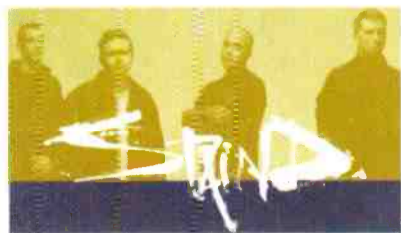


NEWSSTAND PRICE \$6.50

Staind Add To Success

Stand score Most Added honors at Alternative, Active Rock and Rock this week with "Price to Play" (Flip/Elektra/EEG), the first single from their forthcoming album *14 Shades of Grey*. Staind had four hits from



their last album, including the multiformat No. 1 smash "It's Been Awhile."

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APRIL 11, 2003

Giuliani To Keynote R&R Convention 2003

The 107th Mayor of New York City, **Rudolph Giuliani**, will address R&R Convention 2003 on Friday, June 20 at the Beverly Hilton Hotel in Beverly Hills, CA. Registration is now open at www.radioandrecords.com. More details on the next page.



JIMENA

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April 14th

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- *MTV TRL*
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Mixed by Dave Pensado, Steve McMillan,
Rhett Lawrence*

*Executive Producer: Clive Davis
A&R: Steve Ferrera
Additional A&R: Keith Naffaly
Management: Simon Fuller; 19 Management
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INSIDE

THIRTY-ONE WAYS TO MOTIVATE AIR TALENT

KZLA/Los Angeles OM/PD **R.J. Curtis** provides a terrific list of activities and assignments to get the most from your airstaff in this week's Management/Marketing/Sales section, which also features several additional talent motivators from a recent Country Radio Seminar panel. You'll also read about three award-winning CRS sales promotions, and Point-To-Point's **Rick Torcasso** gives specific how-to instructions for conducting effective telemarketing.

A SALUTE TO SHANNON

Veteran radio programmer and air personality **Scott Shannon** has had a profound influence on the radio industry. He created a station that went to No. 1 in New York in just 74 days. At WRBQ/Tampa in the early 1980s he invented the "Morning Zoo" concept that spawned imitators all over the world. He has been WPLJ/New York's PD and morning co-host since joining the station in 1991 and was recently inducted into the NAB Broadcasting Hall of Fame. The legendary former Zookeeper is honored in this week's Publisher's Profile.

Page 92.

R&R NUMBER ONES

CHR/POP

• 50 CENT In Da Club (Shady/Aftermath/Interscope)

CHR/RHYTHMIC

• 50 CENT In Da Club (Shady/Aftermath/Interscope)

URBAN

• JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)

URBAN AC

• SYLEENA JOHNSON Guess What (Jive)

COUNTRY

• DARRYL WORLEY Have You Forgotten (DreamWorks)

AC

• CHRISTINA AGUILERA Beautiful (RCA)

HOT AC

• AVRIL LAVIGNE I'm With You (Arista)

SMOOTH JAZZ

• MINDI ABAIR Lucy's (GRP/VMG)

ROCK

• AUDIOSLAVE Like A Stone (Interscope/Epic)

ACTIVE ROCK

• LINKIN PARK Somewhere I Belong (Warner Bros.)

ALTERNATIVE

• LINKIN PARK Somewhere I Belong (Warner Bros.)

TRIPLE A

• COLDPLAY Clocks (Capitol)

CHRISTIAN AC

• NEWSBOYS He Reigns (Sparrow)

CHRISTIAN CHR

• SWITCHFOOT More Than Fine (Sparrow)

CHRISTIAN ROCK

• SEVENTH DAY SLUMBER I Know (Crown)

CHRISTIAN INSPO

• PHILLIPS, CRAIG & DEAN My Praise (Sparrow)

SPANISH CONTEMPORARY

• MILLIE CORRETER En Cuerpo Y Alma (BMG)

TEJANO

• KUMBIA KINGS... No Tengo Dinero (EMI Latin)

REGIONAL MEXICAN

• KUMBIA KINGS... No Tengo Dinero (EMI Latin)

TROPICAL

• GILBERTO S. ROSA Si Te Digeron (Sony Discos)

ISSUE NUMBER 1499



APRIL 11, 2003

NAB2003: Hot Topics In The Desert Sun

By Joe Howard

R&R Washington Bureau
jhoward@radioandrecords.com

LAS VEGAS — Eighty-nine thousand of NAB President/CEO Eddie Fritts' closest friends converged on this glitzy town's convention center from April 5-10 to attend what the NAB billed as "the world's largest electronic media show." Indeed, NAB2003 offered attendees aisle after aisle of the latest broadcast technology on the exhibit floor and provided a chance for real face time



Fritts

NAB ▶ See Page 11

R&R Keynote 2003: Rudolph Giuliani

'America's Mayor' to address R&R Convention June 20

The 107th mayor of America's largest city, New York, has been tapped by Radio & Records to give the keynote address at R&R Convention 2003. Rudolph Giuliani will speak on Friday, June 20 at the Beverly Hilton Hotel in Beverly Hills, CA.



Giuliani

During his two terms as mayor Giuliani worked tirelessly to improve education and business opportunities and set records for lowering crime rates. His service to New York earned him the respect of the entire nation.

This was exemplified during the terrorist activity of Sept. 11, 2001, when Giuliani demonstrated incredible strength, leadership and organization at a time of great uncertainty. During the crisis he was heralded for uniting the city and establishing effective rescue operations, treatment and information centers and Ground Zero cleanup. Giuliani helped set a tone of resolve later echoed by President Bush at the downtown Manhattan location where the World Trade Center stood.

R&R Publisher/CEO Erica Farber said, "What better person to address our convention attendees than Mr. Giuliani? As he helped heal the wounds inflicted in New York City on that fateful day, Sept. 11, 2001, he became a hero to our entire nation. He personifies what good leadership is all about."

R&R Convention 2003 will be held for the second consecutive year at the glitzy Beverly Hilton. Registration is now open at www.radioandrecords.com.



R&R Convention 2003, June 19-21

- Site: the world-famous Beverly Hilton Hotel in Beverly Hills, CA
- Register now at the R&R website, www.radioandrecords.com
- Take advantage of our early-bird registration rates through May 9

Infinity's WKRK Faces \$27,500 Indecency Fine

The WKRK/Detroit afternoon duo of Deminski & Doyle have landed parent company Infinity in hot water with the FCC after they apparently had graphic conversations about sexual practices with callers between 4:30-5pm on a day in January 2002.

While the FCC has proposed the statutory maximum fine of \$27,500 for the alleged broadcast, the explicitness of the conversations was enough for one commissioner to demand that the station face a license-revocation hearing. The case also led the commission to warn broadcasters that it may begin revoking licenses if the problem of indecency persists.

During the segment Deminski & Doyle invited listeners to call in and describe shocking sexual practices. Reportedly mentioned were the "Frothy Walrus," which a caller

WKRK ▶ See Page 3

RIAA Sues Four College Students

Says they're running Napster-style P2Ps

By Brida Connolly

R&R Assoc. Managing Editor
bconnolly@radioandrecords.com

The RIAA last week made headlines all over the world when it filed federal lawsuits against four college students — two at Troy, NY's Rensselaer Polytechnic Institute, one at Princeton and one at Michigan Technological University — alleging that the students have been running Napster-style peer-to-peer systems on their colleges' local area networks.

The RIAA says the defendants, all male computer-science majors, in all offered more than 1 million infringing music files. Neither the students nor their schools received complaints, warnings or cease-and-desist letters; the first word

RIAA ▶ See Page 25

Study: Most Americans Happy With Radio

A random nationwide survey of 1,203 adults conducted March 5-7 by Zogby International found that 81% of American radio listeners are satisfied with the job radio is doing in providing entertainment, news and information, with 44% saying they are "very satisfied" and 37% reporting they're "somewhat satisfied." Twelve percent are not satisfied with radio: Five percent say they are "very unsatisfied," and 7% are "somewhat unsatisfied."

The study, which was commissioned by the NAB, reports that 34% of radio listeners believe there is more variety on the radio than there was five years ago, 17% say there's less variety, and 40% say there's no difference. Asked how often

their favorite radio station plays the kinds of music they like, 19% say "always," 40% reply "most of the time," 19% say "sometimes," 9% say "rarely," and 6% say "never." The full report was released April 2 in Washington, DC.

Those most likely to be unsatisfied with their local radio stations tend to come from the Western region of the country and from large cities, and they are more likely to be college graduates and single adults. One in six votes Independent.

Commenting on positive response rates that topped 70% in some study categories, Zogby International President/CEO John Zogby said those figures are "as close to a consensus as you can get."

He added that the positive responses denote "a pretty decent consensus that is broad, but also deep."

STUDY ▶ See Page 10

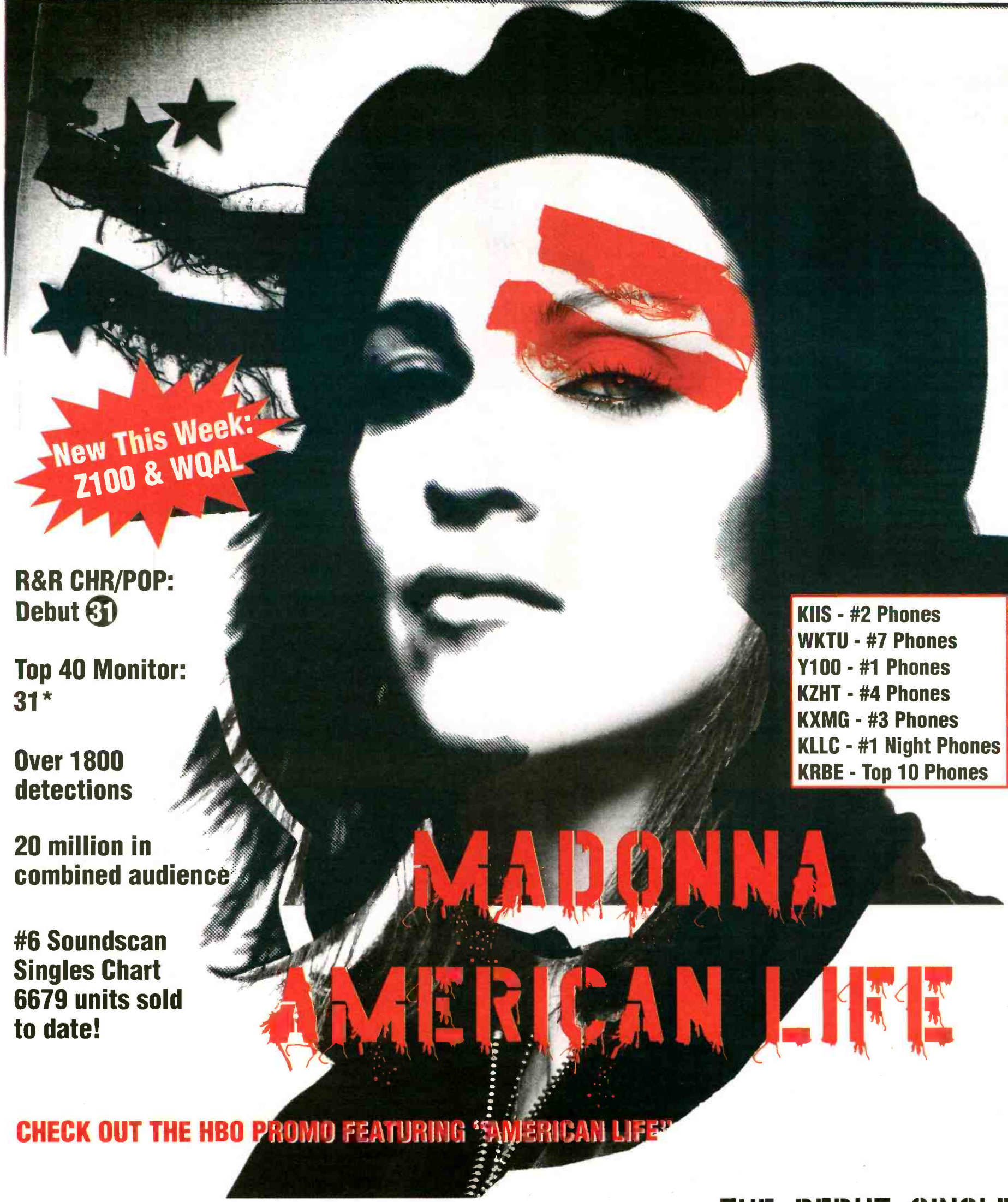
How Satisfied Are Americans With Radio?

Very satisfied	44%
Somewhat satisfied	37%
Somewhat unsatisfied	7%
Very unsatisfied	5%

How Often Does Your Favorite Station Play Music You Like?

Always	19%
Most of the time	40%
Sometimes	19%
Rarely	9%
Never	6%

Register for R&R Convention 2003, June 19-21: Page 11



**New This Week:
Z100 & WQAL**

**R&R CHR/POP:
Debut 31**

**Top 40 Monitor:
31***

**Over 1800
detections**

**20 million in
combined audience**

**#6 Soundscan
Singles Chart
6679 units sold
to date!**

**KIIS - #2 Phones
WKTU - #7 Phones
Y100 - #1 Phones
KZHT - #4 Phones
KXMG - #3 Phones
KLLC - #1 Night Phones
KRBE - Top 10 Phones**

MADONNA AMERICAN LIFE

CHECK OUT THE HBO PROMO FEATURING "AMERICAN LIFE"

**THE DEBUT SINGLE
FROM AMERICAN LIFE
THE NEW ALBUM IN STORES 4.22.03**

PRODUCED BY MADONNA AND MIRWAIS AHMADZAI. MIXED BY MARK "SPIKE" STENT. MANAGEMENT: CARESSE HENRY - CALIENTE MANAGEMENT *caliente*

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Salem Names Dengler, Malievsky Regional VPs

Salem Communications has named Errol Dengler and T.J. Malievsky Regional VPs/Operations, effective immediately. Both executives report to Salem Exec. VP/Radio Joe Davis.

"These men are both leaders who have demonstrated their abilities in previous jobs, in their local markets and beyond," Davis said. "They bring a fresh energy and depth of perspective that will be welcome. They are capable



Dengler

of the kind of leadership that will take the stations they oversee to new levels of performance."

Dengler, currently GM of Salem Media/Cleveland, adds responsibilities for overseeing Salem's properties in Ohio and Pennsylvania. Malievsky, GM of Salem Media/Hawaii, assumes management of the Honolulu, Sacramento and San Diego radio markets.

SALEM ▶ See Page 11

Lindow Leaps To Froggy PD Slot

Mark Lindow, MD and morning co-host for Keymarket's Country WOGI/Pittsburgh; Country WOGH/Wheeling, WV; and Pittsburgh-area Country outlets WOGF/East Liverpool, OH and WOGG/Union-town, PA — all known as "Froggy" — has been promoted to PD of the cluster following the resignation of Matt Allbritton. Allbritton, who has programmed the group since

March 2001, has decided to relocate to Savannah, GA to be closer to his and his wife's families.

Keymarket VP/Programming Frank Bell said, "We all wish Mark and his family nothing but the best. I've known Mark since we were jocks at WILQ/Williamsport, PA in the '70s. He has a great track record and knows as much about the Country audience as anyone out

LINDOW ▶ See Page 11

WKRK

Continued from Page 1

described as what happens when a man ejaculates in a woman's mouth, then punches her in the stomach so his semen will come out her nose; the "Rusty Trombone," a term a caller used to describe when a woman has anal intercourse with a man and immediately afterward performs oral sex on him; and the "Tony Danza," which a caller said was "when you grab her by the hair, throw her down on the bed, smack her around a little bit and tell her who's the boss." (Danza starred in the long-running sitcom *Who's the Boss*.)

"The commission will not hesitate to adopt strong enforcement actions in the future, including possible license revocation," the FCC said in its fine proposal against WKRK. The agency pointed out that the broadcast material at issue could have resulted in a finding of repeated violations: There were several distinct conversations, each of which could have been viewed as a separate violation.

The FCC chose to treat the WKRK matter as a single violation but warned that in the future similar material within a single program may be treated as multiple, repeated violations — with the accompanying increase in forfeitures. As it stands, WKRK's fine was increased from the standard \$7,000 penalty to the maximum of \$27,500, based on what the FCC called "the egregious nature of the violation."

Deminski & Doyle repeatedly warned women and children not to

listen to the segment, but that wasn't enough to satisfy the FCC, which hasn't yet formally imposed the fine, because Infinity still has 30 days to respond. Company spokesman Dana McClintock told R&R, "We have been given an opportunity to respond, and we intend to do so."

But if FCC Commissioner Michael Copps had his way, Infinity would be fighting for the right to keep the station. "WKRK aired some of the most vulgar and disgusting indecency that I have had the misfortune to examine since I joined the commission," he said in a statement. "I believe that a financial slap on the wrist does not adequately reflect the seriousness of the station's actions." Copps said the proposed fine "will easily be absorbed by the station as a cost of doing business."

Additionally, Copps argued that the Infinity's history justifies tougher action, pointing to the \$1.7 million Howard Stern settlement the company paid in 1995 and saying that it has not lived up to the pledges it made at that time to prevent further indecent broadcasts. He also cited the infamous Opie & Anthony "Sex for Sam" case involving Infinity's WNEW/New York. That case is still under review.

Meanwhile, Commissioner Kevin Martin said he would like to have cited the individual utterances as separate violations and to have proposed a larger fine. Commissioner Jonathan Adelstein supported that approach as well, noting, "Such an approach would result in substantially higher forfeiture amounts."



THEY'RE NOT SINGIN' THE BLUES United Stations Radio Network and the House of Blues Radio Transmitter Network recently signed a contract extending the distribution of House of Blues Radio's weekly and daily programs, hosted by Dan Aykroyd in character as Blues Brother Elwood Blues. Seen here are (l-r) House of Blues Radio Producer Ben Manilla, United Stations President/CEO Nick Verbitsky (who is not wearing blue) and EVP/Programming Andy Denmark and Aykroyd.

RateTheMusic Study Reveals Strong Hit-Prediction Ability

Early Internet scores show correlation with R&R airplay charts

A recent study conducted by RateTheMusic has uncovered a significant correlation between early chart predictions based on RateTheMusic data and R&R peak chart position.

The study was conducted from May 2002 through March 2003, and for the seven formats researched by RateTheMusic, the service's early predictions of where songs would ultimately chart and the actual peak chart positions showed astounding consistency.

The chart predictions were based on a scale: A RateTheMusic score of 3.5-4.0 was considered very high and assigned a chart probability of "top 10." The predictions moved down the scale with the RTM score, with

the lowest being "low" or "top 30." (The top 30 predictor was not available in the Country format for this study.)

Mediabase 24/7 President Rich Meyer said, "RateTheMusic is the best early indicator and hit predictor I have ever seen. The numbers are so dead-on, it's almost scary."

R&R Director/Charts Anthony Acampora said, "RateTheMusic continues to provide the industry with great research. In a day and age when callout research is becoming harder to do, RateTheMusic gives us a great predictor of hit songs. The results here prove that. R&R is happy to be the exclusive print source for this data, and we will be expanding the information shortly."

Format/Chart	RateTheMusic Prediction	R&R Peak Rank
AC	Very High/Top 10	3.9
	High/Top 15	12.2
	Medium/Top 20	16.4
	Low/Top 30	18.5
Active Rock	Very High/Top 10	5.8
	High/Top 15	10.4
	Medium/Top 20	15.8
	Low/Top 30	18.4
Alternative	Very High/Top 10	8.0
	High/Top 15	11.9
	Medium/Top 20	16.4
	Low/Top 30	22.0
CHR/Pop	Very High/Top 10	4.7
	High/Top 15	10.3
	Medium/Top 20	13.4
	Low/Top 30	20.1
CHR/Rhythmic	Very High/Top 10	7.8
	High/Top 15	11.9
	Medium/Top 20	16.1
	Low/Top 30	17.8
Country	Very High/Top 10	5.6
	High/Top 15	15.8
	Medium/Top 20	14.3
	Low/Top 30	17.8
Hot AC	Very High/Top 10	7.8
	High/Top 15	11.9
	Medium/Top 20	15.7
	Low/Top 30	20.0

NEWS & FEATURES

Radio Business	4
Management,	
Marketing, Sales	6
Digital Media	9
Street Talk	18
Sound Decisions	22
Going For Adds	24
Publisher's Profile	92

Opportunities	88
Marketplace	89

FORMAT SECTIONS

News/Talk/Sports	14
CHR/Pop	26
CHR/Rhythmic	34
Urban	41
Country	46
Adult Contemporary	54
Smooth Jazz	61
Rock	64
Alternative	69
Triple A	74
Americana	78
Christian	79
Latin Formats	84

The Back Pages 90

Hurley Heads Home To O.K.C.

After spending seven years working outside his native Oklahoma City, Bill Hurley, VP/Market Manager for Regent Broadcasting/Peoria, IL, is heading home as Market Manager of Clear Channel's six-station O.K.C. cluster: brokered KEBC, Alternative KHBC, CHR/Pop KJYO, News KTOK and Country KTYT and KXXY.

Hurley said about his return to Oklahoma City, "I was in that market for 17 years. I know a lot of people at the stations and in the market, including advertisers and agencies and competitors."

He also knows the cluster he's going to manage, having served as GM for KXXY for almost five years before leaving the market. He said, "A lot of things have changed in the seven years I've been gone, but it's going to be easier to go back to a place where I'm familiar with people."

"Probably the most difficult part is leaving Regent. I'm going home, but Regent has felt like home for a long time."

Hurley expects to be on the job in Oklahoma City by the middle of this month.

Analysts React To Updated Entercom, Radio One Estimates

By Joe Howard
R&R Washington Bureau
jhoward@radioandrecords.com

Entercom and Radio One last week both lowered their Q1 2003 revenue guidance on war concerns. Radio One, however, offered another reason why its first-quarter forecast has been diminished: February's major East Coast snowstorms.

When Entercom reported its Q4 and full-year 2002 earnings on Feb. 10, the company forecast Q1 2003 net revenue of \$82 million. It now expects to report Q1 net revenue of \$81 million. Nevertheless, if Entercom hits that target, the company will see a 7% increase over the \$75.9 million reported a year earlier.

"In light of the events in Iraq and concerns about the resulting impact on the company's revenue, we felt it appropriate to provide this indication of expected first-quarter net revenue," said Entercom President/CEO David Field. "We are quite pleased to have grown our revenue by 7% on a same-station basis de-

spite the challenges of prolonged prewar advertiser jitters and war-related changes to ad schedules."

Entercom reaffirmed its previous Q1 broadcast cash flow guidance of \$30 million, as well as its free cash flow prediction of \$15.5 million, or 31 cents per basic share.

While Radio One saw net broadcast revenue growth of 16% in January 2003 and 10% in February 2003, the company has revealed that the

ANALYSTS ▶ See Page 6

Big City Closes On Its Station Sales

Former New York-area quadcast splits up

Big City Radio has formally closed on its sale of seven of the 11 properties the company divested to satisfy its overdue debtholder payments.

Big City will immediately apply the funds toward the payment of its 11.25% senior discount notes due 2005. The closings also bring Big City another step closer to becoming a single-station owner.

In Illinois, Spanish Broadcasting System on April 3 officially became the owner of Big City Radio's Chicago-area WKIE/Arlington Heights, WDEK/De Kalb and WKIF/Kankakee, which SBS in January agreed to acquire for \$22 million in cash. The three stations, which had been Dance-formatted "Energy 92.7 and 5" under Big City, are now home to SBS's Spanish Contemporary "Onda 92" trimulcast.

Big City now awaits the closing of its sale of the former WXXY (now

WVIV-FM)/Chicago to Chris Devine's Superior Broadcasting. Superior will immediately spin off to the station to Univision following the close of that company's merger with Hispanic Broadcasting. Once that's completed, Big City will be left with just one station as its entire portfolio: WYXX/Morris, IL, which serves the Joliet, IL area.

On Monday Nassau Broadcasting officially closed on its \$43 million purchase of Big City's New York-area "Rumba 107.1" quadcast. But even before an official change in ownership took place, the four stations that comprised Rumba ceased airing each other's programming, with each going in a different direction.

The first move came at WYNY/Westchester, which on April 2 began simulcasting Pamal Broadcasting's WSPK/Poughkeepsie, NY and changed its call letters to WXPX. The two stations are now being branded as "K104 & K107"; Pamal is running WXPX via an LMA with Nassau and at press time had not yet filed to purchase the station.

On Monday WWXY/Riverhead-Sag Harbor, NY, which serves the far eastern portion of Long Island, began simulcasting Jarad Broadcasting's WLIR/Nassau-Suffolk via an LMA with Nassau. Jarad's agreement for WWXY results in the return of WLIR's programming to the Hamptons. WDRE/Riverhead, NY had been simulcasting WLIR until one year ago, when it became

BIG CITY ▶ See Page 6

BUSINESS BRIEFS

Entravision The Latest To Lower Q1 Estimates

Entravision has joined the list of broadcasters lowering their Q1 estimates. Because of the war in Iraq, Entravision now expects to report first-quarter 2003 net revenue of approximately \$53 million, rather than the \$54.3 million to \$55.5 million it predicted in February. "Following a strong January, we began to see a slowdown in our pacsings beginning in mid-February and continuing into March for both our television and radio stations," Entravision Chairman/CEO Walter Ulloa said. "Despite the impact of the Iraq war on our near-term results, we continue to build on our ratings and market shares, and we are well positioned to return to strong growth in a postwar economy."

Entravision trimmed its projected Q1 operating expenses to \$41.3 million, down from \$41.4 million-\$41.7 million. The company also now expects corporate expenses of approximately \$2.5 million, instead of approximately \$4.4 million. The corporate-expense estimates reflect a \$1.5 million reimbursement from Univision for expenses incurred in connection with the regulatory aspects of the pending Univision-Hispanic Broadcasting Corp. merger. Entravision will release its Q1 results, along with its Q2 2003 guidance, in early May.

Regent Looks To Add Two To Three More Markets

According to Regent Chairman/CEO Terry Jacobs, his company is looking to add two or three more markets to its radio portfolio. On April 7 Jacobs told attendees at the AG Edwards 2003 Media and Entertainment Conference in Las Vegas that Regent seeks to repeat its 2001 and 2002 growth plan; the company added two markets in each of those years. Regent presently enjoys relatively low leverage of four-times cash flow, and Jacobs said that will drop to two- to three-times cash flow later this year. "We think we have significant growth built in to our platform, yet our stock has been traded at a discount," he said. "We think we're a particularly attractive buy in this environment." Hence Regent's recent \$1 million stock-buyback plan in which the company acquired RGCI common stock for about \$5 a share.

Jacobs: Brill Deal Misunderstood

Regent Chairman/CEO Terry Jacobs said his company's \$62 million deal for 12 properties from the bankrupt Brill Media was initially met with doubt by investors because of the markets in which the Brill stations are located, but he believes that investors and the financial community rushed to judgment on the deal. Hence the swap of the Duluth, MN stations Regent got from Brill to Clear Channel in exchange

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	4/4/02	3/28/03	4/4/03	Change Since 4/4/02	3/28/03-4/4/03
R&R Index	251.31	186.58	189.35	-25%	+2%
Dow Industrials	10,235.17	8,145.77	8,277.15	-19%	+2%
S&P 500	1,126.34	863.48	878.85	-22%	+2%

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Emmis Expresses Interest In News Corp. Stations

Minority stake in Dodgers also discussed

Emmis Communications last week confirmed reports that originally surfaced in the *Los Angeles Times* that it is in preliminary discussions with News Corp. concerning the purchase of television stations owned and operated by Fox Television. Such a deal would also involve the acquisition of the Los Angeles Dodgers by an investor group in which Emmis would hold a minority interest.

Emmis on April 4 confirmed the talks with the Rupert Murdoch-led multinational, which is based in Sydney, Australia and runs its U.S. operations from offices in New York. A deal for the Fox TV stations would give Emmis the opportunity to finally consider a split of its television and radio businesses, which the company explored in the not-so-distant past. However, Emmis stressed that its negotiations with News Corp. have been preliminary.

Emmis declined to identify where the Fox TV stations it wishes to buy are located or just how many stations are involved in the possible transaction. However, the *Times* reported that Emmis President/CEO Jeff Smulyan is prepared to offer \$500 million for six of News Corp.'s TV stations, including those in Salt Lake City, Austin and Birmingham.

Emmis would pony up another \$350 million for a minority interest

in the investor group looking to buy the Dodgers. A deal with the Dodgers would mark Emmis' second foray into the baseball world: In the early 1990s the company owned the Seattle Mariners but sold the club and such radio stations as WAVA/Washington and WLOL/Minneapolis in order to pay down debt.

News Corp. has not been vocal about any interest in selling the TV stations. However, with Emmis' offer to buy in to the baseball team, which has been on the market for more than a year, Smulyan hopes to give News Corp. the proper incentive to sell.

Emmis faces competition in the Dodger deal from Tampa Bay Buccaneers owner Malcolm Glazer, as well as New York sports executive David Checketts. Checketts offered to pay \$600 million for the team, but only if News Corp. also sells him Fox Sports Net West 2 — the profit-

able cable TV channel that airs Dodgers games — since cable channels can offset the game's poor economics. The Dodgers say they lost \$40 million last year. Final bids for the team have been submitted and are being considered by News Corp.

News of a possible deal between Emmis and News Corp. received a mixed reaction from Merrill Lynch analyst Marc Nabi. He said that such a move would put Emmis at risk of further increasing its already high leverage — estimated at 2.5-times higher than the industry average for 2003 — in an uncertain economic environment.

Additionally, Nabi noted that he's "very concerned" about any increase in leverage in an advertising market that has, in his opinion, "a greater potential for downward revisions" given the war in Iraq and a weak economy. On the other hand, he said that such a deal would allow Emmis to finally split off its radio and TV holdings, and he maintained his "neutral" rating on the company.

— Adam Jacobson, with additional reporting by Joe Howard and Julie Gidlov.

Analysts

Continued from Page 4
war in Iraq resulted in an increase in advertiser cancellations and a decrease in new bookings in late February and March. Furthermore, significant snowfall and bad winter weather throughout February in such Radio One markets as Richmond, Baltimore, Philadelphia, Boston and Washington, DC put an additional damper on the company's business.

As a result, Radio One reduced its Q1 net broadcast revenue growth forecast to 8%, from 11%, and its broadcast cash flow forecast to 10%, from 13%. For March, the company anticipates net broadcast revenue growth in the low-to-single-digit range. Still, Radio One stood by its previously announced Q1 after-tax cash flow per-share estimate of 10 cents, as well as its earnings per share guidance of 5 cents.

Meanwhile, Radio One says that on March 31 it made a cash payment of approximately \$13.1 million on its bank term loan. Radio One plans to release its Q1 2003 earnings during the first half of May.

Revised Entercom Guidance 'Encouraging'

Merrill Lynch analyst Marc Nabi called Entercom's Q1 guidance "encouraging for the company" and noted that the fact that Entercom only reduced its revenue forecast by \$1 million bodes well. "Given the pull-back

in March due to the uncertainty related to the timing and duration of the Iraqi war, we are encouraged," he said.

At the same time, Credit Suisse First Boston analyst Paul Sweeney said that Entercom's revised guidance "is doubly impressive," considering the 3%-4% growth he expects from the industry in Q1 and "the precipitous falloff in business beginning in the more heavily revenue-weighted March."

Nabi, meanwhile, said that Radio One's revised Q1 estimates were not a surprise: "Similar to Entercom and Westwood One, Radio One was one of the first radio companies to release Q1 guidance during early February, when March was still pacing strong."

Therefore, the early arrival of Radio One's initial forecast contributed to the need for a revision.

But Nabi credits the company for not making too drastic a change. "Given the pullback in March due to uncertainty related to the timing and duration of the Iraqi war, we are encouraged that Radio One shaved less than \$2 million off its previous guidance," he said. Meanwhile, CIBC World Markets analyst Jason Helfstein noted that Radio One's reduced guidance is still "clearly better than anyone expected, particularly on the expense side."

— Additional reporting by Adam Jacobson.

BUSINESS BRIEFS

Continued from Page 4

for that company's Evansville, IN cluster. "We ended up with one of the strongest positions in that central Indiana market," Jacobs said.

He singled out Evansville for its strong growth potential, thanks to Toyota's presence in the region, and did the same for Albany, NY. "That's a very strong market for us," he said. "We love markets like that, because they are almost recession-proof. We're in a number of markets that you may not consider to be fast-growing, like Las Vegas, but there is some significant economic growth in them." Another such market is Ft. Collins, CO, where Regent now enjoys a four-station cluster after completing an "add-on" transaction with American General Media for \$7.75 million. Regent Sr. VP/CFO Tony Vasconcellos, also present at the AG Edwards conference, said Regent is constantly looking to acquire stations in new markets where it can be the No. 1 or No. 2 broadcaster.

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WAPN-FM/Holly Hill (Daytona Beach), FL \$1.5 million
- WPTB-AM/Statesboro, GA \$135,000
- KPCH-FM/Dubach (Ruston), LA \$1.5 million
- WRNB-FM/West Carrollton (Dayton), OH \$6.7 million
- WWBD-FM/Bamberg, SC Undisclosed
- WLGO-AM/Lexington (Columbia), SC \$200,000
- WIGH-FM/Lexington, TN \$20,000
- KNAK-AM/Delta, UT \$187,500
- WABN-AM/Abingdon, VA \$50,000
- WCRR-AM/Rural Retreat, VA Undisclosed
- WFAW-AM & WSJY-FM/Ft. Atkinson (Madison) and WKCH-FM/Whitewater, WI \$4.83 million
- WECB-FM/Seymour (Green Bay), WI \$1.75 million

Full transactions listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

- **WEMG-FM/Egg Harbor City (Atlantic City), NJ**
PRICE: \$16 million
TERMS: Asset sale for cash
BUYER: Nassau Broadcasting Partners LP, headed by President/Chairman Louis Mercatanti Jr. Phone: 609-452-9696. It owns 14 other stations. This represents its entry into the market.
SELLER: Mega Communications, headed by Chairman/President/CEO Adam Lindemann. Phone: 646-227-1320

2003 DEALS TO DATE

Dollars to Date: **\$813,764,903**
(Last Year: \$5,401,043,106)

Dollars This Quarter: **\$57,472,500**
(Last Year: \$372,059,811)

Stations Traded This Year: **238**
(Last Year: 818)

Stations Traded This Quarter: **21**
(Last Year: 144)

Big City

Continued from Page 4

Classic Rock. It was not known at press time if Jarad will be purchasing WWXY from Nassau.

On the New Jersey shore, WWZY/Monmouth-Ocean has gone dark ahead of a new format for the station. And WWYY, licensed to Belvidere, NJ, has adopted an AC format and is targeting the Allentown and Wilkes Barre markets (see related story, Page 10). Included in the acquisition of WWYY are two translators — one at 92.7 FM in Washington, NJ and another at 104.7 FM in Hackettstown, NJ.

Meanwhile, Big City's sale of its three Southern California stations to Entravision is one step closer to closing. Without comment, the commission on April 4 gave its blessing to Entravision's \$137 million purchase of KSSE/Arcadia-Los Angeles, KSSD/Fallbrook and KSSC/Ventura — the three stations that comprise Spanish Contemporary "Super Estrella" — from Big City Radio.

The deal also includes a booster signal for KSSE based in Burbank,

CA that gives Super Estrella coverage in the San Fernando Valley, and a translator at 98.3 MHz in Temecula, CA. Entravision has been running the properties via an LMA with Big City, which previously used the signals for its Spanish Contemporary "Viva 107.1" trimulcast.

Deadline Extended For Bondholder Payments

While Big City gained some much-needed cash with the finalization of seven of its station sales, the company has extended until April 30 a forbearance agreement, under which it must fulfill the dividend payments on its 11.25% senior discount notes due 2005.

Big City agreed to sell all of its assets in order to raise the funds necessary to pay the principal and all interest associated with the notes, and as of March 12, it owed its debt-holders approximately \$193.5 million. As of Feb. 1, Big City had available just \$900,000, but the proceeds from the sale of 11 of the 12 stations it owned until the end of 2002 are expected to satisfy the bondholders' needs.

— Adam Jacobson



jgreen@radioandrecords.com

A PD's 31-derful Techniques To Help Air Talent & Staff

At the recent Country Radio Seminar, veteran programmers were invited to submit promotional ideas, especially ideas that don't involve a substantial budget. KZLA/Los Angeles OM/PD R.J. Curtis took the interesting approach of offering recommendations to other PDs on how to get the most from air talent and programming staff. Regardless of your format, you'll find these to be useful methods of improving creativity, boosting morale and motivating to achieve excellence.

1. Give your morning show a homework assignment: Ask them to tape competing morning shows, evaluate them and report on their strengths and weaknesses. Morning hosts rarely hear their competition, so this can be a very helpful exercise.

2. PDs, spend a morning in the studio while the morning show is on the air. It'll give you a feel for what's happening in the control room behind the scenes and a better understanding of what the show is doing. It could make you rethink some of the direction you're giving the talent.

3. Pull qualitative research on your station from Scarborough or Media Audit and give it to the airstaff. Ask someone from Arbitron or one of your sales managers to do a presentation on qualitative.

4. Conduct listener advisory boards. These are mini focus groups, and even though the respondents will know it's your station, you can get



R.J. Curtis

great feedback from heavy users.

5. Once a month, stage your morning show in front of a studio audience with lots of listener interaction.

6. Read and then give your staff the book *Be Quick, But Don't Hurry* by Andrew Hill with John Wooden. All of Wooden's beliefs apply to what you and your staff do every day.

7. Buy a TiVO unit for the control room.

8. If you have a regular weekly meeting where everybody sits in the same places, start it one week by asking everyone to point to someone else, then trade seats. Be sure you do it too — changing places changes the dynamic of the meeting.

9. Show your airstaff the value of getting five more minutes of listening per week. It equals another quarter-hour and can really make a difference in your AQH share.

10. Create a monthly award just for the programming department. Ours is

the "You Bowled Me Over" award. We use a '60s-vintage bowling trophy I found. It's campy, but they want to win it.

11. If you run TV spots, air them as promos.

12. "Theme up" the programming department to fit a current promotion or contest. If you're giving away trips to Hawaii, decorate with a Hawaiian theme. It creates a vibe everybody can see and feel every day.

Have staffers come in with the top reasons the station they grew up listening to was a defining radio station for them.

13. Use personalized web pages, and set up your website so the jocks can update their pages daily.

14. Submit your station and staff for awards. Sounds simple, but you can't get nominated unless you submit.

15. Circulate a morning show day sheet so the rest of the staff knows the

topics, bits and interviews from that day's show.

16. When a trend or book comes out (good or bad), get a note out on it to the station staff before the close of business that day. Control the spin. Always be positive, but realistic.

17. Be a guest speaker at the sales meeting once a month. Treat it like a news conference; field questions and talk about ratings.

18. Make sure all the jocks have their own e-mail address they can plug on the air.

19. At the next staff meeting, hold a drill to have the group come up with 30 ideas in 30 minutes.

20. Conduct a weekly meeting to discuss pop culture and your marketing and promotions. Invite different people each week, like street-team members, the receptionist — staffers who don't necessarily know everything about the station and who will think differently than the usual brain trust.

21. Programming staff meeting idea: Have staffers come in with the top reasons the station they grew up listening to was a defining radio station for them. As a group, come up with ways to make your station just as memorable.

22. Give each player on the morning show a specific, consistent TV homework assignment. For example, somebody watches award shows, another watches reality TV, and another watches sports. This way the responsibility is equally distributed, and the show has the pop-culture world covered.

23. Conduct an aircheck meeting where you don't listen to the tape. But be prepared. You want your personality to know you listened to his or her entire show and know everything about it.

24. Show up at a station event incognito, and check out how the jock and the promotional team are representing the station on the street.

25. Think of yourself as a talent coach instead of a PD. Each player is different and requires different care and feeding.

26. If you can afford it, hire an out-

side morning show coach for one or two sessions per year. It'll be different from your coaching, and it will help you be a better coach too.

27. It's a cliché, but "listen like a listener." Get away from the station and spend a day listening to your own station and other stations in the market. Make notes of what made you keep listening or tune out. I tell my staff, "I'm a KZLA P1 who happens to be the PD."

28. Approach your morning show and your station like a sitcom. Decide what the "plot" is, and define each of the characters. Map out a profile for each player so they know how to stay in character. It helps the station and each player to be consistent.

29. Work with your jocks on how to conduct interviews — most aren't very good at it. Consultant Randy Lane has some great ways to coach talent on this. The most important tip is getting the talent to *listen*.

30. Learn to delegate. Give the "elbow grease" tasks to an assistant or your MD. Spend your time thinking about creative ideas and big-picture projects.

31. Be sure your radio station and your airstaff are respectful of people's time. Jay Trachman says, "Radio is something people use when they're doing other things." Listeners are busy. More and more, they have other options, and radio is in danger of becoming a utility. So don't waste people's time. Prep ahead of time, make it compelling, then cut to the chase. I tell my morning show we have 16 breaks a morning, and every single one has to be an "A."

KZLA/Los Angeles OMPD R.J. Curtis is on his third tour of duty at KZLA, having programmed the station between 1985-86 and 1993-96 before rejoining it in 2000. His background includes PD and on-air positions at KYYY, San Antonio and KNIX/Phoenix, as well as a term as OM for the Premiere-syndicated After MidNite. Curtis is on the board of directors of Country Radio Broadcasters.

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Telemarketing The Right Way

By Rick Torcasso

Whether Arbitron continues to use the diary or moves to the Portable People Meter, one thing is for sure: It will still need to persuade households, over the phone, to commit to participating in research about radio use. Because of that — whether public sentiment about telemarketing is good or bad — telemarketing is still a great way to market a radio station.

Radio stations have always gotten a better response from telemarketing than other companies have. Obviously, people hardly ever hear from radio stations, and getting a call about listening to win something is much better than getting a call about how much you need aluminum siding. But there are some things to remember in order to make the impact of your telemarketing strong.

Three Essential Elements Of Telemarketing



Rick Torcasso

The actual telemarketing process can be broken into three areas: the list, the script and the call.

1. **The List.** In direct marketing, a saying has been around for decades: "Trash in, trash out." Today, besides quality targeting that focuses on your primary and secondary listening audience, it is essential to make sure the firm you use follows all state and federal laws. In addition, make certain to remove any households included on no-call lists. If you use quality targeting and don't waste time calling homes that are simply going to hang up, your telemarketing will be more efficient.

2. **The Script.** Unlike direct mail, where you can take some time to tell your story, in telemarketing you have very little time to get the message to the prospect. Therefore, the message has to be simple and clear. Your real goal is to leave the person knowing who you are, the benefit you're offering, what action to take and, most important, that you are friendly and courteous.

The elements of a radio telemarketing script:

- Greeting
- Station info
- Offer
- Benefits and features
- Answers to any questions
- Confirmation close
- Verification
- Farewell

It takes a good script to make telemarketing work. Because the medium is an intimate one, your opportunity to induce trial, word of mouth and acceptance is excellent. However, with a bad script, the bottom-line performance will be mediocre at best.

3. **The Call.** A results-oriented approach allows only 90 to 120 seconds in which to make your presentation, then about a minute more for name and address verification and farewell. That means it's that much more im-

portant that your script be well constructed. Below are more details on creating an effective script.

The Greeting

The first element of a good script is the greeting. This does not have to be wildly creative, but it does have to be functional and sincere. It's good practice to come right out and tell the person on the other end of the phone who you are. For example: "Hi, this is Sam, calling from Mix 102 radio." (Yes, it is good to say "radio.")

Station Info And Offer

Next comes the product or service information. It is important to present the concept or key benefits for the call right away. Why should the person listen to what you're saying, and why should they listen to the station?

Then there's the offer itself, in which you state the terms and conditions. Example: "We're asking a select number of radio listeners to listen at work for our \$1,000 giveaway!"

Benefits And Features

Never make a telemarketing call strictly tactical. In other words, do not simply call someone and ask him or her to listen to win. Always use the one-on-one advantage telemarketing has to describe the benefits and features of your station.

The benefits and features you describe should be the reasons people use your station over any other. Keep them simple, and be sure they are reasons people make a radio station a part of their weekly consumption. Ask yourself what you want the person on the other end of the phone to remember about you, and drive that home.

Do not give respondents too much to think about. A rule of thumb is that if the promotion you are talking about does not reinforce a value you want people to know about, it's not the right promotion for telemarketing.

Answers

Always have a list of answers to frequently asked questions available to the telemarketing representatives. Be sure to attend the telemarketers' training sessions before the campaign begins, and make certain they know the objective you have in mind. What do you want the listener to know after the call?

Listen in on calls so you can provide the reps with helpful hints you may not have thought about before

the campaign began and so you can adjust the script if trouble areas arise. Be in touch with the call center every other day, making sure the reps have everything they need to stay productive.

Remember, telemarketing is a "moment of truth" form of marketing that can be adjusted immediately for greater response. With TV spots, you can't see them loving it, turning it off or simply ignoring you and talking about the kids' day at school while you're trying to tell them about your station. When you listen to a call, you are hearing the good, the bad and the ugly as hell. So, if it makes sense, use your opportunity and adjust your pitch.

If the promotion you are talking about does not reinforce a value you want people to know about, it's not the right promotion for telemarketing.

Close, Verification And Farewell

In the confirmation close, quickly reinforce the reason for your call, how the respondent has agreed to participate and what they can expect from the station. Example: "We're glad you're going to listen to Mix 102 at work and hope you're one of our many \$1,000 winners. You'll also receive a reminder in the mail about how to win with Mix 102."

Always verify the respondent's name and address. About 15% of addresses from quality list services are incorrect. Verification makes the direct-mail fulfillment program more effective.

Finally, no matter what has happened during the call, it's essential that the farewell be warm, friendly and polite.

Next time, I'll talk about what to do after the call.

Rick Torcasso is co-owner of Point-to-Point Marketing, which provides radio and television clients with direct-marketing strategies and campaigns. He holds an MBA from Case University's Weatherhead School of Management, and his broadcast career spans more than 30 years. He can be reached at 972-661-1361.

CRS Award-Winning Promotions

At the recent Country Radio Seminar, awards were presented for the best promotions of 2002 in large, medium and small markets. Two of the three winning entries can be adapted to most formats, while the other capitalized cleverly on a Country-specific opportunity.

Large-Market: KILT/Houston's 'An Intimate Evening With Clay Walker'

Assisted by Warner Bros. Records, KILT/Houston partnered with Clay Walker to develop a unique charity concert to raise money for the Lone Star chapter of the National Multiple Sclerosis Society. It was Walker's first fundraiser for MS since he was diagnosed with the disease in 1996.

The goals for the promotion were to generate awareness of MS, raise money to fight the disease and create a great experience for the audience while getting KILT personalities involved in an event that would touch listeners' hearts. After being promoted on the air for two weeks before the sale date, the concert sold out within 15 minutes.

KILT then gave listeners the chance to win tickets on the air and through the station website, but it held back the front-row tickets to auction off in morning drive, along with personal items from Walker that were featured online. Some of the autographed items included an "On-Air" light from the original KILT-FM studio, a pair of jeans, a Candyland game and a golf cap Walker wore in the 2001 Detour Golf Tournament. All the goodies netted \$18,000.

During the promotion KILT also featured interviews with Walker and his physician to help raise awareness of MS. On concert day the station broadcast its afternoon show from the venue and spoke with Walker, opening act Steve Holy, Walker's doctor and Harris County Judge Robert Eckles, who declared it "Clay Walker Day" in the county.

Top advertisers were invited to a private champagne reception before the show, and listeners were greeted that night by KILT personalities. In all, KILT raised over \$60,000 and donated more than \$250,000 worth of airtime. There was major press coverage of the event, creating a win-win for everyone concerned.

Medium-Market: KTST/Oklahoma City's 'Red, White & Boots'

KTST collected old boots from listeners to send to Peter Jennings at ABC to show support for Toby Keith after a scheduled performance of "Courtesy of the Red, White & Blue" was dropped from the network's Fourth of July TV special, hosted by Jennings. Over 450 boots (and two prosthetic legs) were sent in from across the U.S. and Canada, attracting local TV coverage and national visibility via CNN, Fox, the *New York Post* and the *Christian Science Monitor*. The station is still getting boots in the mail to this day.

Small-Market: WTHI/Terre Haute, IN's 'Hi-99 Clabber Girl Classic'

WTHI organized a basketball tournament, sponsored by locally based Clabber Girl Baking Powder, for Terre Haute high school girls. The event also served as a fundraiser for St. Jude Children's Research Hospital.

WTHI approached high schools and asked if they'd be interested in a girls' tournament to complement an existing holiday tournament for boys. To generate additional revenue, the station sold sponsorships for tickets, T-shirts, the most valuable player award and the all-tournament team honors. Each of the six participating schools received a \$250 donation for its athletic department.

The Clabber Girl Classic is now an annual event, and eight teams are set to participate in 2003. The promotion puts the station and Clabber Girl in front of kids and their parents, who are thankful for the attention being given to girls' athletics.



CLIMB TO THE SUMMIT At the recent Katz Media Group Women's Career Summit in New York, several members of the Most Influential Women in Radio and other prominent executives came together to hear keynote presentations and participate in panels discussing issues of empowerment, personal branding, negotiating skills, life and work balance, networking and visibility. Sharing a moment are (l-r) Illini Radio Group VP/GM Kristine Foate; RAB Exec. VP/National Marketing Mary Bennett; KQRS Inc. President/GM Amy Waggoner; Katz Dimensions President Bonnie Press; Radio One/Columbus, OH GSM Shawnee Thompson; Southern California Broadcasters Association President Mary Beth Garber; and WPCH & WMAX/Atlanta Director/Sales and acting GSM Cheryl Ervin.

New Miller Kaplan Tool Sniffs For Hidden Ad Dollars

Every station and cluster sales manager wonders how many ad dollars are on the table each month in local and national business and ponders what their fair share of that budget might be. If they only knew what was available — and from whom — they could capitalize on those buys and maximize their revenue potential.

By analyzing advertising spending patterns in the top 40 markets where Miller, Kaplan, Arase & Co.'s monthly "X-Ray" revenue reports are generated, Miller Kaplan has created a new selling tool that could provide key clues to where the money is. Called X-Ray Strategic Plan Advantage, the service features a quarterly report identifying advertisers that each subscribing station should be targeting to get more business, ranked by available dollars. The recommendations are based on:

- The station's power ratio
- The advertiser's behavior with similarly formatted stations around the country
- The budget currently being spent by that advertiser
- The amount of revenue already coming to the station from that account
- A station's non-returning advertisers that continue to spend ad dollars in the market

The new SPA service will launch in August and will be preceded by workshop demonstrations around the country through May. For a fee of \$1,500 per quarter, stations will receive a new target list outlining a se-

lection of approximately 15 accounts where "underperforming dollars" may be available. Each SPA report will be released a minimum of 45 days before the beginning of the quarter.

Stations can also receive a monthly e-mailed companion Strategic Account Overview. This spreadsheet identifies for the cluster:

- Total dollars in the market from a particular account
- The number of stations that were bought
- What's spent on each station within the cluster

• Station shares, cluster total and cluster market share

The SAO package is priced at \$500 per quarter, but stations that sign up for the SPA program this year will be comped on the SAO for the future.

The brainchild of longtime broadcaster and Miller Kaplan Manager/X-Ray Strategic Plan Raul Salvador and Miller Kaplan partner George Nadel Rivin, the SPA will be combined with a Strategic Plan Opportunity package (coming in August for \$100 per station) that identifies the agency, contact name and phone number for each account on the target list.

Rivin says these new tools should save broadcasters countless hours of crunching data to find business that they should rightfully be able to write. "With some of the reductions in head count at the management level, broadcasters simply do not have the time to really perform the strategic planning that they'd like. The more time sales managers spend on the street with their sellers and decisionmakers, the better. It behooves you to outsource [strategy] to spend your time most efficiently."

No Need To Worry

Rivin anticipates some anxiety among sales managers about the new tools because the tools will, in effect, illustrate where sales opportunities are being missed. That research could conceivably be used against sales managers by superiors looking for ways to judge their performance.

"There are a lot of reasons people might not take advantage of it," he says. "Primarily, because of the concern that someone higher up is going to say, 'Look at all these things that haven't been coming in.' Rather than being forward-thinking and saying, 'Look, here's what I have, and we need to build from here,' sellers and sales managers may be concerned that bosses are going to take the approach of, 'Well, if you had noticed this a year ago...'"

"The message we need to get across is that we're taking a look at this from the outside looking in. There are no internal things going on; there are no politics here. We're just giving our recommendations as to those accounts where we feel there is a pretty good chance of picking up some dollars.

"The service is not meant to step on any toes or point out any shortcomings or that someone should have had the Dallas-area Chevy dealers on before and doesn't. We're simply doing something constructive for all concerned on the sales-management team and the ownership of that station. It's a lot easier for us to second-guess than it is for the guys in the trenches."

Exploited effectively, Rivin sees the SPA program as a road map to more radio revenue. "The industry is going to be making a lot more money based on what we're doing for them," he says. "It's this industry, by being progressive enough to embrace the X-Ray, that allows us to have the economies of scale in place where we can provide this data in such a way that people can have the return-on-professional-fee dollar required to feel comfortable with this."

How The Strategic Plan Advantage Works

Miller, Kaplan, Arase & Co.'s new Strategic Plan Advantage service is intended to help increase a station's sales performance by identifying, through numerous calculations, potential revenue that should be available to the station from 15 advertisers each quarter.

SPA Plan Manager Raul Salvador says, "We look at whether the station is being underbought based on its ranking in the market in terms of ratings. If its share and power ratio are not favorable, that would also be picked up and brought to the station's attention as part of its individual list. We have access to the buying patterns of these advertisers across the U.S., so we'll be able to come out and say, 'Yes, you got \$10,000 on this advertiser based on your ratings and format's power ratio in this advertising category. But these advertisers should be putting an additional \$50,000 a month on your station.'"

Miller Kaplan partner George Nadel Rivin notes, "We look at the dollars being spent in the market and what radio typically does with that advertiser across the board. We then make a determination on whether we should go with the dollars that are there, or do we feel there are more dollars to be had? Let's say we determine that the dollars in the market are about what they should be for that advertiser. We look at the station's audience share and apply the product code's specific power ratio for that format. We've identified what a Soft AC should be doing in automotive and what kind of conversion factor applies."

Using the Dallas market as an example, Rivin says, "You might have 30 advertisers spending \$300,000 or more per year on radio and \$1.5 million on total media. But rather than limit ourselves to those accounts, we'll also look at those spending \$50,000-\$300,000 and \$300,000-\$1.5 million to see if there's an 80% chance of getting serious consideration from an advertiser spending \$300,000 in media locally vs. only a 20% likelihood of someone who's spending \$1.2 million. Raul will come up with a list of 40-45 accounts and then sift through them to determine which 15 it's most likely the station is going to be able to get on the air."

A Six-Pack Of Staff-Strengthening Suggestions

At the promotion panel at the recent Country Radio Seminar, several PDs offered suggestions for improving leadership skills, boosting morale and knitting a closer relationship with your staff. Here's a sample:

1. Use outside resources. Two great websites with ideas and ways to network with other marketing and promotion professionals are www.lured.com and www.radioready.com.
2. Get to know those who can help your station and staff. Familiarize yourself with the regional promotion people for each record label. They can help you with many things, from CDs, meet-and-greets, phoners and studio visits to flyaways to help you market your station.
3. Build relationships with local TV stations and cable. Look for ways to cross-promote. Maybe there is a special on cable about one of your core artists that you can promote on the air in return for the cable company letting your air talent videotape bumpers during the special.
4. Market the station within the industry. Become a member or supporter of organizations and publications that recognize radio excellence. Enter awards competitions nationally and with your state broadcast association.
5. Schedule an airstaff meeting. Then, instead of having the meeting, surprise them with an event out of the station. Take them out to race go-carts for an hour, go to an arcade, visit a climbing wall — something fun and away from the station.
6. Organize quarterly personality workshops with your programming staff featuring local speakers. Ask a TV news director to talk to your staff about how his station preps for sweeps. Enlist the coach of a successful sports team (it can even be from a high school). Use your imagination. There are lots of people who make great speakers and are great resources to your staff and the station.

Pros On The Move

• **E. Steven Collins** leaves WDAS/Philadelphia after 25 years in sales to join crosstown WPLY & WPHI as National Sales Manager. Collins will also host a news and public affairs show for WPHI.

• **Stacie DeBenedictis** is promoted from Promotion Coordinator for Infinity outlet WDOK/Cleveland to Promotion Director for the cluster's WNCX & WXTM. She is a four-year Infinity staffer.

• **Ray Edwards** advances from PD to co-GM at KDRK/Spokane, sharing duties with **Christa McDonald**, who moves up from GSM.

• **Robert Grossman** is named Director/Sales for Journal Broadcast Group/Wichita, overseeing KFDI, KFTI, KFXJ, KICT, KMXW & KYQQ. Grossman has been GSM & NSM at WCHH/Charlotte since September 2000. He previously worked as Sales Manager for WPEG/Charlotte and earlier was in sales at WBAV, WGIV

& WPEG/Charlotte.

• **Brandeis Hall** has joined the RAB as Director/Co-op & NTR Services. She has 15 years of radio-industry experience, having worked at stations in Texas and overseas in promotion, marketing, research and on the air.

• **Bill Hendrich** is elected to the NAB board of directors, serving Florida, Puerto Rico and the U.S. Virgin Islands. Hendrich has been VP/GM of WDBO & WWKA/Orlando since 1996.

• **Shane Reilly** joins Beasley Broadcast Group as Regional Business Manager for WJBX, WJPT, WRXK, WXKB & WWCN/Ft. Myers. He previously spent eight years as Traffic Director, Credit Manager and Business Manager for Clear Channel's New Haven, CT and Hartford stations. Also joining Beasley as Asst. Business Manager is **Melinda Lang**.



Hendrich

Webcasters, Sound-Exchange Set Royalty Rates

Just as a new Copyright Arbitration Royalty Panel to set performance-royalty rates for webcasters was about to be called, SoundExchange and the Digital Media Association came to an agreement last week that sets royalty rates for 2003 and 2004. Nobody will say they're exactly pleased with the agreement, but nearly everyone agrees that it's better than going through another CARP.

The Rates

These rates apply to streamers that comply with music-rotation and other rules set by the Digital Millennium Copyright Act and that are therefore eligible for compulsory licenses. The DMCA mentions only free webcasts, but the new agreement also sets rates for subscription streams that follow DMCA rules.

After meeting an annual minimum of \$2,500, webcasters with free streams have two royalties options:

- .076 cents per performance, but 4% of performances are royalty-free
- 1.17 cents per aggregate tuning hour

Each time a copyrighted song is received by a listener's computer, that's one performance, so if a song streamed once is heard on 100 computers, that's 100 performances, for which the webcaster owes 7.6 cents. An aggregate tuning hour is an hour of programming streamed to a single listener; the new ATH rate works out to about 15 performances per hour.

Subscription streamers have the same options and minimum, and a third choice:

- 10.9% of subscription-service revenues, but in no event less than 27

cents per month for each person who subscribes to the service or receives its programming for free. Webcasters that choose this option must pay a \$5,000 annual minimum.

A number of small webcasters elected earlier this year to pay royalties under the Small Webcasters Settlement Act, which was enacted after they complained to Congress that the rates set by the first CARP were prohibitively expensive. Those webcasters now pay 10%-12% of revenue under the SWSA, which is in effect through 2004 and is unaffected by the new agreement.

Also not covered are noncommercial webcasts, which had their own, lower rate under the old CARP ruling. Nor are Internet simulcasts of over-the-air radio programming; that is, SoundExchange Exec. Director John Simson told R&R, because the question of whether 'Net simulcasts of radio broadcasts should owe DMCA performance royalties is still pending in federal court.

Better Than A CARP

The conclusions of the first webcasting CARP angered everyone, and both sides are pleased to have avoided a new panel. But that doesn't

By Brida Connolly
Associate Managing Editor

mean this agreement makes either side happy.

The agreement was negotiated by the RIAA's royalty-collection arm, SoundExchange, and the Digital Media Association, whose membership includes mostly large, name-brand streamers like Live365, MusicMatch and Yahoo! Music. Asked why there is no percentage-of-revenue option for free webcasts, DiMA President Jon Potter told R&R, "The RIAA would not negotiate on that; they flat-out refused."

He continued, "It's arguably better than a CARP. Perhaps better, perhaps worse than a CARP in the outcome, but certainly it's several million dollars saved in legal costs and several million dollars saved in business-distraction costs."

About reaction from DiMA's membership, he said, "We would not have done this without our members' support. Or concurrence — I would say concurrence is probably a fairer word."

Concerning the change in royalties structure, Simson told R&R, "We worked out a special percentage of revenue for the nonsubscription webcasts — for the small webcasters [in the SWSA] — to help them along. But, clearly, the larger webcasters initially didn't want a percentage-of-revenue option and didn't ask for one in the initial court proceeding, and I think we were, frankly, a little bit worried about it, because it's a very difficult thing to track.

"As you can imagine, it'd be easy to create a site where you have webcasting on one page and all your advertising and everything else on another. I think it's a very hard thing to measure with large services that have lots of different functionality, and I think that's probably one of the reasons we avoided it."

Asked if he also feels that the agreement is better than a new CARP, Simson said, "I think both sides always feel that way. We've seen what a CARP is, and we'll begrudgingly come to agreement, and both sides will give up something. That's what has been going on."

AFTRA and the American Federation of Musicians have signed off on the deal, and the Copyright Office is likely to approve it, since the rates are essentially the same as those the office OK'd in 2002.

There were a few small-webcasters' groups that were looking forward to a new arbitration, but most parties are relieved to have that looming CARP off the horizon. Everybody's settling, and nobody's really happy. Which makes this, all things considered, a pretty typical development in the webcasting business.



www.gracenote.com
charts@gracenote.com

If you play CDs on an Internet-connected computer, Gracenote probably knows about it. Every day Gracenote's CDDB music-recognition service supplies artist and track information to more than 1 million people who play music through CDDB-enabled audio players; at the same time, Gracenote collects information about the music those people are listening to. That data is then anonymously aggregated for Gracenote's charts. Below are last week's 50 most played CDs.

DIGITAL TOP 50SM

LW	TW	ARTIST Album Title	Weeks On
—	1	LINKIN PARK Meteora	1
1	2	50 CENT Get Rich Or Die Tryin'	8
2	3	NORAH JONES Come Away With Me	49
3	4	EMINEM The Eminem Show	46
4	5	COLDPLAY A Rush Of Blood To The Head	31
5	6	EVANESCENCE Fallen	4
7	7	VARIOUS ARTISTS 8 Mile Soundtrack	22
9	8	AVRIL LAVIGNE Let Go	42
10	9	CHRISTINA AGUILERA Stripped	21
6	10	RED HOT CHILI PEPPERS By The Way	38
8	11	R. KELLY Chocolate Factory	6
18	12	VARIOUS ARTISTS Chicago — Music From The Motion Picture	11
13	13	AUDIOSLAVE Audioslave	19
—	14	CELINE DION One Heart	1
11	15	JOHN MAYER Room For Squares	52
14	16	JUSTIN TIMBERLAKE Justified	21
23	17	U2 The Best Of 1990-2000	21
12	18	NELLY Nellyville	40
21	19	SHANIA TWAIN Up!	19
19	20	SYSTEM OF A DOWN Toxicity	82
22	21	ROLLING STONES Forty Licks	26
17	22	DIXIE CHICKS Home	26
15	23	SEAN PAUL Dutty Rock	7
25	24	JOSH GROBAN Josh Groban	39
28	25	NAS God's Son	15
16	26	FABOLOUS Street Dreams	4
30	27	ELVIS PRESLEY Elvis 30 #1 Hits	27
24	28	PINK Missundaztood	65
26	29	TATU 200 Km/H In The Wrong Lane	7
20	30	VARIOUS ARTISTS Daredevil Soundtrack	8
27	31	ELTON JOHN Greatest Hits 1970-2002	15
35	32	NIRVANA Nirvana	22
—	33	LINKIN PARK Reanimation	28
—	34	CELINE DION A New Day Has Come	38
39	35	CREED Weathered	71
—	36	TIM MCGRAW And The Dancehall Doctors	10
—	37	BEE GEES Their Greatest Hits: The Record	2
44	38	NICKELBACK Silver Side Up	80
29	39	JAY-Z The Blueprint 2: The Gift & The Curse	20
42	40	KID ROCK Cocky	11
46	41	SANTANA Shaman	23
33	42	SUM 41 Does This Look Infected?	14
32	43	MASSIVE ATTACK 100th Window	7
37	44	PINK FLOYD Echoes (The Best Of Pink Floyd)	73
36	45	ALICIA KEYS Songs In A Minor	88
50	46	PUDDLE OF MUDD Come Clean	68
49	47	STROKES Is This It	43
—	48	GOOD CHARLOTTE The Young And The Hopeless	7
—	49	BLINK 182 Take Off Your Pants & Jacket	75
—	50	ZWAN Mary Star Of The Sea	8

This week's chart is frozen.

DIGITAL BITS

• Just days after new performance royalties were set for webcasters, Live365 Exec. VP/Corporate Strategy John Jeffrey announced that he's leaving the company to start Point Break Media, a legal services firm for entertainment and technology companies. Jeffrey said, "I remain confident that the highly skilled staff at Live365 will build the business into a powerful and profitable media brand and that the merging of radio and the Internet will be fantastically successful."

Live365 may be hit hard by the new royalties agreement: As a nonsubscription webcaster, it does not have the option to pay its royalties as a percentage of revenue and must pay by the performance or by the hour, and it is estimated that Live365 streams upward of 10 million hours of programming every month.

• In an innovative program, Warner Bros. and Madonna's Maverick label are offering prizes to "affiliate" websites — largely fan sites — that direct visitors to the singer's official site at www.madonna.com to purchase a digital version of her latest single, "American Life," for \$1.49. The trend among major labels has been to add ever more elaborate security measures to legal downloads, but the Madonna track is an unsecured MP3 that can be freely copied, transferred to portable players and burned to CD.

Allen Moves Up To PD Of KAJA/San Antonio

It's only about a 150-mile drive up I-37 from Corpus Christi, TX to San Antonio, but for a programmer, a leap from market No. 134 to market No. 31 is more like a trip to the moon.

But that's exactly the route KRY5-AM & FM/Corpus Christi PD/MD/morning personality Clayton Allen took this week, when he was named PD/MD/afternoon drive personality at Clear Channel sister KAJA/San Antonio. He started April 9 and succeeds 10-year station vet Keith Montgomery, who exited April 7.

Clear Channel/San Antonio OM Alan Furst said, "I'm very excited that Clayton is coming up here. We worked together a few years ago, when we were both part of Capstar, and I know him to be focused and



SHE WANTS YOU Latin music superstar Thalia (r) recently spent some time hanging out with Atlantic recording artist Fat Joe after the two finished recording "I Want You," which will appear on Thalia's upcoming Virgin Records English-language release. They're both all smiles, as seen here in this photo taken at New York City's Hit Factory.

aggressive and a PD who will bring a lot of energy and excitement to KAJA."

Allen was PD of CHR KCHX/Midland, TX until December 1996, when he took the job at KRY5.

UPDATE

Nassau Flips WWYY To AC, Names Gallagher PD

At noon Monday Nassau Broadcasting Partners flipped WWYY/Stroudsburg, PA from Tropical to AC as "Lite 107 FM," targeting the Wilkes Barre and Allentown markets. Steve Gallagher, arriving from co-owned WOBM/Monmouth-Ocean, will serve as Lite 107's PD.

The station used to be the far western portion of Big City Radio's New York-area "Rumba 107.1" quadcast. "The launch of an Adult Contemporary format on WWYY is the perfect complement to our cluster strategy," Nassau Exec. VP/Programming Michelle Stevens told R&R.

Lite 107 FM will work in tandem with Classic Hits WODE/Allentown and Rock AC buildingmate WSBG/Stroudsburg. "Our research shows the Lehigh Valley is waiting for a radio station like Lite 107," said Nassau VP/GM Rick Musselman.

Lloyd Lands KPEZ/Austin PD Post

L.A. Lloyd, host of Excelsior Radio Network's syndicated *Rock 30* station's PD, Lloyd replied, "It feels awesome! I'd been out of an actual radio station for 18 months and expected to work in a world that was much different from when I left. I expected negativity, but once I got in and talked to the staff, I found that they just wanted to bring some fun back into the station. They just wanted to do good radio again. This station is like an old Ferrari that just needs a little wax job and some new tires. This station is a diamond in the rough."



Lloyd

Lloyd, who will continue to host the weekly show, succeeds Scott Less, who exits after 2 1/2 years. Along with his *Rock 30*, Lloyd is perhaps best known for his voicetracking work with formerly Capstar-owned Star System. "I've worked with Classic Rock stations before but have not programmed one," Lloyd told R&R. Lloyd has done imaging for KMOM/Colorado Springs, as well as Classic Rockers in Waco, TX and Ft. Smith, AR.

Asked how the offer came about, Lloyd said, "[Clear Channel/Austin OM] Jason Kane, the former President of Star System, approached me a while back about the job. We've had an ongoing conversation for a couple of months." The two traded ideas and eventually came to an agreement.

Asked what it feels like to be the

Lloyd has already made an on-air change, promoting KPEZ part-timer Chris Mosser to nights. Mosser succeeds Ranger Bob, who had been voicetracking the shift out of Cincinnati. Lloyd began his radio career at Sinclair Telecable's WROX/Norfolk and served as the station's Asst. PD before joining co-owned KROX/Austin. He joined Capstar in October 1998 and stayed with the company following its merger with Clear Channel.

are the most satisfied radio listeners, as 96% of those polled report being satisfied with their local radio service. That's followed by 80% of whites and 78% of African Americans. By gender, 83% of men and 80% of women are satisfied with radio.

The study also shows results by demo: Eighty-two percent of 18-29s are satisfied, and 11% are not; among 30-40s, the results are 83% satisfied vs. 12% unsatisfied; and among 50-64s, it's 82% vs. 11%. The satisfaction rate drops off for those in the 65+ age group, where 75% are satisfied, and 14% describe themselves as unsatisfied.

Zogby said, "As every new medium arises, naysayers predict the old medium will be put out of business. It happened only to the telegraph. More people are listening to the radio than ever before. Anyone predicting doom and gloom for the radio industry really doesn't understand history."

Study

Continued from Page 1

Zogby said the survey didn't delve into the specifics of listeners' likes and dislikes or uncover any anti-consolidation sentiment. He noted that it was designed to steer clear of hot-button issues, so respondents' core feelings could come through.

"By keeping the survey free of any of the politically charged kinds of issues, we were able to just get a pure idea from people about their levels of satisfaction," he said. "Do they listen? Do they like? Do they get enough, or do they not get enough?"

"Is radio a place they turn to for information and entertainment? I think the answer is, resoundingly, yes. Whether the issue is consolidation or regulation or deregulation, the fact is, radio's an important medium — probably much more important than people take time to think."

Among racial groups, Hispanics

— Joe Howard



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National Radio

• **I.E. AMERICA RADIO NETWORK** adds Jim Hightower's "Common Sense Commentaries." The two-minute weekday features air at 2:33pm during I.E.'s *Peter Werbe Show*. For more information, contact Sean Doles at 512-477-5588, ext. 2.

• **WESTWOOD ONE** offers a one-hour program based on the Showtime television special *Jay-Z in Concert*. The radio edition, available for the weekend of May

23, features Jay-Z with Beanie Sigel, Memphis Bleek, Freeway and others. For more information, contact Abby Krasny at 212-641-2009 or abby_krasny@westwoodone.com.

Products & Services

• **BLUE SKY COMMUNICATIONS** debuts RadioSiteBuilder, a web-development tool for radio. The program also offers communication and database capability. For more information, visit www.radiositebuilder.com.

FCC ACTIONS

FCC Affirms Penalty For AM's Failure To Power Down

The FCC has upheld the penalty it imposed on WRKQ-AM/Madisonville, TN for failure to power down at night. In June 2002 **Monroe Area Broadcasters** received notice of a \$9,000 fine from the FCC for not reducing WRKQ's power at sunset and for failing to identify itself with its call letters within a three-hour period. WRKQ is authorized to broadcast at 500 watts during daylight hours and at 84 watts at night, but in its July 2002 response to the FCC Monroe explained that Station Manager Delbert Smith — whom Monroe said is leasing the station — was given oral authorization by the FCC to operate the station at daytime power 24 hours a day. It also said Smith thought WRKQ was properly identifying itself. Monroe said Smith is "doing the best he can to operate the station with limited financial resources" and that a failed sale of the station to Sloan Radio kept Monroe from performing "preventive maintenance." The FCC rejected Monroe's arguments, saying that the company's financial condition cannot be considered since the commission received no documentation of its claims. Monroe now has 30 days to pay the fine.

Broadcaster Loses Another Battle For Texas CP

Karnes Broadcasting has lost its battle over a construction permit for a station at 103.1 in Karnes City, TX to **North American Broadcasting**. Karnes filed a petition to deny North American control of the CP, claiming North American provided false information pertaining to the site certification, among other things. In May 2000 the FCC refused to consider that petition, but Karnes claimed the decision was in error. The FCC has now ruled that no error was made and affirmed North American's right to the CP.

FCC Slices Ft. Myers Pirate Operator's Fine

The FCC has reduced its fine on Ft. Myers pirate operator **Richard Muñoz** from \$10,000 to \$8,000. Muñoz was fined in November 2002 for illegally operating a radio station at 105.1 MHz when agents from the FCC's Tampa field office determined that the station was operating at power 90,000 times greater than is allowed for an unlicensed low-power radio transmitter. Muñoz's defense was that he had relied on bad advice; the FCC rejected that argument but lowered the fine due to his inability to pay the full amount.

Salem

Continued from Page 3

Dengler has been with Salem since October 2000. Before joining the company he was a GM for AMFM Inc. Malievsky joined Salem

in June 2002 and before that was CEO of the All American TV Network in Santa Ana, CA.

Salem, based in Camarillo, CA, is the nation's largest broadcaster of religious and family-themed programming.

Lindow

Continued from Page 1

there. We're fortunate that the bench here is deep enough that we could find someone to step into the PD role."

As he takes on his new duties, Lindow will leave the morning

show he has been co-hosting with Jimmy Roach and Wendy Green and do the 1-3pm shift. His programming background includes stints at WGGI & WGGY/Wilkes Barre and WYRK/Buffalo.

Changes

Records: Brian Roberts becomes Sr. VP/Finance & Administration, North & South America for BMG Music Publishing.

Industry: Cliff Lachman is named Sr. VP/Production & Development for VH1.

CHRONICLE

BIRTHS

WRHK-FM/Danville, IL afternoon drive host **Tonya "TJ" Blodgett**, husband Mark, daughter **Jolene Marie**, April 1

CONDOLENCES

Recording artist **Edwin Starr**, 61, April 2.
Longtime WEKR/Fayetteville, TN host **Ruth Crowder Clark**, 82, April 2.

NAB

Continued from Page 1

with the industry's top broadcasting, manufacturing and government leaders.

Every hot-button topic affecting radio was covered, including the FCC's imminent decision on possible new media-ownership caps, how the commission will proceed with broadcast-indecency enforcement and what's on tap from Congress in the coming year.

At Monday's official kickoff Fritts declared that local radio is "as vibrant today as it has ever been" and said that the implementation of HD Radio and possible new FCC ownership regulations will enable radio to grow in coming years.

"We have been working continuously with the FCC chairman, the commissioners and the FCC staff to craft new rules that achieve reasonable and moderate deregulation and also protect the competitive balance in the broadcast marketplace," Fritts said in his welcome address. "We intend to continue our efforts so the FCC may resolve these issues in the very near future."

About HD Radio, Fritts said, "Someone once said that courage is the power to let go of the familiar. That is what the broadcast industry is doing as it makes the transition from analog to digital. We are letting go of the familiar and latching on to the future."

But he cautioned that the letting go shouldn't come at the expense of serving local communities. "We must send our roots deep into the local soil," he said. "Those roots are the reason for our being, and they are also our competitive advantage. Just as reporters are currently embedded in our military forces, broadcasters are embedded within our communities. We are part of the unit."

Diller Speaks Out On Consolidation

USA Interactive CEO and former Vivendi Universal head Barry Diller delivered an impassioned keynote speech immediately following Fritts' welcome address in which Diller extolled the virtues of broadcasting — but also warned that further consolidation threatens to taint broadcast's mission to serve the public interest.

"Conventional wisdom throughout the whole media industry today is that consolidation is the only economic model and deregulation must lead or quickly follow so these giant conglomerated companies can function," he said. "No business has followed that with as much glee and gumption and righteous conviction as the media business."

But Diller said the conventional wisdom may be in opposition to broadcasters' historical responsibility to serve the public interest. Further, he believes government interference over the last three decades has damaged the process. "Regulation and deregulation were applied like tourniquets to counter the ills of the marketplace," he said. "In an age when the free market has been the prevailing model, this — like every industry — wanted as much relaxation as

possible. While [radio] is now not our only form of mass communication, it's the only one free to all the public, all the time."

Senator: No Fast Action On Media Bill

During Monday morning's Congressional Breakfast, Sen. Conrad Burns said there's "not a lot of energy" behind a bill introduced by Sen. Russ Feingold that would impose stricter regulations on the radio and record industries. In fact, when he was asked to predict when Congress might act on the bill, Burns jokingly said, "Maybe by 2010."

Getting serious, Burns explained that with the Iraq war and other issues commanding Congress' attention, he doesn't expect Feingold's bill to get serious consideration during this legislative session or the next. He then added in his trademark humorous style that, if reincarnation exists, "I'd like to come back as a bad bill. They just never die."

Burns acknowledged, however, that consolidation in media ownership remains an important issue, and one that deserves congressional attention. "It will always be on the horizon, and it will always be a lingering issue we have to deal with," he said.

Another hot issue is how to resolve the battle over broadcast streaming, and Sen. Norman Coleman believes broadcasters and the Internet must find a way to co-exist. "I think our challenge is how to continue to provide opportunities for growth," he said about the ongoing dispute between broadcasters that stream their signals and record labels and publishers that want additional royalties for being heard on those streams.

Burns said many in Congress don't fully understand the Internet or the implications of the debate and admitted that Congress hasn't focused on how to work through the questions. Responding to Burns' comments, Coleman asked the audience to speak out and inform Congress about the issue. "Don't expect the folks in Washington to figure this stuff out," he said.

Rep. Gene Green added that Congress is among the beneficiaries of streaming services. He pointed out that his constituents in Texas can listen when he's on a Washington-area radio station if that station streams its signal.

Tougher Indecency Enforcement On The Way?

In response to an audience member's comment that the \$27,500 fine the FCC has just proposed against Infinity's WKRK/Detroit is insufficient in light of the graphic nature of a series of calls the station's afternoon duo aired last year (see story, Page 1), Green said Congress has "a much shorter fuse" on the issue than the FCC.

While he said lawmakers will let the FCC "do the best they can" with indecency enforcement, he said it's not out of the question that Congress could, at some point, take action. "We understand that there is a line that shouldn't be crossed," Green said. "Those types of comments and

that type of programming do generate calls at our offices."

He added that if the FCC doesn't deal effectively with the issue, he believes indecency will ultimately become legislators' problem. "While we value the freedom of speech, we also know that at certain times, there are certain stations that cross the line," he said.

FCC Chairman Michael Powell described the WKRK broadcast as "indefensible and unlawful" and warned broadcasters during Tuesday's Chairman's Breakfast that the day may soon arrive when the commission will consider revoking stations' licenses over indecent broadcasts. While Powell said the FCC would do so for "only the most egregious, willful violations of the law," he added, "I can't say in good faith that revocation would never be a viable option."

However, Powell also noted that problems can arise when the commission tries to define what is unacceptable to particular communities, since society's tolerance for different types of content often changes.

"I don't like hypotheticals," he said, "but, at some point, enough is enough. But the question that's always debated is, 'When is enough enough?' It requires you to take an assessment of the changes in our culture, and I do think the social mores and levels of acceptability of things change over time."

While fellow Commissioner Michael Copps has wondered whether consolidation has led to increased indecency, Powell believes the culprit may be increased competition in local markets. He said, "Today I think it's so hypercompetitive that if you're on the air and not willing to do the things to draw the audience's interest, the guy next door is. And will."

Responding to an audience member's question about whether the FCC should require television broadcasters to air a certain amount of family-friendly programming, Powell bristled at the notion that five unelected FCC commissioners can or should have the kind of influence that would let them decide what is socially acceptable for broadcast.

"I am always supportive of efforts to bring attention to programming — to put the heat on you guys about letting you do stuff you shouldn't do," he said. "And, if it's in violation of the statute, we'll hit you with that. But I get queasy when the government is the editor."

Powell: Market-Definition Review 'A Tough One'

Turning his attention to the agency's ongoing media-ownership rules review, Powell said that figuring out how to handle the review of the ways the FCC defines a radio market has been "a tough one" and admitted that the FCC hasn't yet decided how it will address possible changes in the rules. Powell noted that the methods the agency has been using contain "some oddities" but said finding a new approach isn't easy.

Continued On Page 25

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This week's chart is frozen.

HIT LIST

Seth Neiman
CHRISTINA AGUILERA Fighter
EMINEM Sing For The Moment
LINKIN PARK Somewhere I Belong
NELLY Pimp Juice
PRYMARY COLORZ If I Could Change
TLC Damaged
VINES Ms. Jackson

SOFT ROCK

Seth Neiman
FLEETWOOD MAC Peacekeeper
NATALIE GRANT No Sign Of It
BONNIE RAITT Time Of Our Lives
UNCLE KRACKER I/DOBBIE GRAY Drift Away

R&B & HIP-HOP

Damon Williams
COMMON Come Close (Remix)
K.FOX Life (L.A. To Chicago)
MONICA So Gone

RAP

Damon Williams
D.O.C. Gorilla Pimpin'
EMINEM I/DMX Go To Sleep
FREEWAY Full Effect
LIL KIM Magic Stick
THREE 6 MAFIA You Scared, Pt. 2

ROCK

Gary Susalis
3 DOORS DOWN The Road I'm On
POWERMAN 5000 Free

TODAY'S COUNTRY

Liz Opoka
PINMONKEY I Drove All Night

PROGRESSIVE

Liz Opoka
COLDPLAY Politik
JOHN MAYER Back To You
NORAH JONES Turn Me On
SONDRE LERCHE You Know So Well
SOUNDTRACK OF OUR LIVES Still Aging
TRACY CHAPMAN Another Sun

AMERICANA

Liz Opoka
BUDDY MILLER Little Bitty Kiss
NICKEL CREEK This Side
RAMSAY MIDWOOD Shoot Out At The OK Chinese...

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WEST

- TLC Damaged
- ROBBIE WILLIAMS Feel
- SANTANA Nothing At All
- LISA MARIE PRESLEY Lights Out
- BRIAN MCKNIGHT Shoulda, Woulda, Coulda

MIDWEST

- BRIAN MCKNIGHT Shoulda, Woulda, Coulda
- LISA MARIE PRESLEY Lights Out
- TLC Damaged
- ROBBIE WILLIAMS Feel
- JOSH KELLEY Amazed

SOUTHWEST

- SANTANA Nothing At All
- TLC Damaged
- ROBBIE WILLIAMS Feel
- LISA MARIE PRESLEY Lights Out
- JOSH KELLEY Amazed

NORTHEAST

- TLC Damaged
- SANTANA Nothing At All
- BRIAN MCKNIGHT Shoulda, Woulda, Coulda
- LISA MARIE PRESLEY Lights Out
- ROBBIE WILLIAMS Feel

SOUTHEAST

- ROBBIE WILLIAMS Feel
- TLC Damaged
- SANTANA Nothing At All
- LISA MARIE PRESLEY Lights Out
- JOSH KELLEY Amazed

SATELLITE RADIO
Lori Parkerson
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This week's chart is frozen.

