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Ludacris Aims For 'Number One Spot'

Def Jam South/IDJMG rapper **Ludacris** is Most Added at Urban this week: "Number One Spot" picks up 63 adds, for 90% of the Urban panel, and debuts at No. 45*. At CHR/Rhythmic, the track snags 48 adds. It's off Ludacris' latest album, *Red Light District*.



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FEBRUARY 18, 2005

Mills Bill Stops Stalkers

WALK/Nassau-Suffolk afternoon talent **K.T. Mills** has dealt with a stalker since 1993. Her plight ultimately led to a change in New York's stalking laws by way of a law named after her. Her story is on Page 47.



ray charles duets with natalie cole
elton john norah jones b.b. king gladys knight diana krall
michael mcdonald johnny mathis van morrison willie nelson
bonnie raitt james taylor **genius loves company**



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HOW TO DEVELOP AIR TALENT

Personalities are just as important in Smooth Jazz as they are in other formats. WNUA/Chicago PD Steve Stiles



shares his passion for guiding new talent and for keeping the fires burning in the veterans.

See Page 53

FROM PD TO PD

Country Editor Lon Helton interviews three program directors who were promoted from promotion director. They share their thoughts on reaching the gig via a nontraditional route.

See Page 40

R&R NUMBER 1 S



CHR/POP MARIO
Let Me Love You (J/RMG)

CHR/RHYTHMIC

LIL JON & THE EASTSIDE BOYZ *Lovers & Friends* (TVT)

URBAN

LIL JON & THE EASTSIDE BOYZ *Lovers & Friends* (TVT)

URBAN AC

FANTASIA *Truth Is* (J/RMG)

GOSPEL

SMOKIE NORFUL *I Understand* (EMI Gospel)

COUNTRY

RASCAL FLATTS *Bless The Broken Road* (Lyric Street)

AC

LOS LONELY BOYS *Heaven* (OR Music/Epic)

HOT AC

GOO GOO DOLLS *Give A Little Bit* (Warner Bros.)

SMOOTH JAZZ

SOUL BALLET *Cream* (215)

ROCK

GREEN DAY *Boulevard Of Broken Dreams* (Reprise)

ACTIVE ROCK

GREEN DAY *Boulevard Of Broken Dreams* (Reprise)

ALTERNATIVE

GREEN DAY *Boulevard Of Broken Dreams* (Reprise)

TRIPLE A

GREEN DAY *Boulevard Of Broken Dreams* (Reprise)

CHRISTIAN AC

CASTING CROWNS *Voices Of...* (Beach Street/Reunion/PLG)

CHRISTIAN CHR

JEREMY CAMP *Take You Back* (BEC/Tooth & Nail)

CHRISTIAN ROCK

WEDDING *Move This City* (Rambler)

CHRISTIAN INSPO

SELAH *All My Praise* (Curb)

SPANISH CONTEMPORARY

JUANES *Volverte A Ver* (Universal)

REGIONAL MEXICAN

CONJUNTO PRIMAVERA *Hoy Como Ayer* (Fonovisa)

TROPICAL

JUAN LUIS GUERRA *Para Ti* (Vene Music/Universal)



THE INDUSTRY'S NEWSPAPER
www.radioandrecords.com

A Life Of Right Turns

Michael Medved has released his autobiography, answering the oft-asked question of how he went from a liberal activist to a modern-day conservative. An interview with the talk host, who has admirers in both political camps, begins on Page 16.



Filling the void after star talent departs: Page 35

Accountability, ROI Dominate RAB2005

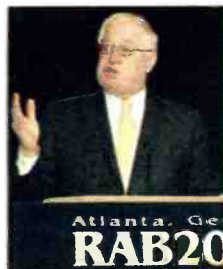
Radio focuses on increasing share of ad pie

By Roger Nadel
R&R Exec. Editor
nadel@radioandrecords.com

Radio had only a little over a week to celebrate the Feb. 1 announcement that the industry generated a record \$20 billion in revenue during 2004: At the RAB2005 conference, held Feb. 10-12 in Atlanta, the focus of sales managers from across the country was on how radio must adapt to a changing landscape if it is to remain competitive and grow.

The buzzwords of the conference were *accountability* and *return on investment*, or ROI. Those topics seemed to be on the mind of every speaker and panelist, whether the individual was from the station, advertiser or research side of the industry.

Right out of the starting gate, attendees heard from



Fries

Ens Media President Wayne Ens, who said too many radio account executives fail to meet client needs to such a degree that money is left on the table. Ens Media's research found that in three markets studied, 82% of all local businesses say they're never approached to do radio advertising.

RAB2005 See Page 18

Barnett To Lead Infinity Programming

Rivers will focus on consultancy

By Kevin Carter & Adam Jacobson
R&R Staff Writers
newsroom@radioandrecords.com

Rob Barnett, a radio and television veteran who was named Infinity's Sr. VP/Original Programming in mid-2004, has been promoted to President/Programming for the company. He succeeds Steve Rivers, who has exited Infinity and will now focus on his work as a consultant. Rivers will, however, continue to work with select Infinity stations and as a special adviser to the company on various projects.

Barnett will now oversee programming operations at Infinity's
BARNETT See Page 13



Barnett

Greenberg Tapped As Columbia President

By Keith Berman
R&R Associate Radio Editor
koerman@radioandrecords.com

Columbia Records has appointed Steve Greenberg President, replacing Will Botwin, who was recently elevated to Chairman of Columbia Records Group and to whom Greenberg reports. Most recently President/CEO of S-Curve Records, Greenberg will work closely with Botwin to oversee Columbia's A&R activities and develop strategies to further expand the label's presence in the marketplace.

"Steve's extraordinarily successful track records in A&R and artist development, combined with his considerable

GREENBERG See Page 13



Greenberg

Darus Named Pres. Of Kirtland Records

Twenty-year label veteran Dave Darus has been appointed President of Kirtland Records and will be based at the label's newly created Los Angeles office. Darus, who most recently spent several years developing



Darus

Spivak Entertainment's roster, brings his promotion, marketing and artist-management expertise to Kirtland, where he will oversee a catalog that includes all four platinum-selling Bush titles and the soundtrack to the recent box-office hit *Hide and Seek*.

Kirtland Records Chairman/CEO John Kirtland said, "I am

DARUS See Page 13

Scarborough Joins TRS 2005 Lineup

L.A. hosts annual News/Talk radio gathering

Westwood One radio host and MSNBC television personality Joe Scarborough has joined the lineup of special guest speakers for the upcoming 10th annual R&R Talk Radio Seminar. Scarborough will speak to TRS 2005 attendees during an exclusive general session on Friday, March 11.

Scarborough — who recently launched his Westwood One radio show (Monday-Friday, 10am-1pm ET) — became the first Republican to be sent to Congress by his Florida district in over a century when he was elected to his first term in the House

of Representatives in a landslide victory in 1994. After seven years in Congress, he retired from politics in 2001 to spend more time with his family and to launch his nightly MSNBC show, *Scarborough Country*.

Scarborough also wrote the best-selling *Rome Wasn't Burnt in a Day*, in which he skewers Republicans and Democrats alike over the reckless spending and backdoor deals that cost Americans millions every year.

"We're extremely pleased that Joe Scarborough will

TRS See Page 13

Benedik To Head Christal Radio

The vacancy at the helm of Katz Radio Group's Christal Radio lasted only a week: KRG President Steve Shaw has tapped Brian Benedik to succeed Tucker Flood as President of the national rep firm.

Flood moved from Christal to become President of the newly re-established Eastman Radio when Eastman opened for business on Feb. 14. Benedik assumes his new duties on Feb. 28, returning to the national side after 2 1/2 years as GSM of Clear Channel's CHR/Pop WHTZ (Z100)/New York.



Benedik

BENEDIK See Page 13

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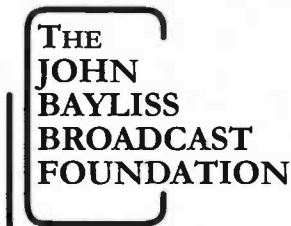
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Cunningham Named KMEL/San Francisco PD

Stacy Cunningham has been named PD of Clear Channel CHR/Rhythmic KMEL/San Francisco, rising from Promotion Director for KMEL and Hot AC clustermate KIOI (Star 101.3). Her new duties are effective immediately. Cunningham replaces Clear Channel Sr. VP/Programming, West Coast Michael Martin, who was promoted late last year to his current post. Martin told R&R, "There is no other person out there who knows the station, the audience and the Bay Area better than Stacy. I am proud and confident of her and her abilities. Along

with KMEL MD Big Von, I now have a very good, complementary team in place." "I'm proud and honored to be stepping into the shoes of such great programmers before me," Cunningham said. "Now — where's the bar?" Cunningham has been with Clear Channel/San Francisco for three years, starting as Asst. Promotions Director in 2001. Before that she was Asst. Promotions Director at Urban KKBT (The Beat)/Los Angeles. She began her radio career at The Beat in 1995, as a member of the street team.

Rosen Scores WSCR/Chicago PD Post

Fifteen-year Chicago radio veteran Mitch Rosen has been tapped to become the new PD at Infinity Sports Talker WSCR (The Score)/Chicago. Rosen will take over day-to-day programming at The Score from WBBM-AM/Chicago and WSCR OM Drew Hayes. Hayes remains OM for both stations but will now focus his time on News WBBM-AM. "Mitch is another positive addition to The Score," said WSCR GM and Infinity/Chicago Director/Sales Paul Agase. "With our on-air hitters, including Steve Stone, Rick Teland and our new Mike North Morning Show, and Mitch at the programming helm, WSCR will continue to grow and prosper." Rosen began his radio career in 1988 as a producer for Tribune's

News/Talk WGN/Chicago. He then moved to crosstown Sports Talker WMVP, spending eight years at ABC Radio's Windy City ESPN Radio flagship before exiting the station two years ago. Most recently Rosen was VP at Chicago's Paragon Marketing Group, where he represented a number of local media figures, including Chicago White Sox play-by-play man John Rooney and Chicago Tonight host Bob Sirott. "I'm looking forward to the challenge of working with a great heritage station like The Score," Chicago native Rosen said, "and I am honored to be working with great talents like Mike North, Dan Bernstein, Terry Boers, Rick Teland, Doug Buffone, Jonathan Hood and Mike Murph." Rosen is scheduled to join WSCR on Feb. 22.

Nemitz Takes KLLC/S.F. VP/GM Post

Infinity Broadcasting has appointed Greg Nemitz VP/GM of Hot AC KLLC (Alice @ 97.3)/San Francisco. He replaces Steve DiNardo, who retains his GM duties for Alternative clustermate KITS (Live 105). Infinity Sr. VP/Market Manager Doug Sterne said, "Focused brand management leads to accelerated ratings and revenue growth. It's that simple. The Infinity team in San Francisco is most

fortunate to feature two superbly talented leaders in Greg Nemitz and Steve DiNardo." Nemitz said, "The chance to contribute to Alice's legend is a once-in-a-lifetime opportunity." Nemitz began his radio career in 1988 as an AE for News/Talk KGO/San Francisco and later rose to GSM for clusterbuddies KSFO and KMKY. He was promoted to Director/Sales for the ABC/San Francisco cluster in 2003.

WPYM/Miami Moves To Active Rock

The Rock hole in South Florida didn't last long following the Feb. 10 flip of Active Rock WZTA/Miami to "Hurban" (see story, this page): On Feb. 14 Cox Radio's WPYM (Party 93.1)/Miami flipped from Dance-leaning CHR/Rhythmic to Active Rock as "93 Rock — South Florida's Pure Rock Station." Among the artists heard in the station's first 90 minutes were Korn, Cracker, Audioslave, Nirvana, Guns N' Roses and Limp Bizkit. Cox Radio/Miami OM David

Isreal and WPYM PD Phil Michaels-Trueba remain in place. Isreal told R&R, "We saw an opportunity in the market, and we moved quickly. Over the last 72 hours we mobilized a group of very talented folks to pull this all together. We're going to focus on a fresh start for Active Rock in South Florida." Isreal also noted that the Hispanic makeup of the market is an advantage for the station. "Historically, Rock stations in this market

WPYM See Page 13



Following the 47th annual Grammy Awards on Feb. 13, Sony BMG Music Entertainment held a post-party to celebrate the 28 awards its artists took home. Seen here during the festivities at the Hollywood Roosevelt hotel are (l-r) Sony Corp. of America Chairman Howard Stringer, Columbia Records Group Chairman Will Botwin, Sony Music Label Group U.S. COO Michele Anthony and President/CEO Don Ienner, BMG Label Group U.S. Chairman/CEO Clive Davis and President/COO Charles Goldstuck, Sony BMG Music Entertainment CEO Andrew Lack and Chairman Rolf Schmidt-Holtz, Epic Records President Steve Barnett and Zomba Label Group President/CEO Barry Weiss.

R&R To Relocate L.A. Headquarters

Radio & Records is moving! Effective Feb. 24, the new address for our Los Angeles headquarters will be 2049 Century Park East, 41st Floor, Los Angeles, CA 90067. Our phones, faxes and e-mail addresses will remain the same. Due to the move, our telecommunications equipment will not be available for part of the day on Feb. 23. That includes our website at www.radioandrecords.com and our telephone lines. We appreciate your understanding as we relocate to a facility where we can better serve you.

R&R Observes Presidents Day

In observance of the Presidents Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Monday, Feb. 21.

WZTA/Miami Flips To 'Hurban'

On Feb. 10, Clear Channel Active Rock WZTA (94.9 Zeta)/Miami flipped to Hispanic Urban, or "Hurban," as "Mega 94.9," with the call letters WMGE. Mega targets an 18-34-year-old



demo who are also second- and third-generation bilingual Hispanics. The station now features music by such artists as Daddy Yankee, Tego Calderon, Don Omar, Yvy Queen, Pitbull, Fat Joe, Shakira, Enrique Iglesias and Marc Anthony. Juan Arroyo is serving as WMGE's PD. Arroyo previously programmed Big City Radio's New York stations and most recently oversaw the flip of Clear Channel's KLOL/Houston to Hurban. "This presents a unique opportunity to appeal to and reach the

WZTA See Page 12

COUNTDOWN TO CLEVELAND

Convention 2005 • June 23-25

Spotlight: The Rock and Roll Hall of Fame & Museum

The Rock and Roll Hall of Fame & Museum provides an important backdrop for R&R Convention 2005. This year marks the hall's 10th anniversary. It was built in Cleveland because of that city's importance to both radio and the rock-music industry. The museum contains many one-of-a-kind artifacts and exhibits. More than 200 artists, groups and radio and record-industry figures have been inducted into the hall. The 20th class (including U2, The Pretenders, Percy Sledge and Buddy Guy) will be installed March 14. See it for yourself: The opening-night party of R&R Convention 2005 is at the Rock and Roll Hall of Fame & Museum.

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Senate Bill Aims To Slash License Terms

By Joe Howard
R&R Washington Bureau
jhoward@radioandrecords.com

Sen. John McCain on Tuesday introduced the Localism in Broadcasting Act of 2005, which would cut all broadcast-station license terms from eight years to three years. Stations would also be required to file quarterly reports detailing their community-service and public-interest efforts.

The legislation would also require the full five-member FCC to review 5% of all license and renewal applications and direct stations with websites to post details about their public-affairs programming. Additionally, companies owning more than one station would be re-

quired to demonstrate how all their stations — not just the station or stations up for license renewal — are meeting their public-interest obligations.

"I feel it is now time to introduce legislation to bring the local back into local broadcasting, and I believe this legislation is a step in the right direction,"

SENATE See Page 8

Execs Discuss Trends As Earnings Season Begins

During his company's Tuesday-morning earnings conference call, Regent Communications Chairman/CEO Terry Jacobs said that while he's seeing some stations being offered by owners willing to sell, he's also observing willingness among private investors to pay top dollar.

"There's a lot of private equity money and, in some cases, some new players coming into the market that are a lot more optimistic about valuations than the public market is at this point," Jacobs said, noting that

some buyers aren't balking at valuations in the 13.5- to 15-times-cash-flow range.

He also revealed that Regent is ready to strike some deals. "We're looking at a couple of opportunities to upgrade or complete tuck-in acquisitions in a couple of markets," he

EARNINGS See Page 8

BUSINESS BRIEFS

House Approves New Indecency Legislation

By a vote of 46-2, the House Commerce Committee approved on Feb. 9 a bill to increase to \$500,000 the maximum penalty the FCC can impose against broadcast stations for indecency-rules violations. The FCC's current limit on penalties is \$32,500. The bill also allows the FCC to impose the increased fine on individual performers.

Expressing concerns about artists' First Amendment rights, Rep. Jan Schakowsky offered an amendment to strike that language from the bill, but the effort was defeated. While he offered no amendments, Rep. Henry Waxman lamented that the legislation and the current pressure broadcasters face regarding content is leading to a culture of self-censorship that he believes is stifling creativity. "Things that are happening as a result of this fear of being singled out for indecency makes people act in ways that defy common sense," he said during a debate on the bill. "I don't think government should stand there as a possible censor of what some might consider indecent that others might not."

Like previous versions of the bill, the new law would require the FCC to consider revoking a station's license after three indecency-rule violations.

2005 Women's Professional-Advancement Series Announced

Katz Media Group and American Women in Radio & Television have announced the details of their 2005 Women's Career Summit, which will take place throughout the year. The goal is to provide a forum where media-industry leaders can address issues including career advancement, diversity and industry hot topics in sessions geared toward women. Five programs are planned throughout the year, beginning Feb. 25 with "Continuing the Dialogue: Expanding the Definition of Real Beauty and the Influence of

Continued on Page 8

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Study Finds Optimism Among RAB Attendees

During last week's RAB2005 Radio Sales, Management & Leadership Conference, it was revealed that 83% of radio-industry professionals surveyed by Banc of America Securities analyst Jonathan Jacoby said current industry paces are above year-ago levels. Among that group, 58% said paces are 3% or more higher than last year, while 42% said paces are up 5% or more. Only 10% of respondents overall reported seeing declines in year-over-year paces.

Of the 110 respondents — including sales reps, sales managers and group owners — who participated in Jacoby's annual survey, 65% said ad pricing is on the rise, while 99% agreed that pricing is "stable or rising."

Meanwhile, 86% of respondents said Clear Channel's "Less Is More" ad-inventory-reduction program has had no effect on their stations' inventory — a finding Jacoby said may not bode well for the industry's long-term health.

"We admit this is not a statistically significant survey, but our concern is that operators are not broadly following Clear Channel," Jacoby said in a report on the survey, released Monday. "Operators may be taking business for near-term benefits, but this hurts the radio industry's ability to move the pricing lever over the long term."

Despite that, 50% of respondents who work in large markets said they believe the Less Is More plan will have a positive effect on their markets, compared to 35% in mid-sized markets and only 14% in small markets.

Relatively small numbers of respondents believe the program will impact their markets negatively: While 15% of large-market respon-

dents expect Less Is More to hurt their businesses, the percentage falls to 8% for mid-sized markets and 7% for small markets.

Sixty percent of total respondents say Less Is More will have no effect on their businesses, 31% expect it to have positive implications, and 10% say the effect will be negative. Interestingly, a sizable 70% of small-market respondents believe the program will have no impact on their businesses, compared to 56% in mid-sized markets and 35% in large markets.

In a separate industry report, Jacoby noted that there has been "lots of variability" between markets since Clear Channel launched the program but said the early results are "still stronger than we would have expected."

In a Feb. 11 industry note, Jacoby said, "Radio seems to be picking up a tad from last week. It appears that February is seeing strong TV tune-in money and, in some markets, benefit from Less Is More." He said national ad spending is accelerating while local business remains steady but noted that he isn't hearing of changes in sentiment about radio among advertisers.

—Joe Howard

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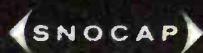


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Earnings

Continued from Page 6

said. "We've looked at a number of different things in different markets, and we anticipate that we're going to have the opportunity to look at some other things."

"Our balance sheet is in good shape, and we think that we'd be in a position to take advantage of the right opportunity at the right time."

Regent's Q4 net income rose from \$1.5 million (3 cents per share) to \$2.5 million (6 cents), but that total included \$1.5 million (3 cents) in income from discontinued operations related to the company's deal last summer to swap six stations and make a \$3.7 million cash payment for five Citadel stations.

Less that deal, Regent's Q4 net income from continuing operations declined from \$1.4 million (3 cents) a year ago to \$1 million (3 cents). Thomson First Call analysts had expected Q4 net income of 5 cents. Regent's Q4 net broadcast revenue rose 15%, to \$22.1 million, while station operating income increased 33%, to \$8 million. However, free cash flow dipped 7%, to \$4 million.

For 2004, Regent's net income rose from \$5.7 million (12 cents) to \$13.2 million (29 cents), including gains from the Citadel swap and another swap Regent completed with Clear Channel in January 2004. Without those gains, Regent's net income from continuing operations increased from \$4.9 million (10 cents) to \$6.4 million (14 cents). 2004 net

broadcast revenue increased 15%, to \$84.2 million, while station operating income rose 31%, to \$28.7 million.

Looking ahead, Regent forecasts Q1 net broadcast revenue of between \$18.6 million and \$18.8 million and station operating income of between \$4.6 million and \$4.8 million. Jacobs said, "We are entering 2005 with excellent momentum."

Interest In 30-Second Spots Grows

Beasley Broadcasting COO Bruce Beasley said during his company's Feb. 9 earnings conference call that some advertisers — primarily national advertisers — are showing interest in 30-second spots in the wake of Clear Channel's "Less Is More" inventory-reduction initiative.

"We are beginning to see advertisers request rates for 30-second spots," Beasley said, noting that his company is happy to accommodate those requests. "We are an advertiser-friendly company, and if an advertiser wants 30s, we will certainly give them a chance to buy 30s. If they want a chance to buy 60s, we'll give them a chance to buy 60s."

However, Beasley said his company isn't necessarily offering deep discounts on the shorter ads. "We have a floor that we won't price them below, but they could go as high as 100% of a 60-second rate if a radio station is in heavy demand," he said. "We don't have a corporate dictate that says you have to charge a certain percentage of 60s."

Beasley Broadcasting's Q4 revenue increased 4%, to \$33.4 million, while operating income rose 15%, to \$8.5 million, and station operating income grew 14%, to \$11 million. Net income rose from \$3.3 million (14 cents per share) a year ago to \$3.9 million (16 cents).

For the year, net revenue increased 7%, to \$122.2 million, while operating income rose 11%, to \$29.4 million, and station operating income grew 10%, to \$39.1 million. However, 2004 net income declined from \$12.8 million (52 cents per share) to \$12 million (49 cents), due in part to a \$2.4 million pretax loss; 2003 net income included \$6.1 million in pretax gains. For Q1, the company expects net revenue to grow 3%.

Offers Aid XM Growth

XM Satellite Radio CFO Joe Euteneuer said during his company's Feb. 10 earnings conference call that six out of 10 new-car buyers whose vehicles come equipped with free trial XM subscriptions convert to paid subscribers when their trials expire — a rate he said falls within XM's expectations.

Euteneuer said XM ended 2004 with 402,000 trial subscriptions but noted that 87% of its customers, or 2.8 million subscribers, are paying for the service. The remaining 26,000 subscriptions are attached to rental cars through XM's partnerships with the Avis, National and Alamo agencies.

Euteneuer also revealed that 14% of XM's subscribers at year's end were under multiyear prepaid plans and that another 12% are signed up under family plans offering discounts to households with more than one subscription. He said the company's monthly customer-churn rate stands at 1.2%, though some of those accounts have been canceled by XM for nonpayment of subscription fees.

Meanwhile, XM CEO Hugh Panero said that while he's had conversations with Apple CEO Steve Jobs about creating an XM-capable iPod, Jobs has indicated that he's not currently interested in such a venture. "Their business is based on driving the price of their [devices] down and is very focused on an onslaught of competition that's coming from a variety of different sources," Panero said of Apple's plans.

"They have a service-confidential air about their products, and on these convergence issues they feel that they're happy where they are." However, Panero did note that Jobs left the door open for a future deal. "Steve told me he's willing to be wrong," he said.

While declining to share details — because he didn't want to "explain them all to Sirius" — Panero revealed that XM is exploring other partnerships. "We are looking into all the spaces where you would logically think that there are some convergence opportunities," he said. "We are looking to proliferate XM's technology across a lot of different platforms, and when we're ready to announce something, we'll tell you."

XM's Q4 net loss increased from \$162.9 million (\$1.12 per share) to \$188.4 million, due primarily to deleverage charges. The satcaster's

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

Multistate Deal

• KVUV-FM/Wendover, NV and FM CP/Laramie, WY \$750,000

State-By-State Deals

- KTHP-AM/Pineville (Alexandria), LA \$175,000
- WRKN-AM/Brandon (Jackson), MS Undisclosed
- KADD-FM/Logandale (Las Vegas), NV \$8 million
- WXXY-FM/Port Republic (Atlantic City-Cape May), NJ Undisclosed
- KWPK-FM/Sisters, OR \$475,000
- WTHM-AM/Red Lion, PA \$280,000
- WSVS-AM/Crewe, VA \$95,000
- WISS-AM/Berlin and WAUH-FM/Wautoma, WI \$288,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• WFFN-FM/Coaling; WJGM-FM/Greensboro (Tuscaloosa); WANZ-FM/Helena (Birmingham); WBEI-FM/Reform; and WJRD-AM, WTSK-AM & WTUG-FM/Tuscaloosa, AL
PRICE: \$29 million

TERMS: Asset sale for cash

BUYER: Citadel Broadcasting Corp., headed by Chairman/CEO Farid Suleman. Phone: 212-355-5656. It owns 219 other stations, including WAPI-AM, WJOX-AM, WRAX-FM, WYSF-FM & WZRR-FM/Birmingham.

SELLER: Apex Broadcasting Inc. of Alabama, headed by Chairman Houston Pearce. Phone: 205-750-0929

FREQUENCY: 95.3 MHz; 99.1 MHz; 100.5 MHz; 101.7 MHz; 1150 kHz; 790 kHz; 92.9 MHz

POWER: 18kw at 840 feet; 3kw at 623 feet; 93kw at 1,014 feet; 23kw at 725 feet; 20kw day/1kw night; 5kw day/36 watts night; 100kw at 981 feet

FORMAT: Oldies; Oldies; Alternative; AC; Oldies; Gospel; Urban AC

BROKER: Gary Stevens of Gary Stevens & Co.

2005 DEALS TO DATE

Dollars to Date: **\$295,664,811**
(Last Year: \$1,838,742,951)

Dollars This Quarter: **\$295,664,811**
(Last Year: \$493,050,533)

Stations Traded This Year: **120**
(Last Year: 849)

Stations Traded This Quarter: **120**
(Last Year: 230)

per-share loss narrowed to 93 cents, thanks to an increase in the number of outstanding XM shares, handily beating the \$1.02 per-share loss forecast of analysts polled by Thomson First Call.

XM's Q4 EBITDA loss was impacted by \$41.6 million in deleverage charges, and the EBITDA loss widened from \$95.5 million to \$139.7 million. That was offset, however, by an increase in XM's revenue during Q4, from \$33.5 million to \$83.1 million. For 2004, XM's net loss widened from \$584.5 million (\$4.83 per share) to \$642.4 million (\$3.30), but the per-share result — also lower due to the number of

outstanding XM shares — surpassed Thomson First Call analysts' estimate of \$3.39.

XM's fiscal 2004 EBITDA loss widened from \$318.9 million to \$388.4 million, including \$76.6 million worth of deleverage charges.

For the year, XM's revenue increased from \$91.8 million to \$244.4 million. XM also said it added exactly 713,101 new subscribers during Q4, including 50,000 new activations on Christmas Day. The company added 1.8 million net subscribers during the full year, to end 2004 with 3.3 million customers.

— Joe Howard

Senate

Continued from Page 4

McCain said. "It will have a small impact on those stations that are currently meeting their public-interest obligations, but it should have a large impact on those citizens whose local broadcaster is not meeting its obligation to serve the local community."

NAB spokesman Dennis Wharton told R&R his group will oppose the legislation.

The bill came following a study, released Tuesday by McCain, criticizing the television industry's coverage of the 2004 elections.

BUSINESS BRIEFS

Continued from Page 6

the Media." That session is being held in conjunction with AWRT's annual leadership summit in Washington, DC. It will be followed on June 21 with a session at the annual PROMAX & BDA conference in New York City. KMG launched the Women's Career Summit series in 2003.

TV/Cable Category Tops 2004 Advertiser List For Radio; TV Networks Dominate Most-Played Ads Survey

Media Monitors has compiled its 2004 advertiser list for radio, which counts airplay of commercials on radio stations in leading markets around the country. Its data shows the TV/cable TV category accounted for more commercial airplay than any other category last year, followed by the live theater/opera/music/dance category. Other top 10 categories include car and light truck sales (both import and domestic), financial institutions, over-the-counter medical products, hospitals/clinics, home improvement, finance and mortgage services and home centers/hardware stores.

A separate Media Monitors survey shows the four most-played advertisers around the country last week were television networks, underscoring the importance of radio to television's February sweeps campaigns. Fox, ABC, NBC and CBS led the national pack, followed by Sprint PCS, Geico, Verizon Wireless and the WB Network. Radio Shack and McDonald's round out the top 10.

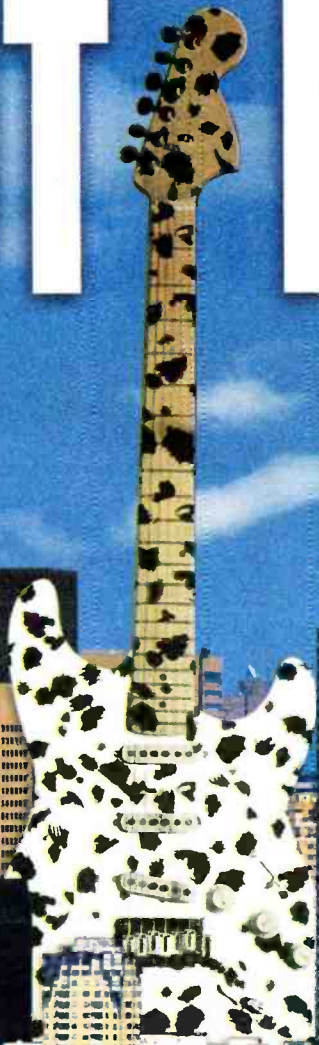
News/Talk is the only format where TV spots did not play a key role — perhaps because television tends to aim for younger demos. Geico, Sam's Club and TurboTax led the most-played ads list in the News/Talk format.

Microsoft, Nokia, Loudeye Team For Mobile Music Service

Microsoft, Nokia and Loudeye have announced a new joint venture into mobile music. Loudeye introduced its white-label music service when it began powering AT&T Wireless' song store in 2004. On Monday at the 3GSM World Congress in Cannes, France, it debuted a new version of the service that lets users browse, search, listen to and download full-length songs and ringtones to their mobile devices. A branded, PC-based digital music store is also part of the

Continued on Page 13

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What's Hot In Los Angeles Radio

Where the sales growth is occurring

As reported recently in R&R (2/4), in 2004 the Los Angeles radio market topped \$1 billion, for the second consecutive year. But it didn't come easy for the nation's leading revenue market: Sales increased just 1% from 2003, according to the accounting firm of Miller, Kaplan, Arase & Co.

Aside from simply being astounded at the amount of money advertisers spend to be on the radio in California's Los Angeles and Orange counties, it might be instructive to have a look at some of the categories that showed the most growth during the first 11 months of last year.



The current issue of *Call Letters*, the bi-monthly publication of the Southern California Broadcasters Association, includes a chart of the fastest-growing categories. SCBA President Mary Beth Garber, a longtime observer of local trends, says, "It's no surprise that the political category would jump 170% over the prior year, but increases in the casino and lottery, oil and gas, and publications categories are most gratifying and support the growing enthusiasm that this will be a banner year for radio."

LEADERSHIP SPOTLIGHT

You know you are in the presence of a great leader when you can tell your child, "Watch him, and do what that person does." Traits often associated with leaders — but not great leaders — are accomplishment, strength and power. To be truly great, however, a leader should also be humble, show courage, be wise and evidence some sacrifice.



How a leader treats those he leads is as important as what he accomplishes. All of us, at some point in our lives, are called to some form of leadership. When that time comes, our ultimate responsibility, legacy and reputation will be determined by how we kept faith with those great leaders who walked before us and whose character and example transcend their own lives and times.

Bill Bennett, host, *Bill Bennett's Morning in America* (Salem Radio Network)

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

L.A. Radio's Fastest-Growing Categories

Category	\$ Jan.-Nov. '03	\$ Jan.-Nov. '04	% Change
Political	1.8 million	4.8 million	171
Publications	2.3 million	4.4 million	91
Postal/Delivery	3.2 million	5.1 million	58
Oil/Gas	4.3 million	6.4 million	49
Casinos/Lottery	8.8 million	12.5 million	41
Unclassified	842,000	1.1 million	34
Education	8.6 million	11.0 million	28
Grocery/Liquor Stores	25.5 million	32.4 million	27
Entertainment	9.4 million	11.3 million	21
Professional Services	18.3 million	22.1 million	20

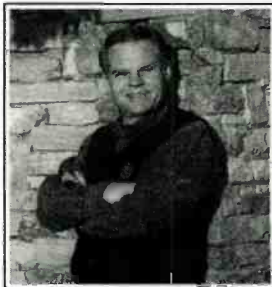
Source: "Los Angeles X-Ray" report by Miller, Kaplan, Arase & Co. and TNS/CMR.

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- AT A GLANCE SPOTS / Variety of Topics
- 2004 HOLIDAY SPECIAL



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 800.266.1837

Investing In Radio's Future

RAB minority scholarship program pays dividends

When Mike Watkins stood at the lectern to address attendees at the RAB2005 sales conference Feb. 12, it must have seemed a world away from the Cingular Wireless store in Wichita he managed a couple of years back. The truth is, it was a world away, and that shows how far this Entercom/Wichita AE has come.

It wasn't so much that Watkins was unhappy selling mobile phones or, after he moved on from Cingular, office equipment. But he wanted more. He focused on radio and came to Entercom's CHR/Rhythmic KDGS and Talk KFH/Wichita to try his hand at radio sales.

Every sales manager is looking for eager people who aren't afraid of picking up the phone and cold calling. But, as every sales manager can attest, attitude is only part of the package. It's also important to understand how to present yourself and your radio station, as well as how to conduct a needs analysis, then respond to that analysis with a proposal that is ultimately negotiated into a sale.

It was curiosity that led Watkins to the RAB's FastStart to Radio Success Minority Scholarship Program, which is entering its fourth year of providing 25 minority scholarships annually to the RAB Radio Training Academy in Dallas, under the sponsorship of BMI. The 6-year-old academy trains roughly a thousand people each year.

Watkins found out about the scholarship on the RAB website (www.rab.com). He tells R&R, "I came across the program and submitted an application, and here we are. I wanted more knowledge on the industry and more training as far as the selling process and selling techniques go."

Experience Varies

The training session Watkins attended took place last December in Dallas. He says of the two dozen people in his class, "There were some newbies, and there were folks who had been in the industry longer. One fellow had maybe 12 years of radio experience, but he had been in programming and a few other areas of radio and was just getting over to the sales side.

"After some introductions we jumped right into the training, going through the seven steps of the sales process and then focusing three or four hours of the day on each step. It was really instructive, with real attention to detail."

Watkins says the importance of doing this kind of training in a focused environment can't be overemphasized. "For me," he says, "it was an opportunity to escape from the real world of selling and sit back and see how the sales process works."

Making Sense Of It All

RAB VP/Education Services John Potter tells R&R that, during the weeklong academy training, things begin to click at different times for different individuals. For a lot of people, particularly those who are new to sales, it happens when they hear that selling radio is all about not asking for money. "How

about if we work to reverse it," Potter says, "and we say, 'It's all about the client and not about the radio station?'"

The training also covers prospecting and how to get an appointment. Potter explains that sellers should discuss "why you don't say, 'I've got an idea,' and why you don't say, 'Let me come in and tell you how you can make more money,' or something equally presumptuous." Instead, he says, students get the tools to engage clients, rather than overpromising.

For some, the sense of self-confidence and enjoyment of selling don't come easily. Potter says, "Have you ever had an advertiser ask, 'How many commercials will it take to ensure success on your radio station?' Nobody in the room knows what that number is, but we give [sellers] the confidence to feel comfortable saying it's 36 — not 37 or 35, but 36. It's important that these inexperienced salespeople can relay that confidence to their advertiser."

Part of the training also involves service after a sale. As Potter notes, "We know that once an advertiser says yes, we get into a situation where the copy has to be right and the schedule has to be right." At the Training Academy, the RAB's creative director shows students what makes a compelling spot.

Sales Is About People

Being able to read a situation is a critical part of sales. Potter says a portion of the academy training is devoted to helping sellers recognize their own social behavioral style, then learn how to recognize the social style of the prospective buyer and adapt their own style to match. He says, "There's nothing more frustrating than having a great pitch and a wonderful story to tell, only to run into a



RAB2005 HEARS FROM SCHOLARSHIP WINNER RAB FastStart to Radio Sales Success Minority Scholarship recipient Mike Watkins (l) and RAB VP/Educational Services John Potter take a moment at the RAB2005 Sales Conference in Atlanta to reflect on Watkins' experience at the RAB Training Academy.

brick wall because you and your prospect don't mesh."

By the last day of training, Potter normally sees everyone begin to make all the connections. He says he often hears people saying, "Oh, I see how it all fits together now." He adds, "It reminds me of how we're taught history. You hear about different important events one at a time and then see how they all relate."

Watkins, speaking at RAB2005, said, "The real meat and potatoes of the sales process is taking and executing a needs analysis. From that information, you're able to put together an effective proposal or marketing plan for an advertiser."

RAB Exec. VP/Services Mike Mahone says every student fills out a survey at the end of the training, and 98% report that the session was worth their time. He says, "The evaluations are phenomenal. It's just amazing the kind of positive feedback we get."

Mahone will certainly enjoy this feedback from Watkins: "For anybody who's just getting into radio or has been in radio but is just moving to sales, I would very much recommend they apply for this training program. It takes you out of the day-to-day and lets you sit back and absorb it step by step."

YOUR COMPETITOR'S

[sales feedback is rarely this clear]

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Neumann Named WLUM/Milwaukee PD

After three months and a nationwide search, Milwaukee Radio Alliance has named acting PD/MD **Kenny Neumann** PD of Alternative WLUM. He replaces Tommy Wilde, who stepped down in November 2004 to concentrate on his midday shift.



Neumann

the country, but this was truly a case where the best guy was right here in the building. Had he worked in any city in America, this is the guy I would want to hire."

"I'm very excited about the new position," said Neumann, who has been with the Milwaukee Radio Alliance since 1998. "I have lived in Milwaukee all my life, and **NEUMANN See Page 19**



OSCAR SHOWS 'EM HOW IT'S DONE Oscar de la Hoya recently stopped by KLOS/Los Angeles to visit with morning guys Mark & Brian. Seconds before a brawl erupted, someone snapped this pic of (l-r) Brian Phelps, de la Hoya and Mark Thompson.

Mickelson Tapped As KEGA/S.L.C. PD

KEGA (101.5 The Eagle) Salt Lake City Asst. PD/MD **Jim Mickelson** has been promoted to PD of the Simmons Media Country station. He takes the programming reins from Simmons VP/Programming & Operations Alan Hague.

Hague said, "Simmons is proud of the progress The Eagle has made in a very crowded market in just one year. Jim will be able to focus on The Eagle and contribute even further to its growth in the Utah Country radio market."

Mickelson, who joined KEGA in November 2003, has spent more than 23 years in Salt Lake City Country radio.

Cherry Picked For WLZT/Columbus PD

Clear Channel has named **Steve Cherry** PD of AC WLZT (93.3 litefm)/Columbus, OH. The move marks a return to Columbus for Cherry, who was MD/afternoon host for WSNY (Sunny 95) from 1998 to 2003.

Cherry told R&R, "I'm excited to be back in Columbus. I was born in Ohio and grew up listening to radio here. I'm looking forward to working with the team in place [and] morning show hosts Shawn Ireland and Dave Starkey. I'm working for a great company with wonderful management in Market Manager Tom Thon and Director/Programming Steve Konrad."



Cherry

Cherry was most recently PD of Clear Channel Hot AC WBBQ/Augusta, GA. Former KMUS (Radio Disney)/Tulsa GM Steve Fernandez replaces Cherry at WBBQ.

WZTA

Continued from Page 3 largest growth sector in the Miami market: 18-34-year-old Hispanics who prefer to mix English and Spanish together in daily life," Arroyo said. "The culture and generational growth of the Latino population in Miami gives rise to an incredibly strong need for the Hurban format."

Clear Channel Regional VP David Ross said, "This segment of our community is proud of its culture and heritage. They are highly acculturated and have developed a way of weaving Spanish and English seamlessly together.

"Mega 94.9 will be the first and only radio station targeted at this growing Latino audience, which has not been served by any of the existing Spanish-primary radio stations."

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WWMY Returns Oldies To Raleigh

Curtis Media has decided to end the absence of Oldies in Raleigh by flipping WWMY from '80s-based Hot AC "Star 102.9" to "Y102.9 — Carolina's Greatest Hits." Bill Campbell stays on as PD.

The move brings the format back to North Carolina's Triangle region:



In November 2004 Clear Channel flipped Oldies WTRG/Raleigh to Classic Hits as WRVA (100.7 The River).

According to Curtis Media/Raleigh GM Mike Hartell, WTRG's decision to drop Oldies prompted his company to research the format to see if it would work. He told R&R, "Oldies, in many markets, is one of the top formats in terms of ratings and revenue. We did an extensive music test and tested thousands of songs, and we were shocked at what we saw."

Hartell said station research found that many of the '80s songs played on the former Star "are just

Raven Taps Dodge As WXLW/Indy GM

Recently formed Raven Broadcasting has appointed 32-year radio broadcast veteran Russ Dodge GM of the company's ESPN Radio outlet WXLW/Indianapolis. Raven recently acquired WXLW from Pilgrim Communications and is currently operating it under an LMA.



Dodge

Dodge replaces Paula Phillips, who is remaining with Pilgrim as GM of the company's suburban-Indianapolis Christian Contemporary WJYY/Franklin, IN.

Dodge was most recently National/Regional Sales Manager for Artistic Media Partners, overseeing regional and national sales

for the company's 14 stations across Indiana. His experience also includes sales and management positions with Network Indiana; WXTZ, WTLX and WTUX/Indianapolis; WRBR and WJVA/South Bend, IN; and KJYY, KRKQ and KBGG/Des Moines.

"We are extremely pleased to have been able to attract Russ to our team," Raven Broadcasting co-founder Jonathon Byrd said. "His talents and expertise are what we feel are needed to lead the sales and marketing efforts for our station, which will be second to none."

toasted." Star was already playing some '70s titles, and in its studies following the disappearance of WTRG, Curtis found a passion for 1960s titles, no "flashback" features, no reverb and no 1950s titles.

Hartell said Y102.9's playlist is focused on hits from 1966-77. The station's airstaff features Jack Boston and Campbell remaining in mornings

and afternoons, respectively, while James Gamer takes middays. Nights are currently open, Hartell said.

Former WTRG middayer Ron McKay will take a weekend shift at WWMY. Fox News is running at the top of the hour.

Hartell added that Curtis Media is planning an extensive marketing campaign for Y102.9.

Barnett

Continued from Page 1

183 radio stations, as well as leading initiatives for talent recruitment and development and the integration of Infinity content with emerging technologies.

As Sr. VP/Original Programming, Barnett worked with Infinity's format VPs on developing and producing content — including the "Street Date" and "Infinity Connects" service offerings — for all 14 formats found on the company's radio stations.

While his more recent experience also includes roles in programming and music at MTV and VH1, Barnett began his career in radio in 1980, at WAAF/Boston. He served as WAAF's PD from June 1982 to early 1985, then became PD of AOR KZEW/Dallas (now Urban KBFB) under then-owner Belo.

"Anyone who knows Rob can attest to his creative vision, strategic insight and business acumen working with programmers, talent and industry executives," said Infinity Chairman/CEO Joel Hollander, to whom Barnett reports. "He has enjoyed success at every step in his career and has

made a strong impact on our operations since joining Infinity.

"I have no doubt that, under Rob's leadership, Infinity will continue to prosper as we develop new formats, personalities and content unique to our stations."

Meanwhile, Rivers exits as President/Programming after just over a

Greenberg

Continued from Page 1

business acumen, will make him a key asset as we continue to build Columbia's roster," Botwin said. "I'm thrilled that Steve is joining the Columbia team to help make the best records possible and establish the next generation of Columbia artists."

Before founding S-Curve in 2000, Greenberg worked for three years at Mercury Records, where he was Sr. VP and head of A&R. He also spent three years as an A&R executive at Atlantic Records, headed A&R for Atlantic's Big Beat Records from 1991-1992 and served as Director/International Marketing & A&R for Warner Music International from 1988-1991.

year in the role, which he took over from Andy Schuon. Rivers rose to President from Sr. VP/Programming for Infinity and is also known for his programming stints at WXKS-FM/Boston, KMEL/San Francisco and KIIS-FM/Los Angeles. He also formerly served as Chief Programming Officer for AMFM Inc.

Greenberg has also worked on many Grammy-winning and -nominated projects. Most recently he co-produced Joss Stone's *Mind, Body and Soul*, which was nominated for three Grammys. He also co-produced The Baha Men's "Who Let the Dogs Out," which earned the Best Dance Recording Grammy in 2001.

During his time at Warner Music International, Greenberg produced the Grammy-nominated *The Complete Stax/Volt Singles 1959-1968* boxed set.

Benedik

Continued from Page 1

Brian is the ideal person to lead Christal Radio," Shaw said. "He has a proven track record of success, both in the rep industry and on the station side. Equally important is his ability to attract and motivate talented employees."

Benedik told R&R, "After speaking at length with Katz Media Group CEO Stu Olds and Steve about the direction of the company, I found that I share their core values. I am very much looking forward to working with all the station clients and the great people at KRG."

Benedik worked in the national arena from 1993-2002, rising through the ranks from New York Team Man-

EXECUTIVE ACTION

Musgrave Named To New Arbitron SVP Post

Arbitron has named Scott Musgrave to the newly created post of Sr. VP/U.S. Media Client Software, with the task of integrating the computing needs of radio stations and advertisers into future software. Musgrave, a veteran manager, will oversee the enhancement of existing client software and the development of new products.

Musgrave moves to his new position from Sr. VP/GM of Arbitron Radio. He started with Arbitron in 1986 and, except for a five-year stretch in the early 1990s when he worked in radio sales in Philadelphia, has been there ever since.

"We want to create new tools to help programming and sales better maximize their investments in Arbitron and Scarborough," Musgrave told R&R. "As the Portable People Meter becomes a reality, there is a great opportunity for us to take all the new, raw information available from the panel and turn it into usable solutions for our customers."



Musgrave

Lewis Becomes Weather Channel VP/GM

Harold Lewis has been promoted to VP/GM for the Weather Channel's radio and newspaper syndication division. In his new role Lewis will oversee and have full responsibility for the Weather Channel Radio Network and for TWC's weather products and services for newspapers.

Lewis joined TWC in 2001 as Director/Strategy & Corporate Development. Before that he was VP/Product Development for eLaunchpad, an Atlanta technology company.

His resume also includes stints as Director/Site Services for mp3Radio.com, Business Development Manager for Cox Interactive Media and Manager/Financial Services for Andersen Consulting. Lewis began his career as an AE for the *Atlanta Journal-Constitution*.



Lewis

TRS

Continued from Page 1

bring his wit and wisdom to TRS 2005," R&R News/Talk/Sports Editor Al Peterson said. "From the power brokers of the White House and Congress to the sharks of Wall Street and the average Joes of Main Street, Joe Scarborough has met them all."

"TRS 2005 attendees can expect to

hear the kind of stories, insights and perspectives on today's hot issues that only a real insider like Joe can offer. He's a terrific addition to this year's program."

The 10th annual R&R Talk Radio Seminar takes place March 10-12 at the Loews Santa Monica Beach hotel in Los Angeles. For the complete agenda, hotel information and online registration, visit www.radioandrecords.com.

Darus

Continued from Page 1

very excited about working with Darus. His knowledge and experience will be instrumental in bringing Kirtland Records to the next level, developing our roster and working catalog acquisitions."

Kirtland Records' roster includes The Burden Brothers, whose lead singer, Todd Lewis, is well-known from his previous work with The Toadies; and The Vanished.

Darus said, "I've known John for a long time, and I'm very excited to represent his entertainment group. We will be putting together an artist-friendly environment resembling the 360-degree business models that are currently working well

ager for Katz Radio Group at Eastman to Office Manager for Eastman in Chicago and, in 1998, to Eastman's New York Sales Manager. From there, it was a promotion to Midwest Divisional VP for Clear Channel Radio Sales, where he remained until the move to Z100 in 2002.

— Roger Nadel

for a handful of innovative labels.

"I'm eager to break acts in today's changing environment in the record industry and am pleased to be a part of it with Kirtland Records."

— Keith Berman

CHRONICLE

CONDOLENCES

R&B singer Tyrone Davis, 66, Feb. 9.

Former CBS *Face the Nation* host George Herman, 85, Feb. 8.

Doobie Brothers drummer Keith Knudsen, 56, Feb. 8.

Former Nashville radio personality Roger "Captain Midnight" Schutt, Feb. 8.

Legendary jazz organist Jimmy Smith, 79, Feb. 8.

Performer, songwriter and Hank Williams Jr. manager Merle Kilgore, 70, Feb. 6.

Longtime WCMS/Norfolk owner George Cump, 79, Feb. 3.

Nashville label veteran and former Country Music Foundation Chairman Frank Jones, 76, Feb. 3.

BUSINESS BRIEFS

Continued from Page 8

deal. Songs for mobile use are sold in AAC format, while songs for computer use come in Microsoft's WMA format.

Additionally, Microsoft's digital rights management will be supported on Nokia phones, while the Open Mobile Alliance DRM and AAC codec will play through the Windows Media Player with a plug-in (an XP machine is required).

Microsoft and Nokia said in a joint release, "This dual-technology-stack support from both companies will further broaden the range of music-enjoyment choices for consumers and delivery options for content owners and service providers, as well as ensure easy device connection and content flow between Nokia handsets and Windows XP-based PCs."



AL PETERSON
apeterson@radioandrecords.com

Right Turns

Talk host chronicles his life — so far

Salem Radio Network talk host and best-selling author Michael Medved has friends in high places, and the dust jacket wrapped around his new autobiography, *Right Turns: Unconventional Lessons From a Controversial Life* (Crown Forum), confirms that fact.

Quotes from movie star Mel Gibson, conservative commentator Ann Coulter and national Talk radio stars Rush Limbaugh, Dr. Laura Schlessinger and William Bennett appear on the book's cover, and inside Medved tells the candid tale of his journey from liberal activist to outspoken conservative. Medved writes openly about the events in his life that led him from being a Vietnam War protester to becoming an optimistic promoter of patriotism who speaks to millions of listeners daily on his coast-to-coast radio show.

If bringing a wealth of life experience to the job is the primary requirement for a Talk radio host, Medved is more than qualified. Over the course of his life so far he's been a campaign aide for radical Democrats, a minority recruiter for police departments, a Hollywood screenwriter, a volunteer for Bobby Kennedy, a religious-school teacher, a world-renowned film critic and a television host who doesn't own a TV set.

A study in contrasts, Medved is an observant Jew whose radio show is extremely popular with evangelical Christians. He's sought advice from Rush Limbaugh and Hillary Clinton and given advice to Mel Gibson and Barbra Streisand. His new book mirrors the style and wit evident on

his daily radio show, which is focused on politics and pop culture in America today.

I recently caught up with Medved to talk about his new book and how he's managed to move from baby-boomer liberal to modern-day conservative while retaining friends and admirers in both camps.

R&R: What motivated you to write this new book?



Michael Medved

MM: Ever since I started doing Talk radio in 1996, the most common question I'd get from listeners would be, "How did you go from being a liberal, activist punk to the lovable conservative curmudgeon you are today?" Answering that was hard to do in a few words on radio, so the book format seemed a better way to really answer the question.

Another reason was, as we approached the election season last year, it seemed clear to me that some of the changes that I'd gone through in my own life were reflective of very common changes that have taken place among tens of millions of Americans. We've gone from a situation where less than 25% of Americans described themselves as Republicans back in the 1970s to more than a third of Americans who call themselves that today — even more than those who describe themselves as Democrats. That kind of change, I felt, deserved some deeper ex-

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Moderated by CBS Radio News VP Harvey Nagler, the panel will also include the Associated Press' Thom Callahan, WTOP/Washington's Jim Farley, ABC News Radio's Steve Jones, Fox News Radio's Kevin Magee and KGO & KSFO/San Francisco's Jack Swanson. Register now for the 10th annual R&R Talk Radio Seminar by logging on to www.radioandrecords.com and clicking on the "Conventions" tab at the top of the page.



planation beyond just the sunny personality of Ronald Reagan or disillusionment with Democrats' policies.

R&R: Is it because you have "looked at love from both sides now," so to speak, that you are able to call such diverse personalities as Rush Limbaugh and Hillary Clinton friends?

MM: It's challenging, but it shouldn't be impossible. One of the things I find frustrating is that people talk about a culture war in America, and I have always rejected that term. The whole purpose of a war is to destroy the opposition. I don't want to destroy anyone, but I sure would like to persuade everybody. We need to come back around to the idea in this country that our political differences — as serious as they are — need to be treated with a bit more openness and mutual respect.

It's ironic that Americans are incredibly good at finessing our religious differences — differences that have been responsible for so much bloodshed and suffering in human history — but can't seem to do as well with our political differences these days. What strikes me is that, despite the fact that I am not a Christian and am a religious Jew, it's amazingly easy to work across religious lines with people whom I disagree with on some of the most important questions in life.

But it seems that while we can do that, we are increasingly having a tough time finessing our political differences in this country, and that is a real shame.

R&R: So I have to know — how did you come to know Hillary Clinton?

MM: I knew her in law school. I tell the story in the book of going out to see the film *Easy Rider* with her and also the story about when she first told me she was planning to move in with Bill Clinton. My initial reaction was, "Don't do it! He'll do you wrong." But it does seem that, in the end, Hillary and Bill have a truly perfect relationship, because they have everything in common. Hillary absolutely adores and worships Bill, and Bill absolutely adores and worships Bill. So it's a perfect fit.

R&R: What is it about your approach to life and issues that makes your show so appealing to people with religious philosophies that are radically different from yours?

MM: There is a sense of shared values. I identify myself not as a neo-con, but, rather, a theo-con. By that I mean someone for whom an increasingly conservative political commitment has gone hand-in-hand with a deepening religious faith. That has been the case for me, and I

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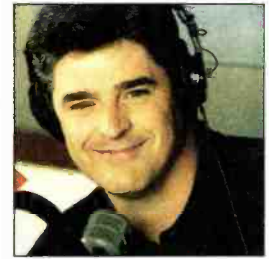
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Right Turns

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believe there are far more theo-conservatives than neo-conservatives in America today.

I also think there is another truth that is part of my message that makes some people uncomfortable, as so many obvious truths do. The fact is, the United States has been, by far, the most hospitable, loving, wonderful and accepting country for Jewish people in the history of humanity. I would submit that this is not in spite of America's deep Christian heritage, but because of it.

R&R: *In the post-2004-election world, in which your former party did not do very well, how do you evaluate the Democrats' near-term and long-term prospects?*

MM: They're having a nervous breakdown. Part of the whole tradition of American liberalism, particularly in the past 30 years, is the Chicken Little school of social commentary. The sky is always falling — global warming is destroying the world, it's the worst economy in 50 years, racism is worse than ever before. Everything is a disaster or a crisis. Everything is always wrong, and the answer for them is always that we need a sweeping new government program to address every single little problem. That has been liberalism in a nutshell.

However, in the current situation, they have been forced into an anomalous position. For example, their position on Social Security is not the usual "sky is falling" and everything is terrible position, it's that everything is fine and we shouldn't touch it. Their position regarding Iraq and Saddam was that everything was fine; he was confined and in a box, so don't touch it. Their position on abortion is that it's perfect the way it is, don't touch it. The same goes for a constitutional amendment protecting marriage — they say everything is terrific, the courts are taking care of it, so leave things alone.

