

ABC's KANTOR TO CHANCELLOR

Longtime ABC Radio Networks President **David Kantor** is leaving the company to join Chancellor Media in its efforts to start a radio network. **R&R** learned at presstime Tuesday night. ABC Networks VP/Sales **Lynn Andrews** will succeed Kantor. Check for ongoing details in **R&R TODAY**, our daily fax, the **R&R ONLINE** web site, and next week's **R&R** newspaper.

WALL-TO-WALL NAB COVERAGE

Lots of developments to report from the NAB, among which:

- **USA Digital/Lucent** shows off their new stuff
- **Washington lawmakers** discuss radio issues
- **Arbitron/Edison** detail at-work listener study
- What's new on the **Internet**
- Sales and programming tips in the new radio world
- Format coverage, including AC, Alternative, CHR, Country, NAC, News/Talk, Rock, and Urban.

Coverage continues on Page 3

QUALITY TIME WITH MARK MAYS

Clear Channel Communications President/COO **Mark Mays'** laser focus isn't on cash flow as much as it is on developing a franchise within each of his markets. Check out Part II of **Tony Novia's** interview with Mays.

IN THE NEWS

- **Hiriam Hicks** appointed President of Island Black Music
- **Dave Allan** moved to VP/Regional Urban PD for Chancellor Media

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THIS #1 WEEK

CHR/POP

- **JEWEL Foolish Games** (Atlantic)

CHR/RHYTHMIC

- **MARIAH CAREY Honey** (Columbia)

URBAN

- **MARY J. BLIGE Everything** (MCA)

URBAN AC

- **BOYZ II MEN 4 Seasons Of Loneliness** (Motown)

COUNTRY

- **LEE ANN WOMACK The Fool** (Decca)

NAC/SMOOTH JAZZ

- **AVENUE BLUE Nightlife** (Mesa/Bluemoon)

HOT AC

- **JEWEL Foolish Games** (Atlantic)

AC

- **LEANN RIMES How Do I Live** (Curb)

ACTIVE ROCK

- **DAYS OF THE NEW Touch, Peel, And ...** (Outpost/Geffen)

ROCK

- **ROLLING STONES Anybody Seen My Baby?** (Virgin)

ALTERNATIVE

- **SMASH MOUTH Walkin' On The Sun** (Interscope)

ADULT ALTERNATIVE

- **BLUES TRAVELER Most Precarious** (A&M)

NEWSSTAND PRICE \$6.50



Dinetz COO, Capstar Broadcasting Corp.

■ He's also Pres./COO for operating subsidiary

BY PATRICE WITTRIG
R&R WASHINGTON BUREAU

Steve Dinetz has been named COO of **Capstar Broadcasting Corp.** and President/COO of its wholly owned operating subsidiary, **Capstar Broadcasting Partners**. Dinetz transfers over from Chancellor Media Corp., where he was co-COO.

"I took this position for the challenges it represents," Dinetz told **R&R**. "With our stable of over 300 stations, I can be the first operating officer to successfully integrate and operate that many radio



DINETZ/See Page 12

Dinetz

Consolidation Concerns Storm Through NAB Radio Show

■ Talk of the industry's new era is punctuated by news of CBS' monster deal for ARS

BY RON RODRIGUES
R&R EDITOR-IN-CHIEF

NEW ORLEANS — Five years ago — just days before the NAB convention was to begin — Hurricane Andrew threatened to wreak havoc on this steamy city. Andrew never made it past the front door, and besides, it would have been no match for the consolidation hurricane that swept through the Ernest J. Morial Convention Center last week.

It wasn't enough that in just the past 12 months well-known group operators — including Gannett, Paxson, SFX, and Viacom — were swallowed up in an unabated feeding frenzy: Conventioneers witnessed a feeding when NAB President/CEO **Eddie Fritts** announced to a just-fed luncheon crowd that CBS chose American Radio Systems from its menu.

That was enough to send hundreds of dazed attendees back to the meeting rooms and exhibit halls wondering when things were going to end.

"It'll probably end when we're down to three or four companies running the whole thing," said one group head, who didn't want to take credit for his statement but was crossing his fingers he'll be one of the survivors.

The CBS-ARS deal, which was pegged at 19x trailing and 15x forward cash flow, was too rich for many current and former group heads. **Emmis Broadcasting CEO Jeff Smulyan** said the radio industry is going to have a hard time backing up the kinds of performance promises it made to Wall Street.

NAB/See Page 25



Clockwise, from upper left: Capstar Broadcasting CEO **Steven Hicks** presents a \$100,000 check to **Tom McKenna** of **Big Brothers and Big Sisters of America** to kick off its community service drive; **Dr. Laura Schlessinger** and son accept the Marconi Award for Network/Syndicated Personality of the year from NAB Radio Board Chairman **Dick Ferguson**; Universal recording artist **Sister Hazel** performs at an R&R-sponsored party; **Jacor President Randy Michaels** shows the family he wishes he could be adopted into; CBS' **Mel Karmazin** accepts the National Radio Award from **Ferguson** and NAB President/CEO **Eddie Fritts**.

Anthony Promoted To Epic/550 Pres.

■ Four others named in the restructuring



Anthony

As part of a significant restructuring, **Epic Records Group** has elevated **Polly Anthony** to President of **Epic Records/550 Music**, where she will oversee both labels. At the same time, the following appointments were made:

- **Epic Records Sr. VP David**

EPIC/See Page 12

'Major-Market Mel' Changes Course With \$2.6 Bil. ARS Deal

■ Acquisition signals shift in CBS' philosophy

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

Westinghouse Electric Corp.'s decision last week (9/19) to pay \$2.6 billion for **American Radio Systems'** 98 stations — the bulk of which are outside Top 10 markets — and pair the operation with its **CBS Corp.** is a departure from the company's long-held practice of focusing on Top 10 markets. But it was not unexpected, analysts told **R&R**.

"It's a continued focus to dig deeper from Top 10

through 20," said **Morgan Stanley's Frank Bodenchak**. "As a media company, CBS gets 50% of its revenues from the CBS-TV network. To the extent that they can grow as a media company through the acquisition of stable, cash-flowing media companies with attractive long-term growth prospects, I think this will enhance the overall strength of the company."

Bishop Cheen, VP with **First Union Capital Markets** in

ARS/See Page 21

Berry, Newton & Cooper Take Top Posts At Virgin

BY STEVE WONSIEWICZ
R&R MUSIC EDITOR

EMI Recorded Music (ERM) has reset the senior management tier at **Virgin Records America (VRA)**, promoting **Nancy Berry** to Vice Chairman of the company and Vice Chairman of the **Virgin Music Group Worldwide (VMGW)**. VRA also tapped **Ashley Newton** and **Ray Cooper** as co-Presidents of **Virgin Records America**; **Newton** takes on additional responsibilities as VP/A&R for VMGW. All three report to **ERM President and VMGW Chairman Ken Berry**.

The news follows the departure

VIRGIN/See Page 12



NO AUTHORITY

"don't stop"

**Impacting
September
30th**

ERIK BRADLEY/ PD/ B96/ CHICAGO

"Mainstream pop/dance music from a fresh new act that I'm really behind. Keep your eyes on No Authority—they're gonna make lotsa noise!"

TRACY AUSTIN/ MD/ KISS-FM/ LOS ANGELES

"Hits you on the first listen....Great rhythm/pop sound!"

DAN BOWEN/ PD/ WSTR/ ATLANTA

"It was the way I felt when I heard Bobby Brown and New Edition for the first time... A unique and refreshing sound for pop radio."

PAUL "CUBBY" BRYANT MD/ Z100/ NEW YORK

"Now more than ever, in your face pop music is back and it's evident with No Authority's "Don't Stop!"

LISA VASQUEZ/ PD/ Z90/ SAN DIEGO

"I put on the record and said OH My God! that's Incredible—it's da bomb!"

CAGLE/ MD/ KQKS DENVER

"One of the best new groups out there. This record will be huge... A multi-format smash!"

don't stop, The first single from No Authority's debut album KEEP ON

Produced by Rodney Jerkins for RJ Productions and Darkchild Entertainment
Executive Producers: Michael Jackson, Jerry Greenberg, Jono Kohan, Richard Walters, & Rodney Jerkins
Management: Smash Music - Richard Walters and Starr Andreaff

WORK
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Hicks Advances To President/Black Music At Island

Island Records has promoted Hiram Hicks to President/Island Black Music. Hicks joined the label in 1995 as Sr. VP/GM of IBM and began building the division from scratch; in two years the operation has scored platinum albums with the Isley Brothers' *Mission To Please* and Dru Hill's self-titled debut as well as a gold disc with the soundtrack to the movie *Don't Be A Menace* ...

Island Chairman Chris Blackwell said, "It's very exciting to see IBM develop a clear identity so quickly. Hiram's background in management has obviously given him tremendous expertise in artist development, and I'm pleased to be able to recognize his successes by elevating him to this important position."

Hicks noted, "I am confident that the best is yet to come for Island Black Music. I appreciate the oppor-

HICKS/See Page 25

Allan Ascends To VP/Regional Urban PD For Chancellor

Dave Allan, PD of Chancellor Media's Hot AC WYXR-FM/Philadelphia and consultant to the company's cross-town Urban WUSL-FM, has been promoted to Chancellor VP/Regional Urban Program Director. In his new position, he'll oversee programming at WUSL, WDAS-FM/Philadelphia, and WEDR-FM/Miami.

Chancellor Chief Programming Officer Steve Rivers commented, "Dave has a star track record in programming, particularly in the Urban category. We're pleased to be able to utilize his expertise with key stations in two of our vital markets."

Allan said, "I look forward to the challenge presented by these new responsibilities. While I'll miss working directly with Jeff Specter and the great staff at WYXR, I look forward to working more closely with WUSL, WDAS, and WEDR. I

ALLAN/See Page 25

NAB Snapshots



RADIO DISNEY ROLLS OUT — The NAB provided the best opportunity for ABC Radio's Radio Disney "National Rollout Celebration." On hand for the event were (l-r) The Fabulous Sports Babe, Tom Joyner, Just Plain Mark, Doug Banks, and Zippy.



JONES' COUNTRY JAMBOREE — During the recent NAB Radio Show, Jones Radio Network celebrated "The New Music Of Your Life" and JRN's three Country formats with appearances by Patti Page and John Anderson. On hand for a photo op are (l-r) Classic Hit Country OM Lew Jones, John Anderson, CD Country OM John Hendricks, and Mercury Records' Norbert Nix.



PLAYING THE BLUES — ... The House of Blues that is. Taking time for some R&R in-between sessions are (l-r) ARS/Hartford VP/GM Suzanne McDonald, co-COO ARS David Pearlman, Sr. VP/COO Westwood One Michael D'Ambrose, and ARS/Hartford VP/GM Jodi Long.

USA Digital Radio Will Petition FCC In '98 To Adopt IBOC As DAB Standard

■ System's latest version demonstrated at NAB

By MATT SPANGLER
R&R WASHINGTON BUREAU

USA Digital Radio seems to have overcome the difficulties that plagued earlier versions of its IBOC (in-band, on-channel) DAB system over the past few years. This technology promises to deliver CD-quality sound over the same bandwidth used by existing analog stations.

The company, which is a consortium of Westinghouse and the Gannett Co., has partnered with Lucent Technologies/Bell Labs to improve the technology. It demonstrated the latest version of its system at the NAB Radio Show in New Orleans last week; attendees were invited to use headphones to compare the IBOC system to an analog signal and CD sound.

USADR is using Lucent's Percep-

tual Audio Coding compression algorithm, which reduces the transmission bit rate at which the digital signal is delivered from 256 kbps — which was the rate when the company utilized the MUSICAM USA audio coding system — to 96 kbps. CBS Radio VP/Engineering Glynn Walden said that while some evaluations have the USADR system performing slightly lower than those systems with higher bit rates, the lower rate makes for a much more efficient system.

USADR will commence field/mobile testing of the system in January 1998 and conclude in September of that year. The company will then ask the FCC to adopt IBOC as the DAB standard. The system

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SEPTEMBER 26, 1997

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Parenti Moves To Philly As 'XTU VP/GM

Deborah Parenti has been named VP/GM for Beasley's Country WXTU/Philadelphia, effective October 3. The 29-year radio veteran most recently was VP/GM in her hometown of Dayton, at ARS cluster WONE-AM, WBTT-FM, WLQT-FM, WMMX-FM, and WXEG-FM.

"We're very excited to have someone of Deborah's caliber join Beasley here in Philadelphia," Beasley principal/WXTU acting GM Brian Beasley told R&R. "She comes to us very highly recommended and has an impeccable reputation in the industry."

Parenti told R&R, "After meeting with the Beasleys, I was tremendously impressed with the operations of their Philadelphia properties and those across the country. It seemed like a perfect match for me. The hardest part about leaving Dayton was giving up this tremendous group of stations we put together here at ARS. I am really looking forward to working with Beasley, and, hey — the station is only an hour away from my hairdresser."

Stevens Flies To Dallas 'Eagle' As PD

KQRC/Kansas City PD Greg Stevens has been named PD for Nationwide Communications' KEGL/Dallas, effective October 6. The Active Rocker has been without a PD since Duane Doherty departed for programming duties at WZTA/Miami in May.

"We're delighted to have someone of Greg's talent at the Eagle and to gain the ability to be America's No. 1 Rock station," KEGL GM Dennis Frawley told R&R. "It was a long wait, but it was well worth it."

Stevens remarked, "My return to



Stevens

Dallas is a dream come true. Dallas is a fantastic rock market, and the Eagle has given me the opportunity to make a significant impact on thousands of rock fans. If you live in Dallas and you love rock, I guarantee you'll be listening to the Eagle."

Stevens anchored the Eagle's original morning show during the station's CHR/AOR inception in 1980. Besides KQRC, he has held programming positions at KIOZ-FM & KKLQ-FM/San Diego, KQLZ-FM/Los Angeles, KCFX-FM/Kansas City, and KISS-FM/San Antonio.

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Senate Holding Hearings On FCC Nominees

By Matt Spangler
R&R Washington Bureau

Broadcasters aren't often given the opportunity to start over with a clean slate. After four years of a Reed Hundt-led FCC, however, they're more than ready for the slate to be wiped clean.

This fall they'll get their opportunity, as four new commissioners join Susan Ness. On Tuesday, the Senate Commerce Committee, led by Chairman John McCain (R-Ariz.), will hold hearings on the confirmation of Department of Justice Chief of Staff **Michael Powell**, Assistant Attorney General **Joel Klein**, Chair of the New Mexico State Corporation Commission (NM-SCC) **Gloria Tristani**, and House Commerce Committee Chief Economist **Harold Furchgott-Roth**. FCC General Counsel **William Kennard** will be seeking the chairman post.

The Senate committee will hold a hearing with Kennard alone the next day, reportedly to resolve some concerns held by ranking minority member Ernest Hollings (D-S.C.), who had earlier blocked Kennard's nomination. A private meeting was scheduled with Rep. Billy Tauzin (R-La.), chairman of the House Subcommittee on Telecommunications, for this week. Tauzin Press Secretary Ken Johnson told R&R Tauzin "just wants to feel his pulse and make sure he's committed to changing the direction of the FCC, and make sure it's more user-friendly and less regulatory-minded in the next few years."



Powell



Tristani



Kennard



Furchgott-Roth

Before coming to the Office of the General Counsel in December 1993, Kennard, the Democratic nominee, practiced communications law with the Washington-based Verner, Liipfert, Bernhard, McPherson, and Hand law firm, as well as with the NAB. Because of this, his colleagues say he will be very sympathetic to the concerns of broadcasters. "He's very familiar with the problems of

broadcasters, both from his experience at the NAB and in private practice, where he represented broadcasters ranging from mom-and-pop owners to big group owners," Verner, Liipfert partner Erwin Krasnow told R&R.

What most people say about Kennard, however, is that he will transform the agency, which — as a four-member body — has been divided on a number of key issues, into a more hospitable environment. "He is a real consensus-builder," former NAB colleague Shelly Spiegel said. "I think it'll be a more efficient and collegial FCC," said Krasnow. Even Mass Media Bureau Chief Roy Stewart told an audience at last week's NAB Radio Show in New Orleans that he expects a more "congenial, consensus-building" FCC under Kennard. One source, who was a little more blunt about what sort of change he expects, said, "It would be very refreshing to have someone at the FCC who has an ego that's under control."

If confirmed, Kennard will be the first African-American chairman of the Commission. National Association of Black-Owned Broadcasters Executive Director James Winston believes this means Kennard will be more attentive to minority and small business issues.

FCC/See Page 8

Consolidation, Government Interest In Radio On The Rise

By Jeffrey Yorke
R&R Washington Bureau Chief

If success is judged by which regulatory arm of the federal government is minding your business, then radio has moved from bust to boom and is clearly in its second Golden Age. These days, noted attorney **Lewis Paper**, broadcasters are more apt to be in sight of the Department of Justice's Antitrust Division or the FCC than of agencies that dispose financially troubled properties.

Paper is a partner with DC-based Dickstein Shapiro Morin & Oshinsky LLP, the law firm that sponsored a conference on "Broadcast Financing For The 1990s: How To Succeed In A Consolidating Industry," which took place on the opening day of the NAB

Radio Show in New Orleans.

He noted that in 1991, the first time the session was held, "nobody was thinking about consolidation in the radio industry. People were thinking about how to get out of the radio industry. I remember how one

of our panelists in that first session was then a little-known broadcaster named Lowry Mays. And while everybody was bemoaning their fate and trying to figure how to get out of the radio industry and how to sell their properties quickly, I remember Lowry said he thought it was a good time to be in the radio business. It turned out to be prophetic for him, and certainly for a lot of other companies.

"At the time, the only kind of government intervention that people were worrying about was the FDIC or the

CONSOLIDATION/See Page 17

BUSINESS BRIEFS

Small-Market Broadcasters Attack FCC Fee Schedule

A session at the NAB Radio Show in which small-market broadcasters were offered an opportunity to talk one-on-one with FCC Mass Media Bureau Chief Roy Stewart turned into a very vocal denunciation of the Commission's new regulatory fee schedule. Broadcasters now pay tiered rates based on market size, but because many small stations' principal contours overlap those of larger markets, those broadcasters say they are paying unreasonably high fees. One such broadcaster told R&R that even though Stewart placed the blame on Congress for mandating that the FCC collect \$150 million in fees this year, the Commission, which devised the schedule based on a proposal from the NAB, was equally complicit. Several broadcasters gathered after the session made tentative plans to petition the FCC to modify the schedule.

Clear Channel To Consolidate In Europe

The next wave of consolidation may be on the international front. At a conference in San Francisco Monday (9/22), Clear Channel Communications Chairman/CEO Lowry Mays said the company plans on consolidating in Prague, which has around a dozen frequencies, and the Czech Republic. Clear Channel already owns Radio Bonton in Prague and, in other international investments, a 50% interest in the Australian Radio Network's 10 stations.

Meanwhile, Clear Channel and Emmis Broadcasting continue bidding on two channels in Hungary. Clear Channel International's Dick Novak told R&R that the auction, being held by the ORTT, Hungary's equivalent of the FCC, must conclude by November 7.

WINL Fined For EEO Violations

The FCC issued a forfeiture notice last week (9/16) to WINL-FM/Linden, AL for \$8000 for failure to pursue sufficient EEO recruitment and to adequately self-assess its EEO program. The station could not be reached for comment on the fine.

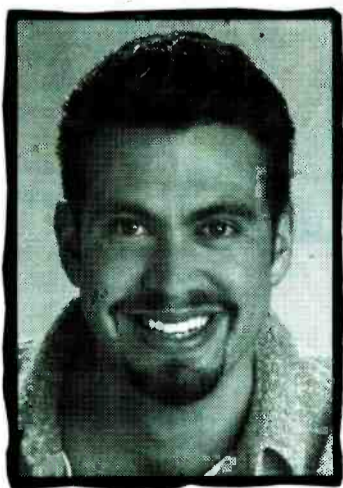
Religious Broadcasters Suffer Setback

The Rate Court in New York ruled on September 12 that the current blanket and per-program licenses that ASCAP offers stations represented by the National Religious Broadcasters is reasonable. NRB had challenged the current license offered by the performing rights organization (PRO), saying that the rate offered in the per-program schedule, which bases fees on revenue generated only from those programs that use ASCAP music, should be less than that in the blanket schedule.

The next step, according to NRB Music Licensing Committee Executive Director Russell Hauth, may be to turn to Congress. Sen. Strom Thurmond (R-S.C.) is currently trying to push through the "Fairness in Musical Licensing Act of 1997," which would require PROs to provide stations a per-program license whose fees would not exceed those of the lowest blanket license available. John DeCrosta, Thurmond's press secretary, told R&R that the bill was still in committee, and that Senate Judiciary Committee Chairman Orrin Hatch (R-Utah) was trying to broker a legislative solution that would appease both NRB and ASCAP.

Rep. James Sensenbrenner Jr. (R-Wis.) has introduced a similar bill in the House. ASCAP VP/Legal Services Richard Reimer told R&R that, in light of the Rate Court's decision, he didn't think the legislation would pass.

Continued on Page 8



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It's a fact. Going into Spring 97 we converted 53 stations from auditorium testing to Music Technologies INTERACTIVE Music Testing. The results are in. Those 53 stations realized an average of a full half-point gain in their 25-54 Adult (Mon.-Sun. 6:00 a.m.-Mid) Arbitron Share after switching to our tests. We can document that. Why are they doing better? Because our digital interactive tests put an end to the respondent fatigue problems that plague all forms of auditorium group tests and avoid having to use local recruiters who recruit their usual "professional test takers"...and their friends. As a result, our INTERACTIVE tests give you better data. How much better? Enough better to get, on average, a half-point improvement in adult share in the very first book after these 53 stations switched from the old approach.

Can you expect *more* than a half-point improvement over time? Well, here's what the smart stations are doing. At Music Technologies we can usually give our clients three INTERACTIVE music tests per year for about the same price people used to pay for two auditorium tests. For those who move from two tests to three a year (instead of pocketing the savings) their music is freshened every 4 months instead of every 6. That makes the whole station fresher at any given moment. And research clearly indicates that, for a music-based station, nothing has a higher statistical correlation to P-1 and ratings than how good your listeners think your music is...nothing. So, if you go this route, you might boost that half-point gain significantly.

Now here's the easiest thing about it. You can see what it's like for yourself right now...take one of these tests for a few minutes or take a full test. And you won't have to go to some hotel in the middle of the night to do it. All you need is an 800 number (to call into a test we have in progress) and a PIN number. Then you can take it immediately, in the comfort and privacy of your own office, home, bathtub, whatever. To get the 800 number and your own PIN, just call us. After all, what's a point worth to your ratio station?

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DEAL OF THE WEEK

• **American Radio Systems Corp. \$2.6 billion**

98 stations in 24 markets

1997 DEALS TO DATE

Dollars To Date: \$12,184,046,857
(Last Year: \$12,457,538,520)

This Week's Action: \$2,608,148,000
(Last Year: \$280,907,000)

Stations Traded This Year: 1937
(Last Year: 1758)

Stations Traded This Week: 113
(Last Year: 30)

TRANSACTIONS AT A GLANCE

- KUET-AM/Black Canyon City, AZ \$20,000
- KWXI-AM & KWXE-FM/Glenwood, AR \$400,000
- KBIF-AM/Fresno \$900,000
- WKWN-AM/Trenton, GA (Chattanooga, TN) \$63,000
- KRMS-AM & KYLC-FM/Osage Beach, MO \$500,000
- WVOT-AM/Wilson, NC \$150,000
- KCST-AM & FM/Florence (Eugene-Springfield), OR \$225,000
- KTIX-AM & KWHT-FM/Pendleton, OR \$1.2 million
- KCKX-AM/Stayton, OR \$130,000
- KBNB-AM/Gilmer, TX \$60,000
- WVGO-FM/Richmond \$4.5 million

TRANSACTIONS

ARS Cashes Out, Goes To CBS

□ **Karmazin & Co. add 98 stations in 24 markets**

Deal Of The Week

American Radio Systems Corp.

PRICE: \$2.6 billion
TERMS: Asset sale for cash (at \$44 per share) and assumption of \$1 billion in existing debt
BUYER: Westinghouse/CBS Inc., headed by Chairman/CEO Mel Karmazin. It owns 77 stations. Phone: (212) 975-2121
SELLER: American Radio Systems Corp., headed by Chairman/CEO Steve Dodge. It owns 98 stations in 19 markets. Phone: (617) 375-7519. For complete details, see story, Page 1.

STATIONS:

Austin: KJCE-AM, KAMX-FM & KKMJ-FM
Baltimore: WBGR-AM, WBMD-AM, WOCT-FM, WQSR-FM & WWMX-FM
Boston: WEEI-AM, WNFT-AM, WRKO-AM, WBMX-FM & WEGQ-FM
Buffalo-Niagara Falls: WECK-AM, WJYE-FM, WLCE-FM & WYRK-FM
Charlotte-Gastonia-Rock Hill: WFNZ-AM, WGIV-AM, WBAV-FM, WNKX-FM, WPEG-FM, WSOC-FM & WSSS-FM
Cincinnati: WGRR-FM, WKRQ-FM & WMMA-FM
Fresno: KMJ-AM, KOQO-AM & FM, KKDJ-FM, KNAX-FM, KSKS-FM & KVSR-FM
Hartford-New Britain-Middletown: WTIC-AM & FM, WRCH-FM & WZMX-FM

Kansas City: KOWW-AM, WDAF-AM, KBEQ-FM, KFKF-FM, KMXV-FM, KUDL-FM & KYYS-FM

Killeen-Temple, TX: KKIK-FM
Las Vegas: KXNO-AM, KXNT-AM, KLUC-FM, KMXB-FM, KMZQ-FM & KXTE-FM

Monterey-Salinas-Santa Cruz: KLUE-FM

Pittsburgh: WBZZ-FM, WDSY-FM & WZPT-FM

Portland, OR: KUPL-AM & FM, KBBT-FM, KINK-FM, KKJZ-FM & KUFO-FM

Portsmouth-Dover, NH: WMYF-AM, WZNN-AM, WERZ-FM & WSRI-FM

Riverside-San Bernardino: KFRG-FM
Rochester, NY: WCMF-FM, WPXY-FM, WRMM-FM & WZNE-FM

Sacramento: KCTC-AM, KHTK-AM, KQPT-AM, KNCI-FM, KRAK-FM, KSFM-FM, KYMX-FM & KZZO-FM

San Francisco: KBRG-FM

San Jose: KEZR-FM, KSJO-FM & KUFX-FM

Seattle-Tacoma: KRPM-AM, KBKS-FM, KMPS-FM, KYCW-FM & KZOK-FM

St. Louis: KFNS-AM, KEZK-FM, KSD-FM & KYKY-FM

West Palm Beach-Boca Raton: WEAT-FM, WIRK-FM & WTPX-FM

Worcester, MA: WWTM-AM & WAAF-FM

Arizona

KUET-AM/Black Canyon City

PRICE: \$20,000

TERMS: Asset sale for cash

BUYER: KZPZ License Corp., a wholly owned subsidiary of Z Spanish Radio Network Inc., headed by President Amador Bustos. It owns KVVA-FM/Apache Junction, AZ. Phone: (916) 646-4000

SELLER: Statewide Broadcasters Inc., headed by President Joseph Nugent. Phone: (515) 225-1470

BROKER: Broadcast Media Partners

Arkansas

KWXI-AM & KWXE-FM/Glenwood

PRICE: \$400,000

TERMS: Asset sale for \$340,000 cash and a 10-year, \$60,000 promissory note at 10% interest

BUYER: PGR Communications Inc., headed by President Phil Robken. It owns KYKX-FM/Gurdon, AR. Phone: (870) 246-9272

SELLER: Caddo Broadcasting Co., headed by partners Tom and Polly Nichols. Phone: (501) 356-2151
BROKER: MGMT Inc.

California

KBIF-AM/Fresno

PRICE: \$900,000

TERMS: Asset sale for cash
BUYER: Gore-Overgaard Broadcasting, headed by President Cordell Overgaard. Phone: (312) 558-6638
SELLER: Tamarack Communica-

tions, headed by President David Jack. Phone: (209) 222-0900
FREQUENCY: 900 kHz
POWER: 1kw day/500 watts night
FORMAT: Religious
BROKER: Force Communications

Georgia

WKWN-AM/Trenton (Chattanooga, TN)

PRICE: \$63,000

TERMS: Asset sale for cash
BUYER: Dade County Broadcasting Inc., headed by President Evan Stone. Phone: (706) 657-7594

SELLER: RA-AD of Trenton Inc., headed by President Herbert Adcox. Phone: (423) 899-6942

FREQUENCY: 1420 kHz

POWER: 2.5kw

FORMAT: Country

Missouri

KRMS-AM & KYLC-FM/Osage Beach

PRICE: \$500,000

TERMS: Asset sale for cash
BUYER: Viper Communications Inc., headed by President Kenneth Kuenzie. It owns KSLQ-AM & FM/Washington, MO.