20on20 (XM20)

Kane
FIELD MOB Sick Of Being Lonely
JAY-Z Excuse Me Miss
MADONNA American Life
NAS I Can
SANTANA I/MUSIQ Nothing At All

Squizz (XM48)

Charlie Logan
BLACK LABEL SOCIETY Stillborn
CAVE IN Anchor

U-POP (XM29)

Ted Kelley
BLUR & N. COOKE Out Of Time
JANIS JOPLIN VS. MEDICINE HEAD Mercedes Benz
LAURA PAUSINI If That's Love
MADONNA American Life
ROBBIE WILLIAMS Me And My Monkey
SINEAD QUINN I Can't Break Down

The Loft (XM50)

Mike Marrone
ANI DIFRANCO Here For Now
ANI DIFRANCO Evolve
ANI DIFRANCO Promised Land
ARTIE TRAUM The Map
ARTIE TRAUM Hills Of Sicily
ARTIE TRAUM South Of Lafayette
ARTIE TRAUM The Ballad Of Frankie O
PHIL ROY God Is Not Sleeping
PHIL ROY Melt
PHIL ROY Danger To Yourself
PHIL ROY Hope In A Hopeless World

Raw (XM66)

Leo G.
EMINEM I/DMX & OBIE TRICE Go To Sleep

Real Jazz (XM70)

Maxx Myrick
STEVE TURRE One 4 J
BRUCE BARTH Live At The Village Vanguard
JESSICA WILLIAMS All Alone
KENNY GARRETT Standard Of Language
LEROY JONES Back To My Roots
MARK O'CONNOR Mirage
"PAPA" JOHN DEFRANCESCO Jumpin'
REGINA CARTER Paganini: After A Dream
RUFUS REID QUINTET The Gait Keeper

Watercolors (XM71)

Trinity
SPYRO GYRA Handheld
STEVE COLE Everyday
STEVE COLE Love Letter
STEVE COLE Close Your Eyes, Free Your Mind

X Country (XM12)

Jessie Scott
DEREK WEBB Nobody Loves Me
LAST TRAIN HOME All Right Okay

XM Café (XM45)

Bill Evans
DANIEL LANOIS Shine

BPM (XM81)

4 STRINGS Diving
STERBINSZKY & TRANZIDENT Gates Of Mind
NOEMI In My Dreams
LA BOUCHE In Your Life
MILKY Just The Way You Are
DIVINE INSPIRATION The Way
MOONY Acrobats
REINA No One's Gonna Change You
JOCELYN ENRIQUEZ No Way No How
LAURA PAUSINI Surrender
FOGGY Come Into My Dream
LAGGO Pray
GABRY PONTE Time To Rock
DRUNKENMUNKY E
GROOVE ARMADA Easy
CIRC Destroy She Said
BILLIE RAY MARTIN Honey
DALLAS SUPERSTARS Helium
CHRISTINA AGUILERA Beautiful
DANIEL BEDINGFIELD If You're Not The One
DANNII MINOGUE I Begin To Wonder
STARCHASER Love Will Set You Free
ROCKELL Tears
SEIKO Just For Tonight
VIVIAN GREEN Emotional Rollercoaster
ERASURE Solsbury Hill
110 At The End
HAKAN LIDBO Bad Girls Go To Hell
DUNCAN SHEIK On A High
CELINE DION I Drove All Night
SAPPHIRECUT Free Your Mind
DANNII MINOGUE Put The Needle On It
ROBERTA CHILDS Dreams

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DMX Hospitality

Joel Oltyan

The hottest tracks at DMX Hospitality, which includes restaurants, bars, hotels and cruise ships, targeted at 25-54 adults.

JOE JACKSON Awkward Age
GUS BLACK Dry Kisses
AMANDA LATONA Do You Still
VONRAY I'll Show You
JENNIFER LOPEZ I'm Glad
THE TROYS What You Do
SIMPLY RED Sunrise
SAINT ETIENNE Soft Like Me
BEAN GREEN Without You

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/POP

Jack Patterson
AUDIOSLAVE Like A Stone
STACIE ORRICO Stuck

CHR/RHYTHMIC

Mark Shands
BRANDY MOSS-SCOTT Starting With Me

URBAN

Jack Patterson
SCARFACE Snitch Figma
BONECRUSHER Never Scared

ALTERNATIVE

Dave Sloan
LESS THAN JAKE She's Gonna Break Soon

ROCK

Stephanie Mondello
SHINEDOWN Fly From The Inside
ACROMA Sun Rises Down
LIVE Heaven

ADULT ALTERNATIVE

Stephanie Mondello
LUCIA So Clever
SAM ROBERTS Brother Down

ADULT CONTEMPORARY

Jason Schiff
FAITH HILL One

INTERNATIONAL

Mark Shands
SHANIA TWAIN Ka-Ching
CELINE DION I Drove All Night
WESTLIFE Tonight
SAVANA YANNATOU Terra Nostra



Artist/Title	Total Plays
HILARY DUFF I Can't Wait	72
ROSE FALCON Up, Up, Up	71
JENNIFER LOPEZ Jenny From The Block	71
AVRIL LAVIGNE Complicated	71
JUSTIN TIMBERLAKE Cry Me A River	71
BAHA MEN Who Let The Dogs Out	71
PINK Get The Party Started	70
AARON CARTER I Want Candy	30
HAMPTON... Hampsterdance 2	30
BRITNEY SPEARS Oops...I Did It Again	30
STEVIE BLOCK All For Love	29
VANESSA CARLTON A Thousand Miles	29
DESTINY'S CHILD Survivor	28
MICHELLE BRANCH Everywhere	28
'N SYNC It's Gonna Be Me	28
JUMP5 God Bless The U.S.A.	28
BRITNEY SPEARS Lucky	27
SMASH MOUTH I'm A Believer	26
LEANN RIMES Can't Fight The Moonlight	26
NINE DAYS Absolutely (Story Of A Girl)	25

Playlist for the week of March 25-31.

SIRIUS

1221 Ave. of the Americas
New York, NY 10020
212-584-5100

Planet Dance

Swedish Egil
BLIM & RENNIE PILGREM 2 Freaks
FUTURESHOCK On My Mind
THOMAS VS. FILTERHEADZ Sunshine

The Pulse

Haneen Arafat
MATCHBOX TWENTY Unwell

U.S. 1

Bill Hammond
GINUWINE Hell Yeah
AVRIL LAVIGNE Losing Grip

Hot Jamz

Ken Spellman
DA BRAT In Love Wit Chu
JUSTIN TIMBERLAKE Rock Your Body

Hip Hop Nation

Ken Spellman
DAVID BANNER Like A Pimp

New Country

Jim Kressler
TOBY KEITH Beer For My Horses

Octane

Don Kaye
CAVE IN Anchor
DEPSWA This Time
STAIN'D Price To Play

Heat & Soul

B.J. Stone
KELLY PRICE He Proposed
TOM SCOTT You Are Everything

The Trend

Joel Salkowitz
EDWIN MCCAIN I Want It All

AOL Radio@Network

Ron Nenni 415-934-2790

Top Country

Lawrence Kay
TIM RUSHLOW I Can't Be Your Friend Anymore
GEORGE STRAIT The Real Thing
WARREN BROTHERS Hey Mr. President

Top Pop

Mark Hamilton
GINUWINE Hell Yeah
SEAN PAUL Get Busy

Top Alternative

Cameo
COLDPLAY The Scientist
STAIN'D Price To Play

Top Jams

Davey D
50 CENT 21 Questions
BRAVEHEARTS Situation
SARAI Pack Ya Bags



Phil Hall • 972-991-9200

StarStation

Peter Stewart
FLEETWOOD MAC Peacekeeper
WHITNEY HOUSTON Try It On My Own

Touch

Vern Catron
BRIAN MCKNIGHT Shoulda, Woulda, Coulda

Tom Joyner Morning Show

Vern Catron
FLOETRY Say Yes

Country Coast To Coast

Kris Wilson
TOBY KEITH Beer For My Horses
BRIAN MCCOMAS 99.9% Sure
BRAD PAISLEY Celebrity



Music Programming/Consulting

Ken Moultrie • 800-426-9082

Alternative

Steve Young/Kristopher Jones
BREAKING BENJAMIN Skin
THE DONNAS Who Invited You
HOT HOT HEAT Bandages
LINKIN PARK Faint
LINKIN PARK Lying From You
POWERMAN 5000 Free
PETE YORN Come Back Home
ZWAN Lyric

Active Rock

Steve Young/Kristopher Jones
A.F.I. Girl's Not Grey
BLACK LABEL SOCIETY Stillborn
BLINDSIDE Sleepwalking

Hot AC

Steve Young/Josh Hosler
EVANESCENCE Bring Me To Life

CHR

Steve Young/Josh Hosler
COUNTING CROWS I/VANESSA CARLTON Big Yellow Taxi
FIELD MOB Sick Of Being Lonely
JENNIFER LOPEZ I'm Glad
TYRESE How You Gonna Act Like That

Rhythmic CHR

Steve Young/Josh Hosler
BONE THUGS-N-HARMONY Home
JOE BUDDEN Pump It Up
PANJABI MC Beware Of The Boys

Soft AC

Mike Bettelli/Teresa Cook
FAITH HILL One

Mainstream AC

Mike Bettelli/Teresa Cook
HOOTIE & THE BLOWFISH Innocence

Dave Wingert Show

Mike Bettelli/Teresa Cook
FAITH HILL One

Mainstream Country

Ray Randall/Hank Aaron
TRAVIS TRITT Country Ain't Country
WARREN BROTHERS Hey Mr. President

New Country

Hank Aaron
CRAIG MORGAN Almost Home

Lia

Ken Moultrie/Hank Aaron
TRACY BYRD The Truth About Men
TOBY KEITH Beer For My Horses

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay
STACIE ORRICO Stuck

Rock Classics

Adam Fendrich
LYNYRD SKYNYRD Red White and Blue

Adult Contemporary

Rick Brady
JOHN MAYER Your Body Is A Wonderland

US COUNTRY

Penny Mitchell
BROOKS & DUNN Red Dirt Road
JIMMY WAYNE Stay Gone

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700
TOBY KEITH Beer For My Horses
LONESTAR I'm Already There



Charlie Cook • 661-294-9000

Bright AC

Jim Hays
TRAIN Calling All Angels

Mainstream Country

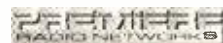
David Felker
BROOKS & DUNN Red Dirt Road
TRACY BYRD The Truth About Men

Hot Country

Jim Hays
JIMMY WAYNE Stay Gone

Young & Elder

David Felker
JESSICA ANDREWS There's More To Me Than You
BROOKS & DUNN Red Dirt Road



After Midnite

TOBY KEITH Beer For My Horses
BRIAN MCCOMAS 99.9% Sure



Alternative

Chris Reeves • 402-952-7600
STAIN'D Price To Play
ZWAN Lyric

Country

John Glenn
BROOKS & DUNN Red Dirt Road



CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours
1	BON JOVI	\$958.6	
2	PHISH	\$837.6	CROSBY, STILLS & NASH
3	GEORGE STRAIT	\$726.4	GIPSY KINGS
4	CHER	\$595.5	JOHN MAYER/COUNTING CROWS
5	KENNY CHESNEY	\$415.1	PATTY LARKIN
6	TOBY KEITH	\$363.2	TRACY CHAPMAN
7	DAVID COPPERFIELD	\$318.2	
8	BILL GAITHER & FRIENDS	\$228.9	
9	DAVID GRAY	\$198.0	
10	SCORPIONS & WHITESNAKE	\$183.5	
11	LORD OF THE DANCE	\$182.2	
12	TORI AMOS	\$152.5	
13	TRANS-SIBERIAN ORCHESTRA	\$149.2	
14	MUSIC AS A WEAPON TOUR	\$137.3	
15	COLDPLAY	\$136.6	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

72 million households


 Tom Calderone
VP/Programming

Plays

EMINEM Sing For The Moment	40
SEAN PAUL Get Busy	40
LINKIN PARK Somewhere I Belong	37
JAY-Z Excuse Me Miss	37
SNOOP DOGG Beautiful	37
GOOD CHARLOTTE The Anthem	35
R. KELLY Ignition	33
AALIYAH Miss You	32
50 CENT In Da Club	26
LIL KIM I/MR. CHEEKS The Jump Off	18
THE ATARIS In This Diary	15
JUSTIN TIMBERLAKE Rock Your Body	14
ALL-AMERICAN REJECTS Swing, Swing	13
SUM 41 Hell Song	13
EVANESCENCE Bring Me To Life	12
FOO FIGHTERS Times Like These	12
AMANDA PEREZ Angel	12
FABOLOUS Can't Let You Go	11
SIMPLE PLAN Addicted	11

Video playlist for the week of April 1-8.


 David Cohn
General Manager

2

SNOOP DOGG Beautiful	
LINKIN PARK Somewhere I Belong	
EVANESCENCE Bring Me To Life	
JAY-Z Excuse Me Miss	
EMINEM Sing For The Moment	
TALIB KWELI Get By	
SUM 41 Hell Song	
FREEWAY I/A. ANTHONY Alright	
AUDIOSLAVE Like A Stone	
AFI Girls Not Grey	
K-OS Superstarr Pt. Zero	
FABOLOUS Can't Let You Go	
R. KELLY Ignition	
QUEENS OF THE STONE AGE Go With The Flow	
FOO FIGHTERS Times Like These	
NAS I Can	
50 CENT In Da Club	
THE ATARIS In This Diary	
GINUWINE Hell Yeah	
LIL KIM I/MR. CHEEKS The Jump Off	

Video playlist for the week of April 1-8.

Please Send Your Photos

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send pics to:

R&R, c/o Mike Davis:

mdavis@radioandrecords.com

75 million households


 Paul Marszalek
VP/Music Programming

ADDS

JENNIFER LOPEZ I'm Glad	
BLUE MAN GROUP I/DAVE MATTHEWS Sing Along	
EVANESCENCE Bring Me To Life	
BRIAN MCKNIGHT Shoulda, Woulda, Coulda	
NAS I Can	
NELLY Pimp Juice	

Plays

AVRIL LAVIGNE I'm With You	30
3 DOORS DOWN When I'm Gone	29
KID ROCK I/SHERYL CROW Picture	29
NORAH JONES Come Away With Me	18
LISA MARIE PRESLEY Lights Out	18
AUDIOSLAVE Like A Stone	17
CATHERINE ZETA-JONES And All That Jazz	17
MATCHBOX TWENTY Unwell	16
JASON MRAZ The Remedy (I Won't Worry)	16
COLDPLAY Clocks	16
JOHN MAYER Why Georgia	16
FOO FIGHTERS Times Like These	15
AALIYAH Miss You	14
BON JOVI Misunderstood	14
CELINE DION I Drove All Night	14
FRANKY PEREZ Something Crazy	14
RED HOT CHILI PEPPERS Can't Stop	14
JUSTIN TIMBERLAKE Rock Your Body	10
NO DOUBT Running	9
COUNTING CROWS I/N. CARLTON Big Yellow Taxi	8
R. KELLY Ignition	7
UNCLE KRACKER Drift Away	7
ALL-AMERICAN REJECTS Swing, Swing	6
KELLY ROWLAND Can't Nobody	6
SNOOP DOGG Beautiful	6
INDIA.ARIE Can I Walk With You	5
MISSY ELLIOTT Gossip Folks	5
MAROON 5 Harder To Breathe	5
AMANDA PEREZ Angel	5
QUEEN LATIFAH Better Than The Rest	4
CHANTAL KREVIUZUK In This Life	3
SHANIA TWAIN Up!	3
ROBBIE WILLIAMS Feel	2

Video airplay for March 31-April 7.

36 million households


 Cindy Mahmoud
VP/Music Programming
& Entertainment

VIDEO PLAYLIST

LIL KIM I/MR. CHEEKS The Jump Off
BUSTA RHYMES... I Know What You Want
SNOOP DOGG Beautiful
GINUWINE I/BABY Hell Yeah
R. KELLY Ignition
SEAN PAUL Get Busy
NAS I Can
JAHEIM Put That Woman First
WAYNE WONDER No Letting Go
TYRESE How You Gonna Act Like That

RAP CITY TOP 10

50 CENT In Da Club
JA RULE I/ASHANTI Mesmerize
LIL KIM I/MR. CHEEKS The Jump Off
JAY-Z Excuse Me Miss
NELLY Pimp Juice
NAS I Can
BONECRUSHER I/KILLER MIKE & TI Never Scared
JA RULE Reign
EMINEM Sing For The Moment
BUSTA RHYMES... I Know What You Want

Video playlist for the week ending March 30.


 65.9 million households
Brian Philips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

No video adds this week

TOP 20

KENNY CHESNEY Big Star
MARTINA MCBRIDE Concrete Angel
DEANA CARTER There's No Limit
KEITH URBAN Raining On Sunday
KID ROCK I/SHERYL CROW Picture
SHANIA TWAIN Up!
BLAKE SHELTON The Baby
JOHNNY CASH Hurt
DIXIE CHICKS Travelin' Soldier
FAITH HILL When The Lights Go Down
MONTGOMERY GENTRY Speed
VINCE GILL Next Big Thing
JOE NICHOLS Brokenheartsville
CHRIS CAGLE What A Beautiful Day
DIAMOND RIO I Believe
DARRYL WORLEY Have You Forgotten?
JESSICA ANDREWS There's More To Me Than You
JENNIFER HANSON Beautiful Goodbye
TIM MCGRAW She's My Kind Of Rain
PHIL VASSAR This Is God

HEAVY

DARRYL WORLEY Have You Forgotten?
DIXIE CHICKS Travelin' Soldier
JOE NICHOLS Brokenheartsville
KEITH URBAN Raining On Sunday
KENNY CHESNEY Big Star
KID ROCK I/SHERYL CROW Picture
MARTINA MCBRIDE Concrete Angel
MONTGOMERY GENTRY Speed
SHANIA TWAIN Up!
TIM MCGRAW She's My Kind Of Rain

HOT SHOTS

JESSICA ANDREWS There's More To Me Than You

 Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Information is frozen.


 Jim Murphy, VP/Programming
19 million households

ADDS

STEVE HOLY Rock-A-Bye Heart

TOP 10

CHRIS CAGLE What A Beautiful Day
MARTINA MCBRIDE Concrete Angel
DARRYL WORLEY Have You Forgotten?
KEITH URBAN Raining On Sunday
KENNY CHESNEY Big Star
TIM MCGRAW She's My Kind Of Rain
JESSICA ANDREWS There's More To Me Than You
DEANA CARTER There's No Limit
DIAMOND RIO I Believe
MONTGOMERY GENTRY Speed

Information is frozen.

TELEVISION

TOP TEN SHOWS

 Total Audience
(105.5 million households)

1 CSI
2 American Idol (Tuesday)
3 Friends
4 American Idol (Wednesday)
5 Survivor: Amazon
6 E.R.
7 Everybody Loves Raymond
8 CSI: Miami
9 Law & Order: Special Victims Unit
10 Law & Order: Criminal Intent

March 31-April 6

 Adults
25-54

1 CSI
2 American Idol (Tuesday)
(tie) American Idol (Wednesday)
(tie) E.R.
(tie) Friends
6 Survivor: Amazon
7 Everybody Loves Raymond
(tie) Will & Grace
9 Scrubs
10 CSI: Miami

Source: Nielsen Media Research

COMING NEXT WEEK

Friday, 4/11

- Snoop Dogg and Boomkat, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Joe Jackson, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- Ziggy Marley, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).
- Uncle Kracker and Robbie Williams, *Last Call With Carson Daly* (NBC, check local listings for time).

Saturday, 4/12

- Zwan, *Saturday Night Live* (NBC, 11:30pm ET/PT).

Monday, 4/14

- Kelly Clarkson, *Jay Leno*.
- Pete Yorn, *Late Show With David Letterman* (CBS, check local listings for time).
- Coldplay, *Conan O'Brien*.
- Sigur Ros, *Conan Daly*.
- Sum 41, *Jimmy Kimmel Live* (ABC, 12:05am ET/PT).

Tuesday, 4/15

- Maria McKee, *Jay Leno*.
- The Roots, *Conan O'Brien*.

- Jon Spencer Blues Explosion, *Carson Daly*.

Wednesday, 4/16



Tori Amos

- Tori Amos, *Jay Leno*.
- Todd Rundgren, *David Letterman*.
- Harry Connick Jr., *Conan O'Brien*.
- Moby and Fat Joe, *Conan Daly*.
- Transplants, *Jimmy Kimmel*.

Thursday, 4/17

- Matchbox Twenty, *Jay Leno*.
- Tom Russell and Nanci Griffiths, *David Letterman*.
- Tonic, *Conan Daly*.
- Disturbed, *Jimmy Kimmel*.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS

April 4-6

Title	Distributor	\$ Weekend	\$ To Date
1	Phone Booth (Fox)*	\$15.02	\$15.02
2	What A Girl Wants (WB)*	\$11.43	\$11.43
3	A Man Apart (New Line)*	\$11.01	\$11.01
4	Head Of State (DreamWorks)	\$8.57	\$25.16
5	Bringing Down The House (Buena Vista)	\$8.31	\$111.13
6	The Core (Paramount)	\$6.18	\$20.8
7	Basic (Sony)	\$5.37	\$20.01
8	Chicago (Miramax)	\$5.10	\$151.97
9	Agent Cody Banks (MGM/United Artists)	\$3.62	\$40.00
10	Piglet's Big Movie (Buena Vista)	\$2.02	\$16.75

*First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: Opening in limited release this week is *House of 1,000 Corpses*, the directorial debut of **Rob Zombie**. The film's Interscope soundtrack includes **Buck Owen's** "Who's Gonna Mow Your Grass," **Helen Kane's** "I Wanna Be Loved By You," **The Ramones' "Now I Wanna Sniff**

Some Glue" and **Slim Whitman's** "I Remember You." **Zombie** also contributes several tracks: "House of 1,000 Corpses," "Everybody Scream," "Run Rabbit Run," "Pussy Liquor," "Little Piggy" and a remake of The Commodores "Brick House," featuring **Lionel Richie** and **Trina**.

— Julie Gidlow



If It's Morning, It Must Be Grady

KSRO's Jim Grady is a Santa Rosa, CA morning tradition

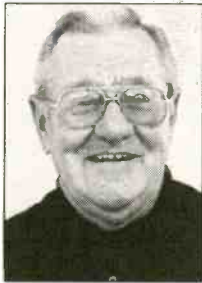
In a world where things seem to be changing far more quickly than most of us can keep up with, it's nice to have the opportunity to relate a story about consistency and familiarity.

KSRO/Santa Rosa morning host Jim Grady has been waking up the small California community just north of San Francisco for 43 years. Yes, his voice has been heard in the same time slot, on the same radio station, with the same call letters for more than four decades. As KSRO OM/PD Brian Hudson says, "I don't know for sure if that's a record for a host still working on the air today, but if it isn't, it has to be close."

Getting Started

Grady didn't plan on a life in broadcasting, but, through a number of circumstances, a career in radio seemed to find him. "I was going to City College in Los Angeles, and I needed one more four-unit course to get out of there," he recalls.

"I took this radio broadcasting course, figuring it would be a cinch. But instead of it being a pushover, the teacher ended up being a real taskmaster. At the end of the semester I



Jim Grady

think there were only four of us left out of about 14 people who had started in the class.

"When it was over the teacher suggested that I go to the Don Martin School of Broadcasting because, he said, they would not only get me the rest of the training I'd need to get into broadcasting, they

would also get me my first job."

Following his teacher's advice, Grady says he did, in fact, get his first real job while attending the broadcast school. "One of the teachers there was buying a radio station, and he asked three of us if we wanted to start working right away," he says. "We all left the school and moved to Seattle.

"They were really ticked off at us because we still had a year of tuition left, so they wouldn't give any of us our diplomas. A year later, after KQDE — 'Cutie' — in Seattle took off, they came back to us and said they would give us all our diplomas if they could use us in their advertising as graduates of the school. What a riot!"

A Life-Changing Close Call

Lest you think Grady started at the top with a job in Seattle, while KQDE was indeed his first full-time radio gig, it wasn't his first job in broadcasting. "While I was going to school I needed some money, so I got a job doing fishing reports on a little station out in Riverside," he says.

"Somebody heard me doing that, believe it or not, thought I was pretty good and offered me a job doing

"I guess a different owner could come in and not want me. But as long as I sound younger, faster and better than the rest of 'em, I think I can stick around a while longer."



ISN'T SHE A BEAUTY? A young Jim Grady chats with budding Hollywood starlet Jayne Mansfield during a KSRO/Santa Rosa, CA station event, circa 1962.

weekends at KRLA/Los Angeles, which, at the time, had some pretty big hitters — guys like Wink Martindale and Dick Moreland.

"After a while I was offered overnights in Oxnard, CA, so I would work all night there, then drive back into Hollywood to go to school. That lasted until I fell asleep driving down Pacific Coast Highway one morning and went right off a cliff.

"Believe it or not, I walked away from it with only a few bruises, but it was enough to make me decide then and there that I couldn't go on living that schedule any longer. Fortunately, it was just about that time that the Seattle job came about."

A Lesson Learned

Grady says he was more than a little naive about the early music-radio business when he went to Seattle, but he had his eyes opened quickly. "I was hired to do overnights, and one of my jobs was to go down to the big local record distributor every Tuesday to pick up the new releases," he says.

"On my first trip the guy there gives me the records, tells me which ones we should be playing, then takes me back to a warehouse and

says, 'Go ahead, pick out a few items, whatever you want.'

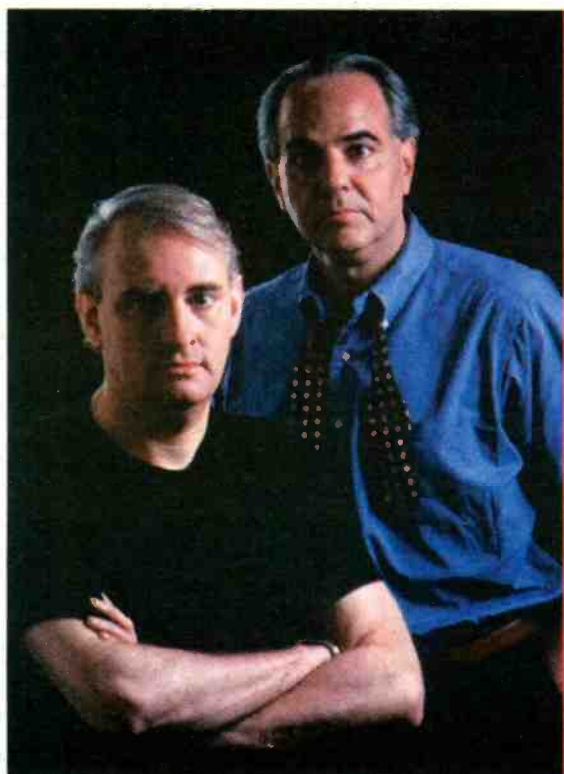
"The room was full of stuff — hundreds of shirts, record players, gift certificates to restaurants and thousands of record albums. There were also guys who would come by the station after hours and ask me if I could give a few spins to a new song. After they left I'd pull out the 45, and a \$10 bill would fall out of the sleeve. If you'd been around a while, it would be a \$20 bill or maybe even more.

"Things went on like that for my first few weeks there, until one morning I woke up and saw a picture of Alan Freed, Dick Clark and my boss in the newspaper with the headline 'Payola Scandal Rips America.' I'd only been there for a month, and I just thought that's the way things were. I didn't have any idea there was anything wrong with it. Honestly, I was really bummed that all the free stuff went away."

The Move Of A Lifetime

After spending some time in Seattle, Grady, a Californian, found the weather there was getting to him.

Continued on Page 16



RIVETING RADIO

BATCHELOR and ALEXANDER

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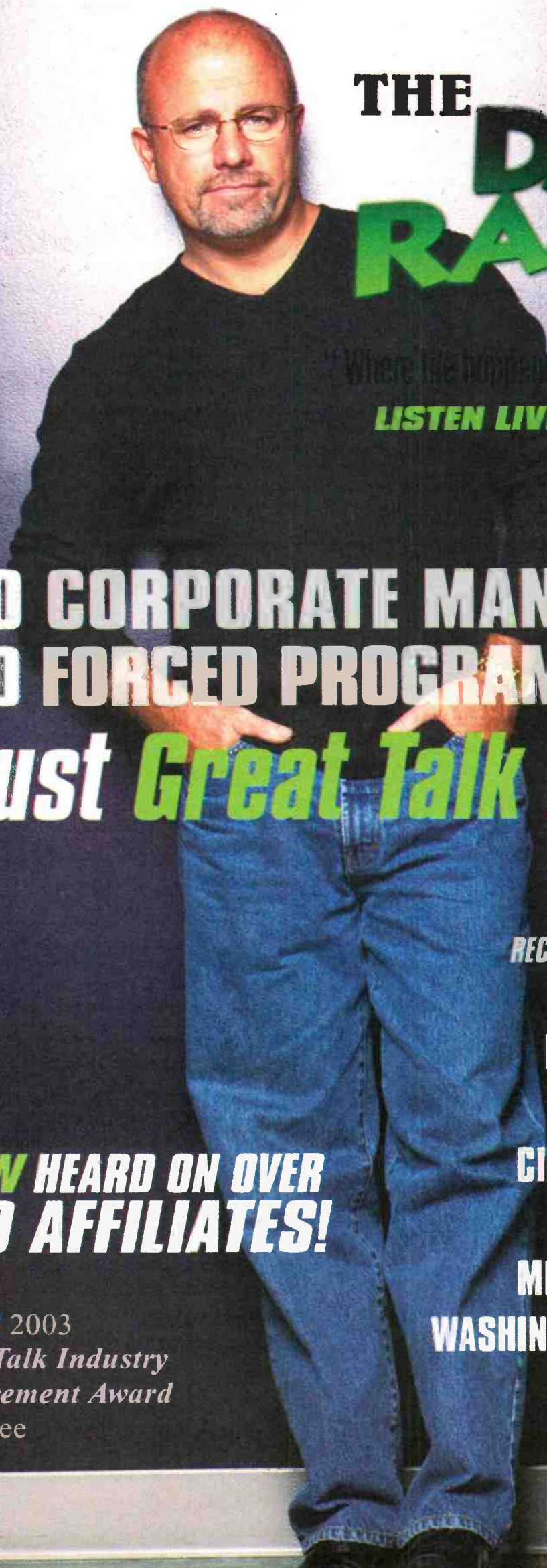
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DENVER **KNUS II**

CHARLOTTE **WBT**

CINCINNATI **WBOB**

MEMPHIS **WREC**

MILWAUKEE **WTMJ**

WASHINGTON, DC **WABS**

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If It's Morning....

Continued from Page 14

"After a while my wife said that it was either her or Seattle that had to go, because it rained and snowed too much," Grady says. "Almost as soon as I started looking, I was offered a job at KSRO by the GM, whom I had known for a number of years.

"Unfortunately, the PD at the time didn't really want me, so he had me working a split shift — morning and afternoon drive — and all kinds of other crazy hours for about \$400 a month. But the sun was shining in Santa Rosa, my wife and I loved the town, and I vowed I was never going to leave, whether I stayed in radio or not.

"It was a perfect setup, because you were only about an hour away from San Francisco if you wanted some big-city life; 40 minutes away

both only on the air for three hours a day. The rest of the time we were out selling. I would do the morning show, sell all day, then do play-by-play sports at night during high school football season.

"It was small-town radio. To show you just how much this place has grown, when I got here there was one high school and about 18,000 people. Today there are nine high schools and 178,000 people."

Over 11,000 Shows And Counting

Few people, if any, in the radio business have ever walked into a station and said, "I think I'll stay here for the next 40 years." So when was it that Grady decided Santa Rosa would be the town he'd make his life-long radio home?

"I honestly never really thought about it," he says. "I just got up and

11,000 programs. Asked if any particular mornings stand out to him as he looks back, he says it's hard to pick just one or two.

"Back in 1968 or '69, we had a big earthquake early in the morning," he recalls. "I was on the air, and I remember I was reading a live spot for a local Chevy dealer when a big aftershock hit. This big cabinet behind me came crashing down while the microphone was open, and I said something like, 'Don't be alarmed, that's just a hubcap falling off one of our new Chevrolets. And while I go pick it up, why don't you listen to this song?' I started the record and ran out the door. When that song was over, so was the show that morning."

The Day Santa 'Died'

Then there was the year that a station holiday tradition came to an abrupt end. "Every Christmas we used to have this guy who had a great Santa voice take calls from kids," says Grady. "One year on Christmas Eve, this guy brought his buddy, who was dressed in a Santa suit, down to the station with him.

"While he was on the air talking to the kids, this other guy I didn't really know was sitting in a convertible made up to look like a sleigh out in front of the station, waving to all the cars as they passed by. I'm on the air telling everyone to bring their kids by to wave at Santa, but what I didn't know was that this guy was totally 'in the bag,' as they say.

"All of a sudden this woman calls in, all angry and upset, and says we ruined Christmas. When I asked her why, she said her daughter was crying and upset because when they drove by to see Santa, 'He looked like he was dead.'

"I put on a record and ran outside and found Santa passed out and hanging over the side of the sleigh with his hat hanging down to the asphalt. It really was funny, looking back on it now, and I do sometimes wonder what that lady told her kid."

"There have been a few young, hotshot program directors who have come through here over the years, most of them with about two years of experience, who have proceeded to tell me what I was doing wrong. They're gone, and I'm still here."

A Different Business

Over the course of 43 years and several owners, Grady has seen a lot of changes in the radio business, some for the better and some for the worse. "Too often stations have ended up being run by the broadcasting equivalent of real estate developers, as opposed to real radio guys, like it used to be," he says. "The guys I first got into this business with were all in it for the long run, as opposed to the mentality of a lot of owners today, which is 'Build it up and sell it.' Too many stations are run by owners who are half a continent away, and they don't always have a good sense of what's important to the local community. That's not the case with the company that currently owns KSRO, but I do hear that from a lot of other people I talk to.

"As for me personally, honestly, not all that much has changed. They still let me come in here every day and do what I do, and it still seems to work. Even after the transition from a music format to News/Talk, they let me keep the humor and a lot of the little local things I have done for years — probably because they made them money!

"There have been a few young, hotshot program directors who have come through here over the years, most of them with about two years of experience, who have proceeded to tell me what I was doing wrong. They're gone, and I'm still here."

Keeping The Passion

So how does Grady manage to keep the passion for his job when it's meant responding to a wakeup call at 3:30 every morning for 43 years? "I don't even use an alarm clock anymore," he says. "In fact, I haven't used one for years. I just get up, Monday through Friday. On weekends I wake up at about 5am — my body seems to know that it's allowed to sleep an extra hour and a half or so.

"I love mornings. There's nobody around, no meetings, nobody to bug you — it's great. Truthfully, I probably have more passion for my job today than I did when I started. I love to stir the pot and get people involved, and I also love playing practical jokes. The bottom line is that I just love to laugh."

A fixture around town, Grady is frequently recognized on the street, even though most people know him mostly through his voice. "I never get tired of people saying hi," he says. "The day they quit remembering who I am is the day I'm going to have to hang it up, I guess."

And just how much longer does Grady plan on waking up Santa Rosa? "I'll probably die there, right behind the microphone," he says, only half-joking. "I guess a different owner could come in and not want me — I don't know. But as long as I sound younger, faster and better than the rest of 'em, I think I can stick around a while longer."

"To show you just how much this place has grown, when I got here there was one high school and about 18,000 people. Today there are nine high schools and 178,000 people."

from Bodega Bay, one of the greatest resort areas in the country; and three hours from Lake Tahoe. Santa Rosa was a small town, yet you still felt like you were right in the center of everything. It was everything we were looking for in a place to live."

Not content with just working a split shift, Grady told management he also wanted to get into sales. He says, "Me and Ken Minyard — who also worked at KSRO, then went on to have a long and successful career at KABC/Los Angeles — soon became the top sales guys at the station.

"The boss noticed that and took us both off our second shifts, so we were

went to work every day because I was having so much fun. After about 20 years I began to worry that if I ever had to go out and get a real job, I'd be in trouble.

"People in this town have treated me so nicely over the years, and leaving has never crossed my mind. I've had a couple of offers to move down to San Francisco, but I've never regretted not taking them. This is a great town to live in, and I'm happy that we've stayed here and made it our home."

A conservative estimate of the number of shows Grady has hosted on KSRO is somewhere north of

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How To Be No. 1 For 40 Years

Lessons from New York radio star Dan Daniel

Dan Daniel has thrived as an entertainer on New York City radio since August 1961 on CHR WMCA, Country WHN and WYNY, WYNY as an AC and Oldies WCBS-FM. He's been No. 1 in four formats in the No. 1 city, and if you got a tape of him in the mail cold, you would hire him. His sound and content are always 100% current and natural.

Arbitron gives him winning shares, and his professionalism earns him accolades from radio's leading executives. His strategies for staying at the top of the game are useful for all air personalities and programmers, and understanding his off-air work ethic will help anyone.

"Dan Daniel is one of the most talented people I've ever known," says Ruth Meyer, the PD who brought Daniel to afternoon drive on WMCA. "He puts a unique spin on every word, every idea."

No Novelty

Station owner and programming genius Todd Storz invented the Top 40 format with pros like Meyer and stars like Daniel. In 1960 the format was brand-new.

"Thank you, Todd Storz," says Daniel.

"My tax return lists my occupation as 'entertainer,' not 'announcer' or 'disc jockey.' My accountant is responsible, but Todd would have demanded it. He certainly did when he hired me in the '50s."

One kid listening to Daniel on WMCA was Joe McCoy, now VP/Programming of WCBS-FM. "One of the things I really enjoyed about Dan was the 'hip-hop' sound he had on WMCA, and he brought it with him to WCBS-FM," says McCoy. "He never gets in the way of the music, yet he has the personality and the one-to-one focus that endear him to listeners. He is the consummate pro on and off the air."

No lazy breaks. Every time Daniel speaks, his comments are based on current events or popular

culture, not references to the past. His delivery is also current — no novelty or shtick.



Dan Daniel

Steve Blatter was MD of WYNY when it was a Country station. "Dan arrives for an afternoon drive show at least an hour before his scheduled airtime," he says. "This time is not used to grub restaurant trade off an account executive. Dan begins his daily show-preparation ritual by meticulously reviewing each hour's music."

Daniel believes show prep is critical to embracing the listener's perspective. "It's about the listener," he says. "Most of my intros and outros over the years have had to do with shared experience, the stuff of life. Stuff you can't make up. Stuff that will happen again. What could be more current than that?"

"And, by the way, even though I hear Marvin Gaye every day, the next time I play one of his tunes, I'll treat it just like the first time it was ever my honor to introduce him."

All About The Energy

Paying attention to daily life keeps Daniel's act fresh and current. Besides, he has little interest in the past, according to Blatter, who says, "Dan would much prefer to talk to you about Britney Spears than about having his picture on the sleeve of a Beatles single over 35 years ago."

"I was semi-famous in my 20s," says Daniel. "It felt so good, I knew I never wanted to be a has-been. I was willing to work hard at that. But that was jive. A 32-year-old woman called me in the late '70s to say, 'Dan, I first heard you on the radio when I was 12. I am now 32, and I have a daughter who is 12, and it's great to

have you back in my life.' Wow! That's validation of who you are, not who you were."

Energy is the wrap around all of Daniel's airwork. "He is never, ever down," says Dan Griffin, the GM who created WYNY-FM as one of the first AC stations in the country. "Off the air or on, he is never down,"

When Daniel started at WYNY in 1978, he took a risk. Big AM radio stars were hesitant to join FM stations. At the time, less than half of the radio audience listened to FM.

Walter Sabo was Exec. VP in charge of the NBC O&Os when Daniel was slotted in pm drive at WYNY. Sabo says, "The station was struggling to find the right formula for an 'adult currents' station. The format was just a theory. Dan Daniel's skill made it a reality.

"His experience and team-building skills were key contributions to the ultimate success of the genre of AC. Just three years after Dan joined WYNY, the station became the highest-billing FM in America."

Shaking Hands And Kissing Babies

Daniel's work off the air complements his on-air persona. Top Country consultant Mike O'Malley was PD of WYNY when it switched to Country. He says, "I was with Dan at a concert event at Madison Square Garden, and he worked the entire place. It took nearly two hours. And every smile Dan gave was genuine, every handshake he offered was a heartfelt 'thanks for listening.'

"Listeners would wait on line to pump his hand and ask him if he remembered saying something months earlier. Then they'd immediately remark how, at that moment, when Dan said it, they were feeling just the same way.

"These weren't soapboxes or rants; they were just Dan's observations and brief asides on life that cut through the noise of New York and found a home in listeners' hearts and minds."

The importance of personal appearances was impressed upon Daniel before he came to New York. "My first personal appearance for a station was at a dance hall in Menomonie, WI called the Blue Goose Pavilion," he says.

"The place was packed. There was a 13-piece big band, a regional favorite it had been my pleasure to see. I was the one they wanted to host the show. I was also the one they wanted to do the show. They wanted me to sing a few tunes with the band. I guess they assumed that

Majic's Nonstop Rock

What do Bill Hailey And His Comets and a new Toyota have in common? Not much, but WMXJ (Majic 102.7)/Miami this week came up with a clever way to award two new cars to a couple of lucky listeners by holding a Rock Around the Clock contest at a South Florida Toyota dealership.

The contest included two phases: First, 25 lucky listeners were asked to toss around the "Majic Rock" without being disqualified, just like a game of hot potato. The catch? The contest continued around the clock. After the contestant pool had been whittled down, those who remained were asked to sit in rocking chairs and rock for as long as possible. After 17 hours 10 Majic fans remained.

Serving as official judges for the event were WMXJ Asst. Promotions Director Connie Estopinan, Promotions Director Joe Nicholas and Asst. PD/MD/late-morning host Mindy Lang. Visit www.majic1027.com to find out who the lucky winner was.



ROCK AROUND THE CLOCK Seen here (l-r) are WMXJ/Miami Asst. Promotions Director Connie Estopinan, Promotions Director Joe Nicholas and Asst. PD/MD/late-morning host Mindy Lang with the station's "Majic Rock."

everybody on the station, not just Bill Bennett, sang professionally.

"I guess it went well, but the only thing I can distinctly remember about that evening is the following: I was introduced to a big ovation, and as I clenched the mike stand, above the din I heard two teenage girls, elbows on the stage, looking up and screaming, 'Look, his knees are knocking!'"

Be Grateful

According to O'Malley, "PD or part-timer, everyone was the same to Dan: special. He was never above or below you. He never ran hot and cold. Dan never mailed it in, never sounded like he wanted to be anyplace other than on the air and never took shortcuts."

When WMCA went Talk, Daniel was hosting mornings and Alex Bennett was hired for late-nights. Bennett has been a star in San Francisco for over 20 years, but he was a nervous kid when he started in New York City.

"When I came to WMCA, I was a young punk, and I was thrown in with the heavyweights," he says. "Imagine suddenly finding yourself in the same room with the likes of Murray The K, Frankie Crocker, Jack Spector and Dan Daniel.

"The big lesson I learned from Dan was how to put on a 'Good Guys' sweatshirt at a public appearance without messing your hair. You had someone install a zipper in the back. When anyone mentions Dan to me, I remember him with nothing but fondness as a classy guy."

Despite Daniel's legendary status, everyone who has worked with him comments on his humility. He says, "First of all, be grateful you have a job. And the best way to show gratitude is to do the best

show you can do every day.

"There are a lot of talented people in our business who are out of work. And there are a lot of people listening while working at jobs they absolutely hate who would kill to have the talent to do your job. You are special."

Call An Audible

"Now, under 'Behavior,' there are performers who have great ratings and make megabucks by displaying bad behavior," Daniel continues. "But I'm guessing that most people reading this article work at music-intensive stations. Never underestimate what impact you can have when the mike is open for only seven seconds.

"Show-prep time consists of all the hours you aren't on the radio. Bring all of that next time. Have a game plan. But be prepared, in an inspired moment, to call an audible. That will set you apart. Honestly, on those occasions I would rather say, 'I'm sorry,' than ask, 'May I?' But be prepared to receive a memo that says 'Shut up and play the hits.'

"Time is a concept. Time is light. A hit is a hit is a hit. To know that in our business is to be enlightened. I always played the hits. For me, it was never about the music anyway; it was about the listener and the human condition."

Al Brady Law was VP/GM of AC WYNY when it was No. 1. According to him, there's a simple reason Daniel is a singular success. He says, "It's because he never tried to be something he wasn't."

To hear Dan Daniel on WCBS-FM and WYNY-FM as an AC, go to www.sabomedia.com. To hear him on WMCA, go to <http://musicradio.computer.net/wmca/wmcaairchecs.html>.

Karmazin On Daniel

Here are a few words from Mel Karmazin on Dan Daniels.

"There are very few radio personalities I can say I grew up listening to. Dan is someone they build Hall of Fames for. He is and always has been a great broadcaster. I have enjoyed listening to him for over 40 years on various New York radio stations. I am very proud of what Dan has accomplished for WCBS-FM, and I continue to be impressed when I see him in the lobby of the Viacom building."

Clear Channel Cuts Off Its Indies

In a move that could have a ripple effect across the radio industry, **Clear Channel** has decided to end its relationship with the independent promoters it presently works with once those deals expire later this summer, the *Wall Street Journal* reported in Wednesday's editions. Clear Channel has stated that its indies don't influence what songs air on the company's stations, but Clear Channel President Mark Mays explained to the newspaper, "We don't want to have the appearance that the independent-promotion system is a payola system or a pay-for-play system. We want to make sure there's not even a tinge of perception that there's pay for play." But, he reiterated that Clear Channel's relationships with its indies "have never affected airplay." Clear Channel execs were unavailable for comment at press time.

Don't Blink: We've Got New 'NEW News

By the time you read this, Infinity will be cleaning up after the April 10 launch party for the reformulated **WNEW/New York**. Days before, **ST's** Big Apple spies revealed that the station's long-speculated new identity would be "Blink 102.7." Or is it? We didn't know at press time if the "blink" name was just a ruse, but what we can tell you for sure is that a check of Network Solutions confirmed that the domain names *blink1027.com* and *1027blink.com* were registered on March 18 to Infinity President/Programming **Andy Schuon**. The address listed? That of Schuon's Beverly Hills, CA home.

ST also hears that the new Blink morning team will most likely be real-life couple **Chris Booker & Lynda Lopez**. Booker, who most recently did nights on sister **WXRK/New York**, is now a correspondent for TV's *Entertainment Tonight*. Lopez, sister of world famous actress-chanteuse Jennifer Lopez, is a veteran New York TV and radio personality (ex-**WKTU**) who is currently a feature reporter for **WNBC-TV**.

Colorful **WQHT (Hot 97)/New York** morning co-host **Star** has been sitting at home since April 2, listening to partner **Buc Wild** do their show solo. Why? We don't know, as no one is saying exactly what Star (a.k.a. Troi Torain) said or did to warrant his latest unplanned vacation. However, **ST's** moles in the Big Apple tell us it may have had something to do with his dissing a major client on the air. "His suspension is indefinite," Emmis/New York VP/GM **Barry Mayo** tells

ST. As you may recall, this is not Star's first suspension: He sat in the penalty box for two weeks in 2001 after playing sounds of a plane crash and a woman's screams the day after Aaliyah's death. VP/Programming **Tracy Cloherty** would only offer this nonspecific comment about Star's antics when interviewed by the *New York Daily News*: "There aren't a lot of no-no's in morning radio, but he did a big one."



Time to switch to decaf!

In a related story, Hot 97 Mixmeister **Funkmaster Flex** is off the legal hook, at least for now, in regard to his alleged 2002 altercation with **Steph Lova**, an employee of Clear Channel Urban rival **WWPR (Power 105.1)**. In exchange for a guilty plea, Mr. Flex will only be obligated to perform some community service.

Clear Channel Creates A Job Opening!

In an era in which the employment market is shrinking precipitously, the following job posting is welcome news: Clear Channel is actually *creating* a major position in Philadelphia and is seeking a Director of Urban Programming. This person will oversee heritage Urban **WUSL (Power 99)**, Urban AC **WDAS-FM** and Gospel **WDAS-AM**. Rush your finest stuff to OM **Todd Shannon** at Clear Channel, One Bala Plaza, Suite 243, Bala Cynwyd, PA 19004.

As we speak, **WNOR/Norfolk** personality **Tommy Griffiths**, one half of the Tommy & Rumble morning show, is somewhere adrift in the Mediterranean Sea. That's because he's broadcasting live for three days from the Norfolk-based aircraft carrier **USS Theodore Roosevelt**. Griffiths is breaking new radio ground by broadcasting *I'm Tommy, he's Rumble*. live from an aircraft carrier operating during wartime. And, in a burst of corporate synergy, Griffiths will also file reports for all 59 of Saga's stations.



Continued on Page 20

RR Timeline

1 YEAR AGO

- **WHYI/Miami PD Rob Roberts** adds OM duties for Clear Channel's entire Miami cluster.
- **R&R** charts begin appearing in *HITS* magazine as *HITS'* Top 50 national album sales chart begins appearing in **R&R**.
- **Steve Leeds** leaps to Sr. VP/New Technology for Universal/Motown Records Group.

5 YEARS AGO

- **Roy Lott** appointed Deputy President of EMI Recorded Music North America.
- **Vicki Leben** named VP/Top 40 Promotion for Reprise Records.
- **Stu Bergen** elevated to VP/Promotion for Epic Records.
- Premiere Radio Networks promotes **Greg Noack** to VP/Affiliate Marketing, Talk Division.



Vicki Leben

10 YEARS AGO

- Motown ups **James Cochran** to Sr. VP/R&B Promotion.
- **Dante Ross** elevated to VP/A&R at Elektra Entertainment.
- **Joe Cariffe** named GSM at **WTMX/Chicago**.

15 YEARS AGO

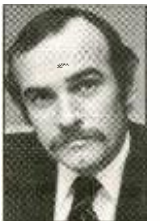
- **Carl Hamilton** named GM at **WUSN/Chicago**.
- **Drew Horowitz** returns to **WFYR/Chicago** as VP/GM.
- **Steve Dinetz** resigns from TK Communications to pursue station ownership.
- CBS news veteran **Douglas Edwards** retires after 46 years with the organization.



Drew Horowitz

20 YEARS AGO

- **Bill Hogan** named Executive VP for RKO Radio Division.
- **Bill Stakelin** accepts NAB presidency.
- **Jim Farley** named VP of NBC Radio News.



Bill Hogan

25 YEARS AGO

- Mutual Broadcasting purchases **WCFL/Chicago** from the Chicago Federation of Labor.

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IT ONLY TAKES ONE SPIN...

"The reaction I've gotten to this record is unbelievable. We've taken calls from people either thanking us for playing it, requesting it again or wanting to know who and what it is after every play. This is a very powerful, moving song, at a very important time in this country's history. Play it, and your audience, like mine, will thank you for it."

– Rich Davis, PD/WRVW

"'I Can Only Imagine' had the largest response ever in a record that I have tested. I played the song one time and my phones were solid for the next 20 minutes. The calls were not asking me who the artist was, but thanking me for playing the song. I received calls from surrounding markets begging me to call other markets to tell them to play it. After one spin, it has become a sub-power for WZNY. A beautiful song with an intense response from the listeners!"

– Steve Matthews, PD/WZNY

"'I Can Only Imagine' is a song of comfort, faith and assurance. Every time we play it, the phones ring and the listener emails and faxes come through. The response has been awesome. For this day and for this time, 'I Can Only Imagine' is a song that makes a difference."

– Vance Dillard, PD/WJXB

"A timely record...receiving calls from our upper demo females."

– Aaron Santini, MD/KSMB

"Immediate response, huge phones from the first time we played it."

– Jeff Tyson, PD/WYSF

"One play with no introduction, females lit up the phones! I dare you to play this song once!"

– Jeff "Dirk" Donovan, PD/WBAM

"After playing the song once on my 'new tune Monday' feature, it won 35-1, the e-mails and calls have been non-stop. Myself and Jeff the PD simply cannot answer them all!"

– Shawn Vincent, MD/WMMX

"I played 'I Can Only Imagine' once during our noon hour, and got several positive phone calls and e-mails. People know and LOVE this song. It makes people feel better about all this wacky stuff going on in the world."

– Barb Richards, PD/WAJI

Produced by Peter Kipley

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Continued from Page 18

8 Mile Traffic Jam

You know your April Fools' Day stunt has hit critical mass when your jocks get arrested. Such was the case at Clear Channel's **WKXJ/Chattanooga, TN**, which told its listeners that none other than "Eminem" would be appearing in the parking lot of a local Big Lots store. Several hundred people descended on the location, tying up traffic for miles. The festivities also attracted 13 cop cars that showed up to control the crowd, and morning guy **Troy Shannon** and night jock **Riggs** ended up getting arrested, with each receiving disorderly conduct charges. The arrests of Shannon and Riggs put a nix on the big event's climax: WKXJ planned on having a limo pull into the parking lot and having its passenger — someone dressed as a giant M&M — greet those who showed up for the event.



The most trusted names in broadcasting.

Bonneville last week gave its listeners in Chicago a very expensive gift: commercial-free music for an entire week on Classic Hits **WDRV (97.1 The Drive)**. Sources say the stunt, which ran in conjunction with The Drive's second anniversary, may have cost Bonneville more than \$400,000 in lost revenue. "Strangely enough, GM **Jerry Schnacke** made sure he was out of town for the entire week in order to save himself the pain of not hearing any commercials," WDRV Program Manager **Patty Martin** tells **ST**.



Coasting to victory

Late last year Clear Channel Hot AC **WSNE/Providence** swapped its longtime "Sunny" moniker in favor of "Star 93.3." The ensuing celebration lasted all of about 10 days before Entercom pooped on that party, as the company claimed that the "Star" name infringed on its own **WQSX (Star 93.7)** Boston. On January 1 WSNE began calling itself simply "The New 93.3." But now, after an exhaustive research project, WSNE has selected a new, nonthreatening name: "The New Coast 93.3."

Programming Promotions

- WAAF/Boston midday goddess and interim MD **Mistress Carrie** officially takes those duties. Down the hall, Promotion Coordinator **Adam Ralston** is upped to Promotion Director, while **Jim Sheehan** is inbound from **KSJO/San Jose** to take the Marketing Director post.
- **WMJY (Magic 93.7)**/Biloxi, MS PD/morning co-host **Walter Brown** adds OM duties for the entire Clear Channel/Biloxi cluster.
- **KZZU/Spokane** Asst. PD/MD/pm driver **Casey Christopher** rises to PD.
- **KFAT/Anchorage, AK** night jock **Boris** adds PD stripes at the New Northwest CHR/Rhythmic outlet. He replaces Marvin "Doughboy" Nugent, who recently crossed the street for afternoons at **KGOT**.
- Clear Channel CHR/Pop **KSLZ/St. Louis** fills its vacant MD slot with **Taylor J.**, formerly PD of **WQCY/Quincy, IL**.
- Midday personality **Erin De Veaux** adds MD stripes at **KKUU/Palm Springs, CA**.
- **KZMG/Boise, ID** PD **Beau Richards** is hanging up his headphones — at least for now. Richards is now booking shows for the World-Famous Chippendales and already has appearances lined up in Phoenix, Tucson, San Jose, Bakersfield and Fresno.

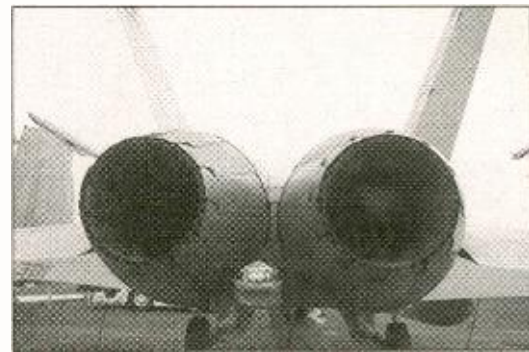
Philadelphia Freedom

- After six years at Radio One Alternative **WPLY (Y100)/Philadelphia**, Marketing Director **Kelly Gross** exits. She can be reached at 215-313-3635 or at kellygross17@comcast.net.
- Across the street, Greater Media Rocker **WMMR/Philadelphia** unveils its new morning team: **Mike Missanelli**, who spent the past 11 years on crosstown **WIP**, comes aboard. Joining him is stand-up comic/voice guy **Joe Conklin**, also a **WIP** vet. They join **Vinnie The Crumb**.

It's Like Hiding An Elephant

The impossible-to-miss Road Show Van belonging to Country **KYKX/Longview, TX** was driven out of the station's parking lot by a courteous fellow on April 5, in full view of several employees. The man paused to wave as he exited, and the jocks assumed that he was a station engineer or some other authorized person. Several hours later **KYKX** employees realized what had really happened: Some-

ST SHOT O' THE WEEK



Following our recent Gulf War II theme, this week's photo was submitted by Cox CHR/Rhythmic **WHZT (Hot 98.1)/Greenville, SC**. PD Fisher tells **ST**, "We sent our friend Lt. Muldoon, who is based on the USS Theodore Roosevelt, a care package full of CDs, DVDs, T-shirts and stickers. In exchange, he stuck some Hot 98.1 stickers in some strategic locations." Those locations included several Baghdad-bound bombs — and the tailhook of this **FA-18 Super Hornet**.

one had stolen their remote broadcasting truck! "It's the most absurd thing I've ever seen," said Waller Broadcasting Corporate Engineer **Sam Hawkins**. "The guy stole a moving billboard. There are huge pictures of **Leann Rimes** on the side! It's not like you can disappear with that." But disappear he did. "Not only did he steal the van off the parking lot, he waved to the people inside the studio. It's sad but so comical at the same time."



KYKX's Road Show Van, missing in action

Condolences

- Our most sincere condolences go out to **KLOS/Los Angeles** morning co-host **Brian Phelps**, one-half of **The Mark & Brian Radio Program**, on the death of his father and best friend, **Art Phelps**, who passed away April 2.
- **Paul Walden**, who spent 48 years in radio as an engineer and station manager at stations across the Northwest, died March 28 at his home in Hood River, OR. He was 85. Walden was the father of Congressman **Greg Walden**.

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URBAN AC!

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The spine tingling new single that's sure to preserve her legendary eminence.

	TOP 40:	URBAN AC:	AC:
New Adds	WPRO WSSX	WIMX KJLH KMJK	WWDE
This Week:	WBAM WXYK	WJMR KMJQ WBAV	...and more!!!
		WVKL	

Taken from her chart topping new album *Just Whitney...*
In-Stores Now





fcorreia@radioandrecords.com

Blur's Great Escape

Brit-pop veterans travel abroad and redefine themselves

When it comes to describing his band's new album, Blur bassist Alex James is certainly not short on adjectives. "It's a grown-up, proper, sophisticated, hi-fi chunk of groovy sexy magic," he says of *Think Tank*, the Brit-pop giants' first album in five years. "It makes me feel better about myself when I listen to it. If it makes you swing your hips, you know you've got it right."

Blur's die-hard fan base was doing a different kind of shaking just last summer when the ever-vigilant British press began reporting rumors that original guitarist Graham Coxon was out of the band amid infighting. Furthermore, the success Blur frontman Damon Albarn experienced with Gorillaz already had people wondering if Blur was about to call it a day.

While the breakup rumor proved to be unfounded, the Coxon gossip turned out to be fact. For the first time in the group's 14-year history, Blur was a three-piece act.

"It's an epic journey that started 18 months ago with our guitar player not turning up," James says. "We didn't really know what to do. We looked around, and there was a drummer, a guitar player and a bass player, so we figured we could get on with it anyway. It started flowing immediately. We got together for a couple of weeks, and we ended up with 15 songs started."

Coxon was present for the initial sessions, which took place in Blur's London-based Studio 13 in late 2001. Yet the group soon soldiered on without him, packing up the entire studio to head to Marrakech, Morocco to continue work on *Think Tank*.

Playing The Percentages

"The thing about making music is that you get about 90% of it done really quickly, but the last 10% of the song takes 90% of the time," James says. "Starting things is really easy.



Blur

You get something that's 90% brilliant but not quite there, and it takes total time and energy to finish it. So, we started loads and loads of ideas, and it was really flowing.

"About 3/4 of the way through the process we loaded all the gear into a lorry and shipped out to Morocco to try to escape the provincial ghetto of Western civilization. It's like traveling into the past or something. It's the most faraway place I've been.

"It was a rural area 10 miles outside of Marrakech — basically in a barn. All that happens is that the sun comes up, and it gets hot, and the sun goes down, and it gets dark — that's about it.

"It was a good way of being able to focus on the music and also to be immersed in a totally alien culture and discover that it's really all about the same thing: At the end of the day it gets dark."

Picking Producers

The group enlisted the production help of William Orbit and Norman Cook, a.k.a. Fatboy Slim. "William just showed up in his helicopter, added a few bleeps and disappeared again," James says. "He's really quite preoccupied with making his own records.

"The guy who produced the majority of the record was a chap called Ben Hilliard. He was there the whole time, and I've worked with him quite a lot outside of Blur. He's a musician, and he's good technically as well.

"The thing is, you really don't want your record to be made by a producer. It's so hard to put your finger on exactly what a producer does, but it's basically someone to blame other than someone in the band when things go wrong.

"Norman Cook came out to Morocco, and we played a few tracks with him — again, because he's got a good understanding of music. That's why he can be a great DJ and a great producer, artist and A&R man. He understands music, and that's what it takes."

Back To Britain

Returning from Morocco, the group put the finishing touches on the record and tapped ex-Verve guitarist Simon Tong to fill the vacancy left by Coxon's departure. The group also set their sights on narrowing down 25 songs to the 15 that can be found on *Think Tank*.

"The fact that it was just three of us gave it a whole new dynamic without us really having to think about it. It left more space for the groove."

Alex James

"The fact that it was just three of us gave it a whole new dynamic without us really having to think about it," James says. "It left more space for the groove. There was a lack of a million multitrack guitars."

Another factor in the recording of *Think Tank* was the time that had passed since Blur's last record, 13. "It had been five years since we last made a record, so we'd all gone off and done other things," James says. "We had all changed as people.

"The reasons I get up in the morning now are completely different from the reasons five years ago. It was quite a relaxed process. We've been making music together for so



YORK & MINDI Saxophonist Mindi Abair recently teamed up with veteran singer Al Jarreau for a performance at New York's historic Beacon Theater. Hanging backstage are (l-r) Verve Music Group Sr. VP/Promotion Suzanne Berg, Abair, Jarreau, WQCD & WRKS/New York OM John Mullen, WQCD PD Charley Connolly and VMG Sr. VP/A&R Bud Harner.

long that it comes very naturally."

A Musical Record

For Virgin promo man Steve Leeds, the long hiatus didn't pose a challenge in taking Blur back to radio. "The challenge was for the band to write great, relevant music, and they did," he says.

"I'm just a conduit in the delivery system here, and the band gave us the things we needed. They gave us a great song with 'Crazy Beat,' and *Think Tank* is a really strong album. They took the challenge and got it done.

"They worked on the single with Fatboy Slim, so that's sort of a logical extension of Damon's work with Gorillaz. There's the pop ballads, there's the quirky hip-hop sort of stuff — it's a musical pastiche of all sorts of different things. The record does not have one specific direction; it's a very musical record."

James says of Blur's writing style, "You can only really have success on your own terms. The last thing you want when you're trying to create something is to be self-conscious. That's the enemy of good art.

"Making good pop music is about being really confident. It's about feeling like Jesus Christ almighty, which, fortunately, Damon was. I was feeling pretty cool myself, and Dave [Rowntree, drums] sort of soldiers away in the back."

Visa Trouble

While the band's lead single in the U.S., "Crazy Beat," earned a favorable response from Alternative radio, Blur faced another hurdle in returning to the U.S. when James was denied a work visa right before the group's surprise appearance at this year's South by Southwest festival in Austin, not to mention a show in New York City. They recruited Rival Schools bassist Chris Traynor and pulled the shows off.

"I'd imagine that was scary for them, and yet they pulled it off not only in Austin, but in New York City," Leeds says. "How about that? You don't have one of the key members of your band, you haven't performed in public for years, you're in New York City, and you're debuting

"The last thing you want when you're trying to create something is to be self-conscious. That's the enemy of good art. Making good pop music is about being really confident. It's just about feeling like Jesus Christ almighty."

Alex James

new material. That's pretty ballsy, but, hey, that's what makes them what they are."

As things are smoothed out with James' work visa, Blur will return to the States two weeks at a time to tour in support of *Think Tank*, which hits retail in early May. "They have a following not only in the U.S. but also in Japan, Asia, parts of Europe and, obviously, England, so we kind of have to share them," Leeds explains.

The group will play the two-day Coachella Festival, held near Palm Springs, CA, at the end of April, where they'll share the stage with the likes of The White Stripes, The Hives, Queens Of The Stone Age and The Donnas.

For his part, James says that, despite all of the changes in Blur's longstanding paradigm, things are flowing smoothly. "It's like putting on your favorite pair of shoes that you haven't worn in a long time: It all fits beautifully," he says. "It's like scratching an itch. Making music is such a therapeutic process. It escalates, and you get very excited. It carries you to new heights."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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THE INDUSTRY'S NO. 1 RETAIL CHART April 11, 2003

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
1	1	LINKIN PARK	Meteora	Warner Bros.	259,120	-69%
4	2	50 CENT	Get Rich Or Die Tryin'	Shady/Aftermath/Interscope	174,520	-12%
3	3	VARIOUS	Now 12	Capitol	157,930	-37%
2	4	CELINE DION	One Heart	Epic	150,459	-67%
5	5	NORAH JONES	Come Away With Me	Blue Note/Virgin	133,337	-4%
-	6	WHITE STRIPES	Elephant	V2	119,220	-
-	7	CHER	Very Best Of Cher	Warner Bros.	111,329	-
8	8	EVANESCENCE	Fallen	Wind-up	81,060	-5%
6	9	SOUNDTRACK	Chicago	Epic	80,870	-37%
9	10	R.KELLY	Chocolate Factory	Jive	70,939	-14%
11	11	KID ROCK	Cocky	Atlantic	68,152	-5%
13	12	SEAN PAUL	Dutty Rock	VP/Atlantic	65,408	+8%
10	13	DIPLOMATS	Diplomatic Immunity	Roc-A-Fella/IDJMG	51,979	-34%
14	14	FABOLOUS	Street Dreams	Elektra/EEG	45,857	-13%
20	15	COLDPLAY	Rush Of Blood To The Head	Capitol	41,795	-2%
19	16	AUDIOSLAVE	Audioslave	Interscope/Epic	41,754	-5%
-	17	CHRIS CAGLE	Chris Cagle	Capitol	41,098	-
18	18	EMINEM	Eminem Show	Aftermath/Interscope	38,821	-13%
22	19	AVRIL LAVIGNE	Let Go	Arista	38,522	-3%
21	20	LIL' KIM	La Bella Mafia	Atlantic	37,571	-9%
16	21	DIXIE CHICKS	Home	Monument/Columbia	36,286	-20%
24	22	GOOD CHARLOTTE	Young & Hopeless	Daylight/Epic	36,174	+1%
25	23	JUSTIN TIMBERLAKE	Justified	Jive	35,347	+3%
7	24	BRIAN MCKNIGHT	U Turn	Motown	34,102	-70%
23	25	VARIOUS	Kidz Bop Vol.3	Razor & Tie	33,649	-8%
28	26	A.F.I.	Sing The Sorrow	DreamWorks	33,094	+4%
17	27	SOUNDTRACK	8 Mile	Shady/Interscope	30,679	-32%
29	28	ALL-AMERICAN REJECTS	All-American Rejects	DreamWorks	30,551	+3%
26	29	JOHN MAYER	Room For Squares	Aware/Columbia	30,297	-10%
-	30	ROBBIE WILLIAMS	Escapology	Virgin	29,400	-
31	31	CHRISTINA AGUILERA	Stripped	RCA	28,179	0%
30	32	3 DOORS DOWN	Away From The Sun	Republic/Universal	28,108	-2%
15	33	B2K	Pandemonium	Epic	27,805	-47%
27	34	MISSY ELLIOTT	Under Construction	Gold Mind/Elektra/EEG	27,578	-16%
34	35	T.A.T.U.	200 KM/H In The Wrong Way	Interscope	26,506	-2%
32	36	SNOOP DOGG	Paid Tha Cost To Be Da Boss	Doggy Style/Priority/Capitol	26,441	-4%
33	37	TOBY KEITH	Unleashed	DreamWorks	25,314	-7%
37	38	SIMPLE PLAN	No Pads No Helmets... Just Balls	Lava	25,163	-3%
42	39	NELLY	Nellyville	Fo' Reel/Universal	24,337	+9%
40	40	TRAPT	Trapt	Warner Bros.	22,716	-9%
-	41	SOUNDTRACK	House Of 1,000 Corpses	Geffen/Interscope	22,604	-
46	42	MATCHBOX TWENTY	More Than You Think You Are	Melisma/Atlantic	20,166	+2%
43	43	CHEVELLE	Wonder What's Next	Epic	20,123	-9%
36	44	JOSH GROBAN	Josh Groban	143/Reprise	19,719	-24%
38	45	JENNIFER LOPEZ	This Is Me Then	Epic	19,086	-26%
41	46	TYRESE	I Wanna Go There	J	19,068	-16%
12	47	HOT BOYS	Let 'Em Burn	Cash Money/Universal	19,014	-72%
48	48	TIM MCGRAW	Tim McGraw & The Dancehall...	Curb	18,921	-1%
39	49	SOUNDTRACK	Daredevil	Wind-up	17,668	-31%
-	50	BEN HARPER	Diamonds On The Inside	Virgin	17,129	-

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ON ALBUMS

V2 Earns Its Stripes

If you see a pink *Elephant* on this week's charts, you're not just feeling the effects of last night's hangover.

V2's ex-husband-and-wife duo **White Stripes**, the subject of unprecedented critical kudos including a rare five-star *Rolling Stone* review, stampede onto the chart this week atop their fourth album, *Elephant*, scoring a No. 6 bow while selling just south of 120,000. This build-



White Stripes

ing, multifaceted story represents a true triumph for compelling indie rock and a perfectly executed label game plan — and they're just getting started.

Warner Bros./Linkin Park, Shady/Aftermath/Interscope's **50 Cent**, Capitol's *Now 12*, Epic's Celine Dion and Blue Note/Virgin's **Norah Jones** are at Nos. 1-5, respectively, with only the superstar rapper and the Canadian diva switching places from last



Robbie Williams

week's top five.

A greatest-hits collection from WB icon **Cher** is the other newcomer to the top 10, entering at No. 7 with 111,000 sold, making it the last of seven albums selling more than 100,000 this week. **Wind-up's** *Evanescence* — spurred by a hit single that continues to sell both the album and the same label's *Daredevil* soundtrack — Epic's *Chicago* soundtrack and **Jive's** *R. Kelly* complete the top 10.

Other chart newcomers are Capitol's **Chris Cagle** (17), Virgin's **Robbie Williams** (30), Geffen artist **Rob Zombie's** *House of 1,000 Corpses* soundtrack (41) and a reentry, Virgin's **Ben Harper** (50).

Albums showing sales gains include **VP/Atlantic's** **Sean Paul** (+8%, No. 12), **Epic's** *Good Charlotte* (+1%, No. 22), **Jive's** *Justin Timberlake* (+3%, No. 23), **DreamWorks' A.F.I.** (+4%, No. 26), **DreamWorks' All-American Rejects** (+3%, No. 28), **Fo' Reel/Uni-**

versal's *Nelly* (+9%, No. 39) and Atlantic's *Matchbox Twenty* (+2%, No. 42), with radio and video play leading the way in all five cases.

Next week: Retailers are preparing for a religious epiphany as **Republic/Universal's** *Godsmack* are perfectly positioned to send sales heavenward. If the album does 400,000, everyone's prayers will be answered.



Sean Paul

P.O.D. Reloaded

P.O.D. have returned and are Going for Adds at Rock, Active Rock and Alternative with "Sleeping Awake," the lead single from the soundtrack to the upcoming film *The Matrix Reloaded*. The album arrives in stores May 6, and the movie hits theaters May 16. Howard Benson returns as producer of the project, which was recorded in Los Angeles. However, this time around Jason Truby (formerly of the Christian metal band Living Sacrifice) takes over guitar duties from Marcos Curiel. The video for "Sleeping Awake" was filmed this past weekend and will debut on MTV's *TRL* May 13.



Marilyn Manson

Marilyn Manson is also a featured artist on the soundtrack of *The Matrix Reloaded*, with "This Is the New Shit," but in the meantime he's going to present something a little bit more "Mobscene." That's the title of the first single from his new album, *The Golden Age of Grotesque*. "Mobscene" is Going for Adds at Rock, Active Rock and Alternative. Says Manson about *TGAOG*, "This album is about expression. The imagination and personality of the individual cannot be trapped by small minds or defined by any one person. The genius of art finds sanctuary among children and madmen to survive. That is, who we are."

The **Blue Man Group** are opting for a change of scenery as they put the finishing touches on their new rock show (which differs from their theatrical production), based on music from their forthcoming (April 22) album, *The Complex*. The show will debut at the Coachella Valley Music and Arts Festival on April 26-27, and dates will continue from there. The Blue men have enlisted Dave Matthews' services for "Sing Along," the first single from *The Complex*, which is Going for Adds at Hot AC and Triple A next week.



Celine Dion

Many lovely ladies are Going for Adds next week across multiple formats. Celine Dion presents "Have You Ever Been in Love" to Hot AC audiences. It's the latest single from her album *One Heart*. Dion also recently debuted her Las Vegas show *A New Day* at Caesar's Palace.

Shania Twain has already debuted at No. 44* on R&R's Country chart with "Forever and for Always," and now the track, which won Most Added honors this week at Country with 48 adds, is setting its sights on AC radio. Twain has been nominated in the category of Female Vocalist of the Year at this year's ACM awards, which take place May 21.



Chalee Tennison

Meanwhile, Chalee Tennison introduces "Easy Lovin' You" to Country radio, a song that is very close to her heart. Though not written by singer-songwriter Tennison, "Lovin'," a song about raising a kid as a teenage mother and, later, as a young adult, describes her own life. In fact, Tennison's now-16-year-old daughter, Tiffany, sings with Chalee on the song.

On the Urban side of things, Chingy goes for adds with "Right Thurr," but many programmers have decided they can't wait on it. KATZ/St. Louis, WJUC/Toledo and WEMX/Baton Rouge are among the growing list of stations adding "Right Thurr" before its official add date.

Static, Smokey and Black, a.k.a. Playa, are Going for Adds at Rhythmic and Urban with their ballad "Never Too Late." Static, the leader of the trio, has made a name for himself in the industry as a songwriter and producer, working with Ginuwine and the late R&B singer Aaliyah. Now he is out to showcase his vocal skills with his partners. In May Playa will visit Southern markets on a 2 1/2-week radio tour.

— Mike Trias

R&R Going For Adds

Week Of 4/14/03

CHR/POP

- BECKY BAELING *Getaway (Universal)*
- FRANKIE J. *Don't Wanna Try (Columbia)*
- THIRD EYE BLIND *Blinded (When I See You) (Elektra/EEG)*

CHR/RHYTHMIC

- BECKY BAELING *Getaway (Universal)*
- DA ENTOURAGE *Bunny Hop (Universal)*
- E-40 *One Night Stand (Jive)*
- FIELD MOB *All I Know (MCA)*
- PLAYA *Never Too Late (BlackGround/Universal)*

URBAN

- CHINGY *Right Thurr (Priority/Capitol)*
- DA ENTOURAGE *Bunny Hop (Universal)*
- E-40 *One Night Stand (Jive)*
- FIELD MOB *All I Know (MCA)*
- PLAYA *Never Too Late (BlackGround/Universal)*

URBAN AC

No adds

COUNTRY

- CHALEE TENNISON *Easy Lovin' You (DreamWorks)*
- CHARLIE ROBISON *Walter (Columbia)*
- KING COUNTRY *1973 Buick Skylark (Sun Country)*
- TAMMY COCHRAN *What Kind Of Woman (Monument/Epic)*

AC

- SHANIA TWAIN *Forever And For Always (Mercury/IDJMG)*

HOT AC

- BLUE MAN GROUP f/DAVE MATTHEWS *Sing Along (Lava)*
- CELINE DION *Have You Ever Been In Love (Epic)*
- THIRD EYE BLIND *Blinded (When I See You) (Elektra/EEG)*
- TRAIN *Calling All Angels (Columbia)*

SMOOTH JAZZ

- ABENAA *Rain (Nkunim)*
- ABOVE THE CLOUDS *Loreto Sunset (Earth/Fahrenheit)*
- ACOUSTICSOL *Alki Soul (Pure & Simple)*
- FATTBURGER *Sizzlin' (Shanachie)*
- RIPPINGTONS *Stingray (Peak)*

ROCK

- LAGWAGON *E Dagger (Fat Wreck)*
- LYNYRD SKYNYRD *Red, White & Blue (Sanctuary)*
- MARILYN MANSON *Mobscene (Nothing/Interscope)*
- MEMENTO *Nothing Sacred (Columbia)*
- P.O.D. *Sleeping Awake (Maverick/Reprise)*
- TODD GRIFFIN *No Love In America (Freedom Cries) (Northern Mechanical)*
- VERBENA *Way Out West (Capitol)*

ACTIVE ROCK

- LAGWAGON *E Dagger (Fat Wreck)*
- MARILYN MANSON *Mobscene (Nothing/Interscope)*
- MEMENTO *Nothing Sacred (Columbia)*
- P.O.D. *Sleeping Awake (Maverick/Reprise)*
- TODD GRIFFIN *No Love In America (Freedom Cries) (Northern Mechanical)*
- VERBENA *Way Out West (Capitol)*

ALTERNATIVE

- LAGWAGON *E Dagger (Fat Wreck)*
- LESS THAN JAKE *She's Gonna Break Soon (Sire/WB)*
- MARILYN MANSON *Mobscene (Nothing/Interscope)*
- PHUNK JUNKEEZ *Everyday (Suburban Noize)*
- P.O.D. *Sleeping Awake (Maverick/Reprise)*
- SAM ROBERTS *Brother Down (Republic/Universal)*

TRIPLE A

- BLUE MAN GROUP f/DAVE MATTHEWS *Sing Along (Lava)*
- BRAD YODER *Used (Reverie)*
- CAITLIN CARY *Cello Girl (Yep Roc)*
- KAKI KING *Everybody Loves You (Velour)*
- LAURA LOVE *I Want You Gone (Koch)*
- LIZZ WRIGHT *Blue Rose (Verve/VMG)*
- LUKA BLOOM *Amsterdam (Instinct)*
- MARY LEE'S CORVETTE *700 Miles (Bar/None)*
- MONK BOUDREAU & THE GOLDEN EAGLES *Mr. Stranger Man (Shanachie)*
- PURE GRAIN *No Regrets (SOL)*
- RICHARD THOMPSON *'Il Tag Along (Cooking Vinyl/SpinART)*
- ROBERT PALMER *TV Dinners (Compendia)*
- SEAN WATKINS *On Ice (Sugar Hill)*
- SIDESTEPPER *Jam: In Beats We Trust (Palm)*
- TRAIN *Calling All Angels (Columbia)*
- VARIOUS ARTISTS *Lonesome, On 'ry And Mean (Dualtone)*

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Maffei at gmaffei@radioandrecords.com.



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A Perry Capital Corporation

NAB

Continued from Page 11

"As any antitrust lawyer will tell you, finding the right way to define the market is often the game," Powell said. "We have had a few anomalies as a consequence of the way we calculate markets that have given people a lot of concern. Now maybe they're anomalies, and maybe they should be addressed as anomalies, but maybe it's something more fundamentally wrong with the way we count."

One of those "anomalies," Clear Channel's ownership of all six of Minot, ND's commercially licensed stations, has attracted the attention of Congress. Although they have reached no conclusions yet, Powell said the commissioners all agree that the issue needs attention.

Market-definition review is just one of the items the FCC is hammering out as part of its rewrite of the ownership regulations, which FCC Media Bureau Chief Ken Ferree said will definitely be released on June 2: "There will be no delay. There's no wiggle room."

In a tense exchange at Tuesday's "Regulatory Face-Off," Commissioners Kathleen Abernathy and Michael Copps disagreed over how much information the agency needs to gather before it can make a final decision on the ownership rules. While Copps reiterated his long-held position that the FCC should consider the issue

from as many angles as possible, Abernathy insisted that the 15,000 comments the FCC has received and the 12 studies it has commissioned are more than enough to inform the agency's decision.

"When you're talking about something this fundamental, this substantive, this transformative, this influential, I think it's important you take it out there," Copps said. Abernathy countered, "It's not as if there aren't proposals in front of us. It's not as if the record doesn't give us information. We have lots of hard data and lots of alternatives. The claim that we don't know what's going on is simply wrong. We have it in front of us. We know what our choices are."

Another issue that got attention was the "diversity index," a project the Media Bureau is working on. The bureau's goal is to create a formula that could be plugged in to measure ownership diversity whenever a sale is proposed. The deal's approval would hinge on whether the index criteria are met.

Commissioner Kevin Martin said FCC staffers are still trying to iron out the details of how such an index might work, but he said it will take into account the local ownership rules and won't consider national ownership implications. However, he noted that it may be difficult to quantify the comparative value of different media and said he hopes the FCC can craft simple rules that will be easy for broadcasters to follow.

Copps, however, is skeptical of a diversity index. "For a commission that prides itself on deregulation," he said, "that gets us awfully far down the road to microregulation." But Abernathy replied that an index would provide a simple way to decide which deals need closer scrutiny.

The agency is also reviewing its broadcast-newspaper cross-ownership ban, and though many predict the ban's demise, Emmis Chairman/CEO Jeff Smulyan told the audience at Monday's "When Group Executives Talk" session not to look for Emmis to jump into buying newspapers.

"We always try to invest in companies when history is on our side," he said. "I think the problem with the newspaper business is, very simply, that they are competing for customers — the ones that advertisers are trying to find — that aren't reading newspapers anymore." Smulyan credited the radio industry with doing an ever-improving job of informing businesses that their money may be better spent on radio advertising.

Responding to a question about how new technologies affect radio, Smulyan said there's a contradiction between young people's fascination with free content and their decreased use of radio. He cited the transistor radio as a technology that has been used for years and that offers the same free content — such as the CBS Evening News — that people are paying to download to their personal data assistants.

RIAA

Continued from Page 1

they heard from the RIAA came when the suits were filed.

The label organization is seeking not only injunctions to shut down the networks, but damages in the federal maximum of \$150,000 per violation. That means four college students could, theoretically, be ordered to pay the record labels hundreds of billions of dollars.

Key to the suits is the RIAA's contention that the networks, though they are powered by different software, are all central-server systems similar to Napster. That means that all files are indexed by a central server and must pass through a designated computer or computers on their way from one user to another.

That Napster itself handled infringing files made it particularly vulnerable to the legal claim that it was guilty of "vicarious infringement" — a claim that was accepted by a judge and ultimately made Napster the only peer-to-peer so far to lose to the RIAA in court. Though the case was never concluded, an injunction that demanded 100% perfect file-filtering from Napster was granted (though the injunction was later stayed by a higher court, Napster had shut down voluntarily in the meantime and never came back online).

Cases against KaZaa, Morpheus and other later-model P2Ps are pending, and their claim that they have no central servers or directories and cannot control or be held liable for their

users' infringing activity has not been tested in court, and it won't be for quite some time.

With those suits pending, its subpoena concerning a Verizon Internet customer stalled in court and the Napster victory behind it, the RIAA has begun targeting what it calls "local area Napster networks." RIAA President Cary Sherman said, "The court ruled that Napster was illegal and shut it down. These systems are just as illegal and operate in just the same manner. And, just like Napster, they hurt artists, musicians, songwriters, those who invest in their work and the thousands of others who work to bring music to the public."

Sherman concluded, "The lawsuits we've filed represent an appropriate step, given the seriousness of the offense."

The PR Hit

The file-trading community has long presumed that the RIAA would be unwilling to risk the huge public-relations damage that will likely result from suing individuals over copyright infringement. Indeed, the organization's pattern since Napster was a kitten has been to sue, or threaten to sue, pretty much everybody except file-traders themselves. When the RIAA joined with the MPAA and other rights owners in sending warning letters to more than 2,000 colleges and universities in late 2002, most figured that schools — not students — would be the targets of any lawsuits that followed.

It wasn't an unreasonable assumption

schools have been sued over file-sharing before. In 2000 Metallica sued Yale, the University of Southern California and Indiana University for allowing their students to use Napster. The band dropped the suits after the schools disabled access to the P2P.

But these new lawsuits, like the Verizon subpoena, are clearly a step toward holding individuals liable for the file-sharing they enable or engage in. Representatives of Michigan Technological University and Princeton have complained publicly that the RIAA did not notify them of the infringement and give the schools a chance to deal with it internally. But the RIAA's decision to sue was not, of course, made without warning: Those letters that went out last year made it clear that consequences were on the way if campus file-sharing wasn't curbed.

Similar letters went out a few weeks later to Fortune 1000 corporations, and the latest developments may make those corporations that haven't done so move a bit more quickly to squelch at-work file-sharing. It's not hard to trace P2P activity, and if the RIAA wins the Verizon decision — and it will — companies may find themselves and their employees being sued by rights owners.

File-trading continues to grow, and no legal action on the RIAA's part appears to be out of the question now. The college lawsuits show that the RIAA is willing to take almost any PR blow — and, presumably, handle the problem of persuading a resentful public to keep buying major-label product later.


TONY NOVIA

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Top Pop Biller In Markets 100-200: WPST Trenton, NJ

More R&R-exclusive BIA research

Much of the focus in our business is on the major markets, perhaps because the perception is that size equals excitement and profitability. But don't tell that to the executives at WPST/Trenton, NJ and its parent company, Nassau Partners Broadcasting: WPST is the top-rated station in market No. 140, and it just happens to be the top-billing CHR/Pop station in markets 100-200.

