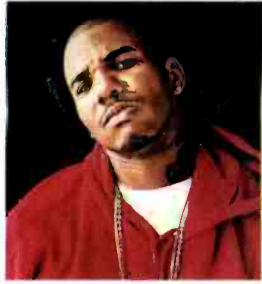


NEWSSTAND PRICE \$6.50

The Game Has Big 'Dreams'

It's another hit for the Aftermath/G-Unit/Interscope rapper, who scores Most Added on the Urban chart this week with the latest single from his debut album, *The*



Documentary. "Dreams" picks up 53 adds and debuts at No. 48*. If you're in the New York area, check out The Game as he performs at WQHT (Hot 97)'s Summer Jam 2005, June 5 at the Meadowlands.



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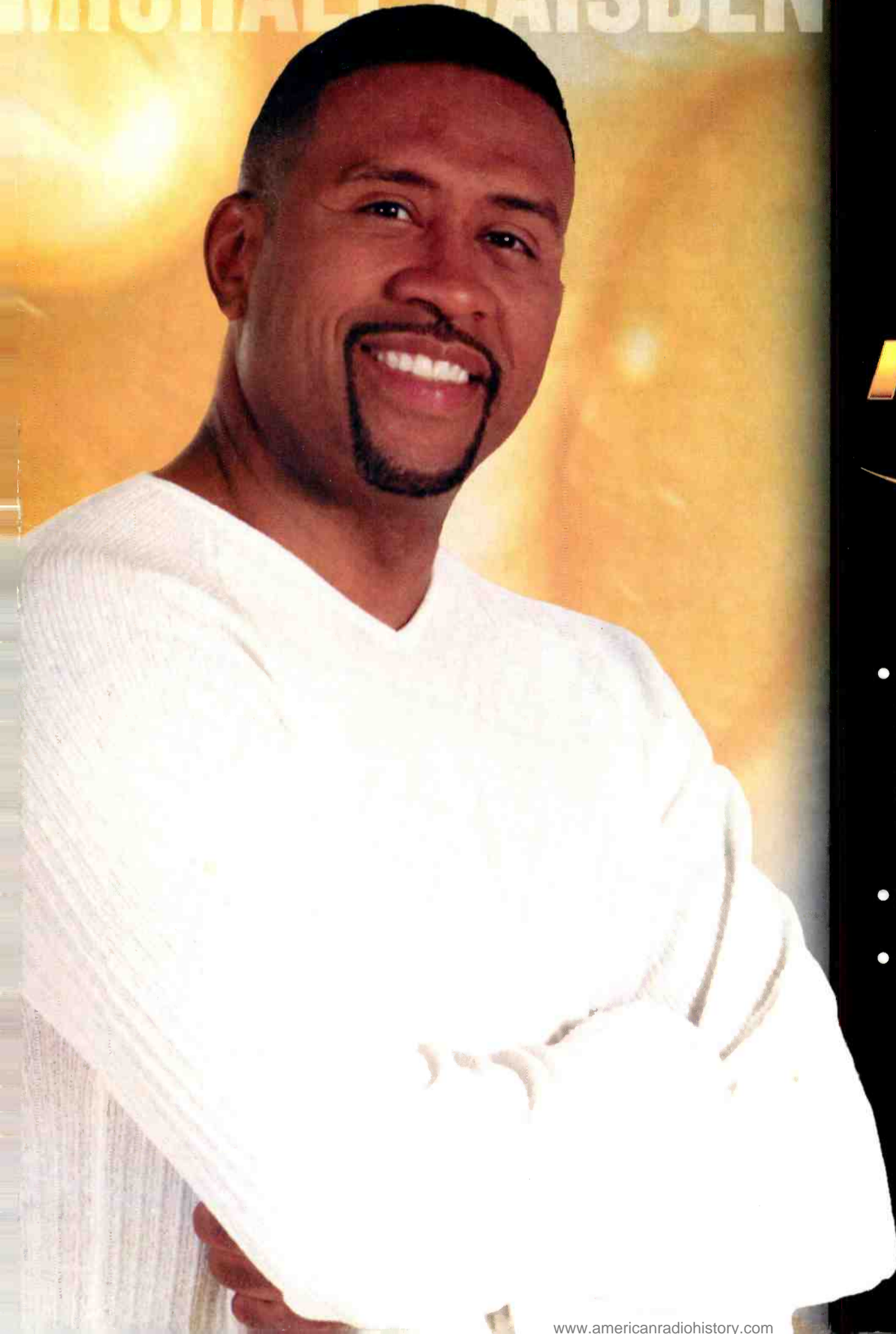
JUNE 3, 2005



What's New At Urban AC?

This week R&R salutes Urban AC's artists, PDs and personalities. First, Urban/Rhythmic Editor **Dana Hall** asks various luminaries which contemporary hitmakers are likely to live up to the musical trailblazers who inspired them. She then discovers who mentored some of today's top programmers and what innovations syndicated personality Michael Baisden is bringing to Urban AC radio. It all starts on Page 33.

MICHAEL BAISDEN



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- **Afternoon Drive 3PM - 7PM (ET)**
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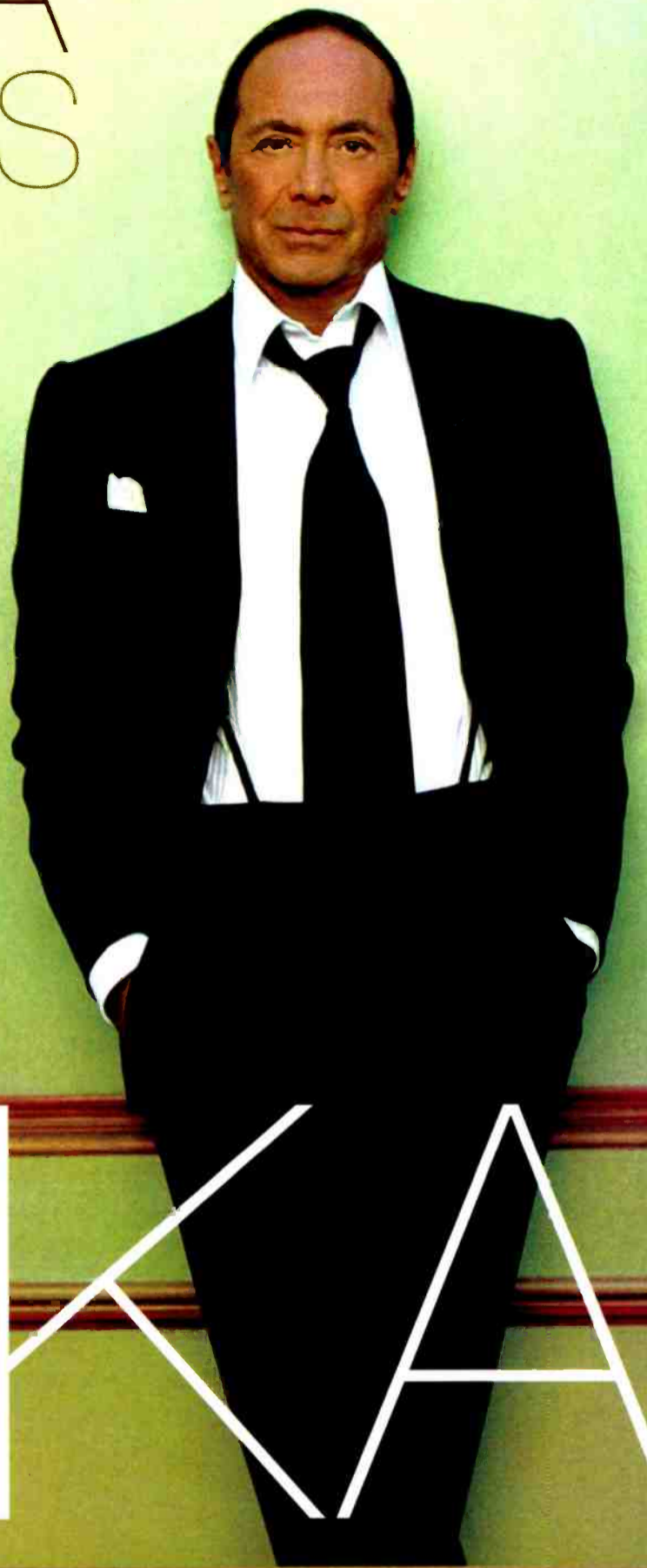
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REM's **Everybody Hurts**
Oasis' **Wonderwall**
Bon Jovi's **It's My Life**
Soundgarden's **Black Hole Sun**
Survivor's **Eye Of the Tiger**
Lionel Richie's **Hello**
Billy Idol's **Eyes Without a Face**
The Cure's **Lovecats**
Michael Jackson's **The Way You Make Me Feel**
Eric Clapton's **Tears In Heaven**



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- THE VIEW 6/16
- LIVE WITH REGIS AND KELLY
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LIVE, OR LET DIE?

According to some, the end for Oldies is nigh. Others feel that a few changes will revive it. This week R&R's Adam Jacobson gets both sides of the story from an Oldies PD, WRKA/Louisville's Matt Killion, and the PD of one of the new Adult Hits stations that could be the model for the Oldies of tomorrow, KPXX/Phoenix's Joel Grey.

See Page 21

TOO FEW FEMALES

While the number of female station managers and GMs has risen slowly over the years, there is still a dearth of female PDs. In the first installment of a two-part series, consultant Jaye Albright asks a plethora of women in radio why this is so and uncovers a wide variety of interesting answers and career anecdotes.

See Page 8



THE INDUSTRY'S NEWSPAPER
www.radioandrecords.com

MEDIA SUMMIT SCOOP

The 10th Jacobs Media Summit takes place Thursday, June 23, in conjunction with R&R Convention 2005 in Cleveland. With that in mind, Rock Editor Ken Anthony gets down and dirty with the summit's keynote speaker, Little Steven Van Zandt, while Alternative Editor Kevin Stapleford goes behind the scenes of the gathering with Jacobs' Dave Beasing. Pages 59 and 63.



If it happened in Vegas, it's here: Page 44

Arbitron Moves Faster On Small-Mkt. Enhancements

Support wide for 12-month rolling average

Arbitron last week revealed that it will move up from spring 2006 to fall 2005 its implementation of a two-book rolling average for ratings surveys in the 110 small markets that are part of the company's "condensed market" radio-measurement service.

Arbitron will include with the fall 2005 results the in-tab diaries from both the fall 2005 and spring 2005 surveys when tabulating the audience estimates in those markets. Each subsequent ratings report will offer a two-book average of the most current and previous surveys. Arbitron said the move doubles the current sample size for audience demographics and dayparts.

Additionally, the ratings company is standing by its spring 2007 target date for using 12-month rolling averages when releasing quarterly ratings reports in its condensed markets. Beginning in January 2007 the company will survey on a continuous basis all 110 condensed markets, which will then receive four seasonal reports. Arbitron will take the sample currently allotted for spring and fall surveys and spread it equally across the four seasonal surveys.

The first of the four-year reports is set for spring 2007. By the release of the summer 2007 survey, each market report

ARBITRON See Page 20

Univision Brings 'La Kalle' To N.Y.

WCAA & WZAA now play reggaeton & Latin hip-hop

Univision Radio has jumped on the reggaeton bandwagon. On May 27 the company took its flagship Tropical simulcast of WCAA/New York and WZAA/Nassau-Suffolk — known collectively as "Latino Mix" — and switched the stations to a Hispanic Urban presentation as "La Kalle 105.9/92.7 FM." *La Kalle*, Spanish slang for *la calle*, or "the street," will target Hispanics 18-34. In addition to hits by reggae-ton artists, WCAA & WZAA will feature Latin hip-hop. Univision Radio Sr. VP/COO Gary Stone said *La Kalle* meets the needs of the younger Hispanics in the New York area. "Our research

UNIVISION See Page 20

Reggaeton Gets L.A. Home On KXOL

By Adam Jacobson

R&R Radio Editor
ajacobson@radioandrecords.com

Spanish Broadcasting System on May 26 shifted its KXOL/Los Angeles from ballad-driven Spanish Contemporary "El Sol 96.3" to a bilingual Rhythmic format focusing on reggaeton and English-language hip-hop. KXOL is now billing itself as

"Latino 96.3" and targeting young Hispanics with such core artists as Vico C, Don Omar, Ivy Queen and Daddy Yankee. Among the hip-hop artists who can be found on Latino's playlist are The Black Eyed Peas, Ciara, Baby Bash and Terror Squad.

"It's exciting to target the Hispanic youth of Los Angeles,

KXOL See Page 11



R&R NUMBER 1s



URBAN
MARIAH CAREY
We Belong Together (Island/IDJMG)

- CHR/POP**
GWEN STEFANI Hollaback Girl (Interscope)
- CHR/RHYTHMIC**
MARIAH CAREY We Belong Together (Island/IDJMG)
- URBAN AC**
KEM I Can't Stop Loving You (Motown/Universal)
- GOSPEL**
DONNIE McCLURKIN I Call You Faithful (Verity)
- COUNTRY**
KEITH URBAN Making Memories Of Us (Capitol)
- AC**
KELLY CLARKSON Breakaway (Hollywood)
- HOT AC**
ROB THOMAS Lonely No More (Atlantic)
- SMOOTH JAZZ**
NILS Pacific Coast Highway (Baja/TSR)
- ROCK**
AUDIOSLAVE Be Yourself (Interscope/Epic)
- ACTIVE ROCK**
MUDVAYNE Happy? (Epic)
- ALTERNATIVE**
NINE INCH NAILS The Hand That Feeds (Interscope)
- TRIPLE A**
COLDPLAY Speed Of Sound (Capitol)
- CHRISTIAN AC**
JEREMY CAMP Take You Back (BEC/Tooth & Nail)
- CHRISTIAN CHR**
KRYSTAL MEYERS The Way To Begin (Essential/PLG)
- CHRISTIAN ROCK**
SANCTUS REAL The Fight Song (Sparrow/EMI CMG)
- CHRISTIAN INSPO**
CHRIS TOMLIN Holy Is The... (Sixsteps/Sparrow/EMI CMG)
- SPANISH CONTEMPORARY**
SHAKIRA I/A. SANZ La Tortura (Sony BMG)
- REGIONAL MEXICAN**
LOS TEMERARIOS Ni En Defensa Propia (Fonovisa)
- TROPICAL**
SHAKIRA I/A. SANZ La Tortura (Sony BMG)

Viacom To Decide On Asset Division By End Of June

Viacom Chairman/CEO Sumner Redstone told investors at the company's May 26 annual shareholders meeting that Viacom management will decide by the end of June whether to split the diversified media company into two separate operations and reiterated his interest in following through with such a plan. According to the *New York Times*, Redstone told meeting attendees that if Viacom's board approves the plan, the split would be completed in Q1 2006.

Viacom in March announced that it was considering forming one company out of its publishing, theme-park, television production and broadcasting operations — including Infinity radio — and forming a second

VIACOM See Page 20



AWAITING R&R CONVENTION 2005 ATTENDEES!

Some of Cleveland's finest — and by that, we don't mean the city's police department — gathered to show you what kind of reception the people coming to R&R Convention 2005 should expect upon arriving. Staffers from Elyria-Lorain Smooth Jazz WNWV (107.3 The Wave) joined up with several area notables to snap this shot at Jacobs Field, where the Cleveland Indians will play the Boston Red Sox on Wednesday, June 22. Seen here are (back row, l-r) WNWV's Tom Murphy and midday personality Mark Ribbins, Cleveland Indians EVP Dennis Lehman, Telarc International's Elaine Martone, Rock and Roll Hall of Fame DJ Raechel Donahue, Playhouse Square's Hallie Yavitch, WNWV's Suzy Peters, (front row, l-r) Omnia Audio & Telos Systems' Frank Foti, Rock and Roll Hall of Fame DJ Norm N. Nite, Cleveland Mayor Jane Campbell, Heads Up Records' Dave Love, WNWV PD Bernie Kimble and Rock and Roll Hall of Fame DJ David Spero and President/CEO Terry Stewart.

Adelstein Targets Radio's Product-Placement Deals

By Joe Howard

R&R Washington Bureau Chief
jhoward@radioandrecords.com

FCC Commissioner Jonathan Adelstein last week expressed displeasure with the job his agency is doing enforcing its compensation-attribution rules, which require broadcasters to disclose when they've received payment for airing an announcement or statement. And he targeted radio specifically for certain types of violations.

During a May 25 address at a luncheon hosted by the Media Institute, Adelstein openly questioned the veracity of some radio hosts who tout products



AOELSTEIN See Page 20

The **HOT MIX** at **HOT A/C** now!

KEITH URBAN

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JIM RYAN VP A/C Programming
Clear Channel Communications

"This is the ONLY adult hit getting noticed on the radio today. It makes adult hit radio mass appeal and gets instant phones whenever it's played. Just jumps out of the radio!"

Bob Walker PD
WXTI Milwaukee

"Women LOVE this song. It's got a hook that really hits home. We put it into research and right from the start it came back huge!"

Neal Sharpe PD
WLNK Charlotte

**KS95 Minneapolis
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WXTI Milwaukee
KYKY St. Louis
WOMX Orlando
WTIC Hartford
WWMX Baltimore



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June 3, 2005

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Parker Named COO Of WAY-FM

Lloyd Parker has joined WAY-FM Media Group as COO. He is based in the company's Colorado Springs corporate office and replaces Dusty Rhodes, who was recently promoted to Sr. VP. Parker became GM of EMF Broadcasting's K-LOVE and Air1 networks in 1996 and moved into the role of EMF Director/Corporate Relations last year. Before joining EMF he spent 16 years as VP/GM of WLIX/Nassau-Suffolk, one of the nation's pioneering Contemporary Christian music stations.



Parker

Parker also founded *Christian Music Planet* magazine, which has a circulation of 150,000, and since January of this year has served as the publication's Editor in Chief.

"I am so excited about Lloyd joining the leadership team at WAY-FM," said company founder/CEO Bob Augsburg. "Dusty and I have known Lloyd for about 20 years and couldn't be happier that he will soon be playing a strategic

PARKER See Page 20

ROCK SWINGS -- EVEN IN CANADA

It was "just another day in Edgeland," as CFNY (102.1 The Edge)/Toronto Promo Director Jonathan Sinden describes it, when legend Paul Anka dropped in to talk about his new album, *Rock Swings*, which contains his take on some classic alternative songs. Seen here are (l-r) Edge PD Alan Cross, Anka and Edge promo guy Cooper and morning personality Todd Shapiro.

Houston Gets 'FM News Channel'

Cumulus Media on Tuesday launched KFNC (FM News Channel 97.5), its long-rumored FM News/Talk station in Houston. KFNC, which is licensed to nearby Beaumont, TX, debuted on the frequency that was previously occupied by the company's Rock KIOL. That station has moved to 103.7, a frequency licensed to suburban Willis, TX that was recently acquired by Cumulus.



lineup includes extended morning drive, midday and afternoon local news blocks, with a roster of mostly local talk personalities rounding out the rest of the daytime and evening schedule.

It features a morning news block anchored by Mike Shiloh and Robyn Geske (5-9am), followed by local talk with A.W. Pantoja and Martha Martinez (9am-noon),

KFNC See Page 20

Douglass Manages Sheridan/Pittsburgh

Sheridan Broadcasting has hired 30-year broadcast-industry veteran Michael Douglass as GM for its Pittsburgh cluster, overseeing Urban AC WAMO-AM, Urban WAMO-FM, Urban AC WJJJ and Gospel WPGR. He replaces Ron Davenport Jr., who has been serving as interim GM for the past year in addition to his duties as owner of Sheridan Broadcasting. Douglass began his career in

1972 with Capital Cities in Los Angeles, where he held such titles as Regional Sales Manager and NSM. In 1979 he moved cross-country to join WTOP-AM/Washington as VP/GM. He later added duties for clustermate WASH-FM.

After 13 years at the duo Douglass left in 1993 to embark on building a radio group in partnership with Clark Enterprises, where he became

DOUGLASS See Page 11

KFXR/Dallas Goes To 'Rock & Roldies'

After a pre-launch featuring thousands of Beatles tunes, First Broadcasting-managed KFXR (Mighty 1190)/Dallas on May 27 gave North Texas listeners a format that asks them to "Guess what's next."

That's the official slogan for the new Mighty 1190, which is offering what it calls a "Rock & Roldies" presentation featuring thousands of songs from a wide range of genres, including pop, rock, soul, disco, R&B, classic rock and oldies. Furthermore, Mighty 1190 says it will play 1950s-era rock 'n' roll and some of today's current hits in addition to hits from the 1960s through the 1980s.

It is KFXR's desire to emulate legendary Top 40 KLIF/Dallas, the original "Mighty 1190" and one of America's top radio stations during its heyday in the late 1950s, 1960s and early 1970s. First Broadcasting Chairman/CEO Ron Unkefer said, "Mighty 1190

KFXR See Page 20

Gossett Appointed KESZ/Phoenix PD

Clear Channel AC KESZ/Phoenix has named Kevin Gossett PD, effective June 27. He replaces Shaun Holly, who had been PD of KESZ, KNIX & KYOT/Phoenix but was recently promoted to Director/Programming for Clear Channel/Phoenix. Holly remains PD of KYOT; a PD search for KNIX is underway.



Gossett

Gossett comes from Clear Channel's WVMX/Cincinnati, where he did mornings. Before that he did on-air fill-in work for the Clear Channel/Phoenix cluster. He has also been morning host of

GOSSETT See Page 20

First/Cincinnati Trio Flips To Adult Hits

First Broadcasting has silenced Classic Country WAOL/Georgetown, Country WAXZ (97.7 The Rooster)/Georgetown and Alternative WOXY (X97.7)/Oxford, OH and flipped the three signals to an Adult Hits trimulcast targeting the Cincinnati metro. At press time the stations had not adopted a new moniker.

First is programming the stations out of its Dallas headquarters, while Station Manager Heather Frye and cluster OM Rick Dames are overseeing the stations' relaunch on the local level. R&R has confirmed that Matt Sledge has exited as PD of X97.7.

The change for the trio of stations came Sunday. While initial reports had the stations taking the

CINCINNATI See Page 20

COUNTDOWN TO CLEVELAND



Convention 2005 • June 23-25

Making Music In The Heartland

Calling Cleveland home, The Michael Stanley Band cultivated a sound and a strong following that still resonate today. From the mid-'70s to the mid-'80s they hit their stride with hits like "He Can't Love You" and "My Town" and had album sales in the hundreds of thousands while touring with Bruce Springsteen, The Eagles, Foreigner and The Doobie Brothers.

Today Michael Stanley can be heard on WNCX/Cleveland. He also plays the old favorites and new music for devoted fans in his bands The Resonators and The Midlife Chryslers.

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A BIG PARTY REMIX

Santa Monica, CA's Zanzibar was the venue for May 16's Motown Remixed CD-release party, and what a blowout it was for the album, which features 15 of Motown's greatest songs remixed by more than a dozen top remixers and producers. Attending were (back row, l-r) Motown songwriter Janie Bradford; the Holland Group's Richard Davis; Motown producers-songwriters Edward and Brian Holland; Motown Remixed producer and Universal Music Enterprises VP/A&R Harry Weinger; Motown producer-songwriter Norman Whitfield; Motown's first A&R chief, William "Mickey" Stevenson; UMe President Bruce Resnikoff; Gamble-Huff Music's Kenneth Gamble and Leon Huff; singer Mable John; Temptations member Otis Williams; former Motown executive Miller London; (front, l-r) and UMe VP/Marketing Jeff Moskow and Sr. Director/Strategic Marketing Ashley Culp.

BIAfn Adjusts 2005 Forecasts

Tweaks predictions for industry, some markets

By Joe Howard
R&R Washington Bureau Chief
jhoward@radioandrecords.com

While BIAfn says local radio revenue is generally on course and performing only slightly behind the estimates it released in March, the financial firm on May 27 adjusted its forecasts for a variety of markets and reduced its overall 2005 radio-industry revenue-growth forecast by one-tenth of a percentage point, to 3.3%.

The change was driven by BIAfn's adjustment of several market forecasts. Specifically, the company doubled its local growth forecast for San Francisco from 2.5% to 5% and bumped its Boise, ID prediction from 3.4% to 6% but said it expects Wash-

ington, DC; Detroit; Minneapolis; Cincinnati; Memphis; and Macon, GA to post 2% declines this year.

BIAfn VP Mark Fratrick said, "From our analysis on actual performance to date, we increased the 2005 growth rate for 17 markets and

lowered the rate for 34 markets. While many of these changes were minor, some markets have shown surprising growth."

He continued, "Although there have been some markets with promising revenue growth, we continue to see the same disappointing growth rates of the past two years. While there have been efforts to bolster the prospects of the radio industry, it will take some time for these initiatives to sufficiently impact stronger industry growth."

Analyst: National Radio Gains Strength

In a report issued May 27, Banc of America Securities analyst Jonathan Jacoby said national radio spending has gained some strength in the markets he studied. He added that he believes the radio industry is showing signs of health as summer kicks off.

"Demand for younger-skewing stations is on the rise with the approach of summer," Jacoby said. "Trends are steady — but not robust — in a broad range of categories, and rates seem to be holding."

While the April results indicate revenue was flat for the month — below his 2% growth forecast — Jacoby said June pascings have improved from flat the week before to mid-single-digit growth. Meanwhile, July is up from low- to mid-single-digit pacing to the mid- to high-single-digit range. Jacoby said May is pacing in the low-single-digit range.

Considering Emmis' TV Options

In a May 26 report, Merrill Lynch analyst Laraine Mancini considered whether Emmis should carry out its announced plans to divest its television business all at once or parcel out stations one at a time.

Mancini said, "Although the sale of the TV division as a group may be the easiest exit with the minimum transaction cost, Emmis would likely lose some bargaining power on its beachfront properties, such as its WB affiliate in Orlando. In our view, Emmis could negotiate better prices by selling stations individually, a

"Demand for younger-skewing stations is on the rise with the approach of summer. Trends are steady — but not robust — in a broad range of categories, and rates seem to be holding."

Jonathan Jacoby

potentially lengthy process that could leave stations on the table."

ANALYSTS See Page 6

BUSINESS BRIEFS

Wilks Buys Eight From NextMedia

In a deal announced Tuesday, Wilks Broadcast Group has agreed to pay \$34 million for NextMedia's four-station clusters in Lubbock, TX and Reno, NV. The stations involved are CHR/Rhythmic KBTE, Hot AC KMMX, Country KLLL and Classic Rock KONE in Lubbock and Smooth Jazz KJZS, Alternative KRZQ, Triple A KTHX and Classic Rock KURK in Reno.

NextMedia President/CEO Steven Dinetz said, "Today's transaction is in line with our strategic plan to monetize noncore assets within our portfolio, allowing us to strengthen our balance sheet and apply greater focus to our core out-of-home-media clusters."

"We are very pleased to be acquiring these radio stations in strong and dynamic markets," Wilks President/CEO Jeff Wilks said. "We are looking forward to working with the talented people at these stations."

Pending FCC approval, the deal is expected to close in Q4. Michael Bergner of Bergner & Co. was the exclusive broker for the transaction.

RIAA Expands Internet2 Suits

On behalf of its member labels, the RIAA on May 26 filed suit against 91 college students suspected of using peer-to-peer i2Hub, which operates on the high-speed college and university research network Internet2. The suits include students at 20 schools not involved in the first round of i2Hub lawsuits, filed back in April.

RIAA President Cary Sherman said, "As long as students continue to corrupt this specialized academic network for the flagrant theft of music, we will continue to make it clear that there are consequences for these unlawful actions."

The latest filings are, as is usual in peer-to-peer suits, "John Doe" suits in which Internet providers — in these cases, the schools — will receive subpoenas requiring them to reveal the names of suspected P2P users. Among the people sued in the second round of i2Hub litigation are students at Rice University; University of California, Davis; University of Nebraska, Lincoln; University of Illinois, Urbana-Champaign; and Wake Forest. Also being sued are students at Boston University, Columbia University, the Georgia Institute of Technology, USC and other schools that received subpoenas in the April filings.

Meanwhile, the RIAA has filed 649 more John Doe suits against individuals suspected of distributing copyrighted material over consumer peer-to-peers including KaZaa and Grokster.

CHOI/Quebec City Fights For License

Genex Communications, the parent company of embattled French-language Alternative CHOI (Radio X)/Quebec City, appeared in court on May 25 to try to save the station's license, which the Canadian Radio-television and Telecommunications Commission has decided not to renew.

CHOI has faced a number of complaints, mostly concerning remarks made by former morning personality Jeff Fillion, and the CRTC

Continued on Page 6

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BUSINESS BRIEFS

Continued from Page 4

ultimately ruled that CHOI had to give up its broadcast license, effective Aug. 31, 2004. Genex appealed and the station got a reprieve, but now the company must secure the license permanently. "A radio station has never been shut down in the history of the world [for editorial content], except in totalitarian states," CHOI's lawyer, Guy Bertrand, said to the three-judge panel hearing the case.

"It's not up to the CRTC to pass judgment on the content of broadcasts. We're not asking for CHOI-FM to get special treatment. But it's censorship when nonelected officials decide what is allowed to be broadcast." Genex President Patrice Demers has said that if the company loses this case, he will appeal to the Supreme Court of Canada.

Newberry To Chair RAB2006

Commonwealth Broadcasting President/CEO **Steve Newberry** will serve as chair for RAB2006, taking place Feb. 9-12 at the Hyatt Regency in New Orleans. A 21-year radio-industry veteran, Newberry oversees Commonwealth's 22 Kentucky stations.

RAB President /CEO Gary Fries said, "Steve represents the finest in local radio broadcast ownership. His insights into the day-to-day challenges of local radio operation will help us develop a relevant conference agenda that identifies strategies for increasing radio's revenue streams."

Newberry said, "I've been a longtime supporter of the RAB and its initiatives. This is a great opportunity for me to help them achieve their goal of expanding radio's share of advertising dollars."

Gospel Music Association Elects New Directors

During the recent GMA week in Nashville, seven new directors and four new VPs were elected to the **Gospel Music Association** board of directors. The newest members of the GMA board are **Larry Blackwell Jr.**, VP/Gospel Music for EMI; **Karen Clark**, Manager of the Nashville Music Private Banking Division of SunTrust Bank; **David Crace**, Sr. VP of EMI CMG; **Jim Cumbee**, President/Non-Broadcast Media for Salem; **Tim Marshall**, SVP/Artist Relations for Word Records; **Dale Mathews**, President of Brentwood-Benson Publishing; and **Don Moen**, President of Integrity Label Group. The new board members start their two-year terms this month.

In addition, the board elected to VP posts **Demmette Guidry**, former VP/GM of the Sanctuary Urban Group; **Cheryl Moore**, Director/Christian Retail Marketing for Verity/Zomba; **Luis R. Fernandez Jr.**, Sr. Sales Manager/Latin America for Integrity International Group; and **Nina Williams**, VP/Label Operations for Provident Label Group.

Stern's Spotloads Will Lighten On Sirius

Sirius Satellite Radio CEO Mel Karmazin said last week that his company will "dramatically and noticeably" trim **Howard Stern's** notoriously heavy commercial loads when Stern's morning show moves to Sirius next year.

During Sirius' annual shareholders' meeting, Karmazin also said he hopes cutting Stern's spotloads will make the show more enjoyable and please fans who pony up the satcaster's \$12.95 monthly fee to continue listening to Stern.

While he acknowledged that Stern's \$500 million, five-year contract is expensive, Karmazin said that — based on Viacom's estimate of how much revenue it generates from Stern's show, which he believes is conservative at \$100 million annually — Sirius' investment should pay off.

Karmazin also admitted that, because Stern's arrival in January '06 will follow the 2006 holiday buying season, Sirius may never really know how many subscribers Stern ultimately attracts.

Hollander To Appear At Interep Symposium

Infinity CEO **Joel Hollander** will be a featured guest at **Interep's** second annual Radio Symposium, dubbed "Radio's Reinvention." Hollander will participate in a one-on-one discussion with Bear Stearns analyst Victor Miller.

The event, being held June 16 at New York's Grand Hyatt, will address opportunities and challenges currently facing the radio industry. The daylong symposium is sponsored by Arbitron, Bear Stearns, Deutsche Bank Securities and Media Monitors. The full agenda can be viewed at www.radiosymposium.com.

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KCAC-FM/Camden, AR \$1
- KDRE-FM/Sterling, CO \$17,000
- WIPC-AM/Lake Wales, FL Undisclosed
- WHEL-FM/Helen, GA Undisclosed
- WDRS-FM/Dorsey, IL \$30,000
- KNNU-FM/Newton, IA Undisclosed
- KHWK-FM/Tonopah, NV \$325,000
- KKCC-FM/Clovis, NM \$40,000
- KRSR-FM/Roswell, NM \$40,000
- KBMK-FM/Bismarck, ND \$60,000
- KHBQ-FM/San Angelo, TX \$40,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• **KLBP-AM/Brooklyn Park and KLBB-AM/St. Paul (Minneapolis)**

PRICE: \$5.2 million

TERMS: Asset sale for cash

BUYER: Davidson Media Group LLC, headed by President Peter Davidson. Phone: 212-813-6775. It owns 23 other stations. This represents its entry into the market.

SELLER: Minnesota Public Radio, headed by President William H. Kling. Phone: 651-290-1259

BROKER: Jay Handy of Star Media Group Inc.

2005 DEALS TO DATE

Dollars to Date: **\$855,611,940**
(Last Year: \$1,838,792,950)

Dollars This Quarter: **\$307,351,502**
(Last Year: \$475,125,310)

Stations Traded This Year: **427**
(Last Year: 847)

Stations Traded This Quarter: **196**
(Last Year: 217)

Analysts

Continued from Page 4

While she believes Emmis' on-going stock buyback may serve as a short-term boost for the stock,

Mancini also said the sale of Emmis' TV operations — and the accompanying deleveraging of the company's balance sheet — could be a long-term benefit for the issue.

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SINGLE APRIL 30 - JUNE 17, 2005	\$475 EACH	<input type="checkbox"/>
EXTRA OPENING NIGHT PARTY TICKETS	\$125 EACH	<input type="checkbox"/>
ON-SITE REGISTRATION AFTER JUNE 17, 2005	\$550 EACH	<input type="checkbox"/>

* All 3 Attendee Names Must Be Submitted Together

CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$150.00 administrative fee will be issued after the Convention if notification is received on or before **May 20, 2005**. No refunds will be issued for cancellations after **May 20, 2005** or for no shows.

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PART ONE OF A TWO-PART SERIES

Why Aren't There More Female PDs?

These successful programmers focus on the job, not the glass ceiling

By Jaye Albright

Ask any woman who has been on the air or worked in radio programming for more than a decade, and she'll likely admit to having been told by a boss or employer at least once during the formative years of her radio career that "Women don't like to listen to women on the radio," or, "A female host for midday and afternoon drive is bad programming," or even, "If you want to be a program director, you might as well start looking for another job right now, because that will never happen here."

Are those outdated attitudes still holding female potential PDs back? According to the annual gender analysis of radio managers at the 10,634 U.S. radio stations listed in *M Street Journal's* database, conducted by the group Mentoring and Inspiring Women in Radio, the number of female station managers and GMs has been increasing, albeit slowly. But the percentage of female programmers has remained steady.



Helen Little

10,634 stations listed in the *M Street* database — a percentage that has changed very little since 1995. The ratio is even lower among the 120 groups that own 12 or more stations: Women program 8.9% of 4,814 stations.

In the top 100 markets, women program 8.8% of 2,372 stations. In groups owning 12 or more stations, 300 of 3,091 PDs, or 9.7%, are female, compared to 261 of 3,030 PDs, or 9.6%, in 2003. In the five largest groups owning 100 or more stations, only 9% of the PDs are women.

Where Are The Women?

To investigate why the GM and station manager ranks are increasingly populated by women while PD percentages aren't growing, we talked with eight women whose success proves that it is not a lack of ability, passion, desire or talent that is holding women back.

Becky Brenner programs Infinity-owned KMPS/Seattle, while Beverlee Brannigan is OM of Journal Broadcast Group/Wichita, overseeing formats from Country to Spanish-lan-

guage. International broadcast consultant and author Valerie Geller is President of Geller Media, having spent much of her career as a news director, air talent and, ultimately, PD of WABC/New York. She is currently working on her next book, a followup to *Creating Powerful Radio: A Communicator's Handbook* and *The Powerful Radio Workbook*.

Nine out of 10 PDs are male, a number that has been consistent since 1995, the first year the survey was conducted. The figures as of late 2004: Women are managing 15% of all radio stations in the United States, up from 14% the previous year. Women manage sales departments for 30.2% of all U.S. radio stations, up from 29.5% in 2003. In the top 100 markets, women manage sales departments for 34% of stations, a percentage that has increased steadily from 26% in 1995.

As for program directors, the 2004 study shows it's a case of "same old, same old." Women are programming only 11% of the

LEADERSHIP SPOTLIGHT

It oversimplifies things to say that there are leaders and there are followers. I genuinely believe that most people want to be led, that they welcome the presence of strong, confident leaders who are willing to rally the troops and charge up the hill. I also think leaders are always looking for other leaders, people they can count on. Leaders in the making, if you will. And the larger the team, the more leaders you need.

Even if you are not in a management position, you have the opportunity to be a leader. Don't confuse authority with leadership. You can take a leadership role with your colleagues and your clients, leading them in the right direction for your mutual success.

But with leadership comes responsibility and accountability, and leaders who exploit those who follow them risk revolt. When your chance to lead arises, embrace it with enthusiasm and humility. And never forget the welfare of those who follow you.

Doug Harris, Noise Maker; Creative Animal

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

guage. International broadcast consultant and author Valerie Geller is President of Geller Media, having spent much of her career as a news director, air talent and, ultimately, PD of WABC/New York. She is currently working on her next book, a followup to *Creating Powerful Radio: A Communicator's Handbook* and *The Powerful Radio Workbook*.

Helen Little is OM for Radio One's three-station Philadelphia cluster, and Lisa McKay is PD for Curtis Broadcasting's WQDR/Raleigh. Turi Ryder is a talk host who works almost exclusively from her San Francisco home studio and is heard regularly on KIRO/Seattle, WMAL/Washington and WFMP (FM 107)/Minneapolis. Julie Stevens is PD and morning personality at Empire's KRTY/San Jose, and Melissa McConnell Wilson is GM of KVHS (90.5 The Edge)/Concord, CA, one of the most successful student-run stations in the world.

Little says, "Part of the reason for the lack of female PDs, of course, is that there are fewer jobs for both men and women in programming today. The radio business is operating with a totally different structure now. There is no doubt that there were fewer women PDs several decades ago, because there definitely was a ceiling on the average woman's career."



Beverlee Brannigan

"It was hard for more than one woman at a station to find a job on the programming side, and usually that job was evenings or middays on the air. So it's not surprising to me that there are fewer women left with a desire to program now, who have the decade or more of experience that it often takes to get to the level where you're perceived as equal to the best-qualified men who are considered for these positions. "Today more women have the opportunity to do those jobs, but the fact is that there are fewer jobs. For example, here at Radio One in

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Philadelphia, we have three radio stations, which once upon a time would have had three program directors. Now, in many cases, that is just one job, held by one cluster programming manager. My experience is that more of our programming people on the way up to management are now women, compared to 10 or 15 years ago. The jobs are bigger and the opportunities are greater, but there are just fewer of them available to men or women."

Brannigan says she runs into "a lot of women air personalities to whom it has never occurred that they could be the PD someday." "I can't explain why," she says. "I'm generalizing, of course, but women bring great organizational and creative skills to the party. Especially for female-targeted formats, it's puzzling to me why more



Valerie Geller

and would have made great PDs. One started her own business as a franchisee, and another got her pilot's license and started an air-traffic service.

"Secondly, a GM may hire a string of PDs who turn out to be only marginally successful. Still, the GM, statistically likely to be male, can continue to recruit prospective PDs for years and attract little attention to himself. However, the moment the GM hires someone unusual — a woman or perhaps a minority for a non-minority-formatted station — the eyes of the industry swivel and focus on him faster than Linda Blair's head spun around in *The Exorcist*.

"Most of us, women included, are not too comfortable with that level of scrutiny. Since one can find talented managers of both sexes, it's simply less dangerous to go with someone who won't force her boss to live in a spotlight.

"By the way, I solved the family problem by building a studio in my house."

For a time it seemed the path to programming was as attainable for women as the path to major dayparts was years before, according to McConnell. "I've actually had PDs tell me that I couldn't be hired in the midday slot because there was a female doing the adjacent drive slot — they actually used the 'wall-to-wall female' phrase," she says. "And both instances were in San Francisco.

"Having worked very hard to advance from MD to Asst. PD and PD at several stations, I believe the hesitation to put women in programming comes from upper management. It's almost like they don't seriously consider it a possibility — still! — when hiring a male for the same job is a given.

"I had to prove myself when my male counterparts did not. Perhaps it's the issue of accommodating family issues — sick kids, pregnancy and maternity leave, etc. — which are handled very differently by male PDs. That may be viewed as a liability.

"It's ironic that women may more easily move into general management than programming — it's all about money! The numbers don't lie, and it's hard to argue the competence of a woman who makes the station money.

"Of the other women GMs I have known, they all see the big picture and, in many cases, can manage the entire station and a family at

home. So how is it different from programming? It may be that the business world is more conventional, 9 to 5, and the interface with the music business is less unconventional in time commitment outside of office hours for time and travel, etc.

"Other than my disdain for the amount of paperwork involved in being a GM, I found it comes naturally for me, and my programming experience gives me great insight. But I'll be honest, I miss the creative aspects of radio: the rush of being on the air every day and the intensity of crafting the music programming and on-air elements to create a masterpiece of the format, even though I still do a little bit of that now. I think about it every day."

Brenner thinks the difference may be that women make life choices based on what will allow them to balance personal and professional goals most successfully. She says, "It is much more difficult to have a family if you have a seven-day-a-week, 24-hour-a-day job. If you are going to be a good program director, you need to sacrifice a lot of evenings and weekends, and you may never make the kind of money you can in sales or management."



Becky Brenner

PD of WABC in New York, I was told I was the first woman they'd had in the job. I'm delighted now to see more and more talented, capable and accomplished women not only in promotion and sales, but as excellent GMs and PDs, and there is opportunity now for stronger women on-air."

Stevens is not sure she got her job like many other female PDs got theirs. "It was pretty much thrust upon me," she says. "In fact, during the '80s I felt pushed along faster than I probably should have been because I was a woman. Owners and operators were trying to fill quotas in those days, and if you were female and had a modicum of sense, they put you on the fast track to management."

Good Question

McKay says, "I could spend most of the day griping about the good ol' boy network. It exists, and it always will. But I'd rather ignore it and help my team and my station move forward. I had a manager explain why he was meeting with one of my programming staff without me the other day as 'having a man-to-man chat with him.' When I asked what the topic was, I found out it was one I had covered with this team member months ago."

McKay thinks an interesting question would be "How do the stations with female PDs do compared to the national average for that format?"

Judging from the ratings successes these female programmers are having in very competitive markets from Philadelphia to Raleigh to San Francisco to Seattle, the answer to her question appears to be "very well indeed."

Next week: More from this group of talented women.

"Especially for female-targeted formats, it's puzzling to me why more women aren't in programming management positions."

Beverlee Brannigan

women aren't in programming management positions."

Different Life Choices

Ryder notes, "At the time in one's career when advancing to the position of PD would be most natural, many of us are also at the moment in our lives when we must choose whether to have families. Since radio is a demanding occupation, often requiring frequent relocation and long hours and providing little job security, and considering that the openings available to women will likely be fewer, many talented women opt for lower-profile jobs in radio or leave the industry altogether.

"I could, if pressed, name several talented women who were fabulous on and off the air

"The jobs are bigger and the opportunities are greater, but there are just fewer of them available to men or women."

Helen Little

Geller agrees, but adds, "What I do know is that each year that goes by, the situation seems to improve. When I first got into radio in the '70s there were so few women around. I recall being on the air looking for gigs and once being told, 'We have our woman. If she leaves to get pregnant and if we need another one, we'll give you a call.'

"That being said, during much of my career as a news director, on-air talent and, finally, as

The top-level radio women on the MIW Radio group have dedicated themselves to using their influence and resources to help put more women in positions of leadership in radio. For contact information for each MIW member, success and mentoring tips, articles, the complete 2004 Gender Analysis data or to join the MIW Network, go to www.radiomiw.com.

Jaye Albright, Consulting Partner with Albright & O'Malley, serves on the MIW group's PR and Publicity Committee.



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Want To Run A Dollar Song Store?

MusicToGo says it can help you out

Distributing digital music from radio websites seems like such an obvious idea, and, indeed, it's been kicked around for years. Way back in 2001, Clear Channel toyed with a service from FullAudio that put a small catalog of streamable songs up on a few station sites. But, though all the major label groups have been licensing music freely to digital song stores for the last couple of years, radio has never really jumped in.

Now, though, a company called MusicToGo is setting up radio-branded dollar song stores, and the idea seems to be catching on. In fact, MusicToGo just signed a groupwide deal to build song stores for Bonneville.

MusicToGo founder and President/CEO Jeff Specter has 20-plus years of radio management experience at stations including WNUA/Chicago, KPWR (Power 106)/Los Angeles and WXKS (Kiss 108)/Boston. Before founding MusicToGo he was AMFM's Director/Music Management. And Specter has a fellow AMFM alumnus as a partner: Nothing but Net President/CEO Jimmy de Castro.

I spoke with Specter recently about what's happened at MusicToGo since it launched its first station song store, four months ago at then-Hot AC KFMB-FM/San Diego — which, when it flipped to the Adult Hits "Jack" format, brought its store along.


"We're basically a digital-music-download

service exclusively for radio stations," Specter says. "It's the first time that radio has ever been able to sell a digital download.

"The original question was, will people buy music from their radio stations? The proof has come back, and they will. We're finding out that stations that are really starting to kick in are getting up to 1,000 songs a week, and that's from a cold start."

And those aren't the same songs over and over, either. Specter says that WPLJ/New York's store has been selling a thousand songs a week since right after launch, and he notes that within the first couple of weeks it had sold 642 separate titles.

"Everybody seems to stay within the boundaries of their genre, but they



All About On-Demand

Talk tech at R&R Convention 2005

These days consumers are demanding more and more entertainment on demand and at their own convenience. But what can a broadcast medium like radio do about it? Is "Jack" the only answer?

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Moderating will be Clear Channel's Gerrit Meier, and on the panel will be Stephen Dolge of WTOP-AM & FM/Washington, David Frerichs of Coding Technologies, Net Music Countdown host David Lawrence, Yahoo!'s John Lenac, Larry Madden of Loudeye and, just added, Justin Prager of Music Choice.

These guys know about all the options you have for webcasting, podcasting and all kinds of on-demand media. Come hear what they have to say on Thursday, June 23, from 11am-1pm.

go very, very deep," he says. "At every station, in all the sales, you see the top 20% usually being currents, if the station plays them, but from that point on it dives really deep into catalog."

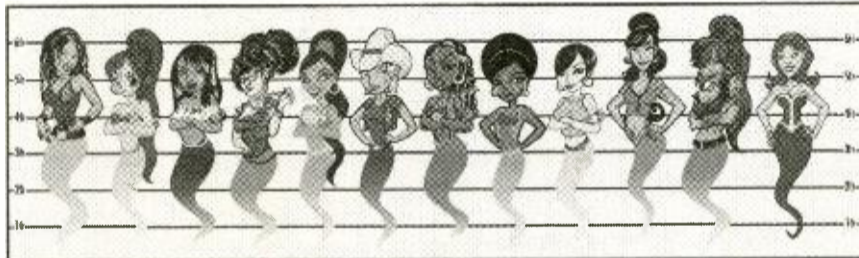
What It's Like

I took a test drive on the WPLJ song store at www.wplj.com, and the store is nice-looking and fairly easy to use. As at most MusicToGo stores, station playlists can be looked at hour by hour,

tion websites, according to Specter, but what do they do for the station itself? "First, there's the business side," Specter says. "Radio for the last 40 years has been the source for music. There's pressure on that because of the digital world, and radio now can have a beachfront and move forward in digital music, where it couldn't before.

"Second, it gets to hold on to its image of being the source for music. This is really important, because for radio to stay relevant for the music consumer, it needs to evolve with the consumer — and it's going to be difficult for radio to do that if it ignores digital music."

How about the animated Scott & Todd? "At almost all of the stores that's one of the features we do:



OUT OF THE BOTTLE MusicToGo's "Tune Genies" guide users through taste-matching and music selection. Seen here are format genies for (l-r) Classic Rock, CHR/Pop, Urban AC, Triple A, Hot AC, Country, CHR/Rhythmic, Smooth Jazz, Alternative and Active Rock, AC, Rock, and the "Jack" Adult Hits format.

and songs played that are available for purchase can be added to a shopping cart right from the homepage. Animated versions of 'PLJ morning co-hosts Scott Shannon and Todd Pettengill appear throughout the store and walk users through the simple search engine.

After two songs are selected for purchase — or, on a dedicated recommendation page, as songs the user likes — the animated "Tune Genie" pops up to offer taste-matched suggestions. "That is part of our proprietary software, and we've been developing it for the last four years," Specter says. "We can make taste matching accurate after they select one song. The reason we do it on two is because if we start giving recommendations after every single song, it gets a little clumsy.

"With the genies, the beauty is that listeners don't have to hunt for music. We give it to them. The whole system is built around making it simple and easy for the radio consumer to be able to buy digital music."

And those consumers appear to be buying a lot of music. Says Specter, "One thing we found very interesting is that the average sale on iTunes is about four songs per purchase. We're running around seven. But in Country, it's a little over 10. Every time they make a purchase, they're basically buying a full CD of their favorite songs."

The song stores are increasing traffic to sta-

We illustrate and then animate the personalities," Specter says. "The goal is to use the personality of the radio station to be the host and make the listener feel comfortable. By enabling listeners to go through the brand identity of the radio station and use the personality they wake up with every morning, there's a trust level."

Keep It Simple, Station

Specter continues, "The stuff that we get back from listeners shows that these are people who are not as sophisticated. They are using this system because they trust the radio station and they find it easy. They'll e-mail us, we'll get on the phone, and they'll either talk about the Tune Genie or the personality from the station. They might ask, 'Help me find this.' We're sometimes dealing with people on dialup.

"This is just the beginning. Digital music is just scratching the surface. What we are trying to do is be the music-choice engine. We're trying to help the consumer figure out what songs they want and put it on any platform they want it."

The approach seems to be working; Specter says the number of stations with song stores is "closing in on a hundred pretty quickly."

For more information and for links to MusicToGo radio-station song stores, visit www.tunegenie.com.

Getting All Promotional

Four months after launching its first radio-station digital song store, at then-Hot AC KFMB-FM/San Diego, MusicToGo is moving into what it calls "Stage 2," which means it's arranging radio-style promotions by way of the song stores. The company recently did its first song giveaway, with WPLJ/New York handing out Rob Thomas' "Lonely No More" as a gift with purchase.

MusicToGo President/CEO Jeff Specter says, "We're starting to see a really good response with that. It's a gift-with-purchase promotion. You make a purchase, and in this case you get 'Lonely No More' as a bonus download added into your cart as an exclusive gift from 'PLJ."

"Now the station can go out to promotions and use PIN numbers [unique identifying codes, like those used in inside-the-cap giveaways by soft-drink companies] to give away bonus songs of the consumer's choice. They can use this as a tool for added-value promotions. It benefits the record industry as well, because every time somebody goes to the store, we've proven that they buy, usually, seven songs.

"We see these PINs as a way to let the radio station give out 'Q music,' 'Kiss music' or 'Star music.' It's a great branding thing. It's a great reason for them to be at a promotion or added-value appearance, and at the same time it heightens awareness of the value of music to the consumer and enables them to come in and play in this playground of music.

"At the end of the day, the radio station is all about serving music to its customers, the listeners. And this is another way for them to see what listeners want and how they want it."

KXOL

Continued from Page 1

which also happens to be a majority of this market's radio listeners," SBS/L.A. VP/GM David Haymore said. "It's about time the country's No. 1 radio [revenue] market has a station that features this unique mix of music for these listeners."

Haymore is a big supporter of the format change, and KXOL's sales staff will sell Latino 96.3 as both a Rhythmic and a Spanish-language station.

SBS Exec. VP/Programming Bill Tanner is directly overseeing KXOL's format change, along with National PD Pio Ferro. SBS/L.A. Production Director Jerry Pulles is also heavily involved in KXOL's relaunch.

Tanner told R&R, "We see the reggaeton opportunity as being huge in L.A. It is larger than the opportunity that we had with El Sol. This is a unique hill that we will occupy. We're not going to be offering the same thing as any other radio station in L.A. It's a totally different radio station aimed at 18-34 Hispanics and speaks their language. It's more Spanish than English — hence our slogan, 'Radio reggaeton y hip-hop too.'"

Tanner said a change in programming at KXOL has been talked about for some time and that extensive street-level research was done before SBS finally made the decision to end El Sol an hour before Latino 96.3's debut at midnight May 26.

"We talked about this for months and spent time walking around Hispanic neighborhoods and going to flea markets," he said. "After hearing what we heard and seeing



LOOK AT ALL THAT BLING Donald Trump stopped by Sirius' studios in New York last month to visit with DJ Whoo Kid and Tony Yayo, hosts of Shade 45's G-Unit Radio show. Seen here are (l-r) Whoo Kid, Sirius Sr. VP/Music Programming Steve Blatter, Trump and Yayo.

what young people were interested in, there was a greater opportunity for this music. It certainly wasn't easy to get rid of El Sol. It had its place."

The research also proved to Tanner and SBS that reggaeton is not just an East Coast phenomenon. "We are very aware of reggaeton and have been for some time because of our Puerto Rico stations," Tanner said. "Reggaeton has also been a huge part of WSKQ/New York's playlist for some time.

"Now L.A. has discovered reggaeton, and L.A. is conventionally considered a Mexican market. We were skeptical at first, but what we saw changed our minds. On our first day the phones were burning up."

In fact, Tanner is convinced that if KXOL hadn't made the move, an-

other L.A. station would have beaten it to the punch.

Tanner wouldn't specifically state what stations are KXOL's new competitors; however, he noted that Emmis CHR/Rhythmic KPWR (Power 106) enjoys a 67% Hispanic audience. Other L.A. stations with high Hispanic listening are Urban AC KHHT (54%), CHR/Rhythmic KDAY (52%), CHR/Pop KIIS (51%) and Urban KKBT (41%).

Meanwhile, SBS management is meeting with the former El Sol airstaff to discuss other opportunities within the company. KXOL employed such market veterans as Pepe Barreto in mornings, Martha Shalhoub in middays and Irma Covarrubias in afternoons. Latino 96.3 has commenced a nationwide talent search for its new airstaff, which will be live 24/7.

EXECUTIVE ACTION

Campbell Joins R&R As Country Sales Rep

Country Music Association Industry Relations Coordinator **Mary Forest Campbell** will join R&R's Nashville bureau as Country Sales Representative. She starts June 13 and succeeds Gabrielle Graf, who resigned a month ago to become Manager/Premium Sales & Service for the NHL's Columbus (OH) Blue Jackets, Arena Football's Columbus Destroyers and the Nationwide Arena.

Prior to joining the CMA in January 2003, Campbell spent four years with Premiere Radio Networks/MJI Broadcasting, working in webteam sales and marketing and holding such posts as Sales Coordinator and Event Marketing Coordinator before leaving the company to move to Nashville in August 2002. She joined the CMA as Marketing Coordinator and was promoted to her present job last September. She spent four months in 1997 as WMXL/Lexington, KY's morning show intern.



Campbell

As the CMA's Industry Relations Coordinator, Campbell served as radio liaison for the association. She also managed the CMA Broadcast Awards process; facilitated membership and industry events; coordinated the CMA's CRS initiatives, including advertising and marketing projects and the CMA's on-site presence; managed radio-winner trips for the CMA Awards and the CMA Music Festival; managed the CMA's annual directory, including ad sales, data gathering and art direction; and coordinated artist visits and artist orientations.

Johnson OM, McKay PD Of Citadel/Columbia, SC

Citadel has hired **TJ McKay** as PD of News/Talk WISW, Oldies WOMG and AC WTCB in Columbia, SC. He succeeds both **Brent Johnson** — who was PD of WTCB but has been promoted to OM of the three stations — and **Al Connors**, who exited as WISW & WOMG PD last month.

McKay comes from crosstown CHR/Pop WNOK, where he was PD/afternoon drive host. His prior programming stops include WZNY/Augusta, GA and WWWM/Toledo.

"Many times over the past 17 years or so TJ and I have discussed the idea of working together," Johnson told R&R. "We are fortunate he became available at the right time for both of us. He has some of the best ears in the business, and he shares my passion for the music. It's rare that you find someone who still believes in radio like he does. In addition, TJ knows the market like the back of his hand."

McKay said, "I'm excited to join Citadel and work with Brent Johnson — finally!"

Johnson will continue as WTCB's morning host.

Radio

• **NANCY DYMOND** is named Director/Sales for Radio One's Detroit properties. She was previously GM of Cumulus' Flint, MI stations.

• **ILYCIA DEITCH** and **NICOLE RAVEN** are promoted from Directors to Sr. Directors of Events & Promotions at Premiere Radio Networks.

• **MICHAEL HILBER JR.** joins the TKO Radio Network as Director/Affiliate Relations. He was previously with Envision Radio Networks.

• **MARTY SCHIBBELHUT** is hired as Cumulus/Appleton, WI's Director/Sales.

• **ANDY LAIRD** climbs from VP/Radio Engineering to VP/Chief Technology Officer for Journal Broadcast Group.

• **THOMAS RAY** rises from Corporate Director/Engineering to VP/Corporate Director of Engineering for Buckley Broadcasting.

Records

• **KAREN WIESSEN** is appointed VP/Media & Artist Relations for Island Def Jam Music Group. She joined Island

Records in 1998 as National Director/Media & Artist Relations.

• **JENNIFER McDANIELS** joins Virgin Records as VP/Urban Marketing. She was previously with EMI Music Marketing.

National Radio

• **WESTWOOD ONE's** MTV and VH1 Radio Networks from June 13-17 will present *The Green Day Story*, a one-hour special showcasing live performances by the band. For more information, call WW1's Todd Alan at 212-641-2042.

Meanwhile, WW1 presents exclusive coverage of the 2005 U.S. Open Championship from June 16-19, with anchors Bob Papa and Joe Tolleason, analyst Hubert Mizell and on-course reporters Chris Castleberry and Brian Katrek.

• **ABC NEWS RADIO** teams with *Consumer Reports* for a series of jointly produced broadcasts. The first one-hour program, *ABC News Radio Consumer Reports Summer Guide 2005*, features money-saving tips for family road trips, the best products for outdoor living and more. It debuted exclusively on ABC News Radio affiliates nationwide on May 26 for broadcast

over the Memorial Day holiday weekend. For more information, contact Goodman Media International's Bennett Kleinberg at 212-576-2700.

Industry

• **TIM SCHIAVELLI** joins Broadcast Architecture as Research Analyst/Programming Consultant. Schiavelli is a former PD of WBRU/Providence.

Products & Services

• **MICHAEL GULD**, President of the Guld Resource Group, has published *The Million Dollar Media Rep: How to Become a Television and Radio Sales Superstar*. Excerpts, reviews and purchasing information can be found at www.themilliondollarmediarep.com.

• **MAVERICK BROADCASTERS** launches RadioMetrix, a web-based sales service designed for independent radio-station owners that includes proposal-writing software, Internet-based software that includes demographic and consumer expenditure data for all DMAs in the U.S. and management software with sales and client activity. For more information, call

Douglass

Continued from Page 3

President/CEO and a minority partner in Clark Broadcasting Co. The company acquired 12 stations in five markets.

In 1999, after the sale of CBC, Douglass founded Douglass Communications and bought three

properties. That group — comprising WKDW & WSVO/Staunton, VA and WINF-FM/Waynesboro, VA — was sold to Clear Channel in December 2000.

Davenport said, "Douglass brings many years of experience and expertise to spearhead the future growth of our stations."

Changes

Radio: Former Susquehanna AE **Matthew Bailey** is named Sr. AE for Clear Channel Radio Sales ... Former Bacon's Broadcast Monitoring Production & Operations Manager **Mathew Albro** joins Summit City Radio Group as Director/Creative Services ... Clear Channel/Atlanta Director/Sales **Cheryl Ervin** becomes Sr. AE for the cluster in a job-share capacity ... Former D&R Radio/Atlanta AE **Eric Coats** is named Account Manager at Research Director Inc.

Classic Rock: KRXO/Oklahoma City inks former crosstown KHBZ morning host **Matt Garrett** as host of *Sunday Morning Overeasy*, which features acoustic versions of Classic Rock songs and Triple A material ... WDTW/Detroit adds **Katie Marroso** as its afternoon traffic reporter.

Classical: **Gail Eichenthal** joins non-comm KUSC/Los Angeles as Director/Arts Programming. She was previously a staff anchor and reporter at crosstown KNX.

Country: **Scott Wagner** takes the afternoon shift at WPKR/Appleton, WI.

News/Talk: *Auto Talk USA*, heard on WXNT/Indianapolis and WILQ/Frankfort, IN, adds WNOX/Knoxville as an affiliate.

CHRONICLE

CONDOLENCES

- Songwriter **Ben Peters**, 71, May 25.
- *The Green Thumb* co-host **Katy Abraham**, 83, May 24.



AL PETERSON
 apeterson@radioandrecords.com

A Tale Of Two Dreamers

Duo's goal is to offer 'more evocative nighttime radio'

Those who have pursued a career in radio have often been called dreamers by their family and friends because the odds of making it are staggeringly high. As in professional sports, those who get to the big leagues are an elite few.

So it makes sense, then, that a guy who achieved his dream of success in the Talk radio game should team up with another dreamer — a guy who actually understands what dreams are all about. This pair — veteran Talk radio broadcaster **George Oliva** and author-host **Charles McPhee** — are the force behind the nationally syndicated daily talk show *The Dream Doctor*.

In the tough and competitive world of syndicated radio, McPhee and Oliva have a dream of building a national radio success story by offering stations a show that they call "more evocative nighttime radio."

Good Credentials

McPhee is a graduate of Princeton University with a master's degree from the University of Southern California in communication management. He is a former Director of the Sleep Apnea Patient Treatment Program at the Sleep Disorders Center of Santa Barbara, CA; former coordinator of the Sleep Disorders Center at Los Angeles' Cedars-Sinai Medical Center; and the former coordinator of the sleep research laboratory at the National Institute of Mental Health in Bethesda, MD.

He's also the author of two best-selling books — *Ask the Dream Doctor: An A to Z Guide to Deciphering the Hidden Symbols of Your Dreams* and *Stop Sleeping Through Your Dreams: A Guide to Awakening Consciousness During Dream Sleep*.



Charles McPhee



George Oliva

McPhee's dream interpretations and other writings also appear regularly online at his own website at www.dreamdoctor.com and at www.supanet.com, a leading online source for news and information in the U.K.

Oliva began his radio career working for his family's broadcast company, GCC Communications of Cleveland, in 1982. In 1988 he became PD of KFBK/Sacramento, and in 1989 he was offered the opportunity to transform KFI/Los Angeles from a Full Service station that was still playing music as part of its programming into a full-fledged modern Talk station.

During radio's consolidation period in the mid-1990s Oliva worked in the film business before establishing his own talent-management company in 1999. His first client was McPhee. Today Oliva heads up Springhill Syndication, a company he formed to syndicate *The Dream Doctor Radio Show* and other projects.



TAKE THIS BAG AND STUFF IT Here's KOGO/San Diego afternoon talker Roger Hedgecock broadcasting live during this year's annual radiothon to benefit the My Stuff Bags Foundation for kids. The event raised more than \$350,000 in cash and donated goods.

Innate Or A Learned Skill?

Asked when he first realized that he had a knack for interpreting the dreams of others, McPhee says it's actually something he learned to do. "I've probably had more exposure to the content and variety of dreams than anyone on the planet," he says.

"My dream database for the Dream Doctor website — which I started about eight years ago — holds over a half-million dreams, so I think it's that exposure and my ability to research dream symbols that have brought me to the point where I am today."

McPhee says there are common symbols that almost everyone can recall seeing in their dreams, yet few understand their real meaning. "An elevator that is out of control is a very common dream," he says.

"Right now, if I searched the database for 'elevator,' I could probably pull up 10,000 dreams. When you read and research across all those dreams, you see that the elevator functions as a metaphor for your career. Most often, it's falling out of control, or you're trapped in it, or it delivers you to the wrong floor. These are all frustration metaphors for your career, because most people associate elevators with office buildings, where so many people work."

McPhee says his ability to interpret dreams is based on data and research; there's nothing cosmic about what he does. "I tell people all the time that what I do is not psychic, it's not [Crossing Over host] John Edwards stuff," he says. "I don't have some psychic gift or anything like that. It's based on 25 years of experience of watching people sleep and being deluged with more questions about dreams than anyone else has."

The Language Of Dreams

It was McPhee's sister who hooked him up with Oliva. "She knew I was working with and developing talk talent, and she asked if I'd talk with Charles," says Oliva. "I called him up, and he began to outline his idea for a radio show, which became *The Dream Doctor*."

"I was skeptical at first, because I wondered, with all the people out there who claim to be able to interpret dreams, why should I listen to him? That's when I learned about his incredibly impressive list of credentials and the success of his website. Clearly, he'd done his homework and had serious credibility on this subject."

Oliva realized early on that McPhee had what it takes to succeed. "I knew he had the three major components of a successful talk



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show going for him," says Oliva. "He had the information from his database to provide concrete evidence for what he talks about, he had an entertainment component by getting these unbelievable stories out of people about their dreams, and he was talking about information that is relevant to the audience — not just to the callers, but to those who are listening too.

"By working through a dream with a caller, he is illustrating to the listeners how they can do it themselves. I've learned that dreams are really a language, and Charles is teaching people that language in an entertaining, informative and relevant way."

Asked to describe the essence of *The Dream Doctor Radio Show*, McPhee offers this explanation: "The nuts and bolts of the show is that I talk about a topic that's relevant and one that I feel passionate about.

"The calls to the show are really bait. I use the callers to illustrate to the larger listening audience how they can use the information from the dream being talked about and how it's relevant to their lives. It takes about 10 listens to the show for listeners to really get what it's all about, but when they do, they're hooked."

Debunking Myths

McPhee says the biggest obstacle he has to overcome is people's misperceptions of what dreams are really about. "One of the things I am always having to confront and deconstruct is the notion that dreams are nonsense or random or some sort of wacky thing that comes from another world," he says.

"I am always breaking it down and demystifying dreams, debunking all the garbage that's been attached to the poor dream field for a long time. By the end of 10 listens to the show, people realize that I am a serious guy and that what we're talking about is very practical and down-to-earth stuff.

"We give people information they can use to recognize things, like warning signs in their children's dreams or in dreams about their spouses or other family members and friends.

"Dreams give all of us feedback about our happiness, our career and our success in life. That's what I am trying to get listeners to recognize. Dreams aren't otherworldly sort of stuff; they're information for you about things that are

important to you in your life. Dreams are essentially the headline news of your life.

"My ultimate goal for the show is to continually demystify the subject and make the information practical so you can use it at home for yourself."

Oliva couldn't agree more. He says, "Dreams, I have learned, not only inform people about their deepest feelings and thoughts, they also provide — when you understand them — a

"Dreams can be the gateway to our journey through the mystery of self-discovery, and what I try to do is help people to understand that they are not just nonsense going on while you sleep."

Charles McPhee

road map for the kinds of decisions you ought to be making in your life.

"Charles is the messenger in helping people to understand that. He basically helps listeners become their own best shrink. He's taken what you might call the traditional psychology talk show to the next level."

Evolving To Pure Talk

McPhee's radio show began as a local show on Hot AC KRUZ/Santa Barbara, CA, where, in its first two years, McPhee increased the station's 25-54 adult ratings from a 2.3 to a 15.7 at night. "We knew we had something, but we also knew we were going to have to move up to something bigger than market 200 to grow it further," says Oliva.

"I had the opportunity to talk with [Cox Radio President/CEO] Bob Neil, and he agreed to take the show on at some of their AC outlets that

he felt needed something to boost nighttime ratings.

"He had a number of his incredibly talented and able PDs work on the show's format, and that ultimately resulted in a four-dream-calls-an-hour clock with heavily tested and researched music between those calls.

"With the help of Cox Radio Syndication's Paul Douglas — who is an incredibly great person to work with — we experimented with broadening the show by making some of the dream pieces available via an FTP website. That idea proved to be very popular, and a number of stations started playing more dream calls and less music.

"What we found over time was that those stations began to get much better ratings from the program. We did a research study and learned that not only did women really like the show, but they also preferred to hear it without music — and this was women who were already listeners to AC radio.

"So, in recent months, after taking over syndication of the program ourselves through my company, Springhill Syndication, we have retooled it and eliminated the music component."

A Universal Topic

What has the reaction to the show from Talk stations been so far? "It's been interesting," says Oliva. "Because the show is perceived to be female-skewing — which it is — traditional Talk stations have thus far been a little slow to embrace it. We may have arrived at the ball a little bit early.

"But there is currently a lot of interest from broadcasters in Talk radio programming that has female appeal, so we are very encouraged and optimistic about the show's future. We're beginning to see more and more interest from Talk stations that are looking to attract women and broaden their sound beyond just politics, especially during evening and nighttime hours."

Dreams are a bit like the weather: Everyone can talk about the subject because it's a universal experience. "The great paradox of dreams is that we recognize that, although they are self-created, we are often totally bewildered by what we have just created," says McPhee.

"Dreams can be the gateway to our journey through the mystery of self-discovery, and what I try to do is help people to under-

stand that they are not just nonsense going on while you sleep.

"Because most people don't really understand the language of dreams, we tend to write them off as meaningless and irrelevant. But what you need to understand is that most of us are intelligent, practical and perceptive people while we're awake, and our brains don't just turn to mush at night.

"Our dreams are as smart, intelligent and perceptive as what's going on during our waking hours. They lend us a lot of insight into ourselves — our feelings and our emotions — and they can tell us a lot about what's going on in our waking lives."

Tune In To Your Dreams

What is it about the program that McPhee and Oliva think will keep listeners tuned in for three hours nightly and get them to come back for more? "On every call my goal is that about a minute of the call is the actual dream, but the other three minutes or so will be the back story of the dreamer's life," says McPhee.

"The reason people stay tuned and come back nightly is because the show is a succession of interesting stories. The dream is just the touchstone for a story that is very meaningful and valuable in the dreamer's life. The dreams are just a way to get to the often very dramatic stories that are going on in people's lives, and that is compelling, interesting and entertaining content for both the dreamer and the casual listener to the show."

McPhee says that although some of us don't recall our dreams, we all dream every time we sleep, and we can actually program our brains to help us remember what could be important information for our lives. "Before you go to bed tonight, set your intentions to remember your dreams," he says.

"Any time you wake up during the night or in the morning, the first thing you have to think about is your dream, because you are always dreaming just before you wake up. If you allow your attention to be distracted by what you have to do today or by talking to your kids or your wife, the dream is gone.

"I also suggest that you write it down immediately, because that first moment of awakening is the key moment of opportunity to remember your dreams. And what they're telling you might be very important."