So you have this whole group of activists who have stumped for change very energetically for years — that's what they have been trained and raised to do — suddenly finding themselves in the role that has been traditionally filled by conservatives where they are saying, "Stop! Slow down! Don't alter things!" The tension that has grown out of, on the one hand, saying things are worse than ever before and, on the other, saying don't change anything is causing all kinds of psychological depth charges to go off among

those on the left today. The idea of "Vote for us and we won't change anything" didn't work for Republicans in the 1960s and '70s, and it won't work for Democrats today.

R&R: *Why do you think politics in America is so bitter today?*

MM: The issues that really divide us today are, frankly, not all that big. They're very intense and very important, but when you compare them with things like the issues that led to the War Between the States or even the issues of the 1960s and the Vietnam era, we're really not that far apart. This level of bitterness and hatred for the other side is really unprecedented considering the kinds of issues we are talking about.

"I identify myself not as a neo-con, but, rather, a theo-con. By that I mean someone for whom an increasingly conservative political commitment has gone hand-in-hand with a deepening religious faith."

Look at the controversy surrounding the films *The Passion of the Christ* and *Fahrenheit 9/11*, where the conventional wisdom spouted by much of the media was that these films were mirror images — the left wing had Michael Moore's movie, and the right wing had *The Passion*. That's absurd, because there is not a single political message anywhere in *The Passion* — not one. It's a religious movie. But the left confuses religion and politics, and they assume that anyone who is a serious Christian or a serious Jew is automatically a right-wing menace and a threat to them.

The left embraces liberalism as their religion,

and that's why I think this has become so bitter. They hold up, with a religious faith, politics — something for which conservatives have an inherent contempt. Meanwhile, conservatives tend to hold up, with a religious faith, religion — something for which liberals have inherent contempt because they are overwhelmingly secular.

R&R: *Why do you think Talk radio is so vilified by the left in America?*

MM: I've asked myself that question, because, obviously, a TV show like *60 Minutes* has far greater reach than conservative Talk radio. However, in terms of political conversation in America, a very high percentage of it occurs in our medium, because many Americans and most media don't talk about politics much. I think it's safe to say that a majority of all political conversation in the United States occurs on Talk radio, and that's why it's so important.

R&R: *When we last spoke liberal Talk radio was only an idea, but today it has become a reality. What's your take on the current evolution of "progressive" Talk radio?*

MM: I've been listening quite regularly, and I actually get a kick out of it. What strikes me most about it, just from a radio-professionalism point of view, is that it is so sub-par. The exception is Randi Rhodes, who is a broadcaster, and I respect her professionalism. Her show is so much more effectively put together than the others out there. They have very few callers, and they never have any disagreement.

I've had Al Franken on my show four times, but he won't have me on his program. Part of the maturation of conservative Talk radio is that we have become confident enough to engage the other side. That's one of the most exciting and insufficiently noted changes in the whole format.

I also think liberal Talk radio points out the double standard that exists. For example, Jewish people tend to be so eager to jump on conservatives for anything that's even vaguely offensive or edgy concerning Jews. Look at the massive attack on *The Passion* as an example of that. On the other hand, Al Franken has something on his show called the "Oy, Oy, Oy Hour" that makes me squirm, and I am a pretty tough guy to offend. But no one on the left complains about that.

I know this sounds condescending, but I feel a responsibility to be truthful. Liberal Talk radio has a sizable number of conservatives who listen because it is such a train wreck and fits the negative liberal stereotype so well. They're still talking about recounts in Ohio.

I don't think liberal Talk radio presents a threat or a challenge for conservative Talk radio, but I do think it represents a gigantic problem for the Democratic Party. With Howard Dean heading up the Democratic National Committee, Nancy Pelosi in charge of the House of Representatives, and Air America as the quasi-official voice of the left, it's going to be very difficult for the Democratic party to moderate either its substance or its image.

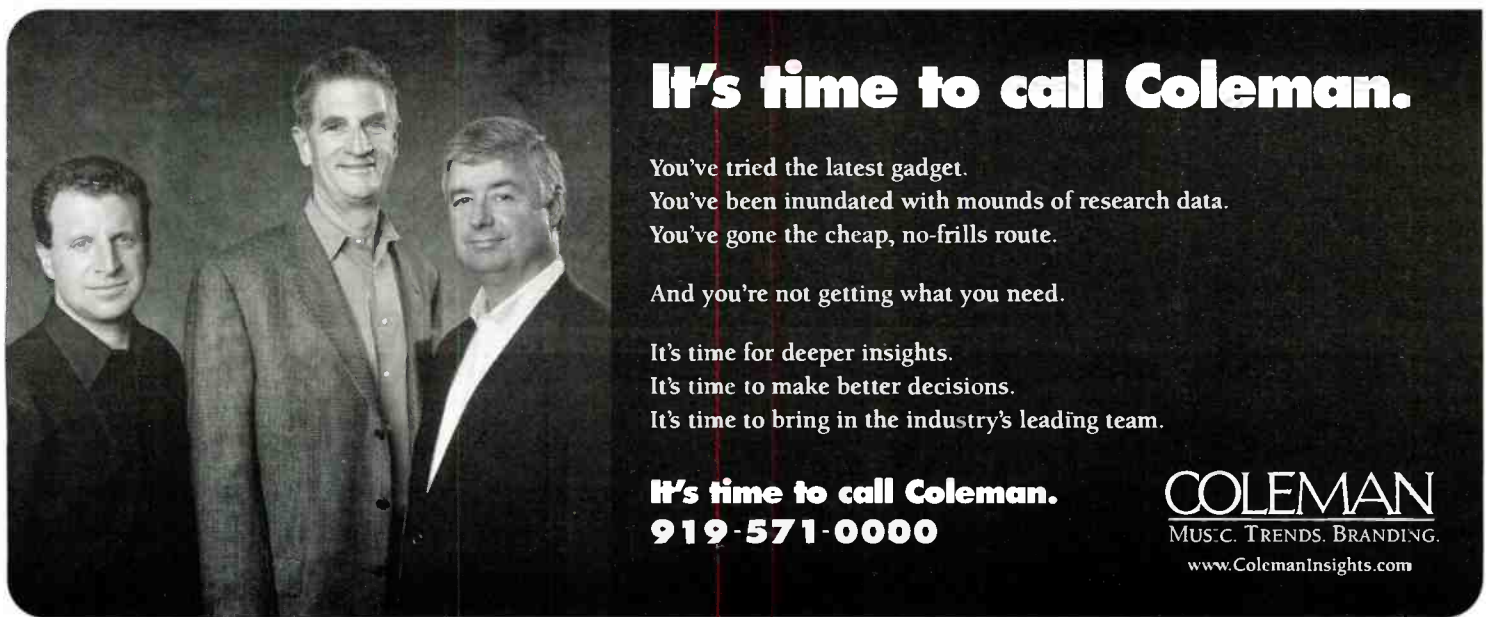
R&R: *You have been pretty tough on Hollywood over the years. What's your take on this year's crop of films?*

"Part of the maturation of conservative Talk radio is that we have become confident enough to engage the other side. That's one of the most exciting and insufficiently noted changes in the whole format."

MM: Interestingly, none of the movies nominated for the Best Picture Oscar this year is a box-office hit. That's unprecedented. What it says from Hollywood is, "We're proud to anoint as our most important work stuff that the public doesn't really seem to care about." I don't want every movie to have a conservative point of view, but it would be nice if there were just a little bit of balance. There are tons of films out there with overt, heavy-handed liberal messages, but it's tough to find any with a conservative political agenda.

R&R: *Any picks for this year's Oscar race?*

MM: *The Aviator* will win. As soon as I saw it, I said it is the film that will be Martin Scorsese's revenge. The only exception to that might be if *Million Dollar Baby* slips in, and that would be a terrible shame. I hated that film.



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A Perry Capital Corporation

RAB2005

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Further, Ens noted that while 80% of all Yellow Pages advertisers say they run ads to increase sales, eight of 10 sales presentations never address how to accomplish that. He advised sellers to spend less time talking about the radio station and the competition and more time addressing the needs of the client.

Cautious Optimism

The Friday sessions began with RAB President/CEO Gary Fries' "State of the Industry" report, in which Fries urged sales executives to embrace the new reality in winning over advertisers. He said, "We are moving from a measurement-consumer media to a return-on-investment media to an environment in which the advertiser is trying to connect, at the store and at the shelf, with the consumer."

Though Fries sounded a note of pessimism in October 2004 at the NAB Radio Show in San Diego during his last semiannual "State of the Industry" address, he was cautiously optimistic about 2005 this time around, noting that the nonmedical insurance, professional-services and Internet categories showed double-digit growth last year. Meanwhile, there was 7% growth in the key health care category and 6% growth in financial-services spending. These emerging categories, Fries said, are reason to feel encouraged.

Fries also congratulated the radio industry on having banded together in the face of new challenges and competition, noting that 30 companies are now jointly funding projects ranging from research on improving ad share to studies on how the ad industry perceives radio to promotional efforts that underscore radio's link to its local communities.

Later, in a meeting with a small group of reporters, Fries said radio has to realize that accountability has become a huge issue. Advertising constitutes only 17% of all marketing expenditures, and radio currently reaps just 8% of that 17%. The ad business, Fries said, is undergoing fundamental change, and radio has to adjust its systems and processes to be in a position to grow its share by offering quick reaction and precise communication.

A Perceptible Difference

That theme of accountability was echoed throughout the conference. The "Advertiser Perceptual Study" session both provided evidence of the problem and pointed to opportunities for radio to respond — while also providing a forum for some radio managers to gripe about the results of the research.

The research was presented by TargetCast President Steve Farella and Padin & Estabrook partner Ed Padin. Padin said the study found that buyers have a weak view of radio when it comes to schedule integrity, credibility, confidence in affidavits and radio's ability to document



BMI AT THE RAB During RAB2005 in Atlanta last week, BMI hosted a group dinner that featured country singer-songwriter Paul Brandt, who performed some of his songs and spoke about his career and the songwriting process. Seen here are (l-r) WBEB-FM President/CEO Jerry Lee, R&R Publisher/CEO Erica Farber, Brandt, BMI Sr. VP/Licensing John Shaker and BMI Exec. VP Mike Mahone.

ROI. Radio people, on the other hand, have a much more positive view of their performance in these areas.

Farella said the research indicates a direct link between accountability and ad spending, noting that buyers take their performance concerns into consideration when they allocate budget. Further, the study found that planners and buyers say they'd be more likely to increase radio's portion of future ad campaigns if accountability improves.

Meeting Advertiser Needs

Arbitron's session on its Portable People Meter project provided yet another forum for a discussion on accountability. While Arbitron Sr. VP/PPM Marketing Jay Guyster opened the session by saying that the current PPM test in Houston is on track — and using the 10th generation of the PPM hardware — panelists focused on the need to move away from paper diaries to passive measurement via electronic devices such as the PPM.

Nick Anthony, GM of Country WQMX/Akron and a member of the Arbitron Advisory Council, called the existing ratings methodology a "broken system," saying the electronic data-measurement train has "left the station" and it's time for radio to stop resisting and get on board.

Infinity Sr. VP/Research Tony Jarvis said radio is behind other media in moving to electronic measurement, adding that the PPM can re-establish radio as a key part of a media mix. Jarvis said, "Every listener we don't capture means we're not monetizing to our full potential."

Initiative Media Exec. VP/Local Broadcast Strategy Janice Finkel-Greene took it a step further, suggesting that radio can grow its share if it abandons its "1960s" model in favor of the more thorough and reliable PPM. Advertisers, Finkel-Greene said, need elec-

tronic technology to do a better job of understanding consumers.

Building on that theme, Jarvis proposed using the transition to passive measurement as an opportunity to call on buyers and sellers to work together to redefine what is being measured and discuss how the data will be distributed. That could open the door to replacing quarter-hours and dayparts with other measures that better reflect how radio is used today.

At a breakfast meeting with R&R, Arbitron PPM President Pierre Bouvard said that one of the benefits to moving to the PPM is that while there are fewer people carrying PPM devices than are currently surveyed during a 12-week ratings period, the weekly sample is larger than with the paper diary, increasing the reliability of the data.

Bouvard said Arbitron is still determining the eventual cost of the PPM service, which has previously been pegged at 40%-65% higher than the diary system and depends to some degree on whether Nielsen becomes a partner with Arbitron in the PPM.

During a lunch address on Friday, Clear Channel Radio CEO John Hogan urged radio to use this time of change, when radio is being challenged by competitors for audience and revenue share, as an opportunity to show what an inventive medium it is. Hogan said, "As industry professionals, it is our job to continue to search for ways to make radio even better for listeners."

"Less is More" is a start, but others in the industry need to step up with innovations that raise the bar for our medium.

RAB2006 will take place in New Orleans next winter; dates will be announced shortly.

Neumann

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now I'm running a major-market radio station in my hometown. What more could you ask for?"

Neumann has served as WLUM's MD since 2003 and has handled afternoon drive at the station for the past four years. Before that his career included stints in overnights and middays at WLUM and overnights at Oldies WZTR/Milwaukee.

WPYM

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garner about 30% to 35% Hispanic composition," he said. "This station will reflect Active Rock for the marketplace."

Interim jocks are handling on-air duties for now, but the station is looking for full- and part-time talents, including a morning show producer.

Is Stevens About To Get Rich?

After a whirlwind weekend of Grammy parties and hobnobbing in Los Angeles, KALC (Alice 105.9)/Denver Asst. PD/MD/midday talent **Rich Stevens** was headed home on Monday when his trip took a strange and painful turn. "I was sitting in the first row of the Frontier Airlines plane at LAX," he reports. "While the plane was still loading, I stretched my legs [he's 6'5"] through this opening in the bulkhead for about 20 minutes. Suddenly, I'm hit with a pain like I've never felt — the flight attendant had slammed the plane's huge hydraulic door on my foot!" Stevens said the attendant offered him some aspirin and ice as a remedy. "My foot was killing me," he continues. "It was swelling like crazy. I didn't dare



Luckily, a police sketch artist was passing by...

take my shoe off to ice it because I never would have gotten it back on again."

When the plane landed in Denver it was met by paramedics and "big shots from Frontier," says Stevens. He continues, "They gave me a ride in one of those golf carts with the blue lights, picked up my luggage and transported me by ambulance to a nearby trauma center." A CAT scan showed his foot was fractured. "I'm wearing a boot cast and walking with crutches," Stevens says.

Miss Info Still Missing

When **Miss Jones** returned to mornings on WQHT (Hot 97)/New York last Friday following her suspension, potentially litigious newperson **Miss Info** was noticeably MIA. You'll recall that Miss Info, who is Asian-American, publicly took exception to the show's airing of the "Tsunami Song," which resulted in the firing of producer **Rick Delgado** and co-host **Todd Lynn**. Folks in the know expect a peaceful resolution to be reached soon. Meanwhile, Asian-American activists staged a romantic Valentine's Day protest rally outside the station.

The Programming Dept.

Despite an up fall book, PD/afternoon dude **Boomer** exits Clear Channel CHR/Pop KSLZ/St. Louis after seven years. Marketing Director **Craig Carmichael** is currently sporting interim PD stripes, while CC Regional VP/Programming **Mike Wheeler** interviews to fill the position. Meanwhile, Boomer needs a gig. His previous stops include KHTS/San Diego, WKBO/St. Louis and WYHY & WRVW/Nashville. Find him at 314-223-7587, 314-961-2705 or cdlnst@aol.com.

Ft. Myers radio fixture **Randy Sherwyn**, longtime morning talent on Beasley CHR/Pop WXKB, adds PD duties at Adult Standards clusterbuddy **WJPT**. The gig has been vacant since Chris Cue left last year when his wife took a sweet job in Connecticut.

Big doin's at the NextMedia/Carolinas branch office: **Matt Lee** is upped from Asst. PD/MD to plain old PD of Active Rocker WXQR/Greenville, NC. Meanwhile, also look for **Mike "Mud" Kennedy**, Asst. PD/MD of NextMedia's WSFM (Surf 107.5)/Wilmington, NC, to have the "Asst." surgically removed from his title soon, making him a beautiful swan of a PD.

• WHKF/Harrisburg Asst. PD/MD/afternoon talent **Jerry Kidd** prepares to embark on his next programming adventure: occupying the long-vacant PD slot at Cumulus CHR/Pop KMCK/Fayetteville, AR.

• WQSM (Q98) & WKQB (Kix 106.9)/Fayetteville, NC PD

Chris Chaos is leaving — for a gig that cannot be named. As we breathlessly await that news, Q98 Asst. PD/night dude **Glenn Michaels** and Kix 106.9 Asst. PD/midday goddess **Tracy Taylor** are presented with commemorative interim PD stripes for their respective stations from the Franklin Mint.

• PD **Tim Bronson** exits Alternative WEQX/Albany, NY. Replacement packages should be directed to owner/GM Brooks Brown at brooks@weqx.com.

Quick Hits

• Sean "Hollywood" Hamilton is the new morning show host at Infinity Oldies KRTH (K-Earth 101)/Los Angeles. Current wakeup artiste **Gary Bryan** shifts to afternoons. Hamilton is best known for his night stint at WHTZ (Z100)/New York at age 19 and, later, doing nights at KJIS/Los Angeles from 1987-94.



Hollywood: Home, where his name makes sense.

• In a surprising turn of events, married morning team **Jagger & Kristi** have exited Clear Channel Hot AC KMYI (My 94.1)/San Diego. No word yet on their replacement.

• New PD **Tommy Del Rio** swings right for the fences at Entravision CHR/Rhythmic KBMB (103.5 The Bomb)/Sacramento by hiring a morning show guaranteed to irritate the crap out of crosstown competitor KSFM: Please welcome former KSFM morning man **Davey D**, who left the station in a flurry of legal activity in late 2003. His noncompete recently expired, leaving him free to spew his on-air magic once again. Joining Mr. D is his former KSFM roommate **Mixxula** (may not be his real name). They replace the syndicated **Doug Banks Morning Show**. KBMB still has afternoons open as "D-Funk" exits.

• Congrats to morning team **Jackie & Bender** and the rest of the staff of Infinity CHR/Pop **KBKS (Kiss 106.1)/Seattle** after its third annual radiothon, One Big KISS for Children's Hospital, raised \$1,070,957.57! We would call that amount "significant."

• Across the street at Sandusky's **KLSY (Mix 92.5)/Seattle**, morning co-host **Lisa Foster** has left the building. **Mitch Elliott** is flying solo for now.

• **Frank Murphy** of *Ashley & Murphy in the Morning* at South Central Oldies simulcast **WRMX & WTXM/Knoxville** exits due to budget cuts. Ashley Adams is now doing the show solo. Murphy's previous major-market stops include executive-producing **Kevin & Bean** on **KROQ**, **Mark & Brian** on **KLOS** and **Jay Thomas** on **KPWR (Power 106)** in Los Angeles in the '90s. He was also Executive Producer of **Don & Mike's** old **WAVA/Washington** show for five years. Reach Murphy at 865-691-1559, or e-mail frank@frankmurphy.com.

• Houston air vet **Larry Jones** is the new morning talent on Infinity Smooth Jazz **KHJZ/Houston**. He replaces Asst. PD/MD **Greg Morgan**, who slides into the afternoon shift vacated by PD **Maxine Todd**, who steps aside to concentrate on honing her awesome programming skillz. Most recently Jones did mornings on crosstown Urban AC **KRWV** before it flipped to Rock as **KIOL**.



Valentine (with friend) looking for Abilene in his atlas.

• The *Valentine in the Morning* empire grows yet again, with the momentous announcement of his latest affiliate: **KORQ (95Q)/Abilene**,

TX. Please hold your applause — we hear more fab call letters are imminent.

• **WRVQ (Q94)/Richmond PD Wayne Coy** is reunited with his old **WNVZ/Norfolk** buddy **Larry Davis**, who signs on for nights at **Q94** as just plain "Davis." He replaces **Jake Glenn**, who exits.

Actual Damn Major-Market Gigs

• Jefferson-Pilot **CHR/Rhythmic KQKS (KS107.5)/Denver** has its first full-time opening in over four years as afternoon personality **Lucas** heads to California's Central Valley — where it doesn't snow much — to do mornings at **Buckley CHR/Rhythmic KSEQ (Q97)/Fresno**.

RR TIMELINE

1 YEAR AGO

- **Ryan Seacrest** named morning host at **KIIS/Los Angeles**.
- **Cecilia "C.C." McClendon** elevated to Sr. VP/Urban Promotion at **Arista Records**.
- **Harvey Wells** named VP/Radio Group Manager for **Newsweb Corp's WSBC Radio Group**.



Ryan Seacrest

5 YEARS AGO

- **Capitol Records** names **Dave Sholin** VP/Pop Promotion.
- **Casey Keating** appointed PD of **Bonneville's KZQZ/San Francisco**.
- **Kipper McGee** named PD of **Talk KTRS-AM/St. Louis**.

10 YEARS AGO

- **Jerry Blair** elevated to Sr. VP/Promotion at **Columbia Records**.
- **Matt Bisbee** promoted to Director/Programming & Production at **WLUP/Chicago**.
- **Gary Moss** named PD of **KIKK-AM & FM/Houston**.



Matt Bisbee

15 YEARS AGO

- **Andy Allen** upped to Sr. VP/Promotion for **Island Records**.
- **Valerie Geller** named PD of **Cap Cities/ABC's Talk WABC/New York**.
- **Wynn Jackson** becomes VP/National Album Promotion at **RCA**.

20 YEARS AGO

- **Arista** promotes **Don Ienner** to VP/Promotion.
- **Tony Anderson** promoted to VP/RR&B Promotion at **Arista**.
- **Jaye Albright** named PD of **KMPS-AM & FM/Seattle**.

25 YEARS AGO

- **Neil Bogart** resigns as President of **Casablanca Record and Film-Works**.
- **Dr. Perri Johnson** joins **WCAU-FM/Philadelphia** as an air personality.

30 YEARS AGO

- **Stan Monteiro** joins **Columbia Records** as VP/Promotion.
- **Rick Sklar** nominated to the board of directors of **ABC** as VP/Programming.
- **Steve Kelly** moves to **WIXY/Cleveland** as a PD.



Stan Monteiro

• Afternoons are open for the first time in six years at Infinity CHR/Pop WNKs/Charlotte as **Adam Smasher** exits after contract negotiations fall apart.

Reunited & It Feels So Good

Detroit (boasting direct flights to Cleveland, home of R&R Convention 2005!) is girding its loins for its biggest radio reunion ever! Save the date: Saturday, Sept. 24 at the Sheraton Hotel in suburban Novi, MI. The event is being coordinated by **Art Vuolo**, "Radio's Best Friend"; **Millie Felch** of CHUM Group Ltd.; **Mike Seltzer** of SKM Advertising and Marketing; and **Dick Kernen** of Specs Howard School of Broadcast Arts. Similar events were held in 1988 and 1998 and were hugely successful.

This upcoming event will also celebrate Art's big 6-0! Most important, this reunion is also a benefit, with proceeds going to the Gail Purtan Ovarian Cancer Fund. Gail, the wife of Detroit morning legend **Dick Purtan**, has been fighting the disease for over seven years. If you have ever worked or currently work in Detroit, contact Art today at artvuolo@aol.com.

FILMS

BOX OFFICE TOTALS

February 11-13

Title/Distributor	\$ Weekend	\$ To Date
1 <i>Hitch</i> (Sony)*	\$43.14	\$43.14
2 <i>Boogeyman</i> (Sony)	\$10.23	\$32.76
3 <i>Are We There Yet?</i> (Sony)	\$8.23	\$61.25
4 <i>Million Dollar Baby</i> (WB)	\$7.44	\$44.94
5 <i>Pooh's Heffalump Movie</i> (Buena Vista)*	\$5.80	\$5.80
6 <i>The Wedding Date</i> (Universal)	\$5.51	\$19.42
7 <i>Hide And Seek</i> (Fox)	\$5.40	\$43.41
8 <i>The Aviator</i> (Miramax)	\$4.67	\$82.32
9 <i>Sideways</i> (Fox Searchlight)	\$4.47	\$52.77
10 <i>Meet The Fockers</i> (Universal)	\$3.45	\$269.94

*First week in release. All figures in millions.
Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *Because of Winn-Dixie*, starring recording artist **Dave Matthews**. The film's Nettwerk soundtrack sports Emmylou Harris' "Cabaret," Shawn Colvin's "Fly," The Finn Brothers' "Won't Give In," Leigh Nash's "I've Gotta See You Smile," The Beu Sisters' "Someday, Somehow" and cuts by The Be Good Tanyas, Alice Peacock, Shirley Ellis and more.

New Line is releasing the soundtrack to *Son of the Mask*, starring **Jamie Kennedy**. The CD includes **Ryan Cabrera's** "Inside Your Mind," as well as songs by **Neil Diamond**, **Chubby Checker**, **Paul Anka** and others.

— Julie Gidlow

Formats You'll Flip Over

• After a weekend stunting with nothing but love songs as "Cupid 99.3," Clear Channel mercifully knocked that off and split **WFKP/Newburgh, NY** from its simulcast of CHR/Rhythmic sibling **WPKF/Poughkeepsie, NY** by taking it Soft AC as "99.3 Lite FM."

• CHR is back in **Dothan, AL** as **Styles Media** flips **WXUS** from Oldies to CHR/Pop as "Wild 100 — Today's Hit Music" under the care and feeding of **Styles Media/Dothan Director/Programming Craig Cooper**.

Talk Topics

• **Fox News Radio** host **Tony Snow** revealed on Feb. 14 that he is being treated for colon cancer. The 49-year-old Snow says doctors discovered the cancer during a routine colonoscopy.

• **Jay Marvin**, most recently at **WLS/Chicago**, resurfaces as the new morning host at Clear Channel liberal Talker **KKZN/Boulder, CO**.

• After five years away, **Pete McMurray** returns to nights at **WCKG/Chicago**. McMurray, who has since been heard at crosstown **WLUP** and **WZZN**, will take over his former night slot on **WCKG**.

• Today's lucky winner of a show on Sirius is ... **Jay Thomas!** The veteran TV actor and jock just scored an afternoon talk show on Sirius' Talk Central. Other than being deeply beloved as "Remo" on TV's *Mark & Mindy*, Thomas' radio career includes New York stops at **WKTU**, **WXLO**, **WXRK** and the former **WTJM**, as well as mornings on **KPWR (Power 106)/Los Angeles**.

Condolences

Music-industry veteran **Tim Lane**, father of former R&R employee **Mike Lane**, passed away Feb. 7 from complications due to colon cancer. He was 67 years old. Lane's lengthy label career spanned from 1958-1987 and included stints at Decca, Liberty, Atlantic, Prophesy, Capricorn and Marsel. For the past 18 years Lane had been a member of the Screen Actors Guild and enjoyed bit parts in several movies and TV shows. He is survived by his wife, Joy, four sons and 11 grandchildren. Funeral services are being held at 10am on Feb. 18 at Our Lady of Grace in Encino, CA.

ST Shot O' The Week



LEX & TERRY — PIMP MY CART! This week syndicated morning guys **Lex & Terry**, in a nod to their loyal homeless audience, are giving away a shopping cart that has been completely pimped out with over \$3,000 in electronic doodads to an unsuspecting homeless person. This bitchin' "electric candy blue" cart boasts the latest in homeless luxury accoutrements like an AM/FM/cassette deck, LCD-TV, theft alarm, GPS tracking, a refrigerator/heater, a solar-powered charging system, driving lights, a pull-out seat, a fold-away tent and a manual can-crusher. All in all, it's a pretty sweet ride for some poor disheveled bastard.

TELEVISION

TOP 10 SHOWS

Total Audience
(109.6 million households)

- 1 *CSI*
- 2 *American Idol (Tues.)*
- 3 *American Idol (Wed.)*
- 4 *Desperate Housewives*
- 5 *Without A Trace*
- 6 *CSI: Miami*
- 7 *Grammy Awards*
- tie *Lost*
- 9 *E.R.*
- 10 *Everybody Loves Raymond*

Feb. 7-13

Adults 18-49

- 1 *American Idol (Tues.)*
- 2 *American Idol (Wed.)*
- 3 *Desperate Housewives*
- 4 *CSI*
- 5 *Grammy Awards*
- 6 *E.R.*
- 7 *Lost*
- 8 *Apprentice 3*
- 9 *CSI: Miami*
- tie *Extreme Makeover: Home Ed. (8pm)*

Source: Nielsen Media Research

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R&R HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART February 18, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	3 DOORS DOWN	Seventeen Days	Republic/Universal	235,020	—
1	2	GAME	The Documentary	Aftermath/G-Unit/Interscope	151,797	-21%
3	3	GREEN DAY	American Idiot	Reprise	129,770	+15%
—	4	BRIAN MCKNIGHT	Gemini	Motown	104,542	—
—	5	TOTALLY COUNTRY IV	Various	Sony Music	97,647	—
5	6	JOHN LEGEND	Get Lifted	Columbia	91,903	-5%
—	7	MICHAEL BUBLE	It's Time	Reprise	91,004	—
4	8	KENNY CHESNEY	Be As You Are	BNA	90,889	-14%
2	9	TINA TURNER	All The Best	Capitol	90,635	-24%
9	10	USHER	Confessions	LaFace/Zomba Label Group	87,213	+26%
7	11	EMINEM	Encore	Shady/Interscope	84,511	0%
—	12	LEE ANN WOMACK	There's More Where That Came...	MCA	84,468	—
12	13	KELLY CLARKSON	Breakaway	RCA/RMG	83,005	+37%
8	14	GRAMMY NOMINEES 2005	Various	Capitol	74,052	-2%
18	15	RAY CHARLES	Genius Loves Company	Concord	71,607	+53%
11	16	FANTASIA	Free Yourself	J/RMG	63,912	+2%
10	17	LIL' JON & THE EASTSIDE BOYZ	Crunk Juice	TVT	62,520	-9%
14	18	RAY!	Soundtrack	WSM Soundtracks	60,018	+6%
20	19	SHANIA TWAIN	Greatest Hits	Mercury	59,493	+32%
24	20	RASCAL FLATTS	Feels Like Today	Lyric Street	58,124	+34%
13	21	CIARA	Goodies	LaFace/Zomba Label Group	56,779	-1%
27	22	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	55,920	+38%
16	23	NOW VOL. 17	Various	Capitol	55,128	+3%
15	24	DESTINY'S CHILD	Destiny Fulfilled	Columbia	54,967	-1%
25	25	KILLERS	Hot Fuss	Island/DJMG	54,315	+25%
22	26	MAROON 5	Songs About Jane	Octone/J/RMG	54,314	+22%
6	27	MOTLEY CRUE	Red, White & Crue	Hip-O	54,279	-41%
17	28	LUDACRIS	The Red Light District	Def Jam/DJMG	53,487	+10%
19	29	PHANTOM OF THE OPERA	Soundtrack	Sony Classical	53,240	+15%
30	30	GRETCHEN WILSON	Here For The Party	Epic	51,067	+33%
21	31	MARIO	Turning Point	J/RMG	48,046	+7%
23	32	NELLY	Suit	Derry/Fo' Reel/Universal	46,368	+5%
32	33	JESSE MCCARTNEY	Beautiful Soul	Hollywood	45,127	+25%
26	34	SNOOP DOGG	R&G (Rhythm & Gangsta)	Geffen	44,636	+5%
29	35	JAY-Z/LINKIN PARK	Collision Course	Warner Bros.	41,563	+7%
31	36	T.I.	Urban Legend	Atlantic	41,368	+11%
33	37	U2	How To Dismantle An Atomic Bomb	Interscope	40,068	+17%
37	38	TOBY KEITH	Greatest Hits 2	DreamWorks	39,236	+22%
39	39	TIM MCGRAW	Live Like You Were Dying	Curb	38,938	+42%
36	40	GEORGE STRAIT	50 #1's	MCA	38,847	+17%
28	41	LEANN RIMES	This Woman	Curb	36,920	-9%
—	42	FIROUZI 2	Various	Razor & Tie	34,804	—
—	43	K-CI & JOJO	All My Life: Their Greatest Hits	Geffen	32,511	—
—	44	KEANE	Hopes And Fears	Interscope	32,471	—
45	45	BIG & RICH	Horse Of A Different Color	Warner Bros.	31,825	+22%
—	46	ALICIA KEYS	The Diary Of Alicia Keys	J/RMG	31,084	—
46	47	JOHN MAYER	Heavier Things	Aware/Columbia	30,740	+19%
—	48	KRAYZIE BONE	Gemini-Good Vs. Evil	Imusic	29,844	—
40	49	GARDEN STATE	Soun track	Epic	29,568	+11%
47	50	ASHLEE SIMPSON	Autobiography	Geffen	29,449	+21%

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ON ALBUMS

It's All Up For 3 Doors Down

Now that this week's album chart is baked and served (much like us), we can report that Republic/Universal's 3 Doors Down's *Seventeen Days* easily claims the No. 1 chart slot on sales of 235,000, beating Aftermath/G-Unit/Interscope rapper The Game by



Green Day

the comfortable margin of 83,000 units and change.

This week's top five includes two other debuts: Brian McKnight's *Gemini* (Motown/Motown) and BNA/RMG/Sony's *Totally Country IV*, which land at No. 4 and No. 5, respectively. They're right behind Green Day (Reprise), standing pat at No. 3.

The top 10 includes one further debut, Michael Bubl 's *It's Time* (Reprise), which comes on the chart at No. 7, between No. 6 John Legend (G.O.O.D./Columbia/Sony Urban) and No. 8 Kenny Chesney (BNA). Tina Turn-



3 Doors Down

er (Capitol) and Usher (LaFace/Zomba) round out the chart's upper fifth.

Also of note is Lee Ann Womack's *There's More Where That Came From* (MCA Nashville), which makes its debut at No. 12.

The biggest-increase award for the week goes to Grammy dominator Ray Charles (Concord), who logs a 53% increase and moves up three spots, 18-15. Tim McGraw (Curb) notches a 42% increase (but stays at No. 39), while Rascal Flatts (Lyric Street) improve by 34%, moving 24-20. Redneck woman Gretchen Wilson (Epic/Sony Nashville) gains by 33% and stays put at No. 30. Yes, folks, ain't nothin' but a soul country thang.

And, speaking of big increases, keep an eye on the aforementioned Charles, Green Day, Legend and McGraw — as well as the likes of Ali-

cia Keys, Usher, U2, Maroon 5, Kanye West and John Mayer — as expected post-Grammy sales spikes kick in.

Our retail mystics are already predicting a battle for No. 1 on next week's chart between Charles and Green Day, both of whom are expected to be among the biggest beneficiaries from the awards show. But that's a story for next week.



Ray Charles



MIKE TRIAS
mtrias@radioandrecords.com

Just One Believer? Not Likely

When Diamond Rio go for adds at Country next week for "One Believer," it is highly doubtful that they will have just one believer among all the stations in the format. Just look at their track record. Diamond Rio have released many albums over the years, all of which have been certified either Gold or Platinum. In fact, "One Believer," the title track from the band's upcoming album, already has two believers at Country radio: WYGY/Cincinnati and WIVK/Knoxville have both added the track early.

Diamond Rio are not all about music, however. In 2004 they were honored with the Minnie Pearl Humanitarian Award, and this year they plan to continue their philanthropic efforts. The boys, who are also the longtime national spokespeople for Big Brothers Big Sisters of America, will spearhead a fundraising initiative called Team Rio that will participate in high-profile events such as the 2005 Country Music Marathon & 1/2 Marathon, taking place April 30 in Nashville.



Diamond Rio

Moby is coming back to radio with a brand-new bag of tricks in the form of his fifth CD, *Hotel*, due in stores March 22. Next week Hot AC, Alternative and Triple A outlets get a teaser in the form of "Beautiful," the lead single from the album. The CD, which was recorded in the New York area at both Moby's apartment and professional studios, will feature 14 tracks and was produced by the



Moby

artist. *Hotel* will mark the first time that Moby will not use vocal samples on an album. In fact, he uses his own vocals on 10 of the tracks. A couple of the songs are duets, with at least one of them featuring Laura Dawn.

In true do-it-yourself fashion, Moby also plays every instrument on the new project except the drums, which were played by Scott Frassetto. And, in case you didn't already know, Moby received his nickname as a child — Herman Melville, author of *Moby Dick*, is his great-great-granduncle.

Over the years **Garbage** have proven they are not just some throwaway one-hit wonder. Now Shirley Manson and company are back with "Why Do You Love Me," which is Going for Adds at Alternative and Triple A. The song marks our first peek at *Bleed Like Me*, the group's first album in three years, which is slated to drop April 12.

Manson says that Garbage are "giddy with relief, excitement and a great sense of accomplishment" now that they have finished the CD. She continues, "The record is done, and not only is it done, but it's pretty fucking stellar." As icing on the cake, Dave Grohl of The Foo Fighters lends his drumming skills to the song "Bad Boyfriend." In more Garbage news, Manson will be a guest on the forthcoming *Queens Of The Stone Age* album, *Lullabies to Paralyze*, hitting stores March 22.

Ben Lauren and Justin Long formed **No Address** almost three years ago while attending college at Florida State University. After adding Phil Moreton, Bill Donaldson and Randy Martin, the band garnered a following thanks to their single "When I'm Gone (Sadie)," which arrives at Rock, Active Rock and Alternative next week. The band were once so sick of the song that they almost didn't record it for their CD, *Time Doesn't Notice*. They reluctantly played the song while jamming in the studio, and after hearing the playback they knew they had to include it on the album. Lauren says, "It taught us an important lesson: You have to trust your audience."



Garbage

RR Going For Adds

Week Of 2/22/05

CHR/POP

- AKON *Lonely (SRC/Universal)*
- FEATURES *Blow It Out (Cherry/Universal)*
- GAVIN DeGRAW *Chariot (J/RMG)*
- JA RULE f/ILLOYD *Caught Up (Murder Inc./DJJMG)*
- JIMMY EAT WORLD *Work (Interscope)*

CHR/RHYTHMIC

- AKON *Lonely (SRC/Universal)*
- FOKISSED *You Must Be Mistaken (Big League)*
- JA RULE f/ILLOYD *Caught Up (Murder Inc./DJJMG)*
- MARQUES HOUSTON *All Because Of You (T.U.G./Atlantic)*
- MASHONDA *Back Of The Club (J/RMG)*

URBAN

- JA RULE f/ILLOYD *Caught Up (Murder Inc./DJJMG)*
- MARQUES HOUSTON *All Because Of You (T.U.G./Atlantic)*
- MASHONDA *Back Of The Club (J/RMG)*
- YING YANG TWINS *Wait (TVT)*

URBAN AC

- KIERRA "KIKI" SHEARD *You Don't Know (EMI Gospel)*

GOSPEL

- DARREL PETTIES & STRENGTH IN PRAISE *Yes Lord (EMI Gospel)*
- KURT CARR *God Blocked It (Gospo Centric/Sony BMG)*
- KURT CARR *God Great God (Gospo Centric/Sony BMG)*
- KURT CARR *Power Praise (Reprise) (Gospo Centric/Sony BMG)*
- KURT CARR *Psalms 68 (Gospo Centric/Sony BMG)*

COUNTRY

- AMBER DOTSON *I'll Try Anything (Capitol)*
- BRIAN McCOMAS *The Middle Of Nowhere (Lyric Street)*
- DEANA CARTER *One Day At A Time (Vanguard)*
- DERRYL PERRY *Four Nights In Albuquerque (Music City)*
- DIAMOND RIO *One Believer (Arista)*
- GRETCHEN WILSON *Homewrecker (Epic)*
- HANNA McEUEEN *Something Like A Broken Heart (MCA)*

AC

- HOWIE DAY *Collide (Epic)*

HOT AC

- FEATURES *Blow It Out (Cherry/Universal)*
- GAVIN DeGRAW *Chariot (J/RMG)*
- MOBY *Beautiful (V2)*
- RELIENT K *Be My Escape (Capitol/Gotee)*

SMOOTH JAZZ

- GEORGE DUKE *T-Jam (BPM)*
- LISA LAUREN *Here Comes The Rain Again (Planet Jazz)*
- PAUL TAYLOR *Nightlife (Peak)*
- TEKNEEK *Joyride (Tek South)*
- URBAN KNIGHTS *My Boo (Narada Jazz)*

ROCK

- FEATURES *Blow It Out (Cherry/Universal)*
- NO ADDRESS *When I'm Gone (Sadie) (Atlantic)*
- PORCUPINE TREE *Shallow (Lava)*

ACTIVE ROCK

- NO ADDRESS *When I'm Gone (Sadie) (Atlantic)*
- PORCUPINE TREE *Shallow (Lava)*

ALTERNATIVE

- FEATURES *Blow It Out (Cherry/Universal)*
- GARBAGE *Why Do You Love Me (Geffen)*
- HEAD AUTOMATICA *Beating Heart Baby (Warner Bros.)*
- HOT HOT HEAT *Goodnight Goodnight (Sire/Reprise)*
- KEANE *Everybody's Changing (Interscope)*
- MARDO *Here She Comes (House Of Restitution)*
- MOBY *Beautiful (V2)*
- MODEST MOUSE *World At Large (Epic)*
- NO ADDRESS *When I'm Gone (Sadie) (Atlantic)*
- U2 *Sometimes You Can't Make It On Your Own (Interscope)*
- UNDERDATH *Reinventing Your Exit (Tooth & Nail/EMC)*

TRIPLE A

- DEVLINS *Careless Love (Nettwerk)*
- FEATURES *Blow It Out (Cherry/Universal)*
- GARBAGE *Why Do You Love Me (Geffen)*
- GAVIN DeGRAW *Chariot (J/RMG)*
- KEANE *Everybody's Changing (Interscope)*
- KIERAN McGEE *Waiting For A Friend (Stanton Street)*
- MOBY *Beautiful (V2)*
- STREAMERS *This Is Not Material World (Omical)*
- SUSIE SUH *Shell (Epic)*
- UMPHREY'S McGEE *Anchor Drops (SCI-Fidelity)*

CHRISTIAN AC

- FFH *You Drive, I'll Ride (Essential/PLG)*
- TREVOR MORGAN *Better Than Life (BHT)*

CHRISTIAN CHR

- FFH *You Drive, I'll Ride (Essential/PLG)*
- TREVOR MORGAN *Skin And Bones (BHT)*

CHRISTIAN ROCK

- CHEMISTRY *From Within (Razor & Tie)*
- EVERYDAY SUNDAY *Comfort Zone (Flicker)*
- KAINOS *Selfish Me (Southern Signal)*
- MANIC DRIVE *Nebulous (Whiplash)*

INSPO

- FFH *You Drive, I'll Ride (Essential/PLG)*
- JEFF DEYO *The Bread Has Been Broken (Spring Hill Worship)*

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.



SAT BISLA
sat@radioandrecords.com

On The Radar

New international talent poised for U.S. radio

There's been an influx of international repertoire hitting the desks of stateside A&R and music-publishing executives over the past several months, leading to a slew of signings and increased interest in overseas artists. The compelling factor behind this trend is that the U.S. repertoire pipeline has been dry. There isn't enough quality domestic content to perk up the ears of A&R representatives.

Record companies need product to sell to consumers, and they have to build solid catalog for future earnings. Contemporary radio formats rely on content supplied by the record companies to attract the listeners who, in turn, attract advertising dollars. If the quality isn't there in the content, consumers have other places to go — the Internet, iPods, satellite radio, etc.

Much music from the overseas markets is exciting, fresh and compelling, which is why the major labels will be servicing you with a lot more artists from those markets in the coming months.

We've assembled a short list of some international artists who have either just been signed by major labels stateside or who are the focus of A&R reps, publishers and label heads for inking in the near future. If you're looking to add some quality content to your airwaves, you may want to check out these great new acts.

Verra Cruz

St. Albans, U.K. trio Verra Cruz independently released their *Soul Collides* EP in 2004, and the



Verra Cruz

music has made its way onto the airwaves of tastemaker major-market stations across the United States and the U.K.

WXRK/New York; KROQ and KDLD in Los Angeles; WPLY/Philadelphia; WBCN/Boston; KEDJ and KUPD in Phoenix; WDXD/Pittsburgh; KNRK/Portland, OR; and many others recognized the band's potential and supported them with airplay. In fact, KROQ's *Jed The Fish* chose this unsigned U.K. outfit as his "Catch of the Day" three times in 2004.

Verra Cruz have built a ground swell of support that has helped them land an all-digital recording deal with Universal Worldwide. That alliance will

There's big buzz on Tom Vek overseas (think a British Beck).

help Verra Cruz launch their career online by giving them worldwide digital distribution.

Verra Cruz have had the support of U.K. radio for quite some time, and they recently put together a limited-edition two-disc collection of singles released overseas. The collection, *Verra Cruz: The U.K. Singles* (Crazeltown), is in the hands of a number of international radio programmers.

The band is touring the U.K. through February and will release their debut LP in March. For more information, check out their website at www.verracruz.com. Their management contact is Matt Booth at matt@crazeltown.com.

Teddybears STHLM

Stockholm-based three-piece Teddybears STHLM are creating a large amount of interest at radio and with film and TV music supervisors worldwide with their latest album, *Fresh*. The full-length contains the infectious dancehall alternative smash "Cobra Style," featuring Mad Cobra, and the track is getting very strong radio reaction throughout Europe.

The trio are inked to Sony Music Sweden, and they've just signed a U.S. deal with Atlantic



Teddybears STHLM

Records co-Chairman/COO Craig Kallman. Teddybears STHLM's music will also be fea-

tured on an upcoming international Heineken TV ad. Many international radio programmers predict that "Cobra Style" will be a multi-format radio summer smash. For more information, check out www.teddybearssthlm.com, or contact manager Thaddeus Rudd at twneggers@aol.com.

LCD Soundsystem

The self-titled debut LP from New York electro-punk outfit LCD Soundsystem was released stateside on Feb. 15, and it's already gotten tastemakers' attention. The two-CD set, featuring a brand new nine-track album and a six-song bonus CD of previous singles (including the 2002 club hit "Losing My Edge"), is currently the most-played album on commercial Alternative specialty shows across the U.S. Meanwhile, the full-length has been generating support on such influential U.K. stations as BBC Radio 1 (Zane Lowe and Steve Lamacq), Xfm, Kerrang! and 6 Music.

A little about LCD Soundsystem: While there's a full band onstage during live performances, the project is actually one man, New York producer extraordinaire James Murphy, who serves as LCD Soundsystem's main songwriter and programmer.

Murphy is also half of the DFA label and production team who have done production and remix work for such acts as The Rapture, Radio 4, Le Tigre, N.E.R.D., Fischerspooner and Junior Senior. LCD Soundsystem will tour the U.K., Germany and Japan through February. The band are signed to EMI Records in the U.K. and are releasing their latest album via Capitol in the States. Read more at www.lcdsoundsystem.com.

Much music from the overseas markets is exciting, fresh and compelling, which is why the major labels will be servicing you with a lot more artists from those markets in the coming months.

Lucid 3

New Zealand is known for its natural beauty, but it's also becoming famous for its deep pool of musical talent. One of the strongest Triple A- and Hot AC-flavored acts is Lucid 3, on *Lupin Music*. If you enjoy something a bit more mellow and vibey for your station, then Lucid 3 offer a jammy interpretation of bands like Morcheeba and Massive Attack.

The trio's strong lyrics and catchy melodies would fit into the stable of a label like Aware, ATO or Lost Highway. Lucid 3 have a great song called "Smooth Machine," featured on the import *Pitch Jumping* EP. For more information, visit their website at www.lucid3.com or contact manager Mark Roach at mark@lucid3.com.

The Dead 60s

Liverpool, England quartet The Dead 60s' debut full-length will hit stores across the pond in April through Deltasonic (an imprint of Sony U.K.). They will also see a stateside release later in the year, through Epic.

The band, formed in early 2003, have toured the U.K. relentlessly since their inception, supporting the likes of The Thrills, The Tears, The Zutons, The Bees, Morrissey and Kasabian. It's easy to hear who their influences are, and if

If you're a fan of The Clash and The Specials, you'll enjoy The Dead 60s' fresh take on the punk-ska-dub sound.

you're a fan of The Clash and The Specials, you'll enjoy The Dead 60s' fresh take on the punk-ska-dub sound.

Their first single, "Riot Radio," is already seeing airplay on U.S. stations including KITS/San Francisco; KNRK/Portland, OR; KEDJ/Phoenix; and KATT/Oklahoma City. The trio also recently signed a management deal with Q Prime (Metallica, Red Hot Chili Peppers). See more on the web at www.dead60s.com.

Warren Suicide

Warren Suicide are a Berlin-based trio who will absolutely connect with fans of Kraftwerk, Cabaret Voltaire and The Chemical Brothers. Their self-titled debut album was released in Europe in November 2004 through indie Fume Records, and they've already topped the German dance and alternative charts.

The band's track "Warren Suicide" has been championed on BBC Radio 1 by the likes of Steve Lamacq, Zane Lowe, Annie Nightingale, Andrew Weatherall and Paul Oakenfold, and their material has the ability to translate just as successfully in the U.S. The band's website at www.warrensucide.com is phenomenal — check it out for yourself!

Kid Symphony

Kid Symphony are an unsigned Leeds, U.K.-based five-piece who recently wrapped up recording an impressive debut album. Their energetic performance at SXSW 2004 helped them pick up tours in the U.K. with Electric Six, Snow Patrol and Feeder. Singer Chris Langdon (brother of Spacehog frontman Royston) has true star quality, and "Underqualified," the standout track from Kid Symphony's LP, is destined to be an Alternative and Rock radio smash.

KIDSYPHONY

There's already a large amount of A&R interest on both sides of the Atlantic brewing on Kid Symphony, with both major and independent labels showing strong signs of wanting to secure this outfits. Check out their website at www.kidsymphony.com, or contact manager Rob Swerdlow at rsverdlow@cybase.co.uk.

Tom Vek

Twenty-three-year-old Londoner Tom Vek was recently signed to Island Records U.K. He plays multiple instruments and recorded his entire debut album, *We Have Sound*, in his parents' garage.

There's big buzz on this guy overseas (think a British Beck). His full-length hits stores overseas in April, and the single, "C-C (You Set the Fire)," is a great introductory track, as is "If You Want." Tom Vek has an amazing future ahead. Check out his Myspace page at www.myspace.com/tomvek.

Send your unsigned or signed releases to:
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ADAM JACOBSON
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Cool Commercials

Magneto puts a fresh spin on TV spots

Picture a bright yellow flower shining vividly in the sun. The scene is accompanied by a soft ballad with the lyrics, "You're like a flower to me/Blowing in a soft summer breeze." Now picture a happy little bulldog, tongue flapping in the breeze, urinating on the flower while the intro to George Thorogood's "Bad to the Bone" plays over a superimposed message reading "100% Pure Classic Rock."

Welcome to the wacky and incredibly creative world of radio-station spots for TV audiences done by Portland, OR-based Magneto Brand Advertising.

That particular commercial was used by Entercom's KGON/Portland, OR. Other stations that have taken a liking to Magneto's spots include WMMR/Philadelphia; WIYY (98 Rock)/Baltimore; KSEG/Sacramento; WAQY/Springfield, MA; and WPLR/New Haven, CT.

The spot that's garnered Magneto the most attention is its deceptively simple "Rock Machine" commercial. Here's the visual: A printing press with a station's logo puts the names of that station's core artists on big stone tablets. The musical accompaniment is Queen's "We Will Rock You." After every artist name, the station logo appears. It's a spot that doesn't even need audio. If you're in a bar and it appears on a muted TV, you know exactly what it's for.



Craig Opfer

Unique And Eye-Catching

Craig Opfer, Magneto's Principal and Creative Director, won initial acclaim for his advertising work with Nissan. As an art director at the ad firm J. Michael Thompson, he worked on TV, print and outdoor campaigns for Honda, Yamaha, Kraft, Kellogg's and Oscar Mayer.

Opfer then found his way to Portland, OR, chasing a desire to work in a smaller market and on smaller projects. "I gained some expertise in and an understanding of radio," he says of his previous work, which included putting together commercials for Clear Channel. "I have a good understanding of the media and all kinds of accounts."

Entercom was the first account for Magneto's fledgling radio commercial development team. "We did a couple of spots for a personality named Nelson at a station called 'Rosie 105' [KRSK/Portland, OR]," Opfer says.

That commercial highlighted Nelson's switch from a crosstown rival to Rosie 105 by

first focusing on his face, and then panning out to reveal the male host sitting on a couch in women's lingerie, holding a martini. "They wanted to identify the fact that he was moving to Rosie from a Clear Channel station," Opfer says.

"Our work stands out because the spots are a little edgier and not those canned kind of commercials."

Business Explodes

Then came a call from Rosie's market sister, KGON. "They came to me and said, 'We need this right now. Please help us,'" Opfer recalls. That's when he and his team put together the Rock Machine spots.

"The goal was to combat a Clear Channel station that had come on the air to compete with KGON and [Infinity's] KINK. The station [KRVO (The River)] was doing a spot that just focused on the artists they play. We did that, too, but we put it in a gritty, industrial environment with 'We Will Rock You' as the music bed."

Magneto's business exploded following the initial airings of the Rock Machine spots. "The commercial was presented at an Entercom sales meeting, and a lot of people were wowed by it and asking how they could get the spot." One of the nation's biggest consultancies, Jacobs Media, recommended the spot to its clients — without any pushing at all from Magneto, Opfer says, laughing.

"The Rock Machine spot is simple," he continues. "It's something you can see without any music and get it. We then put together the 'Encore' spot, which is the most feminine, most ethereal and most passive commercial we offer."

That spot features a crowd of men and women at a Rolling Stones concert. The band is never shown — just images of ecstatic Stones fans jumping up and down as Mick Jagger announces that the band will do one more song, "Jumpin' Jack Flash." As the song begins a superimposed message reads, "2,500 Songs. 7 Days A Week, 365 Days A Year. 100% Pure Classic Rock."

"All three commercials are instructively different," Opfer says. "We're not following a campaign, nor do we want that feel to our commercials."

A Lingering Challenge

A lingering challenge at radio is finding the money to actually pay for a TV campaign. Opfer admits that he's seen some hesitation from stations that have limited budgets for such things, so he works with each station to determine how much the commercial should cost and then negotiates from there.

"We'll do it for a station at a reduced price if we keep the rights and can syndicate the spot across the country," Opfer says. "But even that has slowed down."

Opfer likes to travel to the market to meet with a station's staff. "I want to see where the competition is going and tailor the spots for the station," he says. "The strategy is simple: What do they like, and what's bogus to them? With KRXQ (98 Rock)/Sacramento, we went down there and interviewed some of the listeners."

Given that 98 Rock is an Active Rocker, the responses weren't too surprising. "Most of them had that 'I like to fuck and rock' attitude, that 'trash the hotel room' mentality. We try to get out of the office and work on concepts, and I like our stuff to look national even when it's local."

Magneto wound up putting together three attention-getting TV spots with 98 Rock listeners in mind. One, "Backstage Pass," features a woman who flashes her breasts at two security guards checking for concert-goers' backstage passes. Another, "Bathroom Stall," focuses on a young man praying to the porcelain god, then shrugging it off to return to enjoying the rock concert he's attending.



In a third spot a female groupie is urged to wake up and leave a band's tour bus after a hard night of partying. However, the Ohio resident finds herself in Sacramento.

A Little Edgier

"I'm not going after FilmHouse or any of those big guys," Opfer says. "We're more of a boutique kind of place. Our work stands out because the spots are a little edgier and not those canned kind of commercials."

He also believes that a renaissance has begun over the last several years, in that listeners are appreciating commercials that are funnier and that have a point to them — something illustrated during most Super Bowl telecasts.

"With our spots, there's a strategy in each one. We're trying to make a point. I think there's value in that, rather than just a memorable idea."

"The interesting thing is that people are geared to watching the commercials, especially women, who aren't so much into the game," Opfer says of the NFL's annual championship.

And remember all of those dot-com commercials? "I remember the commercial, but I don't remember the company," Opfer says. "With our spots, there's a strategy in each one. We're trying to make a point. I think there's value in that, rather than just a memorable idea."

