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Keith Places First With Show Dog

Check out our in-depth interview with Toby Keith about Show Dog Records, Keith's new Universal-distributed label, and his other upcoming endeavors, including a new movie deal. You'll also find out all about Show Dog's new sister, Big Machine Records (run by former UMG/Nashville Sr. VP/Promotion Scott Borchetta), in an amazing article that starts on Page 1.



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R&R

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SEPTEMBER 2, 2005



The River Runs Deep

WXRV (The River)/Haverhill, MA is celebrating its 10th anniversary this year, and R&R Triple A Editor **John Schoenberger** speaks with PD Dana Marshall about the station's past and present. The River has made some changes over the years to attract a larger audience, but it's still proudly delivering "Independent Radio." The story starts on Page 58.

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Ciara AND I

LATIN ROCK RULES

Why hasn't Latin rock music had the mainstream success of reggaeton? Nobody knows for sure, but what is certain is that specialty shows are keeping rock alive and spreading it to new listeners. Latin Formats Editor **Jackie Madrigal** explores the important work these shows do.

See Page 72

THOUSAND FOOT KRUTCH

Christian Editor **Kevin Peterson** attempts to get to the bottom of where Canada's top Christian rock band got its name and along the way learns about the many exciting projects of the group's frontman, Trevor McNeven.

See Page 66

R&R NUMBER 1s



AC
ROB THOMAS
Lorely No More (Atlantic)

CHR/POP

MARIAH CAREY We Belong Together (Island/IDJMG)

CHR/RHYTHMIC

MARIAH CAREY Shake It Off (Island/IDJMG)

URBAN

BOW WOW / **CIARA** Like You (Columbia)

URBAN AC

CHARLIE WILSON Charlie Last... (Jive/Zomba Label Group)

GOspel

DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)

COUNTRY

FAITH HILL Mississippi Girl (Warner Bros.)

HOT AC

KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)

SMOOTH JAZZ

RICHARD ELLIOT People Make The World... (Artizen)

ROCK

STAIN'D Right Here (Flip/Atlantic)

ACTIVE ROCK

SEETHER Remedy (Wind-up)

ALTERNATIVE

GDRILLAZ Feel Good Inc. (Virgin)

TRIPLE A

JACK JOHNSON Good People (Brushfire/Universal)

CHRISTIAN AC

MERCYME In The Blink Of An Eye (INO/Curb)

CHRISTIAN CHR

JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)

CHRISTIAN ROCK

DAY OF FIRE Fade Away (Jive/Essential/PLG)

CHRISTIAN INSpO

NEWSONG Rescue (Integrity Label Group)

REGIONAL MEXICAN

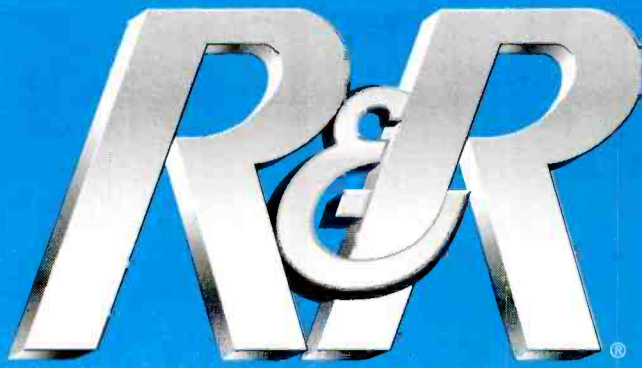
PATRULLA 81 Eres Divina (Disa)

SPANISH CONTEMPORARY

SHAKIRA / **ALEJANDRO SANZ** La Tortura (Epic)

TROPICAL

AVENTURA / **DDN OMAR** Ella Y Yo (Premium)



THE INDUSTRY'S NEWSPAPER
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BANKING ON BANKS

Doug Banks, anchor and namesake of *The Doug Banks Morning Show*, is one of only a few hosts on the Urban side who have been able to find syndicated success with a personality-driven show. Urban/Rhythmic Editor **Dana Hall** gets the lowdown on the challenges of appealing to 39 markets, as well as what's coming up this fall. Page 29.



Banks

So you want to be a sports broadcaster: Page 11

WBCN's Strick Tapped As As R&R Alternative Editor

Longtime WBCN/Boston Asst. PD/MD **Steven Strick** has been selected to become R&R's Alternative Editor, effective Oct. 3. He'll replace Kevin Stapleford, who left R&R on Aug. 19 to join First City Broadcasting as VP/Programming.



Strick

"Steven's experience provides a great perspective on the Alternative format," R&R Publisher/CEO Erica Farber said. "Having been actively involved with one of the format's most successful stations for years, he is keenly aware of where the radio of today came from. His knowledge of today's radio realities has given

him a sharp eye for its future. Plus, he has great passion for music.

"With 20 years at his last job, we are hoping that's a good indication that he will be staying with us for some time."

After working at WICH/Norwich, CT and WNLC/New London, CT, Strick served as WBCN's News Director from 1978-81. From 1981-85 he was WFNX/Boston's MD/afternoon talent. He rejoined WBCN in 1985, rose to Asst. PD in 1995 and added MD duties a year later. His last day at WBCN will be Sept. 23.

"I am excited and thrilled

STRICK See Page 9

Marino To Tack On Star/L.A. PD Duties

Mike Marino, PD of Clear Channel's Urban AC KHHT/Los Angeles, has added similar duties at Hot AC clustermate KYSR (Star 98.7). He replaces Angela Perelli, who has resigned, effective Sept. 9.

Marino is currently in his second stint as PD of KHHT: He programmed former KHHT incarnation KCMG from 2000-

01 and returned to KHHT in 2003. His other programming experience includes stints at WKRQ/Cincinnati, KKPX/Houston and KMXB/Las Vegas.

Clear Channel/Los Angeles Regional VP Greg Ashlock said, "Mike has a strong background in 'Modern AC,' including launching

MARINO See Page 9

Schwartz Joins WMVP/Chicago As PD

By **Al Peterson**
R&R News/Talk/Sports Editor
apeterson@radioandrecords.com

Windy City radio veteran **Jeff Schwartz** has been named PD of ABC Radio's Sports WMVP (ESPN Radio 1000)/Chicago. He spent a total of 17 years with Infinity/Chicago, most recently as VP/Programming of Talk WCKG and before that as Director/Operations of Sports WSCR. He succeeds Len Weiner, who moved crosstown



Schwartz

to Tribune's News/Talk WGN as PD.

"No other candidate came close to matching Jeff's creativity, passion and track record of success," said WMVP VP/GM Jim Pastor, to whom Schwartz reports. "Beyond his obvious strengths in programming, he'll also be a tremendous asset to ESPN 1000's sales and promotion departments. Jeff is a

SCHWARTZ See Page 9

Narnia Screening, Panel Set For R&R Christian Summit

When the R&R Christian Summit opens on Thursday, Dec. 8, industry executives including Gospel Music Association President John Styll, Provident Label Group President Terry Hemmings and R&R Publisher/CEO Erica Farber will sit on a special "Presidents' State of the Industry" panel that will discuss the tremendous growth of the Christian-music industry and the challenges and opportunities it has now and will have in the future.

That evening EMI CMG will host an exclusive star-studded, red-carpet pre-release screening of the highly anticipated film *The Chronicles of Narnia: The Lion, the Witch and the Wardrobe*.

Other highlights of the R&R Christian Summit include a keynote address by syndicated

SUMMIT See Page 10

Toby's Dog Gets Its Day

New label includes spinoff with exec Borchetta

By **Lon Helton & Chuck Aly**
R&R Nashville Bureau

During his keynote session at the Country Radio Seminar in March, superstar **Toby Keith** stunned the crowd and execs at his label by announcing that tenure with UMG/Nashville was coming to an end. Asked how many albums he had left on his contract, Keith replied, "One more. I'm recording in July."



Keith

Less than a week later UMG/Nashville Sr. VP/Promotion **Scott Borchetta** exited the label and announced that he would be launching his own imprint in the fall.

On Aug. 31 Keith introduced his new label, Show Dog Nashville, and Borchetta premiered Big Machine Records at a joint press conference in Music City.

The two companies are separate in most ways but will operate with a single promotion department.

Several days before the announcement Keith spent almost 90 minutes with R&R, explaining the impetus for the label, outlining his plans for the imprint, and detailing why Show Dog will be different from today's major labels.

In a series of sidebars we'll also outline the promotion-team structure, artist rosters and Borchetta's vision for Big Machine.

R&R: *You've been very public in speaking out against the major-label system, but you've done very well in that system. Why do you want to start your own label?*

See Page 35

McMahon Upped To CC/Dallas OM

By **Julie Kertes**
R&R AC/Hot AC Editor
jkertes@radioandrecords.com

Pat McMahon has been named OM of Clear Channel's Dallas cluster, comprising Alternative KDGE, Hot AC KDMX, Regional Mexican KEGL, Sports KFXR, CHR/Pop KHKS and Classic Rock KZPS. He will continue as PD of KDMX.



McMahon

At the same time, KDGE PD **Duane Doherty** has added programming duties at KZPS, replacing Christie Banks.

Clear Channel/Dallas Regional VP **J.D. Freeman** said, "Pat has demonstrated excellent leadership skills working with the PDs and other departments. And Duane's expertise in the Rock formats will allow

DALLAS See Page 10

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CONTENTS

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NEWS & FEATURES

Radio Business	4	Opportunities	76
Technology	13	Marketplace	77
Street Talk	14	Publisher's Profile	80

FORMAT SECTIONS

News/Talk/Sports	11	AC	42
A&R Worldwide	19	Smooth Jazz	47
Oldies	20	Rock	50
CHR/Pop	21	Alternative	55
CHR/Rhythmic	26	Triple A	58
Urban	29	Americana	65
Country	34	Christian	66
		Latin Formats	72

The Back Pages 78

Stations Devastated By Hurricane Katrina
New Orleans ops centers could be off-limits for weeks

By Adam Jacobson
R&R Radio Editor
ajacobson@radioandrecords.com

From Louisiana to the Florida panhandle and across the Gulf Coast, a slow and perilous clean-up continues in the wake of Hurricane Katrina, which made land-fall early Monday to the east of New Orleans and wreaked havoc across much of Mississippi and coastal Alabama.

Radio stations across the region struggled to remain on the air, and Crescent City broadcasters could be kept away from what's left of their main operation centers for weeks to come.

With electricity scarce throughout the area, radio became the primary means of communicating emergency information to concerned citizens. But radio stations — in addition to local TV stations and newspapers — had a tough time getting their messages out.

Entercom/New Orleans was hit hard by Katrina, and as of Tuesday afternoon it was preparing to shift operations to the

Jefferson Parish Emergency Operations Center.

News/Talk WWL, which was knocked off the air Monday by the hurricane, returned to the air the following day at half its 50kw power and is being simulcast on all of Entercom's other stations in the market except Rock WKBU, which was dark at press time.

Entercom VP/News & Talk Programming Ken Beck told R&R that WWL continued to broadcast from its main studios adjacent to the Louisiana Superdome on Tuesday via generator power. "There is no power and no potable water in the city, and there is not likely to be for some time," Beck said. "Our studio and office windows are blown out, but thankfully no one has been hurt."

Over at Clear Channel, VP/Programming, News/Talk/Sports Gabe Hobbs told R&R that, as of Tuesday afternoon, KSTE, WQUE & WRNO/New Orleans remained on the air and were preparing to

KATRINA See Page 10

IT'S PEYBACK TIME

Premiere syndicated personalities Bob & Tom recently held an auction with Indianapolis Colts quarterback Peyton Manning to raise money for Manning's PeyBack Foundation, which promotes the future success of disadvantaged youths. Among the fabulous items up for bidding were a Super Bowl package, two rounds of golf with Manning and Colts sideline tickets with a meet-and-greet, and everything sold within four hours. Seen here are (l-r) Bob Kevoian, Manning and Tom Griswold.

Whittemore To Direct WRKO Ops

Brian Whittemore has been named Operations Director of Entercom's Talk WRKO/Boston. The News/Talk radio programming and management veteran was previously VP/GM of WCCO/Minneapolis and succeeds Mike Elder, who was recently named Director/Talk Programming of Fox News Radio in New York.



Whittemore

The move to WRKO marks a return to Boston for Whittemore, who served as News & Programming Director at Infinity's crosstown News/Talk WBZ from 1991-95.

His Boston radio roots also in-

clude a three-year run as morning news anchor at then-News/Talk WHDH (now Sports WEEL), ending in '91. Before his most recent position Whittemore spent two years as VP/GM of heritage News/Talker KDKA/Pittsburgh.

"Brian is a tremendous addition to the organization," said Entercom/Boston Market Manager Julie

Kahn, to whom Whittemore will report. "He's a veteran of the Boston market and a talented news director, anchor and manager. We're fortunate to have him on the Entercom team."

BMI Launches Landmark Digital Services

By Brida Connolly
R&R Technology Editor
bconnolly@radioandrecords.com

BMI on Tuesday introduced a new wholly owned subsidiary, Landmark Digital Services, which will, BMI said, "deploy and exploit" the BlueArrow music-identification technology the performing-rights organization just purchased from U.K.-based Shazam Entertainment. The Landmark division will also develop new technologies for BMI's royalty-distribution systems.

BMI and Shazam have been technology partners since May 2004, when an agreement was announced as part of the launch

of the BMI Digital Initiatives project.

BMI President/CEO Del Bryant said that pattern-recognition technology like BlueArrow's is "the single most promising way to



identify music performed on today's media, and further into the digital future." He continued, "BlueArrow technology will give us a powerful new tool for the identification of music played on radio, television and in digital media."

LANDMARK See Page 10

Mannion Appointed PD Of KEDJ/Phoenix

Kevin Mannion has joined Riviera Broadcasting Alternative KEDJ (The Edge 103.9)/Phoenix as PD, replacing Marc Young. Mannion was last seen programming crosstown Infinity Alternative KZON (101.5 The Zone).

Mannion got his start in radio as an intern at KYOT/Phoenix in December 1994. He joined The Zone in April 1995 as a part-timer/sports reporter and assumed Asst. MD duties shortly thereafter. In 1998 he was promoted to MD. He took on Asst. PD responsibilities in late 1999, and he was upped to PD in September 2003. Mannion left KYOT in November 2004.

Riviera Managing Partner/CEO Tim Pohlman said, "Kevin's strong relationships within the music industry, wide range of experience, management style and knowledge of the format will be beneficial in taking The Edge 103.9 to the next level."

Schmidt Assumes WWDC PD Duties

Veteran Rock programmer Rick Schmidt has been tapped as PD of Clear Channel Alternative WWDC (DC101)/Washington. He replaces Joe Bevilacqua, who is now Clear Channel/Denver's Regional VP/Programming.

Schmidt comes to DC101 from Clear Channel's CHR/Pop WDCG (G105)/Raleigh, where he was PD. His 17-year radio career also includes programming stints at WSSR and WXTB in Tampa; WPLA/Jacksonville; and WXSX/Tallahassee, FL.

"Rick is a rock guy who loves Rock radio, and we're delighted to have him as part of the DC101 family," Clear Channel/Washington Regional VP/Market Manager Bennett Zier said.

Clear Channel/Washington-Baltimore Regional VP/Programming Jeff Wyatt said, "Joe Bevilacqua did a wonderful job of finding the sweet spot for DC101. Rick's skills with the Rock audience and radio talent are the perfect match for this job. Plus, he's funny, so he'll keep me entertained."

SCHMIDT See Page 10

MacLeash Expands CC Triple A Duties

Eleven-year KTCZ/Minneapolis PD Lauren MacLeash has added National Adult Album Alternative Liaison/Director duties for Clear Channel Radio. She will work with the company's Triple A stations to maximize their potential and develop new, innovative programming for the format through radio and other distribution channels.



MacLeash

She will also work closely with record labels and artist managers community to develop strategic marketing opportunities for artists and bands in Triple A markets.

"Lauren has more than demonstrated her capacity for raising the Triple A bar," Clear Channel Radio Exec. VP/Content Development Tom Owens said. "From pioneering the format on WKOC/Norfolk more than a decade ago to her outstanding accomplishments with KTCZ in the Twin Cities, Lauren has been consistently exceptional."

MacLeash said, "Clear Channel has taken the lead not only in reducing commercial spotload, but also in continuing to think outside the box when it comes to launching

MACLEASH See Page 10

R&R Observes Labor Day

R&R's Los Angeles; Nashville; and Washington, DC bureaus will be closed on Monday, Sept. 5 in observance of the Labor Day holiday.

RAY: PURE GENIUS



Ray Charles Enterprises and Rhino Records are teaming up for two new Ray Charles projects: Pure Genius: The Complete Atlantic Recordings, a boxed set; and Genius & Friends, a duets CD. Both are slated for release later this month. Seen here are (l-r) Rhino Records' Mike Engstrom, Ray Charles Enterprises CEO Joe Adams and Rhino's James Austin.

Rock Format Shares Continue To Slide

Katz report shows growth in Adult Hits, 'Urban'

By Adam Jacobson
R&R Radio Editor
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Katz Media Group on Tuesday released its latest "Radio National Format Averages" report, reflecting data for Arbitron's spring 2005 market surveys. Based on the rep firm's research, format shares have once again dropped for younger-skewing Rock formats, including Alternative and Active Rock.

Adult Alternative, or Triple A, is flat, while Classic Rock is up marginally. Classic Hits showed a gain, thanks to launches in the eclectic Adult Hits format, included by Katz in the category.

According to Katz's Lisa Chiljean, the number of Classic Hits stations in the format-averages report has increased 45% since this time last year. Additionally, the launches of "Jack," "Bob," etc., across the U.S. has given Classic Hits a very different gender balance than Clas-

sic Rock: Classic Hits skews 55% male and 45% female, while pure Classic Rock stations skew roughly 70% male.

Country stations have shown increases over the past few years, and the current average market shares for the format are at their highest since the late 1990s, KMG reported.

"The overall popularity of the Country format remains strong, as it has led the way as the No. 1 format for more than a decade," Chiljean said. "This spring Country en-

joyed a 69% share advantage over the next-closest competitor among persons 12+ in the average market."

Radio outlets targeting Hispanics, including "Urban" stations airing reggaeton and Latin hip-hop (such as Univision's "La Kalle" stations), saw a 6% rise on a like-to-like basis from last year. "Current average market shares for the format are at one of the highest levels ever," Chiljean said.

Among other study highlights: Urban Inspirational, or Gospel, stations saw a 14% climb in average market share compared to fall 2004. For News/Talk, the picture was mixed, as News, Sports and Full Service stations rose while pure News/Talk and Talk stations have lost shares year-to-date.

Sunburst Media Returns To Radio

Sunburst Media has re-emerged as a radio-station owner, and its first property since it shed its last radio stations five years ago is poised to enter the nation's 15th-largest market.

In a deal valued at \$26 million, Sunburst, led by President/CEO John Borders, has purchased Oldies KKLD-FM/Flagstaff-Prescott, AZ from Bruce Buzil's 3 Point Media. The FCC recently gave its blessing to KKLD's plan for a tower relocation that will enable it to serve the Phoenix market, and the station is expected to begin broadcasting from its new tower in early 2006.

Sunburst was a successful radio owner and operator in Texas and Missouri during the 1990s, but the lure of high valuations led it to consider offers for its properties. In

1999 Sunburst sold the original KLTU/Dallas, then at 94.1 MHz, to Hispanic Broadcasting Corp. for \$65 million. KLTU is now Regional Mexican KLNO.

In 2000 Sunburst sold its remaining stations, with Clear Channel acquiring its 13 properties in Springfield, MO and Abilene and Bryan, TX for \$57 million; Entravision picking up a trio in McAllen for about \$3 million; and Waller Broadcasting getting four Tyler, TX stations from Sunburst for an undisclosed price.

Borders said, "We've been watching the industry with great interest

for these past four years, and although the industry as a whole has experienced some difficult times, we believe that there are a few niche opportunities in select markets still to be exploited. We intend to be a player with respect to those opportunities."

Sunburst CFO Don Turner said, "Given the attractiveness of the Phoenix market, which continues to grow in both population and radio revenue, I am certain that we will be entertaining multiple offers from co-investors for this project."

Tom Gammon of Americom Radio Brokers represented 3 Point in the KKLD sale. At R&R's Tuesday-night press time Sunburst was expected to announce another acquisition later in the week.

SCBA: L.A. Adding Advertisers In '05

Los Angeles-area radio stations attracted nearly \$45 million in new advertisers from January through June 2005, the Southern California Broadcasters Association reported this week — but the SCBA said it continues to subscribe to a belief expressed in January by UCLA Anderson School of Management Sr. Economist Christopher Thornberg, who said 2005 will be "solid but not spectacular" for radio and growth may decelerate in 2006.

Chevrolet leads the pack of new Los Angeles spenders, a group that also includes advertisers returning after more than a year's absence from L.A. radio. Following Chevrolet are, in order, Carmax Auto Superstore, Visa, FedEx, Wal-Mart and Fantastic Sams.

The SCBA also noted that radio is

the only local medium that is pacing ahead of 2004, pointing to TNS Media Intelligence data showing both TV and newspaper lagging as of June 30.

The SCBA is sticking with its 21/3%-to-3% market-growth forecast for 2005, but it said consolidation in the department-store business (Ma-

cy's will soon replace all Robinsons-May stores) and the mobile-phone industry could eventually raise the growth estimate to 5% or more.

Looking ahead to 2006, the SCBA said there will be fewer available advertising slots at radio, but websites, local and regional events and multi-advertiser promotions will provide ways for stations to make up the difference.

Also, should the political arena get particularly busy in May 2006, ahead of California's June primary, and in September and October 2006, ahead of the midterm congressional elections, radio in L.A. "will be particularly slammed for inventory," the group said.

BUSINESS BRIEFS

Wachovia Analyst Trims Radio Forecasts

Wachovia Securities analyst Marci Ryvicker last week sliced her July 2005 and Q3 estimates for radio advertising revenue gains, saying the industry "is in a transition phase that is likely to last another six to 12 months as operators reduce inventory, implement iPod-like format changes and upgrade to HD Radio." Ryvicker now anticipates a flat July and has lowered her Q3 growth forecast from 2% to 1%.

Ryvicker expects mid-single-digit growth to return in 2007, after the radio industry completes that "transition phase." She also said the sale of Susquehanna's radio stations and the long-rumored Disney divestment of ABC Radio O&Os could help get radio stock prices up.

Cox Radio Board Authorizes \$100 Million Buyback

Cox Radio's board of directors on Tuesday gave the green light to a share-repurchase program that allows the broadcaster to reacquire up to \$100 million of its class A common stock in the open market or through privately negotiated transactions. As of June 30 Cox Radio had 42.1 million shares of class A common stock outstanding.

Cox Radio President/CEO Bob Neil said, "Cox Radio's strong free-cash-flow generation has allowed us to de lever and strengthen our balance sheet considerably over the last several years. This share-repurchase program provides us with flexibility in the use of our free cash flow and an attractive vehicle for enhancing shareholder value."

Arbitron Successfully Tests PPM With HD Radio

Arbitron tested its Portable People Meter during the week of July 28 with a station broadcasting in HD Radio in one of the top 10 metros, and the ratings company said last week that PPM codes embedded in the digital broadcasts and in HD secondary audio channels were recognized by the meter. Arbitron also noted that "separately encoded multicast channels did not conflict with the main channel's encoding."

Separately programmed HD secondary audio channels are also known as "multicasts," "side channels" or "subchannels," and Arbitron President/PPM Pierre Bouvard said, "The industry is currently debating what to call their HD Radio multicast channels, which is important for radio when it comes to promoting these new options to its listeners. But, in terms of measuring listeners to HD Radio multicast channels, the PPM has solved the problem."

Also last week, Arbitron reported that the PPM successfully detected encoding in podcasts downloaded by way of Apple's iTunes and played on an MP3 player. That test was conducted with content supplied by Clear Channel's WHTZ/New York.

In other news from Arbitron, it will begin measuring the Rocky Mount-Wilson, NC market, ranked No. 200, with the fall 2005 survey. Arbitron plans to survey approximately one out of every 300 area residents twice each year with its new "qualitative diary," now in use in about 170 midsized and small markets. During a 12-week survey each spring and a 12-week survey each fall, approximately 620 respondents will use standard seven-day diaries to report their radio listening.

RAB Sets Advertising-Week Panel

The RAB will present a panel discussion on Sept. 27, during Advertising Week in New York, featuring CEOs from a cross section of major radio companies. Confirmed panelists as of Aug. 26 included Greater Media CEO Peter Smyth and Clear Channel Radio CEO John Hogan.

The panel, called "The Future of Radio Is Now!" will focus on the latest trends and developments in radio, highlighting the opportunities they present for advertisers and listeners. The session, which will be held at the Bloomberg Building on 59th Street, is free, but registration is required.

Miller, Kaplan Highlights Top 100 Advertisers

Miller, Kaplan, Arase & Co., which provides "Media Market X-Ray" data to radio advertisers and sales managers nationwide, has published the first market-by-market profile of spending by the top 100 radio advertisers in the U.S. The book *Radio's Leading Advertisers — 2004* includes data from 760 radio stations in 35 metro-city markets; aggregates radio-advertiser spending data from 35 U.S. markets, including 19 of the top 20; and accounts for approximately 60% of U.S. spot radio revenue.

Radio's Leading Advertisers — 2004 is available through Miller Kaplan.

N.Y. Times: Labels Press iTunes To Change Price Structure

In its Aug. 27 edition, the *New York Times* said Apple CEO Steve Jobs is "girding for a showdown" with Sony BMG and Warner

Continued on Page 6

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BUSINESS BRIEFS

Continued from Page 4

Music Group — and perhaps other label groups — over the 99-cent price point for all songs sold through Apple's iTunes Music Store.

Rumors of label pressure to add variable pricing to ITMS, with higher prices for new music and, perhaps, lower prices for less popular or older material, have been floating around since ITMS launched in April 2003. The *Times*, citing "executives involved in the talks," said, "Signs of conflict over pricing issues are increasingly apparent. This month Apple started its iTunes service in Japan without songs from Sony BMG Music Entertainment and Warner Music Group because the companies refused to license their music to iTunes."

Rio Audio Shuts Its Doors

Rio Audio, the early industry leader in portable digital-music players — and the first digital-music company to be sued by the RIAA — is no more. Parent company D&M Holdings sold the Rio technology to chip maker SigmaTel in July, and on Aug. 26 D&M said it's getting out of the audio business to focus on home entertainment.

Diamond Multimedia brought the Diamond Rio MP3 player, which could store about an hour of MP3 music, to market in October 1998. The Diamond Rio was only the second consumer MP3 player on the market, and it soon became the best-known: Before the year was out, the RIAA was seeking an injunction to prevent the Rio from reaching the market on the grounds that the player would facilitate copyright infringement or harm the potential market for legal major-label digital music.

Diamond Multimedia won that case but went on to a troubled future. It was bought in 1999 by S3, the Taiwanese technology company that eventually became ReplayTV maker Sonicblue. Sonicblue went bankrupt in early 2003, and all its assets went to D&M Holdings, which has now sold the Rio technology to SigmaTel.

Main Line Makes It Nine With Richmond Deal

Recently launched **Main Line Broadcasting**, headed by CEO Dan Savadove, earlier this month completed its purchase of five stations in Hagerstown, MD — the company's first properties — from **Dame Broadcasting** for \$22.5 million, and Savadove last week opened his checkbook once again, reaching an agreement with two Richmond broadcasters to acquire four stations for \$25 million.

From Richmond Broadcasting, Main Line is acquiring Country WJZV, and it's also buying MainQuad Communications' Oldies simulcast WARV & WBBT and its WCUL, which is currently dark. Eddie Esserman and George Reed of Media Services Group exclusively represented MainQuad and Richmond Broadcasting in the transactions.

NRC Broadcasting Sells Colorado AM To New Radio Venture

NRC Broadcasting's KNRC/Denver has been dark since July 27, 2004, when its 14-month run as a Talk station came to an end, and NRC last week opted to sell KNRC to New Radio Venture for \$5.53 million.

NRV, led by Manager Maria Elena Llansa, has one other radio property, KNUV/Phoenix, which has been dark since May 31. Greg Guy and Larry Patrick of Patrick Communications represented NRV in the deal, while Jody McCoy of Media Services Group represented NRC.

ProActive Completes First Round Of Financing

Newly formed **ProActive Communications**, for which veteran programmer and consultant Jerry Clifton serves as CEO, said Monday that it has completed its first-round station-acquisition funding with a \$50 million senior secured credit facility.

ProActive has agreed to purchase KMJY-FM/Spokane, and closing is on track for September. Company COO Greg Mack said other acquisitions are in the works, adding that its targeted opportunities are in markets 1-150, with a preference for "distressed and turnaround situations."

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KBID-AM/Bakersfield, CA \$925,000
- WKEN-AM/Dover, DE \$1
- WLYV-AM/Ft. Wayne, IN \$700,000
- WSEZ-AM & WUME-FM/Paoli, IN \$750,000
- KBIM-AM & KBIM-FM/Roswell, NM \$1.8 million
- KLBT-FM (CP)/Beaumont, TX \$450,000
- WJZV-FM/Ettrick, WCUL-FM/Midlothian, WARV-FM/Petersburg and WBBT-FM/Powhatan (Richmond), VA \$25 million

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• KKLD-FM/Prescott Valley (Flagstaff), AZ

PRICE: \$26 million

TERMS: Asset sale for cash

BUYER: Sunburst Media, headed by President/CEO John Borders. Phone: 903-729-0181. It owns no other stations.

SELLER: 3 Point Media, headed by Manager Bruce Buzil. Phone: 312-204-9900

BROKER: Thomas Gammon of Americom

COMMENT: The FCC has given its approval for a transmitter move for KKLD that will enable the station to serve the Phoenix market.

2005 DEALS TO DATE

Dollars to Date: **\$1,307,850,743**
(Last Year: \$1,836,782,951)

Dollars This Quarter: **\$356,544,802**
(Last Year: \$492,830,639)

Stations Traded This Year: **611**
(Last Year: 843)

Stations Traded This Quarter: **132**
(Last Year: 198)

FCC ACTIONS

Abernathy And Adelstein To Join FCC Breakfast At NAB

FCC Commissioners Kathleen Abernathy and Jonathan Adelstein will be the featured speakers at the FCC Breakfast at this year's NAB Radio Show, set for Sept. 21-23 in Philadelphia. Adelstein and Abernathy will discuss current issues in radio with Bonneville International President/CEO and NAB Joint Board Chairman Bruce Reese on the morning of Thursday, Sept. 22. Abernathy has served on the FCC since 2001, while Adelstein — who began a new five-year term in 2004 — was named Commissioner in 2002.

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-- Rick Jensen, Program Director, WDEL, Wilmington

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Introducing **Leslie Segrete**
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from TLC's
"While You Were Out"

Tom Kraeutler
Host

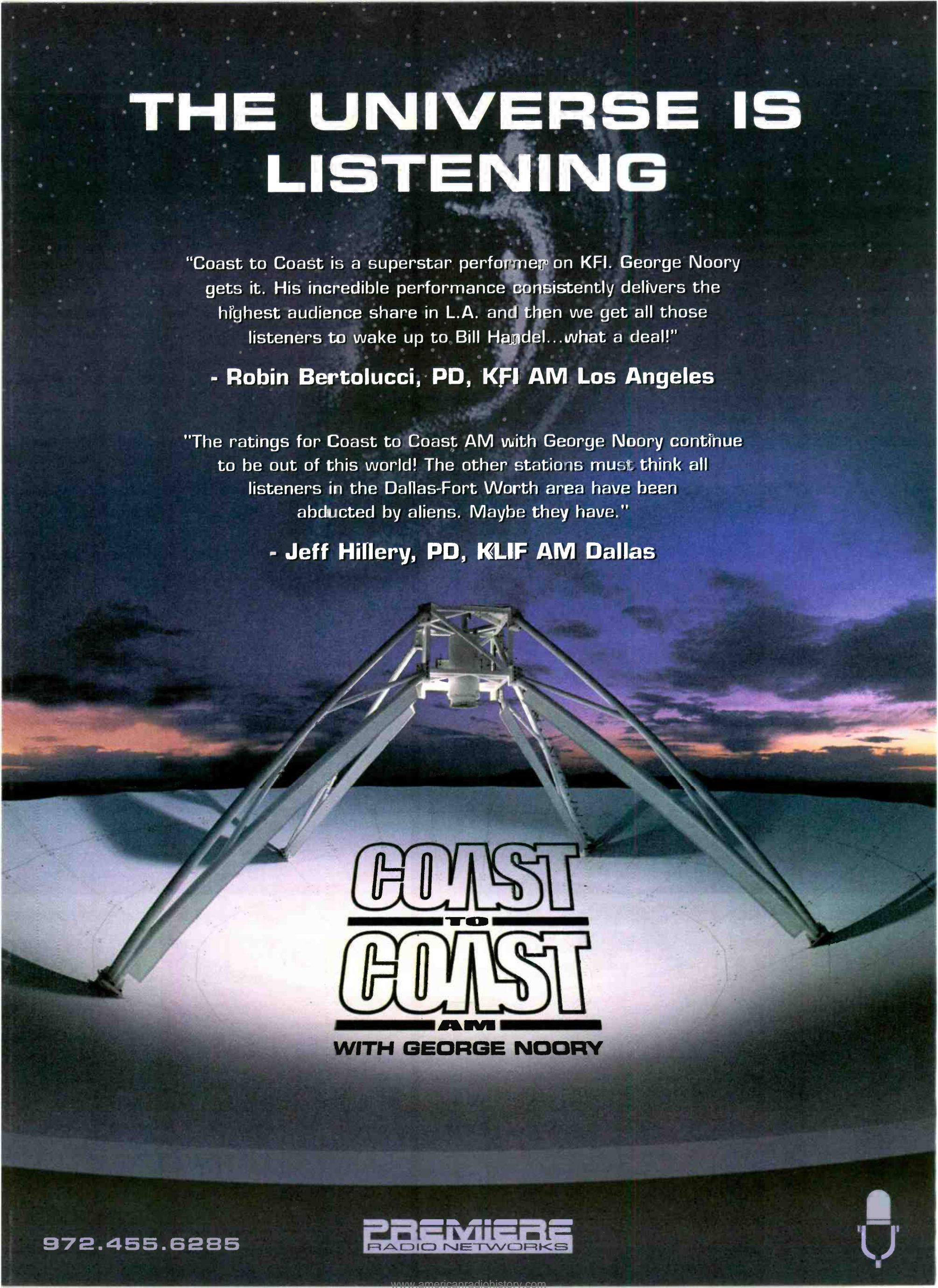
THE UNIVERSE IS LISTENING

"Coast to Coast is a superstar performer on KFI. George Noory gets it. His incredible performance consistently delivers the highest audience share in L.A. and then we get all those listeners to wake up to Bill Handel...what a deal!"

- **Robin Bertolucci, PD, KFI AM Los Angeles**

"The ratings for Coast to Coast AM with George Noory continue to be out of this world! The other stations must think all listeners in the Dallas-Fort Worth area have been abducted by aliens. Maybe they have."

- **Jeff Hillery, PD, KLIF AM Dallas**



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AM**
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PREMIERE
RADIO NETWORKS



TOPPING THE CHARTS



AMERICAN TOP 40 / WITH RYAN SEACREST

Dallas, KHKS	2.0 – 3.4	+70%
Miami, WHYI	1.3 – 2.4	+85%
St. Louis, KSLZ	3.0 – 9.0	+200%
Pittsburgh, WKST	1.5 – 3.2	+113%
Cleveland, WAKS	1.8 – 4.9	+172%
San Antonio, KXXM	1.3 – 3.7	+185%

PREMIERE
RADIO NETWORKS

818.377.5300



Jang Named PD Of KBAY & KEZR/S.J.

Veteran programmer Dana Jang will return home to the Bay Area as PD of NextMedia's AC KBAY and Hot AC KEZR in San Jose, effective Sept. 6. He was most recently Director/Programming of the company's 12-station suburban Chicago cluster and replaces Jim Murphy, who exited in July.

Jang's radio experience includes a stint as Director/Programming for KCNL, KSJO and KUFJ in San Jose. He has also been OM/PD of KCAL/Redlands, CA.

"We're ecstatic to have Dana Jang staying within the company and returning to a market he knows extremely well," KBAY & KEZR GM John Leathers told R&R. "His knowledge of the market is unparalleled, and we look forward to seeing him lead two heritage, blue-chip radio properties to new levels in San Jose."

Jang said, "The opportunity to remain with NextMedia and to work with such a talented staff at two strong brands in an area where I began my career was too great to pass up. It was a fun and rewarding experience with the NextMedia/Chicago cluster for the past six years, and I will miss the people with whom I worked."

Marino

Continued from Page 1

and programming The Mix [KMXB] in Las Vegas, launching The Zone [KZZO] in Sacramento and programming The Planet [KKPN] in Houston."

— Julie Kertes

Changes

Radio: Kristy Hodson rises to Business Manager of Entercom/Memphis ... Dennis Logsdon joins American General Media as Sales & Marketing Consultant in Albuquerque, where he had been Sales Manager of KKOB-AM.

Classic Rock: Neil Krotchik rises from part-time status to overnights at Great Scott Broadcasting's WZBH (93.5 The Beach)/Salisbury, MD.

News/Talk: Fox News Radio signs Jim Slade as space reporter. He's covered the United States' space program for over 40 years ... KFTK/St. Louis adds Crane Durham's *Nothing but Truth* for the mid-night-3am slot, starting Aug. 29 ... KMJ/Fresno welcomes Inga Barks to the 6-8pm time slot ... WTMJ/Milwaukee adds ABC News Radio programming.

Oldies: WWZW-FM/Lexington, VA adds Radiolinx's *Super Groovy '70s* to its lineup.

National Radio: ABC News Radio ups David Blaustein to Sr. Producer/Reporter, Entertainment. He was producer of the network's feature "What Else Is News?" ... ABC Radio Networks taps Joe O'Loughlin and Blanche Joesten

Combs, Estefan Launch Bad Boy Latino

Bad Boy Entertainment founder/CEO Sean "Diddy" Combs and Grammy Award-winning producer Emilio Estefan are combining their efforts to start **Bad Boy Latino**, a multimedia venture that will produce and market Latin hip-hop artists. The duo also plan to develop content for TV, as well as other media outlets.

"The Latino market in the U.S. is such a beautiful, diverse and powerful market, and I am blessed to have a partner like Emilio," said Combs. "His vision and his passion are an inspiration to me."

"He is an amazing example of how creativity, combined with hard work and a belief in oneself, can spark an entire cultural movement. That's what he represents, and it is my hope that, together, we can create a new cultural movement that unites these audiences."

Estefan said, "I am so proud of Sean's success, and to now have the opportunity to collaborate with him to bridge our two worlds and create a new roster of superstars is an exciting challenge for me and my company."

"As minorities, it is always our dream to merge our cultures and showcase to the world the talent that comes from both Latin music and hip-hop. The goal of this venture is to not only discover new talent, but also to exploit this music in ways that will promote the technological evolution of how consumers buy their music today and in the future."

Lee Appointed PD Of 'The Max' In Memphis

Michael Lee has been named PD of Citadel's WXXM (98.1 **The Max**)/Memphis, which bills itself as a "Variety Classic Rock" station.

Lee was most recently OM of Clear Channel Classic Rock-Active Rock combo WQMF & WTFX/Louisville and PD of WTFX. He's also worked as an OM and PD in Lexington, KY; Baltimore; and Wichita, and has experience in Classic Rock, Rock, CHR, Urban, Hot AC, AC and Country.

"Michael was our ideal choice," WXXM GM Sherri Sawyer said. "His

proven track record with multiple Rock formats and his tenure in our industry make him a great addition to the current talented WXXM staff."

Lee said, "I'm thrilled to be a part of this incredible Citadel team, which has such strong heritage in Memphis. It's going to be fun working with these pros and making Rock in Memphis exciting for the listeners again."

"I'll also finally be able to use my white sequined jumpsuit while doing a few Elvis shows each week at the local Howard Johnson."

Strick

Continued from Page 1

said. "I am grateful for the opportunity, and I'm looking forward to working with [R&R VP/Editorial & Music Operations] Cyndee Maxwell, Erica and the rest of the R&R staff whom I haven't met yet."

"I will miss WBCN and the very talented people I have had the good fortune to be able to work with. I will not, however, miss snow and winter. Now I just have to get used to my home baseball and football teams losing again."

as AEs in New York. O'Loughlin comes from the LSM post at WABC-AM/New York; Joesten was a Radio Disney Account Manager ... Tesh Media's *The John Tesh Radio Show*, *Intelligence for Your Life*, which had been on nights on KEGL/Dallas before the station flipped from AC to gold-based Regional Mexican "La Preciosa," moves to nights on Hot AC clustermate KDMX (Mix 102.9).

Doug Stephan's *Good Day* welcomes new affiliates WIMO/Winder, GA; WYMM/Jacksonville; WPDR/Madison; and KEUN/Lafayette, LA, while Doug Stephan Productions' weekend program, *Talk Radio Countdown*, adds WDUN/Gainesville, GA ... Wilkins Communications will syndicate the health program *Duke and the Doctor*, hosted by Duke Liberator and Jan McBarron, MD, each weekday on WWNL/Pittsburgh; WSKY/Asheville, NC; WBXR/Huntsville, AL; WQXA/York, PA; WELP/Greenville, SC; and KXKS/Albuquerque.

Springhill Syndication, syndicator of the nightly Charles McPhee-hosted *Dream Doctor Show*, debuts a "Daily Dream Theme" companion feature that offers affiliates five 60-second vignettes weekly focused on common dream symbols and their meanings. WCBS/New York and KNX/Los Angeles are among the first stations to sign up for the new feature, available on a market-exclusive basis.

Launch Radio Networks names Latin music expert Ramiro Burr head writer for Launch En Español ... Envision Radio Networks' New York office hires Julianne Giragosian as Sr. Producer/Guest Services. She previously worked in promotions at ABC Radio Networks. Joining as Guest Services Assoc. Producers are Darren Demeterio, who spent eight years as a Talent Coordinator for CBS-TV's *Late Show With David Letterman*, and Adam Underhill, who has spent the last two years book-

EXECUTIVE ACTION

Garcia Zeo President; Thomas Returns As CEO

Rico Garcia has been promoted from Director/Affiliate Relations to President of Denver-based program supplier and syndication company **Zeo Radio Networks**. Garcia has been the company's acting President since June, when President/CEO Scott Thomas announced that he would take a leave of absence. Thomas has now returned to Zeo and reassumed his CEO title.

Thomas said, "I am extremely thankful to the staff for keeping things well-oiled while I was gone. I owe an especially large debt of gratitude to Rico for faithfully operating the company. He performed an amazing series of difficult tasks on my behalf, and I am truly thankful."

With Garcia's promotion and the return of Thomas, Zeo VP Eddie Holtenbeck has been relieved of his duties, and sales associate Geoff Allen has also departed. Thomas would not comment on the reasons for the dismissals.

Additionally, DJ JReam comes on board as Utility Mixer for the *Zeo Mix* syndicated mix shows, and Asst. Director/Public Relations Andrew Bagley rises to Director/Public Relations.

Jones Rejoins Columbia As SVP/Marketing

Barbara Jones has returned to the Sony Music Entertainment family as Sr. VP/Marketing of **Columbia Records**. Jones will be based in Santa Monica, CA, reporting to Columbia Records Group Chairman Will Botwin, and will oversee the label's product marketing, tour marketing and TV and film marketing efforts on the West Coast.



Jones

Sr. VP/Marketing of Warner Bros. Records since 2002, Jones also spent two years in a similar position at Maverick. Between 1993-2000 she worked in various capacities in the Sony Music Entertainment label group, including stints as Columbia Records Director/Marketing, Work Group VP/Marketing and Epic Records VP/Marketing. Jones has also been A&M Records Marketing/Sales Coordinator and UNI Distribution Sr. Director/Alternative Retail Marketing.

"Barbara Jones is one of the most gifted marketing professionals in the music industry," Botwin said. "She is incredibly responsive to artists' needs and thoroughly understands the complexities of the marketplace. I have great confidence in her ability to manage a campaign from conception to completion, and I am looking forward to working with her as we create future marketing successes for our artists. It's a pleasure to welcome Barbara back to the label."

Schwartz

Continued from Page 1

30-year veteran of Chicago radio, and his hiring is another step in cementing ESPN Radio 1000's status as the No. 1 Sports station in Chicago for years to come."

Schwartz's career with Infinity/Chicago began in 1973, when he became an AE for WBBM-FM. After stints at Windy City stations

WDAI and WLUP, Schwartz left radio in 1983 to start his own promotional marketing company, Promotional Rescue. Ten years later he returned to Infinity, where he served as Marketing Director for both WSCR and Triple A WXRT.

"Coming to the brand name of ESPN is like reliving my childhood," Schwartz said. "I'm extremely excited."

ing guests for NBC-TV's *Last Call With Carson Daly*.

Records: Walt Disney Records ups Kelly Hugunin from Sr. Manager to Director/Marketing and names former Walt Disney World Resort Account & Talent Relations Manager Phil Guerini Sr. Manager/Synergy & Promotions. The label also taps former Procter & Gamble/Sebastian International Strategic Global Brand Manager Sonia Tyler as Manager/Marketing and Shalini Patel as Asst. Manager/Marketing ... WEA Corp. names Lupo Entertainment founder and former MCA A&R exec Steve Corbin VP/Catalog Sales.

Warner Music Group taps Caroline Stockdale as EVP/Human Resources. She was formerly SVP/Relationship Leader, Human Resources at American Express Financial Advisors/Global Financial Services. WMG also ups Elliott Peters from VP/Assoc.

Counsel to VP/Sr. Counsel and head of digital legal affairs.

Wendy Ong is upped from Sr. Director to VP/International Marketing for RCA Music Group ... Brady Benton is promoted from Sr. Director/Film, Television & New Media to VP/Film, Television & Special Markets for Peemusic ... Jeremy Kramer is named Product Manager for Razor & Tie Entertainment. He was most recently Product Manager for Vector Recordings & Management.

Industry: Tina Imm and Benjamin White are named VPs/Digital Media for VH1 and MTV, respectively. Imm most recently worked as a consultant for Ignition Media, and White was Editor-in-Chief for *Complex* magazine. Also, MTV hires Chris Linn as VP/Executive in Charge of Production, Development & Animation. He was previously VP/Production at Spike TV.



AL PETERSON
apeterson@radioandrecords.com

So You Want To Be A Sports Broadcaster

A new company will help you learn how to earn

Every guy watching a game on TV or listening to a sportscast on the radio has, at one time or another, said to himself, "I could do that. I would be a great sports guy." But, as the old saying goes, many are called, but few are chosen. And nowhere is that adage more true than in the world of sports broadcasting.

Success in sports broadcasting — as it is in any broadcast field — is tough. The competition is plentiful and the openings few, making landing a good gig at any station, let alone a successful one, a serious long shot. What's an aspiring sports broadcaster to do to get a leg up on the stiff competition?

Two guys who think they may have the answer to that question are David Brody and Jon Chelesnik, a couple of former sports broadcasters who recently teamed up to form BMSTalent (www.bmstalent.com). The duo offer their 40-plus years of combined experience to help budding talents get started in the broadcasting business, as well as help veteran talents — those who are smart enough to know that they don't know everything — improve their careers.

Brody is a three-time winner of the New Jersey Sportscaster of the Year award and the former voice of the Princeton Tigers. His radio experience includes stints at WIP/Philadelphia and as a host for the Sports Byline Network.

Chelesnik is a former host for ESPN Radio

and then-Sports Talk XTRA-AM/Tijuana-San Diego. He's done professional play-by-play for the Arena Football League and the International Basketball League, as well as TV for the Football Network.



David Brody

Brody and Chelesnik have developed a plan to help those seeking positions hook up with those who have openings. They also offer personal talent coaching and experienced advice on how to write an effective resume and produce a professional audio or video demo.

I recently chatted with Brody and Chelesnik to learn more about BMSTalent and why the young company has already attracted a substantial and enthusiastic stable of clients.

R&R: How did you guys hook up, and what was the genesis of BMSTalent?

DB: I was doing a national show for Sports Byline USA, and each Sunday Jon was a guest on the show, representing the Football Network. After I'd left Sports Byline and he'd left ESPN Radio, we were talking, and he told me about



WHADDYA MEAN, THERE'S NO BUZZ BEER IN THE COOLER? Comedian Drew Carey (r) recently visited with ESPN Radio's Dan Patrick to chat about Carey's new hobby, sports photography. The former star of The Drew Carey Show has spent the last few months shooting boxing bouts and soccer matches around the world.

this idea he had that became BMSTalent. He told me he could use a partner, and that was all it took.

R&R: What made you think there was an opportunity out there for a venture like BMSTalent?

JC: I knew there was a need because of my own struggles during job searches over the course of my career. When I began I didn't know what to put on a demo or how to put together an effective resume. I didn't know how to network or even how to start a job search, and I think that is a pretty common problem for most talents out there.

Over the years I learned a lot of fundamental things about presenting yourself in the job market in ways that will get a PD's or GM's attention. This venture is a way for me to pass along and share what I have learned over the course of my career.

R&R: Is the process for seeking a job in sports broadcasting different from the process at Talk or music radio?

JC: It's a similar process. It's all about networking, getting on the phone with the right people, keeping your name in front of everybody who can help you and not burning any bridges. The difference in sports is really in the composition of your demo portfolio. I haven't met a music PD yet who wants a demo over five

minutes long, and I haven't met a Sports PD who doesn't want a whole lot more than five minutes.

Fundamentally, however, I don't think the process is terribly different, which is why, along with those seeking jobs in Sports radio and TV, we also work with talents in other formats.

R&R: How abundant are the opportunities for would-be Sports radio broadcasters out there vs. the number of candidates seeking them?

JC: Play-by-play opportunities are probably as abundant as ever because there are so many minor-league franchises now in football, basketball, baseball and hockey. But Sports Talk host jobs are accelerating rapidly in

the opposite direction, primarily because of consolidation and the growth of network sports programming.

However, college grads looking to get into Sports radio are either naive enough or ambitious enough to continue to seek out those jobs even though they know the market is shrinking. The bottom line is that there aren't as many opportunities now as there may have been in the past, but there are still hundreds — and you only need to get one.

DB: That's one of the things we talk about with prospective clients. We try to level with

Continued on Page 12



Jon Chelesnik

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So You Want To Be A Sports....

Continued from Page 11

them about how competitive the market is for the positions that are available out there. It is so competitive that you simply can't afford to send out a portfolio that isn't what programmers and managers want because it can actually set your job-search effort back. If you don't present yourself in the right way, you will have no shot.

R&R: Walk me through the typical process for a prospect who comes to you and says, "I want to be in Sports radio. Can you help me?"

JC: We have you send us your resume and up to one hour of raw material that demonstrates everything you can do. I then will take that hour of material and consolidate it into a demo CD that is structured based on what programmers all over the country have told me they want to hear. Next, we do the same thing with your resume. Then it's a matter of matching the talent in our pool with job openings. We represent everyone, from the guy just out of college seeking an entry-level job to experienced broadcasters looking for gigs on the national level.

R&R: If you have 150 people on your roster, how do I know you are representing my interests as well as you are representing the interests of your other clients?

DB: We tell people that we will only send them somewhere that makes sense based on our experience and our judgment of their talent and abilities. We tell PDs the same thing. If we hear that a station has a job opening, we're not going to send them 100 tapes and resumes. We're going to pre-screen and only send the portfolios from people we believe are most qualified for that particular job.

For example, I have a guy right now who is looking for a talent in New Jersey. I have a client who is qualified, but the station would prefer someone local, so I am not going to send this guy a portfolio from someone who is in California or Texas.

I am, however, going to track down someone we've worked with who is a New Jersey native and talk to him about the job. We try to match people up where the fit makes sense for both the station and the talent.

JC: We've done about 150 portfolios for clients to date, and of that group, around 40 or so have found and accepted new jobs as a result. We didn't represent all of them, but we did assist many of them.

We don't represent all 150 clients, but once you are in our database and we've done work for you, you may very well get a call out of the blue from us saying, "Hey, if you haven't found your next job yet, I think we have something that could be a perfect fit for you."

DB: As far as finding job openings, Jon and I have a combined 40 years of experience in the business, and we know a lot of programmers and managers. We have the resources of not only our own client base, but also the many sports guys out there whom we're in touch with regularly who let us know when they are making a move.

I heard from a guy we worked with just this past week who does minor-league baseball who told me that he is not planning to come back next year. There are many cases like that, where we'll know about a potential opening before it's known to the general market.

R&R: If I already have a personal manager, does that impact my association with BMSTalent?

JC: No, not at all. We will still build your portfolio — the resume and the demo — which other agencies typically do not do. There are so many other services that we can provide for you, too, like coaching or putting your demo up on our website.

"I tell clients that the toughest call you will ever make is calling a girl for a first date. The second toughest call is to follow up on a job application."

Jon Chelesnik

If you already have representation, we won't try to represent you or try to place you in a job. But we offer many other services that can help both you and your agent when it is time to look for that next position. If you don't have representation, however, we can offer you a full-service package, from demo to job placement.

R&R: What are some of the most common mistakes made by those seeking employment?

DB: I got a tape the other day — a cassette —

and the guy didn't put his name or phone number on the cassette label and there was no cover letter and no resume. That was a classic. I also had a guy send me a CD that was 17 tracks of him with some of the biggest names in sports, and they all began with, "I'm here with so and so," and then he'd ask the same question to every single one of them, fade out and go to the next guy.

I asked him what the point of it was, and he said it was to show that he could interview big-name guests. The problem was that he introduced all of them but never showed anything about his ability to conduct an interview.

JC: Big mistakes I have seen include not personalizing a cover letter for the job you are applying for and not following up because of fear. I tell clients that the toughest call you will ever make is calling a girl for a first date. The second-toughest call is to follow up on a job application. Not only do you have to follow up once, you may even have to call back every third or fourth day.

Most PDs and managers I have spoken to about this tell me that a followup call every other day is probably about right. You may turn off a small percentage of employers by being that aggressive, but they probably aren't people you'd want to work for anyway.

Those you do want to work for are those who will appreciate your tenacity and your obvious interest in the position they have available. You don't always have to speak with someone, just leave a voice mail or shoot them an e-mail.

We also get play-by-play demos that will be 20 separate highlights in 2 1/2 minutes. That shows me zero about your ability to do play-by-play. I could probably make my mailman sound pretty good in a 20-second clip. So many people send out tapes like that. They do much more to hurt their cause than to help it.

The same thing goes for resumes. PDs don't want a four- or five-page resume to read through. I had a guy who recently sent me a sev-

"The average resume gets looked at for about 30 seconds by a prospective employer — not just in radio, but in every business."

Jon Chelesnik

en-page resume. He flipped when I cut it down to one page. Trust me, if you send out more than one page, you give the impression that you cannot separate the wheat from the chaff, and an employer doesn't want that. The average resume gets looked at for about 30 seconds by a prospective employer — not just in radio, but in every business.

R&R: OK, you've built my portfolio, you've hooked me up with the right people and the right opening, and I got the gig. Is your involvement with me over at this point?

DB: Many of our clients continue to work with us after they find the right job. They come to us for things like ongoing coaching and career guidance and advice on how to handle situations that come up in the workplace, like a disagreement with management.

We're much more than a job-placement company. We want the people we work with to feel like they can call on us any time for help and advice. We act as a full-service consultant to talent, from the initial job search to continued advice and guidance throughout their entire broadcast career.

Got Photos?

Want to see yourself in **R&R**? E-mail high-resolution digital photos of your station events and personalities to apeterson@radioandrecords.com or mail hard copies to Al Peterson, R&R News/Talk/Sports Editor, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

M25-54	Schultz	Hannity
Seattle	2.6	1.7
Portland	5.0	2.4

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BRIDA CONNOLLY
bconnolly@radioandrecords.com

Radio Disney Gets Cozy With Apple

Kids' format brings iTunes home to meet the family

Walt Disney Co. has a long-running (if occasionally rocky) relationship with Apple Computer, so when Apple launched the iTunes Music Store in 2003 — and with ITMS looking like the first legal digital music service with a business model that might actually work — ears quickly perked up over at Disney.

By early 2004 Walt Disney Records was selling songs through a special storefront in ITMS, an agreeable relationship that eventually helped bring together 24/7 Children's format Radio Disney and the iTunes Music Store. The new Radio Disney ITMS store went up at the end of July, and this week I speak with Radio Disney President/GM Jean-Paul Colaco and VP/Programming Robin Jones to find out what their thriving radio brand is getting out of the deal.

Heigh Ho, Heigh Ho

To reach the Radio Disney storefront, Jones says, "You can go through Radio Disney's website [www.radiodisney.com]. When you get there, it says 'Radio Disney's iTunes Store.' There are artist profiles, there are artist selections, and there are the versions of the songs that you hear on Radio Disney."

Those versions include Radio Disney's special remixes and family-friendly edits. Jones says that if a label doesn't license an appropriate edit, the song doesn't go up in the Radio Disney iTunes store, but, while Radio Disney is striving to offer as much of its playlist as possible through ITMS, a song's availability in digital form doesn't affect whether it gets on the air.

Colaco says about the relationship with Apple, "This is part of our overall strategy, which is to be the family and tween music leader across platforms. At times people can fear technology, but if you embrace technology, you're able to capitalize on each and every platform related to your specific brand."

"In the case of iTunes, the emergence and success of the iPod offer a new opportunity for us to expose the people who listen to the radio stations, and also new consumers, to the Radio Disney brand and all the great offerings we have."

Additionally, says Jones, the storefront is "a service to our consumers." She goes on, "If you think about Radio Disney, it's a product that families can listen to together. This allows parents to go to one place and say, 'OK, these are the songs that I know are the safe ones that my kids can hear.'"

Who's Afraid Of The Big Bad Wolf?

Isn't Radio Disney afraid of competing with itself by offering its often highly customized on-

"If you embrace technology, you're able to capitalize on each and every platform related to your specific brand."

Jean-Paul Colaco

air music through ITMS? Jones says, "One of the things that's really surprised me about radio is that all the programmers have been really concerned about iPods, that they're going to kill our business. They ask, 'Why are you giving away iTunes and iPods?'"

"At the end of the day, if you believe that what's between the records is of value to your listener, you don't have anything to worry about. We feel that what we provide our audience is of interest and importance to them. What's in between the records has entertainment value, so I'm not worried about iPods killing me."

"It's sort of a share of mind-set, or a share of ear, or a share of listener-ship — or of interaction, even," Colaco says. "We believe that consumers, kids and families in this case, are using all these different platforms. They're using cell phones, they're using iTunes, they're using the Internet, and they're listening to the radio. And all these things can work together and feed off of each other."

"When you're listening to the radio, you listen to Radio Disney, and there's your local radio station. When you're on the computer, go to www.radiodisney.com and interact with everything that we're doing there. And if you want to download music, you can go to iTunes and download it. All these things reinforce each other and give us the opportunity to capture the max-

imum amount of time in a day that somebody spends with our brand."

You've Got A Friend In Me

As mentioned above, an earlier Disney-iTunes partnership helped make Apple appealing to Radio Disney. Colaco describes how the format and Apple got together: "I think it was the fact that Walt Disney Records had a relationship with iTunes. We were introduced, through Walt Disney Records, to the iTunes staff. In that discussion this idea surfaced, and both of us were excited about the opportunity to work together."

Radio Disney's young-targeted family-friendliness and Apple's slick, upscale image may not be an obvious match, but Colaco says, "Given the number of iPods, iPod shuffles and Minis that are out there at this point — and the tremendous job Apple has done marketing their brand to the mass consumer — it's safe to say that Apple has reached into all demographics and all ages of consumers. There are probably many more kids walking around with iPods than you'd think."

Rumors that Apple will launch a Rhapsody-style subscription service under the iTunes brand, including tethered downloads and temporary portable-device transfers, have persisted for about a year now, and the speculation shows no sign of diminishing — especially with label execs and industry analysts saying in public that they see subscriptions as the real future of the music business.

And if Apple does ultimately go down the subscription path, Radio Disney is willing to consider going along. Colaco says, "So far we've been very pleased working with the folks at iTunes, and if there are other opportunities to deepen and strengthen our relationship, we would love to explore them if, in fact, iTunes did move in a subscription direction or another direction. This was our first foray out of the gate, but we'd be happy to look at anything."

Just A Spoonful Of Sugar....

One happy side effect of Radio Disney's having an iTunes shop is that it may get the young end of the Radio Disney audience — the format's primary targets, says Colaco, are children 6 to 14 and moms with kids 2 to 11 — in the habit of downloading their music legally.

Jones says, "That's one of the things we try to partner with the labels on: to place value on the downloads and help kids understand 'Here's how you can do it in a legal way, in a good way.'"

Colaco notes, "Prior to our relationship with iTunes we did a very large on-pack program with Kraft Lunchables. Kids could enter a code word [at a specially prepared website] and get a free download, provided by Real."

"It was a very successful way of developing an integrated advertiser relationship, plus being hip and cool and trendy with the latest thing that kids are doing. And it's introducing kids to legal downloading, which is good."

In 2004 Pepsi had some well-publicized trouble getting consumers to turn bottle caps into downloads in its massive iTunes music giveaway, but the Radio Disney kids happily picked up their free songs. Jones says, "At the Lunchables brand, they were ecstatic over the number of kids — the number of people — who came to download the material."

A Whole New World

Podcasting has been occupying the "next big thing" slot for audio entertainment since around the beginning of the year, and this summer Disney stepped into the fray with a short podcast

"We feel that what we provide our audience is of interest and importance to them. What's in between the records has entertainment value, so I'm not worried about iPods killing me."

Robin Jones

series related to Disneyland's 50th-anniversary celebration and a deal between Walt Disney Interactive Group and Apple to offer podcast content from Disney Online and corporate sisters ESPN.com and ABC News in the iTunes podcast directory.

And now Radio Disney is ready to podcast too. "We're already beginning to offer some limited podcasting of a behind-the-scenes artist nature," Jones says. "If you look at podcasting, it has to be something of value to the audience, and with our audience, that's anything behind the scenes or about their favorite artist."

"We're just dipping our toe in the water to get the content itself begun, and we hope to strategize to make it fuller and more comprehensive as we move along."

Nearly all podcasts are spoken-word, and that's how Radio Disney is starting out too. Since podcasts involve copying and redistributing content, they aren't covered by any existing licensing or royalties structure for major-label music.



"Because the podcasting phenomenon is so new, there are some legal challenges and hurdles that the industry needs to address that aren't specific to us," Colaco says. "But they are related to how we could podcast, for example, a countdown show. If you start getting music involved, it becomes much more challenging, so the content that we have to provide, at least at this stage, is more spoken-word, rather than music."

In public the labels have shown little interest in allowing their product to be podcast, but Motorola's eagerly anticipated iRadio podcasts and devices look like they'll be the breakthrough for major-label music and podcasting (those downloads will, presumably, be rights-managed to the teeth).

If big radio brands were allowed to reach into their stations' music libraries, that would obviously be a very good thing for the future of podcasting as an entertainment medium. With the right approach, it could also be big business for radio and the labels. And Radio Disney, along with a number of other big radio names, is ready when the labels are.

Remember, Kids, Horseplay Maims & Kills

WMMR/Philadelphia morning maniacs Preston & Steve recently celebrated the birthday of news/traffic princess Kathy Romano. Since she's the youngest member of the show, the boys decided to throw her a kid-themed party. They set up a moon bounce outside the studio, hung a piñata and hired a clown to do face painting and make balloon animals. And what kid's party wouldn't be complete without a real pony ride? That's right: They snuck Britney The Pony up the elevator to the fourth floor! For some odd reason, though, they neglected to inform PD **Bill Weston** of their plans.

"We also had a horse outside in the parking lot for rides; he was too big to fit in the elevator," Exec. Producer **CaseyBoy** explains. "After an hour of 'horseplay' in the studio, Bill suddenly showed up, and he did not look happy. Apparently, there's a lot of important wiring beneath the



Birthday girl Romano, Britney and area clown.

flooring that would have shorted out had the horse taken a leak. Thank God No. 2 wasn't as much of a problem."