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More evocative nighttime radio

Tonight, On Fox: *Idols On The Lam*

On the night of May 25, as Ryan Seacrest was hosting his little *American Idol* pageant at the Kodak Theatre in Hollywood, some real-life *Idol* drama was playing out several miles away: KIIS-FM/Los Angeles night guy **Jojo "On The Radio" Wright** made one of his soon-to-be-infamous "housecalls" to the Burbank home of a lucky upscale listener. Along for the ride were past *Idol* contestants John Stevens, John Peter Lewis, George Huff, Jennifer Hudson, Camile Velasco and Jim Verraros, who came bearing a big-screen TV so the fortunate family could watch the finale in style. "Everything was going fine as we roamed through the house and raided the refrigerator," Jojo tells **ST**. "As a bonus, the *Idols* performed an amazing concert in the backyard. Perfect night, right? Wrong."

Suddenly, a bright light appeared in the sky directly over the festivities. "Somebody called the cops on us!" Jojo says. "I guess those rich folks were getting a little jumpy. The police helicopter hovered over the yard and shined its spotlight down as everyone scattered, trying to escape. Maybe I shouldn't have said on the air, 'Hello, neighbors! Thanks for not callin' the cops.' Then, of course, they did."

Watch for Carrie, Bo and the entire *Idol* contingent on tour this summer, and watch for Jojo on an upcoming episode of *Cops*.

XM & Other Fine Consonants

Busy week for XM Satellite Radio: Sr. VP/Music Programming **Jon Zellner** (another heavy R&R/Cleveland panelist)



Knows India. Arie personally.

checked in from New York, where final preparations were underway for the company's hugely exclusive and expensive party Wednesday night, celebrating XM's new studios at Lincoln Center. Partygoers enjoyed live performances by Wynton Marsalis and India.Arie and a special appearance by the legendary Tony Bennett.

XM was also in the news last Sunday, as XM-sponsored driver Bryan Herta finished third in the Indy 500. "Bryan will also be a guest DJ this week on The 80s on 8; rumor has it he'll be bringing his own records from home," said Zellner.

"XM also presented Sugar Ray at a private party for the Michael Andretti racing team, as well as Three Doors Down, who performed to the Indy crowd before the start of the race." The weekend wrapped up with a nice bit of XM product placement in a scene from *The Longest Yard* in which Adam Sandler remarks to the big-eared cop who pulls him over, "Do you get XM Radio with those ears?" No doubt that clever message was absorbed by literally dozens of people, as the movie grossed over \$60 million this weekend.

Play Chicken With The Train

You've probably caught wind of "hick-hop" artist Cowboy Troy, the African-American country rap artist whose debut CD, *Loco Motive*, sold over 50,000 units in its first week. **Big Al Mack**, longtime sidekick of *Kidd Kraddick in the Morning*, who went to the same high school as Troy, decided to glom on to this unique musical niche: Last week he made his debut as "Lil John Deere" at Billy Bob's Texas,



Don't mess with Lil John Deere.

the world's largest honky tonk. The crowd went nuts when Lil John took the stage for his three-song set, which included such instant classics as "The Ballad of Lil John Deere," "Can of Beer" and the poignant "Big Booty White Girl." Kraddick remarked, "We figured no one else is in the genre, so Al is instantly the No. 2 black country rapper in America."

The Programming Dept.

- **KBZT (94.9)/San Diego PD Garrett Michaels** takes over mornings, moving **Tommy Hough** into middays. Hough replaces **Mike Hansen**, who comes off the air but is made to feel better about himself by being handed the Asst. PD stripes currently in use by afternoon entertainer **Mike Halloran**, who retains his MD title.

- **WLZX (Lazer 99.3)/Springfield, MA MD Courtney Quinn** is thrust upward to that mythical "next level" with the addition of sweet Asst. PD stripes.

- **Adam Burnes**, PD of Journal Active Rocker **KZRQ/Springfield, MO**, steps down to focus on his on-air work. Since the music on the two stations is almost exactly the same, **Chris Cannon**, PD of CHR/Rhythmic clustermate **KSPW**, will annex **KZRQ PD/MD** duties.

- **Al Masocco**, Sr. VP/Marketing at the Firm, exits after five years and a ton of groundbreaking adventures: In 2000 he flew around the world in less than 100 hours with The Backstreet Boys to promote their album. In 2002 he brought Korn's *Live From the Hammerstein* to 40 Regal Cinema markets. A few months ago Masocco accompanied Puddle Of Mudd to Iraq to entertain our troops. And just three weeks ago it was Masocco who helped broker the deal between our government and Cuban President Fidel Castro that permitted Audioslave's performance in Havana.

- After a 14-month break from radio, **Jack Swanda** is back in the game, doing mornings at **AC KLTQ (Lite 101.9)/Omaha**. Swanda, who came to the market in 1982, did mornings at Clear Channel **AC KEFM** from 1987-2004. He then left radio and joined PM Financial as a financial advisor — a fallback gig he's holding on to because you just never know....

Formats You'll Flip Over

- Akron has never been more inexplicably popular than it has been during the past week or so as Clear Channel's cluster has been at the epicenter of the local rumor mill. First, there were rumblings of local radio pirates breaking into the stations' transmissions, starting as "Jack," then "Radio Free Ohio." This week the stunting stopped as **WTOU-AM** flipped from Sports to Progressive Talk as "Radio Free Ohio," featuring the syndicated Ed Schultz, Stephanie Miller, Tom Hartman and Lionel, supplemented by local content.

Across the hall, **WKDD** morning icon **Matt Patrick** celebrated 26 years at the station by flipping that station to "Matt FM" over Memorial Day weekend. Patrick played all of the hits of the past 26 years in no particular order.

- Oh, look, yet another station named after a dude: **NRG Media KCTY/Omaha** drops its '80s "Retro 106.9" handle

to become — wait for it — "Bob FM 106.9." VP/Programming **Mark Todd** remains PD of **KCTY**, which is a duly licensed "Bob" franchisee consulted by **Joel Folger**.


Quick Hits

- Veteran New York air personality **Christine Nagy** has joined one of America's biggest, baddest radio stations designed for grownups, **WLTW (106.7 Lite fm)/New York**. Nagy joins morning anchor **Bill Buchner** and weatherman **Nick Gregory**, adding a much-needed jolt of class, entertainment and estrogen to the morning show. "There's nothing

R&R TIMELINE

1 YEAR AGO

- **Marko Radlovic** named SBS/New York Market Manager.
- **Mike Novak** promoted to Sr. VP at the Educational Media Foundation.
- **Melissa Forrest** named VP/GM at **KISW & KQBZ/Seattle**.



Marko Radlovic

5 YEARS AGO

- Hollywood Records names **Justin Fontaine** Sr. VP/Promotion.
- **Tom Lee** named PD of the soon-to-launch Fox Sports Radio Network.
- Wind-up Records ups **Alan Galbraith** to National Director/Promotion, Rock Formats.

10 YEARS AGO

- **Ronnie Johnson** appointed Island Records VP/Black Music Promotion.
- **WQAL/Cleveland MD Mary Ellen Kachinske** elevated to PD.
- **Doreen D'Agostino** appointed GM of Deep Cave Records.




Mary Ellen Kachinske

15 YEARS AGO

- **Danny Clayton** named PD of **WBZZ/Pittsburgh**.
- **George Castrucci** named Great American Communications President/COO.
- **Bob DeCarlo** officially becomes PD of **WUSA/Tampa**.

20 YEARS AGO

- **WNOE-FM/New Orleans PD Kris Robbins** upped to OM of **WNOE-AM & FM**.
- **Bernie Miller** named PD of **WLUM/Milwaukee**.
- **Bill Knobler** named **KATT/Oklahoma City GM**.



Bernie Miller

25 YEARS AGO

- **Steve Casey** appointed Operations Director for **KUPD & KKKQ/Phoenix**.
- **Les Garland** appointed GM/West Coast Operations for Atlantic Records.
- **Ronald Pancratz** promoted to **WJR/Detroit GM**.

30 YEARS AGO

- **Dwight Case** appointed President of **RKO Radio**.
- **Ed Salamon** joins **WHN/New York** as PD.
- **WNCR-FM/Cleveland's Ben Peyton** moves to **KAYO/Seattle** as PD.



Hands accidentally super-glued to face.

like a strong woman in the studio to smack the men around and keep them in line," CC Supreme VP/Upper-Demo Role Model **Jim Ryan** tells **ST**. "We've already made a significant breakthrough: This morning, the seat was down in the air talent bathroom!"

• WKTU/New York gets "Liquified," snapping up legendary DJ/producer/producer **Liquid Todd** as part of the station's *Friday Night Dance Factory* segment. *Altered State Featuring Liquid Todd* will air Saturday mornings from 1-3am. Mr. Todd was previously enjoyed in Boston on WFNX and WBCN and across the street from 'KTU at WXRK/New York.

• Cruze, PD of Greater Media Classic Rocker WMGK/Philadelphia, has coerced **Brian Carothers**, a.k.a. Giant Brian, producer of Ron & Fez's show at WJFK/Washington, to come to the City of Brotherly Cheesesteaks as Exec. Producer of *The John DeBella Show*.

• KCHZ (Z95.7)/Kansas City afternoon talent **Cabana Boy** crosses the street for nights at Infinity rival KMXV (Mix 93.3). He replaces Lucas, now MD/midday dude at KDWB/Minneapolis.

• Leap O' The Week™ candidate **Alexis Smith** bids farewell to middays at Cumulus Rocker WRKR/Kalamazoo, MI and sets sail for the fiesta-like atmosphere of middays at Cox Rocker KISS/San Antonio.

• Classic Rock WARO/Ft. Myers PD Chris Chaos lives up to his last name by playing shuffleboard with his jocks. A woman known lovingly as **Cooze** joins for middays, inbound from KRBZ/Kansas City. She will replace **Mindy Collins**, who segues to nights, while **Dave Nizer** slides into late-nights. Chaos reigns supreme in afternoons.

Love And Related Issues

Congrats and best wishes to one of our favorite Wisconsin residents, Entercom/Milwaukee OM & WXSS PD **Brian Kelly**, who was married to the lovely **Katie** on May 28 in front of a crowd of family, friends and industry notables. Pressed for the gory details, WXSS Asst. PD/MD/midday goddess **Jojo Martinez** steadfastly held her ground, telling **ST**, "What happened at Brian's wedding stays at Brian's wedding!"



Amazingly, Katie is much prettier.

Rolodex From Hell

• After 20 years in the Washington, DC metro, Alan Burns & Associates is moving to sunny Florida, because, well, that's the law. Effective Monday, June 6, you'll find **Donna & Alan Burns** and their newest hire, former WBOS/Boston PD **Michele Williams**, lounging near the beach at 17357 Perdido Key Drive, 7 East, Perdido Key, FL 32507. Phone: 850-49-RADIO; fax: 850-497-1570; e-mail: burnsradio@aol.com.

AB&A Sr. VP **Jeff Johnson** will work from his palatial home in Maryland: 205 Springdale Ave., Severna Park, MD 21146. Phone: 301-858-6666; fax: 801-681-3536; e-mail: jeff@burnsradio.com.

Longtime Burns associate **Burke Allen** will continue to do some work with AB&A as he ramps up his own company, Allen Media Strategies. Find Burke at 12019 Trossack Road, Herndon, VA 20170. Phone: 703-589-8960; fax: 703-935-5350; e-mail: burke@allenmediastategies.com.

• Cumulus/Shreveport, LA stations **KRMD-AM & FM, KMJJ, KVMA & KBED** have moved into their swanky new home inside the recently opened Louisiana Boardwalk complex in scenic Bossier City. Please make a note of their new contact info: Cumulus Broadcast Center @ Louisiana Boardwalk, 270 Plaza Loop, Bossier City, LA 71111. New phone: 318-549-8500; fax: 318-549-8505.

Baby Poop

Congrats to longtime KSMB/Lafayette, LA PD **Bobby Novosad** and his wife, **Leslie**, on birth of daughter **Grace Kennedy Novosad**, who arrived on May 24 and weighed in at 8 lbs., 5 oz. Everyone involved in the project is doing great, and 3-year-old brother Gavin appears excited at the prospect of having a little sister.

Condolences

• We're very sorry to report the death of longtime industry record promoter and West Rock Entertainment President **Jon Kirksey**, who died May 29 after an auto accident. He was 62. Kirksey had been hospitalized after being struck by a drunk driver while riding his motorcycle on May 20. A memorial service is planned for June 7 at the Mt. Vernon Reception Center in Golden, CO. Jon is survived by Jessica, his 20-year-old daughter. Cards and donations can be sent to her at P.O. Box 1466, Evergreen, CO, 80437. You can call her answering machine at 303-946-7660 for more information on the memorial service.

• Condolences also to the family and friends of WIRA-AM & WFLM-FM/Ft. Pierce, FL founder/owner/GM **Barbara Marshall**.

FILMS

BOX OFFICE TOTALS

May 27-30

Title	Distributor	\$ Weekend	\$ To Date
1	<i>Star Wars: Episode III...</i> (Fox)	\$70.04	\$270.48
2	<i>Madagascar</i> (DreamWorks)*	\$61.01	\$61.01
3	<i>The Longest Yard</i> (Paramount)*	\$58.61	\$58.61
4	<i>Monster-In-Law</i> (New Line)	\$12.78	\$62.44
5	<i>Kicking And Screaming</i> (Universal)	\$6.51	\$44.12
6	<i>Crash</i> (Lions Gate)	\$6.05	\$36.19
7	<i>The Interpreter</i> (Universal)	\$2.60	\$69.19
8	<i>Unleashed</i> (Focus)	\$2.49	\$22.10
9	<i>Kingdom Of Heaven</i> (Fox)	\$2.20	\$45.02
10	<i>House Of Wax</i> (WB)	\$1.62	\$29.86

*First week in release. All figures in millions.
Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *The Sisterhood of the Traveling Pants*, whose Columbia soundtrack contains two cuts by **Chantal Kreviazuk** — "These Days" and "I Want You to Know" — as well as **Five For Fighting's** "If God Made You (Remix)," **Rachael Yamagata's** "Be Your Love," **Shannon Curfman's** "Sun's Gonna Rise," **Natasha Bedingfield's** "Unwritten," **Alana Grace's** "Black Roses Red," **Katy Perry's** "Simple," **Brandi Carlile's** "Closer to You," **The Valli Girls' "Always There in You"** and more.

— Julie Gidlow

TELEVISION

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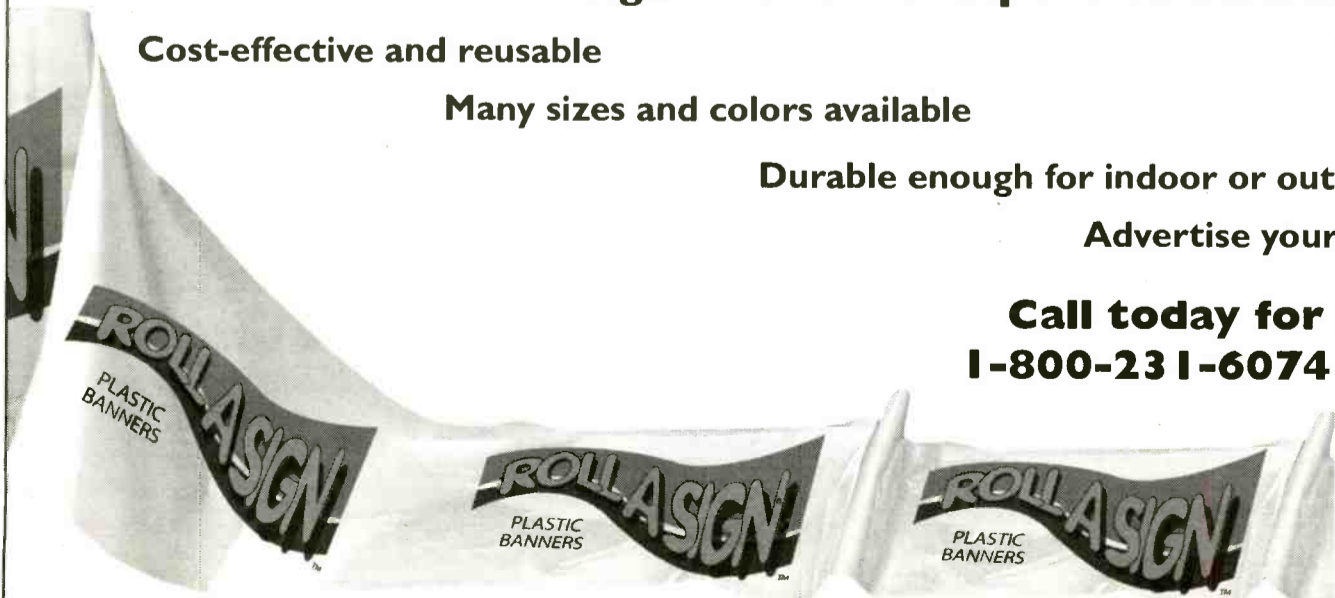
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HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART June 3, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	AUDIOSLAVE	Out Of Exile	Interscope/Epic	265,723	—
—	2	COMMON	Be	Geffen	188,757	—
3	3	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	174,837	+2%
1	4	SYSTEM OF A DOWN	Mezmerize	American/Columbia	171,823	-63%
2	5	TOBY KEITH	Honkeytonk University	DreamWorks	120,131	-56%
—	6	GORILLAZ	Demon Days	Virgin	96,127	—
4	7	DAVE MATTHEWS BAND	Stand Up	RCA/RMG	94,610	-42%
—	8	SEETHER	Karma & Effect	Wind-up	82,997	—
8	9	50 CENT	The Massacre	Shady/Aftermath/Interscope	76,555	-5%
6	10	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	75,279	-10%
24	11	IL DIVO	Il Divo	Columbia	75,138	+75%
—	12	MARQUES HOUSTON	Naked	Universal	66,233	—
—	13	YOUNG GUNZ	Brothers From Another	Def Jam/IDJMG	62,639	—
19	14	RASCAL FLATTS	Feels Like Today	Lyric Street	62,322	+36%
14	15	KELLY CLARKSON	Breakaway	RCA/RMG	60,421	+11%
—	16	B.G.	Heart Of Tha Street	Koch	56,674	—
—	17	PRETTY RICKY	Blue Stars	Atlantic	56,108	—
9	18	WEEZER	Make Believe	Geffen	55,391	-30%
7	19	AMERICAN IDOL SEASON 4	Various	RCA/RMG	54,367	-34%
15	20	KILLERS	Hot Fuss	Island/IDJMG	51,932	-2%
—	21	THE LONGEST YARD	Soundtrack	Universal	51,742	—
5	22	KEM	Kem li	Motown/Universal	51,077	-64%
16	23	ROB THOMAS	Something To Be	Atlantic	45,198	-14%
13	24	MIKE JONES	Who Is Mike Jones?	Warner Bros.	45,006	-19%
—	25	ALKALINE TRIO	Crimson	Vagrant	42,624	—
11	26	NINE INCH NAILS	With Teeth	Nothing/Interscope	41,575	-31%
23	27	JACK JOHNSON	In Between Dreams	Brushfire/Universal	41,424	-4%
21	28	GREEN DAY	American Idiot	Reprise	40,742	-6%
26	29	KEITH URBAN	Be Here	Capitol	38,554	+1%
25	30	CIARA	Goodies	LaFace/Zomba Label Group	38,386	-9%
27	31	STAR WARS EPISODE III...	Soundtrack	Masterworks/Sony	33,939	-10%
30	32	AKON	Trouble	SRC/Universal	33,248	-1%
10	33	DEF LEPPARD	Rock Of Ages: The Definitive...	Island/IDJMG	32,061	-51%
32	34	SUGARLAND	Twice The Speed Of Life	MCA	31,692	0%
20	35	TOTALLY HITS 2005	Various	Atlantic	31,373	-29%
12	36	MEMPHIS BLEEK	534	Roc-A-Fella/IDJMG	30,108	-49%
50	37	JOSS STONE	Mind, Body & Soul	S-Curve/EMC	29,270	+25%
17	38	NATALIE	Natalie	Latium/Universal	28,674	-45%
34	39	NOW VOL. 18	Various	Epic	27,134	-11%
40	40	WILL SMITH	Lost & Found	Interscope	26,421	-2%
18	41	COWBOY TROY	Loco Motive	Warner Bros.	26,098	-48%
—	42	WALLFLOWERS	Rebel, Sweetheart	Universal	25,879	—
36	43	GAME	The Documentary	Aftermath/G-Unit/Interscope	25,775	-12%
29	44	BOBBY VALENTINO	Bobby Valentino	Def Jam/IDJMG	25,752	-25%
37	45	MUDVAYNE	Lost & Found	Epic	25,567	-12%
44	46	3 DOORS DOWN	Seventeen Days	Republic/Universal	24,619	-4%
46	47	MICHAEL BUBLE	It's Time	Reprise	24,619	-3%
28	48	BRUCE SPRINGSTEEN	Devils & Dust	Columbia	23,466	-33%
31	49	DIERKS BENTLEY	Modern Day Drifter	Capitol	21,911	-32%
43	50	PHANTOM OF THE OPERA	Soundtrack	Sony Classical	21,680	-16%

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ON ALBUMS

Rock Still Raging At Retail

For the fifth week in a row — or every week since Mariah Carey made her No. 1 bow on April 19 — a rock artist tops the charts. First came Bruce Springsteen, then Nine Inch Nails, who passed the baton to The Dave Matthews Band (No. 7 this week), who



Audioslave

handed off to System Of A Down, and now come the latest recipients of the Rock's Not Dead trophy, Audioslave.

The band's *Out of Exile* (Interscope/Epic) leaves everyone in the dust this week, locking in the No. 1 position on the HITS Top 50 Albums chart with a rawkin' total of 266,000.

The battle for the No. 2 slot was eventually won by Geffen rapper Common, whose Kanye West-produced album, *Be*, racks up 189,000 units, just 12,000 more than Mariah's *The Education of Mimi* (Island/IDJMG). *Mimi* is turning



Common

out to be one of 2005's most consistent sellers, along with 50 Cent, whose *Shady/Aftermath/Interscope* frigate sails into the No. 9 spot this week. But we digress.

As it turns out, No. 3 Mariah bests last week's breakout champs, American/Columbia's System Of A Down, whose *Mezmerize* does a typical rock drop of 63% from last week's thunderous 465,000, putting SOAD slightly behind the comeback diva at 171,000. Behind System at No. 5 is last week's runner-up, DreamWorks Nashville's Toby Keith, who lassos another 120,000.

Now we come to an unfolding story, as Gorillaz's *Demon Days* (Virgin) debuts at No. 6 off of 96,000 just as single "Feel Good Inc." starts to really kick in, with airplay and that ubiquitous iPod roller-skating commercial combining

to put the single on the fast track to smashville. The fourth and final top 10 bow is from Wind-up band Seether, who latch on to No. 8 on just south of 83,000.

Gwen Stefani rounds out the top 10, giving Interscope three entries and UMG six.

Next week: The biggest debut looks to be Epic's Oasis, with a shot at 100,000. That means Mariah has a shot at reclaiming her throne.



Mariah



MIKE TRIAS
mtrias@radioandrecords.com

June Tunes

Now that Memorial Day has passed and June is here, the labels are starting their campaigns to bring you the anthem of the summer. Here's a look at the first set of songs that will usher in a hot new season.

She became famous in the 1960s as the lead singer of Patti LaBelle And The Blue Belles. Since then she's had a legendary career. Next week **Patti LaBelle** continues to add to her legend as she presents "Ain't No Way" to Urban AC, a cover of Aretha Franklin's hit that serves as the first single from LaBelle's upcoming album, *Classic Moments*.



Patti LaBelle

The album, which is the first release by Def Soul Classics, is a CD of covers that will hit stores June 21. Aiding LaBelle on her quest to bring new life to some of contemporary music's greatest melodies are producers Babyface and Darryl Simmons. If you're in San Francisco on June 11, perhaps you can catch a glimpse of LaBelle performing some of the album's songs live when she appears at the San Francisco Symphony's Black & White Ball.

Hope Partlow is a small-town girl with big-time dreams. Raised on a farm with her three siblings, Partlow says that she started singing when she started talking. Next week her lifelong dream will take its next step toward fruition as she presents "Who We Are" to Pop and Hot AC audiences. "Who We Are" was produced by Matt Serletic and written by Kevin Kadish and Angie Aparo. The song is the title track from her upcoming debut album, due in stores Sept. 13.



Hope Partlow

Says Partlow about the song, "Who We Are" is about the pressures that you have in high school of having to have nice clothes. If you have a crappy car, who cares? Don't worry about it. Be yourself. There is way more to life than just your outside."

As a former Army Ranger, **Keni Thomas** fought in the famous battle of Mogadishu, Somalia that was later immortalized in the book and film *Black Hawk Down*. These days Thomas has put down his rifle and picked up a microphone. Next week he arrives at Country with "Gloryland," the second single from his debut album, *Flags of Our Fathers: A Soldier's Story*. Brent Maher and Mark Selby produced the CD, while Blackhawk appear as guests on the single. Other guests on the album include Kenny Rogers, Carolyn Dawn Johnson, Emmylou Harris, Vince Gill, Michael McDonald and Shawn Mullins.

Thomas has a busy June ahead of him. He will appear at Dukefest (a celebration of the original TV series *Dukes of Hazzard*) on June 4 in Bristol, TN, then will head to Fan Fair in Nashville on June 10. After that, look for him to play in various markets in the Midwest.

Motley Crue's **Tommy Lee** is doing it solo next week as he goes for adds at Rock, Active Rock and Alternative with "Trying to Be Me," taken from his upcoming CD *Tommyland: The Ride*. The album sports guests Dave Navarro, Joel Madden of Good Charlotte, Deryck Whibley of Sum 41, Nick Carter of The Backstreet Boys and producer Butch Walker.



Tommy Lee

In other Lee news, make sure you tune in to NBC on Aug. 9, when his new show hits the air. *Tommy Goes to College* will follow the rocker as he attends the University of Nebraska in pursuit of a college degree. As for Motley Crue, look for Lee and his friends to kick off another round of touring in the U.S. in Colorado Springs, CO on July 24.

R&R Going For Adds

Week Of 06/06/05

CHR/POP

- DAVE MATTHEWS BAND *American Baby (RCA/RMG)*
- DESTINY'S CHILD *Cater 2 U (Columbia)*
- HOPE PARTLOW *Who We Are (Virgin)*
- SUGAR RAY *Shot Of Laughter (Rhino/Lava/Atlantic)*

CHR/RHYTHMIC

- DOSE *Freeze (Liquidwet/ADA/WMG)*
- RIHANNA *Pon De Replay (Def Jam/IDJMG)*

URBAN

- 112 *What If (Def Soul/IDJMG)*
- CASSIDY *B-Boy Stance (J/RMG)*
- DOSE *Freeze (Liquidwet/ADA/WMG)*
- LEELA JAMES *Music (Warner Bros.)*

URBAN AC

- K. LATTIMORE | C. MOORE *Tonight... (LaFace/Zomba Label Group)*
- LEELA JAMES *Music (Warner Bros.)*
- MARCUS MILLER | LALAH HATHAWAY *La Vilette (Koch)*
- PATTI LABELLE *Ain't No Way (Def Soul/IDJMG)*
- SEAN-GEMINI *Little Girl Lost (Parthine/Lightyear)*

GOSPEL

No Adds

COUNTRY

- CHRIS CAGLE *Miss Me Baby (Capitol)*
- J. STEELE *She Must Be So Happy (3 Ring Circus/LaFont Creek)*
- KENI THOMAS | BLACKHAWK *Gloryland (Moraine)*
- LONESTAR *You're Like Comin' Home (BNA)*
- MATT JENKINS *King Of The Castle (Universal South)*
- SAWYER BROWN *They Don't Understand (Curb)*

AC

- S. WONDER *From The Bottom Of My Heart (Motown/Universal)*
- SUGAR RAY *Shot Of Laughter (Rhino/Lava/Atlantic)*

HOT AC

- DOG'S EYE VIEW *Gone Like Yesterday (Vanguard)*
- HOPE PARTLOW *Who We Are (Virgin)*
- JOSH KELLEY *Only You (Hollywood)*
- SUGAR RAY *Shot Of Laughter (Rhino/Lava/Atlantic)*

SMOOTH JAZZ

- CAROL DUBOC *Blackbird (Gold Note)*
- CHIELI MINUCCI *The Juice (Shanachie)*
- DOWN TO THE BONE *Tiburón (Narada Jazz)*
- JAZZY DEVILS *Night Groove (Rhombus)*
- LEE RITENOUR *Possibilities (Peak)*
- MATT BIANCO | BASIA *La Luna (Decca/Universal)*
- PAUL BROWN *Cosmic Monkey (GRP/VMG)*

ROCK

- 10 YEARS *Wasteland (Republic/Universal)*
- ANDY FRASER *Healing Hands (Independent)*
- CKY *Familiar Realm (Island/IDJMG)*
- ORGY *Pure (D1)*
- STRYPHER *Reborn (Big3)*
- TOMMY LEE *Trying To Be Me (Independent)*

ACTIVE ROCK

- 10 YEARS *Wasteland (Republic/Universal)*
- 30 SECONDS TO MARS *Attack (Immortal/Virgin)*
- CKY *Familiar Realm (Island/IDJMG)*
- NIGHTWISH *Nemo (Roadrunner/IDJMG)*
- ORGY *Pure (D1)*
- STRYPHER *Reborn (Big3)*
- TOMMY LEE *Trying To Be Me (Independent)*

ALTERNATIVE

- 10 YEARS *Wasteland (Republic/Universal)*
- 30 SECONDS TO MARS *Attack (Immortal/Virgin)*
- ALL-AMERICAN REJECTS *Dirty Little Secret (Interscope)*
- CKY *Familiar Realm (Island/IDJMG)*
- KOTTONMOUTH KINGS | CYPRESS HILL *Put It Down (Suburban Noize)*
- ORGY *Pure (D1)*
- TOMMY LEE *Trying To Be Me (Independent)*

TRIPLE A

- AL STEWART *The Immelman Turn (Appleseed)*
- AMOS LEE *Keep It Loose, Keep It Tight (Blue Note/EMC)*
- ANDY FRASER *Healing Hands (Independent)*
- BRENOAN BENSON *Cold Hands Warm Heart (V2)*
- DOG'S EYE VIEW *Gone Like Yesterday (Vanguard)*
- OUHKS *Love Is The Seventh Wave (Sugar Hill)*
- ERIN MCKEOWN *To The Stars (Nettwerk)*
- FRANCIS OUNNERY *Good Life (Aquarian Nation)*
- J-HENRY *Come On (Rockview/Fontana/Universal)*
- JOHN HIATT *Master Of Disaster (New West)*
- JUDE JOHNSTONE *20 Years (BoJak)*
- MISSY HIGGINS *Scar (Reprise)*
- OASIS *Let There Be Love (Epic)*
- S. WONDER *From The Bottom Of My Heart (Motown/Universal)*
- SUGAR RAY *Shot Of Laughter (Rhino/Lava/Atlantic)*
- TEENAGE FANCLUB *It's All In My Mind (Merge)*
- TOM LANGFORD *Skin For Skin (Bella Vista)*
- XAVIER RUDD *Let Me Be (Foundations/Music Allies)*

CHRISTIAN AC

- SELAH *Be Thou My Vision (Curb)*

CHRISTIAN CHR

- JEREMY CAMP *Lay Down My Pride (BEC/Tooth & Nail)*
- NUMBER ONE GUN *We Are (BEC/Tooth & Nail)*
- SIVION *Father Time (Illlect)*

CHRISTIAN ROCK

- EDWYN *Remedy (Independent)*
- FALLING INTO PLACE *Waves (Word Of Mouth)*
- JEREMY CAMP *Lay Down My Pride (BEC/Tooth & Nail)*
- LIPTOCAL *Thank You (Independent)*
- NUMBER ONE GUN *We Are (BEC/Tooth & Nail)*
- SIVION *Father Time (Illlect)*
- STRYPHER *Reborn (Big3)*

INSPO

- SELAH *Be Thou My Vision (Curb)*

CHRISTIAN RHYTHMIC

- SIVION *Father Time (Illlect)*

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.



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A Perry Capital Corporation

Adelstein

Continued from Page 1

and services on the air without disclosing whether they've been paid. He believes the FCC should take a harder look at what's going on behind the scenes.

"The concern arises when deception replaces disclosure and when there is a failure to identify the source of the broadcast material," Adelstein said. "In the course of some [on-air] conversations, you hear these products mentioned, which sometimes sounds like an advertisement, but you're really not sure because they don't make it clear that it's sponsored information. You don't know if they really like that product or if it's something they were paid to say because

Gossett

Continued from Page 3

WNND/Chicago and WASH/Washington and PD/morning man of WGRD/Grand Rapids.

"We felt Kevin was a great fit based on his major-market maturity, having worked in Chicago and Washington, DC and, most recently, doing mornings in Cincinnati," Holly told R&R. "Out of many qualified candidates, Kevin was the guy who rose to the top."

Gossett said, "I'm thrilled to work with such a legendary powerhouse AC station. KESZ is such an institution in Phoenix. Morning team Beth & Bill are so successful, and it's going to be exciting to be a part of that."

Univision

Continued from Page 1

demonstrated that there was a strong desire for a reggaeton radio station, and we have delivered," he said.

Among those brought in as air personalities for La Kalle are Jimmy and Pacha and Their Janguero, DJ Kazzanova and Valerie.

The switch for WCAA & WZAA comes as Univision Radio seeks a new GM for its New York stations following the recent departure of Stephanie McNamara. WCAA & WZAA are also without a PD, as the company continues to seek a successor to former Latino Mix programmer Bryan Melendez. MD Bryant Pino will continue in that role at La Kalle.

— Adam Jacobson

Arbitron

Continued from Page 1

will be tabulated based on the in-tabularies from the four most current quarterly surveys — an approach used in the RADAR radio-network service.

Arbitron VP/Marketing Dennis Seely noted that the changes will help smooth out the bumps and wobbles many stations see in mar-

it's advertising. There needs to be more clarity so there is compliance with our disclosure rules."

He added, "If there was payment of any kind, they'd better disclose it or face the scrutiny of the FCC."

Adelstein is also calling on his agency to set better guidelines for broadcasters to follow. "Except in the case of political or controversial material, our rules don't clearly spell out the prominence of the disclosure required," he said. "But I believe they should."

"The FCC would do well to borrow from the work of its sister agency the Federal Trade Commission in requiring 'clear and prominent' disclosures where needed and defining what's meant by those terms."

Cincinnati

Continued from Page 3

"Bob FM" name, First Broadcasting has not used that moniker for WAOL, WAXZ & WOXY. First spokesman Fred Stern told R&R, "We have a station in Sacramento called Bob, and our original intention was to call [the Cincinnati stations] Bob. But there is a small AM station that Salem owns in Cincinnati called WBOB, and we didn't want to have a conflict with them."

Stern said First will most likely conduct a station-naming contest with its listeners in the coming weeks. Meanwhile, WAOL, WAXZ & WOXY will offer the largest playlist in the Cincinnati area and are spinning 10,000 songs with no commercial interruptions.

Additionally, Stern said First is petitioning the FCC to improve the three stations' reach in the Cincinnati area. "Ultimately, all the stations will provide a strong signal to parts of that market," he said.

Parker

Continued from Page 3

role in the future of WAY-FM Media Group. I feel so blessed to have industry leaders like Lloyd Parker on our team."

Parker said, "I have long admired Bob, Dusty and the WAY-FM radio ministry, and I am really looking forward to joining the team. Their mission to reach youth and young adults, coupled with their effective listener interaction on a local level, makes for very exciting radio."

kets measured twice per year, and the shift to rolling averages comes with the blessing of many broadcasters in markets ranked No. 101 and below.

"Our customers in these markets have consistently told us that stability from survey to survey is a paramount need," Seely said. "Working in conjunction with the Arbitron Radio Advisory Council and our customers, we've developed this program following al-

KFNC

Continued from Page 3

a news block with Laurie Kendrick and Mike Shiloh (noon-1pm), Jones Radio Networks' syndicated talker Clark Howard's daily consumer advice show (1-2pm), market veteran Jim Pruett with Brian Shannon and Craig Roberts (2-5pm), a news block anchored by longtime Houston newsman Jim Carola (5-7pm) and Premiere Radio Networks' syndicated Phil Hendrie Show (7-10pm). Springhill Syndications' Dream Doctor Radio Show, hosted by Charles McPhee, rounds out the lineup.

Cumulus/Houston Market Manager and KFNC & KIOL GM Pat Fant said, "With the debut of FM News Channel 97.5, Cumulus is introducing a new generation of spoken-word content for Houston radio listeners."

KFXR

Continued from Page 3

has a Texas-sized jukebox that features, we believe, the largest playlist of any AM or FM station in the market. We are going to make listening to the radio fun for adults again."

Unkefer said KFXR's eclectic music mix "is designed to especially appeal to adults 35 to 64 years old — a large and highly desirable audience that has largely been neglected by the young-skewing music stations in North Texas." He continued, "Mighty 1190 is a Texas original, and I'm proud to be able to return this great station to its former glory in my hometown."

First has been operating KFXR via an LMA with the station's owner, Clear Channel, since late January.

Viacom

Continued from Page 1

company around its cable networks and movie studio. Viacom co-Presidents/co-COOs Les Moonves and Tom Freston would lead the new companies.

While many on Wall Street have reacted positively to the plan, Vogel Capital analyst Harold Vogel noted that the split will come with expenses. "The costs are manageable, but do they really need to do it?" he asked. "They spent a lot of time trying to integrate the company and getting the divisions working smoothly. Now they have to start all over again."

— Joe Howard

most two years of discussion and planning."

Twelve-month rolling averages will not be implemented in the four condensed markets that are embedded in larger metro survey areas. The 84 "standard" markets surveyed each spring and fall by Arbitron that have larger sample sizes and more discrete demographics than condensed markets will not be affected by the changes.

— Adam Jacobson



ADAM JACOBSON
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Live, Or Let Die?

Two PDs discuss the future of Oldies

Let's face it: This is not the best time to be an Oldies station. Across America, eclectic Adult Hits stations named "Jack" and "Bob" are popping up daily, often at the expense of a market's home for the hits of the 1960s and 1970s. Is this the end for Oldies?

No, it's not. But the better question facing programmers and managers in the year 2005 may be "Are my oldies too old?"

For some, the answer is an emphatic, "No, the format is what it is." For others, the answer is obvious: Embrace the 1970s or start digging your own grave. For insight on the issue, I talked to Matt Killion, PD of Cox Radio's WRKA/Louisville, and Joel Grey, PD of Bonneville's Adult Hits KPXX (98.7 The Peak)/Phoenix.

Why the devil did we talk to Grey? Because his station just might be the Oldies formula for 2010 and beyond.

There's also this little thing with The Peak's ratings: KPXX creamed Oldies KOOL and AC KESZ in just about every important demographic in the winter 2005 Arbitrons.

Louisville Slugger

As steward of WRKA, Killion programs a station with respectable 35-64 numbers. But once one looks at WRKA ratings with those under the age of 50, the picture turns bleak: Among adults 18-49, the station ranked No. 13 with a 2.6 share in the winter ratings survey.

To complicate matters, the station's cluster-mates include AC WVEZ — which Killion also programs — and Classic Rock WSFR, helmed by PD Don Nordine. Both WVEZ and WSFR enjoy much better ratings than WRKA. Furthermore, billing has been stagnant at WRKA for more than five years.

"The success that the sales staff has in the 25-54 demo, and it is getting more challenging," Killion says. "But Louisville is a little older than other radio markets [in terms of listener age], and we're really tied in to the city and the mayor's office. We're at every event that is worthy of being at, including the Kentucky Derby, festivals, etc."

A big strength of WRKA is its airstaff. "Everyone on our airstaff is from Louisville," Killion says. "I'm the only odd person out here. We are local, and that helps a lot." Killion took on programming duties for WRKA five years ago.

Family Friendly

WRKA will occasionally skew younger, thanks to its "family friendly" image. "There's nothing that you're ever going to get that's blue from us," says Killion. While artists who recorded on the Stax label, Al Green, Elvis Presley and the Motown Sound are key components of WRKA's playlist, it will also play songs from

such artists as America, Bread, The Doobie Brothers and England Dan & John Ford Coley.

"When I first got here it was more of a struggle to play music from the 1970s," Killion says.



Matt Killion

"We still have The Everly Brothers, who have a Kentucky connection, but now, with songs from the early 1960s and 1950s, it really involves cherry-picking.

"On the other side, we don't play disco. We'll play The Bee Gees' 'How Deep Is Your Love,' but I'm not going to be playing 'Stayin' Alive.'"

How old is too old? Killion argues that the answer lies in an Oldies station's presentation. According to him, WRKA sounds like a contemporary radio station. "We just happen to be playing oldies music," he says.

"With some of the events going on today, we're the place to escape to. It's a lifestyle. It's a usage format. It's a place where maybe you can escape reality for a little bit. And we don't make you feel uncomfortable if you weren't alive when this music came out."

Sharing Music

Killion is aware of concerns regarding the aging of Oldies playlists. "Ten or 15 years ago the question asked was, 'How much longer can we play 'Fun, Fun, Fun' every day?'" he says. "But this format has surprised me. This format has morphed into something more.

"There are some markets that are doing better than others. Yeah, you're playing the same songs over and over, but you have to work on the other stuff, the things between the records. This station rips through imaging. It eats records. I'm playing 17 to 18 songs an hour."

And then there's the inevitable sharing of songs with stations that are in the same building. "Cox doesn't use research to keep everybody separated," Killion says. "I'll walk down the hall and hear 'Drift Away' by Dobie Gray — one of the highest testers — on our AC and Classic Rocker, but I might go into The Supremes right after it, while the 'Lite' station plays the Uncle Kracker version.

"The Classic Rocker might play a Led Zepelin song after 'Drift Away.' Our ships won't be bumping into each other."

The Oldies Of Tomorrow?

Joel Grey likes Oldies stations, but, he says, "I'm glad I'm not programming one right now." According to Grey, he presently helms an "adult hit" station offering "Top 40 for adults."

The Peak was designed to take away from a lot of people, including Classic Rock KSLX, Rock



Joel Grey

KDKB, Hot AC KMXB (Mix 96.9) and, to some extent, KOOL. While KOOL has seen recent management changes that have brought the station back to more of a traditional 1960s focus, Grey has successfully brought Phoenix's adults to The Peak, and they love it.

Which begs the question: Is The Peak the model for what the next generation will consider Oldies, or is the playlist full of songs that aren't old enough to be considered oldies?

"I play, in a perfect 12-song hour, five '80s titles, five '70s songs and two '90s," Grey says.

"There are some currents and recurrences, and that falls into the '90s category. I'm playing Hoobastank's 'The Reason,' Nickelback's 'How You Remind Me,' Counting Crows' 'Big Yellow Taxi,' 3 Doors Down's 'Here Without You' and 'Kryptonite' and Maroon 5's 'This Love.'"

How The Peak arrives at the newer material is notable: In one recent 2pm hour the station played Robert Palmer's "Bad Case of Loving You" into Genesis' "No Reply at All" and The Eagles' "Peaceful Easy Feeling" before segueing into "The Middle" by Jimmy Eat World.

"They expect us to do surprises," Grey says of his listeners. "If we quit doing surprises, we become just another radio station. My wife will hear something and go, 'That's kinda weird, but that's The Peak, so that's OK.' If another station did what we do, listeners wouldn't buy it."

Definite Demarcation

Grey says the dead center of The Peak's playlist years is 1982. The core material is 1980s pop rock. Doing the math, you find that the center of the playlist is music that is now 23 years old. When Oldies emerged as a format with force, in 1988, it did so with music that was, at the time, 23 years old.

Oldies And Not-So-Oldies

Here's a look at the 10am hour on May 13 for both Cox Radio's WRKA/Louisville and Bonneville's Adult Hits KPXX (The Peak)/Phoenix. The year each record was initially released is included in parentheses.

WRKA/Louisville

- JOHNNY RIVERS Poor Side Of Town (1966)
- CARPENTERS We've Only Just Begun (1970)
- LOVIN' SPOONFUL Summer In The City (1966)
- DRIFTERS This Magic Moment (1960)
- BEATLES I Saw Her Standing There (1964)
- ELTON JOHN Crocodile Rock (1972)
- BUFFALO SPRINGFIELD For What It's Worth (1967)
- B.J. THOMAS I Just Can't Help Believing (1970)
- JOHNNY NASH I Can See Clearly Now (1972)
- BEACH BOYS Wouldn't It Be Nice (1966)
- GERRY & THE PACEMAKERS Don't Let The Sun Catch You... (1964)
- MCCOYS Hang On Sloop (1965)
- THREE DOG NIGHT An Old Fashioned Love Song (1971)
- FOUNDATIONS Baby, Now That I've Found You (1967)
- BEATLES Yesterday (1965)
- PAUL REVERE & THE RAIDERS Indian Reservation (1971)

KPXX (The Peak)/Phoenix

- BOB SEGER Mainstreet (1976)
- U2 Pride (In The Name Of Love) (1984)
- ROD STEWART You're In My Heart (1977)
- DUNCAN SHEIK Barely Breathing (1996)
- NAZARETH Love Hurts (1975)
- BILLY IDOL Money Money (1987)
- RUPERT HOLMES Escape (The Pina Colada Song) (1979)
- DIDO Thankyou (2000)
- ROCKY BURNETTE Tired Of Toein' The Line (1980)
- BOB WELCH Sentimental Lady (1977)
- INXS New Sensation (1988)
- ROBERT PALMER Bad Case Of Loving You (1979)

"Disregarding WCBS-FM/New York, KRTH (K-Earth)/Los Angeles and KOOL here in Phoenix, FM Oldies really started in 1988 as a format," Grey says. "If this is the year that there are going to be fewer and fewer Oldies stations, they got 17 years out of the format. Maybe we can get 17 years out of this.

"Oldies has been a destination format, and that's why it's dying. With my stations, we can just drop stuff off the 1970s. This could be the next Oldies format, but it's not like the 1960s Oldies format, with those die-hard listeners. Oldies dropped off the 1950s, but the problem is the line of demarcation in the 1970s that is not letting Oldies move on.

"The oldest song I play is 'Let It Be' by The Beatles. If it sounds like a KOOL record, that's not a record for me. I won't play Creedence Clearwater Revival. It sounds like Oldies to me. We play Chicago. We play Seals & Crofts, but we play the new version of 'Summer Breeze,' just to be different."

Five Years From The Finale?

Format swaps from Oldies to eclectic Adult Hits presentations have set off alarms with Oldies lovers across the U.S. One of them is Grey, who once programmed KKSJ-AM & FM/Portland, OR. KKSJ-FM in April dropped Oldies to become Adult Hits "97-1 Charlie FM."

"If Oldies stayed within its genre, it would have staying power," Grey says. "I'd sure hate to see the format go away — maybe because I programmed it — but it's probably inevitable. Can they get another five years out of it? The good, successful Oldies station will, because they've figured out how to extend the format's lifespan."





SAT BISLA
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PART ONE OF A TWO-PART SERIES

International Industry Support Groups

Providing the resources to export talent and business

The idea of an industry or government agency devoted to providing financial assistance for the export of entertainment would be inconceivable to most in the U.S. music business. But internationally, many nations have launched state and industry initiatives to support and encourage the creative sector when it comes to exporting music, film, TV and other entertainment to outside markets.

The United Kingdom, Australia, Canada, New Zealand, Finland, Norway, Sweden, Germany, France, Japan and China are among the countries that have state and regional government and industry groups that endorse and participate in programs to develop entertainment and help take it overseas. In addition, they encourage entertainment-related businesses to invest their earnings back into their home territories.



Tina Radburn

This week and next I speak with a number of government business-development professionals and export directors about the strategies and processes involved in exporting entertainment.

Creative Objectives

Tina Radburn is the Business Development Manager at the Trade & Investment Office/Americas for the Australian state of Queensland. Radburn has been working for the Queensland government for 15 years. Originally based in Brisbane, she moved to Los Angeles to work in the Trade & Investment Office in 1996.

In her current role Radburn is responsible for identifying trade and investment opportunities, with a particular focus on the creative industries. She says, "[Queensland] Premier Peter Beattie is very supportive of the music indus-

try and creative industries. Queensland's creative industries contribute approximately \$1 billion to the state's economy and currently employ over 28,000 people.

"Recognizing the economic value of the creative industries, the Queensland government committed \$8.9 million to developing the first statewide creative-industries strategy, aptly called 'Creativity Is Big Business — A Framework for the Future.'

"That strategy was launched in February 2004 and focuses on six key industry segments: music composition and production; film, television and entertainment software; performing arts; writing, publishing and print media; advertising, graphic design and marketing; and architecture, visual arts and design. The Queensland government aims to put in place specific programs and initiatives that will help support and develop Queensland's music and creative industries.

"The vision is to develop a sustainable creative-business environment that thrives and prospers and is well-positioned in the global economy. Specific objectives for the music composition and production segment are to improve product quality and increase sales by increasing artist exposure. Also, to improve educational programs at schools and to identify and implement best-practice initiatives."

The State Benefits Too

Radburn continues, "A thriving creative industry delivers both economic and cultural benefits to the state, which the Queensland government recognizes. Music in all its forms is enjoyed by many, and it is a big part of our cultural diversity.

"Queensland boasts a wealth of musical talent covering all genres, including indigenous music. Exposing this talent overseas enhances the state's profile and increases export revenue. Acts like Savage Garden and Powderfinger have enjoyed international success and brought the benefits home."

As part of its U.S. export project for the creative industries, the Queensland government recently signed a contract with a U.S. record-

industry consultant to help build a global network and increase deal flow for Queensland musicians and businesses.

"We recently led a Queensland delegation to MUSEXPO 2005 and showcased three Queensland acts — Shifter, Intercooler and The Resin Dogs — at the event," Radburn says. "We are still following up the leads it generated and monitoring the outcomes. The interest expressed in Queensland and our talent has been overwhelming, and we are confident that this will deliver some tangible results.

"Big Sound 2005, Queensland's music-industry conference, will be held in Brisbane from July 5-9, and the Queensland government is a major sponsor. Big Sound has grown into a major event for Australia's music industry and, having secured a number of international speakers from the U.S. and U.K., is well on its way to becoming internationally recognized.

"The creative industries are a relatively new focus for the Queensland government. In an effort to build on these initial projects, it is anticipated that a long-term strategy will be developed to maximize the commercial success of Queensland's music industry domestically and internationally."

The Queensland government's support for the creative industries includes a contribution of \$15 million to the development of the \$60 million Creative Industries Precinct. The precinct offers state-of-the-art facilities and provides a collaborative industry environment where designers, artists, researchers, educators and entrepreneurs can easily connect and collaborate.

Finland's Exports

Paulina Ahokas serves as Director of Music Export Finland. Ahokas started out as a classical musician and later played in bands. When she completed a master's degree in ethnomusicology and economics, she pursued a career in press and marketing for a major festival in Finland and worked as a promoter in Prague in the Czech Republic. Before taking on her current role, she ran an agency supporting Finnish artists living in the U.K.

Music Export Finland is an export association representing the Finnish music industry. The project was launched in December 2002, with 12 founding member companies and organizations and a focus on facilitating the marketing, promotion and sale of Finnish popular music abroad.

Ahokas says, "Since Jan. 1, 2005, the group has been expanding its organization and operations to form a new export association. Promotion and marketing of Finnish popular music is now being continued and improved by Music Export Finland, whose members represent a broad

front of Finnish music-industry organizations, including IFPI Finland, the Finnish Independent Record Producers Association, the Finnish Musicians Union, the Finnish Composers Copyright Society, the Finnish Music Information Centre, the Finnish Composers and Lyric Writers Association, the Copyright Society of Performing Artists & Phonogram Producers in Finland and the Finnish Music Publishers Association.

"This broad member-organization base ensures that the services of the export association are available to everyone working in the industry.

"Last year three of the key ministries — Trade & Industry, Education & Culture and Foreign Affairs — made a study concerning the

creative industries and the government's role in supporting these industries. This had major implications, as it highlighted the creative industry, and music as its flagship — one of the major areas of future development.

"Music Export Finland presented a strategy for the development of Finnish music exports, and the Ministry of Trade & Industry also made a decision to support Finnish music-industry companies by paying 50% of artist-showcase costs in joint-marketing ventures. The ministry's objectives are to increase the value of Finnish music exports, help create better networks

"Finnish music exports increased 31% between 1999 and 2003, and there are no signs of stopping"

Paulina Ahokas

for Finnish professionals and increase the awareness of Finnish artists among international professionals."

In January 2006 Finland will host the opening party at the 40th-anniversary Midem — Midem is the world's largest music-industry trade fair — and that's the main project for Music Export Finland at the moment. The funding for the production will come from the music industry, but the Ministries of Education & Culture and Trade & Industry and the Foreign ministry are supporting the project.

Government Role To Grow?

"I can see the role of the government expanding," Ahokas says. "Currently, the government is supporting export projects individually, and in the future it would be beneficial to have a fixed program to aid in the international marketing communications of Finnish music companies. Companies here have shown such a rising performance and proved the government investments to be so worthwhile that it would be surprising if the government would not increase its role."

About the success of Music Export Finland, Ahokas says, "The number of Finnish delegates at international trade fairs has increased during the last few years, which has expanded the networks of Finnish professionals. Also, the number of showcases at these events has increased from 2002 to 2004.

"According to the Border Breakers chart, Finland was the largest European exporter in 2004, with two Finnish bands in the top five: The Rasmus were No. 1, and Nightwish were at No. 4. Also, HIM made the top 40. We will see the long-term effects in a couple of years, but the value of Finnish music exports increased 31% between 1999 and 2003, and there are no signs of stopping."

"Acts like Savage Garden and Powderfinger have enjoyed international success and brought the benefits home"

Tina Radburn

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PART ONE OF A TWO-PART SERIES

Is That A Lightsaber, Or Are You Just Enjoying The Movie?

Radio folks reveal themselves to be not-so-closet *Star Wars* geeks

Just FYI: If you have an event you would like ruined, disturbed or disrupted, the guy you want to call is Rich Shertenlieb, currently wreaking sidekick-style havoc on *Kidd Kraddick in the Morning*. Shertenlieb was brave (or foolhardy) enough to show up at one of the midnight showings of *Star Wars: Episode III — Revenge of the Sith* on the night of its debut, mayhem on his mind.

He prepared to address the costumed crowd. "I was looking up at guys carrying lightsabers and adults with Darth Vader helmets on," Shertenlieb says. "So I said, 'I just saw the movie, and it's awesome! And the ending's got a twist that you will not believe — and here's the ending.'"

While the crowded theater exploded into pandemonium, Shertenlieb began yelling out the stupidest crap he could make up. "At one point I announced, 'They find out that it was Earth the entire time!' — like in the end of *Planet of the Apes*," he says.

While Shertenlieb dodged lightsabers that were hurled at him (true story!), members of local *Star Wars* union TheForce.net prepared a harrumphing e-mail protesting his desecration of their glorious moment.

"I'm sure many a spell was cast on me that night during some rousing *Dungeons & Dragons* game," Shertenlieb says. "We aired the audio of the bit the next day, and there were definitely a few bleeps on the tape. I think they were cursing at me in Wookiee."

It probably serves him right. Shertenlieb was knowingly screwing with a legend that's had a cultlike following since the first *Star Wars* movie debuted in 1977. And since *Star Wars* as an entity — and an industry — has since planted its roots firmly in American pop culture, we decided to pull some of our radio friends aside and "Force" them to reveal some of their favorite double-trilogy-related memories.

Tracy Austin

PD, KRBE/Houston

Favorite movie of the six: *The Empire Strikes Back*, definitely. George Lucas got some help with this one, and it worked to his advantage. This is the one with the wittiest dialogue and best character development. *Star Wars* at its best was not about lightsabers and video-game ideas, but about people and their relationships.

Which character deserves a slower and more painful death, Jar Jar Binks or the Jake Lloyd-era Anakin, a.k.a. "Mannequin," Sky-

walker? Definitely Jar Jar. Besides, I would never wish death on a "youngling."

Best *Star Wars* radio promotion you've done? Last week Atom Smasher did "Darth Vader Pick-Up Lines," which were very funny. For example, "Like my cape? It would look great on your bedroom floor," and, "You should hear my heavy breathing."

Favorite scene: At the end of *Empire*, when Princess Leia says, "I love you," and Han Solo responds, "I know." That line was brilliant, ad-libbed by Harrison Ford in his pre-California days.

Favorite *Star Wars*-related memory: Growing up here in Houston and getting into the KKBQ (93Q) premiere of *Return of the Jedi* when I was a senior in high school. I knew I had to get into radio so I could see all the movies first! [Editor's Note: Rumors abound that megafan Austin actually dressed in costume for the station's midnight premiere. Sadly, photographic proof does not appear to exist.]



Dan Mason


PD, WAKS (96.5 Kiss FM)/Cleveland

We just completed our highly successful "Wax Your Wookiee" weekend — we gave away passes to the new *Star Wars* flick, along with free bikini waxes. Really, who wants to look like Chewbacca on the beach this summer? Consider it a public service to our listeners.

Dan Kieley

Snafu Consulting

Favorite movie: The first one, which ended



'Attend You Will,' Says Yoda

Stepping in to do a very special edition of the R&R Convention update is our little green friend Yoda. Take it away.

"Mmmm.... Yes, Clarke Brown, speak he will. Mentor, he is. Joined he will be by Jefferson-Pilot Radio Division President Don Benson and John Dimick, PD of WQHT (Hot 97)/New York. Group hug, they will perform, with much fraternal love. Also, extraterrestrial programmer Jon Zellner will arrive from XM. Co-moderate, Dave Robbins and Kevin Carter will. The Force is strong with those two. All will become clear during 'Me & My Mentor' on Thursday, June 23, at R&R Convention 2005.

"Yes, the division of the Force — clear it will become on Friday, June 24, during 'Stop Playing My Damn Records!' Doing battle onstage will be Clear Channel/DC-Baltimore VP/Programming Jeff Wyatt and KRBE/Houston PD Tracy Austin. Wield Pop lightsabers they will, against the Rhythmic side of the Force: Emmis VP/Programming Jimmy Steal and WLLD/Tampa PD Orlando. Fight for the balance of the Force and rhythmic records on Pop and Rhythmic charts, all will.

"Go now to www.radioandrecords.com and click on 'Conventions' to register, you will. Miss this convention, you will not."

up being the fourth one. I've always had problems with sequencing.

Which character deserves a slower and more painful death? Jar Jar, by far.

Best *Star Wars* radio promotion: What Kidd Kraddick's guy did was cool. Most of the other promotions are so PC.

Favorite scene: The cantina band in the first *Star Wars*.

Favorite *Star Wars*-related memory: When I saw the first one I barely had enough cash to go. I was in my first radio gig, in Minot, ND, doing midnight-6am for \$650 a month. It seems like light-years ago, but what a ride.

Dom Theodore

PD, WKQI/Detroit

Favorite movie: The very first. It was way ahead of its time, and you have to respect the production values back then, before digital effects were available.

Which character deserves a slower and more painful death: Jar Jar Binks, without a doubt. He reminds me of a bad CHR morning show host.

Best *Star Wars* radio promotion: We had a listener legally change his name to "Jar Jar Binks." Funny shit.

Mark Todd

VP/Programming, Waitt Radio

Favorite movie: *Xanadu*. That was the second one, with Olivia Newton-John, right?

Which character deserves a slower and more painful death: Neither. I'd be more inclined to go with Linda Blair in *Roller Boogie*.

Best *Star Wars* radio promotion: *Star Wars 7: Revenge of the Consumer*.

Favorite scene: When Darth Vader storms

into Luke's apartment, throws his money down on the counter and proclaims that he's out of the contest.

Favorite *Star Wars*-related memory: When Han Solo drops the shot in the final seconds to win the state basketball championship.

Jeff McHugh

PD, WKZL/Greensboro

Best *Star Wars* radio promotion: *Murphy in the Morning* did a great bit where they threw objects — like eggs — at blindfolded listeners, and the listeners had to use the Force to avoid being hit.



Jeff McHugh

Darrin Stone

Asst. PD/morning host, WRVQ (Q94)/Richmond

Favorite movie: Still has to be the original, *Star Wars: Episode IV — A New Hope*. My parents drove my brother and me to the drive-in in the summer of 1977. I was 10 years old, looking out the back window as we sat in the line of cars waiting to get into the second showing. From my perch I watched the last 10 minutes of the most amazing, breathtaking, awe-inspiring thing I had ever seen: the destruction of the Death Star, on a 50-foot screen. I've been a geek ... uh, fan ... ever since.

Which character deserves a slower and more painful death: Without a doubt, Jar Jar.

Best *Star Wars* radio promotion: On a Rock station: "Bar Whores." A bikini contest where the winner won cash, her own "lightsaber" from a local adult toy shop and a trip to Los Angeles for the premiere. The MC was a midget in an Ewok costume, as I recall.

Favorite scene: In *Revenge of the Sith*, the combined battles of Darth Sidious vs. Yoda

Continued on Page 26

R&R CHR/POP TOP 50

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GWEN STEFANI Hollaback Girl (Interscope)	9304	+89	738354	9	117/0
6	2	MARIAH CAREY We Belong Together (Island/IDJMG)	6551	+1258	528117	8	117/0
2	3	3 DOORS DOWN Let Me Go (Republic/Universal)	6542	-212	443431	21	113/0
4	4	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	6535	+616	536273	9	117/0
5	5	WILL SMITH Switch (Interscope)	6263	+581	447013	15	117/1
3	6	KELLY CLARKSON Since U Been Gone (RCA/RMG)	5550	-408	460850	26	115/0
8	7	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	5392	+445	442846	7	114/0
12	8	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	4942	+825	386275	6	109/0
7	9	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	4877	-259	280450	17	103/0
9	10	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	4659	-64	312165	8	116/0
13	11	ROB THOMAS Lonely No More (Atlantic)	4489	+422	324269	16	104/1
10	12	KILLERS Mr. Brightside (Island/IDJMG)	4305	-143	318950	17	108/0
16	13	PAPA ROACH Scars (Geffen)	3866	+87	262537	15	107/1
21	14	HOWIE DAY Collide (Epic)	3527	+115	207064	14	102/3
11	15	ALICIA KEYS Karma (J/RMG)	3516	-800	236896	24	113/0
14	16	GREEN DAY Boulevard Of Broken Dreams (Reprise)	3330	-546	205854	23	115/0
20	17	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3249	-200	250751	23	106/0
22	18	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	3162	+351	212257	6	103/3
18	19	USHER Caught Up (LaFace/Zomba Label Group)	3073	-524	203182	22	115/0
17	20	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	3071	-578	264974	11	100/0
15	21	AKON Lonely (SRC/Universal)	3051	-785	244011	14	106/0
27	22	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	3037	+688	245636	5	88/8
23	23	GAVIN DEGRAW Chariot (J/RMG)	2779	+84	160216	13	104/3
19	24	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	2747	-741	199623	19	112/0
29	25	BABY BASH Baby I'm Back (Latium/Universal)	2453	+244	238507	10	74/6
24	26	JESSE MCCARTNEY She's No You (Hollywood)	2426	-147	118402	8	105/0
28	27	SIMPLE PLAN Untitled (Lava)	2418	+202	154301	8	102/6
30	28	LIFHOUSE You And Me (Geffen)	2292	+324	122878	7	90/8
26	29	50 CENT Candy Shop (Shady/Aftermath/Interscope)	2096	-433	172912	16	107/0
25	30	NATALIE Goin' Crazy (Latium/Universal)	2047	-519	125496	17	109/0
31	31	CROSSFADE Cold (Columbia)	1901	+136	83688	18	67/3
34	32	GREEN DAY Holiday (Reprise)	1728	+384	104690	3	89/7
40	33	NATASHA BEDINGFIELD These Words (Epic)	1596	+513	63539	3	87/10
33	34	AVRIL LAVIGNE Fall To Pieces (Arista/RMG)	1508	+154	58559	5	91/2
37	35	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	1413	+195	84330	4	59/2
35	36	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	1304	+50	105820	11	50/2
41	37	FRANKIE J. How To Deal (Columbia)	1289	+238	98048	3	76/0
42	38	PRETTY RICKY Grind With Me (Atlantic)	1210	+201	71451	5	50/3
38	39	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1116	-20	66155	20	88/0
32	40	DESTINY'S CHILD Girl (Columbia)	1052	-466	70683	11	86/0
48	41	D.H.T. Listen To Your Heart (Robbins)	1050	+402	124440	2	53/14
36	42	TRILLVILLE Some Cut (BME/Warner Bros.)	906	-321	45576	10	60/0
39	43	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	881	-223	79746	19	76/0
47	44	YING YANG TWINS Wait (The Whisper Song) (TVT)	818	+111	49218	3	35/1
Debut	45	FAT JOE f/NELLY Get It Poppin' (Atlantic)	791	+289	50382	1	53/20
Debut	46	NATALIE Energy (Latium/Universal)	768	+396	31751	1	56/4
43	47	MARIAH CAREY It's Like That (Island/IDJMG)	756	-89	68059	18	47/0
44	48	RELIENT K Be My Escape (Capitol/Gotee)	731	-58	18063	4	38/0
Debut	49	TYLER HILTON How Love Should Be (Maverick/Reprise)	720	+158	29531	1	48/5
50	50	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	618	+49	30266	2	34/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
FAT JOE f/NELLY Get It Poppin' (Atlantic)	20
RIHANNA Pon De Replay (Def Jam/IDJMG)	18
COLDPLAY Speed Of Sound (Capitol)	17
D.H.T. Listen To Your Heart (Robbins)	14
NATASHA BEDINGFIELD These Words (Epic)	10
CHEERY MONROE Satellites (Rust/Universal)	10
LIFHOUSE You And Me (Geffen)	8
50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	8
WEEZER Beverly Hills (Geffen)	8
GREEN OAY Holiday (Reprise)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY We Belong Together (Island/IDJMG)	+1258
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	+825
50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	+668
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	+616
WILL SMITH Switch (Interscope)	+581
NATASHA BEDINGFIELD These Words (Epic)	+513
BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	+445
ROB THOMAS Lonely No More (Atlantic)	+422
D.H.T. Listen To Your Heart (Robbins)	+402
NATALIE Energy (Latium/Universal)	+396

NEW & ACTIVE

MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	Total Plays: 568, Total Stations: 29, Adds: 4
WEEZER Beverly Hills (Geffen)	Total Plays: 423, Total Stations: 43, Adds: 8
COLOPLAY Speed Of Sound (Capitol)	Total Plays: 393, Total Stations: 41, Adds: 17
COURTNEY JAYE Can't Behave (Island/IDJMG)	Total Plays: 377, Total Stations: 37, Adds: 3
EMINEM Ass Like That (Shady/Aftermath/Interscope)	Total Plays: 332, Total Stations: 17, Adds: 1
RIHANNA Pon De Replay (Def Jam/IDJMG)	Total Plays: 328, Total Stations: 29, Adds: 18
AARON CARTER Saturday Night (Trans Continental)	Total Plays: 274, Total Stations: 20, Adds: 1
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	Total Plays: 270, Total Stations: 23, Adds: 1
KELLY OSBOURNE One Word (Sanctuary/SRG)	Total Plays: 260, Total Stations: 19, Adds: 2
MASHONDA Back Of The Club (J/RMG)	Total Plays: 256, Total Stations: 12, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

117 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.