Alternative Selection

Magneto has branched out by offering commercials to News/Talk, Country and AC stations. When KTTH/Seattle wanted to tell listeners that Rush Limbaugh's Premiere-syndicated show was now on the station, they had Magneto put together an ad that featured a Rush rant with the message, "His ideological position hasn't changed. His dial position has."

In "The Tracker," an outdoorsman seeks to hunt down a wolf. His tracking device leads him to a cabin where he barges in on KPLX (The Wolf)/Dallas air personalities, live on the air.

And then there's "The Power of Music," an award-winning spot that's generated lots of talk. A room full of women perform yoga dur-

ing a thunderstorm while listening to Elton John's "Can You Feel the Love Tonight." Chaos ensues when the power goes out and the music suddenly stops.

The women begin to fight with one another, but then the power comes back on and the music starts up again. The women realize what they've done and apologize profusely as a message appears on the screen: "The right music makes all the difference." As the women engage in a group hug, the station's tagline appears: "K103 FM. Soft rock for a busy world."

In an era when people are bombarded by messages all day, every day, Magneto has made its mark by offering an edgy alternative for stations looking to make an impact in their communities.



KEVIN CARTER
kcarter@radioandrecords.com

Our New-Reporter Rodeo Roundup

CHR/Pop family additions put the *fun* in dysfunctional

Once every quarter we barricade ourselves in our neighborhood Starbucks and check our ratings lists twice to see who's been naughty and who's been nice. Using a complicated scientific formula that would confuse NASA engineers — and taking into account such intangibles as who pesters us incessantly and who sends us gift baskets — a select few candidates are found to be qualified. After a secret midnight ceremony and a simple blood oath, they are then invited into our wonderful CHR/Pop family. Here, now, are the latest additions, in no particular order.

WHBQ (Q107.5)/Memphis

PD: Karson With A K
MD: Lugnut
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
90 90 JESSE McCARTNEY Beautiful Soul
89 89 KELLY CLARKSON Since U Been Gone
87 83 MARIO Let Me Love You
87 83 CIARA *f*/MISSY ELLIOTT 1, 2 Step
61 74 GREEN DAY Boulevard Of Broken Dreams
58 58 LENNY KRAVITZ Lady
55 58 DESTINY'S CHILD Soldier
58 57 MAROON 5 Sunday Morning
47 56 BOWLING FOR SOUP Almost
58 55 JAY-Z & LINKIN PARK Numb/Encore



"You always hear programmers say their city is unique, but I'm pretty sure not many markets have six of the top nine stations in some sort of Urban format, with another that just signed on looking strong," says Karson. "Memphis defines the word *diversity* when it comes to the ethnicity of the population."

"We're coming up on our one-year anniversary and are continuing to bring new people to the station every day. We have taken mornings from dead last to top 10 and recently solidified our last two jocks to round out a great staff. WHBQ's addition to the CHR panel is a direct result of the hard work of my team and label support of a much-needed CHR in Memphis."

"The King may have ruled Beale Street on our call letters in the '50s, but WHBQ in the 21st century is pure Pop. I'd bet a large rack of Rendezvous ribs on its continued growth and success!"

KCDD (Power 103)/Abilene, TX

PD/MD: Brad Elliott
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
74 73 LIL JON & THE EASTSIDE BOYZ *f*/USHER & LUDACRIS Lovers & Friends
72 73 GAVIN DeGRAW I Don't Want To Be
73 72 JESSE McCARTNEY Beautiful Soul



73 72 CIARA *f*/MISSY ELLIOTT 1, 2 Step
73 72 DESTINY'S CHILD Soldier
72 72 KELLY CLARKSON Since U Been Gone
71 72 MARIO Let Me Love You
59 72 GREEN DAY Boulevard Of Broken Dreams
38 60 EMINEM Mockingbird
73 51 NELLY *f*/TIM McGRAW Over And Over

"We're on a high here at Power 103," says Elliott. "The fall Arbitron was good to us, and we climbed from a 5.8 to a 9.1 12+. It's full steam ahead as we head into the spring, and we have some very hot promotions and contests coming in the weeks ahead."

"The music is right on. We feel really good about what we have accomplished and are staying focused on the high goals we have set in 2005."

WBNQ/Bloomington, IL

PD: Tony Travatto
MD: Russell Rush
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
70 81 GREEN DAY Boulevard Of Broken Dreams
49 76 KELLY CLARKSON Since U Been Gone
76 75 JESSE McCARTNEY Beautiful Soul
75 75 MARIO Let Me Love You
72 74 GAVIN DeGRAW I Don't Want To Be
52 46 CIARA *f*/MISSY ELLIOTT 1, 2 Step
45 45 RYAN CABRERA True
37 42 LENNY KRAVITZ Lady
27 41 DESTINY'S CHILD Soldier
49 40 JENNIFER LOPEZ Get Right

"We've got a great staff, starting with *The Susan & Fasig Morning Show*," Travatto says. "Russell Rush just moved to afternoons and is already getting people talking. I was hoping to hire Mark Anderson from WKST/Pittsburgh and Joey Buttafuoco for nights, but their agent says they are out of my budget."

"We're pumped to be part of the R&R panel. I'm especially excited that Russell can earn his

pay by taking all those music calls, which he will gladly accept, even on his cell phone at 2am."

KRCS (Hot 93.1)/Rapid City, SD

PD: Chad Bowar
MD: D. Ray Knight
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
57 59 DESTINY'S CHILD Soldier
58 58 KELLY CLARKSON Since U Been Gone
59 56 JESSE McCARTNEY Beautiful Soul
50 55 GREEN DAY Boulevard Of Broken Dreams
42 50 MAROON 5 Sunday Morning
50 48 RYAN CABRERA True
50 48 GOOD CHARLOTTE I Just Wanna Live
52 47 AVRIL LAVIGNE Nobody's Home
38 43 USHER Caught Up
34 42 GWEN STEFANI *f*/EVE Rich Girl



WGIC (Magic 98.5)/Cookeville, TN

PD: Scooter
MD: Freaky Dave
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
70 70 KELLY CLARKSON Breakaway
53 70 DESTINY'S CHILD Soldier
69 69 GAVIN DeGRAW I Don't Want To Be
69 69 CIARA *f*/MISSY ELLIOTT 1, 2 Step
68 69 NELLY *f*/TIM McGRAW Over And Over
69 68 MARIO Let Me Love You
34 55 GREEN DAY Boulevard Of Broken Dreams
70 42 JOHN MAYER Daughters
27 36 SEETHER *f*/AMY LEE Broken
29 30 LIL JON & THE EASTSIDE BOYZ *f*/USHER & LUDACRIS Lovers & Friends
"Wow — label service!" says Scooter. "That's awesome, but Wal-Mart is going to be pissed."



WWAX (The Beat 92.1)/Duluth, MN

PD/MD: Tony Hart
Top 10 songs, week ended Feb. 5:
TW ARTIST Title
74 JOJO Baby It's You
69 JESSE McCARTNEY Beautiful Soul
69 GAVIN DeGRAW I Don't Want To Be
68 GOOD CHARLOTTE I Just Wanna Live
67 MARIO Let Me Love You
67 KELLY CLARKSON Since U Been Gone
67 GREEN DAY Boulevard Of Broken Dreams
67 CIARA *f*/MISSY ELLIOTT 1, 2 Step
66 SWITCHFOOT Dare You To Move
53 USHER & ALICIA KEYS My Boo
"We are so excited to be part of R&R's panel that the whole staff decided to celebrate with a midwinter plunge into the Great Lake Gitchee Gumni," says Hart, obviously still suffering from the aftereffects of his refreshing morning swim. "Unfortunately, a week later, we all got a weird rash...."
"We are all very proud to be a member of the R&R family."



WAZO (Z107.5)/Wilmington, NC

PD/MD: Mark Jacobs
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
68 66 MARIO Let Me Love You
65 65 GAVIN DeGRAW I Don't Want To Be
42 65 LIL JON & THE EASTSIDE BOYZ *f*/USHER & LUDACRIS Lovers & Friends
44 56 CIARA *f*/MISSY ELLIOTT 1, 2 Step
62 51 NELLY *f*/TIM McGRAW Over And Over
50 50 JOJO Baby It's You
49 50 KELLY CLARKSON Since U Been Gone

48 50 GREEN DAY Boulevard Of Broken Dreams
45 49 RYAN CABRERA True
- 47 JESSE McCARTNEY Beautiful Soul

WNKI (Wink 106)/Elmira, NY

PD/MD: JJ Morgan
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
62 62 GAVIN DeGRAW I Don't Want To Be
61 62 GREEN DAY Boulevard Of Broken Dreams
62 61 MARIO Let Me Love You
59 60 CIARA *f*/MISSY ELLIOTT 1, 2 Step
58 59 KELLY CLARKSON Since U Been Gone
58 58 JESSE McCARTNEY Beautiful Soul
41 53 DESTINY'S CHILD Soldier
56 52 RYAN CABRERA True
38 44 LIL JON & THE EASTSIDE BOYZ *f*/USHER & LUDACRIS Lovers & Friends
56 42 NELLY *f*/TIM McGRAW Over And Over
"Even though we had been a Hot AC report-er previously, it's great to be a part of where it's really happening," says Morgan. "We're the most listened-to station in the Twin Tiers region, with one out of every four people in the region listening. We have the biggest stick and know how to use it, with over \$100,000 in cash and prizes given away in '04. And we're not book-centric in regard to promotions, since we give away \$106 every weekday of the year."
"Among the cool, unique promotions here is the opening of the WINK Wedding Chapel on Valentine's Day, where *The WINK Wake Up Crew* — myself and Amanda Valentine — will marry and renew vows for listeners, with all the bells and whistles, prizes and more."
"Thanks, R&R!"



WDAY (Y94)/ Fargo, ND

PD: Mike "Big Dog" Kapel
MD: Troy Dayton
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
80 81 JESSE McCARTNEY Beautiful Soul
81 80 RYAN CABRERA True
81 80 MAROON 5 Sunday Morning
44 71 CIARA *f*/MISSY ELLIOTT 1, 2 Step
48 70 KELLY CLARKSON Since U Been Gone
79 67 NELLY *f*/TIM McGRAW Over And Over
58 58 AVRIL LAVIGNE Nobody's Home
57 58 GREEN DAY Boulevard Of Broken Dreams
58 57 JAY-Z & LINKIN PARK Numb/Encore
58 57 MARIO Let Me Love You



KKXL (XL93)/Grand Forks, ND-MN

PD: Rick Acker
MD: Trevor D
Top 10 songs, week ended Feb. 5:
LW TW ARTIST Title
55 53 JESSE McCARTNEY Beautiful Soul
55 53 GREEN DAY Boulevard Of Broken Dreams
53 53 GAVIN DeGRAW I Don't Want To Be
51 52 KELLY CLARKSON Since U Been Gone
50 51 RYAN CABRERA True
35 38 AVRIL LAVIGNE Nobody's Home
37 37 SIMPLE PLAN Welcome To My Life
37 36 SWITCHFOOT Dare You To Move
31 36 GWEN STEFANI *f*/EVE Rich Girl
37 35 YELLOWCARD Only One
"XL93 is very excited to be back in the R&R family," Acker says. "Now we have somebody to report to other than *Field & Stream*. XL93 is a heritage CHR station that will be celebrating its 25th anniversary in 2006. It's one of the few stations that has never changed formats over the years."





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WLTW/New York



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February 18, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	MARIO Let Me Love You (J/RMG)	8341	-129	662601	13	117/0
1	2	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	8284	-292	697890	13	116/0
4	3	GREEN DAY Boulevard Of Broken Dreams (Reprise)	7905	+776	682207	8	118/0
3	4	KELLY CLARKSON Since U Been Gone (RCA/RMG)	7661	+337	668616	11	118/0
5	5	JESSE MCCARTNEY Beautiful Soul (Hollywood)	6972	-32	579625	16	118/0
6	6	DESTINY'S CHILD Soldier (Columbia)	5851	-749	446934	12	113/0
7	7	GAVIN DEGRAW I Don't Want To Be (J/RMG)	5451	-444	453987	21	116/0
8	8	EMINEM Mockingbird (Shady/Aftermath/Interscope)	5443	+180	420885	9	116/0
11	9	GWEN STEFANI f/EVE Rich Girl (Interscope)	5065	+435	475344	9	118/0
10	10	LIL' JON & THE EASTSIDE B.D.Y.Z. f/USHER & LUDACRIS Lovers & Friends (TVT)	4696	-29	338347	9	79/2
14	11	USHER Caught Up (LaFace/Zomba Label Group)	4457	+573	382859	7	117/1
9	12	RYAN CABRERA True (E.V.L.A./Atlantic)	4297	-615	367713	15	111/0
19	13	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	3848	+910	344016	4	115/9
12	14	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	3725	-620	290581	18	104/0
18	15	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3658	+635	296974	8	98/7
13	16	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3492	-642	321579	11	111/0
15	17	KELLY CLARKSON Breakaway (Hollywood)	3133	-317	294481	28	113/0
21	18	ASHANTI Only U (Murder Inc./DJMGM)	2988	+144	171987	7	98/0
20	19	JENNIFER LOPEZ Get Right (Epic)	2874	-8	213529	6	103/2
27	20	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	2828	+502	221143	4	77/8
24	21	MAROON 5 Sunday Morning (Octone/J/RMG)	2708	+50	177949	11	110/0
26	22	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	2627	+194	179614	7	87/4
16	23	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	2519	-592	204275	14	110/0
17	24	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	2518	-517	119532	10	101/0
22	25	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	2297	-533	151731	14	106/0
23	26	JOHN MAYER Daughters (Aware/Columbia)	2263	-431	135907	17	86/0
25	27	LENNY KRAVITZ Lady (Virgin)	2240	-273	139692	15	92/0
30	28	MARIAH CAREY It's Like That (Island/DJMG)	2163	+295	163002	3	103/8
29	29	ALICIA KEYS Karma (J/RMG)	2160	+238	123571	9	100/5
36	30	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	1977	+594	148810	3	94/16
31	31	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1830	+106	103495	5	96/2
32	32	ROB THOMAS Lonely No More (Atlantic)	1709	+1082	135471	1	89/24
33	33	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	1690	+113	163048	6	55/8
32	34	LUDACRIS Get Back (Def Jam South/DJMG)	1655	-68	105342	8	59/0
35	35	3 DOORS DOWN Let Me Go (Republic/Universal)	1482	+71	65694	6	72/4
48	36	NATALIE GOIN' CRAZY (Latium/Universal)	1339	+622	161444	2	62/14
34	37	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	1248	-256	75713	20	91/0
40	38	TYLER HILTON When It Comes (Maverick/Reprise)	1225	+61	38763	8	62/3
37	39	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	1200	-166	138291	12	85/0
40	40	50 CENT Candy Shop (Shady/Aftermath/Interscope)	1123	+486	103626	1	35/15
39	41	SIMPLE PLAN Welcome To My Life (Lava)	1070	-246	78736	20	100/0
41	42	LINDSAY LOHAN Over (Casablanca/Universal)	991	-4	46574	7	75/4
42	43	JET Look What You've Done (Atlantic)	961	+87	86418	4	52/1
44	44	KEANE Somewhere Only We Know (Interscope)	899	+81	44439	6	63/3
47	45	KILLERS Mr. Brightside (Island/DJMG)	892	+147	41642	2	66/10
46	46	SIMPLE PLAN Shut Up (Lava)	776	+106	52454	1	62/7
50	47	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	765	+89	43875	2	44/3
46	48	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	753	-8	47963	7	30/2
-	49	CROSSFADE Cold (Columbia)	694	+91	25619	3	43/7
43	50	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./DJMG)	649	-191	47640	13	82/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
WILL SMITH Switch (Interscope)	53
JOJO Not That Kinda Girl (Blackground/Universal)	29
ROB THOMAS Lonely No More (Atlantic)	24
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	16
50 CENT Candy Shop (Shady/Aftermath/Interscope)	15
LUDACRIS Number One Spot (Def Jam South/DJMG)	15
NATALIE GOIN' CRAZY (Latium/Universal)	14
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROB THOMAS Lonely No More (Atlantic)	+1082
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+910
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+776
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+635
NATALIE GOIN' CRAZY (Latium/Universal)	+622
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	+594
USHER Caught Up (LaFace/Zomba Label Group)	+573
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+502
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+486
GWEN STEFANI f/EVE Rich Girl (Interscope)	+435

NEW & ACTIVE

TIM MCGRAW Live Like You Were Dying (Curb)	Total Plays: 641, Total Stations: 33, Adds: 6
PAPA ROACH Scars (Geffen)	Total Plays: 632, Total Stations: 48, Adds: 6
HOWIE DAY Colkide (Epic)	Total Plays: 509, Total Stations: 38, Adds: 7
T.L. Bring 'Em Out (Grand Hustle/Atlantic)	Total Plays: 474, Total Stations: 27, Adds: 4
WILL SMITH Switch (Interscope)	Total Plays: 388, Total Stations: 53, Adds: 53
OMARION O (Epic)	Total Plays: 348, Total Stations: 32, Adds: 4
BRIE LARSON She Said (Universal)	Total Plays: 284, Total Stations: 28, Adds: 1
ASLYN Be The Girl (Capitol)	Total Plays: 219, Total Stations: 32, Adds: 8
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	Total Plays: 185, Total Stations: 15, Adds: 12
FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	Total Plays: 177, Total Stations: 14, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each copy on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

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CHR/POP TOP 50 INDICATOR

February 18, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	4213	+165	80766	8	67/0
2	2	CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3928	+39	77421	12	65/0
4	3	KELLY CLARKSON Since U Been Gone (RCA/RMG)	3913	+134	75913	11	65/0
5	4	JESSE MCCARTNEY Beautiful Soul (Hollywood)	3822	+111	75162	15	66/1
3	5	MARIO Let Me Love You (J/RMG)	3722	-119	68964	12	62/0
6	6	DESTINY'S CHILD Soldier (Columbia)	3333	-32	64246	12	64/1
7	7	GAVIN DEGRAW I Don't Want To Be (J/RMG)	2953	-301	53402	17	57/0
8	8	RYAN CABRERA True (E.V.L.A./Atlantic)	2897	-275	53616	15	61/0
9	9	GWEN STEFANI #EVE Rich Girl (Interscope)	2836	+260	56374	9	65/0
11	10	EMINEM Mockingbird (Shady/Aftermath/Interscope)	2384	+184	45373	7	64/3
12	11	LIL' JON & THE EASTSIDE BOYZ #USHER & LUDACRIS Lovers & Friends (TVT)	2240	+45	41897	8	57/0
10	12	NELLY #TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	1964	-247	32508	17	53/0
16	13	USHER Caught Up (LaFace/Zomba Label Group)	1913	+209	35738	7	63/1
13	14	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1691	-452	32655	14	47/0
23	15	FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)	1657	+433	34449	4	57/8
15	16	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	1634	-113	31442	11	49/0
14	17	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	1585	-207	30752	9	45/0
17	18	MAROON 5 Sunday Morning (Octone/J/RMG)	1545	-71	29598	12	49/0
21	19	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	1448	+76	28789	6	56/1
25	20	ASHANTI Only U (Murder Inc./DJMG)	1402	+198	25601	7	51/1
18	21	KELLY CLARKSON Breakaway (Hollywood)	1339	-174	24054	28	47/0
19	22	JENNIFER LOPEZ Get Right (Epic)	1291	-174	25270	6	50/1
20	23	JOHN MAYER Daughters (Aware/Columbia)	1268	-122	22376	16	40/0
27	24	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1250	+175	22963	7	53/2
24	25	3 DOORS DOWN Let Me Go (Republic/Universal)	1236	+20	23283	7	49/0
26	26	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1214	+70	22268	6	53/0
22	27	SNOOP DOGG #PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	1013	-295	18554	13	37/0
29	28	MARIAH CAREY It's Like That (Island/DJMG)	1008	+211	20780	4	44/1
28	29	LENNY KRAVITZ Lady (Virgin)	940	-26	17786	16	32/1
31	30	GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)	904	+254	18084	3	45/7
Debut	31	ROB THOMAS Lonely No More (Atlantic)	851	+659	16752	1	53/21
37	32	SNOOP DOGG #JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	803	+384	14912	2	45/13
30	33	ALICIA KEYS Karma (J/RMG)	787	+50	18596	9	33/4
32	34	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	601	+8	10955	10	23/0
36	35	FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	549	+74	11038	4	28/2
39	36	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	470	+118	9474	3	28/3
49	37	NATALIE Goin' Crazy (Latium/Universal)	447	+202	8708	2	29/13
33	38	SIMPLE PLAN Welcome To My Life (Lava)	443	-137	7275	19	17/0
40	39	KILLERS Mr. Brightside (Island/DJMG)	402	+53	6550	2	22/2
42	40	JET Look What You've Done (Atlantic)	350	+34	7927	5	20/0
38	41	LUDACRIS Get Back (Def Jam South/DJMG)	342	-30	6554	8	19/0
45	42	TIM MCGRAW Live Like You Were Dying (Curb)	324	+60	6105	3	17/1
46	43	KEANE Somewhere Only We Know (Interscope)	285	+26	5529	7	19/1
Debut	44	50 CENT Candy Shop (Shady/Aftermath/Interscope)	281	+191	6038	1	22/11
50	45	STYX I Am The Walrus (Independent)	265	+25	4950	2	12/1
Debut	46	PAPA ROACH Scars (Geffen)	264	+71	4547	1	17/1
48	47	LINDSAY LOHAN Over (Casablanca/Universal)	248	-2	6330	6	15/0
Debut	48	HOWIE DAY Collide (Epic)	238	+6	3472	1	14/2
Debut	49	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	233	+69	4411	1	18/5
43	50	U2 Vertigo (Interscope)	231	-57	3010	13	10/0

67 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ROB THOMAS Lonely No More (Atlantic)	21
WILL SMITH Switch (Interscope)	21
SNOOP DOGG #JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	13
NATALIE Goin' Crazy (Latium/Universal)	13
50 CENT Candy Shop (Shady/Aftermath/Interscope)	11
FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)	8
JOJO Not That Kinda Girl (BlackGround/Universal)	8
GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)	7
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	5
ALICIA KEYS Karma (J/RMG)	4
JENNIFER LOPEZ #FAT JOE Hold You Down (Epic)	4
EMINEM Mockingbird (Shady/Aftermath/Interscope)	3
EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	3
TYDY WAVE Lay Down (Independent)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROB THOMAS Lonely No More (Atlantic)	+659
FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)	+433
SNOOP DOGG #JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	+384
GWEN STEFANI #EVE Rich Girl (Interscope)	+260
GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)	+254
MARIAH CAREY It's Like That (Island/DJMG)	+211
USHER Caught Up (LaFace/Zomba Label Group)	+209
NATALIE Goin' Crazy (Latium/Universal)	+202
ASHANTI Only U (Murder Inc./DJMG)	+198
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+191
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+184
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+175
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+165
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+134
EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	+118
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+111
WILL SMITH Switch (Interscope)	+99
JOJO Not That Kinda Girl (BlackGround/Universal)	+93
NELLY N Dey Say (Derrty/Fo' Reel/Universal)	+76
FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	+74
PAPA ROACH Scars (Geffen)	+71
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	+70
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	+69
SIMPLE PLAN Shut Up (Lava)	+66
TIM MCGRAW Live Like You Were Dying (Curb)	+60
OMARION O (Epic)	+60
KILLERS Mr. Brightside (Island/DJMG)	+53
ALICIA KEYS Karma (J/RMG)	+50
LIL' JON & THE EASTSIDE BOYZ #USHER & LUDACRIS Lovers & Friends (TVT)	+45
TYDY WAVE Lay Down (Independent)	+42

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February 18, 2005

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America's Best Testing CHR/Pop Songs
12+ For The Week Ending 2/18/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.47	4.38	98%	13%	4.53	4.36	4.70
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.18	4.26	96%	22%	4.55	4.11	4.14
KELLY CLARKSON Breakaway (Hollywood)	4.10	4.12	99%	46%	4.02	4.03	4.23
RYAN CABRERA True (E.V.L.A./Atlantic)	4.09	3.96	98%	28%	4.40	4.15	4.03
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	4.01	3.94	97%	22%	4.02	3.94	4.18
JESSE MCCARTNEY Beautiful Soul (Hollywood)	3.95	3.93	98%	27%	4.24	3.87	3.81
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	3.89	3.93	91%	17%	3.99	3.89	3.96
MAROON 5 Sunday Morning (Dctone/JRMG)	3.85	3.77	93%	22%	3.88	3.84	3.81
GAVIN DEGRAW I Don't Want To Be (J/RMG)	3.82	3.81	98%	41%	3.92	3.67	3.80
CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3.82	3.76	97%	32%	4.02	3.61	4.02
EMINEM Mockingbird (Shady/Aftermath/Interscope)	3.75	3.67	87%	24%	4.15	3.88	3.51
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3.74	3.64	95%	35%	3.86	3.60	4.17
USHER Caught Up (LaFace/Zomba Label Group)	3.70	3.61	85%	21%	4.05	3.60	3.61
FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)	3.65	-	56%	14%	3.74	3.97	3.67
GWEN STEFANI #I EVE Rich Girl (Interscope)	3.64	3.49	93%	28%	3.62	3.57	3.81
NELLY #TIM MCGRAW Over And Over (DerryFo/ReelCurt/Universal)	3.61	3.68	99%	56%	3.38	3.60	4.13
MARIO Let Me Love You (J/RMG)	3.61	3.61	95%	42%	3.81	3.58	3.60
NELLY N Dey Say (DerryFo/Reel/Universal)	3.50	-	68%	19%	3.43	3.40	3.61
DESTINY'S CHILD Lose My Breath (Columbia)	3.49	3.50	98%	52%	3.34	3.32	3.90
JOHN MAYER Daughters (Aware/Columbia)	3.47	3.46	96%	40%	3.57	3.54	3.48
USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	3.39	3.38	99%	61%	3.58	3.27	3.63
DESTINY'S CHILD Soldier (Columbia)	3.36	3.40	97%	47%	3.62	3.31	3.34
LIL' JON & THE EASTSIDE BOYZ... Lovers & Friends (TVT)	3.34	3.28	79%	33%	3.61	3.44	3.39
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3.31	3.34	68%	23%	3.72	3.26	3.33
JENNIFER LOPEZ Get Right (Epic)	3.30	3.24	86%	28%	3.39	3.31	3.17
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	3.28	3.36	86%	40%	3.60	3.04	3.61
LENNY KRAVITZ Lady (Virgin)	3.23	3.27	93%	41%	3.15	2.98	3.31
ASHANTI Only U (Murder Inc./DJMGM)	3.21	3.45	79%	28%	3.34	3.10	3.06
GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)	3.12	-	68%	27%	3.25	3.11	3.32

Total sample size is 354 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR CANADA

CHR/POP TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	MARIO Let Me Love You (J/RMG)	492	+8	10	5/0
4	2	GWEN STEFANI #I EVE Rich Girl (Interscope)	475	+41	7	5/0
1	3	CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	457	-47	11	7/0
3	4	GREEN DAY Boulevard Of Broken Dreams (Reprise)	442	0	7	5/0
5	5	KELLY CLARKSON Since U Been Gone (RCA/RMG)	430	+34	9	7/0
6	6	USHER Caught Up (LaFace/Zomba Label Group)	375	+8	4	7/0
7	7	K-OS Man I Used To Be (Astralwerks/EMC)	361	+5	7	7/0
8	8	DESTINY'S CHILD Soldier (Columbia)	345	+3	10	6/0
13	9	JENNIFER LOPEZ Get Right (Epic)	334	+42	5	7/0
12	10	LIL' JON... #USHER & LUDACRIS Lovers & Friends (TVT)	311	+16	6	4/0
15	11	SUM 41 Pieces (Island/DJMG)	309	+46	4	7/0
10	12	JESSE MCCARTNEY Beautiful Soul (Hollywood)	299	-20	9	4/0
11	13	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	292	-5	7	5/0
9	14	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	279	-41	15	5/0
24	15	MARIAH CAREY It's Like That (Island/DJMG)	243	+40	2	7/1
20	16	SIMPLE PLAN Shut Up (Lava)	243	+22	2	4/0
14	17	KESHIA CHANTE Let The Music Take You (Vik/Sony BMG)	219	-62	15	8/0
21	18	ASHANTI Only U (Murder Inc./DJMGM)	218	+7	6	5/0
23	19	KALAN PORTER Single (Sony BMG)	215	+9	4	5/1
16	20	NELLY #T. MCGRAW Over... (DerryFo/ReelCurt/Universal)	212	-47	15	8/0
18	21	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	207	-34	8	7/0
25	22	EMINEM Mockingbird (Shady/Aftermath/Interscope)	201	+14	2	5/0
17	23	RYAN CABRERA True (E.V.L.A./Atlantic)	197	-50	9	5/0
27	24	MAROON 5 Sunday Morning (Dctone/JRMG)	192	+24	2	6/0
30	25	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	191	+29	7	5/0
26	26	GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)	189	+20	3	4/0
Debut	27	SHAWN DESMAN Let's Go (Vik/Sony BMG)	176	+114	1	4/4
-	28	SKYE SWEETNAM Number One (Capitol)	164	+2	4	4/0
28	29	S. DÖGG #PHARRELL Drop It... (Doggystyle/Gerten)	164	-2	14	7/0
19	30	GAVIN DEGRAW I Don't Want To Be (J/RMG)	163	-59	12	7/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records. * Indicates Canon.

ON THE RECORD

With BMadison MD/middays, WQEN (103.7 The Q)/Birmingham



At WQEN (103.7 The Q)/Birmingham we try to be all over the high schools. We have a high school spirit contest that we did not too long ago with Ryan Cabrera, where the school that voted the most online got a free concert from him. The winning school went above and beyond and

got food for the needy, and the people who collected the most food got to go backstage and meet Cabrera. For Valentine's Day, we have a Q-Pid — one of our interns, who usually is not in those clothes. This year's Q-Pid is a skater guy who wears all black. The Q-Pid wears pink tights and has a bow and arrow. He hands out roses all over town, and we had a remote last night where he went out on the empty dance floor and made a fool out of himself, so he's got bigger balls than I do! We're trying to get personal with our listeners and hit the streets as much as possible, going to schools and being everywhere. Musically, Tim McGraw and Nelly's "Over and Over" is huge. Our biggest songs are rap — Trick Daddy's "Let's Go" is still huge for us. The rock stuff also works, like Green Day and Maroon 5. "She Will Be Loved" just came back as a power. We may not be leading, as far as new music, but it's working for us.

ON THE RISE

ARTIST: Ciara

LABEL: LaFace/Zomba Label Group

By MIKE TRIAS/ASSOCIATE EDITOR

Doesn't it seem like Ciara came out of nowhere to dominate the airwaves? First, she warmed people up with a simple tune. "Goodies," featuring Petey Pablo, crept all the way up the Pop chart to No. 3. The song introduced Ciara as singer and dancer, and it also introduced the new sound of "Crunk & B." Then, not only did Ciara avoid becoming a one-hit wonder, she hit No. 1 at the format with her latest track, "1, 2 Step," featuring Missy Elliott, which currently lingers in the No. 2 spot.



Now Ciara is up for four Soul Train Awards: Best R&B Soul Album (Goodies), Best R&B Soul/Rap New Artist, Best Dance Cut ("Goodies") and Best R&B Soul Single ("Goodies"). She will also receive the 2005 Sammy Davis Jr. Award for Entertainer of the Year — Female. By the way, Usher will receive the Sammy Davis Jr. Award in the Male category,

making it a sweep for dancing Crunk & B artists from Atlanta.

Ciara's musical career began when she met Jazze Pha through her production company. The first day they only talked, but on the second day they hit the studio. She recorded five tracks with Jazze Pha, and everyone involved soon determined that she should meet L.A. Reid while the iron was hot. Ciara gave Reid an impromptu performance when they met and then proved that the second time is the charm when it comes to her career — she signed with Reid's label on their second meeting.

Next up for Ciara is the cut "Oh." Like her previous two singles, "Oh" features a heavyweight rapper, this time Ludacris. The accompanying video will be dance-heavy like the ones for "Goodies" and "1, 2 Step," thanks to a crack team of choreographers that includes Devyne Stephens.

Despite keeping with her winning game plan, Ciara says, "I'm not just about penning clever lyrics and singing and dancing to a banging track. My goal is to deliver a positive message and let people know they're not the only ones going through things. I don't wanna write records just to write; I wanna have a message to everything that I write. That gives you longevity."



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PART ONE OF A TWO-PART SERIES

Fab Fall '04

Rhythmic ratings success stories

The fall '04 Arbitron ratings period proved how strong the format is. In numerous markets Rhythmic reigned supreme or dominated the 18-34 demo in multiple dayparts. Powerhouses like KPWR (Power 106)/Los Angeles, WPGC-FM/Washington, KBBT/San Antonio, KGGI/Riverside and KDON/Monterey maintained their top positions. In other markets Rhythmic stations beat their rivals in head-to-head battles. There were even a couple of new stations that had such successful first books they shook up their entire markets.

It was such a great book for the format that I'm forced to break this review into two parts in order to give as many stations as possible their props. This week we're highlighting two astounding debuts and several heritage market leaders that continue to dominate. More highlights will appear next week, and, who knows, your station could be part of the party.

Congratulations to all the programmers and their staffs on a fab fall '04.

New Kids On The Block

KIBT (96.1 The Beat)/Colorado Springs
PD: Jared Goldberg
Summer '04-Fall '04: 2.2-9.8 (No. 1)



Jared Goldberg

"KIBT (96.1 The Beat)/Colorado Springs signed on Sept. 21, 2004 and basically went to No. 1 in the market in one book," says Goldberg. "This market was really starved for this music, as well as for a station that caters to the listeners. The CHR station in the market has been No. 1

for years, and they're a good Pop station, but it was time for a change. The Beat filled that void. We play all the hip-hop, but we're still a pop-leaning Rhythmic. We play the JoJos and the remix of Jay-Z and Linkin Park—that kind of sound.

"We were No. 1 in every daypart 12+ and 18-34. The biggest surprise was that we were No. 1 25-54 in every daypart except middays, and there we were No. 2. Our expectations were that we'd probably be top five overall, but this, of course, was wonderful.

"We understand that people are checking us out, sampling the station, so we know we'll see some fluctuation in the coming books. We're not on the air with imaging saying we're No. 1 or anything. We're just staying with what we've been doing, only we've added live announcers in all dayparts except mornings. There we're focusing on more music.

"I was hired in October and moved here in December, so while I was working with the people here from afar, I really do have a lot of folks to thank: Clear Channel CHR Brand Manager Todd Shannon; our OM, Bob Richards; JoJo, from our sister station in Denver [KFMD], who helped

with the music logs; and our Promotions Director, Gabe Charboneau."

WIBT (96.1 The Beat)/Charlotte
PD: Rob Wagman
Summer '04-Fall '04: 2.9-5.3 (No. 5)



Rob Wagman

"Let's say there are a bunch of people, and they're thirsty, but someone has been giving them burgers," says Wagman. "But they're thirsty, so they take the burger but don't love it. Then another person gives them chips and dip, and, again, they take it, try it, don't love it, but do put it into their mouths.

"Finally, a guy shows up with nothing but water. The burger guy and the chips-and-dip guy laugh at the waterboy and say, 'It'll never work because it's just plain ol' water.' But the crowd goes wild, and the waterboy becomes their king. Honestly, it's a lot like that. This town has been thirsting for this format, and it has been kept from them—but no longer.

"This station is keeping Charlotte radio honest. The new WIBT (96.1 The Beat) signed on Sept. 3, 2004. Within three months the local Pop station's playlist had changed drastically from a Gavin DeGraw, Avril Lavigne, MercyMe sound to sharing eight out of 10 of my powers. To steal a line from the Oldies format, I'd say there's been a whole lotta shakin' goin' on!

"It's got to be hardest on the Urban competitor, though, because while I don't share as many titles with them and I don't consider them my direct competition, they've seen their audience gutted overnight.

"We absolutely own the 18-34 demographic: No. 1 with women, No. 2 overall, No. 2 with men. The Pop station lost 50% of its audience, as did the Urban. From fetus to 25 years of age, it ain't even close—we own it all.

"We built the station from nights on down, with CJ Lusk doing nights. He began Nov. 1. He was No. 1 from birth to death in the fall book. Micki Gamez, a.k.a. Michelle Taylor, from WKQI/Detroit was hired for middays, but I couldn't find the right afternoon talent, so I had her voicetrack afternoons, and she shined—No. 1 with women, No. 2 with men.

"The success of this station truly belongs to my Regional VP/Programming, Bruce Logan. He's the one who saw the hole in the market and rolled the dice on an Oldies format that was already enjoying success. Bruce had the vision to know that this would be a dominant station in the market beyond the success it was already experiencing.

"My brand manager, Todd Shannon, gets the credit for the brilliant way this station was launched and for its incredibly focused yet not rigid playlist. Right from Day One the station exuded attitude, fun, consistency and a bit of mystery."

Still On Top

KGGI/Riverside
PD: Jesse Duran
Summer '04-Fall '04: 6.5-7.3 (No. 1)

"There are now five Los Angeles stations and two Riverside stations playing a version of hip-hop and R&B in this market," says Duran. "KGGI/Riverside's success has not been just about the success of the format. With that kind of competition, you've got to create something more to attain our level of success.

"We've become a culture to our listeners, a way of life. We superserve them, yet we still invite others to the party as well. We broadcast, we don't narrowcast. We actually gained in men more than any other demo. We've always been a success with women. We are consistently No. 1 women 18-49.

"The market is always changing. Our new direct competitors at Wild 96 [KWIE/Riverside] have forced us to step up our game. But the fall book is over, and we've already moved on to trying to win again in the winter and spring books. There's no finish line in radio.

"We have a team, not a bunch of superstars. That is why we win. That is not to say that I don't have the most talented staff in Southern California. I believe I do. But they work harder and are just as concerned with the station's success as they are with their own.

"Jeff Pope, Evelyn Erives, 5 Cent and Irma are in mornings; Mike Medina does bomb-ass imaging and middays; I do afternoons; and ODM does nights and is MD. Plus our Production Director, KC, does *The Love Zone*.

"All of them are pros who've been here four years or more and love this station as much as I do. They are also just as qualified for the PD chair as I am. It's the situation I've worked 16 years in radio to be in. I also have to shout out to station GM Bob Ridzak for giving us a chance to do radio the right way. It's great to have a GM who gets it."

KBBT (94.5 The Beat)/San Antonio
PD: Rick Thomas
Summer '04-Fall '04: 7.2-9.0 (No. 1)



Rick Thomas

"We attribute KBBT (94.5 The Beat)/San Antonio's fall success to intense focus on knowing and serving our listeners' wants and needs both musically and lifestylewise and making it all come out of the speakers in a relatable, compelling way," says Thomas.

"We also put a lot of emphasis on defining our brand and promoting it. I'm very proud to say that in the past year all our dayparts have risen to No. 1 in their target demos. Each time slot had clear goals, and the talent worked hard to achieve them.

"One of the little victories in the past year has

been growing the station despite two, if not three, new direct format competitors. In February Clear Channel came at us with a new full-time Hip-Hop station [KHTY/San Antonio]. It has been my distinct pleasure to have kept them down to below a one share. In March Cox launched Z106.7 [KLEZ/San Antonio], and although they are a decent-sounding station, 94.5 The Beat's immense popularity has forced them to operate with a very low ceiling numberswise.

"I have to give thanks to my staff. I am blessed with very passionate and focused people. Our jocks and promo teams live in a state of exhaustion due to the effort it takes to rule the airwaves and run the streets. I also owe a shout-out to Pete Manriquez, our regional PD, and GM Dan Wilson, who allows us the necessary freedom within the established guidelines to get the job done."

KSFM/Sacramento
PD: Byron Kennedy
Summer '04-Fall '04: 4.8-5.1 (No. 1 music station)

"KSFM/Sacramento has been holding steady for quite some time," says Kennedy. "We're usually No. 1 or No. 2 in the market overall, but we are most proud of our status as No. 1 18-34. In fact, we've been No. 1 nine out of the last 11 books, seven of those consecutively.

"The thing is, when you are No. 1 for so long, it's easy to get complacent. The old saying is true—getting to No. 1 is hard, but staying there is harder. We constantly check ourselves and each other, my staff and I. I tell them when they are slacking off, and believe me, they tell me when I am. It's equal-opportunity here. I'm not above anyone on my staff. I can have a bad show just as easily as anyone else.

"This may sound like a cliché, but I truly believe that winning starts in the hallways. We have a ball here. Everyone loves working together. I have an incredible young, energetic team that gets things done. My guys are so important to me, and, honestly, they make me look good—from Asst. PD/MD Tony Tecate to the intern, who doesn't even get paid."

KCAQ/Oxnard, CA
PD: Big Bear
Spring '04-Fall '04: 6.2-9.2 (No. 1)



Big Bear

"In this market we get a lot of bleed-in from the Los Angeles stations, but KCAQ/Oxnard continues to dominate because we are all about this market," says Big Bear. "Everything we do is for Oxnard. We live and breathe the 805. And my staff, they give 159%. In the last book we went down, and that's why you saw such a huge jump. But we didn't panic. We stuck to our game plan, and everybody was onboard.

"One of our strategies has been to embed ourselves in all that is happening here, from partnering with clubs and promoters to simply being out in the community. Hell, when I go to Wal-Mart to buy light bulbs, people see me and know me. We're only about an hour outside L.A., so it would be easy for folks to listen to those stations, because they're good. But because they feel we're repping them, people stay loyal to KCAQ.

"I have to give props to my entire staff: Asst. PD Mambo, Mix Show Coordinator Fred Rock and the on-air staff. I also need to thank GM Chip Ehrhardt and the sales department for working so well together and OM Mark Elliott and consultant Jimmy Steal. It's the entire collaboration that makes this a winning station."

CHR/RHYTHMIC TOP 50

February 18, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS <i>Lovers & Friends (TVT)</i>	6123	-131	762071	12	39/0
1	2	MARID <i>Let Me Love You (J/RMG)</i>	6042	-312	731155	15	84/0
4	3	GAME f/50 CENT <i>How We Do (Aftermath/G-Unit/Interscope)</i>	5802	+281	714266	14	75/1
3	4	50 CENT <i>Disco Inferno (G-Unit/Shady/Aftermath/Interscope)</i>	5698	-140	706735	10	78/0
5	5	DESTINY'S CHILD <i>Soldier (Columbia)</i>	4825	-538	450308	12	77/0
6	6	CIARA f/MISSY ELLIOTT 1, 2 Step <i>(LaFace/Zomba Label Group)</i>	4787	-534	532927	18	83/0
7	7	50 CENT <i>Candy Shop (Shady/Aftermath/Interscope)</i>	4599	+938	562045	5	81/0
11	8	FRANKIE J. f/BABY BASH <i>Obsession (No Es Amor) (Columbia)</i>	3653	+429	314935	6	65/2
10	9	EMINEM <i>Mockingbird (Shady/Aftermath/Interscope)</i>	3404	+6	293201	11	67/0
9	10	T.I. <i>Bring 'Em Out (Grand Hustle/Atlantic)</i>	3350	-61	381253	12	78/0
8	11	SNOOP DOGG f/PHARRELL <i>Drop It Like It's Hot (Doggystyle/Geffen)</i>	3210	-383	378794	22	78/0
12	12	MARIAH CAREY <i>It's Like That (Island/IDJMG)</i>	2978	+214	277726	5	79/1
13	13	USHER <i>Caught Up (LaFace/Zomba Label Group)</i>	2859	+285	307311	7	80/1
16	14	NATALIE <i>Goin' Crazy (Latium/Universal)</i>	2356	+372	206178	10	55/7
18	15	TRICK DADDY <i>Sugar (Gimme Some) (Slip-N-Slide/Atlantic)</i>	2217	+254	152259	8	68/2
14	16	LUDACRIS <i>Get Back (Def Jam South/IDJMG)</i>	2129	-362	192896	15	74/0
15	17	DADDY YANKEE <i>Gasolina (VI Music)</i>	1879	-423	229807	12	22/0
22	18	BABY BASH <i>Baby I'm Back (Universal)</i>	1832	+167	149849	5	56/1
20	19	TORI ALAMAZE <i>Don't Cha (Universal)</i>	1788	-21	104786	10	45/0
17	20	LLOYD BANKS <i>Karma (Interscope)</i>	1669	-301	222570	15	59/0
21	21	JENNIFER LOPEZ <i>Get Right (Epic)</i>	1639	-79	152830	6	53/0
19	22	ASHANTI <i>Only U (Murder Inc./IDJMG)</i>	1582	-353	151794	15	72/0
25	23	OMARION <i>O (Epic)</i>	1558	+267	173668	6	57/6
29	24	TRILLVILLE <i>Some Cut (BME/Warner Bros.)</i>	1434	+338	174639	9	52/6
27	25	PITBULL f/LIL' JON <i>Toma (TVT)</i>	1315	+177	106330	3	55/6
23	26	NELLY f/TIM MCGRAW <i>Over And Over (Derrty/Fo' Reel/Curb/Universal)</i>	1283	-215	104499	19	42/0
30	27	NIVEA f/LIL' JON & YOUNGBLOODZ <i>Okay (Jive/Zomba Label Group)</i>	1229	+150	109454	10	62/2
41	28	YING YANG TWINS <i>Wait (TVT)</i>	1208	+483	149868	2	43/7
36	29	BOBBY VALENTINO <i>Slow Down (DTP/Def Jam/IDJMG)</i>	1183	+259	116335	3	53/21
24	30	JA RULE f/R. KELLY & ASHANTI <i>Wonderful (Murder Inc./IDJMG)</i>	1154	-302	99226	18	64/0
26	31	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY <i>What U Gon' Do (TVT)</i>	1084	-72	159240	17	61/0
45	32	AKON <i>Lonely (SRC/Universal)</i>	969	+362	119044	2	3/0
28	33	ALICIA KEYS <i>Karma (J/RMG)</i>	948	-189	91150	12	57/0
42	34	FANTASIA <i>Truth Is (J/RMG)</i>	939	+220	109415	4	56/3
33	35	CHINGY f/JANET JACKSON <i>Don't Worry (Capitol)</i>	930	-32	55166	5	45/1
32	36	NB RIDAZ <i>Pretty Girl (Upstairs)</i>	915	-70	128540	20	28/0
44	37	BROOKE VALENTINE f/BIG BOI & LIL' JON <i>Girlfight (Virgin)</i>	859	+247	55706	2	51/4
48	38	GAME <i>Hate It Or Love It (Aftermath/G-Unit/Interscope)</i>	856	+280	179041	2	16/6
34	39	TWISTA f/FAITH EVANS <i>Hope (Atlantic/Capitol)</i>	791	-153	58117	7	42/1
Debut	40	SNOOP DOGG f/JUSTIN TIMBERLAKE <i>Signs (Doggystyle/Geffen)</i>	785	+395	80350	1	37/10
40	41	GWEN STEFANI f/EVE <i>Rich Girl (Interscope)</i>	772	-34	142034	8	32/3
50	42	NELLY N.Dey <i>Say (Derrty/Fo' Reel/Universal)</i>	732	+176	57956	4	41/4
38	43	EMINEM <i>Like Toy Soldiers (Shady/Aftermath/Interscope)</i>	707	-216	111118	7	15/0
47	44	JOHN LEGEND <i>Ordinary People (Columbia)</i>	676	+94	81247	2	33/4
Debut	45	T.I. <i>You Don't Know Me (Grand Hustle/Atlantic)</i>	675	+180	99966	1	44/17
35	46	FABOLOUS <i>Baby (Atlantic)</i>	668	-269	59210	7	48/0
31	47	SNOOP DOGG <i>Let's Get Blown (Doggystyle/Geffen)</i>	650	-373	97931	7	45/0
39	48	JA RULE f/FAT JOE & JADAKISS <i>New York (Murder Inc./IDJMG)</i>	628	-286	59658	11	55/0
46	49	BABY <i>Shyne On (Cash Money/Universal)</i>	597	+15	28249	2	47/4
43	50	YOUNG BUCK <i>Shorty Wanna Ride (Interscope)</i>	586	-78	55607	20	37/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
MARIO <i>How Could You (J/RMG)</i>	53
LUDACRIS <i>Number One Spot (Def Jam South/IDJMG)</i>	48
BOBBY VALENTINO <i>Slow Down (DTP/Def Jam/IDJMG)</i>	21
T.I. <i>You Don't Know Me (Grand Hustle/Atlantic)</i>	17
JENNIFER LOPEZ f/FAT JOE <i>Hold You Down (Epic)</i>	16
JOJO <i>Not That Kinda Girl (Blackground/Universal)</i>	15
WILL SMITH <i>Switch (Interscope)</i>	12
SNOOP DOGG f/JUSTIN TIMBERLAKE <i>Signs (Doggystyle/Geffen)</i>	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT <i>Candy Shop (Shady/Aftermath/Interscope)</i>	+938
YING YANG TWINS <i>Wait (TVT)</i>	+483
FRANKIE J. f/BABY BASH <i>Obsession (No Es Amor) (Columbia)</i>	+429
SNOOP DOGG f/JUSTIN TIMBERLAKE <i>Signs (Doggystyle/Geffen)</i>	+395
NATALIE <i>Goin' Crazy (Latium/Universal)</i>	+372
AKON <i>Lonely (SRC/Universal)</i>	+362
TRILLVILLE <i>Some Cut (BME/Warner Bros.)</i>	+338
USHER <i>Caught Up (LaFace/Zomba Label Group)</i>	+285
GAME f/50 CENT <i>How We Do (Aftermath/G-Unit/Interscope)</i>	+281
GAME <i>Hate It Or Love It (Aftermath/G-Unit/Interscope)</i>	+280

NEW & ACTIVE

AMERIE <i>One Thing (Columbia)</i>	Total Plays: 523, Total Stations: 17, Adds: 4
LUDACRIS <i>Number One Spot (Def Jam South/IDJMG)</i>	Total Plays: 437, Total Stations: 55, Adds: 48
MIKE JONES f/SLIM THUG & PAUL WALL <i>Still Tippin' (SwishaHouse/Asylum/Warner Bros.)</i>	Total Plays: 389, Total Stations: 17, Adds: 3
112 U <i>Already Know (Def Soul/IDJMG)</i>	Total Plays: 351, Total Stations: 31, Adds: 2
CAM'RON f/KANYE WEST & SYLEENA JOHNSON <i>Down And Out (Roc-A-Fella/IDJMG)</i>	Total Plays: 327, Total Stations: 20, Adds: 2
JENNIFER LOPEZ f/FAT JOE <i>Hold You Down (Epic)</i>	Total Plays: 269, Total Stations: 18, Adds: 16
LIL' JON f/ICE CUBE <i>Roll Call (TVT)</i>	Total Plays: 255, Total Stations: 11, Adds: 3
K YOUNG <i>Happy Together (Traacherous)</i>	Total Plays: 243, Total Stations: 24, Adds: 7
BONE BROTHERS <i>Hip Hop Baby (Koch)</i>	Total Plays: 166, Total Stations: 9, Adds: 1
MARIO <i>How Could You (J/RMG)</i>	Total Plays: 103, Total Stations: 53, Adds: 53

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

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Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4.14	4.25	99%	32%	4.11	4.11	4.23
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.13	4.11	94%	19%	4.30	4.01	4.03
MARIO Let Me Love You (J/RMG)	4.12	4.27	98%	36%	4.05	4.09	4.21
50 CENT Candy Shop (Shady/Aftermath/Interscope)	4.09	3.88	77%	13%	4.35	3.99	3.89
LIL' JON & THE EASTSIDE BOYZ #USHER & LUDACRIS Lovers & Friends (TVT)	4.05	4.04	96%	23%	4.14	3.98	3.91
EMINEM Mockingbird (Shady/Aftermath/Interscope)	4.02	3.96	95%	20%	4.30	3.96	3.78
ASHANTI Only U (Murder Inc./IDJMG)	4.00	3.91	94%	28%	3.97	3.96	4.06
MARIAH CAREY It's Like That (Island/IDJMG)	3.98	3.81	68%	8%	4.04	3.97	4.04
GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)	3.97	4.02	95%	25%	4.01	3.92	3.99
FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)	3.94	3.90	70%	13%	4.24	3.76	3.76
NATALIE Goin' Crazy (Latium/Universal)	3.93	-	46%	6%	4.05	3.84	3.90
LLOYD BANKS Karma (Interscope)	3.89	3.96	84%	19%	3.92	3.84	3.82
LUDACRIS Get Back (Def Jam South/IDJMG)	3.87	3.88	95%	25%	3.80	3.85	4.06
DESTINY'S CHILD Soldier (Columbia)	3.86	3.84	100%	40%	3.85	3.91	3.69
ALICIA KEYS Karma (J/RMG)	3.86	3.97	90%	26%	3.72	3.86	3.89
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3.84	3.84	84%	23%	4.10	3.86	3.58
USHER Caught Up (LaFace/Zomba Label Group)	3.83	4.06	92%	24%	3.87	3.81	3.75
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3.79	3.79	60%	11%	4.05	3.72	3.68
LIL' JON & THE EASTSIDE BOYZ #LIL SCRAPPY What U Gon' Do (TVT)	3.77	3.70	93%	32%	3.92	3.74	3.70
JA RULE #R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	3.76	3.90	92%	34%	3.55	3.78	3.97
USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	3.71	3.78	99%	55%	3.73	3.67	3.70
SNOOP DOGG #PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	3.69	3.69	100%	50%	3.62	3.69	3.75
JA RULE #FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	3.67	3.78	88%	29%	3.60	3.75	3.67
NELLY #TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	3.66	3.75	99%	52%	3.54	3.67	3.73
TORI ALAMAZZ Don't Cha (Universal)	3.55	3.51	45%	11%	3.40	3.41	3.97
SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	3.51	3.71	75%	22%	3.09	3.71	3.70
NB RIDAZ Pretty Girl (Upstairs)	3.46	-	56%	18%	3.60	3.44	3.23
JENNIFER LOPEZ Get Right (Epic)	3.41	3.47	91%	28%	3.36	3.55	3.26

Total sample size is 335 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

HEAD RUSH

ARTIST: Will Smith

LABEL: Interscope

By MIKE TRNAS/Associate Editor



To say that Will Smith is one to push the envelope is an understatement. Beginning his career as rapper The Fresh Prince in the mid-'80s, Smith quickly made a name for himself with the comical Grammy-winning hit "Parents Just Don't Understand." He transitioned to television via *The Fresh Prince of Bel Air*, yet continued to drop hot music, including his appropriately titled warm-weather anthem "Summertime."

Smith's unrelenting pursuit of new horizons took his acting career into dramatic roles that earned him Oscar and Golden Globe nods, but his bread and butter proved to be action flicks, which he sometimes marketed alongside danceable hits like "Men in Black." His recent endeavors continue the trend; *Hitch* is his first romantic comedy, and it took in \$45.3 million over the weekend — more than enough to make it No. 1 at the box office.

Now Smith is reaching out to radio with "Switch," the lead single from his upcoming album. The song is definitely different from anything else on Rhythmic, Pop or Urban radio right now. However, it is undeniably rhythmic, almost primal in nature, thanks to a clap-driven track filled with simple, catchy call-and-response hollering by men and women.

After a few listens you start to hear its party-starting potential. If you need a visual aid, check out the video. If you're nowhere near the TV or computer, just imagine "Switch" playing during a timeout at an NBA game and the cheerleaders hitting the floor.

As for the rest of Smith's new musical moves, you'll have to wait until his album *Lost and Found* drops in stores on March 29.

REPORTERS

Stations and their ads listed alphabetically by market

<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>	<p>123456789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100</p>
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POWERED BY
MEDIABASE

Monitored Reporters
108 Total Reporters
86 Total Monitored
22 Total Indicator

Did Not Report, Playlist
Frozen (1):
KOXC/Wichita Falls, TX



DANA HALL
dhall@radioandrecords.com

Mornings After Joyner

How stations are filling the void when Joyner crosses the street

Late last year two of Urban radio's powerhouse entities joined forces when Radio One — the largest African-American-owned broadcast corporation — bought 51% of Reach Media, parent company of the highly successful syndicated *Tom Joyner Morning Show*.