Now, here's Mr. Weston's take: "Have you ever seen a horse piss? It's like a garden hose on full blast for three minutes! Most of the wiring runs underneath

the studios. Do you want to explain the corrosive properties of horse urine to the engineering department?" Weston immediately ordered Britney out of the building and reprimanded Preston & Steve for bringing barnyard animals into the studio. "When I first got to WMMR, I found it somewhat unprofessional when midday talent Pierre Robert would bring his golden retriever into work," Weston tells **ST**. "Looking back, that now seems so minor."

Celebs Unwittingly Help Hurricane Relief

Last week, noted Canadian hooligan **Rob Mise**, OM/PD of Newcap CHR/Pop CKRA and Classic Rocker CIRK/Edmonton, decided to put a price on the heads of Brad Pitt and Angelina Jolie with his "Brangelina Bounty." With Pitt and Jolie in town for the filming of Brad's latest movie, *The Assassination of Jesse James*, Mise offered a cash prize to anyone who could deliver either or both stars to the station: Brad solo would net you \$10,000, the Brangelina combo was worth \$20,000, and the rare (and highly unlikely) trifecta with Jennifer Aniston in tow would net some maniacal fan \$50K. For over a week, swarms of crazed Canadians took to the streets in search of their prey, nearly causing the production to shut down.

On Wednesday morning Mise suddenly called off the escapade and instead donated \$10,000 to hurricane relief. "In this frightening time for those in the Gulf Coast and Florida, we feel this lighthearted game is no longer timely," he says. However, Mise hasn't completely left the Dark Side. 96X is holding a Mardi Gras-themed fundraiser: Make a donation to the station's Hurricane Katrina Relief Fund and get some beads — and you know what that means.

Coping Quite Nicely, Thank You

Considering he's about to lose Asst. PD/MD Steven Strick to **R&R**, WBCN/Boston PD **Dave Wellington** certainly ap-

pears to be handling the transition seamlessly. "OK, now, how do I do Selector? Is it F3 or F9 to print? Oh, boy, looks like I'm going to be busy," he says. "Steven will be missed at WBCN, but we know he'll do great out West. We're now looking for our next MD or possibly Asst. PD. This is a rare opportunity to be an exciting part of WBCN's reign as one of the pre-eminent Rock stations in America. Get me your stuff ASAP!" What the hell are you waiting for? We're talking W-B-C-Freakin'-N, for God's sake!

Great Moments In Interimosity

WHFS/Baltimore night jock **Tim Virgin** would very much like you to know that he's now interim PD/MD/Promotions Director. Thank you. "I'm also interim van driver and phone screener," he says. In other words, please don't call him — he's busy. Instead, hit him on e-mail at virgin@whfs.com. "I've got to run," he says. "Tomorrow is trash day, and I have to empty all the cans in the station."



Your Virgin may vary.

The Programming Dept.

• Following a decade of decadence at WKCI (KC101)/New Haven, CT, Asst. PD/MD/midday guy **Kerry Collins** is headed to Providence as the newly anointed night dude at Citadel CHR/Pop WPRO-FM (92 Pro-FM). The move reunites Collins with Pro-FM PD Tony Bristol, who programmed KC101 in the mid-'90s.

• This week's Leap o' the Week® candidate is WNCS (The Point)/Burlington, VT PD **Mark Abuzzahab**, who leaps several thousand market sizes to Denver as MD/night jock at Clear Channel Triple A KBCO. With this hire, current KBCO MD **Keefer** moves into the afternoon slot recently vacated by Oz Medina.

• **Kelli Cluque**, last seen programming KCXX/Riverside, fills the vacant PD slot at Active Rock KRQR/Chico, CA. She replaces Dain Sandoval, who left last month to walk the earth.

• Good news for former KEGL/Dallas MD/air talent **Steve Knoll**: He doesn't have to move! Knoll is the new Affiliate Relations Manager/Comedy for TM Century in Dallas.

• PD **Matt Lee** is leaving NextMedia Active Rocker WXQR/Greenville, NC to become MD/afternoon dude at Inner City Alternative WARQ/Columbia, SC.

• With the recent departure of regional programming guy Dave Michaels, Artistic Media Partners ups WBWB/Bloomington, IN morning jock **Dana Marshall** to PD of CHR/Pop sister WAZY/Lafayette, IN. In his spare time Marshall will do afternoons on WBWB and handle music for WBWB and WDDB/Ft. Wayne, IN, assisting PD JJ Davis.

• Just in time to fully enjoy the moisture of Katrina, **Brian Rickman** joins URban Radio Broadcasting as Director/Operations for the company's new six-station cluster in Florence-Muscle Shoals, AL. Most recently Rickman programmed Cumulus CHR/Pop WZAT/Savannah, GA.

• In a story that may or may not be related to Hurricane Katrina, KTUX/Shreveport, LA PD **Kevin West** exits. MD **Brian "Flynt Stone" Harrison** is dubbed interim PD.

• Radio One Urban AC WZAK/Cleveland taps **Terry Bello** as Asst. PD/MD/midday host. He'll replace market vet Bobby Rush, who is retiring from radio. Bello is best known as the host of Superadio's syndicated *Soul Lounge*.

• WRHT/Greenville, NC inks **Fox Feltman** as PD. Feltman, a.k.a. Alan Fox, was last seen as Asst. PD/MD of WYKS/Gainesville. WRHT has been without a programming brain trust since OM/PD Jeff Davis and Asst. PD/MD Blake Larson left Aug. 1 in the wake of Spitzergate.

• Tons o' fun at Emmis/Austin as morning talent **Ty Bentli** exits CHR/Rhythmic KDHT (Hct 93.3) as his contract ticks down to zero. OM Bob Lewis immediately moves afternoon dude **Boogie** into mornings, teaming him with current co-host

R&R TIMELINE

1 YEAR AGO

- Ken Anthony named R&R's Rock Editor.
- Tom Lee named PD of WIP/Philadelphia.
- Long John tapped as PD of KSOC/Dallas.



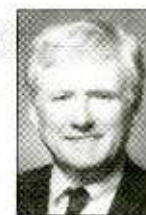
Ken Anthony

5 YEARS AGO

- Cynthia "CJ" Harris elevated to Sr. VP/Urban Promotion at Columbia Records.
- Tim Maranville adds programming duties at KZON/Phoenix.
- Jason McFadden upped to National Promotion Director for Virgin Records.

10 YEARS AGO

- Shirley Maldonado named PD of WLVE/Miami.
- Barry Roberts appointed Director/Urban Marketing & Promotion for RED Distribution.
- Gordon Hastings named FM Super-highway CEO/President.



Gordon Hastings

15 YEARS AGO

- Michael Hughes named PD of WKLS/Atlanta.
- David George named PD of WWWE/Cleveland.
- Dave Urbach tapped as VP/Sales at WJMO/Cleveland.

20 YEARS AGO

- Thom Ferro promoted to VP/GM of Westwood One Radio Networks.
- Sandy Gamblin named GM of WBSC/Milwaukee.
- Monica Lynch upped to President of Tommy Boy.



Sandy Gamblin

25 YEARS AGO

- Gary Worth appointed President of World Communications.
- Mike Addams named PD of WROR/Boston.
- Epic/Portrait named Lennie Petze VP/GM.

30 YEARS AGO

- Bob West named MD of KFXM/Riverside.
- Ben O'Brien moves to WNEX/Macon, GA as PD.
- Gene Curtis named PD of KYSN/Colorado Springs.

Mimi. Bradley Grein turns in his Hot Asst. PD stripes but will remain MD/webmaster for the station and webmaster of Adult Hits sibling KBPA (Bob-FM). "That means there's now an Asst. PD/afternoon opening on KDHT," says Lewis.

Quick Hits

• Marketing/promo animal **Jim Sheehan**, who left WAAF/Boston nearly a year (and 30 pounds!) ago, resurfaces across the street as Promotion Director for Triple A WBOS/Boston, working with former WAAF PD Dave Douglas. Sheehan's previous stops include KUFO/Portland, OR; KRZR/Fresno; and the late KSJO/San Jose, where a good portion of his day was devoted to covering the ass of **R&R's** Ken Anthony.

• **Chris Miller** is the new Director/Marketing & Special Events for Cox CHR/Rhythmic WHZT (Hot 98.1) and Urban WJMJZ (107.3 Jamz)/Greenville, SC.

• Changes at Cumulus CHR/Pop WAOA (WAIA)/Melbourne: Midday talent **Tara Madison** slides down the hall to Active Rock clustermate WSJZ (Pirate 95.9) for a shift TBA, WAOA afternoon driver **Bill Robbins** moves to middays, and WAOA PD **Beau Richards** moves off the morning show and into afternoons. Timmy Vee and Lisa Moldovan will continue to host mornings.

• Entercom AC WTPI/Indianapolis welcomes market fave

Julie Patterson (ex-WZPL) for afternoons. Concurrent with that move, **Jerry Curtis** will move into the midday slot vacated by former PD Gary Havens, who recently exited.

• Former WLUP/Chicago night jock **Zander** is now doing weekends/fill-in at ABC Active Rock rival WZZN (94.7 The Zone).

• Our incredibly obvious recent hint has now become reality: Premiere's *Star & Buc Wild Morning Show* picks up its seventh affiliate, Clear Channel Urban **WQBT (The Beat 94.1)/Savannah, GA**. Beat PD Bo Money still has no idea how much his phone is going to ring.

R.I.P. A.I.R.

After 22 years, Active Industry Research has suspended operations. Founded by **Jonas Cash**, the company made an indelible splash with its legendary A.I.R. Competition, awarding Porsches and cash prizes to programmers for correctly predicting the peak chart positions of new releases. Over the past few months A.I.R. lost several of its key players to label gigs, including CEO Bruce Tyler, now in a major management position at Sony Music. Bridgett Germroth recently left after 10 years to join Island Def Jam as Sr. Director/Adult Promotions, Brian Nolan is now doing National Mix Show promotion for Columbia Records, and VP/Rhythmic Top 40 Andy Arnold returned to Sony Music.

Cash tells **ST** that A.I.R. will honor its just-completed competitions and suspend unfinished competitions.

Formats You'll Eventually Flip Over

• Greater Media Oldies **WPEN/Philadelphia** will flip to "Sports/Talk 950" on Oct. 3, placing it in a head-to-head battle with Infinity crosstown Sports legend WIP. Former WIP and WFAN/New York host Jody "Jody Mac" MacDonald will anchor afternoons, and Premiere's syndicated Jim Rome will air in middays.

• Set your alarm for Jan. 1, 2006. That's when Clear Channel will flip KJZL/Minneapolis from Smooth Jazz to News/Talk as **KTLK-FM**. The new station will feature a mix of local and national personalities, including Premiere's Rush Limbaugh and ABC Radio's Sean Hannity — both of whom currently air across the street on Hubbard's KSTP-AM.

Talk Topics

• **Ken Kohl**, who was overseeing programming at Clear Channel/San Francisco News/Talk outlets KNEW & KQKE, as well as Sacramento News/Talkers KFBK & KSTE, is leaving CC for a mystery gig, allegedly with Infinity/S.F. The Bay Area rumor mill suggests Kohl could be moving to some huge executive role at Infinity's newly acquired San Francisco FM signal at 106.9 and at least one other Infinity/San Francisco property.

• **Denny Schaffer** gets the big transfer to Atlanta to do 8am-noon at WGST-AM. Schaffer is known and loved for his 12 years in Toledo, where he was last seen at WSPD. He also spent 10 years in mornings at WVKS (92.5 Kiss FM)/Toledo and occasionally fills in on the syndicated *Glenn Beck Show*.

• Congrats to WEEI/Boston on the success of its annual Jimmy Fund Radio-Telethon — held in conjunction with the New England Sports Network — which raised a record-breaking \$2.27 million in just 18 hours on Aug. 26. Red Sox minority partners contributed an astounding \$115,000, Boston Celtics owner Wyc Grousbeck added \$50,000 on behalf of his team, and Boston Bruins GM Jeremy Jacobs ponied up \$25K. Major League Baseball commissioner Bud Selig kicked in a personal check for \$30,000.

TELEVISION

TOP 10 SHOWS Total Audience (109.6 million households)

1	CSI
2	60 Minutes
3	Two And A Half Men (9:30pm)
4	Cold Case
5	CSI: Miami
6	Without A Trace
7	Two And A Half Men (9pm)
8	NFL Preseason Football (Dallas at Seattle)
9	CBS Sunday Movie (Stone Cold)
10	NCIS

August 22-28 Adults 18-49

1	CSI
(tie)	Two And A Half Men (9:30pm)
3	NFL Preseason Football (Dallas at Seattle)
(tie)	So You Think You Can Dance
5	Big Brother 6 (Tuesday)
(tie)	CSI: Miami
(tie)	Two And A Half Men (9pm)
8	Family Guy
9	The Simpsons
10	Big Brother 6 (Thursday)
(tie)	Extreme Makeover: Home Edition
(tie)	Rock Star: INXS (Tuesday)
(tie)	Without A Trace

Source: Nielsen Media Research

FILMS

BOX OFFICE TOTALS

August 26-28

Title	Distributor	\$ Weekend	\$ To Date
1	<i>The 40-Year-Old Virgin</i> (Universal)	\$16.27	\$48.56
2	<i>The Brothers Grimm</i> (Miramax)*	\$15.09	\$15.09
3	<i>Red Eye</i> (DreamWorks)	\$10.28	\$32.56
4	<i>Four Brothers</i> (Paramount)	\$7.86	\$55.37
5	<i>The Cave</i> (Sony)*	\$6.14	\$6.14
6	<i>Wedding Crashers</i> (New Line)	\$6.05	\$187.51
7	<i>March Of The Penguins</i> (Warner Ind.)	\$4.74	\$55.89
8	<i>The Skeleton Key</i> (Universal)	\$4.53	\$38.05
9	<i>Valiant</i> (Buena Vista)	\$3.50	\$11.70
10	<i>The Dukes Of Hazzard</i> (WB)	\$3.11	\$74.46

*First week in release. All figures in millions.

Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *The Transporter 2*, whose TVT soundtrack sports music by **Anggun, The Cinematics, The Strays, Servant, Amen Birdmen, Sin, Alexandre Azaria** and more.

— Julie Gidlow



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MIKE TRIAS
mtrias@radioandrecords.com

Working Overtime

While the Going for Adds list is relatively thin due to the Labor Day holiday, some artists are putting in overtime to get the word out on their songs.

Lil Kim will soon head to the big house for a year and a day, so she's using every bit of time she has left on the outside to promote her upcoming album. She's Going for Adds with "Lighters Up," from her fourth solo effort, *Naked Truth*. Kanye West, Scott Storch, 7 Aurelius, Fred-wreck and others contribute their production prowess to the project.

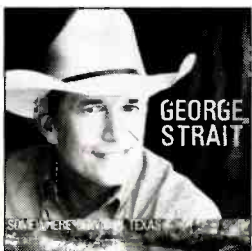


Lil Kim

Lyricaly, expect Kim to take shots at Foxy Brown, Star Jones, 50 Cent and her former crew, Junior M.A.F.I.A., who testified against her during her perjury trial. (She lied to a federal grand jury in order to protect former friends who were involved in a gunfight outside WQHT/New York in 2001.)

Judge Gerald Lynch, who ordered Kim to begin her sentence on Sept. 19, referred to Martha Stewart in his decision, saying, "Do you think I could justify a sentence seven times that of another entertainer who happens to be older and whiter and whose following is richer?" But while he credited Kim for being heartfelt in her remorse, he also added, "Lying to a grand jury about a shooting is more serious than lying about money, no matter how much money." Before the start of the trial Lynch also told Kim, "Someone killed [The Notorious B.I.G.], and it's because people do what you did that we still don't know who killed him."

George Strait once said, "I want to reach a point where people hear my name and immediately think of real country music." To do so, he knows he can't rest on his laurels. Next week Strait goes for adds at Country with "She Let Herself Go," from his 33rd album, *Somewhere Down in Texas*. The song tells the tale of a lady whose man of many years leaves her out of the blue, and she lets herself go — in a good way. She allows herself to experience the joys of life she's never known, from going on her first blind date to traveling the world.



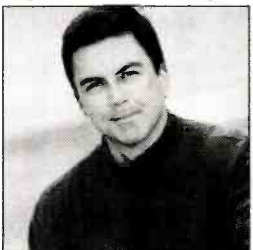
George Strait

Ryan Adams is a man who knows all about working overtime. He and his new band, The Cardinals, plan to release a total of three albums this year alone. So far they have dropped the double album *Cold Roses*, and next week they are Going for Adds with "The Hardest Part," a cut from that project. Adams and the gang will reportedly be releasing *Jacksonville City Nights* around Sept. 27, which will feature a duet with Norah Jones. They also hope

to unveil the album 29 by Thanksgiving.

Adams and The Cardinals were planning to tour all year long, but they found out the hard way that sometimes you can overdo it, canceling several shows in August when they all fell ill. However, they'll be joining an all-star lineup that includes Dave Matthews & Friends, Widespread Panic, Jack Johnson, Beck and many more at the Vegoose Festival in Las Vegas, taking place Oct. 29 and 30.

He graduated with honors from the prestigious Berklee College of Music in Boston, has played saxophone on hundreds of TV commercials and has worked as a studio and tour musician for Tom Jones, U2, Tom Petty, Luther Vandross, Santana and more. Now, Mark Hollingsworth is stepping out on his own with "Steppin' Up," a song taken from his debut album, *On the Mark*. Check out Hollingsworth as he plays with Brian Bromberg in the Los Angeles area throughout September.



Mark Hollingsworth

R&R Going For Adds

Week Of 09/05/05

CHR/POP

PRETTY RICKY Your Body (*Atlantic*)

CHR/RHYTHMIC

D4L Laffy Taffy (*Asylum/Atlantic*)

VOLTIO f/LIL ROB & PITBULL Bumper (*White Lion/Sony Urban/Epic*)

LIL KIM Lighters Up (*Queen Bee/Atlantic*)

URBAN

ALICIA KEYS Unbreakable (*J/RMG*)

BIG KEYZ I Love Music (*MoneyTree*)

D4L Laffy Taffy (*Asylum/Atlantic*)

DR. CHARLES G. HAYES & WARRIORS Work It Out (*ICEE*)

LIL KIM Lighters Up (*Queen Bee/Atlantic*)

URBAN AC

No Adds

GOSPEL

No Adds

COUNTRY

GEORGE STRAIT She Let Herself Go (*MCA*)

SHANIA TWAIN Shoes (*Lyric Street*)

AC

No Adds

HOT AC

No Adds

SMOOTH JAZZ

ACOUSTIC ALCHEMY Trinity (*Higher Octave*)

GREGG KARUKAS Show Me The Way (*Trippin' 'N' Rhythm*)

MARK HOLLINGSWORTH Steppin' Up (*Windshore Music*)

ROCK

SEETHER Truth (*Wind-up*)

SHULTON'S YOUTH Life's Not Fair (*MLAR*)

ACTIVE ROCK

SEETHER Truth (*Wind-up*)

SHULTON'S YOUTH Life's Not Fair (*MLAR*)

ALTERNATIVE

KAISER CHIEFS I Predict A Riot (*Universal*)

SEETHER Truth (*Wind-up*)

SHULTON'S YOUTH Life's Not Fair (*MLAR*)

TRIPLE A

BEN TAYLOR BAND Nothing I Can Do (*Iris/Music Allies*)

DAVID POE Reunion (*The Lab*)

R. ADAMS & THE CARDINALS The Hardest Part (*Lost Highway*)

CHRISTIAN AC

GINNY OWENS Fellow Traveler (*Rocketown*)

SCOTT KRIPPAYNE Alive Again (*Spring Hill*)

TWILA PARIS Days Of Elijah (*Integrity*)

CHRISTIAN CHR

GINNY OWENS Fellow Traveler (*Rocketown*)

CHRISTIAN ROCK

No Adds

INSPO

GINNY OWENS Fellow Traveler (*Rocketown*)

JERICHO ROAD This Day (*Shadow Mountain*)

SCOTT KRIPPAYNE Alive Again (*Spring Hill*)

TWILA PARIS Days Of Elijah (*Integrity*)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.

NATIONAL MUSIC

CMT

COUNTRY MUSIC TELEVISION
75.1 million households
Brian Philips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

Artist	Play	Plays
JEFF BATES Good People		
KATHLEEN EDWARDS In State		
LITTLE BIG TOWN Boondocks		
BROOKS & DUNN Play Something Country	34	28
VAN ZANT Help Somebody	31	28
SUGARLAND Something More	30	28
SARA EVANS A Real Fine Place To Start	29	29
JASON ALDEAN Hicktown	29	28
BRAD PAISLEY Alcohol	29	27
LEANN RIMES Probably Wouldn't Be This Way	28	29
FAITH HILL Mississippi Girl	28	28
TOBY KEITH As Good As I Once Was	27	29
GARY ALLAN Best I Ever Had	26	30
MONTGOMERY GENTRY Something To Be...	26	30
JD DEE MESSINA Delicious Surprise	25	26
TRACE ADKINS Arlington	25	23
GRETCHEN WILSON All Jacked Up	24	23
NICKEL CREEK When In Rome	21	25
TRISHA YEARWOOD Georgia Rain	19	17
RASCAL FLATTS Fast Cars And Freedom	16	25
ALAN JACKSON The Talkin' Song Repair Blues	16	15
KEITH ANDERSON Pickin' Wildflowers	16	12
PAT GREEN Baby Doll	15	13

Monitored by Mediabase 24/7
Aug. 22-28.



GREAT AMERICAN COUNTRY™
38.3 million households
Ed Hardy, President
Sarah Trahern, VP/Programming

ADDS

Artist	Play
PHIL VASSAR Good Ole Days	
RANDY TRAVIS Angels	
TERRI CLARK She Didn't Have The Time	
GAC TOP 20	
TRISHA YEARWOOD Georgia Rain	
FAITH HILL Mississippi Girl	
TOBY KEITH As Good As I Once Was	
SARA EVANS A Real Fine Place To Start	
A. KRAUSS & UNION STATION Goodbye Is All We Have	
GARY ALLAN Best I Ever Had	
BRAD PAISLEY Alcohol	
BROOKS & DUNN Play Something Country	
BILLY CURRINGTON Must Be Doin' Somethin' Right	
RAY SCOTT My Kind Of Music	
SUGARLAND Something More	
CRAIG MORGAN Redneck Yacht Club	
ERIKA JO I Break Things	
BLAKE SHELTON Goodbye Time	
RYAN SHUPE & THE RUBBERBAND Dream Big	
SHEDAISY Don't Worry 'Bout A Thing	
JOSH GRACIN Stay With Me (Brass Bed)	
TRICK PONY It's A Heartache	
SHANIA TWAIN I Ain't No Quitter	
LEANN RIMES Probably Wouldn't Be This Way	

Information current as of Sept. 2.

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	NEIL DIAMOND	\$1,616.9
2	DAVE MATTHEWS BAND	\$1,344.9
3	KENNY CHESNEY	\$1,179.3
4	OZZFEST	\$891.3
5	ANGER MANAGEMENT TOUR	\$786.0
6	TOM PETTY & THE HEARTBREAKERS	\$625.5
7	JAMES TAYLOR	\$584.3
8	DESTINY'S CHILD	\$507.1
9	AMERICAN IDOLS LIVE	\$465.9
10	VANS WARPED TOUR	\$428.8
11	BRUCE SPRINGSTEEN	\$427.4
12	SANTANA	\$410.6
13	RASCAL FLATTS	\$410.6
14	CHICAGO / EARTH, WIND & FIRE	\$376.0
15	STEVIE NICKS / DON HENLEY	\$367.2

Among this week's new tours:
AMY RAY
EAMES ERA
JAMES McMURTRY
RON WHITE
STATE RADIO

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.



72 million households.

Artist	Play
MISSY ELLIOTT Lose Control	32
MY CHEMICAL ROMANCE Helena	31
FALL OUT BOY Sugar, We're Goin' Down	29
RIHANNA Pon De Replay	29
GWEN STEFANI Cool	28
KANYE WEST Gold Digger	27
GORILLAZ Feel Good Inc.	27
BOW WOW /OMARION Let Me Hold You	26
50 CENT /MOBB DEEP Outta Control	25
MARIAH CAREY Shake It Off	23
GREEN DAY Wake Me Up When September Ends	18
GWEN STEFANI Hollaback Girl	14
SHAKIRA La Tortura	12
HILARY DUFF Wake Up	12
PUSSYCAT DOLLS Don't Cha	12
BLACK EYED PEAS Don't Lie	11
FRANKIE J How To Deal	11
KANYE WEST Jesus Walks	11
SEAN PAUL We Be Burnin'	11
NATASHA BEDINGFIELD These Words	10

Video playlist for the week of Aug. 22-28.



David Cohn
General Manager

2

Artist	Play
MISSY ELLIOTT Lose Control	33
GORILLAZ Feel Good Inc.	26
FALL OUT BOY Sugar, We're Goin' Down	25
MY CHEMICAL ROMANCE Helena	22
JAY-Z 99 Problems	21
USHER / LUDACRIS & LIL JON Yeah	20
YING YANG TWINS Badd	19
50 CENT In Da Club	18
YOUNG JEEZY And Then What	17
GREEN DAY Boulevard Of Broken Dreams	17
DAMIAN "JR. GONG" MARLEY Welcome To...	15
COLDPLAY Speed Of Sound	15
KILLERS Mr. Brightside	15
BEYONCÉ Crazy In Love	15
MISSY ELLIOTT Work It	15
50 CENT /MOBB DEEP Outta Control	14
FOO FIGHTERS Best Of You	14
SNOOP DOGG Drop It Like It's Hot	13
KANYE WEST Gold Digger	13
BRAVERY An Honest Mistake	13

Video playlist for the week of Aug. 22-28.



Lori Parkerson
202-380-4425

HIGHWAY 16 (XM16)

Ray Knight
FAITH HILL Like We Never Loved At All
REBA McENTIRE You're Gonna Be
TRICK PONY Ain't Wastin' Good Whiskey On You
JAMEY JOHNSON The Dollar

SQUIZZ (XM48)

Charlie Logan
BLACK LABEL SOCIETY In This River
ILL NINO What You Deserve
ART OF DYING Get Through This
CASANOVAS Livin' In The City
VAUX Are You With Me
PSYCHOSTICK Beer

U-POP (XM29)

Ted Kelly
FRANZ FERDINAND Do You Want To
SUGABABES Push The Button
T.A.T.U. All About Us
GORILLAZ /DE LA SOUL... Clint Eastwood (Live)

THE LOFT (XM50)

Mike Marrone
BECK Girl
NEIL YOUNG The Painter
PETRA HADEN & BILL FRISELL Yellow
PETRA HADEN & BILL FRISELL Satellite
TRACY CHAPMAN Change

X COUNTRY (XM12)

Jessie Scott
ELIZA GILKYSON Paradise Hotel
KENNEDYS Half A Million Miles
TEETER GRAY Blue Love
DARRYL LEE RUSH Llano Avenue

75 million households

Rick Krim
Exec. VP

ADDS

Artist	Play
FOO FIGHTERS DOA	
LIFEHOUSE You And Me	
MISSY ELLIOTT Lose Control	
PUSSYCAT DOLLS /BUSTA RHYMES Don't Cha	
GWEN STEFANI Cool	
WEEZER Beverly Hills	
MARIAH CAREY Shake It Off	
NATASHA BEDINGFIELD These Words	
BLACK EYED PEAS Don't Lie	
RIHANNA Pon De Replay	
BACKSTREET BOYS Just Want You To Know	
ROB THOMAS This Is How A Heart Breaks	
BECK Girl	
SHERYL CROW Good Is Good	
GREEN DAY Wake Me Up When September Ends	
MARIAH CAREY We Belong Together	
DAVE MATTHEWS BAND Dreamgirl	
D.H.T. Listen To Your Heart	
TOMMY LEE Good Times	
BON JOVI Have A Nice Day	
NICKELBACK Photograph	



TELEVISION

Friday, 9/2

• **Black Eyed Peas and Carrie Underwood, The Ellen DeGeneres Show** (check local listings for time and channel).



Black Eyed Peas

• **Faith Hill, The Tonight Show With Jay Leno** (NBC, check local listings for time).

• **Black Eyed Peas, Late Show With David Letterman** (CBS, check local listings for time).

• **Bloc Party, Late Night With Conan O'Brien** (NBC, check local listings for time).

• **Allman Brothers Band, Last Call With Carson Daly** (NBC, check local listings for time).

Saturday, 9/3

• **U2, Saturday Night Live** (NBC, 11:30pm ET/PT).

Monday, 9/5

• **Rihanna, Ellen DeGeneres.**
• **Ryan Seacrest, The View** (ABC, check local listings for time).

• **Phil Vassar, Jay Leno.**
• **Last Train Home, Late Late Show With Craig Ferguson** (CBS, check local listings for time).

• **Diddy and Duran Duran, Carson Daly.**

Tuesday, 9/6

• **Lifehouse, Jay Leno.**
• **Rob Thomas, David Letterman.**

• **Common, Jimmy Kimmel Live** (ABC, check local listings for time).

• **Kings Of Convenience, Carson Daly.**

Wednesday, 9/7

• **Michael Bolton, Jay Leno.**
• **Crossfade, Craig Ferguson.**
• **Green Day, Carson Daly.**
• **Diddy, The Tony Danza Show** (check local listings for time and channel).

Thursday, 9/8

• **Brad Paisley, The View.**
• **OK Go, Jay Leno.**



OK Go

• **Jennifer Lopez, David Letterman.**

• **Ice-T and Ryan Cabrera, Carson Daly.**

— Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Aug. 30, 2005.

1. FALL OUT BOY Sugar, We're Goin' Down
2. GREEN DAY Wake Me Up When September Ends
3. KANYE WEST /JAMIE FOXX Gold Digger
4. MISSY ELLIOTT /CIARA & FAT MAN SCOOP Lose Control
5. BLACK EYED PEAS Don't Lie
6. GORILLAZ Feel Good Inc.
7. PUSSYCAT DOLLS /BUSTA RHYMES Don't Cha
8. RIHANNA Pon De Replay
9. CLICK FIVE Just The Girl
10. MY CHEMICAL ROMANCE Helena

Top 10 Albums

1. KANYE WEST *Late Registration*
2. DEATH CAB FOR CUTIE *Plans*
3. VARIOUS ARTISTS *Six Feet Under ST*
4. BLACK EYED PEAS *Monkey Business*
5. TONY YAYO *Thoughts Of A Predicate Felon*
6. FALL OUT BOY *From Under The Cork Tree*
7. COLDPLAY *X & Y*
8. BEN FOLDS *iTunes Originals*
9. GREEN DAY *American Idiot*
10. KILLERS *Hot Fuss*



CARRY ON, MY WAYWARD PRODUCER Sevendust recently stopped by USRN's Launch Radio Networks studios in New York, and the band decided they liked producer Roxy Myzal so much, they would try to carry her home with them. Seen here clutching Myzal (who's in front) are (l-r) bandmembers Vince Hornsby, John Connelly, Morgan Rose, Sonny Mayo and Lajon Witherspoon.



SAT BISLA
sat@anrworldwide.com

PART TWO OF A TWO-PART SERIES

Legally Speaking

Talking with music attorneys from Australasia and the U.K.

With music now clearly an international industry, it's more important than ever to have as much understanding as possible of how legal systems work worldwide. Knowledge is power, and being better-educated on the legalities of doing business abroad makes disruptions less likely and improves the chances of seeing maximum results from seeking greater opportunities overseas.

In the Aug. 19 issue we shared the insights of two leading attorneys working in international entertainment law, and this week we talk with two more: renowned attorney Campbell Smith, based in New Zealand, and influential U.K. legal representative Jonathan Monjack.

Music & Media

Monjack, a partner in U.K. music and media law firm Engel Monjack, started his career in the music business as a product manager at Paul Oakenfold's Perfecto label. He moved from Perfecto to a business-affairs post at Elektra/EastWest in New York, then returned to the U.K. to earn his credentials as a lawyer. Monjack has now been practicing music law in the U.K. for 11 years and, with partner Lawrence Engel, set up Engel Monjack in 2003.

"Our artist clients range from more established U.K. acts, such as Groove Armada and Ms. Dynamite, to up-and-coming acts like Hard-Fi, The Go! Team and Roll Deep, whom we believe will all be making huge impacts stateside," Monjack says of the firm. "I am particularly excited about Ms. Dynamite's new album, which is coming out later this year.

"In terms of an unsigned act, watch out for

"An experienced music lawyer can give artists strategic advice on getting a recording or publishing deal and the benefit of his or her contacts within the industry."

Jonathan Monjack

the all-girl rock band McQueen, who are causing a stir on both sides of the Atlantic. There's also an artist and producer known as Wiley who will be looking to give the U.S. market something to think about with his [almost completed] new album.

"We also represent a select number of unsigned acts. On the company side, we represent independent record labels, such as Ministry of Sound and Free 2 Air, as well as merchandisers and independent music-publishing companies."

Why An Artist Needs A Lawyer

Monjack believes that the sooner a lawyer can be brought on to an artist's team, the better. "An experienced music lawyer can give an artist both strategic advice on getting a recording or publishing deal and the benefit of his or her contacts within the industry," he says. "It's not impossible for an artist to get noticed by labels without legal representation; however, having an attorney on board will certainly aid the process."

About the record deals those artists are looking for, Monjack says, "There's no doubt that on the whole there are fewer major-label record deals being done in the U.K. and across the globe. Labels are becoming more streamlined and are focused on looking to sign fewer acts, which they can, therefore, put more of a push behind. This is not a bad thing for the acts that do get a deal. If the quality is there in an artist, the major-label market is as good, if not better, than ever.

"For those who, for whatever reason, don't find a home with one of the majors or choose not to take the major-label route, the time of the independents is upon us, and we are seeing that evolve, particularly in the U.K.

"The upfront money and label marketing power might not quite compare to a major-label deal, but there are definite advantages to being with an independent. I would say that you generally get more time to develop your style and fan base with an indie, although there are major-label exceptions over here that give you time too. We are also see-

ing a number of deals where the majors get involved with acts that have already been developed by independents."

Are U.K. Attorneys Different?

How do U.K. attorneys differ in their approach from those in the U.S.? "I would say in the level of involvement you get from your lawyer, particularly on the unsigned-artist front," Monjack says. "Most U.K. lawyers do not see this as an essential part of what they do and would rather wait until the sell has been done and the deal is on offer. We feel that there is enormous added value to our clients in our getting positively involved at an earlier stage.

"I also think that if you are dealing with U.K. labels, there is a definite advantage to using a U.K. lawyer to do the deal. We are closer to the people involved and have a more detailed knowledge of the inner workings of the labels and what is or isn't obtainable."

At his firm, Monjack says, "We give our clients an all-around base of support and advice. We always strive to be an integral part of a client's team of advisers, be it an artist or a company, and look to give commercial as well as legal input into a client's career or business.

"We use our experience and understanding of the industry to help our clients in whichever way we can. This can be very broad-ranging, from assisting in securing studio time or perhaps the services of a producer and a manager, all the way through to securing major-label deals."

Just For Artists

Campbell Smith is one of the most influential lawyers in New Zealand — and throughout Australasia, for that matter — when it comes to the music business. He was admitted to the bar in 1990, the same year he started working for a large law firm that specialized in intellectual property.

By 1992 he was working at a college radio station in Auckland, serving as general legal adviser and handling an airshift that included answering listeners' legal questions — which usually concerned, Smith says, speeding tickets and pot.

Then, he says, "I began acting as the legal representative for a lot of the young artists who spent time at the radio station and grew my own practice from that. In 1995 I started my own artist-management company, and CRS Management currently manages 10 of New Zealand's most successful artists, including Elemeno P, The Bleeders, Blindspott, Scribe and Breaks Co-Op."

Smith primarily represents the interests of recording artists, performers and songwriters. In fact, he says that since his legal career began, he's represented only one record company.

Why Hire A Lawyer?

Does every artist need a lawyer? "It probably isn't the case in New Zealand," Smith says. "The market is very small, and there is still relatively easy access to not only A&R directors, but, generally, to the heads of labels and other executives.

"Artists will retain lawyers once initial interest has been generated at one or more of the

"A significant 'con' when entering into record deals in New Zealand has been having to do worldwide deals, then watch as local labels fail to secure international commitments."

Campbell Smith

labels. No deal should ever be struck without legal advice and direction, [and artists' finding legal assistance] is generally what happens. It's a process that works for us."

Smith says about his practice, "I am a jack-of-all-trades in many respects, coming from a small market where one has to wear many hats. My practice is entwined with my management work and my work as a promoter. There are very few specialist music lawyers in New Zealand, and not many work in traditional law firms. In fact, there are none that I can think of at the moment."

Deals In Today's Climate

How do things look for an artist seeking a label deal today? "There is often more label competition for artists now, compared with five or 10 years ago," Smith says. "With that competition comes a bit more leverage to secure better terms. For example, a significant 'con' when entering into record deals in New Zealand has been having to do worldwide deals, then watching as local labels fail to secure international commitments.

"With more leverage, we work hard now to limit the territory to New Zealand and Australia in the first instance, with artists retaining rights to masters minus that territory, or to provide very short windows for international commitment, after which masters and future options revert to the artist.

"Another significant development has been the increase of access to government funding. Many artists now use that funding to record themselves and license the masters, ensuring them greater ability to secure better terms."

Asked to explain why an artist should choose his legal services in particular, Smith replies, "I have more experience in negotiating deals, both locally and internationally, and I have a wider international network of contacts than other music lawyers working in New Zealand. And I'm very tall."



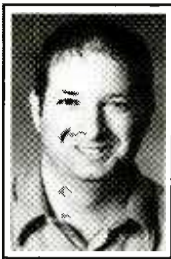
Campbell Smith

Send your unsigned or signed releases to:

Sat Bisla

A&R Worldwide

449 S. Beverly Drive, Suite 300
Beverly Hills, CA 90212, USA



ADAM JACOBSON
ajacobson@radioandrecords.com

Go Deep!

Song suggestions for Adult Hits PDs

By Mark Mueller

To all the Dougs, Simons, Bens and so forth, let me introduce myself. I'm Mark. Think of me as Jack's dysfunctional cousin. I have worked in radio for 20 years, and music is my passion. For 22 years I have made my own music charts — a habit that, several years back, led me to create a playlist that I hoped to one day use to create an awesome-sounding station.

In 2003 I wrote my first Oldies column for R&R, on '80s music (R&R 2/7/03). I discussed how I'd program an '80s station and included a list of songs with release dates that spanned from 1978 to 1992.



Mark Mueller

A couple of weeks later I received a call from someone in Canada who liked my ideas and told me about his new station, which was called "Jack FM." I was fortunate enough to be hired to do some consulting work for the station, something I was quite proud of.

Now it's 2005, and there are a lot of Jack-type Adult Hits stations showing up across the U.S. So I'd like to expand on my original ideas and give my thoughts on what needs to be done with '80s and '90s music to keep the "wow factor" alive in this new format.

Make 'Em Say Wow!

I spent the better part of the late 1980s and almost all of the '90s at WBLI/Nassau-Suffolk, on New York's Long Island. In the early '90s there was word that the station was considering a format change. I was good friends with then-PD Bill Terry, and he asked me, "What do you think we should be playing?" I said, "Play great '80s songs from bands like Duran Duran and great current music from bands like Jesus Jones." He said, "We'll see what the consultants decide to do."

The consultants went with a Hot AC format that featured cuts like "Heartlight" by Neil Diamond and "Whenever I Call You Friend" by Kenny Loggins, and WBLI sank in the ratings.

The reason I bring this up is because a few years later the station made a change in its playlist and started playing some of the music I'd suggested. I faxed a letter over to Terry, who was in afternoons at 'BLI at the time, telling him how much I liked the songs they were playing. Terry responded, "We should have hired you as our consultant and researcher."

Right now Jack-type stations still have a wow factor, but if I were to look into a crystal ball even a year into the future, I bet I'd see that wow factor starting to fade. Sure, it's great to turn on a station that claims to play the "best mix of everything," even if it's really a Hot AC with a 200-song playlist that's become a Hot AC with a 500-song playlist. The extra songs sound

It's great to turn on a station that claims to play the "best mix of everything," even if it's really a Hot AC with a 200-song playlist that's become a Hot AC with a 500-song playlist. But in a year the station will sound old again.

great now, but in a year the station will sound old again.

Expanding on my original ideas about 1980s and 1990s music, I've decided to break down the decades into style categories. Some of these songs come from 1980s hair bands, some are '80s and '90s dance music, and I've included some one-hit wonders, novelty records and more.

Take those '80s hair bands. Songs that might sound great, depending on your market: Zebra's "Tell Me What You Want," Slade's "Run Runaway" or Skid Row's "18 and Life." This category can even go into the early 1990s for legitimate hits, including "Don't Treat Me Bad" by Firehouse, "Love Is on the Way" by Saigon Kick or "After the Rain" by Nelson.

And when you play AC/DC, don't just play "You Shook Me All Night Long." Be creative. Play "Moneytalks," "Back in Black" or (dare I say it) "Big Balls."

Beyond The Obvious

For people now in their 30s the 1980s were a great time for music. Acts including the aforementioned Duran Duran, along with Culture Club and Pet Shop Boys, define the music of that era. But, if you recall, these acts had hits besides the big ones, and those songs will sound great again on the radio.

Duran Duran did a kick-ass version of David Bowie's "Fame" (a B-side to "Careless

'Majic' Year For Phillips

One year ago Vance Phillips took a shot at fulfilling a childhood dream: He cut a demo, got a babysitter for his 3-year-old and drove to Broward Mall in Fort Lauderdale, FL to participate in WMXJ (Majic 102.7)/Miami's contest to find its next nighttime air personality.



Vance Phillips

Phillips made it through the first round, becoming one of 14 Majic listeners who'd get on-air auditions. Then, even with a gaffe that led to seven seconds of dead air, Phillips attracted the most votes from listeners and was crowned "The Personality," winning a one-year deal to handle the 7pm-midnight slot Monday through Friday and the 3-7pm shift on Saturdays. The 1992 Connecticut School of Broadcasting graduate had finally gotten a great radio gig

Phillips has since quit his day job in the restaurant business, and on Aug. 23 he celebrated his one-year anniversary at Majic with a live broadcast from the Seminole Hard Rock Hotel & Casino in Hollywood, FL. Two nights later Phillips deftly talked South Floridians through Hurricane Katrina, proving that your next great personality might be out there among your listeners.

Memories"), not to mention "Save a Prayer," "Planet Earth," "Wild Boys" and others that are ignored in favor of "Hungry Like the Wolf" and "Rio." How about "Miss Me Blind" from Culture Club, or "Opportunities" from Pet Shop Boys?

The 1980s also gave us great acts that some now consider soft rock but that still need to be played. Journey, Foreigner, Huey Lewis & The News and others have songs that fit this category. Play "Stone in Love" or "Girl Can't Help It" by Journey. Play "That Was Yesterday" or "Head Games" by Foreigner. Play "Walking on a Thin Line" or "I Know What I Like" by Huey Lewis & The News. By including a wider range of songs by core 1980s artists, a station can continue to sound fresh every day.

And let's not forget that electronic pop was also huge in the 1980s. While A Flock Of Seagulls, Information Society and Human League had their big hits, all of them had other songs that will make your listeners crank up their radios up and really love what they're hearing.

How about "Running" by Information Society instead of "What's on Your Mind?" Or how about "Space Age Love Song" by A Flock Of Seagulls instead of "I Ran (So Far Away)"? Or HL's "Fascination" instead of "Don't You Want Me"?

Novelty Value

One of the largest areas being overlooked is dance music, from both the 1980s and the '90s. As much as listeners love to hear a disco record from the '70s, they may also love "Sincerely Yours" by Sweet Sensation, "Show Me" from The Cover Girls, "Point of No Return" by Expose or "Stomp" by The Brothers Johnson.

From the 1990s, songs like "Freak Like Me" by Adina Howard, "Movin' on Up" by M People or "Dreamer" by Livin' Joy may work, depending on your market.

Novelty records come and go, but they sometimes need to be thrown in as well. Bruce Willis' take on the Motown staple "Respect Yourself," Don Johnson's "Heartbeat" or Michael Damian's cover of David Essex's "Rock On" are songs to choose from. Remember "Swing the Mood" by Jive Bunny & The Mastermixers?

From the 1990s, there are classics like Aqua's "Barbie Girl," Billy Ray Cyrus' "Achy Breaky Heart" and Baz Luhrmann's "Everybody's Free (To Wear Sunscreen)."

Another thing I have always loved is the one-

Right now Jack-type stations still have a wow factor, but if I were to look into a crystal ball even a year into the future, I bet I'd see that wow factor starting to fade.

hit wonder. So many of these were amazing hits in the 1980s and 1990s, and they're not being played. The listener would kill for "Pop Muzik" by M, "Right on Track" by The Breakfast Club or "Whisper to a Scream (Birds Fly)" by Icicle Works, all from the '80s.

And let's not forget 1990s one-hit wonders like "You Don't Have to Go Home Tonight" by Triplets, "Whoomp! (There It Is)" by Tag Team or "New Age Girl" by Deadeye Dick.

The Spice Of Life

Now there is finally a format where you can turn on a station and hear "Refugee" by Tom Petty & The Heartbreakers and "Gettin' Jiggy Wit' It" by Will Smith. You can hear Asia's "Heat of the Moment" and Quad City DJs' "Come N' Ride It (The Train)." Adult Hits has the potential to be a format that lasts. But for it to do so, those who program it can't forget the songs that need to be played.

Here's a final message to all the programmers of Adult Hits stations: The next time you're making a log, don't forget there was once a time when A Flock Of Seagulls, Madness and Falco were big. There was a time when Tommy Tutone, Dead Or Alive and Quarterflash were cool. That time can, once again, be now.

Mark Mueller worked at WBLI/Nassau-Suffolk as a morning show producer and announcer in the late 1980s and 1990s and has been an air personality at Hot AC WWZZ (Z104.1)/Washington since 1999. He can be reached at 410-363-7726 or foxmueller1@yahoo.com.



KEVIN CARTER
kcarter@radioandrecords.com

CHR/Pop Publisher's Clearinghouse

Everything must go in this photo blowout extravaganza

There are reasons the cliché "a face for radio" exists. Thankfully, those examples have been relegated to formats other than Pop, which sports some of the most handsome and beautiful mugs this side of Anchorage, AK. Here now are some of your fellow Pop stars, hamming it up for the camera.



KISS EXCEEDS SPEED OF SOUND Coldplay visited the radio sadists at KBKS (Kiss 106.1)/Seattle, who suggested that listeners sit on blocks of ice to win tickets to an exclusive in-studio concert with the band. The person who managed to sit longest won. Seen here following the application of hair dryers to listeners' hindquarters are (back row, l-r) Kiss Sales Promotion Coordinator Trevor Howden and Marketing/Promotion Director Marc Jones, bandmembers Jon Buckland and Chris Martin and Kiss Asst. PD/MD Marcus D. (front row, l-r) Promotion Coordinator Amber Fish, personality Kimi, engineer Teurth Tran and personality Brittany.



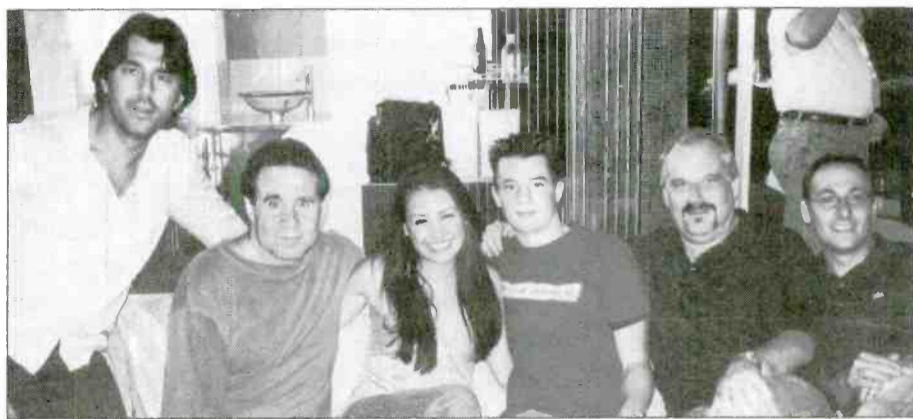
QUAD CITIES: HOME OF R&R 2006 The Click Five stopped by the domain of one Tony Waitkus, PD of WHTS (Alt Hit 98.9)/Quad Cities, IA-IL, and forced him to pose for this picture with them. Seen here (l-r) are bandmembers Joe Guese and Joey Zehr; Lava rep Allison Smith; Waitkus; and bandmembers Eric Dill, Ethan Mentzer and Ben Romans.



SURVIVING — BARELY — IN FLORIDA The Florida coastline was besieged by Survivor fans and former cast members who descended upon a Cocoa Beach restaurant that had declared it had the largest collection of Survivor props and collectibles. When crazed fans weren't busy forming alliances with complete strangers, WAOA (WA1A)/Melbourne jocks managed to snap off a few shots. Here (l-r) are WA1A PD Beau Richards and morning co-host Lisa, Survivors Clay and Kobe and WA1A morning co-host Timmy Vee.



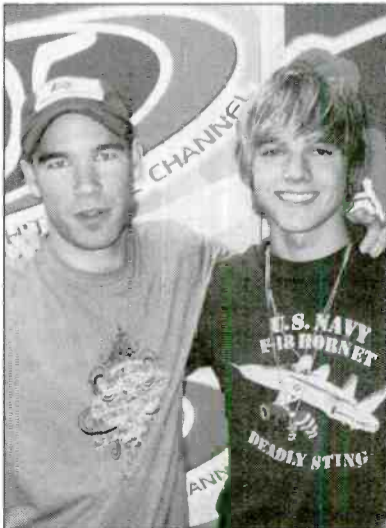
MAYHEM IN HARTFORD Tommy Lee continued plowing a swath of destruction across the nation as he burst into the studios at WKSS (Kiss 95.7)/Hartford, placed some employees in compromising positions, then convinced an innocent intern to take this picture. Seen here (l-r) are Kiss morning co-host Steve Coates, Lee and Kiss morning co-hosts Courtney and Wal-Mart Jeff.



CONCLAVE MADNESS During the recent Conclave, several people took refuge from the fake blizzard raging outside and spent some time indoors, enjoying the hotel's complimentary air conditioning, including R&R's own Street Talk Daily Overlord Kevin Carter and Sales Guru Steve Resnik. Seen here are (l-r) Epic's Alex Levy; Resnik; Epic artist Nikki Flores, who performed at a showcase during the event; Carter's son, Morgan; Carter his own self; and Epic's Jeff "JB" Bardin.



'MY NAME IS RAYNE, AND I APPROVE THIS PICTURE' Bowling For Soup made their way to Oklahoma recently, and there was much rejoicing as they crashed the studios at KHTT (K-Hits 106.9)/Tulsa to "Rock the Spa" and deliver spa treatments to the formerly spa-deprived citizens of Tulsa. Seen here (l-r) are BFS members Chris and Jaret, K-Hits overnight girl Crystal, BFS dude Erik, K-Hits Asst. PD/MD/night guy Rayne and BFS guy Gary.



SEPARATED AT BIRTH? Jesse McCartney (r) stopped by WDCG (G105)/Raleigh, and, from the looks of things, he discovered his long-lost older brother, G105 MD/night dude Brody.



FORGET THE TICKETS, TAKE THE CAR! We're pretty damn jealous of WXKS-FM (Kiss 108)/Boston's latest contest: Pop princess Kelly Clarkson personally delivered a shiny new BMW Z4 to the winner's home, along with tickets to Kelly's concert. Seen here seconds before making the winner happy to the point where she lost the ability to speak coherently are (l-r) Kiss morning traffic reporter Lisa Roach, Clarkson and Kiss morning entertainment reporter Billy Costa.

CHR/POP TOP 50

September 2, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIAH CAREY We Belong Together (Island/IDJMG)	7654	-319	596297	21	117/0
2	2	D.H.T. Listen To Your Heart (Robbins)	7631	+81	531571	15	118/0
4	3	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	7113	-237	545126	19	113/0
3	4	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	7090	-363	561034	22	118/0
5	5	RIHANNA Pon De Replay (Def Jam/IDJMG)	7035	+27	532335	13	116/0
6	6	LIFEHOUSE You And Me (Geffen)	6639	-74	482032	20	112/0
8	7	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	5616	+290	485527	13	111/0
7	8	FAT JOE f/NELLY Get It Poppin' (Atlantic)	5100	-291	359610	14	109/0
12	9	WEEZER Beverly Hills (Geffen)	4996	+489	310306	13	111/2
15	10	MARIAH CAREY Shake It Off (Island/IDJMG)	4883	+903	411357	7	116/3
10	11	GWEN STEFANI Cool (Interscope)	4691	-4	329531	10	117/0
11	12	PAPA ROACH Scars (Geffen)	4454	-191	328260	28	113/0
13	13	BOW WOW f/OMARION Let Me Hold You (Columbia)	4414	+320	334138	10	96/0
14	14	NATASHA BEDINGFIELD These Words (Epic)	4197	+193	249675	16	114/0
9	15	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	4014	-752	301211	20	115/0
19	16	BLACK EYED PEAS Don't Lie (A&M/Interscope)	3739	+568	277513	5	113/3
16	17	FRANKIE J. How To Deal (Columbia)	3188	-474	239957	16	101/0
17	18	3 DOORS DOWN Let Me Go (Republic/Universal)	2958	-274	196845	34	107/0
21	19	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	2864	+121	190803	10	94/1
18	20	GREEN DAY Holiday (Reprise)	2807	-424	173458	16	102/0
22	21	CLICK FIVE Just The Girl (Lava)	2785	+245	161418	10	99/2
23	22	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	2558	+167	164513	7	109/3
27	23	GORILLAZ Feel Good Inc. (Virgin)	2281	+420	106043	9	96/5
35	24	KELLY CLARKSON Because Of You (RCA/RMG)	2142	+971	189378	3	105/13
24	25	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	1856	-283	141287	19	107/0
30	26	AKON Belly Dancer (Banza) (Universal)	1766	+189	164028	8	53/1
32	27	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1608	+213	85434	8	59/4
26	28	PRETTY RICKY Grind With Me (Atlantic)	1592	-309	105595	18	82/0
28	29	LIL ROB Summer Nights (Upstairs)	1479	-260	88650	10	55/1
29	30	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	1462	-165	111909	18	101/0
31	31	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	1450	+49	57926	9	76/1
25	32	COLDPLAY Speed Of Sound (Capitol)	1416	-544	64611	12	86/0
39	33	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1299	+561	82055	3	76/17
38	34	BLACK EYED PEAS My Humps (A&M/Interscope)	1292	+551	135652	3	40/19
34	35	ROB THOMAS This Is How A Heart Breaks (Atlantic)	1158	-40	66289	8	55/0
42	36	PRETTY RICKY Your Body (Atlantic)	1093	+441	78714	3	41/3
46	37	NICKELBACK Photograph (Roadrunner/IDJMG)	1016	+464	58462	2	62/18
36	38	CRAZY FROG Axel F (Universal)	975	-143	41283	5	29/0
Debut	39	GREEN DAY Wake Me Up When September Ends (Reprise)	938	+445	79538	1	88/55
50	40	BOW WOW f/CIARA Like You (Columbia)	902	+390	82724	2	44/11
41	41	YING YANG TWINS f/MIKE JONES Badd (TVT)	777	+121	44193	4	35/2
40	42	DESTINY'S CHILD Cater 2 U (Columbia)	734	+23	34613	5	32/1
47	43	MARCOS HERNANDEZ If You Were Mine (TVT)	707	+160	67036	2	31/7
48	44	GAVIN DEGRAW Follow Through (J/RMG)	700	+164	35480	5	56/5
44	45	3 DOORS DOWN Here By Me (Republic/Universal)	685	+85	24340	4	45/1
49	46	KEITH URBAN You'll Think Of Me (Capitol/EMC)	611	+79	34801	2	24/2
Debut	47	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	568	+120	22267	1	55/4
-	48	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	532	+29	16839	3	35/0
Debut	49	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	524	+116	21100	1	31/3
45	50	FOO FIGHTERS Best Of You (RCA/RMG)	517	-83	14413	6	51/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
GREEN DAY Wake Me Up When September Ends (Reprise)	55
FRANKIE J. More Than Words (Columbia)	39
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	21
BLACK EYED PEAS My Humps (A&M/Interscope)	19
NICKELBACK Photograph (Roadrunner/IDJMG)	18
CIARA And I (LaFace/Zomba Label Group)	18
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	17
VERONICAS 4Ever (Sire/Warner Bros.)	17
KELLY CLARKSON Because Of You (RCA/RMG)	13
BOW WOW f/CIARA Like You (Columbia)	11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Because Of You (RCA/RMG)	+971
MARIAH CAREY Shake It Off (Island/IDJMG)	+903
BLACK EYED PEAS Don't Lie (A&M/Interscope)	+568
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+561
BLACK EYED PEAS My Humps (A&M/Interscope)	+551
WEEZER Beverly Hills (Geffen)	+489
NICKELBACK Photograph (Roadrunner/IDJMG)	+464
GREEN DAY Wake Me Up When September Ends (Reprise)	+445
PRETTY RICKY Your Body (Atlantic)	+441
GORILLAZ Feel Good Inc. (Virgin)	+420

NEW & ACTIVE

SWITCHFOOT Stars (Columbia)	Total Plays: 498, Total Stations: 35, Adds: 1
ANNA NALICK Breathe (2am) (Columbia)	Total Plays: 498, Total Stations: 25, Adds: 0
WILL SMITH Party Starter (Interscope)	Total Plays: 485, Total Stations: 38, Adds: 4
KACI BROWN Unbelievable (A&M)	Total Plays: 435, Total Stations: 36, Adds: 0
FEFE DOBSON Don't Let It Go To Your Head (Island/IDJMG)	Total Plays: 419, Total Stations: 43, Adds: 0
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	Total Plays: 391, Total Stations: 36, Adds: 21
FRANKIE J. More Than Words (Columbia)	Total Plays: 327, Total Stations: 46, Adds: 39
JOSH KELLEY Only You (Hollywood)	Total Plays: 242, Total Stations: 22, Adds: 3
HOWIE DAY She Says (Epic)	Total Plays: 183, Total Stations: 21, Adds: 8
SAVING JANE Girl Next Door (Toucan Cove/Alert)	Total Plays: 95, Total Stations: 12, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

118 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

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CHR/POP TOP 50 INDICATOR

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	D.H.T. Listen To Your Heart (Robbins)	4162	+97	68609	16	67/0
1	2	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	4134	-38	67280	19	69/0
4	3	LIFEHOUSE You And Me (Geffen)	3956	+27	65827	20	67/0
3	4	MARIAH CAREY We Belong Together (Island/IDJMG)	3867	-102	63625	21	65/0
5	5	RIHANNA Pon De Replay (Def Jam/IDJMG)	3836	+39	65201	12	64/0
6	6	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3456	-97	55583	21	62/0
7	7	GWEN STEFANI Cool (Interscope)	2999	-8	51016	10	66/0
8	8	FAT JOE f/NELLY Get It Poppin' (Atlantic)	2841	-24	42600	14	60/0
11	9	WEEZER Beverly Hills (Geffen)	2813	+222	45171	13	63/0
12	10	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2685	+297	40833	12	64/0
10	11	PAPA ROACH Scars (Geffen)	2538	-177	39649	29	56/0
15	12	MARIAH CAREY Shake It Off (Island/IDJMG)	2353	+375	38200	8	64/2
14	13	NATASHA BEDINGFIELD These Words (Epic)	2205	+21	34979	15	58/1
17	14	BOW WOW f/OMARION Let Me Hold You (Columbia)	2117	+215	30458	9	58/1
9	15	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	2083	-710	33600	20	57/0
18	16	BLACK EYED PEAS Don't Lie (A&M/Interscope)	2068	+322	33525	5	63/1
13	17	GREEN DAY Holiday (Reprise)	1903	-298	30144	16	49/0
16	18	FRANKIE J. How To Deal (Columbia)	1883	-89	28296	16	53/0
20	19	CLICK FIVE Just The Girl (Lava)	1652	+143	27001	9	54/2
22	20	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1458	+94	22906	10	54/0
23	21	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	1354	+44	22576	7	45/2
24	22	ROB THOMAS This Is How A Heart Breaks (Atlantic)	1200	-55	19372	10	41/0
21	23	COLDPLAY Speed Of Sound (Capitol)	1196	-171	18500	15	39/0
27	24	GORILLAZ Feel Good Inc. (Virgin)	1193	+218	16793	10	50/3
34	25	KELLY CLARKSON Because Of You (RCA/RMG)	991	+466	18117	3	51/8
25	26	LIL ROB Summer Nights (Upstairs)	919	-215	15580	9	36/2
28	27	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	913	+25	14335	9	34/1
30	28	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	832	+97	12509	7	40/4
26	29	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	819	-278	12534	18	30/0
32	30	AKON Belly Dancer (Bananza) (Universal)	768	+208	12263	6	36/6
29	31	PRETTY RICKY Grind With Me (Atlantic)	756	-129	11216	16	28/1
31	32	CRAZY FROG Axel F (Universal)	657	+26	10202	4	30/2
38	33	NICKELBACK Photograph (Roadrunner/IDJMG)	620	+243	11072	2	38/10
41	34	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	589	+283	9427	3	37/16
36	35	3 DOORS DOWN Here By Me (Republic/Universal)	455	+5	7596	4	26/0
Debut	36	GREEN DAY Wake Me Up When September Ends (Reprise)	452	+252	9528	1	42/23
39	37	FOO FIGHTERS Best Of You (RCA/RMG)	409	+43	6343	6	19/2
37	38	CUTTING EDGE Everytime I Try (Thunderquest)	390	-10	6479	9	14/0
35	39	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	390	-133	5820	16	20/0
42	40	PRETTY RICKY Your Body (Atlantic)	384	+103	6710	2	25/8
Debut	41	BLACK EYED PEAS My Humps (A&M/Interscope)	333	+172	4895	1	19/7
40	42	FRICKIN' A Naked In My Bed (Toucan Cove/Alert)	308	-18	4797	8	17/0
48	43	YING YANG TWINS f/MIKE JONES Badd (TVT)	282	+26	4329	2	14/1
43	44	JEANNIE KENDALL You Just Don't Get Me - Do You? (Golden)	282	+4	4194	6	9/0
Debut	45	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	277	+110	4995	1	24/7
45	46	HILARY DUFF Wake Up (Buena Vista/Hollywood)	264	+1	2825	4	13/1
46	47	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	255	-7	4402	3	17/0
Debut	48	BOW WOW f/CIARA Like You (Columbia)	212	+103	3964	1	21/8
Debut	49	MARCOS HERNANDEZ If You Were Mine (TVT)	211	+49	4570	1	9/0
Debut	50	FRANKIE J. More Than Words (Columbia)	207	+169	2880	1	18/10

69 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 8/21 - Saturday 8/27.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
GREEN DAY Wake Me Up When September Ends (Reprise)	23
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	16
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	12
NICKELBACK Photograph (Roadrunner/IDJMG)	10
FRANKIE J. More Than Words (Columbia)	10
VERONICAS 4Ever (Sire/Warner Bros.)	10
KELLY CLARKSON Because Of You (RCA/RMG)	8
PRETTY RICKY Your Body (Atlantic)	8
BOW WOW f/CIARA Like You (Columbia)	8
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	7
BLACK EYED PEAS My Humps (A&M/Interscope)	7
AKON Belly Dancer (Bananza) (Universal)	6
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	4
SAVING JANE Girl Next Door (Toucan Cove/Alert)	4
GORILLAZ Feel Good Inc. (Virgin)	3
GAVIN DEGRAW Follow Through (J/RMG)	3
CIARA And I (LaFace/Zomba Label Group)	3
STAINED Right Here (Flip/Atlantic)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Because Of You (RCA/RMG)	+466
MARIAH CAREY Shake It Off (Island/IDJMG)	+375
BLACK EYED PEAS Don't Lie (A&M/Interscope)	+322
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	+297
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+283
GREEN DAY Wake Me Up When September Ends (Reprise)	+252
NICKELBACK Photograph (Roadrunner/IDJMG)	+243
WEEZER Beverly Hills (Geffen)	+222
GORILLAZ Feel Good Inc. (Virgin)	+218
BOW WOW f/OMARION Let Me Hold You (Columbia)	+215
AKON Belly Dancer (Bananza) (Universal)	+208
BLACK EYED PEAS My Humps (A&M/Interscope)	+172
FRANKIE J. More Than Words (Columbia)	+169
CLICK FIVE Just The Girl (Lava)	+143
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	+110
PRETTY RICKY Your Body (Atlantic)	+103
BOW WOW f/CIARA Like You (Columbia)	+103
D.H.T. Listen To Your Heart (Robbins)	+97
50 CENT f/MOBB DEEP Outta... (Shady/Aftermath/Interscope)	+97
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	+94
SALLY ANTHONY f/5TH WARD WEEBIE Vent (Gracie Productions)	+55
SAVING JANE Girl Next Door (Toucan Cove/Alert)	+52
MARCOS HERNANDEZ If You Were Mine (TVT)	+49
SEAN PAUL We Be Burnin' (Atlantic)	+48
BACKSTREET BOYS Just Want You.. (Jive/Zomba Label Group)	+44
FOO FIGHTERS Best Of You (RCA/RMG)	+43
RIHANNA Pon De Replay (Def Jam/IDJMG)	+39
VERONICAS 4Ever (Sire/Warner Bros.)	+38
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+37
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+34

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R&R
THE INDUSTRY'S NEWSPAPER

September 2, 2005



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 9/2/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.35	4.32	99%	33%	4.45	4.29	4.22
LIFEHOUSE You And Me (Geffen)	4.07	4.04	97%	28%	4.19	3.91	4.27
BACKSTREET BOYS Just Want... (Jive/Zomba Label Group)	4.05	3.88	83%	12%	4.37	4.11	3.94
CLICK FIVE Just The Girl (Lava)	4.04	3.99	81%	11%	4.56	4.04	3.65
PAPA ROACH Scars (Geffen)	3.99	3.99	94%	33%	4.30	3.84	3.95
D.H.T. Listen To Your Heart (Robbins)	3.90	3.75	98%	31%	4.17	3.71	3.89
BLACK EYED PEAS Don't Lie (A&M/Interscope)	3.90	3.76	82%	12%	3.83	3.81	3.79
3 DOORS DOWN Let Me Go (Republic/Universal)	3.88	3.81	97%	41%	4.00	3.87	3.97
GREEN DAY Holiday (Reprise)	3.81	3.77	97%	37%	3.88	3.53	3.78
GWEN STEFANI Cool (Interscope)	3.81	3.77	93%	19%	3.42	3.87	3.90
WEEZER Beverly Hills (Geffen)	3.76	3.76	91%	27%	3.92	3.65	3.67
MARIAH CAREY We Belong Together (Island/IDJMG)	3.72	3.68	99%	51%	3.67	3.57	3.67
BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	3.66	3.64	98%	51%	3.31	3.59	3.79
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.59	3.47	92%	32%	3.58	3.48	3.48
GWEN STEFANI Hollaback Girl (Interscope)	3.57	3.61	99%	57%	3.28	3.34	3.70
GORILLAZ Feel Good Inc. (Virgin)	3.57	-	74%	18%	3.45	3.59	3.60
WILL SMITH Switch (Interscope)	3.56	3.55	97%	49%	3.51	3.49	3.53
MARIAH CAREY Shake It Off (Island/IDJMG)	3.54	3.37	88%	23%	3.64	3.50	3.25
PUSSYCAT DOLLS (BUSTA RHYMES) Don't Cha (A&M/Interscope)	3.52	3.50	98%	47%	3.48	3.32	3.31
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.51	3.51	95%	44%	3.70	3.47	3.06
FRANKIE J. How To Deal (Columbia)	3.51	3.54	84%	28%	3.91	3.40	3.54
NATASHA BEDINGFIELD These Words (Epic)	3.50	3.54	93%	32%	3.53	3.31	3.39
FAT JOE f/NELLY Get It Poppin' (Atlantic)	3.44	3.44	92%	33%	3.32	3.33	3.59
COLDPLAY Speed Of Sound (Capitol)	3.31	3.39	86%	35%	2.98	3.08	3.59
LIL ROB Summer Nights (Upstairs)	3.29	3.08	49%	14%	3.63	3.21	3.11
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	3.26	3.24	95%	54%	3.10	3.36	2.93
BOW WOW f/OMARION Let Me Hold You (Columbia)	3.25	3.12	84%	31%	3.31	3.23	3.28
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	3.15	2.98	85%	35%	3.39	3.16	3.07
50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	2.97	2.84	93%	58%	2.82	2.90	3.20

Total sample size is 331 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	RIHANNA Pon De Replay (Def Jam/IDJMG)	616	-15	11	11/0
7	2	BLACK EYED PEAS Don't Lie (A&M/Interscope)	432	+61	5	8/0
5	3	NATASHA BEDINGFIELD These Words (Epic)	428	+47	12	10/0
3	4	D.H.T. Listen To Your Heart (Robbins)	423	+24	11	7/0
4	5	PUSSYCAT DOLLS f/B. RHYMES Don't Cha (A&M/Interscope)	386	-3	15	7/0
8	6	GWEN STEFANI Cool (Interscope)	377	+18	7	8/0
9	7	LIFEHOUSE You And Me (Geffen)	372	+32	12	6/0
6	8	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	372	-2	17	7/0
2	9	MARIAH CAREY We Belong Together (Island/IDJMG)	353	-47	17	11/0
11	10	MASSARI Be Easy (Capital Prophet)	329	+6	12	6/0
13	11	WEEZER Beverly Hills (Geffen)	306	-5	12	7/0
18	12	MARIAH CAREY Shake It Off (Island/IDJMG)	291	+39	3	8/0
16	13	NICKELBACK Photograph (Roadrunner/IDJMG)	290	+20	3	9/0
15	14	DANIEL POWTER Bad Day (Warner Bros.)	277	0	13	8/0
12	15	FAT JOE f/NELLY Get It Poppin' (Atlantic)	263	-55	10	8/0
20	16	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	253	+27	4	3/0
17	17	J. BLACK Sweat Of Your Brow (Universal Music Canada)	247	-8	13	8/0
10	18	SHAWN DESMAN Red Hair (Sony BMG Canada)	246	-81	15	8/0
14	19	SIMPLE PLAN Untitled (Atlantic)	237	-48	19	6/0
26	20	BOW WOW f/OMARION Let Me Hold You (Columbia)	220	+31	3	8/1
21	21	COLDPLAY Speed Of Sound (Capitol)	208	-17	14	6/0
25	22	DIVINE BROWN U Shook Me (All Night Long) (Blacksmith)	204	+10	2	5/0
24	23	GREEN DAY Wake Me Up When September Ends (Reprise)	201	-7	4	7/0
22	24	GREEN DAY Holiday (Reprise)	195	-19	13	8/0
19	25	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	184	-53	20	8/0
23	26	GWEN STEFANI Hollaback Girl (Interscope)	177	-32	20	8/0
-	27	MOKA ONLY Once Again (Nettwerk/Battleaxe)	167	+17	4	2/0
28	28	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	167	+7	4	4/1
27	29	OUR LADY PEACE Where Are You (Sony BMG Canada)	158	-9	3	6/0
29	30	BACKSTREET BOYS Just Want... (Jive/Zomba Label Group)	154	+1	2	5/0

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Cancun.