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CHR/POP TOP 50 INDICATOR

June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GWEN STEFANI Hollaback Girl (Interscope)	4519	+132	76094	9	69/0
2	2	3 DOORS DOWN Let Me Go (Republic/Universal)	4137	+6	69459	22	67/0
4	3	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3662	+576	61377	8	66/1
5	4	WILL SMITH Switch (Interscope)	3328	+290	54596	15	66/2
12	5	MARIAH CAREY We Belong Together (Island/IDJMG)	3290	+757	56919	8	65/1
3	6	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	3100	-105	55696	8	68/0
11	7	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	3067	+446	51806	7	67/1
8	8	KILLERS Mr. Brightside (Island/IDJMG)	2788	-37	46190	17	61/1
6	9	KELLY CLARKSON Since U Been Gone (RCA/RMG)	2677	-329	44973	26	58/0
13	10	ROB THOMAS Lonely No More (Atlantic)	2648	+166	44561	16	61/3
7	11	ALICIA KEYS Karma (J/RMG)	2604	-344	43795	24	58/0
14	12	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	2564	+135	36561	16	60/3
9	13	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	2188	-552	35523	19	51/0
10	14	AKON Lonely (SRC/Universal)	2135	-492	33585	13	56/0
17	15	PAPA ROACH Scars (Geffen)	2086	+137	33889	16	56/2
22	16	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	2037	+429	31189	5	60/4
21	17	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	2013	+360	31698	6	62/1
18	18	HOWIE DAY Collide (Epic)	2003	+62	35062	16	58/0
16	19	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1895	-326	31807	23	55/0
15	20	USHER Caught Up (LaFace/Zomba Label Group)	1875	-460	30971	22	52/0
19	21	NATALIE Goin' Crazy (Latium/Universal)	1531	-218	26316	17	41/0
23	22	JESSE MCCARTNEY She's No You (Hollywood)	1466	-34	28106	7	51/1
20	23	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	1426	-260	20492	10	48/0
26	24	SIMPLE PLAN Untitled (Lava)	1315	+139	22964	8	48/0
28	25	LIFEHOUSE You And Me (Geffen)	1300	+254	23267	7	52/4
34	26	GREEN DAY Holiday (Reprise)	1244	+585	19947	3	57/10
24	27	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1215	-125	18793	22	38/1
27	28	GAVIN DEGRAW Chariot (J/RMG)	1209	+42	20843	13	44/1
30	29	BABY BASH Baby I'm Back (Latium/Universal)	1144	+169	19288	10	42/4
25	30	50 CENT Candy Shop (Shady/Aftermath/Interscope)	1045	-192	15093	16	38/0
29	31	AVRIL LAVIGNE Fall To Pieces (Arista/RMG)	1031	+35	17690	5	44/2
32	32	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	971	+293	13927	3	51/4
33	33	CROSSFADE Cold (Columbia)	816	+155	12179	11	27/2
41	34	NATASHA BEDINGFIELD These Words (Epic)	648	+229	11188	2	41/11
37	35	FRANKIE J. How To Deal (Columbia)	647	+165	11266	3	38/5
31	36	DESTINY'S CHILD Girl (Columbia)	622	-223	9578	11	25/0
38	37	D.H.T. Listen To Your Heart (Robbins)	601	+153	14880	3	29/12
36	38	AARON CARTER Saturday Night (Trans Continental)	585	-21	10227	10	30/0
35	39	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	474	-155	6735	21	16/0
46	40	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	471	+106	7830	4	28/5
49	41	NATALIE Energy (Latium/Universal)	452	+163	9406	2	29/4
45	42	PRETTY RICKY Grind With Me (Atlantic)	427	+58	7494	3	24/6
40	43	TYDYLA WAVE Lay Down (Independent)	408	-36	6000	12	13/0
42	44	CRINGE Burn (Listen)	381	-31	6246	7	13/0
47	45	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	368	+26	5863	8	20/1
44	46	JOHNNY FREEMAN The Love (Southern Signal)	349	-22	5625	4	15/0
-	47	YING YANG TWINS Wait (The Whisper Song) (TVT)	325	+69	5465	2	21/3
Debut	48	KELLY OSBOURNE One Word (Sanctuary/SRG)	325	+62	6862	1	14/0
Debut	49	FAT JOE f/NELLY Get It Poppin' (Atlantic)	312	+183	5599	1	23/10
50	50	COLDPLAY Speed Of Sound (Capitol)	302	+28	3534	2	18/4

70 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
D.H.T. Listen To Your Heart (Robbins)	12
NATASHA BEDINGFIELD These Words (Epic)	11
GREEN DAY Holiday (Reprise)	10
FAT JOE f/NELLY Get It Poppin' (Atlantic)	10
PRETTY RICKY Grind With Me (Atlantic)	6
WEEZER Beverly Hills (Geffen)	6
FRANKIE J. How To Deal (Columbia)	5
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	5
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	4
LIFEHOUSE You And Me (Geffen)	4
50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	4
BABY BASH Baby I'm Back (Latium/Universal)	4
NATALIE Energy (Latium/Universal)	4
COLDPLAY Speed Of Sound (Capitol)	4
ROB THOMAS Lonely No More (Atlantic)	3
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3
YING YANG TWINS Wait (The Whisper Song) (TVT)	3
ANNA NALICK Breathe (2am) (Columbia)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY We Belong Together (Island/IDJMG)	+757
GREEN DAY Holiday (Reprise)	+585
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	+576
BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	+446
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	+429
PUSSYCAT... f/B. RHYMES Don't Cha (A&M/Interscope)	+360
50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	+293
WILL SMITH Switch (Interscope)	+290
LIFEHOUSE You And Me (Geffen)	+254
NATASHA BEDINGFIELD These Words (Epic)	+229
FAT JOE f/NELLY Get It Poppin' (Atlantic)	+183
BABY BASH Baby I'm Back (Latium/Universal)	+169
ROB THOMAS Lonely No More (Atlantic)	+166
FRANKIE J. How To Deal (Columbia)	+165
NATALIE Energy (Latium/Universal)	+163
CROSSFADE Cold (Columbia)	+155
D.H.T. Listen To Your Heart (Robbins)	+153
SIMPLE PLAN Untitled (Lava)	+139
PAPA ROACH Scars (Geffen)	+137
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	+135
GWEN STEFANI Hollaback Girl (Interscope)	+132
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	+106
WEEZER Beverly Hills (Geffen)	+84
GORILLAZ Feel Good Inc. (Virgin)	+75
YING YANG TWINS Wait (The Whisper Song) (TVT)	+69
HOWIE DAY Collide (Epic)	+62
KELLY OSBOURNE One Word (Sanctuary/SRG)	+62
PRETTY RICKY Grind With Me (Atlantic)	+58
COURTNEY JAYE Can't Behave (Island/IDJMG)	+47
GAVIN DEGRAW Chariot (J/RMG)	+42



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Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.35	4.37	95%	9%	4.52	4.39	4.30
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.15	4.23	99%	49%	4.15	4.07	4.33
SIMPLE PLAN Untitled (Lava)	4.08	—	78%	13%	4.22	3.89	4.12
ROB THOMAS Lonely No More (Atlantic)	4.06	4.15	99%	28%	3.93	4.04	4.33
3 DOORS DOWN Let Me Go (Republic/Universal)	3.94	4.07	96%	31%	4.03	3.87	3.90
BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	3.91	4.02	94%	21%	4.05	3.81	3.83
PAPA ROACH Scars (Geffen)	3.91	3.88	77%	18%	4.13	3.74	3.94
GREEN DAY Boulevard Of Broken Dreams (Reprise)	3.90	3.92	99%	54%	3.90	3.82	4.12
BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	3.89	3.82	91%	21%	4.00	3.74	4.14
KILLERS Mr. Brightside (Island/IDJMG)	3.88	3.86	92%	31%	4.27	3.59	3.89
HOWIE DAY Collide (Epic)	3.87	3.98	85%	24%	3.95	3.73	4.02
GWEN STEFANI Hollaback Girl (Interscope)	3.86	3.80	99%	38%	3.84	3.62	4.20
CROSSFADE Cold (Columbia)	3.74	—	69%	17%	3.95	3.66	3.78
GAVIN DEGRAW Chariot (J/RMG)	3.72	3.88	86%	24%	3.88	3.84	3.92
WILL SMITH Switch (Interscope)	3.68	3.81	93%	27%	3.69	3.64	3.94
MARIAH CAREY We Belong Together (Island/IDJMG)	3.62	3.72	90%	24%	3.62	3.72	3.50
ALICIA KEYS Karma (J/RMG)	3.56	3.54	97%	51%	3.36	3.62	3.82
JESSE MCCARTNEY She's No You (Hollywood)	3.55	3.63	82%	24%	3.67	3.54	3.52
USHER Caught Up (LaFace/Zomba Label Group)	3.51	3.41	97%	54%	3.52	3.48	3.41
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	3.48	3.58	93%	47%	3.49	3.56	3.41
NATALIE Goin' Crazy (Latium/Universal)	3.35	3.52	89%	40%	3.54	3.12	3.53
DESTINY'S CHILD Girl (Columbia)	3.35	3.29	82%	27%	3.48	3.34	3.44
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	3.33	3.29	84%	31%	3.38	3.50	3.74
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3.28	3.16	78%	34%	3.17	3.41	3.41
PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	3.27	3.28	69%	28%	3.43	3.12	3.20
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3.25	3.15	94%	53%	3.41	2.97	3.66
BABY BASH Baby I'm Back (Latium/Universal)	3.23	3.11	56%	17%	3.31	3.23	3.42
AKON Lonely (SRC/Universal)	3.22	3.14	95%	48%	3.66	3.10	3.08
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	3.21	3.10	86%	41%	3.40	2.96	3.41

Total sample size is 328 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	578	+10	7	8/0
1	2	GWEN STEFANI Hollaback Girl (Interscope)	554	-18	7	8/0
4	3	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	363	+7	9	8/0
7	4	WILL SMITH Switch (Interscope)	344	+17	12	6/0
9	5	MARIAH CAREY We Belong Together (Island/IDJMG)	340	+22	4	8/0
10	6	DIVINE BROWN Dld Skool Love (Blacksmith)	336	+18	10	7/0
8	7	3 DOORS DOWN Let Me Go (Republic/Universal)	330	+5	10	6/0
6	8	K-OS Crucial (Astralwerks/Virgin)	325	-3	5	7/0
11	9	SIMPLE PLAN Untitled (Atlantic)	323	+7	6	6/0
13	10	AVRIL LAVIGNE Fall To Pieces (Arista/RMG)	321	+29	4	8/0
5	11	KILLERS Mr. Brightside (Island/IDJMG)	321	-21	12	5/0
12	12	GAME f/50 CENT Hate... (Aftermath/G-Unit/Interscope)	305	+6	9	8/0
17	13	ROB THOMAS Lonely No More (Atlantic)	286	+32	15	8/0
23	14	SHAWN DESMAN Red Hair (Sony BMG Canada)	269	+57	2	8/0
3	15	AKON Lonely (SRC/Universal)	263	-163	9	8/0
21	16	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	261	+39	3	7/1
19	17	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	258	+12	4	6/0
14	18	50 CENT Candy Shop (Shady/Aftermath/Interscope)	256	-18	15	7/0
25	19	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	240	+32	5	7/0
22	20	SUM 41 Pieces (Island/IDJMG)	232	+11	19	7/0
16	21	USHER Caught Up (LaFace/Zomba Label Group)	230	-34	19	8/0
Debut	22	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	229	+56	1	5/0
27	23	PUSSYCAT... f/B. RHYMES Don't Cha (A&M/Interscope)	225	+26	2	6/2
20	24	ALICIA KEYS Karma (J/RMG)	224	-3	13	8/0
26	25	SHAWN DESMAN Let's Go (Sony BMG Canada)	207	+1	16	7/0
18	26	DESTINY'S CHILD Girl (Columbia)	201	-49	8	7/0
24	27	MICHAEL BUBLE Home (Warner Bros.)	195	-16	7	6/0
29	28	SWEATSHOP UNION Broken Record (Frontside)	180	-7	3	6/0
Debut	29	COLDPLAY Speed Of Sound (Capitol)	173	+18	1	4/0
30	30	FRANKIE J. f/BABY BASH Obsession... (Columbia)	173	-6	14	7/0

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Cancon.



ARTIST: Bizarre

LABEL: Sanctuary/SRG

By MIKE TRIAS/ASSOCIATE EDITOR

Though he was raised as a Jehovah's Witness by his mother on Detroit's 7 Mile, Rufus Johnson, known to the world at large as Bizarre, knew his destiny was to become a famous rapper when he met Proof and Eminem. Along with Kon Artis, Swift and Kuniva, the two made their mark on Detroit's underground scene.

"Everybody knew who the dopest MCs in Detroit were," Bizarre recalls. "Once we found the chemistry was so sweet, we just decided to leave the other groups we were in and make D12 the main focus."

Recently, Bizarre and the others in D12 decided that it's time to make Bizarre himself a focal point. Johnson decided to sign with Sanctuary Urban as a solo artist to bring about his musical evolution. He says, "It was like, 'Do I want to go to a large conglomerate label and sit around for years, or do I want to go to a smaller label like

Sanctuary and be the biggest thing that walks through the door?"

"Rockstar," produced by Eminem, is Bizarre's first foray as a solo artist. The cut picks up where D12's "My Band" leaves off, with Bizarre proclaiming, "The fans want Bizarre, they don't want Em." Bizarre continues his high-on-himself antics with lyrics like, "I'm a rock star/ Touch my belly/Hugs and kisses get my clothes all sweaty," and, "Dr. Dre's on line one/Tell him to call me back/I'm too busy to take his call/I'm at the mall/Collecting girls' drawers."

"Rockstar" exemplifies the style Bizarre fans have come to know and love. "A lot of the shit on *Hannibal Circus* was made for weed smokers," he says about his debut album. However, he also contends that he has a serious side. "When I'm not rapping, I'm in Atlanta or Michigan, fishing with my homeboys," says Bizarre, an Atlanta resident and a husband and father. "I try to stay as normal as possible to keep myself grounded around my family. When D12 go on tour, it's so wild. I like to go home and take the trash out to remind myself who I am."

Bizarre will need an extra-long stay at home to re-humble himself when the summer comes to an end. He is set to go on tour with the rest of D12, 50 Cent, Eminem and Lil Jon & The East Side Boyz as part of the Anger Management 3 Tour.



Is That A Lightsaber, Or...

Continued from Page 23

and Vader vs. Kenobi. Wow! What a phenomenal way to end it all.

Favorite Star Wars-related memory: Taking one of the "Bar Whores" back to my place. She wore a gold bikini — a boyhood fantasy come true!

Chris Edge

PD, WNOU/Indianapolis

Favorite movie: I'd have to say *The Empire Strikes Back*. Although I love the special effects in the more recent three, the acting is so bad.

Which character deserves a slower and more painful death: You forgot the Ewoks. Jar Jar is more annoying than the Ewoks, I guess. But those teddy bears — what's up with that?

Best Star Wars radio promotion: *The Morning Mess* prank call. Chewbacca called some random people and attempted to have a conversation — pretty funny.

Favorite scene: Yoda's battle with Count Dooku, when he goes nuts in *Episode II*. That was great stuff. I also love the transformation of Anakin Skywalker into Darth Vader.

Favorite Star Wars-related memory: My cousin Jimmy and I were on summer vacation

"My favorite scene is when Darth Vader storms into Luke's apartment, throws his money down on the counter and proclaims he's out of the contest."

Mark Todd

at the Cape. We spent the drive there going through trading cards, and when we got to my pepe's [grandfather's] ice cream shop, we ran around outside playing "Empire Strikes Back," which included wrapping socks around our mouths like the scarves they used on the ice planet Hoth. Good times.

My pepe also owned a restaurant that had a projection screen with a Betamax. He was pretty hip. I took my kindergarten class on a field trip there, and we watched *Star Wars* on the big screen. I ended up watching *Star Wars* 114 times. My cousin and I used to see who could watch it the most.

Next week: We venture even further out of our parents' basement to speak with more Star Wars radio geeks.



DANA HALL
dhall@radioandrecords.com

Summer Jam 2005

And other hot summer station events

Summer is just around the corner, and that means stations are gearing up for their big annual concerts. The first "summer jam" I attended was the first Kiss Concert held by WXKS-FM (Kiss 108)/Boston. Kool & The Gang headlined, along with a couple of artists I can't remember, and it took place at the Metro, one of Boston's most chic clubs back in those days.

Today summer jams are not held in clubs, they're held in stadiums and arenas. They draw 15,000, 20,000, 30,000 listeners or more. And a lot of them are not even held in the summer, although this is the most popular time of year for a station concert — thus the popularity of the Summer Jam title. Or Summer Fest, Super Jam, Bikini Fest — you get the idea.

These concerts can feature upward of 10 acts and as many, if not more, sponsors. Some stations have entire departments dedicated to planning and selling the summer jam throughout the year. These shows are a business in themselves, a line item in the annual budget that isn't going away.

So, to keep you up-to-date on the summer jams of 2005, here's a list of station concerts and events scheduled thus far.



WZMX (Hot 93.7)/Hartford

Spring Jam '05
Friday, June 3
Featured artists:
Snoop Dogg
The Game
Cassidy
Don Omar
Cuban Link



WPGC (95.5)/Washington

For Sisters Only
Saturday, June 4
Featured artists:
Faith Evans
Ciara
Bobby Valentino
Mary Mary
B5
Raheem DeVaughn
New Edition



WJMN (Jam'n 94.5)/Boston

Summer Jam 2005
Saturday, June 4
Featured artists:

Snoop Dogg
Busta Rhymes
The Game
Lil Jon & The East Side Boyz
T.I.
Mashonda
Brooke Valentine
Amerie
Pretty Ricky
Don Omar
Cuban Link
Bobby Valentino



KCAQ (Q104.7)/Oxnard, CA

Q104.7 Presents Live in Concert
Saturday, June 4
Featured artists:
DJ Quik
Tweaponz
K-Young
NB Ridaz
Lil Rob



WQHT (Hot 97)/New York

Summer Jam '05
Sunday, June 5
Featured artists:
Snoop Dogg
The Game
Kanye West
Ludacris & The DTP Family
Lil Jon & The East Side Boyz
Trillville
Lil Scrappy
Ying Yang Twins
Ciara
Cam'ron & The Diplomats
Jadakiss & D Block



KQKS (KS 107.5)/Denver

Summer Jam 2005
Saturday, June 11
Featured artists:

R&R Convention 2005

All work and no play? No way! Of course there will be lots of informative and educational sessions at R&R Convention 2005, June 23-25 at the Cleveland Renaissance Hotel, but we're also planning a number of fun events and functions.

The opening-night gala will take place Thursday, June 23, from 7-11pm at the Rock and Roll Hall of Fame and Museum, where attendees will have free access to the entire museum.

The R&R Industry Achievement Awards will be handed out Friday, June 24, from 6-8pm, at the Cleveland Renaissance Hotel. We'll be giving out more than 100 awards in various formats and categories. For a complete list of nominees and a schedule of events, and to register, go to www.radioandrecords.com.

Busta Rhymes
The Game
Ciara
Akon
Frankie J
Baby Bash
Natalie
Mario
Pretty Ricky



KGGI (99.1)/Riverside

Freestyle Explosion
Saturday, June 11
Featured artists:
Stevie B
Lisa Lisa
Cover Girls
Debbie Deb
David Torres
Shannon
Pretty Poison
Cynthia
Sugar Hill Gang
Brick
Vaughan Mason & Crew



WBBM (The Killer B96.3)/Chicago

Teenie Weenie Killer Bee-Kini Blast
Sunday, June 12
Featured artists:
Frankie J
Natalie
Baby Bash



KKDA (K104)/Dallas

K104 Summer Jam
Saturday, June 18
Featured artists:

T.I.
Omarion
Mike Jones
Trillville
Marques Houston
Brooke Valentine
Boyz N Da Hood
B5
Paul Wall
112



WDTJ (105.9 Jamz)/Detroit

Summer Jamz
Saturday, June 18
Featured artists:
Keisha Cole
B5
Slim Thug
Young Gunz
BG



WJMH (102 Jamz)/Greensboro

Super Jam IX
Friday, June 24
Featured artists:
T.I.
The Game
Ying Yang Twins



KUBE (93 FM)/Seattle

Summer Jam
Saturday, July 23
Featured artists:
Ciara
Nas
Bone Thugs-N-Harmony
Jon B
Mike Jones
Jadakiss
Pretty Ricky
New Edition

CHR/RHYTHMIC TOP 50

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIAH CAREY We Belong Together (Island/IDJMG)	6464	+127	726215	10	82/0
3	2	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	6000	+16	657572	11	71/0
2	3	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	5801	-264	611071	13	82/0
5	4	GWEN STEFANI Hollaback Girl (Interscope)	4526	+313	409173	10	65/0
6	5	PRETTY RICKY Grind With Me (Atlantic)	4122	+336	360301	11	76/1
4	6	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	4101	-682	506197	17	75/0
7	7	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	3468	-251	377096	18	77/1
8	8	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	2974	-441	289253	17	80/0
9	9	TRILLVILLE Some Cut (BME/Warner Bros.)	2614	-633	220048	24	73/0
11	10	YING YANG TWINS Wait (The Whisper Song) (TVT)	2464	-100	299647	17	76/0
13	11	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2362	+50	201681	6	69/2
12	12	BABY BASH Baby I'm Back (Latium/Universal)	2312	-27	268084	20	56/0
10	13	50 CENT Candy Shop (Shady/Aftermath/Interscope)	2233	-495	215703	20	79/0
15	14	FRANKIE J. How To Deal (Columbia)	2175	+214	151305	7	57/1
19	15	FAT JOE f/NELLY Get It Poppin' (Atlantic)	2125	+488	195171	4	70/3
14	16	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	1743	-299	149454	21	61/0
20	17	MARIO How Could You (J/RMG)	1691	+136	129431	14	59/1
18	18	CASSIDY I'm A Hustla (J/RMG)	1601	-118	169626	11	72/0
23	19	NATALIE Energy (Latium/Universal)	1577	+221	115823	6	49/2
17	20	T.I. You Don't Know Me (Grand Hustle/Atlantic)	1429	-316	143085	16	61/0
24	21	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	1396	+143	127352	5	55/7
22	22	KANYE WEST Diamonds (Roc-A-Fella/IDJMG)	1392	+13	130604	5	58/0
16	23	AKON Lonely (SRC/Universal)	1372	-394	112192	17	54/0
28	24	LIL ROB Summer Nights (Upstairs)	1226	+195	120138	5	34/3
33	25	GAME Dreams (Aftermath/G-Unit/Interscope)	1220	+365	145448	3	60/17
25	26	112 U Already Know (Def Soul/IDJMG)	1220	-27	154496	15	45/0
29	27	WEBBIE f/BUN B Give Me That (Asylum/Trill)	1187	+219	136609	6	46/6
31	28	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	1118	+239	115495	4	29/3
21	29	AMERIE One Thing (Columbia)	1054	-347	114211	15	65/0
30	30	EMINEM Ass Like That (Shady/Aftermath/Interscope)	932	+12	60029	5	51/1
26	31	NB RIDAZ f/ANGELINA Notice Me (Upstairs)	906	-181	90373	13	29/0
32	32	XSCAPE What's Up (Rock City)	889	+22	55956	7	28/0
50	33	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	879	+430	88635	2	50/5
34	34	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	857	+106	52871	6	35/0
46	35	BOW WOW f/OMARION Let Me Hold You (Columbia)	753	+251	89118	2	41/3
35	36	MARIAH CAREY It's Like That (Island/IDJMG)	742	+31	67791	20	47/0
36	37	TREY SONGZ Gotta Make It (Songbook/Atlantic)	717	+16	46283	3	44/4
40	38	GUCCI MANE Icy (Big Cat)	711	+92	62515	3	25/1
27	39	DESTINY'S CHILD Girl (Columbia)	695	-384	77014	11	44/0
47	40	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	627	+136	61678	2	29/3
48	41	R. KELLY Trapped In The Closet (Jive/Zomba Label Group)	615	+159	94116	2	18/2
Debut	42	RIHANNA Pon De Replay (Def Jam/IDJMG)	605	+263	92187	1	22/8
37	43	MIKE JONES f/SLIM THUG & PAUL WALL Still Tippin' (SwishaHouse/Asylum)	590	-47	54012	13	32/0
44	44	DADDY YANKEE Like You (El Cartel/VI/Machete Music)	588	+59	90716	2	12/5
43	45	NINO BROWN f/BABY BASH Eye Candy (M.I.A./Triple X)	585	+49	29520	3	24/1
38	46	MARQUES HOUSTON All Because Of You (T.U.G.)	574	-61	52993	8	25/0
Debut	47	EBONY EYEZ In Ya Face (Capitol)	501	+71	40531	1	35/4
45	48	FANTASIA Truth Is (J/RMG)	458	-64	59389	19	25/0
41	49	LUDACRIS Number One Spot (Def Jam South/IDJMG)	446	-149	39570	15	41/0
Debut	50	LIL' JON & THE EASTSIDE BOYZ f/BO HAGAN Get Crunk (TVT)	420	+40	30085	1	25/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GAME Dreams (Aftermath/G-Unit/Interscope)	17
BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	17
TONI BRAXTON Please (BlackGround/Universal)	12
AMERIE f/T.I. Touch (Columbia)	11
BIZARRE Rockstar (Sanctuary/SRG)	9
RIHANNA Pon De Replay (Def Jam/IDJMG)	8
TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	7
WEBBIE f/BUN B Give Me That (Asylum/Trill)	6
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	5
DADDY YANKEE Like You (El Cartel/VI/Machete Music)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAT JOE f/NELLY Get It Poppin' (Atlantic)	+488
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	+430
GAME Dreams (Aftermath/G-Unit/Interscope)	+365
PRETTY RICKY Grind With Me (Atlantic)	+336
GWEN STEFANI Hollaback Girl (Interscope)	+313
RIHANNA Pon De Replay (Def Jam/IDJMG)	+263
BOW WOW f/OMARION Let Me Hold You (Columbia)	+251
BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	+239
NATALIE Energy (Latium/Universal)	+221
WEBBIE f/BUN B Give Me That (Asylum/Trill)	+219

NEW & ACTIVE

BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	Total Plays: 404, Total Stations: 12, Adds: 2
DESTINY'S CHILD Cater 2 U (Columbia)	Total Plays: 378, Total Stations: 9, Adds: 2
DON OMAR Reggaeton Latino (Urban Box Office/Virgin)	Total Plays: 373, Total Stations: 12, Adds: 2
DJ QUIK f/B REAL Fandango (Mad Science)	Total Plays: 361, Total Stations: 12, Adds: 0
JOHN LEGEND Number One (Columbia)	Total Plays: 347, Total Stations: 25, Adds: 2
OOWEE f/SNOOP DOGG Why Cry (Asylum)	Total Plays: 274, Total Stations: 17, Adds: 2
MASTER P f/LIL' ROMEO I Need Dubs (New No Limit/Koch)	Total Plays: 244, Total Stations: 10, Adds: 0
TONY YAYO So Seductive (G-Unit/Interscope)	Total Plays: 235, Total Stations: 14, Adds: 0
FANTASIA Free Yourself (J/RMG)	Total Plays: 197, Total Stations: 10, Adds: 1
Q-TIP f/BUSTA RHYMES For The Nasty (Motown/Universal)	Total Plays: 176, Total Stations: 28, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

83 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 6/3/05

Table with 9 columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top 50 songs including Mariah Carey, Ciara, Mario, 50 Cent, Bobby Valentino, Fat Joe, Game, Frankie J., Baby Bash, Gwen Stefani, Missy Elliott, Natalie, Nivea, Brooke Valentine, Pretty Ricky, 112 U, 50 Cent, Frankie J., Destiny's Child, T.I., NB Rida, Trillville, Akon, Ying Yang Twins, Amerie.

Total sample size is 312 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

HEAD RUSH

ARTIST: Boyz In Da Hood LABEL: Bad Boy/Atlantic

By MIKE TRIAS/Associate Editor



I had the idea for three years," says Block, founder (but not member) of Boyz In Da Hood. "If you break the hood down, there's always an OG; a hustler; the edge-hanging, grimy n***a; and a lotta young n***as. This was what was happening every day, and it really just came together like that. I didn't follow no industry guidelines. The hood taught me a lot, and I kind of stick to those rules, because that's all I know. I stick to the basic G-code."

Duke, Big Gee, Jeezy and Jody Breeze comprise Atlanta's latest entry into the rap game, but, says Duke, "We're not just some dudes from the South out here whoopin' and hollerin' on records, doing the crunk stuff. We really can rap. People refer to us as the NWA of the South because it's gangsta all the way around. It's not gangsta rap over R&B tracks with R&B hooks."

The Boyz have hooked up with P. Diddy, one of the men who brought the mix of R&B and rap to a new level, but that doesn't bother the Boyz. "As long as he didn't want to put us in some shiny suits and all, I was with him," Gee says. "He's a musical genius, so I was really ready to roll with whatever he was talking about."

"Dem Boyz" is not only the first song that the group recorded together, it's also the lead single off their self-titled debut disc. The record is picking up steam at Rhythmic, with KMEL/San Francisco and KBXX/Houston leading the charge. As for the album, Jazze Pha, Frank Nitti and DJ Toomp all contribute their production prowess to the project.

REPORTERS

Stations and their adrs listed alphabetically by market

Grid of radio stations and their addresses across various markets including Albuquerque, Chicago, Houston, Miami, Philadelphia, San Antonio, San Diego, etc.



Monitored Reporters

106 Total Reporters

83 Total Monitored

23 Total Indicator

Did Not Report, Playlist Frozen (3): KQZ/Amarillo, TX KQXC/Wichita Falls, TX WWRX/New London, CT

June 3, 2005

Studio Stars

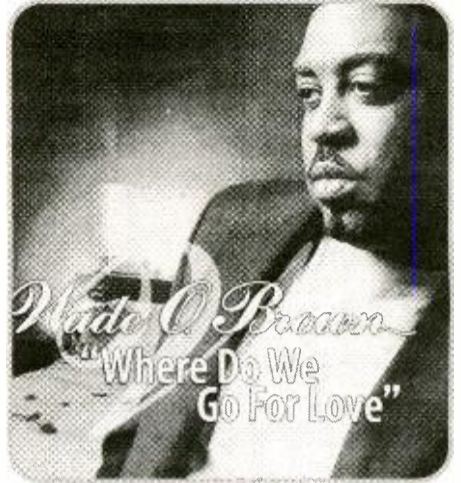
RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 6/3/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 12-17, Pers. 18-24, Pers. 25-34. Lists top 12 songs including Mariah Carey, 50 Cent, Ciara, and Bobby Valentino.

Total sample size is 334 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

ARTIST: Wade O. Brown
LABEL: Groove United Entertainment
CURRENT PROJECT: All Night, All Love
IN STORES: June 21
CURRENT SINGLE: "Where Do We Go for Love"
TOP SPINS AT: WHUR/Washington; KNEK/Lafayette, LA; WLXC/Columbia, SC; KOKY/Little Rock



By DARNELLA DUNHAM
ASST. RHYTHMIC/URBAN EDITOR
Personal stats: Wade O. Brown is originally from Detroit, but he now calls Toronto home.

Influences: Brown met the legendary Clark Sisters through his church in Detroit. The ladies recognized Brown's potential and helped him develop a musical style of his own.

Brown has become well-known in Toronto by performing frequently at venues throughout the city. His first album, Complete, was released in 2002, and it helped him build a diverse international audience.

The album: Most of the songs on All Night, All Love were written and produced by Brown. Dave Sereny, Cornelius Mims, Steve Estiverne and Barry J. Eastmond are on the short list of contributing writers and producers.

"I wanted to develop a theme around lovmaking songs that would appeal to my peers," says Brown. "Songs that are sexy and sensual, but tasteful."

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market reports for various cities including Albany, Atlanta, Baltimore, Boston, Charlotte, Chicago, Cincinnati, Cleveland, Dallas, Detroit, Houston, Indianapolis, Jacksonville, Kansas City, Las Vegas, Little Rock, Los Angeles, Louisville, Miami, Memphis, Milwaukee, Minneapolis, Mobile, Nashville, New Orleans, New York, Norfolk, Omaha, Oklahoma City, Oklahoma, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Raleigh, Richmond, Sacramento, St. Louis, St. Paul, Tampa, Toledo, Tulsa, Washington DC, Wichita, and Youngstown.

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE
Monitored Reporters
101 Total Reporters
70 Total Monitored
31 Total Indicator
Did Not Report, Playlist Frozen (3): WESE/Tupelo, MS; WMKS/Macon, GA; WZBN/Albany, GA

URBAN AC RADIO

The best format and this is why:

Built on a rock solid foundation.

Has the best Program and Music Directors.

Has the best On-Air Personalities.

Has the best Listeners.

**Has a growing listener base –
(America is getting older demographically –
which means Urban AC is increasing its numbers).**

**Plays new music –
(Urban AC creates new music sales, this is a fact).**

**Plays recurrent music –
(Which helps its TSL'S).**

**Plays yesterday's hit music –
(Which sells catalog music).**

**Urban AC helps you create future catalogue –
which ensures your company's future growth & survival.**

The Jesus Garber Company



DANA HALL
dhall@radioandrecords.com

Passing The Torch

Urban AC trailblazers and their contemporary counterparts

This week R&R is saluting Urban AC — the artists, programmers and personalities of the format. We're celebrating the richness of the format's musical and radio history and its future evolution.

First, we'll highlight the trailblazers of black music and their counterparts in today's generation of musicians. We asked PDs and music-industry veterans to tell us which artists of today are most likely to pick up the torch from legends Stevie Wonder, Aretha Franklin, Babyface, Patti Labelle and Gladys Knight. Below are the most popular pairings.

Stevie Wonder/Alicia Keys

The careers of Stevie Wonder and Alicia Keys have many parallels: Both were child prodigies, both were discovered and men-

"Anyone over 30 who grew up in the South like I did can remember a time when every teenager either sang or played an instrument. And many homes had a piano in the living room as well, something you rarely see these days.

"What will be interesting is where Ms. Keys is 15 years from now. If she's still writing and singing songs that touch the heart, we can add her to the short list of artists who stand far apart from all the rest."

Al Payne, OM of Radio One/Richmond,



Stevie Wonder

tored by industry icons (Berry Gordy and Clive Davis, respectively). But what programmers cite as their most obvious similarity is their true gift of talent.

Skip Dillard, OM of Radio One/Detroit, says, "Alicia Keys possesses talent far beyond her years. Like Stevie, she's as much a musician and songwriter as she is a singer. With music programs in schools being cut each year, one wonders how many more Stevies and Alicias we'll see in the future.

"Alicia Keys possesses talent far beyond her years. Like Stevie Wonder, she's as much a musician and songwriter as she is a singer."

Skip Dillard



Alicia Keys

says, "With Stevie Wonder and Alicia Keys, the world is reminded of how a pianist — or other musician — can use his or her gift to enhance his or her image as a complete artist.

"From the parallel between Stevie's *Songs in the Key of Life* and Miss Keys' debut, *Songs in A Minor*, it was obvious that Alicia came on to the scene ready to pay tribute to the legacy of Mr. Morris, but the added treat is that we're now getting to see and hear legends like Stevie and Luther Vandross turn around and honor the music of Alicia Keys. That is a powerful connection between generations."

Eric Mychaels, Director/Operations & Programming at Clear Channel's WOWI & WKUS/Norfolk says, "Stevie speaks to us through his music about love and things that matter in our life. Alicia Keys has the same potential and is an artist we will be listening to for a long time."

Kevyn Gardner, PD of WCFB/Orlando, says, "Stevie Wonder and Alicia Keys dazzle the world not only with their vocal ability, but their keyboard playing as well. Alicia, like Stevie, is a storyteller with her music. They both write songs from personal experience, so you can see how the artists grew and continue to grow through their music.



Urban AC Stars At R&R Convention

Nationally syndicated radio personality **Michael Baisden** is just one example of how the Urban AC format is expanding beyond the "more music" philosophy. He will be the moderator of the Urban AC-focused session "More Music Vs. More Personality," taking place Saturday, June 25, from 11am-1pm, at R&R Convention 2005.

Programmers from both sides of the debate will discuss how the format will grow in 2005 and beyond. The panelists are Cox Urban Format Captain and WALR & WFOX/Atlanta OM **Jay Dixon**, Radio One/Cleveland OM **Kim Johnson**, WBSL/New York PD **Vinny Brown**, Infinity/Charlotte OM **Terry Avery**, SuperRadio syndicated morning personality **BJ Murphy**, KKDA/Dallas morning man **Skip Murphy** and consultant **Jerry Boulding**.

"Aretha Franklin's classic love songs make you want to have someone feel that deeply about you. This is a theme that Jill Scott has brought back to music, and I'm proud to play these kinds of songs."

Lebron Joseph

"Both have records that don't necessarily follow the norm: Stevie experimented with synthesizers, and Alicia recently topped the charts with a throwback tune at a time when the music world was dominated by hip-hop tracks. Both have stayed true to their art even when their labels didn't know what to do with them. Their conviction has made them the successful people they are today.



Aretha Franklin

"The only question that remains is, will Alicia have the staying power of a Steveland Morris? If her recent releases are any indication, she will be making memories with her music for years to come."

David Linton, President of Not Nil Enter-

tainment, says, "Alicia is filling the void when it comes to singer-songwriters who can sit at a piano and create and perform songs with the depth and feeling that Stevie gave us on *Talking Book* or *Innervision*.

"When she sits at her piano and begins to play, she gets lost in a musical zone much like Stevie, and the results are a musical journey that you want to take over and over again. We will be hearing Alicia Keys songs 20 years from now and still loving them."

Aretha Franklin/Jill Scott

While Aretha Franklin and Jill Scott may not have similar styles when it comes to singing, what they do have in common are what they stand for, what they sing about and how they impact their fans.

Ken Johnson, Director/Urban Programming for Cumulus, says, "When I think of Aretha Franklin, I think of how she represented the real women of her time. She sang of strength and empowerment. From 'Respect' to 'Think' to her record with Lauryn Hill a few years ago, 'A Rose Is Still a Rose,' she transforms the lyrics of her songs into powerful statements. Jill Scott has the same presence and power not only in her vocal ability, but in her ability to reach and speak for women."

Lebron Joseph, OM for Citadel/New Orleans, says, "One of the best things I like about



Jill Scott

Aretha is that her soulfulness is so deep that rarely do you hear her perform a song the same way twice. Her talent is always working to make the song that much more incredible. I

Continued on Page 34

Passing The Torch

Continued from Page 33

hear that in Jill's music and in her live performances.

"Additionally, Aretha's classic love songs make you want to have someone feel that deeply about you. This is a theme that Jill Scott has brought back to music, and I'm proud to play these kinds of songs. They represent a love our people have that is not always portrayed in the movies, TV or other media. In other words, it's all right to love someone to the bone."

Babyface/John Legend

When I think of Babyface, the words *quiet talent* always come to mind. You have to ask yourself, how can so many hit records come out of a man who is so shy and soft-spoken?



Babyface

The power for both him and John Legend is their songwriting ability.

Legend has some big shoes to fill, but he's already walking the walk. From the moment he began performing his songs for programmers across the country, we've been hearing about how amazing he is. While his presence is quiet, his talent is strong, just like Babyface's.

Kevyn Gardner says, "John Legend, like Babyface, started out in the background. Both artists have proven to be major talents while helping others to be the very best they can be through their songwriting, vocal and instrumental abilities. Both decided later in their careers to step out from the shadows to reveal to the public what their counterparts already knew: that these gentlemen were both stars in their own right and capable of taking and commanding center stage.

"Songwriters in every sense of the word — relatable lyrics, female friendly — both of these men continue to shine in today's R&B arena with projects that consistently rank in the top 10. These enterprising artists should

have long and very rewarding careers in the music industry while paving the way for the next Babyface or John Legend."

Patti Labelle/Fantasia

Neither Patti nor Fantasia could ever be called quiet, like Face or Legend. They have powerful, unique voices that hit you in the face and make you stand up. Along with their voices, though, you get the warm, down-to-earth personality of a good friend, sister or mom.

DC Corbett, PD of WQQK/Nashville, says, "Having had the pleasure of seeing Patti Labelle and Fantasia onstage together at the Hal Jackson tribute in New York earlier this year, I think that this is a definite example of one generation passing the torch to the next. Patti has said that Fantasia has told her on more than one occasion that she wants to be just like her, and she's already following in her footsteps by



John Legend

bringing on Patti's musical director as her own.

"The biggest similarity between them is how real the two of them are. Fantasia has a spirit and an energy about her that are infectious. She's one of the few artists we've had in the



Patti Labelle

market that we didn't want to leave the studio — that's how much fun we had with her. She's a true star. Hanging out with her is like hanging out with your family — just like Patti.



REASONS TO REJOICE Gospel recording artist Kurt Carr recently co-hosted afternoon drive on ABC Radio Networks' Rejoice! Musical Soul Food. The phone lines were flooded with calls from gospel music lovers, ministers, musicians, singers and choir directors, all wanting advice from one of the leading figures in the gospel music industry. Carr's latest project, *One Church*, is available in stores now. Seen here (l-r) are Carr and Rejoice PD Willie Mae McGiver.

"Fantasia's voice, like Patti Labelle's, is strong and full. When they open up a note, you feel it send chills down your spine."

Steve Crumbley

Neither of them puts on airs. They're just themselves, and, in my opinion, we definitely need more people like them in our business."

Consultant Daisy Davis says, "Patti and Fantasia have similar vocal styles and stage presences. Both of them will kick off their shoes and perform barefoot if the moment

people didn't always warm up to her at first. It took a long time before she signed with Epic to do *La Belle*.

"When I look at Fantasia, I see that same vocal uniqueness. I don't think anyone else today has a voice like hers. Most of the female singers have these little whispery voices. Fantasia's voice, like Patti's, is strong and full. When they open up a note, you feel it send chills down your spine."

David Linton says, "While it's still early in Fantasia's career, I feel she brings the sincerity and emotion to her songs that Patti has been known for over the decades. Fantasia wraps herself in her songs, much like Patti, and when she sings, you feel it to your core.

"Watching Fantasia perform evokes memories of Patti letting it all hang out, if you will. All she needs to do is fall on the stage and roll around. In addition, her down-to-earth personality is similar to Patti's."

Gladys Knight/Faith Evans

With one of the most timeless and recognizable voices of our time, it's certain that Gladys Knight will have loyal fans far into the future. Faith, who's spent the early part of her career building a fan base, is now finding her niche. They share a sense of satisfaction with themselves and their careers.

Daisy Davis says, "They both have songs that are truly timeless and that have staying power. I can listen to Faith's entire album, and there are not a lot of singers today that I can do that with. It's something about her songs. Gladys has proven that she has staying power and great songs too. Not a lot of artists from her generation can say that.

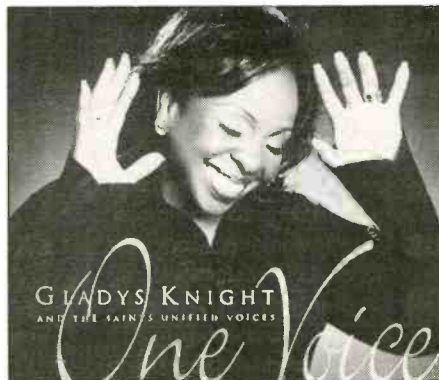
"I also see both of them as versatile singers. They can both sing gospel as easily as a love song. But it's funny: While Gladys' songs have been huge hits, you can't really consider her a superstar on the level of other artists, like Diana Ross. I think Faith faces a similar challenge. At the same time, both ladies can sing circles around most of the so-called superstars."



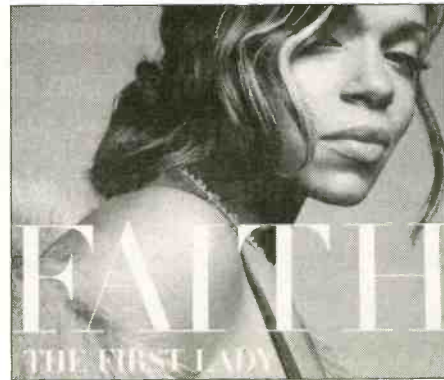
Fantasia

moves them to. They are both down-to-earth and relatable to their audience. Patti will talk about menopause onstage, while Fantasia may bring up her past domestic abuse. They both share of themselves."

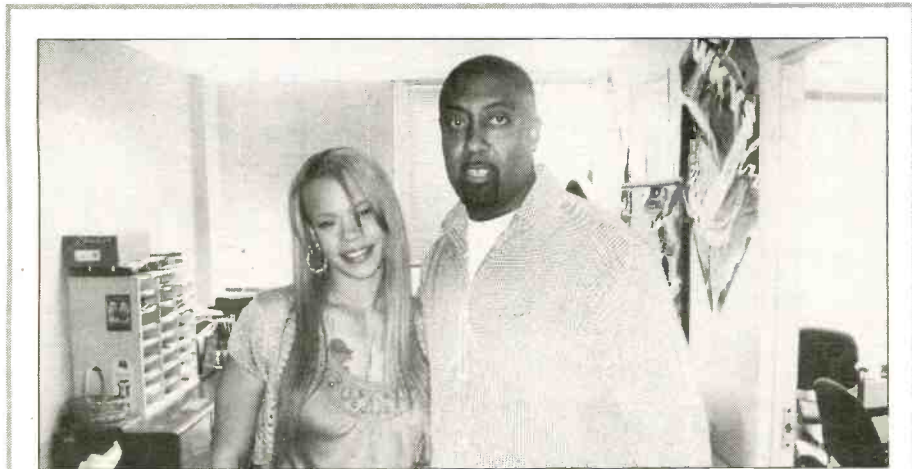
Steve Crumbley, OM for Cumulus/Mobile, says, "I remember when Patti first came out in the late '60s. Her style of singing was so different from anyone else's at the time. In fact,



Gladys Knight



Faith Evans



HAVE FAITH Capitol's First Lady of Soul, Faith Evans, made her way to Washington, DC and met up with WKYS PD Darryl Huckaby.

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Me And My Mentor

Urban AC programmers and those who inspired them

A new generation of Urban AC programmers is coming up through the ranks, taking the format to new heights. Part of their success comes from the guidance and knowledge they've received from their mentors. On this page we highlight three very special relationships between programmers and their mentors. As a twist, we've asked each PD to interview his or her mentor.

We've chosen a first-time PD, **Sam Choice**; a PD with a number of call letters under his belt, **DC Corbett**; and a more seasoned programmer from market No. 1, **Toya Beasley**, who proves that no one is too big to seek advice from a mentor.

Sam Choice/Mary Catherine Sneed

Sam Choice is PD of Radio One's powerhouse Urban AC KMJQ (Magic 102.1)/Houston. Her mentor, **Mary Catherine Sneed**, is COO of Radio One. Choice says, "When I started in radio, I used to make a point of visiting other markets and listening to other stations. I visited WHTA/Atlanta when Ms. Sneed was GM there, and that's when she first made an impression on me. She was the first GM I had ever seen who really got up from her desk and walked around the office to talk to her staff."



Sam Choice

Choice started as a promotions intern at KMJQ in 1995, when the station was owned by Clear Channel. She worked her way up through the ranks and was named morning producer when Radio One took over and brought *The Tom Joyner Show* on board. Eventually, she earned MD stripes, and finally became PD in April 2004.

Choice says, "I used to read R&R and see pictures of [Radio One founder and Chairperson] Cathy Hughes and Mary Catherine Sneed, as well as [WMMJ/Washington PD] Kathy Brown, and I was so impressed to see these women in such powerful positions. Little did I know that I would be blessed to work with them firsthand. I completely credit Ms. Sneed with my position today. She is the reason I have this job."

SC: According to a recent survey, there are still far fewer female PDs than male. In fact, the numbers haven't really changed in the last 10 years. What do you think women and the industry should do to close this gap?

MCS: If you had told me 20 years ago there would be so few female PDs, I wouldn't have believed you. It's a travesty. About 15 years ago I did a panel at an NAB convention and compared the number of women PDs then to a decade earlier. There were actually fewer women programming in every format except Country, and that was just because so many stations had changed to the Country format.

For women to get ahead, they have to find someone in their station who is smart and who will pay attention to them. They have to speak up and get close to that person, who is usually

going to be a guy. Guys tend not to like teaching women production because they think women can't grasp it or that we're slow to comprehend the technology. Not true! So, practice, practice, practice the art of production when everyone else has gone home.

Network with other women, and do not limit yourself to the format you are in. It would be great if we had some sort of organization for women in programming or for those who want to be in programming. You must also learn Selector and make sure you know more about your digital system than anyone else on the staff.

Hang out in the promotions department. Try to get some account execs to include you on sales calls. In other words, be a sponge and offer to do anything that will help you learn more about radio.

SC: In light of all the consolidation the industry has experienced, what advice would you give to someone aspiring to get in to radio?

"If you had told me 20 years ago there would be so few female PDs, I wouldn't have believed you. It's a travesty."

Mary Catherine Sneed

MCS: Consolidation or not, the best way to get into radio is to get in the door of a station. Today many young people come out of college thinking they're going to do morning drive — it won't happen. But you can probably get into the promotions department, which is a great place to start. Volunteer while you have another part-time job and be available whenever they need someone to hang banners, hand out bumper stickers or whatever.

SC: Where do you see the industry and the Urban AC format going in the next five years?

MCS: The industry will rebound somewhat in the next five years. Hopefully, the negative impact of consolidation will have passed. The Urban and Spanish-language genres will still be growth formats, because that is where the growth in population will be. We'll also see the hip-hop format grow, because the music continues to become more mass appeal every day. As the Latino population grows, we'll see more Latin hip-hop formats. And, lastly, I see the Gospel format growing as more FM stations debut.

DC Corbett/Andre Carson

DC Corbett is PD of Cumulus' WQQK/Nashville, and **Andre Carson** is a veteran programmer who is currently OM of Carter Broadcasting's stations, including KPRS/Kansas City. Corbett says, "I learned something from every PD I've worked with, but Andre taught me the most about programming. I've always been impressed with his ability to find a hit record and play the best music mix on his stations."

Corbett got his start in radio in 1992, under Sam Weaver at WQMG/Greensboro. He went on to work at WPEG, first for Michael Saunders, and later for Carson. Corbett's first programming gig was at WVKL/Norfolk. He joined WQQK in June 2002.

"I've always wanted to ask Andre about his programming ear — how did he cultivate it?" says Corbett. "I've never been one to believe that a PD doesn't need to have a good ear for music. I'm sure a lot of PDs figure that as long as they have a good MD, they're fine. But today you may find yourself in a situation where you don't have an MD. It all comes down to what you can do."

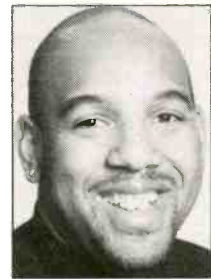


Andre Carson

DC: How were you able to cultivate your ear to distinguish between a good record and a great record, and how do you know which records to play?

AC: You basically have three categories of music. You have the superstars, the core acts and the new acts. You start by looking at them that way, and then you evaluate them based on their sound, the quality of the record, and whether it fits what you need. One week you might need an R&B record to balance out the sound of the station, the next week a hip-hop track. It's like in football. If you know you have a weakness in the back field, you look for a player to fill that void.

Just because a record is by a superstar doesn't mean it's right for your station either. How many times have we seen these big artists' records hyped, only to have them fall short on the air? You have to listen to your gut even when you're dealing with the big acts. For some folks, it comes naturally, but other programmers have to develop the skill. Once you've been doing this for a while, you can hear the difference between a hit, a record you might like and a bomb.



DC Corbett

DC: What is our biggest challenge as programmers in today's radio world?

AC: One of the biggest challenges is increased competition — not only from other stations and other formats, but also from satellite radio, video games and cable. Other formats playing more of our music slowly erodes what we are doing. With listeners' time spread across more entertainment choices, we have to constantly find new ways to brand our stations. It's much harder to brand something today, whatever your product is.

DC: What was the best advice you got about career growth?

AC: The best advice I ever got was to believe in myself and to always follow my dreams and goals. I have also been told to always be open to criticism, because you can always learn from it.

Toya Beasley/Barry Mayo

Toya Beasley is PD of Emmis Communica-

"The key to successfully moving from being a PD to being a GM is to attain a balance of programming and sales skills and knowledge, as well as knowledge of the financial side of the business."

Barry Mayo

tion's WRKS (98.7 Kiss FM)/New York, and **Barry Mayo** is Sr. VP/Market Manager of Emmis' New York cluster, overseeing WRKS, CHR/Rhythmic WQHT (Hot 97) and Smooth Jazz WQCD (New York Chill).



Toya Beasley

Beasley has been with Kiss since 1989, first as a programming assistant, then MD, and finally being named PD in 1997. Mayo was PD at WRKS, then served as GM from the early to mid-'80s. He returned to the station in 2002 as a consultant, helping to take it from No. 13 to No. 3 in six months.

Beasley says, "Barry is a true programmer at heart, and that's what I love about having him as my GM. At any time I can walk into his office and ask him, 'Am I thinking right?' and he will tell me from a programmer's point of view. He has both the programming and sales arms working in perfect harmony. Because he's so strong on the programming side, he makes sure he has the best and brightest on the sales side so that both the ratings and the revenue are working in harmony."

TB: What makes a great programmer?

BM: A great programmer can go into a market that he or she has never lived or worked in, and still beat the incumbent station. Also, a great PD understands both the science of programming and the strategy of programming. Usually, you find programmers with one or the other skill. Rarely do you find a PD who is good at both.

TB: We are seeing more GMs with some kind of programming background. During your tenure as GM, did you ever lose your programming focus?

BM: When I became GM at WRKS in 1984 — and I have to say that I was given the opportunity because someone felt I was a great PD — we immediately had three straight down books. That was because I was so busy learning the sales side of the business, I lost my programming focus. The key to successfully moving from being a PD to being a GM is to attain a balance of programming and sales skills and knowledge, as well as knowledge of the financial side of the business.

I have to say, being the GM of a cluster of stations is by far the most difficult job of my career, and I'm constantly becoming aware of new complexities. It keeps it interesting.



Mary Catherine Sneed

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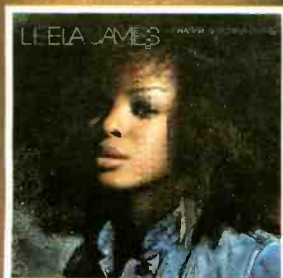
5/24 - New York, NY
5/31 - San Francisco, CA
6/4 - Atlanta, GA
6/7 - Chicago, IL
6/11 - Cedar Brook Park Music Festival, NJ
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Mr. Personality

Michael Baisden brings something new to Urban AC

ABC Radio Networks syndicated radio personality Michael Baisden is on a mission. In addition to seeing his show *Love, Lust, & Lies* cleared on stations across the country at an amazing rate, he's also succeeding in bringing an over-the-top style that is usually heard in mornings to afternoons. In the process, he, along with a few other key radio personalities, is changing what we hear at Urban AC.

Baisden was an accomplished author, motivational speaker and television host before he started in afternoons on WRKS (98.7 Kiss FM)/New York two years ago. Within six months his show went from No. 9 to No. 1 in the target demo. By October 2004 he had made a deal with ABC Radio Networks to syndicate the show nationally. He's now heard in New York; Chicago; Philadelphia; Detroit; Washington, DC; Charlotte; New Orleans; Birmingham; Memphis; Charleston SC; and other cities.

The show prides itself on being strong on talk, controversial at times, and light on music. Baisden says that the music he does play is part of the show's personality, chosen carefully for its lyrical content and how it pertains to the day's topic. Still, even with the strategic choice



Michael Baisden

of music, his show is not what we're accustomed to hearing on Urban AC radio outside of mornings.

That's why we've asked Baisden to moderate the session "More Music Vs. More Personality" at R&R Convention 2005 in Cleveland. He'll be joined by key programmers from both sides of the debate: those who believe the format needs to continue to be music-intensive and those

who feel it needs an infusion of personality in order to grow.

We talked with Baisden recently about the success of his show and why he feels radio needs to open up to more personality in general, not just his brand of personality. Here's what he had to say.

R&R: How have you had to evolve or tweak the show since going national?

MB: From the very beginning I had plans to take the show national, so I started out doing the show like a national show. We didn't want it to feel like it changed at all from when it was airing only on WRKS. If you noticed, I never specifically asked people where they were from, and I still don't. In the context of this program it doesn't really make a difference. What we're discussing is the fact that everyone has the same issues everywhere. So the transition from local to national was seamless, and no tweaking was necessary.

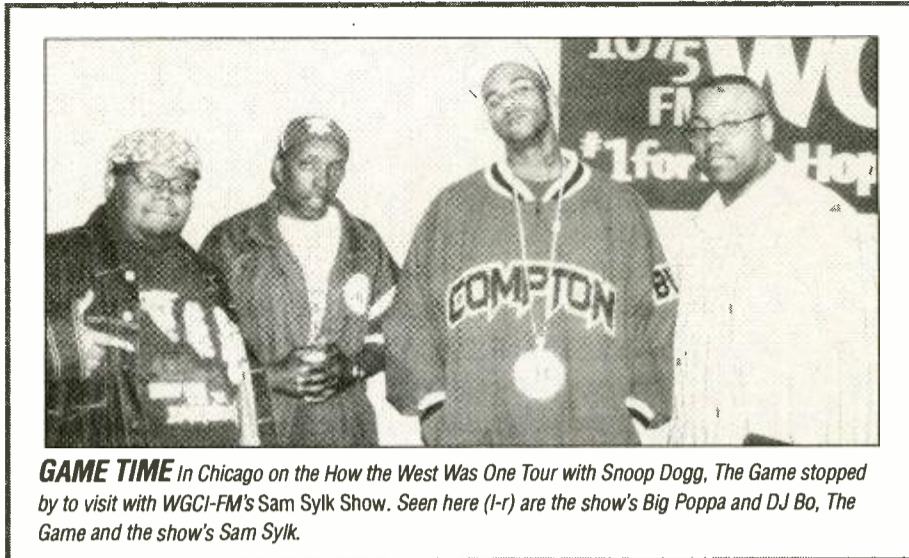
R&R: Unlike many syndicated shows, you've been able to pick up many top markets in a relatively short period of time. Why is that?

MB: Two reasons. First, I had a name for myself before I became a radio personality. I was probably even a guest on many of these stations

while I was on one of my many book tours in the past. Second, when programmers hear the show, they understand its appeal and know how good it is. They ask themselves, "Do I take the show, or run the risk of having to go up against it?"

R&R: You're moderating the Urban AC session "More Music Vs. More Personality" at the R&R convention in June. Which direction do you see the format headed?

MB: I think it's fair to say that I'm a proponent for the more-personality side of that debate. I don't know if it will go completely in that direction, but I would hope the programmers in the format would take notice of the success of real personalities. If you look at the Urban for-



GAME TIME In Chicago on the *How the West Was One* Tour with Snoop Dogg, *The Game* stopped by to visit with WGCI-FM's Sam Sylk Show. Seen here (l-r) are the show's Big Poppa and DJ Bo, *The Game* and the show's Sam Sylk.

"You don't get listener loyalty just by the music you play; you get it by connecting with the listener."

mat, there are really only five or six top personalities, and all of them base their shows on talking — from Tom Joyner to Wendy Williams to Doug Banks to Russ Parr. They don't promote the fact that they are more music; they are more talk.

R&R: Is there a distinction between more talk and more personality?

MB: In some ways it's the same thing. Usually, when you have a lot of talk, you also have personality, but there are situations when you don't, and that's what you want to avoid. When all the stations are essentially playing the same music, how do you distinguish yourself from the competition? With content. I also believe that content is what develops listener loyalty. You don't get listener loyalty just by the music you play; you get it by connecting with the listener.

Anyone can babble on about nothing, but I don't think many people can do what I do. It takes a unique kind of personality. It's like with Oprah. You have a lot of people with talk shows, but they can't do what Oprah does.

There will be other people who try to copy what I do, but they won't be as successful. This show is put together very strategically. The show is good because of how we set it up — the planning of the topics, as well as the music, the comedy and the timing. That all plays a role.

I also have the ability to share my own personal experiences and opinions. For a long time radio DJs were told to never give their own opinions or their own stories, but that was the wrong approach, in my opinion.

R&R: For a long time the Urban AC format prided itself on being all about the music. How do you think that has impacted it? And how is the infusion of personality changing the format?

MB: It's still evolving. The "just about music" approach made many programmers complacent. They've been afraid to try something different. That hurt the format, to an extent. I also think that the broadcast companies found that when they took away the personality, they took away the power of DJs. If you can just plug

in any old voice to announce the songs, the DJs lose their value. As a true personality, you gain power, because they need you. They can't just replace you with any old DJ.

Personality, like what you hear on my show, also opens the format to more people, and isn't that what this is all about: winning the most listeners and, ultimately, the highest ratings? How do you do that? By appealing to a wide variety of people.

My show could be the most popular black personality show ever, because I appeal to every ethnic group. The topics we discuss are relatable to blacks, whites, Latinos and Asians. I make a point of including all these people in my topics.

R&R: Is controversy good? Has the Urban AC format played it too safe for too long?

MB: When I think of controversy, I think of Howard Stern. I have so much respect for him and what he's done for broadcasting. He's taken on the FCC. Whether you like his show or not, you have to respect his success and his talent. I also respect the fact that he will always put his opinion out there. He's not afraid to let listeners know exactly what he thinks. That's even more important than controversy.

I would guess that 30% of my listeners may not even like me, but they listen to see what I'm going to talk about that day. That's controversy, but you're pulling in those listeners. They might even know more about me and the show than the listeners who love me.

R&R: Are programmers — even "Baisden believers" — still a little nervous about so much talk?

"There will be other people who try to copy what I do, but they won't be as successful. This show is put together very strategically."

MB: Of course. Programmers are used to talk in mornings, not afternoons, so they are a little skeptical at first, but then the numbers speak for themselves, so they quickly get over their nervousness.

R&R: Will your show ever move to mornings?

MB: Never. I am not a morning person. Never have been and never will be.

"My show could be the most popular black personality show ever, because I appeal to every ethnic group. The topics we discuss are relatable to blacks, whites, Latinos and Asians."



BAIDEN MANIA! WDAS-FM/Philadelphia's newest addition, nationally syndicated afternoon drive personality Michael Baisden, stopped by the station to meet all of his "grown folks." Not only did he broadcast live from the WDAS studios, he also hosted a party with legendary WDAS PD Joe "Butterball" Tamburro. Seen here (l-r) are Butterball and Baisden.

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URBAN AC TOP 30

June 3, 2005

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KEM I Can't Stop Loving You (Motown/Universal)	1629	-25	185447	20	58/0
4	2	FANTASIA Free Yourself (J/RMG)	1284	+149	139396	9	55/1
3	3	FAITH EVANS Again (Capitol)	1226	-35	133340	16	55/0
2	4	FANTASIA Truth Is (J/RMG)	1209	-65	133913	25	51/0
5	5	JOHN LEGEND Ordinary People (Columbia)	1095	-24	113224	21	24/0
7	6	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	1074	+10	97908	23	50/0
6	7	STEVIE WONDER So What The Fuss (Motown/Universal)	953	-146	81712	12	58/0
8	8	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	858	-20	97040	37	46/0
9	9	MARIO Let Me Love You (J/RMG)	842	+58	89669	23	18/0
11	10	DESTINY'S CHILD Girl (Columbia)	783	+92	81936	11	34/0
13	11	INDIA.ARIE Purify Me (Rowdy/Motown)	720	+63	57982	6	52/1
10	12	MINT CONDITION I'm Ready (Image)	693	-35	50110	14	43/1
16	13	R. KELLY Trapped In The Closet (Jive/Zomba Label Group)	630	+168	56787	3	37/3
20	14	MARIAH CAREY We Belong Together (Island/IDJMG)	586	+206	88233	3	18/6
14	15	JILL SCOTT Whatever (Hidden Beach/Epic)	568	-25	47034	29	45/0
12	16	GERALD LEVERT So What (If You Got A Baby) (Atlantic)	519	-171	31651	18	43/0
17	17	ANITA BAKER Serious (Blue Note/Virgin)	508	+47	37347	4	43/1
18	18	JILL SCOTT Cross My Mind (Hidden Beach/Epic)	459	+26	48123	3	31/1
19	19	RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)	411	+25	38938	12	30/0
21	20	SMOKIE NORFUL I Understand (EMI Gospel)	404	+65	33351	9	34/2
Debut	21	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	341	+189	36582	1	44/10
24	22	LALAH HATHAWAY Better And Better (MesaBlueMoon/AGU Music)	319	+43	20291	5	28/0
25	23	J MOSS We Must Praise (Gospo Centric)	280	+11	27608	7	25/0
22	24	SMOKEY ROBINSON My World (Motown)	262	-42	20622	4	27/1
26	25	RAHSAAN PATTERSON Forever Yours (Artistry Music)	257	-2	16657	17	20/0
28	26	O'JAYS Imagination (Music World/SRG)	245	-1	12787	5	25/0
30	27	MARY MARY Heaven (Sony Urban/Columbia)	225	+31	26184	3	18/0
Debut	28	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	223	+86	25898	1	22/3
23	29	AL GREEN Perfect To Me (Blue Note/Virgin)	215	-73	12302	15	24/0
27	30	TROY JOHNSON It's You (Sought After Entertainment)	212	-38	7777	11	16/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON Please (BlackGround/Universal)	19
C. WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	10
BABYFACE Sorry For The Stupid Things (Arista/J/RMG)	6
MARIAH CAREY We Belong Together (Island/IDJMG)	6
R. KELLY Trapped In The Closet (Jive/Zomba Label Group)	3
VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	3
SMOKIE NORFUL I Understand (EMI Gospel)	2
JAGUAR WRIGHT Free (Artemis)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY We Belong Together (Island/IDJMG)	+206
C. WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	+189
R. KELLY Trapped In The Closet (Jive/Zomba Label Group)	+168
FANTASIA Free Yourself (J/RMG)	+149
BABYFACE Sorry For The Stupid Things (Arista/J/RMG)	+97
DESTINY'S CHILD Girl (Columbia)	+92
OMARION O (Epic)	+89

NEW & ACTIVE

JOSS STONE Jet Lag (S-Curve/EMC)	Total Plays: 208, Total Stations: 23, Adds: 1
TAMIA Things I Collected (Rowdy/Motown)	Total Plays: 143, Total Stations: 19, Adds: 1
BABYFACE Sorry For The Stupid Things (Arista/J/RMG)	Total Plays: 129, Total Stations: 31, Adds: 6
TONI BRAXTON Please (BlackGround/Universal)	Total Plays: 94, Total Stations: 23, Adds: 19

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

61 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

REPORTERS

Stations and their adds listed alphabetically by market

KSYU/Albuquerque, NM*	WQNC/Charlotte*	WROU/Dayton, OH*
WAKB/Augusta, GA*	WSRB/Chicago, IL*	WMXD/Detroit, MI*
WKSP/Augusta, GA*	WVAZ/Chicago, IL*	WUKS/Fayetteville, NC*
WWIN/Baltimore, MD*	WZAK/Cleveland, OH*	WDZZ/Flint, MI*
KQXL/Baton Rouge, LA*	WLXC/Columbia, SC*	WCMG/Florence, SC
WBHK/Birmingham, AL*	WWDW/Columbia, SC*	WFLM/Ft. Pierce, FL*
WMGL/Charleston, SC*	WAGH/Columbus, GA	WQMG/Greensboro, NC*
WXST/Charleston, SC*	WXMG/Columbus, OH*	KMJQ/Houston, TX*
WBAV/Charlotte*	KSOC/Dallas, TX*	WTLC/Indianapolis, IN*

WKXJ/Jackson, MS*	KJMG/Monroe, LA	WOAS/Philadelphia, PA*
WSOL/Jacksonville, FL*	WQQK/Nashville, TN*	WFXC/Raleigh, NC*
KMJK/Kansas City, MO*	WYBC/New Haven, CT*	WKJS/Richmond, VA*
KSSM/Killeen, TX	KMEZ/New Orleans, LA*	WVBE/Roanoke, VA*
KNEK/Lafayette, LA*	WYLD/New Orleans, LA*	WSBY/Salisbury, MD
KOKY/Little Rock, AR*	WBLS/New York, NY*	KBLX/San Francisco, CA*
KJLH/Los Angeles, CA*	WRKS/New York, NY*	Sirius Heart & Soul/Satellite
WMJM/Louisville, KY*	WKUS/Norfolk, VA*	The Touch/Satellite
KJMS/Memphis, TN*	WVKL/Norfolk, VA*	XM The Flow/Satellite
WHQT/Miami, FL*	KRMP/Oklahoma City, OK*	WLVA/Savannah, GA
WJMR/Milwaukee, WI*	WCFB/Oriando, FL*	KDKS/Shreveport, LA*
WOLT/Mobile, AL*	WRRX/Pensacola, FL*	KVMA/Shreveport, LA*

WMJM/St. Louis, MO*
WFUN/St. Louis, MO*
WPHR/Syracuse, NY*
WHRX/Tallahassee, FL
WIMX/Toledo, OH*
WTUG/Tuscaloosa, AL
WJBW/W. Palm Beach, FL*
WHUR/Washington, DC*
WMMJ/Washington, DC*
WKXS/Wilmington, NC

POWERED BY
MEDIABASE

*Monitored Reporters
79 Total Reporters

61 Total Monitored

18 Total Indicator

Did Not Report, Playlist Frozen (6):
Music Choice Smooth R&B/Satellite
Sirius Slow Jamz/Satellite
WMXU/Columbus, MS
WQVE/Albany, GA
WRBV/Macon, GA
WWMG/Montgomery, AL

Adds for reporters are listed in R&R Music Tracking.