Under the guidance of CEO Louis Mercantanti, Nassau owns and operates about a dozen AM and FM stations in the New York, central New Jersey and greater Philadelphia markets, and the company is widely considered one of the best broadcasters — of any size — in the business today.

BIA estimates that WPST billed \$7.6 million in 2002, giving the station a power ratio of 1.48. WPST is a shining example of

great programming and a strong sales effort coming together and accomplishing radio's ultimate mission: strong ratings and even better revenue.

Last week we looked at BIA's 2001 and 2002 billing estimates and 2002 power ratios for R&R CHR/Pop reporters in markets one-100. This week we look at Pop reporters in markets 101-200 and their ultimate report cards.

CHR/Pop					
Market Rank	Station	Owner	2001 Est. Billing*	2002 Est. Billing*	'02 Power Ratio^
102	WLKT/Lexington, KY	Clear Channel	1.5	1.6	0.71
104	WKXJ/Chattanooga, TN	Clear Channel	0.5	0.5	0.32
105	WKCI/New Haven, CT	Clear Channel	4.4	4.7	1.28
106	WYCR/York, PA	Radio Hanover	1.7	1.8	1.06
107	WAKZ/Youngstown, OH	Clear Channel	0.9	1.1	0.88
107	WHOT/Youngstown, OH	Cumulus	2.7	2.7	1.29
109	WZNY/Augusta, GA	Clear Channel	1.5	1.3	1.01
110	WJJS/Roanoke, VA	Clear Channel	1.1	1.0	0.69
110	WXLK/Roanoke, VA	Mel Wheeler Inc.	1.9	2.2	1.14
113	WLAN/Lancaster, PA	Clear Channel	2.5	2.7	1.19
117	WZYP/Huntsville, AL	Athens	2.1	1.9	1.06
119	WHZZ/Lansing, MI	MacDonald	1.2	1.9	0.73
120	WERZ/Portsmouth, NH	Clear Channel	2.3	2.6	1.05
121	KSAS/Boise, ID	Clear Channel	1.5	1.3	1.04
121	KZMG/Boise, ID	Citadel	1.5	1.6	1.27
122	WDBT/Jackson, MS	Clear Channel	1.2	1.3	0.99
122	WYOY/Jackson, MS	New South	1.4	1.4	1.28
124	WWCK/Flint, MI	Cumulus	2.4	2.6	1.14
126	WQSM/Fayetteville, NC	Cumulus	3.0	3.9	1.34
127	WZKL/Canton, OH	D.A. Peterson Inc.	1.3	1.1	1.32
128	KNEV/Reno, NV	Citadel	1.1	1.1	1.33
129	WIOG/Saginaw, MI	Citadel	2.6	2.6	1.11
130	KSME/Ft. Collins, CO	Clear Channel	1.0	1.4	0.81
131	KRUF/Shreveport, LA	Clear Channel	0.8	0.9	0.96
132	KQXY/Beaumont, TX	Cumulus	1.4	1.5	1.10
135	WXYK/Biloxi, MS	Triad	0.6	0.8	0.68
136	WIXX/Appleton, WI	Midwest	4.0	3.8	2.08
136	WKSZ/Appleton, WI	Woodward	1.0	1.0	1.01

Market Rank	Station	Owner	2001 Est. Billing*	2002 Est. Billing*	'02 Power Ratio^
137	KBEA/Quad Cities, IA-IL	Cumulus	0.4	0.5	0.40
137	WHTS/Quad Cities, IA-IL	Mercury	1.3	1.7	0.81
139	WAYV/Atlantic City, NJ	Equity	2.2	2.2	1.27
140	WPST/Trenton, NJ	Nassau Partners	7.5	7.6	1.48
143	KDUK/Eugene, OR	Clear Channel	1.4	1.3	0.84
144	KHTO/Springfield, MO	Wilks	1.0	0.5	1.02
145	KISX/Tyler, TX	Clear Channel	1.7	1.7	0.90
147	WHHY/Montgomery, AL	Cumulus	0.9	0.9	1.21
150	KMCK/Fayetteville, AR	Cumulus	1.1	1.1	0.79
150	KMXF/Fayetteville, AR	Clear Channel	0.9	1.0	0.71
151	WKEE/Huntington, WV	Clear Channel	3.4	3.5	1.24
152	WZOK/Rockford, IL	Cumulus	3.0	3.3	0.93
153	WMGB/Macon, GA	Cumulus	1.2	1.2	1.13
155	WSTO/Evansville, IN	Brill Media	2.0	1.7	1.36
155	WDKS/Evansville, IN	Clear Channel	0.8	0.9	0.60
156	WSKS/Utica-Rome, NY	Clear Channel	0.9	0.7	1.02
158	WAEV/Savannah, GA	Clear Channel	1.6	1.2	2.02
158	WZAT/Savannah, GA	Cumulus	0.8	0.9	1.05
160	WSPK/Poughkeepsie, NY	Pamal	3.1	2.9	0.76
161	WRTS/Erie, PA	NextMedia Group	2.3	2.5	1.17
162	WHTF/Tallahassee, FL	Triad	1.0	0.9	0.71
163	WJBQ/Portland, ME	Citadel	0.8	0.8	0.50
164	WIFC/Wausau, WI	Midwest	2.0	2.1	1.10
166	WWXM/Myrtle Beach, SC	Root Communications	2.0	1.8	1.73
168	WNDV/South Bend, IN	Artistic Media Partners	3.2	3.2	1.31
169	KSLY/San Luis Obispo, CA	Clear Channel	1.1	1.0	1.31
171	WQGN/New London, CT	Citadel	1.7	1.8	1.08
172	KFRX/Lincoln, NE	Three Eagles	1.2	1.2	0.79
173	KISR/Ft. Smith, AR	Fred Baker, et al.	1.1	0.9	1.16
173	KZBB/Ft. Smith, AR	Clear Channel	1.0	1.2	1.22
174	WVSR/Charleston, WV	Nininger Stations	1.4	1.4	0.74
175	KGOT/Anchorage, AK	Clear Channel	1.0	0.1	0.84
176	WMRV/Binghamton, NY	Clear Channel	1.2	1.3	0.84
178	WBFA/Columbus, GA	Clear Channel	0.6	0.7	0.82
178	WCGQ/Columbus, GA	Archway	1.4	1.3	1.78
179	KZII/Lubbock, TX	Clear Channel	1.9	2.1	1.34
180	WKFR/Kalamazoo, MI	Cumulus	3.0	2.9	1.16
181	WGLU/Johnstown, PA	Dame	0.7	0.7	0.73
182	WRZE/Cape Cod, MA	Makkay Group	1.4	1.5	1.16
184	WWKZ/Tupelo, MS	Clear Channel	1.0	1.1	1.19
185	KBAT/Odessa, TX	Cumulus	0.6	0.5	1.07
185	KCRS/Odessa, TX	Clear Channel	0.5	0.6	0.92
188	WZND/Dothan, AL	Gulf South	0.5	0.6	0.77
189	WJYY/Manchester, NH	Vox Media	0.8	0.8	0.78
190	WKHQ/Traverse City, MI	MacDonald Garber	0.9	1.0	1.00
191	KPRF/Amarillo, TX	Clear Channel	0.6	0.7	0.87
193	KWTX/Waco, TX	Clear Channel	1.9	1.9	1.58
193	WVAQ/Morgantown, WV	West Virginia Radio	2.2	2.5	0.96
197	WMGI/Terre Haute, IN	Bright Tower	1.1	1.2	0.78
198	KLRS/Chico, CA	Results Radio	0.4	0.4	0.55

* In millions of dollars

^ Power ratio is calculated by determining the estimated revenue share for the station (station revenue divided by market revenue) and dividing that by the station's local commercial share. For example, if a market bills \$10 million and a radio station with a 10 share in the Arbitron ratings bills \$1 million, that equals a 1.00 power ratio — a station with 10% of share is getting 10% of the revenue. If that same station bills \$9 million, its power ratio is 0.90; if it bills \$15 million, its power ratio is 1.50.

Source: "BIA 2003 Investing in Radio Market Report." BIA's revenue estimates do not include trade/barter or production revenue.

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- #2 13.2 KHKS-Dallas
- #2 14.0 KMMX-Lubbock
- #2 9.3 KMXW-Wichita
- #2 16.1 KZRZ-Monroe



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	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	HP = Hit Potential ®												
HP FABOLOUS Cant Let You Go (Elektra/EEG)	3.95	---	---	---	82.3	22.3	4.24	3.82	3.81	3.92	3.80	3.94	4.13
50 CENT In Da Club (Shady/Aftermath/Interscope)	3.93	3.93	3.94	4.07	95.4	33.7	4.18	4.01	3.58	4.05	4.00	3.98	3.68
AALIYAH Miss You (BlackGround/Universal)	3.91	3.98	3.96	3.96	93.1	28.9	4.06	3.94	3.72	3.98	3.96	4.06	3.65
R. KELLY Ignition (Jive)	3.89	3.91	3.91	3.73	92.9	25.4	4.00	3.94	3.71	4.01	3.84	3.95	3.74
AMANDA PEREZ Angel (Powerhowse/Virgin)	3.88	3.80	3.86	3.90	92.0	28.6	4.10	3.86	3.67	3.87	3.82	3.91	3.91
JENNIFER LOPEZ f/JA RULE All I Have (Epic)	3.88	3.98	3.96	3.97	98.6	41.7	3.97	3.85	3.80	3.93	3.95	3.85	3.77
JA RULE f/ASHANTI Mesmerize (Murder Inc./DJMGM)	3.87	3.79	3.81	3.87	98.0	35.7	4.13	3.66	3.82	3.98	3.87	3.80	3.84
HP TYRESE How You Gonna Act Like That (J)	3.85	3.76	3.88	3.88	95.7	23.4	4.01	3.86	3.69	3.96	3.95	3.83	3.66
NIVEA Don't Mess With My Man (Jive)	3.85	3.82	3.74	3.71	96.0	41.1	3.96	3.78	3.79	3.86	4.14	3.66	3.72
HP NAS I Can (Columbia)	3.77	3.72	---	---	88.0	21.4	3.92	3.73	3.65	3.91	3.87	3.64	3.65
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.72	3.65	3.62	3.56	84.3	28.3	3.54	3.79	3.82	3.55	3.76	3.74	3.81
MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	3.72	3.76	3.79	3.70	94.6	38.0	3.98	3.77	3.40	3.65	3.83	3.74	3.68
B2K f/P. DIDDY Bump, Bump, Bump (Epic)	3.71	3.69	3.71	3.80	98.6	43.1	3.92	3.62	3.58	3.76	3.62	3.74	3.72
CHRISTINA AGUILERA Beautiful (RCA)	3.68	3.76	3.74	3.71	96.3	42.3	3.75	3.54	3.75	3.39	3.93	3.62	3.80
HP FIELD MOB Sick Of Being Lonely (MCA)	3.68	3.63	3.72	3.72	93.1	34.3	3.79	3.64	3.61	3.80	3.92	3.52	3.48
AVRIL LAVIGNE I'm With You (Arista)	3.67	3.80	3.88	3.77	85.1	38.6	3.67	3.54	3.80	3.56	3.82	3.64	3.65
EMINEM Superman (Shady/Interscope)	3.65	3.70	3.79	3.75	89.4	32.3	3.82	3.79	3.31	3.72	3.65	3.64	3.56
SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	3.60	3.68	3.75	3.74	92.0	40.0	3.69	3.57	3.52	3.68	3.77	3.54	3.41
JUSTIN TIMBERLAKE Cry Me A River (Jive)	3.58	3.70	3.74	3.69	96.6	39.7	3.34	3.69	3.71	3.63	3.70	3.58	3.39
JUSTIN TIMBERLAKE Rock Your Body (Jive)	3.52	3.60	3.56	---	81.4	28.6	3.6	3.31	3.66	3.58	3.64	3.40	3.48
SIMPLE PLAN f/D Do Anything (Lava)	3.47	3.56	3.59	3.34	78.6	26.9	3.73	3.29	3.37	3.23	3.52	3.60	3.54
GOOD CHARLOTTE The Anthem (Epic)	3.46	---	---	---	78.6	24.3	3.67	3.33	3.39	3.16	3.36	3.67	3.69
KID ROCK f/SHERYL CROW Picture (Lava/Atlantic)	3.46	3.69	3.84	3.72	72.6	27.1	3.28	3.56	3.52	3.27	3.38	3.81	3.40
TLC Damaged (Arista)	3.44	3.49	3.48	3.45	78.0	30.3	3.66	3.33	3.30	3.56	3.46	3.46	3.24
NO DOUBT Running (Interscope)	3.34	3.59	3.53	3.19	66.0	24.9	3.00	3.51	3.50	3.12	3.43	3.46	3.40
STACIE ORRICO Stuck (ForeFront/Virgin)	3.32	---	---	---	74.9	29.1	3.29	3.29	3.38	3.13	3.64	3.32	3.21
T.A.T.U. All The Things She Said (Interscope)	3.25	3.41	3.41	3.13	79.7	37.1	3.39	3.15	3.19	3.01	3.53	3.22	3.24
DANIEL BEDINGFIELD If You're Not The One (Island/DJMG)	3.23	3.51	3.45	3.32	60.6	26.6	3.14	3.26	3.27	3.13	3.47	3.32	3.06
BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	3.22	3.35	3.45	3.23	70.9	29.4	3.25	3.16	3.25	2.89	3.29	3.50	3.23
CHRISTINA AGUILERA Fighter (RCA)	3.15	---	---	---	72.0	31.4	2.88	3.24	3.31	3.11	3.10	3.36	3.00

CalloUT AMERICA® HOT SCORES

By ANTHONY ACAMPORA

It's a Fabulous week for Callout America as "Can't Let You Go" (Elektra/EEG) debuts at No. 1 overall with a 3.95 total favorability score. The song, already top five at CHR/Rhythmic and Urban, tests first with teens and seventh with women 18-24 and is tied for third with women 25-34.

One consistent performer throughout 2003 has been Aaliyah's "Miss You" (BlackGround/Universal). This week it ranks third overall, fifth with teens, second 18-24 and eighth 25-34.

R. Kelly continues to be a huge tester as "Ignition" (Jive) ranks fourth overall, seventh with teens, second 18-24 and ninth with women 25-34. The track is already top five in airplay and is well on its way to becoming the biggest hit of Kelly's career.

Amanda Perez ranks fifth overall with "Angel" (Powerhowse/Virgin); she's also fourth with teens and women 18-24.

Two Hit Potential tracks grow this week: Tyrese rises to No. 8 overall with "How You Gonna Act Like That" (J), which also ranks sixth with teens and fourth 18-24. Meanwhile, Nas is now in the top 10 with "I Can" (Columbia).

3 Doors Down, on their way to the top of the CHR/Pop chart, are the top testers among women 25-34 with "When I'm Gone" (Republic/Universal).

Thanks to R&R's partnership with Bullseye Research, you can now view Callout America data online at www.bullsi.com. This week's password is reese.


Total sample size is 350 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the total percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they were tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) tracks represent songs that have yet to chart top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who respond favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Hartford, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Rochester, Washington, DC. SOUTH: Atlanta, Austin, Charlotte, Dallas, Houston, Miami, Nashville, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Indianapolis, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Denver, Fresno, Las Vegas, Los Angeles, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, Seattle.

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R&R CHR/POP TOP 50

April 11, 2003

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/AOOS
1	1	50 CENT In Da Club (Shady/Aftermath/Interscope)	8407	+332	1001181	9	122/1
2	2	3 DOORS DOWN When I'm Gone (Republic/Universal)	7702	+556	844445	16	125/1
4	3	AMANDA PEREZ Angel (Powerhouse/Virgin)	6672	+388	647533	11	122/0
9	4	R. KELLY Ignition (Jive)	6267	+1082	695785	6	118/3
3	5	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	6235	-636	545916	15	128/0
8	6	JUSTIN TIMBERLAKE Rock Your Body (Jive)	6177	+895	730229	5	130/1
5	7	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	5576	-621	517764	14	123/0
6	8	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	5504	-593	663918	22	118/0
7	9	AVRIL LAVIGNE I'm With You (Arista)	5283	-747	468783	18	130/0
12	10	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	4615	+549	490740	7	126/0
10	11	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	4605	-240	469298	11	111/0
11	12	AALIYAH Miss You (BlackGround/Universal)	4573	+352	491545	12	105/1
18	13	EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	4494	+1191	526442	4	120/2
13	14	B2K AND P. DIDDY Bump, Bump, Bump (Epic)	3755	-310	413212	16	125/0
20	15	CHRISTINA AGUILERA Fighter (RCA)	3723	+593	395154	4	126/1
23	16	GOOD CHARLOTTE The Anthem (Epic)	3287	+526	413619	5	113/1
19	17	BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	3278	+71	346660	12	117/4
14	18	CHRISTINA AGUILERA Beautiful (RCA)	3252	-473	293780	20	124/0
17	19	NIVEA Don't Mess With My Man (Jive)	3152	-173	319911	23	123/0
25	20	STACIE ORRICO Stuck (Forefront/Virgin)	2977	+277	282794	8	117/1
21	21	TLC Damaged (Arista)	2975	-144	325982	6	117/0
16	22	T.A.T.U. All The Things She Said (Interscope)	2972	-359	316364	17	127/0
15	23	EMINEM Superman (Shady/Aftermath/Interscope)	2966	-447	308299	13	118/0
26	24	GINUWINE Hell Yeah (Epic)	2785	+244	303860	7	96/5
27	25	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	2742	+355	229660	7	83/3
22	26	JUSTIN TIMBERLAKE Cry Me A River (Jive)	2668	-316	365448	17	126/0
31	27	EVANESCENCE Bring Me To Life (Wind-up)	2603	+870	275532	6	108/23
24	28	NO DOUBT Running (Interscope)	1980	-772	214380	10	118/0
40	29	AVRIL LAVIGNE Losing Grip (Arista)	1968	+607	223521	2	113/9
46	30	SEAN PAUL Get Busy (40/40/VP/Atlantic)	1955	+731	351046	2	85/19
43	31	MADONNA American Life (Maverick/WB)	1902	+590	206667	2	86/4
33	32	FIELD MOB Sick Of Being Lonely (MCA)	1836	+178	191801	6	74/4
28	33	SIMPLE PLAN I'd Do Anything (Lava)	1789	-366	218337	16	101/0
44	34	COLDPLAY Clocks (Capitol)	1683	+397	149084	4	88/4
42	35	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	1623	+308	121401	5	73/3
47	36	TYRESE How You Gonna Act Like That (J)	1486	+315	181254	3	85/7
32	37	JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	1466	-214	163854	19	106/0
30	38	SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	1388	-543	145934	14	78/0
34	39	LUCY WOODWARD Dumb Girls (Atlantic)	1307	-300	149098	9	84/0
29	40	CELINE DION I Drove All Night (Epic)	1282	-849	120037	10	98/0
48	41	WAYNE WONDER No Letting Go (VP/Atlantic)	1273	+184	282060	3	56/5
36	42	JC CHASEZ Blowin' Me Up (With Her Love) (Jive)	1240	-247	228701	14	108/0
41	43	NELLY Air Force Ones (Fo' Reel/Universal)	1219	-108	110659	20	101/0
39	44	BLU CANTRELL Breathe (Arista)	1208	-156	110309	8	55/0
35	45	BON JOVI Misunderstood (Island/IDJMG)	1173	-341	104302	11	83/0
45	46	GOOD CHARLOTTE Lifestyles Of The Rich And... (Epic)	1162	-109	132423	20	105/0
49	47	LISA MARIE PRESLEY Lights Out (Capitol)	1124	+156	122600	6	70/1
Debut	48	NAS I Can (Columbia)	1111	+252	133555	1	56/6
37	49	KELLY ROWLAND Can't Nobody (Columbia)	1095	-389	103883	7	70/0
50	50	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	1032	+82	93829	2	53/4

Most Added

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ARTIST TITLE LABEL(S)	ADDS
JENNIFER LOPEZ I'm Glad (Epic)	75
JEWEL Intuition (Atlantic)	72
EVANESCENCE Bring Me To Life (Wind-up)	23
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	21
SEAN PAUL Get Busy (40/40/VP/Atlantic)	19
AUDIOSLAVE Like A Stone (Interscope/Epic)	13
LILLIX It's About Time (Maverick/Reprise)	13
PLAY I Must Not Chase The Boys (Columbia)	13
SUM 41 The Hell Song (Island/IDJMG)	13
FOO FIGHTERS Times Like These (Roswell/RCA)	13
SIMPLE PLAN Addicted (Lava)	10
WHITNEY HOUSTON Try It On My Own (Arista)	10

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	+1191
R. KELLY Ignition (Jive)	+1082
JUSTIN TIMBERLAKE Rock Your Body (Jive)	+895
EVANESCENCE Bring Me To Life (Wind-up)	+870
SEAN PAUL Get Busy (40/40/VP/Atlantic)	+731
AVRIL LAVIGNE Losing Grip (Arista)	+607
CHRISTINA AGUILERA Fighter (RCA)	+593
MADONNA American Life (Maverick/WB)	+590
3 DOORS DOWN When I'm Gone (Republic/Universal)	+556
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	+549

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	1989
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	1939
EMINEM Lose Yourself (Shady/Interscope)	1841
NO DOUBT F/LADY SAW Underneath It All (Interscope)	1413
PINK Family Portrait (Arista)	1405
NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	1195
SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	1130
DANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG)	1102
AVRIL LAVIGNE Complicated (Arista)	1092
CREED One Last Breath (Wind-up)	1065
NELLY Hot In Herre (Fo' Reel/Universal)	1055
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1053
LINKIN PARK In The End (Warner Bros.)	985
JENNIFER LOPEZ Jenny From The Block (Epic)	966
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	953
JUSTIN TIMBERLAKE Like I Love You (Jive)	877
PINK Just Like A Pill (Arista)	867
DJ SAMMY & YANOU Heaven (Robbins)	848
NORAH JONES Don't Know Why (Blue Note/Virgin)	830
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	793
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	782
JIMMY EAT WORLD The Middle (DreamWorks)	762
MARY J. BLIGE Family Affair (MCA)	734
CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	734
CALLING Wherever You Will Go (RCA)	699

130 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	3 DOORS DOWN When I'm Gone (Republic/Universal)	3047	+77	82252	17	51/0
5	2	AMANDA PEREZ Angel (Powerhouse/Virgin)	2731	+265	76410	10	50/0
2	3	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	2586	-260	72618	13	49/0
4	4	50 CENT In Da Club (Shady/Aftermath/Interscope)	2569	+95	72158	8	52/0
3	5	AVRIL LAVIGNE I'm With You (Arista)	2412	-131	64824	18	48/0
7	6	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	2108	-120	57914	22	45/0
6	7	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	2102	-275	52914	12	46/0
10	8	JUSTIN TIMBERLAKE Rock Your Body (Jive)	2099	+274	60649	4	50/0
11	9	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	1926	+229	56840	6	50/1
8	10	T.A.T.U. All The Things She Said (Interscope)	1770	-229	49672	20	43/0
9	11	CHRISTINA AGUILERA Beautiful (RCA)	1691	-203	48939	19	45/0
17	12	R. KELLY Ignition (Jive)	1643	+447	49167	3	41/5
13	13	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	1632	+218	45727	8	44/0
15	14	BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	1464	+73	40851	11	40/2
16	15	AALIYAH Miss You (BlackGround/Universal)	1387	+107	34885	8	37/2
20	16	CHRISTINA AGUILERA Fighter (RCA)	1367	+287	39466	3	49/2
26	17	EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	1226	+340	32549	2	51/1
14	18	B2K AND P. DIDDY Bump, Bump, Bump (Epic)	1202	-191	29115	14	33/0
21	19	TLC Damaged (Arista)	1185	+113	35911	5	38/2
18	20	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	1141	+39	30142	9	39/0
23	21	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	1131	+104	34211	8	44/2
12	22	NO DOUBT Running (Interscope)	1109	-420	31316	12	34/0
24	23	GOOD CHARLOTTE The Anthem (Epic)	1086	+128	28361	4	38/1
33	24	EVANESCENCE Bring Me To Life (Wind-up)	996	+309	27359	2	42/6
25	25	STACIE ORRICO Stuck (Forefront/Virgin)	964	+56	24256	7	36/3
22	26	NIVEA Don't Mess With My Man (Jive)	964	-93	30054	20	30/0
32	27	AVRIL LAVIGNE Losing Grip (Arista)	930	+220	27594	2	40/2
19	28	JUSTIN TIMBERLAKE Cry Me A River (Jive)	915	-182	27136	16	29/0
30	29	COLDPLAY Clocks (Capitol)	879	+147	22226	4	34/2
28	30	LUCY WOODWARD Dumb Girls (Atlantic)	782	-68	22235	10	32/2
38	31	MADONNA American Life (Maverick/WB)	756	+281	20012	2	37/1
36	32	ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	684	+127	18806	2	40/5
27	33	SIMPLE PLAN I'd Do Anything (Lava)	645	-217	18086	14	21/0
29	34	CELINE DION I Drove All Night (Epic)	633	-126	17933	9	25/0
40	35	GINUWINE Hell Yeah (Epic)	552	+160	13873	2	24/2
31	36	EMINEM Superman (Shady/Aftermath/Interscope)	540	-192	12600	11	18/0
34	37	BON JOVI Misunderstood (Island/IDJMG)	531	-144	14855	12	23/0
35	38	GOOD CHARLOTTE Lifestyles Of The Rich And... (Epic)	517	-85	15978	19	21/0
50	39	SEAN PAUL Get Busy (40/40/VP/Atlantic)	474	+183	18588	2	28/5
41	40	STACIA Angel (Raystone)	464	+74	11001	5	18/1
37	41	SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	406	-117	8986	10	17/0
47	42	LAVA BABY Sex Junkie (Liquid 8)	367	+21	9087	5	19/0
Debut	43	JOHN MAYER Why Georgia (Aware/Columbia)	363	+161	10844	1	20/1
42	44	DIXIE CHICKS Landslide (Monument)	334	-40	10523	15	10/0
46	45	DFDUB Country Girl (Columbia)	312	-46	7007	10	13/0
39	46	JC CHASEZ Blowin' Me Up (With Her Love) (Jive)	310	-85	6371	13	13/0
Debut	47	THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	306	+48	8772	1	20/1
Debut	48	FIELD MOB Sick Of Being Lonely (MCA)	305	+100	6534	1	21/4
45	49	GOO GOO DOLLS Sympathy (Warner Bros.)	287	-76	8904	6	16/0
48	50	SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	286	-24	8657	4	14/0

52 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 3/30-Saturday 4/5.
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Most Added®

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ARTIST TITLE LABEL(S)	ADDS
JEWEL Intuition (Atlantic)	36
JENNIFER LOPEZ I'm Glad (Epic)	16
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	10
AUDIOSLAVE Like A Stone (Interscope/Epic)	8
SUM 41 The Hell Song (Island/IDJMG)	8
EVANESCENCE Bring Me To Life (Wind-up)	6
R. KELLY Ignition (Jive)	5
ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	5
SEAN PAUL Get Busy (40/40/VP/Atlantic)	5
FOO FIGHTERS Times Like These (Roswell/RCA)	5
FIELD MOB Sick Of Being Lonely (MCA)	4
B2K Girlfriend (Epic)	4
FRANKIE J. Don't Wanna Try (Columbia)	4
WHITNEY HOUSTON Try It On My Own (Arista)	4
STACIE ORRICO Stuck (Forefront/Virgin)	3
LILLIX It's About Time (Maverick/Reprise)	3
NAS I Can (Columbia)	3
SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	3
LINKIN PARK Somewhere I Belong (Warner Bros.)	3
SIMPLE PLAN Addicted (Lava)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. KELLY Ignition (Jive)	+447
EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	+340
EVANESCENCE Bring Me To Life (Wind-up)	+309
CHRISTINA AGUILERA Fighter (RCA)	+287
MADONNA American Life (Maverick/WB)	+281
JUSTIN TIMBERLAKE Rock Your Body (Jive)	+274
AMANDA PEREZ Angel (Powerhouse/Virgin)	+265
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	+229
AVRIL LAVIGNE Losing Grip (Arista)	+220
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	+218
SEAN PAUL Get Busy (40/40/VP/Atlantic)	+183
JOHN MAYER Why Georgia (Aware/Columbia)	+161
GINUWINE Hell Yeah (Epic)	+160
COLDPLAY Clocks (Capitol)	+147
GOOD CHARLOTTE The Anthem (Epic)	+128
ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	+127
JENNIFER LOPEZ I'm Glad (Epic)	+117
TLC Damaged (Arista)	+113
AALIYAH Miss You (BlackGround/Universal)	+107
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	+104
FIELD MOB Sick Of Being Lonely (MCA)	+100
LINKIN PARK Somewhere I Belong (Warner Bros.)	+99
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	+98
50 CENT In Da Club (Shady/Aftermath/Interscope)	+95
AUDIOSLAVE Like A Stone (Interscope/Epic)	+93
WAYNE WONDER No Letting Go (VP/Atlantic)	+92
JEWEL Intuition (Atlantic)	+82
LILLIX It's About Time (Maverick/Reprise)	+80
3 DOORS DOWN When I'm Gone (Republic/Universal)	+77
STACIA Angel (Raystone)	+74

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ON THE RECORD

With **Kotter**

PD, WVYB/Daytona Beach



It's not always easy keeping up with the ever-changing identity of the CHR world, but with all the great music out right now, we've been having a lot of fun! WVYB (103-3 The Vibe)/Daytona Beach offers something for everyone, with an emphasis on Alternative crossover. ● There's been an incredible early reaction to Ev

nescence's "Bring Me to Life" and Audioslave's "Like a Stone." Coldplay's "Clocks" has grabbed the most requested title, followed closely by The Counting Crows' "Big

Yellow Taxi." Also making noise on the phones are Justin Timberlake's "Rock Your Body" and Matchbox Twenty's "Unwell." ● We're expecting big things from Christina Aguilera's "Fighter" and Sean Paul's "Get Busy," which is getting great phones at night. I can't forget about Stacie Orrico's "Stuck," simply because it sounds great on the radio. There's a lot to be excited about at The Vibe right now, thanks to the diversity of our audience and the great music and artists who have made CHR what it is today!

There's just no stopping **50 Cent!** "In da Club" (Shady/Aftermath/Interscope) wins the triple crown, holding on to the No. 1 position on R&R's CHR/Pop chart for the third week in a row. **3 Doors Down** stay at No. 2 with "When I'm Gone" (Republic/Universal) ... **R. Kelly's** rocket fires "Ignition" (Jive) up 9-4* ... **Eminem** sings it loud as "Sing for the Moment" (Shady/Aftermath/Interscope) rises 18-13* and also takes the Most Increased Plays award, with 1,191 additional plays ... **Avril Lavigne** holds tightly to success as "Losing Grip" (Arista) soars 40-29* ... **Sean Paul** has a full calendar, with "Get Busy" (40/VP/Atlantic) making a huge 46-30* jump ... It's the good life for **Madonna's** "American Life" (Maverick/Warner Bros.), which climbs 43-31* ... **Coldplay** punch in with a big gain: "Clocks" (Capitol) moves 44-34* ... **Tyrese** must be on his best behavior, because "How You Gonna Act Like That" (J) rises 47-36* ... **Nas** is the only artist debuting on the chart this week: "I Can" (Columbia) appears at No. 48 ... **Jennifer Lopez** must be happy — "I'm Glad" (Epic) gets Most Added honors this week, with a whopping 75 adds.



— Keith Berman, Radio Editor

ON THE RISE

ARTIST: **All-American Rejects**

LABEL: **DreamWorks**

By **MIKE TRIAS**/ASSISTANT EDITOR



It can be argued that The All-American Rejects is an appropriate name for the four-piece band from Oklahoma. In the group's early years founders Tyson Ritter (vocals, bass) and Nick Wheeler (guitar, drums, keyboards, programming), natives of an all-American town in the heartland, watched as their high school bandmates left one by one to pursue other projects — in a sense rejecting them. But Ritter and Wheeler persevered. Oddly enough, as the band became a duo, new opportunities arose. Years later "Swing, Swing," their anthem about love lost and found, has been embraced by Alternative radio, and the song is starting to make waves at Pop. Says KNEV/Reno, NV Asst. PD/MD Maverick, "The first time I heard 'Swing, Swing,' I knew it was going to be a hit. It just sounds like the perfect little pop-rock song."

The story of The All-American Rejects begins in the college town of Stillwater, where junior high classmates Ritter and Wheeler were honing their skills as members of various bands. One fateful night Wheeler's band was playing at a party Ritter attended. Ritter was so captivated by the band that he decided he would find a way to join them, even if it meant telling a little white lie. "We didn't have a bass player at the time," recalls Wheeler, "and when Tyson realized that, he was like, 'Hey, I play bass!' The only thing was, he'd never played a bass in his life." Ritter took care of this minor detail, spending Christmas break learning the bass, and joined the band soon after.

As the other members of the band went their separate ways, Ritter and Wheeler's musical bond and songwriting skills grew. "Stillwater was actually perfect for us," Ritter remarks. "It pretty much screams

unexcitement. The only thing you can do here is drink beer, have sex or write music." The two spent hours writing songs, rejecting the typical method — going in the studio and jamming — in favor of writing the melodies and adding guitars later. As for the content of their songs, "It all comes from my ex-girlfriends," says Ritter. "All my songs are about simple relationship bullshit. There are different scenarios to each song, so you've got pretty much every fucked-up thing that can happen in a relationship." Adds Wheeler, "We just write what we know."

The pair earned fans and recognition and gained a few friends along the way. Two of them, Mike Kennerty (guitar) and Chris Gaylor (drums), eventually joined the Rejects. Earlier this year DreamWorks released the band's self-titled debut album, which was produced by Tim O'Heir (Sebadoh, Superdrag). "Swing, Swing" is the perfect lead single for the project, encompassing what the band does best throughout the album: deliver hooky, pop-rock songs about love.

The Rejects are currently finishing the last leg of their first headlining tour, with dates in Florida and Louisiana next week. But don't expect their newfound fame to change them. After all, "Rent in Stillwater is still only \$395 a month," says Wheeler. "Yeah, and everybody who moves out to L.A. gets that Hollywood thing in their blood, and their second record always sounds like shit," adds Ritter. "And if we end up there, we take it back."

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 For The Week Ending 4/11/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
3 DOORS DOWN When I'm Gone (Republic/Universal)	4.22	4.21	88%	19%	4.26	90%	18%
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	4.09		62%	7%	4.23	66%	6%
SIMPLE PLAN I'd Do Anything (Lava)	4.04	4.06	88%	20%	3.95	86%	21%
GOOD CHARLOTTE The Anthem (Epic)	4.03	4.01	82%	15%	3.95	80%	14%
CHRISTINA AGUILERA Fighter (RCA)	4.00	4.05	69%	8%	4.08	72%	9%
STACIE ORRICO Stuck (Virgin)	3.96	3.93	47%	5%	3.96	45%	4%
BOWLING FOR SOUP Girl All The Bad Guys Want (Jive)	3.91	4.07	74%	16%	3.81	73%	17%
EMINEM Sing For The Moment (Shady/Interscope)	3.87		84%	19%	3.91	84%	17%
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.86	3.69	64%	12%	3.96	65%	11%
AVRIL LAVIGNE I'm With You (Arista)	3.85	3.93	97%	49%	3.81	96%	53%
50 CENT In Da Club (Shady/Interscope)	3.75	3.78	89%	37%	3.82	90%	34%
JUSTIN TIMBERLAKE Cry Me A River (Jive)	3.73	3.68	97%	50%	3.92	97%	47%
AALIYAH Miss You (BlackGround/Universal)	3.73	3.72	82%	29%	3.74	83%	29%
JUSTIN TIMBERLAKE Rock Your Body (Jive)	3.71	3.85	89%	21%	3.90	91%	19%
TLC Damaged (Arista)	3.71	3.78	67%	13%	3.70	69%	12%
CHRISTINA AGUILERA Beautiful (RCA)	3.69	3.79	99%	53%	3.79	99%	52%
KID ROCK FISHERYL CROW Picture (Lava/Atlantic)	3.68	3.71	95%	43%	3.67	96%	48%
EMINEM Superman (Shady/Interscope/Interscope)	3.61	3.54	94%	34%	3.63	95%	33%
NO DOUBT Running (Interscope)	3.61	3.73	79%	19%	3.67	81%	17%
MISSY ELLIOTT FLUDACRIS Gossip Folks (Gold Mind/Elektra/EEG)	3.54	3.44	82%	31%	3.59	82%	30%
T. A. T. U. All The Things She Said (Interscope)	3.52	3.56	92%	42%	3.44	91%	43%
JENNIFER LOPEZ FILL COOL J All I Have (Epic)	3.47	3.56	95%	53%	3.48	96%	53%
NIVEA Don't Mess With My Man (Jive)	3.47	3.48	87%	46%	3.37	87%	47%
SMILEZ AND SOUTHWEST Tell Me (What's Goin' On) (ARTIST Direct)	3.47	3.52	57%	18%	3.40	57%	19%
AMANDA PEREZ Angel (Powerhouse/Virgin)	3.42	3.48	79%	28%	3.28	79%	34%
JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	3.41	3.42	91%	49%	3.32	92%	52%
GINUWINE Hell Yeah (Epic)	3.40		58%	19%	3.36	59%	18%
R. KELLY Ignition (Jive)	3.35	3.57	76%	28%	3.24	74%	31%
B2K Bump, Bump, Bump (Epic)	3.33	3.43	94%	54%	3.36	95%	51%
CELINE DION I Drove All Night (Epic)	3.30	3.37	80%	24%	3.31	85%	26%

Total sample size is 551 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

B2K Girlfriend (Epic)

Total Plays: 877, Total Stations: 66, Adds: 8

FRANKIE J. Don't Wanna Try (Columbia)

Total Plays: 847, Total Stations: 49, Adds: 5

NELLY Pimp Juice (Fo' Reel/Universal)

Total Plays: 784, Total Stations: 42, Adds: 0

BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)

Total Plays: 752, Total Stations: 47, Adds: 7

ALL-AMERICAN REJECTS Swing Swing (DreamWorks)

Total Plays: 676, Total Stations: 51, Adds: 7

JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)

Total Plays: 643, Total Stations: 35, Adds: 6

JOHN MAYER Why Georgia (Aware/Columbia)

Total Plays: 509, Total Stations: 33, Adds: 2

AUDIOSLAVE Like A Stone (Interscope/Epic)

Total Plays: 488, Total Stations: 66, Adds: 13

LILLIX It's About Time (Maverick/Reprise)

Total Plays: 482, Total Stations: 56, Adds: 13

JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)

Total Plays: 439, Total Stations: 46, Adds: 21

Songs ranked by total plays



21 QUESTIONS FOR 50 CENT Shady/Aftermath/Interscope recording artist 50 Cent stopped by the studios of WKSC/Chicago to play his latest track, "21 Questions," and to take some calls from listeners. Seen here (l-r) are WKSC MD Jeff "Smash" Murry and 50 Cent.

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THE LIGHT IS SHINING MCA recording artist Common and MCA/Rawkus recording artist Talib Kweli recently performed to the hip-hop crowd at the Los Angeles House of Blues and made some heads nod like Pez dispensers.

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Greensboro, NC; San Diego, CA) with their respective program directors and current playlist titles.

* Monitored Reporters
183 Total Reporters
130 Total Monitored
53 Total Indicator
50 Current Indicator Playlists
Did Not Report, Playlist Frozen (3):
WMRV/Binghamton, NY
KISR/Ft. Smith, AR
KFFM/Yakima, WA



Marketing That Wins

Arista's Phillana Williams on getting back to grass-roots marketing

Arista VP/Urban Marketing Phillana Williams got her start in the music industry by working in radio during the day and moonlighting as a member of a hip-hop group based in Houston.

Williams decided to focus on a career as an artist, and she and her group packed their bags and headed to Atlanta, where they felt they had a better chance of being discovered. With her experience in radio, she landed a job at WHTA (Hot 97.5), working in the sales and marketing department.



Phillana Williams

"When I was in Atlanta, I hooked up with key people like Tony Mercedes, Kawan Prather — who was at LaFace at the time — and Tommy Henderson," says Williams. "I moved to Atlanta as an artist, but a lot of my peers starting telling me that my creative skills were good on the other side of music."

Passion And Drive

Shifting her focus, Williams went to work for a company called Girl 6, where she formed girl street teams to do party promotions for celebrities such as Sean "P. Diddy" Combs, Shaquille O'Neal and Stefan Mulberry. Her experience there helped her land a job at LaFace Records, where she was responsible for putting together an all-girl street team.

"Dorsey James, who was the GM at LaFace, heard about me through

a mutual friend, who was a GM at another label," says Williams. "He said, 'Bring her in and watch her work.' Even though it was a temp position, they were looking at me for other things."

Once Williams got her foot in the door at LaFace her passion and drive made many of the higher-ups take notice. "I would

always do more than was expected of me," says Williams. "I was supposed to answer phones and schedule meetings, but I ended up putting together marketing plans for artists. I put together a 20-page TLC plan when no one asked me to do it."

Williams was still trying to decide what she wanted to do in the business when Sean Combs suggested she pursue a career in marketing. "I had been doing parties for Puffy, and he hired me to do independent PR and marketing for Justin's when he and L.A. Reid opened it in Atlanta," says Williams.

"I was temping at LaFace when he offered me a job in New York as a Marketing Director. I don't know how L.A. Reid or Dorsey James found out, but they counter-offered to get me to stay at LaFace."

Grass-Roots Marketing

After working for LaFace for a year and relocating to New York, Williams took on her first marketing project for the company. "My first project was Pink, and she blew up," says Williams.

"It was a grass-roots project that was built from the ground up. There wasn't a major industry buzz on her, but we did strong grass-roots campaigns with consumers. We had sub-urban marketing teams. We did a lot of stuff online and really took an untraditional approach.

"MTV really didn't give up a lot of love on Pink's first project. The Box was around at the time, and we utilized it a lot. We didn't have BET support, we didn't have MTV support, so we relied on The Box to hit the consumer. We did core marketing to teens, and I think Pink was one of the first projects that broke at CHR/Rhythmic.

"Most artists break at either CHR/Pop or Urban, but with Pink, Rhythmic was our core target. It was a non-traditional approach to marketing. We used out-of-the-box thinking, because the regular guidelines weren't working for us.

"You had Britney and Christina at the time — they were so pop. Pink was the first anti-pop girl to come out of that genre, the first bad girl before Avril Lavigne, Michelle Branch and all the other people doing the non-Britney stuff. Pink paved the way for that."

Williams eventually went on to become VP/Urban Marketing at Arista.

Do The Groundwork

Asked for some of the most effective ways to successfully market an artist, Williams says, "You have to know your artists. A strong marketing person enhances their artist. Consumers can't be fooled. They're smarter than a lot of label people realize.

"No artist is going to pop up on the scene and automatically be hot. They have to do their groundwork. People have to be able to relate to them and say, 'Yeah, I remember when they came to my school and performed,' or 'I heard them on the radio or at the club or online,' or, 'I saw them in a magazine,' or, 'I got this postcard at my school, club or skating rink.'

"All those things come into play when we launch an artist. It's our job to bring out the very best in that artist and find that core audience and market that record to them."

That a marketing person knows the artist's strengths and markets the artist in a way that benefits that artist is very important, but executing a marketing plan is a chore in itself.

"Putting together a plan is one thing, but the execution of that plan is the difficult part," says Williams. "You can put together great ideas, but during the execution of those ideas, if the communication isn't there with the entire team — the artist, management and record label — you're not going to win."

"Right now record companies do promotion calls to radio, but we have to start doing calls where it's not about the single, but more about the artist."

Artist Development

Williams also stresses the importance of developing artists, especially new artists, before the singles get to radio. "Artist development is another important thing when marketing an artist," she says. "With a new artist, you need a lot more lead time in marketing them, because there isn't a core audience for them.

"You need time to do the dirty work. You've got to create the buzz. It can be inexpensive, but it has to be effective and targeted. You need that first, especially with an artist like Boncrusher. What was really good about him is that he has a parent label like Break'em Off that did a lot of the grass-roots stuff for us in Atlanta.

"We're a machine, and we have over 60 acts on Arista, so it's good to have a Break'em Off Records and a So So Def in Atlanta that focus on all that grass-roots stuff for us. We come in and enhance it and help them sell more records, but without the grass-roots work that was done beforehand, we wouldn't even be at this point.

"A lot of times the bigger labels kind of lose the artist-development portion of a project that's needed way in advance. We need to get back to developing artists before we put them out on the road, in front of TV cameras and doing performances and radio interviews."

More Communication

While every label's marketing department should be laying down an artist's foundation by doing grass-roots marketing, the next step is getting the artist the exposure the artist needs via radio and video. "They are key," says Williams. "Consumers listen to the radio and watch television, so when you talk about marketing, you're really talking about radio and video."

Williams hopes to work more closely with the promotion department at Arista to get her artists the exposure they need at radio. "There needs to be a lot more communication between the marketing department and the field reps," she says. "Right now record companies do promotion calls to radio, but we have to start doing calls where it's not about the single, but more about the artist.

"Or we need to take it back to when labels' marketing reps went into the field and did marketing presentations. A label may have an artist on a promo tour, and when it comes to dealing with key radio stations, the marketing person has to be there. There are going to be questions that the field rep may not be able to answer."

Mighty Mentors

With that kind of thinking combined with her drive and dedication, it looks as if Williams has a bright future in store for her at Arista. She cites L.A. Reid as an important mentor, saying that he gave her a shot in the beginning at LaFace and recognized her hunger and passion. "I know I wouldn't be here without him guiding me and taking me through each step of my growth in the business," she says.

"One thing that L.A.'s good at is, he'll challenge you, and he'll give you things that you may think, at the time, are too big for you. He challenges you to rise to the occasion. He'll tell you, 'I wouldn't give it to you if I didn't think you could do it.'"

"I would always do more than was expected of me."

"He's my godfather in the business, and no matter where I may be — hopefully, I'll be with him for a long time, but if not, I'll always call on him for advice."

Williams also credits Combs for pointing her toward a career in marketing. "He really guided me in that direction and helped connect it to where I was creatively," she says. "I was trying to figure it out, and he helped me see a vision of where I could go in the music game."



WILD SPLASH '03 VP/Atlantic recording artist Wayne Wonder joined 50 Cent, Bone Thugs-N-Harmony and others for a performance at WLLD/Tampa's Wild Splash '03. Pictured here backstage at the show are (l-r) WLLD Promotions Director Drew Flemings, Lawman Promotions' Greg Lawley, KKFR/Phoenix PD Bruce St. James, Wonder, WLLD PD Orlando and GM Charlie Ochs and Lawman Promotions' Gary Spangler.

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	50 CENT In Da Club (Shady/Aftermath/Interscope)	5921	-183	848075	14	77/0
2	2	R. KELLY Ignition (Jive)	5156	-13	657130	17	76/2
3	3	SEAN PAUL Get Busy (40/40/VP/Atlantic)	4578	+479	664724	9	78/2
4	4	FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	4103	+264	536829	9	75/0
5	5	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	3869	+325	550921	8	77/0
6	6	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	3686	+188	579616	12	72/0
14	7	50 CENT 21 Questions (Shady/Aftermath/Interscope)	3468	+824	530651	5	75/3
9	8	NAS I Can (Columbia)	3315	+161	523829	9	71/0
7	9	JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)	3070	-275	529214	10	73/0
12	10	LIL' KIM The Jump Dff (Queen Bee/Atlantic)	3023	+288	394859	11	74/0
8	11	TYRESE How You Gonna Act Like That (J)	2970	-263	403807	18	71/0
11	12	GINUWINE Hell Yeah (Epic)	2872	+77	326866	12	68/2
10	13	AALIYAH Miss You (BlackGround/Universal)	2788	-178	420806	20	71/0
18	14	B2K Girlfriend (Epic)	2301	+7	278131	8	70/0
15	15	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	2272	-367	284881	16	69/0
17	16	50 CENT Wanksta (Shady/Interscope)	2177	-326	275524	18	53/0
16	17	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	2135	-502	215698	16	63/0
13	18	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	2134	-513	275173	15	67/0
19	19	FRANKIE J. Don't Wanna Try (Columbia)	1891	+34	194549	7	49/2
22	20	NELLY Pimp Juice (Fo' Reel/Universal)	1701	+121	186487	5	67/1
21	21	2PAC F/TRICK DADDY Still Ballin' (Amaru/Death Row/Interscope)	1687	-72	195488	8	54/0
23	22	DMX X Gon Give It To Ya (Ruff Ryders/IDJMG)	1543	+11	242288	11	54/2
26	23	EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	1508	+282	186122	5	52/4
20	24	EMINEM Superman (Shady/Aftermath/Interscope)	1498	-303	192522	14	56/0
24	25	STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)	1490	+140	117043	8	59/2
29	26	JUSTIN TIMBERLAKE Rock Your Body (Jive)	1450	+338	176473	4	44/4
25	27	B2K AND P. DIDDY Bump, Bump, Bump (Epic)	1147	-177	132435	20	64/0
32	28	LIL' MO F/FABOLOUS 4 Ever (Elektra/EEG)	1124	+123	170813	6	52/3
33	29	WAYNE WONDER No Letting Go (VP/Atlantic)	1072	+79	206203	17	50/9
28	30	2PAC Thugz Mansion (Amaru/Death Row/Interscope)	990	-166	162970	19	40/0
35	31	TALIB KWELI Get By (Rawkus/MCA)	980	+206	152540	4	53/7
27	32	MARQUES HOUSTON That Girl (Interscope)	934	-284	84331	9	46/0
30	33	JUSTIN TIMBERLAKE Cry Me A River (Jive)	896	-174	117762	16	38/0
36	34	BONE THUGS-N-HARMONY Home (Ruthless/Epic)	875	+191	98408	3	38/2
38	35	DA BRAT In Love Wit Chu (So So Def/Arista)	752	+175	96363	3	57/56
34	36	BABY F/CLIPSE What Happened To That Boy? (Cash Money/Universal)	731	-229	94663	10	51/0
43	37	DJ KAY SLAY Too Much For Me (Columbia)	713	+225	114632	2	36/5
Debut	38	PANJABI MC Beware Of The Boys (Sequence)	634	+299	148163	1	9/6
42	39	KEITH MURRAY Yeah Yeah U Know It (Def Jam/IDJMG)	632	+112	94023	4	35/2
Debut	40	JOE BUDDEN Pump It Up (Def Jam/IDJMG)	546	+199	161375	1	41/7
46	41	HOT BOYS My Section (Cash Money/Universal)	504	+51	34009	3	35/1
39	42	CHOPPA Choppa Style (No Limit/Universal)	497	-42	42549	12	20/0
44	43	BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown/Universal)	484	+18	62244	5	40/1
49	44	BONECRUSHER Never Scared (Arista)	464	+109	77067	2	27/8
47	45	JAHEIM Put That Woman First (Divine Mill/WB)	428	+35	100216	2	19/2
Debut	46	LYRIC Hot & Tippy (J)	426	+130	40856	1	28/0
48	47	DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)	424	+66	47612	2	39/28
37	48	KILLER MIKE A.D.I.D.A.S. (Aquemini/Columbia)	422	-211	37863	11	25/0
Debut	49	HITMAN SAMMY SAM Step Daddy (Universal)	421	+249	43808	1	27/1
Debut	50	DRU HILL I Love You (Def Soul/IDJMG)	398	+57	48252	1	28/1

81 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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ARTIST TITLE LABEL(S)	ADDS
DA BRAT In Love Wit Chu (So So Def/Arista)	56
DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)	28
JENNIFER LOPEZ I'm Glad (Epic)	26
WAYNE WONDER No Letting Go (VP/Atlantic)	9
BONECRUSHER Never Scared (Arista)	8
FLOETRY Say Yes (DreamWorks)	8
TALIB KWELI Get By (Rawkus/MCA)	7
JOE BUDDEN Pump It Up (Def Jam/IDJMG)	7
MONICA So Gone (J)	6
PANJABI MC Beware Of The Boys (Sequence)	6
DJ KAY SLAY Too Much For Me (Columbia)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT 21 Questions (Shady/Aftermath/Interscope)	+824
SEAN PAUL Get Busy (40/40/VP/Atlantic)	+479
JUSTIN TIMBERLAKE Rock Your Body (Jive)	+338
BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	+325
PANJABI MC Beware Of The Boys (Sequence)	+299
LIL' KIM The Jump Off (Queen Bee/Atlantic)	+288
EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	+282
FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	+264
MONICA So Gone (J)	+260
HITMAN SAMMY SAM Step Daddy (Universal)	+249

New & Active

- MONICA So Gone (J)**
Total Plays: 386, Total Stations: 44, Adds: 6
- T.A.T.U. All The Things She Said (Interscope)**
Total Plays: 356, Total Stations: 9, Adds: 0
- JENNIFER LOPEZ I'm Glad (Epic)**
Total Plays: 288, Total Stations: 34, Adds: 26
- RATED R In Here Ta Nite (2-4-1/Universal)**
Total Plays: 265, Total Stations: 23, Adds: 0
- 702 I Still Love You (Motown)**
Total Plays: 230, Total Stations: 21, Adds: 1
- DA ENTOURAGE Bunny Hop (Universal)**
Total Plays: 211, Total Stations: 8, Adds: 1
- FLOETRY Say Yes (DreamWorks)**
Total Plays: 191, Total Stations: 17, Adds: 8
- MO THUGS F/FELICIA & LAYZIE... All Life Long (D3)**
Total Plays: 186, Total Stations: 16, Adds: 2
- BLU CANTRELL Breathe (Arista)**
Total Plays: 161, Total Stations: 12, Adds: 0
- VIVIAN GREEN Emotional Rollercoaster (Columbia)**
Total Plays: 157, Total Stations: 8, Adds: 0

Songs ranked by total plays

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

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Sony DISCOS

April 11, 2003

RANK ARTIST TITLE LABEL

- 1 50 CENT In Da Club (Shady/Aftermath/Interscope)
- 2 50 CENT 21 Questions (Shady/Aftermath/Interscope)
- 3 SEAN PAUL Get Busy (VP/Atlantic)
- 4 SNOPP DOGG Beautiful (Doggy Style/Priority/Capitol)
- 5 NAS I Can (Columbia)
- 6 LIL' KIM The Jump Off (Queen Bee/Undeas/Atlantic)
- 7 FABOLOUS f/LIL' MO Can't Let You Go (Elektra/EEG)
- 8 JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)
- 9 BUSTA RHYMES f/MARIAH CAREY... I Know What You Want (J)
- 10 PANJABI MC Beware Of The Boys (Sequence)
- 11 GINUWINE Hell Yeah (Epic)
- 12 R. KELLY Ignition (Jive)
- 13 B2K Girlfriend (Epic)
- 14 2PAC Still Ballin' (Amaru/Tha Row/Interscope)
- 15 TALIB KWELI Get By (Rawkus/Priority)
- 16 JOE BUDDEN Pump It Up (Def Jam/IDJMG)
- 17 BABY What Happened To That Boy? (Cash Money/Universal)
- 18 DMX X Gon' Give It To Ya (Ruff Ryders/IDJMG)
- 19 DA BRAT I'm In Love With You (So So Def/Arista)
- 20 WAYNE WONDER No Letting Go (VP/Atlantic)
- 21 R. KELLY f/BIG TIGGER Snake (Jive)
- 22 LIL' KIM f/50 CENT Magic Stick (Queen Bee/Atlantic)
- 23 50 CENT Wanksta (Shady/Aftermath/Interscope)
- 24 DJ KAY SLAY Too Much For Me (Columbia)
- 25 JAY-Z Stop (Roc-A-Fella/IDJMG)
- 26 50 CENT f/NOTORIOUS B.I.G. Realist Nigga (Shady/Aftermath/Interscope)
- 27 LIL' MO f/FABOLOUS 4Ever (Elektra/EEG)
- 28 KEITH MURRAY Yeah Yeah U Know It (Def Jam/IDJMG)
- 29 2PAC Thugz Mansion (Amaru/Tha Row/Interscope)
- 30 STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5/03. ©2003, R&R, Inc.



PHIAT MIX SIX

- KILEY DEAN Make Me A Song (Beatclub/Interscope)
 LOON f/P. DIDDY & KELIS How You Want That (Bad Boy/Universal)
 FOXY BROWN Yeah (Def Jam/IDJMG)
 PANJABI MC f/JAY-Z Beware Of The Boy (Sequence)
 R. KELLY Snake (Jive)
 JOE BUDDEN Pump It Up (Spitfire/IDJMG)



I got too many records. I have three party joints; three R&B joints that I know we may not be able to mess with for a while, but are really dope; and three records that will work for the West Coast. First up are the party joints. I can't wait for the video on Missy Elliott and Jay-Z's "Back in the Day" (Elektra/EEG). Joe Budden's "Pump It Up" (Spitfire/IDJMG) took a while to come to the West Coast, and now it's making noise. The third is Loon featuring Kelis' "How You Want That" (Bad Boy/Universal). Next, the three joints that I predict will be big for R&B stations. Dwele's latest is great. I hope people check for him. He's the guy who sang on Slum Village's "Tainted." Second is a record I love right now, K Fox's "Life (L.A. to Chicago)" (Def Soul/IDJMG). The record is bananas, and it's my favorite. The last R&B record is Kiley Dean's "Make Me a Song" (Beatclub/Interscope). People are starting to call the station, interested in the song. Finally, my three West Coast songs that the rest of the country will hate on are Roscoe's "Head to Toe" (Priority/Capitol); Westside Connection featuring Knoc'turnal's "Lights Out," which is getting a lot of phones; and the new Hi-C record, "Let Me Know" (Bungalo) — it will be a smash for L.A.



— DJ Reflex, KPWR/Los Angeles



Out here Bonecrusher's "Never Scared" (So So Def/Arista) is crazy! It's the hottest joint in the club right now. Neck-and-neck with Bonecrusher is Lil Jon's "Get Low" (TVT). By far, those are the hottest two records in the club. Did a Puffy party recently and played "Get Low" earlier in the night, before he got there. Then I played it when he got there, and Puff was like, "Bring it back!" I played it again, and when I dropped the Bonecrusher track, it was about to be a riot in that joint. Another record that's a laid-back joint for the clubs is 50 Cent's "21 Questions" (Shady/Aftermath/Interscope). A record that's on the rise is Joe Budden's "Pump It Up" (Spitfire/IDJMG). I wanted to give a shout to the Superfriends, Technitions, So So Def and WHTA (Hot 107.9)/Atlanta.

— Trauma, WHTA/Atlanta

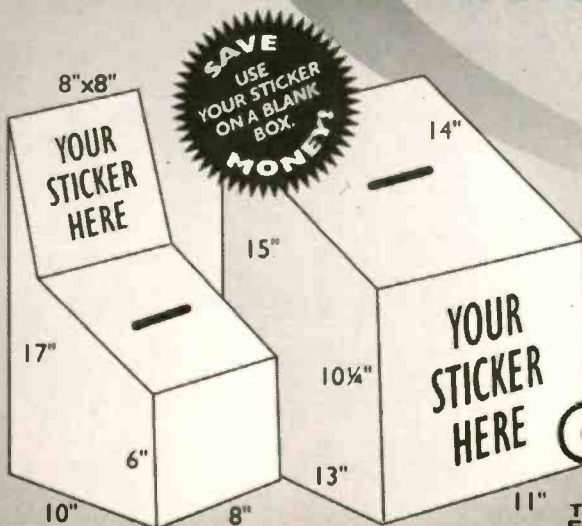


THE SENIOR VISITS AUSTIN On a recent promo visit to promote the release of his album *The Senior*, Epic Records recording artist Ginuwine stopped by KQBT (Beat 104.3)/Austin for *The Beat's* Hot 20 Countdown. Pictured here (l-r) are KQBT MD/Hot 20 Countdown co-host Preston, Ginuwine and Hot 20 Countdown co-host Perry.

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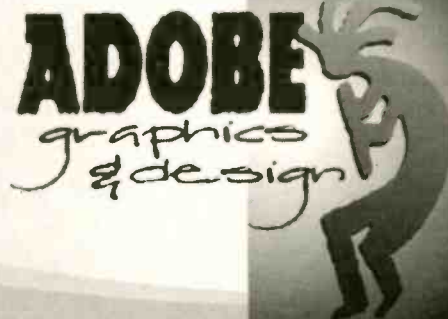
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ON THE RECORD

This Week's Hottest Music Picks

Chino

MD, KZZP/Phoenix

Monica featuring Missy Elliott's "So Gone" (J): It's a first-listen, great-vibe kind of record.

R. Kelly featuring Big Tigger's "Snake" (Jive): This is already a killer in the clubs. This dude can pin a hit in his sleep.

B2K's "Bump That" (Epic): I can't get enough of this. A great bounce record and another R. Kelly record.

Alexa The Girl Next Door

MD, KXJM/Portland, OR

Lil Kim featuring 50 Cent's "Magic Stick" (Queen Bee/Atlantic): It's ridiculous! A bangin' track — one of many cuts off *La Bella Mafia* you should mess with.

Lil Mo featuring Fabolous' "4 Ever" (Elektra/EEG): The girl next door is back. It's hooky as hell and just makes you feel good.

Chingy's "Right Thurr" (Priority/Capitol): A great mix show record. It reacted the moment it hit the airwaves. Let down your "hurr" and play it!

Erik Bradley

MD, WBBM-FM/Chicago

Kiley Dean's "Make Me a Song" (Beat-club/Interscope): Timbaland is a genius! I love this song!

R. Kelly featuring Big Tigger's "Snake": Another R. Kelly classic! The remix is outta here too!

Big Bear

PD/MD, KCAQ/Oxnard, CA

Monica featuring Missy Elliott's "So Gone": This is just ridiculous. That's all there is to say about it.

Talib Kweli's "Get By" (Rawkus/MCA): I think people aren't scared of this anymore.

Hi-C featuring DJ Quik's "Let Me Know" (Independent): Pure West Coast, but it's bumping!

Puerto Rico

MD, KOHT/Tucson

Latif's "I Don't Wanna Hurt You" (Motown/Universal): Great song. I think the ladies are gonna really feel this one.

Ja Rule's "Reign" (Murder Inc./IDJMG): Ja Rule's sticking to the

winning formula. I think it's gonna do what every other Ja Rule song does.

Jimi Jamm

PD/MD, WPFK/Poughkeepsie, NY

Mr. Cheeks featuring Mario Winans' "Crush on You" (Universal): Smooth, like glass; I like it.

Dream's "That's OK" (Bad Boy/Universal): Some needed uptempo relief and *very* hooky.

50 Cent's "Many Men" (Shady/Aftermath/Interscope): Comin' on strong.

R. Kelly featuring Big Tigger's "Snake": Undeniable; gonna be large.

Preston Lowe

MD, KQBT (The Beat)/Austin

Monica featuring Missy Elliott's "So Gone": I love this song. She will be my spotlight artist on this week's *Hot 20 Countdown!*

Hitman Sammy Sam's "Step Daddy" (Universal): The Hitman is a hit in the mix show. Listeners are stepping to it.

Jennifer Lopez's "I'm Glad" (Epic): I think listeners will be glad she's back with another hot track.

LSG featuring Loon's "Just Friends" (Elektra/EEG): This scored 90% "Beat it" on the Beat's *Beat It or Eat It*.

Tony Tecate

Asst. PD/MD, KSFM/Sacramento

Nelly's "Hot In Here" (Fo Reel/Universal): That was a hit!

Kiley Dean's "Make Me a Song": Bananas! Slick Rick's "Children's Story" (Def Jam): That's my s**t. Crumbs!

Dr. Dre featuring Eminem's "Forgot About Dre" (Aftermath/Interscope): I didn't forget!

Loon featuring Kelis' "How You Want That" (Bad Boy/Universal): Marvelous! Snoop Dogg's "Gin and Juice" (Death

Row/Interscope): You heard the last album — someone needs to fill his cup back up!

Lee L'Heureux

MD, WRED/Portland, MA

Panjabi MC featuring Jay-Z's "Beware of the Boys" (Sequence): Starting to get some great phones, and it's one of the biggest records in our club right now.

Ill Natural's "Soul Pushers" (Independent): We're showing this local group a lot of support and think that this has that hit sound.

Joe Budden's "Pump It Up" (Spitfire/IDJMG): Growing on everyone. The phones are starting to pick up, as are the spins. This record has some potential.

Angel Garcia

PD/MD, KWYL/Reno, NV

50 Cent's "21 Questions" (Shady/Aftermath/Interscope): Over 500 spins deep on this. I knew it should have been the next single before the label did. No. 1 phones.

Loon featuring Kelis' "How You Want That": I've been spinning it since the day I got it. There's a reason why Mase sold millions of records. Loon and Mase have similar sounds.

Latif's "I Don't Wanna Hurt You": Sounds just like Mario! A knocker!

Karen Wild

MD, KUBE/Seattle

Fabolous featuring Ashanti's "Into You" (Elektra/EEG): This is the perfect chemistry — a Tamia sample with the Fab touch.

Lil Kim featuring 50 Cent's "Magic Stick": This song is so *hot!*

Loon featuring Kelis' "How You Want That": I have loved Loon since Harlem World and have been excited to hear something solo from him after all the cameos he's dropped in the last year!

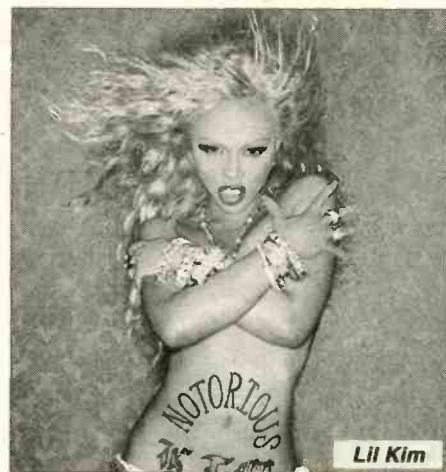
Kiley Dean's "Make Me a Song": I am a sucker for Timbaland beats, and she is doin' those beats justice like Aaliyah did.

Monica featuring Missy Elliott's "So Gone": Produced by Missy, and Miss Thang is all grown up for sure! Got me sayin' "You go, girl!"

Jack Spade

PD, WQSL/Jacksonville, NC

Lil Kim featuring 50 Cent's "Magic Stick": It's smokin'!



Lil Kim

R. Kelly featuring Big Tigger's "Snake": Another hot record!

Loon featuring Kelis' "How You Want That": The more I listen to this, the more I love it.

Kiley Dean's "Make Me a Song": Hot-ass record. This sneaks up on you. It's freaky how much she sounds like Aaliyah.

Gina Lee Fuentez

MD, KPRR/EI Paso

Joe Budden's "Pump It Up": This is a hot record, and it's reacting on the phones.

Panjabi MC featuring Jay-Z's "Beware of the Boys": This is a big record for the females. Top 15 phones.

Mark Adams

PD, KXJM/Portland, OR

Panjabi MC featuring Jay-Z's "Beware of the Boys": Already getting good phones. Many are of the calls are of the "What the hell was that?" variety.

Fabolous featuring Ashanti's "Into You": Gonna be as big as the first cut.

Lil Kim featuring 50 Cent's "Magic Stick": Another blaze CD cut we're messing around with.

Jo-Jo Collins

MD, KDGS/Wichita

Bravehearts' "Situations" (IllWill/Columbia): I'm feelin' this one. It might do damage outside of the mix shows.

DJ Kay Slay featuring Nas, Foxy Brown, Baby & Amerie's "Too Much for Me" (Columbia): This is a great summer record, and the summer is not even here yet — at least in the Midwest.

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— Tony Richards, Regional Director Of Operations/Zimmer Radio Group

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America's Best Testing CHR/Rhythmic Songs 12+
For The Week Ending 4/11/03

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
50 CENT In Da Club (Shady/Interscope)	4.08	4.01	95%	35%	4.16	97%	38%
EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	4.04		89%	15%	4.05	89%	15%
FABOLOUS FT. MIKE SHOREY & LIL' MO Can't Let You Go (Elektra)	3.95	3.76	52%	6%	4.08	51%	6%
AALIYAH Miss You (BlackGround/Universal)	3.94	3.92	90%	28%	3.95	93%	31%
50 CENT 21 Questions (Shady/Interscope)	3.92	3.80	49%	7%	4.13	47%	6%
NAS I Can (Columbia)	3.86	3.74	64%	16%	3.93	66%	15%
TYRESE How You Gonna Act Like That (J)	3.83	3.67	67%	16%	3.82	67%	18%
JUSTIN TIMBERLAKE Cry Me A River (Jive)	3.82	3.82	99%	45%	3.80	100%	50%
DMX X Gon' Give It To Ya (Bloodline/IDJMG)	3.81	3.70	73%	17%	3.75	73%	18%
FRANKIE J Don't Wanna Try (Columbia)	3.80	3.76	36%	6%	3.82	26%	5%
EMINEM Superman (Shady/Aftermath/Interscope)	3.79	3.80	98%	34%	3.80	99%	33%
FIELD MOB Sick Of Being Lonely (MCA)	3.79	3.72	56%	16%	3.90	56%	15%
SEAN PAUL Get Busy (VP/Atlantic)	3.76	3.67	72%	17%	3.74	74%	18%
SNOOP DOGG F/PHARRELL & UNCLE CHARLIE WILSON Beautiful (Priority/Capitol)	3.74	3.58	72%	16%	3.75	72%	17%
LIL' KIM F/MR. CHEEKS The Jump Off (Atlantic)	3.74	3.58	59%	11%	3.80	59%	10%
MARQUESE HOUSTON That Girl (Interscope)	3.73	3.67	45%	7%	3.75	42%	7%
BUSTA RHYMES F/MARIAH CAREY I Know What You Want (J)	3.72	3.58	64%	13%	3.81	60%	11%
GINUWINE Hell Yeah (Epic)	3.71	3.67	68%	16%	3.69	68%	17%
MISSY ELLIOTT F/LUDACRIS Gossip Folks (Gold Mind/Elektra/EEG)	3.70	3.61	92%	35%	3.73	95%	34%
JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	3.69	3.64	96%	44%	3.70	97%	47%
R. KELLY Ignition (Jive)	3.69	3.72	83%	22%	3.84	84%	20%
JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	3.66	3.77	99%	50%	3.54	98%	55%
JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)	3.65	3.40	67%	16%	3.67	68%	15%
B2K AND P. DIDDY Bump, Bump, Bump (Epic)	3.64	3.58	98%	55%	3.60	98%	59%
50 CENT Wanksta (Shady/Aftermath/Interscope)	3.60	3.55	81%	38%	3.70	85%	41%
NELLY Pimp Juice (Fo' Reel/Universal)	3.59	3.50	57%	13%	3.67	58%	11%
2PAC F/TRICK DADDY Still Ballin' (Amaru/The Row/Interscope)	3.58	3.40	40%	10%	3.69	33%	7%
2PAC Thugz Mansion (Amaru/Death Row/Interscope)	3.51	3.53	67%	25%	3.52	68%	25%
B2K Girlfriend (Epic)	3.46	3.27	76%	22%	3.45	78%	22%
STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)	3.46	3.48	25%	4%	3.56	21%	3%

Total sample size is 592 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

HEAD RUSH

ARTIST: Da Brat
LABEL: So So Def/Arista



Chicago native Shawntae Harris, a.k.a. Da Brat, got her start in the industry thanks to teen rapping sensations of yesteryear Kris Kross. The pair introduced the aspiring artist to Jermaine Dupri, who quickly realized she was one bus he didn't want to miss. In 1994 Da Brat unleashed her debut album, *Funkdafied*, and its huge title track paved the way for her to become the first female rapper to sell 1 million albums. It's been three years since she dropped her last CD, but now she's back with *Limelite, Luv and Niteclubz*.

"I just wanted to wait in the wings to see what everybody was doing — to see what I was gonna do to smash 'em," she explains. Dupri and L.T. Hutton — who cut his teeth as part of the Death Row camp — produced the album, which Da Brat describes as "crazier than *Funkdafied* — and not because this is my most recent piece; it's just that the maturity is there."

The title comes from the fact that every song on the album falls in at least one of the three categories. *Limelite*: "The things I go through being Brat," she says. *Niteclubz*: "Smoking, drinking, getting fucked up, having a ball partying and just enjoying life with my friends and family — that's Da Brat at my best; enjoying my damn self!" she says. *Luv*, well, that's self-explanatory.

"In Love Wit Chu," the CD's lead single, features Cherish and was produced by Hutton. Its catchy hook and feel-good beat are perfect for summer, even though we've only just entered spring. The cut is already bringing summer heat to the charts: "Love" is No. 38* on R&R's CHR/Rhythmic charts and rising fast.

Reporters

- KKSS/Albuquerque, NM ***
PD: Pete Marquette
APD: Dana Cortez
MD: Alley Faith
19 TOW DOWN "Rich"
7 TALIB KWELI "Get"
4 KEITH MURRAY "Know"
DA BRAT "Love"
DAVID BANNER "Like"
- KYLZ/Albuquerque, NM ***
Interim PD/APD: Mr. Clean
MD: D.J. Lopez
1 DA BRAT "Love"
WAYNE WONDER "Letting"
JENNIFER LOPEZ "Glad"
DAVID BANNER "Like"
- KFAT/Anchorage, AK**
OM: Michelle Chick
PD: Paul Boris
83 SEAN PAUL "Busy"
81 JAY-Z "Excuse"
48 STAGGA LEE "Roll"
45 B2K "Girlfriend"
45 EMINEM "Moment"
40 MARQUESE HOUSTON "That"
40 TALIB KWELI "Get"
38 JUSTIN TIMBERLAKE "Body"
36 SMILEZ AND SOUTHWESTAR "Feel"
35 FRANKIE J "Wanna"
29 FABOLOUS F/LL "MO 'Can't"
29 MISSY ELLIOTT "Pussycat"
26 WAYNE WONDER "Letting"
22 HOT BOYS "Section"
22 SNOOP DOGG "Gins"
21 4TH GENERATION "Gangsta"
21 JOE BUDDEN "Pump"
19 BONE THUGS-N-HARMONY "Home"
19 MONICA "Gone"
16 NIVEA "Man"
12 FAT JOE F/ASHANTI "Luv"
8 LUDACRIS "Fantasy"
7 NELLY "Hot"
4 CHOPPA "Choppa"
1 50 CENT "21"
DA BRAT "Love"
DJ KAY SLAY "Much"
- WBTS/Atlanta, GA ***
PD: Sean Phillips
APD/MD: Mavrick
1 EMINEM "Moment"
50 CENT "21"
TALIB KWELI "Get"
WAYNE WONDER "Letting"
- WZBZ/Atlantic City, NJ ***
PD: Rob Garcia
3 DA BRAT "Love"
FLOETRY "Yes"
- KOBT/Austin, TX ***
PD: Scooter B. Stevens
MD: Preston Lowe
1 DA BRAT "Love"
1 JENNIFER LOPEZ "Glad"
- KXMG/Austin, TX ***
PD: Jay Michaels
MD: Bradley Grain
No Adds
- KISV/Bakersfield, CA ***
DM/PD: Bob Lewis
APD/MD: Picazzo
1 DA BRAT "Love"
- KKXX/Bakersfield, CA ***
PD: Nick Elliott
APD: Mingo
MD: Lauren Michaels
5 DA BRAT "Love"
1 DAVID BANNER "Like"
JENNIFER LOPEZ "Glad"
- WJNH/Baton Rouge, LA ***
PD: Randy Chase
31 DA BRAT "Love"
JOE BUDDEN "Pump"
- WBHJ/Birmingham, AL ***
PD: Mickey Johnson
APD/MD: Mary Kay
2 DA BRAT "Love"
4 BONECRUSHER "Never"
2 STAGGA LEE "Roll"
MO THUGS/FELICIA "Long"
- WJMN/Boston, MA ***
VP/Prog. PD: Cadillac Jack
APD: Dennis O'Heron
MD: Chris Tyler
5 PANJABI MC "Boys"
3 DA BRAT "Love"
JENNIFER LOPEZ "Glad"
- WRVZ/Charleston, WV**
PD: Shawn Powers
MD: Bill Shaheen
1 BONECRUSHER "Never"
1 DA BRAT "Love"
1 LYRIC "Tippy"
1 TALIB KWELI "Get"
RON ISLEY F/R. KELLY "What"
- WWBZ/Charleston, SC ***
PD: Gentiana George III
31 LIL' JON "Love"
4 DA BRAT "Love"
JENNIFER LOPEZ "Glad"
CROOKED I "Row"
2 JOE BUDDEN "Pump"
- WCHM/Charlotte, NC ***
PD: Boogie D
MD: Baby Boy Stu
40 MONICA "Gone"
40 DA BRAT "Love"
32 TALIB KWELI "Get"
2 JOE BUDDEN "Pump"
- WBBM-FM/Chicago, IL ***
PD: Todd Cavanah
MD: Erik Bradley
No Adds
- KNDA/Corpus Christi, TX ***
DM/MD: Bill Thurman
PD: Richard Leal
7 50 CENT "21"
35 RON ISLEY F/R. KELLY "What"
12 DA BRAT "Love"
DAVID BANNER "Like"
JENNIFER LOPEZ "Glad"
- KZFM/Corpus Christi, TX ***
PD: Ed Ocasas
MD: Arlene Madall
1 WAYNE WONDER "Letting"
DA BRAT "Love"
- KBFB/Dallas-Ft. Worth, TX ***
OM/PD: John Candelaria
MD: Ryan Sean
60 DA BRAT "Love"
9 FRANKIE J "Wanna"
11 JUSTIN TIMBERLAKE "Body"
1 OVID BANNER "Like"
- WDHT/Dayton, OH ***
OM/PD: J.D. Nunes
APD/MD: Marcel Thornton
4 MONICA "Gone"
EMINEM "Moment"
AALIYAH "Come"
- KQKS/Denver-Boulder, CO ***
PD: Cat Collins
MD: John E. Kage
18 GINUWINE "Hell"
DAVID BANNER "Like"
MONICA "Gone"
- KPRR/E Paso, TX ***
PD: Bobby Ramos
APD: Patti Diaz
MD: Gina Lee Fuentes
8 KELLY "Ignition"
21 ROC PROJECT "Never"
4 DAVID BANNER "Like"
DA BRAT "Love"
- WBTT/Ft. Myers, FL ***
PD: Ren Shepard
5 DAVID BANNER "Like"
2 JOE BUDDEN "Pump"
3 DA BRAT "Love"
JENNIFER LOPEZ "Glad"
- WJFX/Ft. Wayne, IN ***
PD: Wessex
21 WAYNE WONDER "Letting"
29 DA BRAT "Love"
JENNIFER LOPEZ "Glad"
- KBOS/Fresno, CA ***
PD: Patti Moreno
APD: Greg Holtman
MD: Danny Salas
11 DA BRAT "Love"
10 ANGELINA "There"
1 LYRIC "Tippy"
1 DAVID BANNER "Like"
- KSEQ/Fresno, CA ***
PD: Tommy Del Rio
MD: Sherrita Saubrey
43 DA BRAT "Love"
36 JENNIFER LOPEZ "Glad"
DAVID BANNER "Like"
- WJMH/Greensboro, NC ***
OM/PD: Brian Douglas
MD: Tap Money
No Adds
- WHZI/Greenville, SC ***
PD: Fisher
MD: Murph Dzug
1 PANJABI MC "Boys"
1 NELLY "Pump"
- WQSL/Greenville, NC ***
PD: Jack Spade
28 DA BRAT "Love"
4 JOE BUDDEN "Pump"
- WZMX/Hartford, CT ***
OM: Steve Salmy
PD: Victor Starr
APD/MD: David Simpson
17 TANTO METRO "Honey"
- KODB/Honolulu, HI ***
PD: Leo Baldwin
MD: Sam The Man
19 DA BRAT "Love"
FLOETRY "Yes"
- KIKI/Honolulu, HI ***
PD: James Hyatt
MD: Ryan Sean
60 DA BRAT "Love"
9 FRANKIE J "Wanna"
11 JUSTIN TIMBERLAKE "Body"
1 OVID BANNER "Like"
- KXME/Honolulu, HI ***
PD: K.C.
MD: Kevin Akiba
19 DA BRAT "Love"
FLOETRY "Yes"
MO THUGS/FELICIA "Long"
- KBXX/Houston-Galveston, TX ***
PD: Tom Ciescasi
MD: Carmen Contreras
46 MISSY ELLIOTT "Pussycat"
5 TALIB KWELI "Get"
3 BONECRUSHER "Never"
1 JUSTIN TIMBERLAKE "Body"
8 JOE BUDDEN "Pump"
8 BONECRUSHER "Never"
- KPTY/Houston-Galveston, TX ***
PD/MD: Home Marco
OM/PD: Rane Roberts
APD: Drew Stone
6 DA BRAT "Love"
DAVID BANNER "Like"
JENNIFER LOPEZ "Glad"
- WHHH/Indianapolis, IN ***
MD: DJ Wreck
2 DA BRAT "Love"
2 LIL' MO F/FABOLOUS "Ever"
1 JAHHEIM "Wanna"
1 TALIB KWELI "Get"
DA BRAT "Love"
- WXIS/Johnson City, TN ***
PD/MD: Todd Ambrose
MD: Mike Spencar
FLOETRY "Yes"
JENNIFER LOPEZ "Glad"
- KLUC/Las Vegas, NV ***
OM/PD: Cat Thomas
APD: Mike Spencar
MD: J.B. King
8 SEAN PAUL "Busy"
4 DA BRAT "Love"
DAVID BANNER "Like"
- KVEG/Las Vegas, NV ***
PD: Sherrita Saubrey
43 DA BRAT "Love"
36 JENNIFER LOPEZ "Glad"
DAVID BANNER "Like"
- KWID/Las Vegas, NV ***
MD: Don London
24 DA BRAT "Love"
13 JAY-Z "Excuse"
6 DA BRAT "Love"
6 BONE THUGS-N-HARMONY "Home"
- KHTE/Little Rock, AR ***
PD: Tony Terrell
4 DAVID BANNER "Like"
JENNIFER LOPEZ "Glad"
MONICA "Gone"
- KPWR/Los Angeles, CA ***
PD: Jimmy Steal
MD: E-Man
23 DA BRAT "Love"
EMINEM "Moment"
- WBLO/Louisville, KY ***
PD: Mark Gunn
MD: Gerald Harrison
BONECRUSHER "Never"
DA BRAT "Love"
- KXHT/Memphis, TN ***
DM: Luciano Ice
PD: Boogaloo
2 MONICA "Gone"
DA BRAT "Love"
- WPWO/Miami, FL ***
MD: Kid Curry
APD: Tony Tiger
MD: Eddie Mtr
36 DA BRAT "Love"
BONE THUGS-N-HARMONY "Home"
- WPYM/Miami, FL ***
PD/MD: Phil Michaels
DM: Luciano Ice
23 JUSTIN TIMBERLAKE "Body"
15 WAYNE WONDER "Letting"
14 COLDFEEL "Clashes"
9 DUNCAN SHERK "High"
- KTBB/Minneapolis, MN ***
PD/MD: Dusty Hayes
MD: Erin DeVaux
52 DA BRAT "Love"
5 CROOKED I "Row"
3 BONECRUSHER "Never"
1 JUSTIN TIMBERLAKE "Body"
1 JENNIFER LOPEZ "Glad"
- KHTN/Modesto, CA ***
OM/PD: Rane Roberts
APD: Drew Stone
6 DA BRAT "Love"
DAVID BANNER "Like"
JENNIFER LOPEZ "Glad"
- WPHI/Philadelphia, PA ***
PD: Colby Cobb
MD: Raphael "Rat" George
5 JAHHEIM "Wanna"
1 BONECRUSHER "Never"
- KBTU/Monterey-Salinas, CA ***
PD: Kenny Allen
1 TALIB KWELI "Get"
1 PANJABI MC "Boys"
- KDON/Monterey-Salinas, CA ***
PD: Dennis Martinez
MD: Alex Carlino
23 DA BRAT "Love"
DAVID BANNER "Like"
JENNIFER LOPEZ "Glad"
- WJWZ/Montgomery, AL**
PD/MD: Al Irving
40 50 CENT "21"
10 DA BRAT "Love"
3 LYRIC "Tippy"
- WKUU/New York, NY ***
VP/Prog.: Frankie Blue
APD/MD: Jeth Z
1 JESSY "Look"
TINA ANN "Do"
- WQHT/New York, NY ***
PD/VP/Prog.: Tracy Cleghery
MD: E Bro
23 MR. CHEEKS "Crush"
21 PANJABI MC "Boys"
19 MONICA "Gone"
- WNVZ/Norfolk, VA ***
PD: Don London
MD: Jay West
13 JAY-Z "Excuse"
6 DA BRAT "Love"
6 BONE THUGS-N-HARMONY "Home"
- KKWD/Oklahoma City, OK ***
PD: Steve English
MD: Cisco Kide
DA BRAT "Love"
- KOCH/Omaha, NE ***
PD: Ken Johnson
3 DMX "X"
JENNIFER LOPEZ "Glad"
- WJHM/Orlando, FL ***
PD: Steve DeManno
APD: Kelli Memory
MD: Jay Love
4 DAVID BANNER "Like"
WHITE DAWG "Real"
- WPYO/Orlando, FL ***
PD: Steve Bartel
MD: J.H. Strada
DA BRAT "Love"
JUSTIN TIMBERLAKE "Body"
PANJABI MC "Boys"
R. KELLY "Ignition"
- KCAQ/Oxnard-Ventura, CA ***
APD: Big Bear
31 DA BRAT "Love"
DAVID BANNER "Like"
JENNIFER LOPEZ "Glad"
- KKUU/Palm Springs, CA**
PD: Antioh
MD: Erin DeVaux
52 DA BRAT "Love"
5 CROOKED I "Row"
3 BONECRUSHER "Never"
1 JUSTIN TIMBERLAKE "Body"
1 JENNIFER LOPEZ "Glad"
- KKFR/Phoenix, AZ ***
PD: Bruce St. James
APD: Charlie Huero
MD: J. Phili
MD: Jay Boy
5 TALIB KWELI "Get"
4 DA BRAT "Love"
JAY-Z "Excuse"
DAVID BANNER "Like"
- KZZP/Phoenix, AZ ***
PD: Mike Hennessey
MD: Chino
4 STACIE ORRICO "Stuck"
2 JENNIFER LOPEZ "Glad"
BRIAN MCKNIGHT "Wouda"
- KXJM/Portland, OR ***
Dir/Prog.: Mark Adams
APD: Mario Devo
MD: Azzaz
27 DA BRAT "Love"
1 BONECRUSHER "Never"
DAVID BANNER "Like"
- WPKF/Poughkeepsie, NY**
PD: Jimi Jamm
APD/MD: C.J. McIntyre
1 JENNIFER LOPEZ "Glad"
MONICA "Gone"
PANJABI MC "Boys"
- KWNZ/Reno, NV ***
MD: Tony Teagle
MD: Matt Smith
20 DA BRAT "Love"
4 DAVID BANNER "Like"
FLOETRY "Yes"
- KWYL/Reno, NV ***
PD/MD: Angel Garcia
4 DJ KAY SLAY "Much"
2 DA BRAT "Love"
CROOKED I "Row"
1 JENNIFER LOPEZ "Glad"
JENNIFER LOPEZ "Glad"
NO DOUBT "Running"
- KGGI/Riverside, CA ***
PD: Jesse Duran
APD/MD: DOM
19 DA BRAT "Love"
19 ANGELINA "There"
3 DJ KAY SLAY "Much"
1 JENNIFER LOPEZ "Glad"
NO DOUBT "Running"
- KBMS/Sacramento, CA ***
PD: R-Dock
APD/MD: J.R.
DA BRAT "Love"
JENNIFER LOPEZ "Glad"
NOVEL "Peach"
- KSFM/Sacramento, CA ***
VP/Prog.: Mark Evans
MD: Byron Kennedy
MD: Tony Teagle
51 DA BRAT "Love"
DAVID BANNER "Like"
- WCCQ/Salisbury, DE**
PD: Wookie
MD: Deatle
BONE THUGS-N-HARMONY "Home"
JENNIFER LOPEZ "Glad"
- KUUU/Salt Lake City, UT ***
OM/PD: Brian Michel
MD: Kevin Cruise
23 DA BRAT "Love"
DAVID BANNER "Like"
- KBBS/San Antonio, TX ***
PD: J.D. Gonzalez
APD: Danny B
MD: Romeo
23 KEITH MURRAY "Know"
14 DA ENTROUAGE "Bunny"
12 WAYNE WONDER "Letting"
6 DJ KAY SLAY "Much"
3 DA BRAT "Love"
- KSPW/Springfield, MO**
PD/MD: Chris Cannon
1 3 DOORS DOWN "Gone"
1 DA BRAT "Love"
1 DAVID BANNER "Like"
- KWIN/Stockton-Modesto, CA ***
MD: Diane Fox
28 DA BRAT "Love"
1 JENNIFER LOPEZ "Glad"
WAYNE WONDER "Letting"
FLOETRY "Yes"
ANGELINA "There"
- WLLD/Tampa, FL ***
PD: Orlando
APD: Scantman
MD: Brian Paul "Busy"
17 SEAN PAUL "Busy"
1 GINUWINE "HIT"
- KOHT/Tucson, AZ ***
DM: Steve King
PD: Rich Dobb
MD: Richard Villalobos
6 DA BRAT "Love"
6 LIL' MO F/FABOLOUS "Ever"
- KBLZ/Tyler-Longview, TX**
PD: L.T.
MD: Marcus Love
BONE THUGS-N-HARMONY "Home"
RON ISLEY F/R. KELLY "What"
- WPGC/Washington, DC ***
DM: Reggie Rose
VP/Prog.: Jay Stevens
MD: Sarah O'Connor
22 50 CENT "21"
- WMBX/West Palm Beach, FL ***
PD: Mark McCreary
MD: Dorella Dunham
2 DA BRAT "Love"
ORU HILL "Love"
- KDGS/Wichita, KS ***
MD: Jo Jo Collins
PD: Greg Williams
19 JENNIFER LOPEZ "Glad"
6 DJ KAY SLAY "Much"
3 WAYNE WONDER "Letting"

* Monitored Reporters
91 Total Reporters
81 Total Monitored
10 Total Indicator
9 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
KMRK/Odessa-Midland, TX

Note: Due to technical difficulties, WWKX/ Providence, RI's data was not available and the station will be temporarily removed from the panel.