While that was a major news story in itself, the fallout in several markets when the Joyner show jumped from stations it had been airing on to Radio One outlets caused a stir as well. In Philadelphia WDAS-FM lost the show to new rival WRNB, in St. Louis Joyner left KMJM to go to WFUN, and there's speculation that the same thing could happen in other markets.

It's not the first time the Joyner show — or other superstar talents — has crossed the street. Several years ago the show moved from WHUR/Washington to Radio One's WMMJ. Early in 2004 Radio One was able to lure the show away from Infinity-owned WBAV to its new Urban AC WQNC/Charlotte. And last fall Cumulus stole the show from crosstown KDKS/Shreveport, LA when it launched Ur-

ban AC KVMA. In each of these situations the switch impacted the show's former home station's ratings.

Lessons Learned

How are stations dealing with competing against Joyner after years of selling him on their own airwaves? How do they fill the void left by a highly successful morning team, and is it a difficult task to find talent who are up to the challenge? Most important, has this new dynamic at Urban AC radio actually created opportunities for morning talent at the format?



Terry Avery

Terry Avery, OM of Infinity's Charlotte cluster, oversees Urban WPEG and WBAV. The Joyner show had been on WBAV for almost 10 years and helped that station to its highest ratings ever in fall '03, when it tied WPEG for No. 1 overall. By February

2004, though, the show had moved across town.

"We went through this without any real kind of warning," Avery says. "We were caught completely off-guard. I think many of the stations that are going through this now, and even some who run Joyner without the threat of losing him, look at our situation and are probably starting to consider a backup plan, just in case. They learned from our experience. Look at WDAS. They had Carter & Sanborn back on the air within a few weeks after Joyner left.

"Unfortunately, it took us a lot longer than we hoped to find a replacement. We didn't have the new show, *Jaye in Your Day*, up and running until May, five months after Joyner started on the competition. It was hard because, for a long time, the format simply wasn't developing morning show talent that could compete with Joyner. Now,

with stations like ours, we're seeing that happen."

Man About Town

Avery eventually hired Jaye Delai, a morning show talent who had worked in Houston; Montgomery, AL; and a number of other, smaller markets. His father, Rick Roberts, was a legendary personality at Urban radio in the '70s.

"It's been a struggle, but it's a year later and we're finally making some headway," Avery says. "In the fall '04 book we were up, and we've reached the top 10 again in the 25-54 demo.

"We can't keep relying on the same listeners to come back year after year. They are growing older, and their habits change."

Terry Avery

"From our diary review I can see that listeners are now starting to write down Jaye's name. One woman in her 40s wrote, 'I was hurt when Joyner left, but I'm really enjoying the *Jaye in Your Day* morning show.' That shows me that you can make an impact with the right approach.

"Our focus is that we are now the local show. Joyner does what he does very well, so we have to do something different very well. Jaye is the complete man about town. He gets out every day. He's always shaking hands and kissing babies. He makes a point of meeting the movers and shakers of Charlotte and has them on his show. It's everything that Joyner can't do."

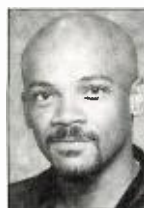
Avery notes that the format is in a unique place right now. "Urban AC programmers have to learn how to grow the format," she says. "We can't keep relying on the same listeners to come back year after year. They are growing older, and their habits change.

"We have to look at the next generation of 25-54-year-olds and try to serve them better. Maybe you focus on the 25-34 demo to start. Those are the listeners who feel they're too young for the real old-school stuff, but they don't want the hip-hop approach of a younger station like WPEG.

"One way to grow is by offering something different. The Michael Baisden show [ABC Radio-syndicated *Love, Lust and Lies*], which we picked up for afternoons on WBAV, is that. His form of radio entertainment involves the listener. He plays a good amount of music, and he offers something totally unique in terms of content and talk. It's getting a very positive response already for us." The show has been airing on WBAV for three weeks.

Carpe Diem

In St. Louis Joyner moved from Clear Channel's KMJM (Magic 104.9), where it had aired for more than two years, to Radio One's WFUN, which flipped to Urban AC just a few weeks before Joyner started there.



Chuck Atkins

Clear Channel/St. Louis OM Chuck Atkins says, "We really didn't have a backup plan in place. Although, when we put Joyner on Magic, our then-morning man, Tony Scott, was moved over to our Urban clustermate, KATZ, to do mornings. So, to me, that was the logical choice.

"We decided to take Joyner off the first week in December, before the contract was up. Right around that time St. Louis had a major crisis in the schools. Both Tony and I felt it was something we needed to address on-air. I told him to go on KATZ and say whatever he wanted. He did, and he really laid into the kids.

"He told them he was fed up with how they acted and the senseless violence, and he walked off the air. He then went on at Magic and laid into the parents, telling them they had to take more responsibility in raising these kids. He said what he truly felt.

"We had the television news and the newspapers there. Over the next few days he had community leaders and school officials on-air to discuss the problems. So, in this instance, we stole the competition's thunder."

The Right People

Atkins is finally at peace, now that his morning show is the local, community-oriented one he always desired. He says, "Over the past two years so many things happened in the community that I felt we needed to be dealing with on the morning show at Magic, and we couldn't. It drove me crazy. I had to wait until 10am to do anything local. So, honestly, I don't view this as a negative at all.

"Programmers need to start thinking in terms of developing talent. Having all these syndicated morning shows has kind of made us complacent."

Chuck Atkins

"In fact, for us, Joyner only reached sixth place 25-54 in the fall '04 ratings. What happened with us is a perfect example of the pendulum swinging in the opposite direction, but you have to be proactive. We were lucky because we had the right people in-house who could step up, and then I took my time finding the right team to surround them. We found Guy Tory and Tammie Holland."

But, Atkins adds, not everyone has the kind of talent available that he did. "Programmers need to start thinking in terms of developing talent," he says. "Having all these syndicated morning shows has kind of made us complacent.

"You can't just throw anyone into mornings. I had a veteran like Tony, who didn't give up on the company even though he wasn't completely comfortable in the hip-hop world. And to fill the void at KATZ, we had a talent, my night jock Kaos, who was prepared to move up."

Atkins says they are moving quickly to market the new morning show on Magic as well. "The outdoor is going up today, in fact," he says. "I completely see this as an opportunity to better the station's position in the market."

"What happened with us is a perfect example of the pendulum swinging in the opposite direction."

Chuck Atkins



GEMINI GEMS Motown recording artist Brian McKnight celebrates the release of his latest album, *Gemini*, with his friends at radio. Pictured here (l-r) are WUSL/Philadelphia's Kasha Powell, McKnight, WUSL's Thea Mitchem, and Azim Rashid, formerly with Universal.

February 18, 2005

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUOACRIS <i>Lovers & Friends (TVT)</i>	3944	+49	513177	11	9/1
2	2	MARIO <i>Let Me Love You (J/RMG)</i>	3600	-272	466087	17	69/1
6	3	GAME f/50 CENT <i>How We Do (Aftermath/G-Unit/Interscope)</i>	3311	+446	438896	11	60/1
7	4	TRILLVILLE <i>Some Cut (BME/Warner Bros.)</i>	3092	+310	335116	14	65/1
8	5	FANTASIA <i>Truth Is (J/RMG)</i>	2999	+267	347199	10	64/1
3	6	DESTINY'S CHILO <i>Soldier (Columbia)</i>	2941	-436	360785	13	68/1
5	7	T.J. <i>Bring 'Em Out (Grand Hustle/Atlantic)</i>	2709	-183	344611	12	68/1
10	8	JOHN LEGENO <i>Ordinary People (Columbia)</i>	2501	+128	262704	9	62/1
9	9	50 CENT <i>Disco Inferno (G-Unit/Shady/Aftermath/Interscope)</i>	2474	-26	323082	9	25/1
4	10	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	2454	-477	287429	15	70/1
18	11	50 CENT <i>Candy Shop (Shady/Aftermath/Interscope)</i>	2083	+615	263017	4	69/1
12	12	OMARION <i>O (Epic)</i>	2083	+106	225480	9	53/0
15	13	USHER <i>Caught Up (LaFace/Zomba Label Group)</i>	1833	+112	181160	6	66/1
14	14	NIVEA f/LIL' JON & YOUNGBLOODZ <i>Okay (Jive/Zomba Label Group)</i>	1789	+52	145850	11	60/1
11	15	SNOOP DOGG f/PHARRELL <i>Drop It Like It's Hot (Doggystyle/Geffen)</i>	1787	-286	219227	20	65/1
19	16	T.J. <i>You Don't Know Me (Grand Hustle/Atlantic)</i>	1756	+328	187541	8	67/1
13	17	LUDACRIS <i>Get Back (Def Jam South/IDJMG)</i>	1659	-151	177604	13	64/1
16	18	SNOOP DOGG <i>Let's Get Blown (Doggystyle/Geffen)</i>	1607	+130	162768	7	55/2
20	19	FABOLOUS <i>Baby (Atlantic)</i>	1582	+180	159821	7	64/1
17	20	TYRA <i>Country Boy (GG&L)</i>	1510	+40	112948	12	45/0
23	21	TWISTA f/FAITH EVANS <i>Hope (Atlantic/Capitol)</i>	1506	+175	143623	9	48/1
24	22	MARIAH CAREY <i>It's Like That (Island/IDJMG)</i>	1493	+168	169740	5	67/1
21	23	LLOYD BANKS <i>Karma (Interscope)</i>	1220	-139	218792	16	44/1
29	24	AMERIE <i>One Thing (Columbia)</i>	1208	+225	148194	4	51/4
22	25	ALICIA KEYS <i>Karma (J/RMG)</i>	1170	-185	158916	12	50/0
28	26	TRICK DADDY <i>Sugar (Gimme Some) (Slip-N-Slide/Atlantic)</i>	1163	+126	96357	5	59/1
33	27	BROOKE VALENTINE f/BIG BOI & LIL' JON <i>Girlfight (Virgin)</i>	992	+250	71579	4	56/2
26	28	JA RULE f/R. KELLY & ASHANTI <i>Wonderful (Murder Inc./IDJMG)</i>	946	-160	91633	18	55/0
25	29	ASHANTI <i>Only U (Murder Inc./IDJMG)</i>	872	-268	98685	15	55/0
27	30	JADAKISS f/MARIAH CAREY <i>U Make Me Wanna (Interscope)</i>	842	-231	75814	15	49/1
31	31	JENNIFER LOPEZ <i>Get Right (Epic)</i>	824	-70	74528	5	45/0
43	32	M. JONES f/S. THUG & P. WALL <i>Still Tippin' (Swishahouse/Asylum/Warner Bros.)</i>	807	+298	63696	5	58/9
49	33	112 U <i>Already Know (Def Soul/IDJMG)</i>	778	+348	84538	2	57/3
30	34	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY <i>What U Gon' Do (TVT)</i>	737	-196	78904	16	53/0
41	35	TWEET f/MISSY ELLIOTT <i>Turn Da Lights Off (Atlantic)</i>	728	+164	76077	3	42/1
35	36	URBAN MYSTIC <i>Long Ways (Sobe)</i>	679	+30	35849	4	40/0
47	37	YING YANG TWINS <i>Wait (TVT)</i>	674	+217	56949	2	2/1
39	38	FANTASIA <i>Baby Mama (J/RMG)</i>	673	+78	86058	3	58/57
36	39	BABY <i>Shyne On (Cash Money/Universal)</i>	669	+29	38659	6	47/1
40	40	R. KELLY <i>Sex In The Kitchen (Jive/Zomba Label Group)</i>	668	+91	110746	3	2/0
32	41	YOUNG BUCK <i>Shorty Wanna Ride (Interscope)</i>	638	-124	58441	20	58/0
38	42	CAM'RON f/K. WEST & S. JOHNSON <i>Down And Out (Roc-A-Fella/IDJMG)</i>	582	-36	82209	4	42/0
34	43	JA RULE f/FAT JOE & JADAKISS <i>New York (Murder Inc./IDJMG)</i>	516	-222	45733	11	50/0
42	44	TANGO f/DAVID BANNER & BONE CRUSHER <i>Wobble And Shake It (Virgin)</i>	503	-47	30302	7	33/0
Debut	45	LUOACRIS <i>Number One Spot (Def Jam South/IDJMG)</i>	451	+94	45683	1	64/63
37	46	CHINGY f/JANET JACKSON <i>Don't Worry (Capitol)</i>	448	-191	29211	8	35/0
Debut	47	FAITH EVANS <i>Again (Capitol)</i>	447	+298	38489	1	49/6
48	48	BOOY HEAOBANGERS f/YOUNGBLOODZ <i>I Smoke, I Drink (Universal)</i>	444	+11	31697	20	28/0
Debut	49	LIL' JON f/JICE CUBE <i>Roll Call (TVT)</i>	431	+128	24681	1	41/6
Debut	50	RAHEEM OEAUGHN <i>Guess Who Loves You More (Jive/Zomba Label Group)</i>	424	+136	41662	1	40/5

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LUDACRIS <i>Number One Spot (Def Jam South/IDJMG)</i>	63
FANTASIA <i>Baby Mama (J/RMG)</i>	57
MARIO <i>How Could You (J/RMG)</i>	46
BOBBY VALENTINO <i>Slow Down (DTP/Def Jam/IDJMG)</i>	42
LYFE JENNINGS <i>Must Be Nice (Columbia)</i>	36
RED CAFE <i>All Night Long (Capitol)</i>	12
MIKE JONES f/SLIM THUG & PAUL WALL <i>Still Tippin' (Swishahouse/Asylum/Warner Bros.)</i>	9
FAITH EVANS <i>Again (Capitol)</i>	6
LIL' JON f/JICE CUBE <i>Roll Call (TVT)</i>	6
RAHEEM DEVAUGHN <i>Guess Who Loves You More (Jive/Zomba Label Group)</i>	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT <i>Candy Shop (Shady/Aftermath/Interscope)</i>	+615
GAME f/50 CENT <i>How We Do (Aftermath/G-Unit/Interscope)</i>	+446
112 U <i>Already Know (Def Soul/IDJMG)</i>	+348
T.J. <i>You Don't Know Me (Grand Hustle/Atlantic)</i>	+328
TRILLVILLE <i>Some Cut (BME/Warner Bros.)</i>	+310
MIKE JONES f/SLIM THUG & PAUL WALL <i>Still Tippin' (Swishahouse/Asylum/Warner Bros.)</i>	+298
FAITH EVANS <i>Again (Capitol)</i>	+298
FANTASIA <i>Truth Is (J/RMG)</i>	+267
BROOKE VALENTINE f/BIG BOI & LIL' JON <i>Girlfight (Virgin)</i>	+250
AMERIE <i>One Thing (Columbia)</i>	+225

NEW & ACTIVE

TRU <i>Where U From? (New No Limit/Koch)</i> Total Plays: 335, Total Stations: 27, Adds: 3
N2U f/JERMAINE DUPRI <i>Baby Mama Love (Virgin)</i> Total Plays: 330, Total Stations: 38, Adds: 2
MIRI BEN-ARI f/SCARFACE & ANTHONY HAMILTON <i>Sunshine To The Rain (Universal)</i> Total Plays: 314, Total Stations: 24, Adds: 0
YOUNGBLOODZ f/YOUNG BUCK <i>Datz Me (So So Def/Zomba Label Group)</i> Total Plays: 308, Total Stations: 23, Adds: 3
ALCHEMIST f/NINA SKY <i>Hold You Down (Koch)</i> Total Plays: 296, Total Stations: 23, Adds: 0
BOBBY VALENTINO <i>Slow Down (DTP/Def Jam/IDJMG)</i> Total Plays: 293, Total Stations: 44, Adds: 42
LYFE JENNINGS <i>Must Be Nice (Columbia)</i> Total Plays: 276, Total Stations: 37, Adds: 36
TORI ALAMAZON <i>Don't Cha (Universal)</i> Total Plays: 273, Total Stations: 10, Adds: 0
BEANIE SIGEL <i>Feel It In The Air (Roc-A-Fella/IDJMG)</i> Total Plays: 261, Total Stations: 20, Adds: 0
NAS <i>Just A Moment (Columbia)</i> Total Plays: 212, Total Stations: 34, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

70 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

IMPACTING URBAN AC FEBRUARY 21!!

Kierra 'Kiki' Sheard "You Don't Know"

#1 single 2004 R&R Year End Chart - Gospel

- First NEW artist to debut on Billboard Gospel Chart @ #1
- 10 weeks at #1 @ R&R Gospel - 8 weeks consecutive
- Currently, 31 consecutive weeks in top 10 on R&R Gospel

Contact Cheryl Brox EMI CMG 615-371-4063 / Eboni Funderburk Grimes EMI GOSPEL 615-371-6890



February 18, 2005

STUDIO STARS

RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 2/18/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 12-17, Pers. 18-24, Pers. 25-34. Lists top 50 songs and artists.

Total sample size is 338 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

ARTIST: Urban Mystic
LABEL: Sobe Entertainment
CURRENT PROJECT: Ghetto Revelations
IN STORES: Now
CURRENT SINGLE: "Long Ways"
TOP SPINS AT: KBTT/Shreveport, LA; WFXX/Augusta, GA; WRJH/Jackson, MS; WENZ/Cleveland; WTMG/Gainesville, FL; WUBT/Nashville



By CARRIE HAYWARD/ASSOCIATE EDITOR
Personal stats: 19-year-old Brandon Williams, a.k.a. Urban Mystic, is the son of a minister and the youngest of four children. Born and raised in Ft. Lauderdale, FL, Mystic started singing in his father's church at a very young age.

Influences: Al Green, Bobby Womack, K.C. & The Sunshine Band, K-Ci & JoJo, Usher and David Hollister. His singing style and vocal qualities are most often compared to Womack and K-Ci. The album: Urban Mystic has put together an album filled with gritty R&B ballads, along with hip-hop-infused uptempo tracks.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of market reports for various cities including Atlanta, Baltimore, Boston, Chicago, Dallas, Denver, Detroit, Houston, Indianapolis, Jacksonville, Kansas City, Las Vegas, Little Rock, Los Angeles, Louisville, Miami, Milwaukee, Minneapolis, Mobile, Nashville, New York, Omaha, Oklahoma City, Orlando, Philadelphia, Phoenix, Portland, Raleigh, Richmond, Sacramento, St. Louis, Tampa, Toledo, Tulsa, Washington DC, Wichita, and Youngstown.

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIATEBASE

Monitored Reporters
102 Total Reporters
70 Total Monitored
32 Total Indicator

Did Not Report, Playlist Frozen (2): WBWT/Tallahassee, FL; WESL/Tupelo, MS

GOSPEL TOP 30

February 18, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SMOKIE NORFUL I Understand (EMI Gospel)	920	+7	36117	14	32/0
1	2	J MOSS We Must Praise (Gospo Centric)	894	-35	36712	24	31/0
3	3	DONNIE MCCLURKIN I Call You Faithful (Verity)	822	-40	29870	13	29/0
4	4	DETRICK HADDON God Is Good (Verity)	671	+43	24741	26	25/1
5	5	BISHOP TO JAKES f/MICAH STAMPLEY Take My Life (Dexterity/EMI Gospel)	602	-39	26618	19	27/2
6	6	DONALD LAWRENCE Healed (Verity)	554	+2	19839	21	20/0
8	7	NEW BIRTH TOTAL PRAISE CHOIR Suddenly (EMI Gospel)	516	+27	22250	29	22/1
7	8	TED & SHERI Celebrate (Word/Curb/Warner Bros.)	516	+16	19114	10	23/2
9	9	KIERRA "KIKI" SHEARO You Don't Know (EMI Gospel)	489	+1	19046	29	22/1
10	10	BENITA WASHINGTON Thank You (Light)	441	-14	16645	13	17/0
12	11	KEITH WONDERBOY JOHNSON Let Go And Let God (Verity)	439	+7	18383	29	19/1
14	12	GMWA MASS CHOIR Only A Test (Gospo Centric)	430	+42	17190	16	20/1
13	13	LASHUN PACE For My Good (EMI Gospel)	421	+23	13817	5	20/1
16	14	ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	404	+39	13059	4	18/2
11	15	DENETRIA CHAMP Go On Through It (JDI)	396	-21	17570	12	18/0
15	16	BISHOP MICHAEL V. KELSEY... Run And Tell That (Safari Sound)	389	+11	11352	19	18/0
18	17	TIM BOWMAN My Praise (Liquid 8)	361	+29	13366	9	18/0
19	18	RUBEN STUDDARD I Need An Angel (J/RMG)	348	+16	12960	6	13/1
17	19	FORTITUDE He's Alright (Word/Curb/Warner Bros.)	308	-11	13250	13	14/0
21	20	MEN OF STANDARD Just Like You (Muscle Shoals Sound Gospel)	298	+13	13082	14	14/1
20	21	BEBE WINANS Safe From Harm (Still Waters/TMG)	296	+11	10251	3	18/1
23	22	JOE PACE We've Come To Praise Him (Integrity Gospel)	243	-1	10604	17	15/0
22	23	STEPHEN HURD Lead Me To The Rock (Integrity Gospel)	242	-21	7336	6	13/0
24	24	LORI PERRY I Found It In You (Music One)	237	-2	12986	8	10/1
30	25	JAMES FORTUNE You Survived (World Wide Gospel)	236	+39	9141	2	18/6
29	26	R. ALLEN GROUP f/K. FRANKLIN Something About The Name Jesus (Tyscot/Taseis)	227	+30	8308	2	11/1
27	27	KURT CARR Let God Arise (Gospo Centric/Interscope)	224	+17	5416	2	10/0
-	28	DAMON LITTLE Do Right (World Wide Gospel)	216	+21	11835	3	12/1
-	29	DONALD LAWRENCE f/HEZEKIAH WALKER You Covered Me (Verity)	212	+20	5647	1	11/1
28	30	LASHELL GRIFFIN Free (Epic)	197	-7	11929	18	11/0

34 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JAMES FORTUNE You Survived (World Wide Gospel)	6
BISHOP PAUL S. MORTON... A Mighty Good Friend (Tehillah/Light)	4
DENETRIA CHAMP I Really Love You (JDI)	3
BISHOP TO JAKES f/M. STAMPLEY Take... (Dexterity/EMI Gospel)	2
TED & SHERI Celebrate (Word/Curb/Warner Bros.)	2
ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	2
ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	2
SHEKINAH GLORY MINISTRY Yes (Independent)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BISHOP PAUL S. MORTON... A Mighty Good... (Tehillah/Light)	+48
DETRICK HADDON God Is Good (Verity)	+43
GMWA MASS CHOIR Only A Test (Gospo Centric)	+42
ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	+39
JAMES FORTUNE You Survived (World Wide Gospel)	+39
NEW BIRTH TOTAL PRAISE CHOIR Thank You... (EMI Gospel)	+36
MIAMI MASS CHOIR Glory, Glory (Independent)	+35
SHEKINAH GLORY MINISTRY Yes (Independent)	+33
R. ALLEN... f/K. FRANKLIN Something About... (Tyscot/Taseis)	+30
TIM BOWMAN My Praise (Liquid 8)	+29

NEW & ACTIVE

CHOIR BOYZ It's Alright (Music One)
Total Plays: 193, Total Stations: 8, Adds: 0
MIAMI MASS CHOIR Glory, Glory (Independent)
Total Plays: 182, Total Stations: 10, Adds: 1
BRIDGETTE CAMPBELL Happy (Light)
Total Plays: 138, Total Stations: 7, Adds: 0
ANTHONY EVANS Even More (INO)
Total Plays: 137, Total Stations: 8, Adds: 0
DENETRIA CHAMP I Really Love You (JDI)
Total Plays: 132, Total Stations: 9, Adds: 3
DEANDRE PATTERSON Great Things (Tyscot/Taseis)
Total Plays: 110, Total Stations: 7, Adds: 0

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA
OM: Frank Johnson
PD: Connie Flint
20 GAWA MASS CHOIR
DENETRIA CHAMP

WTHB/Augusta, GA
OM: Sister Mary King Cannon
ANDERSON SANCTUARY CHOIR

WCAO/Baltimore, MD
PD: Lee Michaels
17 SHEKINAH GLORY MINISTRY
8 JACKIE CLARK CHISHOLM
8 FERRANDO G. ALLEN
8 RACY BROTHERS
8 NICOLE C. MULLEN

WWIN/Baltimore, MD
PD: Jeff Majors
APD: Jean Aston
JAMES FORTUNE

WXOK/Baton Rouge, LA
OM: Jeff Jamison
PD: Kerwin Fealing
12 KAYE ALLEN GROUP f/WALK FRANKLIN
10 BISHOP PAUL & MORTON f/KEITH JOHNSON
& PAUL PORTER

WENN/Birmingham, AL
OM: Doug Hamand
PD: Willie Pride
No Adds

WXTC/Charleston, SC
OM: Jerry Bagg
PD: Edwin "Chel" Wright
APD: James Wallace
10 CLARENCE POWELL
18 BOBBY JONES
17 SHEKINAH GLORY MINISTRY
15 TROY SNEED

WMPZ/Chattanooga, TN
OM: Keith Landwehr
PD: Andrea Perry
5 LORI PERRY
5 JAMES FORTUNE
5 VASHAWN MITCHELL

WFMV/Columbia, SC
PD: Tony "Ebe" Green
APD: Monica Washington
7 DARRUS BROOKS
5 BISHOP TO JAKES f/MICAH STAMPLEY
5 TED & SHERI

WJVD/Columbus, OH
OM: Jerry Smith
PD: Dawn Masby
BISHOP PAUL S. MORTON f/KEITH JOHNSON
& PAUL PORTER

KHVN/Dallas, TX
PD: Warren Brooks
10 AL RECORNING
10 WALTER BARNES, JR.

WCHB/Detroit, MI
PD: Spike
ANDERSON SANCTUARY CHOIR

WTLC/Indianapolis, IN
OM: Brian Wallace
PD: Paul Robinson
MD: Donovan Hartwell
DENETRIA CHAMP

WHLH/Jackson, MS
OM: Steve Kelly
PD: Jennell Roberts
MD: Torrez Harris
No Adds

WDAO/Jackson, MS
OM: Stan Branson
PD: Perry Lewis
MD: Stacia Hunter
50 DETRICK HADDON
44 NEW BIRTH TOTAL PRAISE CHOIR
14 TED & SHERI
12 LASHUN PACE
5 JAMES FORTUNE
5 DAMON LITTLE

KPRF/Kansas City, MO
OM: Andre Garson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Johnson
No Adds

WHAL/Memphis, TN
PD: Eileen Collier
APD: Tracy Bethea
11 ADY SARTURE READY CHOIR
13 JEROME DEBREE & VOICES OF TRIUMPH
13 CHARLE PETRES & STRENGTH IN PRAISE
12 BEBE WINANS
11 BISHOP TO JAKES f/MICAH STAMPLEY

WMBM/Miami, FL
OM: Steve Kelly
PD: Greg Cooper
No Adds

WGOK/Mobile, AL
OM: Dan Balle
PD: Felicia Allwright
5 ISRAEL AND NEW BREED
5 JAMES FORTUNE
5 DORIS f/INDRWOOD
5 TYE TRIBETT

WPRF/New Orleans, LA
PD: Lebron "LBJ" Joseph
APD: Kris "Cap'n Kris" McCoy
18 ISRAEL AND NEW BREED
17 GENEVA
16 MARTHA ALLINIZZI
15 KIERRA "KIKI" SHEARO
13 MEN OF STANDARD
11 KEITH WONDERBOY JOHNSON

WYLD/New Orleans, LA
OM: Carla Boatner
PD: Al Appleberry
APD: MD: Loretta Pettit
No Adds

WXEZ/Norfolk, VA
OM: John Sherry
PD: Dale Murray
No Adds

WDAS/Philadelphia, PA
OM: Thep Michem
PD: Joe Tamburo
APD: MD: Jo Gamble
No Adds

WNNL/Raleigh, NC
OM: PD: Jerry Smith
APD: Dennis Lee
MD: Melissa Wade
12 GREG HOOVER & CHARLOTTE COMMUNITY SINGERS

WPZZ/Richmond, VA
OM: Jerry Smith
PD: Reggie Baker
11 MIAMI MASS CHOIR
11 BRUCE F. MACKESSICK
11 JAMES FORTUNE
25 BISHOP PAUL S. MORTON f/KEITH JOHNSON & PAUL PORTER

ABC's Rejoice/Satellite
PD: Willie Mae McIver
25 BISHOP PAUL S. MORTON f/KEITH JOHNSON & PAUL PORTER
21 DONALD LAWRENCE f/HEZEKIAH WALKER
19 WALTER HAWKINS

Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dulber
27 NEW BIRTH TOTAL PRAISE CHOIR
28 JAMES FORTUNE
6 ANCHORED
5 RON WINANS

WYCB/Washington, DC
PD: Ron Thompson
DENETRIA CHAMP

34 Total Reporters

34 Total Indicator

Did Not Report:

Playlist Frozen (6):
KVLO/Little Rock, AR
WAGG/Birmingham, AL
WJMO/Cleveland, OH
WJMC/Charleston, SC
WLOK/Memphis, TN
WPGC/Washington, DC

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From Promotions To Programming

Three top Country PDs offer their thoughts on a rare transition

There's a comforting familiarity to the natural progression of radio. Air talents work their way up through the system, adding music director or assistant program director duties as they advance. The lucky ones are able to grow in one company or, better yet, one city, but most bounce from market to market until they get that small-town PD gig that proves a steppingstone to bigger and better things.

A glance around the Country format reveals at least three programmers at powerhouse stations who got their gigs via a different route. WQYK/Tampa's Mike Culotta, WSIX/Nashville's Keith Kaufman and KPLX/Dallas' Paul Williams all made the leap from promotions to programming.

To understand the challenges of such a move and to encourage other promotions directors with an eye on the PD chair, R&R asked the three about their unique career paths. But first, a little background.

Culotta actually grew up in the Tampa area and was an avid listener to WQYK, as was his grandmother. His first gig at the station came in 1992, as morning show producer for Cleveland Wheeler. After 18 months he took on the same role for new morning man Tom Rivers.

He moved from there to the Promotions Director post for the various permutations of WQYK-AM & FM, WRBQ and WYUU that consolidation brought to the area. He was named OM/PD for WQYK-FM, WYUU (Outlaw Country) and "Hot Talk" WBZZ-AM in 2002, putting him in a position of overseeing many of the air talents he had listened to as a kid.

Kaufman got his start in radio as GM of WAPX at Austin Peay State University in 1985 — "a free ride through school," he says. He took the evening airshift at AC WCWQ/Clarksville, TN in 1986. Two years later he moved to Classic Rock WGFX/Nashville as Asst. Promotions Director. In 1989 he headed for Classic Rock WAFX/Norfolk as Promotions Director.

After four years in Virginia Kaufman returned to Nashville as Promotions Director for Soft AC WJXA. In 1995 he took a similar role at CHR/Pop WYHY/Nashville (now WRVW) and a year later added promotion responsibilities for WSIX. By 1998 he was also overseeing promotion efforts for the cluster's Urban AC WJCE (now Urban WUBT), News/Talk WLAC and Classic Rock WNRQ. In 2002 he was named Director/Marketing & Broadcast Operations for Clear Channel/Nashville.

Williams started in CHR/Pop radio, first on-air in Tallahassee, FL at stations including WTAL, WBGM and WGLF. He also worked one summer at WPFM/Panama City Beach, FL. His first promotion gig was at WSSX/Charleston, SC, where he also handled swing airshift duties.

"The fear I have about being a PD/OM is getting so caught up in numbers and research that I stop being a listener, a friend, and can't see the big picture."

Mike Culotta

Williams dropped the jock role and focused on promotions at WBJW/Orlando, KDWB/Minneapolis, WLTA/Atlanta and WEGX/Philadelphia. He also worked at Universal Studios/Orlando for six years, handling regional and local promotion. He started with KPLX in 1999 as Promotions Director and was promoted to PD in January 2002.

R&R: Before you were promoted to PD, how big did you think the leap would be?

PW: I never really thought about it until [former KPLX PD] Brian Philips told me he was leaving. I put together a written pitch for our GM, Lon Bason, and as I created it, I realized I could absolutely do the job.

MC: I was very lucky coming up through the ranks of one station and having people like Infinity's Eric Logan, Tom Rivers and Beecher Martin in the positions they were in. As much as I wanted to learn, they'd let me. They were never protective of what they did. I had full, open-door access, which allowed me to see everything — music; hiring and firing; and Arbitron ratings and how they relate to sales. So it didn't seem like that big a step. It was like



WORLD'S LARGEST SLINGSHOT Nashville's Cumberland River Bridge was the setting for WSIX/Nashville's *Bras Across the Cumberland* promotion, which raised \$7,200 for breast cancer efforts. Listeners sent the station their support (literally and figuratively), which the Big D & Bubba afternoon team strung across the bridge with the help of volunteers. The 5,000 brassieres spanned the structure four times over and were eventually donated to women's shelters throughout middle Tennessee.

I'd been going to college and finally graduated.

KK: I'd seen what Paul and Mike had done but hadn't really considered programming. I was all right with the gig I had. Being the right-hand man to the GM and doing the marketing for a five-station cluster was pretty cool. It was a great year that really prepared me to be a PD more than I knew.

R&R: Now that you've been PD for a while, how big did the leap turn out to be?

PW: Not a big one for me, but I appreciate Lon, Market Manager Dan Bennett and Susueharna for giving me the opportunity.

KK: Huge!

MC: Radio has changed so much over the last five or six years, and most of those changes come from the influence of corporate America on the industry. I'm very comfortable looking at the transition from both sides, and the main reason for that is the team I have around me. I happen to be the guy on top, but I could not do it without such a great team.

Our four-book average has us at No. 1 in the market, we've grown Outlaw's numbers, and we've grown the Country cume, and that's a result of having a devoted and dedicated team. You really see that come out in adverse situations, like the four hurricanes we had last year.

R&R: What's the toughest part of making the transition from promotions director to PD?

KK: Earning respect. It certainly doesn't come overnight.

PW: Letting go of the old job. Letting the new person make their mark, and convincing the folks who are used to calling you to work with the new person.

MC: Having been as active on the promotions side as I was, it was tough letting go and delegating. Even though things aren't always done the way I might have done them, I see the same sort of results, and that's the point. My way wasn't the only way. You have to let other people have that freedom that Tom, Eric and Beecher gave me.

R&R: What part of the PD role were you least prepared for?

KK: The pressure. The pressure that comes with being the No. 1 Country station in a four-Country-station market, as well as the pressure I'm putting on myself. What's next? How can it be bigger, better, faster, stronger?

PW: Probably the music, but Cody Alan, our afternoon guy and MD, along with Asst. PD Smokey Rivers, eased the transition.

MC: Even though I knew how to get Arbitron numbers, it was a learning process to figure out how to find the stories for salespeople to sell and

promote. Dissecting and digesting those numbers, as well as using them to find out where you're strong and where you're vulnerable, was a challenge.

R&R: How much of a help was it that you all were promoted to PD at stations where you were working as promotions director? Was it an easier transition than going from one station as promotions director to another station as PD?

KK: A huge part of being offered this job was my relationships in and knowledge of the market. I couldn't imagine starting anywhere else.

PW: It was a huge help. I knew the airstaff, and they knew me — same with sales.

MC: Very important in my success was that upon Eric's resignation at a staff meeting, the staff asked if I was the next guy. Tom said there would be a search, but they sort of nominated me. Knowing from Day One that I had their support, knowing I had built up that kind of credibility and trust, made me feel good about it.

R&R: Do you think promotions directors can change stations and make the leap to PD?

MC: You could make that work, but it's easier to do it at the station you're already at. Promoting from within is usually better. There's more continuity and less time lost ramping up. You see that in sports. Something can be gained from making a big switch if you've got a failed system — you might need to change everything. But if the system is strong, promoting from within is good. People are more comfortable, and that keeps the creativity high.

KK: It would be very tough to change markets as a first-time PD. You have to have someone who's willing to be patient with you. Clay Hunnicutt, my Regional VP/Programming, took time teaching me initially. I'm not sure you can expect to have somebody at your new station, in your new market, do that. The attitude would most likely be, "You're the PD, you're supposed to know that."

PW: It would probably be doable to go from a big-market promo job to a smaller-market PD job.

R&R: Before you became a PD, was there a part of that job that you were concerned that your background in promotions might not have prepared you for, and were you right?

PW: The music side. Again, Smokey and Cody work on-air six hours a day, so KPLX is pretty unique for a major-market station. That certainly helps.

R&R: What has been the biggest surprise about sitting in the PD chair?

KK: How much time I spend doing things that don't affect the sound of the radio station. Scary!

PW: We have so many ideas, we can't execute them all. We have to figure out when to do what.



Keith Kaufman



Mike Culotta

You can't throw them all on the air at once. And then a more timely one comes along to step in front of the line.

R&R: *What do you like most about being a PD?*

KK: Coming up with the ideas, writing, producing and listening to the finished product on the air. Much like promotions, it's very gratifying.

MC: Putting a winning team together that has fun and can keep the tradition going. It's not necessarily the PD job I'm most proud of, it's continuing the tradition where people have fun working and we have great ratings and revenue success doing it.

PW: The creative part. When our VO man, Barry Corbin, comes for his sessions. He is amazing.

R&R: *What do you like least about being PD?*

KK: The actual physical scheduling of the daily music logs.

PW: Having all these ideas we have to sit on until the right timing or opportunity presents itself.

MC: The fear I have about being a PD/OM is getting so caught up in numbers and research that I stop being a listener, a friend, and can't see the big picture. Research and callout are tools, but I don't want to fall into the numbers game. There are numbers to it, but creativity and art are very important.

R&R: *Was there any part of the PD job you feared?*

KK: Not knowing how long it was going to take to get my feet under me. Sometimes I pretended I knew what I was doing, and more times I just went to the boss man with my arms in the air and said, "I have no idea what to do on this. Help me." I was scared of both.

PW: There wasn't really any part of the job I feared.

R&R: *What part of the PD job has proved harder than you expected?*

"We have so many ideas, we can't execute them all. We have to figure out when to do what. You can't throw them all on the air at once. And then a more timely one comes along to step in front of the line."

Paul Williams

MC: Being open to creativity and not isolating myself from what makes radio successful. Gut has to be a part of the decisionmaking process.

KK: Getting our unfair share out of the labels. I hate their idea that every station in Nashville is equal and gets the same thing. I have to work harder than I thought to get our unfair share. Sometimes it works, sometimes it doesn't.

PW: Prioritizing the ideas to put on the air.

R&R: *What part of the PD job has proved to be easier than you expected?*

MC: Working with talent. It seems like we've been able to reach understandings and have honest discussions.

KK: Dealing with the on-air talent on a daily basis.

PW: There is not a person in the building — other than our receptionist — who gets more phone calls than the promo director. I was surprised my phone message volume went down.

R&R: *What's your relationship with your promotions director? Do you have to resist the temptation to tell them how you would do their job?*

PW: At first I did, but once they hit the ground running, it's off to the races. It's not so much me letting go, but sales, clients and event partners learning that someone else is the go-to person.

MC: Heidi Heinz is our Promotions Director. She wasn't brought up in the radio world and is very open-minded. We have a great relationship. If she has a question, she's not scared to ask. She understands that if I give her an opinion, it's just that; she doesn't have to do it that way. We've had some very successful events that were as big as I might have hoped had I been doing them.

As with my becoming PD, she stepped into a solid team that I had already put in place, which is a great position to be in.

KK: Jessica Hayes is a total pro. I do find myself sometimes getting a little too involved with the details. I'm sure it drives her crazy.

R&R: *Are most promotions directors more prepared for the PD post than they think?*

PW: It depends. If they are a part of the management team and report to the GM, they are. It would be tough if they report to a PD or an OM.

KK: Many promotions directors I know have absolutely no desire to go into programming. Those I know who do want to make the move can absolutely be effective.

MC: It's all based on the individual. Those who learn and feed on knowledge of the industry and what's going on at the station and who have a PD, an OM and a sales manager who will help them could easily be more prepared. Those who just want to do promotions and ignore everything else wouldn't be as prepared.

R&R: *Did you consciously do anything over the years to prepare yourself to become PD?*

KK: Consciously? Unfortunately, no.

PW: I started in programming, so it was natural to end up there.

R&R: *Knowing what you do now, what should promotions directors aspiring to be PDs do to better prepare themselves to get the gig?*

PW: Number one, do your job and do it better than anyone. Once you prove to the PD and GM you've got that covered, you can take things off the PD's plate to prove yourself.

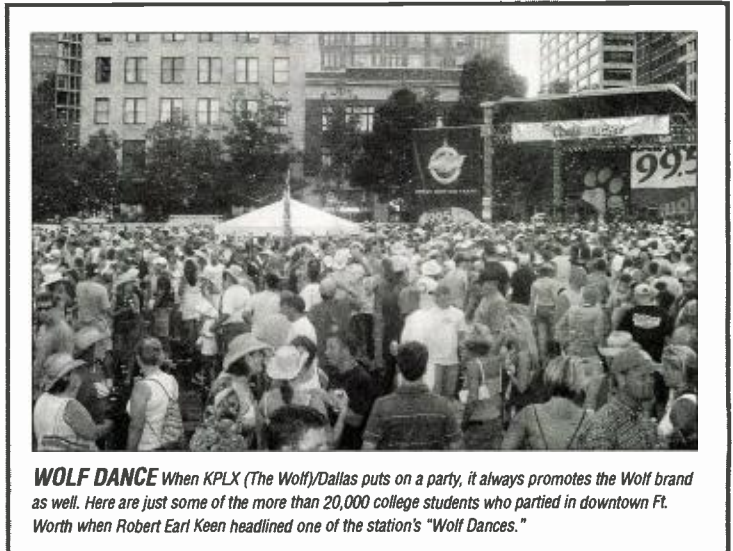
KK: Ask the PD "Why?" 14 times each week. When I was Promotions Director I had no idea how or why the PD did the music the way he did. I had no idea how to set up an auditorium music test using a screener, much less how to dissect and implement the results. I had no idea that programs like PD Advantage existed. The list goes on and on. Had I asked, I'm sure the PD would have told me.

MC: If your desire is to move into the PD chair, develop a great relationship with the PD, the GM and the GSM. Let them know that you want to be a part of everything. Get your job done, and once it's done, ask for more responsibility. Tell them you want to know about Miller, Kaplan; revenue; ratings; where the station stands. Get to know the employees — sales, programming and promotion. Learn everybody's job. The more you know, the better transition you can make to program director.

R&R: *How did your relationship with the GM change after you were elevated to PD?*

PW: Not much, since I reported to him already.

KK: Tom Schurr, my GM, ultimately signed



WOLF DANCE When KPLX (The Wolf)/Dallas puts on a party, it always promotes the Wolf brand as well. Here are just some of the more than 20,000 college students who partied in downtown Ft. Worth when Robert Earl Keen headlined one of the station's "Wolf Dances."

off on this, and it's my goal in life to make him look like a genius. After all, these guys took a huge chance on me. That doesn't weigh lightly.

MC: I don't know that it changed much originally, because Tom was my GM. Then Charlie Ochs returned to WQYK from WMZQ, and he really understood the heritage, was very supportive and offered up a great deal of knowledge. We have a great relationship.

R&R: *Any concerns about selecting or scheduling music, setting clocks, etc.?*

"It would be very tough to change markets as a first-time PD. You have to have someone who's willing to be patient with you."

Keith Kaufman

KK: Yes, yes, yes. I'm the MD too. I am extremely fortunate to have a great Selector teacher in Clay Hunnicutt. I completely get the whys of music scheduling and flow, and, though I hate physically doing the scheduling, music is one of my favorite things. I love our weekly music meetings.

MC: I have a great MD in Jerry Roberts. The other guys will say theirs is the best, but Jerry and I have a great relationship that goes back to my days as a morning show producer. We'd listen to everything then, and we still do. Several times a week we sit down, and we still get excited about the new stuff.

We were the first station in America to play Gretchen Wilson, Big & Rich, Joe Nichols and Josh Turner and Randy Travis' "Three Wooden Crosses." As for rotations, gold and scheduling, I understand the theory, but it's not a day-to-day concern of mine.

R&R: *Have you ever been on the air? If not, does that create any interesting scenarios or problems in dealing with air talent?*

MC: I have only been on as part of a morning show. So far, that hasn't reared its head. The best coaches in any sport weren't necessarily the best players. Sometimes being a great player can hinder you. It doesn't necessarily translate into being a great teacher.

KK: I was on the air for several years a long time ago.

PW: I started as a baby DJ, so it certainly helps.

R&R: *How about aircheck sessions? Did you feel confident right away in your ability to coach talent? How did you handle the early sessions with jocks?*

MC: I'm probably unique, in that the hot line, for me, is basically for saving our license and complimenting people. "Great bit, great job." The light doesn't start blinking so I can yell at people. If there was some dead air after a spot, they know it; they don't need to hear it from me too.

As for airchecks, we'll have a lunch or dinner and use it as a bonding session. It's a chance for them to ask questions about the station. I can get to know them, and they can get to know me. At the level we're at, this is the NFL. This is the pros, and the guys here understand that. At most they need tweaking. My position is, "How can I help you get better?"

KK: Every morning at 10 when I sit down with Gerry House to aircheck his show ... wait, never mind. With Gerry, Billy Greenwood, Big D & Bubba and Slam Duncan, the biggest thing is keeping them on the basics when they slip. That's the easy part. From a content standpoint, they are right on the mark most of the time. When they aren't, I'll talk to them that day.

With the weekend team, I'd listen to their tapes, take some notes and schedule sessions with them and invite Clay. I learned a lot about how to handle talent while watching him in those sessions. Again, I kind of faked it while learning the how-to.

R&R: *Did any of the jocks try to take advantage of you early on?*

PW: Not at all.

KK: Are you kidding? Absolutely!

MC: If they did, I was unaware of it. They were very supportive of the transition and have remained so.

R&R: *Any trials and tribulations you'd care to share?*

KK: I got a taste of that No. 1 thing in the summer book. We slipped to second behind the AC station in the fall, and it was the worst day of my life. A year ago we would have jumped up and down with a No. 2 book. It's amazing how quickly things change.

R&R: *Final thoughts?*

MC: No matter how you look at it, if you're a good promo director and outstanding at that position, you could be outstanding as a PD. Those who excel at that position have what it takes to excel at the next level.

PW: I was really happy to see Mike and Keith get promoted. I hope we see more of that.

COUNTRY TOP 50 INDICATOR

February 18, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOT. AUD. ('00)	± AUD. ('00)	WEEKS ON	TOTAL ADDS
1	1	RASCAL FLATTS Bless The Broken Road (Lyric Street)	5240	16	4155	+46	124671	862	15	107/1
2	2	KEITH URBAN You're My Better Half (Capitol)	5053	-86	4031	-48	118601	-2769	16	107/1
3	3	BRAD PAISLEY Mud On The Tires (Arista)	4953	-181	3926	-126	117838	-3736	22	104/1
4	4	ALAN JACKSON Monday Morning Church (Arista)	4474	32	3555	+61	108913	2037	18	99/2
7	5	JOSH GRACIN Nothin' To Lose (Lyric Street)	4433	339	3521	+289	106624	9239	23	105/2
6	6	LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb)	4320	-26	3501	-10	104361	465	23	105/1
8	7	SUGARLAND Baby Girl (Mercury)	3733	209	2936	+194	86274	4969	29	104/2
10	8	BROOKS & DUNN It's Getting Better All The Time (Arista)	3629	185	2877	+156	83978	5477	11	105/1
9	9	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3572	63	2912	+57	84319	649	16	104/1
11	10	BILLY DEAN Let Them Be Little (Curb)	3400	15	2710	+32	81566	1628	20	100/1
13	11	CRAIG MORGAN That's What I Love About Sunday (BBR)	3349	337	2787	+311	81996	9044	14	101/3
5	12	GRETCHEN WILSON When I Think About Cheatin' (Epic)	3137	-1279	2450	-1008	76094	-29046	16	87/1
15	13	MONTGOMERY GENTRY Gone (Columbia)	3016	158	2424	+148	72323	3330	12	99/1
16	14	KENNY CHESNEY Anything But Mine (BNA)	2978	191	2443	+180	69940	4993	8	102/2
14	15	ANDY GRIGGS If Heaven (RCA)	2943	44	2376	+67	71539	1726	17	100/1
18	16	JOE NICHOLS What's A Guy Gotta Do (Universal South)	2585	149	2088	+164	60831	3250	13	97/3
17	17	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	2550	91	2090	+103	59732	3300	18	102/1
22	18	TOBY KEITH Honkytonk U (DreamWorks)	2420	634	1914	+477	55854	14522	3	104/11
19	19	JO DEE MESSINA My Give A Damn's Busted (Curb)	2392	196	1928	+189	58759	5785	6	85/1
21	20	MARTINA MCBRIDE God's Will (RCA)	2203	189	1803	+170	52096	5707	10	88/5
20	21	TRACE AOKINS Songs About Me (Capitol)	2109	91	1677	+108	48524	2881	9	91/2
25	22	TIM MCGRAW Drugs Or Jesus (Curb)	2018	540	1630	+441	45240	12791	4	94/15
23	23	MIRANDA LAMBERT Me And Charlie Talking (Epic)	1787	72	1410	+67	41163	2116	17	91/2
24	24	LONESTAR Class Reunion (That Used To...) (BNA)	1672	119	1365	+96	39024	2874	6	88/5
26	25	BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	1559	113	1343	+127	36229	2824	11	76/3
28	26	SHANIA TWAIN Don't! (Mercury)	1547	134	1197	+92	35942	3780	6	77/2
29	27	MARK CHESNUTT I'm A Saint (Vivaton)	1344	52	1067	+51	29644	1481	16	78/4
31	28	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	1204	96	1000	+131	27810	2569	5	74/7
32	29	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	1144	90	937	+62	28098	2077	12	61/2
33	30	BLAKE SHELTON Goodbye Time (Warner Bros.)	1015	181	855	+166	22562	4320	6	73/7
27	31	TERRI CLARK The World Needs A Drink (Mercury)	970	-469	750	-340	24683	-8695	13	50/0
35	32	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	737	57	578	+51	17483	1790	4	52/2
36	33	AMY DALLEY I Would Cry (Curb)	650	23	531	+24	15361	355	13	39/1
38	34	BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)	641	40	508	+20	14843	1180	8	40/0
39	35	ALISON KRAUSS & UNION STATION Restless (Rounder)	573	51	453	+32	13869	899	10	40/3
40	36	KEITH ANDERSON Pickin' Wildflowers (Arista)	506	32	400	+30	12018	680	8	33/2
47	37	BIG & RICH Big Time (Warner Bros.)	464	234	361	+169	10894	5991	2	41/18
37	38	CHELY WRIGHT Bumper Of My S.U.V. (Dualtone/Painted Red)	447	-161	426	-132	11370	-4506	11	49/0
42	39	JULIE ROBERTS Wake Up Older (Mercury)	423	109	337	+77	8460	1945	4	38/7
Debut	40	GRETCHEN WILSON Homewrecker (Epic)	388	388	349	+349	8643	8643	1	33/33
Debut	41	DARRYL WORLEY If Something Should Happen (DreamWorks)	366	252	313	+208	8694	6042	1	36/25
41	42	S. BROWN f/R. RANDOLPH Mission Temple Fireworks Stand (Curb)	324	-11	273	-11	7178	-182	6	22/0
48	43	BUDDY JEWELL If She Were Any Other Woman (Columbia)	311	90	247	+86	6999	2425	2	26/8
43	44	AARDN LINES Waitin' On The Wonderful (BNA)	269	30	190	+22	6112	552	5	17/2
44	45	JEDD HUGHES Soldier For The Lonely (MCA)	266	30	209	+17	4938	295	3	19/1
49	46	KATRINA ELAM I Want A Cowboy (Universal South)	250	64	229	+57	4795	1061	2	22/4
45	47	KENI THOMAS Not Me (Moraine)	246	15	195	+13	5067	444	7	16/0
50	48	TIFT MERRITT Good Hearted Man (Lost Highway/DreamWorks)	202	18	163	+11	4459	404	4	18/0
-	49	REBECCA LYNN HOWARD That's Why I Hate Pontiacs (Arista)	187	23	151	+22	4940	493	2	17/1
Debut	50	TRICK PONY It's A Heartache (Asylum/Curb)	159	71	121	+51	3321	1663	1	11/6

108 Country reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GRETCHEN WILSON Homewrecker (Epic)	33
DARRYL WORLEY If Something Should Happen (DreamWorks)	25
BIG & RICH Big Time (Warner Bros.)	18
TIM MCGRAW Drugs Or Jesus (Curb)	15
TRAVIS TRITT I See Me (Columbia)	13
TOBY KEITH Honkytonk U (DreamWorks)	11
BUDDY JEWELL If She Were Any Other Woman (Columbia)	8

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TOBY KEITH Honkytonk U (DreamWorks)	+634
TIM MCGRAW Drugs Or Jesus (Curb)	+540
GRETCHEN WILSON Homewrecker (Epic)	+388
JOSH GRACIN Nothin' To Lose (Lyric Street)	+339
CRAIG MORGAN That's What I Love About Sunday (BBR)	+337
DARRYL WORLEY If Something Should Happen (DreamWorks)	+252
BIG & RICH Big Time (Warner Bros.)	+234
SUGARLAND Baby Girl (Mercury)	+209
JO DEE MESSINA My Give A Damn's Busted (Curb)	+196
KENNY CHESNEY Anything But Mine (BNA)	+191

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOBY KEITH Honkytonk U (DreamWorks)	+477
TIM MCGRAW Drugs Or Jesus (Curb)	+441
GRETCHEN WILSON Homewrecker (Epic)	+349
CRAIG MORGAN That's What I Love About Sunday (BBR)	+311
JOSH GRACIN Nothin' To Lose (Lyric Street)	+289
DARRYL WORLEY If Something Should Happen (DreamWorks)	+208
SUGARLAND Baby Girl (Mercury)	+194
JO DEE MESSINA My Give A Damn's Busted (Curb)	+189
KENNY CHESNEY Anything But Mine (BNA)	+180
MARTINA MCBRIDE God's Will (RCA)	+170

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COUNTRY CALLOUT AMERICA BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES February 18, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 6-12.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
CRAIG MORGAN That's What I Love About Sunday (BBR)	45.0%	86.0%	4.28	9.0%	98.8%	3.0%	0.8%
BRAD PAISLEY Mud On The Tires (Arista)	41.5%	84.3%	4.23	12.8%	99.5%	1.8%	0.8%
ALAN JACKSON Monday Morning Church (Arista)	47.5%	82.3%	4.23	12.3%	99.5%	2.8%	2.3%
JOSH GRACIN Nothin' To Lose (Lyric Street)	36.5%	75.5%	4.06	18.5%	99.3%	4.0%	1.3%
ANDY GRIGGS If Heaven (RCA)	30.3%	70.5%	3.97	21.8%	97.3%	3.3%	1.8%
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	34.3%	69.5%	3.95	19.5%	97.5%	6.0%	2.5%
SUGARLAND Baby Girl (Mercury)	29.8%	67.8%	3.93	21.0%	95.8%	5.3%	1.8%
BROOKS & DUNN It's Getting Better All The Time (Arista)	28.8%	66.8%	3.94	19.0%	92.3%	4.5%	2.0%
REBA MCENTIRE He Gets That From Me (MCA)	32.5%	66.5%	3.85	20.3%	98.5%	8.3%	3.5%
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	25.5%	66.0%	3.88	20.5%	93.5%	5.0%	2.0%
RASCAL FLATTS Bless The Broken Road (Lyric Street)	33.5%	65.3%	3.92	24.0%	97.3%	6.3%	1.8%
KEITH URBAN You're My Better Half (Capitol)	28.8%	64.8%	3.90	26.3%	96.8%	4.8%	1.0%
MARK CHESNUTT I'm A Saint (Vivaton)	19.5%	64.0%	3.84	18.8%	89.8%	5.8%	1.3%
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	24.8%	62.8%	3.84	21.8%	91.8%	3.8%	3.5%
KENNY CHESNEY Anything But Mine (BNA)	28.8%	60.3%	3.91	20.0%	87.0%	4.0%	2.8%
MARTINA MCBRIDE God's Will (RCA)	27.3%	58.3%	3.81	19.8%	88.5%	7.0%	3.5%
JOE NICHOLS What's A Guy Gotta Do (Universal South)	21.3%	57.8%	3.77	26.0%	90.8%	5.3%	1.8%
BILLY DEAN Let Them Be Little (Curb)	24.5%	57.5%	3.75	23.0%	91.3%	7.5%	3.3%
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	20.5%	55.8%	3.64	25.0%	93.8%	10.0%	3.0%
JEFF BATES Long, Slow Kisses (RCA)	17.0%	54.5%	3.66	28.3%	92.0%	7.8%	1.5%
MONTGOMERY GENTRY Gone (Columbia)	23.3%	53.8%	3.66	28.5%	94.0%	9.0%	2.8%
TRACE ADKINS Songs About Me (Capitol)	13.5%	49.5%	3.63	25.8%	84.0%	7.0%	1.8%
TERRI CLARK The World Needs A Drink (Mercury)	15.5%	47.8%	3.56	33.0%	90.8%	7.5%	2.5%
CHELY WRIGHT Bumper Of My S.U.V. (Duotone/Painted Red)	18.5%	47.3%	3.71	18.5%	75.0%	6.3%	3.0%
JO DEE MESSINA My Give A Damn's Busted (Curb)	13.5%	47.0%	3.54	20.5%	80.8%	9.3%	4.0%
AMY DALLEY I Would Cry (Curb)	12.0%	46.0%	3.62	28.3%	81.0%	5.5%	1.3%
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	15.5%	44.8%	3.45	27.3%	87.8%	10.5%	5.3%
LONESTAR Class Reunion (That Used To...) (BNA)	11.3%	42.8%	3.48	25.0%	80.0%	9.0%	3.3%
MIRANDA LAMBERT Me And Charlie Talking (Epic)	13.0%	41.0%	3.37	30.8%	87.5%	10.0%	5.8%
KEITH ANDERSON Pickin' Wildflowers (Arista)	13.5%	41.0%	3.47	24.3%	79.0%	10.5%	3.3%
BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)	12.0%	39.5%	3.46	24.8%	76.8%	8.5%	4.0%
TOBY KEITH Honkytonk U (DreamWorks)	13.0%	39.5%	3.51	19.0%	70.0%	6.5%	5.0%
OIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	10.5%	38.3%	3.51	17.8%	67.5%	8.5%	3.0%
SHANIA TWAIN Don't! (Mercury)	11.3%	31.3%	3.42	18.3%	62.0%	8.3%	4.3%
TIM MCGRAW Drugs Or Jesus (Curb)	8.5%	30.0%	3.34	26.5%	68.0%	7.5%	4.0%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

Over the last several weeks Craig Morgan has seen explosive growth with "That's What I Love About Sunday." For the first time ever Morgan takes over the No. 1 slot overall, and he's in the No. 2 passion slot this week. "That's What I Love About Sunday" is the No. 1 song with men and the No. 2 song with females.

