	SBM Auditorium
12/31/05	Washington, D.C.	WJZW Smooth Jazz 105.9's New Year's Eve Bash at the Reston Hyatt
1/14/06	Redondo Beach, CA	Redondo Beach Performing Arts Center
1/21/06	Ft. Lauderdale, FL	Warren Hill's Smooth Jazz Cruise. Holland America's "Zuiderdam" Ship
2/22/06	Palm Desert, CA	McCallum Theatre
2/25/06	Las Vegas, NV	Boulder Station Hotel & Casino
3/25/06	Reading, PA	Berks Jazz Fest
4/22/06	Destin, FL	Morgan Park - Seabreeze Smooth Jazz Fest

Includes the
#1 Hit Single
"Lookin' Up"



A Universal Music Company

AirTran Airways is the official sponsor of Brian's '05-'06 Tour. Visit www.airtran.com.

www.brianculbertson.com

SMOOTH JAZZ TOP 30

November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	704	+25	100750	18	33/0
3	2	EUGE GROOVE Get Em Goin' (Narada Jazz)	695	+17	94008	14	33/0
1	3	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	653	-39	88992	21	32/0
4	4	WALTER BEASLEY Coolness (Heads Up)	591	0	80200	19	31/1
5	5	DAVE KOZ Love Changes Everything (Capitol)	591	0	56963	22	29/0
6	6	KEN NAVARRO You Are Everything (Positive)	534	+18	65439	27	27/0
10	7	RICK BRAUN Shining Star (Artizen)	394	+38	69889	6	30/3
8	8	MARION MEADOWS Suede (Heads Up)	368	+1	64112	15	26/0
7	9	DAVID PACK You're The Only Woman (Peak)	365	-4	39724	17	27/0
14	10	BRIAN SIMPSON It's All Good (Rendezvous)	331	+40	48422	7	27/0
12	11	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	315	+20	23939	11	23/0
9	12	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	315	-43	37104	32	29/0
16	13	CHIELI MINUCCI The Juice (Shanachie)	284	-1	40949	18	24/1
23	14	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	275	+48	32504	4	21/1
11	15	RICHARD ELLIOT People Make The World Go Round (Artizen)	265	-52	36596	26	33/0
20	16	KIM WATERS Steppin' Out (Shanachie)	262	+30	25632	8	23/0
21	17	NILS Summer Nights (Baja/TSR)	256	+26	29462	3	25/2
17	18	MARIAH CAREY We Belong Together (Island/IDJMG)	253	-5	41383	11	18/0
19	19	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	247	+8	38420	8	20/0
18	20	BONEY JAMES 2:01 AM (Warner Bros.)	246	-6	32093	13	22/0
22	21	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	244	+16	20362	19	22/1
29	22	RICHARD ELLIOT Mystique (Artizen)	213	+64	35677	2	24/4
28	23	NAJEE 2nd 2 None (Heads Up International)	212	+54	33434	3	20/2
24	24	KEM I Can't Stop Loving You (Motown/Universal)	196	-21	31377	19	18/0
25	25	PAUL BROWN Cosmic Monkey (GRP/VMG)	179	-27	18357	20	20/0
26	26	WARREN HILL Still In Love (Popjazz/Native Language)	174	-5	12296	11	17/0
27	27	SOUL BALLET She Rides (215)	173	+13	27389	6	18/1
Debut	28	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	159	+114	27262	1	16/6
30	29	MICHAEL BUBLE Home (143/Reprise)	114	-3	14683	3	8/0
Debut	30	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	112	+8	13653	1	8/0

33 Smooth Jazz® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

RIPPINGTONS Gypsy Eyes (Peak)
Total Plays: 90, Total Stations: 7, Adds: 0

GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)
Total Plays: 84, Total Stations: 8, Adds: 0

KIRK WHALUM I'll Make Love To You (Rendezvous)
Total Plays: 63, Total Stations: 5, Adds: 0

MARC ANTOINE Bella Via (Rendezvous)
Total Plays: 61, Total Stations: 6, Adds: 0

PAUL TAYLOR East Bay Bounce (Peak)
Total Plays: 54, Total Stations: 5, Adds: 1

CAMIEL El Alba (Rendezvous)
Total Plays: 48, Total Stations: 6, Adds: 1

ERIC CLAPTON Say What You Will (Duck/Reprise)
Total Plays: 48, Total Stations: 4, Adds: 0

MICHAEL LINGTON Pacifica (Rendezvous)
Total Plays: 46, Total Stations: 6, Adds: 2

BLAKE AARON Spin Zone (215)
Total Plays: 40, Total Stations: 4, Adds: 0

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	6
RICHARD ELLIOT Mystique (Artizen)	4
RICK BRAUN Shining Star (Artizen)	3
NILS Summer Nights (Baja/TSR)	2
NAJEE 2nd 2 None (Heads Up International)	2
MICHAEL LINGTON Pacifica (Rendezvous)	2
JOE MCBRIDE Double Down (Heads Up)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	+114
RICHARD ELLIOT Mystique (Artizen)	+64
NAJEE 2nd 2 None (Heads Up International)	+54
HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	+48
BRIAN SIMPSON It's All Good (Rendezvous)	+40
RICK BRAUN Shining Star (Artizen)	+38
KIM WATERS Steppin' Out (Shanachie)	+30
NILS Summer Nights (Baja/TSR)	+26
MICHAEL LINGTON Pacifica (Rendezvous)	+26
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	+25

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CHUCK LOEB Tropical (Shanachie)	300
STEVE COLE Thursday (Narada Jazz)	261
NORMAN BROWN West Coast Coolin' (Warner Bros.)	261
MINDI ABAIR Make A Wish (GRP/VMG)	251
PAUL TAYLOR Nightlife (Peak)	238
JEFF GOLUB Simple Pleasures (Narada Jazz)	219
NILS Pacific Coast Highway (Baja/TSR)	214
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	205
TIM BOWMAN Summer Groove (Liquid 8)	183
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	176
KENNY G. Pick Up The Pieces (Arista/RMG)	162
GERALD ALBRIGHT To The Max (GRP/VMG)	138
CHRIS BOTTI Back Into My Heart (Columbia)	133
NICK COLIONNE It's Been Too Long (3 Keys Music)	128
RICHARD ELLIOT Your Secret Love (GRP/VMG)	126

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Weekly Inspiration:

"A positive attitude may not solve all your problems, but it will annoy enough people to make it worth the effort"

- Herm Albright

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SMOOTH JAZZ TOP 30 INDICATOR

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	202	0	552	21	11/0
3	2	EUGE GROOVE Get Em Goin' (Narada Jazz)	186	+13	719	12	14/1
2	3	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	176	-3	508	16	11/0
4	4	DAVE KOZ Love Changes Everything (Capitol)	168	+4	483	16	8/0
8	5	KIRK WHALUM I'll Make Love To You (Rendezvous)	146	+10	347	9	10/1
7	6	BRIAN SIMPSON It's All Good (Rendezvous)	145	+2	366	17	11/1
6	7	WALTER BEASLEY Coolness (Heads Up)	145	+2	625	21	11/0
5	8	KIM WATERS Steppin' Out (Shanachie)	143	-3	335	7	11/0
10	9	CHIELI MINUCCI The Juice (Shanachie)	129	+3	256	15	8/1
9	10	PAUL BROWN Cosmic Monkey (GRP/VMG)	125	-3	672	16	10/0
13	11	MARION MEADOWS Suede (Heads Up)	119	+8	369	10	8/1
11	12	DAVID PACK You're The Only Woman (Peak)	114	+2	405	10	8/0
15	13	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	108	+3	391	7	8/0
12	14	MINDI ABAIR Make A Wish (GRP/VMG)	105	-7	202	15	9/0
14	15	WARREN HILL Still In Love (Popjazz/Native Language)	103	-7	291	21	8/0
16	16	MARC ANTOINE Bella Via (Rendezvous)	102	-1	327	12	10/0
17	17	BONEY JAMES 2:01 AM (Warner Bros.)	102	-1	301	13	8/0
22	18	PAUL TAYLOR East Bay Bounce (Peak)	99	+10	275	4	9/1
20	19	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	96	+6	449	4	7/0
19	20	RICK BRAUN Shining Star (Artizen)	96	+2	259	4	7/0
18	21	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	93	-3	261	18	9/0
23	22	SOUL BALLET She Rides (215)	92	+3	318	7	9/1
26	23	JONATHAN BUTLER Rio (Rendezvous)	84	+2	206	5	9/0
25	24	NAJEE 2nd 2 None (Heads Up International)	82	-1	180	4	9/1
Debut	25	ERIC MARIENTHAL New York State Of Mind (Peak)	81	+6	155	1	8/0
Debut	26	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	80	+21	255	1	6/1
30	27	GARRY GOIN Riverside Drive (Compendia)	76	0	248	16	4/0
28	28	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	76	-2	345	5	10/1
-	29	KEVIN TONEY Quiet Conversation (Shanachie)	75	+3	393	5	7/0
29	30	ANDRE DELANO Footsteps (7th Note)	74	-2	134	2	5/0

15 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NILS Summer Nights (Baja/TSR)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	+22
GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	+21
MICHAEL LINGTON Pacifica (Rendezvous)	+17
U-NAM I'm Only U-Nam (Trippin' 'N' Rhythm)	+16
JAVID Road To Sevilla (Independent)	+15
EUGE GROOVE Get Em Goin' (Narada Jazz)	+13
NILS Summer Nights (Baja/TSR)	+11
KIRK WHALUM I'll Make Love To You (Rendezvous)	+10
PAUL TAYLOR East Bay Bounce (Peak)	+10

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KEM I Can't Stop Loving You (Motown/Universal)	88
PRAFUL Moon Glide (Rendezvous)	87
ANDRE DELANO Night Riders (7th Note)	79
NILS Pacific Coast Highway (Baja/TSR)	70
STEVE COLE Thursday (Narada Jazz)	67
JEFF LORBER Ooh La La (Narada Jazz)	67
WAYMAN TISDALE Ready To Hang (Rendezvous)	59
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	56
3RD FORCE Believe In Me (Higher Octave)	55

REPORTERS

Stations and their adds listed alphabetically by market

WJZZ/Atlanta, GA*
PD/MD: Dave Kosh
No Adds

KOAI/Dallas, TX*
PD: Charley Connolly
APD/MD: Mark Sanford
2 CHIELI MINUCCI

KHJZ/Houston, TX*
PD: Maxine Todd
APD/MD: Greg Morgan
No Adds

KTWV/Los Angeles, CA*
PD: Paul Goldstein
MD: Samantha Pascual
No Adds

WLQO/Orlando, FL*
PD/MD: Brian Morgan
APD: Patrick Riley
No Adds

KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton
3 CHRIS BOTTI f/JILL SCOTT

XM Watercolors/Satellite
PD/MD: Shiritta Colon
HERBIE HANCOCK f/STING
KIRK WHALUM

KSMJ/Bakersfield, CA*
OM/PD: E.J. Tyler
APD: Nick Novak
No Adds

KJCD/Denver, CO*
PD/MD: Michael Fischer
APD/MD: Mark Sanford
4 CHRIS BOTTI f/JILL SCOTT
1 JOE MCBRIDE

KPVU/Houston, TX
PD: Wayne Turner
No Adds

WLVE/Miami, FL*
OM: Rob Roberts
PD/MD: Rich McMillan
No Adds

WJZZ/Philadelphia, PA*
OM: Todd Shannon
PD: Michael Tozzi
MD: Frank Childs
8 WALTER BEASLEY
7 RICK BRAUN

DMX Jazz Vocal Blend/Satellite
3 LIN ROUNTREE f/TIM BOWMAN
1 STEVIE WONDER
1 MARK HOLLINGSWORTH
1 GREGG KARUKAS
1 3RD FORCE
1 KIRK WHALUM
1 KENNY CARR
1 LISA SHAW
1 PATCHES STEWART
1 ACOUSTIC ALCHEMY
1 JAMIROQUAI
1 JEFF LORBER
1 DAN SIEGEL

KWJZ/Seattle, WA*
PD: Carol Handley
MD: Nick Morrison
JEFF LORBER
RICHARD ELLIOT

W5MJ/Baltimore, MD*
PD/MD: Lori Lewis
17 STEVIE WONDER
11 CHRIS BOTTI f/JILL SCOTT

WVMV/Detroit, MI*
OM/PD: Tom Steeker
MD: Sandy Kovach
No Adds

WYJZ/Indianapolis, IN*
OM/PD: Carl Frye
No Adds

WJZI/Milwaukee, WI*
PD: Stan Atkinson
MD: Steve Scott
1 NAJEE

KYDT/Phoenix, AZ*
APD/MD: Angie Handa
3 DAVID SANBORN
1 TURNING POINT

DMX Smooth Jazz/Satellite
PD/MD: Jeanne Destro
No Adds

KCOZ/Springfield, MO
OM: Jae Jones
PD/MD: Raehael Elliott
5 KIRK WHALUM
5 JAVID

WVSU/Birmingham, AL
DM/PD: Andy Parrish
1 SARA GAZAREK
1 CHUCK LEAVILL
1 STEVIE WONDER
1 SHADY GRADY

KEZL/Fresno, CA*
OM: E. Curtis Johnson
PD/MD: J. Weidenheimer
RICHARD ELLIOT
HERBIE HANCOCK f/JOHN MAYER

KJLU/Jefferson City, MO
PD/MD: Dan Turner
6 LISA HILTON
3 BOB BALDWIN
3 GENE DUNLAP f/EVERETTE HARP

KJZI/Minneapolis, MN*
PD: Lauren MacLeash
MD: Mike Wolf
2 NILS
1 PAUL TAYLOR

KJZS/Reno, NV*
PD/MD: Robert Dees
MICHAEL LINGTON

Jones Radio Network/Satellite*
OM: J.J. McKay
PD: Steve Hibbard
MD: Laurie Cobb
1 CHRIS BOTTI f/JILL SCOTT
SHADY GRADY

WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis
No Adds

WNUA/Chicago, IL*
OM: Bob Kaake
PD: Steve Stiles
MD: Michael LaCrosse
1 CHRIS BOTTI f/JILL SCOTT

WZJZ/Ft. Myers, FL*
PD: Joe Turner
MD: Randi Bachman
No Adds

KOAS/Las Vegas, NV*
PD/MD: Michael Joseph
9 RICK BRAUN
8 SOUL BALLET
8 RICHARD ELLIOT

KRVR/Modesto, CA*
DM/MD: Doug Wulfr
PD: James Bryan
MICHAEL LINGTON
CAMEL
RICHARD ELLIOT
MARK HOLLINGSWORTH
JOE MCBRIDE
KIRK WHALUM

KSSJ/Sacramento, CA*
PD/MD: Lee Hansen
NILS

Music Choice Smooth Jazz/Satellite
APD: Will Kinnally
7 NILS
7 PAUL HARDCASTLE
5 BRIAN SIMPSON
4 GREG ADAMS
4 RICHARD ELLIOT
4 GEORGE DUKE

WJZW/Washington, DC*
OM: Kenny King
PD: Carl Anderson
MD: Renee DePuy
1 NAJEE

WNWV/Cleveland, OH*
OM/PD: Bernie Kimble
CHRIS BOTTI f/JILL SCOTT

WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards
No Adds

KUAP/Little Rock, AR
PD/MD: Michael Nellums
4 SHADY GRADY
4 PATRICK YANDALL
2 MARK CASSARA
1 GARY DAVIS

WVAS/Montgomery, AL
OM: Rick Hall
MD: Sonya Clark
15 U-NAM
15 GREGG KARUKAS

KIFM/San Diego, CA*
PD: Mike Vasquez
APD/MD: Kelly Cole
8 NELSON RANGELL

Sirius Jazz Cafe/Satellite
PD: Shirley Maldonado
MD: Rick Laboy
5 CHRIS BOTTI
5 GERALD ALBRIGHT
3 NILS
3 RICHARD ELLIOT
3 CHRIS BOTTI f/JILL SCOTT
DEF JAZZ f/GERALD ALBRIGHT
NAJEE
CHIELI MINUCCI
MARION MEADOWS
SOUL BALLET

*Monitored Reporters

48 Total Reporters

33 Total Monitored

15 Total Indicator

Did Not Report,
Playlist Frozen (1):
WEAA/Baltimore, MD

WJZA/Columbus, OH*
PD/MD: Bill Harman
No Adds

WQTC/Hartford, CT
PD/MD: Stewart Stone
8 EUGE GROOVE
8 WILL DOWNING
8 RICK BRAUN

KSBR/Los Angeles, CA
OM/PD: Terry Wedel
MD: Enid Cogswell
1 MICHAEL LINGTON
1 PAUL TAYLOR

WQCD/New York, NY*
PD: Blake Lawrence
MD: Carolyn Bednarski
3 PAUL BROWN

KKSF/San Francisco, CA*
PD: Michael Erickson
MD: Ken Jones
3 RICK BRAUN



KEN ANTHONY
kanthony@radioandrecords.com

The School Of Rock: Part Eight

The basics of being an air personality

This month the School of Rock series continues with a look at the final "P" in the "MPRs of Programming," personalities. We'll explore the basics of working with air personalities in a way that brings out their most positive and impactful traits so they can deliver better ratings. To review, the MPRs are set up to help a radio station analyze its music, morning show, marketing, management and morale, promotions, production, positioning, personalities, research, ratings and revenue.

A station's air personalities are a major factor in developing a unique sound that will help sell the music, promotions and other elements that create the much-sought-after stationality. What are some of the secrets of great air personalities? What are some of the fundamentals to remember when working with personalities?

Personality Basics

Years ago I developed a basic personality checklist that I used as a programmer and consultant to work with air personalities and help them critique their work. The checklist can be used as the foundation for creative aircheck sessions as well.

Score your jocks on a one-to-10 scale in each of the following areas, and you'll have a system whereby elements of their performance can be worked on and results can be reviewed and graded, eliminating confusing gray areas from aircheck sessions.

Here's my list of personality fundamentals:

- **Basics:** It may be redundant to use the term *basics* when describing a personality-basics checklist, but you can't start anywhere else but here. The basics include elements like voice quality, pacing and projection, and following the formatics of the station, like back-selling and pre-selling the music.

- **Voice quality:** Is the voice deep, full and resonant and basically decent to listen to? I've used the analogy that starting with a weak voice is equivalent to attempting to play NBA basketball when you're only five feet tall. There are exercises you can do to develop your voice quality, but personalities who have great voices have an advantage in developing their on-air sound.

- **Pacing and projection:** This is an area that any personality can work on. One of the main areas that a developing air talent struggles with is proper pacing and projection. Far too many times you'll hear a jock race through copy or read it at a snail's pace with either too much volume or very little projection.

- **Have your jocks concentrate on a natural pace and delivery that allows for good basic speed and volume.**

- **Formatics:** Beyond the technical aspects of voice quality and pacing and projection, following the formatics of the station is important.

Every PD should have some sort of formatic outline that explains when and how the jocks should deliver the station call letters, slogans, back-sells and pre-sells.

Some jocks may exhibit great personality traits in many areas but fall short when it comes to delivering station formatics effectively. Think of how much better the personality and your station will sound if these formatics are executed flawlessly.

- **Selling:** Another important area of personality basics is the art of selling. There are three

If your jocks aren't having any fun, how do you expect the audience to?

key things that jocks need to sell effectively: the radio station, the music and themselves. Typical liner-card personalities usually spend the majority of their time selling the station and music, while pure-personality jocks primarily sell themselves.

- **Selling the radio station:** Next to the music, the primary job of any air personality is to sell the station. Being able to deliver station liners in a natural fashion with the right amount of enthusiasm is a definite plus for any personality. The trick is to sell the station effectively without a lot of contrived hype. Genuine excitement about selling the attributes of the station is a compelling quality in any personality.

- **Selling the music:** Selling the music is a critical component of getting people to stay tuned to the radio. Real interest in and passion for music are advantages when it comes to selling the music effectively. Knowledge of and appreciation for the music can be an effective personality trait and selling point for a jock.

- **Selling their own personality:** There are numerous subtle ways for jocks to sell themselves while selling the radio station and the music. Relating their experiences concerning their involve-



3 DOORS DOWN AND WEBN SUPPORT THE TROOPS 3 Doors Down recently played in Cincinnati and, with the help of local Rock powerhouse WEBN, raised \$7,000 for the Yellow Ribbon Support Center, which buys flat-screen monitors and webcams for families with members who are serving overseas, allowing them to stay in touch. Seen here (l-r) are 3 Doors Down drummer Greg Upchurch; the founders of the Yellow Ribbon Support Center, Keith and Carol Maupin; 3DD singer Brad Arnold, bassist Todd Harrell and guitarists Matt Roberts and Chris Henderson; and WEBN MD Rick "The Dude" Vaske.

ment with the station and the music are the basic ways personalities sell themselves.

But, overall, a personality needs to define himself as a basic liner-card jock selling the station and music or focus on the pure-personality aspects of selling himself through his own brand of comedy. Most pure-personality jocks work mornings or high-profile afternoon and evening shifts.

- **Relatability:** Doing effective radio basics and selling the station and music are skills that any jock can learn, but the pure relatability aspects of an air personality are inherent qualities that are hard to teach.

Some jocks have a strong, attractive personality and presence that becomes a major reason for listeners to tune in. Personalities like Howard Stern and Rush Limbaugh may approach radio from opposite directions, but their relatability to their audience is undeniable and creates strong ratings.

There are ways to teach a form of relatability to jocks who may not possess this personality trait. When I was programming KLOL/Houston in the late '80s I worked with a part-time announcer who had a great voice, did the basics well and sold the station and music effectively but lacked any relatability to speak of.

I encouraged the jock to relate more of her personal experiences when doing things as basic as ticket giveaways. She began to tell of the positive experiences she'd had seeing particular artists whenever she did such promotions, and her relatability quotient increased to the point where she was able to add a solid rapport with the audience to her already stellar basics and selling.

- **Having fun:** The fourth and final fundamental for a great air personality is simply having fun. It's amazing to me how many times listening to air talents is like listening to a lackluster sales pitch delivered by a bored insurance salesman.

If you ask a broadcasting student or jock why she decided to get into radio, invariably she'll answer, "It's fun." Yet something happens to jocks after they've been on the radio for a while: They stop having fun. If your jocks aren't having fun, how do you expect the audience to?

Encourage your personalities to have fun on the air, whether they're delivering the most mundane station promo or a well-written and -conceived comedy bit. While this final element may seem like the easiest thing on this checklist to achieve, listen to your station and notice how often your jocks deliver breaks without passion, enthusiasm or smiles on their faces, let alone

There are three key things that jocks need to sell effectively: the radio station, the music and themselves.

laughter. Fun is a contagious element that all jocks should constantly strive for.

Effective Aircheck Sessions

Over the years I've used these fundamentals to critique jocks at all levels of development. They're a good source of feedback for aircheck sessions as well. It's natural for some jocks to excel in the more technical areas — delivering solid basics and selling the radio station and music — while they fall short in the areas of relatability and having fun.

Conversely, jocks who are very relatable and naturally fun to listen to should also strive to excel at delivering the basics and having great selling techniques. This makes for a more well-rounded personality. While the last two fundamentals mentioned above are more often inherent, they can be improved on if you don't naturally possess relatability or a sense of fun.

If a jock scores close to a 10 in one or more of the areas of the checklist, have him concentrate on improving in the areas he needs to work on. I've seen tangible progress in jocks who work this system with a good programmer as their coach.

Programmers should schedule aircheck sessions regularly, regardless of the star quality of their personalities. Jocks who aren't airchecked on a regular basis and are left to their own devices don't always develop the discipline or desire to work hard at improving their craft.

Regular aircheck sessions should not only be a way to help jocks develop their sound, but also an opportunity for the programmer and jocks to get together and chat about any other issues that need to be addressed. I used these meetings as informal bonding sessions. Many times simply talking and listening to one another about any subject can be a source of inspiration for you and your airstaff.