ARTIST SPECIALS

live in the den with **bigtigger**



R. KELLY APRIL 27



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Protecting The Music

New technology could facilitate desperately needed safeguards

There's no doubt that the music industry is reeling from the impact of music downloading and file-sharing services. Last year's record sales were down dramatically, which also hit retail outlets hard. Obviously, some steps need to be taken to combat the assumption by an entire generation of consumers that they have a right to download and share music content for free.

Macrovision develops and markets digital-rights-management, copy-protection and electronic-license-management technologies for the consumer software, business software, home video and music industries.

The company produces dual-session music CDs that contain both Redbook audio files, which play on traditional playback devices and car stereos, and second-session data files, which can be played on a consumer's PC. They prevent the capturing of audio files and inhibit unauthorized file-sharing and CD-burning.

Adam Sexton is VP/Marketing for Macrovision's music technology group and is working hand-in-hand with labels on one of the most important problems facing the music industry today. He says, "Record labels are facing unprecedented challenges due to unauthorized file-sharing and rampant CD-burning.

"We are pleased we have been able to balance the needs of protecting the content of the music industry with offering consumers the PC playability they have come to expect."



Adam Sexton

Why Buy The Cow?

"We're relatively new to the music industry," Sexton continues. "One of the challenges is that it's hard to compete with free. Whatever we — or the labels — offer is not as good as unlimited copies for free.

"The music business probably should have reacted a little more quickly with Napster, because a lot of kids got used to that system and now they feel like their computer has unlimited music for free. That makes it more of a challenge to get the industry back to where it was before.

"This is especially true for young kids who aren't really used to buying physical product, as opposed to

those of us who remember vinyl records and still like having the music along with the artwork. These kids don't necessarily think like that. There's certainly a lot of room for improvement from where we are now.

"One of the challenges is that it's hard to compete with free. Whatever we or the labels offer is not as good as unlimited copies for free."

"Clearly, having uncontrolled file-trading is really bad for the business, as is having uncontrolled CD-burning. The situation is out of control. What we at Macrovision want to do is get the piracy and consumer copying down to a level that will probably still be painful to the music business, but that allows the business to survive. If something isn't done, it could just keep imploding."

Music Harder To Protect

Macrovision got its start doing copy protection for VHS tapes and eventually branched out into DVDs, CD-ROMs and video games. Music was the last type of content it focused on. "Music is a lot harder," Sexton says.

"With most of the other products it's accepted that, when you buy a product, all you get is one copy. With music, people want to be able to put it on their portable players, on their PCs, etc. So, it's slightly more difficult to engineer.

"Basically, the product that we have outside of the U.S. allows you to play the music on your PC, but you can't actually move the files around. In Europe and Japan the labels have decided that that's good

enough, in part because their business is really tanking, even more than here in the United States. Their sales are down 15%-20%.

"The new product that we have does let you make a backup copy for personal use, and that's the product that we're now in discussions about with all of the U.S. labels. We're hoping to have a few test releases out in the summer and to have some major releases out in the fall for Christmas."

Macrovision deals with consumer copying, not piracy per se. Sexton says, "We have no illusions that we're going to stop it — we just want to put some speed bumps there. We want to make it easy enough for the consumer who has a legitimate CD to get access to extra content where it works on their PC. They can listen to the music when and where they want.

"It's just not worth it for consumers to worry about downloading files, wondering if they have the right files or if they contain a virus, etc. We're trying to keep honest people honest, but there's no question that there's always going to be some kid out there who gets around whatever we do."

Labels Caught Off-Guard

Some wonder why it took so long for the music industry to address this problem, but plunging record sales have made it impossible to ignore. "In the video world, movie studios started protecting their content in the mid-'80s," Sexton says.

"That's interesting, because during that time there weren't many people who actually had two VCRs and would even have thought of making an illegal copy of a movie. Yet, even at that early stage the video guys thought to put copy protection on the tapes.

"I don't think people really saw it coming with music. All of a sudden computers became ubiquitous, music files were getting smaller, and it kept getting easier and easier, from a technological standpoint. The CD burner, which was originally designed for data backup, works pretty well for music too.

"It is an issue that the labels have been slow to respond to. Germany and Japan decided to take the plunge because sales were going down so far. Sadly, it seems that's what's also going to make everyone make a decision in the U.S.

"The artists who have huge record sales are clearly in the demographic for file-sharing, but they still sell millions of records. One message that's being sent is that when the content is good enough, the kids will still buy it.

"It seemed that many people had the Eminem album before it was released in stores, but they still went out and bought it when it came out. So, when the content's there, people will buy it.

"Consumers are saying pretty loudly that they're not interested in

paying \$15 for a CD if it has only one good song. They don't feel like they're getting their money's worth. Whether they're wrong or right can be argued, but that's what consumers are saying."

Music Still Important

"I recently went to a music trade show in Europe, and there was a very interesting panel comprising six kids from six different countries in Europe," Sexton continues. "Their overall opinion was that CDs are too expensive, they feel like they're getting ripped off, and they don't think the music is worth the money."

"When the content is good enough, the kids will buy it. It seemed that many people had the Eminem album before it was released in stores, but they still went out and bought it when it came out."

"Then they were asked how important music was to them and whether it still determined how they dressed and the people they hung out with. These kids said that music is still incredibly important to their lives, and, if push came to shove, they could live without their new designer tennis shoes, but they couldn't live without music. But they don't feel that they should have to pay for it.

"Customized ring tones are a big thing to these kids as well. They said \$15 was too expensive for a CD, but they would pay \$6 a month just to be able to download ring tones for their phone. Obviously, the publishers are fine with that, but the record companies still don't get paid.

"These kids don't see what they're doing as being any different from when we were younger and made a cassette copy of something and gave it to someone. The problem is that that was one copy leading to one extra copy, whereas now this one copy leads to 100 copies, which leads to 1 million copies, and so on."

Sexton says the bottom line is that the music industry cannot afford to go through another Christmas with no copy protection on music.



JUST STOPPIN' BY Blackstreet recently paid a visit to members of the staff of WKJS/Richmond. Seen here (l-r) are WKJS's Rob Dungee, Blackstreet's Teddy Riley, WKJS midday host Clovia and OM Kevin Gardner and Blackstreet's Chauncey Hannibal.



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)	3407	+130	531380	11	63/0
1	2	50 CENT In Da Club (Shady/Aftermath/Interscope)	3172	-162	497372	14	64/0
4	3	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	3031	+140	496243	11	64/0
7	4	SEAN PAUL Get Busy (40/40/VP/Atlantic)	2787	+343	464699	9	65/0
3	5	R. KELLY Ignition (Jive)	2745	-232	458744	24	64/0
6	6	LIL' KIM The Jump Off (Queen Bee/Atlantic)	2604	+115	333422	10	65/0
9	7	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	2545	+325	365390	9	64/1
5	8	TYRESE How You Gonna Act Like That (J)	2487	-132	415177	21	63/0
10	9	NAS I Can (Columbia)	2236	+187	326953	9	61/0
8	10	AALIYAH Miss You (BlackGround/Universal)	2091	-176	373856	20	15/3
12	11	50 CENT 21 Questions (Shady/Aftermath/Interscope)	2066	+367	361195	5	64/59
15	12	FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	1844	+233	276911	8	59/1
13	13	WAYNE WONDER No Letting Go (VP/Atlantic)	1757	+101	264815	16	61/2
16	14	B2K Girlfriend (Epic)	1654	+93	230451	7	56/1
19	15	FLOETRY Say Yes (DreamWorks)	1611	+189	251720	10	60/1
21	16	JAHEIM Put That Woman First (Divine Mill/WB)	1608	+245	286947	6	58/0
11	17	GINUWINE Hell Yeah (Epic)	1591	-155	223254	11	60/0
14	18	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	1417	-223	159889	15	61/0
17	19	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	1395	-151	176826	15	57/0
24	20	RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)	1261	+184	198583	5	53/2
22	21	VIVIAN GREEN Emotional Rollercoaster (Columbia)	1228	+32	202796	19	41/0
20	22	BABY F/CLIPSE What Happened To That Boy? (Cash Money/Universal)	1170	-243	164248	14	55/0
18	23	JUSTIN TIMBERLAKE Cry Me A River (Jive)	1152	-282	151187	13	55/0
27	24	BONECRUSHER Never Scared (Arista)	1111	+191	139266	5	53/4
29	25	LIL' MO F/FABOLOUS 4 Ever (Elektra/EEG)	974	+133	139646	6	50/1
23	26	NIVEA Laundromat (Jive)	964	-222	137313	14	59/0
26	27	MARQUES HOUSTON That Girl (Interscope)	890	-62	138899	12	48/0
33	28	NELLY Pimp Juice (Fo' Reel/Universal)	882	+147	120642	4	50/0
30	29	2PAC F/TRICK DADDY Still Ballin' (Amaru/Death Row/Interscope)	850	+57	100459	5	46/0
25	30	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	805	-198	75544	15	48/0
45	31	MONICA So Gone (J)	803	+316	118983	2	54/12
37	32	MISSY ELLIOTT Pussycat (Elektra/EEG)	788	+186	111962	3	1/0
31	33	CHOPPA Choppa Style (No Limit/Universal)	755	-11	94062	12	24/0
28	34	KILLER MIKE A.D.I.D.A.S. (Aquemini/Columbia)	741	-138	74885	8	44/0
34	35	HEATHER HEADLEY I Wish I Wasn't (J)	734	+71	100219	4	50/2
48	36	JOE BUDDEN Pump It Up (Def Jam/IDJMG)	673	+244	91852	2	47/5
36	37	MARY J. BLIGE Hooked (MCA)	608	-13	61051	3	1/0
35	38	SYLEENA JOHNSON Guess What (Jive)	600	-52	68131	12	42/0
Debut	39	HITMAN SAMMY SAM Step Daddy (Universal)	595	+356	72460	1	31/0
40	40	702 I Still Love You (Motown)	593	+73	100970	3	34/3
38	41	DRU HILL I Love You (Def Soul/IDJMG)	593	+50	85378	3	53/0
32	42	50 CENT Wanksta (Shady/Interscope)	561	-176	80123	20	50/0
42	43	TALIB KWELI Get By (Rawkus/MCA)	558	+56	85590	3	43/4
47	44	DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)	547	+96	70691	2	37/34
39	45	LIL' JON & THE EASTSIDE BOYZ I Don't Give A @#\$\$% (TVT)	475	-52	85178	17	18/0
Debut	46	STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)	429	+61	29194	1	31/1
44	47	KEITH MURRAY Yeah Yeah U Know It (Def Jam/IDJMG)	429	-63	46943	4	38/0
41	48	FAT JOE All I Need (Terror Squad/Atlantic)	415	-103	34208	11	21/0
49	49	KELLY PRICE He Proposed (Def Soul/IDJMG)	414	-7	64581	3	38/1
-	50	B2K AND P. DIDDY Bump, Bump, Bump (Epic)	401	+54	65828	19	42/0

67 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
50 CENT 21 Questions (Shady/Aftermath/Interscope)	59
DA BRAT In Love Wit Chu (So So Def/Arista)	41
DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)	34
JUSTIN TIMBERLAKE Rock Your Body (Jive)	27
LSG F/LOON Just Friends (Elektra/EEG)	26
MONICA So Gone (J)	12
BENZINO Would You (Elektra/EEG)	12
CROOKED I Still Da Row (Death Row/Koch)	10
54TH PLATOON She Like (Fubu)	6
JOE BUDDEN Pump It Up (Def Jam/IDJMG)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT 21 Questions (Shady/Aftermath/Interscope)	+367
HITMAN SAMMY SAM Step Daddy (Universal)	+356
SEAN PAUL Get Busy (40/40/VP/Atlantic)	+343
BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	+325
MONICA So Gone (J)	+316
JAHEIM Put That Woman First (Divine Mill/WB)	+245
JOE BUDDEN Pump It Up (Def Jam/IDJMG)	+244
FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	+233
BONECRUSHER Never Scared (Arista)	+191
FLOETRY Say Yes (DreamWorks)	+189

New & Active

DJ KAY SLAY Too Much For Me (Columbia)	Total Plays: 365, Total Stations: 38, Adds: 1
BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)	Total Plays: 363, Total Stations: 29, Adds: 0
PAYBACK Things U Do (Innovative)	Total Plays: 360, Total Stations: 28, Adds: 1
CHINGY Right Thurr (Priority/Capitol)	Total Plays: 349, Total Stations: 18, Adds: 1
LYRIC Hot & Tippy (J)	Total Plays: 192, Total Stations: 25, Adds: 0
NOVEL Peach (Rawkus)	Total Plays: 180, Total Stations: 18, Adds: 1
D'MELLO F/MOBB DEEP Best Love Story (Warner Bros.)	Total Plays: 179, Total Stations: 20, Adds: 0
DA BRAT In Love Wit Chu (So So Def/Arista)	Total Plays: 178, Total Stations: 41, Adds: 41
CRAIG DAVID Personal (Wildstar/Atlantic)	Total Plays: 165, Total Stations: 20, Adds: 0
JUSTIN TIMBERLAKE Rock Your Body (Jive)	Total Plays: 156, Total Stations: 28, Adds: 27

Songs ranked by total plays

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Stations and their adds listed alphabetically by market

Reporters

<p>WAJZ/Albany, NY * OM/MD: Sugar Bear APD: Marie Cristal 40 50 CENT "21" 15 BONECRUSHER "Never" 5 DA BRAT "Love" 1 DAVID BANNER... "Like"</p>	<p>KTCX/Beaumont, TX * OM: Jim West PD: Al Payne 18 50 CENT "21" 3 LSG FLOON "Friends" 3 JOE BUDDEN "Pump" 1 DA BRAT "Love" DAVID BANNER... "Like"</p>	<p>WIZF/Cincinnati, OH * PD/MD: Terri Thomas 32 50 CENT "21" 11 JUSTIN TIMBERLAKE "Body" 2 BONECRUSHER "Never"</p>	<p>WJNN/Dothan, AL OM/MD: JR Wilson MD: Jamar Wilson 5 ADAGIO "Wednesday" 5 BENZINO "Would" 5 DAVID BANNER... "Like"</p>	<p>KPRS/Kansas City, MO * APD/MD: Myron Fears 24 50 CENT "21" 7 DAVID BANNER... "Like" 3 LIL' JON... "Games" 2 JUSTIN TIMBERLAKE "Body" 2 DA BRAT "Love" 2 MONICA "Gone"</p>	<p>WBB/Macon, GA PD: Chris Williams APD: Ava Blakk 7 DAVID BANNER... "Like" 2 DA M3S "Frontline" 2 MONICA "Gone"</p>	<p>WWRN/New York, NY * PD: Michael Saunders MD: Mara Melendez 79 50 CENT "21" MONICA "Gone"</p>	<p>WRHH/Richmond, VA * PD: J.D. Kunes MD: Alvin "Big Nat" Smalls TALIB KWELI "Get"</p>	<p>WFUN/St. Louis, MO * APD: Craig Black MD: Koa Koa Thai 21 FLOETRY "Yes" 2 JOE BUDDEN "Pump" RON ISLEY FR. KELLY "What"</p>
<p>KBCE/Alexandria, LA APD/MD: Dell Banks BENZINO "Would" DAVID BANNER... "Like"</p>	<p>WJZD/Biloxi-Gulfport, MS * MD: Tabari Daniels 22 50 CENT "21" 14 DAVID BANNER... "Like" 10 JUSTIN TIMBERLAKE "Body" 2 DA BRAT "Love" BENZINO "Would" LSG FLOON "Friends"</p>	<p>WENZ/Cleveland, OH * PD: Kim Johnson MD: Eddie Bauer 11 WAYNE WONDER "Letting" 10 50 CENT "21" 4 MONICA "Gone"</p>	<p>WZFX/Fayetteville, NC * PD: Jeff Anderson APD: Garrett Davis MD: Taylor Morgan 48 50 CENT "21" 4 DAVID BANNER... "Like" 3 DA BRAT "Love" LSG FLOON "Friends"</p>	<p>KIIZ/Killeen-Temple, TX PD/MD: Mychal Maguire 12 JOE BUDDEN "Pump" 12 LSG FLOON "Friends"</p>	<p>WHRK/Memphis, TN * OM/MD: Nate Bell APD: Eileen Collier MD: Devin Steel 64 50 CENT "21" 7 DAVID BANNER... "Like" 2 JUSTIN TIMBERLAKE "Body"</p>	<p>WBHH/Norfolk, VA * PD/MD: Heart Attack 3 50 CENT "21" 1 DAVID BANNER... "Like" CROOKED I "Row"</p>	<p>WDXX/Rochester, NY * OM/MD: Andre Marcel MD: Kala O'Neal 21 50 CENT "21" 10 LSG FLOON "Friends" 2 DA BRAT "Love" 1 BONECRUSHER "Never" JUSTIN TIMBERLAKE "Body"</p>	<p>WPHR/Syracuse, NY * PD: Butch Charles MD: Kenny Dees 39 50 CENT "21" 13 LSG FLOON "Friends" 1 DA BRAT "Love" 1 CHINGY "Right"</p>
<p>KEDG/Alexandria, LA OM/MD: Jay Stevens MD: Wade Hampton 21 DAVID BANNER... "Like" 1 BENZINO "Would"</p>	<p>WBOT/Boston, MA * PD: Steve Gousby APD: Lamar Robinson MD: T. Clark 14 DA BRAT "Love" 9 50 CENT "21" 5 702 "Still"</p>	<p>WHXT/Columbia, SC * PD: Chris Connors APD: Harold Banks MD: Shank Mincie 39 50 CENT "21" 30 DAVID BANNER... "Like" 6 DA BRAT "Love" 3 LIL' JON... "Games" LSG FLOON "Friends"</p>	<p>WTMG/Gainesville-Ocala, FL * PD/MD: Chris Ryan 44 50 CENT "21" 3 DAVID BANNER... "Like" 1 JUSTIN TIMBERLAKE "Body" BENZINO "Would" DA BRAT "Love" LSG FLOON "Friends"</p>	<p>KRRQ/Lafayette, LA * PD/MD: John Kinnit 28 50 CENT "21" 17 54TH PLATOON "She" 16 DAVID BANNER... "Like" 2 CROOKED I "Row" HAZE "Head" JUSTIN TIMBERLAKE "Body" LSG FLOON "Friends" DA BRAT "Love"</p>	<p>WEDR/Miami, FL * OM/MD: Cedric Hollywood 45 50 CENT "21" 23 JUSTIN TIMBERLAKE "Body" 2 DA BRAT "Love" 2 BENZINO "Would" DAVID BANNER... "Like"</p>	<p>WOWI/Norfolk, VA * OM/MD: Daisy Davis APD/MD: Michael Mauzone 38 50 CENT "21"</p>	<p>WTLZ/Saginaw, MI * PD: Eugene Brown 19 50 CENT "21" 13 MONICA "Gone" 1 TALIB KWELI "Get" DA BRAT "Love" KELLY PRICE "Proposed" LSG FLOON "Friends"</p>	<p>WTMP/Tampa, FL MD: Big Money Ced 14 WHITE DAWG "Real" 12 DAVID BANNER... "Like" 9 ADAGIO "Wednesday" 7 4TH GENERATION "Gangsta"</p>
<p>WHTA/Atlanta, GA * PD: Jerry Smokin' B APD: Ryan Cameron MD: Ramona Debraux 17 50 CENT "21" 16 DA BRAT "Love" 3 WAYNE WONDER "Letting" 3 MONICA "Gone"</p>	<p>WBK/Buffalo, NY * PD/MD: Chris Reynolds 26 50 CENT "21" 5 DAVID BANNER... "Like"</p>	<p>WVDM/Columbia, SC * PD/MD: Mike Love APD: Vernessa Pendergrass 38 50 CENT "21" 9 DA BRAT "Love" 5 DAVID BANNER... "Like" 2 CROOKED I "Row" BENZINO "Would" JUSTIN TIMBERLAKE "Body" LSG FLOON "Friends"</p>	<p>WIKS/Greenville, NC * PD/MD: B.K. Kirkland No Adds</p>	<p>WQHH/Lansing, MI * PD/MD: Brent Johnson 36 50 CENT "21" 17 JUSTIN TIMBERLAKE "Body" 10 DA BRAT "Love" BENZINO "Would" DAVID BANNER... "Like" ROSCOE "Head" LSG FLOON "Friends"</p>	<p>WKKV/Milwaukee, WI * PD: Ronn Scott MD: Doc Love No Adds</p>	<p>WUSL/Philadelphia, PA * OM/MD: Terry Monday MD: Eddie Brasco 13 LSG FLOON "Friends" 11 50 CENT "21" 4 JUSTIN TIMBERLAKE "Body" 2 DAVID BANNER... "Like" 1 BENZINO "Would" CROOKED I "Row" DA BRAT "Love"</p>	<p>WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter MD: Doc Love 27 50 CENT "21" DA BRAT "Love" DAVID BANNER... "Like" LSG FLOON "Friends"</p>	<p>WJUC/Toledo, OH * PD: Charlie Mack MD: Nikki G. 40 50 CENT "21" 28 LSG FLOON "Friends" 5 DA BRAT "Love" 4 JUSTIN TIMBERLAKE "Body" 1 ROSCOE "Head" BENZINO "Would" CROOKED I "Row"</p>
<p>WVEE/Atlanta, GA * OM/MD: Tony Brown APD/MD: Tasha Love 41 50 CENT "21" 37 AALIYAH "Miss" 4 DAVID BANNER... "Like" HEATHER HEADLEY "Wish"</p>	<p>WWWZ/Charleston, SC * OM/MD: Terry Base MD: Yonni O' Donohue 37 50 CENT "21" 24 DAVID BANNER... "Like" 12 LSG FLOON "Friends" 1 JUSTIN TIMBERLAKE "Body" 1 DA BRAT "Love" LIL' JON... "Games"</p>	<p>WFXX/Columbus, GA PD: Michael Soul 26 50 CENT "21" 10 DA BRAT "Love" 7 JUSTIN TIMBERLAKE "Body"</p>	<p>WJMJ/Greenville, SC * PD/MD: Doug Davis 12 LSG FLOON "Friends"</p>	<p>WBTF/Lexington-Fayette, KY * PD/MD: Jay Alexander 22 50 CENT "21" 14 DA BRAT "Love" 11 LSG FLOON "Friends" BENZINO "Would" DAVID BANNER... "Like" JUSTIN TIMBERLAKE "Body"</p>	<p>WZHT/Montgomery, AL PD: Darryl Elliott MD: Michael Long 32 DA BRAT "Love" 13 JUSTIN TIMBERLAKE "Body"</p>	<p>WAMO/Pittsburgh, PA * Interim PD/MD: DJ Boogie 32 50 CENT "21" 1 STAGG LEE "Roll" DA BRAT "Love" DAVID BANNER... "Like" LSG FLOON "Friends"</p>	<p>KDKS/Shreveport, LA * PD/MD: Quenn Echols 10 50 CENT "21" 54TH PLATOON "She" BENZINO "Would" CROOKED I "Row" DAVID BANNER... "Like" JUSTIN TIMBERLAKE "Body" LSG FLOON "Friends" ROY JONES JR. "Runs"</p>	<p>KJMM/Tulsa, OK * OM: Bryan Robinson PD: Terry Monday APD/MD: Aaron Bernard 23 50 CENT "21" 19 LSG FLOON "Friends" 11 JUSTIN TIMBERLAKE "Body" 6 BENZINO "Would" 1 DAVID BANNER... "Like" 1 DA BRAT "Love" CROOKED I "Row"</p>
<p>WFXA/Augusta, GA * OM/MD: Ron Thomas APD: Mojo 8 50 CENT "21" 1 DAVID BANNER... "Like" MONICA "Gone"</p>	<p>WPEG/Charlotte, NC * OM/MD: Nate Quick APD/MD: Nate Quick 48 50 CENT "21" 24 LIL' MO F/ABOLOUS "Ever" 17 JUSTIN TIMBERLAKE "Body" 8 DA BRAT "Love" 8 HEATHER HEADLEY "Wish"</p>	<p>WCKX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 33 50 CENT "21" 17 JUSTIN TIMBERLAKE "Body" 2 DA BRAT "Love"</p>	<p>WJMT/Jackson, MS * OM/MD: Stan Branson 41 DAVID BANNER... "Like" 19 50 CENT "21" 11 54TH PLATOON "She" CROOKED I "Row" DA BRAT "Love" LSG FLOON "Friends"</p>	<p>KIPR/Little Rock, AR * OM/MD: Joe Booker 43 DAVID BANNER... "Like" 22 50 CENT "21" 5 CROOKED I "Row" 3 DA BRAT "Love" BENZINO "Would" JUSTIN TIMBERLAKE "Body" LSG FLOON "Friends"</p>	<p>WZWB/Nashville, TN * 27 50 CENT "21"</p>	<p>WQOK/Raleigh-Durham, NC * PD: Cy Young MD: Sean Alexander 17 50 CENT "21" 8 JOE BUDDEN "Pump" 3 DA BRAT "Love" 3 MONICA "Gone" 2 DJ KAY SLAY "Much"</p>	<p>KMJJ/Shreveport, LA * PD: Long John 19 50 CENT "21" 9 DAVID BANNER... "Like" 2 DA BRAT "Love" JOE BUDDEN "Pump" LSG FLOON "Friends"</p>	<p>WESE/Tupelo, MS PD/MD: Pamela Aniese 50 CENT "21" DAVID BANNER... "Like" HEATHER HEADLEY "Wish"</p>
<p>WPRW/Augusta, GA * PD: Tim Snell MD: Nightrain 52 50 CENT "21" 8 DAVID BANNER... "Like" 2 DA BRAT "Love" 2 JUSTIN TIMBERLAKE "Body" 1 LSG FLOON "Friends"</p>	<p>WJTT/Chattanooga, TN * PD: Keith Landecker MD: Magic 18 50 CENT "21" 12 LSG FLOON "Friends" 10 DA BRAT "Love" 3 DAVID BANNER... "Like" 2 CROOKED I "Row" JUSTIN TIMBERLAKE "Body"</p>	<p>WDTJ/Detroit, MI * PD: Lance Patton MD: Spudd 30 50 CENT "21" 9 DA BRAT "Love" 702 "Still" 6 MONICA "Gone"</p>	<p>WRJH/Jackson, MS * PD: Steve Poston MD: Lil' Homie 54 DAVID BANNER... "Like" 22 50 CENT "21" 54TH PLATOON "She" DA BRAT "Love"</p>	<p>KKBT/Los Angeles, CA * PD: Rob Scorpio MD: Dorsey Fuller 57 50 CENT "21" 14 DA BRAT "Love" 9 JUSTIN TIMBERLAKE "Body"</p>	<p>WQVE/New Orleans, LA * OM: Carla Boatner PD: Angela Watson 27 50 CENT "21" 14 FABOLOUS F/LIL' MO "Can't"</p>	<p>WQOX/Atlanta, GA * PD: Aaron Maxwell MD: Mike Street 52 50 CENT "21" 33 RON ISLEY FR. KELLY "What"</p>	<p>KATZ/St. Louis, MO * PD: Eric Mychaels 19 50 CENT "21" 14 DAVID BANNER... "Like" 9 TALIB KWELI "Get" 1 MONICA "Gone" DA BRAT "Love"</p>	<p>WKYS/Washington, DC * PD: Darryl Huckaby MD: P-Stew 2 BONECRUSHER "Never" 1 MONICA "Gone"</p>
<p>WERO/Baltimore, MD * APD/MD: Neke At Night 11 JOE BUDDEN "Pump" 6 TALIB KWELI "Get"</p>	<p>WGCI/Chicago, IL * OM/MD: Elroy Smith APD/MD: Tiffany Green No Adds</p>	<p>WJLB/Detroit, MI * PD: KJ Holiday APD/MD: Kris Kelley 41 50 CENT "21" 3 DAVID BANNER... "Like" DA BRAT "Love" JUSTIN TIMBERLAKE "Body"</p>	<p>WJBT/Jacksonville, FL * PD: Mike Williams MD: G-Wiz 26 50 CENT "21" 11 DA BRAT "Love" 2 B2K "Girlfriend"</p>	<p>WFXX/Macon, GA OM/MD: Ralph Meachum 6 BENZINO "Would" 6 DAVID BANNER... "Like"</p>	<p>WBLS/New York, NY * PD: Vinny Brown MD: Deneen Womack 14 50 CENT "21" 3 702 "Still"</p>	<p>WCDX/Richmond, VA * PD: Terry Fox MD: Reggie Baker 46 AALIYAH "Miss" 23 50 CENT "21"</p>	<p>*Monitored Reporters 78 Total Reporters 67 Total Monitored 11 Total Indicator</p>	

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FIELD MOB Sick Of Being Lonely (MCA)	896
ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)	656
JAHEIM Fabulous (Divine Mill/WB)	520
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	462
NELLY Air Force Ones (Fo' Reel/Universal)	460
LL COOL J Luv U Better (Def Jam/IDJMG)	438
MUSIQ Dontchange (Def Soul/IDJMG)	415
DRU HILL I Should Be... (Def Soul/IDJMG)	353
SEAN PAUL Gimme The Light (40/40/VPI/Atlantic)	348
BUSTA RHYMES Make It Clap (J)	314
NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	295
AALIYAH I Care 4 U (BlackGround)	276
LUDACRIS Move Bitch (Def Jam South/IDJMG)	276
ASHANTI Baby (Murder Inc./IDJMG)	275
N.O.R.E. Nothin' (Def Jam/IDJMG)	248
JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	246
NELLY Hot In Herre (Fo' Reel/Universal)	240
GINUWINE Stingy (Epic)	236
CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	223
TRICK DADDY Thug Holiday (Slip 'N Slide/Atlantic)	219
BIG TYMERS Still Fly (Cash Money/Universal)	200
MUSIQ Halfcrazy (Def Soul/IDJMG)	193
ASHANTI Foolish (Murder Inc./IDJMG)	190
USHER U Don't Have To Call (LaFace/Arista)	189
P. DIDDY F/GINUWINE I Need A Girl (Part II) (Bad Boy/Arista)	189

Indicator

Indicator	Most Added*
DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)	
BENZINO Would You (Elektra/EEG)	
50 CENT 21 Questions (Shady/Aftermath/Interscope)	
DA BRAT In Love Wit Chu (So So Def/Arista)	
ADAGIO Wednesday (Independent)	
LSG F/LOON Just Friends (Elektra/EEG)	
JUSTIN TIMBERLAKE Rock Your Body (Jive)	
HEATHER HEADLEY I Wish I Wasn't (J)	
MONICA So Gone (J)	
4TH GENERATION She's So Gangsta (Universal)	
JOE BUDDEN Pump It Up (Def Jam/IDJMG)	
DA M3S Frontline Soldiers (Independent)	
WHITE DAWG On The Real Now (Paper Chase)	

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ON THE RECORD

With **Rocky Love**
PD, WIMX/Toledo



I just started playing the Smokie Norful record "I Need You Now," and it is already blowing up. Every time that record comes on the air, the phone lines light up. I am excited about it, and, because of the response that we've received so far, I know it will be a huge record. It's going to be similar to Donnie McClurkin's "We Fall Down." It's very strong. • Ron Isley's "What Would You Do" is also a great record that's doing well at WIMX/Toledo.

Jay-Z's "Excuse Me Miss" (Roc-A-Fella/IDJMG) grabs the No. 1 spot this week ... **50 Cent's** "21 Questions" (Shady/Aftermath/Interscope) is Most Increased, up 367 plays ... **Snoop Dogg's** "Beautiful" (Doggy Style/Priority/Capitol) continues to move up, going 4-3* ... **Sean Paul's** "Get Busy" (VP/Atlantic) has a great week, moving 7-4* and +343 plays ... **Busta Rhymes'** "I Know What You Want" (J) moves up 9-7* ... **Fabolous'** "Can't Let You Go" (Elektra/EEG) jumps 15-12*, up 233 ... **Jaheim's** "Put That Woman First" (Warner Bros.) takes a nice leap, 21-16* ... **Nelly's** "Pimp Juice" (Universal) rises 33-28* ... **Monica's** "So Gone" (J) has an incredible week, moving 45-34* and up 316 plays ... Debuts this week include **Hitman Sammy Sam's** "Step Daddy" (Universal) at *39 and **Stagga Lee's** "Roll Wit MVP" (ARTISTdirect) at No. 46 ... **Syleena Johnson's** "Guess What" (Jive) maintains its position in the No. 1 slot at Urban AC ... **Ron Isley's** "What Would You Do" (DreamWorks) is Most Increased, up 142 plays ... **Jaheim's** "Put That Woman First" (Warner Bros.) goes 16-12* and is up 98 plays ... **Kem's** "Love Calls" (Motown/Universal) is climbing, going 15-13* ... **Chico DeBarge's** "Not Together" (Koch) moves 23-21 ... **Kenny Lattimore & Chanté Moore's** "You Don't Have to Cry" (Arista) has a good week, going 30-26* ... Debuts include **R. Kelly's** "Step in the Name of Love" (Jive) at 28*, **Smokie Norful's** "I Need You Now" (EMI Gospel) at 29* and **Dave Hollister's** "Tell Me Why" (Motown/Universal) at 30*.



— Kashon Powell, Urban Editor

P H U N D A M E N T A L L Y phat

ARTIST: **Monica**

LABEL: **J**

By **KASHON POWELL** / URBAN EDITOR

With the release of her third album and a new label home at J Records, Monica feels that she is now getting a chance to express herself in a totally different way. She was discovered at the tender age of 12, after Dallas Austin saw her perform the classic "The Greatest Love of All" at a talent showcase in Atlanta. Austin arranged for Monica to meet with Clive Davis, President of Arista Records at the time, who signed her on the spot.

Monica's first single, "Don't Take It Personal," exploded at radio. Her debut album, *Miss Thang*, was incredible, and people couldn't believe that this voice was coming from someone so young — at the time, she was not even 15 years old. Her second single, "Before You Walk Out of My Life," followed the same path of instant success, as did the third single, "Why I Love You So Much." Monica's second album, *The Boy Is Mine*, included the hit title duet with Brandy. This record earned Monica a Grammy Award for Best R&B Performance by a Group/Duo. *The Boy Is Mine* also included the unforgettable songs "Angel of Mine" and "For You I Will."

Monica's new, yet-to-be-titled album is packed with hits from an all-star production crew that includes Dallas Austin, Jermaine Dupri, Rodney Jerkins and Soulshock & Karlin. Monica chose a more adult route on this album. "I think more adults will be comfortable with my music," she says. "The truth is, I've grown up." The singer recently shot the video for the first single, "So Gone," in Miami.

Monica also wrote more on this album than she has before. "I hadn't thought about writing much," she says. "I was thinking more about getting songs from great songwriters. We were working on the third tune for the album, and I had this idea for it. That was 'I Wrote This Song,' and after we finished it, I got the confidence to keep



going. All of the producers made it easy for me, and they all encouraged me to write. I didn't have one concept in mind. I just thought about situations that might be worth sharing."

A lot of the material on the album is based on her life experiences. Monica says that "U Should've Known," produced by Jermaine Dupri, is about a relationship where everything is fine until the man winds up incarcerated. "I Wrote This Song," produced by Soulshock & Karlin, is about the singer's first love, who committed suicide. She describes the song as her way of sharing the situation. She says, "It took a lot of courage for me to write that one. Some days, when I think about what happened, I cry. Writing the song was like a healing for me. I knew if I could write about that, I could write about anything."

Monica is ready to give her fans what they want. "I took some time between the last record and this new one because I wanted to relax and enjoy my life," she says. "I've been recording since I was 12, and I needed time to just look at how much work I have done. Now, I want the audience who knew me as a young girl — as a pre-teen — to know me as a young woman. I want them to see my strength, that I'm comfortable in my own skin, that my life is more than just about music, and that I'm able to handle other things now."

Urban AC Reporters

Stations and their adds listed alphabetically by market

WWIN/Baltimore, MD * VP/Prog.: Kathy Brown PD: Tim Watts MD: Keith Fisher JAHM "Woman"	WVAZ/Chicago, IL * PD: Eloy Smith APD: Armando Rivera 3 R. KELLY "Real" 4 MISSY ELLIOTT "Pussycat" 3 CHICO DEBARGE "Together"	WUKS/Fayetteville, NC * PD/APD: Garrett Davis MD: Calvin Pee 3 SMOKIE NORFUL "Now" LSG FLOON "Friends" WHITNEY HOUSTON "Own"	WKXJ/Jackson, MS * PD/MD: Stan Branson LSG FLOON "Friends" WHITNEY HOUSTON "Own"	KJLH/Los Angeles, CA * PD/MD: Andrea Russell 24 GEORGE DUKE "Guess" 3 DEBORAH COX "Part" 3 LATTIMORE & MOORE "City" 2 WHITNEY HOUSTON "Own"	WQOK/Nashville, TN * PD/MD: D.C. 18 LSG FLOON "Friends"	WDAS/Philadelphia, PA * Sln. Mgr./PD: Joe Tamburo MD: Joann Gamble 6 KINDRED "Far" LSG FLOON "Friends"	KMUM/St. Louis, MO * DM/PD: Chuck Adams LATTIMORE & MOORE "City"
KQXL/Baton Rouge, LA * DM: Don Gosselin PD/MD: Myra Vernon D'HELLO FANOR DEEP "Best" LSG FLOON "Friends" SMOKIE NORFUL "Now" WHITNEY HOUSTON "Own"	WZAK/Cleveland, OH * PD: Kim Johnson MD: Bobby Rush No Adds	WDZZ/Flint, MI * PD: Jerold Jackson 6 JAHM "Woman" 1 EARTH, WIND & FIRE "Way"	WSOL/Jacksonville, FL * PD: Mike Williams APD/MD: K.J. No Adds	WRBV/Macon, GA PD/MD: Lisa Charles No Adds	WYBC/New Haven, CT * DM: Wayne Schmidt PD: Juan Castillo APD: Steven Richardson MD: Doc-P No Adds	WFXC/Raleigh-Durham, NC * DM/PD: Cy Young APD/MD: Jodi Berry No Adds	WLHV/Savannah, GA PD: Gary Young 9 HEATHER HEADLEY "Wish"
WBHK/Birmingham, AL * PD: Jay Dixon APD/MD: Darryl Johnson 18 BRIAN MCKNIGHT "Woulda" 11 HEATHER HEADLEY "Wish"	WLXC/Columbia, SC * Int. PD: Doug Williams MD: Tre Taylor LSG FLOON "Friends" SMOKIE NORFUL "Now" WHITNEY HOUSTON "Own"	WFLM/Ft. Pierce, FL * DM: Mike James PD/MD: Tony Bear 9 MIKE PHILLIPS "Special" 3 WHITNEY HOUSTON "Own" 702 "Sm" GEORGE DUKE "Guess"	KMJK/Kansas City, MO * PD: Greg Love MD: Troy Michaels 1 SMOKIE NORFUL "Now" 1 WHITNEY HOUSTON "Own"	KJMS/Memphis, TN * DM/PD: Nate Bell APD/MD: Eileen Collier LSG FLOON "Friends"	WYLD/New Orleans, LA * DM: Carla Boatner PD/APD/MD: Aaron "A.J." Apple No Adds	WIMX/Toledo, OH * DM/PD: Rocky Love MD: Denise Brooks LSG FLOON "Friends" WHITNEY HOUSTON "Own"	
WMGL/Charleston, SC * PD: Terry Base APD/MD: Belinda Parker LSG FLOON "Friends" WHITNEY HOUSTON "Own"	WAGH/Columbus, GA PD: Rasheeda MD: Ed Lewis No Adds	WQMG/Greensboro, NC * PD: Alvin Stowe No Adds	KNEK/Lafayette, LA * PD/MD: John Kinnit LSG FLOON "Friends" WHITNEY HOUSTON "Own"	WHQT/Miami, FL * PD: Derrick Brown APD/MD: Karen Vaughn 1 INQUIRY "Truth" GEORGE DUKE "Guess"	WRKS/New York, NY * PD: Tony Bestley MD: Julie Gustines No Adds	WKJS/Richmond, VA * PD/MD: Kevin Gardner No Adds	
WBAV/Charlotte, NC * DM/PD/MD: Terri Avery GEORGE DUKE "Guess" LSG FLOON "Friends" WHITNEY HOUSTON "Own"	KRNB/Dallas-Ft. Worth, TX * DM/PD: Sam Weaver MD: Rudy V No Adds	WQMG/Houston-Galveston, TX * PD: Carl Conner MD: Sam Choize WHITNEY HOUSTON "Own"	KVGS/Las Vegas, NV * PD/MD: Tony Rankin GEORGE DUKE "Guess"	WJMR/Milwaukee-Racine, WI * PD/MD: Lauri Jones WHITNEY HOUSTON "Own"	WWSV/Norfolk, VA * PD/MD: Michael Mauzone No Adds	WVBE/Roanoke-Lynchburg, VA * PD: Walt Ford LSG FLOON "Friends" SMOKIE NORFUL "Now" WHITNEY HOUSTON "Own"	
WLOV/Chattanooga, TN * PD/MD: Sam Terry No Adds	WMXD/Detroit, MI * PD: Jamillah Muhammad APD: Oneil Stevens MD: Sheila Little 25 SMOKIE NORFUL "Now" INQUIRY "Truth"	KOKY/Little Rock, AR * PD: Jamal Quarles 7 LSG FLOON "Friends" SMOKIE NORFUL "Now" WHITNEY HOUSTON "Own"	WMCS/Milwaukee, WI DM: Steve Scott PD/MD: Tyrone Jackson 6 DAVE HOLLISTER "Man" 5 LSG FLOON "Friends" 5 QUEEN LATIFAH "Rest" 5 WHITNEY HOUSTON "Own"	WJMR/Milwaukee-Racine, WI * PD/MD: Lauri Jones WHITNEY HOUSTON "Own"	WVBE/Roanoke-Lynchburg, VA * PD: Walt Ford LSG FLOON "Friends" SMOKIE NORFUL "Now" WHITNEY HOUSTON "Own"	WMMJ/Washington, DC * PD: Kathy Brown MD: Mike Chase No Adds	
		WTLG/Indianapolis, IN * DM/PD: Brian Wallace MD: Garth Adams REM "Cats"	KHHT/Los Angeles, CA * PD: Michelle Santuosso 20 LSG FLOON "Friends" 14 JUSTIN TIMBERLAKE "Body"	WJMR/Milwaukee-Racine, WI * PD/MD: Lauri Jones WHITNEY HOUSTON "Own"	WWSV/Norfolk, VA * PD/MD: Michael Mauzone No Adds	WMMJ/Washington, DC * PD: Kathy Brown MD: Mike Chase No Adds	
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R&R URBAN AC TOP 30

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April 11, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 SYLEENA JOHNSON Guess What (Jive)	1140	+45	158173	20	40/0
	2	2 TYRESE How You Gonna Act Like That (J)	1119	+45	178546	21	42/0
	3	3 VIVIAN GREEN Emotional Rollercoaster (Columbia)	1056	+4	154541	22	39/0
	4	4 RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)	940	+142	148115	8	42/0
	5	5 FLOETRY Say Yes (DreamWorks)	882	-66	132662	10	42/0
	6	6 JAHEIM Fabulous (Divine Mill/WB)	814	-60	130553	24	41/0
	7	7 BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)	763	+97	104305	7	39/1
	8	8 MUSIQ Dontchange (Def Soul/IDJMG)	741	-15	135953	31	40/0
	9	9 GERALD LEVERT Closure (Elektra/EEG)	704	-25	79313	12	40/0
	10	10 ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)	630	+3	105396	28	26/0
	11	11 HEATHER HEADLEY I Wish I Wasn't (J)	544	+88	93435	4	39/1
	12	12 JAHEIM Put That Woman First (Divine Mill/WB)	522	+98	90162	5	36/2
	13	13 KEM Love Calls (Motown/Universal)	466	+41	63319	11	26/1
	14	14 HEATHER HEADLEY He Is (RCA)	457	+8	49729	26	37/0
	15	15 WHITNEY HOUSTON One Of Those Days (Arista)	427	-82	80936	21	34/0
	16	16 KINDRED THE FAMILY SOUL Far Away (Hidden Beach/Epic)	338	+10	47262	5	23/1
	17	17 AALIYAH Miss You (BlackGround/Universal)	326	-32	65420	12	8/0
	18	18 K-CI & JOJO This Very Moment (MCA)	236	-76	48387	13	22/0
	19	19 R. KELLY Ignition (Jive)	229	-2	43906	7	1/0
	20	20 KELLY PRICE He Proposed (Def Soul/IDJMG)	228	+18	31684	4	25/1
	21	21 CHICO DEBARGE Not Together (In The Paint/Koch)	227	+19	15569	5	16/1
	22	22 JOE F/MR. CHEEKS That Girl (Motown/Universal)	206	-19	26793	9	14/0
	23	23 TONY TERRY In My Heart (Golden Boy)	192	-8	6103	12	15/0
	24	24 INDIA.ARIE The Truth (Motown)	175	-11	16698	3	21/2
	25	25 JEFF MAJORS Somebody Bigger (Music One)	151	-10	20650	13	10/0
	26	26 KENNY LATTIMORE/CHANTE' MOORE You Don't Have To Cry (Arista)	141	+39	8163	2	15/2
	27	27 BLACKSTREET Deep (DreamWorks)	126	+13	15056	16	8/0
Debut	28	28 R. KELLY Step In The Name Of Love (Jive)	125	+29	35510	1	0/0
Debut	29	29 SMOKIE NORFUL I Need You Now (Priority)	124	+43	25597	1	14/8
Debut	30	30 DAVE HOLLISTER Tell Me Why (Motown/Universal)	123	+24	8394	1	15/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
WHITNEY HOUSTON Try It On My Own (Arista)	16
LSG F/LOON Just Friends (Elektra/EEG)	15
SMOKIE NORFUL I Need You Now (Priority)	8
GEORGE DUKE Guess You're Not The One (BPM)	5
JAHEIM Put That Woman First (Divine Mill/WB)	2
INDIA.ARIE The Truth (Motown)	2
K. LATTIMORE/C. MOORE You Don't Have To Cry (Arista)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)	+142
JAHEIM Put That Woman First (Divine Mill/WB)	+98
BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)	+97
HEATHER HEADLEY I Wish I Wasn't (J)	+88
GLENN LEWIS It's Not Fair (Epic)	+72
THEO Get Your Groove On (TWP Productions)	+68
GEORGE DUKE Guess You're Not The One (BPM)	+60
TYRESE How You Gonna Act Like That (J)	+45
SYLEENA JOHNSON Guess What (Jive)	+45
USHER U-Don't Have To Call (LaFace/Arista)	+44

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GERALD LEVERT Funny (Elektra/EEG)	386
LUTHER VANDROSS I'd Rather (J)	338
RUFF ENDZ Someone To Love You (Epic)	318
LUTHER VANDROSS Take You Out (J)	308
MAXWELL Lifetime (Columbia)	278
AALIYAH I Care 4 U (BlackGround)	241
INDIA.ARIE Little Things (Motown)	230
YOLANDA ADAMS The Battle Is The Lords (Verity)	220
JILL SCOTT The Way (Hidden Beach/Epic)	210
YOLANDA ADAMS Open My Heart (Elektra/EEG)	196
MUSIQ Halfcrazy (Def Soul/IDJMG)	195
JAHEIM Anything (Divine Mill/WB)	192
GERALD LEVERT Made To Love Ya (EastWest/EEG)	192
THEO Get Your Groove On (TWP Productions)	178
MARY MARY In The Morning (Columbia)	165
DRU HILL I Should Be... (Def Soul/IDJMG)	162
ANGIE STONE Brotha (J)	153

44 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

GEORGE DUKE Guess You're Not The One (BPM)
Total Plays: 105, Total Stations: 20, Adds: 5

WHITNEY HOUSTON F/BOBBY BROWN My Love (Arista)
Total Plays: 62, Total Stations: 6, Adds: 0

DEBORAH COX Play Your Part (J)
Total Plays: 85, Total Stations: 12, Adds: 1

DONNIE Cloud Nine (Universal)
Total Plays: 59, Total Stations: 4, Adds: 0

LSG F/LOON Just Friends (Elektra/EEG)
Total Plays: 68, Total Stations: 16, Adds: 15

QUEEN LATIFAH Better Than The Rest (Hollywood)
Total Plays: 42, Total Stations: 7, Adds: 0

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
www.radioandrecords.com.

Songs ranked by total plays

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Country's 12+ Share, TSL Show Fall Gains

Katz studies Country audience composition, TSL and share trends

The Katz Media Group began its analysis of Country radio's performance in the fall 2002 Arbitrons by saying, "Country saw an end to several consecutive years of declining shares this fall. While up only minimally, these numbers may indicate a reversal of fortune for the Country format."

I'm sure everyone reading this page will say, "Amen to that." The fall uptick comes after a stable spring 2002 showing, of which KMG said, "Country shares have continued to decline over the past few years, but the format remains strong, as evidenced by its No. 1 ranking among persons 12+."

We can only share KMG's hope that a pair of solid ratings performances in 2002 portends even better things for this year, although, in all probability, the current war will derail the upward ratings track for many music-oriented adult formats. We'll deal with that when it comes, but for now let's take a deeper look at what happened last fall.

Country Overview

Perhaps the best news is that, for the first time in the past several years, Time Spent Listening for the most important age cells increased. In fall 2002 seven of 10 age/sex cells had higher TSL. Interestingly, the only cells that were down were women 45-54 and persons 55-64.

Country hasn't shown such TSL

25-54 Recycling		
Dayparts From/To		%
6-10am/10am-3pm		61.3
6-10am/3-7pm		70.0
6-10am/7pm-mid.		28.7
10am-3pm/6-10am		65.9
10am-3pm/3-7pm		70.6
10am-3pm/7pm-mid.		29.7
3-7pm/6-10am		65.1
3-7pm/10am-3pm		61.0
3-7pm/7pm-mid.		33.1
7pm-mid./6-10am		60.5
7pm-mid./10am-3pm		58.1
7pm-mid./3-7pm		74.9

strength since fall 1995, when nine of 10 age/sex breakouts showed increases. The bottom was — hopefully — hit in fall 2001, when only one cell of the 10 showed an increase in TSL. Still, TSL in almost every demographic is more than two hours less than it was 10 years ago. Also, Country hasn't been able to generate enough new come to offset the TSL

losses. That results, of course, in declining shares.

Be sure to check out the FM Audience Age Composition trends box on this page, especially as compared to the mid-'80s. It's interesting to note how similar the audience makeup is between 1986 and 2002.

For example, in 1986, 21.6% of Country listeners were from the 25-34 age group. In fall 2002, it was 16.4%. In 1986, 23.4% of Country listeners were between 35-44; last fall, it was 21.9%. Listening among persons 45-54 was 20.6% in 1986 and 19.4% in 2002. To be honest, I would have expected a much larger "age slide" as the huge influx of new country fans created in the early '90s began to move into older age cells.

Staying on the age-cell theme for a minute, Country's listening by persons 12-17 was up from 2.7% in 1986 to 4.4% in fall '02. In fact, this was the third consecutive fall that the percentages of listeners in the 12-17 and 18-24-year-old age brackets grew, which is interesting. The 25-34-year-old cell has been flat for the last three years.

Multiformat Overview

As you compare shares and TSL from prior years with current levels, it's important to remember that we must all look at Country's numbers relative to those of all the other formats. The compression of shares pro-

National Format Averages

These are the average format shares for all formats garnering at least four shares in the fall 2002 Arbitron.

Format	Share (TSL)
Country	13.1 (13.0, Fa '01), (FM 8:50, AM 8:50)
Urban Contemporary	9.6 (7:43)
CHR	8.4 (5:22)
Hispanic	7.4 (FM 8:59, AM 9:52)
Soft Rock	6.9 (7:35)
AC	6.9 (7:46)
Urban AC	6.6 (9:24)
Classic Rock	6.2 (6:34)
News/Talk	6.1 (8:10)
Rock	6.1 (6:56)
Soft AC	5.8 (8:50)
Hot AC	5.5 (5:42)
Full Service	5.3 (6:16)
CHR/Rhythmic	5.2 (6:12)
Oldies	5.1 (7:30)
Rhythmic AC	4.6 (6:47)
Easy Listening	4.4 (11:08)
Classic Hits	4.3 (6:13)
Alternative	4.2 (5:46)
Modern AC	4.0 (4:58)

Country Average Market Format Shares

Ratings Period	Share	Ratings Period	Share	Ratings Period	Share	Ratings Period	Share
Fa '02	13.1	Fa '97	17.3	Fa '92	17.3	Fa '87	12.3
Fa '01	13.0	Fa '96	15.5	Fa '91	14.5	Fa '86	13.2
Fa '00	13.4	Fa '95	15.4	Fa '90	13.4	Fa '85	14.1
Fa '99	14.5	Fa '94	16.6	Fa '89	11.9	Fa '84	13.0
Fa '98	15.7	Fa '93	16.9	Fa '88	11.5		

FM Audience Age Composition

This graph shows national average percentages of Country listeners by age.

Ratings Period	12-17	18-24	25-34	35-44	45-54	55-64	65+
Fa '02	4.4	9.8	16.4	21.9	19.4	15	12.7
Fa '01	3.8	9.0	16.5	21.6	20.0	15.6	13.2
Fa '00	3.4	9.5	16.6	21.0	19.4	14.6	13.5
Fa '99	3.7	9.8	17.7	20.7	19.1	14.7	12.6
Fa '98	4.0	11.4	18.5	20.8	17.5	13.7	12.2
Fa '97	5.0	11.2	18.8	20.9	18.9	13.4	11.8
Fa '96	5.8	11.7	20.4	20.8	18.1	11.9	10.5
Fa '95	6.2	12.4	21.5	20.9	17.7	11.9	9.4
Fa '94	6.6	13.7	22.0	20.5	16.8	11.2	9.2
Fa '93	5.7	13.2	22.9	21.1	16.6	10.7	9.7
Fa '92	4.8	12.9	23.2	20.1	17.7	11.6	9.8
Fa '91	3.7	12.0	21.9	19.9	18.7	12.6	11.1
Fa '90	2.1	10.4	20.6	20.4	21.7	13.5	11.3
Fa '89	2.2	9.6	20.3	21.1	21.2	14.2	11.4
Fa '88	2.3	9.8	20.4	21.5	22.1	13.3	10.7
Fa '87	2.9	11.7	21.0	21.9	20.5	13.0	9.1
Fa '86	2.7	12.5	21.6	23.4	20.6	11.9	7.4
Fa '85	3.0	12.4	21.2	25.2	17.7	12.5	8.1
Fa '84	3.4	13.2	21.6	22.7	18.3	11.4	9.3

Audience-composition figures show what percentages (on a national average) of a Country station's listenership fall within particular cells.

Weekly Time Spent Listening

These figures show, in hours and minutes, the national average of weekly TSL for each demographic breakout.

Ratings period	Men		Women		Men		Women		Men		Women	
	25-54	25-54	25-34	25-34	35-44	35-44	45-54	45-54	45-64	45-64		
Fa '02	8:31	7:55	7:38	7:08	8:55	8:27	9:11	8:33	9:21	9:27		
Fa '01	8:23	7:53	7:31	6:47	8:35	8:11	8:53	8:37	9:44	9:29		
Fa '00	8:56	8:18	8:24	7:02	9:23	8:19	9:47	9:16	9:24	9:47		
Fa '99	9:07	8:19	7:48	7:21	9:19	8:09	9:15	8:48	9:11	9:11		
Fa '98	9:02	8:25	8:08	7:23	9:02	8:25	9:04	8:29	9:09	8:57		
Fa '97	9:30	8:57	8:22	7:57	9:43	9:05	10:08	9:54	10:28	10:28		
Fa '95	9:37	8:55	8:51	8:39	10:04	8:44	9:32	9:14	10:03	9:47		
Fa '91	10:41	10:25	10:23	9:45	10:27	10:55	11:07	10:18	10:30	10:17		
Fa '89	10:42	10:10	9:36	8:29	10:32	10:26	11:32	11:21	11:11	11:31		
Fa '87	10:35	10:48	9:09	9:18	10:20	10:24	10:25	11:26	10:32	10:33		

Weekly time spent listening figures show, in hours and minutes, the amount of time (on a national average) a person spends with Country stations.

duced by consolidation and the geometric increase in competition for consumers' attention from outside sources has resulted in smaller shares for almost all radio formats.

For example, AC's fall '02 showing of 6.9 is its lowest figure since KMG began compiling these stats in 1986. As KMG points out, "Increased fragmentation — the execution of Modern AC, Hot AC, Rhythmic AC and Soft AC formats — may have contributed to this share erosion over the years, as well as the skew toward an older audience."

On AC's TSL front, that format also showed increases, with eight of 10 cells up during that period. Interestingly, many of its gains were from younger listeners, including persons

Median Age of FM Country Listeners

This chart shows the median age of people listening to Country on the FM dial for the fall ratings periods between 1986 and 2002.

Rating Period	Age	Rating Period	Age
Sp '02	43	Fa '94	38
Fa '02	43	Fa '93	38
Fa '01	44	Fa '92	39
Fa '00	44	Fa '91	40
Fa '99	43	Fa '90	43
Fa '98	42	Fa '89	43
Fa '97	41	Fa '88	42
Fa '96	40	Fa '87	41
Fa '95	39	Fa '86	40

Continued on Page 52

JOE NICHOLS

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Fitting The Pieces Together

Leadership Music educates the different factions of the music business

If you looked at a list of alumni from the Leadership Music classes, which started in Nashville in 1989, you'd be looking at a music-industry who's who. From singers, musicians, engineers and songwriters to publicists, concert promoters, venue managers and radio program directors, those who have taken part in Leadership Music continue to make a significant impact on the business today.

Leadership Music is a nonprofit organization offering a yearlong class to people from various parts of the music industry. Participants meet for retreats and once-a-month "program days" where they look in-depth at all the different areas of the business and debate their various viewpoints.

Some people jokingly call the organization a cult, and Leadership Music Exec. Director Tabitha Daly says that's because alumni continue to work hard in the organization. "It's their ideas that take it to the next level," she says. "They plan the program days for the next class. It is a commitment, but it's a team environment to promote problem-solving in the industry."

That is a pretty heavy load to carry when you consider the many problems facing the music industry and the many perspectives that come together in each class. Ask a musician about file-trading, and you're likely to get a different opinion than if you ask someone at a label or in radio. Leadership Music tackles the issues of the day and gets myriad viewpoints from participants.

"Lifelong friendships come out of this thing. It's interesting when everybody hangs their ego coat at the door."

Jack Purcell

Finding The Value

When Audium VP/Promotion Jack Purcell decided to take part in the 2002 class, he says he met a participant who said he thought getting involved in Leadership Music would be good for making business contacts and advancing his career. "Once he got in there, though, he gained a new perspective," says Purcell. "Lifelong friendships come out of this thing. It's



Jack Purcell

interesting when everybody hangs their ego coat at the door, and it's amazing how much we all have in common, even though we come from different areas of the business."

Country Radio Broadcasters Exec. Director Ed Salamon, a member of this year's class, agrees. "Everybody in the class acts as equals, from people who run companies to people on a more junior level," he says. "There is respect for everybody, no matter what level they are on."

"When you start, you don't know who some of the people are, and you don't know how important some of the people you are interacting with are. 'He's a billionaire who has written all those songs?'"

And it's not just getting to know new people in the industry that is important. "This is one of the most valuable learning experiences I've had in this business, and I've been doing this a lot of years," Salamon says. "I learn a lot every program day."

Precisely what is discussed on program days is a closely guarded secret. "There is kind of an agreement within Leadership Music that topics of discussion stay within those doors," Pur-

cell says. "It's the only way to protect the class and the only way to learn more about the inner workings of the industry."

Within that safe environment, Purcell says, "It's one of the most enlightening organizations you could get involved in."

Radio Plays

This honest and open communication often leads to spirited discussions, and it once led to the early departure of a Country radio consultant who was frustrated by the blame directed at radio.

Salamon understands the frustration that led to the consultant's departure. He says he has assumed the mantle of defending the radio business to others in the class who come from different parts of the industry.

"The interaction is very stimulating," says Salamon. "It was eye-opening to me how little the folks from these related fields understood about radio — specifically, how radio views its place in the scheme of things."

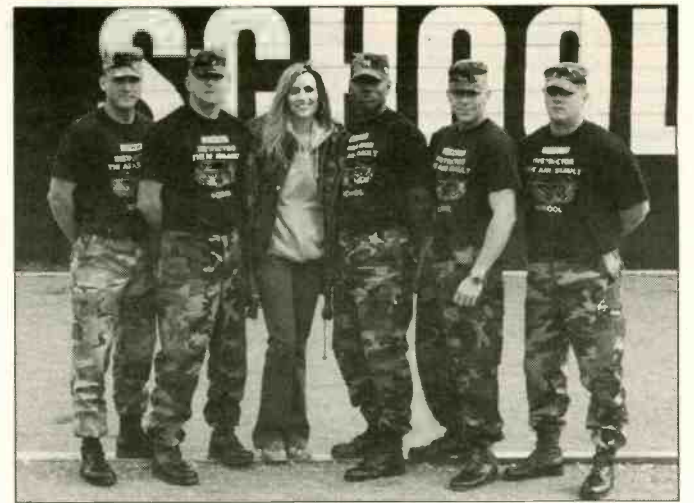
Among his frustrations, Salamon says, is that radio is said "to have agendas that it doesn't have and to use research methodologies that are absurd."

Despite this, Salamon continues to participate. He says, "They are doing a great thing to demystify radio and give the opportunity for true understanding about radio to parts of the music industry that don't have that."

"It's very difficult to sit there and hear people say damaging things that aren't true about your discipline, but I'm trying to work from within to remove those misconceptions."

Unique Arrangement

Because radio participation in Leadership Music is considered so important by the CRB, the organization donates \$5,000 each year to fund a scholarship for radio programmers. Daly says the arrangement is unique, but important. She explains, "A number of years back the CRB said, 'We will support Leadership Music if a radio person wants to come in from another part of the country to participate.'"



MILITARY SUPPORT Jennifer Hanson recently did a benefit concert for military families at Fort Campbell, KY, and she got a VIP tour of the base, including a demonstration by Air Assault School instructors. Seen here (l-r) are Sgt. Genaro Camacho, Sgt. Hal Warner, Hanson, Capt. L.J. Baker, Sgt. Stephen Henderson and Sgt. Jeremy Cutler.

There are ordinarily two PDs in the class each year, so the scholarship is split equally between them. This arrangement is particularly important because the class demands that the participants spend one Friday per month in Nashville, as well as attend opening and closing retreats.

Despite the time commitment, Daly says, "We really haven't faced the challenge of people saying no."

In fact, word spread outside Nashville as radio people talked about their experiences in the class. "Other people got wind of it, so we got people to participate from the East and West Coasts," Daly says.

The participation has grown through the years. "It started as Leadership 'Country' Music — not in title, but in people participating," Daly says. "Now it embraces all genres of music."

Funding And Outreach

Along with the \$5,000 scholarship offered by the CRB, Leadership Music depends on support and grants from outside organizations. As a nonprofit, it gets donations from record labels, publishing companies and a number of foundations outside the music industry.

"It's all part of building the community, so we get support from the Frist Foundation and the Memorial

"Everybody in the class really acts as equals, from people who run companies to people on a more junior level. There is respect for everybody, no matter what level they are on."

Ed Salamon

Foundation," Daly says.

The organization also does several fundraisers each year, including an alumni golf tournament. This year's is set for June 30 in Franklin, TN.

Daly notes that Leadership Music works hard to reach out to the community as well. For that reason, each year's class always includes someone from the business community at large. "We are trying to build that bridge," she says.

The organization is conducting an ethics seminar at Belmont College in Nashville in May. "That is open to the industry at large, although ethics discussions are usually something people want to run from," Daly says.

Next fall's class will be announced by the end of June. Applications are being accepted through the end of April, and it's not always easy to get in. "We had one person a couple of years ago who had been applying for seven years," Daly says.

Because the organization is trying to draw people from different music-industry backgrounds, slots can fill quickly. A selection committee made up of alumni has the task of choosing the new class. "We want to make sure we're reaching out to myriad interests," Daly says.

"It was eye-opening to me how little the folks from these related fields understood about radio — specifically, how radio views its place in the scheme of things."

Ed Salamon

R&R COUNTRY TOP 50

April 11, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DARRYL WORLEY Have You Forgotten (<i>DreamWorks</i>)	18854	+503	6589	+135	7	149/0
4	2	ALAN JACKSON That'd Be Alright (<i>Arista</i>)	15881	+749	5625	+275	15	149/0
3	3	KENNY CHESNEY Big Star (<i>BNA</i>)	15755	+356	5536	+117	14	149/0
2	4	JOE NICHOLS Brokenheartsville (<i>Universal South</i>)	14977	-1161	5324	-412	23	149/0
5	5	TIM MCGRAW She's My Kind Of Rain (<i>Curb</i>)	14368	+157	5142	+56	14	149/0
6	6	MARTINA MCBRIDE Concrete Angel (<i>RCA</i>)	13414	+741	5020	+240	20	148/0
7	7	KEITH URBAN Raining On Sunday (<i>Capitol</i>)	12525	+1817	4539	+568	17	148/0
8	8	DIAMOND RIO I Believe (<i>Arista</i>)	11170	+812	4044	+264	18	145/0
9	9	CHRIS CAGLE What A Beautiful Day (<i>Capitol</i>)	11048	+969	3870	+355	20	148/1
11	10	RANDY TRAVIS Three Wooden Crosses (<i>Word/Curb/Warner Christian</i>)	9564	+706	3332	+220	17	138/2
10	11	RASCAL FLATTS Love You Out Loud (<i>Lyric Street</i>)	9394	+503	3378	+166	12	147/0
15	12	LONESTAR My Front Porch Looking In (<i>BNA</i>)	7455	+1517	2592	+545	6	138/9
13	13	JEFF BATES The Love Song (<i>RCA</i>)	7364	+91	2766	+5	14	144/1
12	14	DEANA CARTER There's No Limit (<i>Arista</i>)	7355	-589	2770	-213	23	141/0
18	15	JIMMY WAYNE Stay Gone (<i>DreamWorks</i>)	7100	+1309	2445	+417	9	136/3
14	16	PHIL VASSAR This Is God (<i>Arista</i>)	6618	+38	2569	-18	14	140/0
16	17	JESSICA ANDREWS There's More To Me Than You (<i>DreamWorks</i>)	6487	+583	2449	+188	14	134/1
17	18	MONTGOMERY GENTRY Speed (<i>Columbia</i>)	6286	+403	2430	+142	14	140/1
20	19	CRAIG MORGAN Almost Home (<i>Broken Bow</i>)	5724	+604	2395	+210	23	121/5
19	20	JO DEE MESSINA Was That My Life (<i>Curb</i>)	5576	+210	2110	+123	13	134/5
25	21	TRACY BYRD The Truth About Men (<i>RCA</i>)	4911	+1132	1686	+390	5	106/10
22	22	TRAVIS TRITT Country Ain't Country (<i>Columbia</i>)	4702	+303	1739	+151	12	123/3
23	23	KID ROCK W/SHERYL CROW Picture (<i>Lava/Atlantic</i>)	4577	+207	1649	+161	25	87/11
24	24	GARTH BROOKS Why Ain't I Running (<i>Capitol</i>)	4503	+323	1659	+122	7	111/5
26	25	TOBY KEITH Beer For My Horses (<i>DreamWorks</i>)	4389	+1245	1528	+443	15	112/22
28	26	BRIAN MCCOMAS 99.9% Sure (Never...) (<i>Lyric Street</i>)	3186	+465	1051	+132	6	99/5
30	27	WARREN BROTHERS Hey, Mr. President (<i>BNA</i>)	3026	+588	1056	+227	3	66/16
31	28	SARA EVANS Backseat Of A Greyhound Bus (<i>RCA</i>)	2959	+558	1074	+175	6	102/8
Breaker	29	BRAD PAISLEY Celebrity (<i>Arista</i>)	2914	+528	962	+175	4	92/13
Breaker	30	SAMMY KERSHAW I Want My Money Back (<i>Audium</i>)	2571	+79	1088	+39	10	92/5
36	31	DUSTY DRAKE One Last Time (<i>Warner Bros.</i>)	2420	+454	819	+152	5	70/5
Breaker	32	TRACE ADKINS Then They Do (<i>Capitol</i>)	2398	+268	929	+104	5	95/7
38	33	AMY DALLEY Love's Got An Attitude (It...) (<i>Curb</i>)	2243	+376	838	+115	6	95/5
33	34	A.O TIPPIN F/T. TIPPIN Love Like There's No Tomorrow (<i>Lyric Street</i>)	2221	+35	906	+28	13	84/1
35	35	STEVE HOLY Rock-A-Bye Heart (<i>Curb</i>)	2217	+188	958	+65	9	93/1
Breaker	36	GEORGE STRAIT Tell Me Something Bad About... (<i>MCA</i>)	2195	+808	755	+293	2	91/34
27	37	TAMMY COCHRAN Love Won't Let Me (<i>Epic</i>)	2002	-945	768	-404	13	101/0
37	38	CLINT BLACK Iraq And Roll (<i>Clintblack.com</i>)	1778	-169	627	-46	4	16/5
39	39	BRETT JAMES After All (<i>Arista</i>)	1732	+103	728	+26	8	75/1
41	40	ANTHONY SMITH Half A Man (<i>Mercury</i>)	1643	+90	720	+11	10	66/0
40	41	MARK WILLS When You Think Of Me (<i>Mercury</i>)	1606	+0	676	-1	7	76/7
44	42	VINCE GILL Someday (<i>MCA</i>)	1279	+210	454	+91	3	65/10
42	43	TERRI CLARK Three Mississippi (<i>Mercury</i>)	1219	-232	496	-84	4	59/5
45	44	KELLIE COFFEY Whatever It Takes (<i>BNA</i>)	1066	+22	493	+7	7	71/0
Debut	45	SHANIA TWAIN Forever And For Always (<i>Mercury</i>)	1007	+801	296	+233	1	61/48
48	46	EMERSON DRIVE Only God (<i>DreamWorks</i>)	921	+175	360	+67	2	57/9
50	47	LEANN RIMES Suddenly (<i>Asylum/Curb</i>)	843	+156	363	+79	3	44/2
47	48	TANYA TUCKER Old Weakness (Coming On...) (<i>Tuckertime/Capitol</i>)	725	-22	237	-12	5	32/1
46	49	ALISON KRAUSS The Lucky One (<i>Rounder</i>)	703	-103	218	-31	10	23/0
Debut	50	AARON LINES Love Changes Everything (<i>RCA</i>)	611	+540	237	+209	1	33/13

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
SHANIA TWAIN Forever And For Always (<i>Mercury</i>)	48
GEORGE STRAIT Tell Me Something Bad About... (<i>MCA</i>)	34
BLAKE SHELTON Heavy Liftin' (<i>Warner Bros.</i>)	27
BROOKS & DUNN Red Dirt Road (<i>Arista</i>)	23
TOBY KEITH Beer For My Horses (<i>DreamWorks</i>)	22
DIERKS BENTLEY What Was I Thinkin' (<i>Capitol</i>)	20
WARREN BROTHERS Hey, Mr. President (<i>BNA</i>)	16
BRAD PAISLEY Celebrity (<i>Arista</i>)	13
AARON LINES Love Changes Everything (<i>RCA</i>)	13
KID ROCK W/SHERYL CROW Picture (<i>Lava/Atlantic</i>)	11
TRACY BYRD The Truth About Men (<i>RCA</i>)	10
VINCE GILL Someday (<i>MCA</i>)	10

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KEITH URBAN Raining On Sunday (<i>Capitol</i>)	+1817
LONESTAR My Front Porch Looking In (<i>BNA</i>)	+1517
JIMMY WAYNE Stay Gone (<i>DreamWorks</i>)	+1309
TOBY KEITH Beer For My Horses (<i>DreamWorks</i>)	+1245
TRACY BYRD The Truth About Men (<i>RCA</i>)	+1132
CHRIS CAGLE What A Beautiful Day (<i>Capitol</i>)	+969
DIAMOND RIO I Believe (<i>Arista</i>)	+812
GEORGE STRAIT Tell Me Something Bad About... (<i>MCA</i>)	+808
SHANIA TWAIN Forever And For Always (<i>Mercury</i>)	+801
ALAN JACKSON That'd Be Alright (<i>Arista</i>)	+749

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH URBAN Raining On Sunday (<i>Capitol</i>)	+568
LONESTAR My Front Porch Looking In (<i>BNA</i>)	+545
TOBY KEITH Beer For My Horses (<i>DreamWorks</i>)	+443
JIMMY WAYNE Stay Gone (<i>DreamWorks</i>)	+417
TRACY BYRD The Truth About Men (<i>RCA</i>)	+390
CHRIS CAGLE What A Beautiful Day (<i>Capitol</i>)	+355
GEORGE STRAIT Tell Me Something Bad About... (<i>MCA</i>)	+293
ALAN JACKSON That'd Be Alright (<i>Arista</i>)	+275
DIAMOND RIO I Believe (<i>Arista</i>)	+264
MARTINA MCBRIDE Concrete Angel (<i>RCA</i>)	+240

Breakers

TRACE ADKINS
Then They Do (*Capitol*)
7 Adds • Moves 34-32

BRAD PAISLEY
Celebrity (*Arista*)
13 Adds • Moves 32-29

SAMMY KERSHAW
I Want My Money Back (*Audium*)
5 Adds • Moves 29-30

GEORGE STRAIT
Tell Me Something Bad About... (*MCA*)
34 Adds • Moves 43-36

Songs ranked by total plays

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April 11, 2003

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DARRYL WORLEY Have You Forgotten (DreamWorks)	3715	+73	2943	+54	6	75/0
2	2	KENNY CHESNEY Big Star (BNA)	3541	+5	2794	0	14	75/0
3	3	ALAN JACKSON That'd Be Alright (Arista)	3481	+22	2751	+17	17	73/0
4	4	TIM MCGRAW She's My Kind Of Rain (Curb)	3427	+69	2708	+55	12	75/0
5	5	MARTINA MCBRIDE Concrete Angel (RCA)	3406	+94	2723	+72	20	73/0
7	6	KEITH URBAN Raining On Sunday (Capitol)	3284	+139	2612	+99	19	75/0
8	7	DIAMOND RIO I Believe (Arista)	2961	+150	2348	+117	21	73/0
11	8	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	2704	+218	2099	+151	18	74/0
9	9	CHRIS CAGLE What A Beautiful Day (Capitol)	2687	+154	2180	+139	20	75/0
10	10	RASCAL FLATTS Love You Out Loud (Lyric Street)	2564	+33	2056	+32	12	75/0
6	11	JOE NICHOLS Brokenheartsville (Universal South)	2552	-685	1985	-551	25	65/0
14	12	JEFF BATES The Love Song (RCA)	2196	+84	1768	+65	13	73/0
12	13	PHIL VASSAR This Is God (Arista)	2127	-122	1706	-84	14	71/0
17	14	LONESTAR My Front Porch Looking In (BNA)	2066	+222	1674	+179	6	74/1
15	15	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	2065	+108	1640	+89	16	71/0
16	16	MONTGOMERY GENTRY Speed (Columbia)	1986	+50	1571	+30	14	72/0
13	17	DEANA CARTER There's No Limit (Arista)	1919	-249	1503	-219	25	63/1
19	18	JIMMY WAYNE Stay Gone (DreamWorks)	1765	+190	1448	+147	9	71/3
18	19	JO DEE MESSINA Was That My Life (Curb)	1665	+74	1326	+61	13	68/1
23	20	TRACY BYRD The Truth About Men (RCA)	1431	+167	1198	+136	5	65/5
20	21	TRAVIS TRITT Country Ain't Country (Columbia)	1424	+49	1101	+47	13	55/0
30	22	TOBY KEITH Beer For My Horses (DreamWorks)	1424	+515	1165	+399	2	63/9
21	23	GARTH BROOKS Why Ain't I Running (Capitol)	1395	+93	1152	+69	6	60/3
26	24	CRAIG MORGAN Almost Home (Broken Bow)	1272	+137	1007	+110	15	53/4
25	25	A. TIPPIN F/T. TIPPIN Love Like There's No Tomorrow (Lyric Street)	1158	+16	911	+18	14	49/0
28	26	BRAD PAISLEY Celebrity (Arista)	1099	+132	902	+118	4	57/1
29	27	TRACE ADKINS Then They Do (Capitol)	1093	+139	884	+110	5	60/4
27	28	SARA EVANS Backseat Of A Greyhound Bus (RCA)	1085	+64	850	+58	7	56/1
33	29	BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	876	+124	733	+118	5	52/5
36	30	GEORGE STRAIT Tell Me Something Bad About... (MCA)	863	+392	687	+309	2	55/21
31	31	SAMMY KERSHAW I Want My Money Back (Audiom)	862	+24	703	+9	11	42/1
32	32	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	780	-16	639	+13	8	33/2
45	33	WARREN BROTHERS Hey, Mr. President (BNA)	765	+443	607	+338	2	41/15
24	34	TAMMY COCHRAN Love Won't Let Me (Epic)	682	-518	540	-421	14	33/0
34	35	MARK WILLS When You Think Of Me (Mercury)	650	+39	538	+30	7	38/1
38	36	DUSTY DRAKE One Last Time (Warner Bros.)	504	+58	415	+48	3	32/4
35	37	BRETT JAMES After All (Arista)	454	-27	352	-14	8	30/1
39	38	STEVE HOLY Rock-A-Bye Heart (Curb)	440	-0	323	-5	9	27/3
42	39	EMERSON DRIVE Only God (DreamWorks)	422	+66	336	+63	3	29/5
40	40	KELLIE COFFEY Whatever It Takes (BNA)	406	+6	325	+1	7	28/1
43	41	TRICK PONY A Boy Like You (H2E/WB)	401	+53	340	+44	3	24/1
37	42	ANTHONY SMITH Half A Man (Mercury)	382	-74	308	-61	10	21/0
47	43	AMY DALLEY Love's Got An Attitude (It...) (Curb)	303	+51	254	+35	4	24/5
44	44	TANYA TUCKER Old Weakness (Coming On...) (Tuckertime/Capitol)	293	-34	232	-32	6	20/0
48	45	CLINT BLACK Iraq And Roll (Clintblack.com)	292	+66	245	+63	2	21/3
46	46	TERRI CLARK Three Mississippi (Mercury)	279	+22	248	+22	2	23/3
41	47	MARK CHESNUTT I'm In Love With A Married... (Columbia)	248	-109	195	-93	7	15/0
49	48	VINCE GILL Someday (MCA)	244	+45	194	+28	2	20/5
Debut	49	SHANIA TWAIN Forever And For Always (Mercury)	238	+139	176	+109	1	16/9
Debut	50	MCHAYES It Doesn't Mean I Don't... (Universal South)	193	+50	182	+43	1	16/2

75 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 3/30-Saturday 4/5.
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Most Added®

www.rrindicator.com

ARTIST TITLE LABEL(S)	ADDS
GEORGE STRAIT Tell Me Something Bad About... (MCA)	21
BROOKS & DUNN Red Dirt Road (Arista)	19
WARREN BROTHERS Hey, Mr. President (BNA)	15
TOBY KEITH Beer For My Horses (DreamWorks)	9
SHANIA TWAIN Forever And For Always (Mercury)	9
BLAKE SHELTON Heavy Liftin' (Warner Bros.)	6
TRACY BYRD The Truth About Men (RCA)	5
BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	5
EMERSON DRIVE Only God (DreamWorks)	5
AMY DALLEY Love's Got An Attitude (It...) (Curb)	5
VINCE GILL Someday (MCA)	5
JILL KING One Mississippi (Blue Diamond)	5
AARON LINES Love Changes Everything (RCA)	5
TRACE ADKINS Then They Do (Capitol)	4
CRAIG MORGAN Almost Home (Broken Bow)	4
DUSTY DRAKE One Last Time (Warner Bros.)	4
DIERKS BENTLEY What Was I Thinkin' (Capitol)	4
TAMMY COCHRAN What Kind Of Woman Would I Be (Monument/Epic)	4
JIMMY WAYNE Stay Gone (DreamWorks)	3
GARTH BROOKS Why Ain't I Running (Capitol)	3

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TOBY KEITH Beer For My Horses (DreamWorks)	+515
WARREN BROTHERS Hey, Mr. President (BNA)	+443
GEORGE STRAIT Tell Me Something Bad About... (MCA)	+392
LONESTAR My Front Porch Looking In (BNA)	+222
RANDY TRAVIS Three Wooden... (Word/Curb/Warner Christian)	+218
JIMMY WAYNE Stay Gone (DreamWorks)	+190
TRACY BYRD The Truth About Men (RCA)	+167
CHRIS CAGLE What A Beautiful Day (Capitol)	+154
DIAMOND RIO I Believe (Arista)	+150
KEITH URBAN Raining On Sunday (Capitol)	+139

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOBY KEITH Beer For My Horses (DreamWorks)	+399
WARREN BROTHERS Hey, Mr. President (BNA)	+338
GEORGE STRAIT Tell Me Something Bad About... (MCA)	+309
LONESTAR My Front Porch Looking In (BNA)	+179
RANDY TRAVIS Three Wooden... (Word/Curb/Warner Christian)	+151
JIMMY WAYNE Stay Gone (DreamWorks)	+147
CHRIS CAGLE What A Beautiful Day (Capitol)	+139
TRACY BYRD The Truth About Men (RCA)	+136
BRAD PAISLEY Celebrity (Arista)	+118
BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	+118
DIAMOND RIO I Believe (Arista)	+117
TRACE ADKINS Then They Do (Capitol)	+110
CRAIG MORGAN Almost Home (Broken Bow)	+110
SHANIA TWAIN Forever And For Always (Mercury)	+109
KEITH URBAN Raining On Sunday (Capitol)	+99
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	+89
MARTINA MCBRIDE Concrete Angel (RCA)	+72
BROOKS & DUNN Red Dirt Road (Arista)	+72
GARTH BROOKS Why Ain't I Running (Capitol)	+69
JEFF BATES The Love Song (RCA)	+65
EMERSON DRIVE Only God (DreamWorks)	+63
CLINT BLACK Iraq And Roll (Clintblack.com)	+63
JO DEE MESSINA Was That My Life (Curb)	+61
SARA EVANS Backseat Of A Greyhound Bus (RCA)	+58

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 11, 2003

CalloUT AMERICA® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 17-23.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
JOE NICHOLS Brokenheartsville (Universal South)	43.7%	73.1%	4 15.1%	97.4%	4.6%	4.6%
DARRYL WORLEY Have You Forgotten (DreamWorks)	43.1%	70.9%	4 16.3%	98.3%	7.1%	4.0%
ALAN JACKSON That'd Be Alright (Arista)	40.0%	69.1%	4 19.1%	96.6%	5.7%	2.6%
MARTINA MCBRIDE Concrete Angel (RCA)	38.9%	68.6%	4 16.9%	96.3%	6.3%	4.6%
KEITH URBAN Raining On Sunday (Capitol)	33.1%	68.3%	4 20.9%	95.7%	3.4%	3.1%
KENNY CHESNEY Big Star (BNA)	33.1%	66.6%	4 23.1%	97.4%	4.9%	2.9%
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	34.9%	63.7%	4 18.9%	94.6%	8.3%	3.7%
KID ROCK/SHERYL CROW Picture (Lava/Atlantic)	43.7%	63.1%	4 16.0%	90.9%	7.4%	4.3%
DIAMOND RIO I Believe (Arista)	29.4%	62.6%	4 22.0%	94.3%	7.1%	2.6%
TIM MCGRAW She's My Kind Of Rain (Curb)	33.1%	62.3%	4 25.1%	96.0%	6.6%	2.0%
CRAIG MORGAN Almost Home (Broken Bow)	28.6%	62.0%	4 24.6%	92.9%	5.1%	1.1%
DIXIE CHICKS Travelin' Soldier (Monument)	42.0%	61.1%	4 14.6%	98.0%	8.3%	14.0%
DEANA CARTER There's No Limit (Arista)	19.7%	58.0%	4 30.9%	95.7%	4.6%	2.3%
TRAVIS TRITT Country Ain't Country (Columbia)	26.6%	57.1%	4 25.7%	91.7%	6.3%	2.6%
TRACY BYRD The Truth About Men (RCA)	26.9%	55.4%	4 19.1%	86.9%	9.4%	2.9%
AARON TIPPIN Love Like There's No Tomorrow (Lyric Street)	26.0%	54.6%	4 27.1%	88.6%	5.1%	1.7%
MONTGOMERY GENTRY Speed (Columbia)	18.0%	53.1%	4 28.3%	90.3%	6.9%	2.0%
JIMMY WAYNE Stay Gone (DreamWorks)	14.6%	49.4%	4 29.1%	85.7%	6.6%	0.6%
PHIL VASSAR This Is God (Arista)	24.6%	48.9%	4 22.3%	84.9%	8.9%	4.9%
JEFF BATES The Love Song (RCA)	16.0%	46.9%	4 29.1%	86.0%	8.0%	2.0%
SAMMY KERSHAW I Want My Money Back (Audium)	16.0%	44.9%	4 26.9%	83.4%	9.1%	2.6%
LONESTAR My Front Porch Looking In (BNA)	14.3%	44.6%	4 27.1%	82.9%	9.7%	1.4%
GARTH BROOKS Why Ain't I Running (Capitol)	13.4%	44.6%	4 28.3%	81.7%	8.0%	0.9%
RASCAL FLATTS Love You Out Loud (Lyric Street)	14.0%	44.3%	3 26.9%	85.4%	10.9%	3.4%
BRAD PAISLEY Celebrity (Arista)	8.6%	42.9%	4 28.3%	79.4%	7.7%	0.6%
TOBY KEITH Beer For My Horses (DreamWorks)	22.3%	40.0%	4 16.6%	71.4%	11.4%	3.4%
CHRIS CAGLE What A Beautiful Day (Capitol)	12.6%	39.7%	3 31.4%	86.0%	12.9%	2.0%
JO DEE MESSINA Was That My Life (Curb)	9.7%	38.0%	3 32.0%	85.4%	13.4%	2.0%
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	11.1%	37.7%	3 32.9%	86.6%	14.0%	2.0%
WARREN BROTHERS Hey Mr. President (BNA)	16.0%	35.4%	4 20.0%	66.9%	9.7%	1.7%
STEVE HOLY Rock-A-Bye Heart (Curb)	10.0%	30.9%	3 31.7%	77.1%	12.3%	2.3%
TRACE ADKINS Then They Do (Capitol)	8.3%	30.3%	3 28.3%	71.7%	10.0%	3.1%
TAMMY COCHRAN Love Won't Let Me (Epic)	7.4%	30.0%	3 37.1%	83.1%	14.3%	1.7%
BRIAN MCCOMAS 99.9% Sure (Lyric Street)	7.7%	29.4%	3 27.7%	74.3%	14.9%	2.3%
SARA EVANS Backseat Of A Greyhound Bus (RCA)	6.9%	27.4%	3 32.6%	76.9%	15.7%	1.1%

CalloUT AMERICA® HOT SCORES

Password of the Week: Brenner
Question of the Week: During the course of a typical day, who do you depend on for news and information on the Iraq situation? (This is phase two, bringing the total sample to 350 persons.)