Andy Griggs moves into the Callout America top five, with "If Heaven" at No. 5 overall. Griggs has the No. 8 passion song and the No. 5 positive song with males. Female strength is from 25-34s, who rank "If Heaven" as the No. 9 song.

Sugarland continue to show impressive growth, moving to the No. 7 spot with "Baby Girl," up from No. 11 last week. They have the No. 9 passion song, up from No. 12. Females are the strength, ranking "Baby Girl" as the No. 8 song, and it's the No. 9 female passion song.

Blaine Larsen's "How Do You Get That Lonely" is in a strong growth trend, ranking as the No. 14 song for the week at Callout America. "How Do You Get That Lonely" is the No. 15 passion song in the sample. Male listeners are driving this song, ranking it No. 6 overall and No. 12 passion.

Brooks & Dunn are the big growth story for the week, moving into the Callout America top 10 with the No. 8 song, up from No. 12. They have the No. 12 passion song and are No. 7 with males.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence, Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.

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February 18, 2005



America's Best Testing Country Songs 12+
For The Week Ending 2/18/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
BRAD PAISLEY Mud On The Tires (Arista)	4.15	4.20	98%	26%	4.17	4.14	4.19
JOSH GRACIN Nothin' To Lose (Lyric Street)	4.14	4.22	91%	18%	4.06	4.15	4.01
CRAIG MORGAN That's What I Love About Sunday (BBR)	4.11	4.11	83%	14%	4.15	4.20	4.12
RASCAL FLATTS Bless The Broken Road (Lyric Street)	4.09	4.20	96%	24%	4.02	4.23	3.89
SUGARLAND Baby Girl (Mercury)	4.07	4.06	82%	28%	4.10	4.07	4.12
KEITH URBAN You're My Better Half (Capitol)	4.03	4.13	96%	23%	3.98	4.02	3.95
JOE NICHOLS What's A Guy Gotta Do (Universal South)	4.02	4.18	85%	11%	4.03	3.97	4.06
MONTGOMERY GENTRY Gone (Columbia)	4.01	4.03	92%	16%	3.99	4.04	3.96
ANDY GRIGGS If Heaven (MCA)	4.01	4.09	89%	17%	4.04	4.27	3.91
MARTINA MCBRIDE God's Will (RCA)	4.01	4.28	87%	16%	4.02	4.27	3.87
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	3.99	4.11	97%	32%	4.05	4.08	4.03
BLAINE LARSEN How Do You Get That Lonely (Gordian/BNA)	3.99	4.04	68%	9%	3.98	4.28	3.80
BROOKS & DUNN It's Getting Better All The Time (Arista)	3.98	4.14	83%	13%	3.98	4.08	3.92
KENNY CHESNEY Anything But Mine (BNA)	3.97	4.04	86%	13%	3.89	3.91	3.88
ALAN JACKSON Monday Morning Church (Arista)	3.92	4.11	87%	31%	4.02	3.88	4.11
GRETCHEN WILSON When I Think About Cheatin' (Epic)	3.88	3.95	98%	37%	3.94	3.98	3.91
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3.85	4.05	94%	20%	3.87	3.74	3.95
TRACE ADKINS Songs About Me (Capitol)	3.85	3.94	79%	13%	3.89	3.86	3.91
JEFF BATES Long, Slow Kisses (RCA)	3.85	3.97	58%	9%	3.89	4.17	3.73
JO DEE MESSINA My Give A Damn's Busted (Curb)	3.83	3.88	64%	13%	3.75	3.85	3.70
REBA MCBENTIRE He Gets That From Me (MCA)	3.81	4.05	99%	40%	3.88	3.89	3.87
BILLY DEAN Let Them Be Little (Curb)	3.78	4.01	94%	28%	3.89	4.11	3.75
LEANN RIMES Nothin' Bout Love Makes Sense (Alyson/Curb)	3.73	3.92	98%	34%	3.77	3.70	3.81
PHIL VASSARIT Take That As A Yes (The Hot Tub Song) (Arista)	3.73	3.70	79%	19%	3.66	3.74	3.61
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	3.70	3.73	80%	27%	3.68	3.79	3.61
BIG & RICH Holy Water (Warner Bros.)	3.69	3.75	96%	32%	3.61	3.76	3.51
AMY DALLEY I Would Cry (Curb)	3.68	3.71	81%	7%	3.72	3.85	3.64
PAT GREEN Don't Break My Heart Again (Universal Republic/Mercury)	3.59	3.73	85%	28%	3.62	3.62	3.62
MIRANDA LAMBERT Me And Charlie Talking (Epic)	3.58	3.59	77%	28%	3.63	3.63	3.63

Total sample size is 319 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
4	1	RASCAL FLATTS Bless The Broken Road (Lyric Street)	548	19	9	13/0
2	2	KEITH URBAN You're My Better Half (Capitol)	530	-16	13	12/0
5	3	JOSH GRACIN Nothin' To Lose (Lyric Street)	511	+26	9	12/0
1	4	BRAD PAISLEY Mud On The Tires (Arista)	502	-45	17	15/0
3	5	GRETCHEN WILSON When I Think About Cheatin' (Epic)	452	-81	12	14/0
9	6	LEE ANN WOMACK I May Hate Myself... (MCA)	417	+34	5	13/0
17	7	AARON LINES Wairin' On The Wonderful (BNA)	395	+70	3	11/0
7	8	DEAN TUFTIN Wide Open Highway (Stolen Horse)	395	-8	9	8/0
6	9	LEANN RIMES Nothin' Bout Love... (Alyson/Curb)	385	-26	18	16/0
18	10	SHANIA TWAIN Don't! (Mercury)	373	+50	3	14/0
13	11	PAUL BRANDT Home (Orange/Universal)	372	+16	3	10/0
10	12	BROOKS & DUNN It's Getting Better... (Arista)	368	-1	7	13/0
12	13	DOC WALKER Forgive Me... (Open Road/Universal)	343	-15	13	12/0
23	14	KENNY CHESNEY Anything But Mine (BNA)	342	+58	3	9/0
21	15	MONTGOMERY GENTRY Gone (Columbia)	327	+7	4	12/1
16	16	GORD BAMFORD My Heart's A Genius (GWB)	327	-4	7	10/0
22	17	BILLY DEAN Let Them Be Little (Curb)	322	+3	5	10/0
8	18	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	322	-71	12	11/0
14	19	LISA BROOKOP Hey, Do You... (Curb/EMI Music Canada)	318	-20	7	9/0
11	20	ALAN JACKSON Monday Morning Church (Arista)	306	-59	14	11/0
19	21	REBA MCBENTIRE He Gets That From Me (MCA)	291	-31	14	15/0
29	22	GEORGE CANYON My Name (Universal South)	278	+49	2	11/1
23	23	AARON PRITCHETT John Roland Wood (Royalty)	268	-4	6	11/1
26	24	TERRI CLARK The World Needs A Drink (Mercury)	267	+13	4	9/0
30	25	ANDY GRIGGS If Heaven (MCA)	246	+20	3	8/0
25	26	CAROLYN DAWN JOHNSON Dress Rehearsal (Arista)	245	+127	1	10/1
25	27	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	245	-21	7	9/0
20	28	SUGARLAND Baby Girl (Mercury)	231	+20	1	10/1
20	29	BLAKE SHELTON Some Beach (Warner Bros.)	217	-104	16	14/0
15	30	BIG & RICH Holy Water (Warner Bros.)	211	-124	16	15/0

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records. ♣ Indicates Cancun.

C O U N T R Y FLASHBACK

1

YEAR AGO

• No. 1: "American Soldier" — Toby Keith

5

YEARS AGO

• No. 1: "My Best Friend" — Tim McGraw

10

YEARS AGO

• No. 1: "Old Enough To Know Better" — Wade Hayes

15

YEARS AGO

• No. 1: "No Matter How High" — Oak Ridge Boys

20

YEARS AGO

• No. 1: "A Lady Like You" — Glen Campbell

25

YEARS AGO

• No. 1: "I Ain't Living Like You" — Waylon Jennings

30

YEARS AGO

• No. 1: "Linda On My Mind" — Conway Twitty

NEW & ACTIVE

DARRYL WORLEY If Something Should Happen (DreamWorks)

Total Plays: 155, Total Stations: 29, Adds: 24

JEDD HUGHES Soldier For The Lonely (MCA)

Total Plays: 132, Total Stations: 22, Adds: 2

KATRINA ELAM I Want A Cowboy (Universal South)

Total Plays: 130, Total Stations: 21, Adds: 5

REBECCA LYNN HDWARD That's Why I Hate Pontiacs (Arista)

Total Plays: 129, Total Stations: 18, Adds: 1

ZONA JONES Two Hearts (D/Quarterback)

Total Plays: 99, Total Stations: 10, Adds: 0

LILA MCCANN Go Easy On Me (BBR)

Total Plays: 96, Total Stations: 22, Adds: 5

SHELLY FAIRCHILD Tiny Town (Columbia)

Total Plays: 64, Total Stations: 14, Adds: 5

TRAVIS TRITT I See Me (Columbia)

Total Plays: 49, Total Stations: 20, Adds: 19

GEORGE CANYON My Name (Universal South)

Total Plays: 37, Total Stations: 18, Adds: 17

HANNA-MCEUEN Something Like A Broken Heart (MCA)

Total Plays: 23, Total Stations: 14, Adds: 14

COUNTRY REPORTERS

Stations and their ads listed alphabetically by market

<p>KBCY/Ahlens, TX OM: Brad Elliott AP/MD: JB Cloud 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WZLX/Blooms, MS OM: Bryan Rhodes AP/MD: Greg Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WGRM/Cleveland, OH OM: Meg Stevens AP/MD: Chuck Callier 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WKML/Fayetteville, NC OM: Paul Johnson AP/MD: Dan Deard 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WDRM/Huntsville, AL OM: Todd Berry AP/MD: Dan McClain 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KZLA/Los Angeles, CA AP/MD: Tony Campos 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KHGX/Odessa, TX OM: Mike Lawrence AP/MD: Kelley Peterson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WLSL/Roanoke, VA OM: Brett Sharp AP/MD: Robyn Jaymes 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KOKS/Smyrna, LA OM: Gary McCreary AP/MD: Russ Winslow 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WTCM/Traverse City, MI OM/MD: Jack O'Malley AP/MD: Ryan Dobry 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	
<p>WDMK/Akron, OH OM/MD: Kevin Mason AP/MD: Ken Steel 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WHWK/Birmingham, NY AP/MD: Ed Walker 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KCCY/Colorado Springs, CO OM: Travis Hurl AP/MD: Valerie Hart 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WFRB/Ft. MI OM: Coyote Collins AP/MD: Dave Gersomino 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WMSJ/Jackson, MS OM: Rick Adams AP/MD: Marshall Stewart 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WAMZ/Louisville, KY OM: Dennis Callahan AP/MD: John Hines 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KHFM/Odessa, TX OM/MD: John Hines AP/MD: John Hines 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WYDD/Roanoke, VA OM: Jeff Deering AP/MD: Lisa Kelly 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KSUX/Sioux City, IA OM: Bob Rouns AP/MD: Tony Michaels 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KIIM/Tucson, AZ OM: Herb Crowe AP/MD: Buzz Jackson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	
<p>WQNA/Albany, NY OM: Bill Earley AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WPSK/Blacksburg, VA OM/MD: Scott Stevens AP/MD: Sean Sumner 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WCOB/Columbia, SC OM: L.J. Smith AP/MD: Glen Garrett 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WXXI/Florence, AL OM/MD: Gary Murdoch AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WUSJ/Jackson, MS OM: Tom Freeman AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WWRQ/Jacksonville, FL OM: Gail Austin AP/MD: Casey Carter 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KHAY/Ozark, TX OM/MD: Buddy Van Arsdale AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WXXI/Rockford, IL OM: Steve Summers AP/MD: Kathy Hess 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>KXKZ/Sioux Falls, SD OM: Jim Gordon AP/MD: Mark Evans 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WFRG/Utica, NY OM: Tom Jackson AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	
<p>KRWB/Alexandria, LA OM: Jeff Jones AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WJZZ/Charlotte, NC OM: Rick Summers AP/MD: Spencer Burke 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WYZZ/Charlotte, NC OM: John Crenshaw AP/MD: Dan E. Zulo 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WWSL/Greenville, SC OM/MD: Scott Johnson AP/MD: Kix Layton 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WVFX/Charlotte, NC OM: Mike James AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WVFX/Charlotte, NC OM: Mike James AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WVFX/Charlotte, NC OM: Mike James AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WVFX/Charlotte, NC OM: Mike James AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WVFX/Charlotte, NC OM: Mike James AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	<p>WVFX/Charlotte, NC OM: Mike James AP/MD: 3 Gretchen Wilson 1. THE MCGRAW 2. JEFF BATES 3. JAY WETTER 4. GARY BELL 5. JIMMYE LAMBERT 6. LISA KELLY 7. JESSICA HENNING 8. JESSICA HENNING 9. JESSICA HENNING 10. JESSICA HENNING</p>	
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POWERED BY MEDIABASE

*Monitored Reporters

224 Total Reporters

116 Total Monitored

108 Total Indicator

Did Not Report, Playlist Frozen (4): KZKZ/Hagerstown, NE WAZZ/Lincolnton, NC WKOA/Lafayette, IN WWOQ/Wilmington, NC



JULIE KERTES
jkertes@radioandrecords.com

PART ONE OF A TWO-PART SERIES

Radio Stalkers

WALK afternoon host tells her story

When we think of the word *stalk*, we don't realize how serious it really is. For example, I often describe how I got my job at R&R by saying, "I stalked Erica Farber and Kevin McCabe until they granted me an interview." I once had a disheveled board op who followed me around the office offering me food from a crumpled grocery bag; I called him a stalker.

Then there was the bartender I met while studying abroad in London who showed up with flowers on my doorstep in Foster City, CA. I used to consider myself a stalker magnet, but after hearing WALK/Nassau-Suffolk afternoon host K.T. Mills' story, I will no longer use the word so lightly.

Last month Suffolk County, NY police arrested 50-year-old Alexander Rousseau for stalking Mills. Rousseau, who has a history of stalking Mills since 1993, allegedly sent her a package, which was a violation of the order of protection Mills has against him. He was arrested and charged with second-degree criminal contempt. I spoke to Mills about her 12-year ordeal and how she has taken steps to change New York's stalking laws.

R&R: Describe the series of events that led you to file an order of protection against Rousseau.

KM: He would show up at the radio station and refuse to leave. He would sit in our lobby and have to be physically escorted out. At first I didn't have a restraining order, and the only thing the police would be able to charge him with was trespassing. Then it became harassment.

"He would show up at the radio station and refuse to leave. He would sit in our lobby and have to be physically escorted out."

The problem was, because he hadn't brandished a weapon or threatened to kill me, it was not a felony. Stalking to this day remains a misdemeanor. A misdemeanor is akin to spitting on the sidewalk. It doesn't hold much weight in the court system.

When I finally got the restraining order against him, tests showed he was mentally incompetent. He is a paranoid schizophrenic, delusional and irrational, but our rights at the time were such that if someone was declared men-



K.T. Mills

tally incompetent, an order of protection couldn't be enforced, so the authorities told me they were taking the restraining order away from me.

If anything, the fact that he was certifiably insane should have vindicated my order of protection. But, according to the commissioner of mental health in New York State, someone who is mentally ill cannot understand or comprehend what an order of protection is; therefore, they cannot abide by it.

I thought, "What about my rights?" and rather than have the then-current law work against me and have him get a free pass to pretty much coast through life, I took action to protect myself.

R&R: Wasn't he remanded to a mental facility?

KM: Yes, twice. Once he was released on his own recognizance, and another time he actually escaped and came to see me. He's in that gray area — he's obviously a very sick man, but he hasn't wiped out a family or blown up a building. Schizophrenics improve immeasurably under a doctor's care, but when they are released they stop taking the medications, and the delusions return. That's what happened in my case. He kept turning up over and over and over again. That was when I finally decided to do something.

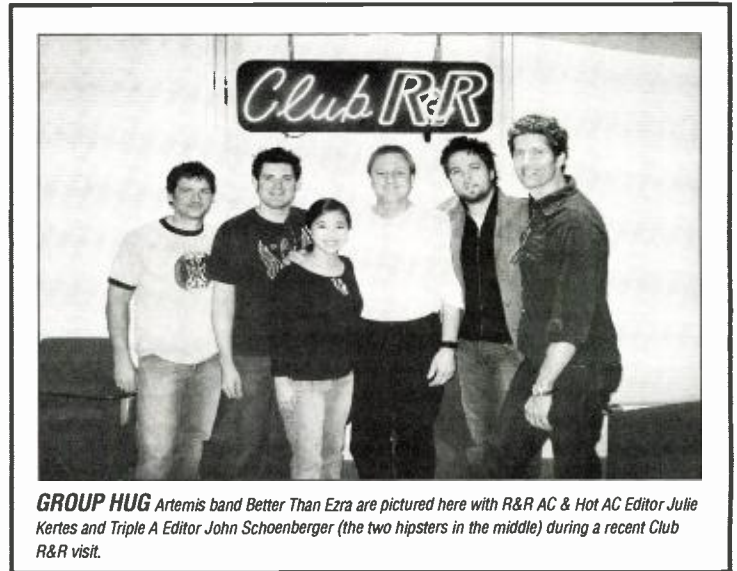
R&R: Tell us about your bill that changed New York stalking laws, the "Mills Bill."

KM: My bill was actually part of a trio of bills. One bill dealt with the issue of videotaping people without their knowledge, and another dealt with Internet stalking — people being harassed via e-mail. Everything is changing, and the laws have to catch up with technology.

The Mills Bill was named after me because it was specific to my case. Women are generally stalked or harassed by someone they know or someone they have had a relationship with — an ex-boyfriend, an ex-lover, a co-worker. In my case it was more of a celebrity stalking. I had no relationship with this man. He was an obsessed fan who subsequently was found to be mentally ill.

We knew we had to have specifics in our bill so that you could take out a restraining order against someone who is emotionally disturbed and mentally ill. We had to spell out certain conditions because nothing had addressed this type of issue up to that point.

The second thing we changed with my bill,



GROUP HUG Artemis band Better Than Ezra are pictured here with R&R AC & Hot AC Editor Julie Kertes and Triple A Editor John Schoenberger (the two hipsters in the middle) during a recent Club R&R visit.

which passed in 2003, is that we extended the length of time for an order of protection. The standard issue for a restraining order or order of protection was six months to a year, and what I saw happening was that women were having to take the day off from work without pay and

"Stalking to this day remains a misdemeanor. A misdemeanor is akin to spitting on the sidewalk. It doesn't hold much weight in the court system."

go to court and sit there all day while they were renewing orders of protection against the same individual. The duration of an order should be far longer than six months to a year if it's taken out against the same individual.

The Mills Bill helped to extend orders of protection to anywhere from five years to, under special circumstances, 10 years. Women depend on that. That is our safety net. There needs to be an order of protection for the police to do their job in these circumstances. Even though it's just a piece of paper, it's important to show that you took the proper steps and went through the proper channels in order to establish your situation and let the police know that this is the individual you fear and that you fear for your life.

R&R: Rousseau attempted to contact you recently. Explain what happened.

KM: Two packages arrived at the station last month. I recognized the handwriting instantly. I knew it was him. The last time I went through this was 2002-2004; he was then remanded to a group home in Florida. I don't know whether he was released on his own recognizance or whether he escaped again. I did not get a phone call.

In my bill it states that the victim should be notified if the perpetrator is being let out or, certainly, if he's escaped. But that applies to New York state laws. I don't know what the laws are in Florida. Because all 50 states are allowed to have their own laws and their own jurisdictions, it can be a hindrance when you're following a criminal across the country.

R&R: Did he violate the protection order by sending packages to you from Florida through the U.S. Postal Service?

KM: My order of protection mandates that there be no contact with me whatsoever. E-mails have been added to the list, which is an example of how the laws are catching up with technology. He is to have no contact with me by e-mail, phone or mail and certainly no contact in person within 100 yards.

R&R: What other improvements can be made with regard to stalking laws?

KM: I would like to see the stalking laws in New York become nationwide laws. Another change that I want to make now is that I would like to see stalking become a felony for repeat offenders, like a "three strikes and you're out" arrangement. Leave it as a misdemeanor, but if the stalking continues, it should become a felony and should incur jail time — or, in my perpetrator's case, incarceration at a mental-health-care facility.

One of the most ridiculous things that happened five years ago was that he was put in a group home right here on Long Island. So when he walked away — or escaped — he walked or hitched right back here to the station. And that's something else I need the laws to examine: the geographical proximity of where the perpetrator is incarcerated relative to the victim's location, be it her home or her workplace.

So it's time to sit down with my legislators yet again and see if we can make even greater

"Two packages arrived at the station last month. I recognized the handwriting instantly. I knew it was him."

changes to the laws. It's always baby steps. You do what you can at the time, and now, since I'm going through this again, I'm all fired up and ready to take action — again.

Mills' story will be concluded in the March 4 AC column. She'll discuss how this frightening experience has affected her and the staff at WALK and how people in similar situations can protect themselves. She'll also reveal the outcome of Rousseau's recent arraignment.

February 18, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	LOS LONELY BOYS Heaven (OR Music/Epic)	2237	+31	197322	35	103/1
2	2	KELLY CLARKSON Breakaway (Hollywood)	2174	+133	209645	20	101/2
5	3	JOHN MAYER Daughters (Aware/Columbia)	1893	+171	154865	16	108/4
4	4	KEITH URBAN You'll Think Of Me (Capitol)	1790	+48	133254	37	105/0
3	5	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1774	-37	158808	23	105/1
7	6	TIM MCGRAW Live Like You Were Dying (Curb)	1601	+41	106557	19	97/0
6	7	MAROON 5 She Will Be Loved (Octone/JRMG)	1556	-25	160144	17	85/1
8	8	HALL & OATES I'll Be Around (U-Watch)	1472	+46	99157	22	98/1
9	9	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	1085	-243	90060	21	96/0
10	10	MAROON 5 This Love (Octone/JRMG)	1074	-76	100427	41	92/0
11	11	HOOBASTANK The Reason (Island/IDJMG)	1007	+58	82205	33	60/0
12	12	KENNY G. #EARTH, WIND & FIRE The Way You Move (Arista/RMG)	792	+84	83806	5	79/3
15	13	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	750	+112	113728	7	54/5
13	14	ROD STEWART #STEVIE WONDER What A Wonderful World (JRMG)	645	-48	74303	15	57/0
18	15	MICHAEL BUBLE Home (143/Reprise)	635	+179	60474	3	81/11
17	16	TINA TURNER Open Arms (Capitol)	485	-27	20382	5	58/4
16	17	MICHAEL MCDONALD Reach Out, I'll Be There (Motown/Universal)	450	-80	30002	18	50/1
19	18	KATRINA CARLSON Drive (Kataphonic)	387	-3	10517	17	54/2
22	19	RYAN CABRERA True (E.V.L.A./Atlantic)	379	+78	44559	4	41/4
26	20	MERCYME Homesick (INO/Curb)	276	+77	5277	2	48/7
20	21	SHANIA TWAIN #WIMARK MCGRATH Party For Two (Mercury/IDJMG)	261	-67	16901	12	26/0
23	22	RICHARD MARX Ready To Fly (Manhattan/EMC)	259	-5	5905	8	42/1
24	23	JIM BRICKMAN #ROCH VOISINE My Love Is Here (Windham Hill/RMG)	247	-8	7848	10	39/1
25	24	RAY CHARLES #DIANA KRALL You Don't Know Me (Concord)	246	+11	6847	7	40/3
27	25	SCOTT GRIMES Sunset Blvd. (Velocity)	203	+32	4672	3	37/3
Debut	26	FIVE FOR FIGHTING If God Made You (Aware/Columbia)	140	+43	5851	1	29/6
Debut	27	VANESSA WILLIAMS You Are Everything (Lava)	123	+29	2893	1	25/4
21	28	CELINE DION Beautiful Boy (Epic)	120	-205	5412	15	18/0
30	29	FINGER ELEVEN One Thing (Wind-up)	114	+6	5330	4	6/0
Debut	30	JOE COCKER One (UME)	108	+20	1119	1	20/2

117 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc., © 2005, Radio & Records

NEW & ACTIVE

MAROON 5 Sunday Morning (Octone/JRMG)
Total Plays: 103, Total Stations: 13, Adds: 4

CROSBY & NASH Lay Me Down (Sanctuary/SRG)
Total Plays: 85, Total Stations: 15, Adds: 2

ELTON JOHN All That I'm Allowed (Universal)
Total Plays: 57, Total Stations: 19, Adds: 7

CHICAGO #PHILIP BAILEY If You Leave Me Now (Rhino)
Total Plays: 40, Total Stations: 10, Adds: 0

ROD STEWART Blue Moon (JRMG)
Total Plays: 1, Total Stations: 19, Adds: 19

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ROD STEWART Blue Moon (JRMG)	19
MICHAEL BUBLE Home (143/Reprise)	11
MERCYME Homesick (INO/Curb)	7
ELTON JOHN All That I'm Allowed (Universal)	7
FIVE FOR FIGHTING If God Made You (Aware/Columbia)	6
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	5
ROB THOMAS Lonely No More (Atlantic)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL BUBLE Home (143/Reprise)	+179
JOHN MAYER Daughters (Aware/Columbia)	+171
KELLY CLARKSON Breakaway (Hollywood)	+133
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+112
NORAH JONES Don't Know Why (Blue Note/Virgin)	+110
SEAL Love's Divine (Warner Bros.)	+93
ENRIQUE IGLESIAS Hero (Interscope)	+90
LUTHER VANDROSS Dance With My Father (JRMG)	+89
KENNY G. #EARTH, WIND & FIRE The Way You Move (Arista/RMG)	+84
RYAN CABRERA True (E.V.L.A./Atlantic)	+78

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	1113
DIDO White Flag (Arista/RMG)	1082
UNCLE KRACKER #DOBIE GRAY Drift Away (Lava)	1057
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	1043
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	1016
MATCHBOX TWENTY Unwell (Atlantic)	928
SEAL Love's Divine (Warner Bros.)	892
TRAIN Calling All Angels (Columbia)	881
JOSH GROBAN You Raise Me Up (143/Reprise)	850
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	828
LUTHER VANDROSS Dance With My Father (JRMG)	805
MARTINA MCBRIDE This One's For The Girls (RCA)	783

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artistactivity

ARTIST: Michael Bublé
 LABEL: 143/Reprise

By JULIE KERTES/AC/HOT AC EDITOR

Vancouver crooner Michael Bublé has his grandfather to thank for exposing him to the standards Bublé is known for performing today. "My grandfather was really my best friend growing up," says Bublé. "He was the one who opened me up to a whole world of music that seemed to have been passed over by my generation. Although I like rock 'n' roll and modern music, the first time my granddad played me The Mills Brothers, something magical happened. The lyrics were so romantic — so real — the way a song should be, for me. It was like seeing my future flash before me. I wanted to be a singer, and I knew that this was the music I wanted to sing."



in hot rotation sooner than later." Written by Bublé, Amy Foster-Gillies and Alan Chang, "Home" has taken programmers by surprise. KKCW/Portland, OR MD Alan Lawson says, "OM/PD Tony Coles and I listened to 'Home' during a music meeting and were blown away instantly. It's really the most intimate and simple love song. This one just knocked us out. It's a dynamite tune!" Though "Home" isn't what you would expect from this modern-day Sinatra, it exemplifies Bublé's true talent and versatility.

Radio support is widespread, with stations like KOST/Los Angeles; WMJX/Boston; WRMM/Rochester, NY; WLEV/Allentown; WLRQ/Melbourne; WTPJ/Indianapolis; WDEF/Chattanooga, TN; KBEE/Salt Lake City; WWLI; and KKCW leading the way in plays.

KOST PD Stella Schwartz says, "The upcoming KOST 103 Valentine's Party featuring Michael Bublé sold out in only a few days, and we are so excited about treating our listeners to a romantic evening of music. 'Home' has elicited positive listener response and sounds great on the air."

KBEE PD Rusty Keys says, "It's a great-sounding song. Listeners have immediately reacted to it. Utah leads the nation in National Guard deployment to Iraq, so many families who have loved ones overseas have found comfort in 'Home.'"

Bublé's "Home" does evoke a strong emotional response with listeners. For me, it was the lyric "And I feel just like I'm living someone else's life/It's like I just stepped outside when everything was going right/And I know just why you could not come along with me/This was not your dream, but you always believed in me" that made me yearn for home.

Bublé's grandfather, a skilled plumber, bartered his services with local musicians in exchange for an opportunity for Michael to perform onstage with them. The natural-born star met Grammy-winning producer and label executive David Foster through former Canadian Prime Minister Brian Mulroney, himself a music fan, and was signed to Foster's label, 143, through Reprise Records.

Bublé's latest release, *It's Time*, is another collection of timeless songs that appeal to audiences of all ages. The CD features an original track, "Home," which is charging up the AC chart. The week of Feb. 7 "Home" received Most Increased Plays, with +196, jumping from 23 to 18; it was also Most Added, with 19 adds.

WWLI/Providence PD Tony Bristol tells R&R, "Home" proves Michael Bublé has what it takes to be a major pop star. Women love his music. This song will be

ON THE RECORD

Steve Goss
 Asst. PD/MD/midday host,
 WLTM/Atlanta



I've been at WLTM/Atlanta for over 25 years. I started out working as a writer and producer for our sister station, News/Talk WGST-AM/Atlanta, during the summer — I was a high school history and political science teacher at the time. I was always interested in radio but saw it as a hobby. Then one day I was offered a weekend job at WLTM (The Peach), which was Easy Listening back then. One thing led to another, and eventually I went full-time on The Peach. ● Doing Easy Listening was really ... different. It was a very slow, laid-back format that would deliberately use dead air to slow down the pace. In 1990 we made a gradual transition from Easy Listening to Soft AC by slowly getting rid of the instrumentals. By 1992 the evolution was complete. Now AC has become a format that borrows artists from other formats — like Country, Rock and Alternative — which I think is a natural evolution. ● As for ratings, we had an awesome December. It was especially gratifying because two other stations in the market went all-Christmas. Though some people tire of holiday tunes, it's a good feeling when you hear firsthand from listeners that you're adding joy to their lives. It may sound sappy, but it's true. ● Lastly, I'd like to add that '04 was a special and memorable year for me because of what the Red Sox accomplished. Go Red Sox!

Congrats to all the Grammy winners ... Best Pop Performance by a Duo or Group With Vocal winner **Los Lonely Boys'** "Heaven" (Or Music/Epic) remains at No. 1, **Kelly Clarkson's** "Breakaway" (Hollywood) sits at No. 2, and multiple Grammy winner **John Mayer** goes to No. 3 with "Daughters" (Columbia). Mayer also picks up second Most Increased Plays, with +171 ... **Rod Stewart**, who received the Grammy for Best Traditional Pop Vocal Album for *Stardust: The Great American Songbook Volume III*, gets Most Added this week for "Blue Moon" (J/RMG), with 19 adds ... Most Increased Plays goes to **Michael Bublé's** "Home" (143/Reprise) again this week, with +179. He goes from 18 to 15 and is second Most Added, with 11 adds ... Over at Hot AC, **The Goo Goo Dolls'** "Give a Little Bit" (Warner Bros.) holds strong at No. 1, Grammy winners for Best Rock Album (*American Idiot*) **Green Day** jump to No. 2 with "Boulevard of Broken Dreams" (Reprise), and Kelly Clarkson's "Breakaway" drops to No. 3 ... **Rob Thomas'** "Lonely No More" (Atlantic) continues to charge up the chart, going from 23 to 11 while picking up Most Increased Plays, with +956 ... **Lifehouse's** "You and Me" (Geffen) has second Most Increased Plays, with +339, and is second Most Added, with 12 adds ... Multiple Grammy winners **U2** are Most Added this week, with 28 adds for "Sometimes You Can't Make It on Your Own" (Interscope) ... Debuts this week at Hot AC include **Gwen Stefani** f/**Eve's** "Rich Girl" (Interscope) at 39 and **Jack Johnson's** "Sitting, Waiting, Wishing" (Brushfire/Universal) at 40.

AC/Hot AC
 ON THE RADIO

— Julie Kertes, AC/Hot AC Editor

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HOT AC TOP 40

February 18, 2005

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3520	-115	239182	17	95/0
3	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	3414	+276	229438	10	93/0
2	3	KELLY CLARKSON Breakaway (Hollywood)	3149	-54	218999	26	80/0
4	4	LENNY KRAVITZ Lady (Virgin)	2762	-108	205548	22	90/0
6	5	MAROON 5 She Will Be Loved (Octone/J/RMG)	2683	-124	192135	32	93/0
5	6	FINGER ELEVEN One Thing (Wind-up)	2636	-181	187323	39	90/0
7	7	JOHN MAYER Daughters (Awaral/Columbia)	2519	-236	160183	24	86/0
9	8	MAROON 5 Sunday Morning (Octone/J/RMG)	2308	+70	139345	11	94/2
8	9	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	2252	-232	117257	20	79/0
10	10	HOWIE DAY Collide (Epic)	2206	+24	129812	25	84/2
23	11	ROB THOMAS Lonely No More (Atlantic)	1923	+956	144618	2	91/10
14	12	KEANE Somewhere Only We Know (Interscope)	1721	+75	87528	16	75/2
11	13	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	1648	-198	104246	27	73/0
13	14	HOOBASTANK The Reason (Island/IDJMG)	1626	-40	139793	50	89/0
15	15	LDS LONELY BOYS Heaven (OR Music/Epic)	1548	-79	111866	46	85/0
17	16	RYAN CABRERA True (E.V.L.A./Atlantic)	1531	+125	89123	7	71/2
12	17	U2 Vertigo (Interscope)	1514	-163	111370	19	68/0
18	18	3 DOORS DOWN Let Me Go (Republic/Universal)	1486	+85	65420	7	73/2
21	19	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1344	+203	67956	7	67/5
20	20	KELLY CLARKSON Since U Been Gone (RCA/RMG)	1335	+188	92338	8	54/7
19	21	JET Look What You've Done (Atlantic)	1303	+86	63684	15	58/2
16	22	NELLY J/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	1250	-188	83975	13	42/0
22	23	ANNA NALICK Breathe (2am) (Columbia)	1130	+84	49050	11	56/3
24	24	JESSE MCCARTNEY Beautiful Soul (Hollywood)	981	+112	64751	5	39/1
28	25	LIFEHOUSE You And Me (Geffen)	977	+339	50984	2	66/12
26	26	LOW MILLIONS Eleanor (Manhattan/EMC)	820	+10	24342	15	42/2
27	27	DURAN DURAN What Happens Tomorrow (Epic)	816	+105	32011	5	54/4
29	28	ASLYN Be The Girl (Capitol)	598	+65	12364	11	36/0
25	29	HOOBASTANK Disappear (Island/IDJMG)	573	-267	18780	15	46/0
33	30	VELVET REVOLVER Fall To Pieces (RCA/RMG)	520	+131	18618	2	36/5
30	31	TIM MCGRAW Live Like You Were Dying (Curb)	509	+50	32673	6	25/1
32	32	KILLERS Mr. Brightside (Island/IDJMG)	500	+67	18025	3	31/1
35	33	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	412	+76	8846	3	33/1
34	34	JOSS STONE Right To Be Wrong (S-Curve/EMC)	406	+46	12654	4	24/0
31	35	SIMPLE PLAN Welcome To My Life (Lava)	311	-126	14500	12	19/0
38	36	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	290	+21	22886	14	7/0
37	37	MINDY SMITH Come To Jesus (Vanguard)	224	-48	7581	14	17/0
39	38	LOS LONELY BOYS More Than Love (OR Music/Epic)	210	-2	7412	20	13/0
Debut	39	GWEN STEFANI iF EVE Rich Girl (Interscope)	203	+59	15775	1	6/1
Debut	40	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	194	+67	4343	1	21/5

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
U2 Sometimes You Can't Make It On Your Own (Interscope)	28
LIFEHOUSE You And Me (Geffen)	12
COLLECTIVE SOUL Better Now (EJ Music Group)	11
ROB THOMAS Lonely No More (Atlantic)	10
KELLY CLARKSON Since U Been Gone (RCA/RMG)	7
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	5
VELVET REVOLVER Fall To Pieces (RCA/RMG)	5
MARC BROUSSARD Where You Are (Island/IDJMG)	5
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	5
MICHAEL TOLCHER Mission Responsible (Octone)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROB THOMAS Lonely No More (Atlantic)	+956
LIFEHOUSE You And Me (Geffen)	+339
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+276
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	+203
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+188
VELVET REVOLVER Fall To Pieces (RCA/RMG)	+131
RYAN CABRERA True (E.V.L.A./Atlantic)	+125
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+112
DURAN DURAN What Happens Tomorrow (Epic)	+105
JEM 24 (ATO/RCA/RMG)	+103

NEW & ACTIVE

MARC BROUSSARD Where You Are (Island/IDJMG)
Total Plays: 191, Total Stations: 22, Adds: 5
CARBON LEAF Life Less Ordinary (Vanguard)
Total Plays: 187, Total Stations: 20, Adds: 1
JEM 24 (ATO/RCA/RMG)
Total Plays: 141, Total Stations: 17, Adds: 3
U2 Sometimes You Can't Make It On Your Own (Interscope)
Total Plays: 120, Total Stations: 32, Adds: 28
COLLECTIVE SOUL Better Now (EJ Music Group)
Total Plays: 96, Total Stations: 16, Adds: 11

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

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CAROL ARCHER
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Personality, Creativity And Style

How to recruit, develop and inspire air talent

One cannot overestimate the importance of Smooth Jazz air talent in conveying the format's many benefits to listeners. This week we explore how WNUA/Chicago PD Steve Stiles recruits and guides new personalities and reinvigorates veteran talent.

Stiles enumerates the attributes he seeks when hiring talent: "The qualities that I would look for in talent are the exact same qualities that I look for in anyone else who wants to be a part of WNUA. It would be no different if I were the manager of a restaurant or worked in a bank.

"I want someone with a great attitude, first and foremost; someone who has a passion for life. Positive attitude is the one thing you can't teach someone. They need to bring that to the table themselves. You can teach somebody how to be proficient at tasks, but you can't teach them how to do it with heart. The ability to inspire others and just make you feel good to be around are great qualities.



Steve Stiles

Stiles has a short-list of close personal advisers, both internally and externally and in and outside the business.

"Our newest airstaff member is afternoon host Shirley Hayes. I knew of Shirley when I first came to NUA in '97. She was the mid-day host for our now-sister station WVAX (V103) and killed over there for, like, 13 years. Years later I got to know her better when our paths crossed at XM. She was still an unbelievable talent.

"When we had the opening in afternoons last summer, I wanted someone from Chicago. Initially, I spent a lot of time listening to other radio stations in the market to see if we could possibly raid from them, and I also checked out the local TV news, traffic and weather folks. I made a couple of calls and had a couple of discreet meetings, but nothing came of it.

"It was during a conversation with another PD about a completely different subject that Shirley's name came up, and a bell went off. I called her the next day to ask if she wanted to come home. She's been with us almost a year, and now I can't imagine a time without her. She fit in so well that it's like she's been here as long as [veterans] Rick O'Dell and Danae Alexander."

No Micromanaging

Explaining how he offers feedback and suggestions, Stiles says, "I've never believed in micromanaging talent — or anyone on our team, for that matter. The reason these men and women are here is because they are professionals who bring something unique and special to the party and they're wonderful people to be around.

"One of the worst things you can do to a talent is limit them from doing the very thing that you hired them for in the first place. Yes, there are things that need to be accomplished in the course of their show each day. There is an order and a system in place for how and when we do things on-air. That's the structure. But as long as they are within the broad parameters of the structure, let them do their thing.

"I would much rather have to rein in jocks than kick them in the ass to get something out

of them. If you start messing with the subtlety, essence and texture of their performance, they start second-guessing themselves, and their performance ultimately suffers. Their uniqueness goes away.

"I treat them like anybody would want to be treated, like we all like to be treated. Empower people, make them feel good about what they do and allow them to make an occasional mistake to learn from. This is the key to having a team that wants to do well for the team.

"Being blessed with such a veteran team, there aren't a whole lot of formal meetings or aircheck sessions. We all talk every day. I make my rounds and check in with everyone and have informal conversations to see what's going on.

"I'll bring everyone up to date on what the current priorities are. 'Hey, I need you to give our upcoming concert a little more love in your show today,' or, 'Let's really focus on warm-weather trip-a-day destinations this week while it's ass-cold outside.'"

Trust The Talent

Stiles continues, "Obviously, I listen to the station during most of my waking hours. I make notes — a lot of notes — and then work those into our conversations. I don't believe in hot-lining; there's no sense in putting your talent on tilt. That just screws up their next break. There's plenty of time to talk off the air if you hear something that needs correction.

"As a rule, most people are their own toughest critics, and talent is generally the first to cop to a break that didn't go the way they wanted. The great part is, they'll have another chance to do it right tomorrow.

"I will send a quick e-mail while they are on the air to say how great the last break was or how much fun it sounds like they're having. Sometimes I'll just walk in and tell them they're having a great show. Positive reinforcement is always the better way to go.

"When you respect and trust air talent, it's easier to give them the broad strokes and let them do their thing. I sincerely doubt that anyone here would ever say or do something so outrageous on the air that it could cause any major problems for us. That's one of the really nice things about working for a grown-up radio station."

Make It New

Stiles says it's a constant challenge to keep an air talent's breaks fresh, on-message and motivated. "Their job is to come in every day; create a unique, one-of-a-kind aural master-

Advice From A Master

Veteran air personality **Maria Lopez** voicetracks shifts for KSSJ/Sacramento; WSSM/St. Louis; KOAS/Las Vegas; KJZY/Santa Rosa, CA; and WJZZ/Atlanta. Below is her remembrance of a lesson learned from KKSSF/San Francisco's founding PD, the late Steve Feinstein, a world-class talent coach who believed brevity is the soul of wit.

"Steve had an outstanding facility with language, and he was a stickler that it be used correctly on the air," Lopez says. "He insisted that jocks be brief but thorough. Words, like *great*, *nice* and *fun* were verboten because they didn't have enough substance.

"He always wanted us to be more descriptive and sometimes insisted that I write out all the breaks for an entire show in longhand to focus my attention."



Maria Lopez

piece; let it go; and be ready to do it all over again tomorrow. That's no small order.

"The best talent gets this, and it's just a part of what they do for show prep. They challenge themselves to come up with a different twist on back-selling a song that they've back-sold thousands of times before so it's freshly made and unique every single day.

"Anybody can have an off day. We're all human, and that's part of the human condition. For talent, though, it's much more intense, because they don't have the luxury of closing the door to their office and not taking calls. It's show biz, and no matter how lousy they feel, they have to screw on a smile and perform. That's a lot of pressure, but that's what separates the stars from those who do their four and hit the door.

"Our talent challenge themselves to come up with a different twist on back-selling a song that they've back-sold thousands of times before so it's freshly made and unique every single day."

"My challenge as the coach is to give unique and different angles for discussion that can be incorporated into their shows. What's going on today? The weather is the obvious. Go deeper. It's Super Bowl weekend. What else? We've got the Grammys and the Academy Awards coming up.

"Now make it all relate to your show and listeners; tie it all together. I encourage everyone to share information with each other. A great Grammy bit will sound great in the morning with Ramsey and Karen and also in Danae's show at night. We can absolutely recycle.

"I remind them that every time they open the mike somebody is listening to us for the very first time. Somebody is new to Chicago and experiencing our presentation for the very first time every day. Our goal is to make them want to hang with us and make us their new favorite radio station."

"If you start messing with the subtlety, essence and texture of talents' performances, they start second-guessing themselves, and their performance ultimately suffers."

"Air talent must possess that innate quality that makes them talent. This is a unique combination of personality, creativity, style and a way about them that makes them special both on and off the air.

"It's an indefinable collection of qualities. All our talent possess it, but in wonderful and different ways. They all have it, but it isn't the same on any of them. That's the cool part. There is no magic formula, and yet it all gels beautifully."

Covert Ops

Stiles explains that hiring an air talent sometimes resembles an undercover operation. "The times when I've needed to find someone have all been very stealthy," he says. "I

February 18, 2005

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SOUL BALLET Cream (215)	736	-18	80351	24	35/0
5	2	MINDI ABAIR Come As You Are (GRP/VMG)	661	+53	70243	23	34/0
2	3	TIM BOWMAN Summer Groove (Liquid 8)	660	-19	76154	26	31/0
3	4	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	643	-3	76854	27	32/0
4	5	MARION MEADOWS Sweet Grapes (Heads Up)	584	-31	67973	31	31/1
8	6	DAVE KOZ Let It Free (Capitol)	526	+31	68981	16	30/1
6	7	RICHARD ELLIOT Your Secret Love (GRP/VMG)	514	-74	54928	28	33/0
7	8	CHRIS BOTTI Back Into My Heart (Columbia)	490	-19	61034	39	32/0
10	9	KENNY G. Pick Up The Pieces (Arista/RMG)	486	+25	63719	8	30/1
9	10	QUEEN LATIFAH California Dreamin' (Vector)	459	-10	48493	16	31/0
11	11	PAUL BROWN Moment By Moment (GRP/VMG)	455	+14	59272	19	33/0
12	12	GERALD ALBRIGHT To The Max (GRP/VMG)	412	-4	53209	38	34/0
13	13	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	410	+5	66707	7	33/0
14	14	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	401	+5	45990	33	31/0
15	15	EUGE GROOVE XXL (Narada Jazz)	349	-6	36634	16	31/0
17	16	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	348	+7	32781	16	24/0
16	17	MICHAEL LINGTON Two Of A Kind (Rendezvous)	324	-18	36478	10	32/0
19	18	SEAL Walk On By (Warner Bros.)	316	0	28326	11	22/0
20	19	MICHAEL McDONALD Tracks Of My Tears (Motown/Universal)	300	-5	24680	17	23/0
21	20	CHRIS BOTTI No Ordinary Love (Columbia)	287	+1	23354	11	26/0
22	21	HALL & DATES I'll Be Around (U-Watch)	262	-4	19556	9	21/1
23	22	DAVID SANBORN Tin Tin Deo (GRP/VMG)	208	0	34937	5	16/0
24	23	FOURPLAY Fields Of Gold (RCA Victor/RMG)	162	-29	23858	12	18/2
25	24	JOYCE COOLING Camelback (Narada Jazz)	140	-10	15251	7	13/0
28	25	PAMELA WILLIAMS Fly Away With Me (Shanachie)	135	+7	10191	4	15/1
29	26	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	130	+2	16657	4	12/2
26	27	GREG ADAMS Firefly (215)	130	-7	15773	18	12/0
27	28	3RD FORCE Believe In Me (Higher Octave)	128	0	12701	3	12/0
	29	Debut ANITA BAKER How Does It Feel (Blue Note/Virgin)	115	+32	18143	1	14/5
	30	Debut JEFF LORBER Ooh La La (Narada Jazz)	113	+24	7438	1	12/2

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

NEW & ACTIVE

VANESSA WILLIAMS You Are Everything (Lava)

Total Plays: 106, Total Stations: 10, Adds: 1

AOANI & WOLF Daylight (Rendezvous)

Total Plays: 106, Total Stations: 9, Adds: 0

NILS Pacific Coast Highway (Baja/TSR)

Total Plays: 84, Total Stations: 14, Adds: 4

THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)

Total Plays: 83, Total Stations: 6, Adds: 0

RICHARD SMITH What'z Up? (A44D)

Total Plays: 55, Total Stations: 5, Adds: 0

DIDO White Flag (Arista/RMG)

Total Plays: 53, Total Stations: 4, Adds: 0

KEN NAVARRO You Are Everything (Positive)

Total Plays: 49, Total Stations: 6, Adds: 1

MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)

Total Plays: 47, Total Stations: 5, Adds: 2

RAFE GOMEZ Icy (Tommy Boy)

Total Plays: 35, Total Stations: 7, Adds: 0

CHUCK LOEB Tropical (Shanachie)

Total Plays: 32, Total Stations: 7, Adds: 2

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ANITA BAKER How Does It Feel (Blue Note/Virgin)	5
NILS Pacific Coast Highway (Baja/TSR)	4
FOURPLAY Fields Of Gold (RCA Victor/RMG)	2
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	2
JEFF LORBER Ooh La La (Narada Jazz)	2
CHUCK LOEB Tropical (Shanachie)	2
MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)	2
PAUL TAYLOR Nightlife (Peak)	2
ANDY SUMMERS f/STING 'Round Midnight (Fuel 2000)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MINDI ABAIR Come As You Are (GRP/VMG)	+53
MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)	+39
ANITA BAKER How Does It Feel (Blue Note/Virgin)	+32
DAVE KOZ Let It Free (Capitol)	+31
LUTHER VANROSS Dance With My Father (JRMG)	+25
KENNY G. Pick Up The Pieces (Arista/RMG)	+25
NAJEE Eye 2 Eye (N-Coded)	+24
JEFF LORBER Ooh La La (Narada Jazz)	+24
CHUCK LOEB Tropical (Shanachie)	+24
DAVID LANZ Kal-E-Fornia (Decca/Universal)	+24

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PIECES OF A DREAM It's Go Time (Heads Up)	302
PETER WHITE How Does It Feel (Columbia)	295
PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	281
NICK COLIONNE It's Been Too Long (3 Keys Music)	271
KIM WATERS In Deep (Shanachie)	259
GEORGE BENSON Softy, As In A Morning Sunrise (GRP/VMG)	255
ANITA BAKER You're My Everything (Blue Note/Virgin)	240
BONEY JAMES Here She Comes (Warner Bros.)	216
DAVE KOZ All I See Is You (Capitol)	211
MARC ANTOINE Mediterraneo (Rendezvous)	210
PAUL TAYLOR Steppin' Out (Peak)	209
MICHAEL LINGTON Show Me (Rendezvous)	194
PAUL BROWN 24/7 (GRP/VMG)	191
RICK BRAUN Daddy-O (Warner Bros.)	189
NICK COLIONNE High Flyin' (3 Keys Music)	184

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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SMOOTH JAZZ INDICATOR TOP 30

February 18, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (K)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MINDI ABAIR Come As You Are (GRP/VMG)	175	-4	962	22	15/0
2	2	SOUL BALLET Cream (215)	170	+2	982	25	13/0
4	3	EUGE GROOVE XXL (Narada Jazz)	156	+10	987	18	13/1
3	4	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	156	-5	906	27	12/0
7	5	JEFF LORBER Ooh La La (Narada Jazz)	145	+20	481	4	13/2
6	6	QUEEN LATIFAH California Dreamin' (Vector)	129	-4	1163	15	10/0
10	7	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	122	+6	794	6	10/0
12	8	NILS Pacific Coast Highway (Baja/TSR)	118	+17	335	4	11/1
13	9	PAMELA WILLIAMS Fly Away With Me (Shanachie)	118	+17	397	3	11/0
14	10	DAVE KOZ Let It Free (Capitol)	113	+14	595	18	8/0
9	11	GARRY GOIN Don't Ask My Neighbors (Compendia)	111	-8	1158	18	9/0
5	12	RICHARD ELLIOT Your Secret Love (GRP/VMG)	105	-32	357	27	11/0
Debut	13	3RD FORCE Believe In Me (Higher Octave)	100	+32	241	1	11/1
8	14	NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations)	99	-22	504	16	10/0
21	15	JAMES GABRIANO Red Teddy (Gabriano Productions)	94	+6	341	4	10/1
16	16	SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	94	0	631	11	8/0
15	17	FOURPLAY Fields Of Gold (RCA Victor/RMG)	92	-4	689	20	9/0
17	18	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	91	-1	508	31	7/0
11	19	DAVID SANBORN Tin Tin Deo (GRP/VMG)	87	-15	237	4	8/0
18	20	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	86	-5	950	13	6/0
-	21	KEN NAVARRO You Are Everything (Positive)	85	+13	230	2	8/1
19	22	GREG ADAMS Firefly (215)	85	-6	433	19	9/0
22	23	CAROL DUBOC Use Me (Gold Note)	83	-4	349	3	8/0
20	24	GRADY NICHOLS Tuesday Morning (Compendia)	81	-8	892	21	7/0
30	25	MICHAEL LINGTON Two Of A Kind (Rendezvous)	80	+7	247	7	9/2
25	26	BOBBY WELLS Bayside (BW Music)	79	+1	273	2	8/0
24	27	JOYCE COOLING Camelback (Narada Jazz)	79	0	405	5	8/0
Debut	28	CHUCK LOEB Tropical (Shanachie)	77	+25	234	1	10/1
26	29	KENNY G. Pick Up The Pieces (Arista/RMG)	76	-1	351	6	7/0
27	30	PAUL BROWN Moment By Moment (GRP/VMG)	74	-3	301	15	7/0

18 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)	5
NELSON RANGELL That's The Way Of The World (Koch)	4
LIN ROUNTREE f/TIM BOWMAN For Your Love (BDK)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
3RD FORCE Believe In Me (Higher Octave)	+32
NORMAN BROWN West Coast Coolin' (Warner Bros.)	+31
BONEY JAMES Wait For Love (Warner Bros.)	+27
CHUCK LOEB Tropical (Shanachie)	+25
NELSON RANGELL That's The Way Of The World (Koch)	+21
JEFF LORBER Ooh La La (Narada Jazz)	+20
EVERETTE HARP Groove Control (A440)	+20
VERNON D. FALLS Step Up (De/Von)	+20
ALEXANDER ZDMJIC People Make The World Go Round (Heads Up)	+20
ERIC DARIUS Let's Stay Together (Higher Octave/Narada Jazz)	+19