ROCK TOP 30

November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK Photograph (Roadrunner/IDJMG)	601	+7	34027	13	23/0
2	2	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	583	+33	31334	18	21/0
4	3	SHINEDOWN Save Me (Atlantic)	533	+28	29404	12	26/1
3	4	SEETHER Remedy (Wind-up)	468	-50	22612	29	24/0
5	5	STAIN'D Right Here (Flip/Atlantic)	409	-32	18521	24	19/0
7	6	FOO FIGHTERS DOA (RCA/RMG)	392	+44	21617	10	22/0
6	7	DISTURBED Stricken (Reprise)	386	+25	18496	14	20/0
9	8	TRAPT Stand Up (Warner Bros.)	373	+42	15745	16	19/0
10	9	FOO FIGHTERS Best Of You (RCA/RMG)	312	-5	16660	28	24/0
8	10	GREEN DAY Wake Me Up When September Ends (Reprise)	312	-35	14836	16	14/0
12	11	3 DOORS DOWN Live For Today (Republic/Universal)	244	-3	9099	12	18/0
16	12	AVENGED SEVENFOLD Bat Country (Warner Bros.)	225	+41	9192	7	14/0
11	13	SYSTEM OF A DOWN Question! (American/Columbia)	224	-36	9042	14	13/0
13	14	10 YEARS Wasteland (Republic/Universal)	207	+9	7202	19	14/2
15	15	KORN Twisted Transistor (Virgin)	198	+12	8443	7	14/1
18	16	SCOTT STAPP The Great Divide (Wind-up)	189	+21	7400	5	14/1
23	17	STAIN'D Falling (Flip/Atlantic)	165	+37	4672	3	19/2
17	18	MUDVAYNE Forget To Remember (Epic)	159	-11	6846	15	9/1
20	19	DISTURBED Guarded (Reprise)	153	+15	8051	18	6/0
21	20	HINDER Get Stoned (Universal)	150	+20	6436	14	12/1
22	21	SEETHER Truth (Wind-up)	135	+6	6174	7	15/0
25	22	TAPROOT Calling (Velvet Hammer/Atlantic)	127	+13	4007	16	9/0
24	23	SYSTEM OF A DOWN Hypnotize (American/Columbia)	125	+9	4087	3	11/2
19	24	ROLLING STONES Rough Justice (Virgin)	125	-32	6319	14	11/0
28	25	NINE INCH NAILS Only (Interscope)	122	+36	5617	5	9/2
27	26	ROLLING STONES Oh No Not You Again (Virgin)	122	+30	7466	2	7/3
26	27	DEFAULT Count On Me (TVT)	110	+4	5175	12	9/0
Debut	28	SILVERTIDE Devil's Daughter (J/RMG)	88	+41	3506	1	9/3
29	29	SEVENDUST Ugly (Winedark/7Bros.)	74	-2	1274	8	7/1
30	30	BLACK LABEL SOCIETY In This River (Artemis)	70	-2	1427	3	6/0

26 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)	4
SILVERTIDE Devil's Daughter (J/RMG)	3
ROLLING STONES Oh No Not You Again (Virgin)	3
NICKELBACK Animals (Roadrunner/IDJMG)	3
STAIN'D Falling (Flip/Atlantic)	2
10 YEARS Wasteland (Republic/Universal)	2
SYSTEM OF A DOWN Hypnotize (American/Columbia)	2
NINE INCH NAILS Only (Interscope)	2
DARK NEW DAY Pieces (Warner Bros.)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS DOA (RCA/RMG)	+44
TRAPT Stand Up (Warner Bros.)	+42
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+41
SILVERTIDE Devil's Daughter (J/RMG)	+41
STAIN'D Falling (Flip/Atlantic)	+37
NINE INCH NAILS Only (Interscope)	+36
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	+33
ROLLING STONES Oh No Not You Again (Virgin)	+30
SHINEDOWN Save Me (Atlantic)	+28
DISTURBED Stricken (Reprise)	+25

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GREEN DAY Boulevard Of Broken Dreams (Reprise)	172
CROSSFADE Cold (Columbia)	166
GREEN DAY Holiday (Reprise)	156
VELVET REVOLVER Fall To Pieces (RCA/RMG)	153
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	147
VELVET REVOLVER Slither (RCA/RMG)	133
NINE INCH NAILS The Hand That Feeds (Interscope)	130
JET Cold Hard Bitch (Atlantic)	127
MUDVAYNE Happy? (Epic)	127
AUDIOSLAVE Be Yourself (Interscope/Epic)	125

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

INSTITUTE Bullet-Proof Skin (Interscope)
Total Plays: 66, Total Stations: 6, Adds: 1

THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)
Total Plays: 59, Total Stations: 6, Adds: 0

MOTLEY CRUE f/CHESTER BENNINGTON Home Sweet Home (Motley)
Total Plays: 57, Total Stations: 5, Adds: 1

NICKELBACK Animals (Roadrunner/IDJMG)
Total Plays: 47, Total Stations: 5, Adds: 3

THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)
Total Plays: 36, Total Stations: 5, Adds: 4

OFFSPRING Next To You (Columbia)
Total Plays: 32, Total Stations: 5, Adds: 1

SLIPKNOT The Nameless (Roadrunner/IDJMG)
Total Plays: 32, Total Stations: 3, Adds: 1

COLDPLAY Speed Of Sound (Capitol)
Total Plays: 24, Total Stations: 3, Adds: 0

AMERICAN MINOR Walk On (Jive/Zomba Label Group)
Total Plays: 22, Total Stations: 3, Adds: 1

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
APD: Judi Civerolo
1 MUDVAYNE
1 SEVENDUST
SHINEDOWN
OFFSPRING

WZZO/Allentown, PA*
PD: Tori Thomas
MD: Chris Line
No Adds

WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush
8 SLIPKNOT

KIOC/Beaumont, TX*
OM: Joey Armstrong
PD/MD: Mike Davis
No Adds

WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Chase
APD/MD: Monty Foster
18 STAIN'D
16 MUDVAYNE
13 THOUSAND FOOT KRUTCH
12 HIM
11 ILL NINO

WRQK/Canton, OH*
PD: Garrett Hart
MD: Nick Andrews
1 SYSTEM OF A DOWN
THEORY OF A DEADMAN
STAIN'D

WPXC/Cape Cod, MA
OM: Steve McVie
PD/MD: Suzanne Tonaire
APD: James Gallagher
THEORY OF A DEADMAN
ROLLING STONES

WKLC/Charleston, WV
OM/PD: Bill Knight
1 THEORY OF A DEADMAN
1 DARK NEW DAY
1 JOURNEY

WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Rick Vaske
5 REVELATION THEORY

WMMS/Cleveland, OH*
PD: Bo Matthews
MD: Hunter Scott
2 INSTITUTION
1 HINDER

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana
SLIPKNOT

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza
1 DARK NEW DAY
SYSTEM OF A DOWN
THEORY OF A DEADMAN

WMTT/Elmira, NY
PD: George Harris
MD: Stephen Shimer
No Adds

KFLY/Eugene, OR
OM/PD: Chris Sargent
No Adds

WRQC/Fayetteville, NC*
OM: Perry Stone
PD/MD: Al Field
2 ROLLING STONES
2 DARK NEW DAY

WRVC/Huntington
OM/PD: Jay Nunley
APD/MD: Reeves Kirtner
2 CASANOVAS
1 DARK NEW DAY

WRKR/Kalamazoo, MI
OM: Mike McClellan
PD/MD: Jay Deacon
3 SILVERTIDE

WDHA/Morristown, NJ*
MD: Matt Murray
30 THEORY OF A DEADMAN
19 ROLLING STONES
1 MOTLEY CRUE f/CHESTER BENNINGTON
1 SILVERTIDE

KCLB/Palm Springs, CA
PD: Anthony "Antdog" Quiroz
MD: Jenn Brewski
No Adds

WWCT/Peoria, IL
PD: Gabe Reynolds
MD: John Marshall
2 SLIPKNOT
1 CRINGE

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler
4 NICKELBACK
AMERICAN MINOR
THEORY OF A DEADMAN
NINE INCH NAILS
BON JOVI

KDKB/Phoenix, AZ*
PD: Paul Peterson
MD: Matt Spaetzel
No Adds

WRKZ/Pittsburgh, PA*
OM: Keith Clark
PD: Ryan Mill
No Adds

KUFO/Portland, OR*
DM/PD: Dave Nurnme
APD/MD: Dan Bozyk
No Adds

WHEB/Portsmouth, NH*
PD: Chris "Doc" Garrett
MD: Jason "JR" Russell
6 NICKELBACK
1 TREY ANASTASIO

WHJY/Providence, RI*
PD: Scott Laudani
APD: Doug Palmieri
MD: Mike Brangiforte
No Adds

WBBB/Raleigh, NC*
PD: Jay Nachis
No Adds

KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Nourse
39 NINE INCH NAILS

WROV/Roanoke, VA*
PD: Paul Peterson
APD: Heidi Krummet-Tate
ROLLING STONES

WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schultz
1 SILVERTIDE
1 THEORY OF A DEADMAN
1 STATIC-X

KRXQ/Sacramento, CA*
OM/MD: Jim Fox
PD: Pat Martin
14 SILVERTIDE
NICKELBACK
P.D.

KBER/Salt Lake City, UT*
OM: Bruce Jones
PD: Kelly Hammer
APD/MD: Darby Wilcox
12 10 YEARS
STAIN'D
SCOTT STAPP

KSRX/San Antonio, TX*
PD/MD: Mark Landis
APD: Ed "Mister Ed" Lambert
SILVERTIDE

KZOZ/San Luis Obispo, CA
PD: John Boyle
20 AEROSMITH

KTUX/Shreveport, LA*
PD: Scot Fox
MD: Flynn Stone
KORN

WWDG/Syracuse, NY*
OM: Rich Lauber
PD: Scott
MD: Scott Dixon
NICKELBACK

WKLT/Traverse City, MI
PD/MD: Terri Ray
3 BON JOVI

KMOD/Tulsa, OK*
OM/PD: Don Crisi
No Adds

KRTO/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD/MD: Kelly Garrett
10 YEARS
THRICE

KBRQ/Waco, TX
PD/MD: Brent Henslee
1 AVENGED SEVENFOLD
1 SYSTEM OF A DOWN

WMZK/Wausau, WI
PD/MD: Brandon Pappas
16 OFFSPRING
14 SYSTEM OF A DOWN
SILVERTIDE

KBZS/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan
APD/MD: Vicki Vox
3 SILVERTIDE
2 TAPROOT

POWERED BY
MEDIABASE

*Monitored Reporters

45 Total Reporters

26 Total Monitored

19 Total Indicator

Did Not Report,
Playlist Frozen (3):
KQDS/Duluth
KWHL/Anchorage, AK
KZZE/Medford, OR

ACTIVE ROCK TOP 50

November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SHINEDOWN Save Me (Atlantic)	1554	+45	65672	12	56/0
1	2	DISTURBED Stricken (Reprise)	1514	-19	60188	15	55/0
3	3	NICKELBACK Photograph (Roadrunner/IDJMG)	1466	-11	64530	13	54/0
4	4	TRAPT Stand Up (Warner Bros.)	1430	+86	54258	17	56/0
7	5	10 YEARS Wasteland (Republic/Universal)	1322	+80	47559	22	56/0
5	6	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1251	-72	51468	18	53/0
6	7	MUDVAYNE Forget To Remember (Epic)	1242	-27	43884	18	56/0
8	8	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1198	+27	42457	12	56/1
10	9	FOO FIGHTERS D.O.A. (RCA/RMG)	1072	+68	47504	11	54/0
11	10	KORN Twisted Transistor (Virgin)	996	+10	34239	7	53/1
9	11	SYSTEM OF A DOWN Question! (American/Columbia)	922	-164	37826	20	55/0
14	12	SEETHER Truth (Wind-up)	908	+30	30973	9	54/2
12	13	SEETHER Remedy (Wind-up)	907	-32	44015	30	55/0
18	14	STAIN'D Falling (Flip/Atlantic)	824	+194	31004	6	53/4
15	15	HINDER Get Stoned (Universal)	733	+35	19137	14	43/1
13	16	STAIN'D Right Here (Flip/Atlantic)	646	-228	26091	25	47/0
20	17	SYSTEM OF A DOWN Hypnotize (American/Columbia)	640	+94	21554	4	48/1
21	18	SEVENDUST Ugly (WineDark/7Bros.)	637	+93	17350	14	48/5
16	19	TAPROOT Calling (Velvet Hammer/Atlantic)	540	-136	16247	20	32/0
22	20	DEFAULT Count On Me (TVT)	511	+13	12787	16	34/0
19	21	3 DOORS DOWN Live For Today (Republic/Universal)	482	-96	14209	13	34/0
24	22	THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)	474	+21	10749	10	37/1
26	23	OFFSPRING Next To You (Columbia)	448	+22	12242	5	32/0
23	24	DISTURBED Guarded (Reprise)	440	-20	21371	19	27/0
27	25	SCOTT STAPP The Great Divide (Wind-up)	434	-8	14302	6	35/1
25	26	INSTITUTE Bullet-Proof Skin (Interscope)	431	+1	10296	13	32/0
28	27	NINE INCH NAILS Only (Interscope)	391	+48	12725	13	29/1
30	28	BLACK LABEL SOCIETY In This River (Artemis)	376	+5	11674	10	28/0
29	29	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	337	-36	9300	7	29/1
41	30	SILVERTIDE Devil's Daughter (J/RMG)	316	+175	8276	2	33/6
33	31	ILL NINO What You Deserve (Roadrunner/IDJMG)	293	-14	5092	9	29/0
31	32	GREEN DAY Wake Me Up When September Ends (Reprise)	277	-24	13222	18	26/0
39	33	SLIPKNOT The Nameless (Roadrunner/IDJMG)	245	+86	5003	3	29/1
35	34	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	238	-5	3688	8	25/0
34	35	VAUX Are You With Me (Lava)	210	-51	5118	9	28/0
45	36	FIVESPEED The Mess (Virgin)	188	+64	2460	2	26/5
37	37	PROM KINGS Bleeding (Three Kings)	165	-16	4265	9	16/0
42	38	COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	149	+8	2696	4	17/3
40	39	THRICE Image Of The Invisible (Island/IDJMG)	148	+15	3976	3	21/3
49	40	REVELATION THEORY Slow Burn (On/Idol Roc)	140	+25	2963	5	14/0
43	41	ROADRUNNER UNITED The End (Roadrunner/IDJMG)	139	+7	2972	4	15/1
36	42	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	138	+1	10454	8	7/0
46	43	DANKO JONES Forget My Name (Razor & Tie)	133	+12	2039	2	15/0
50	44	NONPOINT Bullet With A Name (Bieler Brothers)	122	+22	2473	3	13/2
38	45	CHEVELLE Panic Prone (Epic)	121	-44	4693	17	16/0
Debut	46	STATIC-X Dirthouse (Warner Bros.)	112	+81	1949	1	19/4
44	47	MY CHEMICAL ROMANCE Helena (Reprise)	108	-4	6289	19	5/0
47	48	MOTLEY CRUE f/CHESTER BENNINGTON Home Sweet Home (Motley)	105	+6	5370	2	7/0
Debut	49	THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)	98	+23	3086	1	27/17
48	50	311 Don't Tread On Me (Volcano/Zomba Label Group)	98	+13	2034	6	4/0

56 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)	17
DARK NEW DAY Pieces (Warner Bros.)	11
SILVERTIDE Devil's Daughter (J/RMG)	6
SEVENDUST Ugly (WineDark/7Bros.)	5
FIVESPEED The Mess (Virgin)	5
STAIN'D Falling (Flip/Atlantic)	4
STATIC-X Dirthouse (Warner Bros.)	4
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STAIN'D Falling (Flip/Atlantic)	+194
SILVERTIDE Devil's Daughter (J/RMG)	+175
SYSTEM OF A DOWN Hypnotize (American/Columbia)	+94
SEVENDUST Ugly (WineDark/7Bros.)	+93
TRAPT Stand Up (Warner Bros.)	+86
SLIPKNOT The Nameless (Roadrunner/IDJMG)	+86
STATIC-X Dirthouse (Warner Bros.)	+81
10 YEARS Wasteland (Republic/Universal)	+80
FOO FIGHTERS D.O.A. (RCA/RMG)	+68
FIVESPEED The Mess (Virgin)	+64

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CROSSFADE Colors (Columbia)	499
FOO FIGHTERS Best Of You (RCA/RMG)	481
NINE INCH NAILS The Hand That Feeds (Interscope)	475
MUDVAYNE Happy? (Epic)	468
BREAKING BENJAMIN So Cold (Hollywood)	402
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	396
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	367
CROSSFADE Cold (Columbia)	355
CHEVELLE The Clincher (Epic)	328
PAPA ROACH Getting Away With Murder (Geffen)	327

NEW & ACTIVE

CASANOVA'S Livin' In The City (IROCK)	Total Plays: 93, Total Stations: 12, Adds: 0
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	Total Plays: 81, Total Stations: 9, Adds: 4
SOCIALBURN Touch The Sky (IROCK)	Total Plays: 79, Total Stations: 13, Adds: 1
BLOOSIMPLE What If I Lost It (Reprise)	Total Plays: 77, Total Stations: 13, Adds: 2
PRESENCE Ride (Curb/Warner Bros.)	Total Plays: 69, Total Stations: 7, Adds: 0
QUEENS OF THE STONE AGE Burn The Witch (Interscope)	Total Plays: 55, Total Stations: 6, Adds: 0
AMERICAN MINOR Walk On (Jive/Zomba Label Group)	Total Plays: 51, Total Stations: 12, Adds: 3
DARK NEW DAY Pieces (Warner Bros.)	Total Plays: 44, Total Stations: 18, Adds: 11

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Active Rock Songs
12 + For The Week Ending 10/28/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
DISTURBED Stricken (Reprise)	4.38	4.46	92%	12%	4.37	4.45	4.26
DISTURBED Guarded (Reprise)	4.35	4.40	90%	8%	4.42	4.66	4.03
MUOVAYNE Forget To Remember (Epic)	4.28	4.30	81%	10%	4.30	4.27	4.32
SEETHER Remedy (Wind-up)	4.26	4.28	97%	28%	4.21	4.21	4.21
SEETHER Truth (Wind-up)	4.19	4.15	71%	7%	4.23	4.36	4.06
10 YEARS Wasteland (Republic/Universal)	4.16	4.24	75%	11%	4.01	3.96	4.09
CROSSFADE Colors (Columbia)	4.14	4.28	90%	17%	4.05	4.18	3.87
TRAPT Stand Up (Warner Bros.)	4.12	4.13	90%	13%	4.14	4.05	4.28
SHINEDOWN Save Me (Atlantic)	4.07	4.21	81%	11%	3.85	3.87	3.83
STAINO Right Here (Flip/Atlantic)	4.06	3.97	95%	27%	3.83	3.93	3.69
AVENGED SEVENFOLD Bat Country (Warner Bros.)	4.05	3.99	75%	14%	4.05	4.04	4.06
COLD Happens All The Time (Flip/Lava)	4.05	4.00	71%	9%	4.16	4.18	4.14
KORN Twisted Transistor (Virgin)	4.03	3.99	70%	11%	3.91	3.82	4.03
STAINO Falling (Flip/Atlantic)	4.03	-	65%	8%	4.03	4.24	3.75
SEVENDUST Ugly (WineDark/7Bros.)	4.00	4.10	63%	5%	4.01	4.07	3.93
SYSTEM OF A DOWN Question! (American/Columbia)	3.98	4.07	92%	22%	3.99	4.04	3.92
TAPROOT Celling (Velvet Hammer/Atlantic)	3.98	4.13	75%	15%	3.86	3.96	3.73
NICKELBACK Photograph (Roadrunner/IDJMG)	3.81	3.90	96%	26%	3.57	3.58	3.55
HINDER Get Stoned (Universal)	3.80	3.71	57%	12%	3.75	3.51	4.08
INSTITUTE Bullet-Proof Skin (Interscope)	3.79	3.90	47%	8%	3.75	3.68	3.86
DEFAULT Count On Me (TVT)	3.77	3.67	64%	11%	3.54	3.44	3.67
NINE INCH NAILS Only (Interscope)	3.76	3.66	88%	22%	3.73	3.60	3.94
3 DOORS DOWN Live For Today (Republic/Universal)	3.72	3.78	71%	12%	3.61	3.51	3.74
OFFSPRING Next To You (Columbia)	3.68	3.50	55%	10%	3.31	3.11	3.57
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.59	3.67	89%	28%	3.74	3.59	3.94
FOO FIGHTERS DOA (RCA/RMG)	3.58	3.62	84%	23%	3.49	3.38	3.68
GREEN DAY Wake Me Up When September Ends (Reprise)	3.54	3.53	98%	48%	3.20	2.91	3.62
FOO FIGHTERS Best Of You (RCA/RMG)	3.44	3.62	98%	54%	3.47	3.51	3.41

Total sample size is 337 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ROCK TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	620	+2	13	18/0
2	2	NICKELBACK Photograph (Roadrunner/IDJMG)	563	+16	13	15/0
3	3	FOO FIGHTERS DOA (RCA/RMG)	520	-17	10	17/0
4	4	MATTHEW GOOD Oh Be Joyful (Universal Music Canada)	358	-14	12	19/0
7	5	INXS Pretty Vegas (Epic)	354	+25	5	14/0
11	6	FRANZ FERDINAND Do You Want To (Domino/Epic)	327	+18	8	11/0
25	7	TRAGICALLY HIP No Threat (Universal Music Canada)	321	+142	2	19/3
12	8	MOBILE Montreal Calling (Universal Music Canada)	310	+19	8	16/0
13	9	NINE INCH NAILS Only (Interscope)	306	+22	11	10/0
9	10	STAINO Right Here (Flip/Atlantic)	305	-18	21	17/0
5	11	THEORY OF A DEADMAN Santa Monica (604/Universal)	281	-64	21	17/0
8	12	KILLERS All These Things That I've Done (Island/IDJMG)	279	-50	22	12/0
6	13	GREEN DAY Wake Me Up When September Ends (Reprise)	266	-79	17	12/0
17	14	DEFAULT Count On Me (TVT)	261	+5	15	15/0
10	15	TREWS So She's Leavin' (Sony BMG Music Canada)	256	-63	18	14/0
15	16	SWITCHFOOT Stars (Columbia)	255	-17	10	18/0
14	17	OUR LADY PEACE Where... (Sony BMG Music Canada)	236	-48	18	17/0
26	18	OUR LADY PEACE Angels... (Sony BMG Music Canada)	233	+68	2	13/4
19	19	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	221	+10	5	10/3
27	20	DARKNESS One Way Ticket (Must...Destroy/Lava/Atlantic)	219	+58	3	13/2
20	21	BON JOVI Have A Nice Day (Island/IDJMG)	214	+3	12	12/0
18	22	HEDLEY Villain (Universal Music Canada)	213	-16	7	13/0
16	23	ROLLING STONES Rough Justice (Virgin)	202	-63	14	12/0
24	24	SEETHER Truth (Wind-up)	195	+14	4	8/1
23	25	MATT MAYS... On The Hood (Sonic/Warner Music Canada)	188	+1	9	12/0
22	26	COLIN JAMES Far Away Like A Radio (MapleMusic/UMG)	181	-20	13	14/0
21	27	WEEZER We Are All On Drugs (Geffen)	169	-38	13	9/0
Debut	28	GREEN DAY Jesus Of Suburbia (Reprise)	158	+76	1	11/5
28	29	DISTURBED Stricken (Reprise)	157	+2	7	7/1
Debut	30	TREWS Yearning (Sony BMG Music Canada)	127	+31	1	10/5

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Canon.

REPORTERS

Stations and their adds listed alphabetically by market

KEYJ/Abilene, TX OM: James Cameron PD/AM: Frank Pain SILVERTIDE THEORY OF A DEADMAN DARK NEW DAY THRICE DEAF PEDESTRIANS	WAAF/Boston, MA* PD: Ron Valeri MD: Mistress Carrie 6 STROKES	KRBR/Duluth OM/MD: Mark Fleischer MD: Joe Danger No Adds	WZOR/Green Bay, WI PD: Roxanne Steele No Adds	KLFX/Killeen, TX PD/MD: Bob Fonda 21 STATIC-X 16 SILVERTIDE 16 THEORY OF A DEADMAN 15 DARK NEW DAY 15 THRICE	WGIR/Manchester, NH PD: Alex James APD: Becky Pohotsky No Adds	WTKX/Pensacola, FL* PD: Joel Sampson OM/MD: Mark The Shark 2 AVENGED SEVENFOLD 1 STAINO HIM	KURQ/San Luis Obispo, CA OM/MD: Andy Winford MD: Stephanie Bell STATIC-X SEVENDUST	WKLL/Utica, NY PD: Scott Pettibone APD/MD: Tim Noble No Adds
WQBK/Albany, NY* PD: Shawn Murphy No Adds	WEDG/Buffalo, NY* PD: Kerry Gray MD: Evil Jim No Adds	KNRQ/Eugene, OR OM: Robin Mitchell PD: Al Scott 4 THEORY OF A DEADMAN 3 DARK NEW DAY 2 DARKNESS	WXQR/Greenville, NC* RA SOCIALBURN AMERICAN MINOR THEORY OF A DEADMAN DARK NEW DAY STATIC-X NONPOINT	WJXQ/Lansing, MI* PD: Bob Olson MY CHEMICAL ROMANCE THEORY OF A DEADMAN	KFRQ/McAllen, TX* OM/MD: Alex Duran MD: Jeff DeWitt 1 NONPOINT MUDVAYNE THEORY OF A DEADMAN STATIC-X	WIXO/Peoria, IL OM: Ric Morgan PD/AM: Matt Bahan THEORY OF A DEADMAN DARK NEW DAY DEAF PEDESTRIANS	KXFX/Santa Rosa, CA* PD/MD: Todd Pyme 1 SILVERTIDE 1 FIVESPEED THEORY OF A DEADMAN DARK NEW DAY	KFMW/Waterloo, IA OM/MD: Michael Cross MD: Craig Laue DARK NEW DAY STATIC-X EVANS BLUE
KZRK/Amarillo, TX PD/MD: Eric Slayter 5 DARK NEW DAY	WYBB/Charleston, SC* OM/MD: Mike Allen 3 FLYLEAF DARK NEW DAY DEAF PEDESTRIANS	WGBF/Evansville, IN OM/MD: Mike Sanders APD/MD: Slick Nick 2 DARK NEW DAY 1 STATIC-X 1 THRICE	WTPT/Greenville, SC* OM/MD: Mark Hendrix MD: Smaek Taylor COHEED AND CAMBRIA SCOTT STAPP	KOMP/Las Vegas, NV* PD: John Griffin MD: Big Marly 15 COLD 11 SYSTEM OF A DOWN 10 THEORY OF A DEADMAN 9 SILVERTIDE SEVENDUST	KBRE/Merced, CA PD/MD: Mike Martinez APD: Jason LaChance THEORY OF A DEADMAN DARK NEW DAY	WYSP/Philadelphia, PA* PD/MD: Gil Edwards MD: Spike No Adds	KISW/Seattle, WA* OM/MD: Dave Richards APD: Ryan Castle MD: Ashley Wilson No Adds	WKOH/Wausau, WI PD: Nick Summers MD: Dan Walenski No Adds
WVXX/Appleton, WI* PD/MD: Guy Dark 1 SEVENDUST	WRXR/Chatanooga, TN* OM: Kris Van Dyke PD: Boner MD: Opie No Adds	WQCM/Hagerstown OM: Rick Alexander PD/MD: Mike Holder SILVERTIDE	WQXA/Harrisburg, PA* MD: Nixon No Adds	WJZZ/Lexington, KY* OM: Robert Lindsey PD: Fish APD: Twitch 1 NINE INCH NAILS 1 COHEED AND CAMBRIA 1 KORN	KXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo No Adds	KUPD/Phoenix, AZ* PD: JJ Jeffries MD: Larry McFeele No Adds	KISW/Seattle, WA* OM/MD: Barry Bennett APD: Kris Siebers 10 SILVERTIDE THEORY OF A DEADMAN DARK NEW DAY	KICT/Wichita, KS* PD: Ray Michaels MD: Rick Thomas MY CHEMICAL ROMANCE DARK NEW DAY COHEED AND CAMBRIA THRICE
WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams 27 SEETHER STATIC-X THEORY OF A DEADMAN	KRQR/Chico, CA OM: Ron Woodward PD/MD: Kelli Cluque 10 THOUSAND FOOT KRUTCH	WQWB/Flint, MI* OM: Jay Patrick PD: Brian Bedow APD/MD: Tony LaBrie MY CHEMICAL ROMANCE DARK NEW DAY FIVESPEED	WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi MY CHEMICAL ROMANCE THEORY OF A DEADMAN FIVESPEED	WRAT/Monmouth, NJ* OM/MD: Carl Craft APD/MD: Robyn Lane 4 SEETHER STAINO	WCLG/Morgantown, WV OM/MD: Jeff Miller MD: Dave Murdock STROKES	WXP/Quad Cities, IA* OM: Darren Pitra PD: Dave Levora MD: Bill Stage 4 STATIC-X 1 SEVENDUST	WRBR/South Bend, IN OM/MD: Ron Stryker No Adds	KATS/Yakima, WA OM/MD: Ron Harris THEORY OF A DEADMAN DARK NEW DAY HIM
KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann 20 FRANZ FERDINAND	KILO/Colorado Springs, CO* OM: Rich Hawk PD: Ross Ford No Adds	WWRQ/Ft. Myers, FL* PD: Lance Hale MD: Shawn "Milo" Fennell DARK NEW DAY STAINO	WAMX/Huntington PD: Paul Oslund 1 BRAND NEW SIN 1 STATIC-X 1 FIREBALL MINISTRY	WWRM/Nashville, TN* OM: Jim Patrick PD/MD: Russ Schenk AMERICAN MINOR THEORY OF A DEADMAN DEAF PEDESTRIANS	WBUZ/Nashville, TN* OM: Jim Patrick PD/MD: Russ Schenk AMERICAN MINOR THEORY OF A DEADMAN DEAF PEDESTRIANS	WKOZ/Saginaw, MI* PD: Hoser 1 STARKZ THEORY OF A DEADMAN BLOODSIMPLE DARK NEW DAY	WZB/Salisbury, MD OM: Sue Timmons PD: Brian Hunter APD: Julie McDonnell MD: Shawn Quinn No Adds	WVWZ/Youngstown, OH* OM: Tim Roberts PD: Matt Spatz SEVENDUST
WYWW/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman No Adds	KBPI/Denver, CO* PD/MD: Willie B. SLIPKNOT	WBVR/Ft. Wayne, IN* PD: Cindy Miller MD: Stiller DARK NEW DAY FIVESPEED	WRTT/Huntsville, AL* OM: Rob Harder PD/MD: Jimbo Wood THEORY OF A DEADMAN	WNOR/Norfolk, VA* PD: Keith Allen APD/MD: Tim Parker HINDER	WYXX/Panama City, FL PD: Keith Allen APD/MD: The Freak 10 SLIPKNOT	WZBH/Salisbury, MD OM: Sue Timmons PD: Brian Hunter APD: Julie McDonnell MD: Shawn Quinn No Adds	WXTB/Tampa, FL* OM: Brad Hardin PD: Brian Medlin MD: Mike Killabrew No Adds	WAOX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don "Stone" Kelley No Adds
WCPR/Biloxi, MS* OM/MD: Jay Taylor APD/MD: Maynard THEORY OF A DEADMAN THOUSAND FOOT KRUTCH	KAZR/Des Moines, IA* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall No Adds	WRUF/Gainesville, FL* OM/MD: Harry Guscott APD: Monica Rix PD: Matt Lehtola SILVERTIDE THEORY OF A DEADMAN	WRXW/Jackson, MS* OM: Johnny Maze APD/MD: Brad Stevens THEORY OF A DEADMAN DARK NEW DAY	KATT/Oklahoma City, OK* MD: Jake Daniels 4 STAINO	WJJO/Madison, WI* PD: Randy Hawke APD/MD: Blake Patton 11 A NEW REVOLUTION MUDVAYNE	KISS/San Antonio, TX* PD/MD: LA Lloyd Houtt SEVENDUST	WZBZ/Columbus, OH* PD: Hal Fish APD/MD: Ronni Hunter THEORY OF A DEADMAN	WZLX/Springfield, MA* PD: Neal Minsky APD/MD: Courtney Quinn SILVERTIDE THEORY OF A DEADMAN
WKGB/Binghamton, NY OM/MD: Jim Free APD/MD: Tim Boland No Adds	WRIF/Detroit, MI* OM/MD: Doug Podel APD/MD: Mark Pennington AMERICAN MINOR THRICE	WKLQ/Grand Rapids, MI* OM: Brent Alberts PD/MD: Darrin Arriens 2 FIVESPEED SILVERTIDE DARK NEW DAY	KQRC/Kansas City, MO* PD: Bob Edwards APD/MD: Dave Fritz No Adds	WYXX/Panama City, FL PD: Keith Allen APD/MD: The Freak 10 SLIPKNOT	KIOZ/San Diego, CA* OM: Jim Richards PD/MD: Shauna Moran-Brown No Adds	WZBH/Salisbury, MD OM: Sue Timmons PD: Brian Hunter APD: Julie McDonnell MD: Shawn Quinn No Adds	KXRX/Tri-Cities, WA PD/MD: Scotty Steele 18 STAINO 2 10 YEARS	WVWZ/Youngstown, OH* OM: Tim Roberts PD: Matt Spatz SEVENDUST



*Monitored Reporters
85 Total Reporters
56 Total Monitored
29 Total Indicator
Did Not Report,
Playlist Frozen (2):
KZCD/Lawton, OK
KZRS/Springfield,
MO



STEVEN STRICK
sstrick@radioandrecords.com

Filtering New Music

How to keep the younger end interested

One of the main things that attracts people to our format is the fact that we play new music. In no age cell is that more important than 18-24. Most Alternative stations are vying for the coveted 18-34 demo, but it's the younger end, 18-24, that drives the demand for new music.

