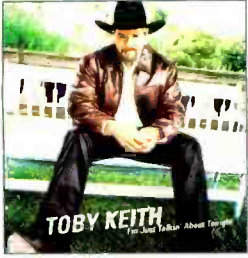


Toby Keith Double-Talkin'

DreamWorks recording artist **Toby Keith** accomplishes a rare feat this week: He climbs to the top spot on **R&R's** Country chart with "I'm Just Talkin' About Tonight" — and he lands Most Added honors with the followup single, "I Wanna Talk About Me."



Annual Salary Survey Issue

It's here! **R&R's** most-requested article throughout the year is our tabulation of radio-industry salary figures, from receptionist to general manager, in markets large and small and in nine of radio's important formats. Check the summary on Page 1. The full charts are on Pages 28-32.



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Talk to sales reps from your town's Classic Rock, Hot AC, Triple A and News/Talk stations, and all of them will tell you they target 25-54s. But we all know they are not targeting the same 25-54s. Media consultant Valerie Geller believes that stations should target the audience's lifestyle and life stage, and she has developed a new concept, Life-Stage Demographics, that embraces this theory. This is interesting reading that may predict the future of radio sales. This week's Management, Marketing & Sales section also features another installment of Radio Web 911. This week columnist Rich Carr explains how "supersizing" your station's offerings can result in real dollars for your website. And we're proud to showcase Millcreek Broadcasting's Sheila O'Connor in this week's GM Spotlight.

Pages 10-16



Back in the mid-'60s Ed Salamon was a lanky singer-guitarist in a Pittsburgh band that eventually broke up. Salamon chose a career in radio and developed innovations that have made indelible marks on the industry. Our resident historian, Bob Shannon, chronicles Salamon's career, from kid rocker to Country king.

Page 43

IN THE NEWS

• Bob Cohen now President of Clear Channel int'l radio div.

Page 3

THIS #1 WEEK

- CHR/POP**
 - BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)
- CHR/RHYTHMIC**
 - JENNIFER LOPEZ I'm Real (Epic)
- URBAN**
 - JENNIFER LOPEZ I'm Real (Epic)
- URBAN AC**
 - ISLEY BROTHERS I/R. ISLEY Contagious (DreamWorks)
- COUNTRY**
 - TOBY KEITH I'm Just Talkin' About... (DreamWorks)
- AC**
 - FAITH HILL There You'll Be (Warner Bros.)
- HOT AC**
 - TRAIN Drops Of Jupiter (Tell Me) (Columbia)
- SMOOTH JAZZ**
 - LEE RITENOUR I/DAVE GRUSIN Gel Up... (GRP/AMG)
- ROCK**
 - STAIN'D It's Been Awhile (Flip/Elektra/EEG)
- ACTIVE ROCK**
 - TOOL Schism (Volcano)
- ALTERNATIVE**
 - ALIEN ANT FARM Smooth Criminal (DreamWorks)
- TRIPLE A**
 - PETE YORN Life On A Chain (Columbia)

NEWSSTAND PRICE \$6.50



Top Salaries Dip In Latest Survey

■ Major-mkt. GMs down; back-office pay steady

By RON RODRIGUES
R&R EDITOR-IN-CHIEF
ronr@rroonline.com

The rapid growth in GM and sales-manager salaries has come to a screeching halt and is now heading in reverse, according to the R&R/Miller, Kaplan, Arase & Co. 2001 Radio Industry Salary Survey.

Hardest hit were major-market general managers, whose average \$347,000 in compensation in 1999 wasn't a surprise, considering the state of the radio economy and the number of stations each manager was looking after. In the latest survey, their average compensation was \$257,500.

Ask around, and you'll get a number of theories for the cut, one of them being that consolidation is over, and so is the competition for managers, making it a buyer's market. And then there were those

dot-com dollars that evaporated in the middle of last year, throwing budgets out of whack.

CPA George Nadel Rivin, whose accounting firm of Miller, Kaplan, Arase & Co. canvassed the radio industry for these salary figures, said radio owners began to rein in executive compensation packages last year, following nearly a decade of unabated growth. Indeed, while rank-and-file radio-industry salary levels were stable in the current survey (which covered the year 2000), executive positions, especially those connected with sales, suffered.

What may be of more concern to radio executives is how any scaled-down compensation packages will jibe with this year's slowdown in the radio economy. That question will be answered in next year's salary survey.

SALARIES/See Page 42

Entercom's Field Of Dreams

■ An exclusive interview with David Field

TONY NOVIA
R&R CHR EDITOR
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It's doesn't take long during an interview with Entercom President/COO David Field to figure out that he's uncomfortable talking about himself, but when the subject of his employees comes up, you can immediately sense his pride in and loyalty to them. With 95 stations in 18 markets, Entercom employs about 2,100 people, and it has a reputation for being an employee-oriented company.

In a recent Entercom letter to shareholders, David Field and Entercom Chairman and CEO Joseph Field wrote the following: "People make a huge difference in our business, and we have long strived to create a culture that attracts the best and the brightest to our organization. We thank and salute our team for their

leadership, creativity, dedication and high performance standards, which have enabled Entercom to outpace the industry, make a difference in our communities and provide superior operating results for our shareholders."



Field

Those people, along with the corporate officers, have quietly but effectively helped make Entercom the nation's fifth-largest broadcaster. From 1997-2000 Entercom's average annual growth for same-station revenue was 15%. Its average annual broadcast cash flow growth was 38%, outpacing Emmis (16%), Clear Channel (20%), Infinity (23%), Cox Radio (29%) and Hispanic Broadcasting (33%).

According to Credit Suisse First Boston, Entercom has approximately \$700 million

See Page 56

Interrep Taps Turner As D&R President

■ Rossinsky resigns following 20-year tenure

By JULIE GIDLOW
R&R NEWS EDITOR
jgidlow@rroonline.com

Interrep has named Bob Turner President of D&R Radio. He replaces Jacqui Rossinsky, who is resigning after spending 20 years with Interrep.

"While we are all sorry to see Jacqui go, we are delighted that in Bob Turner will succeed her as President," said Interrep CEO Ralph Guild. "Bob's combined experience at both Interrep and Katz, as well as his leadership of both independent and dedicated



Turner

rep firms, makes him uniquely well-qualified to lead D&R in this rapidly changing business environment."

A 20-year veteran of radio ad sales, Turner held several key positions with Katz Radio, including VP/Director of Sales for Katz Radio/New York, before joining Interrep in 1989. In 1990 he was named Interrep's VP & Director/Sales for Group W, the industry's first dedicated rep firm. The next year he became

TURNER/See Page 42

RIAA Payment Plan For Streaming Is Under Consideration

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
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Representatives of the recording industry on one side and broadcasters and webcasters on the other are currently presenting payment plans to a three-judge panel of arbitrators at the Library of Congress' Copyright Office. Their goal is to get a plan in place, perhaps as early as next spring.

The Recording Industry Association of America, which is representing record labels, is demanding payment for streamed music, based on the Digital Millennium Copyright Act of 1998, which separates recorded performances carried on free, over-the-air broadcasts from those recordings streamed over the Internet.

RIAA/See Page 42



It's Not Condit Country, It's Condit Classic Rock!

California Rep. Gary Condit's constituents may have called his district "Condit Country," but that didn't stop billboard artist Mark Heckman from creating his latest masterpiece for Citadel Classic Rocker KBZU (The Buzzard)/Albuquerque. KBZU Promotion Director Therese Bolton told R&R that the board is getting a "huge response," no doubt because of its, shall we say, unique spin on the allegations against the congressman from Modesto.



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Capitol Taps Trio As VPs/Pop Promo

Capitol Records has put its pop promotion team in place, naming **Ed Green, Cindy Levine Baker** and **Tim Burruss** VPs/Pop Promotion. Green will lead the label's pop promotion efforts and be based in New York, while Levine Baker and Burruss will be based in Los Angeles.

"Ed, Cindy and Tim bring with them a wealth of experience and success in breaking a variety of artists," Sr. VP/Promotion Dan Hubbert said. "Together, I know that we will establish Capitol Records as a major force in pop music."

Green joins Capitol from Columbia Records, where he was VP/Promotion. Prior to that he was National Director/Top 40 Promotion at Island Records. Regional Promotion Manager/Philadelphia-Washington, DC for Geffen Records and Promotion Director/



Burruss



Green



Levine Baker

CAPITOL/See Page 26

Schuon Shifts To Arista As VP/Promo

Arista Records has named **Desiree Schuon** VP/Promotion. Based in Los Angeles, she reports to Sr. VP Steve Bartels and will work multiple formats.

"We are fortunate to have someone with such experience, enthusiasm, energy and dedication joining the Arista promotion team," Bartels said. "We look forward to the immediate contributions that Desiree will make on behalf of all our great artists."



Schuon

SCHUON/See Page 26

CC's Cohen Goes International

Bob Cohen has been named President of Clear Channel's international radio division, overseeing the company's 200-plus radio stations in Europe, Mexico, Australia, New Zealand and Asia. He succeeds John Cullen, who last week was named Sr. VP/Southwest-Central for Clear Channel's domestic radio operations.



Cohen

Clear Channel Communications President Mark Mays commented,

"Bob's extensive experience in radio station management, promotion and with the Clear Channel culture will prove valuable as we continue to strengthen our global radio operations."

A 15-year company veteran, Cohen was VP/GM of Clear Channel's San Antonio properties until June. Cohen told R&R that he "stepped away" from that

COHEN/See Page 26

Cox Radio Sets Regional VPs

Disney takes over for Green at WFLC/Miami

Cox Radio has reset its regional management structure and promoted several managers to Regional VPs:

• **Kim Guthrie**, who serves as VP/GM of WBAB & WBLI/Nassau-Suffolk, adds responsibilities for WPTI, WRKA, WSFR & WVEZ/Louisville and WDTP, WHIO & WHKO/Dayton. She will continue to report to VP/co-COO Dick Ferguson.

• **Jay O'Connor**, who is the Tampa Market Manager, adds WDWL, WKHK, WKLR & WMXB/Richmond to his roster. He will report to VP/co-COO Marc Morgan.



Guthrie



Reis



Morgan

• **Ben Reed**, VP/GM of KCJZ, KCYX, KKYX & KONO-AM & FM/San Antonio, will now also oversee KJSR, KRAV, KRMG, KRTQ & KWEN/Tulsa. He will report to President/CEO Bob Neil.

Additionally, Group VP Rich

COX/See Page 42

Allers Appointed KCNL Station Mgr./PD

John Allers has been named Station Manager/PD for Chase Radio Partners' Alternative **KCNL/San Francisco-San Jose**, effective Sept. 10. He assumes programming duties from Clear Channel's Gregg Stevens, who was overseeing the station as part of Clear Channel's joint operating and sales agreement with Chase.

Allers joins KCNL from WKLS/Atlanta, where he was Asst. PD/MD and midday host. He will also assume afternoon-drive hosting duties.

McCarthy Takes EVP Post At ABC Nets

Scott McCarthy, most recently Sr. VP of the ABC Broadcast Group, has been appointed Exec. VP/New Media & International Programming for **ABC Radio Networks**. McCarthy will be responsible for overseeing all Internet-related aspects of the network, including programming, sales, mar-

keting and research of its product and personality websites. He will also work closely with all ABC-owned radio-station websites and be responsible for managing and growing ABC Radio Networks' international programming business.

Allers previously programmed Alternative WEQX/Albany and worked as Asst. PD at Alternative WXEX/Providence. He told R&R, "It's exciting to take a station that is in its infancy and is developing its musical identity and then develop a radio station around that."

MCCARTHY/See Page 26

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Salem's WPIT/Pittsburgh Flips To Talk

Salem Communications' WPIT/Pittsburgh dropped its Gospel music format Monday and flipped to Talk, taking on the slogan "Talk radio that helps people." The station's lineup of Christian talk programs — which includes *Focus on the Family*, *Family Life Today* and other syndicated shows — has been joined by Premiere Radio Networks' *Dr. Laura Schlessinger Program*, which segues into the station's noon-3pm slot from its previous home at Ren-

da Broadcasting's crosstown News/Talk WPTT.

Nationally syndicated talker Dave Ramsey airs from 3-6pm, and evenings include religious talk programming, as well as truncated versions of Salem Radio Networks' Michael Medved and Hugh Hewitt. Overnights will be covered by repeats of Ramsey and Hewitt's daily programs. WPIT PD Bob

WPIT/See Page 42

Mirsky Moves To K.C. As The Rock's PD

WYSP/Philadelphia PD **Neal Mirsky** has been tapped as PD for **KQRC (98.9 The Rock)/Kansas City**, effective Sept. 19. He succeeds Vince Richards, who left to program Clear Channel's KKRW & KLOL/Houston.

"We are extremely pleased to attract someone of Neal's professionalism and with such a successful background," Entercom/Kansas City Market Manager Bob Zuraweste said. "The match of Neal Mir-



Mirsky

sky and 98.9 The Rock is a match made in rock 'n' roll heaven. The Rock has achieved the status of one of America's most successful Rock stations, and Neal is the perfect guy to maintain our level of success."

Mirsky added, "I am truly excited about this great opportunity with Entercom in Kansas City. KQRC is a market dominator with a killer

MIRSKY/See Page 26

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FCC Mass Media, Cable Bureaus May Combine

By JOE HOWARD
R&R WASHINGTON BUREAU
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There has been no official announcement, but rumors are swirling that the FCC's Mass Media Bureau, which regulates radio, is going to merge with the agency's Cable Services Bureau as part of Chairman Michael Powell's effort to reorganize and streamline FCC operations.

Communications Daily reported on Aug. 29 that Powell is planning to combine the two bureaus, along with the FCC's satellite operations — now part of the International Bureau — into a single division. The publication quoted an FCC source as saying a merger is very close to happening, perhaps as soon as Sept. 13, when the next commission meeting is scheduled. But an FCC spokesperson told R&R, "This is truly speculation. There has not been any announcement by the commission." Talk of a change by Sept. 13, the spokesperson said, is "way too premature and speculative."

The spokesperson did say, how-

ever, that the FCC is looking at several areas of reorganization and noted. "This is a whole reform effort. It's not just restricted to one thing." She would neither confirm nor deny that the bureaus might end up under one umbrella. The spokesperson added that the FCC's restructuring initiatives could be announced within the next one to three months, but, she said, "How it is going to be restructured, I can't tell you."

Reaction within the FCC to the prospect of a merger was mostly positive. One staff member told R&R that such a change is long overdue and said, "It's necessary and

should happen." The staffer added that many within the agency thought the merger would happen under former Chairman Bill Kennard. He told R&R that there are "some very, very thin lines" between the Mass Media and Cable Service Bureaus, and he believes that merging the two "makes functional sense." Another employee agreed, adding that a merger might lead to a bump in pay grades for some transferred employees whose salaries might not be on par with those of their new co-workers.

But not all the reaction was positive. One FCC employee was outraged that news of a possible reorganization was leaked through the trade publication *Communications Daily*. "I couldn't believe it," the source said. "It's disgusting how it happened."

FCC/See Page 8

Stocks Seesaw On Business News

Consumer spending, new-auto sales down in August

By KATY DALEY
R&R WASHINGTON BUREAU
kdaley@rronline.com

On Aug. 30 the Commerce Department reported that consumer spending, which accounts for two-thirds of all economic activity, increased a dismal 0.1% in August — the smallest gain since October 2000 and a sharp decrease from June's 0.5% gain. After the release of the agency's report, the Dow Industrials fell below 10,000, dropping 171.32, to 9,919.58, and Nasdaq fell 51.49, to 1,791.68. But both exchanges rebounded by the end of the day, with the Dow closing at 10,090.90, and Nasdaq finishing at 1,843.17.

Good news greeted the markets after the Labor Day holiday: On Tuesday the National Association of Purchasing Management announced that business activity rose to 48.9 from 43.6 in July, much better than analysts had expected. Additionally, manufacturing activity declined much more slowly than it had in the previ-

ous 12 months, raising hopes for an economic turnaround.

Wall Street reacted favorably to the news, and in midday trading on Tuesday the Dow was up as much as 223.57, to 10,173.11, and Nasdaq had risen 29.12, to 1,834.50. But both markets later fell off, and the Dow closed up 47.74, to 9,997.49, while

Nasdaq was off 34.65, to 1,770.78. Looking at the radio sector's Tuesday performance, the R&R Composite Index was down a modest 0.22%, as it fell 51, to 230.01. Interep was down almost 17%, falling 93 cents to close at \$4.67, while the biggest gainer was Spanish Broadcasting System, up 24 cents to \$9.55, a 2.6% improvement.

The auto industry reported slumping sales in August for new cars and trucks, although sales for the two largest domestic automakers, Ford and General Motors, didn't drop the 10%-20% that some had predicted. The slow sales may inspire some car dealers to increase their radio ad spending to increase interest in the remaining 2001 models before shipments of 2002 models arrive.

Bloomberg

BUSINESS BRIEFS

DOJ Reportedly Investigating Clear Channel

The *Rocky Mountain News* reported last week that Clear Channel Entertainment — the Clear Channel division in charge of concert promotion — is the subject of a "low-profile probe" by the Justice Department for possible antitrust violations. New Jersey Congressman Robert Andrews requested the investigation in July, the paper said, but it reported that DOJ attorneys have been questioning potential witnesses for several months. Clear Channel Entertainment spokesperson Rachel Gary told the paper that the company was not aware of any ongoing investigation, but the *Rocky Mountain News* quoted a "highly placed Clear Channel source" as saying that the DOJ has an ongoing open file on the company. Denver concert promoter Nobody In Particular Presents filed suit against Clear Channel in August, alleging anticompetitive practices.

More Than 20 GM Models Will Have XM Radios By 2003

More than 20 General Motors models will include XM Satellite Radio-compatible receivers by 2003; for 2002, the satellite service will be available in the Cadillac DeVille and Seville. Michael Merrick, Media Manager for GM subsidiary OnStar, told R&R that XM service will be available in the 2002 Cadillacs by November or December, and he added that GM plans to have XM available in the majority of GM cars by the end of 2004. While he wouldn't comment on which 2003 models will be selected for XM service, he said, "Anyone with a passion for music is a potential customer." The GM line includes Buick, Chevrolet, GMC trucks, Pontiac, Saturn and the soon-to-be-discontinued Oldsmobile. Customers using GM financing can include the XM subscription in their car payments.

Scott Responds To 4everadio Suit

In response to last week's story about an \$8 million lawsuit filed by 4everadio against Scott Studios, Scott President/CEO Dave Scott told R&R, "Nothing was misrepresented." 4everadio's suit claims that it was unable to deliver its 24-hour "Forever Young" format because of compatibility problems between Scott Studios' equipment and that of its affiliates. Scott said that 4everadio's claim stems from a lack of planning on that company's part. He pointed out that 4everadio complained of incompatibility with the Maestro system and said, "I offered 4everadio a Maestro, but they only had nine days to deliver a 24/7 format. They didn't have any music typed into their music scheduler or songs copied to CD-ROMs for shipment." Scott said that 4everadio could have loaned its own Scott system to clients to meet the deadline and added, "4everadio had failed to plan, so they planned to fail."

R&R Stock Index

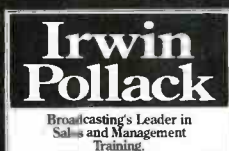
This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	8/31/00	8/24/01	8/31/01	8/24/00	8/17/01-8/24/01
R&R Index	315.67	244.16	229.44	-27.3%	-6%
Dow Industrials	11,215.10	10,423.17	9,949.75	-11.3%	-4.5%
S&P 500	1517.68	1184.93	1133.58	-25.3%	-4.3%



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always open.

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Suzanne Senegal

Account Executive
KRBE, Houston

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DEAL OF THE WEEK

- **KROF-AM & KPFL-FM/Abbeville, KFTE-FM/Breaux Bridge, KRKA-FM/Erath, KMDL-FM/Kaplan and KPFL-AM & KTDY-FM/Lafayette, LA**
\$39.6 million

2001 DEALS TO DATE

- Dollars to Date: \$3,196,919,462**
(Last Year: \$24,931,819,133)
- Dollars This Quarter: \$255,723,925**
(Last Year: \$16,355,617,000)
- Stations Traded This Year: 807**
(Last Year: 1,781)
- Stations Traded This Quarter: 159**
(Last Year: 496)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- **KMJ-FM/Ashdown, AR (Texarkana, TX-AR)** \$1.5 million
- **KRCY-FM/Kingman, AZ** \$4 million
- **KJMQ-FM/Atwater, KAXW-AM & KRAN-AM/Merced and KLOQ-FM/Winton (Merced), CA** Undisclosed
- **KYOS-AM, KABX-FM & KIBG-FM/Merced, CA** \$4.3 million
- **WAQV-FM/Crystal River and WHJ-FM/Ocala, FL** \$80,000
- **WDLC-AM & WTSX-FM/Port Jervis, NY (Sussex, NJ)** Undisclosed
- **WJIC-FM (CP)/Zanesville, OH** \$64,000
- **WCED-AM & WMOU-FM/Du Bois, PA** \$4.2 million

Regent Buys In The Bayou State

- ☐ **Purchases seven in Louisiana for \$39.6 million; Mapleton expands fast in California's San Joaquin Valley**

Deal Of The Week

Louisiana
KROF-AM & KPFL-FM/Abbeville, KFTE-FM/Breaux Bridge, KRKA-FM/Erath, KMDL-FM/Kaplan and KPFL-AM & KTDY-FM/Lafayette

PRICE: \$39.6 million
TERMS: Asset sale for cash
BUYER: Regent Communications Inc., headed by Chairman/CEO Terry Jacobs. Phone: 859-292-0030. It owns 54 other stations. This represents its entry into the market.
SELLER: Communications Corporation of America, headed by CEO Thomas Galloway Sr. Phone: 337-237-1142

FREQUENCY: 960 kHz; 105.1 MHz; 96.5 MHz; 107.9 MHz; 97.3 MHz; 1420 kHz; 99.9 MHz
POWER: 1kw day/95 watts night; 25kw at 292 feet; 42kw at 535 feet; 100kw at 863 feet; 38kw at 561 feet; 1kw day/750 watts night; 100kw at 984 feet
FORMAT: Adult Standards; News/Talk; Alternative; Classic Rock; Country; Sports; AC
BROKER: Media Venture Partners

Arkansas

KMJ-FM/Ashdown (Texarkana, TX-AR)

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 706-278-5511. It owns 1,201 other stations, including KKYR-AM & FM, KPWW-FM & KYGL-FM/Texarkana, TX-AR.
SELLER: Bunyard Broadcasting, headed by President/CEO Jay Bunyard. Phone: 870-642-2446
FREQUENCY: 93.3 MHz
POWER: 7kw at 597 feet
FORMAT: AC

Arizona

KRCY-FM/Kingman

PRICE: \$4 million
TERMS: Asset sale for cash
BUYER: Spectrum Scan LLC, headed by President Rodney Burbridge. Phone: 502-245-6623. It owns no other stations.
SELLER: Hualapai Broadcasters Inc., headed by VP Rick Murphy. Phone: 520-855-1051
FREQUENCY: 105.9 MHz
POWER: 17kw at 1,890 feet
FORMAT: Oldies

California

KJMQ-FM/Atwater, KAXW-AM & KRAN-AM/Merced and KLOQ-FM/Winton (Merced)

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Mapleton Communications, headed by President Michael Menerey. Phone: 707-265-8912. It owns six other stations.
SELLER: Clarke Broadcasting Corp., headed by President/CEO H. Randolph Holder Jr. Phone: 775-887-0588
FREQUENCY: 92.5 MHz; 1660 kHz; 1580 kHz; 98.7 MHz
POWER: 6kw at 328 feet; 10kw day/1kw night; 1kw day/297 watts night; 6kw at 299 feet
FORMAT: AC; Regional Mexican; Regional Mexican; Regional Mexican

KYOS-AM, KABX-FM & KIBG-FM/Merced

PRICE: \$4.3 million
TERMS: Asset sale for cash
BUYER: Mapleton Communications,

headed by President Michael Menerey. Phone: 707-265-8912. It owns six other stations.

SELLER: Merced Radio Partners, headed by President Edward Hoyt Jr. Phone: 209-723-2191
FREQUENCY: 1480 kHz; 97.5 MHz; 106.3 MHz
POWER: 5kw; 9kw at 1,161 feet; 3kw at 476 feet
FORMAT: News/Talk; Oldies; AC
BROKER: Elliot Evers of Media Venture Partners and Patrick Communications

Florida

WAQV-FM/Crystal River and WHJ-FM/Ocala

PRICE: \$80,000
TERMS: Asset sale for cash
BUYER: Radio Training Network Inc., headed by President Jim Campbell. Phone: 863-644-3464. It owns 10 other stations. This represents its entry into the market.
SELLER: Ocala Word of Faith Church Inc., headed by GM Mike Pugliese. Phone: 352-351-8810
FREQUENCY: 90.9 MHz; 88.1 MHz
POWER: 4kw at 331 feet; 1kw at 394 feet
FORMAT: Religious; Religious

New York

WDLC-AM & WTSX-FM/Port Jervis (Sussex, NJ)

PRICE: Undisclosed
TERMS: Unavailable. Clear Channel is exercising its option to purchase Port Jervis Broadcasting's WDLC & WTSX/Port Jervis, NY, which it is currently operating by way of an LMA. Clear Channel will continue to pay \$12.5 million in option payments until closing.
BUYER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 706-278-5511. It owns 1,201 other stations. This represents its entry into the market.
SELLER: Port Jervis Broadcasting Co., headed by GM Rick Musseiman. Phone: 845-856-5185
FREQUENCY: 1490 kHz; 96.7 MHz
POWER: 1kw; 890 watts at 610 feet
FORMAT: Adult Standards; Oldies

Ohio

WJIC-FM/Zanesville
PRICE: \$64,000

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IT'S "CLEAR": THREE MAJOR INDEPENDENT PROMOTERS "CHANNEL" EFFORTS ELSEWHERE!



If you're with a station NOT owned by a very large corporation, (a conglomerate possibly monopolizing the economy of our industry), you might want to have a clear idea on who your independent promoter is also in bed with. Clearly, if this very large corporation is channeling its efforts into areas other than radio, chances are that your indie is channeling their efforts right along with it. These efforts could create major hassles in the near future FOR YOU — especially when you're trying to put together a concert or club date!

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Mapleton, Regent Make Multistation Buys

In late-summer spending sprees, radio newcomer **Mapleton Communications** picked up not one, but two clusters of radio stations in Merced, CA, and **Regent Communications** bolstered its stable with seven new stations. Additionally, **Joyner Radio** has closed on three separate deals in Virginia.

In an Aug. 29 deal, Mapleton paid \$4.3 million for four stations in Merced: It picked up News/Talk KYOS-AM and Oldies KABX-FM from Ed Hoyt's Merced Radio Partners and bought AC KIBG-FM from Yosemite Radio Partners, also led by Managing Partner Ed Hoyt. The same afternoon Mapleton purchased Clarke Broadcasting's KAXW-AM, KRAN-AM, KJMQ-FM & KLOQ-FM/Merced. Terms were not disclosed for the second deal, and Mapleton is running the stations via an LMA pending FCC approval of the purchase.

Mapleton entered the radio business just a week earlier by purchasing Marathon Media's Medford, OR cluster of KCMX-AM & FM, KTMT-AM & FM, KAKT-FM & KBOY-FM. Terms of the deal were not disclosed, and Mapleton Communications, which is owned by Mapleton Investments, is running the stations under an LMA.

When the Medford deal was announced, Mapleton Radio Division VP Dale Hendry told R&R that the company plans to become a small regional player focused on local content. He added that it would be realistic to expect that it could eventually own between 40 and 50 stations.

Halfway across the country, Regent Communications has purchased seven stations in Lafayette, LA from ComCorp for \$39.6 million in cash: Sports KPEL-AM, Adult Standards KROF-AM, Alternative KFTE-FM, Country KMDL-FM, News/Talk KPEL-FM, Classic Rock KRKA-FM and AC KTDY-FM. Regent, which plans to close on the deal late in the fourth quarter, is financing the purchase under its existing credit facilities. ComCorp exits the radio business with the deal.

Regent has also closed on its \$20 million acquisition of the Cromwell Group's Peoria, IL cluster of Religious WVLE-AM, Country WFYR-FM, Rock WGLO-FM, Alternative WIXO-FM and CHRs WPPY-FM and WRVP-FM. Regent, which has bought 16 stations in 2001, now owns and operates 60 stations in 12 markets.

Joyner Radio closed this week on three deals in Virginia: Its \$1.05 million purchase of Old Belt Broadcasting's WJWS-AM & WSHV-FM/South Hill, a \$450,000 purchase of JLC Properties' WJLC-FM/Clarkesville and its \$735,000 deal for Patricia Wagstaff's WFXQ-FM/Winchester.

—Katy Daley

Pennsylvania

WCED-AM & WMOU-FM Du Bois

PRICE: \$4.2 million
 TERMS: Asset sale for cash
 BUYER: First Media, headed by President Alex Kolobielki. Phone: 410-822-3301. It owns six other stations. This represents its entry into the market.
 SELLER: Vox Media Corp., headed by President Jeff Shapiro. Phone: 781-239-8018
 FREQUENCY: 1420 kHz; 102.1 MHz
 POWER: 5kw day/500 watts night; 28kw at 663 feet
 FORMAT: Oldies; Country

Transactions

Continued from Page 6

TERMS: Asset sale for cash
 BUYER: VCY America Inc., headed by VP Victor Eliason. Phone: 414-935-3000. It owns eight other stations. This represents its entry into the market.
 SELLER: Riverside Youth & Rehabilitation, headed by President Carl Sullivan. Phone: 740-453-7302
 FREQUENCY: 91.7 MHz
 POWER: 6kw at 328 feet
 FORMAT: N/A
 COMMENT: This station is currently represented as a construction permit.

Latest Calls From Wall Street

Company	Analyst	Rating	Target Price
Ackerley Group	James Boyle, First Union Securities	Market perform	N/A
Beasley	Shawn Feely, CIBC World Markets	Buy	\$18
	Timothy Wallace, Banc Of America	Buy	\$17
Clear Channel	James Gross, Barrington Research	Buy	\$72
	Vinton Vickers, JP Morgan	Long-term buy	\$74
	Niraj Gupta, Salomon Smith Barney	Buy	\$71
	James Marsh, Robertson Stephens	Strong buy	\$80
Cox Radio	James Boyle, First Union Securities	Buy	\$29
	James Marsh, Robertson Stephens	Buy	\$33
Cumulus	James Marsh, Robertson Stephens	Buy	\$16
Disney	Christopher Dixon, UBS Warburg	Buy	N/A
	David Miller, Suto & Co.	Buy	N/A
	Doug Mitchelson, Deutsche Banc Alex. Brown	Market perform	\$32
Entercom	Paul Sweeney, Credit Suisse First Boston	Strong buy	\$60
	Andrew Marcus, Deutsche Banc Alex. Brown	Strong buy	\$69
Emmis	James Marsh, Robertson Stephens	Buy	\$35
	Vinton Vickers, JP Morgan	Long-term buy	\$28
	James Boyle, First Union Securities	Strong buy	\$35
	Andrew Marcus, Deutsche Banc Alex. Brown	Buy	\$33
Entravision	Niraj Gupta, Salomon Smith Barney	Buy	\$13
	David Miller, Suto & Co.	Accumulate	\$16.50
	Marc Nabi, Merrill Lynch	Long-term buy	N/A
Hispanic Broadcasting	Niraj Gupta, Salomon Smith Barney	Outperform	\$28
	Drew Marcus, Deutsche Banc Alex. Brown	Buy	\$31
Lamar Advertising	James Marsh, Robertson Stephens	Strong buy	\$51
Radio One	James Boyle, First Union Securities	Buy	\$21
	James Marsh, Robertson Stephens	Buy	\$25
Regent	James Marsh, Robertson Stephens	Buy	\$11
Salem	Paul Sweeney, Credit Suisse First Boston	Stable	\$32
	James Marsh, Robertson Stephens	Strong buy	\$35
SBS	William Meyers, Lehman Brothers	Buy	\$12
Sirius Satellite Radio	John Stone, Ladenburg Thalmann & Co.	Buy	\$42
Viacom	Jordan Rohan, Wit Soundview	Buy	\$50
	Vinton Vickers, JP Morgan	Long-term buy	\$81
	Doug Mitchelson, Deutsche Banc Alex. Brown	Strong buy	\$89
	Jessica Reif Cohen, Merrill Lynch	Buy	\$70
	David Miller, Suto & Co.	Buy	\$68
Westwood One	Raymond Katz, Bear Stearns	Buy	\$60
	Michael Kupinski, AG Edwards & Sons	Buy	\$38
	Richard Rosenstein, Goldman Sachs	Recommend	N/A
XM Satellite Radio	John Stone, Ladenburg Thalmann & Co.	Buy	\$36

FCC

Continued from Page 4

"That's the first we'd heard of it." That staffer also noted that there are restrictions in place at the FCC against leaking privileged information.

While the *Communications Daily* report said the FCC's satellite operations would fall under the new bu-

reau, one FCC staffer questioned whether all of that division's operations would migrate. Instead, the source theorized that only digital-broadcast-service licensing would move, since those services get their programming feeds from cable.

At least one FCC employee hopes the changes don't happen, worrying that combining different services in

one bureau will lead to turf wars among employees, with each camp fighting for frequency-spectrum allocations and other resources. But she concedes that, if it's in the works, there isn't much that can be done to stop it. "Something will happen by next year. People talk about different proposals, but it's whatever the commission decides."

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"To live a creative life, we must lose our fear of being wrong." — Joseph Chilton Pearce

DO DEMOGRAPHICS TRULY DEFINE YOUR STATION?

■ Programming, marketing and selling by lifestyle instead of demo

By Pam Baker

Sales & Marketing Editor
pambaker@ronline.com



Classic Rock, Hot AC, Triple A, News/Talk — if you were to talk with an AE from each of these formats, all of them would probably tell you that their station's target demo is adults 25-54. But do all these formats really appeal to and reach the same audience? Of course they don't.

Media consultant Valerie Geller has developed a new concept, Life-Stage Demographics,

that challenges radio stations to rethink their programming and how they market themselves. Instead of making their decisions based on demographics, Geller suggests that stations focus on the audience's lifestyle and life stage. She says, "The pivotal moment for me came when I was watching a focus group that consisted of women between the ages of 23 and 54. A 23-year-old and a 51-year-old bonded before the session began and started talking enthusiastically about their Mommy & Me classes, what minivan to buy and where to stay at Disney World. Two women, 28 years apart — nearly three generations — and they had similar lifestyles and were interested in exactly the same things. That was the moment the light bulb went on in my head and I started to develop Life-Stage Demographics."

Geller began examining research and focus-group results and developed a system that can effectively tap into listeners' lifestyles and life stages. Armed with this information, stations can make programming and marketing decisions based on what's important to their listeners. "I tested this concept in Australia and Europe first," Geller says, "and the results were astonishing. We had huge, huge ratings increases. I then invited the salespeople to attend my 'Creating Powerful Radio' workshop, where I explained the Life-Stage Demographics research, and that ended up helping the AEs sell the stations better. It was a win-win for everyone."

For our special NAB issue, Geller has agreed to share her Life-Stage Demographics concept with R&R readers. She says, "If radio managers and programmers begin to look at their audiences by life stages instead of by demographics, they will be shocked at how positively the listeners will respond."

LIFE-STAGE DEMOGRAPHICS

I'm sure you've heard someone joke, "25-54? That's not a demographic, that's a family reunion!" Don't laugh; it's true. With 12+, 18-24, 25-54, 35-54, 55+, in the radio industry we've programmed and sold in terms of age-targeted demographics for so long that we've missed out on an important fact: American culture is changing. I work with hugely successful radio stations all around the world, and one secret they all have in common is that they cross demographic lines. A key element of their programming success is that their air personalities speak the truth, have a good sense of humor, provide new and useful information and, most important, relate to the listeners. The stations cross demographic lines

because good entertainment attracts listeners of all ages. It's the lifestyle and life stage that dictate what appeals to different groups of listeners.

Here are some of today's realities:

Age doesn't determine the lifestyle or life stage of a listener. Fifty-five years old today is not what 55 years old was in the past. Consider the fact that Cher, Don Henley, Jimmy Buffett, Naomi Judd and Sylvester Stallone will all blow out 55 candles on their birthday cakes this year. People are living longer because of medical breakthroughs and the emphasis on leading a healthier lifestyle. In addition, 55-plusers have more disposable income to spend on leisure activities, vitamins and exercise equipment, travel, clothing, cars, gadgets and more.

Now is the time to rethink traditional demographics and focus on the life stages of your listeners. A 44-year-old single female professional might be living the same lifestyle as a 23-year-old single woman working in the big city. In contrast, a 44-year-old mother of three might lead a lifestyle similar to that of a 23-year-old with a couple of kids in the suburbs.

The chronological age of the listener doesn't matter as much as his or her lifestyle. A recently divorced 51-year-old man might spend his cash on designer clothing, a sports car, meals at expensive restaurants and premier seats at sporting events. His radio-listening habits might include Rock, Talk, Sports or such personalities as Howard Stern, Tom Leykis and Don Imus. His lifestyle could mirror that of a 26-year-old single executive who spends his time and money in roughly the same ways.

LIFE-STAGE CATEGORIES

Every station appeals to a variety of listeners who are experiencing different life stages. However, there are always one or two life-stage categories that represent the majority of a particular station's listeners. To help you identify your station's life-stage audience, I've broken out the categories below.

Kids. There are as many kinds of kids, teenagers and young people as there are types of adults, so this group gets further divided into four categories:

- Kids on the academic fast track: "I want to be a doctor, so I study all the time."
- Sports fanatics: "I play football, soccer, baseball — any sport."
- Popular and trendy: "I spend all my free time at the mall, hanging out with my friends. I'll worry about my future later."
- Perennial kids: These "kids" may be 18, 35 or even older. Although this person may be attending college or still living at home, he or she is making important independent spending decisions.

Decision Pending. At this stage, usually the late teens or 20s, people are still trying to figure out who they are, what career path they want to take and how they want to live their lives. Because they haven't decided on a career path, these people might be working in low-paying or entry-level positions.

Career Commitment. These people are getting serious about the future and dedicating a lot of time and energy to making it work. This type of person might be attending college, entering the business world or starting a new career.

Before You Buy a House. Renters live a vastly

different lifestyle than homeowners. In addition, people who live alone live a dramatically different lifestyle than couples or roommates.

After You Buy a House. Homeowners watch home-improvement shows. They hang out at Home Depot and hardware stores. They buy big-ticket items for their houses instead of spending money on spontaneous trips. They've cut down on restaurant spending, and they stay home more.

Living Single: The Loner Lifestyle. These people spend, spend and spend on themselves.

Living as a Couple: Committed Relationship or Marriage. These couples are interested in activities together. They consult one another on major decisions and expenditures.

People With Kids. This group crosses many demographics. If you were to attend a Mommy & Me class, the mommies might range in age from teens to 50-plus. Amazingly, they may all have similar interests.

People Without Kids. Again, age doesn't particularly matter here. The "Without Kids" people demonstrate many notable differences from the "With Kids" group. The "Without Kids" life-stagers rarely carry life insurance, they don't go to sleep at a particular time, and they don't keep to a predictable routine. In this life stage there is significantly more spontaneous travel, more evenings out and, often, a stronger commitment to career, both in the number of hours dedicated to the job and the desire to earn more money.

Good Health. People in good health enjoy sports, take trips and tend to be culturally rich and adventurous.

People in Ill Health. This can hit a person at any life stage. In addition, many children in their 30s, 40s and 50s are faced with becoming their parents' caretakers and making decisions about their parents' health. Health issues and disease prevention are hot topics for people in most life stages.

Special-Interest Groups. This category is growing each day. We've already seen significant growth in Christian-radio formats and Sports radio, as well as successful cable programming like the Food Network and Home & Garden Television and such shows as *The Antiques Road Show*. Stations are finding that programming and sales need business news and features, and they're also tapping into the enthusiasm of pet owners. People who are passionate about specific areas of interest cross over every demographic. Special-interest groups are a demographic, no matter what their ages.

INCOME AND EDUCATION

We've also been foolish in the way we define our listeners by race or income level. People are defined much more by education and social class than by income. Take a lesson from National Public Radio: A listener may be dirt-poor but educated — and may be listening to the same station as the multimillionaire in the next car.

An upper-class or middle-class African-American, Hispanic or Asian person has concerns similar to those of an upper- or middle-class Anglo-Saxon. Programmers worry too much about targeting a racial demographic rather than a life stage or lifestyle.

HOW THIS AFFECTS RADIO

With all the talk of consolidation, niche programming and other broadcast trends in the new millennium, it makes sense to broaden traditional broadcast-demographic thinking and start focusing on programming and advertising that appeals directly to listeners at their various life stages, instead of focusing only on how many years they've lived.

Valerie Geller is President of Geller Media International, which consults radio stations and broadcast groups in the U.S. and around the world. Geller is the author of *Creating Powerful Radio: A Communicator's Handbook* and *The Powerful Radio Workbook: The Prep, Performance and Post-Production Planning*. The eighth annual Geller Media International Producer's Workshop will be held on Oct. 20 at the Cornell Club in New York. For more information or to contact Geller, call 212-580-3385, or visit www.gellermedia.com.



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R&R GM spotlight

SHEILA O'CONNOR
**VP/EM of KUDD-FM (Dianna@107.9)/Salt Lake City and
KQVO (Sports 960)/Provo, UT (Millcreek Broadcasting)**


■ She's a hit — 30 years with a bullet!

This week's GM Spotlight honors 30-year radio veteran Sheila O'Connor of Millcreek Broadcasting. "I'm proud to work for one of the best GMs in the country," e-mails an R&R reader. A staffer writes, "Sheila is an inspiration to all. She works hard, empowers her staff and has a great sense of humor." Congratulations!

I decided to enter the world of broadcasting because:

"The radio business seemed so glamorous to me."

First job in broadcasting:

"Actually, it was in television, at WCIU-TV in Chicago. I started out in the traffic department and ended up floor-directing and, eventually, doing a little directing. To be honest, I wasn't much of a director. The engineers saved my keister on more than one occasion. So, 30-some years later, thanks, guys!"

Career highlights:

"After it dawned on me that I wasn't going to be an Emmy Award-winning television director, I looked around and said to myself, 'Who are those folks all dressed up, working during the


Utah's Hit Music Station

day and driving nice cars?' Turns out those were the salespeople, so I decided to be one. I quickly discovered that there was not a crying need for inexperienced reps in Chicago. I got on at WRKR in Racine, WI, and, as they say, the rest is a geography lesson — Florida, Illinois, Georgia, California, Arizona, Nevada, Utah. Every station, every opportunity, is a highlight."

The most challenging aspect of being a GM:

"Finding good people and then discovering how to let them develop into the best they can be."

My most unforgettable moment at a radio station:

"There are so many, but the one that stands out most of all is watching the computer download that very first book at WWBZ (The Blaze) in Chicago. We had been told, 'Your brand of rock 'n' roll won't work. That's why no one else is doing it.' Then, bam! We took the market by storm. It was sweet!"

What news story or event generated the most attention, and why?

"In 1999 at WRKR & WXLC in Waukegan, IL, we conducted a toy-drive promotion with a local middle school in conjunction with the Walter Payton Foundation. I don't suppose a Christmas-time toy drive is anything special — until you

realize that the children hosting the drive had very little themselves. You cannot stay dry-eyed watching children whom you know are not going to have a very materialistic holiday work, earn the money and then shop for gifts they would like to have for themselves but instead give away to other needy children. It was a very special and emotional event that demonstrated the true meaning of Christmas."

My favorite album of all time is...

"Impossible question. Here's what's loaded in my CD player now: Miles Davis' *Kinda Blue*, *Four Tops Live at the Roostertail*, *Afropea3's Telling Stories to the Sea*, *Fleetwood Mac's Shrine '69* and *Hevia's Tierra de Nadie*."

If I weren't in the radio business I'd probably be...

"A beach bum."

I'm most proud of:

"The friendships I've made over the years. When all is said and done, radio is still a business of people with a passion to entertain and inform. I have an address book filled with exciting, knowledgeable and creative people all over the country; it's my greatest asset."

The best words of advice I've ever received were:

"Never call anybody's baby ugly."

You'd be surprised to know that....

"I won a cherry pie-baking contest in eighth grade."



The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pbaker@rronline.com.

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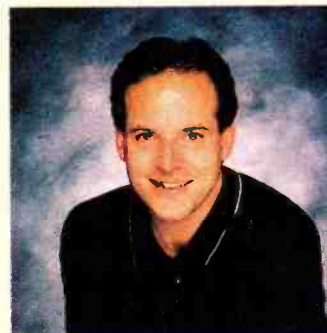
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Consolidation has not only changed the landscape of radio, but it has also reshaped the research arena that serves radio. Most of the "old" research companies have either gone out of business or have been swallowed by the largest groups to serve only their stations. Paragon has done neither. Paragon's strategy has been to focus only on radio "operators" who still understand the integrity of on-air content, and to broaden our media and entertainment client base.



Due to our incredible growth in radio and all media and entertainment, it is important that we clarify our brand. Therefore, we have taken a new name: **Paragon Media Strategies**. Same company. Same people. Same great service. Same successful clients.

Paragon works for successful radio stations worldwide because we help produce higher ratings.

- ◆ Our U.S. radio clientele includes many of the large groups that we count as operators...Susquehanna, Bonneville and Infinity, to name a few.
- ◆ We remain partners with "independent" operators, such as Mid-West Family Stations, Bristol Broadcasting, Triad and Lotus, all of whom compete favorably against major consolidated clusters in their markets.
- ◆ We work heavily in non-commercial radio, including National Public Radio and numerous local public radio operators.
- ◆ We are now in our second decade of working closely with Rogers Media-Radio in Canada, as well as established radio companies in England, Ireland, Italy and Germany.

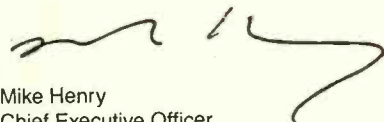
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- ◆ We aid AT&T Cable & Broadband on the expansion of digital TV.
- ◆ We work with large daily papers in many cities, including New York, San Francisco and Boston, to grow readership amid heavy competition.
- ◆ We help National Cinema grow market share in the movie theater industry.
- ◆ Paragon is a close strategic partner with Blockbuster Entertainment as they find new ways to "bring entertainment home" through expansion into pay per view, video on demand and time shift TV.
- ◆ Paragon helps trailblazers into new media technology develop advancements such as electronic bookmarking, which will redefine electronic advertising in the future.

As with great radio stations, Paragon Media Strategies is only as good as its employees. Our division heads include Larry Johnson, President/North American Radio (8 years with Paragon), Chris Porter, President/International Radio (19 years), and Michael Reid, President/Media & Entertainment (12 years).

If Paragon Media Strategies can help your radio station or group, please contact me directly via email or phone. If you are attending the upcoming NAB Convention in New Orleans, please contact me in advance to set a meeting, or reach me at the New Orleans Hilton (504-561-0500). I look forward to hearing from you!

Sincerely,



Mike Henry
Chief Executive Officer



Mike Henry
Chief Executive Officer
mhenry@paragonmediastrategies.com
303-922-5600

STRATEGIC PLANNING

- Perceptual Studies
- Auditorium Music Tests
- Internet Studies
- Focus Groups
- Tracking Studies
- Sales Assessment Studies

THE MAGIC OF E-MAIL NEWSLETTERS

Budget cuts. Consolidation. Ratings and come erosion. These are just a few of the problems radio stations are facing in today's economic environment. Now, more than ever, it's imperative that stations arm themselves with the weapons needed to win the ratings and revenue wars.



TRIPP
ELDRIDGE

In a new monthly feature, Marketing That Makes a Difference, the experts at Direct Marketing Results will offer advice and answer the marketing questions most often asked by radio stations.

Over the past year I've received dozens of e-mails from GMs and marketing directors asking for information about how to produce monthly newsletters that can be sent via e-mail instead of traditional (and expensive) U.S. mail.

Here's the hypothetical situation I posed to the DMR team: I'm in the process of putting together my 2002 marketing budget. Next year I would like to develop a program to send out monthly e-mail newsletters to our listeners and our advertisers. How much should I budget for this project, and what are my options for handling it? Below is DMR President Tripp Eldredge's response.

Developing an effective e-mail strategy isn't difficult, but you must first understand the process so you can make the right choices for your station. E-mail systems range from shrink-wrapped bulk-broadcast mailers called list servers for about \$250 to highly flexible database-driven systems with personalization and tracking ability for \$35,000 to \$50,000.

Because of the strengths of higher-end programs, most companies today are opting for database-driven

systems by "renting" applications over the Internet for a monthly licensing fee. Licensing fees range from \$250 to several thousand dollars a month, depending on the quality of the software and the volume of message traffic. Your annual budget should include \$8,000 to \$10,000 for the software tool (see table, below).

Keep in mind when you're budgeting that effective e-mail marketing is as much a product of the right strategy as it is of the right software. Consider taking on a strong e-mail-marketing partner that can provide you with both the software and the strategy development to help your project build ratings and revenue. But, whether you undertake e-mail-marketing development internally or choose to bring in a partner, plan on allocating some resources.

SOFTWARE AND SERVICE

Companies that specialize in marketing communications are also often able to provide e-mail-marketing services. Such firms combine the software with the

MARKETING THAT MAKES A DIFFERENCE

dmr

direct
marketing
results

experience and expertise to help you develop, apply and execute an effective e-mail-marketing strategy. Below are some of the applications DMR has designed with and for its clients.

Alert lists. Alert lists are different from newsletters. Alerts are not regular e-mail; instead, they're triggered by such events as severe weather, an important concert announcement or a major traffic problem.

Client lists. Your station can be the database manager for your clients' e-mail lists. For example, you might partner with a Dodge dealer to create and execute e-mail campaigns that tie into the on-air schedule. An on-air announcement might say, "Visit ABCDodge.com and look for the little gold box. Click the box to receive our 'New Car Alert' and receive a free oil change."

Rich-media e-mail.

It's been reported that 95% of users of web-enabled computers have RealPlayer on their machines. Used correctly, e-mail with rich media — embedded audio or video — can have dramatic results for listeners and advertisers. Audio can connect an on-air message with an e-mail message in a unique way. For example, when listeners open your e-mail, they might hear something like "Thanks for opening the 'Pepsi Personalized Entertainment Guide' for Sept. 7."

Rich media also offers the opportunity to insert a client's television spot into an e-mail message. You can track who opened the e-mail and played the spot, and, once you know that, you can send followup e-mail to those people.

Most stations start out their e-mail marketing with a general newsletter, and those messages don't need to be boring. Today, with html and quick-loading Flash graphics, your newsletter can deliver a high-impact opportunity to build loyalty and revenue. One DMR client inserted a trackable banner ad into an html-based newsletter; listeners clicked the banner to view a short original video created by BMW. DMR tracked a 21% click-through rate to report to BMW. Now a followup e-mail can be sent to the listeners who clicked through inviting them to an exclusive test-drive party for station listeners.

Embedded Flash animation can also provide "mini-websites" within an e-mail that include product details, sponsorships and coupons. A Flash-based "Car Tips" section sponsored by, for example, Tri-State Dodge could include special pricing details. You might also include "The Budweiser Party Connection" or a "Tower Records Make-It-or-Break-It" area with audio clips of the week's hottest selections.

On-air and e-mail coordination. Make a sponsor's on-air campaign tie in with its e-mail sponsorship. For example, on-air spots can promote the "Pepsi Personalized Entertainment Guide" and invite listeners to "Click on the special Pepsi globe in this week's guide to win tickets to a movie premiere." Listeners click a trackable URL and are registered instantly. The target page they're taken to after clicking includes a printable coupon for Pepsi products.

Special-interest micronewsletters. Your sponsors can supply the content for micronewsletters of special interest to particular segments of your audience, and a system like DMR's UnityMail can completely automate such newsletters, sending out content once a month with the sponsor's links included.

One station created a sponsorship opportunity with a local brokerage firm for an "Investor 101" newsletter. The brokerage sponsored and provided the content for a free 10-part series about investing. A registration page for the newsletter was created on the station's website, and the brokerage firm's on-air spots drove listeners to the page. The DMR UnityMail e-mail system then delivered the messages, one every other day, to the listener, beginning automatically on the date they registered.

A micronewsletter campaign could also feature a three- to five-part series on how to buy a new home, choose a contractor or fix your plumbing. Local banks, builders or home-improvement firms would provide the content and sponsorship.

Everyone wants to get a great deal, and a "Special Deals" micronewsletter can feature eight to 10 two-for-one specials, discounts and notices of invitation-only sales by your key clients. Like airlines' e-mail discount programs, these newsletters are anticipated and relevant, and they get read.

Done correctly, an e-mail-marketing initiative can net your station hundreds of thousands of dollars in additional revenue and add value for both key and new advertisers while it's building a new level of loyalty among your listeners. Your marketing budget should provide for the right tools, along with the skills and resources of a proven partner that can ensure that your messages are relevant, personalized and anticipated. Then you can make the best use of e-mail marketing to build your ratings and your revenue.

DMR, the industry's leading marketing strategy firm, creates multicontact direct-marketing campaigns that blend the science of targeting with the art of design to increase ratings and achieve lasting results. For more information, log on to www.dmrinteractive.com or call Tripp Eldredge at 859-655-9200.

ESTIMATED COST OF E-MAIL SYSTEMS

Service Level	Setup	Monthly License	Other fees	Annual Cost*
A	\$0-\$500, depending on database	\$100-\$500, depending on number of stations	\$100-\$200 per-request fees for data import and export, updates, queries, database cleanup or other modifications	\$8,400
AA	\$0-\$500, depending on database and complexity of registration form	\$250-\$750, depending on use of other services and number of stations	Per-request import and service fees may apply	\$9,600
AAA	\$1,000-\$3,000, depending on complexity of database, registration form, virtual domains to mask long or unbranded URLs, contesting ability and member-control functionality	One to 2 cents per message sent, with \$250-\$500 monthly minimum	Per-request fees for additional registration forms and added functionality	\$10,800

Other Notes

A: There is no mail-server engine, so messages are sent one by one. This can result in slow and inconsistent delivery — up to two days for databases over 10,000.

AA: Systems can be synched with an offline database. Limited mail-server and bandwidth functionality results in delivery times faster than A systems, but delivery may still be inconsistent.

AAA: Multiple mail servers and separate server-side processing software results in virtually instant e-mail sends. Systems also handle real-time removal of duplicated addresses and connection to other databases. Systems feature significant reporting features, including recording the number of people who open a message, click on the banner ads, etc. There are no additional fees for importing and exporting data or database cleanup.

* Assumes a database size of 45,000 with up to two messages sent per month and at least one database import, export or query request each month.

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www.reefindustries.com

ODE TO SUPERSIZING

By Rich Carr

With the economy shaky, the pressure is turned up high for account executives. "Make

your monthly budget." "Get new business." "Don't let that client cancel his order." "Do we need to move around accounts?" Nobody ever said radio sales was easy (at least not in the past six months).

In the midst of all this, pitching your station's website can get lost in the shuffle. Your sales manager mentions it in a sales meeting: "Come on, folks, the website is getting a lot of traffic. You owe it to your customers." The GM pontificates about "the potential of the Internet." Still, short of making AEs accountable for a monthly website budget, you've struggled to find the magic words that will get them to embrace website sales — until now.

Just supersize it. That's right, supersize your next radio package.

Nearly every national fast-food chain has already marketed this concept and convinced consumers that by spending only a few cents more they can get more value for their money. After all, for only 39 cents more you can upgrade to an extra-large fries and an extra-large drink — wow, what savings! Here's how your sales team can take this established concept and make it work for radio advertising.

Create a station-website rate card that lists every online opportunity available, and place a dollar amount next to each element or package. The next time a client — any client — buys airtime on your station, ask if the client would like to supersize their schedule. When they ask, "What do you mean?" simply show them your website rate card and say, "For an additional 15% over the cost of your total on-air schedule, I'll supersize your campaign by matching your on-air commitment with an equal amount of website ad

vertising. You've committed to a \$4,200 on-air schedule this month. For an additional \$630 — that's 15% of \$4,200 — I'll give you, for this first online order only, \$4,200 in advertising on our website. Here's our rate card; simply pick out those elements you'd like to be part of."

As radio professionals, we're accustomed to the 15% concept, and so are our advertisers. The supersize pitch is easy to implement: All AEs have to do is present the plan to new clients and let existing clients know it's available. Not only will you offer clients a value package at a great discount, you'll be educating them on your station's multimedia opportunities, where radio and the Internet work together to reinforce the brand, product or service.

The biggest advantage to this plan is that online advertising becomes new money for your station — money your sales team can position as "interactive print" that takes \$630 from a client's print budget and makes it work like \$4,200. Wow — that's a 666% return on investment!

Try implementing this strategy, and suddenly your website will begin to show signs of life, revenue will start to appear, and AEs will make the supersize pitch a standard part of their repertoire as they actually begin to feel comfortable with selling website advertising.

Adapt this idea to your own situation, and place a bounty on supersizing for your next sales meeting. Award prizes for "First Supersize," "Best Supersizer," "Biggest Supersize" and so on. Have fun with this approach because, when your staffers start seeing paychecks 15% larger and your PD doesn't have to give up a single unit to get there, everybody in the food chain will have a smile on his or her face. After all, you deserve a break today!

Rich Carr is VP of Radio Web Network (www.radiowebnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.



RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

SAVING OUR PLANET, ONE STATION AT A TIME

Dirty carburetors, clogged air filters and worn points and plugs not only waste gas and lower engine performance, they cause increased emissions of particulate matter and nitrogen oxides, which are among the most persistent of smog elements. Gasoline sales accounted for 61.4% of convenience-store revenue in 2000. Motor-fuel sales through convenience stores amounted to \$165.3 billion in 2000, 18.8% higher than 1999, according to a 2001 report by the National Association of Convenience Stores.

Category: Cause Marketing

Market: Albuquerque, NM

Submitted by: Interep

Client: New Mexico Oil & Gas Association

Situation: With skyrocketing fuel prices and increasing numbers of automobiles on the roads, the New Mexico Oil & Gas Association was searching for a way to help the environment by reducing auto emissions. City ride-sharing programs, while gaining in popularity, didn't seem to be making a strong enough impact in the typical Southwestern market, where using an automobile is regarded almost as an inalienable right.

Objective: The Oil & Gas Association wanted to create an advertising campaign that would raise the awareness of the 500,000-plus occupants of the Albuquerque metro about how carpooling, especially in the summer, can enhance the air quality in their city and county. Additionally, it wanted to publicize that certain of its member gas stations were offering a new type of fuel that is less likely to evaporate than other fuels and thus contributes less to ozone air pollution.

Campaign: The New Mexico Oil & Gas Association contacted a local public relations firm that, in turn, contacted KRZY-AM and KRST-FM in Albuquerque to help promote the association's ideas. The Country stations appealed to the organization because of their accurate helicopter traffic reports and large reach. The campaign was designed to reach working adults ages 25 to 54. Both stations helped develop an "It's Cool to Carpool" bumper-sticker promotion that offered cars with three or more adults on board a chance to receive a check for \$9.23 (KRST's dial position) to purchase fuel if they were spotted by a KRST or KRZY ground traffic vehicle. Each day during the five-week campaign the association sponsored all morning and evening traffic reports. Each week of the campaign included 28 60-second spots, 15 "brought to you by..." billboard announcements and 15 live announcements by air personalities that lasted anywhere from 15 to 30 seconds. According to Bob Gold of Bob Gold & Associates, New Mexico Oil & Gas Association's public relations firm, "Where the automobile and air quality are involved, radio is the natural choice to educate the public. The intent of this educational promotion was never to deliver an increase in gasoline sales. It was intended to reduce summertime auto emissions, and it has worked tremendously."

Results: Summertime emissions from automobiles in the Albuquerque metro area this year were close to 10% below the national average and nearly the best in the nation. And, although there was no stated goal of increasing fuel sales, traffic increased by 10% at New Mexico Oil & Gas Association member gas stations during the radio campaign. The association is elated and is looking into further radio campaigns in an ongoing effort to make Albuquerque a better place to breathe.

RAB TOOLBOX

More marketing information and resources from the RAB
Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at 800-232-3131, or log on to RadioLink at www.rab.com.

INSTANT BACKGROUND — CAUSE MARKETING

A total of 70.1% of U.S. households contributed to some type of charitable cause or organization in 1998, up from 68.5% in 1995 but down from 73.4% in 1993. (*Independent Sector*, 2000)

MARK YOUR CALENDARS

Important dates and events in the coming months



- **Sept. 11** — The Recording Academy presents the Latin Grammy Awards. Great Western Forum, Los Angeles; 310-392-3777
- **Sept. 12** — The L.A. Office Roadshow 2001: Music-label presentations to corporate brand marketers. Universal Studios Cinemas at Universal CityWalk, Los Angeles; e-mail roadshow@laoffice.com.
- **Sept. 19-20** — "Arbitron 101" PD Seminar. Columbia, MD; contact Bob Michaels at 972-385-5357
- **Sept. 20-Dec. 12** — Fall 2001 Arbitron
- **Sept. 25-28** — National Association of Black Owned Broadcasters' 25th annual Fall Broadcast Management Conference. Monarch Hotel, Washington, DC; 202-463-8970
- **Oct. 1-4** — NAB Satellite Uplink Operators Training Seminar. NAB Headquarters, Washington, DC; 202-429-5300
- **Oct. 8-11** — QuickTime Live! Conference. Beverly Hilton Hotel, Beverly Hills, CA; 408-354-2500 or www.apple.com/quicktime/live
- **Oct. 18** — The 16th Annual John Bayliss Radio Roast. The Pierre Hotel, New York; 831-624-1536
- **Oct. 20** — The Eighth Annual Geller Media International Producers Workshop. The Cornell Club, New York; www.gellermmedia.com

- **Oct. 25** — American Women in Radio & Television's celebrity book-launch luncheon for *Making Waves: The 50 Greatest Women in Radio and Television*. Tavern on the Green, New York; contact Frances Larose at 415-546-9608
- **Oct. 28-30** — Canadian Association of Broadcasters 75th Annual Broadcasters Convention. Ottawa, Ontario, Canada; 613-233-4035
- **Nov. 7-8** — Arbitron "Beyond the Basics" PD Seminar and Arbitron University. Columbia, MD; contact Bob Michaels at 972-385-5357
- **Nov. 11-13** — NAB European Radio Conference. Sofitel Paris Bercy, Paris; contact Mark Rebholz at 202-429-3191

2002

- **Jan. 3-March 27** — Winter 2002 Arbitron
- **Feb. 7-10** — Radio Advertising Bureau 2001. Orlando; 972-753-6740 or www.rab.com
- **March 28-June 19** — Spring 2002 Arbitron
- **April 6-11** — NAB 2001 Convention. Las Vegas; 202-429-5358 or www.nab.org
- **June 27-Sept. 18** — Summer 2002 Arbitron
- **Sept. 11-14** — NAB Radio Show. Seattle; 202-429-5358 or www.nab.org
- **Sept. 19-Dec. 11** — Fall 2002 Arbitron

QUESTION: Can I win with FM Talk?

ANSWER: YES! Sabo Media Busts Some Myths to Show You How.



The FM talk experts, Sabo Media, answers your tough questions:

Q: Why should I go talk with one of our cluster FM's?

- A:**
- You'll increase your station's value immediately. Higher commercial loads mean increased profits.
 - Foreground content gets better response for retailers than music.
 - You'll always be market exclusive. No one can duplicate your hosts.

Q: Isn't it more expensive?

- A:**
- Absolutely not. Sabo Media clients know that talk is more efficient.
 - Sure, old fashioned AM talk might be pricey, but we've shown our clients that modern FM talk is not.

Q: How long does it take to be successful?

- A:**
- New Jersey 101.5 was number 1, total audience in their first book and has been number 1 for eleven years.
 - "Real Radio 104.1" Orlando, won double digit shares in its target, year one.

Q: Where's the talent?

- A:**
- Everywhere. We help you recruit and train them.
 - Dr. Ruth Westheimer, Jon and Ken, Deminski and Doyle, Karen Kay, Russ Rollins, The Regular Guys, Ken Ober, and dozens more were discovered doing "something else" then trained at a Sabo Media member FM station.

Q: Won't it compete with our AM talk station?

- A:**
- Your AM Standards doesn't compete with your FM CHR even though both play music. Targeted-talk means no overlap.
 - You'll have full demo control because you're not putting on random talk shows. Stations that just put on a bunch of shows fail. Sabo Media's Targeted-talk format wins.

Q: Can we sell this FM talk thing?

- A:**
- Look at these clients and non-clients that are often number 1 local billers: KLSX Los Angeles, WTKS Orlando, New Jersey 101.5, WJFK Washington, WCKG Chicago.
 - Highest conversion ratios in the industry, often 2 : 1.

Q: How does this work? We've never used a consultant. I'm not sure we can hire a consultant.

- A:**
- Successful CEO's are happy to cut ramp-up time. You're not hiring a consultant. You're gaining access to proprietary facts that will cut risk and speed up your success. No smart boss objects to that.

- Discover how you can make more profit with Targeted FM talk than FM music.
- Call Harry Valentine or Walter Sabo. 212 681 8181 confidentially.
- Boy, do we have stories. Success stories.

SABO MEDIA

Programming Consultants.

OWN THE KNOWLEDGE THAT OWNS THE AUDIENCE.

Streamer Obtains, Offers RIAA License

■ SyncCast deal to get KKBT/Los Angeles back on the 'Net

By **Brida Connolly**

bconnolly@ronline.com

Irvine, CA-based SyncCast has become one of a handful of service

providers to obtain a webcasting license from the RIAA, and it's offering that license to broadcasters that use its streaming services for their web simulcasts.

SyncCast is the streaming provider for Radio One's KKBT (The Beat)/Los Angeles, and, SyncCast VP/Business Development Ezra Davidson tells R&R, it was KKBT that moved his company to seek the license. "[KKBT GM] Nancy Leichter asked us to get it back in December 2000, and we concluded the deal with the RIAA in March. Then, right when we were ready to go back up again, the AFTRA thing happened." The Copyright Office decision that web rebroadcasts are not exempt from performance royalties was made on Dec. 11, 2000, and that ruling was upheld last month on appeal. In April a number of broadcast companies took down their web simulcasts over a dispute with AFTRA concerning added fees for web rebroadcasts.

When will KKBT be back online? Says Davidson, "We are working with the management of KKBT. I'm not at liberty to say when they'll get back up, but we're working earnestly to get the stream up as soon as possible."

Davidson says that a nondisclosure agreement

prevents him from discussing the specifics of the license, but, as part of the arrangement, SyncCast will cover any retroactive royalties for web rebroadcasts by building them into its streaming fees. Davidson says, "Our deal with the RIAA was based on the fact that, if we get radio stations streaming now, and if we can have some way to pay the back fees, RIAA members will start making more money. I can't go into any specifics about the deal, but the timing was right, the RIAA was very flexible, and they were willing to take some things in March that maybe, in today's environment, they wouldn't have accepted."

Because it's not a DMCA-defined statutory license, the SyncCast license is not subject to the programming restrictions that will apply to webcasters that eventually receive those licenses. As of now, SyncCast's plans are to handle the AFTRA issue with either ad blocking or ad insertion.

Davidson concludes, "Right now Internet-only radio's picking up some, and it's not having to spend marketing dollars to do it. I've been in the industry for more than 10 years, and we need to be very careful not to get arrogant. We have to remember that we can't take listeners for granted. Ten to 20 years from now the environment is going to look very different, but our audience now wants our product in every form and fashion."



DIGITAL BITS

Richards Named MP3.com Chairman/CEO

Robin Richards has been appointed Chairman/CEO of MP3.com. Richards has been President of the online-music service since it was founded in 1999, and his appointment comes less than a week after the purchase of MP3.com by Vivendi Universal was approved by MP3.com shareholders. Vivendi Universal Chairman/CEC Jean-Marie Messier said, "Robin Richards possesses the leadership and dedication required to propel MP3.com to new heights, and I am confident that he will make tremendous achievements within the Vivendi Universal Group." Richards said, "I am honored to lead MP3.com into the next phase of its growth." He added, "MP3.com welcomes the opportunity to infuse Vivendi Universal with our robust technology and infrastructure products and services."

IM Networks, Texas Instruments Ally

IM Networks and Texas Instruments have joined to create iM Ready, a platform that will incorporate Texas Instruments technology to make iM Networks programming accessible to more Internet-radio devices. The platform, available to consumer-electronics companies, will, IM Networks said, "make Internet-radio features easy to integrate and cost-effective." IM Networks CEO Scott Smith said, "This is a big step in how we intend to get iM Tuning everywhere, directly integrating the technologies that will propel Internet radio off the PC and into the living room."

Site Of The Week

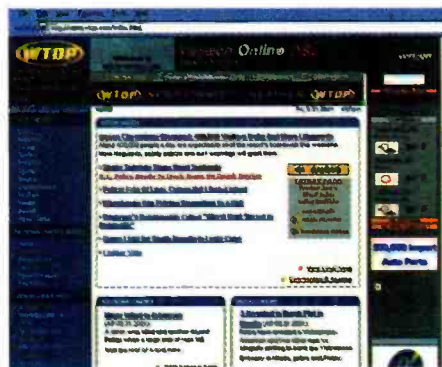
WTOP/DC's Website Is Tops For Content

The website of Bonneville News simulcast WTOP-AM & FM/Washington (www.wtop.com) is as no-nonsense as the station's programming: It's a functional frames-based interface that leads to a huge selection of diverse and useful content.

The site's audio stream is reached from a "Listen Live" button that brings up a choice of Windows Media or Real streams. The players are quick-loading, and the sound quality of the streams is excellent.

The website's "Top News" section offers frequently updated information in a dozen categories, with each heading leading to items supplied by any of a number of outside services: AP provides most of the world, national and technology news; the movie listings come from Hollywood.com; and the sports news is provided by SportsNetwork.com. Of course, outside services are used by most news-based websites to provide the continual fresh content users expect, but WTOP does a particularly good job of keeping the material organized and accessible.

There's lots of DC-focused content on the site as well, including headlines, weather and traffic and no fewer than three local-events guides (the most interesting is "Barber's Best Bets," under "WTOP Extras"). Under "WTOP Features" is an array of sponsored content, and here the quality is more variable. ERealty.com's "Home Buying Tips" includes basic but useful information, and Suburban Hospital's "Ask the Doctor" features several pages' worth of good general health info, but EDS's "e and Beyond" leans heavily on descriptions of the high-tech company's own services.



The site's Altavista-powered search engine is a surprising weakness. A search on "President Bush" brought up this unexpected result: "No artists were found!" The engine didn't find any albums, either, but provided a list of songs with "President Bush" in the title or lyrics. It struck out on Bush-related events and businesses, then, at last, down at the bottom of the page, were links to recent news articles. Though the search engine showed 1,000 hits, clicking for additional results kept bringing up the same five headlines. It appears that WTOP is using a search engine designed for music-station sites, but the effect, on a news site, is very peculiar.

On the business side, there are banners, buttons and sponsor links everywhere on this popular station site. But since WTOP has apparently decided to do without pop-ups, there's nothing that gets in the way of the site's main attraction: all that information.

—Brida Connolly

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- On Monday (9/10) Universal recording artists **3 Doors Down** discuss padlock maintenance, 8pm ET, 5pm PT (<http://chat.yahoo.com>).
- Also on Monday, Canadian rockers **Nickelback** tell you why the beer is so much better up north at 7pm ET, 4pm PT (www.rockonline.com).
- On Tuesday (9/11) rising teen star **Christina Milian**, like, y'know, joins TeenHollywood.com for a chat and stuff at 6pm ET, 3pm PT (www.teenhollywood.com).
- Also on Tuesday, goofy pop punkers **Sum 41** help you with your algebra homework at 7pm ET, 4pm PT (<http://chat.yahoo.com>).
- Find out how red **Afroman's** eyes are when he joins Yahoo! for a video chat this Thursday (9/13) at 6pm ET, 3pm PT (<http://chat.yahoo.com>).

On The Web

- This Friday (9/7) **John Hiatt** joins GetMusic's A List for an interview at 2pm ET, 11am PT (www.getmusic.com).
- On Wednesday (9/12) catch an interview with country star **Toby Keith** at noon ET, 9am PT (www.getmusic.com).
- This Thursday you'll drool over **Saliva's** video interview and performance on The E'coustic Sessions at 6pm ET, 3pm PT (www.getmusic.com).

—Frank Correia

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Stand out in a crowd.

Is there an ENTERPRISE in your future?

■ Connecting all your computers is the final step in actually being able to cyber-manage the masses.

by Michael Mann

Enterprise. Is it just another five-dollar word or a business solution to help you manage more? The term "enterprise" these days may be more contagious than the sniffles in a room full of 8-year olds, but just because you own a company with a telephone, a laptop and a sales manager, doesn't mean you are ready for a full-blown "enterprise." For the mega-corporations, "enterprise" is the communication tool necessary for survival as a big boy.

Today, the word "enterprise" is closely associated with high technology. Major computer companies like Microsoft, IBM, Dell, Compaq and others, are offering what they call "Enterprise" answers to computer problems. The goal of any 'enterprise' system is to create a common, shareable, giant warehouse of information to benefit those in decision-making capacities at a company. A productive enterprise must offer services encompassing multiple applications across many simultaneous users.

Here are just two examples of how industry giants Microsoft and IBM conveyed their message of the dramatic implication of new technology through a single word: "enterprise".

How Microsoft did it

Back in 1997 Microsoft was already promoting this notion of an "enterprise" solution to IT managers worldwide. They made sure the technical heads of corporations knew that once a firm's operating system was selected, the journey was most definitely NOT over.

What was the next step for IT managers? Server connectivity.

Choosing the proper server architecture was key to providing instant data exchange between multiple servers in a company, regardless of their location. How did they spread the word to IT managers that the time had come to think beyond the building's walls? How did they impress upon IT managers that the technology was available at a reasonable cost to create never-before-possible systems of linking all necessary computers in a department, in a division, in an entire company? Media. They used e-mails, direct mail, product announcements, white papers, press conferences and even TV ads and TV interview programs to "get the message out" that the IT manager's job only began with the selection of an operating system.

What IS Selector Enterprise, anyway?

RCS has created a unique software program which connects the well-known and highly successful Selector® Music Scheduling systems at many stations in order to provide management a method of instant, open data exchange. This data can then be accessed by any of your company's VPs, PDs or consultants so they can standardize, compare and analyze any single station or combinations of stations within the group. It is as easy to use as the Internet and has an unlimited number of simultaneous users.

IBM did it, too.

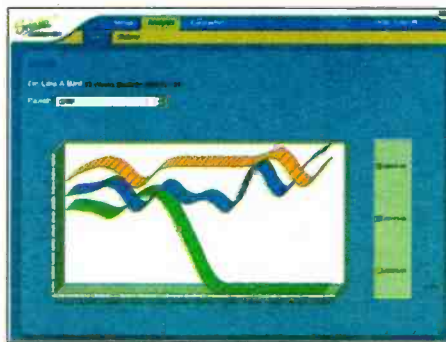
The response by IBM to the challenge of new technology providing a framework for company-wide information management was to create a series of protocol called Enterprise Solutions Structure (ESS). IBM used this logic: IT managers saw themselves as builders of information systems, not of businesses. However, as IBM explained, it was the specific ESS architecture of the information systems created by IT managers which in turn have a dramatic effect on the information available to business decision-making.

Thus, the case was made. There was a direct connection between IT managers and the business strength of a company! *IT managers can and will directly impact the economy in general and their company specifically*, based on the type and depth of system they create.

The 'enterprise' idea took off

Over time, not only Microsoft and IBM, but Dell, Compaq, Sun Microsystems and other leading technology companies eventually got the word to the tech people that it was now not only possible, but imperative, that successful companies connect their servers. They needed the IT heads of the mid-90's to know and understand the important and urgent task of providing simple and open paths for corporate data flow from and to corporate headquarters and between offices.

The message was simple: Unite your databases, "interconnect your servers", make the free and open exchange of information available to corporate owners, managers, department heads and even employees who would be able to work faster and smarter armed with the information they needed.



Compare song rotations between stations with Selector Enterprise.

The architect must be "one of us"

One of the primary factors in deciding which company to use as the architect for any enterprise system's infrastructure, as IBM explained, is that the builder needs to be well-versed in the patterns and interactions of business behavior and on-going commerce within that specific industry. In other words, they should know your business.

A new "enterprise" plan for radio

A few years ago, while consolidation in the radio business created "supersized" media corporations, RCS, the creator of Selector®, recognized its unique position within the radio industry. Realizing large radio companies would soon need a way to aggregate their data much like other industries, RCS designed an "enterprise" for radio, based on its unique position on the industry.

Because Selector® music scheduling already existed in over 85% of the music stations in America and around the world, the initial database framework of information is already in place. Thousands of music stations already use the same software. It made sense to explore Enterprise opportunities directly benefiting their present clients who are now ready for a "full-blown" system to help them manage their programming, promotion and productivity. Using Selector® as the structural backbone, they gave birth to a new product from the White Plains, New York based software company.

RCS began by creating an interface and application called Selector Enterprise. This browser-based configuration of

server and database technologies created an easy way of exchanging data between stations and their corporate headquarters. Because some radio groups might want to control every aspect of their "enterprise," RCS developed Selector Enterprise so that each group could have its own customized 'enterprise' system, including having the software reside on the corporate server.

RCS made the commitment and created an "enterprise solution" for the radio industry.

Why did it work in other industries? How can Radio make it work?

"We've seen the trend of regrouping radio stations not only in the US because of consolidation," said Philippe Generali, RCS President. "Worldwide broadcasters handle small or large clusters of stations in pretty much every country on the planet. It was only natural for RCS to come up with a service like Selector Enterprise that makes life easier for the programming staffs of these radio groups by sharing data, resources and information."

What does Selector Enterprise do?

Just as sales managers rely on daily sales figures, Selector Enterprise can generate daily reports on song airplay. It can help a group create a master system of programming resources and promotional assets. Within the software, a group VP of Programming or Promotion can track what is happening up to the minute on his or her stations by standardizing data and audio, comparing stations by format or region, and analyzing group-wide rotations. See box, below.

What's the top rotating song in your group? How many spins last week?

Radio station groups of today want to make better decisions faster, to harness the power of the Internet to have all the music information at their fingertips, instantly, regardless of the number of stations, formats, or geographical distance between them. Selector Enterprise gives every group programming freedom and flexibility with the right security so you can feel confident. "Enterprise" may be a word that is just picking up "Buzz" status, but it really is a BIG IDEA.

Need to STANDARDIZE your stations' data and audio?

Ever notice how each of your PDs use Selector in a different way? Learn from your best PDs. Dig deeper into Selector's 100% flexible scheduling matrix and create standards for Tempo, Mood, Energy, Texture, Song & Artist Notes and even Sound Codes. Once you see how all your stations are coded, it will help you make better, broader decisions of standardization, so you can begin building a master database for all your stations, for every format in your group.

Need to COMPARE your successes and UPGRADE, underachievers quickly? With a few clicks in Selector Enterprise you can compare specific stations in your group on one screen. Put your highest rated stations side-by-side with the lowest rated. Display each station's rotation as colorful pie, ribbon or bar graphs (pictured, above). Learn the common points of your successes and minimize weaknesses.

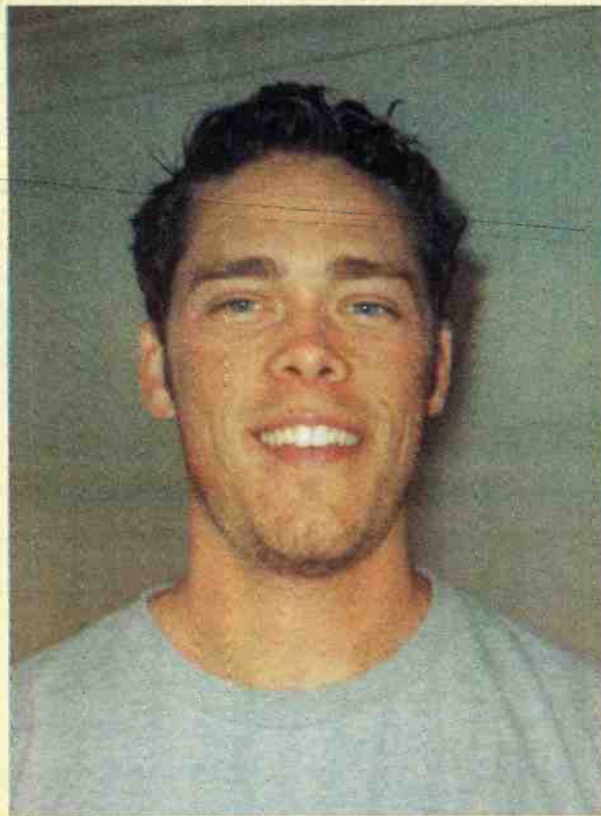


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- Keith Wallace • Anthony Dodd • Eric Forman • Scotty Gallin •
- Christopher Maldonado • Luis Antonio Morales Blane •



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AUGUST 25, 2001
WE WERE GIVEN AN ANGEL



AALIYAH HAUGHTON, GINA SMITH, KEITH WALLACE,
ERIC TORMAN, ANTHONY DODD, DOUGLASS KRATZ, SCOTT GALLIN,
CHRISTOPHER MALDONADO, LUIS ANTONIO MORALES BLANES

REST IN PEACE



Crenshaw Now PD At WCOL/Columbus

WCMS/Norfolk PD John Crenshaw has been named PD at WCOL/Columbus, OH. This is a return home for Crenshaw, who spent 5 1/2 years at the station and was MD/middayer when he moved to Norfolk in June 1999.

Crenshaw succeeds Gail Austin, who recently transferred to Clear Channel's Jacksonville cluster as OM. She continues as Brand Manager for WCOL.

Crenshaw told R&R, "My Barnstable colleagues, Andy Graham, Mike Kaneb and the airstaff here have been wonderful to work with over the last two years. I will really miss Virginia Beach, and I hate to leave. However, an opportunity opened up for my wife in Columbus at the same time that WCOL needed a program director. I'm going home to a station and city that I love. My thanks to Tom Thon, Gene Romano and Gail Austin for the opportunity."

Haskell Heads To 'Kat Country' As PD

Former WYCD/Detroit PD Eddie Haskell, who has spent the last two years as PD of Rhythmic Oldies KDJM/Denver, has been named PD of Clear Channel Country outlet KKAT/Salt Lake City. He succeeds Shawn Stevens, who will now concentrate on his morning show duties.

Clear Channel Salt Lake City OM Lee Douglas told R&R, "Eddie's passion for Country was a huge tiebreaker. And besides that, how can you not love a guy named Eddie Haskell?"

Prior to moving to Denver two years ago Haskell spent six years at WYCD. He was that station's Asst. PD/MD when he was elevated to PD in February 1996.

Brooks Adds WCMS Programming Post

WGH/Norfolk PD Randy Brooks has added similar duties at Barnstable Country sister WCMS. The promotion comes in the wake of John Crenshaw's departure for the PD post at WCOL/Columbus, OH (see story, this page).

Brooks told R&R, "I really want to thank everyone at Barnstable for giving me the chance to program two great Country stations. I'm looking



Brooks

forward to working with the WCMS staff, all of whom have been at the station for years and do great work."

Brooks joined WGH-FM nine years ago, after two years in Columbia, SC, where he worked at CHR WYYS (which later became Country WHKZ). He was Asst. PD/afternoon driver when he was elevated to WGH PD in July 1995.

'MFS/Memphis Goes Alternative As '93X'

Following a day of stunting, Infinity Broadcasting flipped recent acquisition WMFS/Memphis from Active Rock to Alternative on Aug. 31. WMFS will retain its call letters but is now calling itself "93X, the New Rock Alternative." PD Rob Cressman oversaw the flip and remains on board in the same position.

"We had already moved considerably toward the Alternative position," Cressman told R&R, "but we were too soft in some places with some older records that didn't make much sense. Also, we weren't playing some harder mass-appeal records like Disturbed or Linkin Park during the day. With our new position, it really is a mainstream

station. It has a better balance now."

In addition to the music, the station has updated its positioning with the help of the production department of Infinity sister station KROQ/Los Angeles. "All the production has been redone," said Cressman.

The first three songs played on the new 93X were Afroman's "Because I Got High," Papa Roach's "Last Resort" and Nirvana's "Smells Like Teen Spirit." The station ran commercial-free and jockless over the Labor Day weekend. On Tuesday syndicated morning man Howard Stern and the rest of the station's airstaff returned to their shifts.

Ray Rises To PD At Radio America

Radio America Network has promoted Steve Ray to the newly created position of Director/Programming. In his new job Ray will oversee programming operations for the Washington, DC-based network, which currently syndicates a menu of daily talk shows anchored by several notable hosts, including Oliver North, Doug Stephan and Blanquita Cullum. Ray will also

continue as the producer for Radio America's syndicated Gary Nolan Show.