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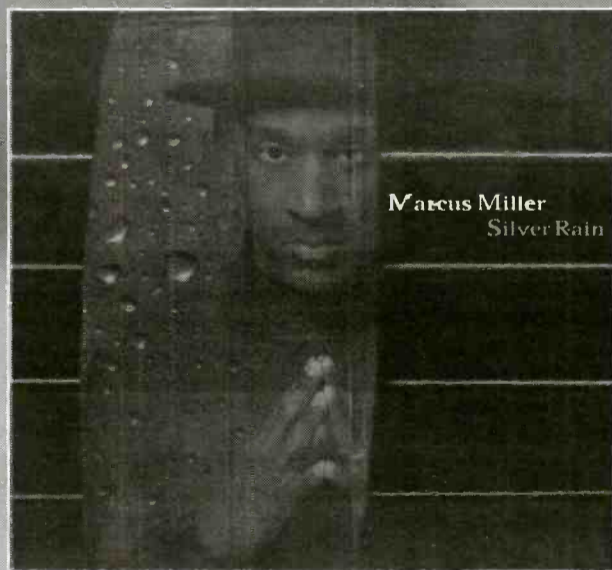
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URBAN TOP 50

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	MARIAH CAREY We Belong Together (Island/IDJMG)	4013	+269	505491	10	60/1
7	2	R. KELLY Trapped In The Closet (Jive/Zomba Label Group)	3822	+1102	495417	7	67/1
1	3	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	3595	-312	420438	15	64/0
3	4	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	3488	-207	412641	12	70/0
4	5	YING YANG TWINS Wait (The Whisper Song) (TVT)	3239	+26	425592	17	64/0
5	6	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	2900	+121	325796	9	69/0
6	7	112 U Already Know (Def Soul/IDJMG)	2355	-400	325448	17	63/0
9	8	CASSIDY I'm A Hustla (J/RMG)	2321	+143	272181	15	65/0
12	9	PRETTY RICKY Grind With Me (Atlantic)	2319	+185	230317	9	63/1
8	10	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	2271	-364	285090	14	67/0
13	11	WEBBIE f/BUN B Give Me That (Asylum/Trill)	2235	+150	190338	13	60/1
10	12	MARQUES HOUSTON All Because Of You (T.U.G.)	2037	-129	212802	16	56/0
11	13	MARIO How Could You (J/RMG)	1994	-153	198260	14	62/0
14	14	AMERIE One Thing (Columbia)	1639	-253	168736	19	64/0
17	15	FANTASIA Free Yourself (J/RMG)	1607	+44	142064	8	55/1
19	16	LYFE JENNINGS Must Be Nice (Columbia)	1536	+63	138860	15	47/1
21	17	BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	1367	+132	115293	11	39/2
18	18	T.I. You Don't Know Me (Grand Hustle/Atlantic)	1340	-193	143202	23	64/0
15	19	FAITH EVANS Again (Capitol)	1251	-612	116273	16	63/0
16	20	DESTINY'S CHILD Girl (Columbia)	1236	-400	147863	11	59/0
28	21	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	1212	+238	102987	4	62/1
24	22	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	1210	+110	108893	5	54/0
31	23	BOW WOW f/OMARION Let Me Hold You (Columbia)	1187	+384	118945	4	63/1
27	24	DESTINY'S CHILD Cater 2 U (Columbia)	1155	+144	179961	13	3/1
23	25	GUCCI MANE Icy (Big Cat)	1129	+17	68911	11	39/0
26	26	T.I. ASAP (Grand Hustle/Atlantic)	1117	+86	129132	7	6/5
25	27	KANYE WEST Diamonds (Roc-A-Fella/IDJMG)	1111	+37	107460	3	63/0
20	28	LUDACRIS Number One Spot (Def Jam South/IDJMG)	1018	-321	119647	16	61/0
22	29	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	974	-249	99706	19	60/0
32	30	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	941	+145	97278	5	41/2
29	31	KEYSHIA COLE I Just Want It To Be Over (A&M/Interscope)	934	-19	74050	7	45/0
33	32	TREY SONGZ Gotta Make It (Songbook/Atlantic)	851	+58	67556	4	55/1
43	33	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	836	+370	91353	2	55/1
44	34	FAT JOE f/NELLY Get It Poppin' (Atlantic)	767	+319	71296	2	57/4
35	35	OMARION Touch (Epic)	732	+42	67541	5	42/2
30	36	COMMON The Corner (GOOD/Geffen)	729	-134	65673	8	44/0
40	37	YOUNG JEEZY And Then What (Def Jam/IDJMG)	695	+150	50573	3	38/0
34	38	MIKE JONES f/SLIM THUG & PAUL WALL Still Tippin' (SwishaHouse/Asylum)	671	-85	55011	20	54/0
37	39	B.G. f/HOMEBWOI Where Da At (Chopper City/Koch)	662	+14	36228	6	38/0
38	40	LIL' JON & THE EASTSIDE BOYZ f/BO HAGAN Get Crunk (TVT)	594	+8	42667	4	54/0
36	41	50 CENT Candy Shop (Shady/Aftermath/Interscope)	573	-118	67375	19	67/0
39	42	BABY... f/LIL' WAYNE Neck Of The Woods (Cash Money/Universal)	505	-63	24477	4	36/1
41	43	NELLY f/JUNG TRU & KING JACOB Errtime (Derry/Fo' Reel/Universal)	477	-45	51742	8	25/0
Debut	44	TYRA Get No Ooh Wee (GG&L/Universal)	451	+138	20467	1	50/1
45	45	JOHN LEGEND Number One (Columbia)	431	+21	20609	3	34/0
42	46	SLIM THUG f/JAZZE PHA Incredible Feeling (Geffen)	421	-77	32087	5	27/0
46	47	TONI BRAXTON Please (BlackGround/Universal)	412	+17	21173	4	38/1
Debut	48	GAME Dreams (Aftermath/G-Unit/Interscope)	362	+115	45648	1	53/53
Debut	49	NIVEA Parking Lot (Jive/Zomba Label Group)	348	+163	16022	1	39/4
47	50	DAVID BANNER Ain't Got Nothing (SRC/Universal)	346	-11	18067	2	35/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GAME Dreams (Aftermath/G-Unit/Interscope)	53
BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	41
BROOKE VALENTINE Long As You Come Home (Virgin)	36
AMERIE f/T.I. Touch (Columbia)	31
CZARNOK Pimp Tight (Capitol)	14
PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	12
MARQUES HOUSTON Naked (T.U.G.)	6
C. WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	5
MASTER P f/LIL' ROMEO I Need Dubs (New No Limit/Koch)	5
T.I. ASAP (Grand Hustle/Atlantic)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. KELLY Trapped In The Closet (Jive/Zomba Label Group)	+1102
BOW WOW f/OMARION Let Me Hold You (Columbia)	+384
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	+370
FAT JOE f/NELLY Get It Poppin' (Atlantic)	+319
MARIAH CAREY We Belong Together (Island/IDJMG)	+269
MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	+238
MARQUES HOUSTON Naked (T.U.G.)	+227
PRETTY RICKY Grind With Me (Atlantic)	+185
NIVEA Parking Lot (Jive/Zomba Label Group)	+163
MASTER P f/LIL' ROMEO I Need Dubs (New No Limit/Koch)	+161

NEW & ACTIVE

TONY YAYO So Seductive (G-Unit/Interscope) Total Plays: 345, Total Stations: 39, Adds: 3
TANK I Love Them Girls (BlackGround/Universal) Total Plays: 334, Total Stations: 31, Adds: 3
VIVIAN GREEN Gotta Go, Gotta Leave (Columbia) Total Plays: 332, Total Stations: 20, Adds: 0
PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum) Total Plays: 326, Total Stations: 14, Adds: 12
RAY CASH Sex Appeal (Columbia) Total Plays: 288, Total Stations: 23, Adds: 1
MARQUES HOUSTON Naked (T.U.G.) Total Plays: 282, Total Stations: 37, Adds: 6
MASTER P f/LIL' ROMEO I Need Dubs (New No Limit/Koch) Total Plays: 281, Total Stations: 27, Adds: 5
EBONY EYEZ In Ya Face (Capitol) Total Plays: 267, Total Stations: 23, Adds: 1
Q-TIP f/BUSTA RHYMES For The Nasty (Motown/Universal) Total Plays: 219, Total Stations: 34, Adds: 3
CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group) Total Plays: 219, Total Stations: 31, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

70 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

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GOSPEL TOP 30

June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DONNIE MCCLURKIN I Call You Faithful (Verity)	986	-64	39095	28	34/0
5	2	MARY MARY Heaven (Sony Urban/Columbia)	884	+91	36351	7	34/3
2	3	JAMES FORTUNE You Survived (Worldwide Music)	848	-45	28404	17	30/0
6	4	KURT CARR God Blocked It (Gospo Centric)	835	+84	31169	10	33/2
3	5	SMOKIE NORFUL I Understand (EMI Gospel)	825	-65	36093	29	31/0
4	6	YOLANDA ADAMS Be Blessed (Atlantic)	817	-20	30551	9	31/1
7	7	ANOINTED Gonna Lift Your Name (Sony Urban/Columbia)	644	+30	21991	11	29/0
9	8	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	576	+69	19549	9	24/1
8	9	TED & SHERI Celebrate (Word/Curb/Warner Bros.)	498	-11	21413	25	20/0
10	10	R. ALLEN GROUP f/K. FRANKLIN Something About The Name Jesus (Tyscot/Taseis)	497	+36	12417	17	22/2
18	11	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	460	+76	15563	8	19/1
12	12	NU BEGINNING f/DAMON LITTLE Do Right (Worldwide Music)	447	+1	16831	18	22/0
14	13	ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	441	+10	14381	19	18/0
16	14	ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	440	+22	13069	5	17/0
21	15	DONALD LAWRENCE f/HEZEKIAH WALKER You Covered Me (Verity)	427	+55	10346	16	16/1
17	16	LASHUN PACE Hey (EMI Gospel)	425	+20	15795	5	19/0
20	17	ALVIN DARLING All Night (Emtra)	421	+42	12666	5	17/2
22	18	BEBE WINANS Safe From Harm (Still Waters/TMG)	380	+17	16614	18	18/0
25	19	MIGHTY CLOUDS OF JOY Been So Good To Me (EMI Gospel)	353	+26	10162	3	20/1
27	20	MICAH STAMPLEY War Cry (EMI Gospel)	346	+44	9812	5	18/0
26	21	SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	333	+18	10307	4	13/1
30	22	DR. CHARLES HAYES & THE WARRIORS Jesus Can Work It Out (ICEE)	325	+93	11384	2	15/5
24	23	MIAMI MASS CHOIR Glory, Glory (Majo)	324	-4	12321	12	17/0
19	24	JOHNNY SANDERS I Trust God (Platinum)	312	-72	12204	11	15/0
29	25	PINNACLE PROJECT f/KIM RUTHERFORD Last Say So (Pinnacle)	306	+30	9630	2	17/1
28	26	LASHUN PACE For My Good (EMI Gospel)	273	-14	11520	20	15/0
-	27	DEANDRE PATTERSON Great Things (Tyscot/Taseis)	263	+35	11566	4	15/0
Debut	28	DARIUS BROOKS Your Will (EMI Gospel)	251	+29	11210	1	13/0
-	29	JONATHAN BUTLER Don't You Worry (Maranatha!)	224	+2	10052	12	12/0
Debut	30	DETRICK HADDON God Didn't Give Up (Verity)	213	-4	6781	1	10/0

37 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
DR. CHARLES HAYES... Jesus Can Work It Out (ICEE)	5
MARY MARY Heaven (Sony Urban/Columbia)	3
KURT CARR God Blocked It (Gospo Centric)	2
R. ALLEN GROUP f/K. FRANKLIN Something... (Tyscot/Taseis)	2
ALVIN DARLING All Night (Emtra)	2
TONEX Work On Me (Verity)	2
KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DR. CHARLES HAYES... Jesus Can Work It Out (ICEE)	+93
MARY MARY Heaven (Sony Urban/Columbia)	+91
KURT CARR God Blocked It (Gospo Centric)	+84
TYE TRIBBETT... Everything Part 1, Part 2 (Sony Urban/Columbia)	+76
MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	+69
D. LAWRENCE f/H. WALKER You Covered Me (Verity)	+55
JEROME GREENE... If God Said It (Independent)	+47
MICAH STAMPLEY War Cry (EMI Gospel)	+44
DARREL PETTIES... Yes Lord (EMI Gospel)	+43
ALVIN DARLING All Night (Emtra)	+42

NEW & ACTIVE

FRED HAMMOND I Will Find A Way (Verity)
Total Plays: 205, Total Stations: 13, Adds: 1
ISRAEL... & BYRON CAGE Give Thanks (Gospo Centric)
Total Plays: 199, Total Stations: 8, Adds: 0
KIRK FRANKLIN & TRIN-I-TEE 5:7 Wake Up (Gospo Centric)
Total Plays: 188, Total Stations: 6, Adds: 0
LORI PERRY Wrote This Song (Palance)
Total Plays: 184, Total Stations: 8, Adds: 1
SHEKINAH GLORY MINISTRY Higher (Kingdom Entertainment)
Total Plays: 183, Total Stations: 6, Adds: 0

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA
DM: Frank Johnson
PD: Connie Flint
28 LORI PERRY
15 MARY MARY
DR. CHARLES HAYES & THE WARRIORS

WTHB/Augusta, GA
DM/PO: Ron Thomas
APD: Sister Mary Kingannon
TONEX

WWIN/Baltimore, MD
DM: Jeff Majors
APD: Jean Alston
24 EVELYN TURRENTINE-AGEE
23 FRED HAMMOND

WOYZ/Biloxi, MS
DM/PO: Walter Brown
MD: Paul Timms
52 DONALD LAWRENCE f/HEZEKIAH WALKER
52 MARY MARY
49 DARREL PETTIES & STRENGTH IN PRAISE
49 TYE TRIBBETT & G.A.
48 KURT CARR
48 JEROME GREENE & VOICES OF TRIUMPH
48 MISSISSIPPI MASS CHOIR
48 MICAH STAMPLEY
22 SHARON JACKSON
22 COURTNEY FRANKLIN
21 V.I.P. MASS CHOIR f/JOHN P. KEE
20 PINNACLE PROJECT f/KIM RUTHERFORD
MIGHTY CLOUDS OF JOY

WJNC/Charleston, SC
DM: Terry Base
PD: Edwin "Chief" Wright
APD/MD: James Wallace
29 KEITH WONDERBOY JOHNSON
26 BISHOP PAUL S. MORTON
15 EVEREADYS

WJYD/Columbus, OH
DM: Jerry Smith
PD: Dawn Mosby
PROFESSOR BELTON

WTLC/Indianapolis, IN
DM: Brian Wallace
PD: Paul Robinson
MD: Donovan Hartwell
No Adds

WHLH/Jackson, MS
DM: Steve Kelly
PD: Jennell Roberts
MD: Torrez Harris
8 WILLIAMS BROTHERS

WOAD/Jackson, MS
DM: Stan Branson
PD/MD: Percy Davis
13 ALVIN DARLING
8 DR. CHARLES HAYES & THE WARRIORS

KPRT/Kansas City, MO
DM: Andre Carson
PD: Byron Feares
APD: Freddie Bell
MD: Debbie Johnson
No Adds

WHAL/Memphis, TN
DM: Eileen Collier
APD/MD: Tracy Bethea
No Adds

WLOK/Memphis, TN
DM: Kim Harper
25 BISHOP PAUL S. MORTON
18 ALVIN DARLING
18 DR. CHARLES HAYES & THE WARRIORS

WMBM/Miami, FL
DM: E. Claudette Freeman
PD/MD: Greg Cooper
25 MOLLY OAVIS
20 SOUNDS OF BLACKNESS

WGOK/Mobile, AL
DM: Steve Crumley
PD/MD: Felicia Attribution
13 REVEREND TIMOTHY WRIGHT
7 KEITH WONDERBOY JOHNSON

WPRF/New Orleans, LA
DM/PO: LaBron "LBJ" Joseph
APD: Kris "Kap'n Kris" McCoy
No Adds

WYLD/New Orleans, LA
DM: Carla Boutner
PD: AJ Appleberry
APD/MD: Loretha Petit
10 DR. CHARLES HAYES & THE WARRIORS
10 TONEX
10 RANCE ALLEN GROUP f/KIRK FRANKLIN
10 KURT CARR
10 YOLANDA ADAMS

WDAS/Philadelphia, PA
DM: Thea Mitchem
PD: Joe Tamburo
APD/MD: Jo Gamble
No Adds

WNRL/Raleigh, NC
DM: Jerry Smith
APD: Shawn Alexander
MD: Melissa Wade
12 RANCE ALLEN GROUP f/KIRK FRANKLIN

ABC's Rejoice/Satellite
DM: Willie Mae McVey
17 RONNIE BRYANT
16 DR. CHARLES HAYES & THE WARRIORS

Sheridan Gospel Network/Satellite
DM: Michael Gamble
APD/MD: Morgan Dukas
25 J MOSS

WPGC/Washington, DC
DM: Cheryl Jackson
19 SHEKINAH GLORY MINISTRY

WYCB/Washington, DC
DM: Ron Thompson
No Adds

WFAI/Wilmington, DE
DM: Melvin Briggman
PD/MD: Mameel Mena
MARY MARY

37 Total Indicator

Did Not Report, Playlist Frozen (13):
KHVN/Dallas, TX
KVLQ/Little Rock, AR
WAGG/Birmingham, AL
WCAO/Baltimore, MD
WCHB/Detroit, MI
WENN/Birmingham, AL
WFMV/Columbia, SC
WGRB/Chicago, IL
WJMO/Cleveland, OH
WMPZ/Chattanooga, TN
WPZZ/Richmond, VA
WXEZ/Norfolk, VA
WXOK/Baton Rouge, LA

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If It Happened In Vegas, It's Here

ACM Week photo recap

OK, so some of what happened in Vegas during ACM week stayed there. All right, make that *most* of what happened when country came to town. Still, there were enough G-rated events for us to bring you a glimpse of what went on during the festivities surrounding the 40th annual Academy of Country Music Awards.



SUGAR, SUGAR Following their performance on the awards show of their debut hit, "Baby Girl," Sugarland were whisked to a private party where UMG/Nashville co-Chairman Luke Lewis made the band's dreams come true with gold plaques signifying RIAA-certified sales of more than 500,000 copies of their debut CD, *Twice the Speed of Life*. Members of the trio wrote every track on the album. Pictured with hardware in hand are (l-r) Sugarland's Kristian Bush, Jennifer Nettles and Kristen Hall and Lewis.



HAT IN HAND WIVK/Knoxville was this year's ACM Award winner for Country Station of the Year. Showing off the trophy are OM Mike Hammond (l) and afternoon driver Gunner.



WE SAID RIDE, NOT SLIDE The ACM's second annual Celebrity Motorcycle Ride, hosted by Montgomery Gentry, raised funds for the ACM's charitable foundation. This year's only mishap came when Shelly Fairchild wrecked, giving her a healthy case of road rash before an ACM-night performance on *The Late Show With David Letterman*. Seen here before the ride are (l-r) Fairchild, Eddie Montgomery and Trick Pony's Heidi Newfield.



SUAVE AND DEBONAIR One can only wonder what kind of repartee WXTU/Philadelphia personality Cadillac Jack (l) was laying on MCA artist Lee Ann Womack during the Westwood One remote broadcasts from ACM week in Las Vegas. More than 20 stations and dozens of artists participated in the broadcasts. Watching Caddie very carefully in the background is UMG promo patriarch Bill Catino.



SONY SINGS THE BLUES Sony/Nashville showcased three new artists for Country radio, media and music-industry types attending the ACM activities. The House of Blues played host to Brice Long, Susan Haynes and Jace Everett. The crowd got a bonus when newly signed Sony artist Jon Randall took the stage for a couple of songs, with labelmate Jessi Alexander chiming in with harmony. Seen here (l-r) are Sony/Nashville Exec. VP/A&R Mark Wright, Long, Haynes, Everett and Sony/Nashville President John Grady.



CONVENIENT COINCIDENCE Vince Gill hosted the ACM's second annual Celebrity Golf Classic, which raised money for the organization's charitable mission of supporting music education. Interestingly, Gill's foursome just happened to win. Seen here congratulating themselves on their 13 mulligans are (l-r) Gill, manager Mark Hartley and booking agents Rick Shipp and Steve Hauser.



Dimick, Lindy Join Country Panel

WQHT (Hot 97)/New York PD John Dimick and Sirius Satellite Radio Director/Country programming Scott Lindy are confirmed for the "So, You Have a Country station — Now What?" session at R&R Convention 2005 in Cleveland.

This session is geared to multistation managers and programmers who have a Country station in their fold but little experience in the format. Dimick and Lindy join KKQB/Houston PD Johnny Chiang, KSCS/Dallas PD Lorrin Palagi and WGH-FM/Norfolk PD John Shomby in a discussion of the differences and similarities between Country and Pop programming, focusing on the realities vs. the myths.

Dimick programmed CHR/Pop WNCI/Columbus, OH before joining Country KSON/San Diego, which he programmed for nearly seven years. He has been programming CHR/Rhythmic Hot 97 for the last six months. Lindy was an AC programmer prior to taking the PD post at Country WPOC/Baltimore in 1997. About 13 months ago he joined Sirius, where he oversees all the satellite radio company's Country channels. The session runs from 11am-1pm on June 24.

"The Country Boiler Room" afternoon panel, from 3-5pm, features Infinity VP/Country Jeff Garrison, Clear Channel VP/Country Alan Sledge, Columbia/Nashville Sr. VP/Promotion Larry Pareigis and consultant Joel Raab. New Columbia/Nashville artist Brice Long will perform before this session.

For more information on R&R Convention 2005, visit www.radioandrecords.com and click on "Conventions."



DEUCES WILD Brooks & Dunn weren't the only duo to nab an ACM "Hat" in Las Vegas, and Ronnie Dunn watched incredulously as partner Kix Brooks tried to trade a beef stick for KNIX/Phoenix morning personalities Willy D. Loon and Tim Hatrick's brand-new trophy for ACM On-Air Personality of the Year. Seen here (l-r) are Loon, Dunn, Hatrick and Brooks.



NIPPER'S NEWEST HATS RLG/Nashville captured a number of "Hat" awards during the ACM ceremonies — most of which it still has. Kenny Chesney won as Entertainer of the Year, while Brad Paisley scored Video and Vocal Event awards for "Whiskey Lullaby," and Brooks & Dunn took home the trophy for Vocal Duo. Unfortunately, Kix Brooks and Ronnie Dunn left their trophies in the limo they took to a party. The dynamic duo have, however, been receiving photos of their awards, the most recent showing the trophies wearing blindfolds and hanging over a fire on an elaborate pulley system. No ransom demands have been made as yet. As always, RLG's after-show party attracted stars from other media and other labels in addition to the label's stars. Pictured celebrating RLG's ACM success are (l-r) Dunn, ACM presenters Dr. Phil and Robin McGraw, ACM presenter and country legend Barbara Mandrell, Chesney, RLG Chairman Joe Galante and wife Phran, Paisley and Brooks.



CHUCK ALY
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Fans Fare Well At CMA Music Fest

Downtown Nashville event keeps growing, adding value

The CMA Music Festival, formerly known as Fan Fair, lands in downtown Nashville next week, and it is on the cusp of realizing its potential. With five music stages, more than 180 performers and a diverse mix of activities for participants, this year's festival is expected to draw a record crowd. If it does, organizers believe the event can begin to capitalize on economies of scale to turn a substantial profit.

That outcome would be quite a change from the days of Fan Fair, held at the Tennessee State Fairgrounds. With limited capacity and no air conditioning, the dingy, asphalt-paved site gave the CMA no options for growth. "The discussion became, 'We either need to fix this or quit doing it,'" says CMA Exec. Director Ed Benson.

"We had one area for performances, the grandstand," says CMA Music Festival Exec. Producer Tony Conway. "We ran out of exhibit space and were limited on parking." The CMA board elected to move the event downtown in 2001, creating opportunities for expansion of both entertainment offerings and attendance.

"Riverstages holds 15,000 people," Conway says. "The Coliseum configuration is at around 30,000, and the other stages will be around 2,500 to 3,000. No way we could accommodate that much music and that many people at the fairgrounds."

Slim Margins

After three years centered around the burgeoning downtown area, the Tennessee Titans' football stadium and Riverfront Park's stages, the festival is showing signs of reaching its initial vision.

The fairgrounds' sweaty livestock sheds, where fans used to line up for autographs, have given way to the air-conditioned comfort of the

Nashville Convention Center. Free-to-the-public areas like the Sports Zone, Family Zone and Fun Zone are aimed at drawing previously reluctant Nashvillians to the proceedings. And two new stages are helping to put music at the forefront of the event.



Ed Benson

Moving downtown also brought significant cost increases, however. Despite an unparalleled lineup of virtually all of country's top stars — who receive no monetary compensation — the CMA Music Festival turned its first profit, a modest one, only last year.

"We've made an investment in terms of big-time productions at the Coliseum and at Riverfront," Benson

says. "We're running what is essentially a trade show in the convention center, plus we have numerous outside activities with the Sports Zone, the Family Zone and the Fun Zone. Each comes with big fixed costs and requires enormous amounts of staffing and planning.

"We're very close to being able to make some money, but that's dependent on growth in attendance."

Benson points out that half the event's proceeds are donated to charities chosen by the artists. Last year's donation was \$100,000. "I won't be satisfied until we're able to donate \$1 million to charities on behalf of the artists," Benson says. "We're on the right road, thank goodness.

"The first two or three years we were grappling with what fans most want to do, working with venues and struggling with dramatically increased costs. Now we're on track. Once you get all that set, you get to the point where you can turn the corner and have the funds to grow while being very benevolent."

Coming Attractions

Now fully acclimated to the new surroundings, the organizers believe more people will attend. "We are absolutely comfortable being downtown and have plans to grow

much bigger with the new symphony hall and new minor-league baseball stadium in the works," Conway says.

"The idea is to continue to grow it and pull the stage back in the Coliseum so we can get more people in there. There's nothing we can do about Riverfront. We've pretty much packed that out, though we have added video screens this year."

Benson says, "The plan for growth has always been to keep adding components, which keeps a good number of your constituents coming back, and we're always hoping to attract new customers. We're always trying to do more, but you have to do that within budgetary confines."

One of the ways the event may grow is in its breadth of music. "We want to expand the musical opportunities, to reach out to include various types of music," Benson says. "When you talk about lyric-based music, there are a lot of growth areas there in terms of Americana, alt country and bluegrass.

"We'll continue to integrate some of those acts at the Riverfront and elsewhere as we start to look at more potential venues. The festival is growing and will continue to be a vibrant draw and, hopefully, turn out more people who live in town."

As Seen On TV

Reaching the local population is a top goal. "We've been getting 90% of our attendance from out of town," Conway says. "My job is to work on getting Nashville residents to attend.

"For a number of years, when the event was at the fairgrounds, they were trained to stay away. It was crazy, hot, not air-conditioned, and



Tony Conway

you had to buy a full week's pass. Now it's a great event, and you can pick and choose what you want to see. Not only can you get single-show passes, but several areas are free to the public, like the Family Zone. One of the goals is to get people to check those out without having to buy a ticket."

Raising awareness of the festival both in and out of Nashville was the primetime television special that aired on CBS last fall and the one set to air on ABC this year, on Aug. 2. In theory, the specials offer artists network television exposure, which makes them more likely to participate. In turn, a stronger slate of performers helps to draw more fans.

"I suspect we are already seeing the impact of that," Benson says. "Registrations are up over this time last year by about 3,000 for the four days. That converts into 12,000 in total attendance.

"I attribute a lot of that to the increased awareness created when you have a primetime television special. A second year of that will only increase awareness among potential customers, plus it will provide additional incentive for artists to come and play."

Artists On Board

Conway says the artists are on board. "We've



GRIN & BEAR IT Diamond Rio's Marty Roe (r) and Jimmy Olander recently ran the 13.1-mile Country Music 1/2 Marathon in Nashville, leading a team of volunteers to raise funds for Big Brothers Big Sisters of Middle Tennessee. Team Rio's effort generated more than \$20,000 for the cause.

added a lot more talent this year — it's up to 183 artists on five stages," he explains. "It's mind-boggling. I know of no other musical event that has

that many artists performing over four days. It's the strongest lineup we've ever had at the Coliseum and on the Riverfront Stages. The exhibit hall is completely sold out too."

In addition to country stars, NASCAR drivers, Titans players, Nashville Predators players and NBC daytime stars are scheduled to appear at the festival. The scores of related events include Marty Stuart's Late

Night Jam at the Ryman Auditorium, the Global Artist Show, CMT's Greatest Duets concert at the hockey arena, a celebrity softball game and Martina McBride's annual YWCA auction.

"When you look at what happens over four days just at official events, the festival provides an enormous amount of entertainment," Benson says. "When you add in the ancillary stuff, it's almost overwhelming."

"We employ over 500 people to pull it off," Conway says. "And ticket sales are up nicely. We're expecting 135,000 to 140,000 over four days this year."

Corporate & Radio Support

As a city, Nashville has been much more accommodating than it was in the fairgrounds era. "The developing partnerships and alliances we have with the mayor's office, the Titans, the Convention & Visitors Board and the Chamber of Commerce have been very gratifying," Benson says. "We've got no complaints when it comes to the organizations in town.

"And we're just beginning to tap in to corporate support in terms of ticket buys. Jack Boverder at HCA bought 2,000 tickets last year and used them as employee benefits. There was such a demand for them, they had to create a lottery among the employees. They're back again as a ticket-buying partner. Other companies are beginning to get with that program. It's all part of building local support."

As with everything in country music, radio plays a big role. "MJI is the official radio packager, and we'll have a number of radio remotes on Thursday and Friday morning in drivetime," Benson says.

"Many stations are also involved in sending contest winners to the festival. We've had really good participation and definitely want to keep our friends at Country radio involved."

The biggest question about this year's festival remains unanswered, however. "I predict we're going to have 75 and 80 degrees, sunshine and a nice five-mile-an-hour breeze," Conway says. "Last year we had thunderstorms, so we're due for some beautiful weather."



COULDN'T CARE LESS BMI recently hosted a No. 1 party for the writers of Jo Dee Messina's hit "My Give a Damn's Busted." Seen here (l-r) are songwriter Tom Shapiro, Messina, songwriter Joe Diffie, BMI's Joyce Rice and songwriter Tony Martin.

COUNTRY TOP 50

POWERED BY
MEDIABASE

June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
	1	KEITH URBAN Making Memories Of Us (Capitol)	11949	509	4499	+230	398842	23481	11	120/0
	3	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	11212	427	4354	+173	362801	13150	19	120/0
	7	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	10845	1355	4098	+535	358196	40442	10	121/0
	4	TRACE ADKINS Songs About Me (Capitol)	10139	-587	4004	-199	323491	-24908	23	119/0
	8	GEORGE STRAIT You'll Be There (MCA)	9634	758	3756	+350	310938	18129	9	121/0
	2	GRETCHEN WILSON Homewrecker (Epic)	9110	-1720	3605	-597	283580	-65400	16	121/0
	5	JOE NICHOLS What's A Guy Gotta Do (Universal South)	8202	-1598	3158	-597	254643	-62770	26	121/0
	9	SUGARLAND Something More (Mercury)	7815	1151	2985	+540	254701	39394	8	121/0
	10	KENNY CHESNEY Keg In The Closet (BNA)	7455	1449	2755	+531	244998	42647	5	120/0
	17	FAITH HILL Mississippi Girl (Warner Bros.)	6614	1620	2405	+611	217750	46324	3	121/2
	14	TOBY KEITH As Good As I Once Was (DreamWorks)	6519	1249	2449	+473	215003	38404	4	120/0
	11	DARRYL WORLEY If Something Should Happen (DreamWorks)	6390	492	2590	+199	199863	17088	14	117/0
	15	KEITH ANDERSON Pickin' Wildflowers (Arista)	5937	741	2341	+293	170891	29231	22	112/2
	13	BLAKE SHELTON Goodbye Time (Warner Bros.)	5837	418	2423	+191	181875	15879	17	119/2
	12	JEFF BATES Long, Slow Kisses (RCA)	5712	97	2387	+63	171707	-2116	32	107/4
	16	BOBBY PINSON Don't Ask Me How I Know (RCA)	5255	168	1948	+51	151002	6719	16	111/2
	19	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	5208	532	2089	+192	149164	10956	18	112/3
	21	ALAN JACKSON The Talkin' Song Repair Blues (Arista)	4870	307	1963	+142	145889	5790	10	106/4
	24	BRAD PAISLEY Alcohol (Arista)	4832	956	1749	+376	147129	24236	4	113/5
	22	REBA MCENTIRE My Sister (MCA)	4733	387	1813	+119	147564	15879	11	110/5
	23	VAN ZANT Help Somebody (Columbia)	4664	550	1806	+212	129521	22244	11	103/3
	25	PAT GREEN Baby Doll (Universal/Republic/Mercury)	3737	51	1319	+28	103369	4745	13	95/3
	20	BIG & RICH Big Time (Warner Bros.)	3265	-1384	1205	-556	91117	-36701	16	115/0
Breaker	24	BROOKS & DUNN Play Something Country (Arista)	3006	1821	1064	+699	97894	48263	2	95/24
	27	JAMIE O'NEAL Somebody's Hero (Capitol)	2800	408	1072	+141	81986	11011	9	86/7
	26	TRICK PONY It's A Heartache (Asylum/Curb)	2698	25	1229	+30	80409	-758	17	93/0
	28	TRISHA YEARWOOD Georgia Rain (MCA)	2622	246	1005	+111	81589	5370	5	91/6
	29	BUDDY JEWELL If She Were Any Other Woman (Columbia)	2541	182	1106	+54	71037	4170	16	91/2
Breaker	29	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	2282	240	904	+82	75858	10773	9	74/3
	32	SARA EVANS A Real Fine Place To Start (RCA)	2206	368	798	+139	68385	8720	4	83/9
	33	JASON ALDEAN Hicktown (BBR)	1770	153	801	+64	45643	4335	6	76/4
	31	HANNA-MCEUEN Something Like A Broken Heart (MCA)	1763	-86	702	-40	42744	2446	13	76/0
Breaker	33	TIM MCGRAW Do You Want Fries With That (Curb)	1759	658	706	+288	58603	21477	2	83/32
	34	HOT APPLE PIE Hillbillies (DreamWorks)	1664	90	757	+27	46177	4064	8	68/3
	35	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	1662	182	665	+60	49880	8083	5	81/6
Breaker	36	LEE ANN WOMACK He Oughta Know That By Now (MCA)	1439	240	598	+41	38666	5163	4	78/7
	43	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	1372	428	618	+188	41642	13428	3	63/10
	46	CRAIG MORGAN Redneck Yacht Club (BBR)	1290	540	591	+237	34522	14049	2	60/6
Breaker	39	MIRANDA LAMBERT Bring Me Down (Epic)	1285	78	577	+33	26128	-1617	6	76/6
	40	SHOOTER JENNINGS 4th Of July (Universal South)	1204	50	466	+12	28773	437	6	48/1
	42	NEAL MCCOY Billy's Got His Beer Goggles On (903)	1175	200	383	+44	35710	7560	4	36/1
	44	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	933	38	394	+33	27213	639	5	43/2
	45	SHANIA TWAIN I Ain't No Quitter (Mercury)	860	77	335	+6	23802	1176	4	39/1
Debut	44	TRACE ADKINS Arlington (Capitol)	718	705	270	+267	31778	30962	1	10/10
Debut	45	BLAINE LARSEN The Best Man (Giantslayer/BNA)	708	185	319	+69	16916	3841	1	51/6
	48	STEVE HOLY Go Home (Curb)	632	35	268	+10	15774	1847	4	43/1
Debut	47	STEVE AZAR Doin' It Right (Mercury)	628	135	308	+55	14042	2277	1	33/2
Debut	48	LITTLE BIG TOWN Boondocks (Equity Music Group)	575	115	240	+35	14442	3174	1	32/4
	47	REBECCA LYNN HOWARD No One Will Ever Love Me (Arista)	569	-95	249	-29	13948	-910	4	30/0
Debut	50	BILLY DEAN This Is The Life (Curb)	523	150	225	+57	11399	3131	1	34/4

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
TIM MCGRAW Do You Want Fries With That (Curb)	32
BROOKS & DUNN Play Something Country (Arista)	24
GARY ALLAN Best I Ever Had (MCA)	16
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	16
LONESTAR You're Like Comin' Home (BNA)	13
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	10
TRACE ADKINS Arlington (Capitol)	10
SARA EVANS A Real Fine Place To Start (RCA)	9
JAMIE O'NEAL Somebody's Hero (Capitol)	7
LEE ANN WOMACK He Oughta Know That By Now (MCA)	7

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
BROOKS & DUNN Play Something Country (Arista)	+1821
FAITH HILL Mississippi Girl (Warner Bros.)	+1620
KENNY CHESNEY Keg In The Closet (BNA)	+1449
RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	+1355
TOBY KEITH As Good As I Once Was (DreamWorks)	+1249
SUGARLAND Something More (Mercury)	+1151
BRAD PAISLEY Alcohol (Arista)	+956
GEORGE STRAIT You'll Be There (MCA)	+758
KEITH ANDERSON Pickin' Wildflowers (Arista)	+741
TRACE ADKINS Arlington (Capitol)	+705

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN Play Something Country (Arista)	+699
FAITH HILL Mississippi Girl (Warner Bros.)	+611
SUGARLAND Something More (Mercury)	+540
RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	+535
KENNY CHESNEY Keg In The Closet (BNA)	+531
TOBY KEITH As Good As I Once Was (DreamWorks)	+473
BRAD PAISLEY Alcohol (Arista)	+376
GEORGE STRAIT You'll Be There (MCA)	+350
KEITH ANDERSON Pickin' Wildflowers (Arista)	+293
TIM MCGRAW Do You Want Fries With That (Curb)	+288

BREAKERS

- BROOKS & DUNN**
Play Something Country (Arista)
24 Adds • Moves 39-24
- LEANN RIMES**
Probably Wouldn't Be This Way (Asylum/Curb)
3 Adds • Moves 30-29
- TIM MCGRAW**
Do You Want Fries With That (Curb)
32 Adds • Moves 41-33
- LEE ANN WOMACK**
He Oughta Know That By Now (MCA)
7 Adds • Moves 38-36
- MIRANDA LAMBERT**
Bring Me Down (Epic)
6 Adds • Moves 37-39

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

121 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 5/22-5/28. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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COUNTRY TOP 50 INDICATOR

June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	KEITH URBAN Making Memories Of Us (Capitol)	4807	121	3890	+95	110315	5475	12	101/0
6	2	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	4424	315	3550	+241	98302	6474	12	102/1
5	3	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	4424	83	3575	+70	98557	382	20	100/0
2	4	TRACE ADKINS Songs About Me (Capitol)	4331	-237	3429	-270	98782	-5116	24	96/0
7	5	GEORGE STRAIT You'll Be There (MCA)	4293	210	3478	+155	96463	3985	10	102/0
4	6	GRETCHEN WILSON Homewrecker (Epic)	3926	-457	3121	-426	86543	-10903	16	94/0
3	7	JOE NICHOLS What's A Guy Gotta Do (Universal South)	3538	-855	2785	-758	76425	-20454	28	86/0
11	8	SUGARLAND Something More (Mercury)	3344	505	2760	+426	74814	11634	9	100/0
9	9	DARRYL WORLEY If Something Should Happen (DreamWorks)	3251	159	2676	+139	73968	5993	16	102/0
10	10	BLAKE SHELTON Goodbye Time (Warner Bros.)	3230	141	2636	+122	72624	3278	21	101/0
12	11	KENNY CHESNEY Keg In The Closet (BNA)	3144	579	2561	+458	70335	12378	6	100/3
14	12	TOBY KEITH As Good As I Once Was (DreamWorks)	2813	524	2305	+445	61295	11736	4	99/4
13	13	ALAN JACKSON The Talkin' Song Repair Blues (Arista)	2521	147	2100	+101	54233	2322	11	97/2
19	14	FAITH HILL Mississippi Girl (Warner Bros.)	2498	595	2096	+450	55932	12347	3	100/5
16	15	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	2259	153	1829	+120	48648	4495	19	87/2
17	16	BOBBY PINSON Don't Ask Me How I Know (RCA)	2155	84	1754	+63	47029	2336	14	82/1
21	17	BRAD PAISLEY Alcohol (Arista)	2134	360	1727	+297	45769	8430	5	89/3
20	18	KEITH ANDERSON Pickin' Wildflowers (Arista)	2075	197	1644	+154	43391	4268	23	74/2
18	19	REBA MCENTIRE My Sister (MCA)	2048	138	1728	+111	42721	3136	13	88/2
22	20	VAN ZANT Help Somebody (Columbia)	1767	152	1468	+125	39932	3126	11	81/3
23	21	PAT GREEN Baby Doll (Universal/Republic/Mercury)	1551	0	1315	+20	34994	202	14	73/2
25	22	TRISHA YEARWOOD Georgia Rain (MCA)	1261	107	1087	+81	26553	2120	6	70/4
26	23	SARA EVANS A Real Fine Place To Start (RCA)	1228	147	1014	+131	27110	4048	6	74/4
40	24	BROOKS & DUNN Play Something Country (Arista)	1187	689	986	+569	26213	14950	2	71/31
27	25	TRICK PONY It's A Heartache (Asylum/Curb)	1187	127	992	+101	25282	3224	16	53/1
28	26	BUDDY JEWELL If She Were Any Other Woman (Columbia)	1090	55	911	+43	23578	1488	14	62/3
33	27	TIM MCGRAW Do You Want Fries With That (Curb)	1089	310	973	+296	24522	8067	3	69/25
30	28	JAMIE O'NEAL Somebody's Hero (Capitol)	999	109	860	+95	19085	1544	9	56/4
31	29	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	910	72	792	+56	18826	1628	11	54/3
24	30	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	909	-507	665	-412	20067	-11036	27	45/0
32	31	HOT APPLE PIE Hillbillies (DreamWorks)	861	55	711	+44	18731	1310	11	53/3
34	32	NEAL MCCOY Billy's Got His Beer Goggles On (903)	810	52	631	+58	19470	1346	8	50/4
36	33	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	766	110	676	+114	16975	1717	4	53/8
35	34	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	752	29	592	+24	14724	387	8	51/6
37	35	LEE ANN WDMACK He Oughta Know That By Now (MCA)	664	79	584	+77	12304	842	8	45/4
38	36	JASON ALDEAN Hicktown (BBR)	633	69	544	+64	15550	1757	8	39/5
45	37	CRAIG MORGAN Redneck Yacht Club (BBR)	499	168	477	+163	11743	3357	2	37/11
41	38	SHOOTER JENNINGS 4th Of July (Universal South)	493	1	453	+2	10579	-201	7	39/1
43	39	MIRANDA LAMBERT Bring Me Down (Epic)	402	36	297	+30	7794	572	5	28/3
42	40	MARK CHESNUTT A Hard Secret To Keep (Vivaton)	382	-23	316	-12	8074	197	7	29/0
44	41	SHANIA TWAIN I Ain't No Quitter (Mercury)	380	44	334	+40	7982	814	4	30/2
Debut	42	GARY ALLAN Best I Ever Had (MCA)	367	148	297	+130	7222	3963	1	34/11
48	43	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	285	24	228	+22	4885	644	4	25/2
47	44	BLAINE LARSEN The Best Man (Giantslayer/BNA)	284	20	222	+23	4997	286	2	23/0
49	45	ERIKA JO I Break Things (Universal South)	281	21	227	+15	5010	435	3	26/2
46	46	ZONA JONES Two Hearts (D/Quarterback)	279	-43	291	-31	6532	-533	15	23/0
50	47	GLENN CUMMINGS Good Old Days (Gulf Coast)	255	4	249	+3	5663	-97	8	22/0
Debut	48	TRACE ADKINS Arlington (Capitol)	248	248	187	+187	5601	5601	1	24/24
-	49	STEVE AZAR Doin' It Right (Mercury)	227	28	192	+20	4638	409	4	19/2
-	50	LITTLE BIG TOWN Boondocks (Equity Music Group)	207	12	152	+12	3818	440	2	14/2

102 Country reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BROOKS & DUNN Play Something Country (Arista)	31
TIM MCGRAW Do You Want Fries With That (Curb)	25
TRACE ADKINS Arlington (Capitol)	24
CRAIG MORGAN Redneck Yacht Club (BBR)	11
GARY ALLAN Best I Ever Had (MCA)	11
LONESTAR You're Like Comin' Home (BNA)	9
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	8
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	6
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	6

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
BROOKS & DUNN Play Something Country (Arista)	+689
FAITH HILL Mississippi Girl (Warner Bros.)	+595
KENNY CHESNEY Keg In The Closet (BNA)	+579
TOBY KEITH As Good As I Once Was (DreamWorks)	+524
SUGARLAND Something More (Mercury)	+505
BRAD PAISLEY Alcohol (Arista)	+360
RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	+315
TIM MCGRAW Do You Want Fries With That (Curb)	+310
TRACE ADKINS Arlington (Capitol)	+248
GEORGE STRAIT You'll Be There (MCA)	+210

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN Play Something Country (Arista)	+569
KENNY CHESNEY Keg In The Closet (BNA)	+458
FAITH HILL Mississippi Girl (Warner Bros.)	+450
TOBY KEITH As Good As I Once Was (DreamWorks)	+445
SUGARLAND Something More (Mercury)	+426
BRAD PAISLEY Alcohol (Arista)	+297
TIM MCGRAW Do You Want Fries With That (Curb)	+296
RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	+241
TRACE ADKINS Arlington (Capitol)	+187
JEFF BATES Long, Slow Kisses (RCA)	+175



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So You Have A Country Station - Now What?

Moderated by: Lon Helton, R&R Country Editor

Friday, June 24, 2005 11:00AM-1:00PM

COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES June 3, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of May 22-28.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
JOE NICHOLS What's A Guy Gotta Do (Universal South)	41.3%	81.0%	4.18	11.0%	97.3%	3.3%	2.0%
TRACE ADKINS Songs About Me (Capitol)	34.8%	76.3%	4.10	14.0%	95.3%	4.3%	0.8%
JO DEE MESSINA My Give A Damn's Busted (Curb)	33.5%	75.0%	4.07	18.0%	96.8%	3.0%	0.8%
JEFF BATES Long, Slow Kisses (RCA)	28.0%	67.5%	3.94	20.8%	94.0%	4.8%	1.0%
DARRYL WORLEY If Something Should Happen (DreamWorks)	23.3%	67.0%	3.93	14.8%	88.8%	6.3%	0.8%
SUGARLAND Something More (Mercury)	25.3%	67.0%	3.97	14.0%	87.3%	4.8%	1.5%
BLAKE SHELTON Goodbye Time (Warner Bros.)	27.8%	66.8%	4.03	15.0%	86.5%	4.0%	0.8%
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	22.5%	66.8%	3.91	18.3%	91.0%	5.3%	0.8%
GRETCHEN WILSON Homewrecker (Epic)	33.0%	66.0%	4.05	16.0%	87.0%	2.3%	2.8%
TRICK PONY It's A Heartache (Asylum/Curb)	30.3%	64.0%	3.95	18.8%	90.0%	5.8%	1.5%
RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	21.3%	61.0%	3.87	19.3%	86.5%	5.5%	0.8%
GEORGE STRAIT You'll Be There (MCA)	23.8%	59.8%	3.89	19.0%	85.3%	5.3%	1.3%
VAN ZANT Help Somebody (Columbia)	18.5%	57.3%	3.90	14.8%	77.5%	4.8%	0.8%
ALAN JACKSON The Talkin' Song Repair Blues (Arista)	23.8%	56.0%	3.91	19.0%	80.5%	4.3%	1.3%
KEITH URBAN Making Memories Of Us (Capitol)	25.5%	54.8%	3.96	18.8%	78.0%	3.8%	0.8%
REBA MCENTIRE My Sister (MCA)	17.5%	52.8%	3.78	20.5%	79.8%	5.0%	1.5%
BUDDY JEWELL If She Were Any Other Woman (Columbia)	21.5%	52.0%	3.83	18.0%	77.8%	6.5%	1.3%
BIG & RICH Big Time (Warner Bros.)	21.3%	51.3%	3.81	17.5%	77.0%	6.5%	1.8%
BOBBY PINSON Don't Ask Me How I Know (RCA)	13.3%	49.5%	3.75	22.0%	76.8%	5.0%	0.3%
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	17.5%	48.8%	3.74	25.0%	79.8%	4.5%	1.5%
KEITH ANDERSON Pickin' Wildflowers (Arista)	20.3%	47.8%	3.70	29.0%	84.0%	5.0%	2.3%
TOBY KEITH As Good As I Once Was (DreamWorks)	20.5%	46.3%	3.90	18.0%	68.5%	3.5%	0.8%
PAT GREEN Baby Doll (Universal/Republic/Mercury)	14.3%	45.8%	3.74	17.8%	70.5%	6.3%	0.8%
SARA EVANS A Real Fine Place To Start (RCA)	15.8%	44.0%	3.83	19.3%	66.5%	2.0%	1.3%
KENNY CHESNEY Keg In The Closet (BNA)	16.5%	43.8%	3.81	16.3%	65.8%	4.8%	1.0%
FAITH HILL Mississippi Girl (Warner Bros.)	17.0%	43.0%	3.77	18.5%	68.0%	5.5%	1.0%
JAMIE O'NEAL Somebody's Hero (Capitol)	17.5%	41.3%	3.81	16.3%	63.5%	4.8%	1.3%
BRAD PAISLEY Alcohol (Arista)	15.0%	39.5%	3.64	22.0%	70.0%	7.5%	1.0%
HANNA-MCEUEN Something Like A Broken Heart (MCA)	10.8%	38.8%	3.65	17.5%	63.0%	5.3%	1.5%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	14.8%	38.3%	3.68	18.0%	64.3%	6.5%	1.5%
TRISHA YEARWOOD Georgia Rain (MCA)	9.8%	32.3%	3.45	19.3%	62.8%	9.0%	2.3%
MIRANDA LAMBERT Bring Me Down (Epic)	8.8%	31.3%	3.50	21.3%	60.3%	5.5%	2.3%
HOT APPLE PIE Hillbillies (DreamWorks)	9.8%	30.3%	3.48	18.5%	58.3%	7.3%	2.3%
JASON ALDEAN Hicktown (BBR)	9.0%	30.0%	3.45	20.8%	60.5%	7.5%	2.3%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	8.3%	27.5%	3.45	22.5%	57.5%	5.0%	2.5%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

Joe Nichols continues as the top-testing song in this week's sample with "What's a Guy Gotta Do" at No. 1 in both positive and passion rankers. Trace Adkins' "Songs About Me" repeats as the No. 2 song overall and as the No. 2 passion song. Jeff Bates moves to the No. 4 song overall and the No. 6 passion song with "Long Slow Kisses."

Sugarland's "Something More" is new to the top five this week with a power move from No. 9 last week to the No. 5 song. Blake Shelton's "Goodbye Time" enters the top 10 by rising to the No. 7 song, up from No. 12 last week; it's also the No. 7 passion song, up from No. 9, and the No. 4 song with females overall, up from No. 10.

Rascal Flatts see solid growth in all cells with "Fast Cars and Freedom." It's the No. 11 song in this week's sample, up from No. 15 — and No. 21 two weeks back. That is solid growth. Core 35-44 listeners rank this song as the No. 8 song in the demo, up from No. 17.

Van Zant are seeing strong growth, with "Help Somebody" ranking as the No. 13 song for the week, up from No. 20. It's also the No. 10 song with 25-34 listeners. Alan Jackson moves strong with "The Talkin' Song Repair Blues," up from No. 23 to No. 14. It's also the No. 9 song with males overall and the No. 7 song with males 35-44.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.



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America's Best Testing Country Songs
12 + For The Week Ending 6/3/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) 4.25 4.22 96% 12% 4.27 4.31 4.24							
KEITH URBAN Making Memories Of Us (Capitol) 4.18 4.14 94% 16% 4.22 4.38 4.11							
BLAKE SHELTON Goodbye Time (Warner Bros.) 4.13 4.11 88% 15% 4.20 4.19 4.20							
TOBY KEITH As Good As I Once Was (DreamWorks) 4.13 - 81% 9% 4.22 4.24 4.20							
JO DEE MESSINA My Give A Damn's Busted (Curb) 4.10 4.13 99% 27% 4.14 4.23 4.08							
RASCAL FLATTS Fast Cars And Freedom (Lyric Street) 4.08 3.95 91% 14% 4.02 4.12 3.95							
SUGARLAND Something More (Mercury) 4.05 4.02 87% 12% 4.02 4.03 4.01							
GEORGE STRAIT You'll Be There (MCA) 4.05 4.03 86% 13% 4.06 4.12 4.02							
TRACE ADKINS Songs About Me (Capitol) 4.03 4.08 94% 27% 4.06 4.11 4.03							
JOE NICHOLS What's A Guy Gotta Do (Universal South) 3.98 4.06 99% 31% 4.05 3.95 4.12							
ANDY GRIGGS If Heaven (RCA) 3.98 3.99 97% 31% 4.05 4.08 4.02							
JEFF BATES Long, Slow Kisses (RCA) 3.97 3.93 87% 19% 4.03 4.09 4.00							
BRAD PAISLEY Alcohol (Arista) 3.93 - 75% 9% 3.90 3.84 3.94							
DARRYL WORLEY If Something... (DreamWorks) 3.91 3.92 91% 16% 3.91 3.71 4.06							
BOBBY PINSON Don't Ask Me How I Know (RCA) 3.91 3.87 76% 14% 3.86 3.86 3.86							
GRETCHEN WILSON Homewrecker (Epic) 3.90 4.03 97% 31% 3.87 3.84 3.89							
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street) 3.86 3.94 86% 18% 3.79 3.78 3.80							
TOBY KEITH Honkytonk U (DreamWorks) 3.85 3.85 97% 29% 3.94 3.89 3.97							
TRICK PONY It's A Heartache (Asylum/Curb) 3.85 3.97 87% 16% 3.86 3.85 3.86							
FAITH HILL Mississippi Girl (Warner Bros.) 3.85 - 77% 10% 3.80 3.73 3.85							
ALAN JACKSON The Talkin' Song Repair Blues (Arista) 3.82 3.87 84% 16% 3.82 3.70 3.89							
LONESTAR Class Reunion (That Used To Be Us) (BNA) 3.79 3.77 90% 27% 3.77 3.83 3.72							
VAN ZANT Help Somebody (Columbia) 3.78 3.83 67% 11% 3.83 4.02 3.72							
KENNY CHESNEY Keg In The Closet (BNA) 3.77 3.78 84% 17% 3.69 3.72 3.67							
PHIL VASSAR I'll Take That As A Yes... (Arista) 3.76 3.88 94% 33% 3.72 3.82 3.65							
REBA MCENTIRE My Sister (MCA) 3.74 3.87 78% 17% 3.73 3.80 3.67							
BIG & RICH Big Time (Warner Bros.) 3.70 3.73 91% 28% 3.62 3.80 3.50							
PAT GREEN Baby Doll (Universal/Republic/Mercury) 3.66 3.77 73% 17% 3.63 3.62 3.63							
KEITH ANDERSON Pickin' Wildflowers (Arista) 3.61 3.76 83% 22% 3.56 3.56 3.56							

Total sample size is 339 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) 569	569	+4	12	13/0
2	2	KEITH URBAN Making Memories Of Us (Capitol) 564	564	+11	10	13/0
3	3	GRETCHEN WILSON Homewrecker (Epic) 547	547	+6	12	15/0
5	4	RASCAL FLATTS Fast Cars And Freedom (Lyric Street) 529	529	+47	6	13/0
6	5	ROAD HAMMERS I'm A Road...r (Open Road/Universal) 459	459	+34	9	15/0
4	6	JO DEE MESSINA My Give A Damn's Busted (Curb) 457	457	-70	15	10/0
7	7	GEORGE STRAIT You'll Be There (MCA) 456	456	+35	8	17/0
13	8	FAITH HILL Mississippi Girl (Warner Bros.) 419	419	+75	2	13/0
9	9	POVERTY PLAINSMEN Sister Golden Hair (Royalty) 404	404	+17	5	17/0
12	10	SUGARLAND Something More (Mercury) 397	397	+49	3	15/0
10	11	DERIC RUTTAN Take The Wheel (Lyric Street) 397	397	+12	11	14/0
8	12	EMERSON DRIVE If You Were My Girl (DreamWorks) 368	368	-27	13	13/0
11	13	JOE NICHOLS What's A Guy Gotta Do (Universal South) 350	350	-9	14	7/0
19	14	SHANIA TWAIN I Ain't No Quitter (Mercury) 347	347	+52	2	11/0
15	15	TRACE ADKINS Songs About Me (Capitol) 334	334	+8	14	11/0
18	16	AARON PRITCHETT Lucky For Me (Royalty) 326	326	+24	4	14/0
22	17	REBA MCENTIRE My Sister (MCA) 294	294	+5	3	15/0
23	18	ALAN JACKSON The Talkin' Song Repair Blues (Arista) 293	293	+9	6	13/0
21	19	BIG & RICH Big Time (Warner Bros.) 292	292	-2	9	10/0
28	20	BLAKE SHELTON Goodbye Time (Warner Bros.) 290	290	+54	4	11/1
26	21	JOHNNY REID Sixty To Zero (Open Road/Universal) 288	288	+28	6	13/1
Debut	22	KENNY CHESNEY Keg In The Closet (BNA) 285	285	+75	1	13/4
Debut	23	PAUL BRANDT Rich Man (Orange/Universal) 277	277	+61	1	14/2
14	24	GEORGE CANYON My Name (Universal South) 274	274	-62	17	11/0
17	25	CAROLYN DAWN JOHNSON Dress Rehearsal (Arista) 268	268	-38	16	12/0
20	26	MONTGOMERY GENTRY Gone (Columbia) 253	253	-42	19	10/0
29	27	TRISHA YEARWOOD Georgia Rain (MCA) 244	244	+12	3	13/0
Debut	28	TOBY KEITH As Good As I Once Was (DreamWorks) 240	240	+116	1	14/2
25	29	AARON LINES Waitin' On The Wonderful (BNA) 232	232	-34	18	12/0
24	30	CRAIG MORGAN That's What I Love About Sunday (BBR) 230	230	-50	12	10/0

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Cancun.

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Redneck Woman" — Gretchen Wilson

5 YEARS AGO

- No. 1: "The Way You Love Me" — Faith Hill

10 YEARS AGO

- No. 1: "You Don't Even Know Who I Am" — Patty Loveless

15 YEARS AGO

- No. 1: "She Came From Fort Worth" — Kathy Mattea

20 YEARS AGO

- No. 1: "She's A Miracle" — Exile

25 YEARS AGO

- No. 1: "My Heart" — Ronnie Milsap

30 YEARS AGO

- No. 1: "When Will I Be Loved" — Linda Ronstadt

Continued from Page 39

NEW & ACTIVE

BLUE COUNTY That Summer Song (Asylum/Curb)
Total Points: 513, Total Stations: 36, Adds: 2

LONESTAR You're Like Comin' Home (BNA)
Total Points: 386, Total Stations: 18, Adds: 13

BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)
Total Points: 350, Total Stations: 36, Adds: 16

GARY ALLAN Best I Ever Had (MCA)
Total Points: 347, Total Stations: 39, Adds: 16

ERIKA JO I Break Things (Universal South)
Total Points: 293, Total Stations: 23, Adds: 1

LAUREN LUCAS The Carolina Kind (Warner Bros.)
Total Points: 252, Total Stations: 26, Adds: 1

JACE EVERETT That's The Kind Of Love I'm In (Epic)
Total Points: 160, Total Stations: 12, Adds: 2

COWBOY CRUSH Nobody Ever Died Of A Broken Heart (Asylum/Curb)
Total Points: 147, Total Stations: 17, Adds: 6

DWIGHT YOAKAM Intentional Heartache (New West/Columbia)
Total Points: 63, Total Stations: 12, Adds: 5

COUNTRY REPORTERS

Stations and their ads listed alphabetically by market

KBCY/Abilene, TX OM: Brad Elliott PD/AM: JB Cloud 25 JEFF BATES 25 TIM MCGRAW 15 TRACE ADKINS 15 BROOKS & DUNN	WHWK/Binghamton, NY OM: Ed Walker TRACE ADKINS SARA EVANS JO DEE MESSINA LONESTAR	WYGY/Cincinnati, OH OM: TJ Holland PD: Stephen Giuttari APD/MD: Dawn Michaels No Ads	WKDQ/Evansville, IN OM/MD: Jon Prell 15 LONESTAR	KKBQ/Houston, TX OM: Johnny Chiang MD: Christi Brooks 3 TRISHA YEARWOOD 2 JEFF BATES 1 BROOKS & DUNN 1 LEE ANN WOMACK TIM MCGRAW	KWNR/Las Vegas, NV OM: Brooks O'Brian MD: Sammy Cruise 3 BROOKS & DUNN TIM MCGRAW GARY ALLAN	WLWI/Montgomery, AL OM/MD: Bill Jones MD: Darlene Dixon 10 TIM MCGRAW BROOKS & DUNN	WLLR/Quad Cities, IA OM/MD: Jim O'Hara MD: Ron Evans 3 TOBY KEITH 2 FAITH HILL 2 BROOKS & DUNN	WCTQ/Sarasota, FL OM/MD: Mark Wilson APD: Heidi Decker 2 BROOKS & DUNN JOSH GRACIN TIM MCGRAW BILLY CURRINGTON GARY ALLAN	KIIM/Tucson, AZ OM: Herb Crowe OM/MD: Buzz Jackson TIM MCGRAW GARY ALLAN
WQMX/Akron, OH OM/MD: Kevin Mason APD: Ken Steel 20 CARRIE UNDERWOOD	WDXB/Birmingham, AL PD: Tom Hanrahan APD/MD: Jay Cruze 3 LITTLE BIG TOWN JAMIE O'NEAL	WGAR/Cleveland, OH PD: Meg Stevens MD: Chuck Collier 1 MONTGOMERY GENTRY LEE ANN WOMACK JASON ALDEAN BILLY O'NEAL DWAYNE YEAZACK	KVOX/Fargo OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston 5 GARY ALLAN 3 BLUE COUNTY 3 STEVE AZAR	WTCR/Huntington PD: Judy Eaton MD: Dave Poole 5 ANDY GRIGGS 5 DOUG STONE 5 FORTY 5 SOUTH 5 SHELLY FAIRCHILD 5 KERRY HARVICK	WBNN/Laurel, MS OM/MD: Larry Blakeney APD/MD: Alyson Scott 10 TRACY BYRD 10 SHANIA TWAIN 10 LEE ANN WOMACK 10 JASON ALDEAN	WKDF/Nashville, TN OM/MD: Dave Kelly MD: Kim Leslie BLUE COUNTY GARY ALLAN	WODR/Raleigh, NC OM: Paul Michaels PD: Lisa McKay APD: Mike 'Maddawg' Biddle GARY ALLAN	KMPS/Seattle, WA PD: Becky Brenner MD: Mike Thomas 2 BLAKE SHELTON TIM MCGRAW	KVVO/Tulsa, OK PD/MD: Ric Hampton No Ads
WGNA/Albany, NY PD: Bill Brindle MD: Bill Earley 4 REBA MCGENTIRE 3 TRACE ADKINS	WPSK/Blacksburg, VA OM/MD: Scott Stevens APD/MD: Sean Sumner 7 JEFF BATES 7 TRACE ADKINS 7 BILLY CURRINGTON 7 BROOKS & DUNN	KCCY/Colorado Springs, CO OM: Bob Richards PD: Travis Daily MD: Valerie Hart 8 JACE EVERETT 6 BILLY CURRINGTON 6 GARY ALLAN 6 LONESTAR 6 LEE ANN WOMACK 5 SARA EVANS	KKIX/Fayetteville, AR PD: Dave Ashcraft APD/MD: Jake McBride 15 REBA MCGENTIRE 1 ERIKA JO	WORM/Huntsville, AL OM/MD: Todd Berry APD: Stuart Langston MD: Dan McClain 14 SHEDDISY 14 ALAN JACKSON MD: Karl Shannon 11 BROOKS & DUNN 4 TRACE ADKINS	WLBX/Lexington, KY OM: Robert Lindsey MD: Brad Paisley 4 TRACE ADKINS	WSIX/Nashville, TN OM: Clay Hunicutt MD: Keith Kaufman 5 BROOKS & DUNN 1 LONESTAR	KOUT/Rapid City, SD PD/MD: Mark Houston 24 BROOKS & DUNN 18 LEE ANN WOMACK 17 MONTGOMERY GENTRY 16 JAMIE O'NEAL	KRMD/Shreveport, LA OM: Jim Acree APD/MD: James Anthony TIM MCGRAW TRACE ADKINS	WFRG/Turkey, NY OM: Tom Jacobson 17 TRACE ADKINS
KBOJ/Albuquerque, NM OM: Bill May PD: Tim Jones APD/MD: Jeff Jay JOSH GRACIN LEE ANN WOMACK	WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens 10 LONESTAR	WKML/Fayetteville, NC OM: Mac Edwards PD: Paul Johnson MD: Dave Stone MD: Dean O No Ads	WKXX/Lexington, KY OM: Robert Lindsey MD: Brad Paisley 4 TRACE ADKINS	WJXX/Lexington, KY OM: Robert Lindsey MD: Brad Paisley 4 TRACE ADKINS	WWSM/Nashville, TN PD: John Sebastian MD: Frank Seres BLAINE LARSEN COWBOY CRUSH	WSM/Nashville, TN PD: John Sebastian MD: Frank Seres BLAINE LARSEN COWBOY CRUSH	KBUL/Reno, NV OM/MD: Tom Jordan MD: Chuck Reeves 4 TRACE ADKINS 3 BROOKS & DUNN 1 LONESTAR	KRFR/Riverside, CA OM: Lee Douglas PD: Don Jeffrey 2 REBA MCGENTIRE 1 SHANIA TWAIN 1 LONESTAR 1 BROOKS & DUNN	WIRK/W. Palm Beach, FL OM: Rick Stevens PD: Mitch Mahan MD: JR Jackson 6 TRACE ADKINS COWBOY CRUSH
KRST/Albuquerque, NM OM/MD: Eddie Haskell MD: Paul Bailey BROOKS & DUNN	WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis 26 BROOKS & DUNN 5 KENNY CHESNEY 5 ANDY GRIGGS 5 TRACE ADKINS 5 SHELLY FAIRCHILD 5 DWIGHT YOAKAM	WFBE/Flint, MI PD: Coyote Collins APD/MD: Dave Geronimo TRACE ADKINS LITTLE BIG TOWN	WLXX/Lexington, KY OM: Robert Lindsey MD: Brad Paisley 4 TRACE ADKINS	WFMN/Indianapolis, IN PD: Bob Richards MD: J.D. Cannon 2 TIM MCGRAW 2 BILLY CURRINGTON 1 BROOKS & DUNN BLAINE LARSEN	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	KRMD/Shreveport, LA OM: Jim Acree APD/MD: James Anthony TIM MCGRAW TRACE ADKINS	KSUX/Sioux City, IA PD: Bob Rouns APD/MD: Tony Michaels 10 TRACE ADKINS 5 LITTLE BIG TOWN 3 HOT APPLE PIE	WJRW/W. Palm Beach, FL OM: Rick Stevens PD: Mitch Mahan MD: JR Jackson 6 TRACE ADKINS COWBOY CRUSH
KRRV/Alexandria, LA PD/MD: Steve Casey 15 BROOKS & DUNN 2 TIM MCGRAW	WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis 26 BROOKS & DUNN 5 KENNY CHESNEY 5 ANDY GRIGGS 5 TRACE ADKINS 5 SHELLY FAIRCHILD 5 DWIGHT YOAKAM	WFLX/Florence, AL PD/MD: Gary Murdock 15 TIM MCGRAW 13 BROOKS & DUNN 10 HILLJACK 10 BILLY CURRINGTON 9 STEVE AZAR 7 GARY ALLAN 5 CHRIS CAGLE 4 TRACE ADKINS	WLSL/Roanoke, VA PD: Brett Sharp MD: Robyn Jaymes JEFF BATES	WMSI/Jackson, MS PD: Rick Adams MD: Marshall Stewart No Ads	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WBYT/South Bend, IN PD/MD: Clint Marsh TIM MCGRAW TRACE ADKINS	WMZQ/Washington, DC OM: Jeff Wyatt PD: George King MD: Shelley Rose 8 TRACE ADKINS 6 SHEEDISY 6 BOBBY PINSON	WACO/Waco, TX OM/MD: Zack Owen 10 TIM MCGRAW 10 FAITH HILL 10 BROOKS & DUNN
WCTO/Allentown, PA OM/MD: Shelly Easton MD: Jerry Padden 5 BROOKS & DUNN	KIZN/Boise, ID OM/MD: Rich Summers APD/MD: Spencer Burke BLUE COUNTY SARA EVANS BILLY CURRINGTON	WJXX/Lexington, KY OM: Robert Lindsey MD: Brad Paisley 4 TRACE ADKINS	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WBEE/Rochester, NY OM: Dave Symonds PD/MD: Billy Kidd 1 COWBOY CRUSH 1 GARY ALLAN MONTGOMERY GENTRY BILLY CURRINGTON	WDEZ/Wausau, WI PD: Bob Jung APD/MD: Vanessa Ryan 18 JASON ALDEAN 18 LONESTAR
WNCY/Appleton, WI OM: Jeff McCarthy PD: Randy Shannon 8 TRACE ADKINS 2 BILLY DEAN 2 TIM MCGRAW 1 LEANN RIMES	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WGNC/Amarillo, TX OM: Tim Butler APD/MD: Patrick Clark 9 SHEDDISY 7 CRAIG MORGAN 7 MONTGOMERY GENTRY 6 NEAL MCCOY	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WNCY/Appleton, WI OM: Jeff McCarthy PD: Randy Shannon 8 TRACE ADKINS 2 BILLY DEAN 2 TIM MCGRAW 1 LEANN RIMES	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WKSF/Asheville, NC OM/MD: Jeff Davis APD/MD: Brian Hatfield 10 KEITH ANDERSON 10 SARA EVANS	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WKXZ/Atlanta, GA OM/MD: Mark Richards MD: Johnny Gray No Ads	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WPUR/Atlantic City, NJ PD: Joe Kelly JOEY MARTIN	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WKXC/Augusta, GA PD: T. Gentry APD/MD: Zach Taylor 2 TIM MCGRAW MIRANDA LAMBERT	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
KASE/Austin, TX OM/MD: Mac Daniels APD/MD: Bob Pickett 1 BRAD PAISLEY 1 GARY ALLAN	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Karen Garcia MIRANDA LAMBERT	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WPBC/Baltimore, MD PD: Ken Boesen APD/MD: Michael J. No Ads	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WYNK/Baton Rouge, LA OM: Bob Murphy PD: Paul Orr APD/MD: Austin James MONTGOMERY GENTRY BILLY CURRINGTON GARY ALLAN	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WYPY/Baton Rouge, LA PD/MD: Jimmy Brooks 1 TIM MCGRAW RYAN SHUPE & THE RUBBERBAND MONTGOMERY GENTRY	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
KYKR/Beaumont, TX OM: Joey Armstrong PD/MD: Mickey Ashworth 3 BROOKS & DUNN 2 TIM MCGRAW MONTGOMERY GENTRY	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WJLS/Beckley, WV OM/MD: Dave Willis 25 BROOKS & DUNN 11 BILLY CURRINGTON 11 PAT GREEN 11 CRAIG MORGAN 11 BILLY DEAN 5 BRITTONJACK	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WKNN/Biloxi, MS OM: Walter Brown PD: Kipp Gregory 2 KENNY CHESNEY 2 FAITH HILL TOBY KEITH	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH
WZKX/Biloxi, MS PD: Bryan Rhodes MD: Gwen Wilson 4 BROOKS & DUNN 1 NEAL MCCOY 1 SARA EVANS	KQCF/Boise, ID OM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller 1 FANNY GAY 1 JACE EVERETT	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WYZZ/Roanoke, VA PD/MD: Joel Dearing 2 TOBY KEITH	WWSJ/Jackson, MS PD: Tom Freeman 26 RASCAL FLATTS 11 BUDDY JEWELL 9 VAN ZANT 8 MIRANDA LAMBERT 8 LAUREN LUCAS 7 RYAN SHUPE & THE RUBBERBAND 7 STEVE HOLY SHELLY FAIRCHILD LEANN RIMES KENNY CHESNEY MONTGOMERY GENTRY	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT APPLE PIE	WGH/Norfolk, VA OM/MD: John Shomby APD/MD: Mark McKay 6 LONESTAR 1 ERICA JO 5 BOBBY PINSON 3 HOT			



JULIE KERTES
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Life Beyond Radio

Stella Mars is out of this world

As radio people, we often think, "What could I possibly do if I weren't in radio?" In the universe of Stella Mars, there are no limits.

Mars got her start in Boston radio and has been in the business for more than 20 years. "I started when I was a teen," she is quick to point out. "So the people who worked me as a college PD are now VPs of promotion."

Mars has been a jock in most formats and has also held the positions of PD, asst. PD, MD, promotions director and news and traffic reporter. She has also written a curriculum for and taught a "Radio 101" workshop program, including hands-on training in radio studios, geared for adult-education programs throughout New England, and she's taught at the Connecticut School of Broadcasting and the New England Broadcasting School.

A Bold Move

Two years ago Mars left radio and moved to Los Angeles to attend graduate school and start a career in television commercials. She soon found that there was plenty to do outside radio. She joined DMX Inflight as a freelance programmer and voiceover artist, voicing music channels on American Airlines, Northwest Airlines and Korean Air.

"It was karma," she says. "I hired [DMX Pop/Rock PD] Mary Lee to work with me at WBOS/Boston, and 14 years later she hired me to work with her at DMX." Mars segued into the position of In-flight Entertainment Marketing Manager in January of this year.

"DMX Inflight is a division of DMX Music, which is a global leader in delivering unique audio and visual music experiences to 180,000 businesses, 11 million homes and 30 airlines



Stella Mars

around the world in more than 100 countries," Mars says.

"DMX Inflight provides top-quality and innovative audio and video programming customized for each airline customer, supported by a dedicated, multicultural team with experience in both the airline and entertainment industries.

"DMX Inflight offers a dynamic mix of customized in-flight entertainment programming services to airlines including American Airlines, America West Airlines, Northwest Airlines, US Airways, AeroMexico Airlines and Aloha Airlines, to name but a few. Distinctive programs are designed with the utmost care and consideration, focusing on customer needs and providing a unique passenger experience for each airline."

Many Marketing Opportunities


As in radio, partnerships with record labels and other advertisers are crucial to doing business for DMX. Says Mars, "DMX Inflight has been providing airline media sales since 1983 and was the first in-flight-entertainment supplier to persuade the record industry to promote in the in-flight environment.

"Not only is DMX Inflight the leader in in-flight media sales with the record industry, but we also enjoy unsurpassed relationships with several major advertisers, and we have established relationships with media agencies around the world.

"DMX Inflight has long-standing relationships with labels. I believe they recognize the value of the unique venue of airline advertising. Nowhere else can you reach an international audience of millions each month so affordably.

"I work with everyone from VPs of strategic marketing to label presidents in providing numerous marketing opportunities. Airline in-flight entertainment is a well-known entity, but the sheer number of marketing opportunities available may surprise many.

"In addition to audio, video and print, DMX Inflight offers a variety of creative ways to promote artists. We can place DVDs in premium-class cabins, put CDs in audio-on-demand systems, include a coupon in buy-on-board meals, place product in the 'kids



Opening Night

If you haven't already heard, R&R Convention 2005 is throwing an opening-night party at the Rock and Roll Hall of Fame and Museum on Thursday, June 23. The party is from 7-11pm, and we will have private access to the museum during this time. A convention badge will get you in. Purchase additional tickets in advance at the registration booth at the hotel for \$125. No tickets will be sold at the Rock and Roll Hall of Fame.

pack' distributed to children and place logos on ticket jackets, cups and napkins."

Applying Her Skills

Mars has brought together all her experience from the many radio hats she's worn and applied those skills to her position with DMX Inflight. "My job as Inflight Entertainment Marketing Manager is like being a PD, promotion director and sales manager all in one," she says. "I strive to bring the airlines sponsorship while maximizing the promotional potential for the labels and working with programming to develop an exceptional product.

"I connect the right people with the right products in order to bring to fruition a fabulous product that will serve the greater good of all. My unique perspective as a programmer, producer and radio personality serves me well in relating to the goals and objectives of the airlines, the labels and the audio, video, print or web product."

Mars' passion for music is definitely being put to use at DMX Inflight. "One thing I personally find very rewarding is that we are able to provide mass exposure for artists or bands that mainstream radio may not embrace," she says. "Whether it's an artist who receives little radio support or a band making a comeback, like Duran Duran, or a new act, like Sabrina Barnett, we give a platform to the performers."