SELLER: Mahaffey Enterprises Inc., headed by President John Mahaffey. It owns seven other stations.
BROKER: Bill Whitley of Whitley Media

North Carolina

WVOT-AM/Wilson

PRICE: \$150,000

TERMS: Asset sale for cash

BUYER: The Taylor Group Inc., headed by President James Taylor. Phone: (919) 243-1902

SELLER: Career Communications Inc., headed by President Eric Mendelson. Phone: (919) 243-5157

BROKER: The Whittle Agency

Oregon

KCST-AM & FM/Florence (Eugene-Springfield)

PRICE: \$225,000

TERMS: Stock sale for 60%
BUYER: Jon Thompson is increasing his interest in Coast Broadcasting Inc. to 160 shares. Phone: (541) 997-9163

SELLER: Elizabeth Farmer, personal representative of the Estate of Charles Farmer. Phone: (503) 325-5842

FREQUENCY: 1250 kHz; 106.9 MHz
POWER: 1kw day/68 watts night; 2.3kw at 509 feet

FORMAT: AC; AC

KTIX-AM & KWHT-FM/Pendleton

PRICE: \$1.2 million

TERMS: Asset sale for cash
BUYER: KSRV Inc., a wholly owned subsidiary of Capps Broadcasting, headed by President David Capps. It owns KUMA-AM & FM/Pendleton. Phone: (541) 523-3400

SELLER: Apgal Broadcasting Inc., headed by President Andrew Harle. Phone: (541) 278-2500

FREQUENCY: 1240 kHz; 103.5 MHz

Continued on Page 8



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with Dave Sanders

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GUY ZAPOLEON, President, Zapoleon Media Strategies

"The entertainment industry is going digital and this technology has a lot of advantages over conventional music tests. It offers the convenience of allowing the respondent the ability to take the test from the comfort of their own home...and that creates a more normal and accurate environment to take the test. I have to say I've been very impressed with the results I've seen."

NORM FEUER, President, Triathlon Broadcasting Company

"We were one of the first companies to use the Digital Interactive™ test system and found it to be extremely positive for us. All of our program directors are very happy with the results they've gotten and because of the low cost of the test they've been able to have more research at their disposal. Our stations using the system continue to be in top-rated positions in each of their markets."

DAN VALLIE, President, Vallie/Richard's Consulting Inc.

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TERRY PATRICK, President, Patrick Programming

"The results look great and the stations I've worked with that use Digital Interactive™ testing—in three different formats—are doing well by it in the ratings. The best part is that the information comes on a very easy-to-use Excel file that is pre-formatted so you are ready to sort immediately. It not only saves hours of sorting time but using this methodology makes the music test sort much more thorough."

BRUCE WHEELER, Vice President Programming, Dick Broadcasting Co.

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McCain's Controversial Bill Labeled 'Fit'

Knocked down on Friday, Sen. John McCain (R-Ariz.) bounced back into action Monday (9/22) with great vigor, enlisting the aide of 126 legal scholars who pronounced his controversial political reform proposal, the McCain-Feingold bill, constitutionally fit.

By daybreak Tuesday, McCain was on the nationally syndicated *Don Imus Show*, reporting that Senate Majority Leader Trent Lott (R-Miss.), who had helped block the bill, would likely schedule the legislation for a full Senate hearing sometime next month.

"Lott and Sen. Minority Leader Thomas Daschle (D-S.D.) had a little temper tantrum on the floor last Friday, but I think we've got that resolved." McCain had come a long way since Saturday morning when he appeared before a packed NAB Radio Show breakfast group and speculated that the previous day's Capi-

itol Hill skirmish left him with little hope that broadcasters would be forced to provide political candidates with free airtime.

"Neither side really wants reform, because the current system protects incumbents." McCain complained. McCain and Russ Feingold (D-Wis.) have banded together in a bipartisan effort to stop "soft money" for candidates and have achieved a measure of support from both sides of the aisle. However, the bill has also been met by a near equal amount of rebuttal, including significant criticism from those who believe that

key provisions are unconstitutional.

In the letter released by the two sponsors on Monday, they said, "This letter puts to rest any doubt about the constitutionality of these fundamental principles of the McCain-Feingold bill. Now we can take this legislation to the Senate floor and have a real vote on reform, without constitutional arguments to hide behind."

Meanwhile, it has become obvious that the Senate Commerce Committee Chairman has no beef with broadcasters. On Saturday, McCain said radio consolidation "is good in the respect that it dictates efficiencies. Efficiencies are good only when competitors can compete." As far as he can tell, competition is strong in radioland. "Where there is a niche, there'll be a radio station," figured McCain.

— Jeffrey Yorke

FCC

Continued from Page 4

Another commissioner likely to be attuned to minority concerns is Republican nominee Michael Powell, the son of retired Gen. Colin Powell. He will bring from the DOJ a substantial understanding of the antitrust issues that have concerned consolidating station groups for the past year. Before coming to Justice in December 1996, he practiced telecommunications and antitrust law with Washington law firm O'Melveny & Myers. O&M partners Arthur Culvahaus and John Beisner said they expected Powell to be "open-minded" and to support competition and free markets.

One nomination that surprised many in Washington was that of Democrat Gloria Tristani. President Clinton reportedly nominated her so that someone representing state concerns would be on the Commission. "I think her rural connection had a lot to do with her nomination." New Mexico Cable Communications Association Executive Director Raymond Davenport said. She has been with the NM-SCC since January 1995, and became chairman last year. In that time, "She's dealt at the grass-roots level with issues that affect telecommunications," particularly common carrier issues, according to Joan Smith, co-vice chair

of the National Association of Regulatory Utility Commissioners Committee on which Tristani also serves.

Furchgott-Roth has been with the Commerce Committee since 1995, seeing it through the implementation of the Telecommunications Act of 1996. "He played a big role at the staff level, working that legislation through," former colleague Bruce Owen, presi-

dent of Economists, Inc., told R&R.

In addition to stints at that company and the Brookings Institution, Furchgott-Roth is the author of several books, including *Cable TV: Regulation or Competition*.

Sources say the committee should "mark up" the nominations on October 7, followed by an anticipated full Senate vote the following day.

TRANSACTIONS

Continued from Page 6

POWER: 1kw; 100kw at 719 feet
FORMAT: Sports; Country

KCKX-AM/Stayton

PRICE: \$130,000
TERMS: Asset sale for \$15,000 cash and a five-year, \$130,000 promissory note at 10% interest
BUYER: Donald Coss. Phone: (503) 635-5080
SELLER: Spotlight Communications Inc., headed by President Todd Craig. Phone: (503) 769-6265

Texas

KBNB-AM/Gilmer

PRICE: \$60,000
TERMS: Asset sale for cash
BUYER: Hawkins Electronics Inc.,

headed by President Sans Hawkins. Phone: (903)509-1010
SELLER: KHYM Inc., headed by President Linda Reed. Phone: (281) 879-9944

Virginia

WVGO-FM/Richmond

PRICE: \$4.5 million
TERMS: Asset sale for cash
BUYER: FM 100 Inc., headed by General Manager Larry Jones. It owns WSOJ-FM/Richmond. Phone: (804) 768-0100
SELLER: ABS Communications L.L.C., a wholly owned subsidiary of SFX Communications
FREQUENCY: 104.7 MHz
POWER: 100kw at 981 feet
FORMAT: Oldies
BROKER: Mitt Younts of Media Services Group

BUSINESS BRIEFS

Continued from Page 4

ESPN Acquires MLB Radio Rights

The five-year agreement for national broadcast rights will take effect after this season. A company spokesman declined to discuss the terms of the deal. It will broadcast the All-Star game and all postseason and holiday weekend games. ESPN Radio has 375 affiliates nationwide, in addition to the broadcast rights to NBA games. CBS Radio had exclusive radio rights to the games since 1976, but opted not to get into a bidding war to retain them, a CBS spokesman told R&R.

Jacor Closes New Senior Credit Facility

The new bank agreement — worth \$1.15 billion — allows Jacor an additional \$400 million in borrowing capacity, replacing its previous \$750 million facility. The deal consists of a \$750 million revolving line of credit and \$400 million in a reducing balance term loan.

Westinghouse Stock Watch Still Developing

After the company's announcement (9/10) to sell Thermo King, Standard & Poor's double-B corporate credit rating of Westinghouse/CBS Inc. remains on CreditWatch with "developing" implications (ratings could be raised or lowered). Westinghouse was originally placed on CreditWatch June 10.

Pulitzer Parent Declares Dividend

Pulitzer Publishing Co., parent of Pulitzer Broadcasting, has declared a quarterly dividend of \$0.13 per share on its common stock and Class B common stock, payable on November 1. Pulitzer owns five stations in three markets (Phoenix, Louisville, and Winston Salem, N.C.).

Triathlon Appoints William Thompson CFO

Thompson previously served as Corporate Controller for the company and has 12 years experience in the radio industry — most of which he's spent with Triathlon — in various management positions. San Diego-based Triathlon currently owns or operates 31 stations in six markets.

Cox Purchases Option for Birmingham FM CP

For \$5.5 million, Cox agrees to an LMA and option to purchase a Birmingham FM CP yet to be built by WEDA Ltd. Upon FCC construction approval, the Class A FM will become Cox's seventh Birmingham property.

Paxson Receives NIMA Lifetime Achievement Award

NIMA, the worldwide electronic retailing trade association, saluted Bud Paxson with its first-ever award for his contributions to the broadcasting industry over the past 40 years. Paxson's resume includes co-founding the Home Shopping Network and building a 46-station radio stable, sold to Clear Channel Communications for \$600 million.

Clarification

In a previous article in Business Briefs (R&R 9/12), "Seizures of Bootleg Recordings Drop 57%," it should be noted that counterfeit cassette seizures have dropped. Bootleg recordings are the unauthorized recording of a musical broadcast on radio, TV, or of a live concert; counterfeit recording is unauthorized duplication of prerecorded sounds.

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- pinpoint where your listeners and your competition's listeners live in your market
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Fall Seminar Schedule

Atlanta	Columbia, MD
Wed., October 1 8:30AM-4:30PM Atlanta Airport Hilton 1031 Virginia Avenue	Wed., November 12 & Thurs., November 13 Arbitron Headquarters 9705 Patuxent Woods Drive

The Columbia two-day session includes the standard all-day PD Seminar as well as "Arbitron University," where you will go behind the scenes and participate in listening in on diary placement calls, reviewing actual diaries and watching Arbitron editors at work.

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Seminar Sign-Up

Fax this form to register and send a check for \$90 made out to "The Arbitron Company." Send to Ms. Pat Duggan, Arbitron, 9705 Patuxent Woods Drive, Columbia, MD 21046. Fax: (410) 312-8606. For more information, call Pat Duggan, Arbitron's Client Services manager, at (410) 312-8599.

Sign me up for the PD Seminar in:

- Atlanta (Wed., October 1)
- Columbia, MD (Wed. & Thurs., November 12 & 13)

Name _____

Title _____

Station _____

Address _____

City _____

State _____ Zip _____

Phone _____ Fax _____

RCA Ups Poore To VP/Modern Rock Radio Promotion

RCA Records has upped **Ron Poore** to VP/Modern Rock Radio Promotion. Based in New York, he reports to Sr. VP/Promotion Ron Geslin.



Poore

Geslin noted, "With the kind of job he has done on acts like the Dave Matthews Band, the Verve Pipe, Republica, and more, this is a well-deserved promotion for Ron. I'm looking forward to seeing him break many more new RCA acts in the future."

"I want to thank Ron Geslin for giving me this opportunity," Poore added. "I feel we really have RCA Records on a roll right now, and I want to continue the momentum by breaking new bands like Olive, the Wannadies, Hum, and Fly."

Poore joined RCA two-and-a-half years ago after working with Imago as National Director/Modern Rock Promotion. Prior to that, he worked at Chrysalis Records.

Poore joined RCA two-and-a-half years ago after working with Imago as National Director/Modern Rock Promotion. Prior to that, he worked at Chrysalis Records.

D'Ambrosio Tapped As N2K's Dir./Ops

N2K Encoded Music has appointed **Joe D'Ambrosio** Director/Operations. Based in New York, he reports to President Phil Ramone.

A 20-year entertainment industry vet, D'Ambrosio previously worked with Ramone between 1982-87. He had been Production Manager for Phil Ramone Inc. and worked with such artists as Billy Joel, Paul McCartney, Lou Reed, and Frank Sinatra.

Prior to joining N2K, D'Ambrosio was Midwest Sales Manager for Megasoft and KAO Infosystems. He also has been Director/Publicity & Promotions for China Club and Director/Speakers Bureau for the New York Yankees.

Men In Black (And Girl In White)



Sony Music Entertainment President/COO Thomas Mottola hosted a private post-MTV Video Awards party at Spy Bar in New York to celebrate Sony Music artists taking home nearly half of the awards that night. Gloating over more than their fair share are (l-r): Work recording artist Fiona Apple, Columbia artist Will Smith, actress Jada Pinkett, and Mottola.

Conroy Climbs To Atlantic VP/AC Promo

Atlantic Records has elevated 17-year label vet **Mary Conroy** to VP/AC Promotion. She remains based in New York and reports to Exec. VP/Promotion Andrea Ganis and Sr. VP/Promotion Danny Buch.

"During her 17 years with Atlantic, Mary has time and again proven herself to be one of the most effective and talented promotion people in the industry," Ganis said. "Her track



Conroy

record at AC is simply unparalleled and has earned her widespread respect throughout the radio community. As one of the most reliable members of our departmental team, she has been a vital part of our ongoing success."

Director/AC Promotion since 1989, Conroy joined the label in 1980 as a promotion assistant. In 1984, she was promoted to Manager/AC Promotion.

KYYS Enters The Pop/Alternative 'Zone'

Rock **KYYS/Kansas City** transitioned to Pop/Alternative as "102.1 The Zone — The New Music Alternative" at 12:01am last Friday (9/19). PD Jeff McMurray and the entire airstaff have departed; a programming replacement has yet to be named.

VP/GM Herndon Hasty told R&R, "Our playlist will include artists like Matchbox 20, Dave Matthews Band, Alanis Morissette, and the Wallflowers — people who are making this an explosive format all over the country. Nobody mourns the loss of 'KY102' more than I do. There are simply no words to cover the emotions connected to being here for 18 years. However, listener reaction already has been incredibly positive. We're rebuilding a franchise."

"In developing the strategy to acquire this property, American Radio Systems conducted research this past April, May, and June. They looked at opportunities they thought best represented growth. We were in a tough spot between an Active Rocker [KQRC] and a good Classic Rocker [KCFX], and ARS wanted to find a way to grow the property. Their plan involved moving to Pop/Alternative and evolving the station to the music powerhouse that it will become."

Music, Hasty told R&R, will be the star of the Zone. "Personality will not have the same profile as it did with KY102. The personalities won't have the same emphasis as before."

Among 27 rated market signals in this spring's Arbitron, KYYS placed 13th (3.4); CHR/Pop KMXV was No. 1 (8.3).

EXECUTIVE ACTION

Southern Star Appoints New Regional Heads

Capstar Broadcasting has announced who will head the regional divisions of its **Southern Star Communications** entity, based in Greenwich, CT: **Bill McMartin**, current VP/GM of Southern Star's two Asheville, NC stations, will oversee North Carolina and South Carolina (10 stations); **Ron Eubanks**, Market Manager for three Southern Star properties in Montgomery, AL, will run the 20 Alabama and Tennessee stations; and **Charlie Di Toro** will stay on as head of the Florida region, which includes 15 stations.

"With the number of properties both in the fold and scheduled to close, it was quite apparent that new regions needed to be established in order to provide the operating attention that each market deserves," Southern Star President Frank Osborn stated. "I'm delighted that we had individuals within Southern Star who all had extensive operating experiences and have led significant properties with very positive results."

Southern Star Controller Michael Mangan told R&R that when the company closes on the purchase of five Savannah, GA stations from Patter-son Broadcasting, it will be determined who will oversee them.

WOWI/Norfolk Takes A Holiday As PD

Former **WOWI/Norfolk** Asst. PD/afternoon host **K. J. Holiday** is returning to the Urban station, this time as PD/afternoon host. He starts his new job on September 29.

"We are thrilled," WOWI OM Maxine Todd told R&R. "K. J.'s enthusiasm, passion, talent, and understanding of WOWI's heritage are just a few of the reasons why we're happy to bring him back. We're confident that he'll take '103 Jams' to the next level."

Since leaving WOWI the first time, Holiday has been doing production and creative services for WXYV/Baltimore, as well as working weekends and swing at WPGC/Washington. WOWI afternooner Donald W. Davis, displaced by Holiday's return, segues to afternoons at co-owned Urban AC simulcast WSVV & WSVY.



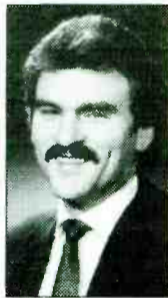
Holiday

Browning Becomes VP/GM For Cox/Tulsa

Chuck Browning has been tapped as VP/GM for Cox Radio's five Tulsa stations: **KGTO-AM**, **KRMG-AM**, **KJSR-FM**, **KRAV-FM**, and **KWEN-FM**. Browning succeeds Rod Krebs, who resigned.


"Chuck is a proven leader and has a track record of getting results wherever he goes," said Cox Radio Sr. Group VP Marc Morgan. "Under his leadership, we're confident this new group of Cox stations will be developed to their potential. We appreciate Rod's contributions to NewCity, from which we acquired the stations earlier this year, and to Cox as we began operating the stations."

Browning joined Cox in 1987 at the company's **WHIO-AM** & **WHKO-FM/Dayton**, where he rose to VP/GM four years later. In addition to those duties, the 20-year radio industry veteran helped oversee Cox's Louisville properties.



Browning


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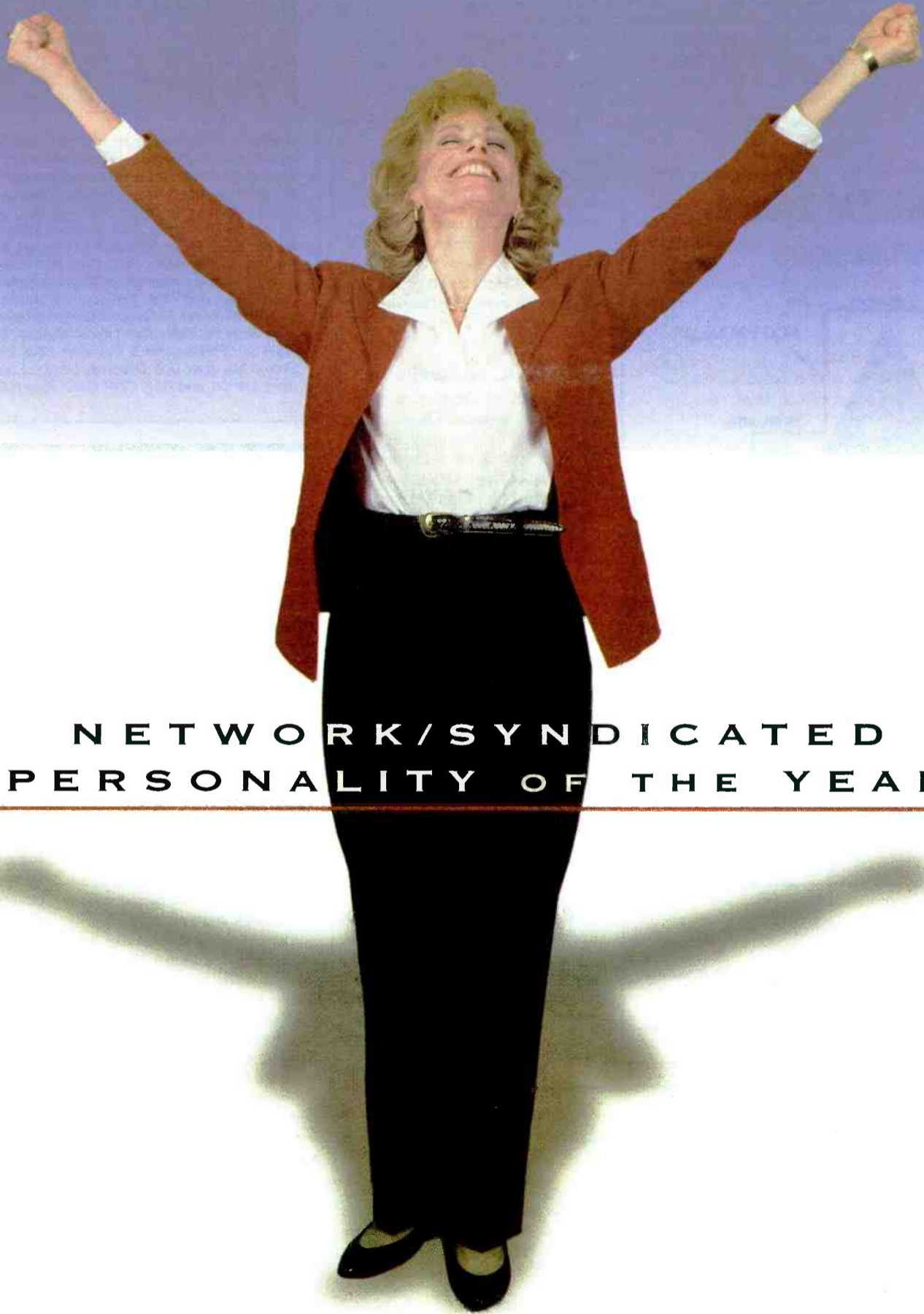


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N E T W O R K / S Y N D I C A T E D
P E R S O N A L I T Y O F T H E Y E A R

From Your Friends at



RADIO TODAY
ENTERTAINMENT

DAB

Continued from Page 3

would be rolled out in the summer of 1999 and used as a digital/analog hybrid until 2010-2015. From 2015 forward, digital would be the only standard.

Broadcasters will have the opportunity to trade various amounts of bandwidth in order to broadcast data alongside the digital and analog signals. Information could include such low-rate data as station ID, song titles, etc., to high-speed (64 kbps) data, including possibly video. When the service goes all-digital, multichannel programming will be possible.

Adjacent-Channel Problems Eliminated

The FM hybrid model eliminates the first-adjacent-channel problem that plagued earlier versions of the system. The signal is designed so that analog is in the center of the channel, and digital OFDM (orthogonal frequency division multiplexing) subcarriers are "redundant" in the upper and lower sidebands (see Figure below). The all-digital model eliminates this design in the baseline mode; in the extended mode, the situation is reversed so that analog sidebands flank the digital signal.

USADR says it has resolved problems with second-adjacent-channel interference as well, and multipath is eliminated through the use of these

OFDM multichannels, advanced coding, and interleaving. The all-digital FM model purports to provide noise-free, robust coverage at greater than 40 dB/u contours.

Similar to the FM model, the digital OFDM band occupies the bottom portion of the current AM mask, and the analog signal occupies the center channel. In the all-digital model, which actually promises "FM-like" (though not CD-like) quality, the digital subcarriers flank the analog signal in the center channel.

The hybrid and all-digital AM model also promises immunity to multipath, and noise-free, robust coverage at 1-5 mV/m.

IBOC DAB receivers will be both forward- (digital) and backward- (analog) compatible, meaning consumers can choose when to upgrade to digital. In Europe, where several pilot DAB projects are already underway, receivers should hit the market next year. At last month's IFA show in Berlin, Robert Bosch, Philips, Kenwood, and Sony displayed prototype DAB receivers that will range in price from around \$500-\$850.

IBOC vs. Eureka

In January, a subcommittee of the Consumer Electronics Manufacturers Assn. issued a report suggesting that the IBOC system did not perform as well in laboratory and field testing as the Eureka-147 L-band DAB system that has already been proposed as a standard for Canada. Walden pointed out that the latest version of the US-ADR system has overcome many of the flaws inherent in the version tested earlier, and that the Eureka system is impractical for U.S. broadcasters.

NAB Sr. Engineer David Laver told R&R that the association hopes to provide independent testing of the US-ADR system after the company's own internal testing is completed next year.

Though an IBOC solution has the backing of NAB, the technology faces some competition in this country: the rollout of satellite DARS (digital audio radio service), which is expected within five years. At press time, the licensing of DARS proponents Satellite CD Radio and American Mobile Radio Corp. was imminent. At the NAB Radio Show in New Orleans last week, ABC Radio Networks Sr. VP/Programming Robert Hall warned broadcasters of the approaching threat of satellite radio.

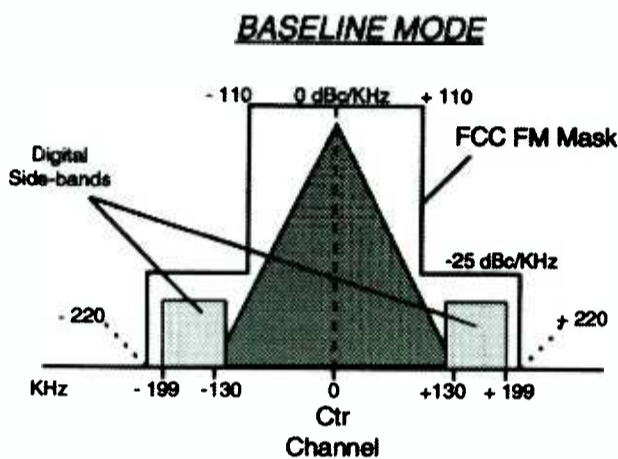
"We're gonna have a battle on our hands," he said.

R&R Family Adopts 'Sister' Hazel

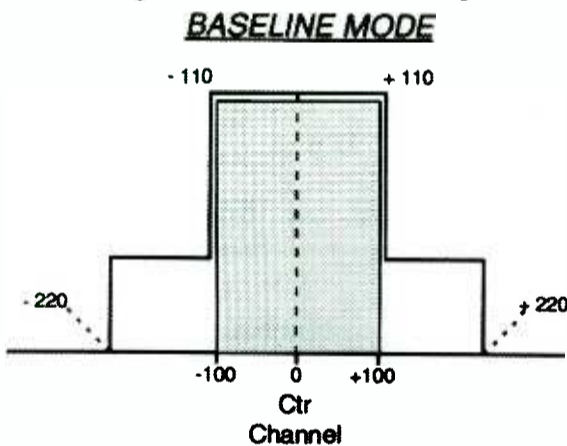


R&R staffers decided to adopt Sister Hazel all for themselves (or did Hazel adopt us?) after the band brought down the house at R&R's cocktail party at the NAB. Gathered for a proud "family" moment are (standing, l-r) R&R Internet Sales pro Howard Luckman, DC Bureau Chief Jeffrey Yorke, Info Services Director/Sales & Mktg. Jeff Gelb, Info. Serv. Manager Jill Bauhs, DC Admin. Asst. Shannon Weiner, and Publisher/CEO Erica Farber; Sister Hazel guitarist Ryan Newell, bassist Jeff Beres, and drummer Mark Trojanowski; R&R CFO Bill Ferrari and Dir/Charts & Formats Kevin McCabe; Universal VP/Promo Monte Lipman, KRBE/Houston PD John Peake, and Virgin VP/Promo Al Moinet; (kneeling, l-r) R&R AC Editor Mike Kinosian, SH second lead vocal/acoustic guitarist Andrew Copeland, R&R DC Sales Rep Lauren Belcher, Hazel lead singer Ken Block, R&R Sr. VP/Research & Dev. Dan Cole, Universal Southwestern Reg. Promo Manager Bob Osborne, Lembo Entertainment Group President Jerry Lembo, and R&R CHR Editor Tony Novia.

Hybrid IBOC FM System



All Digital IBOC FM System



In top drawing, USADR's hybrid analog/digital IBOC System feeds the digital signal via sideband notches surrounding (and 25db below) the analog signal. When the system goes all-digital around 2015 (bottom drawing), the digital signal will use the full bandwidth. All receiver chips will be able to adapt from the hybrid to all-digital signal automatically.

Dinetz

Continued from Page 1

stations." Known for running a tight ship, Dinetz told R&R, "I keep a tight control, but we don't save our way to success. Great success comes with some risks."