Total
Watch TV: 64%
Listen to favorite radio station: 18%
Switch to News/Talk radio: 9%
Follow it on the Internet: 6%
Won't follow war during the day: 3%

P1
Watch TV: 63%
Listen to favorite radio station: 20%
Switch to News/Talk radio: 9%
Follow it on the Internet: 6%
Won't follow war during the day: 2%

P2
Watch TV: 64%
Listen to favorite radio station: 14%
Switch to News/Talk radio: 11%
Follow it on the Internet: 6%
Won't follow war during the day: 5%

Male
Watch TV: 62%
Listen to favorite radio station: 18%
Switch to News/Talk radio: 11%
Follow it on the Internet: 8%
Won't follow war during the day: 1%

Female
Watch TV: 65%
Listen to favorite radio station: 18%
Switch to News/Talk radio: 8%
Follow it on the Internet: 4%
Won't follow war during the day: 5%

25-34
Watch TV: 63%
Listen to favorite radio station: 17%
Switch to News/Talk radio: 10%
Follow it on the Internet: 6%
Won't follow war during the day: 4%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. **WEST:** Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc.

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America's Best Testing Country Songs 12+
For The Week Ending 4/11/03.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
DARRYL WORLEY Have You Forgotten (<i>DreamWorks</i>)	4.57	4.44	98%	14%	4.42	97%	16%
DIAMOND RIO I Believe (<i>Arista</i>)	4.45	4.34	93%	11%	4.32	93%	14%
JOE NICHOLS Brokenheartsville (<i>Universal South</i>)	4.35	4.37	99%	19%	4.25	99%	24%
MARTINA MCBRIDE Concrete Angel (<i>RCA</i>)	4.26	4.17	99%	23%	4.19	98%	25%
RANDY TRAVIS Three Wooden Crosses (<i>Word/Curb/WB</i>)	4.23	4.25	90%	13%	4.15	88%	13%
CHRIS CAGLE What A Beautiful Day (<i>Capitol</i>)	4.22	4.22	94%	16%	4.28	93%	15%
KEITH URBAN Raining On Sunday (<i>Capitol</i>)	4.20	4.15	97%	19%	4.10	96%	21%
RASCAL FLATTS Love You Out Loud (<i>Lyric Street</i>)	4.17	4.06	90%	12%	4.19	92%	12%
LONESTAR My Front Porch Looking In (<i>BNA</i>)	4.17	4.08	75%	7%	4.14	74%	7%
TOBY KEITH Rock You Baby (<i>DreamWorks</i>)	4.16	4.19	93%	15%	4.05	93%	17%
TOBY KEITH W/WILLIE NELSON Beer For My Horses (<i>DreamWorks</i>)	4.12		76%	10%	4.12	75%	9%
ALAN JACKSON That'd Be Alright (<i>Arista</i>)	4.11	4.05	97%	26%	3.89	97%	31%
TRACY BYRD The Truth About Men (<i>RCA</i>)	4.10	4.05	66%	7%	4.01	63%	8%
CRAIG MORGAN Almost Home (<i>Broken Bow</i>)	4.08	4.20	68%	9%	4.01	66%	10%
KENNY CHESNEY Big Star (<i>BNA</i>)	4.06	4.03	97%	28%	4.05	98%	30%
JEFF BATES The Love Song (<i>RCA</i>)	4.02	3.97	76%	10%	3.95	78%	12%
TIM MCGRAW She's My Kind Of Rain (<i>Curb</i>)	4.01	4.07	99%	32%	3.95	98%	33%
MONTGOMERY GENTRY Speed (<i>Columbia</i>)	3.99	4.05	88%	13%	3.99	88%	13%
TRAVIS TRITT Country Ain't Country (<i>Columbia</i>)	3.98	4.10	72%	10%	3.84	70%	12%
PHIL VASSAR This Is God (<i>Arista</i>)	3.96	3.94	91%	22%	3.85	91%	24%
JIMMY WAYNE Stay Gone (<i>DreamWorks</i>)	3.96	3.93	57%	6%	3.98	61%	7%
KID ROCK Picture (<i>Atlantic</i>)	3.88	3.87	90%	28%	3.88	92%	31%
JO DEE MESSINA Was That My Life (<i>Curb</i>)	3.86	3.93	76%	11%	3.79	74%	13%
JESSICA ANDREWS There's More To Me Than You (<i>DreamWorks</i>)	3.84	3.97	83%	12%	3.90	84%	13%
GARTH BROOKS Why Ain't I Running (<i>Capitol</i>)	3.82	3.88	67%	10%	3.84	65%	10%
TAMMY COCHRAN Love Won't Let Me (<i>Epic</i>)	3.77	3.87	60%	8%	3.71	57%	8%
BRIAN MCCOMAS 99.9% Sure (I've Never Been Here Before) (<i>Lyric Street</i>)	3.77		46%	5%	3.81	44%	5%
DEANA CARTER There's No Limit (<i>Arista</i>)	3.76	4.01	89%	21%	3.74	91%	24%
DIXIE CHICKS Travelin' Soldier (<i>Monument</i>)	3.59	3.91	99%	49%	3.52	99%	51%
SAMMY KERSHAW I Want My Money Back (<i>Audium</i>)	3.59	3.81	55%	8%	3.61	53%	9%

Total sample size is 657 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

New & Active

BRAD MARTIN One Of Those Days (*Epic*)
Total Plays: 267, Total Stations: 38, Adds: 4

TRICK PONY A Boy Like You (*H2E/WB*)
Total Plays: 238, Total Stations: 39, Adds: 8

MCHAYES It Doesn't Mean I Don't... (*Universal South*)
Total Plays: 189, Total Stations: 38, Adds: 8

JENNIFER HANSON This Far Gone (*Capitol*)
Total Plays: 189, Total Stations: 39, Adds: 7

BROOKS & DUNN Red Dirt Road (*Arista*)
Total Plays: 156, Total Stations: 23, Adds: 23

DIERKS BENTLEY What Was I Thinkin' (*Capitol*)
Total Plays: 134, Total Stations: 25, Adds: 20

BLAKE SHELTON Heavy Liftin' (*Warner Bros.*)
Total Plays: 65, Total Stations: 29, Adds: 27

Songs ranked by total plays

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R&R, c/o Mike Davis:
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Los Angeles, CA 90067

Email: mdavis@radioandrecords.com

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "My List" — Toby Keith

5 YEARS AGO

- No. 1: "Bye Bye" — Jo Dee Messina

10 YEARS AGO

- No. 1: "The Heart Won't Lie" — Reba McEntire & Vince Gill

15 YEARS AGO

- No. 1: "Cry, Cry, Cry" — Highway 101

20 YEARS AGO

- No. 1: "Dixieland Delight" — Alabama (second week)

25 YEARS AGO

- No. 1: "Hearts On Fire" — Eddie Rabbitt

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MARK WILLS 19 Somethin' (<i>Mercury</i>)	3437
GARY ALLAN Man To Man (<i>MCA</i>)	3243
TERRI CLARK I Just Wanna Be Mad (<i>Mercury</i>)	2404
KEITH URBAN Somebody Like You (<i>Capitol</i>)	2388
RASCAL FLATTS These Days (<i>Lyric Street</i>)	2352
BLAKE SHELTON The Baby (<i>Warner Bros.</i>)	2046

Country Ready For....

Continued from Page 46

18-24, persons 25-34 and men 35-44.

Staunch Country competitor Oldies posted its lowest share — 5.1 — since the 4.8 it had in 1989. A TSL check shows increases only in women 35-44, persons 35-64, persons 35-44, persons 55-64 and men 65+.

Another music format competing with Country for adults is Classic Hits, formerly classified as the '70s format, which was almost flat with a 4.4-4.3, and which exhibited relatively flat TSL trends in most of the key age/sex cells.

Classic Rock, a format heavily dependent on 25-44-year-olds, has dipped 6.7-6.5-6.2 over the last three fall ratings books. It's interesting to watch this format age as the U.S. population ages — a phenomenon similar to what happens to Country as it goes from boom years, when we attract lots of new, young listeners to the format, through years that the format "matures" and skews older. That is part of a cycle that will continue until we have another "rebirth."

Back to Classic Rock. In fall 1986, 49.4% of its audience consisted of 25-34-year-olds, and 14.7% of its audience was 35-44. This past fall, 21.3% were ages 25-34, while 36.4% were 35-44. The format's 45-54-year-old audience stake has leaped a whopping 22.3 shares, from 1.9 in '86 to 24.2 this past fall. Like Country, it has a very even split between men and women; in fact, fall 2002 showed Classic Rock to have a 50-50 gender division.

My thanks to Katz Media Group Sr. VP/Strategic Planning Gerry Boehme and Katz Media Group Dimensions VP/Director of Research Lisa Chiljean for allowing us to share their extensive research. Hopefully, you'll find it valuable as both a snapshot of how Country is faring on a national basis and as a tool to help you get a sense of how your station is performing vs. the national Country format averages.

Table with columns for station call letters, city, and list of artists and song titles. Includes stations like KEAN/Abilene, TX; WHWK/Binghamton, NY; KCCY/Colorado Springs, CO; etc.

Monitored Reporters
224 Total Reporters
149 Total Monitored
75 Total Indicator
72 Current Indicator Playlists
Did Not Report, Playlist Frozen (3):
KBRJ/Anchorage, AK
WHKX/Bluefield, WV
WWQQ/Wilmington, NC



kcarter@radioandrecords.com

Alice's April Foolishness

KLLC's on-air antics cause Bay Area mayhem

Infinity CEO John Sykes was in San Francisco when John Peake made the decision to replace his morning show. Peake, PD of Infinity Hot AC KLLC (Alice 97.3)/San Francisco, felt replacing the show would be a great April Fools' Day morning show stunt, one specifically engineered to temporarily aggravate most of his core audience and drag his CEO into the fray.

Peake replaced his "fired" morning duo, Sarah & No Name, with the slightly less ironic stylings of Mike Rowe and Malou Nubla, the genial hosts of local TV show *Evening Magazine*. For some reason, hilarity did not ensue.

Sykes happened to be in the building for corporate meetings when the idea was conceived during a Wednesday morning-show meeting. "We looped him into the bit while he was here," says Peake.

"We were trying to find ways to call attention to the show, and Sarah proposed the idea of replacing them with Rowe and Nubla and promoting it as 'a show everyone can agree on.'"

Rowe and Nubla, stylistic polar opposites of Sarah & No Name, are well-known fixtures in the mar-

ket. In a burst of creative corporate synergy that was music to Sykes' ears, Peake and crew made their way upstairs to sister TV station KPIX, where they coerced Rowe and Nubla into participating.

"As you know, we're always looking for ways to cross-promote our brands," Peake says. Rowe and Nubla agreed to play along. As regular listeners to the show and occasional guests, they knew what they had signed up for — or so they thought.

Prepare To Dive!

A stunt of this magnitude required advance planning. "This took three really good days of work," says Peake. "We prepared our receptionist for the inevitable onslaught of negative phone calls the station would receive, and we set up a special voicemail box equipped to handle a huge number of phone messages. Plus, our IT department built a special e-mail inbox big enough to hold 5,000 irate e-mails."

Alice's webmaster was also called upon to post pictures of new morning show team Mike & Malou on the station's website as soon as the trap was sprung. All four participants taped some segments for *Evening Magazine* that would air the night the hoax was revealed.

The seeds of change were sown on Thursday, March 27, when the morning show's content began to lean toward complaints that management had been harassing them over the show's content.

"They said they had been accused of being too long-winded and talking about uninteresting topics and that management was generally getting frustrated with the show's direction and tone," says Peake.

Playing their trump card early in the game, Sarah & No Name even invoked the name of — gulp — John Sykes (hence the advance blessing), claiming that things had become so poisonous behind the scenes that he had personally flown into town to meet with them. Sympathetic listeners began to call

in to show support.

"Everyone, no matter the workplace, has that boss-subordinate relationship," says Peake. It's a dysfunctional dynamic as old as time itself, one that's easy to exploit. By the end of the show, the hosts were openly speculating that they could be replaced at any moment.

Change Is Difficult

The next morning, Friday, March 28, they picked up where they left off, this time really pushing the boss's buttons to provoke a reaction. They got one.

"At 9:30am on Friday Sarah & No Name announced that they had caught wind that management was holding a high-level meeting at that moment concerning their future, and then they were gone from the air," says Peake.

The phones, which had been smoldering for the past day and a half, burst into flame — and remained that way throughout the weekend.

Dawn broke over the Bay Area the following Monday, March 31, and agitated Alice listeners, who had had two days to stew in their own juices, awoke to a music-intensive morning show — without Sarah & No Name.

Sandwiched between every other

song were perky promos consisting of liners like "Hi, we're Mike & Malou, Alice's new morning show! Join us tomorrow morning for a show that everyone can agree on!" and "Finally — a show you can listen to with your kids!"

Before you could say "Kill me now," the phones erupted anew. To Mike & Malou's credit, they played their role perfectly. "They purposely recorded the promos to sound like every bad 'happy talk' AC morning show you ever heard — and hated," says Peake.

Early that morning, in an effort to further ratchet up the rage level, the station broadcast announcements from VP/GM Steve DiNardo saying, "Change is difficult, but it must be done."

Rubbing the audience's frayed nerve endings even more, DiNardo promised that the new and improved Alice morning show would now contain such family-friendly features as "celebrity birthdays, horoscopes and lots of fun songs you can sing along with." Oh, the humanity!

"We received many extremely well reasoned and grammatically correct hate e-mails."

"This pushed the already disgruntled listeners to the next level," says Peake. By the time the receptionist arrived that morning, the voicemail box and e-mail inbox were engorged with love — and not in a good way. Figuratively speaking, the angry, torch-wielding villagers were at the door.

Meanwhile, Back In The Bunker

In Peake's office — behind a pile of sandbags — an air of cautious optimism reigned. "We were pleased, because we were getting a lot of listener response," he says. As a bonus, the station was also getting attention from competitors, who had also bitten — hard.

"By Monday afternoon advertising agencies were calling us because our competitors were telling them, 'Alice



APRIL FOOLS Seen here just before their post-show shower are (l-r) Sarah, Malou, Mike and No-Name, who participated in Hot AC KLLC (Alice 97.3)/San Francisco's April Fools' Day stunt.

has lost their morning show; it's time to place your time buys with us," Peake says.

Unexpected reinforcements came in the form of many vocal Alice listeners who took it upon themselves to contact advertisers directly to say they would no longer support them because of what had happened to Sarah & No Name.

"If nothing else, it demonstrated to our clients — albeit in a backhanded way — the effectiveness of this station's morning show," says Peake.

It was a period of mixed emotions, as jubilation mixed with fear permeated the office. There was that feeling of "Sure, it's working, but now I need someone to start my car tonight in case an irate listener got to it first."

Highbrow Hate Mail

However, Peake found that there was one advantage to working in an upscale, educated market like San Francisco: "We received many extremely well reasoned and grammatically correct hate e-mails," he says.

Sharing one of his favorites from a pile of nearly 5,000 communiqués, he reads, "I know you'll never bring Sarah & No Name back — that would require you removing your moronic head from your ass!"

A quick listen to the contents of Peake's voicemail revealed messages from listeners who had a remarkable grasp of English words ending in the suffix "-head."

Peake says, "You can mentally prepare yourself ahead of time for this kind of listener reaction, but once you actually experience it firsthand — either in writing or by listening to someone spewing hateful things to you over the phone — it becomes a little unsettling."

One enterprising listener managed to score Peake's private fax number and posted it on a local radio message board. "A lot of the faxes looked like hostage notes," Peake says. Thankfully, the machine ran out of paper fairly quickly.

'So Happy It's Tuesday!'

No one slept much Monday night, and Sykes may be rethinking the use of his name in any future radio stunts. "He went along with the bit willingly, thinking it would be a fun and wacky stunt," says Peake.

"Little did he realize that, over the

course of several days, our determined listeners would hunt him down in New York and call his office and send him hostile e-mails."

The plan was to get Mike & Malou into the station early Tuesday morning — preferably unharmed. The duo jumped right into the fire during their first few breaks, which included Madonna news and the aforementioned horoscopes and celebrity birthdays.

In an effort to show at least a modicum of humanity they nixed reading area school lunch menus on the air. For the duo's own protection, Peake wisely decided to limit their exposure to the phones, which he characterizes as "insane." The atmosphere was toxic.

Finally, at 8:30 Tuesday morning, Mike & Malou went into a stopset. "Coming out of the break, Sarah & No Name were back on the air as if nothing had ever happened," says Peake. Within the next 15-30 minutes, Alice's more gifted listeners began calling, realizing that they had just experienced a classic April Fools' Day stunt.

For the next hour Alice's "new" and old morning teams remained on the air together, fielding calls from a relieved public. To return the favor, viewers tuning in to *Evening Magazine* that night were greeted by the show's "new" hosts: Sarah & No Name.

Just Kidding

"The big challenge for us was to be able to play this on the air as 'We're just having fun with you — we're not having fun at your expense,'" says Peake. "We set out to do a fun morning show stunt. We knew we would get people talking, but the reaction we received speaks to how well this was set up and done on the air."

Would he recommend a similar bit to his peers? "I would, only if you go into it with the understanding that you will get a massive reaction from your audience. Be prepared to respond to their anger, however temporary. Having to deal with 5,000 e-mails and a full voicemail box will pretty much take care of your week."

Sadly, much like those Japanese soldiers still out there fighting WWII, some people may never fully grasp what exactly happened over at Alice. "Two days after they were back on the air, we were still receiving irate e-mails from people who wanted Sarah & No Name back!" says an amazed Peake.

R&R AC TOP 30

Powered By



April 11, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	CHRISTINA AGUILERA Beautiful (RCA)	2532	+146	312892	16	109/1
	2	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	2349	-20	323330	26	108/0
	3	PHIL COLLINS Can't Stop Loving You (Atlantic)	2232	+69	298114	27	113/0
	4	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1892	-103	239360	48	111/0
	5	FAITH HILL Cry (Warner Bros.)	1848	-261	222006	30	112/0
	6	NORAH JONES Don't Know Why (Blue Note/Virgin)	1725	+174	234312	26	98/1
	7	CELINE DION I Drove All Night (Epic)	1574	+24	204538	12	98/0
	8	DARYL HALL & JOHN OATES Forever For You (U-Watch)	1523	-23	148272	22	99/0
	9	SHERYL CROW Soak Up The Sun (A&M/Interscope)	1395	-16	181129	46	100/0
	10	WHITNEY HOUSTON Try It On My Own (Arista)	1225	+55	164715	8	101/1
	11	JOSH GROBAN You're Still You (143/Reprise)	1214	-229	117831	11	95/0
	12	KELLY CLARKSON A Moment Like This (RCA)	1094	-50	126463	29	90/0
	13	SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	1008	+95	107537	7	90/3
	14	FLEETWOOD MAC Peacekeeper (Reprise)	996	+132	107021	4	96/2
	15	PHIL COLLINS Come With Me (Lullaby) (Face Value/Atlantic)	911	+105	128272	5	78/2
	16	ROD STEWART These Foolish Things (J)	723	+16	78119	19	77/0
	17	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	702	+33	119796	18	44/2
	18	DANA GLOVER Thinking Over (DreamWorks)	670	+4	69253	11	81/1
	19	REGIE HAMM Babies (Refugee/Universal South)	621	-46	61241	13	71/1
	20	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	603	+134	140558	6	41/7
	21	AVRIL LAVIGNE I'm With You (Arista)	600	+21	89803	10	36/1
	22	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	529	+37	104594	11	30/3
	23	HOOTIE & THE BLOWFISH Innocence (Atlantic)	449	-14	39017	7	55/2
	24	JAMES TAYLOR September Grass (Columbia)	388	+5	77483	6	58/5
Debut	25	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	361	+209	36494	1	53/9
	26	NATALIE GRANT No Sign Of It (Curb)	352	+39	28380	5	57/3
	27	BONNIE RAITT Time Of Our Lives (Capitol)	327	-12	42869	5	47/0
Debut	28	FAITH HILL One (Warner Bros.)	251	+140	60650	1	62/43
	29	BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown/Universal)	250	+8	22445	3	45/1
Debut	30	CHRIS EMERSON Broken Heart (Monomoy)	204	+11	18011	1	45/3

119 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

RIC SANDLER I'll Let Ya Know (Rich ID)
Total Plays: 108, Total Stations: 23, Adds: 1

ROD STEWART They Can't Take That Away... (J)
Total Plays: 97, Total Stations: 33, Adds: 11

LAURA PAUSINI If That's Love (Atlantic)
Total Plays: 71, Total Stations: 15, Adds: 2

SUZY K Teaching (Vellum)
Total Plays: 40, Total Stations: 22, Adds: 9

STYX Yes I Can (CMC/SRG)
Total Plays: 23, Total Stations: 14, Adds: 7

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
FAITH HILL One (Warner Bros.)	43
ROD STEWART They Can't Take That Away... (J)	11
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	9
SUZY K Teaching (Vellum)	9
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	7
STYX Yes I Can (CMC/SRG)	7
JAMES TAYLOR September Grass (Columbia)	5
RINGO STARR Never Without You (Koch)	4
SIXPENCE NONE THE RICHER Don't Dream... (Squint/Curb/Reprise)	3
NATALIE GRANT No Sign Of It (Curb)	3
CHRIS EMERSON Broken Heart (Monomoy)	3
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	3
MERCY ME I Can Only Imagine (INO/Curb)	3

DANIEL BEDINGFIELD
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DEBUT **28*** at Adult Contemporary Monitor!
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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	+209
NORAH JONES Don't Know Why (Blue Note/Virgin)	+174
LIONEL RICHIE Angel (Island/IDJMG)	+150
CHRISTINA AGUILERA Beautiful (RCA)	+146
FAITH HILL One (Warner Bros.)	+140
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	+134
FLEETWOOD MAC Peacekeeper (Reprise)	+132
MARC ANTHONY You Sang To Me (Columbia)	+124
PHIL COLLINS Come With Me (Lullaby) (Face Value/Atlantic)	+105
SIXPENCE NONE THE RICHER Don't Dream... (Squint/Curb/Reprise)	+95

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America's Best Testing AC Songs 12+
For The Week Ending 4/11/03

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
DARYL HALL & JOHN OATES Forever For You (U-Watch)	3.99	4.04	81%	15%	4.06	81%	15%
PHIL COLLINS Can't Stop Loving You (Atlantic)	3.98	4.08	96%	26%	3.97	96%	24%
SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	3.90	3.92	98%	37%	3.84	97%	37%
PHIL COLLINS Come With Me (Atlantic)	3.88		61%	10%	3.85	62%	11%
SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	3.82	3.83	79%	15%	3.77	77%	17%
CELINE DION I Drove All Night (Epic)	3.80	3.75	95%	22%	3.79	96%	23%
JOSH GROBAN You're Still You (143/Reprise)	3.76	3.83	74%	18%	3.82	77%	19%
FLEETWOOD MAC Peacekeeper (Reprise)	3.72	3.71	49%	9%	3.76	51%	9%
FAITH HILL Cry (Warner Bros.)	3.70	3.70	100%	43%	3.69	99%	46%
SHERYL CROW Soak Up The Sun (A&M/Interscope)	3.59	3.55	99%	51%	3.59	99%	51%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.52	3.57	96%	46%	3.56	95%	48%
NORAH JONES Don't Know Why (Blue Note/Virgin)	3.42	3.41	92%	39%	3.39	92%	41%
ROD STEWART These Foolish Things (J)	3.41	3.35	78%	29%	3.56	80%	30%
KELLY CLARKSON A Moment Like This (RCA)	3.38	3.45	97%	54%	3.40	97%	54%
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	3.36	3.43	91%	36%	3.35	90%	38%
DANA GLOVER Thinking Over (DreamWorks)	3.31	3.35	53%	16%	3.27	56%	16%
DIXIE CHICKS F/SHERYL CROW Landslide (Open Wide/Monument)	3.30	3.31	98%	50%	3.33	98%	51%
CHRISTINA AGUILERA Beautiful (RCA)	3.29	3.29	97%	48%	3.26	98%	50%
WHITNEY HOUSTON Try It On My Own (Arista)	3.12	3.28	69%	26%	3.02	69%	27%
REGGIE HAMM Babies (Refuge/Universal)	2.72	3.02	47%	23%	2.70	49%	24%

Total sample size is 274 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Indicator

Most Added

CELINE DION I Drove All Night (Epic)
WHITNEY HOUSTON Try It On My Own (Arista)
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)
FAITH HILL One (Warner Bros.)
SIXPENCE NONE ... Don't Dream It's Over (Squint/Curb/Reprise)
SHERYL CROW Soak Up The Sun (A&M/Interscope)
JOSH GROBAN You're Still You (143/Reprise)
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
CELINE DION A New Day Has Come (Epic)
CHRIS EMERSON Broken Heart (Monomoy)
LAURA PAUSINI If That's Love (Atlantic)
PINK Get The Party Started (Arista)
MARK SCHULTZ Think Of Me (Word/Epic)
JAKE SIMPSON I Don't Know How I Got By (Columbia)

Recurrents

FIVE FOR FIGHTING Superman ... (Aware/Columbia)	1225
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1170
ENRIQUE IGLESIAS Hero (Interscope)	1130
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1103
LONESTAR I'm Already There (BNA)	1082
ENYA Only Time (Reprise)	971
DIDO Thankyou (Arista)	931
CELINE DION A New Day Has Come (Epic)	911
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	836
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	834
AVRIL LAVIGNE Complicated (Arista)	815
SAVAGE GARDEN I Knew I Loved You (Columbia)	802
CALLING Wherever You Will Go (RCA)	717
H. LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	696
LEANN RIMES I Need You (Curb)	677
FAITH HILL The Way You Love Me (Warner Bros.)	656
JOHN MAYER No Such Thing (Aware/Columbia)	644

Songs ranked by total plays

Reporters

<p>WYJB/Albany, NY * OM: Michael Morgan PD: Chris Holmberg MD: Chad O'Hara 2 DANIEL BEDINGFIELD "One" 1 FAITH HILL "One" SUZY K "Teaching"</p> <p>KMGA/Albuquerque, NM * OM/PD: Kris Abrams MD: Jenna James 2 FAITH HILL "One"</p> <p>WLEV/Allentown, PA * PD: Bobby Knight No Adds</p> <p>KYMG/Anchorage, AK PD: Dave Flavin No Adds</p> <p>WLTN/Atlanta, GA * 1 UNCLE KRACKER "Drift"</p> <p>WFGP/Atlantic City, NJ * PD: Gary Guida MD: Marlene Aqua 4 PHIL COLLINS "Home" FAITH HILL "One"</p> <p>WBBQ/Augusta, GA * PD: John Patrick No Adds</p> <p>KKMJ/Austin, TX * PD: Alex O'Neal MD: Shelly Knight FAITH HILL "One" ROD STEWART "Away" SUZY K "Teaching"</p> <p>KGFM/Bakersfield, CA * OM: Bob Lewis PD/MD: Chris Edwards No Adds</p> <p>KKQJ/Bakersfield, CA * PD/MD: Kenn McCloud No Adds</p> <p>WLIF/Baltimore, MD * MD: Mark Thoner No Adds</p> <p>WBEB/Baton Rouge, LA * OM/PD: Don Gosselin MD: Michelle Southern No Adds</p> <p>WMJY/Biixoi-Gulfport, MS * OM/PD: Walter Brown 10 FLEETWOOD MAC "Peace" 4 MERCY ME "Imagine" 1 DANIEL BEDINGFIELD "One" BRIAN MCKNIGHT "Wouda" FAITH HILL "One"</p> <p>WYSF/Birmingham, AL * PD: Jeff Tyson APD/MD: Valene Vining CHRIS EMERSON "Broken" FAITH HILL "One"</p> <p>KXLT/Boise, ID * PD: Tobin Jeffries 2 FAITH HILL "One"</p>	<p>WMJX/Boston, MA * PD: Don Kelley APD: Candy O'Terry MD: Mark Lawrence 1 DAVID COREY "Now" 1 DANIEL BEDINGFIELD "One"</p> <p>WEBE/Bridgeport, CT * PD: Curtis Shinn MD: Danny Lyons No Adds</p> <p>WEZN/Bridgeport, CT * PD/MD: Steve Marcus No Adds</p> <p>WJYE/Buttalo, NY * PD: Joe Chille FAITH HILL "One"</p> <p>WHBC/Canton, OH * PD: Terry Simmons MD: Kayleigh Kniss CHRIS EMERSON "Broken" RODIE "Tennessee"</p> <p>WSUY/Charleston, SC * PD: Loyd Ford MD: Randy Wilcox RINGO STARR "Never"</p> <p>WDEF/Chattanooga, TN * PD: Danny Howard No Adds</p> <p>WLIT/Chicago, IL * OM/PD: Bob Kaake MD: Eric Richeke SUZY K "Teaching"</p> <p>WRRM/Cincinnati, OH * OM/PD: T.J. Holland APD/MD: Ted Morro CHRIS EMERSON "Broken"</p> <p>WDOQ/Cleveland, OH * PD: Scott Miller FAITH HILL "One" UNCLE KRACKER "Drift"</p> <p>KKLI/Colorado Springs, CO * OM/PD: Kevin Callahan MD: Joel Navarro No Adds</p> <p>WTCB/Columbia, SC * PD/MD: Brent Johnson 2 FAITH HILL "One"</p> <p>WSNY/Columbus, OH * PD: Chuck Knight MD: Steve Cherny 1 SIXPENCE "Dream" COUNTING CROWS "Tau" FAITH HILL "One"</p> <p>KKBA/Corpus Christi, TX * OM: Audrey Mathan PD/MD: Jason Reid ROD STEWART "Look" SUZY K "Can"</p> <p>KVIL/Dallas, TX * OM/PD: Kurt Johnson 1 UNCLE KRACKER "Drift" FAITH HILL "One"</p>	<p>WLQT/Dayton, OH * OM: Mary Fleener PD/MD/Promo Dir.: Sandy Cofli No Adds</p> <p>KOSI/Denver, CO * PD: Mark Edwards APD/MD: Steve Hamilton FAITH HILL "One"</p> <p>KLTI/Des Moines, IA * OM: Jim Schaefer PD/MD: Tim White No Adds</p> <p>WNIC/Detroit, MI * PD: Lori Bennett 4 FRANKIE J. "Warma" 1 UNCLE KRACKER "Drift"</p> <p>WOOF/Dothan, AL GMP/MD: Leigh Simpson MD: Scott Stevens 7 FAITH HILL "One"</p> <p>KTSM/El Paso, TX * PD/MD: Bill Tole APP: Sam Cassiano FAITH HILL "One"</p> <p>WXKC/Erie, PA PD: Ron Arlen MD: Scott Stevens 1 CHRIS EMERSON "Broken"</p> <p>WKY/Evansville, IN PD/MD: Mark Baker SIXPENCE "Dream"</p> <p>KEZA/Fayetteville, AR PD: Chip Arledge APD/MD: Dawn McCollough 5 WHITNEY HOUSTON "Diva" 3 JOSH GROBAN "Shit" 3 PINK "Party"</p> <p>WCRZ/Ft. Pierce, FL * OM/PD: J. Patrick MD: George McIntyre 1 DANIEL BEDINGFIELD "One"</p> <p>KTRR/Ft. Collins, CO * PD/MD: Mark Callaghan ROD STEWART "Away"</p> <p>WGYL/Ft. Pierce, FL * PD: Mike Fitzgerald APD/MD: Juan O'Reilly 26 CHRISTINA AGUILERA "Beautiful" 2 DANIEL BEDINGFIELD "One"</p> <p>WAJL/Ft. Wayne, IN * OM: Lee Tobin PD: Barb Richards MD: Jim Barron 7 KID ROCK/SHERYL CROW "Picture" FAITH HILL "One" JAMES TAYLOR "Grass"</p> <p>WAFY/Frederick, MD MD: Norman Henry Schmidt 18 CELINE DION "Bitch" 12 CELINE DION "D'ja" 9 MARK SCHULTZ "Think"</p>	<p>WKTK/Gainesville, FL * PD/MD: Les Howard Jacoby 3 FAITH HILL "One" LAURA PAUSINI "Love"</p> <p>WLHT/Grand Rapids, MI * PD: Bill Bailey APD/MD: Mary Turner FAITH HILL "One" No Adds</p> <p>WOOD/Grand Rapids, MI * PD: John Patrick No Adds</p> <p>WMAG/Greensboro, NC * OM: Tim Satterfield PD/MD: Nick Allen No Adds</p> <p>WMYI/Greenville, SC * PD: Greg McKinney 2 FAITH HILL "One"</p> <p>WSPA/Greenville, SC * PD/MD: Brian Taylor FAITH HILL "One"</p> <p>11 NORAH JONES "Know" ARENATA "Ran" FAITH HILL "One" SUZY K "Teaching" SUZY K "Can" JOHN OATES "Good"</p> <p>WRCH/Hartford, CT * PD: Wayne Maria MD: Joe Hann No Adds</p> <p>KRTR/Honolulu, HI * MD: Chris Hart No Adds</p> <p>KSSK/Honolulu, HI * PD/MD: Paul Wilson No Adds</p> <p>WAHR/Huntsville, AL * PD: Lee Reynolds MD: Sonny O'Brien SUZY K "Teaching"</p> <p>WTP/Indianapolis, IN * PD: Gary Havens MD: Steve Cooper No Adds</p> <p>WYXB/Indianapolis, IN * PD: Greg Dunkin APD/MD: Jim Cerone No Adds</p> <p>WTFM/Johnson City, TN * VP/Prog: Mark E. McKinney FAITH HILL "One" SUZY K "Can" SUZY K "Teaching" UNCLE KRACKER "Drift"</p> <p>WKYE/Johnstown, PA MD: Brian Wolfe No Adds</p>	<p>WLRO/Kalamazoo, MI OM/PD: Ken Langhear APD/MD: Brian Wertz 1 UNCLE KRACKER "Drift" 1 WHITNEY HOUSTON "Diva"</p> <p>KUDL/Kansas City, KS * PD: Dan Hurst JOHN MAYER "Body" SUZY K "Teaching"</p> <p>KSRC/Kansas City, MO * OM/PD: Jon Zellner MD: Jeanne Ashley 1 KID ROCK/SHERYL CROW "Picture" DANA GLOVER "Over" JAMES TAYLOR "Grass"</p> <p>WJXB/Knoxville, TN * PD/MD: Vance Dillard No Adds</p> <p>KTDY/Lafayette, LA * PD: C.J. Clements MD: Steve Wiley AVRIL LAVIGNE "With" FAITH HILL "One"</p> <p>WFMK/Lansing, MI * PD: Chris Reynolds 11 FAITH HILL "One" 10 MERCY ME "Imagine"</p> <p>KMZQ/Las Vegas, NV * OM/PD: Cal Thomas APD/MD: Charese Fruge 2 FLEETWOOD MAC "Peace"</p> <p>KSNE/Las Vegas, NV * PD: Tom Chase MD: John Berry FAITH HILL "One" RICK SANDLER "Lat" ROD STEWART "Away"</p> <p>KBIG/Los Angeles, CA * PD: Jhani Kaye APD/MD: Robert Archer No Adds</p> <p>KOST/Los Angeles, CA * PD: Jhani Kaye APD/MD: Stella Schwartz No Adds</p> <p>WVEZ/Louisville, KY * APD/MD: Joe Fedele No Adds</p> <p>WPEZ/Macon, GA PD/MD: Hank Brngmond No Adds</p> <p>WMGN/Madison, WI * VP/Prog: Pat O'Neill APD/MD: Mark Van Allen FAITH HILL "One"</p> <p>KVLY/McAllen, TX * PD: Alex Duran MD: Lilly Lopez FAITH HILL "One" LINDA EDER "Seam" RINGO STARR "Never"</p>	<p>WLRO/Melbourne, FL * OM/PD: Jeff McKee 2 FAITH HILL "One" 1 CATHERINE ZETA-JONES "Jazz" 1 RINGO STARR "Never" 1 WHITNEY HOUSTON "Diva"</p> <p>WRRV/Memphis, TN * PD: Jerry Dean MD: Kramer 1 DANIEL BEDINGFIELD "One"</p> <p>WMGO/Middlesex, NJ * PD: Tim Tefft 4 FAITH HILL "One" RINGO STARR "Never"</p> <p>WLTE/Minneapolis, MN * PD/MD: Vance Dillard FAITH HILL "One"</p> <p>WLTO/Milwaukee-Racine, WI * PD/MD: Stan Atkinson 4 NATALIE GRANT "Sign" FAITH HILL "One" ROD STEWART "Away"</p> <p>WMXC/Mobile, AL * PD: Dan Mason MD: Mary Booth NATALIE GRANT "Sign"</p> <p>KJSM/Modesto, CA * PD/MD: Gary Michaels 5 SIXPENCE "Dream" 3 HOOTIE "Tennessee"</p> <p>WOBM/Monmouth-Ocean, NJ * OM/PD: Dan Tun 6 SIXPENCE "Dream"</p> <p>KWAV/Monterey-Salinas, CA * PD/MD: Bernie Moody No Adds</p> <p>WALK/Nassau-Suffolk, NY * PD/MD: Rob Miller 6 CELINE DION "Ever"</p> <p>WKJY/Nassau-Suffolk, NY * PD: Bill George MD: Jodi Vale 4 MATCHBOX TWENTY "Unwell" 3 FAITH HILL "One" DANIEL BEDINGFIELD "One" ROD STEWART "Away"</p> <p>WLMG/New Orleans, LA * PD/MD: Steve Suter APD: Johnny Scott FAITH HILL "One" JAMES TAYLOR "Grass"</p> <p>WLTW/New York, NY * OM: Jim Ryan 5 CELINE DION "Ever"</p> <p>WVDE/Norfolk, VA * OM/PD: Don London APD/MD: Jeff Morneau 5 WHITNEY HOUSTON "Diva"</p> <p>KMGL/Oklahoma City, OK * PD: Jeff Couch MD: Steve O'Brien No Adds</p>	<p>KEFM/Omaha, NE * PD/MD: Steve Albertson APD: Jeff Larson No Adds</p> <p>WMBF/Orlando, FL * OM: Chris Kampmeier PD: Ken Payne APD/MD: Brenda Matthews 2 FAITH HILL "One"</p> <p>WMEZ/Pensacola, FL * PD/MD: John McCrae MD: Teresa Taylor ROD STEWART "Away"</p> <p>WSWT/Peoria, IL OM/PD: Randy Rundle No Adds</p> <p>WBEB/Philadelphia, PA * PD: Chris Conley DANIEL BEDINGFIELD "One" FAITH HILL "One"</p> <p>KESZ/Phoenix, AZ * PD: Shaun Holly APD/MD: Craig Jackson 6 DANIEL BEDINGFIELD "One" 5 FAITH HILL "One"</p> <p>KKLT/Phoenix, AZ * PD: Joel Grey 4 FAITH HILL "One"</p> <p>WLTJ/Pittsburgh, PA * PD: Chuck Stevens FAITH HILL "One" SUZY K "Can"</p> <p>WSHH/Pittsburgh, PA * PD/MD: Ron Antill No Adds</p> <p>WHOM/Portland, ME PD: Tim Moore No Adds</p> <p>KKCW/Portland, OR * PD/MD: Bill Minkler No Adds</p> <p>WWLI/Providence, RI * PD: Tony Bristol APD: Davey Morris FAITH HILL "One" ROD STEWART "Look"</p> <p>WRAL/Raleigh-Durham, NC * OM/PD: Joe Wade Formicola MD: Jim Kelly No Adds</p> <p>WRSN/Raleigh-Durham, NC * PD: Bob Bronson MD: Dave Horn ROD STEWART "Away"</p> <p>KRNO/Reno, NV * PD/MD: Dan Fritz No Adds</p>	<p>WTVR/Richmond, VA * OM/PD: Bill Cahill FAITH HILL "One" JOHN MAYER "Body" LAURA PAUSINI "Love"</p> <p>WSLR/Roanoke-Lynchburg, VA * PD: Don Morrison MD/APD: Dick Daniels No Adds</p> <p>WRMM/Rochester, NY * OM/PD: John McCrae MD: Teresa Taylor SUZY K "Teaching"</p> <p>WGBF/Rockford, IL PD/MD: Anthony Bannon 9 SHERYL CROW "Soak" 6 CELINE DION "Night"</p> <p>KGBY/Sacramento, CA * PD/MD: Brad Waldo FAITH HILL "One"</p> <p>KYMX/Sacramento, CA * Dir/Prog: Mark Evans PD: Bryan Jackson MD: Dave Diamond No Adds</p> <p>KEKZ/St. Louis, MO * PD: Smokey Rivers MD: Jim Doyle 3 PHIL COLLINS "Come"</p> <p>KBEE/Salt Lake City, UT * PD: Rusty Keys FAITH HILL "One"</p> <p>KSFI/Salt Lake City, UT * OM/PD: Alan Hague APD/MD: Lance Balance No Adds</p> <p>KQXT/San Antonio, TX * PD: Ed Scarborough APD/MD: Tom Graye No Adds</p> <p>KBAY/San Jose, CA * PD: Jim Murphy MD: Bob Kohltz FAITH HILL "One"</p> <p>KSBL/Santa Barbara, CA APD/MD: Nancy Newcomer No Adds</p> <p>KLSY/Seattle-Tacoma, WA * PD: Tony Coles MD: Darla Thomas No Adds</p> <p>KRWV/Seattle-Tacoma, WA * PD: Tony Coles MD: Laura Dane No Adds</p> <p>KVKI/Shreveport, LA * OM: Gary McCoy PD/MD: Stephanie Huttman SUZY K "Can"</p>	<p>WNSN/South Bend, IN PD/MD: Jim Roberts 10 UNCLE KRACKER "Drift"</p> <p>KISC/Spokane, WA * PD: Don Morrison APD: Mark Holman MD: Dawn Marcel No Adds</p> <p>WASH/Washington, DC * PD: Steve Allan No Adds</p> <p>WEAT/West Palm Beach, FL * PD: Rick Shockley APD/MD: Chad Perry 5 KID ROCK/SHERYL CROW "Picture" 2 SUZY K "Teaching" SUZY K "Can" UNCLE KRACKER "Drift"</p> <p>WHUD/Westchester, NY * OM/PD: Steve Petrone MD/APD: Tom Furci 13 UNCLE KRACKER "Drift" 7 ROD STEWART "Away" 3 REGGIE HAMM "Babies" JAKE SIMPSON "How"</p> <p>WMGS/Wilkes Barre, PA * PD/MD: Stan Phillips FAITH HILL "One" ROD STEWART "Away"</p> <p>WJBR/Wilmington, DE * PD: Michael Waite MD: Kately Hill NATALIE GRANT "Sign" ROD STEWART "Away"</p> <p>KJOY/Stockton, CA * PD/MD: John Christian JOHN OATES "Good"</p> <p>WMTX/Tampa, FL * OM/PD: Tony Florentino APD/MD: Bobby Rich DANIEL BEDINGFIELD "One"</p> <p>WRVF/Toledo, OH * PD: Beth Michaels MD: Mark Andrews No Adds</p> <p>KMXZ/Tucson, AZ * OM: Buddy Van Arsdale PD: Bobby Rich APD/MD: Leslie Lois 14 BASEFORCE "Leaving"</p> <p>WARM/York, PA * PD: Kelly West APD/MD: Rick Sten No Adds</p>	<p>WZLW/Utica-Rome, NY PD: Peter Naughton 8 FIVE FOR FIGHTING "Superman" 1 FAITH HILL "One" LAURA PAUSINI "Love"</p>
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* Monitored Reporters

136 Total Reporters

119 Total Monitored

17 Total Indicator

16 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):

WGNW/Wilmington, NC



ON THE RECORD

with **Monika Thomas**
MD, KXMS/Anchorage, AK



At KXMS (Mix 103.1)/Anchorage, AK our motto is "The best variety from the '80s, '90s and today," and we're all about at-work listening and variety. Our top records right now are Kid Rock featuring Sheryl Crow's "Picture," The Dixie Chicks' "Landslide" and Uncle Kracker's "Drift Away." Santana featuring Michelle Branch's "The Game of Love," No Doubt's "Underneath It All" and John Mayer's "Your Body Is a Wonderland" are still among our big, big favorites. After Norah Jones cleaned up at the Grammys we bumped "Don't Know Why" into hotter rotation. • Our strategy to keep that at-work listener is to play those favorite, fun songs. We're also packing all of the variety of the radio station into each and every quarter-hour, staying connected with news updates and running all over town visiting offices with thank-you presents and a shot at a *huge* amount of money. • New records that I love, love, love? Evanescence's "Bring Me to Life." As I was writing this I got a listener phone call — in our demo — requesting the song. It is so hot. Also hot? John Mayer's "Why Georgia." He sings to women so well that all the other boys are jealous. (Did you see that *Stuff Magazine* article?) It's all about the music and having fun, and we are so on it! Peace, love and springtime snowflakes from Alaska!

Arista claims the top spot again with Avril Lavigne's "I'm With You," now in its 10th week at No. 1 on the Hot AC chart. It's the third consecutive Arista single to post double-digit weeks atop the R&R Hot AC chart, following Santana featuring Michelle Branch's "The Game of Love" (11 weeks) and Lavigne's "Complicated" (16 weeks). That gives Arista 37 consecutive weeks at No. 1 ... The big question is, who will dethrone Arista from the top spot — and when? Right now Matchbox Twenty look to have the best shot as "Unwell" (Melisma/Atlantic) rises 4-3*, up 3,012 plays ... The battle of cover tunes stays hot as "Drift Away" by Uncle Kracker featuring Dobie Gray (Lava) holds at No. 5, and "Big Yellow Taxi" by The Counting Crows featuring Vanessa Carlton moves 7-6* ... John Mayer appears headed for his third consecutive top 10 hit as "Why Georgia" (Aware/Columbia) climbs 16-12* ... Evanescence are now top 20 with "Bring Me to Life" (Wind-up), which moves 21-19* ... What a move for Maroon 5 as "Harder to Breathe" (Octone/J) rises 29-22* ... Train enter at No. 26 with "Calling All Angels" (Columbia) ... Jewel is back with "Intuition" (Atlantic) and lands a big add week ... Over at AC, Christina Aguilera is No. 1 again with "Beautiful" (RCA) ... Whitney Houston is back in the top 10 with "Try It on My Own" (Arista) ... Big debut this week for Daniel Bedingfield's "If You're Not the One" (Island/IDJMG), at No. 25 ... Faith Hill returns with "One" (Warner Bros.), debuting at No. 28.



— Anthony Acampora, Director/Charts

artist activity

ARTIST: **Suzy K.**

LABEL: **Vellum Entertainment**

By **MIKE TRIAS**/ASSISTANT EDITOR



"I'm teaching myself to dream," sings Suzy K. in the chorus of her latest single, "Teaching," which is currently on the rise on R&R's AC chart. It's quite a profound statement, coming from a woman who has learned much over her lifetime and is dedicated to teaching others through her music.

Now that her duet with Donny Osmond, "Now I Know," has hit the charts, Suzy K. is looking forward to the April 29 release of *Circle*, the followup to her album *As I Am*. Many talented folks came together to lend a hand to her latest project, including Rob Hoffman and Heather Holley (the songwriting and production team behind Christina Aguilera), Bob Parr (Deep Blue Something) and Kim Bullard (Goo Goo Dolls).

On this album, Suzy explores her being and spirituality, as evidenced by the title track. "The song 'Circle' has great meaning for me," she says. "All of us, young or old, can understand the circle of life. All of the choices we make indeed come back to us, so we need to do things we're proud of. I'm proud of my song choices, their intentions and the way they're presented on this record."

Suzy describes her music as "alternative pop with a twist," and her power ballads, including the title track, have found their way to the clubs. "I think that some of the songs just warrant being a dance mix, especially since some of them weren't written as such," she says. But don't look for the songstress to change her tune exclusively to dance anytime soon. "I'm gonna stick to the kind of music on *Circle* — but I do think my kind of voice and music is so different from dance that it's refreshing when it comes out as a dance mix," she says.

Through *Circle*, Suzy aims to teach tolerance and awareness of cultural differences. "I felt that, given the events of the past year, I wanted to take my music to a different place," she says. "You'll find there are fewer love songs and more songs that deal with larger, more worldly issues."

To discover how Suzy got to this point in her life, you need only look at her past. As the daughter of an opera singer, she was asked to draw a picture of her future aspirations while in kindergarten. She drew a picture of herself singing and acting. Though she has acted in *ABC After-School Specials* and theater, she never felt comfortable with acting (especially the on-screen kissing), so Suzy focused more on singing.

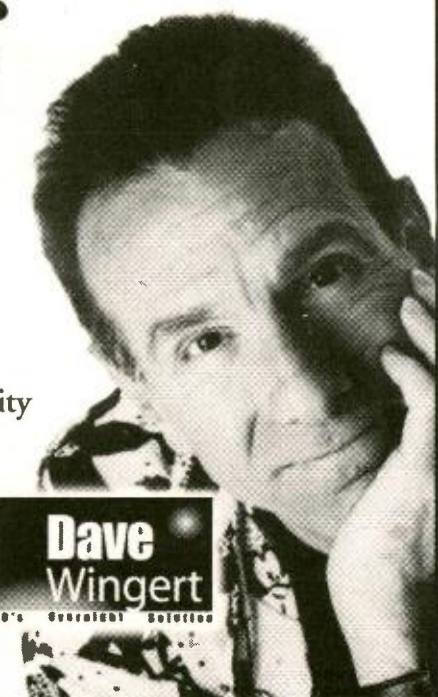
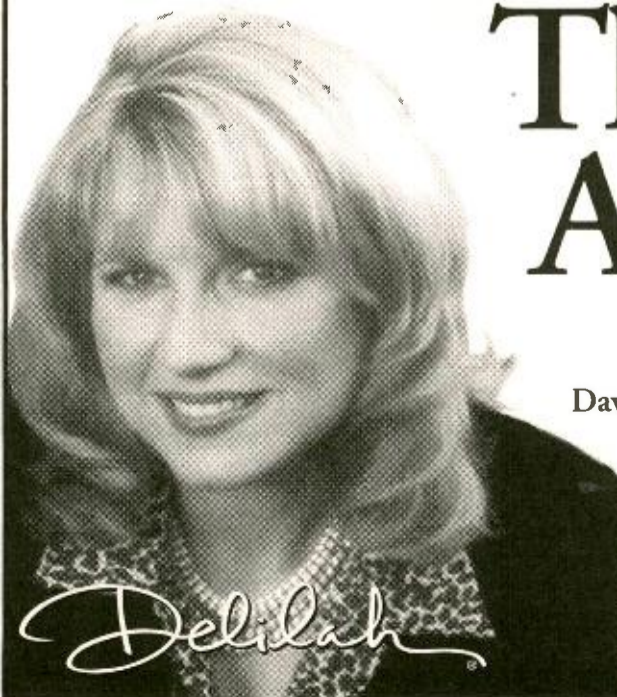
In her teenage years she realized that the elimination of prejudice is the key to harmony. "I'm convinced we can achieve wholeness without sameness, unity through diversity — how boring would a garden be if all the flowers were yellow?" she says. This has become a prime reason for her to sing. She explains, "Music reaches people instantaneously and transforms them. It's my duty to transform people into a positive force for mankind."

"I really enjoy doing this. It's been a part of my life since I was a very little girl. I want to make sure that until I die I do everything possible to stay true and real and translate that truth to others — and have fun!"

The Sound of AC at Night

Delilah dominates with seven years of #1 ratings.
Dave Wingert follows perfectly with proven music and personality from midnight to morning drive.

Together they are AC radio at night.



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JOSH KELLEY

"AMAZING"

R&R Hot AC
DEBUT 37
Total=263 (+50)

BDS Hot AC
DEBUT 38*
Total=249 (+50)

New This Week:
WMVX/Cleveland
WLNK/Charlotte
WMMX/Dayton
WMAD/Madison
WMXL/Lexington
KTCZ/Minneapolis

"Josh Kelley 'Amazing' – 100% positive on our new music feature Inside Track!! Great female lyrics" – *Mary Ellen Kachinske, WTMX/Chicago*

"Great hook that's showing strong early potential. TOP 10 with P1's"
– *Dan Persigehl, KRSK/Portland*

"Josh Kelley is an 'Amazing' singer-songwriter who has the talent to be a future Link core artist." – *Neal Sharpe, WLNK/Charlotte*

"The curiosity calls come every time we play it. 'Amazing' is the perfect feel-good Spring record—up-tempo with a great message"
– *Steve McKay, WPTE/Norfolk*

"I can hang out and listen to his song over and over...I love his voice, personality, and look...I see good things ahead for Josh Kelley"
– *Kristy Knight, WSSR/Tampa*

"Top notch hook, top notch lyrics, top notch guy equals SMASH!"
– *Jeff Cushman, WOMX/Orlando*

Already in "B" rotation at:
KRSK/Portland, WPTE/Norfolk, WMBZ/Memphis

On 32 stations including:

WTMX	WSSR	KRSK	KQMB	WSNE
WPTE	WOMX	KAMX	WRMF	WMBZ
WTIC	WMXB	WRVE	WINK	WKDD
WHYN	KLLY	KFBZ	KVUU	WMAD
WMXY	KOSD	KLCA		

Rick Dees Weekly HOT AC/Top 40 Countdown
— "SURESHOT!"

Josh Kelley Touring NOW
Check out Josh's "Video Journal" 
www.JoshKelley.com

HOLLYWOOD
RECORDS

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Mixed by John Alegia & Jeff Juliano
OK Management Company
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R&R HOT AC TOP 40

April 11, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AVRIL LAVIGNE I'm With You (Arista)	3634	-13	354598	19	87/0
2	2	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	3196	-115	285663	20	84/0
4	3	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	3012	+241	304765	9	87/1
3	4	3 DOORS DOWN When I'm Gone (Republic/Universal)	2889	+68	264837	18	75/1
5	5	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	2785	+151	262773	12	80/2
7	6	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	2602	+158	264885	18	84/2
6	7	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	2498	-58	263771	33	74/0
8	8	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	2300	+13	228135	27	78/0
9	9	COLDPLAY Clocks (Capitol)	2231	+168	243561	13	77/0
10	10	NORAH JONES Don't Know Why (Blue Note/Virgin)	1862	-118	184555	40	58/0
14	11	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	1804	+159	186945	8	78/1
16	12	JOHN MAYER Why Georgia (Aware/Columbia)	1757	+183	187324	11	71/3
11	13	NO DOUBT F/LADY SAW Underneath It All (Interscope)	1735	-132	179520	27	70/0
12	14	CHRISTINA AGUILERA Beautiful (RCA)	1709	-23	170268	16	51/0
15	15	BON JOVI Misunderstood (Island/IDJMG)	1566	-14	157295	15	59/0
17	16	GOO GOO DOLLS Sympathy (Warner Bros.)	1479	+79	157658	7	71/6
13	17	SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	1362	-297	98751	11	70/0
18	18	FLEETWOOD MAC Peacekeeper (Reprise)	1061	+124	113718	4	62/2
21	19	EVANESCENCE Bring Me To Life (Wind-up)	981	+304	94969	4	51/7
19	20	NO DOUBT Running (Interscope)	960	+100	94857	8	46/0
20	21	LISA MARIE PRESLEY Lights Out (Capitol)	747	+27	80647	7	49/5
29	22	MAROON 5 Harder To Breathe (Octone/J)	688	+177	69151	4	35/1
22	23	CHANTAL KREVIASZUK In This Life (Columbia)	650	+35	59396	6	44/4
26	24	HOOTIE & THE BLOWFISH Innocence (Atlantic)	625	+75	74646	6	44/3
25	25	NORAH JONES Come Away With Me (Blue Note/Virgin)	625	+72	87745	4	35/1
Debut	26	TRAIN Calling All Angels (Columbia)	596	+482	81561	1	57/36
28	27	SISTER HAZEL Your Mistake (Sixth Man)	538	+26	57455	8	25/1
23	28	CELINE DION I Drove All Night (Epic)	515	-51	31387	10	26/0
30	29	ROBBIE WILLIAMS Feel (Virgin)	447	0	43043	5	29/2
31	30	FEEL Got Your Name On It (Curb)	420	+39	26729	4	28/1
24	31	MACY GRAY When I See You (Epic)	368	-191	39530	9	31/0
27	32	LUCY WOODWARD Dumb Girls (Atlantic)	356	-165	49926	12	25/0
33	33	LIFEHOUSE Take Me Away (DreamWorks)	346	+32	27613	3	30/4
39	34	DANA GLOVER Rain (DreamWorks)	320	+95	18938	2	24/2
34	35	THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	314	+16	23024	3	21/0
32	36	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	272	-63	26829	13	6/0
Debut	37	JOSH KELLEY Amazing (Hollywood)	263	+53	20613	1	28/5
36	38	LUCE Good Day (Nettwerk)	261	+8	30355	5	14/0
40	39	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	254	+36	15075	2	13/2
Debut	40	THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	222	+50	34798	1	11/1

89 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JEWEL Intuition (Atlantic)	41
TRAIN Calling All Angels (Columbia)	36
JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)	11
FAITH HILL One (Warner Bros.)	10
AUDIOSLAVE Like A Stone (Interscope/Epic)	8
EVANESCENCE Bring Me To Life (Wind-up)	7
FRANKY PEREZ Something Crazy (Lava)	7
GOO GOO DOLLS Sympathy (Warner Bros.)	6
LISA MARIE PRESLEY Lights Out (Capitol)	5
JOSH KELLEY Amazing (Hollywood)	5
CHANTAL KREVIASZUK In This Life (Columbia)	4
LIFEHOUSE Take Me Away (DreamWorks)	4

THEORY of a DEADMAN

"MAKE UP YOUR MIND"

35 at R&R Hot AC
37*-36* at Top 40 Adult Monitor
40*-38* at Modern Adult Monitor

ROADRUNNER RECORDS On over 50 Hot AC stations!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TRAIN Calling All Angels (Columbia)	+482
EVANESCENCE Bring Me To Life (Wind-up)	+304
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	+241
JOHN MAYER Why Georgia (Aware/Columbia)	+183
MAROON 5 Harder To Breathe (Octone/J)	+177
COLDPLAY Clocks (Capitol)	+168
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	+159
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	+158
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	+151
JEWEL Intuition (Atlantic)	+148

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.



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America's Best Testing Hot AC Songs 12+
 For The Week Ending 4/11/03.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
EVANESCENCE Bring Me To Life (Wind-up)	4.23	4.18	61%	7%	4.31	64%	7%
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	4.21	4.23	82%	10%	4.32	81%	8%
GOO GOO DOLLS Sympathy (Warner Bros.)	4.18	4.28	65%	6%	4.24	66%	6%
3 DOORS DOWN When I'm Gone (Republic/Universal)	4.09	4.14	94%	26%	4.15	95%	27%
COLDPLAY Clocks (Capitol)	3.95	3.87	79%	18%	3.94	79%	17%
SISTER HAZEL Your Mistake (Croakin' Poets/Sixthman)	3.91	4.06	49%	5%	4.01	50%	6%
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	3.88	3.92	47%	5%	3.92	48%	5%
JOHN MAYER Why Georgia (Aware/Columbia)	3.73	3.72	78%	18%	3.71	80%	19%
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	3.66	3.60	99%	51%	3.71	99%	50%
AVRIL LAVIGNE I'm With You (Arista)	3.65	3.76	98%	49%	3.76	98%	50%
SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	3.65	3.52	78%	18%	3.64	77%	17%
CHANTAL KREVIUZUK In This Life (Columbia)	3.65	3.57	33%	4%	3.59	32%	3%
HOOTIE & THE BLOWFISH Innocence (Atlantic)	3.64	3.65	44%	7%	3.67	40%	5%
NORAH JONES Come Away With Me (Blue Note/Virgin)	3.63	3.60	74%	22%	3.69	76%	22%
COUNTING CROWS F/ANESSA CARLTON Big Yellow Taxi (Geffen/Interscope)	3.62	3.67	83%	24%	3.66	83%	24%
NO DOUBT Running (Interscope)	3.60	3.55	76%	18%	3.59	78%	20%
SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	3.58	3.71	97%	56%	3.56	98%	59%
NORAH JONES Don't Know Why (Blue Note/Virgin)	3.54	3.51	95%	49%	3.59	96%	47%
BON JOVI Misunderstood (Island/IDJMG)	3.51	3.58	86%	26%	3.59	90%	26%
UNCLE KRACKER Drift Away (Lava/Atlantic)	3.51	3.50	72%	20%	3.50	70%	18%
LUCY WOODWARD Dumb Girls (Atlantic)	3.51	3.52	61%	15%	3.45	62%	15%
KID ROCK F/SHERYL CROW Picture (Lava/Atlantic)	3.38	3.44	96%	49%	3.42	98%	49%
NO DOUBT Underneath It All (Interscope)	3.33	3.41	98%	61%	3.34	100%	63%
UNCLE KRACKER In A Little While (Lava)	3.32	3.35	88%	45%	3.31	88%	45%
CHRISTINA AGUILERA Beautiful (RCA)	3.29	3.28	96%	53%	3.43	98%	50%
FLEETWOOD MAC Peacekeeper (Reprise)	3.29	3.40	31%	7%	3.34	31%	6%
DIXIE CHICKS F/SHERYL CROW Landslide (Monument/Columbia)	3.23	3.31	95%	54%	3.28	97%	56%
CELINE DION I Drove All Night (Epic)	2.99	3.01	84%	33%	2.98	87%	35%
LISA MARIE PRESLEY Lights Out (Capitol)	2.85	2.89	53%	19%	2.84	55%	17%
MACY GRAY When I See You (Epic)	2.82	2.72	49%	19%	2.81	45%	17%

Total sample size is 615 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Indicator **Most Added**

- ESSENCE Still Crying (Dr)
- JEWEL Intuition (Atlantic)
- UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)
- JOHN MAYER Why Georgia (Aware/Columbia)
- JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)
- FLEETWOOD MAC Peacekeeper (Reprise)
- CALLING Wherever You Will Go (RCA)
- GOO GOO DOLLS Sympathy (Warner Bros.)
- DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)
- PHIL COLLINS Can't Stop Loving You (Atlantic)
- EVANESCENCE Bring Me To Life (Wind-up)
- LIFEHOUSE Take Me Away (DreamWorks)
- MAROON 5 Harder To Breathe (Octone/J)

New & Active

- FRANKY PEREZ Something Crazy (Lava)
 Total Plays: 213, Total Stations: 27, Adds: 7
- BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)
 Total Plays: 184, Total Stations: 10, Adds: 0
- TORI AMOS Taxi Ride (Epic)
 Total Plays: 172, Total Stations: 15, Adds: 2
- JEWEL Intuition (Atlantic)
 Total Plays: 148, Total Stations: 41, Adds: 41
- ALL-AMERICAN REJECTS Swing, Swing (Atlantic)
 Total Plays: 134, Total Stations: 10, Adds: 0
- MADONNA American Life (Maverick/WB)
 Total Plays: 130, Total Stations: 10, Adds: 1
- RACHEL FARRIS I'm Not The Girl (Big3)
 Total Plays: 128, Total Stations: 13, Adds: 1
- PLUMB Real (Curb)
 Total Plays: 64, Total Stations: 12, Adds: 3
- WALLFLOWERS How Good It Can Get (Interscope)
 Total Plays: 58, Total Stations: 11, Adds: 2
- SOFIA LOELL Utopia (Curb)
 Total Plays: 54, Total Stations: 9, Adds: 0

Songs ranked by total plays

Reporters

<p>WKDD/Akron, OH PD: Keith Kennedy MD/Promo Dir: Lynn Kelly 1 TRAIN "Angels" 1 ROBBIE WILLIAMS "Feel" 1 FRANKY PEREZ "Something" 1 JEWEL "Intuition"</p>	<p>WTSS/Buffalo, NY PD: Sue O'Neil MD: Rob Lucas FAITH HILL "One"</p>	<p>KVUU/Colorado Springs, CO PD: Kevin Callahan APD/MD: Andy Carlisle FLEETWOOD MAC "Peace" JEWEL "Intuition"</p>	<p>KSH/EI Paso, TX OMPD: Courtney Nelson MD: Chris Elliott 6 3 DOORS DOWN "Gone" 1 EVANESCENCE "Life" 1 JEWEL "Intuition"</p>	<p>WZPL/Indianapolis, IN PD: Scott Sands MD: Dave Decker 26 TRAIN "Angels" 13 JEWEL "Intuition"</p>	<p>KOSO/Modesto, CA PD: Max Miller OMPD: Gerry DeFrancesco APD/MD: Joe Proke MD: Donna Miller 25 THIRD EYE BLIND "Blinded" 11 SOUTH FM "Claude" 1 FRANKY PEREZ "Something"</p>	<p>WMWX/Philadelphia, PA OMPD: Gerry DeFrancesco APD/MD: Joe Proke MD: Ed Lambert APD/MD: Jim Matthews CHANTAL KREVIUZUK "Life" JACK JOHNSON "Defeated"</p>	<p>KZZO/Sacramento, CA Dir/Prog: Mark Evans PD: Ed Lambert APD/MD: Jim Matthews CHANTAL KREVIUZUK "Life" JACK JOHNSON "Defeated"</p>	<p>KPLZ/Seattle-Tacoma, WA PD: Kent Phillips MD: Alisha Hashimoto 15 TRAIN "Angels" 6 LIFEHOUSE "Away" 5 JOHN MAYER "Georgia" 3 AVRIL LAVIGNE "Losing" No Adds</p>	<p>KIZS/Tulsa, OK Interim PD/APD/MD: Kim Gower 15 TRAIN "Angels" 6 LIFEHOUSE "Away" 5 JOHN MAYER "Georgia" 3 AVRIL LAVIGNE "Losing" No Adds</p>
<p>WVRF/Albany, NY PD: Randy McCarran MD: Tred Hulse 1 TRAIN "Angels"</p>	<p>WCOD/Cape Cod, MA OM: Gregg Cassidy MD: Cheryl Park 27 UNCLE KRACKER "Drift"</p>	<p>WBNS/Columbus, OH PD: Jeff Ballentine MD: Robin Cole 2 JEWEL "Intuition" 1 AVRIL LAVIGNE "Losing"</p>	<p>WINK/Ft. Myers, FL OMPD/MD: Bob Grissinger APD: Dana Marshall BROOKE "Coming" JACK JOHNSON "Defeated"</p>	<p>KMXB/Las Vegas, NV OM: Cat Thomas PD/MD: Charese Fruge 4 AUDIOSLAVE "Stone" 3 JEWEL "Intuition" 1 LISA MARIE PRESLEY "Lights" 1 FRANKY PEREZ "Something"</p>	<p>WJLK/Monmouth-Ocean, NJ OMPD: Lou Russo MD: Debbie Mazella AUDIOSLAVE "Stone" FAITH HILL "One" JEWEL "Intuition" TRAIN "Angels"</p>	<p>KMXP/Phoenix, AZ PD: Ron Price No Adds</p>	<p>KYKY/St. Louis, MO PD: Smoke Rivers APD/MD: Greg Hewitt 1 JEWEL "Intuition"</p>	<p>WHYN/Springfield, MA OMPD: Pat McKay APD: Matt Gregory TRAIN "Angels"</p>	<p>WROX/Washington, DC Dir/Ops: Steve Kosbau OMPD: Kenny King MD: Carol Parker No Adds</p>
<p>KPEK/Albuquerque, NM OM: Bill May PD: Mike Parsons MD: Deeya APD: Jaime Bareras 18 TRAIN "Angels" 1 AUDIOSLAVE "Stone" BROOKE "Coming"</p>	<p>WMT/Cedar Rapids, IA PD/MD: Mike Blakemore 9 CALLING "Wherever" 5 GOO GOO DOLLS "Sympathy" 5 JASON MRAZ "Remedy"</p>	<p>KKPN/Corpus Christi, TX PD: Jason Hillery MD: Derek Lee TRAIN "Angels"</p>	<p>WMEE/Ft. Wayne, IN PD: John O'Rourke MD: Chris Cagne 1 GOO GOO DOLLS "Sympathy" TRAIN "Angels"</p>	<p>WMXL/Lexington-Fayette, KY PD: Jill Meyer DANA GLOVER "Rain" JOSH KELLEY "Amazing" LISA MARIE PRESLEY "Lights"</p>	<p>KCDU/Monterey-Salinas, CA PD/MD: Mike Skot FAITH HILL "One" JEWEL "Intuition"</p>	<p>WZPT/Pittsburgh, PA PD: Keith Clark APD/MD: Jonny Hartwell 5 GOO GOO DOLLS "Sympathy" 3 JEWEL "Intuition"</p>	<p>WVRV/St. Louis, MO PD: Marty Linck MD: Jill Devine No Adds</p>	<p>WSSR/Tampa, FL OM: Jeff Kapugi PD: Barry McKay APD: Kurt Schreiner MD: Kristy Knight AUDIOSLAVE "Stone" COUNTING CROWS "Taxi" JACK JOHNSON "Defeated"</p>	<p>WWZZ/Washington, DC PD: Mike Edwards APD/MD: Sean Sellers 6 TRAIN "Angels" JACK JOHNSON "Defeated"</p>
<p>KMYS/Anchorage, AK PD: Roy Lemox MD: Monika Thomas 16 PHIL COLLINS "Stop" 13 N SYNC "Promises" 12 LEE ANN WIMACK "Need" 10 BACKSTREET BOYS "Shape" 7 N SYNC "Stone" 7 N SYNC "Bye" 7 LEWIS & PALTRON "Cruisin"</p>	<p>WALC/Charleston, SC PD: Brent McKay JEWEL "Intuition" TRAIN "Angels"</p>	<p>KDMX/Dallas-Ft. Worth, TX PD: Pat McMahon MD: Lisa Thomas 1 TRAIN "Angels" TORI AMOS "Ride"</p>	<p>KALZ/Fresno, CA OMPD: E. Curtis Johnson APD: Laurie West MD: Chris Blood 1 AUDIOSLAVE "Stone" ESSENCE "Gang" EVERCLEAR "Times" TRAIN "Angels"</p>	<p>KURB/Little Rock, AR PD: Randy Cain APD: Aaron Anthony MD: Chris Blood 1 FAITH HILL "One"</p>	<p>WKZN/New Orleans, LA OMPD: John Roberts APD: Duncan James MD: Stevie G JEWEL "Intuition" TORI AMOS "Ride"</p>	<p>WGMX/Portland, ME PD: Ranci Kirshbaum APD/MD: Ethan Minton 1 JOHN MAYER "Georgia" ESSENCE "Gang" JEWEL "Intuition" SOFIA LOELL "Utopia"</p>	<p>KQMB/Salt Lake City, UT OM: Alan Hague PD: Mike Nelson APD/MD: J.J. Riley BLUE MAN/MATTHEWS "Sing" FAITH HILL "One" JEWEL "Intuition" TRAIN "Angels"</p>	<p>WMMW/Toledo, OH OM: Jeff Kapugi PD: Barry McKay APD: Steve Marshall APD/MD: Jeff Wicker JEWEL "Intuition"</p>	<p>WFMW/Palm Beach, FL PD: Russ Morley APD/MD: Amy Navarro FRANKY PEREZ "Something" JEWEL "Intuition" JOHN MAYER "Georgia"</p>
<p>KAMX/Austin, TX PD: Scooter B. Stevens MD: Clay Culver 3 JEWEL "Intuition" FEEL "Name" LIFEHOUSE "Away"</p>	<p>WLNK/Charlotte, NC OM: Tom Jackson PD: Neal Sharpe APD: Chris Allen MD: Derek King 1 JOSH KELLEY "Amazing" 10 R KELLY "Ignition" 10 N SYNC "Promises" 12 LEE ANN WIMACK "Need" 10 BACKSTREET BOYS "Shape" 7 N SYNC "Stone" 7 N SYNC "Bye" 7 LEWIS & PALTRON "Cruisin"</p>	<p>WDAQ/Danbury, CT PD: Bill Trotter MD: Sharon Kelly 28 AMANDA PEREZ "Angel" 25 MADONNA "American" 10 50 CENT "Duo" 10 R KELLY "Ignition" 9 AVRIL LAVIGNE "Losing" 9 EVANESCENCE "Life"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WYPR/Programing: John Ivey APD/MD: Chris Fanyk 15 JEWEL "Intuition" 10 TRAIN "Angels"</p>	<p>WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon APD/MD: Tony Mascaro No Adds</p>	<p>KRSK/Portland, OR PD: Dan Persigehl MD: Sheryl Stewart 18 JEWEL "Intuition"</p>	<p>KFMB/San Diego, CA VP/Prog: Tracy Johnson APD: Jen Sewell 5 JEWEL "Intuition" TRAIN "Angels"</p>	<p>WPKP/Traverse City, MI PD: Rob Weaver MD: Heather Leigh ESSENCE "Crying" JEWEL "Intuition" TRAIN "Angels"</p>	<p>KFBZ/Wichita, KS PD: Barry McKay MD: Sunny Wyldie 36 TRAIN "Angels" 6 JOHN MAYER "Georgia" AUDIOSLAVE "Stone" PLUMB "Real"</p>
<p>KLly/Bakersfield, CA PD/MD: E.J. Tyler APD: Erik Fox 13 JEWEL "Intuition" JACK JOHNSON "Defeated" PLUMB "Real"</p>	<p>WKRC/Cincinnati, OH OM: Chuck Finney PD: Tommy Frank APD: Grover Collins MD: Brian Douglas 14 JEWEL "Intuition" FRANKY PEREZ "Something" TRAIN "Angels"</p>	<p>WDAQ/Denver-Boulder, CO OM: Mike Stem Interim PD: Mark Edwards APD/MD: Kozman 9 COUNTING CROWS "Taxi" 2 LIFEHOUSE "Away"</p>	<p>WMMX/Dayton, OH PD: Jeff Stevens MD: Shaun Vincent 5 DANIEL BEDINGFIELD "One" GOO GOO DOLLS "Sympathy" JOSH KELLEY "Amazing" TRAIN "Angels"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WMD/Madison, WI PD: Mike Ferris MD: Laura Ford 8 JOSH KELLEY "Amazing" TRAIN "Angels"</p>	<p>WWSNE/Providence, RI PD: Bill Hess MD: Gary Trust CHANTAL KREVIUZUK "Life" FAITH HILL "One" FRANKY PEREZ "Something"</p>	<p>KMYI/San Diego, CA PD: Duncan Payton APD/MD: Mel McKay No Adds</p>	<p>WXLQ/Worcester, MA APD/MD: Becky Nichols 1 TRAIN "Angels" 1 EVANESCENCE "Life" JEWEL "Intuition"</p>	
<p>WVWX/Baltimore, MD VP/Prog: Bill Pasha PD: Steve Monz MD: Ryan Sampson 29 TRAIN "Angels" FRANKY PEREZ "Something" GOO GOO DOLLS "Sympathy"</p>	<p>WVWX/Cincinnati, OH PD: Steve Bender MD: Storm Bennett JEWEL "Intuition"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>	<p>WVTV/Grand Rapids, MI PD: John Patrick APD: Ken Evans FAITH HILL "One"</p>

*** Monitored Reporters**
 99 Total Reporters
 89 Total Monitored
 10 Total Indicator
 9 Current Indicator Playlists
 Did Not Report, Playlist Frozen (1):
 WNK/Elmira-Corning, NY



WRVR's Ed Beach: The Legend Lives

A look back at *Just Jazz* and its potential future on the air

Just Jazz — Ed Beach with you." Those words promised great music to fans of New York's legendary WRVR. They were crooned, from 1961 to 1973, in a resonant baritone over the swinging line of Wes Montgomery's "So Do It" by a trained Shakespearean actor and journeyman jazz pianist — and the finest educator and disc jockey in the history of jazz.

Today, over 2,000 hours of what the *New York Times* called "the most notable nonplaying contribution jazz has witnessed in New York" are not only being preserved at the Library of Congress, they are also again available for broadcast.

Ed Beach, who turned 80 this January and lives in Eugene, OR, hopes the tapes that are his legacy will find a new audience. Many highly influential members of the jazz community agree that Beach's contributions to broadcasting and to jazz should not be forgotten.

Innovative Broadcasting

"Ed Beach set a precedent for intelligent jazz broadcasting that has yet to be equaled," says Gary Giddins, jazz biographer and *Village Voice* writer. Giddins speaks from personal experience: He recalls first hearing *Just Jazz* on his car radio while driving to and from work. "Ed Beach was absolutely an inspiration," he states.

Just Jazz was a revolutionary radio program. Each two-hour show featured a single artist and often focused on a narrow period in the career of that artist. While Symphony Sid and even Mort Fega broadcast "personality shows," Beach put the music first and used his dry wit to bring in new listeners.

"Ed told you what you wanted to know, but he let the music speak for itself," says Giddins. "He told you who the musicians were, and he gave you the recording dates. He never blathered, and you never felt it was about him."

Phil Schaap, archivist at Jazz at Lincoln Center and a broadcaster on WKCR/New York, started listening to Beach as a kid in 1963. Schaap explains the *Just Jazz* ap-

proach this way: "This is a guy who had enough stage presence to bring off discography as the language of a radio program. Ed Beach is the greatest."

A Generation Of Jazz Fans

A list of Beach's devoted fans reads like a who's who of jazz elite.



Will Layman

In addition to Giddins and Schaap, the Ed Beach Fan Club includes figures as disparate as head of the music division of the Library of Congress Jon Newsom, classical and jazz expert Gunther Schuller, jazz historian Lewis Porter, jazz pianist Hank Jones, saxophonist Illinois Jacquet and drummer Danny Gottlieb.