ARTIST: Anna Nalick

LABEL: Columbia

By MIKE TRIAS/ASSOCIATE EDITOR

Anna Nalick's "Breathe (2am)" is one of those songs that inspires you to day-dream. Its ethereal and simple yet extremely memorable hook has caught the imagination of listeners across the country. According to the 20-year-old singer-songwriter, the song is actually about "three different situations that were intertwined during a particular period of time." And, of course, all three of those situations seem hopeless at first, but the solution to all, as Nalick states in the chorus, is to "just breathe."



Nalick began her musical training at an early age. Her grandparents, who were both Broadway chorus singers back in the day, taught her their old numbers when she was young, inspiring her to become a performer. Her first real stab at songwriting took place in the most unlikely of places: fifth-grade math class. "I was sitting there not paying attention, as usual, and rewriting lyrics to a Cran-

berries song," Nalick says. "I'd also listen to Green Day and pick out bass notes on guitar. I figured out that I could put that all together and write my own melodies."

From there, she studied the work of artists such as Fiona Apple, Tori Amos, Blind Melon, John Mayer and Stevie Ray Vaughan — or, as she calls him, "the guy I'm going to marry when I get to heaven."

When Nalick entered college she met a photographer, one of whose students had parents in the music business. Nalick shopped them her six-song, lo-fi home demo, which quite possibly was taped with her Rainbow Brite cassette recorder, and before she knew it, she had been introduced to Blind Melon founders Christopher Thorn and Brad Smith, who, with Eric Rosse, known for his work with Tori Amos, produced Nalick's debut, *Wreck of the Day*, soon after she was signed to Columbia in late 2003.

The singer, who wrote all the music and lyrics on her album, says her songs are "not necessarily about my personal experiences, but sometimes just observations of situations or relationships of different people I've known." She continues, "They get funneled through my own inner psyche. Whatever the source of the interpretation, the feelings I get are personal. I find a need to write these feelings down in words, and the melody follows."



PARENTS JUST DON'T UNDERSTAND With her just-released album, *Most Wanted*, still fresh and delicious on store racks, Hilary Duff stopped by the XM studios to spread word of her new material across this fine country of ours. She took advantage of a photo opportunity with XM SVP/Programming Jon Zellner and his kids. Seen here are (l-r) Alex Zellner, Jon Zellner, Duff and Mackenzie Zellner.



HOT FUN IN THE SUMMERTIME With little else to do in Indianapolis, industry folks are forced to gather at the Allstate 400 at the Brickyard for entertainment. Seen here are (l-r) former WSSX/Charleston, SC Asst. PD/MD Karen Paige; WNOU/Indianapolis Operations Director David Edgar; Capitol National Director/Pop Promotion Joe Rainey; WNOU's Frank Azanamiza and Asst. PD/MD Dylan; and WNCI/Columbus, OH PD Michael McCoy and night guy Joey Hoops.



DANA HALL
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The Queen City's New Beat

PD Rob Wagman on WIBT/Charlotte's ratings win

In less than one year — three books, to be exact — Clear Channel's WIBT (96.1 The Beat)/Charlotte has taken on the competition and doubled the ratings the signal had before its Sept. 4, 2004 flip to CHR/Rhythmic.

In spring '04 WIBT, then Oldies, had a 2.9 share, while crosstown CHR/Pop WNKS had an 8.1 and heritage Urban WPEG/Charlotte had an 8.6. After just one book the new WIBT jumped to 5.3, while WNKS slid to 3.8 and WPEG fell to 5.7. In the spring '05 ratings WIBT officially surpassed both stations, moving to No. 3 overall, with a 5.8.

Veteran programmer Rob Wagman is the team leader at WIBT. As PD, he has a resume that includes working in a multitude of formats — from Pop to Rock to Urban to Hot AC to CHR/Rhythmic—in almost every corner of the U.S. He's been a PD and a jock and everything in between. He is the epitome of what a true radio guy should be.

Wagman is also very passionate and excited about his station's success.



Rob Wagman

We talked to him about The Beat's meteoric rise and how the competition helped determine what The Beat would ultimately become.

R&R: Were you at *The Beat* from the beginning?

RW: Clear Channel Charlotte OM and Regional VP/Programming Bruce Logan called me on a Thursday, flew me in on Friday and hired me the next Tuesday. The date was Sept. 28, 2004. I am forever grateful for the opportunity and tell him so every day.

R&R: What were the initial goals and objectives for *The Beat*?

RW: The initial goal was to grab some of the 18-34-year-old numbers from WNKS and WPEG. Between those two stations there were 30 shares of 18-34 audience waiting to be stripped by a well-focused, high-energy, excitement-driven station with enough flexibility

to search out a local feel, which I believe has made the subtle difference between making a dent and having a huge impact.

R&R: Have you surpassed those initial goals and objectives?

RW: I get uncomfortable with these kinds of questions because I believe strongly that pride goes before a fall, but I suppose I can share that we are ecstatic with the outcome thus far, and being No. 1 18-34 rocks our world.

R&R: Did you expect WIBT to make this big an impact so quickly?

RW: Again trying to be careful about that pride thing, yes, I did. It was part of the reason I made the jump back to programming. This certainly turned out to be one of those rare radio moments where we got the win on the boards quickly.

I don't know that we expected to be No. 1 18-34 this soon, but making an impact? Most definitely. I believe some of us knew it immediately, and most of us felt it before the first book came out.

The hole was a mile wide, because WNKS was a guitar-based Pop station, rarely playing anything rhythmic in nature. Charlotte is one of America's fastest-growing cities, with influx from every part of the nation. Charlotte today is not the same Charlotte we had 10 years ago.

WNKS was continuing in the template laid down by Brian Bridgman when he programmed the station many years ago. It's a smart template and very close to how I programmed WFBC when I was 70 miles down the road, in Greenville, SC. However, in a changing world — and I found this out by experience at WEZB/New Orleans — attempting to be all things to all people, unfortunately, has only one outcome.

R&R: WIBT performed well overall, beating both WNKS and WPEG 12+. In what demos and time slots did you make the biggest impact on both stations?

RW: Did I mention anything about pride and how that can hinder a good thing? Just making sure you're clear before I gloat. Micki Gamez in middays was No. 1 18-34. DZL, pronounced "Deezl," was No. 1 in afternoons. CJ, my night guy, was also No. 1.

In mornings we were third — without a morning show — and I'm talking a tight race. Overall, we were No. 1 with women 18-34 and No. 3 with men.

R&R: WNKS has taken a big hit from spring '04, when it had an 8.1, to spring '05, when it got a 4.6. Do you think the Rhythmic format, in general, is the new CHR/Pop, and that's why we're seeing so many traditional CHRs do poorly with direct Rhythmic competition?

RW: WNKS simply refused to be a truthful CHR/Pop in Charlotte. They were dominating with the guitar-driven hits because, in a hot Country market like Charlotte — which also has one of the most successful Alternative stations in the country with WEND — you could play that game and actually steal numbers.

However, at the same time, you'd have to ignore the real hits. It was obvious when you broke down WPEG's numbers and saw a 40% white cume that the hole was not only a mile wide, but two miles deep as well.

There's no question that the pendulum has swung heavily in the direction of CHR/Rhythmic, but it's still a region-to-region, town-to-town battle. Take Las Vegas, for example, where Rhythmics do well, but not quite as well as the dynasty Charese Frugé built with Hot AC in that market.

Or Los Angeles, where [CHR/Pop KIIS PD] John Ivey leaned way more rhythmic to overtake [KPWR] Power 106 but didn't get rid of Kelly Clarkson, Gavin DeGraw or Green Day to do it. It's still all about balance and the make-up of the marketplace.

[CHR/Pop] WFLZ/Tampa climbed back on top when its sister station launched as an Urban, taking numbers from crosstown WLLD and allowing FLZ to refocus and win with Papa Roach, DHT, Lifehouse and 3 Doors Down, as well as a healthy rhythmic offering. It's balance.

R&R: Was WIBT modeled after any other station?

RW: If it was, nobody told me. [Clear Channel VP/Programming] Todd Shannon set up the station very nicely with focused music and tight rotations and handed it off to me. I simply kept the wheel straight and followed his lead for many months while we figured out who the heck our audience was.

R&R: How do you maintain the momentum?

RW: I treat the radio station as a living, breathing organism and look for ways to attach myself to anything in Charlotte that makes sense for our ability to attract, entice or excite an audience.

I notice when we arrive at concerts, street



festivals or sporting events that there are many opportunities there to brand our station, and I wonder why no one else is doing it. I don't wait when I see those opportunities. I lunge and attach myself.

Beyond that, the three M's are always there as the basics to look at for maintenance purposes. Music: Is it right? Mornings: Is it competitive and different enough to attract an audience or distract them from another station? Marketing: If there's a wall with nothing on it, my logo needs to be there, and now.

R&R: You play a lot of the same artists and music WPEG does, yet WIBT seems very different overall. What are the main differences between *The Beat* and WPEG?

RW: The smartest thing we did in launching *The Beat* was to make sure we didn't judge our audience. We knew people were listening from the get-go, but we had no psychographic breakdowns, nor did it matter much to us.

WIBT was created to be a flanker, of sorts, but it's obviously turned out to be much more than that. Amazingly enough, WNKS has become way more rhythmic than it was before *The Beat* got here, and WPEG has gotten way more pop-oriented than it was.

WIBT has changed the landscape of Charlotte radio, and we've done that by sticking our format right in the middle of both radio stations and staying true to that course.

"The smartest thing we did in launching *The Beat* was to make sure we didn't judge our audience. We knew people were listening from the get-go, but we had no psychographic breakdowns, nor did it matter much to us."

WPEG is a very well-programmed radio station. It has deep roots in Charlotte and is a great influence on how I program WIBT. Lyfe Jennings is a great example of an artist Rhythmic hasn't discovered yet, but I play him because WPEG broke him, their audience loves him, and mine is telling me, "Hell, yeah — us too!"

R&R: What's the ethnic composition of your audience?

RW: This is the ingredient that truly makes *The Beat* a monster. If we extract all ethnic numbers and go head-to-head with WNKS, we beat them. Add in the fact that our audience is 35% African-American and 11% Hispanic, and it makes great sense that we were able to beat the Urban powerhouse as well.

R&R: Does your staff reflect the ethnic composition of your audience or the market?

RW: It would if I wasn't here. My father was Jewish, and my mother is Chippewa Indian, so I'm a Chippejew. Arbitron tells me the sample size for Jewish Indians was much too low to get a good read on it. Hurry with the Portable People Meters already — the yarmulkes with feathers need to be represented.

R&R: What are you doing in morning drive?

RW: I'm sleeping in very, very late because I don't have a morning show to yell at. It's all music with no jocks, although we do offer traffic reports and contesting. It was our intention to build *The Beat* from nights to mornings, but then the ratings came in, and jockless mornings have consistently been top three 18-34 since the launch. I'd pay two knuckleheads \$150,000 each if they could get me numbers like that; instead, I just pay the board op an hourly wage.

R&R: Do you intend to do anything different in the mornings?

RW: Absolutely. In time — and I think we still have a book or two before this happens — the jukebox will wear down as an alternative to morning talk shows and people will seek entertainment value. I will have to be ready to give it to them at that time. At this time I'm not zoning in on any person or team in particular, but I certainly have my antenna up for happy talent to join the phenomenal team in the Queen City.

"There's no question that the pendulum has swung heavily in the direction of CHR/Rhythmic, but it's still a region-to-region, town-to-town battle."

CHR/RHYTHMIC TOP 50

September 2, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	MARIAH CAREY Shake It Off (Island/IDJMG)	5297	+600	558961	8	83/1
1	2	BOW WOW f/OMARION Let Me Hold You (Columbia)	5157	-222	570371	15	81/0
6	3	BOW WOW f/CIARA Like You (Columbia)	4606	+644	512274	6	69/1
2	4	MARIAH CAREY We Belong Together (Island/IDJMG)	4567	-431	480989	23	82/0
4	5	YING YANG TWINS f/MIKE JONES Badd (TVT)	4345	+68	351921	11	80/1
7	6	DAVID BANNER Play (SRC/Universal)	4249	+377	395088	9	81/1
5	7	RIHANNA Pon De Replay (Def Jam/IDJMG)	3576	-416	278353	14	65/0
11	8	PRETTY RICKY Your Body (Atlantic)	3331	+303	265092	10	77/0
9	9	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3249	-151	359005	19	69/0
16	10	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3218	+646	353452	7	76/5
14	11	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	3119	+227	370466	9	72/1
10	12	DESTINY'S CHILD Cater 2 U (Columbia)	3081	-90	304240	13	57/0
8	13	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	2856	-828	285021	15	70/0
12	14	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	2484	-517	201189	15	71/0
13	15	LIL ROB Summer Nights (Upstairs)	2482	-415	244551	18	55/0
17	16	T-PAIN I'm Sprung (Jive/Zomba Label Group)	2274	+220	216590	5	66/2
21	17	BLACK EYED PEAS My Humps (A&M/Interscope)	2221	+329	184597	6	36/5
15	18	PRETTY RICKY Grind With Me (Atlantic)	2220	-628	241653	24	77/0
23	19	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	1907	+83	173017	19	35/1
25	20	YING YANG TWINS f/PITBULL Shake (TVT)	1858	+291	189555	6	46/3
18	21	WEBBIE f/BUN B Give Me That (Asylum/Trill)	1770	-254	185976	19	73/0
22	22	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	1769	-87	145767	10	64/0
26	23	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1675	+216	153747	5	63/2
24	24	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	1506	-203	174783	18	58/0
30	25	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	1470	+298	167741	4	50/3
20	26	FAT JOE f/NELLY Get It Poppin' (Atlantic)	1405	-563	92488	17	70/0
28	27	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	1379	+69	133696	7	62/1
29	28	MARCOS HERNANDEZ If You Were Mine (TVT)	1300	+101	84890	6	44/3
27	29	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1230	-103	164010	12	51/0
Debut	30	FRANKIE J. More Than Words (Columbia)	842	+468	63050	1	38/6
31	31	YOUNG JEEZY And Then What (Def Jam/IDJMG)	787	-106	99603	8	31/1
32	32	LYFE JENNINGS Must Be Nice (Columbia)	772	0	101714	7	19/2
35	33	KEAK DA SNEAK Superhyphie (Moe Doe)	753	+32	75260	8	14/0
40	34	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	733	+178	86030	2	49/29
34	35	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	728	-1	56844	7	35/0
37	36	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	673	+34	88694	10	27/1
46	37	RAY J One Wish (Knockout/Sanctuary)	653	+151	27554	2	42/2
36	38	DON OMAR Reggaeton Latino (Urban Box Office/Virgin)	644	-5	58253	13	11/0
Debut	39	MARIO f/JUVENILE Boom (J/RMG)	635	+303	24340	1	54/7
33	40	FRANKIE J. How To Deal (Columbia)	610	-158	49583	20	37/0
Debut	41	D4L Laffy Taffy (Asylum/Atlantic)	606	+342	80886	1	5/2
43	42	MARQUES HOUSTON Naked (T.U.G./Universal)	587	+54	56775	2	37/5
39	43	TONY YAYO So Seductive (G-Unit/Interscope)	569	+3	116233	12	16/0
42	44	R. KELLY f/GAME Playa's Only (Jive/Zomba Label Group)	554	+7	106708	11	48/0
Debut	45	THREE 6 MAFIA Stay Fly (Columbia)	518	+152	42223	1	18/10
44	46	DADDY YANKEE Like You (El Cartel/VI/Machete Music)	495	-37	69207	15	10/0
50	47	CHAMILLIONAIRE Turn It Up (Latium/Universal)	492	+73	56640	2	20/0
Debut	48	D.H.T. Listen To Your Heart (Robbins)	480	+61	57590	1	8/0
47	49	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	478	+4	39662	3	27/0
Debut	50	TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)	474	+99	32396	1	29/1

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	29
CIARA And I (LaFace/Zomba Label Group)	29
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	14
RICKY MARTIN f/FAT JOE & AMERIE I Don't Care (Columbia)	13
NATALIE f/JUSTIN ROMAN Where Are You (Latium/Universal)	11
THREE 6 MAFIA Stay Fly (Columbia)	10
MARIO f/JUVENILE Boom (J/RMG)	7
SEAN PAUL We Be Burnin' (Atlantic)	7
FRANKIE J. More Than Words (Columbia)	6
JAZZE PHA f/CEE-LO Happy Hour (Capitol)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+646
BOW WOW f/CIARA Like You (Columbia)	+644
MARIAH CAREY Shake It Off (Island/IDJMG)	+600
FRANKIE J. More Than Words (Columbia)	+468
DAVID BANNER Play (SRC/Universal)	+377
D4L Laffy Taffy (Asylum/Atlantic)	+342
BLACK EYED PEAS My Humps (A&M/Interscope)	+329
PRETTY RICKY Your Body (Atlantic)	+303
MARIO f/JUVENILE Boom (J/RMG)	+303
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+298

NEW & ACTIVE

SEAN PAUL We Be Burnin' (Atlantic) Total Plays: 459, Total Stations: 46, Adds: 7
PURPLE RIBBON ALLSTARS f/BIG BOI & KILLA MIKE Kryptonite (Purple Ribbon/Virgin) Total Plays: 304, Total Stations: 25, Adds: 2
JIM JONES f/TREY SONGZ Summer Wit Miami (Diplomat/Koch) Total Plays: 300, Total Stations: 14, Adds: 1
MR. CAPONE-E f/MAGIC My Angel (Independent) Total Plays: 275, Total Stations: 11, Adds: 1
DEM FRANCHIZE BOYZ f/JERMAINE DUPRI, DA BRAT & BOW WOW I Think They Like Me (So So Def/Virgin) Total Plays: 257, Total Stations: 9, Adds: 0
R. KELLY Bum It Up (Jive/Zomba Label Group) Total Plays: 239, Total Stations: 22, Adds: 4
ALFONZO HUNTER Don't Stop (Romeo Entertainment) Total Plays: 225, Total Stations: 14, Adds: 2
CIARA And I (LaFace/Zomba Label Group) Total Plays: 219, Total Stations: 33, Adds: 29
MACK 10 Like This (Capitol) Total Plays: 196, Total Stations: 13, Adds: 0
WARREN G Get Ya Down (Hawino/Lightyear) Total Plays: 196, Total Stations: 11, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

85 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

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DANA HALL
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Big Bankin'

One-on-one with syndicated morning man Doug Banks

Doug Banks, anchor and namesake of *The Doug Banks Morning Show*, is a 20-year radio veteran and one of only a few hosts on the Urban side who have been able to turn personality-driven mornings into nationwide success. His show, syndicated by ABC Radio Networks, is heard in 39 markets.

Banks started his radio career while still in high school in his hometown of Detroit. He was good enough to earn a spot at KDAY/Los Angeles, the groundbreaking hip-hop station that launched in the mid-'80s.

Banks gained national attention as the successful morning man on powerhouse WGCI/Chicago from 1987-1994, and from there ABC decided to syndicate Banks nationally, first as an afternoon program, then as an Urban morning show.

While the show began winning in the ratings in most markets, it faced challenges at its two biggest affiliates, WBLS/New York and WPWX (Power 92)/Chicago. By early 2004 it had lost both stations to local morning shows, prompting some to question whether it still had the potential to grow. Since then *The Doug Banks Morning Show* has added new team member Rudy Rush and continued to increase its affiliate count — and its ratings.

R&R spoke with Banks about the show's success and its challenges, past, present and future.

R&R: How has the show evolved since its inception?

DB: I have always said that syndicated radio is very different from having a local-market show. For one, you are not working for one PD, you are working for many — in my case, 39. Each PD wants to have his own particular sound and needs met.

I am so proud of my crew because they do a better job than anyone out there. They each have their niche in the show, and they play their parts, which makes the programmers happy. [Co-host] DeDe McGuire is very popular with the ladies, and she is consistent in her entertainment reports. The women love her.

[Producer] Gary Saunders is the founda-

tion. He keeps us all on track. And now we have Rudy Rush, who is a comedian, but he gets radio. Over the years we have settled into this groove, and the show has evolved into a well-oiled machine.

R&R: You've had other comedians work on the show in the past. What does Rudy bring to the table?

DB: A lot of comedians, when they start to work in radio, they really don't have an understanding of how it works. Most comedians are accustomed to getting up in a nightclub and doing their shtick for 10 or 15 minutes and making people laugh.

When you are on the radio you have to be able to get in, get to the punch line and get out, all in one break — and they're not 10 or 15 minutes long. While we always had great, funny comedians working with the show, they didn't always understand this. Rudy does. He's worked in radio in the past, at KRNB/Dallas, and he's also willing to learn.

R&R: Syndication has been going through some changes. Would you say it's more difficult these days to get stations to embrace a syndicated morning show, or is there just more competition?

DB: It's a combination of a lot of things. There's definitely more competition in syndication. There's Tom Joyner, who is the patriarch of syndicated morning shows in our format. Then there was me and Russ Parr, and now there's talk of Steve Harvey going national.

It's never-ending. I'm sure there will be others as well. I wish them all the best, but I tend to believe in the radio people first.

R&R: As of this week you're going up against *Star & Buc Wild* on WQBT/Savannah, GA; you're already up against them in Augusta, GA; and in the past you battled them in New York, where you were heard on WBLS and they were on WQHT. *Star & Buc Wild's* show is at the opposite end of the spectrum from yours. Is there anything you plan to add or do differently in those markets where you compete against them?

DB: Something I learned a long time ago is that, when you are the leader, you let people come after you. You don't go after them. That's what we focus on. I don't necessarily change my show when I face new competition. I will continue to do what got me to the dance. If I have to make adjustments contentwise or musically, we can do so; but overall we are confident in what we are already doing and succeeding with.

With *Star & Buc Wild* in particular, we are

talking about two very different audiences as well. They are targeting a slightly younger demo. I expect there will be sampling of both shows, especially since *Star & Buc Wild* will be new to Savannah. That's the way the radio landscape is these days. Listeners tend to go back and forth for different reasons.

Competition in radio is much greater than it ever was. You used to have one CHR/Pop and maybe one Urban, and now you will have a CHR, a Rhythmic, an Urban or two, an Urban AC, a couple of Country stations and so on. That isn't even taking into consideration satellite radio and other music sources.

R&R: Your local morning show dominated the market on WGCI/Chicago for seven years, then the syndicated version moved to rival WPWX. Why do you think it didn't do better on Power 92?

DB: The thing about syndication is that it needs proper setup. The station you are on has to utilize your show in the right ways. Basically, on Power 92, *The Doug Banks Morning Show* sounded like a different entity from the station itself. Before 9am it was *The Doug Banks Show*; after 9am it was a totally different sound — it was Power 92.

The powers that be at WPWX felt that, because I had history in Chicago, they would see immediate results. Well, I had been off the air in Chicago for six years. Also, when they came on with their vision of the station, it ended up being quite different from what the station actually evolved into. Even so, when I left I was in the top five in the market.

R&R: The show did pretty well during the six years it was on WBLS/New York. Since *The Doug Banks Morning Show's* departure WBLS has had two morning shows in less than two years. Why does the station face such challenges in mornings?



DB: In both New York and Chicago, if you look at it objectively, I did a good job in mornings overall. Both stations have been unstable in mornings since the show's departure. There are always circumstances behind the scenes that we are not aware of in the decisions that are made, so I can't explain their perspective.

But I have to admit, we did face a lot of challenges as a show because we were trying to please both Chicago and New York. WPWX is an 18-34-targeted station, while WBLS was always targeting a little older. So some of the music Chicago would have liked us to play was on the younger end, and WBLS's music was on the older end. Gary was constantly trying to walk the line between the two. It was very difficult, but we did a good job overall.

R&R: How difficult was it to lose your two biggest markets?

DB: It's only natural that it would bother me, but I don't let it get me down. When I go home to Chicago it's sad knowing that the fans can't hear the show. In New York, when I vis-

"We did face a lot of challenges as a show because we were trying to please both Chicago and New York."

it and walk down the street, there are still people who come up to me and say they love the show and ask how they can hear it, if not on the radio.

Funny — it's almost a year and a half later. With WBLS, they had not had that kind of consistency since the days of Kenny Webb in mornings. So, yes, it's frustrating.

R&R: The industry tends to focus on the bigger-market success stories — and failures. Do you have some success stories in smaller markets?

DB: We mentioned Savannah earlier. But, overall, in every market the show is either No. 1 or No. 2.

R&R: In addition to adding affiliates, in what ways can you grow the show?

DB: Through the Internet and some of the new technology, like podcasts and such. We are currently in the process of rebuilding the website [www.dougbanksshow.com].

I'm amazed at the number of e-mails I get from the markets we are no longer in, like New York, where listeners want some way to hear us. We're trying to come up with ways to serve them. Whatever process we need to go through, we will do so.

R&R: Radio has changed so much since you first did it at WDRQ/Detroit and, later, KDAY. What do you miss about those days?

DB: I miss the old-time radio personality. I came along at the tail end of the days when radio was all about the personality. Then they started to hire liner-card readers. You had to get everything in in under 10 seconds, then play 15 songs in a row. I miss the days when jocks were the stars of the radio.

You are starting to hear some jocks today who have a lot of potential. They are trying to show their personalities. The thing is, now it's all about the listener lines and the phones. Jocks today are experts at recording a phone call, cutting it up and airing it, or even 10 like it, in a row. Back in the early days you had one call, and you played it live, as-is. We didn't have all the tools these kids have today.

R&R: What does the show have planned for the fall?

DB: We're in the midst of our big back-to-school promotions. In some markets the kids are already back in school, while in others they're getting ready to go back. We're doing book bags full of supplies, we're paying your back-to-school bills, and listeners can win the Doug Banks Super Pass, which includes tickets to the BET Awards, the Soul Train Awards and the Essence Music Festival and \$5,000 cash.

We're gearing up to start our Doug Banks Reading Initiative in January 2006. In every market we're asking listeners to nominate a Boys & Girls Club that could win a grand prize of a whole new computer system and a library set up in the name of the show and the market affiliate.

"Something I learned a long time ago is that, when you are the leader, you let people come after you. You don't go after them."

URBAN TOP 50

POWERED BY
MEDIABASE

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	BOW WOW f/CIARA Like You (Columbia)	3469	+382	428007	6	68/0
8	2	MARIAH CAREY Shake It Off (Island/IDJMG)	2994	+590	395840	7	61/1
7	3	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	2937	+505	348433	6	64/0
3	4	LYFE JENNINGS Must Be Nice (Columbia)	2905	-79	316823	28	54/0
1	5	DESTINY'S CHILD Cater 2 U (Columbia)	2893	-229	354061	26	42/0
6	6	DAVID BANNER Play (SRC/Universal)	2704	+244	269340	9	62/1
9	7	MARQUES HOUSTON Naked (T.U.G./Universal)	2539	+256	228439	13	60/0
4	8	BOW WOW f/OMARION Let Me Hold You (Columbia)	2286	-439	304084	17	67/0
5	9	MARIAH CAREY We Belong Together (Island/IDJMG)	2142	-286	265338	23	57/0
10	10	YOUNG JEEZY And Then What (Def Jam/IDJMG)	2005	-112	163279	16	48/0
18	11	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1796	+196	176773	12	49/0
12	12	FANTASIA Free Yourself (J/RMG)	1780	-201	272655	21	55/0
11	13	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1778	-284	196886	15	58/0
15	14	TREY SONGZ Gotta Make It (Songbook/Atlantic)	1737	-39	178240	17	57/0
17	15	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1719	+92	133974	8	58/0
19	16	YING YANG TWINS f/MIKE JONES Badd (TVT)	1706	+142	136212	9	55/0
14	17	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	1677	-256	172719	18	49/0
13	18	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	1552	-396	174498	18	54/0
23	19	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	1451	+328	134943	4	61/6
21	20	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	1420	+154	129668	6	52/1
16	21	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	1349	-399	113650	17	64/0
22	22	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1211	+126	117242	12	42/0
27	23	DEM FRANCHIZE BOYZ... I Think They Like Me (So So Def/Virgin)	1177	+222	96393	7	55/6
25	24	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	1060	+16	80557	12	48/0
40	25	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	1000	+331	106109	2	58/13
28	26	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	990	+43	129447	6	48/0
29	27	WEBBIE f/TRINA Bad Chick (Asylum/Trill)	933	+79	65039	8	51/1
36	28	T-PAIN I'm Sprung (Jive/Zomba Label Group)	910	+208	75113	3	52/9
30	29	THREE 6 MAFIA Stay Fly (Columbia)	885	+83	61250	5	36/1
33	30	TYRA Get No Ooh Wee (GG&L/Universal)	863	+84	53781	14	31/1
24	31	GWEN STEFANI Hollaback Girl (Interscope)	838	-268	106729	13	45/0
38	32	PRETTY RICKY Your Body (Atlantic)	834	+147	79444	4	48/6
31	33	RIHANNA Pon De Replay (Def Jam/IDJMG)	807	+15	85322	7	31/0
35	34	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	797	+32	58943	6	52/0
34	35	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	780	+9	68245	4	54/1
42	36	D4L Laffy Taffy (Asylum/Atlantic)	688	+73	66076	2	0/0
26	37	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	640	-362	55291	12	49/0
Debut	38	CIARA And I (LaFace/Zomba Label Group)	625	+237	48205	1	50/2
Debut	39	ALICIA KEYS Unbreakable (J/RMG)	622	+329	108019	1	2/0
32	40	GAME Dreams (Aftermath/G-Unit/Interscope)	619	-162	57002	14	47/0
39	41	T.I. ASAP (Grand Hustle/Atlantic)	578	-92	54960	20	8/0
Debut	42	FANTASIA Ain't Gonna Beg (J/RMG)	564	+151	50831	1	45/2
48	43	RAY J One Wish (Knockout/Sanctuary)	562	+109	37394	2	35/4
45	44	TRINA f/LIL' WAYNE Don't Trip (Slip-N-Slide/Atlantic)	532	+5	40880	2	34/0
49	45	SHARISSA f/R. KELLY In Love With A Thug (Virgin)	523	+70	27408	2	40/0
50	46	OMARION I'm Tryna (Tug/Sum/Epic)	505	+66	39613	2	32/1
43	47	BLACK BUDDAFly Rock-A-Bye (Island/IDJMG)	490	-74	39945	8	34/0
47	48	T.I. Motivation (Grand Hustle/Atlantic)	487	+2	48863	7	2/0
Debut	49	JIM JONES f/TREY SONGZ Summer Wit Miami (Diplomat/Koch)	473	+73	29782	1	45/1
Debut	50	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	444	+214	29095	1	38/2

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
AMERIE Talking About (Columbia)	36
CASSIDY f/MASHONDA & RAEKWON So Long (J/RMG)	28
BABYFACE Grown & Sexy (Arista/J/RMG)	25
JAZZE PHA f/CEE-LO Happy Hour (Capitol)	19
NOAH Dat Boy Chevy (Jive/Zomba Label Group)	17
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	13
T-PAIN I'm Sprung (Jive/Zomba Label Group)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Shake It Off (Island/IDJMG)	+590
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+505
BOW WOW f/CIARA Like You (Columbia)	+382
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+331
ALICIA KEYS Unbreakable (J/RMG)	+329
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+328
MARQUES HOUSTON Naked (T.U.G./Universal)	+256
DAVID BANNER Play (SRC/Universal)	+244
CIARA And I (LaFace/Zomba Label Group)	+237
DEM FRANCHIZE BOYZ f/JERMAINE DUPRI, DA BRAT & BOW WOW I Think They Like Me (So So Def/Virgin)	+222

NEW & ACTIVE

JOHN LEGEND f/LAURYN HILL So High (Columbia) Total Plays: 429, Total Stations: 29, Adds: 0
R. KELLY Slow Wind (Jive/Zomba Label Group) Total Plays: 426, Total Stations: 44, Adds: 6
PURPLE RIBBON ALLSTARS f/BIG BOI & KILLA MIKE Kryptonite (Purple Ribbon/Virgin) Total Plays: 397, Total Stations: 32, Adds: 0
MACEO Go Sit Down (Big Cat) Total Plays: 330, Total Stations: 13, Adds: 0
TONY YAYO f/JOE Curious (G-Unit/Interscope) Total Plays: 310, Total Stations: 32, Adds: 1
TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG) Total Plays: 301, Total Stations: 38, Adds: 1
KEM I Can't Stop Loving You (Motown/Universal) Total Plays: 288, Total Stations: 20, Adds: 0
CHAMILLIONAIRE Turn It Up (Latium/Universal) Total Plays: 275, Total Stations: 31, Adds: 3
DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE) Total Plays: 273, Total Stations: 14, Adds: 0
URBAN MYSTIC It's You (Sobe) Total Plays: 261, Total Stations: 28, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

69 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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URBAN

September 2, 2005

RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 9/2/05

Artist Title (Label)	TW	LW	Famil.	Burn	Pers. 12-17	Pers. 18-24	Pers. 25-34
MARIAH CAREY Shake It Off (Island/IDJMG)	4.23	4.21	92%	13%	4.27	4.39	3.96
MARIAH CAREY We Belong Together (Island/IDJMG)	4.20	4.19	99%	43%	4.25	4.37	3.96
BOW WOW f/MARION Let Me Hold You (Columbia)	4.11	4.01	97%	27%	4.02	4.13	3.78
BOW WOW f/CIARA Like You (Columbia)	4.11	4.01	85%	12%	4.10	4.31	3.62
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	4.05	3.69	87%	15%	3.94	4.05	3.71
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	4.03	3.99	97%	30%	3.99	4.04	3.89
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Anti) (Atlantic)	4.01	4.06	99%	31%	4.00	4.10	3.76
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	4.01	3.97	79%	14%	3.99	3.95	4.06
BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	3.93	3.96	75%	15%	3.87	3.96	3.66
TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	3.91	3.93	84%	24%	3.90	4.03	3.60
LYFE JENNINGS Must Be Nice (Columbia)	3.87	3.90	63%	15%	3.92	4.03	3.61
DAVID BANNER Play (SRC/Universal)	3.86	3.82	75%	15%	3.77	3.90	3.49
YING YANG TWINS f/MIKE JONES Badd (TVT)	3.82	3.72	77%	17%	3.74	3.72	3.80
PRETTY RICKY Grind With Me (Atlantic)	3.81	3.72	96%	40%	3.63	3.79	3.25
TREY SONGZ Gotta Make It (Songbook/Anti) (Atlantic)	3.77	3.81	63%	19%	3.69	3.84	3.36
DESTINY'S CHILD Cater 2 U (Columbia)	3.75	3.85	95%	38%	3.80	3.84	3.69
GAME Dreams (Aftermath/G-Unit/Interscope)	3.72	3.64	89%	38%	3.72	3.73	3.70
T.I. ASAP (Grand Hustle/Anti) (Atlantic)	3.66	3.69	72%	25%	3.86	3.89	3.82
P\$C f/T.I. & LIL SCRAPPY I'm a King (Grand Hustle/Anti) (Atlantic)	3.65	-	59%	16%	3.69	3.75	3.58
JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	3.63	3.69	79%	20%	3.68	3.85	3.31
MARQUES HOUSTON Naked (T.U.G./Universal)	3.63	3.54	72%	21%	3.69	3.91	3.15
YOUNG JEEZY And Then What (Def Jam/IDJMG)	3.59	3.48	65%	19%	3.54	3.58	3.48
WEBBIE f/BUN B Give Me That (Asylum/Trill)	3.54	3.54	88%	36%	3.49	3.50	3.45
FANTASIA Free Yourself (J/RMG)	3.53	3.48	77%	30%	3.64	3.68	3.53
P. WALL f/BIG POKEY Sittin' Sidewayz (Swishahouse/Asylum)	3.45	3.27	52%	18%	3.44	3.50	3.35
GWEN STEFANI Hollaback Girl (Interscope)	3.42	3.42	99%	60%	3.55	3.55	3.53
BOYZ IN DA HOOD Dem Boyz (Bad Boy/Anti) (Atlantic)	3.42	3.41	79%	30%	3.38	3.38	3.38
MIKE JONES Back Then (Swishahouse/Asylum/Warner Bros.)	3.37	3.25	90%	41%	3.31	3.14	3.66
D. "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	3.34	-	55%	21%	3.53	3.53	3.54

Total sample size is 314 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

STUDIO STATS

ARTIST: Troy Johnson
LABEL: SA Entertainment
CURRENT PROJECT: Troy Johnson
IN STORES: Now
CURRENT SINGLE: "Man/Woman"
TOP SPINS AT: KRMP-AM/Oklahoma City; KOKY/Little Rock; WLXC and WWDM in Columbia, SC; WKXI/Jackson, MS

By **DARNELLA DUNHAM**
 Asst. Rhythmic/Urban Editor

Personal stats: When Troy Johnson attended a celebrity basketball game in the early '80s, being discovered as a singer was probably far from his mind, but that's exactly what happened. Producer Leon Silvers (Shalamar, The Whispers, Gladys Knight) heard Johnson singing in the bathroom and recognized the greatness in his voice. The singer scored his first deal, with Motown, a few years later.

After releasing two albums Johnson felt led by his religious convictions to focus on working at missions and ministering. His love for music never subsided, and he eventually recorded two gospel albums.

Influences: Motown artists Stevie Wonder and Marvin Gaye both influenced Johnson, and that made his deal at that label very significant to him. The primary inspiration for his latest album is his wife of 15 years, Denise.

The album: Johnson wrote all the songs



on his self-titled SA Entertainment debut, which is his fifth project overall. All the production was handled by producer and recording artist Bobby Avila (Usher, Janet Jackson, Mya, Avila Brothers). Troy Johnson is a secular album, but it has positive lyrics. Johnson focused on love, joy and peace as fundamental concepts when writing for the project.

His last single, "It's You," did well on the Urban AC charts and led to the creation of Fidelity Initiative — Restore Marriage, a national movement to encourage fidelity in marriage through education, encouragement and empowerment. FIRM was initiated by some of Johnson's fans and has already garnered many participants, including about 10 NFL and NBA players.

REPORTERS

Stations and their adds listed alphabetically by market

WJZZ/Albany, GA OM: Jamie Jay PD: Kelly No Adds	KTUX/Boston, TX OM: Doug Harris AP: Marlon Swift PD: Terrence Bab 1. JAZZE PHA VCEE-LO 2. TWISTA VTRTY SONGZ 3. CASSIDY IMASHONDA & RAEKWON	WJZZ/Albany, GA OM: Jamie Jay PD: Kelly No Adds	KTUX/Boston, TX OM: Doug Harris AP: Marlon Swift PD: Terrence Bab 1. JAZZE PHA VCEE-LO 2. TWISTA VTRTY SONGZ 3. CASSIDY IMASHONDA & RAEKWON	WJZZ/Albany, GA OM: Jamie Jay PD: Kelly No Adds	KTUX/Boston, TX OM: Doug Harris AP: Marlon Swift PD: Terrence Bab 1. JAZZE PHA VCEE-LO 2. TWISTA VTRTY SONGZ 3. CASSIDY IMASHONDA & RAEKWON	WJZZ/Albany, GA OM: Jamie Jay PD: Kelly No Adds	KTUX/Boston, TX OM: Doug Harris AP: Marlon Swift PD: Terrence Bab 1. JAZZE PHA VCEE-LO 2. TWISTA VTRTY SONGZ 3. CASSIDY IMASHONDA & RAEKWON
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Note: For complete adds, see R&R Music Tracking.

POWERED BY
MEDIA BASE
 Monitored Reporters
 101 Total Reporters
 69 Total Monitored
 32 Total Indicator
 Did Not Report, Playlist Frozen (8):
 KRVM/Monroe, LA
 KRWA/Lake Charles, LA
 Music Choice R&B-Hip Hop/Satellite
 Music Choice Rap/Satellite
 WBWT/Tallahassee, FL
 WESF/Tupelo, MS
 WJXM/Meridian, MS
 WZLD/Laurel, MS

URBAN AC TOP 30

September 2, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1736	+114	178575	14	61/0
1	2	MARIAH CAREY We Belong Together (Island/IDJMG)	1704	+11	193016	16	34/0
3	3	KEM I Can't Stop Loving You (Motown/Universal)	1505	+59	168939	33	58/0
4	4	FANTASIA Free Yourself (J/RMG)	1247	+7	147387	22	52/0
6	5	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	1131	+91	120871	14	49/0
5	6	INDIA.ARIE Purify Me (Rowdy/Motown)	1085	-41	87629	19	57/0
7	7	TONI BRAXTON Please (BlackGround/Universal)	973	+118	87197	12	47/0
8	8	JILL SCOTT Cross My Mind (Hidden Beach/Epic)	849	+8	97057	16	39/0
10	9	ERIC BENET I Wanna Be Loved (Reprise)	817	+93	71498	4	57/3
12	10	KEM Find Your Way (Back Into My Life) (Motown/Universal)	806	+94	82638	11	50/0
11	11	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	784	+63	74600	12	47/0
9	12	BABYFACE Sorry For The Stupid Things (Arista/J/RMG)	727	-111	55334	13	55/1
15	13	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	633	+47	71176	9	37/2
13	14	PATTI LABELLE f/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)	604	-3	67965	10	44/1
14	15	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	507	-88	67867	50	38/0
17	16	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	494	+68	39798	7	43/2
16	17	FAITH EVANS f/SNOOP DOGG Mesmerized (Capitol)	486	-57	58117	8	42/2
18	18	LYFE JENNINGS Must Be Nice (Columbia)	406	+77	30529	8	14/3
19	19	DESTINY'S CHILD Cater 2 U (Columbia)	384	+68	48946	4	6/2
21	20	SHANICE WILSON Every Woman Dreams (Playtime)	328	+19	23801	4	30/0
20	21	YOLANDA ADAMS Someone Watching Over You (Atlantic)	324	+9	29558	5	36/3
22	22	JOHN LEGEND f/LAURYN HILL So High (Columbia)	315	+20	24889	8	24/0
23	23	ANTHONY HAMILTON Ball And Chain (Rhino)	308	+28	15568	4	23/0
27	24	DWELE I Think I Love U (Virgin)	303	+67	20458	2	33/7
24	25	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	297	+22	40044	12	4/0
25	26	MINT CONDITION Whoaa (Image)	271	+6	14753	3	28/3
26	27	CRUNA Take Me Higher (Reprise/Warner Bros.)	253	+15	13378	5	21/0
Debut	28	JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)	248	+122	13231	1	35/3
29	29	MELI'SA MORGAN & FREDDIE JACKSON Back Together Again (Orpheus)	237	+6	20243	4	25/1
30	30	MARY MARY Heaven (Sony Urban/Columbia)	225	-6	34121	6	14/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
WILL DOWNING Crazy Love (GRP/VMG)	12
DWELE I Think I Love U (Virgin)	7
FANTASIA Ain't Gonna Beg (J/RMG)	4
ERIC BENET I Wanna Be Loved (Reprise)	3
YOLANDA ADAMS Someone Watching Over You (Atlantic)	3
JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)	3
MINT CONDITION Whoaa (Image)	3
LYFE JENNINGS Must Be Nice (Columbia)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)	+122
TONI BRAXTON Please (BlackGround/Universal)	+118
CHARLIE WILSON Charlie Last... (Jive/Zomba Label Group)	+114
MARIAH CAREY Shake It Off (Island/IDJMG)	+97
KEM Find Your Way (Back Into My Life) (Motown/Universal)	+94
ERIC BENET I Wanna Be Loved (Reprise)	+93
VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	+91

NEW & ACTIVE

LALAH HATHAWAY Better And Better (MesaBlueMoon/AGU Music)	Total Plays: 186, Total Stations: 16, Adds: 0
KINDRED THE FAMILY SOUL Where Would I Be... (Hidden Beach)	Total Plays: 172, Total Stations: 21, Adds: 2
FANTASIA Ain't Gonna Beg (J/RMG)	Total Plays: 168, Total Stations: 25, Adds: 4
RAHEEM DEVAUGHN Guess Who Loves... (Jive/Zomba Label Group)	Total Plays: 145, Total Stations: 21, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

63 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

REPORTERS

Stations and their adds listed alphabetically by market

WQVE/Albany, GA	WBAV/Charlotte*	KSOC/Dallas, TX*	KMJQ/Houston, TX*
KSYU/Albuquerque, NM*	WQNC/Charlotte*	WROU/Dayton, OH*	WTLC/Indianapolis, IN*
WAKB/Augusta, GA*	WSRB/Chicago, IL*	WMXD/Detroit, MI*	WXXI/Jackson, MS*
WKSP/Augusta, GA*	WVAZ/Chicago, IL*	WUKS/Fayetteville, NC*	WSOL/Jacksonville, FL*
WWIN/Baltimore, MD*	WZAK/Cleveland, OH*	WDZZ/Flint, MI*	KMJK/Kansas City, MO*
KQXL/Baton Rouge, LA*	WLXC/Columbia, SC*	WCMG/Florence, SC	KNEK/Lafayette, LA*
WBHK/Birmingham, AL*	WWDM/Columbia, SC*	WFLM/Ft. Pierce, FL*	KOKY/Little Rock, AR*
WMGL/Charleston, SC*	WAGH/Columbus, GA	WQMG/Greensboro, NC*	KJLH/Los Angeles, CA*
WXST/Charleston, SC*	WXMG/Columbus, OH*	WJMJ/Greenville, SC*	WMJM/Louisville, KY*
			KRBV/Macon, GA
			KJMS/Memphis, TN*
			WHQT/Miami, FL*
			WJMR/Milwaukee, WI*

WDLT/Mobile, AL*	WDRS/Philadelphia, PA*	KVMA/Shreveport, LA*	<p>POWERED BY MEDIABASE</p> <p>* Monitored Reporters 82 Total Reporters</p> <hr/> <p>63 Total Monitored</p> <hr/> <p>19 Total Indicator</p> <p>Did Not Report, Playlist Frozen (5): KJMG/Monroe, LA KSSM/Killeen, TX Music Choice Smooth R&B/Satellite WJKX/Laurel, MS WMXU/Columbus, MS</p>
WWMG/Montgomery, AL	WRNB/Philadelphia, PA*	KMJM/St. Louis, MO*	
WQQK/Nashville, TN*	WFXC/Raleigh, NC*	WFUN/St. Louis, MO*	
WYBC/New Haven, CT*	WKJS/Richmond, VA*	WPHR/Syracuse, NY*	
KMEZ/New Orleans, LA*	WVBE/Roanoke, VA*	WHBX/Tallahassee, FL	
WYLD/New Orleans, LA*	WSBY/Salisbury, MD	WIMX/Toledo, OH*	
WBLS/New York, NY*	KBLX/San Francisco, CA*	WTUG/Tuscaloosa, AL	
WRKS/New York, NY*	Sirius Heart & Soul/Satellite	WJBW/W. Palm Beach, FL*	
WKUS/Norfolk, VA*	Sirius Slow Jamz/Satellite	WHUR/Washington, DC*	
WVKL/Norfolk, VA*	The Touch/Satellite	WMMJ/Washington, DC*	
KRMP/Oklahoma City, OK*	XM The Flow/Satellite	WKXS/Wilmington, NC	
WCFB/Orlando, FL*	WLVH/Savannah, GA		
WRRX/Pensacola, FL*	KDKS/Shreveport, LA*		



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GOSPEL TOP 30

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	1228	+13	37792	15	38/0
1	2	MARY MARY Heaven (Sony Urban/Columbia)	1211	-38	38283	20	36/0
3	3	YOLANDA ADAMS Be Blessed (Atlantic)	1206	+4	39684	22	36/0
4	4	KURT CARR God Blocked It (Gospo Centric)	1127	-9	30127	23	37/0
5	5	CECE WINANS Pray (Sony Gospel)	1048	+54	35487	9	38/0
6	6	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	811	-73	25132	22	30/0
7	7	ANOINTED Gonna Lift Your Name (Sony Urban/Columbia)	758	-21	22985	24	30/0
8	8	ALVIN DARLING All Night (Emtro)	744	-15	24857	18	32/0
9	9	LASHUN PACE Hey (EMI Gospel)	725	+3	26181	18	29/0
10	10	JAMES FORTUNE You Survived (Worldwide Music)	710	-12	22099	30	28/0
11	11	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	706	-7	22833	12	29/0
12	12	MIGHTY CLOUDS OF JOY Been So Good To Me (EMI Gospel)	669	+1	18768	16	26/0
13	13	TONEX Work On Me (Verity)	634	-9	19318	12	24/0
15	14	KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	627	+68	20282	11	28/1
14	15	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	616	+12	20230	21	24/0
16	16	DETRICK HADDON God Didn't Give Up (Verity)	573	+14	22414	14	24/0
18	17	MARVIN SAPP Do You Know Him (Verity)	499	+16	13045	5	20/1
17	18	SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	482	-30	11507	17	21/2
19	19	MICAH STAMPLEY War Cry (Dexterity/EMI Gospel)	468	-7	15488	18	20/0
22	20	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	428	+38	17655	7	21/2
20	21	EVELYN TURRENTINE-AGEE Go Through (Light)	413	+2	14698	10	20/0
24	22	DOTTIE PEOPLES He Said It (Malaco)	411	+43	16859	4	20/2
23	23	ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	401	+27	15939	18	20/1
21	24	PINNACLE PROJECT f/KIM RUTHERFORD Last Say So (Pinnacle)	385	-6	11446	15	16/1
26	25	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	379	+13	9918	3	16/0
27	26	BRUCE PARHAM Hide Me (S Ford Music Group)	337	+18	8111	9	12/1
25	27	JOANN ROSARIO I Hear You Say (Verity)	301	-66	7689	6	14/0
28	28	SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	285	-27	13463	7	15/0
29	29	RUDOLPH MCKISSICK, JR. & WORD AND WORSHIP... Right Place (Emtro)	271	-1	8143	2	13/0
30	30	FRED HAMMOND I Will Find A Way (Verity)	258	-12	7511	13	13/0

42 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 8/21 - Saturday 8/27.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
RIZEN We've Come To Magnify The Lord (Artemis)	4
SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	4
KIRK FRANKLIN Looking For You (Gospo Centric)	3
DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	2
SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	2
DOTTIE PEOPLES He Said It (Malaco)	2
CANTON JONES Love Song (Arrow)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHIRLEY CAESAR I Know The Truth... (Shu-Bel/Artemis Gospel)	+92
KIRK FRANKLIN Looking For You (Gospo Centric)	+89
KEITH WONDERBOY JOHNSON I Need... (Worldwide Music)	+68
CECE WINANS Pray (Sony Gospel)	+54
DOTTIE PEOPLES He Said It (Malaco)	+43
DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	+38
DARWIN HOBBS Glorify Him (EMI Gospel)	+37
CECE WINANS All That I Need (PureSprings/INO/Epic)	+36

NEW & ACTIVE

KIRK FRANKLIN Looking For You (Gospo Centric)	Total Plays: 254, Total Stations: 11, Adds: 3
MARY MARY Yesterday (Sony Urban/Columbia)	Total Plays: 253, Total Stations: 10, Adds: 1
DARREL PETTIES & STRENGTH IN PRAISE Yes Lord (EMI Gospel)	Total Plays: 251, Total Stations: 10, Adds: 0
RODNEY BRYANT I Am A Worshipper (TyScot/Taseis)	Total Plays: 247, Total Stations: 10, Adds: 0
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	Total Plays: 226, Total Stations: 10, Adds: 0
LOUISIANA STATE MASS... His Name Is Jesus (Tehillah/Light)	Total Plays: 207, Total Stations: 11, Adds: 0
J. MAJORS f/K. PRICE God's Gift (Music One/Epic/Sony Urban)	Total Plays: 170, Total Stations: 11, Adds: 0
DOROTHY NORWOOD Holy Spirit (Malaco)	Total Plays: 165, Total Stations: 6, Adds: 0

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA
OM: Frank Johnson
PD: Connie Flint
28 ISRAEL AND NEW BREED
19 CHARLES AND TAYLOR
RODNEY POSEY

WTHB/Augusta, GA
OM: Ron Thomas
PD: Sister Mary Kingcannon
1 DOTTIE PEOPLES

WCAO/Baltimore, MD
PD: Lee Michaels
APD/MD: Danielle Brown
15 JACKSON SISTERS

WVIN/Baltimore, MD
PD: Jeff Majors
APD: Jean Alston
DONNIE MCCLURKIN & KIRK FRANKLIN
DOTTIE PEOPLES

WENN/Birmingham, AL
OM: Doug Hamand
APD/MD: Willis Pride
No Adds

WPZS/Charlotte
PD: Alvin Stowe
MD: Tanya Rivers
5 RIZEN

WGRB/Chicago, IL
OM: Elroy Smith
PD: Michael Robinson
MD: Effie Rolle
No Adds

WJMO/Cleveland, OH
OM: Kim Johnson
6 DENITRA CHAMP
7 JOE PACE & COLORADO MASS CHOIR
7 CHAIR BOYZ
7 J MOSS
7 DOTTIE PEOPLES
7 CHESTER D T BALDWIN
7 REV. TIMOTHY WRIGHT
RIZEN

WFMV/Columbia, SC
PD: Tom "Gee" Green
APD/MD: Monica Washington
17 DONNIE MCCLURKIN
15 KURT CARR
7 MARVIN SAPP
7 ANDERSON SANCTUARY CHOIR

WJYD/Columbus, OH
OM: Jerry Smith
PD: Dawn Mosby
RIZEN

KHYN/Dallas, TX
PD/MD: Warren Brooks
22 SHIRLEY CAESAR

WCHB/Detroit, MI
PD: Spudd
SHEKINAH GLORY MINISTRY

WFLL/Flint, MI
OM/MD: Sammie L. Jordan, Jr.
MD: Anna Johnson
36 CECE WINANS
36 MARVIN SAPP
36 SHIRLEY CAESAR
34 LEE WILLIAMS & GOSPEL Q.C.'S
34 DARWIN HOBBS
34 FORTITUDE

WEUP/Huntsville, AL
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes
15 JOYCE PRESSLEY & ROBERT PRESSLEY

WTLC/Indianapolis, IN
OM: Brian Wallace
PD: Paul Robinson
MD: Donovan Hartwell
RIZEN

WHLH/Jackson, MS
OM: Steve Kelly
PD: Jeneil Roberts
MD: Torrez Harris
9 KIRK FRANKLIN

WQAD/Jackson, MS
OM: Stan Branson
PD/MD: Percy Davis
No Adds

KPRT/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Johnson
No Adds

KVLO/Little Rock, AR
OM: Joe Booker
PD/MD: Billy St. James
APD: Mark Olan
4 SHIRLEY CAESAR

WHAL/Memphis, TN
PD: Eileen Collier
APD/MD: Tracy Bathea
No Adds

WLOK/Memphis, TN
PD/MD: Kim Harper
12 PINNACLE PROJECT f/KIM RUTHERFORD

WMBM/Miami, FL
OM: E. Claudette Freeman
PD/MD: Greg Cooper
30 SHIRLEY CAESAR
25 CECE WINANS

WXEZ/Norfolk, VA
OM: John Shomby
PD: Dale Murray
DAYNA CADDELL

WDAS/Philadelphia, PA
OM: Thea Mitchem
PD: Joe Tamburro
APD/MD: Jo Gamble
No Adds

WPPZ/Philadelphia, PA
OM/MD: Helen Little
6 DONNIE MCCLURKIN & KIRK FRANKLIN

WNRL/Raleigh, NC
OM/MD: Jerry Smith
APD: Shawn Alexander
MD: Melissa Wade
11 CANTON JONES

WPZZ/Richmond, VA
OM: Jerry Smith
PD: Reggie Baker
SHEKINAH GLORY MINISTRY
TAMELA MANN

ABC's Rejoice/Satellite
PD: Willie Mae Mciver
17 KIRK FRANKLIN
15 BRUCE PARHAM
14 LEE WILLIAMS & GOSPEL Q.C.'S

WSOK/Savannah, GA
OM: Brad Kelly
PD: E. Larry McDuffie
No Adds

WTSK/Tuscaloosa, AL
OM: Greg Tomascillo
PD/AM: Charles Anthony
No Adds

WPGC/Washington, DC
PD/MD: Cheryl Jackson
No Adds

WAGG/Birmingham, AL
WGOK/Mobile, AL
WJNI/Charleston, SC
WPRF/New Orleans, LA
WQYZ/Biloxi, MS
WXOK/Baton Rouge, LA
WXTC/Charleston, SC
WYLD/New Orleans, LA

WYCB/Washington, DC
PD: Ron Thompson
CANTON JONES

WFAL/Wilmington, DE
OM: Melvin Briffingham
PD/MD: Manuel Mena
No Adds

Did Not Report,
Playlist Frozen (9):
Sheridan Gospel Network/
Satellite

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LON HELTON
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Continued from Page 1

Toby's Dog Gets Its Day

TK: It's mostly for freedom, to be able to have control and not to have to make those extra phone calls every time you do something. If we decide to switch singles or put an act out, we can roll with it in 30 seconds. We don't have to call Los Angeles or New York.