"Steve has done a terrific job for us with Gary's show, and I'm sure he will bring some new blood to our entire programming department," Radio America President Jim Roberts told R&R. "This position has been long-needed by our network. As we continue to grow,

EXECUTIVE ACTION

Meyer Makes Mega Move As GSM In Tampa

Edward "Tex" Meyer, most recently GM of Genesis Communications' five Florida AMs, has joined Alfredo Alonso's Mega Communications as GSM of its WLCC & WMGG-AM/Tampa. He reports to Market VP/GM Rafael Grullon.

Grullon commented, "In our continuing efforts to improve the operations of our Tampa properties, I am extremely pleased to have a man of Tex's experience and background."

Meyer has more than 30 years of broadcast experience, including an 11-year stint as VP/GM of WBZZ/Pittsburgh under then-owner EZ Communications. He's also served as GM of Renda's WJAS & WSHH/Pittsburgh.

Lebhar Becomes GSM For Genesis/Tampa Duo

Genesis Communications has appointed Jeff Lebhar to the newly created GSM position at Business/Financial Talk WLVU-AM and News/Talk WWBA-AM in Tampa. Lebhar assumes sales management duties that were previously handled by GM Tex Meyer, who recently exited the stations to become GSM at Mega Communications crosstown WLCC & WMGG-AM (see story, above).

Lebhar, an 18-year Tampa broadcast veteran whose father and grandfather were both in the business, was most recently Director/Sports Marketing for Clear Channel/Tampa. He'll report to Genesis Communications owner/GM Bruce Maduri, who recently took over day-to-day management duties for Genesis' five Florida properties in Tampa, Melbourne and Orlando. Concurrently, Dan Hudson takes GSM duties for Genesis' Orlando and Melbourne stations.

Taiclet Tapped As American Tower Pres./COO

James Taiclet has been tapped as President/COO of American Tower Corp. Steve Dodge, who founded the company, remains Chairman/CEO.

"We have been searching for a president for some time to lead our rapidly growing operations and to focus on driving efficiency and scalability," Dodge commented. "We feel fortunate to have found Jim. He's an individual with exceptional integrity, young but experienced, proven and still developing. During his career he has engendered strong loyalty and respect from people whom he has led and has demonstrated a propensity for challenging convention while developing new approaches and better solutions. We welcome Jim enthusiastically to our company and to our industry."

Taiclet was most recently President of Honeywell Aerospace Services. Before that he was VP/Engine Services at Pratt & Whitney.

we're pleased to be able to expand our staff to meet the challenges of network radio in the months and years ahead."

Before joining Radio America Ray worked as an air personality and PD for Westwood One Radio

Networks' Oldies Channel and prior to that as a Format Manager for WorldSpace Digital Radio. Ray also spent over 20 years in various on- and off-air positions at a

RAY/See Page 26



i.e. america salutes
Doug Stephan's Good Day for adding
Nancy Skinner daily to his talk show!

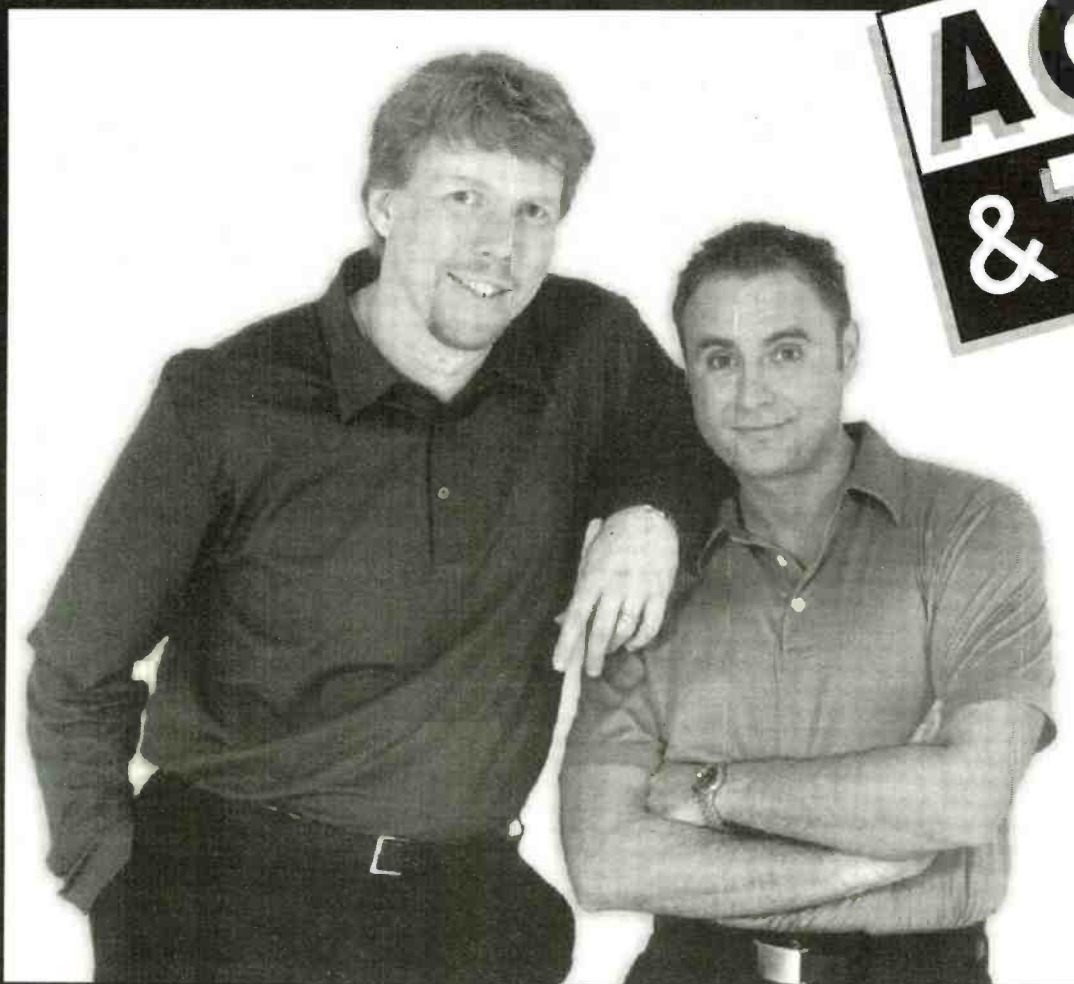
Hear Nancy (and Doug's) provocative views
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#1 with Persons 18-24 and 18-34
#1 with Persons 12+



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For more information contact
Melissa Donahue at 704.561.4952
or melissa@acetj.com

* Numbers pulled from Spring '01 Arbitron Ratings Book

National Radio

• **MJI BROADCASTING's** CMA Awards Week radio remote package includes a live broadcast Nov. 5-7 — during which participating stations conduct interviews with country artists — a three-hour preview special, a live broadcast of the Nov. 7 awards show, a live one-hour post-show broadcast from backstage and a CD of audio drops featuring highlights from past CMA Awards shows. For more information, contact Justin

Chadwick at 212-896-5397; *justinc@mj.com*.

Radio

• **DAVID KLOEPEL** joins Gaylord Entertainment as EVP/CFO. He was most recently employed at Deutsche Bank, where he was responsible for mergers and acquisitions.

Records

• **SCOTT PASCUCCI** joins Warner Music Group as President/Warner Strategic Marketing. He was most recently

SVP/Business Affairs, New Technology & Business Development at Sony Music Entertainment.

Industry

• **MIKE PEGAN** is appointed Dir./Sales at All Media Guide. He was most recently Sr. Merchandise Director, Media for ValueAmerica.com.



Pegan

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Phil Hall • 972-991-9200

Hot AC
Steve Nichols
No Adds

StarStation
Peter Stewart
No Adds

Classic Rock
Chris Miller
No Adds

Touch
Ron Davis
No Adds

Doug Banks Morning Show
Gary Saunders
No Adds

Tom Joyner Morning Show
Vic Clemons
No Adds

ALTERNATIVE PROGRAMMING
Steve Knoll • 800-231-2818
Gary Knoll

Rock
AMERICAN HI-FI Flavor Of The Week
GODSMACK Bad Magick
JOHN MELLENCAMP Peaceful World
DAVE NAVARRO Hungry

Alternative
COLDPLAY Trouble
GODSMACK Bad Magick
SEVEN CHANNELS Breathe

Triple A
CRANBERRIES Analyse
SHELBY LYNNE Wall In Your Heart

CHR
ALIEN ANT FARM Smooth Criminal
MICHAEL JACKSON You Rock My World
JESSICA SIMPSON A Little Bit

Mainstream AC
CALLING Wherever You Will Go
CRANBERRIES Analyse
JANET Someone To Call My Lover
JOHN MELLENCAMP Peaceful World

Lite AC
JOHN MELLENCAMP Peaceful World
LEANN RIMES Soon
JOHN WAITE Fly

NAC
FOURPLAY Save Some Love For Me
BOZ SCAGGS Payday

Christian AC
ANNOUNCED You'll Never Thrust
MICHELLE TUMES Oream

UC
No Adds

JONES RADIO NETWORKS
Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative
Teresa Cook
BUSH Speed Kills
HANDSOME DEVIL Makin' Money

Active Rock
Steve Young/Craig Attmaier
CRAVING THEO Stomp
DAYS OF THE NEW Hang On To This
STONE TEMPLE PILOTS Hollywood Bitch

Heritage Rock
Steve Young/Craig Attmaier
STAINO Fade
STONE TEMPLE PILOTS Hollywood Bitch
UZ Stuck In A Moment You Can't Get Out Of

Hot AC
Steve Young/Josh Hosler
JOHN MELLENCAMP Peaceful World

CHR
Steve Young/Josh Hosler
SUM 41 Fat Lip
TOYA I Do

Rhythmic CHR
Steve Young/Josh Hosler
AALIYAH Rock The Boat
JA RULE Livin' It Up
'N SYNC Gone

Soft AC
Mike Bettelli
ELTON JOHN I Want Love

Mainstream AC
Mike Bettelli
ELTON JOHN I Want Love
LONESTAR I'm Already There

Delilah
Mike Bettelli
No Adds

Dave Wingert Show
Mike Bettelli
ELTON JOHN I Want Love

24 HOUR FORMATS
Jon Holiday • 303-784-8700

Adult Hit Radio
JJ McKay
EVE U/GWEN STEFANI Let Me Blow Ya Mind
MICHAEL JACKSON You Rock My World

Rock Classics
Jon Holiday
No Adds

Adult Contemporary
Rick Brady
No Adds

RADIO ONE NETWORKS
970-949-3339

Choice AC
Yvonne Day
No Adds

New Rock
Steve Leigh
AFROMAN Because I Got High
CREEPER LAGOON Wrecking Ball
EVERCLEAR Rock Star
INCUBUS I Wish You Were Here
TRANSMATIC Come
PETE D'ORON Life On A Chain

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll
Jeff Gonzer
JOHN MELLENCAMP Peaceful World
OZZY OSBOURNE Gets Me Through

Soft AC
Andy Fuller
No Adds

Bright AC
Jim Hays
No Adds

Schuon

Continued from Page 3

Schuon said, "I am absolutely thrilled to be a part of such an amazing team at Arista Records. The combination of [Arista President/CEO] 'L.A.' Reid's exciting vision, the outstanding artists who comprise the roster and the inspirational leadership of Steve Bartels makes it truly a privilege to join this heritage label at such an exciting time."

Schuon joins the company from Elektra Entertainment Group, where she has been VP/Top 40 Promotion since 1999. Prior to that she spent five years at Sony Music, where she served as 550 Music VP/Promotion and Epic Records VP/Promotion.

Ray

Continued from Page 24

number of Los Angeles radio stations, including KMPC, KGRB and KLIT.

"I hope to be able to build on the foundation and great talents we have already in place here at Radio America," Ray told R&R. "Our goal is to develop more of a total network sound to our product and to include a wider array of guests and voices who can offer ideas and opinions beyond just the conservative point of view."

McCarthy

Continued from Page 3

"Scott is a terrific executive who brings a wealth of business-building experience that will be invaluable to growing these two very important areas," stated network President Traug Keller.

McCarthy has worked with the venture-capital firm Sequel Venture Partners and Internet start-up Privas seek and was GM of Radio Disney from its 1996 inception until 1999. Earlier in his career he was Director/Programming for ABC Radio Networks, where he managed its contemporary music department.

McCarthy replaces Geoff Rich, who has decided to retire from radio broadcasting to pursue his lifelong

Changes

AC: The Workday Wakeup With Dave and Holly, hosted by Dave Skyler and Holly Paulson, debuts on KRUZ/Santa Barbara, CA.

Cohen

Continued from Page 3
position in order to develop corporate-synergy projects and that he had been interested in working with the international division for some time. "I'd had a chance to meet and share ideas with our international partners when they visited the San Antonio stations," he said.
Cohen will report to Mays and work in the San Antonio corporate headquarters. Tom Glade took over Cohen's responsibilities of running Clear Channel's San Antonio cluster in June.

passion for teaching, writing and theater. Rich has a degree in theater from Princeton University and may be best-known as co-founder of Radio Today Entertainment (later acquired by ABC), which syndicated major radio properties such as the classic rock series *Flashback*, *The Dr. Laura Schlessinger Show* and *The Rick Dees Weekly Top 40*.

Mirsky

Continued from Page 3

morning show. Bottom line, the bar-baque in Philly just isn't that good. Go, Chiefs!"

Mirsky has been at 'YSP for six years. His other career highlights include programming gigs at WZTA/Miami and WDIZ/Orlando. He was also Coordinating Producer for MTV and Director/Creative Development for what is now E! Entertainment Television.

Capitol

Continued from Page 3

on-air personality for WYSP/Philadelphia.

Before joining Capitol Levine Baker was Director/National West Coast Promotion at Columbia Records. She began her music-industry career as a Regional Promotion Director for the Chaos-Work Group in Chicago. She then segued to Los Angeles as Columbia Records' local promotion rep and became Director/National West Coast Promotion for C2 Records.

Burruss, who in his previous tenure at Capitol was a Regional Promo-

CHRONICLE

BIRTHS

Musician **Dave Matthews**, wife Ashley Harper, twin daughters Stella Busina and Grace Anne, Aug. 15.

CONDOLENCES

Jazz musician **John Nelson**, 85, father of recording artist Prince, Aug. 25

Bob Hewson, 75, father of U2 frontman Bono, Aug. 23.



Artist/Title	Total Plays
3LW No More (Baby I'ma Do Right)	68
'N SYNC Pop	67
KRYSTAL HARRIS Supergirl	66
LIL' ROMEO My Baby	66
DREAM STREET It Happens Every Time	65
AARON CARTER Oh Aaron...	63
DESTINY'S CHILD Survivor	62
A*TEENS Bouncing Off The Ceiling...	60
BACKSTREET BOYS The Call	53
AARON CARTER Not Too Young, Not Too Old	44
A*TEENS Halfway Around The World	36
'N SYNC Tell Me, Tell Me...Baby	33
JESSICA SIMPSON Irresistible	33
BRITNEY SPEARS Lucky	33
BRITNEY SPEARS Oops!...I Did It Again	33
AARON CARTER That's How I Beat Shaq	31
BAHA MEN Who Let The Dogs Out	27
A*TEENS Sugar Rush	23
CARTOONS Witch Doctor	22
3LW Playas Gon' Play	21

Playlist for the week ending September 3.



tion Manager based in Atlanta, was most recently VP/Promotion at Epic Records. Prior to that he was VP/Promotion at Hollywood Records and a national Pop promotion executive at Interscope. He began his career as a Regional Promotion Manager at Columbia.

PROS ON THE LOOSE

KJFY/Des Moines morning/mid-day personality **Ashley Hart**, 515-265-5391.

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— Mrs. John Boy & Mrs. Billy



"...10 consecutive #1 books, men 25-54,
Mon-Fri 6a-10a. What said..."

— Bill Welter, *Walter's* (WFLA, Orlando)

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with approval." — Scott Wahl, *Program Director, WFLA, Orlando (6/10/04)*

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R&R 2001 Radio Industry Salary Survey

September 7, 2001

BY MARKET SIZE

	1-15	16-30	31-50	51-75	75-100	101-175	All	% Chg. '99-'00	
MGT.	General Manager	\$257,500	\$200,000	\$175,000	\$130,000	\$132,500	\$108,000	\$175,000	-16%
	Director Of Sales	245,000	165,000	120,000	90,000	79,000	—	100,000	*
	General Sales Manager	160,000	130,000	95,000	63,000	48,000	58,000	103,000	-24%
	Program Director	152,000	101,000	75,000	50,000	41,000	45,000	65,000	-18%
	Promotion Director	60,000	41,305	36,860	34,000	31,000	31,524	40,300	2%
PROGRAMMING	News Director	88,315	39,833	48,987	32,000	32,000	34,364	40,352	6%
	Research Director	45,000	34,063	—	—	—	—	40,244	6%
	Production Director	65,000	45,212	35,064	30,000	29,500	29,624	45,800	11%
	Music Director/Asst. PD.	75,000	45,860	44,175	34,060	27,000	—	48,500	8%
	Programming Assistant	31,365	26,380	28,000	40,000	—	—	30,000	5%
	Morning Drive Producer	50,464	33,000	28,000	21,000	25,000	—	31,000	19%
ON AIR	Morning Drive Talent	156,000	88,629	30,000	46,005	50,000	38,299	61,360	-7%
	Midday Talent	85,000	45,760	39,698	30,600	25,500	25,000	36,956	-3%
	Afternoon Drive Talent	90,000	52,590	40,000	36,000	30,000	25,000	42,900	-4%
	Evening Talent	58,500	33,493	37,288	22,000	24,500	20,000	30,000	-1%
	Late-Night Talent	60,265	25,957	23,313	18,640	—	—	25,000	-2%
	News Reporter	73,000	—	—	27,850	—	30,000	35,000	9%
	Sports Director/Announcer	60,380	—	—	27,500	—	—	50,000	22%
SALES	Local Sales Manager	131,311	86,355	63,900	42,000	42,000	54,000	85,000	-21%
	National Sales Manager	132,415	100,000	57,500	84,595	110,000	—	102,393	-15%
	New Bus./Retail/Co-Op	142,007	65,000	73,000	74,041	—	—	90,000	7%
	AE — Highest	219,236	140,010	101,529	80,600	85,000	77,629	115,000	7%
	AE — Second-Highest	191,269	114,256	74,819	64,000	54,112	64,241	85,682	-5%
	AE — Avg./Others	95,911	59,667	48,000	40,000	40,000	35,039	50,000	7%
OPS / SUPPORT	Promotion Assistant	31,704	25,809	23,300	24,000	25,000	22,672	25,809	8%
	Traffic Director	51,670	35,000	33,500	29,000	31,000	26,500	35,000	8%
	Continuity Director	38,305	27,615	26,800	25,950	22,000	—	30,774	6%
	Chief Engineer	88,709	66,494	50,000	47,520	48,000	45,000	60,186	0%
	Asst. Engineer	53,513	43,375	41,900	28,000	34,000	—	44,980	12%
	IT Network Administrator	56,000	50,000	45,650	37,800	—	—	48,250	15%
	Webmaster	39,508	45,000	30,825	34,250	—	—	39,508	23%
	Business Manager/Controller	78,150	60,000	45,350	42,000	39,144	40,500	54,834	1%
	Asst. Business Manager	41,000	35,000	33,862	30,058	26,000	30,900	35,000	9%
	Executive Assistant	43,500	36,000	32,490	35,000	—	—	36,000	9%
	Sales Assistant	30,000	27,000	25,500	24,000	26,500	24,000	26,000	4%
Receptionist	25,000	22,440	21,000	19,353	20,500	19,470	21,000	5%	

Data gathered for R&R by Miller, Kaplan, Arase & Co.

Compensation figures are for calendar year 2000 and include salary plus bonuses and incentives. Many responses include personnel with multiple duties, and many positions cover more than one commonly owned station. Please note that salaries for some positions in certain formats approach statistically reliable thresholds. Please exercise caution when interpreting this information.

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R&R 2001 Radio Industry Salary Survey

September 7, 2001 By Format (Includes Markets 1-175)

	AC	Alternative	CHR	Country	
MGT.	General Manager	\$180,000	\$217,500	\$150,000	\$150,200
	General Sales Manager	112,000	150,000	125,000	112,000
	Program Director	73,983	80,000	65,000	58,000
	Promotion Director	36,000	43,500	42,000	35,524
PROGRAMMING	News Director	37,917	—	38,000	38,500
	Research Director	30,000	—	45,000	—
	Production Director	50,125	45,000	32,714	39,982
	Music Director/Asst. PD	50,000	80,000	43,415	45,418
	Programming Assistant	31,933	35,000	30,000	30,000
	Morning Drive Producer	31,000	70,000	35,000	32,340
ON AIR	Morning Drive Talent	65,000	64,750	60,500	60,000
	Midday Talent	40,000	40,000	30,500	36,000
	Afternoon Drive Talent	41,000	56,870	40,000	41,366
	Evening Talent	31,788	28,825	27,000	28,917
	Late-Night Talent	27,097	18,000	21,277	22,500
SALES	Local Sales Manager	85,500	77,500	69,000	66,000
	National Sales Manager	107,500	102,000	82,500	89,000
	New Bus./Retail/Co-Op	90,000	—	60,000	80,916
	AE — Highest	130,000	123,000	116,750	100,000
	AE — Second-Highest	99,179	79,894	93,000	85,000
	AE — Avg./Others	54,650	49,563	55,000	50,000
OPS / SUPPORT	Promotion Assistant	25,500	25,000	24,000	25,801
	Traffic Director	34,504	33,000	34,500	35,000
	Continuity Director	26,600	33,000	35,411	28,000
	Chief Engineer	55,000	72,000	60,186	52,500
	Asst. Engineer	42,325	56,132	41,200	35,000
	IT Network Administrator	55,000	—	45,358	48,250
	Webmaster	38,000	—	45,000	49,975
	Business Manager/Controller	55,000	60,000	50,000	50,000
	Asst. Business Manager	35,000	35,000	32,000	30,900
	Executive Assistant	35,500	—	36,000	36,025
	Sales Assistant	24,500	26,000	27,500	25,000
Receptionist	22,900	27,000	21,900	20,800	

Data gathered for R&R by Miller, Kaplan, Arase & Co.

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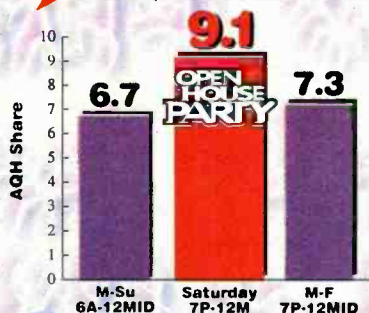
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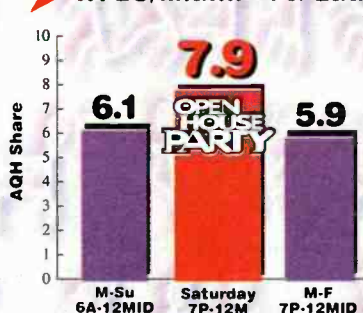
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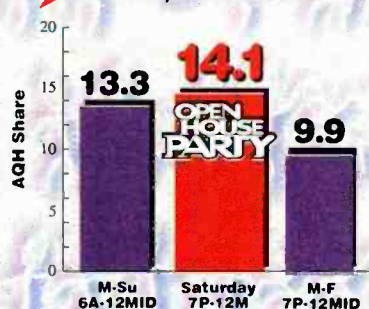
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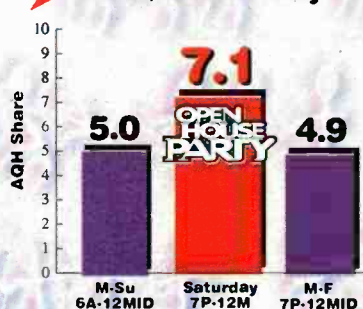
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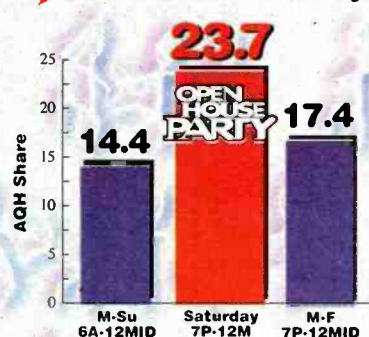
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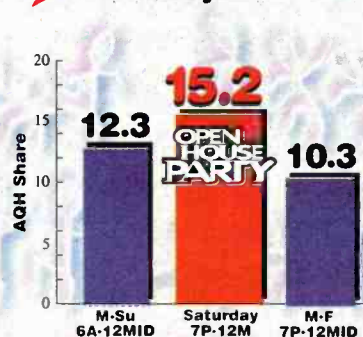
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R&R 2001 Radio Industry Salary Survey

September 7, 2001 By Format (Includes Markets 1-175)

	News/Talk/Sports	Oldies	Rock	Spanish-Language	Urban	
MGT.	General Manager	\$190,550	\$195,000	\$129,500	\$141,000	\$175,000
	General Sales Manager	116,950	90,000	97,500	94,050	100,000
	Program Director	76,442	75,000	65,000	65,000	60,000
	Promotion Director	42,392	41,341	36,850	40,000	48,000
PROGRAMMING	News Director	109,385	35,000	—	—	69,494
	Research Director	—	—	—	—	45,000
	Production Director	49,000	61,000	35,000	41,000	40,000
	Music Director/Asst. PD	—	66,000	36,310	61,000	55,000
	Programming Assistant	34,579	40,000	24,000	30,000	23,000
	Morning Drive Producer	44,372	36,000	27,700	30,000	35,000
ON AIR	Morning Drive Talent	86,419	60,000	71,280	80,000	90,000
	Midday Talent	66,250	37,000	37,500	47,500	39,794
	Afternoon Drive Talent	97,246	42,500	40,451	50,000	39,235
	Evening Talent	95,600	30,000	26,650	33,000	37,500
	Late-Night Talent	104,559	46,850	24,350	20,000	23,000
SALES	Local Sales Manager	130,000	90,000	64,500	112,500	153,000
	National Sales Manager	139,896	129,000	93,500	107,500	125,000
	New Bus./Retail/Co-Op	119,009	—	—	—	156,558
	AE — Highest	159,000	105,007	124,990	65,000	96,000
	AE — Second-Highest	130,766	66,242	97,000	52,000	96,000
	AE — Avg./Others	63,570	43,533	48,833	43,800	56,000
OPS / SUPPORT	Promotion Assistant	33,522	28,500	25,500	26,000	31,146
	Traffic Director	34,000	34,238	33,960	38,000	30,000
	Continuity Director	42,381	32,000	27,393	—	40,872
	Chief Engineer	87,418	96,328	52,500	95,000	70,000
	Asst. Engineer	61,133	60,500	34,000	40,000	47,526
	IT Network Administrator	—	—	—	—	—
	Webmaster	39,016	40,252	33,100	—	—
	Business Manager/Controller	72,660	72,931	42,000	47,500	57,500
	Asst. Business Manager	38,500	40,000	28,900	30,000	33,500
	Executive Assistant	48,800	40,000	33,000	34,000	32,442
	Sales Assistant	31,040	26,000	28,000	24,000	28,500
Receptionist	23,000	27,000	20,500	18,907	18,500	

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MONDAY, SEPTEMBER 17

1961/The Minnesota Vikings make their NFL debut. The Vikings defeat the Chicago Bears 37-13.

1965/Hogan's Heroes debuts on CBS-TV.

1983/Vanessa Williams, Miss New York, is crowned Miss America. She is the first black woman to wear the crown in the pageant's 62-year history. Williams, relinquishes her crown, however, when nude pictures of her appear in *Penthouse*. The scandal does little to hinder her successful singing career.

2000/Actress Paula Yates, 40, dies of an accidental overdose. Yates had two daughters with musician Bob Geldof and one with INXS' Michael Hutchence, who died in 1997.

Born: Anne Bancroft 1931, John Ritter 1948, Baz Luhrmann 1962

In Music History

1967/Despite being asked by censors to change lyrics to The Doors' hit "Light My Fire," Jim Morrison infuriates television execs by singing the original version on *The Ed Sullivan Show*.

1975/Pink Floyd receive a Gold record for *Wish You Were Here*.

1991/New Kids On The Block replace Bill Cosby as "richest entertainers" on *Forbes*' annual list, raking in \$115 million.

Born: Hank Williams Sr. 1923-1953, Fee Waybill (The Tubes) 1950

TUESDAY, SEPTEMBER 18

National Chocolate Day

1947/The U.S. Air Force is established by the National Security Act. U.S. military aviation began as part of the U.S. Army in 1907.

1965/*Dream of Jeannie* debuts on NBC-TV. The show runs for five years.

1975/Newspaper heiress and wanted fugitive Patty Hearst is captured in San Francisco and arrested for armed robbery. Hearst was originally kidnapped by the Symbionese Liberation Army but later said she was joining the SLA of her own free will. She was later observed aiding the SLA in two separate robberies.

1993/Director Renny Harlin weds actress Geena Davis.

Born: Fred Willard 1939, Jada Pinkett 1971, James Marsden 1973

In Music History

1970/The music world suffers a great loss when Jimi Hendrix, 27, is found dead in London from an accidental overdose of sleeping pills.



Loss of a legend.

1992/Pearl Jam, Soundgarden and Alice In Chains make their big-screen debuts, as *Singles* premieres in theaters. Pearl Jam play a band called Citizen Dick, fronted by actor Matt Dillon.

Born: Frankie Avalon 1939, Dee Dee Ramone 1951, Lita Ford 1958

WEDNESDAY, SEPTEMBER 19

1900/Robert Parker and Harry Longbaugh — better known as Butch Cassidy and the Sundance Kid — rob the first National Bank in Winnemucca, NV, marking the first time the duo worked as a team.

1970/*The Mary Tyler Moore* show debuts on CBS-TV.

1993/Author Stephen King publishes his latest short story on the Internet. Users can e-mail an online bookstore and download the 25-page story for \$5.

1998/Actor John Stamos weds model Rebecca Romijn.

Born: Adam West 1928, Jeremy Irons 1948, Cheri Oteri 1965, Jimmy Fallon 1974

In Music History

1973/Gram Parsons, 27, dies of a drug and alcohol overdose in Joshua Tree, CA.

1974/Eric Clapton receives a Gold record for "I Shot the Sheriff."

1996/The Bee Gees, Buffalo Springfield, The Jackson Five, Joni Mitchell, Parliament-Funkadelic, The Rascals and Crosby, Stills & Nash are elected to the Rock 'n' Roll Hall of Fame.

Born: "Mama" Cass Elliot 1941-1974, Trisha Yearwood 1964

THURSDAY, SEPTEMBER 20

National Rum Punch Day

1973/In a televised tennis match dubbed "the Battle of the Sexes," Billie Jean King defeats Bobby Riggs in three straight sets.

1984/NBC-TV debuts *The Cosby Show*, starring Bill Cosby. The show enjoys an immensely popular following in its eight-year run and makes Cosby one of the wealthiest entertainers in the business.



Cos and effect.

1986/NBC's *The Golden Girls* wins Best Comedy and CBS's *Cagney & Lacey* wins top drama at the 38th annual Emmy Awards.

Born: Sophia Loren 1934

In Music History

1971/Peter Frampton quits Humble Pie.

1973/Singer-songwriter Jim Croce, 30, dies in an airplane crash.

1975/Bruce Springsteen releases "Born to Run."

1976/In London, the 100 Club Punk Festival opens with The Sex Pistols, The Clash and Siouxsie & The Banshees.

Born: Nuno Bettencourt (ex-Extreme) 1966

FRIDAY, SEPTEMBER 21

Miniature Golf Day

1957/After finding fame in a series of novels, then a radio series, *Perry Mason* comes to TV. Raymond Burr stars in the title role, and the show has a nine-season run.

1970/ABC-TV debuts *Monday Night Football* with Howard Cosell, "Dandy" Don Meredith and Keith Jackson in the announcing booth.

1991/Sandra Day O'Connor becomes the first female judge in the U.S. Supreme Court.

Born: Stephen King 1947, Bill Murray 1950, Ricki Lake 1968

In Music History

1980/Elton John signs with Geffen Records.

1987/Bad Company's greatest-hits collection, *10 From 6*, goes Gold.

1989/Citing irreconcilable differences, The Bangles break up.



The Eternal Flame is extinguished.

1994/Prosecutors announce that they won't charge Michael Jackson with child molestation because his accuser refuses to testify.

Born: Leonard Cohen 1934, Faith Hill 1967

SATURDAY, SEPTEMBER 22

National Hunting & Fishing Day

1964/*The Man From U.N.C.L.E.* debuts on NBC-TV. The show is a hit for 3 1/2 seasons.

1973/Henry Kissinger takes the oath as U.S. Secretary of State.

1999/Actor George C. Scott, 71, dies. Born: Tommy LaSorda 1927, Scott Baio 1961

In Music History

1980/John Lennon signs with Geffen Records.

1985/The first Farm Aid is held as Willie Nelson, Neil Young, John Cougar Mellencamp and others raise \$10 million for American farmers.

Born: Toni Basil 1943, David Coverdale (ex-Whitesnake) 1951, Nick Cave 1957, Joan Jett 1958

SUNDAY, SEPTEMBER 23

1846/The planet Neptune is discovered by German astronomer Johann Gottfried Galle.

1996/Actor Jim Carrey weds actress Lauren Holly.

1997/In a move to promote Internet use, government officials in Argentina announce a dramatic decrease in phone rates for Internet users. The plan cuts rates in half for citizens using the Internet.

Born: Jason Alexander 1959

In Music History

1997/The Rolling Stones kick off their Bridges to Babylon tour at Chicago's Soldiers Field, where VH1 is on hand to broadcast the first two songs live. Also... U2 bring their PopMart tour to Sarajevo, the first concert there since 1992.

Born: John Coltrane 1926-1967, Ray Charles 1930, Julio Iglesias 1943, Bruce Springsteen 1949, Ani DiFranco 1970

— Frank Correla

'zinescene

Farewell, Aaliyah

The recent tragedy in the Bahamas that killed actress-singer Aaliyah, 22, as well as eight others, is documented in the 'zines. *Us Weekly*'s coverage is titled "Death of a Rising Star," *People's* story is headlined "The Saddest Song," and *Entertainment Weekly's* News & Notes section is called "Mourning Aaliyah." Each article details the tragedy and its aftermath. They also include bios of the artist, as well as remembrances from fans and those close to the artist and the others who were killed in the plane crash.

The 'zines also include quotes from Aaliyah from past interviews. When asked in July if she would ultimately have to choose between film and song, Aaliyah told *People*, "I hope not. I want the public to look at me as an entertainer so I don't have to choose, especially not right now. I really just want to do it all." During an interview with *Us Weekly* in March, the artist described herself as a homebody whose favorite activity was sleeping. She said she sometimes had dreams about being a bird: "If something is scaring me, I can take off and fly away."

Musical Siblings

"I was close to Michael because of his sensitivity," Janet tells *Essence* about her brother Michael Jackson. "His sweetness. The way he sang and danced, the gentleness of his soul, had an enormous influence on me. The Michael I knew best was teenage Michael. He inspired me. As adults, we rarely meet, but when we do, it's not as strangers, but as a loving brother and sister whose knowledge of each other is rooted in the past, not the present. We cherish dear memories; we sympathize over the single missing element of our childhood — the fact that our childhood never existed."

Missy Elliott, on the other hand, tells *Ebony* that she has fond memories of her childhood: "I remember always being into music. When I was 4, I used to sing to my doll babies. They had rotating arms, so I used to lift them up and pretend that they were clapping for me. When I got home from school, I wasn't thinking about homework; I was thinking about putting on a Michael Jackson record and getting in the mirror and imitating him."

Mick Jagger is clapping for Missy — he even asked her to contribute her talent to his upcoming solo album. For this album, Jagger tells *Rolling Stone*, he went back to basics: "I was really just coming from a songwriting



PICKY, PICKY — "I'm really demanding," Macy Gray tells *Us Weekly*. "No girl really wants just a guy. You want a prince, you want Jesus. So when he comes around and his name is, like, Steve, what are you supposed to do?"

point of view, rather than 'I want to do an album of ballads or an album of blues' or something of that kind. It's a mixture of traditional things and more contemporary things. It's very much based on the actual songs themselves."

Not A Sellout

Speaking of songwriting, Stone Temple Pilots frontman Scott Weiland tells *Rolling Stone*, "For the sake of success, never, ever will we entertain the idea of having somebody write for us. That's a sellout. I'd sell one of my songs for any car commercial in the world that paid enough money — it doesn't change what I created. But to stay in the top 10 for weeks on end when I'm in my 40s, and to do that by letting Glan Ballard write songs for me? Fuck that. I don't want any part of that."

Look At Me!

"All the music that anybody has heard from me has been compromised. The things I was doing were not to benefit people; it was more to have them be impressed with me and how skilled I was," Lauryn Hill tells *Rolling Stone*. As for a new album, she says, "I know I'd like to release the music. But when you don't compromise, you have to wait a little bit longer. I just deliver the message. I'm like a UPS guy."

Alicia Keys tells *Rolling Stone* that she'd love to collaborate with Hill someday. Keys says that starting at about age 11 she sang and played piano in various vocal groups, one of which was named Ambition. "I started writing little songs from there," she says. "One of the first ones was called 'It's on Tonight.' What is on tonight is what I want to know. What the hell is on tonight at 11 years old? But we just knew it was on, boy!"

— Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

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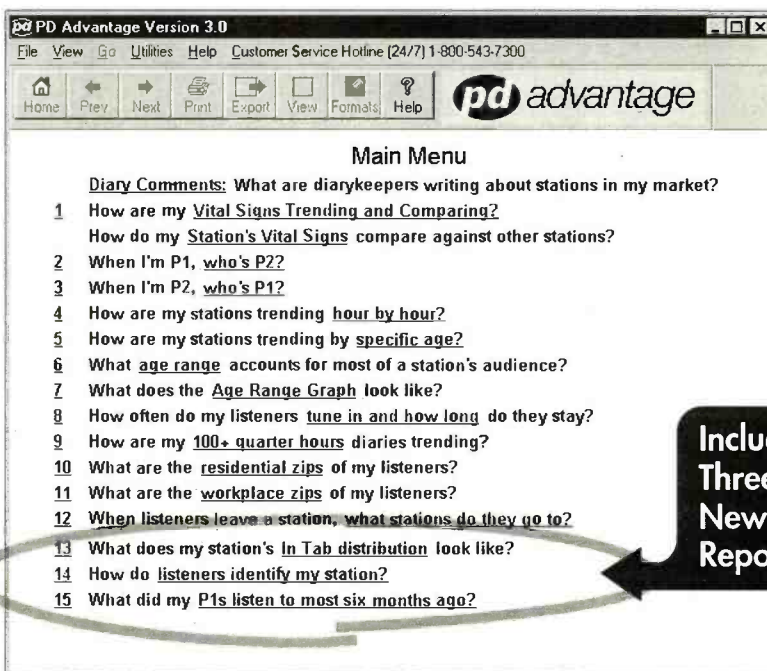
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The 'Savaging' Of America

Michael Savage seeks to spread his cultural crusade nationwide

How many people know that most cops are not out there to steal an apple off the cart? Police have been given this image of being the devil himself by the left, who have made them into something evil. It's terrible to do that to the only thing that we've got between us and the real jackals!"

And so goes another rant by Talk Radio Network syndicated host and KSFO/San Francisco afternoon driver Michael Savage.

In less than 18 months Savage has managed, through syndication, to get his message onto more than 230 stations nationwide. And in San Francisco — arguably the most politically liberal city in America — Savage doesn't just win respectable shares, he dominates afternoon drive with the kind of demographics that make salespeople salivate.

In a recent conversation I had with the self-described "political independent," he demonstrated why — love him or hate him — it's pretty hard to ignore Michael Savage.

R&R: What brought you to a career as a talk show host?

MS: I've always been very political. Even back when I was an undergraduate studying biology, I was always arguing politics, and that hasn't changed. What's changed is that our society has become dramatically more polarized over the past three decades, and what I've seen is that

those who scream the most for freedom are the ones who want to restrict the freedoms of those with whom they disagree. I think that we are very close, in many ways, to losing our liberties in this country.

R&R: Your critics have labeled you as just another right-wing conservative Talk radio host. How do you respond?

MS: I'd say that they would have to listen to me long enough to know that's not true. The initial impression could be that, I guess, but if they'd listen longer, they would find that they would probably agree with me more often than they disagreed.

R&R: What are your politics, and who are you speaking to?

MS: Calling me an independent describes me better than saying I'm a conservative. I'm not registered as a Republican; I'm an independent, and I always have been. And I believe there is a huge percentage of people out there who are also independents who don't even know that they agree with me. They identify themselves as liberals, but they also understand that their liberties

are being challenged.

People forget sometimes that one-third of all those registered to vote are registered independents. They're not wed to a party. And they hear that I can be as brutal to George W. Bush as I was to Bill Clinton. That has been a big part of the success of the show so far.

Let's take it in terms of issues, because that is where you have to decide who you are if you want to identify yourself that way. For example, I'm for equality under the law, but I don't believe in equality of outcome. U.S. Senator Tom Daschle says he wants equal economic outcome in America. Do you know what that is? That's Marxism. It's Communism. He's the radical, not me. I'm the one who is still arguing for "Ameritocracy" in this country. You should earn what you should earn and not be given something that you didn't earn.

R&R: What do you think it is that attracts political conservatives to Talk radio?

MS: The average guy with a brain, who knows what's going on, clicks on his television set every day and in every way feels that they're attacking his family, his values and his religious beliefs, trampling on his patri-



QUARTERBACK SNEAK

NFL Hall of Famer Terry Bradshaw made a stop in Houston to visit with KIKK-AM (SportsRadio 610)/Houston afternoon drive-time hosts Rich Lord and Charlie Pallilo. Seen here (l-r) are Lord, Bradshaw and Pallilo.

otism and attacking his very normalcy. But when he turns on Talk radio, he hears that maybe he's not so crazy after all for loving God, country and apple pie. I believe that Talk radio is his last refuge in the media, and I'm very proud to be a part of that stream of consciousness.

R&R: Why has there not yet been a big success story for a talk host coming from the left?

MS: It's not because they're liberal — although that certainly is an impediment — it's that Talk radio is a place where white males go to hear that they're not the evil bastards of the universe. Turn on any other media, and the white male is targeted as being the most evil creature since the devil himself. It's a nightmare to listen to; it's hate every day, 24 hours a day. A liberal who is sane and not a hater — if he has talent and can entertain and not be a die-hard "Commie" kind of leftist — he could survive on Talk radio. But I don't know of one.

The same problem, however, exists on the right. The reason real right-wingers also don't survive in Talk radio — and I can name quite a few who haven't — is because if you become too fanatical in your approach, doing what I call the "fish

and game show" mentality, you won't survive. Who the hell wants to listen to some guy talking about polishing his gun while swilling his beer and dreaming of shooting someone? Nobody wants to hear that.

R&R: Politics is a big component of your show and your life, but do you ever like to talk about anything else?

MS: You have to be a good entertainer and talk about all sorts of subjects to succeed in this business. Some days I say, "I just can't take it anymore. We're not talking about any politics today." I created a phrase for my show that they now use at KSFO: "News, views and reviews." That's what I do. I have a Ph.D. from Berkeley, and I believe that having that authority is good, because, even if somebody disagrees with me, they say, "OK, the guy is well-educated. He's no dummy. Let me see what he has to say." I give reasoned arguments for my positions, and I support them. People like to hear that whether they agree or disagree with you.

R&R: Most would say that your success in San Francisco is surprising, if not downright unprecedented.

Continued on Page 41

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0.4 - 2.1

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WTMA

3.2 - 4.0*

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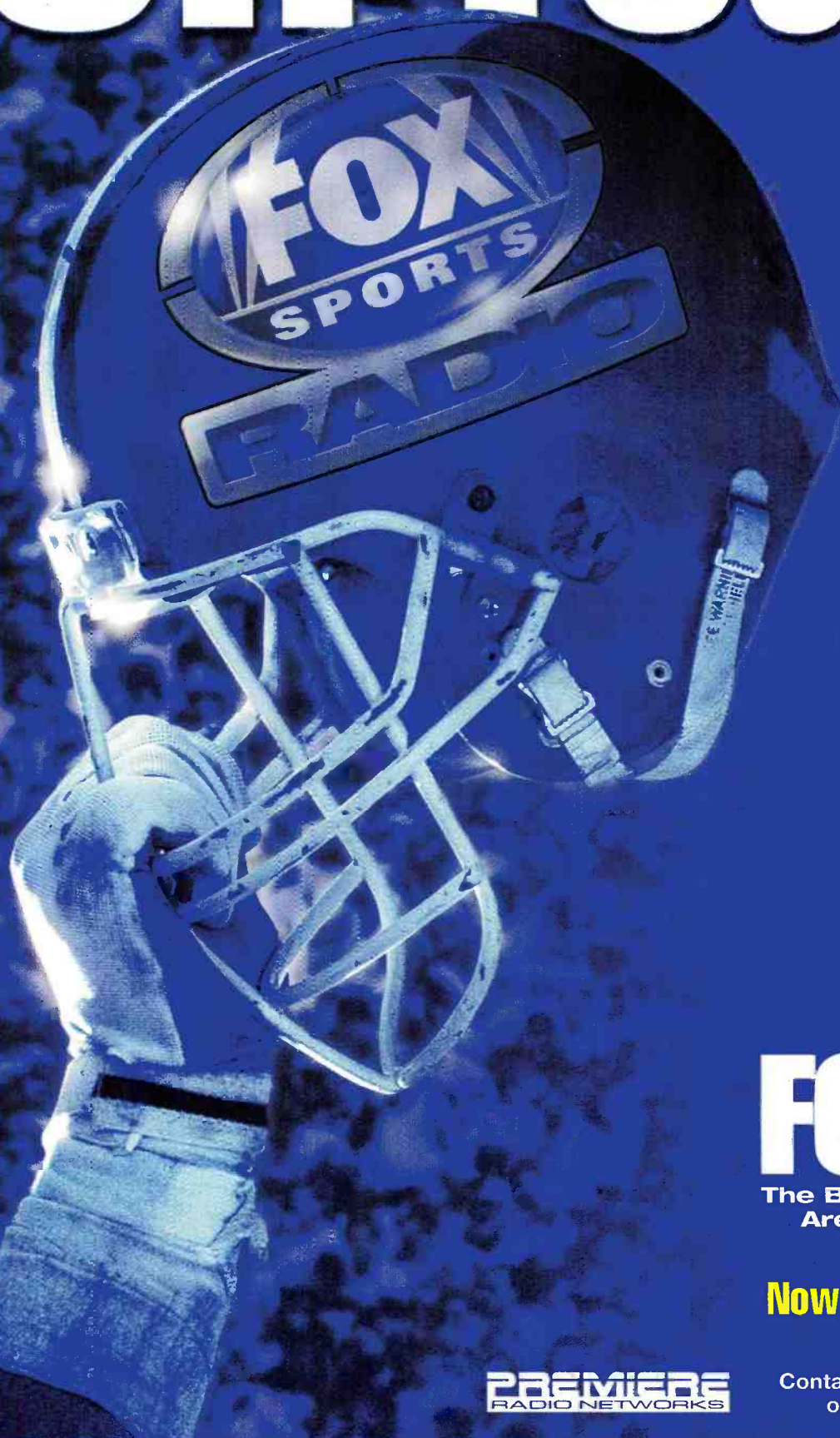
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'Savaging'

Continued from Page 38

given the political landscape of the city. Why do you think you've struck a chord with listeners there?

MS: Because liberals in the Bay Area are usually extremely conscious of and knowledgeable about the issues. Many of them are very thoughtful 1960s kinds of leftists, so they grew up in a politically radical environment. The good liberals in the Bay Area — and there are very good liberals — also know that their lib-

"When I've met people outside of the radio world, people have said to me, 'You don't have to be like you are on the air, you can just be yourself.' But what you hear is what you get."

eralism has been usurped by a radical fringe that would steal their own freedoms from them. So they listen to a guy like me who is rather outspoken but also extremely well-reasoned.

I get e-mail and letters every day from people telling me how they don't agree with anything I say but love the show because I support my arguments with reason and facts. The Bay Area is a very highly educated area, and people here like a lot of knowledge brought to any argument, along with passion. I think that explains it.

R&R: You have expressed some strong opinions and positions with regard to immigration on your show. How big an impact do you think that

issue has had on the program's success?

MS: The immigration issue is a big part of my show. You will find that most Americans, if they were asked, do not want George W. Bush to grant amnesty to God knows how many illegal aliens from Mexico and elsewhere. They do not want it to happen. They want them to assimilate before we absorb more immigrants. They do not want illegal activity to be rewarded.

This is a reality that nobody is talking about because they are afraid of being called racist. I happen to be the son of an immigrant, and I'm not afraid because I know in my heart that I am less of a racist than the liberals who are accusing me of being racist, and I think I can speak with great authority on the immigration issue. America is being deluged with a changing demographic, particularly in the heartland, and they don't know what to make of it.

R&R: You have also had a lot to say on your show in recent weeks about President Bush's decision to move forward with stem-cell research. I take it you are against it.

MS: First of all, I think he had no choice. He had to go in this direction, and we'll all just have to live with it. But I think it's a terrible step for humanity. And remember, I'm a trained scientist; I'm not one of those descended-from-heaven guys. The direct cousin of this issue is the whole cloning debate. Human cloning, if permitted to go forward, is the equivalent of selective breeding and eugenics as practiced by the Nazi scientists.

It's being ushered in under the guise of Utopian visions for a perfect, disease-free world, but the only thing that will save us all is to stop seeking a perfect world. We need a less perfect and more free world, and the more we try to make this Utopian world, the closer we come to Aldous Huxley's nightmare vision in *Brave New World*. I think we are entering a very dark age. I don't think we're entering a bright age, personally.

R&R: Are you predicting a cultural revolution in America?

MS: George W. Bush, by every indication, wants to erase the border with Mexico. I am trying to stop that every day on my show. If that happens, we have lost our nation. As I've said many times on the show, a nation is defined by its borders, its language and its culture. That's really the essence of my show — borders, language and culture — and I repeat it over and over again every day. I don't think there is another talk show host in America who defines his show in such strict terms. I've taken that gamble, and it's worked because I believe in it, and it's true.

What have wars been fought over throughout the centuries but borders? If you want to make one massive new world where there are no borders and we are all one and the same, then I ask you, who is going to run it? Who will be the elected officials? Will they not be elected but simply be appointed by

"Who the hell wants to listen to some guy talking about polishing his gun while swilling his beer and dreaming of shooting someone? Nobody wants to hear that."

an elite? Will we have human rights? What about a constitution? These are some of the things I worry about.

R&R: We discussed critics who lump you in with other conservative hosts, but what about those who call you just another shock jock who simply says inflammatory things to attract an audience?

"A liberal who is sane and not a hater — if he has talent and can entertain and not be a die-hard 'Commie' kind of leftist — he could survive on Talk radio. But I don't know of one."

MS: I've heard that before. When I've met people outside of the radio world, people have said to me, "You don't have to be like you are on the air, you can just be yourself." But what you hear is what you get. I guess you just have to live with me for a while to get that this really is me. You couldn't do this every day and invent it — that would be absolutely impossible.

R&R: Do you ever worry about what effect some of your comments might have on your show's advertisers?

MS: Yes, but it's something that all of us doing this live with. The owners are all terrified of boycotts and bad publicity, but, in order to live in a free society, management and owners must recognize that they cannot be dictated to by small minorities and pressure groups. It's Joe Blow and Jane Blow out there who are the real people who buy advertisers' products, not these small, round-the-clock fax operations.

R&R: Can you define the mission of your show?

MS: I have to go back to borders, language and culture. That is the core of my stated beliefs. I want to make certain that George W. Bush — who is being dictated to by the business wing of the Republican Party — does not do what they want, which is to have a global market that includes an integrated North America with no borders, a single currency and probably a new national anthem and a new flag.

The American people do not want that, whether they are conservatives or liberals. But, unfortunately, no one is asking us what we want; they're just moving ahead and doing it. That's my mission. I don't want to lose my America, and I'm very passionate about that. That is what really separates my show from the others.

R&R: What's the best — and worst — thing about being on the radio every day?

MS: The best thing about being on the radio is immediacy. I can have an idea and run with it right away. The worst part is being on that tightrope every day. You aren't just one show away from disaster; you are one word away from it at all times. It's a spontaneous medium, and it's not for everybody. You need an iron gut, and you need to know what you're talking about. And it doesn't hurt to also have a little luck on your side.

R&R: If all this ended tomorrow, what would you do?

MS: I've actually run the show every day for six years on the premise that it all could end tomorrow, and if it did, I would drift off into the universe, and nobody would ever hear from me again. People don't believe it, but I could do that. I have a fundamental love of nature that could sustain me. I'd probably devote myself to the botanical stuff that I did for years, go to the South Seas and collect plants every once in awhile and do some research. I really don't think I'd need to do much more than that.

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RIAA

Continued from Page 1

The DMCA says broadcasters should pay the producers of sound recordings for streaming, in addition to the payments they already make to artists and composers through BMI and ASCAP. Retroactive payments will be due back to 1998 for broadcasters who began streaming then.

Broadcasters, led by the NAB, filed suit in U.S. District Court last year against the Copyright Office, alleging that it was not the proper venue to rule on such requirements. But the court recently rejected the suit, and broadcasters have until early October to appeal that ruling.

For now, fee negotiations continue. The RIAA has offered a two-option payment plan in which broadcasters may pay either about 0.4 cents per song or about 15% of gross revenues from streaming.

"The record companies want this

marketplace to develop, and it's in our interest to have it develop," RIAA spokesman Jano Cabrera told R&R. "If webcasters do well, then we will do well. If they fail, we'll get no royalties from them. We want it to be as flexible a proposal as possible and have given them two payment options."

But broadcasters appear not to like either option. While no one would go on the record, plenty of them share a similar opinion: "We already pay for the music. It doesn't matter which box it comes out of — the radio or the computer. How many different boxes should we pay for?"

Meanwhile, broadcasters have put forward a plan that would cost them about .015 cents per song or about 1% of total revenue.

Ben Ivins, an attorney working with the NAB, said there's another streaming issue that has concerned broadcasters and that will make it hard for them to stream even if they

do get a good rate: Record companies have proposed a series of conditions, including forbidding streamers from preannouncing songs and artists, limiting the number of songs from one artist or one album in a certain time frame and requiring that information about piracy and other label information be streamed.

"Even if broadcasters get a good rate, this whole issue is far from over," Ivins said. "There are talent issues and streaming issues." And, of course, revenue issues, since few businesses have found a way to make money with the Internet.

Presentations and negotiations will continue through the fall, and a final plan is scheduled to be presented to the Copyright Office in January. James Billington, the Librarian of the Library of Congress, will then have 90 days to consider accepting or rejecting the payment schedules.

Salaries

Continued from Page 1

Program-director salaries also fell in 2000 on an overall basis, but they held steady in the largest markets. Thanks to the increasing use of regional and group PDs or format specialists at many companies, many PDs in medium and smaller markets are being left with more administrative responsibilities and fewer creative ones. As a result, PD salaries in the smaller markets are falling.

As with PD salaries, compensation for on-air talent has risen in the larger markets but fallen in the smaller ones. Stations still seek good morning-drive talent and are willing to pay for it, no

matter what their market size, but the market for talent in other dayparts is shrinking, as evidenced by shrinking salaries.

Regardless of the drop in executive sales compensation, account executives are still thriving. The typical top biller at a major-market station made \$219,236 in 2000, substantially higher than the \$178,000 he or she made a year earlier.

Front-office staff — those employees who are neither on the air nor selling airtime — saw pay increases almost across the board in 2000.

Editor's note: The R&R/Miller, Kaplan, Arase & Co. annual compensation survey was conducted over the spring and summer. Radio-station general managers were asked to re-

port the salaries, bonuses, incentives and any other compensation paid to their employees in 2000 and reported on their W2 forms.

The averages reported in this survey are median averages, which are arrived at by selecting the one salary that falls in the middle of the range of reported salaries. Median averages are used to negate the effect of one or two extreme salary figures.

In the charts on Pages 28-32 Miller Kaplan did not report a figure if the sample for a position fell below reliable thresholds. Readers are still reminded to approach these statistics with some caution because some of this information, particularly for smaller formats, approaches the threshold of statistical reliability.

Turner

Continued from Page 1

Sr. VP/GSM, with responsibility for the firm's overall sales and marketing efforts. Turner was selected in 1995 to head Interp's next dedicated rep firm, Shamrock Radio Sales.

In 1996 Turner became President of Clear Channel Radio Sales, which was then an Interp firm. Three years later, following Clear Channel's merger with AMFM, Clear Channel

stations switched representation from Interp to the Katz Radio Group. Turner remained President of Clear Channel Radio Sales under the Katz organization before returning to Interp.

"Throughout my career I have been privileged to work with some of the most creative professionals in our industry to find solutions to new challenges," said Turner. "Our business is still evolving, and innovation remains the key to growth. I look for-

ward to working with our D&R clients to make sure they can compete and win in this rapidly changing industry."

Rossinsky, who became President of D&R in 1988, commented, "I have decided to leave D&R to focus more time on my family. However, my decision is made easier knowing that the company will be in the capable hands of Bob and the exemplary D&R sales team. I thank everyone for their support during my many years with the company."

Cox

Continued from Page 3

Reis — who oversees Cox Radio/Orlando — will assume responsibilities for the company's four stations in Miami and six in Jacksonville. Marc Morgan will oversee Cox Radio's Birmingham and Greenville, SC stations. All changes and promotions will become effective Oct. 3, 2001, except for the Birmingham shift, which will take place Jan. 1, 2002.

"Cox has always worked hard to attract talented managers and develop them so that, when opportunity exists, we'll have people in-house ready to move up," Neil said. "Kim, Jay and Ben have all proven that they're ready to take on more responsibility. Rich has done a great job for us in Orlando and Tampa, and he'll now be taking on two of our most important profit

centers, in Miami and Jacksonville."

The adjustments at Cox come as Group VP Bob Green has announced his retirement. Green will depart the company Oct. 3 to devote more time to his daughter. He said, "I'm neither abandoning the industry nor the company. It is my fervent hope to rejoin both at some opportune time in the future, but, for now, my child commands my immediate and complete attention."

Among Green's duties was the VP/GM role at Hot AC WFLC/Miami. That job will now be handled by Michael Disney, who returns to Cox's South Florida operation after a decade away. He was VP/GM of Cox/Miami from 1988-92 before a four-year stint as VP/GM of WCKG/Chicago. Disney will report to Reis.

WPIT

Continued from Page 3

Souer told R&R that, while there are no plans at this point for a local talk presence on WPIT, he did not rule out that possibility for the future.

Meanwhile, in the wake of Dr. Laura's departure to WPIT, Renda's WPTT has made a number of changes to its weekday lineup. Longtime morning man Jerry Bowyer gets to sleep in for a couple of extra hours as he moves to the 8am-noon slot, while syndicated talker Doug Stephan takes over the morning-drive hours. Also changing time slots are local hosts Lynn Cullen, who moves to noon-3pm, and Doug Hoerth, who takes over from 3-6pm. The station also takes on a new nickname: "The Point."



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Pittsburgh in the mid-'60s.

Top 40 KQV was making noise, and jocks — like 28-share Chuck Brinkman — were making extra coin doing record hops. The draw for the kids was dancing to 45s and getting the jock's autograph, but they also craved a live band, which was no problem: Pittsburgh was crawling with three-chord wonders.

One local group featured a singer-guitarist so skinny that Brinkman dubbed him "Pittsburgh's answer to Mick Jagger." "Eddie looked a lot like Mick," says Brinkman, now OM of KLUV/Dallas. "He had the hair and the build."

Ed Salamon loved rock 'n' roll, but with no Brian Epstein to guide their fortunes, his group's only recording — a demo of "Money" b/w "Little Latin Lupe Lu" — went nowhere. The band fizzled out, and Salamon headed off to college.

Who'd have guessed that this rock 'n' roller would be a seven-term President of the Country Radio Broadcasters or among the first to utilize callout research in the early '70s? Who could have known that Salamon would make WHN/New York a winner or how many of today's great PDs he would mentor? And who would have bet that he would become one of the most respected network executives in the nation?

Perhaps Mel Karmazin.

In 1995 Karmazin spoke at the Country Radio Seminar. He said, "What's going to happen is that more and more stations are going to look to the Ed Salamons of the world for programming and guidance."

There is, of course, only one Ed Salamon.

FIRST STOP, KDKA

Salamon was a radio fan, but apart from a teenage fascination with KQV, he didn't have a clue about how to get into radio or even what kind of jobs might exist. When he graduated from the University of Pittsburgh in 1969, however, he got lucky with a gig at KDKA/Pittsburgh.

KDKA was legendary. Owned by Westinghouse, it was the first radio station to broadcast in the United States (November 4, 1920). While Salamon's title — Dir./Marketing Research — sounded like more than it really was, the job opened his eyes. "It was basically a sales-support position," he says. "Westinghouse was in the vanguard of radio research, and I did a lot of sales presentations on reach and frequency."

In 1970 radio research wasn't far removed from voodoo, "demographics" was a word shrouded in mystery, and programming decisions, more often than

not, were based on gut.

Salamon spent his first year at KDKA preparing for the station's 50th anniversary. In the process, he says, he was exposed not only to the workings of one of America's great radio stations, but also to what it took to keep that station in motion.

"I went to the GM, Bill Hartman, and offered to do the music for free," Salamon says. Today, handing this responsibility to a neophyte seems bizarre, but KDKA was personality-driven, so the station let Salamon play with the music.

"KDKA's demos leaned older," he explains. "I felt I could change that by playing a younger mix." He started by adding music questions to the callout research already being done to support the sales department. "I don't recall when, but at some point we started testing particular songs," he says.

In 1972 this was unheard of. Almost.

Bob Pittman was doing research at

WDRQ/Detroit. John Sebastian and Todd Wallace were dabbling in it too. "We started sharing information," Salamon recalls. "And that's how, at least from my perspective, the whole research thing got started."

By 1973 KDKA was paying Salamon the princely sum of \$13,000 a year. When management suggested that it'd never go higher, an off-the-cuff remark to WEEP/Pittsburgh's GM led to Salamon's first programming job.

WEEP was Country. "The biggest thing I did — at least in the beginning — was demand that they say the call letters," Salamon explains.

He did more than that. WEEP became the first Country station to adopt a tight playlist. In 1975 Salamon told R&R's Jim Duncan, "It's not good enough to be a good country station, we have to be a good radio station." By the time Salamon was approached by WHN/New York, WEEP was a solid No. 2 in Pittsburgh.

He'd only been in radio for five years.

THE BIGGEST THING SINCE ROCK 'N' ROLL

Charlie Warner, GM of WPEZ/Pittsburgh, called to say that NBC was taking WMAQ/Chicago Country. "I thought he called to offer me the job," Salamon recalls. "But he said, 'Bob Pittman's going to be my PD. Perhaps you'd spend some time with him before he leaves for Chicago.'" Salamon agreed, and paycheck came when Warner recommended Salamon to WHN/New York GM Neil Rockoff.

WHN had been Country for two years but was floundering. The challenge was to make Country acceptable to New Yorkers. "One of the smart things

we did was put listeners on the air," explains Salamon. One of those listeners happened to be Tommy Lasorda, and Lasorda's love of Country was a home run for WHN.

Salamon and promotion whiz Dale Pon scattered bus and cab cards all over town. On the air they gave the artists free rein. "They read commercials, did traffic — whatever we could do to link them to the market," says Salamon. Live broadcasts were also part of the game plan. "Ronnie Milsap, Willie Nelson — the big artists at the time — all played the Lone Star Cafe, and we broadcast them on WHN."

On July 4, 1976, the *New York Times* wrote, "Suddenly, [WHN] is flying. It's skyrocketed to the No. 2 position among competitors." No. 2, second only to WABC. At the time Salamon told the *Times*, "Country music has true mass-appeal."

As if to underscore that point, WHN set — and still holds — the record as the most-listened-to Country station in history.

NETWORK WORK

Storer Broadcasting named Salamon National Program Director, and between 1978 and 1980 his attention was focused on New York and the company's other major markets. Then, in 1981, Storer sold WHN to Mutual Broadcasting.

"I'd produced *Live From the Lone Star Cafe* and started doing specials for Mutual," says Salamon. His first effort, *The Johnny Cash Silver Anniversary Special*, was named *Billboard's* 1981 Special of the Year.

Network radio was changing.

"Dick Clark, Nick Verbitsky and I thought that entertainment programming was a growth area," says Salamon. But Mutual wasn't interested. In 1981, with financial support from Clark, the trio formed United Stations. "Our first product, which is still on the air, was *The Weekly Country Music Countdown*," says Salamon.

During the '80s Salamon spearheaded the programming for United Stations. When the company merged with the Transtar Radio Network in 1989 to become Unistar, he was named President/Programming and continued to innovate with live national radio events featuring, among others, Willie Nelson, Alabama and Garth Brooks. Walk into Salamon's living room today, and you'll find the cover of one of Brooks' albums inscribed. "Thanks for the start, Ed. I'll always owe you."

Today Salamon consults Westwood One, where he served as President/Programming from 1994 until spring of this year. After an almost 30-year career, Salamon is still a leader and a visionary.

"We're all reading the same book," says Salamon's protegee, Westwood One's Charlie Cook, "but Ed's always been a few pages ahead of everyone else."

Bob Shannon can be reached at bob@shannonworks.com.



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Street Talk

KROQ Concert Ends In Melee

Upward of 9,000 people streamed into a Hollywood neighborhood on Labor Day for a free KROQ/Los Angeles-sponsored concert from rock act System Of A Down. Unfortunately, the outdoor venue could hold just 3,500 fans. The resulting spillover clogged nearby streets and caused tempers to flare. Although the band believed that they should have performed as scheduled, security and police officers explained to the musicians that fans would riot if the band went onstage. As word filtered through the crowd that System Of A Down wouldn't be performing, tension increased among those who came for the concert. Then, after a sign bearing the band's name was taken down, events reached a fever pitch, with several concert-goers leaping onto the stage and stealing and destroying equipment. Other fans attempted to flee the scene by running straight toward police, who resorted to shooting rubber bullets into the crowd. No one was seriously injured during the incident, but a handful of people were arrested on vandalism and assault charges. In a Tuesday interview with KROQ's *Kevin and Bean* morning show, System Of A Down lead singer Serj Tankian deplored the attendees who resorted to violence and lamented the poor performance of security officers, whom he claimed were ill-prepared for the situation. "We could've even played a 15-minute set and been able to say, 'Hey!' This was our thank you to our fans. The whole beauty of this was to be cool." A Tuesday appearance by the band at Tower Records' Sunset Blvd. to promote their new album, *Toxicity*, was also canceled because of fears of violence.



System Of A Down

Corporate sponsorship of stadiums is so '90s. Now there's corporate sponsorship of a radio-station morning show! In an unprecedented arrangement, Bonneville's **WWVZ & WWZZ (Z104)/Washington** has signed a two-year deal with McDonald's that effectively renames the CHR/Pop's wakeup program *The McDonald's Morning Drive*. Hosts Dylan and Erin remain. Z104 GM Mark O'Brien comments, "Co-branding is something that I've always wanted to do in radio. McDonald's is a perfect marketing fit for Z104 and *The Morning Drive*, as both organizations are committed to helping the community and serving mainstream DC. Our multiyear partnership with McDonald's will change the way businesses use radio today and in the future." McDonald's will also receive exposure via a co-branded morning-show vehicle, on-air promotional announcements and various items of morning-show merchandise. The Ronald McDonald

House also becomes the morning show's official charity. There's no word on whether Dylan and Erin get all the Egg McMuffins they can eat.

As expected, ABC's WMAL/Washington adds newly syndicated talk talent **Sean Hannity** to the 3-5pm slot, effective Monday. Hannity's arrival shifts 'MAL vet **Chris Core** to the 5-7pm slot, while Premiere's *Dr. Laura Schlessinger* program drops its split schedule for a full 9am-noon slot. Hannity will also be heard on tape delay in the 8-11pm slot at WBAP/Dallas. To make way for Hannity in Big D, Neal Boortz's syndicated show shifts to an undetermined weekend spot.

Speaking of the nation's capital, is Radio America Network *thisclose* to working out a deal with **Doug Tracht**, a.k.a. Greaseman? Word has it the Washington-based company is in talks with the controversial host and that he's being eyed for evenings. Tracht would replace Rollye James. Tracht recently subbed for Radio America talk host Oliver North, and company execs were pleased with his performance. Meanwhile, Tracht's self-syndicated *Greaseman* morning show is no longer being heard on brokered WZHF/Washington. He's still using the station's studios but hopes to originate the program from his home soon.

Clear Channel Flips Station To SJ!

Clear Channel has taken some flak from the Smooth Jazz community in recent years for flipping several stations out of the format. On Aug. 30 the company flipped a station to Smooth Jazz, as AC KLYF/Des Moines became **KVJZ (V106.3)**. The station will utilize the Prophet system for voicetracking, and Denver-based **Becky Taylor** takes MD duties. Broadcast Architecture is consulting.



In Allentown, Nassau Broadcasting surprised many radio listeners Aug. 31 by flipping **WODE (Oldies 99.9)** to a '70s-based Classic Hits format as "The River." The station is modeled after Clear Channel's highly successful WRVV/Harrisburg and counts The Doobie Brothers, The Eagles, Billy Joel and Fleetwood Mac among its core artists. The move by 'ODE is bound to cause some head scratching: The station ranked fourth with an 8.8 in the spring 2001 Arbitron and finished at No. 1 in fall 2000. Nassau Exec. VP/Programming & Content Michelle Stevens cited changing market demographics as the reason for the switch.

Radio One-syndicated morning host **Russ Parr** took to the airwaves Sept. 5 and turned

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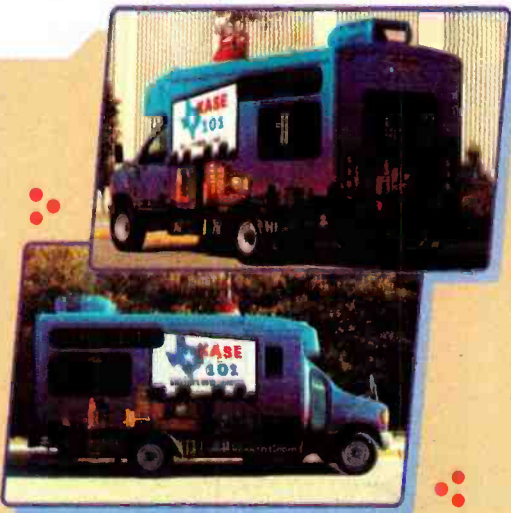
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Street Talk®

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his program into a fund-raiser for Atlanta's Ebenezer Baptist Church, which was used by the late Rev. Dr. Martin Luther King Jr. Reconstruction of the church was stopped on Aug. 17 after available funds were exhausted, and Parr hopes to attract the \$700,000 needed to finish the project by way of listener donations. The total received thus far was not known at press time.

Keymarket Communications on Tuesday launched a station offering "Oldies you can sink your teeth into!" as **WPKL/Uniontown, PA** debuted as "The Pickle." **Jim Harrington** takes PD/morning show duties for the Pittsburgh-area FM, and ABC Radio Networks' Pure Gold format will air in all other dayparts. The Pickle can also be heard on nearby AMs WASP & WCVI. VP/Programming Frank Bell



explains why Keymarket chose the moniker for

'PKL: "We originally set out to name it 'Kool,' but when I got the list of available calls, WPKL stuck out. Everyone I showed it to said 'Pickle.' And the proximity to Pittsburgh, with Heinz being there, certainly helps. We approached them with the idea, and at first they thought we were insane. But after 10 minutes they warmed up to the idea and will do some promos with the station." Bell also tells **ST** that a mascot is in the works, but says, "We'll stay away from a walking pickle."

Arbitron is reissuing the spring 2001 ratings results for Panama City, FL after discovering that six diaries were returned by a "media-affiliated household." While one publication reports that **WPPT/Panama City** morning host **Brian Christopher** was the culprit, **WPPT** parent Clear Channel did not say whether Christopher was involved. In a statement, Clear Channel/Panama City GM **Jeanie Hufford** said, "The employee whose address was noted as the 'media-affiliated' household has no knowledge of the diary returns." Revised market reports will be mailed Monday.

An 'Eagle'-Eye View From School

On Aug. 29 Cumulus Classic Rocker **WJLW (Eagle 106.7)/Green Bay, WI** decided to get a firsthand account of the first day of classes at nearby Ashwaubenton High School by sending a staffer, who masqueraded as a student, into the building. The 'JLW employee reported to morning hosts **Mad Max Collins** and **Madison Brown** via cell phone, but after 15 minutes the Eagle staffer left the facility because his phone reception was poor, the *Green Bay Press Gazette* reports. The staffer was lucky: School officials had received calls from listeners about the intruder just minutes before his exit from the school. **WJLW GM Greg Jessen** tells the newspaper, "This was a stunt that had no malicious intention but that went awry." As a result, Collins and Brown were suspended for two days while school officials discussed the incident with the station. The school is considering filing

Records

- **Steve Walker** exits his post as **Virgln's** Seattle rep for a similar post at **ARTISTdirect** Records.
- **Ultimatum Music Regional Promo Manager Dan Kauffman** leaves to pursue other opportunities.

criminal trespass charges against the 'JLW talent.

WKQX/Chicago and syndicated morning man **Mancow Muller** received plenty of attention last week. According to the *Chicago Sun-Times*, the FCC is investigating seven allegations against the host filed by **David Edward Smith**, who says Muller aired sexually explicit material between March 6 and May 17. Muller told the newspaper that he was unaware of the complaints but defended his show as appropriate for an adult male audience. "We do everything we can to keep within the legal boundaries," he said. "Any time there's sexual talk going on, we try to have a medical person there. We're trying to get information out to adult men in a very frank way. If it gets too shocking, we shut it down." Muller's program was slapped with \$14,000 in fines from the FCC earlier this year for "indecent language."

In other news concerning the Windy City wakeup host, Muller admitted to a national TV audience during ABC-TV's Aug. 30 telecast of *20/20 Downtown* that "there are nights when I have trouble sleeping." The program aired a segment that focused on radio's "Hot Talk" format. Muller also told ABC reporter **Alison Stewart**, "I've got management that says, 'Be as outrageous as you can because it will get ratings — push the envelope!' Then, when I get in trouble, they all stand around going, 'Oh, well, he shouldn't have done that.'" Stewart said Emmis management was not available for comment.

Meanwhile, **WXRK/New York** and syndicated morning mouth **Howard Stern** has run into trouble once again with the Canadian Broadcast Standards Council. It seems Stern, whose program airs on **CILQ (Q107)/Toronto**, was cited for violating the council's ethics and sex-portrayal standards. Why? Stern allegedly suggested that, among other things, a *Playboy* Playmate smell underwear, as well as eat a carrot out of Stern's lap while she was rolled up naked in a rug on an elevator. "It's demeaning and degrading in the extreme," the CBSC said. "Women in this country are entitled to the respect which their intellectual, emotional, personal and artistic qualities merit."

The "Nearly Famous" **Barry Young** returns to **KFYI/Phoenix** for the 8-11am shift. He succeeds **Bob Mohan**, who remains with the station in a yet-to-be-determined capacity. Young spent more than 13 years as an on-air host and several years as a PD before exiting **KFYI** in 2000 over a dispute with then-owner **AMFM** concerning his show's hours. Young's duties as President/CEO of **WestStar Talk Radio Network** remain unaffected.

The first legal tattoo parlor to operate in **Virginia Beach, VA** opened on Aug. 31. Who

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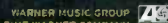
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Street Talk®

Continued from Page 46

was the first customer? None other than WNOR/Norfolk morning co-host **Tommy Griffiths**. Griffiths received a stylized "Cheryl" — with a fishhook catching the "C" — on his upper right arm as a permanent tribute to his wife and his love of fishing. He broadcast the event live over 'NOR airwaves, the *Virginian Pilot* reports. Public health concerns led to a ban on tattoo parlors in the city that had been enforced since 1963.

The Minneapolis *Star-Tribune* reports that **Terry Stemberidge Jr.**, who has no NFL play-by-play experience, has been inked to a one-year contract as the Minnesota Vikings' play-by-play announcer. The job had been held by controversial XTRA-AM/San Diego afternoon talker **Lee "Hacksaw" Hamilton**, who quit after complaints surfaced about racially insensitive remarks he made at XTRA. Stemberidge reportedly beat out KFAN/Minneapolis host Paul Allen, University of Wisconsin sports voice Matt Lepay and KFGO/Fargo, ND's Ed Schultz for the job.

WRNQ/Poughkeepsie, NY's **Van Ritshie** has hosted the AC's morning show since the station debuted in 1989. Since then he's also added sales duties, and he juggles his airshift with his position as Account Manager for Clear Channel's Poughkeepsie cluster. Now, after a 33-year career behind the mike, Ritshie's decided to take a full-time post in sales. A market veteran, Ritshie has also worked at crosstown WKIP-AM. Clear Channel/Poughkeepsie OM **Joe Daily** will succeed Ritshie in wakeups, effective Sept. 17. Daily and Ritshie are co-hosting the shift this week.

Kudos to **KLON/Long Beach-L.A.**, which celebrates its 20th anniversary this week. The noncommercial outlet is the most listened-to Jazz station in the U.S.

Everyone at **ST Central** would like to say, "Glad you're feelin' better!" to former Triathlon Broadcasting President/CEO, Noble Exec. VP/COO and Viacom Radio President and current First MediaWorks COO **Norm Feuer**, who's at home recovering from quintuple bypass surgery.

Lastly, **ST** sends its condolences to the family and friends of longtime Raleigh market veteran **Dale Van Horn**. Van Horn died Aug. 30 at age 53. He most recently worked on-air at WKXU/Raleigh and spent many years at crosstown WKIX. The cause of death was not known at press time.

Rumbles

- **Tony Berringer** rises from GSM to Market Manager of Clear Channel's four-station Fayetteville, AR cluster. He succeeds Dale Daniels, who recently became Market Manager for the company's Sydney, Australia cluster.
- **WRLR/Birmingham** PD **Ryan Castle** joins **WLZR/Milwaukee** for afternoons, effective Sept. 17. Back at 'RLR, Asst. PD **John Olson** takes Castle's former duties.
- **KKMR/Dallas** morning co-host **Tim Rogers** departs after a two-year stint.
- **WRQQ (Star 97)/Nashville** flips from Hot AC to "the best of the '80s and more."

RADIO RECORDS



1

- **Steve Barnett** boosted to Exec. VP/GM for Epic Records Group.
- Clear Channel expands Market Manager duties for **Tom Schurr** in Dallas and **Carl Hamilton** in Houston.
- **Michael Cruise** appointed PD of **KKBQ/Houston**.
- **David Isreal** accepts the PD chair at **WFLC/Miami**.
- **Joel Grey** tapped as PD of **KKLT/Phoenix**.

5

- **Don Bouloukos** tapped as co-COO for American Radio Systems.
- **Dr. Laura Schlessinger** takes control of **SBI Broadcasting** as President.
- **Chris Claus** chosen as VP/GM of **WOGL-FM/Philadelphia**.
- **Jacor** elevates **Marc Chase** to Director/Cincinnati Programming Operations.



Dr. Laura Schlessinger

10

- **Gary Fries** named RAB President/CEO.
- *Leap o' the week*: PD **Craig Stevens** leaves **WYMG/Springfield, IL** for similar duties at **WCKW/New Orleans**.
- **Tim Maranville** accepts PD chair at **KUFJ/San Jose**.

15



Al Brady Law

- **Al Brady Law** hired as GM of **KTKS/Dallas**.
- **Russ Morley** made PD of **KIOI/San Francisco**.
- **Diane Raymond** chosen PD of **WWDB-FM/Philadelphia**.
- **Ron Parker** takes the programming reins of **KEGL/Dallas** as **Moby** joins for afternoons.

20

- **Vince Faraci** elevated to Sr. VP/Promotion for **Atlantic Records**.
- **George Cooper** accepts the PD chair for **KULF/Houston**.
- *Visions of the Future*: Sen. **Bob Packwood** talks about "the wire," which will someday bring an almost unlimited stream of audio and visual services into every home in America.



Vince Faraci

25



John Lund

- **John Lund** jassoes **WISN/Milwaukee** PD post.
- **Jerry Dean** designated PD of **WCOL-AM/Columbus, OH**.
- **Les Acree** agrees to be PD of **WKDA/Nashville**.
- **Big Ron O'Brien** joins **WPGC/Washington** for evenings.

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Format Gaps, Programming Clues

Edison survey shows upside for country, generation gap for rap

Harder-edged rap and hip-hop records still face an uphill battle at younger-skewing Pop stations, while older-leaning hit-driven stations might be underestimating the demand for country music.

That's the conclusion I reached after reviewing data taken from Edison Media Research's groundbreaking study "The National Record Buyers Survey," which was unveiled at R&R Convention 2001. The study was also the centerpiece of last week's issue of R&R.

This week I returned to the survey and compared Edison's findings on recorded-music purchases and radio-listening preferences. The results confirmed my suspicion that country fans are getting the short end of the airplay stick but debunked my contention that the pump was primed for more rap and hip-hop at Pop radio.

First, here's a little background about the study: Edison conducted the survey between May 18-28 by telephone with 748 people between the ages of 16 and 40. With regard to ethnicity, 72% of the respondents were white, 11% were African American, and another 11% were Hispanic. The remainder of the sample did not state a racial preference. The survey was split equally between the sexes. Thirty-five percent were aged 16-24, 38% were between 25-34 years of age, and 27% were aged 35-40.

Nearly 80% of the respondents said they had bought music within the past year, with 27% having bought between one and five albums. Twenty-eight percent said they purchased between six and 10 CDs. 14% bought 11-15 albums, and 32% bought 16 or more albums in the past year.

Some artists mentioned in the survey released new albums after the survey was compiled, but the study nevertheless provides the radio and record industries with an excellent snapshot of consumer airplay and purchasing demand. Here are more survey highlights.

Gimme That Country Side Of Life

I've often wondered why a genre as popular as country hasn't seen more songs cross over to other formats. True, remixed pop versions of many country songs have for years made their way onto Hot AC and CHR/Pop playlists. AC has also made nice a living feasting off country artists. But country songs with the slightest bit of twang or rock don't stand a chance outside of the Country format, especially in today's rap- and hip-hop-dominated scene.

A quick look at Mediabase data proves that's the case. AC dominates other non-Country formats when it comes to playing country artists, but the only country songs to cross lean pop or AC.

An analysis of Edison's data indicates that consumer demand for country music outside the Country format isn't being met. On the pop side, for instance, at least 33% of Edison interviewees who indicated that "pop alternative" was the music they listened to most also said they will "definitely" or "probably" buy new albums from Faith Hill,

Shania Twain and The Dixie Chicks.

That's more than twice the number who plan on purchasing music from some multi-Platinum rap or hip-hop acts and certain mainstream pop groups. It's also on par with artists such as Madonna, Metallica, Bon Jovi and Destiny's Child.

On the rock side, it's a similar story. Of the interviewees who said that classic rock was the music they listen to most, 33% said they will "definitely" or "probably" buy the new Faith Hill album vs. 31% for the new Garth Brooks disc and 28% for a new Dixie Chicks album.

Rock Diversity

Meanwhile, participants who said country was their favorite type of music also have a yearning for rock. While country artists naturally topped the list of purchase intentions, 42% of country listeners will "definitely" or "probably" buy the new Paul McCartney, Bon Jovi and Santana albums. Additionally, 41% and 38%, respectively, will do the same for the next Bruce

In Demand By Demo

The following chart shows the percentages by demographic of those survey respondents who will "definitely" or "probably" buy items from the artists listed.

16-24	25-34	35-40	Total
Nelly (59%)	U2 (53%)	Santana (51%)	Santana (51%)
Dr. Dre (57%)	Santana (52%)	P. McCartney (50%)	Chill Peppers (47%)
Chill Peppers (55%)	Chill Peppers (50%)	Faith Hill (50%)	Faith Hill (46%)
Jay-Z (54%)	Creed (46%)	U2 (50%)	U2 (45%)
Destiny's Child (54%)	Faith Hill (45%)	B. Springsteen (45%)	Creed (44%)
Blink-182 (51%)	Shania Twain (43%)	Garth Brooks (45%)	Destiny's Child (40%)
Santana (49%)	R.E.M. (41%)	Shania Twain (41%)	Shania Twain (39%)
Creed (48%)	Madonna (40%)	L. Vandross (37%)	Garth Brooks (36%)
Metallica (46%)	A. Morissette (38%)	Celine Dion (37%)	Dixie Chicks (35%)
Faith Hill (44%)	D. Chicks/D. Child (37%)	Creed (37%)	Metallica/Blink/R.E.M. (35%)

Source: Edison Media Research

Springsteen and Red Hot Chili Peppers discs. Only Celine Dion scored higher, with 47%.

An analysis by age yields similar results. Of respondents aged 35-40, 50% or more said they will "definitely" or "probably" buy the new Santana, McCartney, Hill and U2 albums, while 40% or more said the same for new recordings from Springsteen, Brooks and Twain. Rounding out the top 10 were Luther Vandross, Celine Dion and Creed (all at 37%).