Mars is proof that our radio skills are transferable to the outside world. "On-air backgrounds prepare us well for all people-oriented jobs," she says. "As jocks, we're topical and relatable, we can say the same thing lots of different ways, and we can get to the point quickly — in the time it takes to post the song."

"My unique perspective as a programmer, producer and personality serves me well in relating to the goals and objectives of the airlines, the labels and the audio, video, print or web product."

"Not only is DMX Inflight the leader in in-flight media sales with the record industry, but we also enjoy unsurpassed relationships with several major advertisers, and we have established relationships with media agencies around the world."

As If That's Not Enough

In addition, Mars dedicates a great deal of time to motivational speaking, crediting her radio background with preparing her for the role. She's hosted of hundreds of events and had personal interactions with thousands of listeners.

Fueled by a strong desire to make a difference, Mars enjoys this platform tremendously. "I believe strongly that all things are possible and that we can live our dreams," she says. "To that end, I often give talks about empowerment and fulfillment of personal goals."

Mars has created a best-of-both-worlds situation for herself. "All things begin in the thought realm," she says. "I used to listen to local DJs and think, 'I'd like to do that.' I used to listen to airline music and think, 'What a cool gig.' Now I'm doing both."

As a die-hard radio person, Mars is always thinking of ways to advance her professional goals. "My dream is to host two very different national shows: a countdown show and a program that speaks to the issue of modern spirituality," she says. "A sort of mass-media empowerment ministry."

Even with her hectic schedule, Mars has managed to keep one foot in radio by doing weekends and fill-in at KOST/Los Angeles. "I credit the Divine with putting me in the right place at the right time, in the right circumstances," she says. "I first met KOST PD Stella Schwartz while I was at the Clear Channel offices to interview with sister station KBIG/L.A. We hit it off, and a year later I ran into her again at R&R Convention 2004." Soon after, Schwartz hired Mars to host the weekend edition of KOST's *Lovesongs on the Coast*.



OLDER AND WISER Amazing Race 7 contestants Meredith and Gretchen Smith visit a hometown station, AC WCEI/Easton, MD. The couple, who were the oldest among the contestants, finished fourth in the reality-based TV show. Seen here (l-r) are Gretchen Smith, WCEI morning show host/PD Matt Spence and Meredith Smith.

AC TOP 30

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KELLY CLARKSON Breakaway (Hollywood)	2012	-120	193566	35	100/0
2	2	MICHAEL BUBLE Home (143/Reprise)	1986	+23	166097	18	103/0
3	3	LOS LONELY BOYS Heaven (DR Music/Epic)	1821	-21	168178	50	98/0
5	4	TIM MCGRAW Live Like You Were Dying (Curb)	1569	-16	112436	34	92/0
4	5	JOHN MAYER Daughters (Aware/Columbia)	1560	-183	134123	31	105/0
8	6	ROB THOMAS Lonely No More (Atlantic)	1528	+121	137836	15	82/2
6	7	GOD GOO DOLLS Give A Little Bit (Warner Bros.)	1490	-72	120137	22	87/0
7	8	MAROON 5 She Will Be Loved (Dctone/JRMG)	1353	-84	113877	32	89/0
10	9	MERCYME Homesick (INO/Curb)	1144	+165	46414	17	81/0
9	10	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1032	+14	86386	38	90/0
11	11	RYAN CABRERA True (E.V.L.A./Atlantic)	953	-10	59322	19	75/0
12	12	HALL & OATES I'll Be Around (U-Watch)	829	+22	65116	37	89/0
13	13	MAROON 5 Sunday Morning (Dctone/JRMG)	683	-32	59851	14	49/3
14	14	HOBBASTANK The Reason (Island/IDJMG)	676	-32	63486	48	55/0
15	15	VANESSA WILLIAMS You Are Everything (Lava)	650	+47	44848	16	64/0
18	16	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	570	+92	69085	4	61/12
16	17	HOWIE DAY Collide (Epic)	561	+12	51074	13	50/4
17	18	SHANIA TWAIN Don't! (Mercury/IDJMG)	514	+12	21619	8	64/0
19	19	JIM BRICKMAN & MICHAEL BOLTON Hear Me (Tears Into Wine) (RCA Victor)	425	+12	14988	5	57/4
23	20	HALL & OATES Ooh Child (U-Watch)	398	+60	15004	3	61/5
20	21	BRYAN ADAMS This Side Of Paradise (Mercury)	391	-5	27947	6	52/2
24	22	ANNA NALICK Breathe (2am) (Columbia)	354	+37	34438	4	38/5
22	23	JOHN WAITE New York City Girl (No Brakes)	350	+4	10260	8	44/1
21	24	SCOTT GRIMES Sunset Blvd. (Velocity)	277	-91	11362	18	44/0
25	25	RASCAL FLATTS Bless The Broken Road (Lyric Street)	267	-13	11181	10	40/1
Debut	26	KIMBERLEY LOCKE I Could (Curb)	240	+112	5956	1	43/5
26	27	RICK SPRINGFIELD f/RICHARD PAGE Broken Wings (Gomer/DKE)	225	-8	5290	2	38/2
27	28	MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)	201	-19	2908	9	36/0
Debut	29	MARIAH CAREY We Belong Together (Island/IDJMG)	189	+91	29379	1	25/3
Debut	30	JET Look What You've Done (Atlantic)	148	-21	31747	1	12/1

108 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
PHIL COLLINS You Touch My Heart (Rendezvous)	16
BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	12
HALL & OATES Ooh Child (U-Watch)	5
KIMBERLEY LOCKE I Could (Curb)	5
ANNA NALICK Breathe (2am) (Columbia)	5
JIM BRICKMAN & MICHAEL BOLTON Hear Me (Tears Into Wine) (RCA Victor)	4
HOWIE DAY Collide (Epic)	4
KENNY G. f/YOLANDA ADAMS I Believe I Can Fly (Arista/RMG)	4
MAROON 5 Sunday Morning (Dctone/JRMG)	3
MARIAH CAREY We Belong Together (Island/IDJMG)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MERCYME Homesick (INO/Curb)	+165
ROB THOMAS Lonely No More (Atlantic)	+121
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	+119
CELINE DION Have You Ever Been In Love (Epic)	+113
KIMBERLEY LOCKE I Could (Curb)	+112
TRAIN Calling All Angels (Columbia)	+110
LUTHER VANDROSS Dance With My Father (J/RMG)	+93
BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	+92
MARIAH CAREY We Belong Together (Island/IDJMG)	+91
SEAL Love's Divine (Warner Bros.)	+73

NEW & ACTIVE

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KATRINA CARLSON Suddenly Beautiful (Kataphonic) Total Plays: 112, Total Stations: 26, Adds: 2	796
KENNY G. f/YOLANDA ADAMS I Believe I Can Fly (Arista/RMG) Total Plays: 55, Total Stations: 21, Adds: 4	780
PHIL COLLINS You Touch My Heart (Rendezvous) Total Plays: 0, Total Stations: 16, Adds: 16	760

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KEITH URBAN You'll Think Of Me (Capitol)	1037
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	982
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	926
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	858
DIDO White Flag (Arista/RMG)	810

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MAROON 5 This Love (Dctone/JRMG)	796
TRAIN Calling All Angels (Columbia)	780
MATCHBOX TWENTY Unwell (Atlantic)	760
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	756
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	647
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	631
MARTINA MCBRIDE This One's For The Girls (RCA)	616

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For The Week Ending 6/3/05

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CANADA

AC TOP 30

POWERED BY
MEDIABASE

Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
ROB THOMAS Lonely No More (Atlantic)	4.08	4.09	96%	18%	4.15	4.38	4.09
MICHAEL BUBLE Home (143/Reprise)	3.95	3.88	88%	17%	3.93	4.00	3.91
TIM MCGRAW Live Like You Were Dying (Curb)	3.84	3.83	96%	33%	3.84	3.73	3.86
KELLY CLARKSON Breakaway (Hollywood)	3.83	3.86	98%	41%	3.76	4.15	3.66
MAROON 5 She Will Be Loved (Octone/JRMG)	3.78	3.58	97%	40%	3.76	3.85	3.73
KEITH URBAN You'll Think Of Me (Capitol)	3.72	3.71	92%	30%	3.74	4.00	3.68
MAROON 5 Sunday Morning (Octone/JRMG)	3.72	3.56	90%	21%	3.72	3.70	3.73
GOD GOO DOLLS Give A Little Bit (Warner Bros.)	3.70	3.66	98%	25%	3.70	3.79	3.68
LOS LONELY BOYS Heaven (OR Music/Epic)	3.70	3.70	97%	41%	3.85	3.61	3.92
HOOBASTANK The Reason (Island/IDJMG)	3.69	3.71	94%	40%	3.71	3.84	3.68
HOWIE DAY Collide (Epic)	3.66	3.68	56%	12%	3.65	3.67	3.65
HALL & OATES I'll Be Around (U-Watch)	3.56	3.51	94%	34%	3.64	3.21	3.75
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	3.54	3.67	95%	48%	3.57	3.53	3.59
MERCYME Homesick (INO/Curb)	3.54	3.55	64%	16%	3.61	3.68	3.60
RYAN CABRERA True (E.V.L.A./Atlantic)	3.50	3.51	91%	26%	3.55	3.70	3.51
BRYAN ADAMS This Side Of Paradise (Mercury)	3.50	-	50%	11%	3.59	4.00	3.49
SHANIA TWAIN Don't! (Mercury/IDJMG)	3.46	3.57	52%	12%	3.32	3.35	3.31
VANESSA WILLIAMS You Are Everything (Lava)	3.41	3.22	85%	25%	3.50	3.55	3.49
SCOTT GRIMES Sunset Blvd. (Velocity)	3.29	3.29	70%	19%	3.31	3.33	3.31
JOHN MAYER Daughters (Aware/Columbia)	3.02	3.05	96%	55%	2.91	3.06	2.88

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MICHAEL BUBLE Home (Warner Bros.)	452	-3	19	15/0
2	2	KELLY CLARKSON Breakaway (Hollywood)	408	+6	26	10/0
3	3	ROB THOMAS Lonely No More (Atlantic)	398	+6	14	15/0
4	4	JOHN MAYER Daughters (Aware/Columbia)	347	-1	20	12/0
5	5	JA. ARDEN Where No One... (Universal Music Canada)	324	-6	19	12/0
8	6	MAROON 5 She Will Be Loved (Octone/JRMG)	306	+10	32	9/0
6	7	DIVINE BROWN Old Skool Love (Blacksmith)	306	+8	11	12/0
7	8	GOD GOO DOLLS Give A Little Bit (Warner Bros.)	283	-14	17	11/0
9	9	AMANDA STOTT Homeless Heart (EMI)	279	+4	15	11/0
10	10	SHANIA TWAIN Don't! (Mercury/IDJMG)	262	-3	16	11/0
11	11	KENNY G. I/EARTH... The Way You Move (Arista/RMG)	249	-4	15	10/0
13	12	ASELIN DEBISON Faze (Sony BMG Canada)	237	+9	14	10/0
12	13	RYAN CABRERA True (E.V.L.A./Atlantic)	232	-10	12	12/0
16	14	CELINE DION In Some Small Way (Epic)	212	+10	16	7/0
14	15	LOS LONELY BOYS Heaven (OR Music/Epic)	210	+2	44	11/0
15	16	TINA TURNER Open Arms (Capitol)	207	+1	19	13/0
17	17	VANESSA WILLIAMS You Are Everything (Lava)	172	+5	10	8/1
18	18	MAROON 5 Sunday Morning (Octone/JRMG)	161	+5	9	9/1
20	19	BACKSTREET BOYS Incomplete (Live/Zomba Label Group)	154	+4	7	7/1
21	20	BRYAN ADAMS This Side Of Paradise (Mercury)	142	+10	3	8/1
19	21	BLUE RODEO Rena (Warner Music Canada)	141	-14	13	9/0
23	22	FIVE FOR FIGHTING If God Made You (Aware/Columbia)	132	+14	9	8/1
24	23	HIPJOINT I/ANDERS JOHANSSON Sunshine (Hipjoint)	123	+10	10	7/0
25	24	JET Look What You've Done (Atlantic)	102	-4	3	4/0
22	25	U2 Sometimes You Can't Make It On Your Own (Interscope)	91	-27	7	5/0
26	26	J. JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	82	-1	4	2/0
30	27	KESHIA CHANTE Come Fly With Me (Sony BMG Canada)	77	+11	2	6/0
27	28	IL DIVO Unbreak My Heart... (Columbia)	77	+4	2	3/2
-	29	MARILOU Chante (Sony BMG Canada)	70	+9	10	0/0
29	30	SARAH MCLACHLAN Push (Nettwerk)	70	+1	15	4/0

Total sample size is 236 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Cancon.

REPORTERS

Stations and their adds listed alphabetically by market

<p>WYJB/Albany, NY* OM: Kevin Callahan MD: Chad O'Hara 2 ANNA NALICK RICK SPRINGFIELD (RICHARD PAGE)</p>	<p>WEBE/Bridgeport, CT* OM: Carl Hansen MD: Danny Lyons No Adds</p>	<p>WSNY/Columbus, OH* OM: Chuck Knight MD: Mark Bingham No Adds</p>	<p>WDAR/Florence, SC OM: Randy Wilcox MD: Neil Nichols APD: Dennis Davis & COUNTING CROWS 6 MERCYME</p>	<p>WHRH/Huntsville, AL* OM: John Malone MD: Nate Cholewick 6 BO BICE PHIL COLLINS</p>	<p>WWSX/Little Rock, AR* OM: Sonny Victory No Adds</p>	<p>WKJY/Nassau, NY* OM: Bill Edwards MD: Jodi Vale No Adds</p>	<p>WWLI/Providence, RI* OM: Mike Bristol MD: Mike Rowin No Adds</p>	<p>KVKI/Shreveport, LA* OM: Gary McCoy MD: Stephanie Huffman KIMBERLEY LOCKE PHIL COLLINS JIM BRICKMAN & MICHAEL BOLTON</p>	<p>WEAT/W. Palm Beach, FL* MD: Rick Shockley No Adds</p>
<p>KMGA/Albuquerque, NM* OM: Eddie Haskell MD: Kris Abrams 4 KIMBERLEY LOCKE</p>	<p>WEZF/Burlington* OM: Steve Cornier MD: Gale Parnelle APD: Bob Cady MD: Jennifer Fox No Adds</p>	<p>KKBA/Corpus Christi, TX* OM: Ed Ocasna No Adds</p>	<p>KSOF/Fresno, CA* OM: E. Curtis Johnson MD: Mike Brady MD: Kristen Kelley No Adds</p>	<p>WWSA/Huntsville, AL* OM: John Malone MD: Nate Cholewick 6 BO BICE PHIL COLLINS</p>	<p>KOST/Los Angeles, CA* MD: Sheila Schwartz No Adds</p>	<p>WLMG/New Orleans, LA* MD: Andy Holt APD: Steve Suter No Adds</p>	<p>WRAL/Raleigh, NC* OM: Joe Wade Formicola MD: Jim Kelly No Adds</p>	<p>WNSN/South Bend, IN MD: Jim Roberts No Adds</p>	<p>WASH/Washington, DC* MD: Bill Hess No Adds</p>
<p>WLEV/Allentown, PA* OM: Shelly Easton MD: Dave Russell JOHN WHITE</p>	<p>WHBC/Canton, OH* OM: Terry Simmons MD: Kayleigh Kites 1 BACKSTREET BOYS</p>	<p>KVIL/Dallas, TX* MD: Smokey Rivers MD: Michael Prandergast No Adds</p>	<p>KTRR/Ft. Collins, CO* MD: Mark Callaghan No Adds</p>	<p>WTPA/Indianapolis, IN* OM: Peter Jackson MD: Jack Johnson KATRINA CARLSON BACKSTREET BOYS</p>	<p>WPEZ/Macon, GA OM: Jeff Stevens No Adds</p>	<p>WLTW/New York, NY* MD: Jim Ryan MD: Morgan Price 10 D.H.I.</p>	<p>KRNO/Reno, NV* MD: Dan Fritz No Adds</p>	<p>KISC/Spokane, WA* OM: Robert Harter MD: Dawn Marcal KATRINA CARLSON KIMBERLEY LOCKE</p>	<p>WHUD/Westchester, NY* OM: Steven Patrone APD: Tom Furez PHIL COLLINS</p>
<p>WYMG/Anchorage, AK OM: Mark Murphy MD: Dave Finin No Adds</p>	<p>KDAT/Cedar Rapids, IA OM: Dick Staden APD: Eric Coover 6 DIXIE CHICKS 6 KID ROCK (SHERYL CROW 6 MICHAEL MCDONALD)</p>	<p>WLQT/Dayton, OH* OM: Jeff Stevens MD: Sandy Collins APD: Brian Michaels No Adds</p>	<p>WMEF/Ft. Wayne, IN* OM: Mark Evans MD: Chris Cage No Adds</p>	<p>WJJK/Jackson, MS* MD: John Anthony KATRINA CARLSON BACKSTREET BOYS</p>	<p>WZID/Manchester, NH OM: Bob Brown 3 JESSE MCCARTNEY</p>	<p>WVDE/Norfolk, VA* MD: Jeff Morsus No Adds</p>	<p>WTVR/Richmond, VA* OM: Bill Cahill APD: Adam Stubbs MD: Neil Stevens No Adds</p>	<p>KXLY/Spokane, WA* MD: Beau Tyler ANNA NALICK PHIL COLLINS</p>	<p>KRBB/Wichita, KS* OM: Lyman James MD: Dave Wilson PHIL COLLINS</p>
<p>WFPG/Atlantic City, NJ* MD: Gary Guida MD: Marlene Aguz No Adds</p>	<p>WSUY/Charleston, SC* OM: Mike Edwards APD: John Quincy No Adds</p>	<p>KOSI/Denver, CO* MD: Steve Hamilton No Adds</p>	<p>WLMR/Grand Rapids, MI* OM: Kim Carson JET</p>	<p>WJFM/Johnson City* MD: David DeFranco BACKSTREET BOYS</p>	<p>WVLA/Melbourne, FL* OM: Ken Holiday MD: Michael Love MD: Mandy Leavy No Adds</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WSLQ/Roanoke, VA* OM: Tom Morrison MD: Dick Daniels No Adds</p>	<p>WMSA/Springfield, MA* OM: Rob Anderson APD: Rick Anthony LIFEHOUSE MARIAH CAREY</p>	<p>WMGS/Wilkes Barre, PA* OM: Brian Hughes No Adds</p>
<p>WBBO/Augusta, GA* OM: Mike Kramer MD: Hank Brinson No Adds</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WMGC/Detroit, MI* OM: Jim Harper MD: Lori Bennett MD: Jon Ray No Adds</p>	<p>WOOD/Grand Rapids, MI* OM: Doug Montgomery MD: John Patrick No Adds</p>	<p>WJAX/Knoxville, TN* MD: Jeff Jamison No Adds</p>	<p>WRVY/Memphis, TN* MD: Jerry Dean MD: Larry Wheeler HALL & OATES</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WRMM/Rochester, NY* MD: Teresa Taylor No Adds</p>	<p>WGBX/Springfield, MO OM: Paul Kelly MD: Tony Martin APD: Dave Roberts No Adds</p>	<p>WJBR/Wilmington, DE* OM: Cathy Hill No Adds</p>
<p>WKHM/Austin, TX* MD: Alex O'Neal APD: Stephen Michael Kerr MD: Shelly Knight No Adds</p>	<p>WDEF/Chattanooga, TN* MD: Pat Sanders MD: Robin Deyette BACKSTREET BOYS PHIL COLLINS</p>	<p>WNCN/Detroit, MI* OM: Barry Davis APD: Theresa Lucas 14 ROB THOMAS 13 BACKSTREET BOYS 2 KIMBERLEY LOCKE</p>	<p>WMAG/Greensboro, NC* OM: Tim Satterfield MD: Scott Keith No Adds</p>	<p>KUDL/Kansas City, MO* OM: Thom McElmity No Adds</p>	<p>WLRQ/Melbourne, FL* OM: Ken Holiday MD: Michael Love MD: Mandy Leavy No Adds</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WRMM/Rochester, NY* MD: Teresa Taylor No Adds</p>	<p>WGBX/Springfield, MO OM: Paul Kelly MD: Tony Martin APD: Dave Roberts No Adds</p>	<p>WJBR/Wilmington, DE* OM: Cathy Hill No Adds</p>
<p>KGFM/Bakersfield, CA* MD: Chris Edwards BACKSTREET BOYS MARIAH CAREY</p>	<p>WLIT/Chicago, IL* OM: Bob Kasko MD: Eric Richeke No Adds</p>	<p>WOOF/Dothan, AL MD: Lash Simpson 4 CARRIE UNDERWOOD 2 BO BICE</p>	<p>WMTY/Greenville, SC* OM: Scott Johnson MD: Greg McKinney No Adds</p>	<p>WJXB/Knoxville, TN* MD: Jeff Jamison No Adds</p>	<p>WVLA/Melbourne, FL* OM: Ken Holiday MD: Michael Love MD: Mandy Leavy No Adds</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WRMM/Rochester, NY* MD: Teresa Taylor No Adds</p>	<p>WGBX/Springfield, MO OM: Paul Kelly MD: Tony Martin APD: Dave Roberts No Adds</p>	<p>WJBR/Wilmington, DE* OM: Cathy Hill No Adds</p>
<p>WBBE/Baton Rouge, LA* APD: Michelle Southern No Adds</p>	<p>WRRM/Cincinnati, OH* MD: Ted Harno No Adds</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WMAG/Greensboro, NC* OM: Tim Satterfield MD: Scott Keith No Adds</p>	<p>KUDL/Kansas City, MO* OM: Thom McElmity No Adds</p>	<p>WVLA/Melbourne, FL* OM: Ken Holiday MD: Michael Love MD: Mandy Leavy No Adds</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WRMM/Rochester, NY* MD: Teresa Taylor No Adds</p>	<p>WGBX/Springfield, MO OM: Paul Kelly MD: Tony Martin APD: Dave Roberts No Adds</p>	<p>WJBR/Wilmington, DE* OM: Cathy Hill No Adds</p>
<p>WMJY/Biloxi, MS* OM: Walter Brown MD: Howie Day BACKSTREET BOYS</p>	<p>WDOK/Cleveland, OH* MD: Scott Miller MD: Ted Kowalski 1 RASCAL FLATTS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WMAG/Greensboro, NC* OM: Tim Satterfield MD: Scott Keith No Adds</p>	<p>KUDL/Kansas City, MO* OM: Thom McElmity No Adds</p>	<p>WVLA/Melbourne, FL* OM: Ken Holiday MD: Michael Love MD: Mandy Leavy No Adds</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WRMM/Rochester, NY* MD: Teresa Taylor No Adds</p>	<p>WGBX/Springfield, MO OM: Paul Kelly MD: Tony Martin APD: Dave Roberts No Adds</p>	<p>WJBR/Wilmington, DE* OM: Cathy Hill No Adds</p>
<p>WYSF/Birmingham, AL* MD: Chip Arledge APD: Valerie Vining No Adds</p>	<p>WDOK/Cleveland, OH* MD: Scott Miller MD: Ted Kowalski 1 RASCAL FLATTS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WMAG/Greensboro, NC* OM: Tim Satterfield MD: Scott Keith No Adds</p>	<p>KUDL/Kansas City, MO* OM: Thom McElmity No Adds</p>	<p>WVLA/Melbourne, FL* OM: Ken Holiday MD: Michael Love MD: Mandy Leavy No Adds</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WRMM/Rochester, NY* MD: Teresa Taylor No Adds</p>	<p>WGBX/Springfield, MO OM: Paul Kelly MD: Tony Martin APD: Dave Roberts No Adds</p>	<p>WJBR/Wilmington, DE* OM: Cathy Hill No Adds</p>
<p>KXLT/Boise, ID* OM: Jeff Cochran MD: Tobie Jeffries No Adds</p>	<p>WDOK/Cleveland, OH* MD: Scott Miller MD: Ted Kowalski 1 RASCAL FLATTS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WMAG/Greensboro, NC* OM: Tim Satterfield MD: Scott Keith No Adds</p>	<p>KUDL/Kansas City, MO* OM: Thom McElmity No Adds</p>	<p>WVLA/Melbourne, FL* OM: Ken Holiday MD: Michael Love MD: Mandy Leavy No Adds</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WRMM/Rochester, NY* MD: Teresa Taylor No Adds</p>	<p>WGBX/Springfield, MO OM: Paul Kelly MD: Tony Martin APD: Dave Roberts No Adds</p>	<p>WJBR/Wilmington, DE* OM: Cathy Hill No Adds</p>
<p>WMJX/Boston, MA* OM: Don Kaiter APD: Candy O'Terry MD: Mark Lawrence No Adds</p>	<p>WTCB/Columbia, SC* OM: Brent Johnson APD: Jennifer Jensen No Adds</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WMAG/Greensboro, NC* OM: Tim Satterfield MD: Scott Keith No Adds</p>	<p>KUDL/Kansas City, MO* OM: Thom McElmity No Adds</p>	<p>WVLA/Melbourne, FL* OM: Ken Holiday MD: Michael Love MD: Mandy Leavy No Adds</p>	<p>WMOG/Oakland City, DK* MD: Steve O'Brien MARIAH CAREY</p>	<p>WRMM/Rochester, NY* MD: Teresa Taylor No Adds</p>	<p>WGBX/Springfield, MO OM: Paul Kelly MD: Tony Martin APD: Dave Roberts No Adds</p>	<p>WJBR/Wilmington, DE* OM: Cathy Hill No Adds</p>
<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>	<p>WVAF/Charleston, WV MD: Rick Johnson 4 BACKSTREET BOYS</p>

POWERED BY
MEDIABASE

*Monitored Reporters
133 Total Reporters

108 Total Monitored

25 Total Indicator

Did Not Report,
Playlist Frozen (4):
KSBL/Santa Barbara, CA
WAFY/Frederick, MD
WGFB/Rockford, IL
WGN/Wilmington, NC

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ROB THOMAS Lonely No More (Atlantic)	3538	-189	197866	17	90/0
3	2	LIFEHOUSE You And Me (Geffen)	2881	-45	137783	17	91/0
2	3	KELLY CLARKSON Since U Been Gone (RCA/RMG)	2792	-245	160574	23	87/0
4	4	GREEN DAY Boulevard Of Broken Dreams (Reprise)	2743	-175	169230	25	90/0
5	5	3 DOORS DOWN Let Me Go (Republic/Universal)	2640	-111	132800	22	88/0
6	6	ANNA NALICK Breathe (2am) (Columbia)	2532	-111	115584	26	88/0
7	7	HOWIE DAY Collide (Epic)	1856	-120	89561	40	80/0
8	8	DAVE MATTHEWS BAND American Baby (RCA/RMG)	1854	-70	88430	11	81/0
11	9	GAVIN DEGRAW Chariot (J/RMG)	1758	+54	78359	13	81/2
13	10	COLDPLAY Speed Of Sound (Capitol)	1727	+96	76596	6	84/1
9	11	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	1700	-91	94875	32	86/0
10	12	MAROON 5 Sunday Morning (Octone/J/RMG)	1688	-72	85248	26	79/0
14	13	KILLERS Mr. Brightside (Island/IDJMG)	1570	-51	75692	18	63/1
15	14	KELLY CLARKSON Breakaway (Hollywood)	1509	+8	99325	41	77/0
12	15	JET Look What You've Done (Atlantic)	1497	-223	65726	30	78/0
16	16	U2 Sometimes You Can't Make It On Your Own (Interscope)	1345	-92	51532	15	68/1
20	17	COLLECTIVE SOUL Better Now (EI Music Group)	1188	+92	40389	14	60/3
19	18	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	1180	+40	40767	16	63/0
17	19	GWEN STEFANI f!EVE Rich Girl (Interscope)	1167	-99	60050	16	32/1
22	20	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1012	+6	48260	18	48/0
23	21	BETTER THAN EZRA A Lifetime (Artemis)	984	+47	30801	11	51/2
21	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)	902	-115	41368	20	49/0
25	23	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	826	+74	27340	6	41/3
18	24	DURAN DURAN What Happens Tomorrow (Epic)	783	-416	32051	20	58/0
24	25	INGRAM HILL Almost Perfect (Hollywood)	726	-36	21313	12	40/0
30	26	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	706	+225	41580	4	35/11
29	27	AVRIL LAVIGNE Fall To Pieces (Arista/RMG)	645	+145	15470	3	44/3
33	28	JASON MRAZ Wordplay (Atlantic)	606	+247	23952	2	48/7
27	29	JEM 24 (ATO/RCA/RMG)	527	-129	15550	15	41/0
28	30	AFTERS Beautiful Love (Epic)	523	+4	12526	10	33/1
37	31	GREEN DAY Holiday (Reprise)	396	+105	14861	2	36/10
32	32	CARBON LEAF Life Less Ordinary (Vanguard)	370	-43	9849	14	22/0
39	33	VERTICAL HORIZON Forever (Hybrid)	346	+103	8632	2	27/2
31	34	ANASTACIA Left Outside Alone (Columbia)	346	-88	8966	9	27/0
36	35	COURTNEY JAYE Can't Behave (Island/IDJMG)	334	+42	9959	4	29/4
34	36	KEANE Everybody's Changing (Interscope)	333	-3	8860	6	27/1
38	37	MICHAEL TOLCHER Mission Responsible (Octone)	297	+24	5281	8	24/0
Debut	38	GWEN STEFANI Hollaback Girl (Interscope)	283	+50	17675	1	10/3
40	39	LOW MILLIONS Statue (Manhattan/EMC)	275	+41	7762	2	26/3
35	40	AVION Beautiful (Red Ink/Columbia)	215	-96	4862	10	19/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
ROB THOMAS This Is How A Heart Breaks (Atlantic)	20
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	11
GREEN DAY Holiday (Reprise)	10
JASON MRAZ Wordplay (Atlantic)	7
COURTNEY JAYE Can't Behave (Island/IDJMG)	4
CHERRY MONROE Satellites (Rust/Universal)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JASON MRAZ Wordplay (Atlantic)	+247
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	+225
AVRIL LAVIGNE Fall To Pieces (Arista/RMG)	+145
GREEN DAY Holiday (Reprise)	+105
VERTICAL HORIZON Forever (Hybrid)	+103
COLDPLAY Speed Of Sound (Capitol)	+96
COLLECTIVE SOUL Better Now (EI Music Group)	+92
BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	+74
GAVIN DEGRAW Chariot (J/RMG)	+54
GWEN STEFANI Hollaback Girl (Interscope)	+50

NEW & ACTIVE

MARC BROUSSARD Home (Island/IDJMG)	Total Plays: 160, Total Stations: 13, Adds: 1
DEF LEPPARD No Matter What (Island/IDJMG)	Total Plays: 157, Total Stations: 13, Adds: 3
KEITH URBAN You'll Think Of Me (Capitol)	Total Plays: 137, Total Stations: 11, Adds: 2
PAT MCGEE BAND Must Have Been Love (Kirtland)	Total Plays: 127, Total Stations: 15, Adds: 1
WALLFLOWERS Beautiful Side Of Somewhere (Interscope)	Total Plays: 123, Total Stations: 10, Adds: 1
GEOFF BYRD Before Kings (Granite)	Total Plays: 80, Total Stations: 10, Adds: 2
ROB THOMAS This Is How A Heart Breaks (Atlantic)	Total Plays: 58, Total Stations: 20, Adds: 20

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing Hot AC Songs 12 +
For The Week Ending 6/3/05

Artist Title (Label)	TW	LW	Famil.	Burn	18-34	18-24	25-34
3 DOORS DOWN Let Me Go (Republic/Universal)	4.24	4.09	96%	20%	4.28	4.36	4.16
LIFEHOUSE You And Me (Geffen)	4.23	4.12	86%	15%	4.32	4.46	4.08
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.14	3.98	99%	46%	4.23	4.10	4.45
ROB THOMAS Lonely No More (Atlantic)	4.11	4.07	98%	26%	4.23	4.23	4.23
HOWIE DAY Collide (Epic)	4.09	4.03	92%	23%	4.04	4.19	3.77
KILLERS Mr. Brightside (Island/IDJMG)	4.09	4.06	91%	23%	4.16	4.26	4.00
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.00	3.90	98%	41%	4.05	4.03	4.09
INGRAM HILL Almost Perfect (Hollywood)	3.96	3.72	56%	5%	3.94	3.91	4.00
ANNA NALICK Breathe (2am) (Columbia)	3.91	3.80	78%	19%	3.94	3.90	4.00
MAROON 5 Sunday Morning (Octone/JRMG)	3.89	3.82	97%	34%	4.02	4.12	3.85
COLLECTIVE SOUL Better Now (EI Music Group)	3.88	3.71	53%	7%	3.75	3.64	3.93
BETTER THAN EZRA A Lifetime (Artemis)	3.88	-	42%	5%	3.73	3.77	3.65
KELLY CLARKSON Breakaway (Hollywood)	3.86	3.74	96%	46%	3.95	3.92	4.00
GAVIN DEGRAW Chariot (J/RMG)	3.86	3.81	85%	19%	3.86	3.93	3.74
BOWLING FOR SOUP Almost (Silverton/Live/Zomba Label Group)	3.84	3.92	91%	23%	3.87	3.96	3.70
JET Look What You've Done (Atlantic)	3.78	3.77	95%	32%	3.69	3.78	3.55
COLDPLAY Speed Of Sound (Capitol)	3.77	3.63	55%	10%	3.72	3.67	3.83
TIM MCGRAW Live Like You Were Dying (Curb)	3.75	3.56	82%	32%	3.82	3.65	4.09
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3.73	3.74	95%	37%	3.75	3.64	3.96
BACKSTREET BOYS Incomplete (Live/Zomba Label Group)	3.70	3.48	75%	17%	3.65	3.76	3.36
RYAN CABRERA True (E.V.L.A./Atlantic)	3.67	3.49	95%	42%	3.65	3.81	3.36
JESSE MCCARTNEY Beautiful Soul (Hollywood)	3.65	3.43	94%	41%	3.64	3.66	3.61
JEM 24 (ATO/RCA/RMG)	3.57	3.43	49%	11%	3.52	3.41	3.70
DURAN DURAN What Happens Tomorrow (Epic)	3.51	3.31	68%	20%	3.42	3.36	3.51
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	3.44	3.60	75%	25%	3.38	3.36	3.41
U2 Sometimes You Can't Make It On Your Own (Interscope)	3.38	3.37	77%	27%	3.32	3.27	3.38
DAVE MATTHEWS BAND American Baby (RCA/RMG)	3.34	3.36	76%	24%	3.31	3.34	3.26

Total sample size is 296 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once placed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Medlabase Research, a division of Premiere Radio Networks.



HOT AC TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	ROB THOMAS Lonely No More (Atlantic)	739	+34	16	16/0
2	2	LIFEHOUSE You And Me (Geffen)	673	+1	14	16/0
3	3	3 DOORS DOWN Let Me Go (Republic/Universal)	647	3	17	12/0
7	4	COLDPLAY Speed Of Sound (Capitol)	558	+48	5	16/0
5	5	COLLECTIVE SOUL Better Now (EI Music Group)	557	+17	11	11/0
6	6	SUM 41 Pieces (Island/IDJMG)	530	+19	11	15/1
4	7	U2 Sometimes You Can't Make It On Your Own (Interscope)	526	-35	14	12/0
8	8	ALICIA KEYS Karma (J/RMG)	511	+17	9	9/0
9	9	MICHAEL BUBLE Home (Warner Bros.)	488	-3	15	15/0
11	10	DIVINE BROWN Old Skool Love (Blacksmith)	467	+15	9	13/0
10	11	BACKSTREET BOYS Incomplete (Live/Zomba Label Group)	467	-1	7	12/1
16	12	AVRIL LAVIGNE Fall To Pieces (Arista/RMG)	446	+50	4	15/0
13	13	KILLERS Mr. Brightside (Island/IDJMG)	436	-12	13	10/0
12	14	JEREMY FISHER Highschool (Sony BMG Canada)	417	-34	13	11/0
14	15	DAVID USHER Love Will Save The Day (MapleMusic)	415	-7	11	13/0
15	16	ANNA NALICK Breathe (2am) (Columbia/Sony BMG)	397	-3	9	11/0
17	17	GAVIN DEGRAW Chariot (J/RMG)	376	+18	10	13/1
20	18	DAVE MATTHEWS BAND American Baby (RCA/RMG)	345	+27	4	11/0
19	19	J. JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	335	+16	7	13/0
18	20	J. ARDEN Where No One Knows Me (Universal Music Canada)	322	-35	17	15/0
25	21	L TITCOMB Counting Headlights (Columbia/Sony BMG Canada)	299	+40	4	13/1
21	22	K-OS Crucial (Astralwerks/Virgin)	286	+9	5	13/0
24	23	GREEN DAY Holiday (Reprise)	273	+12	4	8/0
22	24	CAESARS Jerk It Out (Astralwerks/EMC)	268	-2	3	12/1
26	25	WILL SMITH Switch (Interscope)	265	+8	5	7/0
28	26	KEANE Everybody's Changing (Interscope)	264	+23	2	14/1
23	27	BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	257	-4	2	6/0
27	28	K. EDWARDS Back To Me (Maple Music/Universal)	251	-3	8	11/0
30	29	LOW MILLIONS Statue (Manhattan/EMC)	227	+7	2	11/1
Debut	30	SIMPLE PLAN Untitled (Atlantic)	223	+15	1	8/1

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. Indicates Canon.

REPORTERS

Stations and their adds listed alphabetically by market

<p>WKDD/Akron, OH* DM: Keith Kennedy 1 BETTER THAN EZRA</p> <p>WRVE/Albany, NY* DM: Randy McCarten APD: Kevin Rush MD: Tred Hulse No Adds</p> <p>KPEK/Albuquerque, NM* DM: Tony Menero MD: Deeya McClurkin No Adds</p> <p>WKSZ/Applenton, WI* DM: Greg Bell APD: Daylon Kane MD: Brian Davis 20 KELLY CLARKSON 12 AVRIL LAVIGNE 11 GREEN DAY 9 JASON MRAZ</p> <p>WAYV/Atlantic City, NJ* DM: Paul Kelly 22 KELLY CLARKSON CHERRY MONROE ROB THOMAS DEF LEPPARD</p> <p>KAMX/Austin, TX* DM: Dusty Hayes APD: Carrie Benjamin No Adds</p> <p>KLLY/Bakersfield, CA* DM: E.J. Tyler APD: Erik Fox MD: Fomose Butler BEN FOLDS ROB THOMAS</p> <p>WWMX/Baltimore, MD* DM: Dave LaBrazzi APD: Josh Medlock No Adds</p> <p>WWRV/Binghamton, NY DM: Jim Fries APD: Bobby D MD: Josh Wolff No Adds</p> <p>KCIX/Boise, ID* DM: Jeff Cochran APD: Tobin Jeffries 1 ROB THOMAS COURTNEY JAYE JASON MRAZ</p>	<p>WBMX/Boston, MA* APD/MD: Mike Mullaney 1 GREEN DAY ROB THOMAS</p> <p>WTSS/Buffalo, NY* DM: Sue O'Neil MD: Rob Lucas JOSH KELLEY</p> <p>WXAL/Burlington* DM: Scott McKenzie APD: E.J. Evans No Adds</p> <p>WCOD/Cape Cod, MA DM: Greg Bell APD: Daylon Kane MD: Brian Davis 20 KELLY CLARKSON 12 AVRIL LAVIGNE 11 GREEN DAY 9 JASON MRAZ</p> <p>WMT/Cedar Rapids, IA DM: JJ Cook APD: John Rivers No Adds</p> <p>WCSQ/Charleston, SC* DM: Billy Surt 5 COLDPLAY</p> <p>WVSR/Charleston, WV DM: Jeff Whitehead APD: Gary Blake MD: Wade Hill ROB THOMAS JASON MRAZ</p> <p>WTMX/Chicago, IL* DM: Mary Ellen Kachinski ROB THOMAS</p> <p>WKRC/Cincinnati, OH* DM: Patti Marshall APD: Grover Collins MD: Brian Douglas No Adds</p> <p>WVMX/Cincinnati, OH* DM: Tommy Bodean MD: Bobby D No Adds</p> <p>WMMX/Cleveland, OH* DM: Jay Hudson No Adds</p>	<p>WOAL/Cleveland, OH* DM: Allan Fee APD: Fig MD: Rebecca White BETTER THAN EZRA ROB THOMAS</p> <p>KVUU/Colorado Springs, CO* DM: Jo Jo Tumbaugh 21 BACKSTREET BOYS GWEN STEFANI</p> <p>WBNS/Columbus, OH* DM: Jeff Ballentine MD: Sue Leighton No Adds</p> <p>KIPN/Corpus Christi, TX* DM: Scott Holt APD/MD: Drew Michaels GREEN DAY</p> <p>KLTG/Corpus Christi, TX* DM: Bert Clark 10 MARIAN CAREY LOW MILLIONS GREEN DAY AVRIL LAVIGNE KELLY CLARKSON ROB THOMAS WALLFLOWERS DEF LEPPARD JASON MRAZ</p> <p>KDMX/Dallas, TX* DM: Pat McMahon MD: Lisa Thomas 5 GREEN DAY 2 ROB THOMAS</p> <p>WMMX/Dayton, OH* DM: Jim Stevens MD: Shaun Vincent No Adds</p> <p>KALC/Denver, CO* DM: Chereese Fruge APD/MD: Rich Stevens No Adds</p> <p>KJMN/Denver, CO* DM: Keith Abrams APD: Dave Popovich APD/MD: Michael Gillard No Adds</p> <p>KSTZ/Des Moines, IA* DM: Jim Schaefer APD: Jimmy Wright JESS STONE JESSE MCCARTNEY JOSH KELLEY</p>	<p>WDTI/Hartford, CT* DM: Steve Sahany APD/MD: Jeanine Jersey 19 KELLY CLARKSON</p> <p>KHMX/Houston, TX* DM: Bobby Scott APD/MD: Rick O'Bryan 1 GAVIN DEGRAW</p> <p>WZPL/Indianapolis, IN* DM: Scott Sands APD: Ken John MD: Dave Becker 1 PAPA ROACH 1 KELLY CLARKSON MARIAN CAREY WEEZER</p> <p>WAEZ/Johnson City* DM: Jay Patix MD: Bruce Clark ROB THOMAS JASON MRAZ</p> <p>WQSM/Fayetteville, NC* DM: Glenn Michaels No Adds</p> <p>KMXB/Las Vegas, NV* DM: Justin Chase 9 KELLY CLARKSON 1 ROB THOMAS</p> <p>WMXL/Lexington, KY* DM: Dale O'Brian VERTICAL HORIZON BACKSTREET BOYS</p> <p>KURB/Little Rock, AR* DM: Katrina Blair MD: Becky Rogers No Adds</p> <p>WINK/Fl. Myers, FL* DM/MD: Bob Grassinger JOSH KELLEY</p> <p>WJLF/Wayne, IN* DM: Meri Taylor KEANE COURTNEY JAYE SUGAR RAY</p> <p>WVTI/Grand Rapids, MI* DM: Brian Cassidy APD/MD: Ken Evans No Adds</p> <p>WIKZ/Hagerstown DM/MD: Rick Alexander MD: Jeff Roteman MARIAN CAREY</p> <p>WNNK/Harrisburg, PA* DM/MD: John D'Des APD: Hollywood MD: Denny Logan ROB THOMAS</p>	<p>WTKI/Milwaukee, WI* DM: Rick Belcher MD: Bob Walker No Adds</p> <p>WMMX/Milwaukee, WI* DM: Brian Kelly MD: Tom Sheridan MD: Kidd O'Shea 2 ROB THOMAS</p> <p>KOSQ/Modesto, CA* DM: Max Miller APD: Jack Paper MD: Donna Miller 1 GEOFF BYRD 1 CHERRY MONROE ROB THOMAS</p> <p>WJLK/Monmouth, NJ* DM: Kelly Clark APD/MD: Debbie Mazella 1 KELLY CLARKSON ROB THOMAS GWEN STEFANI</p> <p>KCDU/Monterey, CA* DM: Mike Skof 1 COLLECTIVE SOUL GREEN DAY</p> <p>WPLJ/New York, NY* DM: Tom Cuddy MD: Scott Shannon MD: Tony Maccaro 9 ROB THOMAS</p> <p>WPTF/Norfolk, VA* DM: Barry McKinley SIMPLE PLAN</p> <p>WPYA/Norfolk, VA* DM/MD: Jay West 5 GWEN STEFANI VEVE</p> <p>KYIS/Oklahoma City, OK* DM: Phil Itrange No Adds</p> <p>KOKQ/Omaha, NE* DM: Nevin Dane MD: Brittany Huntman 1 WEEZER</p> <p>KSRZ/Omaha, NE* DM: Tom Land MD: Daria Thomas KELLY CLARKSON</p> <p>WOMX/Orlando, FL* DM: Jeff Cushman MD: Laura Francis No Adds</p>	<p>KBBY/Oxnard, CA* DM: Gail Furillo MD: Darren McPeak No Adds</p> <p>KFYV/Oxnard, CA* DM: Mark Elliott 21 ROB THOMAS 12 CROSSFADE 3 LOW MILLIONS CHERRY MONROE</p> <p>KPSI/Palm Springs, CA DM: Michael Storm 4 BACKSTREET BOYS 3 KELLY CLARKSON ALANIS MORISSETTE</p> <p>WJLO/Pensacola, FL* DM: John Stuart APD: Katie Tyler ROB THOMAS</p> <p>WXMP/Peoria, IL DM: Rick Hirschmann APD: Scott Seipel 10 GAVIN DEGRAW</p> <p>KMXP/Phoenix, AZ* DM: Alan Sledge APD: Ron Price MD: John Principale No Adds</p> <p>WZPT/Pittsburgh, PA* DM: Keith Clark APD: Jonny Hartwell MD: Scott Alexander No Adds</p> <p>WGMX/Portland, ME DM: Chris Rice APD: Rendi Kirshbaum APD/MD: Ethan Minton No Adds</p> <p>KRSK/Portland, OR* DM: Dan Perspell MD: Sheryl Stewart 3 U2</p> <p>WBPZ/Poughkeepsie, NY DM: Jami Jamm No Adds</p> <p>WSNE/Providence, RI* DM: Steve Peck MD: Gary Trust 2 KEITH URBAN</p> <p>KOCS/Quad Cities, IA* DM: Darren Pira MD: Steve Donovan 1 GREEN DAY KELLY CLARKSON</p>	<p>WRFY/Reading, PA* DM/MD: Al Burns GREEN DAY JASON MRAZ No Adds</p> <p>KLCA/Reno, NV* DM: Bill Schuit APD: Beej Breiz MD: Connie Wray COURTNEY JAYE</p> <p>WVOR/Rochester, NY* DM: Dave LeFrais APD/MD: Joe Bonacci No Adds</p> <p>KZZO/Sacramento, CA* DM: Byron Kennedy APD/MD: Todd Violette No Adds</p> <p>KMYI/San Diego, CA* DM: Duncan Payton APD/MD: Mel McKay GWEN STEFANI AVRIL LAVIGNE KELLY CLARKSON</p> <p>KIOI/San Francisco, CA* DM: Michael Martin MD: Casey Keating MD: James Baker No Adds</p> <p>KLLC/San Francisco, CA* DM: John Peate APD/MD: Jayn No Adds</p> <p>KEZR/San Jose, CA* DM: Jim Murphy APD: Ralfi Haberian MD: Michael Martinez No Adds</p> <p>KRUZ/Santa Barbara, CA DM: Mandy Thomas 15 DAVE MATTHEWS BAND</p> <p>KMHX/Santa Rosa, CA* DM: Dave Shales APD/MD: Brandon Better MD: Carol King 1 GREEN DAY KELLY CLARKSON</p>	<p>KLSY/Seattle, WA* DM: Bill West MD: Lisa Adams 1 ROB THOMAS JASON MRAZ COLLECTIVE SOUL</p> <p>KPLZ/Seattle, WA* DM: Kent Phillips MD: Ailee Hashimoto No Adds</p> <p>WSPT/Wausau, WI DM: Nick Summers 4 COLDPLAY</p> <p>KFBB/Wichita, KS* DM: JJ Morgan MD: Carson ATERS KELLY CLARKSON</p> <p>WHYN/Springfield, MA* DM: Matt Gregory MD: Matt Gregory LOW MILLIONS JASON MRAZ</p> <p>KYKY/St. Louis, MO* DM: Kevin Robinson APD: Greg Hewitt MD: Jen Myers No Adds</p> <p>WWRV/St. Louis, MO* DM: Mary Link MD: Jill Devine No Adds</p> <p>WMTX/Tampa, FL* DM: Jeff Kagan APD: Kurt Schreiner MD: Kristy Knight No Adds</p> <p>WVWM/Toledo, OH* DM: Tim Roberts MD: Steve Marshall No Adds</p> <p>WRMF/W. Palm Beach, FL* DM: Elizabeth Harma MD: Bob Neumann APD/MD: Amy Navaro No Adds</p> <p>KRUX/Santa Barbara, CA DM: Mandy Thomas 15 DAVE MATTHEWS BAND</p> <p>KMHX/Santa Rosa, CA* DM: Dave Shales APD/MD: Brandon Better MD: Carol King 1 GREEN DAY KELLY CLARKSON</p>	<p>WWZZ/Washington, DC* DM: Sammy Simpson APD/MD: Sean Sellers No Adds</p> <p>WVVO/Worcester, MA* DM: Jay Beau Jones APD/MD: Mary Knight No Adds</p> <p>WVXX/Youngstown, OH* DM: Dan Rivers MD: Jerry Mac MD: Mark French COLLECTIVE SOUL BACKSTREET BOYS</p>
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Monitored Reporters
111 Total Reporters
91 Total Monitored
20 Total Indicator
Did Not Report, Playlist Frozen (6):
KEHK/Eugene, OR
KEYW/Tri, WA
KLRK/Waco, TX
KMXS/Anchorage, AK
WDAQ/Danbury, CT
WKMX/Dothan, AL



CAROL ARCHER
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Why Station Newsletters Matter

Ross Block on a unique way to connect with listeners

It's hard to remember a time before Smooth Jazz station newsletters existed in one form or another, but they began with Ross Block, PD of Infinity's WSJT/Tampa, who launched the first. Other stations quickly followed suit, and newsletters with striking color photos of artists on their covers became a ubiquitous marketing tool.

These newsletters generated NTR, but increasing revenue demands eventually rendered them obsolete due to printing and mailing costs. They vanished for a while, until Block reinvented them by launching the first e-mail newsletter and, more recently, an improved rich-text HTML version. I went to Block for the inside story on why newsletters matter.

'Confusion Is Death'

Block traces the origins of his innovation, saying, "Back in the early days we did it on paper with a couple of different partners, but ultimately it became unwieldy, very time-consuming and expensive.

"We offset most of the cost with sponsorships, but the genesis of the idea came from the need to be in front of people. The way the Arbitron process works, it's all about recall and perception. It's not about reality or actual usage, but about what people think they're listening to and what they write in the diary.

"We go to Arbitron four times a year, and I'm always reminded of how fragile that process is. It's critical that people are really clear about how they think of you and how they remember you, because any confusion is death."

Block launched WSJT's e-mail newsletter about seven years ago, before e-mail was commonplace. "At first we had dozens, then hundreds of names in our database," he says. "Now we're in the tens of thousands. We no longer ask whether you have e-mail, only what your address is, because over 90% of our audience is web- and e-mail-enabled. Tampa's not the most tech-savvy place in the country, so I'm sure it's even higher in other cities, like San Francisco, Seattle and Boston.

"It's critical that people are really clear about how they think of you and how they remember you, because any confusion is death."

"There is a level of trust with the radio station in a time when people are really leery and concerned about privacy issues on the web. Infinity has strict policies, and we will not give information to any third parties, although clients ask us for it all the time. There is a great rapport and trust between the listener and the station. We have never betrayed that trust."

Proven Added Value

"In each issue of the e-mail we try to create a value for information and, if we can, something very exclusive," Block continues. "We do a lot of giveaways with Ruth Eckert Concert Hall, to the point where they now insist that if we want their advertising dollars, we must include an e-mail giveaway of tickets, because they've had such success with sales, pre-sales and Internet-only things for our audience when jazz shows come to town. They think it's an absolutely vital and crucial part of their market-



Ross Block

ing. "We try to create something of real value — extra value — and, yes, we include advertisements. I'm not shy about that. But we limit them to one in each message, and we screen the copy to make sure it's appropriate.

"We offer trip-a-day giveaway times in advance, and they're exclusive to a direct-mail piece sent in spring and fall and to subscribers to the e-mail newsletter. Every time someone opens that e-mail, they see our call letters and logo. If they have an Arbitron diary in their hands, they'll remember us more easily than they will other stations.

"It's a lot of work. I write the newsletter, and it has my name attached to it. I usually spend Sundays at home, writing, proofing and checking that all the links work before I send it out, but I'm absolutely convinced the newsletter is one of the main engines of our success, that reaching all those core P1s over the years is what's enabled us to reach the kind of numbers we have in this market. We've been top five 25-54 in four of the last five books, and those elements go hand in hand."

A Seamless Connection

Newsletters, Block says, should look like the radio station. "The look and feel of our newsletter matches our website," he explains. "I want



Music, Music, Music

In addition to four fantastic learning sessions, we've lined up lots of great live smooth jazz for R&R Convention 2005, taking place in Cleveland, June 23-25.

Future saxophone star and electrifying 7th Note Music artist **Andre Delano** will perform at the first SJ session, Thursday, June 24, at 2pm. Saxophonist **Warren Hill** rocks the house as one of three featured artists, including **Jon Secada**, who will perform later that day at our opening-night extravaganza at the Rock and Roll Hall of Fame and Museum, beginning at 7pm.

Then, at 11pm, you're in for a great treat when Verve guitarist **Paul Brown** plays Club R&R. And you'll have a chance to catch sultry Gold Note Music vocalist **Carol Duboc** twice: She'll sing at SJ sessions on Friday and Saturday.

the two to go hand in hand, with the same sandy-beach background and logo on both.

"People aren't always clear on the distinction between the web and e-mail — it's just on their computers — and we often send them back to our website to find more information, so it should feel seamless. And when someone signs up on the website then gets an e-mail from me thanking and welcoming them in, I want a consistent message."

The element of interactivity, plus Block's investment of time, is a major component in the newsletter's success. He sends out thousands of e-mails and generally receives — and responds to — hundreds of listener replies.

"Some use the e-mails as an easy forum to complain," Block says. "I use a series of templates that make it easier for me to answer common questions like 'Why don't you play Michael Franks anymore?' or 'Why do you play Marvin Gaye when you're supposed to be a Jazz station?' "As far as they're concerned, they get a tailored answer, but I have to use some practical shortcuts. If someone says they love the station, I want to thank them for their passion and support."

This interactivity extends to the listeners who

"I'm absolutely convinced the newsletter is one of the main engines of our success, that reaching all those core P1s over the years is what's enabled us to reach the kind of numbers we have."

participate in MediaScore online music testing. They also feel more involved and connected to the station. "People love giving us their opinions," Block says.

Big Benefits

Block goes on to list a few benefits of the station's e-mail newsletter, saying, "In a time when it's more and more difficult to get marketing money to reach out to listeners, the newsletter is free. We spend a little bit of barter to get the e-mail-director product that enables us to send it, but that's it. We used to do faxing, but that became cost-prohibitive, even at 5 or 10 cents a fax. "Additionally, it enables us to offer things to

the audience off-air by e-mail or on our website without having to explain them completely. I have been wholeheartedly converted to that concept. We put almost everything we do on one or the other, because both digital products are adjunct tools.

"We just did our two-day concert with Wayman Tisdale, Down To The Bone, Ken Navarro, Average White Band and Boney James. It was our best year ever in terms of ticket sales, exceeding our revenue budget, and most of our on-air promotion sent listeners to our website for details. We had record visits to the site, record attendance at the event and no overdose of clutter on the air. It worked.

"Clients also get results. Many are couponing successfully, like St. Leo University's master's degree program. They keep coming back when classes are opening because it really works.

"We switched to a full-HTML, rich-text version with graphics a couple of years ago because the universe of people who had HTML-capable programs was large enough for it to make sense. It's now a much more multimedia experience than just text."

A Bright Future

Block is optimistic about the future of newsletters. He says, "I'd like to be able to do more multimedia, and with the help of artists and our friends in the music business, we can have links not to just a static site, but also include song samples or links to video.

"Beyond that — and there are legal issues that we at Infinity are working through — I'd like to get involved with mobile devices, which are a great alternative to a laptop. Whatever it takes. If Bill Gates can invent it, I'll put it out there.

"Radio needs to stay current and on the cutting edge technologywise. As a consumer, a great deal of the shopping I do is based on e-mails I get. Like most people, I'm really busy, and when I need something, I get it online. And even if I buy it at a physical store, I've usually been alerted to it through an e-mail offer.

"Even though WSJT doesn't sell anything to its listeners, in the sense that they don't pay for our product, they're still making a purchase decision to consume our product whenever they tune us in. The e-mail makes them feel that their favorite station is up-to-date.

"I never, ever get a negative comment about it. It's universally accepted, and people really enjoy getting it. The only time anyone asks to be taken off the list is if they move out of town. They tell me that it's too painful to be reminded of how great our station is when they live in Tulsa."

SMOOTH JAZZ TOP 30

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NILS Pacific Coast Highway (Baja/TSR)	770	-13	97829	14	34/0
3	2	MICHAEL LINGTON Two Of A Kind (Rendezvous)	695	+21	73784	25	33/1
2	3	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	666	-10	69794	22	33/0
5	4	EUGE GROOVE XXL (Narada Jazz)	586	-19	50096	31	30/0
7	5	STEVE COLE Thursday (Narada Jazz)	560	+109	51446	11	32/0
8	6	PAUL TAYLOR Nightlife (Peak)	524	+74	71175	11	31/0
4	7	KENNY G. Pick Up The Pieces (Arista/RMG)	506	-113	61085	23	30/0
11	8	RICHARD ELLIOT People Make The World Go Round (Artizen)	433	+49	68533	4	34/1
9	9	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	429	-12	47032	19	30/0
10	10	CHUCK LOEB Tropical (Shanachie)	427	+23	70030	12	32/0
6	11	DAVE KOZ Let It Free (Capitol)	403	-58	36281	31	29/0
15	12	NORMAN BROWN West Coast Coolin' (Warner Bros.)	396	+50	47927	8	32/0
13	13	3RD FORCE Believe In Me (Higher Octave)	365	+1	37327	18	29/0
16	14	VANESSA WILLIAMS You Are Everything (Lava)	338	-7	36108	14	25/0
12	15	PAUL BROWN Moment By Moment (GRP/VMG)	336	-41	35854	34	28/0
14	16	JONATHAN BUTLER Fire & Rain (Rendezvous)	330	-29	31617	6	22/0
18	17	JEFF LORBER Ooh La La (Narada Jazz)	314	+12	31108	16	29/0
19	18	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	290	+6	31735	10	28/1
17	19	ANITA BAKER How Does It Feel (Blue Note/Virgin)	266	-47	27928	16	23/0
21	20	KEN NAVARRO You Are Everything (Positive)	261	+12	27749	5	24/0
20	21	DAVID SANBORN Tin Tin Deo (GRP/VMG)	250	-14	44106	20	22/0
22	22	AVERAGE WHITE BAND Work To Do (Liquid 8)	229	+26	21419	7	23/3
27	23	WAYMAN TISDALE Ready To Hang (Rendezvous)	180	+45	19072	4	20/2
24	24	PAMELA WILLIAMS Fly Away With Me (Shanachie)	165	+17	17252	19	12/0
26	25	DONNY OSMOND Breeze On By (Decca)	155	+13	12252	2	13/3
30	26	JEFF GOLUB Simple Pleasures (Narada Jazz)	141	+19	19381	3	13/2
25	27	ALEXANDER ZONJIC Leave It With Me (Heads Up)	141	-3	12916	10	12/0
29	28	CAMIEL I'm Ready (Rendezvous)	126	0	22201	4	11/0
28	29	ACOUSTIC ALCHEMY Say Yeah (Higher Octave)	125	-5	5898	4	11/0
-	30	MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)	117	+8	9201	7	9/0

35 Smooth Jazz © reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

MINDI ABAIR Make A Wish (GRP/VMG)

Total Plays: 88, Total Stations: 11, Adds: 3

DAVE KOZ Love Changes Everything (Capitol)

Total Plays: 84, Total Stations: 7, Adds: 2

PIECES OF A DREAM Lunar Lullaby (Heads Up)

Total Plays: 75, Total Stations: 7, Adds: 0

KIRK WHALUM Any Love (GRP/VMG)

Total Plays: 73, Total Stations: 4, Adds: 0

NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)

Total Plays: 66, Total Stations: 8, Adds: 3

DAVID SANBORN f/LIZZ WRIGHT Don't Let Me Be Lonely Tonight (GRP/VMG)

Total Plays: 59, Total Stations: 6, Adds: 0

KEM I Can't Stop Loving You (Motown/Universal)

Total Plays: 56, Total Stations: 5, Adds: 1

ANITA BAKER Serious (Blue Note/Virgin)

Total Plays: 52, Total Stations: 6, Adds: 2

WALTER BEASLEY Coolness (Heads Up)

Total Plays: 50, Total Stations: 6, Adds: 2

RIPPINGTONS Wild Card (Peak)

Total Plays: 48, Total Stations: 5, Adds: 0

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm) 11

AVERAGE WHITE BAND Work To Do (Liquid 8) 3

DONNY OSMOND Breeze On By (Decca) 3

MINDI ABAIR Make A Wish (GRP/VMG) 3

NELSON RANGELL Don't You Worry 'Bout A Thing (Koch) 3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

STEVE COLE Thursday (Narada Jazz) +109

PAUL TAYLOR Nightlife (Peak) +74

NORMAN BROWN West Coast Coolin' (Warner Bros.) +50

RICHARD ELLIOT People Make The World Go Round (Artizen) +49

WAYMAN TISDALE Ready To Hang (Rendezvous) +45

PRAFUL Sigh (Rendezvous) +33

ANITA BAKER Serious (Blue Note/Virgin) +31

AVERAGE WHITE BAND Work To Do (Liquid 8) +26

PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm) +24

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S) TOTAL PLAYS

FOURPLAY Fields Of Gold (RCA Victor/RMG) 287

TIM BOWMAN Summer Groove (Liquid 8) 282

SOUL BALLET Cream (215) 263

MINDI ABAIR Come As You Are (GRP/VMG) 228

GERALD ALBRIGHT To The Max (GRP/VMG) 222

CHRIS BOTTI No Ordinary Love (Columbia) 220

MARION MEADOWS Sweet Grapes (Heads Up) 219

WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous) 216

NORMAN BROWN Up 'N' At 'Em (Warner Bros.) 208

CHRIS BOTTI Back Into My Heart (Columbia) 192

NICK COLIONNE It's Been Too Long (3 Keys Music) 191

RICHARD ELLIOT Your Secret Love (GRP/VMG) 190

DAN SIEGEL In Your Eyes (Native Language) 184

JOYCE COOLING Camelback (Narada Jazz) 184

GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG) 176

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

SMOOTH JAZZ ROCKS CLEVELAND

Next Level:
Energizing Smooth Jazz 2.0

Moderated by: **Bob Kaake,**
Clear Channel/Chicago

Friday, June 24, 2005 11:00AM-1:00PM

Sponsored by: **Gold Note Music**
Performance by: **Carol DuBoc**



R&R CONVENTION 2005

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SMOOTH JAZZ INDICATOR TOP 30

June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NILS Pacific Coast Highway (Baja/TSR)	208	+13	837	19	13/0
2	2	JEFF LORBER Ooh La La (Narada Jazz)	186	-7	654	19	14/0
4	3	3RD FORCE Believe In Me (Higher Octave)	167	+5	512	16	13/0
3	4	GEORGE DUKE T-Jam (BPM)	155	-12	605	13	12/0
5	5	PAUL TAYLOR Nightlife (Peak)	153	+4	608	13	12/0
6	6	RICHARD ELLIOT People Make The World Go Round (Artizen)	148	+8	510	3	12/0
8	7	NORMAN BROWN West Coast Coolin' (Warner Bros.)	144	+8	669	12	13/0
11	8	AVERAGE WHITE BAND Work To Do (Liquid 8)	143	+14	541	11	12/0
9	9	JEFF GOLUB Simple Pleasures (Narada Jazz)	138	+5	393	6	13/1
12	10	JOE JOHNSON U Know What's Up (Yasny)	135	+8	640	5	8/0
20	11	CHUCK LOEB Tropical (Shanachie)	133	+28	512	16	11/1
7	12	STEVE COLE Thursday (Narada Jazz)	133	-5	469	12	11/0
13	13	KEM I Can't Stop Loving You (Motown/Universal)	128	+3	639	6	10/1
10	14	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	127	-3	589	21	10/0
18	15	PAMELA WILLIAMS Fly Away With Me (Shanachie)	126	+16	427	18	9/1
17	16	MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)	116	+1	512	13	12/0
15	17	MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)	114	-8	511	8	9/0
14	18	NELSON RANGELL That's The Way Of The World (Koch)	112	-11	548	14	11/0
16	19	ACOUSTIC ALCHEMY Say Yeah (Higher Octave)	111	-8	383	11	10/0
Debut	20	JONATHAN BUTLER Fire & Rain (Rendezvous)	103	+21	452	1	8/2
21	21	LIN ROUNTREE f/TIM BOWMAN For Your Love (BDK)	102	-2	366	11	9/0
23	22	BLACK GOLD MASSIVE Don't Give Up Now (Major Menace)	101	+1	387	5	9/1
24	23	PATCHES STEWART Road Song (Koch)	98	+1	468	4	9/0
26	24	CAMIEL I'm Ready (Rendezvous)	97	+4	312	4	10/0
25	25	HIROSHIMA Swiss Ming (Heads Up)	97	+1	474	4	9/0
22	26	RIPPINGTONS Wild Card (Peak)	95	-6	402	5	9/0
27	27	PRAFUL Moon Glide (Rendezvous)	94	+4	303	2	9/0
Debut	28	BASS X Our Time (Liquid 8)	92	+8	304	1	10/1
19	29	URBAN KNIGHTS My Boo (Narada Jazz)	92	-14	282	9	7/0
-	30	ANDRE DELANO Night Riders (7th Note)	89	+5	496	2	8/0

16 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
PAUL HARCASTLE Serene (Trippin' 'N' Rhythm)	5
WARREN HILL Still In Love (Popjazz)	3
JONATHAN BUTLER Fire & Rain (Rendezvous)	2
TIM BOWMAN f/NELSON RANGELL Dance (Liquid 8)	2
MOLLY JOHNSON My Oh My (Marquee)	2
DANNY FEDERICI Miss You (V2)	2
LEE RITENOUR Possibilities (Peak)	2
DAVE KOZ Love Changes Everything (Capitol)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAUL HARCASTLE Serene (Trippin' 'N' Rhythm)	+35
WARREN HILL Still In Love (Popjazz)	+29
CHUCK LOEB Tropical (Shanachie)	+28
WALTER BEASLEY Coolness (Heads Up)	+26
JONATHAN BUTLER Fire & Rain (Rendezvous)	+21
GREG ADAMS The Crossing (215)	+21

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
QUEEN LATIFAH California Dreamin' (Vector)	58
ANITA BAKER You're My Everything (Blue Note/Virgin)	48
HALL & OATES I'll Be Around (U-Watch)	45
STEVE OLIVER Chips & Salsa (Koch)	44
JOYCE COOLING Camelback (Narada Jazz)	41
WAYMAN TISOALE Ain't No Stoppin' Us Now (Rendezvous)	36
MINOI ABAIR Come As You Are (GRP/VMG)	33
CHRIS 8OTTI No Ordinary Love (Columbia)	32
ALICIA KEYS If I Ain't Got You (J/RMG)	30
GREG ADAMS Firefly (215)	25
FOURPLAY Fields Of Gold (RCA Victor/RMG)	18
PETER WHITE How Does It Feel (Columbia)	16

REPORTERS

Stations and their adds listed alphabetically by market

<p>KAJZ/Albuquerque, NM* OM: Jim Walton PD/MD: Paul Lavoie 1 PAUL HARCASTLE</p> <p>WJZZ/Atlanta, GA* PD/MD: Dave Kosh KEM PAUL HARCASTLE</p> <p>KSMJ/Bakersfield, CA* OM/PD: Chris Townshend APD: Nick Novak PAUL JACKSON, JR.</p> <p>WEAA/Baltimore, MD OM/PD: Maxie Jackson MD: Kayona Brown 3 MOLLY JOHNSON 3 GORDON CHAMBERS</p> <p>WSMJ/Baltimore, MD* PD/MD: Lori Lewis 2 DONNY OSMOND</p>	<p>WVSU/Birmingham, AL OM/PD: Andy Parrish 1 GARRY GOIN 1 WARREN HILL 1 DANNY FEDERICI 1 TIM BOWMAN f/NELSON RANGELL 1 JEANETTE HARRIS BAND</p> <p>WNUA/Chicago, IL* OM: Bob Kaake PD: Steve Stiles MD: Michael La Crosse 1 PAUL HARCASTLE</p> <p>WNWV/Cleveland, OH* OM/PD: Bernie Kimble 11 NELSON RANGELL PAUL HARCASTLE</p> <p>WJZA/Columbus, OH* PD/MD: Bill Harman 9 NELSON RANGELL</p> <p>KOAI/Dallas, TX* DM/PD: Kurt Johnson APD/MD: Mark Sanford AVERAGE WHITE BAND JEFF GOLUB</p> <p>KJCD/Denver, CO* PD/MD: Michael Fischer 8 ANITA BAKER</p> <p>WVMV/Detroit, MI* OM/PD: Tom Steeker MD: Sandy Kovach 9 WAYMAN TISOALE</p> <p>KEZL/Fresno, CA* OM: E. Curtis Johnson PD/MD: J. Weidenheimer WAYMAN TISOALE AVERAGE WHITE BAND</p> <p>WJZJ/Ft. Myers, FL* OM: Steve Amari PD: Joe Turner MD: Randi Bachman PAUL HARCASTLE</p>	<p>WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards 5 KEM 5 BLACK GOLD MASSIVE DOWN TO THE BONE PAUL HARCASTLE</p> <p>KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan 6 RICHARD ELLIOT</p> <p>WYJZ/Indianapolis, IN* OM/PD: Carl Frye TIM BOWMAN f/NELSON RANGELL PAUL HARCASTLE</p> <p>KJLU/Jefferson City, MO PD/MD: Dan Turner 3 DAVE SERENY 2 DAVE KOZ</p> <p>KOAS/Las Vegas, NV* PD/MD: Erik Foxx No Adds</p> <p>KUAP/Little Rock, AR PD/MD: Michael Nellums 4 PAUL HARCASTLE 3 LEE RITENOUR 3 CAROL DUBOC 2 DAVE KOZ 1 MOLLY JOHNSON 1 D-TOUR 1 VICTOR FIELDS</p> <p>KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Enid Cogswell No Adds</p> <p>KTWV/Los Angeles, CA* PD: Paul Goldstein MD: Samantha Pascual WALTER BEASLEY PAUL HARCASTLE</p>	<p>WJZL/Louisville, KY* OM: Kelly Carls PD/MD: Gator Glass APD: Ron Fisher No Adds</p> <p>WLVE/Miami, FL* DM: Rob Roberts PD/MD: Rich McMillan No Adds</p> <p>WJZI/Milwaukee, WI* PD: Stan Atkinson MD: Steve Scott 1 JEFF GOLUB MINDI ABAIR</p> <p>KJZI/Minneapolis, MN* PD: Lauren MacLeash MD: Mike Wolf 4 DONNY OSMOND</p> <p>KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan MINDI ABAIR NELSON RANGELL GARRY GOIN PAUL HARCASTLE</p> <p>WFSK/Nashville, TN MD: Chris Nochowicz 10 WARREN HILL 8 LEE RITENOUR 8 JAZZY DEVILS 8 TIM BOWMAN f/NELSON RANGELL 8 PAUL HARCASTLE 8 TOM BRAXTON 6 KEIKO MATSUI 6 DANNY FEDERICI 6 JONATHAN BUTLER 4 ROY AYERS</p> <p>WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski 7 MICHAEL LINGTON</p>	<p>WLOO/Orlando, FL* PD/MD: Brian Morgan APD: Patric Riley 1 MADELEINE PEYROUX 1 VAN MORRISON WARREN HILL DOWN TO THE BONE PAUL HARCASTLE</p> <p>WJJZ/Philadelphia, PA* OM: Todd Shannon PD: Michael Tozzi MD: Frank Childs 4 DAVE KOZ 4 MINDI ABAIR 3 DONNY OSMOND</p> <p>KYOT/Phoenix, AZ* PD: Shaun Holly APD/MD: Angie Handa WARREN HILL</p> <p>KJZS/Reno, NV* PD/MD: Robert Dees No Adds</p> <p>KSSJ/Sacramento, CA* PD/MD: Lee Hansen DAVE KOZ</p> <p>KBZN/Salt Lake City, UT* OM/PD: Dan Jessop 8 ANITA BAKER 7 JIM BRICKMAN/CHRIS KORBLEIN 3 WALTER BEASLEY 1 AVERAGE WHITE BAND</p> <p>KIFM/San Diego, CA* PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p> <p>KKSF/San Francisco, CA* PD: Michael Erickson MD: Ken Jones 11 PAUL HARCASTLE</p>	<p>KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton No Adds</p> <p>DMX Jazz Vocal Blend/Satellite PD/MD: Kenji Johnson 19 PATRICK YANDALL 18 URBAN KNIGHTS 17 MARCUS MILLER 17 NORMAN BROWN 17 WAYMAN TISOALE 17 PAMELA WILLIAMS 15 SWING OUT SISTER 15 PETE BELASCO 15 KENNY G. f/CHAKA KHAN 15 GEORGE BENSON 15 PATCHES STEWART 15 RIPPINGTONS & RUSS FREEMAN 14 CHUCK LOEB 14 EVERETTE HARP 13 VERNON D. FAILS 13 ALEXANDER ZONJIC 13 NELSON RANGELL 13 JONATHAN BUTLER 12 ADANI & WOLF 12 BOBBY CALDWELL 12 ERIC ESSIX 12 LALAH HATHAWAY 12 QUEEN LATIFAH 11 FATTBURGER 11 JANITA 11 ALL-FOR-7 11 MATT BIANCO f/BASIA 10 RONNY JORDAN 10 CHIEMI MINUCCI 10 WILL DONATO 10 MAYSA 10 JIM ADKINS 9 KEN NAVARRO 9 CAROL DUBOC 9 LOVE GYPSIES 9 STEVE OLIVER 9 MADELEINE PEYROUX 9 DAVID LANZ 9 MICHAEL HAGGINS 9 HUGH MASEKELA 9 SHADES OF SOUL 9 VERONICA MARTELL 8 PRAFUL 8 MOLLY JOHNSON 7 CHRIS BOTTI 7 DAVE KOZ 7 JAMES GABRIANO 6 SOUL BALLET 6 JAMIE BONK 6 RAY CHARLES f/NATALIE COLE 6 DOC POWELL 6 INCOGNITO 5 THEO BISHOP 5 JOYCE COOLING 5 PIECES OF A DREAM 5 NESTOR TORRES 5 JEFF GOLUB 4 SMOKEY ROBINSON 4 BASS X 4 SHADY GRADY 4 TEKNEEK 4 NICOLAS BEARDE</p> <p>DMX Smooth Jazz/Satellite PD/MD: Jeanne Destro 13 GREG ADAMS 12 WALTER BEASLEY 12 WARREN HILL</p> <p>Jones Radio Network/Satellite* OM: J.J. McKay PD: Steve Hibbard MD: Laurie Cobb 2 PAUL BROWN 1 HALL & OATES BLACK GOLD MASSIVE JONATHAN BUTLER</p> <p>Sirius Jazz Cafe/Satellite PD: Teresa Kincaid MD: Rick Laboy 17 PAUL HARCASTLE 16 CHUCK LOEB 16 JONATHAN BUTLER</p> <p>XM Watercolors/Satellite PD/MD: Shirilita Colon NELSON RANGELL PAUL HARCASTLE</p> <p>KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose 23 GRADY NICHOLS WILL DONATO f/STEVE OLIVER</p> <p>KCOZ/Springfield, MO OM: Jae Jones PD/MD: Rachael Elliott 7 VERONICA MARTELL 7 PHIL COLLINS</p> <p>WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis No Adds</p> <p>WJZW/Washington, DC* OM: Kenny King PD: Carl Anderson MD: Renee DePuy PAUL HARCASTLE</p>
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KEN ANTHONY
kanthony@radioandrecords.com

Little Steven's Busy Life

The Springsteen guitarist, Sopranos actor and DJ speaks

Is Little Steven Van Zandt the busiest man in show business or what? Most people would be content to play guitar for Bruce Springsteen, let alone have a key role on one of television's hottest shows, *The Sopranos*. But that wasn't enough for Little Steven.