The way the format works, I get three singles a year. But I've got so much more music in me than that. This gives me the opportunity to find other great songs, put my money where my mouth is, and put them out.

I've accumulated some great songs over the years on my own, and some of the greatest songwriters in the world are my dear friends. We can concentrate on taking some special songs and making a run at the format. We have lots of resources, with my bars and as big as my tour is, and we've got lots of great new, creative ideas. The system needs tweaking, so we'll be doing a lot of things differently.

R&R: Like what?

TK: I've watched labels sign eight or 10 new acts, hire producers, complete albums and end up having hundreds of thousands of dollars — sometimes a million — tied up in each one before they even know if they will hit. Then they dump them on the promotion team and say, "Go get it played."

Out of those eight or 10 acts, one jumps up and has a top five record. They'll concentrate all their energy and budget on that one act, trying to make up for all the money they lost on the other acts. That's one way the system is broken.

They also don't want to lose their budgets. They get a budget approved by Los Angeles or New York, and they know that if they do something more economically than they'd anticipated, it will help their bottom line, but then their budgets won't get approved at that level anymore.

The way we look at it, we're a business operating out of my pocketbook. I don't need a bad loan. As a new artist, any advances you get are nothing but bad loans.

If there's a person on the street tomorrow whom my label thinks has a smash on their hands and they've got a mastered copy, I can have it out at radio instantly and tell whether or not we've got a winner. There's plenty of time after you've tested a record to spend hundreds of thousands of dollars finishing the album and marketing.

R&R: That's been tried before.

TK: The difference is, every time I ship an album, my label is taken care of. The billing on my album alone will run any label in town. I don't have to live off the revenue generated by my roster like a new independent label because the first artist I signed is me. We shipped 1.9 million copies on the album we've got out now, and we shipped 1.5 million on the one before. Bill back on that, and you can do the math pretty quick.

R&R: What's the nature of your relationship with UMG going forward?

TK: First, my staff kicks in Sept. 1 and immediately takes over my affairs, even the current album and singles. The next single is "Big Blue Note" from the current DreamWorks' album, *Honky Tonk University*. Show Dog works that single.

I agreed to a 50/50 joint venture on the final album I owed UMG/Nashville, which will be the first Show Dog release. The single will be out in January, and the album will be out next spring.

We're not an imprint, we're a standalone label. After that first joint venture I've got a five-year P&D [pressing and distribution] deal with Universal Distribution that gives me control of my catalog. That way, nobody can grab my catalog and whore it out. They can't say, "OK, Toby's coming with a real hot album here, so I'm going to make a boxed set and stick it right in his ass in the store," and force people to make a choice when they get there.

"Other than one single and the joint-venture next album, I have nothing else I owe UMG. I'm completely free."

Universal also wants to put out a boxed set at some point, so I've agreed to give them one single to put out for some kind of compilation that goes all the way back. Other than that single and the joint-venture next album, I have nothing else I owe them. I'm completely free.

R&R: And then you are 100% on your own?

TK: Yes. If I had stayed with the old system, I would have owed them a full album, and then eight months from that street date I would have been free. But they would have controlled my catalog, and every time I put an album out, I would have to deal with somebody sticking something on top of me.

R&R: So UMG can't do whatever it wants with your catalog?

TK: Anything released from Sept. 1 forward will be through Show Dog, even the boxed set. No release by Toby Keith will have any effect on [UMG co-Chairmen] James Stroud's or Luke Lewis' bottom line, not one penny. You'll never see two marketing campaigns going on at the same time. We completely control it. It was either get it my way on this or retire — and that was no bullshit.

When you and I spoke at the CRS they said I was just negotiating through the media. I told them to give it six months and ask me that question again. I went to war. It was going to be my way, or I was gone. It ain't the first time in my career I've risked it all.

I told them, "I'm opening this label Sept. 1 with or without you." I gave them 12 years of service, and we sold between 25 million and 30 million records. It was time we became partners on this last one and then they weren't in my future, or it was time for me to get off. I'm tired of taking marketing and A&R meetings. I



Borchetta's Big Machine

New label to be forward-looking

One of the most accomplished promotion executives in the history of country music, **Scott Borchetta** has long aspired to run his own record company. His new high-profile partnership with Toby Keith's Show Dog Records finally gives him a chance to put his vision to work. Here's his take on Big Machine Records.

"I've been in the Toby Keith business since 1999, and I know it intimately. He knew we had something special with the way DreamWorks was originally put together. After the merger [with UMG/Nashville] he saw a lot of his ideal model for a record company go away. Part of this is taking a lot of the research, development and experience that we had at DreamWorks and building the next fighter jet for the revolution.

"At DreamWorks James Stroud gave me the opportunity to learn how to run a record company. After the merger in April '04 I was put over all three promotion departments, and a lot of the responsibilities I had in other areas of the business went away. I'm not a good departmentalized animal. I've always believed that the best idea wins and the best relationship wins, and I don't care who or where it comes from.

"I've always felt that we could build an entire label the same way we build promotion staffs, with one vision and one focus throughout the entire company. Our new slogan really nails it: 'The only thing we take seriously is the music.' That's another classic Toby-ism.

"We're at the dawn of the next phase of the recorded-music business. We've identified so many new ways to get our music to the people that I wish we could fast-forward six months to see the results.

"Country radio is still the best way, but it's not the only way. CDs, for now, are still the best way, but not the only way. People haven't fallen out of love with buying and enjoying music, they've fallen in love with new ways to buy and enjoy it.

"There are also so many ways to do what we do much more affordably. When you meet the new boss, he will not be the same as the old boss. It's a Big Machine, you Show Dog!"



Scott Borchetta

shouldn't have to do that at this point in my career.

R&R: Are there other investors in Show Dog?

TK: No. This is all my own company, all my own money.

R&R: Does Big Machine have its own financial backing, or is that your money too?

TK: It's separate. I am obviously funding Show Dog, and [Big Machine President] Scott Borchetta has his own backing, although I was one of his first investors. So if there is some back end, there is some profit to be made for me.

R&R: Why did you and Scott create two labels rather than one?

TK: Scott and I fought like cats and dogs at DreamWorks, but he was part of the label, and I was an artist, so it was more artist vs. label. We sat down after it was all over and said, "You know what? We're both great leaders, we're both great at what we do, and we both have agendas."

There is no way we could operate off my money and try to handle both of our agendas. We would be fighting. It's smarter this way. If he worked for me and had his own artists he wanted to release, I'd have questions about my money. It wouldn't work that way. You can't allow somebody to spend your money on their agenda.

So we came up with a plan to bring people we love to work for both of us. These people have shown so much loyalty to Scott and I, and they'll know to fight hard for each agenda.

It's also an opportunity to launch a label with the staff I wanted. I wanted Borchetta, Suzanne Durham and Lisa Owen involved. Scott and Denise Roberts were going to do their own thing anyway. Instead of us both having some superstars and some people we'd have to train, we took his superstars and mine and made one super staff.

"The billing on my album alone will run any label in town. I don't have to live off the revenue generated by my roster like a new independent label because the first artist I signed is me."

R&R: What's the working arrangement between Show Dog and Big Machine?

TK: Scott created his own production company, Big Machine. He comes over and plugs in. He is not a salaried employee of mine. I can tap his resources at any time, and he can tap mine, but any artist he puts out is a Big Machine artist, and we agree "This slot's yours, this slot's mine." The only complicated part is setting the timing.

R&R: Denise Roberts is VP/Promotion. Who does she report to, and how does the promotion setup work?

TK: She reports to George Nunes for Show Dog acts and to Scott for his acts. Everybody in promotion is signed with Show Dog, but the salaries and everything, top to bottom, are shared costs, 50/50. Show Dog pays its way to use the system, and Borchetta pays his way.

Of course, Scott has a tougher row to hoe than I do. I'm going to put out my album and ship 1.5 million. We're going to see \$15 million-plus in revenue coming back quickly. He doesn't have that. He has all new artists and is going to struggle much more than I am. So if the staff was all Big Machine employees and

he wasn't making it a year from now, we'd have to redo the infrastructure.

I finally said to Scott, "Show Dog is going to be open, so let's open it from top to bottom and let you plug in. Then, if you have to go away, you go away." It is divided down the middle so that if it doesn't work out for either of us at any point, we can just pull the string and say "It's over," and we separate very easily without having to do a bunch of buyouts.

R&R: So Big Machine pays for half the staff costs, but they're all Show Dog employees.

TK: Yes. The only true Show Dog employee — the only one who isn't a shared cost with Borchetta — is George Nunes. He has great marketing skills that are different from the way Nashville does things. He's done some very creative things and sold a lot of records without radio airplay. With him under our roof, Borchetta can tap him and say, "Hey, I've got this act coming up. Where can I go here?"

George is welcome to help Scott. In return, Scott gets to tap into things we do, like my I Love This Bar & Grills that are popping up everywhere. He can put his acts on that circuit to get them known or use them for showcases. Also,

I've got a big tour each year that has a couple of spots open on the front end.

R&R: How did you and Scott go about putting the promo team together?

TK: Most of these people have been out on the road with me so much that we've already become like brothers and sisters and great friends. It's already a family atmosphere, and that has rubbed off on the new people who've come on board. We had our first meeting, and there were tears. People were so happy, big tears rolled down their faces as they were speaking — and not just the girls. That's the kind of thing we've created here.

R&R: Will covering the overhead with your albums let you do more with the other artists?

TK: Let's say [new Show Dog artist] Scotty Emerick scans 200,000 units. Any money we make above and beyond what we would normally spend on him I can put back into him, every penny. Because I don't need that money. I've got me as my flagship. As long as my albums are doing good every year, the other artists on the label will have more money invested in them. Another label startup can have three or four acts, and if one sells 200,000, they

Continued on Page 40

A Peek At The Roster

A quick look at Show Dog and Big Machine artists

Other than Toby Keith, the multiplatinum megastar who started this whole thing, here's a look at the artists the Show Dog/Big Machine team will be bringing to radio in the coming months:

Show Dog



Scotty Emerick: "Scotty's a great songwriter, and he's my best friend," says Keith. "I tried to do something with him at DreamWorks, but the agendas were so heavy that he ended up being sixth or seventh in the pecking order. He's probably one of the best gut-string acoustic players in town."

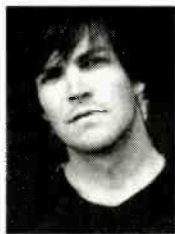
"He can play any groove, any melody, and be a one-man band with that thing. You can send him in to a radio station with just his guitar on his back, and he'll suck the air out of the

Scotty Emerick

room. He has a great heart. He's worked his butt off, and he deserves a shot. He's been in my system so long that I know my fans will buy him. He has a great base laid for him."

Big Machine

Jack Ingram: "I met Jack about a year ago and was blown away by his artistry and his determination to bust out of being termed just a Texas artist," says Big Machine's Scott Borchetta. "I went to see a couple of shows, and he absolutely blew me away. We've been stretching the envelope of what Jack Ingram music is, and you'll get to hear and see that on the new *CMT Outlaws* show that will premiere Nov. 5. Jack is one of Toby's special guests."



Jack Ingram



Danielle Peck: "I signed her to DreamWorks, and she was an unfortunate victim of the UMG merger," Borchetta says. "It's turned into a very fortunate situation for me at Big Machine. Danielle's an incredible singer and songwriter, as well as a performer who's been working the road since 16. The first single is called 'I Don't,' and it's already getting amazing response from our friends at radio. The add date is Sept. 26."

Danielle Peck

Taylor Swift: "She's one of the most amazing artists I've ever met and as good a songwriter as I've ever worked with," Borchetta says. "She's a good guitar player and has a Taylor guitar endorsement already. The marketing opportunities for her are unbelievable. She's already been featured in Abercrombie & Fitch catalogs. She goes in the studio this fall, and a single will be out the first quarter of 2006."



Taylor Swift

Meet The Players

Toby Keith's Show Dog label and Scott Borchetta's Big Machine imprint have a unique working relationship. Each label has a dedicated staffer or two, while the promotion department is shared. Here's a look at who's who at both entities and what they do.

Show Dog

George Nunes, GM: Most recently Nunes was President of the Sovereign Artists label. Prior to that he was VP/Music, Video & Product Development at NBC Enterprises. He has also served as VP/Media Properties for House of Blues Entertainment and VP/Sales & Marketing for Capitol Records.



George Nunes

Big Machine

Scott Borchetta, President: A 20-year promotion veteran, Borchetta has done it all. Starting as an independent promoter in 1985, he joined startup indie label MTM in 1988. In 1991 he joined MCA/Nashville as Director/Field Promotion. He was upped to VP/Field Promotion in '92, elevated to VP/National Promotion in '94 and promoted to Sr. VP/Promotion in 1995. During his tenure MCA/Nashville was **R&R's** Country Label of the Year for six consecutive years.

In December 1997 Borchetta became part of the DreamWorks/Nashville launch team as Sr. VP/Promotion & Artist Development. When UMG bought the share of DreamWorks it didn't own in early 2004, Borchetta became Sr. VP/Promotion & Artist Development for UMG's trio of Nashville imprints, DreamWorks, MCA and Mercury.

Sandi Spika-Borchetta, Creative Services: Sandy has done extensive styling and design work for some of country music's biggest stars. Most notably, she was Reba McEntire's personal stylist for 13 years and designer and creator of the infamous red dress that Reba wore at the 1993 CMA Awards.

She has also created designs for Faith Hill, Jo Dee Messina, Martina McBride and Trisha Yearwood. Sandi will oversee all aspects of video creation and photo-shoots for Big Machine artists, as well as coordinate design and manufacturing.



Sandi Spika-Borchetta

Big Machine & Show Dog Promotion & Sales

Denise Roberts, VP/Promotion: Roberts' career in country music began in 1988 at KZLA & KLAC/Los Angeles, where she was a promotion department assistant. In 1989 she was promoted to Exec. Producer/Specialty Programming for the combo. Her next move was to the L.A.-based Gary Group, where she helped design and execute marketing plans and programs for many major-label country artists.

Roberts was hired by MCA/Nashville VP/Promotion Scott Borchetta as Director/Northeast Regional Promotion in 1993. In 1997 she transferred to Los Angeles as Sr. Director/West Coast Promotion. While there she was recognized as **R&R's** Country Regional Promotion Executive of the Year for four consecutive years, from 1998-2001.

In 2002 Roberts was named Sr. Director/West Coast Promotion for startup Universal South. Within a year she was promoted to National Director/Promotion. She has been working on independent projects since resigning from the label at the end of 2004.

Suzanne Durham, Northeast Promotion & Marketing: Durham worked at Universal Distribution from 1990-98 as Country Marketing Manager. In 1998 she joined DreamWorks, where she's handled promotion in the Southwest and Northeast regions. **R&R** readers have voted Durham Regional Promotion Executive of the Year for the last four years. She will relocate from Dallas to Nashville.

Tony Morreale, Southeast Promotion & Marketing: Morreale is an 18-year industry vet who worked for CBS/Nashville while still a student at Middle Tennessee State University in Murfreesboro, TN. After graduation he worked for Evelyn Shriver Public Relations before joining Sony/Nashville — previously CBS — for secondary promotion. In 1997 he moved to BNA, where, until recently, he was Manager/Southeast Regional Promotion. He'll remain based in Nashville.

Greg Sax, Southwest Promotion & Marketing: Before moving to the record side, Sax worked for WACO/Waco, TX as MD/afternoon driver from 1991 to 1994. In 1994 he also did weekends for KPLX/Dallas. From 1995 to 1998 he handled Southwest promotion for Atlantic/Nashville. He then worked that region for Virgin/Nashville and, most recently, RCA/Nashville.

Lisa Owen, West Coast Promotion & Marketing: Based in Los Angeles, Owen has worked the region for DreamWorks since June 1999. Prior to that she spent three years handling West Coast promotion for Giant/Reprise.

Between 1992-96 she operated a company in a joint venture with Genesis Software that designed, marketed, sold, implemented and taught computer software programs designed exclusively for the music industry. Her first music-industry gig



Denise Roberts



Suzanne Durham



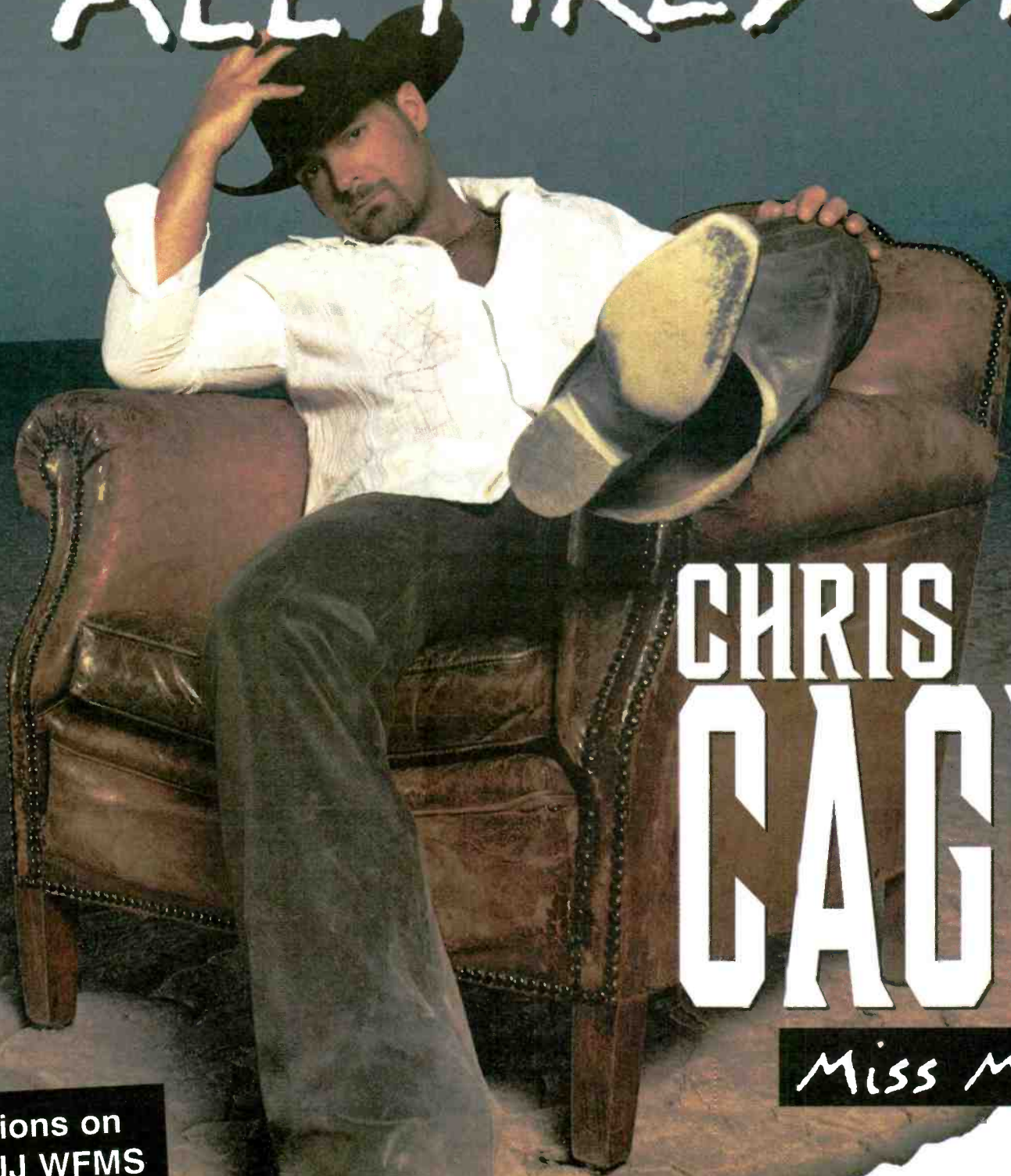
Tony Morreale



Greg Sax

Continued on Page 40

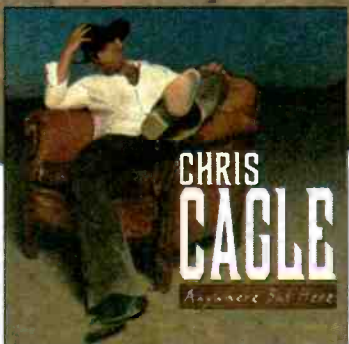
The Cagleheads are ALL FIRED UP!!!



CHRIS CAGLE

Miss Me Baby

New stations on
KBQI KWJJ WFMS
WUSY KNCI KPLX
WYRK KKBQ KMDL



From his album
"ANYWHERE BUT HERE,"
in stores Oct. 4th

"In over 20 years of radio and concert promotions I have **never** seen a crowd react to an artist the way they did last night. When Chris started 'MISS ME BABY' the crowd sang from the first note. This is a song that only has 90 spins on our station. **Screw medium, we're going to heavy.**"

Nate Deaton, KRTY GM

"Just thought you'd like to know that **you have yet another superstar male artist on your roster. This guy and this song have connected in a big way.**

Cagle's single 'MISS ME BABY' has been at the top of our requests since we debuted it in May - we've gone from liking Cagle to being born again Cagleheads!"

Dave Kirth, KTOM PD



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COUNTRY TOP 50 INDICATOR

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUO. (00)	WEEKS ON	TOTAL ADDS
2	1	BROOKS & DUNN Play Something Country (Arista)	4419	-48	3715	-82	102716	-1488	15	100/0
3	2	BRAD PAISLEY Alcohol (Arista)	4352	36	3712	+12	99946	1793	18	102/0
4	3	SARA EVANS A Real Fine Place To Start (RCA)	4324	221	3653	+166	100425	3167	19	101/0
1	4	FAITH HILL Mississippi Girl (Warner Bros.)	3962	-583	3248	-546	94240	-13764	16	91/0
5	5	TIM MCGRAW Do You Want Fries With That (Curb)	3939	-84	3309	-112	91664	-2309	16	98/0
6	6	VAN ZANT Help Somebody (Columbia)	3865	39	3220	+13	90644	406	24	99/0
8	7	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	3803	108	3217	+96	90093	2930	17	102/0
9	8	CRAIG MORGAN Redneck Yacht Club (BBR)	3440	314	2882	+250	81886	7340	15	100/3
10	9	GRETCHEN WILSON All Jacked Up (Epic)	3217	252	2711	+196	74710	6329	5	101/1
11	10	JAMIE O'NEAL Somebody's Hero (Capitol)	3014	181	2506	+145	69016	4210	22	97/1
14	11	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	2873	261	2445	+205	65681	7204	21	101/1
15	12	JASON ALDEAN Hicktown (BBR)	2721	219	2283	+164	62893	6140	21	97/2
13	13	TRISHA YEARWOOD Georgia Rain (MCA)	2669	5	2297	0	61327	-105	19	95/1
16	14	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	2543	280	2186	+196	58169	6274	24	91/2
12	15	TRACE ADKINS Arlington (Capitol)	2390	-440	1982	-401	55782	-10464	14	83/0
17	16	LONESTAR You're Like Comin' Home (BNA)	2316	121	1981	+97	53941	3356	13	94/2
20	17	KEITH URBAN Better Life (Capitol)	2282	380	1976	+351	52761	8919	5	95/5
18	18	GARY ALLAN Best I Ever Had (MCA)	2236	287	1881	+221	51023	7043	14	94/3
19	19	NEAL MCCOY Billy's Got His Beer Goggles On (903)	1968	58	1599	+50	45448	169	21	79/1
21	20	LEE ANN WOMACK He Oughta Know That 8y Now (MCA)	1792	49	1549	+27	40367	1248	21	83/1
22	21	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	1764	108	1470	+87	39027	1860	12	83/1
25	22	DIERKS BENTLEY Come A Little Closer (Capitol)	1679	263	1405	+218	38811	5454	8	86/7
27	23	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	1665	339	1469	+272	36241	7479	4	89/6
26	24	PHIL VASSAR Good Ole Days (Arista)	1382	45	1121	+23	33188	1213	12	76/5
24	25	HOT APPLE PIE Hillbillies (DreamWorks)	1032	-425	828	-415	22939	-8954	24	53/0
35	26	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	1023	327	893	+287	22463	7570	4	66/13
34	27	ALAN JACKSON USA Today (Arista)	996	259	899	+235	20598	5148	3	67/19
30	28	CHRIS CAGLE Miss Me Baby (Capitol)	980	45	849	+48	22017	957	5	60/3
28	29	SHOOTER JENNINGS 4th Of July (Universal South)	972	-8	879	-18	21360	266	20	54/1
31	30	TRACY LAWRENCE Used To The Pain (DreamWorks)	889	10	764	+4	19112	328	12	59/1
33	31	TERRI CLARK She Didn't Have Time (Mercury)	818	70	712	+58	17727	1792	6	55/2
32	32	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	782	18	643	+16	17944	639	17	42/1
37	33	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	773	105	675	+100	17933	2618	13	45/7
36	34	LITTLE BIG TOWN Boondocks (Equity)	708	29	581	+38	15695	763	15	40/3
29	35	MIRANDA LAMBERT Bring Me Down (Epic)	685	-272	561	-219	15392	-6629	18	41/0
39	36	KEITH ANDERSON XXL (Arista)	664	137	557	+111	14999	3588	5	45/7
38	37	AARON TIPPIN Come Friday (Lyric Street)	614	-14	552	-14	12843	-307	10	48/1
43	38	MARTINA MCBRIDE Rose Garden (RCA)	613	202	491	+170	13675	4738	3	43/13
41	39	CATHERINE BRITT & ELTON JOHN Where We Both Say Goodbye (RCA)	480	31	447	+31	10718	867	6	30/1
42	40	JOSH TURNER Your Man (MCA)	451	22	412	+15	9712	692	6	40/6
44	41	RANDY TRAVIS Angels (Word/Curb/Warner Bros.)	412	18	345	+21	8985	518	7	28/0
45	42	BLAKE SHELTON Nobody But Me (Warner Bros.)	354	135	303	+110	7980	3122	2	31/8
46	43	SAWYER BROWN They Don't Understand (Curb)	243	31	186	+22	5459	871	2	19/4
Debut	44	DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)	217	62	221	+54	3967	1119	1	24/9
47	45	SHANE OWENS Bottom Of The Fifth (Rust/Universal)	208	13	166	+20	5433	3	2	16/0
Debut	46	FAITH HILL Like We Never Loved At All (Warner Bros.)	207	204	204	+203	4499	4478	1	23/23
Debut	47	RAY SCOTT My Kind Of Music (Warner Bros.)	183	35	165	+29	3001	550	1	16/1
Debut	48	STEVE HOLY It's My Time (Waste It If I Want To) (Curb)	145	67	110	+51	3231	1353	1	12/3
Debut	49	KENI THOMAS Gloryland (Moraine)	145	7	117	+9	3205	138	1	13/1
Debut	50	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	143	59	149	+54	3404	1661	1	16/4

102 Country reporters. Songs ranked by total plays for the airplay week of Sunday 8/21 - Saturday 8/27.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
FAITH HILL Like We Never Loved At All (Warner Bros.)	23
ALAN JACKSON USA Today (Arista)	19
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	13
MARTINA MCBRIDE Rose Garden (RCA)	13
REBA MCBRIDE You're Gonna Be (MCA)	11
GEORGE STRAIT She Let Herself Go (MCA)	10
DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)	9
BLAKE SHELTON Nobody But Me (Warner Bros.)	8

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KEITH URBAN Better Life (Capitol)	+380
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+339
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+327
CRAIG MORGAN Redneck Yacht Club (BBR)	+314
GARY ALLAN Best I Ever Had (MCA)	+287
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+280
DIERKS BENTLEY Come A Little Closer (Capitol)	+263
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+261
ALAN JACKSON USA Today (Arista)	+259
GRETCHEN WILSON All Jacked Up (Epic)	+252

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH URBAN Better Life (Capitol)	+351
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+287
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+272
CRAIG MORGAN Redneck Yacht Club (BBR)	+250
ALAN JACKSON USA Today (Arista)	+235
GARY ALLAN Best I Ever Had (MCA)	+221
DIERKS BENTLEY Come A Little Closer (Capitol)	+218
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+205
FAITH HILL Like We Never Loved At All (Warner Bros.)	+203

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COUNTRY CALLOUT AMERICA[®] BY

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES September 2, 2005

Callout America[®] song selection is based on the top 35 titles from the R&R Country chart for the airplay week of August 21-27.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
TOBY KEITH As Good As I Once Was (DreamWorks)	50.3%	88.8%	4.36	7.0%	99.0%	2.0%	1.3%
SUGARLAND Something More (Mercury)	45.5%	83.5%	4.25	12.3%	99.5%	2.8%	1.0%
FAITH HILL Mississippi Girl (Warner Bros.)	41.3%	81.0%	4.16	13.3%	99.3%	3.3%	1.8%
BROOKS & DUNN Play Something Country (Arista)	45.0%	79.8%	4.14	9.3%	97.8%	3.8%	5.0%
SARA EVANS A Real Fine Place To Start (RCA)	34.0%	78.8%	4.09	14.5%	98.0%	3.8%	1.0%
CRAIG MORGAN Redneck Yacht Club (BBR)	31.3%	76.3%	4.08	14.5%	95.0%	3.8%	0.5%
VAN ZANT Help Somebody (Columbia)	33.3%	75.8%	4.08	16.3%	96.3%	3.3%	1.0%
BRAD PAISLEY Alcohol (Arista)	34.8%	72.5%	4.02	16.0%	95.8%	4.5%	2.8%
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	27.3%	70.3%	3.98	18.8%	93.8%	3.5%	1.3%
GRETCHEN WILSON All Jacked Up (Epic)	33.0%	68.8%	3.94	17.5%	95.0%	4.8%	4.0%
JAMIE O'NEAL Somebody's Hero (Capitol)	30.8%	65.0%	3.87	22.5%	97.5%	9.0%	1.0%
TRACE ADKINS Arlington (Capitol)	28.3%	64.8%	3.86	17.5%	92.3%	6.5%	3.5%
LONESTAR You're Like Comin' Home (BNA)	14.8%	64.0%	3.81	21.5%	90.0%	3.5%	1.0%
TRICK PONY It's A Heartache (Asylum/Curb)	26.0%	63.5%	3.75	20.8%	97.8%	11.0%	2.5%
BLAINE LARSEN The Best Man (Giantslayer/BNA)	17.5%	60.8%	3.78	21.8%	90.0%	6.8%	0.8%
SHOOTER JENNINGS 4th Of July (Universal South)	21.8%	60.8%	3.81	17.8%	87.5%	6.5%	2.5%
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	18.8%	60.3%	3.85	19.8%	85.5%	4.5%	1.0%
KEITH URBAN Better Life (Capitol)	19.3%	60.0%	3.82	20.5%	87.3%	5.8%	1.0%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	22.8%	59.8%	3.73	26.0%	95.8%	7.0%	3.0%
JASON ALDEAN Hicktown (BBR)	17.3%	59.8%	3.71	23.0%	91.8%	6.5%	2.5%
GARY ALLAN Best I Ever Had (MCA)	17.8%	56.5%	3.66	20.8%	89.3%	8.5%	3.5%
TIM MCGRAW Do You Want Fries With That (Curb)	22.0%	55.0%	3.66	26.5%	93.8%	9.5%	2.8%
HOT APPLE PIE Hillbillies (DreamWorks)	18.8%	54.5%	3.68	23.5%	88.8%	8.5%	2.3%
TRISHA YEARWOOD Georgia Rain (MCA)	20.0%	53.8%	3.60	25.0%	93.0%	10.3%	4.0%
LEE ANN WOMACK He Oughta Know That By Now (MCA)	12.8%	52.0%	3.59	27.5%	89.3%	7.3%	2.5%
MIRANDA LAMBERT Bring Me Down (Epic)	15.5%	51.3%	3.58	26.0%	88.5%	7.5%	3.8%
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	16.5%	49.3%	3.64	19.8%	80.5%	8.8%	2.8%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	14.5%	49.0%	3.57	29.5%	88.0%	6.0%	3.5%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	16.0%	48.3%	3.55	30.3%	90.0%	8.3%	3.3%
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	14.3%	45.3%	3.60	24.3%	78.8%	6.5%	2.8%
PHIL VASSAR Good Ole Days (Arista)	7.5%	43.5%	3.48	28.8%	81.5%	6.8%	2.5%
TRACY LAWRENCE Used To The Pain (DreamWorks)	12.0%	43.5%	3.55	23.8%	77.5%	8.0%	2.3%
DIERKS BENTLEY Come A Little Closer (Capitol)	12.0%	41.8%	3.60	25.3%	74.3%	5.0%	2.3%
CHRIS CAGLE Miss Me Baby (Capitol)	13.3%	39.5%	3.47	19.8%	73.5%	10.5%	3.8%
JO'DEE MESSINA Delicious Surprise (I Believe It) (Curb)	9.0%	34.8%	3.35	26.3%	74.3%	8.8%	4.5%

CALLOUT AMERICA[®] HOT SCORES

This Week At Callout America

By John Hart

The top three songs in this week's Callout America sample are "As Good as I Once Was," by Toby Keith; "Something More," by Sugarland; and "Mississippi Girl," by Faith Hill. Rounding out the top five are "Play Something Country," by Brooks & Dunn, and, at No. 5, "A Real Fine Place to Start," by Sara Evans.

Gretchen Wilson moves into the top 10 at No. 10 with "All Jacked Up." Both male and female listeners rank this song at No. 11. Younger 25-34 listeners rank it at No. 9 for the week.

Montgomery Gentry's "Something to Be Proud Of" continues to be strong, ranking at No. 9 overall and at No. 8 passion this week. Core 35-44 listeners rank this song at No. 8.

With familiarity reaching 85%, the breakout point, Billy Currington's "Must Be Doin' Somethin' Right" sees positive scoring kick in. The track reaches No. 17 overall, up from No. 20, and it's the No. 20 passion song.

Blaine Larsen also outperforms on the radio spin charts, ranking at No. 16 with "The Best Man," up from No. 19; the song is also the No. 22 passion song. Females are the strength, ranking the song at No. 14; men rank it at No. 18.

Females continue to drive Leann Rimes' "Probably Wouldn't Be This Way," ranking it as the No. 12 song and the No. 10 passion song. Younger females 25-34 rank this song at No. 10.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.

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America's Best Testing Country Songs 12+
For The Week Ending 9/2/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
TOBY KEITH As Good As I Once Was (DreamWorks)	4.21	4.25	99%	31%	4.27	4.28	4.25
SARA EVANS A Real Fine Place To Start (RCA)	4.20	4.28	92%	13%	4.25	4.11	4.35
TRACE ADKINS Arlington (Capitol)	4.19	3.99	90%	11%	4.18	4.16	4.21
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	4.18	4.19	92%	11%	4.16	4.18	4.15
BROOKS & DUNN Play Something Country (Arista)	4.12	4.09	98%	22%	4.10	4.08	4.12
SUGARLAND Something More (Mercury)	4.10	4.23	98%	31%	4.10	3.95	4.22
BRAD PAISLEY Alcohol (Arista)	4.10	4.10	97%	24%	4.00	4.01	4.00
CRAIG MORGAN Redneck Yacht Club (BBR)	4.10	4.06	93%	12%	4.04	4.03	4.05
GARY ALLAN Best I Ever Had (MCA)	4.08	3.97	80%	10%	4.03	4.16	3.91
VAN ZANT Help Somebody (Columbia)	4.04	3.98	94%	20%	4.06	4.04	4.07
KEITH URBAN Better Life (Capitol)	4.04	-	74%	8%	4.00	3.98	4.02
LONESTAR You're Like Comin' Home (BNA)	4.02	3.95	76%	11%	4.02	4.07	3.97
NEAL MCCOY Billy's Got His Beer Goggles On (903)	3.98	3.93	82%	15%	3.95	4.08	3.84
TIM MCGRAW Do You Want Fries With That (Curb)	3.97	3.76	97%	28%	4.01	4.18	3.86
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.97	3.84	90%	15%	4.01	4.03	4.00
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	3.96	4.05	94%	27%	3.94	3.93	3.96
JAMIE O'NEAL Somebody's Hero (Capitol)	3.94	3.95	92%	23%	3.91	3.90	3.91
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.92	3.90	80%	15%	3.80	3.79	3.82
PHIL VASSAR Good Ole Days (Arista)	3.91	3.88	65%	10%	3.84	3.83	3.85
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3.91	3.80	46%	8%	3.90	3.81	3.97
FAITH HILL Mississippi Girl (Warner Bros.)	3.87	3.89	98%	32%	3.79	3.90	3.70
JASON ALDEAN Hicktown (BBR)	3.86	3.75	81%	17%	3.72	3.67	3.76
LEE ANN WOMACK He Oughta Know That By Now (MCA)	3.86	3.83	77%	14%	3.87	3.90	3.84
TRICK PDNY It's A Heartache (Asylum/Curb)	3.85	3.92	96%	23%	3.80	3.87	3.74
SHOOTER JENNINGS 4th Of July (Universal South)	3.83	3.73	69%	14%	3.81	3.74	3.87
MIRANDA LAMBERT Bring Me Down (Epic)	3.81	3.73	76%	15%	3.80	3.56	3.98
TRISHA YEARWOOD Georgia Rain (MCA)	3.80	3.80	92%	26%	3.85	3.88	3.82
GRETCHEN WILSON All Jacked Up (Epic)	3.79	3.66	87%	18%	3.67	3.65	3.70
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3.68	3.68	64%	12%	3.62	3.58	3.66

Total sample size is 302 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Toby's Dog Gets Its Day

Continued from Page 35

have to take that profit and pay the bills and cover the losses on the others.

I already know how much I make every time I put an album out, and I don't make the lion's share. I make the little share because I'm the artist. Now I'm going to make the lion's share. But I can only put out three singles a year, so there's lots of room. You wouldn't believe it, but I've had a dozen artists or their attorneys or managers call me and [manager] T.K. Kimbrell to ask if they could come over.

R&R: Is your business model with artists going to be similar to that of some of the other new independent startups?

TK: There's this new system of getting new artists to agree to give up some of their merchandising and some of their road money. You share all of the money made from your career to help pay the record label. I would have fought that when I was coming up, so I can't be a hypocrite about it now and buy into it. If somewhere down the line the record-label business gets so poor and it gets to where you need retailing for a label to survive, I'll either have to buy into it — and I don't compromise very well — or get out of the business.

R&R: You and Scotty Emerick are Show Dog's first artists. Who else are you talking to?

TK: I've got a bunch of developing acts I am talking to, but I don't want to reveal who they are because I don't want anybody messing with them. But the big acts — I'm talking double-platinum acts — that you want to talk about are still in their deals. They're calling me, and I tell them,

"Hey, when you get out of your deal, you come see me."

R&R: What kinds of acts are you looking for?

TK: I learned a big lesson a long time ago from one of the greats and one of my best friends, Harold Shedd. Look at the acts he signed: Alabama, KT Oslin, Shania Twain, Billy Ray Cyrus, The Kentucky Headhunters and me. Harold had this great ability to sign acts that would break through and be special. When Harold saw something good, he went and got it. A hit song and a hit writer is a hit no matter what it is.

So if someone comes along with something that completely blows me away, we aren't going to worry about how old they are or how they look. It's going to be about the music first. We have already dedicated ourselves to that.

R&R: Are you the A&R guy for Show Dog?

TK: We don't really have an A&R guy, and I hate that title.

R&R: But there has to be somebody who gets excited about acts and signs them.

TK: It's my music, but I will allow anybody in my label to bring something to me and say "How about this?"

R&R: Tell me about your new film deal.

TK: Paramount Pictures has greenlighted a project they contacted me about. We start shooting Oct. 3. It's me and a top-flight actress. And they have agreed to do a script I'm co-writing called *Beer for My Horses*. They're also now talking about doing some other projects.

R&R: Sounds like an awful lot on your plate.

TK: This is almost like a hobby. It's going to be a very fun, low-maintenance, high-intensity



COUNTRY TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	BROOKS & DUNN Play Something Country (Arista)	585	+7	12	15/0
2	2	TOBY KEITH As Good As I Once Was (DreamWorks)	549	-18	14	16/0
5	3	SARA EVANS A Real Fine Place To Start (RCA)	548	+12	11	14/0
3	4	FAITH HILL Mississippi Girl (Warner Bros.)	543	-22	15	13/0
4	5	TIM MCGRAW Do You Want Fries With That (Curb)	529	-16	12	16/0
6	6	BRAD PAISLEY Alcohol (Arista)	495	-9	13	13/0
7	7	GEORGE CANYON Who Would You Be (Universal South)	472	-4	9	14/0
9	8	GRETCHEN WILSON All Jacked Up (Epic)	456	+19	4	13/0
8	9	AARON LINES It Takes A Man (BNA)	440	-6	8	13/0
11	10	DOC WALKER I Am Ready (Open Road/Universal)	426	-8	11	15/0
10	11	SUGARLAND Something More (Mercury)	384	-52	16	15/0
12	12	JAMIE O'NEAL Somebody's Hero (Capitol)	376	+12	6	13/0
13	13	AMANDA WILKINSON No More Me And You (Universal South)	364	+8	10	9/0
15	14	M. GENTRY Something To Be Proud Of (Columbia)	361	+35	6	12/0
18	15	KEITH URBAN Better Life (Capitol)	343	+42	2	14/1
21	16	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	300	+19	4	11/1
19	17	LONESTAR You're Like Comin' Home (BNA)	291	-10	5	13/1
20	18	GORD BAMFORD All About Her (GWB/Royalty)	284	+3	3	14/1
22	19	TERRI CLARK She Didn't Have Time (Mercury)	283	+4	4	14/0
17	20	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	281	-24	10	13/0
16	21	PAUL BRANDT Rich Man (Orange/Universal)	272	-35	14	13/0
23	22	CRAIG MORGAN Redneck Yacht Club (BBR)	270	+3	3	11/1
14	23	AARON PRITCHETT Lucky For Me (OPM/Royalty)	270	-57	17	13/0
25	24	D. MARSHALL Where I'm Running From (Busy Music)	268	+14	5	9/0
26	25	JO DEE MESSINA Delicious Surprise... (Curb)	240	-2	5	7/0
Debut	26	DERIC RUTTAN Shine (Lyric Street)	229	+28	1	13/4
Debut	27	GARY ALLAN Best I Ever Had (MCA)	212	+12	1	11/0
28	28	JAKE MATHEWS Kings For A Day (Open Road/Universal)	212	-26	12	10/0
27	29	SHANIA TWAIN I Ain't No Quitter (Mercury)	209	-30	15	9/0
Debut	30	DUANE STEELE Sad Country Song (Jolt/Royalty)	207	+10	1	9/0

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Cancon.

Meet The Players

Continued from Page 35

came in 1990, when she was hired as a Sales Coordinator for Capitol/L.A. by new Show Dog GM George Nunes.

John Zaring, National Promotion & New Media: Zaring started in the UMG/Nashville mailroom in 1999. He moved into the promotion department as Coordinator in 2001 and was Manager/Charts & Syndication when he resigned in late July.

Darcy Miller-Lashinsky, Promotion Coordinator & Secondary Promotion: Miller-Lashinsky was the Promotion Director for WIVK/Knoxville when she moved to Music City as Promotion Coordinator for RCA/Nashville in 1999. She left to work for Outback Concerts in tour marketing late last year.

Johnny Rose, Head of Sales: Rose has worked in the marketing and sales departments of Nashville labels DreamWorks, MCA and Capitol. He's also worked in sales and marketing with Universal Music Group and Anderson Merchandisers. Along with Borchetta, he was an original staffer at DreamWorks/Nashville. Rose is currently on his honeymoon and will be in the office Sept. 6.

Andrew Kautz, Office Manager: Kautz has been Office Manager for the Emerald Studio properties in Nashville for the last 15 years.



Lisa Owen



John Zaring



Darcy Miller-Lashinsky



Johnny Rose



Andrew Kautz

undertaking. Believe me, I know it's big business, and we are going to approach it that way. Music is something that I love to do. I would have done this stuff for free. It just so happens that it pays good if you are successful.

This whole thing is being done with a lot of friends, and if we are successful the way I think we are going to be, they are going to make more money than they have ever made in their lives.



JULIE KERTES
jkertes@radioandrecords.com

What I Did On My Summer Vacation

More than the usual BBQ giveaways

Hot AC did anything but have a vacation this summer. For a format that thrives on lifestyle, summer is the perfect season to go full-throttle with the best, most over-the-top promotional events. Hot AC is also a music-intensive format, with many opportunities for ticket giveaways and music-related promotions. Here's what some Hot AC programmers did with their summers.

Charese Frugé

PD, KALC (Alice 105.9)/Denver

Alice 105.9 did cooking classes with our favorite artists. Because cooking is such a hot topic with the demo, we chose to give our audience the best of both worlds. For example, Jason Mraz came in and showed a room full of exclusive winners how to make his famous guacamole dip, and he also played songs.



Tommy Lee came in and taught a cooking class on how to make steak and eggs for breakfast (believe it or not, the guy is a great cook). It's one of the hottest things we did over the summer, and listeners were killing themselves trying to get in.

E.J. Tyler

PD, KLLY (Kelly 95.3)/Bakersfield

We just did a Kelly Beach Party in Pismo

Beach, CA. It's the No. 1 destination for Bakersfielders, and its climate is comfortable — in the 70s out in the 100s! We loaded up the station van with the entire airstaff, hauled trailers onto the beach and brought volleyball nets, wiffleballs, softballs, gloves, hot dogs and tents and had listeners show up and experience Kelly Lounge No. 52 on the beach with Dishwalla. I'm still finding sand in places I shouldn't be finding sand.

KELLY 95.3
FM

Scott Sands

OM/PD, WTPI &
WZPL (Z99.5)/Indianapolis

Since Z99.5 had no corporate marketing dollars for the summer, our very creative airstaff and promotions de-



MILLION-DOLLAR SMILES Seen here celebrating a record-breaking radiothon are (l-r) WTMX/Chicago's morning show co-host Eric Ferguson, Children's Hospital patients Shawn Sievert and Michael Coombs and WTMX morning show co-host Kathy Hart.

partment spent the past three months brainstorming ways to take advantage of our relationships with a number of new artists and the outdoor concert season.

The result was "Z99.5's All Access Summer." We gave away a ton of tickets, but members of our Freeloaderz Listener Loyalty program also had the chance to win additional things that money can't buy.

We held a soundcheck party with Howie Day, had a wine-tasting with Low Millions, put a winner and four friends in their own dressing room at the Duran Duran concert — complete with their own list of rider demands — took Marc Broussard to a winner's house to perform a private and special rendition of his hit song "Home," put two winners onstage to watch Jack Johnson, and more.

Barb Richards

PD, WAJL (Majic 105.7)/Ft. Wayne, IN

We held our third annual Listener Appreciation Day, when merchants at a local shopping center give discounts just to Majic listeners. Clients provide free breakfast, discounts for lunch and an after-work party with free hors d'oeuvres, free face painting and a magic show for the kids. We also feature a local band that plays until the end of the night.

We print a card that lists all the discounts and a schedule of events. Listeners wear special wristbands to be eligible for the discounts. Listeners can register for prizes all day, and the station broadcasts live and rewards listeners for their dedication all day long. It grows every year, with more merchants participating — and doing it right in the heat of the back-to-school shopping frenzy scores us even more points.

On a side note, one thing I recommend to take out to kids' events is a bubble machine. It spits out thousands of bubbles at a time — better than Lawrence Welk! It creates instant fun, draws a crowd, and the parents stand there for a long time while their kids play. It's a great opportunity for us to hand out promotional items, talk to listeners, etc. The bubble machine is a must for any family station.

Even though summer was busy, I did manage to get a tan, paint the bedroom and living room and sit outside a lot in our hotter than usual weather.

Mark Elliott

PD, KFYV (Live 105.5)/Oxnard, CA

At Live 105.5 in Ventura we celebrate the "Summer of Live!" from Memorial Day to Labor Day. This includes blowing out tickets on the air all summer long to concerts, movies, amusement parks and local events.

There were so many good concerts that we tied in to from Ventura County to Orange County. If bands were on tour and playing in SoCal, we sent listeners to see the show. Each month we brought in an up-and-coming act to play at Nicholby's Night Club, bands like Avion, Vertical Horizon and Low Millions.

We will cap off the season with our End of Summer Meltdown, which will feature Low Millions, who blew everyone away the first time they played; The Shore; and local favorites Sir Real.

We also sent listeners on flyaways to see Green Day, Simple Plan and U2; treated others to tickets to summer blockbusters like *Star Wars*, *War of the Worlds* and *Batman Begins*; and sent others to amusement parks like Magic Mountain, Disneyland, Universal Studios, Knott's Berry Farm, Raging Waters, Hurricane Harbor, Knott's Soak City, the San Diego Zoo, Sea World and Legoland.

We also helped put on a fundraiser to benefit the Ventura Cultural Arts Center called Rock the Arts, which featured a show by Geoff Byrd. I'm told we helped raise close to \$100,000 to support our local arts.

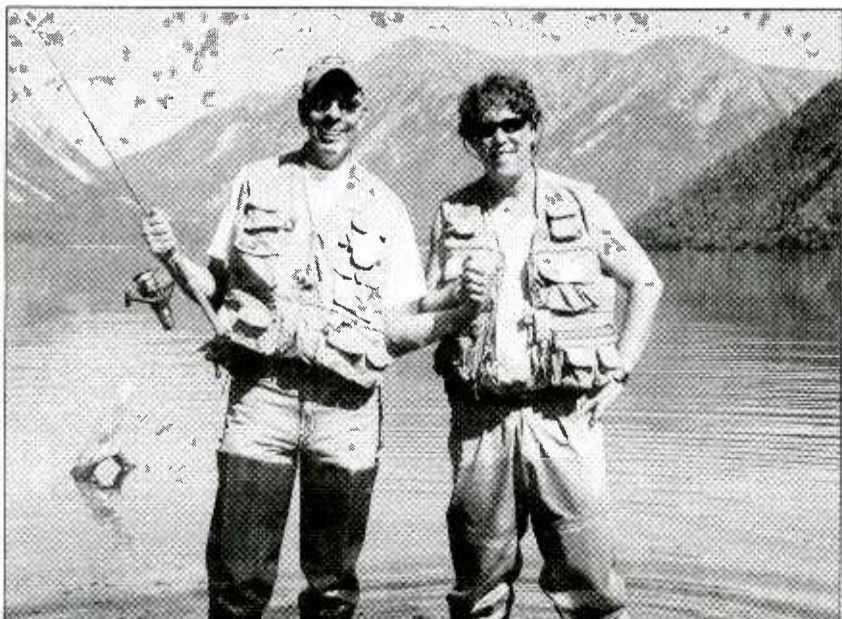
Mary Ellen Kachinske

PD, WTMX (101.9 The Mix)/Chicago

Our summer in Chicago is always capped off by the Eric & Kathy 36-hour radiothon for Children's Memorial Hospital. This was our seventh year broadcasting live from the lobby of Children's, which we did from 6am on Friday, Aug. 12 to 6pm on Saturday, Aug. 13. I am so proud to say that the event raised more than \$2.1 million for Chicago's kids.

The Mix broke all records for radiothons in the entire country. I can't begin to tell you how much the money means to the families who utilize this lifesaving hospital. That's the best summer gift: the overwhelming generosity of our listeners.

101.9fm
THE MIX



HOW McVAY SPENT HIS SUMMER KMXS (Mix 103.1)/Anchorage, AK morning man Devan Mitchell (r) shows McVay Media President Mike McVay how to cast a line while salmon fishing in the Alaskan wilderness.

AC TOP 30

POWERED BY
MEDIABASE

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ROB THOMAS Lonely No More (Atlantic)	2166	-34	194090	28	99/1
2	2	MICHAEL BUBLE Home (143/Reprise)	1940	-56	176478	31	102/0
3	3	KELLY CLARKSON Breakaway (Hollywood)	1835	-50	171149	48	99/0
4	4	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1669	-70	123692	17	98/1
5	5	ANNA NALICK Breathe (2am) (Columbia)	1532	+48	109672	17	97/1
6	6	MARIAH CAREY We Belong Together (Island/IDJMG)	1378	+42	127856	14	82/2
11	7	TIM MCGRAW Live Like You Were Dying (Curb)	1070	+54	80877	47	86/0
8	8	JOHN MAYER Daughters (Aware/Columbia)	1034	-21	75892	44	98/0
7	9	KIMBERLEY LOCKE I Could (Curb/Reprise)	1032	-68	49650	14	82/1
10	10	MAROON 5 She Will Be Loved (Octone/J/RMG)	1004	-27	91669	45	88/0
12	11	EAGLES No More Cloudy Days (ERC)	985	+40	84603	9	77/2
9	12	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	978	-73	87120	35	85/0
14	13	HOWIE DAY Collide (Epic)	773	+2	76021	26	62/1
13	14	RYAN CABRERA True (E.V.L.A./Atlantic)	737	-97	45720	32	76/0
15	15	CARRIE UNDERWOOD Inside Your Heaven (Arista)	691	+32	48097	9	68/2
16	16	D.H.T. Listen To Your Heart (Robbins)	656	+111	84277	7	54/3
17	17	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	582	+57	41424	6	58/0
19	18	LIFEHOUSE You And Me (Geffen)	484	+88	73950	7	35/6
18	19	RASCAL FLATTS Bless The Broken Road (Lyric Street)	436	+7	26846	23	50/2
23	20	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	329	+58	49428	4	23/3
21	21	JESSE MCCARTNEY Beautiful Soul (Hollywood)	317	+4	32968	10	16/1
22	22	DELTA GOODREM Lost Without You (Columbia)	302	+4	11601	6	44/3
20	23	HALL & OATES Ooh Child (U-Watch)	300	-91	15323	16	48/0
24	24	DAVID PACK The Secret Of Movin' On (Peak)	234	-4	4249	5	43/1
25	25	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	211	-5	8193	8	38/1
Debut	26	JON SECADA Window To My Heart (Big 3)	195	+92	10376	1	39/6
26	27	KELLY CLARKSON Since U Been Gone (RCA/RMG)	156	+2	12257	2	11/2
27	28	PAUL MCCARTNEY Fine Line (Capitol)	148	+1	2635	2	26/1
Debut	29	VERTICAL HORIZON Forever (Hybrid)	147	+50	4294	1	25/2
Debut	30	BONNIE RAITT I Will Not Be Broken (Capitol)	147	+27	4413	1	28/1

105 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS LONELY BOYS Heaven (OR Music/Epic)	1392	MAROON 5 This Love (Octone/J/RMG)	737
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	943	TRAIN Calling All Angels (Columbia)	726
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	831	SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	719
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	805	DIDO White Flag (Arista/RMG)	709
KEITH URBAN You'll Think Of Me (Capitol/EMC)	763	MATCHBOX TWENTY Unwell (Atlantic)	708
		HALL & OATES I'll Be Around (U-Watch)	696
		COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	684

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ERIC CLAPTON Say What You Will (Duck/Reprise)	28
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	20
MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group)	12
BRYAN ADAMS Why Do You Have To Be So Hard To Love (Mercury)	9
JON SECADA Window To My Heart (Big 3)	6
LIFEHOUSE You And Me (Geffen)	6
NATALIE GRANT Held (Curb)	6
JONES GANG Angel (Reality/A&O Music)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
D.H.T. Listen To Your Heart (Robbins)	+111
JON SECADA Window To My Heart (Big 3)	+92
LIFEHOUSE You And Me (Geffen)	+88
NATALIE GRANT Held (Curb)	+61
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	+58
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	+57
ERIC CLAPTON Say What You Will (Duck/Reprise)	+55
TIM MCGRAW Live Like You Were Dying (Curb)	+54
VERTICAL HORIZON Forever (Hybrid)	+50
ANNA NALICK Breathe (2am) (Columbia)	+48

NEW & ACTIVE

SCOTT GRIMES Livin' On The Run (Velocity)	Total Plays: 140, Total Stations: 22, Adds: 2
GAVIN OEGRAW Chariot (J/RMG)	Total Plays: 119, Total Stations: 10, Adds: 1
NATALIE GRANT Held (Curb)	Total Plays: 114, Total Stations: 27, Adds: 6
CECE WINANS All That I Need (PureSprings/INO/Epic)	Total Plays: 91, Total Stations: 20, Adds: 0
ERIC CLAPTON Say What You Will (Duck/Reprise)	Total Plays: 55, Total Stations: 28, Adds: 28
CUTTING EDGE Everytime I Try (Thunderquest)	Total Plays: 50, Total Stations: 11, Adds: 0
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	Total Plays: 17, Total Stations: 20, Adds: 20
MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group)	Total Plays: 3, Total Stations: 12, Adds: 12

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MANAGER'S MINUTE

Your Free, Weekly E-Mail

- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
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- Research insights from Larry Rosin, Gerry Boehme, Mike Henry, Bill Moyes, Mark Ramsey, Rick Torcasso and many others.
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America's Best Testing AC Songs 12 + For The Week Ending 9/2/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top AC songs like Rob Thomas, Michael Buble, Maroon 5, etc.

Total sample size is 215 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



AC TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 AC songs in Canada.

Debut

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of reporter information by market, including station call letters, reporter names, and contact details for various cities like Albany, Boston, Cleveland, etc.



131 Total Reporters, 105 Total Monitored, 26 Total Indicator

Did Not Report, KEZA/Fayetteville, AR, KOOL/Tyler, TX, WLZW/Utica, NY

HOT AC TOP 40

September 2, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3196	+47	179747	17	83/0
	2	2 LIFEHOUSE You And Me (Geffen)	3080	+3	184148	30	88/0
	5	3 ROB THOMAS This Is How A Heart Breaks (Atlantic)	2497	+89	132115	13	85/0
	3	4 ROB THOMAS Lonely No More (Atlantic)	2224	-238	141908	30	87/0
	4	5 COLDPLAY Speed Of Sound (Capitol)	2192	-224	108724	19	87/0
	6	6 3 DOORS DOWN Let Me Go (Republic/Universal)	2093	-99	119664	35	81/0
	8	7 GWEN STEFANI Cool (Interscope)	2065	+206	99013	9	77/2
	7	8 GREEN DAY Holiday (Reprise)	2051	+94	113608	15	70/0
	11	9 TRAIN Get To Me (Columbia)	1844	+63	87654	10	79/0
	10	10 COLLECTIVE SOUL Better Now (EI Music Group)	1763	-60	85599	27	71/0
	9	11 GREEN DAY Boulevard Of Broken Dreams (Reprise)	1738	-105	102053	38	83/0
	13	12 JOSH KELLEY Only You (Hollywood)	1690	+89	71124	12	80/1
	14	13 HOWIE DAY Collide (Epic)	1563	-12	94119	53	78/0
	17	14 SHERYL CROW Good Is Good (A&M/Interscope)	1541	+253	71742	4	78/3
	18	15 KEITH URBAN You'll Think Of Me (Capitol/EMC)	1540	+285	104901	12	57/5
	16	16 MARIAH CAREY We Belong Together (Island/IDJMG)	1313	+7	62323	11	47/1
	19	17 JASON MRAZ Wordplay (Atlantic)	1004	-199	37847	15	60/0
	22	18 D.H.T. Listen To Your Heart (Robbins)	981	+229	47012	6	35/3
	23	19 HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	846	+95	30863	6	47/1
	21	20 VERTICAL HORIZON Forever (Hybrid)	831	+15	30370	15	47/1
	20	21 GWEN STEFANI Hollaback Girl (Interscope)	825	-55	54672	14	25/0
	32	22 NICKELBACK Photograph (Roadrunner/IDJMG)	732	+252	33478	2	50/17
	25	23 BON JOVI Have A Nice Day (Island/IDJMG)	718	+112	39535	5	52/6
	34	24 WEEZER Beverly Hills (Geffen)	570	+108	24255	9	16/4
	26	25 DEF LEPPARD No Matter What (Island/IDJMG)	568	-6	31371	13	29/0
	31	26 HOWIE DAY She Says (Epic)	563	+79	15892	4	42/4
	28	27 3 DOORS DOWN Here By Me (Republic/Universal)	547	+40	14090	4	37/2
	27	28 BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	545	-18	33420	9	18/2
	33	29 SWITCHFOOT Stars (Columbia)	536	+71	10068	5	40/5
	29	30 BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	524	+35	20927	19	31/0
	24	31 LOW MILLIONS Statue (Manhattan/EMC)	485	-157	17620	15	34/0
	36	32 STAINED Right Here (Flip/Atlantic)	436	+56	11618	5	28/2
	38	33 MICHAEL BUBLE Home (143/Reprise)	425	+75	18936	4	26/2
	37	34 PAPA ROACH Scars (Geffen)	424	+55	19397	9	11/0
	35	35 GORILLAZ Feel Good Inc. (Virgin)	417	+36	16445	3	24/5
	30	36 SIMPLE PLAN Untitled (Lava)	375	-111	14733	10	23/0
	39	37 LIZ PHAIR Everything To Me (Capitol)	366	+29	7547	2	30/3
Debut	38	38 NATASHA BEDINGFIELD These Words (Epic)	330	+91	11945	1	24/3
Debut	39	39 FOO FIGHTERS Best Of You (RCA/RMG)	328	+13	13149	1	19/0
Debut	40	40 TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	303	+110	8227	1	21/1

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Photograph (Roadrunner/IDJMG)	17
NATASHA BEDINGFIELD These Words (Epic)	9
JAMES BLUNT You're Beautiful (Atlantic)	8
BON JOVI Have A Nice Day (Island/IDJMG)	6
KEITH URBAN You'll Think Of Me (Capitol/EMC)	5
SWITCHFOOT Stars (Columbia)	5
GORILLAZ Feel Good Inc. (Virgin)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+285
SHERYL CROW Good Is Good (A&M/Interscope)	+253
NICKELBACK Photograph (Roadrunner/IDJMG)	+252
D.H.T. Listen To Your Heart (Robbins)	+229
GWEN STEFANI Cool (Interscope)	+206
BON JOVI Have A Nice Day (Island/IDJMG)	+112
T. LEE f/B. WALKER Good Times (TL Education Services)	+110
WEEZER Beverly Hills (Geffen)	+108
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	+95
GREEN DAY Holiday (Reprise)	+94

NEW & ACTIVE

JOY WILLIAMS We (Red Ink/Reunion/PLG)	Total Plays: 273, Total Stations: 22, Adds: 2
DANIEL POWTER Bad Day (Warner Bros.)	Total Plays: 247, Total Stations: 16, Adds: 0
U2 City Of Blinding Lights (Interscope)	Total Plays: 243, Total Stations: 19, Adds: 1
DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	Total Plays: 242, Total Stations: 21, Adds: 2
MELISSA ETHERIDGE Refugee (Island/IDJMG)	Total Plays: 226, Total Stations: 15, Adds: 0
DAVID GRAY The One I Love (ATO/RCA/RMG)	Total Plays: 209, Total Stations: 22, Adds: 4
JACK JOHNSON Good People (Brushfire/Universal)	Total Plays: 172, Total Stations: 17, Adds: 3
GREEN DAY Wake Me Up When September Ends (Reprise)	Total Plays: 165, Total Stations: 9, Adds: 4
BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	Total Plays: 159, Total Stations: 16, Adds: 2
JAMES BLUNT You're Beautiful (Atlantic)	Total Plays: 110, Total Stations: 12, Adds: 8

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

88 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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America's Best Testing Hot AC Songs 12 + For The Week Ending 9/2/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 18-34, W 18-24, W 25-34. Lists top songs like Lifehouse's 'You And Me', Kelly Clarkson's 'Behind These Hazel Eyes', and Rob Thomas's 'This Is How A Heart Breaks'.