That purchasing sentiment was similar in the 25-34 cell. U2, Santana and the Chili Peppers each had "definitely" or "probably" purchase scores of 50% or more, while Creed, Hill, Twain, R.E.M. and Madonna all had scores between 40% and 46%. Rounding out the top 10 were Alanis Morissette and The Dixie Chicks.

What does it all mean? For one thing, the findings make a strong case for a format that blends the best of country, rock and alt-pop — one that siphons listeners from Classic Rock, AC and Pop/Alternative.

Rap Roadblock

When it comes to mainstream Pop radio, rap and hip-hop artists might still have to wait a

while before they really rule the airwaves. Why? Edison's survey reinforces the disconnect between today's younger consumers and those in their late 20s and early 30s.

For instance, 50% or more of the respondents aged 16-24 said they will "definitely" or "probably" buy the next Nelly, Dr. Dre or Jay-Z album. That's compared to between 16% and 18% of interviewees aged 25-34 — the lowest scores that cell gave any of the artists mentioned in the survey.

The common ground between the two cells, as expected, remains rock. In the 25-34 cell U2, Santana and the Peppers ranked one-two-three, with "definitely" or "probably" scores of 50% or more. In the 16-24 demo it was 55% for the Peppers, 49% for Santana and 32% for U2.

On the rock side, Edison data shows that the day is getting close when rap and hip-hop artists might begin appearing regularly on playlists. Of respondents who said rock was the music they listened to most, 45% said they will "definitely" or "probably" buy the next Dr. Dre album. That was good enough to place Dr. Dre among the top 10 in that demo. Nelly wasn't far behind, with 39%, while Jay-Z scored 30%.

Who's Buying What

The following chart shows the percentage of Edison survey respondents who will "definitely" or "probably" purchase new albums by the artists listed. The music genres at the tops of the columns indicate that the responses below come from those who say they listen to that genre the most. For instance, 52% of those who said they listen to rock most said they would "definitely" or "probably" buy a new album by Santana.

Artist	Total	CHR/Dance	Rock	Pop Alt.	Country	Hip-Hop/Rap	R&B	AC	Cl. Rock
Santana	51%	51%	52%	57%	42%	40%	53%	57%	68%
Red Hot Chili Peppers	47%	28%	73%	67%	38%	44%	37%	24%	57%
Faith Hill	46%	55%	32%	35%	88%	32%	50%	67%	33%
U2	45%	36%	58%	67%	36%	15%	22%	54%	64%
Creed	44%	38%	66%	70%	37%	29%	32%	18%	48%
Destiny's Child	40%	70%	41%	32%	24%	60%	84%	32%	18%
Shania Twain	39%	41%	34%	34%	83%	19%	34%	59%	24%
Garth Brooks	36%	34%	25%	24%	83%	11%	32%	51%	31%
Dixie Chicks	35%	39%	25%	33%	89%	17%	14%	43%	28%
Metallica	35%	25%	74%	34%	20%	35%	12%	9%	49%
Blink-182	35%	31%	57%	58%	24%	46%	27%	2%	25%
R.E.M.	35%	21%	45%	59%	23%	18%	19%	46%	46%
Madonna	34%	54%	38%	35%	28%	33%	53%	42%	25%
Paul McCartney	33%	18%	19%	33%	42%	14%	24%	70%	55%
Dr. Dre	32%	35%	45%	11%	11%	89%	58%	7%	18%
Bon Jovi	32%	36%	39%	33%	42%	21%	14%	39%	35%
Nelly	31%	38%	39%	18%	12%	88%	60%	7%	13%
Go Go Dolls	31%	28%	42%	68%	19%	17%	17%	22%	30%
Alanis Morissette	31%	27%	45%	49%	24%	16%	32%	31%	29%
Offspring	30%	23%	58%	48%	18%	29%	12%	2%	33%
Celine Dion	30%	54%	16%	12%	47%	19%	43%	73%	14%
Bruce Springsteen	29%	18%	17%	28%	41%	8%	20%	56%	53%
Sugar Ray	28%	30%	39%	39%	19%	37%	22%	25%	22%
Christina Aguilera	28%	55%	24%	19%	30%	36%	48%	23%	12%
George Strait	28%	20%	18%	22%	83%	10%	11%	24%	23%
Jay-Z	28%	33%	30%	9%	11%	86%	56%	10%	10%
'N Sync	28%	52%	17%	17%	37%	24%	34%	42%	1%
Luther Vandross	25%	28%	15%	15%	20%	25%	77%	39%	18%
Backstreet Boys	25%	43%	11%	12%	35%	22%	36%	35%	19%
Britney Spears	24%	42%	15%	15%	36%	27%	41%	25%	10%
Usher	23%	36%	23%	10%	11%	49%	75%	13%	4%
Babyface	23%	33%	18%	12%	11%	41%	87%	21%	8%
Tool	21%	11%	58%	21%	6%	20%	12%	5%	26%
Michael Jackson	20%	29%	16%	15%	17%	18%	54%	24%	20%
Depeche Mode	18%	19%	24%	30%	10%	3%	11%	16%	26%

Source: Edison Media Research



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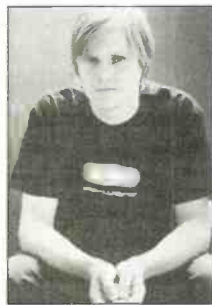
LAUNCHING PAD

MUSIC NEWS & VIEWS

Alternative Cries 'Mercy' For Abandoned Pools

New label, new team, new artists, new hits, new excitement. That pretty much sums up the prevailing attitude at **Extasy Records International** as the company enjoys the early success surrounding the alt-pop act **Abandoned Pools**, who have started taking off at Alternative radio with their debut song, "Mercy Kiss."

Key stations that have added the track include KEDJ/Phoenix; WRAX/Birmingham; KWOD/Sacramento; WROX/Norfolk; WKRL/Syracuse; WHRL/Albany, NY; WPBZ/West Palm Beach; and WMAD/Madison, WI, among others. The song is from Abandoned Pools' Extasy debut album, *Humanistic*.



Abandoned Pools

Los Angeles-based Abandoned Pools are the creation of **Tommy Walter**, who cut his teeth in the music business with The Eels, the critically acclaimed alt-pop band signed to DreamWorks Records. Despite moderate success with The Eels, Walter exited the band. As he notes in his official bio, he believes that The Eels were great live and worked well together, but things eventually turned sour.

Soon thereafter Walter set out to find his own musical voice and recorded demos at his home studio. Those recordings made their way to Extasy in September 2000. A&R exec **Melissa Joseph** recalls, "Tommy and his manager had been in our office for a meeting, which I couldn't attend because I was out that day. But he left a CD of his songs on my desk.

"When I got back in the office, I was listening to a bunch of music. The one CD that I was really excited about was Tommy's. We got some more music from him, and eventually we sent some to [Extasy founder] Yoshiki, who absolutely loved it and told us to go for it."

Yoshiki's green light came in December. By January 2001 Extasy put out feelers for producers and landed Paul Kolderie and Sean Slade, the production duo behind Hole's *Live Through This* and Radiohead's *Pablo Honey*. Walter served as co-producer and played nearly every instrument on the album.

"Nothing's ever easy in this business, but as far as how things progress, this has been pretty much trouble-free," Joseph says. "Tommy, Paul and Sean hit it off, and Tommy's home-studio recordings were very polished. It only took about four to six weeks to complete the album."

In setting up the song and album, Extasy is putting a heavy emphasis on Alternative. Sr. VP/Promotion **Stu Cohen** says, "We have felt from the beginning that Tommy's strength was with Alternative fans, especially having been a part of The Eels. Even though the format is playing much more hard rock than in the past, we feel that this is the best place for his music.

"And while some of Tommy's music leans pop, we'll remain committed to the format to the extent that we don't plan to cross him over until we're a couple of singles deep into the album. It's all about superserving

the format and establishing a firm base for him there."

As part of that effort, Extasy started at the specialty-show level about two months ago. Those efforts paid dividends in the form of a No. 1 record the week of Aug. 31. "A key part of setting any record up is making sure that you're doing all the little things to make people aware of the song and artist," Cohen says. "Specialty shows are a great place for PDs to hear how a song might fit in with the station, as well as to gauge early reaction from core fans. It's a great setup tool for your assault on regular rotation. And now we're seeing the fruits of those labors. [Head/Rock Promotion] Eric Baker has done a tremendous job spearheading this campaign."

Additionally, Cohen says that the label will focus on radio shows to help further exposure. "It's all about working with radio and being their partner, because we're going to support the stations that are supporting us," he says.

On the marketing side, the label will focus on airplay markets. GM **Robert Smith** comments, "We want to begin by breaking Abandoned Pools in a few key markets. We don't want to spread ourselves too thin. [Dir./Marketing] Rich Holtzman has done a killer job of focusing on particular cities, organizing the street teams and getting out posters and CD samplers to fans."

Smith says that the label has also been aided in its efforts by Walter's willingness to do whatever it takes. "He has that rare ability to know what's needed of him at each stage of development," Smith explains.

Extasy's efforts with Abandoned Pools foreshadow its plans for other artists on its roster. "We have the advantage of being able to focus our resources on a couple of artists because of the size of our roster," Smith says. "We can be patient yet determined and build a core audience, just as we're doing with Laura Dawn, whom we're extremely excited about, and another new artist, Sub.bionic."

Abandoned Pools' debut album, *Humanistic*, hits retail Sept. 25.

Ready For Takeoff

Fans of melodic alt rock might want to pay close attention to the New Jersey-based band **Blowup**, whose song "Shame" has been receiving significant support at Active Rock WRAT/Monmouth-Ocean. The station played the track eight times during the week of 8/28-9/3, according to Mediabase, with three of those plays coming during overnights.

Blowup have been aggressive in their efforts to grow their fan base. In addition to touring the New Jersey-Pennsylvania-New York triangle, the band just finished their first U.K. tour, which was capped by a sold-out show at the Cavern Club in Liverpool. Not surprisingly, the band have sold out of the initial 1,000-copy pressing of their four-song EP. The group have also won five Asbury Park Music Awards, including Best New Release of 2000.

Contact manager Mike Arbeeny at 732-277-6403 for more information.

— Steve Wonsiewicz



Blowup

Beasties Shutter Grand Royal

Citing "mounting debts, decreasing assets and exceedingly harsh industry conditions," The Beastie Boys have pulled the plug on *Grand Royal*, the record company they founded in 1993, saying that it "could no longer operate at its current loss." In an official statement, co-founder

Mike Diamond (a.k.a. Mike D of The Beastie Boys) said, "This is one of the most difficult decisions we've ever had to make. Over the years the Grand Royal family had grown to include some of the most talented musicians and staff in the business. It's tragic that the same growth has also produced an overhead and infrastructure that can no longer be viable ... Our intentions were always simply to create a home for exciting music and the people who were passionate about it. It really sucks that we can't continue to do that." The label was home to artists such as Luscious Jackson, Atari Teenage Riot, Ben Lee, Sean Lennon, BS2000, Scapegoat Wax and At The Drive-In. The label had a marketing-promotion-distribution deal with Virgin Records in the U.S.



Beastie Bcys

Due to high demand, Island Def Jam Music Group will release Jay-Z's new album, *The Blueprint*, Sept. 11, two weeks earlier than scheduled. The disc, which Jay-Z is calling his most "soulful" album to date, features production by Timbaland, Tone & Poke and Eminem, who appears on the song "Renegade." Jay-Z, who has also been chosen as Yahoo!'s Artist of the Month, begins a national headlining tour Sept. 14 in Columbus OH.

Jay-Z's New Album Moved Up

New-release news: Pyramid Records will release a self-titled *Tabitha's Secret* album. The disc features 10 finished masters co-written by the band, which, at the time, included current Matchbox Twenty members vocalist Rob Thomas, bassist Brian Yale and drummer Paul Doucette. The album also includes an acoustic version of the song "3am," which was a huge hit for Matchbox Twenty. *Tabitha's Secret* broke up in the summer of 1995 ... Rollingstone.com reports that rock legends **Tom Petty And The Heartbreakers** have begun recording their next album, while **Jimmy Buffett** has penciled in Oct. 23 as the in-store date for his new disc, *Far Side of the World*. Rollingstone.com says that Petty and company are ensconced in Los Angeles with producer Rick Rubin, while Buffett teamed with producer Russ Titelman for his 33rd album.

This 'n' that: Multi-Platinum alt-pop band **Weezer** said on their website that they hope to release a new album as soon as May 2002 ... R&B icons **The Isley Brothers** begin a national headlining tour Sept. 30 in Dallas ... **Folk Implosion** begin a brief New England tour Sept. 8 in Hoboken, NJ.

POLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	'N SYNC	\$2,746.1	
2	U2	\$2,532.1	
3	DAVE MATTHEWS BAND	\$2,104.1	A.F.I.
4	OZZFEST 2001	\$979.3	FATHEAD
5	ERIC CLAPTON	\$942.6	IGGY POP
6	AEROSMITH	\$885.4	MIDNIGHT OIL
7	BACKSTREET BOYS	\$794.9	SNOOP DOGG
8	JANET	\$786.7	WIDESPREAD PANIC
9	SADE	\$751.3	
10	MICHAEL FLATLEY	\$657.8	
11	TIM MCGRAW	\$578.6	
12	T. PETTY & THE HEARTBREAKERS	\$494.0	
13	ROD STEWART	\$481.1	
14	DEPECHE MODE	\$475.3	
15	JAMES TAYLOR	\$501.3	

The CONCERT PULSE is courtesy of Polstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

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MUSIC MEETING™

Lenny Digs In

You really don't have to think about Lenny Kravitz. No heavy analysis is necessary. The guy simply makes memorable, hook-filled music that is just hip enough to appeal to a gazillion formats. "Dig In" world-premiered on Music Meeting last week (except for a couple of nimrods who leaked it). Music Meeting registrants had first access to the song, and if you want new releases like this one first, register now for MM. The downloads went off like crazy, and early airplay at the Alternative format, in particular, looks big. Virgin is setting up formal add dates at Alternative, Active Rock, Rock and Triple A this week, and it'll be going for the Pop and Hot AC action soon.



Sky Daniels

There are a number of other superstars gracing Music Meeting as well. Paul McCartney has a new track, "I'm Partial to Your Abracadabra," available for Music Meeting programmers. Capitol is serious about airplay for the forthcoming album from the man who, in the last year, sold 30 million greatest-hits albums between The Beatles and Wings. Be careful, or Macca will buy your broadcast group and *make you play him*.

Garth Brooks (the only other guy with as much Tower juice as Paul) is readying a new release as well. Keep tuned to Music Meeting for details. Meanwhile, Country couple Clint and Lisa Hartman Black offer "Easy for Me to Say" to MM this week. Easy for you to hear — just log on.

Big stars grace the Urban site for Music Meeting as well. Foxy Brown delivers "Candy" in time for back-to-school snacking, and Ja Rule joins Danny Almonte in blowing off school and "Livin' It Up."

At Smooth Jazz we are proud to offer the latest from Acoustic Alchemy. "Wish You Were Near." Look for a lot of streaming on this one. Thanks again to Verve/GRP for the amazingly successful download of the new Diana Krall track. Music Meeting registration in Smooth Jazz surged behind this one.

We think there will be also be a surge of activity at Alternative and Active Rock for Lit's latest, "Lipstick and Bruises." Log on and get Lit.

NEW MEDIA NEWSMAKERS

Smooth Streaming?

Finally, after a delay of almost a year, the U.S. Copyright Office has issued its report on the policies set by the Digital Millennium Copyright Act. The thrust of the report is that the Copyright Office is seeing things a little differently from the way Congress did in the DMCA, and it looks like the issue of streaming royalties may be clarified sooner rather than later.

One of the key issues covered involves whether temporary copies made during the buffering part of the streaming process should be subject to royalties. The Copyright Office's opinion is that temporary buffer copies should not be considered separate performances: "The economic value of licensed streaming is in the public performances of the musical work and the sound recording, both of which are paid for. The buffer copies have no independent economic significance. They are made solely to enable the performance."

In effect, the position of the Copyright Office is that webcasters shouldn't have to pay royalties on temporary copies of streaming files. That's being viewed as a positive for broadcasters and their web rebroadcasts, but the issue is, as yet, far from clarified. Even the Copyright Office itself states, "Due to the uncertainty of the present law, rights-holders could seek payment" for those temporary copies.

The good news is there is real progress in the Copyright Office's studies, and we may actually see some real clarification of the issues by year's end.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmmusicmeeting.com

CHR/POP

AMERICAN HI-FI Another Perfect Day (*Island/IDJMG*)
DIDO Hunter (*Arista*)
MARY J. BLIGE Family Affair (*MCA*)
NIVEA Don't Mess With... (*Jive*)
O-TOWN We Fit Together (*J*)
PRU Aaroma (*Capitol*)

CHR/RHYTHMIC

LOVE DOCTOR Slow Roll It (*Universal*)

URBAN

BLU CANTRELL I'll Find A Way (*Arista*)
BUBBA SPARXXX Ugly (*Interscope*)
FOXY BROWN Candy (*Violator/IDJMG*)
JA RULE Livin' It Up (*Murder Inc./Def Jam/IDJMG*)

URBAN AC

LOVE DOCTOR Slow Roll It (*Universal*)
PAM & DODI Don't Have To (*D.E.G./MCA*)

COUNTRY

DARRYL WORLEY Sideways (*DreamWorks*)

ADULT CONTEMPORARY

BOB SCHNEIDER Bullets (*Universal*)

HOT AC

ALIEN ANT FARM Smooth Criminal (*DreamWorks*)
LONESTAR I'm Already There (*BNA*)
VANESSA AMOROSI Shine (*Universal*)

SMOOTH JAZZ

ACOUSTIC ALCHEMY Wish You Were Near (*Higher Octave*)
ALFONSO BLACKWELL Funky Shuffle (*Shanachie*)
ALICIA KEYS Fallin' (*J*)

ROCK

DAVE NAVARRO Hungry (*Capitol*)
LIT Lipstick And Bruises (*RCA*)

ACTIVE ROCK

LIT Lipstick And Bruises (*RCA*)

ALTERNATIVE

LIT Lipstick And Bruises (*RCA*)
NERD Lapdance (*Virgin*)
PAUL MCCARTNEY I'm Partial To... (*Gold Circle*)
SHADES APART Three Wishes (*Republic/Universal*)

TRIPLE A

PAUL MCCARTNEY I'm Partial To... (*Gold Circle*)

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

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Selector

LISTEN TO LEADERS



"You cannot beat the convenience of clicking the mouse and having the song you need to hear, with airplay information, ready to play! Music Meeting is saving a lot of time for Program and Music Directors who used to have to dig through their offices, trying to find a CD!"

• **Jhani Kaye**, Director, AC Programming
Clear Channel Communications/Los Angeles

"Finally someone has put 'one stop shopping' for all my music needs in one place with Music Meeting. Now whether I'm at home or in the office I can stay on top of the new music I need to know about. Music Meeting is a great time-saving tool. And it leaves my mouth with a fresh minty taste."

• **Casey Keating**, Program Director, KZQZ/San Francisco



"Music Meeting is a valuable time-saving tool! All the songs we are considering for airplay are just a quick click away."

• **Brad Hardin**, Director of FM Programming
ROCK Brand Manager, Clear Channel Communications

"I love R&R's Music Meeting and use it all the time! It keeps me up to speed on new music, and organizes songs so I know where they are all the time. Thanks for this great tool!"

- **Laurie Cobb**, Music Director, KKSF/San Francisco



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Entercom's Field Of Dreams

Continued from Page 1

of acquisition capacity, placing it in a formidable position to take further advantage of consolidation. The focus for the company has been on radio stations in the top 50 markets, but in the future it may acquire stations that meet its criteria in the top 75 markets.

What are the secrets behind the success of Entercom, and what does the future hold? For some of those answers, we went one on one with David Field, who joined the company in 1987 as Director/Finance & Corporate Development and became VP/Operations and CFO in 1992. He has served as Entercom President since 1998 and COO since 1996.

R&R: *What was it like for you, growing up in this business?*

DF: You mean, did I always want to do this? The answer is no. I always had a great affinity for radio, but I started my career as an investment banker and at first thought I was going to be an investment banker for life. As much as I loved investment banking, though, it became clear to me that I wanted to work for Entercom. I made that decision in the mid-'80s.

R&R: *You came into this business as a former investment banker for Goldman Sachs. How did you learn to balance your investment-banking background with the operational side that you've taken on?*

DF: I'm blessed to be able to have significant experience in both of those areas. When we went public, one of the questions we were asked was, "How will this affect the way you run the company?" The answer is that it hasn't affected the way we run the company at all. If you execute properly, you can be good corporate citizens, and you can be successful on Wall Street, on Main Street, with your listeners and with your employees all at the same time. As you said, it's a question of balance. It's about having outstanding people who execute smart strategies that enable you to succeed with each of these constituencies.

R&R: *What kinds of things can you do inside your radio stations to help increase your revenue in these tough times?*

DF: We have never and will never resort to adding units beyond a reasonable, sustainable level. That's penny-wise and dollar-foolish, and it leaves you vulnerable. It undermines your brand and unquestionably hurts your station and the medium in the long run. For us, it's been about finding better ways to generate new business with aggressive new-business-development programs. It's building

on our marketing relationships with our clients and continuing to develop our brands and our ratings to be able to justify higher rates for our inventory.

R&R: *To what do you attribute your company's phenomenal growth?*

DF: We have thrived over the years by acquiring stations where we saw significant development potential and then executing and delivering on that opportunity. If you look at us over time, our ability to develop great new brands has been pretty impressive. Our ability to expand power ratios and to find ways to develop our people, the engineering, the ratings and the salesmanship has made the difference.

We're good developers. We've been able to bring in people who are extraordinarily talented, extremely dedicated and who have been able to execute at a very high level of performance. This has enabled us to deliver performance that has consistently surpassed that of our peer group.

"We don't run the company too tightly, but we also don't spend stupid money. We'd like to believe that we're making smart decisions, but we do not choke our brands."

R&R: *You are currently in 18 markets, Boston and Seattle being two of the largest. Is your company too dependent on Boston and Seattle?*

DF: Not at all. We have very deep clusters in those markets, particularly in Seattle, so we're not vulnerable to any one or two stations going into downward cycles. In addition, our concentration of revenue and cash flow in Seattle and Boston declined at a fairly significant rate over the past couple of years as we continued to add additional acquisitions, and I suspect that will continue well into the future.

If I were going to bet on any two markets in America for the long haul, it would be Seattle and Boston. There is an underlying economic vitality in those markets because they are attractive places to live, raise families and

start businesses. We're very comfortable having significant investments in those towns.

R&R: *What are your long-term growth goals for the company?*

KF: I've been quoted as articulating our desire to emerge as the clear No. 3 consolidator in the industry. Right now we are in fifth place, but we're very close to Cox and ABC. In the long haul we'd like to be able to grow our platform into a greater national presence.

R&R: *Your company prefers to be in top-50 high-growth markets, and you prefer to purchase underperforming stations. That sounds like a tough ticket these days.*

DF: It's harder today. We like to find underdeveloped properties in faster-growing markets and in markets where there is significant development upside, but, as a practical reality in today's marketplace, we will look at deals to acquire more developed properties if they enable us to enter key markets.

R&R: *Would you ever look at market No. 75 and above?*

DF: Probably not. Not because the return is not there, but because the amount of work required to achieve success in market No. 85 is not materially less than that required in market No. 3. We prefer to focus our finite management talent on the markets where significantly improving performance can really move the needle for the company.

R&R: *Give me an idea of where station prices are these days.*

DF: For the foreseeable future, I believe we've settled into a 15- or 16-times multiple range in the larger markets.

R&R: *Is it realistic to estimate future revenues three, four or five years down the road?*

DF: You can articulate certain long-term trends that will influence performance, but it is difficult to pinpoint with any degree of accuracy what the global economic climate will be in the future.

R&R: *Your company has been effective at keeping costs under control without hurting the product. How do you do it?*

DF: We run a balanced operation. We continue to invest very heavily in research and marketing across the country, particularly for key brands where we see significant upside opportunities or where we have significant challenges. I don't think we've cut one nickel out of our spending this year that was material to the health of our brands. We don't run the company too tightly, but we also don't spend stupid money. We'd like to believe that we're making smart deci-

"If you execute properly, you can be good corporate citizens and you can be successful on Wall Street, on Main Street, with your listeners and with your employees all at the same time."

sions, but we do not choke our brands.

R&R: *Have radio broadcasters done a good job of getting the word out to potential advertisers about the benefits of using radio over other media?*

DF: The people of the RAB who work in this area do a fine job. I think Mary Bennett is very strong. But, as an industry, we have not dedicated sufficient resources to that effort. If you look at other media, they are far more aggressive. Take magazines, for instance: They are far more aggressive about marketing themselves. I find it somewhat pathetic that our industry spends so little time, effort and money to market itself when you consider how incredibly undervalued and undersold we are.

We need to do more basic research on the effectiveness of radio, and we need to have more people telling radio's story. We need more people selling the industry in an impartial manner and helping facilitate the shift of dollars away from direct mail, television and print and into radio. If we can do that, the upside would be extraordinary. We all know the inherent benefits of our industry; we just haven't been able to capture our fair share of dollars.

R&R: *Isn't it an embarrassment that companies like Wal-Mart do not advertise on radio?*

DF: There are still hundreds of major companies that don't understand radio and haven't had an opportunity to explore the benefits of the medium with an industry spokesperson. Until we get our act together and collectively fund those efforts, we're going to leave a lot of money on the table.

R&R: *When asked if consolidation has been good or bad, most non-management types feel that it has been a bad thing. Have leaders like you made the mistake of not lining up the troops behind you?*

DF: If our key programmers and air talent are convinced that consolidation has been a negative or neutral event for the industry, then, clearly, we've done a poor job of communicating the benefits to them. Consolidation has been a terrific thing for the industry. It has substantially strengthened the medium and enabled us to compete on far more even terms with our competitors in print, television and other media. But we still have not fully capitalized on the opportunity, both from a sales standpoint and from a programming standpoint.

R&R: *Can you discuss your Internet initiative, LMIV, which you are working on with other broadcast companies?*

DF: It's been a challenging year for all Internet companies, and LMIV is not immune to that. Clearly, you need to have a flexible, dynamic game plan in order to deal with an ever-changing marketplace. We have a good management team in place and some great partners, and we're excited about the opportunity. We're very excited about the progress we've been making in deploying outstanding websites and creating great opportunities to build revenue and enhance our relationships with our listeners and clients. As we look to 2002, the ability to get past the development period and move into the operational arena is exciting for all of us.

R&R: *What are your thoughts on satellite radio as it gets ready to launch?*

DF: Satellite radio has some unique challenges facing it: convincing consumers to pay significant sums to subscribe and establishing meaningful penetration levels, among others. The latest research indicates that after many years it may ultimately reach a 5% penetration level in the market, which is negligible in terms of how it impacts our business. We don't see it having any material impact at all on our business model. It remains to be seen if it offers anything sufficiently unique to compel consumers to reach into their wallets. By comparison, cable television offered dramatically better pictures plus unique sports, movies and adult entertainment to the consumer.

R&R: *How about the high-speed wireless web?*

DF: True wireless broadband is many years away. It will not be a legitimate competitor for many, many years, if ever. It's very tough to introduce a new product in today's marketplace. The consumer is being bombarded with new choices and products every day, and the vast majority of these start-ups fail. Only the new products with substantial competitive advantages succeed, and I frankly don't see what the new audio services provide that is truly game-breaking. The question should not be "How does terrestrial radio defend itself?" but rather "How do these new audio services build sustainable business models in order to survive?"

With more competition we may see some decline in our TSL over time, but I would argue that. If you look at the world we live in today, there is a continual proliferation of choices — video, the Internet, telephones and games — that will lead to people spending less time with all media, not just radio. Television and print are

Continued on Page 61

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES September 7, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of August 12-18.

HP = Hit Potential

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
ALICIA KEYS <i>Fallin' (J)</i>	3.88	3.93	4.13	4.05	64.4	18.2	4.07	3.78	3.62	3.90	3.72	4.01	3.89
BLU CANTRELL <i>Hit 'Em Up Style... (Arista)</i>	3.85	3.81	3.67	3.71	70.9	19.1	3.91	3.86	3.75	3.72	3.83	3.95	3.91
HP ALIEN ANT FARM <i>Smooth Criminal (DreamWorks)</i>	3.82	3.78	3.73	3.71	55.2	12.1	4.09	3.76	3.43	3.87	3.81	3.70	3.92
EVE F/GWEN STEFANI <i>Let Me Blow... (Ruff Ryders/Interscope)</i>	3.82	3.79	3.79	3.74	78.0	24.9	3.91	3.87	3.63	3.86	3.77	3.84	3.82
JAGGED EDGE <i>Where The Party At (So So Def/Columbia)</i>	3.76	3.78	—	—	59.3	16.0	3.95	3.63	3.54	3.86	3.85	3.82	3.52
HP AFROMAN <i>Because I Got High (Universal)</i>	3.73	—	—	—	60.0	15.3	4.01	3.63	3.29	3.75	3.81	3.82	3.55
STAIND <i>It's Been Awhile (Flip/Elektra/EEG)</i>	3.71	3.71	3.77	3.69	74.1	21.3	3.63	3.84	3.68	3.46	4.09	3.54	3.80
AMERICAN HI-FI <i>Flavor Of The Weak (Island/IDJMG)</i>	3.68	3.73	3.70	3.73	64.6	18.2	3.97	3.31	3.68	3.66	3.71	3.66	3.69
HP USHER U <i>Remind Me (LaFace/Arista)</i>	3.68	3.76	3.85	3.81	63.0	17.7	3.87	3.47	3.57	3.89	3.69	3.61	3.52
112 <i>Peaches & Cream (Bad Boy/Arista)</i>	3.67	3.71	3.76	3.68	56.2	17.7	3.81	3.60	3.43	3.91	3.35	3.75	3.61
CITY HIGH <i>What Would You Do? (Interscope)</i>	3.63	3.71	3.53	3.49	69.0	27.4	4.03	3.21	3.46	3.70	3.62	3.66	3.54
LIFEHOUSE <i>Hanging By A Moment (DreamWorks)</i>	3.63	3.82	3.80	3.75	72.9	29.1	3.62	3.63	3.64	3.44	3.82	3.55	3.71
DAVE MATTHEWS BAND <i>The Space Between (RCA)</i>	3.59	3.50	3.43	3.49	59.8	17.7	3.47	3.49	3.86	3.43	3.87	3.51	3.61
INCUBUS <i>Drive (Immortal/Epic)</i>	3.59	3.58	3.54	3.61	70.7	24.0	3.72	3.64	3.38	3.62	3.71	3.43	3.65
SUGAR RAY <i>When It's Over (Lava/Atlantic)</i>	3.59	3.50	3.54	3.62	72.2	23.5	3.68	3.40	3.67	3.51	3.82	3.41	3.67
TRAIN <i>Drops Of Jupiter... (Columbia)</i>	3.59	3.63	3.64	3.71	73.8	27.6	3.69	3.37	3.68	3.51	3.74	3.57	3.56
NELLY <i>Ride Wit Me (Fo' Reel/Universal)</i>	3.58	3.62	3.54	3.55	79.2	30.3	3.49	3.51	3.77	3.77	3.43	3.67	3.45
O-TOWN <i>All Or Nothing (J)</i>	3.51	3.52	3.60	3.60	70.9	22.5	3.63	3.31	3.54	3.51	3.58	3.76	3.14
JENNIFER LOPEZ <i>I'm Real (Epic)</i>	3.50	3.59	3.56	3.46	44.3	13.1	3.80	3.21	3.28	3.81	3.29	3.47	3.41
JANET <i>Someone To Call My Lover (Virgin)</i>	3.44	3.46	3.35	3.38	68.5	24.7	3.49	3.33	3.49	3.55	3.34	3.36	3.51
LFO <i>Every Other Time (J)</i>	3.42	3.46	3.49	3.49	60.0	15.7	3.73	3.01	3.40	3.32	3.40	3.40	3.60
NELLY FURTADO <i>Turn Off The Light (DreamWorks)</i>	3.40	—	—	—	40.2	10.7	3.55	3.39	3.06	3.05	3.76	3.44	3.49
JESSICA SIMPSON <i>Irresistible (Columbia)</i>	3.38	3.41	3.31	3.23	73.1	27.8	3.52	3.08	3.50	3.41	3.54	3.41	3.16
WISEGUYS <i>Start The Commotion (Mammoth/Hollywood)</i>	3.34	3.16	3.28	—	63.9	17.7	3.34	3.46	3.23	3.41	3.54	3.15	3.30
SMASH MOUTH <i>I'm A Believer (Interscope)</i>	3.31	3.49	3.36	3.38	76.0	21.5	3.28	3.17	3.44	3.16	3.39	3.44	3.24
DESTINY'S CHILD <i>Bootylicious (Columbia)</i>	3.24	3.34	3.30	3.38	76.0	34.4	3.34	3.09	3.25	3.35	3.12	3.39	3.08
WILLA FORD <i>I Wanna Be Bad (Lava/Atlantic)</i>	3.13	3.25	3.10	3.22	60.5	21.1	3.40	2.75	3.10	3.19	3.24	3.17	2.91

CALLOUT AMERICA® Hot Scores

By ROB AGNOLETTI

It's another fantastic week on R&R's Callout America survey. Alicia Keys remains at the top once again with her smash hit "Fallin'" (J). The song scores 3.88 overall and is second among teens with a 4.07, and it takes the No. 2 spot in the 25-34 demo with a 3.62.

Blu Cantrell's "Hit 'Em Up Style (Oops!)" (Arista) finishes second with a 3.85 overall and is at No. 2 in the 18-24 demo with a 3.86. The single comes from her album *So Blu*. In their second week on the survey, Jagged Edge move up to the fifth position overall with their latest, "Where The Party At" (So So Def/Columbia). Eve f/Gwen Stefani's "Let Me Blow Ya Mind" (Ruff Ryders/Interscope) remains steady at No. 1 in the 18-24 demo with a 3.87.

Alien Ant Farm's "Smooth Criminal" (DreamWorks) ranks No. 3 overall with a 3.82 and is No. 1 among teens with a score of 4.09. Continuing its great reign on the survey, Dave Matthews Band's "The Space Between" (RCA) is No. 1 among women 25-34.

Afroman's "Because I Got High" (Universal) debuts on the survey with an overall score of 3.73. The track also finishes fourth among teens with a 4.01.

Some tracks that have been on the survey for a little while continue to do well in particular demos. For example, City High's "What Would You Do" (Interscope) ranks third with the teen demo, scoring 4.03. Nelly's "Ride Wit Me" (Fo' Reel/Universal) ranks second in the 25-34 demo with a 3.77. "It's Been Awhile" by Staind (Flip/Elektra/EEG) finishes third among 18-24s.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

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September 7, 2001

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS '00	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	9162	+132	987026	9	132/0
2	2	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	7883	-225	888795	12	123/0
5	3	JENNIFER LOPEZ I'm Real (Epic)	7027	+745	845869	10	130/0
3	4	JANET Someone To Call My Lover (Virgin)	6986	-367	721617	12	135/0
4	5	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	6744	+265	738933	13	123/1
9	6	ALICIA KEYS Fallin' (J)	6487	+1120	789363	6	132/1
6	7	CITY HIGH What Would You Do? (Interscope)	5194	-706	493673	15	124/0
10	8	LIFEHOUSE Hanging By A Moment (DreamWorks)	5165	-165	571593	29	132/0
8	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	4850	-525	487285	25	128/0
7	10	O-TOWN All Or Nothing (J)	4801	-869	496618	20	130/0
14	11	USHER U Remind Me (LaFace/Arista)	4790	+557	596908	11	117/1
11	12	SUGAR RAY When It's Over (Lava/Atlantic)	4509	-546	458482	15	124/0
13	13	WISEGUYS Start The Commotion (Mammoth/Hollywood)	4491	-42	400015	9	128/0
12	14	WILLA FORD I Wanna Be Bad (Lava/Atlantic)	4386	-260	477515	17	121/0
16	15	LFO Every Other Time (J)	4164	+155	443129	13	124/2
15	16	112 Peaches & Cream (Bad Boy/Arista)	4139	+43	451531	12	108/0
18	17	JAGGED EDGE Where The Party At (So So Def/Columbia)	3690	+255	503723	8	112/0
17	18	SMASH MOUTH I'm A Believer (Interscope)	3679	-44	359991	11	108/0
25	19	CRAIG DAVID Fill Me In (Wildside/Atlantic)	3470	+367	460172	11	119/0
20	20	NELLY FURTADO Turn Off The Light (DreamWorks)	3418	+171	359809	7	119/0
19	21	NELLY Ride Wit Me (Fo' Reel/Universal)	3004	-369	328978	28	119/0
23	22	INCUBUS Drive (Immortal/Epic)	2997	-172	362540	24	110/0
21	23	DAVE MATTHEWS BAND The Space Between (RCA)	2912	-314	364934	13	106/0
28	24	AFROMAN Because I Got High (Universal)	2886	+671	340887	3	109/8
22	25	JESSICA SIMPSON Irresistible (Columbia)	2807	-413	330330	20	126/0
26	26	3 DOORS DOWN Be Like That (Republic/Universal)	2783	+184	273171	14	106/1
27	27	MICHELLE BRANCH Everywhere (Maverick)	2722	+229	286237	8	109/3
47	28	MICHAEL JACKSON You Rock My World (Epic)	2425	+1752	265975	2	130/6
34	29	'N SYNC Gone (Jive)	2371	+792	290163	3	114/5
30	30	TOYA I Do (Arista)	2218	+231	222615	6	78/9
29	31	ENYA Only Time (Reprise)	2123	+117	241896	9	101/6
32	32	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	2005	+352	196687	5	105/5
31	33	FUEL Bad Day (Epic)	1877	-45	174032	12	91/0
36	34	GORILLAZ Clint Eastwood (Virgin)	1753	+241	170873	5	93/4
35	35	MANDY MOORE Crush (Epic)	1714	+180	176593	6	94/1
37	36	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	1477	+114	188272	11	55/1
33	37	D12 Purple Hills (Shady/Interscope)	1469	-162	123226	7	66/0
39	38	GIGI D'AGOSTINO I'll Fly With You (Arista)	1344	+145	202552	5	42/1
38	39	FIVE FOR FIGHTING Superman (Aware/Columbia)	1279	+60	144271	5	69/1
42	40	ALIEN ANT FARM Smooth Criminal (DreamWorks)	1184	+554	152162	2	87/21
43	41	U2 Stuck In A Moment... (Interscope)	1107	+92	124855	4	88/4
41	42	MACY GRAY Sweet Baby (Epic)	1090	+89	83987	4	88/1
41	43	SAMANTHA MUMBA Don't Need You To Tell Me... (A&M/Interscope)	1055	-31	98664	5	74/0
44	44	JIVE JONES Me, Myself & I (Jive)	1011	+146	79125	2	85/5
45	45	EDEN'S CRUSH Love This Way (London Sire)	895	+49	99245	4	65/1
46	46	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	721	+239	79250	1	52/10
47	47	SUM 41 Fat Lip (Island/IDJMG)	702	+187	144426	1	28/2
50	48	MARIAH CAREY Never Too Far (Virgin)	662	+80	75480	2	60/0
49	49	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	656	+185	95394	1	32/5
48	50	UNCLE KRACKER Yeah, Yeah, Yeah (Top Dog/Lava/Atlantic)	651	-4	55383	3	43/0

137 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added®

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ARTIST/TITLE LABEL(S)	ADDS
DESTINY'S CHILD Emotion (Columbia)	53
O-TOWN We Fit Together (J)	42
MATCHBOX TWENTY Last Beautiful People (Lava/Atlantic)	42
ALIEN ANT FARM Smooth Criminal (DreamWorks)	21
ENRIQUE IGLESIAS Hero (Interscope)	16
JESSICA SIMPSON A Little Bit (Columbia)	11
MARY J. BLIGE Family Affair (MCA)	11
MISSY ELLIOTT One Minute... (Gold Mind/EastWest/EEG)	10
EVE Who's That Girl (Ruff Ryders/Interscope)	10
TOYA I Do (Arista)	9

CHRISTINA MILIAN

AM TO PM

Top 40 Mainstream Monitor: 35* - 31* (+314x!)

R&R CHR/Pop: 32 (+352x!)

Already Most Requested on MTV's TRL!!!

Album in stores October 9th

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON You Rock My World (Epic)	+1752
ALICIA KEYS Fallin' (J)	+1120
'N SYNC Gone (Jive)	+792
JENNIFER LOPEZ I'm Real (Epic)	+745
AFROMAN Because I Got High (Universal)	+671
USHER U Remind Me (LaFace/Arista)	+557
ALIEN ANT FARM Smooth Criminal (DreamWorks)	+554
AALIYAH Try Again (BlackGround/Virgin)	+451
CRAIG DAVID Fill Me In (Wildside/Atlantic)	+367
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	+352

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

ALIEN ANT FARM

Smooth Criminal (DreamWorks)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1184/554	87/21	40

JIVE JONES

Me, Myself & I (Jive)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1011/146	85/5	44

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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RICK DEES

IN THE MORNING

UP

Morning Ratings Gain Persons 18-34

- 11% KIIS-FM / Los Angeles**
- 48% WLKT-FM / Lexington*
- 433% WPKF-FM / Poughkeepsie*



*Source: Arbitron SPR 01 vs. W 01; AQH, MSA, M-F Excl. Times **Source: Arbitron SPR 01 vs. FA 00; AQH, MSA, M-F Excl. Times

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WAKS/Cleveland	KHKS/Dallas
WKSS/Hartford	KFMS/Las Vegas
KHTS/San Diego	WIHT/Washington DC
KZZP/Phoenix	WKSE/Buffalo
KRBV/Dallas	KHFI/Austin
KCHZ/Kansas City	WKST/Pittsburgh

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R&R CHR/Pop Top 50 Indicator

September 7, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2572	+107	87336	6	43/0
3	2	STAINO It's Been Awhile (Flip/Elektra/EEG)	2409	+128	81045	6	43/0
2	3	JANET Someone To Call My Lover (Virgin)	2352	+38	79532	6	42/0
4	4	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	2173	+59	71655	6	43/0
7	5	JENNIFER LOPEZ I'm Real (Epic)	1975	+187	66532	6	43/0
14	6	ALICIA KEYS Fallin' (J)	1783	+378	58469	6	43/0
10	7	WISEGUYS Start The Commotion (Mammoth/Hollywood)	1704	+151	58110	6	43/0
5	8	SUGAR RAY When It's Over (Lava/Atlantic)	1676	-281	54641	6	39/0
6	9	O-TOWN All Or Nothing (J)	1643	-147	52842	6	36/0
9	10	WILLA FORD I Wanna Be Bad (Lava/Atlantic)	1616	-15	53412	6	42/0
13	11	SMASH MOUTH I'm A Believer (Interscope)	1502	+75	47373	6	40/0
16	12	LFO Every Other Time (J)	1444	+194	47678	6	41/0
17	13	NELLY FURTADO Turn Off The Light (DreamWorks)	1432	+206	49239	6	43/0
8	14	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1412	-228	45697	6	34/0
12	15	LIFEHOUSE Hanging By A Moment (DreamWorks)	1332	-101	42076	6	35/0
11	16	CITY HIGH What Would You Do? (Interscope)	1298	-212	40741	6	36/0
19	17	MICHELLE BRANCH Everywhere (Maverick)	1277	+241	42238	6	42/0
15	18	DAVE MATTHEWS BANO The Space Between (RCA)	1203	-98	40721	6	37/0
20	19	3 DOORS DOWN Be Like That (Republic/Universal)	1147	+158	38983	6	41/1
21	20	USHER U Remind Me (LaFace/Arista)	1070	+93	35086	6	39/2
22	21	CRAIG DAVID Fill Me In (Wildside/Atlantic)	1022	+123	35059	6	37/1
18	22	INCUBUS Drive (Immortal/Epic)	953	-149	32306	6	31/0
24	23	FUEL Bad Day (Epic)	891	+64	26724	6	36/0
25	24	112 Peaches & Cream (Bad Boy/Arista)	850	+24	29515	6	35/1
35	25	'N SYNC Gone (Jive)	761	+296	24755	3	37/2
26	26	JESSICA SIMPSON Irresistible (Columbia)	709	-76	21719	6	27/0
27	27	JAGGED EDGE Where The Party At (So So Def/Columbia)	691	+60	22900	6	37/0
28	28	ENYA Only Time (Reprise)	669	+75	22751	6	35/0
Debut	29	MICHAEL JACKSON You Rock My World (Epic)	665	+583	23544	2	32/9
29	30	U2 Stuck In A Moment... (Interscope)	590	+44	19873	5	40/1
31	31	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	590	+70	18155	6	38/0
33	32	MANDY MOORE Crush (Epic)	566	+72	17707	6	35/0
37	33	FIVE FOR FIGHTING Superman (Aware/Columbia)	502	+74	19077	6	28/0
34	34	MACY GRAY Sweet Baby (Epic)	481	+2	18173	6	34/0
30	35	SAMANTHA MUMBA Don't Need You To Tell Me... (A&M/Interscope)	476	-51	13671	6	29/0
36	36	GORILLAZ Clint Eastwood (Virgin)	474	+30	15241	5	32/4
32	37	NELLY Ride Wit Me (Fo' Reel/Universal)	444	-56	16235	6	18/0
43	38	ALIEN ANT FARM Smooth Criminal (DreamWorks)	435	+145	14440	3	32/2
38	39	EDEN'S CRUSH Love This Way (London Sire)	423	+9	14505	6	33/0
41	40	TOYA I Do (Arista)	404	+85	14469	5	21/2
40	41	JENNIFER PAIGE These Days (Edel America/Hollywood)	338	-2	10590	6	27/1
46	42	AFROMAN Because I Got High (Universal)	305	+82	11319	3	18/2
44	43	UNCLE KRACKER Yeah, Yeah, Yeah (Top Dog/Lava/Atlantic)	284	+28	9128	4	23/0
45	44	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	280	+55	10261	6	11/0
48	45	LINDSAY PAGANO Everything U R (Warner Bros.)	228	+33	7190	3	27/3
42	46	D12 Purple Hills (Shady/Interscope)	228	-77	6923	6	16/1
—	47	MARIAH CAREY Never Too Far (Virgin)	223	+53	7050	3	20/0
49	48	JIVE JONES Me, Myself & I (Jive)	220	+34	6598	3	18/2
Debut	49	WEEZER Island In The Sun (Geffen/Interscope)	183	+71	6031	1	21/0
—	50	DREAM STREET It Happens Every Time (UEG/Edel)	183	+16	5319	3	19/0

43 CHR/Pop Indicator reporters in markets 144-205. Songs ranked alphabetically for the airplay week of Sunday 8/26-Saturday 9/1.

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Most Added®

ARTIST TITLE LABEL(S)	ADDS
DESTINY'S CHILD Emotion (Columbia)	21
MATCHBOX TWENTY Last Beautiful... (Lava/Atlantic)	20
O-TOWN We Fit Together (J)	10
MICHAEL JACKSON You Rock My World (Epic)	9
MARY J. BLIGE Family Affair (MCA)	7
JESSICA SIMPSON A Little Bit (Columbia)	6
CARLY HENNESSY Beautiful You (MCA)	6
GORILLAZ Clint Eastwood (Virgin)	4
LINDSAY PAGANO Everything U R (Warner Bros.)	3
MISSY ELLIOTT One Minute... (Gold Mind/EastWest/EEG)	3
GARBAGE Androgyny (Almo Sounds/Interscope)	3
MPRESS Maybe (Independent)	3
USHER U Remind Me (LaFace/Arista)	2
'N SYNC Gone (Jive)	2
ALIEN ANT FARM Smooth Criminal (DreamWorks)	2
TOYA I Do (Arista)	2
AFROMAN Because I Got High (Universal)	2
JIVE JONES Me, Myself & I (Jive)	2
JOY ENRIQUEZ What Do You Want (LaFace/Arista)	2
TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON You Rock My World (Epic)	+583
ALICIA KEYS Fallin' (J)	+378
'N SYNC Gone (Jive)	+296
MICHELLE BRANCH Everywhere (Maverick)	+241
NELLY FURTADO Turn Off The Light (DreamWorks)	+206
LFO Every Other Time (J)	+194
JENNIFER LOPEZ I'm Real (Epic)	+187
3 DOORS DOWN Be Like That (Republic/Universal)	+158
WISEGUYS Start The... (Mammoth/Hollywood)	+151
ALIEN ANT FARM Smooth Criminal (DreamWorks)	+145
STAINO It's Been Awhile (Flip/Elektra/EEG)	+128
CRAIG DAVID Fill Me In (Wildside/Atlantic)	+123
JESSICA SIMPSON A Little Bit (Columbia)	+114
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	+107
GARBAGE Androgyny (Almo Sounds/Interscope)	+99
USHER U Remind Me (LaFace/Arista)	+93
TOYA I Do (Arista)	+85
AFROMAN Because I Got High (Universal)	+82
MISSY ELLIOTT One Minute... (Gold Mind/EastWest/EEG)	+82
SMASH MOUTH I'm A Believer (Interscope)	+75
ENYA Only Time (Reprise)	+75
FIVE FOR FIGHTING Superman (Aware/Columbia)	+74
MANDY MOORE Crush (Epic)	+72
WEEZER Island In The Sun (Geffen/Interscope)	+71
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	+70
FUEL Bad Day (Epic)	+64
JAGGED EDGE Where The Party... (So So Def/Columbia)	+60
EVE F.G. STEFANI Let Me Blow... (Ruff Ryders/Interscope)	+59
PRU Aromas (Capitol)	+59
CAKE Short Skirt/Long Jacket (Columbia)	+57

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New & Active

DESTINY'S CHILD Emotion (Columbia)
Total Plays: 648, Total Stations: 75, Adds: 53

JESSICA SIMPSON A Little Bit (Columbia)
Total Plays: 580, Total Stations: 63, Adds: 11

J. PAIGE These Days (Edel America/Hollywood)
Total Plays: 554, Total Stations: 42, Adds: 0

LUDACRIS Area... (Murder Inc./Def Jam/IDJMG)
Total Plays: 483, Total Stations: 29, Adds: 1

IAN VAN DAHL Castles In The Sky (Robbins)
Total Plays: 471, Total Stations: 15, Adds: 2

SHAGGY Leave It To Me (MCA)
Total Plays: 435, Total Stations: 22, Adds: 7

LINDSAY PAGANO Everything U R (Warner Bros.)
Total Plays: 431, Total Stations: 48, Adds: 5

MARY J. BLIGE Family Affair (MCA)
Total Plays: 419, Total Stations: 29, Adds: 11

CAKE Short Skirt/Long Jacket (Columbia)
Total Plays: 395, Total Stations: 31, Adds: 3

LIL' MO Superwoman (Gold Mind/EastWest/EEG)
Total Plays: 389, Total Stations: 27, Adds: 1

DREAM STREET It Happens Every... (UEG/Edel)
Total Plays: 370, Total Stations: 35, Adds: 5

T.C.P. Gotta Girl (Elektra/EEG)
Total Plays: 336, Total Stations: 25, Adds: 0

ST. LUNATICS Midwest Swing (Fo' Reel/Universal)
Total Plays: 331, Total Stations: 23, Adds: 1

WEEZER Island In The Sun (Geffen/Interscope)
Total Plays: 308, Total Stations: 28, Adds: 1

TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)
Total Plays: 285, Total Stations: 26, Adds: 3

EVE Who's That Girl (Ruff Ryders/Interscope)
Total Plays: 248, Total Stations: 15, Adds: 10

ENRIQUE IGLESIAS Hero (Interscope)
Total Plays: 238, Total Stations: 16, Adds: 16

BETTER THAN EZRA Extra Ordinary (Beyond)
Total Plays: 230, Total Stations: 16, Adds: 2

P. DIDDY ...FAMILY Bad Boy... (Bad Boy/Arista)
Total Plays: 205, Total Stations: 21, Adds: 3

Songs ranked by total plays



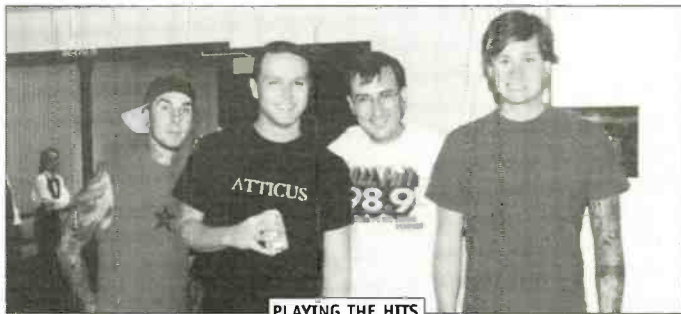
LUNCH OR DINNER?

How about both for the greedy staffers of R&R? All but the cleaning crew squeezed into this photo with Soulife/Atlantic recording artist Sunshine Anderson during her visit to the office. Pictured are (l-r) R&R Urban Editor Walt Love, Music Meeting's Ric Salazar and Randy Gomez, R&R Asst. Urban Editor Tanya O'Quinn, MM's Phoebe Garrett, Anderson, R&R Asst. CHR Editor Renee Bell, MM's Diane Ramos, R&R CHR Editor Tony Novia, MM's Michael Trias and R&R Sales Rep Robert Taylor.



WHOSE HAIR IS CURLIER?

After a heated debate with John Ondrasik from Five For Fighting, R&R CHR Editor Tony Novia (l) was disqualified after admitting that he had a perm. Here they are hanging out in Club R&R.



PLAYING THE HITS

Blink-182 recently visited Quad Cities, IA to rock the town with hits like "All the Small Things" and "The Rock Show." Comparing all the small things are (l-r) Blink's Travis Barker and Mark Hoppus, WHTS PD Tony Waitekus and Blink's Tom Delonge.



KISS THE SUMMER HELLO

Interscope recording artist Samantha Mumba performed some songs from her album, including "Don't Need You To..." at WKSE/Buffalo's annual summer party. Hanging backstage at the Kiss The Summer Hello Concert are (l-r) WKSE PD Dave Universal, Mumba, WKSE MD Brian B. Wilde and Interscope rep Rob Harvey.

Entercom's Field of Dreams

Continued from Page 56

declining at significantly greater rates than radio, and there will probably never be another true mass medium in this country. Radio looks very strong going forward vs. television, print and other primary competitors.

R&R: Discuss the importance of talent to your company.

DF: A key point of differentiation is having quality talent on the air to connect with listeners and to make our radio stations compelling to listen to. We are privileged to have a substantial number of extremely talented personalities throughout this company. Each of them has made a material difference for us in our ability to grow our brands and connect with our listeners. That relationship is going to become ever more important over time as more music-delivery vehicles evolve in the marketplace.

R&R: Without question, radio is getting and sounding more national. What, specifically, is your company doing to remain local?

DF: We have never lost focus on the importance of remaining a dynamic local medium. We have not subscribed to the broad-based intermarket voicetracking strategies that some have talked about. We continue to invest in and build new local content in our markets. In several cases recently, such as Boston and New Orleans, we have replaced syndicated national talent with strong local talent.

In addition, we continue to emphasize connecting with our local communities by being a responsible corporate citizen. We find ways to make a difference in our communities, whether it's our anti-violence policy, where we make significant contributions of program time and promotional support to organizations that are helping to address the causes of school violence, or our Make a Difference Days, which we've been doing in our markets for many years, or our special local initiatives in markets across the country, where we have been able to materially and positively impact many terrific organizations that make life better for people in our communities.

R&R: Many companies spend a good amount of money hiring salespeople and training them. One of the big complaints from talent is that they don't get the same kind of treatment. What is your company's stance?

DF: Pat Paxton is our VP/Programming, and he works with Ken Beck, our Director of News/

Talk Programming, and our other managers throughout the country on a localized, customized basis to find ways to continuously improve the way we do business and to reinvest in our talent and grow and develop them.

R&R: What do you look for in people you want to bring into this company?

DF: People are unequivocally the greatest asset in any broadcasting organization. My single highest priority over the past several years has been building an organization of highly talented, intelligent people of great integrity who are committed to win and who are relentless competitors. We've been very privileged to attract many of those types of individuals into the organization, and it has made a huge impact on our competitive success in the marketplace.

R&R: Peering down the long radio road, what do you see ahead?

DF: While there are some competitive forces that will nibble at the industry's heels, rather than focus on them, we should be focused on how we can really, for the first time, take full advantage of the industry's extraordinary reach, TSL, ubiquity, connection with listeners, promotional opportunities and all of the other factors that make radio as powerful as it is.

We continue to sell our industry at one-third to one-half the cost per thousand of industries like TV and print, which are in trouble. We need to do a better job of capitalizing on that, and that means more than just talking; it's investing in the tools to make that a reality and to drive radio to the level of the marketplace where it's entitled to be.

In addition, I believe that our reliance on the 60-second spot as our basic product is outdated. Our world moves much faster these days, and other media have adjusted by accelerating their content. Shorter edits have become standard in television and movies, and the television industry has long since adjusted its model by shifting to shorter spot lengths.

We need to adjust our medium by adopting the 30-second spot as our standard. Thirty-second spots are already the standard in radio sports programming and network programming, so we know that it works and that the market will accept it. The net effect of this evolution would be to materially decrease the advertising content of our medium without sacrificing our business model. Instead of running 11 60-second spots per hour, we might run 12 30-second spots, resulting in a 45% reduction of our advertising content. This is an evolution that is long overdue.

September 7, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing CHR/Pop Songs 12+ For The Week Ending 9/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
ALICIA KEYS Fallin' (J)	3.94	3.97	83%	17%	3.89	79%	16%
O-TOWN All Or Nothing (J)	3.93	3.86	98%	38%	3.98	97%	36%
EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	3.93	3.82	94%	36%	3.96	94%	34%
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	3.92	3.94	87%	28%	3.96	86%	27%
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.89	3.91	95%	41%	3.98	95%	39%
LFO Every Other Time (J)	3.86	3.85	88%	16%	3.67	86%	19%
JESSICA SIMPSON Irresistible (Columbia)	3.86	3.81	97%	33%	3.85	97%	31%
CRAIG DAVID Fill Me In (Wildside/Atlantic)	3.85	3.85	64%	11%	3.91	60%	9%
MICHELLE BRANCH Everywhere (Maverick)	3.82	3.68	63%	10%	3.74	59%	11%
3 DOORS DOWN Be Like That (Republic/Universal)	3.80	3.84	69%	12%	3.82	68%	12%
WILLA FORD I Wanna Be Bad (Lava/Atlantic)	3.79	3.69	88%	21%	3.71	87%	23%
INCUBUS Drive (Immortal/Epic)	3.78	3.76	86%	28%	3.80	88%	28%
USHER U Remind Me (LaFace/Arista)	3.78	3.74	87%	21%	3.79	87%	18%
AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	3.76	3.82	89%	28%	3.74	88%	27%
SUGAR RAY When It's Over (Lava/Atlantic)	3.76	3.80	97%	34%	3.76	96%	34%
SMASH MOUTH I'm A Believer (Interscope)	3.72	3.71	91%	23%	3.65	91%	25%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.70	3.67	94%	42%	3.71	95%	43%
CITY HIGH What Would You Do? (Interscope)	3.70	3.64	89%	40%	3.66	88%	38%
JENNIFER LOPEZ I'm Real (Epic)	3.69	3.63	90%	23%	3.58	88%	24%
JANET Someone To Call My Lover (Virgin)	3.68	3.63	96%	34%	3.70	96%	35%
FUEL Bad Day (Epic)	3.67	3.79	70%	16%	3.88	66%	13%
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3.65	3.70	91%	36%	3.84	91%	32%
JAGGED EDGE Where The Party At? (So So Def/Columbia)	3.65	3.59	73%	20%	3.66	69%	16%
NELLY Ride Wit Me (Fo' Real/Universal)	3.60	3.57	97%	54%	3.66	97%	53%
ENYA Only Time (Reprise)	3.54	-	62%	16%	3.56	63%	17%
WISEGUYS Start The Commotion (Mammoth/Hollywood)	3.48	3.51	74%	23%	3.42	72%	24%
112 Peaches & Cream (Bad Boy/Arista)	3.46	3.44	82%	33%	3.46	81%	31%
DAVE MATTHEWS BAND The Space Between (RCA)	3.44	3.50	88%	32%	3.57	87%	28%
DESTINY'S CHILD Bootylicious (Columbia)	3.42	3.41	98%	50%	3.31	98%	53%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.27	3.39	71%	21%	3.32	69%	20%

Total sample size is 951 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radic Networks.

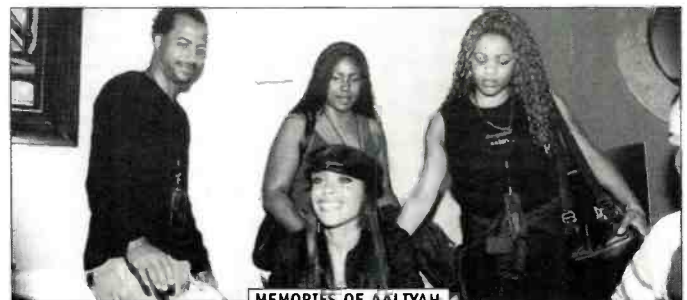
Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	2582
AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	2218
DESTINY'S CHILD Bootylicious (Columbia)	2203
EVE 6 Here's To The Night (RCA)	2097
AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade (Interscope)	2087
JANET All For You (Virgin)	1921
LENNY KRAVITZ Again (Virgin)	1515
SHAGGY Angel (MCA)	1514
NELLY FURTADO I'm Like A Bird (DreamWorks)	1418
CRAZY TOWN Butterfly (Columbia)	1253
MADONNA Music (Maverick/WB)	1198
JENNIFER LOPEZ Play (Epic)	1158
DREAM He Loves U Not (Bad Boy/Arista)	1151
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	1105
'N SYNC Pop (Jive)	1023
DIDO Thankyou (Arista)	1014
AALIYAH Try Again (BlackGround/Virgin)	992
3 DOORS DOWN Kryptonite (Republic/Universal)	948
MOBY F/GWEN STEFANI Southside (V2)	933
AEROSMITH Jaded (Columbia)	928

CHR/POP Going For Adds 9/11/01

AMERICAN HI-FI Another Perfect Day (Island/IDJMG)
 BABYFACE What If (Arista)
 DANTE THOMAS Fly (Elektra/EEG)
 ENRIQUE IGLESIAS Hero (Interscope)
 JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
 MARY J. BLIGE Family Affair (MCA)
 PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise)
 VP215 She (DreamWorks)

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MEMORIES OF AALIYAH

During Aaliyah's album release party in Los Angeles, a few of her groupies stole passes to the VIP lounge to get close to the late and beloved star. Tiptoeing about are (l-r) Joseph Matthews and R&R Asst. CHR Editor Renee Bell and Urban Asst. Editor Tanya O'Quinn.

Stations and their ads listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Buffalo, NY; Dayton, OH; Greensboro, NC; Lansing, MI; Montgomery, AL; Providence, RI; Seattle-Tacoma, WA; Tulsa, OK) with their respective call letters, formats, and advertising spots.

* Monitored Reporters
180 Total Reporters
137 Total Monitored
43 Total Indicator
33 Current Indicator Reporters
33 Current Indicator Playlists

Reported Frozen Playlist (3):
KMCK/Fayetteville, AR
WKFR/Kalamazoo, MI
KFFM/Yakima, WA
Did Not Report, Playlisted Frozen (7):
KGOT/Anchorage, AK
KFRX/Lincoln, NE
WVQA/Morgantown, WV
WPPY/Peoria, IL
WDBR/Springfield, IL
KHTO/Springfield, MO
WIFC/Wausau, WI



September 7, 2001

	TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKSON CHART	TOTAL STATIONS/ ADDS
1	JENNIFER LOPEZ I'm Real (Epic)	4020	-80	708819	11	61/0
2	ALICIA KEYS Fallin' (J)	3505	-101	603435	11	55/0
3	JAGGED EDGE Where The Party At (So So Def/Columbia)	3108	-246	542401	17	57/0
4	USHER U Remind Me (LaFace/Arista)	2786	-334	441154	15	61/0
7	5 MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	2513	+30	464667	13	59/0
6	6 AFROMAN Because I Got High (Universal)	2495	-88	366070	5	55/0
11	7 MARY J. BLIGE Family Affair (MCA)	2348	+156	384227	7	60/1
8	8 JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	2344	-16	409066	8	58/0
9	9 BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2291	-26	353148	19	53/0
5	10 112 Peaches & Cream (Bad Boy/Arista)	2183	-520	321708	23	61/0
10	11 LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	2098	-142	315717	11	54/0
13	12 TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1990	+50	329123	10	56/1
12	13 EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	1796	-312	283080	23	58/0
15	14 FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1785	+194	342874	7	55/3
14	15 P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)	1653	-90	321233	9	55/1
16	16 ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	1490	-80	209280	8	40/0
23	17 GINUWINE Differences (Epic)	1304	+293	220086	8	40/5
24	18 JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1267	+267	231693	5	8/2
18	19 LIL' MO Superwoman (Gold Mind/EastWest/EEG)	1164	-151	185609	19	55/0
17	20 CRAIG DAVID Fill Me In (Wildside/Atlantic)	1153	-203	192080	15	44/0
20	21 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	1120	-65	174980	27	57/0
34	22 MICHAEL JACKSON You Rock My World (Epic)	1112	+663	250081	2	43/2
29	23 BUBBA SPARXXX Ugly (Interscope)	1104	+479	241429	3	48/4
22	24 JANET Someone To Call My Lover (Virgin)	1045	-78	135493	13	35/0
21	25 TOYA I Do (Arista)	1042	-114	123212	22	31/0
Breaker	26 RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)	1036	+141	146249	6	38/1
39	27 AALIYAH Rock The Boat (BlackGround)	829	+450	188400	2	39/1
27	28 R. KELLY Feelin' On Your Booty (Jive)	746	+29	148407	5	38/0
36	29 112 Dance With Me (Bad Boy/Arista)	731	+306	164166	2	46/5
26	30 CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	729	-4	103239	5	30/0
28	31 NELLY Batter Up (Fo' Reel/Universal)	648	-36	68957	5	23/0
37	32 NELLY #1 (Priority)	604	+195	73584	2	43/6
32	33 DESTINY'S CHILD Brown Eyes (Columbia)	560	+85	65141	4	7/2
42	34 PETEY PABLO Raise Up (Jive)	490	+143	70163	4	19/5
31	35 COO COO CAL My Projects (Tommy Boy)	487	-20	61100	5	26/2
33	36 FOXY BROWN Candy (Violator/IDJMG)	461	+11	71834	3	27/3
38	37 DESTINY'S CHILD Emotion (Columbia)	455	+69	54974	5	22/4
44	38 RUFF ENDZ Cash, Money, Cars, Clothes (Epic)	429	+96	48966	2	29/2
35	39 T.C.P. Gotta Girl (Elektra/EEG)	422	-25	36751	4	26/0
47	40 LIL' WAYNE Shine (Cash Money/Universal)	390	+69	63051	3	19/2
Debut	41 LIL' MO Gangsta (Love 4 The Streets) (Gold Mind/EastWest/EEG)	366	+136	64390	1	31/5
40	42 JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)	361	-10	87793	4	21/1
46	43 TYRESE What Am I Gonna Do (RCA)	360	+28	68696	2	32/5
48	44 DMX We Right Here (Ruff Ryders/IDJMG)	360	+48	122919	2	2/0
45	45 MAXWELL Lifetime (Columbia)	352	+19	68651	4	21/0
43	46 LIL' ROMEO The Girlies (Soulja/Priority)	321	-21	29762	3	28/1
41	47 EASTSIDAZ I Luv It (Doghouse/TVT)	310	-42	66850	6	18/0
Debut	48 GORILLAZ Clint Eastwood (Virgin)	303	+36	35529	1	18/0
Debut	49 JERMAINE DUPRI Ballin' Out Of Control (So So Def/Columbia)	284	+67	58359	1	20/5
49	50 O-TOWN All Or Nothing (J)	267	-22	56202	3	6/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
JAGGED EDGE Goodbye (So So Def/Columbia)	15
NELLY #1 (Priority)	6
RAY-J Formal Invite (Atlantic)	6
OLIVIA You Got The Damn Thing (J)	6
112 Dance With Me (Bad Boy/Arista)	5
GINUWINE Differences (Epic)	5
TYRESE What Am I Gonna Do (RCA)	5
LIL' MO Gangsta (Love 4...) (Gold Mind/EastWest/EEG)	5
JERMAINE DUPRI Ballin' Out... (So So Def/Columbia)	5
PETEY PABLO Raise Up (Jive)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON You Rock My World (Epic)	+663
BUBBA SPARXXX Ugly (Interscope)	+479
AALIYAH Rock The Boat (BlackGround)	+450
AALIYAH Try Again (BlackGround/Virgin)	+345
112 Dance With Me (Bad Boy/Arista)	+306
GINUWINE Differences (Epic)	+293
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	+267
NELLY #1 (Priority)	+195
FABOLOUS F/NATE DOGG Can't... (Desert Storm/Elektra/EEG)	+194
MARY J. BLIGE Family Affair (MCA)	+156

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RL/SNOOP DOGG/LIL' KIM
Do U Wanna Roll (J)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1036/141	38/1	26

62 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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35 R&R CHR/RHYTHMIC

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WKPO	KHTE	WJFX	WCKZ	KBBT	WGZO
WRVZ	WLDA	WJBT	WPHI	XHTZ	KTTB
KXHT	KOHT	KGGI	KHTN	KSEQ	KKUU
WQHT	WERQ	WWBZ	KNDA	KPSI	KXME
KWIN	KLZK	WAJZ	KBAT	WPOW	WBTT
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America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 9/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
JENNIFER LOPEZ F/JA RULE I'm Real (Epic)	4.22	4.20	98%	20%	4.27	98%	18%
JAGGED EDGE Where The Party At? (So So Def/Columbia)	4.18	4.15	97%	26%	4.20	97%	26%
ALICIA KEYS Fallin' (J)	4.13	4.11	96%	28%	4.10	95%	29%
FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	4.10	3.95	70%	7%	4.14	69%	7%
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	4.07	-	64%	5%	4.09	61%	4%
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	4.02	4.03	83%	13%	4.04	82%	13%
MARY J. BLIGE Family Affair (MCA)	3.98	3.94	73%	8%	3.92	70%	8%
GINUWINE Differences (Epic)	3.97	3.98	64%	9%	3.97	60%	8%
MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	3.97	3.96	91%	21%	3.98	91%	20%
NELLY Batter Up (Fo' Reel/Universal)	3.96	3.97	82%	14%	3.99	82%	14%
112 Peaches & Cream (Bad Boy/Arista)	3.95	4.01	99%	42%	3.94	99%	42%
CRAIG DAVID Fill Me In (Wildstar/Atlantic)	3.93	4.05	87%	20%	3.94	87%	21%
TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	3.93	3.85	83%	15%	4.03	82%	14%
USHER U Remind Me (La Face/Arista)	3.90	4.01	97%	31%	3.89	97%	31%
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	3.89	3.88	96%	37%	3.85	96%	38%
R.L. SNOOP DOGG AND LIL' KIM Do You Wanna Roll (J)	3.84	3.77	47%	5%	3.87	44%	5%
EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	3.80	3.92	99%	54%	3.74	99%	59%
TDYA I Do (Arista)	3.78	3.84	72%	18%	3.76	72%	18%
LUDACRIS Area Codes (Def Jam/IDJMG)	3.74	3.59	91%	21%	3.78	91%	19%
P. DIDDY & FAMILY Bad Boys For Life (Bad Boy/Arista)	3.72	3.68	91%	24%	3.75	91%	24%
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	3.69	3.65	87%	35%	3.70	86%	34%
D 12 Purple Hills (Shady/Interscope)	3.65	3.70	94%	30%	3.75	95%	29%
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3.63	3.67	99%	51%	3.59	99%	53%
JANET Someone To Call My Lover (Virgin)	3.61	3.59	96%	35%	3.59	96%	36%
CITY HIGH What Would You Do? (Interscope)	3.59	3.61	98%	56%	3.60	99%	58%
AFROMAN Because I Got High (Universal)	3.55	3.44	82%	23%	3.65	82%	21%
JUVENILE Set It Off (Cash Money/Universal)	3.55	3.56	63%	13%	3.61	62%	11%
ISLEY BROTHERS F/RONALDO ISLEY Contagious (DreamWorks)	3.54	3.56	67%	21%	3.48	63%	19%
CHRISTINA MILIAN AM to PM (Def Soul/IDJMG)	3.45	-	41%	9%	3.48	40%	8%
R. KELLY Feelin' On Yo Booty (Jive)	3.43	-	60%	15%	3.40	56%	14%

Total sample size is 611 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 12-24). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
D12 Purple Hills (Shady/Interscope)	917
CITY HIGH What Would You Do? (Interscope)	837
JUVENILE Set It Off (Cash Money/Universal)	795
RAY-J Wait A Minute (Atlantic)	698
NELLY Ride Wit Me (Fo' Reel/Universal)	667
JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	613
JOE F/MYSTIKAL Stutter (Jive)	574
AALIYAH Try Again (BlackGround/Virgin)	567
VIOLATOR F/BUSTA RHYMES What It Is (Violator/Loud/Columbia)	566
R. KELLY Fiesta (Jive)	502
QB FINEST F/NAS Oochie Wally (Columbia)	464
MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	449
OUTKAST Ms. Jackson (LaFace/Arista)	445
LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	414
DR. DRE The Next Episode (Aftermath/Interscope)	409
JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	402
DESTINY'S CHILD Bootylicious (Columbia)	396
JESSICA SIMPSON Irresistible (Columbia)	392
JA RULE F/CHRISTINA MILIAN Between... (Murder Inc./Def Jam/IDJMG)	386
CASE Missing You (Def Soul/IDJMG)	379

CHR/RHYTHMIC Going For Adds

9/11/01

- CITY HIGH f/EVE Caramel (Interscope)
- ENRIQUE IGLESIAS Hero (Interscope)
- MARIAH CAREY Don't Stop (Virgin)
- MS. TOI Can't None Of Y'all (Motown/Universal)
- REDMAN Smash Sumthin' (Def Jam/IDJMG)
- ROYCE OA 5'9" You Can't Touch Me (Columbia)
- SHAQUILLE O'NEAL In The Sun (T.W.isM/Trauma)

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AALIYAH'S BIG BEAR

KCAQ/Oxnard, CA Asst. PD Big Bear didn't need to steal passes to get into the VIP spot; he was Aaliyah's VIP. He is pictured here with Aaliyah at her album release party in Los Angeles.

R&R

Mix Show Top 30

September 7, 2001

- 1 JAGGED EDGE Where The Party At? (So So Def/Columbia)
- 2 MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
- 3 MARY J. BLIGE Family Affair (MCA)
- 4 JENNIFER LOPEZ I'm Real (Epic)
- 5 LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)
- 6 FABOLOUS f/NATE DOGG Ya'll Can't Deny It (DS/Elektra/EEG)
- 7 112 Peaches & Cream (Arista)
- 8 USHER U Remind Me (LaFace/Arista)
- 9 JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
- 10 P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)
- 11 BUBBA SPARXX Ugly (Interscope)
- 12 ALICIA KEYS Fallin' (J)
- 13 LIL' MO Superwoman (EastWest/EEG)
- 14 BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)
- 15 VIOLATOR f/BUSTA RHYMES What It Is (Violator/Loud/Columbia)
- 16 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
- 17 EVE f/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)
- 18 R. KELLY Fiesta (Jive)
- 19 AFROMAN Because I Got High (Universal)
- 20 MICHAEL JACKSON You Rock My World (Epic)
- 21 RAY-J Wait A Minute (Atlantic)
- 22 TRICK DADDY I'm A Thug (Slip-N-Slide/Atlantic)
- 23 FOXY BROWN Candy (Violator/IDJMG)
- 24 112 Dance With Me (Bad Boy/Arista)
- 25 CRAIG DAVID Fill Me In (Atlantic)
- 26 JUVENILE Set It Off (Cash Money/Universal)
- 27 ERICK SERMON Music (Interscope)
- 28 AALIYAH Try Again (BlackGround)
- 29 JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)
- 30 CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)



37 CHR/Rhythmic Mix Show Reporters

Contributing Stations

KQBT/Austin, TX	KSEQ/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISW/Bakersfield, CA	KIKI/Honolulu, HI	WQHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	KQCH/Denver, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYD/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/El Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Fl. Wayne, IN	WPDW/Miami, FL	KXJM/Portland, OR	WLLD/Tampa, FL
KBDS/Fresno, CA	KTTB/Minneapolis, MN	WWKX/Providence, RI	KDHT/Tucson, AZ
			WPGC/Washington, DC

ARTIST
BREAK
DOWNFAITH EVANS Track: "You Gets No Love"
Label: Bad Boy/Arista

As overwhelming emotions flow through Faith Evans' voice, somewhere in the midst of the tenderness a raw and powerful message is uncovered. She met and fell in love with the powerhouse of hip-hop — the late Notorious B.I.G. Since the unfortunate loss of one of our most talented and mastered lyricists, Faith Evans has unintentionally become hip-hop's most sought-after and adored widow. ● When Evans released her self-titled debut album, she was introduced as the first lady of the Bad Boy Empire. In a case of love at first sight, Evans and Biggie married soon after their first meeting. But fate stepped in and turned Evans life upside down when Biggie was tragically and senselessly murdered just months after the birth of their son. While mourning the loss of her husband, Evans, P. Diddy and the rest of the Bad Boy family joined in honoring him with a song that would become a worldwide anthem for those also in mourning, "I'll Be Missing You." ● Hearing Evans speak and sing with such strength and faith after the tragedy was inspiring, and the world couldn't wait for her sophomore project, *Keeping the Faith*. The anticipation of her fans caused the album to reach its rightful place as R&B's album of the year, housing the uptempo smash single "Love Like This" and the heartfelt ballad "Lately I." ● To this day fans still get antsy at the mere mention of a new Faith Evans single. The young mother-singer-songwriter has released another hit sure to tie up request lines, "You Gets No Love." Evans picks up the flow and releases a serious, "take no bull" attitude in this powerful track. She frankly tells her man that there's no future in their relationship — in fact, there's no relationship. She found out about the games he likes to play and, to put it simply, she's no fool. She tells him that everything was going great, but he chose to mess up the rhythm, so now he's out. "Just because I let you get some/Don't make you the one/We're not even in love." ● The journey that fate laid out for this young woman has only made her stronger. She's admitted her struggle with the tragic circumstances surrounding her late husband, but she kept her head up and kept her wits about her. She is an icon for young women who are going through the same ordeal. Her name represents the strength and belief that she has in herself and in God. She has, and is, Faith.

—Reneé Bell
Asst. CHR Editor

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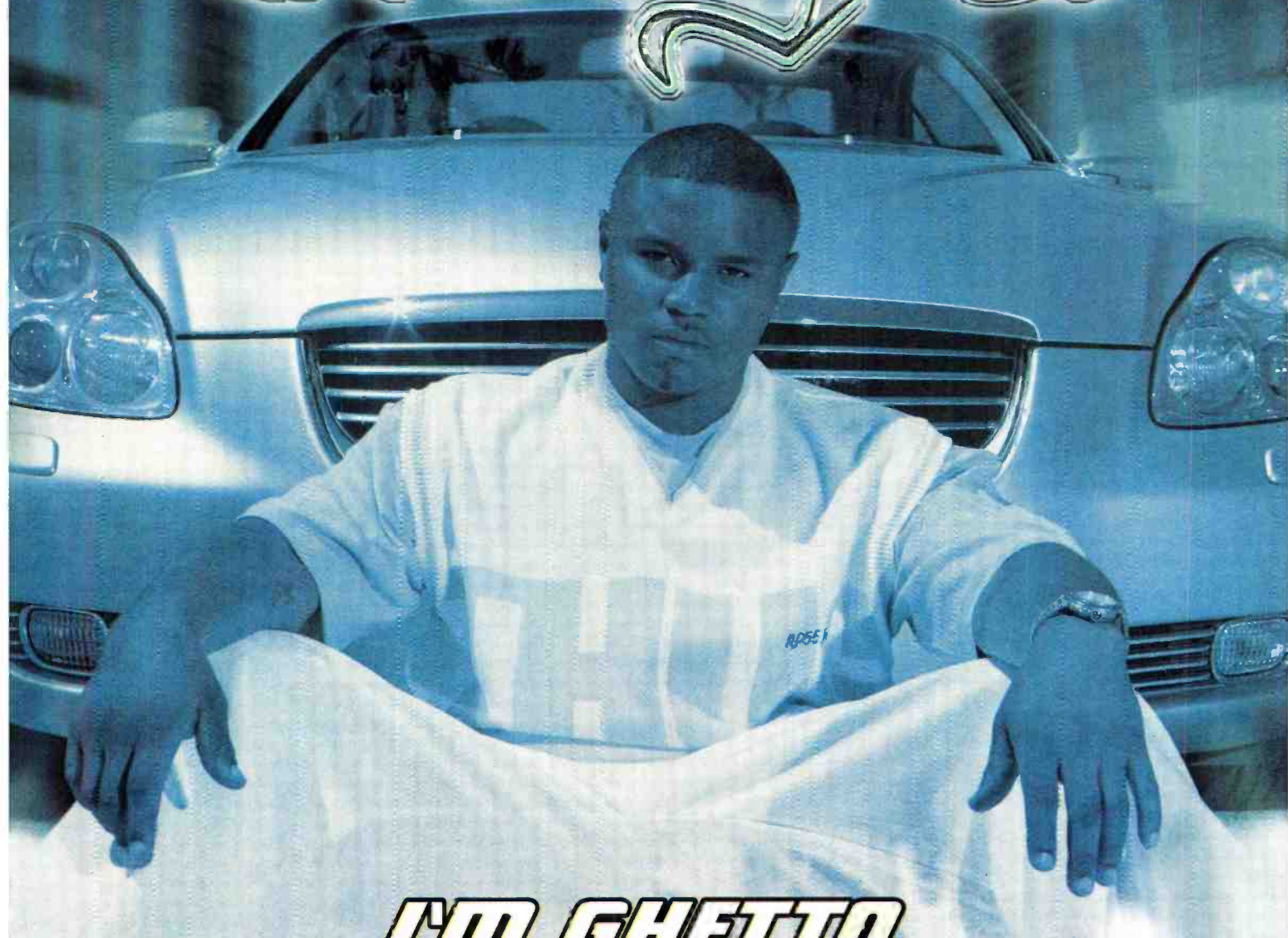
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What About The Message In Our Music?

□ South Carolina's Message in Our Music Project brings positive light to hip-hop

School has started, and our children are top-of-mind, as they should always be. So this week I have a very interesting project I'd like to share with you concerning children and what they're exposed to daily when it comes to violence, drugs and sex in the music they're hearing.

A new prevention program launched this summer will give aspiring young hip-hop and rap artists the opportunity to shine. The South Carolina Department of Alcohol and Other Drug Abuse Services recently partnered with the Carolina Music Group Foundation to kick off the Message in Our Music Project 2001 before the students at Columbia, SC's Spring Valley High School.

The statewide music competition was intended to counter the negative messages young people continue to receive from rap and hip-hop music. Through this project South Carolina students have the opportunity to perform live onstage in major concert venues, win cash prizes and have their original songs professionally recorded.

Just The Facts

A national study released this past year by the Office of National Drug Control Policy revealed that 75% of all rap music contains references to alcohol or other drug use. Alcohol and other drugs were also mentioned in 20% of all alternative songs, 14% of country songs and 12% of heavy metal songs.

The study also reported that young people spend 10,500 hours listening to music while they are in grades seven-12. By comparison, young people will spend only 6,500 hours in school during that same time. Young people believe that behaviors such as drinking alcohol and using other drugs is typical or normal because they are portrayed frequently in the media. Consequently, they perceive that these behaviors are acceptable.

Further, in 91% of the songs on the radio today there are no messages about the negative consequences of

using these substances. "Rap is a powerful music genre," says Kurt Walker of the Carolina Music Group Foundation. "We believe that all that talent can be channeled into more productive, positive messages."

To accomplish this goal, the South Carolina DAODAS and the Carolina Music Group Foundation sponsored a songwriting competition for students in middle schools, high schools and colleges throughout the state. Students were invited to submit their original rap or hip-hop songs for the opportunity to win one of three \$1,000 cash prizes and to have their songs recorded on a CD.

The CDs would then be distributed to record companies nationwide, to South Carolina radio stations, to schools and to a variety of other programs for young people. DAODAS and its statewide network of 34 county alcohol and drug-abuse authorities planned to use the CD as a prevention tool as they worked together to reach young people with this important message.

Finalists who were selected by a panel of judges performed their songs at one of three regional competitions in South Carolina: at Columbia's Township Auditorium, at the McAlister Auditorium on the campus of Furman University in Greenville and at Charleston's Gaillard Auditorium.

Positive Opportunities

To get an additional perspective on this project, I spoke with Rick Wade, Director of South Carolina's DAODAS for nearly three years, and Curtis Wilson, morning personality at WWDM-FM (The Big DM)/Columbia, SC. Wilson has been at WWDM for 10 years and has been working with the DAO-

DAS Message in Our Music Project for almost a year.

"This project is really about providing an opportunity for our young people — specifically, African-American young people — to be responsible and grow up to be responsible adults," Wade explains. "We launched this project because of a study that was done by the White House just a couple of years ago.