Dinetz co-founded Chancellor Broadcasting Co. with Hicks, Muse, Tate & Furst in 1993, building consolidated net revenues for the company from \$26.3 million in 1994 to \$128.9 million for the last six months ending June 30. He steered the company through the completion of its merger with Evergreen Media Corp. last month. The result was Chancellor Media, where co-CEO Jim de Castro now will fully assume that position.

Capstar co-founder/CEO Steve Hicks noted, "The great strength of

Steve Dinetz is his ability to rapidly build large and highly successful radio groups. That ability was demonstrated by his spectacular success with the growth of Chancellor Broadcasting, which he took from a start-up with two radio stations in a single market as of January '94 to a major public company with 51 stations in 14 markets [prior to its merger with Evergreen]. His operational skills, industry experience, and outstanding track record will be invaluable as Capstar seeks to follow a similar growth trajectory."

Last month, Capstar announced the purchase of SFX Broadcasting, forming the largest radio group in the country in terms of station count. Currently, it has over 100 acquisitions pending worth an excess of \$24 billion.

Epic

Continued from Page 1

Massey has been named Exec. VP/GM for the label.

- **Ron Sweeney** has risen from Exec. VP/Black Music to President/Black Music for Epic Records Group.

- Exec. VP/550 Music **John Doelp** has added GM duties at that label.

- **Kaz Utsunomiya** has joined Epic Records as Sr. VP/A&R.

As part of the alignment, Epic announced that Epic President **Richard Griffiths** has left the label and that it has let go close to 35 people and eliminated its heavy metal operation. Additionally, while officially not a part of the changes, Sr. VP **Craig Lambert** has left the company.

Commenting on Anthony's pro-

Virgin

Continued from Page 1

of VRA President/CEO Phil Quartararo, who resigned his post and is reported to be pursuing a senior post at Warner Bros. A decision on that is expected soon.

Most recently Exec. VP of VMGW, Nancy Berry has been responsible for global marketing strategies for the label's major artists, a role she will continue in her new post. Cooper and Newton began their association with Virgin Records UK in 1986 by creating the Circa label, which had success with acts such as Massive Attack and Neneh Cherry. In 1991, their roles were expanded to oversee a number of Virgin associate labels. In 1992, they were appointed Joint Deputy Managing Directors of Virgin UK and played critical roles in A&R and marketing.

"I have been very impressed by Ashley's and Ray's skills in A&R and creative marketing over the many years that we have worked together," Ken Berry said. "When I was looking for a team to help take the already successful Virgin America to even greater success in the future, they seemed like the perfect choice. They bring with them a great deal of experience and familiarity with the whole Virgin roster, which enables them to immediately take on

their new responsibilities. The combination of Nancy, Ray, and Ashley makes a formidable team. With their proven track record, I'm sure they will guide Virgin Records America to the next level of performance."

In a joint statement, Newton and Cooper said, "We're excited about the opportunity that we have been offered. We would like to thank the UK artists, managers, and staff at Virgin for all their support over the years, and we intend to retain close personal contact with all of them in the future. Personally, we would like to wish [Virgin Records UK President] Paul Conroy and his team every success in continuing their remarkable achievements. We're respectful of the continued dynamic success and growth of the U.S. company, and we want our roles at Virgin America to be as positive, focused, and creative as possible. The continued strong relationships with the U.S. artists, their managers, and the staff of Virgin Records America will remain our most significant priority."

Over the last five years, Newton and Cooper were responsible for signing acts such as the Spice Girls, Chemical Brothers, the Verve, Shaggy, and Placido. In that time, Virgin UK's market share grew from 5.4% to 11.9%, making it the third-largest music group in the UK.

motion, Epic Records Group Chairman David Glew said, "Since joining the Epic family in 1978, Polly has steadily worked her way up through the organization by building strong relationships at radio and within the artist, management, and music communities. She has proven time and time again her ability to understand, develop, and establish artists from all walks of music. Polly is one of the most respected executives in the music industry and one of Epic Records Group's great assets."

Anthony observed, "When 550 Music was launched, my goal was to build a new label based on Epic as the model. The success of 550 was

achieved with a lot of hard work by the gifted executives and artists at the label, guided and supported by Dave Glew. Epic Records is a great label, and to be entrusted with the opportunity to contribute to the development and growth of both labels is a real honor."

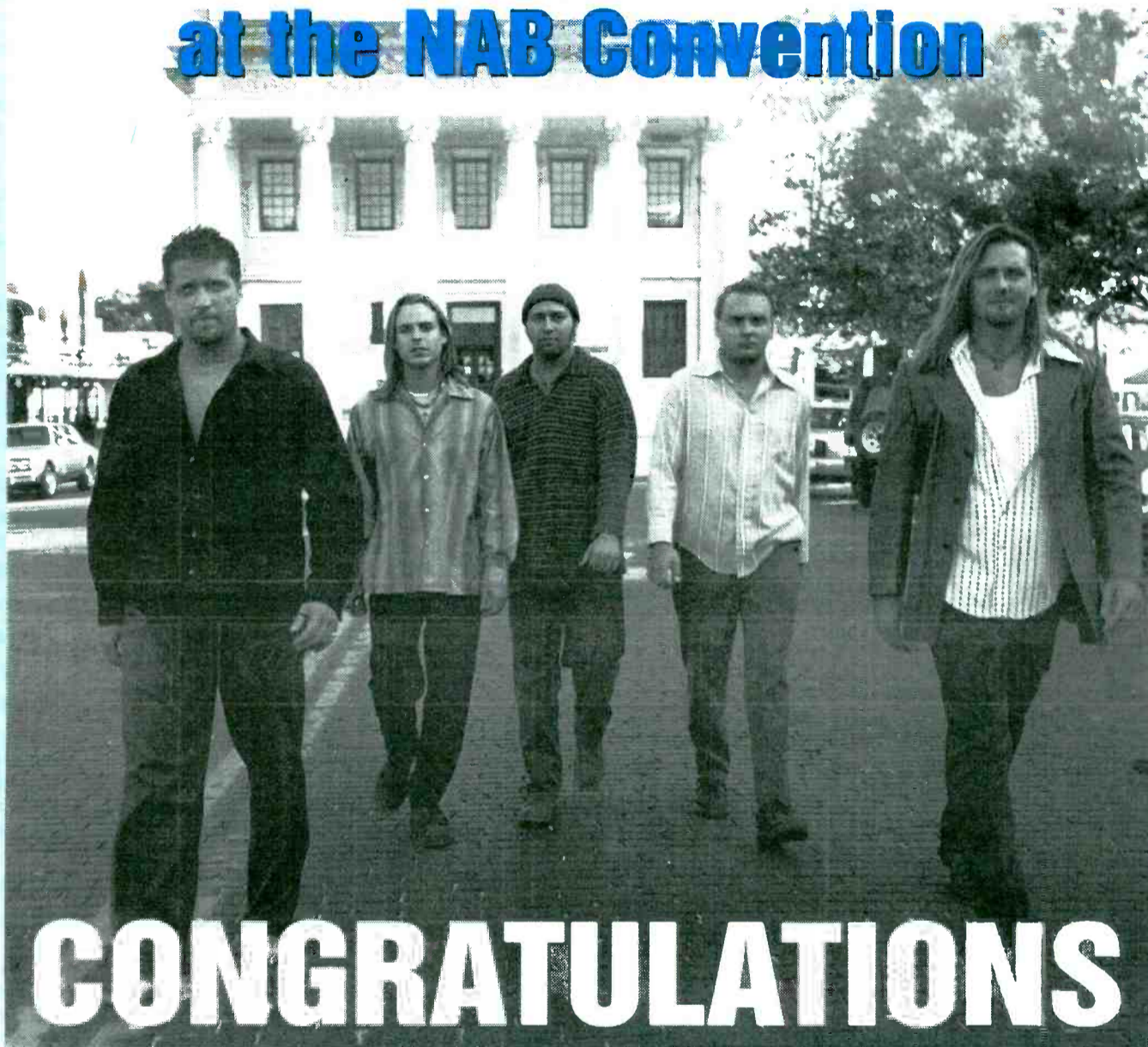
President of 550 Music since November '94, Anthony joined the label as GM when it was launched in October '93. Prior to that, she was Sr. VP/Promotion at Epic (1990-93). She joined the company in 1978 in the promotion department at CBS Records' Portrait imprint.

—Steve Wonsiewicz

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Radio

• **KEVIN O'NEAL** is the new GM at WMYB-FM & WYAK-FM/Myrtle Beach, SC, reporting to Roy Sova. O'Neal most recently consulted several radio stations for parent Pinnacle Broadcasting and has served as PD of such stations as WXTU/Philadelphia, WSM-AM & FM/Nashville, and WRNS/Greenville-New Bern.

• **NAC/Smooth Jazz** research firm **OPTIMUM BROADCAST CONSULTING & RESEARCH** has teamed with **McVAY MEDIA's "Advisors Alliance"** to work collaboratively on multipoly broadcast properties. Optimum consists of NAC/Smooth Jazz veterans Bob O'Connor, Rich McMillan, and Courtney Thompson.

Records

• **JORDAN ROST** has accepted the newly created Sr. VP/New Technology post at Warner Music Group. Rost had previously served as Sr. VP/Marketing for the company.

• **BOB ANDERSON** has been appointed Sr. Director/National Sales for Jive/Silvertone Records. In his new role, he will implement all sales and marketing plans for the two labels; oversee secular sales plans for parent Zomba Music Group's Brentwood, Benson, and Reunion labels; and direct Zomba sales and field marketing operations. Anderson previously worked at RCA Records as Northeast/Mid-Atlantic Sr. Director, Regional Sales.

• **SUE MARCUS** has been named Sr. Director/Media & Artist Relations at Mercury Records. She most recently served as Director/Publicity at Roadrunner Records.

• **TAMRA WILSON** is the new Manager/Press & Artist Development for the Elektra Entertainment Group. She previously held the VP/Publicity post at Warner Bros. Records.



Anderson

PROS ON THE LOOSE

Steve Miller — Producer/announcer WPLM-FM/Plymouth-Boston. (508) 679-9461

Jason Taylor — Late-mornings KDMX/Dallas (214) 827-6653.

• **NMG RECORDS**, led by Mark Nawara, has been launched. The Tempe, AZ-based label will focus on alternative- and rock-based acts. Its first release, Murder 1's *Shopping For Porn*, arrived at retail on September 9.

National Radio

• **BONNIE BORDINS** has been named Executive Director/Creative Services at SJS Entertainment. In addition, **MIKE POLLACK**, **MIKE FLANNAGAN**, **BENTLEY CLARKE**, and **BOB BRADLEY** have become Assistant Creative Director, Director/Internet Services, Director/Urban Creative Services, and Rock Production Director, respectively. Pollack had previously been a writer and producer for the company; Flannagan most recently coordinated radio station web sites; Clarke, who had formerly served as an SJS writer/producer, will continue to serve as Syndication Producer for the "Ed & Dre Show"; and Bradley had most recently been Rock Production Director at Sony's SW Networks.

• **MAJOR LEAGUE BASEBALL** and **ESPN RADIO** have reached a five-year agreement giving ESPN Radio exclusive, domestic, regular- and post-season broadcast rights. Broadcasts commence with the 1997 expansion draft; (860) 585-2000.

• **CHARLES MICHELSON INC.** is set to distribute the original 60-minute broadcast of Orson Welles' "War Of The Worlds" on Halloween (10/31). The program is available nationwide; (310) 278-4546.

• **SONY'S SW NETWORKS** has set the following schedule for its "SW Satellite" service:

September 29: *Sex Tips For Straight Women From A Gay Man* authors Dan Anderson and Maggie Berman

September 30: Ricki Lake; Tommy Davidson and Kadeem Hardison

October 1: actress Martha Plimpton
October 3: *The Hollywood Handbook* authors Robin Greer and Sarah Reinhardt

For more information, call (212) 833-7320.

• **WESTWOOD ONE's** "Celebrity Connection" has released the following schedule of guests for the upcoming week:

September 25: country artist Bill Engvall

September 26: MTV personalities The Sklare Brothers

September 29: Dr. Joyce Brothers
For further information, call (212) 641-2039.

Products & Services

• **METRO NETWORKS** has announced the development of "Metro Source," a total information service and digital audio workstation that allows Metro news affiliates to receive via satellite, view, write, edit, and report the latest news and features, in both text and audio formats. For further information, call (404) 467-0303.

• **UNITED STATIONS RADIO NETWORKS** and **BEN MANILLA PRODUCTIONS** have joined forces to create "Audio Helper," a new production package designed for Talk and Talk-driven programming. The programming and production package will contain original production elements and music, film and television drops, and "bumper music" featuring popular songs. Ben Manilla will serve as the producer for this project, while United Stations will direct the creative end and

distribute the service nationally; (212) 869-1111.

• **DIGITAL COURIER INTERNATIONAL**, a two-way digital audio distribution network, has introduced a new premium service enabling network members to deliver commercial spots to all radio stations, regardless of station network membership. Digital Courier expects to complete its network by early next year; (604) 415-3304.

• **GO.COM**, a radio web site developer, and **ELECTRICVILLAGE**, a web services provider, have entered into an agreement that allows Go.Com service availability through "VillageNet," an Internet revenue tool developed by Go.Com and Katz Radio Group. Go.Com develops radio station web sites and uses Katz to assist in revenue enhancement of its client web sites. Additionally, Go.Com has extended its free chat room offer for radio stations. Those stations interested in receiving free chat room hosting for their web site should visit <http://Go.Com/Radio>, send e-mail to Radio@Go.com, or call (706) 769-5000 ext. 41. The first 50 radio stations to contact Go.Com before October 15 will receive free chat hosting for three years, a \$10,000 value.

• **MJ BROADCASTING** has entered a long-term market development partnership with **RADIO DATA GROUP (RDG)** to market tools that help simplify radio station web site publishing. RDG is a joint venture owned in part by Clear Channel Communications, American Radio Systems, and Colfax Communications; (212) 896-5249 or (703) 748-2800.

Changes

Adult Alternative: KFOG/San Francisco MD **Bill Evans** adds APD duties ... **Marie La Marche** will become MD at WTTS/Indianapolis, effective October 20 ... **KTAO/Taos, NM** taps **Marina Colman** as MD.

AC: Houston Ballet principal **Laurie Anderson** joins KODA/Houston's morning show as a football reporter. Anderson is married to former Denver Broncos player Chris Young ... **Jennifer Scott** is new to middays at WVMX (formerly WVNK)/Cincinnati, which shifts to Hot AC as "Mix 94.1" ... **KDAT/Cedar Rapids, IA** morning co-host **Lonnie Levine** exits and is replaced by **Nancy Crist** ... **KKYS/Bryan-College Station, TX** nighttimer **Chace Murphy** adds APD duties ... **WFLC/Miami** has relocated. Its new

address is 2741 North 29th Avenue, Hollywood, FL 33020. Phone: (954) 584-7117 (Broward); (305) 444-4404 (Dade).

Alternative: **Bruce Pulley** joins KUFX-FM/Portland for swings and will also serve as Computer Analyst ... **Gina Juliano** is the new MD at WLRS/Louisville ... **KTOZ's** new address is 1856 S. Glenstone Ave., Springfield, MO 65804 ... **CIMX-FM/Windsor-Detroit** and **Adult Alternative sister CIDR-FM** have new phone numbers. From the U.S., call (313) 961-6397; from Canada, call (519) 258-6222.

Classic Rock: The new lineup at **WBXQ/Altoona, PA** features **Adam Erickson** manning mornings, **Tabitha** taking middays, **Mike Thomas** handling afternoons, and **Jim Price** accepting nights.

CHR/Pop: **WNVZ/Norfolk** nighttimer **Kevin Scott** segues to late-nights at **KZQZ/San Francisco** ... **WBHT/Wilkes Barre** adds consultant **Bill Richards** as **Aaron Roberts** is named acting PD ... **WVST/Knoxville** middayer **Jake Edwards** adds MD stripes ... **KBKS/Seattle** morning show producer **Jeff Connell** is the new weekend at **KZZU/Spokane** ... **WLSS/Baton Rouge** morning driver **Tom Mitchell** exits ... **WZYP/Huntsville** part-timer **Brad Newman** takes nights at **WAOA/Melbourne** ... **KSMB/Lafayette, LA** PD **Bobby Novosad** steps down to concentrate on his morning show. **Asst. MD Nervous Mitch Palmer**

Continued on Page 25

KYYS/Kansas City Staff Departs

On the heels of the announcement that CBS Radio was purchasing American Radio Systems, ARS began its LMA of longtime Rocker KYYS/Kansas City. At that time, a decision was made to discontinue the station's format and flip to Pop/Alternative.

The entire staff was affected by the format change. All are available as "Pros On The Loose" and appear below:

- **Max Floyd** — Morning co-host (913) 631-6487
- **Tanna Guthrie** — Morning co-host (913) 338-4735
- **Vaughn Mac** — Overnights (816) 421-0398
- **Jeff McMurray** — PD (916) 367-3113
- **Doug Medlock** — Midday co-host (816) 531-0379
- **Larry Moffitt** — Morning co-host (913) 681-3842
- **T.J. Price** — Morning co-host (816) 313-0612
- **Skid Roadie** — Afternoons (816) 454-4085
- "Slacker" — Midday co-host (816) 960-0313
- **Marty Wall** — Nights (816) 363-8586

CHRONICLE

BIRTHS

WPGC/Washington APD **Bob Holmcrans**, wife Karen, daughter Katherine Jean, September 13.
Interscope Records Seattle rep **Tom Starr**, wife Michelle, daughter Sophia Renee, August 23.

MARRIAGES

SportsFan Radio Network Director/Marketing **Rob Scolaro** to **Metro Networks/NY** broadcaster **Christine McKuhan**, September 13.

NATIONAL RADIO FORMATS

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Classic Rock — Chris Miller

YES Open Your Eyes

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

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KENNY WAYNE SHEPHERD Slow Ride

Mainstream AC

ELTON JOHN Candle In The Wind '97
PEACH UNION On My Own
TEXAS Say What You Want

Lite AC

BEE GEES Still Waters Run Deep
SHAWN COLVIN You And The Mona Lisa
JOHN TESH Avalon

UC

JAGGED EDGE The Way That You Talk
MASE Feel So Good
TARAL Distant Lover

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — Casey Keating

DURAN DURAN Electric Barbarella
ROBYN Show Me Love

Digital Soft AC — Mike Bettelli

CHICAGO The Only One

Digital AC Mix — Mike Bettelli

PAUL McCARTNEY Young Boy

Alternative — Leslie Cohan

FOO FIGHTERS Everlong
SARAH McLACHLAN Building A Mystery
SMASH MOUTH Walkin' On The Sun
SUBLIME Wrong Way
SUGAR RAY Fly

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

IMANI COPPOLA Legend Of A Cowgirl
HALL & OATES Promise Ain't Enough
ELTON JOHN Candle In The Wind '97
TEXAS Say What You Want

Rock Alternative — Doug Clifton

CHUMBAWAMBA Tubthumping
COLLECTION SOUL Blame
FREDDIE JONES BAND Wonder
GREEN DAY Hitching A Ride
JARS OF CLAY Crazy Times
SUNDAYS Summertime

Soft Hits — Rick Brady

GARY BARLOW So Help Me Girl
ELTON JOHN Candle In The Wind '97

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Adult Rock & Roll — Jeff Gonzer

FLEETWOOD MAC The Chain (Live)

Bright AC — Bill Michaels

FLEETWOOD MAC Silver Springs
ELTON JOHN Something About The Way ...
LEANN RIMES How Do I Live
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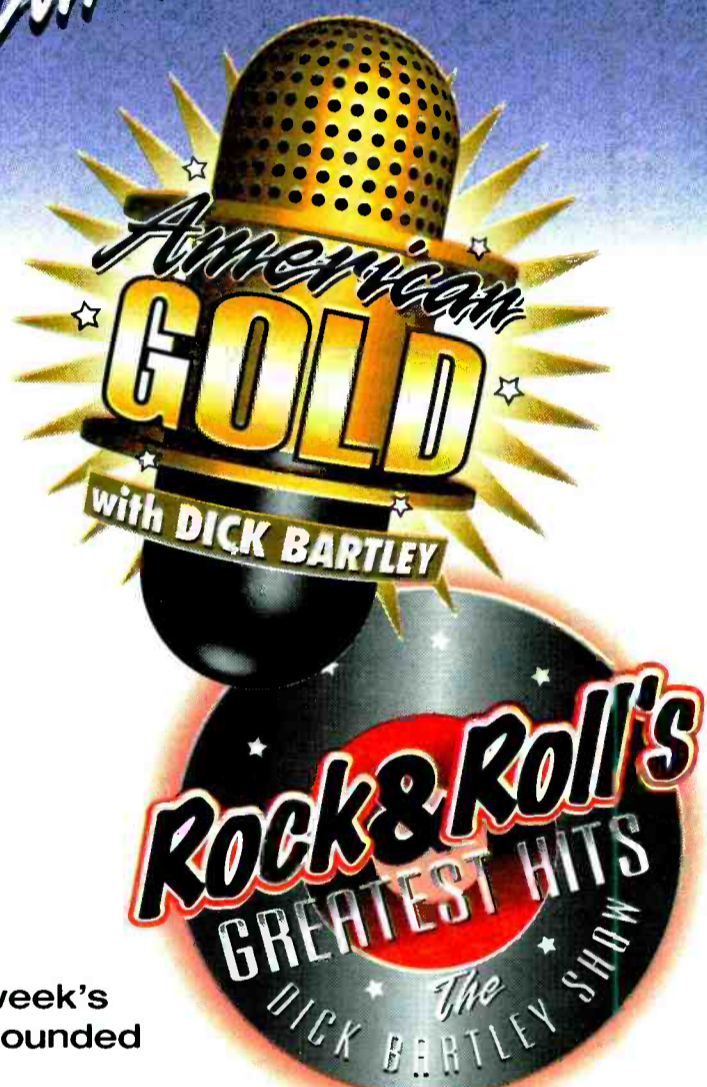
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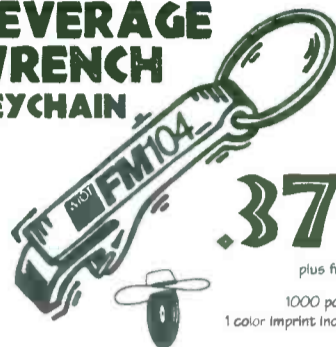


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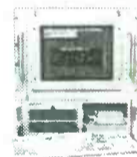
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Pollack & Pollack Focus On Efficient Station Operations

Sales and management trainer **Irwin Pollack** teamed with radio consultant **Jeff Pollack** at the NAB Radio Show in New Orleans to present "Buying Radio Stations Is Easy — Operating Them Efficiently Is Quite A Different Story."

Sales & Management

Irwin Pollack presented these 10 ideas:

- 1 **Better account list management.** It's important to note not only how much money accounts are spending with your station, but also how much attention each account needs. Most sales reps only focus on their "A" accounts — leaving the "B" and "C" accounts to be better served by the station across the street. Make sure the accounts that need the most attention are seen weekly; the accounts that need a medium amount and the least attention should be called on twice a month and once a month, respectively.
- 2 **Hire more salespeople!** "Raising the bar" in the sales department will create pressure and incentive to sell more.
- 3 **Recruiting, interviewing, and hiring.** Hire the best possible salespeople by using your own air to recruit candidates. Also, interview candidates three times, each time at a different point in the day, to gauge their energy level for that time of day.
- 4 **New tracking and accountability ideas.** Apply "the documentable ask": If a rep closes one in six accounts, and that rep's goal is \$20,000 per order, ask them to document that they asked for \$120,000 in business. Place incentives on such areas as closing ratios, number of accounts on-air, and number of written presentations so that reps know how to perform.
- 5 **Maximize each seller's potential.** Meet one-on-one with each rep for 15 minutes twice a week, and keep a separate notebook with running notes on each rep so that you can follow up on goals. Or, have reps take a picture

of their personal goals, such as a new house or car, and post it at their desks — it's easier to work for a goal that's tangible.

- 6 **Market to the advertising community.** Employ a "We want you back" campaign by sending letters with a \$100 voucher attached that can be used toward an order at the station. Send service questionnaires that ask clients how they like doing business with your station. Or send postcards to solicit advertising that promote your station's strengths.
- 7 **Develop a 13th month of revenue.** Budget a 13th month in the year as an insurance policy.
- 8 **Better inventory management.** Sell every single commercial at the highest rate possible. Present it to your staff by saying, "Each day that goes by represents lost money that hasn't been sold and a lost opportunity to help increase business at one of our advertisers."
- 9 **New compensation and incentive ideas.** Attract performers by paying a high percentage on the first month of new business. Compensate salespeople on a sliding commission scale based on individual goal-achievement or by paying 1% extra to all reps if the station hits its goal. A good incentive might be to name salespeople of the week, month, and quarter.
- 10 **Sales training.** Distribute a syllabus that outlines what sales meetings will cover for the next eight weeks. Bring in guest-speakers to lead meetings.

Programming & Marketing

Here are some of the problems station clusters should avoid in order to better their ratings, according to Jeff Pollack:

- **Are you cannibalizing yourself with your sister station?** If two or more co-owned stations in the same market have formats that are close together, you must *define targets*. Make sure all PDs are in sync — if one veers off target, you'll be competing for the same people.
- **Politics create down ratings.** Is there discomfort in the building? Remember: You're competing with the market, with other clusters — *not* with yourselves!
- **Lack of marketing focus.** Make sure your message is unique and that you focus on the *one* most important strength you want to get across.
- **Miscalculation of or overreaction to a new competitor.** Don't assume what a new station will do or alter what you're doing in anticipation of what they'll do. At the same time, don't "rationalize away" your new competitor — a lot of people will sample that station because it's playing the same music you are and is airing fewer spots than you do.
- **Jumping on the format bandwagon.** Don't do it unless it makes sense for your market and fits with your other stations. Pinpoint what it is that works in that format.
- **Accepting lousy research.** Relying on bad research will make your station tank. Make sure demos aren't too wide; keep it focused.
- **Losing touch with music trends in your format.** Don't be surprised by changes in format trends.
- **Music rotation disasters.** Use Selector properly!
- **The myth of the "More Music Morning Show."** Don't settle for it — it's always the *second* position to be in.

DATELINE

- **Now through December 10** — Fall Arbitron.
 - **September 25-27** — NYC Chapter/AWRT's Northeast Area Conference. New York Hilton; (212) 481-3038.
 - **September 26** — SBE Chapter 22's 25th Annual Regional Broadcasters Convention. Four Points By Sheraton Convention Center, Syracuse; (315) 437-5805.
 - **October 16-18** — North By Northwest. Portland Hilton Hotel; (512) 467-7979.
 - **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.
 - **October 23-26** — NBMC & Columbia University's School of International & Public Affairs 24th annual conference, "Public Policy Analysis & Strategies: Setting A 21st Century Agenda." Kellogg Conference Center, Columbia University; (301) 593-3600.
 - **October 24-25** — CRS West. Radisson Hotel, Sacramento; (615) 327-4487 or e-mail at www.crb.org.
 - **October 27-November 7** — Museum of Television & Radio's Third Annual Radio Festival. New York; (212) 621-6735.
 - **October 29** — John Bayliss Media Roast. Waldorf-Astoria, New York; (408) 624-1536.
 - **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.
- 1998**
- **January 9 (through April 1)** — Winter '98 Arbitron
 - **January 25** — Super Bowl XXXII. Qualcomm Stadium, San Diego; (212) 450-2000.
 - **January 26** — American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.

- **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.
- **February 5-8** — RAB '98 Mktg. Leadership Conference & Exec. Symposium. Wyndham Anatole Hotel, Dallas; (800) 722-7355.
- **February 13-14** — Dan O'Day's PD Grad School. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.
- **February 25-28** — 29th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.
- **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.
- **March 18-22** — South By Southwest Conference. Austin Convention Center; (512) 467-7979.
- **April 2 (through June 24)** — Spring Arbitron.
- **April 3-6** — Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.
- **April 6-9** — NAB '98. Las Vegas Convention Center; (202) 775-4970.
- **April 6-9** — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.
- **May 17-20** — 38th Annual Broadcast Cable Financial Mgmt. Conference. Hyatt Regency, New Orleans; (847) 296-0200.
- **June 11-13** — R&R Convention '98. Century Plaza Hotel, Century City, CA.
- **June 17-20** — PROMAX Convention. Toronto Convention Center; (310) 788-7600.
- **July 2 (through September 23)** — Summer Arbitron.
- **July 7** — Major League Baseball All-Star Game. Site TBA.