In April 2002 *Little Steven's Underground Garage* debuted on 27 radio stations throughout the United States. The two-hour weekly radio show features a mixture of garage rock from classic bands like The Troggs and The Who and new artists like The Hives and The White Stripes. Today the show is heard on more than 200 affiliates in the U.S. and Canada.

Little Steven will be the keynote speaker at the Jacobs Media Summit on Thursday, June 23, during R&R Convention 2005 in Cleveland. As a warm-up to that appearance, he recently took some time out of his hectic schedule shooting the final season of *The Sopranos* to share his thoughts on his careers in music, TV and radio.

R&R: How are things going with shooting *The Sopranos*?

LS: Great. We started shooting about two or three weeks ago. It's good to see everybody again. We drop in on each other every now and then in the off-season, but it's good to have everybody together. The writing continues to be great, but, unfortunately, it looks like this is the last year.

R&R: Do you know if any major characters are going to get whacked this year?

LS: If I did, do you think I would tell you?

R&R: How did you get involved with the show?

LS: David Chase [*The Sopranos*' creator and executive producer] is a big music fan and had seen The E Street Band and thought I would be good for the show. I don't know how or why. I suspect drugs were involved.

R&R: Did you have any prior acting experience?

LS: No. He just gave me a call and said, "Come on down." I didn't have anything else to do at the time, so I went. Believe it or not, I wasn't that excited about the whole thing. I had no intention of being an actor. I didn't take the whole thing that seriously. Most of us didn't think the show would be picked up by HBO after the pilot episode. The show was so eccentric at the time.

R&R: Let's talk about your radio show. *Little Steven's Underground Garage* has become quite

a phenomenon. How did that whole concept come together?

LS: Several things happened at once. First of all, I wanted to support this new contemporary garage rock movement that was out there, which is basically a rebirth of rock 'n' roll. A whole bunch of young bands were being ignored by the industry. They weren't being signed to major labels or played on the radio. I thought these bands were important and needed to be supported.

Then I thought, there's never been a format where you can hear all 50 years of rock 'n' roll in one place. I thought that would work if there was the right choice of songs. We spent a year figuring out the format and then decided to play what I felt were the coolest records ever made. That's what we do. We just started our fourth year.

R&R: When the show started you were mixing all kinds of musical styles, which has been considered un-radiolike for a long time. Now there is sat-



Little Steven

"It's not the conventional wisdom, but I firmly believe that terrestrial and satellite radio can co-exist, and I think it's healthy for everybody."

ellite radio, which offers variety, and all the "Jack" formats springing up on terrestrial radio. Do you think your show was ahead of the curve?

LS: It certainly was. But the satellite formats do more narrowcasting, and I'm going against the grain in that sense. People have told me

this Jack thing is some kind of version of what we're doing, but not as good. I hope our show does influence people. We not only play more diverse songs and have depth in the playlist, but we have also limited the commercials on our show, which is something that Clear Channel and other broadcasters have picked up on. I think we've had influence in these two areas.

R&R: You must get sent and listen to a ton of music.

LS: Yes, we do. We mostly play things on small labels. Out of the 100 new bands we've played in the last few years, only about 15 or so have been signed to major labels. I probably listen to about 10 albums a day. I took this on and decided that if I'm going to do it, I'm going to do it right. I have too much respect for radio and everybody who's doing radio to take it lightly. I want to bring people back to radio.

It's not the conventional wisdom, but I firmly believe that terrestrial and satellite radio can coexist, and I think it's healthy for everybody. The war for listeners is not between different types of radio, it's between radio and video games, TV and other things that take people away from radio. Radio can be a good companion and a good friend. I want to bring back the relationship with radio that I grew up with.

R&R: Talk about the radio stations and DJs you grew up with that have influenced you to do your own radio show.

LS: I grew up with AM radio. It was very cool in New York City in the '60s. At the time, the best music was also the most commercial, which will probably never happen again. I grew up with Dan Ingram, Cousin Bruce and Murray The K. FM Rock radio became cool in the late '60s and early '70s. WNEW had Richard Neer, Dan Neer and Scott Muni. It was our FM station for many years. One of my great goals in life is to someday restore WNEW to its former glory.

R&R: There have been lots of stories written lately about the death of Rock radio. WNEW is one in a long line of great Rock stations that have gone away. I have friends who grew up in New York who say that was their radio station. Unfortunately,



The Rock Panel Is Set

Don't miss the Rock session, "Rock's Future: Nurture the Heritage or Say Adios," at R&R Convention 2005 in Cleveland. Many of the issues that Little Steven will discuss in his Jacobs Summit keynote address will be hot topics at the session, which is set for Saturday, June 25, from 11 am-1 pm.

With the much-publicized format flips of major Rock stations like KLOL/Houston, KSJO/San Jose and WZTA/Miami to Spanish-language formats, this session will argue that Rock stations need to nurture and champion their market heritage and music in order to stay relevant and successful.

The session will be moderated by R&R Rock Editor Ken Anthony, and the panel includes WMMS/Cleveland PD Bo Matthews, WAXQ (Q104)/New York PD Bob Buchmann, *Moonlight Groove Highway* syndicated show host Raechel Donahue and Sanctuary Records Sr. VP Drew Murray.

"Our culture is no longer based on love and passion and pride."

somewhere along the line the spirit of that station and others across the country died.

LS: There are a whole lot of mistakes being made. Frankly, I know exactly what they are. People seem to think at this point that you can't have great radio and make money, and that's wrong. We're making lots of money with my show with half the commercial inventory. We only run eight minutes of spots per hour.

R&R: You said some of these stations are making mistakes and doing things wrong. Can you elaborate on that?

LS: I don't want to blow my whole keynote for the Jacobs Media Summit, but I think you said it yourself. You have to start with the spirit and love of rock 'n' roll and why we got into this in the first place. But we shouldn't just point to radio and say, "This is the only place where this problem is."

Our culture is no longer based on love and passion and pride. Everybody is just trying to make a living, earn short-term money and keep their job. When you get into the "circle the wagons" mentality that we are in, people start panicking, and they tend to forget why they're doing it in the first place.

You can't make what we do a science. Corporations love to have things as scientific as possible so that they have a consistent bottom line, but it isn't that easy. There's a major paradigm shift about to happen. Those who are hip to it and who are ready to have a little courage and make some changes will foster a revolution at radio. Those who don't and who want to keep the status quo had all better start learning to speak Spanish.

R&R Alternative Editor Kevin Stapleford has an in-depth preview of this year's Jacobs Media Summit on Page 63.

ROCK TOP 30

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AUDIOSLAVE Be Yourself (Interscope/Epic)	597	-28	34230	11	25/0
2	2	SEETHER Remedy (Wind-up)	513	+32	23883	7	24/0
3	3	GREEN DAY Holiday (Reprise)	486	+22	27137	11	23/0
4	4	FOO FIGHTERS Best Of You (RCA/RMG)	468	+27	21727	6	26/0
6	5	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	393	+5	17837	13	18/0
5	6	GREEN DAY Boulevard Of Broken Dreams (Reprise)	380	-33	20965	28	22/0
8	7	NINE INCH NAILS The Hand That Feeds (Interscope)	355	-5	20272	11	18/1
7	8	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	354	-7	12122	18	22/0
10	9	3 DOORS DOWN Behind Those Eyes (Republic/Universal)	353	+46	15417	8	20/0
9	10	VELVET REVOLVER Fall To Pieces (RCA/RMG)	335	-20	20089	42	24/0
18	11	STAIN'D Right Here (Flip/Atlantic)	279	+119	9123	2	25/4
11	12	MUDVAYNE Happy? (Epic)	266	+18	12630	16	13/0
12	13	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	234	+11	7855	12	21/1
13	14	AUDIOSLAVE Your Time Has Come (Interscope/Epic)	211	+2	6613	4	17/0
14	15	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	204	+4	8666	7	12/0
22	16	DARK NEW DAY Brother (Warner Bros.)	153	+17	4316	4	13/0
21	17	PAPA ROACH Take Me (Geffen)	142	+4	5482	5	13/0
20	18	OFFSPRING Can't Repeat (Columbia)	136	-5	4660	3	11/0
19	19	SILVERTIDE Blue Jeans (J/RMG)	131	-26	2507	14	9/0
17	20	CHEVELLE The Clincher (Epic)	129	-42	3481	20	12/0
23	21	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	126	+1	3880	9	9/0
24	22	COLLECTIVE SOUL Better Now (EI Music Group)	121	+3	7720	18	7/0
27	23	DAVE MATTHEWS BAND American Baby (RCA/RMG)	88	+10	5584	2	5/0
Debut	24	CROSSFADE Colors (Columbia)	81	+30	1842	1	8/0
25	25	BILLY IDOL Scream (Sanctuary/SRG)	79	-26	3659	19	7/0
28	26	SOUND AND FURY Troptropical (Athelas)	69	-6	869	2	0/0
29	27	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	60	-12	1416	8	5/0
Debut	28	SAMMY HAGAR Let Me Take You There (Azoff Music Management)	59	-4	4926	1	3/0
Debut	29	KILLERS Mr. Brightside (Island/IDJMG)	55	-11	3390	1	2/0
30	30	DROWNING POOL Killin' Me (Wind-up)	55	-15	2271	3	4/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
STAIN'D Right Here (Flip/Atlantic)	4
TOMMY LEE Trying To Be Me (Independent)	2
INCUBUS Make A Move (Epic)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STAIN'D Right Here (Flip/Atlantic)	+119
3 DOORS DOWN Behind Those Eyes (Republic/Universal)	+46
TOMMY LEE Trying To Be Me (Independent)	+37
INCUBUS Make A Move (Epic)	+35
SEETHER Remedy (Wind-up)	+32
THREE DAYS GRACE Home (Jive/Zomba Label Group)	+32
CROSSFADE Colors (Columbia)	+30
FOO FIGHTERS Best Of You (RCA/RMG)	+27
GREEN DAY Holiday (Reprise)	+22
MUDVAYNE Happy? (Epic)	+18

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
THREE DAYS GRACE Home (Jive/Zomba Label Group)	216
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	207
BREAKING BENJAMIN Sooner Or Later (Hollywood)	190
SHINEDOWN Burning Bright (Atlantic)	185
JET Cold Hard Bitch (Atlantic)	180
CROSSFADE Cold (Columbia)	173
BREAKING BENJAMIN So Cold (Hollywood)	166
NICKELBACK Figured You Out (Roadrunner/IDJMG)	165
PAPA ROACH Getting Away With Murder (Geffen)	152
VELVET REVOLVER Slither (RCA/RMG)	146

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

U2 City Of Blinding Lights (Interscope)
Total Plays: 45, Total Stations: 3, Adds: 0

TOMMY LEE Trying To Be Me (Independent)
Total Plays: 43, Total Stations: 5, Adds: 2

STATIC-X I'm The One (Warner Bros.)
Total Plays: 38, Total Stations: 4, Adds: 0

PROM KINGS Alone (Three Kings)
Total Plays: 36, Total Stations: 4, Adds: 0

INCUBUS Make A Move (Epic)
Total Plays: 35, Total Stations: 3, Adds: 2

RA Fallen Angels (Republic/Universal)
Total Plays: 27, Total Stations: 3, Adds: 1

BREAKING POINT Show Me A Sign (Wind-up)
Total Plays: 26, Total Stations: 5, Adds: 1

DAY OF FIRE Fade Away (Jive/Essential/PLG)
Total Plays: 25, Total Stations: 3, Adds: 1

BLACK LABEL SOCIETY Fire It Up (Artemis)
Total Plays: 20, Total Stations: 3, Adds: 1

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney APD: Judi Chervolo No Adds	WPTQ/Bowling Green, KY OM/PD: Alex "Ace" Chase APD/MD: Monty Foster 12 OFFSPRING	WMMS/Cleveland, OH* OM/PD: Jay Nunley APD/MD: Reeves Kirtner 3 CROSSFADE 1 CKY 1 TOMMY LEE	WRVC/Huntington OM/PD: Jay Nunley APD/MD: Reeves Kirtner 3 CROSSFADE 1 CKY 1 TOMMY LEE	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler No Adds	WBWB/Raleigh, NC* PD: Jay Nachlis No Adds	KZQZ/San Luis Obispo, CA PD/MD: David Atwood 1 PAPA ROACH 1 DEAF PEDESTRIANS	KBRO/Waco, TX PD/MD: Brent Henslee 17 EXIES
WZZO/Allentown, PA* PD: Rick Strauss MD: Chris Line 3 STAIN'D 1 NINE INCH NAILS	WRQK/Canton, OH* PD: Garrett Hart MD: Nick Andrews 8 INCUBUS	KNCN/Corpus Christi, TX* OM/PD: Paula Newell APD/MD: Monte Montana 3 INCUBUS 1 RA	WRKR/Kalamazoo, MI OM: Mike McKelvy PD/MD: Jay Deacon No Adds	KDKB/Phoenix, AZ* PD: Joe Bonadonna MD: Paul Peterson No Adds	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell No Adds	KTUX/Shreveport, LA* PD: Kevin West MD: Flyn Stone 8 SUBMERSED 6 STAIN'D 2 SUBMERSED BREAKING POINT DAY OF FIRE	WMZK/Wausau, WI PD/MD: Brandon Pappas DAY OF FIRE
KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett 2 SKINDRED 1 INCUBUS	WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher INCUBUS	KLAQ/EI Paso, TX* OM/PD: Courtney Nelson APD/MD: Glenn Garza No Adds	KZZE/Medford, OR PD/MD: Rob King No Adds	WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Hill 1 STAIN'D NO ADDRESS	WRDQ/Roanoke, VA* PD/MD: Aaron Roberts APD: Heidi Krummert-Tate No Adds	WBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox 8 CROSSFADE 8 STAIN'D 2 ROBERT PLANT	WWDG/Syracuse, NY* OM: Rich Lauber PD: Scott MD: Scott Dixon No Adds
WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush 12 DARK NEW DAY 9 TOMMY LEE 1 CROSSFADE	WKLC/Charleston, WV OM/PD: Bill Knight 1 10 YEARS 1 DEAF PEDESTRIANS 1 TOMMY LEE	WMTT/Elmira, NY PD: George Harris MD: Stephen Shimer No Adds	WDHA/Morristown, NJ* PD/MD: Terrie Carr No Adds	KUFQ/Portland, OR* OM/PD: Dave Nurnme APD/MD: Dan Bazylek BLACK LABEL SOCIETY	WXRQ/Rockford, IL PD/MD: Jim Stone SUBMERSED	WKLTV/Traverse City, MI PD/MD: Terri Ray No Adds	POWERED BY MEDIABASE
KIOC/Beaumont, TX* OM: Joey Armstrong PD/MD: Mike Davis No Adds	WEBN/Cincinnati, OH* OM/PD: Scott Reinhardt MD: Rick Vastie 7 STAIN'D 4 MOTLEY CRUE	WRCQ/Fayetteville, NC* OM: Perry Stone PD: Mark Arsen MD: Al Field No Adds	WXMM/Norfolk, VA* OM: John Shomby PD/MD: Jay Slater 10 YEARS	WHEB/Portsmouth, NH* PD: Chris "Doc" Garrett MD: Jason "JR" Russell No Adds	KRXQ/Sacramento, CA* OM/MD: Jim Fox PD: Pat Martin No Adds	KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD/MD: Darby Wilcox No Adds	*Monitored Reporters
			KCLB/Palm Springs, CA OM: Larry Snider PD/MD: Rick Sparks No Adds	WHJY/Providence, RI* PD: Scott Laudani APD: Doug Palmieri MD: John Laurenti 9 TOMMY LEE	KSRX/San Antonio, TX* PD/MD: Mark Landis APD: Ed "Mister Ed" Lambert No Adds	KMOD/Tulsa, OK* OM/PD: Don Cristl TOMMY LEE	46 Total Reporters
			WWCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 2 DARK NEW DAY			KRTQ/Tulsa, OK* OM: Steve Hunter PD/MD: Chris Kelly APD: Kelly Garrett No Adds	27 Total Monitored
							19 Total Indicator
							Did Not Report, Playlist Frozen (2): KFLY/Eugene, OR KQDS/Duluth

ACTIVE ROCK TOP 50

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MUDVAYNE Happy? (Epic)	1863	-48	87542	17	59/0
3	2	GREEN DAY Holiday (Reprise)	1624	+14	74015	13	57/0
4	3	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	1591	-1	60169	10	59/0
2	4	CHEVELLE The Clincher (Epic)	1552	-94	62080	21	58/0
5	5	NINE INCH NAILS The Hand That Feeds (Interscope)	1508	-9	66440	11	59/0
6	6	SEETHER Remedy (Wind-up)	1490	+70	64725	8	59/0
8	7	FOO FIGHTERS Best Of You (RCA/RMG)	1381	+59	59578	6	58/0
9	8	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	1233	+7	47520	19	56/0
7	9	AUDIOSLAVE Be Yourself (Interscope/Epic)	1202	-177	53483	12	58/0
15	10	STAINED Right Here (Flip/Atlantic)	1042	+250	44113	3	56/1
11	11	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	898	+27	30326	15	54/2
14	12	OFFSPRING Can't Repeat (Columbia)	895	+66	31009	4	55/2
10	13	BREAKING BENJAMIN Sooner Or Later (Hollywood)	875	-149	33616	22	52/0
12	14	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	867	-4	26373	15	54/0
13	15	PAPA ROACH Take Me (Geffen)	864	0	24525	8	54/1
16	16	DARK NEW DAY Brother (Warner Bros.)	783	+38	21873	7	56/1
17	17	AUDIOSLAVE Your Time Has Come (Interscope/Epic)	776	+54	29497	5	53/1
19	18	3 DOORS DOWN Behind Those Eyes (Republic/Universal)	708	+27	20415	8	46/0
21	19	CROSSFADE Colors (Columbia)	578	+65	13385	4	47/3
18	20	SILVERTIDE Blue Jeans (J/RMG)	559	-141	17193	15	39/0
25	21	STATIC-X I'm The One (Warner Bros.)	497	+89	12598	6	43/0
23	22	LIFE OF AGONY Love To Let You Down (Epic)	472	-19	11896	8	43/0
22	23	PROM KINGS Alone (Three Kings)	414	-84	9918	19	36/0
26	24	WEEZER Beverly Hills (Geffen)	355	-8	12892	9	19/0
24	25	PORCUPINE TREE Shallow (Lava)	337	-73	5478	13	34/0
28	26	BREAKING POINT Show Me A Sign (Wind-up)	321	-7	6521	10	31/1
Debut	27	INCUBUS Make A Move (Epic)	281	+267	12277	1	37/15
30	28	WHITE STRIPES Blue Orchid (V2)	270	-22	5922	6	19/0
33	29	RA Fallen Angels (Republic/Universal)	267	+70	6294	3	27/2
29	30	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	255	-40	5959	11	19/0
40	31	DAY OF FIRE Fade Away (Jive/Essential/PLG)	250	+96	4954	2	29/6
31	32	SHADOWS FALL Inspiration On Demand (Century Media)	243	-13	4182	9	27/0
27	33	MOTLEY CRUE Sick Love Song (Island/IDJMG)	224	-120	4665	12	28/0
44	34	SUBMERSED In Due Time (Wind-up)	219	+98	3578	2	24/3
32	35	QUEENS OF THE STONE AGE Little Sister (Interscope)	204	-6	11765	20	21/0
35	36	BLACK LABEL SOCIETY Fire It Up (Artemis)	203	+27	7630	4	18/0
36	37	INTANGIBLE Those Around You (Larkio Music)	194	+25	3753	5	21/0
38	38	CORROSION OF CONFORMITY Rise River Rise (Sanctuary/SRG)	152	-5	2077	3	16/0
34	39	BECK E-Pro (Interscope)	140	-48	7413	14	13/0
Debut	40	QUEENS OF THE STONE AGE In My Head (Interscope)	121	+53	1793	1	15/3
Debut	41	SKINDRED Set It Off (Lava)	113	+87	1924	1	19/5
43	42	DROWNING POOL Killin' Me (Wind-up)	112	-17	5900	16	7/0
46	43	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	109	+9	4363	20	12/0
45	44	OZZY OSBOURNE Mississippi Queen (Epic)	108	-12	4288	14	7/0
41	45	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	103	-43	3425	18	13/0
39	46	ATREYU Right Side Of The Bed (Victory)	103	-52	1257	16	17/0
49	47	MY CHEMICAL ROMANCE Helena (Reprise)	98	+24	2233	2	4/0
Debut	48	DANKO JONES Lovercall (Razor & Tie)	74	+41	4957	1	13/8
37	49	ALTER BRIDGE Broken Wings (Wind-up)	74	-84	1690	9	13/0
Debut	50	SOUND AND FURY Troptropical (Athelas)	69	+11	2071	1	0/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
INCUBUS Make A Move (Epic)	15
DANKO JONES Lovercall (Razor & Tie)	8
DAY OF FIRE Fade Away (Jive/Essential/PLG)	6
TOMMY LEE Trying To Be Me (Independent)	6
SKINDRED Set It Off (Lava)	5
CKY Familiar Realm (Island/IDJMG)	5
10 YEARS Wasteland (Republic/Universal)	4
CROSSFADE Colors (Columbia)	3
SUBMERSED In Due Time (Wind-up)	3
QUEENS OF THE STONE AGE In My Head (Interscope)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INCUBUS Make A Move (Epic)	+267
STAINED Right Here (Flip/Atlantic)	+250
SUBMERSED In Due Time (Wind-up)	+98
DAY OF FIRE Fade Away (Jive/Essential/PLG)	+96
STATIC-X I'm The One (Warner Bros.)	+89
SKINDRED Set It Off (Lava)	+87
SEETHER Remedy (Wind-up)	+70
RA Fallen Angels (Republic/Universal)	+70
OFFSPRING Can't Repeat (Columbia)	+66
CROSSFADE Colors (Columbia)	+65

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BREAKING BENJAMIN So Cold (Hollywood)	644
CROSSFADE Cold (Columbia)	535
PAPA ROACH Getting Away With Murder (Geffen)	483
THREE DAYS GRACE Home (Jive/Zomba Label Group)	477
GREEN DAY Boulevard Of Broken Dreams (Reprise)	468
SLIPKNOT Duality (Roadrunner/IDJMG)	450
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	380
SHINEDOWN Burning Bright (Atlantic)	375
VELVET REVOLVER Slither (RCA/RMG)	364
VELVET REVOLVER Fall To Pieces (RCA/RMG)	362

NEW & ACTIVE

30 SECONDS TO MARS Attack (Immortal/Virgin)
Total Plays: 65, Total Stations: 7, Adds: 1
TOMMY LEE Trying To Be Me (Independent)
Total Plays: 61, Total Stations: 9, Adds: 6
TSAR Band-Girls-Money (TVT)
Total Plays: 54, Total Stations: 8, Adds: 0
10 YEARS Wasteland (Republic/Universal)
Total Plays: 47, Total Stations: 8, Adds: 4
CKY Familiar Realm (Island/IDJMG)
Total Plays: 33, Total Stations: 7, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

59 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

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ACTIVE ROCK

June 3, 2005



America's Best Testing Active Rock Songs
12+ For The Week Ending 6/3/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
MUDVAYNE Happy? (Epic)	4.46	4.41	83%	7%	4.48	4.34	4.64
CHEVELLE The Clincher (Epic)	4.28	4.21	85%	12%	4.22	4.30	4.14
SEETHER Remedy (Wind-up)	4.28	4.25	82%	7%	4.27	4.28	4.26
BREAKING BENJAMIN Sooner Or Later (Hollywood)	4.25	4.25	93%	18%	3.98	4.14	3.78
PAPA ROACH Take Me (Geffen)	4.20	4.17	73%	7%	4.07	4.13	4.00
SHINEDOWN Burning Bright (Atlantic)	4.19	4.12	74%	19%	4.15	4.36	3.89
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	4.18	4.22	70%	9%	4.25	4.07	4.48
THREE DAYS GRACE Home (Jive/Zomba Label Group)	4.09	4.16	95%	27%	3.98	4.10	3.84
NINE INCH NAILS The Hand That Feeds (Interscope)	4.09	4.08	91%	16%	3.99	4.04	3.93
CROSSFADE Colors (Columbia)	4.09	-	59%	6%	3.77	3.94	3.58
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	3.99	3.98	91%	18%	3.99	4.12	3.83
PROM KINGS Alone (Three Kings)	3.97	4.02	55%	7%	3.71	4.08	3.12
STAIN'D Right Here (Flip/Atlantic)	3.95	-	49%	6%	3.87	3.93	3.79
3 DOORS DOWN Behind Those Eyes (Republic/Universal)	3.91	3.89	69%	11%	3.61	3.60	3.62
STATIC-X I'm The One (Warner Bros.)	3.89	-	43%	6%	3.82	3.57	4.09
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	3.88	3.88	62%	12%	3.70	3.61	3.81
AUDIOSLAVE Be Yourself (Interscope/Epic)	3.85	3.81	88%	21%	3.78	3.73	3.67
WEEZER Beverly Hills (Geffen)	3.77	3.73	85%	21%	3.60	3.41	3.82
FOO FIGHTERS Best Of You (RCA/RMG)	3.73	3.76	78%	19%	3.63	3.82	3.41
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	3.73	3.71	55%	11%	3.41	3.21	3.60
OFFSPRING Can't Repeat (Columbia)	3.71	-	56%	8%	3.54	3.48	3.60
GREEN DAY Holiday (Reprise)	3.68	3.76	98%	39%	3.50	3.40	3.61
AUDIOSLAVE Your Time Has Come (Interscope/Epic)	3.67	3.68	49%	10%	3.80	3.77	3.85
SILVERTIDE Blue Jeans (J/RMG)	3.47	3.64	50%	13%	2.98	2.85	3.12

Total sample size is 361 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ROCK TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	AUDIOSLAVE Be Yourself (Interscope/Epic)	602	+1	11	13/0
2	2	GREEN DAY Holiday (Reprise)	557	-13	14	14/0
3	3	COLDPLAY Speed Of Sound (Capitol)	509	+8	6	14/1
4	4	MATT MAYS... Cocaine... (Sonic/Warner Music Canada)	489	+6	14	17/0
5	5	SLOAN All Used Up (Vik/Sony BMG Canada)	447	0	9	17/0
7	6	FOO FIGHTERS Best Of You (RCA/RMG)	440	+27	6	14/0
6	7	THEORY OF A DEADMAN No Surprise (604/Universal)	388	-27	19	13/0
8	8	WEEZER Beverly Hills (Geffen)	383	+8	9	14/1
9	9	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	356	+6	10	11/1
10	10	NINE INCH NAILS The Hand That Feeds (Interscope)	350	+8	10	14/0
11	11	U2 Sometimes You Can't Make It On Your Own (Interscope)	338	+12	11	16/0
14	12	OASIS Lyla (Epic)	326	+25	7	11/0
13	13	JACK JOHNSON Sitting, Waiting... (Brushfire/Universal)	286	-17	10	14/0
12	14	QUEENS OF THE STONE AGE Little Sister (Interscope)	276	-41	19	11/0
16	15	GRADY Hammer In My Hand (Warner Music Canada)	268	+4	8	15/0
21	16	WAKING... On... (Coalition Entertainment/Warner Music Canada)	244	+38	4	13/2
18	17	WHITE STRIPES Blue Orchid (V2)	236	+11	5	8/0
15	18	BOY Up In This Town (MapleMusic/Universal)	228	-40	16	11/0
22	19	OFFSPRING Can't Repeat (Columbia)	224	+30	3	11/0
20	20	SEETHER Remedy (Wind-up)	221	+11	5	10/1
17	21	COLLECTIVE SOUL Better Now (EI Music Group)	221	-7	17	11/0
19	22	STAGGERED CROSSING Perfect Prize (Bent Penny)	217	-5	10	11/0
25	23	54.40 Easy To Love (True North)	197	+62	3	11/2
23	24	HOT HOT HEAT Goodnight Goodnight (Warner Bros.)	182	-8	7	8/0
28	25	3 DOORS DOWN Behind Those Eyes (Republic/Universal)	139	+16	3	9/1
24	26	BECK E-Pro (Interscope)	138	-19	15	7/0
27	27	ARCADE FIRE Neighborhood #3 (Power Out) (Merge)	132	+5	6	8/0
Debut	28	AUDIOSLAVE Your Time Has Come (Interscope/Epic)	111	+29	1	7/2
26	29	THORNLEY Beautiful (604/Universal)	111	-17	19	8/0
Debut	30	BIF NAKED Let Down (Warner Music Canada)	99	+64	1	5/3

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Cancun.

REPORTERS

Stations and their adds listed alphabetically by market

KEYJ/Abilene, TX OM: James Cameron PD/MD: Frank Pain SKINDRED RA ADEMA	WAAF/Boston, MA* PD: Keith Hastings MD: Mistress Carrie 8 SLIPKNOT INCUBUS	KBPJ/Denver, CO* PD/MD: Willie B. 10 KORN 1XZIBIT DANKO JONES	WZOR/Green Bay, WI PD: Roxanne Steele No Adds	KOMP/Las Vegas, NV* PD: John Griffin MD: Big Marly No Adds	KBRE/Merced, CA PD/MD: Mikey Martinez APD: Jason LaChance 10 YEARS INCUBUS FULL SCALE	WIXO/Peoria, IL OM: Ric Morgan PD/MD: Matt Bahan TOMMY LEE	KISW/Seattle, WA* OM/MD: Dave Richards APD: Ryan Castle MD: Ashley Wilson QUEENS OF THE STONE AGE DAY OF FIRE	KICT/Wichita, KS* PD: Ray Michaels MD: Rick Thomas 1 QUEENS OF THE STONE AGE 1 INCUBUS SKINDRED
WQBK/Albany, NY* PD/MD: Chit Walker 1 SKINDRED BREAKING POINT OFFSPRING	WYBB/Charleston, SC* OM: Mike Allen DEAF PEDESTRIANS TOMMY LEE INCUBUS	KAZR/Des Moines, IA* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall CROSSFADE	WXQR/Greenville, NC* APD/MD: Matt Lee 7 CKY 1 DANKO JONES SKINDRED	WXZZ/Lexington, KY* OM: Robert Lindsey PD: Jerome Fischer APD: Twilich MD: Stiller No Adds	WLZR/Milwaukee, WI* PD: Sean Elliott MD: Marlynn Mee 1 DARK NEW DAY	WYSP/Philadelphia, PA* OM/MD: Tim Sabean APD: Gil Edwards MD: Spina No Adds	WHBZ/Sheboygan, WI PD: Ron Simonet 3 STATIC-X	WBSX/Wilkes Barre, PA* OM: Jules Riley PD: Chris Lloyd MD: James McKay 17 COLDPLAY CKY RISE AGAINST EMBRACE
KZKR/Amarillo, TX PD/MD: Eric Slayter No Adds	WRXR/Chattanooga, TN* OM: Kris Van Dyke PD: Boner MD: Ogle RA INCUBUS	WRIF/Detroit, MI* OM/MD: Doug Podell APD/MD: Mark Pennington DAY OF FIRE	WTPT/Greenville, SC* OM/MD: Mark Hendrix MD: Smack Taylor 1 SUBMERSED	KIBZ/Lincoln, NE OM: Jim Steel PD: Tim Sheridan APD/MD: Sparky 17 INCUBUS 10 YEARS	KKXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo No Adds	KUPD/Phoenix, AZ* PD: JJ Jeffries MD: Lary McFeele No Adds	WRBR/South Bend, IN OM/MD: Ron Stryker 2 INCUBUS	KATS/Yakima, WA OM/MD: Ron Harris 6 INCUBUS
WWWX/Appleton, WI* PD/MD: Guy Dark No Adds	WZZN/Chicago, IL* PD: Bill Gamble APD: Steve Levy MD: James VanOsdel No Adds	WGBF/Evansville, IN OM: Mike Sanders PD: Fatboy APD/MD: Slick Nick 9 INCUBUS 1 DAY OF FIRE	WQXA/Harrisburg, PA* PD: Claudine DeLorenzo MD: Nixon No Adds	KDJE/Little Rock, AR* OM: Sonny Victory PD/MD: Jeff Peterson APD: Tessa Hall 1 INCUBUS SKINDRED DAY OF FIRE	WRAT/Monmouth, NJ* OM/MD: Carl Craft APD/MD: Robyn Lane No Adds	WXLN/Quad Cities, IA* OM: Darren Pitra PD: Dave Lavora MD: Bill Stage No Adds	WLBZ/Springfield, MA* PD: Neal Mirsky MD: Courtney Quinn No Adds	WWIZ/Youngstown, OH* OM: Tim Roberts PD: Jim Loboy MD: Mo 7 SLIPKNOT
WCHZ/Augusta, GA* OM: Harley Drew PD/MD: Chuck Williams No Adds	KRQR/Chico, CA OM: Ron Woodward PD/MD: Dain Sandoval 12 INCUBUS 3 GZR	WWBN/Flint, MI* OM: Jay Patrick PD: Brian Beddow APD/MD: Tony LaBrie DEAF PEDESTRIANS INCUBUS	WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi 1 INCUBUS TOMMY LEE	WTFX/Louisville, KY* MD: Frank Webb PAPA ROACH	WCLG/Morgantown, WV OM/MD: Jeff Miller MD: Dave Murdock 1 INCUBUS	KDOT/Reno, NV* OM: Jim McClain PD/MD: Jave Patterson DANKO JONES RA	WQXZ/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don "Stone" Kelley No Adds	WWSX/Wilkes Barre, PA* OM: Jules Riley PD: Chris Lloyd MD: James McKay 17 COLDPLAY CKY RISE AGAINST EMBRACE
KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann No Adds	KILO/Colorado Springs, CO* OM: Rich Hawk PD: Ross Ford 13 DANKO JONES 13 INCUBUS	WRXW/Jackson, MS* PD: Johnny Maze MD: Brad Stevens 1 QUEENS OF THE STONE AGE	WAMX/Huntington PD: Paul Ostlund 4 INCUBUS	KFMX/Lubbock, TX OM/MD: Wes Nessmann 7 10 YEARS	WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Tim Parker SUBMERSED INCUBUS	KISS/San Antonio, TX* PD: Kevin Vargas CROSSFADE 10 YEARS DAY OF FIRE	WQKZ/Saginaw, MI* PD: Hoser No Adds	WWTB/Tampa, FL* OM/MD: Brad Hardin APD: Brian Medlin MD: Mike Killabrew No Adds
WIYY/Baltimore, MD* PD: Dave Hill APD: Rob Heckman 33 STAIN'D 13 OFFSPRING 10 10 YEARS 6 AUDIOSLAVE CROSSFADE	KBBM/Columbia, MO OM: Jack Lawson PD: Nathan McLeod No Adds	WRXW/Jackson, MS* PD: Johnny Maze MD: Brad Stevens 1 QUEENS OF THE STONE AGE	WRTT/Huntsville, AL* OM: Rob Harder PD/MD: Jimbo Wood No Adds	WJJO/Madison, WI* PD: Randy Hawte APD/MD: Blake Patton 2 CKY DANKO JONES	KATT/Oklahoma City, OK* OM/MD: Chris Baker MD: Jake Daniels 1 SUBMERSED INCUBUS	KIQZ/San Diego, CA* OM: Jim Richards APD/MD: Shauna Moran-Brown 2 INCUBUS	WQKZ/Saginaw, MI* PD: Hoser No Adds	KKRX/Tri-Cities, WA MD: Scotty Steele 28 SYSTEM OF A DOWN
WCPR/Biloxi, MS* OM: Jay Taylor PD: Scot Fox APD/MD: Waynard No Adds	WBZX/Columbus, OH* PD: Hal Fish APD/MD: Ronni Hunter 3 10 YEARS	KQRC/Kansas City, MO* PD: Bob Edwards APD/MD: Dave Fritz No Adds	WQKZ/Saginaw, MI* PD: Hoser No Adds	WGR/Manchester, NH PD: Alex James APD: Bechy Pohotsky No Adds	WYXX/Panama City, FL PD: Keith Allen APD/MD: The Freak 4 QUEENS OF THE STONE AGE	KURQ/San Luis Obispo, CA OM/MD: Andy Winford MD: Stephanie Bell No Adds	WKLL/Utica, NY PD: Scott Pettibone APD/MD: Tim Noble 10 INCUBUS	WWSX/Wilkes Barre, PA* OM: Jules Riley PD: Chris Lloyd MD: James McKay 17 COLDPLAY CKY RISE AGAINST EMBRACE
WKGB/Binghamton, NY OM/MD: Jim Free APD/MD: Tim Boland 1 INCUBUS	KRPX/Corpus Christi, TX* OM/MD: Scott Holt APD/MD: Dave Ross No Adds	KLFX/Gillette, TX PD/MD: Bob Fonda No Adds	WQKZ/Saginaw, MI* PD: Hoser No Adds	KFRQ/McAllen, TX* OM/MD: Alex Duran MD: Jeff DeWitt DANKO JONES 30 SECONDS TO MARS TOMMY LEE	WTIX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark No Adds	KXFX/Santa Rosa, CA* PD/MD: Todd Pyme 5 DANKO JONES 2 DAY OF FIRE INCUBUS	WKQH/Wausau, WI PD: Nick Summers MD: Dan Walenski 7 RA	WWSX/Wilkes Barre, PA* OM: Jules Riley PD: Chris Lloyd MD: James McKay 17 COLDPLAY CKY RISE AGAINST EMBRACE

POWERED BY
MEDIABASE

*Monitored Reporters

89 Total Reporters

59 Total Monitored

30 Total Indicator

Did Not Report,
Playlist Frozen (7):
KFMW/Waterloo, IA
KNRQ/Eugene, OR
KRBR/Duluth
KZCD/Lawton, OK
KZRO/Springfield, MO
WOCM/Hagerstown
WZBH/Salisbury, MD



KEVIN STAPLEFORD
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R&R Convention 2005: On Shuffle?

Get loaded at the Jacobs Media Summit

On Day One of R&R Convention 2005 the Alternative world turns its lonely eyes to the Jacobs Media Summit. This year Jacobs Media has crammed a billion topics into its allotted time. As the company's Alt guru, Dave Beasing, says, "We're going on shuffle!"

Following the top-secret client-only morning gathering, everyone is invited to partake in a series of sessions that are loaded with useful info. They've got new-media movers and shakers, major radio-group presidents, real live marketing geniuses and even Tony Soprano's amico Silvio Dante (also known as Steven Van Zandt — see Ken Anthony's Rock column on Page 59 for the scoop on him).

So much is going on, in fact, that my head exploded just thinking about it. Luckily, instant messaging exists, so I was able to ding Mr. Beasing to have him walk me through the whole thing. The exchange went almost exactly like this.

R&R: Dave, help me out. Give me the entire Jacobs Media Summit story, but don't use any big words. My head just exploded.

DB: I thought I had your screen name blocked! Remind me to do that — after we do this shameful plug for the Jacobs Summit, of course.

R&R: Of course.

DB: This is our 10th year for the summit, so we created this really cool logo using the Roman numeral X.

R&R: That's my favorite Roman numeral!

DB: Mine too. Actually, when this whole thing started it was known as the Jacobs Media Boot Camp. In 1995 there were suddenly lots of Alternative stations popping up across the country, and not many people knew much about programming them.

We invited the other rock formats to join us a few years back and shifted gears to tackle big is-

suues instead of nuts-and-bolts stuff. Now, if I may say so, the Jacobs Summit has become one of the "don't miss" highlights of the R&R Convention every year. We've created a monster.



Dave Beasing

R&R: I'm scared.... "It Came From Detroit!" So how do you go about taking the big issues and carving them into bite-size chunks? How do you come up with a lineup?

DB: Fred Jacobs, Paul Jacobs and I — and the whole Jacobs team — brainstorm the big issues that are facing Alternative and Rock terrestrial radio. Then we look for people who can address them. To quote David Byrne,

"This ain't no party. This ain't no disco." We try to keep the summit really substantive and full of actionable info. Some GMs are reluctant to send their PDs, thinking that conventions are about free drinks and hookers. I can't vouch for the rest of the weekend, but our day is all business.

R&R: R&R does not condone hooker usage, you know. Speaking of serious business, you guys have actually pulled in some serious businesspeople this year. Greater Media CEO Peter Smyth? What's going to be on his agenda?

DB: Peter Smyth is a David against the Goliaths of this industry. Greater Media is a privately held company that somehow manages to not only compete but also win with Rock stations in Detroit, Philadelphia, Boston and New Jersey. He's always outspoken and, at the risk of brown-nosing, damned smart.

Fred Jacobs is going to do a one-on-one interview with him right before lunch, sort of like *Inside the Actors Studio*, except with a big-time radio exec.

R&R: I saw Tom Cruise on *Inside the Actors Studio* the other night. His teeth are huge.

DB: From what I've heard, that's all that's huge.

R&R: That's more than I needed to know, but thanks.

DB: After lunch, our keynoter, following in the tradition of great Summit speakers like Harry Shearer, is Little Steven Van Zandt.

R&R: Why did you choose him?

DB: We may be asking ourselves the same ques-



MUDVAYNE IN ST. LOUIS Lounging backstage at the sold-out Pointfest in St. Louis are (l-r) Mudvayne's Chad Gray; KPNT (*The Point*)/St. Louis jock Todd Morgan; Mudvayne's Matt McDonough, Ryan Martinie and Greg Tribbett; and Point Marketing Director Kyle Guderian and night guy Rizzuto. Seated, with double devil horns, is Point MD Jeff "Frizz" Frisse.



Hear Ye, Hear Ye: Alt Town Hall Meeting

It's been a tough year for the Alternative format, and many wonder if we've lost the passion of the people. With this in mind, as we convene in Cleveland for R&R Convention 2005, an official Town Hall Meeting is being called on Saturday, June 25, from 1-3pm.

Forgoing the formal panel concept, we'll sit in a big, cozy circle, take off our gloves and discuss where the format is going and why it's going there. A secret cabal of top PDs will serve as resident experts, and the ball will get rolling with anonymous questions from leading record executives. It might not be comfortable, so please wear loose-fitting clothes.

tion when Steven is done. This took some *cojones*, because this guy has said that consultants and other "suits" are what's wrong with radio. He's definitely a maverick and thinks radio should have a place for maverick talent.

He doesn't know this, but we happen to agree with that at Jacobs, so we're excited to give him the floor. He's at 1:30. Then at 2:30 I moderate a panel called "What Men Want." Make whatever smart remark you want about that now.

R&R: Nope ... too easy. How did you put that panel together?

DB: At every summit we bring in people from outside radio because we want to challenge our ways of thinking. This year we thought, "If Rock and Alternative stations target mostly men, let's bring in people from other industries that target men. Naturally, we went for beer and hot chicks.

R&R: But no hookers

DB: That's later in the weekend, not at the summit. Peter Laatz will be there from Miller Brewing and Tom Mohr from *Playboy* magazine. We're hoping both of them bring samples. There's also a token radio guy, Tommy King, Marketing Director for WLUP (The Loop)/Chicago. Tommy is the guy who conducted the search for The Loop's "Rock Girl." Let's pause now while your readers look up her picture at www.wlup.com.

R&R: Dang.

DB: But wait, there's more. We also have Tom Calderone, who, until recently, was Sr. VP/Music & Talent at MTV. If I'm not mistaken, this will be record people's last opportunity to kiss his ass before he becomes GM of VH1.

Kevin? Hey. Stop looking at the Loop Rock Girl and ask me why we booked Tom Calderone for the "What Men Want" panel.

R&R: I was actually looking at a picture of Tom wearing one of those oversized suit jackets back in 1987.

DB: Oh, that picture. He's a little guy. A lot of his suits are oversized. Filling his shoes at Jacobs Media wasn't easy. It's always good to check in with Tom, because he's still a radio guy at heart, but now he sees a much bigger picture than we do. He's in the middle of pop-culture central at MTV and VH1.

For this panel we specifically want to get his input about the next generation of men and how to reach them, because MTV2 is designed to do that. They've done a ton of research, and I'm going to make him talk. I'm going to make him spill it.

R&R: All right, I'm running out of room, so describe what we can expect from your new-media session.

DB: With apologies to Anderson Cooper, we're calling it "360 Degrees of Technology."

"The Jacobs Summit has become one of the 'don't miss' highlights of the R&R Convention every year. We've created a monster."

We'll have Thomas Goetz from *Wired* magazine, Jack Isquith from America Online, Steve Schnur from EA Games, Dave Salemi from iBiquity — the HD Radio people — and Ken Christensen, who is now a big shot with Radioio.com.

Again, we're reaching outside of radio and talking to people we may all be working for someday. They're on the cutting edge of new technology, and, in many ways, they're radio's biggest competitors.

R&R: Do you think they're going to give programmers some clues as to how to compete against them?

DB: Not a chance. Er, I mean, of course! Actually, they're smart enough to know that terrestrial radio isn't going away, and in iBiquity's case they're especially committed to that. We chose these people because they know the radio and records industries really well, but they're candid about what their companies see as the future.

A lot of people know Jack and Steve from their record-schlepping days. And Ken was my GM at KYSR (Star 98.7)/Los Angeles. He oversaw a bunch of stations for both Clear Channel and Hispanic Broadcasting, so he can compare how you make a buck at radio with how you make a living by streaming audio.

I don't want to give anything away, but I'd bet all these folks will say that radio stations had better start thinking of themselves as brands instead of transmitters. Oops. Now I've spilled it.

Kevin? Hello? Are you always this attentive during interviews, or should I take this personally?

R&R: I was just waiting for you to stop. We've reached the end of my word count.

DB: So there's no room for me to drop names like Mike Stern, Jacent Jackson, Max Tolkoff, Lynn Barstow, Todd Nuke 'Em, Jake Weber, Jim McGuinn, Jaime Cooley, Garrett Michaels and Nina Blackwood, because they'll all be at the summit too.

R&R: All right already, Dave. Thanks for writing my column for me.

DB: Anytime.

R&R: And thanks for not using any of those stupid smiley-face icons

ALTERNATIVE TOP 50

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NINE INCH NAILS The Hand That Feeds (Interscope)	2495	-82	130444	11	72/0
3	2	WEEZER Beverly Hills (Geffen)	2272	-71	120231	10	72/0
4	3	FOO FIGHTERS Best Of You (RCA/RMG)	2110	+47	117071	6	72/0
2	4	GREEN DAY Holiday (Reprise)	2055	-299	109939	21	69/0
5	5	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	1730	-31	89640	10	61/0
6	6	COLDPLAY Speed Of Sound (Capitol)	1575	-66	94834	6	68/0
7	7	AUDIOSLAVE Be Yourself (Interscope/Epic)	1335	-206	65233	12	61/0
8	8	BECK E-Pro (Interscope)	1310	-215	62732	17	64/0
9	9	WHITE STRIPES Blue Orchid (V2)	1247	-124	54258	6	65/1
11	10	SEETHER Remedy (Wind-up)	1230	-28	49055	8	54/0
10	11	MUDVAYNE Happy? (Epic)	1192	-87	51613	16	46/0
13	12	OFFSPRING Can't Repeat (Columbia)	1078	-1	43436	4	62/0
15	13	AUDIOSLAVE Your Time Has Come (Interscope/Epic)	1040	+65	44190	5	65/0
17	14	MY CHEMICAL ROMANCE Helena (Reprise)	981	+10	34927	13	55/0
12	15	KILLERS Mr. Brightside (Island/IDJMG)	965	-126	70325	34	47/0
21	16	GORILLAZ Feel Good Inc. (Virgin)	954	+136	35144	9	53/6
18	17	KILLERS Smile Like You Mean It (Island/IDJMG)	954	-16	47737	14	52/0
19	18	BRAVERY An Honest Mistake (Island/IDJMG)	916	-19	51983	16	48/0
14	19	CHEVELLE The Clincher (Epic)	872	-194	38188	20	44/0
23	20	STAINED Right Here (Flip/Atlantic)	869	+226	39866	2	51/2
20	21	OASIS Lyla (Epic)	815	-69	31912	8	53/0
16	22	QUEENS OF THE STONE AGE Little Sister (Interscope)	791	-181	53324	20	45/0
22	23	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	763	-27	26658	14	43/0
26	24	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	555	-13	19894	13	34/0
25	25	ACCEPTANCE Different (Columbia)	548	-43	15225	12	39/1
27	26	PAPA ROACH Take Me (Geffen)	535	-20	15464	6	43/1
28	27	3 DOORS DOWN Behind Those Eyes (Republic/Universal)	533	-5	17475	7	28/1
29	28	USED & MY CHEMICAL ROMANCE Under Pressure (Reprise)	483	-28	30901	5	17/1
30	29	MUSE Stockholm Syndrome (Warner Bros.)	411	-15	10991	7	35/1
32	30	RISE AGAINST Swing Life Away (Geffen)	402	+17	13094	4	31/3
34	31	GARBAGE Bleed Like Me (Geffen)	399	+39	12975	3	35/1
36	32	JIMMY EAT WORLD Futures (DreamWorks/Interscope)	360	+48	15144	3	31/2
31	33	UNWRITTEN LAW She Says (Lava)	350	-45	9815	8	31/0
Debut	34	INCUBUS Make A Move (Epic)	338	+316	16540	1	40/25
33	35	PEPPER Give It Up (Volcom Entertainment/Lava)	337	-45	11808	11	24/0
38	36	BLOC PARTY Banquet (Atlantic)	308	+24	17541	4	25/2
Debut	37	TRANSPLANTS Gangsters & Thugs (La Salle/Atlantic)	282	+119	10253	1	30/4
41	38	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	280	+29	8751	3	28/5
37	39	DEAD 60S Riot Radio (Epic)	272	-16	10381	3	27/1
Debut	40	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	268	+101	16574	1	25/4
Debut	41	QUEENS OF THE STONE AGE In My Head (Interscope)	259	+106	7607	1	25/2
43	42	SOCIAL DISTORTION Death Or Glory (Geffen)	251	+11	10770	2	24/0
35	43	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	249	-78	7929	12	18/0
39	44	DAVE MATTHEWS BAND American Baby (RCA/RMG)	244	-38	8903	10	15/0
44	45	STEREOPHONICS Dakota (You Made Me Feel Like The One) (V2)	229	-9	8241	5	23/1
48	46	KASABIAN L.S.F. (Lost Souls Forever) (RCA/RMG)	221	+25	5988	2	28/4
Debut	47	CROSSFADE Colors (Columbia)	213	+134	5266	1	31/12
47	48	ALKALINE TRIO Time To Waste (Vagrant)	195	-6	12312	2	14/2
46	49	LIFE OF AGONY Love To Let You Down (Epic)	194	-15	4387	3	19/0
Debut	50	BECK Girl (Interscope)	186	+24	7361	1	26/13

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
INCUBUS Make A Move (Epic)	25
BECK Girl (Interscope)	13
CROSSFADE Colors (Columbia)	12
GORILLAZ Feel Good Inc. (Virgin)	6
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	5
TRANSPLANTS Gangsters & Thugs (La Salle/Atlantic)	4
KASABIAN L.S.F. (Lost Souls Forever) (RCA/RMG)	4
HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	4
MXPX Heard That Sound (SideOneDummy)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INCUBUS Make A Move (Epic)	+316
STAINED Right Here (Flip/Atlantic)	+226
GORILLAZ Feel Good Inc. (Virgin)	+136
CROSSFADE Colors (Columbia)	+134
TRANSPLANTS Gangsters & Thugs (La Salle/Atlantic)	+119
QUEENS OF THE STONE AGE In My Head (Interscope)	+106
HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	+101
GREEN DAY Wake Me Up When September Ends (Reprise)	+67
AUDIOSLAVE Your Time Has Come (Interscope/Epic)	+65
JIMMY EAT WORLD Futures (DreamWorks/Interscope)	+48

NEW & ACTIVE

HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)	Total Plays: 167, Total Stations: 17, Adds: 3
MARS VOLTA L'via L'viaquez (Strummer/Universal)	Total Plays: 165, Total Stations: 16, Adds: 0
MXPX Heard That Sound (SideOneDummy)	Total Plays: 161, Total Stations: 15, Adds: 4
DARK NEW DAY Brother (Warner Bros.)	Total Plays: 140, Total Stations: 11, Adds: 0
BETTER THAN EZRA A Lifetime (Artemis)	Total Plays: 117, Total Stations: 8, Adds: 0
STATIC-X I'm The One (Warner Bros.)	Total Plays: 96, Total Stations: 7, Adds: 0
RAZORLIGHT Somewhere Else (Universal)	Total Plays: 85, Total Stations: 9, Adds: 1
TSAR Band-Girls-Money (TVT)	Total Plays: 74, Total Stations: 8, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

72 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.



ALTERNATIVE ROCKS CLEVELAND!

Town Hall Meeting:

The Passion Principle

Moderated by: Kevin Stapleford, R&R Alternative Editor

JUNE 23-25 • 2005
REGISTER AT RADIOANDRECORDS.COM

Saturday, June 25, 2005 1:00-3:00PM

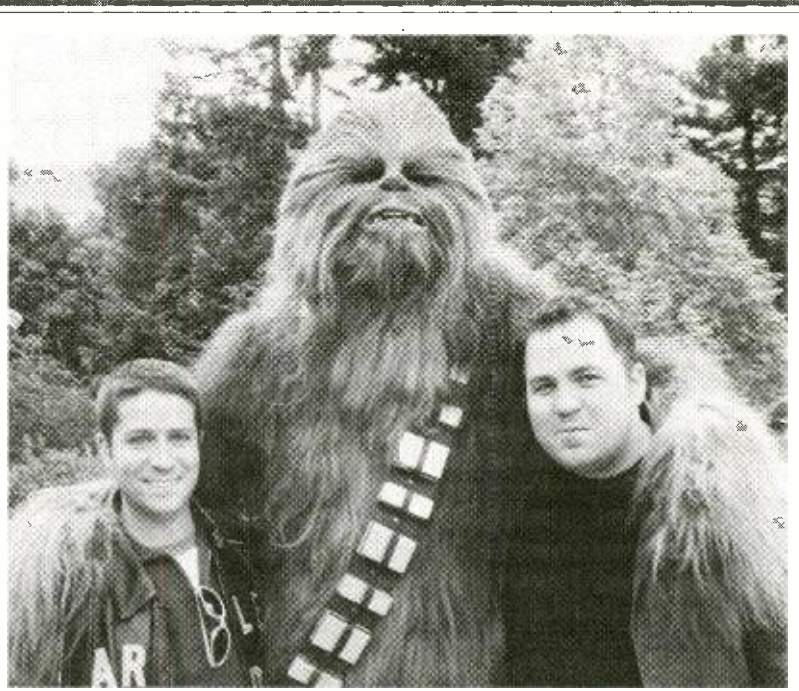
June 3, 2005



America's Best Testing Alternative Songs 12 +
For The Week Ending 6/3/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
KILLERS Mr. Brightside (Island/IDJMG)	4.19	4.09	98%	35%	4.20	4.11	4.31
GREEN DAY Holiday (Reprise)	4.17	4.05	98%	33%	4.20	4.13	4.27
WEEZER Beverly Hills (Geffen)	4.13	4.19	95%	18%	4.10	4.13	4.07
OFFSPRING Can't Repeat (Columbia)	3.97	—	61%	7%	3.83	3.75	3.93
NINE INCH NAILS The Hand That Feeds (Interscope)	3.95	4.00	92%	22%	3.98	3.97	3.99
AUDIOSLAVE Be Yourself (Interscope/Epic)	3.94	3.81	88%	20%	3.86	3.93	3.79
FOO FIGHTERS Best Of You (RCA/RMG)	3.93	4.02	82%	13%	3.94	3.91	3.97
KILLERS Smile Like You Mean It (Island/IDJMG)	3.92	3.84	80%	16%	3.89	3.79	4.00
MY CHEMICAL ROMANCE Helena (Reprise)	3.87	3.94	77%	15%	3.87	3.63	4.15
GORILLAZ Feel Good Inc. (Virgin)	3.87	3.88	59%	9%	3.90	3.87	3.94
CHEVELLE The Clincher (Epic)	3.85	3.88	78%	17%	3.85	3.77	3.94
BRAVERY An Honest Mistake (Island/IDJMG)	3.85	3.86	60%	11%	3.67	3.45	3.89
BREAKING BENJAMIN Sooner Or Later (Hollywood)	3.83	3.72	90%	25%	3.82	3.80	3.86
USED & MY CHEMICAL ROMANCE Under Pressure (Reprise)	3.79	—	60%	12%	3.67	3.67	3.67
QUEENS OF THE STONE AGE Little Sister (Interscope)	3.73	3.82	87%	22%	3.83	3.66	3.58
SEETHER Remedy (Wind-up)	3.71	3.63	66%	15%	3.76	3.77	3.75
CROSSFADE Cold (Columbia)	3.70	3.61	95%	44%	3.69	3.55	3.84
BECK E-Pro (Interscope)	3.69	3.91	84%	22%	3.76	3.78	3.75
PAPA ROACH Take Me (Geffen)	3.67	3.61	70%	15%	3.62	3.45	3.84
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	3.65	3.64	47%	8%	3.60	3.48	3.79
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	3.63	3.50	83%	19%	3.61	3.75	3.44
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	3.62	3.64	45%	13%	3.56	3.47	3.65
COLDPLAY Speed Of Sound (Capitol)	3.55	3.60	75%	19%	3.59	3.52	3.67
MUDVAYNE Happy? (Epic)	3.54	3.56	68%	18%	3.61	3.46	3.84
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	3.51	3.70	82%	28%	3.59	3.41	3.78
AUDIOSLAVE Your Time Has Come (Interscope/Epic)	3.50	3.61	44%	8%	3.49	3.85	2.89
3 DOORS DOWN Behind Those Eyes (Republic/Universal)	3.49	—	60%	17%	3.50	3.26	3.82
OASIS Lyla (Epic)	3.46	3.48	51%	14%	3.38	3.27	3.52

Total sample size is 338 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



WFNX STRIKES BACK After sneaking into an exclusive preview of Star Wars: Episode III — Revenge of the Sith at George Lucas' San Rafael, CA Skywalker Ranch, Phoenix Media Communications Group EVP Brad Mindich (l) and WFNX/Boston MD Paul Driscoll were captured by a security Wookiee and promptly eaten.

Please Send Your Photos

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:

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REPORTERS

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JOHN SCHOENBERGER
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Adults Like To Rock Too

WDOE targets the younger end of the adult spectrum

It's no secret that there is quite a bit of diversity in the Triple A programming camp. Not only do Triple A stations take a broad musical approach, each has a slightly different target demo. In the case of Bahakel-owned WDOE (The Mountain)/Chattanooga, TN, OM/PD Danny Howard shoots for the younger end of the adult listening audience.

One of the hallmarks of Triple A programming is to fashion the station specifically for the market. And, in the case of Chattanooga, the market makeup dictates that Howard rock a bit harder and reach out a bit more to hit the ratings goals his company has set for him.

WDOE is approaching a decade with its current programming stance, and about a year ago the station did extensive research in the market. After reviewing the data, WDOE took a number of steps to reinvigorate itself, and the results have been spectacular.

In the spring '04 book WDOE jumped from a 3.3 up to a 5.3 12+, and in the winter '05 book it had a 4.9. In winter the station also had a 9.9 18-34, a 7.3 25-44 and a 5.6 25-54.

This week I talk with Howard about the Chattanooga market and the approach he takes with The Mountain.

R&R: About this time last year you did research and made some moves to reinvigorate the station, with great results.

DH: We did do some extensive promotion and marketing for the station, and we certainly broadened the music a bit more, so we opened the door another few inches. So far, it has paid off. The books since then have been a bit more of a roller-coaster ride than we had hoped, but we nevertheless have seen some real improvements.

Overall, we have always had more good books than off books, but we felt it was time to make sure we were doing all we could to maximize our potential in Chattanooga. Basically, we are cooking along, and we have high hopes for the spring book.

R&R: The best way to look at WDOE is as an adult Rock radio station. You may skew a little younger than most Triple A stations, but your programming philosophy is in line with the rest of the Triple A community.

DH: We look at ourselves as a broad-formatted Triple A station that leans to the younger side but also has some of the mass-appeal elements that Hot AC and Alternative offer. WDOE is always going to be a bit of a hybrid station, and the only kinds of artists we would shy away from are the true softer, 35-45+ heritage artists. Certain artists will get their due diligence from us, such as Bruce Springsteen, because he transcends demos, but many of the older artists simply don't fit in with what we are doing.

Much of this is a function of Chattanooga and the radio makeup here. There isn't a true Hot AC

station or an Alternative station, so that gives us the opportunity to incorporate some of those musical elements into our mix. We see ourselves playing the compatible hits from those two formats.



Danny Howard

R&R: How do you position the station on the air?

DH: We have recently gotten away from some of the edge and attitude we had in our liners and made them a bit more mass-appeal, but there's still self-deprecating humor in much of our imaging. The center of it is still "World-class rock: Free music for free people," as well as "World-class rock for a world-class city."

Our real key has been focusing the station on being live and local. We are the only 24/7 station in town in terms of live jocks, and we make the extra effort to get involved in the community in every possible way we can.

We carry this through to our daily programming. Many of our jocks have been here a long time and are very active in the community, and we make sure we get that message across without bragging about it.

R&R: What made you decide on this format?

DH: I was already in Chattanooga, at WDEF, our sister AC station. When Bahakel came in and bought that station, they also got WDOE-FM, which was a Country station at the time. It had low ratings and was losing money.

So they cleaned house, and they gave me the job of coming up with something different to do with the station. We did some market studies, found the hole and eventually launched The Mountain.

R&R: Mike Henry of Paragon was involved then and still is now, right?

DH: Yes. Mike and I sat just about four blocks from here and mapped out everything, from the type of perceptual questions to ask to the game plan for launching the station. Of course, we had a lot of help from all the staff to get it up and running. Mike is still an important part of this station to this very day.

R&R: After eight years, you must have some key benchmark promotions established.

DH: One of the biggest things we do is the March of Dimes Cajun Festival. It is a full weekend of bands performing and a chili cook-off that benefits the charity. We are also involved each June in the citywide Riverbend Festival, which is heavily sponsored by Budweiser. It is a week-long event that draws several hundred thousand people to the area. This year we are giving away a Sea Ray boat as part of that event. This is the 25th anniversary of the Riverbend Festival.

We get great exposure from these types of

Mountain Sample Hours

Here are a couple of recent sample hours from WDOE/Chattanooga, TN

9am

GREEN DAY Holiday
 SHERYL CROW Everyday Is A Winding Road
 JOHN MAYER Daughters
 SUBLIME What I Got
 COUNTING CROWS Mr. Jones
 DAVE MATTHEWS BAND American Baby
 MOBY f/GWEN STEFANI Southside
 U2 Sometimes You Can't Make It On Your Own
 3 DOORS DOWN Here Without You
 THE WHITE STRIPES Seven Nation Army

5pm

PEARL JAM Even Flow
 COLDPLAY Speed Of Sound
 TRAIN Drops Of Jupiter
 RED HOT CHILI PEPPERS Under The Bridge
 MOBY Beautiful
 COUNTING CROWS Long December
 STONE TEMPLE PILOTS Interstate Love Song
 MAROON 5 Sunday Morning
 R.E.M. Shiny Happy People
 RINGSIDE Tired Of Being Sorry
 LENNY KRAVITZ Are You Gonna Go My Way
 RYAN ADAMS Wonderwall
 GOOD CHARLOTTE I Just Wanna Live

things, but I have to say that we probably get more mileage for the station out of the smaller and, perhaps, more forgotten events that we are closely involved with each year, like AIDS walks and other, similar events. Chattanooga has been going through a wonderful renaissance over the past decade or so, and, as it has transformed, we have made sure we are in the middle of it in as many ways as we can possibly be.

"Chattanooga has been going through a wonderful renaissance over the past decade or so, and, as it has transformed, we have made sure we are in the middle of it in as many ways as we can possibly be."

Plus, there are plenty of lifestyle events we get involved with. This is a beautiful part of the country. We are right near Ocoee, TN, which has world-class rapids, and we also have Lookout Mountain nearby, so there are plenty of outdoor activities that take place here.

R&R: Let's talk a bit about the morning show.

DH: We call it *The Mountain Music Morning Show With Jason & Parker*. Some mornings lean more toward talk and information, while others may lean a bit more on the music side. It depends on whether there are any topics we need to address — usually, in a lighthearted, more humorous way. We probably take that further than most Triple A stations, but we rarely cross the line the way they would on, say, a Rock station.

The hosts don't take themselves too seriously. Parker has been in the market forever and is

your typical smartass kind of guy, and Jason plays more of the straight man. One is also a bit on the conservative side politically, while the other is very liberal, so that allows for heated discussion and opinionated banter as well. It works for us.

Victoria does a great job for us in middays — her show is bit more straightforward — and Brad in the afternoon tends to lean a bit on the comedic side. He is a younger guy who has been with us about a year now and has a fantastic sense of humor. His show actually has quite a few different kinds of bits.

In the nights we tend to rock a bit harder, calling it *Rock City Nights*. Lila has just joined us for that slot. She already had some traction in the market, and since she has joined we have put a bit more bite into her show, positioning it as "World-class rock on steroids."

We have a couple of features we do each night: a "'90s at 9" feature, and at 10 we do the "10 O'Clock News," where we feature new releases and up-and-coming artists. We also have "New Music Monday," where we expand on that idea and also feature hot new releases by core acts for the station.

We have some other important personalities, in particular Fisher and Moses, who trade off overnights for us.

R&R: Other things?

DH: We have a V.I.P club; we call them Mountain Climbers. We have special concert adventures where we send someone to San Francisco or Seattle for a big show and weekend. We have also just started a Mountain Climbing weekend, where folks can win things like a Gatlinburg, TN weekend getaway.