"In that study of all the different genres of music, they found that, rap and hip-hop lyrics had the most references to alcohol, drug use and crime. Sixty-five percent of the lyrics studied contained negative messages about the use of alcohol and drugs.

"This is an opportunity for us to give young people a chance to speak about the positive side of their lives through music. We've all heard the stories about rap and hip-hop — 'This is the life I'm living' and all the stuff about 'This is the real world, and I'm keepin' it real' and 'This is life in the hood.'

"Well, that may be a fact, but there is another side that's also the truth about living in the hood. There are plenty of people in this situation who love and care about kids, and they can speak against alcohol and drug abuse and a life of crime and violence.

"We're not challenging the genre of hip-hop music itself. I think that rap and hip-hop are wonderful ways of expression. It's really the lyrics that we are challenging. It has been an exciting initiative so far. We've had statewide competitions, and we're going to have a grand finale this fall. We intend to continue pumping this up and making it a very big project here in South Carolina. After that, we hope others in different states will see what we've done as a model they can use in their states to help kids in the same manner."

Statewide Interest

I ask Wade to tell us about the successes they've had with the project thus far. "Thanks to some of our partnerships with private-sector stations like WWDM-FM and a number of other radio stations across the state, as well as commu-

"If adults and young adults would take responsibility for what they're recording and putting out there, it would make a big difference in our children's lives, as far as what they're being exposed to when it comes to rap and hip-hop."

Curtis Wilson

nity organizations, we've been able to create statewide interest," he says. "Young people have been submitting original lyrics that speak out against the use of alcohol, tobacco and drugs. Their songs speak about positive things.

"What we're going to do is create a compilation CD that is going to be marketed and promoted here in the state of South Carolina and around the U.S. It will be distributed free to schools throughout the state for use as an educational resource. We are excited about producing this compilation with one of the labels later on this fall. We'll see what happens."

"We've had talks with several artists about coming on board to help support this cause," Wilson says. "I also want to mention that WHQT (HOT 103.9)/Columbia, SC has been one of the stations helping to make this project a success for all the right reasons. Thus far it seems like we're getting the ball rolling here in South Carolina, and we're hopeful that we can get others to take responsibility for the music that we're hearing out there in the streets.

"They have the warning labels that they slap on those CDs, but does that really stop our youth from hearing the stuff out there that's negative? Of course not. The kids are able to go and purchase it or get it copied by someone else. We're saying that if adults and young adults would take responsibility for what they're recording and putting out there, it would make a big difference in our children's lives, as far as what they're being exposed to when it comes to rap and hip-hop.

"We have to realize that when we see and hear a young child — 5, 6 and 7 years of age — singing along with a hip-hop song where there is profanity or some other negative conversation, they are emulating what they hear and don't really know what they're saying. We need to stop that and give children the opportunity to be children and enjoy their innocence while they can.

"We shouldn't contribute to dragging down their moral values before they even know right from wrong. We need to cut down on some of that stuff. As Rick said, we're not going to be able to stop all of it, but if we help curtail a lot of what's

going on now, that in itself will be a success."

Small Victory, Greater Rewards

It may be only a small victory for now, but just think what it could be like if writers, producers, artists and record-company executives put good taste and morals before money. I know that's expecting a lot, but you have to remember that we all live in this society. Those of us who have morals and who have children in our lives need to be responsible adults. This is nothing but selfish people filling their pockets at the expense of our kids. Has anyone considered that these kids are going to be the leaders in the next generation?

Wade goes on to tell me about some of the other help the project has received. "We not only have help from radio and TV stations statewide, we have help from organizations like the Urban League, Boys & Girls Clubs and City Year, which is a volunteer youth network," he says. "Plus, we have several colleges and universities here in South Carolina working with us on this project.

"The best part is that we're all working toward the same thing: Let's try to create an environment where our youth can positively express themselves and hear some positive, good music that they can enjoy. We think that's the right message. It's going to grow next year, and we're already planning for next year's competition."

Other radio stations that have participated are Charleston's WWVZ-FM; WJMV-FM/Greenville, SC; and WQKI/Orangeburg, SC, just to name a few. These stations have heard the cry of justice for our children's young minds and morals.

Wade concludes by saying, "I just hope that the music industry and the artists will take a serious look at and take heed of what it is we're trying to do. We hope they'll understand that when we send a positive message to our kids, we better their chances of growing up to be positive citizens and the good men and women that we want them to become."

If you would like more information about this organization, call 834-723-4111, or visit its website at www.daodas.org.

"Rap is a powerful music genre. We believe all that talent can be channeled into more productive, positive messages."

Kurt Walker



September 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JENNIFER LOPEZ I'm Real (Epic)	2669	-222	395956	11	62/0
4	2	GINUWINE Differences (Epic)	2494	+2	405493	12	64/0
2	3	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	2351	-386	368543	11	64/0
5	4	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	2337	-147	370584	8	63/0
7	5	MARY J. BLIGE Family Affair (MCA)	2246	+168	332098	8	65/0
3	6	ALICIA KEYS Fallin' (J)	2234	-445	344813	19	61/0
6	7	JAGGED EDGE Where The Party At (So So Def/Columbia)	1909	-357	324907	16	63/0
9	8	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1880	-37	305406	9	62/0
26	9	AALIYAH Rock The Boat (BlackGround)	1791	+862	313781	4	63/0
12	10	P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)	1712	-89	229995	10	60/0
10	11	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	1707	-188	274840	10	63/0
11	12	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	1685	-154	259005	9	62/0
13	13	R. KELLY Feelin' On Your Booty (Jive)	1635	-35	238687	9	61/0
8	14	USHER U Remind Me (LaFace/Arista)	1589	-372	243379	16	62/0
14	15	JUVENILE Set It Off (Cash Money/Universal)	1411	-214	186080	12	56/0
16	16	PUBLIC ANNOUNCEMENT John Doe (RCA)	1256	-54	165420	13	50/0
Breaker	17	MICHAEL JACKSON You Rock My World (Epic)	1176	+837	190358	2	57/57
18	18	MAXWELL Lifetime (Columbia)	1156	+39	157876	7	56/0
19	19	BRIAN MCKNIGHT Love Of My Life (Motown)	1131	+49	194797	7	57/0
22	20	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1120	+136	163270	5	2/0
15	21	JILL SCOTT The Way (Hidden Beach/Epic)	1116	-222	181224	16	51/0
17	22	JAHEIM Just In Case (Divine Mill/WB)	1075	-127	154237	18	57/0
24	23	TYRESE What Am I Gonna Do (RCA)	993	+58	144882	4	61/0
25	24	PETEY PABLO Raise Up (Jive)	944	+11	113948	7	56/1
27	25	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	941	+41	144865	5	51/0
23	26	TANK Slowly (BlackGround)	828	-127	102590	10	50/0
28	27	MUSIQ Girl Next Door (Def Soul/IDJMG)	787	-58	137000	7	48/0
29	28	112 Dance With Me (Bad Boy/Arista)	740	-28	130280	6	44/0
30	29	BILAL Fast Lane (Moyo/Interscope)	708	-7	99186	5	34/2
37	30	AFROMAN Because I Got High (Universal)	689	+133	85277	2	23/1
31	31	JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)	660	-43	91623	4	48/0
33	32	COO COO CAL My Projects (Tommy Boy)	611	-36	61905	11	40/0
35	33	SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)	601	-15	50640	7	45/1
42	34	BUBBA SPARXXX Ugly (Interscope)	585	+164	107603	2	47/7
34	35	LIL' WAYNE Shine (Cash Money/Universal)	585	-46	80726	5	37/2
38	36	LIL' MO Gangsta (Love 4 The Streets) (Gold Mind/EastWest/EEG)	543	-1	69402	3	50/1
36	37	HI TEK Round & Round (Rawkus/Priority)	522	-84	81593	5	21/0
48	38	USHER U Got It Bad (LaFace/Arista)	518	+180	69183	2	50/3
39	39	PHILLY'S MOST WANTED Please Don't Mind (Atlantic)	511	-33	65452	8	43/0
Debut	40	FOXY BROWN Candy (Violator/IDJMG)	458	+189	62208	1	43/5
40	41	LIL' ROMEO The Girlies (Soulja/Priority)	450	-10	74602	3	42/0
44	42	BABYFACE What If (Arista)	436	+45	59411	2	36/1
41	43	NELLY Batter Up (Fo' Reel/Universal)	363	-88	28629	6	33/1
45	44	JESSE POWELL Something In The Past (Silas/MCA)	350	-28	33584	3	26/0
46	45	ALLURE Enjoy Yourself (MCA)	349	+6	39417	2	25/1
Debut	46	NELLY #1 (Priority)	340	+137	36464	1	37/0
49	47	MR. CHEEKS Lights, Camera, Action (Universal)	340	+11	52249	2	36/1
43	48	NICOLE I'm Lookin' (Gold Mind/EastWest/EEG)	335	-82	51421	3	24/0
Debut	49	RAY-J Formal Invite (Atlantic)	334	+198	43304	1	46/7
Debut	50	JERMAINE DUPRI Ballin' Out Of Control (So So Def/Columbia)	292	+147	38914	1	43/7

65 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON You Rock My World (Epic)	57
DESTINY'S CHILD Emotion (Columbia)	41
MAURICE J Say You Will (Orpheus)	12
BUBBA SPARXXX Ugly (Interscope)	7
RAY-J Formal Invite (Atlantic)	7
JERMAINE DUPRI Ballin' Out Of Control (So So Def/Columbia)	7
ANGIE STONE Brotha (J)	7
THA LINKS Run Wild (Loud/Columbia)	7
FOXY BROWN Candy (Violator/IDJMG)	5
RUFF ENDZ Cash, Money, Cars, Clothes (Epic)	5
SILK Ebony Eyes (Elektra/EEG)	5
BOBBY DIGITAL F/RZA The Rhumba (Koch)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AALIYAH Rock The Boat (BlackGround)	+862
MICHAEL JACKSON You Rock My World (Epic)	+837
AALIYAH Try Again (BlackGround/Virgin)	+374
AALIYAH We Need A Resolution (Virgin)	+247
FAITH EVANS You Gets No Love (Bad Boy/Arista)	+200
RAY-J Formal Invite (Atlantic)	+198
FOXY BROWN Candy (Violator/IDJMG)	+189
USHER U Got It Bad (LaFace/Arista)	+180
MARY J. BLIGE Family Affair (MCA)	+168
BUBBA SPARXXX Ugly (Interscope)	+164

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

MICHAEL JACKSON
You Rock My World (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1176/837	57/57	17

DESTINY'S CHILD
Emotion (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
46/34	41/41	N+A

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Stations and their adds listed alphabetically by market

Urban

Table listing radio stations across various markets (e.g., Albany, NY; Buffalo, NY; Columbia, SC; Dothan, AL; Kansas City, MO; Macon, GA; Norfolk, VA; Shreveport, LA; Tampa, FL) with their respective staff members and program details.

Table listing radio stations across various markets (e.g., Atlanta, GA; Baltimore, MD; Baton Rouge, LA; Beaumont, TX; Biloxi-Gulfport, MS; Boston, MA; Charlotte, NC; Chicago, IL; Cleveland, OH; Dallas-Ft. Worth, TX; Detroit, MI; Greenville, SC; Huntsville, AL; Jackson, MS; Jacksonville, FL; Little Rock, AR; Louisville, KY; Memphis, TN; Miami, FL; Milwaukee, WI; Mobile, AL; Myrtle Beach, SC; Nashville, TN; New Orleans, LA; New York, NY; Norfolk, VA; Oklahoma City, OK; Philadelphia, PA; St. Louis, MO; Tallahassee, FL; Toledo, OH; Washington, DC; Wichita, KS) with their respective staff members and program details.



* Monitored Reporters

80 Total Reporters

65 Total Monitored

15 Total Indicator

11 Current Indicator Playlists

Reported Frozen Playlist (1):

WJUC/Toledo, OH

Did Not Report, Playlist Frozen (3):

KBCE/Alexandria, LA

WFXX/Macon, GA

WEAS/Savannah, GA



* Monitored Reporters

42 Total Reporters

37 Total Monitored

5 Total Indicator

4 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):

WNCS/Milwaukee, WI

Market #30: KPRS/Kansas City. Clear Channel. (617) 321-1040. 12x Cum 190,000. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI.

Market #31: WKKW/Milwaukee. Clear Channel. (414) 321-1040. 12x Cum 219,400. Includes V100 JAMZ! logo.

Market #32: WRKS/New York. 98.7 Kiss. (212) 242-9870. 12x Cum 1,397,500. Includes Kiss logo.

Market #33: KJLH/Los Angeles. KTLN. (310) 300-5550. 12x Cum 420,000. Includes KJLH logo.

Market #34: WVAZ/Chicago. Clear Channel. (312) 360-9000. 12x Cum 599,800. Includes V100 JAMZ! logo.

Market #35: WKCC/Columbus, OH. Blue Chip. (614) 497-1444. 12x Cum 176,100. Includes Power 107.5 logo.

Market #37: WPEC/Charlotte. Infinity. (704) 342-2644. 12x Cum 251,400. Includes Power 107.5 WPEC FM logo.

Market #38: WDAS/Philadelphia. Clear Channel. (610) 617-8500. 12x Cum 587,400. Includes WDAS 103.5 FM logo.

Market #39: KRMB/Dallas-Ft. Worth. Service. (972) 263-9911. 12x Cum 149,800. Includes 107.5 FM logo.

Market #40: KTQU/Dallas-Ft. Worth. Radio One. (214) 521-4661. 12x Cum 174,800. Includes MAGIC 94.5 logo.

Market #41: WQWI/Norfolk. Clear Channel. (757) 466-0009. 12x Cum 227,400. Includes nos jamz logo.

Market #42: WQVE/New Orleans. Clear Channel. (504) 827-6000. 12x Cum 285,800. Includes Q93 logo.

Market #43: WDMK/Detroit. Radio One. (313) 759-2000. 12x Cum 139,800. Includes nos jamz logo.

Market #44: WGPW/Detroit. Clear Channel. (313) 259-8822. 12x Cum 145,800. Includes 107.5 FM logo.

Market #45: WHXD/Detroit. Clear Channel. (313) 955-2000. 12x Cum 356,800. Includes M102.3 logo.

Market #46: WQQW/Nashville. Clear Channel. (615) 321-1067. 12x Cum 166,780. Includes 92.0 logo.

Market #48: WHRR/Memphis. Clear Channel. (901) 525-3300. 12x Cum 205,900. Includes 93.7 logo.

Market #49: WHUR/Washington, DC. Howard University. (202) 806-3500. 12x Cum 462,500. Includes WHUR 96.3 logo.

Market #50: WHMN/Washington, DC. Radio One. (301) 306-1111. 12x Cum 413,180. Includes 107.5 FM logo.

Market #51: KHOU/Houston-Gastrom. Radio One. (713) 623-2106. 12x Cum 347,380. Includes M102.3 logo.

**ARTIST
BREAKDOWN**

ARTIST: **CECE WINANS**
ALBUM: **CECE WINANS**
LABEL: **WELLSPRING/CAPITOL**

Lord knows Death is no stranger to me. He introduced himself to me at the age of 12, with the passing of my father. Others close to me have passed since then, but in 1999 he paid a double visit three days apart: On Jan. 27 my Aunt Dessie received her wings; on Jan. 30 my baby cousin Nailah Azhane donned a pair of wings sized just right for a 7-month-old. Then, before 2000 could end, my Grandma Myrt was elevated into heaven.

You'd think that since I've lost so many people in my life, I'd have become desensitized to death, but you'd be wrong. On Aug. 25, 2001, Gina Michelle Smith — a very close friend of mine — became the latest person in my circle of loved ones to enter through those pearly gates. This Breakdown of Cece Winans' self-titled CD is dedicated to Gina's beloved and unforgettable memory.



CECE WINANS

On bended knee is the suggested position in which to be while listening to track No. 1, "Heavenly Father" is a melodic prayer whose impact comes from its words of acknowledgment, love and praise. "Heavenly Father, you're the one we're waitin' on/Because without You, there's no way that I can stay strong/I can't go on any longer on my own/So hear me when I say, Heavenly Father, we need Your help today." (Ain't that the truth.)

Ahhh, the Holy Spirit has entered the building ... or perhaps it never left. "Anybody Wanna Pray" has a hypnotic beat that will get your spirit movin'! Complete with a complementary rap, this tune will get you and the Holy Spirit strolling down the *Soul Train* line for sure.

Talk about appreciation! "More Than I Wanted" provides the utmost gratitude from the spirit by way of the heart. And if you're looking for directions to serenity, "Looking Back at You" is the spiritual *Thomas Bros.* guide. During those times when you feel the weight of the world is on your shoulders, this uplifting song will direct you to a place where burdens are nonexistent

and strength resides in the spirit, not in muscle.

A celebration takes place in "No One." Complete with a harmonious shower of soothing background vocals, this praising tune gives credit where credit is due. Guess who gets evicted in "Out My House"? None other than the demonic one himself: the devil. Satan receives adamant instructions to vacate the premises and never return. (Umm, I believe that was more like a threat not to return.)

"Holy Spirit, Come Fill This Place" opened the floodgates for me. As I sat listening to this sincere request for salvation, my painful loss could no longer be ignored. "My heart is longing just to hear from you/My soul is waiting to know someone who can take us higher, help us make it through/So will you please come and set us free?"

A gentle melody forced the sincerely humble lyrics through my broken heart like a beautifully sharpened and tenderly chiseled knife. "Breath of God, we need a touch from you/Shine down on us with the light of truth/Stir our hearts and set our spirits free/Holy Spirit, come fill this place."

On her latest CD, Winans relays the inspiring, encouraging and enlightening messages of the Bible over some tight tracks. Whether the tracks are riding high, surfing the middle or gently flowing on the low, they escort the lyrics and Winans' vocals perfectly. Her self-titled CD is definitely one to add to your collection of listening material.

Whether you are going through some emotional turmoil, just wish to sit back and rejoice or are in the mood to chill, Miss Winans has something for ya on this joint. And what better way to pay respect to a captured spirit than with the flawless and captivating vocals of Cece Winans?

Though Capitol's Ern \$ Llamado harassed me, followed me home a few times and sent me hate mail in an attempt to get me to review this CD, I kept getting sidetracked by other joints. It wasn't until Smith was transformed from angel to guardian angel that I popped in *Cece Winans* for solace, understanding and strength.

Gina Mina, you will be sorely missed. RCA National Director/Urban Sales Gita Williams loves you like a sister and will love you till the day she dies. As for me, your Tanya Manya will try to stay away from the personal ads. The Beat Hook-Up Line and piercing salons. Rest in peace.

— Tanya O'Quinn
Asst. Urban Editor

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
112 Peaches & Cream (<i>Bad Boy/Arista</i>)	937
ERICK SERMON Music (<i>Interscope</i>)	906
VIIOLATOR F/BUSTA RHYMES What It Is (<i>Violator/Loud/Columbia</i>)	853
AALIYAH We Need A Resolution (<i>Virgin</i>)	712
MISSY ELLIOTT Get Ur Freak On (<i>Gold Mind/EastWest/EEG</i>)	708
JIMMY COZIER She's All I Got (<i>J</i>)	680
EVE F/GWEN STEFANI Let Me Blow Ya Mind (<i>Ruff Ryders/Interscope</i>)	668
FAITH EVANS F/CARL THOMAS Can't Believe (<i>Bad Boy/Arista</i>)	643
R. KELLY Fiesta (<i>Jive</i>)	602
LIL' JON & THE EASTSIDE BOYZ Bia Bia (<i>TVT</i>)	571
BLU CANTRELL Hit 'Em Up Style (Oops!) (<i>Arista</i>)	562
LIL' MO Superwoman (<i>Gold Mind/EastWest/EEG</i>)	558
SUNSHINE ANDERSON Heard It All Before (<i>Soulife/Atlantic</i>)	513

Urban New & Active

MYSTIC The Life (<i>Good Vibe/Jcor</i>) Total Plays: 274, Total Stations: 30, Adds: 1	THREE 6 MAFIA Baby Mama (<i>Universal</i>) Total Plays: 207, Total Stations: 22, Adds: 1
LIL' RASCALS Hardball (<i>Columbia</i>) Total Plays: 268, Total Stations: 35, Adds: 0	O'JAYS Let's Ride (<i>MCA</i>) Total Plays: 203, Total Stations: 7, Adds: 1
RUFF ENDZ Cash, Money, Cars, Clothes (<i>Epic</i>) Total Plays: 253, Total Stations: 37, Adds: 5	PROPHET JONES Lifetime (<i>Motown</i>) Total Plays: 197, Total Stations: 22, Adds: 2
T.I. I'm Serious (<i>Arista</i>) Total Plays: 249, Total Stations: 30, Adds: 0	SILK Ebony Eyes (<i>Elektra/EEG</i>) Total Plays: 194, Total Stations: 28, Adds: 5
LINA It's Alright (<i>Atlantic</i>) Total Plays: 234, Total Stations: 27, Adds: 0	ORUNKEN MASTER 50 Playaz Deep (<i>FB/Universal</i>) Total Plays: 166, Total Stations: 21, Adds: 1
KENNY LATTIMORE Weekend (<i>Arista</i>) Total Plays: 227, Total Stations: 23, Adds: 0	ANGIE STONE Brotha (<i>J</i>) Total Plays: 160, Total Stations: 30, Adds: 7
KEKE WYATT Nothing In This World (<i>MCA</i>) Total Plays: 217, Total Stations: 34, Adds: 0	GREG STREET Thug Like Me (<i>Slip 'N Slide/Atlantic</i>) Total Plays: 157, Total Stations: 18, Adds: 0
LUTHER VANDROSS Can Heaven Wait (<i>J</i>) Total Plays: 207, Total Stations: 30, Adds: 0	BOBBY DIGITAL F/RZA The Rhumba (<i>Koch</i>) Total Plays: 128, Total Stations: 18, Adds: 5

Songs ranked by total plays

URBAN Indicator

Most Added®

- MICHAEL JACKSON You Rock My World (*Epic*)
- DESTINY'S CHILD Emotion (*Columbia*)
- ANGIE STONE Brotha (*J*)
- JERMAINE DUPRI Ballin' Out Of Control (*So So Def/Columbia*)
- LIL' RASCALS Hardball (*Columbia*)
- MAURICE J Say You Will (*Orpheus*)
- AALIYAH Rock The Boat (*BlackGround*)
- LUTHER VANDROSS Can Heaven Wait (*J*)
- USHER U Got It Bad (*LaFace/Arista*)
- LIL' MO Gangsta (Love 4 The Streets) (*Gold Mind/EastWest/EEG*)
- BLU CANTRELL I'll Find A Way (*Arista*)
- REDMAN Smash Sumthin' (*Def Jam/IDJMG*)

URBAN Going For Adds 9/11/01

- CANELA Everything (*DreamWorks*)
- CITY HIGH f/EVE Caramel (*Interscope*)
- FAITH EVANS You Gets No Love (*Arista*)
- GHOSTFACE KILLAH Never Been The Same Again (*Epic*)
- JAGGED EDGE Goodbye (*So So Def/Columbia*)
- REDMAN Smash Sumthin' (*Def Jam/IDJMG*)
- SHAQUILLE O'NEAL In The Sun (*T.W.isM./Trauma*)
- TRAV Get This Poppin' (*Motown*)

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URBAN AC Going For Adds 9/11/01

- JIMMY COZIER So Much To Lose (*J*)
- PRU Aroma (*Capitol*)

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R&R Urban AC Top 30

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September 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	947	-31	134858	12	37/0
1	2	ALICIA KEYS Fallin' (J)	867	-167	137667	19	35/0
3	3	LUTHER VANDROSS Take You Out (J)	813	-56	133183	19	37/0
4	4	JILL SCOTT The Way (Hidden Beach/Epic)	779	-35	122549	15	36/0
5	5	MAXWELL Lifetime (Columbia)	759	+17	117871	7	36/0
7	6	BRIAN MCKNIGHT Love Of My Life (Motown)	683	+14	93631	8	36/0
6	7	JAHEIM Just In Case (Divine Mill/WB)	623	-47	101751	17	34/0
8	8	ERICK SERMON Music (Interscope)	545	-71	91382	12	30/0
Breaker	9	MICHAEL JACKSON You Rock My World (Epic)	533	+396	93878	2	32/31
9	10	GERALD LEVERT Made To Love Ya (EastWest/EEG)	531	-10	70050	9	34/0
10	11	CECE WINANS More Than What I Wanted... (Wellspring/Capitol)	476	-65	65408	7	32/0
11	12	INDIA.ARIE Brown Skin (Motown)	433	-39	73445	12	34/0
13	13	O'JAYS Let's Ride (MCA)	389	+36	54544	5	32/0
16	14	BABYFACE What If (Arista)	384	+34	65704	5	33/0
12	15	MUSIQ Love (Def Soul/IDJMG)	384	-31	51445	27	33/0
21	16	MUSIQ Girl Next Door (Def Soul/IDJMG)	338	+97	57405	3	29/4
13	17	JESSE POWELL Something In The Past (Silas/MCA)	334	-56	44506	9	30/1
19	18	GINUWINE Differences (Epic)	320	+44	56222	5	20/0
14	19	WILL DOWNING Is This Love (GRP/VMG)	287	-94	26383	14	28/0
18	20	PUBLIC ANNOUNCEMENT John Doe (RCA)	235	-49	35734	12	23/0
20	21	KENNY LATTIMORE Weekend (Arista)	234	-18	34918	5	25/0
22	22	TYRESE What Am I Gonna Do (RCA)	227	-9	31187	4	28/0
Debut	23	LUTHER VANDROSS Can Heaven Wait (J)	220	+97	25188	1	31/0
27	24	MARY J. BLIGE Family Affair (MCA)	211	+36	43753	4	10/0
26	25	MARIAH CAREY Never Too Far (Virgin)	207	+25	39588	2	30/0
24	26	USHER U Remind Me (LaFace/Arista)	206	-8	43548	8	6/0
25	27	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	172	-11	40544	6	10/0
28	28	TONY TERRY Freaky Little Game (Golden Boy)	161	-3	13643	5	15/0
29	29	JEFF MAJORS Wade In The Water (Independent)	137	-18	18864	5	5/1
-	30	LOVE DOCTOR Slow Roll It (Universal)	121	+23	8124	3	9/0

37 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company. (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

SYLEENA JOHNSON Hit On Me (Jive)

Total Plays: 119, Total Stations: 20, Adds: 3

BLU CANTRELL I'll Find A Way (Arista)

Total Plays: 115, Total Stations: 19, Adds: 2

RICK BRAUN Song For You (Warner Bros.)

Total Plays: 113, Total Stations: 10, Adds: 0

SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)

Total Plays: 110, Total Stations: 15, Adds: 2

SILK Ebony Eyes (Elektra/EEG)

Total Plays: 109, Total Stations: 16, Adds: 2

ANGIE STONE Brotha (J)

Total Plays: 86, Total Stations: 16, Adds: 2

ATHENA CAGE Until You Come Back To Me (Priority)

Total Plays: 74, Total Stations: 11, Adds: 1

PHIL PERRY Spirit Of Love (Peak/Concord)

Total Plays: 74, Total Stations: 10, Adds: 0

BRIAN CULBERTSON Nice And Slow (Atlantic)

Total Plays: 67, Total Stations: 7, Adds: 0

PROPHET JONES Lifetime (Motown)

Total Plays: 63, Total Stations: 5, Adds: 0

JON B Don't Talk (Edmonds/Epic)

Total Plays: 44, Total Stations: 4, Adds: 0

OLIVIA It's On Again (J)

Total Plays: 41, Total Stations: 6, Adds: 1

QAZZ BAND You Are My Starship (Major Hits)

Total Plays: 40, Total Stations: 8, Adds: 0

Songs ranked by total plays

Most Added

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON You Rock My World (Epic)	31
MUSIQ Girl Next Door (Def Soul/IDJMG)	4
SYLEENA JOHNSON Hit On Me (Jive)	3
BLU CANTRELL I'll Find A Way (Arista)	2
SILK Ebony Eyes (Elektra/EEG)	2
ANGIE STONE Brotha (J)	2
SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)	2
PAM & DODI Don't Have To (D.E.G./MCA)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON You Rock My World (Epic)	+396
LUTHER VANDROSS Can Heaven Wait (J)	+97
MUSIQ Girl Next Door (Def Soul/IDJMG)	+97
ANGIE STONE Brotha (J)	+63
AALIYAH Rock The Boat (BlackGround)	+53
JILL SCOTT A Long Walk (Hidden Beach/Epic)	+50
SYLEENA JOHNSON Hit On Me (Jive)	+50
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	+47
GINUWINE Differences (Epic)	+44
AALIYAH I Don't Wanna (BlackGround/Priority)	+40

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

MICHAEL JACKSON
You Rock My World (Epic)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART

533/396

32/31

9

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Stations and their adds listed alphabetically by market

WOMK/Akron, OH OM: Kevin Kison MD: Tom Fox SARA EVANS "Sants" No Adds	WKHN/Bloom-Guilford, MS PD: Jay Duggery MD: Brad Smith 3 CLAY WALKER "Feet" STEVE HOLY "Morning" No Adds	WCOL/Columbus, OH PD: Chad Zabo 4 KERRY CHESEY "Tin" SHANNON BROWN "Lust" No Adds	WVGR/Ft. Myers, FL PD: Mark Phillips 1 TOBY KETH "Talk" 1 MESSIA WAGGRAW "Bring" MONTGOMERY GENTRY "Cold" No Adds	WOK/Jacksonville, FL PD: Mike James AP/DMD: John Scott 3 DAVID BALL "Riding" 2 CHELY WRIGHT "Newer" No Adds	WAMZ/Louisville, KY PD: Coyote Calloun AP/DMD: Mike Jennings 8 TRACY BYRD "Just" 2 CHAD BROCK "Talk" No Adds	WNOE/New Orleans, LA PD: Les Acres MD: Casey Carter 2 BRAD PASLEY "Wrapped" CHAD BROCK "Talk" No Adds	WOKQ/Portsmouth, NH OM: Mark Ericson AP/DMD: Jeff Deaton CONFEDERATE RAILROAD "Breathes" AP/DMD: Dan Lennie 3 CHELY WRIGHT "Newer" 2 BILLY GILMAN "Estate" 1 LONESTAR "Talk" No Adds	KRTV/San Jose, CA PD: John Stevens AP/DMD: Jeff Deaton CONFEDERATE RAILROAD "Breathes" MESSIA WAGGRAW "Bring" CLAY WALKER "Feet" No Adds	KHM/Tucson, AZ PD: Buzz Brindle MD: John Collins 1 PAT GREEN "Carry" 1 TRACY BYRD "Just" SARA EVANS "Sants" No Adds		
WGNA/Albany, NY PD: Buzz Brindle MD: Bill Earley No Adds	WPHK/Binghamton, NY PD: Chuck Brink AP/DMD: John Davison 3 DAVID BALL "Riding" 3 BRAD PASLEY "Wrapped" 2 BRIAN MCCOMAS "Night" 2 SARA EVANS "Sants" No Adds	WJOK/Columbus, OH PD: George Wolf 3 MARK MCGUINN "Plan" MD: Mark Allen 5 TOBY KETH "Talk" 2 DAVID BALL "Riding" 1 BRIAN MCCOMAS "Night" No Adds	WGHK/Ft. Wayne, IN GSH: Bob Swinerton OM/PD: Dean McNeil MD: Mark Allen 5 TOBY KETH "Talk" 2 DAVID BALL "Riding" 3 LONESTAR "Talk" No Adds	WRO/Jacksonville, FL PD: Mike James MD: John Scott 5 DAVID BALL "Riding" 3 LONESTAR "Talk" No Adds	KLII/Lubbock, TX PD: Jay Richards MD: Neely Yates 11 CHRIS CAGLE "Breathes" 3 MESSIA WAGGRAW "Bring" 1 CONFEDERATE RAILROAD "Breathes" No Adds	WCMS/Horfolk, VA PD: John Crossen No Adds	WYNY/New York, NY PD: Mike James 2 JAMIE O'NEAL "Shaver" AP/DMD: Dan Lennie 1 MARK MCGUINN "Plan" No Adds	WCTO/Sarasota, FL PD: Mark Wilson 6 DAVID BALL "Riding" 3 MARK MCGUINN "Plan" 2 SARA EVANS "Sants" JAMIE O'NEAL "Shaver" No Adds	KVOD/Tulsa, OK GM: Jay Werh OM/PD: Dave Block MD: Scott Woodson 1 TRACE ADKINS "Tyne" LONESTAR "Talk" No Adds		
KQJ/Albuquerque, NM PD: Tommy Carrera MD: Sammy Cruise BRIAN MCCOMAS "Night" No Adds	WZZJ/Birmingham, AL PD: Rick Shockley AP/DMD: Scott Stewart 1 TAMMY COO-RAN "Angels" No Adds	KRYS/Corpus Christi, TX PD: Clayton Allen MD: Cedric Lou 5 TRACE ADKINS "Tyne" 3 LONESTAR "Talk" 2 CLAY WALKER "Feet" SARA EVANS "Sants" No Adds	KSKS/Fresno, CA PD: Mike Peterson MD: Steve Montgomery No Adds	WDBQ/Johnson City, TN PD: Bill Hagg No Adds	WDMN/Macon, GA AP/DMD: Laura Starling 5 TOBY KETH "Talk" 5 RICK FERRELL "New" 1 JAMIE O'NEAL "Shaver" 5 SARA EVANS "Sants" 5 TRACE ADKINS "Tyne" 5 TRACY LAWRENCE "Like" No Adds	WGH/Warlock, VA PD: Randy Brooks STEVE AZAR "Don't" BRAD PASLEY "Wrapped" No Adds	WLLR/Quad Cities, IA-IL PD: Jim O'Hara MD: Roe Evans 2 BRAD PASLEY "Wrapped" 1 SARA EVANS "Sants" 1 JAMIE O'NEAL "Shaver" No Adds	WLLR/Quad Cities, IA-IL PD: Jim O'Hara MD: Roe Evans 2 BRAD PASLEY "Wrapped" 1 SARA EVANS "Sants" 1 JAMIE O'NEAL "Shaver" No Adds	WVZZ/Tupelo, MS OM/PD: Tom Freeman AP/DMD: Matt Chatham No Adds	KJUE/Tyler-Longview, TX OM/PD/Larry Kost SARA EVANS "Sants" No Adds	
KRST/Albuquerque, NM PD: John Richards MD: Ben Walker 4 LONESTAR "Talk" 2 TRACY BYRD "Just" 2 BILLY GILMAN "Estate" DAVID BALL "Riding" BRIAN MCCOMAS "Night" MONTGOMERY GENTRY "Cold" No Adds	KIZN/Boise, ID OM: Rich Summers AP/DMD: Spencer Burke 6 TOBY KETH "Talk" 2 STEVE AZAR "Don't" 1 MESSIA WAGGRAW "Bring" 2 CHRIS CAGLE "Breathes" 1 TRACY LAWRENCE "Like" No Adds	KPLX/Dallas-Ft. Worth, TX PD: Brian Phillips AP/DMD: Smiley Rivers MD: Cody Alan No Adds	WBCT/Grand Rapids, MI OM/PD: Doug Montgomery MD: Dave Tall 2 STEVE AZAR "Don't" 2 SARA EVANS "Sants" 1 PAT GREEN "Carry" CONFEDERATE RAILROAD "Breathes" JOE DIRRE "Another" JEFFREY STEELE "Something" No Adds	WDBQ/Johnson City, TN PD: Bill Hagg No Adds	WWMW/Wadsworth, WI PD: Mark Grant MD: Mike Kenzie TRACY BYRD "Just" TRACY LAWRENCE "Like" No Adds	WGH/Warlock, VA PD: Randy Brooks STEVE AZAR "Don't" BRAD PASLEY "Wrapped" No Adds	WVZZ/Tupelo, MS OM/PD: Tom Freeman AP/DMD: Matt Chatham No Adds	KMPSS/Seattle-Tacoma, WA PD: Beoly Thomas MD: Tony Brenner 2 KERRY CHESEY "Tin" No Adds	KJUG/Vsalia, CA OM/PD: Dave Daniels 9 TOBY KETH "Talk" 9 TRACY LAWRENCE "Like" TRACY LAWRENCE "Like" MESSIA WAGGRAW "Bring" No Adds	WVZZ/Tupelo, MS OM/PD: Tom Freeman AP/DMD: Matt Chatham No Adds	
WCTO/Allentown, PA PD: Chuck Golger AP/DMD: Gary Knight 22 DAVID BALL "Riding" 3 JOE DIRRE "Another" PAT GREEN "Carry" BRAD PASLEY "Wrapped" No Adds	WKLB/Boston, MA PD: Mike Brophy AP/DMD: Ginny Rogers 5 DAVID BALL "Riding" MESSIA WAGGRAW "Bring" No Adds	KSCS/Dallas-Ft. Worth, TX PD: Dean James AP/DMD: Linda O'Brian 6 TOBY KETH "Talk" 2 MARK MCGUINN "Plan" 1 LONESTAR "Talk" 1 TRACY LAWRENCE "Like" No Adds	WTQR/Greensboro, NC PD: Paul Franklin MD: Angie Ward 1 MARK MCGUINN "Plan" BRAD PASLEY "Wrapped" No Adds	WDMN/Macon, GA AP/DMD: Laura Starling 5 TOBY KETH "Talk" 5 RICK FERRELL "New" 1 JAMIE O'NEAL "Shaver" 5 SARA EVANS "Sants" 5 TRACE ADKINS "Tyne" 5 TRACY LAWRENCE "Like" No Adds	WWMW/Wadsworth, WI PD: Mark Grant MD: Mike Kenzie TRACY BYRD "Just" TRACY LAWRENCE "Like" No Adds	WGH/Warlock, VA PD: Randy Brooks STEVE AZAR "Don't" BRAD PASLEY "Wrapped" No Adds	KMPSS/Seattle-Tacoma, WA PD: Beoly Thomas MD: Tony Brenner 2 KERRY CHESEY "Tin" No Adds	KRMD/Shreveport, LA OM/PD: Greg Cole MD: James Anthony SARA EVANS "Sants" JAMIE O'NEAL "Shaver" BRAD PASLEY "Wrapped" No Adds	WVZZ/Tupelo, MS OM/PD: Tom Freeman AP/DMD: Matt Chatham No Adds	WVZZ/Tupelo, MS OM/PD: Tom Freeman AP/DMD: Matt Chatham No Adds	
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WNCY/Appleton, WI OM: Jeff McCarthy PD: Randy Stannan MD: Marty Braun 2 SHANNON BROWN "Lust" 1 TOBY KETH "Talk" CHAD BROCK "Talk" KERRY ROGERS "Breaker" No Adds	WKHA/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson No Adds	WGNE/Daytona Beach, FL PD: Mike Kramer CONFEDERATE RAILROAD "Breathes" No Adds	WRNS/Greenville, NC PD: Wayne Carley AP/DMD: Mike Farley MD: Boomer Lee 2 JEFFREY STEELE "Something" 1 TRACY LAWRENCE "Like" COLLIN RAVE "Hobby" No Adds	WDMN/Macon, GA AP/DMD: Laura Starling 5 TOBY KETH "Talk" 5 RICK FERRELL "New" 1 JAMIE O'NEAL "Shaver" 5 SARA EVANS "Sants" 5 TRACE ADKINS "Tyne" 5 TRACY LAWRENCE "Like" No Adds	KTG/McAllen, TX PD: Jim Patches 1 PAT GREEN "Carry" CHAD BROCK "Talk" MONTGOMERY GENTRY "Cold" JAMIE O'NEAL "Shaver" No Adds	WGH/Warlock, VA PD: Randy Brooks STEVE AZAR "Don't" BRAD PASLEY "Wrapped" No Adds	KRMD/Shreveport, LA OM/PD: Greg Cole MD: James Anthony SARA EVANS "Sants" JAMIE O'NEAL "Shaver" BRAD PASLEY "Wrapped" No Adds	WBYT/South Bend, IN PD: Tom Adams AP/DMD: Lisa Kosti 10 DAVID BALL "Riding" No Adds	WVZZ/Tupelo, MS OM/PD: Tom Freeman AP/DMD: Matt Chatham No Adds	WVZZ/Tupelo, MS OM/PD: Tom Freeman AP/DMD: Matt Chatham No Adds	
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*** Monitored Reporters**
183 Total Reporters
150 Total Monitored
33 Total Indicator
32 Current Indicator Reporters
30 Current Indicator Playlists

Did Not Report, Playlist Frozen (2):
WTCR/Huntington, CT
WTCM/Traverse City, MI

Did Not Report For 2 Consecutive Weeks; Data Not Used (1):
KTTS/Springfield, MO



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Rebuilding A Charlotte Legend

Kevin O'Neal reflects on his first year as PD

Legendary, heritage Country radio stations are like giant ships. The good news is they're hard to sink. The bad news is they can be equally as hard to turn around.

Let me hasten to add that I'm certainly not comparing the subject of this week's column, WSOC/Charlotte, to a sinking ship. Its fortunes have been flagging the last couple of years, but the spring 2001 Arbitron showed some striking signs of life for the venerable station, which has undergone an extensive overhaul in the past year.

In the past six months WSOC has gone from 12th to second 12+ Arbitron shows the station's yearlong 25-54 ratings battle with crosstown Clear Channel competitor WKKT this way (the share is followed by rank, in parentheses): WSOC: spring '00, 4.4/11; fall '00, 3.0/13; winter '01, 5.3/8; and spring '01, 5.9/6. WKKT: spring '00, 4.6/10; fall '00, 6.0/4; winter '01, 4.4/9; and spring '01, 5.6/7.

The State Of The Station

The mechanic in charge of the refurbishing is veteran programmer Kevin O'Neal, who was hired as PD 13 months ago. He adds that the spring 2001 Arbitron shows that WSOC ranks No. 2 12+ and No. 1 18+, 25+ and 35+. He also notes, "WSOC's cume has remained fairly solid over the last couple of years. It's pretty much a dead heat between the two stations, with both sitting just under 200,000. The big difference for WSOC has been the TSL, which has gone from 4:45 to more than nine hours."

Describing the state of the station upon his arrival, O'Neal says, "It was a heritage station that had rested on its laurels, had gotten a little sleepy, had lost its edge and was in need of a new paint job and a face lift. The legendary station was still sitting here, but it had slowly deteriorated and had allowed WKKT to get a foothold and become a force in the market.

"The first rule of war is 'Don't give the opponent a chance to get in the game; don't let them get a leg up.' Unfortunately, that happened. WSOC had gone almost two years without winning 25-54. The 12+ battle went back and forth, but WKKT won 25-54 eight or nine books in a row. WSOC's 12+ victories came on the strength of the 55+ audience. We had a station that was aging and was catering to the 45+ audience. We felt that we needed to 'young it up.'

"The other glaring weakness was

the lack of a great morning show. Paul Schadt, who had spent 13 years at WSOC, had moved to WKKT with a big, intense TV campaign to let people know where he had gone. It was about that time that WSOC began to make mistakes.

"It put Paul Franklin and Aunt Eloise from WTQR/Greensboro in the mornings. I was in that market at one time, competing against them, and I know how great they sound. It's won-

"The first rule of war is 'Don't give the opponent a chance to get in the game; don't let them get a leg up.' Unfortunately, that happened. WSOC had gone almost two years without winning 25-54."

derful and phenomenal in the market they're in, but syndicating it on WSOC just didn't click. That show was no longer on WSOC when I got here. At that point Dave Temple was teamed with Terry Blake for *The Big Morning Hoo-Hah*, which had been on about a year before I got here. It just didn't work.

"While WSOC was going through all that, Bill Young was the PD at WKKT and had positioned them for attack. They were focused, and he had them coming after WSOC, which had become a talk monster. WSOC had abandoned 12-in-a-row and had gone away from any music quantity or quality position. It had given up that position to WKKT."

Massaging The Music Mix

O'Neal has made a number of changes in WSOC's music mix over the last year. Some have worked, and some haven't. "WSOC was ballad-intensive when I got here, and we've picked up the tempo quite a bit," he says. "Tempo is an issue, particularly with the younger demos, who want to hear some movement.

"We weeded out some of the unnecessary ballads, and that forced a little more tempo. We also become more music-intensive. To reinforce that, we changed the positioner from 'Today's Country and Yesterday's Favorites' to 'Charlotte's No. 1 12-in-a-Row Country Station.'"

But not all of the changes have worked. "Last fall, when we were rebuilding the station, I think we may have pushed the 'new' envelope a little further than we should have," O'Neal admits. "Before joining WSOC as PD, I had been a GM and involved in sales. I had been out of the programming scene for three or four years, so I was still getting my feet back into being a PD.

"When I stepped out of programming, a high percentage of currents was what was working. That's changed. And I learned that lesson. Too much new music made us too unfamiliar. We became a faceless radio station. So we did a music test — one of the first done in a while here — and around January, we added some gold, especially from the '80s, back into the mix."

Remaking Mornings

Two of the most important elements in the retooling of WSOC were personality changes in the most prominent dayparts. Explaining the drive-time alterations, O'Neal says, "I changed the two drive-time personalities and got two guys who had the passion that we needed to win.

"We brought in Jeff Roper from WCOS/Columbia, SC for mornings, teaming him with Terry Blake. She had been in the market for quite a while and was known to our audience. She was doing a good job, and we felt that she wasn't the reason mornings weren't successful. So we paired her with Roper, and they've gelled real well.

"Roper is a huge part of WSOC's rebound. He brings so many things to the table. He's in his late 20s, he's been a TV weatherman, and his lifelong dream was to do mornings at WSOC. He came at this job with a vengeance. During our early discussions I asked him if he had any bones in his closet. The next day we got a skeleton in the mail with a note that said, 'The only bones I found in the closet were these, and I mailed 'em to you.'

"I hadn't seen that kind of passion in a long time. He's here at 4am, and



REBUILDERS OF A LEGEND

Here's the WSOC/Charlotte airstaff. Pictured (l-r) are MD and Director/Racing Rick McCracken, PD Kevin O'Neal, night talent Brian Hatfield, Richie Rich — holding a picture of morning show host Jeff Roper, who was out on a "Hometown Handshake Tour" when this photo was taken — afternooner Dale Knippers, morning show co-host Terry Blake and midday talent Mike Terry and Frank Laseter.

he's here at 4pm. Not only is he extremely talented, he's a former programmer who understands the format. He's always thinking, always innovating. The success of the morning show has been the major catalyst for WSOC's resurgence."

Afternoon Overhaul

The other major change came in afternoon drive. "MD Rick McCracken has been with the station a long time and had been in afternoons about two years," O'Neal says. "We moved him into the newly created position of Director/Racing. We expanded our weekend race coverage, and he became the anchor for all of our race coverage. Considering where we are, we felt we needed a full-time person to do that.

"Part of our effort to move to another level with NASCAR coverage is having drivers with us in as many places as we can. We've tried to bring Winston Cup drivers into the fold."

"Then, I looked for a big, friendly, warm voice for afternoons, someone who understood the format and was in the life group and loved it. I found Dale Knippers from WRNS/New Bern-Jackson, NC. He was No. 1 there for seven years 12+ and 25-54. I also like to joke that he's been to more Winston Cup races than the Pet-ty's."

The rest of the airstaff has remained intact. Middays are in the hands of Mike Terry, who's been at WSOC for 14 years; nights are manned by former WYCD/Detroit

personality Brian Hatfield, who's been at WSOC about a year; and Elic Thomas handles overnights.

O'Neal also credits a number of other factors in WSOC's rise, not the least of which is Infinity's support with research, strategy and marketing — "Something the station didn't have before," says O'Neal.

Part of the marketing was an outdoor campaign. "We really got aggressive with billboards," O'Neal says. "We used our logo with Garth, Shania, Tim McGraw and others to re-establish the star power of the station and to reinforce the fact that we are playing the biggest country stars."

He also points to the assistance of consultant Joel Raab, who joined the station in January. "He does a great job and offsets me very well," says O'Neal. "I'm very emotional and passionate; he's very level, cool and calm."

WSOC also added a new jingle package and Charlie Van Dyke as the station's voice.

Taking It to the Street

Adding new personalities has only been part of WSOC's plan of attack. Phase two was hitting the streets — hard. "Roper started the 'Hometown Handshake Tours,'" O'Neal says. "He's out three or four times a week, setting up in a Kmart or Wal-Mart parking lot and shaking hands. While he's out, he gathers tape of 4-to-10-year-old kids — he calls them 'Ropers Soldiers' — reciting the Pledge of Allegiance. He plays one of them every morning at 7:30."

O'Neal also went after a nightclub partnership. He says, "A couple of weeks after I got to Charlotte, I sat down with the owner of Coyote Joe's — a 2,500-seat nightclub that you'd expect to see in Dallas. He told me that, like everywhere else, the nightclub business in Charlotte was declining. Clubs were closing everywhere. We forged an exclusive agreement to support one another's businesses, and we made a deal to broadcast from the

Continued on Page 82

PAT GREEN

CARRY ON

R&R Debut at 46

Already Added At The Following:

WPKX	WCTO	WBEE	WGGY	WPUR	WIRK
WYNK	WEZL	WKML	WNKT	WXBM	WXCT
WRKZ	WITL	WBCT	WNCY	WKDF	WXBO
WSM	WKSJ	KMDL	KEYY	KXKT	KBEQ
KZSN	KIIM	KSCS	KPLX	KIKK	KAYD
KRST	KNUE	KTEX	KRYS	KTST	KUBL
KIZN	KTOM	KDRK	KJUG	KIXZ	

NEW ALBUM
IN-STORES OCTOBER 16TH

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Mixed by Greg Ladanyi

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STUMPING STUBBS

WSM-AM/Nashville announcer Eddie Stubbs was surprised onstage at the recent Uncle Dave Macon Days in Murfreesboro, TN with the annual festival's Heritage Award. Stubbs thought he was onstage to present the award to the widow of Opry announcer Grant Turner but was instead given the award by the legendary Earl Scruggs. Pictured at the event (l-r) are Stubbs, festival organizer Gloria Christy and Scruggs.



YOU COMPLETE ME

Lila McCann recently stopped by the KZLA/Los Angeles studios to chat and promote her new album, *Complete*. Pictured after the visit are (l-r) KZLA personality Shawn Parr, McCann and KZLA OM RJ Curtis.



GILL'S GATHERING OF THE GUILD

Vince Gill recently headlined a show at Nashville's 3rd & Lindsley for Songwriters Guild of America Week. The festivities included panel discussions on industry topics, as well as performances around town by top songwriters. The Nashville events were part of a national SGA Week celebration that also included activities in New York and Los Angeles. Pictured at 3rd & Lindsley are (l-r) songwriters Bob DiPiero and Chuck Cannon; SGA's Judie Bell; and writers Gill, Rick Carnes and Janis Carnes.



A LAUGHING MATTER

Writer Bob DiPiero shared some songs and signed copies of his new CD, *Laugh: Live at the Bluebird Cafe*, for industry friends and fans alike at Borders Books in Nashville recently. Pictured after the event are (l-r) Sony/ATV Publishing VP/GM Woody Bomar, DiPiero and CMA Exec. Director Ed Benson.

Charlotte Legend

Continued from Page 80

club every Wednesday and Friday night.

"We then got with the labels and said, 'Let's create some excitement.' Wednesday night is Ladies Night, and we fly in acts to sign autographs. We have gone from drawing 50-75 people when we started to 700-900 in the last few weeks. Joe Diffie recently attracted more than 1,000 people.

"This is not a performance, it's

an autograph session; although some artists voluntarily do an acoustic set. Business at Coyote Joe's is up 70% year-to-date, and we're up. There is some correlation between getting the nightclub business hopping by creating excitement for the artists and our ratings going up."

The NASCAR Connection

O'Neal says that one of WSOC's strengths even in down years was its connection to stock-car racing, but even that was on the verge of being in jeopardy. "Luckily, WSOC

had maintained its NASCAR image — we're the No. 1 NASCAR affiliate in America," he says. "But at one point the station had alienated quite a few NASCAR fans, as well as the NASCAR community.

"No one had taken over as the darling of the racing business during that time, but we had to re-establish ourselves in that role. We had to let them see us and get to know who we were. We made a concentrated effort to get into the shops and give away tickets to the races. And through our exclusive arrangement with the Charlotte Motor Speedway, we're the only station allowed on the grounds.

"Part of our effort to move to another level with NASCAR coverage is having drivers with us in as many places as we can. We've tried to bring Winston Cup drivers into the fold. We've done remotes with Dale Jarrett and Bobby LaBonte. Rusty Wallace called the hotline one day to talk about a song that was on the air. Jimmy Spencer has become a friend of Roper's and calls in all the time."

WSOC's NASCAR connection really came into play following the death of Dale Earnhardt earlier this year. The station shut down regular programming for a couple of days to — as O'Neal puts it — grieve with Charlotte. "We cried with Charlotte," he says. "We talked to fans, family members and other drivers. We let this be their emotional outlet."

'My Biggest Mistake'

WSOC and O'Neal had an unforeseen monkey wrench thrown into the rehab plans last spring, when a local venue changed ownership. "WSOC had had exclusivity in an amphitheater here for the past few years," O'Neal says. "Over the winter it was bought by SFX [now Clear Channel Entertainment], and they made the decision to make [CC-owned] WKKT their on-site radio station."

That prompted O'Neal to make a decision he would later regret. "When the Brooks & Dunn tour came through this spring, we decided to totally ignore it," he says.

"We didn't talk about it; we didn't give anything away. I have to admit, looking at the spring numbers, that was a mistake. Looking at it week by week, day by day and hour by hour, we got murdered the week prior to B&D being in town."

O'Neal's strategy changed over the summer, when the Tim McGraw-Kenny Chesney show came to town. "We owned it on the air, even though WKKT had the presents at the building," he says. "We bought a ton of tickets and gave them away.

"The point was driven home to me that you just cannot *not* be a part of a major show that features your core acts. When you share 40% of your audience with a competitor, you shoot yourself in the foot if you're not part of the big event.

"There are really two battlegrounds: on-air and on-site. I had to win the one on the radio, because that is the most important one to win. On-site is a beauty contest. The B&D experience showed us that we had to win the big battle."

"We really got aggressive with billboards. We used our logo with Garth, Shania, Tim McGraw and others to re-establish the star-power of the station and reinforce the fact that we are playing the biggest country stars."

R&R Country Top 50

September 7, 2001



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	5804	-41	639624	17	150/1
1	2	BLAKE SHELTON Austin (Warner Bros.)	5802	-109	648380	21	150/0
4	3	CYNDI THOMSON What I Really Meant To Say (Capitol)	5373	+427	582042	24	148/1
3	4	KEITH URBAN Where The Blacktop Ends (Capitol)	5081	-272	546259	22	148/0
6	5	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	4655	+299	496084	24	146/1
5	6	BROOKS & DUNN Only In America (Arista)	4567	+182	501020	12	148/0
8	7	TIM MCGRAW Angry All The Time (Curb)	4254	+382	486323	9	149/1
9	8	ALAN JACKSON Where I Come From (Arista)	4170	+599	454482	9	149/1
11	9	PHIL VASSAR Six-Pack Summer (Arista)	3751	+259	404869	14	145/1
13	10	CAROLYN DAWN JOHNSON Complicated (Arista)	3326	+202	349757	21	142/1
7	11	JO DEE MESSINA Downtime (Curb)	3143	-893	322572	23	146/0
14	12	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	3120	+156	334832	12	144/2
16	13	TRICK PONY On A Night Like This (H2E/WB)	3119	+492	309198	19	136/3
15	14	TAMMY COCHRAN Angels In Waiting (Epic)	3112	+347	305084	24	132/1
18	15	TRAVIS TRITT Love Of A Woman (Columbia)	2867	+402	317684	13	143/2
17	16	REBA MCENTIRE I'm A Survivor (MCA)	2814	+346	305520	8	144/2
22	17	JEFF CARSON Real Life (I Never Was...) (Curb)	2323	+264	229038	17	133/3
19	18	SONS OF THE DESERT What I Did Right (MCA)	2239	-194	223461	30	130/0
23	19	TRACE ADKINS I'm Tryin' (Capitol)	2172	+265	240926	9	131/4
21	20	DIXIE CHICKS Heartbreak Town (Monument)	2075	-42	208406	11	127/0
24	21	ANDY GRIGGS How Cool Is That (RCA)	2058	+174	196979	18	124/1
25	22	MARK WILLS Loving Every Minute (Mercury)	1937	+85	202783	21	126/1
26	23	CHELY WRIGHT Never Love You Enough (MCA)	1680	+131	177540	16	119/2
30	24	LONESTAR With Me (BNA)	1666	+445	178887	4	124/17
28	25	KENNY CHESNEY The Tin Man (BNA)	1633	+281	172796	7	120/7
29	26	MARK MCGUINN That's A Plan (VFR)	1471	+237	138799	13	113/11
31	27	GARY ALLAN Man Of Me (MCA)	1349	+170	142143	11	111/9
37	28	TOBY KEITH I Wanna Talk About Me (DreamWorks)	1069	+431	149478	4	71/30
33	29	JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	1063	+61	108792	14	100/0
34	30	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	966	+178	113432	10	78/7
35	31	STEVE HOLY Good Morning Beautiful (Curb)	945	+170	106264	7	87/9
Breaker	32	BRAD PAISLEY Wrapped Around (Arista)	875	+374	94879	2	90/20
36	33	JOE DIFFIE In Another World (Monument)	837	+196	79384	8	82/5
38	34	TRACY BYRD Just Let Me Be In Love (RCA)	742	+165	78352	4	77/10
44	35	JEFFREY STEELE Something In The Water (Monument)	560	+179	57476	3	57/6
45	36	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	547	+182	56303	4	61/10
Debut	37	DAVID BALL Riding With Private Malone (Dualtone)	533	+319	66205	1	43/18
40	38	AARON TIPPIN Always Was (Lyric Street)	505	+46	39835	6	58/0
42	39	COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	431	+10	36491	5	62/4
Debut	40	JAMIE O'NEAL Shiver (Mercury)	425	+178	46549	1	69/18
43	41	TIM RUSHLOW Crazy Life (Scream)	423	+16	40956	8	50/4
47	42	BRIAN MCCOMAS Night Disappear With You (Lyric Street)	411	+129	41806	4	57/10
49	43	KENNY ROGERS Beautiful (All That You...) (Dreamcatcher)	386	+122	35898	3	49/1
50	44	CHAD BROCK Tell Me How (Warner Bros.)	330	+82	32048	3	42/7
Debut	45	SARA EVANS Saints & Angels (RCA)	308	+221	29652	1	47/21
Debut	46	PAT GREEN Carry On (Republic/Universal)	289	+197	29109	1	41/15
48	47	GEORGE JONES The Man He Was (Bandit/BNA)	283	+11	26380	6	24/0
Debut	48	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	276	+214	30981	1	42/23
Debut	49	SHANNON BROWN Baby I Lied (BNA)	254	+91	18920	1	41/6
Debut	50	TRACY LAWRENCE Life Don't Have To Be So Hard (Atlantic)	196	+25	26721	1	32/18

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
TOBY KEITH I Wanna Talk About Me (DreamWorks)	30
JO DEE MESSINA W/TIM MCGRAW Bring On... (Curb)	23
SARA EVANS Saints & Angels (RCA)	21
BRAD PAISLEY Wrapped Around (Arista)	20
JAMIE O'NEAL Shiver (Mercury)	18
DAVID BALL Riding With Private Malone (Dualtone)	18
TRACY LAWRENCE Life Don't Have To Be So Hard (Atlantic)	18
LONESTAR With Me (BNA)	17
PAT GREEN Carry On (Republic/Universal)	15
MARK MCGUINN That's A Plan (VFR)	11

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Where I Come From (Arista)	+599
TRICK PONY On A Night Like This (H2E/WB)	+492
LONESTAR With Me (BNA)	+445
TOBY KEITH I Wanna Talk About Me (DreamWorks)	+431
CYNDI THOMSON What I Really Meant To Say (Capitol)	+427
TRAVIS TRITT Love Of A Woman (Columbia)	+402
TIM MCGRAW Angry All The Time (Curb)	+382
BRAD PAISLEY Wrapped Around (Arista)	+374
TAMMY COCHRAN Angels In Waiting (Epic)	+347
REBA MCENTIRE I'm A Survivor (MCA)	+346

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

BRAD PAISLEY
 Wrapped Around (Arista)
 61% of our reporters on it (90 stations)
 20 Adds • Moves 39-32

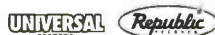
Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total Plays.



PAT GREEN

CARRY ON

Album in-stores
October 16th



R&R Debut at 46

ALREADY ADDED AT THE FOLLOWING:

WPKX	WCTO	WBEE	WGGY	WPUR	WIRK
WYNK	WEZL	WKML	WNKT	WXBM	WXCT
WRKZ	WITL	WBCT	WNCY	WKDF	WBXQ
WSM	WKSJ	KMDL	KEEY	KXKT	KBEQ
KZSN	KIIM	KSCS	KPLX	KIKK	KAYD
KRST	KNUE	KTEX	KRYS	KTST	KUBL
KIZN	KTOM	KDRK	KJUG	KIXZ	

R&R Country Top 50 Indicator

September 7, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
5	1	CYNDI THOMSON What I Really Meant To Say (Capitol)	1147	+45	43962	7	32/0
3	2	BROOKS & DUNN Only In America (Arista)	1123	+7	43176	7	32/0
1	3	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	1114	-32	42552	7	32/0
6	4	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	1111	+58	43266	7	32/0
2	5	BLAKE SHELTON Austin (Warner Bros.)	1055	-73	38631	7	30/0
9	6	ALAN JACKSON Where I Come From (Arista)	1026	+153	40521	7	32/0
7	7	TIM MCGRAW Angry All The Time (Curb)	990	+99	38934	7	32/0
4	8	KEITH URBAN Where The Blacktop Ends (Capitol)	947	-165	34843	7	30/0
8	9	PHIL VASSAR Six-Pack Summer (Arista)	899	+11	35545	7	31/0
11	10	CAROLYN DAWN JOHNSON Complicated (Arista)	830	+70	33054	7	32/0
16	11	TRICK PONY On A Night Like This (H2E/WB)	760	+69	30236	7	32/1
15	12	TRAVIS TRITT Love Of A Woman (Columbia)	757	+61	30528	7	32/0
13	13	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	757	+13	29093	7	31/0
18	14	REBA MCENTIRE I'm A Survivor (MCA)	684	+79	26695	7	32/0
12	15	JO DEE MESSINA Downtime (Curb)	633	-121	23116	7	23/0
19	16	TAMMY COCHRAN Angels In Waiting (Epic)	630	+50	22678	7	28/1
23	17	LONESTAR With Me (BNA)	593	+113	22832	7	32/0
24	18	TRACE ADKINS I'm Tryin' (Capitol)	581	+110	22883	7	31/1
21	19	MARK WILLS Loving Every Minute (Mercury)	546	+25	21690	7	30/0
14	20	SONS OF THE DESERT What I Did Right (MCA)	533	-185	19079	7	23/0
26	21	JEFF CARSON Real Life (I Never Was...) (Curb)	504	+72	19760	7	28/1
20	22	DIXIE CHICKS Heartbreak Town (Monument)	496	-46	19591	7	25/0
25	23	ANDY GRIGGS How Cool Is That (RCA)	484	+18	18968	7	25/0
28	24	KENNY CHESNEY The Tin Man (BNA)	458	+76	17894	7	28/0
29	25	GARY ALLAN Man Of Me (MCA)	441	+69	18059	7	29/2
30	26	MARK MCGUINN That's A Plan (VFR)	411	+52	14916	7	25/1
27	27	CHELY WRIGHT Never Love You Enough (MCA)	392	-18	16259	7	26/0
36	28	BRAD PAISLEY Wrapped Around (Arista)	374	+151	14997	6	28/7
34	29	TRACY BYRD Just Let Me Be In Love (RCA)	370	+142	14392	6	27/4
31	30	JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	323	-4	12554	7	24/0
38	31	TOBY KEITH I Wanna Talk About Me (DreamWorks)	301	+120	11638	2	23/7
37	32	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	267	+50	12098	7	19/0
33	33	JOE DIFFIE In Another World (Monument)	243	+4	9769	7	21/0
42	34	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	203	+101	8403	3	20/7
39	35	STEVE HOLY Good Morning Beautiful (Curb)	201	+31	8066	7	16/2
40	36	AARON TIPPIN Always Was (Lyric Street)	163	-2	7044	7	13/0
45	37	JAMIE O'NEAL Shiver (Mercury)	141	+53	5870	3	17/5
41	38	COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	138	+1	4968	7	15/1
Debut	39	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	106	+91	4004	1	15/9
47	40	CONFEDERATE RAILROAD That's What Brothers Do (Audium)	99	+22	4518	6	10/1
Debut	41	DAVID BALL Riding With Private Malone (Dualtone)	97	+68	3391	1	12/9
43	42	GEORGE JONES The Man He Was (Bandit/BNA)	95	-6	3417	7	7/0
Debut	43	BRIAN MCCOMAS Night Disappear With You (Lyric Street)	84	+43	3274	1	11/2
Debut	44	JEFFREY STEELE Something In The Water (Monument)	81	+40	2965	1	12/4
48	45	CHAD BROCK Tell Me How (Warner Bros.)	69	+4	2753	2	10/2
50	46	PAT GREEN Carry On (Republic/Universal)	69	+18	3997	2	6/0
Debut	47	TRACY LAWRENCE Life Don't Have To Be So Hard (Atlantic)	66	+35	2397	1	7/5
Debut	48	KENNY ROGERS Beautiful (All That You...) (Dreamcatcher)	65	+21	2303	1	7/1
Debut	49	SARA EVANS Saints & Angels (RCA)	60	+29	2284	1	11/5
46	50	TIM RUSHLOW Crazy Life (Scream)	58	-30	3218	7	5/0

33 Country Indicator reporters in markets 144-205. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1.
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Most Added®

ARTIST TITLE LABEL(S)	ADDS
JO DEE MESSINA W/T. MCGRAW Bring On... (Curb)	9
DAVID BALL Riding With Private Malone (Dualtone)	9
BRAD PAISLEY Wrapped Around (Arista)	7
TOBY KEITH I Wanna Talk About Me (DreamWorks)	7
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	7
JAMIE O'NEAL Shiver (Mercury)	5
SARA EVANS Saints & Angels (RCA)	5
TRACY LAWRENCE Life Don't Have To... (Atlantic)	5
TRACY BYRD Just Let Me Be In Love (RCA)	4
JEFFREY STEELE Something In The Water (Monument)	4
GARY ALLAN Man Of Me (MCA)	2
STEVE HOLY Good Morning Beautiful (Curb)	2
BRIAN MCCOMAS Night Disappear... (Lyric Street)	2
CHAD BROCK Tell Me How (Warner Bros.)	2
CHRIS CAGLE I Breathe In, I Breathe Out (Virgin)	2
TRICK PONY On A Night Like This (H2E/WB)	1
TRACE ADKINS I'm Tryin' (Capitol)	1
JEFF CARSON Real Life (I Never Was...) (Curb)	1
TAMMY COCHRAN Angels In Waiting (Epic)	1
MARK MCGUINN That's A Plan (VFR)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Where I Come From (Arista)	+153
BRAD PAISLEY Wrapped Around (Arista)	+151
TRACY BYRD Just Let Me Be In Love (RCA)	+142
TOBY KEITH I Wanna Talk About Me (DreamWorks)	+120
LONESTAR With Me (BNA)	+113
TRACE ADKINS I'm Tryin' (Capitol)	+110
MONTGOMERY GENTRY Cold One Comin'... (Columbia)	+101
TIM MCGRAW Angry All The Time (Curb)	+99
JO DEE MESSINA W/T. MCGRAW Bring On... (Curb)	+91
REBA MCENTIRE I'm A Survivor (MCA)	+79
KENNY CHESNEY The Tin Man (BNA)	+76
JEFF CARSON Real Life (I Never Was...) (Curb)	+72
CAROLYN DAWN JOHNSON Complicated (Arista)	+70
TRICK PONY On A Night Like This (H2E/WB)	+69
GARY ALLAN Man Of Me (MCA)	+69
DAVID BALL Riding With Private Malone (Dualtone)	+68
TRAVIS TRITT Love Of A Woman (Columbia)	+61
TRISHA YEARWOOD I Would've Loved You... (MCA)	+58
JAMIE O'NEAL Shiver (Mercury)	+53
MARK MCGUINN That's A Plan (VFR)	+52
TAMMY COCHRAN Angels In Waiting (Epic)	+50
CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	+50
CYNDI THOMSON What I Really Meant To Say (Capitol)	+45
BRIAN MCCOMAS Night Disappear... (Lyric Street)	+43
JEFFREY STEELE Something In The Water (Monument)	+40
TRACY LAWRENCE Life Don't Have To Be... (Atlantic)	+35
STEVE HOLY Good Morning Beautiful (Curb)	+31
SARA EVANS Saints & Angels (RCA)	+29
MARK WILLS Loving Every Minute (Mercury)	+25
CONFEDERATE RAILROAD That's What... (Audium)	+22

Country Crossroads

Top country hits and artist interviews along with Grammy winner Bill Mack's comments about living.

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES September 7, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of August 12-18.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	42.8%	74.8%	15.8%	98.3%	5.0%	2.8%
ALAN JACKSON Where I Come From (Arista)	41.8%	73.0%	14.3%	95.5%	5.5%	2.8%
BLAKE SHELTON Austin (Warner Bros.)	39.0%	73.0%	16.0%	97.5%	3.0%	5.5%
TAMMY COCHRAN Angels In Waiting (Epic)	39.8%	72.3%	14.8%	94.0%	3.5%	3.5%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	33.8%	68.0%	19.3%	98.8%	6.0%	5.5%
CHRIS CAGLE Laredo (Capitol)	27.8%	66.8%	21.0%	96.3%	4.0%	4.5%
KEITH URBAN Where The Blacktop Ends (Capitol)	34.8%	66.3%	18.8%	96.8%	7.5%	4.3%
CYNDI THOMSON What I Really Meant To Say (Capitol)	25.8%	65.8%	25.8%	96.5%	2.3%	2.8%
RASCAL FLATTS While You Loved Me (Lyric Street)	25.3%	65.8%	22.0%	95.0%	5.8%	1.5%
PHIL VASSAR Six-Pack Summer (Arista)	21.0%	64.8%	18.3%	91.8%	6.3%	2.5%
BROOKS & DUNN Only In America (Arista)	22.8%	64.3%	21.5%	95.8%	7.3%	2.8%
TRICK PONY On A Night Like This (H2E/WB)	22.3%	61.3%	26.8%	92.5%	3.0%	1.5%
LEE ANN WOMACK Why They Call It Falling (MCA)	25.8%	60.5%	23.3%	95.5%	7.5%	4.3%
TRAVIS TRITT Love Of A Woman (Columbia)	25.5%	60.5%	23.5%	89.3%	4.5%	0.8%
MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	23.8%	59.8%	25.5%	95.5%	8.8%	1.5%
TIM MCGRAW Angry All The Time (Curb)	20.8%	59.3%	22.3%	89.8%	6.8%	1.5%
JO DEE MESSINA Downtime (Curb)	17.3%	59.0%	25.8%	93.8%	5.3%	3.8%
SONS OF THE DESERT What I Did Right (MCA)	19.5%	56.5%	25.3%	90.0%	6.8%	1.5%
MARK WILLS Loving Every Minute (Mercury)	15.8%	56.3%	25.8%	91.8%	8.3%	.5%
DIAMOND RIO Sweet Summer (Arista)	11.0%	53.8%	28.5%	87.5%	3.3%	2.0%
REBA MCBENTIRE I'm A Survivor (MCA)	8.5%	51.3%	29.3%	88.3%	6.3%	.5%
JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	18.5%	50.3%	27.5%	90.3%	10.8%	1.8%
CLAY WALKER If You Ever Feel Like Lovin' Me Again (Giant/WB)	17.8%	49.5%	24.3%	77.5%	2.8%	.0%
ANDY GRIGGS How Cool Is That (RCA)	15.0%	48.3%	20.8%	78.8%	9.3%	0.5%
TRACE ADKINS I'm Tryin' (Capitol)	13.5%	47.8%	25.5%	77.0%	2.3%	1.5%
DIXIE CHICKS Heartbreak Town (Monument)	15.8%	45.3%	29.3%	82.8%	6.3%	2.0%
CAROLYN DAWN JOHNSON Complicated (Arista)	14.3%	45.3%	31.3%	90.5%	11.8%	2.3%
MARK MCGUINN That's A Plan (VFR)	15.0%	43.8%	22.8%	74.0%	6.8%	0.8%
KENNY CHESNEY The Tin Man (BNA)	17.0%	43.3%	28.0%	80.5%	8.5%	0.8%
COLLIN RAYE Ain't Nobody Gonna Take That From Me (Epic)	16.5%	38.5%	20.3%	64.5%	5.8%	0.0%
JEFF CARSON Real Life (Curb)	11.5%	38.5%	23.3%	67.0%	4.5%	0.8%
STEVE HOLY Good Morning Beautiful (Curb)	14.0%	36.0%	27.5%	66.0%	2.0%	0.5%
GARY ALLAN Man Of Me (MCA)	11.3%	36.0%	35.0%	82.0%	10.0%	1.0%
CHELY WRIGHT Never Love You Enough (MCA)	13.3%	35.0%	33.5%	82.8%	12.0%	2.3%
LONESTAR With Me (BNA)	9.5%	30.3%	19.5%	58.3%	7.5%	1.0%



Password of the Week: Knight

Question of the Week: Think about the music you hear on your favorite country radio station. Now think about music you'd like to hear more of or less of on that station. On a scale of 1 to 5 — 1 meaning you'd like to hear it less, and 5 meaning you'd like to hear it more — how do you feel about:

- Music from the '70s (Don Williams, Crystal Gayle, Waylon Jennings, Willie Nelson)
- Music from the '80s (The Judds, Randy Travis, Restless Heart)
- Music from the '90s (Clint Black, Trisha Yearwood, John Michael Montgomery)
- Today's hits (Toby Keith, The Dixie Chicks, Lonestar, Tim McGraw)

Total Sample

More '70s: 41%
 Less '70s: 25%
 More '80s: 51%
 Less '80s: 12%
 More '90s: 76%
 Less '90s: 6%
 More Today's Hits: 81%
 Less Today's Hits: 7%

P1

More '70s: 40%
 Less '70s: 22%
 More '80s: 55%
 Less '80s: 11%
 More '90s: 74%
 Less '90s: 8%
 More Today's Hits: 82%
 Less Today's Hits: 13%

P2

More '70s: 41%
 Less '70s: 30%
 More '80s: 42%
 Less '80s: 14%
 More '90s: 80%
 Less '90s: 2%
 More Today's Hits: 80%
 Less Today's Hits: 7%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay... Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female... 1/3" each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. WEST: Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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The New Album Gallery

OUT OF THE BOX

Michael J Foxx, Asst. PD/MD
WPOC/Baltimore

DAVID BALL "Riding With Private Malone" (Dualtone)

Every Tuesday morning when the phone starts ringing during WPOC's weekly call time, I know what to expect. Some regional will ask us for an add because they need to close out the Northeast, and WPOC is the last station out; or they will tell me about how great the research is in Salt Lake City or Minneapolis. Here's what really matters: immediate response. This record has hit an emotional chord in a generation of P1 Country listeners in Baltimore. ● David Ball has already done the work for every country record promoter in America: He's given them a song that could be nominated for CMA Song of the Year. "Riding With Private Malone" is a hit record that is making listeners in Baltimore physically drag family members and co-workers over to the radio to hear it. We have been flooded with telephone calls and e-mails. Here are a few of them: ● "Can you please play 'Riding with Private Malone'? I cried the first time I heard it, and I still get chills every time you play it. I simply love that song so much! I love you guys!" — Stacy Schmidt, Glen Burnie, MD ● "I heard the new David Ball song, and I told my husband about it. He loves it too. Now he says he wants a '63 Vette! I told him to be happy with the minivan! I was wondering what CD it will be on and when it will be released." — Thanks, Teresa ● "I gotta tell you something. That song you played on the 'WPOC Future Files' today was awesome. My husband went to Vietnam, and, like the private in the song, he didn't come home either. That song really touched my heart. Can you play it again soon?" — Thanks, Lauren Shriver ● In the two years I have been WPOC's Asst. PD/MD with PD Scott Lindy we have added only two songs out of the box: Blake Shelton's "Austin" and this song. We already know what happened for Blake. If you want to know our commitment to the song, all you have to do is look at our spin count on it! ● Now if we can just help the guy in the song get his 'Vette fixed, everyone will be happy!

OUT OF THE BOX

Dan E. Zuko, MD
WCOL-FM/Columbus, OH

TOBY KEITH "I Wanna Talk About Me" (DreamWorks)

I first heard "I Wanna Talk About Me" back in May when I was in Los Angeles for the ACMs. I was in a convertible with WCOL PD Gail Austin and DreamWorks' George Briner. We were cruising L.A. and previewing Toby's new album, *Pull My Chain*. "I Wanna Talk About Me" was the one song I couldn't get out of my head for the past three months. When we finally got it for airplay, I popped it in and didn't take it out until I could sing the entire song without messing up. I wonder how many takes it took Toby the first time? We added it immediately because it just jumps out of the radio at you. "How Do You Like Me Now?" better watch out; there's a new sheriff in town.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "Best Of Intentions" — Travis Tritt

5 YEARS AGO

• No. 1: "I Don't Think I Will" — James Bonamy

10 YEARS AGO

• No. 1: "Your Love Is A Miracle" — Mark Chesnutt

15 YEARS AGO

• No. 1: "In Love" — Ronnie Milsap (second week)

20 YEARS AGO

• No. 1: "You Don't Know Me" — Mickey Gilley

25 YEARS AGO

• No. 1: "... My Woman Man" — Ronnie Milsap (second week)

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New & Active

CONFEDERATE RAILROAD ...Brothers Do (*Audium*)
Total Plays: 177, Total Stations: 30, Adds: 9

JAMESON CLARK Don't Play Any Love Songs (*Capitol*)
Total Plays: 171, Total Stations: 18, Adds: 1

BILLY GILMAN Elisabeth (*Epic*)
Total Plays: 120, Total Stations: 17, Adds: 5

CHRIS CAGLE I Breathe In, I Breathe Out (*Capitol*)
Total Plays: 117, Total Stations: 10, Adds: 7

ALISON KRAUSS The Lucky One (*Rounder*)
Total Plays: 78, Total Stations: 10, Adds: 1

Songs ranked by total points.

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • 972-991-9200

Adds:

No Adds

Movers:

JO DEE MESSINA Downtime
TOBY KEITH I'm Just Talkin' About Tonight
BLAKE SHELTON Austin
CYNDI THOMSON What I Really Meant To Say

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818

Gary Knoll

Adds:

PAT GREEN Carry On
TOBY KEITH I Wanna Talk About Me
RASCAL FLATTS While You Loved Me

Hottest:

TRICK PONY On A Night Like This
REBA MCENTIRE I'm A Survivor

JONES RADIO NETWORKS

Music Programming/Consulting

Ken Moultrie • 800-426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:

DAVID BALL Riding With Private Malone
TOBY KEITH I Wanna Talk About Me
LONESTAR With Me

Hottest:

TOBY KEITH I'm Just Talkin' About Tonight
BROOKS & DUNN Only In America
CYNDI THOMSON What I Really Meant To Say
TRISHA YEARWOOD I Would've Loved You Anyway
ALAN JACKSON Where I Come From

New Country

L.J. Smith/Hank Aaron

Adds:

TAMMY COCHRAN Angels In Waiting
TRAVIS TRITT Love Of A Woman

Hottest:

TOBY KEITH I'm Just Talkin' About Tonight
BROOKS & DUNN Only In America
CYNDI THOMSON What I Really Meant To Say
TRISHA YEARWOOD I Would've Loved You Anyway
ALAN JACKSON Where I Come From

Lia

Ken Moultrie/Hank Aaron

Adds:

TRACE ADKINS I'm Tryin'
JEFF CARSON Real Life...
TAMMY COCHRAN Angels In Waiting

Hottest:

TOBY KEITH I'm Just Talkin' About Tonight
KEITH URBAN Where The Blacktop Ends
CYNDI THOMSON What I Really Meant To Say
TRISHA YEARWOOD I Would've Loved You Anyway
ALAN JACKSON Where I Come From

CD COUNTRY

Rick Morgan • 303-784-8758

Adds:

J. MESSINA/T. MCGRAW Bring On The Rain
PAT GREEN Carry On
CONFEDERATE RAILROAD What Brothers Do
DAVID BALL Riding With Private Malone

Hottest:

BLAKE SHELTON Austin
BROOKS & DUNN Only In America
TOBY KEITH I'm Just Talkin' About Tonight
KEITH URBAN Where The Blacktop Ends

24 HOUR FORMATS

Jim Murphy • 303-784-8700

US COUNTRY

Penny Mitchell

Adds:

DAVID BALL Riding With Private Malone
MARK MCGUINN That's A Plan

US COUNTRY CONTINUED

Hottest:

CYNDI THOMSON What I Really Meant To Say
BROOKS & DUNN Only In America
ALAN JACKSON Where I Come From
TOBY KEITH I'm Just Talkin' About Tonight
BLAKE SHELTON Austin

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

LYDIA MILLER Before The Next Teardrop Falls
CHARLIE ROBINSON Right Man For The Job
WILD HORSES I Will Survive

Elite:

TOBY KEITH I'm Just Talkin' About Tonight
BLAKE SHELTON Austin
TAMMY COCHRAN Angels In Waiting
CYNDI THOMSON What I Really Meant To Say
KEITH URBAN Where The Blacktop Ends
PHIL VASSAR Six-Pack Summer
TRISHA YEARWOOD I Would've Loved You Anyway

PREMIERE RADIO NETWORKS

After Midnite

KELLY ERICKSON • 818-461-5435

Adds:

TOBY KEITH I Wanna Talk About Me

Hots:

KEITH URBAN Where The Blacktop Ends
TOBY KEITH I'm Just Talkin' About Tonight
BLAKE SHELTON Austin
TRISHA YEARWOOD I Would've Loved You Anyway
CYNDI THOMSON What I Really Meant To Say
BROOKS & DUNN Only In America
ALAN JACKSON Where I Come From

RADIO ONE COUNTRY PLAYLIST

JIM WEST • 970-949-3339

Adds:

LONESTAR With Me
BRAD PAISLEY Wrapped Around

Hottest:

CYNDI THOMSON What I Really Meant To Say
BLAKE SHELTON Austin
JO DEE MESSINA Downtime

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Mainstream Country

David Felker

Adds:

BRAD PAISLEY Wrapped Around

Hottest:

BLAKE SHELTON Austin
TOBY KEITH I'm Just Talkin' About Tonight
KEITH URBAN Where The Blacktop Ends
BROOKS & DUNN Only In America
TRISHA YEARWOOD I Would've Loved You Anyway

Hot Country

Jim Hays

Adds:

ANDY GRIGGS How Cool Is That
TOBY KEITH I Wanna Talk About Me
MARK MCGUINN That's A Plan

Hottest:

TOBY KEITH I'm Just Talkin' About Tonight
CYNDI THOMSON What I Really Meant To Say
ALAN JACKSON Where I Come From
TRISHA YEARWOOD I Would've Loved You Anyway
TIM MCGRAW Angry All The Time

Young & Elder

David Felker

Adds:

PAT GREEN Carry On

Hottest:

BLAKE SHELTON Austin
TOBY KEITH I'm Just Talkin' About Tonight
KEITH URBAN Where The Blacktop Ends
CYNDI THOMSON What I Really Meant To Say
BROOKS & DUNN Only In America



14.3 million households

ADDS

No new adds

TOP 10

KENTUCKY HEADHUNTERS Louisiana CoCo
CHELY WRIGHT Never Love You Enough
TOBY KEITH I'm Just Talkin' About Tonight
TRISHA YEARWOOD I Would've Loved You Anyway
BLAKE SHELTON Austin
JESSICA ANDREWS Helplessly, Hopelessly
LONESTAR I'm Already There
CYNDI THOMSON What I Really Meant To Say
BILLY GILMAN She's My Girl
TRICK PONY On A Night Like This

Information current as of August 31, 2001.



48.3 million households
Paul Hastaba, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

JAMESON CLARK Don't Play Any Love Songs
BOB DELEVANTE Penny Black
CHARLIE ROBINSON Right Man For The Job

TOP 12

LONESTAR I'm Already There
KEITH URBAN Where The Blacktop Ends
BROOKS & DUNN Only In America
TOBY KEITH I'm Just Talkin' About Tonight
CAROLYN DAWN JOHNSON Complicated
DOLLY PARTON Shine
TRICK PONY On A Night Like This
DARRYL WORLEY Second Wind
CHELY WRIGHT Never Love You Enough
MARTINA MCBRIDE When God Fears Women Get The Blues
GARY ALLAN Man Of Me
CYNDI THOMSON What I Really Meant To Say

HEAVY

BROOKS & DUNN Only In America
CAROLYN DAWN JOHNSON Complicated
CYNDI THOMSON What I Really Meant To Say
DOLLY PARTON Shine
KEITH URBAN Where The Blacktop Ends
TRISHA YEARWOOD I Would've Loved You Anyway
TOBY KEITH I'm Just Talkin' About Tonight
LONESTAR I'm Already There

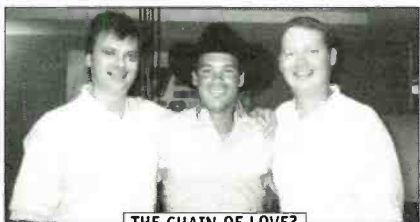
HOT SHOTS

BILLY GILMAN Elisabeth
CHARLIE ROBINSON Right Man For The Job
MONTGOMERY GENTRY Cold One Comin' On
TRACE ADKINS I'm Tryin'

Heavy rotation songs receive 28 plays per week.