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANITA BAKER You're My Everything (Blue Note/Virgin)	75
PETER WHITE How Does It Feel (Columbia)	51
CRAIG CHAQUICO Her Boyfriend's Wedding (Narada Jazz)	48
BONEY JAMES Here She Comes (Warner Bros.)	46
STEVE OLIVER Chips & Salsa (Koch)	45
GLADYS KNIGHT f/DESIDIO ALEJANDRO	
Feelin' Good (Vaclon) (Pyramid)	40
KIM WATERS In Deep (Shanachie)	38
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	28
HIL ST. SOUL For The Love Of You (Shanachie)	27
JOYCE COOLING Expression (Narada Jazz)	24
PAUL TAYLOR On The Move (Peak)	23
DAVE KOZ All I See Is You (Capitol)	19

REPORTERS

Stations and their adds listed alphabetically by market

KAJZ/Albuquerque, NM*
OM: Jim Walton
PD/MD: Paul Lavoie
ANITA BAKER

WJZZ/Atlanta, GA*
PD/MD: Dave Kosh
No Adds

KSMJ/Bakersfield, CA*
OM/MD: Chris Townshend
APD: Nick Novak
No Adds

WEAA/Baltimore, MD
OM/MD: Maxie Jackson
MD: Kayona Brown
1 ANORE OELAND

WSMJ/Baltimore, MD*
PD/MD: Lori Lewis
No Adds

POWERED BY MEDIABASE

*Monitored Reporters
54 Total Reporters
36 Total Monitored
18 Total Indicator

Did Not Report, Playlist Frozen (5):
DNX/Smooth Jazz/Satellite
KCOZ/Springfield, MO
KNK/Anchorage, AK
KPJV/Houston, TX
WJAB/Huntsville, AL

WYSU/Birmingham, AL
PD/MD: Andy Parrish
ANITA BAKER
MATT BIANCO f/BASIA
CHUCK LOEB
ANDY SUMMERS f/STING
NELSON RANGELL
LIN ROUNTREE f/TIM BOWMAN

WNUA/Chicago, IL*
OM: Bob Kaake
PD: Steve Shiles
MD: Michael La Crosse
ANITA BAKER
NILS

WWV/Cleveland, OH*
OM/MD: Bernie Kimble
BOBBY CALDWELL
PAUL TAYLOR

WJZA/Columbus, OH*
PD/MD: Bill Harman
ANITA BAKER

KDAI/Dallas, TX*
OM/MD: Kurt Johnson
MD: Mark Sanford
PAMELA WILLIAMS
NILS

KJCD/Denver, CO*
PD/MD: Michael Fischer
No Adds

WVW/Detroit, MI*
OM/MD: Tom Slesker
MD: Sandy Kovach
No Adds

KEZL/Fresno, CA*
OM: E. Curtis Johnson
PD/MD: J. Weidenheimer
ANITA BAKER

WJZF/Fl. Myers, FL*
OM: Steve Amari
PD: Joe Turner
MD: Randi Bachman
1 ANITA BAKER
FOURPLAY

WSBZ/Fl. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards
No Adds

WQTO/Hartford, CT
PD/MD: Stewart Stone
8 MOCEAN WORKER
8 CAMIEL
8 ERIC DARIUS
8 JEFF LORBER

KHJZ/Houston, TX*
PD: Maxine Todd
APD/MD: Greg Morgan
KENNY G. f/EARTH, WIND & FIRE

WYJZ/Indianapolis, IN*
OM/MD: Carl Frye
VANESSA WILLIAMS
JEFF LORBER

KILU/Jefferson City, MO
PD/MD: Dan Turner
2 ALEXANDER ZDMJIC
2 MATT BIANCO f/BASIA
2 URBAN KNIGHTS

KOAS/Las Vegas, NV*
PD/MD: Erik Foxz
No Adds

KUAP/Little Rock, AR
PD/MD: Michael Nettams
8 NELSON RANGELL
4 URBAN KNIGHTS
4 PAMELA WILLIAMS
3 ANITA BAKER
2 MATT BIANCO f/BASIA

KSBR/Los Angeles, CA
OM/MD: Tony Wedel
MD: Eric Cogswell
1 JAMIE CULLUM
1 MICHAEL LINGTON
1 MATT BIANCO f/BASIA

KTWW/Los Angeles, CA*
PD/MD: Paul Goldstein
APD/MD: Samantha Pascual
No Adds

WJZL/Louisville, KY*
PD/MD: Gabe Glass
APD: Ron Fisher
FOURPLAY

WLVF/Miami, FL*
OM: Rob Roberts
PD/MD: Rich McMillan
No Adds

WJZ/Milwaukee, WI*
PD: Stan Atkinson
MD: Steve Scott
No Adds

KJZZ/Minneapolis, MN*
PD: Lauren MacLeash
MD: Mike Wolf
No Adds

KRVV/Modesto, CA*
OM/MD: Doug Wulff
PD: Jim Bryan
HALL & OATES
STEVE OLIVER
MATT BIANCO f/BASIA
KEN NAVARRO
CHUCK LOEB

WVAS/Montgomery, AL
MD: Eugenia Ricks
12 LIN ROUNTREE f/TIM BOWMAN

WFSK/Nashville, TN
MD: Chris Nochoricz
8 BOBBY CALDWELL
6 O'Z
4 NELSON RANGELL
4 LIN ROUNTREE f/TIM BOWMAN
3 MATT BIANCO f/BASIA
2 ANDY SUMMERS f/STING

WQCD/New York, NY*
PD: Blake Lawrence
8 DAVE KOZ
JOHN MAYER

WLOQ/Orlando, FL*
PD/MD: Brian Morgan
3 KENNY G.
3 ANDY SUMMERS f/STING

WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs
No Adds

KYOT/Phoenix, AZ*
PD: Shaun Holly
APD/MD: Angie Handa
1 MATT BIANCO f/BASIA

KJZS/Reno, NV*
PD/MD: Robert Dees
2 MARION MEADOWS

KSSJ/Sacramento, CA*
PD/MD: Lee Hansen
No Adds

KRZN/Salt Lake City, UT*
OM/MD: Dan Jessop
10 DAVID LANZ
5 NILS

KIFM/San Diego, CA*
PD: Mike Vasquez
APD/MD: Kelly Cole
No Adds

KKSF/San Francisco, CA*
PD: Michael Erickson
MD: Ken Jones
2 JEFF LORBER
NILS

KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton
1 ANDY SUMMERS f/STING

DMX Jazz Vocal Blend/Satellite
APD: Will Kinnally
MD: Gary Susatis
11 NILS
11 KEN NAVARRO
10 RONNY JOROAN
10 EUGE GROOVE
10 ANDRE WARD
10 MICHAEL LINGTON
9 JEFF LORBER
7 ERIC DARIUS
5 ERIC ESSIX
5 REGINA BELLE
5 FATTBURGER
4 POSITIVE FLOW
4 COLUCH POTATO ALLSTARS
4 RAMSEY LEWIS TRIO

Sirius Jazz Cafe/Satellite
PD: Teresa Kincaid
MD: Rick Laboy
16 3RD FORCE

XM Watercolor/Satellite
PD/MD: Shiritta Colon
No Adds

KWJZ/Seattle, WA*
PD: Carol Handley
MD: Diana Rose
No Adds

WSSM/St. Louis, MO*
PD: David Myers
No Adds

WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis
No Adds

WJZW/Washington, DC*
OM: Danny King
PD: Carl Anderson
MD: Renee DePuy
CHUCK LOEB

Music Choice Smooth Jazz/Satellite
APD: Will Kinnally
MD: Gary Susatis
11 NILS
11 KEN NAVARRO
10 RONNY JOROAN
10 EUGE GROOVE
10 ANDRE WARD
10 MICHAEL LINGTON
9 JEFF LORBER
7 ERIC DARIUS
5 ERIC ESSIX
5 REGINA BELLE
5 FATTBURGER
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PD: Ross Block
MD: Kathy Curtis
No Adds

WJZW/Washington, DC*
OM: Danny King
PD: Carl Anderson
MD: Renee DePuy
CHUCK LOEB



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KRZR/Fresno's Wild Hare

The station mascot has a 'hare-story' of bad puns

If you've ever toyed with the notion of having your own station mascot, I'm sure a wild hare is the last thing you'd think of, right? Well, KRZR/Fresno's Wild Hare, the brainchild of Clear Channel/Fresno Director/Programming E. Curtis Johnson, has enjoyed a colorful history of fun and excitement based on one major concept: bad puns.

But, seriously, a wild hare? "I've always been intrigued by mascots, but most of them don't make sense or have anything to do with what the product is," says Johnson. "If you talk about an Active Rock station and you talk about having a wild hair up your ass, it's obvious."

When Johnson came up with the wild hare concept in late 1993, he found it was truly an original idea. "I was absolutely shocked that no one had a trademark on it and no registration on it at all," he says. "I thought this would have been done already, but I couldn't find anybody who had done it." Johnson and the station subsequently registered the Wild Hare, and they have a federal patent and a trademark registration in California.



E. Curtis Johnson

But, hey, hold it now: Isn't a hare only a few degrees of separation from a rabbit or a bunny? "I have slash marks on my wrist from all the times I've been reminded of this," Johnson says. "Our whole radio station is not about this mascot. The mascot is just one way we press the flesh with the audience."

"It's a way to get them to put our logo on and think they're cool and want to be identified with us because, for a brief moment, they think something we've done is funny."

A Little 'Hare-story'

The original rendition of the Wild Hare was created in 1994. It was simply a hare holding a guitar and jumping into the air and was designed as a basic logo for the station. "The idea was to change the logo every year," says Johnson. "But I realized that would have been too fast and too much. The best opportunities for using the concept really came in one-shot parodies and not so much as a revolving logo."

The station has used three versions of the Wild Hare as a logo. The second one came out in 1997, and the current incarnation has been in use since 2002. Going to the station's website at www.krzr.com and clicking on "Hare Wear" will take you to several hilarious renditions of the Wild Hare in various poses. From Hare-Roids to Sup-Hare Bowl, the Grim Reap-Hare to Van Hare-len — you get the idea.

"If you read the list, they're just bad puns," says Johnson. "All of these are snapshots for events, and some of them were very short-

"I've always been intrigued by mascots, but most of them don't make sense or have anything to do with what the product is."

lived. The Bat-Hare Forever is one of my favorites. If you look at it, his ears are ripping through the top of his cowl. It's from 1995, when the Batman movie came out. It was a hot movie, and we marketed this thing for about a month, then moved on to something else."

Hare Wear

KRZR markets various Wild Hare items as Hare Wear, and each concept calls for a different approach creatively. "Our Slack-Hare shirt came out in 1998 when the whole rap-rock thing was starting," says Johnson. "We actually used this concept to introduce the debut Limp Bizkit CD. If you bought the CD at a local Warehouse music store, you got the Slack-Hare shirt for free."



The Wild Hare circa 1997

Wild Hares Through History

Here's a list of the shirts associated with the Wild Hare. KRZR/Fresno has produced other station merchandise during this period, but these are the ones that feature the Hare.

- 1994 Hare-Mary
- 1994 Original Wild Hare Logo
- 1994 Puck Off
- 1994 Hare-Heads
- 1995 Born to Be Wild Hare
- 1995 Hare-Roids
- 1995 Bat-Hare Forever
- 1995 Hang Six
- 1995 Hare-line of Scrimmage
- 1995 Hare-ly Davidson
- 1995 Hareosmith
- 1995 Haresman
- 1995 Pearl Hare
- 1995 Van Hare-len
- 1996 Haretallica
- 1997 Harecules
- 1997 Second-Generation Logo
- 1998 Slack-Hare
- 1998 Harey Punt
- 1998 Hare Jordan
- 1999 Grim Reap-Hare
- 1999 Ref-Hare-ree
- 1999 Tig-Hare Woods
- 1999 Hare Witch Project
- 1999 Choice of a New Gen-hare-ation
- 2002 Current Logo
- 2002 Sup-Hare Bowl
- 2004 Jag-Hare-Meister



Johnson notes that the inspiration for a Hare Wear item has to be tied to a specific idea or something the station wants to make fun of. "Generally, we're making fun of ourselves," he says. "Our latest shirt, Jag-Hare-Meister, is probably the only one we've ever done that didn't have a specific purpose. It was a cool idea, and we have a lot of hard-drinking listeners, so they went for it like a duck to water."



The Wild Hare today

The first time Aerosmith came to town KRZR debuted the Hareosmith shirt, but Johnson admits that some of the concepts skate very close to the line between parody and trademark infringement. "We have made a band or two rather upset with us," he says. "Metallica weren't really crazy about our Haretallica shirt, which we did in association with one of their shows, but it's a parody."

Johnson has worked with one artist throughout the Wild Hare's history. "While these concepts are all my stupid ideas, one of my part-time guys, Dale Berry, is the artist," he says. Berry is a comic-book artist by day, and on the weekends he rocks Fresno as one of KRZR's air talents.

When the Johnson and Berry team is ready to put out another Wild Hare shirt, they have to find creative ways to get it out to the KRZR listeners. "We used to have a budget for these shirts, but it's the year 2005," Johnson says.

"There was a period where we were generating good sales — four or five years when we were doing about \$20,000 a year in shirt sales. It became a self-perpetuating fund. Whatever profit we made from shirt sales was stuck right back into our shirt budget."

The Last Laugh

No matter how clever or corny you might think the Wild Hare puns are, Johnson and KRZR are having the last laugh. "I've taken some flak on the design because people think

that the whole station is about this character, and it's not," Johnson says. "It's just one marketing vehicle among many for the brand that is KRZR."

Beyond the station's basic positioner as "Fresno's Rock Station," KRZR occasionally calls itself "The Wild Hare" on the air. Johnson feels this is a distinct programming and marketing advantage for the station. "To your passive listener, all radio stations have the

"To your passive listener, all radio stations have the exact same name — three or four numbers and three or four letters. This is one little trick to stand out."

exact same name — three or four numbers and three or four letters," he says. "This is one little trick to stand out from some other station."

All in all, Johnson says, KRZR's hare-brained idea has definitely worked. And you can count on one hand the other Rock stations around the country that have set the standard for using a mascot. The Frog at WEBN/Cincinnati and KSHE/St. Louis' Sweetmeat come to mind.

"I wouldn't claim that the way we do it is the only way to do it," says Johnson. "This is simply what has come out of what is left of our gray matter."

ROCK TOP 30

POWERED BY
MEDIABASE

February 18, 2005

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	GREEN DAY	Boulevard Of Broken Dreams (Reprise)	884	-6	47890	13	27/0
2	2	SHINEDOWN	Burning Bright (Atlantic)	681	+26	30933	16	26/0
3	3	VELVET REVOLVER	Fall To Pieces (RCA/RMG)	569	-21	33124	27	27/0
4	4	MOTLEY CRUE	If I Die Tomorrow (Island/IDJMG)	546	+5	20780	8	25/1
5	5	THREE DAYS GRACE	Home (Jive/Zomba Label Group)	486	-1	18104	16	24/0
6	6	3 DOORS DOWN	Let Me Go (Republic/Universal)	444	-2	21731	10	24/0
8	7	PAPA ROACH	Scars (Geffen)	423	+48	15355	13	26/1
7	8	ALTER BRIDGE	Find The Real (Wind-up)	378	-5	12223	11	24/0
10	9	VELVET REVOLVER	Dirty Little Thing (RCA/RMG)	354	+21	14809	7	23/0
14	10	U2	All Because Of You (Interscope)	349	+66	19946	7	18/0
9	11	PAPA ROACH	Getting Away With Murder (Geffen)	331	-39	21063	29	18/0
11	12	THREE DAYS GRACE	Just Like You (Jive/Zomba Label Group)	293	-38	16693	41	25/0
12	13	BREAKING BENJAMIN	So Cold (Hollywood)	290	-33	11390	35	17/0
13	14	U2	Vertigo (Interscope)	275	-19	14548	19	20/0
15	15	CROSSFADE	So Far Away (Columbia)	258	+1	7814	13	15/0
16	16	SLIPKNOT	Vermion (Roadrunner/IDJMG)	217	+6	4142	13	13/0
18	17	BREAKING BENJAMIN	Sooner Or Later (Hollywood)	215	+27	9980	6	18/0
20	18	BILLY IDOL	Scream (Sanctuary/SRG)	208	+26	8608	4	18/1
17	19	JUDAS PRIEST	Revolution (Epic)	190	+1	5767	5	17/0
25	20	COLLECTIVE SOUL	Better Now (E1 Music Group)	183	+37	6656	3	18/2
22	21	THEORY OF A DEADMAN	No Surprise (Roadrunner/IDJMG)	182	+21	5532	3	18/2
26	22	CHEVELLE	The Clincher (Epic)	157	+11	4758	5	14/0
23	23	MUDVAYNE	Happy? (Epic)	156	+112	7974	1	11/2
19	24	KORN	Another Brick In The Wall (Epic)	154	-32	9269	12	10/0
24	25	SUBMERSED	Hollow (Wind-up)	138	-11	6591	9	14/1
21	26	COLLECTIVE SOUL	Counting The Days (E1 Music Group)	132	-32	7504	19	13/0
27	27	KENNY WAYNE SHEPHERD	The Place You're In (Reprise)	128	+5	2147	3	11/0
28	28	A PERFECT CIRCLE	Passive (Virgin)	126	+16	3387	2	11/1
-	29	QUEENS OF THE STONE AGE	Little Sister (Interscope)	107	+12	3404	2	11/1
29	30	JET	Look What You've Done (Atlantic)	104	+1	6954	16	5/0

MOST ADDED

ARTIST	TITLE LABEL(S)	ADDS
SILVERTIDE	Blue Jeans (J/RMG)	6
NO ADDRESS	When I'm Gone (Sadie) (Atlantic)	3
DROWNING POOL	Killin' Me (Wind-up)	3
COLLECTIVE SOUL	Better Now (E1 Music Group)	2
THEORY OF A DEADMAN	No Surprise (Roadrunner/IDJMG)	2
MUDVAYNE	Happy? (Epic)	2
TESLA	What A Shame (Sanctuary/SRG)	2

MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
MUDVAYNE	Happy? (Epic)	+112
U2	All Because Of You (Interscope)	+66
PAPA ROACH	Scars (Geffen)	+48
COLLECTIVE SOUL	Better Now (E1 Music Group)	+37
BREAKING BENJAMIN	Sooner Or Later (Hollywood)	+27
SHINEDOWN	Burning Bright (Atlantic)	+26
BILLY IDOL	Scream (Sanctuary/SRG)	+26
VELVET REVOLVER	Dirty Little Thing (RCA/RMG)	+21
THEORY OF A DEADMAN	No Surprise (Roadrunner/IDJMG)	+21
DROWNING POOL	Killin' Me (Wind-up)	+21

MOST PLAYED RECURRENTS

ARTIST	TITLE LABEL(S)	TOTAL PLAYS
CROSSFADE	Cold (Columbia)	246
JET	Cold Hard Bitch (Atlantic)	233
VELVET REVOLVER	Sinther (RCA/RMG)	210
LINKIN PARK	Breaking The Habit (Warner Bros.)	179
GREEN DAY	American Idiot (Reprise)	172
CHEVELLE	Vitamin R (Leading Us Along) (Epic)	169
SLIPKNOT	Quality (Roadrunner/IDJMG)	160
NICKELBACK	Figured You Out (Roadrunner/IDJMG)	159
AUDIOSLAVE	Like A Stone (Interscope/Epic)	157
AUDIOSLAVE	Show Me How To Live (Interscope/Epic)	152

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, Radio & Records

NEW & ACTIVE

BLACK LABEL SOCIETY Suicide Messiah (Artemis)

Total Plays: 92, Total Stations: 11, Adds: 0

MEGADETH Of Mice And Men (Sanctuary/SRG)

Total Plays: 78, Total Stations: 10, Adds: 0

TRUST COMPANY Stronger (Geffen)

Total Plays: 50, Total Stations: 7, Adds: 1

PROM KINGS Alone (Three Kings)

Total Plays: 49, Total Stations: 5, Adds: 0

DROWNING POOL Killin' Me (Wind-up)

Total Plays: 43, Total Stations: 5, Adds: 3

SKINDREO Pressure (Lava)

Total Plays: 36, Total Stations: 4, Adds: 0

SILVERTIDE Blue Jeans (J/RMG)

Total Plays: 33, Total Stations: 10, Adds: 6

FALL AS WELL Dead & Growing Older (Imprint)

Total Plays: 27, Total Stations: 3, Adds: 0

NO ADDRESS When I'm Gone (Sadie) (Atlantic)

Total Plays: 22, Total Stations: 6, Adds: 3

MADSID Enemy (Evo)

Total Plays: 21, Total Stations: 4, Adds: 1

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney APD: Jeff Coverolo No Adds	KOOJ/Baton Rouge, LA* OM: Jeff Jamigan PD: Paul Carmell MD: Jay Burns DROWNING POOL EIGHTEEN VISIONS NO ADDRESS	WEBN/Cincinnati, OH* OM: Scott Reinhardt MD: Rick Vasile 5 SILVERTIDE	WRWQ/Fayetteville, NC* OM: Perry Stone PD: Mark Arsen MD: Al Field BILLY IDOL	KBFX/Odessa, TX OM: Perry Stone PD: Mark Arsen MD: Al Field BILLY IDOL	WHEB/Portsmouth, NH* PD: Chris "Doc" Garrett MD: Jason "JR" Russell COLLECTIVE SOUL NO ADDRESS	KSRX/San Antonio, TX* OM: PD: John Cook APD: Ed "Mister Ed" Lambert MD: Mark Landis SILVERTIDE THEORY OF A DEADMAN	KBRO/Waco, TX OM: Brent Henslee No Adds
WZZO/Allentown, PA* PD: Rick Strass MD: Chris Line No Adds	KJOC/Beaumont, TX* PD/MD: Mike Davis No Adds	WMMS/Cleveland, OH* PD: Bo Matthews MD: Hunter Scott No Adds	WBZT/Greenville, SC* OM: Scott Johnson PD: Craig Deholt 2 NO ADDRESS COWBOY MOUTH	KCLB/Palm Springs, CA OM: Gary DeHaraney PD: Rick Sparks 3 REDLIGHTMUSIC	WHLY/Providence, RI* PD: Scott Laudant APD: Doug Palmieri MD: John Lauricelli TESLA	KZOO/San Luis Obispo, CA PD/MD: David Alwood 1 SILVERTIDE 1 REDLIGHTMUSIC	WMZK/Wausau, WI OM: Rick Summers 12 DROWNING POOL
KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennell 12 MUDVAYNE 9 FUTURE LEADERS OF THE WORLD 9 THEORY OF A DEADMAN	WPTQ/Bowling Green, KY OM/MD: Alex "Axe" Parocci APD/MD: Monty Foster 11 BLACK LABEL SOCIETY 10 BILLY IDOL 6 FOZZY	KNCN/Corpus Christi, TX* OM/MD: Paula Newell APD/MD: Monte Montano 1 DROWNING POOL	WRVC/Huntington OM/MD: Reeves Kirtner 3 SILVERTIDE 3 KENNY WAYNE SHEPHERD 2 PROM KINGS 2 MUDVAYNE 2 CROSSFADE 1 SLIPKNOT	WWCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 5 THEORY OF A DEADMAN	WBWB/Raleigh, NC* PD/MD: Jay Nachis No Adds	KTUX/Shreveport, LA* PD: Kevin West MD: Steve Stone 51 MOTLEY CRUE	KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox 6 PROM KINGS 6 COLLECTIVE SOUL 5 MUDVAYNE DROWNING POOL
WTDS/Augusta, ME OM/MD: Steve Smith APD: Chris Rush No Adds	WRQC/Canton, OH* PD: Garrett Hart MD: Nick Andrews No Adds	KLAQ/El Paso, TX* APD/MD: Glenn Garza DROWNING POOL	WRKR/Kalamazoo, MI OM: Mike McKelley PD/MD: Jay Deacon SILVERTIDE	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler SILVERTIDE	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Horsell No Adds	WVWG/Syracuse, NY* OM: Rich Lauber PD: Scott MD: Scott Olson No Adds	POWERED BY MEDIABASE
KLBJ/Austin, TX* OM/MD: Jeff Caroll MD: Louis Lowe 1 SUBMERSED SILVERTIDE	WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonare APD: James Gallagher No Adds	WMTT/Elmira, NY PD: George Harris MD: Stephen Shamer 1 SOUND AND FURY	KZZE/Medford, OR MD: Rob King No Adds	WKKB/Phoenix, AZ* PD: Joe Bonadonna MD: Paul Peterson No Adds	WROV/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate No Adds	WKLT/Traverse City, MI PD/MD: Terri Ray No Adds	MONITORED REPORTERS
WKLX/Charleston, WV OM/MD: Bill Knight No Adds	KFLY/Eugene, OR OM/MD: Chris Sargent MD: Tim Davis SLIPKNOT A PERFECT CIRCLE MUDVAYNE	WDMH/Morristown, NJ* PD/MD: Terrie Carr 5 EXIES	WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Mill 20 PAPA ROACH	WRRP/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate No Adds	KRXX/Sacramento, CA* OM: Jim Fox PD: Pat Martin 17 MUDVAYNE 12 TESLA 8 TRUST COMPANY 6 BREAKING POINT 2 THEORY OF A DEADMAN PORCUPINE TREE MADSID	KMDD/Tulsa, OK* OM/MD: Don Crisl SILVERTIDE COLLECTIVE SOUL	50 Total Reporters 30 Total Monitored 20 Total Indicator
			WDXM/Norfolk, VA* OM: John Shorby PD/MD: Jay Stater No Adds	KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD/MD: Holme Powers SILVERTIDE	KRTO/Tulsa, OK* OM: Steve Hunter PD/MD: Chris Kelly APD: Kelly Garrett QUEENS OF THE STONE AGE	Did Not Report, Playlist Frozen (2): KQDS/Duluth WXRX/Rockford, IL	

ACTIVE ROCK TOP 50

February 18, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1953	-43	100666	14	58/0
2	2	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1820	-55	82403	18	57/0
3	3	SHINEDOWN Burning Bright (Atlantic)	1760	-3	82931	18	60/0
4	4	PAPA ROACH Scars (Geffen)	1523	-51	65854	14	58/0
5	5	CROSSFADE So Far Away (Columbia)	1454	+157	65603	16	57/0
6	6	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	1242	-38	57618	8	53/0
9	7	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1181	+93	48944	7	60/0
7	8	ALTER BRIDGE Find The Real (Wind-up)	1141	-17	45543	12	56/1
8	9	3 DOORS DOWN Let Me Go (Republic/Universal)	1127	-14	44413	11	49/0
10	10	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	1097	+45	40426	9	56/1
12	11	CHEVELLE The Clincher (Epic)	1087	+80	40075	6	58/2
11	12	BREAKING BENJAMIN So Cold (Hollywood)	988	-41	59149	41	57/0
13	13	PAPA ROACH Getting Away With Murder (Geffen)	925	-53	59830	30	55/0
16	14	EXIES Ugly (Virgin)	908	-2	25550	16	55/3
14	15	CROSSFADE Cold (Columbia)	865	-98	48505	53	54/0
18	16	A PERFECT CIRCLE Passive (Virgin)	862	+41	29123	6	53/1
15	17	SLIPKNOT Vermilion (Roadrunner/IDJMG)	820	-129	32088	17	51/0
17	18	VELVET REVOLVER Fall To Pieces (RCA/RMG)	798	-74	45560	28	52/0
21	19	QUEENS OF THE STONE AGE Little Sister (Interscope)	780	+100	26076	5	54/0
34	20	MUDVAYNE Happy? (Epic)	748	+445	42365	2	59/5
22	21	SUBMERSED Hollow (Wind-up)	680	+23	20332	19	43/0
19	22	KORN Another Brick In The Wall (Epic)	627	-121	28989	16	39/0
27	23	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	604	+162	19089	4	49/4
25	24	JUDAS PRIEST Revolution (Epic)	501	0	25296	7	38/1
28	25	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	484	+53	19702	5	38/1
24	26	U2 All Because Of You (Interscope)	463	-81	16271	7	31/0
32	27	SKINDRED Pressure (Lava)	408	+70	7667	4	42/0
26	28	SEVENDUST Face To Face (TVT)	397	-87	15257	18	28/0
29	29	FUTURE LEADERS OF THE WORLD Everyday (Epic)	392	+19	8051	4	40/4
37	30	TRUST COMPANY Stronger (Geffen)	388	+150	7750	2	44/7
30	31	KENNY WAYNE SHEPHERD The Place You're In (Reprise)	361	-8	10522	7	35/0
23	32	LOSTPROPHETS I Don't Know (Columbia)	343	-202	8998	14	34/0
35	33	PROM KINGS Alone (Three Kings)	305	+30	8539	4	37/4
33	34	SHADOWS FALL What Drives The Weak (Century Media)	271	-37	8369	13	29/0
36	35	CRAZY ANGLOS Fade (Atlantic)	270	-1	5095	4	30/0
38	36	SYSTEM OF A DOWN Cigaro (American/Columbia)	227	-8	18230	4	9/0
31	37	EARSHOT Someone (Warner Bros.)	222	-147	5721	17	21/0
47	38	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	199	+79	4939	3	29/7
39	39	MEGADETH Of Mice And Men (Sanctuary/SRG)	197	-30	4368	5	23/0
40	40	U2 Vertigo (Interscope)	195	-22	8130	19	20/0
41	41	STRATA Never There (Wind-up)	185	-6	3477	3	20/0
46	42	BILLY IDOL Scream (Sanctuary/SRG)	162	+37	6751	2	16/0
Debut	43	DROWNING POOL Killin' Me (Wind-up)	159	+73	4671	1	27/16
44	44	COLLECTIVE SOUL Better Now (EI Music Group)	140	-5	3415	2	13/0
Debut	45	ATREYU Right Side Of The Bed (Victory)	134	+47	2844	1	17/4
45	46	JIMMY EAT WORLD Pain (Interscope)	128	-14	5844	12	6/0
42	47	COLLECTIVE SOUL Counting The Days (EI Music Group)	121	-58	3480	20	17/0
Debut	48	FULL SCALE Party Political (Columbia)	113	+53	2200	1	12/1
43	49	CANDIRIA Down (Type A)	113	-40	1998	11	15/0
-	50	AMERICAN HEAD CHARGE Loyalty (Nitrus/DRT)	103	+3	4633	2	13/2

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DROWNING POOL Killin' Me (Wind-up)	16
SILVERTIDE Blue Jeans (J/RMG)	14
TRUST COMPANY Stronger (Geffen)	7
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	7
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	7
KILLSWITCH ENGAGE Rose Of Sharyn (Roadrunner/IDJMG)	7
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	6
MUDVAYNE Happy? (Epic)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MUDVAYNE Happy? (Epic)	+445
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	+162
CROSSFADE So Far Away (Columbia)	+157
TRUST COMPANY Stronger (Geffen)	+150
QUEENS OF THE STONE AGE Little Sister (Interscope)	+100
BREAKING BENJAMIN Sooner Or Later (Hollywood)	+93
CHEVELLE The Clincher (Epic)	+80
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	+79
DROWNING POOL Killin' Me (Wind-up)	+73
SKINDRED Pressure (Lava)	+70

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SLIPKNOT Ouality (Roadrunner/IDJMG)	654
CHEVELLE Vitamin R (Leading Us Along) (Epic)	641
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	502
LINKIN PARK Lying From You (Warner Bros.)	438
JET Cold Hard Bitch (Atlantic)	416
NICKELBACK Figured You Out (Roadrunner/IDJMG)	392
VELVET REVOLVER Slither (RCA/RMG)	388
FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	385

NEW & ACTIVE

NO ADDRESS When I'm Gone (Sadie) (Atlantic)	Total Plays: 97, Total Stations: 15, Adds: 7
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	Total Plays: 84, Total Stations: 7, Adds: 6
MADSIDe Enemy (Evo)	Total Plays: 79, Total Stations: 10, Adds: 1
SILVERTIDE Blue Jeans (J/RMG)	Total Plays: 78, Total Stations: 22, Adds: 14
REDLIGHTMUSIC Say It Again (DMI)	Total Plays: 39, Total Stations: 7, Adds: 0
KILLSWITCH ENGAGE Rose Of Sharyn (Roadrunner/IDJMG)	Total Plays: 38, Total Stations: 8, Adds: 7
EIGHTEEN VISIONS I Let Go (Epic)	Total Plays: 37, Total Stations: 9, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

60 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

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KEVIN STAPLEFORD
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Alternative Ratings Scorecard

How the format fared in fall 2004

In the top 100 markets there are 67 stations contributing to the R&R Alternative panel. The programmers at every single one of them would argue that their stations are absolutely vital to the lives of the rock-leaning adults between the ages of 18 and 34 residing in their towns.

For the moment I'd like to forgo this warm sentiment and focus instead on the simple question of whether or not Alternative stations are players in their markets. I'm not talking about selling records here; this is all about the Arbitron game.

Earlier this week I had a deep conversation with one of those highly respected PDs, who asked me if the format was in good shape. When I coyly responded, "I guess so," he informed me that I was completely insane. "How many markets have Alternative stations in the top 10?" he asked. "Forget the demo, look at 12+. It ain't pretty."

Legends Of The Fall

Indulge me for a moment, and let's agree that, in order for a station to be considered a true market leader, it must rank in the top 10 12+ and in the top five 18-34. Out of 67 monitored stations in the 100 largest markets, 21 fit this bill. Not bad.

However, a mere four of these stations are in markets 1-30. That's four stations out of 26. We'll pause to shudder at the thought and then give major props to KROQ/Los Angeles, KTBZ (The Buzz)/Houston, WBCN/Boston and WXDX/Pittsburgh.

Perhaps we're being too hard on ourselves. After all, 13 of the top 30 markets boast an Alternative station in the top five 18-34. What's more, in many of these places our format retains bragging rights as the most-listened-to Rock station.

Look at Dallas, where KDGE (The Edge) is only beaten in 18-34 by an Urban, two CHRs and two Spanish-language formats. Ditto in San Francisco, where KITS (Live 105) is bested by a pair of CHR/Rhythmics and a Regional Mexican station.

Since the biggest markets contain the largest ethnic populations, the 18-34 pie can be domi-

nated by listeners who do not traditionally listen to rock-oriented radio. This means that, in order to win, an Alternative station simply must be the top Rocker in town. In other words, if we don't win the white guys, we don't win at all.

Politically correct? Not really. True? Absolutely. Just ask your friends at WHFS/Washington, or look at what's going on in places like Detroit, Milwaukee, Norfolk, Louisville, Riverside and Madison.

The Same All Over

Nationwide, the average 12+ ranking for Alternative stations is 12th, while the average 18-34 ranking is fifth. This holds true for every region, although the Southeast comes in a tad higher and the western Pacific area comes in a bit lower.

Major kudos is due to some bona fide Alternative leaders outside the 100 largest markets. Check out KQXR/Boise, ID, for example. It tied for No. 1 18-34 and scored a 5.2 12+ (good for a No. 7 ranking). WBTZ/Burlington, VT not only reaches a massive number of French-Canadian bastards in Montreal, it also pulled in a five share (5.1, fifth 12+) and finished fourth in-demo.

WJSE/Atlantic City, NJ was eighth 12+ and fourth 18-34; WCY/Portland, ME was first 18-34 and fifth 12+; and WKZQ/Myrtle Beach, SC was No. 1 in-demo and fourth 12+, with a 5.4—the highest share in the entire format.

So there you have it. The Alternative format is not falling apart at the seams, nor is it the king of the world. Not to get too coldly Darwinian on you, but our overall success depends on a heightened ability to adapt to the needs of each individual market. I don't know about you, but I'd rather see the panel splinter more than shrink. Then again, we might all want to brush up on our Español.

The No. 1 Club

Arbitron was very, very good to them

The following stations are not only No. 1 in our book, they were No. 18-34 in their markets in the fall book too.

KPNT (The Point)/St. Louis
WPBZ/West Palm Beach
KQXR/Boise, ID
WKZQ/Myrtle Beach, SC

KXKR/Salt Lake City
WEDG (The Edge)/Buffalo
WCY/Portland, ME

Life In The Top 100 Markets

Market No.	Calls/City	12+ Share (Rank)	18-34 Share (Rank)
1	WXRK/New York	3.3 (11)	5.5 (5)
2	KROQ/Los Angeles	4.1 (4)	6.7 (2)
3	WKQX/Chicago	2.0 (19)	4.8 (6)
4	KITS/San Francisco	2.7 (11)	5.2 (4)
5	KDGE/Dallas	3.1 (11)	4.9 (6)
6	WPLY/Philadelphia	2.5 (16)	5.5 (7)
7	KTBZ/Houston	3.5 (9)	5.8 (4)
8	WWDC/Washington	2.7 (14)	5.4 (3)
9	WBCN/Boston	3.6 (10)	7.4 (3)
10	CIMX/Detroit	2.6 (16)	4.2 (9)
11	WNNX/Atlanta	2.6 (16)	4.3 (6)
14	KNDD/Seattle	2.1 (18)	4.5 (7)
15	KZON/Phoenix	3.1 (13)	5.4 (4)
15	KEDJ/Phoenix	1.4 (20)	2.5 (14)
17	KBZT/San Diego	2.1 (17)	3.4 (10)
17	XTRA/San Diego	1.6 (23)	2.9 (13)
19	KPNT/St. Louis	3.4 (11)	8.9 (1)
21	WSUN/Tampa	2.2 (15)	4.9 (6)
22	KTCL/Denver	2.4 (16)	4.8 (7)
23	WXDX/Pittsburgh	3.9 (9)	10.3 (3)
24	KNRK/Portland, OR	2.5 (16)	5.1 (5)
25	WXTM/Cleveland	2.4 (15)	5.9 (6)
26	WAQZ/Cincinnati	2.6 (14)	6.5 (4)
27	KWOD/Sacramento	2.5 (15)	4.4 (5)
28	KCXX/Riverside	2.0 (17)	3.5 (10)
29	KRBZ/Kansas City	3.0 (14)	7.3 (3)
31	KXKR/Salt Lake City	4.2 (5)	7.2 (1)
32	KCNL/San Jose	2.6 (11)	4.7 (5)
33	WLUM/Milwaukee	2.1 (15)	4.8 (8)
34	WBRU/Providence	2.9 (10)	4.9 (6)
35	WWCD/Columbus, OH	2.0 (14)	4.0 (6)
36	WEND/Charlotte	3.1 (12)	6.1 (4)
38	KXTE/Las Vegas	4.0 (11)	7.0 (3)
39	WOCL/Orlando	4.1 (9)	8.1 (3)
39	WJRR/Orlando	2.6 (16)	4.9 (9)
40	WROX/Norfolk	1.8 (18)	3.9 (12)
41	WRZX/Indianapolis	4.5 (7)	11.2 (2)
42	KROX/Austin	3.5 (9)	6.0 (4)
44	WBUZ/Nashville	2.3 (14)	4.5 (6)
46	KKND/New Orleans	2.6 (11)	5.1 (5)
47	WPBZ/West Palm Beach	3.8 (7)	8.3 (1)
48	WMFS/Memphis	2.4 (16)	4.2 (8)
50	WPLA/Jacksonville	4.4 (9)	10.6 (2)
51	WHTG/Monmouth-Ocean	1.8 (22)	3.8 (8)
52	WEDG/Buffalo	4.0 (10)	10.6 (1)
53	KHBZ/Oklahoma City	3.1 (13)	5.1 (6)
55	WLRS/Louisville	1.7 (16)	3.2 (10)
56	WRXL/Richmond	2.6 (12)	6.2 (6)
56	WDYL/Richmond	2.3 (13)	3.9 (10)
57	WRAX/Birmingham	3.7 (10)	6.6 (4)
58	WXEG/Dayton	4.7 (7)	10.4 (3)
61	KUCD/Honolulu	4.9 (8)	9.4 (2)
62	KFMA/Tucson	3.9 (8)	9.1 (3)
63	WHRL/Albany, NY	2.8 (12)	5.7 (7)
64	KMYZ/Tulsa	2.2 (16)	4.6 (7)
65	WJBX/Ft. Myers	2.4 (15)	5.2 (6)
66	WGRD/Grand Rapids	3.6 (7)	6.8 (3)
67	KFRR/Fresno	3.1 (15)	5.5 (6)
71	WNFZ/Knoxville	3.4 (8)	7.5 (3)
77	KMBY/Monterey	2.7 (13)	3.4 (8)
78	WKRL/Syracuse	2.3 (11)	6.0 (5)
87	WAVF/Charleston, SC	4.6 (7)	9.1 (2)
88	WXNR/Greenville, NC	4.0 (7)	8.6 (2)
89	WARQ/Columbia, SC	3.7 (13)	8.3 (3)
95	WMAD/Madison	2.0 (14)	2.8 (12)
98	WRZK/Johnson City	3.3 (7)	8.0 (5)
98	WTZR/Johnson City	2.9 (9)	8.7 (4)

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ALTERNATIVE TOP 50

February 18, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	2701	-63	192288	19	72/0
2	2	PAPA ROACH Scars (Geffen)	1898	-98	100000	14	62/0
3	3	KILLERS Mr. Brightside (Island/DJMG)	1768	-10	125681	19	59/1
6	4	UNWRITTEN LAW Save Me (Lava)	1623	+59	79431	10	69/2
4	5	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	1594	+2	88239	18	65/0
7	6	QUEENS OF THE STONE AGE Little Sister (Interscope)	1578	+66	111797	5	68/0
5	7	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1438	-153	71145	17	55/0
8	8	CROSSFADE Cold (Columbia)	1374	-100	93954	37	52/0
11	9	MUSE Hysteria (EastWest/Warner Bros.)	1319	-2	85577	24	61/0
10	10	JIMMY EAT WORLO Pain (Interscope)	1271	-129	107240	23	52/0
13	11	JIMMY EAT WORLO Work (Interscope)	1259	+39	70490	9	65/0
9	12	U2 All Because Of You (Interscope)	1180	-263	59234	10	63/0
18	13	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	1101	+99	79639	6	62/4
16	14	A PERFECT CIRCLE Passive (Virgin)	1077	+43	64942	7	57/1
15	15	SUM 41 Pieces (Island/DJMG)	1072	-11	55354	11	60/1
28	16	BECK E-Pro (Interscope)	1056	+507	83336	2	66/17
17	17	3 OODRS DOWN Let Me Go (Republic/Universal)	1019	+2	54842	10	45/0
20	18	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1012	+48	45353	7	50/2
12	19	JET Look What You've Done (Atlantic)	950	-289	60442	17	45/0
19	20	BREAKING BENJAMIN So Cold (Hollywood)	930	-36	70633	40	47/0
14	21	LOSTPROPHETS I Don't Know (Columbia)	911	-238	29277	13	52/0
23	22	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	890	+46	40656	8	51/0
21	23	USED All That I've Got (Reprise)	886	-28	34080	11	53/0
25	24	CHEVELLE The Clincher (Epic)	749	+57	26546	5	48/4
22	25	SLIPKNOT Vermilion (Roadrunner/DJMG)	659	-206	25440	16	36/0
24	26	SHINEOOWN Burning Bright (Atlantic)	655	-47	22438	11	33/0
27	27	KASABIAN Club Foot (RCA/RMG)	628	+30	23216	8	46/3
26	28	EXIES Ugly (Virgin)	615	+2	26245	12	39/3
29	29	CROSSFADE So Far Away (Columbia)	599	+57	16536	4	38/2
30	30	SYSTEM OF A DOWN Cigaro (American/Columbia)	582	+66	41259	4	17/1
33	31	GREEN DAY Holiday (Reprise)	573	+83	48845	6	25/4
31	32	ZUTONS Pressure Point (Epic)	550	+35	24204	7	41/3
32	33	LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic)	535	+22	41352	5	31/2
34	34	INTERPOL Evil (Matador)	495	+11	31412	5	32/1
35	35	U2 Vertigo (Interscope)	433	-4	33104	19	35/0
48	36	TRUST COMPANY Stronger (Geffen)	407	+185	12262	2	43/8
Debut	37	MUOVAYNE Happy? (Epic)	376	+225	26029	1	33/7
36	38	RISE AGAINST Give It All (Geffen)	363	+1	20175	14	23/0
37	39	KORN Another Brick In The Wall (Epic)	339	-20	23933	11	12/0
47	40	KINGS OF LEON The Bucket (RCA/RMG)	334	+106	15370	2	31/3
38	41	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	334	-22	19043	6	19/0
39	42	TAKING BACK SUNOAY This Photograph Is Proof (I Know You Know) (Victory)	310	-5	11471	6	20/1
40	43	SNOW PATROL Chocolate (A&M/Interscope)	285	+14	10969	2	24/2
Debut	44	BRAVERY Honest Mistake (Island/DJMG)	283	+116	18235	1	29/3
44	45	TEGAN & SARA Walking With A Ghost (Vapor/SRG)	282	+33	19576	4	12/0
45	46	KAISER CHIEFS I Predict A Riot (Universal)	269	+38	15844	2	26/2
42	47	SKINORED Pressure (Lava)	265	+9	9009	3	23/1
46	48	LONG-VIEW When You Sleep (Columbia)	253	+22	6585	3	22/0
43	49	KEANE Somewhere Only We Know (Interscope)	237	-17	20873	19	12/0
Debut	50	GRATITUDE Drive Away (Atlantic)	215	+17	7538	1	18/0

73 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BECK E-Pro (Interscope)	17
HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)	10
TRUST COMPANY Stronger (Geffen)	8
MUDVAYNE Happy? (Epic)	7
KILLERS Smile Like You Mean It (Island/DJMG)	6
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	5
U2 Sometimes You Can't Make It On Your Own (Interscope)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BECK E-Pro (Interscope)	+507
MUDVAYNE Happy? (Epic)	+225
TRUST COMPANY Stronger (Geffen)	+185
BRAVERY Honest Mistake (Island/DJMG)	+116
KINGS OF LEON The Bucket (RCA/RMG)	+106
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	+99
GREEN DAY Holiday (Reprise)	+83
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	+68
QUEENS OF THE STONE AGE Little Sister (Interscope)	+66
SYSTEM OF A DOWN Cigaro (American/Columbia)	+66

NEW & ACTIVE

CHEMICAL BROTHERS Galvanize (Astrwerks/EMC)
Total Plays: 193, Total Stations: 14, Adds: 2
NO ADDRESS When I'm Gone (Sadie) (Atlantic)
Total Plays: 177, Total Stations: 13, Adds: 5
GOLDFINGER Wasted (Maverick/Warner Bros.)
Total Plays: 154, Total Stations: 11, Adds: 0
THEORY OF A DEADMAN No Surprise (Roadrunner/DJMG)
Total Plays: 146, Total Stations: 12, Adds: 2
ARCADE FIRE Neighborhood #3 (Power Out) (Merge)
Total Plays: 137, Total Stations: 10, Adds: 1
KILLERS Smile Like You Mean It (Island/DJMG)
Total Plays: 119, Total Stations: 11, Adds: 6
PROM KINGS Alone (Three Kings)
Total Plays: 110, Total Stations: 11, Adds: 1
BILLY IDOL Scream (Sanctuary/SRG)
Total Plays: 86, Total Stations: 7, Adds: 0
F-UP'S All The Young Dudes (Capitol)
Total Plays: 85, Total Stations: 11, Adds: 2
HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)
Total Plays: 63, Total Stations: 10, Adds: 10

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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ALTERNATIVE

February 18, 2005



America's Best Testing Alternative Songs 12 +
For The Week Ending 2/18/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Mer: 18-34	Women 18-34
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.48	4.38	99%	30%	4.48	4.44	4.52
KILLERS Mr. Brightside (Island/IDJMG)	4.26	4.16	88%	16%	4.33	4.23	4.46
JIMMY EAT WORLD Work (Interscope)	4.13	4.12	8%	9%	4.08	4.0E	12
JIMMY EAT WORLD Pain (Interscope)	4.12	4.06	92%	21%	4.05	4.01	4.09
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	4.02	3.92	86%	18%	3.91	3.79	4.04
SUM 41 Pieces (Island/IDJMG)	3.98	3.95	83%	13%	3.92	3.72	4.20
SOCIAL DISTORTION Reach For The Sky (Time Bomb)	3.95	3.98	80%	17%	3.92	3.95	3.88
PAPA ROACH Scars (Geffen)	3.83	3.81	86%	18%	3.84	3.76	3.94
JET Look What You've Done (Atlantic)	3.91	3.84	93%	24%	3.80	3.59	4.05
UNWRITTEN LAW Save Me (Lava)	3.89	3.96	71%	10%	3.83	3.75	3.94
MUSE Hysteria (EastWest/Warner Bros.)	3.89	3.82	65%	12%	3.92	3.84	4.02
BREAKING BENJAMIN So Cold (Hollywood)	3.86	3.79	94%	33%	3.86	3.83	3.90
CROSSFADE Cold (Columbia)	3.84	3.73	90%	27%	3.81	3.78	3.84
LOSTPROPHETS I Don't Know (Columbia)	3.82	3.88	78%	11%	3.81	3.83	3.79
EXIES Ugly (Virgin)	3.82	-	48%	8%	3.82	3.85	3.78
BREAKING BENJAMIN Sooner Or Later (Hollywood)	3.78	3.79	74%	16%	3.77	3.63	3.96
THREE OAYS GRACE Home (Live/Zomba Label Group)	3.77	3.60	82%	21%	3.80	3.61	4.83
CHEVELLE The Clincher (Epic)	3.77	-	54%	7%	3.84	3.70	4.08
3 DOORS DOWN Lat Me Go (Republic/Universal)	3.71	3.58	84%	19%	3.65	3.40	3.82
USED All That I've Got (Reprise)	3.71	3.73	63%	12%	3.66	3.48	3.88
SHINEDOWN Burning Bright (Atlantic)	3.69	3.56	48%	10%	3.65	3.60	3.73
QUEENS OF THE STONE AGE Little Sister (Interscope)	3.63	3.61	50%	8%	3.64	3.56	3.78
A PERFECT CIRCLE Passive (Virgin)	3.63	3.85	44%	8%	3.71	3.54	3.92
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.49	3.40	61%	12%	3.42	3.51	3.30
U2 Vertigo (Interscope)	3.13	3.06	96%	51%	3.03	2.90	3.17
SLIPKNOT Vermilion (Roadrunner/IDJMG)	3.06	3.20	65%	24%	3.09	3.01	3.19

Total sample size is 306 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the formal/musical preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 810-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

ON THE RECORD

Chris Williams
Former WNNX (99X)/Atlanta
PD, international traveler



experienced came when stations took the opportunity to entertain just for the sake of entertainment or to tell a joke just for the laugh. If you are already writing creatively to promote your station, kudos! You are ahead of 90% of radio being created today. The moments that went above and beyond and really made me a fan occurred when a station put the listeners' entertainment as a priority over another repetition of "Today's Best Hits and All the Rock Variety, blah, blah, blah." Because of the amazing pressure on our inventory, these moments are the exception, not the rule, but their power shouldn't be underestimated. These opportunities showcase your station's personality and communicate that listener entertainment takes priority. These implied messages are also absorbed quicker because the listeners aren't being sold and don't have their advertising guard up. Looking to create fans and station evangelists? Plan a few brief moments of entertainment with no other motive than to entertain. You can visit Chris at www.chriswilliams.biz.



FROM DRESDEN TO PHOENIX Basking in the afterglow of a sold-out Low Dough Show in Phoenix are (l-r) The Dresden Dolls' Amanda Palmer, KEDJ (The Edge)/Phoenix PD Marc Young, Dresden Doll Brian Viglione and Roadrunner's Elias Ghios.