Total sample size is 331 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



HOT AC TOP 30



Table with columns: Last Week, This Week, Artist Title, Label(s), Total Plays, +/- Plays, Weeks On Chart, Total Stations. Lists top 30 Canadian Hot AC songs like Daniel Powter's 'Bad Day' and Rob Thomas's 'This Is How A Heart Breaks'.

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market reporter information including station call signs (e.g., WKDD/Akron, OH), PD names, and add counts for various markets like Cleveland, Houston, and Chicago.



Monitored Reporters: 110 Total Reporters, 88 Total Monitored, 22 Total Indicator, Did Not Report, Playlist Frozen (2): KRUZ/Santa Barbara, CA, KZSR/Sioux City, IA



CAROL ARCHER
carcher@radioandrecords.com

Turks & Caicos Music & Culture Festival

The BET-sponsored music event is 'beautiful by nature'

Less well-known than — and constitutionally separate from — its neighbor the Bahamas, the British crown colony of Turks & Caicos comprises eight islands and 41 cays strewn like pearls in a glorious aqua sea. BET co-sponsored the recent second annual weeklong Turks & Caicos Music & Culture Festival in Providenciales, and the event is sure to raise the islands' profile as a great getaway.

Legend has it that when Neil Armstrong glimpsed Turks & Caicos' beautiful beaches from space, he engineered the first manned moon shot's splashdown nearby. One local told me he was fishing on that fateful day and thought the sky was falling until he saw the astronaut rescued by the Coast Guard.

With the exception of the unprovoked rudeness that a group of visitors, including myself, experienced at the hands of customs agent No. 44 when we landed in Turks & Caicos, every one I encountered in the tourism industry there displayed warmth and hospitality.

Add to that the exceptional array of concerts and attractions presented during the festival, and it was an extremely satisfying experience. The country's slogan is "Beautiful by nature," which has a double meaning. As one inhabitant told me, "The only thing we love better than people is *more* people." Beautiful.

Never A Dull Moment

With the world's third-largest reef system and numerous national parks, hiking trails and marine and mangrove reserves, Turks & Caicos is already on the radar of eco-adventure travelers and divers, but it could prove a revelation for a first-time visitor, as it did for me.

I was on the island to see live music, and for just a couple of days, so I didn't have much time

for sports or exploration. But I did manage to snorkel around two stunning reefs in beautiful Grace Bay that were an easy swim from the beach.

Special events scheduled during the festival included the Chief Minister's Golf Cup; a boat regatta float parade; the Miss Turks & Caicos Pageant, complete with a motorcade and costume and swimsuit competitions; and Music in the Park, a series that focuses on local artists. After-dark concerts featured local artists as openers, like patois-inflected hip-hop soloist Jack Nasty.

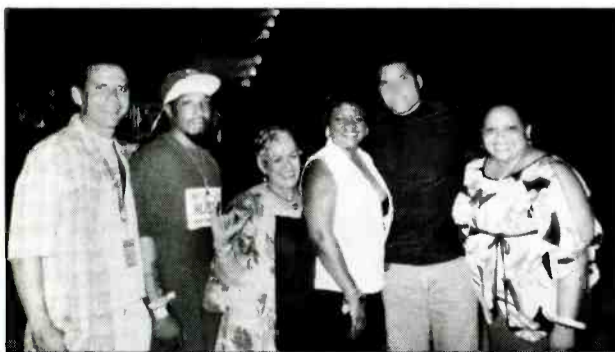
Headliners included such big-name acts as reggae veteran "Cool Ruler" Gregory Isaacs, whose rousing hits "Night Nurse" and "Rumors" were warmly received. Jeffrey Osborne closed Thursday night with a lively, soulful, crowd-pleasing set of his hits, including "Back in Love Again" and "On the Wings of Love," that left the audience begging for more.

But Wait, There's More

Saturday's show kicked off with Tabou Combo, a wonderful veteran 12-piece, including a horn section, known for konpa — traditional Haitian reggae — who sang the Haitian national anthem in French to open their set.

CHR/Rhythmic chart-topping singer Ashanti followed with an extravagant production that featured dramatic lighting effects and elaborate choreography, including an adagio during which a female dancer was first slapped, then dragged by her hair, which elicited boos and strong objections from vocal audience members.

Headlining the Saturday-night concert was phenomenally successful dancehall crossover artist Shaggy, who poured his heart into a rousing extended set and was richly rewarded by adoring fans. Shaggy is a talented, charming and generous performer who seemed to gain



LIKE A DREAM, ONLY REAL Seen here during a moment of media bonding between sets at the Turks & Caicos Music & Culture Festival are (l-r) VH1 Adult Channel's Eric Sherman, WBAV/Charlotte Promotions Assistant Donnell Crawford, R&R Smooth Jazz Editor Carol Archer, WBAV & WGIV/Charlotte News & Public Affairs Director Beatrice Thompson, BET VP/Programming Paxton Baker and WBAV morning co-host and producer Chirl Girl.

Chill With Chris Botti Earns Impressive Ratings

Listeners love the show as a lifestyle enhancement

Crystal Media's syndicated *Chill With Chris Botti* launched last summer with a memorable late-night kickoff at the R&R Convention, where guests imbibed "Bottinis" and grooved to rappers KIFM/San Diego PD "Mike V." Vasquez and Rendezvous Entertainment CEO "Cool White Bro" Frank Cody.

By the summer '05 book, the trumpeter's hip specialty show was demonstrating steady, dramatic ratings increases for its affiliates and in some cases actually outperforming the rest of the station. Apparently, *Chill With Chris Botti* acts like a cume magnet — a good thing indeed.

Smooth Jazz programmers' reluctance to embrace chill is understandable, particularly in light of the precipitous ratings decline suffered by Emmis' WQCD/New York since its launch of a hybrid Smooth Jazz/Chill format under PD Blake Lawrence about nine months ago.

But when programmed as a special evening destination, often on Saturday night, the chill music of *Chill With Chris Botti* delivers, and the show's ratings are quite impressive. This week we explore some ratings highlights and check in with several PDs to get a clearer picture.



Mike Vasquez

Saturday Night's All Right

On WQCD, for example, *Chill With Chris Botti* earned the station's highest ratings 25-54 in the Sunday-Thursday 9-10pm hour, and it climbed a half-share, from 3.9 in winter to 4.4 in the spring book.

WNUA/Chicago runs the show Saturdays from 10pm-midnight, and PD Steve Stiles calls it "the perfect addition to NUA's Saturday-evening lineup." Among adults 35-54 and 35-64, the show is No. 3, with 7.6 and 7.7 shares, respectively.

WJZZ/Atlanta airs *Chill With Chris Botti* in the same time slot, and PD Dave Kosh says the numbers speak for themselves. Adults 25-54 grew from a 3.8 share (4,100 AQH) in fall '04 to a 5.3 (5,700 AQH) in spring '05, a substantial gain. Likewise, 35-64 increased more than a full share, from 6.7 in fall '04 to 7.9 in spring '05. During the show WJZZ's rank jumped from No. 12 to No. 7.



Dave Kosh

"*Chill With Chris Botti* has become more than just a show that WJZZ airs on Saturday nights," Kosh says. "It's become a lifestyle event. Listeners have sent me e-mail invitations to their chill parties on Saturday nights — martinis and tapas! I join them as they listen to the show.

"I've attended four so far and had a great time hanging out with our listeners. They're usually P1s with a high degree of appreciation for the opportunity to hear something new and hip. Congratulations to Chris. He's tapped in to the very thing that brought listeners to the Smooth Jazz format to begin with: fresh new music they can't hear anywhere else."

Chill In The Air

Mike Vasquez was an early and ardent proponent of chill, and KIFM plays an array of titles from the genre, primarily at night, although I've heard chill songs in afternoon drive. Like a number of other affiliates, KIFM airs Botti's show Saturdays from 10pm-midnight.

Vasquez says it's paying off. "Adults 35-64 looks awesome," he says. "*Chill With Chris Botti* pulled a 6.9 and is in second place behind News/Talk KOGO in its time slot, and KIFM is the No. 1 music station in the market Saturday nights from 10pm-midnight."

KOAS/Las Vegas, which was recently purchased by Tim Pohlman and Chris Maguire's new company, Riviera Broadcasting, is equally enthusiastic about ratings for *Chill With Chris Botti*.

The show originally aired on Sunday, but KOAS PD Michael Joseph says he wanted to expose chill to a larger audience. "Since we moved the show to Saturdays from 10pm-midnight, the response from our audience has been overwhelming," he says. "They love it, and it's such a great show." In the spring '05 book the show's 25-54 share exploded from 1.3 in the former time slot to 3.8 at the new time.

The appeal of *Chill With Chris Botti* doesn't appear to be limited to larger, presumably more musically adventurous and sophisticated markets. Every market is different: WDSI & WLTQ/Dayton, in market No. 58, choose to air the show a bit earlier on Saturday evenings, from 8-10pm.

WDSI & WLTQ PD Sandy Collins says, "We're considering running all five hours of the show. Chill is so unique and so fresh. It's a perfect Saturday-night show — great for everything from relaxing at home with a good book to setting the mood at a get-together. Very hip!"

vitality and momentum with each song. Artist and audience were locked in a total love-fest.

The Turks & Caicos Music & Culture Festival's

closing night featured gospel artists BeBe Winans, Candi Staton and others. A beach party followed the next morning, capping a week of music and fun in paradise.

SMOOTH JAZZ TOP 30

September 2, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT People Make The World Go Round (Artizen)	757	-6	107967	17	34/0
3	2	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	677	+30	90839	12	33/0
2	3	STEVE COLE Thursday (Narada Jazz)	667	-8	65905	24	30/0
4	4	CHUCK LOEB Tropical (Shanachie)	640	+14	77860	25	31/0
5	5	PAUL TAYLOR Nightlife (Peak)	573	-43	67777	24	30/0
8	6	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	555	+102	59746	23	30/0
9	7	DAVE KOZ Love Changes Everything (Capitol)	468	+53	51194	13	33/0
6	8	NILS Pacific Coast Highway (Baja/TSR)	430	-121	69074	27	33/0
10	9	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	429	+19	60988	9	34/0
7	10	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	420	-37	53093	32	31/0
13	11	EUGE GROOVE Get Em Goin' (Narada Jazz)	417	+87	58323	5	34/1
11	12	NORMAN BROWN West Coast Coolin' (Warner Bros.)	370	-24	38965	21	32/0
15	13	PAUL BROWN Cosmic Monkey (GRP/VMG)	357	+39	50118	11	29/1
14	14	DAVID PACK You're The Only Woman (Peak)	341	+15	25745	8	23/0
12	15	KEN NAVARRO You Are Everything (Positive)	316	-23	30734	18	27/1
17	16	WALTER BEASLEY Coolness (Heads Up)	315	+13	49472	10	26/0
16	17	WAYMAN TISDALE Ready To Hang (Rendezvous)	294	-13	31862	17	24/0
18	18	MINDI ABAIR Make A Wish (GRP/VMG)	272	-20	28891	13	26/0
19	19	AVERAGE WHITE BAND Work To Do (Liquid 8)	256	-31	24652	20	23/0
21	20	KEM I Can't Stop Loving You (Motown/Universal)	249	-5	39337	10	21/2
20	21	DONNY OSMOND Breeze On By (Decca)	245	-23	15903	15	19/0
23	22	MARION MEADOWS Suede (Heads Up)	233	+33	24959	6	23/2
24	23	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	208	+17	18283	10	21/1
26	24	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	171	+32	10674	2	16/4
27	25	JEFF GOLUB Simple Pleasures (Narada Jazz)	168	+40	20104	16	16/1
22	26	JONATHAN BUTLER Fire & Rain (Rendezvous)	166	-45	15067	19	20/0
28	27	BONEY JAMES 2:01 AM (Warner Bros.)	160	+33	32063	4	16/2
29	28	MARIAH CAREY We Belong Together (Island/IDJMG)	152	+38	23059	2	13/1
30	29	WARREN HILL Still In Love (Popjazz/Native Language)	146	+33	10323	2	16/2
25	30	CHIELI MINUCCI The Juice (Shanachie)	145	+1	10664	9	13/1

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KIM WATERS Steppin' Out (Shanachie)	12
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	4
DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	4
NAJEE 2nd 2 None (Heads Up International)	3
KIRK WHALUM I'll Make Love To You (Rendezvous)	3
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAUL JACKSON, JR. Never Too Much (GRP/VMG)	+102
EUGE GROOVE Get Em Goin' (Narada Jazz)	+87
DAVE KOZ Love Changes Everything (Capitol)	+53
JEFF GOLUB Simple Pleasures (Narada Jazz)	+40
PAUL BROWN Cosmic Monkey (GRP/VMG)	+39
MARIAH CAREY We Belong Together (Island/IDJMG)	+38
MARION MEADOWS Suede (Heads Up)	+33
BONEY JAMES 2:01 AM (Warner Bros.)	+33
WARREN HILL Still In Love (Popjazz/Native Language)	+33
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	+32

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JEFF LORBER Ooh La La (Narada Jazz)	256
MICHAEL LINGTON Two Of A Kind (Rendezvous)	246
VANESSA WILLIAMS You Are Everything (Lava)	217
TIM BOWMAN Summer Groove (Liquid 8)	198
KENNY G. Pick Up The Pieces (Arista/RMG)	193
MARION MEADOWS Sweet Grapes (Heads Up)	192
SOUL BALLET Cream (215)	187
GERALD ALBRIGHT To The Max (GRP/VMG)	179
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	163
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	160
3RD FORCE Believe In Me (Higher Octave)	160
CHRIS BOTTI Back Into My Heart (Columbia)	158
NICK COLIONNE It's Been Too Long (3 Keys Music)	150
ANITA BAKER How Does It Feel (Blue Note/Virgin)	149

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

34 Smooth Jazz © reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

SOUL BALLET She Rides (215)
Total Plays: 109, Total Stations: 11, Adds: 1

MICHAEL BUBLE Home (143/Reprise)
Total Plays: 107, Total Stations: 6, Adds: 1

BRIAN SIMPSON It's All Good (Rendezvous)
Total Plays: 70, Total Stations: 9, Adds: 2

ALEXANDER ZONJIC Leave It With Me (Heads Up)
Total Plays: 60, Total Stations: 7, Adds: 0

RAUL MIDON If You're Gonna Leave (Manhattan/EMC)
Total Plays: 60, Total Stations: 6, Adds: 0

KIRK WHALUM Any Love (GRP/VMG)
Total Plays: 60, Total Stations: 4, Adds: 0

RIPPINGTONS Gypsy Eyes (Peak)
Total Plays: 51, Total Stations: 7, Adds: 1

DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)
Total Plays: 50, Total Stations: 10, Adds: 4

JEFFREY OSBORNE f/BONEY JAMES Close The Door (Koch)
Total Plays: 50, Total Stations: 4, Adds: 0

MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)
Total Plays: 49, Total Stations: 6, Adds: 0

Songs ranked by total plays



Congratulations
WXRV on 10 years of excellence,
we're looking forward to another
decade of quality Triple A radio!

Love,

Your Friends at Michele Clark Promotion



SMOOTH JAZZ TOP 30 INDICATOR

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	209	+8	611	12	13/0
2	2	RICHARD ELLIOT People Make The World Go Round (Artizen)	180	-4	750	16	13/0
3	3	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	175	-3	426	7	14/0
5	4	PAUL BROWN Cosmic Monkey (GRP/VMG)	158	+4	679	7	13/0
4	5	NILS Pacific Coast Highway (Baja/TSR)	152	-14	587	32	11/0
6	6	KEM I Can't Stop Loving You (Motown/Universal)	143	-1	558	19	10/0
7	7	CHUCK LOEB Tropical (Shanachie)	142	0	339	29	12/0
8	8	PAUL TAYLOR Nightlife (Peak)	140	-2	504	26	11/0
12	9	STEVE COLE Thursday (Narada Jazz)	133	0	473	25	11/0
11	10	WALTER BEASLEY Coolness (Heads Up)	132	-3	474	12	11/0
9	11	ANDRE DELANO Night Riders (7th Note)	131	-10	359	15	10/0
14	12	MINDI ABAIR Make A Wish (GRP/VMG)	127	+5	261	6	10/0
10	13	JEFF LORBER Ooh La La (Narada Jazz)	119	-16	366	32	10/0
26	14	DAVE KOZ Love Changes Everything (Capitol)	117	+20	287	7	8/1
17	15	EUGE GROOVE Get Em Goin' (Narada Jazz)	116	+5	498	3	12/0
16	16	BRIAN SIMPSON It's All Good (Rendezvous)	115	-1	366	8	10/0
15	17	JOE JOHNSON U Know What's Up (Yasny)	115	-3	399	18	8/0
23	18	CHIELI MINUCCI The Juice (Shanachie)	114	+11	249	6	8/0
20	19	WARREN HILL Still In Love (Popjazz/Native Language)	113	+6	313	12	11/1
13	20	KEN NAVARRO You Are Everything (Positive)	112	-10	164	16	8/0
19	21	DONNY OSMOND Breeze On By (Decca)	107	0	464	9	6/0
18	22	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	106	-2	278	9	10/0
21	23	WAYMAN TISDALE Ready To Hang (Rendezvous)	105	-1	437	17	8/0
24	24	BONEY JAMES 2:01 AM (Warner Bros.)	101	0	322	4	9/0
22	25	MIKE PHILLIPS Heartbeat Of The City (Hidden Beach)	101	-3	321	4	10/0
Debut	26	DAVID PACK You're The Only Woman (Peak)	98	+16	394	1	10/1
28	27	PRAFUL Moon Glide (Rendezvous)	95	0	347	12	10/0
27	28	GARRY GOIN Riverside Drive (Compendia)	95	-2	301	8	7/0
25	29	MARC ANTOINE Bella Via (Rendezvous)	94	-3	332	3	11/0
Debut	30	MARION MEADOWS Suede (Heads Up)	92	+8	252	1	8/0

16 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 8/21 - Saturday 8/27.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JEFFREY OSBORNE f/BONEY JAMES Close The Door (Koch)	3
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	2
RIPPINGTONS Gypsy Eyes (Peak)	2
JEFF GOLUB Uptown Express (Narada Jazz)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	+24
KIRK WHALUM I'll Make Love To You (Rendezvous)	+23
DAN SIEGEL Inside Out (Native Language)	+21
DAVE KOZ Love Changes Everything (Capitol)	+20
JEFFREY OSBORNE f/BONEY JAMES Close The Door (Koch)	+19
DAVID PACK You're The Only Woman (Peak)	+16
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	+15
JEFF GOLUB Uptown Express (Narada Jazz)	+12
CHIELI MINUCCI The Juice (Shanachie)	+11

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AVERAGE WHITE BAND Work To Do (Liquid 8)	95
GEORGE DUKE T-Jam (BPM)	75
3RD FORCE Believe In Me (Higher Octave)	67
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	60
JOYCE COOLING Expression (Narada Jazz)	19
PETER WHITE How Does It Feel (Columbia)	16
CHRIS BOTTI No Ordinary Love (Columbia)	10
FOURPLAY Fields Of Gold (RCA Victor/RMG)	1
GREG ADAMS Firefly (215)	1
MINDI ABAIR Come As You Are (GRP/VMG)	1

REPORTERS

Stations and their adds listed alphabetically by market

<p>KAJZ/Albuquerque, NM* OM: Jim Walton PD/MD: Paul Lavoie 1 DEF JAZZ 1/GERALD ALBRIGHT 1 KIM WATERS</p>	<p>WNWV/Cleveland, OH* OM/PD: Bernie Kimble 9 KIM WATERS 1 RICK BRAUN BONEY JAMES</p>	<p>WOTQ/Hartford, CT PD/MD: Stewart Stone 8 GREGG KARUKAS</p>	<p>WJZ/Milwaukee, WI* PD: Stan Atkinson MD: Steve Scott MARIAH CAREY BRIAN SIMPSON DEF JAZZ 1/GERALD ALBRIGHT KIM WATERS</p>	<p>WJZ/Philadelphia, PA* OM: Todd Shannon PD: Michael Tozzi MD: Frank Childs No Adds</p>	<p>KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton 1 KIRK WHALUM</p>	<p>KCOZ/Springfield, MO OM: Jae Jones PD/MD: Rachael Elliott 7 JEFFREY OSBORNE f/BONEY JAMES 5 WARREN HILL 5 GERALD VEASLEY</p>
<p>WJZZ/Atlanta, GA* PD/MD: Dave Kosh 9 BOZ SCAGGS KIM WATERS SIMPLY RED GREGG KARUKAS MARION MEADOWS</p>	<p>WJZA/Columbus, OH* PD/MD: Bill Harman BONEY JAMES BOZ SCAGGS KIM WATERS RICK BRAUN</p>	<p>KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan No Adds</p>	<p>KJZ/Minneapolis, MN* PD: Lauren MacLeash MD: Mike Wolf No Adds</p>	<p>KYOT/Phoenix, AZ* PD: Shaun Holly APD/MD: Angie Handa No Adds</p>	<p>DMX Jazz Vocal Blend/Satellite 3 GEORGE DUKE 3 J. OSBORNE f/B. JAMES 3 CAROL DUBOC 2 DANNY FEDERICI 2 RAUL MIDON 2 SARA GAZAREK 2 KIM WATERS 2 GABIN 2 MATT BIANCO f/BASIA 2 BEBEL GILBERTO 2 PATCHES STEWART 2 MARK HOLLINGSWORTH 2 JEFF GOLUB 2 TURNING POINT 1 KENNY CARR 1 KEVIN TONEY</p>	<p>WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis 1 PAUL BROWN MARION MEADOWS SOUL BALLET MICHAEL BUBLE CHIELI MINUCCI</p>
<p>KSMJ/Bakersfield, CA* OM/PD: Chris Townshend APD: Nick Novak NELSON RANGELL</p>	<p>KOAI/Dallas, TX* PD: Charley Connolly APD/MD: Mark Sanford KEM</p>	<p>WYJZ/Indianapolis, IN* OM/PD: Carl Frye DEF JAZZ 1/GERALD ALBRIGHT HERBIE HANCOCK 1/JOHN MAYER</p>	<p>KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan WARREN HILL BRIAN SIMPSON NAJEE</p>	<p>KJZS/Reno, NV* PD/MD: Robert Dees NAJEE KIM WATERS KIRK WHALUM SIMPLY RED</p>	<p>DMX Smooth Jazz/Satellite PD/MD: Jeanne Destro No Adds</p>	<p>WJZW/Washington, DC* OM: Kenny King PD: Carl Anderson MD: Renee DePuy KIM WATERS</p>
<p>WEAA/Baltimore, MD PD: Sandi Mallory MD: Marcellus "Bassman" Shepard No Adds</p>	<p>WVMV/Detroit, MI* OM/PD: Tom Steaker MD: Sandy Kovach EUGE GROOVE</p>	<p>KJLL/Jefferson City, MO PD/MD: Dan Turner 4 JEFF GOLUB 4 BOZ SCAGGS 2 LOREN GOLD 1/MINDI ABAIR 2 RIPPINGTONS</p>	<p>WVAS/Montgomery, AL OM: Rick Hall PD: Eric Washington MD: Eugenia Ricks No Adds</p>	<p>KJZS/Reno, NV* PD/MD: Robert Dees NAJEE KIM WATERS KIRK WHALUM SIMPLY RED</p>	<p>Jones Radio Network/Satellite* OM: J.J. McKay PD: Steve Hibbard MD: Laurie Cobb 1 KIM WATERS</p>	<p>POWERED BY MEDIABASE</p>
<p>WSMJ/Baltimore, MD* PD/MD: Lori Lewis 14 KIM WATERS</p>	<p>KEZL/Fresno, CA* OM: E. Curtis Johnson PD/MD: J. Weidenheimer JEFF GOLUB</p>	<p>KOAS/Las Vegas, NV* PD/MD: Michael Joseph 1 RIPPINGTONS</p>	<p>WFSK/Nashville, TN PD: Ken West MD: Chris Nochowicz 9 J. OSBORNE f/B. JAMES 7 M. CARTER f/E. MARIENTHAL 7 GREGG KARUKAS 7 U-NAM</p>	<p>KBZN/Salt Lake City, UT* OM/PD: Dan Jessop 6 WARREN HILL 5 GEORGE DUKE</p>	<p>DMX Jazz Cafe/Satellite PD: Teresa Kincaid MD: Rick Laboy 17 BOZ SCAGGS 16 DAVE KOZ 16 DAVID PACK</p>	<p>*Monitored Reporters</p>
<p>WVSU/Birmingham, AL OM/PD: Andy Parrish 1 RIPPINGTONS 1 TURNING POINT 1 NAJEE 1 JASON PARRA</p>	<p>WZJZ/Ft. Myers, FL* OM: Steve Amari PD: Joe Turner MD: Randi Bachman 1 DEF JAZZ 1/GERALD ALBRIGHT 1 KIM WATERS</p>	<p>KUAP/Little Rock, AR PD/MD: Michael Nellums 3 ERIC MARIENTHAL 2 ACOUSTIC ALCHEMY</p>	<p>WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski No Adds</p>	<p>KIFM/San Diego, CA* PD: Mike Vasquez APD/MD: Kelly Cole 7 SIMPLY RED 2 NAJEE KIRK WHALUM</p>	<p>34 Total Monitored</p>	<p>16 Total Indicator</p>
<p>WNW/Chicago, IL* OM: Bob Kaake PD: Steve Silies MD: Michael La Crosse No Adds</p>	<p>WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards No Adds</p>	<p>WLVE/Miami, FL* OM: Rob Roberts PD/MD: Rich McMillan No Adds</p>	<p>WLOQ/Orlando, FL* PD/MD: Brian Morgan APD: Patrick Riley KIM WATERS</p>	<p>KKSF/San Francisco, CA* PD: Michael Erickson MD: Ken Jones 1 KEM 1 BOZ SCAGGS GREGG KARUKAS</p>	<p>XM Watercolors/Satellite PD/MD: Shirilita Colon No Adds</p>	<p>Did Not Report, Playlist Frozen (3): KPVU/Houston, TX KSBR/Los Angeles, CA Music Choice Smooth Jazz/ Satellite</p>



KEN ANTHONY
kanthony@radioandrecords.com

The 18-34 Sample Nightmare

Can Rock's ratings woes be attributed to this?

By Dave Lange

We've all seen the problems with Arbitron's 18-34 male sample. It's been going on for nearly 25 years. Both the 18-24 and 25-34 samples often fall way short of their proportion of the population. The solutions have ranged from weighting the numbers (assigning more value to each diary or entry for this demo), redesigning the packaging of the diary and including group quarters (college dorms and military housing) to increasing compensation and placing more diaries in a household.

Most of the solutions for increasing the sample have had little effect, so Arbitron is forced to weight the diaries so they equal the proportion of the population. The lower sample in the 18-34 male demo results in a drop in the reliability of the results. Therefore, we often see huge wobbles with a few heavy-listening diaries.

Steady Decline

In recent years the return has gotten worse. Look at Graph 1. It tracks the lack of success, showing the percentage of the Arbitron sample goal that was hit nationwide in the monthly trend markets (96 in total).

The returns on the graph start with Arbitron hitting about 95% of its sample goals in both demos. After 2001 the down trend starts, and now the sample is only hitting 75% of its goal in these demos for the winter 2005 reports. That's a 20% loss in the last five years, and it's on a steady decline.

If we also look at the ratings for Rock formats in those same markets over the same period, we see very similar losses for the core male 18-34 demo (see Graph 2).

For all Rock formats (Classic Rock, mainstream Rock, Active, Triple A and Alternative) there's nearly a 30% loss over the last five years in the male 18-34 demo. As Arbitron struggles to meet its 18-34 sample goals, the ratings fall. The lines are almost parallel for the decline in Rock stations'

ratings and the decline in the Arbitron sample-goal percentages. This raises the question: Is our real challenge the music and trends in the format, or is it a sample-return problem?

We are looking at this from a national perspective. Your market may be very different: The range in sample-goal attainment from the winter 2005 report goes from an 18-24 high in Los Angeles of 107% to a low in Greenville, NC of 50% (meaning every diary was more than doubled in value).



Dave Lange

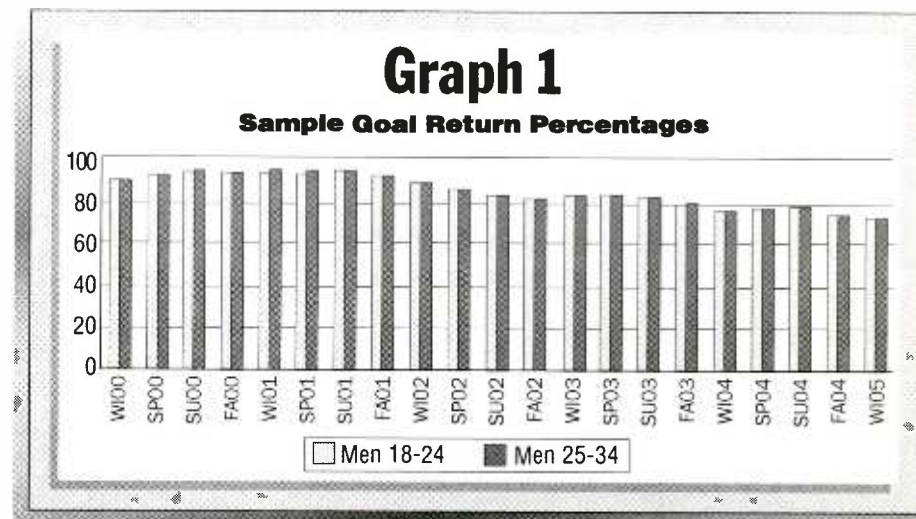
In 25-34s, Des Moines hit the high at 98%, while Albany hit only 58% of its goal. When you look at the markets where 18-24 return was high in last winter's report, nine of the top 20 are very active Hispanic markets.

Possible Answers

Arbitron is not blind to these problems. It has faced them for years and seeks diligently to find a way to improve the 18-24 and 25-34 male return. Any of us who are looking at random-sample research can see the problem in reaching that sample and in getting them to participate in any kind of study.

Cell phones, call screening, unlisted numbers, caller ID and do-not-call lists have become the defense against a ton of products and industries doing research and phone sales. The 18-34 demo is very mobile and hard to track.

We also have to look at all the ways commu-



nication has been evolving. In the last 150 years we went from writing letters to telegraphs to telephones to computers, e-mail, cell phones, text messaging and instant messaging, and who knows what's next. Arbitron's research system is based on the old-fashioned landline telephone.

The changes in communication are most prevalent in the 18-34 age groups and younger. To have any hope of improving its sample goals, Arbitron has to find a new way to reach the sample and take advantage of new ways to gather the data.

The Portable People Meter may help with the second issue, but it's moving ahead so slowly that it could be years before it's officially rolled out. Even if it were rolled out tomorrow, though, there's still a bigger problem in the sample issue. No matter how you collect the data, you need a healthy sample, and for the younger demos, the Arbitron sample in most markets is not looking too healthy.

Improving The 18-34 Sample

Here are several suggestions for how Arbitron can proceed in its quest to gain a stronger 18-34 sample:

- **Use the new communication tools:** The suggestion of using cell phones has come up, and Arbitron may be using cell-phone numbers in some markets. It will likely face challenges and federal regulations and probably get low cooperation rates if it is among the first to venture into cell-phone research.

- **Why not move to using e-mail?** While the return may not be better than that from telephone methods, it's a lot less costly to pull up thousands of e-mail addresses to try to gather a sample. It might be a challenge to work around spam filters and other mail systems, but it could add a lot of data quickly without a lot of cost.

- **Combine the data-collection methods:** For the computer-driven 18-34 age group, using a diary with a pen is very old-fashioned. They'd much rather just do it on the web. It looks like Arbitron is working toward an e-diary, but a full eight to 10 years after the Internet revolution was way too long to wait.

- **Mine the 18-34 ZIPs:** When you look at most markets there are clear 18-34 hot ZIPs where much of the current sample comes from. Typically, 18-34s are not looking for midpriced single-family homes; they live in apartments, urban dwellings and other lower-cost options.

Drive around your market, and it's probably obvious where to find them. Why can't Arbitron focus more effort in these areas? Perhaps it already does in some markets. Could it do more to get this sample to hit the goal?

- **Increase the payout — again:** In a world where gas costs \$3 per gallon, what's a couple of dollars? It's not incentive enough. Arbitron now has a \$10 incentive in some markets where there are lots of problems with 18-24s, but the problem is just as bad with 25-34s in many markets. The higher-incentive program needs to be expanded in both demos and in more markets.

Trying in the worst markets is only scratching the surface.

Make Some Noise

It's obvious to any industry observer that Arbitron needs to update its data-collection methods. Clear Channel Radio CEO John Hogan's notice that his company is openly looking for a new-and-improved ratings service could speed up Arbitron's PPM and many other innovations. None of the changes will mean anything, however, unless the sample improves on the younger end.

Active Rock and Alternative may have a vested interest in seeing quick improvement, but our whole industry needs to have the facts for the 18-49 demo. Every year there are more and more requests for 18-49 audience from the advertisers. Radio has not only ignored it for years to focus on 25-54s, it also doesn't have a very accurate measurement of 18-49s' use of radio.

We need to stand up and be heard as a group. Arbitron needs to know that those who are creating the programming for this vast and growing 18-34 audience need to have it measured accurately. What can we do?

Make sure to look closely at the sample-return performance in your market with every report. In the printed reports it's on Page 4. In Maximiser the sample is noted on every report, but we don't know the proportions.

It would be nice if Arbitron would include a sample report in Maximiser, as that is now the dominant way of looking at the ratings in most markets. Research is only as good as the sample it comes from, and to analyze or use the data accurately, the sample has to be disclosed.

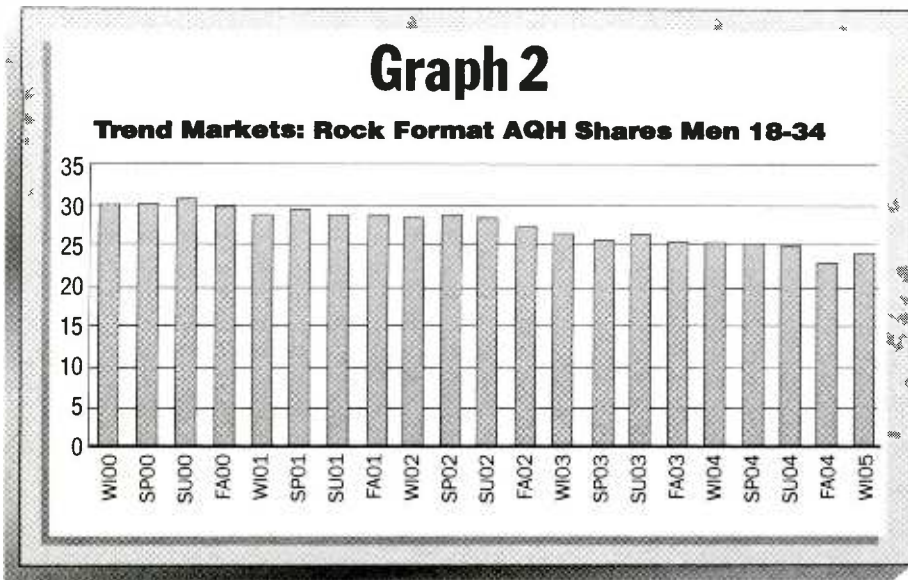
If you see wide variances in sample return, talk with your Arbitron rep about it. Remember, you are paying for the service, and Arbitron has worked hard at customer service. If the company hears more concerns about samples, these concerns are more likely to get some attention.

Communicate with the Arbitron Advisory Board. This team has meetings with Arbitron, and many improvements in the surveys have come from the ideas and discussions of the board.

If you would like to see more market-by-market data on sample goals, the most recent developments and more discussion and debate on young-adult samples, they are a regular feature of the Rock section of www.mcvaymedia.com. Keep an eye on the sample; it's the most important part of any research.

The sample problems that have been showing up in the last five years in the younger demos are a serious matter with regard to the reliability of the results. It's way past time for new ideas and actions, but that will only happen if both radio and Arbitron wake up and recognize the problem.

Dave Lange is VP/Rock for McVay Media, handling all Rock and Alternative consulting for the company. Contact him at 574-273-7126 or dlange210@comcast.net.



ROCK TOP 30

POWERED BY
MEDIABASE

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	STAIN'D Right Here (Flip/Atlantic)	638	-33	30503	15	26/0
3	2	SEETHER Remedy (Wind-up)	601	-36	33081	20	25/0
2	3	FOO FIGHTERS Best Of You (RCA/RMG)	581	-72	29707	19	26/0
4	4	NICKELBACK Photograph (Roadrunner/IDJMG)	550	+56	28593	4	25/0
5	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	488	+5	25091	9	23/1
7	6	GREEN DAY Holiday (Reprise)	335	-7	20950	24	20/0
6	7	NINE INCH NAILS The Hand That Feeds (Interscope)	335	-13	17255	24	17/0
8	8	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	319	-7	17664	20	15/0
9	9	ROLLING STONES Rough Justice (Virgin)	307	+7	17233	5	15/0
12	10	SHINEDOWN Save Me (Atlantic)	281	+46	10908	3	24/3
11	11	GREEN DAY Wake Me Up When September Ends (Reprise)	277	+19	16899	7	17/1
13	12	TRAPT Stand Up (Warner Bros.)	264	+32	10382	7	20/0
10	13	DISTURBED Stricken (Reprise)	254	-22	10143	5	18/1
14	14	CROSSFADE Colors (Columbia)	228	-1	8488	14	15/0
15	15	DARK NEW DAY Brother (Warner Bros.)	212	+2	7013	17	17/0
16	16	TAPROOT Calling (Velvet Hammer/Atlantic)	200	+1	5484	7	17/0
18	17	SYSTEM OF A DOWN Question! (American/Columbia)	190	+30	7531	5	13/0
17	18	10 YEARS Wasteland (Republic/Universal)	172	-9	6418	10	13/0
20	19	3 DOORS DOWN Live For Today (Republic/Universal)	166	+24	3821	3	14/0
19	20	HINDER Get Stoned (Universal)	151	+8	7084	5	9/0
21	21	MUDVAYNE Forget To Remember (Epic)	108	-13	3425	6	8/0
23	22	DISTURBED Guarded (Reprise)	107	+4	5474	9	10/0
27	23	BON JOVI Have A Nice Day (Island/IDJMG)	102	+25	7086	3	7/0
26	24	DEFAULT Count On Me (TVT)	88	+10	4439	3	9/0
30	25	SWITCHFOOT Stars (Columbia)	82	+8	3838	4	5/0
24	26	TOMMY LEE Tryin To Be Me (TL Education Services)	78	-13	3474	13	6/0
28	27	THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)	75	-1	1720	2	8/1
25	28	VELVET REVOLVER Come On, Come In (Wind-up)	75	-16	2365	10	7/0
-	29	OFFSPRING Can't Repeat (Columbia)	70	+12	4349	12	5/0
-	30	FOO FIGHTERS DOA (RCA/RMG)	68	+64	2101	1	12/3

27 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SHINEDOWN Save Me (Atlantic)	3
FOO FIGHTERS DOA (RCA/RMG)	3
THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS DOA (RCA/RMG)	+64
NICKELBACK Photograph (Roadrunner/IDJMG)	+56
SHINEDOWN Save Me (Atlantic)	+46
TRAPT Stand Up (Warner Bros.)	+32
SYSTEM OF A DOWN Question! (American/Columbia)	+30
BON JOVI Have A Nice Day (Island/IDJMG)	+25
3 DOORS DOWN Live For Today (Republic/Universal)	+24
BLACK LABEL SOCIETY In This River (Artemis)	+21
GREEN DAY Wake Me Up When September Ends (Reprise)	+19
ALICE COOPER Sunset Babies (All Have Rabies) (New West)	+16

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CROSSFADE Cold (Columbia)	197
AUDIOSLAVE Be Yourself (Interscope/Epic)	176
VELVET REVOLVER Fall To Pieces (RCA/RMG)	173
JET Cold Hard Bitch (Atlantic)	164
GREEN DAY Boulevard Of Broken Dreams (Reprise)	163
MUDVAYNE Happy? (Epic)	155
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	154
VELVET REVOLVER Slither (RCA/RMG)	151
THREE DAYS GRACE Just Like You (Live/Zomba Label Group)	139
PAPA ROACH Scars (Geffen)	132

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

NINE INCH NAILS Only (Interscope)
Total Plays: 67, Total Stations: 6, Adds: 1

WEEZER Beverly Hills (Geffen)
Total Plays: 66, Total Stations: 3, Adds: 0

INSTITUTE Bullet-Proof Skin (Interscope)
Total Plays: 65, Total Stations: 7, Adds: 0

SEVENDUST Ugly (WineDark/7Bros.)
Total Plays: 55, Total Stations: 5, Adds: 0

AVENGED SEVENFOLD Bat Country (Warner Bros.)
Total Plays: 42, Total Stations: 5, Adds: 1

ROBERT PLANT & STRANGE SENSATION Tin Pan Valley (Sanctuary/SRG)
Total Plays: 31, Total Stations: 4, Adds: 0

BLACK LABEL SOCIETY In This River (Artemis)
Total Plays: 25, Total Stations: 4, Adds: 0

VANISHED Latchkey Princess (Kirtland)
Total Plays: 20, Total Stations: 3, Adds: 0

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney APD: Judi Civerio DISTURBED	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Chase APD/MD: Monty Foster 10 PROM KINGS	WMMS/Cleveland, OH* PD: Bo Matthews MO: Hunter Scott No Adds	WRVC/Huntington OM/PD: Jay Nunley APD/MD: Reeves Kirtner 5 GREEN DAY 3 FOO FIGHTERS 3 THOUSAND FOOT KRUTCH	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler 1 THEORY OF A DEADMAN KILLERS	WBBB/Raleigh, NC* PD: Jay Nachis No Adds	KSRX/San Antonio, TX* PD/MD: Mark Landis APD: Ed "Mister Ed" Lambert NINE INCH NAILS	WMZK/Wausau, WI PD/MD: Brandon Pappas THEORY OF A DEADMAN
WZZO/Allentown, PA* PD: Tori Thomas MD: Chris Line No Adds	WRQK/Canton, OH* PD: Garrett Hart MD: Nick Andrews No Adds	KNCN/Corpus Christi, TX* OM/PD: Paula Newell APD/MD: Monte Montana 2 AVENGED SEVENFOLD	KZZE/Medford, OR PD: Rob King MD: Montana 3 NINE INCH NAILS 3 HINDER 3 INSTITUTE	KDKB/Phoenix, AZ* MD: Paul Peterson SHINEDOWN	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell No Adds	KTUX/Shreveport, LA* PD/MD: Flynn Stone No Adds	KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox 6 SHINEDOWN 2 ROBERT PLANT & STRANGE... 2 DEAF PEDESTRIANS 2 AVENGED SEVENFOLD 2 SEVENOUST
KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett 1 FOO FIGHTERS	WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher No Adds	KQDS/Duluth OM/PD: Bill Jones APD: Jason Manning 25 NICKELBACK	WDHA/MorrisTown, NJ* PD/MD: Terrie Carr AUDIOSLAVE FOO FIGHTERS	WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Mill No Adds	WROV/Roanoke, VA* PD/MD: Aaron Roberts APD: Heidi Krummert-Tate No Adds	WVWG/Syracuse, NY* OM: Rich Lauber PD: Scarth MD: Scott Dixon GREEN DAY	WKLK/Charleston, WV OM/PD: Bill Knight 1 ILL NINO 1 FEAR FACTORY
WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush No Adds	WKLC/Charleston, WV OM/PD: Bill Knight 1 ILL NINO 1 FEAR FACTORY	KLAQ/EI Paso, TX* OM/PD: Courtney Nelson APD/MD: Glenn Garza THOUSAND FOOT KRUTCH	WXMM/Norfolk, VA* OM: John Shomby PD/MD: Jay Slater No Adds	KUFO/Portland, OR* OM/PD: Oave Numme APD/MD: Dan Bozyk No Adds	WXRK/Rockford, IL PD: Jim Stone MD: Jon Schulz 1 SEETHER	WKLT/Traverse City, MI PD/MD: Terry Ray 5 3 DOORS DOWN	POWERED BY MEDIABASE
KIOC/Beaumont, TX* OM: Joey Armstrong PD/MD: Mike Davis No Adds	WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Rick Vaske 8 THOUSAND FOOT KRUTCH FOO FIGHTERS	KFLY/Eugene, OR OM/PD: Chris Sargent 12 MUDVAYNE 12 FOO FIGHTERS 11 TAPROOT	WVCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 1 AVENGED SEVENFOLD	WHEB/Portsmouth, NH* PD: Chris "Doc" Garrett MD: Jason "JR" Russell No Adds	WROV/Roanoke, VA* PD/MD: Heidi Krummert-Tate No Adds	KMOD/Tulsa, OK* OM/PD: Don Cristi No Adds	*Monitored Reporters
						KRTQ/Tulsa, OK* OM: Steve Hunter PD/MD: Chris Kelly APD: Kelly Garrett SHINEDOWN	46 Total Reporters
						KBRQ/Waco, TX PD/MD: Brent Henslee No Adds	27 Total Monitored
							19 Total Indicator
							Did Not Report, Playlist Frozen (3): KZOZ/San Luis Obispo, CA WMTT/Elmira, NY WRKR/Kalamazoo, MI

ACTIVE ROCK TOP 50

September 2, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SEETHER Remedy (Wind-up)	1774	-51	90718	21	57/0
2	2	STAIN'D Right Here (Flip/Atlantic)	1593	+39	65984	16	56/0
6	3	NICKELBACK Photograph (Roadrunner/IDJMG)	1301	+161	62719	4	54/1
4	4	CROSSFADE Colors (Columbia)	1291	+48	45209	17	53/1
5	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1289	+74	57258	9	57/1
9	6	DISTURBED Stricken (Reprise)	1129	+74	51071	6	56/1
8	7	TRAPT Stand Up (Warner Bros.)	1103	+31	46187	8	57/0
7	8	DARK NEW DAY Brother (Warner Bros.)	1054	-62	37110	20	56/0
3	9	FOO FIGHTERS Best Of You (RCA/RMG)	1025	-251	58165	19	53/0
13	10	TAPROOT Calling (Velvet Hammer/Atlantic)	992	+57	32154	11	53/0
10	11	MUDVAYNE Happy? (Epic)	976	-57	50133	30	54/0
15	12	SYSTEM OF A DOWN Question! (American/Columbia)	945	+61	34421	11	57/2
16	13	GREEN DAY Wake Me Up When September Ends (Reprise)	914	+40	37998	9	48/0
11	14	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	883	-97	44205	23	54/0
12	15	NINE INCH NAILS The Hand That Feeds (Interscope)	870	-69	49039	24	49/0
20	16	SHINEDOWN Save Me (Atlantic)	866	+153	34336	3	53/1
18	17	MUDVAYNE Forget To Remember (Epic)	834	+39	28300	9	53/1
14	18	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	833	-52	37045	28	41/0
19	19	10 YEARS Wasteland (Republic/Universal)	806	+14	22415	13	50/1
17	20	DISTURBED Guarded (Reprise)	733	-70	26611	10	39/0
21	21	COLD Happens All The Time (Flip/Lava)	654	+9	19777	12	47/1
22	22	CHEVELLE Panic Prone (Epic)	561	+51	16611	8	45/0
26	23	AVENGED SEVENFOLD Bat Country (Warner Bros.)	546	+155	19018	3	48/4
23	24	DEFAULT Count On Me (TVT)	533	+56	15259	7	39/0
27	25	3 DOORS DOWN Live For Today (Republic/Universal)	466	+83	14717	4	40/3
25	26	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)	423	+25	8746	6	33/0
28	27	HINDER Get Stoned (Universal)	413	+58	7647	5	36/2
30	28	INSTITUTE Bullet-Proof Skin (Interscope)	373	+47	8498	4	32/1
48	29	FOO FIGHTERS DOA (RCA/RMG)	371	+242	16803	2	41/7
33	30	SEVENDUST Ugly (Winedark/7Bros.)	304	+24	8169	5	30/4
29	31	STATIC-X I'm The One (Warner Bros.)	293	-41	8169	19	20/0
31	32	RA Fallen Angels (Republic/Universal)	287	-32	7609	16	23/0
24	33	BREAKING BENJAMIN Rain (Hollywood)	269	-150	9530	10	34/0
34	34	SMILE EMPTY SOUL Don't Need You (Lava)	250	-20	4126	6	27/0
36	35	DANKO JONES Lovercall (Razor & Tie)	221	-23	5750	14	21/0
40	36	WEEZER We Are All On Drugs (Geffen)	213	+22	4965	6	15/0
38	37	DOPE Always (Artemis)	213	+8	4232	11	16/0
32	38	VELVET REVOLVER Come On, Come In (Wind-up)	212	-78	6422	11	21/0
44	39	NINE INCH NAILS Only (Interscope)	200	+46	6598	4	15/1
Debut	40	BLACK LABEL SOCIETY In This River (Artemis)	174	+124	6394	1	20/1
Debut	41	THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)	170	+73	3747	1	24/5
37	42	SUBMERSED In Due Time (Wind-up)	167	-51	2536	15	20/0
35	43	CKY Familiar Realm (Island/IDJMG)	162	-89	5044	13	25/0
45	44	SWITCHFOOT Stars (Columbia)	143	-11	2407	8	15/0
41	45	OFFSPRING Can't Repeat (Columbia)	132	-45	10633	17	18/0
39	46	BLACK LABEL SOCIETY Fire It Up (Artemis)	132	-60	5941	17	13/0
46	47	CLUTCH 10001110101 (DRT)	128	-6	3689	5	15/0
42	48	TOMMY LEE Tryin To Be Me (TL Education Services)	100	-69	4647	13	15/0
49	49	FULL SCALE Feel It (Columbia)	96	-19	1652	5	12/0
Debut	50	DEAF PEDESTRIANS 15 Beers Ago (Dotpointperiod)	88	-3	1095	1	10/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
ILL NINO What You Deserve (Roadrunner/IDJMG)	11
FOO FIGHTERS DOA (RCA/RMG)	7
VAUX Are You With Me (Lava)	6
THOUSAND... Move (Tooth & Nail/EMI Music Reactive)	6
STORY OF THE YEAR We Don't... (Maverick/Reprise)	5
AVENGED SEVENFOLD Bat Country (Warner Bros.)	4
SEVENDUST Ugly (Winedark/7Bros.)	4
COHEED AND CAMBRIA The Suffering (Columbia)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS DOA (RCA/RMG)	+242
NICKELBACK Photograph (Roadrunner/IDJMG)	+161
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+155
SHINEDOWN Save Me (Atlantic)	+153
BLACK LABEL SOCIETY In This River (Artemis)	+124
3 DOORS DOWN Live For Today (Republic/Universal)	+83
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	+74
DISTURBED Stricken (Reprise)	+74
THOUSAND... Move (Tooth & Nail/EMI Music Reactive)	+73
SYSTEM OF A DOWN Question! (American/Columbia)	+61

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BREAKING BENJAMIN So Cold (Hollywood)	454
CHEVELLE The Clincher (Epic)	408
PAPA ROACH Getting Away With Murder (Geffen)	394
CROSSFADE Cold (Columbia)	383
BREAKING BENJAMIN Sooner Or Later (Hollywood)	379
AUDIOSLAVE Be Yourself (Interscope/Epic)	340
THREE DAYS GRACE Home (Jive/Zomba Label Group)	334
SLIPKNOT Duality (Roadrunner/IDJMG)	334
VELVET REVOLVER Slither (RCA/RMG)	330
VELVET REVOLVER Fall To Pieces (RCA/RMG)	323

NEW & ACTIVE

STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	Total Plays: 81, Total Stations: 11, Adds: 5
CASANOVAS Livin' In The City (IRDCCK)	Total Plays: 75, Total Stations: 12, Adds: 3
ROLLING STONES Rough Justice (Virgin)	Total Plays: 74, Total Stations: 6, Adds: 2
NO ADDRESS Lasting Words (Atlantic)	Total Plays: 72, Total Stations: 8, Adds: 0
PROM KINGS Bleeding (Three Kings)	Total Plays: 70, Total Stations: 10, Adds: 1
SEETHER Truth (Wind-up)	Total Plays: 67, Total Stations: 6, Adds: 3
VAUX Are You With Me (Lava)	Total Plays: 60, Total Stations: 16, Adds: 6
OUR LADY PEACE Where Are You (Columbia)	Total Plays: 59, Total Stations: 8, Adds: 1
INCUBUS Make A Move (Epic)	Total Plays: 41, Total Stations: 7, Adds: 0
ILL NINO What You Deserve (Roadrunner/IDJMG)	Total Plays: 37, Total Stations: 14, Adds: 11

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

57 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

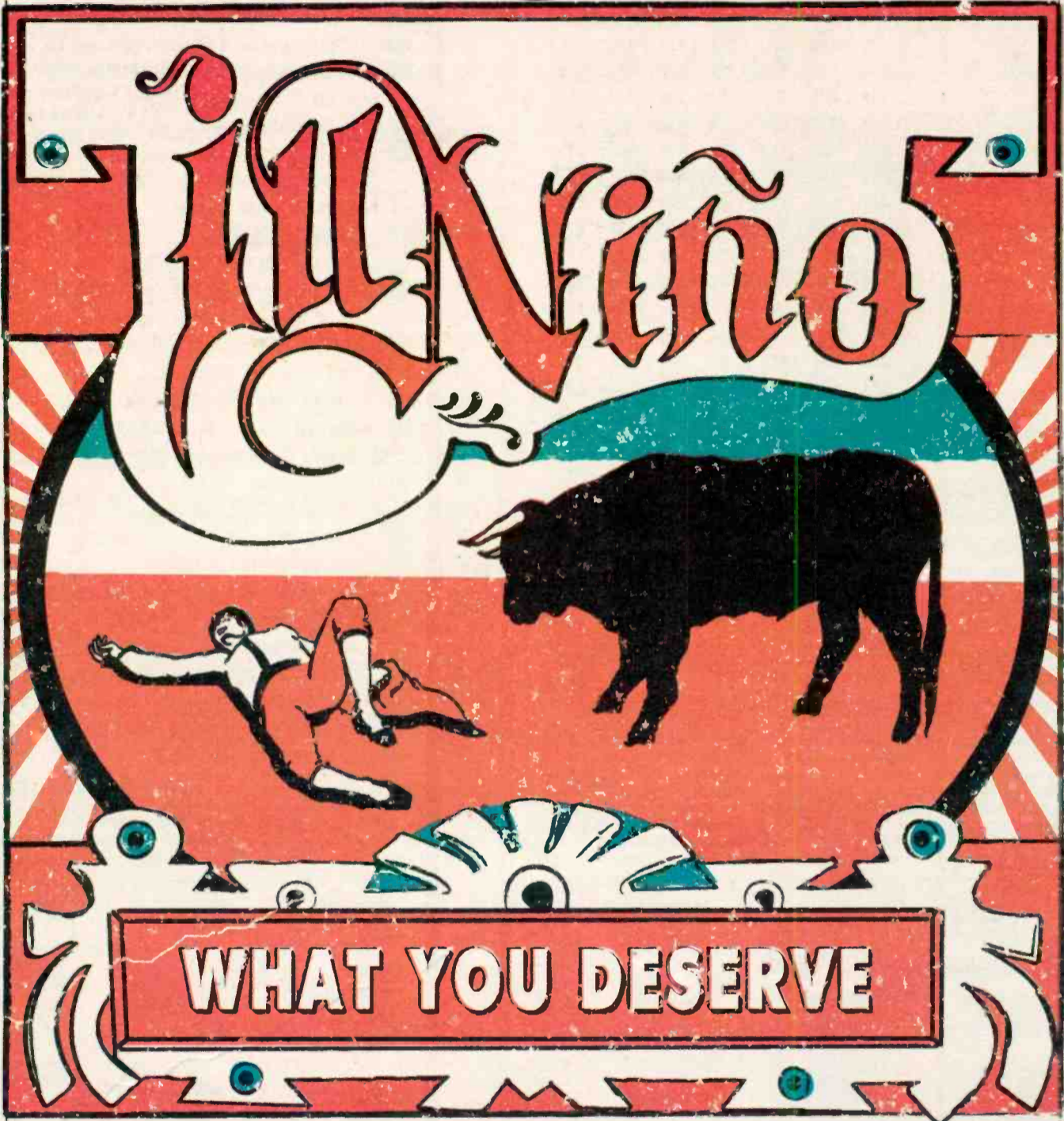
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WXQR
WKQZ
KFMX

KTEG
WWBN
KHTQ
KEYJ

WKLQ
KILO
KXFX
KBRE

KRZR
KNCN
WKLC

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America's Best Testing Active Rock Songs 12+ For The Week Ending 9/2/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, M 18-34, M 18-24, M 25-34. Lists top active rock songs and their performance metrics.

Total sample size is 378 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



ROCK TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 Canadian CHR songs.

26 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market reporter information including station call letters, market names, and reporter names. Includes a 'POWERED BY MEDIABASE' logo and 'Monitored Reporters' count.

Radio Our Way

Alternative programming leads to a unique sound

By Tom Amenta, Jim Finnerty and Jon Hansen

Alternative WPGU/Champaign, IL is the University of Illinois' student radio station. Owned by Illini Media, a nonprofit organization that operates virtually all the student media at the university, it's also a commercial station that broadcasts 24/7. This week WPGU PD Jim Finnerty, Asst. PD Tom Amenta and News Director Jon Hansen collaborate to tell the story of transforming the outlet from "The Planet" to new Alternative with wide appeal.

Destroying a planet is never easy, but one year after doing just that, we are realizing what a big deal it really was. From 1993-2004 WPGU/Champaign, IL was known as "The Planet" and played what it thought to be true alternative rock. Last August, however, we blew up The Planet and its conservative playlist, which consisted of little more than the top 40 Alternative staples.

Whether you call what we did a format tweak or a full-blown overhaul, the bottom line is simple: WPGU now plays good music regardless of where or who it comes from. At a time when radio stations across the country are moving toward the middle of everything, a group of college students is leading the charge toward a true Alternative.

The WPGU change came from the realization that using the word *alternative* to describe our music was hypocritical. With a limited playlist of 40 to 50 songs, all of which were selected because of their tested strength on industry charts, our music wasn't an alternative to anything. With this in mind, the station's programming staff raised some questions.

Why not incorporate bands on independent labels — like Bright Eyes, Sufjan Stevens and Trail Of Dead — with the familiar stuff like Weezer, The Killers and The White Stripes? Why not acknowledge the bands that paved the way for today's acts, like The Clash, The Cure, The Smiths and The Ramones?

After months of debate, a final decision was made to change format, and artists like those mentioned above now form the framework of our sound: a bunch of bands who have been gen-

erally left off the dial everywhere else combined with the forefathers of musical innovation.

An Unbiased Ear

How do we stick to our new definition of Alternative and remain unique and cutting-edge? It's really a simple process: We listen to music with an unbiased ear and choose our songs independent of charts, graphs and dollar signs. We'll include artists most casual listeners have never heard of and that won't get played on 99% of stations across the country.



Jim Finnerty, Tom Amenta & Jon Hansen

One of our more successful songs this year came from a pair of Chicago DJs called Greenskeepers. Their song "Lotion" got more requests than anyone could have imagined, and it only made it into rotation because we gave a relatively unknown artist a chance.

We can't imagine many other stations in the country spinning a song that proudly proclaims, "I think I'll make myself a cap from your right buttocks cheek."

Not only does our new version of Alternative span a wide spectrum, it also goes deeper. We're not restricted to playing what the record labels and promo companies deem to be priority singles. If you like a certain song off the album better than the single, why not toss it into regular rotation?

For example, we all knew Weezer's second single from *Make Believe* was going to be "We Are All on Drugs." Weezer are one of our core acts, so having one of their songs in rotation makes sense. But after careful consideration, we decided we liked "Peace" better and added it instead.

Sample Hour

Here is a typical hour on WPGU/Champaign, IL.

DEATH CAB FOR CUTIE Soul Meets Body
CURSIVE The Martyr
CLASH Lost In The Supermarket
ART BRUT Emily Kane
WEEZER I Just Threw Out The Love...
SUFJAN STEVENS Chicago
ARCADE FIRE Neighborhood #1
KILLERS All These Things That I've Done

LIVING BLUE Let You Down*
KAISER CHIEFS Oh My God
BRIGHT EYES Arc Of Time
BELLE & SEBASTIAN I'm Waking Up To Us
!!! Take Ecstasy With Me
CURE Just Like Heaven

*Local band

Doing It WPGU's Way

Here is WPGU/Champaign, IL's current playlist.

BEAUTY SHOP Desperate Cry For Help*
BLOODHOUND GANG Foxtrot Uniform Charlie Kilo
CLAP YOUR HANDS SAY YEAH Is This Love
DEATH CAB FOR CUTIE Soul Meets Body
DRESSY BESSY Side 2
HOCKEY NIGHT For Guys' Eyes Only
KAISER CHIEFS Oh My God
MOUNTAIN GOATS Dance Music
NADA SURF Do It Again
ORANGES BAND Ride The Nuclear Wave
STARS Set Yourself On Fire
STELLASTAR Sweet Troubled Soul
ART BRUT Emily Kane
FEATURES Blow It Out
SHOUT OUT LOUDS The Comeback
REDWALLS Thank You
WHITE STRIPES My Doorbell
ANDREW BIRD Measuring Cups
CORAL In The Morning
FISCHERSPOONER Never Win
GO! TEAM The Power Is On
MANDO DAIO Down In The Past
AC NEWMAN On The Table
OF MONTREAL Oslo In The Summertime
SECRET MACHINES Better Bring Your Friends
SON VOLT Afterglow 61
SUFJAN STEVENS Chicago
!!! Take Ecstasy With Me
RYAN ADAMS Beautiful Sorta
AMERICAN MINOR Mr. Queen*
BECK Girl
CAESARS It's Not The Fall That Hurts
DEATH FROM ABOVE 1979 Blood On Our Hands
DECEMBERISTS This Sporting Life
FLAMING LIPS Mr. Ambulance Driver
FRAMES Underglass
GORILLAZ Feel Good Inc.
HOPEWELL Calcutta
HOT HOT HEAT Middle Of Nowhere
KILLERS All These Things That I've Done
MARS VOLTA L'via L'viaquez
NEW PORNOGRAPHERS Twin Cinema
SLEATER-KINNEY Entertain
WEEZER Peace
*Local band

Too Drastic?

Our incorporation of local music also makes our playlist different. While many Alternative stations have a show dedicated to local music, we go one step further. In addition to our weekly all-local show, *Inner Limits*, we also have an entire category dedicated to local music past and present.

In any given hour you can hear a local band like The Living Blue or The Beauty Shop sandwiched between Death From Above 1979 and Beck. American Minor, newly signed to Jive Records, have started making noise nationally, and they started out as a local band getting spins on WPGU.

With such a drastic change from The Planet days, some may say that our switch was too extreme or, dare we say it, too pretentious. We disagree. We're one of only 11 commercial college stations in the country, so the bills still need to be paid. In other words, we are not going to shun a band just because they've gained commercial success. Instead, we simply showcase a broader range of artists and break away from the constraints of the top 40.

Many listeners and people in the industry have praised our new format for being progressive and forward-thinking, and complimentary e-mails have flooded our in-box. Our simplistic formula — to just play good music that we believe in — has even led to the "genius" word being tossed at us.

While we accept that we must be doing

something right — several of our core artists have been big on the summer music-festival scene — we won't go so far as to call our station "genius." We do welcome the praise, however, since our simple approach to programming has been anything but easy.

New Music Meetings

In addition to many other changes, we had to completely reassess the way we ran our music meetings. Formerly, music meetings were limited to one or two people dissecting Mediabase and relying on industry mentors' recommendations for what our playlists and clocks should be. The driving force that brings people to our radio station, a passion for music, was gone.