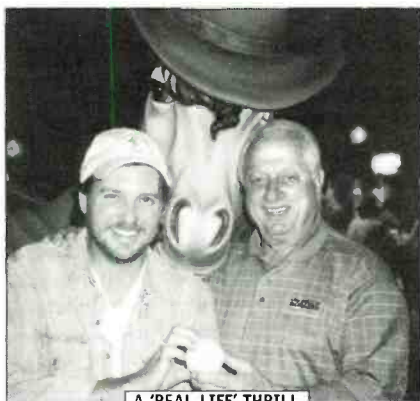
Hot Shots receive 21 plays per week.

Information current as of September 5, 2001



THE CHAIN OF LOVE?

Giant/WB recording artist Clay Walker stopped by the WMZQ/Washington studio for a pizza party with WMZQ listeners before the Fourth of July holiday. Pictured (l-r) are WMZQ OM Jeff Wyatt, Walker and 'MZQ Asst. PD/MD Jon Anthony.



A 'REAL LIFE' THRILL

Jeff Carson swings for the bleachers by recruiting heavy hitter Tommy Lasorda to help promote his latest single, "Real Life." The Dodger baseball great met Carson at Nashville's Wildhorse Saloon during a recent visit to Nashville and was so impressed with the singer's talent that he not only autographed a baseball, he also wrote a personal note to radio endorsing the song. Pictured are Carson and Lasorda, nuzzling an unidentified friend.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Heidi Van Alstyne:
10100 Santa Monica Blvd., 5th Floor,
Los Angeles, CA 90067

September 7, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing Country Songs 12+ For The Week Ending 9/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
BLAKE SHELTON Austin (Warner Bros.)	4.23	4.16	98%	27%	4.28	98%	25%
RASCAL FLATTS While You Loved Me (Lyric Street)	4.03	3.96	94%	20%	4.04	94%	18%
CHRIS CAGLE Laredo (Capitol)	4.00	3.91	98%	27%	3.95	98%	25%
SONS OF THE DESERT What I Did Right (MCA)	3.99	3.92	83%	12%	3.98	83%	11%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	3.98	3.99	99%	26%	4.15	99%	21%
ALAN JACKSON Where I Come From (Arista)	3.97	3.95	96%	17%	4.08	97%	15%
TIM MCGRAW Angry All The Time (Curb)	3.96	3.85	92%	16%	3.96	91%	16%
KEITH URBAN Where The Blacktop Ends (Capitol)	3.96	3.90	98%	29%	4.01	98%	26%
LONESTAR With Me (BNA)	3.96	-	57%	6%	3.90	62%	5%
CYNDI THOMSON What I Really Meant To Say (Capitol)	3.95	3.87	96%	21%	3.96	96%	20%
LONESTAR I'm Already There (BNA)	3.94	3.91	99%	40%	4.04	99%	37%
MARK WILLS Loving Every Minute (Mercury)	3.90	3.85	87%	12%	3.92	87%	10%
TRAVIS TRITT Love Of A Woman (Columbia)	3.89	3.83	86%	11%	3.98	89%	10%
PHIL VASSAR Six-Pack Summer (Arista)	3.88	3.80	94%	21%	3.87	94%	22%
TRICK PONY On A Night Like This (H2E/WB)	3.87	3.83	92%	16%	3.88	92%	16%
BROOKS & DUNN Only In America (Arista)	3.87	3.86	97%	23%	3.92	97%	21%
KENNY CHESNEY The Tin Man (BNA)	3.87	3.83	75%	10%	3.90	75%	9%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3.86	3.88	98%	27%	4.00	98%	22%
JEFF CARSON Real Life (I Never Was The Same Again) (Curb)	3.85	3.81	69%	10%	3.89	65%	8%
CAROLYN DAWN JOHNSON Complicated (Arista)	3.80	3.86	94%	22%	3.80	93%	21%
CHELY WRIGHT Never Love You Enough (MCA)	3.80	3.75	84%	15%	3.81	82%	14%
LEE ANN WOMACK Why They Call It Falling (MCA)	3.80	3.87	96%	26%	3.80	96%	25%
DIAMOND RIO Sweet Summer (Arista)	3.77	3.78	91%	22%	3.86	91%	19%
MARTINA MCBRIDE When God-Fearin' Women Get The Blues (RCA)	3.72	3.67	94%	21%	3.74	92%	20%
TAMMY COCHRAN Angels In Waiting (Epic)	3.68	3.69	92%	30%	3.83	93%	26%
TRACE ADKINS I'm Trying (Capitol)	3.67	-	68%	9%	3.73	72%	8%
ANDY GRIGGS How Cool Is That (RCA)	3.65	3.64	76%	15%	3.69	75%	14%
JO DEE MESSINA Downtime (Curb)	3.64	3.63	97%	36%	3.77	97%	32%
DIXIE CHICKS Heartbreak Town (Monument)	3.63	3.60	88%	21%	3.60	86%	20%
REBA MCENTIRE I'm A Survivor (MCA)	3.55	3.57	86%	17%	3.65	88%	16%

Total sample size is 970 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

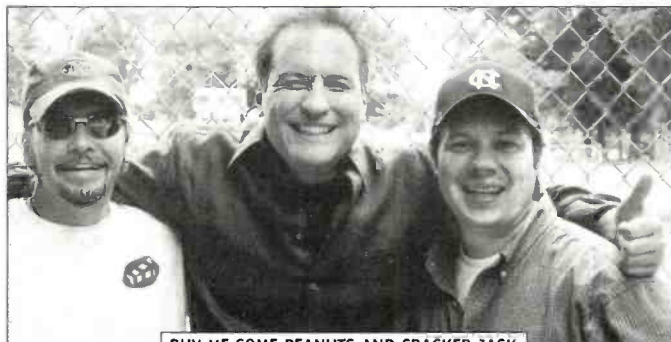
ARTIST TITLE (LABEL(S))	TOTAL PLAYS
JAMIE O'NEAL When I Think About Angels (Mercury)	3332
LONESTAR I'm Already There (BNA)	3004
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	2705
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	2515
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	2457
RASCAL FLATTS While You Loved Me (Lyric Street)	2204
KENNY CHESNEY Don't Happen Twice (BNA)	2192
CHRIS CAGLE Laredo (Capitol)	2003
SARA EVANS I Could Not Ask For More (RCA)	1990
TIM MCGRAW Grown Men Don't Cry (Curb)	1818
DIAMOND RIO One More Day (Arista)	1682
JESSICA ANDREWS Who I Am (DreamWorks)	1564
TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	1519
KEITH URBAN But For The Grace Of God (Capitol)	1392
PHIL VASSAR Just Another Day In Paradise (Arista)	1293
DIAMOND RIO Sweet Summer (Arista)	1253
BRAD PAISLEY Two People Fell In Love (Arista)	1212
ALAN JACKSON When Somebody Loves You (Arista)	1153
GARY ALLAN Right Where I Need To Be (MCA)	1142
SARA EVANS Born To Fly (RCA)	1088

COUNTRY

Going For Adds 9/11/01

CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)
 JO DEE MESSINA w/TIM MCGRAW Bring On The Rain (Curb)
 STEVE AZAR I Don't Have To Be Me ('Til Monday) (Mercury)
 TOBY KEITH I Wanna Talk About Me (DreamWorks)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com

MUSIC MEETING


BUY ME SOME PEANUTS AND CRACKER JACK

Collin Raye headed to a Little League park last month to film the video for his latest single, "Ain't Nobody Gonna Take That From Me," from his new Epic/Nashville CD, which is due in October. Pictured enjoying a break from the cameras are (l-r) Deaton Flanigen Productions' George Flanigen, Raye and Robert Deaton.

MARKET #1 WYNY/New York 107.7 WYNY/Infiniti (415) 582-1071

MARKET #2 KZLA/Los Angeles 93.9 KZLA/Infiniti (323) 852-8000

MARKET #3 WJWS/Chicago 93.9 WJWS/Infiniti (415) 943-0099

MARKET #4 KYCY/San Francisco 93.9 KYCY/Infiniti (415) 931-3330

MARKET #5 WKYT/Philadelphia 92.5 WKYT/Beasley (610) 657-9000

MARKET #6 KPLX/Dallas-Ft. Worth 99.5 KPLX/Susquehanna (214) 526-2400

MARKET #7 WYCD/Detroit 93.9 WYCD/Infiniti (734) 799-0600

MARKET #8 WYCD/Detroit 93.9 WYCD/Infiniti (734) 799-0600

MARKET #9 KXKB/Houston-Galveston 93.9 KXKB/Infiniti (713) 961-0093

MARKET #10 WKLB/Boston 93.9 WKLB/Greater Media (617) 822-9600

MARKET #11 WKLB/Boston 93.9 WKLB/Greater Media (617) 822-9600

MARKET #12 WKLB/Boston 93.9 WKLB/Greater Media (617) 822-9600

MARKET #13 WKYC/San Francisco 93.9 WKYC/Infiniti (415) 931-3330

MARKET #14 WKYC/San Francisco 93.9 WKYC/Infiniti (415) 931-3330

MARKET #15 WKYC/San Francisco 93.9 WKYC/Infiniti (415) 931-3330

MARKET #16 WKYC/San Francisco 93.9 WKYC/Infiniti (415) 931-3330

MARKET #17 WKYC/San Francisco 93.9 WKYC/Infiniti (415) 931-3330

MARKET #18 WKYC/San Francisco 93.9 WKYC/Infiniti (415) 931-3330

Country Playlists

MARKET #12

WKIS/Miami
Clear Channel
(305) 431-6200
Waller/McCoy/Evans
12+ Cum 389,300

102.5 Kiss

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
38	38	38	BLAKE SHELTON/Austin	10480
37	37	37	BROOKS & DUNN/Only In America	10218
36	36	36	KEITH URBAN/Where The Backstop...	9694
35	35	35	JOE DEE MESSIAH/Downtime	8452
34	34	34	TRISHA YEARWOOD/Where I've Loved...	7336
33	33	33	SONS OF THE DESERT/What I Did Right	6550
32	32	32	TAMMY COCHRAN/Angels In Waiting	6226
31	31	31	TRAVIS TRITTA/Just Talkin'...	6026
30	30	30	KEITH URBAN/Where The Backstop...	5824
29	29	29	CAROLYN DAWN JOHNSON/Complicated	4824
28	28	28	TRACY BYRD/Just Let Me Be In...	4221
27	27	27	SONS OF THE DESERT/What I Did Right	4020
26	26	26	PHIL VASSAR/Six-Pack Summer	3819
25	25	25	REBA MCKENZIE/It's A Survivor	3619
24	24	24	DOE CHICKS/Heartbreak Town	3419
23	23	23	JESSICA ANDREWS/Who I Am	3219
22	22	22	BRAD PASELY/Whipped Around	3019
21	21	21	JAMIE O'NEAL/When I Think About...	2819
20	20	20	TRACY BYRD/Just Let Me Be In...	2619
19	19	19	KEITH URBAN/Where The Backstop...	2419
18	18	18	TRACY BYRD/Just Let Me Be In...	2219
17	17	17	TRACY BYRD/Just Let Me Be In...	2019
16	16	16	TRACY BYRD/Just Let Me Be In...	1819
15	15	15	TRACY BYRD/Just Let Me Be In...	1619
14	14	14	TRACY BYRD/Just Let Me Be In...	1419
13	13	13	TRACY BYRD/Just Let Me Be In...	1219
12	12	12	TRACY BYRD/Just Let Me Be In...	1019
11	11	11	TRACY BYRD/Just Let Me Be In...	819
10	10	10	TRACY BYRD/Just Let Me Be In...	619
9	9	9	TRACY BYRD/Just Let Me Be In...	419
8	8	8	TRACY BYRD/Just Let Me Be In...	219
7	7	7	TRACY BYRD/Just Let Me Be In...	19
6	6	6	TRACY BYRD/Just Let Me Be In...	0
5	5	5	TRACY BYRD/Just Let Me Be In...	0
4	4	4	TRACY BYRD/Just Let Me Be In...	0
3	3	3	TRACY BYRD/Just Let Me Be In...	0
2	2	2	TRACY BYRD/Just Let Me Be In...	0
1	1	1	TRACY BYRD/Just Let Me Be In...	0

MARKET #13

KMPS/Seattle-Tacoma
Clear Channel
(206) 805-0941
Brenner/Thomas
12+ Cum 428,880

94.7 KMPX

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
38	38	38	BLAKE SHELTON/Austin	10480
37	37	37	BROOKS & DUNN/Only In America	10218
36	36	36	KEITH URBAN/Where The Backstop...	9694
35	35	35	JOE DEE MESSIAH/Downtime	8452
34	34	34	TRISHA YEARWOOD/Where I've Loved...	7336
33	33	33	SONS OF THE DESERT/What I Did Right	6550
32	32	32	TAMMY COCHRAN/Angels In Waiting	6226
31	31	31	TRAVIS TRITTA/Just Talkin'...	6026
30	30	30	KEITH URBAN/Where The Backstop...	5824
29	29	29	CAROLYN DAWN JOHNSON/Complicated	4824
28	28	28	TRACY BYRD/Just Let Me Be In...	4221
27	27	27	SONS OF THE DESERT/What I Did Right	4020
26	26	26	PHIL VASSAR/Six-Pack Summer	3819
25	25	25	REBA MCKENZIE/It's A Survivor	3619
24	24	24	DOE CHICKS/Heartbreak Town	3419
23	23	23	JESSICA ANDREWS/Who I Am	3219
22	22	22	BRAD PASELY/Whipped Around	3019
21	21	21	JAMIE O'NEAL/When I Think About...	2819
20	20	20	TRACY BYRD/Just Let Me Be In...	2619
19	19	19	KEITH URBAN/Where The Backstop...	2419
18	18	18	TRACY BYRD/Just Let Me Be In...	2219
17	17	17	TRACY BYRD/Just Let Me Be In...	2019
16	16	16	TRACY BYRD/Just Let Me Be In...	1819
15	15	15	TRACY BYRD/Just Let Me Be In...	1619
14	14	14	TRACY BYRD/Just Let Me Be In...	1419
13	13	13	TRACY BYRD/Just Let Me Be In...	1219
12	12	12	TRACY BYRD/Just Let Me Be In...	1019
11	11	11	TRACY BYRD/Just Let Me Be In...	819
10	10	10	TRACY BYRD/Just Let Me Be In...	619
9	9	9	TRACY BYRD/Just Let Me Be In...	419
8	8	8	TRACY BYRD/Just Let Me Be In...	219
7	7	7	TRACY BYRD/Just Let Me Be In...	19
6	6	6	TRACY BYRD/Just Let Me Be In...	0
5	5	5	TRACY BYRD/Just Let Me Be In...	0
4	4	4	TRACY BYRD/Just Let Me Be In...	0
3	3	3	TRACY BYRD/Just Let Me Be In...	0
2	2	2	TRACY BYRD/Just Let Me Be In...	0
1	1	1	TRACY BYRD/Just Let Me Be In...	0

MARKET #15

KMLP/Phoenix
Clear Channel
(602) 258-8181
Garrison/Loss
12+ Cum 324,880

102.5 KMLP

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
38	38	38	BLAKE SHELTON/Austin	10480
37	37	37	BROOKS & DUNN/Only In America	10218
36	36	36	KEITH URBAN/Where The Backstop...	9694
35	35	35	JOE DEE MESSIAH/Downtime	8452
34	34	34	TRISHA YEARWOOD/Where I've Loved...	7336
33	33	33	SONS OF THE DESERT/What I Did Right	6550
32	32	32	TAMMY COCHRAN/Angels In Waiting	6226
31	31	31	TRAVIS TRITTA/Just Talkin'...	6026
30	30	30	KEITH URBAN/Where The Backstop...	5824
29	29	29	CAROLYN DAWN JOHNSON/Complicated	4824
28	28	28	TRACY BYRD/Just Let Me Be In...	4221
27	27	27	SONS OF THE DESERT/What I Did Right	4020
26	26	26	PHIL VASSAR/Six-Pack Summer	3819
25	25	25	REBA MCKENZIE/It's A Survivor	3619
24	24	24	DOE CHICKS/Heartbreak Town	3419
23	23	23	JESSICA ANDREWS/Who I Am	3219
22	22	22	BRAD PASELY/Whipped Around	3019
21	21	21	JAMIE O'NEAL/When I Think About...	2819
20	20	20	TRACY BYRD/Just Let Me Be In...	2619
19	19	19	KEITH URBAN/Where The Backstop...	2419
18	18	18	TRACY BYRD/Just Let Me Be In...	2219
17	17	17	TRACY BYRD/Just Let Me Be In...	2019
16	16	16	TRACY BYRD/Just Let Me Be In...	1819
15	15	15	TRACY BYRD/Just Let Me Be In...	1619
14	14	14	TRACY BYRD/Just Let Me Be In...	1419
13	13	13	TRACY BYRD/Just Let Me Be In...	1219
12	12	12	TRACY BYRD/Just Let Me Be In...	1019
11	11	11	TRACY BYRD/Just Let Me Be In...	819
10	10	10	TRACY BYRD/Just Let Me Be In...	619
9	9	9	TRACY BYRD/Just Let Me Be In...	419
8	8	8	TRACY BYRD/Just Let Me Be In...	219
7	7	7	TRACY BYRD/Just Let Me Be In...	19
6	6	6	TRACY BYRD/Just Let Me Be In...	0
5	5	5	TRACY BYRD/Just Let Me Be In...	0
4	4	4	TRACY BYRD/Just Let Me Be In...	0
3	3	3	TRACY BYRD/Just Let Me Be In...	0
2	2	2	TRACY BYRD/Just Let Me Be In...	0
1	1	1	TRACY BYRD/Just Let Me Be In...	0

MARKET #15

KMLP/Phoenix
Clear Channel
(602) 258-8181
Garrison/Loss
12+ Cum 324,880

102.5 KMLP

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
38	38	38	BLAKE SHELTON/Austin	10480
37	37	37	BROOKS & DUNN/Only In America	10218
36	36	36	KEITH URBAN/Where The Backstop...	9694
35	35	35	JOE DEE MESSIAH/Downtime	8452
34	34	34	TRISHA YEARWOOD/Where I've Loved...	7336
33	33	33	SONS OF THE DESERT/What I Did Right	6550
32	32	32	TAMMY COCHRAN/Angels In Waiting	6226
31	31	31	TRAVIS TRITTA/Just Talkin'...	6026
30	30	30	KEITH URBAN/Where The Backstop...	5824
29	29	29	CAROLYN DAWN JOHNSON/Complicated	4824
28	28	28	TRACY BYRD/Just Let Me Be In...	4221
27	27	27	SONS OF THE DESERT/What I Did Right	4020
26	26	26	PHIL VASSAR/Six-Pack Summer	3819
25	25	25	REBA MCKENZIE/It's A Survivor	3619
24	24	24	DOE CHICKS/Heartbreak Town	3419
23	23	23	JESSICA ANDREWS/Who I Am	3219
22	22	22	BRAD PASELY/Whipped Around	3019
21	21	21	JAMIE O'NEAL/When I Think About...	2819
20	20	20	TRACY BYRD/Just Let Me Be In...	2619
19	19	19	KEITH URBAN/Where The Backstop...	2419
18	18	18	TRACY BYRD/Just Let Me Be In...	2219
17	17	17	TRACY BYRD/Just Let Me Be In...	2019
16	16	16	TRACY BYRD/Just Let Me Be In...	1819
15	15	15	TRACY BYRD/Just Let Me Be In...	1619
14	14	14	TRACY BYRD/Just Let Me Be In...	1419
13	13	13	TRACY BYRD/Just Let Me Be In...	1219
12	12	12	TRACY BYRD/Just Let Me Be In...	1019
11	11	11	TRACY BYRD/Just Let Me Be In...	819
10	10	10	TRACY BYRD/Just Let Me Be In...	619
9	9	9	TRACY BYRD/Just Let Me Be In...	419
8	8	8	TRACY BYRD/Just Let Me Be In...	219
7	7	7	TRACY BYRD/Just Let Me Be In...	19
6	6	6	TRACY BYRD/Just Let Me Be In...	0
5	5	5	TRACY BYRD/Just Let Me Be In...	0
4	4	4	TRACY BYRD/Just Let Me Be In...	0
3	3	3	TRACY BYRD/Just Let Me Be In...	0
2	2	2	TRACY BYRD/Just Let Me Be In...	0
1	1	1	TRACY BYRD/Just Let Me Be In...	0

MARKET #16

KSON/San Diego
Clear Channel
(619) 291-9797
Dimick/Frey
12+ Cum 255,208

102.5 KSON

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
38	38	38	BLAKE SHELTON/Austin	10480
37	37	37	BROOKS & DUNN/Only In America	10218
36	36	36	KEITH URBAN/Where The Backstop...	9694
35	35	35	JOE DEE MESSIAH/Downtime	8452
34	34	34	TRISHA YEARWOOD/Where I've Loved...	7336
33	33	33	SONS OF THE DESERT/What I Did Right	6550
32	32	32	TAMMY COCHRAN/Angels In Waiting	6226
31	31	31	TRAVIS TRITTA/Just Talkin'...	6026
30	30	30	KEITH URBAN/Where The Backstop...	5824
29	29	29	CAROLYN DAWN JOHNSON/Complicated	4824
28	28	28	TRACY BYRD/Just Let Me Be In...	4221
27	27	27	SONS OF THE DESERT/What I Did Right	4020
26	26	26	PHIL VASSAR/Six-Pack Summer	3819
25	25	25	REBA MCKENZIE/It's A Survivor	3619
24	24	24	DOE CHICKS/Heartbreak Town	3419
23	23	23	JESSICA ANDREWS/Who I Am	3219
22	22	22	BRAD PASELY/Whipped Around	3019
21	21	21	JAMIE O'NEAL/When I Think About...	2819
20	20	20	TRACY BYRD/Just Let Me Be In...	2619
19	19	19	KEITH URBAN/Where The Backstop...	2419
18	18	18	TRACY BYRD/Just Let Me Be In...	2219
17	17	17	TRACY BYRD/Just Let Me Be In...	2019
16	16	16	TRACY BYRD/Just Let Me Be In...	1819
15	15	15	TRACY BYRD/Just Let Me Be In...	1619
14	14	14	TRACY BYRD/Just Let Me Be In...	1419
13	13	13	TRACY BYRD/Just Let Me Be In...	1219
12	12	12	TRACY BYRD/Just Let Me Be In...	1019
11	11	11	TRACY BYRD/Just Let Me Be In...	819
10	10	10	TRACY BYRD/Just Let Me Be In...	619
9	9	9	TRACY BYRD/Just Let Me Be In...	419
8	8	8	TRACY BYRD/Just Let Me Be In...	219
7	7	7	TRACY BYRD/Just Let Me Be In...	19
6	6	6	TRACY BYRD/Just Let Me Be In...	0
5	5	5	TRACY BYRD/Just Let Me Be In...	0
4	4	4	TRACY BYRD/Just Let Me Be In...	0
3	3	3	TRACY BYRD/Just Let Me Be In...	0
2	2	2	TRACY BYRD/Just Let Me Be In...	0
1	1	1	TRACY BYRD/Just Let Me Be In...	0

MARKET #17

KEYE/Minneapolis
Clear Channel
(612) 820-4200
Sweeney/Moore
12+ Cum 484,880

102.5 Keye

PLAYS	LW	TW	ARTIST/TITLE	GI (888)
38	38	38	BLAKE SHELTON/Austin	11136
37	37	37	BROOKS & DUNN/Only In America	10672
36	36	36	KEITH URBAN/Where The Backstop...	10440
35	35	35	JOE DEE MESSIAH/Downtime	9512
34	34	34	TRISHA YEARWOOD/Where I've Loved...	8616
33	33	33	SONS OF THE DESERT/What I Did Right	8016
32	32	32	TAMMY COCHRAN/Angels In Waiting	7816
31	31	31	TRAVIS TRITTA/Just Talkin'...	7216
30	30	30	KEITH URBAN/Where The Backstop...	6616
29	29	29	CAROLYN DAWN JOHNSON/Complicated	6016
28	28	28	TRACY BYRD/Just Let Me Be In...	5416
27	27	27	SONS OF THE DESERT/What I Did Right	4816
26	26	26	PHIL VASSAR/Six-Pack Summer	4216
25	25	25	REBA MCKENZIE/It's A Survivor	3616
24	24	24	DOE CHICKS/Heartbreak Town	3016
23	23	23	JESSICA ANDREWS/Who I Am	2416
22	22	22	BRAD PASELY/Whipped Around	1816
21	21	21	JAMIE O'NEAL/When I Think About...	1216
20	20	20	TRACY BYRD/Just Let Me Be In...	616
19	19	19	KEITH URBAN/Where The Backstop...	0
18	18	18	TRACY BYRD/Just Let Me Be In...	0
17	17	17	TRACY BYRD/Just Let Me Be In...	0
16	16	16	TRACY BYRD/Just Let Me Be In...	0
15	15	15	TRACY BYRD/Just Let Me Be In...	0
14	14	14	TRACY BYRD/Just Let Me Be In...	0
13	13	13	TRACY BYRD/Just Let Me Be In...	0
12	12	12	TRACY BYRD/Just Let Me Be In...	0
11	11	11	TRACY BYRD/Just Let Me Be In...	0
10	10	10	TRACY BYRD/Just Let Me Be In...	0
9	9	9	TRACY BYRD/Just Let Me Be In...	0
8	8	8	TRACY BYRD/Just Let Me Be In...	0
7	7	7	TRACY BYRD/Just Let Me Be In...	0
6	6	6	TRACY BYRD/Just Let Me Be In...	0
5	5	5	TRACY BYRD/Just Let Me Be In...	0
4	4	4	TRACY BYRD/Just Let Me Be In...	0
3	3	3	TRACY BYRD/Just Let Me Be In...	0
2	2	2	TRACY BYRD/Just Let Me Be In...	0
1	1	1	TRACY BYRD/Just Let Me Be In...	0

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Format Stations Win, Place & Show

□ Milwaukee programmers explain how their ACs are winning the ratings race

Milwaukee this spring once again underscored its position as one of the leading markets for stations under AC's umbrella. Hot AC's WMYX and WKTI and Lite AC WLTQ placed first, second and third, respectively, among women 25-54. This week the three programmers responsible for that trifecta offer their perspectives on their stations, the competition and the market in general.

While perhaps not highly touted, there are still a few good head-to-head Hot AC battles out there. KBIG and KYSR technically square off against each other in the Los Angeles arena, but their shared parent, Clear Channel, is always the victor. As a result of WZZN/Chicago's and WEJM/Philadelphia's (now WMWX) format adjustments, competitive Hot AC situations now exist in those two top-five markets, with WTMX and WLCE furnishing the respective opposition.

Boston's WBMX and WQSY had been engaged in a bit of a Hot AC struggle until the latter stepped up its highly pronounced rhythmic lean. WVRV/St. Louis is coming off an excellent spring book and meeting the challenge of longtime Hot AC KYYK.

Tampa (WMTX and WSSR), Denver (KALC and KIMN), Cleveland (WMYX and WQAL), Salt Lake City (KBEE and KQMB) and Memphis (WMBZ and WMC-FM) are a few other top-50 markets with interesting Hot AC races.

The Rumble In Milwaukee

But the rivalry between Milwaukee format players WMYX and WKTI could be the most intense of the lot. Former KQMB/Salt Lake City programmer **Bob Walker** is right at home with such things, and he succeeded longtime WKTI PD Danny Clayton seven months ago.

"Milwaukee and Salt Lake City are both very competitive markets," Walker says. "But the lines seem to be more clearly drawn in Salt Lake City — female stations are female stations. Other than [market-dominant Soft AC] KSFI, stations fight for the best position, see how it works and change the following year. Some male-leaning stations in Milwaukee, however, can have good books among females."

Entering the fray with respect for his competitors, Walker says, "There's no doubt that the other folks in town do a very good job. WMYX PD Brian Kelly knows what he's doing and is a Milwaukee guy. This is a

great city and everything the Midwest is supposed to be.

"While I haven't yet met WLTQ PD Stan Atkinson, Lite clearly gets a big nighttime boost from *Delilah*. WLTQ's a good Soft AC and is definitely a big factor. WKTI also shares quite a bit with Classic Hits WKLH."

Draining Promotions

Upon taking the 'KTI job, Walker's philosophy was to approach it with a sense of humor. "We pretty much involve ourselves with everything that goes on in this town," he explains. "We have a 'Street Fleet,' and we hit all the festivals. That doesn't mean that we just show up and put up a few banners. We back in our street studio and broadcast live from many events. We send people to do their shows from the zoo or to Hawaii — in conjunction with the movie *Pearl Harbor*. My best angle is to get out, have some fun, and let the listeners know it."

Station personnel were out in full force at Miller Park the day before the Milwaukee Brewers' new home stadium had its grand opening. With the help of some listeners, 'KTI conducted a "Big Flush," which helped test the structure's toilets. "Somebody had to do it," jokes Walker. "Up until then, they hadn't had so many simultaneous flushes."

"We were lucky that everything worked and we didn't need our boots. Lisa Letterman leads our fabulous marketing and promotion department, and we made the presentation to do this promotion on our own. The idea came from someone in one of our staff meetings."

The Journal Broadcast Group Hot AC's big spring-time push was its five-week-long Beat the Bomb contest. "How much fun is that?"

Walker asks. "It's actually my all-time favorite radio game. It's so much fun to listen to it on the air when the bomb is spitting out money. You wonder when people will stop and when they'll get greedy."

It's typical for WKTI's Beat the Bomb winner to walk away with a cash prize in the low thousands, but

one lucky person this spring earned \$7,000. "She was a great-sounding winner, and she was very funny," recalls Walker.

Even in these tight economic times, 'KTI is very big on marketing. "It may sound ridiculous, but this is basically a standalone station," Walker says. "We're in the same building as the city's No. 1 station [Talk WTMJ-AM], but we don't do any cross-promotion with them or with WTMJ-TV."

Once again this May 'KTI took 6,000 families along for a weekend of entertainment at the Wisconsin Dells. "It's proven to be awesome for the station every year," Walker says. "As soon as people realized that I worked for the station, they started asking me for Dells coupons. Just about everyone at the park that weekend is from Milwaukee, and they're there on us. It takes the entire month to give away all the tickets. I actually had to do the contest to totally get it."

Ratings Benchmark

In addition to finishing first among women 25-54 this spring, Entercom Hot AC WMYX (Mix) was also dominant among females 18-34. Six-year PD **Brian Kelly** attributes the station's best-ever ratings performance to aggressive outside marketing. That's quite an accomplishment for a station that, in 1980, jettisoned Disco to become AC.

It's believed that WMYX was among the first — if not the first — station to adopt the Mix handle. "I've always been told that marketing raises the left side of the decimal and programming raises the right," Kelly says. "We were supported by a strong television campaign and were able to significantly promote ourselves, which is a big plus these days."

Aware of — and reacting to — the aforementioned major change at his primary competitor, Kelly says, "WKTI was in a state of transition with a new PD [Bob Walker] coming in. I always see it as a great opportunity to put my foot on the gas whenever there's a change in a competing station's programming department.



Brian Kelly

What's Brewin' In Milwaukee?

Spring Arbitron results among women 25-54 from market No. 31 show Hot AC and AC claiming the top three spots. Here are more facts and figures from Milwaukee's spring sweep.

Calls	W 18-34	W 25-54	W 35-64
WEZY	1.3 (No.12)	0.8 (No.20)	0.5 (No.20)
WKTI*	10.4 (No.4)	10.1 (No.2)	6.7 (No.6)
WLTQ	4.4 (No.8)	7.3 (No.3)	8.5 (No.2)
WMYX*	15.1 (No.1)	10.9 (No.1)	7.4 (No.4)

* Urban Contemporary WKKV and CHR/Pop WXSS relinquish co-ownership of last spring's women 18-34 title to WMYX. With a 57% spring-spring improvement, the Entercom Hot AC vaults from third to first. Fellow Hot AC WKTI is up 20% and retains its fourth-place rank. WLTQ (-18%) slips from sixth to eighth and WEZY (+117%) zooms from 18th to 12th.

* Hot AC's WMYX (+16%) and Journal Broadcast Group's WKTI (+22%) repeat as women 25-54 pacesetters, and WLTQ — although down 9% from this time last year — inches from fourth to third. With a 20% year-to-year decline, WEZY falls from 18th to 20th.

* News/Talk/Sports WTMJ-AM captures women 35-64 bragging rights from last spring's leader, Country WMIL. Clear Channel Lite AC WLTQ (+10%) improves from third to second, WMYX (+3%) is steady at No. 4, WKTI (+6%) moves from fifth to sixth, and WEZY (-62%) tumbles from 17th to 20th.

Changes are they'll make changes, and it's up to us to not only maintain, but also to make everything we're doing sound even better. That's exactly what we did."

Added Visibility

Comparing and contrasting the two Milwaukee Hot ACs, Kelly says, "WMYX is probably a hair more current-intensive. We wrap ourselves around all the concerts that come to town, even though they may not be traditional AC or Hot AC acts. For the people who go to these shows, we're in their faces. We stepped up our visibility all over town and added a third station van and can be at three places simultaneously, which is pretty impressive for a Hot AC."

It may have been true several years ago to state that WMYX was the more music-oriented of the two Hot ACs and

that WKTI was more personality-minded, but Kelly doesn't believe that's necessarily the case anymore. "Both stations now have personalities who've been in the market a long time," he says. "[WMYX morning talents] Dan & Jane are in their 10th year here, while [WKTI wake-up personalities] Reitman & Mueller have been in the market for 20 years.

"Both stations' afternoon-drive talents have also been in Milwaukee a long time. It was very obvious in WKTI's own marketing that the station quite recently came more toward the music side and away from the personality side. Their morning show had always been part of their marketing plan, and we saw that go away."

Kelly says that WKTI wasn't on television as much as WMYX this spring. "That's only perception on my part, but I believe they took their foot off the gas in that area," he explains. "That's very unusual for them, considering they own a television station. "It's very difficult to speculate on why that happened, but it might have been because they felt they didn't

have a clear message to send out. Budgetary restrictions have affected everyone in some way, shape or form. Some stations chose to do less research or less marketing. It all depends on where you feel your station's strengths and weaknesses are."

Familiar Calls

As it's done year-round for the past four years, Mix continued with its very successful Cash Call promotion. "It's our signature contest, and we've given away more than \$250,000," boasts Kelly. "We can play it as many as eight times a day or as few as four."

Milwaukee's conservative nature, he opines, is a contributing factor in the format's overall strength in the market. "Any genre of AC has a better chance of sticking than would a new CHR or Active Rock station," he says. "Particularly with Mix, people might not know what they like, but they like what they know."

"If a good song gets exposure on WKTI, WLTQ or MTV, Mix will wind up playing it. We play artists like Train and Lifehouse, as well as The Backstreet Boys, Shaggy, O-Town and Shania Twain. As the months go by, we adjust the product to our listeners' tastes."

While WMYX and WLTQ appear to compete for similar demos, the two stations are completely different when it comes to psychographics, Kelly says. "There will always be a place in a large market for a well-programmed Lite AC, and WLTQ PD Stan Atkinson does a good job of filling that hole here," he explains. "But our focus and goal has always been defeating WKTI: you never want to look at more than one or two competitors at a time."

Powerful Combo

WMYX's upper-demo female strength can be traced to another Kelly-programmed Entercom/Milwaukee station, CHR/Pop WXSS (Kiss), which supervises younger demos. "Either way, they're going to

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September 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	FAITH HILL There You'll Be (Warner Bros.)	2058	-80	261315	16	104/0
2	2	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2019	-31	247838	38	98/0
3	3	DIDO Thankyou (Arista)	1975	-41	227004	27	98/0
5	4	ENYA Only Time (Reprise)	1836	+93	205446	31	102/1
4	5	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1812	-122	230975	41	104/0
6	6	BACKSTREET BOYS More Than That (Jive)	1606	-84	215324	20	99/0
7	7	DIAMOND RIO One More Day (Arista)	1481	-187	139466	20	91/0
8	8	BBMAK Ghost Of You And Me (Hollywood)	1349	-20	136718	19	90/0
9	9	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1311	+16	177249	19	73/2
10	10	'N SYNC This I Promise You (Jive)	1282	+7	161985	47	99/0
12	11	LIONEL RICHIE Angel (Island/IDJMG)	1133	+15	165958	29	94/0
13	12	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1075	-19	123008	74	87/0
16	13	O-TOWN All Or Nothing (J)	1022	+5	155447	11	85/2
11	14	ERIC CLAPTON Believe In Life (Duck/Reprise)	1000	-243	105822	12	95/0
17	15	DON HENLEY Taking You Home (Warner Bros.)	992	+11	112981	69	90/0
15	16	JO DEE MESSINA Burn (Curb)	990	-28	91137	14	90/2
17	17	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	964	-60	162227	13	64/2
22	18	ELTON JOHN I Want Love (Rocket/Universal)	797	+253	102061	2	98/5
23	19	MARIAH CAREY Never Too Far (Virgin)	781	+296	117431	5	71/4
19	20	JIM BRICKMAN Simple Things (Windham Hill)	775	+69	75794	5	86/3
18	21	BBMAK Back Here (Hollywood)	695	-55	66991	54	78/0
20	22	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	656	-13	86908	9	48/0
21	23	HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)	618	+25	68756	6	76/2
27	24	LONESTAR I'm Already There (BNA)	555	+279	76348	2	52/18
24	25	THE CORRS All The Love In The World (143/Lava/Atlantic)	372	-31	36246	7	55/1
25	26	JESSICA ANDREWS Who I Am (DreamWorks)	369	+12	64153	6	48/4
29	27	JANET Someone To Call My Lover (Virgin)	250	+13	32181	5	34/2
28	28	NEIL DIAMOND You Are The Best Part Of Me (Columbia)	227	-12	24166	5	42/4
30	29	CHARLIE WILSON Without You (Major Hits)	199	-6	26956	5	39/3
Debut	30	LEANN RIMES Soon (Curb)	149	+136	29590	1	37/7

105 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

- JOURNEY** With Your Love (Columbia)
Total Plays: 122, Total Stations: 20, Adds: 0
- BABYFACE** What If (Arista)
Total Plays: 96, Total Stations: 22, Adds: 3
- JOHN MELLENCAMP** Peaceful World (Columbia)
Total Plays: 84, Total Stations: 16, Adds: 3
- ALICIA KEYS** Fallin' (J)
Total Plays: 83, Total Stations: 13, Adds: 3
- EDWIN MCCAIN** Write Me A Song (Lava/Atlantic)
Total Plays: 57, Total Stations: 16, Adds: 4

- SERAH** I'm Not In Love (Great Northern)
Total Plays: 45, Total Stations: 11, Adds: 1
- JOHN WAITE** Fly (Gold Circle)
Total Plays: 41, Total Stations: 12, Adds: 1
- 'N SYNC** Gone (Jive)
Total Plays: 15, Total Stations: 12, Adds: 10

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
LONESTAR I'm Already There (BNA)	18
'N SYNC Gone (Jive)	10
LEANN RIMES Soon (Curb)	7
ELTON JOHN I Want Love (Rocket/Universal)	5
MARIAH CAREY Never Too Far (Virgin)	4
JESSICA ANDREWS Who I Am (DreamWorks)	4
NEIL DIAMOND You Are The Best Part Of Me (Columbia)	4
EDWIN MCCAIN Write Me A Song (Lava/Atlantic)	4
JIM BRICKMAN Simple Things (Windham Hill)	3
CHARLIE WILSON Without You (Major Hits)	3
BABYFACE What If (Arista)	3
JOHN MELLENCAMP Peaceful World (Columbia)	3
ALICIA KEYS Fallin' (J)	3
MARC ANTHONY Tragedy (Columbia)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Never Too Far (Virgin)	+296
LONESTAR I'm Already There (BNA)	+279
ELTON JOHN I Want Love (Rocket/Universal)	+253
EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	+148
LEANN RIMES Soon (Curb)	+136
PHIL COLLINS You'll Be In My Heart (Hollywood)	+117
BACKSTREET BOYS Shape Of My Heart (Jive)	+106
ENYA Only Time (Reprise)	+93
JIM BRICKMAN Simple Things (Windham Hill)	+69
R. MARTIN F/C. AGUILERA Nobody Wants... (Columbia)	+66

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

S CLUB 7		
Never Had A Dream Come True (A&M/Interscope)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
	964/-60	64/2
		CHART 17

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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BY MEDIABASE™

America's Best Testing AC Songs 12+ For The Week Ending 9/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
FAITH HILL There You'll Be (Warner Bros.)	4.01	4.00	97%	25%	4.06	97%	25%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.98	3.90	97%	28%	4.08	96%	25%
JOURNEY With Your Love (Columbia)	3.87	-	41%	2%	3.96	41%	3%
BBMAK Ghost Of You And Me (Hollywood)	3.85	3.77	78%	17%	3.86	80%	17%
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.85	3.91	97%	39%	3.94	97%	37%
ELTON JOHN I Want Love (Rocket/Universal)	3.84	-	46%	3%	3.87	47%	3%
BBMAK Back Here (Hollywood)	3.80	3.75	85%	25%	3.86	84%	25%
DIAMOND RIO One More Day (Arista)	3.78	3.73	73%	18%	3.85	76%	16%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.76	3.67	74%	22%	3.80	71%	19%
BACKSTREET BOYS More Than That (Jive)	3.76	3.70	93%	28%	3.91	93%	25%
LIONEL RICHIE Angel (Island/IDJMG)	3.75	3.78	92%	26%	3.83	92%	23%
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.74	3.78	72%	17%	3.83	69%	15%
NEIL DIAMOND You Are The Best Part Of Me (Columbia)	3.73	3.75	56%	8%	3.89	58%	8%
DON HENLEY Taking You Home (Warner Bros.)	3.72	3.70	88%	28%	3.89	87%	24%
ENYA Only Time (Reprise)	3.68	3.73	83%	27%	3.62	83%	30%
CORRS All The Love In The World (143/Lava/Atlantic)	3.65	3.67	57%	8%	3.64	59%	10%
HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)	3.64	3.64	54%	6%	3.66	53%	6%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.63	3.60	83%	29%	3.83	80%	24%
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	3.62	3.72	97%	39%	3.69	97%	38%
JIM BRICKMAN Simple Things (Windham Hill)	3.62	-	47%	6%	3.60	46%	5%
'N SYNC This I Promise You (Jive)	3.62	3.62	98%	45%	3.80	98%	40%
JESSICA ANDREWS Who I Am (DreamWorks)	3.62	3.63	58%	12%	3.62	55%	10%
ERIC CLAPTON Believe In Life (Duck/Reprise)	3.59	3.50	66%	10%	3.71	68%	10%
HUEY LEWIS W/GWYNETH PALTROW Cruisin' (Hollywood)	3.52	3.52	93%	38%	3.67	95%	35%
O-TOWN All Or Nothing (J)	3.50	3.60	79%	25%	3.57	77%	23%
FREEDY JOHNSTON Love Grows (Elektra/EEG)	3.47	3.41	50%	10%	3.52	53%	11%
DIDO Thankyou (Arista)	3.44	3.43	89%	41%	3.51	90%	42%
JO DEE MESSINA Burn (Curb)	3.39	3.43	66%	19%	3.35	66%	17%
JANET Someone To Call My Lover (Virgin)	3.15	3.21	65%	22%	3.12	62%	19%
MARIAH CAREY Never Too Far (Virgin)	2.82	2.96	59%	24%	2.68	58%	26%

Total sample size is 284 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

Format Stations

Continued from Page 91

fall into our bin," Kelly says. "I have the luxury of being able to eyeball a station that concentrates on women 18-34 and one that concentrates on women 25-54.

"The Hot AC beat the CHR/Pop this time, so Mix was clearly blessed with some great women 18-34 numbers. The trick is staying true to your core and having the security of knowing that if younger demos don't come to WMYX, they'll probably go to WXSS."

Kelly finds that the easiest way to program the two facilities is having different staffs totally dedicated to each station. "I have separate asst. PDs, promotion managers and sales staffs," he explains. "Being able to program both stations is a huge treat for me, because Hot AC and CHR/Pop are my two favorite formats. They're two different products that appeal to different demographics; I don't feel that I'm favoring one over the other.

"WMYX and WXSS have high-profile morning shows and a lot of production imaging and contesting. When the Powerball jackpot reached \$200 million, we sent out both morning shows to two different parts of town to hand out Powerball tickets."

Female-Focused

WLTQ PD Stan Atkinson was dis-

appointed when he first heard about his station's spring performance, but he had to remind himself that he was being given adult demos. It's not unusual, of course, for Lite ACs like WLTQ to have soft adult stats, but as Atkinson explains, "I don't really care about what we do with men; I'm 100% focused on females.

Stan Atkinson When those numbers started rolling in, I was extremely happy."

The pivotal part of WLTQ's spring promotion thrust was Clear Channel's \$10,000-a-day collective contest, but the station also did its own trip giveaways in the book's third phase. "We have good contests on the air 52 weeks a year," Atkinson points out. "I always want to have something exciting happening."

Collective contests have received their share of criticism, but Atkinson remarks, "You're offering prizes that listeners wouldn't normally be able to win. It's the same thing as people going to McDonald's to play their Monopoly game. We don't hide the fact that it's a national prize, but it's been great that we've had local winners in every contest."

The station has also had a more aggressive attitude on the street. "We still

have a way to go, but we've done more this year than we ever have," Atkinson says. "It was a mistake that I didn't immediately kick-start things when I first came here from [Soft AC WOOD-FM/Grand Rapids].

"But we started seeing how Clear Channel did business, and it was obvious to me that we needed to get out and do more. We don't have a big promotion staff, but we can still get involved with festivals and walkathons. That's what we've done this year and what we want to do even more next year."

It may be a bit early to quantify the results of this approach, but Atkinson thinks it's at least a good start. "Since we're a Lite AC, we're not as forefront as some other stations," he says. "The music and presentation aren't as upbeat, so it's easy for ACs like ours to sit back and be passive. But that's not what we should do.

"We need to be just as aggressive as other formats. It would be wonderful to be on network television for six or eight weeks in the spring and fall books. We sound great, we have good tactical contests, and we are able to maintain TSL, but we're a little cume-deficient."

Frequent Driver Miles

Now that he also oversees Oldies WRIT-FM, Atkinson doesn't have as much time to listen to other metro stations like Hot ACs WMYX and WKTI. Having programmed multiple stations

AC

Going For Adds

9/10/01

Each week, R&R lists songs going for adds in the newspaper, in the AC format fax, and on Music Meeting. To see your song listed here, please contact AC/Hot AC Assistant Editor Mike Davis at (310) 788-1651 or via e-mail at mdavis@rronline.com.

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com



in Grand Rapids, he wasn't concerned about taking on WRIT PD responsibilities, but he says, "It's been more difficult here, because the stations were in two different buildings.

"I was going back and forth for nine months. The stations moved into the same building in July, and I'm just starting to get settled. I certainly don't mind the extra work; it keeps me invigorated. I eat and breathe radio, and I do a lot of work at home as well.

"I know that WKTI is always aggressive with television because they have common ownership with the NBC-TV affiliate. They also did their second *Survivor* contest. WMYX did a big television campaign and had one of their best books ever. Both WKTI

and WMYX are well-programmed stations."

While WLTQ and WRIT undoubtedly share some audience, Atkinson repeats that Lite is 100% focused on females, whereas WRIT is more of a 50/50 split. "There was a big increase on WRIT among females," he says. "All the Clear Channel/Milwaukee programmers cheer for each other, and we want the top six stations to be from our company.

"I obviously want WLTQ and WRIT to be one-two. If I lose someone from my station, I hope they're going to another Clear Channel station. We know someone won't listen to one station 100% of the time, so we do a lot of cross-promotion for our sister stations."

MARKET #1

WLTW/New York
Clear Channel
(212) 603-4600
Rush
12• Cumc 2,514,500

106.7
Lifefm

PLAYS	ARTIST/TITLE	GI (800)
23	UNCLE KRACKER/Follow Me	41375
24	BACKSTREET BOYS/More Than That	39720
24	S CLUB 7/Never Had A Dream...	39720
23	FAITH HILL/There You'll Be	38065
23	LIONEL RICHIE/Angel	38065
24	MATCHBOX TWENTY/You're Gone	38065
21	O-TOWN/W/Or Nothing	34755
17	JESSICA ANDREWS/Who I Am	28135
16	ALICIA KEYS/If I Ain't Got This	26480
15	ELTON JOHN/Ballad Of The Boy...	24825
15	MARTIN GARRETT/Who I Am	24825
12	ELTON JOHN/Want Love	21515
12	FAITH HILL/Breathe	19860
12	TRAIN/Drops Of Jupiter...	19860
11	LEE ANN WOMACK/Hope You Dance	18205
11	HOUSTON & IGLESIAS/Could I Have This...	18205
8	N SYNC/This I Promise You	18205
10	PHIL COLLINS/You'll Be In My...	16550
10	SAVAGE GARDEN/Knew I Loved You	16550
10	LEANN RIMES/Some	16550
9	DOM HENLY/Taking You Home	16550
9	LEANN RIMES/Some	16550
9	LARA FABIAN/W/ Love Again	14955
9	BRIAN MCKENIGHT/Back At One	14955
9	98 DEGREES/My Everything	14955
11	MARC ANTHONY/My Baby You	14955
9	MACY GRAY/It's	14955
9	FAITH HILL/The Way You Love Me	14955
9	SANTANA FROB THOMAS/Smooth	14955
9	THE CORRS/Breathless	14955

MARKET #2

KOST/Los Angeles
Clear Channel
(818) 456-1035
Kost
12• Cumc 1,308,600

KOST
103.5FM

PLAYS	ARTIST/TITLE	GI (800)
25	FAITH HILL/There You'll Be	17325
25	LIONEL RICHIE/Angel	17325
25	UNCLE KRACKER/Follow Me	17325
24	LEE ANN WOMACK/Hope You Dance	16832
24	ANN DUNHAM/You're Gone	16832
23	BACKSTREET BOYS/More Than That	15939
22	MARAH CAREY/Never Too Far	15946
21	S CLUB 7/Never Had A Dream...	15946
14	N SYNC/This I Promise You	9702
14	CHRISSIE WILSON/Without You	9702
14	FAITH HILL/The Way You Love Me	9702
15	BBM&K/Ghost Of You And Me	9702
13	MADONNA/What It Feels...	9009
13	EVAN AND JARON/Crazy For This Girl	9009
13	DAVID BRISQ/Baby	9009
12	MARTIN FAGUOLERA/Nobody Wants...	6316
12	BACKSTREET BOYS/Shape Of My Heart	7623
9	UNCLE KRACKER/Follow Me	5544
8	ELTON JOHN/Want Love	4851
7	BRIAN MCKENIGHT/Back At One	4851
7	LEANN RIMES/Some	4851
7	CELINE DION/That's The Way It Is	4851
6	LEWIS & PALTRON/Cuties	4158
6	SAVAGE GARDEN/Knew I Loved You	4158
6	BBM&K/Back Here	4158
6	LEANN RIMES/Some	3465
6	MARC ANTHONY/Need To Know	3465
6	ENRIQUE IGLESIAS/With You	3465
6	98 DEGREES/My Everything	3465
4	BACKSTREET BOYS/Want It That Way	3465

MARKET #3

WLT/Chicago
Clear Channel
(312) 329-9002
Coke
12• Cumc 599,300

93.9
WLIT
LITR ROCK 103.9FM

PLAYS	ARTIST/TITLE	GI (800)
26	ENYA/Only Time	8680
26	MATCHBOX TWENTY/You're Gone	8680
25	UNCLE KRACKER/Follow Me	7725
30	FAITH HILL/There You'll Be	7840
28	DIDO/Thankyou	4480
13	BACKSTREET BOYS/More Than That	4480
13	N SYNC/This I Promise You	3640
10	LEANN RIMES/Some	3360
9	SAVAGE GARDEN/Knew I Loved You	3360
9	ENRIQUE IGLESIAS/Balamos	3360
11	BACKSTREET BOYS/Want It That Way	3080
11	BBM&K/Ghost Of You And Me	3080
10	LIONEL RICHIE/Angel	3080
11	MARC ANTHONY/Need To Know	3080
7	LARA FABIAN/W/ Love Again	3080
10	SANTANA FROB THOMAS/Smooth	2800
12	STING/Down Road	2800
11	FAITH HILL/The Way You Love Me	2800
12	DIAMOND RIO/One More Day	2520
9	CELINE DION/That's The Way It Is	1680
13	LEANN RIMES/Some	1680
5	LEONESTAR/My Already There	1400
11	ERIC CLAPTON/Believe In Life	1400
5	ELTON JOHN/Want Love	1400
5	MARC ANTHONY/Need To Know	1120
5	ENRIQUE IGLESIAS/With You	1120
5	98 DEGREES/My Everything	864
5	MARAH CAREY/Never Too Far	840

MARKET #4

WNNB/Chicago
Bonnevill
(312) 297-5100
Coke
12• Cumc 592,800

Windy
100FM

PLAYS	ARTIST/TITLE	GI (800)
32	MATCHBOX TWENTY/You're Gone	10304
31	DIDO/Thankyou	9982
31	N SYNC/This I Promise You	9982
32	FAITH HILL/There You'll Be	9660
32	DIAMOND RIO/One More Day	9016
27	ENYA/Only Time	8994
26	LIONEL RICHIE/Angel	8372
24	BBM&K/Ghost Of You And Me	7728
22	ERIC CLAPTON/Believe In Life	7084
22	THE CORRS/Breathless	7084
20	FAITH HILL/The Way You Love Me	6440
18	BACKSTREET BOYS/Want It That Way	5796
17	PHIL COLLINS/You'll Be In My...	5474
17	SAVAGE GARDEN/Knew I Loved You	5474
16	LEE ANN WOMACK/Hope You Dance	5152
15	BACKSTREET BOYS/Show Me...	4830
14	BACKSTREET BOYS/More Than That	4508
14	ELTON JOHN/Want Love	4508
14	THE CORRS/In The Love...	4186
14	JIM BRIDGMAN/Simple Things	4186
13	LEANN RIMES/Some	4186
14	JOE MESSINA/Burn	4186
12	FAITH HILL/Breathe	3864
9	MARC ANTHONY/You Sang To Me	3864
9	MARC ANTHONY/My Baby You	2676
9	BRIAN MCKENIGHT/Back At One	2254
7	NEEL DIAMOND/You Are The Best...	2254
7	HELY LEWIS...At Her Go...	2254
7	CELINE DION/That's The Way It Is	2240

MARKET #5

WBEB/Philadelphia
WEAR Radio Inc
(610) 538-1223
Miller
12• Cumc 739,280

B101.1

PLAYS	ARTIST/TITLE	GI (800)
29	S CLUB 7/Never Had A Dream...	13775
24	LEE ANN WOMACK/Hope You Dance	11400
24	BACKSTREET BOYS/More Than That	10540
24	UNCLE KRACKER/Follow Me	10450
21	O-TOWN/W/Or Nothing	9975
20	FAITH HILL/The Way You Love Me	9600
14	TRAIN/Drops Of Jupiter...	9500
17	SAVAGE GARDEN/Knew I Loved You	8500
14	SARAH MC LACHLAN/W/ Remember You	6650
15	PHIL COLLINS/You'll Be In My...	5700
12	LEONESTAR/My Already There	5700
12	MATCHBOX TWENTY/You're Gone	5700
12	CHRISSIE WILSON/Without You	5225
11	LEANN RIMES/Need You	5225
11	CHER/Believe	4750
9	FAITH HILL/Breathe	4750
10	MACY GRAY/It's	4750
10	SANTANA FROB THOMAS/Smooth	4750
12	ENYA/Only Time	4750
10	CELINE DION/That's The Way It Is	4750
9	LEANN RIMES/Some	4275
8	BRIAN MCKENIGHT/Back At One	3800
11	CHER/Strong Enough	3800
8	MARC ANTHONY/You Sang To Me	3800
8	ENRIQUE IGLESIAS/Balamos	3800
7	LEWIS & PALTRON/Cuties	3325
7	BBYFACE...Just My Imagination	3325
7	ELTON JOHN/Somedy Out Of...	3325

MARKET #6

KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johnson
12• Cumc 411,400

103.7
KVIL

PLAYS	ARTIST/TITLE	GI (800)
26	UNCLE KRACKER/Follow Me	4600
23	S CLUB 7/Never Had A Dream...	4600
23	DIAMOND RIO/One More Day	4600
24	BACKSTREET BOYS/More Than That	4200
24	O-TOWN/W/Or Nothing	4200
21	BBM&K/Ghost Of You And Me	4200
24	DIDO/Thankyou	4200
21	ENYA/Only Time	3800
17	MATCHBOX TWENTY/You're Gone	3200
16	FAITH HILL/There You'll Be	3200
15	ELTON JOHN/Want Love	3000
9	JIM BRIDGMAN/Simple Things	3000
9	ERIC CLAPTON/Believe In Life	2900
4	LEE ANN WOMACK/Hope You Dance	2900
13	JOE MESSINA/Burn	2900
13	HUEY LEWIS...At Her Go...	2900
12	MARAH CAREY/Never Too Far	2000
8	PHIL COLLINS/You'll Be In My...	2000
8	MARTIN FAGUOLERA/Nobody Wants...	1800
8	ALICIA KEYS/If I Ain't Got This	1800
8	DOM HENLY/Taking You Home	1800
9	SANJAE GARDEN/Knew I Loved You	1800
6	CHER/Believe	1600
6	TRAIN/Drops Of Jupiter...	1600
6	LEANN RIMES/Need You	1600
6	FAITH HILL/The Way You Love Me	1600
7	LEWIS & PALTRON/Cuties	1600
7	ENRIQUE IGLESIAS/With You	1400
7	LEONESTAR/My Already There	1400
7	BACKSTREET BOYS/Show Me...	1400

MARKET #8

WMLJ/Boston
Grady Media
(617) 822-4324
Kelley/Terry/Laurence
12• Cumc 555,900

MAGIC
103.9FM

PLAYS	ARTIST/TITLE	GI (800)
26	O-TOWN/W/Or Nothing	8346
26	MATCHBOX TWENTY/You're Gone	8346
25	LEE ANN WOMACK/Hope You Dance	8025
24	UNCLE KRACKER/Follow Me	7704
16	S CLUB 7/Never Had A Dream...	4815
12	LEWIS & PALTRON/Cuties	3852
12	ENYA/Only Time	3852
12	JANIS/Somewhere To Call...	3210
12	PHIL COLLINS/You'll Be In My...	3210
10	SARAH MC LACHLAN/W/ Remember You	3210
10	HUEY LEWIS...At Her Go...	3210
9	MARC ANTHONY/You Sang To Me	3210
9	LARA FABIAN/W/ Love Again	3210
9	ELTON JOHN/Want Love	2989
8	MARC ANTHONY/Need To Know	2989
9	BRIAN MCKENIGHT/Back At One	2989
8	BACKSTREET BOYS/More Than That	2989
8	THE CORRS/Breathless	2568
7	BACKSTREET BOYS/Want It That Way	2568
7	MARTIN FAGUOLERA/Nobody Wants...	2568
8	BACKSTREET BOYS/Shape Of My Heart	2568
7	HUEY LEWIS...At Her Go...	2247
7	MACY GRAY/It's	2247
6	ENRIQUE IGLESIAS/With You	1926
6	SANTANA FROB THOMAS/Smooth	1926
6	MARAH CAREY/Never Too Far	1926

MARKET #9

WASH/Washington, DC
Clear Channel
(301) 984-9710
Allan
12• Cumc 493,800

Soft Rock 97.1
WASH FM

PLAYS	ARTIST/TITLE	GI (800)
25	O-TOWN/W/Or Nothing	6694
24	S CLUB 7/Never Had A Dream...	6096
23	FAITH HILL/There You'll Be	6096
23	LEE ANN WOMACK/Hope You Dance	5842
23	UNCLE KRACKER/Follow Me	5842
19	ENYA/Only Time	4826
13	BACKSTREET BOYS/More Than That	4826
13	MATCHBOX TWENTY/You're Gone	4826
13	BBM&K/Ghost Of You And Me	4572
14	BACKSTREET BOYS/Want It That Way	4572
15	JOE MESSINA/Burn	4318
15	PHIL COLLINS/You'll Be In My...	4318
10	SARAH MC LACHLAN/W/ Remember You	4056
10	HUEY LEWIS...At Her Go...	4056
16	DIDO/Thankyou	3558
13	THE CORRS/In The Love...	3558
12	LEONESTAR/My Already There	3392
12	BRIAN MCKENIGHT/Back At One	3048
12	LEANN RIMES/Some	2794
12	N SYNC/This I Promise You	2794
11	BACKSTREET BOYS/More Than That	2794
9	SNACK/By Your Side	2794
10	ENRIQUE IGLESIAS/Balamos	2540
10	DOM HENLY/Taking You Home	2540
10	DIAMOND RIO/One More Day	2540
11	LEWIS & PALTRON/Cuties	2540
11	EDWIN MCCAIN/Could Not Ask...	2286
9	MARC ANTHONY/My Baby You	2286
9	CELINE DION/That's The Way It Is	2032
8	CHER/Believe	2032
8	MARTINA MCKENIGHT/You Are	2032

MARKET #11

WPCH/Atlanta
Clear Channel
(404) 367-0949
Silvers/Goss
12• Cumc 439,800

peach 49

PLAYS	ARTIST/TITLE	GI (800)
27	MATCHBOX TWENTY/You're Gone	8576
27	DIDO/Thankyou	5754
19	JIM BRIDGMAN/Simple Things	5754
19	LEANN RIMES/Some	5754
17	O-TOWN/W/Or Nothing	4608
16	BACKSTREET BOYS/Shape Of My Heart	4608
15	LEWIS & PALTRON/Cuties	3288
15	ENYA/Only Time	3288
12	N SYNC/This I Promise You	3014
11	DIAMOND RIO/One More Day	3014
11	DOM HENLY/Taking You Home	3014
10	BACKSTREET BOYS/More Than That	2740
11	CHER/Believe	2740
10	MARC ANTHONY/You Sang To Me	2740
10	MARC ANTHONY/My Baby You	2468
9	FAITH HILL/The Way You Love Me	2468
9	JOE MESSINA/Burn	2468
9	LEANN RIMES/Some	2468
9	LEWIS & PALTRON/Cuties	2192
8	SAVAGE GARDEN/Knew I Loved You	2192
8	STING/Down Road	2192
7	PHIL COLLINS/You'll Be In My...	2192
7	LEWIS & PALTRON/Cuties	1918
7	BACKSTREET BOYS/Want It That Way	1918
6	BACKSTREET BOYS/Shape Of My Heart	1644
6	MARC ANTHONY/My Baby You	1644
6	HUEY LEWIS...At Her Go...	1644
6	MARC ANTHONY/Need To Know	1370

MARKET #10

KLSY/Seattle-Tacoma
Sandusky
(252) 653-9462
McKay/Thomas
12• Cumc 248,200

92.5 KLSY
TOP 40'S BEST

PLAYS	ARTIST/TITLE	GI (800)
36	UNCLE KRACKER/Follow Me	4251
36	UNCLE KRACKER/Follow Me	4251
33	LEE ANN WOMACK/Hope You Dance	3597
28	SMASH MOUTH/It's A Beautiful Day	3161
28	BACKSTREET BOYS/More Than That	2725
25	FAITH HILL/The Way You Love Me	2725
25	MADONNA/Don't Tell Me	2616
16	O-TOWN/W/Or Nothing	2398
12	TRAIN/Drops Of Jupiter...	2398
10	FAITH HILL/Breathe	2398
10	BACKSTREET BOYS/More Than That	2180
10	JESSICA ANDREWS/Who I Am	2180
17	SUGAR RAY/When It's Over	1853
17	SANTANA FROB THOMAS/Smooth	1853
8	SAVAGE GARDEN/Knew I Loved You	981
8	CELINE DION/That's The Way It Is	872
8	LEONESTAR/My Already There	872
8	SARAH MC LACHLAN/W/ Remember You	872
7	LEWIS & PALTRON/Cuties	872
7	JOE MESSINA/Burn	872
10	BACKSTREET BOYS/Want It That Way	783
9	O-TOWN/W/Or Nothing	783
9	PHIL COLLINS/You'll Be In My...	783
22	ELTON JOHN/Ballad Of The Boy...	654
6	BACKSTREET BOYS/Shape Of My Heart	654
6	BACKSTREET BOYS/Show Me...	545
5	BACKSTREET BOYS/More Than That	545
5	BACKSTREET BOYS/Want It That Way	545

MARKET #14

KRWV/Seattle-Tacoma
Sandusky
(252) 373-5545
Miller
12• Cumc 381,800

Warm 106.9 fm
Continues Light Program

PLAYS	ARTIST/TITLE	GI (800)
19	LEE ANN WOMACK/Hope You Dance	3325
15	N SYNC/This I Promise You	3150
16	LEONESTAR/My Already There	2900
13	ENYA/Only Time	2825
14	LEANN RIMES/Need You	2275
13	FAITH HILL/There You'll Be	2275
10	SAVAGE GARDEN/Knew I Loved You	2275
11	FAITH HILL/Breathe	2100
14	S CLUB 7/Never Had A Dream...	1925
11	BRIAN MCKENIGHT/Back At One	1925
11	DIDO/Thankyou	1925
10	JIM BRIDGMAN/Simple Things	1750
13	O-TOWN/W/Or Nothing	1750
10	PHIL COLLINS	

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY
OM: Michael Moran
MD: Chris Homburg
8 'MORNING CAREY' News
CHARLIE WILSON 'Week'

* Monitored Reporters
122 Total Reporters
105 Total Monitored
17 Total Indicator

WRRM/Cincinnati, OH
OM/MD: T.J. Holland
AP/MD: Ted Morris
CHARLIE WILSON 'Week'

WRRM/Monmouth-Ocean, NJ
OM: Liz Jensen
No Adds

WKYJ/Nassau-Suffolk, NY
PO: Bill George
MD: Josh Vale
No Adds

WKSJ/Salt Lake City, UT
OM/MD: Alan Hogue
MD: Mike Johnson
LORESTAR 'Week'

WKDO/Akron, OH
MD: Lynn Kelly
15 '60 Minutes'
13 'CRABBERS' 'Analysis'
8 'LATEST NEWS' 'Last'

WVFX/Columbus, GA
PO/MD: Al Hayes
6 'ALICIA KEYS' 'Tale'
'CRABBERS' 'Analysis'

Hot AC

WQAG/Danbury, CT
PO: Bill Trotta
MD: Sharon Kelly
14 'CRABBERS' 'Analysis'
14 'MATCHBOX TWENTY' 'Last'

WVFX/Indianapolis, IN
OM/MD: Greg Dunton
MD: Jim Cerone
MOBILE BRANCH 'Week'



Monitored Reporters
94 Total Reporters
85 Total Monitored
9 Total Indicator
8 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
KRUZ/Santa Barbara, CA

R&R Hot AC Top 30

Powered By



September 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3147	-144	296844	28	83/0
2	2	SUGAR RAY When It's Over (Lava/Atlantic)	3107	-92	302811	16	84/0
3	3	LIFEHOUSE Hanging By A Moment (DreamWorks)	2937	-108	285426	29	82/0
4	4	SMASH MOUTH I'm A Believer (Interscope)	2702	-93	274214	11	79/0
5	5	DAVE MATTHEWS BAND The Space Between (RCA)	2534	-134	252618	20	80/0
6	6	INCUBUS Drive (Immortal/Epic)	2357	-190	233018	25	77/0
7	7	FIVE FOR FIGHTING Superman (Aware/Columbia)	2195	-75	212020	14	81/0
8	8	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1942	-140	178958	30	77/0
9	9	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1915	-40	173006	10	57/3
11	10	MICHELLE BRANCH Everywhere (Maverick)	1806	+10	169703	11	76/2
12	11	ENYA Only Time (Reprise)	1724	+177	179767	5	74/6
10	12	EVE 6 Here's To The Night (RCA)	1694	-178	172431	24	67/0
16	13	3 DOORS DOWN Be Like That (Republic/Universal)	1580	+127	137361	11	69/3
13	14	BARENAKED LADIES Falling For The First Time (Reprise)	1527	+21	150450	10	69/1
15	15	WISEGUYS Start The Commotion (Mammoth/Hollywood)	1489	+32	148700	7	53/0
14	16	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1378	-118	147312	48	77/0
18	17	NELLY FURTADO Turn Off The Light (DreamWorks)	1247	+122	107202	6	57/0
Breaker	18	BETTER THAN EZRA Extra Ordinary (Beyond)	1203	+28	110129	8	55/7
21	19	FUEL Bad Day (Epic)	840	-30	56382	7	50/1
20	20	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	839	-178	89366	8	60/1
22	21	VERVE PIPE Never Let You Down (RCA)	826	+2	58234	7	42/0
23	22	JANET Someone To Call My Lover (Virgin)	752	+16	64868	5	27/0
24	23	U2 Stuck In A Moment... (Interscope)	697	+104	85439	3	45/2
25	24	MACY GRAY Sweet Baby (Epic)	602	+9	51645	5	35/1
26	25	TRICKSIDE Under You (Wind-up)	539	-8	31413	5	31/0
27	26	AFRO-CELT... F.P. GABRIEL When You're Falling (Real World/Virgin)	474	+37	50140	4	26/0
28	27	O-TOWN All Or Nothing (J)	418	+22	27122	4	16/1
30	28	COLDPLAY Trouble (Nettwerk/Capitol)	388	+13	26454	2	32/4
29	29	RONAN KEATING Lovin' Each Day (A&M/Interscope)	388	+10	25873	3	22/0
Debut	30	JENNIFER PAIGE These Days (Edel America/Hollywood)	360	+8	26451	1	26/2

85 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

CAKE Short Skirt/Long Jacket (Columbia)
Total Plays: 356, Total Stations: 18, Adds: 2

SUGARBOMB Hello (RCA)
Total Plays: 312, Total Stations: 23, Adds: 1

PETE YORN Life On A Chain (Columbia)
Total Plays: 308, Total Stations: 25, Adds: 1

CRANBERRIES Analyse (MCA)
Total Plays: 297, Total Stations: 34, Adds: 8

CALLING Wherever You Will Go (RCA)
Total Plays: 273, Total Stations: 27, Adds: 10

JOHN MELLENCAMP Peaceful World (Columbia)
Total Plays: 262, Total Stations: 25, Adds: 5

ALANA OAVIS I Want You (Elektra/EEG)
Total Plays: 247, Total Stations: 23, Adds: 0

WEEZER Island In The Sun (Geffen/Interscope)
Total Plays: 247, Total Stations: 17, Adds: 1

MICHAEL JACKSON You Rock My World (Epic)
Total Plays: 247, Total Stations: 11, Adds: 2

LEONA NAESS I Tried To Rock You But You... (MCA)
Total Plays: 200, Total Stations: 20, Adds: 2

ALIEN ANT FARM Smooth Criminal (DreamWorks)
Total Plays: 158, Total Stations: 9, Adds: 0

BLACK CROWES Soul Singing (V2)
Total Plays: 132, Total Stations: 13, Adds: 1

LAURA DAWN I Would (Extasy)
Total Plays: 77, Total Stations: 12, Adds: 5

R.E.M. All The Way To Reno... (Warner Bros.)
Total Plays: 61, Total Stations: 9, Adds: 2

MATCHBOX TWENTY Last Beautiful... (Lava/Atlantic)
Total Plays: 59, Total Stations: 29, Adds: 29

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MATCHBOX TWENTY Last Beautiful... (Lava/Atlantic)	29
CALLING Wherever You Will Go (RCA)	10
CRANBERRIES Analyse (MCA)	8
BETTER THAN EZRA Extra Ordinary (Beyond)	7
ENYA Only Time (Reprise)	6
JOHN MELLENCAMP Peaceful World (Columbia)	5
LAURA DAWN I Would (Extasy)	5
COLDPLAY Trouble (Nettwerk/Capitol)	4
ELTON JOHN I Want Love (Rocket/Universal)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CRANBERRIES Analyse (MCA)	+193
ENYA Only Time (Reprise)	+177
MICHAEL JACKSON You Rock My World (Epic)	+159
3 DOORS DOWN Be Like That (Republic/Universal)	+127
NELLY FURTADO Turn Off The Light (DreamWorks)	+122
JOHN MELLENCAMP Peaceful World (Columbia)	+118
CALLING Wherever You Will Go (RCA)	+108
U2 Stuck In A Moment... (Interscope)	+104
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	+82
MATCHBOX TWENTY Last Beautiful... (Lava/Atlantic)	+59

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

BETTER THAN EZRA
Extra Ordinary (Beyond)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1203/28	55/7	18

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

laura dawn i would



Most Added Again!

- NEW WSSR/Tampa
- WVRV/St. Louis
- KQMB/Salt Lake City
- WINK/Ft. Myers
- WRFY/Reading
- WCDA/Lexington



THE BLACK CROWES SOUL SINGING

TAKE THESE MAJOR MARKET RADIO STATIONS..

WTMX – Chicago
WBMX – Boston
WVRV – St. Louis
WPTE – Norfolk
WMC – Memphis
KQMB – Salt Lake City

ADD THE FOLLOWING EARLY BELIEVERS...

KCDA – Spokane	KLTG – Corpus Christi
KKPN – Corpus Christi	WRFY – Reading
KUCD – Honolulu	WCGQ – Columbus
WRRS – Birmingham	KLCA – Reno
WXLO – Worcester	WCDA – Lexington
KLLY – Bakersfield	KCDU – Monterey



**AND YOU HAVE THE BEGINNING
OF A HOT AC SMASH!**

V2 ENTERTAINMENT PRODUCED BY DON WAS. MIXED BY CHRIS LORD-ALGE.
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September 7, 2001

BY MEDIABASE™

America's Best Testing Hot AC Songs 12+ For The Week Ending 9/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
3 DOORS DOWN Be Like That (Republic/Universal)	4.13	4.19	85%	9%	4.17	87%	9%
LIFEHOUSE Hanging By A Moment (DreamWorks)	4.11	4.11	98%	40%	4.17	99%	42%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	4.02	4.08	99%	42%	4.08	99%	43%
EVE 6 Here's To The Night (RCA)	4.01	4.06	95%	25%	3.96	97%	25%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.99	4.04	76%	11%	4.02	82%	13%
INCUBUS Drive (Immortal/Epic)	3.97	4.03	95%	36%	3.91	96%	39%
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3.96	4.00	93%	33%	3.98	93%	33%
DAVE MATTHEWS BAND The Space Between (RCA)	3.92	3.93	97%	29%	3.94	99%	32%
VERVE PIPE Never Let You Down (RCA)	3.90	3.93	50%	4%	3.86	57%	5%
MICHELLE BRANCH Everywhere (Maverick)	3.88	3.87	72%	12%	3.70	76%	16%
BETTER THAN EZRA Extra Ordinary (Beyond)	3.87	3.93	60%	8%	3.83	66%	8%
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	3.86	3.89	95%	29%	3.93	97%	33%
BARENAKED LADIES Falling For The First Time (Reprise)	3.82	3.81	70%	9%	3.86	76%	10%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.82	3.86	99%	42%	3.98	99%	38%
SUGAR RAY When It's Over (Lava/Atlantic)	3.80	3.78	98%	35%	3.76	100%	39%
SMASH MOUTH I'm A Believer (Interscope)	3.72	3.74	97%	25%	3.70	98%	27%
COLDPLAY Trouble (Nettwerk/Capitol)	3.71	-	39%	5%	3.70	44%	6%
ENYA Only Time (Reprise)	3.69	3.75	59%	13%	3.83	63%	13%
U2 Stuck In A Moment You Can't Get Out Of (Interscope)	3.57	3.69	49%	11%	3.62	51%	10%
WISEGUYS Start The Commotion (Mammoth/Hollywood)	3.55	3.64	77%	22%	3.64	81%	21%
TRICKSIDE Under You (Wind-up)	3.55	3.60	36%	5%	3.58	36%	5%
MOBY F/GWEN STEFANI Southside (V2)	3.44	3.44	96%	51%	3.46	96%	52%
DIDO Hunter (Arista)	3.37	3.43	66%	19%	3.35	71%	23%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.35	3.27	70%	20%	3.25	69%	22%
LENNY KRAVITZ Again (Virgin)	3.32	3.29	94%	58%	3.41	95%	57%
DIDO Thankyou (Arista)	3.28	3.29	97%	62%	3.39	98%	62%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.23	3.18	98%	62%	3.27	99%	61%
MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	3.10	3.14	59%	19%	3.18	69%	22%
NELLY FURTADO I'm Like A Bird (DreamWorks)	3.09	3.00	95%	62%	3.16	96%	60%
MACY GRAY Sweet Baby (Epic)	2.58	2.46	50%	22%	2.71	49%	19%

Total sample size is 880 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Women 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DIDO Thankyou (Arista)	1336
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	1242
LENNY KRAVITZ Again (Virgin)	1220
MOBY F/GWEN STEFANI Southside (V2)	1050
NELLY FURTADO I'm Like A Bird (DreamWorks)	923
MADONNA Don't Tell Me (Maverick/WB)	900
CREED With Arms Wide Open (Wind-up)	886
U2 Beautiful Day (Interscope)	832
DIDO Hunter (Arista)	818
VERTICAL HORIZON Everything You Want (RCA)	773

HOT AC

Going For Adds 9/10/01

BLUES TRAVELER Back In The Day (A&M/Interscope)
 OLEANDER Halo (Republic/Universal)
 PRIME STH I'm Stupid... (Reprise)
 TRAIN Something More (Columbia)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com

HOT AC

Indicator

Most Added®

'N SYNC Gone (Jive)

MATCHBOX TWENTY Last Beautiful People (Lava/Atlantic)

3 DOORS DOWN Be Like That (Republic/Universal)

MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

COLDPLAY Trouble (Nettwerk/Capitol)

CRANBERRIES Analyse (MCA)

NELLY FURTADO Turn Off The Light (DreamWorks)

BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)

ALICIA KEYS Fallin' (J)

CALLING Wherever You Will Go (RCA)

JEFFREY GAINES In Your Eyes (Artemis)

ALIEN ANT FARM Smooth Criminal (DreamWorks)

CRAIG DAVID Fill Me In (Wildside/Atlantic)

GARBAGE Androgyny (Almo Sounds/Interscope)

GORILLAZ Clint Eastwood (Virgin)

MICHAEL JACKSON You Rock My World (Epic)

MANDY MOORE Crush (Epic)



CAROL ARCHER
archer@rronline.com

Chris Botti's Columbia Debut: *Night Sessions*

□ After two years on the road with Sting, the trumpeter is ready for a new approach

I caught up with Chris Botti just days after he completed a two-year stint as a featured soloist on Sting's world tour. Botti was rehearsing for his own tour in support of his fourth recording and Columbia label debut, *Night Sessions*.

R&R: *Nothing you've done up until now prepared me for Night Sessions.*

CB: I'm so happy with it. It's by far my best record.

R&R: *Playing with Sting has obviously deepened you creatively. Describe how that experience changed you.*

CB: I was just in love with playing every night for two years, rather than making records. Plus, the people I've kept close company with have turned my head to new things. Sting and his guitarist, Dominic Miller, with their love for that kind of harmony — sort of Brazilian, sort of not; sort of English pop music, sort of not — the way all that stuff knocks against each other had a great impact on me.

My life has changed so much. Seeing the world from that perspective has been an incredible chapter in my life. I'm affected by it every day. I made the decision to play in Sting's band instead of touring to support my record *Slowing Down the World* and capturing a larger audience. I feel very grateful to be in the situation I am in today. I wouldn't change that decision even if I could, because it's opened me up so much as a human being, and that affects who I am as an artist. And what a great honor to be on the label Miles Davis played for.

R&R: *Did you write while you were on tour?*

CB: I tried to, but Sting gave me good advice. He said you can't write on the road, because the road is fictitious. You don't have anything to in-



Chris Botti

ternalize or write about. The only time to gain something emotional is afterward, when you can download and reflect. Kipper — who produced Sting's last record, then came on board to produce mine — told me not to worry. I was also inspired by reading books about the making of Miles Davis' *Kind of Blue* — one of the most important jazz records of all time — which was written and recorded in two days.

The best thing I had going for me in making this record was the time constraint, because I had exactly two months to write and finish it — a month to write and one to record. The gun was to my head. I had to leave for Saudi Arabia in two months. I didn't overanalyze anything.

R&R: *When you write, do you get a kernel of melody or a riff, then build a song on it? Or do you hear some larger overall musical idea*

that takes the shape of a song as you work?

CB: Both. The song that came quickest, "Miami Overnight," was done as an improvisation in 15 minutes. Billy Childs was sitting at the piano, Kipper had a little drumbeat going, and I was noodling on trumpet. We backed the tape up about 20 seconds, and there was the "A" section. From there, the song just flowed out. Those happy accidents — "Blue Horizon" too — are my favorites because — and so many musicians talk about this — they're being channeled.

On some we worked out a song concept and made it our plan. I'd just come back from Rio de Janeiro, and I love the sexuality and sensuality of that music. Nothing on my record is Brazilian, but a couple of songs, like "When I See You," tilt that way.

R&R: *The production represents an enormous departure from your previous records.*

CB: Kipper is the main culprit. He produced Sting's *Brand New Day* and played keyboards on the tour. He was the spark plug for the vibe on my record. I made a conscious decision to step away from the production and just play. I didn't do anything; I'd come in, sleep on the couch, listen and play the trumpet. I'm pleased that the record turned out better because I delegated it to other really talented people.

It's so hard for an artist to let go because, on some level, we all believe we're right. But on another level we're all insecure, so we have to find the balance.

R&R: *You always include a vocal on your records, like Jonatha Brooke and, later, Blue Nile's Paul Buchanan on "Midnight Without You," a personal favorite. What's the story behind "All Would Envy"?*

CB: It's an unreleased Sting song that sat on the back shelf until Kipper suggested it. We went to the dressing room, and Dominic, who played all the guitars on my new record, sang it for me. As "All Would Envy" sank in,

"As the song 'All Would Envy' sank in, I realized that it deals with an adult issue — an older guy who thinks it's so macho to have a 20-year-old girlfriend with fake breasts to parade around, when it's not cool at all."

I realized that it deals with an adult issue — an older guy who thinks it's so macho to have a 20-year-old girlfriend with fake breasts to parade around, when it's not cool at all. It struck me that the song's story might be more interesting told from a female perspective, not crooned by a man.

R&R: *It's a great song, and Shawn Colvin was an uncanny choice to sing it.*

CB: And how 'un-Shawn Colvin-like does she sound? She reminds me a little bit of Joni Mitchell. I played on one of Shawn's records, *A Few Small Repairs*, we both share a love of Blue Nile, and she opened some shows for Sting.

R&R: *It's not quite a full-on vocal, but whoever sings on "You Move Me" has a shadowy, will-o'-the-wisp quality that's almost impressionistic.*

CB: That's Camilla, a singer from Norway who's unknown in L.A. Listening to her in an L.A. club a few years ago, I heard something special. Originally, "You Move Me" was an instrumental, but I wasn't loving it as one. It needed something exotic without being world music. She came over and put the fix on it.

R&R: *I hear striking new influences throughout Night Sessions.*

CB: I'm really enamored of the Cafe del Mar scene [*The European "chill" sound that originated at the Cafe del Mar club on the Spanish island of Ibiza — Ed.*]; it's like someone opened a reverb switch in my brain. It's arguably really cool wallpaper, in the sense that there's not an individual voice on the top of it, but it's enormously popular everywhere except the United States because it's adult, really sensual and beautiful.

R&R: *Night Sessions fuses textural contrasts from down-the-middle pop to Paul Buchanan's moody, introspective "Easter Parade."*

CB: That's Sting's influence — realizing that you can make a record with different flavors and feels, yet still have your own voice ring true, as his does, whether the song's poly-rhythmic, Brazilian, jazz or a ballad. Kipper was really adamant that we take people on a journey, rather than make a record like *Midnight Without*

You, which is more all one vibe. This record has different looks at the way the trumpet should be seen, but the trumpet remains the same; that's the constant.

From an industry standpoint, the faith that Columbia had in me going into this project was amazing, because no demos existed. We rented an amazing house on Sunset Plaza and moved all the recording equipment and ourselves into it, all with Columbia's blessing. I've never heard of a label having that kind of faith, especially for an artist's first time out with it.