Consolidation

Continued from Page 4

RTC taking over the property because of poor financial performance. And things have certainly changed," Paper said. "The RTC is not there anymore, and people are not worried about the FDIC, they are worried about the Department of Justice and — certainly to the same degree, perhaps to a greater degree — the FCC."

Radio's Past Returns?

Craig Conrath, a 22-year DOJ veteran and chief of its Merger Task Force, agreed, adding that, "The immediate future of radio consolidation is going to be a lot like the immediate past." He predicted that "a

way in which the future will not be like the past is that dealmakers will begin thinking about Antitrust *before, not after*, the Justice Department calls. And I think that is traditional in most industries." Conrath was filling in for Joel Klein, the U.S. Assistant Attorney General in charge of the Antitrust Division, who was scheduled to address the program but was forced to bow out in order to testify before a Senate Antitrust Committee hearing that morning. He reminded broadcasters that "it's time to talk to your antitrust lawyer if you are thinking about buying your closest competitor."

Consolidation was the main focus of the two-part panel discussion that followed, but the message was clear:

Long after America's so-called economic recovery evolved into a state of normalcy, radio is riding high. Groups are expanding, gobbling up other groups and mom-and-pop operations, and business is booming. But one nagging question remained: What happens when the bottom falls out and the boom goes south?

"It's not going to happen," was the collective feeling among panelists, and they were not being flip. They simply concluded that consolidation investments, although sometimes appearing extreme because of the billion-dollar deals, have been made based on solid business plans and after much consideration and discussion with lenders. Lenders are also attracted to the multimarket arrange-

ments that many radio group portfolios now include as a way of spreading out their investments, noted the panelists.

While the numbers in a deal have to make sense to a lender, **Sam Bush**, Sr. VP of AT&T Capital Corp., who earlier this month was named CFO/VP Treasurer of Saga Communications, reminded attendees, "We do business with people. The broadcasting business is very much people-intensive. Management and the management structure is part of what we look at in considering a loan." Bush noted, and others on the panel agreed, that a station's format plays only a minor role, if any, in the decision to finance a deal.

Managing Director and Head/Mergers & Acquisitions Group at

BancBoston Securities Inc. **Peter Lombard** noted that the lending market "is still very receptive to the radio industry" and that is a good climate for growth. **Lisa Gallagher**, also of BancBoston, said contrary to Emmis Broadcasting Chairman Jeffrey Smulyan's statement earlier that, in some cases, "you don't even need a plan" to get financing, "You do need a plan. You come in, we review it and determine whether we'll buy into it." She likened modern-day financing to a marriage, because both parties "have to be comfortable, and everybody has to believe in the same thing." If a buyer is rejected by one lender, she encouraged borrowers to be "persistent and tenacious, and you'll get there."

Setting Their Sites On Increased Revenue

□ **NAB panels skip small talk, focus on bottom line**

Radio's presence on the Internet is no longer in its infancy, a fact reflected in the themes of the Internet-related sessions at last week's NAB Radio Show. Gone were the simplistic "What is the web?" primer sessions of conventions past. In '97, the panels were devoted to exploring ways that radio could use web sites to add to the profit-making process.

The first panelist at the "How To Make Your Web Site Pay For Itself" session, JAMtv President **Patrick Blake**, set the tone by proclaiming, "Having a web site is easy. Having a web site that makes money is difficult."

So, how can it be done? According to the panelists, it takes a combination of strategic alliances, creative selling, hard work, and preparation.

"A station needs to set up an internal structure for selling, running, and charging for web ads," Electric Village Director/Advertising Sales **Rob Farnell** pointed out. "Make sure your station's departments are aware of this new media."

"Train your salespeople on selling for the web. Give them a homework assignment," Farnell suggested. "Have them research advertisers that are on the web, determine what they're trying to accomplish, and then have them create an idea that

combines the power of radio with the Internet."

And even though web advertising is a relatively new phenomenon, Farnell warned that broadcasters need to make some adjustments if they ever want to make money on the 'Net. "Radio is not perceived as having the infrastructure to compete on the new media field," he said.

Don't Sell The 'Net Short

ARS/Charlotte Director/Internet Services **Craig Hahn** raised more than a few eyebrows as he talked about the possibilities that opened up for his four stations. Noting that the Internet has accounted for station revenue "in the low six figures," Hahn said the added revenue is coming from banner ads, event sponsorship, and a booming web site building business.

Hahn also pointed to sales education as a key issue. One of radio's ini-

tial failings, he said, was not acknowledging the value of the web. "Do not bonus a web site," he stated, warning that the practice diminishes the perceived value of web advertising. "This is a chance to create something and get paid for it."

ARS/Charlotte sales personnel routinely hold "learning lunches" for advertisers, showing them how the web works. Every vendor package sold by the stations, Hahn added, now includes a banner ad package for the web.

Radio & Record Retailing

Another emerging method of generating Internet revenue from web sites that was discussed at the Radio Show involves the inclusion of music retailing onto radio web sites. Blake pointed out that part of the \$25,000 per month pulled in by one of his client stations comes from the station's "private label CD superstore." By tying in with an established Internet music merchandiser, station web sites are able to offer "click and play" music sampling and immediate online buying on their sites.

Incidentally, R&R unveiled a new "click and play" service — available to radio stations at no cost — at the Radio Show. Through a partnership with Tunes Network, R&R's national airplay charts can be customized for a station's web site, with the station receiving a percentage of record sales originating from the site plus ad avails on the station's playlist page. The site is also set up to provide stations with detailed demographical data on web site visitors. To view the R&R/Tunes site, which goes live on October 3, go to <http://www.tunes.com/tunes/charts.html>.

Webcasting's Next Wave

Moderator **Lisa Osborn** began another NAB panel discussion, "Broadcasting On The Net: Is Radio Ready?" with an ominous warning: "If you're not willing to create compelling web

Katz, Electric Village Enter Web Partnership

At last week's NAB Radio Show, **Katz Radio Group** and web content developer **Electric Village** announced a joint initiative, **VillageNet**, aimed at creating a national network of radio web sites for advertising representation.

The concept: Sell strength in numbers. Alone, radio web sites generally don't offer enough eyeballs to make a blip on national advertisers' radar screens. But VillageNet, KRG Sr. VP **Gerry Boehme** said, "will offer advertisers national, regional, or local coverage" through its network. Boehme said that VillageNet's goal is to incorporate at least 2000 web sites into the network.

"Radio and the web have complementary strengths," Boehme said at the press conference. "The Internet isn't hurting radio at all, but it adds a whole new dimension."

While Katz brings its national sales experience and radio contacts to the partnership, Electric Village President/COO **Carl Koppel** said his company will focus on developing low-cost, state-of-the-art web sites for stations not yet on the web, as well as providing content for stations with existing sites.

content, you can bet other companies are willing to do it." Webcasting is clearly gaining favor among broadcasters, with Intervox's **Peggy Miles** producing numbers showing that the figures of stations webcasting increased by about 1100% since the beginning of the year.

Greater Media Director/New Media **Ted Kelly** reminded the audience that web audio need not be merely a retransmission of the radio station. "They can find the audio on the radio," he said. "It must be something more intriguing ... something of value to listeners." With that in mind,

he noted that the web is proving to be an effective testing ground for programming without devoting broadcast airtime to it.

Gazing into his crystal CPU, Microsoft Product Manager **Jim Durkin** said the next 12 months will be a boom period for webcasting because of improved audio encoding algorithms, the proliferation of multicast networks (which more efficiently distribute audio streams), more "sub-PC" users of products like WebTV, and the introduction of third-generation streaming software.

RAB Web Site Updated With New Look, Content

The RAB has unveiled a new design and a variety of new navigational features for RadioLink, its radio marketing resource center on the Internet.

The new layout features faster-loading, easier-to-read graphics, and a new search engine that makes it faster and easier for RadioLink subscribers to find information. Users simply type in a keyword and are instantly given a list of one-click links to items in the system associated with the keyword.

The RAB web site can be accessed at <http://www.rab.com>. For further information, call (972) 753-6760.

Salespeople On The Move

• **Tom Perry** has been elevated to GSM of WLUP-FM/Chicago. He previously served as LSM of sister WMVP-AM and WLUP.

• **Dick Wodrich** is now Nat'l Acct. Mgr./Western Region at Critical Mass Media. He has been President/GM of KMGH-FM/Flagstaff, AZ, and NSM at KNIX-FM/Phoenix.

• **Mike Novara** is now an AE at WQHT-FM/NY.



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At-Work Listening Detailed

Arbitron, Edison Media ask more than 1100 working diarykeepers about their listening habits when they're 'on the clock'

At the NAB Radio Show in New Orleans, Arbitron took the wraps off a study that exploded some, and reinforced other, commonly held beliefs about the fast-growing segment of at-work listening.

Presented by Arbitron Dir./Research Bob Patchen and Edison Media Research's Larry Rosin, the findings indicated that the breadth of listenership and affected formats is far wider than most radio professionals probably would have imagined. It also points to many growth opportunities for formats whose strength isn't currently in middays.

At-work listening is responsible for 27% of all quarter hours by location among 18+ listeners (41% of listening is at home, 30% is in cars, and 2% happens in "other" locations). However, among full-time workers, at-work listening zooms to 40% of all quarter-hour listening, followed by in-car listening (33%), at-home (26%), and "other" (2%).

Nine years ago, when Arbitron began measuring listening by location, at-work listening constituted 25% of all quarter-hours. That figure grew by 16% in 1996.

Let's take a closer look at the labor force:

Some 72% of adults 18+ are in the workplace (the balance are students, unemployed, housekeepers, retired, etc.). However, if the sample is shrunk down to 20-54 adults — thus eliminating a large percentage of students and retirees — the percentage of people in the workforce grows to 82%.

A very fast-growing segment of workers happens to be women with children under 6 years of age. Whereas 19% of women with small children were in the workforce in 1960, 64% of them are working today (and that number even exceeds the overall percentage of women in the workforce).

About 90% of workers do their stuff outside of the home, 7% work at home, and 3% do both.

Workers are employed in all sizes of business establishments. About 27% work with fewer than 20 co-workers, 29% work in a location employing 20-99 people, nearly 25% are in a workplace with 100-499 employees, while 20% have 500+ co-workers.

As for occupation, 70% of the workforce is white-collar, 26% is blue-collar, and 4% is "other."

About three-quarters of workers drive to work alone. The other quarter carpool, take public transportation, walk, or use other means than driving alone.

Now, let's look at commonly held beliefs about at-work listening to see if they hold up to the findings. The study was conducted among 1123 randomly selected working radio listeners who kept an Arbitron

diary this year.

• **At-work listening equates to listening in an office.**

While it is commonly believed that at-work listening equates to in-office listening, 42% of workers are employed in an office, an equal number are in an indoor location that is not an office, 9% are outdoors, and 7% work out of a vehicle. Although a substantial number of people work in an office, only 30% work in an actual office building. Other workplace locations with large numbers of listeners include factories, retail stores, schools, and medical buildings.

• **At-work listening occurs mostly between 9am-5pm.**

This response surprises a lot of people: Two-thirds of all workers are at work by 8am. Here's a complete breakdown:

Arrive at work by:	
6am	11%
7am	21%
8am	36%
9am	6%
10am	10%
11am	4%

• **At-work listening benefits only AC stations.**

While it is true that AC and Soft AC stations benefit richly from at-work listening (each index 153 among at-work listeners), other formats also do well, including Classic Rock (it indexes 141), Rock (140), Hot AC (136), Oldies (124), NAC (121), Alternative (110), CHR (103), and Country (101).

• **At-work listening is dominated by women.**

multiples are that representative in a portfolio of stations that have so many sticks... You tend to see higher multiples on deals that have those kind of properties."

Some industry observers and players have said that radio prices have gotten too high to acquire more properties. "We've never seen multiples like this. Can you create value?" asked Emmis Broadcasting President/CEO Jeff Smulyan during a panel session of radio group heads last week at the NAB Radio Show in New Orleans. But Chancellor Media CEO Scott Ginsburg said that while prices appear steep, "four or five years down the road, we'll say, 'That was a deal!'"

In the case of CBS' deal for ARS, Marsh acknowledged that "some people thought it was a little bit high, but it went just about where I expected it to go." He told R&R that when the shares reached \$52 apiece, he advised investors that it "was just too high."

But Morgan Stanley's Boden-chak liked the deal and said the ad-

Promo Of The Week



CAN YOU FEEL THE LOVE? — Lucky WOMX/Orlando listener Mindy Lopez (c) certainly could when she won the best seat in the house (court) at the "All-Star Smash Hits" charity event. Not only did she lounge court-side with Elton John wearing a T-shirt that boasted, "I am sitting next to Elton John and you're not! Thanks Mix 105.1," but she got to pose for this pic with John and tennis legend Billie Jean King!

Men represent 54% of the workforce, and they listen to the radio at work in roughly the same proportion.

• **People are forced to listen to stations they wouldn't choose.**

Nearly two-thirds (63%) of listeners choose the station they listen to. In 22% of the cases, someone else decides, and listening choices are made by group decision in 15% of the situations.

• **People lock in on one station all day.**

Some 61% of respondents said they listen to just one station at work, 32% change occasionally, 5% change frequently (2% didn't know or respond to this question).

• **Music quantity is everything to at-work listening.**

Music quantity is important but not everything. The kind of music is a more important factor (chosen by 75% of respondents) in choosing an at-work station, followed by quantity (57%). Other choices included

the DJs/personalities (37%), "What the boss thinks" (22%), reaction of other people (19%), and "talk" (15%).

• **Contesting pays off during middays.**

When an at-work listener was called at work to participate in a contest, 44% refused, 41% agreed, and 15% agreed but later changed their minds. By the way, just 5% of respondents said they were called to participate in a contest.

• **Telemarketing is an effective tool to increase at-work listening.**

The vast majority of at-work listeners choose radio even without prompting from their favorite radio stations. About 91% said they've never been asked by someone to listen to a station at work, 92% never received a fax from a radio station, and 88% never received mail.

Detailed copies of this report, along with market-specific results, are available to Arbitron clients from the regional Arbitron reps.

Pro:Motions

• **Clarence Natto** rises from Asst. Promotions & Mktg. Dir. to Promotions & Mktg. Dir. at WCFB/Orlando. He replaces **Darcy O'Brian**, who goes to crosstown WDBO to serve in a similar capacity. **Jean Davis** assumes the 'CFB Promotions & Mktg. Coordinator post.

ARS

Continued from Page 1

Charlotte, observed that "Major-Market Mel" [CBS Corp. President/CEO Mel Karmazin] has had to look at middle and smaller markets, and there's nothing wrong with it, and he's the first to admit it. Unless they can fine-tune major markets' profiles and cherry-pick stations, then they have to go to middle markets."

Cheen said Karmazin — who ascended to the top of CBS' radio and owned-and-operated TV operations last year when he engineered the \$4.9 billion takeover of his own fast-expanding radio behemoth, Infinity Broadcasting — "needs to do this. He needs to beef up the radio cash flow to make up for the Tiffany [CBS] network. The Tiffany network still has a lot of tarnish. For a hands-on guy used to getting down in the ditch and working, he's got his hands tied with the TV networks," which do not report to him.

Although Cheen said the TV stations aren't in trouble, the cash flow is down from the recent past, and

Karmazin "has to beef them up. Radio will help the new CBS stock get through this transition." The transition begins early next year when Westinghouse-the engineering company spins off CBS-the media giant into a separate operation.

'A Pretty Fair Price'

Word of Westinghouse's agreement to pay \$1.6 billion cash to ARS and assume \$1 billion in debt was announced just days after the company said it would sell Thermo King, its refrigerated units business, to Ingersoll-Rand for \$2.56 billion in cash. The deal is expected to be settled early next year, about the same time as the ARS purchase. In late-August, ARS announced that it had retained Credit Suisse First Boston to "maximize shareholder sale." Apparently, it worked: Westinghouse will pay \$44 per share.

"It looked like a pretty fair price to me." UBS Securities senior publishing analyst James Marsh told R&R. "I'm not sure that cash-flow

ditional ARS cash flow "enhances long-term growth rate" and makes CBS less volatile. Earlier, he had projected a 26% growth rate in CBS's 1998 cash flow, but this week raised that to 28%.

Changing The Landscape

The transaction marked the second \$2 billion-plus deal in less than a month. On August 25, Dallas-based Hicks, Muse, Tate & Furst drew its checkbook from the holster and grabbed SFX Broadcasting's 71 stations in 19 markets for \$2.1 billion. The two deals have helped changed radio's landscape: No longer can a major group bulk up by gobbling a single company.

"This is sort of like zero-sum action breeds reaction: One guy gets big, so the other gets big," theorized Cheen. "Now we have three big guys [CBS; Hicks, Muse, Tate & Furst; and Clear Channel Communications] down from about 10 big operators in the past. All of a sudden, [Jacor Communications President/CEO] Randy

Michaels is the small guy in a field of big guys. Up until now, you could beef up in one deal. So where is Jacor today?"

Cheen noted that Jacor — which has 161 stations and is currently the third-largest group revenue-wise — and groups like it will have to buy up with the newly expanded groups. Management of the properties will likely be a major component to a group's success, too.

"Mel has probably been at it longer than the other guys and managing stations longer than the other guys, but he's got the same problems as Randy Michaels and as Scott Ginsburg: How many stations can you manage?" Cheen wondered. "There's a learning curve, and this is a work in progress. Sure, each station has seen a profit on a same-station basis, but nobody has had to manage this many stations."

Cheen, who clearly loves his role as an analyst, said excitedly, "There are a lot of things to keep your eyes on here."

ZINE SCENE

Carey's 'Honey' Of A Deal!

Mariah Carey is the cover feature on this week's *Entertainment Weekly*. Among the notable quotes:

On her breakup with Sony President/COO **Tommy Mottola**: "When you've experienced more than someone else, it's a natural tendency to try and protect the other person from things you've gone through. I have to learn to experience things for myself. I have to make my own decisions and live by them."

On her "Honey" video that allegedly is a slap to Mottola: "It's not intended to be a dis to Tommy. All this speculation is really kind of crazy."

On charges of opportunism: "It's like when people used to say, 'If she weren't married to him, she wouldn't have this, she wouldn't have that.' I don't care if you're married to the President of United States or Houdini! Nobody can make the public buy records ... I've worked my ass off for years."

Of course, *Star* has its own version of, as it says, the "free-as-a-songbird" Carey. "Memo to my ex: Having a great time without you" is the headline on the two-page spread on Carey, which features a photo of the songstress in a close encounter with **Fugee** member **Pras Michel**. Revealed a source, "Mariah walked into the party, and the room was hers. She is definitely a frisky girl. I have never seen a woman so anxious to meet men."

Oh, Then It's OK

"We like to smoke, but we're not endorsing marijuana. We're saying, 'If you're gonna party, don't do coke, don't get drunk and smash your car, don't do heroin. With pot, you could never get real stoned and then go beat your wife, because it doesn't deaden things. It makes you more sensitive" — **311** guitarist **Tim Mahoney** (*Rolling Stone*).

Speaking of pot, **Paul McCartney** taught **Mick Jagger** how to smoke it (McCartney says **Bob Dylan** taught the **Beatles** the deed in 1964) and says, "Funny, because everyone would have thought it would have been the other way around" (*Globe, Newsweek*).

A Hard Place To Be

"I want to do this show until I can't get hard anymore" — **Chris Jagger** on the "Love Phones" radio gig he does with Dr. **Judy Kuriansky**. The duo were spotlighted in the *Rolling Stone* article on "Love, American Style." Incidentally, **KROQ/L.A.**'s "Love

Lines" (as the 'zine incorrectly spells it) participants declined to be interviewed side by side with "Love Phones."

However, "Loveline" co-host **Adam Carolla** is spotlighted in *Details*. Among the more revealing insights? "Nah, there's no bigger atheist than me. Well, I take that back. I'm a cancer screening away from going agnostic and a biopsy away from full-fledged Christian."

That's A Compliment ... Right?

"I feel bad for these children who don't know how good this motherfucker is. They listen to **Jacob Dylan** — and the kid is very photogenic. He could be as talented as his old man, but he has yet to prove it to me" — **Billy Joel** laments the misfortune of those who haven't heard a **Bob Dylan** song (*Rolling Stone*).

Not A Big Deal

"Who Says Size Counts!" That's what the bountiful beauties featured in *People's* cover story are proclaiming. Among those proud of their extra coverage are **Wynonna** ("Being a woman is so much more than being a size") and **Carnie Wilson** ("As a little girl, I knew I was going to be an entertainer — heavy, tall, short, or skinny").

Coincidentally, **Missy "Misdemeanor" Elliot** has this to say about her image: "When it comes to size, most people don't want to see themselves looking bigger than what they are. They're trying to be slim, wearing feminine clothes. I wanted to make people bug out like, 'Yo, she don't care.'" (*Interview*).

Strangers Among Us

The *National Enquirer* says that **Michael Jackson** has been spending the late-night hours chatting online — without ID-ing himself.

Looking For A Few Good Men

Madonna has hatched what she figures to be the perfect plan to expand her family without getting pregnant. She's met with top fertility doctors and plans to have a surrogate carry her baby for her! Now she just needs to find the ideal sperm donor. Allegedly, she has assorted guys lined up as willing donors — and one of them is a gay pal who so far has the best shot. Sharpshooters, form a line to the left (*Star*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **THE FULL MONTY** (RCA Victor)
Featured Artists: Gary Glitter, M People, Donna Summer
- **G.I. JANE**
Single: Goodbye/Pretenders (Hollywood)
- **MONEY TALKS** (Arista)
Single: Avenues/Refugee Camp All-Stars
Other Featured Artists: Mary J. Blige, Lil' Kim, SWV
- **FIRE DOWN BELOW** (Warner Bros.)
Single: Fire Down Below/Mark Collie, Jeff Wood & Aaron Tippin
Other Featured Artists: Travis Tritt, Randy Travis, Richie Sambora
- **HOODLUM**
Single: So Good/Davina (Loud/Interscope)
- **MEN IN BLACK** (Columbia)
Singles: We Just Wanna Party With You/Snoop Doggy Dogg Make You Happy/Trey Lorenz Just Cruisin'/Will Smith Destiny's Child/Killing Time
Other Featured Artists: NAS, Roots f/D'Angelo, De La Soul
- **PICTURE PERFECT**
Single: Texas/Say What You Want (Mercury)
- **SPAWN** (Epic)
Single: (Can't You) Trip Like I Do/Filter & Crystal Method (Immortal/Epic)
Other Featured Artists: Marilyn Manson & Sneaker Pimps, Metallica & DJ Spooky
- **CON AIR**
Single: How Do I Live/Trisha Yearwood (MCA/Nashville)
- **DEF JAM'S HOW TO BE A PLAYER** (Def Jam)
Singles: Big Bad Mamma/Foxy Brown (Violator/Def Jam/RAL/Mercury) Say What/Dymon Never Wanna Let You Go/Absolute
Other Featured Artists: Redman, Crucial Conflict, Eightball & MJG
- **SPRUNG** (Qwest/WB)
Single: If It Ain't Love/Keystone
Other Featured Artists: E-40, Aaliyah f/Ginuwine

COMING

- **SOUL FOOD** (LaFace/Arista)
Singles: Let's Do It Again/Xscape What About Us/Total
Other Featured Artists: En Vogue, Outkast, Dru Hill
- **BOOGIE NIGHTS** (Capitol)
Featured Artists: ELO, Marvin Gaye, Beach Boys

CYBERSPACE

Hot new music-related WorldWideWeb sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Motley Crue, Monday (9/29) at 7pm ET/4pm PT, America Online (keyword: LIVE).

Black Sabbath's Geezer Butler, Wednesday (10/1) at 7:30pm ET/4:30pm PT, Prodigy (jump: CHAT).

On The Web

The **Squirrel Nut Zippers'** New York show can be heard Tuesday (9/30) at 7pm ET/4pm PT (www.sonicnet.com).

Check out **David Bowie** in concert Wednesday at www.LiveConcerts.com; check the site for details.

Trisha Yearwood's Wednesday show will be cybercast at www.pluggedin.com; check the site for details.

MUSIC DATEBOOK

MONDAY, OCTOBER 6

- 1976/**Rick Dees** receives a gold record for "Disco Duck."
- 1980/**Ex-Sex Pistols** frontman **Johnny Lydon** is arrested in Dublin after a barroom brawl. He is sentenced to a three-month jail term but is later acquitted.
- 1994/**Glenn Frey** undergoes colon surgery.
- Releases: The **Eagles'** "Heartache Tonight" and **Fleetwood Mac's** "Tusk" (1979)

TUESDAY, OCTOBER 7

- 1986/**Run-D.M.C.** perform and speak to 4000 schoolchildren at an anti-crack rally in New York City.
- 1989/**Jefferson Airplane** plays a concert where admission is a can of food for the San Francisco Food Bank. Ten days later, a 7.1 earthquake rocks the city.
- 1994/**Naughty By Nature's Treach** makes his big-screen debut in *Jason's Lyric*.
- Born: **John Mellencamp** 1951
- Releases: **David Bowie's** *Heroes* LP (1977), **Toto's** "Hold The Line" (1978)

WEDNESDAY, OCTOBER 8

- 1980/**Reggae** legend **Bob Marley** collapses onstage in Pittsburgh. He's diagnosed with a brain tumor and dies seven months later.
- 1987/**Chuck Berry** is awarded a star on the Hollywood Walk Of Fame. His film biography, *Hail, Hail Rock & Roll*, premieres that night.



Hail, Hail Chuck Berry

THURSDAY, OCTOBER 9

- 1966/**John Lennon** meets **Yoko Ono** at a London art exhibit showcasing her work.
- 1973/**Elvis** and **Priscilla Presley** are divorced.
- 1988/**While** onstage in Worcester, England, **Elton John** bashes Albert Goldman's biography of John Lennon and asks fans not to buy the book.
- Born: the late **John Lennon** 1940, **John Entwistle** (Who) 1944, **Jackson Browne** 1948, **Sean Lennon** 1975
- Releases: **Van Morrison's** "Wild Night" (1971), **Styx's** "Babe" (1979)

FRIDAY, OCTOBER 10

- 1950/**Jac Holzman** launches Elektra Records.
- 1978/**Aerosmith's** **Steven Tyler** and **Joe Perry** are injured at a Philadelphia show when a cherry bomb goes off onstage.

- 1979/**Fleetwood Mac** are awarded a star on the Hollywood Walk Of Fame.
- 1992/**Guns N' Roses** guitarist **Slash** marries model **Renne Suran**.
- Born: **David Lee Roth** (ex-Van Halen) 1955
- Releases: The **Shaggy-Las'** "Leader Of The Pack" (1964), **Smokey Robinson & The Miracles'** "Tears Of A Clown" (1970)

SATURDAY, OCTOBER 11

- 1960/**Aretha Franklin** plays her first show as a pop performer.
- 1978/**Nancy Spungen**, girlfriend of Sex Pistols bassist **Sid Vicious**, is found dead. Vicious is arrested for the crime, but overdoses on heroin before a trial can begin.
- 1989/**Quincy Jones** files for divorce from actress **Peggy Lipton** following a three-year separation.
- Born: **Daryl Hall** 1946, **Scott Johnson** (Gin Blossoms) 1962

SUNDAY, OCTOBER 12

- 1966/**The Jimi Hendrix Experience** is formed in London.
- 1970/The rock opera *Jesus Christ, Superstar* opens in New York.
- 1975/**Rod Stewart** plays his last show with the **Faces**.
- 1979/**Jethro Tull** cancel two shows after **Ian Anderson** is struck in the face with a rose during a Madison Square Garden show. A thorn had pierced his eye.
- Born: **Sam Moore** (Sam & Dave) 1935, the late **Melvin Franklin** (Temp-tations) 1942

— Frank Correia

Westwood One Congratulates The 1997 Marconi Award Winners

Major Market Personality of the Year

Don Imus, WFAN-AM, New York, NY
Distributed nationally by Westwood One

Stations of the Year

We are proud to be affiliated with so many of today's broadcast leaders.