"With 18-24-year-olds, there's absolutely no question that radio is the No. 1 place they go to get information about new music or to hear new music," says Jodie Renk, VP/GM of Core Callout.

The hunger for new music doesn't stop at the age of 24, however. Dave Beasing, Alternative Consultant for Jacobs Media, says, "It used to be all about new, new, new, new, new. 'Don't filter it for me. Just be my source for new.' And now it's 'Yes, give me new, but I'm also asking you to do some filtering, because filtering takes a lot of work.'"

Programming In The New Era

Many Alternative programmers have noticed this shift and have reacted accordingly. Their current-to-gold ratio during the day, when the audience is older, is



Dave Beasing

lower. At night the percentage of currents increases dramatically because the audience is younger and demands it.

Eighteen-24-year-olds drive what new music is going to work on your station. Without them,

you're pissing in the wind.

The new music that airs during the day has to be the cream of the crop, the stuff that has the best potential of making it

into the library. Many of those daytime currents probably started at night with the younger audience, making that initial playground very important to the overall sound of your station.

Some stations have given up on the younger end of the demo because, in their mind, people in that age group are too fickle in their musical tastes and are not loyal listeners. But that loyalty needs to be earned by programming the right new music.

Having a music director with a great set of ears is important. Research isn't going to help you when a song is brand-new and no one knows it. You have to know in your gut if it's going to work on your station.

Also, while ignoring the younger audience and becoming predominantly gold-based may increase your older audience numbers, that tactic has a limited shelf life.

"Give me new, but I'm also asking you to do some filtering, because filtering takes a lot of work."

Dave Beasing

People's music taste shifts as they get older, and you'll eventually find your station becoming Classic Alternative. It will no longer be an important place for people to go to hear new music.

"One of the reasons the Classic Alternative format was a mistake is that it left out all currents," Beasing says. "If you're an Alternative listener, even after the age of 25, you don't give up on new music."

A Trusted Filter

Today music lovers are faced with an unlimited number of choices when it comes to what to listen to and where to get it. We have radio, TV, the Internet, MP3 players, satellite, cell phones and video games, and more is coming.

We are living in an era of information overload, and our brains have had to become filtering mechanisms that zero in on stuff that matters to us. That includes music.

Nowhere is this more true than in 18-24-year-olds, who have grown up in a time when all these choices existed. They are used to filtering, but the job gets overwhelming and tiring after a while. That's where radio comes in.

As Renk said, radio is the No. 1 place people go to hear new music. In study after study the results are the same. Radio dominates every other medium when it comes to exposing new music.

Radio's supremacy in this area has diminished somewhat over the years because of all of the new music-delivery sources, but it is still far ahead of all other mediums. The only thing that comes close to radio in exposing new music is word of mouth, and even that is fueled by what people hear on the radio.

Beasing says, "The radio-station staff is taking on the role of screener, acting as a filter for listeners by going through all of the new music out there and helping the listener discern what is best."

This makes a programmer's job that much more important. You build trust with your audience based on your filtering ability. If you consistently get behind new music that eventually makes it into your library, the listeners will trust you to be their filter. If you keep striking out on new stuff, you could lose them.

Do The Math

Despite what you may have heard or read, satellite radio is not satisfying the demand for new music. The total number of subscribers to satellite is less than 5% of the total radio-listening audience. If the typical satellite-radio system has over 100 channels, do the math.

You can see how small the numbers are for each channel. It's impossible for a song in rotation on one satellite channel to have much of an impact because the audience is so tiny.

"If you're talking about quarter-hour persons, it's like the smallest of our terrestrial stations," Beasing says.

Satellite's PR machine would have us believe that it is a huge phenomenon, but when Sirius quotes the number of subscribers it has, it includes unsold new cars equipped with receivers and sitting on dealers' lots. Satellite radio is a growing medium, and we should certainly monitor its development, but we also need to keep it in perspective.

Using The Internet

More people use the Internet to get music now than ever before. When they hear something they like on the radio, they find it on the Internet and either have it delivered electronically or use that information to go out and buy it on CD.

"With 18-24-year-olds, there's absolutely no question that radio is the No. 1 place they go to get information about new music or to hear new music."

Jodie Renk

Studies show that the Internet has become an important delivery method for new music among young people, but it's still radio where they hear about new music first.

The choices on the Internet are so vast that, unless you know what you are looking for, finding good music is like looking for a needle in a haystack. That's where radio comes in. Radio does the work of finding the good stuff.

Because the Internet has become such an important delivery system for music, it stands to reason that radio should be streaming online. Most radio listening happens in the car during morning and afternoon commutes to and from work, but more and more people are listening to the radio at work. If your station is streaming, someone sitting at his desk can have you on all day.

People are using the computer for everything from trading messages with friends and paying bills to doing tasks for work and checking the news. They might want to hear music while doing these things, and chances are they are going to look for that music on the computer.

If your station is streaming, you have a better chance of providing that music. If your company is waiting for a way to pay for the streaming or to make money off it, you are missing an incredible opportunity. As Beasing says, "Your ratings go up, and you charge more for your spots. That's how you pay for it."

Compelling Content

The gadgetry that used to be reserved for geeks like me is now part of the mainstream. It is not unusual these days for someone to be working on his computer, text messaging on his cell phone, watching TV and listening to the radio all at the same time.

"Time spent listening to radio has subsided in recent years, but not to the extent you would think with all of this multitasking going on," Beasing says.

Radio used to be the only place for people to hear new music, but it is now one of many sources. That makes programmers' jobs much more tricky. Radio is competing for the audience's attention with all of these other players. It is still winning the race, but to stay out in front, it must supply compelling content to its listeners.



BETWEEN THE SHEETS WHTG (G Rock)/Monmouth-Ocean morning hosts Brian Phillips and Jen Ursillo got in bed together to raise money for breast cancer research. Their "Sleep-In" raised over \$33,000.

ALTERNATIVE TOP 50

November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NINE INCH NAILS Only (Interscope)	2491	+84	121882	15	77/1
5	2	FOO FIGHTERS DOA (RCA/RMG)	2186	+271	102549	11	77/1
3	3	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1932	-56	80321	25	64/0
2	4	GORILLAZ Feel Good Inc. (Virgin)	1917	-111	113181	31	68/0
4	5	311 Don't Tread On Me (Volcano/Zomba Label Group)	1852	-94	80259	15	71/1
7	6	NICKELBACK Photograph (Roadrunner/IDJMG)	1782	+228	78746	13	53/2
6	7	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1685	-84	73087	19	63/1
8	8	SHINEDOWN Save Me (Atlantic)	1625	+226	65865	12	65/1
11	9	FRANZ FERDINAND Do You Want To (Domino/Epic)	1373	+165	53163	11	66/3
12	10	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	1367	+170	70354	13	60/2
9	11	STAINED Right Here (Flip/Atlantic)	1294	-40	57578	24	48/0
10	12	KILLERS All These Things That I've Done (Island/IDJMG)	1288	+28	74020	18	50/1
14	13	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1266	+114	46350	12	58/1
18	14	STROKES Juicebox (RCA/RMG)	1217	+142	58318	5	64/3
13	15	DISTURBED Stricken (Reprise)	1208	+53	45304	14	50/1
22	16	SYSTEM OF A DOWN Hypnotize (American/Columbia)	1181	+247	62280	4	66/2
23	17	WEEZER Perfect Situation (Geffen)	1155	+232	54238	4	67/7
17	18	TRAPT Stand Up (Warner Bros.)	1110	+25	37803	16	48/1
15	19	FOO FIGHTERS Best Of You (RCA/RMG)	1089	-63	67129	28	66/0
21	20	KORN Twisted Transistor (Virgin)	1069	+91	42755	7	57/1
25	21	10 YEARS Wasteland (Republic/Universal)	936	+144	39576	19	39/2
16	22	SYSTEM OF A DOWN Question! (American/Columbia)	931	-182	36908	16	48/0
24	23	30 SECONDS TO MARS Attack (Immortal/Virgin)	922	+29	29789	20	49/1
26	24	MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	914	+128	37332	4	61/6
19	25	WHITE STRIPES My Doorbell (Third Man/V2)	855	-191	40942	16	51/1
32	26	BLINK-182 Not Now (Geffen)	837	+314	35945	2	62/8
27	27	COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	773	+75	21590	8	58/6
29	28	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	728	+68	20677	10	45/1
28	29	DEPECHE MODE Precious (Mute/Sire/Reprise)	701	+24	53474	7	35/0
30	30	SEETHER Truth (Wind-up)	647	+88	19452	7	39/1
31	31	JACK JOHNSON Good People (Brushfire/Universal)	546	+12	35023	17	28/0
34	32	O.A.R. Love And Memories (Lava)	481	+34	21875	6	36/4
37	33	OFFSPRING Next To You (Columbia)	421	+40	13983	4	28/0
48	34	STAINED Falling (Flip/Atlantic)	415	+201	14514	2	35/4
41	35	LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	400	+64	11669	4	42/12
43	36	GORILLAZ Dare (Virgin)	395	+102	13650	2	35/4
38	37	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	394	+36	10959	5	25/1
35	38	BRAVERY Unconditional (Island/IDJMG)	371	-63	14889	9	34/0
33	39	INSTITUTE Bullet-Proof Skin (Interscope)	357	-96	9595	13	31/1
42	40	MORNINGWOOD Nth Degree (Capitol)	350	+14	11170	5	30/4
46	41	MATISYAHU King Without A Crown (OR Music)	318	+87	28575	2	19/5
40	42	DEFAULT Count On Me (TVT)	315	-7	13337	14	15/0
Debut	43	COLDPLAY Talk (Capitol)	294	+99	24218	1	43/27
47	44	QUEENS OF THE STONE AGE Burn The Witch (Interscope)	293	+73	7919	3	25/3
39	45	TAPROOT Calling (Velvet Hammer/Atlantic)	283	-64	7983	18	14/0
44	46	FRAY Over My Head (Cable Car) (Epic)	254	-26	8145	15	15/0
50	47	MUDVAYNE Forget To Remember (Epic)	240	+44	11195	8	12/0
45	48	DISTURBED Guarded (Reprise)	232	-9	9262	18	6/0
36	49	COLDPLAY Fix You (Capitol)	222	-167	6604	14	18/0
Debut	50	HAWTHORNE HEIGHTS Niki FM (Victory)	219	+34	3731	1	19/2

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
COLDPLAY Talk (Capitol)	27
FALL OUT BOY Dance, Dance (Island/IDJMG)	18
LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	12
BLINK-182 Not Now (Geffen)	8
WEEZER Perfect Situation (Geffen)	7
YELLOWCARD Lights And Sounds (Capitol)	7
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	6
COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	6
MATISYAHU King Without A Crown (OR Music)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLINK-182 Not Now (Geffen)	+314
FOO FIGHTERS DOA (RCA/RMG)	+271
SYSTEM OF A DOWN Hypnotize (American/Columbia)	+247
WEEZER Perfect Situation (Geffen)	+232
NICKELBACK Photograph (Roadrunner/IDJMG)	+228
SHINEDOWN Save Me (Atlantic)	+226
STAINED Falling (Flip/Atlantic)	+201
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+170
FRANZ FERDINAND Do You Want To (Domino/Epic)	+165
10 YEARS Wasteland (Republic/Universal)	+144

NEW & ACTIVE

THRICE Image Of The Invisible (Island/IDJMG)	Total Plays: 177, Total Stations: 18, Adds: 3
FALL OUT BOY Dance, Dance (Island/IDJMG)	Total Plays: 163, Total Stations: 33, Adds: 18
SLIPKNOT The Nameless (Roadrunner/IDJMG)	Total Plays: 151, Total Stations: 15, Adds: 1
JACK'S MANNEQUIN The Mixed Tape (Maverick/Warner Bros.)	Total Plays: 151, Total Stations: 14, Adds: 3
BLOODHOUND GANG No Hard Feelings (Republic/Geffen)	Total Plays: 149, Total Stations: 10, Adds: 1
HINDER Get Stoned (Universal)	Total Plays: 120, Total Stations: 10, Adds: 0
ALKALINE TRIO Mercy Me (Vagrant)	Total Plays: 115, Total Stations: 9, Adds: 0
THOUSAND FOOT... Move (Tooth & Nail/EMI Music Reactive)	Total Plays: 101, Total Stations: 8, Adds: 0
EXIT Don't Push (Wind-up)	Total Plays: 89, Total Stations: 8, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

80 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005. Arbitron Inc.) © 2005 Radio & Records.

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PART TWO OF A TWO-PART SERIES

The AAA Of Triple A

Smaller-market programmers tell their stories

Last week we began coverage of the "Smaller But Professional" panel conducted at this year's Triple A Summit. In Part One of this two-part feature the panelists addressed the challenges of working with limited staffs and budgets, gave their unique perspectives on choosing music and discussed ways to tie in to or create major promotions with minimal investment.

This week we continue with Part Two, which covers how small-market programmers fill out the day's airshifts, their relationships with the record labels and when they find the time to reflect.

The session was organized and moderated by KMMS/Bozeman, MT PD Michelle Wolfe, and the panel included then-WNCS/Burlington, VT PD Mark Abuzzahab; KMTN/Jackson Hole, WY PD Mark Fishman; KTAO/Taos, NM owner and PD Brad Hockmeyer; then-WUIN/Wilmington, NC PD Mark Keefe; NRC Broadcasting Regional Director/Programming and KSPN/Aspen, CO PD Sam Scholl; and WQKL/Ann Arbor, MI OM Rob Walker.

Live Or Memorex?

Before Wolfe steered the conversation in a new direction, an audience member asked each of the panelists how many hours a day their stations are live. The number varies from station to station, but clearly the ability to voicetrack and automate plays a big role in each station's ability to service its market.

Abuzzahab said WNCS has five air talents to utilize. "The morning show is live with two people," he said. "Middays are also live, although we do occasionally voicetrack, because that person is also the promotions director. I am on in the afternoons.

"In the evenings we are voicetracked, and we have been automated for years during overnights. We call the computer that does it RALPH, which stands for 'replaces all living persons here.'"

Fishman said KMTN calls its overnights Otto, as in automation. "We have two full-time jocks, one almost-full-time jock and three part-timers," he said. "We automate in various parts of the day. I don't think we are pulling the wool over anyone's eyes as to when we are live and when we are voicetracked.

"The talent pool — or lack thereof — has a

"There are a lot of tricks you can use to enhance your station, even when you are not live on the air."

Rob Walker

lot to do with it. It's hard to get the resources to hire and develop someone and hard to find anyone who is interested."

Scholl said he is lucky that his station's owners believe in being live and local, but he also said that it is difficult to come up with folks to fill the slots.

"Keep in mind that in markets like Aspen and Steamboat Springs, CO we don't have a local TV station, and the local papers report on things that have already happened," he said. "So radio is the only immediate source for news and weather. We are their source, so we are live from 6am-7pm, even on the weekends."

Walker offered some advice on keeping up with what is happening and ways to allow even automated delivery to adjust to emergencies. "There are a lot of tricks you can use to enhance your station, even when you are not live on the air," he said.

"We use something called Radio Voodoo that takes voicemail from your request line and sends it as a WAV file to your computer. You can then use it when you are voicetracking a shift to give the station more of a live feel.

"We also use Weather.com, which will send text messages to your cell to keep you up on weather alerts. We have contingency breaks that we've cut in a holding bin, and we can use them to react to a quickly changing situation.

"There is also software you can get to alter the schedule from your PC at home. These are just some of the ways to customize your on-air presentation even when you are automated."

Radio & Records

Wolfe next directed the conversation toward maintaining a relationship with the record labels, but she first asked each of the panelists what their new-music listening habits were.

To a man, they all said they wish they had more time to devote to keeping up with new releases and that they end up taking music home to catch up. On average, the panelists said they listen to 15 to 20 songs per week.

All the panelists said they prefer to get music in CD form. It is OK to get it digitally at first, but they want the actual CD too. The hard copy usually has all the info they need for their logs, plus it's good to have as a backup in case anything goes wrong with the computer.

Walker told everyone about the Clear Channel Audio Distribution System, which is part of the Next Gen service. It is a huge database of music that any CC station can go to for the music it needs. Wolfe pointed out, though, that navigation on the system is slow and that everything is not in it.

Bobby Leach at Clear Channel Music Services is the guy who makes sure your music gets into the system; he can be reached at bleach@clearchannel.com.

Communication Is Key

The other part of the equation is keeping a line of communication open with the record labels, as well as independent promotion folks. Almost the entire panel said they usually end up talking to reps more than they should in spite of all their other duties.

However, the panel members also said it was important to maintain such relationships. Being in a smaller market means they may not receive the attention or support they'd like, so they have to nurture their relationships with labels and promoters to get what they can for their stations.

Fishman said, "I have found that it is a two-way street in that area. It is important that I also understand what the label reps go through and gain insight into their goals. Sure, they want me to play their records, but they also have many other things we can partner on.

"I used to think it was an us-vs.-them situation, but coming to things like the Summit over the years and getting to know the label folks has opened my eyes to the whole process. I genuinely believe that they have the best interests of my station at heart, as well the best interests of their artists."

"I like taking the calls too," Wolfe said. "But I get very upset when someone is working me on something that simply does not fit my radio station. Promotion people need to make sure they do their homework. When I am conversing with someone who clearly understands what I am trying to do and therefore works music to me that fits, it is a real joy."

All the panelists said that e-mail is an effective tool to reach them and to help them understand the label's priorities.

Quiet Time

Another audience member asked the panelists how they find time for creative reflection. Scholl says that is a real problem. "I see myself more as a fireman, putting out flare-ups," he said. "I have very little time to brainstorm and devote the energy I'd like to the creative things. I pretty much have to defer to the promotions directors, who, unfortunately, have other responsibilities too."

Abuzzahab said, "As much as I hate to admit it, I will often go into the office on the weekend, and since I am not being pulled in a bunch of different ways then, that is when I have a chance to focus on one idea or task and think it all the way through."

Walker also feels that it is important to find some quiet time. "I get in about 6am, and I find I have a couple of hours to get things done or to reflect on a project before it gets all crazy at the office," he said.

From the audience, WXRT/Chicago VP/Programming Norm Winer asked what kind of imaging and production smaller-market stations can create with their limited resources. He seemed surprised to hear that many of the stations represented on the panel do have the budgets and inclination to pay special attention to that area.

"I look at the small-market stations as the AAA of Triple A. We develop many of the artists early on, and then three months later we see them begin to pop up on the larger-market playlists."

Mark Fishman

Wolfe said that she is lucky to have a production guy at the station who has major-market experience. "He just wanted to live in a cool place," she said. "He has great pipes and a creative mind, and he knows everything there is to know about the production studio."

Most of the other panelists said they hire outside voices to aid in their imaging. WNCS and sister station WXRV/Boston use Jen Sweeney, who is based in Boulder, CO, and Fishman said KMTN uses Nicole Sandler. Plus, he said, artists doing station IDs make a big difference for a station like his in a market that size.

Final Thoughts

Wolfe brought up the subject of ratings. All the stations have some kind of ratings data from Arbitron, whether it's a published book or county-by-county breakouts. All the panelists talked about how the sample is very small for them and how it can be skewed either way.

Wolfe said she also uses Eastlan, which she thinks is very good, but the station only gets those ratings once a year, so she has to live by them, whether the results are good or bad.

All the panelists felt that, in a smaller market, it comes down to having relationships with local clients for advertising support. Keefe said, "In our case, most of the spots on WUIN are local, which took a while for the sales staff to adjust to.

"The other two stations in the cluster are News/Talk and Classic Rock, which lean more toward regional and national buys, which depend more on ratings."

Although most downplayed the relevance of ratings, those panelists who are in rated markets know how important it is for them to keep their reporting status with R&R. In fact, all of them felt that being a reporter makes a big difference in their relationships with the label and artist community. It puts them on the map when they might otherwise be ignored.

As a final thought, Fishman summed up the importance of smaller-market radio best when he said, "I look at the small-market stations as the AAA of Triple A. We develop many of the artists early on, and then three months later we see them begin to pop up on the larger-market stations' playlists.

"But there will also be independent and regional artists we support and are successful with who may never make it to the big leagues — at least not with their current release or early in their careers.

"It is my understanding that most smaller-market stations in other formats aren't as adventurous as we are. That's too bad. I take pride in being an early indicator of things, and that is always the case with me and my compatriots on the Triple A side."

TRIPLE A TOP 30

POWERED BY
MEDIABASE

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	416	-23	21535	15	23/0
2	2	SHERYL CROW Good Is Good (A&M/Interscope)	395	+1	21306	14	23/0
4	3	BONNIE RAITT I Will Not Be Broken (Capitol)	355	+15	17843	13	20/0
5	4	COLDPLAY Fix You (Capitol)	352	+22	16723	14	20/0
3	5	NEIL YOUNG The Painter (Reprise)	340	-3	16837	9	21/0
6	6	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	325	+11	16346	19	20/0
7	7	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	287	+9	15751	8	21/1
8	8	NICKEL CREEK When In Rome (Sugar Hill)	275	+10	10866	14	19/0
11	9	TRACY CHAPMAN Change (Lava/Atlantic)	252	-6	14375	16	18/0
10	10	U2 City Of Blinding Lights (Interscope)	246	-17	12271	21	14/0
13	11	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	237	-15	10697	10	18/0
14	12	FRAY Over My Head (Cable Car) (Epic)	233	+17	11401	9	18/0
9	13	GREEN DAY Wake Me Up When September Ends (Reprise)	219	-45	10965	15	15/0
20	14	TREY ANASTASIO Shine (Columbia)	217	+37	11504	3	20/1
17	15	JACK JOHNSON Breakdown (Brushfire/Universal)	211	+4	10503	4	21/1
12	16	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	211	-45	11558	18	15/0
16	17	JAMES BLUNT You're Beautiful (Atlantic)	207	-2	10982	8	15/2
21	18	KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	196	+26	9060	3	17/2
22	19	GOO GOO DOLLS Better Days (Warner Bros.)	187	+22	11553	4	15/0
26	20	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	156	+6	6480	6	14/1
25	21	DEPECHE MODE Precious (Mute/Sire/Reprise)	150	-2	8757	4	9/0
19	22	VAN MORRISON Stranded (Geffen)	150	-33	7444	12	13/0
18	23	ROLLING STONES Rough Justice (Virgin)	147	-40	9099	14	15/0
23	24	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	140	-18	6457	17	12/0
28	25	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	139	-3	5219	2	16/0
24	26	KEANE Bend And Break (Interscope)	137	-18	6362	12	11/0
27	27	WALLFLOWERS God Says Nothing Back (Interscope)	136	-7	4937	7	13/0
-	28	BLUES TRAVELER Amber Awaits (Vanguard)	125	+7	4792	4	11/0
Debut	29	LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)	125	+7	6387	1	9/0
Debut	30	KATHLEEN EDWARDS In State (Zoe/Rounder)	109	+17	3063	1	9/0

23 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

NEW & ACTIVE

NICKELBACK Photograph (Roadrunner/IDJMG)
Total Plays: 105, Total Stations: 4, Adds: 0
FEIST Mushaboom (Cherry Tree/Interscope)
Total Plays: 97, Total Stations: 13, Adds: 1
JAMIE CULLUM Get Your Way (Verve Forecast/Universal)
Total Plays: 95, Total Stations: 10, Adds: 0
DESOL Blanco Y Negro (Curb/Reprise)
Total Plays: 92, Total Stations: 10, Adds: 2

JOHN MAYER TRIO Who Did You Think I Was (Aware/Columbia)
Total Plays: 80, Total Stations: 9, Adds: 0
GREEN DAY Holiday (Reprise)
Total Plays: 78, Total Stations: 4, Adds: 1
O.A.R. Love And Memories (Lava)
Total Plays: 77, Total Stations: 7, Adds: 1
ERIC CLAPTON So Tired (Duck/Reprise)
Total Plays: 76, Total Stations: 11, Adds: 2
DAR WILLIAMS Echoes (Razor & Tie)
Total Plays: 64, Total Stations: 7, Adds: 0
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
Total Plays: 63, Total Stations: 3, Adds: 0

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JOHN HIATT Love's Not Where We Thought We Left It (New West)	6
BOB MARLEY f/ERIC CLAPTON Slogans (Island/IDJMG)	4
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	2
JAMES BLUNT You're Beautiful (Atlantic)	2
ERIC CLAPTON So Tired (Duck/Reprise)	2
DESOL Blanco Y Negro (Curb/Reprise)	2
DAVE MATTHEWS BAND Everybody Wake Up (RCA/RMG)	2
BRETT DENNEN Desert Sunrise (Flagship)	2
MIKE DOUGHTY Busting Up A Starbucks (ATO/RCA/RMG)	2