REPORTERS

Stations and their adds listed alphabetically by market

- WHLR/Albany, NY**
PD: John Cooper
PD: Lisa Beale
No Adds
- WHXX/Atlanta, GA**
OM/PO: Leslie Fraw
MD: Jay Harmon
No Adds
- WJSE/Atlanta City, NJ**
PD: Scott Healy
RADIO 4
CHEVELLE
CHEMICAL BROTHERS
MUDVAYNE
- KROX/Austin, TX**
OM: Jeff Carroll
PD: Lynn Burdette
MD: Taly Ryan
4 LZ
4 MUDVAYNE
- WRAX/Birmingham, AL**
PD: Susan Brown
MD: Mark Lindsey
No Adds
- WKXZ/Boston, MA**
PD: Dave McLaughlin
AP/MD: Steven Bickel
5 LZ
KINGS OF LEON
- WEDS/Buffalo, NY**
PD: Kerry Bray
MD: Edw. Jay
8 THEORY OF A DEADMAN
1 BECK
- WBTV/Burlington**
OM/PO: Matt Grasso
AP/MD: Kevin May
17 KASABIAN
TRUST COMPANY
- KTCL/Denver, CO**
PD: Mike O'Connell
AP: Rich Rodin
MD: Will Jordan
No Adds
- WVAF/Charleston, SC**
PD: Steve Ross
MD: Sandy Bae
31 KILLERS
12 BECK
- WEND/Charlotte**
OM: Bruce Logan
PD/MD: Jack Daniel
1 5/11/01
1 BECK
- WKD/Chicago, IL**
PD: Mike Stora
AP/MD: Jason Jackson
No Adds
- WAQZ/Cincinnati, OH**
PD/MD: Jeff Hugel
10 MUDVAYNE
ZUTONS
- WXTM/Cleveland, OH**
PD: Tom Moore
OM: Don Harrelia
AP/MD: Tim "State"
13 GREEN DAY
- WARD/Columbia, SC**
PD: Steve Bennett
MD: Dave Ferra
1 BLUE MERLE
NO ADDRESS
- WKXZ/Columbus, OH**
PD: Andy Davis
MD: Jack DeVoss
No Adds
- KDGF/Dallas, TX**
PD: Deane Delaney
AP/MD: Alan Ayo
MARS VOLTA
- WDEQ/Dallas, TX**
MD: Steve Kramer
MD: Susanna
11 GREEN DAY
- WVIR/Davenport, IA**
MD: Steve Kramer
MD: Susanna
11 GREEN DAY
- KTWZ/Houston, TX**
PD: Steve Kramer
MD: Susanna
11 GREEN DAY
- WVLR/Louisville, KY**
PD: Anne Fitzgerald
MD: Chris Hill
13 PEPPER
3 BRIGHT EYES
- WVRR/Madison, WI**
OM: Mike Paris
PD: Curtis Green
1 LOUIS XIV
ZUTONS
TRUST COMPANY
- WVMS/Memphis, TN**
PD: Rob Crossman
MD: Sydney Walker
18 EGYPT CENTRAL
1 MARS VOLTA
- WVLM/Milwaukee, WI**
PD: Tommy Wolf
PD: Kenny Weisman
INTERPOL
CHEMICAL BROTHERS
- WHYG/Monmouth, NJ**
AP/MD: Brian Phillips
13 KEANE
1 BECK
12
- KMBY/Monterey, CA**
PD/MD: Kenny Alisa
1 BECK
HOT HOT HEAT
MUDVAYNE
FROM KINGS
F-U-P-S
- WKZQ/Myrle Beach, SC**
PD: Matt McQuerry
AP/MD: Charley
36 QUEENS OF THE STONE AGE
1 BECK
NO ADDRESS
- WVBU/Nashville, TN**
OM: John
PD/MD: Russ Schock
21 FEATURES
1 LZ
NO ADDRESS
1 MC ARMINSTRONG
SLOW TO SURFACE
KEANE
FALL AS WELL
- KKNO/New Orleans, LA**
PD: Big
MD: Vito
1 KAISER CHIEFS
TRUST COMPANY
COMBOUT MOUTH
BETTER THAN EZRA
- WVRR/New York, NY**
PD: Robert Cross
MD: Mike Pear
1 UNWRITTEN LAW
CHEVELLE
- WVRR/Newburgh, NY**
PD: Andrew Davis
LZ
- WVRO/Norfolk, VA**
PD: Michele Diamond
MD: Mike Powers
AP: Sarah Rose
SOUNDTRACK OF OUR LIVES
- KORX/Odessa, TX**
PD: Michael Todd
AP: Dye
24 BECK
17 BREAKING BENJAMIN
17 KASABIAN
- KHYZ/Oklahoma City, OK**
OM: Bill Harley
PD: Jimmy Barreto
No Adds
- WJRR/Oriando, FL**
OM: Adam Cook
PD: Pat Lynch
AP: Rick Everett
MD: Brian Osterman
2 BECK
- WVCL/Oriando, FL**
PD: Bobby Smith
No Adds
- WVRL/Richmond, VA**
OM: Bill Chalk
AP/MD: Matt Diabalo
1 MARS VOLTA
1 BECK
- WPLY/Philadelphia, PA**
PD: Jim McCallum
MD: Dan Fala
22 BECK
3 CHEVELLE
KINGS OF LEON
SNOW PATROL
EXES
- KEDJ/Phoenix, AZ**
PD: Marc Young
MD: Robb Hosh
12 MY CHEMICAL ROMANCE
1 HOT HOT HEAT
- KZON/Phoenix, AZ**
PD: Chris Papp
MD: Mike Lewis
No Adds
- WVDP/Pittsburgh, PA**
PD: John Maccaluso
MD: Wanda F.
No Adds
- KRZQ/Reno, NV**
PD: Jeremy Smith
AP/MD: Matt Diabalo
1 HOT HOT HEAT
- WVYL/Richmond, VA**
PD: Mike Weisberg
MD: Justin Weinberger
12 SENSES FALL
CROSSFADE
PRESIDENTS OF THE UNITED STATES
BRAVERY
- WVRL/Richmond, VA**
OM: Bill Chalk
AP/MD: Matt Diabalo
1 MARS VOLTA
1 BECK
- KXOZ/Riverside, CA**
PD: John Weber
AP/MD: Bobby Solo
BECK
- KWOD/Sacramento, CA**
OM: Curtis Johnson
PD: Ben Jones
AP/MD: Violet
10 HOT HOT HEAT
1 SENSES FALL
- KRXR/Salt Lake City, UT**
PD: Phil Blumeng
AP: Jon Foster
1 MARS VOLTA
F-U-P-S
TRUST COMPANY
- KRZT/San Diego, CA**
PD: Carol Mitchell
AP/MD: Mike Holleran
No Adds
- KXRA/San Diego, CA**
PD: Joe Richards
OM: Steve Conson
MD: Steve Conson
1 RISE AGAINST
1 HOT HOT HEAT
- KITS/San Francisco, CA**
PD: Sean Demery
AP/MD: Steve Jackson
6 HOT HOT HEAT
KILLERS
UNWRITTEN LAW
- KCNL/San Jose, CA**
PD/MD: John Altus
7 BECK
3 GREEN DAY
2 BETTER THAN EZRA
SNOW PATROL
- KJCE/Santa Barbara, CA**
PD: Eddie Galierrez
MD: Dave Housack
22 KILLERS
8 TEGAN & SARA
BRAVERY
PEPPER
- KNDD/Seattle, WA**
PD: Phil Blumeng
AP: Jon Foster
5 HOT HOT HEAT
- KQRA/Springfield, MO**
OM/PO: Kristin Burgess
MD: Shouan Williams
INTERPOL
EXES
LZ
- KWPT/St. Louis, MO**
PD: Tommy Blumeng
MD: Jeff Fraw
1 MARS VOLTA
F-U-P-S
TRUST COMPANY
- WVRL/Syracuse, NY**
PD: Scott Posthane
AP/MD: Tom MacIn
1 THEORY OF A DEADMAN
NO ADDRESS
- WXRZ/Tallahassee, FL**
OM: Jeff Horn
OM: Steve Conson
MD: Paul Collins
1 TEGAN & SARA
1 THEORY OF A DEADMAN
1 BILLY IDOL
1 BECK
- WSUN/Tampa, FL**
PD: Shark
4 LZ
2 BECK
CHEVELLE
- KFMA/Tucson, AZ**
PD: Stephen Kaline
1 BRAWLEY
BREAKING BENJAMIN
- KMYZ/Tulsa, OK**
PD: Corbin Pierce
2 HOT HOT HEAT
SLIPKNOT
- WPBZ/W. Palm Beach, FL**
PD: Joe Burtinson
MD: Danielle Flynn
KILLERS
- WVWC/Washington, DC**
PD: Joe Burtinson
MD: Danielle Flynn
KILLERS
- WVSM/Wilmington, NC**
PD/MD: Mike Kennedy
3 BECK
1 MUDVAYNE
1 MARS VOLTA

POWERED BY
MEDIABASE

*Monitored Reporters
84 Total Reporters

73 Total Monitored

11 Total Indicator

Did Not Report, Playlist
Frozen (1):
WEEO/Hagerstown



JOHN SCHOENBERGER
jschoenberger@radioandrecords.com

Triple A Panel Checklist

Info for your promoting pleasure

With a few new additions to the Triple A reporting panel recently (bringing our total to 70!), it seemed like a good time to give you the most up-to-date contact information for both the monitored and Indicator panels. I have also included music call times and direct lines where available.

Monitored Stations

Calls/City	Title	Name	Phone	Call Times
KBCO/Denver	PD	Scott Arbough	303-444-5600	No set time
	MD	Keefer	303-444-5600	W 11:30am-1pm
KENZ/Salt Lake City	OM/PD	Bruce Jones	801-484-6700	No set time
KFOG/San Francisco	PD	Dave Benson	415-543-1045	No set time
	Asst. PD/MD	Haley Jones	415-995-7098	W 3-5pm
KGSR/Austin	PD	Jody Denberg	512-908-4961	No set time
	MD	Susan Castle	512-908-4986	M 3:15-6:15pm
KINK/Portland, OR	PD	Dennis Constantine	503-517-6000	Th 10am-noon
	MD	Kevin Welch	503-517-6180	Th 10am-noon
KMTT/Seattle	Station Manager/PD	Chris Mays	206-233-1037	No set time
	Asst. PD/MD	Shawn Stewart	206-577-2492	W 3:15-5pm
KPRI/San Diego	VP/Programming	Bob Burch	858-678-0102	W 9am-5pm
KRSH/Santa Rosa, CA	OM/PD	Dean Kattari	707-588-0707	W 3-4pm
KRVB/Boise, ID	OM/PD	Dan McColly	208-344-3511	Th 1-3pm
KTCZ/Minneapolis	PD	Lauren MacLeash	952-417-3000	No set time
	Asst. PD/MD	Mike Wolf	952-417-3292	Th 2-4pm
KTHX/Reno, NV	PD	Ron Brooks	775-333-0123	M-F 3-5pm
	Asst. PD/MD	Dave Herold	775-333-0123	MF 9am-5pm
KWMT/Tucson	OM/PD	Tim Richards	520-618-2174	No set time
	MD	Blake Rogers	520-618-1677	MF 9am-5pm
KZPL/Kansas City	PD	Ted Edwards	913-344-1586	MF 2-5pm
	MD	Ryan "Slash" Morton	913-344-1569	WTh 3-4pm
WBOS/Boston	OM	Buzz Knight	617-822-9600	No set time
	MD	David Ginsburg	617-822-6723	TW 11am-4pm
WDOD/Chattanooga, TN	OM/PD	Danny Howard	423-321-6200	F 10am-1pm
WGVX/Minneapolis	PD	Jeff Collins	612-617-4009	Th 1-5pm
WMMM/Madison	PD	Tom Teuber	608-826-0077	No set time
	MD	Gabby Parsons	608-826-1229	Th 11am-2pm
WNCS/Burlington, VT	PD/MD	Mark Abuzahab	802-223-4295	W noon-2pm
WOKI/Knoxville	PD	Joe Stutler	865-212-4603	M-F 9am-5pm
WRLT/Nashville	PD	David Hall	615-242-5600	No set time
	Asst. PD/MD	Keith Coes	615-242-5600	TTh 2-4pm
WRNX/Springfield, MA	Asst. PD	Donnie Moorhouse	413-536-1105	No set time
	MD	Lesia Withanee	413-536-1105	Th 1-3pm
WTTS/Indianapolis	PD	Brad Holtz	812-332-3366	No set time
WXRT/Chicago	MD	Laura Duncan	812-332-3366	Th 1-3pm
	VP/Programming	Norm Winer	773-777-1700	No set time
WXRV/Boston	OM/MD	John Farneda	773-777-1700	Th 11am-2pm
	PD	Dana Marshall	978-374-4733	Th 2-5pm
WZEW/Mobile	VP/Programming	Jim Mahanay	251-438-5460	No set time
WZGC/Atlanta	MD	Lee Ann Konik	251-438-5460	WTh 10am-2pm
	PD	Michelle Engel	404-851-9393	No set time
MD	Margot Smith	404-851-9393	T 4-6pm, Th 3-5pm	

Indicator Stations

Calls/City	Title	Name	Phone	Call Times
KABQ/Albuquerque	PD	Phil Mahoney	505-338-7414	No set time
	MD	Scott Warmuth	505-338-7420	T noon-2pm
KBAC/Santa Fe, NM	GM/PD	Ira Gordon	505-898-3338	ThF 9-11am
KBXR/Columbia, MO	OM	Jack Lawson	573-449-1520	No set time
	Asst. PD/MD	Jeff Sweatman	573-449-1520	T 9-11am
KCLC/St. Louis	PD	Rich Reighard	636-949-4887	No set time
	MD	Scott Chenoweth	636-949-4887	MF 1-5pm
KEXP/Seattle	PD	Kevin Cole	206-520-5837	W noon-1pm
	MD	Don Yates	206-520-5833	M noon-2pm W 10am-noon
KFMU/Steamboat Springs, CO	PD/MD	John Johnson	970-879-5368	Th noon-2pm



HANGIN' WITH THE MAN Bruce Hornsby recently did a sold-out show in Indianapolis, presented by WTTS. Hornsby opened the soundcheck to 20 lucky WTTS listeners, and a meet-and-greet followed. Pictured here are (l-r) Hornsby and WTTS PD Brad Holtz.

Indicator Stations

Calls/City	Title	Name	Phone	Call Times
KMMS/Bozeman, MT	PD/MD	Michelle Wolfe	406-587-2343	T 10am-noon
KLRR/Bend, OR	OM/PD	Doug Donoho	541-382-5263	ThF 8-10am
KMTN/Jackson Hole, WY	PD/MD	Mark "Fish" Fishman	307-773-4500	F 10:30am-noon
KOZT/Ft. Bragg, CA	GM/PD	Tom Yates	707-964-7277	No set time
	Asst. PD/MD	Kate Hayes	707-964-0095	W 1-3pm
KPIG/Monterey	PD/MD	Laura Ellen Hopper	831-722-9092	MTW 8-10am
KRVI/Fargo, ND	PD	Ryan Kelly	701-297-3578	No set time
	MD	David Black	701-297-3604	F 10am-noon
KSPN/Aspen, CO	PD	Sam Scholl	970-453-2234	Th 9am-noon
KSQY/Rapid City, SD	PD/MD	Chad Carlson	605-343-0888	ThF noon-1pm
	PD	Steve Rauworth	970-563-0255	No set time
KSUT/Durango, CO	MD	Stasia Lanier	970-563-0255	Th 9am-noon
	GM/PD	Brad Hockmeyer	505-758-5826	No set time
KTAO/Taos, NM	MD	Paddy Mac	505-758-5826	W 11am-1pm
	PD	Jon Hart	660-543-4491	M-F 10am-noon
KTBG/Kansas City	PD	Bill Gruber	330-761-3098	W 10am-4pm
WAPS/Akron	PD	Rich Robinson	732-224-2492	No set time
	MD	Jeff Raspe	732-224-2457	W 3-5pm
WCBE/Columbus, OH	OM/PD	Dan Mushalko	614-365-5555	No set time
	MD	Maggie Brennan	614-365-5555	Th 4-6pm
WCLZ/Portland, ME	OM	Herb Ivy	207-774-6364	No set time
	MD	Brian James	207-774-6364	M-F 10am-noon
WDET/Detroit	PD	Judy Adams	313-577-4146	No set time
	MD	Martin Bandyke	313-577-4146	F 4-5pm
WDST/Poughkeepsie, NY	Asst. MD	Chuck Horn	313-577-3000	Th 1:30-4pm
	PD	Greg Gattine	845-679-7600	WTh 2-3pm
WEBK/White River, VT	MD	Jimmy Buff	845-679-7600	WTh 2-3pm
	PD	Lesia Withanee	413-536-1105	Th 1-3pm
WEHM/Hampton, NY	Asst. PD	Mitch Terriciano	802-776-7618	Th 1-3pm
	PD	Brian Cosgrove	631-267-7800	T 11am-1pm
WFPK/Louisville	MD	Lauren Stone	631-267-7800	T 3-5pm
	PD	Stacy Owen	502-814-6519	Th 1-3pm
WFUV/New York	PD	Chuck Singleton	718-817-4560	No set time
	MD	Rita Houston	718-365-9815	No set time
WJTV/Charlotte, NC	Asst. MD	Russ Boris	718-817-4550	W 5-7pm
	Station Mgr./PD	Barbara Dacey	508-693-5000	TWTh 2-3pm
WMWV/Conway, NH	PD/MD	Mark Johnson	603-356-8870	TWTh 10am-noon
	PD	Kim Clark	828-287-8000	No set time
WNCW/Spindale, NC	Asst. PD/MD	Martin Anderson	828-287-8000	TW 3-5pm
	MD	Michael Friend	434-971-4096	No set time
WNRN/Charlottesville, VA	MD	Jaz Tupelo	434-971-4096	Th 1-3pm
	OM/PD	Rob Walker	734-302-8100	WTh 1am-1pm
WQKL/Ann Arbor, MI	OM	Bob Waugh	410-626-0103	No set time
	PD	Alex Cortright	410-626-0103	W 10:30am-12:30pm
WTMD/Baltimore	Asst. PD	Mike Matthews	410-704-5394	TF 11am-2pm
WUIN/Wilmington, NC	PD	Mark Keele	910-772-6331	T 2-4pm
	MD	Jerry Gerrard	910-772-6313	W 10am-noon
WVOD/Elizabeth City, NC	PD	Matt Cooper	252-475-1888	No set time
	MD	Tad Abbey	252-475-1888	T 2-4pm
WVVV/Hilton Head, SC	OM/PD	Bob Newmann	843-785-9569	Th noon-5pm
	Asst. PD	Gene Murrell	843-785-9569	MW 11am-1pm
WXPX/Westchester, NY	PD	Chris Herrmann	914-397-0127	No set time
	Asst. PD/MD	Rob Lipshutz	914-397-0127	WThF 1-4pm
WXPX/Philadelphia	Asst. GM/Prog.	Bruce Warren	215-746-3296	No set time
	OM/MD	Dan Reed	215-746-3293	M-F 9am-5pm
WYEP/Pittsburgh	PD	Rosemary Welsh	412-381-9131	No set time
	MD	Mike Sauter	412-381-9131	T 3-6pm
DMX Folk Rock	PD	Leanne Vince	310-696-4133	No set time
	MD	Dave Sloan	310-696-4133	TW 10am-4pm
Music Choice Adult Alternative	PD	Liz Opoka	646-459-3316	T 2-4pm
Sirius Spectrum	PD	Gary Schoenwetter	212-584-5100	No set time
	MD	Jessica Baseck	212-584-5142	No set time
XM Cafe	PD	Bill Evans	202-380-4000	No set time
	MD	Brian Chamberlain	202-380-4454	MF 7am-noon

POWERED BY
MEDIABASE

February 18, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	556	-1	31674	15	24/1
2	2	U2 All Because Of You (Interscope)	462	-3	23706	10	24/1
3	3	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	449	+12	23444	6	26/2
4	4	JET Look What You've Done (Atlantic)	381	-20	16639	16	20/1
5	5	KEANE Somewhere Only We Know (Interscope)	371	-13	22734	23	20/0
6	6	LENNY KRAVITZ Lady (Virgin)	346	-5	15611	16	22/2
10	7	BLUE MERLE Burning In The Sun (Island/DJMG)	336	+51	18331	5	21/2
7	8	LOW MILLIONS Eleanor (Manhattan/EMC)	330	-11	17750	19	20/1
11	9	TORI AMOS Sleeps With Butterflies (Epic)	322	+39	16872	6	23/2
9	10	SHORE Hard Road (Maverick/Reprise)	286	-1	9390	10	19/1
12	11	HOWIE DAY Collide (Epic)	284	+22	13971	12	14/0
8	12	JOHN MAYER Daughters (Aware/Columbia)	263	-33	12175	14	19/1
13	13	MADELEINE PEYROUX Don't Wait Too Long (Rounder)	264	+12	11644	9	18/1
16	14	MARC BROUSSARD Home (Island/DJMG)	254	+33	9965	10	15/3
14	15	RAY LAMONTAGNE Trouble (RCA/RMG)	240	+2	11209	20	18/1
18	16	U2 Vertigo (Interscope)	190	-8	14491	19	21/1
23	17	ANNA NALICK Breathe (2am) (Columbia)	188	+37	7804	8	10/0
27	18	COLLECTIVE SOUL Better Now (E! Music Group)	187	+50	12396	3	17/3
25	19	SNOW PATROL Chocolate (A&M/Interscope)	186	+41	11377	2	14/2
17	20	R.E.M. Aftermath (Warner Bros.)	185	-15	6024	7	15/1
22	21	JOSS STONE Right To Be Wrong (S-Curve/EMC)	180	+15	6897	4	15/1
21	22	KENNY WAYNE SHEPHERD Let Go (Reprise)	176	+8	7608	5	13/1
19	23	RAY CHARLES IVAN MORRISON Crazy Love (Concord)	173	-12	14918	15	15/1
29	24	JOHN BUTLER TRIO Zebra (Lava)	167	+33	4237	2	14/1
30	25	JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)	161	+27	5603	2	16/3
24	26	MOBY Beautiful (V2)	159	+10	10744	2	8/1
Debut	27	BECK E-Pro (Interscope)	152	+93	8005	1	14/5
26	28	ALISON KRAUSS & UNION STATION Restless (Rounder)	136	-5	2949	4	9/1
28	29	BRUCE HORNSBY Circus On The Moon (Columbia)	132	-5	4152	4	13/3
Debut	30	MAROON 5 Sunday Morning (Octone/J/RMG)	131	+8	5666	1	7/1

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

NEW & ACTIVE

MAIA SHARP Something Wild (Koch)
Total Plays: 125, Total Stations: 10, Adds: 1

KATHLEEN EDWARDS Back To Me (Zoe/Rounder)
Total Plays: 111, Total Stations: 9, Adds: 0

DZOMATLI Love & Hope (Concord)
Total Plays: 110, Total Stations: 10, Adds: 2

DAMIEN RICE The Blower's Daughter (Vector/Warner Bros.)
Total Plays: 106, Total Stations: 7, Adds: 0

TEGAN & SARA Walking With A Ghost (Vapor/SRG)
Total Plays: 97, Total Stations: 10, Adds: 1

ANI DIFRANCO Studying Stones (Righteous Babe/Music Allies)
Total Plays: 87, Total Stations: 7, Adds: 0

BEN LEE Catch My Disease (New West)
Total Plays: 86, Total Stations: 9, Adds: 1

U2 Sometimes You Can't Make It On Your Own (Interscope)
Total Plays: 80, Total Stations: 11, Adds: 8

MARK KNOPFLER The Trawlerman's Song (Warner Bros.)
Total Plays: 79, Total Stations: 8, Adds: 1

RACHAEL YAMAGATA Letter Read (RCA Victor/RMG)
Total Plays: 78, Total Stations: 9, Adds: 0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
U2 Sometimes You Can't Make It On Your Own (Interscope)	8
CARBON LEAF What About Everything? (Vanguard)	7
BECK E-Pro (Interscope)	5
JEM 24 (ATO/RCA/RMG)	4
JOSEPH ARTHUR Even Tho (Vector)	4
COLLECTIVE SOUL Better Now (E! Music Group)	3
JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)	3
MARC BROUSSARD Home (Island/DJMG)	3
BRUCE HORNSBY Circus On The Moon (Columbia)	3
CHARLIE MARS Try So Hard (V2)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BECK E-Pro (Interscope)	+93
BLUE MERLE Burning In The Sun (Island/DJMG)	+51
COLLECTIVE SOUL Better Now (E! Music Group)	+50
U2 Sometimes You Can't Make It On Your Own (Interscope)	+46
SNOW PATROL Chocolate (A&M/Interscope)	+41
TORI AMOS Sleeps With Butterflies (Epic)	+39
ANNA NALICK Breathe (2am) (Columbia)	+37
MARC BROUSSARD Home (Island/DJMG)	+33
JOHN BUTLER TRIO Zebra (Lava)	+33
JEM 24 (ATO/RCA/RMG)	+31


MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CARBON LEAF Life Less Ordinary (Vanguard)	209
SNOW PATROL Run (A&M/Interscope)	188
MARK KNOPFLER Boom, Like That (Warner Bros.)	160
BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	152
SARAH MCLACHLAN World On Fire (Arista/RMG)	152
MODEST MOUSE Float On (Epic)	122
LOS LONELY BOYS Heaven (DR Music/Epic)	121
JOHN MELLENCAMP Walk Tall (Island/DJMG)	116
MINDY SMITH Come To Jesus (Vanguard)	114
FINGER ELEVEN One Thing (Wind-up)	114

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Songs ranked by total plays

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AAA ARTIST OF THE WEEK

ON THE RECORD

Jaz Tupelo
MD, WNRN/Charlottesville, VA



According to Shivaree's bio, their name is a word derived from a French term for "drunken serenade." In the case of their latest single, "I Close My Eyes," it sounds as if that serenade is coming from a sultry librarian with a Henry Miller novel slipping from the pages of her Derrida. Go ahead, close your eyes and feel the thrill of the aptly named Ambrosia Parsley's kitten purr and the slinky twang of the guitar, both of which made Shivaree's previous hit, "Goodnight Moon," such a treat. The subtle bossa nova rhythm is certain to heat up those chilly nights. The single originally came to me on an EP, *Breach*, which also included covers of Brian Eno, John Cale and Waterboys songs. Shivaree's eclectic song choices were enough to make me, ahem, shiver with anticipation for the full length, *Who's Got Trouble*. Released by Zoe/Rounder, the disc retains a lot of the torch-song carnival feel of 1999's *I Oughtta Give You a Shot in the Head for Making Me Live in This Dump*. Audience recognition for Shivaree is particularly high now, given Quentin Tarantino's use of "Goodnight Moon" on the *Kill Bill 2* soundtrack. Listener response to "I Close My Eyes" has been immediate and positive here at WNRN/Charlottesville, VA, as the song fits perfectly with our Triple A-Alternative mix.

Grammy-award winners **Green Day** continue to ride at the top of the monitored chart, with **Jack Johnson** hanging tough at 3*, **Blue Merle** jumping to 7*, and **Tori Amos** moving into the top 10 at 9* ... Other key projects showing staying power include **Howie Day**, **Madeleine Peyroux**, **Marc Broussard**, **Anna Nalick**, **Collective Soul**, **Snow Patrol**, **Joss Stone** and **John Butler Trio** ... **Beck** and **Maroon 5** debut ... On the Indicator chart, Johnson holds at 1* for the second week, Amos moves up to 2*, Blue Merle hold at 4*, Broussard remains at 6*, and Stone increases to 7*. **Maia Sharp** is now in the top 10 at 10* ... **Shivaree** are knocking on the door at 11*, with **Kathleen Edwards** right behind, debuting at 12*(!) ... Also doing well are **John Butler Trio** (19*-15*), **Ben Lee** (21*-16*), **The Shore** (23*-20*), **Rachael Yamagata** (26*-22*) and **Mark Knopfler** (28*-23*) ... **Ben Folds** and **Snow Patrol** also debut ... Keep an eye on **Tegan And Sara**, **Chuck Prophet**, **Damien Rice**, **Ani DiFranco** and **Mocean Worker** ... In the Most Added category, folks are starting to segue to the next **U2** track, "Sometimes You Can't Make It on Your Own," with 20 official adds coming in this week ... Beck brings another 19 stations, and the new songs by **Carbon Leaf** and **Josh Rouse** get 14 adds apiece ... Also off to good starts are **Joseph Arthur**, **Mary Gauthier**, **Better Than Ezra** and **Ivy** ... **Jem**, **Moby**, **John Fogerty** and **Bright Eyes** close some important holes.

— John Schoenberger, Triple A/Americana Editor



ARTIST: **Blue Merle**

LABEL: Island/IDJMG

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR



Last week's AAA Artist of the Week was **Anna Nalick**, whom we first learned about at last year's Triple A Summit. We got another sneak preview last year when **Blue Merle** played at the Fox on the opening night of the Summit. This quartet of young musicians is one of the most exciting success stories to emerge from Nashville's diverse rock scene in the past few years.

Blue Merle have a unique blend of musical colors. While the instrumentation leans bluegrass, the sound is a refreshingly new take on pop and rock. The subtle intensity of their songs, the raw intimacy of their vocals and the dynamic force of their live performances have made them one of America's hottest new bands. In fact, in the past year or so they have opened for such acts as **J.J. Cale** and **Badly Drawn Boy** and have garnered new fans at such festivals as **Farm Aid** and **Bonnaroo**, as well as headlining their own national tours.

Blue Merle formed when vocalist-guitarist-keyboardist **Luke Reynolds** met bassist **Jason Oettel**. The two started working on some of Reynolds' songs, and it wasn't long before things started to click. Multi-instrumentalist **Beau Stapleton** eventually joined the band, and, finally, drummer **William Ellis** — a friend of Oettel's from college — rounded out the group.

Of their musical approach, Reynolds says, "There wasn't a lot of thought put into the instruments we play. We just came together as musicians who loved playing with each other. It's not unusual for us to spend hours in rehearsal working and reworking a song so that by the

time we perform it, everyone in the band is fully committed. You have to enjoy each other's company and respect them to make that really work."

The band eventually hooked up with producer **Stephen Harris**, who has worked with such diverse acts as **U2**, **Dave Matthews Band** and **Kula Shaker**. Says Harris of the group's more acoustic mix of guitar, upright bass, mandolin, fiddle and drums, "It's actually simpler to work with. It's a fresh feeling and pleasing to the ear. You don't have to knock the listener on the head. That's the whole thing with this band — they have subtlety, which is beyond many musicians these days."

The subtlety and grace that make **Blue Merle** such an exciting and unique act come through quite clearly on their debut for Island, *Burning in the Sun*. It hasn't taken long at all for Triple A radio to embrace the title track in a big way, but the exciting music doesn't stop there. Several other tracks could easily see significant airplay down the line, including "If I Could," "Every Ship Must Sail Away" and "Seeing Through You."

Blue Merle are currently on the road with **Donavon Frankenreiter** and will later go out with **The Graham Colton Band**. They have been a featured download on iTunes, and some of their music is now being used on the TV show *North Shore*. And if you're wondering about the band's name, it comes from **Led Zepelin's** "Bron Y Aut Stomp," referring to a breed of dog known as **Blue Merle**.

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AMERICANA TOP 30 ALBUMS



February 18, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	ALISON KRAUSS... Lonely Runs Both Ways (Rounder)	623	-25	8762
5	2	RAY WYLIE HUBBARD Delirium Tremolos (Phil/Rounder)	444	+69	1387
2	3	WILLIE NELSON It Always Will Be (Lost Highway)	442	-37	8487
7	4	NANCI GRIFFITH Hearts In Mind (New Door/UME)	438	+94	1351
6	5	DUHKS The Duhks (Sugar Hill)	422	+72	1135
4	6	TOM GILLAM Shake My Hand (95 North)	378	-15	6917
3	7	KASEY CHAMBERS Wayward Angel (Warner Bros.)	372	-42	12649
8	8	RECKLESS KELLY Wicked Twisted Road (Sugar Hill)	368	+48	1234
10	9	CLAY DUBOSE These Days (Lazy River)	327	+38	1246
13	10	JOHN FOGERTY Deja Vu (All Over Again) (Geffen)	302	+21	2910
9	11	BUDDY MILLER Universal United House Of Prayer (New West)	294	-19	10007
23	12	HAYES CARLL Little Rock (Highway 87 Music)	272	+95	484
15	13	JESSE DAYTON Country Soul Brother (Stag)	263	0	3816
18	14	SONNY LANORETH Grant Street (Sugar Hill)	257	+25	1144
11	15	NEKO CASE The Tigers Have Spoken (Anti/Epitaph)	246	-40	5135
16	16	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	243	-15	13068
14	17	CHARLIE ROBISON Good Times (Dualtone)	241	-38	9008
12	18	RICKY SKAGGS... Brand New Strings (Skaggs Family)	228	-53	7130
17	19	TIFT MERRITT Tambourine (Lost Highway)	227	-5	8890
19	20	MANDO SAENZ Watertown (Carnival)	223	+18	787
21	21	ANI DIFRANCO Knuckle Down (Righteous Babe)	211	+22	866
20	22	TONY JOE WHITE The Heroines (Sanctuary/SRG)	206	+2	6369
25	23	SARAH LEE GUTHRIE & JOHNNY IRION Exploration (New West)	191	+28	697
Debut	24	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	190	+63	343
Debut	25	HACIENDA BROTHERS Hacienda Brothers (Koch)	164	+80	248
24	26	JASON BOLAND... Somewhere In The... (Smith Entertainment)	159	-10	2597
27	27	JUNIOR BROWN Down Home Chrome (Telarc)	156	-2	8198
22	28	STOLL VAUGHAN Hold On Thru Sleep and Dreams (Shadowdog)	147	-34	3081
Debut	29	MARY GAUTHIER Mercy Now (Lost Highway)	145	+133	162
Debut	30	VARIOUS ARTISTS Because Of Winn Dixie (Nettwerk)	144	+3	473

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit www.americanamusic.org.

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AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Mando Saenz

Label: Carnival



It's always fun to discover new talent, and right now everybody in the Americana community is talking about a singer-songwriter from Texas named Mando Saenz. Born in San Luis Potosi, Mexico, Saenz grew up in Corpus Christi, TX. His family enjoyed a broad variety of music, which ultimately formed a musical foundation for Saenz. However, music wasn't that high on his priority list during high school and college. In fact, Saenz was just about to finish his MBA when he decided to take a sharp left turn and pursue music as his livelihood. After relocating to Houston, he set himself to writing a collection of songs that would send him on his way. His distinctive, laid-back vocal delivery and the often serious lyrical message in his songs remind music critics of fellow Texans Lyle Lovett and Townes Van Zandt. Check out the title track, "April's End" and "Rusty Steeple" from Saenz's debut, *Watertown*.

AMERICANA NEWS

Three-time Grammy winner Lucinda Williams will release *Live at the Fillmore*, her first-ever live album, on May 10. The two-disc set, recorded at San Francisco's legendary Fillmore Auditorium last year during her World Without Tears tour, features 22 tracks ... Ryan Adams has announced plans to release three albums, including one double-CD, this year. The double album is the only one with a confirmed release date: April 19. That record is credited to Ryan Adams And The Cardinals and is produced by Thomas Schick. Schick also produced an Adams solo release to be titled *Jacksonville*, after the town where Adams was born. The other album is another solo effort, called *29*, which reunites Adams with longtime collaborator Ethan Johns ... Bob Dylan and Merle Haggard will team up in March and early April for a brief tour of theaters ... Wilco are prepping a reissue of *A Ghost Is Born*. The repackaged record will include a second disc containing an unreleased outtake and a B-side from the initial recording sessions and three live versions of songs from Wilco's October 2004 show in Madison ... Loretta Lynn will be the subject of an exhibit at the Country Music Hall of Fame and Museum in Nashville to celebrate her career resurgence following last year's critically acclaimed album *Van Lear Rose*. The exhibit opened Feb. 4 and runs for three months ... Country music songwriter, recording artist and manager Merle Kilgore died Feb. 6 of congestive heart failure. He was 70.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
MARY GAUTHIER Mercy Now (Lost Highway)	27
HACIENDA BROTHERS Hacienda Brothers (Koch)	12
HAYES CARLL Little Rock (Highway 87 Music)	11
KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	9
DUHKS The Duhks (Sugar Hill)	8

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KEVIN PETERSON
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Old Hymns, New Sound

Jars Of Clay's *Redemption Songs* revisits some classics

After more than a decade of writing hit songs, on their next CD Jars Of Clay take text from old hymns and pre-Civil War spirituals and put them together with a more contemporary sound. I sat down recently with bandmembers Dan Haseltine and Charlie Lowell to talk about *Redemption Songs*.

Why would a band that has sold millions of records, won Grammy and Dove awards and had numerous No. 1 songs do something so different? "We've been kind of outside of the conversation in the worship community, a lot of what's going on there," Haseltine says. "What we wanted was just a chance to communicate, at least in our church and our community, the way we've been inspired by worship."

"It's looking very different lately, because it seems like people are moving away from a lot of the church traditions. We're finding a lot of positive things by moving closer to some of those traditions. Hymns have so much depth and authenticity to the lyrics. They are songs that really describe."

"They're written by people who care about the way the gospel enters into suffering and feeds people who are struggling. That was inspiring to us, so we wanted to do that kind of project."

Not Your Grandpa's Hymns

Actually, some of the tracks on *Redemption Songs* are your grandpa's hymns, but he probably never sang them the way Jars Of Clay do.

When we were growing up, a lot of us didn't appreciate the musical style of hymns, which may have kept us from appreciating the depth and meaning of the lyrics.

I ask Lowell if that's why the band chose to make the music more contemporary. He responds, "Our experience in our church has been to value the hymns and use them in a way that's helpful as an aid in remembering what your faith is and why it is and why we need it. There's a leveling quality to hymns when we sing them."

"Putting them in a new skin does a couple of things. For those of us familiar with the words, it kind of allows us to hear the words fresh. I guess the conversation that this album has spawned is this idea of, how do we make old things new? How do we make a gospel that becomes familiar and routine fresh? How do we make it break through the daily grind?"

"Hopefully, these songs will do that for people who have sung them for years and love elements of them. For people who have never heard them before, hopefully there will be something really appealing about them."

Kids In A Candy Store

With hundreds of great hymns from around the world to choose from, how do you decide which 13 to put on an album? "At first we just went through old hymnals and didn't really care much about what the melodies were or how they were as actual songs," Haseltine says. "We just looked for text that seemed to speak the clearest about the things that we care about and the things that are important to the gospel story."

"It doesn't take long to go through an old hymnal and find stuff that's really substantive and important, so we picked a bunch of them and started working with those. We started with a lot of obscure ones simply because we didn't care if they were popular or not. We just wanted to find the text that seemed to be the strongest."

"After that part of the process was finished, the record company got involved. They were trying to find the balance between art and commerce. Since we're from the art side, we would be happy to take all these obscure songs, but they thought we should kind of help people get involved in this, rather than blindsiding them with a bunch of old songs."

"They encouraged us to look to some of the more popular, widely known hymns and see if there was anything in any of those that appealed to us. We found a few that we felt were important beyond just being popular and that had really amazing things to say."

"It seemed like a fairly easy process — partly because, given the actual exercise of taking old hymns and re-approaching their melodies, we could keep doing that. This album isn't the end of that kind of exercise."

Does that mean *Redemption Songs* could be the first in a series? "It could be," Haseltine says. "But, even for us, beyond a piece of music that's out there for people to buy, it's something that we can do simply as inspiration and

take it to its own end, and then we live with it for a while."

"When we can do that maybe half a dozen times, then we have a little body of demos to listen to and say, 'These two or three don't stand out from each other; they're too similar,' or, 'This one doesn't fit in at all.' As we step back and get more songs and more arrangement ideas, we can start to see the whole picture."

"We really enjoy the art of an album. We feel like there's a lot of value in that, and we still appreciate a body of work existing together instead of a series of singles. It's something that gets a little tricky, but we look forward to that process."

"God Will Lift Up Your Head" will be going for adds Feb. 21. Jars Of Clay's new version has tempo and, to me, a little bit of a U2 sound. "The original version of that song was actually a really slow blues number when we first wrote it," Haseltine says.



"Then we kind of went back and felt like we should bring people into something that was a little more of a corporate worship experience or just a song that had more of an anthem quality. When you're trying to write an anthem, it's hard to not sound like U2, in one respect, because it seems like they're the ones who have been the model for that."

A Little Help From Friends

Listening to *Redemption Songs*, I heard some familiar voices besides the band's. Lowell says, "It felt like the kind of record where we didn't want to be on the outside saying, 'This is what worship is.' It felt like more of a family, a corner of the body of the church — different people who have connected with hymns and with gospel songs."

"So we brainstormed a short-list of six or seven people and were able to get three or four of them in to sing. Sarah Kelly is a new artist who sings on 'I'll Fly Away.' We toured with her, and she would sing that song on the road with us and just kill it. Martin Smith from Delirious was on 'Let Us Love and Sing and Wonder.' And the 'feature,' which was one of the greatest parts of making this record, were The Blind Boys Of Alabama. That was just spectacular."

"For the last few years everybody has wanted to do something with The Blind Boys Of Alabama. We had done a show with them in New Hampshire. It was a big music festival, and they played right before us. I don't think I've ever been afraid to get onstage after 70-year-olds before, but they are so spectacular and electric. I wanted to do something with them because they're so inspiring."

Jars Of Clay have hit the road again, starting a tour in Wheaton, IL, so I have to ask about the logic of opening in the chilly Midwest in February. I am referred to their booking agent for an explanation, but Haseltine jokes, "You know, hymns are about the depravity of man, and we just felt like we might as well enter into that as deeply as we can by hitting the Midwest in the winter."



Jars Of Clay

"We're finding a lot of positive things by moving closer to some of the church traditions. Hymns have so much depth and authenticity to the lyrics."

Dan Haseltine

something to contribute to our own worship community. There wasn't a huge amount of pressure to get the songs that we wanted because we knew there would be an opportunity to do more later."

Which Sound With What Song?

When you're changing the sound of old songs, how do you decide how to approach each song musically? "Part of that was the demo process, which is usually a pretty important one for us," Lowell says. "We sort of try to realize a song,

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CHRISTIAN AC TOP 30

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February 18, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	1207	+8	18	38/0
2	2	SALVADOR Heaven (Word/Curb/Warner Bros.)	1061	+24	16	35/0
4	3	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1039	+115	7	36/2
3	4	MERCYME Homesick (INO/Curb)	984	+38	13	36/1
6	5	MONK & NEAGLE Dancing With The Angels (Flicker)	849	+26	15	34/0
7	6	STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	813	+32	13	31/0
5	7	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	778	-71	26	37/0
8	8	NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	713	-65	22	34/0
10	9	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	635	+14	12	25/0
9	10	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	623	-38	19	27/0
11	11	THIRD DAY You Are Mine (Essential/PLG)	610	-6	16	28/0
14	12	BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	567	+50	6	27/2
13	13	BY THE TREE Beautiful One (Fervent)	541	+8	26	29/0
15	14	NEWSONG When God Made You (Reunion/PLG)	511	+55	11	19/1
12	15	NATALIE GRANT Live For Today (Curb)	461	-88	16	25/0
22	16	CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	460	+99	3	19/1
21	17	BEBO NORMAN Nothing Without You (Essential/PLG)	429	+61	4	24/3
17	18	ANDY CHRISMAN Complete (Upside/SHELTER)	396	+5	10	17/0
19	19	SELAH All My Praise (Curb)	388	+11	6	19/1
20	20	TOBYMAC Gone (ForeFront/EMI CMG)	354	-17	11	17/0
25	21	PAUL COLMAN Gloria (All God's Children) (Inpop)	316	+15	6	11/0
24	22	AVALON I Wanna Be With You (Sparrow/EMI CMG)	306	+4	5	15/0
18	23	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	306	-73	19	25/0
23	24	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	296	-12	7	17/0
30	25	SONICFLOOD Your Love Goes On Forever (INO)	289	+59	2	14/2
29	26	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	282	+48	3	14/1
28	27	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	279	+41	6	12/2
26	28	THIRD DAY/STEVEN CURTIS CHAPMAN/MERCYME I See Love (Lost Keyword)	268	-5	17	15/0
Debut	29	MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG)	254	+46	1	14/1
27	30	CAEDMON'S CALL There's Only One (Holy One) (Essential/PLG)	213	-29	6	11/0

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005, Radio & Records

NEW & ACTIVE

SUPERCHICK Pure (Inpop)

Total Plays: 183, Total Stations: 8, Adds: 0

RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)

Total Plays: 177, Total Stations: 8, Adds: 0

SCOTT KRIPPAYNE Gentle Revolution (Spring Hill)

Total Plays: 174, Total Stations: 9, Adds: 0

OVERFLOW Cry On My Shoulder (Essential/PLG)

Total Plays: 139, Total Stations: 7, Adds: 0

JOEL ENGLE Louder Than The Angels (Doxology)

Total Plays: 137, Total Stations: 7, Adds: 0

EXIT EAST All Of This (Fervent)

Total Plays: 134, Total Stations: 9, Adds: 1

BY THE TREE Hold You High (Fervent)

Total Plays: 132, Total Stations: 7, Adds: 1

KARA WILLIAMSON Where You Are (INO)

Total Plays: 127, Total Stations: 7, Adds: 1

CHRIS RICE Me & Becky (Rocketown)

Total Plays: 110, Total Stations: 6, Adds: 1

IAN ESKELIN Magnify (Inpop)

Total Plays: 103, Total Stations: 7, Adds: 0

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
ZOEGIRL About You (Sparrow/EMI CMG)	5
BEBO NORMAN Nothing Without You (Essential/PLG)	3
MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)	3
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	2
BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	2
SONICFLOOD Your Love Goes On Forever (INO)	2
SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	2
NATALIE GRANT Held (Curb)	2
BRIAN LITTRELL In Christ Alone (Reunion/PLG)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	+115
CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	+99
BEBO NORMAN Nothing Without You (Essential/PLG)	+61
SONICFLOOD Your Love Goes On Forever (INO)	+59
NEWSONG When God Made You (Reunion/PLG)	+55
BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	+50
KARA WILLIAMSON Where You Are (INO)	+49
BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	+48
JOEL ENGLE Louder Than The Angels (Doxology)	+48
MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG)	+46

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	550
MATTHEW WEST More (Universal South/EMI CMG)	466
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	454
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	446
BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	434
MERCYME Here With Me (INO/Curb)	396
MERCYME I Can Only Imagine (INO/Curb)	381
NEWSBOYS He Reigns (Sparrow/EMI CMG)	377
BUILDING 429 The Space In Between Us (Word/Curb/Warner Bros.)	371
SELAH You Raise Me Up (Curb)	330

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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February 18, 2005

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1223	+15	13	30/1
1	2	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	1223	-55	15	28/0
4	3	RELIENT K Be My Escape (Capitol/Gotee)	1031	-1	16	25/0
3	4	BARLOWGIRL Mirror (Fervent)	1008	-112	15	25/0
6	5	SKILLET A Little More (Ardent/Laval)	965	+62	13	26/0
5	6	MAT KEARNEY Undeniable (Inpop)	963	-67	18	26/0
7	7	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	878	+36	14	23/1
8	8	SANCTUS REAL Things Like You (Sparrow/EMI CMG)	876	+62	9	26/1
9	9	SUPERCHECK Pure (Inpop)	840	+51	6	27/0
10	10	THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail)	789	+13	11	22/1
12	11	AFTERS You (Simple/INO)	666	+61	6	23/1
11	12	KUTLESS It's Like Me (BEC/Tooth & Nail)	661	+32	9	18/0
16	13	BY THE TREE Hold You High (Fervent)	602	+48	6	20/1
17	14	SHAWN MCDONALD All I Need... (Sparrow/EMI CMG)	563	+41	5	18/0
19	15	SEVEN PLACES Even When (BEC/Tooth & Nail)	562	+55	8	17/0
20	16	MATTHEW WEST You Know... (Sparrow/EMI CMG)	561	+64	6	19/3
13	17	NEWSBOYS Presence... (Sparrow/EMI CMG)	549	-54	20	17/0
18	18	THIRD DAY You Are Mine (Essential/PLG)	494	-21	14	17/0
21	19	SALVADOR Heaven (Word/Curb/Warner Bros.)	467	+19	15	13/1
22	20	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	430	+34	4	18/1
24	21	SEVENTH DAY SLUMBER Caroline (BEC)	401	+44	4	16/1
25	22	EXIT EAST All Of This (Fervent)	375	+28	8	11/0
Debut	23	TOBYMAC Atmosphere (ForeFront/EMI CMG)	367	+139	1	16/5
26	24	PAUL COLMAN Gloria (All God's Children) (Inpop)	366	+27	7	13/0
27	25	JEFF ANDERSON Open My Eyes (Gotee)	351	+28	4	11/0
23	26	BDA Maybe You (Creative Trust Workshop)	345	-29	14	10/0
28	27	OVERFLOW Cry On My Shoulder (Essential/PLG)	332	+30	2	12/1
Debut	28	ZDEGIRL About You (Sparrow/EMI CMG)	299	+142	1	12/4
-	29	MUTEMATH Control (Teleprompt/Word/Curb/Warner Bros.)	261	+12	16	8/0
Debut	30	RACHAEL LAMPA Outrageous (Word/Curb/Warner Bros./237)	237	+36	1	13/1

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.
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NEW & ACTIVE

STORYSIDE: More To This Life (Silent Majority)

Total Plays: 236, Total Stations: 9, Adds: 1

FALLING UP: Escalates (Tooth & Nail)

Total Plays: 226, Total Stations: 8, Adds: 0

TREE63: Maker Of All Things (Inpop)

Total Plays: 225, Total Stations: 10, Adds: 3

D. CROWDER: Revolutionary Love (SixSteps/Sparrow/EMI CMG)

Total Plays: 216, Total Stations: 8, Adds: 0

MERCYME: Homesick (INO/Curb)

Total Plays: 211, Total Stations: 9, Adds: 0

STELLAR KART: Spending Time (Word/Curb/Warner Bros.)

Total Plays: 209, Total Stations: 10, Adds: 0

HAWK NELSON: Letters To The President (Tooth & Nail)

Total Plays: 190, Total Stations: 7, Adds: 0

OLIVIA THE BAND: Shut It Out (Essential/PLG)

Total Plays: 187, Total Stations: 8, Adds: 1

CHARITY VON: Shine (Slanted)

Total Plays: 166, Total Stations: 8, Adds: 1

BIG DADDY WEAVE: You're Worth Of My Praise (Fervent)

Total Plays: 106, Total Stations: 3, Adds: 0

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	WEDDING Move This City (Rambler)	326	+29	8	27/2
1	2	FALLING UP Escalates (Tooth & Nail)	313	+13	12	26/2
3	3	HAWK NELSON Letters To The President (Tooth & Nail)	299	+3	15	20/0
4	4	THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail)	294	+4	13	18/0
6	5	PILLAR Hypnotized (Flicker/Virgin/EMI CMG)	266	-2	12	30/1
5	6	SEVEN PLACES Even When (BEC/Tooth & Nail)	262	-9	14	15/0
10	7	SUPERCHECK Pure (Inpop)	248	+12	6	22/1
8	8	STELLAR KART Spending Time (Word/Curb/Warner Bros.)	248	-6	5	29/0
11	9	OLIVIA THE BAND Shut It Out (Essential/PLG)	245	+9	9	24/2
13	10	SEVENTH DAY SLUMBER Caroline (BEC)	230	+19	3	21/1
16	11	TOBYMAC Slam (ForeFront/EMI CMG)	228	+26	5	30/1
12	12	12 STONES Photograph (Wind-up)	221	-3	8	26/0
21	13	SPOKEN How Long (Tooth & Nail)	219	+45	3	17/2
14	14	DAY OF FIRE Detainer (Essential/PLG)	209	+1	3	28/2
18	15	EOWYN Hold Me (Independent)	186	-8	5	18/3
17	16	MAT KEARNEY Undeniable (Inpop)	185	-10	15	19/0
9	17	RELIENT K Be My Escape (Capitol/Gotee)	182	-68	16	23/0
22	18	BARLOWGIRL On My Own (Fervent)	180	+14	5	23/1
24	19	POOR MAN'S RICHES Break Me (Word Of Mouth)	177	+19	2	14/4
20	20	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	173	-5	13	21/0
19	21	ADELAIDE Hard To Find (Word Of Mouth)	161	-17	9	8/0
Debut	22	ANBERLIN Paperthin Hymn (Tooth & Nail)	160	+48	1	12/5
26	23	AFTERS You (Simple/INO)	160	+5	4	18/0
15	24	SANCTUS REAL Alone (Sparrow/EMI CMG)	157	-51	19	19/1
25	25	GRITS We Don't Play (Gotee)	154	-2	6	12/1
Debut	26	PROJECT 86 A Shadow On Me (Tooth & Nail)	153	+29	1	10/4
29	27	EVER STAYS RED Blue (Wrinkle Free)	151	+19	6	13/0
27	28	KUTLESS It's Like Me (BEC/Tooth & Nail)	146	+5	9	14/1
Debut	29	KJ-52 Are You Real (BEC/Tooth & Nail)	141	+31	1	15/5
28	30	BDA Maybe You (Creative Trust Workshop)	132	-6	12	11/1

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.
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NEW & ACTIVE

SUBSEVEN: Free To Conquer (Flicker)

Total Plays: 131, Total Stations: 10, Adds: 4

EXIT EAST: The Way You Are (Fervent)

Total Plays: 129, Total Stations: 13, Adds: 2

FLYLEAF: Red Sam (Octone)

Total Plays: 124, Total Stations: 13, Adds: 9

GRAND PRIZE: It's Not Over (Apostrophe)

Total Plays: 105, Total Stations: 14, Adds: 2

MONDAY MORNING: Dear You (3.1)

Total Plays: 104, Total Stations: 16, Adds: 1

SKILLET: A Little More (Ardent/Laval)

Total Plays: 93, Total Stations: 5, Adds: 0

FADED ME: Free (Independent)

Total Plays: 89, Total Stations: 10, Adds: 2

JEFF ANDERSON: Open My Eyes (Gotee)

Total Plays: 84, Total Stations: 9, Adds: 2

APDLOGETIX: JC's Mom (Paradises)

Total Plays: 83, Total Stations: 12, Adds: 0

DENISON MARRS: Dancing Over Me (Floodgate)

Total Plays: 78, Total Stations: 6, Adds: 1



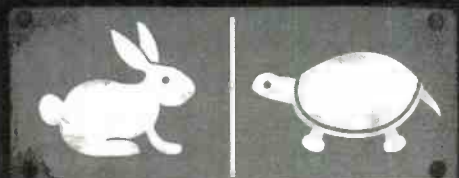
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February 18, 2005

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	SELAH All My Praise (Curb)	369	+23	12	19/0
1	2	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	342	-8	18	18/0
3	3	MERCYME Homesick (INO/Curb)	334	+30	10	18/1
4	4	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	292	+15	11	17/0
6	5	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	273	+19	11	16/0
5	6	PAUL BALOCHE Offering (Integrity/Vertical)	241	-25	16	14/0
8	7	AMANDA OMARTIAN Worthy... (Integrity/Vertical)	220	+1	6	14/0
7	8	THIRD DAY You Are Mine (Essential/PLG)	208	-22	17	12/0
13	9	WATERMARK Knees To The Earth (Rocketown)	197	+34	4	15/1
9	10	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	191	+1	5	15/0
11	11	BEBO NORMAN Nothing Without You (Essential/PLG)	190	+9	3	16/1
10	12	NEWSBOYS Presence... (Sparrow/EMI CMG)	178	-5	19	10/1
12	13	JENN WEBER One Pure... (Creative Trust Workshop)	177	+7	6	12/0
14	14	BABBIE MASON Jesus is (Spring Hill)	145	-4	6	12/0
18	15	VARIOUS ARTISTS Extraordinary God (Discovery House)	143	+16	3	11/0
16	16	CAEDMON'S CALL There's Only One... (Essential/PLG)	139	-7	14	8/0
19	17	C. BILLINGSLEY In Your... (Perpetual Entertainment)	133	+9	3	10/0
15	18	CHRIS TOMLIN Indescribable (Susteps/Sparrow/EMI CMG)	132	-15	18	8/0
Debut	19	ALLEN ASBURY #RUSS TAFF We Will Stand (Doxology)	130	+22	1	13/3
-	20	NEWSONG When God Made You (Reunion/PLG)	125	+18	3	7/1

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	GRITS We Don't Play (Gotee)
2	LOJIQUE Adrenaline Rush (Illect)
3	SOUL PURPOSE Bounce With Me (BEC/Tooth & Nail)
4	KJ-52 Are You Real (BEC/Tooth & Nail)
5	CROSS MOVEMENT Lord You Are (Cross Movement)
6	FLAME Open My Heart (Cross Movement)
7	SINTAX.THE.TERRIFIC Dramamine (Illect)
8	M.O.C. Daddy We Need Ya (Move)
9	LEGACY Green Light (Flavor Alliance/Leg-up)
10	APT.CORE I Am A Temple (Rocketown)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME Homesick (INO/Curb)	1064	+61	14	35/1
2	2	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	961	-35	19	33/0
3	3	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	866	-17	15	33/1
4	4	THIRD DAY You Are Mine (Essential/PLG)	805	-51	18	29/0
6	5	MONK & NEAGLE Dancing With The Angels (Flicker)	794	-38	16	29/0
5	6	SALVADOR Heaven (Word/Curb/Warner Bros.)	773	-70	15	30/0
7	7	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	763	+72	7	32/1
8	8	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	626	-25	22	24/0
10	9	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	596	+31	14	25/2
9	10	ANDY CHRISMAN Complete (Upside/SHELTER)	565	-3	11	21/1
12	11	SELAH All My Praise (Curb)	564	+30	9	22/0
15	12	NEWSONG When God Made You (Reunion/PLG)	514	+50	15	20/1
14	13	NEWSBOYS Presence... (Sparrow/EMI CMG)	493	-26	22	19/0
13	14	CHRIS TOMLIN Indescribable (Susteps/Sparrow/EMI CMG)	486	-38	25	17/0
16	15	BIG DADDY WEAVE... You're Worthy... (Fervent)	484	+45	4	25/2
17	16	AVALON I Wanna Be With You (Sparrow/EMI CMG)	476	+39	7	21/1
21	17	BEBO NORMAN Nothing Without You (Essential/PLG)	425	+40	3	24/1
22	18	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	413	+37	5	19/1
11	19	NATALIE GRANT Live For Today (Curb)	404	-137	14	16/0
18	20	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	395	-11	11	20/1
25	21	SHAWN McDONALD All I Need... (Sparrow/EMI CMG)	377	+38	9	20/3
28	22	BY THE TREE Hold You High (Fervent)	372	+75	4	19/2
26	23	CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	369	+44	3	22/2
24	24	SONICFLOOD Your Love Goes On Forever (INO)	364	+16	6	15/1
20	25	MATTHEW WEST You Know... (Sparrow/EMI CMG)	362	-27	8	15/0
27	26	SCOTT KRIPPAYNE Gentle Revolution (Spring Hill)	316	-3	5	14/0
19	27	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	293	-102	19	15/0
29	28	OVERFLOW Cry On My Shoulder (Essential/PLG)	283	+47	2	15/2
Debut	29	CHRIS RICE Me & Becky (Rocketown)	243	+56	1	14/4
Debut	30	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	231	+16	1	10/0

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 2/6 - Saturday 2/12.
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NEW & ACTIVE

RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)
Total Plays: 229, Total Stations: 13, Adds: 0

JOEL ENGLE Louder Than The Angels (Doxology)
Total Plays: 169, Total Stations: 8, Adds: 0

WATERMARK My Covering (Glory Glory) (Rocketown)
Total Plays: 158, Total Stations: 8, Adds: 1

RUSS LEE Sweetest Sound (Vertical Vibe)
Total Plays: 143, Total Stations: 9, Adds: 1

EXIT EAST All Of This (Fervent)
Total Plays: 131, Total Stations: 6, Adds: 0

OUT OF EDEN Fairest Lord Jesus (Gotee)
Total Plays: 127, Total Stations: 10, Adds: 2

NATALIE GRANT Held (Curb)
Total Plays: 119, Total Stations: 8, Adds: 6

VARIOUS ARTISTS Hosanna (Pinnacle)
Total Plays: 116, Total Stations: 4, Adds: 1

KARA WILLIAMSON Where You Are (INO)
Total Plays: 110, Total Stations: 7, Adds: 1

TREE63 Maker Of All Things (Inpop)
Total Plays: 105, Total Stations: 6, Adds: 1

Selah

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JACKIE MADRIGAL
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Wake Up And Smell The Rock

A sampler of the latest rock releases

We've come a long way from the days when rock music was a weird and scary thing. Although there's still much work to be done, artists like Julieta Venegas and Café Tacuba are no longer strangers to Contemporary radio. Does anyone remember just a few years ago when Juanes was a new rock act? Now whatever he puts out, radio plays, no questions asked. Whether it's because some rock music is more pop or because radio is suddenly interested in rock, let's take advantage of the momentum. Much of the rock material out there is a great fit for CHR radio.