WCBS-FM, New York, NY
(CBS Spectrum, Shadow Traffic)

WFBQ-FM, Indianapolis, IN
(Superstars, In Concert)

KFGO-AM, Fargo, ND
(CBS News)

KVIL-FM, Dallas, TX
(Mutual News)

KOGA-AM, Ogallala, NE
(Westwood One Adult Standards Format)

WNNK-FM, Harrisburg, PA
*(Casey Kasem's Top 40,
Casey Kasem's Biggest Hits, The Cut)*

WQXR-FM, New York, NY
(Westwood One News)

WSOC-FM, Charlotte, NC
(Weekly Country Music Countdown)

WDVE-FM, Pittsburgh, PA
(E! Entertainment, The Source)

KLVE-FM, Los Angeles, CA
(Shadow Broadcast Services)

WVAZ-FM, Chicago, IL
(Shadow Broadcast Services)

Major Market

Large Market

Small Market & News/Talk/Sports

AC & Legendary Station

Adult Standards

CHR

Classical

Country

Rock

Spanish

Urban





59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- EN VOGUE Too Gone, Too Long (EastWest/EEG)
- WALLFLOWERS Three Marienas (Interscope)
- FIRM Firm Biz (Trackmasters/Aftermath/Interscope)
- GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)
- HANSON I Will Come To You (Mercury)
- ROBYN Show Me Love (RCA)
- TOTAL What About Us (LaFace/Arista)
- U2 Please (Island)

EXCLUSIVE

OASIS Don't Go Away (Epic)

HEAVY

- BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- BUSTA RHYMES Put Your Hands Where ... (Elektra/EEG)
- MARIAH CAREY Honey (Columbia)
- CHUMBAWAMBA Tubthumping (Republic/Universal)
- FOO FIGHTERS Everlong (Capitol)
- GREEN DAY Hitchin' A Ride (Reprise)
- JANET JACKSON I/O-TIP .../Got 'Til Its Gone (Virgin)
- JEWEL Foolish Games (Atlantic)
- L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)
- SARAH MCLACHLAN Building A Mystery (Arista)
- MIGHTY MIGHTY BOSSTONES The Pascal King (Big Rig/Mercury)
- PUFF DADDY & THE FAMILY It's All... (Bad Boy/Arista)
- PUFF DADDY & THE FAMILY It's All... (Version II) (Bad Boy/Arista)
- RADIOHEAD Karma Police (Capitol)
- ROLLING STONES Anybody Seen My Baby? (Virgin)
- ADAM SANDLER The Lonesome Kicker (Warner Bros.)
- SMASH MOUTH Walkin' On The Sun (Interscope)

STRESS

- FIONA APPLE Criminal (Work)
- MARY J. BLIGE Everything (MCA)
- COOLIO Ooh La La (Tommy Boy)
- EN VOGUE Too Gone, Too Long (EastWest/EEG)
- FLEETWOOD MAC Silver Springs (Reprise)
- JAMIROQUAI Alright (Work)
- WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)
- ELTON JOHN Something About... (Rocket/A&M Associated)
- MASTER P I Miss My Homies (No Limit/Priority)
- SALT-N-PEPA R U Ready (London/Red Ant/Island)
- WILL SMITH Just Cruisin' (Columbia)
- SUBLIME Doin' Time (Gasoline Alley/MCA)
- TALK SHOW Hello Hello (Atlantic)
- 311 Prisoner (Capricorn/Mercury)
- USHER You Make Me Wanna (LaFace/Arista)
- VERVE Bitter Sweet Symphony (Hu/Virgin)
- WALLFLOWERS Three Marienas (Interscope)

BREAKTHROUGH

FOREST FOR THE TREES Dream (DreamWorks/Geffen)

ACTIVE

- AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)
- ALLURE 1/112 All Cried Out (Crave)
- ERYKAH BADU The Other Side Of The Game (Kedar/Universal)
- BLUES TRAVELER Most Precarious (A&M)
- PAULA COLE I Don't Want To Wait (Imago/WB)
- DRU HILL Never Make A Promise (Island)
- FIRM Firm Biz (Trackmasters/Aftermath/Interscope)
- GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)
- HANSON I Will Come To You (Mercury)
- INOJ Love You Down (So So Def/Columbia)
- JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated)
- BRIAN MCKNIGHT You Should Be Mine... (Mercury)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- MXPX Chick Magnet (Tooth & Nail/A&M)
- 98 DEGREES Invisible Man (Motown)
- BETH ORTON She Cries Your Name (Dedicated/Arista)
- OUR LADY PEACE Superman's Dead (Columbia)
- REFUGEE CAMP ALL-STARS Avenues (Arista)
- ROBYN Show Me Love (RCA)
- SUNDAYS Summertime (DGC/Geffen)
- TOTAL What About Us (LaFace/Arista)
- U2 Please (Island)

Video airplay from September 29-October 5.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- EN VOGUE Too Gone, Too Long (EastWest/EEG)
- WALLFLOWERS Three Marienas (Interscope)
- BARENAKED LADIES Brian Wilson (Reprise)
- JAI I Believe (RCA)
- MIGHTY MIGHTY BOSSTONES The Impression... (Mercury)
- U2 Please (Live from Rotterdam) (Island)

XL

- JEWEL Foolish Games (Atlantic)
- MATCHBOX 20 Push (Lava/Atlantic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- ROLLING STONES Anybody Seen My Baby (Virgin)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

LARGE

- FIONA APPLE Criminal (Work)
- MARIAH CAREY Honey (Columbia)
- PAULA COLE I Don't Want To Wait (Imago/WB)
- EN VOGUE Too Gone, Too Long (EastWest/EEG)
- FLEETWOOD MAC Silver Springs (Reprise)
- ELTON JOHN Something About... (Rocket/A&M Associated)
- LEANN RIMES How Do I Live (Curb)
- SISTER HAZEL All For You (Universal)

MEDIUM

- BLUES TRAVELER Most Precarious (A&M)
- SHAWN COLVIN You And The Mona Lisa (Columbia)
- SHERYL CROW Home (A&M)
- AMY GRANT Takes A Little Time (A&M)
- SMASH MOUTH Walkin' On The Sun (Interscope)
- SUGAR RAY Fly (Lava/Atlantic)
- TEXAS Say What You Want (Mercury)
- TONIC If You Could Only See (Polydor/A&M)
- WALLFLOWERS Three Marienas (Interscope)

CUSTOM

- AQUA Barbie Girl (MCA)
- ERYKAH BADU Other Side Of The Game (Kedar/Universal)
- BARENAKED LADIES Brian Wilson (Reprise)
- MARY J. BLIGE Everything (MCA)
- BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- ADRIANA EVANS Love Is All Around (Loud/PMP/RCA)
- JOHN FOGERTY Blue Boy (Warner Bros.)
- JAI I Believe (RCA)
- JANET I/O-TIP & JONI MITCHELL Got 'Til Its Gone (Virgin)
- JAMIROQUAI Alright (Work)
- JOE The Love Scene (Jive)
- PATTI LABELLE When You Talk About Love (MCA)
- LIVE Turn My Head (Radioactive)
- KAMI LYLE Polka Dots (MCA)
- DAVE MATTHEWS BAND Tripping Billies (RCA)
- MAXWELL Whenever, Wherever, Whatever (Columbia)
- PAUL MCCARTNEY Young Boy (Capitol)
- MIGHTY MIGHTY BOSSTONES The Impression... (Mercury)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- BILLY PORTER Show Me (DVB/A&M)
- ROBYN Show Me Love (RCA)
- RON SEXSMITH Strawberry Blonde (Interscope)
- DUNCAN SHEIK She Runs Away (Atlantic)
- SNEAKER PIMPS 6 Underground (Virgin)
- SUNDAYS Summertime (DGC/Geffen)
- TALK SHOW Hello Hello (Atlantic)
- U2 Please (Live from Rotterdam) (Island)
- USHER You Make Me Wanna (LaFace/Arista)
- VANESSA WILLIAMS Happiness (Mercury)

Video airplay from September 29-October 5.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- USHER You Make Me Wanna... (LaFace/Arista)
- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- MARIAH CAREY Honey (Columbia)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- TIMBALAND & MAGOOD Up Jumps... (BlackGround/Atlantic)
- MARY J. BLIGE Everything (MCA)
- FOXY BROWN/DRU HILL Big... (Viktor/Def Jam/RAL/Mercury)
- BRIAN MCKNIGHT You Should Be Mine... (Mercury)
- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- VANESSA WILLIAMS Happiness (Mercury)

This week's chart is frozen.

Rap City Top 10

- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- MIA X/FOXY BROWN The Party Don't Stop (No Limit/Priority)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- LOST BOYZ Me & My Crazy World (Group Home/Universal)
- FOXY BROWN/DRU HILL Big... (Viktor/Def Jam/RAL/Mercury)
- MASTER P How You Do Dat (No Limit/Priority)
- COMMON Reminding Me (Of Set) (Relativity)
- LADY OF RAGE Get With Da Wickedness (Death Row)
- KRS-ONE A Friend (Jive)
- WU-TANG CLAN Triumph (Loud/RCA)

This week's chart is frozen.

TELEVISION

TOP TEN SHOWS SEPTEMBER 15-21

Total Audience
(97 million households)

- Monday Night Football (Eagles vs. Cowboys)
- Seinfeld
- Touched By An Angel
- Frasier (Thursday)
- (tie) 60 Minutes
- ER
- Dateline NBC (Tuesday)
- Movie (Sunday)
(All The Winters That Have Been)
- Frasier
- Friends
(tie) Mad About You
(tie) NFL Monday Showcase
(tie) Primetime Live

Adults 18-49

- Seinfeld
- Monday Night Football
- Frasier (Thursday)
- ER
- The Simpsons
- 3rd Rock From The Sun
- Friends
(tie) King Of The Hill
- The X-Files
- Mad About You

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 9/26

- Carly Simon, *The Tonight Show With Jay Leno* (NBC, 11:35pm).
- Jackson Browne, *Late Show With David Letterman* (CBS, 11:35pm).
- Squirrel Nut Zippers, *Late Show With Conan O'Brien* (NBC, 12:35am).

Saturday, 9/27

- Ron Sexsmith and Patti Smith perform on PBS's *Sessions At West 54th* (check local listings).
- Loretta Lynn performs on *The Statler Bros. Show* (TNN, 9pm ET/6pm PT).
- Jamiroquai performs on the season premiere of *Saturday Night Live* (NBC, 11:30pm).

Monday, 9/29

- Herbie Hancock and Wayne Shorter, *Vibe* (check local listings).



- Willie Nelson and Beck, *Jay Leno*.
- Brooks & Dunn, *David Letterman*.
- L.L. Cool J, *Late Late Show With Tom Snyder* (CBS, 12:35am).

Tuesday, 9/30

- David Lee Murphy, *Prime Time Country* (TNN, 9pm ET/6pm PT).
- Loretta Lynn is interviewed on TNN's *Ralph Emery On The Record With Loretta* (10pm ET/7pm PT). *Vibe*.
- Mary J. Blige, *Jay Leno*.

Wednesday, 10/1

- Our Lady Peace, *Conan O'Brien*.

Thursday, 10/2

- Organized Konfusion, *Vibe*.
- Wynonna, *Jay Leno*.
- Sheryl Crow, *David Letterman*.

FILMS

WEEKEND BOX OFFICE SEPTEMBER 19-21

- | | |
|---|---------|
| 1 <i>In & Out</i> (Paramount)* | \$15.01 |
| 2 <i>The Game</i> (PolyGram) | \$9.03 |
| 3 <i>Wishmaster</i> (Live)* | \$6.03 |
| 4 <i>L.A. Confidential</i> (WB)* | \$5.21 |
| 5 <i>The Full Monty</i> (Fox Searchlight) | \$3.02 |
| 6 <i>A Thousand Acres</i> (Buena Vista)* | \$2.93 |
| 7 <i>G.I. Jane</i> (Buena Vista) | \$2.37 |
| 8 <i>Money Talks</i> (New Line) | \$2.18 |
| 9 <i>Air Force One</i> (Sony) | \$2.07 |
| 10 <i>Fire Down Below</i> (WB) | \$1.57 |

All figures in millions
* First week in release
Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include *Soul Food*, starring Mercury recording artist Vanessa Williams and produced by Epic artist Kenneth "Babyface" Edmonds. The film's LaFace/Arista soundtrack features Xscape's "Let's Do It Again," Boyz II Men's "A Song For Mama," Puff Daddy f/Lil' Kim's "Don't Stop What You're Doing," En Vogue's "You Are The Man," Dru Hill's "We're Not Making Love No More," Blackstreet f/Jay-Z's "Call Me," Total's "What About Us," OutKast w/ Cee-Lo's "In Due Time," Monica & Usher's "Slow Jam," Tony Toni Tone's "Boys And Girls," Tenderoni's "Baby," and Earth, Wind & Fire's "September." "I Care About You" by Milestone — comprised of K-Ci & JoJo, Kevon & Melvin, and Babyface — completes the LP. The movie itself showcases original music by Wendy Melvoin & Lisa Coleman.

Opening in limited release this week is *The Myth Of Fingerprints*, starring Blythe Danner and James LeGros. The film's ReelSounds/Velvet soundtrack spotlights Bing Crosby's "Don't Be That Way," My Friend The Chocolate Cake's "Low," Beniamino Gigli's "Le Roi D'Ys," the Razz Nash Sextet's "Tenderly," and a score by David Bridie.

Andrew McCarthy and John Henson star in *Stag*, which also opens in limited release this week. Look sharp for recording artist Taylor Dayne in a supporting role.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- MASTER P I Miss My Homies (No Limit/Priority)
- AQUA Barbie Girl (MCA)
- NAUGHTY BY NATURE Mourn You Till I Join... (Tommy Boy)
- USHER You Make Me Wanna... (LaFace/Arista)
- MACK 10 How You Do Dat (No Limit/Priority)
- COOLIO Ooh La La (Tommy Boy)
- MARIAH CAREY Honey (Columbia)
- MASTER P How You Do Dat (No Limit/Priority)
- TWISTA Get It Wet (Big Beat/Atlantic)
- GOD'S PROPERTY You Are The Only One (Brite/Interscope)
- K-CI & JOJO Last Night's Letter (MCA)
- MIA X/MASTER P & F. BROWN The Party... (No Limit/Priority)
- REFUGEE CAMP F/PRAS Avenues (Arista)
- JOCK JAM The Jock Jam (Tommy Boy)
- SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)
- ADRIANA EVANS Love Is All Around (Loud/PMP/RCA)
- JANET I/O-TIP & JONI MITCHELL Got 'Til Its Gone (Virgin)
- LOST BOYZ Me & My Crazy World (Group Home/Universal)
- CHICO DEBARGE Iggin' Me (Universal)
- BRIAN MCKNIGHT You Should Be Mine... (Mercury)

Most requested for week ending September 19.



Pos.	Artist	Avg. Gross (in 000s)
1	JIMMY BUFFETT	\$1033.7
2	PHISH	\$799.3
3	OZZFEST '97	\$667.4
4	REBA MCGENTIRE	\$549.5
5	"AFKAP"	\$496.2
6	TINA TURNER	\$478.7
7	LILITH FAIR	\$474.2
8	DAVE MATTHEWS BAND	\$447.1
9	AEROSMITH	\$403.4
10	WHO	\$365.2
11	COUNTING CROWS/WALLFLOWERS	\$329.6
12	LOLLAPALOOZA '97	\$318.8
13	JAMES TAYLOR	\$307.9
14	RUSH	\$286.5
15	RAGE AGAINST THE MACHINE	\$284.4

Among this week's new tours:

- DOWN BY LAW
- "EMMANUEL" TOUR: BOB CARLISLE, GOD'S PROPERTY, TWILA PARIS, ANNOINTED, LARNELLE HARRIS, SHEILA WALSH, CHRIS WILLIS, CINDY MORGAN
- JOE BARRY MANILOW EDWIN McCAIN
- PUFF DADDY & THE FAMILY RIPPINGTONS /RUSS FREEMAN
- RUSTED ROOT
- SNEAKER PIMPS
- TONIC
- VIGILANTES OF LOVE

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.

NAB

Continued from Page 1

But that wasn't a philosophy shared by others on the panel. Chancellor Media CEO **Scott Ginsburg** acknowledged that while "prices may seem high today, four or five years down the road, we'll say, 'That was a deal!'" Triathlon Broadcasting CEO **Norm Feuer** agreed, adding, "I don't think we've seen the end to the prices."

Jacor Communications CEO **Randy Michaels** — who has served as the bridesmaid but not the bride on several deals in the last year — reminded attendees that the changes in radio's business structure are dictating changes in its operational structure. On talent, for example: "If all you can do is give time, weather, and traffic, then you'll either be out of a job or you'll have to be able to do it

on 30 or 40 stations."

Whereas last year's convention in Los Angeles was dominated by the specter of antitrust litigation by the Department of Justice, members of this year's group-heads panel agreed they've reached an understanding with the DOJ's Antitrust Division and no longer feel government is unfairly handling them. "Once they told us what their ownership caps were, what they felt format diversity was, a lot of the issues fell away," Ginsburg noted. "We're an industry that follows rules very well."

But if the DOJ isn't as threatening anymore, several speakers pointed out that the FCC continues to be. Fritts urged broadcasters to be particularly sensitive to the area of campaign financing. He pointed to the Clinton Administration's ongoing campaign to "add free political airtime to our public interest requirements" being led by "the so-called 'Gore Commission' — the Presidential Commission with a Vice-Presidential name."

FCC Commissioner **Rachelle Chong**, who will step down within a month, set her sights on outgoing FCC Chairman **Reed Hundt**, whom she blamed for increasing the Commission's regulatory stances, including those on community service, free political advertising, and TV ratings. She urged broadcasters to take a proactive role in government affairs and invited them to travel to Washington to meet FCC commissioners and their congressional representatives.

Among the meeting's other major sessions:

CEA Breakfast Unites Financial Experts

Radio consolidation has demanded that radio managers possess "different skill sets" to allow them to look farther down the road and not just focus on day-to-day station management. Bear Stearns' **Victor Miller** noted at a Community Equity Associates-sponsored panel.

The panel — which also included CIBC Wood Grundy Securities' **Steve Shapiro**, Credit Suisse First Boston's **Harry DeMott**, First Union's **Bishop Cheen**, Hicks, Muse, Tate & Furst's **Mike Kupinski**, A.G. Edwards, and **Steve Hicks**

and was moderated by CEA's **Clark Gadson** — noted that most radio operations have been very lucrative in recent years, with significant returns awarded to financial investors. Wall Street, they agreed, has become "spoiled over the last several years" by the strong performance and predicted mayhem when radio takes "a big hit."

Cheen characterized the behavior as "the Wal-Mart syndrome. They had one down quarter, and their stock got hit hard." But he's also optimistic about radio's foundation, adding that "radio is a better business today and offers a better product. There's more variety for the listener than 10 years ago. And you have to do that — you *have* to turn out a better product."

Hicks agreed: "Radio has historically done well with change. The health of companies is much stronger than it was in the 1980s. We have a more sophisticated group of radio owners than in 1989." DeMott said that while radio investors have fared well in recent years, those who have made long-term commitments (five years or longer) have enjoyed the greatest bang for their bucks.

'Personalities You Wish You'd Discovered'

The speakers at this session moderated by AP's **Corinne Baldassano** — WLW/Cincinnati overnighter **Dale Sommers** (aka the Truckin' Bozo), Westwood One syndicated host and KLSX/Los Angeles afternoon driver **Tom Leykis**, and WRGX/Chicago afternoon driver and Sony's SW Networks syndicated hardDrive host **Lou Brutus** — shared the defining moments when they knew they wanted to be in radio: Sommers was 14 years old, and Leykis and Brutus were 16 years old when they started their careers.

They also discussed their thoughts on morning drive (each one detested it); how some of their prior radio experiences prepared them for their current roles; whether they've ever gone too far and how they handled it; show prep; the philosophy behind their programs; the differences in being a personality on a music sta-

KVIL A Major Presence At Marconis

CBS-owned **KVIL-FM/Dallas** not only won **Legendary Station of the Year** and **AC Station of the Year**, but its morning talent, **Ron Chapman**, hosted the **Marconi Radio Awards** at the **NAB Radio Show** in New Orleans.

Oldies WCBS-FM/New York was named **Major Market Station of the Year**, while crosstown **WFAN-AM** morning talker **Don Imus** was hailed as **Major Market Personality of the Year**. **Dr. Laura Schlessinger**, whose show recently was sold by Synergy Broadcasting to Jacor Communications for a record \$71.5 million, took **Network/Syndicated Personality of the Year** honors.

Rounding out Saturday night's winners:

Large Market Station: WFBQ-FM/Indianapolis
Large Market Personality: Bob & Tom, WFBQ/Indianapolis
Medium Market Station: KKOB-AM/Albuquerque
Medium Market Personality: Van & Bonnie, WHO-AM/Des Moines
Small Market Station: KFGO-AM/Fargo, ND
Small Market Personality: Bill O'Brian, KRKT-FM/Albany, OR
Adult Standards: KOGA-AM/Ogallala, NE
CHR: WNNK-FM/Harrisburg
Classical: WQXR-FM/New York
Country: WSOC-FM/Charlotte
NAC/Jazz Station: WLOQ-FM/Orlando
News/Talk/Sports: KFGO-AM/Fargo, ND
Oldies: WWSW-AM & FM/Pittsburgh
Religious/Gospel: WMHK-FM/Columbia, SC
Rock: WDVE-FM/Pittsburgh
Spanish: KLVE-FM/Los Angeles
Urban/R&B: WVAZ-FM/Chicago

tion vs. a Talk station; and how they deal with station management.

'From The Spotlight To Behind The Mic'

Celebrity musicians making the transition to becoming air personalities were the center of discussion at Saturday's session. WRKS/New York's **Isaac Hayes** and WWWW/Detroit's **Holly Dunn** both recalled their fears and nervousness before going on the air the first time. Emmis' **Steve Smith** said he looks for celebrities who have a good speaking voice, are quick-witted, have something to say, and will share their stories on the air.

Hayes and Dunn discussed the balance between being a musician and an air personality. When asked whether he would go into syndication, Hayes responded, "I think I'm ready for it." Smith was asked how he airchecks celebrity personalities

and replied that honesty is the best policy and that he is fortunate to work with Hayes because he is very easy to talk to.

Contributing to R&R's NAB coverage, seen in this article and elsewhere in this issue: Washington Bureau Chief **Jeffrey Yorke** and Washington reporter **Matt Spangler**; Los Angeles-based editors **Anthony Acampora**, **Card Archer**, **Sky Daniels**, **Mike Kinoshian**, **Walt Love**, **Cyndee Maxwell**, and **Tony Novia**; and Nashville Bureau Chief **Lon Helton** and Nashville reporter **Calvin Gilbert**. Special thanks to News Editor **Julie Gidlow** and Asst. Managing Editor **Jeff Axelrod**, who coordinated coverage of NAB events for our daily news services — the **R&R ON-DAY** daily fax and the **R&R ONLINE** web site — and finally to Associate Editor **Adam Jacobson**, who handled news coverage and minded the store in L.A.



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Hicks

Continued from Page 3

tunity that Chris has given me and feel fortunate to be working with such a great team of people."

Prior to joining Island, Hicks managed such Urban acts as TLC, Keith Sweat, and Bell Biv DeVoe. He started his career in the '80s, when he signed on as tour manager for New Edition.

Allan

Continued from Page 3

would like to thank [Chancellor execs] Jimmy de Castro, Kenny O'Keefe, Bill Figsushu, and Steve Rivers for their vote of confidence."

Before joining WYXR last November, Allan was OM at Philly stations WIOQ and WUSL (then owned by EZ Communications). The 18-year radio vet has also programmed stations in Norfolk, Richmond, and Ocean City, MD.

Changes

Continued from Page 14

becomes Production Dir. ... At WSKS/Utica-Rome, NY, **Gina Jones** is the new MD/middayer ... WOMC/Detroit morning show sidekick **Eric Harthen** joins WKFR/Kalamazoo, MI as ND.

CHR/Rhythmic: WQHT/NY and sister KPWR/L.A. have joined forces to launch "One Nation," a weekly talk show featuring rapper **Ice T** in Los Angeles and **Lisa Ever** in New York. The program airs Mondays at 10pm ET/7pm PT ... WWIN/Baltimore morning show co-host **J.C. Jordan** is the new MD/middayer at sister WERQ-FM.

Country: **Frank Bruno** is new to overnights at WXXY/New York ... **Welch & Woody**, most recently in morning drive at KSAN/SF, join

WWWW/Detroit for similar duties ... **Steve Chase** is now APD/MD at KUBL/Salt Lake City. Morning talent **Richard Cano** shifts to afternoons, while former WTDR/Charlotte morning men **Johnson & Johnson** join for wake-ups ... **Paul Stone** is new to afternoons at WWZD/Tupelo, MS.

Hot AC: **Donna Mack** joins WSNE/Providence for middays ... **Brett Michaels** exits middays at WCGQ/Columbus, OH ... **Jack Stevens** is named APD/middayer at KAMX/Austin ... **John Harper** joins WBBE/Ft. Pierce, FL for afternoons, as **Terry Edwards** shifts to middays ... **Dan Mitchinson** and **Kerry Murphy** join KRUZ/Santa Barbara, CA for weekends and fill-ins ... WMTX has a new address: 5510 Gray St., Ste. 130, Tampa, FL 33609.

News/Talk: **Susan Leigh Taylor** joins the morning news team at KCBS-AM/San Francisco ...

WHYN-AM/Springfield, MA morning team **Dan Williams** and **Kim Zachary** move to mornings on WHYN-FM ... **Sly** joins WTDY-AM/Madison, WI from crosstown Classic Rock WIBA-FM ... **WBUX**/Doylestown, PA adds **Dr. Ron Danoff's** "Issues on Health and Wellness" to Saturdays, 10-11am. Additionally, "Talking Real Estate" with **Derek D'Angiolini** will debut tomorrow (9/27) at 9:30 am. The 30-minute program airs daily.

Oldies: KOOL/Phoenix PD **Brian Casey** adds morning show host duties.

Rock: **Steve Downes** replaces **Dave Fogel** in afternoons at WLUP/Chicago ... KXXP/Minneapolis's new lineup is: **Mike Dousette** mornings, **Bill Jones** middays, **Remy Maxwell** in PM drive, **Weasel** nights, and **Ron Kresa** overnights ... KISS/San Antonio ups part-timer **Ron James** to nights.



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John Michael, Merchandise Manager for Best Buy

Albright To Join Jacor?

What was one of the NAB's hottest rumors? That **Jaye Albright** was leaving the **Albright, Hill & O'Malley** consultancy to join **Jacor**. Albright says she hasn't made the decision whether to join the company as its Director/Country Programming. Whatever the outcome, it should be known by the time you read this.

Alternative **KEGE/Minneapolis** (The Edge) began simulcasting Active Rock **KXXP** (X105) last Thursday afternoon (9/18). When the simulcast ended on Tuesday, X105 had migrated to the Edge's old frequency, becoming 93X. New calls **KXXR** have been applied for. Meanwhile, "Zone 105; Alternative Radio" was launched where X105 had been. **Dave Hamilton** will continue as OM for **KQRS**, Zone 105, and 93X; **John Lassman** will be PD for Zone 105, and **Wade Linder** will be PD for 93X.

Forbes On Español

Check out the September 22 issue of *Forbes* magazine, which profiles the growth of Latin media and features **Gloria** and **Emilio Estefan**. The article goes on to showcase radio programming that targets Hispanics in Los Angeles, New York, and Miami, and how well the stations place in those markets.

ARS chief **Steve Dodge** will walk away from the recent sale of **ARS** to **Westinghouse**

Rumors

- **KBIG/L.A.** appoints **Charlie Rafols** interim Ops. Supervisor. But when Chancellor Media officially assumes control of the AC next week (10/1), will **WASH/Washington PD Steve Streit** become **KBIG's** next PD? Would **WASH APD Darren Davis** then succeed **Streit** as PD?

- Were bankers at the NAB expressing concern that **SBS Exec. VP Russ Oasis** may not renew his contract and is being heavily courted by a competing company?

- Is **KYSR/L.A.** afternoon host **Ryan Seacrest** close to launching a syndicated Hot AC show? Did co-host **Lisa Foxx** turn down an offer to do mornings in a major market? And will former **KKFR MD Brian Douglas** soon be heard on **Star**?

- Will **WOR/NY** nighttimer **Joey Reynolds** be the latest radio personality to get a TV talk show?

with \$104 million in his pocket, the proceeds from his 2.4 million shares and 222,000 options of **American Radio Systems**.

Is **Mel Karmazin** next in line to replace current **Westinghouse** Chairman **Michael Jordan**, who must retire in four more years? According to Monday's *New York Post*, "Karmazin scored points... with the acquisition of **American Radio Systems** for \$2.6 billion." But whether he eventually runs the entire media conglomerate may depend more on whether he is able to turn around **CBS'** troubled TV station group. The *Post* says his rival is **Leslie Moonves**, now head of the TV network "and Karmazin's co-equal." But, the story notes, "It's Karmazin who has won hearts on Wall Street with his hard-charging management style."