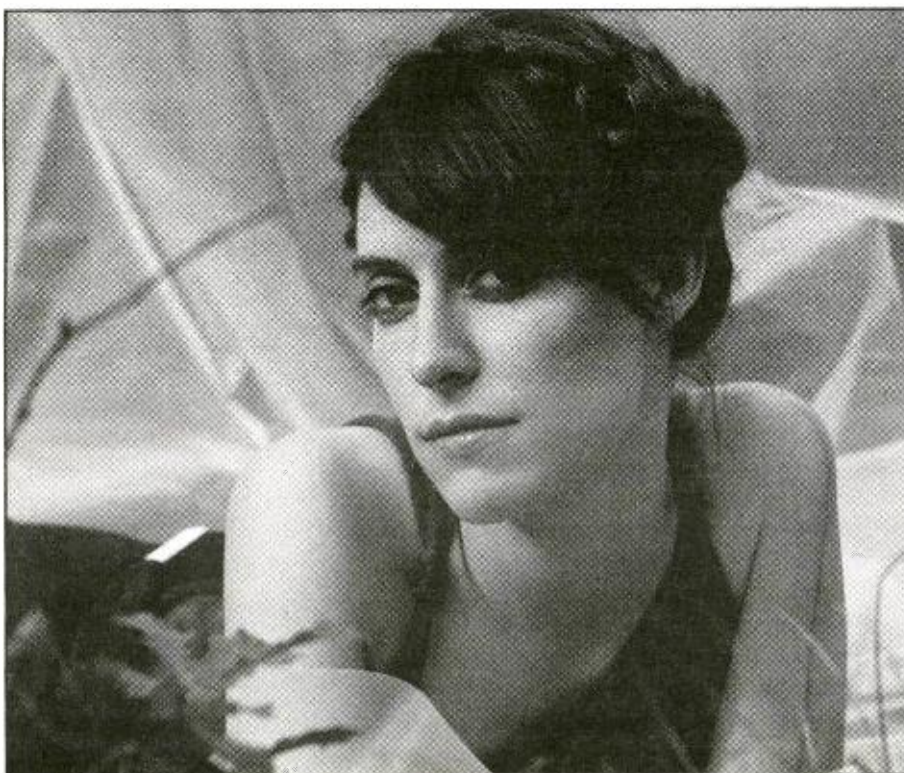
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TREY ANASTASIO Shine (Columbia)	+37
BOB MARLEY f/ERIC CLAPTON Slogans (Island/IDJMG)	+34
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	+26
JASON MRAZ Did You Get My Message? (Lava/Atlantic)	+26
NICKELBACK Photograph (Roadrunner/IDJMG)	+25
GREEN DAY Holiday (Reprise)	+25
BLACK REBEL MOTORCYCLE CLUB Ain't No Easy Way (RCA/RMG)	+23
COLDPLAY Fix You (Capitol)	+22
GOO GOO DOLLS Better Days (Warner Bros.)	+22
ERIC CLAPTON So Tired (Duck/Reprise)	+21

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JACK JOHNSON Good People (Brushfire/Universal)	178
COLDPLAY Speed Of Sound (Capitol)	175
MIKE DOUGHTY Looking At The World From The... (ATO/RMG)	155
SNOW PATROL Chocolate (A&M/Interscope)	153
BECK Girl (Interscope)	127
GREEN DAY Boulevard Of Broken Dreams (Reprise)	101
KEANE Somewhere Only We Know (Interscope)	98
ANNA NALICK Breathe (2am) (Columbia)	90
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	87
U2 Sometimes You Can't Make It On Your Own (Interscope)	82

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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TRIPLE A TOP 30 INDICATOR

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	588	-8	6086	15	36/0
2	2	NEIL YOUNG The Painter (Reprise)	555	+2	6725	9	41/0
5	3	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	537	+16	6660	8	38/0
4	4	BONNIE RAITT I Will Not Be Broken (Capitol)	526	-5	5783	13	38/0
7	5	TREY ANASTASIO Shine (Columbia)	522	+68	6493	4	43/2
3	6	SHERYL CROW Good Is Good (A&M/Interscope)	517	-27	4246	13	31/0
6	7	COLDPLAY Fix You (Capitol)	463	-45	4159	11	32/0
11	8	KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	454	+36	4520	4	43/1
9	9	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	437	+4	5526	7	39/0
10	10	NICKEL CREEK When In Rome (Sugar Hill)	423	-4	4030	16	32/0
8	11	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	415	-28	4238	14	28/0
12	12	TRACY CHAPMAN Change (Lava/Atlantic)	400	-6	3374	16	31/0
16	13	JACK JOHNSON Breakdown (Brushfire/Universal)	333	+35	3738	3	27/2
17	14	JAMIE CULLUM Get Your Way (Verve Forecast/Universal)	323	+31	4378	4	33/1
15	15	DAR WILLIAMS Echoes (Razor & Tie)	316	-1	3263	11	29/0
19	16	FRAY Over My Head (Cable Car) (Epic)	298	+20	3172	12	24/0
21	17	FIONA APPLE O' Sailor (Epic)	279	+24	3100	5	26/0
23	18	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	277	+39	1572	3	25/0
14	19	ROLLING STONES Rough Justice (Virgin)	276	-71	3946	13	24/0
13	20	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	269	-115	1346	16	19/0
20	21	JAMES BLUNT You're Beautiful (Atlantic)	262	+3	2255	5	20/1
26	22	JOHN MAYER TRIO Who Did You Think I Was (Aware/Columbia)	252	+29	1655	2	21/1
24	23	BEN HARPER & INNOCENT CRIMINALS Michelle (Razor & Tie)	239	+1	2677	4	27/0
27	24	WALLFLOWERS God Says Nothing Back (Interscope)	232	+21	1944	6	21/0
25	25	NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	226	-2	2172	9	26/0
18	26	GREEN DAY Wake Me Up When September Ends (Reprise)	219	-70	1818	10	12/0
-	27	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	200	+13	1802	9	12/0
30	28	LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)	199	+5	2395	4	24/1
22	29	RYAN ADAMS & THE CARDINALS The Hardest Part (Lost Highway)	195	-47	3792	6	25/0
29	30	BLUES TRAVELER Amber Awaits (Vanguard)	190	-10	544	7	20/0

47 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
JOHN HIATT Love's Not Where We Thought We Left It (New West)	10
KATE BUSH King Of The Mountain (Columbia)	9
MIKE DOUGHTY Busting Up A Starbucks (ATO/RCA/RMG)	7
BOB MARLEY f/ERIC CLAPTON Slogans (Island/IDJMG)	7
WYCLEF JEAN & NORAH JONES Any Other Day (MSN.com)	5
ERIC CLAPTON So Tired (Duck/Reprise)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KATE BUSH King Of The Mountain (Columbia)	+74
TREY ANASTASIO Shine (Columbia)	+68
BOB MARLEY f/ERIC CLAPTON Slogans (Island/IDJMG)	+54
ERIC CLAPTON So Tired (Duck/Reprise)	+53
WYCLEF JEAN & NORAH JONES Any Other Day (MSN.com)	+51
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	+39
DAVE MATTHEWS BAND Everybody Wake Up (RCA/RMG)	+38
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	+36
JACK JOHNSON Breakdown (Brushfire/Universal)	+35
JASON MRAZ Did You Get My Message? (Lava/Atlantic)	+34

SYNDICATED PROGRAMMING

Added This Week

World Cafe - Dan Reed 215-898-6677

No adds reported this week

Acoustic Cafe - Rob Reinhart 734-761-2043

BRUCE COCKBURN King Kong Goes To Tallahassee

REPORTERS

Stations and their adds listed alphabetically by market

<p>WAPS/Akron, OH PD/MD: Bill Gruber 1 DAVE MATTHEWS BAND 1 JASON MRAZ 1 ERIC CLAPTON 1 TEDDY THOMPSON & RUFUS WAINWRIGHT</p> <p>KNBA/Anchorage, AK DM/MD: Loren Dixon MD: Danny Preston BONNIE RAITT P.J. OLSSON TOM PETTY DIOS MALOS</p> <p>WQKL/Ann Arbor, MI DM/MD: Rob Walker MD: Mark Copeland 4 LEO KOTTKE & MIKE GORDON 2 O.A.R. 2 NICKELBACK</p> <p>KSPN/Aspen, CO PD/MD: Sam Scholl No Adds</p> <p>WZCG/Atlanta, GA* DM: Sue Gosnell PD: Michelle Engel APD: Chris Brannen MD: Margot Smith DAVE MATTHEWS BAND</p> <p>KGSR/Austin, TX* DM: Jeff Carroll PD: Jody Denberg APD: Jyl Hershman-Ross MD: Susan Castle 8 JOHN HIATT 3 JOHN CALE NEVILLE BROTHERS</p> <p>WRNR/Baltimore, MD DM/MD: Bob Waugh APD/MD: Alex Corright 3 BOB MARLEY f/ERIC CLAPTON</p> <p>WTMD/Baltimore, MD APD/MD: Mike "Matthews" Vasilikos DAVE MATTHEWS BAND</p> <p>KLRR/Bend, OR DM/MD: Doug Donoho APD: Dori Donoho ERIC CLAPTON WYCLEF JEAN & NORAH JONES</p> <p>KRVB/Boise, ID* DM/MD: Dan McCooly MD: Tim Johnstone JACK JOHNSON</p> <p>WBOS/Boston, MA* DM: Buzz Knight PD: Dave Douglas MD: David Ginsburg 4 BRANDI CARLILE</p>	<p>KMMS/Bozeman, MT PD/MD: Michelle Wolfe No Adds</p> <p>WNCS/Burlington* PD: Zeb Norris MD: Jamie Canfield No Adds</p> <p>WMVY/Cape Cod, MA PD: PJ Finn 2 JAMIROQUAI 2 CARMEN RIZZO</p> <p>WNRN/Charlottesville, VA DM: Jeff Reynolds PD: Michael Friend MD: Jay Tugelo 6 BROKEN SOCIAL SCENE 5 BLACK REBEL MOTORCYCLE CLUB 5 WYCLEF JEAN & NORAH JONES 2 MY MORNING JACKET 1 CARMEN RIZZO 1 SUSAN COWSILL</p> <p>WDDO/Chattanooga, TN* DM/MD: Danny Howard MD: Brad Steiner 13 BETTER THAN EZRA SPIN DOCTORS</p> <p>WXRT/Chicago, IL* DM/MD: John Farneda PD: Norm Winer 4 JOHN HIATT 3 KATE BUSH ERIC CLAPTON MIKE DOUGHTY KT TUNSTALL</p> <p>KBXR/Columbia, MO PD: Liz Mozzacco APD/MD: Jeff Sweatman FEIST JAMES BLUNT JASON MRAZ</p> <p>WCBE/Columbus, OH DM: Tammy Allen PD: Dan Mushako MD: Maggie Brennan 3 MIKE DOUGHTY 3 I-NINE 3 SON VOLT 3 WYCLEF JEAN & NORAH JONES 3 RANDY & THE BLOODY LOVELIES 3 LINDA PERRY</p> <p>WMWV/Conway, NH PD/MD: Mark Johnson 4 KATE EARL 4 DESOL 4 MAGIC NUMBERS 4 ERIC CLAPTON 4 SINEAD O'CONNOR 4 KATE BUSH 4 SON VOLT 4 WYCLEF JEAN & NORAH JONES 4 JACK JOHNSON 1 JOHN HIATT</p>	<p>KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab 12 BOB MARLEY f/ERIC CLAPTON 3 O.A.R.</p> <p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke 2 MIKE DOUGHTY 2 JOHN HIATT 2 ERIC CLAPTON 2 WYCLEF JEAN & NORAH JONES 2 BOB MARLEY f/ERIC CLAPTON</p> <p>KRVI/Fargo DM: Mike "Big Dog" Kapel PD: Ryan Kelly MD: David Black No Adds</p> <p>KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes 4 AMOS LEE 4 JOHN FOGERTY 4 JOHN FOGERTY 4 JOHN FOGERTY</p> <p>WEHM/Hampton, NY PD: Brian Cosgrove MD: Lauren Stone 2 ROLLING STONES 1 KATE BUSH 1 BOB MARLEY f/ERIC CLAPTON 1 JOHN HIATT</p> <p>WWVH/Hilton Head, SC DM: Susan Groves PD: Gene Murrell 5 JACK JOHNSON 2 KT TUNSTALL 2 O.A.R.</p> <p>KSUT/Ignacio, CO PD: Steve Raworth MD: Stasia Lanier 5 BUDDY GUY f/TRACY CHAPMAN 1 JARS OF CLAY 3 ROSIE THOMAS</p> <p>WTTI/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan JAMES BLUNT</p> <p>KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman 7 BOB MARLEY f/ERIC CLAPTON 3 DAVE MATTHEWS BAND 1 JOHN HIATT 1 MAGIC NUMBERS 1 KATE BUSH 1 MIKE DOUGHTY</p> <p>KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson MIKE DOUGHTY JOHN HIATT TRAIN NACE BROTHERS</p>	<p>WEBK/Killington, VT DM/APD: Mitch Terricciano FEIST JOHN HIATT STEPHEN KELLOGG & THE SIXERS BLACK REBEL MOTORCYCLE CLUB</p> <p>WFPK/Louisville, KY DM: Brian Conn PD: Stacy Dwen FEIST DAVID GRAY SOUTHLAND KATE BUSH GEPECHE MODE</p> <p>WMMM/Madison, WI* PD: Tom Teuber MD: Gabby Parsons 7 MIKE DOUGHTY SHANNON MCNALLY</p> <p>KTCZ/Minneapolis, MN* PD: Lauren MacLeash APD/MD: Mike Wolf MD: David Black 11 DAVE MATTHEWS BAND FEIST</p> <p>WZEW/Mobile, AL* DM/MD: Tim Camp MD: Lee Ann Konik 4 AMOS LEE 4 DEATH CAB FOR CUTIE 4 JOHN FOGERTY 4 JOHN FOGERTY 4 JOHN FOGERTY JAMES BLUNT</p> <p>WBJB/Monmouth, NJ DM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe BRANDI CARLILE CARMEN RIZZO</p> <p>KPIG/Monterey, CA DM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Aileen MacNeary 2 MIKE MCCLOUD BAND 2 PAUL KELLY</p> <p>WRLT/Nashville, TN* DM/MD: David Hall APD/MD: Rev. Keith Coes 12 JOHN HIATT 1 JARS OF CLAY SUSAN TEDESCHI</p> <p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston 9 WHITE STRIPES KATE BUSH</p> <p>WRSI/Norhampton, MA PD: Sean O'Mealy MD: Johnny Memphis OK GO AMY RIGBY KATE BUSH BOB MARLEY f/ERIC CLAPTON</p> <p>WXPN/Philadelphia, PA DM/MD: Dan Reed PD: Bruce Warren MD: Rita Houston 9 WHITE STRIPES JOHN HIATT TRAIN NACE BROTHERS</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Welsch MD: Mike Sauter SHANNON MCNALLY ELIZA GILKSON MY MORNING JACKET</p> <p>WCLZ/Portland, ME MD: Brian James MD: Herb Ivry JAMIE CULLUM</p> <p>KINK/Portland, OR* PD: Dennis Constantine MD: Kevin Welch 4 KT TUNSTALL 1 BOB MARLEY f/ERIC CLAPTON</p> <p>WXRV/Portsmouth, NH* PD/MD: Dana Marshall APD: Katie Wilber 3 BOB MARLEY f/ERIC CLAPTON JOHN HIATT</p> <p>WDST/Poughkeepsie, NY DM: Greg Galline MD: Jimmy Buff MD: Rick Schneider JOHN HIATT</p> <p>KSQY/Rapid City, SD PD/MD: Chad Carlson No Adds</p> <p>KTHX/Reno, NV* PD: Rob Brooks APD/MD: Dave Herold BRETT DENNEN ERIC CLAPTON CALEXICO W/IRON & WINE</p> <p>KENZ/Salt Lake City, UT* DM/MD: Bruce Jones MD: Casey Scott 3 TREY ANASTASIO</p> <p>KPRI/San Diego, CA* DM/MD: Bob Burch 10 DESOL</p> <p>KFOG/San Francisco, CA* PD: David Banson MD: Kelly Ranford 15 GREEN DAY</p> <p>KPNP/Sandpoint, ID PD: Diane Michaels APD: K.T. Rain MD: Norm McBride MIKE DOUGHTY JOHN HIATT</p> <p>KBAC/Santa Fe, NM PD/MD: Ira Gordon 2 KATE BUSH SON VOLT GOLDFRAPP CALEXICO W/IRON & WINE</p>	<p>KRSH/Santa Rosa, CA* PD/MD: Pam Long 6 BOB MARLEY f/ERIC CLAPTON 1 JERRY DOUGLAS JOHN HIATT REDWALLS MAGIC NUMBERS</p> <p>DMX Folk Rock/Satellite DM: Leanne Vince MD: Dave Sloan BOB MARLEY f/ERIC CLAPTON</p> <p>Music Choice Adult Alternative/Satellite PD: Liz Opoka 10 O.A.R.</p> <p>Sirius Spectrum/Satellite PD: Gary Schoenwetter MD: Jessica Besack 2 DEVENORA BANHART 1 JAMES BLUNT 1 WEEN 1 JAMIE CULLUM GEORGE HARRISON VAN MORRISON</p> <p>XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain TRAIN</p> <p>KEXP/Seattle, WA DM: Tom Mara PD: Kevin Cole APD: John Richards MD: Don Yates SUN KIL MOON OKKERVIL RIVER SERA CAHODNE MACKLEMORE VILLAGE GREEN ULRICH SCHNAUSS</p> <p>KMTT/Seattle, WA* DM/MD: Chris Mays APD/MD: Shawn Stewart No Adds</p> <p>WKZE/Sharon, CT DM: Will Stanley PD: Tim Schaefer 7 BLUE RODEO 7 DREW EMMITT 7 B.B. KING f/BILLY GIBBONS 7 KATE BUSH 7 JACKSON BROWNE 7 IKE RELIALLY ASSASSINATION 7 MARAH 7 RYAN ADAMS & THE CARDINALS</p> <p>WNCW/Spindale, NC DM: Ellen Pfirrmann PD: Ele Ellis APD/MD: Martin Anderson TREY ANASTASIO KATE BUSH SUPERGRASS CHOCOLATE GENIUS INC. JOHN CALE DIRTY DOZEN BRASS BAND BUCKTOWN KICKBACK MARK O'CONNOR PAUL KELLY DAVID HOLT MICHAEL HOLLAND GARAJ MAHAL DADDY SCOTT LAW BAND</p>	<p>WRNX/Springfield, MA* PD: Donnie Mowhouse DEANA CARLIER JOHN HIATT BRETT DENNEN ALANIS MORISSETTE</p> <p>KCLC/St. Louis, MO PD: Rich Reighard MD: Steve Chapman 15 TREY ANASTASIO 15 JOHN MAYER TRIO</p> <p>WIVI/St. Thomas DM/MD: Jon Peterson 3 DEPECHE MODE 2 MIKE DOUGHTY</p> <p>KFMU/Steamboat Springs, CO PD/MD: John Johnston 1 JOHN HIATT</p> <p>KTAO/Taos, NM DM: Mitch Miller PD: Brad Hoekmeyer MD: Paddy Mac 8 JOHN HIATT 6 SHANNON MCNALLY</p> <p>KWMT/Tucson, AZ* DM/MD: Tim Richards APD/MD: Blake Rogers BRANDI CARLILE</p> <p>WXPK/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipschutz FEIST</p> <p>WUIN/Wilmington, NC PD: Kimberly McLaughlin-Smith MD: Beau Gum No Adds</p>
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MEDIABASE

*Monitored Reporters

70 Total Reporters

23 Total Monitored

47 Total Indicator

ON THE RECORD
With

Margot Smith
MD, WZGC (Dave-FM)/Atlanta



When your playlist is chock-full of new releases from icons like Neil Young, Eric Clapton, The Rolling Stones, Sheryl Crow and Depeche Mode, music meetings become a blessing and a curse. They're a blessing because it's a pleasure to introduce so many quality releases from so many important artists, but they're a curse because of the limited nature of

a currents list. • Then a song comes along that makes the decisionmaking process easy. "Stitched Up," the new collaboration between Herbie Hancock and John Mayer, is one of those songs. It has an instantly infectious groove, instantly perfect tempo and instantly recognizable voice, and it instantly gets the attention of Dave-FM's listeners.

It's the kind of song that sticks in their heads for days. They call us about it, write us about it, seek us out at events to ask about it and always want to know where they can buy it. The reaction has been unbelievable! • Hancock made some wonderful choices about who to record with on his new CD, *Possibilities*, but the work with Mayer stands out. It's apparent these two have a lot of studio chemistry and bring out the best in each other. Mayer delivers a side of his creativity we haven't heard in a long while, and Hancock introduces his talent to a whole new set of listeners. We predict a Grammy and a long life on Dave-FM for this song.

David Gray holds at the top of the monitored chart again this week. The entire top 10 pretty much remains stationary, with **Sheryl Crow**, **Bonnie Raitt**, **Coldplay**, **Aqualung**, **Death Cab For Cutie** and **Nickel Creek** all bulleted ... Several new tracks are knocking on top 10's door, including **The Fray**, at 12*; **Trey Anastasio**, at 14*; and **Jack Johnson**, at 15* ... Other projects making gains include **KT Tunstall**, **Goo Goo Dolls** and **Susan Tedeschi** ... **Leo Kottke & Mike Gordon** and **Kathleen Edwards** debut ... On the Indicator chart, Gray holds at No. 1, **Neil Young** remains at 2*, **Death Cab** move up to 3*, **Anastasio** is now top five, **Tunstall** jumps 11*-8*, and **Tedeschi** is 9* ... Other gainers include **Jamie Cullum**, **Fiona Apple**, **Melissa Etheridge**, **James Blunt**, **Ben Harper** and **The Wallflowers** ... Keep an eye on **Brandi Carlile**, **Feist**, **John Mayer Trio**, **Dar Williams** and **Nickelback** ... In the Most Added category, **John Hiatt** brings in the most first-week adds, with 16. **Bob Marley f/Eric Clapton** grab 11 total adds, and **Kate Bush** gets 10 adds ... Also having a good week are **Mike Doughty**, **Eric Clapton**, **O.A.R.** and **DeSol**.

— John Schoenberger, Triple A/Americana Editor



AAA ARTIST
OF THE WEEK

ARTIST: **Jamie Cullum**

LABEL: **Verve Forecast/Universal**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

It is amazing to me how many young artists today have been profoundly influenced by the music of previous generations. The usual modus operandi is to discard everything your parents or grandparents liked musically and go off the deep end of rebellious expression, but **Jamie Cullum** is a perfect example of someone who's taking what has come before him and reinterpreting it in a modern way.

Cullum was raised in the English county of Wiltshire (near Stonehenge). He studied music, film and media at Reading University. It was during this time that the self-taught pianist and singer-songwriter began to perform

as a solo artist and with the Berkshire Jazz Orchestra. With his own money, Cullum cut a demo that he began to sell at his shows. It wasn't long before a buzz began to develop about this young, engaging performer, and he headed to London to try his hand at a professional career in music.

Cullum eventually recorded his debut album, *Pointless Nostalgic*, and as his renown grew, he signed with Verve and recorded *Twentysomething*. With his blend of old and new material, coupled with lively stage antics akin to those of a rock star, Cullum is now a huge success around the world. *Twentysomething* ended up selling 2 million copies worldwide — 400,000 in the U.S. — and Cullum was nominated for a Grammy.



You'd think that, with all this success, coupled with two years of nonstop touring, Cullum would want to regroup for a while, but not long after he got home from his last tour he was in the process of writing songs for his next album. "I was ready for it," he says. "The only way you get the energy to tour the world and do all the hard work is to love the music you make."

Once he got going, things came together pretty quickly. Although Cullum still uses his jazz influences as part of his musical foundation, the material for the new album is more personal. In fact, the majority of the 14 songs on *Catching Tales* are originals.

Producer **Stewart Levine** was involved again, and once the pair entered the studio, Cullum says things progressed very quickly. In fact, much of the material was recorded in a live setting, capturing some of the energy and spontaneity Cullum is

known for in his live shows.

"Songwriters often talk about how songs are caught or grabbed out of the ether," says Cullum. "This was clearly the experience for me during the first three months of this year. What solidified this was the way the album was recorded. It was done quickly. We caught the tracks in a net and trapped them in a CD."

Standouts include such originals as "Get Your Way," "London Skies," "Mind Trick" and "Photograph," along with some interesting covers such as "Catch the Sun" and "I Only Have Eyes for You." Cullum has just completed a brief showcase tour in the States and is in the midst of an extensive radio, television and live-performance schedule in the U.K.

REPORTING STATION PLAYLISTS

www.radioandrecords.com



AMERICANA TOP 30 ALBUMS



November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	DELBERT MCCLINTON Cost Of Living (New West)	625	-12	9041
2	2	RODNEY CROWELL The Outsider (Columbia)	564	-11	9007
3	3	JAMES MCMURTRY Childish Things (Compadre)	538	+12	5737
4	4	BILLY JOE SHAVER The Real Deal (Compadre)	427	-13	3834
5	5	JIMMIE DALE GILMORE Come On Back (Rounder)	423	+8	4904
11	6	JOY LYNN WHITE One More Time (Tortch Recordings)	370	+50	1226
10	7	SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	366	+35	1743
7	8	TIM O'BRIEN Cornbread Nation (Sugar Hill)	358	+21	3346
6	9	BONNIE RAITT Souls Alike (Capitol)	354	-31	2910
8	10	MARTY STUART... Souls' Chapel (Superlatone/Universal South)	335	+4	2524
15	11	SOUTH AUSTIN JUG BAND Dark And Weary World (Blue Corn)	316	+19	2045
9	12	SON VOLT Okemah And... (Transmit Sound/Legacy)	303	-28	7419
13	13	NICKEL CREEK Why Should The Fire Die? (Sugar Hill)	301	-7	5311
16	14	RYAN ADAMS... Jacksonville City Nights (Lost Highway)	292	+8	1570
12	15	DWIGHT YOAKAM Blame The Vain (New West)	290	-26	10504
19	16	NEIL YOUNG Prairie Wind (Reprise)	287	+24	1674
18	17	PIETA BROWN In The Cool (Valley)	263	-2	2900
17	18	JOHN HIATT Master Of Disaster (New West)	258	-9	9484
14	19	ADRIENNE YOUNG The Art Of Virtue (AddieBelle)	254	-45	7955
20	20	ELIZA GILKYSOON Paradise Hotel (Red House)	253	-7	4302
23	21	WOODYS Telluride To Tennessee (Independent)	249	-1	1642
26	22	JERRY DOUGLAS The Best Kept Secret (Koch)	246	+26	899
29	23	PATTY LOVELESS Dreamin' My Dreams (Epic)	243	+32	1186
25	24	NORTH MISSISSIPPI ALLSTARS Electric... (ATO/RMG)	232	+9	1985
27	25	JEFF BLACK Tin Lily (Dualtone)	231	+15	4088
Debut	26	K. GORDON O Come Look At The Burning (Crowville Collective)	231	+46	900
22	27	STEPHEN BRUTON From The Five (New West)	230	-23	3141
24	28	BLASTERS 4-11-44 (Rainman)	220	-12	1591
21	29	TWO TONS OF STEEL Vegas (Palo Duro)	216	-38	5891
28	30	BOB DYLAN No Direction Home: The Soundtrack (Legacy)	189	-23	1338

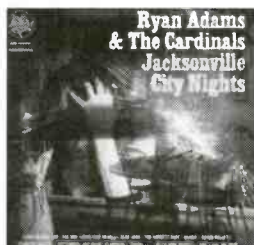
The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2005 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Ryan Adams & The Cardinals

Label: Lost Highway



We all know that Ryan Adams likes to drag his musical muses in many different directions, but I like him best when he veers toward his country influences. With *Jacksonville City Nights*, named for his hometown, Jacksonville, NC, Adams stays pretty close to the center line of traditional country music. Produced by Tom Schuck, this album is the second in a trilogy of releases scheduled for 2005. The first was *Cold Roses*, which saw Adams and his new band, The Cardinals, tackle a sound that is clearly inspired by the likes of Neil Young and The Grateful Dead. This time around Adams is referencing the greats from the world of honky-tonk and barroom ballads, but, as is always the case, he takes these touchstones and morphs them into a distinctive sound that is creative and personal. I like "A Kiss Before I Go," "The End," "Dear John" and "The Hardest Part."