Our new music meetings foster a much more productive and participatory atmosphere. Each week the PD and MD compile 10 to 20 songs that could potentially be added into current rotation. While the PD and MD have the power to make the final decision on adds, any staff member — be it an engineer, promotions intern or news reporter — is encouraged to come to the meetings and let his or her voice be heard.

There are no charts to be found anywhere near the room, and phrases like "People won't recognize this" or "This is a Green Day single, so we have to play it" are rarely uttered. When this diverse group of individuals, all of whom

Continued on Page 57

ALTERNATIVE TOP 50

September 2, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	GORILLAZ Feel Good Inc. (Virgin)	2564	+17	135610	22	70/0
3	2	STAIN'D Right Here (Flip/Atlantic)	2117	-36	91768	15	66/0
2	3	FOO FIGHTERS Best Of You (RCA/RMG)	2115	-170	120580	19	73/0
4	4	GREEN DAY Wake Me Up When September Ends (Reprise)	2094	-35	102736	13	70/0
7	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1874	+167	79210	10	75/2
5	6	SEETHER Remedy (Wind-up)	1874	-118	82896	21	61/0
6	7	311 Don't Tread On Me (Volcano/Zomba Label Group)	1868	+44	83668	6	75/0
8	8	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1722	+110	95146	16	64/2
13	9	NINE INCH NAILS Only (Interscope)	1599	+196	73985	6	76/2
12	10	WEEZER We Are All On Drugs (Geffen)	1465	+57	69034	9	76/2
9	11	NINE INCH NAILS The Hand That Feeds (Interscope)	1394	-140	94155	24	75/0
11	12	WEEZER Beverly Hills (Geffen)	1336	-60	78250	23	69/0
10	13	BECK Girl (Interscope)	1312	-170	49117	14	66/0
14	14	RISE AGAINST Swing Life Away (Geffen)	1275	+48	53708	17	59/1
15	15	SWITCHFOOT Stars (Columbia)	1186	+2	44953	9	62/0
16	16	KILLERS All These Things That I've Done (Island/IDJMG)	1143	+13	66917	9	55/0
18	17	SYSTEM OF A DOWN Question! (American/Columbia)	1136	+73	43706	7	64/1
17	18	MY CHEMICAL ROMANCE Helena (Reprise)	1043	-72	54748	26	55/0
20	19	TRAPT Stand Up (Warner Bros.)	1013	+27	32375	7	53/0
21	20	WHITE STRIPES My Doorbell (Third Man/V2)	978	+80	58884	7	53/1
22	21	NICKELBACK Photograph (Roadrunner/IDJMG)	958	+109	39354	4	51/0
24	22	DISTURBED Stricken (Reprise)	838	+30	28486	5	47/0
23	23	TAPROOT Calling (Velvet Hammer/Atlantic)	793	-58	22699	9	43/0
26	24	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	786	+19	52055	14	41/1
31	25	COLDPLAY Fix You (Capitol)	713	+194	38490	5	54/6
27	26	30 SECONDS TO MARS Attack (Immortal/Virgin)	713	+14	23945	11	44/2
35	27	SHINEDOWN Save Me (Atlantic)	659	+241	26094	3	40/2
28	28	COLD Happens All The Time (Flip/Lava)	624	+41	22739	10	36/0
48	29	FOO FIGHTERS DOA (RCA/RMG)	603	+342	32311	2	63/10
25	30	COLDPLAY Speed Of Sound (Capitol)	593	-182	27433	19	42/0
36	31	AVENGED SEVENFOLD Bat Country (Warner Bros.)	587	+163	29002	3	41/4
29	32	JACK JOHNSON Good People (Brushfire/Universal)	574	+24	28716	8	33/1
45	33	FRANZ FERDINAND Do You Want To (Domino/Epic)	552	+227	36749	2	47/8
30	34	OUR LADY PEACE Where Are You (Columbia)	551	+14	22228	6	41/1
33	35	HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)	539	+42	16947	12	37/2
34	36	10 YEARS Wasteland (Republic/Universal)	519	+23	15671	10	32/2
38	37	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	481	+82	36069	4	32/2
37	38	INSTITUTE Bullet-Proof Skin (Interscope)	433	+41	15302	4	35/3
41	39	3 DOORS DOWN Live For Today (Republic/Universal)	385	+18	8319	3	32/2
32	40	CROSSFADE Colors (Columbia)	371	-144	10552	14	24/0
39	41	DISTURBED Guarded (Reprise)	347	-39	13277	9	13/0
46	42	FRAY Over My Head (Cable Car) (Epic)	314	+16	8220	6	26/2
47	43	DEFAULT Count On Me (TVT)	310	+14	11921	5	19/0
43	44	CHEVELLE Panic Prone (Epic)	307	-27	7116	5	27/2
40	45	DARK NEW DAY Brother (Warner Bros.)	297	-71	9397	12	18/0
44	46	WHITE STRIPES Blue Orchid (Third Man/V2)	293	-38	12249	19	16/0
Debut	47	MUDVAYNE Forget To Remember (Epic)	243	+45	6694	1	20/2
49	48	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)	224	-8	6640	4	21/1
Debut	49	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	210	+60	5886	1	22/4
42	50	OFFSPRING Can't Repeat (Columbia)	204	-106	6910	17	15/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
FOO FIGHTERS DOA (RCA/RMG)	10
FRANZ FERDINAND Do You Want To (Domino/Epic)	8
COHEED AND CAMBRIA The Suffering (Columbia)	8
BLOODHOUND GANG No Hard Feelings (Republic/Geffen)	7
COLOPLAY Fix You (Capitol)	6
AVENGED SEVENFOLD Bat Country (Warner Bros.)	4
BRAVERY Unconditional (Island/IDJMG)	4
STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	4
INSTITUTE Bullet-Proof Skin (Interscope)	3
RELIENT K Who I Am Hates Who I've Been (Gotee)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS DOA (RCA/RMG)	+342
SHINEDOWN Save Me (Atlantic)	+241
FRANZ FERDINAND Do You Want To (Domino/Epic)	+227
NINE INCH NAILS Only (Interscope)	+196
COLOPLAY Fix You (Capitol)	+194
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	+167
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+163
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+110
NICKELBACK Photograph (Roadrunner/IDJMG)	+109
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+82

NEW & ACTIVE

STELLASTARR* Sweet Troubled Soul (RCA/RMG)	Total Plays: 173, Total Stations: 20, Adds: 1
ALL-AMERICAN REJECTS Move Along (Interscope)	Total Plays: 159, Total Stations: 13, Adds: 1
OREOG Bug Eyes (Interscope)	Total Plays: 139, Total Stations: 11, Adds: 0
BRAVERY Unconditional (Island/IDJMG)	Total Plays: 136, Total Stations: 24, Adds: 4
ARMOR FOR SLEEP Car Underwater (Equal Vision)	Total Plays: 98, Total Stations: 8, Adds: 0
COHEED AND CAMBRIA The Suffering (Columbia)	Total Plays: 92, Total Stations: 16, Adds: 8
WORLD LEADER PRETEND Bang Theory (Warner Bros.)	Total Plays: 86, Total Stations: 8, Adds: 0
REV RUN Mind On The Road (RSMG/IDJMG)	Total Plays: 67, Total Stations: 8, Adds: 0
VAUX Are You With Me (Lava)	Total Plays: 54, Total Stations: 9, Adds: 2
BLOODHOUND GANG No Hard Feelings (Republic/Geffen)	Total Plays: 42, Total Stations: 9, Adds: 7

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

78 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

REPORTING STATION PLAYLISTS

www.radioandrecords.com



ALTERNATIVE

September 2, 2005



America's Best Testing Alternative Songs 12 +
For The Week Ending 9/2/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4.25	4.14	87%	14%	4.22	4.05	4.44
GORILLAZ Feel Good Inc. (Virgin)	4.23	4.17	95%	20%	4.31	4.20	4.46
MY CHEMICAL ROMANCE Helena (Reprise)	4.14	4.00	88%	20%	4.22	4.05	4.44
GREEN DAY Wake Me Up When September Ends (Reprise)	4.10	4.17	90%	19%	4.13	3.89	4.45
FOO FIGHTERS Best Of You (RCA/RMG)	4.07	4.08	98%	34%	4.07	3.84	4.38
RISE AGAINST Swing Life Away (Geffen)	4.00	4.08	71%	13%	4.02	3.90	4.24
KILLERS All These Things That I've Done (Island/IDJMG)	3.93	4.00	87%	18%	3.94	3.87	4.03
WEEZER Beverly Hills (Geffen)	3.90	3.90	97%	42%	3.91	3.82	4.01
WEEZER We Are All On Drugs (Geffen)	3.83	3.79	75%	15%	3.82	3.92	3.92
SEETHER Remedy (Wind-up)	3.79	3.85	90%	25%	3.78	3.67	3.95
HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	3.78	3.87	55%	12%	3.81	3.75	3.93
NINE INCH NAILS The Hand That Feeds (Interscope)	3.77	3.83	94%	33%	3.73	3.64	3.85
STAIN'D Right Here (Flip/Atlantic)	3.71	3.51	84%	26%	3.69	3.45	4.04
NINE INCH NAILS Only (Interscope)	3.70	3.74	72%	19%	3.75	3.70	3.83
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.70	3.79	61%	14%	3.74	3.85	3.55
311 Don't Tread On Me (Volcano/Zomba Label Group)	3.66	3.63	73%	13%	3.77	3.72	3.84
SYSTEM OF A DOWN Question! (American/Columbia)	3.66	3.60	65%	16%	3.61	3.55	3.71
BECK Girl (Interscope)	3.65	3.80	81%	21%	3.72	3.72	3.72
CROSSFADE Colors (Columbia)	3.63	3.65	66%	14%	3.61	3.34	4.00
SWITCHFOOT Stars (Columbia)	3.62	3.67	74%	15%	3.54	3.36	3.81
JACK JOHNSON Good People (Brushfire/Universal)	3.60	3.75	59%	13%	3.78	3.69	3.91
TRAPT Stand Up (Warner Bros.)	3.56	3.66	65%	13%	3.54	3.41	3.75
COLDPLAY Speed Of Sound (Capitol)	3.55	3.56	93%	40%	3.58	3.42	3.78
COLD Happens All The Time (Flip/Lava)	3.55	3.57	47%	9%	3.55	3.31	3.97
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	3.48	3.60	89%	38%	3.52	3.51	3.55
DISTURBED Stricken (Reprise)	3.46	3.46	59%	15%	3.39	3.29	3.54
NICKELBACK Photograph (Roadrunner/IDJMG)	3.43	—	57%	16%	3.41	3.07	3.88
TAPROOT Calling (Velvet Hammer/Atlantic)	3.41	3.62	46%	11%	3.41	3.36	3.48

Total sample size is 302 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Radio Our Way

Continued from Page 55

are here because of an undying love for music and a desire to ensure the well-being of the station, start collectively bobbing their heads and tapping their feet, we know we have a new add.

In a move that WPGU alum Roger Ebert would appreciate, the final vote comes down to thumbs up or thumbs down.

The ideal WPGU music meeting would see the top 40-loving promotions intern, the classic rock-obsessed engineer, the emo kid DJ and the indie hipster come together and choose songs that represent the full spectrum. But, in reality, this is rarely the case.

People may miss music meetings because of busy schedules or a lack of interest, or because they feel intimidated because they are not as well-versed in this style of music. We still struggle with this problem a year after our format change, and it will always be a problem for a commercial college station like ours.

Still, the door is always open. The entire staff is encouraged to participate in the voting process and even to bring in their own ideas for music that should be added. The PD and MD are not infallible and don't know every single song out there. One of our more successful artists over the past year has been Louis XIV, a band whose first single, "Finding Out True Love Is Blind," got added because an intern brought it into a music meeting.

A Sense Of Achievement

We know we're not the only ones with this new idea of Alternative. Radio stations like "Indie 103" [KDL/D/Santa Monica, CA and KDLE/Newport Beach, CA] are very similar to us in most aspects. Still, we get an odd sense of pride when we see "our" artists getting national exposure on things like the weekly soundtrack of Fox's hit series *The OC*.

We had been spinning LCD Soundsystem, A.C. Newman, Sufjan Stevens, The Futureheads, etc., well before these bands were brought into the living rooms of millions of homes across the country through that show. We welcome and praise the great music selection on *The OC*, but we can't help but have a sense of validation, knowing that we brought our listeners The Bravery long before the second season's finale.

We also get a sense of achievement from our new listener demographic. As The Planet, we had a very male-dominated demographic of 18-to-34-year-olds. Since our switch we have noticed a much broader array of listeners calling in, e-mailing us and coming out to our remotes. Our listener base now extends well past 18-to-34-year-olds and includes people like a middle-aged former Harvard professor.

We've also gotten to the point where we have just as many, if not more, female listeners than males. Online streaming has brought us listeners from all over the country, some of whom used to live in Champaign and some of whom stumbled on our website and gave it a chance. Everyone enjoys our continually changing collection of currents and appreciates the addition of the classic stuff like Jeff Buckley, The Replacements and New Order.

While we love the response we've received and truly believe that we did the right thing in destroying The Planet, WPGU is not perfect. It is, at its core, an experiment in commercial radio, and, as with any experiment, we have learned far more than we ever could have imagined.

We have made plenty of mistakes over the past year, and we will continue to make mistakes here and there, but who cares? You can't learn much if you don't mess up every once in a while. While WPGU may still be a work in progress, great music once again rules the airwaves in Champaign.

REPORTERS

Stations and their adds listed alphabetically by market

WEEQ/Albany, NY DM: Wilbert PD: Nikki Alexander TRANSPLANTS / RAKAA BLOODHOUND GANG	WHR/Albany, NY DM: John Cooper PD: Lisa Biello 2 BLOODHOUND GANG FOO FIGHTERS	KTEG/Albuquerque, NM DM/PP: Bill May APD: Judi Civerolo MD: Aaron "Buck" Burnett 10 MUDWAYNE	WNNX/Atlanta, GA DM/PP: Leslie Fram MD: Jay Harren No Adds	WJSE/Atlantic City, NJ PD: Scott Reilly 4 MOTION CITY SOUNDTRACK 4 EXIT 3 COLDFEEL 3 ABANDONED POOLS 3 PROM KINGS RELIANT K DEATH CAB FOR CUTIE COHEED AND CAMBRIA	WAEG/Augusta, GA DM: Ron Thomas PD: J.D. Kunes WEEZER FRANZ FERDINAND	KROX/Austin, TX DM: Jeff Carroll PD: Lynn Barstow MD: Toby Ryan HIM	WHFS/Baltimore, MD No Adds	KNXX/Baton Rouge, LA DM/PP: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier No Adds	WRAX/Birmingham, AL PD: Ken Wall MD: Mark Lindsey 2 FRANZ FERDINAND	KQXR/Boise, ID DM: Dan McCoy PD: Eric Kristensen MD: Jerami Smith No Adds	WBCH/Boston, MA DM: Dave Wellington APD/MD: Steven Strick No Adds	WEDG/Buffalo, NY PD: Kory Gray MD: Evi Jim 2 FEAR FACTORY HINDER	WBTV/Burlington DM/PP: Matt Grasso APD/MD: Kevin Mays 1 STELLASTARR MIKE DOUGHTY	WAVF/Charleston, SC PD: Dave Rossi MD: Suzi Roe No Adds	WEND/Charlotte DM: Bruce Logan PD/MD: Jack Daniel 8 FALL OUT BOY 7 10 YEARS 6 AVENGED SEVENFOLD INSTITUTE VAUX HAWTHORNE HEIGHTS CHEVELLE COLDFEEL FOO FIGHTERS	WROK/Chicago, IL PD: Mike Stern APD/MD: Jacent Jackson MD: Tim "Slats" No Adds	WAQZ/Cincinnati, OH PD/MD: Jeff Nagel RELIANT K	WXTM/Cleveland, OH PD: Kim Monroe APD: Dom Nordella MD: Tim "Slats" No Adds	WARQ/Columbia, SC PD: Dave Stewart 2 PARANOID SOCIAL CLUB 2 THEORY OF A DEADMAN FRANZ FERDINAND	WGRD/Grand Rapids, MI PD: Jerry Tarrant RELIANT K INSTITUTE FRAY	WXNR/Greenville, NC DM: Bruce Simel PD: Jeff Sanders APD/MD: Sully FRAY FOO FIGHTERS AVENGED SEVENFOLD COHEED AND CAMBRIA	KUCD/Honolulu, HI No Adds DM: Paul Wilson PD: Jamie Hyatt MD: Mortuary Chris 22 MADNESS STORY OF THE YEAR COHEED AND CAMBRIA NINE INCH NAILS SYSTEM OF A DOWN	KTBB/Houston, TX PD: Vince Richards MD: Don Jantzen No Adds	WRZX/Indianapolis, IN PD: Lenny Diana MD: Michael Young 3 DOORS DOWN FALL OUT BOY	WPLA/Jacksonville, FL DM: Gail Austin PD/MD: Chad Chumley No Adds	WRZC/Johnson City PD/MD: Scott Dinks COLDFEEL STORY OF THE YEAR	WTRZ/Johnson City DM/PP: Bruce Clark APD: Lori COLDFEEL COHEED AND CAMBRIA	KRBZ/Kansas City, MO DM: Greg Bergen PD: Lizzy MD: Jason Ulanet No Adds	WNFZ/Knoxville, TN DM: Terry Gillingham PD: Anthony "Roose" Pruitt APD/MD: Valerie Hale 5 FOO FIGHTERS AVENGED SEVENFOLD	KFTE/Lafayette, LA PD: Scott Perrin MD: Roger Pride 3 DOORS DOWN FRANZ FERDINAND	KKND/New Orleans, LA PD: Sid MD: Ydra No Adds	WRRV/Newburgh, NY PD: Andrew Boris MD: Bill Dunn 1 RISE AGAINST	WROX/Norfolk, VA DM: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 1 NADA SURF	WLRS/Louisville, KY DM: J.D. 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JOHN SCHOENBERGER
jschoenberger@radioandrecords.com

The River Runs Deep

WXRV celebrates 10 years of independent radio

Northeast Broadcasting's WXRV (The River) may be a Boston radio station in the minds of the radio and record industry, but the location of the studios, in Haverhill, MA and the extensive reach of its signal make it a station that is much more.

For most of WXRV's 10-year history station management made Boston the front line in the battle against competitors including WBOS. But a couple of years ago they acknowledged that the station's signal also gives it a strong

presence in northeastern Massachusetts, as well as in New Hampshire and into the coastline region of Maine.



Dana Marshall more success than it ever has. It continues to make gains in the Boston ratings, with a 1.2 12+ in the spring book, but also had a 4.0 12+ in Portsmouth, NH and a 2.6 12+ in Manchester, NH in spring 2005.

PD Dana Marshall has been with the station for five years. As we began our conversation for this column, she said, "At the time I joined The River I was the MD and morning show host. I've gone through many changes since then, from launching the *Acoustic After Hours* program in the evenings to taking over middays. Last summer I also became PD. We are all very proud of our 'Independent Radio' station."

R&R: *The station has been on the air 10 years now, and you have been there for the last five. How many PDs has the station had?*

DM: WXRV was a Lite AC-type format prior to launching as a Triple A station. Joanne Doody was the original PD. She and MD Mike Mullaney were the two who put The River on the air 10 years ago.

I came in when Mike went to another station in Boston. Nicole Sandler headed up programming for a couple of years before I got the promotion.

R&R: *Northeast Broadcasting has owned the station all along. It also owns WNCS/Burlington, VT. Any others?*

DM: We also own a number of relatively small AM stations in the New England area, including one in New Hampshire, one in Massachusetts and a few in Vermont. The owner is Steven Silberberg, and he is a very hands-on kind of owner.

He is located in Manchester, NH, so he is in our listening range. At the moment he is also our acting GM while we search for a new person to fill that slot. For the day-to-day stuff, our GSM, Steve Young, and I are fulfilling some of those responsibilities.

R&R: *WXRV is certainly a player in the greater Boston area, but the signal is really directed north up into New Hampshire, where you are very successful in markets such as Portsmouth and Manchester.*

DM: Ratings-wise, our audience is divided between several markets, but our overall potential audience is pretty large. For many years we tried to be only a Boston station, but we finally realized that we weren't living up to the full potential of the station.

We still make sure that much of what we do has the Boston market in mind, but we are also meeting the challenge of making folks in Portsmouth and Manchester feel like we are their radio station. New Hampshire is where our signal is strongest, we are very close to direct competitor WBOS on the dial, and Boston is very fragmented radiowise, so it made sense for us to broaden our scope and vision for the station.

Now we are actively addressing all three markets. Financially, it makes good business

"Our audience is divided between several markets. For many years we tried to be only a Boston station, but we finally realized that we weren't living up to the full potential of the station."

sense, but it is also a challenge to make sure that these other markets feel like we are sincere in our efforts to be their radio station. As soon as we started to make the effort, people reacted in positive ways that I had never seen before.

R&R: *I imagine you have to be careful when you plan your promotions.*

DM: Yes, we do. We try to keep our presence in all three markets as even as we can and, frankly, try to approach it in a regional kind of way. We do signature concerts in all three markets, and we also try to be involved in as many community events in all three markets as possible.

R&R: *And you do all of this on one dial position.*

River Music, Then And Now



1995 Sample Hour

- STEVE FORBERT Romeo's Tune
- JOHN HIATT Cry Love
- ECHO & THE BUNNYMEN Seven Seas
- JOHN LEE HOOKER Chill Out
- STEELY DAN FM
- JOHN PRINE New Train
- GO-GO'S We Got The Beat
- FREDDY JONES BAND In A Daydream
- OASIS Wonderwall
- OCTOBER PROJECT Bury My Lovely
- DISHWALLA Counting Blue Cars
- PATTI SMITH Dancing Barefoot



Current Sample Hour

- JOHN MAYER Daughters
- SUBLIME Santeria
- SHERYL CROW Good Is Good
- MARVIN GAYE What's Going On
- STONE TEMPLE PILOTS Sour Girl
- DESOL Karma
- ROLLING STONES Like A Rolling Stone
- SARAH MCLACHLAN Adia
- COLDPLAY Speed Of Sound
- PRETENDERS Night In My Veins
- DAVE MATTHEWS BAND Dreamgirl
- JOSS STONE Fell In Love With A Boy

DM: Basically, that's correct. We are not like our sister station, WNCS (The Point) in Vermont, which has repeaters and multiple dial positions. It offers the same programming but customizes the advertising and promotional spots depending on the area it is reaching. We are one thing, so it is a bit more of a juggling act for us.

We have to be more varied when dealing with localized things like weather and traffic — even how we schedule the spots — but it is not as hard to find a balance as you may think.

You need to understand that Boston up into New Hampshire is basically one continuous market. Many people have migrated quite far out of the city to live in a more rural setting and commute to the city each day. Furthermore, Boston has become so expensive to live in that many people have settled further north.

This allows them to take us along with them for the entire ride, and it's kind of nice to have a station you can stick with whether you are near home or away at work. We see it as our listeners moving around in this big triangle area, and it presents us with a very interesting dynamic.

R&R: *Because of the independent ownership and your positioning the station as "Independent Radio" you have always taken a more adventurous path musically, but you also had to rein things in a bit a couple of years ago to improve your competitive stance.*

DM: We see ourselves as a broader station than our competition, and we strive to maintain an adventurous and open-minded perspective when it comes to music, but we have had to become more focused over time.

When the Triple A format came on the scene it was more eclectic and broader musically than it is today, and I'd say that at the beginning we probably leaned to the far left of that philoso-

phy. We developed a small but loyal base of listeners with that approach, but in a market like this you have to be able to reach more people to survive, so we have had to become more focused, more familiar and more thoughtful in the way we do this.

Because I love music and embrace diversity I understand how some hard-core listeners may have seen us as abandoning our position by adjusting the programming. But I also understand that to be any kind of voice for the many artists who don't get much exposure anywhere else, you have to remain in the game.

It was all about attracting more listeners and being more comfortable to listen to. In the grand scheme of things, that doesn't mean that we got that much narrower. You don't have to take a giant library and shrink it down to 600 titles. You bring it down to about 1,200 active songs at any one time and then pay close attention to how things are scheduled. Plus, we can keep it fresh by constantly looking at the active library and rolling it over.

One thing we don't want to get away from is being the station that introduces the most new music first. That image has always been central to The River, and I believe it is a core expectation of our listeners.

We want to continue to play more currents than just about anyone else in the area, but that is not to say that we haven't narrowed the scope a bit. Being a bit more focused allows us to really get behind the artists we want to support and helps listeners get familiar with them.

This has worked well for us. As we got more focused we didn't alienate many listeners, and we certainly grabbed a whole lot more. Our ratings in Boston have increased, and our numbers in Portsmouth and Manchester are strong these days.

Continued on Page 60


BEN TAYLOR
ANOTHER RUN AROUND THE SUN

THE FIRST SINGLE "NOTHING I CAN DO"
 GOING FOR ADDS AND IN STORES SEPTEMBER 6TH
 APPEARING ON GOOD MORNING AMERICA ON SEPTEMBER 8TH

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 DAMON GROSSMAN 310.452.6356 DAMON@MUSICALLIES.COM

MANAGEMENT
 TOM SARIG
 ESTHER CREATIVE GROUP
 TSAR@NYC.RR.COM

WWW.IRISRECORDS.COM
WWW.BENTAYLORMUSIC.COM

Amos Lee,  **and** **EMI** Music Collective

Would like to congratulate WXRV on their 10th Anniversary!

Thank You for a very Successful Weekend @ The Portsmouth Blues Festival.

THE FINEST JAZZ SINCE 1939
BLUE NOTE

The River Runs Deep

Continued from Page 58

R&R: Over the past couple of years the programming has also evolved, particularly from daypart to daypart.

DM: The biggest change we made was the type of music we play in the evening. We call it *Acoustic After Hours*. That starts at 7pm and goes until midnight. It runs Monday through Friday. We did a very soft launch of the program, and within a month people already knew the name of the show.

We have been doing it for two years now. Those who listen at night — and I don't have to tell you what a challenge it is to get adults to listen to radio in the evening — are very loyal.

It gives us a chance to play a lot of artists and songs that wouldn't ordinarily get played on the station. We also get to play alternate versions of songs by core artists, many of which we have recorded in our own River Music Hall. The intent was to never have the show sound like elevator music, but it is a distinct departure from the daytime programming.

We can play a third to half of our currents on the acoustic program, with many more songs getting play via alternate recordings or live acoustic versions that we have. There is commonality between the artists we play during the day and during the night. What is different is the songs we choose. On the other side of that, though, there are some artists who are perfect for the evening show but get little or no play the rest of the day.

However, I believe there is continuity in all that we do, and the show doesn't make The River seem like a drastically different station at night. It gives us a chance to delve deeper into the blues, jazz, world music and other genres that are more of a spice element during the day.

R&R: Did the decision to do this type of show in the evening have any effect on the way you approach daytime programming?

DM: We didn't make much of an adjustment at all. We have always been pretty music-intensive, even in the mornings, so we felt there wasn't that much of a transition there that needed to be addressed.

Where we have decided to make a change is in evenings on the weekend, when we actually rock a bit more. At first we did it on Friday nights, too, but our listeners told us they'd rather have us extend the *Acoustic After Hours* show to all five weekday nights.

The Boston area is renowned for the folk scene and for the artists who call this area home. Cambridge, MA is synonymous with the folk

"We see ourselves as a broader station than our competition, and we strive to maintain an adventurous and open-minded perspective when it comes to music, but we have had to become more focused over time."

scene. As the station grew more focused musically, we had to back away from that a bit, but *Acoustic After Hours* allows us to stay connected with that community.

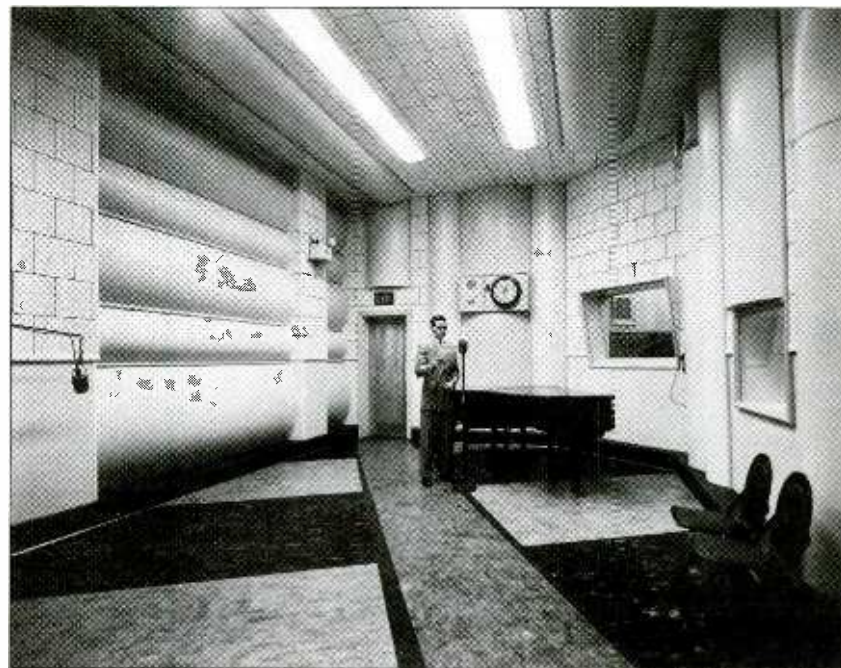
The Boston college station WUMB is very focused in that area, so what we can accomplish there is limited. Having said that, though, we do co-promote a number of local shows with them, especially at the famous Club Passim in Cambridge, which has been around since the '60s.

In tandem with that there are a lot of colleges and college students in this area, and, to a certain extent, they want to learn about the older artists at the same time that they hear new music. Not all young adults are into alternative or hip-hop music, and we hope our personable, no-hype approach may attract some of them and that they'll stay with us as time goes by.

R&R: How consistent has the airstaff been at the station over the past 10 years?

DM: We have made some changes recently. We brought Scott Lucas in to do mornings. He was a WBOS jock prior to joining us. We provide news, traffic, entertainment stuff and a small bit of contesting on his show, but it remains music-intensive.

I mentioned that I



NICE STUDIO Here's a shot of the WXRV Music Hall when it was built back in the 1940s.

started in mornings and then went to nights, but I now do middays, so I have been on the air for five years here. Bob Stuart does afternoons for us, and he has been with us the whole time. Bob is a Boston radio veteran and has been on the air on one station or another here almost his entire career. In many ways he is the voice of The River.

We are close to making a decision on someone who will host the evening program. We feel it is important to have a personality within the mix and mood of the show so it doesn't become too background. People call in and ask about the music, so we want to have a real person interacting with them.

R&R: What are some of your benchmark promotions?

DM: We have done Riverfest at the Hatch Shell in Boston every May almost since the station launched, but this year we expanded it to include our 10th birthday celebration. It featured Bruce Hornsby, Suzanne Vega and Josh Ritter. Because of the birthday aspect, we held it at the Avalon Theater this year.

The other big event we have developed is our Newburyport Riverfront Fest in the northern part of Massachusetts in early July. We get 8,000-10,000 people to come out for a free one-day concert there.

There are other events in the area that we expect to be part of every year. They include the Jet Blue Concert Series at the Prudential Center, which features free lunchtime concerts. Then we move up to the Portsmouth Music Hall and do a series of shows called Intimately Yours.

We tie in to many charity events throughout the year in Boston, Portsmouth and Manchester. One is called Riverfeast, which we do in November. It is a concert and Thanksgiving feast for 500 listeners. The proceeds go to food banks — half we give to Boston Food Bank and the other half to New Hampshire Food Bank.

We are also involved in something called the Concert for the Cure, which is a breast cancer event happening in a couple of weeks. My own experience in that area has made this cause very special to me — so much so that I also participated for the first time this year in the annual 90-mile cycle event, the Panmass Challenge, that also benefits breast cancer. I raised over \$5,000, with many contributions coming from listeners, co-workers, musicians, record executives and friends. I think I'm a cyclist for life!

There are many other more localized events

"One thing we don't want to get away from is being the station that introduces the most new music first. That image has always been central to The River, and I believe it is a core expectation of our listeners."

that we participate in all year long in all three markets, and there's our *River Music Hall* CD, which we sell to benefit a variety of national and regional charities. We have done three so far.

R&R: How has the imaging of the station evolved?

DM: It has matured quite a bit — certainly since I have been here. We have mostly used the voice talent of Jen Sweeney for the past three years. It has been an evolution, in terms of our intent to expand our presence on a regional level and solidify our position as Independent Radio and "92.5 The River."

When Keith Cunningham was consulting us he helped us develop another imaging theme we called "From Dylan to Dido." We have tweaked it a bit since it began, but it basically plays little snippets from various artists to emphasize the breadth of our library in terms of artists and decades.

We drive home the Independent Radio theme all the time on the air. We don't go out there and diss corporate radio or anything, but the independent idea still seems to resonate with the audience. It works for us.

It can have another edge though: Some folks think independent radio means we should be very far left and play really obscure artists and never repeat songs. I guess you can't please everyone.



THE GANG'S ALL HERE Here is the entire WXRV (The River)/Boston staff in front of the historic WHAV/Haverhill, MA studios that house The River.

Congratulations

on WXRV's

10th anniversary

from your Friends at
Rounder Records

We love ya!



MIKE GORDON and LEO KOTTKE

"Sweet Emotion"



Added @ WXRT, KBCO, WBOS,
WXPB, WFUV, KZPL, KUT,
WNCS, KTBG, WDET, KBAC,
KMTN, WUIN, KTHX, WKZE,
KSPN, KOZT, WNCW, KSUT,
KNBA, XM, Sirius

In Stores Now...On Tour Sept-Nov



*Judd
and
Maggie*

"Perfectly"

#3 most added

WFUV, WTMD, WYEP, WNCW,
WCBE, WFPK, KCLC, KNBA

In Stores...On Tour Now

RCA VICTOR

Congratulations

DANA MARSHALL

and staff on 10 great years

of EXCEPTIONAL radio

at the RIVER in BOSTON!!

From your friends at



Neil Young
"The Painter"

#1 MOST ADDED!

Including:

WXRT/Chicago

KFOG/San Francisco

KBCO/Denver

KMTT/Seattle

KTCZ/Minneapolis

WBOS/Boston

WXRV/Boston

WTTS/Indianapolis

KGSR/Austin

WRLT/Nashville

KWMT/Tucson

WOKI/Knoxville

WXPB WYEP KCRW WFUV WDET and many more...

from the new release *Prairie Wind*

in stores September 27

**Congratulations WXRV
on 10 years!**

From Your Friends at



TRIPLE A TOP 30

POWERED BY
MEDIABASE

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JACK JOHNSON Good People (Brushfire/Universal)	463	-24	24835	16	24/0
2	2	ERIC CLAPTON Revolution (Duck/Reprise)	369	+23	19233	6	22/0
4	3	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	351	+13	18605	9	22/2
6	4	U2 City Of Blinding Lights (Interscope)	340	+5	15951	12	18/0
8	5	DAVID GRAY The One I Love (ATO/RCA/RMG)	339	+15	19371	6	24/2
12	6	ROLLING STONES Rough Justice (Virgin)	324	+34	19585	5	21/1
5	7	SHERYL CROW Good Is Good (A&M/Interscope)	322	-13	15733	5	22/3
10	8	TRACY CHAPMAN Change (Atlantic)	318	+10	17353	7	23/0
7	9	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	306	-25	10036	22	21/0
11	10	BECK Girl (Interscope)	301	+9	12168	13	18/0
3	11	COLDPLAY Speed Of Sound (Capitol)	300	-44	16175	19	24/0
9	12	DESOL Karma (Curb/Reprise)	294	-24	10021	14	22/0
13	13	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	290	+3	16172	15	19/0
17	14	COLDPLAY Fix You (Capitol)	270	+28	12834	5	20/2
15	15	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	264	+8	11208	10	22/0
20	16	NICKEL CREEK When In Rome (Sugar Hill)	232	+30	8734	5	21/3
18	17	BONNIE RAITT I Will Not Be Broken (Capitol)	232	-8	12366	4	20/0
19	18	GREEN DAY Wake Me Up When September Ends (Reprise)	230	+2	10384	6	16/0
16	19	LOW MILLIONS Statue (Manhattan/EMC)	212	-42	8150	20	17/0
22	20	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	180	+5	7675	8	15/0
24	21	VAN MORRISON Stranded (Geffen)	167	+24	7595	3	14/2
23	22	MELISSA ETHERIDGE Refugee (Island/IDJMG)	162	-5	7315	3	17/1
28	23	KEANE Bend And Break (Interscope)	157	+27	5887	3	14/0
21	24	JASON MRAZ Wordplay (Atlantic)	148	-32	3922	15	14/0
29	25	TRISTAN PRETTYMAN Love Love Love (Virgin)	142	+13	4248	2	14/0
Debut	26	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	131	+21	7302	1	10/1
Debut	27	JOHN BUTLER TRIO What You Want (Lava)	129	+23	2677	1	14/3
30	28	LIFEHOUSE You And Me (Geffen)	128	+7	6416	2	5/0
26	29	WHITE STRIPES My Doorbell (Third Man/V2)	128	-9	4979	5	11/0
-	30	GREEN DAY Holiday (Reprise)	115	+5	6564	5	3/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

NEW & ACTIVE

MAIA SHARP Red Dress (Koch)

Total Plays: 115, Total Stations: 8, Adds: 0

FRAY Over My Head (Cable Car) (Epic)

Total Plays: 111, Total Stations: 12, Adds: 1

ROBERT PLANT & STRANGE SENSATION All The King's Horses (Sanctuary/SRG)

Total Plays: 90, Total Stations: 11, Adds: 1

DELBERT MCCLINTON One Of The Fortunate Few (New West)

Total Plays: 88, Total Stations: 8, Adds: 0

BRENDAN BENSON Cold Hands Warm Heart (V2)

Total Plays: 80, Total Stations: 11, Adds: 1

WALLFLOWERS God Says Nothing Back (Interscope)

Total Plays: 80, Total Stations: 8, Adds: 1

NEIL YOUNG The Painter (Reprise)

Total Plays: 77, Total Stations: 17, Adds: 16

JACKIE GREENE Honey I Been Thinking About You (Verve Forecast/VMG)

Total Plays: 77, Total Stations: 5, Adds: 0

MISSY HIGGINS Scar (Reprise)

Total Plays: 68, Total Stations: 8, Adds: 0

RYAN ADAMS & THE CARDINALS Let It Ride (Lost Highway)

Total Plays: 62, Total Stations: 6, Adds: 0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NEIL YOUNG The Painter (Reprise)	16
JAMES BLUNT You're Beautiful (Atlantic)	4
SHERYL CROW Good Is Good (A&M/Interscope)	3
NICKEL CREEK When In Rome (Sugar Hill)	3
JOHN BUTLER TRIO What You Want (Lava)	3
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	3

MOST INCREASED PLAYS

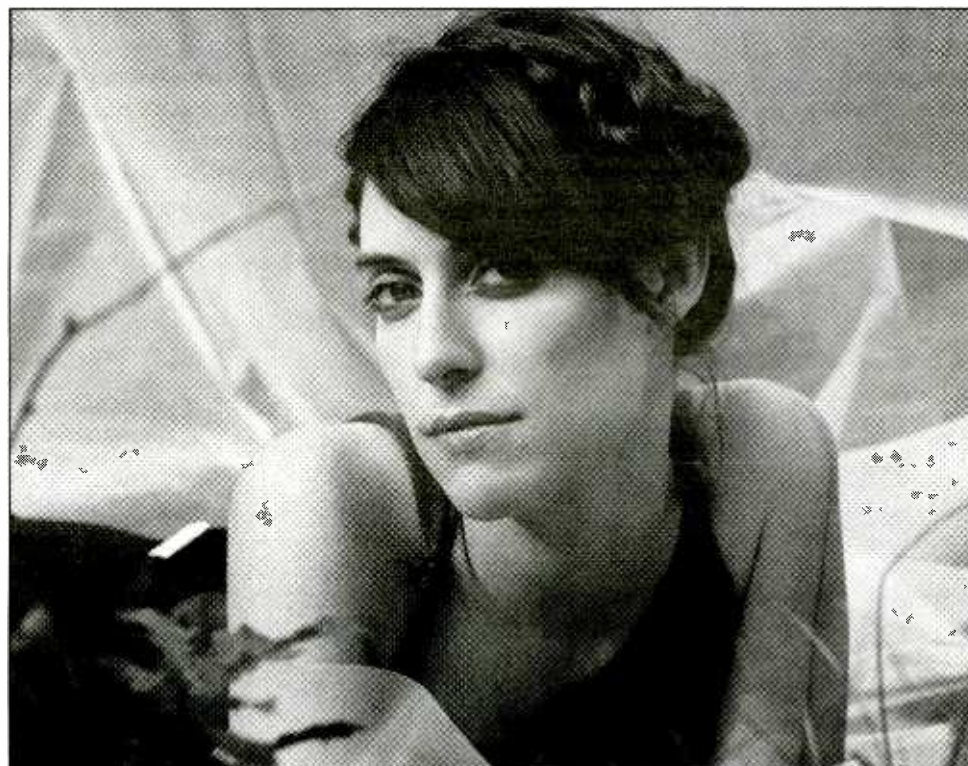
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEIL YOUNG The Painter (Reprise)	+76
ROLLING STONES Rough Justice (Virgin)	+34
NICKEL CREEK When In Rome (Sugar Hill)	+30
FRANZ FERDINAND Do You Want To (Domino/Epic)	+29
COLDPLAY Fix You (Capitol)	+28
KEANE Bend And Break (Interscope)	+27
JAMES BLUNT You're Beautiful (Atlantic)	+25
VAN MORRISON Stranded (Geffen)	+24
ERIC CLAPTON Revolution (Duck/Reprise)	+23
JOHN BUTLER TRIO What You Want (Lava)	+23

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SNOW PATROL Chocolate (A&M/Interscope)	243
U2 Sometimes You Can't Make It On Your Own (Interscope)	142
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	135
GREEN DAY Boulevard Of Broken Dreams (Reprise)	123
DAVE MATTHEWS BAND American Baby (RCA/RMG)	115
BLUE MERLE Burning In The Sun (Island/IDJMG)	114
KEANE Somewhere Only We Know (Interscope)	100
JOHN BUTLER TRIO Zebra (Lava)	98
ANNA NALICK Breathe (2am) (Columbia)	95
HOWIE DAY Collide (Epic)	90

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Songs ranked by total plays



FEIST

"Mushaboom"

KBCO WXPX WTTS WXRV (add)
WFUV WNCS KENZ WDET
WFPK KTHX WRNR & more

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- Scanning 2,000 pieces a week
- 230,000+ sold world wide



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TRIPLE A TOP 30 INDICATOR

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ERIC CLAPTON Revolution (Duck/Reprise)	624	-2	6770	6	40/0
3	2	DAVID GRAY The One I Love (ATO/RCA/RMG)	590	+33	6475	6	40/1
2	3	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	590	+20	6176	7	34/0
6	4	TRACY CHAPMAN Change (Atlantic)	501	+2	5880	7	39/0
8	5	BONNIE RAITT I Will Not Be Broken (Capitol)	491	+31	5985	4	42/0
4	6	BECK Girl (Interscope)	490	-14	5084	13	32/0
10	7	COLDPLAY Fix You (Capitol)	459	+38	5595	2	35/2
11	8	SHERYL CROW Good Is Good (A&M/Interscope)	442	+32	4629	4	33/1
12	9	ROLLING STONES Rough Justice (Virgin)	425	+32	5360	4	35/2
15	10	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	421	+55	4339	5	37/3
9	11	JACK JOHNSON Good People (Brushfire/Universal)	412	-16	5472	17	27/0
13	12	NICKEL CREEK When In Rome (Sugar Hill)	408	+26	4680	7	38/3
5	13	U2 City Of Blinding Lights (Interscope)	405	-96	3122	12	26/0
7	14	JOHN HIATT Master Of Disaster (New West)	394	-98	4399	12	33/0
16	15	DESOL Karma (Curb/Reprise)	332	+4	2687	9	18/0
14	16	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	318	-62	2860	19	22/0
21	17	FRAY Over My Head (Cable Car) (Epic)	286	+15	2527	3	26/0
25	18	MELISSA ETHERIDGE Refugee (Island/IDJMG)	282	+33	2344	3	27/0
19	19	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	279	-5	1428	11	23/0
17	20	BRUCE SPRINGSTEEN All The Way Home (Columbia)	279	-47	3125	12	23/0
24	21	DELBERT MCCLINTON One Of The Fortunate Few (New West)	270	+19	2693	4	27/0
18	22	WILLIE NELSON f/TOOTS HIBBERT I'm A Worried Man (Lost Highway)	269	-19	2680	10	29/0
22	23	PAUL MCCARTNEY Fine Line (Capitol)	254	-16	2863	4	27/0
30	24	DAR WILLIAMS Echoes (Razor & Tie)	238	+14	3706	2	29/1
20	25	COLDPLAY Speed Of Sound (Capitol)	237	-39	1753	19	17/0
29	26	WHITE STRIPES My Doorbell (Third Man/V2)	233	+8	4124	3	22/0
28	27	TORI AMOS Sweet The Sting (Epic)	229	-5	1134	6	21/0
26	28	SON VOLT Afterglow 61 (Transmit Sound/Legacy)	223	-18	4530	8	23/0
23	29	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	219	-42	2097	20	16/0
Debut	30	GREEN DAY Wake Me Up When September Ends (Reprise)	209	+72	1832	1	19/5

48 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 8/21 - Saturday 8/27. © 2005 Radio & Records

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NEIL YOUNG The Painter (Reprise)	27
CHARLIE SEXTON Regular Grind (Back Porch/EMI)	10
JUDD AND MAGGIE Perfectly (RCA Victor/RMG)	8
TOSHI REAGON Have You Heard (Righteous Babe/Music Allies)	6
GREEN DAY Wake Me Up When September Ends (Reprise)	5
NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	4
JAMES MCMURTRY Childish Things (Compadre)	4
TURIN BRAKES Over And Over (Astralwerks/EMC)	4
BETTYE LAVETTE Joy (Anti/Epitaph)	4
RYAN ADAMS & The Cardinals The Hardest Part (Lost Highway)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEIL YOUNG The Painter (Reprise)	+160
GREEN DAY Wake Me Up When September Ends (Reprise)	+72
NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	+71
BLUES TRAVELER Amber Awaits (Vanguard)	+69
HERBIE HANCOCK f/J. MAYER Stitched Up (Hear Music/Vector)	+55
A. MANN She Really Wants You (Superego/United Musicians/Music Allies)	+50
COWBOY JUNKIES One (Zoe/Rounder)	+48
JAMES MCMURTRY Childish Things (Compadre)	+44
COLDPLAY Fix You (Capitol)	+38
SHEMEKIA COPELAND Who Stole My Radio? (Alligator)	+38

SYNDICATED PROGRAMMING

World Cafe - Dan Reed 215-898-6677
CHOCOLATE GENIUS INC. The Beginning Of Always
FRANZ FERDINAND Do You Want To
NADA SURF Always Love
TURIN BRAKES Over And Over
Acoustic Cafe - Rob Reinhart 734-761-2043
COWBOY JUNKIES You're Missing
NEIL YOUNG The Painter
PEITA BROWN Still Around
SHANNON MCNALLY The Worst Part

REPORTERS

Stations and their adds listed alphabetically by market

<p>WAPB/Akron, OH PD/MD: Bill Gruber 1 BRANDI CARLILE 1 CHARLIE SEXTON 1 NEIL YOUNG</p> <p>KNBA/Anchorage, AK DM/MD: Loren Dixon MD: Danny Preston NORTH MISSISSIPPI ALLSTARS NEIL YOUNG JUDD AND MAGGIE TOSHI REAGON BRETT DENNEN ECHO & THE BUNNYMEN</p> <p>WQKL/Ann Arbor, MI DM/MD: Rob Walker MD: Mark Copeland JOHN BUTLER TRIO TRISTAN PRETTYMAN</p> <p>KSPN/Aspen, CO PD/MD: Sam Scholl 1 B.R.M.C. 1 COWBOY JUNKIES 1 NEIL YOUNG</p> <p>WZGC/Atlanta, GA* DM: Sue Gosnell PD: Michelle Engel APD: Chris Brannen MD: Margot Smith No Adds</p> <p>KGSR/Austin, TX* DM: Jeff Carroll PD: Jody Henberg APD: Jyl Herberman-Ross MD: Susan Castle 8 NEIL YOUNG 4 COLDPLAY 4 DEATH CAB FOR CUTIE</p> <p>WRNR/Baltimore, MD DM/MD: Bob Waugh APD/MD: Alex Cortright No Adds</p> <p>WTMD/Baltimore, MD APD/MD: Mike "Matthews" Vasilikos 12 SON VOLT 5 JUDO AND MAGGIE 5 BETTYE LAVETTE</p> <p>KLRR/Bend, OR DM/MD: Doug Donoho APD: Don Donoho COLDPLAY</p> <p>KRVB/Boise, ID* DM/MD: Dan McColly MD: Tim Johnson 4 VAN MORRISON</p> <p>WBOS/Boston, MA* DM: Buzz Knight PD: Dave Douglas APD/MD: David Ginsburg 11 NEIL YOUNG</p> <p>KMNS/Bozeman, MT DM/MD: Michelle Wolfe 5 MIKE DOUGHTY 5 HERBIE HANCOCK f/JOHN MAYER</p>	<p>WNCS/Burlington* PD: Mark Abuzzahab MD: Jamie Cantfield 5 COLDPLAY 3 NEIL YOUNG 1 VAN MORRISON JAMES BLUNT</p> <p>WMMV/Cape Cod, MA PD: PJ Finn 2 JACKIE GREENE 2 AIMEE MANN 2 NEIL YOUNG</p> <p>WDDO/Chattanooga, TN* DM/MD: Danny Howard MD: Brad Steiner 12 SWITCHFOOT 1 BRENDAN BENSON WALLFLOWERS</p> <p>WXRT/Chicago, IL* DM/MD: John Farneda PD: Norm Winer 8 LIZ PHAIR 3 BUDDY GUY 3 DEATH CAB FOR CUTIE</p> <p>KBXR/Columbia, MO DM: Jack Lawson APD: Jeff Sweatman No Adds</p> <p>WCBE/Columbus, OH DM: Tammy Allen PD: Dan Mushaiko MD: Maggie Brennan 6 CHARLIE SEXTON 6 TOSHI REAGON 3 SINEAD O'CONNOR 3 NEIL YOUNG 3 JUDD AND MAGGIE</p> <p>WMWV/Conway, NH PD/MD: Mark Johnson 3 JAMIE OLDAKER 3 NEIL YOUNG</p> <p>KBCO/Denver, CO* PD: Scott Arruboh MD: Keeler 5 NEIL YOUNG 3 LEON KOTTKE & MIKE GORDON</p> <p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke 8 NEIL YOUNG 3 BETTYE LAVETTE 3 TURIN BRAKES 2 JAMES MCMURTRY 2 CHARLIE SEXTON</p> <p>WVOD/Elizabeth City, NC PD: John Matthews MD: Tad Abbey 10 B.R.M.C.</p> <p>KRVI/Fargo DM: Mike "Big Dog" Kapel PD: Ryan Kelly MD: David Black GREEN DAY NEIL YOUNG</p> <p>KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes 7 NEIL YOUNG 4 BEN TAYLOR BAND</p>	<p>WEHM/Hampton, NY PD: Brian Cosgrove MD: Lauren Stone 18 NEIL YOUNG 2 NICKEL CREEK</p> <p>WVVV/Hilton Head, SC PD: Gene Murrell 11 JAMES BLUNT 1 JACKSON BROWNE 1 ROLLING STONES 1 SHERYL CROW 1 GREEN DAY 1 TRISTAN PRETTYMAN 1 COLDPLAY 1 J-HEARY</p> <p>KSUT/Agnacio, CO PD: Steve Raworth MD: Stasia Lanier 7 CROOKED STILL 5 NEIL YOUNG 5 TOSHI REAGON 3 AIMEE MANN 3 CHARLIE SEXTON 3 SWINGING STEAKS 3 ANGELA STREHLI</p> <p>WTTS/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan NEIL YOUNG</p> <p>KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman 3 GREEN DAY 5 BLUES TRAVELER 3 DANIELA COTTON 1 COWBOY JUNKIES 1 LEON KOTTKE & MIKE GORDON 3 NORTH MISSISSIPPI ALLSTARS 1 NEIL YOUNG</p> <p>KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson 10 TURIN BRAKES 8 B. KING WERBIC CLAPTON</p> <p>KZPL/Kansas City, MO* DM: Nick McCabe PD: Bryan Truta MD: Ryan "Slash" Morton JOHN BUTLER TRIO 5 NICKEL CREEK 3 LEON KOTTKE & MIKE GORDON 2 LITTLE BARRIE 1 PAUL MCCARTNEY 1 SHERYL CROW</p> <p>WEBK/Killington, VT DM/MD: Mitch Terricciano 10 SNOW PATROL BEN LEE STEPHEN STILLS BRETT DENNEN NICKEL CREEK JACKSON BROWNE NORTH MISSISSIPPI ALLSTARS NEIL YOUNG</p> <p>WOKI/Knoxville, TN* DM: Mike Hammond PD: Joe Stutler 8 MOBY 6 ROLLING STONES 6 CAROLAN LEAF 5 DAVE MATTHEWS BAND 7 NEIL YOUNG 4 BEN TAYLOR BAND</p>	<p>WFPK/Louisville, KY DM: Brian Conn PD: Stacy Owen JAMES MCMURTRY SPOON LITTLE BARRIE JOHN HIATT JUDD AND MAGGIE SPOTTISWOODE & HIS ENEMIES</p> <p>WMMM/Madison, WI* PD: Tom Teuber MD: Gabby Parsons 5 NEIL YOUNG 5 SHEMEKIA COPELAND</p> <p>KTCZ/Minneapolis, MN* PD: Mark MD: Lee Ann Konik APD/MD: Mike Wolf 10 NEIL YOUNG</p> <p>WGVX/Minneapolis, MN* DM: Dave Hamilton PD: Jeff Collins No Adds</p> <p>WZEV/Mobile, AL* DM: Tim Camp MD: Jim Mahany MD: Lee Ann Konik 12 NICKEL CREEK 4 DAVE GRAY</p> <p>WBJB/Monmouth, NJ DM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspa GREEN DAY JAMIE OLDAKER JAMES MCMURTRY NADA SURF NEIL YOUNG</p> <p>KPIG/Monterey, CA DM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Aileen MacNeary 1 CHARLIE SEXTON 6 ELV N BISHOP 5 NEIL YOUNG 4 BIG BLUE HEARTS 2 DAVE WILLIAMS</p> <p>WRLT/Nashville, TN* DM/MD: David Hall APD/MD: Rav. Keith Coos 14 NEIL YOUNG 1 DANDY WARHOLS STEPHEN BRITTON JOHN BUTLER TRIO MELISSA ETHERIDGE SAM ASHWORTH NORTH MISSISSIPPI ALLSTARS</p> <p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston 3 TURIN BRAKES CHARLIE SEXTON JUDD AND MAGGIE TOSHI REAGON RYAN ADAMS SINEAD O'CONNOR BETTYE LAVETTE</p> <p>WRSI/Norhampton, MA PD: Sean O'Mealy MD: Johnny Memphis 10 WORLD LEADER PRETEND AQUILUNG NEW PORNOGRAPHERS LAURA VEIRS SU-JAN STEVENS NEIL YOUNG SINEAD O'CONNOR</p> <p>WXPB/Philadelphia, PA DM/MD: Dan Reed PD: Bruce Warren 5 NEIL YOUNG 1 DANDY WARHOLS 1 SON VOLT B.R.M.C. SWA RAJUL MISON RYAN ADAMS</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Welsh MD: Mike Sauter ELVA GILYSON AMY RIGBY NEIL YOUNG JUDD AND MAGGIE SINEAD O'CONNOR</p> <p>WCLZ/Portland, ME PD: Herb Ivy MD: Brian James HERBIE HANCOCK f/JOHN MAYER</p> <p>KINK/Portland, OR* PD: Dennis Constantine MD: Kevin Welch 3 ROBERT PLANT & STRANGE SENSATION 2 COLDPLAY</p> <p>WXRV/Portsmouth, NH* PD/MD: Dana Marshall APD: Catie Wilber 5 FEES 2 JAMES BLUNT 1 NEIL YOUNG 1 CANTERO BEN LEE</p> <p>WDST/Poughkeepsie, NY DM: Greg Gattine MD: Jimmy Buft MD: Rick Schneider</p> <p>KSOY/Rapid City, SD PD/MD: Chad Carlson MOBY DAVID GRAY ROLLING STONES</p> <p>KTHX/Reno, NV* PD: Rob Brooks APD/MD: Dave Herold 2 NEIL YOUNG 1 NORTH MISSISSIPPI ALLSTARS HOWIE DAY SHERYL CROW</p> <p>KENZ/Salt Lake City, UT* DM/MD: Bruce Jones MD: Casey Scott DAVE MATTHEWS BAND DAVID GRAY</p> <p>KPRI/San Diego, CA* DM: Bob Burch PD/MD: Dona Shaieb No Adds</p> <p>KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ranford 4 NEIL YOUNG</p> <p>KPMO/Sandpoint, ID PD: Diane Michaels MD: K.T. Rein MD: Norm McBride TRISTAN PRETTYMAN VANITY PROJECT NEIL YOUNG STEPHEN BRITTON</p> <p>KBAC/Santa Fe, NM PD/MD: Ira Gordon 6 GUY FORSYTH VAN MORRISON NICKEL CREEK NORTH MISSISSIPPI ALLSTARS SINEAD O'CONNOR</p> <p>KRSH/Santa Rosa, CA* PD/MD: Pam Long 5 JASON SIMY 1 SHERYL CROW 1 CHARLIE SEXTON 1 NEIL YOUNG JACKSON BROWNE BLUES TRAVELER JAMES BLUNT</p> <p>DMX Folk Rock/Satellite MD: Dave Sloan 8 NEIL YOUNG TURIN BRAKES CHARLIE SEXTON</p>	<p>Music Choice Adult Alternative/Satellite PD: Liz Dpoka 10 JAMES BLUNT 9 BLUES TRAVELER 8 STEPHEN MALIKMUS</p> <p>Sirius Spectrum/Satellite MD: Gary Schonwetter MD: Jessica Besack 2 DEATH CAB FOR CUTIE 2 JAMES MCMURTRY 2 BUDDY GUY</p> <p>XN Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain 5 TURIN BRAKES 4 LEE 4 RY CODOER 3 NORTH MISSISSIPPI ALLSTARS 3 RY CODOER 2 TURIN BRAKES LAURA VEIRS RYAN ADAMS LAURA VEIRS</p> <p>KEXP/Seattle, WA DM: Tom Mara PD: Kevin Cole APD: John Richards MD: Don Yates 18 EDITORS 16 SLENDER MEANS 16 GAB 13 DIVORCE 11 DANDY WARHOLS 9 NADA SURF 8 CORAL 7 CRIBS 7 WARLOCKS 7 I AM KLOOT 7 JOHN VANDERSLICE 7 MAKERS 6 PALE PACIFIC 6 ROSEBUDS 6 MACO BROTHERS 6 FRANZ FERDINAND 6 LEE LA JAMES 6 VENETTA REO 6 WEDNESDAYS 6 PORTASTATIC 5 CHAD VAN GAELLEN 5 SCOTLAND YARD GOSPEL CHOIR 3 CERULEAN 3 SIGUR ROS</p> <p>KMTT/Seattle, WA* DM/MD: Chris Mays APD/MD: Shawn Stewart 3 DEATH CAB FOR CUTIE 2 NEIL YOUNG 2 BETTE LAVETTE 2 RYAN ADAMS</p> <p>WKZE/Sharon, CT DM: Will Stanley PD: Tim Schaefer MD: Dave Doug 5 PATRICIA JOHNE 5 SINEAD O'CONNOR</p> <p>WNWC/Spindale, NC DM: Ellen Pirmann PD: Elie Ellis APD/MD: Martin Anderson 3 TURIN BRAKES LEON KOTTKE & MIKE GORDON BILLY JOE SHAVER W/BIG & RICH JUDD AND MAGGIE TOSHI REAGON NEW PORNOGRAPHERS BETTYE LAVETTE LAURA VEIRS MARY STUART DANA COOPER MAGGI PIERCE & E.J.</p> <p>WRNX/Springfield, MA* PD: Donnie Moorhouse DM: Donnie Moorhouse NEIL YOUNG JAMES BLUNT JACKSON BROWNE CHARLIE SEXTON</p>	<p>KCLC/St. Louis, MO PD: Rich Reighard MD: Steve Chenoweth 15 FRANZ FERDINAND 10 JUDD AND MAGGIE 10 CAROLAN LEAF 10 MOBY</p> <p>WVIV/St. Thomas DM/MD: Jon Peterson MD: Don Yates 3 CHARLIE SEXTON 3 NEIL YOUNG</p> <p>KFMU/Steamboat Springs, CO PD/MD: John Johnson 1 HERBIE HANCOCK f/JOHN MAYER 1 RODNEY CROWELL 1 DAR WILLIAMS 1 NEIL YOUNG 1 TIM O'BRIEN 1 SINEAD O'CONNOR</p> <p>KTAO/Taos, NM DM: Mitch Miller MD: Brad Hockmeyer MD: Paddy Mac 10 NEIL YOUNG 8 GREEN DAY 8 JAMES MCMURTRY 7 BEN LEE 6 CHARLIE SEXTON 6 BRANDI CARLILE 5 TOWNHALL</p> <p>KWMT/Tucson, AZ* DM/MD: Tim Richards APD/MD: Blake Rogers 2 BLUES TRAVELER 1 NICKEL CREEK NEIL YOUNG JOHN BUTLER TRIO FRAY</p> <p>WXPK/White Plains, NY DM/MD: Chris Herrmann APD/MD: Rob Lipschutz JACK JOHNSON ROBERT PLANT & STRANGE SENSATION VAN MORRISON ROBERT DICKINSON JACKSON BROWNE J.A.R.</p>
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POWERED BY MEDIABASE

*Monitored Reporters

74 Total Reporters

26 Total Monitored

48 Total Indicator

Did Not Report, Playlist Frozen(1): WRNX/Charlottesville, VA

AAA ARTIST OF THE WEEK

ARTIST: **David Gray**

LABEL: **ATO/RCA/RMG**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

The public and much of the radio community may have thought David Gray was a newcomer when he broke through with the song "Babylon," but we in the Triple A world knew that Gray had been delivering his emotional songs of anger, passion, love and solitude for close to a decade already.

Born in Manchester, England in 1970, Gray was raised in Wales and attended the University of Liverpool. He eventually moved to London, where he decided to pursue music as a career. From 1992 to 1998 he released three albums on three different labels — *A Century Ends*, *Flesh and Sell, Sell, Sell* — which helped him establish a small but extremely loyal fan base not only in the U.K., but also in the U.S.

In 1998, without a label deal, Gray decided to give it one more shot, this time recording an album in his living room and releasing it on his own IHT Records. He called the album *White Ladder*, and it struck a chord with the public almost immediately. This led to amazing commercial success for Gray: The disc has sold over 6 million copies worldwide, thanks in large part to "Babylon."

But during this time there were also major changes in Gray's personal life: His father died unexpectedly, and he and his wife had their first child. These events steered the mood of Gray's work in a new direction, and the weight of expectation from his

amazing success bore down on the creative process too.

With all that, Gray knew the mood and message of his songs would be different from those on *Ladder*, but he decided the back-to-basics recording approach would still be right. The resulting album, *A New Day at Midnight*, also became a huge success, selling over 4 million copies worldwide.

Gray's latest effort is titled *Life in Slow Motion*. In contrast to the humble home-studio affairs that were his previous albums, this time Gray decided to open things up by bringing in an outside producer. He chose Marius DeVries, who has worked with such artists as Rufus Wainwright, Bjork, Annie Lennox and David Bowie.