Johnny B. Good As Gone?

According to a report in the *Chicago Sun-Times*, **Jonathon Brandmeier** — whose plans had called for starting in mornings at **KYSR/L.A.** and beaming his show back to **WMVP/Chicago** beginning Monday morning — is instead calling it quits. But nothing's set in stone... yet. **ST** hears **Brandmeier** is still under contract and the parties were working to resolve the issues. Either way, look for a quick resolution, possibly by the time you read this. Meanwhile, **WMVP's Steve Cochran** has been doing double duty, hosting mornings and his afternoon shift.

During an interview with **Fox-TV** Sportscaster **Terry Bradshaw**, **WFLZ/Tampa's** top-rated morning duo of **MJ** and **BJ** promised to streak through downtown Tampa if two things happened: the Tampa Bay Buccaneers beat the Miami Dolphins and **Bradshaw** mentioned the pair during **Fox's** pre-game show. They got the mention, the Buccaneers got the victory, and Tampa got to see more of **MJ & BJ** than they really wanted to on Wednesday during their **Buc Naked Run**.

Continued on Page 30

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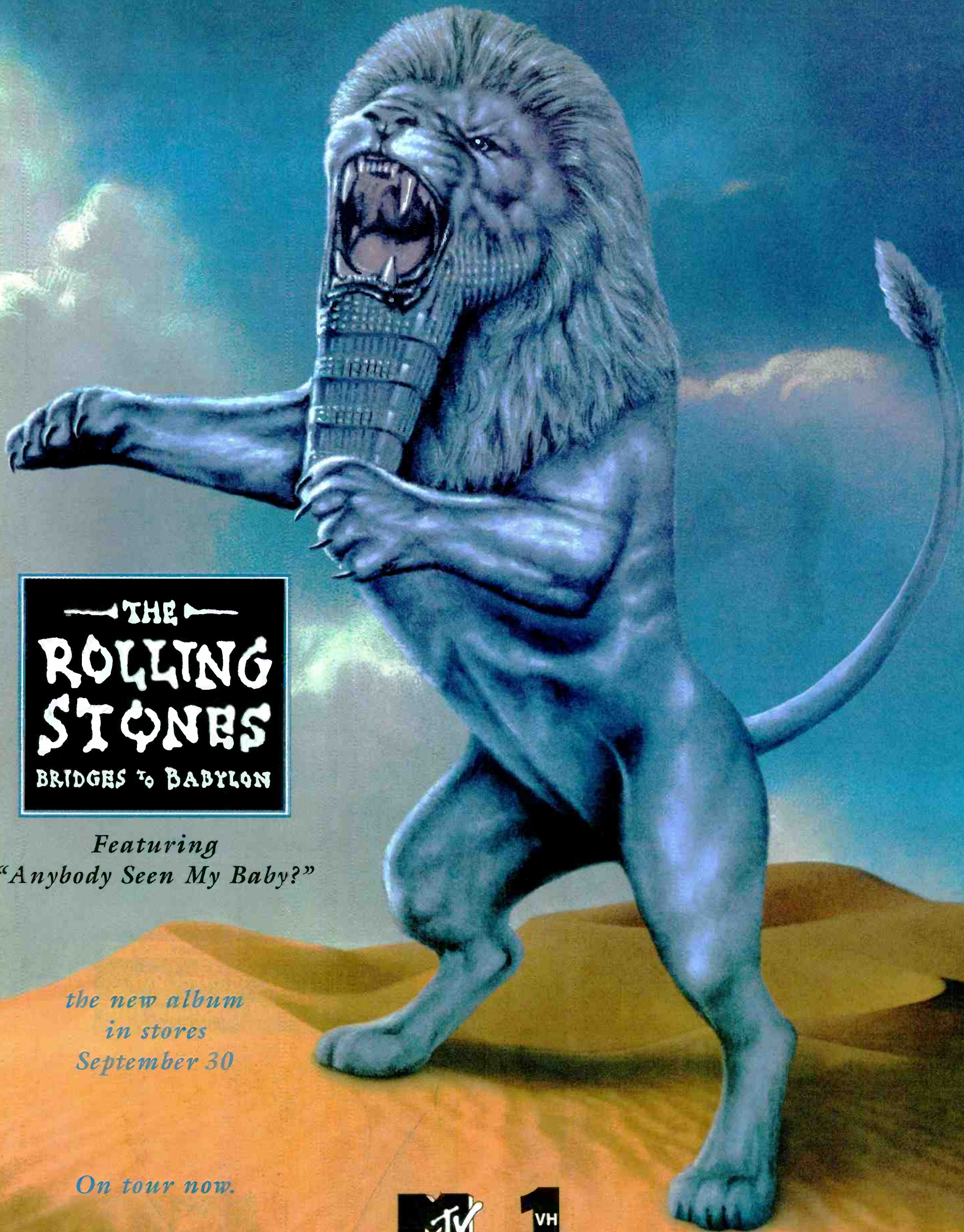
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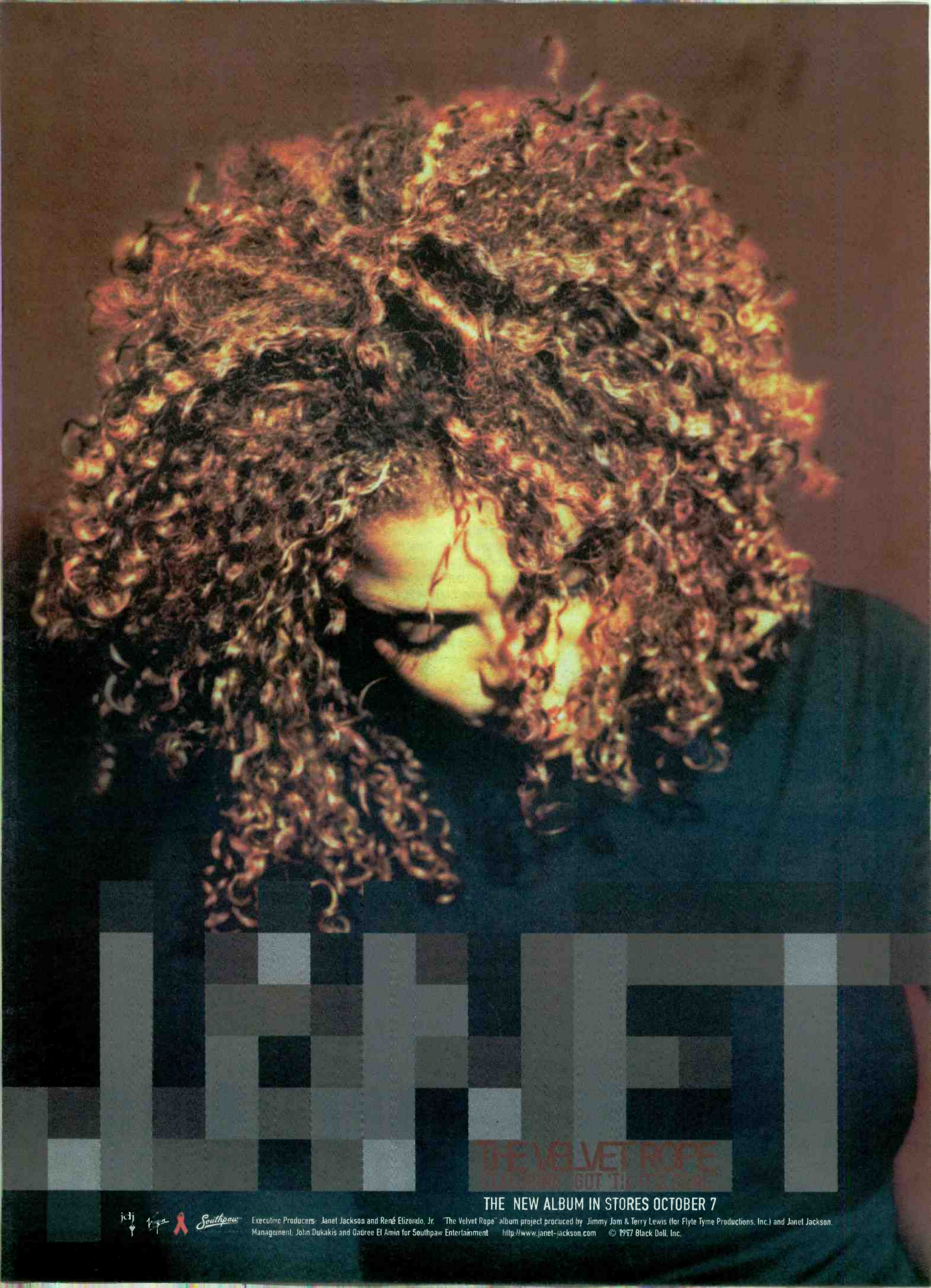
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STREET TALK®

Continued from Page 26

Former Wall Media head and Tommy Boy VP/GM **Garry Wall** exits.

Congratulations to Clear Channel/Austin Director/Operations & Programming **John Roberts**, recipient of the company's "1997 Program Director Of The Year" award. Roberts oversees programming for **KHFI, KPEZ, KEYI & KFON.**



John Roberts

Former New York Yankees and California Angels play-by-play caller **Paul Olden** and 11-year Washington Bullets broadcaster **Charlie Slowes** will form the radio team for baseball's expansion Tampa Bay Devil Rays when the team begins play next year. Jacor News/Talk **WFLA** is the Devil Rays' flagship.

earlier this week, displacing WSRV's AC format.

Forget those rumors surrounding Classic Rock/Talk **WCKG/Chicago**. PD **Reid Reker** says the only change is that **Steve Dahl's** afternoon show starts one hour earlier.

Southern California radio legend "Emperor" **Bob Hudson**, 66, died at home in his sleep Saturday (9/20). Recently voted one of L.A.'s top 10 all-time radio voices in the book *Los Angeles Radio People*, Hudson was best-known for his work at **KRLA-AM** and the former **KGBS-AM**.

The WWF had barely finished investigating the **KLSX/L.A.** "Brawl In The Hall" between on-air hosts **Ricki Rachtman** and **Doug Steckler** when a similar story

Continued on Page 32

the tories

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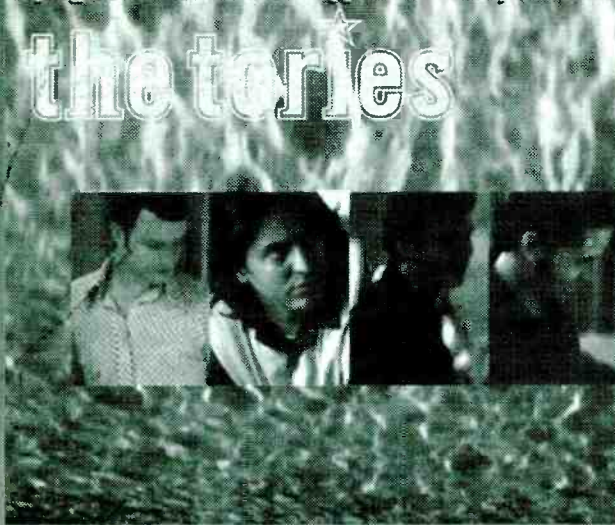
"You'll want to make damn sure that you don't miss this band. The Tories create fabulous Pop Rock for the '90's." -fmqb 8/29/97

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-Lee Konfrst, KKDM/Des Moines 9/3/97

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Groove Retooled

Following 24 hours of looping a single line from the Spice Girls' "Wannabe," L.A. suburban simulcast **KACD & KBCD** unveiled its revamped CHR/Rhythmic format under PD **Mohammed Moretta**. The station is calling itself "Groove 103.1 — Your 18-in-a-row Nonstop Music Station." The station will remain jockless for the next couple of weeks; recently inked consultant **Bob Mitchell** exits.

KLOS/Los Angeles has finalized its airstaff with the return of **Chuck Moshontz** to the "Mark & Brian Show" for news, MD **Rita Wilde** adding middays, **KQRS/Minneapolis' Garth Kemp** joining for afternoons, **Jim Ladd** returning to the radio waves for nights, and **Rachael Donohue** joining for weekends. Former morning news maven **Laurie Howell** exits.

'Rock Of Delaware' Debuts

WDSB's former 94.7 MHz frequency ended three days of stunting to become **WRDX (The Rock Of Delaware)** Wednesday (9/17). **Bob Walton**, who previously programmed **WTBT/Tampa** and **WRDU/Raleigh**, is the new PD. **Atlantic Star Communications** Director/Rock Programming **Harve Alan** is overseeing the station, which is running jockless for now. Country **WDSB** relocated to **WSRV-FM's** 92.9 MHz signal

Rumbles, Pt. 1

- **KNBR/SF** mid-afternoon sports talk host **Bob Fitzgerald** returns to nights, replacing **Rich Herrera**. The station's two afternoon shows, featuring **Gary Radnich** and "The Razor & Mr. T," each add an hour.
- **WYKS/Gainesville, FL** middayer **Taylor Mays** exits and is replaced by **KHTO/Springfield, MO** mid-dayer **Rondre Adams**.
- **WWRX/Providence** personality **Rona** joins cross-town **WWKX** for mornings. Meanwhile, **WWKX** over-nighter **Chris Valentine** exits and is replaced by **Sandy B.**
- **WNKS/Charlotte** afternoon driver **Danny Wright** segues to MD/midday duties, replacing the exiting **Marcie Crescente**.
- **Ex-WNVZ/Norfolk** morning co-host **Paul McCoy** segues to nights, replacing **KZQZ/SF-bound Kevin Scott**.
- Condolences to the family and friends of **WKMX/Dothan, AL** MD **Tim Goodwin**. The 16-year station vet passed away last weekend.
- Leap o' the week: **Kent Voss** jumps from afternoons at **WHIO/Dayton** (market #54) to a similar shift at **WWDB/Philly** (market #5).
- **WHOT/Youngstown** hires **Kasper** for overnights.
- **WGTZ/Dayton** part-timer **Scott Sharp** gets the nod as morning show producer.
- **WKLS/Atlanta** ups **Lisa Sturgis** to MD, as **Beth Kepple** focuses on her morning News Director duties.
- **WBYP/Ft. Wayne MD** **Roxanne McVay** is upped to **APD/MD**.
- Former **KDMX/Dallas** PD **Kim Ashley** returns to Hot AC **WPLJ/NY** on a temporary basis, filling in on the midday shift while **Kristie McIntyre** completes her maternity leave.
- **WWXM/Myrtle Beach, SC** nighttimer **Wally B** heads to **WZJM/Cleveland** as the station's new morning producer.
- **WFHN/New Bedford, MA** personality **Damon Stewart** joins **WRZE/Cape Cod, MA** for mornings.
- **WKPK/NW Michigan** names **Eron Thomas** Promotion Dir.



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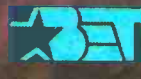
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PROMO OF THE WEEK — RCA invited programmers to have a swig with its new release, Junkster's "Mr. Blue."

Continued from Page 30

emerged from the opposite coast. The *New York Daily News* reported that **WQHT** personalities **Angie Martinez** and **Wendy Williams** got into a screaming catfight last Monday (9/15) that had to be broken up by several staffers. Martinez, who apparently believed Williams was responsible for a *Daily News* report linking her with rapper Q-tip, ambushed Williams outside the ladies room.

Cincinnati's "Wink 94.1" becomes "Mix 94.1," changing calls from **WWNK** to **WVMX**.

AC **WFMZ/Allentown** becomes "Sunny 100.7." **Chuck Geiger** is interim PD and **Steve Curry**'s APD.

Rumbles, Pt. 2

- **KQKS/Denver MD Lee Cagle** will leave the CHR/Rhythmic station at the end of November. PD **Rick Stacy** is looking to fill the position immediately.
- **KCMQ/Columbia, MO** ups **Jim Hunter** to MD/middays.
- Bright AC **WBSQ-FM/Riverhead-Sag Harbor (Long Island), NY** debuted last week as "Q-Brute 102.5 FM" under GM **Mel Kahn** and OM **Ed Wright**. Also, sister AC **WBAZ-FM** has been renamed "Z-Lite."
- **WKWK/Wheeling, WV** PD **Doug Daniels** adds PD/MD duties at **WZNW** (formerly **WRIR**).
- **WZEE/Madison, WI** appoints **Tommy Bo** as Music Coordinator.
- **KDDK/Little Rock** PD **Kevin King** is named PD at **WRBT/Harrisburg**.
- **KRRV/Alexandria, LA** PD **Dru LaBorde** exits.
- Condolences to the family of **KHLA/Lake Charles, LA** part-timers **Michael Swift** and **Janet Hoover**, who were recently killed in a car crash.
- Classic Rock **WRIR/Wheeling, WV** becomes Hot AC "The Zone." **Doug Daniels**, PD at co-owned **WKWK**, adds Zone programming duties.

RADIO RECORDS



1

- **Jeffrey Naumann** is upped to VP/Field Promo/Virgin Records.
- **Monte Lipman** elevated to VP/Promo at Universal Records.
- **Jim Prain** promoted to VP/GM for Cox/Tampa.
- **Gabe Hobbs** boosted to Dir./Prog., Sector A for Jacor/Tampa.
- **Michael Newman** nabs PD post of **KDBX-FM/Portland, OR**.

5

- **Evergreen Media** files the first application for ownership under the FCC's new duopoly rules, buying **WFYV-FM/Jacksonville** for \$8 million.
- **Tom Sly** tapped as GM of **KBPI/Denver**.
- **Tyler Cox** captures **WBAP/Dallas** OM gig.
- **Gene Sandbloom** set as **KROQ/L.A. MD**.
- **WLUP-FM/Chicago** moves **Jonathon Brandmeier** to afternoons and **Steve Dahl** and **Garry Meier** to mornings.

10

- **Jim Maddox** appointed Exec. VP/COO of All-Pro Broadcasting.
- **Dave Allan** becomes **WUSL/Philadelphia** PD.
- **Mike Meehan** named PD of **WCMS/Norfolk**.
- **Bob Linden** lands at **KIFM/San Diego** as PD.
- **Bill Garcia** grabs **WVBF/Boston** PD post.

15

- **Dana Horner** is appointed GM of **KZAM & KJZZ/Seattle**.
- **KBEQ/Kansas City** catches **Todd Chase** for PD.
- **Cary Pahigian** is upped to Dir./Prog. & Ops. at **WGAN-AM & FM/Portland, ME**.
- **Liggett Broadcasting** buys **WABX/Detroit** for \$6 million.

20

- **Scott Shannon** elevated to Sr. VP/Ariola America Records.
- **Lee Arnold** recruited as PD of **WQXM/Tampa**.
- **Don Geronimo** joins the airstaff of **WXLO-FM (99X)/NY**.
- **Storer Broadcasting** buys **WLYF-FM/Miami** from **Sudbrink Broadcasting** for \$5.6 million in cash.

Records

- Priority Records names **Kathie Romero** Southwest Regional promo, and former *Hits* Rap Editor **Jennifer Norwood** Dir./Crossover Mix Show Promo.
- Promo Only Promotions picks up former Roadrunner/Next Plateau promo rep **Tina Paclebar** for crossover promo.
- **N2K** shells out \$18 million to **America Online** to become the service's exclusive integrated music retailer for the next three years. :)

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Talent Development Sparks NAB Panel

Format experts discuss teamwork, preparation

Talent was the topic at last week's NAB News/Talk/Sports panel. Moderated by McVay Media's **Holland Cooke**, panelists included WLS/Chicago PD **Diana Bodkins**, WSB-AM/Atlanta PD **Greg Mocer**, former WLKW-AM & WPRO-AM/Providence Program & Operations Director **Phil Sirkin**, and consultant **Michael Packer**.

The one factor touched on by each panelist was that it takes teamwork for this format to work. Whether you're a GM, PD, talent, producer, call screener, or engineer, it takes a group effort to win.

Essential Elements

Each panelist was given an opportunity to make individual presentations. Bodkins started with suggestions for programmers and producers:

Formatics — You need to explain to your talent exactly why you have structured the breaks within the hour the way you have and the importance of hitting these breaks on time. You don't want to



So many programmers are tied up in meetings and being overwhelmed in the administrative functions. If you're in management or a leadership position, make sure you listen and are aware of everything that is going on.

— **Greg Mocer**



Michael Packer



Holland Cooke



Diana Bodkins

make the news, traffic, and weather sound like they are separate; all of the elements involved are part of that hour. Talent must give their name, the call letters, the phone number, and reset the topics before they go into and come out of a break. Cume is high in Talk radio, so you want to make sure you have all the information people are punching in to their radios for. If you have formatics, you want to write them down so they are in front of the talent to maintain a consistent sound.

Research — Make sure you explain research to your talent. I've worked with a lot of managers who don't, and I feel that is the only way the talent can effectively move in the direction you want for your radio station. They have to understand who your target audience is and who you want calling in. When setting up a research project, make sure it's going to tell you who's listening to your station and what they like or don't like from their talk-

show hosts. Remember to include producers in on all of this research information. If you want them to work as a team, they've got to be on the same page.

Consistency — You want to make sure you're passing along all of your research and format information to your weekenders, so the station sounds consistent seven days a week.

Preparation — Make sure talent knows how to pronounce the names of the towns and the folks who are making the news in your market; you want them to connect with your listeners. They really have to understand what's going on in the market. To do so, all talent should be required to read magazines, newspapers, and the wire services. I know we have producers to do that, but the talent needs to do their equal share. Make sure when selecting topics that talent has formulated questions. At WLS, we talent and producers sit down a good hour to two before the show and go over what's hot in the news for the day. What are the people on the corner talking about? What are they going to be talking about at work? Another resource is the Internet; we are heavy users. We have it in our studio so we can pull up any site. This helps our hosts out a great deal.

Tips For Talent

• While you're on the air, you need to take some direction from the

producer. Sometimes, you're caught up in the show, while the producer is screening the calls and is hearing the show a lot differently than you.

• When throwing out a topic on the air, set it up; don't just let it hang. Back it up with facts and with some personal stories. Be able to move it along, so it will last an hour. You don't want to go through your entire four hours of information in the first five minutes.

• Never book a guest just for the sake of having a guest on the air. There has to be a reason. If that person has hit the other six morning shows, you might want to think twice about having them on.

• If a caller happens to throw out facts or figures that you're not quite sure about, make sure you ask about them without confronting or berating the caller. Remember, the more calls you take, the more you're going to get. Callers to Talk radio are very conditioned, so jump to the calls and make sure they feel they are a part of the program. Of course, not every show has to be caller-intensive.

Following Bodkins' presentation, moderator Cooke commented on involving talent with research. "I have horrified the management of several clients by bringing the on-air staff behind the mirror at the focus groups. They immediately hear the impact of their show."

Give Me A Job, PLEEEZ!



Ahh, New Orleans ... the land of casinos and hurricanes (the drink that is!). And where was the hottest NAB party last week? At Brennan's, where Sabo Media and the Dow Jones Radio Network hosted a Talk radio summit, of sorts. Among those having a grand old time escaping the heat and humidity with a tall, cool drink are (r) WIP/Philadelphia OM Tom Bigby and former KLSX/L.A. PD Jay Clark -- who's clearly jealous of Bigby's employment.

The Five-Step Plan

Packer was next, and he talked about five steps to lowering your demos — without blowing up your radio station. He started off by reminding attendees to know their audience. "Often, who we think we're targeting and the demo we're actually targeting are different. You go into your Arbitron book, you look at your AQH composition Monday through Sunday, and if it's more than 60% over the age of 55, you're doing a great job of targeting the mature generation. If it's 50% 25-54, then you're doing a good job of hitting the baby boomers. If the majority is under 35, then you're hitting generation Xers."

"They all hold very different values, and come from very different life experiences."

Packer gave life-markers for three groups:

• 55+: Great Depression, World War II, GI Bill

• Baby Boomers: Nixon, Watergate, color television, rock 'n' roll, Vietnam

• Gen X: AIDS, *Sesame Street*, MTV, personal computers

Packer added, "Talk radio is riding the wave age. We have a mass of 77 million baby boomers eager to be entertained and informed by News radio, Talk radio, and Sports Talk. This is a big, prosperous group to target."

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MONDAY-FRIDAY 4PM-5PM (ET)

Both programs via Satcom C5, Transponder 23, Channel 54. For the full story please call Lee Vanden-Handel at 212-338-1406 or Catherine Beronilla at 212-338-1405.

Packer had this suggestion for PDs: "Be an outside-in programmer versus inside-out. Inside-out is one who sits in the office totally absorbed with his or her own way of thinking and tries to figure out how to change audience perception. These PD types will tell you that given enough time, enough money,

talk hosts, the potential talent that you might take a look at in your own market might include former disk jockeys, news anchors, or talk-show producers."

Packer backed Bodkins' assertion that everyone has to be involved to succeed. "Everyone on the team — call screeners, producers, talk hosts,

you're not cutting-edge, and how your show's going down the toilet and whatever, and you're not going to talk about Princess Di? People are going to tune you in to hear what you're going to say about this."

Boortz came back with, "It doesn't interest me." Mocerri said, "Well, then, don't complain to me when your ratings go in the toilet," and hung up. Boortz goes on the air at 8:30 and says, "Princess Diana is dead. She was dead Sunday, dead Monday, she's dead today, and will be dead tomorrow ... Princess Diana married an ass." Boortz then launched a half hour with no calls about how disgusted he was by all the people falling all over themselves over what he felt was a relatively simple and minor event in the history of the world.

Mocerri added, "As programmers, we can share all the good ideas about formatics and making sure that the topics are within your demo and all this good stuff; however, you've got to create an element of trust. Thank God I have management support that doesn't make me paranoid and go running to the talent for support."

Mocerri holds his hosts responsible. "No excuses, and don't cry about your producers being no good. You're the pilot, you run the ship, you control the show. I convinced Neal Boortz and Clark Howard to provide incentives for their staff. We sat down, and they agreed to this plan, and it was incredible how that made everyone on the same page responsible for their own jobs, yet part of the team; you can't beat that kind of passion." Mocerri even bonuses the engineers at WSB-AM.

Mocerri reminded attendees that

“The worst thing you can do with a good talent who makes a mistake is tell them that they made a mistake.”

— Phil Sirkin

programmers must listen to their stations. "So many programmers are tied up in meetings and being overwhelmed in the administrative functions. If you're in management or a leadership position, make sure you listen and are aware of everything that is going on. Or find support people within your staff who tell you what is going on the air."

Smart Talk

Sirkin was next and started off with a key point. "In my experience, the talent we work with in the News/Talk/Sports format are probably about the most intelligent talent you'll come across. Usually, the good talent is high-maintenance and very independent. They want a ton of attention, but they don't want to be helped necessarily. All of that kind of combines to make the talent in this format probably the biggest challenge to work with."

Sirkin added, "Develop mutual respect. They respect you if they know you're doing things for a reason. The worst thing you can do with a good talent who makes a mistake is tell them that they made a mistake. To build the relationship and find the common ground, you need to know when to back off."

"You can't change what people are. You can move them around and work with them on various things, but you can't change what they are. And for the most part, talk-show hosts are not time-and-temperature jocks. They are never going to make formatics the number-one priority."

Sirkin gave great advice on how

to get those calls out there. "Make the phone number of your radio station your call letters. I worked at a station where we had three phone numbers — each one of those with the call letters."

Talent Perspective

The final panelist was Chicago morning legend **Bob Collins**, who opened with, "I feel like I'm at a Klan meeting. I don't know what the hell I'm doing here. I don't quite understand what the term formatics means, and I'll guarantee I don't know what the hell multipoly means. I'm sure they're important."

Collins added, "In the world of Stern, Imus, Laura, et al., we don't do confrontational radio or abrasive radio. We try to listen as best we can to the phone calls, but there are distractions. There are things like 10 minutes of news an hour, 18 minutes of commercials, four weather casts, four traffic reports, four sports reports." Jokingly, he remarked, "We have about 17 seconds at the end of the hour to get our stuff in."

The one thing that upsets him most about the PD/talent relationship is, "the mentality of us against them. Our checks come from the same source; we are in it together. It seems so obvious to me."

Collins was asked by moderator Cooke what his boss does to communicate with him. Collins responded, "We sit down and discuss common issues. In our particular situation, there is mutual trust and respect."

“Talk radio is riding the wave age. We have a mass of 77 million baby boomers eager to be entertained and informed by News radio, Talk radio, and Sports Talk. This is a big prosperous group to target.”