AMERICANA NEWS

Smart Choice Music, dedicated to Americana, roots and country music, has just debuted online. Besides selling a wide range of CDs and merchandise, Smart Choice Music has an eye to the future, offering digital downloads to encourage shoppers to sample new music. Check it out at www.smartchoicemusic.com ... AmericanaRoots.com co-editor Ray Martinez's weekly podcast was added to the iTunes podcast directory at the beginning of October. It is featured on the opening screen of iTunes under the "New & Notable" section ... U2, Foo Fighters, Norah Jones and Jerry Lee Lewis are among the acts who will perform on the CBS special *I Walk the Line: A Night for Johnny Cash*. The show will air Nov. 16, two days before the Cash biopic *Walk the Line* opens in theaters. Among the other artists set to perform Cash's songs are Sheryl Crow, Alison Krauss, Kris Kristofferson, Dwight Yoakam, Martina McBride and Brad Paisley, as well as Shooter Jennings, who portrays his late father, Waylon Jennings, in the movie ... *American Road*, a new syndicated Americana radio show, launched on Oct. 28. Hosted by Dan Gallo, it showcases new music and will feature interviews with bands and individuals making the music. For more details, log on to www.americanroadonline.com ... Bobby Bare got the Entertainer of the Year trophy at the Reunion of Professional Entertainers' 18th annual awards banquet, held Oct. 20 in Nashville.

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ANTSY MCCLAIN Time-Sweetened Lies (DPR)	7
DAVID HOLT Let It Slide (High Windy)	6
HONEYBROWNE Something To Believe In (Compadre)	6
MERLE HAGGARD Chicago Wind (Capitol)	6
JERRY DOUGLAS The Best Kept Secret (Koch)	5
BOBBY BARE The Moon Was Blue (Dualtone)	5
DADDY At The Women's Club (Cedar Creek)	4
HIGHWAYMEN The Road Goes On Forever: 10th Anniversary Edition (EMI/Capitol)	4
RONNIE BOWMAN Better All The Time (Koch)	4
STONEY LARUE The Red Dirt Album (Smith)	4
SUSAN COWSILL Just Believe It (Blue Corn)	4
ONE LEFT Songs From The Wound (Shut Eye)	4
VARIOUS ARTISTS For A Decade Of Sin: 11 Years Of Bloodshot Records (Bloodshot)	4

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KEVIN PETERSON
kpeterson@radioandrecords.com

New Christmas Music

Some soon-to-be classics

With Thanksgiving less than three weeks away, you may be preparing to play Christmas music on your station, and this week we'll preview some of the new music out for this year. In addition, Troy Research has provided a list of the best-testing Christmas songs.

If you're looking for new Christmas music to play this holiday season, there's plenty. Try Steven Curtis Chapman's *All I Really Want for Christmas*, which he talked about in the 9/30 issue of R&R. The first single will be the title cut.

MercyMe's new Christmas album is called *The Christmas Sessions* and features the single "Joseph's Lullaby."

Believe is the first Christmas album from Natalie Grant, and the single of the same name is the focus.

Riki Michele, a founding member of the Christian alternative band Adam Again, produced and performs on *Come Let Us Adore Him: Christmas Classics*.

WOW *Christmas Green* includes 30 songs on two discs from some of the biggest names in the industry.

If you like a little more rock in your Christmas stocking, Tooth & Nail's *Happy Christmas, Volume 4* includes 14 holiday songs with an edge from various Tooth & Nail artists.

Essential Records' *Come Let Us Adore Him: A Christmas Worship Experience* includes 12 songs from various Provident Label Group artists.

Fervent Records has released *Absolute Favorite Christmas for Kids*, which includes 12 Christmas favorites performed by kids, for kids.

Winter Wonderland

Winter Wonderland is the new Christmas album from Point Of Grace. Group member Denise Jones remembers recording the album in the heat of the

summer, but says, "From the downbeat of it to the end, you hear Christmas. Carl Marsh did all of the string arrangements, and when you've got the London Symphony and they start in on 'It's the Most Wonderful Time of the Year,' you can't help but think Christmas, no matter what the weather is like outside."

Jones says that nine of the 10 tracks are traditional Christmas songs, but there is one original. "We love the Christmas classics," she says. "That is something that we always want to do on our Christmas records. If you look at our *Christmas Story* album from 1999,



Point Of Grace

we tend to pull a lot of classics out. But Scott Krip-payne wrote 'Let There Be Light,' and he played it for us while he was out on tour with us this spring, and it was the perfect original Christmas song for us to record.

CMB Joins R&R For Summit

Dawson McAllister added too

With the R&R Christian Summit only five weeks away, exciting additions to the lineup keep on coming.

Christian Music Broadcasters has teamed with R&R to help promote and market the summit, which takes place Dec. 8-11 in Nashville at the Marriott at Vanderbilt University. All CMB members will receive a discounted \$250 registration rate for the Summit.

McVay Media President Mike McVay's session, "Great Promotions Without Breaking the 8th Commandment (How to Stand Out in a Crowd)," has added panelists Gunnar Nelson, Daniel Anstandig, Doug Harris and Sue Wilson. Nelson, son of the late Rick Nelson, is co-host of Lifetime Radio's morning show and a member of the pop group Nelson, Anstandig is McVay Media's VP/Contemporary Christian and Adult Formats, Harris is President of Creative Animal International, and Wilson is PD of WFHM/Cleveland.



Dawson McAllister

Nationally syndicated radio host, author and youth evangelist Dawson McAllister will join Sonicflood and deliver the message for Sunday worship. McAllister's *DM Live* is a call-in show designed to meet the needs of teenagers and young adults. It is heard on over 200 radio stations nationwide and is currently expanding to mainstream CHR/Pop stations. His books and youth manuals have sold over a million copies.

Go to www.radioandrecords.com and click on "Conventions" for the complete Summit agenda and registration and hotel information.

Christmas Past

Earlier this year Troy Research tested over 400 Christmas songs that have been played on various Christian music stations around the country. The survey asked 4,850 people age 13-64 for their opinions, and here is their top 20. The average score is based on a 1-5 scale.

Rank	ARTIST	Title	Familiarity	Average Score
1	4 HIM	A Strange Way To Save The World	70%	4.26
2	AMY GRANT	Breath Of Heaven	79%	4.24
3	CHRIS RICE	Welcome To Our World	72%	4.23
4	MICHAEL W. SMITH	Reve Du...	78%	4.19
5	MICHAEL W. SMITH	Christmastime	79%	4.13
6	MERCYME	O Holy Night	91%	4.11
7	MICHAEL W. SMITH	Welcome To Our World	72%	4.10
8	MERCYME	What Child Is This?	92%	4.09
9	STEVEN CURTIS CHAPMAN	This Baby	64%	4.08
10	POINT OF GRACE	O Holy Night	91%	4.07
11	SELAH	Light Of The Stable	58%	4.06
12	NEWSONG	The Christmas Shoes	89%	4.04
13	POINT OF GRACE	When Love Came Down	62%	3.98
14	STEVEN CURTIS CHAPMAN	Christmas...	69%	3.97
15	POINT OF GRACE	Hope Is Born Again	63%	3.96
16	POINT OF GRACE	Emmanuel God With Us	74%	3.95
17	NICOLE C. MULLEN	Lamb Of God	59%	3.94
18	4 HIM	The Best Gift Of All	75%	3.93
19	STEVEN CURTIS CHAPMAN	Our God Is With Us	62%	3.90
20	BING CROSBY	White Christmas	98%	3.89

"John David Webster, who is going to be on the Christmas tour with us, has an amazing voice, and he knocked the socks off this song, so he recorded it with us. I just love it, and I think other people are going to love it."

Michael W. Smith also makes a guest appearance on the album, but you won't hear his voice. "Michael plays piano on the song 'All Is Well,'" Jones says. "We had been doing that particular song for the last three years on Michael's Christmas tour. Every night it was like the song of the night. Michael and Wayne Kirkpatrick wrote it."

"Michael plays piano on it, and I can't explain how perfect this song is in Heather's [group member Heather Payne] range. Every note, from top to bottom, is perfect for her, and she just blows it away. At live shows people would be on their feet at the end of it. It's such a moment. I wasn't sure you could capture that on a CD, but it does."

"Producer Brown Bannister brought in the symphony to play alongside Michael, and it is just gor-

geous. It's one of those songs where the message is portrayed so well with the music. It's one of those things that remind us that all is well and we have peace because Jesus came. That's really the gospel message of Christmas."

"It's one of those songs that remind us that all is well and we have peace because Jesus came. That's really the gospel message of Christmas."

Denise Jones

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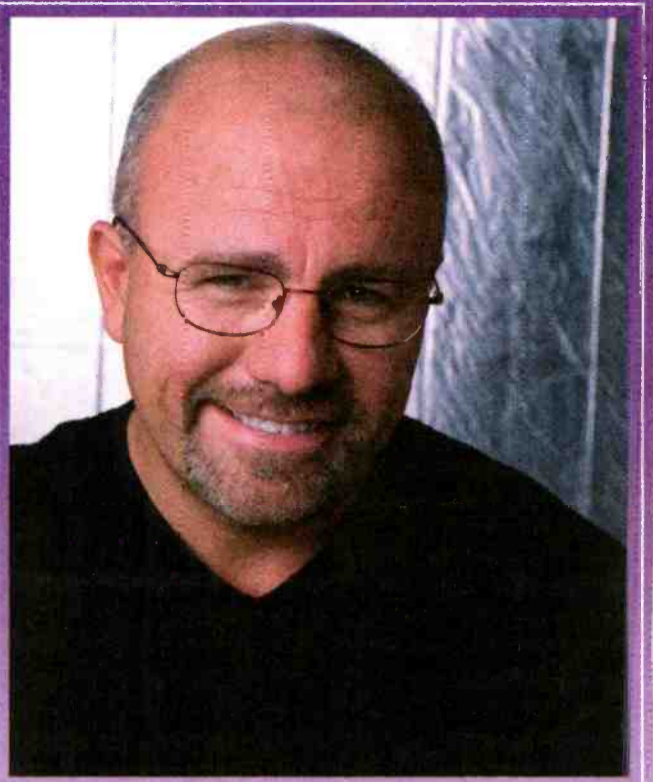
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CHRISTIAN AC TOP 30

POWERED BY
MEDIABASE

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1241	+14	15	39/0
2	2	MERCYME In The Blink Of An Eye (INO/Curb)	1105	-5	21	37/0
3	3	THIRD DAY Cry Out To Jesus (Essential/PLG)	1035	+14	8	39/0
4	4	JEREMY CAMP This Man (BEC/Tooth & Nail)	899	+63	10	33/1
5	5	JADON LAVIK What If (BEC/Tooth & Nail)	796	+9	29	32/0
7	6	BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	696	+27	10	31/1
10	7	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	688	+70	11	29/0
6	8	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	652	-21	40	39/0
12	9	SUPERCHICK We Live (Inpop)	638	+52	12	30/3
9	10	MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	629	-1	22	29/0
11	11	MARK HARRIS For The First Time (INO)	602	+7	21	26/0
8	12	NATALIE GRANT Held (Curb)	571	-60	33	34/0
13	13	CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	570	+1	16	26/0
14	14	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	495	-6	29	33/0
17	15	DAVID CROWDER BAND Here Is Our King (Sixsteps/Sparrow/EMI CMG)	449	+51	8	26/2
16	16	PAUL COLMAN The One Thing (Inpop)	388	-12	19	19/0
18	17	JARS OF CLAY f/SARAH KELLY I'll Fly Away (Essential/PLG)	384	-7	6	19/0
19	18	LINCOLN BREWSTER All To You (Integrity Label Group)	382	+4	6	18/1
20	19	JOSH BATES Perfect Day (Beach Street/PLG)	370	+12	10	16/0
21	20	TOBYMAC Burn For You (ForeFront/EMI CMG)	333	0	11	14/0
22	21	AUDIO ADRENALINE King (ForeFront/EMI CMG)	321	-8	13	18/0
27	22	TODD AGNEW In The Middle Of Me (SRE/Ardent)	287	+43	3	13/0
23	23	ICONOCLAST Walk On In (Independent)	285	-17	7	9/0
Debut	24	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	251	+57	1	15/2
26	25	SAWYER BROWN They Don't Understand (Curb)	250	-10	7	10/0
25	26	MICHAEL W. SMITH Here I Am (Reunion/PLG)	244	-20	20	22/0
28	27	JOY WILLIAMS We (Red Ink/Reunion/PLG)	243	+15	3	12/0
30	28	AARON SHUST Matchless (Brash)	234	+24	2	13/0
Debut	29	STEVEN CURTIS CHAPMAN Remembering You (Sparrow/EMI CMG)	229	+30	1	12/0
29	30	KUTLESS Draw Me Close (BEC/Tooth & Nail)	225	+2	14	4/0

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

REBECCA ST. JAMES Alive (ForeFront/EMI CMG)
Total Plays: 215, Total Stations: 13, Adds: 1

LIFEHOUSE You And Me (Geffen)
Total Plays: 212, Total Stations: 7, Adds: 0

GINNY OWENS Fellow Traveler (Rocketown)
Total Plays: 189, Total Stations: 11, Adds: 0

SARA GROVES You Are The Sun (INO)
Total Plays: 152, Total Stations: 10, Adds: 0

SCOTT KRIPPAYNE Alive Again (Spring Hill)
Total Plays: 131, Total Stations: 10, Adds: 3

IAN ESKELIN Magnify (Inpop)
Total Plays: 123, Total Stations: 7, Adds: 0

CHRIS RICE Love Like Crazy (INO)
Total Plays: 121, Total Stations: 8, Adds: 0

JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)
Total Plays: 106, Total Stations: 4, Adds: 0

JOHN DAVID WEBSTER Now (BHT)
Total Plays: 103, Total Stations: 6, Adds: 1

BY THE TREE Only To You (Fervent)
Total Plays: 98, Total Stations: 6, Adds: 0

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SUPERCHICK We Live (Inpop)	3
SCOTT KRIPPAYNE Alive Again (Spring Hill)	3
NEWSONG Psalm 40 (Integrity Label Group)	3
MATTHEW WEST Only Grace (Universal South/EMI CMG)	3
STORYSIDE:B Miracle (Gotee)	3
SONICFLOOD You Are (INO)	3
DAVID CROWDER... Here Is Our King (Sixsteps/Sparrow/EMI CMG)	2
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	2
ANTONIO NEAL The Only One (EMI Gospel)	2

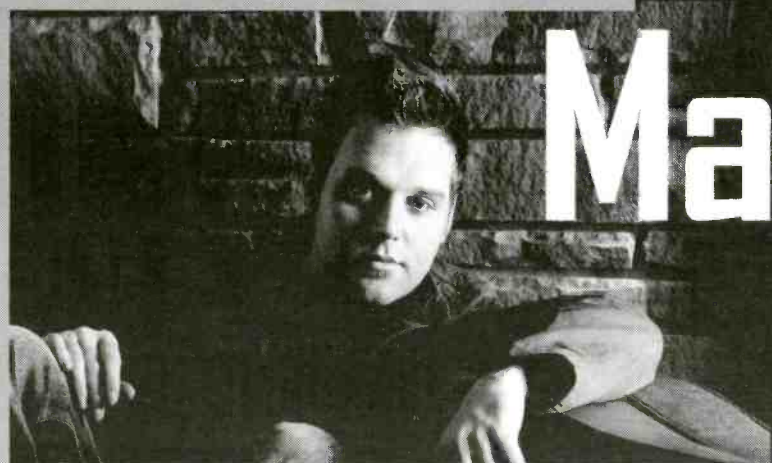
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	+70
JEREMY CAMP This Man (BEC/Tooth & Nail)	+63
REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	+63
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	+57
MATTHEW WEST Only Grace (Universal South/EMI CMG)	+56
SUPERCHICK We Live (Inpop)	+52
DAVID CROWDER... Here Is Our King (Sixsteps/Sparrow/EMI CMG)	+51
TODD AGNEW In The Middle Of Me (SRE/Ardent)	+43
STEVEN C. CHAPMAN Remembering You (Sparrow/EMI CMG)	+30
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	+27

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	505
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	449
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	428
POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	427
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	410
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	401
NEWSBOYS He Reigns (Sparrow/EMI CMG)	393
AFTERS You (Simple/INO)	392
MATTHEW WEST More (Universal South/EMI CMG)	391
MERCYME I Can Only Imagine (INO/Curb)	380

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November 4, 2005

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	SUPERCHICK We Live (<i>Inpop</i>)	1388	+49	14	32/0
4	2	BARLOWGIRL Let Go (<i>Fervent/Curb/Warner Bros.</i>)	1313	+45	16	32/0
2	3	SWITCHFOOT Stars (<i>Sparrow/EMI CMG</i>)	1313	+9	16	31/0
5	4	RELIENT K Who I Am Hates Who I've Been (<i>Gotee/Capitol</i>)	1234	+44	16	28/0
3	5	TOBYMAC Burn For You (<i>ForeFront/EMI CMG</i>)	1212	-57	18	29/0
6	6	JOY WILLIAMS We (<i>Red Ink/Reunion/PLG</i>)	1162	+71	10	32/0
7	7	CASTING CROWNS Lifesong (<i>Beach Street/Reunion/PLG</i>)	1031	-59	14	27/0
9	8	THIRD DAY Cry Out To Jesus (<i>Essential/PLG</i>)	997	+88	7	29/1
8	9	AFTERS Beautiful Love (<i>Simple/INO</i>)	964	-106	19	24/0
10	10	STORYSIDE:B Miracle (<i>Gotee</i>)	957	+51	9	29/1
11	11	JEREMY CAMP Lay Down My Pride (<i>BEC/Tooth & Nail</i>)	739	-152	21	16/0
15	12	INHABITED One More Night (<i>Fervent/Word/Warner Bros.</i>)	710	+68	8	24/0
14	13	KRYSTAL MEYERS My Savior (<i>Essential/PLG</i>)	702	+33	9	23/0
13	14	CASTING PEARLS Alright (<i>Inpop</i>)	697	+25	14	22/0
12	15	TODD AGNEW Unchanging One (<i>SRE/Ardent</i>)	648	-59	18	20/0
16	16	REBECCA ST. JAMES Alive (<i>ForeFront/EMI CMG</i>)	628	+20	5	26/1
19	17	MERCYME In The Blink Of An Eye (<i>INO/Curb</i>)	608	+52	10	16/0
18	18	SANCTUS REAL Closer (<i>Sparrow/EMI CMG</i>)	601	+45	6	20/1
17	19	PAUL WRIGHT Take This Life (<i>Gotee</i>)	506	-63	20	14/0
20	20	AUDIO ADRENALINE King (<i>ForeFront/EMI CMG</i>)	500	-27	12	16/0
22	21	DJ MAJ Love (So Beautiful) (<i>Gotee</i>)	467	+49	6	16/0
23	22	KUTLESS Ready For You (<i>BEC/Tooth & Nail</i>)	453	+51	3	19/3
26	23	NATALIE GRANT What Are You Waiting For (<i>Curb</i>)	405	+38	2	16/3
25	24	4TH AVENUE JONES Stereo (<i>Gotee</i>)	403	+10	5	15/0
27	25	DAVID CROWDER... Here... (<i>Sixsteps/Sparrow/EMI CMG</i>)	393	+57	2	15/2
24	26	NUMBER ONE GUN We Are (<i>BEC/Tooth & Nail</i>)	392	-7	5	16/0
21	27	ZOEGIRL Scream (<i>Sparrow/EMI CMG</i>)	322	-107	14	10/0
28	28	BETHANY DILLON All That I Can Do (<i>Sparrow/EMI CMG</i>)	286	-36	16	9/0
29	29	CHARITY VON Take Me Through It (<i>Slanted</i>)	283	-38	9	9/0
	30	MAT KEARNEY Bullet (<i>Inpop</i>)	271	+13	1	15/2

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.
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ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	PROJECT 86 All Of Me (<i>Tooth & Nail</i>)	321	+14	7	28/0
2	2	DISCIPLE Into Black (<i>SRE</i>)	315	+28	10	36/2
4	3	SPOKEN September (<i>Tooth & Nail</i>)	286	+28	13	24/1
3	4	THOUSAND FOOT KRUTCH Absolute (<i>Tooth & Nail</i>)	271	-16	16	25/1
6	5	EMERY Studying Politics (<i>Tooth & Nail</i>)	258	+11	12	18/2
5	6	SWITCHFOOT Stars (<i>Sparrow/EMI CMG</i>)	256	+3	13	29/0
8	7	SANCTUS REAL Closer (<i>Sparrow/EMI CMG</i>)	255	+20	12	24/1
10	8	STAPLE Sound Of Silence (<i>Flicker</i>)	240	+10	11	25/1
11	9	FURTHER SEEMS FOREVER Light... (<i>Tooth & Nail</i>)	235	+9	10	17/1
13	10	CHEMISTRY About You (<i>Razor & Tie</i>)	232	+17	8	26/0
12	11	PILLAR Frontline (<i>Flicker</i>)	230	+15	4	26/0
9	12	BLINDSIDE Fell In Love With The Game (<i>DRT</i>)	226	-5	9	29/1
17	13	SKILLET Collide (<i>Ardent</i>)	207	+11	4	25/2
15	14	JONAH33 Tell Me (<i>SRE/Ardent</i>)	203	-3	15	26/0
21	15	KIDS IN THE WAY Breaking The Legs Of Sheep (<i>Flicker</i>)	200	+24	5	22/3
18	16	RELIENT K Who I Am Hates Who I've Been (<i>Gotee/Capitol</i>)	199	+5	17	24/0
14	17	BARLOWGIRL Let Go (<i>Fervent/Curb/Warner Bros.</i>)	186	-21	15	19/1
20	18	SUPERCHICK Anthem (Bruises & Scars) (<i>Inpop</i>)	181	-4	8	26/1
7	19	SEVENTH DAY... Shattered Life (<i>BEC/Tooth & Nail</i>)	181	-55	14	22/0
16	20	FLYLEAF I'm So Sick (<i>Octone</i>)	178	-20	14	21/0
29	21	GRAND PRIZE Break Me (<i>A' postrophe</i>)	171	+32	10	21/3
22	22	KRYSTAL MEYERS My Savior (<i>Essential/PLG</i>)	166	+2	9	18/1
25	23	AFTERS Beautiful Love (<i>Simple/INO</i>)	164	+9	7	12/0
24	24	DIZMAS Let This One Stay (<i>Credential</i>)	163	+2	3	19/1
19	25	PLUMB Better (<i>Curb</i>)	161	-29	4	20/2
26	26	TOBYMAC New World (<i>EMI CMG/EMI Music Reactive</i>)	160	+6	3	18/1
	27	TERMINAL Dark (<i>Tooth & Nail</i>)	158	+68	1	5/2
28	28	HASTE THE DAY Long... (<i>Solid State/Tooth & Nail</i>)	146	+6	15	18/1
27	29	MONDAY MORNING Sunshine (<i>Selectric</i>)	144	0	4	21/2
30	30	MANIC DRIVE Memories (<i>Whiplash</i>)	128	-4	4	21/5

36 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.
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NEW & ACTIVE

ALY & A.J. Never Far Behind (*Hollywood*)
Total Plays: 268, Total Stations: 12, Adds: 1
KIERRA "KIKI" SHEARD War (*EMI Gospel*)
Total Plays: 262, Total Stations: 11, Adds: 1
KENDALL PAYNE Stand (*BHT*)
Total Plays: 258, Total Stations: 11, Adds: 1
OVERFLOW Forever (*Essential/PLG*)
Total Plays: 257, Total Stations: 11, Adds: 1
PLUMB Better (*Curb*)
Total Plays: 238, Total Stations: 14, Adds: 4

JARS OF CLAY f SARAH KELLY I'll Fly Away (*Essential/PLG*)
Total Plays: 229, Total Stations: 8, Adds: 1
JEREMY CAMP Breathe (*BEC/Tooth & Nail*)
Total Plays: 217, Total Stations: 10, Adds: 4
ROBBIE SEAY BAND Faith Of Our Fathers (*Sparrow/EMI CMG*)
Total Plays: 214, Total Stations: 6, Adds: 0
NICOL SPONBERG Resurrection (*Curb*)
Total Plays: 208, Total Stations: 7, Adds: 1
SHAUN GROVES What's Wrong With This World (*Rocketown*)
Total Plays: 204, Total Stations: 9, Adds: 0

INHABITED Revolution (*Fervent/Curb/Warner Bros.*)
Total Plays: 127, Total Stations: 21, Adds: 1
LAST TUESDAY Have You Seen Me (*Mono Vs. Stereo*)
Total Plays: 127, Total Stations: 18, Adds: 5
FALLING UP Moonlit (*BEC/Tooth & Nail*)
Total Plays: 122, Total Stations: 9, Adds: 6
WEDDING Wake The Regiment (*Rambler*)
Total Plays: 117, Total Stations: 15, Adds: 5
CALLS FROM HOME Sorry (*Independent*)
Total Plays: 114, Total Stations: 12, Adds: 1

UNDYING ANTHEM Voices (*November Twelve*)
Total Plays: 113, Total Stations: 12, Adds: 0
STORYSIDE:B Miracle (*Gotee*)
Total Plays: 111, Total Stations: 15, Adds: 0
SUBSEVEN Hold On (*Flicker*)
Total Plays: 103, Total Stations: 20, Adds: 0
UNDEROATH A Boy Brushed Red... (*Tooth & Nail*)
Total Plays: 100, Total Stations: 6, Adds: 0
DEMON HUNTER One Thousand... (*Solid State/Tooth & Nail*)
Total Plays: 97, Total Stations: 7, Adds: 5

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November 4, 2005

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	326	+3	14	17/0
	2	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	301	-7	12	16/0
	3	ALLEN ASBURY Life To The Living (Doxology)	272	+19	9	14/0
	4	THIRD DAY Cry Out To Jesus (Essential/PLG)	246	+6	6	15/0
	5	POINT OF GRACE Waiting... (Word/Curb/Warner Bros.)	238	+5	5	16/0
	6	BART MILLARD Mawmaw's Song... (Simple/INO)	229	-2	11	12/0
	7	TWILA PARIS Days Of Elijah (Integrity Label Group)	216	+34	5	15/1
	8	STEPHEN MARSHALL Truly Amazing (MH Tunes)	214	-14	12	14/0
	9	STEVEN C. CHAPMAN Remembering... (Sparrow/EMI CMG)	208	+25	4	14/0
	10	DAVID PHELPS With His Love... (Word/Curb/Warner Bros.)	202	+12	5	14/0
	11	JOEL ENGLE Shadow Of Your Cross (Doxology)	184	+28	3	14/1
	12	WATERMARK Holy Roar (Rocketown)	171	-25	13	10/0
	13	JEREMY CAMP This Man (BEC/Tooth & Nail)	169	+1	7	10/0
	14	SARA GROVES You Are The Sun (INO)	165	+12	3	14/2
	15	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	144	+5	3	9/0
	16	JAIMIE JAMGOCHIAN Reason To Live (Centricity)	143	+14	2	9/0
	17	BEBO NORMAN Borrow Mine (Essential/PLG)	131	-52	15	8/0
Debut	18	ANDY CHRISMAN Believe (Upside/SHELTER)	115	+40	1	9/4
	19	PAUL COLMAN The One Thing (Inpop)	106	+5	14	6/0
	20	WAYBURN DEAN Each Day Of My Life (WayJade)	99	-58	15	7/0

18 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	T-BONE Can I Live? (Flicker)
2	3 THE GOD WAY Klap Ya Hands (Kaught Upp)
3	CROSS MOVEMENT Hey Y'all (Cross Movement)
4	DJ MAJ Love (So Beautiful) (Gotee)
5	MANAFEST Let It Go (BEC)
6	NICOL SPONBERG Resurrection (Curb)
7	4TH AVENUE JONES Stereo (Gotee)
8	FLAME f/DA' T.R.U.T.H. L.A.D.I.E.S. (Cross Movement)
9	PHANATIK Me (Cross Movement)
10	L.A. SYMPHONY Timeless (Gotee)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	THIRD DAY Cry Out To Jesus (Essential/PLG)	1197	+126	8	37/0
	2	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1146	-62	15	36/0
	3	JEREMY CAMP This Man (BEC/Tooth & Nail)	1102	+37	12	36/1
	4	MERCYME In The Blink Of An Eye (INO/Curb)	984	-112	21	31/0
	5	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	900	+46	14	34/1
	6	BIG DADDY WEAVE Just... (Fervent/Curb/Warner Bros.)	899	+53	14	35/3
	7	AARON SHUST Matchless (Brash)	755	+11	10	30/1
	8	CHRIS TOMLIN The Way... (Sixsteps/Sparrow/EMI CMG)	751	+41	17	27/1
	9	DAVID CROWDER... Here... (Sixsteps/Sparrow/EMI CMG)	641	+12	12	26/0
	10	JADON LAVIK What If (BEC/Tooth & Nail)	587	-14	32	17/0
	11	BEBO NORMAN Borrow Mine (Essential/PLG)	581	-50	16	21/0
	12	STEVEN C. CHAPMAN Remembering... (Sparrow/EMI CMG)	515	+64	6	23/0
	13	BROTHER'S KEEPER Beyond... (Training Union/Ardent)	459	+20	4	21/1
	14	SUPERCHICK We Live (Inpop)	447	+3	10	19/1
	15	KUTLESS Ready For You (BEC/Tooth & Nail)	427	+34	8	20/1
	16	LINCOLN BREWSTER All To You (Integrity Label Group)	423	+27	7	20/2
	17	JOY WILLIAMS We (Red Ink/Reunion/PLG)	423	0	7	20/0
	18	JOSH BATES Perfect Day (Beach Street/PLG)	418	+33	5	20/2
	19	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	412	+25	5	21/0
	20	GINNY OWENS Fellow Traveler (Rocketown)	401	+43	5	21/2
	21	AUDIO ADRENALINE King (ForeFront/EMI CMG)	386	+15	14	17/0
	22	SARA GROVES You Are The Sun (INO)	366	+58	4	17/2
	23	AFTERS You (Simple/INO)	350	-82	20	15/0
	24	JARS OF CLAY f/S. KELLY I'll Fly Away (Essential/PLG)	346	+53	4	16/2
	25	TODD AGNEW In The Middle Of Me (SRE/Ardent)	334	+12	6	16/1
	26	JOEL ENGLE Shadow Of Your Cross (Doxology)	315	+31	2	18/1
Debut	27	NEWSONG Psalm 40 (Integrity Label Group)	311	+107	1	17/7
	28	SCOTT KRIPPAYNE Alive Again (Spring Hill)	282	+42	2	16/1
Debut	29	MATTHEW WEST Only Grace (Universal South/EMI CMG)	245	+154	1	14/7
Debut	30	ANDY CHRISMAN Believe (Upside/SHELTER)	235	+12	1	11/2

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 10/23 - Saturday 10/29.
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NEW & ACTIVE

REBECCA ST. JAMES Alive (ForeFront/EMI CMG)

Total Plays: 215, Total Stations: 13, Adds: 1

TREE63 I Stand For You (Inpop)

Total Plays: 159, Total Stations: 10, Adds: 2

ALLEN ASBURY Life To The Living (Doxology)

Total Plays: 146, Total Stations: 7, Adds: 0

JOHN DAVID WEBSTER Now (BHT)

Total Plays: 121, Total Stations: 9, Adds: 3

NICOLE C. MULLEN Music Of My Heart (Word/Curb/Warner Bros.)