Our research shows that our listeners like the idea of the big trips, but they also really like the idea of a local or regional getaway weekend, so we'll likely try to put more of those together in the near future.

Some of these promotions are exclusive for our Mountain Climber members, and others are open to all listeners. It just depends on how we want to present it. In conjunction with that, we have launched a new web page on our site for these events. It's a way to get folks to visit the site and to sign up as members. Building that all-important database, you know!

TRIPLE A TOP 30

POWERED BY
MEDIABASE

June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	COLDPLAY Speed Of Sound (Capitol)	637	+10	33326	6	26/0
2	2	DAVE MATTHEWS BAND American Baby (RCA/RMG)	553	-13	27545	11	25/0
3	3	U2 Sometimes You Can't Make It On Your Own (Interscope)	505	-34	24351	15	24/0
4	4	SNOW PATROL Chocolate (A&M/Interscope)	402	+8	18441	17	24/0
5	5	WALLFLOWERS Beautiful Side Of Somewhere (Interscope)	366	+11	15403	9	25/0
6	6	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	313	-35	17579	21	24/0
10	7	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	298	+4	13931	12	20/0
9	8	MOBY Beautiful (V2)	294	-14	12394	17	20/0
7	9	BRUCE SPRINGSTEEN Devils & Dust (Columbia)	283	-50	12665	9	21/0
8	10	KEANE Everybody's Changing (Interscope)	281	-29	9617	13	18/0
13	11	JACK JOHNSON Good People (Brushfire/Universal)	280	+32	13111	3	21/0
11	12	BLUE MERLE Burning In The Sun (Island/IDJMG)	268	-26	14623	20	21/0
14	13	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	250	+3	10298	9	21/0
12	14	AUDIOSLAVE Be Yourself (Interscope/Epic)	243	-11	10405	9	15/1
21	15	JASON MRAZ Wordplay (Atlantic)	227	+38	8637	2	18/2
16	16	KYLE RIABKO What Did I Get Myself Into (Aware/Columbia)	225	+4	7883	7	20/0
15	17	JOHN BUTLER TRIO Zebra (Lava)	216	-20	9433	17	16/0
19	18	LOW MILLIONS Statue (Manhattan/EMC)	211	+13	6288	7	17/2
18	19	BEN LEE Catch My Disease (New West)	199	-4	7748	12	18/0
20	20	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	185	-12	6815	14	16/0
17	21	COLLECTIVE SOUL Better Now (El Music Group)	180	-36	7475	18	14/0
26	22	AIMEE MANN Going Through The Motions (Superego/United Musicians/Music Allies)	146	+4	4962	3	12/0
23	23	BETTER THAN EZRA A Lifetime (Artemis)	145	-23	6097	11	12/0
28	24	MADELEINE PEYROUX Dance Me To The End Of Love (Rounder)	142	+4	6143	3	11/0
25	25	GLEN PHILLIPS Duck & Cover (Lost Highway)	141	-12	5798	6	14/1
29	26	REDWALLS Thank You (Capitol)	139	+9	3052	3	13/0
27	27	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	138	0	6488	2	14/1
-	28	CARBON LEAF What About Everything? (Vanguard)	125	+1	5176	12	11/0
-	29	DESOL Karma (Curb/Reprise)	124	+28	4564	1	14/3
-	30	RAY LAMONTAGNE Forever My Friend (RCA/RMG)	123	+5	3798	1	12/1

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

NEW & ACTIVE

BECK Girl (Interscope)
Total Plays: 122, Total Stations: 11, Adds: 5

WEEZER Beverly Hills (Geffen)
Total Plays: 121, Total Stations: 8, Adds: 0

GREEN DAY Holiday (Reprise)
Total Plays: 116, Total Stations: 4, Adds: 0

RYAN ADAMS & THE CARDINALS Let It Ride (Lost Highway)
Total Plays: 108, Total Stations: 9, Adds: 1

SHORE Waiting For The Sun (Maverick/Reprise)
Total Plays: 107, Total Stations: 10, Adds: 0

JACKIE GREENE Honey I Been Thinking About You (Verve Forecast/VMG)
Total Plays: 94, Total Stations: 7, Adds: 0

GARBAGE Bleed Like Me (Geffen)
Total Plays: 89, Total Stations: 9, Adds: 1

LIFEHOUSE You And Me (Geffen)
Total Plays: 78, Total Stations: 4, Adds: 0

DASIS Lyla (Epic)
Total Plays: 72, Total Stations: 5, Adds: 0

CITIZEN COPE f/ROBERT RANDOLPH Son's Gonna Rise (Arista/RMG)
Total Plays: 70, Total Stations: 4, Adds: 1

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
BECK Girl (Interscope)	5
TRISTAN PRETTYMAN Love Love Love (Virgin)	4
JOHN HIATT Master Of Disaster (New West)	4
DESOL Karma (Curb/Reprise)	3
JASON MRAZ Wordplay (Atlantic)	2
LOW MILLIONS Statue (Manhattan/EMC)	2
U2 City Of Blinding Lights (Interscope)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JASON MRAZ Wordplay (Atlantic)	+38
TRISTAN PRETTYMAN Love Love Love (Virgin)	+36
BECK Girl (Interscope)	+35
JACK JOHNSON Good People (Brushfire/Universal)	+32
DESOL Karma (Curb/Reprise)	+28
VAN MORRISON Stranded (Geffen)	+22
JACKIE GREENE Honey I Been Thinking About You (Verve Forecast/VMG)	+19
TRACY BONHAM Something Beautiful (Zoe/Rounder)	+19
CITIZEN COPE f/ROBERT RANDOLPH Son's Gonna Rise (Arista/RMG)	+17
SHANNON MCNALLY Miracle Mile (Back Porch/EMC)	+14

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MADELEINE PEYROUX Don't Wait Too Long (Rounder)	178
KEANE Somewhere Only We Know (Interscope)	165
GREEN DAY Boulevard Of Broken Dreams (Reprise)	149
TORI AMOS Sleeps With Butterflies (Epic)	141
HOWIE DAY Collide (Epic)	137
MARC BROUSSARO Home (Island/IDJMG)	125
JET Look What You've Done (Atlantic)	122
ANNA NALICK Breathe (2am) (Columbia)	109
BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	98
JET Are You Gonna Be My Girl (Atlantic)	95

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

FEATURING THE SINGLE
SOMETIMES A RIVER - #1 MOST ADDED ON IMPACT
(INDICATOR)

ALREADY ON IT
WXPB, KTBC, WDET, WUIN, WTND, KMTN, WNCW, WCBE, KPND, WFUV

WWW.STRINGCHEESEINCIDENT.COM WWW.SCIFIDELITY.COM

THE STRING CHEESE INCIDENT
one step closer

TRIPLE A TOP 30 INDICATOR

June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	COLDPLAY Speed Of Sound (Capitol)	732	+11	8398	6	39/0
2	2	DAVE MATTHEWS BAND American Baby (RCA/RMG)	643	-29	6792	10	36/0
3	3	WALLFLOWERS Beautiful Side Of Somewhere (Interscope)	557	+25	6301	9	34/0
4	4	U2 Sometimes You Can't Make It On Your Own (Interscope)	484	-31	4477	15	28/0
7	5	JACK JOHNSON Good People (Brushfire/Universal)	466	+27	5841	4	36/0
6	6	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	450	+5	4917	11	31/0
9	7	AIMEE MANN Going Through The Motions (Superego/United Musicians/Music Allies)	442	+41	6341	8	35/0
5	8	BRUCE SPRINGSTEEN Devils & Dust (Columbia)	435	-44	4516	9	31/0
8	9	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	411	+5	4871	6	35/1
10	10	MOBY Beautiful (V2)	363	-14	4068	14	27/0
11	11	RYAN ADAMS & THE CARDINALS Let It Ride (Lost Highway)	353	-5	5104	8	31/0
13	12	KEANE Everybody's Changing (Interscope)	335	-4	2672	12	23/0
15	13	SNOW PATROL Chocolate (A&M/Interscope)	322	0	2854	16	17/0
17	14	RAY LAMONTAGNE Forever My Friend (RCA/RMG)	302	+18	2644	10	26/1
16	15	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	302	+8	3462	7	26/1
14	16	BEN LEE Catch My Disease (New West)	302	-33	3592	18	21/0
12	17	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	288	-68	2981	16	25/0
19	18	OASIS Lyla (Epic)	285	+18	1761	6	20/0
18	19	GLEN PHILLIPS Duck & Cover (Lost Highway)	263	-20	2208	9	25/0
20	20	JOHN BUTLER TRIO Zebra (Lava)	246	-8	3042	18	23/0
22	21	JACKIE GREENE Honey I Been Thinking About You (Verve Forecast/VMG)	242	+2	2935	5	25/0
30	22	LOW MILLIONS Statue (Manhattan/EMC)	227	+39	1711	2	19/3
Debut	23	JASON MRAZ Wordplay (Atlantic)	219	+65	2354	1	20/2
24	24	AUDIOSLAVE Be Yourself (Interscope/Epic)	208	-5	1739	5	13/0
29	25	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	199	+6	2428	2	16/0
27	26	KYLE RIABKO What Did I Get Myself Into (Aware/Columbia)	189	-14	2488	2	18/1
26	27	MADELEINE PEYROUX Dance Me To The End Of Love (Rounder)	185	-19	1740	3	18/0
-	28	BETTER THAN EZRA A Lifetime (Artemis)	175	-8	924	7	12/0
28	29	COLLECTIVE SOUL Better Now (EI Music Group)	168	-26	1362	14	11/0
23	30	BEN FOLDS Landed (Epic)	167	-69	1835	16	15/0

43 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
JOHN HIATT Master Of Disaster (New West)	9
BECK Girl (Interscope)	7
STRING CHEESE INCIDENT Sometimes A River (SCI-Fidelity/Red)	4
LIZZ WRIGHT Trouble (Verve Forecast/VMG)	4
LOW MILLIONS Statue (Manhattan/EMC)	3
ROBERT CRAY I'm Walkin' (Sanctuary/SRG)	3
SHANNON MCNALLY Miracle Mile (Back Porch/EMC)	3
MATISYAHU King Without A Crown (OR Music)	3
SPOTTISWOODE... Youngest Child (Grantham Dispatch)	3
DOG'S EYE VIEW Gone Like Yesterday (Vanguard)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JASON MRAZ Wordplay (Atlantic)	+65
TRACY BONHAM Something Beautiful (Zoe/Rounder)	+50
STRING CHEESE INCIDENT Sometimes A River (SCI-Fidelity/Red)	+46
A. MANN Going Through... (Superego/United Musicians/Music Allies)	+41
BECK Girl (Interscope)	+41
MARK KNOFFLER Postcards From Paraguay (Warner Bros.)	+40
LOW MILLIONS Statue (Manhattan/EMC)	+39
SHELBY LYNNE Go With It (Capitol)	+39
SHANNON MCNALLY Miracle Mile (Back Porch/EMC)	+34
TRISTAN PRETTYMAN Love Love Love (Virgin)	+34

SYNDICATED PROGRAMMING

Added This Week

World Cafe - Dan Reed 215-898-6677

RICHARD FONTA & DEBORAH KELLY Post To Wire

SON VOLT Bandages & Scars

Acoustic Cafe - Rob Reinhart 734-761-2043

No adds reported this week

REPORTERS

Stations and their adds listed alphabetically by market

WAPS/Akron, OH
 PD/MO: Bill Gruber
 1 BECK
 1 SHANNON MCNALLY
 1 LIZZ WRIGHT
 1 SUGAR RAY
 1 JOHN HIATT

WQKL/Ann Arbor, MI
 OM/PO: Rob Walker
 MD: Mark Copeland
 4 REDWALLS
 2 BECK

KSPN/Aspen, CO
 PD/MO: Sam Scholl
 1 BECK
 1 SPOON
 1 GOVT MULE
 1 TRACY BONHAM
 1 ROBERT CRAY
 1 STRING CHEESE INCIDENT
 1 SON VOLT

WZGC/Atlanta, GA*
 OM: Sue Gosnell
 PD: Michelle Engel
 APD: Chris Brannen
 MD: Margot Smith
 No Adds

KGSR/Austin, TX*
 OM: Jeff Carroll
 PD: Jody Donberg
 APD: Jyl Hershman-Ross
 MD: Susan Castle
 10 WILLIE NELSON /TOOTS HIBBERT
 7 ROBERT EARL KEEN
 2 MICHELLE SHOCKED
 1 MARY GAUTHIER

WTMD/Baltimore, MD
 APD/MO: Mike "Matthews" Vasilikos
 2 MATISYAHU
 JOHN HIATT
 YOUNG DUBLINERS
 SPOTTISWOODE & HIS ENEMIES

KLRR/Bend, OR
 OM/PO: Doug Donoho
 APD: Dori Donoho
 LOW MILLIONS
 CITIZEN COPE /ROBERT RANDOLPH

KRVB/Boise, ID*
 OM/PO: Dan McColly
 MD: Tim Johnstone
 No Adds

WBOS/Boston, MA*
 OM: Buzz Knight
 PD: Dave Douglas
 APD/MO: David Ginsburg
 2 RAY LAMONTAGNE
 U2

KMMS/Bozeman, MT
 OM/PO: Michelle Wolfe
 No Adds

WNCS/Burlington*
 PD: Mark Abuzzahab
 MD: Jamie Cantfield
 1 ROBERT CRAY
 JOHN HIATT

WMVY/Cape Cod, MA
 PD: PJ Finn
 2 LOW MILLIONS

WNRN/Charlottesville, VA
 OM: Jeff Reynolds
 PD: Michael Friend
 MD: Jaz Tupelo
 8 RINGSIDE
 4 MATISYAHU
 4 OLD SCHOOL FREIGHT TRAIN
 2 NIC ARMSTRONG

WOOD/Chattanooga, TN*
 OM/PO: Danny Howard
 MD: Brad Steiner
 12 GORILLAZ
 1 LOW MILLIONS
 PAT MCGEE BAND

WXRT/Chicago, IL*
 OM/PO: John Farneda
 PD: Norm Winer
 2 BECK
 2 AQUALUNG
 1 BRUCE SPRINGSTEEN

KBXR/Columbia, MO
 OM: Jack Lawson
 APD: Jeff Sweetman
 No Adds

WMWV/Conway, NH
 PD/MO: Mark Johnson
 4 BLUE MERLE
 2 BECK
 4 VAN MORRISON
 4 SHANNON MCNALLY
 4 LIZZ WRIGHT
 4 EARL THOMAS CONLEY

KBCD/Denver, CO*
 PD: Scott Arbaugh
 MD: Keifer
 No Adds

WDET/Detroit, MI
 PD: Judy Adams
 MD: Martin Bandyke
 3 ROBERT CRAY
 2 SHANNON MCNALLY
 2 ME SHELL NDEGECELLO
 2 WEST INDIAN GIRL
 2 BRUCE SPRINGSTEEN

WVOD/Elizabeth City, NC
 PD: John Matthews
 MD: Tad Abbey
 10 RAY LAMONTAGNE
 10 TRACY BONHAM

KRVJ/Fargo
 OM: Mike "Big Dog" Kapel
 PD: Ryan Kelly
 MD: David Black
 REDWALLS

KOZT/Ft. Bragg, CA
 PD: Tom Yates
 APD/MO: Kate Hayes
 5 FABULOUS THUNDERBIRDS
 5 STEVIE WONDER

WEHM/Hampton, NY
 PD: Brian Cosgrove
 MD: Lauren Stone
 2 SHELBY LYNNE

WVVV/Hilton Head, SC
 APD: Gene Murrell
 No Adds

KSUT/Ignacio, CO
 PD: Steve Rayworth
 MD: Stasia Lanier
 7 MARY GAUTHIER
 7 BILLS
 7 BUCKWHEAT ZYOECO
 5 STACEY EARLE & MARK STUART
 5 VAN MORRISON
 3 MIKE DOUGHTY
 3 MARK KNOFFLER
 3 MEM SHANNON

WTTN/Indianapolis, IN*
 PD: Brad Holtz
 APD/MO: Laura Duncan
 7 BECK
 2 MIKE DOUGHTY

KMTN/Jackson, WY
 OM: Scott Anderson
 PD/MO: Mark "Fish" Fishman
 1 JOHN HIATT

KTBG/Kansas City, MO
 PD: Jon Hart
 MD: Byron Johnson
 JOHN HIATT

KZPL/Kansas City, MO*
 OM: Nick McCabe
 PD: Ted Edwards
 MD: Ryan "Slash" Morton
 No Adds

WEBK/Killington, VT
 OM/APD: Mitch Terricciano
 PD: Lesa Withanee
 8 ANNA MALICK
 JASON MRAZ
 LIZZ WRIGHT
 JOHN HIATT

WFUV/New York, NY
 PD: Chuck Singleton
 MD: Rita Houston
 3 ALANA DAVIS
 TURIN BRAKES
 STRING CHEESE INCIDENT
 JOHN HIATT

WOKI/Knoxville, TN*
 OM: Mike Hammond
 PD: Joe Stuller
 CAKE
 TRISTAN PRETTYMAN

WFPK/Louisville, KY
 OM: Brian Conn
 PD: Stacy Owen
 MARY GAUTHIER
 SPOON
 SPOTTISWOODE & HIS ENEMIES
 MATISYAHU

WMMM/Madison, WI*
 PD: Tom Teuber
 MD: Gabby Parsons
 JOHN HIATT

KTCZ/Minneapolis, MN*
 PD: Lauren MacLesh
 APD/MO: Mike Wolf
 No Adds

WGXX/Minneapolis, MN*
 OM: Dave Hamilton
 PD: Jeff Collins
 24 BECK
 7 KASABIAN

WZEW/Mobile, AL*
 OM: Tim Camp
 PD: Jim Mahaney
 MD: Lee Ann Konik
 No Adds

WBJB/Monmouth, NJ
 OM: Tom Brennan
 PD: Rich Robinson
 APD: Leo Zaccari
 MD: Jeff Raspe
 WEST INDIAN GIRL
 MARK KNOFFLER
 EELS
 GRIPWEEDS
 STRING CHEESE INCIDENT
 ERIN MCKEOWN

KPIG/Monterey, CA
 OM: Frank Capriola
 APD/MO: Laura Ellen Hepper
 PD: Aileen MacNeary
 5 STEPHEN STILLS
 5 JOHN HIATT
 4 WILLIE NELSON /TOOTS HIBBERT
 3 MERCY CREEK
 2 POPE CHUBBY

WRLT/Nashville, TN*
 OM/PO: David Hall
 APD/MO: Rev. Keith Coes
 14 CITIZEN COPE /ROBERT RANDOLPH
 JASON MRAZ
 TRISTAN PRETTYMAN
 MARK KNOFFLER

WFUV/New York, NY
 PD: Chuck Singleton
 MD: Rita Houston
 3 ALANA DAVIS
 TURIN BRAKES
 STRING CHEESE INCIDENT
 JOHN HIATT

WXP/Philadelphia, PA
 OM/PO: Dan Reed
 PD: Bruce Warren
 1 U2
 MISSY HIGGINS
 SPOTTISWOODE & HIS ENEMIES
 LITTLE BARRIE

WYEP/Pittsburgh, PA
 PD: Rosemary Weisch
 MD: Mike Sauter
 MOBY
 VAN MORRISON

WCLZ/Portland, ME
 PD: Herb Ivy
 MD: Brian James
 No Adds

KINK/Portland, OR*
 PD: Dennis Constantine
 MD: Kevin Welch
 DESOL

WXR/Portsmouth, NH*
 PD/MO: Dana Marshall
 APD: Catie Wilber
 12 BECK
 1 TRISTAN PRETTYMAN
 JOHN HIATT
 RYAN ADAMS & THE CARDINALS

WDST/Poughkeepsie, NY
 OM: Greg Gattine
 PD: Jimmy Buff
 MD: Rick Schneider
 BECK
 STRING CHEESE INCIDENT

KSQY/Rapid City, SD
 PD/MO: Chad Carlson
 U2
 JIM BOGGIA
 LUCE
 ROBERT CRAY
 VAN MORRISON

KTHX/Reno, NV*
 PD: Rob Brooks
 APD/MO: Dave Herold
 3 DUHKS
 2 FABULOUS THUNDERBIRDS
 1 STRING CHEESE INCIDENT
 BECK
 U2

KENZ/Salt Lake City, UT*
 OM/PO: Bruce Jones
 MD: Casey Scott
 BEN FOLDS

KPRI/San Diego, CA*
 OM: Bob Burch
 PD/MO: Dora Shaieb
 16 TRISTAN PRETTYMAN
 DESOL

KFOG/San Francisco, CA*
 PD: David Benson
 MD: Kelly Ransford
 No Adds

KBAC/Santa Fe, NM
 PD/MO: Ira Gordon
 OOG'S EYE VIEW
 SHANNON MCNALLY

KRSH/Santa Rosa, CA*
 OM/PO: Dean Kattari
 No Adds

Music Choice Adult Alternative/Satellite
 PD: Liz Opoka
 9 JASON MRAZ

Sirius Spectrum/Satellite
 PD: Gary Schoenwetter
 MD: Jessica Besack
 9 VAN MORRISON
 3 FRAY
 COLOPLAY
 COLOPLAY
 COLOPLAY
 COLOPLAY

XM Cafe/Satellite
 PD: Bill Evans
 MD: Brian Chamberlain
 8 TIM BURGESS
 6 MAIA SHARP
 5 GLEN PHILLIPS
 DOG'S EYE VIEW
 CLUMSY LOVERS
 CLUMSY LOVERS
 DIRTY MARTINI
 DIRTY MARTINI

KEXP/Seattle, WA
 OM: Tom Mara
 PD: Kevin Cole
 APD: John Richards
 MD: Don Yates
 15 DE GEMBERSISTS
 6 TROUBLED HUBBLE
 6 CHRISTY MCWILSON
 6 PRAYERS AND TEARS OF ARTHUR DIGBY
 SELLERS
 MAXIMO PARK
 FOREIGN BORN
 FOUR TET
 LONGWAVE

KMTT/Seattle, WA*
 OM/PO: Chris Mays
 APD/MO: Shawn Stewart
 1 HOWIE DAY

WNCW/Spindale, NC
 OM: Elen Pfirrmann
 PD: Elen Pfirrmann
 APD/MO: Martin Anderson
 5 STRING CHEESE INCIDENT
 3 FRANCIS DUNNERY
 2 MATISYAHU
 SARAH BETTENS
 LIZZ WRIGHT
 DAVID POE
 GIRLYMAN
 BUCKWHEAT ZYOECO
 SHANNON MCNALLY
 TOM LANGFORD
 STACEY EARLE & MARK STUART
 RICHARD FONTAINE
 MISSY HIGGINS

WRNX/Springfield, MA*
 PD: Lesa Withanee
 MD: Donnie Moorhouse
 1 JASON MRAZ
 LIZZ WRIGHT
 JOHN HIATT
 GARBAGE

KCLC/St. Louis, MO
 PD: Rich Reighard
 MD: Steve Chenoweth
 5 RYE HOLLOW
 5 SPOON
 5 EELS

KFMY/Steamboat Springs, CO
 PD/MO: John Johnson
 1 BECK
 1 GLEN PHILLIPS
 1 BEN FOLDS
 1 DOG'S EYE VIEW
 1 JOHN HIATT

KTAO/Taos, NM
 OM: Mitch Miller
 PD: Brad Hockmeyer
 MD: Paddy Mac
 5 JOHN HIATT
 5 LIZZ WRIGHT

KWMT/Tucson, AZ*
 OM/PO: Tim Richards
 MD: Blake Rogers
 5 LOW MILLIONS
 GLEN PHILLIPS
 AUDIOSLAVE
 DESOL

WXP/Westchester, NY
 PD: Chris Herrmann
 APD: Rob Lipschutz
 MD: Rob Arrow
 8 GREEN DAY
 KYLE RIABKO

WUIN/Wilmington, NC
 PD: Mark Keefe
 MD: Jerry Gerard
 2 LOW MILLIONS
 2 BECK

POWERED BY
MEDIABASE

*Monitored Reporters

69 Total Reporters

26 Total Monitored

43 Total Indicator

Did Not Report,
 Playlist Frozen (3):
 DMX Folk Rock/Satellite
 WCBE/Columbus, OH
 WNRN/Baltimore, MD

AAA ARTIST OF THE WEEK

ARTIST: **Dave Matthews Band**

LABEL: **RCA/RMG**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

What makes a band great, in my opinion, is the simple fact that they are different from everyone else out there. Add to that they are amazing live, and you have, well, a great band. Dave Matthews Band easily qualify.

Take a group of five consummate musicians — guitarist-vocalist Matthews, bassist Stefan Lessard, drummer Carter Beauford, violinist Boyd Tinsley and saxophonist LeRoi Moore — and add a genuine sense of brotherhood and a desire to continue to grow, and you pretty much sum up what DMB are all about.

This comes through loud and clear on the band's sixth studio effort, *Stand Up* their first new release in more than four years. Recording in their newly renovated Charlottesville, VA studio, the band decided to shake things up a bit by bringing in a new producer to help realize the creative ideas the band had been building up. That man was Mark Batson, whose credits lean in a decidedly different direction and include work with such artists as Eminem, India.Arie, The Game and 50 Cent.

"I don't know that we made a conscious decision to make a different record," Beauford says, "but I think we made a conscious decision to go through a different process, trying to find a way to make the experience fresh, and Mark played a big role in all of that."

All the songs on *Stand Up* are credited to the band and the producer, and it

seems that many of the ideas came together on the spot, while they were in the studio. The result is a lively, thoughtfully arranged effort that still maintains a sense of spontaneity and adventure.

Matthews says, "Although the songs are spare and carefully orchestrated, there's a kind of playing-on-the-back-porch indifference to the music. It feels like when we do a soundcheck and just start jamming and fall into a groove. There's something cool about the music — there's no intention. There are no strings attached. There was that quality all the time we were in the studio."

According to Matthews, these 14 new songs are about love, life, God, death and sex. And the subject matter is certainly quite diverse — as diverse as the instrumentation and mood. But there is no denying that *Stand Up* is a Dave Matthews Band al-

bum, and a damn good one at that. From "American Baby" to the title track to "Dreamgirl" to "Hello Again" to "Louisiana Bayou," DMB are trying new things while dazzling the listener with their musical prowess.

DMB have embarked on an extensive amphitheater tour that will last all summer. They have teamed up with Ben & Jerry's to help educate folks across the country on global warming and what can be done to help slow the process.

In addition, the band's Bama Work Foundation continues to be very active. The foundation was established by Dave Matthews Band to carry out their commitment to charitable works, both close to home and worldwide. Bama Works has given to numerous nonprofit organizations, programs and charities dedicated to everything from saving the Amazon rain forest to building community parks.



ON THE RECORD

With

On The Record
By Mike Wolf, Asst. PD/MD,
KTCZ/Minneapolis

I remember the night well. It was a hot, steamy August night in 2002, and there was an air of anticipation at the Fox Theater in Boulder, CO as Triple A Summit-goers gathered to see whether Coldplay had the stuff. • You know what I'm talkin' about — the stuff to convince us cynical radio veterans that they had more than one good album in them. From the opening strains of "The Politician," we all sat transfixed for over



an hour as we saw rock 'n' roll history unfold before our eyes. Chris Martin and the crew not only had the stuff, they completely blew us away with their showmanship, intricate lyrics and stage presence. • Now comes the next stage in their development, and, after hearing an advance of their new CD, *X & Y*, I'm convinced that Coldplay are poised to join the likes of U2 and R.E.M. among the most important practitioners of what I like to call "rock 'n' roll with a conscience." • That is the kind of band that makes music with lyrics that make you think. Even if you don't necessarily agree with them on their take about what's happening in the world today and what we need to do about it, you still have to respect them for having the guts to say what they think. Further, they make you pause and consider exactly what it is you think too.

Coldplay hold on to the top of the monitored chart for the third week, and the rest of the of the top 10 remains consistent, with **Snow Patrol**, **The Wallflowers** and **Robert Plant** all bulleted ... **Jack Johnson**, **Ringside** and **Jason Mraz** are heading in that direction ... Other projects doing well this week include **Kyle Riabko**, **Low Millions**, **Aimee Mann**, **Madeleine Peyroux**, **The Redwalls** and **Mike Doughty** ... **DeSol** and **Ray LaMontagne** debut ... Coldplay are also solidly on top on the Indicator chart, with The Wallflowers, Johnson, Plant, **Aimee Mann** and **Doughty** rounding out the bulleted top 10 ... Also making gains on the Indicator are **Snow Patrol**, **LaMontagne**, **Ringside**, **Oasis** and **Jackie Greene** ... **Mraz** debuts ... Keep an eye on **Luce**, **Blue Merle**, **Citizen Cope**, **Ryan Adams & The Cardinals**, **Garbage**, **Little Barrie**, **Matisyahu** and **Spottiswoode & His Enemies** ... In spite of the long holiday weekend, a couple of new songs saw some add action this week, including **John Hiatt** with 13 total adds and **Beck** with a dozen ... **Lizz Wright**, **Low Millions**, **String Cheese Incident**, **Mraz**, **Robert Cray**, **Tristan Prettyman** and **Shannon McNally** closed some important holes.

— **John Schoenberger**, Triple A/Americana Editor



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June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	JOHN PRINE Fair And Square (<i>Oh Boy</i>)	677	+9	4457
2	2	ROBERT EARL KEEN What I Really Mean (<i>Koch</i>)	653	+49	3207
3	3	LOS SUPER SEVEN Heard It On The X (<i>Telarc</i>)	494	-40	5260
4	4	C. TAYLOR & C. RODRIGUEZ Red Dog Tracks (<i>Back Porch/EMC</i>)	459	+45	1389
7	5	RYAN ADAMS AND THE CARDINALS Cold Roses (<i>Last Highway</i>)	441	+48	1977
5	6	HAYES CARLL Little Rock (<i>Highway 87 Music</i>)	402	0	7246
11	7	ROBBIE FULKS Georgia Hard (<i>Yep Roc</i>)	389	+32	1314
6	8	SHOOTER JENNINGS Put The 'O' Back... (<i>Universal South</i>)	387	-10	4707
9	9	VARIOUS ARTISTS A Tribute To Billy Joe Shaver: Live (<i>Compadre</i>)	381	+13	3086
8	10	JIMMY LAFAVE Blue Nightfall (<i>Red House</i>)	378	+3	4526
10	11	MARY GAUTHIER Mercy Now (<i>Last Highway</i>)	359	-8	6420
12	12	GREG TROOPER Make It Through This World (<i>Sugar Hill</i>)	336	-12	2803
18	13	SHELBY LYNNE Suit Yourself (<i>Capitol</i>)	327	+38	952
26	14	RED STICK RAMBLERS Right Key Wrong Keyhole (<i>Memphis Int'l</i>)	322	+65	1212
15	15	BRUCE SPRINGSTEEN Devils And Dust (<i>Columbia</i>)	318	+3	1702
14	16	DUHKS The Duhks (<i>Sugar Hill</i>)	311	-8	7377
13	17	RAY WYLIE HUBBARD Delirium Tremolos (<i>Philo/Rounder</i>)	292	-54	8289
23	18	SARAH BORGES Silver City (<i>Bluecorn</i>)	284	+17	2581
24	19	WEBB WILDER... About Time (<i>Landslide</i>)	284	+18	1857
17	20	TRACY GRAMMER Flower Of Avalon (<i>Signature Sounds</i>)	283	-8	1901
20	21	LOUDON WAINWRIGHT Here Come... (<i>Sovereign Artists</i>)	278	+2	1687
21	22	BELIEVERS Crashyertown (<i>Bona Fide</i>)	277	+4	2460
19	23	RECKLESS KELLY Wicked Twisted Road (<i>Sugar Hill</i>)	271	-16	7916
16	24	KATHLEEN EDWARDS Back To Me (<i>Zoe/Rounder</i>)	267	-30	6200
27	25	OONNA THE BUFFALO Life's A Ride (<i>Wildlife</i>)	262	+37	836
22	26	ALISON BROWN Stolen Moments (<i>Compass</i>)	255	-16	1572
25	27	LAST TRAIN HOME Bound Away (<i>Blue Buffalo</i>)	255	-2	1725
<i>Debut</i>	28	LUCINDA WILLIAMS Live At The Fillmore (<i>Last Highway</i>)	238	+33	691
29	29	TODD THIBAUD Northern Skies (<i>95 North</i>)	219	+7	1518
<i>Debut</i>	30	OLD SCHOOL FREIGHT TRAIN Run (<i>Acoustic Disc</i>)	212	+32	616

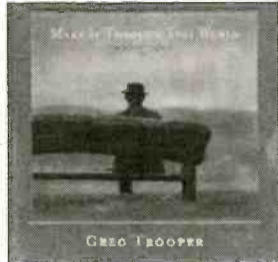
The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2005 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Greg Trooper

Label: Sugar Hill



Greg Trooper has been plying his musical wares since the '70s, and over the course of his career he has established a respectable level of success, touring regularly, releasing an album every couple of years and enjoying interpretations of his tunes by such luminaries as Steve Earle, Rosanne Cash and Vince Gill. Born in New Jersey, Trooper spent time in places like Austin; Lawrence, KS; and New York City before settling down in Nashville. His latest effort is produced by Dan Penn, whom Trooper cites as one of his all-time heroes as both a songwriter and producer. Through an introduction from Buddy Miller, the two entered the studio, and the result is the soulful and powerful *Make It Through This World*. Joining them were drummer Ken Blevins, bassist Dave Jacques, guitarist Bill Krichen and keyboardist Kevin McKendree. I like "This I Do," "Green Eyed Girl" and the title track.

AMERICANA NEWS

The ninth annual KNBT/New Braunfels, TX Americana Music Jam was held May 15 at the legendary Gruene Hall in New Braunfels, and it raised \$40,000 for two local children's charities: Communities in Schools and the St. Jude's Ranch for Children ... Wilkes Community College, which has produced MerleFest on its campus in Wilkesboro, NC since 1988, awarded Arthel "Doc" Watson its first honorary associate in arts degree at its 39th commencement ceremony ... Marie Arsenault is joining community radio station KDHX/St. Louis as Asst. MD for Americana ... The Folk Alliance selects Louis Jay Meyers as its new Exec. Director. Meyers, who begins work on June 1, replaces Phyllis Barney, who had held the position since 1995 ... Recorded at theaters, concert venues and festivals across the Southeast and hosted by local radio affiliates, *The KingPup Radio Show* is a fast-paced Opry-style program showcasing top Americana roots music artists. For more information, log on to www.radioyur.com ... Patty Loveless will be continuing in the same vein as *Mountain Soul*, her back-to-the-roots disc of several years ago, when she releases her new album later this year. Called *Dreamin' My Dreams Again*, it was produced by her husband, Emory Gordy Jr. ... The road seems to be kind to Wilco. They have been writing and trying out a number of new songs while on tour and appear ready to enter the studio in August to record the followup to *A Ghost Is Born*.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
STACEY EARLE AND MARK STUART Communion Bread (<i>Fonzalo</i>)	13
RED STICK RAMBLERS Right Key Wrong Keyhole (<i>Memphis Int'l</i>)	6
RYAN ADAMS AND THE CARDINALS Cold Roses (<i>Last Highway</i>)	6
SHANNON MCNALLY Geronimo (<i>Back Porch/EMC</i>)	6
CLUMSY LOVERS Smart Kid (<i>Nettwerk</i>)	6
BUCKWHEAT ZYDECO Jackpot (<i>Tomorrow</i>)	5
SHELBY LYNNE Suit Yourself (<i>Capitol</i>)	5

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Do It The Disney Way

Make the ordinary extraordinary

I was lucky enough to be invited to a special media event last month at Walt Disney World Resort in Orlando. It marked the launch of the Happiest Celebration on Earth, an 18-month celebration of the 50th anniversary of Disneyland in California. It got me thinking. Are we, in radio and records, making the most of our promotional opportunities? How can we make them bigger and better?

It all starts in the creative process, so I went to Disney World Sr. VP/Alliance Marketing Ken Potrock to find out how the folks at Disney come up with their ideas and how they make them so big.

"The perfect example was the millennium, which plays right into what you're talking about," says Potrock. "Most people took the millennium and said it was a New Year's Eve holiday. You read about how restaurants and other sites were going to be doing incredible New Year's Eve bashes, and you read all about the price-gouging that went on as part of that.



Ken Potrock

"That plays to why we try to take things a little differently. We looked at that and said, 'A lot of

people don't want to get into the crowds and the hassle and the cost.' We asked ourselves, 'Is it possible to celebrate the millennium but give our guests more time to do it?' Hence, in the year 2000 we came up with the Millennium Celebration, which actually was a 15-month celebration.

"It was a big question: Would people accept celebrating the millennium over a much longer period of time, as opposed to just on New Year's? Up until this celebration that we're doing now, the millennium was the most successful celebration that we ever put together."

For Disney, that's a big statement.

Think Big Every Time

"So now I'll bring you back to current time," Potrock continues. "When we looked at the 50th anniversary of Disneyland, we thought, 'The milestone of Disneyland is an important milestone, but it's important not just to the people who go to Disneyland.'

"We felt it was important to anybody who had ever been to a Disney theme park, because the opening of Disneyland in 1955 was a milestone that marked the beginning of so many changes: It marked the beginning of the theme-park industry, of Disney's expansion both domestically and globally, and of a change in how Americans began to look at family vacations.

"That was so much bigger than just celebrating a location; it was celebrating a mind-set. Jay Rosulo, President of Disney's parks and resorts division, has a quote that I like a lot: 'Disneyland is a state of mind.' The idea of spending

time with friends and family is really what the Disney parks are about, wherever they're located and for however long they've been planted on a piece of ground.

"That aura or mind-set has been going on now for 50 years, so when we set out to create this celebration, we said to ourselves, 'Like a Disney celebration, we need to do it for a long time to give enough people time to access it at their own pace.' Hence, the 18-month celebration."

As radio stations and record companies, are we giving our audiences enough time to access our big promotions, or are we zipping through them and moving on to the next one?

"We also thought there were people who were going to want to access it not just in California, but all over the world," Potrock says. "When I go back and think about those meetings, there was a really interesting discussion internally about it being a milestone for Disneyland. Should we let Disneyland have their moment in the sun?"

"There was a lot of discussion, but, ultimately, we ended in a place that was 'Disneyland's always going to have their moment in the sun because they were the inceptors of it, but shouldn't we open this up on a much broader scale to make it much more important to people around the world?'"

Special & Magical

Disney even changed the way it advertises for this celebration. "It was the first time that we did what we call 'portfolio advertising,'" Potrock says. "The example of that I'll give you is the first commercial that came out, with the 3D animated characters in it.

"It talked about the Happiest Celebration on Earth at Disney parks around the world. It never specified Disneyland or Disney World or any other location. We've never done that before. All of our advertising has always been site-specific.

"What our research [there's that 'r' word again!] told us was that people who go to Disneyland thought the commercial was a Disneyland commercial. People who go to Disney World thought it was a Disney World commercial. People will project to the park they have an affinity for.

"It was a real breakthrough for us, recognizing that any Disney theme park — all the Disney theme parks — truly has the mind-set that it's the happiest place on earth. Most other companies would die to have people talking about their product as something that special and that magical."

Are you creating that kind of brand for your radio station, record company or artist?

"What's the 'never been done before?'" Potrock asks. "We ask ourselves that every single day in everything we do. It's an amazing situation. Even something as basic as the Star Wars weekends we have this month at Walt Disney World — we've done them for the last several years, but it is not acceptable to do the same thing. That's not how we think.

"The team is constantly asking, 'What component could we create or invent that's not been done before? How do we take this to another level so that somebody who has already experienced it comes back and says, 'Wow, it's always changing, it's always different, it's always being improved?'"

Cross-Promotion

Disney brings in media from all over the world when it launches these big promotions, and Potrock says that's important. "We think it's vital," he explains. "I don't think we have an individual tactic that is more important than the big launch events we put on. They set the tone, they create the buzz, and they incite demand."

How many different ways can you think of to do that in your local market with other forms of media? How can you do it on a national level with your artists?

Potrock says, "Our product is challenging from the perspective that, unless you experience it, like riding Soarin', I can't describe it to you in a press release. That's why we do these events, to let our media partners experience it.

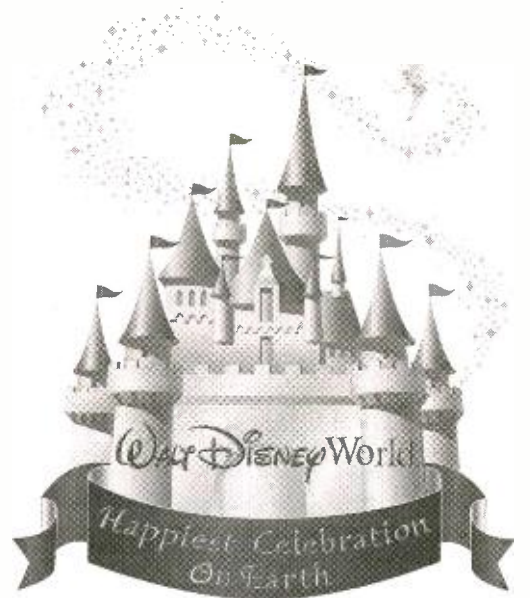
"And it puts us on the hook. If you don't like it, your option is to say that it stunk. There's a risk there. But if you like it, you're going to paint the picture for your listeners or your readers in a way that is so incredibly believable and credible, more so than I could do in a commercial.

"That's why we believe so strongly in these kinds of events. We want to give people, especially key influencers in the media, the opportunity to experience it themselves and share it with their constituents. We believe in all media from the perspective that all of them work together and that creates synergy in its own right.

"Whether somebody's hearing it on the radio, checking it out online, reading it in a magazine or newspaper or seeing it on their local newscast, we try to touch them in dozens and doz-

ens of ways through dozens and dozens of mediums.

"That's where buzz comes in; that's what creates buzz. So many of us are bombarded with so many media messages that you've got to be hit from all sides before you really take notice."



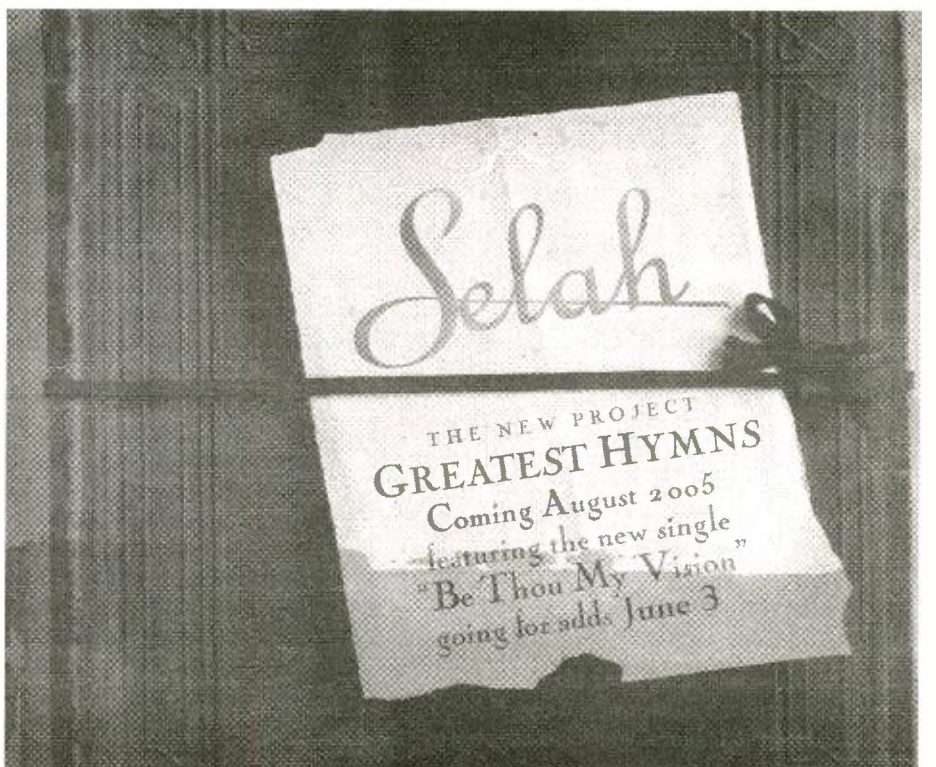
Great Advice

Potrock concludes with one last piece of advice for all of us: "The advice I give to any industry is to take the most diverse, creative people that you have in the organization, sit them down in a room, and give them the time to dream and to come up with the 'never been done before's."

"Remove the handcuffs that say 'It has to be this, it's supposed to be that, we have to do it during this time period, it can only be done this way.' Remove that for just a couple of hours, and see what you come up with.

"The second component of that is looking for courageous people in your organization who are willing to grab something that they believe in and run with it. It's not for the faint of heart. If you want to do 'never been done before,' if you want to do 'breakthrough,' if you want to be a creative leader, it is not for the faint of heart.

"You've got to find the idea and develop the idea, and the hardest part is to make believers out of everybody in your organization that this is not only the right thing to do, it's the only thing to do. You must do it, and everyone in the organization must pull together."



CHRISTIAN AC TOP 30

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June 3, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1067	+3	22	37/0
1	2	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	1060	-12	18	37/0
4	3	JOY WILLIAMS Hide (Reunion/PLG)	965	+37	9	37/0
3	4	BEBO NORMAN Nothing Without You (Essential/PLG)	941	-50	19	34/0
5	5	ZOEGIRL About You (Sparrow/EMI CMG)	766	+5	14	33/0
7	6	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	760	+63	7	32/1
6	7	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	745	+10	33	32/0
8	8	BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	678	-6	21	29/0
9	9	NATALIE GRANT Held (Curb)	612	+7	11	28/0
11	10	MERCYME Homesick (INO/Curb)	553	-14	28	29/0
10	11	SALVADOR Heaven (Word/Curb/Warner Bros.)	544	-35	31	31/0
13	12	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	543	-3	41	30/0
12	13	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	529	-17	27	23/0
14	14	NEWSBOYS Devotion (Sparrow/EMI CMG)	517	-3	10	23/0
15	15	JOHN DAVID WEBSTER Miracle (BHT)	509	+30	8	24/2
17	16	JADON LAVIK What If (BEC/Tooth & Nail)	483	+45	7	17/1
21	17	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	478	+78	4	20/1
19	18	JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	465	+39	8	19/0
20	19	BRIAN LITTRELL In Christ Alone (Reunion/PLG)	461	+41	13	21/1
18	20	JOEL ENGLE Louder Than The Angels (Doxology)	445	+8	7	19/0
23	21	JEFF ANDERSON Open My Eyes (Gotee)	372	+8	6	16/0
22	22	SONICFLOOD Your Love Goes On Forever (INO)	337	-55	17	24/0
29	23	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	288	+50	3	13/1
26	24	BY THE TREE Hold You High (Fervent)	280	+12	9	17/0
25	25	BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	273	-5	4	11/0
27	26	OVERFLOW Cry On My Shoulder (Essential/PLG)	255	-7	9	13/0
Debut	27	TOBYMAC Atmosphere (ForeFront/EMI CMG)	224	+44	1	8/0
28	28	AVALON I Wanna Be With You (Sparrow/EMI CMG)	221	-25	20	13/0
Debut	29	SALVADOR You Are There (Word/Curb/Warner Bros.)	195	+38	1	8/0
30	30	RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	189	-35	10	9/0

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

MATTHEW WEST The Next Thing You Know (Sparrow/EMI CMG)
Total Plays: 181, Total Stations: 11, Adds: 2

AFTERS You (Simple/INO)
Total Plays: 158, Total Stations: 6, Adds: 1

MARK HARRIS For The First Time (INO)
Total Plays: 156, Total Stations: 8, Adds: 0

KUTLESS It's Like Me (BEC/Tooth & Nail)
Total Plays: 154, Total Stations: 6, Adds: 0

KARA WILLIAMSON Where You Are (INO)
Total Plays: 143, Total Stations: 5, Adds: 0

NATE SALLIE Save Me (Curb)
Total Plays: 141, Total Stations: 7, Adds: 0

SWIFT I Need You (Flicker)
Total Plays: 140, Total Stations: 8, Adds: 1

PAUL COLMAN The One Thing (Inpop)
Total Plays: 134, Total Stations: 6, Adds: 0

WATERMARK Knees To The Earth (Rocketown)
Total Plays: 131, Total Stations: 5, Adds: 0

KRYSTAL MEYERS The Way To Begin (Essential/PLG)
Total Plays: 128, Total Stations: 6, Adds: 1

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MERCYME In The Blink Of An Eye (INO)	3
JOHN DAVID WEBSTER Miracle (BHT)	2
MATTHEW WEST The Next Thing You Know (Sparrow/EMI CMG)	2
STEVEN CURTIS CHAPMAN Believe Me Now (Sparrow/EMI CMG)	2
MICHAEL W. SMITH Here I Am (Reunion/PLG)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MATTHEW WEST The Next Thing You Know (Sparrow/EMI CMG)	+84
PHILLIPS, CRAIG & DEAN Friend Of God (INO)	+78
NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	+63
POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	+50
AFTERS You (Simple/INO)	+48
JADON LAVIK What If (BEC/Tooth & Nail)	+45
TOBYMAC Atmosphere (ForeFront/EMI CMG)	+44
MONK & NEAGLE Secret (Flicker)	+42

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	519
MATTHEW WEST More (Universal South/EMI CMG)	466
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	433
MERCYME I Can Only Imagine (INO/Curb)	415
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	411
SWITCHFOOT This Is Your Life (Columbia)	409
BY THE TREE Beautiful One (Fervent)	394
BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	384
PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	375

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

bethany dillon
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EMI Music Christian Music Group

June 3, 2005

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	KRYSTAL MEYERS The Way To Begin (Essential/PLG)	1189	-11	12	31/0
3	2	JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	1106	+48	13	29/1
2	3	JOY WILLIAMS Hide (Reunion/PLG)	1101	+19	10	32/1
4	4	ZOEGIRL About You (Sparrow/EMI CMG)	961	-35	16	25/0
5	5	TDBYMAC Atmosphere (ForeFront/EMI CMG)	928	-4	16	24/0
6	6	OVERFLOW Cry On My Shoulder (Essential/PLG)	916	+41	17	24/0
8	7	KUTLESS Strong Tower (BEC/Tooth & Nail)	828	+95	6	26/0
7	8	SEVENTH DAY SLUMBER Caroline (BEC/Tooth & Nail)	732	-32	19	22/0
9	9	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	709	-6	28	17/0
10	10	NEWSBOYS Devotion (Sparrow/EMI CMG)	699	+20	10	21/0
17	11	PLUMB I Can't Do This (Curb)	634	+127	7	21/2
12	12	DAY OF FIRE Rain Song (Live/Essential/PLG)	617	+19	6	21/0
16	13	HAWK NELSON Take Me (Tooth & Nail)	575	+48	4	24/1
11	14	AFTERS You (Simple/IND)	540	-129	21	15/0
18	15	EVERLIFE I'm Over It (SHELTER)	528	+28	8	19/0
21	16	BUILDING 429 Show Me Love (Word/Curb/Warner Bros.)	453	+47	6	14/0
22	17	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	441	+41	3	20/2
27	18	MAT KEARNEY Trainwreck (Inpop)	432	+73	3	20/1
19	19	SHAWN MCDONALD All I Need... (Sparrow/EMI CMG)	406	-35	20	10/0
25	20	KJ-52 Are You Real (BEC/Tooth & Nail)	402	+34	9	13/0
30	21	MUTE... Peculiar... (Teleprompt/Word/Curb/Warner Bros.)	380	+46	2	18/1
23	22	DELIRIOUS? Inside Outside (Sparrow/EMI CMG)	377	-12	11	11/0
26	23	LIFEHOUSE You And Me (Geffen)	371	+11	3	9/0
Debut	24	SARAH BRENDEL Fire (Inpop)	366	+117	1	15/1
28	25	TREE63 Maker Of All Things (Inpop)	352	+1	15	11/0
-	26	FALLING UP Escalates (Tooth & Nail)	328	-3	2	10/0
24	27	RACHAEL LAMPA Outrageous (Word/Curb/Warner Bros.)	321	-52	16	10/0
29	28	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	288	-54	19	8/0
Debut	29	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	282	+57	1	12/2
Debut	30	MATTHEW WEST The Next... (Sparrow/EMI CMG)	268	+136	1	12/5

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.
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NEW & ACTIVE

BDA Love Is Here (Creative Trust Workshop)

Total Plays: 262, Total Stations: 9, Adds: 2

JADON LAVIK What If (BEC/Tooth & Nail)

Total Plays: 248, Total Stations: 7, Adds: 0

EXIT EAST I Will Save You (Fervent)

Total Plays: 224, Total Stations: 9, Adds: 1

BIG DADDY WEAVE What I Was Made For (Fervent)

Total Plays: 222, Total Stations: 9, Adds: 0

SANCTUS REAL The Fight Song (Sparrow/EMI CMG)

Total Plays: 215, Total Stations: 10, Adds: 1

PAUL COLMAN The One Thing (Inpop)

Total Plays: 213, Total Stations: 9, Adds: 0

INHABITED Open My Eyes (Fervent)

Total Plays: 210, Total Stations: 10, Adds: 1

JACI VELASQUEZ With All My Soul (Word/Curb/Warner Bros.)

Total Plays: 157, Total Stations: 6, Adds: 0

SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)

Total Plays: 156, Total Stations: 8, Adds: 1

CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)

Total Plays: 131, Total Stations: 4, Adds: 0

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	SANCTUS REAL The Fight Song (Sparrow/EMI CMG)	359	+24	12	26/1
1	2	DISCIPLE The Wait Is Over (SRE)	345	-1	10	34/2
5	3	FURTHER SEEMS FOREVER Like... (Tooth & Nail)	308	+12	13	19/0
6	4	KRYSTAL MEYERS The Way To Begin (Essential/PLG)	307	+21	12	24/0
4	5	CHEMISTRY From Within (Razor & Tie)	296	-10	12	28/0
3	6	SUBSEVEN Free To Conquer (Flicker)	295	-15	15	25/0
7	7	ANBERLIN Paperthin Hymn (Tooth & Nail)	267	-16	16	25/0
10	8	PLUMB I Can't Do This (Curb)	263	+4	7	26/0
9	9	FLYLEAF Red Sam (Octone)	259	-5	15	24/0
11	10	SKILLET Under My Skin (Ardent)	258	+8	7	28/0
8	11	KJ-52 Are You Real (BEC/Tooth & Nail)	241	-29	16	22/1
13	12	APRIL SIXTH Dear Angel (Columbia)	231	+8	11	22/0
15	13	KIDS IN THE WAY Apparitions Of Melody (Flicker)	208	+16	7	24/1
14	14	KUTLESS Strong Tower (BEC/Tooth & Nail)	201	+9	9	22/1
Debut	15	PILLAR Sunday Bloody Sunday (2005) (Flicker)	200	+97	1	22/7
16	16	HAWK NELSON Take Me (Tooth & Nail)	192	+7	7	21/2
17	17	FOREVER CHANGED Encounter (Floodgate)	182	+11	3	16/3
12	18	CASTING PEARLS Weighted (Big Box)	175	-54	13	22/0
18	19	EVERYDAY SUNDAY Comfort Zone (Flicker)	166	+4	9	16/1
Debut	20	WEDDING Song For The Broken (Rambler)	163	+45	1	21/4
24	21	PROJECT 86 A Shadow On Me (Tooth & Nail)	163	+16	16	18/1
22	22	INHABITED Open My Eyes (Fervent)	160	+13	3	22/4
20	23	MUTE... Peculiar... (Teleprompt/Word/Curb/Warner Bros.)	156	+1	3	20/3
27	24	RADIAL ANGEL Falling (Independent)	150	+8	2	18/2
23	25	CALLS FROM HOME Hold On (November Twelve)	150	+3	3	16/2
26	26	KAINOS Selfish Me (Southern Signal)	145	+2	8	17/0
25	27	GRETCHEN Passion (MD)	144	-1	9	15/0
Debut	28	DAY OF FIRE Fade Away (Live/Essential/PLG)	143	+68	1	14/4
28	29	MAT KEARNEY Trainwreck (Inpop)	136	-1	2	18/3
29	30	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	133	+11	2	12/3

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.
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NEW & ACTIVE

SARAH BRENDEL Fire (Inpop)

Total Plays: 130, Total Stations: 12, Adds: 2

KEVIN MAX Seek (Blind Thief)

Total Plays: 129, Total Stations: 15, Adds: 2

SIDES OF THE NORTH Melody (Word Of Mouth)

Total Plays: 122, Total Stations: 5, Adds: 0

BUILDING 429 Show Me Love (Word/Curb/Warner Bros.)

Total Plays: 120, Total Stations: 12, Adds: 0

MXPX Heard That Sound (SideOneDummy)

Total Plays: 111, Total Stations: 19, Adds: 6

LAST TUESDAY You Got Me (Mono Vs. Stereo)

Total Plays: 107, Total Stations: 7, Adds: 2

OLIVIA THE BAND Stars And Stripes (Essential/PLG)

Total Plays: 104, Total Stations: 8, Adds: 2

PECULIAR PEOPLE BAND Can I Leave My Head (Maranatha!)

Total Plays: 91, Total Stations: 12, Adds: 0

MANIC DRIVE Nebulous (Whiplash)

Total Plays: 83, Total Stations: 9, Adds: 0

MOURNING SEPTEMBER Closer To Closure (Floodgate)


Total Plays: 69, Total Stations: 8, Adds: 0

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June 3, 2005

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CHRIS TOMLIN Holy Is... (Sixsteps/Sparrow/EMI CMG)	396	-18	13	19/0
3	2	NATALIE GRANT Held (Curb)	341	+15	12	18/0
2	3	BEBO NORMAN Nothing Without You (Essential/PLG)	326	-9	18	16/0
7	4	JADON LAVIK What If (BEC/Tooth & Nail)	317	+41	9	19/1
4	5	BRIAN LITTRELL In Christ Alone (Reunion/PLG)	313	+16	9	17/0
5	6	MICHAEL O'BRIEN Pressing On (Discovery House)	301	+8	12	17/0
8	7	SONICFLOOD Your Love Goes On Forever (INO)	255	-4	12	14/0
9	8	JOEL ENGLE Louder Than The Angels (Doxology)	246	-8	8	15/0
6	9	WATERMARK Knees To The Earth (Rocketown)	222	-58	19	13/0
12	10	NICOL SPONBERG Resurrection (Curb)	220	+30	6	15/0
10	11	ALLEN ASBURY f/RUSS TAFF We Will Stand (Doxology)	192	-25	15	11/0
11	12	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	187	-8	5	13/0
14	13	MICHAEL TAIT How Great Thou Art (Waterfront)	172	+13	13	12/1
15	14	BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	170	+19	3	11/0
13	15	RUSS LEE Sweetest Sound (Vertical Vibe)	159	-15	15	9/0
16	16	S. ASHTON, C. DENTE & M. TUMES I Will... (EMI CMG)	142	-5	5	8/0
18	17	ANDY CHRISMAN Adore You (Upside/SHELTER)	139	+3	3	13/0
17	18	FFH You Drive, I'll Ride (Essential/PLG)	136	-9	7	8/1
Debut	19	NEWSBOYS Devotion (Sparrow/EMI CMG)	120	+4	1	8/0
19	20	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	115	-11	5	7/0

20 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	KJ-52 Are You Real (BEC/Tooth & Nail)
2	PHANATIK Shot Clock (Cross Movement)
3	FLYNN Get Up! (Illect)
4	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)
5	LEGACY Green Light (Fla. vor Alliance/Leg-up)
6	FLAME Open My Heart (Cross Movement)
7	URBAN D The Passport (Fla. vor Alliance)
8	L.A. SYMPHONY f/PAUL WRIGHT Gonna Be Alright (remix) (Gotee)
9	AMBASSADOR Feels Good (Cross Movement)
10	GRITS I Be (Gotee)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CHRIS TOMLIN Holy Is... (Sixsteps/Sparrow/EMI CMG)	1109	+16	18	36/0
3	2	JOY WILLIAMS Hide (Reunion/PLG)	972	+72	10	37/1
2	3	BEBO NORMAN Nothing Without You (Essential/PLG)	961	-34	18	33/0
4	4	BIG DADDY WEAVE... You're Worthy... (Fervent)	834	-57	19	28/0
7	5	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	809	+46	8	32/2
6	6	ZOEGIRL About You (Sparrow/EMI CMG)	785	+19	14	32/1
8	7	NATALIE GRANT Held (Curb)	771	+39	13	31/2
5	8	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	759	-83	22	27/0
9	9	NEWSBOYS Devotion (Sparrow/EMI CMG)	695	+6	12	25/0
10	10	BRIAN LITTRELL In Christ Alone (Reunion/PLG)	648	-14	11	26/1
11	11	JOHN DAVID WEBSTER Miracle (BHT)	644	+9	9	27/0
13	12	JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	614	+8	12	25/1
12	13	BY THE TREE Hold You High (Fervent)	600	-23	19	22/1
14	14	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	580	+53	8	24/2
18	15	BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	546	+102	8	24/1
16	16	JOEL ENGLE Louder Than The Angels (Doxology)	537	+33	9	25/2
19	17	JADON LAVIK What If (BEC/Tooth & Nail)	439	+2	10	19/1
17	18	FFH You Drive, I'll Ride (Essential/PLG)	433	-48	14	17/0
21	19	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	416	+36	7	19/1
23	20	SWIFT I Need You (Flicker)	394	+36	9	20/0
24	21	MARK HARRIS For The First Time (INO)	378	+63	3	20/4
20	22	JACI VELASQUEZ With All... (Word/Curb/Warner Bros.)	367	-35	8	17/0
25	23	MONK & NEAGLE Secret (Flicker)	348	+55	4	20/3
22	24	OVERFLOW Cry On My Shoulder (Essential/PLG)	347	-22	17	14/0
Debut	25	MICHAEL W. SMITH Here I Am (Reunion/PLG)	293	+171	1	16/5
27	26	SALVADOR You Are There (Word/Curb/Warner Bros.)	293	+34	2	16/2
29	27	RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	254	-3	15	10/0
30	28	PAUL COLMAN The One Thing (Inpop)	253	+41	2	14/1
Debut	29	NEWSONG Rescue (Integrity Label Group)	252	+45	1	13/5
Debut	30	SHAUN GROVES Bless The Lord (Rocketown)	211	+53	1	14/2

38 AC reporters. Songs ranked by total plays for the airplay week of Sunday 5/22 - Saturday 5/28.
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NEW & ACTIVE

JEFF ANDERSON Open My Eyes (Gotee)
Total Plays: 193, Total Stations: 10, Adds: 0

AFTERS You (Simple/INO)
Total Plays: 180, Total Stations: 9, Adds: 2

MATTHEW WEST The Next Thing You Know (Sparrow/EMI CMG)
Total Plays: 154, Total Stations: 11, Adds: 4

SHANE & SHANE Saved By Grace (Inpop)
Total Plays: 153, Total Stations: 9, Adds: 0

TELECAST Radiate (BEC/Tooth & Nail)
Total Plays: 149, Total Stations: 6, Adds: 1

STEVEN C. CHAPMAN Believe Me Now (Sparrow/EMI CMG)
Total Plays: 128, Total Stations: 10, Adds: 6

VICKY BEECHING Yesterday, Today... (Sparrow/EMI CMG)
Total Plays: 103, Total Stations: 6, Adds: 0

ANointed Now Is The Time (Sony Urban/Columbia)
Total Plays: 102, Total Stations: 4, Adds: 0

WATERMARK Knees To The Earth (Rocketown)
Total Plays: 97, Total Stations: 5, Adds: 0

SHAWN McDONALD Take My Hand (Sparrow/EMI CMG)
Total Plays: 92, Total Stations: 5, Adds: 2

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La Preciosa's Massive Appeal

PD Alex Lucas tells all

People went into shock when heritage Rock station KSJO/San Jose flipped to Mexican Oldies, taking on the "La Preciosa" format. Once again, you could hear the screams from the Bay Area all the way down in Los Angeles. But the change turned out to be the right move.

La Preciosa, which originated on KPRC/Monterey and is now a network with seven stations in different markets, is more than an Oldies format. It is the place to go to hear hits from the '70s, '80s and '90s, and all the stations that carry the programming are getting great numbers.

For example, in the winter '05 book KSJO scored a 4.0, up from the 2.2 it had in fall '04. The man behind the station's success is PD Alex Lucas, who also created the La Preciosa brand. This week he talks to R&R about the format's success.

R&R: When KSJO flipped to La Preciosa, people were shocked, but it proved to be the right decision. What is it about this format that is so appealing?



Alex Lucas

AL: One thing is the way we treat the audience. Even though other stations have come into the markets where we have introduced this format and play what we play, we are still successful. We treat the audience differently. We treat it with respect, and people know that. They are tired of vulgar, cheap radio.

I'm not saying we're professors or philosophers, but we are more sensible about the way we treat the audience and the way we express ourselves on the air. Our programming always has useful information and messages that make people think about their lives. That's part of why people like the stations so much.

"Honestly, and may the big brains of radio forgive me, I don't program based on research. I don't spend money on surveys."

"We treat the audience differently. We treat it with respect, and people know that. They are tired of vulgar, cheap radio."

R&R: When you say you treat the audience differently, are you referring to the way you do your promotions, the way your jocks talk on the air or the fact that you don't push the envelope?

AL: All of it. People are tired of the same thing. This station is an alternative. I felt this was the time for this kind of station, and it worked.

R&R: As an alternative, you always have to do innovative radio and be on top of things.

AL: I'm aware of what's happening, and I am prepared for change. It's important to stay fresh, new and innovative and to always look for the best way to entertain. I can't say that I invented the system, but I have been practicing it for 14 years. Every station I've been at has done well, so I don't think I'm going to be changing the strategy much.

R&R: La Preciosa is a network, but you program from San Jose, correct?

AL: Yes. We go out from San Jose to six other markets: Las Vegas; Santa Barbara, CA; Santa Maria, CA; Fresno; Bakersfield; and Salinas, CA. I didn't think that a network could work, because people want to see you there, in their market. It was a risk that we had to take, and it worked.

R&R: To what do you attribute the network's success?

AL: In an interview about 10 years ago they asked me why I had so much success with the Salinas station, because I had better ratings with an AM station than the many FMs there. They asked, if I were programming in a larger market, would I have the same great ratings, and what I would have to do to get them.

My response then and now is that I wouldn't do anything differently. I'm doing the same thing now that I did then, which is



TWO OF THE BEST The artist of the moment, Daddy Yankee (l), shares a moment with KLVE/Los Angeles afternoon DJ Carlos Alvarez.

to take good care of the programming and the way we approach the public.

R&R: Tell me about the shows the network carries and why they are bringing in such a large audience.

AL: The typical morning show is from 5-10am. In smaller markets your day starts at 6am, but in larger markets it takes an hour and a half to get to work. I realized how much traffic there is, and I figured that we needed to take care of the audience that is driving to work early in the morning. So from 2-6am we have Jaime Alejandro, who's worked in Las Vegas and Los Angeles. His show is like many other morning shows that use double entendre and jokes, but with control, without offending.

I'm on from 6-11am, and my show is more family-oriented, with some jokes, a bit of news and the music, to which I attribute 80% of our success. From 11am to 1pm is Rosmar Vega, who has a great voice. Accompanying her is a character called El Pecas. He uses white humor, no bad words, nothing that offends.

Sergio Alejandro is on from 1-5pm. From 6-7pm we have a show called *Le Duela A Quien Le Duela Con Valenzuela* hosted by José Valenzuela. This show touches on all the problems we face in the U.S., like immigration and driver's licenses, in a way that is cordial and polite but aggressive at the same time. From 7pm-midnight we have Guille Pérez.

They all contribute to the station's success, and we all handle our shows the same way: with respect toward the public.

R&R: KSJO's ratings went up from 2.2 to 4.0, and its closest competitor went from 6.4 to 4.1. What is it about this music that the audience loves?

AL: There's a super combination at play here. The mother likes one type of music and the daughter likes another. Here, they can listen to Camilo Sesto, whom the daughter likes, then right after that you hear a song by Pedro Infante, whom the mother likes. Many people don't believe in mixing music that way. I may begin with Pedro Infante, followed by Joan Sebastian, then Los Bukis, Javier Solís, etc. There's a wide range of music, but it's all good music, and both adults and younger people like it.

R&R: So the format is not really Regional Mexican Oldies, but more a mix of music from all the formats?

AL: Exactly. We are not a specific format. That is why we are an option, because people are tired of hearing only one format on a station. We play music from the '70s, '80s and '90s. It's a combination of all that music.

R&R: With all that music to choose from, how do you program? Do you do any research?

AL: I program as much music as my computer allows me to. Honestly, and may the big brains of radio forgive me, I don't program based on research. I don't spend money on surveys. I program based on what I know, on what I think is best. It sounds illogical, because you'd think there would be a pattern to follow, but I've never done that. I use my common sense.

R&R: And Clear Channel gives you the green light to program the way you do?

"We are an option, because people are tired of hearing only one format on a station. We play music from the '70s, '80s and '90s. It's a combination of all that music."

AL: Definitely. I thank Kim Bryant [CC Regional VP/GM], who believed in my work. The least I can do is show her great results, and there they are. It's incredible how much vision she has for the Latin market — more than some Hispanics.

R&R: Is it time to forget about numbers and research and allow PDs to program with creativity, with gut feeling?

AL: That's what I've done up until now, and I'm glad that I've been allowed to work that way at every station I've been at. It's important that the large corporations give radio more of a human feel. Let's forget about numbers, about how much I'm going to be making from a song or about how much something will benefit us. Let each person program as they see fit.

Clear Channel has allowed me to work this way, and it's working. And the company's plan for Hispanic radio will benefit from Alfredo Alonso's [CC Sr. VP/Hispanic Radio] experience and knowledge and whatever I can contribute.

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PART ONE OF A TWO-PART SERIES

One On One: Reik

I called Reik the next big thing back in August 2004, when I saw them in the studio while they were working on their self-titled debut album, and I was right. They have sold over 60,000 copies in Mexico and become a phenomenon to reckon with. Jesús' amazing voice and the talent of Bibi on electric guitar and backup vocals and Julio on acoustic guitar and backup vocals — not to mention their good looks — make for sold-out venues and screaming fans, something that won't end any time soon.

Reik are now promoting their album in the U.S., and their first single, "Yo Quisiera," debuted on R&R's Contemporary chart a few weeks ago and is on its way to the top. While in Los Angeles recently, Reik spoke to me about their amazing ride to fame.

Reik: We want to interview you. How are you? How do you see Reik's evolution from when we met at the studio until now?

R&R: You guys are doing great. You have an album and a great single. Jesús, you seemed shy at the studio.

Jesús: I was sleepy, because I've never been shy. I have my moments.

Bibi: A little while ago he was like that, too, then he drank some coffee or something, and look at him now.



Reik

R&R: How do you see your own evolution from when you were in the studio with only a couple of songs recorded to the success you're having now?

Jesús: It's an enormous impact on your life. We're trying to deal with it, to understand it and take it all in with as much maturity as possible. Things have happened so fast, and it's scary because a lot of people

tell us that it's going to go to our heads. We try to stay as normal — maybe not normal, because who knows what normal is — but as close as we can to the way we were before the album.

R&R: The album is doing great in Mexico, and you're getting airplay in the U.S. You're not performing only for your fans in Mexicali anymore.