R&R has the only Rock/Alternative chart based on specialty shows broadcast on radio stations across the country. Why are these shows so important? Because they are reaching a young audience that craves new, exciting music that they may not hear on commercial radio until it has been deemed a proven hit. And in this era of the Internet, downloads and iPods, a proven hit is old news.

Here's a taste of some of the new and exciting music out there now. These are new releases that you may or may not hear on the radio but that will surely show up on your favorite specialty show. So dive in, the water is warm and the rock is hot.

Various Artists, Sabbath Crosses: Tributo A Black Sabbath (Delanuca/DLN)

Some of Argentina's hottest rock bands pay tribute to one of hard rock's greatest, Black Sabbath, on the album *Sabbath Crosses: Tributo A Black Sabbath*. The album includes songs from Sabbath's different eras (Ozzy Osbourne, Ronnie Dio, Ian Gillan, Tony Martin and Glenn Hughes). *Sabbath Crosses* will be available in Argentina, Latin America, Spain, Germany and Japan, and it's expected to be released in the U.S., England, Italy and Mexico.



Some of the bands and tracks included on the album are Nativo doing "War Pigs," Plan

4 doing "TV Crimes," Barilari doing "Heaven and Hell," Rata Blanca & Glenn Hughes doing "No Stranger to Love," Los Natas doing "Paranoid," Horcas & Andrés Giménez doing "Children of the Grave" and Magika doing "Anno Mundi."

Stoic Frame, Justicia (El Comandante/V&J)

Want to listen to some hard rock with substance? Check out Stoic Frame's *Justicia*. Their current single, "Demonios Del Asfalto," is charting high on R&R's Rock/Alternative chart. They came together as a band in El Salvador, moved to New Mexico and are now living in California, and the band has much to say.

Here's just a taste of what this band is about, taken from "Demonios Del Asfalto": "¿Cuántos años metidos en esta situación? / Que no se vaya a incendiar / Ya no doy más / También truchas if you think I chose this shit / What? You got a finger on the pulse / No quieras ver half of what I've seen."



Oh, yeah, they sing in English too. Definitely worth more than a listen.

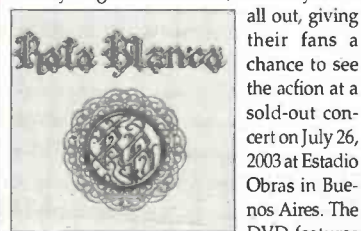
Circo, En El Cielo De Tu Boca (Universal Music Latino)

Remember when I first saw Circo do an acoustic performance at the LAMC, way before they were signed to Universal. Impressive. After re-releasing *No Todo Lo Que Es Pop Es Bueno* to introduce themselves to audiences in Mexico and Latin America, the Puerto Rican band is finally back with a new album, *El Cielo De Tu Boca*.

Their pop rock music has what it takes to cross over to Contemporary radio. There's nothing scary about Circo, but there is a lot to be excited about.

Rata Blanca, En Vivo: Estadio Obras (Delanuca/DLN)

Craving some Rata Blanca? With the DVD *En Vivo: Estadio Obras* you get much more than their music. This is the first DVD for the legendary Argentinean band, and they let it



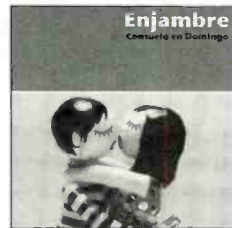
all out, giving their fans a chance to see the action at a sold-out concert on July 26, 2003 at Estadio Obras in Buenos Aires. The DVD features

some of the band's greatest hits, videos, a photo gallery and a discography. Those of you who don't speak Spanish, no worries, because it also offers subtitles in English and Portuguese. Get ready to get a taste of Rata Blanca with hits like "Mujer Amante,"

"Sólo Para Amarte," "La Leyenda Del Hada Y Del Mago," "Guerrero Del Arco Iris" and "Volviendo A Casa."

Enjambre, Consuelo En Domingo (Oso/V&J)

Three Mexicans and one Chilean make up the band Enjambre from Anaheim, CA. Their self-described sound is "the bastard son of grunge and '60s rock with a dose of macabre pop." No need to say more — take a chance and give it a listen.



Now making their way up R&R's Rock/Alternative chart with the single "Biografía," Enjambre are looking to take the rock world by storm. So far they have performed with bands like Café Tacuba, Aterciopelados, Fobia, Enanitos Verdes, Jumbo and Zurdok.

A.N.I.M.A.L., Combatio (Universal Music Latino)

Here's more great hard rock for you. A.N.I.M.A.L. are back with their seventh album, a 10-track disc that includes songs like "Espiritual," "Escrito Con Sangre" and "Combatio," the first single, as well as acoustic ballads like "Real" and "Huellas De Mi Destino." The album also marks the return of drummer Martín Carrizo.



Andrea Echeverri, Andrea Echeverri (National)



We had a chance to hear some of Andrea's latest work as a solo artist at the LAMC in the summer of 2004, and now she's releasing that music on her first, self-titled solo album.

The Artciopelados singer gets personal on this album by infusing her music with her experiences as a new mother. On the first single, "A Eme O," for example, she sings, "Since you were born / I've become a better lover / It's as if you've unplugged my tubes."

When the album is released in March, Andrea will be on tour across the U.S.

"La Primera Casa de Rock en Español"

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Verdad y Justicia

R&R Alternative Rock Latin TOP 10's
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TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670
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jmadrigal@radioandrecords.com

REGIONAL MEXICAN TOP 30

February 18, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	1367	+124	5	38/0
2	2	INTOCABLE Aire (EMI Latin)	1357	+146	5	34/0
1	3	LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	1288	+22	12	38/0
4	4	K-PAZ DE LA SIERRA Volveré (Univision)	1034	+40	18	36/0
8	5	LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision)	775	+119	5	23/1
6	6	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	766	+10	18	35/0
5	7	GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa)	722	-84	15	28/0
9	8	LALO MORA Si Me Vas A Dejar (Edimonsa)	702	+62	9	22/0
10	9	BANDA EL RECODO Ya Soy Feliz (Fonovisa)	695	+73	10	23/0
13	10	LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	611	+73	3	2/2
Debut	11	LA AUTORIDAD DE LA SIERRA Me Quedé Sin Nadie (Disa)	598	+448	1	1/1
7	12	KUMBIA KINGS Fuego (EMI Latin)	571	-89	18	25/0
14	13	GRUPO BRYNDIS La Última Canción (Disa)	522	-1	11	18/0
11	14	DIANA REYES Rosas (Universal)	496	-117	13	21/0
22	15	ANA BARBARA Loca (Fonovisa)	484	+27	12	17/0
16	16	ISABELA A Manos Llenas (Disa)	478	-29	17	24/0
15	17	BRONCO "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	472	-38	5	20/0
17	18	PESADO Te Apuesto Lo Que Quieras (Warner M.L.)	471	+24	7	16/0
19	19	LOS RIELEROS DEL NORTE Tu Nuevo Cariño (Fonovisa)	464	-25	18	24/0
25	20	GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	439	+64	4	14/0
30	21	JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG)	428	+93	2	1/1
12	22	PALOMO Mi Tristeza (Disa)	425	-84	12	18/0
21	23	LOS TEMERARIOS Sombras (Fonovisa)	396	-71	16	20/0
23	24	BETO Y SUS CANARIOS A Usted (Disa)	395	-10	4	17/0
20	25	DUELO Bienvenido Al Amor (Univision)	385	-26	5	13/0
18	26	LUPILLO RIVERA Renunciación (Univision)	382	-112	7	17/0
24	27	YOLANDA PEREZ La Reina Del Mall (Fonovisa)	363	-11	5	14/0
26	28	CUISILLOS Adicto (Balboa)	359	-10	4	15/0
Debut	29	POLO URIAS Mi Primer Amor (Fonovisa)	349	+48	1	10/0
29	30	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	347	+2	15	17/0

48 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

'NEW & ACTIVE'

JENNIFER PEÑA Si Yo Me Vuelvo A Enamorar (Univision)
Total Plays: 342, Total Stations: 9, Adds: 0
EL PODER DEL NORTE En Tu Basura (Disa)
Total Plays: 337, Total Stations: 10, Adds: 0
ORO NORTEÑO Lobo Domesticado (Fonovisa)
Total Plays: 301, Total Stations: 6, Adds: 0
LA ORIGINAL BANDA EL LIMON Abeja Reina (Edimonsa)
Total Plays: 296, Total Stations: 11, Adds: 0

CONJUNTO PRIMAVERA Pa' Qué Son Las Pasiones (Fonovisa)
Total Plays: 253, Total Stations: 12, Adds: 0
JENNI RIVERA Amiga, Si Lo Ves (Univision)
Total Plays: 222, Total Stations: 7, Adds: 0
VIOLENTO No Me Quiero Enamorar (Disa)
Total Plays: 210, Total Stations: 7, Adds: 0
AOAN CHALINO SANCHEZ Amor Del Alma (Univision)
Total Plays: 198, Total Stations: 8, Adds: 0
GRUPO EL MOMENTO Yo No Sé Qué Me Pasó (EMI Latin)
Total Plays: 170, Total Stations: 5, Adds: 0
LA TROMBA DURANGUENSE No Sé Por Qué (Fonovisa)
Total Plays: 106, Total Stations: 6, Adds: 0

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LA AUTORIDAD DE LA SIERRA Me Quedé Sin Nadie (Disa)	+448
LOS INVADROS DE NUEVO LEON Si Por Mi Fuera (EMI Latin)	+232
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	+203
CONJUNTO ATARDECER Y Te Vi Con El (Universal)	+153
INTOCABLE Aire (EMI Latin)	+146
CHICOS DE BARRIO Amores Que Matan (EMI Latin)	+145
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	+124
JOAN SEBASTIAN Cómo Olvidar (Balboa)	+120
LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision)	+119
ZAINO No Podré Sobrevivir (Fonovisa)	+106

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PESADO Ojalá Que Te Mueras (Warner M.L.)	502
PATRULLA 81 No Aprendí A Olvidar (Disa)	474
LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	363
BANDA EL RECODO Delante De Mi (Fonovisa)	314
LOS MORROS DEL NORTE Dos Botellas De Mezcal (La Sierra)	271
LOS HURACANES DEL NORTE Te Perdoné Una Vez (Univision)	263
PATRULLA 81 Cómo Pude Enamorarme De Ti (Disa)	237
RAMON AYALA Y Bailando (Freddie)	236
PALOMO Miedo (Disa)	230
GRUPO MONTEZ DE DURANGO Lástima Es Mi Mujer (Disa)	222

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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February 18, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JUANES Volvete A Ver (Universal)	750	-80	8	21/0
4	2	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)	741	+52	9	19/1
2	3	JUANES Nada Valgo Sin Tu Amor (Universal)	664	-43	19	27/0
3	4	CRISTIAN Te Buscaría (Sony BMG)	655	-36	11	20/0
6	5	PAULINA RUBIO Dame Otro Tequila (Universal)	612	-13	16	23/0
5	6	ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony BMG)	570	-96	19	22/0
8	7	ALEKS SYNTEK YIANA TORROJA Duele El Amor (EMI Latin)	557	-12	19	23/0
9	8	LA 5A. ESTACION El Sol No Regresa (Sony BMG)	487	-28	11	17/0
11	9	KALIMBA Tocando Fondo (Sony BMG)	481	+29	7	16/0
7	10	OBIE BERMUDEZ Todo El Año (EMI Latin)	456	-120	15	19/0
12	11	PEPE AGUILAR Miedo (Sony BMG)	418	+11	19	21/0
10	12	DAVID BISBAL Esta Ausencia (Universal)	366	-88	11	13/0
26	13	LUIS MIGUEL Sabes Una Cosa (Warner M.L.)	356	+101	2	7/0
14	14	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	356	-35	16	17/0
18	15	FEY La Fuerza Del Destino (EMI Latin)	355	+24	7	10/0
13	16	CARLOS VIVES Voy A Olvidarme De Mi (EMI Latin)	342	-54	8	8/0
23	17	REYLI BARBA Amor Del Bueno (Sony BMG)	336	+62	4	9/0
Debut	18	JUANES La Camisa Negra (Universal)	335	+219	1	2/0
30	19	ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG)	324	+94	2	6/0
17	20	PEPE AGUILAR El Autobús (Sony BMG)	323	-13	5	13/0
19	21	SIN BANDERA De Viaje (Sony BMG)	308	+21	14	12/0
15	22	LAURA PAUSINI Escucha Atento (Warner M.L.)	296	-90	17	15/0
28	23	TOMMY TORRES Dame Esta Noche (Dile Music)	275	+31	2	2/0
22	24	GLORIA TREVI En Medio De La Tempestad (Sony BMG)	275	-2	15	9/0
16	25	LUIS MIGUEL Que Seas Feliz (Warner M.L.)	263	-76	17	14/0
20	26	ALEXANDRE PIRES Cosa Del Destino (Sony BMG)	261	-25	12	11/0
21	27	ENANITOS VERDES Tu Cárcel (Universal)	255	-30	13	12/0
29	28	DADDY YANKEE Gasolina (VI Music)	231	-5	3	9/0
24	29	HA*ASH Te Quedaste (Sony BMG)	228	-44	5	11/0
27	30	MOENIA Ni Tú Ni Nadie (Sony BMG)	227	-25	5	7/0

32 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/6-2/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.), © 2005, Radio & Records

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JUANES La Camisa Negra (Universal)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JUANES La Camisa Negra (Universal)	+219
LUIS MIGUEL Sabes Una Cosa (Warner M.L.)	+101
ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG)	+94
REYLI BARBA Amor Del Bueno (Sony BMG)	+62
RBD Rebelde (EMI Latin)	+60
JULIETA VENEGAS Algo Está Cambiando (Sony BMG)	+52
HECTOR MONTANER Amor Del Bueno (Sony BMG)	+38
YAHIR Te Amaré (Warner M.L.)	+37
EODIE SANTIAGO Loco Por Tu Amor (MP)	+35

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LA OREJA DE VAN GOGH Rosas (Sony BMG)	416
JULIETA VENEGAS Lento (Sony BMG)	365
FRANCO DE VITA Y SIN BANDERA Si La Ves (Sony BMG)	362
JULIETA VENEGAS Andar Conmigo (Sony BMG)	314
MANA Mariposa Traicionera (Warner M.L.)	276
SIN BANDERA Que Lloro (Sony BMG)	275
KALIMBA No Me Quiero Enamorar (Sony BMG)	273
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	273
CHAYANNE Cuidarte El Alma (Sony BMG)	272
REYLI BARBA Desde Que Llegaste (Sony BMG)	257

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)
Total Plays: 221, Total Stations: 6, Adds: 0

YAHIR Te Amaré (Warner M.L.)
Total Plays: 213, Total Stations: 5, Adds: 1

LA 5A. ESTACION Algo Más (Sony BMG)
Total Plays: 201, Total Stations: 5, Adds: 0

DANIELA PEDALI Quisiera (Avalon/Sony BMG)
Total Plays: 113, Total Stations: 7, Adds: 0

SERRALDE Vida De Mi Vida (Universal)
Total Plays: 67, Total Stations: 4, Adds: 1

BETZAIDA Te Tengo Que Aprender A Olvidar (Fonovisa)
Total Plays: 59, Total Stations: 4, Adds: 0

Songs ranked by total plays

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YOUR STATION !!!

for music call us @ 305-576-7372 or email us @ gustavo@delanuca.com

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TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	JUAN LUIS GUERRA Para Ti (Vene Music/Universal)	229
2	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	212
3	MONCHY & ALEXANDRA Perdidos (J&N)	181
4	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)	160
5	GILBERTO SANTA ROSA Piedras Y Flores (Sony BMG)	125
6	TITO NIEVES ¡¡LA INOIA Ya No Queda Nada (SGZ Entertainment)	125
7	OOMENIC MARTE Ven Tú (J&N)	94
8	OBIE BERMUDEZ Todo El Año (EMI Latin)	93
9	TITTO ROJAS Quiero (MP)	89
10	DADDY YANKEE Lo Que Pasó, Pasó (VI Music)	81
11	OSCAR D'LEON Enamoraito (Sony BMG)	73
12	ELVIS CRESPO Pan Comió (Die Music)	71
13	JULIO VOLTIO Julito Marañá (Sony BMG)	70
14	CARLOS VIVES Voy A Olvidarme De Mí (EMI Latin)	70
15	TOÑO ROSARIO Resistiré (Universal)	69
16	JUANES Volverte A Ver (Universal)	69
17	ENRIQUE FELIX Galletitas De Avena (Mayimba Productions)	68
18	CHARLIE CRUZ Ven Devórame Otra Vez (SGZ Entertainment)	55
19	DADDY YANKEE Gasolina (VI Music)	55
20	CRISTIAN Te Buscaría (Sony BMG)	55
21	AVENTURA La Boda (Premium)	53
22	GILBERTO SANTA ROSA Enséñame A Vivir Sin Ti (Sony BMG)	52
23	KINITO MENOEZ Hony Tú Sí Jony (J&N)	52
24	IVY QUEEN Dile (Perfect Image)	48
25	JUANES Nada Valgo Sin Tu Amor (Universal)	41

Data is compiled from the airplay week of 2/6/05-2/12/05, and based on a point system.
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ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	MOLOTOV Amateur (Universal)
2	VOLUMEN CERO Autos (Warner M.L.)
3	STOIC FRAME Demonios Del Asfalto (El Comandante/V&J)
4	ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
5	ENJAMBRE Biografía (Oso/V&J)
6	LIQUITS Chido (Surco)
7	LUCYBELL Hoy Soñé (Warner M.L.)
8	VICENTICO Los Caminos De La Vida (Sony BMG)
9	LA LEY Mirate (Warner M.L.)
10	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)
11	ELY GUERRA Te Amo, I Love You (Higher Octave)
12	PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)
13	IGNACIO PEÑA Dónde Estabas (Everywhere Music)
14	JUANES La Camisa Negra (Universal)
15	RABANES & DON OMAR Rockton (Sony BMG)

Songs ranked by total number of points. 12 Rock/Alternative reporters.

RECORD POOL

TW	ARTIST Title Label(s)
1	BANDA GORDA Traigo Fuego (MP)
2	EDDIE SANTIAGO Loco Por Tu Amor (MP)
3	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)
4	TITO ROJAS Quiero (MP)
5	DOMINGO QUIÑONES El Más Buscado (Universal)
6	TOÑO ROSARIO Resistiré (Universal)
7	KINITO MENDEZ Hony Tú Sí Jony (J&N)
8	OBIE BERMUDEZ Todo El Año (EMI Latin)
9	ADASSA ¡ITAINO De Tra (Universal)
10	IVY QUEEN Dile (Perfect Image)
11	JHOSY & BABY Q Sazón De Mi Isla (Univision)
12	PAULINA RUBIO Dame Otro Tequila (Universal)
13	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)
14	ILEGALES Como Tú (Perfect Image)
15	DON OMAR Reggaetón Latino (VI Music)

Songs ranked by total number of points. 22 Record Pool reporters.

Going For Adds

CONTEMPORARY

ELEFANTE Mentirosa (Sony BMG)
HOMBRES G Por Qué No Ser Amigos (Warner M.L.)

REGIONAL MEXICAN

CONJUNTO ATARDECER Y Te Vi Con El (Universal)
DIANA REYES Basta Ya (Universal)
LOS TELEZ Gritaría (Mock & Roll)
SOMBRA MUSICAL A La Luna (Mock & Roll)
TRINITY Y LA LEYENDA Vete Ya (Universal)

TROPICAL

ALEXA Te Vas De Aquí (Cutting)
FULANITO Trai La Bulla (Cutting)
NORIEGA ¡TITO "EL BAMBINO" Te Encontraré (Flow Music/Cutting)
VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)

ROCK/ALTERNATIVE

ELEFANTE Mentirosa (Sony BMG)
HOMBRES G Por Qué No Ser Amigos (Warner M.L.)

¡Qué Pasa Radio!

Wow! Conjunto Primavera's "Hoy Como Ayer" really has a nice week, and it takes over the No. 1 position on the Regional Mexican chart. Just behind, by 10 points, Intocable's "Aire" remains at No. 2. Check out La Autoridad De La Sierra with "Me Quedé Sin Nadie," which enters at No. 11. Julio Preciado takes a big jump and lands at No. 21, up from No. 30. Also debuting this week are Polo Urias, with "Mi Primer Amor," which enters at No. 29. You go, boys!

It never stops, and it won't if Universal continues to release Juanes' singles. This week the rocker has three, count them, three songs on the Contemporary chart: "Volverte a Ver," at No. 1; "Nada Valgo Sin Tu Amor," at No. 3; and "La Camisa Negra," which enters the chart at No. 18. Alejandro Fernández is also hot, as "Qué Lástima" takes a big jump to No. 19, up from No. 30. Luis Miguel is also moving up, with "Sabes una Casa" at No. 13 from No. 26.

Remember that you, radio PDs, are responsible for the hits, the debuts and the drops. Report your adds and make things happen. The deadline is Tuesday at noon PT.

NATIONAL



Needed: New Energy Sources – Saga Marketing Directors

Promo/Marketing openings with real budgets, real tools and real desire to be "purple cow." Responsible for the planning, execution of on-air, website, and special event campaigns. Also, work with sales and in the community. All stations have strong support staffs. Must be organized, detail-oriented, and capable of working in a fast-paced, creative environment.

Rockin' Hampton Roads - Norfolk, VA - Legendary Rock station WNOR and Classic Rock WAFX need a Marketing Director who thinks "purple" (if you are, you'll already know what that means) who preferably has some experience outside of radio. Contact: Dave Paulus, GM, tcigm@aol.com

One of the country's top AC stations - Manchester, NH's WZID (AC), WOLL (Oldies) & WFEA-AM need a Marketing Director for these promotionally active radio stations. Contact: Bob Bronson, Ops Mgr - bobbronson@wzid.com
Milwaukee's WKLH - Marketing Director for heritage Classic Hits, WKLH in the land of the Packers. Work with a top notch staff. Contact GM, Tom Joerres, c/o Sandy Jung - sjung@mkeradiogr.com.

EAST

AFTERNOON-DRIVE ANNOUNCER

Looking for a place where your life and talent has purpose and meaning? Family Life Network is looking for creative, outgoing, afternoon-drive announcer who is passionate for serving Jesus Christ. FLN adheres to high standards of professionalism and integrity. Join an effective team who impact lives with the message of hope! FLN reaches significant amounts of NY/PA. Substantial experience necessary; competitive salary and benefits; call Rick Snaveley at 1-800-927-9083. www.fln.org. EOE.

SOUTH

SALES MANAGER

Access.1 Communications-Shreveport seeks a seasoned Sales Manager for their three station Urban cluster. The Urban cluster is a part of a six station market cluster that is very successful. You must be very organized and have tremendous leadership skills. Access.1 is an Equal Opportunity Employer. Minorities and Women are encouraged to apply.

Contact: Cary Camp, General Manager
carycamp39@aol.com
318-222-3122

SOUTH

IMMEDIATE CUMULUS PD OPPORTUNITY

At Cumulus Broadcasting we have programming opportunities in our Rock programming department including our new flagship station, KIOL-FM - Houston's Rock Station! Our successful candidate will be able to develop and follow a tactical plan of action, have excellent time management and talent development skills, as well as managing a strategic marketing plan. If you are prepared to work closely in a team environment please send your tape and resume to: Val Garris, Executive Format Director, Cumulus Media, Inc., 3535 Piedmont Road, 14th Floor, Atlanta, GA 30305. Or email your package to: val.garris@cumulus.com. No phone calls please. Cumulus Broadcasting, LLC. EOE.

Talented announcers needed for local radio station. Rocket City Broadcasting c/o Jimbo Wood, 1900 S. Memorial Pkwy, Huntsville, AL 35801. Or email tapes/resumes: jwood@rocket951.fm. EOE (2/18)

MIDWEST

NEWS DIRECTOR

Fulltime opening for experienced newscaster who loves not only being first with the story, getting the story behind the story, but also is passionate about coaching others to the same level. You'll work with a staff of professionals and oversee a 2-person news staff at small-market AM, plus 2 FM's located about 2 hours south and west of Chicago. Excellent place to live and work! Good pay, health, dental, life insurance, 401k, savings plan plus DB pension plan funded by company. We are the established stations in this Midwest market. Send resume and demo to: WLPO/WAJK/WKOT, PO Box 215, La Salle, IL 61301 or to joyce@wlpo.net. EEO/M/F employer.

Join the team of radio pros at the Midwest Family Broadcasting Radio group. Full time mornings and production on The River (WYVR). T&R: Kellie Michaels, PO Box 460, Springfield, IL 62704 or kellie@wnns.com. EOE (2/18)

Hot AC KLZR P.D. Rob Ryan is on the hunt for a new Morning Show. Overnight packages to: 3125 West 6th, Lawrence, KS 66049. Must have prior Morning Show experience. No calls. EOE (2/18)

MIDWEST



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POSITIONS SOUGHT

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Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$200/inch 2x \$150/inch

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Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kmumaw@radioandrecords.com. Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

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RADIO & RECORDS

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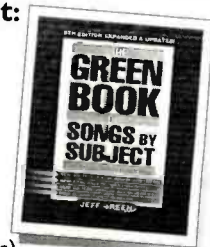
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CHR/POP

Table with 2 columns: LW, TW. Lists top 36 CHR/POP songs including 'Mario Let Me Love You', 'Ciara I Miss You', 'Green Day Boulevard Of Broken Dreams', etc.

#1 MOST ADDED

MARIO Let Me Love You (J/RMG)

#1 MOST INCREASED PLAYS

ROB THOMAS Lonely No More (Atlantic)

TOP 5 NEW & ACTIVE

- TIM MCGRAW Live Like You Were Dying (Curb)
PAPA ROACH Scars (Geffen)
HOWIE DAY Collide (Epic)
T.I. Bring 'Em Out (Grand Hustle/Atlantic)
WILL SMITH Switch (Interscope)
CHR/POP begins on Page 26.

CHR/RHYTHMIC

Table with 2 columns: LW, TW. Lists top 36 CHR/RHYTHMIC songs including 'Lil' Jon... ft. Usher & Ludacris Lovers & Friends', 'Mario Let Me Love You', 'Game #50 Cent How We Do', etc.

#1 MOST ADDED

MARIO How Could You (J/RMG)

#1 MOST INCREASED PLAYS

50 CENT Candy Shop (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

- AMERIE One Thing (Columbia)
LUDACRIS Number One Spot (Def Jam South/IDJMG)
M. JONES F.S. THUG & P. WALL Still Tippin' (Swish/House/Asylum/Warner Bros.)
112 U Already Know (Def Soul/IDJMG)
CAM'RON F.K. WEST & S. JOHNNS Down And Out (Roc-A-Fella/IDJMG)
CHR/RHYTHMIC begins on Page 32.

URBAN

Table with 2 columns: LW, TW. Lists top 36 URBAN songs including 'Lil' Jon... ft. Usher & Ludacris Lovers & Friends', 'Mario Let Me Love You', 'Game #50 Cent How We Do', etc.

#1 MOST ADDED

LUDACRIS Number One Spot (Def Jam South/IDJMG)

#1 MOST INCREASED PLAYS

50 CENT Candy Shop (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

- TRU Where U From? (New No Limit/Koch)
N2U FJERMAINE DUPRI Baby Mama Love (Virgin)
MIRI BEN-ARI FISCARFACE & ANTHONY HAMILTON Sunshine To The Rain (Universal)
YOUNGBLOODZ F/YOUNG BUCK Datz Me (So So Def/Zomba Label Group)
ALCHEMIST FINIMA SKY Hold You Down (Koch)
URBAN begins on Page 35.

AC

Table with 2 columns: LW, TW. Lists top 36 AC songs including 'Los Lonely Boys Heaven', 'Kelly Clarkson Breakaway', 'John Mayer Daughters', etc.

#1 MOST ADDED

ROD STEWART Blue Moon (J/RMG)

#1 MOST INCREASED PLAYS

MICHAEL BUBLE Home (143/Reprise)

TOP 5 NEW & ACTIVE

- MAROON 5 Sunday Morning (Octone/J/RMG)
CROSBY & NASH Lay Me Down (Sanctuary/SRG)
ELTON JOHN All That I'm Allowed (Universal)
CHICAGO F/PHILIP BAILEY If You Leave Me Now (Rhino)
ROD STEWART Blue Moon (J/RMG)
AC begins on Page 47.

HOT AC

Table with 2 columns: LW, TW. Lists top 36 HOT AC songs including 'God God Dolls Give A Little Bit', 'Green Day Boulevard Of Broken Dreams', 'Kelly Clarkson Breakaway', etc.

#1 MOST ADDED

U2 Sometimes You Can't Make It On Your Own (Interscope)

#1 MOST INCREASED PLAYS

ROB THOMAS Lonely No More (Atlantic)

TOP 5 NEW & ACTIVE

- MARC BROUSSARD Where You Are (Island/IDJMG)
CARBON LEAF Life Less Ordinary (Vanguard)
JEM 24 (VTO/RCA/RMG)
U2 Sometimes You Can't Make It On Your Own (Interscope)
COLLECTIVE SOUL Better Now (EI Music Group)
AC begins on Page 47.

ROCK

Table with 2 columns: LW, TW. Lists top 36 ROCK songs including 'Green Day Boulevard Of Broken Dreams', 'Shinedown Burning Bright', 'Velvet Revolver Fall To Pieces', etc.

#1 MOST ADDED

SILVERTIDE Blue Jeans (J/RMG)

#1 MOST INCREASED PLAYS

MUDVAYNE Happy? (Epic)

TOP 5 NEW & ACTIVE

- BLACK LABEL SOCIETY Suicide Mission (Artemis)
MEGADETH Of Mice And Men (Sanctuary/SRG)
TRUST COMPANY Stronger (Geffen)
PROM KINGS Alone (Three Kings)
DROWNING POOL Killin' Me (Wind-up)
ROCK begins on Page 56.

THE BACK PAGES

February 18, 2005

POWERED BY
MEDIABASE

URBAN AC

LW	TW	
	1	FANTASIA Truth Is (J/RMG)
2	2	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)
3	3	JILL SCOTT Whatever (Hidden Beach/Epic)
4	4	ANITA BAKER How Does It Feel (Blue Note/Virgin)
5	5	MARIO Let Me Love You (J/RMG)
6	6	ALICIA KEYS (TONY, TONI, TONE & JERMAINE PAUL) Diary (J/RMG)
7	7	LUTHER VANDROSS Think About You (J/RMG)
12	8	BRIAN MCKNIGHT Everyday You Go Away (Motown/Universal)
7	9	GERALD LEVERT One Million Times (Atlantic)
11	10	BRIAN MCKNIGHT What We Do Here (Motown/Universal)
10	11	JOSS STONE Spoiled (S-Curve/Virgin)
12	12	PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG)
9	13	KEM I Can't Stop Loving You (Motown/Universal)
18	14	JOHN LEGEND Ordinary People (Columbia)
14	15	PRINCE Call My Name (Columbia)
16	16	O'JAYS Make Up (Music World/SRG)
19	17	GERALD LEVERT So What (If You Got A Baby) (Atlantic)
17	18	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)
20	19	ALICIA KEYS Karma (J/RMG)
22	20	TINA TURNER Open Arms (Capitol)
24	21	ANGIE STONE (ANTHONY HAMILTON) Stay For Awhile (J/RMG)
21	22	BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)
23	23	EARTH, WIND & FIRE (R. SAADIQ) Show Me The Way (Sanctuary/SRG)
26	24	LEDISI /BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG)
28	25	RAHSAAN PATTERSON Forever Yours (Arista Music)
25	26	KENNY G. (EARTH, WIND & FIRE) The Way You Move (Arista/RMG)
27	27	QUEEN LATIFAH HAJAL GREEN Simply Beautiful (Vector)
-	28	FAITH EVANS Again (Capitol)
30	29	TAMIA Still (Atlantic)
29	30	RUBEN STUDDARD I Need An Angel (J/RMG)

#1 MOST ADDED

MINT CONDITION I'm Ready (Image)

#1 MOST INCREASED PLAYS

JOHN LEGEND Ordinary People (Columbia)

TOP 5 NEW & ACTIVE

- AL GREEN Perfect To Me (Blue Note/Virgin)
- RAHEEM DEVAUGHN Guess Who Loves You More (Live/Zomba Label Group)
- SAMSON Atmosphere (Five Eight's)
- BAR-KAYS Glad You're My Lady (JEA Music)
- KOOL & THE GANG FIBLACKSTREET No Show '05 (Sanctuary/SRG)

URBAN begins on Page 35.

ACTIVE ROCK

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
2	2	THREE DAYS GRACE Home (Live/Zomba Label Group)
3	3	SHINEDOWN Burning Bright (Atlantic)
4	4	PAPA ROACH Scars (Geffen)
5	5	CROSSFADE So Far Away (Columbia)
6	6	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)
7	7	BREAKING BENJAMIN Sooner Or Later (Hollywood)
8	8	ALTER BRIDGE Find The Real (Wind-up)
9	9	3 DOORS DOWN Let Me Go (Republic/Universal)
10	10	VELVET REVOLVER Dirty Little Thing (RCA/RMG)
12	11	CHEVELLE The Clincher (Epic)
11	12	BREAKING BENJAMIN So Cold (Hollywood)
13	13	PAPA ROACH Getting Away With Murder (Geffen)
16	14	EXIES Ugly (Virgin)
14	15	CROSSFADE Cold (Columbia)
18	16	A PERFECT CIRCLE Passive (Virgin)
17	17	SLIPKNOT Vermilion (Roadrunner/IDJMG)
15	18	VELVET REVOLVER Fall To Pieces (RCA/RMG)
21	19	QUEENS OF THE STONE AGE Little Sister (Interscope)
24	20	MUDVAYNE Happy? (Epic)
22	21	SUBMERSED Hollow (Wind-up)
19	22	KORN Another Brick In The Wall (Epic)
27	23	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
25	24	JUDAS PRIEST Revolution (Epic)
28	25	BLACK LABEL SOCIETY Suicide Messiah (Artemis)
24	26	U2 All Because Of You (Interscope)
32	27	SKINDRED Pressure (Lava)
26	28	SEVENDUST Face To Face (TVT)
29	29	FUTURE LEADERS OF THE WORLD Everyday (Epic)
37	30	TRUST COMPANY Stronger (Geffen)

#1 MOST ADDED

DROWNING POOL Killin' Me (Wind-up)

#1 MOST INCREASED PLAYS

MUDVAYNE Happy? (Epic)

TOP 5 NEW & ACTIVE

- NO ADDRESS When I'm Gone (Sadie) (Atlantic)
- SLIPKNOT Before I Forget (Roadrunner/IDJMG)
- MADSIDE Enemy (Epic)
- SILVERTIDE Blue Jeans (J/RMG)
- REDLIGHTMUSIC Say It Again (DMI)

ROCK begins on Page 56.

COUNTRY

LW	TW	
1	1	RASCAL FLATTS Bless The Broken Road (Lyric Street)
2	2	KEITH URBAN You're My Better Half (Capitol)
3	3	JILL SCOTT Whatever (Hidden Beach/Epic)
6	4	JOSH GRACIN Nothin' To Lose (Lyric Street)
4	5	ALAN JACKSON Monday Morning Church (Arista)
5	6	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)
9	7	CRAIG MORGAN That's What I Love About Sunday (BBR)
11	8	SUGARLAND Baby Girl (Mercury)
8	9	REBA MCENTIRE He Gets That From Me (MCA)
10	10	BILLY DEAN Let Them Be Little (Curb)
14	11	BROOKS & DUNN It's Getting Better All The Time (Arista)
12	12	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)
13	13	MONTGOMERY GENTRY Gone (Columbia)
15	14	KENNY CHESNEY Anything But Mine (BNA)
17	15	JO DEE MESSINA My Give A Damn's Busted (Curb)
16	16	ANDY GRIGGS If Heaven (RCA)
18	17	JAMIE O'NEAL Trying To Find Atlantis (Capitol)
22	18	TOBY KEITH Honkytonk U (DreamWorks)
19	19	JOE NICHOLS What's A Guy Gotta Do (Universal South)
20	20	MARTINA MCBRIDE God's Will (RCA)
21	21	TRACE ADKINS Songs About Me (Capitol)
23	22	BLAINE LARSEN How Do You Get That Lonely (Giant Slayer/BNA)
29	23	TIM MCGRAW Drugs Or Jesus (Curb)
24	24	MIRANDA LAMBERT Me And Charlie Talking (Epic)
26	25	JEFF BATES Long, Slow Kisses (RCA)
25	26	TERRI CLARK The World Needs A Drink (Mercury)
27	27	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)
28	28	LONESTAR Class Reunion (That Used To...) (BNA)
30	29	SHANIA TWAIN Don't! (Mercury)
31	30	AMY DALLEY I Would Cry (Curb)

#1 MOST ADDED

GRETCHEN WILSON Home wrecker (Epic)

#1 MOST INCREASED PLAYS

TOBY KEITH Honkytonk U (DreamWorks)

TOP 5 NEW & ACTIVE

- DARRYL WORLEY If Something Should Happen (DreamWorks)
- JEDD HUGHES Soldier For The Lonely (MCA)
| 24 | KATRINA ELAM I Want A Cowboy (Universal South) |
| REBECCA LYNN HOWARD That's Why I Hate Pontiacs (Arista) |
| ZONA JONES Two Hearts (D/Quarterback) |

COUNTRY begins on Page 40.

ALTERNATIVE

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
2	2	PAPA ROACH Scars (Geffen)
3	3	KILLERS Mr. Brightside (Island/IDJMG)
6	4	UNWRITTEN LAW Save Me (Lava)
4	5	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)
7	6	QUEENS OF THE STONE AGE Little Sister (Interscope)
5	7	THREE DAYS GRACE Home (Live/Zomba Label Group)
8	8	CROSSFADE Cold (Columbia)
11	9	MUSE Hysteria (EastWest/Warner Bros.)
10	10	JIMMY EAT WORLD Pain (Interscope)
13	11	JIMMY EAT WORLD World (Interscope)
9	12	U2 All Because Of You (Interscope)
18	13	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)
16	14	A PERFECT CIRCLE Passive (Virgin)
15	15	SUM 41 Pieces (Island/IDJMG)
28	16	BECK E-Pro (Interscope)
17	17	3 DOORS DOWN Let Me Go (Republic/Universal)
20	18	BREAKING BENJAMIN Sooner Or Later (Hollywood)
12	19	JET Look What You've Done (Atlantic)
19	20	BREAKING BENJAMIN So Cold (Hollywood)
14	21	LOSTPROPHETS I Don't Know (Columbia)
23	22	VELVET REVOLVER Dirty Little Thing (RCA/RMG)
21	23	USED All That I've Got (Reprise)
25	24	CHEVELLE The Clincher (Epic)
22	25	SLIPKNOT Vermilion (Roadrunner/IDJMG)
24	26	SHINEDOWN Burning Bright (Atlantic)
27	27	KASABIAN Club Foot (RCA/RMG)
26	28	EXIES Ugly (Virgin)
29	29	CROSSFADE So Far Away (Columbia)
30	30	SYSTEM OF A DOWN Cigaro (American/Columbia)

#1 MOST ADDED

BECK E-Pro (Interscope)

#1 MOST INCREASED PLAYS

BECK E-Pro (Interscope)

TOP 5 NEW & ACTIVE

- CHEMICAL BROTHERS Galvanize (Astralwerks/EMC)
- NO ADDRESS When I'm Gone (Sadie) (Atlantic)
- GOLDFINGER Wasted (Maverick/Warner Bros.)
- THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
- ARCADE FIRE Neighborhood #3 (Power Out) (Merge)

ALTERNATIVE begins on Page 60.

SMOOTH JAZZ

LW	TW	
1	1	SOUL BALLET Cream (215)
2	2	MINDI ABAIR Come As You Are (GRP/VMG)
5	3	TIM BOWMAN Summer Groove (Liquid B)
3	4	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)
4	5	MARION MEADOWS Sweet Grapes (Heads Up)
8	6	DAVE KOZ Let It Free (Capitol)
6	7	RICHARD ELLIOT Your Secret Love (GRP/VMG)
7	8	CHRIS BOTTI Back Into My Heart (Columbia)
10	9	KENNY G. Pick Up The Pieces (Arista/RMG)
9	10	QUEEN LATIFAH California Dreamin' (Vector)
11	11	PAUL BROWN Moment By Moment (GRP/VMG)
12	12	GERALD ALBRIGHT To The Max (GRP/VMG)
13	13	BONEY JAMES (JOE SAMPLE) Stone Groove (Warner Bros.)
14	14	WAYMAN TISSDALE Ain't No Stoppin' Us Now (Rendezvous)
15	15	EUGE GROOVE XXL (Narada Jazz)
17	16	RAY CHARLES (DIANA KRALL) You Don't Know Me (Concord)
16	17	MICHAEL LINGTON Two Of A Kind (Rendezvous)
19	18	SEAL Walk On By (Warner Bros.)
20	19	MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)
21	20	CHRIS BOTTI No Ordinary Love (Columbia)
22	21	HALL & OATES I'll Be Around (U-We)
23	22	DAVID SANBORN Tin Tin Deo (GRP/VMG)
24	23	FOURPLAY Fields Of Gold (RCA Victor/RMG)
25	24	JOYCE COLLING Cameback (Narada Jazz)
28	25	PAMELA WILLIAMS Fly Away With Me (Shanachie)
29	26	KENNY G. (EARTH, WIND & FIRE) The Way You Move (Arista/RMG)
26	27	GREG ADAMS Firefly (215)
27	28	3RD FORCE Believe In Me (Higher Octave)
-	29	ANITA BAKER How Does It Feel (Blue Note/Virgin)
-	30	JEFF LORBER Ooh La La (Narada Jazz)

#1 MOST ADDED

ANITA BAKER How Does It Feel (Blue Note/Virgin)

#1 MOST INCREASED PLAYS

MINDI ABAIR Come As You Are (GRP/VMG)

TOP 5 NEW & ACTIVE

- VANESSA WILLIAMS You Are Everything (Lava)
- ADAM & WOLF Daylight (Rendezvous)
- NILS Pacific Coast Highway (Baja/TSS)
- THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)
- RICHARD SMITH What's Up? (A&O)

SMOOTH JAZZ begins on Page 53.

TRIPLE A

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
2	2	U2 All Because Of You (Interscope)
3	3	JACK JOHNSON Sittin', Waiting, Wishing (Brushfire/Universal)
4	4	JET Look What You've Done (Atlantic)
5	5	KEANE Somewhere Only We Know (Interscope)
6	6	LENNY KRAVITZ Lady (Virgin)
10	7	BLUE MERLOT Burning In The Sun (Island/IDJMG)
7	8	LOW MILLIONS Eleanor (Manhattan/EMC)
11	9	TORI AMOS Sleeps With Butterflies (Epic)
9	10	SHORE Hard Road (Maverick/Reprise)
12	11	HOWIE DAY Collide (Epic)
8	12	JOHN MAYER Daughters (Arista/Columbia)
13	13	MADELINE PEYROUX Don't Wait Too Long (Rouder)
16	14	MARC BROUSSARD Home (Island/IDJMG)
14	15	RAY LAMONTAGNE Trouble (RCA/RMG)
16	16	U2 Vertigo (Interscope)
23	17	ANNA MALICK Breathe (2am) (Columbia)
17	18	COLLECTIVE SOUL Better Now (E1 Music Group)
25	19	SNOW PATROL Chocolate (A&M/Interscope)
17	20	R.E.M. Aftermath (Warner Bros.)
22	21	JOSS STONE Right To Be Wrong (S-Curve/EMC)
21	22	KENNY WAYNE SHEPHERD Let Go (Reprise)
19	23	RAY CHARLES (IVAN MORRISON) Crazy Love (Concord)
29	24	JOHN BUTLER TRIO Zebra (Lava)
30	25	JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)
24	26	MOBY Beautiful (V2)
-	27	BECK E-Pro (Interscope)
26	28	ALISON KRAUSS & UNION STATION Restless (Rouder)
28	29	BRUCE HORNBSBY Circus On The Moon (Columbia)
-	30	MARDDIN 5 Sunday Morning (Octone/J/RMG)

#1 MOST ADDED

U2 Sometimes You Can't Make It On Your Own (Interscope)

#1 MOST INCREASED PLAYS

BECK E-Pro (Interscope)

TOP 5 NEW & ACTIVE

- MAIA SHARP Something Wild (Koch)
- KATHLEEN EDWARDS Back To Me (Zoe/Rouder)
- OZMATTI Love & Hope (Concord)
- DAMIAN RICE The Blower's Daughter (Vector/Warner Bros.)
- TEGAN & SARA Walking With A Ghost (Vapor/SRG)

TRIPLE A begins on Page 63.

PUBLISHER'S Profile

BY ERICA FARBER

this month Nancy Vaeth-DuBroff assumed the position of President/COO of Susquehanna Radio. A highly accomplished and much-recognized executive, Vaeth-DuBroff was promoted from her Sr. VP/Regional Manager role to oversee the company's radio division. She will be relocating to Susquehanna's headquarters in York, PA.

Getting into the business: "I graduated with a degree in television and radio advertising, so you would think I knew exactly what I wanted to do. After I graduated I looked for jobs in anything related — television, radio, advertising agencies. I got offered a couple of jobs at the same time. One was as a copywriter at an agency, but the position was junior copywriter, and the salary was really junior. I was also offered a commission sales job at a local radio station, and I thought, 'I've got to be able to make a little bit more money selling radio than at the junior copywriter job,' so I opted for that."

"I loved it from the first day. I was a little surprised, because when I was in college I really didn't think of sales as a career. They didn't have a lot of sales in the curriculum, so we weren't exposed to much of the business side. I was leaning more toward the creative side."

"Living in Syracuse, there's always a foot of snow on the ground, and I guess I'd been there for about two years when I started considering where I wanted to go. Plus, the income potential was limited, so I decided to look at other opportunities. I got a call from a station in Boston. The first interview I got snowed in to Syracuse and couldn't get out. We rescheduled for the next week, and I was snowed out of Boston that week. They had a two-day blizzard."

"In the middle of that I got a call from a guy who used to be the manager of our Syracuse station. He was in Houston as a GSM and said he had an opening. I called the guy back in Boston and said, 'I think fate is pointing me in the direction of Houston.' We had 80 inches of snow that month in Syracuse. The guy in Houston said, 'You really should come down here and see it first,' and I said, 'What is the temperature there?' He said it was 75 degrees, and it was January. I took the job. It seemed like a great adventure and a tremendous opportunity."

Joining Susquehanna: "I worked in Houston for a couple of years and then started handling some regional and national business that took me up to Dallas a lot. Susquehanna owned KPLX and KLIF in Dallas then. Some friends told me about a job at KPLX, and I interviewed and went to work there in 1980."

Her recent promotion: "When I was in sales I wanted to be a sales manager, when I was a sales manager I wanted to be a GM. You could say that the grass is always greener, or that I was a malcontent or restless or something, but it was definitely something I wanted to do. I was a little surprised at the timing, however. All this came down over the Thanksgiving holiday."

Her responsibilities: "I don't know that my responsibilities are that much different from what they were before. They are probably broader though. I wasn't involved in acquisitions in my role as Regional Manager. We're a customer-driven company, and that will never change. The culture and philosophy that have been created are working well and will continue. My job is to foster that within the group."

The company culture: "It's a wonderful company. Our stationery says, 'Experience, Stability and Vision,' and those are three good words to describe the company. As I said, we are customer-driven. If we're going to meet the expectations of our advertisers, the first thing we have to do is meet the expectations of our listeners. That's very important in terms of content, creativity, entertainment, information and all the things they expect from us."

"If we do that, we'll do the right job for our advertisers. And if we're doing all that, it comes back to our employees. It's got to be a win-win, and it's important today to take a look at the long term and make sure we are delivering on our expectations on all levels — employees, listeners and advertisers."

Biggest challenge in her new position: "I'm stepping into big shoes, and when you do that it's always a challenge. Dave Kennedy is very well-respected in the company and well-liked, and I will always be mindful of that and make sure I carry on the traditions that have already been started."

Long-range plans: "We're very pleased with the presence we've built in all of our current markets, and we're always looking to expand and grow — they've just got to be the right

acquisitions. We're aggressively pursuing those things, and that is something that has certainly been ongoing."

"It's important that we continue to operate the way we have been in all of our markets. People have a lot of expectations of us. Advertisers have expectations for accountability and return on investment, and our listeners have expectations of us. It's important that we continue to pay attention to that and to meet those needs in every way we can."

State of radio: "Our business is terrific. I'm looking forward to 2005. It's going to be a good year. We're all working on doing the best we can to improve our products and make them as entertaining, compelling and relevant to the listeners as we possibly can. I'm including everybody in that. It's a very important initiative. I also think that what the industry is doing and what the RAB is doing with enhanced marketing is important. On the local level, we sell the value of radio, but if we show people how and why radio works, that is good for the industry and will pay off for all of us."

Something about her company that might surprise our readers: "It's important to create a climate internally where people tell the truth and are not afraid to expose what might not be working and a climate where they feel empowered to come up with better ways

to do things or solutions to problems. They must feel comfortable saying things like that, because if they don't, nothing is going to happen. You're not going to get any forward momentum. We have that kind of climate."

"If people feel disenfranchised, if they're not part of the solution and are just doing what they are told to do, you don't make any progress."

Most influential individual: "First of all, my parents, because they never put limits on me. They always encouraged me to do anything I wanted to do and were always very supportive. My husband as well. He is terrific about this move."

"In terms of people I've worked with, I have been fortunate to work for a lot of great people who took the time to work with me. It wasn't just people who hired me and said, 'Go'; it was people who spent time with me and answered questions and told me when I did something wrong or helped me through a problem."

"I've also been lucky to work with a lot of people at the station level. I've learned an awful lot from program directors, air talent and salespeople we've worked with, traffic directors. There's a constant flow of information back and forth, and I've really tried to tap in to all that's been around me. I have been fortunate in that way."

Career highlight: "Getting this job. As I look back over the last 20 years or so and look at the people I've worked with, I see that finding the right people is the key to success. Making more right decisions than wrong ones is what separates people, and I think I have made some really good decisions. I've made some bad ones, too, but the really good ones are the ones I'm most proud of."

Career disappointment: "There are plenty of things I wish had gone differently, but I try not to dwell on 'What if I had done that?' I try to look at those things and say, 'OK, next time I'm confronted with this kind of problem or situation, here's what I might do differently.' I use that information to be a little more positive about it."

Favorite radio format: "I love almost all of them. I just won't tell you the ones I hate."

Favorite television show: "Desperate Housewives and The Sopranos."

Favorite kind of music: "Depends on my mood."

Favorite movie: "Casablanca."

Favorite book: "For business books, it would be *Good to Great* and anything Tom Peters writes. I love mysteries, and there's a slew of mystery writers I like: P.D. James, Michael Connelly, David Baldacci, Linda Fairstein and Stuart Woods."

Favorite restaurant: "I like steak, so I like the Palm and those kinds of places."

Beverage of choice: "Fresca."

Hobbies: "I love to garden, especially roses, because Houston is deemed a hostile climate for them, so it's a challenge. Pilates and any kind of exercise — jogging, walking, swimming. Reading, going to restaurants, hanging out, shopping."

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Advice for broadcasters: "The best advice would be the same thing we preach internally: Take care of your customers, all of them — listeners, advertisers and staff. If you do that, everything else will fall into place."



NANCY VAETH-DUBROFF
President/COO, Susquehanna Radio Corporation

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05/31 DALLAS, TX	04/23 COLLEGE STATION, TX
04/02 NEW ORLEANS, LA	04/25 LOUISVILLE, KY
04/04 MEMPHIS, TN	04/26 INDIANAPOLIS, IN
04/05 OKFORD, MS	04/27 COLUMBUS, OH
04/07 TUSCALOOSA, AL	04/28 DETROIT, MI
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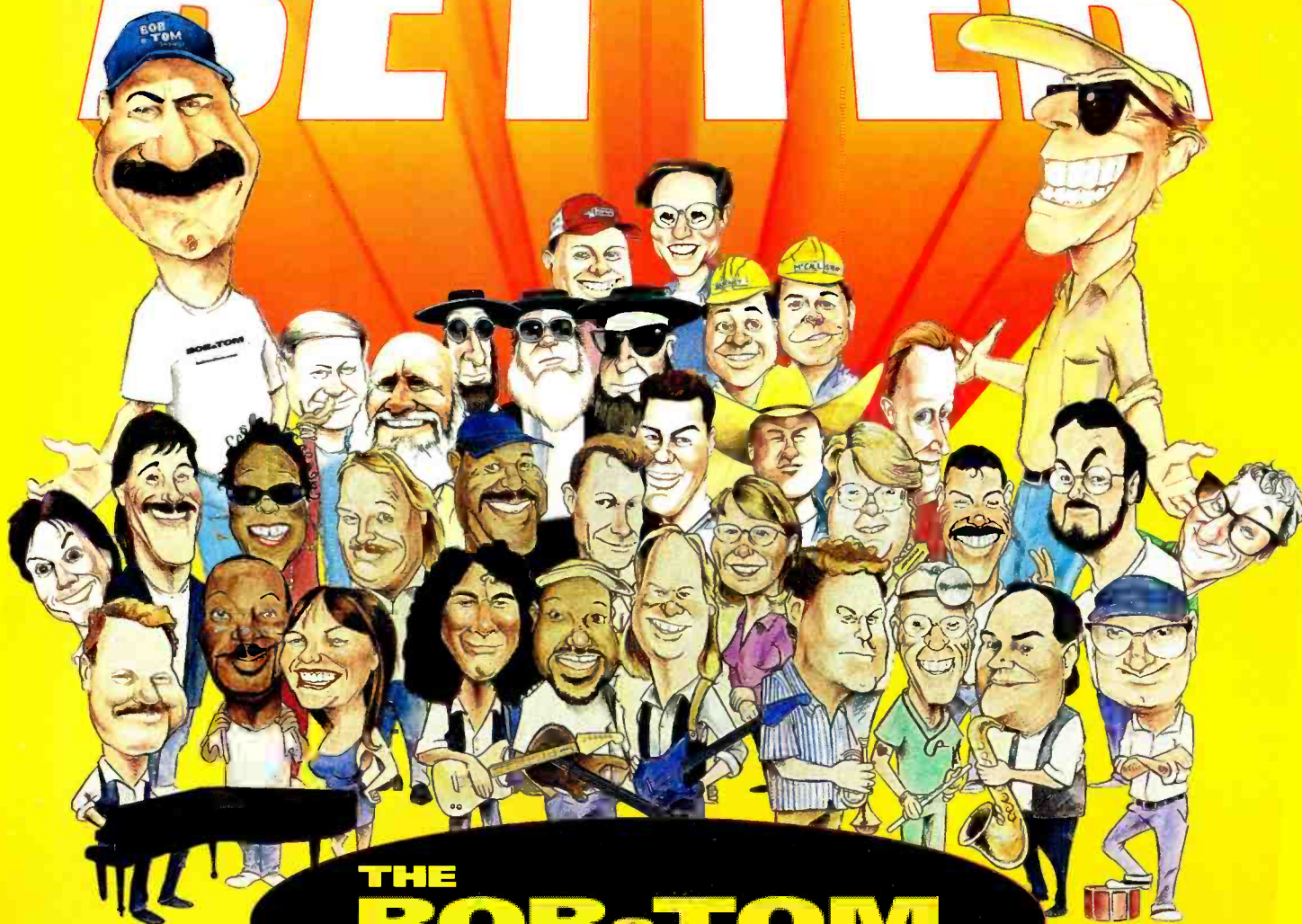
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