The result is an expansive album with many layers of mood and instrumentation. Yet Gray's simple approach to his songs, on piano or acoustic guitar, remains the center of the new compositions. This time around the songs steer away from the autobiographical toward more universal themes.

"All the records that have inspired me lately have been far more of a soundscape, really," he says. "I was moved

by albums that were a bit more architectural, in that people don't just walk into songs and then the vocals start. I wanted to go over the bridge, look at things from different angles this time. Sometimes you need to change the scale of things."

And that he certainly did, in such great songs as "The One I Love," "Lately," "Nos De Cariatid," "Slow Motion" and "Hospital Food." Those of you who got to see him perform at the Fox Theatre at this year's Triple A Summit know that he has kicked things up a few notches, to put it mildly.



ON THE RECORD

With **Dave Sloan**
MD, DMX



Let's be honest: When a Tori Amos song comes your way, you hope it's a return to her *Under the Pink* days. You know Amos is a tremendous talent, but you're not sure what you're going to get. Sometimes her quirkiness has stood in the way of the music. • I believe that Amos' latest album, *The Beekeeper*, is a wonderful return to form. First off, this is a great adult record. As all of you know, people have a soft spot for those artists they discover in college, the artists who hit you intellectually and spiritually, as well as musically. And Amos is one of these artists. • Kids who were into Amos in 1994 and loved her when she was played on Alternative radio and saw her on the Liith Fair tour are now in their late 20s and early 30s. They'll probably be very interested to hear what Amos is up to these days. • To me, "Sweet the Sting" has a very sexy groove, and those first percussive licks may get you thinking this is a new Sade song. Meanwhile, there isn't a piano to be heard on the cut; Amos plays the organ on this one. However, as soon as that voice comes in, you know this is a uniquely Tori Amos song. • I love playing songs where people instantly recognize who the artist is, and Amos' music fits that bill. This song promises to be on our playlist for a while.

Triple A ON THE RADIO

The majority of songs on the monitored chart this week are bulleted, including **Eric Clapton**, holding at 2*; **Dave Matthews Band**, climbing to 3*; **U2**, moving up to 4*; **David Gray**, now top five at 5*; **The Rolling Stones**, entering the top 10 at 6*; **Tracy Chapman**, regaining her bullet at 8*; and **Beck**, now at 10* ... Other gainers this week include **Coldplay** (17*-14*), **Nickel Creek** (20*-16*), **Amos Lee** (22*-20*), **Van Morrison** (24*-21*), **Keane** (28*-23*) and **Tristan Prettyman** (29*-25*) ... **Herbie Hancock** f/**John Mayer** and **John Butler Trio** debut ... On the Indicator chart, the top 10 is very active, with Gray, DMB, Chapman, **Bonnie Raitt**, **Coldplay**, **Sheryl Crow**, the **Stones** and **Hancock** all bulleted ... Other projects doing well on the Indicator side include **DeSol**, **The Fray**, **Melissa Etheridge**, **Delbert McClinton**, **Dar Williams** and **The White Stripes** ... Keep an eye on **Robert Plant**, **Death Cab For Cutie**, **Ryan Adams**, **Feist** and **Black Rebel Motorcycle Club** ... In the Most Added category, **Neil Young** has an amazing week, pulling in 43 total adds (!) ... Also off to a good start are **Charlie Sexton**, **Judd & Maggie**, **James Blunt** and **Tohsi Reagon** ... **The North Mississippi Allstars**, **Jackson Browne**, **Green Day**, **Leo Kottke & Mike Gordon** and **Aimee Mann** close some important holes.

— **John Schoenberger**, Triple A/Americana Editor

Fiona Apple • Ben Folds • Indigo Girls • The Fray • Keb Mo • Howie Day • Tori Amos • Modest Mouse • Oasis

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AMERICANA TOP 30 ALBUMS



September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	RODNEY CROWELL <i>The Outsider (Columbia)</i>	716	+58	3176
2	2	DELBERT MCCLINTON <i>Cost Of Living (New West)</i>	667	+64	2845
4	3	DWIGHT YOAKAM <i>Blame The Vain (New West)</i>	539	-4	6875
5	4	ADRIENNE YOUNG <i>The Art Of Virtue (AddieBelle)</i>	528	-14	4412
6	5	SON VOLT <i>Okemah And The Melody... (Transmit Sound/Legacy)</i>	512	+22	3995
3	6	JOHN HIATT <i>Master Of Disaster (New West)</i>	510	-34	6293
18	7	JAMES MCMURTRY <i>Childish Things (Compadre)</i>	448	+161	1084
7	8	TWO TONS OF STEEL <i>Vegas (Palo Duro)</i>	395	+6	2984
11	9	NICKEL CREEK <i>Why Should The Fire Die? (Sugar Hill)</i>	376	+7	2068
16	10	JIMMIE DALE GILMORE <i>Come On Back (Rounder)</i>	374	+79	952
9	11	GREENCARDS <i>Weather And Water (Dualtone)</i>	357	-24	4556
10	12	JOHN PRINE <i>Fair And Square (Oh Boy)</i>	351	-19	11541
8	13	ROBERT EARL KEEN <i>What I Really Mean (Koch)</i>	350	-38	10045
13	14	ELIZA GILKYSON <i>Paradise Hotel (Red House)</i>	342	+18	1532
12	15	WILLIE NELSON <i>Countryman (Lost Highway)</i>	334	-8	3197
19	16	JEFF BLACK <i>Tin Lily (Dualtone)</i>	332	+54	1583
14	17	ROBBIE FULKS <i>Georgia Hard (Yep Roc)</i>	309	-4	6595
17	18	KNITTERS <i>The Modern Sounds Of The Knitters (Zoe/Rounder)</i>	303	+13	1619
15	19	VARIOUS <i>Fins, Chrome And The Open... (95 North)</i>	286	-20	3758
22	20	CAITLIN CARY & THAD COCKRELL <i>Begonias (Yep Roc)</i>	242	-4	3450
21	21	C. TAYLOR & C. RODRIGUEZ <i>Red Dog Tracks (Back Porch/EMC)</i>	241	-7	6296
24	22	UNCLE EARL <i>She Waits For Night (Rounder)</i>	241	+13	1180
30	23	STEPHEN BRUTDN <i>From The Five (New West)</i>	234	+27	767
20	24	SHELBY LYNNE <i>Suit Yourself (Capitol)</i>	230	-22	5620
25	25	MICHELLE SHOCKED <i>Don't Ask Don't Tell (Mighty Sound)</i>	229	+2	2387
Debut	26	TIM O'BRIEN <i>Cornbread Nation (Sugar Hill)</i>	225	+117	342
23	27	RYAN ADAMS AND THE CARDINALS <i>Cold Roses (Lost Highway)</i>	223	-16	6613
28	28	DREW EMMITT <i>Across The Bridge (Compass)</i>	223	+10	867
Debut	29	PIETA BROWN <i>In The Cool (Valley Entertainment)</i>	222	+44	531
29	30	SHOOTER JENNINGS <i>Put The O Back In Country (Universal South)</i>	220	+9	8553

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2005 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Jeff Black

Label: Dualtone



Although many male country and folk stars try to present themselves as honest, down-to-earth kinda guys, most of them are posers, if you ask me. Sure, many of them have talent and charisma, but most are not the simple men they would have us believe. Then you have a guy like Jeff Black. With him, what you see is what you get. He's a real artist, with real things to say that are as universal as the rising sun and the tenderness that exists between a man and a woman. Black's fourth effort, *Tin Lily*, is full of thoughtful songs framed in an intelligent presentation. I like "Easy on Me," "Libertine" and "Hollow of Your Mind."

AMERICANA NEWS

The Americana Music Association has announced that Judy Collins will receive the First Amendment Center-AMA Spirit of Americana Free Speech Award, and the late John Hartford will be recognized with the AMA President's Award. The presentations will take place during the fourth annual Americana Music Association Honors & Awards, on Sept. 9 at the Ryman Auditorium in Nashville ... Ryan Adams & The Cardinals will release their next album, *Jacksonville City Nights*, on Sept. 26. The CD is the second of three releases planned by the band in 2005. It was produced by Tom Schick ... Singer-songwriters Steve Earle and Allison Moorer were married Aug. 11 in Nashville in a ceremony at the Hermitage Hotel ... Cajun fiddler Rufus Thibodeaux, who worked with legends ranging from Bob Wills to Neil Young, died Aug. 12 at a Nashville nursing home following a long illness ... Acclaimed fiddle virtuoso Vassar Clements died Aug. 16, following a battle with cancer. Born in 1928, Clements was referred to as the "Miles Davis of bluegrass" ... Alison Krauss and Ricky Skaggs will host the International Bluegrass Music Association Awards show on Oct. 27 at the Ryman Auditorium in Nashville. This is the first time the IBMA has brought the awards show and the World of Bluegrass week to Nashville.

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BILLY JOE SHAVER <i>The Real Deal (Compadre)</i>	16
MARTY STUART AND HIS FABULOUS SUPERLATIVES <i>Souls' Chapel (Superlatone/Universal South)</i>	15
TIM O'BRIEN <i>Cornbread Nation (Sugar Hill)</i>	10
SOUTH AUSTIN JUG BAND <i>Dark And Weary World (Blue Corn)</i>	8
CHARLIE SEXTON <i>Cruel & Gentle Things (Back Porch/EMI)</i>	8
COWBOY JUNKIES <i>Early 21st Century Blues (Zoe/Rounder)</i>	7

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KEVIN PETERSON
kpeterson@radioandrecords.com

Breaking Thousand Foot Krutch

A chat with the frontman of Canada's top Christian rock band

Just before Thousand Foot Krutch's latest CD, *The Art of Breaking*, hit stores, band founder and lead singer Trevor McNeven took time out to tell me about the band's Canadian roots, American record deal and Juno Award nomination; the other band he founded and belongs to; and, of course, the new CD.

Thousand Foot Krutch is such a cool name that I figured there had to be a deep meaning and a great story behind it, but McNeven said, "Actually, it's one of those funny things where you think of something in high school and just kind of run with it. Years later it's too late to change the name, but it's one of those names that sometimes you wish you could. You can actually make whatever you want out of it."

About starting the band in high school, he said, "We met through local musical circles. We've actually switched members a couple of times, but the guys we have now all met through different local bands when we were auditioning new members. I couldn't imagine playing with better guys."

"We have a good team. Steve Augustine is the drummer, and Joel Bruyere is the bass player. The three of us are really Thousand Foot Krutch."

Tooth & Nail

TFK put out two independent CDs before signing a deal with Tooth & Nail Records and EMI CMG Distribution. They were doing well on their own, so I wondered what made them decide to sign with a label?

"I highly recommend trying to do it yourself as long as you can because there's so much that we learned while we were doing it," McNeven said. "You learn how everything works, and that's so valuable. But we definitely got to a point where we felt really maxed out."

"At the time seven record labels had been calling and were trying to sign the band. Af-

"The music we write is positive music. We want to let people in general and kids know that we feel like there is a lot of hope for this generation."

ter meeting with a bunch of them, the hearts of the people that we were going to hook up with really mattered more to us, and if we were on the same page about what we were trying to do.

"We wanted someone who was going to work really hard and be passionate about the music. Tooth & Nail seemed to be a perfect fit. They love music, they work hard, they're young, and they make sense. It's been great. We've got a good family, for sure."

Phenomenon, released in 2003, was TFK's first CD with Tooth & Nail, and even if you don't have the record, you've probably heard at least one of the songs — if not on the radio, then on cable sports network ESPN, or even at a stadium or arena.

"The song is called 'Rawkfist,'" McNeven said. "ESPN used it for their sports highlight reel for a while. There have also been a couple of NFL football teams and the Toronto Rock — our pro lacrosse team — and a couple of Major League Baseball teams that have used it as their theme song."

"It was one of those things that we found out about while it was happening. They came to us to get permission, which was cool, and it's definitely a privilege."

A Fresh Breath

McNeven wrote all the songs for *The Art of Breaking*, released July 19, and he said the record represents "a fresh breath" for the band. "We were super stoked about getting something new out," he said. "It's a bit of a departure, in some frames of mind, for us."

"We tried to do some fresh, challenging things and to take the songs to different places. We tried to stretch ourselves and kind of re-create what the band was to the listener, to keep things interesting. I hope we accomplished that."

"We've stepped out in a lot of areas that were new ground to us. That's always super-fun. We started pulling the songs out live and testing them over the last two or three months, and it's been really cool."

I asked McNeven where his inspiration comes from when he sits down to write songs. "It's kind of happening all the time," he replied. "I can be on an airplane, riding in a car or wherever. It usually stems from an idea or melody, sometimes a guitar riff. Then I just go

Inspo Ratings

Last week we looked at the spring 2005 Arbitron ratings for Christian AC, CHR and Rock stations. This week we see how the Inspo stations did. Ties are represented by a "t".

Market No.	Calls/City	12+ Share (Rank)
3	WMBI/Chicago	1.4 (26t)
5	KCBI/Dallas	1.2 (31t)
40	WJLZ/Norfolk	0.1 (43t)
58	WCDR/Dayton	0.7 (28)
62	KFLT-AM/Tucson	1.3 (21t)
81	KYCC/Stockton	0.9 (23t)
130	WUGN/Saginaw, MI	3.2 (11)
152	WGSL/Rockford, IL	2.4 (13t)
162	WMIT/Asheville, NC	5.0 (8)
168	WGNV/Wausau-Stevens Pt., WI	0.3 (35t)
191	WAFR/Tupelo, MS	1.3 (19t)
216	WCIK/Elmira, NY	2.3 (14t)
218	KCFB/St. Cloud, MN	1.1 (22)
280	KCRN/San Angelo, TX	1.8 (14t)
292	WAYR/Brunswick, GA	2.7 (11t)

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back to my hotel room or my house and work on the rest.

"We're all Christian guys. We definitely don't try to hide that, but we don't look at it like we're a Christian rock band. We're just a rock band that makes music, and I write about life and the things that I go through and the way I see it, just like everyone else does. We look at it as rock music and music in general. Hopefully, people will take it that way."

"It's the same from a writing point of view. We write music that we feel is honest and is something that we want to make, and, hopefully, the listener can listen to it for what it is. It's positive music. We want to let people in general and kids know that we feel like there is a lot of hope for this generation."



Thousand Foot Krutch

Double Duty

This year TFK got their first nomination for a Juno Award — the Canadian equivalent of a Grammy — and McNeven said, "That was another surprise. We didn't really expect to be nominated for one of those. That was a first. We didn't end up taking it home this year, but maybe next year. It's always good to be recognized for what you do."

Meanwhile, McNeven is pulling double duty: Along with TFK, he founded and sings lead for FM Static. Why two bands at the same time? "I enjoy writing a lot of different stuff, so I'm usually working on a lot of different genres of songs at the same time," McNeven said.

"I ended up having this collection of songs that was just a 180 from the stuff we

were doing in TFK, so I had the idea to start something else completely for fun."

"I talked to our drummer, Steve, and he was really into it. After I talked with Tooth & Nail President Brandon Ebel and went through the details, they were really stoked about the idea, and we did it. It was completely for fun. It ended up getting a good response, which was awesome. We didn't really expect anything."

"It's funny, because when we played live with both bands, we tried to have a couple of bands in between and we'd wear different clothing, use different gear, play different instruments and have two different guys playing. I still thought it would be pretty noticeable, but it's surprising how many kids go, 'Who is that? Is that his cousin?'"

"FM Static is Steve and me. I write the songs, and we play together. We get two friends to play with us live, and that switches depending on who's available. We're actually recording the new FM Static record now. We're going to try to knock that out in between shows and in between TFK stuff. It will probably be released around Christmas or something like that."

A Timing Thing

And as if being in two bands wasn't enough already, McNeven is working on another project. "On the side, for the last couple of years, I've been developing a band called Hawk Nelson," he said. "They're from home here, from Peterborough, ON. I brought them to Tooth & Nail, and they have a record that came out about a year and a half ago."

"We're working on their new one, and we actually just did a tune for this movie coming out, *Yours, Mine and Ours*. It stars Rene Russo and Dennis Quaid. I wrote the song, and the guys from Hawk Nelson got to perform the song in the movie."

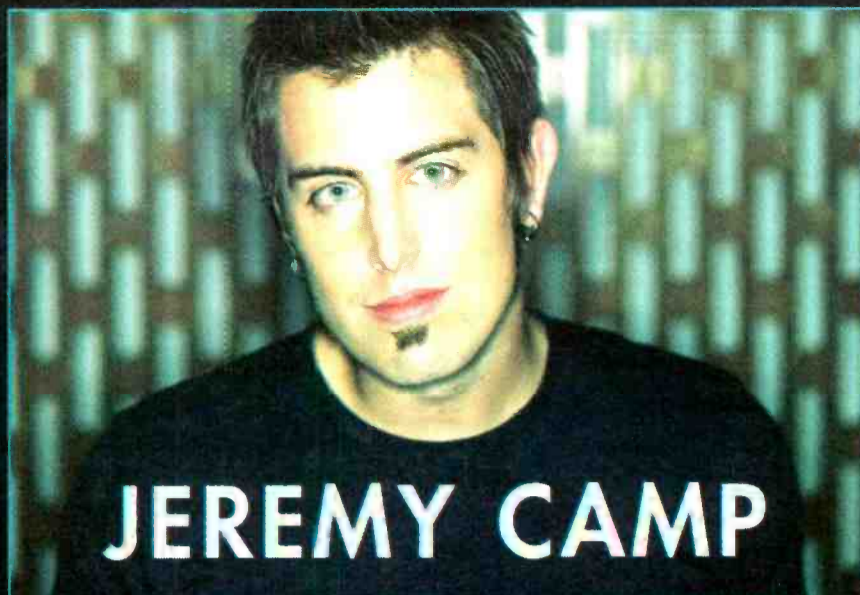
Artists like TobyMac, Peter Furler, Michael W. Smith, Jaci Velasquez and Bart Millard have started record labels, and I asked McNeven if he's considering doing one of his own someday. "Quite possibly," he said.

"It's something that would be a timing thing, but I could definitely see that happening at some point. I love music so much that, as long as it's honest and you're able to do creatively what you feel you're supposed to do, I'm willing to delve into any of it."

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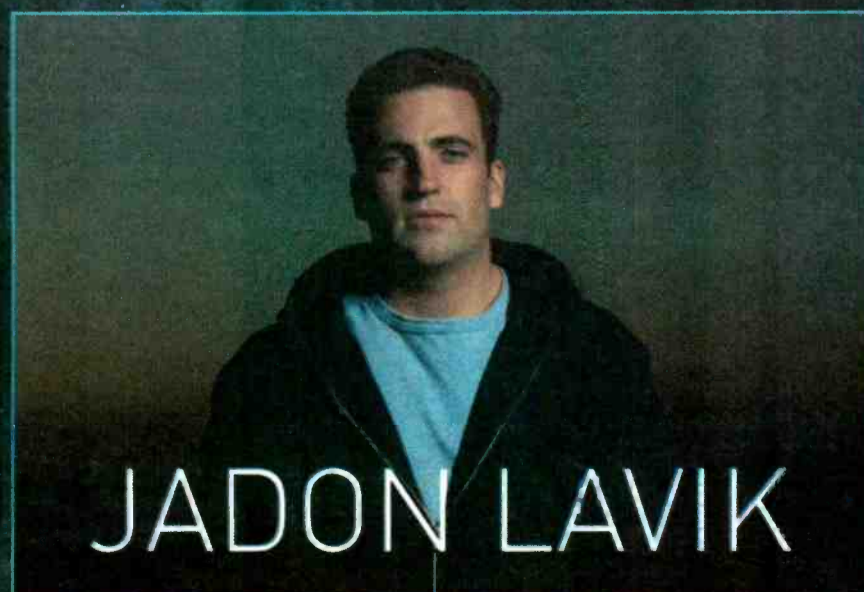
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OF THE YEAR "BROKEN HEART"



CHRISTIAN AC TOP 30

September 2, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME In The Blink Of An Eye (INO/Curb)	1203	+26	12	35/0
2	2	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1025	+88	6	38/1
3	3	MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	890	+56	13	35/1
5	4	NATALIE GRANT Held (Curb)	790	-4	24	34/0
4	5	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	737	-60	20	33/0
9	6	JADON LAVIK What If (BEC/Tooth & Nail)	704	+5	20	27/1
7	7	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	688	-22	31	36/0
11	8	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	646	+18	16	25/1
10	9	AFTERS You (Simple/INO)	641	+1	13	24/0
6	10	JOHN DAVID WEBSTER Miracle (BHT)	619	-103	21	31/0
8	11	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	615	-91	17	27/0
14	12	MARK HARRIS For The First Time (INO)	595	+47	12	21/1
12	13	MICHAEL W. SMITH Here I Am (Reunion/PLG)	567	-34	11	33/0
13	14	JOY WILLIAMS Hide (Reunion/PLG)	546	-24	22	35/0
15	15	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	472	-28	35	37/0
17	16	CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	433	+29	7	21/1
16	17	BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	431	+26	17	18/1
18	18	PAUL COLMAN The One Thing (Inpop)	375	-2	10	15/0
23	19	SUPERCHICK We Live (Inpop)	352	+114	3	18/2
19	20	AUDIO ADRENALINE King (ForeFront/EMI CMG)	287	+20	4	13/0
20	21	KUTLESS Draw Me Close (BEC/Tooth & Nail)	255	-12	5	4/0
21	22	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	253	+10	3	14/1
Debut	23	BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	242	+95	1	12/2
24	24	SALVADOR You Are There (Word/Curb/Warner Bros.)	237	0	14	10/0
22	25	MONK & NEAGLE Secret (Flicker)	234	-7	9	14/0
25	26	NEWSONG Rescue (Integrity Label Group)	226	+1	6	12/0
Debut	27	JEREMY CAMP This Man (BEC/Tooth & Nail)	220	+59	1	10/0
-	28	TOBYMAC Burn For You (ForeFront/EMI CMG)	216	+33	2	8/0
Debut	29	JOSH BATES Perfect Day (Beach Street/PLG)	200	+16	1	11/0
26	30	JOEL ENGLE Louder Than The Angels (Doxology)	200	-23	20	19/0

39 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

MARK SCHULTZ I Am (Word/Curb/Warner Bros.)
Total Plays: 198, Total Stations: 13, Adds: 3

JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)
Total Plays: 197, Total Stations: 15, Adds: 0

STEVEN CURTIS CHAPMAN Believe Me Now (Sparrow/EMI CMG)
Total Plays: 196, Total Stations: 12, Adds: 0

SHAUN GROVES Bless The Lord (Rocketown)
Total Plays: 177, Total Stations: 7, Adds: 0

LIFEHOUSE You And Me (Geffen)
Total Plays: 176, Total Stations: 6, Adds: 1

BEBO NORMAN Borrow Mine (Essential/PLG)
Total Plays: 172, Total Stations: 8, Adds: 0

IAN ESKELIN Magnify (Inpop)
Total Plays: 166, Total Stations: 6, Adds: 0

PAUL WRIGHT Take This Life (Gotee)
Total Plays: 160, Total Stations: 8, Adds: 0

CHRIS RICE Love Like Crazy (INO)
Total Plays: 160, Total Stations: 8, Adds: 0

TODD AGNEW In The Middle Of Me (SRE/Ardent)
Total Plays: 157, Total Stations: 5, Adds: 2

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	3
JARS OF CLAY / SARAH KELLY I'll Fly Away (Essential/PLG)	3
SUPERCHICK We Live (Inpop)	2
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	2
TODD AGNEW In The Middle Of Me (SRE/Ardent)	2
JOY WILLIAMS We (Red Ink/Reunion/PLG)	2
BROTHER'S KEEPER Beyond Beautiful (Training Union/Ardent)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SUPERCHICK We Live (Inpop)	+114
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	+95
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	+88
SAWYER BROWN They Don't Understand (Curb)	+88
LINCOLN BREWSTER All To You (Integrity Label Group)	+70
JEREMY CAMP This Man (BEC/Tooth & Nail)	+59
ICONOCLAST Walk On In (Independent)	+57
MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	+56
TODD AGNEW In The Middle Of Me (SRE/Ardent)	+55
MARK HARRIS For The First Time (INO)	+47

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	477
TREE63 Blessed Be Your Name (Inpop)	476
BEBO NORMAN Nothing Without You (Essential/PLG)	435
SALVADOR Heaven (Word/Curb/Warner Bros.)	416
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	415
MATTHEW WEST More (Universal South/EMI CMG)	402
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	375
MERCYME I Can Only Imagine (INO/Curb)	374
SWITCHFOOT This Is Your Life (Columbia)	374
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	372

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

STEVEN CURTIS CHAPMAN

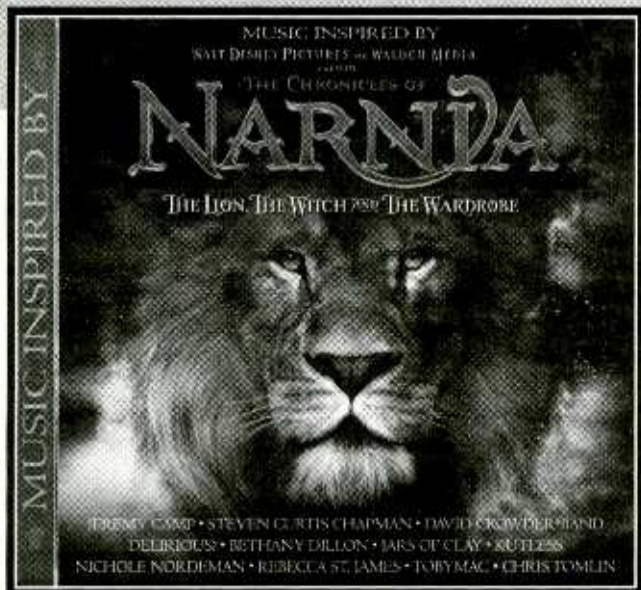
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EMI Music
Christian Music Group



September 2, 2005

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	1261	+21	12	30/0
4	2	SWITCHFOOT Stars (Columbia)	1139	+97	7	31/1
5	3	TOBYMAC Burn For You (ForeFront/EMI CMG)	1129	+132	9	30/0
2	4	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	1120	-16	16	26/0
3	5	KUTLESS Strong Tower (BEC/Tooth & Nail)	1072	+26	19	23/0
8	6	AFTERS Beautiful Love (Simple/INO)	1041	+92	10	30/1
9	7	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	995	+60	7	30/0
6	8	M. WEST Next Thing You Know (Universal South/EMI CMG)	947	-18	14	26/0
12	9	SUPERCHICK We Live (Inpop)	901	+147	5	30/3
10	10	HAWK NELSON Take Me (Tooth & Nail)	834	+10	17	22/1
11	11	PAUL WRIGHT Take This Life (Gotee)	826	+23	11	24/0
7	12	PLUMB I Can't Do This (Curb)	759	-193	20	22/0
13	13	RELIENT K Who I Am Hates Who I've Been (Gotee)	736	+31	7	21/0
15	14	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	716	+46	5	27/2
16	15	TODD AGNEW Unchanging One (SRE/Ardent)	703	+55	9	19/0
17	16	LIFEHOUSE You And Me (Geffen)	579	-2	16	14/0
19	17	STELLAR KART Life Is Good (Word/Curb/Warner Bros.)	577	+60	7	18/1
18	18	SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)	569	+47	9	16/1
20	19	DAY OF FIRE Rain Song (Live/Essential/PLG)	493	-8	19	14/0
21	20	CASTING PEARLS Alright (Inpop)	476	+19	5	21/0
25	21	ZOEGIRL Scream (Sparrow/EMI CMG)	446	+39	5	15/0
24	22	SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	442	+31	3	13/1
Debut	23	JOY WILLIAMS We (Red Ink/Reunion/PLG)	386	+141	1	18/5
23	24	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	379	-33	7	16/0
Debut	25	MERCYME In The Blink Of An Eye (INO/Curb)	374	+66	1	13/1
27	26	AUDIO ADRENALINE King (ForeFront/EMI CMG)	358	+5	3	14/0
-	27	BDA Love Is Here (Creative Trust Workshop)	341	+39	11	12/0
22	28	SARAH BRENDEL Fire (Inpop)	341	-83	14	13/0
26	29	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	334	-72	14	10/0
29	30	SANCTUS REAL The Fight Song (Sparrow/EMI CMG)	328	-9	13	7/0

31 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 8/21 - Saturday 8/27.
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NEW & ACTIVE

CHARITY VON Take Me Through It (Slanted)
Total Plays: 314, Total Stations: 11, Adds: 0

KRYSTAL MEYERS My Savior (Essential/PLG)
Total Plays: 286, Total Stations: 15, Adds: 5

STORYSIDE:B Miracle (Gotee)
Total Plays: 261, Total Stations: 12, Adds: 9

MARY MARY Heaven (Sony Urban/Columbia)
Total Plays: 226, Total Stations: 6, Adds: 1

DJ MAJ Love (Gotee)
Total Plays: 214, Total Stations: 6, Adds: 0

PAUL COLMAN The One Thing (Inpop)
Total Plays: 184, Total Stations: 6, Adds: 0

PILLAR Sunday Bloody Sunday (Flicker)
Total Plays: 176, Total Stations: 6, Adds: 0

NUMBER ONE GUN We Are (BEC/Tooth & Nail)
Total Plays: 174, Total Stations: 7, Adds: 0

ROBBIE SEAY BAND Faith Of Our Fathers (Sparrow/EMI CMG)
Total Plays: 164, Total Stations: 6, Adds: 2

4TH AVENUE JONES Stereo (Gotee)
Total Plays: 156, Total Stations: 7, Adds: 2

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	DAY OF FIRE Fade Away (Live/Essential/PLG)	351	+29	14	31/0
1	2	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	329	-28	11	25/0
4	3	THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	325	+29	7	27/0
3	4	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	304	+7	11	25/0
5	5	RELIENT K Who I Am Hates Who I've Been (Gotee)	298	+10	8	28/1
6	6	WEDDING Song For The Broken (Rambler)	288	+6	14	27/0
9	7	DIZMAS Controversy (Credential)	286	+23	11	30/1
8	8	OLIVIA THE BAND Stars And Stripes (Essential/PLG)	270	+5	8	23/0
10	9	HOUSE OF HEROES Serial Sleepers (Gotee)	260	+7	9	26/0
12	10	FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)	242	+16	10	20/1
11	11	SEVENTH DAY SLUMBER Shattered Life (BEC/Tooth & Nail)	233	+4	5	23/1
14	12	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	215	+2	6	20/0
15	13	STELLAR KART Student Driver (Word/Curb/Warner Bros.)	213	0	9	27/0
23	14	SPOKEN September (Tooth & Nail)	208	+43	4	17/3
18	15	MYRIAD Perfect Obligation (Floodgate)	207	+14	6	16/2
13	16	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	207	-10	15	17/1
25	17	SWITCHFOOT Stars (Columbia)	204	+41	4	27/2
7	18	PILLAR Sunday Bloody Sunday (Flicker)	204	-67	14	24/0
16	19	MXPX Heard That Sound (SideOneDummy)	185	-22	12	21/1
27	20	EMERY Studying Politics (Tooth & Nail)	182	+30	3	12/2
20	21	FLYLEAF I'm So Sick (Octone)	180	-1	5	22/0
19	22	HASTE THE DAY Long Way Down (Solid State/Tooth & Nail)	180	-4	6	20/2
22	23	SANCTUS REAL Closer (Sparrow/EMI CMG)	175	+6	3	18/2
21	24	JONAH33 Tell Me (SRE/Ardent)	164	-6	6	23/0
Debut	25	DISCIPLE Into Black (SRE)	161	+82	1	24/9
24	26	KIDS IN THE WAY Apparitions Of Melody (Flicker)	151	-14	20	15/0
30	27	STAPLE Sound Of Silence (Flicker)	136	+19	2	17/4
28	28	GRAND PRIZE Break Me (A'postrophe)	134	+9	2	19/2
Debut	29	FURTHER SEEMS FOREVER Light Up Ahead (Tooth & Nail)	133	+37	1	6/2
29	30	SUPERCHICK Anthem (Bruises & Scars) (Inpop)	131	+13	2	22/2

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 8/21 - Saturday 8/27.
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NEW & ACTIVE

BLINDSIDE Fall In Love With The Game (DRT)
Total Plays: 129, Total Stations: 13, Adds: 3

LAST TUESDAY You Got Me (Mono Vs. Stereo)
Total Plays: 113, Total Stations: 18, Adds: 1

KRYSTAL MEYERS My Savior (Essential/PLG)
Total Plays: 113, Total Stations: 12, Adds: 2

AFTERS Beautiful Love (Simple/INO)
Total Plays: 112, Total Stations: 4, Adds: 0

ANBERLIN The Symphony Of Blase (Tooth & Nail)
Total Plays: 102, Total Stations: 6, Adds: 2

EVER STAYS RED Glorious (Winkle Free)
Total Plays: 95, Total Stations: 6, Adds: 1

STRYPHER Reborn (Big 3)
Total Plays: 94, Total Stations: 16, Adds: 0

SEVEN PLACES Fall In Line (BEC/Tooth & Nail)
Total Plays: 94, Total Stations: 4, Adds: 0

ALL STAR UNITED Go West Young Man (Rockettown)
Total Plays: 93, Total Stations: 13, Adds: 1

CHEMISTRY About You (Razor & Tie)
Total Plays: 89, Total Stations: 14, Adds: 2



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September 2, 2005

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	NEWSONG Rescue (Integrity Label Group)	292	+28	9	16/0
1	2	ANDY CHRISMAN Adore You (Upside/SHELTER)	275	-22	16	16/0
6	3	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	257	+14	3	16/0
5	4	MICHAEL W. SMITH Here I Am (Reunion/PLG)	249	+4	13	12/0
2	5	MARK HARRIS The Line Between The Two (INO)	246	-25	11	14/0
7	6	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	243	+3	5	17/0
4	7	S. C. CHAPMAN Believe Me Now (Sparrow/EMI CMG)	235	-29	12	12/0
9	8	WAYBURN DEAN Each Day Of My Life (WayJade)	233	-1	6	15/1
8	9	RICARDO I Call Your Name (Waymaker)	232	-4	7	13/0
11	10	P. BALOCHE All The Earth Will... (Integrity Label Group)	231	+7	12	14/1
12	11	SELAH Be Thou My Vision (Curb)	220	+11	6	13/0
13	12	STEPHEN MARSHALL Truly Amazing (MH Tunes)	195	+1	3	13/0
10	13	NICOL SPONBERG Resurrection (Curb)	190	-43	19	10/0
15	14	JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)	184	1	5	12/0
14	15	BEBO NORMAN Borrow Mine (Essential/PLG)	179	-7	6	13/0
16	16	WATERMARK Holy Roar (Rocketown)	178	+14	4	14/1
17	17	PAUL COLMAN The One Thing (Inpop)	155	+20	5	9/2
20	18	BART MILLARD Mawmaw's Song... (Simple/INO)	141	+20	2	12/2
19	19	JOY WILLIAMS Hide (Reunion/PLG)	120	-4	11	7/0
	20	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	113	-1	13	7/0

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 7/31 - Saturday 8/6.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	CROSS MOVEMENT Hey Y'all (Cross Movement)
2	AMBASSADOR Feels Good (Cross Movement)
3	T-BONE Can I Live? (Flicker)
4	JOHN REUBEN /MATT THEISSEN Nuisance (Gotee)
5	FLAME /IDA' T.R.U.T.H. L.A.D.I.E.S. (Cross Movement)
6	MANAFEST Let It Go (BEC)
7	FLYNN Nyquil (Illect)
8	LEGACY Green Light (Flavor Alliance/Leg-up)
9	PROCUSSIONS Introducing... (What's Your Name?) (Illect/Basementalism)
10	SITUATION Starry Eyes (Kalubone)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME In The Blink Of An Eye (INO/Curb)	1205	+27	12	40/1
3	2	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1074	+101	6	39/1
2	3	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	885	-117	21	30/0
5	4	M. WEST Next Thing You Know (Universal South/EMI CMG)	821	+1	13	30/0
4	5	MICHAEL W. SMITH Here I Am (Reunion/PLG)	819	-57	14	31/0
7	6	JADON LAVIK What If (BEC/Tooth & Nail)	780	+54	23	25/1
8	7	MARK HARRIS For The First Time (INO)	705	-20	16	26/0
12	8	AFTERS You (Simple/INO)	691	+77	11	26/0
10	9	C. TOMLIN The Way L... (Sixsteps/Sparrow/EMI CMG)	685	+48	8	29/2
6	10	JOHN DAVID WEBSTER Miracle (BHT)	635	-131	22	24/0
15	11	PAUL COLMAN The One Thing (Inpop)	599	+33	15	23/1
21	12	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	592	+113	5	26/3
9	13	S. C. CHAPMAN Believe Me Now (Sparrow/EMI CMG)	591	-67	13	22/0
13	14	MONK & NEAGLE Secret (Flicker)	579	-25	17	26/0
23	15	JEREMY CAMP This Man (BEC/Tooth & Nail)	547	+110	3	28/5
17	16	SHAUN GROVES Bless The Lord (Rocketown)	535	+4	13	22/0
14	17	NEWSONG Rescue (Integrity Label Group)	534	-49	14	19/0
18	18	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	511	+14	9	24/1
19	19	BEBO NORMAN Borrow Mine (Essential/PLG)	503	+8	7	26/1
22	20	BIG DADDYWEAVE Just The Way... (Fervent/Curb/Warner Bros.)	484	+28	5	26/1
28	21	DAVID CROWDERBAND Here... (Sixsteps/Sparrow/EMI CMG)	479	+162	3	25/5
20	22	SALVADOR You Are There (Word/Curb/Warner Bros.)	461	-26	15	18/1
26	23	AUDIO ADRENALINE King (ForeFront/EMI CMG)	401	+57	5	20/2
27	24	PAUL WRIGHT Take This Life (Gotee)	350	+31	6	17/1
30	25	CHRIS RICE Love Like Crazy (INO)	344	+36	3	17/2
24	26	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	319	-79	20	10/0
29	27	JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)	294	-21	5	14/0
Debut	28	AARON SHUST Matchless (Brash)	285	+73	1	20/6
Debut	29	SUPERCHICK We Live (Inpop)	265	+77	1	15/3
Debut	30	BY THE TREE Only To You (Fervent)	223	+18	1	12/1

40 AC reporters. Songs ranked by total plays for the airplay week of Sunday 8/21 - Saturday 8/27.
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NEW & ACTIVE

KUTLESS Ready For You (BEC/Tooth & Nail)
Total Plays: 201, Total Stations: 11, Adds: 0

TODD AGNEW Unchanging One (SRE/Ardent)
Total Plays: 201, Total Stations: 9, Adds: 1

JOSH BATES Perfect Day (Beach Street/PLG)
Total Plays: 174, Total Stations: 9, Adds: 2

LINCOLN BREWSTER All To You (Integrity Label Group)
Total Plays: 173, Total Stations: 9, Adds: 3

ZOEGIRL Scream (Sparrow/EMI CMG)
Total Plays: 165, Total Stations: 11, Adds: 1

JARS OF CLAY /SARAH KELLY I'll Fly Away (Essential/PLG)
Total Plays: 159, Total Stations: 9, Adds: 1

STEVEN CURTIS CHAPMAN Remembering You (Sparrow/EMI CMG)
Total Plays: 137, Total Stations: 9, Adds: 2

CHARITY VON Take Me Through It (Slanted)
Total Plays: 131, Total Stations: 6, Adds: 0

BROTHER'S KEEPER Beyond Beautiful (Training Union/Ardent)
Total Plays: 129, Total Stations: 8, Adds: 1

TODD AGNEW In The Middle Of Me (SRE/Ardent)
Total Plays: 126, Total Stations: 7, Adds: 4

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CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

AC WBJV/Albany, GA OM/PO: Roger "Casper" Russell APD: Chris Hall No Adds WFSH/Atlanta, GA* PD: Kevin Avery MD: Mike Stout No Adds WAFJ/Augusta, GA* PD/MD: Jeremy Daley No Adds WDJC/Birmingham, AL* DM: Dave McDermott APD/MD: Ronnie Bruce 8 AARON SHUST KTSY/Boise, ID* DM: Ty McFarland PD: Jerry Woods MD: Liesl "Bozz" Vistanet No Adds WCVK/Bowling Green, KY MD: Whitney Yule 33 MARK SCHULTZ 31 ALLEN ASBURY 30 TODD AGNEW WBI/Carlinville, IL OM/PO: Paul Anthony MD: Lori Walden No Adds WBGL/Champaign, IL PD: Jeff Scott MD: Joe Buchanan No Adds	WRCM/Charlotte* PD: Dwayne Harrison No Adds WBX/Chattanooga, TN DM/PO: Jason McKay 16 AARON SHUST 16 JAIME JAMGOCHIAN WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce 19 MATTHEW WEST 18 SUPERCHICK WFHM/Cleveland, OH* PD: Sue Wilson MD: Todd Stach No Adds KGTS/College Place, WA PD: Elizabeth Nelson 5 JOSH BATES KBIQ/Colorado Springs, CO* PD: Steve Ehrhardt MD: Jack Hamilton No Adds KCVO/Columbia, MO OM/PO: James McDermott 17 ALLEN ASBURY 16 KATINAS 16 JOY WILLIAMS 15 JAIME JAMGOCHIAN WMHK/Columbia, SC* PD: Tom Greene APD: Mike Weston 3 JOY WILLIAMS	WCVO/Columbus, OH* DM/PO: Tate Luck APD/MD: Mike Russell No Adds KBNJ/Corpus Christi, TX PD: Joe Fahf 14 ANDREW PETERSON KLTY/Dallas, TX* PD: Chuck Finney APD/MD: William Ryan 19 SAWYER BROWN 19 BIG DADDY WEAVE 10 BETHANY DILLON WWIB/Eau Claire, WI DM: Paul Anthony PD/MD: Greg Steward 11 LINCOLN BREWSTER 10 DAVID CROWDER BAND WCTE/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase No Adds KHPE/Eugene, OR OM/PO: Jeff McMahon MD: Paul Hernandez 11 MERCYME 10 MIKE HONOLDZ 3 CHRIS TOMLIN 3 KENDALL PAYNE 3 RICARDO 3 BROTHER'S KEEPER 3 AARON SHUST 3 CASTING CROWNS 2 BEBO NORMAN KYTT/Eugene, OR PD: Rick Stevens APD: Andrew Peterson 4 JOY WILLIAMS 4 GINNY OWENS 3 ANDREW PETERSON	KLRC/Fayetteville, AR OM/PO: Melody Mihar 8 JOY WILLIAMS 6 PAUL WRIGHT WCLN/Fayetteville, NC DM: Dan DeBruier PD: Steve Turley APD: Syndi Long 12 DAVID CROWDER BAND 10 JEREMY CAMP 10 CHRIS RICE 10 TODD AGNEW 9 AARON SHUST 9 ALLEN ASBURY WPER/Fredericksburg, VA PD: Frankie Marea 10 SUPERCHICK 10 LINCOLN BREWSTER KZKZ/Ft. Smith, AR OM/PO: Dave Burdue BETHANY DILLON STEVEN CURTIS CHAPMAN WPSM/Ft. Walton Beach, FL PD: Terry Thome MD: Drew Powell 35 JADON LAVIK 35 CHRIS TOMLIN 35 PAUL COLMAN 35 MARK SCHULTZ 20 DAVID CROWDER BAND 20 AUDIO ADRENALINE 20 SUPERCHICK WLAF/Ft. Wayne, IN* PD: Don Suetner MD: Melissa Montana No Adds WCSG/Grand Rapids, MI* DM: Don Michael PD/MD: Chris Lemke APD: Jessica Squires 10 BROTHER'S KEEPER ANDREW PETERSON	WJQK/Grand Rapids, MI* DM/PO: Troy West MD: Brian Nelson 8 JARS OF CLAY/ SARAH KELLY WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens No Adds WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller 2 JADON LAVIK 1 DAVID CROWDER BAND KAIM/Honolulu, HI* PD: Michael Shishido MD: Kim Harper 23 MARK HARRIS 20 CASTING CROWNS KSBJ/Houston, TX* PD: Chuck Pryor MD: Jim Beeler 24 JOY WILLIAMS INHABITED WTCR/Huntington PD/MD: Clint McElroy 30 STEVEN CURTIS CHAPMAN 20 JEREMY CAMP 20 JARS OF CLAY/ SARAH KELLY 19 KATE MINER 19 LINCOLN BREWSTER 19 DAVID CROWDER BAND 18 JOY WILLIAMS WJJI/Indianapolis, IN DM: Randy Timmons PD/MD: Jeremy Biatek 2 BIG DADDY WEAVE 2 KATINAS WISG/Indianapolis, IN* OM/PO: David Wood APD/MD: Fritz Moser No Adds	WBGB/Jacksonville, FL* PD/MD: Tom Fridley No Adds WCQR/Jacksonville, FL* PD/MD: Jason Sharp 5 MARK SCHULTZ KOBC/Joplin, MO OM/PO: Lisa Davis 15 TODD AGNEW 15 SUPERCHICK KLJC/Kansas City, MO* DM: Bud Jones PD/MD: Michael Grimm 1 JARS OF CLAY/ SARAH KELLY 1 TODD AGNEW 1 LINCOLN BREWSTER WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith 5 JARS OF CLAY/ SARAH KELLY 2 BROTHER'S KEEPER WLGH/Lansing, MI No Adds KFSH/Los Angeles, CA* DM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw 3 CHRIS TOMLIN 2 BUILDING 429 WJIE/Louisville, KY DM: Greg Holt PD: Jim Galipeau APD/MD: Chris Crain 26 MARK SCHULTZ KSWP/Lufkin, TX DM/PO: Al Ross MD: Michelle Calvert No Adds	KVMV/McAllen, TX* PD: Mike Gambelin MD: Bob Malone BIG DADDY WEAVE WMCU/Miami, FL* OM/PO: Dwight Taylor No Adds WAWZ/Middlesex, NJ* DM: Scott Taylor PD: Johnny Stone MD: Keith Stevens No Adds WFZH/Milwaukee, WI* PD: Danny Clayton MD: Andi Miller No Adds KTIS/Minneapolis, MN* PD: Chuck Knapp MD: Dan Wynia 12 PROMISEKEEPERS 9 MARK SCHULTZ KBMQ/Monroe, LA PD: Phillip Brooks MD: Melissa Rawls 15 CHRIS RICE 15 AUDIO ADRENALINE 15 AARON SHUST WFFI/Nashville, TN* PD: Vance Dillard MD: Scott Thunder No Adds WBSN/New Orleans, LA DM: Julie Mastley PD: Tom Kirsler MD: Libby Kirsler 16 TOBYMAC WPOZ/Orlando, FL* DM: Dean D'Neal APD: Melony McKaye MD: Scott Smith No Adds	WCIC/Peoria, IL DM: Dave Brooks PD: Grayson Long MD: Joe Buchanan No Adds WMSJ/Portland, ME PD: Paula K. APD: Joe Polak No Adds KFIS/Portland, OR* MD: Kat Taylor No Adds KSLT/Rapid City, SD DM: Tom Schoenstedt PD: Jon Anderson MD: Jennifer Walker 18 BY THE TREE KSGN/Riverside, CA* DM: Dave Masters PD: Scott Michaels APD/MD: Ernest Beck 3 LIFEHOUSE WPAR/Roanoke, VA* DM/MD: Jackie Howard MARK SCHULTZ WRCI/Rochester, NY DM: Scott Ensign PD: Mark Shuttleworth MD: Kelly McKay 1 AARON SHUST KKFS/Sacramento, CA* PD: Chris Squires MD: Jeremy Burgess No Adds WJIS/Sarasota, FL* PD: Steve Swanson MD: Jeff MacFarlane 1 POINT OF GRACE 1 TODD AGNEW 1 SUPERCHICK	KCMS/Seattle, WA* PD: Scott Valentine MD: Tom Pettijohn No Adds WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore 7 JOY WILLIAMS WHPZ/South Bend, IN PD/MD: Tom Scott 15 JEREMY CAMP 13 DAVID CROWDER BAND 12 JOSH BATES 10 AARON SHUST 8 TODD AGNEW KWND/Springfield, MO PD/MD: Jeremy Morris 44 JEREMY CAMP 14 SALVADOR 12 WYONNIA 9 JEREMY CAMP KKJM/St. Cloud, MN OM/PO: Diana Madsen No Adds KHZR/St. Louis, MO DM: Sandi Brown PD/MD: Greg Cassidy No Adds KJTY/Topeka, KS OM/PO: Jack Jacob 1 AARON SHUST KKOJ/Tulsa, OK* PD: Bob Thornton MD: Gary Thompson No Adds WGTS/Washington, DC* PD: Becky Wilson Alligay APD: Brennan Wimbush MD: Rob Conway No Adds	KTLI/Wichita, KS* PD: David Pierce MD: Jon Rivers No Adds WGRC/Williamsport, PA PD/MD: Larry Weidman 17 JEREMY CAMP 17 ALLEN ASBURY WXHL/Wilmington, DE DM/PO: Dan Edwards PD/MD: Dave Kirby 5 CASTING PEARLS 5 JOY WILLIAMS 5 ZOEGRIL
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*Monitored Reporters

79 Total Reporters

39 Total Monitored

40 Total Indicator

Did Not Report, Playlist Frozen (2): WRV/Louisville, KY WVFJ/Atlanta, GA

CHR KLYT/Albuquerque, NM MD: Joey Belville 2 JOY WILLIAMS 2 SUPERCHICK 2 INHABITED KAFC/Anchorage, AK PD: Joe King MD: Mike Carrier 22 HAWK NELSON 22 SUPERCHICK 21 DYNAMIC TWINS WHMX/Bangor, ME PD: Tim Collins No Adds	KWOF/Cedar Rapids, IA PD/MD: Mike Kapler No Adds WONU/Chicago, IL PD: Johnathon Fitzvoog MD: Mallory DeWees 32 STORYSIDE B 31 INHABITED 25 T-BONE KXWA/Denver, CO PD: Scott Veigel KRISTAL MEYERS SUPERCHICK CASTING CROWNS	KZZO/Des Moines, IA PD/MD: Dave St. John 18 CASTING CROWNS 12 SHAWN McDONALD 11 SANCTUS REAL WJRF/Duluth PD: Dan Hatfield APD/MD: Terry Michaels 2 JOY WILLIAMS KNMI/Farmington, NM PD: Johnny Curry MD: Natasha Ray 25 JARS OF CLAY/ SARAH KELLY	WSCF/Ft. Pierce, FL PD/MD: Paul Tipton 20 KENDALL PAYNE 20 JOY WILLIAMS 20 STEVEN CURTIS CHAPMAN 20 DAVID PHELPS WOLR/Gainesville, FL DM/PO: Rita Loos 19 CHEMISTRY WORQ/Green Bay, WI OM/PO: Jim Raider 5 KRISTAL MEYERS WAYK/Kalamazoo, MI DM: Rich Anderson PD/MD: Mike Couchman 4 AFTERS 4 STORYSIDE B	WYLV/Knoxville, TN PD: Jonathan Unthank MD: Danielle Hoeges 9 STORYSIDE B 2 KRISTAL MEYERS WAYM/Nashville, TN DM: Dave Senes PD: Jeff Brown MD: Stacey Whitlire 32 JOY WILLIAMS WNAZ/Nashville, TN DM: Dave Queen APD: Jennifer Houchin 32 STORYSIDE B 17 KIERRA "KIKI" SHEARD 16 INHABITED	KOKF/Oklahoma City, OK PD/MD: Brandon Rahbar 14 DAY OF FIRE 14 T-BONE 10 STELLAR KART KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis 20 JOY WILLIAMS WQFL/Rockford, IL DM: Paul Youngblood PD/MD: Rick Hall 8 STORYSIDE B	WPRJ/Saginaw, MI DM: Connie Wieber PD: Aaron Dicer 11 4TH AVENUE JONES 11 KRISTAL MEYERS KLFF/San Luis Obispo, CA PD: Matt Williams MD: Noonie Fugler 21 STORYSIDE B AIR1/Satellite DM: Mike Novak PD: David Pierce APD: J.D. Chandler 26 STORYSIDE B 24 DAY OF FIRE 22 SEVEN PLACES 21 CHRIS RICE	WBVO/Sellersville, PA DM: David Baker PD/MD: Kristine McClain No Adds KTSL/Spokane, WA APD: Bryan D'Neal 66 ROBBIE SEAY BAND 28 STORYSIDE B KADI/Springfield, MO PD/MD: Rod Kittleman 12 SWITCHFOOT	WBVM/Tampa, FL PD: Bill Carl MD: Olivia Palf 14 JARS OF CLAY/ SARAH KELLY 8 ROBBIE SEAY BAND WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum 8 4TH AVENUE JONES WJYF/Valdosta, GA DM: Roger "Casper" Russell DM/PO: Matt "PK" Baldrige 20 KRISTAL MEYERS	KDUV/Visalia, CA PD: Joe Croft MD: Shannon Steele 31 STORYSIDE B 27 KENDALL PAYNE WCLO/Wausau, WI PD/MD: Matt Deane No Adds 31 Total Reporters Did Not Report, Playlist Frozen (1): KFFR/Pullman, WA
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ROCK KLYT/Albuquerque, NM MD: Joey Belville No Adds WCVK/Bowling Green, KY PD: Dale McCubbins MD: Whitney Yule 5 FURTHER SEEMS FOREVER 5 KJ-52 5 STAPLE WVOF/Bridgeport, CT PD/MD: Bob Felberg APD: Bob Shriver 3 ANBERLIN 2 EVER STAYS RED	WUFM/Columbus, OH PD: Michael Buckingham APD: Jonathan Smith MD: Nikki Cantu 31 FURTHER SEEMS FOREVER 31 CHEMISTRY 29 APRIL SIXTH 27 JOHN REUBEN/ MATT THEISSEN KVRR/Dallas, TX DM: Eddie Alcaraz PD/MD: Chris Goodwin 26 SPOKEN 24 DISCIPLE 23 SWITCHFOOT WVWF/Bridgeport, CT PD: John Hayden MD: Kai Elmer 6 WAYBURN DEAN	WSNL/Flint, MI MD: Brian Goodman 1 4TH AVENUE JONES 1 MYRIAD 1 KRISTAL MEYERS 1 INHABITED WORQ/Green Bay, WI OM/PO: Jim Raider 1 FALLING UP 1 MONDAY MORNING 1 DISCIPLE WRGX/Green Bay, WI OM/PO: Dave Roberson 15 CHEMISTRY 15 INHABITED 15 DISCIPLE 15 T-BONE	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens No Adds WCRJ/Jacksonville, FL PD/MD: Ed Fern No Adds WJTL/Lancaster, PA PD: John Shirk MD: Phil Smith 1 BLINDSIDE 1 T-BONE WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing 27 UNDYING ANTHEM 26 DISCIPLE 21 AUTODEFE	KWVE/Los Angeles, CA PD: Mike Iwerks MD: Isabelle Lajoie 1 PECULIAR PEOPLE BAND 1 PLUMB 1 SARAH BRENDEL 1 TODD AGNEW WDML/Marion, IL MD: Tom Schroeder 1 DIZMAS 1 HASTE THE DAY 1 DISCIPLE WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing 27 UNDYING ANTHEM 26 DISCIPLE 21 AUTODEFE	WVCP/Nashville, TN DM: Howard Espravnik PD/MD: Rick Coleman 1 UNDYING ANTHEM 1 DISCIPLE WJLZ/Norfolk, VA OM/PO: JP Morgan APD: Jennifer Creassey MD: Anne Verebely 1 SWITCHFOOT 1 DISCIPLE KOKF/Oklahoma City, OK PD/MD: Brandon Rahbar 9 SPOKEN 9 BLINDSIDE 8 DISCIPLE 8 SUPERCHICK 7 ALL STAR UNITED	WPRJ/Saginaw, MI DM: Connie Wieber PD: Aaron Dicer 1 UNDYING ANTHEM 1 DISCIPLE WJIS/Sarasota, FL PD: Steve Swanson MD: Jeff MacFarlane 1 RELIENT K 1 MXPX 1 MYRIAD 1 STAPLE 1 GRAND PRIZE Effect Radio Network/Satellite OM/PO: Brian Harman APD: Andrew McArthur No Adds	Positive Rock Show/Satellite PD/MD: Josh Booth 1 DECEMBERBIRD 1 KRISTAL MEYERS 1 MOURNING SEPTEMBER The Sound Of Light/Satellite PD/MD: Bill Moore 1 SANCTUS REAL 1 SUBSEVEN 1 MONDAY MORNING 1 STAPLE KCLC/St. Louis, MO MD: Dave Merkel 1 SANCTUS REAL 1 APOLOGETIX 1 CHARITY YON KYMC/St. Louis, MO MD: Dave Merkel 1 LAST TUESDAY 1 ROBBIE SEAY BAND 1 ANBERLIN	WBVM/Tampa, FL PD: Bill Carl MD: Olivia Palf 2 M.O.C. 2 HASTE THE DAY 2 EMERY 2 INHABITED 2 T-BONE DISCIPLE WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum 3 SEVENTH DAY SLUMBER CCXR/Tulsa, OK PD: Bob Thornton MD: Scott Harold 22 EMERY 21 BLINDSIDE	KMOD/Tulsa, OK PD: Charlie Spears 1 CASTING PEARLS 1 INHABITED WCLO/Wausau, WI PD/MD: Matt Deane 1 SUPERCHICK 1 STAPLE 1 GRAND PRIZE 35 Total Reporters Did Not Report, Playlist Frozen (5): KBNJ/Corpus Christi, TX Red Letter Rock 20/Satellite WTR/Rochester, NY WMSJ/Portland, ME ZJAM/Satellite
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INSPO WMIT/Asheville, NC PD: Cami Davis APD: Miranda Curtis No Adds WAYR/Brunswick, GA PD: Bart Wagner 15 PAUL COLMAN 9 WATERMARK 3 CARL CARTEE WMBI/Chicago, IL PD: John Hayden MD: Kai Elmer 6 WAYBURN DEAN	KCBI/Dallas, TX PD: Rich Hooper APD/MD: John McLain 17 KATE MINER 16 BROTHER'S KEEPER WCDR/Dayton, OH DM: Keith Hamer PD/MD: Eric Johnson 5 SAWYER BROWN 5 JAIME JAMGOCHIAN 4 KRISTINA WVWF/Bridgeport, CT PD: John Hayden MD: Kai Elmer 6 WAYBURN DEAN	WCIC/Elmira, NY PD: John Owens MD: Bruce Barrows 12 BART MILLARD 11 JEREMY CAMP WNFR/Flint, MI PD: Brian Smith MD: Elynn Davey 10 ALLEN ASBURY 8 JARS OF CLAY/ SARAH KELLY KNLB/Phoenix, AZ PD: Faron Eckelbarger 1 JAMIE SLOCUM KLTV/Ponca City, OK PD/MD: Tamy Weir APD: Jeremy Louis 19 CHRIS TOMLIN	WJLZ/Norfolk, VA OM/PO: JP Morgan APD: Jennifer Creassey MD: Anne Verebely 13 BUILDING 429 13 LIFEHOUSE 11 PAUL WRIGHT 7 JEREMY CAMP 4 PAUL 3ALOUCHE WUGN/Saginaw, MI PD/MD: Peter Brooks 4 ALLEN ASBURY KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes 8 JARS OF CLAY/ SARAH KELLY 6 SHANE & SHANE	WGSL/Rockford, IL PD: Corey Heese MD: Chanel Jacobs 14 KATIE GIGJERE WUGN/Saginaw, MI PD/MD: Peter Brooks 4 ALLEN ASBURY KCFB/St. Cloud, MN MD: Chuck Heuberger 3 FERNANDO ORTEGA 3 RITA SPRINGER KYCC/Stockton, CA OM/MD: Adam Biddell PD: Scott Mearns No Adds WOLW/Traverse City, MI PD/MD: Patrick Greene 9 PAUL COLMAN 8 KRISTINA	KFLT/Tucson, AZ DM: Dave Fiere MD: Bill Ronning 25 ALLEN ASBURY WAFR/Tupelo, MS DM: Marvin Sanders PD: John Riley MD: Jim Stanley No Adds WGNV/Wausau, WI MD: Todd Christopher 10 RITA SPRINGER 9 BART MILLARD 19 Total Reporters	WVOF/Bridgeport, CT PD/MD: Bob Felberg APD: Bob Shriver No Adds WUFM/Columbus, OH PD: Michael Buckingham APD: Jonathan Smith MD: Nikki Cantu 1 AMBASSADOR 1 T-BONE 1 1WAY 1 2FIVE 1 ADF 1 EVANGEL 1 SEAN SLAUGHTER 1 TIMOTHY BRINDLE WJLZ/Norfolk, VA OM/PO: JP Morgan APD: Jennifer Creassey MD: Anne Verebely 1 PRODIGAL 1 LECRAE	1 LEGACY 1 OUT OF EDEN 1 LEGACY 1 MARY MARY 1 ROB HODGE 1 PINNACLE PROJECT (RAYVEN) 1 MONA J. 1 TODD BANGZ 1 PEE WEE CALLINS 1 AMBASSADOR 1 1WAY 1 2FIVE 1 ADF 1 EVANGEL 1 SEAN SLAUGHTER 1 TIMOTHY BRINDLE KOKF/Oklahoma City, OK PD/MD: Brandon Rahbar 1 4TH AVENUE JONES 1 T-BONE	The Sound Of Light/Satellite PD/MD: Bill Moore No Adds WTCC/Springfield, MA MD: Jon Wilson 1 CHARLES AND TAYLOR WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum 1 4TH AVENUE JONES 1 JOHN REUBEN/ MATT THEISSEN 8 Total Reporters
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JACKIE MADRIGAL
jmadrigal@radioandrecords.com

Rock Matters Too

An overview of what specialty shows do for the genre

Among the many questions that came up during last month's Latin Alternative Music Conference in New York City was, Why hasn't Latin rock and alternative music had the kind of mainstream success that reggaetón has? No one seemed to have a definitive answer. What we did agree on, though, is that, in the Latin market, rock continues to be a scary thing for programmers.

The truth is, there is nothing scary about rock. Mainstream rock artists like the mega-successful Juanes and Julieta Venegas should have taught us that by now. The radio industry still doesn't get it, though, so for now it is specialty shows that give rock music a chance to be heard.

To learn more about the hard, important work that specialty shows do for this genre, I talked to three people who are committed to the music and the movement: *Boom Magazine!* Publisher and *Fuego Rock* host **Kike Posada**; WRTE/Chicago Asst. GM/PD **Mónica Ferro**; and KTFH/Seattle's *Rock Radical* host, **Zuleika Deciga**.

I asked them why rock shows are important; how they benefit the music, the labels, the audience and the movement; whom they are targeting; and how they are serving that audience.

And, because these shows are unlikely to make them rich, I also asked them what they get out of doing specialty shows, as well as who they think has the hottest albums and singles out there right now.

Kike Posada

Rock and alternative shows are important because they are the only way that thousands of people in certain areas have to learn what's going on with their favorite music. Some people don't have the means to surf the Internet or subscribe to satellite radio and can only listen to traditional mass media.

You hardly hear anything different on Latin radio these days, other than regional, reggaetón or romantic, and Latin music is so much more than that. What outlets do artists like Café Tacuba or La Ley have? Almost none.

We target a broad age range — anyone from 12 to 40 years old who is tired of the same old thing. There are a lot of immigrants and first-generation Latinos who enjoy rock and alternative music, and there are also Anglos who enjoy this sound. We serve them by bringing music and information that are hard to find anywhere else.

Doing this show is a vacation for me. I started doing this 15 years ago, and I'm still fighting what I feel is a lack of justice for real talent in Latin music. To play this music on the air — a privilege I don't have right now — is therapeutic, educational and so gratifying.