Julio: It's crazy and great. We went to Tabasco on promotion, and I wasn't even sure where the state was. When we arrived at the airport there were fan clubs waiting for us. It was unreal. We couldn't believe it. It's one of the coolest experiences when you hear your music being played and see fans with signs with your name on them.

Jesús: We've had so many surprises. Everywhere we go there's always commotion, and we're like, "Is this for real?"

Bibi: All of that is thanks to all the promo work we've done, which we began even before the album was released. We visited all the radio stations and TV shows, so people got to know us. We've had such a great response.

R&R: So much attention has to be a stroke for your egos.

Jesús: The people around us keep us grounded. We've had great talks with Miguel [Trujillo, of Sony BMG] and David [West, of WestWood Entertainment]. They always tell us to stay grounded, because fame ends just as fast and easy as it arrives. You have to realize that fame is not you, but something that is happening to you.

Julio: You just have to enjoy your album, your music and the fans. You can't fall in love with the attention and the perks and think you have millions of friends when many are people you barely know. You have to set aside everything that comes with fame and concentrate on the important things.

Bibi: You have to be intelligent and hang out with people who remind you of who you are — friends, family.

R&R: That attitude makes you authentic onstage, because you realize that you're there to sing for your fans and that you need them in order to be where you are. There are artists whose egos are so big that they get onstage to perform for themselves, not the audience.

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JD NATASHA Plástico (EMI Latin)
LUIS FONSI Nada Es Para Siempre (Universal)
ZAYRA ALVAREZ Cada Momento (Sony BMG)

REGIONAL MEXICAN

ANA GABRIEL Tú Sólo Tú (EMI Latin)
CHUY CHAVEZ & LOS ORIGINALES DE SAN JUAN La Bolsa Del Pan (EMI Latin)
CONJUNTO ALACRAN El Ultimo Adiós (Universal)
DIANA REYES El Sol No Regresa (Universal)
EL MOMENTO Mi Ranchito (EMI Latin)
KUMBIA KINGS Parte De Mi Corazón (EMI Latin)
LA ONDA El Hombre Casado Sabe Más Bueno (EMI Latin)
LA ORIGINAL BANDA EL LIMON Me Está Pegando Fuerte (Universal)
LOS NIETOS Coqueta (Universal)
LOS ORIGINALES DE SAN JUAN Dejé De Engordar Marranos (EMI Latin)
LOS TUCANES DE TIJUANA Luna Llena (Universal)
NELSON TERAN Tengo Miedo (Universal)
VALENTIN ELIZALDE De Verdad Te Quiero (Universal)
VOLUMEN X Aquí Estoy (EMI Latin)

TROPICAL

CARLOS VIVES La Maravilla (EMI Latin)
GRUPO FUEGO Fuego (EsNtion)
LA TIRA El Corillo (EsNtion)
LUIS FONSI Nada Es Para Siempre (Universal)
N'KLABE I Love Salsa (Sony BMG)

ROCK/ALTERNATIVE

BEBE Ella (EMI Latin)
FEY Barco A Venus (EMI Latin)
ZAYRA ALVAREZ Cada Momento (Sony BMG)

¡Qué Pasa Radio!

The first five positions in the Regional Mexican chart remain the same, but there are four new entries to the chart. Univision's Duelo come in at No. 23 with "Sólo Callas," and labelmate Lupillo Rivera enters at No. 24 with "Ya Me Habían Dicho." Los Invasores De Nuevo León enter at No. 28 with "Irás Cargando Mi Cruz" (EMI Latin), while Bronco "El Gigante De América" come in at No. 29 with "Ya Me Cansé" (Fonovisa).

"La Tortura" by Shakira f/Alejandro Sanz (Sony BMG) takes over the No. 1 position on the Contemporary chart, pushing Juanes' "La Camisa Negra" (Universal Music Latino) to the No. 2 position after 11 weeks at No. 1. EMI Latin's Amaral enter the chart at No. 25 with "El Universo Sobre Mi," and labelmate Thalía's "Amar Sin Ser Amada" enters at No. 30.

Shakira's "La Tortura" is also No. 1 on the Tropical chart, where there are four new entries: Daddy Yankee's "Mírame" (Cartel/VI/Machete) at No. 15, Frankie Negrón's "Lento" (SGZ Entertainment) at No. 24, Juan Luis Guerra's "Soldado" (Vene/UML) at No. 27, and Brenda K. Starr's "Tú Eres" (Tu Voz) at No. 28.

Remember that you, the radio PDs, are responsible for the hits, the debuts and the drops. Report your adds, and make things happen. The deadline is Tuesday at noon PT.

Julio: That's true. It's one thing to get on the stage to show people what we can do and a whole other thing to get up there with an attitude like we're doing the fans a favor by being there. It's great that we have a good attitude.

Bibi: When you get up on the stage you have the opportunity to be who you want to be. If you want to show the public who you are, show them something that you truly feel. Enjoy the process and enjoy the music along

with your audience. It's a give-and-take of energy.

Due to the Memorial Day holiday, Nielsen television ratings were not available at press time. TV ratings will return next week.

REGIONAL MEXICAN TOP 30

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LDS TEMERARIOS Ni En Defensa Propia (Fonovisa)	1415	+44	6	46/0
2	2	LDS TIGRES DEL NORTE La Sorpresa (Fonovisa)	1366	+36	15	47/0
3	3	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	1247	-22	20	47/0
4	4	PATRULLA 81 Eres Divina (Disa)	1033	+51	11	35/0
5	5	BANDA EL RECODO Que Más Quisiera (Fonovisa)	827	+37	4	31/0
8	6	INTOCABLE Tiempo (EMI Latin)	795	+54	4	31/0
6	7	LDS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	753	-32	18	34/0
7	8	INTOCABLE Aire (EMI Latin)	692	-80	20	44/0
13	9	K-PAZ DE LA SIERRA Mi Credo (Disa)	683	+123	4	29/0
10	10	GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	675	+27	19	26/0
11	11	PANCHO BARRAZA Y Las Mariposas (Balboa)	639	+55	7	26/0
9	12	CONTROL Ella Es Una Diosa (Univision)	632	-55	9	32/0
14	13	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	577	+31	6	23/0
19	14	LOS HURACANES DEL NORTE El Arrepentido (Univision)	566	+117	2	24/0
12	15	ZAINO No Podré Sobrevivir (Fonovisa)	559	-17	12	28/0
16	16	RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	516	+37	3	22/0
26	17	LALO MORA En Mil Pedazos (Disa)	492	+148	2	25/0
17	18	VICENTE FERNANDEZ Nacho Bernal (Sony BMG Norte)	485	+23	8	23/0
20	19	EZEQUIEL PEÑA Beso A Beso (Fonovisa)	455	+6	14	22/0
18	20	LA AUTORIDAD DE LA SIERRA Yo Me Quedé Sin Nada (Disa)	424	-35	16	29/0
23	21	LA FIRMA Lo Mejor De Mi Vida (Sony BMG Norte)	405	+10	3	12/0
24	22	JOAN SEBASTIAN Quiero Compartir (Balboa)	402	+13	2	19/0
Debut	23	DUELO Sólo Callas (Univision)	391	+193	1	15/0
Debut	24	LUPILLO RIVERA Ya Me Habían Dicho (Univision)	389	+224	1	17/0
22	25	MARCO ANTONIO SOLIS En El Mismo Tren (Fonovisa)	376	-47	11	18/0
25	26	COSTUMBRE Fantasía (Warner M.L.)	351	-23	6	11/0
-	27	TOÑO Y FREDDY Lo Lindo De Ti (Disa)	324	+13	10	17/0
Debut	28	LOS INVASORES DE NUEVO LEON Irás Cargando Mi Cruz (EMI Latin)	306	+92	1	12/1
Debut	29	BRONCO "EL GIGANTE DE AMERICA" Ya Me Cansé (Fonovisa)	300	+46	1	13/0
27	30	JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG Norte)	294	-48	17	17/0

51 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
DUELO Bienvenido Al Amor (Univision)	2
GRUPO MONTEZ DE DURANGO Sólo Dejé Yo A Mi Padre (Disa)	2
BANDA JEREZ Billete Verde (Fonovisa)	2
JOEL ELIZALDE Ya Te Estaba Perdiendo (Morena Music)	2
EZEQUIEL PEÑA Amigo Mío (Fonovisa)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUPILLO RIVERA Ya Me Habían Dicho (Univision)	+224
DUELO Sólo Callas (Univision)	+193
LALO MORA En Mil Pedazos (Disa)	+148
K-PAZ DE LA SIERRA Mi Credo (Disa)	+123
LOS HURACANES DEL NORTE El Arrepentido (Univision)	+117
GRUPO MONTEZ DE DURANGO Sólo Dejé Yo A Mi Padre (Disa)	+111
GRUPO EXTERMINADOR Ven (Fonovisa)	+106
LOS INVASORES DE NUEVO LEON Irás Cargando Mi Cruz (EMI Latin)	+92
MARIANA Una De Dos (Univision)	+86
PESADO Fácil Y Accesible (Warner M.L.)	+77

NEW & ACTIVE

PALOMO No Me Queda Más (Disa)	Total Plays: 290, Total Stations: 16, Adds: 0
LOS TUCANES DE TIJUANA Luna Llena (Universal)	Total Plays: 277, Total Stations: 16, Adds: 0
KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	Total Plays: 252, Total Stations: 9, Adds: 0
IMAN Si Te Digo (Univision)	Total Plays: 244, Total Stations: 9, Adds: 0
ULISES QUINTERO Coqueta (Sony BMG Norte)	Total Plays: 241, Total Stations: 10, Adds: 0
NOTABLE Se Vale Llorar (Univision)	Total Plays: 229, Total Stations: 9, Adds: 0
ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	Total Plays: 219, Total Stations: 10, Adds: 0
BOBBY PULIDO Ojalá Te Animes (Universal)	Total Plays: 206, Total Stations: 5, Adds: 0
GRUPO BRYNDIS Una Vieja Canción De Amor (Disa)	Total Plays: 203, Total Stations: 11, Adds: 0
BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	Total Plays: 197, Total Stations: 10, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
K-PAZ DE LA SIERRA Volveré (Univision)	472	DUELO Bienvenido Al Amor (Univision)	269
BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	440	GRUPO BRYNDIS La Última Canción (Disa)	262
LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	297	RAMON AYALA Y SUS BRAVOS DEL NORTE Y Bailando (Freddie)	252
PESADO Ojalá Que Te Mueras (Warner M.L.)	288	LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	241
		LOS MORROS DEL NORTE Dos Botellas De Mezcal (La Sierra)	237
		KUMBIA KINGS Fuego (EMI Latin)	218

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June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SHAKIRA f/ALEJANDRO SANZ La Tortura (Sony BMG)	905	+66	7	25/0
1	2	JUANES La Camisa Negra (Universal)	889	-95	16	29/0
3	3	LA 5A. ESTACION Algo Más (Sony BMG)	744	+3	14	28/0
4	4	LAURA PAUSINI Viveme (Warner M.L.)	660	+10	12	25/0
6	5	REYLI BARBA Amor Del Bueno (Sony BMG)	576	+38	19	26/0
5	6	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	529	-55	13	21/0
8	7	JUANES Volverte A Ver (Universal)	506	-8	23	26/0
7	8	CHAYANNE Contra Vientos Y Mareas (Sony BMG)	493	-22	11	20/0
11	9	PAULINA RUBIO Mía (Universal)	468	+25	5	17/0
12	10	RBD Rebelde (EMI Latin)	454	+33	12	16/0
9	11	RICARDO ARJONA Por Qué Es Tan Cruel El Amor (Sony BMG)	453	-12	8	18/0
10	12	OBIE BERMUDEZ Cómo Pudiste (EMI Latin)	412	-43	12	16/0
13	13	OLGA TAÑON Bandolero (Sony BMG)	406	+18	8	11/0
14	14	KALIMBA Tocando Fondo (Sony BMG)	374	-11	22	21/0
16	15	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)	360	-11	24	20/0
15	16	JIMENA En Soledad (Univision)	355	-21	9	19/0
19	17	LUIS MIGUEL Echame A Mí La Culpa (Warner M.L.)	346	+22	4	15/1
23	18	REIK Yo Quisiera (Sony BMG)	345	+97	3	14/1
18	19	INTOCABLE Aire (EMI Latin)	341	-9	12	14/0
17	20	ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG)	308	-43	17	18/0
20	21	PEPE AGUILAR El Autobús (Sony BMG)	291	-6	20	15/0
21	22	DAVID DEMARIA Precisamente Ahora (Warner M.L.)	285	-5	12	15/0
22	23	EDNITA NAZARIO Vengada (Sony BMG)	279	+9	4	6/0
26	24	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/Vi/Machete Music)	272	+60	2	7/0
Debut	25	AMARAL El Universo Sobre Mí (EMI Latin)	259	+82	1	10/1
29	26	TIZIANO FERRO f/PEPE AGUILAR Mi Credo (EMI Latin)	239	+24	2	10/0
24	27	MARCO ANTONIO SOLIS En El Mismo Tren (Fonovisa)	228	-17	9	13/0
27	28	JANINA Porque Tú No Estás (Univision)	222	+1	3	8/0
25	29	ANTONIO OROZCO Es Mi Soledad (Universal)	221	-8	7	12/0
Debut	30	THALIA Amar Sin Ser Amada (EMI Latin)	193	+121	1	9/1

31 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
LENA & ALEJANDRO SANZ Tu Corazón (Warner M.L.)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUIS FONSI Nada Es Para Siempre (Universal)	+124
THALIA Amar Sin Ser Amada (EMI Latin)	+121
REIK Yo Quisiera (Sony BMG)	+97
AMARAL El Universo Sobre Mí (EMI Latin)	+82
LENA & ALEJANDRO SANZ Tu Corazón (Warner M.L.)	+74
SHAKIRA f/ALEJANDRO SANZ La Tortura (Sony BMG)	+66
DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/Vi/Machete Music)	+60
FEY Barco A Venus (EMI Latin)	+52
VICO C Te Me Puedo Escapar (EMI Latin)	+48
DON OMAR Reggaetón Latino (Urban Box Office/Virgin)	+44

NEW & ACTIVE

LENA & ALEJANDRO SANZ Tu Corazón (Warner M.L.)	Total Plays: 142, Total Stations: 8, Adds: 2
LA SECTA ALLSTAR La Locura Automática (Universal)	Total Plays: 130, Total Stations: 5, Adds: 0
LUIS FONSI Nada Es Para Siempre (Universal)	Total Plays: 124, Total Stations: 6, Adds: 1
SERRALDE Regresa Ya (Universal)	Total Plays: 104, Total Stations: 3, Adds: 0
MODERATTO f/BELINDA Muriendo Lento (Sony BMG)	Total Plays: 99, Total Stations: 3, Adds: 0
BETZAIDA No Te Quiero Olvidar (Fonovisa)	Total Plays: 98, Total Stations: 9, Adds: 0
FEY Barco A Venus (EMI Latin)	Total Plays: 96, Total Stations: 4, Adds: 1
DON OMAR Reggaetón Latino (Urban Box Office/Virgin)	Total Plays: 87, Total Stations: 3, Adds: 0
RBD Sólo Quédate En Silencio (EMI Latin)	Total Plays: 87, Total Stations: 3, Adds: 0
EDGARDO MONSERRAT Cuéntale (Fonovisa)	Total Plays: 79, Total Stations: 6, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	287	CRISTIAN Te Buscaría (Sony BMG)	238
ALEX UBAGO Sin Miedo A Nada (Warner M.L.)	272	ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony BMG)	231
LA OREJA DE VAN GOGH Rosas (Sony BMG)	252	FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony BMG)	230
LA 5A. ESTACION El Sol No Regresa (Sony BMG)	243	FEY La Fuerza Del Destino (EMI Latin)	230
		JUANES Nada Valgo Sin Tu Amor (Universal)	223
		SIN BANDERA Que Llora (Sony BMG)	214

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TROPICAL TOP 30

June 3, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SHAKIRA f/ALEJANDRO SANZ La Tortura (Sony BMG)	357	+8	7	11/0
3	2	LUNY TUNES f/BABY RANKS, DON OMAR... Mayor Que Yo (Universal)	340	+10	7	13/0
4	3	I. MIRANDA f/A. MONTAÑEZ & CHEKA Se Fue Y Me Dejó (SGZ Entertainment)	320	-10	7	12/0
1	4	JUANES La Camisa Negra (Universal)	319	-43	7	12/0
5	5	OLGA TAÑON Bandolero (Sony BMG)	288	+2	10	13/0
6	6	MONCHY & ALEXANDRA Hasta El Fin (J&N)	253	-12	12	11/0
8	7	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	235	+9	25	12/0
7	8	ARTHUR HANLON f/TITO NIEVES La Gorda Linda (Fonovisa)	225	-3	7	9/0
9	9	EL GRAN COMBO DE PUERTO RICO Amor Perfecto (Sony BMG)	221	-4	4	11/0
11	10	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	211	-1	22	8/0
14	11	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	205	+39	4	11/0
12	12	GILBERTO SANTA ROSA Enseñame A Vivir Sin Ti (Sony BMG)	181	-4	16	10/0
13	13	DOMENIC MARTE Ella Se Llevó Mi Vida (J&N)	171	-3	7	7/0
10	14	LOS TOROS BAND Perdóname La Vida (DAM Productions)	161	-55	15	12/0
Debut	15	DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	151	+69	1	7/0
16	16	JIMENA En Soledad (Univision)	144	-9	7	8/0
18	17	AMARFIS Y LA BANDA DE ATAKKE Lamento Boliviano (Amárfica/J&N)	139	+9	6	7/0
24	18	LUNY TUNES & WISIN & YANDEL Rakata (Universal)	135	+33	2	9/0
19	19	DJ NELSON f/H. "EL BAMBINO" & DIVINO Esta Noche De Travesura (Universal)	133	+8	7	8/0
17	20	FRANKIE NEGRON Todo Es Mentira (SGZ Entertainment)	131	-17	14	7/0
29	21	DON OMAR Reggaetón Latino (Urban Box Office/Virgin)	115	+21	5	6/0
20	22	TOÑO ROSARIO Ay Hombre (Universal)	115	-7	6	7/0
15	23	CHARLIE CRUZ Ven Devórame Otra Vez (SGZ Entertainment)	108	-48	17	9/0
Debut	24	FRANKIE NEGRON Lento (SGZ Entertainment)	107	+65	1	6/0
21	25	CHAYANNE Contra Vientos Y Mareas (Sony BMG)	107	-7	7	7/0
22	26	BANDA GORDA No Doy Mi Truco (MP)	106	-6	3	8/0
Debut	27	JUAN LUIS GUERRA Soldado (Vene Music/Universal)	105	+57	1	4/0
Debut	28	BRENDA K. STARR Tú Eres (Tu Voz)	103	+72	1	6/0
23	29	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	96	-13	13	9/0
30	30	EDNITA NAZARIO Vengada (Sony BMG)	87	-3	2	5/0

16 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/22-5/28. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)	141	JUAN LUIS GUERRA Las Avispas (Vene Music/Universal)	112
DADDY YANKEE Gasolina (El Cartel/VI/Machete Music)	136	TITO NIEVES f/LA INDIA Ya No Queda Nada (SGZ Entertainment)	92
JUAN LUIS GUERRA Para Ti (Vene Music/Universal)	128	GILBERTO SANTA ROSA Sombra Loca (Sony BMG)	92
N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	114	TITO NIEVES Fabricando Fantasías (SGZ Entertainment)	87
		ANGEL & KHRIS Ven Bailalo (Cutting)	87
		TOÑO ROSARIO Resistiré (Universal)	82

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
No Adds

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRENDA K. STARR Tú Eres (Tu Voz)	+72
DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	+69
FRANKIE NEGRON Lento (SGZ Entertainment)	+65
N'KLABE I Love Salsa (Sony BMG)	+58
JUAN LUIS GUERRA Soldado (Vene Music/Universal)	+57
THALIA Amar Sin Ser Amada (EMI Latin)	+48
ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	+39
LUNY TUNES f/ALEXIS, FIDO... El Tiburón (Más Flow/Universal)	+37
LUNY TUNES & WISIN & YANDEL Rakata (Universal)	+33
VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)	+27

NEW & ACTIVE

ELVIS MARTINEZ Yo Nací Para Amar (Univision) Total Plays: 84, Total Stations: 3, Adds: 0
THALIA Amar Sin Ser Amada (EMI Latin) Total Plays: 83, Total Stations: 4, Adds: 0
LUNY TUNES f/ALEXIS, FIDO... El Tiburón (Más Flow/Universal) Total Plays: 75, Total Stations: 4, Adds: 0
JULIO VOLTIO Bumper (Sony BMG) Total Plays: 71, Total Stations: 6, Adds: 0
DADDY YANKEE Machete (El Cartel/VI/Machete Music) Total Plays: 65, Total Stations: 7, Adds: 0
LAURA PAUSINI Viveme (Warner M.L.) Total Plays: 61, Total Stations: 5, Adds: 0
N'KLABE I Love Salsa (Sony BMG) Total Plays: 59, Total Stations: 4, Adds: 0
XTREME Te Extraño (SGZ Entertainment) Total Plays: 56, Total Stations: 3, Adds: 0
CICLON Manila (SGZ Entertainment) Total Plays: 42, Total Stations: 3, Adds: 0
MIKE DEVITO Cómo Le Hablas A Un Angel (Universal) Total Plays: 39, Total Stations: 2, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

ROCK/ALTERNATIVE

TW	ARTIST TITLE LABEL(S)
1	ANDREA ECHEVERRI A Eme O (Nacional)
2	ENJAMBRE Biografía (Oso/V&J)
3	CIRCO Un Accidente (Universal)
4	LIQUITS Chido (Surco)
5	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)
6	CAFE TACUBA Mediodía (Universal)
7	STOIC FRAME Demonios Del Asfalto (El Comandante/V&J)
8	A.N.I.M.A.L. Combativo (Universal)
9	PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)
10	JAVIER GARCIA La Rumba (Universal)
11	MOENIA Ni Tú Ni Nadie (Sony BMG)
12	MOLOTOV Amateur (Universal)
13	LOS PECES Cruz De Navajas (El Diablo)
14	VOLUMEN CERO Autos (Warner M.L.)
15	PLASTIKO Karnaval (Box)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 10 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

TW	ARTIST TITLE LABEL(S)
1	BANDA GORDA No Doy Mi Truco (MP)
2	OLGA TAÑON Bandolero (Sony BMG)
3	JOHNNY PREZ Tu Pum Pum (Sony BMG)
4	SONORA CARRUSELES Las Muchachas (Fuentes)
5	TITO ROJAS Todita Tú (MP)
6	SHAKIRA f/ALEJANDRO SANZ La Tortura (Sony BMG)
7	MONCHY & ALEXANDRA Hasta El Fin (J&N)
8	EL GRAN COMBO DE PUERTO RICO Amor Perfecto (Sony BMG)
9	FRUKO Y SUS TESOS Con Todo (Fuentes)
10	ENEMIGO Estrella (Univision)
11	BROTHERS BAND Corazón De Melao (M3)
12	TOQUE D'KEDA Debo Pensar (Perfect Image)
13	DON OMAR Reggaetón Latino (Urban Box Office/Virgin)
14	MIGUEL BOSE Ella Dijo No (Warner M.L.)
15	VICO C f/GILBERTO SANTA ROSA Lo Grande Que Es Perdonar (EMI Latin)

Songs ranked by total number of points. 22 Record Pool reporters.

R&R OPPORTUNITIES

NATIONAL

Music Director for International Radio and programming syndication company.

Detail-oriented programmer with strong and deep knowledge of Pop, Rock, Urban formats. FT w/benefits. Email cover/resume to: jobs@radioexpress.com. No calls please. EOE

EAST

Positive 89.3, an expanding Christian New England Station, seeks dynamic Promotions Director/On Air Talent. Web/graphic design experience a plus. Send MP3, resume, salary reqs & statement of faith to: paula@positive.fm or Paula K, PO Box 287, Freeport, Maine 04032 EOE. (6/3)

SOUTH



FUTURE FULL-TIME AND PART-TIME OPENINGS

DATE: 5/1/05

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DEPARTMENT: Programming

Hunting For Great Bilingual Talent in Miami!

Mega 94.9 seeks great talent that can speak English and Spanish while creating compelling radio! All day parts, all shifts, all shapes and sizes! We want to hear from you!

JOB DUTIES & RESPONSIBILITIES:

On-air position. Execute the format as designed by management, maintain logs, perform promotional appearances, be motivated and impressive.

EXPERIENCE REQUIRED: At least two years on-air experience needed.

CANDIDATES WHO MEET THE ABOVE REQUIREMENTS SHOULD SEND TAPE & RESUME TO:

Victor Lambert 7601 Riviera Blvd.
Miramar, FL 33023
VLambert@ccmiami.com

No Phone Calls Please.

CLEAR CHANNEL IS AN EQUAL OPPORTUNITY EMPLOYER

SOUTH

Can you communicate with and entertain a 35 year old female audience with family friendly content? Are you a performer and show-prep monster? A major market station wants to hear your best! Radio & Records, 2049 Century Park East, 41st Floor, #1137, Los Angeles, CA 90067. EOE

Superstar Talk Host/Entertainer

Braves Radio 640-GST is looking for Atlanta's next mid-day Superstar Talk Host/Entertainer. Do you know how to resonate with your listeners? Can you do a compelling, entertaining talk show day in and day out? Candidates must have 3 to 5 years of proven ratings success. Come play on the flagship station of the Atlanta Braves. Send resume and demo to Clear Channel Radio, Dept. 357, 1819 Peachtree Rd., Ste. 700, Atlanta, GA 30309. Clear Channel is an Equal Opportunity

Traffic Manager - SW Florida opening at Beasley Broadcasting. Log recs, order entry, good salary. Email for more info: SHANE@BBSWFL.COM. EOE (6/3)

MIDWEST

Prairie Radio Communications seeks sales managers for small-market Midwest clusters. Ready to move up? Resumes to: opportunity@prairiecommunications.net. EOE (6/3)

WLBC Muncie, Indiana. PM drive. Experience required. Steve Lindell, 800 East 29th Street, Muncie, IN 47302. steve.lindell@byradio.com. EOE (6/3)

Fast-growing Backyard Broadcasting's new stations in Sioux Falls, SD are looking for an operations manager who also does a morning show on Lite 92.5.

In addition to Lite 92.5, the cluster has a Country FM, a Rock FM, a News-Talk AM and an all-Sports AM. We're looking for an in-house programming resource who guides and nurtures some pretty talented point people for individual formats. Does this sound like you?

If so, send your stuff to: craig.hodgson@byradio.com. EOE

WEST

BONNEVILLE INT'L CORP. - SAN FRANCISCO

KZBR has the following opportunities available at its new radio station, 95.7 MAX-FM:

AIR PERSONALITIES

Possess 5 yrs. previous related experience in major market with proven track record of success. Knowledge of wide variety of pop and rock music from 70's to present.

ASSISTANT PROGRAM/MUSIC DIRECTOR/ANNOUNCER

Must have 3 yrs. on-air experience in medium, large or major market and 3 years' prior experience as Music Director or Asst. Program Director. Knowledge of wide variety of pop and rock music from 70's to present. Must have experience in Selector. Ability to fill in air shifts and schedule FT/PT announcers. Download application on our website at www.957maxfm.com and send w/resume and air checks to Human Resources Director, 95.7 MAX-FM, 201 Third St., #1200, San Francisco, CA 94103, Fax (415) 546-8366) or e-mail: kzbrjobs@kzbr.com. No calls, please. Minorities and women are urged to apply. E.O.E.

POSITIONS SOUGHT

Unique format "All Request Radio" available exclusively anywhere. Listen at www.3DSJ.com. (813) 920-7102, billelliott@3DSJ.com. (6/3)

Five years experience on-air. Fun and friendly, works and plays well with others. KEVIN HAYNES: (303) 725-1947 Kevkevhaynes@hotmail.com. (6/3)

Time to light the fuse and add a blast to your station. RICKY RIMMER the air personality you need! Call: (210) 410-1810. (6/3)

Major market, two-time Emmy Award winner, charismatic, seasoned pro, looking for position in Southeast. (770) 714-9920. www.burningdaylight.com. (6/3)

RADIO & RECORDS, INC.

2049 Century Park East., 41st Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 2049 Century Park East., 41st Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East., 41st Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$200/inch **2x \$150/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.radioandrecords.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kmumaw@radioandrecords.com. Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 2049 Century Park East., 41st Floor, Los Angeles, CA 90067.

HOW TO REACH US RADIO & RECORDS, INC. / 2049 CENTURY PARK EAST., 41ST FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.radioandrecords.com

	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	subscribe@radioandrecords.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@radioandrecords.com
R&R MUSIC TRACKING:	310-788-1668	310-203-9763	cmawell@radioandrecords.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@radioandrecords.com

	Phone	Fax	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmumaw@radioandrecords.com
EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@radioandrecords.com
WASHINGTON, DC BUREAU:	301-951-9050	301-951-9051	jhoward@radioandrecords.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@radioandrecords.com

MARKETPLACE

AIR CHECKS

AUDIO & VIDEO AIRCHECKS

+CURRENT #298 KDWB/Scotty Davis, KSTP-FM/Moon & Staci, WCBS-FM/Mickey Dolenz, WFLZ/M.J., WJMK/Fred Winston, WQHT/Angie Martinez, KHYL/Don St-Johnn \$13
 +CURRENT #297, KRBE/Atom Smasher, KRTH/Hollywood Hamilton, KKDL/Domino, KPLX/Hollywood Henderson, WQXS/Ralphie & Karen, KCBS Jack FM, KALC/Slacker & Bo. \$13
 +PERSONALITY PLUS #PP-206, KDWB/Dave Ryan, WTMX/Eric & Kathy, WLCL/Randy & Spiff, KLSX/Howard Stern. \$13 CD
 +PERSONALITY PLUS #PP-205, KHMx/Roula & Ryan, KIIS/Ryan Seacrest, KYSR/Jamie & Danny, KLUV/Ron Chapman. \$13
 +PERSONALITY PLUS #PP-204, KHKS/Kidd Kraddick, KQOL/Jim Zippo, Y100/Kenny & Footie, KSCS/Terry Dorsey. \$13
 +ALL COUNTRY #CY-153, KEEY, WUSN, WUSY, KTYS, KSCS, KPLX. \$13 CD
 +ALL CHR #CHR-123 Z100, WQHT, WKTU, WKSC/Drex \$13 CD.
 +ALL A/C #AC-131, KYXY, KSTP-FM, KHMx, KODA \$13 CD.
 +PROFILE #S-528 HOUSTON! CHR AC AOR Gold Ctry UC \$13 CD
 +PROFILE #S-529 NEW YORK! CHR AC UC AOR Gold \$13 CD
 +PROMO VAULT #PR-60 promo samples - all formats, all market sizes. \$15.50 CD
 +SWEEPER VAULT #SV-46 Sweeper & legal ID samples, all formats. \$15.50 CD
 + CHN-38 (CHR Nights), O-26 (All Oldies) +JACK-1 (Jack FM), +MR-10 (Alternative) +F-28 (All Female) at \$13 each
 +CLASSIC #C-290, KFVB/B. Mitchel Reed-1967, KHJ/Bobby Tripp-Real Don Steele-1967, WXKS/Dale Dorman-1985, KIIS/Joe Daniels-1978, KEZY/Steve Sands-1975. \$16.50 CD
 VIDEO #102, NY's Z100/Romeo, Dallas' KHKS/Billy The Kidd, Houston's KLDE/Paul Christy, KRBE/Carson, Miami's WKIS/Downtown Billy Brown, Atlanta's WLCL/Randy & Spiff, 2 hrs, VHS \$30, DVD \$35.
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www.californiaaircheck.com



CALIFORNIA AIRCHECK



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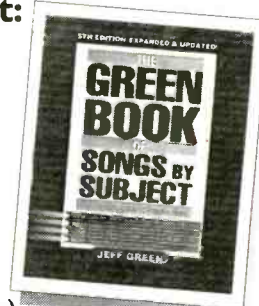
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6 insertions	90.00
13 insertions	85.00
26 insertions	75.00
51 insertions	70.00

Marketplace
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 Fax: (310) 203-8727
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REPORTING STATION PLAYLISTS

www.radioandrecords.com



CHR/POP

LW	TW	ARTIST	SON	Label
1	1	GWEN STEFANI	Hollaback Girl	(Interscope)
6	2	MARIAH CAREY	We Belong Together	(Island/IDJMG)
2	3	3 DOORS DOWN	Let Me Go	(Republic/Universal)
4	4	KELLY CLARKSON	Behind These Hazel Eyes	(RCA/RMG)
5	5	WILL SMITH	Switch	(Interscope)
3	6	KELLY CLARKSON	Since U Been Gone	(RCA/RMG)
8	7	BLACK EYED PEAS	Don't Phunk With My Heart	(A&M/Interscope)
12	8	CIARA	f/LUDACRIS Oh	(LaFace/Zomba Label Group)
7	9	TRICK DADDY	Sugar (Gimme Some)	(Slip-N-Slide/Atlantic)
9	10	BACKSTREET BOYS	Incomplete	(Jive/Zomba Label Group)
13	11	ROB THOMAS	Lonely No More	(Atlantic)
10	12	KILLERS	Mr. Brightside	(Island/IDJMG)
16	13	PAPA ROACH	Scars	(Geffen)
21	14	HOWIE DAY	Collide	(Epic)
11	15	ALICIA KEYS	Karma	(J/RMG)
14	16	GREEN DAY	Boulevard Of Broken Dreams	(Reprise)
20	17	50 CENT	Disco Inferno	(G-Unit/Shady/Aftermath/Interscope)
22	18	PUSSYCAT DOLLS	f/BUSTA RHYMES Don't Cha	(A&M/Interscope)
18	19	USHER	Caught Up	(LaFace/Zomba Label Group)
17	20	GAME	f/50 CENT Hate It Or Love It	(Aftermath/G-Unit/Interscope)
15	21	AKON	Lonely	(SRC/Universal)
27	22	50 CENT	Just A Lil' Bit	(Shady/Aftermath/Interscope)
23	23	GAVIN DEGRAW	Chariot	(J/RMG)
19	24	FRANKIE J.	f/BABY BASH Obsession (No Es Amor)	(Columbia)
29	25	BABY BASH	Baby I'm Back	(Latium/Universal)
24	26	JESSE MCCARTNEY	She's No You	(Hollywood)
28	27	SIMPLE PLAN	Untitled	(Lava)
30	28	LIFEHOUSE	You And Me	(Geffen)
26	29	50 CENT	Candy Shop	(Shady/Aftermath/Interscope)
25	30	NATALIE	Goin' Crazy	(Latium/Universal)

#1 MOST ADDED

FAT JOE f/NELLY Get It Poppin' (Atlantic)

#1 MOST INCREASED PLAYS

MARIAH CAREY We Belong Together (Island/IDJMG)

TOP 5 NEW & ACTIVE

MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)

WEEZER Beverly Hills (Geffen)

COLDPLAY Speed Of Sound (Capitol)

COURTNEY JAYE Can't Behave (Island/IDJMG)

EMINEM Ass Like That (Shady/Aftermath/Interscope)

CHR/POP begins on Page 23.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	MARIAH CAREY	We Belong Together	(Island/IDJMG)
3	2	50 CENT	Just A Lil' Bit	(Shady/Aftermath/Interscope)
2	3	CIARA	f/LUDACRIS Oh	(LaFace/Zomba Label Group)
5	4	GWEN STEFANI	Hollaback Girl	(Interscope)
6	5	PRETTY RICKY	Grind With Me	(Atlantic)
4	6	GAME	f/50 CENT Hate It Or Love It	(Aftermath/G-Unit/Interscope)
7	7	BOBBY VALENTINO	Slow Down	(DTP/Def Jam/IDJMG)
8	8	BROOKE VALENTINE	f/BIG BOI & LIL' JON Girlfight	(Virgin)
9	9	TRILLVILLE	Some Cut	(BME/Warner Bros.)
11	10	YING YANG TWINS	Wait (The Whisper Song)	(TVT)
13	11	MISSY ELLIOTT	Lose Control	(Gold Mind/Violator/Atlantic)
12	12	BABY BASH	Baby I'm Back	(Latium/Universal)
10	13	50 CENT	Candy Shop	(Shady/Aftermath/Interscope)
15	14	FRANKIE J.	How To Deal	(Columbia)
19	15	FAT JOE	f/NELLY Get It Poppin'	(Atlantic)
14	16	FRANKIE J.	f/BABY BASH Obsession (No Es Amor)	(Columbia)
20	17	MARIO	How Could You	(J/RMG)
18	18	CASSIDY	I'm A Hustla	(J/RMG)
23	19	NATALIE	Energy	(Latium/Universal)
17	20	T.I.	You Don't Know Me	(Grand Hustle/Atlantic)
24	21	TEAIRRA MARI	Make Her Feel Good	(Roc-A-Fella/IDJMG)
22	22	KANYE WEST	Diamonds	(Roc-A-Fella/IDJMG)
16	23	AKON	Lonely	(SRC/Universal)
28	24	LIL ROB	Summer Nights	(Upstairs)
33	25	GAME	Dreams	(Aftermath/G-Unit/Interscope)
25	26	112	U Already Know	(Def Soul/IDJMG)
29	27	WEBBIE	f/BUN B Give Me That	(Asylum/Trill)
31	28	BLACK EYED PEAS	Don't Phunk With My Heart	(A&M/Interscope)
21	29	AMERIE	One Thing	(Columbia)
30	30	EMINEM	Ass Like That	(Shady/Aftermath/Interscope)

#1 MOST ADDED

GAME Dreams (Aftermath/G-Unit/Interscope)

#1 MOST INCREASED PLAYS

FAT JOE f/NELLY Get It Poppin' (Atlantic)

TOP 5 NEW & ACTIVE

BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)

DESTINY'S CHILD Cater 2 U (Columbia)

DON OMAR Reggaeton Latino (Urban Box Office/Virgin)

DJ QUIK FJB REAL Fandangó (Mad Science)

JOHN LEGEND Number One (Columbia)

CHR/RHYTHMIC begins on Page 28.

URBAN

LW	TW	ARTIST	SON	Label
2	1	MARIAH CAREY	We Belong Together	(Island/IDJMG)
7	2	R. KELLY	Trapped In The Closet	(Jive/Zomba Label Group)
1	3	BOBBY VALENTINO	Slow Down	(DTP/Def Jam/IDJMG)
3	4	CIARA	f/LUDACRIS Oh	(LaFace/Zomba Label Group)
4	5	YING YANG TWINS	Wait (The Whisper Song)	(TVT)
5	6	50 CENT	Just A Lil' Bit	(Shady/Aftermath/Interscope)
6	7	112	U Already Know	(Def Soul/IDJMG)
9	8	CASSIDY	I'm A Hustla	(J/RMG)
12	9	PRETTY RICKY	Grind With Me	(Atlantic)
8	10	GAME	f/50 CENT Hate It Or Love It	(Aftermath/G-Unit/Interscope)
13	11	WEBBIE	f/BUN B Give Me That	(Asylum/Trill)
10	12	MARQUES HOUSTON	All Because Of You	(T.U.G.)
11	13	MARIO	How Could You	(J/RMG)
14	14	AMERIE	One Thing	(Columbia)
17	15	FANTASIA	Free Yourself	(J/RMG)
19	16	LYFE JENNINGS	Must Be Nice	(Columbia)
21	17	BOYZ IN DA HOOD	Dem Boyz	(Bad Boy/Atlantic)
18	18	T.I.	You Don't Know Me	(Grand Hustle/Atlantic)
15	19	FAITH EVANS	Again	(Capitol)
16	20	DESTINY'S CHILD	Girl	(Columbia)
28	21	MIKE JONES	Back Then	(SwishaHouse/Asylum/Warner Bros.)
24	22	MISSY ELLIOTT	Lose Control	(Gold Mind/Violator/Atlantic)
31	23	BDW WOW	f/OMARION Let Me Hold You	(Columbia)
27	24	DESTINY'S CHILD	Cater 2 U	(Columbia)
23	25	GUCCI MANE	Icy	(Big Cat)
26	26	T.I.	ASAP	(Grand Hustle/Atlantic)
25	27	KANYE WEST	Diamonds	(Roc-A-Fella/IDJMG)
20	28	LUDACRIS	Number One Spot	(Def Jam South/IDJMG)
22	29	BROOKE VALENTINE	f/BIG BOI & LIL' JON Girlfight	(Virgin)
32	30	TEAIRRA MARI	Make Her Feel Good	(Roc-A-Fella/IDJMG)

#1 MOST ADDED

GAME Dreams (Aftermath/G-Unit/Interscope)

#1 MOST INCREASED PLAYS

R. KELLY Trapped In The Closet (Jive/Zomba Label Group)

TOP 5 NEW & ACTIVE

TONY YAYO So Seductive (G-Unit/Interscope)

TANK I Love Them Girls (Black Ground/Universal)

VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)

PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)

RAY CASH Sex Appeal (Columbia)

URBAN begins on Page 31.

AC

LW	TW	ARTIST	SON	Label
1	1	KELLY CLARKSON	Breakaway	(Hollywood)
2	2	MICHAEL BUBLE	Home	(143/Reprise)
3	3	LOS LONELY BOYS	Heaven	(OR Music/Epic)
5	4	TIM MCGRAW	Live Like You Were Dying	(Curb)
4	5	JOHN MAYER	Daughters	(Aware/Columbia)
8	6	ROB THOMAS	Lonely No More	(Atlantic)
6	7	GOO GOO DOLLS	Give A Little Bit	(Warner Bros.)
7	8	MAROON 5	She Will Be Loved	(Octone/J/RMG)
10	9	MERCYME	Homesick	(INO/Curb)
9	10	MARTINA MCBRIDE	In My Daughter's Eyes	(RCA)
11	11	RYAN CABRERA	True	(E.V.L.A./Atlantic)
12	12	HALL & OATES	I'll Be Around	(U-Watch)
13	13	MAROON 5	Sunday Morning	(Octone/J/RMG)
14	14	HOOBASTANK	The Reason	(Island/IDJMG)
15	15	VANESSA WILLIAMS	You Are Everything	(Lava)
18	16	BACKSTREET BOYS	Incomplete	(Jive/Zomba Label Group)
16	17	HOWIE DAY	Collide	(Epic)
17	18	SHANIA TWAIN	Don't!	(Mercury/IDJMG)
19	19	JIM BRICKMAN & MICHAEL BOLTON	Hear Me...	(RCA Victor)
23	20	HALL & OATES	Ooh Child	(U-Watch)
20	21	BRYAN ADAMS	This Side Of Paradise	(Mercury)
24	22	ANNA NALICK	Breathe (2am)	(Columbia)
22	23	JOHN WAITE	New York City Girl	(No Brakes)
21	24	SCOTT GRIMES	Sunset Blvd.	(Velocity)
25	25	RASCAL FLATTS	Bless The Broken Road	(Lyric Street)
-	26	KIMBERLEY LOCKE	I Could	(Curb)
26	27	RICK SPRINGFIELD	f/RICHARD PAGE Broken Wings	(Gomer/DKE)
27	28	MICHAEL W. SMITH	Bridge Over Troubled Water	(Reunion/PLG)
-	29	MARIAH CAREY	We Belong Together	(Island/IDJMG)
-	30	JET	Look What You've Done	(Atlantic)

#1 MOST ADDED

PHIL COLLINS You Touch My Heart (Rendezvous)

#1 MOST INCREASED PLAYS

MERCYME Homesick (INO/Curb)

TOP 3 NEW & ACTIVE

KATRINA CARLSON Suddenly Beautiful (Kataphonic)

KENNY G. F.YOLANDA ADAMS I Believe I Can Fly (Arista/RMG)

PHIL COLLINS You Touch My Heart (Rendezvous)

AC begins on Page 51.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	ROB THOMAS	Lonely No More	(Atlantic)
3	2	LIFEHOUSE	You And Me	(Geffen)
2	3	KELLY CLARKSON	Since U Been Gone	(RCA/RMG)
4	4	GREEN DAY	Boulevard Of Broken Dreams	(Reprise)
5	5	3 DOORS DOWN	Let Me Go	(Republic/Universal)
6	6	ANNA NALICK	Breathe (2am)	(Columbia)
7	7	HOWIE DAY	Collide	(Epic)
8	8	DAVE MATTHEWS BAND	American Baby	(RCA/RMG)
11	9	GAVIN DEGRAW	Chariot	(J/RMG)
13	10	COLDPLAY	Speed Of Sound	(Capitol)
9	11	GOO GOO DOLLS	Give A Little Bit	(Warner Bros.)
10	12	MAROON 5	Sunday Morning	(Octone/J/RMG)
14	13	KILLERS	Mr. Brightside	(Island/IDJMG)
15	14	KELLY CLARKSON	Breakaway	(Hollywood)
12	15	JET	Look What You've Done	(Atlantic)
16	16	U2	Sometimes You Can't Make It On Your Own	(Interscope)
20	17	COLLECTIVE SOUL	Better Now	(EI Music Group)
19	18	JACK JOHNSON	Sitting, Waiting, Wishing	(Brushfire/Universal)
17	19	GWEN STEFANI	f/EVE Rich Girl	(Interscope)
22	20	BOWLING FOR SOUP	Almost	(Silvertone/Jive/Zomba Label Group)
23	21	BETTER THAN EZRA	A Lifetime	(Artemis)
21	22	JESSE MCCARTNEY	Beautiful Soul	(Hollywood)
25	23	BACKSTREET BOYS	Incomplete	(Jive/Zomba Label Group)
18	24	DURAN DURAN	What Happens Tomorrow	(Epic)
24	25	INGRAM HILL	Almost Perfect	(Hollywood)
30	26	KELLY CLARKSON	Behind These Hazel Eyes	(RCA/RMG)
29	27	AVRIL LAVIGNE	Fall To Pieces	(Arista/RMG)
33	28	JASON MRAZ	Wordplay	(Atlantic)
27	29	JEM 24	(ATO/RCA/RMG)	
28	30	AFTERS	Beautiful Love	(Epic)

#1 MOST ADDED

ROB THOMAS This Is How A Heart Breaks (Atlantic)

#1 MOST INCREASED PLAYS

JASON MRAZ Wordplay (Atlantic)

TOP 5 NEW & ACTIVE

MARC BROUSSARD Home (Island/IDJMG)

DEF LEPPARD No Matter What (Island/IDJMG)

KEITH URBAN You'll Think Of Me (Capitol)

PAT MCGEE BAND Must Have Been Love (Kirtland)

WALLFLOWERS Beautiful Side Of Somewhere (Interscope)

AC begins on Page 51.

ROCK

LW	TW	ARTIST	SON	Label
1	1	AUDIOSLAVE	Be Yourself	(Interscope/Epic)
2	2	SEETHER	Remedy	(Wind-up)
3	3	GREEN DAY	Holiday	(Reprise)
4	4	FOO FIGHTERS	Best Of You	(RCA/RMG)
6	5	ROBERT PLANT	Shine It All Around	(Sanctuary/SRG)
5	6	GREEN DAY	Boulevard Of Broken Dreams	(Reprise)
8	7	NINE INCH NAILS	The Hand That Feeds	(Interscope)
7	8	THEORY OF A DEADMAN	No Surprise	(Roadrunner/IDJMG)
10	9	3 DOORS DOWN	Behind Those Eyes	(Republic/Universal)
9	10	VELVET REVOLVER	Fall To Pieces	(RCA/RMG)
18	11	STAINED	Right Here	(Flip/Atlantic)
11	12	MUDVAYNE	Happy?	(Epic)
12	13	NO ADDRESS	When I'm Gone	(Sadie) (Atlantic)
13	14	AUDIOSLAVE	Your Time Has Come	(Interscope/Epic)
14	15	SYSTEM OF A DOWN	B.Y.O.B.	(American/Columbia)
22	16	DARK NEW DAY	Brother	(Warner Bros.)
21	17	PAPA ROACH	Take Me	(Geffen)
20	18	OFFSPRING	Can't Repeat	(Columbia)
19	19	SILVERTIDE	Blue Jeans	(J/RMG)
17	20	CHEVELLE	The Clincher	(Epic)
23	21	SLIPKNOT	Before I Forget	(Roadrunner/IDJMG)
24	22	COLLECTIVE SOUL	Better Now	(EI Music Group)
27	23	DAVE MATTHEWS BAND	American Baby	(RCA/RMG)
-	24	CROSSFADE	Colors	(Columbia)
25	25	BILLY IDOL	Scream	(Sanctuary/SRG)
28	26	SOUND AND FURY	Tropitropical	(Athelas)
29	27	MARS VOLTA	The Widow (I'll Never Sleep Alone)	(Strummer/Universal)
-	28	SAMMY HAGAR	Let Me Take You There	(Azoff Music Management)
-	29	KILLERS	Mr. Brightside	(Island/IDJMG)
30	30	DROWNING POOL	Killin' Me	(Wind-up)

#1 MOST ADDED

STAINED Right Here (Flip/Atlantic)

#1 MOST INCREASED PLAYS

STAINED Right Here (Flip/Atlantic)

TOP 5 NEW & ACTIVE

U2 City Of Blinding Lights (Interscope)

TOMMY LEE Trying To Be Me (Independent)

STATIC-X I'm The One (Warner Bros.)

PROM KINGS Alone (Three Kings)

INCUBUS Make A Move (Epic)

ROCK begins on Page 59.

URBAN AC

LW	TW	
1	1	KEM I Can't Stop Loving You (Motown/Universal)
4	2	FANTASIA Free Yourself (J/RMG)
3	3	FAITH EVANS Again (Capitol)
2	4	FANTASIA Truth Is (J/RMG)
5	5	JOHN LEGEND Ordinary People (Columbia)
7	6	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)
6	7	STEVIE WONDER So What The Fuss (Motown/Universal)
8	8	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)
9	9	MARIO Let Me Love You (J/RMG)
11	10	OESTINY'S CHILO Girl (Columbia)
13	11	INDIA.ARIE Purify Me (Rowdy/Motown)
10	12	MINT CONDITION I'm Ready (Image)
16	13	R. KELLY Trapped In The Closet (Jive/Zomba Label Group)
20	14	MARIAH CAREY We Belong Together (Island/IDJMG)
14	15	JILL SCOTT Whatever (Hidden Beach/Epic)
12	16	GERALD LEVERT So What (If You Got A Baby) (Atlantic)
17	17	ANITA BAKER Serious (Blue Note/Virgin)
18	18	JILL SCOTT Cross My Mind (Hidden Beach/Epic)
19	19	RAHEEM OEAUGHN Guess Who Loves You More (Jive/Zomba Label Group)
21	20	SMOKIE NORFUL I Understand (EMI Gospel)
—	21	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)
24	22	LALAH HATHAWAY Better And Better (MesaBlueMoon/AGU Music)
25	23	J MOSS We Must Praise (Gospo Centric)
22	24	SMOKEY ROBINSON My World (Motown)
26	25	RAHSAAN PATTERSON Forever Yours (Artistry Music)
28	26	O'JAYS Imagination (Music World/SRG)
30	27	MARY MARY Heaven (Sony Urban/Columbia)
—	28	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)
23	29	AL GREEN Perfect To Me (Blue Note/Virgin)
27	30	TROY JOHNSON It's You (Sought After Entertainment)

#1 MOST ADDED

TONI BRAXTON Please (BlackGround/Universal)

#1 MOST INCREASED PLAYS

MARIAH CAREY We Belong Together (Island/IDJMG)

TOP 5 NEW & ACTIVE

JOSS STONE Jet Lag (S-Curve/EMC)

TAMIA Things I Collected (Rowdy/Motown)

BABYFACE Sorry For The Stupid Things (Arista/J/RMG)

TONI BRAXTON Please (BlackGround/Universal)

TEENA MARIE My Body's Hungry (Cash Money/Universal)

URBAN begins on Page 31.

ACTIVE ROCK

LW	TW	
1	1	MUDVAYNE Happy? (Epic)
3	2	GREEN DAY Holiday (Reprise)
4	3	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
2	4	CHEVELLE The Clincher (Epic)
5	5	NINE INCH NAILS The Hand That Feeds (Interscope)
6	6	SEETHER Remedy (Wind-up)
8	7	FOO FIGHTERS Best Of You (RCA/RMG)
9	8	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
7	9	AUDIOSLAVE Be Yourself (Interscope/Epic)
15	10	STAIN'D Right Here (Flip/Atlantic)
11	11	SLIPKNOT Before I Forget (Roadrunner/IDJMG)
14	12	OFFSPRING Can't Repeat (Columbia)
10	13	BREAKING BENJAMIN Sooner Or Later (Hollywood)
12	14	NO ADDRESS When I'm Gone (Sadie) (Atlantic)
13	15	PAPA ROACH Take Me (Geffen)
16	16	DARK NEW DAY Brother (Warner Bros.)
17	17	AUDIOSLAVE Your Time Has Come (Interscope/Epic)
19	18	3 DOORS DOWN Behind Those Eyes (Republic/Universal)
21	19	CROSSFADE Colors (Columbia)
18	20	SILVERTIDE Blue Jeans (J/RMG)
25	21	STATIC-X I'm The One (Warner Bros.)
23	22	LIFE OF AGONY Love To Let You Down (Epic)
22	23	PROM KINGS Alone (Three Kings)
26	24	WEEZER Beverly Hills (Geffen)
24	25	PORCUPINE TREE Shallow (Lava)
28	26	BREAKING POINT Show Me A Sign (Wind-up)
—	27	INCUBUS Make A Move (Epic)
30	28	WHITE STRIPES Blue Orchid (V2)
33	29	RA Fallen Angels (Republic/Universal)
29	30	ROBERT PLANT Shine It All Around (Sanctuary/SRG)

#1 MOST ADDED

INCUBUS Make A Move (Epic)

#1 MOST INCREASED PLAYS

INCUBUS Make A Move (Epic)

TOP 5 NEW & ACTIVE

30 SECONDS TO MARS Attack (Immortal/Virgin)

TOMMY LEE Trying To Be Me (Independent)

TSAR Band-Girls-Money (TVT)

10 YEARS Wasteland (Republic/Universal)

CKY Familiar Realm (Island/IDJMG)

ROCK begins on Page 59.

COUNTRY

LW	TW	
1	1	KEITH URBAN Making Memories Of Us (Capitol)
3	2	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)
7	3	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)
4	4	TRACE ADKINS Songs About Me (Capitol)
8	5	GEORGE STRAIT You'll Be There (MCA)
2	6	GRETCHEN WILSON Homewrecker (Epic)
5	7	JOE NICHOLS What's A Guy Gotta Do (Universal South)
9	8	SUGARLAND Something More (Mercury)
10	9	KENNY CHESNEY Keg In The Closet (BNA)
17	10	FAITH HILL Mississippi Girl (Warner Bros.)
14	11	TOBY KEITH As Good As I Once Was (DreamWorks)
11	12	DARRYL WORLEY If Something Should Happen (DreamWorks)
15	13	KEITH ANDERSON Pickin' Wildflowers (Arista)
13	14	BLAKE SHELTON Goodbye Time (Warner Bros.)
12	15	JEFF BATES Long, Slow Kisses (RCA)
16	16	BOBBY PINSON Don't Ask Me How I Know (RCA)
19	17	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)
21	18	ALAN JACKSON The Talkin' Song Repair Blues (Arista)
24	19	BRAD PAISLEY Alcohol (Arista)
22	20	REBA MCENTIRE My Sister (MCA)
23	21	VAN ZANT Help Somebody (Columbia)
25	22	PAT GREEN Baby Doll (Universal/Republic/Mercury)
20	23	BIG & RICH Big Time (Warner Bros.)
39	24	BROOKS & DUNN Play Something Country (Arista)
27	25	JAMIE O'NEAL Somebody's Hero (Capitol)
26	26	TRICK PONY It's A Heartache (Asylum/Curb)
28	27	TRISHA YEARWOOD Georgia Rain (MCA)
29	28	BUDDY JEWELL If She Were Any Other Woman (Columbia)
30	29	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)
32	30	SARA EVANS A Real Fine Place To Start (RCA)

#1 MOST ADDED

TIM MCGRAW Do You Want Fries With That (Curb)

#1 MOST INCREASED PLAYS

BROOKS & DUNN Play Something Country (Arista)

TOP 5 NEW & ACTIVE

BLUE COUNTY That Summer Song (Asylum/Curb)

LONESTAR You're Like Comin' Home (BNA)

BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)

GARY ALLAN Best I Ever Had (MCA)

ERIKA JO I Break Things (Universal South)

COUNTRY begins on Page 44.

ALTERNATIVE

LW	TW	
1	1	NINE INCH NAILS The Hand That Feeds (Interscope)
3	2	WEEZER Beverly Hills (Geffen)
4	3	FOO FIGHTERS Best Of You (RCA/RMG)
2	4	GREEN DAY Holiday (Reprise)
5	5	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
6	6	COLDPLAY Speed Of Sound (Capitol)
7	7	AUDIOSLAVE Be Yourself (Interscope/Epic)
8	8	BECK E-Pro (Interscope)
9	9	WHITE STRIPES Blue Orchid (V2)
11	10	SEETHER Remedy (Wind-up)
10	11	MUDVAYNE Happy? (Epic)
13	12	OFFSPRING Can't Repeat (Columbia)
15	13	AUDIOSLAVE Your Time Has Come (Interscope/Epic)
17	14	MY CHEMICAL ROMANCE Helena (Reprise)
12	15	KILLERS Mr. Brightside (Island/IDJMG)
21	16	GORILLAZ Feel Good Inc. (Virgin)
18	17	KILLERS Smile Like You Mean It (Island/IDJMG)
19	18	BRAVERY An Honest Mistake (Island/IDJMG)
14	19	CHEVELLE The Clincher (Epic)
23	20	STAIN'D Right Here (Flip/Atlantic)
20	21	OASIS Lyla (Epic)
16	22	QUEENS OF THE STONE AGE Little Sister (Interscope)
22	23	NO ADDRESS When I'm Gone (Sadie) (Atlantic)
26	24	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
25	25	ACCEPTANCE Different (Columbia)
27	26	PAPA ROACH Take Me (Geffen)
28	27	3 DOORS DOWN Behind Those Eyes (Republic/Universal)
29	28	USED & MY CHEMICAL ROMANCE Under Pressure (Reprise)
30	29	MUSE Stockholm Syndrome (Warner Bros.)
32	30	RISE AGAINST Swing Life Away (Geffen)

#1 MOST ADDED

INCUBUS Make A Move (Epic)

#1 MOST INCREASED PLAYS

INCUBUS Make A Move (Epic)

TOP 5 NEW & ACTIVE

HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)

MARS VOLTA L'via L'viaquez (Strummer/Universal)

MXPX Heard That Sound (SideOneDummy)

DARK NEW DAY Brother (Warner Bros.)

BETTER THAN EZRA A Lifetime (Artemis)

ALTERNATIVE begins on Page 59.

SMOOTH JAZZ

LW	TW	
1	1	NILS Pacific Coast Highway (Baja/TSR)
3	2	MICHAEL LINGTON Two Of A Kind (Rendezvous)
2	3	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)
5	4	EUGE GROOVE XXL (Narada Jazz)
7	5	STEVE COLE Thursday (Narada Jazz)
8	6	PAUL TAYLOR Nightlife (Peak)
4	7	KENNY G. Pick Up The Pieces (Arista/RMG)
11	8	RICHARD ELLIOT People Make The World Go Round (Artizen)
9	9	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
10	10	CHUCK LOEB Tropical (Shanachie)
6	11	DAVE KOZ Let It Free (Capitol)
15	12	NORMAN BROWN West Coast Coolin' (Warner Bros.)
13	13	3RD FORCE Believe In Me (Higher Octave)
16	14	VANESSA WILLIAMS You Are Everything (Lava)
12	15	PAUL BROWN Moment By Moment (GRP/VMG)
14	16	JONATHAN BUTLER Fire & Rain (Rendezvous)
18	17	JEFF LORBER Ooh La La (Narada Jazz)
19	18	PAUL JACKSON, JR. Never Too Much (GRP/VMG)
17	19	ANITA BAKER How Does It Feel (Blue Note/Virgin)
21	20	KEN NAVARRO You Are Everything (Positive)
20	21	DAVID SANBORN Tin Tin Deo (GRP/VMG)
22	22	AVERAGE WHITE BAND Work To Do (Liquid 8)
27	23	WAYMAN TISDALE Ready To Hang (Rendezvous)
24	24	PAMELA WILLIAMS Fly Away With Me (Shanachie)
26	25	DONNY OSMOND Breeze On By (Decca)
30	26	JEFF GOLUB Simple Pleasures (Narada Jazz)
25	27	ALEXANDER ZONJIC Leave It With Me (Heads Up)
29	28	CAMIEL I'm Ready (Rendezvous)
28	29	ACOUSTIC ALCHEMY Say Yeah (Higher Octave)
—	30	MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)

#1 MOST ADDED

PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)

#1 MOST INCREASED PLAYS

STEVE COLE Thursday (Narada Jazz)

TOP 5 NEW & ACTIVE

MINDI ABAIR Make A Wish (GRP/VMG)

DAVE KOZ Love Changes Everything (Capitol)

PIECES OF A DREAM Lunar Lullaby (Heads Up)

KIRK WHALUM Any Love (GRP/VMG)

NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)

SMOOTH JAZZ begins on Page 56.

TRIPLE A

LW	TW	
1	1	COLDPLAY Speed Of Sound (Capitol)
2	2	DAVE MATTHEWS BAND American Baby (RCA/RMG)
3	3	U2 Sometimes You Can't Make It On Your Own (Interscope)
4	4	SNOW PATROL Chocolate (A&M/Interscope)
5	5	WALLFLOWERS Beautiful Side Of Somewhere (Interscope)
6	6	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)
10	7	ROBERT PLANT Shine It All Around (Sanctuary/SRG)
9	8	MOBY Beautiful (V2)
7	9	BRUCE SPRINGSTEEN Devils & Dust (Columbia)
8	10	KEANE Everybody's Changing (Interscope)
13	11	JACK JOHNSON Good People (Brushfire/Universal)
11	12	BLUE MERLE Burning In The Sun (Island/IDJMG)
14	13	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)
12	14	AUDIOSLAVE Be Yourself (Interscope/Epic)
21	15	JASON MRAZ Wordplay (Atlantic)
16	16	KYLE RIBAKO What Did I Get Myself Into (Aware/Columbia)
15	17	JOHN BUTLER TRIO Zebra (Lava)
19	18	LOW MILLIONS Statue (Manhattan/EMC)
18	19	BEN LEE Catch My Disease (New West)
20	20	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)
17	21	COLLECTIVE SOUL Better Now (El Music Group)
26	22	AIMEE MANN Going Through... (Superego/United Musicians/Music Allies)
23	23	BETTER THAN EZRA A Lifetime (Artemis)
28	24	MADELEINE PEYROUX Dance Me To The End Of Love (Rounder)
25	25	GLEN PHILLIPS Duck & Cover (Lost Highway)
29	26	REDWALLS Thank You (Capitol)
27	27	MIKE DOUGHTY Looking At The World From The Bottom... (ATO/RMG)
—	28	CARBON LEAF What About Everything? (Vanguard)
—	29	DESOL Karma (Curb/Reprise)
—	30	RAY LAMONTAGNE Forever My Friend (RCA/RMG)

#1 MOST ADDED

BECK Girl (Interscope)

#1 MOST INCREASED PLAYS

JASON MRAZ Wordplay (Atlantic)

TOP 5 NEW & ACTIVE

BECK Girl (Interscope)

WEEZER Beverly Hills (Geffen)

GREEN DAY Holiday (Reprise)

RYAN ADAMS & THE CARDINALS Let It Ride (Lost Highway)

SHORE Waiting For The Sun (Maverick/Reprise)

TRIPLE A begins on Page 66.

PUBLISHER'S **Profile** BY ERICA FARBER

kent Emmons has made a career of comedy, or maybe comedy has made a career of Kent Emmons. He has deep roots in radio, having owned several stations, and his background also includes artist management, music publishing and professional comedy.

Emmons financed and developed All Comedy Radio with his partner, Howard Levine, and recently gave up his position as Chairman of the Board for All Comedy Radio Networks to become Chairman/CEO of National Lampoon Radio, a soon-to-be-launched 24/7 network featuring a comedic "Hot Talk" format with the slogan "Radio for guys, and chicks who get it."

Getting into the business: "The first time I was ever on the radio, I fell in love with it. It was on a little station, WVMC-AM, in Mt. Carmel, IL, my hometown. From the time I was 4 to 7 years old, I was on a weekly radio show called *Story Hour*. It was on Saturday mornings. The local librarian, Ruth Lingson, would have me in as her guest. She would read a story, and we would talk about it.

"I got into the entertainment business in high school. I would hire a band for \$50, then charge \$2 to get in and hope that at least 25 people showed up. I got into managing artists by coincidence. Bertie Higgins, who had the hit song 'Key Largo,' was my first artist. From there we picked up Edwin McCain and Mark Wills.

"I got into radio because I saw a definite need for a radio format in Branson, MO. I wanted to do a highway station. I wasn't living there full-time, but I was producing a lot of shows there. I bought a station in Springfield, MO and got 30 billboards on all the highways leading into Branson. It was like a time-share for radio. It was a one-hour loop of information, all commercials for the shows, like the Jim Stafford show, the Andy Williams show or whomever."

His transition into comedy radio: "I made a deal to buy a couple of stations in Myrtle Beach, SC. I had a very specific use for the AM, but they wanted to sell the FM as a package with the AM. I thought, 'What can I get that's on network radio that won't cost much that I can put on there?' Everything that was popular at the time was taken, so I thought, 'Nobody's ever done an all-comedy format, and comedy is something people respond to.'

"I started looking into it and found out why nobody had done it: There are a lot of rights issues. I was able to avoid having to buy the FM part of that package, but I kept in mind the all-comedy format. I spent the next four years working on rights with record labels and artists."

Joining National Lampoon Radio: "National Lampoon has been wanting to do radio for a long time, and *The National Lampoon Radio Hour* got out there again and kind of had a second life. The main shareholders are close friends of mine. All Comedy Radio was skewing older, and that wasn't the direction I wanted to take. I wanted to do something that was more 18-34. We brought Michael O'Shea in a couple of years ago to run All Comedy, and he's found a really good niche. I wanted a product that didn't compete with All Comedy. All Comedy didn't want to pursue National Lampoon, so I went out on my own and did it."

How National Lampoon Radio works: "It's a 24/7 comedic 'Hot Talk' format. It's kind of a mix of the best attributes of Howard Stern, Tom Leykis and *The Bob & Tom Show*. It's patterned after some of the best broadcasters, but we have our own personalities. Everything is live. It's guest-driven, caller-driven and comedy-bit-driven and has great original content."

Target airdate: "We won't go up until January 2006 with National Lampoon Radio on terrestrial, but we are getting great response from the radio groups, and we were only offering it to FM. We go up on satellite late this summer, but it will be a totally different product, very irreverent and uncensored."

Issues when starting a network: "Distribution is one, but we found that this brand resonates really well with consumers and with the folks who control the groups. I have

been shocked at the number of calls we've received from single stations and small-group operators that have said, 'This sounds great. Tell me more.'"

Biggest challenge: "You want to make sure you've got good distribution and quality content. We work 14 hours a day between the business and the content sides of this thing. We've hired the best of the best, and we're building up our content. We've got amazing stuff. If you don't have good content, you don't get listeners, so we are really focused on that."

State of radio: "I love radio today. I think there are a lot of great opportunities to create new formats. The radio in your car has become a mood button. It used to be that you kept it locked on one station, but now, when you're in the mood for rock, you hit your rock button; when you're in the mood for hot talk, you hit your hot talk button; and when you're in the mood for country, you hit your country button. There is a great opportunity in radio to narrowcast, and I think it is a terrific opportunity for programmers to get creative."

Something about his new venture that might surprise our readers: "The fact that we do this with a staff of under 50 people. Everybody is creative, and there's no real hierarchy here. We all contribute to the creative process and put creative first. We are probably the opposite of most corporate radio."

Most influential person: "At every stage of your life you have individuals who influence you in different ways. Early on, my dad was a great influence, because he is one of those solid guys, very fair and very respected in a small community. He was the President of the bank and very outgoing, and he wasn't afraid to call anybody and ask them for their business."

"In the business, it was Bill Lowry down in Atlanta. I worked with him for a long time. He took me under his wing and taught me the business. Bill was a combination of a promoter, publisher and producer. In addition to being a great guy and taking an interest in me personally, he taught me that the real value in this business is probably split equally between building solid relationships and building a solid catalog of content."

"In recent years my business partner of almost 10 years, Howard Levine, has been a big, big influence. Howard is brilliant. He's one of the sharpest, most honorable people in the world and a great business strategist."

Career highlight: "Bringing comedy to radio in a way that nobody else has done before. Comedy is probably the most valuable art form in the world. Everybody likes to laugh, and I'm proud that we found this niche and brought it to the forefront of radio."

Career disappointment: "My biggest disappointment was back in the early '90s. I made a \$7 million investment in a piece of entertainment property in Branson, and it turned into a really bad investment that took me a year to get out of. It was very stressful."

Favorite radio format: "'Hot Talk' and Top 40."

Favorite television show: "*South Park* and *Desperate Housewives*."

Favorite song: "Sinatra's cut of 'The Way You Look Tonight.'"

Favorite movie: "*Caddyshack*."

Favorite book: "Ted Turner's *It Ain't as Easy as It Looks* and Richard Branson's *Losing My Virginity*."

Favorite comedian: "George Carlin and Joe Rogan."

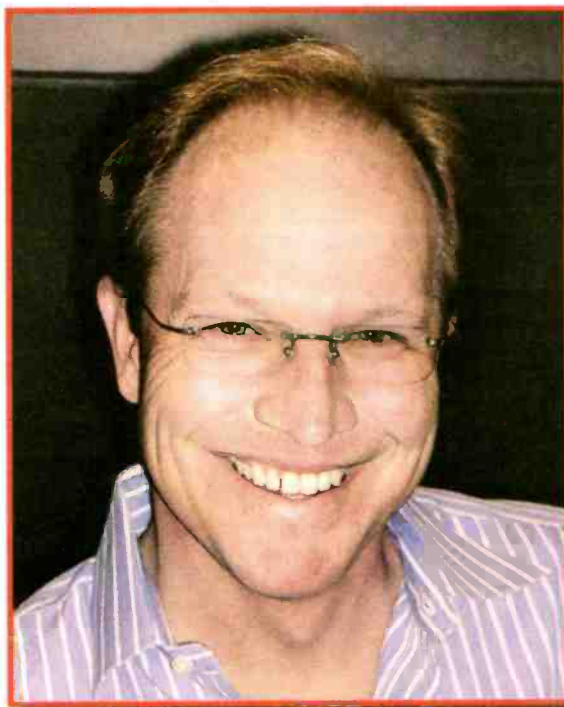
Favorite restaurant: "Mastro's in Beverly Hills, CA."

Beverage of choice: "Grape martini."

Hobbies: "I spend most of my time working, but I snowboard and wakeboard, which is basically like waterskiing on steroids."

E-mail address: "kaemmons@aol.com."

Advice for broadcasters: "If broadcasters spent more time focusing on creating and airing really good content, they would continue to grow their listener base, and Wall Street would gladly follow them."



KENT EMMONS

Chairman & CEO, National Lampoon Radio



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