R&R: *You've shared a new view of the world each time we've spoken over the past couple of years. Looking back, which city or country blew you away most?*

CB: Beirut. Except for the bullet holes everywhere, it's such a cool place. The reason I wrote "Miami Overnight" is because I have a theory that when ancient Rome fell, someone put up a sign that said "Come see our new location in Miami." Miami is like Caligula, out of control, and so is Beirut. It's a little desperate, in a sense, but the people are gorgeous, and the night life is wild on the level of late-night Miami. And with that Arabic music pumping and everyone going for it, it's a very sexy place.

R&R: *What are your dreams right now?*

CB: [Laughs] I'd like to have a place to live. And I want to get back to my own center. Being a touring artist is my near-term goal. Long-term, I want to keep making records that take different paths. After being with Sting I wouldn't be afraid to make an acoustic record or to hook up with someone who wants trumpet on top of Cafe del Mar. I'm starting to understand what it means to surrender, and it's such a big lesson to learn.

"The best thing I had going for me making this record was the time constraint, because I had exactly two months to write and finish it — a month to write and one to record. I didn't overanalyze anything."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665

or e-mail:

archer@rronline.com

September 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)	860	-37	124634	16	43/0
2	2	MARC ANTOINE Mas Que Nada (GRP/VMG)	820	-10	105050	17	41/0
6	3	DAVE KOZ The Bright Side (Capitol)	724	+44	93619	13	39/0
3	4	PIECES OF A DREAM R U Ready (Heads Up)	706	-87	97922	23	37/0
5	5	JEFF KASHIWA Around The World (Native Language)	706	+4	89331	22	35/0
4	6	BRIAN CULBERTSON Get It On (Atlantic)	677	-37	79926	19	36/0
8	7	EUGE GROOVE Sneak A Peek (Warner Bros.)	622	+48	88922	15	39/0
9	8	RICHARD ELLIOT Crush (GRP/VMG)	537	+11	85358	5	43/0
11	9	STEVE COLE From The Start (Atlantic)	536	+36	72507	13	40/1
7	10	WAYMAN TISDALE Can't Hide Love (Atlantic)	527	-129	76697	24	33/1
12	11	URBAN KNIGHTS High Heel Sneakers (Narada)	516	+18	67781	7	38/0
10	12	HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	496	-27	54309	21	35/0
13	13	JIMMY SOMMERS 360 Groove (Higher Octave)	452	-3	51344	10	36/1
14	14	AL JARREAU It's How You Say It (GRP/VMG)	447	+15	42615	13	32/0
15	15	FATBURGER Evil Ways (Shanachie)	430	+13	68069	13	31/0
18	16	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	391	+34	49260	7	36/3
17	17	SPYRO GYRA Open Door (Heads Up)	371	-13	30669	13	34/0
16	18	SADE King Of Sorrow (Epic)	371	-34	48748	19	30/0
22	19	PETER WHITE Turn It Out (Columbia)	345	+33	38804	3	35/1
19	20	RICK BRAUN Use Me (Warner Bros.)	338	+10	41893	5	33/0
21	21	KIM WATERS Until Dawn (Shanachie)	332	+9	56901	7	32/2
20	22	RUSS FREEMAN East River Drive (Q/Atlantic)	323	-2	43628	6	28/2
25	23	WILL DOWNING Is This Love (GRP/VMG)	287	+98	30268	4	25/2
24	24	ERIC MARIENTHAL One Day In Venice (Peak/Concord)	217	+7	21791	10	21/0
23	25	RIPPINGTONS Club Paradiso (Peak/Concord)	215	-5	16251	7	20/1
26	26	JOYCE COOLING Mm-Mm Good (GRP/VMG)	211	+62	38798	1	24/2
26	27	SPECIAL EFX Everyone's A Star (Shanachie)	206	+27	25006	5	18/0
28	28	DIDO Thankyou (Arista)	189	+23	12944	5	13/0
27	29	ERIC CLAPTON Believe In Life (Duck/Reprise)	165	-4	9086	3	13/0
29	30	GERALD VEASLEY Do I Do (Heads Up)	159	+3	50692	2	14/2

43 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

ARTIST TITLE LABEL(S)	ADDS
CHRIS BOTTI Streets Ahead (Columbia)	7
ALFONZO BLACKWELL Funky Shuffle (Shanachie)	4
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	3
KIM WATERS Until Dawn (Shanachie)	2
RUSS FREEMAN East River Drive (Q/Atlantic)	2
WILL DOWNING Is This Love (GRP/VMG)	2
JOYCE COOLING Mm-Mm Good (GRP/VMG)	2
GERALD VEASLEY Do I Do (Heads Up)	2
JIM BRICKMAN Serenade (Windham Hill)	2
ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WILL DOWNING Is This Love (GRP/VMG)	+98
CHRIS BOTTI Streets Ahead (Columbia)	+95
JOYCE COOLING Mm-Mm Good (GRP/VMG)	+62
EUGE GROOVE Sneak A Peek (Warner Bros.)	+48
BOZ SCAGGS Payday (Virgin)	+48
PAUL TAYLOR Hypnotic (Peak/Concord)	+45
DAVE KOZ The Bright Side (Capitol)	+44
STEVE COLE From The Start (Atlantic)	+36
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	+34
PETER WHITE Turn It Out (Columbia)	+33

New & Active

- CHRIS BOTTI** Streets Ahead (Columbia)
Total Plays: 113, Total Stations: 20, Adds: 7
- BOZ SCAGGS** Payday (Virgin)
Total Plays: 78, Total Stations: 8, Adds: 1
- PAUL JACKSON JR.** Rock Steady (Blue Note)
Total Plays: 74, Total Stations: 6, Adds: 1
- KEVIN TONEY** Strut (Shanachie)
Total Plays: 72, Total Stations: 7, Adds: 0
- BRENDA RUSSELL** Walkin' In New York (Hidden Beach/Epic)
Total Plays: 53, Total Stations: 6, Adds: 1
- LAO TIZER** Her Poetry (Frat House)
Total Plays: 48, Total Stations: 4, Adds: 0

- FOUR 80 EAST** Drive Time (Higher Octave)
Total Plays: 46, Total Stations: 6, Adds: 0
- JIM BRICKMAN** Serenade (Windham Hill)
Total Plays: 45, Total Stations: 8, Adds: 2
- PAUL JACKSON JR.** Bounce Wid' It (Blue Note)
Total Plays: 44, Total Stations: 4, Adds: 0
- KIRK WHALUM** There You'll Be (Warner Bros.)
Total Plays: 44, Total Stations: 4, Adds: 1
- DOWN TO THE BONE** Keep On Keepin' On (Internal Bass/Q/Atlantic)
Total Plays: 27, Total Stations: 4, Adds: 1

Songs ranked by total plays

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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smooth
Jazz
notes
 with Carol Archer

For the fourth week, **Ritenour / Grusin's "Get Up Stand Up"** (GRP/VMG) is at No. 1, but **Dave Koz's "The Bright Side"** (Capitol), which moves 6-3*, is presenting a formidable challenge. Also in our top 10, **Euge Groove's "Sneak a Peek"** (Warner Bros.), **Richard Elliot's "Crush"** (GRP/VMG) and **Steve Cole's "From the Start"** (Atlantic) — at 7*, 8* and 9*, respectively — have all proven their merit with continued growth as well.

Jeff Lorber's "Ain't Nobody" (Samson/Gold Circle) moves 18-16* with three new adds, including **WVMV/Detroit**. **Will Downing's "Is This Love"** (GRP/VMG) takes top Most Increased honors with a gain of 98 plays. As predicted, **Joyce Cooling's "Mm-Mm Good"** (GRP/VMG) makes a

strong debut at 26*. **Cooling's** already getting 21 plays on **KTWV (The Wave)/Los Angeles**.

For the second week, **Chris Botti's "Streets Ahead"** (Columbia) is top Most Added, with seven new adds, including **WNUA/Chicago** and **KMGQ/Santa Barbara, CA**. The track also has the distinction of being second Most Increased — +98.

Alfonzo Blackwell's "Funky Shuffle" (Shanachie) is second Most Added with four adds, including **WQCD/New York**.

A proven programming principle that has contributed greatly to the format's mainstream ratings, power rotation was introduced into Smooth Jazz a number of years ago by **WJZW/Washington's** then-PD **Steve Kosbau**. As you will see by perusing the Smooth Jazz Playlist page, **WJZW** now increases songs in power to 34 plays per week.

File these under "Don't miss": Did you download **Diana Krall's "The Look of Love"** (Verve/UMG) from R&R's Music Meeting? And if your station has a music test coming up in the near future, don't forget to include such cool titles as **India.Arie's "Video"** (Motown) and **Alicia Keys' "Fallin'"** (J) in the research.

Heads

Chris Botti
Night Sessions
 Columbia



With **Chris Botti**, what you hear is what you get — the oh-so-sweet trumpet tone; the sense of melancholy, distance and space so reminiscent of the romantic side of Miles Davis. Botti's previous recordings have always focused on ambience, mood and texture, and his fourth release, *Night Sessions* (Columbia), does not stray from that signature style. However, the sound of this CD is more refined and pristine; the moods and textures are more distinct. Since he's been playing in Sting's band, Botti has gathered a few from the crew to help him, including keyboardist and producer **Kipper**, who co-produced **Sting's Brand New Day**, and guitarist **Dominic Miller**, who provides solid, understated support. The disc starts out mellow, with the pretty, romantic "Lisa," featuring some smooth interplay between Botti's muted trumpet and Miller's samba-flavored nylon-string guitar. That's followed by the slow-struttin' bluesy groove of "Miami Overnight" and the fast and cleverly funky "Streets Ahead." The featured vocal on the disc is "All Would Envy," a samba-flavored motility tale about a rich old man and his young trophy wife sung by **Shawn Colvin** (sounding eerily like **Joni Mitchell** from the *Hissing of Summer Lawns* era). Other highlights include "When I See You," a smooth groove with a wonderful change of pace at the end; the drifty, ambient "You Move Me"; and (my favorite) the uptempo, rock-anthem-flavored "Through an Open Window." Those already immersed in the Botti vibe will not be disappointed by this CD, and *Night Sessions* will definitely convert a lot of new listeners to the gifts of this talented player.

— Nick Francis
 producer and host of *Quiet Music*

Chris Botti's "Streets Ahead" (Columbia) is top Most Added this week with seven adds, including **WNUA/Chicago**, **WLOQ/Orlando** and **KMGQ/Santa Barbara, CA**. The track was also No. 1 Most Added last week with 14, including **KKSF/San Francisco**, **WJJZ/Philadelphia**, **WLVE (Love 94)/Miami**, **WNNV/Cleveland** and **WSSM/St. Louis**. I asked **WNUA Asst. PD/MD Carl Anderson**, **WLOQ MD Patricia James** and **KMGQ MD Steve Bauer** for their thoughts on *Night Sessions*, **Botti's Columbia debut**.

UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

Anderson: I haven't heard the full disc, but this track alone has great production. Chris' trumpet sounds clean and crisp, and the melody is excellent. More than anything, it has wonderful melody, and the rhythm track is there out of the chute. It hits you over the head from the start. In some ways this one is kind of subtle, with him mixed further back, but it's very compelling, and it really fits the station. What we need are songs with beginnings, middles and ends that take you somewhere. We want to hear great playing — not just noodling — because that's what will make a tune memorable. We listened to this quite a few times, and we're convinced that it has a nice fit, great production and playing — so smooth! — all the components we need in a hit record. This is one of the best years ever for great music, with **Richard Elliot**, **Joyce Cooling** and, now, **Chris Botti**.



Carl Anderson

James: This is one of the few songs I've heard and loved on first listen. It's got a catchy kind of appeal. He takes a melodic approach to the trumpet. I love **Rick Braun**, too, but the two are very different. I've had the opportunity to hear Chris' whole CD twice, and oh, my God! I still enjoy his slow stuff too. I need to take the ballads and make my own after-hours tape. He's great! I love Chris' work. He played our **Winter Park Sidewalk Arts Festival**, and he was awesome, and he also toured with **Sting**, where he was a well-deserved soloist. I like the **Shawn Colvin** track too. We kind of sneaked it onto the airwaves, which is an advantage of not being a BA station. When something sounds good, we just play it. I can't imagine anyone not wanting "Streets Ahead" on their playlist.



Patricia James

Bauer: What stands out most for me about "Streets Ahead" are the production values and the keyboard work. The more I hear it, the more I like it. Chris is a damned good player. I remember seeing him play at **Club R&R** at the time of *Midnight Without You*. He can do everything from mournful, midnight sounds to 2001's jammin' smooth jazz. He's a talented guy, and this is a good sound to have on the air.

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Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan MD: Pete Logan No Adds	WNWV/Cleveland, OH PD/MD: Bernie Kimble JIM BRICKMAN "Serenade" ACOUSTIC ALCHEMY "Near" ALFONZO BLACKWELL "Shuffle"	WYJZ/Indianapolis, IN PD/MD: Carl Frye No Adds	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff DOWN TO THE BONE "Keep" SHERLA'E "Heaven"	KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers 11 JEFF LORBER "Nobody"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer CHRIS BOTTI "Streets" GERALD VEASLEY "Do"	WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting CHRIS BOTTI "Streets" ALFONZO BLACKWELL "Shuffle" JEFF JARVIS "Just"
KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young 17 KIRK WHALUM "There" ALICIA KEYS "Fallin'" BOZ SCAGGS "Playday" JIM BRICKMAN "Serenade"	WJZA/Columbus, OH OM/MD: Bill Harman APD: Gary Walter CHRIS BOTTI "Streets"	KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase KIM WATERS "Darin"	WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly PAUL JACKSON JR. "Steady" ALFONZO BLACKWELL "Shuffle"	WJZV/Richmond, VA OM/MD: Tommy Fleming No Adds	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 PETER WHITE "Fun" 2 RIPPINGTONS "Paradiso"	WSJT/Tampa, FL OM/MD: Ross Block MD: Kathy Curtis No Adds
KNK/Anchorage, AK OM: Aaron Wallender PD: J. J. Michaels MD: Jennifer Summers No Adds	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael No Adds	WSMJ/Knoxville, TN PD/MD: Tom Miller No Adds	WSJZ/New Orleans, LA PD: Jeff Trepagnier RUSS FREEMAN "East"	KSSJ/Sacramento, CA PD: Lee Hanson JOYCE COOLING "Mm-Mm" KIM WATERS "Darin"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose No Adds	WJZW/Washington, DC PD/MD: Kenny King No Adds
WJZZ/Atlanta, GA PD: Mary Hankston No Adds	KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz JOYCE COOLING "Mm-Mm" STEVE COLE "Start" WAYMAN TISDALE "Can't"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds	WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James 6 CHRIS BOTTI "Streets"	WSSM/St. Louis, MO PD: Mike Watermann RUSS FREEMAN "East"	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy GERALD VEASLEY "Do" ALFONZO BLACKWELL "Shuffle"	
KSMJ/Bakersfield, CA PD/MD: Chris Townshend CHRIS BOTTI "Streets" WILE DOWNING "This"	WVMV/Detroit, MI PD: Tom Steeher MD: Sandy Kovach JEFF LORBER "Nobody"	WJZN/Memphis, TN PD: David Gingold JIMMY SOMMERS "Groove"	KYDT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan No Adds	KBZN/Salt Lake City, UT PD/MD: Rob Riesen 6 YANU "Sacred" CHRIS BOTTI "Streets" BRENDA RUSSELL "New" JEFF LORBER "Nobody"	43 Total Reporters	
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson CHRIS BOTTI "Streets"	KEZL/Fresno, CA PD/MD: J. Weidenheimer 16 WILE DOWNING "This"	WLVE/Miami, FL PD: Rich McMillan No Adds	KKJZ/Portland, OR PD: Chris Miller MD: David Shull No Adds	KFSM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds	43 Total Indicator 39 Current Indicator Playlists	
KSBR/Mission Viejo, CA OM/MD: Terry Wedel MD: Logan Parris ACOUSTIC ALCHEMY "Near"	KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb No Adds	Did Not Report, Playlist Frozen (4): WJZ/Milwaukee, WI JRN/National, CO WJCD/Norfolk, VA WJJZ/Philadelphia, PA				

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LUTHER VANDROSS Take You Out (J)	324
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	310
GERALD ALBRIGHT Winelight (Q/Atlantic)	276
RICK BRAUN Kisses In The Rain (Warner Bros.)	143
ERIC CLAPTON Reptile (Duck/Reprise)	139
RIPPINGTONS Caribbean Breeze (Peak/Concord)	138
WALTER BEASLEY Tantom (Shanachie)	135
JEFF LORBER Snakebite (Samson/Gold Circle)	110
CHARLIE WILSON Without You (Major Hits)	107
BONA FIDE X-Ray Hip (N-Coded)	104
KIRK WHALUM Now Til Forever (Warner Bros.)	100
CHUCK LOEB North, South, East And Wes (Shanachie)	95
MICHAEL LINGTON Sunset (Samson/Gold Circle)	93
KIM WATERS In The Groove (Shanachie)	81
JEFF GOLUB Dangerous Curves (GRP/VMG)	79
JEFF GOLUB Droptop (GRP/VMG)	77
PATTI AUSTIN Love's Been Kind To Me Lately (Qwest/WB)	67
MICHAEL MCDONALD Open The Door (Ramp)	55
BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	47
GEORGE BENSON Medicine Man (GRP/VMG)	46

SMOOTH JAZZ Going For Adds

ACOUSTIC ALCHEMY Wish You Were Near (*Higher Octave*) **9/10/01**
DIANA KRALL The Look of Love (*Verve/VMG*)
MARK EGAN Habanero Nights (*Wavetone*)

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12+ Cumc 484,100




PLAYS

LW	ARTIST/TITLE	GI (800)
33	35 GODSMACK/Great	9030
32	34 TOOL/Schlim	8772
31	28 LINNIN PARK/Crawling	7482
10	15 LIMP BIZKIT/Butter	6450
4	2 STAIN'D/Outside	5676
22	21 PUDDLE OF MUDD/Control	5418
7	2 NICKEBACK/How You Remind Me	5160
30	18 CULTR/Rescue	4644
4	7 GODSMACK/Dead Magick	4386
15	17 SYSTEM OF A DOWN/Chop Suey	3870
15	16 INCUBUS/Wish You Were Here	3870
15	15 OZZY OSBOURNE/Gets Me Through	3870
14	14 FUEL/Hemorrhage...	3612
7	8 GODSMACK/Where	2064
7	7 STONE TEMPLE PILOTS/Hollywood Blitch	1808
7	7 LIMP BIZKIT/Butter	1806
7	7 STAIN'D/It's Been Awhile	1806
7	7 LINNIN PARK/Crawling	1806
6	7 SALVAVIA/Click Click Boom	1806
3	8 LINNIN PARK/On The Edge	1548
6	8 CRAWNS THE/STOMP	1548
6	8 DISTURBED/Down With The Sickness	1548
6	8 GODSMACK/Keep Away	1548
6	8 GODSMACK/Where	1548
6	8 FUEL/Hemorrhage...	1548
6	8 DROWNING POOL/Bodies	1548
6	8 PRIMUS/WOZZY/N.L.B.	1548
4	5 STAIN'D/Outside	1290
6	5 3 DOORS DOWN/Kryptonite	1290

MARKET #5

WMMR/Philadelphia
Greater Media
(610) 771-5400
Mintz/D'Amico
12+ Cumc 477,500




PLAYS

LW	ARTIST/TITLE	GI (800)
1	49 OZZY OSBOURNE/Gets Me Through	13524
31	48 NICKEBACK/How You Remind Me	11040
21	28 LINNIN PARK/Crawling	10212
34	34 STAIN'D/It's Been Awhile	9384
22	22 3 DOORS DOWN/Duck And Run	6072
19	21 INCUBUS/Wish You Were Here	5790
20	20 PUDDLE OF MUDD/Control	5520
16	19 3 DOORS DOWN/Be Like That	5244
16	18 STAIN'D/Outside	4416
16	13 FUEL/Hemorrhage...	3520
12	12 BUSY/Sweet Daze	3312
12	12 METALLICA/No Live Show	3312
11	12 TOOL/Schlim	3312
11	12 WEZGER/Hash Pipe	3312
10	11 TRANSMAT/IC/Coma	3036
10	11 FUEL/Rescue	3036
10	11 MICKEY/Degeneration	2760
10	11 LIMP BIZKIT/Butter	2760
10	11 PRIMUS/WOZZY/N.L.B.	2760
9	10 JIMMY PAGE/BLACK...What Is It...What...	2760
7	8 U2/Swift	2208
7	8 KOOH/LET'S LEARN TO FLY	2208
7	8 3 DOORS DOWN/Be Like That	1932
5	7 3 DOORS DOWN/Be Like That	1932
5	7 METALLICA/No Live Show	1932
5	6 STONE TEMPLE PILOTS/Sour Girl	1560
5	5 U2/Swift In A Moment...	1380
5	5 3 DOORS DOWN/Kryptonite	1380
3	4 GODSMACK/Keep Away	1104

MARKET #10

KLOL/Houston-Galveston
Clear Channel
(410) 950-8000
Bryant/D'Amico
12+ Cumc 354,600



PLAYS

LW	ARTIST/TITLE	GI (800)
14	25 GODSMACK/Keep Away	4850
30	25 LIFEHOUSE/Hanging By A Moment	4850
13	28 LINNIN PARK/Crawling	4462
26	23 STAIN'D/It's Been Awhile	4462
20	21 GODSMACK/Awake	4074
12	20 3 DOORS DOWN/Duck And Run	3960
3	11 SALVAVIA/Click Click Boom	2134
7	10 METALLICA/No Live Show	1840
6	10 BUSY/The Chemicals...	1940
10	10 OZZY OSBOURNE/Gets Me Through	1940
10	10 FUEL/Hemorrhage...	1746
9	9 CRED/HIGH	1746
7	8 STONE TEMPLE PILOTS/Hollywood Blitch	1552
7	8 3 DOORS DOWN/Kryptonite	1552
6	8 LIMP BIZKIT/Butter	1552
6	8 METALLICA/Disappear	1552
6	8 PRIMUS/WOZZY/N.L.B.	1552
6	8 JUDAS PRIEST/Feed On Me	1552
6	8 NICKEBACK/How You Remind Me	1552
6	7 GODSMACK/Where	1368
5	7 3 DOORS DOWN/Be Like That	1164
10	5 OLEANDER/Were You There?	970
7	4 BUCKCHERRY/Lip Lip	776
5	4 CRED/HIGH	776
5	4 KERRY WAYNE...In 2 Deep	776
2	4 PUDDLE OF MUDD/Control	388

MARKET #13

KDKB/Phoenix
Sundance
(480) 997-9300
Bryant/D'Amico
12+ Cumc 229,000



PLAYS

LW	ARTIST/TITLE	GI (800)
15	21 AEROSMITH/Jaded	3150
20	20 DAYS OF THE NEW/Hang On To This	3000
13	28 LINNIN PARK/Crawling	2862
19	18 BLACK CROWES/Soul Singing	2850
15	15 LIFEHOUSE/Hanging By A Moment	2700
15	15 FUEL/Hemorrhage...	2700
16	17 STAIN'D/It's Been Awhile	2500
10	17 AEROSMITH/Just Push Play	2500
14	17 3 DOORS DOWN/Kryptonite	2500
15	17 U2/Swift In A Moment...	2100
5	4 OZZY OSBOURNE/Gets Me Through	1860
16	13 AC/DC/Back In Black	1860
11	11 EVERCLEAR/Rock Star	1650
12	10 NICKEBACK/How You Remind Me	1500
10	10 STAIN'D/It's Been Awhile	1500
9	9 TRANSMAT/IC/Coma	1350
9	9 DOYLE BRAMHALL II...Green Light Girl	1350
12	9 3 DOORS DOWN/Be Like That	1350
6	7 2 U2/Swift In A Moment...	750
5	4 CULTR/Rescue	600
4	4 CRED/HIGH	600
3	3 STONE TEMPLE PILOTS/Sour Girl	600
3	3 3 DOORS DOWN/Be Like That	450
2	3 BON JOVI/It's My Life	450
2	3 RED HOT CHILLI...California	450
2	3 AC/DC/Back In Black	300
2	3 RED HOT CHILLI...Other Side	300
2	3 CRED/RIDERS On The Storm	300
1	1 JIMMY PAGE/BLACK...Your Time Is...	150

MARKET #18

WBAB/Nassau-Suffolk
Coz
(516) 587-1023
Crawford/Parise
12+ Cumc 470,800




PLAYS

LW	ARTIST/TITLE	GI (800)
31	27 BLACK CROWES/Soul Singing	6939
29	26 TRAVIN DROPS Of Jupiter...	6882
27	28 LINNIN PARK/Crawling	6682
32	25 STAIN'D/Outside	6428
31	24 STAIN'D/Outside	6165
6	18 OZZY OSBOURNE/Gets Me Through	4112
13	10 CALLING/Wherever You Will Go	3341
16	12 NICKEBACK/How You Remind Me	3084
12	12 JOHN MELLENCAMP/Peaceful World	3084
8	12 INCUBUS/Wish You Were Here	3084
10	12 CALLING/Wherever You Will Go	3084
11	10 DAYS OF THE NEW/Hang On To This	2570
10	10 CALIFORNIA/Soul Singing	2570
9	9 U2/Swift In A Moment...	2313
9	9 LIVE/Simple Creed	2056
8	8 CRED/HIGH	2056
8	8 AC/DC/Back In Black	2056
12	8 3 DOORS DOWN/Be Like That	2056
5	7 AEROSMITH/Jaded	2056
6	7 CRED/HIGH	1799
6	7 METALLICA/Disappear	1799
6	7 RED HOT CHILLI...California	1799
6	7 LIFEHOUSE/Hanging By A Moment	1799
8	7 METALLICA/No Live Show	1799
8	7 3 DOORS DOWN/Be Like That	1542
7	6 PRIMUS/WOZZY/N.L.B.	1285
7	5 3 DOORS DOWN/Kryptonite	1285
12	5 AFRICAN VIBES/When You're Falling	1285

MARKET #24

WMMR/Cleveland
Clear Channel
(216) 781-9667
Tilford/Pennington
12+ Cumc 353,100




PLAYS

LW	ARTIST/TITLE	GI (800)
37	38 STAIN'D/Outside	7182
37	35 GODSMACK/Great	6930
11	9 OZZY OSBOURNE/Gets Me Through	5461
20	28 LINNIN PARK/Crawling	5292
30	30 TOOL/Schlim	3780
20	28 TANTRIC/Rescue	3780
19	18 LINNIN PARK/On The Edge	3591
21	18 3 DOORS DOWN/Be Like That	3402
18	17 WEZGER/Hash Pipe	3213
13	14 NICKEBACK/How You Remind Me	2646
14	14 STONE TEMPLE PILOTS/Hollywood Blitch	2646
9	13 GODSMACK/Where	2457
13	13 GODSMACK/Where	2268
14	12 JERRY CANTRELL/Anger Rising	2268
14	12 INCUBUS/Pardon Me	2079
21	11 DISTURBED/Down With...	2079
10	10 FUEL/Hemorrhage...	1880
10	10 3 DOORS DOWN/Kryptonite	1880
10	10 PUDDLE OF MUDD/Control	1880
9	9 STAIN'D/Outside	1701
9	9 DISTURBED/Down With...	1701
9	9 DISTURBED/Down With...	1701
8	8 PUDDLE OF MUDD/Control	1512
8	8 PUDDLE OF MUDD/Control	1512
8	8 LIVE/Simple Creed	1512
8	8 A PERFECT CIRCLE/Judith	1512
8	8 OLEANDER/Why I'm Here	1512
8	8 STAIN'D/Outside	1512
8	8 NICKEBACK/How You Remind Me	1512
6	7 LIVE/The Dolphin's Cry	1323

MARKET #26

WBBM/Cincinnati
Clear Channel
(513) 821-3667
Walker/Vaska
12+ Cumc 284,100




PLAYS

LW	ARTIST/TITLE	GI (800)
37	38 GODSMACK/Great	4671
35	32 LIMP BIZKIT/Butter	3006
29	30 3 DOORS DOWN/Be Like That	3480
29	28 LINNIN PARK/On The Edge	3480
28	28 INCUBUS/Wish You Were Here	3480
28	28 NICKEBACK/How You Remind Me	3480
18	18 3 DOORS DOWN/Duck And Run	3114
19	18 TOOL/Schlim	3114
17	17 STAIN'D/Outside	2941
17	17 LINNIN PARK/Crawling	2941
14	14 WEZGER/Hash Pipe	2422
12	14 TANTRIC/Rescue	2422
12	14 NICKEBACK/How You Remind Me	2422
12	14 PETE/Sweet Daze	2076
14	12 FUEL/Rescue	2076
11	11 LITA/Jaded And Bruses	1903
11	11 DAYS OF THE NEW/Hang On To This	1903
10	10 COLDFEET/Of The World	1730
10	10 PUDDLE OF MUDD/Control	1730
11	9 3 DOORS DOWN/Be Like That	1557
13	9 DISTURBED/Down With...	1701
9	9 LIVE/Simple Creed	1557
8	8 DISTURBED/Down With...	1384
8	8 SOR/Islo	1384
12	8 BUTTLE SURFERS/The Shame Of Life	1211
7	7 GODSMACK/Dead Magick	1211
7	7 DROWNING POOL/Bodies	1211
6	6 AFRICAN VIBES/Got High	1038
5	6 KERRY WAYNE...In 2 Deep	1038
6	6 BLISS 88/Sound On Later	865

MARKET #28

KCAL/Riverside
Clear Channel
(909) 753-3554
Hoffman/Matthews
12+ Cumc 157,100




PLAYS

LW	ARTIST/TITLE	GI (800)
45	45 DROWNING POOL/Bodies	3162
45	45 LINNIN PARK/Crawling	3162
41	42 TOOL/Schlim	3162
40	40 OZZY OSBOURNE/Gets Me Through	2960
42	42 LINNIN PARK/On The Edge	2960
38	37 BEAUTIFUL CREATURES/Wasted	2960
18	34 STAIN'D/It's Been Awhile	2518
39	38 LIMP BIZKIT/Butter	2072
41	41 DISTURBED/Down With...	1730
21	21 DISTURBED/Down With...	1554
6	28 BUSY/Sweet Daze	1480
17	19 NICKEBACK/How You Remind Me	1406
18	17 GODSMACK/Where	1250
20	16 DAYS OF THE NEW/Hang On To This	1184
12	13 COLLECTIVE SOUL/Why Pt. 2	962
12	12 RED HOT CHILLI...California	888
12	12 GODSMACK/Awake	888
10	10 SOL/Islo	814
14	11 METALLICA/Click Boom	814
14	11 SYSTEM OF A DOWN/Chop Suey	814
9	11 METALLICA/Disappear	814
13	11 3 DOORS DOWN/Kryptonite	814
13	11 RED HOT CHILLI...California	814
11	10 PRIMUS/WOZZY/N.L.B.	740
10	10 DROWNING POOL/Bodies	740
11	10 CRED/HIGH	740
10	10 CRED/HIGH	740
9	9 RED HOT CHILLI...Other Side	665

MARKET #31

WLIM/Wilkes-Barre
Clear Channel
(414) 771-1021
Havlic
12+ Cumc 103,900




PLAYS

LW	ARTIST/TITLE	GI (800)
36	36 ALVIN MARTIN/Smooth Criminal	1692
37	35 NICKEBACK/How You Remind Me	1645
38	34 LINNIN PARK/Crawling	1598
35	34 STAIN'D/It's Been Awhile	1598
30	30 INCUBUS/Wish You Were Here	1516
29	28 SUN I Am Up!	1269
4	28 BUSY/Sweet Daze	1222
2	28 AMERICAN HI-FI/Favor Of The Weak	1034
21	21 DROWNING POOL/Bodies	987
20	20 LIVE/Simple Creed	940
14	20 SALVAVIA/Click Boom	940
13	13 CALLING/Wherever You Will Go	896
13	13 FUEL/Rescue	896
14	13 TOOL/Schlim	846
15	13 WEZGER/Hash Pipe	799
15	13 SALVAVIA/Click Boom	705
15	13 LIMP BIZKIT/Butter	705
15	13 FUEL/Hemorrhage...	658
14	14 SYSTEM OF A DOWN/Chop Suey	658
14	14 LIVE/Simple Creed	658
14	14 INCUBUS/Where	611
15	12 PUDDLE OF MUDD/Control	564
13	13 STAIN'D/It's Been Awhile	564
9	12 SLIPKNOT/Left Behind	564
11	11 DAVE MATTHEWS BAND/The Space Between	517
11	11 311/How Wonderful	517
11	11 TRAVIN DROPS Of Jupiter...	470
10	10 AEROSMITH/It's	470

MARKET #35

WHPY/Providence
Clear Channel
(401) 229-0332
Bevilacqua/Palmer/Laurent
12+ Cumc 318,500




PLAYS

LW	ARTIST/TITLE	GI (800)
22	26 DAVE MATTHEWS BAND/Peaceful World	9352
25	24 AFRICAN VIBES/Got High	4534
32	32 LINNIN PARK/Crawling	4942
21	21 PUDDLE OF MUDD/Control	4320
23	23 INCUBUS/Wish You Were Here	4126
20	20 3 DOORS DOWN/Be Like That	4126
17	17 BLACK CROWES/Soul Singing	3914
18	17 NICKEBACK/How You Remind Me	3502
17	17 STONE TEMPLE PILOTS/Hollywood Blitch	3502
15	16 TANTRIC/Rescue	3296
17	16 SALVAVIA/Click Boom	3296
15	16 LIVE/Simple Creed	3086
16	15 TANTRIC/Rescue	3086
14	14 GODSMACK/Awake	2884
13	14 PRIMUS/WOZZY/N.L.B.	2884
13	14 LIVE/Simple Creed	2884
15	14 PETE/Sweet Daze	2884
17	13 GODSMACK/Awake	2678
12	12 LIFEHOUSE/Hanging By A Moment	2472
13	12 GODSMACK/Where	2472
10	10 OZZY OSBOURNE/Gets Me Through	2062
13	10 FUEL/Hemorrhage...	2060
10	10 ROLLING STONES/You Number Is One	2060
11	10 CRED/HIGH	2060
9	9 SOL/Islo	1854
8	9 3 DOORS DOWN/Be Like That	1854
4	9 3 DOORS DOWN/Duck And Run	1854
13	9 AEROSMITH/Just Push Play	1854
13	9 AC/DC/Satellite Blues	1654

MARKET #36

KBER/Salt Lake City
Citadel
(801) 485-6700
Hammer/Powers
12+ Cumc 122,400



PLAYS

LW	ARTIST/TITLE	GI (800)
27	27 OZZY OSBOURNE/Gets Me Through	1485
27	27 INCUBUS/Wish You Were Here	1485
27	27 NICKEBACK/How You Remind Me	1485



CYNDEE MAXWELL
max@rronline.com

Active's Spring Win

■ The format still rules with men 18-34

Three cheers to KQRC/Kansas City and WCPR/Biloxi, MS for ranking No. 1 in the 12+ demo. It's a fabulous accomplishment, and both stations' staffs have much to be proud of. As for No. 2 12+, eight stations rose to the challenge: KISS/San Antonio; KICT/Wichita; KILO/Colorado Springs; KURQ/San Luis Obispo, CA; KIBZ/Lincoln, NE; WGIR/Manchester, NH; KQWB/Fargo, ND; and KFMW/Waterloo, IA.

The 12+ top three was rounded out by nine stations ranking third. Overall, 23% of Active Rock outlets took top-three positions. That's up from a mere 10% in the winter book. In the male 18-34 demo 88% of stations ranked in the top three. That's the same percentage as in winter. In 25-54 men 54% of Active Rock stations ranked in the top three — again, the same percentage as in winter.

All in all, the format is continuing its winning streak by hitting its target demo across the board.

I owe a debt of thanks to R&R's Katy Stephan for compiling this ratings data on Maximiser '99. Ratings are for the spring 2001 Arbitron, Monday-Sunday, 6am-midnight. Stations are listed by market size. Next week we'll reveal the stats for the Rock side of the format.

Mkt. Calls/City	12+ AQH Share (Rank) AQH Persons (00)	M 18-34 AQH Share (Rank)	M 25-54 AQH Share (Rank)
5 WYSP/Philadelphia	4.8 (5) 325	14.9 (1)	9.4 (1)
6 KEGL/Dallas	3.4 (9) 204	10.8 (1)	7.9 (1)
7 WRIF/Detroit	5.3 (5) 328	15.0 (1)	10.6 (1)
8 WAAF/Boston	2.6 (15) 152	10.0 (1)	4.3 (5)
12 WZTA/Miami	2.3 (20) 125	6.0 (4)	4.1 (9)
15 KUPD/Phoenix	4.1 (9) 149	11.5 (1)	5.4 (5)
16 KIOZ/San Diego	4.8 (3) 165	14.4 (1)	6.1 (2)
17 KXXR/Minneapolis	5.4 (6) 193	19.6 (1)	7.5 (3)
20 WIYY/Baltimore	4.4 (6t) 151	13.3 (2)	8.9 (1)
21 WXTB/Tampa	5.5 (6) 177	22.5 (1)	11.7 (1)
23 KBPI/Denver	4.5 (7) 128	14.4 (1)	7.4 (4)
25 KUFO/Portland, OR	4.3 (9) 104	15.2 (1)	6.6 (2t)
27 KRXQ/Sacramento	4.7 (3) 99	14.8 (1)	7.5 (3)
30 KQRC/Kansas City	8.7 (1) 190	24.1 (1)	14.5 (1)
31 WLZR/Milwaukee	5.9 (4t) 135	16.7 (1)	12.7 (1)
32 KISS/San Antonio	6.0 (2) 128	17.3 (1)	7.9 (2)
34 WAZU/Columbus, OH	1.7 (17t) 30	4.4 (6t)	1.6 (17t)
34 WBZX/Columbus, OH	5.5 (8) 98	16.1 (1)	6.8 (2)
38 WNOR/Norfolk	5.8 (4t) 109	15.0 (2)	9.8 (2)
41 WJRR/Orlando	3.5 (3t) 61	11.7 (2)	6.1 (4)
46 WCCC/Hartford	4.8 (8) 68	19.0 (1)	9.2 (1)
45 WMFS/Memphis	2.0 (18) 31	4.5 (8t)	2.8 (12t)
49 WRAT/Monmouth-Ocean	3.4 (8t) 51	10.2 (2)	6.1 (4)

Active Rock's Format Percentages

12+		
No. 1		2%
No. 2		10%
No. 3		11%
Men 18-34		
No. 1		72%
No. 2		9%
No. 3		7%
Men 25-54		
No. 1		23%
No. 2		15%
No. 3		16%

Mkt. Calls/City	12+ AQH Share (Rank) AQH Persons (00)	M 18-34 AQH Share (Rank)	M 25-54 AQH Share (Rank)
53 WNVE/Rochester, NY	4.7 (7) 62	12.3 (1)	7.1 (4)
57 WRLR/Birmingham	2.0 (16t) 25	10.1 (3t)	3.8 (11)
60 WTPY/Greenville, SC	4.4 (8) 48	12.4 (1)	6.9 (4t)
61 WQBK-WQBJ/Albany, NY	5.6 (6) 62	20.2 (1)	10.4 (3)
64 KRTQ/Tulsa	2.4 (17) 24	10.3 (3)	4.3 (8)
66 WKLO/Grand Rapids	6.2 (5) 56	22.7 (1)	8.2 (4)
67 KRZR/Fresno	3.8 (8t) 36	12.2 (1)	5.8 (4)
68 WXBE-WXAR/Wilkes Barre	3.7 (10) 38	15.2 (1)	8.7 (3)
71 WRQC/Ft. Myers	3.3 (12) 30	12.0 (1t)	5.8 (6)
75 KROC/Omaha	3.0 (12t) 24	10.6 (2)	3.6 (9)
79 WQXA/Harrisburg	5.1 (8) 42	18.2 (1)	8.2 (3)
81 WRWK/Toledo	2.3 (12t) 16	7.4 (5t)	2.1 (14)
83 WXQR-WANJ/Greenville, NC	3.5 (9) 25	8.6 (5t)	6.4 (4)
88 KICT/Wichita	7.5 (2t) 49	27.0 (1)	12.0 (1)
89 WRUF/Gainesville	4.7 (5) 29	15.2 (1)	8.4 (3)
91 KRAB/Bakersfield	6.1 (3) 38	11.3 (1)	6.3 (3t)
92 KAZR/Des Moines	6.4 (5) 39	22.2 (1)	10.5 (1t)
94 KHTQ/Spokane	6.4 (3) 39	19.3 (1)	9.9 (2)
96 KILO/Colorado Springs	8.0 (2) 49	25.5 (1)	12.2 (1)
103 WBYP/Ft. Wayne, IN	7.5 (5t) 43	21.7 (1)	12.2 (2)
107 WRXR/Chattanooga, TN	3.8 (9) 21	13.7 (1t)	4.4 (7t)
116 WCHZ/Augusta, GA	3.4 (12) 19	9.2 (4t)	6.1 (5t)
117 WJXQ/Lansing, MI	7.6 (3) 40	20.2 (1)	12.4 (2)
120 WRXF/Flint, MI	2.0 (13t) 11	8.2 (3t)	4.1 (9)
120 WWSN/Flint, MI	4.3 (8) 24	14.1 (1t)	7.6 (3)
122 WJJO/Madison, WI	7.2 (3t) 36	17.2 (1)	6.7 (3t)
123 KMRQ/Modesto, CA	5.2 (4t) 26	13.7 (1)	6.8 (4)
124 WTKX/Pensacola, FL	5.4 (6) 27	20.5 (1)	7.6 (4t)
124 WRRX/Pensacola, FL	3.6 (11) 18	9.0 (3t)	5.1 (6t)
128 KDOT/Reno, NV	4.7 (8) 24	13.9 (1t)	6.0 (5t)
129 WRCQ/Fayetteville, NC	3.6 (9) 17	10.2 (5)	5.1 (7t)
135 KORB/Quad Cities, IA-IL	5.4 (8t) 22	24.5 (1)	6.3 (7)
136 WWWX-WXWX/Appleton, WI	6.6 (4t) 29	25.0 (1)	8.4 (3t)
137 WCPR/Biloxi, MS	7.4 (1) 30	18.3 (1)	7.0 (4)
147 KZRQ/Springfield, MO	4.3 (10t) 15	15.3 (1)	7.5 (4t)
148 WAMX/Huntington, WV	8.6 (3) 28	28.9 (1)	15.2 (1)
149 WMKS/Macon, GA	2.5 (12) 9	6.3 (6t)	5.8 (6t)
151 KLFX/Killeen, TX	6.7 (4t) 21	10.3 (1t)	8.6 (1)
152 WZBH/Salisbury, MD	5.6 (4) 22	14.0 (3)	10.9 (2)
156 WGBF/Evansville, IN	5.9 (7) 21	19.6 (1)	8.2 (5)
162 WYZR/Tallahassee, FL	3.8 (10) 11	7.5 (5)	6.7 (3)
166 WRBR/South Bend, IN	7.2 (5) 23	16.7 (1t)	17.6 (1)
170 KURQ/San Luis Obispo, CA	7.9 (2) 22	21.2 (1)	11.2 (1)
173 KLSZ/Ft. Smith, AR	4.1 (9) 11	9.3 (4)	10.2 (4)
174 KIBZ/Lincoln, NE	8.2 (2t) 23	25.5 (1)	13.3 (1)
176 WKZQ/Myrtle Beach, SC	4.8 (4) 15	11.1 (1)	8.0 (2t)
181 KFMX/Lubbock, TX	5.6 (6t) 17	13.8 (1)	8.6 (2)
186 WZOR/Green Bay, WI	4.3 (8) 12	12.8 (1t)	5.5 (6t)
188 WGIR/Manchester, NH	10.1 (2) 28	23.8 (1)	15.6 (1t)
190 KZRK/Amarillo, TX	8.2 (3t) 23	19.5 (1)	9.2 (2t)
196 KFMF/Chico, CA	3.1 (11) 7	10.3 (3t)	6.1 (4)
196 KRQR/Chico, CA	4.5 (6t) 10	15.4 (1)	3.0 (7t)
201 WQLZ/Springfield, IL	6.9 (5) 17	19.4 (2)	9.2 (3t)
216 KQWB/Fargo, ND	12.4 (2) 31	31.8 (1)	18.4 (1)
219 WHMH/St. Cloud, MN	6.1 (4t) 13	21.1 (1)	10.6 (2t)
229 KEYJ/Abilene, TX	8.2 (4) 16	27.8 (1)	9.7 (3t)
233 WYYX/Panama City, FL	4.3 (10) 8	12.5 (2t)	5.1 (5t)
244 KFMW/Waterloo, IA	10.1 (2) 17	30.4 (1)	14.3 (1)

Ties are noted with a t.

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KITTIE "What I've Always Wanted"
Rocktober 1, 2001

THE NEW ALBUM
COMING FALL 2001

www.kittie.net

Radio Station Show Update

September 15, 2001 WTPT (The Planet)/Greenville, SC

The Planet's five-year anniversary celebration with Soil, Nickelback, Primer 55, Systematic, Dezeray's Hammer and Clutch.

October 25, 2001 WRQC/Ft. Myers, FL

First annual Goblin Getdown featuring the Music as a Weapon tour with Disturbed, Drowning Pool, Stereomud, Adema and Systematic.

A black and white photograph of Ozzy Osbourne standing in a dense forest of bare trees. He is wearing a dark coat and has his hair blowing in the wind. He is pointing directly at the camera with a wide, intense expression.

Ozzy Osbourne

"GETS ME THROUGH"

#1 Most Added at Active and Mainstream Rock!

Debut 1* Monitor Mainstream Audience

Debut 6* Monitor Mainstream Rock

Debut 9* Monitor Active Rock

Debut 6 Breaker R&R Rock

Debut 17 Breaker R&R Active Rock



World Premier 9/16 & 1/2 hour concert special



Behind The Music Director's Cut premiering end of October!

"Black Christmas" tour begins on Halloween

THE LEAD SINGLE FROM **DOWN TO EARTH**, HIS FIRST ALBUM IN 6 YEARS.

ALBUM IN STORES OCTOBER 16, 2001

PRODUCED AND MIXED BY TIM PALMER

www.ozzy.com

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R&R Rock Top 50

September 7, 2001



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	STAIND It's Been Awhile (Flip/Elektra/EEG)	906	-68	75759	24	43/0
2	2	NICKELBACK How You Remind Me (Roadrunner)	835	+41	70990	8	43/0
3	3	TOOL Schism (Volcano)	626	-8	52136	18	30/0
4	4	TANTRIC Astounded (Maverick)	603	+50	45002	14	36/0
Breaker	5	OZZY OSBOURNE Gets Me Through (Epic)	530	+499	56598	1	38/38
11	6	INCUBUS I Wish You Were Here (Immortal/Epic)	493	+70	41548	4	35/0
9	7	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	489	+34	41922	11	32/0
5	8	3 DOORS DOWN Be Like That (Republic/Universal)	466	-80	38722	15	31/0
8	9	LINKIN PARK Crawling (Warner Bros.)	454	-5	37919	20	23/0
7	10	FUEL Bad Day (Epic)	451	-40	32692	14	31/0
10	11	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	446	-3	43687	31	22/0
6	12	BLACK CROWES Soul Singing (V2)	441	-71	36396	13	33/0
13	13	LIVE Simple Creed (Radioactive/MCA)	391	-1	27227	7	31/0
12	14	FUEL Hemorrhage (In My Hands) (Epic)	388	-9	32099	54	33/0
15	15	DROWNING POOL Bodies (Wind-up)	357	+6	25053	19	24/0
14	16	GODSMACK Greed (Republic/Universal)	334	-40	35435	26	24/0
17	17	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	333	+2	26909	6	32/1
20	18	STAIND Fade (Flip/Elektra/EEG)	313	+50	35141	4	29/3
16	19	SALIVA Your Disease (Island/IDJMG)	312	-38	21995	29	20/0
18	20	DISTURBED Down With The Sickness (Giant/Reprise)	300	-16	20426	13	25/0
19	21	CULT Rise (Lava/Atlantic)	255	-49	21474	19	26/0
21	22	STAIND Outside (Flip/Elektra/EEG)	251	-11	23798	17	20/0
25	23	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	239	+28	19514	3	25/1
24	24	TANTRIC Breakdown (Maverick)	229	+12	14796	35	23/0
22	25	CALLING Wherever You Will Go (RCA)	218	-23	13931	14	21/0
Breaker	26	GODSMACK Bad Magick (Republic/Universal)	200	+145	15367	1	27/2
26	27	BEAUTIFUL CREATURES Wasted (Warner Bros.)	198	+28	12143	7	22/1
29	28	SALIVA Click Click Boom (Island/IDJMG)	163	+16	11826	5	14/1
27	29	ADEMA Giving In (Arista)	160	-4	9926	9	15/0
30	30	CULT Breathe (Lava/Atlantic)	150	+5	9635	3	19/1
28	31	SEVEN CHANNELS Breathe (Palm Pictures)	149	-8	8403	8	18/0
31	32	U2 Stuck In A Moment... (Interscope)	146	+4	12498	4	18/0
37	33	SYSTEM OF A DOWN Chop Suey (American/Columbia)	144	+30	11732	6	13/1
34	34	P.O.D. Alive (Atlantic)	140	+11	9233	5	16/3
32	35	SEVEN MARY THREE Sleepwalking (Mammoth)	140	+10	9039	4	16/0
33	36	MEGADETH Dread & The Fugitive Mind (Sanctuary/SRG)	137	+8	9261	5	17/0
Debut	37	BUSH Speed Kills (Atlantic)	133	+106	11997	1	9/7
35	38	ALIEN ANT FARM Smooth Criminal (DreamWorks)	129	+8	6305	5	9/2
39	39	CRAVING THEO Stomp (Columbia)	114	+4	7432	4	17/0
47	40	LIT Lipstick And Bruises (RCA)	109	+45	7048	2	15/1
43	41	JOE BONAMASSA Miss You, Hate You (Okeh/Epic)	101	+32	4601	3	10/0
36	42	CALIFORNIA Kid From California (Trauma)	99	-18	7722	9	13/0
50	43	JOHN MELLENCAMP Peaceful World (Columbia)	96	+40	8048	1	8/0
38	44	AFROMAN Because I Got High (Universal)	82	-32	10690	4	5/0
40	45	SOIL Halo (J)	81	-8	6512	5	12/2
Debut	46	TRANSMATIC Come (Immortal/Virgin)	77	+35	8318	1	12/0
Debut	47	DEFAULT Wasting My Time (TVT)	75	+39	5522	1	15/3
Debut	48	EVERCLEAR Rock Star (Posthuman/Priority)	72	+26	4848	1	9/1
45	49	BREAKING POINT Coming Of Age (Wind-up)	70	+3	3784	2	8/2
48	50	SYSTEMATIC Deep Colors Bleed (Music Company/Elektra/EEG)	68	+6	5866	8	12/0

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
OZZY OSBOURNE Gets Me Through (Epic)	38
BUSH Speed Kills (Atlantic)	7
DAVE NAVARRO Hungry (Capitol)	5
STAIND Fade (Flip/Elektra/EEG)	3
P.O.D. Alive (Atlantic)	3
DEFAULT Wasting My Time (TVT)	3
GODSMACK Bad Magick (Republic/Universal)	2
SOIL Halo (J)	2
ALIEN ANT FARM Smooth Criminal (DreamWorks)	2
BREAKING POINT Coming Of Age (Wind-up)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OZZY OSBOURNE Gets Me Through (Epic)	+499
GODSMACK Bad Magick (Republic/Universal)	+145
BUSH Speed Kills (Atlantic)	+106
INCUBUS I Wish You Were Here (Immortal/Epic)	+70
TANTRIC Astounded (Maverick)	+50
STAIND Fade (Flip/Elektra/EEG)	+50
LIT Lipstick And Bruises (RCA)	+45
NICKELBACK How You Remind Me (Roadrunner)	+41
JOHN MELLENCAMP Peaceful World (Columbia)	+40
DEFAULT Wasting My Time (TVT)	+39

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

OZZY OSBOURNE Gets Me Through (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
530/499	38/38	5

GODSMACK Bad Magick (Republic/Universal)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
200/145	27/2	26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

44 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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Most Added®

OZZY OSBOURNE Gets Me Through (<i>Epic</i>)
DAVE NAVARRO Hungry (<i>Capitol</i>)
STAIN'D Fade (<i>Flip/Elektra/EEG</i>)
GODSMACK Bad Magick (<i>Republic/Universal</i>)
LIT Lipstick And Bruises (<i>RCA</i>)
DEFAULT Wasting My Time (<i>TVT</i>)
EVERCLEAR Rock Star (<i>Posthuman/Priority</i>)
BUSH Speed Kills (<i>Atlantic</i>)
STABBING WESTWARD Angel (<i>Koch</i>)
DISTURBED Down With The Sickness (<i>Giant/Reprise</i>)
P.O.D. Alive (<i>Atlantic</i>)
SALIVA Click Click Boom (<i>Island/IDJMG</i>)
BREAKING POINT Coming Of Age (<i>Wind-up</i>)
MESH Maybe Tomorrow (<i>Label</i>)
ALIEN ANT FARM Smooth Criminal (<i>DreamWorks</i>)
PRESSURE 4-5 Beat The World (<i>DreamWorks</i>)
TRANSMATIC Come (<i>Immortal/Virgin</i>)
AFROMAN Because I Got High (<i>Universal</i>)
STATIC-X Black And White (<i>Warner Bros.</i>)
TABITHA'S SECRET And Around (<i>Pyramid</i>)

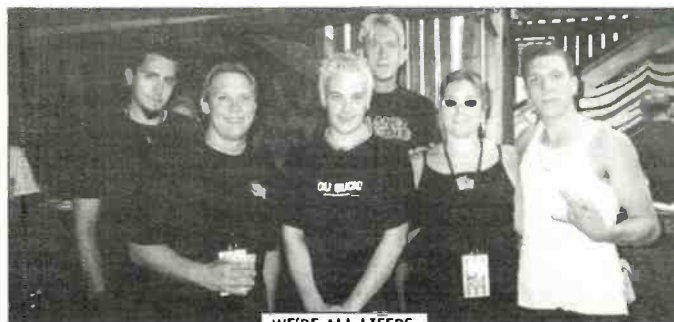
Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK Awake (<i>Republic/Universal</i>)	308
3 DOORS DOWN Loser (<i>Republic/Universal</i>)	272
PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	271
3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	248
3 DOORS DOWN Duck And Run (<i>Republic/Universal</i>)	240
LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	230
INCUBUS Drive (<i>Immortal/Epic</i>)	229
METALLICA I Disappear (<i>Hollywood</i>)	225
CREED Higher (<i>Wind-up</i>)	207
PETE. Sweet Daze (<i>Warner Bros.</i>)	196
LINKIN PARK One Step Closer (<i>Warner Bros.</i>)	186
AEROSMITH Jaded (<i>Columbia</i>)	181
RED HOT CHILI PEPPERS Otherside (<i>Warner Bros.</i>)	168
METALLICA No Leaf Clover (<i>Elektra/EEG</i>)	164
CREED With Arms Wide Open (<i>Wind-up</i>)	161
GODSMACK Voodoo (<i>Republic/Universal</i>)	144
PAPA ROACH Last Resort (<i>DreamWorks</i>)	144
CREED Are You Ready (<i>Wind-up</i>)	135
LIMP BIZKIT My Way (<i>Flip/Interscope</i>)	132
CREED What If (<i>Wind-up</i>)	109

New & Active

MESH Maybe Tomorrow (<i>Label</i>) Total Plays: 66, Total Stations: 12, Adds: 1	PRESSURE 4-5 Beat The World (<i>DreamWorks</i>) Total Plays: 32, Total Stations: 6, Adds: 0
SKRAPE Sunshine (<i>RCA</i>) Total Plays: 40, Total Stations: 7, Adds: 0	DAVE NAVARRO Hungry (<i>Capitol</i>) Total Plays: 31, Total Stations: 10, Adds: 5
FROM ZERO The Other Side (<i>Arista</i>) Total Plays: 38, Total Stations: 5, Adds: 0	REVELLE What You Got (<i>Elektra/EEG</i>) Total Plays: 28, Total Stations: 5, Adds: 1
PUSHMONKEY Mine To Waste (<i>Trespass</i>) Total Plays: 36, Total Stations: 5, Adds: 0	LOST BOYS Affection (<i>Columbia</i>) Total Plays: 25, Total Stations: 4, Adds: 1

Songs ranked by total plays



WE'RE ALL LIFERS

Universal artists Lifer were at WQXA/Harrisburg's barbeque recently. After consuming some hamburgers and hotdogs, the band posed for this shot. Seen here are (l-r) Lifer's Aaron Find, WQXA MD Nixon, the band's Nick Coyle and Chris Lightcap, WQXA PD Claudine DeLorenzo and Lifer's Mark James.

ROCK Going For Adds 9/11/01

- BUSH** Speed Kills (*Atlantic*)
- TRAIN** Something More (*Columbia*)
- LENNY KRAVITZ** Dig In (*Virgin*)
- LIFEHOUSE** Breathing (*DreamWorks*)
- LINKIN PARK** In The End (*Warner Bros.*)
- TABITHA'S SECRET** And Around (*Pyramid*)

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R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:
R&R c/o Cyndee Maxwell:
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 5th Floor, Los Angeles, CA 90067



TWO OF FOUR VISIT THE ROCK

Two members of Epic's Mayfield Four went to WCCC (The Rock)/Hartford recently and performed "Eden (Turn the Page)" live in the studio. They also played "Sick and Wrong." Featured in this photo are (l-r) Mayfield's Alassandro, WCCC promotion vixen Linda Efic, Miles of Mayfield Four and WCCC MD/midday jock Mike Karolyi.

Stations and their adds listed alphabetically by market

Rock

<p>WPXK/Albany, NY * OM/Str Mgr: John Cooper AP/DMD: Terry O'Donnell 2 OZZY OSBOURNE "Gets" LST BY'S "Amazon"</p>	<p>WVRK/Columbus, GA OM: Brian Waters STAND "Faze" OZZY OSBOURNE "Gets"</p>	<p>KFRQ/McAllen, TX * PD: Alex Duran MD: Keith West BREAKING POINT "Coming" DAVE NAVARRO "Hungry" OZZY OSBOURNE "Gets"</p>	<p>WROV/Roanoke-Lynchburg, VA * OM: Buzz Casey MD: Heidi Krummert 4 OZZY OSBOURNE "Gets"</p>
<p>KZRR/Albuquerque, NM * Dir/Prog: Bill May PD: Phil Mahoney MD: Roe Brothers 25 OZZY OSBOURNE "Gets" DEFAULT "Wasting"</p>	<p>KNCN/Corpus Christi, TX * PD: Paula Newell 3 OZZY OSBOURNE "Gets" 1 BEAUTIFUL CREATURES "Wasted" 1 SOX "Hud" STAND "Faze"</p>	<p>WLUM/Milwaukee, WI * PD/DMD: Randy Hawke KOLLYWOOD HIGH "Rock" DAVE NAVARRO "Hungry" EVERCLEAR "Rock"</p>	<p>WCMF/Rochester, NY * PD: John McCrae MD: Dave Kane 10 OZZY OSBOURNE "Gets" KOLLYWOOD HIGH "Rock" DAVE NAVARRO "Hungry" EVERCLEAR "Rock"</p>
<p>WZZO/Allentown, PA * PD: Robin Lee MD: Keith Meyer 17 OZZY OSBOURNE "Gets" 4 DAVE NAVARRO "Hungry" 1 BUSH "Speed" CULT "Breath"</p>	<p>WTUE/Dayton, OH * PD: Mark Thompson AP/DMD: John Beaulieu No Adds</p>	<p>WCQG/Morgantown, WV PD: Jeff Miller MD: Dave Murdoch 12 OZZY OSBOURNE "Gets" 2 GOSMACK "Magick" 1 DAVE NAVARRO "Hungry" AFROMAN "Beats" STABBING WESTWARD "Angel"</p>	<p>WKQZ/Saginaw, MI * PD: Hunter Scott AP/DMD: Rebel Scott James 8 OZZY OSBOURNE "Gets"</p>
<p>KWHL/Anchorage, AK PD: Larry Sneider MD: Kathy Mitchell OZZY OSBOURNE "Gets"</p>	<p>KLAQ/El Paso, TX * PD: Magic Mike Ramsey AP/DMD: Glenn Garza 1 ALIEN ANT FARM "Criminal" 1 STAND "Faze" DEFAULT "Wasting" LIT "Lustok"</p>	<p>WBAB/Nassau-Suffolk, NY * PD: Ted Edwards AP/D: Ralph Tortora MD: John Panse 16 OZZY OSBOURNE "Gets"</p>	<p>KBER/Salt Lake City, UT * OM: Bruce Jones PD: Kely Hammer AP/DMD: Helen Powers 27 OZZY OSBOURNE "Gets"</p>
<p>WAPL/Appleton, WI * PD: Joe Calgano AP/DMD: Cramer 21 OZZY OSBOURNE "Gets"</p>	<p>WPHD/Elimira-Corning, NY OM: George Harris SHADES APART "Three"</p>	<p>WPLR/New Haven, CT * PD: John Griffin MD: Pam Landry OZZY OSBOURNE "Gets" STONE TEMPLE PILOTS "hollywood"</p>	<p>KSJO/San Francisco, CA * OM: Greg Stevens MD: Sarah Berg 15 OZZY OSBOURNE "Gets" 3 BUSH "Speed"</p>
<p>KLBJ/Austin, TX * OM: Jeff Carroll MD: Loris Lowe 3 OZZY OSBOURNE "Gets" DEFAULT "Wasting"</p>	<p>WRKT/Eria, PA VP/Prog: Ron Kline MD: Sammy Stone No Adds</p>	<p>KFXZ/Odessa-Midland, TX PD/DMD: Steve Driscoll OZZY OSBOURNE "Gets" LIT "Lustok"</p>	<p>KXFX/Santa Rosa, CA * PD: Don Harrison MD: Howard Frele 12 OZZY OSBOURNE "Gets"</p>
<p>KIOC/Beaumont, TX * Dir/Prog: Debbie Wyde PD/DMD: Mike Davis 1 OZZY OSBOURNE "Gets" BUSH "Speed"</p>	<p>WKKE/Ft. Wayne, IN * PD/DMD: Doc West 10 OZZY OSBOURNE "Gets" P.O.D. "Alive" SALVA "Click"</p>	<p>KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 13 BUSH "Speed" 11 OZZY OSBOURNE "Gets" 1 DAVE NAVARRO "Hungry" MESH "Maybe" SOX "Hud"</p>	<p>KTUX/Shreveport, LA * PD/DMD: Paul Cannell 26 BUSH "Speed" 25 OZZY OSBOURNE "Gets" STEREOMUJ "Stapp"</p>
<p>WKGB/Binghamton, NY PD: Jim Free MD: Tim Boland 25 OZZY OSBOURNE "Gets"</p>	<p>KLHL/Houston, TX * Dir/PM Prog: Jim Trapp OM: Vince Richards MD: Steve Flax No Adds</p>	<p>KEZO/Omaha, NE * PD/DMD: Bruce Patrick 11 OZZY OSBOURNE "Gets"</p>	<p>WIAQ/Syracuse, NY * PD/DMD: Bob O'Dell AP/D: Dave Frisina OZZY OSBOURNE "Gets"</p>
<p>WRQK/Canton, OH * PD/DMD: Todd Downard No Adds</p>	<p>WRTT/Huntsville, AL * OM: Rob Harder PD/DMD: Jimbo Wood No Adds</p>	<p>WLOT/Toledo, OH * PD/DMD: Don Davis 10 OZZY OSBOURNE "Gets"</p>	<p>WWRX/Chattanooga, TN * PD: Boner 4 SYSTEMATIC "Dop" 1 PRESSURE 4-5 "Beat" LIT "Lustok" OZZY OSBOURNE "Gets"</p>
<p>WPXC/Cape Cod, MA OM: Steve McVie PD: Suzanne Tonaire MD: Nick Rivers P.O.D. "Alive" STAND "Faze"</p>	<p>WRKR/Kalamazoo, MI OM: Bill Martin PD: Suzanne Tonaire MD: Nick Rivers 10 OZZY OSBOURNE "Gets"</p>	<p>WKLT/Traverse City, MI PD/DMD: Terri Ray 15 TABITHA'S SECRET "Around" 10 GOSMACK "Magick" 8 OZZY OSBOURNE "Gets" 6 STAND "Faze" 3 OURS "Drowning" 3 STABBING WESTWARD "Angel" 3 DEFAULT "Wasting" 3 PRESSURE 4-5 "Beat" EVERCLEAR "Rock" DAVE NAVARRO "Hungry" LIT "Lustok"</p>	<p>KFMF/Chico, CA PD: Marty Griffin MD: Tim Buc Moore 8 OZZY OSBOURNE "Gets"</p>
<p>WYBB/Charleston, SC * PD/DMD: Mike Allen 4 OZZY OSBOURNE "Gets"</p>	<p>KOMP/Las Vegas, NV * MD: Big Marty 38 OZZY OSBOURNE "Gets"</p>	<p>WMMR/Philadelphia, PA * PD: Sam Milkman AP/DMD: Ken Zepeto 49 OZZY OSBOURNE "Gets" 12 BUSH "Speed" P.O.D. "Alive"</p>	<p>KILO/Colorado Springs, CO * PD: Ross Ford AP/D: Matt Gentry MD: Hill Jordan 22 OZZY OSBOURNE "Gets" 14 BUSH "Speed" 4 LIT "Lustok" ADEMA "Swing"</p>
<p>WKLC/Charleston, WV PD/DMD: Mike Rappaport 17 OZZY OSBOURNE "Gets" 13 BUSH "Speed" DAVE NAVARRO "Hungry" TRANSMISSION "Come"</p>	<p>WKQQ/Lexington, KY * PD/DMD: Dennis Dillon 7 OZZY OSBOURNE "Gets" 4 GOSMACK "Magick"</p>	<p>KMOD/Tulsa, OK * PD/DMD: Rob Hurt 7 OZZY OSBOURNE "Gets"</p>	<p>WAZU/Columbus, OH * OM: Charley Lake PD/DMD: Joe Pasternak 1 P.O.D. "Alive" 1 SOX "Hud" GOSMACK "Magick"</p>
<p>WEBN/Cincinnati, OH * OM: Scott Reinhart PD: Michael Walter MD: Rick "The Dude" Vaske 1 OZZY OSBOURNE "Gets"</p>	<p>WTFX/Louisville, KY * OM: Michael Lee Interim MD: Frank Webb 12 OZZY OSBOURNE "Gets" 7 STAND "Faze" BREAKING POINT "Coming" GOSMACK "Magick" P.O.D. "Alive"</p>	<p>WMXZ/Wausau, WI PD/DMD: Nick Summers OZZY OSBOURNE "Gets" ALIEN ANT FARM "Criminal" DAVE NAVARRO "Hungry"</p>	<p>WAZU/Columbus, OH * PD: Hal Fish AP/DMD: Ronni Hunter 13 OZZY OSBOURNE "Gets" 6 BUSH "Speed" LIT "Lustok"</p>
<p>WMMS/Cleveland, OH * OM: Greg Ausham PD: Tony Tilford MD: Mark Pennington 29 OZZY OSBOURNE "Gets" 6 SYSTEM OF A DOWN "Crop"</p>	<p>WQBZ/Macon, GA PD: Chris Ryder MD: Sarah Scott 35 OZZY OSBOURNE "Gets" 1 DISTURBED "Down"</p>	<p>WMBE/Wilkes Barre, PA * PD: Chris Lloyd MD: Dave Sparks 17 OZZY OSBOURNE "Gets" DAVE NAVARRO "Hungry"</p>	<p>WJXQ/Lansing, MI * OM: Bob Olson MD: Kevin Conrad 14 OZZY OSBOURNE "Gets"</p>
<p>* Monitored Reporters 67 Total Reporters 44 Total Monitored 23 Total Indicator 17 Current Indicator Playlists</p>	<p>WHBY/Providence, RI * PD: Joe Bevilacqua AP/D: Doug Palmieri MD: John Laurenti 10 OZZY OSBOURNE "Gets"</p>	<p>WRQR/Wilmington, NC OM: John Stevens AP/DMD: Gregg Stepp OZZY OSBOURNE "Gets" BREAKING POINT "Coming"</p>	<p>KFBP/Denver-Boulder, CO * PD: Bob Richards AP/DMD: Willie B. No Adds</p>
<p>WBWB/Raleigh-Durham, NC * OM: Andy Meyer ALIEN ANT FARM "Criminal" BUSH "Speed"</p>	<p>WRKR/Charleston, SC * PD: John Lassman MD: Casey Krawkowski 10 OZZY OSBOURNE "Gets"</p>	<p>KATS/Yakima, WA PD/DMD: Ron Harris STAND "Faze" GOSMACK "Magick" DEFAULT "Wasting" MESH "Maybe"</p>	<p>KAZR/Des Moines, IA * MD: Jo Michaels 16 OZZY OSBOURNE "Gets" 7 BUSH "Speed"</p>
<p>WRXL/Richmond, VA * PD: John Lassman MD: Casey Krawkowski 10 OZZY OSBOURNE "Gets"</p>	<p>KCAL/Riverside, CA * PD: Steve Hoffman MD: M.L. Matthews No Adds</p>	<p>WNCO/Youngstown, OH * PD: Chris Patrick MD: Don Nardella 10 OZZY OSBOURNE "Gets"</p>	<p>WRIF/Detroit, MI * OM: Doug Rodell AP/DMD: Troy Hanson 21 OZZY OSBOURNE "Gets" 10 BUSH "Speed" 2 LEMMY KEMPTON "Dig" 1 ONE SIZED "Order" PRESSURE 4-5 "Beat"</p>

Active Rock

<p>WQBK/Albany, NY * PD/DMD: Dave Hill BUSH "Speed" COLD "Blast" HANDSOME DEVIL "Makin" DAVE NAVARRO "Hungry" OZZY OSBOURNE "Gets" SHADES APART "Three"</p>	<p>WGBF/Evansville, IN OM: Mike Sanders PD: Turner Walters MD: Farley OZZY OSBOURNE "Gets" BUSH "Speed"</p>	<p>WMFS/Memphis, TN * PD: Rob Cressman MD: Mike Kilabrew 9 DOOLEY "Hud" BURN 9 SUM 41 "Faz" 8 LINKIN PARK "End" 8 AFFIRMAY "Beats" 6 WEEZER "Sun" 5 BUSH "Speed" 4 GORILLAZ "Cart" 4 SLINK 182 "Stay"</p>	<p>KORB/Quad Cities, IA-IL * OM: Steve Gunn PD/DMD: Rick Thames No Adds</p>
<p>KZRR/Albuquerque, NM * Dir/Prog: Bill May PD: Phil Mahoney MD: Roe Brothers 25 OZZY OSBOURNE "Gets" DEFAULT "Wasting"</p>	<p>WRCQ/Fayetteville, NC * PD/DMD: Sydney Scott No Adds</p>	<p>WZTA/Miami, FL * OM: Greg Steele AP/D: Lee Daniels MD: Kimba 8 OZZY OSBOURNE "Gets" 3 BUSH "Speed" 1 GOSMACK "Magick" 1 LINKIN PARK "End" MESH "Maybe" SLIPKNOT "Let" SYSTEMATIC "Dop"</p>	<p>WNVE/Rochester, NY * PD: Erik Anderson MD: Don Vincent 38 OZZY OSBOURNE "Gets" 3 BUSH "Speed"</p>
<p>WZZO/Allentown, PA * PD: Robin Lee MD: Keith Meyer 17 OZZY OSBOURNE "Gets" 4 DAVE NAVARRO "Hungry" 1 BUSH "Speed" CULT "Breath"</p>	<p>WWWX-WXWX/Appleton-Green Bay, WI * PD: Keith Huotan MD: AJ No Adds</p>	<p>KRZR/Fresno, CA * OM: E. Curtis Johnson 8 OZZY OSBOURNE "Gets"</p>	<p>KRXQ/Sacramento, CA * Stn. Mgr: Curtis Johnson PD: Pat Martin MD: Paul Marshall 7 SMOKE SAYS "Hey" 2 STEREOLOJ "Stapp" 1 ADEMA "Freaking"</p>
<p>KWHL/Anchorage, AK PD: Larry Sneider MD: Kathy Mitchell OZZY OSBOURNE "Gets"</p>	<p>WCHZ/Augusta, GA * OM: Harley Drew PD/DMD: Chuck Williams 11 OZZY OSBOURNE "Gets" 4 LINKIN PARK "End" 1 BUSH "Speed" DEFAULT "Wasting"</p>	<p>WBYR/Ft. Wayne, IN * OM: Jim Fox MD: Shannon Norris 12 OZZY OSBOURNE "Gets" 1 BUSH "Speed"</p>	<p>WZBH/Salisbury, MD PD: Shawn Murphy 6 OZZY OSBOURNE "Gets" ROLLINS BAW "Number"</p>
<p>WAPL/Appleton, WI * PD: Joe Calgano AP/DMD: Cramer 21 OZZY OSBOURNE "Gets"</p>	<p>WCRB/Bakersfield, CA * PD/DMD: Danny Spanks 4 GOSMACK "Magick"</p>	<p>WXQR/Greenville, NC PD: Brian Rickman MD: Wes Adams 13 OZZY OSBOURNE "Gets" DEFAULT "Wasting"</p>	<p>WZLZ/Milwaukee, WI * PD: Kelly Hastings MD: Marilyn Mee 22 OZZY OSBOURNE "Gets" 21 BUSH "Speed"</p>
<p>KLBJ/Austin, TX * OM: Jeff Carroll MD: Loris Lowe 3 OZZY OSBOURNE "Gets" DEFAULT "Wasting"</p>	<p>WCPX/Biloxi-Gulfport, MS * OM: Kenny Vest PD: Scott Fox AP/D: Wayne Watkins MD: A.J. Fantastic 4 OZZY OSBOURNE "Gets" STEREOMUJ "Stapp"</p>	<p>WYYY/Baltimore, MD * PD: Rick Strauss AP/DMD: Rob Heckman 18 BUSH "Speed" 18 OZZY OSBOURNE "Gets"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>
<p>WKGB/Binghamton, NY PD: Jim Free MD: Tim Boland 25 OZZY OSBOURNE "Gets"</p>	<p>WWRX/Chattanooga, TN * PD: Boner 4 SYSTEMATIC "Dop" 1 PRESSURE 4-5 "Beat" LIT "Lustok" OZZY OSBOURNE "Gets"</p>	<p>WXRX/Chattanooga, TN * PD: Boner 4 SYSTEMATIC "Dop" 1 PRESSURE 4-5 "Beat" LIT "Lustok" OZZY OSBOURNE "Gets"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>
<p>WRQK/Canton, OH * PD/DMD: Todd Downard No Adds</p>	<p>WYWA/Boston, MA * PD: Dave Douglas MD: Mike Brangiforte 9 OZZY OSBOURNE "Gets"</p>	<p>WYWA/Boston, MA * PD: Dave Douglas MD: Mike Brangiforte 9 OZZY OSBOURNE "Gets"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>
<p>WPXC/Cape Cod, MA OM: Steve McVie PD: Suzanne Tonaire MD: Nick Rivers P.O.D. "Alive" STAND "Faze"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>
<p>WYBB/Charleston, SC * PD/DMD: Mike Allen 4 OZZY OSBOURNE "Gets"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>
<p>WKLC/Charleston, WV PD/DMD: Mike Rappaport 17 OZZY OSBOURNE "Gets" 13 BUSH "Speed" DAVE NAVARRO "Hungry" TRANSMISSION "Come"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>
<p>WEBN/Cincinnati, OH * OM: Scott Reinhart PD: Michael Walter MD: Rick "The Dude" Vaske 1 OZZY OSBOURNE "Gets"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>
<p>WMMS/Cleveland, OH * OM: Greg Ausham PD: Tony Tilford MD: Mark Pennington 29 OZZY OSBOURNE "Gets" 6 SYSTEM OF A DOWN "Crop"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>	<p>WZLQ/Grand Rapids, MI * OM: Tony Gates PD/DMD: Mark Feurie 14 OZZY OSBOURNE "Gets" 9 P.O.D. "Alive" 9 SOX "Hud" 4 GOSMACK "Magick" 6 MESH "Maybe" 2 DAVE NAVARRO "Hungry"</p>
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R&R Active Rock Top 50

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September 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	#1- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	TOOL Schism (Volcano)	1678	+8	153114	18	54/0
2	2	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1640	+65	137865	11	54/0
4	3	NICKELBACK How You Remind Me (Roadrunner)	1438	+55	113893	8	52/0
3	4	LINKIN PARK Crawling (Warner Bros.)	1425	-72	117089	23	53/0
5	5	DISTURBED Down With The Sickness (Giant/Reprise)	1352	+1	113482	15	54/0
6	6	OROWNING POOL Bodies (Wind-up)	1339	+47	108837	20	54/0
7	7	STAINED It's Been Awhile (Flip/Elektra/EEG)	1065	-158	83866	25	54/0
10	8	INCUBUS I Wish You Were Here (Immortal/Epic)	1024	+84	83592	4	52/0
8	9	TANTRIC Astounded (Maverick)	1018	-20	73161	14	48/0
9	10	GODSMACK Greed (Republic/Universal)	920	-79	87950	27	52/0
11	11	ADEMA Giving In (Arista)	870	-2	68053	10	53/1
13	12	SYSTEM OF A DOWN Chop Suey (American/Columbia)	851	+73	71282	8	54/1
16	13	STAINED Fade (Flip/Elektra/EEG)	816	+155	72873	5	48/4
15	14	SALIVA Click Click Boom (Island/IDJMG)	801	+48	53959	7	47/1
14	15	LIVE Simple Creed (Radioactive/MCA)	762	-15	54619	6	47/0
12	16	SALIVA Your Disease (Island/IDJMG)	754	-106	57561	30	46/0
Breaker	17	DZZY OSBOURNE Gets Me Through (Epic)	679	+637	73520	1	45/43
18	18	ALIEN ANT FARM Smooth Criminal (DreamWorks)	636	+92	49952	10	31/0
22	19	P.O.D. Alive (Atlantic)	556	+90	45728	6	45/3
21	20	SOIL Halo (J)	552	+83	54037	10	43/2
19	21	SLIPKNOT Left Behind (Roadrunner)	498	+17	41609	5	45/2
26	22	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	441	+50	38928	3	33/1
Breaker	23	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	435	+23	35249	5	32/1
42	24	GODSMACK Bad Magick (Republic/Universal)	424	+279	38639	2	49/9
17	25	PETE. Sweet Daze (Warner Bros.)	405	-164	29670	13	39/0
27	26	MUDVAYNE Death Blooms (No Name/Epic)	381	-21	32133	10	36/0
Debut	27	BUSH Speed Kills (Atlantic)	362	+292	31310	1	24/24
31	28	SEVEN CHANNELS Breathe (Palm Pictures)	320	+22	29120	8	29/0
32	29	CRAWVING THEO Stomp (Columbia)	261	+6	25094	5	30/0
41	30	LINKIN PARK In The End (Warner Bros.)	256	+107	18892	2	26/9
33	31	SYSTEMATIC Deep Colors Bleed (Music Company/Elektra/EEG)	254	+34	18006	8	29/2
48	32	LIT Lipstick And Bruises (RCA)	233	+114	13283	2	24/4
36	33	AFROMAN Because I Got High (Universal)	199	+16	19660	4	8/1
40	34	MESH Maybe Tomorrow (Label)	183	+24	18414	3	17/2
35	35	SUM 41 Fat Lip (Island/IDJMG)	177	-6	14625	5	9/1
37	36	MEGADETH Dread & The Fugitive Mind (Sanctuary/SRG)	176	0	21786	5	17/0
38	37	BEAUTIFUL CREATURES Wasted (Warner Bros.)	171	+6	16169	6	15/0
46	38	PRIMER 55 This Life (Island/IDJMG)	161	+36	13822	4	18/0
47	39	STATIC-X Black And White (Warner Bros.)	159	+37	14581	2	21/3
Debut	40	DEFAULT Wasting My Time (TVT)	158	+81	8522	1	21/4
44	41	BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)	150	+15	8881	3	13/0
43	42	LIFER Boring (Republic/Universal)	142	+2	9592	5	20/0
45	43	REVEILLE What You Got (Elektra/EEG)	139	+9	16855	2	16/0
49	44	SKRAPE Sunshine (RCA)	126	+13	10132	2	17/0
Debut	45	BREAKING POINT Coming Of Age (Wind-up)	109	+6	8207	1	13/1
50	46	FROM ZERO The Other Side (Arista)	100	-9	8080	2	9/0
Debut	47	GORILLAZ Clint Eastwood (Virgin)	95	+11	4763	1	4/1
-	48	VISION OF DISORDER Southbound (TVT)	93	+3	7222	2	12/0
Debut	49	CULT Breathe (Lava/Atlantic)	84	+7	7423	1	9/0
Debut	50	STROKE9 Kick Some Ass (Universal)	75	+17	9218	1	3/0

54 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
DZZY OSBOURNE Gets Me Through (Epic)	43
BUSH Speed Kills (Atlantic)	24
GODSMACK Bad Magick (Republic/Universal)	9
LINKIN PARK In The End (Warner Bros.)	9
STAINED Fade (Flip/Elektra/EEG)	4
LIT Lipstick And Bruises (RCA)	4
DEFAULT Wasting My Time (TVT)	4
DAVE NAVARRO Hungry (Capitol)	4
P.O.D. Alive (Atlantic)	3
STATIC-X Black And White (Warner Bros.)	3
PRESSURE 4-5 Beat The World (DreamWorks)	3
STEREOMUD Steppin Away (Loud/Columbia)	3

DAVE NAVARRO

"HUNGRY"

NEW
KXXR WCCC WLUM
 and many more!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DZZY OSBOURNE Gets Me Through (Epic)	+637
BUSH Speed Kills (Atlantic)	+292
GODSMACK Bad Magick (Republic/Universal)	+279
STAINED Fade (Flip/Elektra/EEG)	+155
LIT Lipstick And Bruises (RCA)	+114
LINKIN PARK In The End (Warner Bros.)	+107
ALIEN ANT FARM Smooth Criminal (DreamWorks)	+92
P.O.D. Alive (Atlantic)	+90
INCUBUS I Wish You Were Here (Immortal/Epic)	+84
SOIL Halo (J)	+83

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

OZZY OSBOURNE Gets Me Through (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
679/637	45/43	17

DAYS OF THE NEW

Hang On To This (Outpost/Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
435/23	32/1	23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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from the forthcoming album lowercase in stores mid-October!

TOP 10 RESEARCH AT KPNT AND KQRC!