Newsom's assessment of Beach's impact is definitive: "Ed Beach created a generation of people who are today keeping jazz alive."

Gottlieb, an original member of The Pat Metheny Band, was hip to Beach by his high school band teacher in New Jersey. "I lived for that show," he says. "It was a very meticulous approach to the music, but done in a very compelling, entertaining style."

"He had a very beboppy, erudite kind of voice, almost like the great Yankee Stadium announcer Bob Shepard." The *New York Times* wrote that Ed's voice "suggests Louis Armstrong as a Harvard man."

Newsom was also a teenage Beach fan. So when jazz historian, composer, conductor and Beach fanatic Gunther Schuller tipped him to the well-preserved *Just Jazz* tapes, Newsom contacted Beach and acquired them for the Library of Congress in 1992.

Today, tapes of Beach's best programs from 1965 through 1973 — over 1,000 shows covering jazz history from Blind Lemon Jeffer-

son and Scott Joplin through George Benson and The Jazz Crusaders — are carefully preserved and seeking a new audience.

By Will Layman

Encyclopedic Authority

"There are so many rooms in the house of jazz," Beach says. "I loved the variety and energy of it." After his morning broadcast, Beach would spend the whole day in an office at the back of the WRVR studios, auditioning, timing and choosing tracks for the next day's show from both the WRVR collection and his personal library of 8,000 jazz albums.

Jay Kernis, today National Public Radio Sr. VP/Programming, was a summer intern at WRVR for five summers from 1969 to 1973. He vividly recalls Beach as "tall, theatrical in his precise, deep speech and revered by all."

Robert Seigel, host of National Public Radio's *All Things Considered*, was also at WRVR during that time and recalls that Beach "loved and knew jazz with encyclopedic authority."

"Ed Beach created a generation of people who are today keeping jazz alive."

Jon Newsom

By 1973, however, WRVR had gone commercial. Although — largely on the basis of the success engendered by *Just Jazz* — it played jazz all day, it also began using playlists. Beach's meticulously researched shows gave way to more mundane fare, and *Just Jazz* was no longer taped.

Beach left WRVR when the station was sold to Viacom International at the end of 1976. On Sept. 8, 1980 at noon WRVR went from playing Charles Mingus' "Goodbye Porkpie Hat" to Waylon Jennings. It had become a Country station.

The Tale Of The Tapes

Folks who heard Beach will never forget him. Lewis Porter, a leading jazz scholar and author at Rutgers University, says, "I listened every day after school for hours and took notes."

Gottlieb remembers "specific shows that changed my life — the Maynard Ferguson show, the Oscar Pettiford show."

But Giddins worries that Beach is already forgotten. "There is no awareness of him anymore," he says.

Schaap may be even more pessimistic. "Not only do people not remember Ed Beach, they don't remember Duke Ellington," he says.

As recently as 1998 Schaap interviewed Beach on WKCR for Louis Armstrong's birthday, but Beach has no interest in returning



Ed Beach

to the airwaves in real time. The *Just Jazz* tapes may be another matter, however.

Van Jay, who worked with Beach at WRVR and is currently a jazz and gospel programming consultant and producer, is working to have the show rebroadcast. "My goal is to get the music, and Ed's brilliant commentary, back out there where people can hear it," he says.

To date, Van Jay has submitted the idea to NPR Jazz, WBGO/New York and directly to Kernis in NPR's programming department. No one has responded.

Newsom explains that the Library of Congress' vision is to have the entire Ed Beach collection on its website and accessible to everybody at any time. "If you're wondering what went on with Charlie Parker in 1946, you could hear Ed's entire program on Bird," he says.

That would require individual clearances from the owners of the copyrights to every recorded song on the *Just Jazz* tapes. "However, rebroadcasting the tapes on public radio will not require the broadcaster to go back to the owners of the copyright," Newsom says. "Anyone who wants the tapes — includ-

ing public radio — can have them for the price of a copy."

Both Newsom and Van Jay want to have the whole archive converted to a digital format. To date, the library has converted only about 10% of the archive, though Newsom reports that the condition of the originals is "pretty good, as they were made during an era of 'sticky tape' that does not deteriorate quickly."

A Legacy Of The Highest Magnitude

Beach himself is also in good shape. He listens to jazz every day and is still enthralled by the power of the Basie band, the melodic invention of Sidney Bechet, the harmonies of Bill Evans. And he still gets out to hear music; in the last few months he caught The Dave Holland Quintet and was knocked out by trombonist Robin Eubanks.

Growing up in Portland, OR, Beach remembers hearing Ellington and Fats Waller on the radio. "I ran out and bought those records," he says. "They thrilled me." Soon enough, Beach learned to play piano by ear and caught gigs with local bands.

Leading a Nat Cole-style trio brought him to New York, where he fell further in love with swing and bebop, catching Dizzy's big band, Billie Holiday, Don Byas and others along 52nd Street. "New York back then was glorious," he recalls.

He returned to Oregon for college and then found that his voice was a natural for the stage. Beach did Shakespeare and other works off-Broadway and in summer stock before landing his first radio gig.

Schaap calls Beach a champion of jazz. "His is a legacy of the highest magnitude," he says. "When no one else was doing it, Ed was keeping the music alive on the radio."

Giddins is excited about the prospect of hearing *Just Jazz* on the radio again. "I'm a very enthusiastic Ed Beach fan," he says. "I think those tapes should be played again."

Beach, however, remains modest about his achievement. He says, "Why did I spend so much time on *Just Jazz*? I did it for me. I was learning the history of jazz. And I thought, 'Well, why shouldn't the listeners learn too?'"

But some things can't be put into words, even by a legendary jazz educator. Like, for instance, what is it that makes jazz so great? Beach hesitates, then shakes his head. "It just swings, man," he says.

And he's right.

Will Layman is a writer and music teacher in the Washington, DC area. He can be reached at willayman@comcast.net.

April 11, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	MINDI ABAIR Lucy's (GRP/VMG)	846	+11	128210	12	42/0
	2	DAVE KOZ & JEFF KOZ Blackbird (Rendezvous/WB)	789	+68	121768	19	39/1
	3	KENNY G Paradise (Arista)	688	+4	115478	21	34/1
	4	BOB BALDWIN The Way She Looked At Me (Narada)	644	+16	92700	15	39/0
	5	BONEY JAMES Grand Central (Warner Bros.)	643	-48	74636	24	35/0
	6	KIM WATERS Waterfall (Shanachie)	633	+1	104738	11	39/0
	7	MICHAEL LINGTON Still Thinking Of You (3 Keys)	631	-42	86907	20	37/1
	8	STEVE COLE Off Broadway (Warner Bros.)	539	-73	56265	28	30/0
	9	JOAN OSBORNE I'll Be Around (Compendia)	506	+12	44889	24	34/0
	10	SPYRO GYRA Getaway (Heads Up)	497	+37	67105	9	36/0
	11	EUGE GROOVE Rewind (Warner Bros.)	467	+32	72139	6	36/1
	12	CRUSADERS Viva De Funk (Verve/VMG)	448	+15	71226	6	36/1
	13	GREG ADAMS 'Sup With That (Ripa/Blue Note)	438	-17	50699	14	36/1
	14	NORAH JONES Come Away With Me (Blue Note/Virgin)	433	+32	48860	13	33/2
	15	CHIELI MINUCCI Kickin' It Hard (Shanachie)	413	+26	47478	10	33/2
	16	NATALIE COLE F/ DIANA KRALL Better Than Anything (GRP/VMG)	385	+7	35580	7	28/0
	17	PIECES OF A DREAM Loves Silhouette (Heads Up)	340	+37	39789	8	26/0
	18	JEFF LORBER Gigabyte (Narada)	301	+38	43048	3	30/2
	19	NESTOR TORRES Watermelon Man (Shanachie)	260	-1	38083	12	20/0
	20	GREGG KARUKAS Your Sweet Smile (N-Coded)	255	-52	26084	18	22/1
	21	J. THOMPSON Tell Me The Truth (AMH)	254	+37	32946	4	22/5
	22	FOURPLAY Ju-Ju (Bluebird/RCA Victor)	196	+14	30193	4	18/1
	23	JONATHAN BUTLER Pata Pata (Warner Bros.)	190	-3	21400	11	16/0
	24	PAUL HARDCASTLE Desire (Trippin' 'n Rhythm)	181	-16	46730	5	14/1
	25	RICK DERRINGER Hot And Cool (Big3)	179	+25	17620	2	20/5
	26	DAVID LANZ Romantica (Decca)	167	+9	7943	2	13/1
	27	NELSON RANGELL Look Again (A440 Music Group)	156	+20	22408	2	16/2
Debut	28	GERALD ALBRIGHT Old School Jam (GRP/VMG)	138	+5	21919	1	11/0
Debut	29	BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)	133	+27	4179	1	13/4
Debut	30	RICHARD ELLIOT Corner Pocket (GRP/VMG)	131	+65	23142	1	17/4

42 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, R&R, Inc.

New & Active

WALTER BEASLEY Precious Moments (N-Coded)
Total Plays: 123, Total Stations: 14, Adds: 2

BLAKE AARON One Moment With You (Innervision)
Total Plays: 120, Total Stations: 11, Adds: 1

MICHAEL MANSON Keys To My Heart (A440 Music Group)
Total Plays: 103, Total Stations: 10, Adds: 0

LARRY CARLTON Put It Where You Want It (Warner Bros.)
Total Plays: 97, Total Stations: 10, Adds: 1

NORMAN BROWN The Feeling I Get (Warner Bros.)
Total Plays: 89, Total Stations: 10, Adds: 1

PHIL COLLINS Come With Me (Lullaby) (Face Value/Atlantic)
Total Plays: 62, Total Stations: 8, Adds: 4

MAYSA Simple Life (N-Coded)
Total Plays: 60, Total Stations: 6, Adds: 1

RUSS FREEMAN Soul Dance (Peak)
Total Plays: 57, Total Stations: 6, Adds: 0

BRIAN CULBERTSON Say What? (Warner Bros.)
Total Plays: 56, Total Stations: 15, Adds: 12

LARRY GITTENS Joe's Sample (Human Feel)
Total Plays: 56, Total Stations: 5, Adds: 0

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
BRIAN CULBERTSON Say What? (Warner Bros.)	12
J. THOMPSON Tell Me The Truth (AMH)	5
RICK DERRINGER Hot And Cool (Big3)	5
RICHARD ELLIOT Corner Pocket (GRP/VMG)	4
BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)	4
PHIL COLLINS Come With Me (Lullaby) (Face Value/Atlantic)	4
JEFF KASHIWA Voices (Native Language)	4
PAUL TAYLOR On The Move (Peak/Concord)	3
NORAH JONES Come Away With Me (Blue Note/Virgin)	2
CHIELI MINUCCI Kickin' It Hard (Shanachie)	2
JEFF LORBER Gigabyte (Narada)	2
NELSON RANGELL Look Again (A440 Music Group)	2
WALTER BEASLEY Precious Moments (N-Coded)	2
CHRIS BOTTI Miami Overnight (Columbia)	2
LUIS VILLEGAS Whittier Blvd (Baja/TSR)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE KOZ & JEFF KOZ Blackbird (Rendezvous/WB)	+68
RICHARD ELLIOT Corner Pocket (GRP/VMG)	+65
BRIAN CULBERTSON Say What? (Warner Bros.)	+56
JEFF LORBER Gigabyte (Narada)	+38
SPYRO GYRA Getaway (Heads Up)	+37
PIECES OF A DREAM Loves Silhouette (Heads Up)	+37
J. THOMPSON Tell Me The Truth (AMH)	+37
EUGE GROOVE Rewind (Warner Bros.)	+32
NORAH JONES Come Away With Me (Blue Note/Virgin)	+32
BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)	+27

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DIANA KRALL Just The Way You Are (Verve/VMG)	376
STEVE OLIVER High Noon (Native Language)	332
BON JAMES Morning, Noon & Night (Warner Bros.)	323
PETER WHITE Who's That Lady? (Columbia)	309
BWB Groovin' (Warner Bros.)	287
MARION MEADOWS Tales Of A Gypsy (Heads Up)	207
N. BROWN & M. MCDONALD I Still Believe (Warner Bros.)	194
NORAH JONES Don't Know Why (Blue Note/Virgin)	151
NATALIE COLE Tell Me All About It (GRP/VMG)	144
JEFF GOLUB Cold Duck Time (GRP/VMG)	140
CRAIG CHAQUICO Afterglow (Higher Octave)	134
NORMAN BROWN Just Chillin' (Warner Bros.)	69
KENNY G F/ CHANTE MOORE One More Time (Arista)	67
RICHARD ELLIOT Q.T. (GRP/VMG)	61
CHUCK LOEB Sarao (Shanachie)	60
FOURPLAY Rollin' (Bluebird/RCA Victor)	60

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ON THE RECORD

With
Steve Bauer
MD, KMGQ/Santa Barbara, CA



As Smooth Jazz programmers, we must constantly gauge how we can best please and maintain our core audience while presenting ourselves in such a way that welcomes newcomers to our stations. When it comes to current music, many consultants are urging us to play more pop vocals as a way to attract listeners from our competition. Last year, Sting, Celine Dion and other mainstays of AC radio were getting the most spins on Smooth Jazz stations.

Many veterans wondered if vocals exclusive to our format would soon be a thing of the past. I'm pleased that this is not the case. ● Our airwaves are filled with high-quality vocals we can truly call our own. At KMGQ/Santa Barbara, CA we are giving heavy airplay to two Al Jarreau songs, several Diana Krall tracks — with and without Natalie Cole — and Michael McDonald's collaboration with Norman Brown. And let's not forget Norah Jones — a multiformat smash, but only after lots of initial exposure on Smooth Jazz. ● It's also shaping up to be a great comeback year for some old favorites, like the three original members of the Crusaders and their unique but recognizable sound. Bob Baldwin's updated, funkier sound is very pleasing to those of us who remember him from the '90s. Gregg Adams has brought back the Tower Of Power sound to enthusiastic response in Santa Barbara, both on-air and in concert. After we added the new Rick Derringer single we heard disbelief, then positive feedback about this rock icon; "Hot and Cool" is definitely both.

Following the lead of KTWV/Los Angeles and WJZZ/Philadelphia's early adds on Brian Culbertson's "Say What?" (Warner Bros.) last week, official airplay kicks off impressively with 12 new adds, such as WNUA/Chicago, WJZZ/Atlanta, KWJZ/Seattle — with 13 plays — and WJZI/Milwaukee for No. 1 Most Added ... Three tracks tie for No. 2 Most Added with five adds each. J. Thompson's "Tell Me the Truth" (AMH), boosted by validation from Broadcast Architecture's recommendation to add it in medium rotation, earns new adds on WNWW/Cleveland, WJZZ and WJZI, among others. It's already up to 29 plays on KKSF/San Francisco and 23 plays on WNUA. Rick Derringer's adds on "Hot and Cool" (Big3) include WSJT/Tampa, KOAI/Dallas and KYOT/Phoenix. And Brian McKnight's "Shoulda, Woulda, Coulda" (Motown) picks up adds on KSSJ/Sacramento and KCIY/Kansas City, among others ... With four new adds, Richard Elliot's "Corner Pocket" (GRP/VMG) is No. 3 Most Added and No. 2 Most Increased, with a 65-play increase ... Dave Koz & Jeff Koz's "Blackbird" (Rendezvous/Warner Bros.) climbs to 2* and is the week's No. 1 Most Increased track, with +68 ... I hope you've received Ronny Jordan's "At Last" (N-Coded) — which is not a cover of Etta James' classic — and Paul Jackson Jr.'s "It's a Shame" (Blue Note), a swingin' cover of The Spinners' smash; both are outstanding ... Two weeks ago I wrote about music that helped me through the war's first week, including what I consider "one of the best soul records ever made," *Don't Give Up on Me*. Silly me — that stunning project was released last year by R&B giant Solomon Burke, not Percy Sledge.

— Carol Archer, Smooth Jazz Editor



Reporters

WZMR/Albany, NY
PD/MD: Tim Durkee
PAUL TAYLOR "Move"

KAJZ/Albuquerque, NM
PD: Paul Lavoie
MD: Jeff Young
BRIAN CULBERTSON "What"
JEFF KASHIWA "Voices"
PHIL COLLINS "Come"
RICHARD ELLIOT "Corner"

KNIK/Anchorage, AK
OM/PD: Aaron Wallender
CHIELI MINUCCI "Kokin"
NORAH JONES "Come"
PHIL COLLINS "Come"

WJZZ/Atlanta, GA
PD/MD: Nick Francis
2 BRIAN CULBERTSON "What"
2 J THOMPSON "Truth"

KSMJ/Bakersfield, CA
PD/MD: Chris Townshend
BRIAN CULBERTSON "What"
PHIL COLLINS "Come"

WNUA/Chicago, IL
OM: Bob Kaake
PD: Steve Stiles
BRIAN CULBERTSON "What"
HEATHER HEADLEY "Wish"

WNWW/Cleveland, OH
PD/MD: Bernie Kimble
11 CRAIG CHAIQUICO "Luminosa"
10 NATALIE COLE "Feel"
9 JIMMY SOMMERS "Lowdown"
J THOMPSON "Truth"
RICHARD ELLIOT "Corner"

WJZA/Columbus, OH
OM/PO/MD: Bill Harman
APD: Gary Wolter
13 NORAH JONES "Come"

KOAI/Dallas-Ft. Worth, TX
OM/PD: Kurt Johnson
APO/MD: Bret Michael
RICK DERRINGER "Cool"

KJCD/Denver-Boulder, CO
PD/MD: Michael Fischer
9 JEFF LORBER "Gigabyte"
8 WALTER BEASLEY "Moments"
DAVID LANZ "Romantica"
RICHARD ELLIOT "Corner"

KVJZ/Des Moines, IA
PD: Mike Blakemore
MD: Becky Taylor
No Adds

WVMV/Detroit, MI
PD: Tom Sleeper
MD: Sandy Kovach
GREG ADAMS "With"

KUJZ/Eugene, OR
PD: Chris Crowley
NELSON RANGELL "Look"

KEZL/Fresno, CA
OM: Scott Keith
PD/MD: J. Weidenheimer
1 FATTBURGER "Suzin"
1 J THOMPSON "Truth"

WYJZ/Indianapolis, IN
PD/MD: Carl Frye
JEFF LORBER "Gigabyte"

KCIY/Kansas City, MO
PD: Mark Edwards
MD: Michelle Chase
CHRIS BOTTI "Miami"
GREGG KARUKAS "Sweet"
KENNY C "Paradise"
MAYSA "Life"
MICHAEL LINGTON "Thinking"

KOAS/Las Vegas, NV
OM: Vic Clemons
PD/MD: Erik Foxx
BRIAN CULBERTSON "What"

KTWV/Los Angeles, CA
PO: Paul Goldstein
APD/MD: Ralph Stewart
CHRIS BOTTI "Miami"

WJZN/Memphis, TN
PD: Norm Miller
6 BLAKE AARON "Moment"
PAUL HARDCASTLE "Desire"

WLVE/Miami, FL
PD: Rich McMillan
NELSON RANGELL "Look"

WJZI/Milwaukee, WI
OM/PO: Steve Scott
9 BRIAN CULBERTSON "What"
7 J THOMPSON "Truth"
4 REMY SHAND "Rocksteady"

KSBR/Mission Viejo, CA
OM/PD: Terry Wedel
MD: Susan Koshbay
1 BRIAN CULBERTSON "What"
1 JEFF KASHIWA "Voices"
1 PAUL TAYLOR "Move"

KRVR/Modesto, CA
PD: Jim Bryan
MD: Doug Wulf
3 BRIAN CULBERTSON "What"
3 LUIS VILLEGAS "Bvd"
3 NORMAN BROWN "Fasting"
3 RICK DERRINGER "Cool"
2 AL JARREAU "Secrets"
2 BRIAN MCKNIGHT "Woulda"

WOCD/New York, NY
OM: John Mullen
PD/MD: Charley Connolly
No Adds

WJCD/Norfolk, VA
OM: Daisy Davis
APD/MD: Larry Hollowell
No Adds

WLOQ/Orlando, FL
PD: Brian Morgan
MD: Patricia James
10 FOURPLAY "Ju"

WJZJ/Philadelphia, PA
PD: Michael Tozzi
MD: Frank Childs
No Adds

KYOT/Phoenix, AZ
PD: Shaun Holly
APD/MD: Angie Handa
CHIELI MINUCCI "Kokin"
PHIL COLLINS "Come"
RICK DERRINGER "Cool"

KJZS/Reno, NV
Acting PD: Harry Reynolds
MD: Doug Thomas
BRIAN CULBERTSON "What"
BRIAN MCKNIGHT "Woulda"

WJZV/Richmond, VA
PD: Reid Snider
No Adds

KSSJ/Sacramento, CA
PD: Lee Hanson
APD: Ken Jones
BRIAN MCKNIGHT "Woulda"

WSSM/St. Louis, MO
PD: David Myers
5 DAVE KOZ & JEFF KOZ "Blackbird"
1 BRIAN MCKNIGHT "Woulda"
1 EUGE GROOVE "Rewind"

KBZN/Salt Lake City, UT
PD/MD: Rob Riesen
No Adds

KIFM/San Diego, CA
PD: Mike Vasquez
APD/MD: Kelly Cole
No Adds

KKSF/San Francisco, CA
PD: Steve Williams
WALTER BEASLEY "Moments"

KMGQ/Santa Barbara, CA
PD: Mark De Anda
APD/MD: Steve Bauer
J THOMPSON "Truth"

KJZY/Santa Rosa, CA
PD: Gordon Zlot
APD/MD: Rob Singleton
2 LARRY CARLTON "Want"

KWJZ/Seattle-Tacoma, WA
PD: Carol Handley
MD: Dianna Rose
13 BRIAN CULBERTSON "What"
9 DAVID BENNETT "Comes"
8 STEVE COLE "Ino"
8 BOB BALDWIN "Single"

WEIB/Springfield, MA
PD: Ben Casey
MD: Darrel Cuffing
BRIAN CULBERTSON "What"
DOC POWELL "57th"
FORTUNE WINSON CRUISE "Lane"
JEFF KASHIWA "Voices"
LUIS VILLEGAS "Bvd"
PAUL TAYLOR "Move"
RICHARD ELLIOT "Corner"
RIPPINGTONS "Stringray"
STREETWISE "Dilemma"
REGGIE C "Sweet"
KINDRED "Far"

WSJT/Tampa, FL
DM/PD: Ross Block
MD: Kathy Curtis
CRUSADERS "Viva"
RICK DERRINGER "Cool"

WJZW/Washington, DC
OM: Kenny King
PD: Carl Anderson
MD: Renee DePuy
No Adds

JRN/(Jones NAC)/National
PD: Steve Hibbard
MD: Cheri Marquart
1 STANLEY CLARKE "Cruising"
1 TOM SCOTT "Holding"
BRIAN CULBERTSON "What"
JEFF KASHIWA "Voices"
RICK DERRINGER "Cool"

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98 Rock Finds, Supports New Talent

California's capital city a gold mine for local artists

One of the best things about driving from Los Angeles to Northern California is hearing all the great Active Rock stations along the way, especially when you arrive at a place where you can tune in to KRXQ (98 Rock)/Sacramento. That point can be anywhere from 70 to 110 miles from the state's capital city, depending on the atmospheric conditions.

98 Rock is still a teenager, having signed on in 1986. Led by PD Pat Martin, the Entercom outlet bangs the heads of politicians and construction workers alike. On Aug. 8 Martin will celebrate 15 years as the station's midday talent, a post he's maintained while programming.

Martin has been in KRXQ's programming ranks, as Asst. PD and PD, since 1988. He's been on his second stint as PD since 1999, following Station Manager Curtiss Johnson's rise up the ranks. Johnson currently oversees KRXQ and Classic Rock sister KSEG (The Eagle)/Sacramento, and he'll oversee crosstown Alternative KWOD when Entercom acquires it.

Martin and Johnson's roots go back to when both worked in the San Diego market. Martin says, "We knew each other then but didn't work together. He was at KPRI, and I was the young-buck night stud at KGB-FM."

Martin got his start at KGB and worked there for 10 years total, with a one-year break at KMET/Los Angeles. When AOR KMET flipped to Smooth Jazz, Martin returned to KGB, and from there he was recruited to join KRXQ in 1988.

R.A.D. Morning Show

The on-air presentation of 98 Rock begins with the Rob, Arnie & Dawn morning show. The trio originated in Reno, NV on KDOT, and then, after some success, began simulcasting on KRXQ. KISW/Seattle was briefly an affiliate, but the trio have had their biggest success in Sacramento and Reno. After defecting from KDOT to crosstown KZRQ, the show is now based in Sacramento.

Besides being on the air weekday mornings, Rob, Arnie & Dawn are also on Saturdays from 6-10am with a best-

of program highlighting various antics from the previous week. "That's a great position, and it's done well for us in the ratings," Martin says. "It's a good lead-in to Saturday's weekend listening."

The rest of the on-air lineup includes afternoon host and MD Paul Marshall, a.k.a. Neander Paul; the newest of the bunch, Leigh Taylor, in nights; and Chris Rice in late-

nights.

Marshall's CD of comedy bits, parody songs and the like, *No Talent Ass Clown*, sold out at the area's Tower Records and Dimple stores. The disc benefited the National Center for Child Safety and Awareness, and the response warranted a followup. Marshall is currently in the planning stages of that project.

Industry rock people may know Leigh Taylor either from her long stint at *The Album Network* or from her earlier days in radio. They may also recognize her from the tattoo parlor, as she has 25 pieces of skin art and plans to continue to add to her collection.



Chris Rice's show is called *Late-Ass Radio*, and he describes it as "a lovely forum, which I, your host, may use to disseminate any and all propaganda that I see fit." Doesn't sound like a show with hours of long music segues or more music in the midnight. Rice has been at the station five years, having come from WAOR/South Bend, IN.

Power Players

Martin points out that Rice's job goes far beyond his airshift. "Chris is the Creative Services Director for the station," he says. "He plays a very important role in the sound of the station. He not only does production, he voices about half of what we air."

"He writes 99% of all the creative production. He's an excellent writer, and we usually let him run with anything he comes up with. He's also Creative Services Director for KSEG, but most of his work comes from us."



98 Rock also uses the big pipes of Troy Duran. "He's the standard, basic, big-voice guy on the station, the anchor of our regular production elements," Martin says. "Chris isn't the big-voice guy. He has the 28-year-old, Gen-X, slacker-guy voice. He does various characters and different reads, depending on what the piece calls for. He's really versatile. Chris has also been getting a lot of agency work lately, so he's expanding his repertoire quite nicely."

KRXQ Marketing Manager John Nelson has been at the station 13 years. "He started as an intern," Martin recalls. "He's evolved into the finest promotion person in this market. He has a staff of five full- and part-timers."

"We also have a vast intern program, which he oversees. He works closely with all of us on staff, whether he's coming up with ideas for promotions or implementing the ideas that we bring to him. He makes everything work. He's an integral part of the machine here."

E-Loot Entrenchment

Besides the music, personalities and promotion, Martin describes another way KRXQ is weaving itself into



BURNING WITH MAD MAX MCA's Finch played a *Low Dough Show* for Rock WKZQ/Myrtle Beach, SC listeners. Before the gig the guys swung by the studio to hang out with the staff. Shown here (l-r) are Finch's Pappas, WKZQ morning host Mad Max and afternoon drive Splat and the band's R2K.

the fabric of listeners' lives: "The 98 Rock Loyal Listener E-Loot program is designed to reward and encourage regular visitors on the station's website. Listeners provide their input, check out sponsors, play games, listen to music and do other things in order to accumulate points.

"The E-Loot program also offers bonus points at station events and selected websites, as well as for referring friends to the program."

The points are then traded in for prizes or used toward discounts on purchases at the station's website. Prizes include electronics, videos, music, gift certificates, concert tickets, movie tickets, lift tickets and more.

Martin is very satisfied with how E-Loot has been working. "This has been a very effective and successful program for us," he says. "It's easy to keep track of the people who sign up and what activities they engage in. We know it's successful, because we can see the raw numbers of people who are participating in any of the different parts of the program."

"Along with that, there's a buzz on it. People ask us about the E-Loot program everywhere — on the phones, on the street, at our van runs, at concerts, the jocks get calls about it in the studio, etc. It's top-of-mind with the audience, especially the actives."

Martin hopes the strong audience relationship the program is building will eventually translate into ratings success as well, though that would be more difficult to gauge. "The purpose of the E-Loot program is to further entrench our station in the listeners' lives," he says.

"They're already loyal, but this helps solidify that position to an even greater degree. If we're a part of the listeners' lives, we hope that will be reflected in the Arbitron when it comes up."

Local Bands Go National

Local bands get a big push from KRXQ. "We have the longest-running local show in the market, *Local Licks*," Martin says. "We put out a yearly CD of the best. Deftones, Papa Roach, Oleander and Cake all got their start on the program. Same with Die Trying, who are now signed to Island/IDJMG."

This year's CD, *Sacramento Rocks Vol. 9 — Who's Next?* has raised \$6,500 so far, while the entire series has netted

over \$40,000. Proceeds benefit the Mustard Seed School for homeless children, and the station has begun accepting entries from local bands in preparation for the next CD in the series.

Martin doesn't take anything for granted after his many years at the station. He makes a point of staying in tune with what the audience expects of KRXQ. How? "I read, watch TV, talk to the interns and do 'mini focus groups' with just about anybody I meet," he says.

"We have the longest-running local show in the market, *Local Licks*. We put out a yearly CD of the best. Deftones, Papa Roach, Oleander, and Cake all got their start on the program."

"I make a biweekly trip to a few record stores where I have friends who I get a general vibe from. My next-door neighbor and his friends are 19, so I talk to them all the time."

On the home front, keeping a balanced perspective on work and his personal life helps Martin maintain a fresh attitude about the business. "I stay away from it when I'm not working, which, as you know, is virtually impossible," he says. "My wife is in radio, but we have a strict 'no shop talk' policy at home."

In conclusion, Martin shares which emerging artist he personally has his fingers crossed for. "I've been to Taproot's show; I've seen the fan base and how they affect their audience," he says.

"They are the real deal, and the whole package is very fan-friendly, along the lines of Linkin Park. Because of Taproot's overall professionalism and dedication, I'm rooting for them."

R&R ROCK TOP 30

April 11, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AUDIOSLAVE Like A Stone (Interscope/Epic)	726	+11	66445	11	34/0
2	2	3 DOORS DOWN When I'm Gone (Republic/Universal)	708	+12	68490	26	34/1
3	3	FOO FIGHTERS Times Like These (Roswell/RCA)	534	-18	44062	11	31/0
6	4	GODSMACK Straight Out Of Line (Republic/Universal)	513	-10	41217	10	27/0
7	5	LINKIN PARK Somewhere I Belong (Warner Bros.)	502	+4	40606	6	21/0
5	6	THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	482	-44	35842	12	29/0
4	7	SALIVA Always (Island/IDJMG)	482	-54	44001	26	29/0
8	8	SEETHER Fine Again (Wind-up)	433	-38	36033	35	27/0
9	9	QUEENS OF THE STONE AGE No One Knows (Interscope)	399	-42	38422	23	23/0
11	10	TRAPT Headstrong (Warner Bros.)	394	+62	34497	13	22/1
13	11	DISTURBED Remember (Reprise)	327	+6	24235	14	23/1
10	12	CREED Weathered (Wind-up)	325	-41	24526	19	21/0
14	13	CHEVELLE Send The Pain Below (Epic)	312	-8	30055	8	28/0
15	14	3 DOORS DOWN The Road I'm On (Republic/Universal)	311	+52	26115	3	28/1
12	15	SOCIALBURN Down (Elektra/EEG)	308	-16	24904	17	22/0
16	16	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	235	-9	24052	14	20/0
19	17	REVIS Caught In The Rain (Epic)	232	+33	18411	6	23/0
18	18	SALIVA Rest In Pieces (Island/IDJMG)	218	+18	22120	5	21/1
21	19	ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	197	+14	13694	5	16/1
22	20	SEETHER Driven Under (Wind-up)	195	+21	13712	4	17/0
23	21	BLACK LABEL SOCIETY Stillborn (Spitfire)	194	+39	14144	2	19/3
17	22	MUDVAYNE Not Falling (Epic)	188	-19	13690	15	13/0
25	23	POWERMAN 5000 Free (DreamWorks)	182	+41	14309	2	18/0
20	24	STONE SOUR Inhale (Roadrunner/IDJMG)	181	-9	9886	7	17/0
26	25	DOUBLEDRIVE Imprint (Roadrunner/IDJMG)	156	+20	11491	3	17/1
24	26	OLEANDEER Hands Off The Wheel (Sanctuary/SRG)	136	-7	10841	9	16/0
Debut	27	EVANESCENCE Bring Me To Life (Wind-up)	135	+41	7674	1	12/0
Debut	28	FORTY FOOT ECHO Save Me (Hollywood)	126	+52	11937	1	17/0
28	29	UNLOCO Failure (Maverick/Reprise)	125	+8	7177	2	17/1
Debut	30	LYNYRD SKYNYRD Red White And Blue (Sanctuary/SRG)	122	+93	12513	1	15/7

Most Added

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ARTIST TITLE LABEL(S)	ADDS
STAIN'D Price To Play (Flip/Elektra/EEG)	23
LYNYRD SKYNYRD Red White And Blue (Sanctuary/SRG)	7
LIVE Heaven (Radioactive/MCA)	5
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	4
BLACK LABEL SOCIETY Stillborn (Spitfire)	3
SHINEDOWN Fly From The Inside (Atlantic)	3
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	3
MARTIN, KEVIN If We Could (Tympanic)	3
SLUR Who I Am (Tarpit)	2
CLOSURE Look Out Below (TVT)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LYNYRD SKYNYRD Red White And Blue (Sanctuary/SRG)	+93
TRAPT Headstrong (Warner Bros.)	+62
STAIN'D Price To Play (Flip/Elektra/EEG)	+59
3 DOORS DOWN The Road I'm On (Republic/Universal)	+52
FORTY FOOT ECHO Save Me (Hollywood)	+52
POWERMAN 5000 Free (DreamWorks)	+41
EVANESCENCE Bring Me To Life (Wind-up)	+41
LIVE Heaven (Radioactive/MCA)	+41
GODSMACK I Stand Alone (Republic/Universal)	+40
BLACK LABEL SOCIETY Stillborn (Spitfire)	+39

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FOO FIGHTERS All My Life (Roswell/RCA)	290
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	233
CHEVELLE The Red (Epic)	227
DISTURBED Prayer (Reprise)	224
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	221
NICKELBACK Never Again (Roadrunner/IDJMG)	209
AUDIOSLAVE Cochise (Interscope/Epic)	201
STONE SOUR Bother (Roadrunner/IDJMG)	189
GODSMACK I Stand Alone (Republic/Universal)	182
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	181
SYSTEM OF A DOWN Aerials (American/Columbia)	165
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	162
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	151
PRIMUM W/OZZY N.I.B. (Divine/Priority)	142
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	142

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

35 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

COLD Stupid Girl (Flip/Geffen/Interscope)

Total Plays: 122, Total Stations: 12, Adds: 1

TAPROOT Mine (Velvet Hammer/American)

Total Plays: 121, Total Stations: 13, Adds: 0

(HED) PLANET EARTH Blackout (Volcano/Jive)

Total Plays: 115, Total Stations: 9, Adds: 0

BREAKING BENJAMIN Skin (Hollywood)

Total Plays: 111, Total Stations: 11, Adds: 0

SYSTEMATIC Leaving Only Scars (Elektra/EEG)

Total Plays: 95, Total Stations: 8, Adds: 1

QUEENS OF THE STONE AGE Go With The Flow (Interscope)

Total Plays: 67, Total Stations: 9, Adds: 4

FLEETWOOD MAC Peacekeeper (Reprise)

Total Plays: 65, Total Stations: 7, Adds: 0

GEORGE THOROGOOD & DESTROYERS You Don't Love Me, You... (Eagle)

Total Plays: 65, Total Stations: 5, Adds: 0

STAIN'D Price To Play (Flip/Elektra/EEG)

Total Plays: 59, Total Stations: 23, Adds: 23

LIVE Heaven (Radioactive/MCA)

Total Plays: 54, Total Stations: 10, Adds: 5

Songs ranked by total plays

Reporters

WONE/Akron, OH *

OM: Nick Anthony
PD: TK O'Grady
APD: Tim Daugherty
No Adds

KZRR/Albuquerque, NM *

OM: Greg Hill
PD: Phil Mahoney
MD: Rob Brothers
No Adds

KZMZ/Alexandria, LA

PD: Steve Casey
MD: Phil Cloud
No Adds

WZZO/Allentown, PA *

PD: Robyn Lee
MD: Keith Meyer
4 BLACK LABEL SOCIETY "Stillborn"
1 STAIN'D "Price"
1 LIVE "Heaven"
QUEENS OF "Flow"

KWHL/Anchorage, AK

PD: Larry Snider
MD: Kathy Mitchell
7 3 DOORS DOWN "Road"
7 STAIN'D "Price"

KLBJ/Austin, TX *

OM: Jeff Carroll
MD: Lorin Lowe
QUEENS OF "Flow"

KIOC/Beaumont, TX *

PD/MD: Mike Davis
SMILE EMPTY SOUL "Bottle"
STAIN'D "Price"

WKGB/Binghamton, NY

PD: Jim Free
MD: Tim Boland
4 STAIN'D "Price"
AFI "Grey"
PRESENCE "Fun"
QUEENS OF "Flow"
SMILE EMPTY SOUL "Bottle"

WBUF/Bufalo, NY *

PD: John Paul
AP/MD: Joe Russo
4 STAIN'D "Price"
QUEENS OF "Flow"

WRQK/Canton, OH *

PD/MD: Todd Downard
6 STAIN'D "Price"
SMILE EMPTY SOUL "Bottle"

WPXC/Cape Cod, MA

OM: Steve McVie
PD/MD: Suzanne Tonare
(HED) PLANET EARTH "Blackout"
LIVE "Heaven"
STAIN'D "Price"

WYBB/Charleston, SC *

PD/MD: Mike Allen
LIVE "Heaven"
SLUR "Who"
STAIN'D "Price"

WKLC/Charleston, WV

PD/MD: Mike Rappaport
11 STAIN'D "Price"
12 STONES "Crash"
FORTY FOOT ECHO "Save"
LYNYRD SKYNYRD "Red"

WEBN/Cincinnati, OH *

OM/MD: Scott Reinhardt
MD: Rick "The Dude" Vaska
5 STAIN'D "Price"

WVRK/Columbus, GA

OM: Brian Waters
STAIN'D "Price"

KNCN/Corpus Christi, TX *

PD: Paula Newell
MD: Monte Montana
2 3 DOORS DOWN "Road"
2 STAIN'D "Price"

KLAQ/El Paso, TX *

PD: Maggie Mike Ramsey
AP/MD: Glenn Garza
SHINEDOWN "Head"
SLUR "Who"
STAIN'D "Price"

WPHD/Elmira-Corning, NY

OM/MD: George Harris
MD: Stephen Shimer
1 AFI "Grey"
1 POWERMAN 5000 "Free"
1 VOIVOD "Candy"

WRCC/Fayetteville, NC *

OM: Paul Michals
PD: Mark Arsen
MD: Al Field
3 BLACK LABEL SOCIETY "Stillborn"
2 LYNYRD SKYNYRD "Red"
STAIN'D "Price"

KLQJ/Houston, TX *

OM/MD: Vince Richards
MD: Steve Fitz
1 LYNYRD SKYNYRD "Red"
STAIN'D "Price"

WRKR/Kalamazoo, MI

PD/MD: Steve Driscoll
STAIN'D "Price"
LYNYRD SKYNYRD "Red"

WQBZ/Macon, GA

PD: Ench West
MD: Samia Scott
STAIN'D "Price"

KFRQ/McAllen, TX *

PD: Alex Durant
MD: Stacy Taylor
LIVE "Heaven"
LYNYRD SKYNYRD "Red"
STAIN'D "Price"
DOUBLEDRIVE "Imprint"

WCLG/Morgantown, WV

PD: Jeff Miller
MD: Dave Murdock
9 STAIN'D "Price"
FORTY FOOT ECHO "Save"

WDHA/Morrisstown, NJ *

PD/MD: Terri Carr
No Adds

WBAB/Nassau-Suffolk, NY *

PD: John Olsen
AP/MD: John Parise
13 LYNYRD SKYNYRD "Red"

KFZX/Odessa-Midland, TX

PD/MD: Steve Driscoll
LIVE "Heaven"

KEZO/Omahia, NE *

PD: Lester St. James
APD: Doug Palmieri
MD: Jessica Dol
4 LYNYRD SKYNYRD "Red"
STAIN'D "Price"
TRAIN "Angels"

KCLB/Palm Springs, CA

PD/MD: Fish Lacy
8 STAIN'D "Price"
8 QUEENS OF "Flow"

WRRX/Pensacola, FL *

OM/MD: Dan McClintock
MD: Heidi Krummet-Tate
9 STAIN'D "Price"
3 SMILE EMPTY SOUL "Bottle"
CLOSURE "Look"
COLD "Oh"
LYNYRD SKYNYRD "Red"

WWCT/Peoria, IL

PD: Jamie Marbury
MD: Debbie Hunter
8 STAIN'D "Price"

WMMR/Philadelphia, PA *

PD: Sam Milman
AP/MD: Ken Zepeto
16 TRAPT "Headstrong"
7 STAIN'D "Price"

KDKB/Phoenix, AZ *

PD: Joe Bonadonna
MD: Dock Ellis
ALLMAN BROTHERS "Firing"

WHEB/Portsmouth, NH *

OM: Bruce Jones
PD: Kelly Hammer
AP/MD: Helen Powers
1 FINCH "Bum"
CLOSURE "Look"
STAIN'D "Price"
UNLOCO "Failure"

KSJO/San Francisco, CA *

OM: Gary Schoenwerter
MD: Zakk Tyler
27 3 DOORS DOWN "Gone"
19 DISTURBED "Remember"
10 STAIN'D "Price"
CAVE IN "Anchor"

WHJY/Providence, RI *

PD: Jon Bevilacqua
APD: Doug Palmieri
MD: John Laurenti
No Adds

KCAL/Riverside, CA *

PD: Steve Hoffman
AP/MD: M.J. Matthews
PD/MD: Fish Lacy
14 KEVIN MARTIN/HWATTS "Coud"
STAIN'D "Price"

WROV/Roanoke-Lynchburg, VA *

PD: Aaron Roberts
AP/MD: Dan McClintock
1 STAIN'D "Price"
CLOSURE "Look"

WCMF/Rochester, NY *

PD: John McCrae
MD: Dave Kane
LIVE "Heaven"
LYNYRD SKYNYRD "Red"
PRESENCE "Fun"
SOUTH FM "Claude"

WXRK/Rockford, IL

PD/MD: Jim Stone
2 STAIN'D "Price"
EVANESCENCE "Live"
SLAVES ON DROPE "Go"
KBER/Salt Lake City, UT *

OM: Bruce Jones
PD: Kelly Hammer
AP/MD: Helen Powers
1 FINCH "Bum"
CLOSURE "Look"
STAIN'D "Price"
UNLOCO "Failure"

KSJO/San Francisco, CA *

OM: Gary Schoenwerter
MD: Zakk Tyler
27 3 DOORS DOWN "Gone"
19 DISTURBED "Remember"
10 STAIN'D "Price"
CAVE IN "Anchor"

KZOV/San Luis Obispo, CA

PD: David Atwood
APD: London Fields
MD: Jordan Black
1 LIVE "Heaven"
1 LYNYRD SKYNYRD "Red"

KXFX/Santa Rosa, CA *

PD/MD: Don Hanson
Asst. MD: Todd Payne
No Adds

KISW/Seattle-Tacoma, WA *

PD: Dave Richards
AP/MD: Kyle Brooks
7 LINKIN PARK "Bani"
STAIN'D "Price"

KTUX/Shreveport, LA *

PD: Kevin West
MD: Flynn Stone
KEVIN MARTIN/HWATTS "Coud"
SALIVA "Red"
STAIN'D "Price"

WAQX/Syracuse, NY *

PD/MD: Bob O'Dell
QUEENS OF "Flow"
SHINEDOWN "Inside"

WIOT/Toledo, OH *

PD/MD: Dave Rossi
No Adds

WKLT/Traverse City, MI

PD/MD: Terri Ray
12 BLACK LABEL SOCIETY "Stillborn"
10 STAIN'D "Price"
1 DOUBLEDRIVE "Imprint"
1 LIVE "Heaven"

KLPX/Tucson, AZ *

PD/MD: Jonas Hunter
APD: Chris
1 STAIN'D "Price"

KMOD/Tulsa, OK *

PD/MD: Rob Hurt
1 12 STONES "Crash"
KEVIN MARTIN/HWATTS "Coud"
LIVE "Heaven"

KATS/Yakima, WA

OM: Ron Harris
AFI "Grey"

WNCD/Youngstown, OH *

PD/MD: Chris Patrick
SHINEDOWN "Inside"
STAIN'D "Price"

*Monitored Reporters
55 Total Reporters

35 Total Monitored

20 Total Indicator
17 Current Indicator

No Longer A Reporter (1):



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	LINKIN PARK Somewhere I Belong (Warner Bros.)	1914	+29	164517	6	57/0
1	2	GODSMACK Straight Out Of Line (Republic/Universal)	1866	-31	159165	10	58/0
3	3	TRAPT Headstrong (Warner Bros.)	1784	+68	149339	26	56/0
4	4	AUDIOSLAVE Like A Stone (Interscope/Epic)	1741	+29	142606	13	57/0
5	5	DISTURBED Remember (Reprise)	1519	+22	132981	19	57/0
6	6	SEETHER Fine Again (Wind-up)	1290	-116	108747	38	54/0
8	7	FOO FIGHTERS Times Like These (Roswell/RCA)	1221	-51	98963	13	57/0
7	8	MUDVAYNE Not Falling (Epic)	1207	-97	102705	26	56/0
9	9	SOCIALBURN Down (Elektra/EEG)	1151	-42	94318	20	55/0
13	10	CHEVELLE Send The Pain Below (Epic)	1064	+94	85420	12	55/0
12	11	3 DOORS DOWN When I'm Gone (Republic/Universal)	979	-21	90298	27	56/0
11	12	CHEVELLE The Red (Epic)	975	-28	78172	39	55/0
10	13	SALIVA Always (Island/IDJMG)	936	-106	91208	28	57/0
16	14	SALIVA Rest In Pieces (Island/IDJMG)	884	+82	68400	7	51/0
15	15	DISTURBED Prayer (Reprise)	829	-1	82903	34	54/0
19	16	REVIS Caught In The Rain (Epic)	810	+86	66185	8	55/0
21	17	EVANESCENCE Bring Me To Life (Wind-up)	805	+100	52256	10	34/2
18	18	(HED) PLANET EARTH Blackout (Volcano/Jive)	781	+20	62730	12	52/0
23	19	3 DOORS DOWN The Road I'm On (Republic/Universal)	768	+88	57699	5	48/1
14	20	QUEENS OF THE STONE AGE No One Knows (Interscope)	768	-88	61382	27	49/0
24	21	COLD Stupid Girl (Flip/Geffen/Interscope)	699	+72	61917	7	52/2
17	22	STONE SOUR Inhale (Roadrunner/IDJMG)	693	-80	58452	11	52/0
22	23	THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	619	-78	48018	12	42/0
27	24	SEETHER Driven Under (Wind-up)	584	+111	46206	10	44/1
30	25	POWERMAN 5000 Free (DreamWorks)	549	+125	44118	4	49/4
26	26	BREAKING BENJAMIN Skin (Hollywood)	541	+55	40038	8	48/3
28	27	TAPROOT Mine (Velvet Hammer/Atlantic)	463	+17	35151	5	48/2
Debut	28	STAIN'D Price To Play (Flip/Elektra/EEG)	453	+452	39020	1	53/53
25	29	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	453	-45	46652	17	25/0
33	30	UNLOCO Failure (Maverick/Reprise)	450	+84	34244	6	43/2
32	31	FINCH What It Is To Burn (Drive-Thru/MCA)	420	+29	33407	12	33/1
37	32	BLACK LABEL SOCIETY Stillborn (Spitfire)	410	+157	41539	3	31/2
29	33	BLINDSIDE Sleepwalking (Elektra/EEG)	355	-70	25546	13	44/0
34	34	AFI Girl's Not Grey (DreamWorks)	346	-5	27232	9	33/1
35	35	DOUBLEDRIIVE Imprint (Roadrunner/IDJMG)	335	+40	27020	5	32/2
40	36	SHINEDOWN Fly From The Inside (Atlantic)	324	+118	30884	3	38/7
31	37	OLEANDER Hands Off The Wheel (Sanctuary/SRG)	255	-140	21890	12	24/0
41	38	PRESENCE Tonz Of Fun (Curb)	250	+61	20795	3	35/4
44	39	SYSTEMATIC Leaving Only Scars (Elektra/EEG)	230	+60	16622	3	30/3
42	40	GRADE 8 Brick By Brick (Lava)	214	+25	15543	4	23/2
43	41	FROM ZERO Sorry (Arista)	208	+26	15551	4	21/0
36	42	PROJECT 86 Hollow Again (Atlantic)	194	-89	13230	12	27/0
39	43	HOT ACTION COP Fever For The Flava (Lava)	181	-44	12493	7	17/0
45	44	LIMP BIZKIT Just Drop Dead (Flip/Interscope)	117	-14	6711	7	2/0
46	45	MUSIC Take The Long Road And Walk It (Capitol)	114	-4	11451	3	12/0
47	46	CREED Weathered (Wind-up)	112	-4	5861	20	9/0
49	47	SLUR Who I Am (Tarpit)	109	+7	4788	2	14/3
Debut	48	SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	104	+92	6336	1	22/3
Debut	49	QUEENS OF THE STONE AGE Go With The Flow (Interscope)	102	+44	11084	1	21/11
38	50	STEREOMUD Breathing (Columbia)	98	-142	8251	15	18/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
STAIN'D Price To Play (Flip/Elektra/EEG)	53
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	11
LIVE Heaven (Radioactive/MCA)	9
SHINEDOWN Fly From The Inside (Atlantic)	7
CAVE IN Anchor (RCA)	5
POWERMAN 5000 Free (DreamWorks)	4
PRESENCE Tonz Of Fun (Curb)	4
CLOSURE Look Out Below (TVT)	4
BREAKING BENJAMIN Skin (Hollywood)	3
SYSTEMATIC Leaving Only Scars (Elektra/EEG)	3
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	3
SLUR Who I Am (Tarpit)	3
PACIFIER Comfort Me (Arista)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STAIN'D Price To Play (Flip/Elektra/EEG)	+452
BLACK LABEL SOCIETY Stillborn (Spitfire)	+157
POWERMAN 5000 Free (DreamWorks)	+125
SHINEDOWN Fly From The Inside (Atlantic)	+118
SEETHER Driven Under (Wind-up)	+111
EVANESCENCE Bring Me To Life (Wind-up)	+100
CHEVELLE Send The Pain Below (Epic)	+94
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	+92
3 DOORS DOWN The Road I'm On (Republic/Universal)	+88
REVIS Caught In The Rain (Epic)	+86

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FOO FIGHTERS All My Life (Roswell/RCA)	662
TAPROOT Poem (Velvet Hammer/Atlantic)	656
SYSTEM OF A DOWN Aerials (American/Columbia)	594
STONE SOUR Bother (Roadrunner/IDJMG)	509
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	465
RA Do You Call My Name (Republic/Universal)	444
GODSMACK I Stand Alone (Republic/Universal)	416
SYSTEM OF A DOWN Toxicity (American/Columbia)	412
STAIN'D For You (Flip/Elektra/EEG)	382
AUDIOSLAVE Cochise (Interscope/Epic)	378
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	376
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	353
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	332
NICKELBACK Never Again (Roadrunner/IDJMG)	327
TOOL Schism (Volcano)	326
DISTURBED Down With The Sick (Giant/Reprise)	323
SYSTEM OF A DOWN Chop Suey (American/Columbia)	319
KORN Here To Stay (Immortal/Epic)	319
NIRVANA You Know You're Right (Geffen/Interscope)	317
P.O.D. Alive (Atlantic)	295

58 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

THE DATSUNS
In Love from the "The Datsuns"

On Tour:

May 16	Providence, RI	May 25	Atlanta
May 17	Northampton, MA	May 27	Houston
May 18	New York	May 28	Austin
May 20	Indianapolis	May 29	Dallas
May 21	Cudahy, WI	May 31	Denver
May 23	Pittsburgh		

On these Fine Active Rock Stations:

WAAF
WNOR
WNVE
WRXR
KRFR
WCPR

www.thedatsuns.com www.v2music.com



America's Best Testing Active Rock Songs 12+ For The Week Ending 4/11/03

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
DISTURBED Remember (Reprise)	4.21	4.18	93%	15%	4.11	93%	17%
DISTURBED Prayer (Reprise)	4.17	4.15	96%	27%	4.07	96%	33%
MUDVAYNE Not Falling (No Name/Epic)	4.16	4.18	85%	18%	4.06	91%	23%
EVANESCENCE Bring Me To Life (Wind-up)	4.16	4.07	78%	14%	4.05	83%	15%
TRAPT Headstrong (Warner Bros.)	4.08	4.04	90%	19%	3.92	90%	24%
GODSMACK Straight Out Of Line (Universal)	4.03	4.05	92%	17%	4.07	95%	14%
AUDIOSLAVE Like A Stone (Epic/Interscope)	4.00	4.08	92%	19%	3.98	94%	20%
TAPROOT Poem (Velvet Hammer/Atlantic)	4.00	4.02	90%	27%	3.83	92%	35%
CHEVELLE The Red (Epic)	3.99	4.06	95%	38%	3.82	96%	43%
SEETHER Fine Again (Wind-up)	3.98	3.99	91%	27%	3.81	92%	35%
STONE SOUR Inhale (Roadrunner)	3.94	3.98	73%	9%	3.80	82%	13%
LINKIN PARK Somewhere I Belong (Warner Bros.)	3.89	3.92	93%	21%	3.70	96%	22%
SEETHER Driven Under (Wind-up)	3.89	-	55%	7%	3.79	60%	8%
CHEVELLE Send The Pain Below (Epic)	3.88	4.05	82%	15%	3.83	86%	19%
TAPROOT Mine (Atlantic)	3.84	-	55%	7%	3.60	62%	11%
SALIVA Always (Island/IDJMG)	3.83	3.90	96%	41%	3.61	96%	51%
SOCIAL BURN Down (Elektra/EEG)	3.83	3.86	77%	16%	3.74	78%	21%
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.78	3.83	97%	43%	3.59	97%	50%
FOO FIGHTERS All My Life (Roswell/RCA)	3.75	3.77	95%	38%	3.73	96%	39%
BLINDSIDE Sleepwalking (Elektra)	3.74	3.70	46%	7%	3.61	53%	10%
(HED) PLANET EARTH Blackout (Volcano/Jive)	3.73	3.82	67%	10%	3.59	74%	13%
QUEENS OF THE STONE AGE No One Knows (Interscope)	3.70	3.69	94%	41%	3.73	94%	40%
SALIVA Rest In Pieces (Def Jam)	3.70	3.72	71%	12%	3.42	78%	17%
BREAKING BENJAMIN Skin (Hollywood)	3.70	3.67	52%	9%	3.59	56%	13%
REVIS Caught In The Rain (Epic)	3.70	3.61	45%	7%	3.60	52%	10%
THEORY OF A DEAD MAN Make Up Your Mind (Roadrunner/IDJMG)	3.67	3.63	67%	15%	3.53	70%	19%
COLD Stupid Girl (Geffen)	3.62	3.65	69%	13%	3.67	71%	11%
FOO FIGHTERS Times Like These (Roswell/RCA)	3.61	3.58	89%	26%	3.64	92%	25%
3 DOORS DOWN The Road I'm On (Republic/Universal)	3.58	3.66	62%	14%	3.55	62%	14%
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	3.40	3.35	95%	44%	3.38	97%	47%

Total sample size is 537 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407-523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

- LIVE** Heaven (Radioactive/MCA)
Total Plays: 83, Total Stations: 15, Adds: 9
- CAVE IN** Anchor (RCA)
Total Plays: 71, Total Stations: 19, Adds: 5
- FORTY FOOT ECHO** Save Me (Hollywood)
Total Plays: 63, Total Stations: 9, Adds: 1
- ACROMA** Sun Rises Down (Republic/Universal)
Total Plays: 57, Total Stations: 9, Adds: 1
- 12 STONES** Crash (Wind-up)
Total Plays: 53, Total Stations: 14, Adds: 1
- CLOSURE** Look Out Below (TVT)
Total Plays: 43, Total Stations: 10, Adds: 4
- SLAVES ON DOPE** Go (Bieler Bros/MCA)
Total Plays: 19, Total Stations: 6, Adds: 2

Songs ranked by total plays

Indicator

Most Added*

- STAIN** Price To Play (Flip/Elektra/EEG)
- SHINEDOWN** Fly From The Inside (Atlantic)
- LIVE** Heaven (Radioactive/MCA)
- SMILE EMPTY SOUL** Bottom Of A Bottle (Lava)
- COLD** Stupid Girl (Flip/Geffen/Interscope)
- QUEENS OF THE STONE AGE** Go With The Flow (Interscope)
- SEETHER** Driven Under (Wind-up)
- UNLOCO** Failure (Maverick/Reprise)
- BLACK LABEL SOCIETY** Stillborn (Spitfire)
- PRESENCE** Tonz Of Fun (Curb)
- SLUR** Who I Am (Tarpit)
- 12 STONES** Crash (Wind-up)
- ACROMA** Sun Rises Down (Republic/Universal)
- FORTY FOOT ECHO** Save Me (Hollywood)
- DROWNING POOL** F/ROB ZOMBIE The Man Without Fear (Wind-up)
- CLOSURE** Look Out Below (TVT)
- BLUE OCTOBER** Calling You (Universal)
- FAGS** Ms. Take (Independent)

Reporters

WOBK/Albany, NY * PD/M: Chili Walker 10 STAIN "Price" 1 LIVE "Heaven"	KROR/Chicago, CA PD/M: Dain Sandoval 10 STAIN "Price" 5 LIVE "Heaven"	WVBN/Flint, MI * OM/PD: Brian Beedow MD: Tony LaBrie 1 STAIN "Price" 7 STAIN "Price" CAVE IN "Anchor" LIVE "Heaven" PRESENCE "Fun"	WOXA/Harrisburg, PA * OM/PD: Claude DeLorenzo MD: Nixon 7 STAIN "Price" 1 ACROMA "Down" PRESENCE "Fun" SHINEDOWN "Inside"	WXZZ/Lexington-Fayette, KY * OM/PD: Clyde Bass MD: Suzy Boe 2 STAIN "Price" COLD "Girl"	KMRQ/Modesto, CA * PD/M: Jack Paper APD: Matt Foley 2 STAIN "Price" 1 DOUBLEDRIE "Impire" 12 STONES "Crash" PILLAR "Empire"	WYSP/Philadelphia, PA * OM/PD: Tim Sabeen APD: Gil Edwards Interim MD: Rich DeSisto 7 STAIN "Price" SYSTEMATIC "Scars"	WZBH/Salisbury, MD PD: Shawn Murphy APD/M: Mike Hunter 18 STAIN "Price" FORTY FOOT ECHO "Save" 12 STONES "Crash"	WQLZ/Springfield, IL PD: Ray Lytle APD: The Blotch MD: Rocky 14 STAIN "Price" 4 SMILE EMPTY SOUL "Bottle"
KZRX/Amarillo, TX PD/M: Eric Slayter 10 STAIN "Price" 5 COLD "Girl"	WMMS/Cleveland, OH * PD: Jim Trapp MD: Stata TAPROOT "Mine"	KRZR/Fresno, CA * OM/PD: E. Curtis Johnson MD: Rick Riddam 7 STAIN "Price" 2 PILLAR "Empire"	WCCC/Hartford, CT * PD: Michael Picozzi APD/M: Mike Karolyi 7 STAIN "Price" SLAVES ON DOPE "Go"	KBZL/Lincoln, NE OM: Julie Gade PD: E.J. Marshall APD: Sparky MD: Samantha Knight 4 STAIN "Price" SMILE EMPTY SOUL "Bottle"	WRAT/Monmouth-Ocean, NJ * OM/PD: Carl Craft APD/M: Robyn Lane 3 STAIN "Price" EVANESCENCE "Lily" UNLOCO "Failure"	KUPD/Phoenix, AZ * PD: J.J. Jeffries MD: Larry McFeele 2 STAIN "Price" GRADE 8 "Break"	KISS/San Antonio, TX * OM: Virgil Thompson PD: Kevin Vargas MD: C.J. Cruz 7 STAIN "Price" 7 PACIFER "Comfort" UNLOCO "Failure"	WLXZ/Springfield, MA * PD: Scott Laudani MD: Becky Pohotsky 30 STAIN "Price" LIVE "Heaven" QUEENS OF "Flow" RA "Pacifier"
WAMX/HOUMA/Apogee-Greenville, WI * PD/M: Gary Dark 6 STAIN "Price" BLACK LABEL SOCIETY "Stillborn"	KILO/Colorado Springs, CO * PD: Ross Ford APD: Matt Gearty 9 STAIN "Price" PRESENCE "Fun"	WROC/R. Myers, FL * PD/M: Fritz 6 STAIN "Price" CAVE IN "Anchor" QUEENS OF "Flow"	KPOL/Honolulu, HI * PD: J.J. Michaels APD/M: Fil Slash 16 STAIN "Price"	WTFX/Louisville, KY * OM: Michael Lee MD: Frank Webb 2 STAIN "Price" 1 POWERMAN 5000 "Free"	WKZQ/Myrtle Beach, SC PD: Brian Rickman APD/M: Charley 2 STAIN "Price" CLOSURE "Look" FACES "Face" QUEENS OF "Flow"	KUFO/Portland, OR * OM: Dave Numme APD/M: Al Scott No Adds	KIOZ/San Diego, CA * Dir/Prog: Jim Richards PD/M: Shauna Moran-Brown 6 STAIN "Price"	KZRO/Springfield, MO OM: Dave DeFranco MD: George Spankmeister 10 STAIN "Price" 1 SMILE EMPTY SOUL "Bottle" 1 UNLOCO "Failure"
WCHZ/Augusta, GA * OM: Harley Drew PD/M: Chuck Williams 5 STAIN "Price"	WBZX/Columbus, OH * PD: Hal Fish APD/M: Ronni Hunter 10 STAIN "Price" SMILE EMPTY SOUL "Bottle"	WBYR/F. Wayne, IN * OM: Jim Fox 21 DROWNING POOL "Fear" 1 STAIN "Price"	WAMX/Huntington, WV PD/M: Paul Ostlund 13 STAIN "Price"	KFNB/Lubbock, TX OM: Wes Nessmann 9 STAIN "Price" 7 COLD "Girl" 7 SEETHER "Under"	WNOR/Norfolk, VA * PD: Harvey Kojan APD/M: Tim Parker 10 STAIN "Price" CAVE IN "Anchor" VERBENA "West"	KORB/Quad Cities, IA-IL * OM: Danny Sullivan PD: Darren Pitre MD: Dave Levora 1 STAIN "Price" 1 COLD "Girl"	KIRO/San Luis Obispo, CA PD/M: Adam Burnes SHINEDOWN "Inside"	WXTB/Tampa, FL * OM: Brad Hardin PD: Rick Schmidt APD: Carl Harris MD: Laura Phillips 7 STAIN "Price"
KRAB/Bakersfield, CA * PD/M: Danny Sparks 12 STAIN "Price"	KEGL/Dallas-Ft. Worth, TX * PD: Max Dugan APD: Chris Ryan MD: Cindy Scull 6 STAIN "Price" BREAKING BENJAMIN "Skin"	WBYR/F. Wayne, IN * OM: Jim Fox 21 DROWNING POOL "Fear" 1 STAIN "Price"	WAMX/Huntington, WV PD/M: Paul Ostlund 13 STAIN "Price"	WJAO/Madison, WI * PD: Randy Hawlik APD/M: Blake Patton 7 STAIN "Price" CLOSURE "Look" SHINEDOWN "Inside"	WNRD/Norfolk, VA * PD: Harvey Kojan APD/M: Tim Parker 10 STAIN "Price" CAVE IN "Anchor" VERBENA "West"	KORB/Quad Cities, IA-IL * OM: Danny Sullivan PD: Darren Pitre MD: Dave Levora 1 STAIN "Price" 1 COLD "Girl"	KIRO/San Luis Obispo, CA PD/M: Adam Burnes SHINEDOWN "Inside"	KRTO/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 4 STAIN "Price"
WYY/Baltimore, MD * OM: Kerry Plackmeyer PD: Dave Hill APD/M: Rob Heckman 6 STAIN "Price" 1 LIVE "Heaven" POWERMAN 5000 "Free" VERBENA "West"	KBPI/Denver-Boulder, CO * PD: Bob Richards APD/M: Willie B. SALIVA "Price" SEETHER "Under" STAIN "Price"	WBYR/F. Wayne, IN * OM: Jim Fox 21 DROWNING POOL "Fear" 1 STAIN "Price"	WRTT/Huntsville, AL * OM: Rob Harder PD/M: Jimbo Wood APD: Joe Kuner 8 STAIN "Price" LIVE "Heaven" SHINEDOWN "Inside" SLUR "Who"	WJAO/Madison, WI * PD: Randy Hawlik APD/M: Blake Patton 7 STAIN "Price" CLOSURE "Look" SHINEDOWN "Inside"	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 10 STAIN "Price" BREAKING BENJAMIN "Skin"	WBBB/Raleigh-Durham, NC * OM/PD: Andy Meyer No Adds	KIRO/San Luis Obispo, CA PD/M: Adam Burnes SHINEDOWN "Inside"	KRTO/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 4 STAIN "Price"
WCPR/Giloi-Gulport, MS * OM: Wayne Watkins PD: Scott Fox MD: Mitch Cry 7 STAIN "Price" 1 SLUR "Who" CLOSURE "Look" LIVE "Heaven" SHINEDOWN "Inside"	KAZR/Des Moines, IA * PD: Sean Elliott MD: Jo Michaels 11 STAIN "Price" PRESENCE "Fun" QUEENS OF "Flow"	WBYR/F. Wayne, IN * OM: Jim Fox 21 DROWNING POOL "Fear" 1 STAIN "Price"	WRTT/Huntsville, AL * OM: Rob Harder PD/M: Jimbo Wood APD: Joe Kuner 8 STAIN "Price" LIVE "Heaven" SHINEDOWN "Inside" SLUR "Who"	WJAO/Madison, WI * PD: Randy Hawlik APD/M: Blake Patton 7 STAIN "Price" CLOSURE "Look" SHINEDOWN "Inside"	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 10 STAIN "Price" BREAKING BENJAMIN "Skin"	WBBB/Raleigh-Durham, NC * OM/PD: Andy Meyer No Adds	KIRO/San Luis Obispo, CA PD/M: Adam Burnes SHINEDOWN "Inside"	KRTO/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 4 STAIN "Price"
WAAF/Boston, MA * PD: Keith Hastings MD: Mistress Carrie 17 STAIN "Price" CAVE IN "Anchor" DATSUNS "Love" STAIN "Price"	WRIF/Detroit, MI * OM/PD: Doug Podell APD/M: Mark Pennington 1 SPONGE "Ties" QUEENS OF "Flow" SLAVES ON DOPE "Go"	WBYR/F. Wayne, IN * OM: Jim Fox 21 DROWNING POOL "Fear" 1 STAIN "Price"	WRTT/Huntsville, AL * OM: Rob Harder PD/M: Jimbo Wood APD: Joe Kuner 8 STAIN "Price" LIVE "Heaven" SHINEDOWN "Inside" SLUR "Who"	WJAO/Madison, WI * PD: Randy Hawlik APD/M: Blake Patton 7 STAIN "Price" CLOSURE "Look" SHINEDOWN "Inside"	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 10 STAIN "Price" BREAKING BENJAMIN "Skin"	WBBB/Raleigh-Durham, NC * OM/PD: Andy Meyer No Adds	KIRO/San Luis Obispo, CA PD/M: Adam Burnes SHINEDOWN "Inside"	KRTO/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 4 STAIN "Price"
WRXR/Chattanooga, TN * PD: Borer MD: Dave Spain CAVE IN "Anchor" DATSUNS "Love" STAIN "Price"	WGBF/Evanville, IN PD: Fatboy APD/M: Slick Nick 9 STAIN "Price"	WBYR/F. Wayne, IN * OM: Jim Fox 21 DROWNING POOL "Fear" 1 STAIN "Price"	WRTT/Huntsville, AL * OM: Rob Harder PD/M: Jimbo Wood APD: Joe Kuner 8 STAIN "Price" LIVE "Heaven" SHINEDOWN "Inside" SLUR "Who"	WJAO/Madison, WI * PD: Randy Hawlik APD/M: Blake Patton 7 STAIN "Price" CLOSURE "Look" SHINEDOWN "Inside"	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 10 STAIN "Price" BREAKING BENJAMIN "Skin"	WBBB/Raleigh-Durham, NC * OM/PD: Andy Meyer No Adds	KIRO/San Luis Obispo, CA PD/M: Adam Burnes SHINEDOWN "Inside"	KRTO/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 4 STAIN "Price"
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		WBYR/F. Wayne, IN * OM: Jim Fox 21 DROWNING POOL "Fear" 1 STAIN "Price"	WRTT/Huntsville, AL * OM: Rob Harder PD/M: Jimbo Wood APD: Joe Kuner 8 STAIN "Price" LIVE "Heaven" SHINEDOWN "Inside" SLUR "Who"	WJAO/Madison, WI * PD: Randy Hawlik APD/M: Blake Patton 7 STAIN "Price" CLOSURE "Look" SHINEDOWN "Inside"	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 10 STAIN "Price" BREAKING BENJAMIN "Skin"	WBBB/Raleigh-Durham, NC * OM/PD: Andy Meyer No Adds	KIRO/San Luis Obispo, CA PD/M: Adam Burnes SHINEDOWN "Inside"	KRTO/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 4 STAIN "Price"
		WBYR/F. Wayne, IN * OM: Jim Fox 21 DROWNING POOL "Fear" 1 STAIN "Price"	WRTT/Huntsville, AL * OM: Rob Harder PD/M: Jimbo Wood APD: Joe Kuner 8 STAIN "Price" LIVE "Heaven" SHINEDOWN "Inside" SLUR "Who"	WJAO/Madison, WI * PD: Randy Hawlik APD/M: Blake Patton 7 STAIN "Price" CLOSURE "Look" SHINEDOWN "Inside"	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 10 STAIN "Price" BREAKING BENJAMIN "Skin"	WBBB/Raleigh-Durham, NC * OM/PD: Andy Meyer No Adds	KIRO/San Luis Obispo, CA PD/M: Adam Burnes SHINEDOWN "Inside"	KRTO/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 4 STAIN "Price"
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ON THE RECORD

With
Jack Paper
PD/MD, KMRQ/Modesto, CA



The Rock Expo on March 30 was the first outdoor event for KMRQ (Rock 96-7)/Modesto, CA, and, with the help of The Blank Theory, it was a huge success. I would have to say that before the day of the event the crowd favorite was easily Trapt. But after the show The Blank Theory had definitely left their mark on our Central Valley crowd. • The entire lineup featured Wurkt, The Blank Theory and Project 86, with Trapt as the headliner. Every band put on a great set, including opener Wurkt, an unsigned band out of Sacramento — keep your eye out for these guys! Trapt were amazing headliners with a smooth set and great stage presence. Project 86 really got the crowd going, and I'm sure in time they will be headlining shows themselves. • Then there was The Blank Theory, who seemed to be the crowd favorite. Our listeners only knew the one song that we've been playing, "Middle of Nowhere," but after the set you would have thought they'd been fans of the band for years. • The Blank Theory put out an energy that really captivated the audience. They grabbed people's attention from the first song and held it through the end. They have a Nine Inch Nails/Adema sound going, and it really works live. • Their lead singer, Nathan Leone (whose twin brother, Matthew, is also in the band), must have stage dived into the crowd two or three times. They capped their set by climbing our speaker tower and jumping 10 feet into the crowd below. Only time will tell if the band can break into this tricky music scene, but if their performance at the Rock Expo is a sign of what's to come, bring on The Blank Theory.

Linkin Park move to the top with "Somewhere I Belong" (Warner Bros.) after spending a month at No. 2 behind Godsmack's "Straight Out of Line" (Republic/Universal) ... Mike Rittberg and company have spent the last six months of their lives (probably more) building Trapt's "Headstrong" (Warner Bros.). The song holds at No. 3 but has a shot at No. 1 if things fall right in the next couple of weeks. This is what we call artist development ... Chevelle are top 10 for the second time as "Send the Pain Below" (Epic) moves 13-10* ... Evanescence are now up to No. 17 with "Bring Me to Life" (Wind-up). This song can also be found at almost every other format on the face of the earth ... After the smash "When I'm Gone," Howard Leon and the staff at Universal like "The Road I'm On," the second single from 3 Doors Down's *Away From the Sun*. It moves 23-19* ... Powerman 5000's "Free" (DreamWorks) climbs 30-25* ... At Rock, Audioslave are No. 1 again with "Like a Stone" (Interscope/Epic) ... It's a double shot for Warner Bros. as Linkin Park go top five and Trapt top 10 at Rock ... Evanescence, Forty Foot Echo (Hollywood) and Lynyrd Skynyrd (Sanctuary/SRG) all debut. Skynyrd also post a strong add week.

— Cyndee Maxwell, Active Rock/Rock Editor

Rock/Active Rock ON THE RADIO

Record Of The Week

ARTIST: Sir Hedgehog
TITLE: *Sir Hedgehog*
LABEL: Lunasound



If our friend the groundhog sees his shadow, expect six more weeks of winter. But what about the equally adorable hedgehog? If said mammal happens to be sludge rockers Sir Hedgehog, expect 10 more tracks of quality, stoner-friendly rock with mastodon-sized riffs. Picture Black Sabbath's *Volume 4* copulating in Led Zeppelin's *Houses of the Holy* while listening to Mountain. Fans of Fu Manchu and the like will dig on this Vancouver foursome's earth-shaking bass and endless guitar solos — more than enough to keep you warm throughout this season and next.

— Frank Correia, Rock Specialty Editor

active INSIGHT

ARTIST: Cold

LABEL: Geffen/Interscope

By FRANK CORREIA / ROCK SPECIALTY EDITOR

With their release of *Year of the Spider*, Interscope rockers Cold may not be adhering to the actual Chinese calendar. Nevertheless, the group's unique blend of bleak metal could be perfect for 2003, which happens to be the Year of the Black Sheep.

Ever since their self-titled 1998 debut on A&M Records, Cold have had a knack for relating to the outsider, particularly with the lyrics of frontman Scooter Ward. With 2000's gold-certified *13 Ways to Bleed Onstage*, the group reached a whole new fan base thanks to solid songs and nonstop touring. Their spine-tingling guitar harmonics and chest-thumping beats provided the primal id to Ward's injured ego on tracks like "Just Got Wicked," "End of the World," "She Said" and "Bleed."

With *Spider*, Cold spin a whole new web that's even darker and more personal. "A lot of things were going on," Ward says of the writing period leading up to the new album. "My sister got cancer. She's still really sick, but she's such a strong person. She's like, 'Nothing can get me.' Meanwhile, my girlfriend has gotten cancer, too, and I'm trying to give her the same kind of power that my sister has."

Despite the tough times, Ward has managed to channel his emotion into his songwriting during a week-and-a-half



sabbatical in Hawaii, where he stayed indoors until his songs were complete. Upon Ward's return, his bandmates were stunned by the depth and impact of his new material.

Radio is feeling some of that impact now, with the lead single, "Stupid Girl," which has found a home on more than 130 stations and is pulling No. 1 phones at KUPD/Phoenix, KILO/Colorado Springs and KRQC/Omaha, among others. Major market Actives supporting the cause include KEGE/Dallas, WYSP/Philadelphia and WAAF/Boston.

On top of all that, Cold have not only landed the opening slot on some upcoming Stained dates, they've also been confirmed for the return of the Lollapalooza tour. They will headline the second stage on the tour's second leg before moving to the main stage for the third leg. Looks like this could be the year of the spider after all.

R&R TOP 20 SPECIALTY ARTISTS

1. BIOHAZARD (*Sanctuary/SRG*) "Kill Or Be Killed"
2. SWORN ENEMY (*Elektra/EEG*) "Sworn Enemy"
3. CRADLE OF FILTH (*Epic*) "A Bruise Upon The Silent Moon"
4. MINISTRY (*Sanctuary/SRG*) "Animosity"
5. HEART OF ROADRUNNER (*Roadrunner/IDJMG*) "Rules Of Evidence"
6. GRADE 8 (*Lava*) "Brick By Brick"
7. BLACK LABEL SOCIETY (*Spitfire*) "Stillborn"
8. HAUNTED (*Earache*) "One Kill Wonder"
9. E-TOWN CONCRETE (*Razor & Tie*) "Baptism"
10. BOY SETS FIRE (*Wind-up*) "Last Year's Nest"
11. 40 GRIT (*Metal Blade*) "Bomb Bottom"
12. OVERKILL (*Spitfire*) "Devil By The Tail"
13. ANTHRAX (*Sanctuary/SRG*) "What Doesn't Die"
14. HEAVILS (*Metal Blade*) "Colorblind"
15. BRICK BATH (*Crash*) "Stand Up"
16. VOIVOD (*Chophouse*) "Gasmask Revival"
17. STRAPPING YOUNG LAD (*Century Media*) "Aftermath"
18. CLOSER THAN KIN (*Punkuation*) "When Toys Are Traded For Tears"
19. MUDVAYNE (*Epic*) "Silenced"
20. POWERMAN 5000 (*DreamWorks*) "Free"

Ranked by total number of shows reporting artist.



Ten Songs To Make You Alternative Again

Yet another reason to go through the discs on your desk

We know you think you're cool and hip now, but why not push the envelope, think outside the box, expect the unexpected and make your listeners say, "Wow, who does that song?" It's time to put some distance between you and your Active Rock competitor.

Six months from now I'd like to make a random call to any one of you, read to you the Active chart and the Alternative chart without telling you which is which and have you go "Oh, yeah, that's the Alternative chart all right."

Below are 10 songs that will definitely spice up your playlist. This is the first in a recurring series.



Artist: Molotov
Song: "Frijolero"
Album: *Dance and Dense Denso*
Label: Universal Music Latino

The 411: Wanna do something really alternative this week? Add this song and watch the phones go crazy. "Frijolero" starts deceptively, like something from a crazy, rave-influenced mariachi band. Then it morphs into something that can only be described as Spanish-English blender punk. Catchy as all get-out. Think of these four boys from Mexico City as a Latin System Of A Down.

The new album was recorded and mixed in Los Angeles. It's their third release. I went to see them play two weeks ago, and they're as hip as anyone who listens to your station. American Alternative radio needs to play these guys.

Spin City: Bravely spun on specialty shows and spiked in prime time on a number of stations, including KXTE/Las Vegas, WQXA/Harrisburg, KUPD/Phoenix and, of course, WZTA/Miami.



Artist: Idlewild
Song: "You Held the World in Your Arms"
Album: *The Remote Part*
Label: Capitol

The 411: Sensitive lads from Edinburgh, Scotland who worship R.E.M., Sonic Youth, Superchunk, Bob Dylan and Pavement. Been a unit since 1995. This, their third album, is a musical smorgasbord of sounds. "You Held the World in Your Arms" is very Strawberry

Alarm Clock meets Psychedelic Furs (please tell me you know who those bands are). It's pop, it's rock; it's what Train fans will go crazy for. Ask your Capitol rep to resend it if you lost it.

Spin City: The big early believer so far is WBRU/Providence, with WARQ/Columbia, SC taking a sniff. WFNX/Boston and WXRK/New York are toying with other tracks from the album.



Artist: The Coral
Song: "Dreaming of You"
Album: *The Coral*
Label: Columbia

The 411: Let's see now. We've flirted with swing, revived ska for the third time, and every once in a while electronica/techno/music with a beat will sneak in the back door. But we've never had a good pirate music contender. Until now. Hailing from a small seaside town in rural England, these six neighborhood mates thought it a good idea to see what Echo & The Bunnymen would sound like if they made it (I mean *really* made it) into the 21st century. This song is Madness meets all the '60s pop bands that didn't make it to the 21st century. It really stands out.

Spin City: Lots of specialty show airplay and a few light-of-day spikes, but the only station that seems to be taking these guys seriously is WBCN/Boston. Way to go, Oedipus.



Artist: The Kills
Song: "Cat Claw"
Album: *Keep on Your Mean Side*
Label: Rough Trade

The 411: From the one-guy-one-girl school of music. They sound like a two-person version of X. Raw, tight, the vocals mixed right up front where they get right in your face. Think Raveonettes meets The White Stripes meets huge potential for radio. The album has at least five good spinners. Your audience will go, "Wow!" And you'll go, "Hey, more female vocals — good."

Spin City: WXDZ/Pittsburgh, WMRQ/Hartford and WAVF/Charleston are the only ones fiddling about.



Artist: Starlight Mints
Song: "Brass Digger"
Album: *Built on Squares*
Label: Pias/Red Ink

The 411: The band bio uses phrases like "warped psychedelic bubblegum pop" and likens the Norman, OK group to poppier versions of The Cure and XTC, if that's even possible. But "Brass Digger" will hook you like a bigmouth bass. Sounds like nothing else you've ever played. Unless, that is, you've been longing for a band to pick up where Talking Heads left off.

Spin City: Not even sure anyone's heard of them yet, which really means the only one who has a clue is Aaron Axelsen at KITS/San Francisco.



Artist: Sahara Hotnights
Song: "On Top of Your World"
Album: *Jennie Bomb*
Label: Jetset

The 411: Another grrl band to add to the list of discs that will balance out your playlist. Whither L7, Joan Jett and The Go Go's? Sweden is the new Seattle, and if you like The Donnas, you'll love these four scamps. This is three minutes and four seconds of guitar-driven pop that sticks. The album is 50 fathoms deep too.

Spin City: Only KITS/San Francisco, KNDD/Seattle, KROX/Austin and WRAX/Birmingham have been brave enough to give them a shot so far.



Artist: Electric Six
Song: "Danger! High Voltage"
Album: *Danger! High Voltage EP*
Label: Beggars/XL

The 411: Five guys from Detroit who used to be known as The Wildbunch. Sounds like Jello Biafra meets David Bowie. Lots of guitars, lots of glam. Will make you want to dance, but don't forget, there are guitars. Did I mention guitars? Be not afraid.

Spin City: A whole slew of you experimented with this, but only three, so far, have stuck with it: KITS/San Francisco, XTRA-FM/San Diego and WFNX/Boston.



Artist: Cave In
Song: "Anchor"
Album: *Antenna*
Label: RCA

The 411: Boston spits out another winner. It's a wall-o-sound kinda thing. Right in the pocket for today's Alternative hipster programmer. The song is melodic *and* rhythmic. The album has lots more built for radio too. It's their first major-label release. Another album came out on Hydra Head in 2002.

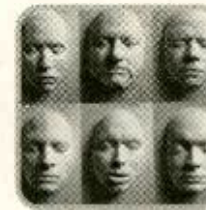
Spin City: The RCA boys are on the case. "Anchor" was No. 2 Most Added last week. That and good word of mouth should give these guys a lift and spread the action.



Artist: The Blank Theory
Song: "Sour Times"
Album: *Beyond the Calm of the Corridor*
Label: New Line Records

The 411: Five very articulate guys from Chicago, including twin brothers who are dead ringers for actor Seth Green (Scott Evil in *Austin Powers*). You gotta love a band that loves Portishead. The cover of "Sour Times" answers the question, "What if this song were done by a rock band?" Strong, very strong.

Spin City: So far, only spikes and specialty spins at the likes of WBCN/Boston, WXDZ/Pittsburgh and WHRL/Albany, NY, among others. Look for the label to really start pushing soon. This deserves a shot.



Artist: The Soundtrack Of Our Lives
Song: "Sister Surround"
Album: *Behind the Music*
Label: Universal/Republic

The 411: I'm sorry, but you've not been beaten over the head enough on this. Why are you letting Triple A own an artist that is rightfully ours? It doesn't even sound right over there. See my earlier comments about Sweden being the new Seattle. I used to go for the meatballs; now I may have to go for the music too.

Spin City: Thirteen highly respected Alternative stations have had the *cojones* to commit. We need more. Please relisten at your next music meeting.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column, or other issues?