Total Plays: 108, Total Stations: 8, Adds: 0

STORYSIDE:B Miracle (Gotee)

Total Plays: 101, Total Stations: 7, Adds: 3

KENDALL PAYNE Stand (BHT)

Total Plays: 94, Total Stations: 6, Adds: 0

SAWYER BROWN They Don't Understand (Curb)

Total Plays: 92, Total Stations: 4, Adds: 0

ANA LAURA Completely (Reunion/PLG)

Total Plays: 91, Total Stations: 6, Adds: 1

TWILA PARIS Days Of Elijah (Integrity Label Group)

Total Plays: 88, Total Stations: 4, Adds: 0



America's Best Testing Christian Rock Songs 12 + For The Week Ending 10/28/05

Artist Title (Label)	TW	Famili.	Burn	Per. 18-34	W 18-34	M 18-34
PILLAR Frontline (Flicker)	4.47	82%	10%	4.51	4.47	4.58
DISCIPLE Into Black (SRE)	4.45	42%	3%	4.34	4.50	4.00
FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)	4.41	81%	13%	4.38	4.53	4.11
THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	4.36	86%	12%	4.43	4.60	4.11
RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	4.35	93%	18%	4.11	4.11	4.11
EMERY Studying Politics (Tooth & Nail)	4.33	67%	5%	4.36	4.33	4.41
SKILLET Collide (Ardent)	4.31	85%	9%	4.29	4.40	4.11
SWITCHFOOT Stars (Sparrow/EMI CMG)	4.29	96%	23%	4.18	4.11	4.30
SPOKEN September (Tooth & Nail)	4.29	72%	12%	4.36	4.36	4.35
SEVENTH DAY SLUMBER Shattered Life (BEC/Tooth & Nail)	4.28	50%	5%	4.14	4.20	4.00
HASTE THE DAY Long Way Down (Solid State/Tooth & Nail)	4.28	45%	3%	4.05	4.05	4.06
SANCTUS REAL Closer (Sparrow/EMI CMG)	4.27	80%	8%	4.11	4.29	3.84
PROJECT 86 All Of Me (Tooth & Nail)	4.24	40%	5%	4.26	4.41	3.89
FURTHER SEEMS FOREVER Light Up Ahead (Tooth & Nail)	4.15	60%	10%	4.24	4.28	4.15
PLUMB Better (Curb)	4.13	43%	7%	4.00	4.00	4.00
AFTERS Beautiful Love (Simple/INO)	4.11	57%	8%	4.00	3.86	4.23
BLINDSIDE Fall In Love With The Game (DRT)	4.10	61%	8%	4.21	4.38	3.94
NUMBER ONE GUN We Are (BEC/Tooth & Nail)	4.07	85%	15%	3.90	3.97	3.79
TOBYMAC New World (EMI CMG/EMI Music Reactive)	4.00	52%	10%	4.00	3.90	4.17
BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	3.99	67%	11%	3.73	3.56	4.00
JONAH33 Tell Me (SRE/Ardent)	3.95	40%	8%	3.77	4.06	3.12
KRYSTAL MEYERS My Savior (Essential/PLG)	3.91	52%	9%	3.61	3.68	3.50

Total sample size is 239 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Bob, Larry And Wynonna Celebrate Veggie Premiere

Big Idea Productions hosted the world premiere of its latest video, VeggieTales: Lord of the Beans, last week in Nashville. Almost 1,000 people attended, including Wynonna, who sings the video's theme song, "It's About Love." She invited the kids in the audience to join her at the front of the theater to dance while her song played and the movie credits rolled.

VeggieTales co-creators Mike Nawrocki (director of Lord of the Beans and voice of movie character Larry) and Phil Vischer (writer of Lord of the Beans and voice of Bob) were also in the audience, along with artist Nicole C. Mullen and members of the groups Jars Of Clay, Third Day and Newsboys.

VeggieTales: Lord of the Beans is a story about gifts and how to use what we have to help others.



A WYNONNA-VEGGIE SANDWICH Pictured at the Lord of the Beans world premiere are (l-r) Larry The Cucumber (did I really need to tell you that?), VeggieTales co-creator Mike Nawrocki, Wynonna, VeggieTales co-creator Phil Vischer and Bob The Tomato.

CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

AC			
WBLY/Albany, GA DM: Matt "PK" Baldridge PD: Roger "Casper" Russell APD: Chris Hall MD: Justin "Nugget" Lairsey 20 LINCOLN BREWSTER 20 SARA GROVES	WIBI/Carlinville, IL DM/DP: Jeremiah Beck PD: Joe Buchanan 19 MATTHEW WEST	KCVO/Columbia, MO DM/DP: James McDermott 14 GEORGE HUFF 13 FFH 11 SONICFLOOD 1D JOHN DAVID WEBSTER 10 ANA LAURA	KHPE/Eugene, OR DM/DP: Jeff McMahon MD: Paul Hernandez No Adds
WFSH/Atlanta, GA* PD: Kevin Avery MD: Mike Stoldt No Adds	WBGL/Champaign, IL DM: Jeff Scott PD: Ryan Springer MD: Joe Buchanan 14 MATTHEW WEST	WMHK/Columbia, SC* PD: Tom Greene No Adds	KYTT/Eugene, OR DM/DP: Rick Stevens 3 TODD AGNEW 3 SONICFLOOD
WVFJ/Atlanta, GA PD: Don Schaefer 16 JEREMY CAMP 7 BIG DADDY WEAVE 3 NEWSONG	WRCM/Charlotte* PD: Dwayne Harrison NEWSONG JOANNA MARTINO	WCVO/Columbus, OH* DM/DP: Tate Luck APD/MD: Mike Russell No Adds	WJQK/Grand Rapids, MI* DM/DP: Troy West MD: Brian Nelson No Adds
WAFJ/Augusta, GA* PD/MD: Jeremy Daley ANTONIO NEAL STORYSIDE.B RICARDO	WBDX/Chattanooga, TN* DM/DP: Jason McKay 8 THIRTY DAY/STEVEN CURTIS CHAPMAN/MERCYME 2 SONICFLOOD	WCLN/Fayetteville, NC DM: Dan DeBruin PD: Steve Turley APD: Syndi Long 13 STORYSIDE.B 13 JOEL ENGLE 13 NEWSONG 13 FFH	WJTB/Lancaster, PA* PD: John Shirk MD: Phil Smith 4 STORYSIDE.B 3 SHAUN GROVES 1 NATALIE GRANT
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce 13 NEWSONG	WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce No Adds	WPER/Fredericksburg, VA PD: Frankie Morea No Adds	WJWL/Lancaster, PA* PD: John Shirk MD: Phil Smith 4 STORYSIDE.B 3 SHAUN GROVES 1 NATALIE GRANT
KTSY/Boise, ID* DM: Ty McFarland PD: Jerry Woods MD: Liesl "Bozz" Vistanaunt No Adds	WFBM/Cleveland, OH* PD: Sue Wilson MD: Todd Stach MATTHEW WEST	WPSM/Ft. Walton Beach, FL PD: Terry Thorne MD: Drew Powell 20 JOSH BATES	WJWS/Jacksonville, FL* PD/MD: Tom Fridley No Adds
WCVK/Bowling Green, KY MD: Whitney Yule 32 SARA GROVES 31 MATTHEW WEST 22 SONICFLOOD	KBQI/Colorado Springs, CO* PD: Steve Etheridge MD: Jack Hamilton 1 SCOTT KRIPPAYNE REBECCA ST. JAMES	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana STORYSIDE.B	WJWR/Louisville, KY MD: Fred North No Adds

POWERED BY
MEDIABASE

*Monitored Reporters

77 Total Reporters

40 Total Monitored

37 Total Indicator

Did Not Report,
Playlist Frozen (2):
WJLE/Louisville, KY
WTCT/Huntington

CHR			
KLYT/Albuquerque, NM PD: Matt Gentry MD: Joey Belville 3 ROCKET SUMMER 3 REBECCA ST. JAMES 3 KEVIN MAX 1 KIERRA "KIKI" SHEARD	KWOF/Cedar Rapids, IA PD/MD: Mike Kapler THIRD DAY PLUMB	KZZQ/Des Moines, IA PD/MD: Dave St. John No Adds	WSCF/Ft. Pierce, FL PD/MD: Paul Tipton 20 TREE63 20 MATTHEW WEST
KAFK/Anchorage, AK PD: Joe King MD: Mike Carrier 23 KENDALL PAYNE	WONU/Chicago, IL PD: Johnathon Eltveog MD: Malory DeWees 30 L.A. SYMPHONY	WJRF/Duluth PD/MD: Terry Michaels 2 OVERFLOW 2 ALY & A.J.	WOLR/Gainesville, FL DM/DP: Rita Loos No Adds
WHMX/Bangor, ME PD: Tim Collins 20 NATALIE GRANT	KXWA/Denver, CO PD: Scott Veigel No Adds	KNMI/Farmington, NM PD: Darren Nez MD: Natasha Ray 25 JEREMY CAMP	WAYM/Nashville, TN DM: Dave Senes PD: Jeff Brown MD: Stace Whitmire No Adds
			WYLY/Knoxville, TN PD: Jonathan Unthank MD: Danielle Hedges 2 BETHANY DILLON 2 PLUMB
			WJLZ/Norfolk, VA DM/DP: JP Morgan MD: Anne Versbely 11 KJ-52 8 T-BONE 7 FFH
			KFFR/Pullman, WA DM/DP: Chris Gilbrath 33 NICOL SPONBERG 33 STELLAR KART
			WQFL/Rockford, IL DM: Paul Youngblood PD/MD: Rick Hall 9 JOSH BATES 9 MAT KEARNEY
			KOKF/Oklahoma City, OK DM/DP: Brandon Rahbar 14 SANCTUS REAL 14 PLUMB 14 MAT KEARNEY
			KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis 21 LINCOLN BREWSTER
			KLFF/San Luis Obispo, CA PD: Matt Williams MD: Noonie Fugler 26 KUTLESS 23 BETHANY DILLON
			WBYO/Sellersville, PA DM: David Baker PD/MD: Kristine McClain 12 KUTLESS 12 JEREMY CAMP
			WPRJ/Saginaw, MI DM: Connie Wieber PD: Aaron Dicer 11 L.A. SYMPHONY 11 KJ-52
			KLSL/Spokane, WA PD: Bryan O'Neal 56 JEREMY CAMP
			WBYO/Sellersville, PA DM: David Baker PD/MD: Kristine McClain 12 KUTLESS 12 JEREMY CAMP
			KADL/Springfield, MO PD/MD: Rod Kittleman No Adds
			WBVM/Tampa, FL PD: Johnny Vincent MD: Olivia Paff 16 RACKET SUMMER 16 SARAH BRENDEL 16 JEREMY CAMP 14 KUTLESS
			WJYF/Valdosta, GA DM: Matt "PK" Baldridge PD/MD: Roger "Casper" Russell APD: Justin "Nugget" Lairsey 20 JARS OF CLAY/SARAH KELLY 20 NATALIE GRANT 20 KIRK FRANKLIN
			KDUV/Visalia, CA PD: Joe Croft MD: Shannon Steele 30 DAVID CROWDER BAND
			WCLQ/Wausau, WI PD/MD: Matt Deane 4 NATALIE GRANT 4 DAVID CROWDER BAND
			WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum 20 PLUMB 19 TREE63 16 STORYSIDE.B
			32 Total Reporters

ROCK			
KLYT/Albuquerque, NM PD: Matt Gentry MD: Joey Belville 3 ROCKET SUMMER 3 REBECCA ST. JAMES 3 KEVIN MAX 1 KIERRA "KIKI" SHEARD	WUFM/Columbus, OH PD: Michael Buckingham APD: Jonathan Smith MD: Nikki Cantu 32 HOUSE OF HERDES 32 DEMON HUNTER 28 FALLING UP	WORQ/Green Bay, WI DM/DP: Jim Raider 1 SARAH BRENDEL	WJTL/Lancaster, PA PD: John Shirk MD: Phil Smith 1 MYRIAD 1 STRYPER 1 TOBYMAC
WCVK/Bowling Green, KY PD: Dale McCubbins MD: Whitney Yule 5 MYRIAD 5 STRYPER 5 RELIENT K	KBNJ/Corpus Christi, TX PD: Aaron Daniels No Adds	WRGX/Green Bay, WI DM/DP: Dave Roberson 15 MICHAEL JOHN STANLEY 15 LYSTRA'S SILENCE 15 WEDDING 15 FALLING INTO PLACE	KIBZ/Lincoln, NE PD: Ron Drury 1 PLUMB
WVOF/Bridgeport, CT APD: Bob Felberg MD: Bob Shriver 3 BLINOSIDE 3 ECHOING GREEN 2 LAST TUESDAY 2 RHYTHM	WSNL/Flint, MI MD: Brian Goodman 1 HOUSE OF HERDES 1 EMERY 1 MANIC DRIVE 1 LOST ANTHEM	WJWS/Jacksonville, FL PD/MD: Ed Ferri 1 RADIAL ANGEL 1 AUDIO ADRENALINE 1 RELIENT K	WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing 25 TERMINAL 25 FALLING UP
			WVCP/Nashville, TN DM: Howard Espravnik PD/MD: Rick Coleman 1 DISCIPLE 1 WEDDING 1 SALT
			WJLZ/Norfolk, VA DM/DP: JP Morgan MD: Anne Versbely No Adds
			WJWS/Sarasota, FL PD: Steve Swanson MD: Jeff MacFarlane 1 ANBERLIN 1 CALLS FROM HOME 1 PLUMB 1 WEDDING
			Firecraze/Satellite PD/MD: Joe Hayes 1 SANCTUS REAL 1 EDWYN 1 FALLING UP 1 HASTE THE DAY 1 KRISTAL MEYERS 1 BARLOWGIRL 1 SPOKEN 1 STAPLE 1 GRAND PRIZE 1 LAST TUESDAY 1 JEREMY CAMP
			Red Letter Rock 20/Satellite PD: Cody Christopher MD: Reid Johnson 1 HAWK NELSON 1 FURTHER SEEMS FOREVER 1 SUPERCHICK 1 MANIC DRIVE 1 GRAND PRIZE 1 RHYTHM 1 KIDS IN THE WAY 1 LAST TUESDAY 1 SKILLET 1 DEMON HUNTER
			Positive Rock Show/Satellite PD/MD: Josh Booth 2 FALLING INTO PLACE 2 FALLING UP 2 DEMON HUNTER 2 AUDIO ADRENALINE 2 RELIENT K 2 RYAN WILKINS 1 JEFF ANDERSON 1 GATES CALLED BEAUTIFUL 1 STRYPER 1 JEREMY CAMP
			The Sound Of Light/Satellite PD/MD: Bill Moore No Adds
			Effect Radio Network/Satellite DM/DP: Brian Harman APD: Andrew McArthur 26 RELIENT K 25 FOREVER CHANGED 24 AUDIO ADRENALINE
			KYMC/St. Louis, MO MD: Dave Merkel 1 REBECCA ST. JAMES 1 SYMPHONY IN RED 1 JEREMY CAMP
			WBYO/Sellersville, PA DM: David Baker PD/MD: Kristine McClain 12 KUTLESS 12 JEREMY CAMP
			WCLQ/Wausau, WI PD/MD: Matt Deane 4 NATALIE GRANT 4 DAVID CROWDER BAND
			WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum 20 PLUMB 19 TREE63 16 STORYSIDE.B
			36 Total Reporters

Did Not Report,
Playlist Frozen (2):
KVRK/Dallas, TX
ZJAM/Satellite

INSPO																
WAYR/Brunswick, GA PD: Bart Wagner No Adds	KCBJ/Dallas, TX PD: Rich Hooper APD/MD: John McLain 12 JADON LAVIK 10 TWILA PARIS	WCJK/Elmira, NY PD: John Owens MD: Bruce Barrows No Adds	KNLB/Phoenix, AZ PD: Faron Eckelbarger 1 ANDY CHRISMAN 1 RUSS LEE													
WMBI/Chicago, IL DM: Amy Rios PD: John Hayden MD: Kai Elmer No Adds	WCDR/Dayton, OH DM: Keith Hamer PD/MD: Eric Johnson 5 SARA GROVES 5 NEWSONG	WNFR/Flint, MI MD: Elynn Davey 14 ANDY CHRISMAN	KLJV/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis 21 JOY WILLIAMS													
			WGLS/Rockford, IL DM: Ron Tietz PD: Corey Neese MD: Charnel Jacobs 12 JAMIE SLOCUM													
			KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes 8 NICOLE C MULLEN 7 ANDY CHRISMAN 6 BRETT RUSH													
			KYCC/Stockton, CA DM/MD: Adam Biddell PD: John Riley MD: Jim Stanley 5 VICKI YOHE 4 JULIAN DRIVE 4 TOM DOLAN 3 MCRAES													
			WAFR/Tupelo, MS DM: Marvin Sanders PD: John Riley MD: Jim Stanley 5 VICKI YOHE 4 JULIAN DRIVE 4 TOM DOLAN 3 MCRAES													
			WGNV/Wausau, WI MD: Todd Christopher No Adds													
			18 Total Reporters													
			Did Not Report, Playlist Frozen (3): KFLT/Tucson, AZ WMIT/Asheville, NC WUGN/Saginaw, MI													
			WVOF/Bridgeport, CT PD/MD: Bob Felberg APD: Bob Shriver No Adds	WVFM/Columbus, OH PD: Michael Buckingham APD: Jonathan Smith MD: Nikki Cantu No Adds	WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing 1 ECHOING GREEN	WJLZ/Norfolk, VA DM/DP: JP Morgan MD: Anne Versbely 1 SEAN SLAUGHTER										
			WVBE/Sarasota, FL* PD: Steve Swanson MD: Jeff MacFarlane NICHOLE NORDEMAN LINCOLN BREWSTER	WMSJ/Portland, ME PD: Paula K. APD: Joe Polek NEWSONG	KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor 11 SCOTT KRIPPAYNE 8 NEWSONG 8 MATTHEW WEST 7 NICHOLE NORDEMAN ANGIE GIBBONS	KSLT/Rapid City, SD DM: Tom Schoensted PD: Jon Anderson MD: Jennifer Walker 22 MATTHEW WEST 21 NEWSONG 20 BETHANY DILLON	KSGN/Riverside, CA* DM: Dave Masters PD: Scott Michaels APD/MD: Ernest Beck No Adds	WPAR/Roanoke, VA* DM/MD: Jackie Howard SUPERCHICK	WRCR/Rochester, NY PD: Scott Essington MD: Mark Shutteworth MD: Kelly McKay No Adds	WCIC/Peoria, IL DM: Dave Brooks PD: Grayson Long MD: Joe Buchanan 39 CHRIS TOMLIN 19 MATTHEW WEST	WKFS/Sarasota, FL* PD: Steve Swanson MD: Jeff MacFarlane NICHOLE NORDEMAN LINCOLN BREWSTER	WJIS/Sarasota, FL* PD: Steve Swanson MD: Jeff MacFarlane NICHOLE NORDEMAN LINCOLN BREWSTER	WGTS/Washington, DC* PD: Becky Wilson Aignay APD: Brennan Wimbish MD: Rob Conway No Adds	KTLI/Wichita, KS* PD: David Pierce MD: Jon Rivers No Adds	WGRC/Williamsport, PA PD/MD: Larry Weidman No Adds	WXHL/Wilmington, DE DM/MD: Dan Edwards PD/MD: Dave Kirby 5 GINNY OWENS 5 GEORGE HUFF 5 SONICFLOOD
			9 Total Reporters	Did Not Report, Playlist Frozen (1): WTCC/Springfield, MA												



JACKIE MADRIGAL
jmadrigal@radioandrecords.com

Wichita Speaks Mexican Too!

Beverly Brannigan on Regional Mexican KYQQ

Who would have thought that a Regional Mexican station was needed in Wichita, much less that it could be successful? But it's true. KYQQ (Radio Lobo) has been serving the rapidly growing Hispanic population in Wichita, which is made up mostly of first-generation Mexicans.

Why is a city like Wichita, in the heartland, so attractive to Hispanics, who previously preferred to live in states like California, Texas or Illinois? Among other reasons, it has to do with economic and immigration limitations that affect job opportunities and access to health care and education in larger cities like Los Angeles, Chicago or Houston.

Wichita is opening its arms to immigrants and offers all sorts of job opportunities and services, creating a welcoming atmosphere for Hispanics who are looking to make a better living in this country.

"The city has been very proactive in looking into the needs of the Hispanic population coming into the city," says Journal Broadcast Group/Wichita OM and KYQQ PD Beverly Brannigan. "And we cooperate with them very closely."

"We work with them to do a weekly public-affairs show that deals with education issues, with the police and with public health and safety issues and all sorts of city services so that the people who listen to our station have information on how to get the services they need from the city and how

to interface with the school system and how a lot of things work in our city."

Arbitron Issues

But even with the Hispanic population's growth and the city's welcoming attitude toward the newcomers, it is still surprising that a Regional Mexican station exists in this market and that it is doing so well. Radio Lobo scored a 2.6 in the spring '05 book and 2.0 in summer '05.

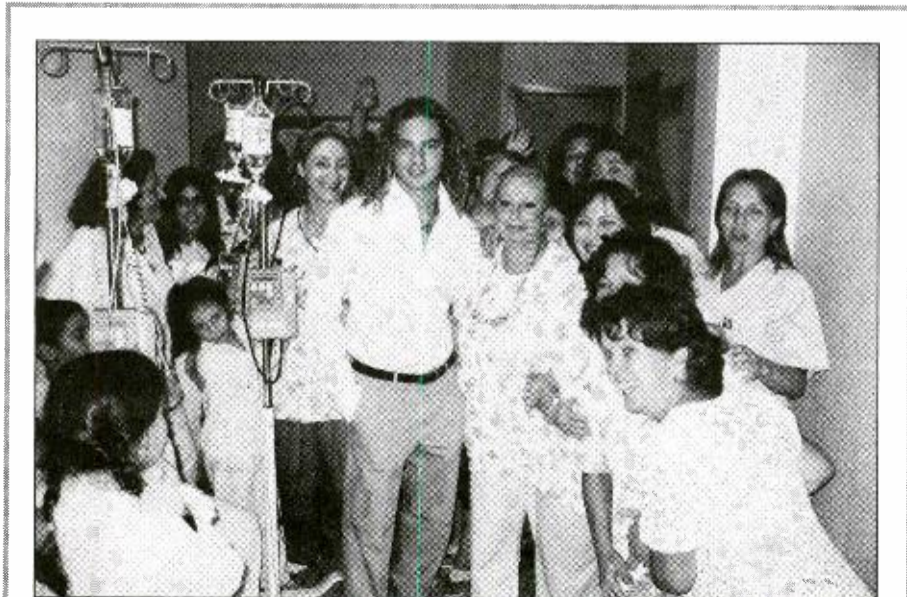


Beverly Brannigan

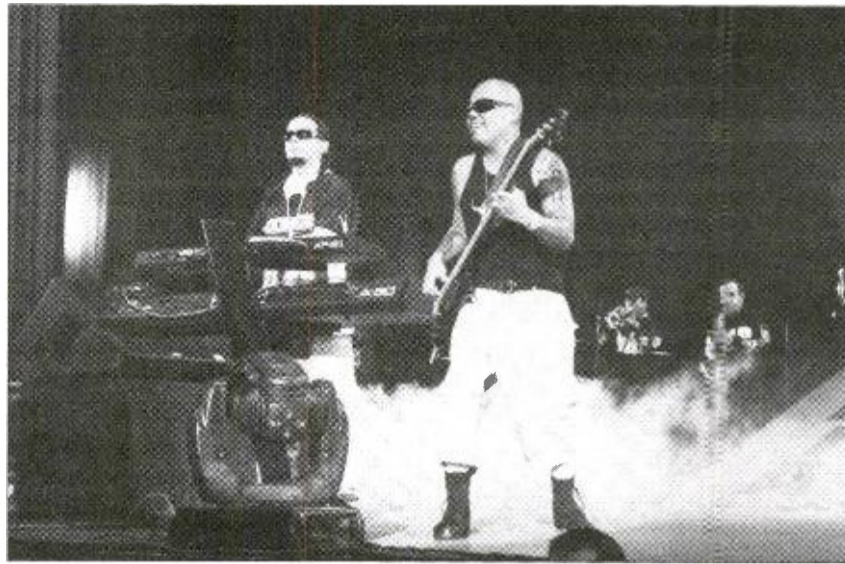
Brannigan says, "What you are seeing is the result of increased localism, our involvement with our listeners and the community, and more live hours. All of that is paying off."

Still, the station has experienced ratings swings, and Brannigan says Arbitron needs to improve the way it measures Wichita's Hispanic listenership. "Because we do not receive high-density treatment from Arbitron, our ratings past has been very up-and-down," she says. "Arbitron is not doing a wonderful job of reflecting Hispanic listening in markets like ours."