R&R Active Rock 40 - 84 BDS Monitor Debut 40*

On over 40 stations including:

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 WRIF 93X WLZR WQBK WCCC KLBK WQXA WTFX

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 Mixed by Tom Lord Alge
 Additional Production & Arrangements by Paul David Hager



September 7, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing Active Rock Songs
12+ For The Week Ending 8/31/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
SYSTEM OF A DOWN Chop... (American/Columbia)	4.06	3.97	67%	8%	4.03	71%	9%
NICKELBACK How You Remind Me (Roadrunner)	4.06	3.86	76%	9%	3.88	78%	14%
TOOL Schism (Volcano)	4.06	4.10	92%	31%	4.09	95%	33%
DISTURBED Down With The... (Giant/Reprise)	4.03	4.04	91%	22%	4.02	92%	24%
STAINED Fade (Flip/Elektra/EEG)	3.91	3.87	73%	11%	3.82	75%	12%
GODSMACK Greed (Republic/Universal)	3.84	3.89	95%	34%	3.84	96%	36%
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	3.83	3.77	82%	17%	3.64	84%	22%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.82	3.81	90%	26%	3.81	91%	28%
ADEMA Giving In (Arista)	3.81	3.76	62%	9%	3.61	65%	12%
SLIPKNOT Left Behind (Roadrunner)	3.81	3.77	62%	10%	3.70	64%	12%
DROWNING POOL Bodies (Wind-Up)	3.80	3.81	93%	28%	3.71	96%	31%
POWERMAN 5000 Bombshell (DreamWorks)	3.80	3.82	72%	9%	3.73	75%	10%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.80	3.77	99%	51%	3.71	98%	55%
STEREOMUD Pain (Loud/Columbia)	3.79	3.80	74%	15%	3.68	78%	19%
MUDVAYNE Death Blooms (No Name/Epic)	3.76	3.78	61%	10%	3.66	65%	12%
LINKIN PARK Crawling (Warner Bros.)	3.74	3.75	96%	38%	3.63	95%	43%
STAINED Outside (Flip/Elektra/EEG)	3.69	3.68	97%	51%	3.63	96%	54%
TANTRIC Astounded (Maverick)	3.66	3.68	79%	17%	3.63	80%	21%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.64	3.57	64%	10%	3.41	65%	14%
LINKIN PARK One Step Closer (Warner Bros.)	3.64	3.67	96%	48%	3.52	97%	54%
SOIL Halo (J)	3.62	3.67	44%	8%	3.49	50%	11%
SALIVA Your Disease (Island/IDJMG)	3.61	3.67	91%	34%	3.56	92%	38%
SALIVA Click Click Boom (Island/IDJMG)	3.58	3.58	67%	14%	3.54	70%	16%
PETE Sweet Daze (Warner Bros.)	3.52	3.40	49%	8%	3.41	53%	10%
P.O.D. Alive (Atlantic)	3.49	3.35	59%	11%	3.35	62%	15%
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	3.43	-	56%	11%	3.22	59%	16%
WEEZER Hash Pipe (Geffen/Interscope)	3.40	3.43	90%	37%	3.42	90%	37%
DAYS OF THE NEW Hang... (Outpost/Interscope)	3.35	-	37%	6%	3.10	41%	10%
LIVE Simple Creed (Radioactive/MCA)	3.16	3.14	59%	16%	3.04	67%	21%
LIMP BIZKIT Boiler (Flip/Interscope)	2.82	2.79	85%	37%	2.82	86%	39%

Total sample size is 889 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	
GODSMACK Awake (Republic/Universal)	553
LINKIN PARK One Step Closer (Warner Bros.)	539
FUEL Hemorrhage (In My Hands) (Epic)	423
LIMP BIZKIT My Way (Flip/Interscope)	406
DISTURBED Stupify (Giant/Reprise)	399
STEREOMUD Pain (Loud/Columbia)	397
PAPA ROACH Last Resort (DreamWorks)	394
DISTURBED Voices (Giant/Reprise)	385
WEEZER Hash Pipe (Geffen/Interscope)	377
A PERFECT CIRCLE Judith (Virgin)	369
STAINED Outside (Flip/Elektra/EEG)	354
LIMP BIZKIT Boiler (Flip/Interscope)	332
3 DOORS DOWN Be Like That (Republic/Universal)	321
TANTRIC Breakdown (Maverick)	317
INCUBUS Drive (Immortal/Epic)	311
INCUBUS Pardon Me (Immortal/Epic)	309
3 DOORS DOWN Loser (Republic/Universal)	300
PRIMUS W/OZZY N.I.B. (Divine/Priority)	276
3 DOORS DOWN Duck And Run (Republic/Universal)	274
METALLICA I Disappear (Hollywood)	262

ACTIVE ROCK Going For Adds

9/11/01

- BUSH Speed Kills (Atlantic)
- TRAIN Something More (Columbia)
- LENNY KRAVITZ Dig In (Virgin)
- LIFEHOUSE Breathing (DreamWorks)
- LINKIN PARK In The End (Warner Bros.)
- TABITHA'S SECRET And Around (Pyramid)

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P.O.D. Alive (Atlantic)

ALIEN ANT FARM Smooth Criminal (DreamWorks)

LIT Lipstick And Bruises (RCA)

ROLLINS BAND Your Number Is One (Sanctuary/SRG)

FROM ZERO The Other Side (Arista)

BREAKING POINT Coming Of Age (Wind-up)

BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)

LINKIN PARK In The End (Warner Bros.)

DAVE NAVARRO Hungry (Capitol)

LENNY KRAVITZ Dig In (Virgin)

New & Active

ONESIDEZERO New World Order (Maverick)
Total Plays: 70, Total Stations: 10, Adds: 2

PRESSURE 4-5 Beat The World (DreamWorks)
Total Plays: 44, Total Stations: 6, Adds: 3

UNION... South Texas... (Portrait/Columbia)
Total Plays: 68, Total Stations: 9, Adds: 1

DAVE NAVARRO Hungry (Capitol)
Total Plays: 39, Total Stations: 9, Adds: 4

ROLLINS BAND Your Number... (Sanctuary/SRG)
Total Plays: 59, Total Stations: 6, Adds: 0

Songs ranked by total plays

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:

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MARKET #7 WRIF/Detroit Clear Channel (484) 547-0101 Pade/Smith 12x Cume 538,000 101 WRIF

MARKET #8 WAAT/Boston Clear Channel (617) 779-5400 Douglas/Bright 12x Cume 478,400 107.3 FM WAAF

MARKET #12 WZTA/Miami Clear Channel (954) 862-2000 Siskind/Kimbs 12x Cume 345,800 93.7 FM ZETA

MARKET #13 KFNC/Seattle-Tacoma Rock On (253) 671-0195 Coker/Chan 12x Cume 134,400 104.9 FM 104.9

MARKET #16 KUPD/Phoenix Sandusky (480) 345-5921 Jett/Johnson 12x Cume 235,000 98 KUPD

MARKET #16 KIOZ/San Diego Clear Channel (652) 592-2000 Hinc/Leiter 12x Cume 315,100 105.3 FM ROCK 105.3

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MARKET #21 WYYY/Baltimore Hearst (410) 889-2000 Strauss/Hickman 12x Cume 378,800 93.7 FM PURE ROCK

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MARKET #22 KBP/Denver-Boulder Clear Channel (303) 713-3000 Richards/B 12x Cume 252,500 98 KPROCKS

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MARKET #32 KISS/San Antonio Cox (214) 646-0105 Vargas/Cruz 12x Cume 251,800 99.5 KISS

MARKET #34 WAZU/Columbus, OH Infinity (614) 271-9696 Pasternak 12x Cume 84,800 THE BIG WAZOO

MARKET #34 WBZC/Columbus, OH North American (614) 481-7800 Fish/Hunter 12x Cume 200,100 107.1 FM BLITZ

MARKET #38 WNOR/Norfolk Saga (757) 366-9900 Kogn/Parker 12x Cume 147,400 99.9 FM 99

active
INSIGHT

Where There's Spark, There's Fire

Musicwise, New York certainly comes to mind whenever the terms *hardcore* or *emo-core* come up in conversation. But *Syracuse*? Besides long winters and a major university, the upstate New York town ain't known for much. But fans longing for an emotional blend of hard-core, punk and straight-up rock will soon recognize Syracuse for something else: an excellent new band called Spark Lights The Friction.

Spark's fuse was lit way back in the summer of 1999, when a group of college friends got together. When guitarist Jim Heffernan went away for four months, the remaining three members — vocalist-bassist Jon Peters, guitarist Grant Johnson and drummer Emmett Menke — picked up the ball and ran with it, writing and recording a Hex Records EP called *Cocaine Honey* and a split CD with a Wisconsin act. Upon Heffernan's return the other three reacquainted him with the group dynamic, a tour followed, and then they penned their formidable debut for Trustkill Records, *L'Homme Robotik*.

Despite the A.I.-ish title, there's nothing clunky about *Robotik* — it's a well-oiled machine that can kiss and kill like a pleasure-model replicant from *Blade Runner*. Tracks like



Spark Lights The Friction

"SoCo" lure the listener with infectious rhythms, then "Hail of Bullets" fires off round after round of full-on aggression. Former One King Down growler Peters has found his melodic muse in the inventive riffs of Heffernan and Johnson, eschewing the scream-and-rant methods of contemporary emo-kids for a clear-throated singing approach. On drums, Menke effortlessly shifts tempos and keeps things interesting in a genre that oftentimes produces formulaic bashing. If you hear a touch of Fugazi in *L'Homme Robotik*, keep in mind that the album was recorded in Don Zientara's Inner Ear Studio, the regular choice of said indie icons.

They sing about mechanized evolution in "Android Overman," and SLTF could be a missing link themselves, between the emo-core underground and mainstream airplay. *Robotik's* got that indie spirit to it, but it has definite crossover potential — if someone gives it a shot. Rather than just follow the rules of the hardcore underground, SLTF take elements of the scene and make them larger. Spark Lights The Friction have the fire, passion and intelligence that are nonexistent among most of today's moshing mook-rockers. No wonder they wrote a song called "Fuck Music."

R&R Top 20 Specialty Artists
September 7, 2001

1. SLIPKNOT (*Roadrunner*) "Heretic Song," "Left Behind," "People=Shit"
2. SYSTEM OF A DOWN (*American/Columbia*) "Prison Song," "Chop Suey," "X"
3. AMERICAN HEAD CHARGE (*American/IDMJG*) "A Violent...," "Pushing...," "Shut..."
4. SLAYER (*Island/IDJMG*) "God Send Death," "New Faith"
5. PRIMER 55 (*Island/IDJMG*) "This Life," "Lou Evil," "Pills"
6. BIOHAZARD (*Sanctuary*) "Uncivilization," "Last Man...," "Cross..."
7. ROLLINS BAND (*Sanctuary*) "Your Number...," "Up For It," "Hello"
8. PUDDLE OF MUDD (*Flawless/Interscope*) "Control," "She Hates Me"
9. JUDAS PRIEST (*Atlantic*) "Bloodsuckers," "Devil Digger," "Feed On Me"
10. ILL NINO (*Roadrunner*) "I Am Loco," "Liar," "Nothing's Clear"
11. 40 BELOW SUMMER (*London/Sire*) "Step Into...," "Rope," "Falling..."
12. FLAW (*Universal*) "Payback," "Inner Strength," "Awake"
13. TWISTED FOREVER (*Koch*) "Shoot 'Em Down," "Sin City," "Destroyer"
14. SIX FEET UNDER (*Metal Blade*) "One Bullet...," "Impulse...," "The Day..."
15. SWITCHED (*Immortal*) "10 Dead Fingers," "Darkening Days," "Religion"
16. SOIL (*J Records*) "Halo"
17. MACHINE HEAD (*Roadrunner*) "Crashing Around You," "American High"
18. CRADLE OF FILTH (*Spitfire*) "Born...," "Scorched Earth...," "Summer..."
19. STATIC-X (*Warner Bros.*) "Black And White," "Get To...," "This Is Not"
20. MESHUGGAH (*Nuclear-Blast*) "Concatenation," "War," "Sane"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI Piedriver Various Corey Naiko/Mark Razz Drowning Pool "Bodies" System Of A Down "Chop Suey" Saliva "Click, Click, Boom" Slipknot "Left Behind" Disturbed "Voices"</p>	<p>WPXC/Cape Cod, MA To The Extreme Saturday 10pm-midnight Erik Stratford Godsmack "Bad Magic" Incubus "I Wish You Were Here" Slipknot "Chop Suey" Revolver "What You Get" Stromboli "Lost Your Faith"</p>	<p>WKLO/Grand Rapids, MI Metal@Midnight Thursday midnight-1am Tom "Wiz" Slavrou Slayer "Scarstruck" Cradle Of Filth "Scorched Earth..." System Of A Down "Prison Song" Judas Priest "Devil Digger" Six Feet Under "Impulse To..."</p>	<p>WTFX/Louisville, KY The Alltime Network Saturday 10pm-2am Black Frank Slipknot "People=Shit" Primer 55 "This" System Of A Down "Prison Song" Cradle Of Filth "Born In A Burial..." Flaw "Scheme"</p>	<p>KXXR/Minneapolis, MN X-treme Metal Shop Friday 1-4am Nick Davis Biohazard "Domination" Skidnav "Come & Get It" Meshuggah "Concatenation (Remix)" 40 Below Summer "Falling Down" American Head Charge "All Wrapped Up"</p>	<p>WJRR/Orlando, FL Midnight Metal Saturday Midnight-3am Negas Karma To Burn "Thirty Nine" 40 Below Summer "Smile Electric" American Head Charge "A Violent Reaction" Slayer "Bloodline" Cradle Of Filth "Summer Dying Fast"</p>	<p>WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Metal Machine Head "Crashing Around You" Slipknot "Dew" Judas Priest "Bloodsuckers" System Of A Down "Prison Song" Motorhead "Shoot 'Em Down"</p>
<p>Tour Bus Radio Tour Bus Saturday 6pm-9pm Ralph Sallieri/Matt Murray Bey Bowchuck "Where Did Those..." Beautiful Creatures "Wasted" Ozzy Osbourne "Gets Me Through" Buckcherry "Pione Star" 40 Foot Rango "Anyway"</p>	<p>KEGL/Dallas, TX The Rubber Room Saturday 11:30pm-1am Robert Miguel Boy With Skin "Man Without Skin" Element Eighty "Echo Song" Ill Nino "Liar" Rollins Band "Your Number Is One" Lil "Lipsick And Bruses"</p>	<p>WXQR/Greenville, NC Pure Adrenaline M-F 9-10pm Meat Slipknot "Left Behind" System Of A Down "Chop Suey" Ill Nino "Liar" Clutch "Open Up The Border" Slipknot "Come & Get It"</p>	<p>WTFX/Louisville, KY Detour Sunday 8-10pm Chris Allman Suicide Machines "The Killing Blow" Dub Pistols "Six Million Ways..." Primer 55 "Lou Evil" Damned "She" Slipknot "Heretic Song"</p>	<p>WKZQ/Myrtle Beach, SC Women Rule/Chicks Rock Mon-Fri 10-10:20pm Summer/7 "Music Slave" Rod Wyler Joyntro "Sometimes Wanna Die" Melissa Pearl "Hit Song" Domnas "Midnight Snack" Start "Gorgeous" Garbage "Androgyny"</p>	<p>WYSP/Philadelphia, PA Rockers Friday midnight-2am Matt & Huggy Slipknot "Heretic Song" Puddle Of Mudd "She Hates Me" American Head Charge "A Violent Reaction" Rollins Band "Your Number Is One" Ramstein "Sonne"</p>	<p>KRXQ/Sacramento, CA Ear Whacks Sunday 8-8:30pm The Brooks, Paul Wilbur Faw "Playback" Sense Field "No Longer Now" American Standard "Hometown" American Head Charge "Song For The Subject" Mink Lungs "I Sell Love"</p>
<p>United Stations Hardrive Various Roxy Myzal/Lou Brutus Craving Theo "Stomp" Incubus "I Wish You Were Here" Godsmack "Bad Magic" Ozzy Osbourne "Gets Me Through" Static-X "Black And White"</p>	<p>KBPI/Denver, CO Metaliz Saturday midnight-2am Uncle Nasty Dry All Logic "The Strength" Slipknot "People=Shit" Decide "Bible Basher" Ozzy Osbourne "Gets Me Through" Judas Priest "Metal Messiah"</p>	<p>WQXA/Harrisburg, PA The Sunday News Sunday 8-10am Bill Hanson Henry Zero "Save Me" New Order "Crystal" Rollins Band "Your Number Is One" Ryan Adams "New York, New York" Damned "Democracy"</p>	<p>KFMX/Lubbock, TX FM Xtreme Monday 10pm-midnight Psycho Cyd Drowning Pool "Bodies" Disturbed "Down With The Sickness" Puddle Of Mudd "Control" Saliva "Click, Click, Boom" Alien Ant Farm "Smooth Criminal"</p>	<p>WBAB/Nassau-Suffolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers W.A.S.P. "Let It Roar" Faw Factory "Invisible Wounds" Black Sabbath "The Wizard (Live)" Ewe To Adam "Click Boom" Gravelstone "Breakdown"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Twisted "Time/Reflections" Damned "Democracy" Bey Bowchuck "Hell On Wheels" Born "Hidden Place" Rollins Band "Your Number Is One"</p>	<p>KBER/Salt Lake City, UT Radio Kaes Sunday 9-11pm Darby Duke's Hour "The Hollow" Faw "Playback" Meshuggah "Concatenation (Remix)" Iced Earth "Dracul" Biohazard "Cross The Line"</p>
<p>KWHL/Anchorage, AK In The Pit Sunday 8-9pm Bearded Jan Primer 55 "This Life" Nugent "Smeevee" Switched "10 Dead Fingers" Santia Sangre "Killer Smile" P.O.D. "Alive"</p>	<p>KLAQ/El Paso, TX The 10:00 News Tues.-Sat. 10-11pm Scott Renson pete "Sweet Daze" Cradle Of Filth "The World" Powerman 5000 "Bombshell" Calling "Wherever..." Adema "Giving In"</p>	<p>KLFX/Killeen, TX Kul Radio Saturday 10pm-midnight Bob Fonta Ill Nino "What Comes Around" Primer 55 "All In The Family" Revolver "What You Get" Nugent "Speechless" Ozzy "Giving In"</p>	<p>WMFS/Memphis, TN 15 Songs Sunday midnight-1am Jake Logan Rival Schools "Holding Sand" River City Rebels "Day To Day" Spark Lights The "Android Overman" CKY "Disengage Thru..." Fitch "Awake"</p>	<p>KATT/Oklahoma City, DK Launch Pad Thursday midnight-1am Joe Mitchell Onward "Storm Coming Soon" 40 Below Summer "Rope" Ill Nino "Margarita" Slayer "God Send Death" Impostent Sea Snakes "Let Go My Thang"</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac & The Berzerker Slipknot "Heretic Song" Six Feet Under "One Bullet Left" Meshuggah "Death Blooms" Ill Nino "I Am Loco" Slayer "God Send Death"</p>	<p>KIOZ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack "The Ripper" System Of A Down "Prison Song" Sliver "People=Shit" Slayer "God Send Death" American Head Charge "A Violent Reaction" Gravelstone "Breakdown"</p>

28 total reporters from the Active Rock and Rock panels.

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Distributed by:   



JIM KERR
jimkerr@rronline.com

The Xtreme Guy

■ Dave Wellington discusses Las Vegas, Cleveland and all things extreme

We've had a number of Alternative stations sign on in the past six months, and one of the more interesting debuts was that of WXTM/Cleveland. With the launch of WXTM, Infinity did something rare for them: The company took a brand from one market and used many of its elements in another.

The person overseeing the launch of WXTM was KXTE (Xtreme Radio)/Las Vegas PD Dave Wellington. I hadn't conducted an interview with Wellington since he joined the station three years ago, so I thought I'd catch up and see how things are in Vegas and with his new baby.



Dave Wellington

R&R: What were the expectations when you arrived at KXTE?

DW: I came here in September 1998, and when I came in, I knew it was a very successful property. It was about a 4.5-share radio station, and I told them that I could definitely raise it higher and bring up the ratings. I also said that I could cement some of the station's benchmarks. The mission was not to try to come in and fix it, because it wasn't broken. The mission was to come in and try to make it a little bit better. Since then we've gotten up to a 6.5, which is the highest share in the station's history, and we've put together some pretty big events for the station.

R&R: Was that a big part of your mission, to put together big events for the station?

DW: Well, the mission was to tweak the station in order to improve the ratings, but putting together high-profile and compelling events was also part of it. One of the first things I did was bring back our big concert, which we've now done four times — the last of which had 18,000 people in attendance. We've also done things like this great branding and NTR event we did with the Xtreme Toys show, which is a daylong interactive demonstration followed by a new-music showcase with a couple of artists.

R&R: What about the core sound of the station? How much tweaking did you need to do?

DW: Fortunately, not much. Not a lot has changed. We have the same airstaff, for the most part, as

we did when I came in, and that isn't because they're not good enough to move on elsewhere. They like it here. It's a good environment for the staff. I respect them. They are taken care of, and, subsequently, they don't want to leave, which is great for me, because I don't want them to leave.

R&R: When I think of Xtreme in Las Vegas, I think of a station that is imaged very distinctively in the market. How strong is the Xtreme brand there?

DW: Very. That was another of the goals when I got here, to reinforce the brand and what it stood for so that it would be very easy to identify. Xtreme Radio is the Xtreme morning show [featuring Howard Stern], Xtreme promotions and Xtreme music. As long as something fits under that Xtreme umbrella, it makes sense for us.

R&R: Did you need to do a lot of work on building the brand of the radio station, or did you spend your time working on extending and deepening it?



DW: As I mentioned, the station was very successful, and they had already come up with some great promotions. The tough thing for us has been to constantly reinvent the wheel and have the station sound new. We are constantly racking our brains on how we can top what we did before. Our mind-set is always, "How can we do it in a way that no radio station has ever done it before and make it special?"

R&R: When you have an image that is as pure as Xtreme's, how difficult is it to keep it fresh?

DW: That's why I have creative people. The message may never change — we are Xtreme radio — but how you surround that message means a lot. That's what keeps it fresh. If you take any great brand, the product may be the same, but they continually freshen

their approach to marketing. Any great brand doesn't change the product, they just figure out new ways to present it.

Another thing is to keep your eye on what the audience wants. One of the things that is important with the demographic that we're going after, especially the younger end, was made very apparent at the Jacobs Media seminar with Look-Look, and that is getting closer to the artists. We're always trying to find different ways of doing things with artists beyond the typical meet-and-greet. What can we do that makes the interaction between artist and listener special? Well, one thing we did was put listeners on Pennywise's tour bus. They were on tour with Pennywise for three days, where you're afraid to sleep because you know they'll probably Superglue your hands together.

Doing things like that, which money can't buy, is important. This format is built around the music, the passion and the lifestyle. It's not a format that is going to have great success by doing thousand-dollar Thursdays.

R&R: The lifestyle aspect has always been a big part of this format.

DW: As long as kids hate their parents, this format will exist. It's all about being rebellious. It's all about them finding music that speaks with their voice. Look at Papa Roach. How many millions of albums did they sell singing about things that connect with the audience?

R&R: Let's talk about the business of radio for a minute. I guess the big-picture question is whether focusing on the younger end like Xtreme does is financially viable.

DW: We appeal to the younger end just by the nature of the music we play, but we still want to win 25-34. We're in the ratings game, as is anybody else, no matter what format you air. We primarily look at 18-34-year-olds. This is who we cater to, but we do excel past that. We do well in the 25-54 arena too.

"Financially, we're very, very successful and a big part of the Las Vegas group. In an imaginary world would we be successful if we were by ourselves? I tend to think so, because we have ratings, and that translates to revenue."

I just had a conversation about this with Cat Thomas, PD of our sister station, KLUC/Las Vegas. We were talking about music that's out now and the fact that a lot of people don't feel that the harder rap stuff appeals to the upper end. But if you go back to when they were 19 and 20 years old, they were listening to Ice-T and N.W.A. They lived through it. The same thing with our music. The audience may have grown up, but they aren't necessarily ready to be put out to pasture with AC.



R&R: It's interesting how times have changed. When the station signed on, I interviewed the PD at the time, Mike Stern, and he made the point that it was a station that could not exist on its own, but only as part of a cluster, because it was such a niche that its appeal was too narrow to be profitable in and of itself. Obviously, the station has moved way beyond that position.

DW: I don't think that is true today, but it is difficult to point to any specifics because of the nature of group clustering now. Even radio stations that you would compare us to are part of groups. Financially, we're very, very successful and a big part of the Las Vegas group. In an imaginary world would we be successful if we were by ourselves? I tend to think so, because we have ratings, and that translates to revenue.

R&R: You were intimately involved in the launch of Xtreme in Cleveland. Describe what that was like.

DW: The launch in Cleveland was probably one of the more exciting times in my life. I was very, very fortunate and thrilled that Walt Tiburski, the VP/GM in Cleveland, and Don Boloukas, who also oversees that market, came to me, along with John Gehron, and asked if it was something I was interested in. I come from the Midwest and have some

family in Cleveland, so I spent quite a bit of time there and know the market really well. It was very exciting for me to go in there and launch a radio station from scratch.

Overall, it was very time-intensive, in that I had to pay attention to the details of the launch in Cleveland while I was also overseeing a living, breathing station in Las Vegas. Luckily, I have MD Chris Ripley, who is extraordinary and extremely talented. The rest of the staff in Vegas knew that part of my day would be dealing with Cleveland, and they understood that. The staff did a fabulous job of picking up the slack to make sure we don't skip a beat in Vegas while Cleveland gets underway. In addition, they contributed and helped. For example, our night guy is doing the voiceover and imaging for Cleveland, and our Production Director, Taylor, has done some production for them as well.

R&R: How are the Las Vegas and Cleveland Xtremes different?

DW: The mentality is certainly different. Vegas has much more of a West Coast vibe, kind of like a little L.A. Certainly, the market makeup, with the ethnicity factors, is completely different here than it is there. Cleveland is much closer to Detroit and the mentality there. It's very much a working-class town. There are white-collar workers there, but it has a blue-collar feel. The heritage is different in terms of what music was exposed in the market.

As a result, it really is like comparing apples to oranges. One example of how the differences manifest themselves on the stations would be the punk influence. There will probably be a minimal amount of punk-influenced music in Cleveland, while we had a good deal of success with it in Vegas. The presentation will be different as well. We are not taking Vegas and just dropping it in Cleveland.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 214-370-5544 or e-mail:

jimkerr@rronline.com

R&R Alternative Top 50

September 7, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ALIEN ANT FARM Smooth Criminal (DreamWorks)	2679	-20	283887	15	72/0
4	2	NICKELBACK How You Remind Me (Roadrunner)	2429	+213	238694	7	72/0
2	3	SUM 41 Fat Lip (Island/IDJMG)	2289	-105	243348	22	71/0
5	4	GORILLAZ Clint Eastwood (Virgin)	2120	-71	231162	12	62/0
3	5	TOOL Schism (Volcano)	2093	-205	232490	18	67/0
6	6	INCUBUS I Wish You Were Here (Immortal/Epic)	2063	+196	237650	4	73/1
7	7	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1840	-10	160070	11	65/0
11	8	DISTURBED Down With The Sick (Giant/Reprise)	1690	+76	144773	13	59/0
8	9	LINKIN PARK Crawling (Warner Bros.)	1654	-41	169102	26	64/0
9	10	WEEZER Hash Pipe (Geffen/Interscope)	1490	-174	185383	21	63/0
13	11	DROWNING POOL Bodies (Wind-up)	1487	+3	140948	10	62/1
10	12	STAIND It's Been Awhile (Flip/Elektra/EEG)	1466	-194	185678	24	70/0
14	13	WEEZER Island In The Sun (Geffen/Interscope)	1375	-22	140158	10	58/0
16	14	AOEMA Giving In (Arista)	1325	-17	131467	11	63/1
12	15	CAKE Short Skirt/Long Jacket (Columbia)	1313	-172	117627	12	61/0
26	16	STAINO Fade (Flip/Elektra/EEG)	1225	+384	146696	5	64/7
15	17	BLINK-182 The Rock Show (MCA)	1201	-191	118411	18	65/0
17	18	AFROMAN Because I Got High (Universal)	1190	+5	133453	5	50/0
19	19	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1160	+54	120313	7	57/2
21	20	JIMMY EAT WORLD Bleed American (DreamWorks)	1097	+94	117869	12	60/0
18	21	LIVE Simple Creed (Radioactive/MCA)	1080	-69	101174	6	60/0
30	22	LIT Lipstick And Bruises (RCA)	1041	+317	92023	2	69/3
23	23	LINKIN PARK In The End (Warner Bros.)	1015	+113	139917	9	42/9
20	24	311 You Wouldn't Believe (Volcano)	851	-194	68236	15	55/0
33	25	SALIVA Click Click Boom (Island/IDJMG)	847	+146	63556	4	54/1
34	26	P.O.D. Alive (Atlantic)	787	+195	71257	5	55/9
29	27	BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)	749	+20	64555	6	49/0
24	28	CRYSTAL METHOD Name Of The Game (Outpost/Geffen/Interscope)	746	-123	47133	11	48/0
28	29	BEN FOLDS Rockin' The Suburbs (Epic)	743	+3	56817	7	40/0
31	30	TANTRIC Astounded (Maverick)	730	+11	44506	7	41/0
27	31	LONG BEACH DUB ALLSTARS Sunny Hours (DreamWorks)	689	-66	54802	6	42/0
32	32	GODSMACK Greed (Republic/Universal)	657	-55	61280	24	32/0
35	33	HANDSOME DEVIL Makin' Money (Dirty Martini/RCA)	635	+83	41294	5	47/0
Breaker	34	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	626	+105	57762	3	46/2
Breaker	35	BUSH Speed Kills (Atlantic)	620	+437	101198	1	44/36
36	36	STROKE9 Kick Some Ass (Universal)	461	-77	31820	8	33/0
39	37	SLIPKNOT Left Behind (Roadrunner)	441	+30	44765	5	38/1
41	38	BAD RONALD Let's Begin (Shoot The Sh**) (Reprise)	421	+28	29832	4	32/0
43	39	U2 Stuck In A Moment... (Interscope)	394	+33	38614	3	30/4
38	40	LIMP BIZKIT Boiler (Flip/Interscope)	370	-56	26666	7	29/0
45	41	BLINK-182 Stay Together For The Kids (MCA)	362	+52	57441	5	33/21
44	42	SUGARCULT Stuck In America (Ultimatum/Artemis)	350	+37	26366	3	30/1
Debut	43	DEFAULT Wasting My Time (TVT)	279	+151	28346	1	30/8
48	44	PETE YORN For Nancy (Columbia)	276	+8	22571	2	22/1
49	45	COLDPLAY Trouble (Nettwerk/Capitol)	269	+17	22523	2	23/0
47	46	SEVEN CHANNELS Breathe (Palm Pictures)	265	-8	21123	2	18/1
Debut	47	GODSMACK Bad Magick (Republic/Universal)	259	+202	15270	1	36/8
Debut	48	DAVE NAVARRO Hungry (Capitol)	210	+74	20632	1	32/13
Debut	49	STATIC-X Black And White (Warner Bros.)	205	+33	11361	1	18/3
Debut	50	MESH Maybe Tomorrow (Label)	205	+20	17135	1	18/1

Most Added

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
BUSH Speed Kills (Atlantic)	36
BLINK-182 Stay Together For The Kids (MCA)	21
DAVE NAVARRO Hungry (Capitol)	13
P.O.D. Alive (Atlantic)	9
LINKIN PARK In The End (Warner Bros.)	9
LENNY KRAVITZ Dig In (Virgin)	9
GODSMACK Bad Magick (Republic/Universal)	8
DEFAULT Wasting My Time (TVT)	8
STAINO Fade (Flip/Elektra/EEG)	7
U2 Stuck In A Moment... (Interscope)	4
REMY ZERO Save Me (Elektra/EEG)	4
TRAVIS Side (Epic)	4
OZZY OSBOURNE Gets Me Through (Epic)	4

ALREADY IN "TWO" DEEP AT:
KROQ KNDD CIMX KNRK KPNT
Officially Going for Adds 9/17

Island Def Jam Music Group A Universal Music Company

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BUSH Speed Kills (Atlantic)	+437
STAINO Fade (Flip/Elektra/EEG)	+384
LIT Lipstick And Bruises (RCA)	+317
NICKELBACK How You Remind Me (Roadrunner)	+213
GODSMACK Bad Magick (Republic/Universal)	+202
INCUBUS I Wish You Were Here (Immortal/Epic)	+196
P.O.D. Alive (Atlantic)	+195
DEFAULT Wasting My Time (TVT)	+151
SALIVA Click Click Boom (Island/IDJMG)	+146
LINKIN PARK In The End (Warner Bros.)	+113

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

STONE TEMPLE PILOTS

Hollywood Bitch (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
626/105	46/2	34

BUSH

Speed Kills (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
620/437	44/36	35

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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The first single from GET READY

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"Crystal" #21 on soundscan top 200 singles!

"Crystal" remixes by Digweed, Lee Coombs and Creamer K

New this week: WKRL, KAEP, KLEC, WEEQ!

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Break Through Artist

DEFAULT
Track: "WASTING MY TIME"
LP: *THE FALLOUT*
Label: TVT

By **Dayna Talley**
Asst. Alternative Editor

essentials: The buzz on this band is deafening. Musicians, radio types and listeners from all over the format are going wild over Default.

The band formed in the summer of 1999, when guitarist Jeremy Hora and drummer Danny Craig decided to break away from the band they were playing with and start their own thing. Hora and Craig auditioned several singers, but it was not until their old friend (and not-so-experienced singer) Dallas Smith asked for a chance to try out that the band found its voice. Dallas proved to be a perfect balance for their riff-driven rock sound.

Nickelback guitarist-vocalist Chad Kroeger was one of the first people to notice Default's growing potential. When he first heard the band's demo, he didn't know what to expect, because Craig and Hora's old band had once opened for Nickelback. However, he was wowed by the dynamic of Smith's vocals. He knew immediately that he wanted to be a part of the band's development, and he went into the studio with them in the fall of 1999.

Known originally as The Fallout, the band garnered much attention from new fans and growing interest from A&R types. They independently released their first CD, *Seeds*. As the hype surrounding them grew, they signed with TVT in the summer of 2000.

Shortly afterward bassist Dave Benedict joined the band, and, with his help, they entered the studio with talented producer

Rick Parasher (who has previously lent his skills to such acts as Pearl Jam and Alice In Chains). In a little more than two weeks in Parasher's Seattle studio they created Default's major-label debut, *The Fallout*.

Default are ready to break through to the mainstream Alternative world, and they are continuing to gain exposure through a massive opening slot with Nickelback starting in October, as well as with the first single off their record, "Wasting My Time."

Stations already embracing the single include WHRL/Albany, NY; WDXD/Pittsburgh; WZZL/Roanoke, VA; CIMX/Detroit; WKQX/Chicago; KZON/Phoenix; and KAEP/Spokane. Give them a listen. I'm sure you will agree that it will be no "waste" of your time.

Artist POV: Nickelback's Kroeger, describing his passion for Default's music: "Once in a blue moon a band comes along with a spark that cannot be manufactured: It must grow from within. Even less often is someone able to hear such a band and get to work with them. Now it's time for everyone to enjoy that spark."



Default

Kristen Honeycutt,
Asst. PD/MD
WENDI/Charlotte

Nickelback, P.O.D. and Athenaeum's new one, "Comfort," are huge for us right now on the phones. ■ On a personal level, I really dig the new Coldplay, though we haven't had a chance to squeeze it in yet. I also really dig the new Pete Dinklage track, "For Nancy."

We had great success with his first single, "Life on a Chain," so I can't wait to see how this one does ■ We are starting to get some good response to the new Ben Folds and Seven Channels tunes. They are both great songs. On a side note, Ben is from the Carolinas, and so are Athenaeum. That helps them both out on the phone lines, 'cause they both have huge fan bases here, but they both also make great music. I guess what I'm really saying is that their two tunes would work anywhere — not just in the Carolinas — if they were given the chance. ■ As far as looking forward to new music, I don't know. I've been so busy getting ready for our Weenie Roast on Sept. 15 that I can't answer that one right now. Oh, and aren't Cheap Trick ever going to put out a new record?

Kristen Honeycutt ON THE RECORD

With programmers on vacation and music meetings being canceled, pulling in a big holiday add week has always been a bit of a challenge. Well, Atlantic, MCA and Capitol rise to the challenge this week. At the top is Atlantic, with the great new song by Bush, "Speed Kills," which nabs 36 Alternative stations. After a great run with "The Rock Show," MCA's Blink-182 come back with a similarly strong track in "Stay Together for the Kids," which hauls in an impressive 21 adds. Capitol's Dave Navarro also pulls in double-digit adds on his second single, with 13 stations adding "Hungry" ... The folks at Elektra prove to be masters of timing, as the new Staind single, "Fade," rips up the chart just as "It's Been Awhile" starts its move into recurrent ... Is there a fresher-sounding record out there than Abandoned Pools? If you aren't playing it, "Mercy Kiss" definitely deserves another listen in the music meeting ... Two of my favorite records debut on the chart this week:

Mesa's "Maybe Tomorrow" and Default's "Wasting My Time" ... Bad Ronald hit the top 40 with "Let's Begin," the perfect end-of-summer party song ... Finally, some kind of statement was made this week as Ozzy Osbourne's "Gets Me Through" is top 10 Most Added on the Alternative pane. **RECORD OF THE WEEK:** 311 "I'll Be Here Awhile"

ON THE RADIO by Jim Kerr

Already On: Q101!!



hey mister



September 7, 2001

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BY MEDIABASE™

America's Best Testing Alternative Songs
12+ For The Week Ending 9/7/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You Remind Me (Roadrunner)	4.25	4.09	72%	5%	4.27	76%	5%
LINKIN PARK In The End (Warner Bros.)	4.13	4.05	67%	8%	4.03	67%	9%
LINKIN PARK Crawling (Warner Bros.)	4.12	4.00	95%	27%	4.03	95%	31%
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	4.05	3.98	98%	45%	4.05	99%	47%
STAIN'D Fade (Flip/Elektra/EEG)	4.03	3.93	68%	9%	4.02	70%	8%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	4.02	4.04	94%	22%	3.92	95%	25%
SUM 41 Fat Lip (Island/IDJMG)	3.98	3.90	90%	25%	3.85	89%	27%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.97	3.95	66%	7%	3.89	69%	7%
INCUBUS Drive (Immortal/Epic)	3.96	3.98	98%	42%	3.89	98%	45%
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	3.95	3.78	78%	13%	3.94	81%	14%
ADEMA Giving In (Arista)	3.88	3.77	55%	6%	3.89	58%	6%
TOOL Schism (Volcano)	3.84	3.81	84%	24%	3.87	88%	26%
SALIVA Your Disease (Island/IDJMG)	3.83	3.71	83%	24%	3.87	87%	26%
OISTURBED Down With The... (Giant/Reprise)	3.82	3.73	82%	19%	3.83	85%	22%
WEEZER Hash Pipe (Geffen/Interscope)	3.81	3.76	92%	30%	3.80	92%	30%
BLINK-182 The Rock Show (MCA)	3.81	3.78	96%	31%	3.72	95%	32%
TANTRIC Astounded (Maverick)	3.79	3.69	62%	8%	3.78	68%	9%
WEEZER Island In The Sun (Geffen/Interscope)	3.78	3.74	69%	11%	3.76	70%	11%
FUEL Bad Day (Epic)	3.76	3.79	91%	21%	3.70	92%	22%
SYSTEM OF A DOWN Chop... (American/Columbia)	3.75	3.63	45%	5%	3.77	46%	5%
311 You Wouldn't Believe (Volcano)	3.73	3.74	75%	15%	3.58	78%	18%
BUTTHOLE SURFERS ...Life (Surfdog/Hollywood)	3.71	-	42%	4%	3.70	47%	4%
GORILLAZ Clint Eastwood (Virgin)	3.69	3.55	84%	22%	3.66	83%	22%
JIMMY EAT WORLD Bleed American (DreamWorks)	3.66	3.71	38%	4%	3.49	39%	6%
DROWNING POOL Bodies (Wind-Up)	3.59	3.52	83%	25%	3.63	84%	24%
AFROMAN Because I Got High (Universal)	3.56	3.40	73%	20%	3.55	72%	21%
LIVE Simple Creed (Radioactive/MCA)	3.49	3.47	55%	10%	3.51	60%	10%
CAKE Short Skirt/Long Jacket (Columbia)	3.48	3.58	86%	24%	3.43	85%	25%
BEN FOLDS Rockin' The Suburbs (Epic)	3.37	-	40%	8%	3.37	40%	8%
CRYSTAL METHOD Name... (Outpost/Geffen/Interscope)	3.30	3.21	62%	16%	3.35	64%	15%

Total sample size is 847 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

ALTERNATIVE Indicator

Most Added®

ARTIST TITLE LABEL(S)	ADDS
BUSH Speed Kills (Atlantic)	8
ONESIDEZERO New World Order (Maverick)	4
BLINK-182 Stay Together For The Kids (MCA)	3
DEFAULT Wasting My Time (TVT)	2
GODSMACK Bad Magick (Republic/Universal)	2
NEW ORDER Crystal (Reprise)	2
SHADES APART Three Wishes (Republic/Universal)	2
LONG BEACH DUB ALLSTARS Sunny Hours (DreamWorks)	1
SUM 41 Fat Lip (Island/IDJMG)	1
LINKIN PARK In The End (Warner Bros.)	1
MESH Maybe Tomorrow (Label)	1
JETTINGHAM Cheating (Republic/Universal)	1
DAVE NAVARRO Hungry (Capitol)	1
STATIC-X Black And White (Warner Bros.)	1
DAYS OF THE NEW Hang On To This (Outpost/Interscope)	1
MICHELLE BRANCH Everywhere (Maverick)	1
LENNY KRAVITZ Dig In (Virgin)	1
SCAPEGOAT WAX Crawling (Virgin)	1

ALTERNATIVE Going For Adds

311 I'll Be Here Awhile (Volcano)	9/11/01
BUSH Speed Kills (Atlantic)	
COLD Bleed (Interscope)	
LENNY KRAVITZ Dig In (Virgin)	
LINKIN PARK In The End (Warner Bros.)	
PRESSURE 4-5 Beat the World (DreamWorks)	
STEREOMUD Stepping Away (Columbia)	
TRAIN Something More (Columbia)	

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"MAYBE TOMORROW"

from the forthcoming album **lowercase** in stores mid-October!

R&R

ALTERNATIVE

DEBUT

49

On over 25 stations including:


WXDX WZPC KPNT KDGE KXTE KEDJ

WEDG WPBZ WXTM WRAX KXRK WAQZ

TOP 10 RESEARCH

AT KPNT AND KQRC!

Produced by Malcolm Springer & MESH
Mixed by Tom Lord Alge
Additional Production & Arrangements by Paul David Hager



Stations and their adds listed alphabetically by market

New & Active

SEVEN MARY THREE Sleepwalking (*Mammoth*)
Total Plays: 175, Total Stations: 16, Adds: 1

REVELLE What You Got (*Elektra/EEG*)
Total Plays: 173, Total Stations: 19, Adds: 2

REMY ZERO Save Me (*Elektra/EEG*)
Total Plays: 164, Total Stations: 19, Adds: 4

ONESIDEZERO New World Order (*Maverick*)
Total Plays: 155, Total Stations: 18, Adds: 2

NEW ORDER Crystal (*Reprise*)
Total Plays: 147, Total Stations: 17, Adds: 3

TRAVIS Side (*Epic*)
Total Plays: 143, Total Stations: 15, Adds: 4

EVERCLEAR Rock Star (*Posthuman/Priority*)
Total Plays: 136, Total Stations: 8, Adds: 0

(HED) PLANET EARTH The Meadow (Special Like You) (*Volcano/Jive*)
Total Plays: 131, Total Stations: 10, Adds: 1

DEPECHE MODE I Feel Loved (*Mute/Reprise*)
Total Plays: 125, Total Stations: 14, Adds: 0

SUM 41 In Too Deep (*Island/IDJMG*)
Total Plays: 124, Total Stations: 7, Adds: 3

BOY HITS CAR Man Without Skin (*Wind-up*)
Total Plays: 123, Total Stations: 14, Adds: 2

ABANDONED POOLS Mercy Kiss (*Exstasy*)
Total Plays: 118, Total Stations: 17, Adds: 3

COLD No One (*Flip/Geffen/Interscope*)
Total Plays: 115, Total Stations: 7, Adds: 0

LENNY KRAVITZ Dig In (*Virgin*)
Total Plays: 109, Total Stations: 9, Adds: 9

TRANSMATIC Come (*Immortal/Virgin*)
Total Plays: 97, Total Stations: 8, Adds: 0

START Gorgeous! (*143/Label/Geffen/Interscope*)
Total Plays: 74, Total Stations: 10, Adds: 2

R.E.M. All The Way To Reno... (*Warner Bros.*)
Total Plays: 70, Total Stations: 7, Adds: 0

SUICIDE MACHINES The Killing Blow (*Hollywood*)
Total Plays: 63, Total Stations: 7, Adds: 1

Songs ranked by total plays

Reporters

WHRL/Albany, NY
OM/PO: Susan Groves
APD/MD: Lisa Biello
14 BUSH "Speed"
BLINK-182 "Stay"
P.O.D. "Alive"
SEVEN MARY THREE "Sleepwalking"

KTEG/Albuquerque, NM
PO: Ellen Flaherty
1 BUSH "Speed"
BLINK-182 "Stay"
SEVEN MARY THREE "Sleepwalking"

WNNX/Atlanta, GA
OM: Brian Phillips
PD: Leslie Fram
APD/MD: Chris Williams
1 P.O.D. "Alive"
BUSH "Speed"

WJSE/Atlantic City, NJ
PO: Al Paranello
MD: Jason Utner
4 BLINK-182 "Stay"
3 BUSH "Speed"
1 DEFAUL "Wasting"
OZZY OSBOURNE "Bark"
SHADES APART "Three"

KROX/Austin, TX
PO: Melody Lee
MD: Toby Ryan
No Adds

WRAX/Birmingham, AL
PO: Dave Rossi
APD: Harricane Shane
MD: Mark Lindsey
29 CAKE "Comfort"
14 ATREMEZINE "Comfort"
BLINK-182 "Stay"
LIT "Lipstick"
JOHN MAYER "Such"

KQXR/Bolsa, ID
PO: Jacent Jackson
MD: Pete Schieck
1 BUSH "Speed"
LENNY KRAVITZ "Dig"

WBCN/Boston, MA
VP/Programming: Dedipus
APD/MD: Steven Strick
No Adds

WFNX/Boston, MA
PO: Crecz
APD/MD: Kevin Wynn
26 BUSH "Speed"
4 OZZY OSBOURNE "Bark"
1 REMY ZERO "Save"

WEOG/Buffalo, NY
PO/MD: Rick Well
MD: Ryan Patrick
No Adds

WAVF/Charleston, SC
PO: Greg Patrick
APD/MD: Casey Wilkieson
1 "POODLE OF MOOD" "Bark"
BUSH "Speed"
STAND "Track"

WEND/Charlotte, NC
PO: Jack Onial
APD/MD: Kristen Honeycrutt
1 BUSH "Speed"
1 PETE DINKA "Honey"

WKQX/Chicago, IL
PO: Dave Richards
APD/MD: Mary Shuminas
14 BUSH "Speed"
4 LEMMY KRAVITZ "Dig"
CUSTOM "Waste"

WAQZ/Cincinnati, OH
PO/MD: Rick Jamie
43 LINNIN PARK "Eat"
GOODSMACK "Maggie"
1 MESH "Maze"
2 DAVE NAVARRO "Hungry"

WXTM/Cleveland, OH
PO: Kim Monroe
No Adds

WARO/Columbia, SC
OM/PO/MD: Gra Juhano
3 BUSH "Speed"
3 P.O.D. "Alive"
1 ABANDONED POOLS "Mercy"
1 ONESIDEZERO "Come"

WWOC/Columbus, OH
PD: Andy Davis
MD: Jack DeVoss
1 DAVE NAVARRO "Hungry"
1 SAVES THE DAY "Fuzz"
CRANBERRIES "Analysis"

KDGE/Dallas-Ft. Worth, TX
PO: Duane Doherty
APD/MD: Alan Ayo
LINNIN PARK "Eat"
P.O.D. "Alive"

WXEG/Dayton, OH
PO: Steve Kramer
MD: Steve Kramer
12 BUSH "Speed"
SYSTEM OF A DOWN "Chop"
1 P.O.D. "Alive"
1 ADOXA "Giving"

KTCL/Denver-Boulder, CO
PO: Mike O'Connor
MD: Salma Saunders
24 INCUBUS "Tone"
EVERYTHING "Uncolored"

CMX/Detroit, MI
PO: Murray Brookshaw
APD: Vince Cannova
MD: Matt Franklin
36 BUSH "Speed"
3 LEMMY KRAVITZ "Dig"
2 SUM 41 "Deep"
BLINK-182 "Stay"
LIT "Lipstick"

KNRR/Eugene-Springfield, OR
PO/MD: Stu Allen
MD: BJ
No Adds

KXNA/Fayetteville, AR
PO: Margot Smith
MD: Nick Thomas
BUSH "Speed"
LINNIN PARK "Eat"
DEFAULT "Wasting"

WJWB/Ft. Myers, FL
PO: John Rozz
MD: Lance
17 BUSH "Speed"
1 OZZY OSBOURNE "Bark"
1 LINNIN PARK "Eat"

WEJE/Ft. Wayne, IN
PO/MD: JJ Fahren
5 BUSH "Speed"
BLINK-182 "Stay"
JETTINHAMA "Recognize"
DAVE NAVARRO "Hungry"

KFRR/Fresno, CA
PO: Chris Seivins
MD: Reverend
2 START "Recognize"
SPIKE 1000 "Sucker"

WGRO/Grand Rapids, MI
PO: Dan Clark
MD: Tim Brown
1 BUSH "Speed"
DAVE NAVARRO "Hungry"
REMY ZERO "Save"
UZ "Monter"

WXNR/Greenville, NC
PO: Jeff Sanders
APD/MD: Dave Spin
BUSH "Speed"
DEFAULT "Wasting"
LINNIN PARK "Eat"

WEED/Hagerstown, MD
PO/MD: Austin Davis
11 DAVE NAVARRO "Hungry"
BLINK-182 "Stay"
BUSH "Speed"
NEW ORDER "Crystal"
SCAPEGAT WAX "Crawling"

WMRO/Hartford, CT
PO: Todd Thomas
MD: Chaz Kelly
No Adds

KTBZ/Houston-Galveston, TX
OM: Jim Trapp
PO/MD: Steve Robinson
7 P.O.D. "Alive"
BLINK-182 "Stay"
BUSH "Speed"

WRZX/Indianapolis, IN
PO: Scott Jameson
MD: Michael Young
4 DEFAUL "Wasting"
4 BUSH "Speed"
2 LEMMY KRAVITZ "Dig"
2 GOODSMACK "Maggie"

WPLA/Jacksonville, FL
PO: Scott Patibone
APD/MD: Chad Dumley
1 DAVE NAVARRO "Hungry"
STAND "Track"
OZZY OSBOURNE "Bark"

WRZK/Johnson City, TN
PO/MD: Mark E. McKinley
BUSH "Speed"
LONG BEACH MOB "Sunny"
ONESIDEZERO "Order"

WNFZ/Knoxville, TN
PO: Dan Boytz
APD/MD: Borer
12 BUSH "Speed"

KFTE/Lafayette, LA
PO: Rob Summers
MD: Scott Parrin
1 GOODSMACK "Maggie"
1 LINNIN PARK "Eat"

WWDX/Lansing, MI
PO: Jeff Walling
MD: Ty Dismore
28 LINNIN PARK "Eat"
26 STAND "Track"
2 P.O.D. "Alive"
3 BUSH "Speed"

KXTE/Las Vegas, NV
PO: Dave Wellington
APD/MD: Chris Ripley
1 DAVE NAVARRO "Hungry"
1 GOODSMACK "Maggie"
1 BUSH "Speed"

WXZZ/Lexington-Fayette, KY
PO: B.J. Kinsard
MD: Gary Bee
No Adds

KLEC/Little Rock, AR
Dir./Prog.: Larry LeBlanc
MD: Peter Goss
14 BLINK-182 "Stay"
1 (HED) PLANET EARTH "Meadow"
DAVE NAVARRO "Hungry"
NEW ORDER "Crystal"
REMY ZERO "Save"
REVELLE "What"

KROQ/Los Angeles, CA
VP/Prog.: Kevin Weatherly
APD: Gabe Sandstrom
MD: Lisa Warden
No Adds

WLRS/Louisville, KY
PO: Shane Collins
APD/MD: Scott Hines
1 DEFAUL "Wasting"
1 CUSTOM "Waste"
1 STAN "Track"
1 STAN "Track"

WMAO/Madison, WI
PO: Pat Frawley
MD: Amy Hudson
1 BUSH "Speed"
1 BOY HITS CAR "Man"
1 LEMMY KRAVITZ "Dig"
DAVE NAVARRO "Hungry"
UZ "Monter"

WHTG/Monmouth-Ocean, NJ
PO: Darin Smith
MD: Brian Zmycz
5 STAND "Track"
6 LINNIN PARK "Eat"

KMBY/Monterey-Salinas, CA
PO: Chris White
MD: Opa Taylor
7 BUSH "Speed"
1 LINNIN PARK "Eat"
1 BLINK-182 "Stay"
1 FROM ZERO "Save"
1 PRESSURE 43 "Rat"
1 SMACK RADIO "Rise"

WZPC/Nashville, TN
OM: Jim Patrick
PO: Brian Krysz
APD/MD: Russ Schenck
8 TRAVIS "Such"
BUSH "Speed"
BLINK-182 "Stay"
STAND "Track"
SUICIDE MACHINES "Killing"

WRRV/Newburgh, NY
PO: Andrew Boris
BUSH "Speed"
SHADES APART "Three"

KKND/New Orleans, LA
OM/PO: Dave Stewart
MD: Sid
14 BUSH "Speed"
B.M.C. "Happened"
DEFAUL "Wasting"

WXRK/New York, NY
PO: Steve Kingston
MD: Mike Fear
7 OZZY OSBOURNE "Bark"
6 LEMMY KRAVITZ "Dig"
3 GOODSMACK "Maggie"
BLINK-182 "Stay"

WROX/Norfolk, VA
PO: Michela Diamond
MD: Mia Powers
No Adds

KQRX/Odessa-Midland, TX
PO/MD: Michael Todd Mobley
ONESIDEZERO "Order"
GOODSMACK "Maggie"
BLINK-182 "Stay"
MICHELLE BRANCH "Everywhere"

WOCL/Orlando, FL
PO: Alan Smith
MD: Bobby Smith
12 BUSH "Speed"

WIXO/Peoria, IL
OM/PO: Matt Behan
5 BUSH "Speed"
LENNY KRAVITZ "Dig"

WPLY/Philadelphia, PA
PO: Jim McGuinn
APD: Seize Dann
MD: Dan Fain
No Adds

KEDJ/Phoenix, AZ
PO: Nancy Stavens
APD: Dead Air Dave
MD: Robin Nash
No Adds

KZON/Phoenix, AZ
PO: Tim Maraville
MD: Kevin Hanson
BLINK-182 "Stay"

WXDX/Pittsburgh, PA
PO: John Moschitta
APD/MD: Lemmy Ditta
2 BOY HITS CAR "Man"
2 LEMMY KRAVITZ "Dig"
1 DAVE NAVARRO "Hungry"

WCYY/Portland, ME
PO: Herb Ivy
MD: Brian James
5 GOODSMACK "Maggie"
4 NEW ORDER "Crystal"
BUSH "Speed"
BLINK-182 "Stay"

KNRR/Portland, OR
PO: Mark Hamilton
APD: Jay
16 SUM 41 "Deep"
4 BUSH "Speed"
1 SPINNET "Lame"
BLINK-182 "Stay"
GOODSMACK "Maggie"

WBRU/Providence, RI
PO: Tim Schiavelli
MD: Annie Shapiro
17 BUSH "Speed"
7 LEMMY KRAVITZ "Dig"
1 BLINK-182 "Stay"

KRZQ/Reno, NV
PO: Wendy Rollins
APD/MD: Guy Dark
26 BUSH "Speed"
14 ABANDONED POOLS "Mercy"

WDYL/Richmond, VA
PO: Mike Murphy
MD: Keith Dakin
BLINK-182 "Stay"
P.O.D. "Alive"

KCXK/Riverside, CA
OM/PO: Kelli Cluque
APD: John DeSantis
MD: Daryl James
16 BUSH "Speed"
3 LINNIN PARK "Eat"
B.M.C. "Happened"
DAVE NAVARRO "Hungry"

WZZI/Roanoke-Lynchburg, VA
PO: Don Walker
MD: Greg Travis
11 BUSH "Speed"
12 SYSTEM OF A DOWN "Chop"
1 BLINK-182 "Stay"
DAVE NAVARRO "Hungry"
REMY ZERO "Save"
REVELLE "What"

WZNE/Rochester, NY
PO: Mike Dancy
APD/MD: Norm On The Barstool
28 BLINK-182 "Stay"
ABANDONED POOLS "Mercy"
TRAVIS "Such"

KWOO/Sacramento, CA
PO: Ron Bance
APD: Booner Barbara
46 BLINK-182 "Stay"
1 SCAPEGAT WAX "Crawling"
1 STAN "Track"
STAN "Track"
UZ "Monter"

KPNT/St. Louis, MO
PO: Lynn Barstow
APD: Denny Mueller
MD: Eric Schmitt
6 DAVE NAVARRO "Hungry"
4 BUSH "Speed"
2 SUM 41 "Deep"
CRYSTAL METHOD "Mush"
GOODSMACK "Maggie"
LENNY KRAVITZ "Dig"

KXRK/Salt Lake City, UT
VP/Dps & Prog.: Mike Summers
APD/MD: Todd Hulse
13 DIRTYNASTY POOL "Fishes"
10 BLINK-182 "Stay"
8 SPINNET "Lame"
4 UZ "Monter"

KFSD/San Diego, CA
PO: Mike Halloran
MD: Alison Collins
APD: Randy Owell
No Adds

XTRA/San Diego, CA
PO: Bryan Soback
MD: Chris Mackley
No Adds

KITS/San Francisco, CA
PO: Jay Taylor
MD: Aaron Azablan
No Adds

KJEE/Santa Barbara, CA
GM/PO: Eddie Gutierrez
MD: Dakota
No Adds

WVVV/Savannah, GA
PO/MD: Phil Conn
BUSH "Speed"
DAVE NAVARRO "Hungry"

KNDD/Seattle-Tacoma, WA
PO: Phil Manning
No Adds

KAEP/Spokane, WA
PO: Scott Shannon
MD: Karl Bushman
7 TRAVIS "Such"
1 START "Recognize"
2 NEW ORDER "Crystal"

WKRL/Syracuse, NY
OM/PO: Mimi Groszold
4 BLINK-182 "Stay"
2 NEW ORDER "Crystal"
1 STAND "Track"
BUSH "Speed"
DAVE NAVARRO "Hungry"

WXSJ/Tallahassee, FL
PO: Steve King
MD: Kenzie
SUM 41 "Deep"
MESK "Maze"
ONESIDEZERO "Order"
STAN "Track"

WSUN/Tampa, FL
OM: Chuck Beck
PO: Shark
MD: Gray
No Adds

WZZQ/Terre Haute, IN
Interim PO: David Kirsch
1 JETTINHAMA "Recognize"
1 GOODSMACK "Maggie"
ONESIDEZERO "Order"

KFMA/Tucson, AZ
PO: John Michael
11 BUSH "Speed"
4 STAN "Track"

KMYZ/Tulsa, OK
PO: Lynn Barstow
MD: Ray Siggers
5 STAND "Track"
2 BUSH "Speed"
1 TRAVIS "Such"
1 GOODSMACK "Maggie"

WHFS/Washington, DC
PO: Robert Benjamin
APD: Bob Waugh
MD: Pat Ferrise
No Adds

WWOC/Washington, DC
PO: Buddy Rizer
MD: Leaham Curtis
No Adds

WPBZ/West Palm Beach, FL
OM: John O'Connell
APD/MD: Dan O'Brian
1 BUSH "Speed"
BLINK-182 "Stay"
DEFAULT "Wasting"

WBXS/Wilkes-Barre, PA
PO: Chris Lloyd
MD: Freddie
BLINK-182 "Stay"
BUSH "Speed"
REMY ZERO "Save"
SEVEN CHARLIE'S "Recognize"
SCAPEGAT WAX "Crawling"

WSFM/Wilmington, NC
PO: Jim Scharf
MD: Janice Sutter
BUSH "Speed"
DEFAULT "Wasting"

Monitored Reporters

86 Total Reporters

73 Total Monitored

13 Total Indicator



New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Join The Pleasure Club

By **Dayna Talley**
Asst. Alternative Editor

Alternative singer-songwriter **James Hall** has been on the scene for quite a long time. First, he found a place for his talents while leading the Atlanta-based band *Mary Me Hope* (on Silverstone Records) in the late 1980s. During the mid-'90s Hall decided it was time to go it alone, and he went solo. He left his home state of Texas and moved to New Orleans, where he joined with a new backing band.

Since then Hall has released two amazing records: 1993's *My Love, Sex & Spirit* (which is pretty hard to find these days) and 1995's *Pleasure Club*. Both are stellar releases. However, Hall's most recent effort in his latest incarnation — performing in the freshly formed band *James Hall And The Pleasure Club* — features some of his best music yet.

Since moving to Los Angeles four years ago I have once again begun listening to *Pleasure Club*, but I now have a renewed admiration for Hall and his tremendous musical abilities and intriguing stage presence. He is currently unsigned, but he is happy to get his music out to his fans by other means. I received my copy at a recent show through a friend of the band.

Hall's band's lineup is not completely solidified, but it always features massive talents. If

you are interested in hearing his new material, contact Donnie Graves at 323-874-9559. Also, if you live in the Los Angeles area, it is rumored that Hall might be doing a weekly stint at the Viper Room in the coming months.

Another band that I think deserves attention from the Specialty community is *Firewater* on Jetset. This NYC-based alt-rock band's offbeat rocking sound, meshed with frontman *Tod A's* commanding vocals, makes for a great record. I highly recommend "Get Out of My Head," "Woke Up Down," "Bad, Bad World" and "7th Avenue Static." I also suggest that you call *Bredan* at Jetset (212-625-0202) to get a copy of *Psychopharmacology* and hear it for yourself.



KIDS AND THE HALL

After playing an energized show with his backing band *The Pleasure Club*, the dapper James Hall stepped out to discuss new music with a group of enthusiastic fans. This shot features (l-r) Michael Blum from the New Orleans-based band *Motorway*, R&R Alternative Specialty Show Editor *Dayna Talley* and *Jeny Nicholson*, lead vocalist of the L.A.-based band *My Sister Amazing*.

R&R Top 20 Artists

September 7, 2001

- BJORK** (*Elektra/EEG*) "Hidden Place"
- SAVES THE DAY** (*Vagrant*) "At Your Funeral"
- DAMNED** (*Nitro*) "Democracy"
- REMY ZERO** (*Elektra/EEG*) "Save Me"
- ABANDONED POOLS** (*Extasy*) "Mercy Kiss"
- ROLLINS BAND** (*Sanctuary*) "Your Number-Is One"
- SUICIDE MACHINES** (*Hollywood*) "Killing Blow"
- NEW ORDER** (*Reprise*) "Crystal"
- SOIL (J)** "Halo"
- BEULAH** (*Velocette*) "Gene Autry"
- SCAPEGOAT WAX** (*Grand Royal/Virgin*) "Crawling"
- GRANT LEE PHILLIPS** (*Zoe/Rounder*) "Spring Released"
- B. R. M. C.** (*Virgin*) "Whatever Happened To My Rock 'n' Roll"
- FIREWATER** (*Jetset*) "Get Out Of My Head"
- GRAND DRIVE** (*Victor/RCA*) "Wheels"
- MOLDY PEACHES** (*Rough Trade/Sanctuary*) "Who's Got The Crack"
- ONESIDEZERO** (*Maverick*) "New World Order"
- SLIPKNOT** (*Roadrunner*) "Left Behind"
- OURS** (*DreamWorks*) "Drowning"
- COLONY** (*Beyond*) "Happy"

Ranked by total number of shows reporting artist.

Record Of The Week

Record Of The Week: **Remy Zero**
Album: *The Golden Hum*
Label: *Elektra/EEG*

I first heard of Remy Zero back when they released their second album, *Villa Elaine*. It was a beautiful example of what alternative music should sound like. With their latest release, *The Golden Hum*, they have done it once again. With mega-producer *Jack Joseph Puig* (*Beck, Hole, No Doubt, Green Day*), the record is a stunning new masterpiece.

If you don't agree, ask artists such as R.E.M. frontman *Michael Stipe* and *Radiohead*, because it is rumored that they are huge fans as well. Songs to sure to give you goose bumps are "Glorious #1," "Save Me" and "I'm Not Afraid."

Contact *Mike De Pippa* at *Elektra* (212-275-2860) for more info. And while you've got him on the line, hit him up for the fab new *Bjork* or *Stereolab* records.



Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY Download Sunday 9pm-11pm Alex Taylor Rival Schools "Good Things" Remy Zero "Save Me" Pressure 4-5 "Beat The World" Dryer "Starry Skies" Saves The Day "Your Funeral"	WROU/Columbia, SC 7200 Seconds Sunday 9-10 Cataldo Rival Schools "Wesley" Randy "Punk Rock City" Saves The Day "Your Funeral" Hi Standard "This Is Love" P.O.D. "Alive"	KFTE/Lafayette, LA Now Hear This Sunday 9pm-11pm Dave Hubbell Molcy Peaches "Who's Got The Crack" Bjork "It's Not Up To You" Stereolab "Black Box" Marmes "Gone" Sonic Youth "Disappears"	KFSD/San Diego, CA SP Radio 1 Wednesday 10pm-midnight Tazy Dub Pistols "Official Chemical" Sensefield "Fun Never Ends" Bjork "Hidden Place" Mickown "Let Go" Bob Schneider "Big Blue Sea"
KTEG/Albuquerque, NM Burning Senseless Sunday 8pm-10pm Adam 12 Sensefield "Fun Never Ends" Saves The Day "Your Funeral" Fountains "Tom Peck" Rival Schools "Traveling By" Neds Surf "Blizzard Of 77"	KDGE/Dallas, TX Adventure Club Sunday 8-9pm Josh Venable James "Getting Away With It" Grant Lee Phillips "Low's A Mystery" Beverly "Weather" Farrar "Living For The..." Hi Standard "This Is Love"	WPLY/Philadelphia, PA Y-Net Sunday 9pm-10:30pm Dan Fein Badmarsh & Shi "Get Up" Beach "Gene Autry" Bjork "It's Not Up To You" Saves The Day "Freshkiss" System Of A Down "Chop Suey"	XTRA/San Diego, CA The Lab Sunday 7pm-9pm Tim Pyles Remy Zero "Save Me" Randy "Addicts Of Chemical Brothers" The Began In Africa" Perry Farrell "So Long" New Order "Crystal"
WNXX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harris Strokes "Last Mile" New Order "Crystal" Pressure "Get Out Of My Head" P.O.D. "Alive" Colony "Happy"	WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Vinele Linkin Park "In The End" Stone Temple Pilots "Hollywood Blvd" Pressure "Get Out Of My Head" P.O.D. "Alive" Sugarcult "Stuck In America"	WXDX/Pittsburgh, PA Edge Of The X Sunday 8pm-midnight Lenny Diana Linkin Park "In The End" Herzliya "What You Got" Jimmy Eat World "Middle" Saves The Day "Certain Tragedy" -P.O.D. "Set It Off"	KJEE/Santa Barbara, CA New Noise Monday midnight-2am Dave Hancock Saves The Day "Your Funeral" Boldermaker "So Deep" Rival Schools "Wood For..." Sparklehorse "Piano Fire" Grove Armada "Superstyn"
WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10pm-1pm Scott Register Over The Rhine "Jack Chick" Narration "Better Things Than" Grand Drive "Wheels" Bob Schneider "Bullets" Bjork "It's Not Up To You"	KTCL/Denver, CO Smithing University Sunday 7:30-8:30pm Professor Kat Rollins Band "Gone On The Inside" B.R.M.C. "Mad Eyes And Tears" Shins "New Slang" Vandal "You're Not The Boss" Dub Pistols "Official Chemical"	KNRK/Portland, OR Smelching Cool Sunday 9pm-10pm Jaime Cooley New Order "Crystal" Remy Zero "Save Me" Strokes "Last Mile" Pale Yorn "For Nancy" Abandoned Pools "Mercy Kiss"	KNDD/Seattle, WA Landscape Sunday 11:00pm-midnight Bill Reid Rival Schools "Uncovers On" RX Bandits "Analogy Boy" Randy "Punk Rock City" Good Riddance "Trials Of The Century" Travis "Baby One More"
WBCN/Boston, MA Nocturnal Emittances Sunday 8-10pm Oedipus/Albert O Sensefield "Fun Never Ends" Bjork "Hidden Place" Bjork "Crystal" Stereolab "Piano Fire" Moldy Peaches "Who's Got The Crack"	WEJE/Fort Wayne, IN The Living Room Sunday 8pm-9pm Matt Jericho RX Bandits "Analogy Boy" Bjork "Hidden Place" Suzanne Machine "Killing Blow" Betsy Blotkowski "Hail On Wheels" Joy The Cat "Painted Memory"	WCYY/Portland, ME Spinnet Thursday 7-9pm Shawn Jeffrey System Of A Down "X" Daltron 3030 "Positive Contact" G. Love & Special Two "Lullaby" Saves The Day "Your Funeral" Bjork "Hidden Place"	KPNT/Si. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Travis "Baby One More" Jimmy Fallon "One For You" JFK "Good Day" Uberzone "Beat Bones" Perry Farrell "Shakers"
WFNX/Boston, MA The First Contact Sunday 8pm-9:30pm Zach Brooks Rival Schools "Good Things" Friston School "Falling Away" Betsy Blotkowski "Hail On Wheels" Saves The Day "Your Funeral" Beulah "Good Man"	WJWX/Ft. Myers, FL 99 Xtrane Sunday 8-10pm Lancer Spinnet "Wait And Bleed" Revolver "What You Got" Cajon Eye Cherry "Feels So Right" Grass "Terminals Hollow" Pressure 4-5 "Beat The World"	WBRU/Providence, RI Brabbling And Entering Wednesday 10pm-2am Annie Shapiro Grand Drive "Wheels" Gorillaz "19-2000" Cajon Eye Cherry "Feels So Right" Saves The Day "Your Funeral" Pussy 2000 "It's Gonna Be..."	WXSX/Tallahassee, FL Underground Lounge Sunday 8-10pm Meathead Danzon "Democracy" Stereolab "Switch Anger" Cajon Eye Cherry "Feels So Right" Rival Schools "Wesley" Syrups "Inside My Head"
WEDG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Defeat "Waiting My Time" Dave Navarro "Numb" Bad Ronald "Let's Begin" Johnny Hobbby "Carry On" Bjork "Hidden Place"	WEEO/Hagerstown, MD Now Hear This Sunday 10pm-midnight Austin Davis Linkin Park "In The End" Abandoned Pools "Mercy Kiss" Garbage "Androgyny" Transmatic "Come" Minibar "Choked Up"	WDYL/Richmond, VA Under Exposed Sunday 10pm-11pm Charlie Padgett Musa "New Born" Our's "Bushman" B.R.M.C. "Whatever..." Abandoned Pools "Mercy Kiss" Roland Orzabal "Low Life"	KMYZ/Tulsa, OK New From The Edge Tuesday midnight-1:00am Lynn B-stowe Bush "Spaced Out" Larkin Park "In The End" P.O.D. "Set It Off" Hed Pe "Meadow" Remy Zero "Save Me"
WBTV/Burlington, VT Spinning Uruset Sunday 8-9:30pm Steve Picard Red House Painters "Cruser" Buck To Still "Strang" Sparklehorse "Piano Fire" Allie "Lunatic" Pennysive "Land Of The Free"	WRZX/Indianapolis, IN Hangover Cafe Sunday 9pm-noon Dave Dugan Abandoned Pools "Mercy Kiss" Foot Rich Ones "Strang" Acappoya "Dried Up" Varnaine "Song" Stereoshoes "Have A Nice Day"	KXKR/Salt Lake City, UT Exposed Monday-Friday 8-9pm Todd Nekam Garbage "Androgyny" Revolver "What You Got" Harvey Danger "Authenticity" Bad Ronald "Let's Begin" Sugarcult "Stuck In America"	WHFS/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marsh Beulah "Silver Lining" Sensefield "Fun Never Ends" Saves The Day "Your Funeral" Rubens Accomplish "On My God" Graeme Downies "Alright By Me"
WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryan Stowe Karma To Burn "Almost Heavens" Colony "Happy" Americana Tenants "Bringing Down" Uberzone "Beat Police" Jump, Little... "Verigo"	WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman Jimmy Eat World "Blood America" Sul "Halo" Bella Band "Squares" Radiohead "Karma Police" Sonic Youth "Kool Thing"	KCOX/San Bernardino, CA Xtrane X Saturday 9pm-3am Dave Dobby/Daryl James Spinnet "Havoc Song" Machynya "Death Blooms" Slyer "Sand Death" No One "Chemical" Throefounder "Baby Got Back"	KRKR/Salt Lake City, UT Exposed Monday-Friday 8-9pm Dave Marsh Garbage "Androgyny" Revolver "What You Got" Harvey Danger "Authenticity" Bad Ronald "Let's Begin" Sugarcult "Stuck In America"

35 Total Reporters





JOHN SCHOENBERGER

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The Revival Strategy Of WTTS

First-time programmer brings new life to Indianapolis Triple A

Throughout its nine-year history WTTS has striven to break out of the Bloomington, IN city limits and become a real player in neighboring Indianapolis. Over the past year, under the guidance of PD Jim Ziegler, the station has begun to achieve that goal.

Although the WTTS job is Ziegler's first programming position, he brings to it impressive experience. While still in high school he served as an intern for Dave Benson at WLUP/Chicago, and he later became an air personality at WWBZ (The Blaze) in the same city. Ziegler went on to work under Gregg Steele at WZTA (Zeta 4) in Miami and eventually spent two years as evening jock at KFOG/San Francisco under the tutelage of Paul Marszalek.

Renewed Goals

According to Ziegler, WTTS has changed only one thing: everything. The station has streamlined its sound and begun to focus seriously on improving its presence in Indianapolis. The latter has always been part of the station's long-term strategy, but it had never been fully implemented until now.

Targeting Indianapolis is realistic for WTTS because the station has a grandfathered Class B signal that reaches the Indy metro very well. The motivation is advertising dollars: \$90 million is spent on advertising every year in Indianapolis, while only \$3 million is spent in Bloomington.

"While we certainly didn't want to desert Bloomington, we realized that, from a sales and ratings standpoint, we needed to focus our attention where the larger audience and core ad dollars were," Ziegler says. "What we did was develop an official promotions department and situate it in an office in downtown Indianapolis. We hired a Promotion Director, Heather Claussen, who now oversees our promotional focus, which is almost exclusively on events that are going on in the Indianapolis metro area."

The strategy has begun to pay off for WTTS. The spring 2001 book was the station's best ever in Indy: It went from 2.8-3.4 12+ and jumped 4.3-5.1 25-54.

"Obviously, we are where we want to be at this stage of the game in terms of ratings," Ziegler says. "But, more importantly, we really like where we're getting the numbers from. Our significant growth this last book was in the 35-44 cell, which is a harder demo to grow than the younger side of adults."

Branding Is The Name Of The Game

As is true for any station hoping to be successful, Ziegler and the 'TTS team needed to develop a strong brand,

and they've seized an opportunity that has helped them tremendously. "Our largest branded station events have been our free afternoon shows in conjunction with the Hard Rock Cafe in downtown Indianapolis," Ziegler explains. "Working two years in the evenings at KFOG before joining WTTS allowed me to attend many of the KFOG Private Afternoon Concerts. I learned about all the aspects of what goes into making these kinds of events successful."

Ziegler took the afternoon-concert idea and put his own spin on it for the WTTS Hard Rock Cafe Private Concert series. The afternoon events are free to the first 200 people who show up, and the series has so far featured David Gray, Better Than Ezra (Peyton Manning, quarterback for the Indianapolis Colts, was in attendance and took some pictures), Buddy Guy, Five For Fighting, Old 97's, Josh Joplin Group, Robert Bradley's Blackwater Surprise and, most recently, Eagle-Eye Cherry.

"The series is building," says Ziegler. "We've had a full house for each one of them so far, and, as the shows have gone on, we've had to turn away more and more people."

WTTS has tied in with Warehouse, which sets up a table at the Hard Rock from which it sells the featured artist's CDs. There's usually an added value, such as the artist's being available to sign copies. On average, the station and record store are selling about 100 CDs at each gig.

In addition, WTTS is closely affiliated with WXIN-TV, the local FOX affiliate, and Ziegler does a TV interview with WXIN host Joni Michels in conjunction with most of the afternoon concerts.

New Twist On An Old Idea

While at KFOG Ziegler helped develop an evening feature called "Cage Match." It's the old "Battle of the Bands" idea with an adult approach, and WTTS is finding it helpful in a daypart that is usually challenging for Triple A radio. "We pit two new records against each other every night and solicit responses from the listeners," Ziegler explains. "The champion then carries over to the next night, and, after winning 10 nights in a row, a record is retired to the 'Cage Match' hall of fame."

It's a great interactive, lifestyle-oriented feature that lasts for about 25 minutes each evening. "The difference is, we're getting upper-demo adults calling in, not kids screaming on the phone," Ziegler says. "They're basically talking about music in a very intelligent fashion, and a lot of times the callers contribute unique information about the artists."

Ultimately, "Cage Match" is helping 'TTS build a perception of itself as a station that plays new music by established artists and that is also willing to take some chances by showcasing new artists. It's great for the labels, too, because it gives the station a chance to spin some of the songs it's considering and get some honest feedback.

Ziegler's quick to point out, though, that just because a song wins a few nights in a row doesn't mean he'll automatically add it, and, conversely, just because it doesn't fare well doesn't mean he won't consider it.

Staying Local

Ziegler also realizes how important it is for WTTS to maintain a local connection. For a period of six weeks the station did giveaways every hour for events at the Clear Channel Entertainment outdoor venue in Indianapolis, the Verizon Wireless Music Center. That allowed 'TTS to tie in with all the best shows coming through town, many of which were a natural fit for the Triple A format, including Paul Simon, The Lloyds Blues Music Festival, Stevie Nicks, Tom Petty, k.d. lang and Lyle Lovett with Shawn Colvin.

WTTS has also been able to tap into the many auto events that happen in Indianapolis. Obviously, auto racing is a big deal in the city, and WTTS is becoming closely aligned with the Indianapolis 500, the Brickyard 400 and the upcoming United States Grand Prix Formula One race. In addition, it's now associated with the Indianapolis Colts and is doing a promotion around Colts preseason games. All these things have put WTTS right in the middle of the community.

Except for MD/midday host Marie McCallister, WTTS's air talent are brand-new, and everyone Ziegler hired is local. For example, Brad Holtz, the 3-9pm jock, is a senior at Indiana University. "He's become a great asset to the station," says Ziegler. "In fact, Indi-

"If I had to sum up the one big difference in WTTS before and after I got here, it would have to be the excitement we now have on the air. When you turn on 'TTS now, there's always something going on."

ana U, as well as some other colleges in the area, have great communications departments. Many of my staff, especially part-timers, come from these schools. Since I have more than 10 years of experience on the air in some significant markets, it's been easy for me to work with these young talents and give them their first shot on commercial radio."

Ziegler also hired a very talented morning host, Jill Savage. "She's an Indianapolis-radio veteran, and she has an extensive knowledge of racing that has proven to be a great quality for us," he says. "She really understands Indianapolis, so we give her the opportunity to communicate with the audience between the songs. This last book had the best numbers we've ever had in the mornings."

Changes In Programming

Ziegler and his staff didn't make dramatic changes in the music, but, with the help of John Bradley and Dave Rahn of SBR, they were able to fine-tune the sound. "As someone new to programming, I certainly welcomed all the guidance I could get," Ziegler says. More than anything, he, Bradley and Rahn came up with a consistent focus for the musical direction of the station. WTTS became more targeted in its currents, and some changes were made to the library as well.

"I would say that the most drastic

changes we made came in terms of executing the format," Ziegler says. "We went to the 10-song-set format 19 out of every 24 hours. We've also added New Music Mondays as an all-day programming event that exposes an extra dose of new music."

"Our imaging, in general, is much more aggressive," Ziegler says. "We use the services of Ross McIntyre, and he's done a great job working with me in making a smooth transition from the old production sound to what it is now."

WTTS is also using Amy Brooks of WBOS/Boston as an imaging voice. "We really wanted to include a female sound in our imaging, and she was the perfect choice," Ziegler says. "She has a phenomenal voice, and she understands what we're trying to accomplish because she also works within the format."

Owner Commitment

WTTS is owned by a small broadcast company, Sarkes-Tarzian. Even though everyone at the station has to wear a lot of hats, Ziegler says that the owners have been great about giving him the essentials to turn the station around. The addition of a promotion staff, the imaging and production elements and a renewed commitment from the sales department have made all the difference.

"I am working very closely with the salespeople," Ziegler says. "One of the things we did when I first came to town was visit 20 of the top agencies in Indianapolis. We did presentations to the marketing and media maven to update them on what we were planning to do to reposition the station. Now that we've begun to accomplish those goals, we plan on doing the rounds again very soon. They're definitely starting to come to the table, but we need to reinforce our new alliances."

"What I'm most proud of is that we've been able to accomplish a lot with a very small promotions budget — a situation most stations now face. We've managed to implement guerilla-marketing tactics and have been able to synergize with some important event sponsors to bring ourselves into the flow of the Indianapolis market."

"I'm the type of person who always shoots for the moon, but more times than not I end up reaching it. I think most people are afraid to shoot for what they think is out of their reach. We've gone for it, and, consequently, we've been able to bring home a lot of small victories for the station that have been adding up and delivering results."

Contact Jim Ziegler at 812-332-3366, or by e-mail at jimzieglerradio@hotmail.com. Check out the station's website at www.wttsfm.com.



Jim Ziegler



R&R Triple A Top 30

Powered By



September 7, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	PETE YORN Life On A Chain (Columbia)	499	-10	35884	20	23/0
1	2	AFRO-CELT... F.P. GABRIEL When You're Falling (Real World/Virgin)	458	-60	31838	15	24/0
3	3	DAVE MATTHEWS BAND The Space Between (RCA)	411	-9	34980	21	24/0
4	4	FIVE FOR FIGHTING Superman (Aware/Columbia)	380	-30	19072	15	18/0
7	5	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	323	-15	20050	11	20/0
6	6	BLUES TRAVELER Back In The Day (A&M/Interscope)	322	-18	22177	9	19/0
11	7	U2 Stuck In A Moment... (Interscope)	321	+60	19559	4	23/0
8	8	BETTER THAN EZRA Extra Ordinary (Beyond)	310	+2	16868	10	19/0
5	9	INCUBUS Drive (Immortal/Epic)	309	-37	19269	24	18/0
10	10	CAKE Snort Skirt/Long Jacket (Columbia)	275	+4	21189	11	14/0
9	11	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	256	-50	23041	31	24/0
12	12	JOHN HIATT My Old Friend (Vanguard)	250	-6	16567	5	20/0
19	13	JOHN MELLENCAMP Peaceful World (Columbia)	250	+70	27295	2	15/0
16	14	DAVID GRAY Sail Away (ATO/RCA)	248	+11	12307	6	18/0
15	15	STEVIE NICKS Sorcerer (Reprise)	236	-8	17790	6	19/0
17	16	TRAIN Something More (Columbia)	235	+38	18030	5	18/1
13	17	LIFEHOUSE Hanging By A Moment (DreamWorks)	233	-18	22481	29	19/0
23	18	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	217	+51	15632	2	17/1
20	19	3 DOORS DOWN Be Like That (Republic/Universal)	195	+15	10766	6	9/0
Breaker	20	JOHN MAYER No Such Thing (Aware/Columbia)	190	+54	14412	3	16/2
18	21	WEEZER Island In The Sun (Geffen/Interscope)	185	-2	14850	4	13/0
22	22	SHAWN COLVIN Bound To You (Columbia)	174	+1	9271	6	14/0
Breaker	23	R.E.M. All The Way To Reno... (Warner Bros.)	168	+18	10066	3	16/2
27	24	SUZANNE VEGA Widow's Walk (A&M/Interscope)	165	+50	13257	2	17/1
21	25	BARENAKED LADIES Falling For The First Time (Reprise)	157	-18	7075	5	11/0
24	26	STAIN'D It's Been Awhile (Fip/Elektra/EEG)	142	-14	6858	5	6/0
Breaker	27	CRANBERRIES Analyse (MCA)	123	+43	10815	1	16/3
Debut	28	BOZ SCAGGS Payday (Virgin)	114	+55	10431	1	13/0
29	29	TORI AMOS Strange Little Girl (Atlantic)	113	+10	6381	2	11/1
30	30	EVE 6 Here's To The Night (RCA)	93	-6	5587	3	3/0

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

- FUEL** Bad Day (Epic)
Total Plays: 92, Total Stations: 5, Adds: 0
- CALLING** Wherever You Will Go (RCA)
Total Plays: 90, Total Stations: 3, Adds: 0
- JONATHA BROOKE** Steady Pull (Bad Dog)
Total Plays: 82, Total Stations: 11, Adds: 1
- ACTUAL TIGERS** Standing By (Nettwerk)
Total Plays: 80, Total Stations: 8, Adds: 0
- GARBAGE** Androgyny (Almo Sounds/Interscope)
Total Plays: 73, Total Stations: 6, Adds: 1

- BEN FOLDS** Rockin' The Suburbs (Epic)
Total Plays: 64, Total Stations: 4, Adds: 0
- 30 ODO FOOT OF GRUNTS** Sail Those Same Oceans (Artemis)
Total Plays: 58, Total Stations: 8, Adds: 0
- MARCIA BALL** Louella (Alligator)
Total Plays: 54, Total Stations: 6, Adds: 0
- SEMISONIC** Over My Head (Hollywood)
Total Plays: 48, Total Stations: 7, Adds: 0
- INCUBUS** I Wish You Were Here (Immortal/Epic)
Total Plays: 47, Total Stations: 3, Adds: 0

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
BOB SCHNEIDER Bullets (Universal)	4
CRANBERRIES Analyse (MCA)	3
WIDESPREAD PANIC Imitation... (Widespread/SRG)	3
JUDE King Of Yesterday (Maverick/WB)	3
RUFUS WAINRIGHT Cigarettes &... (DreamWorks)	3
JOHN MAYER No Such Thing (Aware/Columbia)	2
R.E.M. All The Way To Reno... (Warner Bros.)	2
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	2
JOHNNY A. Oh Yeah (Favored Nations/Red Ink)	2
BOB DYLAN Summer Days (Columbia)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN MELLENCAMP Peaceful World (Columbia)	+70
U2 Stuck In A Moment... (Interscope)	+60
BOZ SCAGGS Payday (Virgin)	+55
JOHN MAYER No Such Thing (Aware/Columbia)	+54
RYAN ADAMS New York... (Lost Highway/IDJMG)	+51
SUZANNE VEGA Widow's Walk (A&M/Interscope)	+50
CRANBERRIES Analyse (MCA)	+43
TRAIN Something More (Columbia)	+38
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	+38
INCUBUS I Wish You Were Here (Immortal/Epic)	+36

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

JOHN MAYER

No Such Thing (Aware/Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
190/54	16/2	20

R.E.M.