— Michael Packer

enough promotion, they can force the audience to listen to programs they don't really want to hear.

An outside-in PD will go outside, do the research necessary to find out what the audience's perceptions are of the radio station and talent, and then build on the strengths and eliminate the weaknesses."

Packer believes in hiring talent with radio experience. "Trying to teach someone with zero radio experience how to do an issues-oriented talk show is like trying to nail Jell-O to the wall."

Packer disagrees with stations and networks who have hired big names with no radio experience to do talk shows. "How many ex-athletes, comedians, actors, and politicians with no radio experience can you name who have made a successful, long-term transition to hosting an issues-oriented news/talk show? If the star host you're going to hire is not a current events junkie, then you've got a problem. Other than experienced

and the marketing and promotion people — need to know the target and the strategy."

Making Good Talent Great

Mocerri was up next and shared an interesting story about personality Neal Boortz. Boortz had the Monday off after Princess Diana's death. Boortz and Mocerri spoke Monday night a bit, and then on Tuesday morning, before Boortz went on the air at 8:30, they spoke again. Mocerri paraphrased the con-

versation: Mocerri asked Boortz what the topic was. Boortz responded, "I'm going to talk a little about Hillary and Whitewater." Mocerri said to Boortz, "You called me last night to tell me a little bit about how

“I don't quite understand what the term formatics means, and I'll guarantee I don't know what the hell multipoly means. I'm sure they're important.”

— Bob Collins

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<i>Dr. Gabe Mirkin</i>	14.7	42.1	56.8
Jim Bohannon	8.8	42.1	50.9
Harden, Brant & Parks	5.4	36.0	41.4
Dr. Laura Schlessinger	15.0	25.0	40.0
Dr. Joy Browne	6.8	25.4	32.2
G. Gordon Liddy	2.6	8.9	11.5
Howard Stern	2.4	7.7	10.1
Rush Limbaugh	4.0	6.5	10.6
Oliver North	1.1	5.9	7.0

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NEWSTRACK
BY MEDIABASE



STEVE WONSIEWICZ

SOUND DECISIONS

The State Of Active Rock

□ **Championing new music key to format growth, say label promo execs and PDs**

Is Active Rock better off now that it is sharing less music with other formats? With the all-important fall book and holiday selling season approaching, I thought I would pose that question to some leading radio and record execs in order to find out where the format is heading.

I also had another reason for asking: Like New York and Los Angeles, my hometown of Nashville doesn't have an Active Rock station. Now, with Alternative WRLG vanishing into the ether and WKDF's move to a softer Alternative sound, listeners don't have a place to hear new rock bands and sounds.

With Active Rock enjoying healthy ratings and breaking acts, executives are pushing the envelope and avoid becoming complacent when it comes to experimenting with new sounds, even if the songs become mass-appeal hits. (For a comprehensive analysis of the state of Active Rock and Rock, see Rock Editor **Cyndee Maxwell's** excellent "30 Years Of Rock" special in the August 29 issue of R&R.)

More Identifiable Sound

One label exec who's happy with the direction of the format is Capitol VP/Rock Promotion **Dave Ross**, who agrees that Active Rock has a more readily identifiable sound than in previous years. He attributes that in equal parts to the format laying claim to pre- and post-grunge acts, a concerted effort to play a greater variety of sounds, and Alternative's recent pop and rhythmic shift. "Certainly, the format has become more disparate than mainstream Rock. Every day that goes by, Active Rock and Alternative grow further apart."

But Ross admits it's hard to say if the pros outweigh the cons for the labels. "Less sharing can be a problem, because record companies rely on multiple impressions in a market, and that's declining. But right now I'm loving it. I'm still selling a lot of Megadeth albums and they're played mostly at Active Rock. And you can't tell me that it's only Alternative that's selling **Tool** records."

"It got dangerous a couple of years ago when there were a lot of records that all sounded similar and Active Rock and Alternative

were playing them. It reminded me of 1988 when there were a ton of sound-alike hair bands on the radio. At the end of the day, the consumer wasn't sure which one was which, and sales suffered. I'm in the business and I couldn't always keep them apart.

"In 1994, the same thing occurred with grunge. With so much sharing going on then, I think listeners couldn't tell which station was Alternative and which one was Active Rock. To a degree that's changed these days."

Ross, however, does raise concerns about the format's need to continue breaking as many artists as possible, including those that get picked up by Rock and Alternative. "Why did [Outpost/Geffen rock band] **Days Of The New's** 'Touch, Peel, and Stand' move so quickly? It was one of the few bands that programmers were willing to go out on a limb and put it in at 20-25 spins out of the box.

"Typically, you have to go the long road: 6-12-18-24 spins. And each step of the way you're waiting for research to come back, because it's not going to move higher unless the callout comes back, and that could take two months. I had guys wait on the **Foo Fighters'** 'Monkey Wrench' until it called out before they'd move it up, and I'll probably have to go through the same

thing with the new Everclear."

Sticking It Out

Another exec who's bullish on the format is Geffen/DGC Director/Rock Promotion **Warren Christensen**, whose band **Days Of The New** hit No. 1 at Active Rock with "Peel" and recently backed onto the Alternative chart, where it continues to climb. True, it can be a slow process scaling the Active Rock chart, but Christensen counters that "you really get a sense if the record is working. The mediocre records are the most difficult; the ones that people like and that do kind of well. Those are the ones in which you continue to invest money and end up getting frustrated because you don't know if you have something or not.

"That's great. We had an immediate response—not only from the PDs, but the jocks and listeners. You could see that something was really happening. But even we only shipped 9000 copies the first week."

Christensen gives credit to the format for continuing to stick with bands, sometimes several tracks deep. "Days has a chance to have a long career because Active Rock will still embrace them if they continue to make great records. That's a major factor in developing a band. That might not be the case if they were happening only at Alternative.

"That's the great thing about the format. Rock radio is about embracing bands. You have to give credit to Alternative for playing a lot of Alice In Chains and Pearl Jam. But, to be honest, they mostly played the hits. Radio stayed with them during the depth and in-between tracks."

While still a big fan of the format, Reprise VP/Promotion **Michael Linehan** has one word to explain why Active Rock has become so distinct in the past year: deregulation. Case in point, says Linehan, is what's happening with **Green Day's** "Hitchin' A Ride" in a major Midwest market where one broadcaster owns both the Active Rock and Alternative stations. The programming powers that be elected to give "Hitchin'" only to the Alternative.



Less sharing can be a problem because record companies rely on multiple impressions in a market, and that's declining. But right now I'm loving it.

—Dave Ross



"What's going to happen is that a big record in both formats is only going to be heard on one station, and the other is going to pass on the song." The reverse is happening nationally with Reprise's **Faith No More**, a band with an Alternative heritage that, Linehan says, "can't get arrested" at that format despite its previous successful track record.

"This is the bounty we reap from the telecom bill. As stations cluster into groups, programmers are working to distinguish each station, which is understandable. And they are doing it by trying to share as little music as possible. There will always be songs that cross, but lately it seems there are fewer.

"That's obviously not great for record companies, because we are going to get fewer impressions in the market. But for radio, it seems they are going to end up having trouble getting their current music to test unless they make a big commitment to it, especially since they don't play that much new music anyway."

Consolidation, he says, is creating a "conservative trend at radio that's very research-based. Add in that Active Rock doesn't play as many records as other formats, and the labels could suffer" because fewer people are hearing the music.

Linehan also throws in another wild card: MTV. The channel, he says, "is not very responsive to Active Rock bands." With the two formats becoming more polarized, and since MTV follows only what Alternative does, "Active Rock bands could get left behind for the near term.

Double-Edged Sword?

For Epic Sr. VP/Artist Development-VP/Promotion **Harvey Leeds**, less sharing is a double-edged sword. "It depends on what kind of music we're holding in the bag. I'd be lying if I said I didn't want my records played on other formats. But when it comes to artist development, format exclusives are very important in developing

an artist and building careers rather than just hit songs. If an artist is going to have a career, they have to build a foundation so that when you eventually get that 'money song,' you can go mass appeal. In that regard, Active Rock still is a great place to start a band."

As for radio, a pair of programmers share some of the label's concerns. KRXQ/Sacramento Station Manager/PD **Curtiss Johnson** agrees that in today's deregulatory environment less sharing will be the way of the world. He should know, since he also programs a Classic Rocker.

"I've always believed the format should search out and champion new music. The format can't become an island unto a sound. We've always strived to have a coalition of sounds, and part of that is the new ska and Rhythmic music. But it's also Metallica and Megadeth and being able to play Tonic and Matchbox 20.

"Some consultants and group programmers continue to say that kind of station can't work in 1997; that it won't research. Yet that's the pure strength of the format. The Alternatives may attack me and take my element of my music and try and make it theirs, but I have such strong ownership—we are pretty damn close to owning four or five other sounds—that I'm pretty impervious to attack. And if one sound dries up, like grunge, then I can always fall back on the others that people accept and know."

In the end, WZTA/Miami PD **Duane Doherty** says it still comes down to the quality of the music, regardless of the level of sharing. And on that front he's happy with the progress. "Great product will cut through and sell. I think back on a lot of the alternative records that were played at Active Rock. It wasn't that great, but I think we fooled the audience into thinking it was.

"But I'm happy with the direction the format is heading. Now we're owning more artists and getting better treatment from the labels. But the labels have to continue signing more bands that have more than one single. In the past few years there were so many one-hit wonders. That's going to kill a lot of acts regardless of how well we support them."



Warren Christensen



Michael Linehan



Curtiss Johnson



Duane Doherty



Harvey Leeds



As stations cluster into groups, programmers are working to distinguish each station, which is understandable. And they are doing it by trying to share as little music as possible.

—Michael Linehan



RR LAUNCHING PAD

Rock Radio Feasts On Longpig's 'On And On'

Chalk another one up to the promotion and marketing beauty of soundtracks. **Mother/Island** quartet the **Longpigs** made its long-awaited debut this week at Alternative with the track "On And On," a programmers' favorite that appeared on the

tremely well. Everybody at the station loves it."

As for the growing multiformat exposure for the single, Island Sr. VP/Promotion **Joe Riccitelli** credits Head/Rock Promotion **Jessica Harley** "for bringing the song's potential to my at-

The Sun Is Often Out is already at retail.

Business Is Good For The Firm

Talk about street cred. "Firm Biz," the new **Interscope/A/T** single from the **Firm** — aka **Nas**, **Foxy Brown**, **AZ**, and featuring **Dawn Robinson**, is making plenty of noise at **CHR/Rhythmic** and **Urban** radio.

Some of the *creme de la creme* of crossover are reporting the single, including **WQHT (Hot 97)/New York**, **WJMN/Boston**, **KKFR/Phoenix**, **KPWR/Los Angeles**, **KUBE/Seattle**, **XHTZ** and **KHTS** in **San Diego** and **WWXX/Providence**. Major-market **Urban** outlets supporting the track include **WBSL/New York**, **WUSL** and **WPHI** in **Philadelphia**, **WAMO/Pittsburgh**, **WEDR/Miami**, **WTMP/Tampa**, **WJLB** and **WCHB** in **Detroit**, **WGCI/Chicago**, **KKDA/Dallas**, and **WHTA/Atlanta**.



Longpigs

soundtrack to the blockbuster movie *Mission: Impossible* and the band's debut disc, *The Sun Is Often Out*.

Stations reporting the melodic ballad from the British group include major market outlets like **WXRK/New York**, **KROQ/Los Angeles**, **WHFS/Washington**, **WENZ/Cleveland**, the **Boston** duo of **WBCN** and **WFNX**, **KPNT/St. Louis**, **KZON/Phoenix**, and **KNRK/Portland**. The single is also getting early support in major markets at other formats, including **Adult Alternatives KENZ/Salt Lake City** and **KXPK/Denver**, **Active Rockers WZTA/Miami** and **WBZX/Columbus OH**, and **Rock WTFX/Louisville**.

"On And On" is the second U.S. single from the band. The first track, "She Said," garnered some success earlier this year. Both tracks, interestingly, reached the top 20 in the UK. Audiences got their first taste of the Longpigs earlier this year in New York, when the band opened for **U2**. The label also had them on a brief radio tour in support of "She Said."

For **WHFS MD Pat Ferrise**, "On And On" has been a track he's been waiting to play for some time. "I first heard it last fall on the *Mission: Impossible* soundtrack and really liked it a lot. I asked my Island rep. and he said Island wasn't going to be doing anything until the following year. I thought about going out on it back then because it's such a great song, but decided to wait."

Ferrise, who cites the single's "great melody and compelling lyrics," says the wait has been worth it. "It's a perfect fall record. HFS has a history of playing these types of records. It's very well-written, and it's a song we believe is going to research ex-

attention and Sr. Director/Alternative Promotion **Howie Miura** for coming up with the idea of remixing the track and bringing up the guitars and the organ." Riccitelli's contribution was helping land the red-hot **Tom Lord-Alge** to remix the song.

As for the label's decision to go with "On And On" as the second single to radio, Riccitelli says, "This is a more pop-rock song, but that's not really what the band is about. They are a great rock band. We felt 'She Said' was a good track to introduce the band to people. Some bands need set-up tracks, and we felt the Longpigs did. We wanted to make sure the band had a foundation before we went with a great, multiformat song like this."

With airplay growing, Island will bring the Longpigs back to the U.S. to meet radio. The band also is opening for **Echo & The Bunnymen** for a three-week tour in late October.

One crossover programmer who likes what he hears is **WHHH/Indianapolis PD Scott Wheeler**. "I really like the way it sounds, and I hope it works. It definitely gets the benefit of the doubt, because it has great tempo, and we're just dying for tempo songs. There are too many ballads out right now. Some of them are pretty good, but they're getting lost in the shuffle."

With slower jams prominent, the jazzy, hip-hop beat of "Firm Biz" gives listeners needed variety, says Wheeler. In fact, Wheeler notes that he "heard the song on Hot 97, and it really stood out on the air."

Wheeler also gives **Robinson's** singing high marks. "Her vocal hook really helps make the song. It's like how **Lauryl Hill** really helped make **Nas' 'If I Ruled The World'**. **Robinson's** vocals take the song to another level."

The **Firm's** self-titled album bows **October 21**.

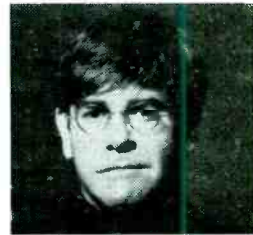


DID YOU SAY SPECIAL SAUCE? — Actually that's **Sauce Money** (far right), who just signed a deal with **Geffen Records**. During **Sauce's** video shoot, he posed for a "still" photo with (l-r) **Jay-Z**, **Abdul Abbott**, and **Damon Dash**.

MUSIC NEWS & VIEWS

'Candle 1997' Sets Sales Mark

Elton John's release "Candle In The Wind 1997/Something About The Way You Look Tonight" has set a record as the highest certified single in U.S. history at eight million units. Proceeds from sales of the single, which was released on **Rocket/A&M Associated Labels**, will benefit the **Diana, Princess Of Wales Memorial Fund**. The **RIAA** waived its customary 30-day post-release-date certification requirement since the recording is classified as a one-way single, meaning no returns will be accepted.



Elton John

R.E.M. Chooses McCarthy; Bowie's GQ Bound

R.E.M. is said to have tapped **Pat McCarthy** to produce its next album. McCarthy, who was the engineer on the band's previous discs *Monster* and *New Adventures In Hi-Fi*, is also known for his work with the **Wallflowers**, **Counting Crows**, and **U2**. The band also plans to bring along some outside help, including **Screaming Trees** drummer **Barrett Martin** and **Young Fresh Fellows** guitarist **Scott McCaughey**. The group is expected to begin recording within the next few months ... **David Bowie** will headline **GQ** magazine's annual **Men Of The Year** event at **Radio City Music Hall** on **October 15**. It will be **Bowie's** only **NY-area**, concert performance. Also, the **November** issue of the 'zine will feature a four-song **Bowie CD** insert that's available only at newstands.

Tour news: The reunited **Jane's Addiction** will kick off its five-week U.S. tour on **October 30-31** in **New York**. Dubbed the "I-TZ M'My Party Tour," the band will include songs from its albums *Nothing's Shocking*, *Ritual De Lo Habitual*, and the new disc, *Kettle Whistle* ... **BluesTraveler** kicked off its **North American** tour on **September 26**, three days after opening for the **Rolling Stones** ... **San Francisco** alterna-rock band **Third Eye Blind** has scored support dates for the **Rolling Stones** and the second leg of **U2's** upcoming **North American** tour.

Asides: **Rhino** will release a 20-track, greatest-hits package of solo material from **David Lee Roth** on **October 28**. The disc includes the new single, "Don't Piss Me Off" ... **Jive Records** has teamed with rapper **Master P's** label, **No Limit**, to release **Mystikal's** new album, *Unpredictable*, on **October 28**. It's the **New Orleans** rapper's second album for **No Limit** ... **Beck** has landed the new song "Dead Weight" on the soundtrack to the movie *A Life Less Ordinary*, being directed by *Trainspotting* helmer **Danny Boyle** ... **Seahorses** drummer **Andy Watts** exits.

For A Good Cause: The nonprofit organization **Hearing Education and Awareness for Rockers (HEAR)** celebrates its 10th anniversary with the launch of **Hear Records**. The release date for its first, as-yet-to-be-determined album is **May 1998**. It will include public service announcements as well as original material from international artists. Previous **PSA** contributors have included **Pete Townshend**, **Metallica**, and **Primus**.

Here a look at retail activity next month. **October 7: 3rd Party Alive (DVB/A&M)**, **Aphex Twin Come To Daddy (Sire)**, **Boyzone A Different Beat (Polydor/A&M)**, **Chico DeBarge Long Time No See (Kedar/Universal)**, **Steve Earle El Corazon (E-Squared/WB)**, **Everclear So Much For The Afterglow (Tim Kerr/Capitol)**, **Janet Jackson The Velvet Rope (Virgin)**, **Letters To Cleo Go! (Revolution)**, and **Kenny Wayne Shepherd Trouble Is (Revolution)**. **October 14: Duran Duran Medazzaland (Capitol)**, **G Love & Special Sauce Yeah, It's That Easy (Epic)**, **Rick James Urban Rhapsody (Private I/Mercury)**, and **Aaron Neville To Make Me Who I Am (A&M)**. **October 21: Edwyn Collins 'I'm Not Following You' (Epic)**, **Jamiroquai Remixes (Work)**, **Phish Live (Elektra/EEG)**, and **Sylk 130 When The Funk Hits The Fan (Ovum/Ruffhouse/Columbia)**. **October 28: All-4-One My Brother's Keeper (Blitz/Atlantic)**, **Jai Heaven (RCA)**, **Joan Jett & The Blackhearts Fit To Be Tied (Warner Bros.)**, and **Will Smith untitled (Columbia)**.



TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
4	1	SUGAR RAY Fly (Lava/Atlantic)	1387	1306	35/2
1	2	SARAH MCLACHLAN Building A Mystery (Arista)	1385	1412	35/0
3	3	MATCHBOX 20 Push (Lava/Atlantic)	1366	1373	33/0
7	4	JEWEL Foolish Games (Atlantic)	1348	1264	32/1
2	5	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1329	1375	31/0
6	6	PAULA COLE I Don't Want To Wait (Imago/WB)	1292	1270	34/0
5	7	SISTER HAZEL All For You (Universal)	1286	1300	32/0
8	8	TONIC If You Could Only See (Polydor/A&M)	1236	1210	32/2
9	9	FIONA APPLE Criminal (Work)	974	923	33/0
10	10	SMASH MOUTH Walkin' On The Sun (Interscope)	946	881	32/1
11	11	OMC How Bizarre (Huh!/Mercury)	877	859	23/0
13	12	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	863	814	27/0
12	13	WALLFLOWERS The Difference (Interscope)	734	821	24/0
14	14	LIVE Turn My Head (Radioactive)	669	775	24/0
16	15	DAVE MATTHEWS BAND Crash Into Me (RCA)	549	531	19/0
15	16	VERVE PIPE The Freshmen (RCA)	545	599	19/0
17	17	SHAWN COLVIN Sunny Came Home (Columbia)	517	491	21/0
—	18	SUNDAYS Summertime (DGC/Geffen)	499	413	19/1
18	19	BLUES TRAVELER Most Precarious (A&M)	454	446	21/0
—	20	CHUMBAWAMBA Tubthumping (Republic/Universal)	428	312	19/5

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

PERSPECTIVE

BY

Jeff McHugh



I'm a big fan of watching other successful radio stations to see what they do musically. The most interesting thing about Pop/Alternative is that no two stations within the format are alike.

When Hot ACs started appearing several years ago, you could look at stations like KHMV/Houston and WRQX/Washington and see the playlists were practically identical.

Now, if you look at Pop/Alternative Hot ACs WBMX/Boston, KALC/Denver, KYSR/Los Angeles, or KFMB-FM/San Diego, the lists are completely different. Many Pop/Alternatives are playing Third Eye Blind's "Semi-Charmed Life" like crazy, but for us, it's a dog. The same is true for OMC's "How Bizarre."

On the other hand, Live's "Turn My Head" and Smash Mouth's "Walkin' On The Sun" aren't at the top of many stations' playlists but work huge for us. It's interesting to see the differences between each station and each market.

Some traditional Hot AC programmers swear up and down that this Pop/Alternative format isn't going to work, but today's programmers have better research than before and are better-equipped to keep their fingers on the pulses of their individual markets. They're paying closer attention to market nuances because everything's become more niched. Listener preferences are developing at different rates from market to market.

Jeff McHugh is Program Director for WKZL "The Eagle"/Greensboro.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week.



New & Active

OASIS Don't Go Away (Epic)
Total Plays: 353, Total Stations: 17, Adds: 2

FOREST FOR THE TREES Dream (DreamWorks/Geffen)
Total Plays: 352, Total Stations: 13, Adds: 0

TEXAS Say What You Want (Mercury)
Total Plays: 336, Total Stations: 16, Adds: 1

IMANI COPPOLA Legend Of A Cowgirl (Columbia)
Total Plays: 268, Total Stations: 12, Adds: 1

TOAD THE WET SPROCKET Crazy Life (Columbia)
Total Plays: 239, Total Stations: 10, Adds: 1

BIG HEAD TODD & THE MONSTERS Please... (Revolution)
Total Plays: 236, Total Stations: 9, Adds: 0

PEACH UNION On My Own (Mute/Epic)
Total Plays: 185, Total Stations: 10, Adds: 1

MATCHBOX 20 3am (Lava/Atlantic)
Total Plays: 170, Total Stations: 9, Adds: 2

WALLFLOWERS Three Marlenas (Interscope)
Total Plays: 166, Total Stations: 14, Adds: 7

FLEETWOOD MAC Silver Springs (Reprise)
Total Plays: 162, Total Stations: 6, Adds: 0

Songs ranked by total plays



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Contributing Stations

KAMX/Austin, TX (HAC)
KLLY/Bakersfield, CA (HAC)
WBMX/Boston, MA (HAC)
WLCE/Buffalo, NY (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
KDGE/Dallas, TX (AII)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (AII)
KVSR/Fresno, CA (HAC)
WJBY/Ft. Myers, FL (AA)
WKZL/Greensboro, NC (HAC)

KMXB/Las Vegas, NV (HAC)
WLIR/Long Island, NY (AII)
KYSR/Los Angeles, CA (HAC)
WPLL/Miami, FL (HAC)
KOSO/Modesto, CA (HAC)
WNSR/New York, NY (HAC)
WPTE/Norfolk, VA (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (AII)
KZON/Phoenix, AZ (AII)
KZZP/Phoenix, AZ (HAC)
KBBT/Portland, OR (HAC)
WDCG/Raleigh, NC (CHR/P)

KZZO/Sacramento, CA (HAC)
WALC/St. Louis, MO (HAC)
WVRV/St. Louis, MO (AA)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUZ/Santa Barbara, CA (HAC)
WHPT/Tampa, FL (AA)
WMTX/Tampa, FL (HAC)
WXL0/Worcester, MA (HAC)

36 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

KAMI LYLE

"POLKA DOTS"

from her debut album **BLUE CINDERELLA**

Produced by Hugh Padgham

1
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MUSIC FIRST
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Pop/Alternative & Hot AC Impact Date 10/6!

STAR 100/San Diego 35x

KLLC/San Francisco 20x

Star 98.7 Winner

New Music Challenge Five Nights in a row!

Management: Burt Stein/Gold Mountain Entertainment





EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES SEPTEMBER 26, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of September 1-7.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
SUGAR RAY Fly (Lava/Atlantic) 4.00 4.04 3.99 — 77.9% 16.7%						
LEANN RIMES How Do I Live (Curb) 3.94 3.98 3.89 3.92 73.4% 13.2%						
WILL SMITH Men In Black (Columbia) 3.91 3.96 3.88 3.84 88.0% 26.6%						
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) 3.89 — — — 70.6% 17.9%						
PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista) 3.87 3.95 3.88 3.84 86.4% 22.6%						
JEWEL Foolish Games (Atlantic) 3.84 3.87 3.85 3.89 81.6% 20.0%						
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 3.80 3.69 3.78 3.75 90.4% 22.4%						
VERVE PIPE The Freshmen (RCA) 3.78 3.70 3.86 3.76 76.2% 23.1%						
MATCHBOX 20 Push (Lava/Atlantic) 3.75 3.79 3.70 3.70 83.5% 22.6%						
TONIC If You Could Only See (Polydor/A&M) 3.66 3.65 3.59 3.61 68.9% 18.8%						
DAVE MATTHEWS BAND Crash Into Me (RCA) 3.64 3.52 3.52 3.47 66.8% 21.2%						
BOYZ II MEN 4 Seasons Of Loneliness (Motown) 3.63 — — — 45.9% 10.6%						
SARAH MCLACHLAN Building A Mystery (Arista) 3.56 3.49 3.45 3.42 68.0% 19.3%						
ALLURE All Cried Out (Crave) 3.55 3.60 3.47 3.40 49.6% 11.1%						
SISTER HAZEL All For You (Universal) 3.54 3.37 3.45 3.51 76.2% 24.2%						
98 DEGREES Invisible Man (Motown) 3.53 3.69 3.44 3.62 56.9% 16.9%						
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury) 3.53 3.64 3.44 3.57 61.9% 19.1%						
SPICE GIRLS 2 Become 1 (Virgin) 3.53 3.56 3.52 3.71 84.0% 28.2%						
WALLFLOWERS The Difference (Interscope) 3.53 3.43 3.43 3.44 73.2% 26.6%						
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive) 3.52 3.57 3.47 3.52 77.9% 27.3%						
PAULA COLE I Don't Want To Wait (Imago/WB) 3.52 3.43 3.33 3.51 65.2% 16.7%						
MEREDITH BROOKS Bitch (Capitol) 3.42 3.36 3.44 3.58 88.7% 36.5%						
MARIAH CAREY Honey (Columbia) 3.38 3.38 3.32 3.17 63.5% 22.6%						
ROBYN Do You Know (What It Takes) (RCA) 3.38 3.39 3.34 3.37 80.2% 29.6%						
AMY GRANT Takes A Little Time (A&M) 3.32 3.30 — — 44.0% 11.3%						
PEACH UNION On My Own (Mute/Epic) 3.12 2.92 — — 29.2% 8.9%						
AQUA Barbie Girl (MCA) 3.02 3.04 2.93 3.12 71.5% 32.5%						
MR. PRESIDENT Coco Jamboo (Warner Bros.) 2.98 3.03 3.06 3.02 55.8% 21.6%						
HANSON Where's The Love (Mercury) 2.93 2.95 2.97 3.35 71.3% 34.4%						

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. WEST: Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

As the Summer '97 ratings period ends, we thought this would be a good opportunity to take a look at the "state of music," according to the CHR/Pop listeners surveyed by R&R's Callout America. We've taken this week's list of songs and come up with overall average scores (including demographic averages) and compared them to similar results from the end of the Spring book (all demos are women):

9/26/97

12-34	12-17	18-24	25-34
3.55	3.60	3.59	3.43

7/2/97

12-34	12-17	18-24	25-34
3.48	3.54	3.39	3.47

12-17 and 18-24 women appear to favor the current music, while women 25-34 rate the present survey a bit lower than the early summer survey. This feature will be presented periodically in this column so we can gauge where the tastes of CHR/Pop listeners are moving.