"Then there's the cell-phone issue, where many of our listeners don't have home phones. The diaries here are not bilingual, and most of our listeners are Spanish speak-



A GOOD DEED As he has done in other cities, David Bisbal visited the children's ward at Torrecárdenas Hospital in Almería, Spain.



KINGS IN MEXICO Kumbia Kings gave three sold-out performances at Mexico City's Auditorio Nacional. Seen here in action are (l-r) bandmember Cruz Martínez and bandleader A.B. Quintanilla III.

ers, so Arbitron is not serving our listeners well.

"Also, many of our listeners are undocumented, and answering surveys is not high on their list. Sometimes we get lucky with Arbitron and sometimes not."

Arbitron's not properly measuring Hispanic listenership is an issue in many markets, not just Wichita. Other small markets have the same problem because they don't reach the 10% Hispanic-population threshold that Arbitron requires. Wichita is currently at 8%, but Brannigan points out that the census data used to make that determination is itself not very accurate.

"The census is flawed," she says. "You're talking about a market with a bunch of undocumented listeners, and they are not very excited about participating in the census. The estimates that we hear are that the actual Hispanic population could be double the estimated population."

Popular Personalities

As Radio Lobo grows and the ratings reflect that, the station will become better known in the Hispanic market. To this point, though, Latin labels haven't been paying much attention. Brannigan says she hopes they take a closer look now.

"When we put this radio station on, we relied very heavily on a satellite provider for programming while we built the business," she says. "We have been able to grow to where we are largely locally programmed."

"The more local we are, the more interest the labels have in what we do here, but there is still room for improvement. Our audience buys CDs, they frequent our advertisers, they support artists, and they want new music."

Label interest aside, the market's audience is loyal to the station and to the air personalities they have come to know and love. "Since the day we put the station on, our growth and our ability to do more local programming have been entirely driven by the audience," Brannigan says.

"They have been very welcoming to our air personalities. We have not had to sell the whole concept. All along they have said that they want local programming. It's very gratifying that they are attached to our air personalities."

The audience gets to meet those personalities at the many remotes and events the station does, like Cinco De Mayo and Mexican Independence Day celebrations. Dances are also very popular.

"We work with all sorts of promoters," Brannigan says. "It's a busy dance environment. The local venues and clubs use our radio station a lot to promote their events. We have also done lots of events ourselves. They are very well-attended."

"All the big-name bands come through here. I come from country music, and I am astonished at the live bands they bring through this market and how well they sell. There are so many bands, and the audience has such a strong interest in seeing these performers live and is willing to pay for it."

Holiday Promotions

Radio Lobo is preparing to close out the year with some great events. In the case of the Mexican population, which is mostly Catholic, celebrating Día De La Virgen De Guadalupe (Day of Our Lady of Guadalupe) is a must.

"For Dec. 12 we're working on the singing of *las mañanitas* for Our Lady of Guadalupe, and that whole day we will broadcast live from a church, the Mass and then *las mañanitas*," Brannigan says. "This is the third year we've done this, and it's very popular. We'll also do contesting around Christmas."

To help local children end the year with smiles and lots of presents, the station joins the city's police department in a program called Christmas Crusade. "The police officers turn in Christmas wish lists from kids on their beat," Brannigan says. "These are kids from families who are struggling and may not have Christmas presents."

"We go on the air and 'adopt out' these kids, if you will, and the people who adopt them shop for them and bring the presents here."

"We have a big wrapping party and get all the presents ready, and the police deliver them to the kids. A lot of times when the police show up at someone's house it's something unpleasant, so the kids see them in a negative way. This gives the police an opportunity to be perceived in a positive way. Our Radio Lobo audience is so generous. This event takes place right after Thanksgiving."

Spanish-language stations are popping up in other unlikely markets like Salt Lake City, Des Moines and Milwaukee, and more are expected, because the Hispanic population is increasing, and so is the number of Spanish-speakers who want access to media in their native language.

LATIN FORMATS

RADIO Y MÚSICA™ R&R

¡Qué Pasa Radio!

Grupo Montéz De Durango's "Lágrimas Tontas" (Disa) is up 10 positions, to No. 14, on the Regional Mexican chart, while Los Horóscopos De Durango's "Oiga" (Disa) is up eight positions, to No. 22. Two songs enter the chart: "Cariño Santo," by Polo Urias Y Su Máquina Norteña (Fonovisa), at No. 27; and "No Te Culpes," by El Poder Del Norte (Disa), at No. 30.

The Contemporary Chart is showing nice movement as Thalía's "Un Alma Sentenciada" (EMI Latin) moves up six spots, to No. 8; Sin Bandera's "Suelta Mi Mano" (Sony BMG) is up nine positions, to No. 14; and Reik's "Noviembre Sin Ti" (Sony BMG) is up four spots, to No. 20. Luis Fonsi enters the chart at No. 24, with "Estoy Perdido" (Universal Music Latino), and Pablo Montero comes in at No. 30, with "Se Te Olvidó" (Univision).

At Tropical, "Esa Boquita," by Tito Nieves (SGZ/Univision), is up four spots, to No. 8; "Ay Mi Vida," by Jerry Rivera (Sony BMG), is up six positions, to No. 10; and "Tu Amor Me Hace Bien," by Marc Anthony (Sony BMG), is up 14 spots, to No. 12. Three songs enter the chart: Cristian Castro's "Amor Eterno" (Universal Music Latino), at No. 19; Wisin & Yandel's "Llamé Pa' Verte" (Machete Music), at No. 20; and Aventura's "Un Beso" (Premium), at No. 25.

Hey, station PD: Did you report your adds this week? Report them and make things happen! The deadline is Tuesday at noon PT.

TELEVISION

TOP 10 SPANISH-LANGUAGE SHOWS ON HISPANIC NETWORKS

- 1 *La Esposa Virgen*
- 2 *Contra Viento Y Marea*
- 3 *Piel De Otoño*
- 4 *Don Francisco Presenta*
- 5 *Casos De La Vida Real*
- 6 *Sábado Gigante*
- 7 *Aquí Y Ahora*
- 8 *Cristina*
- 9 *Así Es Gilberto Gless*
- 10 *La Parodia*

TOP 10 ENGLISH-LANGUAGE SHOWS MOST WATCHED BY HISPANICS

- 1 *World Series, Game 4*
- 2 *World Series, Game 3*
- 3 *Freddie*
- 4 *George Lopez*
- 5 *CSI*
- 6 *World Series, Game 3 Pregame*
- 7 *Without A Trace*
- 8 *The Simpsons*
- 9 *World Series, Game 4 Pregame*
- 10 *Prison Break*

Oct. 24-30; Hispanics 2+. Source: Nielsen Media Research

R&R Going For Adds

CONTEMPORARY

- AMARAL *Días De Verano* (EMI Latin)
- BEBE *Malo* (EMI Latin)
- BELINDA *Vivir* (Sony BMG)
- CABAS *La Cadena De Oro* (EMI Latin)
- EDUARDO OSORIO *En Exclusiva* (Respek)
- ENANITOS VERDES *Luz De Día* (Universal)
- INES GAVIRIA *Qué Pasó* (Respek)
- JERRY RIVERA *Ay Mi Vida* (Sony BMG)
- PILAR MONTENEGRO f/DON OMAR *Noche De Adrenalina* (EMI Latin)
- RBD *Nuestro Amor* (EMI Latin)
- SERRALDE *Hoy* (Universal)
- TONY TOUCH *Play That Song* (EMI Latin)
- GIO *Señora* (Universal)

REGIONAL MEXICAN

- ANICETO MOLINA *La Cumbia Del Corcobao* (A.R.C.)
- BANDA PRECIOSA DE DURANGO *Mi Vida Eres Tú* (Universal)
- CONJUNTO ATARDECER *El Peor De Mis Fracazos* (Universal)
- DIANA REYES *El Me Mintió* (Universal)
- EL GÜERO Y SU BANDA CENTENARIO *Adiós Amor* (A.R.C.)
- JULIO PRECIADO *Aunque No Sea Conmigo* (Sony BMG Norte)
- LA CONQUISTA *Yo Quiero Contigo* (Q-Zone/Vene Music)
- LA FUERZA *Vida Mía* (Q-Zone)
- MONTU *El Frio De Tu Ausencia* (A.R.C.)
- NINEL CONDE *Ingrato* (Universal)
- PEPE TOVAR w/LOS CHACALES *El Sueño Americano* (Joey)
- SERGIO VEGA "EL SHAKA" *Cosas Del Amor* (Sony BMG Norte)
- SESI *Tu Mamita* (Q-Zone)
- TRINY Y LA LEYENDA *Ya Reforzaron La Cerca* (Universal)
- VICENTE FERNANDEZ w/JAVIER SOLIS *Mentira, Mentira* (Sony BMG Norte)

TROPICAL

- BANDA GORDA *Dame* (MP)
- CABAS *La Cadena De Oro* (EMI Latin)
- COTI f/JULIETA VENEGAS & PAULINA RUBIO *Nada Fue Un Error* (Universal)
- DOMENIC MARTE *La Quiero* (J&N)
- DON MIGUELO *Acelerao Y Pico* (J&N)
- EDUARDO OSORIO *En Exclusiva* (Respek)
- GILBERTO SANTA ROSA f/VICTOR MANUELLE *Dos Soneros... Una Historia* (Sony BMG)
- JOHN ERIC *Bachatadem* (Sony BMG)
- KULEBRA *El Azote* (MP)
- MONCHY & ALEXANDRA *Tú Sin Mí Y Yo Sin Ti* (J&N)
- OTRA NOTA *Arrepentida* (Mock & Roll)
- PILAR MONTENEGRO f/DON OMAR *Noche De Adrenalina* (EMI Latin)
- THALIA *Un Alma Sentenciada* (EMI Latin)
- TITO ROJAS *Si Tú Te Vas* (MP)
- ADASSA f/PITBULL *Kamasutra* (Universal)

ROCK/ALTERNATIVE

- BARILARI *Heaven & Hell* (Delanuca)
- BOHEMIA SUBURBANA *Peces E Iguanas* (Delanuca)
- ENANITOS VERDES *Luz De Día* (Universal)

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November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	1274	-121	18	49/0
2	2	LOS TIGRES DEL NORTE Socios (Fonovisa)	1143	-35	12	49/0
3	3	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1125	-15	20	46/0
4	4	INTOCABLE Es Mejor Decir Adiós (EMI Latin)	1048	+39	3	40/0
6	5	LOS HURACANES DEL NORTE Nada Contigo (Univision)	987	+18	11	44/0
5	6	PATRULLA 81 Eres Divina (Disa)	969	-31	33	46/0
9	7	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	797	+16	6	36/0
11	8	PESADO A Chillar A Otra Parte (Warner M.L.)	788	+48	6	30/0
7	9	LOS TUCANES DE TIJUANA Cómo La Ves (Universal)	769	-69	10	35/0
8	10	K-PAZ DE LA SIERRA Mi Credo (Disa)	735	-79	26	43/0
10	11	BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	733	-9	20	39/0
12	12	BANDA EL RECODO Parece Mentira (Fonovisa)	713	+30	5	30/0
15	13	JENNI RIVERA Qué Me Vas A Dar (Univision)	711	+54	7	30/0
24	14	GRUPO MONTEZ DE DURANGO Lágrimas Tontas (Disa)	685	+212	2	33/1
13	15	GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	607	-37	15	36/0
16	16	LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	605	+4	19	36/0
17	17	CUISILLOS Descontrolado (Balboa)	596	-21	9	30/0
18	18	EL MOMENTO Porque Estás Enamorada (EMI Latin)	560	+13	4	31/0
19	19	PATRULLA 81 Ya No Puedo Olvidarte (Disa)	530	+34	2	28/0
20	20	JOAN SEBASTIAN Inventario (Balboa)	530	+22	10	27/0
23	21	ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	525	+29	3	27/0
30	22	LOS HOROSCOPOS DE DURANGO Oiga (Disa)	519	+112	2	27/1
21	23	DUERO Le Dije Al Corazón (Univision)	491	+2	8	24/0
25	24	CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	489	+34	10	28/0
-	25	VICTOR GARCIA Loco Por Ti (Sony BMG Norte)	458	+58	2	20/0
27	26	LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	455	+31	6	26/0
Debut	27	POLO URIAS Y SU MAQUINA NORTEÑA Cariño Santo (Fonovisa)	445	+74	1	26/0
22	28	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	436	-62	13	26/0
28	29	PEPE AGUILAR Bohemio De Afición (Sony BMG Norte)	418	+9	2	26/0
Debut	30	EL PODER DEL NORTE No Te Culpes (Disa)	394	+32	1	17/1

60 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	607
SERGIO VEGA "EL SHAKA" Cosas Del Amor (Sony BMG Norte)	536
GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	520
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	399

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	344
INTOCABLE Tiempo (EMI Latin)	326
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	324
RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	297
PANCHO BARRAZA Y Las Mariposas (Balboa)	273
INTOCABLE Aire (EMI Latin)	261

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
No MostAdded for this Week

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GRUPO MONTEZ DE DURANGO Lágrimas Tontas (Disa)	+212
PALOMO En La Pasión No Hay Palabras (Disa)	+160
BETO TERRAZAS El Sol No Regresa (Sony BMG Norte)	+136
LOS HOROSCOPOS DE DURANGO Oiga (Disa)	+112
MARCO ANTONIO SOLIS Sin Lado Izquierdo (Fonovisa)	+91
POLO URIAS Y SU MAQUINA NORTEÑA Cariño Santo (Fonovisa)	+74
DIANA REYES El Me Mintió (Universal)	+71
KRIS MELODY Yo Tengo El Control (Disa)	+68
LOS TIGRES DEL NORTE Directo Al Corazon (Fonovisa)	+63
YESENIA FLORES Una Noche Nomás (Univision)	+61

NEW & ACTIVE

TRINY Y LA LEYENDA Ya Reforzaron La Cerca (Universal)
Total Plays: 366, Total Stations: 20, Adds: 0

NIVEL CONDE Ingrato (Universal)
Total Plays: 311, Total Stations: 16, Adds: 0

ZAINO Encontrarás El Amor (Fonovisa)
Total Plays: 292, Total Stations: 13, Adds: 0

CONJUNTO LOS TONY'S f/ISABELA Perdidos (Disa)
Total Plays: 277, Total Stations: 16, Adds: 0

RAMON AYALA Y SUS BRAVOS... Puñalada Fatal (Freddie)
Total Plays: 265, Total Stations: 11, Adds: 0

LOS DIFERENTES DE LA SIERRA Camaleón (Disa)
Total Plays: 260, Total Stations: 12, Adds: 0

DIANA REYES El Me Mintió (Universal)
Total Plays: 254, Total Stations: 12, Adds: 0

PALOMO En La Pasión No Hay Palabras (Disa)
Total Plays: 241, Total Stations: 14, Adds: 1

ADAN SANCHEZ Y LUPILLO RIVERA El Chubasco (Univision)
Total Plays: 237, Total Stations: 12, Adds: 0

MARCO ANTONIO SOLIS Sin Lado Izquierdo (Fonovisa)
Total Plays: 233, Total Stations: 12, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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R&R CONTEMPORARY TOP 30

November 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RBD Sólo Quédate En Silencio (EMI Latin)	710	-40	19	25/0
2	2	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	599	+2	10	19/0
5	3	JUANES Para Tu Amor (Universal)	572	+45	9	21/0
3	4	SHAKIRA No (Epic)	570	+1	15	22/0
4	5	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	555	+4	29	23/0
6	6	LA 5A ESTACION Daría (Sony BMG)	432	-91	10	18/0
7	7	LAURA PAUSINI Viveme (Warner M.L.)	429	-59	34	21/0
14	8	THALIA Un Alma Sentenciada (EMI Latin)	414	+49	6	17/0
8	9	LA 5A ESTACION Algo Más (Sony BMG)	400	-45	36	23/0
9	10	REIK Yo Quisiera (Sony BMG)	393	-30	25	18/0
10	11	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	390	-29	16	19/0
12	12	CRISTIAN CASTRO Amor Eterno (Universal)	388	+9	5	18/1
13	13	LU Por Besarte (Warner M.L.)	380	+4	13	16/0
23	14	SIN BANDERA Suelta Mi Mano (Sony BMG)	339	+93	3	13/1
11	15	LUIS FONSI Nada Es Para Siempre (Universal)	321	-91	22	20/0
16	16	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)	298	-29	11	12/0
19	17	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	291	+9	17	16/0
18	18	MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	284	-3	20	15/0
17	19	RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	284	-30	6	13/0
24	20	REIK Noviembre Sin Ti (Sony BMG)	279	+48	3	13/2
20	21	OLGA TAÑON Vete Vete (Sony BMG)	253	-27	9	8/0
22	22	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	242	-10	12	12/0
25	23	ANGEL & KHRIZ Ven Báilalo (Machete Music)	233	+8	9	6/0
Debut	24	LUIS FONSI Estoy Perdido (Universal)	230	+47	1	8/1
21	25	ESTEFANO El Hombre Que No Ha Sido El De Tus Sueños (Universal)	224	-32	8	12/0
26	26	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	223	+1	2	7/0
27	27	LA SECTA ALLSTAR f/WISIN & YANDEL Lloro Mi Corazón (Universal)	220	+2	5	5/0
29	28	FRANKIE J. More Than Words (Columbia)	209	+16	3	10/0
28	29	LUNY TUNES f/BABY RANKS... Mayor Que Yo (Universal)	190	-7	6	8/0
Debut	30	PABLO MONTERO Se Te Olvidó (Univision)	189	+21	1	10/0

28 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
REYLI BARBA Amor Del Bueno (Sony BMG)	334	FRANCO DE VITA Tú De Qué Vas (Sony BMG)	191
JUANES La Camisa Negra (Universal)	302	LA OREJA DE VAN GOGH Rosas (Sony BMG)	189
LA SECTA ALLSTAR La Locura Automática (Universal)	215	TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	180
DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	203	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	169
		ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	155
		LA 5A ESTACION El Sol No Regresa (Sony BMG)	145

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
REIK Noviembre Sin Ti (Sony BMG)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SIN BANDERA Suelta Mi Mano (Sony BMG)	+93
CULTURA PROFETICA Ritmo Que Pesa (Luar Music/Machete Music)	+86
THALIA Un Alma Sentenciada (EMI Latin)	+49
REIK Noviembre Sin Ti (Sony BMG)	+48
LUIS FONSI Estoy Perdido (Universal)	+47
JUANES Para Tu Amor (Universal)	+45
RBD Nuestro Amor (EMI Latin)	+36
BEBE Malo (EMI Latin)	+35
AMARAL Días De Verano (EMI Latin)	+27
RICKY MARTIN Drop It On Me (Columbia)	+26

NEW & ACTIVE

YAHIR No Te Apartes De Mí (Warner M.L.) Total Plays: 163, Total Stations: 6, Adds: 0
RBD Nuestro Amor (EMI Latin) Total Plays: 155, Total Stations: 5, Adds: 0
BLACK EYED PEAS Don't Lie (A&M/Interscope) Total Plays: 138, Total Stations: 3, Adds: 0
LUNY TUNES f/IVY QUEEN Te He Querido... (Universal) Total Plays: 129, Total Stations: 3, Adds: 0
EROS RAMAZZOTTI Nuestra Vida (Sony BMG) Total Plays: 112, Total Stations: 6, Adds: 1
ANASOL Sentimiento (Univision) Total Plays: 98, Total Stations: 7, Adds: 1
N'KLABE Amor De Una Noche (Sony BMG) Total Plays: 92, Total Stations: 3, Adds: 1
IVY QUEEN Cuéntale (La Calle) Total Plays: 87, Total Stations: 4, Adds: 1
KUMBIA KINGS Parte De Mi Corazón (EMI Latin) Total Plays: 80, Total Stations: 7, Adds: 0
JANINA No Me Arrepiento (Univision) Total Plays: 72, Total Stations: 4, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	NATALIA Y LA FORQUETINA Ser Humano (Sony BMG)
2	DELUX Más De Lo Que Te Imaginas (Ramper/V&J)
3	CIRCO Cascarón (Universal)
4	CIRCO Un Accidente (Universal)
5	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)
6	JAGUARES La Forma (Sony BMG)
7	ORISHAS Nací Orishas (Universal)
8	CAFE TACUBA Mediodía (Universal)
9	LA SECTA ALLSTAR La Locura Automática (Universal)
10	ENJAMBRE Biografía (Dsa/V&J)
11	A.N.I.M.A.L. Combativo (Universal)
12	MOLOTOV Marciano (I Turned Into A Martian) (Universal)
13	LA PLEBE Enfadada (DesarmeSF)
14	GOMBA JAHBARI Las Tumbas (Gomba Music)
15	LA SECTA ALLSTAR Consejo (Universal)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 8 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

TW	ARTIST Title Label(s)
1	TAINO Traga (Universal)
2	EDGAR DANIEL Me Extrañarás (MP)
3	IVY QUEEN Cuéntale (La Calle)
4	OTRA NOTA El Mapén (Mock & Roll)
5	FEY Barco A Venus (EMI Latin)
6	LA MAKINA No Me Muero Por Nadie (J&N)
7	JOHN ERIC Tembleque (Sony BMG)
8	YERBA BUENA Sugar Daddy (Razor & Tie)
9	GRUPO MANÍA La Peleona (Universal)
10	AKWID Sentir La Vida (Univision)
11	TITO ROJAS Si Tú Te Vas (MP)
12	CROOKED STILO Cumbia Urbana (Cumbia Sampuesana) (Univision)
13	N'KLABE Amor De Una Noche (Sony BMG)
14	MONCHY & ALEXANDRA Tú Sin Mí Y Yo Sin Ti (J&N)
15	AVENTURA f/DON OMAR Ella Y Yo (Premium)

Songs ranked by total number of points. 22 Record Pool reporters.

TROPICAL TOP 30

POWERED BY
MEDIABASE

November 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	N'KLABE Amor De Una Noche (Sony BMG)	313	+9	10	14/0
2	2	AVENTURA f/DON OMAR Ella Y Yo (Premium)	270	-27	12	11/0
5	3	LUNY TUNES f/BABY RANKS... Mayor Que Yo (Universal)	211	+13	29	9/0
3	4	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	206	-31	29	11/0
6	5	IVY QUEEN Cuéntale (La Calle)	197	+18	5	8/0
4	6	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	193	-8	24	11/0
7	7	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	173	+4	26	12/0
12	8	TITO NIEVES Esa Boquita (SGZ/Univision)	148	+19	3	7/0
11	9	DON OMAR Reggaetón Latino (Urban Box Office/Universal)	144	+7	27	8/0
16	10	JERRY RIVERA Ay Mi Vida (Sony BMG)	141	+30	2	7/0
9	11	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	135	-14	47	10/0
26	12	MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	125	+48	4	4/0
10	13	GRUPO MANIA La Peleona (Universal)	122	-19	9	8/0
8	14	MARC ANTHONY Amigo (Sony BMG)	115	-40	14	9/0
13	15	LUIS FONSI Nada Es Para Siempre (Universal)	114	-13	20	8/0
18	16	ANGEL & KHRIZ De Lado A Lado (Machete Music)	109	+17	3	6/0
15	17	CHAYANNE No Te Preocupes Por Mi (Sony BMG)	105	-7	4	4/0
14	18	CHICHI PERALTA La Zalamera (Vene Music/Universal)	104	-8	8	5/0
Debut	19	CRISTIAN CASTRO Amor Eterno (Universal)	98	+36	1	5/0
Debut	20	WISIN & YANDEL Llamé Pá Verte (Machete Music)	97	+62	1	5/0
27	21	OBIE BERMUDEZ Celos (EMI Latin)	89	+12	4	4/0
19	22	LA MAKINA No Me Muero Por Nadie (J&N)	87	0	3	4/0
25	23	EL GRAN COMBO DE PUERTO RICO Me Dejé En El Aire (Sony BMG)	81	+2	11	4/0
17	24	MASTER JOE & OG BLACK Mil Amores (Ole Music)	78	-26	15	7/0
Debut	25	AVENTURA Un Beso (Premium)	76	+19	1	5/0
24	26	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	75	-4	16	6/0
30	27	HECTOR "EL BAMBINO" Calor (Machete Music)	74	0	5	5/0
29	28	FRANKIE J. More Than Words (Columbia)	72	-2	2	4/0
-	29	MILLY QUEZADA Quiero Ser (J&N)	70	+10	2	5/0
-	30	RBD Sólo Quédate En Silencio (EMI Latin)	69	-2	2	4/0

15 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/23-10/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANGEL & KHRIZ Ven Bailalo (Machete Music)	185
ZION & LENNOX Doncella (Sony BMG)	120
DADDY YANKEE Gasolina (El Cartel/VI/Machete Music)	113
JUANES La Camisa Negra (Universal)	105

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	87
ZION & LENNOX f/DADDY YANKEE Yo Voy (Sony BMG)	86
DON OMAR Pobre Diabla (VI/Machete Music)	85
TEGO CALDERON Punto Y Aparte (Independiente)	81
MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	76
DOMENIC MARTE Ven Tú (J&N)	73

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
No Most Added for this Week

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WISIN & YANDEL Llamé Pa Verte (Machete Music)	+62
MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	+48
LOS BANDOLEROS Los Bandoleros (Machete Music)	+40
CRISTIAN CASTRO Amor Eterno (Universal)	+36
JERRY RIVERA Ay Mi Vida (Sony BMG)	+30
ALEXIS Y FIDO Ese Eh...!! (Warner M.L.)	+24
ELVIS MARTINEZ Tu Traición (Univision)	+23
GALLEGO Mulata (Machete Music)	+22

NEW & ACTIVE

- VOLTIO f/LIL ROB...** Bumper (White Lion/Sony Urban/Epic)
Total Plays: 68, Total Stations: 4, Adds: 0
- EDGAR DANIEL** Me Extrañarás (MP)
Total Plays: 68, Total Stations: 3, Adds: 0
- RAKIM Y KEN-Y** Tú No... (Chosen Few/Urban Box Office)
Total Plays: 67, Total Stations: 4, Adds: 0
- RUBBY PEREZ** El Perro Ajeno (J&N)
Total Plays: 65, Total Stations: 3, Adds: 0
- ANGEL & KHRIZ** Fua (Machete Music)
Total Plays: 64, Total Stations: 5, Adds: 0
- EL GRAN COMBO DE PUERTO RICO** Siete Vidas (Sony BMG)
Total Plays: 63, Total Stations: 3, Adds: 0
- GILBERTO S. ROSA f/V. MANUELLE** Dos Soneros... (Sony BMG)
Total Plays: 61, Total Stations: 2, Adds: 0
- LOS BANDOLEROS** Los Bandoleros (Machete Music)
Total Plays: 60, Total Stations: 3, Adds: 0
- ALEJANDRO FERNANDEZ** Canta Corazón (Sony BMG)
Total Plays: 58, Total Stations: 3, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

EL DUO DE LA HISTORIA
"WISIN Y YANDEL",
LOS CREADORES DE "RAKATA",
AHORA LES TRAEN SU NUEVO ÉXITO
"LLAME PA' VERTE" (BAILANDO SEXY)
DE SU NUEVA PRODUCCIÓN
"PA'L MUNDO".

SU NUEVA PRODUCCIÓN "PA'L MUNDO" DISPONIBLE EL 8 DE NOVIEMBRE

OPPORTUNITIES

NATIONAL

Seeking voice over talents for new voice entity. Send one 1 minute mp3 commercial demo to: auditions@planetcharley.com. No calls or website links. (11/4)

EAST



WIOV-FM, is looking to add a 3rd star to the Murf & Casey top-rated morning show. You'll anchor the morning news and information, but will play a much bigger role. Knowledge of today's country lifestyle, a great personality, sense of humor and the ability to be a team member are required. There'll also be remotes, appearances, street bits and occasional air shifts. Bring your skills and winning attitude and join The Big I-105! Women and minorities are encouraged to apply. WIOV and Citadel Broadcasting are equal opportunity employers. No calls please! Email your best to: Dick Raymond; Program Director WIOV/Citadel Broadcasting hr.harrisburg@citcomm.com



VOA Music Mix, Voice of America's worldwide satellite music network, headquartered in Washington, D.C., seeks a host/feature writer/producer/web writer. This is a career position with the U.S. Government. Ability to communicate and entertain an international audience through a mature, contemporary and conversational delivery of artist/entertainment/lifestyle info a must. Experience with RCS Master Control voicetracking, digital editing and website skills also helpful. Not a job for beginners, card readers or shock jock wannabes. Security clearance/background check required. Application deadline November 10. For complete information, email MusicMixJob@VOANews.com or contact Janice Albritton-Pollock at (202) 619-3117. Females/minorities encouraged. EOE.