All The Way To Reno... (Warner Bros.)


TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
168/18	16/2	23

CRANBERRIES

Analyse (MCA)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
123/43	16/3	27

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



U2

"Stuck In A Moment"

R&R Triple A: **11 - 7**

Triple A Monitor 10* - 7*

Top 40 Monitor Debut 40*

Modern Rock Monitor Debut 38*




Adult Top 40 Monitor 27* - 25*

TRIPLE PLATINUM

TOURING THIS FALL

PRINCIPLE MANAGEMENT: DUBLIN AND NEW YORK

www.U2.com

September 7, 2001

R&R'S EXCLUSIVE COMBINED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	PETE YORN Life On A Chain (Columbia)	592	-4	39745	7	32/0
1	2	AFRO-CELT... F/P. GABRIEL When You're Falling (Real World/Virgin)	568	-66	35891	7	34/0
4	3	DAVE MATTHEWS BAND The Space Between (RCA)	442	-9	36323	7	27/0
3	4	FIVE FOR FIGHTING Superman (Aware/Columbia)	427	-35	22197	7	22/0
5	5	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	422	-16	23308	7	28/0
6	6	BLUES TRAVELER Back In The Day (A&M/Interscope)	398	-21	23865	7	27/0
11	7	U2 Stuck In A Moment... (Interscope)	395	+66	21478	6	30/0
7	8	JOHN HIATT My Old Friend (Vanguard)	352	-15	21172	7	31/0
12	9	DAVID GRAY Sail Away (ATO/RCA)	339	+18	15990	7	25/0
9	10	BETTER THAN EZRA Extra Ordinary (Beyond)	336	+5	17296	7	22/0
10	11	STEVIE NICKS Sorcerer (Reprise)	322	-8	19900	7	26/0
13	12	CAKE Short Skirt/Long Jacket (Columbia)	321	+3	24321	7	18/0
8	13	INCUBUS Drive (Immortal/Epic)	309	-37	19269	7	18/0
21	14	JOHN MELLENCAMP Peaceful World (Columbia)	306	+85	29915	5	22/2
17	15	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	299	+55	19590	5	28/1
20	16	TRAIN Something More (Columbia)	262	+35	19861	7	21/1
25	17	SUZANNE VEGA Widow's Walk (A&M/Interscope)	260	+84	18902	5	27/1
19	18	R.E.M. All The Way To Reno... (Warner Bros.)	256	+25	14563	7	25/2
15	19	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	256	-50	23041	7	24/0
18	20	SHAWN COLVIN Bound To You (Columbia)	249	+6	13202	7	23/0
27	21	JOHN MAYER No Such Thing (Aware/Columbia)	236	+62	17726	7	23/3
16	22	LIFHOUSE Hanging By A Moment (DreamWorks)	233	-18	22481	7	19/0
23	23	3 DOORS DOWN Be Like That (Republic/Universal)	195	+15	10766	7	9/0
22	24	WEEZER Island In The Sun (Geffen/Interscope)	193	+1	15026	7	14/0
41	25	BOZ SCAGGS Payday (Virgin)	165	+66	13207	4	20/0
29	26	TORI AMOS Strange Little Girl (Atlantic)	162	+7	9531	6	18/1
26	27	BARENAKED LADIES Falling For The First Time (Reprise)	157	-18	7075	7	11/0
40	28	CRANBERRIES Analyse (MCA)	151	+48	12549	4	21/3
24	29	DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)	147	-31	5937	7	20/0
28	30	STAIND It's Been Awhile (Flip/Elektra/EEG)	142	-14	6858	7	6/0
30	31	NANCI GRIFFITH Where Would I Be (Elektra/EEG)	137	-16	7218	7	16/0
34	32	ACTUAL TIGERS Standing By (Netwerk)	135	+9	7146	7	16/0
31	33	JONATHA BROOKE Steady Pull (Bad Dog)	128	-7	5946	6	17/1
36	34	KIRSTY MACCOLL In These Shoes (Instinct/V2)	117	-5	9707	7	11/0
39	35	COUSTEAU Last Good Day Of The Year (Palm Pictures)	108	+3	7215	7	12/0
37	36	GRANT LEE PHILLIPS Spring Released (Zoe/Rounder)	105	-12	7170	7	15/0
38	37	ALANA DAVIS I Want You (Elektra/EEG)	105	-7	5815	6	14/0
42	38	EVE 6 Here's To The Night (RCA)	93	-6	5587	7	3/0
33	39	CHRIS WHITLEY To Joy (Revolution Of...) (ATO/RCA)	92	-38	3589	7	11/0
43	40	FUEL Bad Day (Epic)	92	+4	3108	5	5/0
45	41	CALLING Wherever You Will Go (RCA)	90	+6	5431	5	3/0
46	42	ALISON KRAUSS The Lucky One (Rounder)	87	+6	4362	5	11/0
35	43	CPR Katie Did (Samson/Gold Circle)	87	-35	4198	7	11/0
49	44	GARBAGE Androgyny (Almo Sounds/Interscope)	84	+10	7103	4	7/1
44	45	ROBERT EARL KEEN Walkin' Cane (Lost Highway/IDJMG)	78	-9	2469	7	9/0
32	46	JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)	76	-56	3191	7	14/0
47	47	MARCIA BALL Louella (Alligator)	76	+15	2127	1	10/0
48	48	30 ODD FOOT OF GRUNTS Sail Those Same Oceans (Artemis)	75	+18	7128	1	11/0
49	49	CATIE CURTIS Kiss That Counted (Rykodisc)	74	+8	3873	1	13/3
47	50	FREEDY JOHNSTON Love Grows (Elektra/EEG)	73	-6	3859	6	10/0

 36 Triple A Reports - 25 Monitored and 11 Indicator. By total plays for the airplay week of Sunday 8/26-Saturday 9/1.
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Most Added®

ARTIST TITLE LABEL(S)	ADDS
JUDE King Of Yesterday (Maverick/WB)	5
RUFUS WAINRIGHT Cigarettes... (DreamWorks)	5
BOB SCHNEIDER Bullets (Universal)	4
JAY FARRAR Voodoo Candle (Artemis)	4
BOB DYLAN Honest With Me (Columbia)	4
JOHN MAYER No Such Thing (Aware/Columbia)	3
CRANBERRIES Analyse (MCA)	3
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	3
CATIE CURTIS Kiss That Counted (Rykodisc)	3
WIDESPREAD PANIC Imitation... (Widespread/SRG)	3
BOB DYLAN Summer Days (Columbia)	3
R.E.M. All The Way To Reno... (Warner Bros.)	2
JOHN MELLENCAMP Peaceful World (Columbia)	2
JOHNNY A. Oh Yeah (Favored Nations/Red Ink)	2
COWBOY JUNKIES Small Swift... (Latent/Zoe/Rounder)	2
RYAN ADAMS New York... (Lost Highway/IDJMG)	1
SUZANNE VEGA Widow's Walk (A&M/Interscope)	1
TRAIN Something More (Columbia)	1
TORI AMOS Strange Little Girl (Atlantic)	1
JONATHA BROOKE Steady Pull (Bad Dog)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN MELLENCAMP Peaceful World (Columbia)	+85
SUZANNE VEGA Widow's Walk (A&M/Interscope)	+84
U2 Stuck In A Moment... (Interscope)	+66
BOZ SCAGGS Payday (Virgin)	+66
JOHN MAYER No Such Thing (Aware/Columbia)	+62
RYAN ADAMS New York... (Lost Highway/IDJMG)	+55
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	+52
CRANBERRIES Analyse (MCA)	+48
DAVID BYRNE U.B. Jesus (Luaka Bop/Virgin)	+42
INCUBUS I Wish You Were Here (Immortal/Epic)	+36
TRAIN Something More (Columbia)	+35
NEW ORDER Crystal (Reprise)	+35
BOB SCHNEIDER Bullets (Universal)	+34
WIDESPREAD PANIC Imitation... (Widespread/SRG)	+29
R.E.M. All The Way To Reno... (Warner Bros.)	+25
JAY FARRAR Voodoo Candle (Artemis)	+21
TRAVIS Side (Epic)	+21
PAUL MCCARTNEY I'm Partial To Your... (Gold Circle)	+19
DAVID GRAY Sail Away (ATO/RCA)	+18
30 ODD FOOT OF GRUNTS Sail Those... (Artemis)	+18
ALEJANDRO ESCOVEDO Velvet Guitar (Bloodshot)	+17
LENNY KRAVITZ Dig In (Virgin)	+17
CREED With Arms Wide Open (Wind-up)	+16
LENNY KRAVITZ Again (Virgin)	+15
MARCIA BALL Louella (Alligator)	+15
3 DOORS DOWN Be Like That (Republic/Universal)	+15
COWBOY JUNKIES Small Swift... (Latent/Zoe/Rounder)	+14
EARL SCRUGGS W/STING Fill Her Up (MCA)	+14
LUCE Long Way Down (Independent)	+14
U2 In A Little While (Interscope)	+14

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Triple A Reporters

Stations and their adds listed alphabetically by market

<p>KBAC/Albuquerque, NM PD/MD: Ira Gordon 6 CATIE CURTIS "Counted" JUDE "King" MATCHBOOK TWENTY "Last" ROLAND ORZABAL "Life"</p> <p>KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 4 JOHNNY A "Yeah" 2 BOB DYLAN "Summer" JUNIOR BROWN "Guitar"</p> <p>WRNR/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein CATIE CURTIS "Counted" BOB DYLAN "Eye" BOB DYLAN "Honest"</p> <p>KRVB/Boise, ID * PD/MD: Brandon Dawson JOHN MAYER "Such"</p> <p>WBDS/Boston, MA * PD: Chris Herrmann MD: Amy Brooks TORI AMOS "Strange"</p> <p>WXRV/Boston, MA * PD: Joanne Doody MD: Dana Marshall JONATHAN BROOKE "Steady" SHELBY LYNNE "Heart" BOB SCHNEIDER "Bullets"</p>	<p>CKEY/Bufalo, NY * PD/MD: Rob White No Adds</p> <p>WMVY/Cape Cod, MA PD/MD: Barbara Dacey No Adds</p> <p>WDDD/Chattanooga, TN * OM/PD/MD: Danny Howard BOB SCHNEIDER "Bullets"</p> <p>WXRT/Chicago, IL * PD: Norm Winer APD: John Farneda MD: James VanOsdol No Adds</p> <p>KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K 4 BUSH "Speed" 3 PETE YORN "Nancy"</p> <p>KBCO/Denver-Boulder, CO * PD: Scott Arbaugh MD: Keefer No Adds</p>	<p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 3 BOB DYLAN "Summer" 3 JUDE "King" 3 NO. MISSISSIPPI "Bushes" 3 JOHN MAYER "Such"</p> <p>WTTS/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister BOB SCHNEIDER "Bullets"</p> <p>WOKI/Knoxville, TN * PD: Shane Cox MD: Sarah McClune CRANBERRIES "Analyse"</p> <p>WFPK/Louisville, KY PD/MD: Dan Reed APD: Stacy Owen BORK "Place"</p> <p>WMMM/Madison, WI * PD/MD: Tom Teuber 7 BOB SCHNEIDER "Bullets" 7 BOB DYLAN "Honest" WIDESPREAD PANIC "Imitation"</p> <p>WMPS/Memphis, TN PD/MD: Alexandra izner No Adds</p>	<p>KTCZ/Minneapolis, MN * PD: Lauren MacLeash APD/MD: Mike Wolf 3 COLDPLAY "Trouble" 1 RYAN ADAMS "New"</p> <p>WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth CRANBERRIES "Analyse"</p> <p>KPIG/Monterey, CA PD/MD: Laura Ellen Hopper 1 J.J. CALE "Breeze" 7 RYAN ADAMS "Fire" 2 JOHN PRINE "Loretta" JAY FARRAR "Woodoo" JOHN MAYALL "Yo"</p> <p>WRLT/Nashville, TN * OM/PD: David Hall APD/MD: Keith Coes RUFUS WAINWRIGHT "Milk"</p> <p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston AMD: Russ Borris BOB DYLAN "Honest" RUFUS WAINWRIGHT "Milk" JAY FARRAR "Woodoo" COWBOY JUNKIES "Small"</p> <p>WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot JUDE "King" R.E.M. "Way" WIDESPREAD PANIC "Imitation"</p>	<p>KCTY/Omaha, NE * PD: Max Bumgardner MD: Christopher Dean 20 BUTTHOLE SURFERS "Shame"</p> <p>WYEP/Pittsburgh, PA PD: Rosemary Welsch APD/MD: Chris Griffin 3 RUFUS WAINWRIGHT "Milk" 2 SCOTT MILLER "Loving" 2 CARTER & GRAMMER "Man" JOHN MELLENCAMP "Peaceful" SHELBY LYNNE "Heart" JACK JOHNSON "Bubble" DAVID MEAD "Roof" CATIE CURTIS "Counted"</p> <p>KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch No Adds</p> <p>KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold 1 BOB DYLAN "Summer" JUDE "King" TABITHA'S SECRET "Around"</p> <p>KENZ/Salt Lake City, UT * OM/PD: Bruce Jones MD: Kari Bushman 1 R.E.M. "Way" GARBAGE "Androgyny" SUZANNE VEGA "Widow"</p>	<p>KXST/San Diego, CA * PD/MD: Dona Shaieb 1 TRAIN "Something"</p> <p>KFOG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones 8 JOHN MAYER "Such"</p> <p>KOTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 6 BOB DYLAN "Honest" 5 GRAHAM PARKER "Dark" 4 EARL SCRUGGS WISTING "FBI" 4 PAUL MCCARTNEY "Partal" 4 JAY FARRAR "Woodoo" 4 JOHN MELLENCAMP "Peaceful"</p>	<p>KRSX/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long COWBOY JUNKIES "Small" CRANBERRIES "Analyse" LEROY "Time" RUFUS WAINWRIGHT "Milk"</p> <p>KMTT/Seattle-Tacoma, WA * GM/PD: Chris Mays APD/MD: Shawn Stewart 2 SHELBY LYNNE "Heart"</p> <p>WRNX/Springfield, MA * GM/PD: Tom Davis MD: Donnie Moorhouse LAURA DAWN "Woodie" JAY FARRAR "Woodoo" JOHNNY A "Yeah" JUDE "King" RUFUS WAINWRIGHT "Milk" WIDESPREAD PANIC "Imitation"</p>
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***Monitored Reporters**

36 Total Reporters

25 Total Monitored

11 Total Indicator

9 Current Indicator Playlists



Reported Frozen Playlist (1):
WXP/Philadelphia, PA

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ERIC CLAPTON Travelin' Light (Duck/Reprise)	205
COLDPLAY Yellow (Netwerk/Capitol)	195
JOSH JOPLIN GROUP Camera One (Artemis)	190
DAVID GRAY Babylon (ATO/RCA)	183
BLACK CROWES Soul Singing (V2)	171

National Programming

Added This Week



World Cafe Ali Castellini 215-898-6677

SUSHEELA RAMAN Salt Rain



Acoustic Cafe Rob Reinhart 734-761-2043

ELTON JOHN Ballad Of The Boy In The Red Shoes
JOHN HIATT Rock Of Your Love
LOUDON WAINWRIGHT III Living Alone
TIM O'BRIEN For The Fallen
VARIOUS ARTISTS Labor Of Love

TRIPLE A Going For Adds 9/10/01

- CASH BROTHERS Take A Little Time (Zoe/Rounder)
- ELTON JOHN Birds (Rocket/Universal)
- GLENN TILBROOK Parallel World (W.A.R.?)
- JIMMY VAUGHAN The Deep End (Artemis)
- JOHN PHILLIPS California Dreaming (Eagle/Red Ink)
- JOSH JOPLIN GROUP I've Changed (Artemis)
- JUMP LITTLE CHILDREN Vertigo (EZ Chief)
- KRISTIN HERSH Trouble (4AD/Beggars Group)
- LENNY KRAVITZ Dig In (Virgin)
- LUCY KAPLANSKI Written On The Back Of His Hand (Red House)
- NORTH MISSISSIPPI ALLSTARS Snakes In My Bushes (Tone-Cool)
- RUFUS WAINWRIGHT Cigarettes And Chocolate (DreamWorks)
- TABATHA'S SECRET And Around (Pyramid)
- VIGILANTES OF LOVE You Know That (Compass)

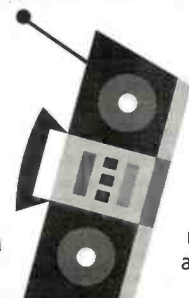
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GETTIN' PRIVATE

MCA's Eagle-Eye Cherry is the most recent artist to perform as part of the WTTS Hard Rock Cafe Private Concert series in Indianapolis. Cherry also taped an interview segment with WXIN-TV's Joni Michels to air on the FOX 59 AM Show. Pictured (l-r) are Michels, Cherry and WTTS PD Jim Ziegler.

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MARKET #4 KFOG/San Francisco Susquehanna (415) 543-1045... KFOG 104.5 97.7

MARKET #5 KMRR/Dallas-Fl. Worth Susquehanna (214) 526-4000... merge 93.1 net

MARKET #6 WBOS/Boston Greater Media (617) 822-9600... bos 92.9 fm one-of-a-kind

MARKET #8 WKRX/Boston Northeast (800) 734-4723... The River 102.5

MARKET #13 KMTZ/Seattle-Tacoma Entercom (206) 233-1037... The Mountain 107.5

MARKET #16 KXST/San Diego Compass (619) 678-0102... SETS 102.1

MARKET #17 KTCZ/Minneapolis Clear Channel (612) 339-0000... Cities 97.1

MARKET #23 KBCO/Denver-Boulder Clear Channel (303) 444-5600... KBCO 97.3 FM

MARKET #24 KINK/Portland, OR Infinity (503) 517-6000... hink fm 102

MARKET #36 KENZ/Salt Lake City Citadel (801) 485-6700... 107.5 the end.

MARKET #38 WNCN/Norfolk Sinclair Telecast (919) 542-5500... The Coast 97.3 FM

MARKET #40 WTTN/Indianapolis Sarks Tarzan (812) 332-3366... 92.3 WTTN

MARKET #44 WRLL/Nashville iHeart (615) 942-5500... LIGHTNING 100

MARKET #47 KGSR/Austin LRS (512) 842-4000... 107.1 KGSR

MARKET #50 KEY/Buffalo Niagara (905) 356-6712... 101.1 THE RIVER

MARKET #70 WOL/Knoxville Dick (615) 588-6511... The River 100.3

MARKET #75 KCTY/Omaha Waitt Radio (402) 342-2000... the city 106.5

MARKET #82 WRNX/Springfield, MA Hampshire County (413) 536-1105... WRNX 100.9 FM

MARKET #90 WZLW/Mobile Balwin (334) 344-1055... 94.7 ZLW



RICK WELKE
rwelke@ironline.com

PART ONE OF A TWO-PART SERIES

Networks In The News

□ Growth continues for power players of Christian music

This week and next I will be focusing on Christian-radio networks, powerful forces in the Christian-music industry. We start off with K-LOVE and the Christian Hit Radio Satellite Network. Like their mainstream equivalents, these networks are on the path to expansion, but they differ greatly from their mainstream equivalents in that they are both nonprofit conglomerates.

First-Rate Talent

Sacramento-based K-LOVE network has grown remarkably since its inception in 1988. Since starting with one signal in Santa Rosa, CA (KCLB), K-LOVE has grown to include 41 stations and 120 FM translators in 33 states. One of the main goals of the network is to "provide the best possible on-air talent, music selection and rotation and production that can be delivered in our format," says PD Mike Novak. With the recent hiring of longtime Christian icon Jon Rivers from KLTU/Dallas, the network continues to draw in first-rate talent to go with its proven programming.



Mike Novak

"This takes money and a commitment from management," Novak explains. "Five years ago the Educational Media Foundation board of directors decided that we would invest in the caliber of people it would take to become the dominant player in the Contemporary Christian music format. Also, we have established one of the best signal-expansion and -improvement departments in the radio industry. All of this has been done while centralizing our overhead and operating staff here in Sacramento."

One concern for a national broadcast system is maintaining a local aspect in each market. K-LOVE's marketing campaign, which includes newspaper and billboards, accomplishes this task. Target mailings are occasionally sent in advance to let local residents know that K-LOVE is coming into a market. One distinctive facet of K-LOVE is that its key on-air personnel travel to large events and concerts across the country, as does its promotional team.

Operating such a massive infra-

structure is challenging, and EMF President Dick Jenkins says that better communication is one of his priorities. "I know this may sound



Dick Jenkins

funny for a broadcaster to say," he begins, "but, as radio professionals, we do a mediocre job of communicating our mission to the lower staff levels, where it really counts. We also need to explain our mission better to our listening audience. Hopefully, we are improving."

Listener Support

Jenkins explains how K-LOVE grows: "We are somewhat limited in our station acquisitions because we don't have a source of acquisition capital. The banks just don't get what we do. We're totally listener-supported. We don't sell those 'non-commercial' announcements that you hear on all the National Public Radio and noncommercial stations, yet this year we will generate \$24 million in revenue."

"When the opportunity to buy a station with seller financing occurs, it usually cash-flows in six to 18 months. Then we can use that surplus cash flow to fund the next station purchase. It's bootstrap financing that works, but it has limited our growth."

Focusing on the goal of reaching more markets in the future, K-LOVE's staff has been hard at work on yet another monumental task. "The recent FCC noncommercial settlement window has afforded us a new opportunity," Jenkins says. "Our dedicated engineering team helped to process 60 settlement applications in just a few weeks. That's 60 stations we now get to build in the next 18 months."

Jenkins' explanation for the network's success is as simple as it is wise. "We have been successful because of quality people," he says.

"The EMF senior management team is here because they all believe that this is where God wants them to work, and they are sold on our mission and purpose. I'd put our senior management team up against any other management team in broadcasting."

"Since 1988 we've been growing 20%-40% per year in audience and revenue. I see no reason why this trend shouldn't continue in the future, as long as EMF is able to attract a continuing stream of talented individuals to work here."

Power In Focus

The Christian Hit Radio Satellite Network began in 1998 and grew out of the in-house network of the WAY-FM Media Group. Christian CHR stations that were finding national programming difficult to obtain began to request WAY-FM programs when they realized it was on satellite.

CHRSN VP/GM Matt Austin lays out some history: "The first affiliate was WCLQ/Wausau, WI. Before placing the CHRSN network on WCLQ or anywhere outside of WAY-FM stations, the network was altered for customization of local IDs, station names and local liners. CHRSN has been ranked in the top eight in markets such as Nashville, West Palm Beach and Visalia, CA within its target demographic of women 18-34."

WAY-FM PD Doug Hannah adds, "I feel we are doing a good job of keeping focused. Noncommercial Christian radio often suffers from the temptation to give in to certain constituencies, or even to what other stations are doing, rather than staying on the message and focusing on the needs and wants of the target lifegroup. A table lamp just lights a room, but light focused



Matt Austin



BROWN BAGGIN' IT

Rocketown Records artist Shaun Groves recently performed in front of over 1,000 people as part of KSBJ/Houston's Brown Bag Lunch concert series. Groves performed selections from his debut release, *Invitation to Eavesdrop*, including "Welcome Home," which went to No. 1 on R&R's Christian AC chart. Seen here are (l-r) KSBJ Dir./Special Events J.R. Hernandez, Groves, KSBJ Lightforce Manager Jeff Scott and Chic-Fil-A Marketing Director Kristyn Fuller.

in the form of a laser beam can cut through steel. There is power in focus.

"The spring book in Nashville shows that, within our target of women 18-34, we're sixth in the market in afternoons and eighth overall. That's with a signal that is not strong in all of the market. The morning show on our West Palm Beach affiliate is top five. Fund-raisers are breaking records, indicating strong loyalty. So I believe our commitment to focus is paying off. What can we do better? Be even more committed to focus."

KDUV/Visalia is a good example of the impact that WAY-FM programming can have on a new affiliate. "KDUV saw a fund-raising increase of 180% after joining CHRSN," Austin says. "Record-shattering share-a-thons are commonplace at CHRSN affiliates."

"Also, our Florida and Nashville stations teamed up recently to help Compassion International, the child-relief organization, sign up sponsors for kids. So many people responded that it set a record, with over 1,000 kids being sponsored in just a day and a half. The previous high mark was around 750. I consider it a success whenever we can just get out of the way and help our listeners do some good."

Positive Values

Hannah gives a few details on the mentality of the network: "I feel very strongly that CHRSN offers a unique, focused, marketable, highly attractive format that delights young families who want entertainment with positive values."

"Since our local stations are listener-supported, we understand how to keep costs low, so it's affordable. It's just right for stations

in markets where local automation isn't enough but the other satellite services available just aren't right. I'd like to see us really step up our presence in markets 50-100, and that is one of our goals."

"CHRSN is currently heard on 35 signals around the country," Austin says. "The network is poised for growth in three areas: new WAY-FM stations, new full-time CHRSN affiliates and translators and an emphasis on reaching new communities through low-power FM affiliates."

"Being noncommercial means that our production workload is not excessive," Hannah says. "We have one imaging director and one full-time production director, and both of them have airshifts. We're always trying to do better, of course, but our imaging and marketing have really been focused lately on the values of why people listen."

"For our target lifegroup, it's not enough just to say, 'We play your favorite Christian hits.' Frankly, they can get hit music from anyone. They choose us because we're unique and we reflect their values. Yet our music and approach are more fun than what most people expect from your typical Christian station."

"I recently ran an ad for an opening here at the Nashville station, and I was amazed to see the number of people working in mainstream radio — in some cases for many years — who were willing to take a pay cut and move across the country just to have fun in their job again and have a life outside their job."

"There is a satisfaction in knowing that you're providing something positive, uplifting and encouraging to the community. I've spent 17 years of my life in this format, and while I love all kinds of radio, I know that when I'm old I will feel good about having devoted my career to this."

Next week: Air 1 and Salem Radio Networks.

September 7, 2001

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS Who? (Sparrow)	877	-5	14
4	2	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	815	+80	9
2	3	REBECCA ST. JAMES Wait For Me (Forefront)	797	-7	10
6	4	TAIT All You Got (Forefront)	708	+28	19
3	5	PFR Missing Love (Squint)	679	-57	15
5	6	FFH Watching Over Me (Essential)	688	-28	13
9	7	JOY WILLIAMS Serious (Reunion)	615	+7	11
7	8	PLUS ONE Soul Tattoo (143/Atlantic)	597	-45	10
11	9	SKILLET You Are My Hope (Ardent)	559	+71	5
8	10	TREE 63 Look What You've Done (Inpop)	557	-55	20
12	11	RACHAEL LAMPA You Lift Me Up (Word)	538	+76	8
10	12	ELMS Hey, Hey (Sparrow)	458	-87	19
13	13	PAUL ALAN She's The Reason (Aluminum)	456	+2	5
16	14	JUMP 5 Spinnin' Around (Sparrow)	393	+41	4
17	15	CAEDMON'S CALL Who You Are (Essential)	381	+48	3
14	16	SMALLTOWN POETS Firefly (Ardent/Forefront)	376	-21	5
15	17	TOBY MAC Somebody's Watching Me (Forefront)	355	-22	4
21	18	TRUE VIBE Jump, Jump, Jump (Essential)	349	+75	2
26	19	SHAUN GROVES Welcome Home (Rocketown)	341	+85	5
18	20	LUNA HALO Hang On To You (Sparrow)	319	+2	3
29	21	JACI VELASQUEZ You're Not There (Word)	285	+70	3
22	22	KEVIN MAX Be (Forefront)	272	0	10
Debut	23	AUDIO ADRENALINE Beautiful (Forefront)	254	+232	1
19	24	BENJAMIN GATE All Over Me (Forefront)	252	-45	20
23	25	KATY HUDSON Search Me (Red Hill)	249	-21	3
Debut	26	SARA GROVES How It Is Between Us (INO)	241	+58	1
—	27	LIFEHOUSE Hanging By A Moment (DreamWorks)	228	+37	3
Debut	28	KINDRED 3 Away (Red Hill)	208	+49	1
28	29	LARUE Fly (Reunion)	205	-12	20
30	30	MATT BOUWER Sanity (Reunion)	204	+1	2

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. © 2001 Radio & Records.

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
2	1	P.O.D. Alive (Atlantic)	345	+14	6
1	2	SKILLET Alien Youth (Ardent)	339	-6	11
3	3	PAX217 Sandbox Praise (Forefront)	331	+49	13
5	4	THOUSAND FOOT KRUTCH Unbelievable (OGE)	271	+35	9
4	5	EARTHSUIT Do You Enjoy The Distortion (Sparrow)	261	-15	15
7	6	BENJAMIN GATE How Long (Forefront)	251	+52	4
8	7	SMALLTOWN POETS Firefly (Ardent/Forefront)	225	+32	8
15	8	8:28 Nature Against God (Culdesac)	194	+38	10
10	9	RELIANT K Pressing On (Gotee)	187	+19	5
11	10	HANGNAIL Wrong Is Wrong (Tooth & Nail)	184	+20	11
9	11	SWITCHFOOT Poparazzi (Sparrow)	176	-8	15
13	12	NORMALS Every Moment (Forefront)	168	+8	8
14	13	SUPERCHICK Barlow Girls (Inpop)	153	-6	19
21	14	JUSTIFIDE 9 Out Of 10 (Culdesac/Ardent)	150	+43	2
12	15	TREE63 1*0*1 (Inpop)	147	-14	6
18	16	STEVE Divine Design (Forefront)	136	+11	4
17	17	DELIRIOUS? My Glorious (Sparrow)	135	+4	16
16	18	PFR Amsterdam (Squint)	133	-12	8
6	19	ELMS Hey, Hey (Sparrow)	131	-85	18
20	20	FURTHER SEEMS FOREVER The Moon Is Down (BEC)	111	-1	2
23	21	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	108	+6	5
26	22	BEANBAG Slipstream (Inpop)	104	+16	3
Debut	23	LUNA HALO Hang On To You (Sparrow)	103	+39	1
19	24	JAMIE ROWE We're Taking Over (Forefront)	101	-21	2
28	25	PETE ORTA Born Again (Word)	90	+9	2
30	26	BUCK ENT. Got To Get You Into My Life (Galaxy21)	89	+14	12
22	27	CIRCADIAN RHYTHM Beautiful Savior (40)	88	-15	4
29	28	MCCLURG FAMILY SINGERS Freedom (Mercy Street)	83	+4	9
25	29	DOGWOOD Do Or Die (BEC)	82	-11	3
Debut	30	BY THE TREE There For Me (Fervent)	82	+66	1

46 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. © 2001 Radio & Records.

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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	1073	-17	10
2	2	FFH Watching Over Me (Essential)	962	-87	13
7	3	NICOLE C. MULLEN Call On Jesus (Word)	953	+126	7
3	4	CECE WINANS Say A Prayer (WellSpring/Sparrow)	933	-53	11
6	5	MICHAEL W. SMITH Worth It All (Reunion)	913	+35	5
5	6	RACHAEL LAMPA You Lift Me Up (Word)	903	+17	9
4	7	SHAUN GROVES Welcome Home (Rocketown)	865	-68	15
8	8	ERIN O'DONNELL Hold On To Jesus (Word)	836	+98	12
11	9	AVALON Wonder Why (Sparrow)	831	+181	5
10	10	OUT OF THE GREY Shine Like Crazy (Rocketown)	740	+83	8
15	11	REBECCA ST. JAMES Wait For Me (Forefront)	647	+108	7
20	12	POINT OF GRACE Praise Forevermore (Word)	579	+192	3
14	13	PLUS ONE Soul Tattoo (143/Atlantic)	569	0	10
16	14	SARA GROVES How It Is Between Us (INO)	548	+20	6
9	15	JACI VELASQUEZ Adore (Word)	488	-200	14
24	16	CAEDMON'S CALL Who You Are (Essential)	483	+143	4
12	17	KATINAS Thank You (Gotee)	480	-101	16
22	18	CHRIS RICE The Face Of Christ (Rocketown)	457	+106	6
26	19	TRUE VIBE You Found Me (Essential)	444	+123	3
13	20	CHERI KEAGGY I Like (M2.0)	436	-140	12
17	21	JOY WILLIAMS I Believe In You (Reunion)	355	-135	16
19	22	TAIT All You Got (Forefront)	329	-84	16
25	23	NEWSONG Defining Moment (Benson)	318	-4	4
Debut	24	PHILLIPS, CRAIG & DEAN Come, Now... (Sparrow)	271	+93	1
18	25	PFR Missing Love (Squint)	268	-176	14
30	26	NIKKI LEONTI Letting Go (Pamplin)	243	+46	3
29	27	MERCY ME Bless Me Indeed (INO)	237	+17	3
Debut	28	SCOTT KRIPPAYNE Deeper Still (Spring Hill)	232	+175	1
23	29	GREG LONG In The Waiting (Word)	215	-132	13
-	30	NEWSBOYS Who (Sparrow)	209	+21	6

56 AC reporters. Songs ranked by total plays for the airplay week of Sunday 8/26-Saturday 9/1. ©2001 Radio & Records.

Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	TOBY MAC Somebody's Watching Me (Forefront)
2	SMOOTH Get Your Praise On (Metro One)
3	DJ MAJ I/NEW BREED What's My Name (Gotee)
4	KIRK FRANKLIN & MARY MARY Thank You (Gospo Centric)
5	JUMP 5 Spinnin' Around (Sparrow)
6	URBAN D We Go Together Like (Seventh Street)
7	UNITY KLAN Rida (Eternal Funk)
8	ILL HARMONICS Woe Is We (BEC)
9	MARS ILL Sphere Oh Hip-Hop (Uprok/BEC)
10	RACHAEL LAMPA You Lift Me Up (Word)
11	T-BONE Ride Wit' Me (Flicker)
12	KNDWDAVERBS Plane Scared (Gotee)
13	BENJAMIN GATE All Over Me (Forefront)
14	DJ MAJ I/DUT DF EDEN Spirit Moves (Gotee)
15	LONDA LARMOND Once (Sparrow/EMI Gospel)
16	L.A. SYMPHONY Broken Tape Decks (Squint)
17	CECE WINANS Say A Prayer (WellSpring/Sparrow)
18	STACIE DRRICO Stay True (Forefront)
19	K2S You (Metro One)
20	TRUE VIBE Jump, Jump, Jump (Essential)

Reporters

CHR

KLYT/Albuquerque, NM WHMX/Bangor, ME KWOE/Cedar Rapids, IA WCFL/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KZZQ/Des Moines, IA WJLF/Gainesville, FL WORQ/Green Bay, WI KAIM/Honolulu, HI WAYK/Kalamazoo, MI	WYLV/Knoxville, TN WLGH/Lansing, MI WNCB/Minneapolis, MN WAYM/Nashville, TN KOKF/Oklahoma City, OK KSFJ/San Francisco, CA KLFF/San Luis Obispo, CA KCMS/Seattle-Tacoma, WA KTSJ/Spokane, WA KADI/Springfield, MO WBVM/Tampa, FL	WYSZ/Toledo, OH KTWY/Tri-Cities, WA KMRX/Tulsa, OK KOUV/Visalia, CA WCLQ/Wausau, WI AIR1/Network KNMI/Network 29 Reporters
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Rock

WDCD/Albany, NY KLYT/Albuquerque, NM WWEV/Atlanta, GA WVDF/Bridgeport, CT W8NY/Bufalo, NY WCFL/Chicago, IL WONC/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KZZQ/Des Moines, IA WSNL/Flint, MI WKLG/Grand Rapids, MI WORO/Green Bay, WI WRGX/Green Bay, WI WROQ/Greenville, SC WTPT/Greenville, SC	WBOP/Harrisonburg, VA WMUL/Huntington, WV WQME/Indianapolis, IN WNCM/Jacksonville, FL WYLV/Knoxville, TN WLGH/Lansing, MI KSLI/Lincoln, NE WDMJ/Marion, IL WCWP/Nassau-Suffolk, NY WVCP/Nashville, TN WCNI/New London, CT KOKF/Oklahoma City, OK WZZD/Philadelphia, PA WMSJ/Portland, ME WITR/Rochester, NY KWND/Springfield, MO	WTRK/Saginaw, MI WJIS/Sarasota, FL KCLC/St. Louis, MO KYMC/St. Louis, MO WLFJ/Spartansburg, SC WBVM/Tampa, FL WYSZ/Toledo, OH KMOD/Tulsa, OK KMRX/Tulsa, OK WCLQ/Wausau, WI WAYF/West Palm Beach, FL KZZD/Wichita, KS WPAO/Youngstown, OH KNMI/Network 46 Reporters
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AC

KAEZ/Amarillo, TX KAFK/Anchorage, AK WFSH/Atlanta, GA WVJF/Atlanta, GA KTFA/Beaumont, TX KTSY/Boise, ID WCVK/Bowling Green, KY WBGL/Champaign, IL WRCM/Charlotte, NC WBDX/Chattanooga, TN WONU/Chicago, IL WZFS/Chicago, IL WAKW/Cincinnati, OH KBIQ/Colorado Springs, CO WMHK/Columbia, SC WCVO/Columbus, OH KLTJ/Dallas, TX WMUZ/Detroit, MI WCTL/Erie, PA KYTT/Eugene, OR	KLRC/Fayetteville, AR WPSM/Ft. Walton Beach, FL WLAB/Ft. Wayne, IN WCSG/Grand Rapids, MI WBFJ/Greensboro, NC KSBJ/Houston-Galveston, TX WQME/Indianapolis, IN WBGJ/Jacksonville, FL WQOR/Johnson City, TN KOBC/Joplin, MO KFSH/Los Angeles, CA WJIE/Louisville, KY KOFR/Lubbock, TX WMCU/Miami, FL WZTO/Nashville, TN WPOZ/Orlando, FL WZZD/Philadelphia, PA KBVM/Portland, OR KSLT/Rapid City, SD WPAR/Roanoke, VA	WRXT/Roanoke, VA WXPZ/Sarasbury, DE WJIS/Sarasota, FL WHPZ/South Bend, IN WIBI/Springfield, IL KWND/Springfield, MO WBGL/Terre Haute, IN KXOJ/Tulsa, OK KTLI/Wichita, KS WGRC/Williamsport, PA WXHL/Wilmington, DE WPER/Winchester, VA HIS RADIO/Network SALEM/Network KLOVE/Network KJIL/Network 56 Reporters
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Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	EDL Jetstream (Fashion Pop)
2	P.D.D. Alive (Atlantic)
3	GRYP Left Behind (W)
4	8:28 Nature Against God (Culdesac)
5	BRDKEN Stand (Mercy Street)
6	PSYCDMA What Lurks Within (Rowe)
7	DISCIPLE God Of Elijah (Rugged)
8	DIL Struggle (Kalubone)
9	JUSTIFIDE 9 Out Of 10 (Culdesac/Ardent)
10	NO INNOCENT VICTIM Forward (Solid State)

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OPENINGS
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SPORTS ANNOUNCER: AM 620 WVMT Burlington is looking for PBP announcer for University of Vermont Div.1 Hockey and/or Basketball. Audio and resume to: Mark Esbjerg AM 620 WVMT Box 620. Colchester, VT 05446. 802-655-1620. mark@am620wvmt.com. EOE

SOUTH

Do you suppose you are the RADIO TALENT to fill Ron Chapman's shoes???

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If you are the ignition that'll launch another Great Era on 103.7 KVIL, call Kurt Johnson at (214) 691-1037. Lift-off has already begun, but we're holding the captain's chair for someone who can FLY. Infinity Broadcasting EOE.

MIDWEST

Detail oriented Continuity Director sought for Midwest cluster. Strong organizational skills a must. Resume: Todd Martin, OM, Results Radio, 5 Rosemar Circle, Parkersburg, WV 26104. (09/07)

Morning Show position. Legendary upper midwest CHR, KCLD St. Cloud is searching for a morning team or person. T&R: Sam Stevens, PD, Box 1458, St. Cloud, MN 56302. EOE (09/07)

Bright AC, 60 minutes west of Chicago, is looking for a midday talent! If you love being on the air, doing production and being on remote, then you need to send a tape and resume to: Ken Misch, Program Director, WDKB-FM, 2201 North First Street, Dekalb, IL 60115. Please, no calls. WDKB is an equal opportunity employer.

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New studio. Great town, stable company, fun people! Rush T/R to Kellie Michaels, PO Box 460, Springfield IL 62705. EOE Minorities/Females encouraged.

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To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Marketplace

AIRCHECK

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 - +CURRENT #255, WPLJ/Scott & Todd, KALC/Denise Plante, WABC Rebound, WJMK/Dick Bioni, WNOU/A.J. Cassette \$10.00, CD \$13.00
 - +PERSONALITY PLUS #PP-164, WJMK/John Landecker, WBBM-FM/Eddie & JoJo, KSTP-FM/Van & Cheryl, WTMX/Eric & Kathy \$10.00 cassette.
 - +PERSONALITY PLUS #PP-163, KHHT/Steve & D.C., WTMX/Eric & Kathy, WKQX/Mancow, WKHX/Moby. Cassette \$10.00
 - +ALL COUNTRY #CY-111, WUSN/WSM-AM, WHOK, WDSY, KZLA. \$10.00
 - +ALL AC #AC-89, KYXY, KFMB-FM, WTMX, WLIT, WNNB. \$10.00
 - +ALL CHR #CHR-81, KDWB, WKSC, WBBM-FM, KQKQ, KQCH, WZPL, WNCI. \$10.00
 - +PROFILE #S-444, OKLAHOMA CITY! CHR AC ADR Gold City. \$10.00
 - +PROFILE #S-445, CHICAGO! CHR AC ADR Gold City. \$10.00
 - +PROMO VAULT #PR-45, promo samples - all formats, all market sizes. Cassette, \$12.50.
 - +SWEEP VAULT #SV-31, Sweeper & Legal ID samples, all formats. Cassette, \$12.50.
 - +CHR-28 (CHR NIGHTS), +MR-9 (Alt Rock), +QD-23 (OLDIES), +FE-27 (ALL FEMALE), +JO-1 (RHY. OLDIES), +T-8 (TALK) at \$10.00 each
 - +CLASSIC #C-249, KRIZ/Lee Smith-1965, KFRC/Shotgun Tom Kelly-1982, KYUU/True Don Bleu-1981, KPWB/Gene Weed-1968 (last day of music). \$13.50
 - VIDEO #86, Houston's KHMX/Larry Moon, KLDU/Gregg, Pruett & Boner, St. Louis' WIL/ Lynn Stewart, WVRV/Jason & Trish, Chicago's WKSC/Rick Park, WUSN/Big John & Trish. 2 HD1 hrs on VHS. \$30.00
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Fax: (310) 203-8450
e-mail: kmumaw@rronline.com

Monitored Airplay Overview: September 7, 2001

CHR/POP

LW	TW	ARTIST	SON	Label
1	1	BLU CANTRELL	Hit 'Em Up Style (Oops!) (Arista)	
2	2	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
3	3	JENNIFER LOPEZ	I'm Real (Epic)	
4	4	JANET	Someone To Call My Lover (Virgin)	
4	5	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
6	6	ALICIA KEYS	Fallin' (J)	
6	7	CITY HIGH	What Would You Do? (Interscope)	
10	8	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
8	9	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
7	10	O-TOWN	All Or Nothing (J)	
14	11	USHER U	Remind Me (LaFace/Arista)	
11	12	SUGAR RAY	When It's Over (Lava/Atlantic)	
13	13	WISEGUYS	Start The Commotion (Mammoth/Hollywood)	
12	14	WILLA FORD	I Wanna Be Bad (Lava/Atlantic)	
16	15	LFD	Every Other Time (J)	
15	16	112	Peaches & Cream (Bad Boy/Arista)	
18	17	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
17	18	SMASH MOUTH	I'm A Believer (Interscope)	
25	19	CRAIG DAVID	Fill Me In (Wildside/Atlantic)	
20	20	NELLY FURTADO	Turn Off The Light (DreamWorks)	
19	21	NELLY	Ride Wit Me (Fo' Reel/Universal)	
23	22	INCUBUS	Drive (Immortal/Epic)	
21	23	DAVE MATTHEWS BAND	The Space Between (RCA)	
28	24	AFROMAN	Because I Got High (Universal)	
22	25	JESSICA SIMPSON	A Little Bit (Columbia)	
26	26	3 DOORS DOWN	Be Like That (Republic/Universal)	
27	27	MICHELLE BRANCH	Everywhere (Maverick)	
47	28	MICHAEL JACKSON	You Rock My World (Epic)	
34	29	'N SYNC	Gone (Jive)	
30	30	TOYA	I Do (Arista)	

#1 MOST ADDED

DESTINY'S CHILD Emotion (Columbia)

#1 MOST INCREASED PLAYS

MICHAEL JACKSON You Rock My World (Epic)

TOP 5 NEW & ACTIVE

DESTINY'S CHILD Emotion (Columbia)

JESSICA SIMPSON A Little Bit (Columbia)

JENNIFER PAIGE These Days (Edel America/Hollywood)

LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)

IAN VAN DAHL Castles In The Sky (Robbins)

CHR begins on Page 56.

AC

LW	TW	ARTIST	SON	Label
1	1	FAITH HILL	There You'll Be (Warner Bros.)	
2	2	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
3	3	DIDO	Thankyou (Arista)	
5	4	ENYA	Only Time (Reprise)	
4	5	LEE ANN WOMACK	I Hope You Dance (MCA/Universal)	
6	6	BACKSTREET BOYS	More Than That (Jive)	
7	7	DIAMOND RIO	One More Day (Arista)	
8	8	BBMAK	Ghost Of You And Me (Hollywood)	
9	9	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
10	10	'N SYNC	This I Promise You (Jive)	
12	11	LIONEL RICHIE	Angel (Island/IDJMG)	
13	12	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	
16	13	O-TOWN	All Or Nothing (J)	
11	14	ERIC CLAPTON	Believe In Life (Duck/Reprise)	
17	15	DON HENLEY	Taking You Home (Warner Bros.)	
15	16	JO DEE MESSINA	Burn (Curb)	
14	17	S CLUB 7	Never Had A Dream Come True (A&M/Interscope)	
22	18	ELTON JOHN	I Want Love (Rocket/Universal)	
23	19	MARIAH CAREY	Never Too Far (Virgin)	
19	20	JIM BRICKMAN	Simple Things (Windham Hill)	
18	21	BBMAK	Back Here (Hollywood)	
20	22	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
21	23	HUEY LEWIS & THE NEWS	Let Her Go And Start Over (Silvertone)	
27	24	LONESTAR	I'm Already There (BNA)	
24	25	THE CORRS	All The Love In The World (143/Lava/Atlantic)	
25	26	JESSICA ANDREWS	Who I Am (DreamWorks)	
29	27	JANET	Someone To Call My Lover (Virgin)	
28	28	NEIL DIAMOND	You Are The Best Part Of Me (Columbia)	
30	29	CHARLIE WILSON	Without You (Major Hits)	
—	30	LEANN RIMES	Soon (Curb)	

#1 MOST ADDED

LONESTAR I'm Already There (BNA)

#1 MOST INCREASED PLAYS

MARIAH CAREY Never Too Far (Virgin)

TOP 5 NEW & ACTIVE

JOURNEY With Your Love (Columbia)

BABYFACE What If (Arista)

JOHN MELLENCAMP Peaceful World (Columbia)

ALICIA KEYS Fallin' (J)

EDWIN MCCAIN Write Me A Song (Lava/Atlantic)

AC begins on Page 91.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	JENNIFER LOPEZ	I'm Real (Epic)	
2	2	ALICIA KEYS	Fallin' (J)	
3	3	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
4	4	USHER U	Remind Me (LaFace/Arista)	
7	5	MISSY ELLIOTT	One Minute Man (Gold Mind/EastWest/EEG)	
6	6	AFROMAN	Because I Got High (Universal)	
11	7	MARY J. BLIGE	Family Affair (MCA)	
8	8	JAY-Z	Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	
9	9	BLU CANTRELL	Hit 'Em Up Style (Oops!) (Arista)	
5	10	112	Peaches & Cream (Bad Boy/Arista)	
10	11	LUDACRIS	Area Codes (Murder Inc./Def Jam/IDJMG)	
13	12	TRICK DADDY	I'm A Thug (Slip 'N Slide/Atlantic)	
12	13	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
15	14	FABOLOUS F/MATE DOGG	Can't Deny It (Desert Storm/Elektra/EEG)	
14	15	P. DIDDY & THE FAMILY	Bad Boy For Life (Bad Boy/Arista)	
16	16	ISLEY BROTHERS F/RONALD ISLEY	Contagious (DreamWorks)	
23	17	GINUWINE	Differences (Epic)	
24	18	JA RULE	Livin' It Up (Murder Inc./Def Jam/IDJMG)	
18	19	LIL' MO	Superwoman (Gold Mind/EastWest/EEG)	
17	20	CRAIG DAVID	Fill Me In (Wildside/Atlantic)	
20	21	MISSY ELLIOTT	Get Ur Freak On (Gold Mind/EastWest/EEG)	
34	22	MICHAEL JACKSON	You Rock My World (Epic)	
29	23	BUBBA SPARXXX	Ugly (Interscope)	
22	24	JANET	Someone To Call My Lover (Virgin)	
21	25	TOYA	I Do (Arista)	
25	26	RL/SNOOP DOGG/LIL' KIM	Do U Wanna Roll (J)	
39	27	AALIYAH	Rock The Boat (BlackGround)	
27	28	R. KELLY	Feel'n On Your Booty (Jive)	
36	29	112	Dance With Me (Bad Boy/Arista)	
26	30	CHRISTINA MILIAN	AM To PM (Def Soul/IDJMG)	

#1 MOST ADDED

JAGGED EDGE Goodbye (So So Def/Columbia)

#1 MOST INCREASED PLAYS

MICHAEL JACKSON You Rock My World (Epic)

TOP 5 NEW & ACTIVE

LIL' RASCALS Hardball (Columbia)

BRIAN MCKNIGHT Love Of My Life (Motown)

'N SYNC Gone (Jive)

MR. CHEEKS Lights, Camera, Action (Universal)

RAY-J Formal Invite (Atlantic)

CHR begins on Page 56.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
2	2	SUGAR RAY	When It's Over (Lava/Atlantic)	
3	3	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
4	4	SMASH MOUTH	I'm A Believer (Interscope)	
5	5	DAVE MATTHEWS BAND	The Space Between (RCA)	
6	6	INCUBUS	Drive (Immortal/Epic)	
7	7	FIVE FOR FIGHTING	Superman (Aware/Columbia)	
8	8	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
9	9	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
11	10	MICHELLE BRANCH	Everywhere (Maverick)	
12	11	ENYA	Only Time (Reprise)	
10	12	EVE 6	Here's To The Night (RCA)	
16	13	3 DOORS DOWN	Be Like That (Republic/Universal)	
13	14	BARENAKED LADIES	Falling For The First Time (Reprise)	
15	15	WISEGUYS	Start The Commotion (Mammoth/Hollywood)	
14	16	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
18	17	NELLY FURTADO	Turn Off The Light (DreamWorks)	
17	18	BETTER THAN EZRA	Extra Ordinary (Beyond)	
21	19	FUEL	Bad Day (Epic)	
20	20	MELISSA ETHERIDGE	I Want To Be In Love (Island/IDJMG)	
22	21	VERVE PIPE	Never Let You Down (RCA)	
23	22	TRAIN	Someone To Call My Lover (Virgin)	
24	23	U2	Stuck In A Moment... (Interscope)	
25	24	MACY GRAY	Sweet Baby (Epic)	
26	25	TRICKSIDE	Under You (Wind-up)	
27	26	AFRO-CEL... FP. GABRIEL	When You're Falling (Real World/Virgin)	
28	27	O-TOWN	All Or Nothing (J)	
30	28	COLDPLAY	Trouble (Netwerk/Capitol)	
29	29	RONAN KEATING	Lovin' Each Day (A&M/Interscope)	
—	30	JENNIFER PAIGE	These Days (Edel America/Hollywood)	

#1 MOST ADDED

MATCHBOX TWENTY Last Beautiful People (Lava/Atlantic)

#1 MOST INCREASED PLAYS

CRANBERRIES Analyse (MCA)

TOP 5 NEW & ACTIVE

CAKE Short Skirt/Long Jacket (Columbia)

SUGARBOMB Hello (RCA)

PETE YORN Life On A Chain (Columbia)

CRANBERRIES Analyse (MCA)

CALLING Wherever You Will Go (RCA)

AC begins on Page 91.

URBAN

LW	TW	ARTIST	SON	Label
1	1	JENNIFER LOPEZ	I'm Real (Epic)	
4	2	GINUWINE	Differences (Epic)	
2	3	ISLEY BROTHERS F/RONALD ISLEY	Contagious (DreamWorks)	
5	4	JAY-Z	Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	
7	5	MARY J. BLIGE	Family Affair (MCA)	
3	6	ALICIA KEYS	Fallin' (J)	
6	7	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
9	8	TRICK DADDY	I'm A Thug (Slip 'N Slide/Atlantic)	
26	9	AALIYAH	Rock The Boat (BlackGround)	
12	10	P. DIDDY & THE FAMILY	Bad Boy For Life (Bad Boy/Arista)	
10	11	MISSY ELLIOTT	One Minute Man (Gold Mind/EastWest/EEG)	
11	12	LUDACRIS	Area Codes (Murder Inc./Def Jam/IDJMG)	
13	13	R. KELLY	Feel'n On Your Booty (Jive)	
8	14	USHER U	Remind Me (LaFace/Arista)	
14	15	JUVENILE	Set It Off (Cash Money/Universal)	
16	16	PUBLIC ANNOUNCEMENT	John Doe (RCA)	
47	17	MICHAEL JACKSON	You Rock My World (Epic)	
18	18	MAXWELL	Lifetime (Columbia)	
19	19	BRIAN MCKNIGHT	Love Of My Life (Motown)	
22	20	JA RULE	Livin' It Up (Murder Inc./Def Jam/IDJMG)	
15	21	JILL SCOTT	The Way (Hidden Beach/Epic)	
17	22	JAHHEIM	Just In Case (Divine Mill/WB)	
24	23	TYRESE	What Am I Gonna Do (RCA)	
25	24	PETEY PABLO	Raise Up (Jive)	
27	25	FABOLOUS F/MATE DOGG	Can't Deny It (Desert Storm/Elektra/EEG)	
23	26	TANK	Slowly (BlackGround)	
28	27	MUSIQ	Girl Next Door (Def Soul/IDJMG)	
29	28	112	Dance With Me (Bad Boy/Arista)	
30	29	BILAL	Fast Lane (Moy/Interscope)	
37	30	AFROMAN	Because I Got High (Universal)	

#1 MOST ADDED

MICHAEL JACKSON You Rock My World (Epic)

#1 MOST INCREASED PLAYS

AALIYAH Rock The Boat (BlackGround)

TOP 5 NEW & ACTIVE

MYSTIC The Life (Good Vibe/Jcor)

LIL' RASCALS Hardball (Columbia)

RUFF ENDS Cash, Money, Cars, Clothes (Epic)

T.I. I'm Serious (Arista)

LINA It's Alright (Atlantic)

ROCK begins on Page 71.

ROCK

LW	TW	ARTIST	SON	Label
1	1	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
2	2	NICKELBACK	How You Remind Me (Roadrunner)	
3	3	TOOL	Schism (Volcano)	
4	4	TANTRIC	Astounded (Maverick)	
—	5	OZZY OSBOURNE	Gets Me Through (Epic)	
11	6	INCUBUS	I Wish You Were Here (Immortal/Epic)	
9	7	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)	
5	8	3 DOORS DOWN	Be Like That (Republic/Universal)	
8	9	LINKIN PARK	Crawling (Warner Bros.)	
7	10	FUEL	Bad Day (Epic)	
10	11	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
6	12	BLACK CROWES	Soul Singing (V2)	
13	13	LIVE	Simple Creed (Radioactive/MCA)	
12	14	FUEL	Hemorrhage (In My Hands) (Epic)	
15	15	DROWNING POOL	Bodies (Wind-up)	
14	16	GODSMACK	Greed (Republic/Universal)	
17	17	DAYS OF THE NEW	Hang On To This (Outpost/Interscope)	
20	18	STAINED	Fade (Flip/Elektra/EEG)	
16	19	SALIVA	Your Disease (Island/IDJMG)	
18	20	DISTURBED	Down With The Sickness (Giant/Reprise)	
19	21	CULT	Rise (Lava/Atlantic)	
21	22	STAINED	Outside (Flip/Elektra/EEG)	
25	23	STONE TEMPLE PILOTS	Hollywood Bitch (Atlantic)	
24	24	TANTRIC	Breakdown (Maverick)	
22	25	CALLING	Wherever You Will Go (RCA)	
—	26	GODSMACK	Bad Magick (Republic/Universal)	
27	27	BEAUTIFUL CREATURES	Wasted (Warner Bros.)	
29	28	SALIVA	Click Click Boom (Island/IDJMG)	
27	29	ADEMA	Giving In (Arista)	
30	30	CULT	Breathe (Lava/Atlantic)	

#1 MOST ADDED

OZZY OSBOURNE Gets Me Through (Epic)

#1 MOST INCREASED PLAYS

OZZY OSBOURNE Gets Me Through (Epic)

TOP 5 NEW & ACTIVE

MESH Make Tomorrow (Label)

SKRAPE Sunshine (RCA)

FROM ZERO The Other Side (Arista)

PUSHMONKEY Mine To Waste (Trespass)

PRESSURE 4-5 Beat The World (DreamWorks)

ROCK begins on Page 105.

Monitored Airplay Overview: September 7, 2001

URBAN AC

LW	TW	ARTIST	SON	Label
2	1	ISLEY BROTHERS F/RONALD ISLEY	Contagious	(DreamWorks)
1	2	ALICIA KEYS	Fallin' (J)	
3	3	LUTHER VANDROSS	Take You Out (J)	
4	4	JILL SCOTT	The Way (Hidden Beach/Epic)	
5	5	MAXWELL	Lifetime (Columbia)	
7	6	BRIAN MCKNIGHT	Love Of My Life (Motown)	
6	7	JAHEIM	Just In Case (Divine Mill/WB)	
8	8	ERICK SERMON	Music (Interscope)	
30	9	MICHAEL JACKSON	You Rock My World (Epic)	
9	10	GERALD LEVERT	Made To Love Ya (EastWest/EEG)	
10	11	CECE WINANS	More Than What I Wanted... (Wellspring/Capitol)	
11	12	INDIA.ARIE	Brown Skin (Motown)	
15	13	O'JAYS	Let's Ride (MCA)	
16	14	BABYFACE	What If (Arista)	
12	15	MUSIQ	Love (Def Soul/IDJMG)	
21	16	MUSIQ	Girl Next Door (Def Soul/IDJMG)	
13	17	JESSE POWELL	Something In The Past (Silas/MCA)	
19	18	GINUWINE	Differences (Epic)	
14	19	WILL DOWNING	Is This Love (GRP/VMG)	
18	20	PUBLIC ANNOUNCEMENT	John Doe (RCA)	
20	21	KENNY LATTIMORE	Weekend (Arista)	
22	22	TYRESE	What Am I Gonna Do (RCA)	
—	23	LUTHER VANDROSS	Can Heaven Wait (J)	
27	24	MARY J. BLIGE	Family Affair (MCA)	
26	25	MARIAH CAREY	Never Too Far (Virgin)	
24	26	USHER U	Remind Me (LaFace/Arista)	
25	27	FAITH EVANS F/CARL THOMAS	Can't Believe (Bad Boy/Arista)	
28	28	TONY TERRY	Freaky Little Game (Golden Boy)	
29	29	JEFF MAJORS	Wade In The Water (Independent)	
—	30	LOVE DOCTOR	Slow Roll It (Universal)	

#1 MOST ADDED

MICHAEL JACKSON You Rock My World (Epic)

#1 MOST INCREASED PLAYS

MICHAEL JACKSON You Rock My World (Epic)

TOP 5 NEW & ACTIVE

SYLEENA JOHNSON Hit On Me (Jive)

BLU CANTRELL I'll Find A Way (Arista)

RICK BRAUN Song For You (Warner Bros.)

SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)

SILK Ebony Eyes (Elektra/EEG)

URBAN begins on Page 71.

COUNTRY

LW	TW	ARTIST	SON	Label
2	1	TOBY KEITH	I'm Just Talkin' About Tonight (DreamWorks)	
1	2	BLAKE SHELTON	Austin (Warner Bros.)	
4	3	CYNDI THOMSON	What I Really Meant To Say (Capitol)	
3	4	KEITH URBAN	Where The Blacktop Ends (Capitol)	
6	5	TRISHA YEARWOOD	I Would've Loved You Anyway (MCA)	
5	6	BROOKS & DUNN	Only In America (Arista)	
8	7	TIM MCGRAW	Angry All The Time (Curb)	
9	8	ALAN JACKSON	Where I Come From (Arista)	
11	9	PHIL VASSAR	Six-Pack Summer (Arista)	
13	10	CAROLYN DAWN JOHNSON	Complicated (Arista)	
7	11	JO DEE MESSINA	Downtime (Curb)	
14	12	MARTINA MCBRIDE	When God Fearin' Women Get... (RCA)	
16	13	TRICK PONY	On A Night Like This (H2E/WB)	
15	14	TAMMY COCHRAN	Angels In Waiting (Epic)	
18	15	TRAVIS TRITT	Love Of A Woman (Columbia)	
17	16	REBA MCENTIRE	I'm A Survivor (MCA)	
22	17	JEFF CARSON	Real Life (I Never Was...) (Curb)	
19	18	SONS OF THE DESERT	What I Did Right (MCA)	
23	19	TRACE ADKINS	I'm Tryin' (Capitol)	
21	20	DIXIE CHICKS	Heartbreak Town (Monument)	
24	21	ANDY GRIGGS	How Cool Is That (RCA)	
25	22	MARK WILLS	Loving Every Minute (Mercury)	
26	23	CHEL Y WRIGHT	Never Love You Enough (MCA)	
30	24	LONESTAR	With Me (BNA)	
28	25	KENNY CHESNEY	The Tin Man (BNA)	
29	26	MARK MCGUINN	That's A Plan (VFR)	
31	27	GARY ALLAN	Man Of Me (MCA)	
37	28	TOBY KEITH	I Wanna Talk About Me (DreamWorks)	
33	29	JESSICA ANDREWS	Helplessly, Hopelessly (DreamWorks)	
34	30	CLAY WALKER	If You Ever Feel Like Lovin' (Giant/WB)	

#1 MOST ADDED

TOBY KEITH I Wanna Talk About Me (DreamWorks)

#1 MOST INCREASED PLAYS

ALAN JACKSON Where I Come From (Arista)

TOP 5 NEW & ACTIVE

CONFEDERATE RAILROAD That's What Brothers Do (Audium)

JAMESON CLARK Don't Play Any Love Songs (Capitol)

BILLY GILMAN Elisabeth (Epic)

CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)

ALISON KRAUSS The Lucky One (Rounder)

COUNTRY begins on Page 79.

SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	LEE RITENOUR F/DAVE GRUSIN	Get Up Stand Up (GRP/VMG)	
2	2	MARC ANTOINE	Mas Que Nada (GRP/VMG)	
6	3	DAVE KOZ	The Bright Side (Capitol)	
3	4	PIECES OF A DREAM	R U Ready (Heads Up)	
5	5	JEFF KASHWA	Around The World (Native Language)	
4	6	BRIAN CULBERTSON	Get It On (Atlantic)	
8	7	EUGE GROOVE	Sneak A Peek (Warner Bros.)	
9	8	RICHARD ELLIOT	Crush (GRP/VMG)	
11	9	STEVE COLE	From The Start (Atlantic)	
7	10	WAYMAN TISDALE	Can't Hide Love (Atlantic)	
12	11	URBAN KNIGHTS	High Heel Sneakers (Narada)	
10	12	HIL ST. SOUL	Until You Come Back To Me (Dome/Select-O-Hits)	
13	13	JIMMY SOMMERS	360 Groove (Higher Octave)	
14	14	AL JARREAU	It's How You Say It (GRP/VMG)	
15	15	FATBURGER	Evil Ways (Shanachie)	
18	16	JEFF LORBER	Ain't Nobody (Samson/Gold Circle)	
17	17	SPYRO GYRA	Open Door (Heads Up)	
16	18	SADE	King Of Sorrow (Epic)	
22	19	PETER WHITE	Turn It Out (Columbia)	
19	20	RICK BRAUN	Use Me (Warner Bros.)	
21	21	KIM WATERS	Until Dawn (Shanachie)	
20	22	RUSS FREEMAN	East River Drive (Q/Atlantic)	
25	23	WILL DOWNING	Is This Love (GRP/VMG)	
24	24	ERIC MARIENTHAL	One Day In Venice (Peak/Concord)	
23	25	RIPPINGTONS Club Paradise (Peak/Concord)		
—	26	JOYCE COOLING	Mm-Mm Good (GRP/VMG)	
26	27	SPECIAL EFX	Everyone's A Star (Shanachie)	
28	28	DIDO	Thankyou (Arista)	
27	29	ERIC CLAPTON	Believe In Life (Duck/Reprise)	
29	30	GERALD VEASLEY	Do I Do (Heads Up)	

#1 MOST ADDED

CHRIS BODTTI Streets Ahead (Columbia)

#1 MOST INCREASED PLAYS

WILL DOWNING Is This Love (GRP/VMG)

TOP 5 NEW & ACTIVE

CHRIS BODTTI Streets Ahead (Columbia)

BOZ SCAGGS Payday (Virgin)

PAUL JACKSON JR. Rock Steady (Blue Note)

KEVIN TONEY Strut (Shanachie)

BRENDA RUSSELL Walkin' In New York (Hidden Beach/Epic)

Smooth Jazz begins on Page 100.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	TOOL	Schism (Volcano)	
2	2	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)	
4	3	NICKELBACK	How You Remind Me (Roadrunner)	
3	4	LINKIN PARK	Crawling (Warner Bros.)	
5	5	DISTURBED	Down With The Sickness (Giant/Reprise)	
6	6	DROWNING POOL	Bodies (Wind-up)	
7	7	STAIN'D	It's Been Awhile (Flip/Elektra/EEG)	
10	8	INCUBUS	I Wish You Were Here (Immortal/Epic)	
8	9	TANTRIC	Astounded (Maverick)	
9	10	GODSMACK	Greed (Republic/Universal)	
11	11	ADEMA	Giving In (Arista)	
13	12	SYSTEM OF A DOWN	Chop Suey (American/Columbia)	
16	13	STAIN'D	Fade (Flip/Elektra/EEG)	
15	14	SALIVA	Click Click Boom (Island/IDJMG)	
14	15	LIVE	Simple Creed (Radioactive/MCA)	
12	16	SALIVA	Your Disease (Island/IDJMG)	
—	17	OZZY OSBOURNE	Gets Me Through (Epic)	
18	18	ALIEN ANT FARM	Smooth Criminal (DreamWorks)	
22	19	P.O.D.	Alive (Atlantic)	
21	20	SOIL	Halo (J)	
19	21	SLIPKNOT	Left Behind (Roadrunner)	
28	22	STONE TEMPLE PILOTS	Hollywood Bitch (Atlantic)	
26	23	DAYS OF THE NEW	Hang On To This (Outpost/Interscope)	
42	24	GODSMACK	Bad Magick (Republic/Universal)	
17	25	PETE.	Sweet Daze (Warner Bros.)	
27	26	MUDVAYNE	Death Blooms (No Name/Epic)	
—	27	BUSH	Speed Kills (Atlantic)	
31	28	SEVEN CHANNELS	Breathe (Palm Pictures)	
32	29	CRAWLING	Theo Stomp (Columbia)	
41	30	LINKIN PARK	In The End (Warner Bros.)	

#1 MOST ADDED

OZZY OSBOURNE Gets Me Through (Epic)

#1 MOST INCREASED PLAYS

OZZY OSBOURNE Gets Me Through (Epic)

TOP 5 NEW & ACTIVE

ONESIDEZERO New World Order (Maverick)

UNION UNDERGROUND South Texas Death Ride (Portrait/Columbia)

ROLLINS BAND Your Number Is One (Sanctuary/SRG)

PRESSURE 4-5 Beat The World (DreamWorks)

DAVE NAVARRO Hungry (Capitol)

ROCK begins on Page 105.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	ALIEN ANT FARM	Smooth Criminal (DreamWorks)	
4	2	NICKELBACK	How You Remind Me (Roadrunner)	
2	3	SUM 41	Fat Lip (Island/IDJMG)	
5	4	GORILLAZ	Clint Eastwood (Virgin)	
3	5	TOOL	Schism (Volcano)	
6	6	INCUBUS	I Wish You Were Here (Immortal/Epic)	
7	7	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)	
11	8	DISTURBED	Down With The Sickness (Giant/Reprise)	
8	9	LINKIN PARK	Crawling (Warner Bros.)	
9	10	WEEZER	Hash Pipe (Geffen/Interscope)	
13	11	DROWNING POOL	Bodies (Wind-up)	
10	12	STAIN'D	It's Been Awhile (Flip/Elektra/EEG)	
14	13	WEEZER	Island In The Sun (Geffen/Interscope)	
16	14	ADEMA	Giving In (Arista)	
12	15	CAKE	Short Skirt/Long Jacket (Columbia)	
26	16	STAIN'D	Fade (Flip/Elektra/EEG)	
15	17	BLINK-182	The Rock Show (MCA)	
17	18	AFROMAN	Because I Got High (Universal)	
19	19	SYSTEM OF A DOWN	Chop Suey (American/Columbia)	
21	20	JIMMY EAT WORLD	Bleed American (DreamWorks)	
18	21	LIVE	Simple Creed (Radioactive/MCA)	
30	22	LIT	Lipstick And Bruises (RCA)	
23	23	LINKIN PARK	In The End (Warner Bros.)	
20	24	311	You Wouldn't Believe (Volcano)	
33	25	SALIVA	Click Click Boom (Island/IDJMG)	
34	26	P.O.D.	Alive (Atlantic)	
29	27	BUTTHOLE SURFERS	The Shame Of Life (Surfdog/Hollywood)	
24	28	CRYSTAL METHOD	Name Of The Game (Outpost/Geffen/Interscope)	
28	29	BEN FOLDS	Rockin' The Suburbs (Epic)	
31	30	TANTRIC	Astounded (Maverick)	

#1 MOST ADDED

BUSH Speed Kills (Atlantic)

#1 MOST INCREASED PLAYS

BUSH Speed Kills (Atlantic)

TOP 5 NEW & ACTIVE

SEVEN MARY THREE Sleepwalking (Mammoth)

REVELLE What You Got (Elektra/EEG)

REMY ZERO Save Me (Elektra/EEG)

ONESIDEZERO New World Order (Maverick)

NEW ORDER Crystal (Reprise)

ALTERNATIVE begins on Page 116.

TRIPLE A

LW	TW	ARTIST	SON	Label
2	1	PETE YORN	Life On A Chain (Columbia)	
1	2	AFRO-CELT...F.P. GABRIEL	When You're Falling (Real World/Virgin)	
3	3	DAVE MATTHEWS BAND	The Space Between (RCA)	
4	4	FIVE FOR FIGHTING	Superman (Aware/Columbia)	
7	5	MELISSA ETHERIDGE	I Want To Be In Love (Island/IDJMG)	
6	6	BLUES TRAVELER	Back In The Day (A&M/Interscope)	
11	7	U2	Stuck In A Moment... (Interscope)	
8	8	BETTER THAN EZRA	Extra Ordinary (Beyond)	
5	9	INCUBUS	Drive (Immortal/Epic)	
10	10	CAKE	Short Skirt/Long Jacket (Columbia)	
9	11	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
12	12	JOHN HIATT	My Old Friend (Vanguard)	
19	13	JOHN MELLENCAMP	Peaceful World (Columbia)	
16	14	DAVID GRAY	Sail Away (ATO/RCA)	
15	15	STEVIE NICKS	Sorcerer (Reprise)	
17	16	TRAIN	Something More (Columbia)	
13	17	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
23	18	RYAN ADAMS	New York, New York (Lost Highway/IDJMG)	
20	19	3 DOORS DOWN	Be Like That (Republic/Universal)	
26	20	JOHN MAYER	No Such Thing (Aware/Columbia)	
18	21	WEEZER	Island In The Sun (Geffen/Interscope)	
22	22	SHAWN COLVIN	Bound To You (Columbia)	
25	23	R.E.M.	All The Way To Reno... (Warner Bros.)	
27	24	SUZANNE VEGA	Widow's Walk (A&M/Interscope)	
21	25	BARENAKED LADIES	Falling For The First Time (Reprise)	
24	26	STAIN'D	It's Been Awhile (Flip/Elektra/EEG)	
—	27	CRANBERRIES	Analysé (MCA)	
—	28	BOZ SCAGGS	Payday (Virgin)	
29	29	TORI AMOS	Strange Little Girl (Atlantic)	
30	30	EVE 6	Here's To The Night (RCA)	

#1 MOST ADDED

BOB SCHNEIDER Bullets (Universal)

#1 MOST INCREASED PLAYS

JOHN MELLENCAMP Peaceful World (Columbia)

TOP 5 NEW & ACTIVE

FUEL Bad Day (Epic)

CALLING Whoever You Will Go (RCA)

JONATHA BROOKE Steady Pull (Bad Dog)

ACTUAL TIGERS Standing By (Nettwerk)

GARBAGE Androgyny (Aimo Sounds/Interscope)

TRIPLE A begins on Page 123.

Publisher's Profile

By Erica Farber



HENRY 'JEFF' BAUMANN

Exec. VP/Law & Regulatory Policy, National Association of Broadcasters

The National Association of Broadcasters continues to be the industry's key lobbying voice in Washington, DC. One individual of critical importance, from helping us protect our licenses to keeping us educated on the law and regulations affecting our business, is Jeff Baumann. Baumann joined the NAB in 1984. He was recruited directly from the FCC, where he was Deputy Chief of the Mass Media Bureau. Having joined the FCC directly out of law school, Baumann grew to appreciate the broadcast industry and has continued to focus his professional efforts on our behalf.

Getting into the business: "I spent 14 1/2 years at the FCC. The way I got there was somewhat unusual. I took an interview at my law school, Dickinson Law School, and thought I was interviewing at the Federal Trade Commission. I kept telling the two interviewers that I really wanted to come to Washington and do antitrust law. Finally, one of the guys looked at me and said, 'We don't do antitrust.' I said, 'You do; you have a bureau.' They said, 'No, this is the Federal Communications Commission, not the FTC.'

"Believe it or not, I got an offer within two weeks, accepted it and started as a staff attorney in 1969. In 1974 I became chief of the renewal branch of the old Broadcast Bureau. About 1980 I became chief of the policy and rules division, and about 1983 I became deputy chief of the Mass Media Bureau. I got to know a lot about the broadcast industry and developed a real interest in it. In January 1984 I got a call from Eddie Fritts at the NAB, and he offered me the job of Sr. VP and General Counsel."

Joining the NAB: "The NAB was really the place to be, because I could use my legal abilities in a policy sense and try to contribute to further the industry. I also always liked the idea of working with people, and the legal department in those days was about five lawyers. Now we're up to nine. It also gave me the opportunity to interact with the broadcast industry and the NAB board and to continue interacting with the FCC commissioners and staff. In my view, it was a perfect transition."

State of the industry: "It's very robust. Consolidation was what the industry needed by 1996. There was a realization on the part of the FCC and the majority of those on the Hill, and certainly within our industry, that consolidation was really needed. 8090 had dropped in a lot of new FM stations, and a lot of stations were not profitable, so consolidation was seen by broadcasters, Congress and the FCC as one way of making the industry much more robust."

"I know there are others who might not agree, but the idea of consolidation — both massive consolidation like Clear Channel and, to a lesser extent, some of the consolidation in the smaller markets — has been a very healthy thing for the broadcast industry, particularly given the competition from the Internet and the growing threat from satellite radio."

Issues of concern: "No. 1 one would be protecting spectrum integrity, making sure there's not undue interference with the radio waves. That certainly was the motivation of our interest in LPFM. But given the large number of new stations currently up for auction, the industry really has to be vigilant in making sure that neither broadcasters nor other services interfere with our spectrum and making sure that the government exercises its authority to make sure that we have spectrum. We don't have wires into the home — we don't even have a satellite beam — we have over the air."

"The second thing would be to make absolutely sure that this new satellite digital audio radio service maintains its stated purpose of being a satellite service. I'm concerned about these high-powered repeaters that both XM and Sirius are constructing. I'm concerned that this is just a ploy to have a locally originated broadcasting service that was never envisioned by the FCC when it authorized it. The industry has to be very concerned about what happens with these repeaters and what happens to S-Stars."

"Third, we have to challenge the industry to make sure it does everything in its power to develop its own in-band, on-channel digital system. Because the satellites and the Internet are digital, it's essential for the broadcast industry in this country to have a digital delivery service."

The new FCC: "I see the new commission as an opportunity. Certainly, it's a challenge in terms of getting to know three new commissioners, a new chairman and, possibly, a fourth new commissioner, should Gloria Tristani leave, as she's indicated that she would. By and large, we're faced with a commission that wants to do what it can to remove barriers, to deregulate where possible and to allow the consolidation envisioned by the 1996 Telecom Act, and one that is not going to be looking at a lot of new regulation, particularly in the content area."

"One area that the commission might be interested in — and, in fact, the two Democrats are already interested in — is indecency. There might be a little renewed interest there, but, by and large, radio is faced with a commission that is deregulatory minded, that believes in the marketplace and that isn't going to be a commission that wants to set up a lot of roadblocks or try to micromanage content the way the prior administration did. I view it as something that provides greater opportunity for the radio industry."

Biggest challenge: "Trying to take the positions of the broadcast industry — what the industry thinks are the best positions for its survival and for it to prosper — and to advance those at the FCC. Sometimes we are successful; other times we are not. I tend to be optimistic, to see opportunities for gain, when we have certain problems. The one exception, in my view, would be the satellite DARS and my inability to convince a majority of the FCC commissioners that satellite radio is a bad idea. It's a bad idea mainly because of the threat to localism and the fact that it wasn't needed, given the diversity and the wide choices in the terrestrial radio system."

"Taking issues to five commissioners, especially issues that are not popular because they might go against their idea that more is better or that competition is the way to go, has always been a challenge."

Something about the NAB that might surprise our readers: "The input the professional staff seeks from its members. I know there have been perceptions from time to time that the NAB is driven by the staff, but that's really not true. I've gone out of my way to seek out the views of broadcasters, to get their input and to get them over to the FCC. The amount that the staff relies on its members and its board leadership to tell it what the important issues are and to tell it where it should be focusing its resources is much more than people might perceive."

Most influential individual: "My father. He was a self-educated Renaissance man. He believed that the greatest gift that God ever gave anybody was a mind. He

felt very strongly that every day your mind had to be challenged and stimulated in one way or another. He exposed me to art, literature, music, opera, travel and great food. He showed me that there was a lot to life, that there was so much to learn and that you always had to try to stimulate yourself to go further. That carried over to a professional career of always trying to approach things with an open mind. His greatest lesson was never to go into any workday without being as well prepared as you can for it."

Career highlight: "That I had the opportunity, after spending a number of years inside the FCC learning how things work, to represent the broadcast industry. It has given me the opportunity to interact with a lot of people for whom I have a lot of respect and the ability to use some of the things I've acquired along the way to advance the interests of the industry."

Career disappointment: "The satellite DARS — that I was unsuccessful and, accordingly, the industry was unsuccessful in convincing the commission that it was a bad idea. I still have concerns that what was represented to the commissioners is not what's going to happen in the satellite radio industry. I am more and more convinced every day that the goal was to establish a terrestrial network fed by a satellite. That is something that was never envisioned by the FCC and that never should have happened — not only the number of repeaters, but the manner in which they were advanced."

"Both proponents had experimental authorizations and then ended up building this high-powered network under the experimental authorization. And now they want a Special Temporary Authority to legitimize. That's almost outrageous."

Favorite radio format: "Classic Country, Classical and News."

Favorite television show: "This Week on ABC and Meet the Press on NBC."

Favorite song: "Anything by Alan Jackson and anything written by Rachmaninoff."

Favorite movie: "High Noon, Shane and The Producers."

Favorite book: "Anything by Hemingway and any book on the wines of France."

Favorite restaurant: "Le Chaumiere here in Washington."

Beverage of choice: "French wines."

Hobbies: "Collecting French wine, Native American art — particularly old Navajo rugs — reading, traveling and hiking."

E-mail address: "jbaumann@nab.org."

Advice for broadcasters: "Two things. One, for the broadcast industry never to forget that the FCC is alive and well and living in Washington. I would urge every broadcaster to know the rules and regulations laid down by the FCC and to abide by them. I have a feeling that the radio industry is very complacent about what the FCC requires of it. I'd hate to see our industry get caught up in an audit or anything of that nature and have a pathetic showing. I can't emphasize enough that our staff is always available to answer questions from our members. The industry is still a regulated industry, and we should never forget that."

"A lot of the general managers operating stations or groups were not around when the commission had a renewal file every three years or had Ascertainments. They've never really had an FCC inspection; they've never really had a problem with the FCC. It's something I've always encouraged groups to be aware of. I've encouraged them to make sure that they give their managers as much training in the FCC rules as they do in the sales area."

"Second, broadcasters should never forget that they operate under the public interest standard. They should always keep that in mind when serving their audiences, either with nonentertainment programming or, in particular, with entertainment programming."

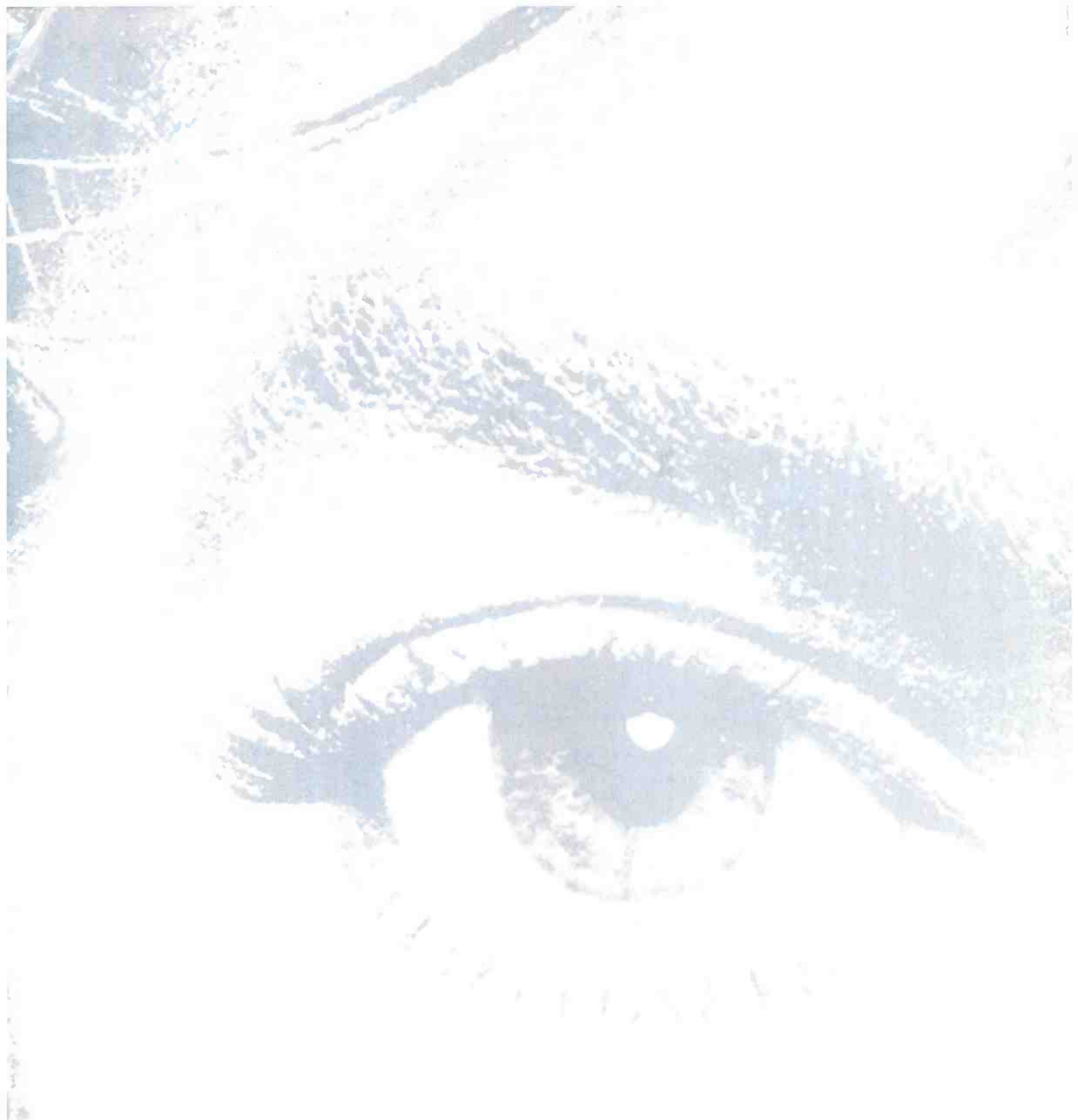
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