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April 11, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LINKIN PARK Somewhere I Belong (Warner Bros.)	3202	+9	373213	6	77/0
2	2	EVANESCENCE Bring Me To Life (Wind-up)	3122	+42	371523	14	75/0
3	3	AUDIOSLAVE Like A Stone (Interscope/Epic)	2915	0	332365	14	78/0
4	4	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	2811	-100	350052	18	78/0
6	5	TRAPT Headstrong (Warner Bros.)	2560	+181	258254	23	75/1
5	6	FOO FIGHTERS Times Like These (Roswell/RCA)	2267	-210	226940	13	76/0
8	7	AFI Girl's Not Grey (DreamWorks)	2001	+144	232536	11	77/0
10	8	WHITE STRIPES Seven Nation Army (Third Man/V2)	1944	+208	248488	8	67/1
11	9	CHEVELLE Send The Pain Below (Epic)	1867	+135	182925	11	76/0
9	10	GODSMACK Straight Out Of Line (Republic/Universal)	1817	+22	181980	10	68/0
7	11	QUEENS OF THE STONE AGE No One Knows (Interscope)	1734	-151	233077	29	75/0
12	12	GOOD CHARLOTTE The Anthem (Epic)	1637	-25	146996	13	68/0
15	13	USED Buried Myself Alive (Reprise)	1471	+26	146042	11	73/0
13	14	3 DOORS DOWN When I'm Gone (Republic/Universal)	1452	-133	140142	26	62/0
16	15	SEETHER Fine Again (Wind-up)	1399	-39	149929	38	61/0
21	16	ATARIS In This Diary (Columbia)	1348	+112	161040	9	70/1
20	17	FOO FIGHTERS All My Life (Roswell/RCA)	1304	+41	171609	30	73/0
14	18	ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	1304	-204	116361	17	57/0
17	19	CHEVELLE The Red (Epic)	1298	-62	178338	39	65/0
22	20	FINCH What It Is To Burn (Drive-Thru/MCA)	1280	+94	141405	12	65/1
24	21	SUM 41 The Hell Song (Island/IDJMG)	1171	+148	136325	6	67/1
18	22	COLDPLAY Clocks (Capitol)	1149	-207	184347	20	58/0
25	23	SALIVA Rest In Pieces (Island/IDJMG)	1083	+84	82145	5	54/0
29	24	COLD Stupid Girl (Flip/Geffen/Interscope)	1061	+221	124761	6	60/3
26	25	BLUR Crazy Beat (Virgin)	1034	+55	108430	4	61/0
23	26	DISTURBED Remember (Reprise)	1009	-57	88984	14	43/0
27	27	SEETHER Driven Under (Wind-up)	999	+42	93410	5	56/2
32	28	QUEENS OF THE STONE AGE Go With The Flow (Interscope)	901	+261	102776	3	65/8
30	29	REVIS Caught In The Rain (Epic)	859	+72	56660	6	54/0
28	30	SOCIALBURN Down (Elektra/EEG)	813	-138	75822	17	38/0
31	31	(HED) PLANET EARTH Blackout (Volcano/Jive)	806	+57	69464	8	52/2
34	32	TAPROOT Mine (Velvet Hammer/Atlantic)	701	+116	56557	4	51/3
33	33	LIAM LYNCH United States Of Whatever (S-Curve/Astralwerks)	632	+45	98695	5	31/0
37	34	3 DOORS DOWN The Road I'm On (Republic/Universal)	620	+119	47173	3	44/6
Debut	35	STAIN'D Price To Play (Flip/Elektra/EEG)	560	+559	83945	1	72/12
38	36	BREAKING BENJAMIN Skin (Hollywood)	538	+71	39330	5	32/0
35	37	HOT ACTION COP Fever For The Flava (Lava)	479	-62	28718	9	33/0
40	38	JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)	414	+27	46035	4	28/1
39	39	ZWAN Honestly (Reprise)	383	-50	51658	17	30/0
Debut	40	POWERMAN 5000 Free (DreamWorks)	381	+136	30493	1	32/3
36	41	D4 Get Loose (Flying Nun/Hollywood)	375	-132	30008	10	33/0
44	42	LINKIN PARK Faint (Warner Bros.)	359	+7	86202	2	8/4
Debut	43	ZWAN Lyric (Reprise)	358	+150	44004	1	25/0
47	44	HOT HOT HEAT Bandages (Sub Pop/Warner Bros.)	347	+53	38357	2	31/5
45	45	SIMPLE PLAN Addicted (Lava)	308	-24	28596	3	25/0
Debut	46	THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	306	+108	26952	1	26/4
50	47	PETE YORN Come Back Home (Columbia)	298	+32	52227	2	28/4
48	48	TRANSPLANTS DJ DJ (Epitaph)	289	+10	25524	2	20/0
42	49	THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	289	-78	25545	10	20/0
Debut	50	COLDPLAY The Scientist (Capitol)	284	+124	61409	1	39/23

78 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Most Added*

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
STAIN'D Price To Play (Flip/Elektra/EEG)	72
COLDPLAY The Scientist (Capitol)	23
LIVE Heaven (Radioactive/MCA)	12
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	11
CKY Attached At The Hip (Island/IDJMG)	9
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	8
3 DOORS DOWN The Road I'm On (Republic/Universal)	6
HOT HOT HEAT Bandages (Sub Pop/Warner Bros.)	5
DONNAS Who Invited You (Atlantic)	5
CAVE IN Anchor (RCA)	5
GOB Give Up The Grudge (Arista)	5
SHINEDOWN Fly From The Inside (Atlantic)	5
ROOTS Seed 2.0 (MCA)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STAIN'D Price To Play (Flip/Elektra/EEG)	+559
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	+261
COLD Stupid Girl (Flip/Geffen/Interscope)	+221
WHITE STRIPES Seven Nation Army (Third Man/V2)	+208
TRAPT Headstrong (Warner Bros.)	+181
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	+176
LIVE Heaven (Radioactive/MCA)	+162
ZWAN Lyric (Reprise)	+150
SUM 41 The Hell Song (Island/IDJMG)	+148
AFI Girl's Not Grey (DreamWorks)	+144

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SALIVA Always (Island/IDJMG)	1219
SUM 41 Still Waiting (Island/IDJMG)	870
SYSTEM OF A DOWN Aerials (American/Columbia)	863
NIRVANA You Know You're Right (Geffen/Interscope)	847
TAPROOT Poem (Velvet Hammer/Atlantic)	844
MUDVAYNE Not Falling (Epic)	765
DISTURBED Prayer (Reprise)	756
RED HOT CHILI PEPPERS By The Way (Warner Bros.)	636
STONE SOUR Bother (Roadrunner/IDJMG)	622
HOOBASTANK Crawling In The Dark (Island/IDJMG)	578
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	568
INCUBUS I Wish You Were Here (Immortal/Epic)	531
HOOBASTANK Running Away (Island/IDJMG)	511
TRUSTCOMPANY Downfall (Geffen/Interscope)	500
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	498
JIMMY EAT WORLD Sweetness (DreamWorks)	480
STAIN'D For You (Flip/Elektra/EEG)	459
JIMMY EAT WORLD The Middle (DreamWorks)	447
SYSTEM OF A DOWN Toxicity (American/Columbia)	433
SYSTEM OF A DOWN Chop Suey (American/Columbia)	415

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
www.radioandrecords.com.

"BANDAGES"

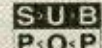
FROM MAKE UP THE BREAKDOWN

New This Week:
WPLY KDGE WBRU
WPBZ KTZO

R&R ALTERNATIVE: 47 - 44
MODERN ROCK MONITOR: DEBUT 40*

Already On: KROQ Q101 LIVE105 WHFS CIMX
WFNX 91X WAQZ KWOD KRBZ and more

ON TOUR...



Produced by Jack Endino and Hot Hot Heat • Management: Rebel Waltz, Inc. www.hothotheat.com www.subpop.com

ON THE RECORD

Jay Harren
MD, WNNX/Atlanta



The music I'm digging lately is pretty much all over the place. Let's start with The Streets. It was the album of the year for me last year. What a refreshing change from the "straight down the middle" rock we hear so much of. "Let's Push Things Forward" is getting a great reaction on the air. • The new Queens Of The Stone Age track

sounds amazing on the air as well. It's a bit too early for audience reaction. Looking down the road a bit, Kings Of Leon's *Holy Roller Novocaine* EP could be another success story for RCA. It's great, rootsy music by three brothers and a cousin from Memphis. The track "California Waiting" is definitely a winner. • RCA is really on fire right now. Not only do they have The Kings Of Leon, they also have another record that I'm really into, by New York's Longwave. The album, *The Strangest Thing*, is strong all the way through. The track that gets a great reaction at specialty is called "Wake Me When It's Over."

Repeat after me: **Linkin Park** No. 1, **Evanescence** No. 2. Do this for the next 58 weeks ... **Audioslave** complete the troika at No. 3 ... **Trapt** are at No. 5 and rising ... **Matt Smith** and **Ross Zabin** personally heave **AFI** over the top 10 transom to No. 7, and rising... And look who's here at No. 8: **The White Stripes**. Quietly pulling an **Evanescence** on us. Look at **Matt Pollack** and **Rick Morrison** getting their butts kicked by **Steve Backer** ... Speaking of stealth attacks, **Chevelle** hit the top 10 at No. 9, and rising. It's a Saturn thing ... And at No. 10 (drumroll please): **Godsmack**. Give it up for **Howard Leon**, ladies and gentlemen! ... **Finch**, **Sum 41**, **Saliva**, **Cold**, **Breaking Benjamin** and **Jack Johnson** all continue to march upward ... And take a keen look at the action on **Blur**. They're still spinning like madmen and now getting huge phone response at **WPLA/Jacksonville**; **WJBX/Ft. Meyers**; **WEQX/Albany, NY**; **KRZQ/Reno, NV**; and **WBRU/Providence** ... Most Added: **Staind** (the biggest surprise is the first-week add at **XTRA/San Diego**. Wheee! Thanks, Bryan), **Coldplay**, **Live**, **CKY**, **Queens Of The Stone Age** and **Smile Empty Soul**.

Alternative
ON THE RADIO

— Max Tolkoff, Alternative Editor

COMING RIGHT UP

ARTIST: **Acroma**
LABEL: **Republic/Universal**

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR



Two bands do not a scene make, but does anybody else find it odd that Salt Lake City has produced not one, but two rock acts on major labels this year? First up was Reprise's The Used, who broke through with "The Taste of Ink" and earned even more ink when frontman Bert McCracken dated Kelly Osbourne. Now we have Universal Records' **Acroma** — a four-piece hailing from the same conservative burg — who are on the rise with their lead single, "Sun Rises Down."

"The song is about not giving up and not letting people get to you — self-preservation," says frontman **Jeremy Stanley**. "It's the feeling you get when you sink so low that you just don't care anymore. It's numbing, but it's also freeing in a way."

Self-preservation was key for the young band in a town that doesn't exactly encourage musical expression. Stanley was actually on the verge of quitting music altogether when he met guitarist **Brian Christensen**, bassist **Tom Collins** and drummer **Joshua**

Zirbel in the late '90s. "Don't Think Just Move' is about dealing with depression," Stanley admits. "The band helped me come out of that. I'd given up on music. I was just jaded by the whole scene. It breaks your spirit."

The band began working on songs and honing their craft before attracting the attention of Republic/Universal Records. **Acroma** soon found themselves in the studio with producer **Sylvia Massy Shivy**, who's overseen efforts by **Powerman 5000** and **Tool**. The result is the group's lushly produced debut, *Orbitals*.

Acroma's tenacity can be found in "Sun Rises Down," which has gained support from hometown **Rocker KBER** and **Alternative KMBY/Monterey**, among others. Stanley's clarion melodies float atop Christensen's acoustic-driven verses. The tension builds in the bridge before the band let it all go in the soaring chorus. "I don't need you or anything now," sings Stanley, "I'll give up when my sun rises down." So long, Utah....

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America's Best Testing Alternative Songs 12+ For The Week Ending 4/11/03

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
TRAPT Headstrong (Warner Bros.)	4.17	4.09	87%	17%	4.10	89%	18%
ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	4.14	3.95	87%	17%	4.07	88%	19%
LINKIN PARK Somewhere I Belong (Warner Bros.)	4.08	4.00	94%	16%	4.07	95%	16%
EVANESCENCE Bring Me To Life (Wind-up)	4.07	4.11	91%	23%	3.97	93%	27%
CHEVELLE Send The Pain Below (Epic)	4.06	4.05	78%	10%	4.04	80%	11%
ATARIS In This Diary (Columbia)	4.05	3.98	65%	8%	3.96	65%	8%
FINCH What It Is To Burn (Drive-Thru/MCA)	4.02	4.01	68%	9%	3.97	69%	9%
CHEVELLE The Red (Epic)	4.01	4.02	95%	42%	3.97	97%	47%
AFI Girl's Not Grey (DreamWorks)	4.00	3.89	69%	10%	3.94	70%	11%
DISTURBED Remember (Reprise)	3.97	3.83	80%	16%	3.91	82%	19%
SEETHER Fine Again (Wind-up)	3.95	3.95	90%	35%	3.94	94%	38%
AUDIOSLAVE Like A Stone (Interscope/Epic)	3.93	3.83	89%	23%	3.98	93%	23%
SOCIALBURN Down (Elektra/EEG)	3.91	3.88	76%	15%	3.90	79%	14%
USED Buried Myself Alive (Reprise)	3.91	3.86	71%	12%	3.86	71%	12%
GOOD CHARLOTTE The Anthem (Epic)	3.87	3.74	96%	33%	3.81	96%	31%
FOO FIGHTERS All My Life (Roswell/RCA)	3.87	3.92	96%	46%	3.86	98%	48%
FOO FIGHTERS Times Like These (Roswell/RCA)	3.87	3.80	84%	19%	3.86	87%	20%
SUM 41 The Hell Song (Def Jam/IDJMG)	3.86	3.81	75%	12%	3.79	77%	13%
COLD Stupid Girl (Geffen/Interscope)	3.81		52%	8%	3.73	55%	9%
SEETHER Driven Under (Wind-up)	3.80	3.74	54%	8%	3.72	58%	8%
SALIVA Always (Island/IDJMG)	3.77	3.85	93%	44%	3.70	96%	49%
QUEENS OF THE STONE AGE No One Knows (Interscope)	3.76	3.76	95%	51%	3.77	96%	54%
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.74	3.85	98%	49%	3.68	98%	52%
SALIVA Rest In Pieces (Def Jam/IDJMG)	3.74	3.66	61%	10%	3.67	66%	12%
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	3.70	3.63	97%	38%	3.59	97%	42%
MUDVAYNE Not Falling (Epic)	3.64	3.64	64%	17%	3.60	67%	17%
GODSMACK Straight Out Of Line (Republic/Universal)	3.62	3.53	79%	20%	3.52	81%	25%
WHITE STRIPES Seven Nation Army (Third Man/V2)	3.52	3.39	60%	14%	3.45	66%	15%
COLDFPLAY Clocks (Capitol)	3.48	3.49	90%	38%	3.59	90%	37%
BLUR Crazy Beat (Virgin)	3.47	3.37	35%	7%	3.43	42%	8%

Total sample size is 540 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

R&R TOP 20 SPECIALTY ARTISTS

1. WHITE STRIPES (V2) "Black Math"
2. ACROMA (Universal) "Sun Rises Down"
3. GOB (Arista) "Give Up The Grudge"
4. CURSIVE (Saddle Creek) "The Recluse"
5. IDLEWILD (Capitol) "A Modern Way Of Letting Go"
6. PLACEBO (Astralwerks) "English Summer Rain"
7. BOY SETS FIRE (Wind-up) "Last Year's Nest"
8. CAVE IN (RCA) "Anchor"
9. KINGS OF LEON (RCA) "Molly's Chambers"
10. NOFX (Fat Wreck Chords) "Franco Un-American"
11. LIBERTINES (Rough Trade) "I Get Along"
12. LONGWAVE (RCA) "Everywhere You Turn"
13. BLANK THEORY (New Line) "Middle Of Nowhere"
14. LAGWAGON (Fat Wreck Chords) "E Dagger"
15. HOUSE OF 1,000 CORPSES (Geffen/Interscope) "Brick House 2003"
16. POWERMAN 5000 (DreamWorks) "Free"
17. MC HONKEY (spinArt) "Sonnet No. 3 (Like A Duck)"
18. TAKING BACK SUNDAY (Victory) "Cute Without The E"
19. TURIN BRAKES (Astralwerks) "Pain Killer"
20. BIRDCIRCUIT (Anabel) "Dry Your Eyes"

Ranked by total number of shows reporting artist.

Record Of The Week

ARTIST: Moving Units
TITLE: Four-Song EP
LABEL: Rx



For the Los Angeles trio **Moving Units**, moving is the operative word. It's impossible to sit still while listening to these spastic and elastic bass lines, which sound like they crept out of your old Bauhaus and Cure collections. Angular guitars disco dance with rumbling beats and tittering high hat, while swooning, somewhat effeminate male vocals bounce through verse and chorus. Witness the chromosome tango of "X and Y," which could be a lost garage session from Blur's *Parklife*. Need more Moving Units? Greg Seese at Palm Pictures is your contact; hit him up at 310-278-3071.

— Frank Correia, Rock Specialty Editor

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Stations and their adds listed alphabetically by market

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KTEG/Albuquerque, NM * PD: Ellen Flaherty MD: Marc Young 1 STAIN'D "Price"	WEDG/Buffalo, NY * PD: Lenny Diana MD: Ryan Patrick 22 STAIN'D "Price" 1 WHITE STRIPES "Seven" CKY "Attached"	WXEG/Dayton, OH * PD: Steve Kramer MD: Boomer 11 STAIN'D "Price" 4 JACK JOHNSON "Defeated" 4 COLDPLAY "Scientist" 2 FINGER ELEVEN "Times"	KUCO/Honolulu, HI * PD: Jamie Hyatt MD: Ryan Sean 34 SLIGHTLY STOOPID "Honey" 27 3 DOORS DOWN "Road" 10 BEN HARPER "Hands" 7 PETE YORN "Back" 5 THIRD EYE BLIND "Blinded" COLDPLAY "Scientist"	KLEC/Little Rock, AR * PD: Marty Dehlhof MD: Adroq ACROMA "Down" COLDPLAY "Scientist" EVANESCENCE "Under" SMILE EMPTY SOUL "Bottle" STAIN'D "Price"	KKND/New Orleans, LA * OM/PD: Rob Summers APD/MD: Sig 2 STAIN'D "Price" 1 SMILE EMPTY SOUL "Bottle" COLDPLAY "Scientist"	KNRK/Portland, OR * PD: Mark Hamilton APD/MD: Jayn 9 STAIN'D "Price"	XTRA/San Diego, CA * PD: Bryan Schock MD: Chris Muckley 5 STAIN'D "Price" 3 QUEENS OF... "Flow" LIVE "Heaven" RODNEY "Side"	KFMA/Tucson, AZ * PD: Libby Carstensen MD: Matt Spry 13 STAIN'D "Price" 9 SMILE EMPTY SOUL "Bottle" 9 TAKING BACK SUNDAY "Cute"
KTZO/Albuquerque, NM * PD: Scott Souhrada MD: Don Kelley 1 STAIN'D "Price" 1 SMILE EMPTY SOUL "Bottle" 1 HOT HOT HEAT "Bandages" 1 COLDPLAY "Scientist"	WAVF/Charleston, SC * PD: Greg Patrick APD/MD: Danny Villalobos STAIN'D "Price"	KTCL/Denver-Boulder, CO * PD: Mike O'Connor MD: Sabrina Saunders No Adds	KTZV/Houston-Galveston, TX * PD: Vince Richards APD: Eric Schmidt 4 STAIN'D "Price"	KROQ/Los Angeles, CA * VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 16 STAIN'D "Price"	WXRK/New York, NY * PD: Steve Kingston MD: Mike Peer 23 LINKIN PARK "Faint" 19 LINKIN PARK "Inside" 12 STAIN'D "Price"	WBRU/Providence, RI * PD: Tim Schiavelli MD: Alicia Mullin 12 STAIN'D "Price" HOT HOT HEAT "Bandages" JUNIOR SENIOR "Feet"	KITS/San Francisco, CA * PD: Sean Demery MD: Aaron Axelsen SMILE EMPTY SOUL "Bottle"	KMYZ/Tulsa, OK * PD: Lynn Barstow MD: Corbin Pierce 2 STAIN'D "Price"
WNNX/Atlanta, GA * PD: Leslie Fram APD: Chris Williams MD: Jay Haren 13 STAIN'D "Price"	WENO/Charlotte, NC * PD: Jack Daniel APD/MD: Kristen Honeycutt 1 LIVE "Heaven" 1 STAIN'D "Price" 1 SMILE EMPTY SOUL "Bottle" SHINEDOWN "Inside"	CIMX/Detroit, MI * PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin 13 STAIN'D "Price" 1 ROOTS "Seed" CKY "Attached" PULSE ULTRA "Despot"	WRZX/Indianapolis, IN * PD: Scott Jameson MD: Michael Young 16 STAIN'D "Price"	WLRS/Louisville, KY * Dir/Prog.: J.D. Kunes PD: Lance MD: Anrae Fitzgerald 13 STAIN'D "Price" PETE YORN "Back" POWERMAN 5000 "Free"	WROX/Norfolk, VA * PD: Michele Diamond MD: Mike Powers 3 RAVEONETTES "Riders" 2 TAKING BACK SUNDAY "Cute" CKY "Attached" STAIN'D "Price" UNLOCO "Failure"	KRZQ/Reno, NV * OM: Rob Blaze Brooks APD: Jeremy Smith MD: Matt Diablo (HED) PLANET EARTH "Blackout" STAIN'D "Price"	KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Dakola 11 STAIN'D "Price" COLDPLAY "Scientist" ZWAN "Lync"	WHFS/Washington, DC * PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise 14 STAIN'D "Price" 6 SWITCHFOOT "Live" 4 SMILE EMPTY SOUL "Bottle"
WJSE/Atlantic City, NJ * OM: Lou Romanini PD: Al Parinello MD: Jason Ulanet 5 STAIN'D "Price" CKY "Attached" COLDPLAY "Scientist" LIVE "Heaven" ZUG ISLAND "Cry"	WKQX/Chicago, IL * PD: Tim Richards APD/MD: Mary Shuminas MD: Nicole Churninatto 7 ROOTS "Seed" 3 STAIN'D "Price" ALKALINE TRIO "Enough" FROM ZERO "Sorry"	KNRQ/Eugene-Springfield, OR PD: Chris Crowley APD/MD: Stu Allen STAIN'D "Price"	WPLA/Jacksonville, FL * PD: Bo Matthews APD/MD: Chad Chumley SMILE EMPTY SOUL "Bottle" SOUTH FM "Claudia" STAIN'D "Price"	WMFS/Memphis, TN * PD: Rob Cressman MD: Mike Killabrew 10 STAIN'D "Price" 1 TAPROOT "Mine" LINKIN PARK "Faint"	WJRR/Orlando, FL * PD: Pat Lynch MD: Dickerman 10 STAIN'D "Price" 3 PRESENCE "Fun"	WDYL/Richmond, VA * PD: Mike Murphy MD: Keith Dakin 3 STAIN'D "Price" 1 3 DOORS DOWN "Road" CKY "Attached" SHINEDOWN "Inside"	KCXX/Riverside, CA * OM/PD: Kelli Cluque APD/MD: Daryl James 7 STAIN'D "Price"	WWSR/Tallahassee, FL PD: Steve King MD: Meathead 1 CAVE IN "Anchor" 1 GOB "Give" 1 STAIN'D "Price"
KROX/Austin, TX * PD: Melody Lee MD: Toby Ryan 10 STAIN'D "Price" COLD "Girl"	WZZN/Chicago, IL * PD: Bill Gamble APD: Steve Levy MD: James VanOsdol 17 STAIN'D "Price" 3 DOORS DOWN "Road" QUEENS OF... "Flow"	KXNA/Fayetteville, AR PD: Dave Jackson 22 ATARIS "Diary" 22 SUM 41 "Song" 3 STAIN'D "Price"	WRZK/Johnson City, TN * VP/Prog. Ops.: Mark E. McKinn 1 STAIN'D "Price"	WZTA/Miami, FL * PD: Troy Hanson APD/MD: Ryan Castle 18 STAIN'D "Price" SHINEDOWN "Inside" THIRD EYE BLIND "Blinded"	WOCL/Orlando, FL * PD: Alan Amith APD/MD: Bobby Smith 11 STAIN'D "Price"	WZLW/Richmond, VA * GM/PD: Bob Travis MD: Greg Travis 11 STAIN'D "Price" CKY "Attached" COLDPLAY "Scientist" LIVE "Heaven"	WZNE/Rochester, NY * OM/PD: Mike Danger MD: Violet 20 STAIN'D "Price" 1 LIVE "Heaven" SMILE EMPTY SOUL "Bottle" SOUTH FM "Claudia"	WWRK/Syracuse, NY * OM/PD: Mimi Griswold APD/MD: Abbie Weber 2 STAIN'D "Price" ACROMA "Down" COLDPLAY "Scientist" SHINEDOWN "Inside"
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WBCN/Boston, MA * OM: Tony Berardini VP/Programming: Oedipus APD/MD: Steven Strick 4 STAIN'D "Price" 1 COLDPLAY "Scientist" GODSMACK "Serenity"	WWCD/Columbus, OH * PD: Andy Davis MD: Jack DeVoss COLDPLAY "Scientist" GOB "Give" ROOTS "Seed"	WXNR/Greenville, NC * PD: Jeff Sanders APD: Turner Watson 8 STAIN'D "Price"	WWDX/Lansing, MI * PD: John Boyle MD: Kelly Bradley 7 STAIN'D "Price" 1 POWERMAN 5000 "Free" SHINEDOWN "Inside"	WZLW/Milwaukee, WI * PD: Tommy Wilde MD: Kenny Neumann 4 STAIN'D "Price" 1 COLDPLAY "Scientist" QUEENS OF... "Flow"	WZNE/Rochester, NY * OM/PD: Mike Danger MD: Violet 20 STAIN'D "Price" 1 LIVE "Heaven" SMILE EMPTY SOUL "Bottle" SOUTH FM "Claudia"	WZNE/Rochester, NY * OM/PD: Mike Danger MD: Violet 20 STAIN'D "Price" 1 LIVE "Heaven" SMILE EMPTY SOUL "Bottle" SOUTH FM "Claudia"	WZNE/Rochester, NY * OM/PD: Mike Danger MD: Violet 20 STAIN'D "Price" 1 LIVE "Heaven" SMILE EMPTY SOUL "Bottle" SOUTH FM "Claudia"	WZNE/Rochester, NY * OM/PD: Mike Danger MD: Violet 20 STAIN'D "Price" 1 LIVE "Heaven" SMILE EMPTY SOUL "Bottle" SOUTH FM "Claudia"

* Monitored Reporters

87 Total Reporters

78 Total Monitored

9 Total Indicator

8 Current Indicator Playlists

Reported Frozen Playlist (1):
 WEEQ/Hagerstown, PA



New & Active

DONNAS Who Invited You (*Atlantic*)
 Total Plays: 281, Total Stations: 29, Adds: 5

SMILE EMPTY SOUL Bottom Of A Bottle (*Lava*)
 Total Plays: 236, Total Stations: 40, Adds: 11

TAKING BACK SUNDAY Cute Without The E (Cut...) (*Victory*)
 Total Plays: 224, Total Stations: 16, Adds: 2

LIVE Heaven (*Radioactive/MCA*)
 Total Plays: 223, Total Stations: 23, Adds: 12

UNLOCO Failure (*Maverick/Reprise*)
 Total Plays: 220, Total Stations: 22, Adds: 1

SOUTH FM Dear Claudia (*MCA*)
 Total Plays: 180, Total Stations: 14, Adds: 3

CAVE IN Anchor (*RCA*)
 Total Plays: 179, Total Stations: 28, Adds: 5

DATSUNS In Love (*V2*)
 Total Plays: 178, Total Stations: 15, Adds: 0

RAVEONETTES Attack Of The Ghost Riders (*Columbia*)
 Total Plays: 174, Total Stations: 15, Adds: 1

EMINEM Sing For The Moment (*Shady/Aftermath/Interscope*)
 Total Plays: 170, Total Stations: 8, Adds: 0

Songs ranked by total plays

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Indicator

Most Added*

STAIN'D Price To Play (*Flip/Elektra/EEG*)

COLDPLAY The Scientist (*Capitol*)

SUM 41 The Hell Song (*Island/IDJMG*)

ATARIS In This Diary (*Columbia*)

LIVE Heaven (*Radioactive/MCA*)

CAVE IN Anchor (*RCA*)

ZWAN Lync (*Reprise*)

CKY Attached At The Hip (*Island/IDJMG*)

GOB Give Up The Grudge (*Arista*)

SMILE EMPTY SOUL Bottom Of A Bottle (*Lava*)

BOWLING FOR SOUP Life After Lisa (*Silvertone/Jive*)



The Third Annual Triple A Noncommvention

Triple A noncommercial programmers gather in Louisville May 8-10

Public radio is certainly an important segment of the Triple A community, and although it has much in common with its commercial counterpart, noncommercial radio has its own unique set of issues. Three years ago, under the guidance of WFPK/Louisville PD Dan Reed and Asst. PD Stacy Owen, the Triple A Noncommvention was launched to herald the successes and address the challenges of public radio.

The first year about 125 folks showed up. The timing was good, because by 2001 it was clear that public radio was gaining much deserved recognition within the Triple A community, especially with the labels.

It was clear that noncommercial radio was attracting an active audience interested in new and adventurous music. For three days programmers and label folk mingled, attended sessions and watched performances by many artists whom public radio had embraced.

"It started as and remains an opportunity for all the noncommercial — and noncomm-minded commercial stations — to get together, share ideas and watch great music," says Reed.

"There are a lot of things that are addressed at the Triple A Summit in Boulder, CO that apply to all of Triple A radio — on both ends of the dial — but public radio has its own challenges that can more readily be addressed



Dan Reed

when things are totally focused in that direction."

By the second year, word was out. Attendance swelled to 325 people, and, suddenly, Reed had a real convention on his hands. Growing pains notwithstanding, the second annual Noncommvention was a huge success.

We're now just about a month away from the third Noncommvention, which 350 people are expected to attend. I thought I'd touch base with Reed and get the scoop on this year's plans.

R&R: Attendance at and support for the Noncommvention grew dramatically from the first year to the second, and it looks like it will grow even more this year.

DR: Frankly, it grew too dramatically. As you know, we basically hosted at the station's facilities. That lent itself to an intimate and informal setting, which encouraged folks to be open and creative.

Last year the attendance almost tripled, and we had to scramble at the last minute to get rooms at the Seelbach Hilton to handle the crowd. This year we expect as many or more people to attend, so we've made arrangements from the get-go to be at the hotel. To allow this to happen — meeting rooms, good sound, good food and so on — we have had to institute a small registration fee to cover the costs.

R&R: WXP/Philadelphia's Bruce Warren is working closely with you this year.

DR: Bruce will be organizing the panels this year, and I am working on the bands and the overall logistics. The whole idea is to give these stations the chance to see that there's real potential for growth on all levels.

It's also important — not only for the programmers, but also for the label folks who attend — to inject a real-world sensibility into what we are doing on the left end of the dial. No matter what situation you are in — whether you are run by a university or are totally independent — we all have to make sound business decisions and balance that with the non-profit missions we're committed to.

Some of the ideas Bruce has in the works include the second annual Louisville Slugger Award and the national programming review. During that session we'll take a look at the numbers for audience growth, fundraising and audience loyalty and give the award to the station that excelled in that area. We'll also include a report on nationally syndicated programming.

There will be a marketing panel called "Reinforcing Our Value." What kinds of things do stations do that reinforce their value to core listeners? Another panel will address "Breaking Artists in Non-Commventional Ways."

We also plan a problem-solving workshop that will put people in groups and put basic business practices to work. And, of course, there will be a music meeting hosted by Songline's Sean Coakley and Charterhouse's Biff Kennedy.

R&R: Talk a little about the live music performances you have planned for this year.

D&R: We have tried to find a balance between the music and the business side. We have a great lineup this

Convention Details

Below, you'll find all the details of the third annual Noncommvention in Louisville, which takes place May 8-10.

Registration

- Noncommercial radio representatives: \$100 per person before May 1 (\$125 on-site registration)
 - For-profit company and commercial radio representatives: \$150 per person before May 1 (\$175 on-site registration)
- This fee includes all meals, world-class music showcases and transportation to any events not within walking distance.

Location

The official hotel and site of the meetings is the historic Seelbach Hilton in Louisville (800-333-3399). Mention the "WFPK rate" when making your reservation. Another accommodation idea is the Holiday Inn (502-582-2241).

Information

Triplearadio.com is the convention's online partner. The only way to register for this year's Noncommvention is by visiting www.triplearadio.com. You can also view the schedule and any convention updates.

year, but I still had to pass on many great artists. There will be quite a few performances at the hotel before sessions, at luncheons and so on.

E-Town will be doing a taping and concert at the Louisville Palace with Ricky Skaggs, Joan Osborne, My Morning Jacket and Jason Mraz on Friday night. At the Headliners Club on Saturday night we'll have John Eddie, John Hiatt, Daniel Lanois, Johnny Marr and Liz Phair. Plus, *World Café* will be doing a taping with Steve Winwood.

R&R: Reality is changing, and the business side is getting more important in public radio's daily operations, isn't it?



DR: The business side is getting more important all the time. The older institutions of support are slowly fading away, and we have had to face some hard facts about what it will take to keep operating and growing. We have the same bills to pay as any commercial station, and radio is getting more expensive to do well. These realities have forced many of us to adjust our programming philosophies, review the way we underwrite the station and brainstorm with our development departments to meet these new challenges.

Frankly, we are under as much pressure as any commercial programmer to act professionally and responsibly when it comes to our on-air product. It's good that we have adopted certain programming tenets from that side of radio. It makes for better, more compelling radio, and, ultimately, it's better for more of the community that we are charged with serving.

R&R: As public radio is evolving, would you say its listenership is too?

DR: One of the most important things to have come out of the first two conventions — certainly one of the most important things that I have learned — is to understand how well you are or aren't serving your audience. As our membership and appeal

have grown, the makeup and the expectations of our listeners have changed.

As you begin to adopt new ways of presenting your product, you are inevitably going to start to alienate some of your core supporters. Some of us have had to accept that trade-off for the sake of increased membership and a more robust business agenda.

Much of public radio underestimates what its audience expects from their favorite radio station, especially now that we are asking more of them to step up and monetarily support the station. Obviously, the more people you having listening, the better chance you have to raise money. But, as you get more people, you have to understand what they expect from you.

For example, an important insight I gained last year was the idea of lifestyle programming. It suddenly hit me that our audience does a lot more than just listen to music — although that is certainly why they tune us in, for the most part. So why not begin to address the lifestyle issues that appeal to them, as well?

R&R: Would you say that Triple A public radio is sort of a renegade group within the larger noncomm community?

DR: Yes. We have bucked the standard NPR News/Classical/Jazz formula to offer something very different. And in most markets we are filling the Triple A void where there is no commercial station in play.

Major artists put out records and no commercial stations give them play, so we on the noncomm side have taken on that responsibility, in addition to being the place where you can learn about new music and more left-of-center artists.

We are also trying to develop new ways of raising money that can eventually take us away from the traditional on-air fund drives we have to do each year — or at least reduce the time we have to put aside to do them. It's becoming much more of a science, and we are getting better at it. But the real story here is that all of the Triple A noncomms are success stories. Everybody is hitting their goals in funds and in audience growth, and then some, and each year it's better than the year before.

Noncommvention Talent Lineup

There are big names and new faces in the selection of artists to perform this year.

Alexi Murdoch	John Eddie
Amy Rigby	John Hiatt & The Goners
Bruce Cockburn	Johnny Marr & The Healers
Buddy Miller	Liz Phair
Damien Rice	Los Lonely Boys
Dana Glover	Maia Sharp
Daniel Lanois	My Morning Jacket
Eastmountainsouth	North Mississippi All-Stars
Edwin McCain	Paloalto
Gomez	Patty Larkin
Jason Mraz	Phil Roy
Jesse Harris & The Ferdinandos	Ricky Skaggs & Kentucky Thunder
Joan Osborne	Steven Delopoulos

R&R TRIPLE A TOP 30

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	COLDPLAY Clocks (<i>Capitol</i>)	531	-31	32985	19	24/0
3	2	JOHN MAYER Why Georgia (<i>Aware/Columbia</i>)	470	-10	25764	10	23/0
5	3	COUNTING CROWS Big Yellow Taxi (<i>Geffen/Interscope</i>)	454	-4	37650	13	21/0
2	4	JASON MRAZ The Remedy (I Won't Worry) (<i>Elektra/EEG</i>)	454	-8	29125	10	23/0
4	5	WALLFLOWERS How Good It Can Get (<i>Interscope</i>)	422	-41	20201	14	23/0
6	6	JACK JOHNSON The Horizon... (<i>Moonshine Conspiracy/Universal</i>)	379	-27	26939	6	25/0
9	7	FLEETWOOD MAC Peacekeeper (<i>Reprise</i>)	372	-2	27369	5	23/1
8	8	DAVID GRAY Be Mine (<i>ATO/RCA</i>)	349	-32	22081	11	23/0
7	9	DAVE MATTHEWS BAND Grey Street (<i>RCA</i>)	335	-28	17326	15	14/0
13	10	BEN HARPER With My Own Two Hands (<i>Virgin</i>)	313	+21	19823	5	23/1
14	11	LUCINDA WILLIAMS Righteously (<i>Lost Highway</i>)	298	+12	13752	6	18/1
12	12	JAYHAWKS Save It For A Rainy Day (<i>American/Lost Highway/IDJMG</i>)	295	-8	15780	7	19/0
10	13	RHETT MILLER Come Around (<i>Elektra/EEG</i>)	289	-48	19201	15	20/0
11	14	NORAH JONES Come Away With Me (<i>Blue Note/Virgin</i>)	275	-39	20557	22	19/0
20	15	ZIGGY MARLEY True To Myself (<i>Private Music/AAL</i>)	260	+45	15462	2	19/2
16	16	PETE YORN Come Back Home (<i>Columbia</i>)	257	+8	18928	3	21/1
15	17	PAUL SIMON Father And Daughter (<i>Nick/Jive</i>)	251	-16	23861	16	16/0
	18	Debut TRAIN Calling All Angels (<i>Columbia</i>)	247	+194	20286	1	8/6
18	19	JOHNNY MARR Down On The Corner (<i>iMusic</i>)	243	+15	13581	6	18/0
17	20	TORI AMOS Taxi Ride (<i>Epic</i>)	222	-4	7671	6	15/0
19	21	KATHLEEN EDWARDS Six O'Clock News (<i>Zoe/Rounder</i>)	206	-21	13934	8	17/0
21	22	BECK Lost Cause (<i>Geffen/Interscope</i>)	203	-9	10667	19	19/0
26	23	ALLMAN BROTHERS Firing Line (<i>Sanctuary/SRG</i>)	201	+11	12312	4	14/1
24	24	SOUNDTRACK OF OUR LIVES Sister Surround (<i>Republic/Universal</i>)	191	-15	12230	13	12/0
23	25	SUSAN TEDESCHI Alone (<i>Tone-Cool/Artemis</i>)	187	-23	10695	20	16/0
25	26	FEEL Got Your Name On It (<i>Curb</i>)	176	+5	4987	4	12/0
22	27	MATCHBOX TWENTY Unwell (<i>Melisma/Atlantic</i>)	171	-20	12808	8	8/0
27	28	MAROON 5 Harder To Breathe (<i>Octone/J</i>)	166	+10	4837	14	10/0
28	29	DAR WILLIAMS I Saw A Bird Fly Away (<i>Razor & Tie</i>)	154	-1	5751	6	14/0
30	30	TOM PETTY & THE HEARTBREAKERS Have Love Will Travel (<i>Warner Bros.</i>)	146	-1	10944	6	14/0

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/30-4/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

JOHN HIATT My Baby Blue (*New West*)
Total Plays: 142, Total Stations: 14, Adds: 1

THORNS I Can't Remember (*Aware/Columbia*)
Total Plays: 140, Total Stations: 15, Adds: 0

JOHN EDDIE Let Me Down Hard (*Thrill Show/Lost Highway*)
Total Plays: 137, Total Stations: 16, Adds: 0

EDWIN MCCAIN I Want It All (*ATC/Red Ink*)
Total Plays: 114, Total Stations: 11, Adds: 0

WILL HOGE Be The One (*Atlantic*)
Total Plays: 107, Total Stations: 12, Adds: 1

JOSH KELLEY Amazing (*Hollywood*)
Total Plays: 94, Total Stations: 10, Adds: 1

BETH ORTON Thinking About Tomorrow (*Astralwerks/Heavenly/Capitol*)
Total Plays: 87, Total Stations: 8, Adds: 0

THIRD EYE BLIND Blinded (When I See You) (*Elektra/EEG*)
Total Plays: 86, Total Stations: 5, Adds: 1

FRANKY PEREZ Something Crazy (*Lava*)
Total Plays: 78, Total Stations: 8, Adds: 0

COLDPLAY The Scientist (*Capitol*)
Total Plays: 77, Total Stations: 13, Adds: 12

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
COLDPLAY The Scientist (<i>Capitol</i>)	12
TRAIN Calling All Angels (<i>Columbia</i>)	6
WIDESPREAD PANIC Don't Wanna Lose You (<i>Widespread/SRG</i>)	6
LIVE Heaven (<i>Radioactive/MCA</i>)	4
PHIL ROY Undeniably Human (<i>Dr</i>)	4
ZIGGY MARLEY True To Myself (<i>Private Music/AAL</i>)	2
RUSSELL CROWE/30 ODD FOOT... Never Be Alone Again (<i>Artemis</i>)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TRAIN Calling All Angels (<i>Columbia</i>)	+194
JOHN HIATT My Baby Blue (<i>New West</i>)	+84
JOHN EDDIE Let Me Down Hard (<i>Thrill Show/Lost Highway</i>)	+81
LIVE Heaven (<i>Radioactive/MCA</i>)	+49
ZIGGY MARLEY True To Myself (<i>Private Music/AAL</i>)	+45
JACK JOHNSON Flake (<i>Enjoy/Universal</i>)	+33
THIRD EYE BLIND Blinded (When I See You) (<i>Elektra/EEG</i>)	+30
FRANKY PEREZ Something Crazy (<i>Lava</i>)	+24
WIDESPREAD PANIC Don't Wanna Lose You (<i>Widespread/SRG</i>)	+24
BEN HARPER With My Own Two Hands (<i>Virgin</i>)	+21

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JACK JOHNSON Flake (<i>Enjoy/Universal</i>)	226
TORI AMOS A Sorta Fairytale (<i>Epic</i>)	168
JOHN MAYER Your Body Is A Wonderland (<i>Aware/Columbia</i>)	164
DAVE MATTHEWS BAND Grace Is Gone (<i>RCA</i>)	162
NORAH JONES Don't Know Why (<i>Blue Note/Virgin</i>)	151
MATCHBOX TWENTY Disease (<i>Atlantic</i>)	142
DAVE MATTHEWS BAND Where Are You Going (<i>RCA</i>)	140
TRACY CHAPMAN You're The One (<i>Elektra/EEG</i>)	130
RED HOT CHILI PEPPERS Zephyr Song (<i>Warner Bros.</i>)	128
JACK JOHNSON Bubble Toes (<i>Enjoy/Universal</i>)	125
JIMMY EAT WORLD The Middle (<i>DreamWorks</i>)	117
JOHN MAYER No Such Thing (<i>Aware/Columbia</i>)	111
COLDPLAY In My Place (<i>Capitol</i>)	109
U2 Beautiful Day (<i>Interscope</i>)	106
SHERYL CROW Soak Up The Sun (<i>A&M/Interscope</i>)	88
NICKELBACK How You Remind Me (<i>Roadrunner/IDJMG</i>)	87
LUCE Good Day (<i>Nettwerk</i>)	86
GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	78

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
www.radioandrecords.com.

PSEUDOPOD "All Over You"

From the debut album PSEUDOPOD



Add date = 4/21

"Best College band in America"
—Rolling Stone (2001)

Recent tour dates include: Sheryl Crow, Blues Traveler, Live, Widespread Panic, O.A.R.

Written by Kevin Carlberg & Ross Grant. Produced by Paul Ebersold.
Mixed by Jack Joseph Puig. Management: Inga Vainshtein/Cold War Management
www.pseudopod.net



R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	LUCINDA WILLIAMS Righteously (Lost Highway)	303	-14	8463	6	20/0
2	2	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	274	+8	7460	10	17/0
10	3	BEN HARPER With My Own Two Hands (Virgin)	265	+51	8244	5	20/1
4	4	JOHNNY MARR Down On The Corner (iMusic)	254	+6	6228	12	19/0
5	5	JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)	251	+4	6488	4	19/0
3	6	DAVID GRAY Be Mine (ATO/RCA)	248	-6	6211	12	17/0
7	7	JAYHAWKS Save It For A Rainy Day (American/Lost Highway/IDJMG)	247	+12	7910	7	19/0
6	8	DAR WILLIAMS I Saw A Bird Fly Away (Razor & Tie)	240	-3	7263	11	20/0
8	9	WALLFLOWERS How Good It Can Get (Interscope)	229	-5	3772	14	16/0
9	10	KATHLEEN EDWARDS Six O'Clock News (Zoe/Rounder)	222	-1	6349	12	19/0
15	11	ZIGGY MARLEY True To Myself (Private Music/AAL)	218	+38	5792	3	19/1
12	12	FLEETWOOD MAC Peacekeeper (Reprise)	214	+12	4778	4	15/0
13	13	JOHN MAYER Why Georgia (Aware/Columbia)	205	+3	2911	10	11/0
14	14	JOE JACKSON Awkward Age (Rykodisc)	199	+13	6843	7	16/0
18	15	THORNS I Can't Remember (Aware/Columbia)	169	+8	5429	4	16/0
17	16	BETH ORTON Thinking About Tomorrow (Astralwerks/Heavenly/Capitol)	164	+1	4873	4	18/0
20	17	TORI AMOS Taxi Ride (Epic)	154	+4	2375	7	13/0
16	18	ROSANNE CASH Rules Of Travel (Capitol)	151	-28	6429	8	15/0
23	19	ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	147	+17	4709	4	16/1
21	20	PETE YORN Come Back Home (Columbia)	140	+6	3905	3	14/0
11	21	COLDPLAY Clocks (Capitol)	140	-68	2426	19	12/0
Debut	22	JOHN HIATT My Baby Blue (New West)	138	+70	4985	1	19/2
22	23	PATTY LARKIN Different World (Vanguard)	133	-1	5540	9	13/0
19	24	SOUNDTRACK OF OUR LIVES Sister Surround (Republic/Universal)	133	-25	1375	13	8/0
24	25	SONNY LANDRETH Hell At Home (Sugar Hill/Vanguard)	119	-9	3711	9	14/0
29	26	FEEL Got Your Name On It (Curb)	113	+5	1820	2	11/0
25	27	JESSE MALIN Queen Of The Underworld (Artemis)	113	-15	3976	9	14/0
27	28	1 GIANT LEAP F/M. STIPE... The Way You Dream (Palm Pictures/Reprise)	110	-13	2548	7	15/0
Debut	29	JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)	103	+67	3135	1	15/0
Debut	30	JOAN ARMATRADING Lover's Speak (Denon)	101	+2	3446	1	13/0

20 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 3/30-Saturday 4/5.
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Most Added®

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ARTIST TITLE LABEL(S)	ADDS
COLDPLAY The Scientist (Capitol)	15
WIDESPREAD PANIC Don't Wanna Lose You (Widespread/SRG)	10
ETTA JAMES Somebody To Love (Private Music/AAL)	7
PHIL ROY Undeniably Human (Or)	5
JOSEPH ARTHUR Honey & The Moon (Enjoy/Universal)	3
PALDALTO Breathe In (American/IDJMG)	3
ERIC CLAPTON Higher Ground (Motown/Universal)	3
JOHN HIATT My Baby Blue (New West)	2
DANIEL LANOIS Falling At Your Feet (Anti)	2
LIVE Heaven (Radioactive/MCA)	2
RUSSELL CROWE/30 ODD FOOT... Never Be Alone Again (Artemis)	2
BEN HARPER With My Own Two Hands (Virgin)	1
ZIGGY MARLEY True To Myself (Private Music/AAL)	1
ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	1
BEN TAYLOR Island (Iris)	1
MARTY LLOYD Justified (Razor & Tie)	1
JOSH KELLEY Amazing (Hollywood)	1
FRANKY PEREZ Quattro (World Drifts In) (Independent)	1
FRANKY PEREZ Something Crazy (Lava)	1
DARIEN BRAHMS Wicked (Independent)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN HIATT My Baby Blue (New West)	+70
JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)	+67
WIDESPREAD PANIC Don't Wanna Lose You (Widespread/SRG)	+62
BEN HARPER With My Own Two Hands (Virgin)	+51
COLDPLAY The Scientist (Capitol)	+45
ZIGGY MARLEY True To Myself (Private Music/AAL)	+38
DANIEL LANOIS Falling At Your Feet (Anti)	+28
SAM ROBERTS Brother Down (Republic/Universal)	+28
ETTA JAMES Somebody To Love (Private Music/AAL)	+23
ERIC CLAPTON Higher Ground (Motown/Universal)	+22
PHIL ROY Undeniably Human (Or)	+20
CALEXICO Quattro (World Drifts In) (Independent)	+20
ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	+17

Reporters

WAPS/Akron, OH
PD/MD: Bill Gruber
1 BRIGITTE DEMEYER "Everything"
1 COLDPLAY "Scientist"
1 PHIL ROY "Human"
1 CROWE/30 ODD FOOT... "Alone"

KGSR/Austin, TX *
DM: Jeff Carrol
PD: Jody Denberg
APD: Jyl Hershman-Ross
MD: Susan Castle
7 ALLMAN BROTHERS "Old"
6 ZIGGY MARLEY "Myself"
5 RAY WYLIE HUBBARD "Same"
2 ALEX MURDOCK "Sly"
2 WILLIE NELSON "Crazy"

WRNR/Baltimore, MD
DM: Jon Peterson
PD: Alex Cortright
MD: Damien Einstein
DANIEL LANOIS "Fool"
1 JOSEPH ARTHUR "Honey"
1 WIDESPREAD PANIC "Wanna"

KRVB/Boise, ID *
DM/MD: Dan McColly
1 BEN HARPER "Hands"

WBOS/Boston, MA *
PD: Chris Herrmann
APD/MD: Michele Williams
30 TRAIN "Angels"
12 COLDPLAY "Scientist"
12 PALDALTO "Breathe"

WXRW/Boston, MA *
PD: Joanne Doody
MD: Dana Marshall
3 COLDPLAY "Scientist"
3 WIDESPREAD PANIC "Wanna"
1 WILL HOGE "One"

WNCS/Burlington, VT
PD/MD: Mark Abuzahab
2 WIDESPREAD PANIC "Wanna"
1 COLDPLAY "Scientist"

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey
1 ERIC CLAPTON "Higher"
1 JOSEPH ARTHUR "Honey"
1 COLDPLAY "Scientist"

WDDO/Chattanooga, TN *
DM/MD: Danny Howard
1 ZWAN "Lytic"
1 COLDPLAY "Smile"
1 COLDPLAY "Scientist"
1 FLEETWOOD MAC "Peace"

WXRT/Chicago, IL *
PD: Norm Winer
APD/MD: John Farneda
15 TRAIN "Angels"
5 CALEXICO "Quattro"
5 WHITE STRIPES "Boy"

KBXR/Columbia, MO
PD/MD: Lana Traiese
14 BEN TAYLOR BAND "Island"
11 ERIC CLAPTON "Higher"
2 JOHN HIATT "Blue"
2 LIVE "Heaven"
2 THIRD EYE BLIND "Blinded"
1 COLDPLAY "Scientist"
1 ZIGGY MARLEY "Myself"

KBCO/Denver-Boulder, CO *
PD: Scott Arbough
MD: Keeler
4 THIRD EYE BLIND "Blinded"
2 ALLMAN BROTHERS "Firing"
2 ERIC CLAPTON "Higher"

WDET/Detroit, MI
PD: Judy Adams
MD: Martin Bandyke
MD: Chuck Horn
3 COLDPLAY "Scientist"
3 ETTA JAMES "Somebody"
3 PALDALTO "Breathe"
3 WIDESPREAD PANIC "Wanna"
3 CROWE/30 ODD FOOT... "Alone"

WVOD/Elizabeth City, NC
PD: Matt Cooper
MD: Ted Abbey
12 BEN HARPER "Hands"
1 COLDPLAY "Scientist"

WNWC/Greenville, SC
PD: Mark Keefe
APD/MD: Kim Clark
4 AMY HIGBY "Fool"

WTTS/Indianapolis, IN *
PD: Brad Holtz
MD: Todd Berryman
No Adds

WOKI/Knoxville, TN *
PD: Shane Cox
MD: Sarah McClane
7 JOHN HIATT "Blue"

KMTN/Jackson, WY
PD/MD: Mark Fishman
1 COLDPLAY "Scientist"
1 JOSH KELLEY "Amazing"
1 PHIL ROY "Human"

WFPK/Louisville, KY
PD: Dan Reed
APD: Stacy Owen
COLDPLAY "Scientist"
ETTA JAMES "Somebody"
JOSEPH ARTHUR "Honey"
PHIL ROY "Human"
WIDESPREAD PANIC "Wanna"
JOHNNY MARR "Healers" "Rise"

KTBG/Kansas City, MO
PD: Jan Hart
MD: Byron Johnson
10 ERIC CLAPTON "Higher"
1 COLDPLAY "Scientist"
1 DANIEL LANOIS "Fool"
1 MARY LEES CORVETTE "Song"

WMMM/Madison, WI *
PD: Tom Teague
MD: Gabby Parsons
6 WIDESPREAD PANIC "Wanna"

WMPS/Memphis, TN *
PD: Steve Richards
MD: Alexandra Izner
2 ZIGGY MARLEY "Myself"

KTCZ/Minneapolis, MN *
PD: Lauren MacLash
APD/MD: Mike Wolf
3 NICKEL CREEK "Smoothie"
3 JOSH KELLEY "Amazing"
3 COLDPLAY "Scientist"

WGVX/Minneapolis, MN *
MD: Dave Hamilton
PD: Jeff Collins
20 TRAIN "Angels"
17 COLDPLAY "Scientist"
12 BLUE MAN/MATTHEWS "Sing"
7 CROWE/30 ODD FOOT... "Alone"

WZWE/Mobile, AL *
PD: Brian Hart
MD: Lee Ann Kunkin
1 COLDPLAY "Scientist"
1 LIVE "Heaven"
1 PETE YORN "Back"

KPIG/Monterey, CA
PD/MD: Laura Ellen Hopper
4 TOMMY CASTRO "Down"
2 ETTA JAMES "Somebody"

WRLT/Nashville, TN *
DM/MD: David Hall
APD/MD: Keith Coes
17 RINGO STARR "New"
6 COLDPLAY "Scientist"
1 JEFF BLACK "Ground"

WFUV/New York, NY
PD: Chuck Singleton
MD: Rita Houston
AMD: Russ Berris
RICHARD THOMPSON "Tag"

WKOC/Norfolk, VA *
PD: Paul Shugrue
MD: Kristen Croft
17 COLDPLAY "Scientist"
17 LIVE "Heaven"
2 WIDESPREAD PANIC "Wanna"
1 PHIL ROY "Human"

KCTY/Omaha, NE *
PD: Brian Burns
MD: Ryan Morton
No Adds

WXPN/Philadelphia, PA
PD: Bruce Warren
APD/MD: Helen Leicht
6 COLDPLAY "Scientist"
1 ETTA JAMES "Somebody"
1 WIDESPREAD PANIC "Wanna"

WYEP/Pittsburgh, PA
PD: Rosemary Welsch
Interim MD: Kyle Smith
4 CALEXICO "Quattro"
1 COLDPLAY "Scientist"
1 PALDALTO "Breathe"
1 WIDESPREAD PANIC "Wanna"
1 BRAD YODER "Roses"

WCLZ/Portland, ME
PD: Herb Ivy
MD: Brian James
8 COLDPLAY "Scientist"
FRANKY PEREZ "Something"
JOHN HIATT "Blue"
DARIEN BRAHMS "Wicked"

KINK/Portland, OR *
PD: Dennis Constantine
MD: Kevin Welch
No Adds

WDST/Poughkeepsie, NY
PD: Greg Gattine
APD: Christine Martinez
MD: Roger Menell
4 WIDESPREAD PANIC "Wanna"
COLDPLAY "Scientist"
MARTY LLOYD "Justified"

KTHX/Reno, NV *
PD: Harry Reynolds
MD: Dave Herald
2 CHRIS WHITLEY "Breaking"
COLDPLAY "Scientist"
PHIL ROY "Human"

KENZ/Salt Lake City, UT *
DM/MD: Bruce Jones
MD: Karl Bushman
COLDPLAY "Scientist"

KPRI/San Diego, CA *
PD/MD: Dana Shieab
11 TRAIN "Angels"
1 COLDPLAY "Scientist"
1 WIDESPREAD PANIC "Wanna"

KFOG/San Francisco, CA *
PD: Dave Benson
APD/MD: Haley Jones
11 TRAIN "Angels"

KOTR/San Luis Obispo, CA
PD: Drew Ross
4 BOB DYLAN "Change"
4 ETTA JAMES "Somebody"
4 PHIL ROY "Human"
4 WIDESPREAD PANIC "Wanna"

KBAC/Santa Fe, NM
GM/MD: Ira Gordon
APD: Sam Ferrara
9 COLDPLAY "Scientist"
8 ETTA JAMES "Somebody"
3 WIDESPREAD PANIC "Wanna"
3 ALLMAN BROTHERS "Firing"

KTAO/Santa Fe, NM
PD: Brad Hockmeyer
GM/MD: Brad Hockmeyer
7 WIDESPREAD PANIC "Wanna"
5 ETTA JAMES "Somebody"
5 LIVE "Heaven"
5 PALDALTO "Breathe"
5 PHIL ROY "Human"

KRSH/Santa Rosa, CA *
PD: Dean Kattari
MD: Pam Long
1 RICHARD THOMPSON "Tag"
1 COLDPLAY "Scientist"
1 LIVE "Heaven"
1 PHIL ROY "Human"
1 WIDESPREAD PANIC "Wanna"

KMTT/Seattle-Tacoma, WA *
GM/MD: Chris Mays
APD/MD: Shawn Stewart
5 LUCINDA WILLIAMS "Righteous"
3 TRAIN "Angels"

WRNX/Springfield, MA *
GM/MD: Tom Davis
APD: Donnie Moorhouse
MD: Lessa Withano
1 LIVE "Heaven"
1 PHIL ROY "Human"
1 CROWE/30 ODD FOOT... "Alone"
1 WIDESPREAD PANIC "Wanna"

*Monitored Reporters
45 Total Reporters
25 Total Monitored
20 Total Indicator
No Longer A Reporter (1):
KAEP/Spokane, WA

National Programming

Added This Week

World Cafe

Ali Castelinni 215-898-6677

GOTAN PROJECT Quermos Daz
LIZZIE WEST Dusty Turnaround
RICHARD THOMPSON I'll Tag Along
VIENNA TANG The Tower

Acoustic Cafe

Rob Reinhart 734-761-2043

GRAND DRIVE Firefly
RAY WYLIE HUBBARD Preacher

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ON THE RECORD

With
Bill Gruber
PD, WAPS/Akron



Edwin McCain joins the growing list of artists who've made the transition from major to independent labels, and he's grinning ear-to-ear as a result. After four albums and nearly a decade with Atlantic Records, McCain celebrates his ATC/Red Ink debut, *The Austin Sessions*, by returning to his roots with a more organic and acoustic sound that serves to better showcase his songwriting talents. ● With the runaway multiformat success of 1997's epic power ballad "I'll Be," the down-to-earth McCain was suddenly a star, and he faced the daunting task of following up a song that huge. Today he seems almost relieved to have found a new home with an artist-intensive label that allowed him to record an album of his design in the modern-day music mecca of Austin. ● *The Austin Sessions*, featuring "I Want It All," is by no means a folk record; rather, it's an acoustic-rock record — the kind that Triple A radio can embrace. I must admit I never really paid a whole lot of attention to McCain during his Atlantic years, and I bet a lot of Triple A radio folks are guilty of the same negligence. Now's the time to get to know McCain — he makes good music, tours constantly and makes a great in-studio guest. ● By the way, on top of his music, McCain is testing the waters with a syndicated radio series. He also has a TV pilot about musical up-and-comers in the can, and it's all ready for some smart network to pick up.

On the monitored chart, **Coldplay** hold at No.1 for the 14th week, and Ben Harper moves 13*-10* — the rest of the top 10 pretty much stays put ... Elsewhere on the chart, **Lucinda Williams** jumps 14*-11*, **Ziggy Marley** increases 20*-15*, and **Pete Yorn** remains at 16*. Meanwhile **Johnny Marr + The Healers**, **The Allman Brothers Band**, **Feel** and **Maroon 5** hold their bullets ... **Train** debut at 18*, even before Columbia officially goes for adds! ... Keep in mind that several tracks were down in spins this week due to KAEP/Spokane switching formats to Classic Rock. In addition, KINK/Portland, OR was doing its annual A-Z promotion this past week. There will be a clearer picture of the development of many projects next week ... On the Indicator chart, Lucinda Williams stays at No. 1 for the third week, **Jason Mraz** holds at 2*, Harper leaps 10*-3*, Marr holds at 4*, **Jack Johnson** is at 5*, and **The Jayhawks** are at 7* ... Movers this week include Marley (15*-11*), **The Thorns** (18*-15*), **Beth Orton** (17-16*), The Allmans (23*-19*) and **Feel** (29*-26*) ... **John Hiatt**, **John Eddie** and **Joan Armatrading** debut ... In the Most Added category, the new Coldplay track brings in 27 total adds (No. 1 on both panels), **Wide-spread Panic** grab 16 total (No. 2 Indicator, No. 3 monitored), **Phil Roy** gains nine adds total, and Train get another six before-the-box adds ... Others having good first weeks include **Etta James**, **Live**, **Eric Clapton** and **Russell Crowe** ... **Joseph Arthur**, **Paloalto**, **Daniel Lanois**, **Marty Lloyd**, **Ben Taylor Band** and **Franky Perez** close some holes.



— John Schoenberger, Triple A Editor

AAA ARTIST

OF THE WEEK

ARTIST: **Ben Harper**

LABEL: **Virgin**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



When Ben Harper first came onto the Los Angeles music scene in the early '90s, I was invited to see him perform at The Troubadour. By that time he had established a loyal following, and the club was packed. I had heard a bit about him but wasn't prepared for what I was about to witness — his performance was akin to a spiritual revival. From that moment on I have been singing the praises of this honest, thoughtful man. I suspect my personal story reflects what many have experienced with Harper over the years, and that word-of-mouth phenomenon is as much responsible for his success today as anything else.

His music-business journey began in 1994 with the release of *Welcome to the Cruel World*, where he deftly captured the sound he was forging — including elements of gospel, blues, folk, R&B, funk, reggae and even African flavors — and established a lyrical style that was intelligent and probing. The subsequent releases of *Fight for Your Mind*, *The Will to Live* and *Burn to Shine* have proven that Harper is dedicated to his craft and that even his exploding worldwide success can't sway him from his creative mission.

Now, three years after his last studio effort (he released *Live From Mars* in 2001), Harper returns with *Diamonds on the Inside*. Once again, this quiet but intensely passionate artist delivers an album that pats each of the musical touchstones that have informed him in the past while making subtle moves to push the creative horizon. Most importantly, the album maintains the musical integrity that Harper's success is built upon.

"I'll never be a rock star, and I'll never care to be," says Harper. "It doesn't interest me. I feel no physical, spiritual, psychological or egotistical connection to that term at all. My commitment and discipline is in writing songs and playing them well live."

Harper is backed by The Innocent Criminals — bassist Juan Nelson, percussionist Leon Lewis Mobley and drummer Oliver Charles. They are front and center this time around, along with the significant contributions of keyboardist Greg Kurstin, guitarists Al Anderson and Nicky P. and vocalists Ladysmith Black Mambazo.

As "With My Own Two Hands" moves into the top 10 on both Triple A airplay charts, it would serve radio well to check out some other key tracks on the album. Try the acoustic blues number "When It's Good," the country-tinged "Diamonds on the Inside," the sultry-yet-dynamic "Touch From Your Lust," the tender "When She Believes" and the funky "Brown Eyed Blues."

Harper and his band have always been active on the road, and the support planned for *Diamonds on the Inside* will be no different. They are currently on tour in Australia and have planned an extensive North American itinerary that will start this spring and run well into the summer. Both legs feature Jack Johnson as the supporting act. In the fall Harper is off to Europe.

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— Tony Richards, Regional Director Of Operations/Zimmer Radio Group

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April 11, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
2	1	BE GOOD TANYAS <i>Chinatown (Nettwerk America)</i>	628	+39	3639
1	2	KATHLEEN EDWARDS <i>Failer (Rounder)</i>	572	-32	5453
3	3	ROSANNE CASH <i>Rules Of Travel (Capitol)</i>	571	+46	3084
7	4	LUCINDA WILLIAMS <i>World Without Tears (Lost Highway)</i>	559	+140	2295
8	5	JEANNIE KENDALL <i>Jeannie Kendall (Rounder)</i>	444	+27	2532
9	6	JOHN HAMMOND <i>Ready For Love (Back Porch/Virgin)</i>	438	+28	3103
17	7	RAY WYLIE HUBBARD <i>Growl (Philo)</i>	437	+121	1029
19	8	DERAILERS <i>Genuine (Lucky Dog)</i>	429	+136	929
4	9	BILLY JOE SHAVER <i>Freedoms Child (Compadre)</i>	424	-15	11177
13	10	JAYHAWKS <i>Rainy Day Music (American/Lost Highway/IDJMG)</i>	422	+74	1947
10	11	DAVID OLNEY <i>The Wheel (Loud House)</i>	412	+19	2187
6	12	JOHNNY CASH <i>The Man... (American/Lost Highway/IDJMG)</i>	404	-16	10764
11	13	JEFF BLACK <i>B Sides And Confessions Volume One (Dualtone)</i>	395	+12	1898
5	14	SONNY LANDRETH <i>The Road Were On (Sugar Hill)</i>	393	-31	4307
14	15	HOUSTON MARCHMAN <i>... Desperate Man (Independent)</i>	354	+14	2691
12	16	DELBERT MCCLINTON <i>Room to Breathe (New West)</i>	341	-30	14559
16	17	ROCKHOUSE RAMBLERS <i>Torch... (Haydens Ferry Rustic)</i>	319	-11	2957
18	18	MARTY RAYBON <i>Full Circle (Doobie Shea)</i>	306	+4	1347
21	19	ALISON KRAUSS & UNION STATION <i>Live (Rounder)</i>	285	+1	8031
15	20	TIM EASTON <i>Break Your Mothers Heart (New West)</i>	282	-56	4180
23	21	PINERS <i>Nashville Pine (Brick House)</i>	273	+5	2144
22	22	STEPHEN FEARING <i>Thats How I Walk (Philo)</i>	253	-25	2334
29	23	GIBSON BROTHERS <i>Bona Fide (Sugar Hill)</i>	253	+46	750
24	24	RONNIE BOWMAN <i>Starting Over (Sugar Hill)</i>	249	-6	5473
20	25	NITTY GRITTY DIRT BAND <i>Will The Circle III (Capitol)</i>	245	-40	10562
Debut	26	RICKY SKAGGS... <i>Live at the Charleston...I (Skaggs Family)</i>	230	+84	451
28	27	DAR WILLIAMS <i>The Beauty Of The Rain (Razor & Tie)</i>	214	-5	1942
26	28	BUDDY MILLER <i>Midnight and Lonesome (Hightone)</i>	202	-25	13312
25	29	BIG JOHN MILLS <i>Honky Tonks & Neon Lights (Independent)</i>	191	-52	4810
27	30	WILLIE NELSON <i>Crazy-Demo Sessions (Sugar Hill)</i>	189	-32	2091

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org.
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Americana Spotlight

by John Schoenberger

Artist: The Be Good Tanyas

Label: Nettwerk America



The Be Good Tanyas — who took their name from a song by Obo Martin — have an uncanny knack for taking all the core elements of old-time folk, country and blues and blending them into a beguiling, rustic sound that is both fresh and timeless. Hailing from Vancouver, BC, Trish Klein (guitar, banjo, mandolin, harmonica, vocals), Samantha Parton (guitar, mandolin, ukulele, piano, vocals) and Frazey Ford (vocals, guitar, mandolin) met and started to play together in 1999. By 2000 they had established a solid following in Canada and the U.S. that was dramatically increased by the release of their debut album, *Blue Horse*, in 2001.

The neo-folk trio return with *Chinatown*, which was named after the area of Vancouver where the gals live. Joining them this time were Andrew Burden on bass and Glenn Eidsness on drums. In addition, the album boasts several guest appearances, including Olu Dara on cornet and former bandmember Jolie Holland on fiddle. Like their debut, the new album features a soft, alluring collection of originals, covers and traditional songs. Check out "It's Not Happening," "Waiting Around to Die" and "The Junkie Song."

Americana News

Jay Farrar will release his second full-length album, *Terroir Blues*, on May 20. It is said to be somewhere between the rootsy sound he defined with Son Volt and the more experimental approach he took with *Sebastopol*. The package will include 23 tracks, including new original songs, instrumentals and a few alternative takes of previous songs ... In related news, Columbia/Legacy will be releasing the first three albums by Farrar's former band, Uncle Tupelo. Each disc will include bonus tracks ... Gaylord Entertainment, owner of the Grand Ole Opry, is selling two of the three Nashville stations it owns — Country WSM-FM and News/Talk WWTN-FM — to Cumulus Broadcasting. Gaylord will hold onto WSM-AM, which will continue to broadcast the Grand Ole Opry ... The second annual Blonde Butterfly Bash for Dolly Parton fans and memorabilia traders happened April 4 in Pigeon Forge, TN. The event featured a performance by Randy Kohrs, the leader of Parton's touring band ... Americana Entertainment announced the addition of Patrick Isbey as Director/Visual Production. Says AE President Jon Grimson, "We are proud to announce this relationship with Pat and to launch our visual production division. It fits in perfectly with the audio production we already specialize in with *The Week in Americana*."

Note: If you have Americana news, please forward it to jschoenberger@radioandrecords.com.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
Tom Russell <i>Modern Art (Hightone)</i>	13
Amy Rigby <i>Till The Wheels Fall Off (Signature Sounds)</i>	11
Derailers <i>Genuine (Lucky Dog)</i>	10
Jayhawks <i>Rainy Day Music (Lost Highway)</i>	9
Mark Insley <i>Supermodel (Rustic)</i>	9
Townes Van Zandt <i>In The Beginning (Compadre)</i>	9
Ricky Skaggs & Kentucky Thunder <i>Live at the Charleston Music Hall (Skaggs Family)</i>	8

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—Jody Denberg, KGSR Program Director

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PART TWO OF A THREE-PART SERIES

Why Christians Don't Listen To Christian Radio

Misperceptions about the format turn potential listeners away

By Alan Mason

In the first installment of this series, Alan Mason looked at the mind-set of the Christian listener. This time he delves into what Christian radio does that drives potential listeners away.

My first radio job was running tapes of Christian programming, and I especially remember the Reverend A. A. Allen, who would offer prayer cloths to those who would send in money.

In one particularly enterprising move, the reverend noted that he had some remaining pieces of the actual cross Jesus was crucified on. For a special donation, he would send listeners a sliver from the cross. The perception that Christian radio is full of people like the reverend is one of the primary reasons 12-54-year-old Christians avoid Christian radio.

Negative Image

Most of the respondents in the survey we conducted with 5,000 Christians from across the country felt that your station was talking down to them and trying to make them feel inferior. This doesn't match up with the primary perceptions of people who actually listen to Christian radio, which is that it is positive, uplifting and encouraging.

We've created this negative image over time, and we continue to reinforce it regularly. When the media grabs hold of a notable Christian saying that Mohammed was a terrorist or that we brought 9/11 on to ourselves by our sins, it reinforces the image that Christian media is run by a bunch of nuts.

It may be partly due to people not liking the taste of the medicine that we're trying to give them, but these nonlistening Christians perceive Christian radio as:

- "Lecturing about God and everything that goes with it; someone always wanting to change my views and make me accept theirs."

- "Something that I don't want to listen to; music that will tell me how much I've messed up."

- "Christian men sitting around in pullover sweaters, having friendly and completely safe banter; totally conservative Christian views."

- "Radio that consciously avoids difficult subjects and relieves listeners of the need to think."

- "The music divides listeners into 'us and them,' into members of the Christian subculture and outsiders."

- "Conservative, right-wing and preachy."

- "Lots of talk shows with socially conservative viewpoints."

- "Radio that caters to stay-at-home moms and legalistic church people."

I'm not sure that I'd listen to a radio station like the ones described here either. One especially important perception was, as one woman put it, "You can't be a Democrat and also be a Christian." A prime reason people are not able to relate to Christian radio is because it is thought to be delivering the views of a political movement, not a religious message.

The politics of Christian radio are seen as being on the extreme edge of conservatism. That may be an unfair image created by the media, but that's the problem with perception: It is real from the perspective of the people who believe it.

Believe The Data

In part one of this series we looked at some of the top reasons Christian radio listeners aren't listening to Christian radio. Just as it did at the recent National Religious Broadcasters convention, that information, and the information I'm presenting this week, will shock some and infuriate others.

As I said when I presented these findings at the NRB, whether you decide to do anything with these results depends on one thing: Do you wish to increase your audience? If you are

There's no such thing as gaining cume by osmosis.

satisfied with where you are now, this information may be interesting but not critical; however, if you want to grow, it is very useful and important.

Some people have indicated that they don't believe the data. That's OK with me. It's only data, and it doesn't care if you believe in it. Data is data, and no argument can change that. From the perspective of the Christian nonlistener, this is reality. The bottom line is this: It all depends on whether you want to deal with *their* reality or *your* reality.

Here's a direct quote from a 35-year-old female Christian that encapsulates potential listeners' reality: "My mental association with Christian radio is that it is part of a profit-driven scenario aimed at emotionally needy people, like a televangelist type of television station, with constant requests to send money. Or that it is simply bad, pseudo-hymn type music."

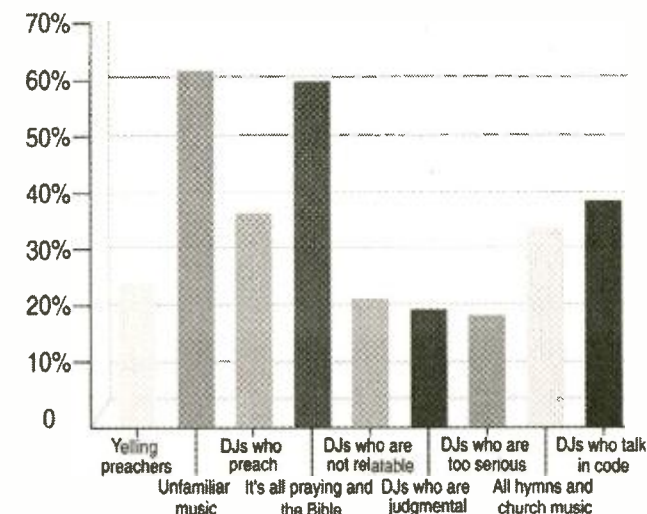
"It also seems like it would be embarrassing to admit that you listen to a Christian station. It's as if you must have bad taste in music to listen to it."

Graph One reflects the reality of what Christian nonlisteners think they'll hear when they listen to your station.

Graph 1

What Christian Listeners Think They'll Hear On Christian Stations

Below are the answers respondents gave when asked for the reason that Christian radio isn't relevant to them.



Are You There?

Another reason Christians aren't listening to Christian radio is very simple: They don't even know you're there. No matter how long you've been in the market, there are many people who don't know that you exist. In fact, in most cases *most* people don't know you exist.

Think about it this way: Is there a place in your market where you can buy used Jeep parts? Some of you may know of such a place, but most of you won't. The fact is, such a place exists. You don't know about it because you may not need used Jeep parts, but if you did, you'd seek this place out and become aware of it. That's how it is with your radio station.

When the people we surveyed were asked if there was a station in their market playing Contemporary Christian music by artists like Michael W. Smith, Jaci Velasquez, Steven Curtis Chapman and Amy Grant, 60% said they were aware there was a station like that, but 40% were not (see Graph Two).

Unfortunately, when we followed up and asked them to name the sta-

tion or where it was on the dial, 50% of the people who said there was a Christian station in their market couldn't tell us anything about it. That means only 30% could identify the Contemporary Christian station in their market.

What was frustrating was that many respondents commented that they play Christian music on their CD players. Also, a good portion of respondents who wished there was a contemporary-sounding Christian station in their markets already had one!

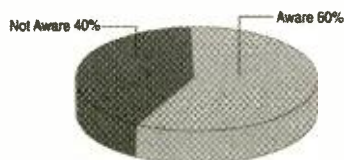
It's been said for years: "You can't save souls in an empty church." Until we're able to find an effective way to communicate the positives of the format to the listeners, we'll continue to have a large gap between awareness and need. There's no such thing as gaining cume by osmosis. People don't wake up one day and decide to seek out new stations on the dial.

In our final installment we will take a look at Christians' perception of Christian music.

Alan Mason is Managing Partner of Audience Development Group. He can be reached at alan@goodratings.com.

Graph 2

Is There A Station Playing Contemporary Christian Music In Your Market?



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The CCM Update

Christian Retail, Radio & Records Newsweekly

The CCM Update

Executive Editor
Rick Edwards

Editor

Lizza Connor

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New Album Spotlight: Glassbyrd

Husband-and-wife team offer an album of thanks

Marc Byrd and Christine Glass, also known as GlassByrd, seem perfectly suited to one another. The husband-and-wife duo are both successful artists and songwriters in their own right: Byrd fronted the now-defunct Common Children and has written tunes like "God of Wonders" (with Steve Hindalong) and "Show Me Your Glory." Glass, with several solo records to her credit, has penned songs for Nichole Nordeman and the *City on a Hill* albums.

From what I gathered speaking with them, the pair are quiet and introspective, successful yet refreshingly unassuming. Perhaps the word that best describes Glassbyrd would be *meek*. The pooling of their talents has resulted in an album debut that is worshipful, tasteful, mellow, melodic and full of honest songwriting. *Open Wide This Window* was recently released on Word Records.

THE CCM UPDATE Editor Lizza Connor caught up with Glassbyrd on a day off from their current tour with Jars Of Clay and Caedmon's Call to talk about the new project.

CCM: What prompted your decision to try the artist route again?

MB: We had an accumulation of songs that we didn't think other artists should do. I was at a point where the production and songwriting I do had gotten to a place where it gave us a comfortable life. We could say, "If this works out, great, but if it doesn't, our whole lives won't crumble."

CCM: What's it like for you to be back out on the road? Refreshing or exhausting?

MB: What's refreshing is that this



Glassbyrd

is the best tour we've ever been on. The hard thing has been that when we do come back in town and have a day off, when everyone else is washing their clothes, I'm in the studio [working on *City on a Hill* 3] until it's two hours before I have to get back on the bus.

It's exhausting, actually. When this tour is over and I can just do the studio thing, it'll be nice to do just one thing. Next time I do this, I won't produce a project while I'm touring.

CCM: As husband and wife — as well as opinionated, creative individuals — how has it been working so closely together on this project?

CG: It's been surprisingly great. When we're in the studio, we're both very opinionated. How we handle that is by hiring a producer who acts as a mediator. Steve Hindalong is someone we both trust, and he'll come in and be objective about Marc's songs and my songs and the ones we're writing together. He helps us....

MB: ... facilitate, because we have so many ideas. The three of us are all strong-willed, opinionated and creative. When you realize that it's better to have three over one, it makes things better, but that's always a hard place to come to. It's been awesome working together though.

CCM: When you and Steve penned "God of Wonders," did you feel that there was something particularly special about that song?

MB: When I started that song, it was a writing period when I didn't know where my next penny was coming from. I thought I was done with music. I found myself opening up the Scriptures, and out of that ended up with "With Every Breath" [*City on a Hill*] and "Holy Is Your Name" [*City on a Hill* 2].

But when Steve finished "God of Wonders," we both said, "This is great." In the back of our minds we thought it would be doomed to obscurity like everything else we'd done. The truth is, I don't know if it's the best song I've ever written, but everyone's grabbed hold of it, so it's no longer our song. It belongs to the church, and it's been wonderful to see that happen.

CCM UPDATE GALLERY



LONG MAY THEY WAVE FFH recently performed their first-ever military concert, for an audience of 3,000 soldiers, 175 of whom prayed to accept Christ, at Ft. Jackson Army Post in Columbia, SC. The evening's offerings included classic FFH tunes and a sing-along to "America the Beautiful" and "The Star-Spangled Banner," as well as free FFH albums for all attendees. Pictured (l-r) with soldiers of the Ft. Jackson Army Post are FFH's Jeromy Deibler, Jennifer Deibler, Michael Boggs, Brian Smith and Jason Trimble.

CCM: What kind of doors did that song open for you?

MB: It's created so many writing opportunities for me. Spiritually, it's led me to be more open to people who don't like the same music as I do. It's helped me to be more open and accepting of all different styles of music and people.

CCM: As songwriters, what songs do you wish you'd written?

CG: Anything by The Innocence Mission.

MB: Something by The Red House Painters. They're a great songwriting band. I love people like Richard Ashcroft from The Verve and Johnny Cash, who really just lay it out there.

CCM: What's your goal with Glassbyrd?

MB: I think if you take Glassbyrd out of the context of our solo work, you might get the idea that we're

another worship band. The truth is, I feel like with this record, it's more mainstream Christian than anything we've done in the past, but it's my way of saying, "Thanks, you guys, for embracing our past work." I wanted to make a record that related to the "God of Wonders" audience.

CG: It's a lot about finding community and finding what we have in common. A lot of our past work has been so personal that it's....

MB: ... alienating.

CG: It reached people who needed to hear it, but this is about reaching out to a broader audience.

MB: Christy's song "Wounded Healer" would sum it up. It comes from a place that says, "Hey, I'm wounded, and you're wounded. We serve a wounded healer. Let's embrace our brokenness and suffering and walk in the hope that we have in Christ."

MOVERS, SHAKERS & NEWSMAKERS

ForeFront Records, in a joint venture with EMI Gospel, signs 13-year-old Atlanta rap artist Lil iROCC Williams, whose self-titled debut is set to be released June 24. iROCC's nickname stands for his daily declaration "I Rely on Christ Completely."

Mono Vs. Stereo, an EMI-distributed independent label, announces that its first release will be the indie compilation *The Revolution Will Begin in the Blink of an Eye, Vol. 1*, bowing June 10. The album features music from Matt Beckler, Andy Zipf, The Connotations, House Of Heroes, Embraced, Johnny Come Lately and Matthew Thiessen & The Earthquakes (Relient K singer Thiessen's side project). The compilation will also unveil Mono Vs. Stereo's first signing, rock band The Evan Anthem.

Rocketown Records signs pop and neo-soul singer-songwriter George Rowe, whose debut album is slated for release in September. Rowe has recently had his songs cut by Avalon member Janna Long on her solo debut and by new Word artist Kristy Starling.

Beatmart Recordings, the newly formed record label headed by Gotee Records co-founder and producer Todd Collins (dc Talk, Out Of Eden) signs its first act, acoustic pop band Everman. Collins and F. Reid Shippen produced Everman's self-titled debut, set for release June 24. Beatmart also secures EMI distribution.

On the heels of the Take Hold of Christ tour, Sandi Patty will tour this fall with gold-selling comedian Chonda Pierce. The two will be bringing music and comedy to audiences across the country from September through November.

The Wire: April 11, 2003

The Christian Hit Radio Satellite Network adds a new affiliate, WBLQ/Westerly, RI. The station began airing CHRSN on April 1, becoming the state's first Christian-music FM.

Integrity Media acquires Sarepta Music, a leading South African Christian-music distributor and record label. The terms of the deal were not disclosed. Under its new ownership Sarepta will continue to build its roster of leading South African artists while representing such key international labels as Provident Music Group (U.S.A.), Furious Records (U.K.), GMI Music Partners (Holland) and Parachute Music (New Zealand).

Creative Trust Workshop introduces two read- and sing-along products based on Max Lucado's Wemmicks series. The *You Are Special* and *You Are Mine* DVDs, released through Provident Music Group, are compatible with DVD players and computers and are the first products of their kind in the Christian retail market.