It's hard to say which songs are hottest right now. Some examples are Yerba Buena's "La Vida La Life," which is doing its thing. It has an un-

"You hardly hear anything different on Latin radio these days, other than regional, reggaetón or romantic. And Latin music is so much more than that."

Kike Posada

canny tropical sound that I love, and it's from the album *Island Life*.

There's also Bebe's "Ska De La Tierra," from *Pafuera Telarañas*; The Mars Volta's "L'via L'viaquez," from *Frances the Mute*; Coti Sorokin's "Nada Fue Un Error," from *Esta Mañana Y Otros Cuentos*; Circo's "Ser Salmón," from *En El Cielo De Tu Boca*; Javier García's "He Venido," from *13*; Locos Por Juana's "Yolanda," from *Música Pa'l Pueblo*; Inés Gaviria's "Qué Pasó," from *A Mi Manera*; and Ignacio Peña's "Dónde Estabas," from *Anormal*.

Mónica Ferro

Latin alternative shows have been there since the beginning. They are the backbone of a scene that has been growing through the support and passion of a few fans and supporters of, in many cases, the independent work of artists from across Latin America and Spain. These shows are important because they will always support and highlight acts ignored by mainstream media.

Latin alternative shows are needed to keep this scene alive. They give new artists the opportunity to have their music heard and help the listener learn about the new bands and new genres that are continuously appearing on the scene not only in the U.S., but across Latin America and Spain.

Most of the people behind the mike are people who believe in the music, in the artists and in the scene. That is needed in order for this to be a real music scene and not a prefab product of commercial and mainstream media.

Our audience is young Latinos, ages 12-35, and



Mónica Ferro

many more who are not Latinos but who enjoy the new sounds emerging from the artists we present in our programming. We serve them with a variety of specialty shows and an eclectic music mix.

We are lucky to have a whole radio station that is not only of great value to our audience as a community station, but also allows us to program a mix of Latin alternative, electronic, indie and hip-hop that targets an audience that listens to all these genres and truly embraces the Latin alternative scene as its own.

It is always a pleasure to support the work of emerging artists and see them grow in the music scene. We have presented many artists in concert during our anniversary celebrations or benefit concerts. We believe in the quality of the work done by all the Latino artists out there, and we are here to present it to our audience.

What are the hottest songs right now? It all depends. There are so many styles and genres that it's unfair to single out one band or song. We came across a great band called Polvorosa, and the track we are spinning right now, "Behind De Mi House," is great. There is also Circo. We are so happy to see that they are still around, stronger than ever. The track we're spinning right now is a hot one, "Cascarón."

We are also enjoying the latest single from the pop project Fangoria, headed by The Diva Alaska. Their latest single, "Interior De Una Nave Abandonada," is amazing. And we recently came across a hip-hop band from Colombia with a super-powerful sound. They are Carbono, and we're programming their single "Manos Arriba." Keep an eye on these guys.

Also keep an eye on what's coming from the independent label Nuevos Ricos. One of their artists is Titan, who have a new album. Wow, wow, wow!

Zuleika Deciga

The role these shows play is essential. It doesn't matter if it's in a large or small market, each show is an outlet. These shows become an oasis of sounds for the listeners, who may be

"Latin alternative shows are needed to keep this scene alive. They give new artists the opportunity to have their music heard and help the listener learn about new bands and new genres."

Mónica Ferro



Soccer Anyone? Two of Mexico's national soccer team members showed up to sign autographs for KROI/Houston's listeners. Seen here are (l-r) soccer player Mario Méndez, KROI air talent Mayte Garza, soccer player Antonio Nelson "Zinha" and (standing) KROI air personality Rafa Miramontes.

smaller in number than those listening to other genres, but are a lot more faithful.

These shows feature new artists and bands that, in the future, will be mainstream artists just like



Zuleika Deciga

Julieta Venegas and Juanes. Because of these shows, people begin to have an interest in listening to and buying records from artists they haven't heard of before.

My audience is 18-40, mainly male. They are people who work in everything from restaurants and gyms and on cleaning crews to college students and second-generation Hispanics. My show is on a Regional Mexican station, and for one hour every day

the station plays rock and alternative music.

The biggest challenge of being on a station with a format whose audience is so different from that of the show's is educating or christening new rock listeners. I educate them through the research and careful preparation I do for each show. Through that information, people begin to identify with new bands.

Right now my job is to help new people on their way to listening to rock and alternative music in a fun and dynamic way. Each week I have a feature called "Radar," in which I introduce a new band and play their song.

When a caller says, "Zuleika, I didn't like rock, but since I've been listening to your show, I like it, and I want you to play a song by Jaguares," that's when I can say we're on the right track.

First of all, I love and believe in what Latin rock and alternative proposes. I have turned down opportunities to join Regional Mexican and Pop stations because that doesn't fulfill me. This music makes me feel alive. I suffer with it, I get passionate, and I scream, run and jump. It doesn't pay as well as other formats, but I'd rather be poor and do what makes my heart beat.

There are two records that I think are the hottest right now. The first is Plastina Mosh's *Hola Chicuelos*, because of the debauchery, intelligence and creativity in each song. The other is Babasónicos' *Infame*, because they're like snakes: They change their skin on every record, and each new skin is better than the last. Few bands have that ability.

The best single is "Soy Pobre," by Miki, who is signed to the Mexican independent label Nuevos Ricos. They describe Mexico's social reality from a funny, kitschy perspective.

REGIONAL MEXICAN TOP 30

September 2, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PATRULLA 81 Eres Divina (Disa)	1335	-89	24	43/0
3	2	K-PAZ DE LA SIERRA Mi Credo (Disa)	1137	-22	17	41/0
4	3	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1077	-20	11	41/0
2	4	INTOCABLE Tiempo (EMI Latin)	1060	-176	17	43/0
5	5	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	1046	-46	19	39/0
10	6	CONJUNTO PRIMAVERA Aún Sigues Siendo Mia (Fonovisa)	843	+67	9	41/0
13	7	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	829	+121	4	32/0
8	8	LOS RIELEROS DEL NORTE Que El Mundo Rueda (Fonovisa)	782	-26	10	35/0
7	9	BANDA EL RECODO Que Más Quisiera (Fonovisa)	782	-27	17	31/0
9	10	PANCHO BARRAZA Y Las Mariposas (Balboa)	756	-25	20	33/0
6	11	LUPILLO RIVERA Ya Me Habían Dicho (Univision)	749	-151	14	39/0
17	12	GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	706	+56	6	31/0
11	13	GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	702	-33	32	37/0
18	14	BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	677	+72	11	27/0
23	15	LOS TIGRES DEL NORTE Socios (Fonovisa)	657	+242	3	31/1
12	16	DIANA REYES El Sol No Regresa (Universal)	622	-105	8	28/0
Debut	17	CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	590	+451	1	26/0
Debut	18	LOS TUCANES DE TIJUANA Cómo La Ves (Universal)	568	+477	1	23/1
21	19	BETO TERRAZAS Muñeca De Ojos De Miel (Sony BMG Norte)	558	+83	5	29/0
20	20	BRONCO "EL GIGANTE DE AMERICA" Por Ti (Contra Viento Y Marea) (Fonovisa)	529	+50	5	23/0
16	21	RAMON AYALA Y SUS BRAVOS OEL NORTE Ya No Llores (Freddie)	523	-151	16	29/0
15	22	LOS TEMERARIOS Ni En Defensa Propia (Fonovisa)	522	-170	19	37/0
24	23	LOS HURACANES DEL NORTE Nada Contigo (Univision)	516	+110	2	26/0
Debut	24	JOAN SEBASTIAN Inventario (Balboa)	466	+179	1	22/0
19	25	KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	455	-53	10	19/0
Debut	26	ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	453	+328	1	21/0
25	27	LOS MORROS DEL NORTE El Aretito (Disa)	350	-39	4	22/0
27	28	JENNIFER PEÑA No Hay Nadie Igual Como Tú (Univision)	329	+7	2	12/0
Debut	29	COYOTE Y SU BANDA TIERRA SANTA Suspiros (Univision)	326	+154	1	15/0
26	30	LALO MORA En Mil Pedazos (Disa)	296	-33	15	22/0

54 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S) ADDS
NO ADDS.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LOS TUCANES DE TIJUANA Cómo La Ves (Universal)	+477
CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	+451
ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	+328
LOS TIGRES DEL NORTE Socios (Fonovisa)	+242
EL MOMENTO Porque Estás Enamorada (EMI Latin)	+190
JOAN SEBASTIAN Inventario (Balboa)	+179
CUISILLOS Descontrolado (Balboa)	+171
COYOTE Y SU BANDA TIERRA SANTA Suspiros (Univision)	+154
LA DINASTIA DE TUZANTLA El Campesino Y El Sol (Disa)	+144
TERRAZAS MUSICAL Si Te Vuelvo A Ver (Disa)	+124

NEW & ACTIVE

CHICOS DE BARRIO Mentirosa (EMI Latin)	Total Plays: 250, Total Stations: 12, Adds: 0
EL MOMENTO Porque Estás Enamorada (EMI Latin)	Total Plays: 249, Total Stations: 15, Adds: 0
IMAN Se Nos Fue El Amor (Univision)	Total Plays: 226, Total Stations: 7, Adds: 0
LOS DIFERENTES Camaleón (Disa)	Total Plays: 208, Total Stations: 12, Adds: 0
DUELO Le Dije Al Corazón (Univision)	Total Plays: 201, Total Stations: 6, Adds: 0
CUISILLOS Descontrolado (Balboa)	Total Plays: 185, Total Stations: 9, Adds: 0
VICTOR GARCIA Loco Por Ti (Sony BMG Norte)	Total Plays: 185, Total Stations: 9, Adds: 0
LOS SIERRENOS DE SINALOA Te Veré Llorar (Disa)	Total Plays: 182, Total Stations: 10, Adds: 0
ARMANDO "EL GÜERO" SANCHEZ Déjame (Universal)	Total Plays: 180, Total Stations: 11, Adds: 0
ANA BARBARA Lo Busqué (Fonovisa)	Total Plays: 179, Total Stations: 9, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	600	INTOCABLE Aire (EMI Latin)	310
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	593	LA AUTORIDAD DE LA SIERRA Yo Me Quedé Sin Nada (Disa)	288
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	585	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	276
K-PAZ DE LA SIERRA Volveré (Univision)	313	PESADO Ojalá Que Te Mueras (Warner M.L.)	237
		LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	234
		KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	198

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R&R CONTEMPORARY TOP 30

September 2, 2005

POWERED BY
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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	881	-86	20	28/0
2	2	LUIS FONSI Nada Es Para Siempre (Universal)	766	-53	13	25/0
3	3	LAURA PAUSINI Viveme (Warner M.L.)	672	-40	25	24/0
4	4	REIK Yo Quisiera (Sony BMG)	631	-10	16	24/0
5	5	LA 5A. ESTACION Algo Más (Sony BMG)	626	-1	27	27/0
7	6	RBD Sólo Quédate En Silencio (EMI Latin)	617	+58	10	22/0
6	7	JUANES La Camisa Negra (Universal)	581	-21	29	26/0
8	8	THALIA Amar Sin Ser Amada (EMI Latin)	510	-39	14	21/0
9	9	LA SECTA ALLSTAR La Locura Automática (Universal)	491	-41	13	15/0
13	10	SHAKIRA No (Epic)	424	+23	6	14/0
15	11	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	406	+63	7	16/0
10	12	MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	382	-46	11	16/0
14	13	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	378	+10	8	18/0
16	14	LU Por Besarte (Warner M.L.)	375	+43	4	14/0
11	15	PAULINA RUBIO Mia (Universal)	363	-54	18	17/0
17	16	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	339	+7	15	10/0
21	17	JIMENA Te Esperaré (Univision)	266	+39	4	12/0
Debut	18	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	259	+123	1	10/0
19	19	TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	259	-2	15	12/0
20	20	TOMMY TORRES Un Poquito (Ole Music)	231	-6	3	5/0
24	21	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	229	+20	6	11/0
18	22	LENA f/ALEJANDRO SANZ Tu Corazón (Warner M.L.)	228	-40	12	13/0
23	23	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	226	+14	3	10/0
22	24	AMARAL El Universo Sobre Mí (EMI Latin)	208	-5	14	11/0
Debut	25	LA 5A. ESTACION Daría (Sony BMG)	199	+120	1	9/1
27	26	LUIS MIGUEL Echame A Mí La Culpa (Warner M.L.)	199	+6	16	13/0
28	27	M.R.P. Hola Madam (Sony BMG)	186	-4	2	8/0
26	28	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	186	-8	2	5/0
29	29	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)	172	-12	3	5/0
30	30	KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	169	-14	7	11/0

30 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
NO ADDS.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHAYANNE No Te Preocupes Por Mí (Sony BMG)	+123
LA 5A. ESTACION Daría (Sony BMG)	+120
OLGA TAÑON Vete Vete (Sony BMG)	+101
JUANES Para Tu Amor (Universal)	+96
ANGEL & KHRIZ Ven Báilalo (Machete)	+71
RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	+63
RBD Sólo Quédate En Silencio (EMI Latin)	+58
ZION & LENNOX f/ DADDY YANKEE Yo Voy (Sony BMG)	+55
LU Por Besarte (Warner M.L.)	+43
JIMENA Te Esperaré (Univision)	+39

NEW & ACTIVE

GIO Señora (Universal)	Total Plays: 126, Total Stations: 5, Adds: 0
DAVID OEMARIA Cada Vez Que Estoy Sin Ti (Warner M.L.)	Total Plays: 120, Total Stations: 6, Adds: 0
DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	Total Plays: 115, Total Stations: 5, Adds: 0
ANASOL Sentimiento (Univision)	Total Plays: 102, Total Stations: 5, Adds: 0
OLGA TAÑON Vete Vete (Sony BMG)	Total Plays: 101, Total Stations: 6, Adds: 1
ESTEFANO Un Hombre Que No Ha Sido El... (Universal)	Total Plays: 100, Total Stations: 4, Adds: 0
JUANES Para Tu Amor (Universal)	Total Plays: 96, Total Stations: 4, Adds: 0
MASTER JOE & OG BLACK Mi Amores (Ole Music)	Total Plays: 91, Total Stations: 3, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
REYLI BARBA Amor Del Bueno (Sony BMG)	358	ALEKS SYNTEK f/IANA TORROJA Duele El Amor (EMI Latin)	255
JUANES Volverte A Ver (Universal)	296	RICARDO ARJONA Por Qué Es Tan Cruel El Amor (Sony BMG)	248
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	263	INTOCABLE Aire (EMI Latin)	222
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	262	DON OMAR Pobre Diabla (VI/Machete Music)	191
		LA OREJA DE VAN GOGH Rosas (Sony BMG)	190
		KALUMBA Tocando Fondo (Sony BMG)	190

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TROPICAL TOP 30

POWERED BY
MEDIABASE

September 2, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AVENTURA f/DON OMAR Ella Y Yo (Premium)	320	+9	3	10/0
2	2	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	303	-8	17	11/0
3	3	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	276	-9	15	11/0
4	4	LUNY TUNES f/BABY RANKS, DON OMAR... Mayor Que Yo (Universal)	266	-8	20	12/0
6	5	LUIS FONSI Nada Es Para Siempre (Universal)	254	+2	11	9/0
5	6	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	248	-25	20	13/0
7	7	DON OMAR Reggaetón Latino (Urban Box Office/Virgin)	212	+2	18	7/0
10	8	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	208	+18	38	10/0
9	9	MARC ANTHONY Amigo (Sony BMG)	199	+5	5	9/0
14	10	BRENDA K. STARR Tú Eres (Mi Voz)	177	+16	14	8/0
15	11	JUANES La Camisa Negra (Universal)	170	+10	20	10/0
12	12	MASTER JOE & OG BLACK Mil Amores (Ole Music)	168	-5	6	8/0
13	13	OLGA TAÑON Bandolero (Sony BMG)	163	-8	23	12/0
11	14	MILLY QUEZADA f/HECTOR "EL BAMBINO" La Mala Palabra... (J&N)	157	-20	8	7/0
16	15	DADDY YANKEE Mírame (El Cartel/VI/Machete Music)	154	+2	14	8/0
8	16	N'KLABE I Love Salsa (Sony BMG)	150	-51	13	12/0
Debut	17	N'KLABE Amor De Una Noche (Sony BMG)	123	+83	1	6/0
21	18	XTREME Te Extraño (SGZ Entertainment)	123	+24	11	6/0
19	19	LA SECTA ALLSTAR La Locura Automática (Universal)	122	+20	5	6/0
17	20	FRANKIE NEGRON Lento (SGZ Entertainment)	121	-8	14	7/0
18	21	DJ NELSON f/H. "EL BAMBINO" & DIVINO Esta Noche De Travesura (Universal)	108	-1	20	5/0
22	22	ALVARO TORRES He Venido A Pedirte Perdón (Ole Music)	106	+13	8	5/0
20	23	JUAN LUIS GUERRA Soldado (Vene Music/Universal)	100	0	14	6/0
-	24	R. KELLY Burn It Up (Jive/Zomba Label Group)	85	+16	3	5/0
24	25	EL GRAN COMBO DE PUERTO RICO Me Dejé En El Aire (Sony BMG)	84	-1	4	5/0
27	26	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	83	+1	7	5/0
23	27	RUBBY PEREZ El Perro Ajeno (J&N)	83	-7	2	4/0
26	28	ANGEL & KHRIZ Fua (Machete)	80	-4	4	5/0
30	29	I. MIRANDA f/A. MONTAÑEZ & CHEKA Se Fue Y Me Dejé (SGZ Entertainment)	78	+7	19	7/0
-	30	GLORY Acelera (Machete)	77	+11	2	5/0

15 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/21-8/27. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANGEL & KHRIZ Ven Bailalo (Machete)	123	ZION & LENNOX f/ DADDY YANKEE Yo Voy (Sony BMG)	96
ZION & LENNOX Doncella (Sony BMG)	120	MARC ANTHONY Valió La Pena (Sony BMG)	87
DADDY YANKEE Gasolina (El Cartel/VI/Machete Music)	107	TITO NIEVES Fabricando Fantasías (SGZ Entertainment)	82
MONCHY & ALEXANDRA Hasta El Fin (J&N)	104	DON OMAR Pobre Diabla (VI/Machete Music)	74
		JUAN LUIS GUERRA Las Avispas (Vene Music/Universal)	67
		TITO NIEVES f/INDIA Ya No Queda Nada (SGZ Entertainment)	63

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
NO ADDS.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
N'KLABE Amor De Una Noche (Sony BMG)	+83
OLGA TAÑON Vete Vete (Sony BMG)	+37
HECTOR "EL BAMBINO" Calor (MVP)	+31
CHICHI PERALTA La Zalamera (Vene Music/Universal)	+25
XTREME Te Extraño (SGZ Entertainment)	+24
TITO ROJAS Si Tú Te Vas (MP)	+24
JOHN ERIC Tembleque (Sony BMG)	+22
LA SECTA ALLSTAR La Locura Automática (Universal)	+20
J. VOLTIO f/LIL ROB... Bumper (White Lion/Sony Urban/Epic)	+20
LA 5A. ESTACION Daria (Sony BMG)	+20

NEW & ACTIVE

JOHN ERIC Tembleque (Sony BMG)	Total Plays: 64, Total Stations: 2, Adds: 0
ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	Total Plays: 60, Total Stations: 4, Adds: 0
TITO "EL BAMBINO" La Cazadora (Sony BMG/Platinum)	Total Plays: 59, Total Stations: 3, Adds: 0
MARIANA Una De Dos (Univision)	Total Plays: 56, Total Stations: 3, Adds: 0
LUNY TUNES f/ALEXIS, FIDO... El Tiburón (Universal)	Total Plays: 48, Total Stations: 4, Adds: 0
EDGAR DANIEL Me Extrañarás (MP)	Total Plays: 41, Total Stations: 2, Adds: 0
J. VOLTIO f/LIL ROB... Bumper (White Lion/Sony Urban/Epic)	Total Plays: 40, Total Stations: 3, Adds: 0
OLGA TAÑON Vete Vete (Sony BMG)	Total Plays: 37, Total Stations: 2, Adds: 0
GIO Señora (Universal)	Total Plays: 36, Total Stations: 2, Adds: 0
SHAKIRA No (Epic)	Total Plays: 34, Total Stations: 3, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	DELUX Más De Lo Que Te Imaginas (Ramper/V&J)
2	CIRCO Un Accidente (Universal)
3	LA SECTA ALLSTAR La Locura Automática (Universal)
4	CAFE TACUBA Mediodía (Universal)
5	ANDREA ECHEVERRI A Eme O (Nacional)
6	MARS VOLTA L'via L'viaquez (Strummer/Universal)
7	LIQUITS Chido (Surca)
8	ENJAMBRE Biografía (Oso/V&J)
9	EUFEMIA Revólver (DIVA/V&J)
10	ORISHAS El Kilo (Universal)
11	ORISHAS Nací Orishas (Universal)
12	A.N.I.M.A.L. Combativo (Universal)
13	ESTIGMA Piel De Barro (El Ché/V&J)
14	INTOCABLE f/VOLOVAN Ya Ves (EMI Latin)
15	NATALIA Y LA FORQUETINA Ser Humano (Sony BMG)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 10 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

TW	ARTIST Title Label(s)
1	TONY TOUCH Play That Song (EMI Latin)
2	ELVIS MARTINEZ Yo No Nací Para Amar (Univision)
3	BIMBO Fuleteama El Tanque (Urban Box Office)
4	LUISITO ROSARIO Rumba Del Barrio (Fuentes)
5	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)
6	N'KLABE I Love Salsa (Sony BMG)
7	ARTHUR HANLON f/TITO NIEVES La Gorda Linda (Fonovisa)
8	BANDA GORDA Déjalo Ahí (MP)
9	EDGAR DANIEL Me Extrañarás (MP)
10	JOHNNY PREZ f/TITO ROJAS Tengo El Control (Sony BMG)
11	MASTER JOE & OG BLACK Mil Amores (Ole Music)
12	NESS BAUTISTA f/N.O.R.E., BIG MATO & GEMSTAR Que Dolor (Virgin)
13	NICKY JAM I'm Not Your Husband (Tu Marido) (Machete Music/Piña)
14	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)
15	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)

Songs ranked by total number of points. 22 Record Pool reporters.

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SOUTH



Christian Inspo. family of radio stations in Daytona Beach Florida is looking for an Assistant Manager. PD/ on-air, fund-raising experience helpful. Send cover letter and resume to bill@cornerstoneministry.org or mail to The Cornerstone, 4295 Ridgewood Ave., Port Orange, FL 32127. See our web site at www.wjlu.org or call (386) 756-9000. Reach the lost and disciple the saved in a snow free environment. Cornerstone Broadcasting Corp. is an equal opportunity employer.

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Qualified candidates should possess:

An ability to recruit, hire and train sales and sales management talent.

Understands the budgeting process, and has a history of attaining budgeted goals.

Has experience with local, regional and national selling processes.

Established entrepreneurial skills bringing ideas for NTR projects and alternative revenue streams.

Exhibits a history of result oriented accomplishments in community involvement, station positioning for maximum performance and provide a hungry staff leadership to new heights of accomplishments.

If you possess the qualifications listed above, I encourage you to contact me ASAP. Please send inquiries in confidence to David Coppock, Regional Vice President: davidcoppock@clearchannel.com, or mail to 555 Broadcast Drive, 3rd Floor, Mobile, AL 36606.

Program Director/air talent needed for WAY-FM CHR format. Must be strategic thinker. Contact Dave Senes at dave@wayfm.com. EOE (9/2)

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WEST



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We'd like to hear from everybody, whether you're in improv theater, in radio but not doing sports, on tv, or just a talented amateur who has a lot to offer and the ambition to work ungodly hours for low pay and modest fame.

Women and minorities need not apply. That's totally not true but if you thought it was funny you may have what it takes to fit in to this equal opportunity offending heritage morning show.

Rush an e-mail and mp3, with the subject line "Kevin & Bean Sports", to our producer at:

Lightning@KROQ.com.

Or, send your stuff to: Kevin & Bean Sports, 5901 Venice Blvd, Los Angeles, Ca. 90034. EOE

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RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

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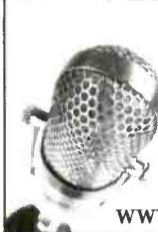
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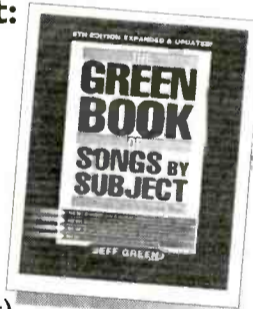
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CHR/POP

LW	TW	ARTIST	SON	LABEL
1	1	MARIAH CAREY	We Belong Together (Island/IDJMG)	
2	2	O.H.T.	Listen To Your Heart (Robbins)	
3	3	PUSSYCAT OOLLS f/BUSTA RHYMES	Don't Cha (A&M/Interscope)	
4	4	KELLY CLARKSON	Behind These Hazel Eyes (RCA/RMG)	
5	5	RIHANNA	Pon De Replay (Def Jam/IDJMG)	
6	6	LIFEHOUSE	You And Me (Geffen)	
7	7	MISSY ELLIOTT	Lose Control (Gold Mind/Violator/Atlantic)	
8	8	FAT JOE f/NELLY	Get It Poppin' (Atlantic)	
12	9	WEEZER	Beverly Hills (Geffen)	
15	10	MARIAH CAREY	Shake It Off (Island/IDJMG)	
10	11	GWEN STEFANI	Cool (Interscope)	
11	12	PAPA ROACH	Scars (Geffen)	
13	13	BOW WOW f/OMARION	Let Me Hold You (Columbia)	
14	14	NATASHA BEDINGFIELD	These Words (Epic)	
9	15	BLACK EYED PEAS	Don't Phunk With My Heart (A&M/Interscope)	
19	16	BLACK EYED PEAS	Don't Lie (A&M/Interscope)	
16	17	FRANKIE J.	How To Deal (Columbia)	
17	18	3 DOORS DAWN	Let Me Go (Republic/Universal)	
21	19	LUOACRIS	Pimpin' All Over The World (Def Jam South/IDJMG)	
18	20	GREEN DAY	Holiday (Reprise)	
22	21	CLICK FIVE	Just The Girl (Lava)	
23	22	BACKSTREET BOYS	Just Want You To Know (Jive/Zomba Label Group)	
27	23	GORILLAZ	Feel Good Inc. (Virgin)	
35	24	KELLY CLARKSON	Because Of You (RCA/RMG)	
24	25	CIARA f/LUOACRIS	Dh (LaFace/Zomba Label Group)	
30	26	AKON	Belly Dancer (Bananza) (Universal)	
32	27	50 CENT f/MOBB DEEP	Outta Control (Shady/Aftermath/Interscope)	
26	28	PRETTY RICKY	Grind With Me (Atlantic)	
28	29	LIL ROB	Summer Nights (Upstairs)	
29	30	50 CENT	Just A Lil' Bit (Shady/Aftermath/Interscope)	

#1 MOST ADDED

GREEN DAY Wake Me Up When September Ends (Reprise)

#1 MOST INCREASED PLAYS

KELLY CLARKSON Because Of You (RCA/RMG)

TOP 5 NEW & ACTIVE

- SWITCHFOOT Stars (Columbia)
- ANNA NALICK Breathe (2am) (Columbia)
- WILL SMITH Party Starter (Interscope)
- KACI BROWN Unbelievable (A&M)
- FEFE OOBSON Don't Let It Go To Your Head (Island/IDJMG)

CHR/POP begins on Page 21.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	LABEL
3	1	MARIAH CAREY	Shake It Off (Island/IDJMG)	
1	2	BOW WOW f/OMARION	Let Me Hold You (Columbia)	
6	3	BOW WOW f/CIARA	Like You (Columbia)	
2	4	MARIAH CAREY	We Belong Together (Island/IDJMG)	
4	5	YING YANG TWINS f/MIKE JONES	Badd (TVT)	
7	6	DAVID BANNER	Play (SRC/Universal)	
5	7	RIHANNA	Pon De Replay (Def Jam/IDJMG)	
11	8	PRETTY RICKY	Your Body (Atlantic)	
9	9	MISSY ELLIOTT	Lose Control (Gold Mind/Violator/Atlantic)	
16	10	KANYE WEST	Gold Digger (Roc-A-Fella/IDJMG)	
14	11	50 CENT f/MOBB DEEP	Outta Control (Shady/Aftermath/Interscope)	
10	12	OESTINY'S CHILO	Cater 2 U (Columbia)	
8	13	LUOACRIS	Pimpin' All Over The World (Def Jam South/IDJMG)	
12	14	MIKE JONES	Back Then (SwishaHouse/Asylum/Warner Bros.)	
13	15	LIL ROB	Summer Nights (Upstairs)	
17	16	T-PAIN	I'm Sprung (Jive/Zomba Label Group)	
21	17	BLACK EYED PEAS	My Humps (A&M/Interscope)	
15	18	PRETTY RICKY	Grind With Me (Atlantic)	
23	19	PUSSYCAT OOLLS f/BUSTA RHYMES	Don't Cha (A&M/Interscope)	
25	20	YING YANG TWINS f/PITBULL	Shake (TVT)	
18	21	WEBBIE f/BUN B	Give Me That (Asylum/Trill)	
22	22	JERMAINE OUPRI	Gotta Getcha (So So Def/Virgin)	
26	23	CHRIS BROWN f/JUELZ SANTANA	Run It (Jive/Zomba Label Group)	
24	24	TEAIRRA MARI	Make Her Feel Good (Roc-A-Fella/IDJMG)	
30	25	YOUNG JEEZY f/AKON	Soul Survivor (Def Jam/IDJMG)	
20	26	FAT JOE f/NELLY	Get It Poppin' (Atlantic)	
28	27	DAMIAN "JR. GONG" MARLEY	Welcome... (Tuff Gong/Universal)	
29	28	MARCOS HERNANDEZ	If You Were Mine (TVT)	
27	29	BOBBY VALENTINO	Tell Me (DTP/Def Jam/IDJMG)	
-	30	FRANKIE J.	More Than Words (Columbia)	

#1 MOST ADDED

TWISTA f/TREY SONGZ Girl Tonite (Atlantic)

#1 MOST INCREASED PLAYS

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

TOP 5 NEW & ACTIVE

- SEAN PAUL We Be Burnin' (Atlantic)
- PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)
- JIM JONES f/TREY SONGZ Summer Wit Miami (Diplomat/Koch)
- MR. CAPONE-E f/MAGIC My Angel (Independent)
- OEM FRANCHIZE BOYZ... I Think They Like Me (So So Def/Virgin)

CHR/RHYTHMIC begins on Page 26.

URBAN

LW	TW	ARTIST	SON	LABEL
2	1	BOW WOW f/CIARA	Like You (Columbia)	
8	2	MARIAH CAREY	Shake It Off (Island/IDJMG)	
7	3	KANYE WEST	Gold Digger (Roc-A-Fella/IDJMG)	
3	4	LYFE JENNINGS	Must Be Nice (Columbia)	
1	5	OESTINY'S CHILO	Cater 2 U (Columbia)	
6	6	DAVID BANNER	Play (SRC/Universal)	
9	7	MARQUES HOUSTON	Naked (T.U.G./Universal)	
4	8	BOW WOW f/OMARION	Let Me Hold You (Columbia)	
5	9	MARIAH CAREY	We Belong Together (Island/IDJMG)	
10	10	YOUNG JEEZY	And Then What (Def Jam/IDJMG)	
18	11	BOBBY VALENTINO	Tell Me (DTP/Def Jam/IDJMG)	
12	12	FANTASIA	Free Yourself (J/RMG)	
11	13	LUOACRIS	Pimpin' All Over The World (Def Jam South/IDJMG)	
15	14	TREY SONGZ	Gotta Make It (Songbook/Atlantic)	
17	15	50 CENT f/MOBB DEEP	Outta Control (Shady/Aftermath/Interscope)	
19	16	YING YANG TWINS f/MIKE JONES	Badd (TVT)	
14	17	TEAIRRA MARI	Make Her Feel Good (Roc-A-Fella/IDJMG)	
13	18	MISSY ELLIOTT	Lose Control (Gold Mind/Violator/Atlantic)	
23	19	YOUNG JEEZY f/AKON	Soul Survivor (Def Jam/IDJMG)	
21	20	P&C f/T.I. & LIL SCRAPPY	I'm A King (Grand Hustle/Atlantic)	
16	21	MIKE JONES	Back Then (SwishaHouse/Asylum/Warner Bros.)	
22	22	CHARLIE WILSON	Charlie Last Name: Wilson (Jive/Zomba Label Group)	
27	23	OEM FRANCHIZE BOYZ...	I Think They Like Me (So So Def/Virgin)	
25	24	PAUL WALL f/BIG POKEY	Sittin' Sidewayz (SwishaHouse/Asylum)	
40	25	TWISTA f/TREY SONGZ	Girl Tonite (Atlantic)	
28	26	OAMIAN "JR. GONG" MARLEY	Welcome... (Tuff Gong/Universal)	
29	27	WEBBIE f/TRINA	Bad Chick (Asylum/Trill)	
36	28	T-PAIN	I'm Sprung (Jive/Zomba Label Group)	
30	29	THREE 6 MAFIA	Stay Fly (Columbia)	
33	30	TYRA	Get No Ooh Wee (GG&L/Universal)	

#1 MOST ADDED

AMERIE Talking About (Columbia)

#1 MOST INCREASED PLAYS

MARIAH CAREY Shake It Off (Island/IDJMG)

TOP 5 NEW & ACTIVE

- JOHN LEGEND f/LAURYN HILL So High (Columbia)
- R. KELLY Slow Wind (Jive/Zomba Label Group)
- PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)
- MACEO Go Sit Down (Big Cat)
- TONY YAYO f/JOE Curious 'G-Unit/Interscope)

URBAN begins on Page 29.

AC

LW	TW	ARTIST	SON	LABEL
1	1	ROB THOMAS	Lonely No More (Atlantic)	
2	2	MICHAEL BUBLE	Home (143/Reprise)	
3	3	KELLY CLARKSON	Breakaway (Hollywood)	
4	4	BACKSTREET BOYS	Incomplete (Jive/Zomba Label Group)	
5	5	ANNA NALICK	Breathe (2am) (Columbia)	
6	6	MARIAH CAREY	We Belong Together (Island/IDJMG)	
11	7	TIM MCGRAW	Live Like You Were Dying (Curb)	
8	8	JOHN MAYER	Daughters (Aware/Columbia)	
7	9	KIMBERLEY LOCKE	I Could (Curb/Reprise)	
10	10	MAROON 5	She Will Be Loved (Octone/J/RMG)	
12	11	EAGLES	No More Cloudy Days (ERC)	
9	12	GOO GOO OOLLS	Give A Little Bit (Warner Bros.)	
14	13	HOWIE DAY	Collide (Epic)	
13	14	RYAN CABRERA	True (E.V.L.A./Atlantic)	
15	15	CARRIE UNDERWOOD	Inside Your Heaven (Arista)	
16	16	O.H.T.	Listen To Your Heart (Robbins)	
17	17	HOOTIE & THE BLOWFISH	One Love (Sneaky Long/Vanguard)	
19	18	LIFEHOUSE	You And Me (Geffen)	
18	19	RASCAL FLATTS	Bless The Broken Road (Lyric Street)	
23	20	KELLY CLARKSON	Behind These Hazel Eyes (RCA/RMG)	
21	21	JESSE MCCARTNEY	Beautiful Soul (Hollywood)	
22	22	DELTA GOODREM	Lost Without You (Columbia)	
20	23	HALL & OATES	Doh Child (U-Watch)	
24	24	DAVID PACK	The Secret Of Movin' On (Peak)	
25	25	STEVIE WONDER	From The Bottom Of My Heart (Motown/Universal)	
-	26	JON SECAOA	Window To My Heart (Big 3)	
26	27	KELLY CLARKSON	Since U Been Gone (RCA/RMG)	
27	28	PAUL MCCARTNEY	Fine Line (Capitol)	
-	29	VERTICAL HORIZON	Forever (Hybrid)	
-	30	BONNIE RAITT	I Will Not Be Broken (Capitol)	

#1 MOST ADDED

ERIC CLAPTON Say What You Will (Duck/Reprise)

#1 MOST INCREASED PLAYS

O.H.T. Listen To Your Heart (Robbins)

TOP 5 NEW & ACTIVE

- SCOTT GRIMES Livin' On The Run (Velocity)
- GAVIN DEGRAW Chariot (J/RMG)
- NATALIE GRANT Held (Curb)
- CECE WIMANS All That I Need (PureSprings/INO/Epic)
- ERIC CLAPTON Say What You Will (Duck/Reprise)

AC begins on Page 42.

HOT AC

LW	TW	ARTIST	SON	LABEL
1	1	KELLY CLARKSON	Behind These Hazel Eyes (RCA/RMG)	
2	2	LIFEHOUSE	You And Me (Geffen)	
5	3	ROB THOMAS	This Is How A Heart Breaks (Atlantic)	
3	4	ROB THOMAS	Lonely No More (Atlantic)	
4	5	COLOPLAY	Speed Of Sound (Capitol)	
6	6	3 DOORS DAWN	Let Me Go (Republic/Universal)	
8	7	GWEN STEFANI	Cool (Interscope)	
7	8	GREEN DAY	Holiday (Reprise)	
11	9	TRAIN	Get To Me (Columbia)	
10	10	COLLECTIVE SOUL	Better Now (El Music Group)	
9	11	GREEN DAY	Boulevard Of Broken Dreams (Reprise)	
13	12	JOSH KELLEY	Only You (Hollywood)	
14	13	HOWIE DAY	Collide (Epic)	
17	14	SHERYL CROW	Good Is Good (A&M/Interscope)	
18	15	KEITH URBAN	You'll Think Of Me (Capitol/EMC)	
16	16	MARIAH CAREY	We Belong Together (Island/IDJMG)	
19	17	JASON MRAZ	Wordplay (Atlantic)	
22	18	O.H.T.	Listen To Your Heart (Robbins)	
23	19	HOOTIE & THE BLOWFISH	One Love (Sneaky Long/Vanguard)	
21	20	VERTICAL HORIZON	Forever (Hybrid)	
20	21	GWEN STEFANI	Hollaback Girl (Interscope)	
32	22	NICKELBACK	Photograph (Roadrunner/IDJMG)	
25	23	BON JOVI	Have A Nice Day (Island/IDJMG)	
34	24	WEEZER	Beverly Hills (Geffen)	
26	25	DEF LEPPARO	No Matter What (Island/IDJMG)	
31	26	HOWIE DAY	She Says (Epic)	
28	27	3 DOORS DAWN	Here By Me (Republic/Universal)	
27	28	BLACK EYED PEAS	Don't Phunk With My Heart (A&M/Interscope)	
33	29	SWITCHFOOT	Stars (Columbia)	
29	30	BACKSTREET BOYS	Incomplete (Jive/Zomba Label Group)	

#1 MOST ADDED

NICKELBACK Photograph (Roadrunner/IDJMG)

#1 MOST INCREASED PLAYS

KEITH URBAN You'll Think Of Me (Capitol/EMC)

TOP 5 NEW & ACTIVE

- JOY WILLIAMS We (Red Ink/Reunion/PLG)
- DANIEL POWTER Bad Day (Warner Bros.)
- U2 City Of Blinding Lights (Interscope)
- DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)
- MELISSA ETHERIDGE Refugee (Island/IDJMG)

AC begins on Page 42.

ROCK

LW	TW	ARTIST	SON	LABEL
1	1	STAINO	Right Here (Flip/Atlantic)	
3	2	SEETHER	Remedy (Wind-up)	
2	3	FOO FIGHTERS	Best Of You (RCA/RMG)	
4	4	NICKELBACK	Photograph (Roadrunner/IDJMG)	
5	5	AUOIOSLAVE	Doesn't Remind Me (Interscope/Epic)	
7	6	GREEN DAY	Holiday (Reprise)	
6	7	NINE INCH NAILS	The Hand That Feeds (Interscope)	
8	8	SYSTEM OF A DOWN	B.Y.O.B. (American/Columbia)	
9	9	ROLLING STONES	Rough Justice (Virgin)	
12	10	SHINEDOWN	Save Me (Atlantic)	
11	11	GREEN DAY	Wake Me Up When September Ends (Reprise)	
13	12	TRAPT	Stand Up (Warner Bros.)	
10	13	OISTURBED	Stricken (Reprise)	
14	14	CROSSFADE	Colors (Columbia)	
15	15	DARK NEW DAY	Brother (Warner Bros.)	
16	16	TAPROOT	Calling (Velvet Hammer/Atlantic)	
18	17	SYSTEM OF A DOWN	Question! (American/Columbia)	
17	18	10 YEARS	Wasteland (Republic/Universal)	
20	19	3 DOORS DAWN	Live For Today (Republic/Universal)	
19	20	HINDER	Get Stoned (Universal)	
21	21	MUOVAYNE	Forget To Remember (Epic)	
23	22	OISTURBED	Guarded (Reprise)	
27	23	BON JOVI	Have A Nice Day (Island/IDJMG)	
26	24	DEFAULT	Count On Me (TVT)	
30	25	SWITCHFOOT	Stars (Columbia)	
24	26	TOMMY LEE	Tryin To Be Me (TL Education Services)	
28	27	THEORY OF A DEADMAN	Hello Lonely... (Roadrunner/IDJMG)	
25	28	VELVET REVOLVER	Come On, Come In (Wind-up)	
-	29	OFFSPRING	Can't Repeat (Columbia)	
-	30	FOO FIGHTERS	DDA (RCA/RMG)	

#1 MOST ADDED

SHINEDOWN Save Me (Atlantic)

#1 MOST INCREASED PLAYS

FOO FIGHTERS DDA (RCA/RMG)

TOP 5 NEW & ACTIVE

- NINE INCH NAILS Only (Interscope)
- WEEZER Beverly Hills (Geffen)
- INSTITUTE Bullet-Proof Skin (Interscope)
- SEVENDUST Ugly (Winddark/7Bros.)
- AVENGED SEVENFOLD Bat Country (Warner Bros.)

ROCK begins on Page 50.

URBAN AC

LW	TW	
2	1	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)
1	2	MARIAH CAREY We Belong Together (Island/IDJMG)
3	3	KEM I Can't Stop Loving You (Motown/Universal)
4	4	FANTASIA Free Yourself (J/RMG)
6	5	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)
5	6	INDIA ARIE Purify Me (Rowdy/Motown)
7	7	TONI BRAXTON Please (BlackGround/Universal)
8	8	JILL SCOTT Cross My Mind (Hidden Beach/Epic)
10	9	ERIC BENET I Wanna Be Loved (Reprise)
12	10	KEM Find Your Way (Back Into My Life) (Motown/Universal)
11	11	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)
9	12	BABYFACE Sorry For The Stupid Things (Arista/J/RMG)
15	13	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)
13	14	PATTI LABELLE f/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)
14	15	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)
17	16	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)
16	17	FAITH EVANS f/SNOOP DOGG Mesmerized (Capitol)
18	18	LYFE JENNINGS Must Be Nice (Columbia)
19	19	DESTINY'S CHILD Cater 2 U (Columbia)
21	20	SHANICE WILSON Every Woman Dreams (Playtime)
20	21	YOLANDA ADAMS Someone Watching Over You (Atlantic)
22	22	JOHN LEGEND f/LAURYN HILL So High (Columbia)
23	23	ANTHONY HAMILTON Ball And Chain (Rhino)
27	24	DWELE I Think I Love U (Virgin)
24	25	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)
25	26	MINT CONDITION Whoaa (Image)
26	27	CRUNA Take Me Higher (Reprise/Warner Bros.)
-	28	JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)
29	29	M. MORGAN & F. JACKSON Back Together Again (Orpheus)
30	30	MARY MARY Heaven (Sony Urban/Columbia)

#1 MOST ADDED
WILL DOWNING Crazy Love (GRP/VMG)

#1 MOST INCREASED PLAYS
JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)

TOP 5 NEW & ACTIVE
LALAH HATHAWAY Better And Better (MesaBlueMoon/AGU Music)
KINDRED THE FAMILY SOUL Where Would I Be (The Question) (Hidden Beach)
FANTASIA Ain't Gonna Beg (J/RMG)
RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)
STEVIE WONDER So What The Fuss (Motown/Universal)

URBAN begins on Page 29.

ACTIVE ROCK

LW	TW	
1	1	SEETHER Remedy (Wind-up)
2	2	STAIN'D Right Here (Flip/Atlantic)
6	3	NICKELBACK Photograph (Roadrunner/IDJMG)
4	4	CROSSFADE Colors (Columbia)
5	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
9	6	DISTURBED Stricken (Reprise)
8	7	TRAPT Stand Up (Warner Bros.)
7	8	DARK NEW DAY Brother (Warner Bros.)
3	9	FOO FIGHTERS Best Of You (RCA/RMG)
13	10	TAPROOT Calling (Velvet Hammer/Atlantic)
10	11	MUDVAYNE Happy? (Epic)
15	12	SYSTEM OF A DOWN Question! (American/Columbia)
16	13	GREEN DAY Wake Me Up When September Ends (Reprise)
11	14	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
12	15	NINE INCH NAILS The Hand That Feeds (Interscope)
20	16	SHINEDOWN Save Me (Atlantic)
18	17	MUDVAYNE Forget To Remember (Epic)
14	18	SLIPKNOT Before I Forget (Roadrunner/IDJMG)
19	19	10 YEARS Wasteland (Republic/Universal)
17	20	DISTURBED Guarded (Reprise)
21	21	COLD Happens All The Time (Flip/Lava)
22	22	CHEVELLE Panic Prone (Epic)
26	23	AVENGED SEVENFOLD Bat Country (Warner Bros.)
23	24	DEFAULT Count On Me (TVT)
27	25	3 DOORS DOWN Live For Today (Republic/Universal)
25	26	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)
28	27	HINDER Get Stoned (Universal)
30	28	INSTITUTE Bullet-Proof Skin (Interscope)
48	29	FOO FIGHTERS DOA (RCA/RMG)
33	30	SEVENDUST Ugly (Winedark/7Bros.)

#1 MOST ADDED
ILL NINO What You Deserve (Roadrunner/IDJMG)

#1 MOST INCREASED PLAYS
FOO FIGHTERS DOA (RCA/RMG)

TOP 5 NEW & ACTIVE
STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)
CASANOVAS Livin' In The City (IROCK)
ROLLING STONES Rough Justice (Virgin)
NO ADDRESS Lasting Words (Atlantic)
PROM KINGS Bleeding (Three Kings)

ROCK begins on Page 50.

COUNTRY

LW	TW	
1	1	FAITH HILL Mississippi Girl (Warner Bros.)
5	2	BROOKS & DUNN Play Something Country (Arista)
2	3	TOBY KEITH As Good As I Once Was (DreamWorks)
4	4	BRAD PAISLEY Alcohol (Arista)
7	5	SARA EVANS A Real Fine Place To Start (RCA)
6	6	TIM MCGRAW Do You Want Fries With That (Curb)
8	7	VAN ZANT Help Somebody (Columbia)
9	8	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)
10	9	GRETCHEN WILSON All Jacked Up (Epic)
12	10	CRAIG MORGAN Redneck Yacht Club (BBR)
11	11	JAMIE O'NEAL Somebody's Hero (Capitol)
13	12	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)
16	13	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)
14	14	JASON ALDEAN Hicktown (BBR)
15	15	TRISHA YEARWOOD Georgia Rain (MCA)
21	16	KEITH URBAN Better Life (Capitol)
17	17	LONESTAR You're Like Comin' Home (BNA)
18	18	TRACE ADKINS Arlington (Capitol)
20	19	GARY ALLAN Best I Ever Had (MCA)
22	20	LEE ANN WOMACK He Oughta Know That By Now (MCA)
24	21	NEAL MCCOY Billy's Got His Beer Goggles On (903)
25	22	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)
19	23	TRICK PONY It's A Heartache (Asylum/Curb)
31	24	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)
23	25	HOT APPLE PIE Hillbillies (DreamWorks)
26	26	PHIL VASSAR Good Ole Days (Arista)
29	27	DIERKS BENTLEY Come A Little Closer (Capitol)
28	28	SHOOTER JENNINGS 4th Of July (Universal South)
30	29	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)
32	30	CHRIS CAGLE Miss Me Baby (Capitol)

#1 MOST ADDED
FAITH HILL Like We Never Loved At All (Warner Bros.)

#1 MOST INCREASED PLAYS
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)

TOP 5 NEW & ACTIVE
REBA MCENTIRE You're Gonna Be (MCA)
RAY SCOTT My Kind Of Music (Warner Bros.)
FAITH HILL Like We Never Loved At All (Warner Bros.)
STEVE HOLY It's My Time (Waste It If I Want To) (Curb)
JAMEY JOHNSON The Dollar (BNA)

COUNTRY begins on Page 34.

ALTERNATIVE

LW	TW	
1	1	GORILLAZ Feel Good Inc. (Virgin)
3	2	STAIN'D Right Here (Flip/Atlantic)
2	3	FOO FIGHTERS Best Of You (RCA/RMG)
4	4	GREEN DAY Wake Me Up When September Ends (Reprise)
7	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
5	6	SEETHER Remedy (Wind-up)
6	7	311 Don't Tread On Me (Volcano/Zomba Label Group)
8	8	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
13	9	NINE INCH NAILS Only (Interscope)
12	10	WEEZER We Are All On Drugs (Geffen)
9	11	NINE INCH NAILS The Hand That Feeds (Interscope)
11	12	WEEZER Beverly Hills (Geffen)
10	13	BECK Girl (Interscope)
14	14	RISE AGAINST Swing Life Away (Geffen)
15	15	SWITCHFOOT Stars (Columbia)
16	16	KILLERS All These Things That I've Done (Island/IDJMG)
18	17	SYSTEM OF A DOWN Question! (American/Columbia)
17	18	MY CHEMICAL ROMANCE Helena (Reprise)
20	19	TRAPT Stand Up (Warner Bros.)
21	20	WHITE STRIPES My Doorbell (Third Man/V2)
22	21	NICKELBACK Photograph (Roadrunner/IDJMG)
24	22	DISTURBED Stricken (Reprise)
23	23	TAPROOT Calling (Velvet Hammer/Atlantic)
26	24	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)
31	25	COLDPLAY Fix You (Capitol)
27	26	30 SECONDS TO MARS Attack (Immortal/Virgin)
35	27	SHINEDOWN Save Me (Atlantic)
28	28	COLD Happens All The Time (Flip/Lava)
48	29	FOO FIGHTERS DOA (RCA/RMG)
25	30	COLDPLAY Speed Of Sound (Capitol)

#1 MOST ADDED
FOO FIGHTERS DOA (RCA/RMG)

#1 MOST INCREASED PLAYS
FOO FIGHTERS DOA (RCA/RMG)

TOP 5 NEW & ACTIVE
STELLASTARR* Sweet Troubled Soul (RCA/RMG)
ALL-AMERICAN REJECTS Move Along (Interscope)
DREG Bug Eyes (Interscope)
BRAVERY Unconditional (Island/IDJMG)
ARMOR FOR SLEEP Car Underwater (Equal Vision)

ALTERNATIVE begins on Page 55.

SMOOTH JAZZ

LW	TW	
1	1	RICHARD ELLIOT People Make The World Go Round (Artizen)
3	2	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)
2	3	STEVE COLE Thursday (Narada Jazz)
4	4	CHUCK LOEB Tropical (Shanachie)
5	5	PAUL TAYLOR Nightlife (Peak)
8	6	PAUL JACKSON, JR. Never Too Much (GRP/VMG)
9	7	DAVE KOZ Love Changes Everything (Capitol)
6	8	NILS Pacific Coast Highway (Baja/TSR)
10	9	BRIAN CULBERTSON Hookin' Up (GRP/VMG)
7	10	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
13	11	EUGE GROOVE Get Em Goin' (Narada Jazz)
11	12	NORMAN BROWN West Coast Coolin' (Warner Bros.)
15	13	PAUL BROWN Cosmic Monkey (GRP/VMG)
14	14	DAVID PACK You're The Only Woman (Peak)
12	15	KEN NAVARRO You Are Everything (Positive)
17	16	WALTER BEASLEY Coolness (Heads Up)
16	17	WAYMAN TISDALE Ready To Hang (Rendezvous)
18	18	MINDI ABAIR Make A Wish (GRP/VMG)
19	19	AVERAGE WHITE BAND Work To Do (Liquid 8)
21	20	KEM I Can't Stop Loving You (Motown/Universal)
20	21	DONNY OSMOND Breeze On By (Decca)
23	22	MARION MEADOWS Suede (Heads Up)
24	23	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)
26	24	BOZ SCAGGS Lowdown (Unplugged) (Virgin)
27	25	JEFF GOLUB Simple Pleasures (Narada Jazz)
22	26	JONATHAN BUTLER Fire & Rain (Rendezvous)
28	27	BONEY JAMES 2:01 AM (Warner Bros.)
29	28	MARIAH CAREY We Belong Together (Island/IDJMG)
30	29	WARREN HILL Still In Love (Popjazz/Native Language)
25	30	CHIELI MINUCCI The Juice (Shanachie)

#1 MOST ADDED
KIM WATERS Steppin' Out (Shanachie)

#1 MOST INCREASED PLAYS
PAUL JACKSON, JR. Never Too Much (GRP/VMG)

TOP 5 NEW & ACTIVE
SOUL BALLET She Rides (215)
MICHAEL BUBLE Home (143/Reprise)
BRIAN SIMPSON It's All Good (Rendezvous)
ALEXANDER ZONJIC Leave It With Me (Heads Up)
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)

SMOOTH JAZZ begins on Page 47.

TRIPLE A

LW	TW	
1	1	JACK JOHNSON Good People (Brushfire/Universal)
2	2	ERIC CLAPTON Revolution (Duck/Reprise)
4	3	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)
6	4	U2 City Of Blinding Lights (Interscope)
8	5	DAVID GRAY The One I Love (ATO/RCA/RMG)
12	6	ROLLING STONES Rough Justice (Virgin)
5	7	SHERYL CROW Good Is Good (A&M/Interscope)
10	8	TRACY CHAPMAN Change (Atlantic)
7	9	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)
11	10	BECK Girl (Interscope)
3	11	COLDPLAY Speed Of Sound (Capitol)
9	12	DESOL Karma (Curb/Reprise)
13	13	MIKE DOUGHTY Looking At The World From The Bottom... (ATO/RMG)
17	14	COLDPLAY Fix You (Capitol)
15	15	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)
20	16	NICKEL CREEK When In Rome (Sugar Hill)
18	17	BONNIE RAITT I Will Not Be Broken (Capitol)
19	18	GREEN DAY Wake Me Up When September Ends (Reprise)
16	19	LOW MILLIONS Statue (Manhattan/EMC)
22	20	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)
24	21	VAN MORRISON Stranded (Geffen)
23	22	MELISSA ETHERIDGE Refugee (Island/IDJMG)
28	23	KEANE Bend And Break (Interscope)
21	24	JASON MRAZ Wordplay (Atlantic)
29	25	TRISTAN PRETTYMAN Love Love Love (Virgin)
-	26	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)
30	27	JOHN BUTLER TRIO What You Want (Lava)
-	28	LIFEHOUSE You And Me (Geffen)
26	29	WHITE STRIPES My Doorbell (Third Man/V2)
-	30	GREEN DAY Holiday (Reprise)

#1 MOST ADDED
NEIL YOUNG The Painter (Reprise)

#1 MOST INCREASED PLAYS
NEIL YOUNG The Painter (Reprise)

TOP 5 NEW & ACTIVE
MAIA SHARP Red Dress (Koch)
FRAY Over My Head (Cable Car) (Epic)
ROBERT PLANT & STRANGE SENSATION All The King's Horses (Sanctuary/SRG)
DELBERT MCCLINTON One Of The Fortunate Few (New West)
BRENDAN BENSON Cold Hands Warm Heart (V2)

TRIPLE A begins on Page 58.

PUBLISHER'S **Profile** BY ERICA FARBER

One of radio's challenges is attracting young listeners, and Dr. Joe Misiewicz knows how difficult that can be. Dr. Misiewicz is a full-time professor at Ball State University and President of the Broadcast Education Association.

With his firsthand knowledge of today's youth, he sums up the current college and high school generation by saying that they base most of their listening, buying and viewing decisions on two key things: immediacy and convenience.

Beginning his career: "If you go back to my high school newspaper, I put a line in there saying that one day I wanted to teach journalism at the college level. It came about because of a high school adviser. I spent a number of years playing professionally. I was a radio News Director, I was in TV sales for a while, and I owned a newspaper in Peoria, IL, but I always kept snapping back to classroom stuff."

Joining Ball State: "I have been a Chairman at several different places. I came to Ball State in 1990 as Chairman, did it for nine years, then threw my hands up and left for a year. I was asked back, and I realized that the classroom was a much better place to be. University administration, while it allows you to set direction and to put a spin on things, tends not to be a venue for quick change. And to really do the administrative tasks, you are pretty much pulled out of the classroom. You often lose contact with students, and that seems to be counterproductive to being on a college campus."

Focusing on telecommunications: "What I teach kind of spans the radio and TV side. The lead course is a senior-level management course to try to get students ready if they think they're going to get into management someday."

"I also teach a senior-level capstone course — which means all the different majors come together — called 'Social Responsibility.' It takes a look at things like music lyrics, the use of language on TV, reality TV, sex and video games. Are there limits? Should there be limits? Should you have to divulge your sources in the media? It's a great course to teach because every day there is new subject matter."

"I've also done quite a bit of work in promotional marketing, in terms of teaching assignments."

Keeping up with the industry: "I'm an avid website scanner, I go through e-mails, and I subscribe to many publications. I just yanked four audio pieces off NPR that I'm going to use in class this afternoon to discuss Nielsen ratings."

"Keeping up is a matter of making sure that you scan and have these things e-mailed to you. Our university subscribes to all these things electronically, and the kids can go on the web or go to a system we have set up electronically and read the articles we talk about in class."

"I don't claim to keep up with everything, but I do a lecture for the seniors every year about where the media is going to be in the next two or three years. I love to speculate."

Biggest challenge: "Keeping up with some of the kids coming along now who make a habit out of spending six to eight hours a day on the web. They're coming up with articles, blogs and podcasts I've never even heard about. And while you always try to play a one-upmanship game, the biggest challenge for a lot of faculty is, can we adapt?"

"Rather than put five articles you've cut out of a newspaper on reserve in the library, do you know how to make that happen electronically? And when you do make it happen, do you actually know how to use the stuff in class? It has changed the whole nature of teaching."

Describe the BEA: "It's a group of educators, many of whom are cutting-edge, who teach at major universities, smaller colleges and two-year schools. They are heavily involved in radio, TV and film all the way from practical applications — how to write, produce, shoot and edit — to the highly theoretical side dealing with the impact of the messages. It's a diverse group of people."

How the industry can support the BEA: "You can support it through financial contributions or by becoming an institutional member. The industry has to be convinced that there's reason to stay over for a day or two after the spring NAB and set up in our display room at the BEA Convention and say, 'Hey, how are you all doing? You 1,200 people are involved in teaching 30,000-plus students a day. Here's what we're doing. You ought to think about incorporating this or subscribing to it. You'd have the latest information for your kids, and we might even set up a pilot program at your school because you've been noted for doing this. You'd be a test bed for us.' There are a lot of avenues where we and the industry have to come together."

State of radio: "I was just at a session, and I won't mention the company, but the head of its radio group said, 'We are not in the radio business. We have to stop using that term. We are in the music-distribution business.' That caught a lot of the people in the audience by surprise. He said, 'We're trying to get product to as many different devices as we can in a way that's palatable to the people using those devices.'"

"As I chat with kids in my class I don't hear a lot of them saying that they listen to radio on a regular basis. The kids are saying, 'A good chunk of the music radio plays is cool; I just don't want the talk and commercials.' These kids are going to podcasts and dumping songs they find there onto MP3 players. You go to a podcast and take off 30 songs. How cool is that? I am not one running around saying that radio is dead."

Something about teaching that might surprise our readers: "If you try to get at some of the theory behind this, there's a generation saying, 'Doc, things are different.' It doesn't mean that you're old, but there are different ways to access this stuff. One of my favorite sayings is 'Technology always wins.' XM now has its little portable device out, but it's also an FM receiver, so you get radio plus XM."

"Part of me wonders, as we get into more portability and more ways to distribute signals, what does that do to the old radio receiver? What does it do to big TVs? Can you buy a VHS player anymore? You can buy one built into a TV, but you can't buy a separate one at Circuit City or Best Buy."

"When we talk about that, I always suggest to students that a case of technology winning is when a supplier refuses to stock an item and you are then driven to something new. We gave all 3,500 freshman at Ball State a USB [flash memory drive] when they moved into the dorms. They were told that's where they store all their stuff. No more zip drives, no more discs. But if technology always wins, what's next?"

Career highlight: "The fact that Eastern Michigan University gave me its Distinguished Alumnus Award a couple years ago was pretty cool. It was cool because a very close friend of mine at Eastern put together the campaign booklet that you have to submit to the university, and he had three letters from students for every year I've taught for the last 30 years. He had tracked students from 1971 through 2004. It was wonderful!"

"And here at Ball State the seniors have voted me Teacher of the Year in the program for the last three years. It's nice to know that the seniors think you're still OK at the end of the year."

Career disappointment: "There's a part of me that wishes I had made a better effort to be a dean scribe, to take an entire communications school and see what I could have done

with it. My track record at Bradley, Morehead, Central Michigan and here is notable, but I'm sitting here looking at my tennis shoes, and you can't wear tennis shoes and be a dean."

Favorite radio format: "Soft Jazz."

Favorite television show: "NewsNight with Aaron Brown."

Favorite song: "I Am ... I Said," by Neil Diamond."

Favorite book: "Seven Habits of Highly Effective People."

Favorite website: "My customized Yahoo site."

Favorite restaurant: "Szechwan Garden here in Muncie, IN."

Beverage of choice: "Diet Pepsi."

E-mail address: "jmisiewicz@bsu.edu."

Hobbies: "I play tennis four times a week. I collect baseball cards, especially cards from the '50s. I'm also a professional clown. My clown name is Razzo. I'm a non-talking clown, and I volunteer at senior-citizen homes and hospitals. I'm real big on *New Yorker* cartoons, *Doonesbury* and social cartoons. I probably get 50 to 60 a week from people around the country."

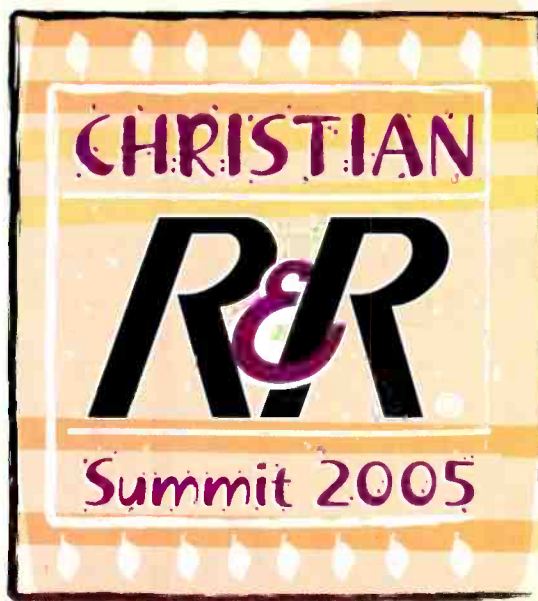
The future: "We're going to see a portable device that will allow people to download much more than we imagine. It will plug in to an 80-inch screen hanging on your wall, and you'll be able to watch or listen to anything you've downloaded at your leisure."

"We're in a society that's starting to say, 'It's not that I don't want to hear the news; I just don't want to hear it at 6:30.' I'd love to be a fly on the wall at the networks when they talk about programming. What's going through their heads? The write-ups in the press about how well AOL covered the Live 8 concerts have got to be something that everybody's looking at."



DR. JOE MISIEWICZ

Professor, Ball State University



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