SOUTH

Program Director for Country leader in Tyler/Longview, Texas. Keep this station on top! Send resume to: jeff.evans@clearchannel.com. EOE (11/4)

SOUTH



CUMULUS

Cumulus Broadcasting in beautiful Mobile, Alabama has a rare opening for Program Director / PM Drive position for WDLT-FM. This position must be handled by a highly skilled, experienced manager. You will be responsible for the day to day operations of WDLT-FM and All Blues WDLT-AM. This position requires someone who can motivate talent, guide the marketing department through revenue and ratings promotions, consistently sustain its market dominate position, work side by side with the sales teams and managers to assist in revenue generation, develop a strong street presence and oversee community affairs. You have to be very organized, extremely motivated, driven and have a burning desire to win. You will be at the helm of the award winning Urban AC, WDLT. This position is now available and we will start an immediate interview process. Qualified candidates will be considered for our Operations Manager position. Please get us all the details about you immediately including an aircheck. You can overnight to Gary Pizzati
Market Manager
Cumulus Broadcasting
2800 Dauphin Street
Suite 104
Mobile, AL 36606
or email your presentation along with your air check to gary.pizzati@cumulus.com
EOE

WEST



PROGRAM DIRECTOR

Pamplin Broadcasting has an immediate opening for an experienced program director for AM860 KPAM Talk Station and Sunny 1550 KKAD in Portland, Oregon. These stations are experiencing consistent growth, are located in the beautiful Northwest and are locally owned. KPAM has the most experienced and recognized news staff in Portland. It carries Sean Hannity, Clark Howard and Larry Elder. Bob Miller, Portland's long-time of morning radio, hosts KPAM's morning show. If you are looking for a great radio company, have five or more years experience in commercial radio broadcasting, at least three of which are in a top-50 market, and you have a proven track record in programming talk radio, this may be the opportunity for you! Please send resume to:
General Manager
Pamplin Broadcasting
888 SW Fifth Avenue, Suite 790
Portland, OR 97204
E-mail: Generalmanager@kpam.com
Fax: 503-222-2850
No telephone calls please
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WEST

RADIO PRODUCER-SAN DIEGO

KSON/KSOQ Radio is seeking a full-time Morning Show Producer. Applicants must be able to book and schedule talent, audio edit, and have creative writing skills. Must possess abilities to organize, multi-task, work in fast-paced environment, and have leadership qualities. A minimum of three years of producer and/or morning show experience is required. If you have a passion for radio and enjoy working early and long hours, email resume to jjjobs@jpc.com, or fax to (619) 543-1353. Jefferson Pilot Communications is an equal opportunity employer.

NSM - KGO/KSFO/KMKY - SAN FRANCISCO

ABC Radio, San Francisco is looking to hire a dynamic, creative, National Sales Manager. Will be responsible for managing national business for KGO, KSFO, KMKY, the Oakland Raiders and Non-Traditional Revenue opportunities. The NSM will work closely with our national representative, have direct client contact with decision makers as well as travel to all major cities. Candidates must have a minimum of five years media sales experience, National experience and/or Newstalk radio/sports sales experience a plus. Southern California location will be considered. Competitive salary and bonus plan plus Disney benefits. Send cover letter and resume to:
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KGO/KMKY Radio 900 Front Street
San Francisco, CA 94111
Fax: 415-954-4019
deidra.a.lieberman@abc.com
ABC is an Equal Opportunity Employer

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KFWB News 980 has an immediate opening for a compelling storyteller. The successful candidate will have at least 3-5 years experience in a large or major market. Familiarity with digital audio editing required. Fluency in Spanish desirable. Rush your resume and on-air sample to:
Human Resources
KFWB-AM
5670 Wilshire Boulevard, Suite 200
Los Angeles, CA 90036
ltrumbull@cbs.com
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RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

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POSTMASTER: Send address changes to R&R, 2049 Century Park East, 41st Floor, Los Angeles, California 90067.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East., 41st Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$200/inch
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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.radioandrecords.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

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Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kmumaw@radioandrecords.com. Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, or AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

HOW TO REACH US

RADIO & RECORDS, INC. / 2049 CENTURY PARK EAST, 41ST FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.radioandrecords.com

	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	subscribe@radioandrecords.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@radioandrecords.com
R&R MUSIC TRACKING:	310-788-1668	310-203-9763	cmxwell@radioandrecords.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@radioandrecords.com

	Phone	Fax	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmumaw@radioandrecords.com
EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@radioandrecords.com
WASHINGTON, DC BUREAU:	301-951-9050	301-951-9051	jhoward@radioandrecords.com
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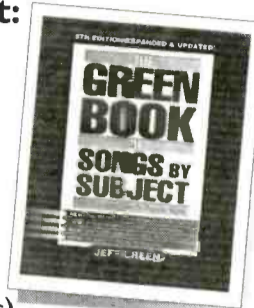
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CHR/POP

LW	TW	
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
2	2	KELLY CLARKSON Because Of You (RCA/RMG)
6	3	NICKELBACK Photograph (Roadrunner/IDJMG)
5	4	BLACK EYED PEAS My Humps (A&M/Interscope)
3	5	MARIAH CAREY Shake It Off (Island/IDJMG)
9	6	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)
7	7	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
4	8	GREEN DAY Wake Me Up When September Ends (Reprise)
10	9	BOW WOW f/CIARA Like You (Columbia)
8	10	WEEZER Beverly Hills (Geffen)
12	11	PRETTY RICKY Your Body (Atlantic)
11	12	LIFHOUSE You And Me (Geffen)
21	13	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)
13	14	GORILLAZ Feel Good Inc. (Virgin)
22	15	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
14	16	RIHANNA Pon De Replay (Def Jam/IDJMG)
23	17	SEAN PAUL We Be Burnin' (VP/Atlantic)
15	18	FRANKIE J. More Than Words (Columbia)
16	19	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)
17	20	AKON Belly Dancer (Bananza) (Universal)
24	21	ASHLEE SIMPSON Boyfriend (Geffen)
28	22	GWEN STEFANI Luxurious (Interscope)
25	23	RYAN CABRERA Shine On (E.V.L.A./Atlantic)
32	24	MADONNA Hung Up (Warner Bros.)
26	25	BLACK EYED PEAS Don't Lie (A&M/Interscope)
35	26	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)
27	27	MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)
36	28	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)
37	29	T-PAIN I'm Sprung (Jive/Zomba Label Group)
30	30	CLICK FIVE Just The Girl (Lava)

#1 MOST ADDED

KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)

#1 MOST INCREASED PLAYS

CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)

TOP 5 NEW & ACTIVE

- SAVING JANE Girl Next Door (Toucan Cove/Alert)
- YING YANG TWINS f/PITBULL Shake (TVT)
- TWISTA f/TREY SONGZ Girl Tonite (Atlantic)
- 50 CENT Window Shopper (Shady/Aftermath/Interscope)
- RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)

CHR/POP begins on Page 27.

AC

LW	TW	
1	1	ROB THOMAS Lonely No More (Atlantic)
2	2	MICHAEL BUBLE Home (143/Reprise)
3	3	KELLY CLARKSON Breakaway (Hollywood)
4	4	MARIAH CAREY We Belong Together (Island/IDJMG)
5	5	EAGLES No More Cloudy Days (ERC)
6	6	ANNA NALICK Breathe (2am) (Columbia)
7	7	LIFHOUSE You And Me (Geffen)
8	8	D.H.T. Listen To Your Heart (Robbins)
9	9	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)
10	10	KIMBERLEY LOCKE I Could (Curb/Reprise)
11	11	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
12	12	GOO GOO DOLLS Give A Little Bit (Warner Bros.)
14	13	JON SECADA Window To My Heart (Big 3)
13	14	CARRIE UNDERWOOD Inside Your Heaven (Arista)
16	15	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
18	16	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)
15	17	ERIC CLAPTON Say What You Will (Duck/Reprise)
17	18	DELTA GOODREM Lost Without You (Columbia)
19	19	JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)
20	20	NATALIE GRANT Held (Curb)
21	21	JAMES BLUNT You're Beautiful (Atlantic)
22	22	SIMPLY RED Perfect Love (Simplyred.com/Verve Forecast)
28	23	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)
23	24	VERTICAL HORIZON Forever (Hybrid)
24	25	KELLY CLARKSON Since U Been Gone (RCA/RMG)
25	26	CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic)
26	27	JESSE MCCARTNEY Beautiful Soul (Hollywood)
27	28	MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group)
30	29	BRUCE HORNSBY f/ELTON JOHN Dreamland (Columbia)
-	30	SHERYL CROW Good Is Good (A&M/Interscope)

#1 MOST ADDED

ENYA Amaranthine (Reprise)

#1 MOST INCREASED PLAYS

SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)

TOP 5 NEW & ACTIVE

- BONNIE RAITT I Will Not Be Broken (Capitol)
- JOHN CASH Angel (Reality/AAO Music)
- ROD STEWART f/FRANK ROSS I've Got A Crush On You (J/RMG)
- JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)
- STEVEN CURTIS CHAPMAN Remembering You (EMI CMG/EMI Music Reactive)

AC begins on Page 46.

CHR/RHYTHMIC

LW	TW	
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
4	2	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)
2	3	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)
3	4	BOW WOW f/CIARA Like You (Columbia)
5	5	T-PAIN I'm Sprung (Jive/Zomba Label Group)
6	6	BLACK EYED PEAS My Humps (A&M/Interscope)
9	7	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)
12	8	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)
7	9	MARIAH CAREY Shake It Off (Island/IDJMG)
14	10	RAY J One Wish (Knockout/Sanctuary)
13	11	SEAN PAUL We Be Burnin' (VP/Atlantic)
10	12	YING YANG TWINS f/PITBULL Shake (TVT)
8	13	DAVID BANNER Play (SRC/Universal)
11	14	PRETTY RICKY Your Body (Atlantic)
16	15	THREE 6 MAFIA Stay Fly (Columbia)
15	16	D4L Laffy Taffy (Asylum/Atlantic)
19	17	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
21	18	DEM FRANCHIZE BOYZ... I Think They Like Me... (So So Def/Virgin)
17	19	YING YANG TWINS f/MIKE JONES Badd (TVT)
20	20	LIL' KIM Lighters Up (Queen Bee/Atlantic)
22	21	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)
26	22	JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)
25	23	CHAMILLIONAIRE Turn It Up (Latium/Universal)
23	24	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)
32	25	50 CENT Window Shopper (Shady/Aftermath/Interscope)
30	26	NELLY Grillz (Universal)
37	27	GWEN STEFANI Luxurious (Interscope)
40	28	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)
27	29	MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)
24	30	FRANKIE J. More Than Words (Columbia)

#1 MOST ADDED

NELLY Grillz (Universal)

#1 MOST INCREASED PLAYS

MARIAH CAREY Don't Forget About Us (Island/IDJMG)

TOP 5 NEW & ACTIVE

- DON OMAR Reggaeton Latino (Urban Box Office/Universal)
- PAUL WALL f/MIKE JONES & BUN B They Don't Know (SwishaHouse/Asylum)
- BEYONCÉ f/SILM THUG Check On It (Columbia)
- GINUWINE When We Make Love (Sony Urban/Epic)
- YOUNG JEEZY And Then What (Def Jam/IDJMG)

CHR/RHYTHMIC begins on Page 32.

HOT AC

LW	TW	
1	1	GREEN DAY Wake Me Up When September Ends (Reprise)
2	2	NICKELBACK Photograph (Roadrunner/IDJMG)
3	3	LIFHOUSE You And Me (Geffen)
4	4	ROB THOMAS This Is How A Heart Breaks (Atlantic)
5	5	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
7	6	KEITH URBAN You'll Think Of Me (Capitol/EMC)
8	7	SHERYL CROW Good Is Good (A&M/Interscope)
6	8	GWEN STEFANI Cool (Interscope)
9	9	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)
10	10	GOO GOO DOLLS Better Days (Warner Bros.)
12	11	WEEZER Beverly Hills (Geffen)
13	12	BON JOVI Have A Nice Day (Island/IDJMG)
20	13	KELLY CLARKSON Because Of You (RCA/RMG)
11	14	GREEN DAY Holiday (Reprise)
14	15	ROB THOMAS Lonely No More (Atlantic)
17	16	HOWIE DAY She Says (Epic)
19	17	SWITCHFOOT Stars (Columbia)
18	18	D.H.T. Listen To Your Heart (Robbins)
22	19	GORILLAZ Feel Good Inc. (Virgin)
23	20	STAIN'D Right Here (Flip/Atlantic)
24	21	JAMES BLUNT You're Beautiful (Atlantic)
21	22	TRAIN Get To Me (Columbia)
25	23	GAVIN DEGRAW Follow Through (J/RMG)
29	24	ALANIS MORISSETTE Crazy (Maverick/Reprise)
28	25	COLDPLAY Fix You (Capitol)
26	26	MICHAEL BUBLE Home (143/Reprise)
27	27	LIZ PHAIR Everything To Me (Capitol)
33	28	MADONNA Hung Up (Warner Bros.)
32	29	COLLECTIVE SOUL How Do You Love (EI Music Group)
30	30	3 DOORS DOWN Here By Me (Republic/Universal)

#1 MOST ADDED

INXS Pretty Vegas (Epic)

#1 MOST INCREASED PLAYS

KELLY CLARKSON Because Of You (RCA/RMG)

TOP 5 NEW & ACTIVE

- BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)
- BETTER THAN EZRA Our Last Night (Artemis)
- DEPECHE MODE Precious (Mute/Sire/Reprise)
- FOO FIGHTERS Best Of You (RCA/RMG)
- JASON MRAZ Geek In The Pink (Lava/Atlantic)

AC begins on Page 46.

URBAN

LW	TW	
1	1	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)
2	2	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)
4	3	DEM FRANCHIZE BOYZ... I Think They Like Me... (So So Def/Virgin)
7	4	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)
5	5	T-PAIN I'm Sprung (Jive/Zomba Label Group)
3	6	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
9	7	THREE 6 MAFIA Stay Fly (Columbia)
8	8	KEYSHIA COLE I Should've Cheated (A&M/Interscope)
6	9	BOW WOW f/CIARA Like You (Columbia)
13	10	RAY J One Wish (Knockout/Sanctuary)
14	11	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)
15	12	LIL' KIM Lighters Up (Queen Bee/Atlantic)
16	13	D4L Laffy Taffy (Asylum/Atlantic)
17	14	ALICIA KEYS Unbreakable (J/RMG)
12	15	MARIAH CAREY Shake It Off (Island/IDJMG)
10	16	DAVID BANNER Play (SRC/Universal)
11	17	MARQUES HOUSTON Naked (T.U.G./Universal)
19	18	P&C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)
20	19	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)
22	20	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
18	21	PRETTY RICKY Your Body (Atlantic)
21	22	CIARA And I (LaFace/Zomba Label Group)
23	23	R. KELLY Slow Wind (Jive/Zomba Label Group)
24	24	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)
25	25	JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)
41	26	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)
26	27	SEAN PAUL We Be Burnin' (VP/Atlantic)
28	28	LIL' WAYNE Fireman (Cash Money/Universal)
27	29	TREY SONGZ Gotta Go (Songbook/Atlantic)
45	30	50 CENT Window Shopper (Shady/Aftermath/Interscope)

#1 MOST ADDED

NELLY Grillz (Universal)

#1 MOST INCREASED PLAYS

KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)

TOP 5 NEW & ACTIVE

- D. JONES f/J. DUPRI Better Start Talking (LaFace/Zomba Label Group)
- PAUL WALL f/MIKE JONES & BUN B They Don't Know (SwishaHouse/Asylum)
- JAGGED EDGE f/VOLTIO So Amazing (Columbia)
- BLACK ROB Ready (Bad Boy/Atlantic)
- JIM JONES f/P. DIDDY & PAUL WALL What You Been Drankin On (Diplomat/Koch)

URBAN begins on Page 35.

ROCK

LW	TW	
1	1	NICKELBACK Photograph (Roadrunner/IDJMG)
2	2	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
4	3	SHINEDOWN Save Me (Atlantic)
3	4	SEETHER Remedy (Wind-up)
5	5	STAIN'D Right Here (Flip/Atlantic)
7	6	FOO FIGHTERS DOA (RCA/RMG)
6	7	DISTURBED Stricken (Reprise)
9	8	TRAPT Stand Up (Warner Bros.)
10	9	FOO FIGHTERS Best Of You (RCA/RMG)
8	10	GREEN DAY Wake Me Up When September Ends (Reprise)
12	11	3 DOORS DOWN Live For Today (Republic/Universal)
16	12	AVENGED SEVENFOLD Bat Country (Warner Bros.)
11	13	SYSTEM OF A DOWN Question! (American/Columbia)
13	14	10 YEARS Wasteland (Republic/Universal)
15	15	KORN Twisted Transistor (Virgin)
18	16	SCOTT STAPP The Great Divide (Wind-up)
23	17	STAIN'D Falling (Flip/Atlantic)
17	18	MUDVAYNE Forget To Remember (Epic)
20	19	DISTURBED Guarded (Reprise)
21	20	HINDER Get Stoned (Universal)
22	21	SEETHER Truth (Wind-up)
25	22	TAPROOT Calling (Velvet Hammer/Atlantic)
24	23	SYSTEM OF A DOWN Hypnotize (American/Columbia)
19	24	ROLLING STONES Rough Justice (Virgin)
28	25	NINE INCH NAILS Only (Interscope)
27	26	ROLLING STONES Oh No Not You Again (Virgin)
26	27	DEFAULT Count On Me (TVT)
-	28	SILVERTIDE Devil's Daughter (J/RMG)
29	29	SEVENDUST Ugly (Winedark/7Bros.)
30	30	BLACK LABEL SOCIETY In This River (Artemis)

#1 MOST ADDED

THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)

#1 MOST INCREASED PLAYS

FOO FIGHTERS DOA (RCA/RMG)

TOP 5 NEW & ACTIVE

- INSTITUTE Bullet-Proof Skin (Interscope)
- THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)
- MOTLEY CRUE f/CHESTER BENNINGTON Home Sweet Home (Motley)
- NICKELBACK Animals (Roadrunner/IDJMG)
- THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)

ROCK begins on Page 56.

PUBLISHER'S **Profile** BY ERICA FARBER

next week the Country Music Association takes on New York. This one-time CMA Awards visit to N.Y.C. is more than just the Nov. 15 televised awards show, it is a week of activities incorporating country music and artists into the Big Apple.

As part of a recent restructuring, 20-year CMA veteran Tammy Genovese was promoted to COO. Although she doesn't formally assume the post until Jan. 1, 2006, Genovese is moving full speed ahead. She is on her way to New York and is prepared to show the world how great country music is.

Starting in the business: "I'm from Corinth, MS. I moved to Nashville to go back to school. I was young, naive and ready for the adventure. I was working at Genesco Shoes in corporate auditing and moved to corporate accounting. That was not what I wanted to spend my life doing. My aunt had a friend from Nashville who had a friend who worked at the CMA, and they told her there was an opening, so I called and interviewed with Ed Benson."

Joining the CMA: "I came in as Administrative Services Coordinator, which is really bookkeeping, accounting, the front desk, all of the word processing and human resources. It's sort of like an office manager position. I'm a firm believer that things happen for a reason and that if you do good things, good things will happen. I've grown up here. I got married and had two kids. I went back to school and got my master's degree and decided to make a career out of it, and here I am."

Her promotion: "When Jo Walker-Meador retired and Ed Benson became Executive Director, Ed did not put anyone in his previous position, Associate Executive Director. There were four of us in management roles who reported directly to Ed. In '99 I was going to move and then didn't. When I told Ed I wasn't going to leave, he said, 'OK, you're going to come back as Associate Executive Director.'"

"He was sick for a couple of years, and I stepped up. He's totally fine now, but he's looking at retirement and backing off a little bit, and he decided that he should go into a different role. We decided to go with more corporate titles: Chief Executive Officer, Chief Operating Officer and Chief Strategic Officer, which is what Ed is. The Chief Executive Officer is President of our board, which is a volunteer position. I'm the Chief Operating Officer. That is not effective until Jan. 1, but we're gearing up for it. I already have my business cards."

Her responsibilities: "I have been overseeing the day-to-day operations, making sure the budget works, the marketing works, the logistics work, and accounting and all that. Ed makes the major decisions. He oversees the production of the awards, and he's been the official spokesperson of the CMA, but now I get to do those things. I'm not going to put someone in my old position."

"I have a great staff. We want to see this organization grow, we've all got the same vision, and we're excited about the future. I'm excited that Ed is still going to be sitting next door to me so I can pick his brain when I need to."

Mission of the CMA: "The mission is to promote country music internationally. From 1958 to now, it hasn't changed. We've got almost 6,000 members. We have trade members and professional and individual members. The CMA Awards take place in front of 40 million people, so it's one of the primary ways we promote. Also, the Music Festival was in front of 10 million people last year. We always look for opportunities to promote our artists and our industry."

The CMA takes New York: "The city is buzzing, and tickets are flying out the door. The public is dying to see this show, and it's really refreshing, because they don't have a Country radio station in New York City, even though it's one of the top sales markets and has been for a long time. They love the music and want to see all these acts, and the CMA Awards coming to the city is a big deal."

How it's going to work: "We start on the Wednesday before (11/9), with 'Culinary Day.' We're also going to have 'Education Day' and 'History Day,' which is on Veterans Day. A huge show called the American Freedom Festival will take place that night, featuring many artists. We've also got 'Culture & Entertainment Day,' 'Sports & Parks Day' and 'Fashion & Shopping Day.'"

"We're having a major nominees' party at Saks Fifth Avenue with Faith Hill hosting and *In Style* as our magazine host. Performing around town are Brooks & Dunn, Keith Urban and Rascal Flatts. We've got showcases with songwriters in the pubs and smaller venues around the city."

"We are taking everybody with us from Nashville. Our Nashville Convention and Visitors Bureau is going with us, the mayor, the Chamber of Commerce. We have embraced everybody from the music community to the business community to take advantage of this once-in-a-lifetime opportunity."

Radio's involvement: "Every year we sell CMA promotion packages to radio stations, and they sell out. We are hoping somebody will have the vision to put on a Country radio station in New York. That was one of our goals in going there. We know it's not something that we can control, but we're hoping that, between the media coverage, the advertising agencies and the advertisers, everybody will see that country music can work in New York City. Even if it doesn't happen now, we will keep pushing for it."

On returning to Nashville next year: "Next year will be the 40th anniversary of the CMA Awards, and we are already working with the city of Nashville to bring the show downtown to the Gaylord Entertainment Center. We plan to do the same types of events that we are doing in New York City. We'll have a week of activities that involve the community. This will open the door for us to expand and grow our awards into a bigger event. It'll be our first year with ABC, so that's going to be very exciting."

Long-term goals: "Making sure the 40th anniversary will be a huge event. We are reviving the 'America's Sold on Country' campaign, although it may not be in the same form. Advertising agencies

turn over quite often, and even though we have built some great relationships, we're going to be out there educating and staying close to them."

"We have strategic mandates to maximize the potential of the CMA Awards, and we are looking to grow the CMA Music Festival. Next year will be the third year of the TV show, and we're trying to make it bigger and better. We are always looking to build relationships with our artists, because without them, none of us would be here. They're the future of our industry."

Biggest challenge: "There is so much to get done and so many things we could be doing, but we've got to stay focused on the strategic initiatives our board has set. I want to do so much more, but finding the time is really a challenge."

State of Country radio: "I listen to radio every day, and, other than hearing less music, I don't really see a difference. From the business aspect I know there is a difference, but at the end of the day I don't see the marketplace changing. Country is the biggest format, and it's exciting. I wish the CMA could engage more with radio to learn more about what they need. I know they work closely with the labels, break new artists and even bring back the Garth Brooks of the world."

"My terrestrial guys are going to kill me, but I listen to satellite radio too. I have a new car, and it's in there, so I get to listen to it. I love listening to what they're doing, but I love radio, period. I've always listened to it, and I think it is always going to be vital to this industry in terms of breaking new artists and getting information to the consumers."

State of country music: "Overall sales for all genres of music are down from where we were this time last year. However, Country is maintaining its share. Here we are in late October, and we still have Montgomery Gentry, Terri Clark, Kenny Chesney, Big & Rich, Carrie Underwood, Reba McEntire and Garth Brooks, along with others, to be released between now and the end of the year. I'm very optimistic that, in terms of sales, the format is going to be very positive at the end of the year."

"As far as touring, one of the greatest stories is Kenny Chesney. We decided to go to Atlanta this summer to see him, and it blew me away. Ed said he hadn't seen that kind of show since Garth's. You look at the top tours in terms of number of tickets sold, and Kenny is No. 2, right behind U2. Rascal Flatts are No. 8. We're re-establishing our format in the touring industry as being very viable and successful."

"And we're excited to break new artists such as Sugarland. They are so refreshing and fun."

Something about the CMA that might surprise our readers: "We work year-round on the CMA Awards and the Music Festival, but beyond that, we educate corporate America, including major advertising agencies and Hollywood decisionmakers and marketers, about our music and our fans. We keep our fingers in the international marketplace. We embrace the artists. We make every artist nominee on the final ballot of the CMA Awards a lifetime member of the CMA. If you're a member of the Grand Ole Opry, you should be a lifetime member of the CMA."

"We do an outreach to artists — new artists, established artists, legends — we reach out to everybody. We even have an artist orientation. When you sign with a label here in town, we do a very focused 45-minute PowerPoint presentation about what we are, who we are and what we can do for artists. We feel strongly that we need to build our relationship with artists and grow with them as they grow."

Most influential individual: "There are two: Jo Walker-Meador and Ed Benson have both been my mentors and best friends. I still stay in touch with Jo. She's a very smart lady and very well-respected. Ed Benson has been my friend and mentor since I walked in the door here. He's brilliant, and I respect him so much. I love talking to him, and I learn from him every day. Both he and Jo have been very helpful in my career, and they've really taken me under their wings."

Career highlight: "I'm really proud of all the success I've had in terms of moving up the ladder here, but I'll tell you what, I want to look back at the CMAs in New York and say that it was the greatest thing we ever did."

Career disappointment: "We can always look back and say, 'What if I'd done this?' or, 'What if I'd done that?' but I'm a firm believer in things happening for a reason. I'm very happy where I am with my career, and life is really good, so I can't say there have been any disappointments."

Favorite radio format: "Country."

Favorite television show: "Desperate Housewives."

Favorite song: "Dolly Parton's 'I Will Always Love You.'"

Favorite movie: "Remember the Titans. It has such a great story. I make my son watch it right before every football game he plays."

Favorite book: "Stephen Covey's *First Things First*."

Favorite restaurant: "Las Palmas on Highway 70 here in Nashville."

Beverage of choice: "Water, but I always love a good latte from Starbucks."

Hobbies: "I love to exercise, do yoga and run. It helps me de-stress. I also love hanging out with my kids and my husband and doing family things together."

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Advice for broadcasters: "It's all about playing great music and continuing to break new artists, because that's the best way for us to get to the consumer."

Advice for the music industry: "Give radio good artists and make good choices. I really admire the people who make those decisions and put that investment into artists because they hear something."



TAMMY GENOVESE

Chief Operating Officer,
Country Music Association