April 11, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	NEWSBOYS He Reigns (<i>Sparrow</i>)	1960	+45	12	58/0
	2	JACI VELASQUEZ You're My God (<i>Word/Curb/Warner Bros.</i>)	1868	+80	10	59/0
	3	FFH You Found Me (<i>Essential</i>)	1716	+51	9	57/0
	4	STEVEN CURTIS CHAPMAN All About Love (<i>Sparrow</i>)	1595	-70	14	54/0
	5	CAEDMON'S CALL Only Hope (<i>Essential</i>)	1533	+4	14	53/0
	6	NATALIE GRANT I Will Be (<i>Curb</i>)	1513	-132	15	52/0
	7	PHILLIPS, CRAIG & DEAN My Praise (<i>Sparrow</i>)	1506	+2	13	51/1
	8	AVALON Everything To Me (<i>Sparrow</i>)	1469	+129	9	55/3
	9	JARS OF CLAY The Valley Song (<i>Essential</i>)	1170	-13	14	42/0
	10	AUDIO ADRENALINE Pierced (<i>ForeFront</i>)	1122	+49	11	44/0
	11	REBECCA ST. JAMES I Thank You (<i>ForeFront</i>)	1017	+98	6	40/1
	12	THIRD DAY You Are So Good To Me (<i>Essential</i>)	1000	+68	5	44/1
	13	RACHAEL LAMPA Brand New Life (<i>Word/Curb/Warner Bros.</i>)	974	+19	11	34/0
	14	NICHOLE NORDEMAN Legacy (<i>Sparrow</i>)	822	+100	4	41/4
	15	SONICFLOOD Famous One (<i>INDO</i>)	783	+45	6	35/0
	16	MERCY ME Spoken For (<i>INDO</i>)	721	-150	28	25/0
	17	STACIE ORRICO Strong Enough (<i>ForeFront</i>)	635	+56	5	27/2
	18	CHRIS RICE The Other Side Of The Radio (<i>Rocketown</i>)	609	-163	21	23/0
	19	JEREMY CAMP I Still Believe (<i>BEC</i>)	603	+85	3	27/2
	20	BEBO NORMAN Falling Down (<i>Essential</i>)	527	+63	3	24/0
	21	JOEL HANSON Broken (<i>Shiver</i>)	509	-3	6	19/1
	22	SARA GROVES Less Like Scars (<i>INDO</i>)	483	+35	4	23/0
	23	BIG DADDY WEAVE Audience Of One (<i>Fervent</i>)	482	-72	18	18/0
	24	SCOTT KRIPPAYNE Long Before The Sun (<i>Spring Hill</i>)	480	+78	2	25/3
	25	DEREK WEBB She Must And Shall Go Free (<i>INDO</i>)	445	+25	3	21/1
Debut	26	JOY WILLIAMS Every Moment (<i>Reunion</i>)	441	+112	1	23/5
	27	NICHOLE NORDEMAN Holy (<i>Sparrow</i>)	437	-17	33	18/0
	28	4HIM I Know You Now (<i>Word/Curb/Warner Bros.</i>)	398	-43	26	15/0
	29	THIRD DAY Nothing Compares (<i>Essential</i>)	388	-41	26	14/0
Debut	30	POINT OF GRACE Day By Day (<i>Word/Curb/Warner Bros.</i>)	356	+300	1	19/14

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
POINT OF GRACE Day By Day (<i>Word/Curb/Warner Bros.</i>)	14
ALLEN ASBURY Somebody's Praying Me Through (<i>Doxology</i>)	6
BIG DADDY WEAVE Neighborhoods (<i>Fervent</i>)	6
JOY WILLIAMS Every Moment (<i>Reunion</i>)	5
NICHOLE NORDEMAN Legacy (<i>Sparrow</i>)	4
PHIL JOEL The Man You Want Me To Be (<i>Inpop</i>)	4
AVALON Everything To Me (<i>Sparrow</i>)	3
SCOTT KRIPPAYNE Long Before The Sun (<i>Spring Hill</i>)	3
KRISTY STARLING Water (<i>Word/Curb/Warner Bros.</i>)	3
STACIE ORRICO Strong Enough (<i>ForeFront</i>)	2
JEREMY CAMP I Still Believe (<i>BEC</i>)	2
VARIOUS ARTISTS Friends 2003 (<i>Reunion</i>)	2
GO FISH The Hand Song (<i>Inpop</i>)	2
EVERYDAY SUNDAY Hanging On (<i>Flicker</i>)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
POINT OF GRACE Day By Day (<i>Word/Curb/Warner Bros.</i>)	+300
ALLEN ASBURY Somebody's Praying Me Through (<i>Doxology</i>)	+162
AVALON Everything To Me (<i>Sparrow</i>)	+129
JOY WILLIAMS Every Moment (<i>Reunion</i>)	+112
JACI VELASQUEZ You're My God (<i>Word/Curb/Warner Bros.</i>)	+103
NICHOLE NORDEMAN Legacy (<i>Sparrow</i>)	+100
REBECCA ST. JAMES I Thank You (<i>ForeFront</i>)	+98
KRISTY STARLING Water (<i>Word/Curb/Warner Bros.</i>)	+98
JEREMY CAMP I Still Believe (<i>BEC</i>)	+85
SCOTT KRIPPAYNE Long Before The Sun (<i>Spring Hill</i>)	+78

Christian Activity

by Rick Welke

The Plot Thickens

Newsboys hold on to No. 1 for a fourth straight week with "He Reigns," while **Jaci Velasquez** closes the gap between the top and No. 2 to within 100 plays. The upper realm of the chart continues to see new contestants in the run for the top spot, with **FFH**, **Caedmon's Call** and **Avalon** trying to ascend.

The most fascinating piece of the chart picture is from Nos. 10 through 15. Because of all the core artists releasing tunes within a few weeks of each other, there is a logjam in the middle of the pack. All of them are worthy of a Top 5 slot, but which will go all the way?

Big add honors go out to **Point Of Grace**, **Joy Williams** and **Allen Asbury**, who continues to gain adds at mainstream outlets with his military version of "Somebody's Praying Me Through."

60 AC reporters. Songs ranked by total plays for the airplay week of Sunday 3/30-Saturday 4/5.
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New & Active

PHIL JOEL The Man You Want Me To Be (*Inpop*)
Total Plays: 304, Total Stations: 17, Adds: 4

SOULJAHZ True Love Waits (*Squint/Curb/Warner Bros.*)
Total Plays: 296, Total Stations: 13, Adds: 0

PLUMB Sink-n-Swim (*Curb*)
Total Plays: 292, Total Stations: 12, Adds: 1

KRISTY STARLING Water (*Word/Curb/Warner Bros.*)
Total Plays: 290, Total Stations: 14, Adds: 3

VARIOUS ARTISTS Friends 2003 (*Reunion*)
Total Plays: 248, Total Stations: 13, Adds: 2

ALLEN ASBURY Somebody's Praying Me Through (*Doxology*)
Total Plays: 216, Total Stations: 9, Adds: 6

RUSS LEE Love Is A Cross (*Christian*)
Total Plays: 191, Total Stations: 9, Adds: 1

RELIENT K Getting Into You (*Gotee*)
Total Plays: 183, Total Stations: 9, Adds: 1

LINCOLN BREWSTER Let The Praises Ring (*Vertical*)
Total Plays: 170, Total Stations: 9, Adds: 1

STACIE ORRICO Security (*ForeFront*)
Total Plays: 141, Total Stations: 5, Adds: 0

Songs ranked by total plays

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CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	SWITCHFOOT More Than Fine (Sparrow)	1027	+14	13	26/0
2	2	NEWSBOYS He Reigns (Sparrow)	990	-17	12	24/0
3	3	PLUMB Sink-n-Swim (Curb)	884	-22	12	23/0
5	4	KUTLESS Run (BEC)	816	+65	15	18/0
4	5	SHAUN GROVES Should I Tell Them? (Rocketown)	739	-35	13	17/0
7	6	STACIE ORRICO Security (ForeFront)	686	+43	8	22/0
13	7	THIRD DAY You Are So Good To Me (Essential)	655	+23	4	23/2
6	8	STEVEN CURTIS CHAPMAN All About Love (Sparrow)	638	-53	11	18/0
14	9	JENNIFER KNAPP By And By (Gotee)	572	+53	5	21/1
9	10	JEREMY CAMP Understand (BEC)	547	-50	24	15/0
15	11	LARUE Tonight (Reunion)	541	+45	7	20/0
8	12	MERCY ME Spoken For (INO)	540	-60	22	14/0
12	13	SWIFT Under The Sun (Flicker)	519	-23	13	15/0
10	14	JARS OF CLAY Revolution (Essential)	500	-78	16	16/0
11	15	AUDIO ADRENALINE Dirty (ForeFront)	492	-85	9	17/0
16	16	SARAH SADLER Running Into You (Essential)	481	+30	6	14/0
23	17	SIXPENCE NONE... Don't Dream... (Squint/Curb/Reprise)	421	+117	2	19/5
18	18	SOULJAHZ True Love Waits (Squint/Curb/Warner Bros.)	417	+41	4	14/0
22	19	RELIENT K Getting Into You (Gotee)	413	+77	4	12/0
20	20	NATALIE GRANT I Will Be (Curb)	361	-2	5	11/0
21	21	R. LAMPA Brand New Life (Word/Curb/Warner Bros.)	360	+19	6	12/0
26	22	BEBO NORMAN Falling Down (Essential)	330	+67	2	13/2
17	23	DELIRIOUS? Touch (Furious?)	317	-103	18	10/0
25	24	REBECCA ST. JAMES I Thank You (ForeFront)	292	+13	2	14/1
19	25	DAILY PLANET Everything Revolves (Reunion)	292	-78	14	11/0
Debut	26	SUPERCHICK Hero (Inpop)	285	+62	1	11/2
Debut	27	SEVENTH DAY SLUMBER I Know (Crowne)	284	+56	1	10/1
Debut	28	J. VELASQUEZ You're My God (Word/Curb/Warner Bros.)	270	+23	1	10/1
24	29	CHRIS RICE The Other Side Of The Radio (Rocketown)	266	-32	13	10/0
Debut	30	SARA GROVES All Right Here (INO)	263	+37	1	11/1

28 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 3/30-Saturday 4/5.
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New & Active

ZOEGIRL Plain (Sparrow)
Total Plays: 261, Total Stations: 7, Adds: 0

12 STONES The Way I Feel (Wind-up)
Total Plays: 226, Total Stations: 9, Adds: 1

GINNY OWENS Something More (Rocketown)
Total Plays: 205, Total Stations: 9, Adds: 1

ELMS Burn And Shine (Sparrow)
Total Plays: 197, Total Stations: 10, Adds: 1

FFH You Found Me (Essential)
Total Plays: 182, Total Stations: 7, Adds: 1

SANCTUS REAL Hey Wait (Sparrow)
Total Plays: 177, Total Stations: 7, Adds: 1

JOY WILLIAMS Every Moment (Reunion)
Total Plays: 129, Total Stations: 7, Adds: 2

TREE63 Be All End All (Inpop)
Total Plays: 123, Total Stations: 6, Adds: 0

ROCK 'N' ROLL WORSHIP CIRCUS Loving You (Vertical)
Total Plays: 118, Total Stations: 3, Adds: 1

JUMP 5 Forever In My Heart (Sparrow)
Total Plays: 117, Total Stations: 5, Adds: 1

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	SEVENTH DAY SLUMBER I Know (Crowne)	371	+16	8	38/1
1	2	SWITCHFOOT Meant To Live (Sparrow)	357	-19	8	37/1
5	3	12 STONES Crash (Wind-up)	345	+19	8	35/1
6	4	PILLAR A Shame (Flicker)	338	+16	7	39/2
7	5	SUPERCHICK Hero (Inpop)	332	+18	6	35/2
4	6	RELIENT K I Am Understood? (Gotee)	326	-4	8	35/1
2	7	38TH PARALLEL Hear... (Squint/Curb/Warner Bros.)	326	-33	12	34/1
8	8	EVANESCENCE Bring Me To Life (Wind-up)	298	-10	9	28/0
16	9	KUTLESS Run (BEC)	232	+39	21	20/1
9	10	HOLLAND I'm Not Backing Down (Tooth & Nail)	232	-14	9	32/1
13	11	DOGWOOD Faith (BEC)	222	+23	6	18/1
17	12	AUDIO ADRENALINE Church Punks (ForeFront)	212	+29	4	29/3
12	13	COOL HAND LUKE Heroes Will Be Heroes (Floodgate)	212	-11	5	25/5
10	14	PIVITPLEX You Know (Sonic Fish)	204	-38	11	26/0
15	15	EVERYDAY SUNDAY Wait (Flicker)	199	+4	7	27/1
11	16	SLINGSHOT57 Better Idea (Independent)	198	-6	5	19/0
14	17	TOO BAD EUGENE Soli Deo Gloria (Tooth & Nail)	192	-3	10	13/0
18	18	MONDAY MORNING Blind (Independent)	181	+1	5	16/0
22	19	DENISON MARRS Send Me An Angel (Floodgate)	177	+17	7	19/1
21	20	BIG DISMAL Remember (Wind-up)	174	+14	2	21/3
20	21	DISCIPLE Back Again (Slain)	166	+2	4	21/1
19	22	TREE63 It's All About To Change (Inpop)	155	-18	5	25/0
25	23	PEACE OF MIND I Am (BEC)	150	+22	3	18/2
24	24	JUSTIN FOX BAND Can't Bring Me Down (Independent)	136	-3	2	12/1
23	25	EAST WEST Blame (Floodgate)	128	-21	4	12/0
28	26	BLEACH Baseline (BEC)	127	-45	2	19/5
26	27	JARS OF CLAY Revolution (Essential)	124	-3	17	17/0
30	28	ANBERLIN Change The World (Tooth & Nail)	118	+	2	17/4
Debut	29	JUSTIFIDE Pointing Fingers (Ardent)	117	+87	1	18/8
Debut	30	CADET Nobody (BEC)	104	+32	1	17/6

43 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 3/30-Saturday 4/5.
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New & Active

HALO FRIENDLIES Sellout (Tooth & Nail)
Total Plays: 103, Total Stations: 8, Adds: 1

RADIAL ANGEL She (Squint/Curb/Warner Bros.)
Total Plays: 102, Total Stations: 12, Adds: 1

CURBSQUIRRELS Beautiful (DUG)
Total Plays: 95, Total Stations: 11, Adds: 4

GRAND PRIZE Reveal Your Love (Independent)
Total Plays: 91, Total Stations: 10, Adds: 3

MAE Embers & Envelopes (Tooth & Nail)
Total Plays: 83, Total Stations: 9, Adds: 3

238 Modern Day Prayer (Tooth & Nail)
Total Plays: 82, Total Stations: 7, Adds: 1

BLINDSIDE Sleepwalking (Elektra/EEG)
Total Plays: 80, Total Stations: 5, Adds: 1

JONAH33 All For You (Ardent)
Total Plays: 79, Total Stations: 12, Adds: 5

OC SUPERTONES Welcome Home (Tooth & Nail)
Total Plays: 65, Total Stations: 14, Adds: 5

JENNIFER KNAPP By And By (Gotee)
Total Plays: 58, Total Stations: 6, Adds: 1



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INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	PHILLIPS, CRAIG & DEAN My Praise (Sparrow)	343	-2	12	18/0
4	2	AVALON Everything To Me (Sparrow)	332	+38	8	19/0
3	3	TWILA PARIS We Bow Down (Sparrow)	307	+7	10	17/0
6	4	SCOTT KRIPPAYNE Live To Worship (Spring Hill)	300	+52	7	19/2
2	5	SHANNON WEXELBERG From The Rising (Doxology)	296	-15	12	16/0
9	6	GREG LONG I Cannot Hide From You (Discovery House)	221	+18	5	15/0
8	7	CAEDMON'S CALL Only Hope (Essential)	221	-8	8	16/0
10	8	J. VELASQUEZ You're My God (Word/Curb/Warner Bros.)	210	+25	5	15/0
7	9	GO FISH Savior (Inpop)	187	-44	14	13/0
11	10	MICHAEL CARD I Left Everything To Follow You (M2.0)	175	-5	6	16/1
13	11	SALVADOR Worthy (Word/Curb/Warner Bros.)	155	-13	5	10/0
15	12	PARACHUTE BAND All... (Here To Him/Worship Extreme)	150	+7	2	15/0
5	13	ALLEN ASBURY In The Light Of That City (Doxology)	150	-109	16	8/0
12	14	AL DENSON Holy Is The Lord/He Is Exalted (Spring Hill)	132	-43	17	9/0
18	15	SARA GROVES Remember Surrender (INO)	123	+2	2	12/1
20	16	4HIM Walk On (Word/Curb/Warner Bros.)	119	+4	2	13/1
16	17	NATALIE GRANT I Will Be (Curb)	119	-21	3	10/0
Debut	18	DENISE DAVIS I Refuse To Be Afraid (Apsalm Records)	113	+22	1	13/3
14	19	WAYNE WATSON Cry Of My Heart (Spring Hill)	112	-44	13	9/0
Debut	20	BEST OF FRIENDS Even Greater (Independent)	105	+14	1	11/1

20 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 3/30-Saturday 4/5.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	T-BONE Blazing Microphones (Flicker)
2	KJ-52 Sunshine (Uprok)
3	PEACE 586 Love's Still There (Uprok)
4	JOHN REUBEN Doin' (Gotee)
5	PLAYDOUGH Seeds Of Abraham (Uprok)
6	ROYAL RUCKUS A Wink And A Nudge (Flicker)
7	DJ MAJ Street Credibility (Gotee)
8	TRIN-I-TEE 5:7 Dance Like Sunday (B-Rite/Jive)
9	KNOWDAVERBS What You Rock Now (Gotee)
10	SEV STATIK M.I.C. (Uprok)

CHR Most Added

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ARTIST TITLE LABEL(S)	ADDS
SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	5
NATE SALLIE It's About Time (Curb)	4
EVERYDAY SUNDAY Hanging On (Flicker)	3
THIRD DAY You Are So Good To Me (Essential)	2
BEBO NORMAN Falling Down (Essential)	2
SUPERCHICK Hero (Inpop)	2
JOY WILLIAMS Every Moment (Reunion)	2
LIFEHOUSE Take Me Away (DreamWorks)	2
PHIL JOEL The Man You Want Me To Be (Inpop)	2
JENNIFER KNAPP By And By (Gotee)	1
REBECCA ST. JAMES I Thank You (ForeFront)	1
SEVENTH DAY SLUMBER I Know (Crown)	1
SARA GROVES All Right Here (INO)	1
12 STONES The Way I Feel (Wind-up)	1
GINNY OWENS Something More (Rocketown)	1
ELMS Burn And Shine (Sparrow)	1
BENJAMIN GATE Lift Me Up (ForeFront)	1
ROCK 'N' ROLL WORSHIP CIRCUS Loving You (Vertical)	1
EVERYONE Everyone (Furious?)	1

Rock Most Added

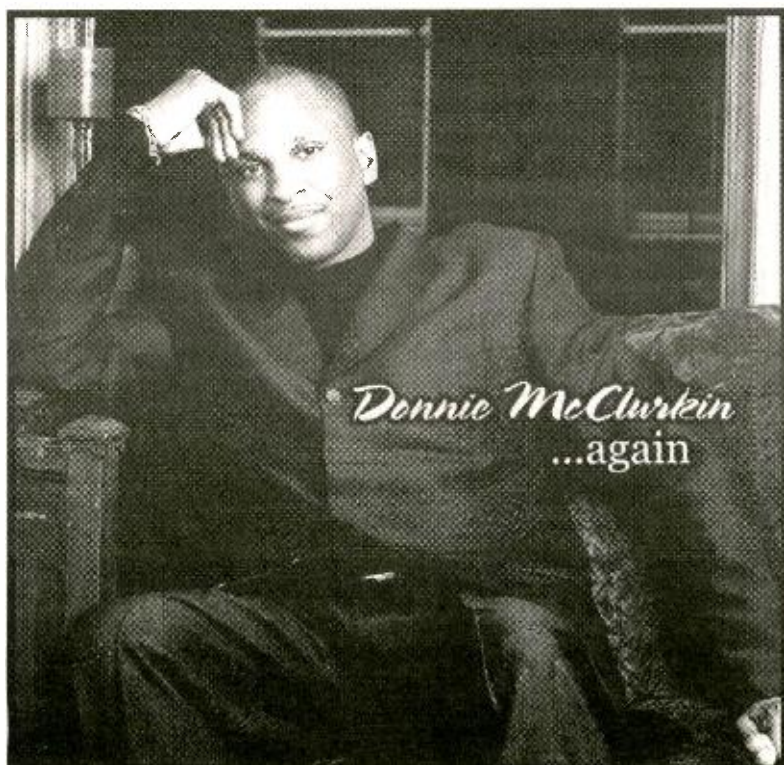
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ARTIST TITLE LABEL(S)	ADDS
JUSTIFIDE Pointing Fingers (Ardent)	8
CADET Nobody (BEC)	6
COOL HAND LUKE Heroes Will Be Heroes (Floodgate)	5
BLEACH Baseline (BEC)	5
JONAH33 All For You (Ardent)	5
OC SUPERTONES Welcome Home (Tooth & Nail)	5
ANBERLIN Change The World (Tooth & Nail)	4
CURBSQUIRRELS Beautiful (DUG)	4
AUDIO ADRENALINE Church Punks (ForeFront)	3
BIG DISMAL Remember (Wind-up)	3
GRAND PRIZE Reveal Your Love (Independent)	3
MAE Embers & Envelopes (Tooth & Nail)	3

Inspo Most Added

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ARTIST TITLE LABEL(S)	ADDS
ALLEN ASBURY Somebody's Praying Me Through (Doxology)	5
POINT OF GRACE Day By Day (Word/Curb/Warner Bros.)	4
DENISE DAVIS I Refuse To Be Afraid (Apsalm Records)	3
SCOTT KRIPPAYNE Live To Worship (Spring Hill)	2
COREY EMERSON Calvary Calls (Discovery House)	2
GINNY OWENS This Road (Rocketown)	2
CHARLES BILLINGSLEY A Loss For Words (Discovery House)	2
GO FISH The Hand Song (Inpop)	2



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Remembering Selena

PDs pay tribute to a legend eight years after her death

Selena is known as the "Queen of Tejano." Her music, her style, her charisma, her vocal abilities and the legacy she left behind are still present in the minds of her fans, even eight years after her untimely death.

Selena Quintanilla was born and raised in Texas. At the age of 9 she had already taken the role of lead singer in the family band, Selena Y Los Dinos, alongside sister Suzette on drums and brother A.B. on bass.

By the age of 23 she had reached a level of success that no other Tejano artist has equaled. Her 1993 release *Selena Live!* won a Grammy and went platinum. Other platinum albums include *Entre A Mi Mundo* and the 1994 release *Amor Prohibido*, which also received a Grammy nod.

Selena also broke the Tejano-Mexican barrier, which no other Tejano artist had been able to do, and she is credited with changing the face of Tejano music. At the time of her death on March 31, 1995, it seemed her dream of crossing over to the American market was about to be realized.



Selena

There has been talk of releasing further Selena albums, and EMI Latin and the Quintanilla family are working closely to decide what will be released and when. EMI Latin VP/Strategic Marketing & Distributing Labels **Guillermo Page** confirms that they are studying several possibilities, but nothing is definite yet.

"We've spoken of an album of duets between Selena and other artists and of an English album," he says. "The next project has to be something very original, with unique content. It has to be an important album for her fans. We won't do more of the same, because with what we've already done, we've cleaned up her catalog."

Selena's legacy is alive and well. On the anniversary of her death, I spoke with several program directors about what Selena means to Latin music.

Mano San Román

KKPS/McAllen

The Legacy Lives

In September and October 2002 Selena's record label, EMI Latin, remastered and re-released her catalog. As a bonus, the album *Ones!* was also released, which included her greatest hits and a ranchera-ballad medley remake of "Amor Prohibido," "Si Una Vez" and "Como La Flor" produced and arranged by Kike Santander. The album has been on SoundScan's top 20 for 25 weeks.

world music — not just Tejano or pop — because she was very versatile in all aspects of music.

Her legacy opened doors. Not to minimize the talents of Jennifer Lopez and Jennifer Peña, but their careers took off after Selena's passing. To a certain degree, Selena was responsible for that and for opening doors for other female artists.

Selena changed the views about Tejano music. When Selena started, Laura Canales was "la reina de la onda Tejana" ("the Queen of Tejano music"). Selena was a little girl, and people thought she couldn't compete against Laura Canales. Laura did great, but Selena took the music to another level, as much as anyone could take it.

Selena put Tejano music on the map — not only in the United States, but also in Mexico and other Spanish-speaking countries. Other artists helped, too, but a lot of the credit must go to her.

On the air, people tell us they still love Selena. Everyone loves her. After so many years, it's like an Elvis Presley thing. She is one of those people who is going to be around for a very long time, if not forever. Her fans love her and love her music. They remain true to any anniversary, whether it's her birthday [April 16, 1971] or her passing. Her fans are very true and faithful and will continue to be.

Elena Quezada

KQQQ/Austin

Selena was the Queen of Tejano music and was greatly admired, respected and followed. What a lot of people appreciated about her was her sense of family, her innocence and the fact that she was a wholesome type of entertainer. She wasn't trying to be a sex symbol or be controversial and in the headlines. She never sought fame outside of her music.

The word *Tejano* became a national word because her death made national headlines. People associated that word with her music. If anything, it helped the music grow. There are a lot of people



HELLO, AUSTIN Polo Urias visited KQQQ/KQQT (Radio Latina) and KQQA (La Mexicana) in Austin and spent some time with the stations' staffs. Seen here (l-r) are Account Executives Sandra Hernández and Mary Zuñiga, Urias, Account Executive Myra Sierra and PD Elena Quezada.

who owe her much gratitude.

No one has been able to equal her, because she is no longer with us. She had a tragic death, and she's like a Marilyn Monroe — someone who was taken from us in her prime. I don't think people want to see anybody reach her. They like having her separate from everyone else.

We mentioned her anniversary on the air and asked people to let us know how they felt about it eight years later. You can still hear a lot of sadness and seriousness in people's voices when they talk about her. They say she was famous already, especially to Tejanos, and she didn't have to die to be famous.

To us, it wasn't a surprise that she was such a good entertainer, that she had such great songs, that she was so pretty or any of that; we always knew it.

Teo Peña

KUKA/Corpus Christi, TX

Before Selena's death Tejano music was on the rise. She opened doors for many people in our industry. In a way, Tejano music died with her. Nobody has been able to duplicate her success. Not only was she talented, she was also a unique person. She liked to help kids and was very humble.

I don't think she understood how popular and what a huge superstar she was. She treated us all very well. Even though we're in a small market, she really didn't care about that. She was a person who loved to be there to help. She was a very caring person.

Selena was able to break through that Mexico-U.S. border. When she was alive and was taking her music to Mexico very successfully, other Tejano artists were doing the same. They were getting their foot through that door because of her — for instance, Emilio, Grupo Mazz and La Mafia.

Many people benefited from her death, although "benefited" may not be the right word to use.

"She treated us all very well. Even though we're in a small market, she really didn't care about that. She was a person who loved to be there to help."

Teo Peña

Two people come to mind: Jennifer Lopez and Jennifer Peña. In Jennifer Lopez's case, the movie [about Selena's life] is what opened her career.

On the day of the anniversary of her death we did a special tribute throughout the day. Our morning show producer put together a montage as a tribute. We played her music all day long, and our "Top 6 at 5 Countdown" was devoted to her. We played the six songs we felt established her.

Selena's music was innovative, creative and had that cumbia feel to it. When she passed, no one was able to duplicate that sound. And her voice was very distinctive. Her brother [A.B. Quintanilla] has mentioned many times that she was able to record her songs in one take. That's how extremely talented she was. Many have tried to copy her, but there will be only one Selena.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670 or e-mail:

jmadrigal@radioandrecords.com

RADIO & MÚSICA[®]

This Week In Spanish-Language Music

Radio News

Chayan Ortuño
PD, KLNO/Dallas

During our evening drive show, Héctor Velázquez y Los Hijos de la Macana, our Mexico City correspondent, Mario Flores "El Perico," said that Mexican President Vicente Fox had died. It was an April Fools' Day joke, but it created a huge commotion! Everyone has called us, from the largest Mexican television network, Televisa, to several organizations from Fox's home state of Guanajuato to the press people from Los Pinos (Mexico's equivalent to the White House).



Chayan Ortuño

It wasn't something we planned to do. We wanted to do an April Fools' Day joke, and it just came out. President Fox likes to joke; he's always joking about his boots and such. While I think it was a good joke — now we know we have a large listenership — on the other hand the response has been kind of scary. Not everyone is happy about it, but we'll be OK. This is the U.S., and free speech is guaranteed.



FOUR-TIMES PLATINUM Colombian rocker Juanes received a quadruple-platinum record for selling more than 120,000 copies of his album *Un Día Normal* in his native Colombia.



MARCO ANTONIO SOLÍS JOINS ASCAP "The ASCAP family is proud to represent such a wonderful singer and songwriter," ASCAP Latin Affairs Alexandra Lioutikoff says. "His joining our organization is undoubtedly a great moment for all of us." Celebrating the occasion at an intimate dinner are (l-r) Alfredo Arce, ASCAP West Coast Latin Department Director Gabriela Benitez, Univision Records President/CEO José Behar, ASCAP Membership Exec. VP Todd Brabec and Solís.

News

• Miami will host the fourth annual Latin Grammy Awards, the Latin Recording Academy has announced. The show will take place at the American Airlines Arena on Sept. 3 and will be broadcast on CBS-TV. The nominees will be announced this summer.

"It's time to officially bring the show to Miami — one of the most culturally diverse and musically vibrant cities in America — and take an important step in encouraging the continued growth of Latin music and the Latin Grammy awards," said Manolo Díaz, Chairman of the Latin Recording Board of Trustees.

The 2001 Latin Grammys were originally scheduled to take place in Miami, but they were moved to Los Angeles due to protests against performances by Cuban artists. The ceremony, which had been scheduled for Sept. 11, was then canceled due to the tragic events of that day.

• BMI will host the 10th annual BMI Latin Awards on May 5. The invitation-only ceremony and dinner will take place at the Eden Roc Resort in Miami Beach, where BMI will honor the best Latin songwriters and publishers.



Diego Torres

The recipients of the awards in the Song of the Year, Songwriter of the Year and Publisher of the Year categories will be announced that night. Past winners include Luis Gerardo Padilla, Shakira, Estéfano, Gloria & Emilio Estefan, Juanes, Luis Miguel, Juan Luis Guerra and Lupillo Rivera, among many others.

• In an event to take place at the airport in Madrid, Spain on May 3, Diego Torres will sing his much-celebrated song "Color Esperanza" ("Color of Hope") to Pope John Paul II. A Vatican representative said the song was chosen for the event because "the artist and his song capture the positive spirit of the Spanish youth."



• KZOL/Fresno will commemorate its first anniversary with a celebration at the Madera Fairgrounds on April 20. The station's morning talent, Raúl Brindis, will be present at the event, and his show, *Raúl Brindis Y Pepito*, will broadcast from the KZOL studios. Artists scheduled to appear include Los Rieleros Del Norte, Las Voces Del Rancho, Adán "Chalino" Sánchez, Oro Norteño, Doris Mar, Los Morros del Norte, Banda Santa Martha, "El Puma" de Sinaloa, Los Rieleros De Zacatecas, Los Monarcas Del Norte and Los Zicarios De Oaxaca.



Raúl Brindis



JAGUARES WALK THE WALK Jaguares participated in the fifth annual César Chávez Walk in Los Angeles, which also marked the 10th anniversary of the death of the civil rights leader for whom the event is named. Here, Súper Estrella DJ Alexxx introduces Jaguares members Vampiro, Alfonso André and Saúl Hernández.

CONTEMPORARY TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MILLIE CORRETTIER En Cuerpo Y Alma (BMG)	156
2	SHAKIRA Que Me Quedes Tú (Sony Discos)	139
3	JUANES Mala Gente (Universal)	122
4	ALEXANDREPIRES Amame (BMG)	118
5	DAVIDBISBAL Digale (Universal)	117
6	THALIA A Quién Le Importa (EMI Latin)	117
7	TIZIANO FERRO Alucinado (EMI Latin)	115
8	RICKY MARTIN Tal Vez (Sony Discos)	113
9	OLGA TAÑON Así Es La Vida (Warner M.L.)	95
10	RICARDO ARJONA Dame (Sony Discos)	95
11	INDIA Sedúceme (Sony Discos)	79
12	ENRIQUE IGLESIAS Para Qué La Vida (Universal)	70
13	MANA Mariposa Traicionera (Warner M.L.)	69
14	NOELIA Clávame Tu Amor (Fonovisa)	69
15	RICARDO ARJONA El Problema (Sony Discos)	68
16	JERRY RIVERA Herida Mortal (BMG)	56
17	BACILOS Mi Primer Millón (Warner M.L.)	51
18	JENNIFER PEÑA Entre El Delirio Y La Locura (Univision)	47
19	SIN BANDERA Sirena (Sony Discos)	47
20	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	46
21	JENNIFER LOPEZ f/LL COOL J All I Have (Epic)	45
22	SIN BANDERA Entra En Mi Vida (Sony Discos)	42
23	LIMITE Papacito (Universal)	41
24	PABLO MONTERO Entrega Total (BMG)	40
25	LOURDES ROBLES Ayúdame (Latin World)	39

Data is compiled from the airplay week of March 30-April 5, and based on a point system.
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TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	GILBERTO S. ROSA Si Te Dijeron (Sony Discos)	147
2	VICTOR MANUELLE El Tonto Que No Te Olvidó (Sony Discos)	122
3	INDIA Sedúceme (Sony Discos)	110
4	ALEXANDREPIRES Amame (BMG)	102
5	MARC ANTHONY Barco A La Deriva (Sony Discos)	99
6	JERRY RIVERA Herida Mortal (BMG)	96
7	JUANES Mala Gente (Universal)	84
8	LIMI-T 21 Perdóname (EMI Latin)	81
9	JOSEPH FONSECA Que Levante La Mano (Karen)	80
10	GRUPO MANIA Niña (Universal)	76
11	OLGA TAÑON Así Es La Vida (Warner M.L.)	73
12	NOELIA Clávame Tu Amor (Fonovisa)	72
13	OSCAR D'LEON Cómo Olvidarte (Universal)	69
14	DANIEL RENE No Me Tortures (Univision)	68
15	THALIA A Quién Le Importa (EMI Latin)	67
16	FRANKIE NEGRON Mi Mulata (Warner M.L.)	63
17	TITO ROJAS Después De Dios, Las Mujeres (MP)	63
18	EL GRAN COMBO Se Nos Perdió El Amor (Combo)	58
19	NUEVA ERA Amor Eterno (J&N)	57
20	BACILOS Mi Primer Millón (Warner M.L.)	57
21	JENNIFER PEÑA Entre El Delirio Y La Locura (Univision)	48
22	ENRIQUE IGLESIAS Para Qué La Vida (Universal)	47
23	SON DE CALI Tan Buena (Univision)	44
24	DAVIDBISBAL Digale (Universal)	44
25	EL GRINGO DE LA BACHATA A Esos Hombres (Sony Discos)	42

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Going For Adds

JULIO Los Demás (Warner M.L.)
OLGA TAÑON No Podrás (Warner M.L.)
ALEX BAHIA Beso En La Boca (Balboa)
BENNY Cielo (Warner M.L.)
BACILOS Sólo Un Segundo (Warner M.L.)
CASI Soraya (EMI)
KABAH Por Ti (Warner M.L.)
GUILLERMO PLATA Contigo Y Sin Ti (Balboa)
ALEX LUBAGO A Gritos De Esperanza (Warner M.L.)
CAROLINA La Herida De Un Adiós (Warner M.L.)

Going For Adds

FRANKIE NEGRON Hasta Que Te Enamores (Warner M.L.)
TOÑO ROSARIO Yerba Mala (Warner M.L.)



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REGIONAL MEXICAN TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	395
2	TIGRES DEL NORTE Mi Soldado (Fonovisa)	372
3	CONJUNTO PRIMAVERA Una Vez Más (Fonovisa)	367
4	PALOMO De Uno Y De Todos Los Modos (Disa)	358
5	LIMITE Papacito (Universal)	349
6	INTOCABLE Muy A Tu Manera (EMI Latin)	253
7	INTOCABLE Sueña (EMI Latin)	198
8	JOAN SEBASTIAN Afortunado (Balboa)	197
9	COYOTE Y SU BANDA TIERRA SANTA Te Vas Amor (EMI Latin)	174
10	TEMERARIOS No Sé Vivir Sin Ti (Fonovisa)	173
11	TRINI Y LA LEYENDA El Amor De Mi Vida (Universal)	150
12	GERMAN LIZARRAGA Donde Vayas (Disa)	148
13	PESADO No Valgo Nada (Warner M.L.)	137
14	CUISILLOS No Voy A Llorar (Balboa)	123
15	JOEL HIGUERA El Baile De La Toallita (Disa)	123
16	TUCANES DE TIJUANA Quiero Que Seamos Novios (Universal)	114
17	TEMERARIOS Comer A Besos (Fonovisa)	114
18	LUPILLO RIVERA Sin Fortuna (Sony Discos)	105
19	JOAN SEBASTIAN El General (Balboa)	104
20	BANDA EL RECODO Yo Quiero Ser (Fonovisa)	94
21	BANDA EL RECODO Las Vías Del Amor (Fonovisa)	91
22	FABIAN GOMEZ Y Cómo Quieres Que Te Quiera (Sony Discos)	88
23	JENNIFER PEÑA Entre El Delirio Y La Locura (Univision)	88
24	BANDA MACHOS La Suegra (Warner M.L.)	84
25	CUISILLOS Eres Imposible De Olvidar (Balboa)	75

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Going For Adds

- ADAN CUEN Las Mulas De Moreno (Balboa)
- BANDA MACHOS Por Encima De Todo (Warner M.L.)
- PAQUITA LA DEL BARRIO Ya Remodelé La Casa (Balboa)
- IVAN DIAZ Un Año Más Sin Ti (EMI Latin)
- PRESIZZO Entre Tu Corazón Y El Mío (Warner M.L.)
- CALIFORNIA SHOW Sirveme Un Tequila (Balboa)
- ZULY No Te Voy A Olvidar (EMI Latin)
- BM3 El Chupetón (Warner M.L.)
- CABALLO NEGRO Eres Lo Que Más Quiero (Balboa)

TEJANO TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	225
2	INTOCABLE Muy A Tu Manera (EMI Latin)	171
3	JIMMY GONZALEZ & GRUPO MAZZ Dame Un Minuto (Freddie)	161
4	JENNIFER PEÑA Entre El Delirio Y La Locura (Univision)	150
5	LIMITE Papacito (Universal)	134
6	IMAN Qué Mala Onda (Univision)	114
7	PALOMO De Uno Y De Todos Los Modos (Disa)	101
8	SIGGNO Es Que Te Quiero (Crown)	96
9	MARCOS OROZCO El Parrandero (Catalina)	86
10	PALOMINOS Tócame (Fonovisa)	69
11	BIG CIRCO La Maquinita (EMI Latin)	52
12	DEYA Prueba Con Un Beso (Catalina)	48
13	CONTROL Pequeña Y Frágil (EMI Latin)	47
14	BOBBY PULIDO Se Me Olvidó Otra Vez (EMI Latin)	46
15	DUELO Qué Hubiera Sido (Univision)	44
16	DINORA Y LA JUVENTUD Quién Eres Tú (Fonovisa)	37
17	JAY PEREZ Quiero Ser Viejo (Sony Discos)	37
18	GARY HOBBS Ella Se Fue (AMMX)	33
19	VARONIL Sonidero Nacional (Univision)	32
20	CHENTE BARRERA Yo Te Desprecio (EMI Latin)	32
21	COSTUMBRE Cómo Olvidarte (Warner M.L.)	31
22	PESADO No Valgo Nada (Warner M.L.)	30
23	ALAZAN Contigo O Sin Ti (Freddie)	29
24	ATRAPADO La Ladróna (Freddie)	29
25	INTOCABLE Sueña (EMI Latin)	29

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Going For Adds

- CLAUDIA LOPEZ Abrázame (MP)
- LOS CHAMACOS Rubén Vela Special (Freddie)

Rock/Alternative

TW	ARTIST Title Label(s)
1	MOLOTOV Frijolero (Universal)
2	INSPECTOR Amargo Adiós (Universal)
3	ENANITOS VERDES Amores Lejanos (Universal)
4	CAFE TACUBA Déjate Caer (MCA)
5	ATERCIOPELADOS Mi Vida Brilla (BMG)
6	RESORTE Alcohol (Warner M.L.)
7	VOLUMEN CERO Tortugas Y Sumos (Warner M.L.)
8	JUANES Mala Gente (Universal)
9	EL GRAN SILENCIO Super Riddim Internacional (EMI Latin)
10	CATUPECU MACHU Origen Extremo (EMI Latin)
11	GUSTAVO CERATI Cosas Imposibles (BMG)
12	JUANES Es Por Ti (Universal)
13	JAGUARES Te Lo Pido Por Favor (BMG)
14	LOS PERICOS Complicado Y Aturdido (Universal)
15	ATERCIOPELADOS Florecita 2003 (BMG)

Songs ranked by total number of points. 21 Rock/Alternative reporters.

Record Pool

TW	ARTIST Title Label(s)
1	VICTOR MANUELLE El Tonto Que No Te Olvidó (Sony Discos)
2	GILBERTO S. ROSA Si Te Dijeron (Sony Discos)
3	TITO ROJAS Después De Dios, Las Mujeres (MP)
4	TITANES Dejaría Todo (Fuentes)
5	SON DE CALI Tan Buena (Univision)
6	MONCHY & ALEXANDRA Polo Opuesto (J & N)
7	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)
8	RUBEN DEL RIO La Loca (J & N)
9	FRANKIE NEGRON Mi Mulata (Warner)
10	THALIA A Quién Le Importa (EMI Latin)
11	DANIEL RENE No Me Tortures (Univision)
12	CHARLIE VALENS Disco Malo (MP)
13	JENNIFER PEÑA Entre El Delirio Y La Locura (Univision)
14	TIZIANO FERRO Alucinado (EMI Latin)
15	NUEVOS SABROSOS Me Voy De Party (Más Music)

Songs ranked by total number of points. 23 Record Pool reporters.

NATIONAL



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Deadline

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RADIO & RECORDS

10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

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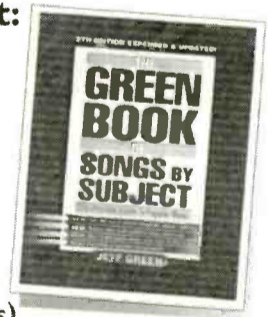
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CHR/POP

LW	TW	ARTIST	SON	Label
1	1	50 CENT	In Da Club	(Shady/Aftermath/Interscope)
2	2	3 DOORS DOWN	When I'm Gone	(Republic/Universal)
4	3	AMANDA PEREZ	Angel	(Powerhouse/Virgin)
9	4	R. KELLY	Ignition	(Jive)
3	5	JENNIFER LOPEZ	FILL COOL J All I Have	(Epic)
8	6	JUSTIN TIMBERLAKE	Rock Your Body	(Jive)
5	7	JA RULE	F/ASHANTI Mesmerize	(Murder Inc./IDJMG)
6	8	KID ROCK	W/SHERYL CROW Picture	(Lava/Atlantic)
7	9	AVRIL LAVIGNE	I'm With You	(Arista)
12	10	DANIEL BEDINGFIELD	If You're Not The One	(Island/IDJMG)
10	11	MISSY ELLIOTT	Gossip Folks	(Gold Mind/Elektra/EEG)
11	12	AALIYAH	Miss You	(BlackGround/Universal)
18	13	EMINEM	Sing For The Moment	(Shady/Aftermath/Interscope)
13	14	B2K AND P. DIDDY	Bump, Bump, Bump	(Epic)
20	15	CHRISTINA AGUILERA	Fighter	(RCA)
23	16	GOOD CHARLOTTE	The Anthem	(Epic)
19	17	BOWLING FOR SOUP	Girl All The Bad Guys Want	(Silvertone/Jive)
14	18	CHRISTINA AGUILERA	Beautiful	(RCA)
17	19	NIVEA	Don't Mess With My Man	(Jive)
25	20	STACIE ORRICO	Stuck	(Forefront/Virgin)
21	21	TLC	Damaged	(Arista)
16	22	T.A.T.U.	All The Things She Said	(Interscope)
15	23	EMINEM	Superman	(Shady/Aftermath/Interscope)
26	24	GINUWINE	Hell Yeah	(Epic)
27	25	MATCHBOX TWENTY	Unwell	(Melisma/Atlantic)
22	26	JUSTIN TIMBERLAKE	Cry Me A River	(Jive)
31	27	EVANESCENCE	Bring Me To Life	(Wind-up)
24	28	NO DOUBT	Running	(Interscope)
40	29	AVRIL LAVIGNE	Losing Grip	(Arista)
46	30	SEAN PAUL	Get Busy	(40/40/VP/Atlantic)

#1 MOST ADDED

JENNIFER LOPEZ I'm Glad (Epic)

#1 MOST INCREASED PLAYS

EMINEM Sing For The Moment (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

B2K Girlfriend (Epic)

FRANKIE J. Don't Wanna Try (Columbia)

NELLY Pimp Juice (Fo' Reel/Universal)

BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)

ALL-AMERICAN REJECTS Swing Swing (DreamWorks)

CHR/POP begins on Page 26.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	50 CENT	In Da Club	(Shady/Aftermath/Interscope)
2	2	R. KELLY	Ignition	(Jive)
3	3	SEAN PAUL	Get Busy	(40/40/VP/Atlantic)
4	4	FABOLOUS FILIL' MO	Can't Let You Go	(Elektra/EEG)
5	5	BUSTA RHYMES & MARIAH CAREY	I Know What You Want	(J)
6	6	SNOOP DOGG	Beautiful	(Doggy Style/Priority/Capitol)
14	7	50 CENT	21 Questions	(Shady/Aftermath/Interscope)
9	8	NAS	I Can	(Columbia)
7	9	JAY-Z	Excuse Me Miss	(Roc-A-Fella/IDJMG)
12	10	LIL' KIM	The Jump Off	(Queen Bee/Atlantic)
8	11	TYRESE	How You Gonna Act Like That	(J)
11	12	GINUWINE	Hell Yeah	(Epic)
10	13	AALIYAH	Miss You	(BlackGround/Universal)
18	14	B2K	Girlfriend	(Epic)
15	15	JENNIFER LOPEZ	FILL COOL J All I Have	(Epic)
17	16	50 CENT	Wanksta	(Shady/Interscope)
16	17	JA RULE	F/ASHANTI Mesmerize	(Murder Inc./IDJMG)
13	18	MISSY ELLIOTT	Gossip Folks	(Gold Mind/Elektra/EEG)
19	19	FRANKIE J.	Don't Wanna Try	(Columbia)
22	20	NELLY	Pimp Juice	(Fo' Reel/Universal)
21	21	2PAC	F/TRICK DADDY Still Ballin'	(Amaru/Death Row/Interscope)
23	22	DMX	X Gon Give It To Ya	(Ruff Ryders/IDJMG)
26	23	EMINEM	Sing For The Moment	(Shady/Aftermath/Interscope)
20	24	EMINEM	Superman	(Shady/Aftermath/Interscope)
24	25	STAGGA LEE	Roll Wit M.V.P.	(ARTISTdirect)
29	26	JUSTIN TIMBERLAKE	Rock Your Body	(Jive)
25	27	B2K AND P. DIDDY	Bump, Bump, Bump	(Epic)
32	28	LIL' MO	F/FABOLOUS 4 Ever	(Elektra/EEG)
33	29	WAYNE WONDER	No Letting Go	(VP/Atlantic)
28	30	2PAC	Thugz Mansion	(Amaru/Death Row/Interscope)

#1 MOST ADDED

DA BRAT In Love Wit Chu (So So Def/Arista)

#1 MOST INCREASED PLAYS

50 CENT 21 Questions (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

MONICA So Gone (J)

T.A.T.U. All The Things She Said (Interscope)

JENNIFER LOPEZ I'm Glad (Epic)

RATED R In Here Ta Nite (2-4-1/Universal)

702 I Still Love You (Motown)

CHR/RHYTHMIC begins on Page 34.

URBAN

LW	TW	ARTIST	SON	Label
2	1	JAY-Z	Excuse Me Miss	(Roc-A-Fella/IDJMG)
1	2	50 CENT	In Da Club	(Shady/Aftermath/Interscope)
4	3	SNOOP DOGG	Beautiful	(Doggy Style/Priority/Capitol)
7	4	SEAN PAUL	Get Busy	(40/40/VP/Atlantic)
3	5	R. KELLY	Ignition	(Jive)
6	6	LIL' KIM	The Jump Off	(Queen Bee/Atlantic)
9	7	BUSTA RHYMES & MARIAH CAREY	I Know What You Want	(J)
5	8	TYRESE	How You Gonna Act Like That	(J)
10	9	NAS	I Can	(Columbia)
8	10	AALIYAH	Miss You	(BlackGround/Universal)
12	11	50 CENT	21 Questions	(Shady/Aftermath/Interscope)
15	12	FABOLOUS FILIL' MO	Can't Let You Go	(Elektra/EEG)
13	13	WAYNE WONDER	No Letting Go	(VP/Atlantic)
16	14	B2K	Girlfriend	(Epic)
19	15	FLOETRY	Say Yes	(DreamWorks)
21	16	JAHEIM	Put That Woman First	(Divine Mill/WB)
11	17	GINUWINE	Hell Yeah	(Epic)
14	18	MISSY ELLIOTT	Gossip Folks	(Gold Mind/Elektra/EEG)
17	19	JENNIFER LOPEZ	FILL COOL J All I Have	(Epic)
24	20	RON ISLEY	FIR. KELLY What Would You Do?	(DreamWorks)
22	21	VIVIAN GREEN	Emotional Rollercoaster	(Columbia)
20	22	BABY F/CLIPSE	What Happened To That Boy?	(Cash Money/Universal)
18	23	JUSTIN TIMBERLAKE	Cry Me A River	(Jive)
27	24	BONECRUSHER	Never Scared	(Arista)
29	25	LIL' MO	F/FABOLOUS 4 Ever	(Elektra/EEG)
23	26	NIVEA	Laundromat	(Jive)
26	27	MARQUES HOUSTON	That Girl	(Interscope)
33	28	NELLY	Pimp Juice	(Fo' Reel/Universal)
30	29	2PAC	F/TRICK DADDY Still Ballin'	(Amaru/Death Row/Interscope)
25	30	JA RULE	F/ASHANTI Mesmerize	(Murder Inc./IDJMG)

#1 MOST ADDED

50 CENT 21 Questions (Shady/Aftermath/Interscope)

#1 MOST INCREASED PLAYS

50 CENT 21 Questions (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

DJ KAY SLAY Too Much For Me (Columbia)

BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)

PAYBACK Things U Do (Innovative)

CHINGY Right Thurr (Priority/Capitol)

LYRIC Hot & Tippy (J)

URBAN begins on Page 41.

AC

LW	TW	ARTIST	SON	Label
1	1	CHRISTINA AGUILERA	Beautiful	(RCA)
2	2	SANTANA	F/MICHELLE BRANCH The Game Of Love	(Arista)
3	3	PHIL COLLINS	Can't Stop Loving You	(Atlantic)
5	4	VANESSA CARLTON	A Thousand Miles	(A&M/Interscope)
4	5	FAITH HILL	Cry	(Warner Bros.)
6	6	NORAH JONES	Don't Know Why	(Blue Note/Virgin)
7	7	CELINE DION	I Drove All Night	(Epic)
8	8	DARYL HALL & JOHN OATES	Forever For You	(J-Watch)
10	9	SHERYL CROW	Soak Up The Sun	(A&M/Interscope)
11	10	WHITNEY HOUSTON	Try It On My Own	(Arista)
9	11	JOSH GROBAN	You're Still You	(143/Reprise)
12	12	KELLY CLARKSON	A Moment Like This	(RCA)
13	13	SIXPENCE NONE THE RICHER	Don't Dream It's Over	(Squint/Curb/Reprise)
14	14	FLEETWOOD MAC	Peacekeeper	(Reprise)
16	15	PHIL COLLINS	Come With Me (Lullaby)	(Face Value/Atlantic)
17	16	ROD STEWART	These Foolish Things	(J)
18	17	JOHN MAYER	Your Body Is A Wonderland	(Aware/Columbia)
20	18	DANA GLOVER	Thinking Over	(DreamWorks)
19	19	REGIE HAMM	Babies	(Refugee/Universal South)
24	20	UNCLE KRACKER	Drift Away	(Top Dog/Lava/Atlantic)
21	21	AVRIL LAVIGNE	I'm With You	(Arista)
23	22	KID ROCK	W/SHERYL CROW Picture	(Lava/Atlantic)
25	23	HOOTIE & THE BLOWFISH	Innocence	(Atlantic)
26	24	JAMES TAYLOR	September Grass	(Columbia)
-	25	DANIEL BEDINGFIELD	If You're Not The One	(Island/IDJMG)
28	26	NATALIE GRANT	No Sign Of It	(Curb)
27	27	BONNIE RAITT	Time Of Our Lives	(Capitol)
-	28	FAITH HILL	One	(Warner Bros.)
29	29	BRIAN MCKNIGHT	Shoulda, Woulda, Coulda	(Motown/Universal)
-	30	CHRIS EMERSON	Broken Heart	(Monomoy)

#1 MOST ADDED

FAITH HILL One (Warner Bros.)

#1 MOST INCREASED PLAYS

DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)

TOP NEW & ACTIVE

RIC SANDLER I'll Let Ya Know (Rich ID)

ROD STEWART They Can't Take That Away... (J)

LAURA PAUSINI If That's Love (Atlantic)

SUZU K Teaching (Vellum)

STYX Yes I Can (CMC/SRG)

AC begins on Page 54.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	AVRIL LAVIGNE	I'm With You	(Arista)
2	2	KID ROCK	W/SHERYL CROW Picture	(Lava/Atlantic)
3	3	MATCHBOX TWENTY	Unwell	(Melisma/Atlantic)
4	4	3 DOORS DOWN	When I'm Gone	(Republic/Universal)
5	5	UNCLE KRACKER	Drift Away	(Top Dog/Lava/Atlantic)
7	6	COUNTING CROWS	Big Yellow Taxi	(Geffen/Interscope)
6	7	JOHN MAYER	Your Body Is A Wonderland	(Aware/Columbia)
8	8	SANTANA	F/MICHELLE BRANCH The Game Of Love	(Arista)
9	9	COLDPLAY	Clocks	(Capitol)
10	10	NORAH JONES	Don't Know Why	(Blue Note/Virgin)
14	11	JASON MRAZ	The Remedy (I Won't Worry)	(Elektra/EEG)
16	12	JOHN MAYER	Why Georgia	(Aware/Columbia)
11	13	NO DOUBT	F/LADY SAW Underneath It All	(Interscope)
12	14	CHRISTINA AGUILERA	Beautiful	(RCA)
15	15	BON JOVI	Misunderstood	(Island/IDJMG)
17	16	GOO GOO DOLLS	Sympathy	(Warner Bros.)
13	17	SIXPENCE NONE THE RICHER	Don't Dream It's Over	(Squint/Curb/Reprise)
18	18	FLEETWOOD MAC	Peacekeeper	(Reprise)
21	19	EVANESCENCE	Bring Me To Life	(Wind-up)
19	20	NO DOUBT	Running	(Interscope)
20	21	LISA MARIE PRESLEY	Lights Out	(Capitol)
29	22	MAROON 5	Harder To Breathe	(Octone/J)
22	23	CHANTAL KREVIASZUK	In This Life	(Columbia)
26	24	HOOTIE & THE BLOWFISH	Innocence	(Atlantic)
25	25	NORAH JONES	Come Away With Me	(Blue Note/Virgin)
-	26	TRAIN	Calling All Angels	(Columbia)
28	27	SISTER HAZEL	Your Mistake	(Sixth Man)
23	28	CELINE DION	I Drove All Night	(Epic)
30	29	ROBBIE WILLIAMS	Feel	(Virgin)
31	30	FEEL	Got Your Name On It	(Curb)

#1 MOST ADDED

JEWEL Intuition (Atlantic)

#1 MOST INCREASED PLAYS

TRAIN Calling All Angels (Columbia)

TOP 5 NEW & ACTIVE

FRANKY PEREZ Something Crazy (Lava)

BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)

TORI AMOS Taxi Ride (Epic)

JEWEL Intuition (Atlantic)

ALL AMERICAN REJECTS Swing, Swing (DreamWorks)

AC begins on Page 54.

ROCK

LW	TW	ARTIST	SON	Label
1	1	AUDIOSLAVE	Like A Stone	(Interscope/Epic)
2	2	3 DOORS DOWN	When I'm Gone	(Republic/Universal)
3	3	FOO FIGHTERS	Times Like These	(Roswell/RCA)
6	4	GOODSMACK	Straight Out Of Line	(Republic/Universal)
7	5	LINKIN PARK	Somewhere I Belong	(Warner Bros.)
5	6	THEORY OF A DEADMAN	Make Up Your Mind	(Roadrunner/IDJMG)
4	7	SALIVA	Always	(Island/IDJMG)
8	8	SEETHER	Fine Again	(Wind-up)
9	9	QUEENS OF THE STONE AGE	No One Knows	(Interscope)
11	10	TRAPT	Headstrong	(Warner Bros.)
13	11	DISTURBED	Remember	(Reprise)
10	12	CREED	Weathered	(Wind-up)
14	13	CHEVELLE	Send The Pain Below	(Epic)
15	14	3 DOORS DOWN	The Road I'm On	(Republic/Universal)
12	15	SOCIALBURN	Down	(Elektra/EEG)
16	16	REO HOT CHILI PEPPERS	Can't Stop	(Warner Bros.)
19	17	REVIS	Caught In The Rain	(Epic)
18	18	SALIVA	Rest In Pieces	(Island/IDJMG)
21	19	ALLMAN BROTHERS	Firing Line	(Sanctuary/SRG)
22	20	SEETHER	Driven Under	(Wind-up)
23	21	BLACK LABEL SOCIETY	Stillborn	(Spitfire)
17	22	MUDVAYNE	Not Falling	(Epic)
25	23	POWERMAN 5000	Free	(DreamWorks)
20	24	STONE SOUR	Inhale	(Roadrunner/IDJMG)
26	25	DOUBLEDRIE	Imprint	(Roadrunner/IDJMG)
24	26	OLEANDER	Hands Off The Wheel	(Sanctuary/SRG)
-	27	EVANESCENCE	Bring Me To Life	(Wind-up)
-	28	FORTY FOOT ECHO	Save Me	(Hollywood)
28	29	UNLOCO	Failure	(Maverick/Reprise)
-	30	LYNYRD SKYNYRD	Red White And Blue	(Sanctuary/SRG)

#1 MOST ADDED

STAINO Price To Play (Flip/Elektra/EEG)

#1 MOST INCREASED PLAYS

LYNYRD SKYNYRD Red White And Blue (Sanctuary/SRG)

TOP 5 NEW & ACTIVE

COLD Stupid Girl (Flip/Geffen/Interscope)

TAPROOT Mine (Velvet Hammer/Atlantic)

(HED) PLANET EARTH Blackout (Volcano/Jive)

BREAKING BENJAMIN Skin (Hollywood)

SYSTEMATIC Leaving Only Scars (Elektra/EEG)

ROCK begins on Page 64.

URBAN AC

LW	TW	ARTIST	SON	LABEL
1	1	SYLEENA JOHNSON	Guess What (Jive)	
2	2	TYRESE	How You Gonna Act Like That (J)	
3	3	VIVIAN GREEN	Emotional Rollercoaster (Columbia)	
6	4	RON ISLEY F/R. KELLY	What Would You Do? (DreamWorks)	
4	5	FLOETRY	Say Yes (DreamWorks)	
5	6	JAHEIM	Fabulous (Divine Mill/WB)	
9	7	BRIAN MCKNIGHT	Shoulda, Woulda, Coulda (Motown)	
7	8	MUSIQ	Dontchange (Def Soul/IDJMG)	
8	9	GERALD LEVERT	Closure (Elektra/EEG)	
10	10	ERYKAH BADU F/COMMON	Love Of My Life (Magic Johnson/MCA)	
13	11	HEATHER HEADLEY	I Wish I Wasn't (J)	
16	12	JAHEIM	Put That Woman First (Divine Mill/WB)	
15	13	KEM	Love Calls (Motown/Universal)	
14	14	HEATHER HEADLEY	He Is (RCA)	
11	15	WHITNEY HOUSTON	One Of Those Days (Arista)	
18	16	KINDRED THE FAMILY SOUL	Far Away (Hidden Beach/Epic)	
17	17	AALIYAH	Miss You (BlackGround/Universal)	
19	18	K-CI & JOJO	This Very Moment (MCA)	
20	19	R. KELLY	Ignition (Jive)	
22	20	KELLY PRICE	He Proposed (Def Soul/IDJMG)	
23	21	CHICO DEBARGE	Not Together (In The Paint/Koch)	
21	22	JOE F/MR. CHEEKS	That Girl (Motown/Universal)	
24	23	TONY TERRY	In My Heart (Golden Boy)	
25	24	INDIA.ARIE	The Truth (Motown)	
26	25	JEFF MAJORS	Somebody Bigger (Music One)	
30	26	KENNY LATTIMORE/CHANTE' MOORE	You Don't Have To Cry (Arista)	
28	27	BLACKSTREET	Deep (DreamWorks)	
-	28	R. KELLY	Step In The Name Of Love (Jive)	
-	29	SMOKIE NORFUL	I Need You Now (Priority)	
-	30	DAVE HOLLISTER	Tell Me Why (Motown/Universal)	

#1 MOST ADDED

WHITNEY HOUSTON Try It On My Own (Arista)

#1 MOST INCREASED PLAYS

RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)

TOP 5 NEW & ACTIVE

GEORGE DUKE Guess You're Not The One (BPM)

DEBORAH COX Play Your Part (J)

LSG F/LOON Just Friends (Elektra/EEG)

WHITNEY HOUSTON F/BOBBY BROWN My Love (Arista)

DONNIE Cloud Nine (Universal)

URBAN begins on Page 41.

COUNTRY

LW	TW	ARTIST	SON	LABEL
1	1	DARRYL WORLEY	Have You Forgotten (DreamWorks)	
4	2	ALAN JACKSON	That'd Be Alright (Arista)	
3	3	KENNY CHESNEY	Big Star (BNA)	
2	4	JOE NICHOLS	Brokenheartsville (Universal South)	
5	5	TIM MCGRAW	She's My Kind Of Rain (Curb)	
6	6	MARTINA MCBRIDE	Concrete Angel (RCA)	
7	7	KEITH URBAN	Raining On Sunday (Capitol)	
8	8	DIAMOND RIO	I Believe (Arista)	
9	9	CHRIS CAGLE	What A Beautiful Day (Capitol)	
11	10	RANDY TRAVIS	Three Wooden Crosses (Word/Curb/Warner Christian)	
10	11	RASCAL FLATTS	Love You Out Loud (Lyric Street)	
15	12	LONESTAR	My Front Porch Looking In (BNA)	
13	13	JEFF BATES	The Love Song (RCA)	
12	14	DEANA CARTER	There's No Limit (Arista)	
18	15	JIMMY WAYNE	Stay Gone (DreamWorks)	
14	16	PHIL VASSAR	This Is God (Arista)	
16	17	JESSICA ANDREWS	There's More To Me Than You (DreamWorks)	
17	18	MONTGOMERY GENTRY	Speed (Columbia)	
20	19	CRAIG MORGAN	Almost Home (Broken Bow)	
19	20	JO DEE MESSINA	Was That My Life (Curb)	
25	21	TRACY BYRD	The Truth About Men (RCA)	
22	22	TRAVIS TRITT	Country Ain't Country (Columbia)	
23	23	KID ROCK W/SHERYL CROW	Picture (Lava/Atlantic)	
24	24	GARTH BROOKS	Why Ain't I Running (Capitol)	
26	25	TOBY KEITH	Bear For My Horses (DreamWorks)	
28	26	BRIAN MCCOMAS	99.9% Sure (Never...) (Lyric Street)	
30	27	WARREN BROTHERS	Hey, Mr. President (BNA)	
31	28	SARA EVANS	Backseat Of A Greyhound Bus (RCA)	
32	29	BRAD PAISLEY	Celebrity (Arista)	
29	30	SAMMY KERSHAW	I Want My Money Back (Audium)	

#1 MOST ADDED

SHANIA TWAIN Forever And For Always (Mercury)

#1 MOST INCREASED PLAYS

KEITH URBAN Raining On Sunday (Capitol)

TOP 5 NEW & ACTIVE

BRAD MARTIN One Of Those Days (Epic)

TRICK PONY A Boy Like You (H2E/WB)

MCHAYES It Doesn't Mean I Don't... (Universal South)

JENNIFER HANSON This Far Gone (Capitol)

BROOKS & DUNN Red Dirt Road (Arista)

COUNTRY begins on Page 46.

SMOOTH JAZZ

LW	TW	ARTIST	SON	LABEL
1	1	MINDI ABAIR	Lucy's (GRP/VMG)	
2	2	DAVE KOZ & JEFF KOZ	Blackbird (Rendezvous/WB)	
4	3	KENNY G	Paradise (Arista)	
7	4	BOB BALDWIN	The Way She Looked At Me (Narada)	
3	5	BONEY JAMES	Grand Central (Warner Bros.)	
6	6	KIM WATERS	Waterfall (Shanachie)	
5	7	MICHAEL LINGTON	Still Thinking Of You (3 Keys)	
8	8	STEVE COLE	Off Broadway (Warner Bros.)	
9	9	JOAN OSBORNE	I'll Be Around (Compendia)	
10	10	SPYRO GYRA	Getaway (Heads Up)	
12	11	EUGE GROOVE	Rewind (Warner Bros.)	
13	12	CRUSADERS	Viva De Funk (Verve/VMG)	
11	13	GREG ADAMS	'Sup With That (Ripa/Blue Note)	
14	14	NORAH JONES	Come Away With Me (Blue Note/Virgin)	
16	15	CHIELI MINUCCI	Kickin' It Hard (Shanachie)	
17	16	NATALIE COLE F/DIANA KRALL	Better Than Anything (GRP/VMG)	
19	17	PIECES OF A DREAM	Loves Silhouette (Heads Up)	
20	18	JEFF LORBER	Gigabyte (Narada)	
21	19	NESTOR TORRES	Watermelon Man (Shanachie)	
18	20	GREGG KARUKAS	Your Sweet Smile (N-Coded)	
22	21	J. THOMPSON	Tell Me The Truth (AMH)	
25	22	FOURPLAY	Ju-Ju (Bluebird/RCA Victor)	
24	23	JONATHAN BUTLER	Pata Pata (Warner Bros.)	
23	24	PAUL HARDCASTLE	Desire (Trippin' 'n Rhythm)	
27	25	RICK DERRINGER	Hot And Cool (Big3)	
26	26	DAVID LANZ	Romantica (Decca)	
30	27	NELSON RANGELL	Look Again (A440 Music Group)	
-	28	GERALD ALBRIGHT	Old School Jam (GRP/VMG)	
-	29	BRIAN MCKNIGHT	Shoulda, Woulda, Coulda (Motown)	
-	30	RICHARD ELLIOT	Corner Pocket (GRP/VMG)	

#1 MOST ADDED

BRIAN CULBERTSON Say What? (Warner Bros.)

#1 MOST INCREASED PLAYS

DAVE KOZ & JEFF KOZ Blackbird (Rendezvous/WB)

TOP 5 NEW & ACTIVE

WALTER BEASLEY Precious Moments (N-Coded)

BLAKE AARON One Moment With You (Innervision)

MICHAEL MANSON Keys To My Heart (A440 Music Group)

LARRY CARLTON Put It Where You Want It (Warner Bros.)

NORMAN BROWN The Feeling I Get (Warner Bros.)

Smooth Jazz begins on Page 61.

ACTIVE ROCK

LW	TW	ARTIST	SON	LABEL
2	1	LINKIN PARK	Somewhere I Belong (Warner Bros.)	
1	2	GODSMACK	Straight Out Of Line (Republic/Universal)	
3	3	TRAPT	Headstrong (Warner Bros.)	
4	4	AUDIOSLAVE	Like A Stone (Interscope/Epic)	
5	5	DISTURBED	Remember (Reprise)	
6	6	SEETHER	Fine Again (Wind-up)	
8	7	FOO FIGHTERS	Times Like These (Roswell/RCA)	
7	8	MUDVAYNE	Not Falling (Epic)	
9	9	SOCIALBURN	Down (Elektra/EEG)	
13	10	CHEVELLE	Send The Pain Below (Epic)	
12	11	3 DOORS DOWN	When I'm Gone (Republic/Universal)	
11	12	CHEVELLE	The Red (Epic)	
10	13	SALIVA	Always (Island/IDJMG)	
16	14	SALIVA	Rest In Pieces (Island/IDJMG)	
15	15	DISTURBED	Prayer (Reprise)	
19	16	REVIS	Caught In The Rain (Epic)	
21	17	EVANESCENCE	Bring Me To Life (Wind-up)	
18	18	(HED) PLANET EARTH	Blackout (Volcano/Jive)	
23	19	3 DOORS DOWN	The Road I'm On (Republic/Universal)	
14	20	QUEENS OF THE STONE AGE	No One Knows (Interscope)	
24	21	COLD Stupid Girl (Flip/Geffen/Interscope)		
17	22	STONE SOUR	Inhale (Roadrunner/IDJMG)	
22	23	THEORY OF A DEADMAN	Make Up Your Mind (Roadrunner/IDJMG)	
27	24	SEETHER	Driven Under (Wind-up)	
30	25	POWERMAN 5000	Free (DreamWorks)	
26	26	BREAKING BENJAMIN	Skin (Hollywood)	
28	27	TAPROOT	Mine (Velvet Hammer/Atlantic)	
-	28	STAINED	Price To Play (Flip/Elektra/EEG)	
25	29	RED HOT CHILI PEPPERS	Can't Stop (Warner Bros.)	
33	30	UNLOCO	Failure (Maverick/Reprise)	

#1 MOST ADDED

STAINED Price To Play (Flip/Elektra/EEG)

#1 MOST INCREASED PLAYS

STAINED Price To Play (Flip/Elektra/EEG)

TOP 5 NEW & ACTIVE

LIVE Heaven (Radioactive/MCA)

CAVE IN Anchor (RCA)

FORTY FOOT ECHO Save Me (Hollywood)

ACROMA Sun Rises Down (Republic/Universal)

12 STONES Crash (Wind-up)

ROCK begins on Page 64.

ALTERNATIVE

LW	TW	ARTIST	SON	LABEL
1	1	LINKIN PARK	Somewhere I Belong (Warner Bros.)	
2	2	EVANESCENCE	Bring Me To Life (Wind-up)	
3	3	AUDIOSLAVE	Like A Stone (Interscope/Epic)	
4	4	RED HOT CHILI PEPPERS	Can't Stop (Warner Bros.)	
6	5	TRAPT	Headstrong (Warner Bros.)	
5	6	FOO FIGHTERS	Times Like These (Roswell/RCA)	
8	7	AFI	Girl's Not Grey (DreamWorks)	
10	8	WHITE STRIPES	Seven Nation Army (Third Man/V2)	
11	9	CHEVELLE	Send The Pain Below (Epic)	
9	10	GODSMACK	Straight Out Of Line (Republic/Universal)	
7	11	QUEENS OF THE STONE AGE	No One Knows (Interscope)	
12	12	GOOD CHARLOTTE	The Anthem (Epic)	
15	13	USED	Buried Myself Alive (Reprise)	
13	14	3 DOORS DOWN	When I'm Gone (Republic/Universal)	
16	15	SEETHER	Fine Again (Wind-up)	
21	16	ATARIS	In This Diary (Columbia)	
20	17	FOO FIGHTERS	All My Life (Roswell/RCA)	
14	18	ALL-AMERICAN REJECTS	Swing Swing (DreamWorks)	
17	19	CHEVELLE	The Red (Epic)	
22	20	FINCH	What It Is To Burn (Drive-Thru/MCA)	
24	21	SUM 41	The Hell Song (Island/IDJMG)	
18	22	COLDPLAY	Clocks (Capitol)	
25	23	SALIVA	Rest In Pieces (Island/IDJMG)	
29	24	COLD Stupid Girl (Flip/Geffen/Interscope)		
26	25	BLUR	Crazy Beat (Virgin)	
23	26	DISTURBED	Remember (Reprise)	
27	27	SEETHER	Driven Under (Wind-up)	
32	28	QUEENS OF THE STONE AGE	Go With The Flow (Interscope)	
30	29	REVIS	Caught In The Rain (Epic)	
28	30	SOCIALBURN	Down (Elektra/EEG)	

#1 MOST ADDED

STAINED Price To Play (Flip/Elektra/EEG)

#1 MOST INCREASED PLAYS

STAINED Price To Play (Flip/Elektra/EEG)

TOP 5 NEW & ACTIVE

DONNAS Who Invited You (Atlantic)

SMILE EMPTY SOUL Bottom Of A Bottle (Lava)

TAKING BACK SUNDAY Cute Without The E (Cut...) (Victory)

LIVE Heaven (Radioactive/MCA)

UNLOCO Failure (Maverick/Reprise)

ALTERNATIVE begins on Page 69.

TRIPLE A

LW	TW	ARTIST	SON	LABEL
1	1	COLDPLAY	Clocks (Capitol)	
3	2	JOHN MAYER	Why Georgia (Aware/Columbia)	
5	3	COUNTING CROWS	Big Yellow Taxi (Geffen/Interscope)	
2	4	JASON MRAZ	The Remedy (I Won't Worry) (Elektra/EEG)	
4	5	WALLFLOWERS	How Good It Can Get (Interscope)	
6	6	JACK JOHNSON	The Horizon... (Moonshine Conspiracy/Universal)	
9	7	FLEETWOOD MAC	Peacekeeper (Reprise)	
8	8	DAVID GRAY	Be Mine (ATO/RCA)	
7	9	DAVE MATTHEWS BAND	Grey Street (RCA)	
13	10	BEN HARPER	With My Own Two Hands (Virgin)	
14	11	LUCINDA WILLIAMS	Righteously (Lost Highway)	
12	12	JAYHAWKS	Save It For A Rainy Day (American/Lost Highway/IDJMG)	
10	13	RHETT MILLER	Come Around (Elektra/EEG)	
11	14	NORAH JONES	Come Away With Me (Blue Note/Virgin)	
20	15	ZIGGY MARLEY...	True To Myself (Private Music/RCA Victor)	
16	16	PETE YORN	Come Back Home (Columbia)	
15	17	PAUL SIMON	Father And Daughter (Nick/Jive)	
-	18	TRAIN	Calling All Angels (Columbia)	
18	19	JOHNNY MARR	Down On The Corner (iMusic)	
17	20	TORI AMOS	Taxi Ride (Epic)	
19	21	KATHLEEN EDWARDS	Six O'Clock News (Zoe/Rounder)	
21	22	BECK	Lost Cause (Geffen/Interscope)	
26	23	ALLMAN BROTHERS	Firing Line (Sanctuary/SRG)	
24	24	SOUNDTRACK OF OUR LIVES	Sister Surround (Republic/Universal)	
23	25	SUSAN TEDESCHI	Alone (Tone-Cool/Artemis)	
25	26	FEEL	Got Your Name On It (Curb)	
22	27	MATCHBOX TWENTY	Unwell (Melisma/Atlantic)	
27	28	MAROON 5	Harder To Breathe (Octone/J)	
28	29	DAR WILLIAMS	I Saw A Bird Fly Away (Razor & Tie)	
30	30	TOM PETTY & THE HEARTBREAKERS	Have Love Will Travel (Warner Bros.)	

#1 MOST ADDED

COLDPLAY The Scientist (Capitol)

#1 MOST INCREASED PLAYS

TRAIN Calling All Angels (Columbia)

TOP 5 NEW & ACTIVE

JOHN HIATT My Baby Blue (New West)

THORNS I Can't Remember (Aware/Columbia)

JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)

EDWIN MCCAIN I Want It All (ATC/Red Ink)

WILL HOGE Be The One (Atlantic)

TRIPLE A begins on Page 74.

Publisher's Profile

By Erica Farber



SCOTT SHANNON

PD/Air Personality, WPLJ/New York

The latest person to be inducted into the NAB Radio Hall of Fame is the legendary Scott Shannon. As PD of WPLJ/New York and one of the stars of the station's morning show, *The Big Show With Scott and Todd*, Shannon is one of the most influential people in radio.

Although he can't remember the point at which he made a conscious decision to be in radio, the passion seemed to be inside of him from the very beginning. He has always regarded himself in three ways: as a personality, as a programmer and as the manager of his career — and he continues to have great success in all three roles.

Getting into the business: "My father was a U.S. Army sergeant, and we traveled around a lot. I went to maybe 15 different schools before my senior year. As far back as I can remember, I listened to the radio and always wanted to be on the radio. My first paying radio job came when I ran away from home at 17. I figured I was going to go to Los Angeles and be on KHJ. I got out there and couldn't even get in the building, so I had to take a job working at a blueprint factory.

"While I was out there, I got a draft notice saying that I better come back to Indianapolis or I'd go to jail. I was drafted and wound up stationed at Fort Bragg in Fayetteville, NC. I walked into one of the local stations, WFBS, just off the base, and said I was a disc jockey and needed a job. The guy said, 'OK, you're on this weekend, doing afternoon drive on Saturday from noon to 6pm.' I'd never been on the air before. I had that radio puker voice going. I was just horrible, but they were desperate for anyone who would come in and work six-hour shifts.

"After about eight months I was transferred to Fort Benning, where I promptly walked into WCLS/Columbus, GA, 'The Mighty 1580,' and told owner/PD/Sales Manager Charlie Parrish that I was a very experienced, very talented radio announcer. He asked me two questions: 'Do you have your own headphones?' and, 'When can you start?' I said, 'Right away.' I got to work a lot of hours, and I had a job in the military that allowed me to do so. I started hanging out with the Music Director, Ken Carlisle. I would drive around in his car, which had the WCLS license plates on it, and distribute the 1580 Survey on Fridays.

"As I ended my two-year hitch in the service, I met a guy named Jim Tabor, a fabulous Southern radio legend who programmed WSGN/Birmingham. I introduced myself and said I had a tape and would be available for employment in about three weeks. He said his friend Bernie Dittman, down at WABB/Mobile, was looking for an all-night DJ. I sent a tape, and Bernie hired me. I loaded up my old '54 Ford and drove to Mobile. After three nights of the all-night show Bernie decided he liked me better than the 7pm-midnight guy, so he flipped me. Then I went from Mobile to Memphis."

Moving into programming: "From Memphis I went to Nashville. I was a Music Director, always interested in music. I'd buy airchecks from all over the country. I'd pay people to tape other stations. I always wanted to program,

but I never got into it. In Nashville, at WMAK, my PD decided to move into the concert promotion business, and I applied for his job and got it. That was my first programming job. Then I programmed WQXI/Atlanta, WPGC/Washington and WRBQ (Q105)/Tampa. In 1983 I came to New York to start WHTZ (Z100)."

Creating the "Morning Zoo" concept: "After I was abruptly dismissed from my duties at WPGC, I decided to be a morning man. Then, if a station fired me, I could probably work somewhere else in the same town, so they might think twice before letting me go. I needed to learn how to be a morning man, and I talked to people who were looking for a PD/morning man. I had about three different offers. I visited Tampa first and liked the sunshine, so I stayed there.

"Luckily for me there was a guy at Q105 named Cleveland Wheeler, a pretty good morning man who just didn't have a lot of guidance. I met him at the hotel at the airport and said, 'Why don't we be partners? I've got an idea.' We had a few cocktails, and I explained the concept. I wanted to call it *The Morning Zoo*. Since it was Q105, we called it *The Q Morning Zoo*. Wheeler was instrumental in developing the characters. It was the right time, and it caught on. All of a sudden here was a Top 40 morning show taking phone calls and talking to people and doing parody songs and skits about local politicians. It lit up Tampa Bay."

Moving to WPLJ: "From Tampa, I went to New York in '83. The famous worst to first in 72 days. In 1989 I got a call from Norm Pattiz: If he bought me a radio station, would I come to Los Angeles? I was in the middle of contract negotiations with Malrite, who owned Z100. The negotiations weren't going that well. My thrill in life was designing and starting radio stations. Norm was one of the greatest salesmen. He and his attorney, Eric Weiss, flew in, and we met in my dining room with my attorney and hammered out a deal in about seven hours. That's how Pirate Radio came about. After Pirate blew up, the obvious move for me was to come back to New York and try to beat myself. I came to WPLJ in 1991."

On his continued success: "I've said many times that I don't have a great voice, my IQ is pretty modest, and I have an extremely limited vocabulary. I think it boils down to desire and passion for the business. I just don't know how to do anything else. The other thing that's very important is that my thinking process is not sophisticated enough to get too complicated. My vision of a great radio station is very simple; it always has been. Anyone's who's ever worked with me understands that I'm big on slogans. KISS: Keep It Simple Stupid. Keep the important things important. I'm very single-minded. I believe in the power of simplicity."

State of the industry: "You hear that it's still a great time to be in radio and that there are lots of opportunities and that type of thing. I don't buy into the whole 'Consolidation is the greatest thing that ever happened to radio' theory. It's drained it of its passion, its station individuality. The competitive environment has been greatly reduced. While I still love radio, it's not the exciting world to work in that it once was. There's no way in the world that two competing morning show personalities should have to work in the same building. I just don't buy in to that."

On his morning show partner, Todd Pettengill: "Todd was so young when we started working together. He grew up listening to Z100 and *The Morning Zoo*. He knew everything about me. As a matter of fact, he borrowed liberally from me on his morning show in Albany, NY, but he had a whole different take on what a morning show should be. It was quite a bit different from my vision. It took about five years. He was very frustrated during that period. I look back and think, 'How the hell did he hang in there?' As he went through the maturing process and I got to understand and respect him and his talent more, he

became a bigger influence on the show. I think it's one of the best shows in the country now."

On being inducted into the NAB Hall of Fame: "They don't have a lot of people as young as I am in there. It means quite a bit to me. I was touched and moved by it. I'm certainly thankful. Somebody asked me if this means it's the end of my career. Only if I want it to be. I consider myself very vital in the business, and I am very interested in remaining employed in this business."

Most influential individual: "My early influences include Bernie Dittman, the owner of WABB, who's still active to this day. He demands excellence out of everybody who works for him. He's one of the greatest teachers you'll ever have the privilege to work with. The others would be Bill Drake, Robert W. Morgan and Don Steele. I idolized all three of those people. I read and listened to everything they did. Without them, I would not be where I am today. More recently, at WPLJ, Mitch Dolan and Tom Cuddy were both big influences, because I stayed at the station for 11 years. The people I admire would probably be Guy Zapoleon and Dave Robbins for their intensity and passion for the business, but most of all for their willingness to teach."

Career highlight: "The staff I put together at Q105. I think it sounded as good as any station ever put together. It killed me when it fell apart. Z100, with the staff we assembled, was, arguably, one of the most imitated radio stations in the history of broadcasting. We worked with Jam to create a jingle package that is still the most recorded jingle package ever, all over the world. Then there was the rebuilding of WPLJ and the development of the morning show."

Career disappointment: "Leaving Pirate Radio earlier than I expected was a disappointment, but that was such an incredible launch. I still get e-mail from people who listened to *Shannon in the Morning*, and it was a wonderful teaching experience for me. Obviously, mistakes were made. There were some things that could have been done better, but I really believe that if we could have kept the staff together for another six months — that's when Pearl Jam and Nirvana broke."

Something about him that might surprise our readers: "I'm basically a very shy person, and I don't enjoy public appearances. I have a very tight circle of close friends."

Favorite radio format: "The excitement of CHR and Hot AC, because that's what I do, Talk and a well-programmed Oldies station."

Favorite television show: "I watch *Access Hollywood* every night. *Six Feet Under*. I love the NCAA March Madness tournament. My team this year was Kentucky."

Favorite artist: "Bruce Springsteen, Buddy Holly, Bon Jovi, John Mayer and The Rolling Stones."

Favorite movie: "*Good Will Hunting*, *The Silence of the Lambs*, *King Creole*."

Favorite book: "*The Pursuit of Wow* by Tom Peters, *Don't Sweat the Small Stuff* by Richard Carlson and *Joel Whitburn's Top Pop Singles*. I'm trying to memorize that one."

Favorite restaurant: "Outback Steakhouse. If I'm going upscale, there's a place in Rye, NY called Frankie & Johnnie's."

Beverage of choice: "Diet Pepsi Twist."

E-mail address: "bossjock95@aol.com."

Advice for broadcasters: "If you're a programmer, learn how to do simple, colorful, cut-through-the-clutter radio. Make that a sign, and put it up in your office where you can see it every day. If you're talent, respect the power of radio and create a persona that is compelling and relatable. Differentiate yourself. And, for God's sake, don't be boring. The people who are going to be making the money in the future are the people who are going to be radio heroes for people who listen. You have to create a passion for your personality."

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