On this week's survey, "Mo Money Mo Problems" by Notorious B.I.G. (Bad Boy/Arista) becomes the third rap title (following Will Smith's "Men In Black" and Puff Daddy's "I'll Be Missing You") to post big callout scores over the last few months. "Mo" is testing across the board, ranking fourth overall (3.89) and 12-17 (4.04), sixth 18-24 (3.88), and 10th 25-34 (3.57).

"How Do I Live" by LeAnn Rimes (Curb) could now be considered the biggest Country crossover hit of the decade. The 15-year old superstar, whose new album is the nation's top seller, ranks eighth among her peers (12-17 women), but is No. 1 among women 18-24 and 25-34.

ARE YOU SICK OF BEING A PD?

Living from book-to-book? Changing owners more often than your oil? Wondering where your career is really heading? Sick of working 18 hours a day, eight days a week? Ready for some stability? Ready for some sanity?

One of the America's leading producers of jingles and ID's for radio stations is looking for a PD that's ready to make the jump into sales...marketing our jingles to leading PDs across the country.

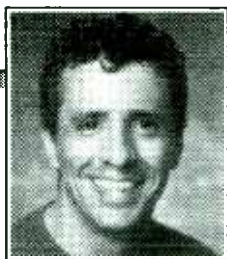
If you've had medium to major market experience programming CHR, Urban, Hot AC or Hot Country...you may be our guy (or gal). Send us a resume (no, we don't need a tape) and a letter. Let's talk...and, of course, this will be strictly confidential.

Hey, you wouldn't get free record company T-shirts anymore, but you would get a life. EOE

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TONY NOVIA

On Top Of His Game

■ **Mays' belief in an entrepreneurial environment and forever raising the bar keeps Clear Channel on an upward path**

With 178 radio stations (two to be sold) currently on his roster, not to mention outdoor advertising companies and TV stations, Clear Channel President/COO **Mark Mays** is short on time and high on expectations for the company. Mays is also focused on growing shareholder value and hiring the best people who will thrive in Clear Channel's decentralized corporate culture.

In part two of R&R's exclusive interview with this rising financial whiz and astute manager, Mays opens the door to his thoughts on CHR, talent, research, and much more.

R&R: Does Clear Channel, or do you, have any format preferences?

Mark Mays: No preferences. We are in every format from CHR, News/Talk, Urban, and Country, to all kinds of Oldies, ACs, Alternative, Jazz, and even a Blues station. We are in every format, and we definitely cater it right to the listeners in the markets we operate.

R&R: How do you feel about the recent CHR resurgence?

MM: It's interesting. We bought a whole bunch of CHRs back in the

■

We tend to feel that locally produced shows will do better than satellite shows. We are willing to invest the time, energy, and money into the software side of the business to develop that.

■

early '90s, when everybody said CHR was dead, it's never going to come back, and here are 20 reasons why. It's all a function of product: When you get good product in any given format, it will work well. I think there will always be cycles with all the different product/format lines.

R&R: There was a situation in Tampa where PD/morning man Mason Dixon, one of your major talents, jumped across the street to a direct competitor. What is your company's position on high-profile,



Mark Mays

well-paid personalities?

MM: The decision to go without Mason was made by our local management, and, as always, we supported local management. Personalities are difficult to manage to some extent, and Mason was no different, except for the fact that he's a great talent and does an extremely good job.

RR: Do you have any particular feelings with regard to working with the record companies?

MM: We have to coexist together. They are an integral part of us, and we are an integral part of them. I feel the working dynamics will remain pretty much as they are today.

R&R: Do you see the roles that outside consultants and outside researchers play with your company changing, and do you foresee any plans to buy any consulting or research firms?

MM: No, I do not anticipate any changes from the way we currently operate. The GMs like being able to pick who they want. We will continue to provide that entrepreneurial environment for success, because our GMs want it, have adhered to it, and we have all prospered well from it. I know it's different with a lot of other companies, but our operations are so decentralized that we don't dictate research vendors, consultants, or anything like that. We leave the flexibility up to the GMs, so they can choose who they think is best. We let them decide how they want to work it with their research or programming. I find things work better and are implemented with much more concern and care when we give managers the freedom to make decisions.

R&R: How do you feel about syndicated shows and satellite-driven programming vs. live, local programming?

MM: Every company has a different economic perimeter by which they operate. We tend to feel that locally produced shows will do better than satellite shows. We are willing to invest the time, energy, and money into the software side of the business to develop that. We have looked at syndicated shows, but for the most part we are product-driven and not cost-production-driven.

R&R: With such an incredibly full plate, how do you manage your time?

MM: Everyone has an issue with time management. Whether it's me, a GM, or a PD with two or more stations, it certainly is a challenge. In our new structure, we have four very capable individuals whose talents far exceed mine. Our backbone of 50+ GMs really provides our success and handles those 178 radio stations. It's not as challenging for me, from that perspective, because of the talent we have. As we continue to grow, there will always be the aspect of restructuring and management shuffling—as we did a few weeks back—as well as the time and attention it takes with regard to acquisitions. I have three little boys at home who take a lot of time as well. There are lots of pulls, but I have found that balance is the key to everything, from the long hours of work we put in, to the time off we take.

R&R: Do you personally have much contact with the radio stations, or under this new structure do you have more contact with the regional people?

MM: When I started with Clear Channel, there were 16 radio stations. Naturally, I had the opportunity to visit with everyone on an individual basis and spend a lot more time. Now, we are in 40 different markets with 176 radio stations, and it's difficult to have that individualized approach. It's physical as well as a time constraint. I try to spend as much time with them as I can, but, obviously, the regional guys are there to help offset that by knocking around good ideas with them and giving them good input and feedback.

R&R: What do you ask or demand of each of your radio stations besides cash flow?

MM: We go through a pretty rigorous strategic planning process where we ask our people to do many things. Yes, we focus on cash

■

Our operations are so decentralized that we don't dictate research vendors, consultants, or anything like that. We leave the flexibility up to the GMs, so they can choose who they think is best.

■

flow, though that seems to be an output rather than an input. The out-source is building great programming for the listeners and a well-trained sales force that can go out and sell it. We don't focus on cash flow as much as we develop the franchises within the markets we operate in. By doing that, we get all these creative people to generate into revenue streams. It's not just a relentless pursuit of cash flow as much as it is positioning ourselves for the long term. We examine all the angles on how our competition will position itself against us over a long period of time, as well as how we will position ourselves over the next five years or so.

R&R: How does your strong financial background complement what your father Lowry and your brother Randall do?

■

We don't focus on cash flow as much as we develop the franchises within the markets we operate in. By doing that, we get all these creative people to generate into revenue streams.

■

MM: Well, without question Lowry also has a good financial background. If you look at the three of us, I kind of see us as a three-legged stool. Some of Lowry's strengths include his ability to ask very good questions and his perceptiveness. He takes a little bit of a different perspective on things than I do, but is also very tough. He has to be in the position of kicking us in the pants and constantly raising the bar on us. Randall's greatest strengths are probably financially oriented as well.

I believe people would say my greatest strengths are with people skills and financial analysis.

R&R: Do you take the advent of digital audio radio (DARS) seriously as a competitor?

MM: Technically, they have to first prove that it really works. When they prove to us that it

works, and someone starts listening to it in their car or home, then I'll be more concerned about it.

Obviously, we should not have our eyes shut from the standpoint that its very essence is that it is a competitive technological threat that's out there. How quickly it gets into our markets is another matter.

R&R: A television station in Hawaii just got the first go-ahead to go digital. Will Clear Channel make the enormous investment for digital radio?

MM: Yes, we have supported it wholeheartedly and are 100% behind it.

R&R: Hispanics are the fastest-growing segment of the population in the United States, and you have made a significant investment in Heftel that has seemed to really pay off. Will you continue to invest time, money, and resources into Hispanic formats?

MM: Obviously, Heftel has prospered very well, and we think the management is excellent. We will continue to resource it as much as it needs, even though it has its own resources and should be able to grow and expand on its own. You will see us helping as much as we can, but we will be watching from a distance.

R&R: What do you look for in the people you hire to work for Clear Channel?

MM: We look for people with intensity, entrepreneurial style, good work ethics, a creative ability to think out of the box, and who are hard-working. I have always believed that the harder you work, the luckier you get.

R&R: Any predictions?

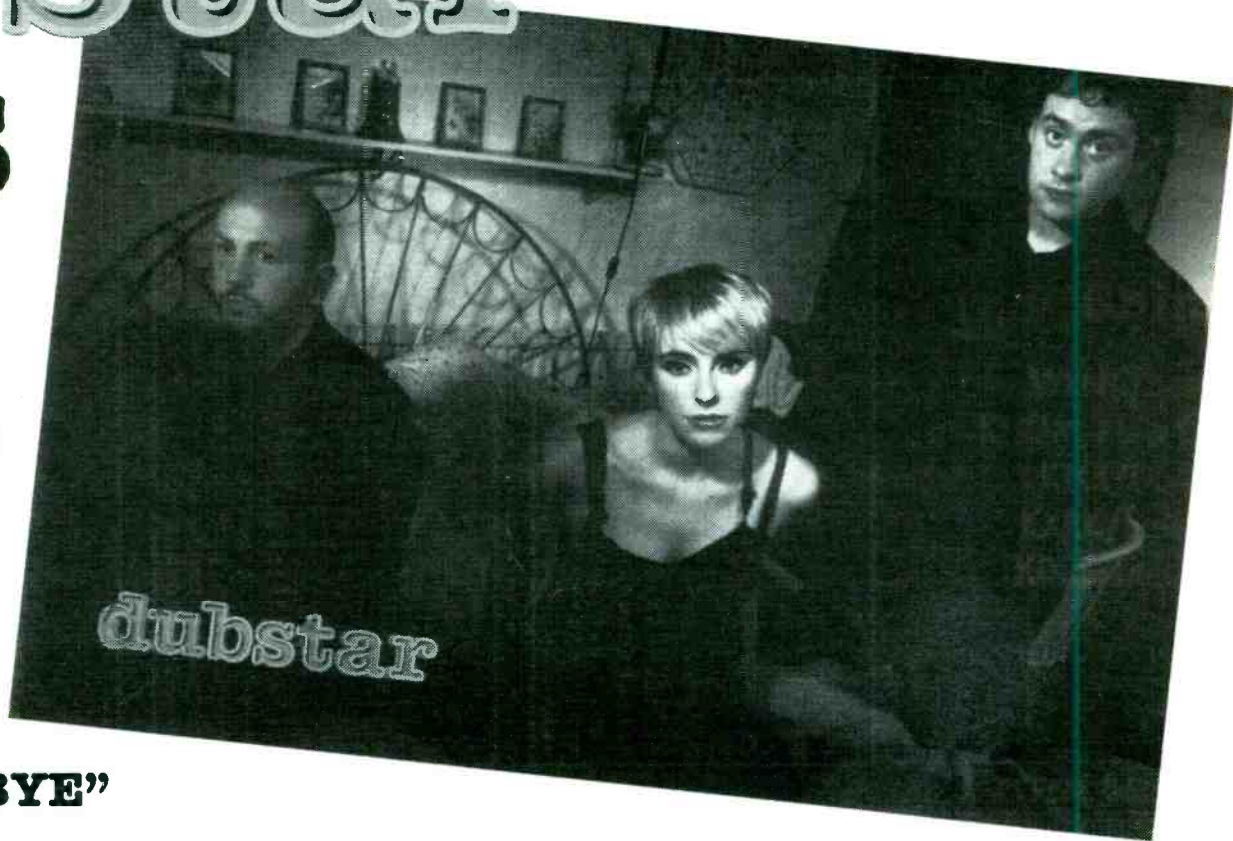
MM: The radio industry's future has never looked brighter. Through consolidation, there are many new positive economic aspects to our business that have a positive outcome for the people who work inside of it. Radio is a tremendous place to be for at least the next 10 to 15 years.

TALK BACK TO R&R!
Do you have questions, comments, or feedback regarding this column or other issues?
Call me at (310) 788-1663 or e-mail: tnovia@rronline.com

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boyzone



**"Picture
Of You"**

**Your eyes don't lie and
your ears won't either!!**

LISTEN TO THIS HIT!!

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9/19 9/12 9/5

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	1	1	JEWEL Foolish Games (<i>Atlantic</i>)	6437	6170	5666	5163	131/0
2	3	3	2	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	5753	5764	5549	5206	124/0
1	1	2	3	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	5585	5834	5713	5565	124/0
10	5	5	4	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	5542	5097	4510	3869	125/3
17	11	8	5	SUGAR RAY Fly (<i>Lava/Atlantic</i>)	5213	4134	3372	2611	133/2
3	4	4	6	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	5145	5460	5257	5177	119/0
22	19	11	7	LEANN RIMES How Do I Live (<i>Curb</i>)	4265	3710	2789	2414	111/3
7	7	7	8	SISTER HAZEL All For You (<i>Universal</i>)	4213	4302	4306	4044	109/0
5	6	6	9	WILL SMITH Men In Black (<i>Columbia</i>)	3977	4490	4404	4471	99/0
11	10	10	10	MARIAH CAREY Honey (<i>Columbia</i>)	3831	3933	3733	3638	115/0
6	8	9	11	OMC How Bizarre (<i>Huh!/Mercury</i>)	3692	3948	4242	4233	107/1
15	13	13	12	98 DEGREES Invisible Man (<i>Motown</i>)	3641	3455	3115	2890	108/1
8	9	12	13	ROBYN Do You Know (What It Takes) (<i>RCA</i>)	3324	3616	3736	3984	98/0
19	20	15	14	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	3239	3060	2740	2492	119/1
18	18	14	15	TONIC If You Could Only See (<i>Polydor/A&M</i>)	3180	3068	2826	2581	101/0
23	21	16	16	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	2956	2909	2697	2409	113/2
33	27	22	17	BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	2813	2561	2075	1379	118/7
28	26	20	18	PEACH UNION On My Own (<i>Mute/Epic</i>)	2781	2585	2213	1764	119/5
16	16	17	19	PUFF DADDY & FAITH EVANS I'll Be Missing... (<i>Bad Boy/Arista</i>)	2720	2768	2838	2775	80/0
27	25	25	20	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	2517	2459	2220	1922	99/2
BREAKER			21	ROBYN Show Me Love (<i>RCA</i>)	2361	1508	523	189	115/16
13	15	19	22	MEREDITH BROOKS Bitch (<i>Capitol</i>)	2359	2624	2905	3173	82/0
14	14	18	23	WALLFLOWERS The Difference (<i>Interscope</i>)	2338	2731	2979	2944	74/0
BREAKER			24	EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)	2280	1986	1619	1319	105/1
21	23	23	25	AQUA Barbie Girl (<i>MCA</i>)	2172	2520	2430	2426	98/1
43	36	31	26	IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	1974	1674	1158	808	102/1
37	34	32	27	ALLURE All Cried Out (<i>Crave</i>)	1963	1661	1327	1081	83/5
20	22	26	28	VERVE PIPE The Freshmen (<i>RCA</i>)	1913	2131	2453	2444	70/0
30	30	29	29	AMY GRANT Takes A Little Time (<i>A&M</i>)	1845	1825	1655	1501	89/1
9	12	24	30	HANSON Where's The Love (<i>Mercury</i>)	1663	2495	3267	3876	60/0
26	29	28	31	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	1650	1844	2035	2187	57/0
—	50	37	32	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	1378	1054	645	257	89/9
25	28	30	33	MR. PRESIDENT Coco Jambo (<i>Warner Bros.</i>)	1373	1733	2061	2292	48/1
40	39	34	34	NOTORIOUS B.I.G. Mo Money Mo Problems (<i>Bad Boy/Arista</i>)	1314	1205	1015	927	58/0
—	44	36	35	JANET I/Q-TIP & JONI MITCHELL Got 'Til It's Gone (<i>Virgin</i>)	1166	1070	803	211	66/1
48	41	38	36	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	1128	993	813	645	72/3
—	49	41	37	ELTON JOHN Something About The Way... (<i>Rocket/A&M Associated</i>)	1082	924	662	411	94/12
DEBUT			38	ELTON JOHN Candle In The Wind '97 (<i>Rocket/A&M Associated</i>)	1025	524	98	—	41/16
32	35	35	39	BLESSID UNION OF SOULS I Wanna Be There (<i>Capitol</i>)	1021	1110	1251	1395	36/0
—	47	42	40	FOREST FOR THE TREES Dream (<i>DreamWorks/Geffen</i>)	933	862	704	589	67/3
—	—	47	41	INOJ Love You Down (<i>So So Def/Columbia</i>)	918	729	582	325	39/4
50	45	43	42	BLUES TRAVELER Most Precarious (<i>A&M</i>)	829	852	797	601	51/3
—	—	49	43	FIONA APPLE Criminal (<i>Work</i>)	811	572	480	416	64/15
DEBUT			44	SHAWN COLVIN You And The Mona Lisa (<i>Columbia</i>)	770	436	29	10	62/5
36	37	40	45	GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	720	935	1088	1095	32/0
29	33	39	46	SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	718	983	1360	1597	32/0
DEBUT			47	ROLLING STONES Anybody Seen My Baby? (<i>Virgin</i>)	635	487	104	—	46/5
—	—	50	48	SUBLIME Wrong Way (<i>Gasoline Alley/MCA</i>)	582	542	544	462	52/4
44	43	46	49	DIANA KING I Say A Little Prayer (<i>Work</i>)	532	734	807	802	23/1
DEBUT			50	TEXAS Say What You Want (<i>Mercury</i>)	485	369	296	182	46/8

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker.

134 CHR/Pop reporters. 131 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

ROBYN		
Show Me Love (<i>RCA</i>)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2361/853	115/16	21

EN VOGUE		
Too Gone, Too Long (<i>EastWest/EEG</i>)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2280/294	105/1	24

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
HANSON I Will Come To You (<i>Mercury</i>)	55
OASIS Don't Go Away (<i>Epic</i>)	36
CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)	25
DURAN DURAN Electric Barbarella (<i>Capitol</i>)	24
SALT-N-PEPA R U Ready (<i>Red Ant/London/Island</i>)	24
ELTON JOHN Candle In The Wind '97 (<i>Rocket/A&M Associated</i>)	16
ROBYN Show Me Love (<i>RCA</i>)	16
FIONA APPLE Criminal (<i>Work</i>)	15
GARY BARLOW So Help Me Girl (<i>Arista</i>)	14
3RD PARTY Love Is Alive (<i>DV8/A&M</i>)	12
ELTON JOHN Something About... (<i>Rocket/A&M Associated</i>)	12

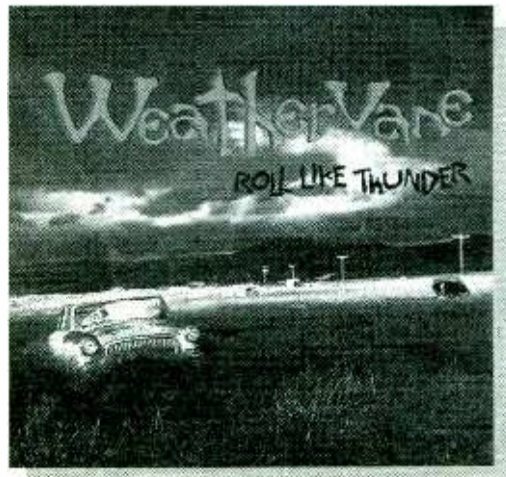
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	+1079
ROBYN Show Me Love (<i>RCA</i>)	+853
LEANN RIMES How Do I Live (<i>Curb</i>)	+555
ELTON JOHN Candle In The Wind '97 (<i>Rocket/A&M Associated</i>)	+501
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	+445
DURAN DURAN Electric Barbarella (<i>Capitol</i>)	+431
SHAWN COLVIN You And The Mona Lisa (<i>Columbia</i>)	+334
SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	+324
ALLURE All Cried Out (<i>Crave</i>)	+302
IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	+300

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)
MARK MORRISON Return Of The Mack (<i>Atlantic</i>)
AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)
WALLFLOWERS One Headlight (<i>Interscope</i>)
SAVAGE GARDEN I Want You (<i>Columbia</i>)
HANSON Mmm Bop (<i>Mercury</i>)
SPICE GIRLS Say You'll Be There (<i>Virgin</i>)
CARDIGANS Lovefool (<i>Mercury</i>)
JEWEL You Were Meant For Me (<i>Atlantic</i>)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



WeatherVane

Rolling For Adds
with
Roll Like Thunder
On Your Desk Now!

ROLL LIKE THUNDER



Early Believers: KISR KQIZ KDRE WQSL WXIS

1-888-SOUPCAN

NEW & ACTIVE

USHER You Make Me Wanna... (LaFace/Arista)
Total Plays: 482, Total Stations: 32, Adds: 9

DURAN DURAN Electric Barbarella (Capitol)
Total Plays: 481, Total Stations: 64, Adds: 24

JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
Total Plays: 458, Total Stations: 29, Adds: 0

AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)
Total Plays: 438, Total Stations: 40, Adds: 2

JOCK JAM Jock Jam (Tommy Boy)
Total Plays: 428, Total Stations: 18, Adds: 1

CHUMBAWAMBA Tubthumping (Republic/Universal)
Total Plays: 406, Total Stations: 43, Adds: 25

SNEAKER PIMPS 6 Underground (Virgin)
Total Plays: 400, Total Stations: 22, Adds: 0

3RD PARTY Love Is Alive (DVB/A&M)
Total Plays: 375, Total Stations: 35, Adds: 12

LE CLICK Call Me (Logic)
Total Plays: 344, Total Stations: 13, Adds: 0

LOS UMBRELLOS No Tengo Dinero (Flex/Virgin)
Total Plays: 320, Total Stations: 10, Adds: 0

GINUWINE When Doves Cry (550 Music)
Total Plays: 307, Total Stations: 23, Adds: 0

OASIS Don't Go Away (Epic)
Total Plays: 293, Total Stations: 47, Adds: 36

LE CLICK Don't Go (Logic)
Total Plays: 275, Total Stations: 17, Adds: 2

REFUGEE CAMP ALL-STARS Avenues (Arista)
Total Plays: 267, Total Stations: 28, Adds: 0

SUNDAYS Summertime (DGC/Geffen)
Total Plays: 261, Total Stations: 28, Adds: 3

DRU HILL Never Make A Promise (Island)
Total Plays: 202, Total Stations: 15, Adds: 0

GARY BARLOW So Help Me Girl (Arista)
Total Plays: 199, Total Stations: 36, Adds: 14

COOLIO F/40 THEVZ C U When U Get There (Tommy Boy)
Total Plays: 190, Total Stations: 7, Adds: 0

911 Love Sensation (Saban/Ginga/Virgin)
Total Plays: 189, Total Stations: 11, Adds: 0

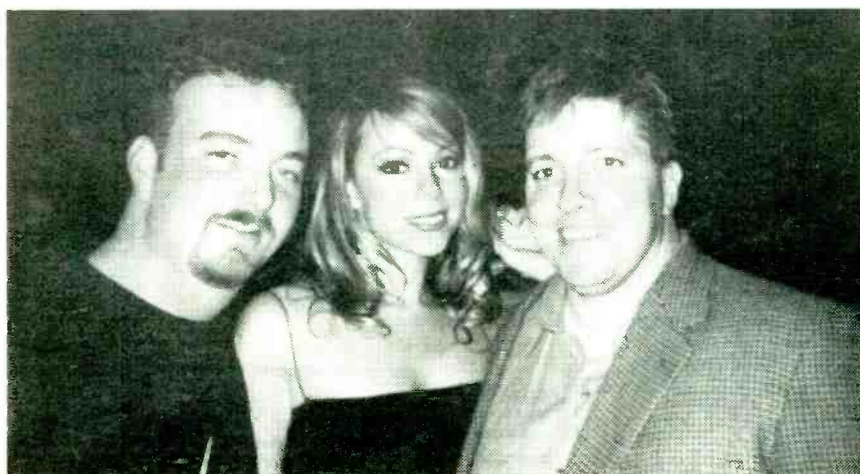
JAMIROQUAI Alright (Work)
Total Plays: 173, Total Stations: 17, Adds: 1

Handwritten note:
800
465
6520

Songs ranked by total plays



OUTWITH A BANG! — KKRZ (Z100)/Portland closed out the season with their "Last Chance Summer Dance '97" blow out! Among the many acts on the bill was the coolmeister himself, Coolio (second from r)! Catching a brief interview between acts are (l-r) Morning Zoo member Dan "O" Clark, Z100 PD Ken Benson, Coolio, and Morning Zoo member John Murphy.

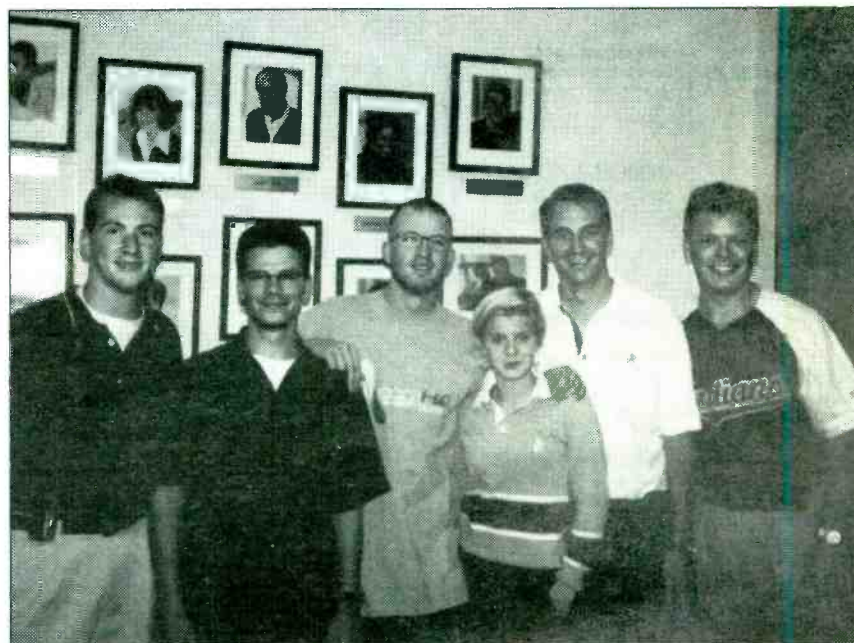


HONEY IS SWEET — ... But a moment alone with Mariah is sweeter. Following the recent MTV Video Music Awards, the guys from KDWB/Minneapolis caught a treasured moment with Mariah Carey (c) at the Sony Music after-party. Enjoying her company are KDWB Promo Dir. John O'Connell (l), morning show co-host, and producer Pat Ebertz.

NEW RELEASES

ADDS SEPTEMBER 30

- | | |
|----------------------------|---|
| Mary J. Blige | "Everything" (MCA) |
| Sheryl Crow | "Home" (A&M) |
| Dance Hall Crashers | "Lost Again" (510/MCA) |
| K.D. Lang | "Theme From The Valley Of The Dolls" (Warner Bros.) |
| L.L. Cool J | "Phenomenon" (Def Jam/RAL/Mercury) |
| Mase | "Feel So Good" (Bad Boy/Arista) |
| No Authority | "Don't Stop" (MJJ/Work) |
| Nu Flavor | "Heaven" (Reprise) |
| OMC | "I Love L.A." (Mercury) |
| Salt-N-Pepa | "R U Ready" (Red Ant/London/Island) |
| Save Ferris | "Come On Eileen" (Starpool/Epic) |
| She Moves | "Breaking All The Rules" (DreamWorks/Geffen) |



FLY ROBYN FLY! — Proving she knows what it takes, Robyn dropped in to WNCI/Columbus recently to say hello to the troops. Showing her some love here are: (l-r) "Morning Zoo" host Conan, RCA Dir./Top 40 Promo Eric Murphey, an unnamed — but happy — band member, Robyn, NCI PD John Dimick, and RCA Regional Promo/Mktg. Mgr. Kim Travis. P.S. Where are the ties?



"BLIND DATE" WITH DUNCAN — WIXX/Green Bay, WI held its own mini-version of the now famous "Miller Genuine Draft Blind Date", and their surprise guest was Duncan Sheik (second from l)! Winners called in to win tickets while Miller also helped supply free "tix" for the show at a 700-seat venue. Saying "cheers" after the show are: (l-r) WIXX PD Dan Stone, Sheik, MD David Burns, and Atlantic's Rick Sudakoff.

Stations and their adds listed alphabetically by market

Table with 9 columns representing different markets (e.g., Albany, NY; Buffalo, NY; Erie, PA; Houston, TX; Little Rock, AR; New London, CT; Poughkeepsie, NY; South Bend, IN; Tupelo, MS). Each column lists station call letters, PD, MD, and a list of song adds with artist names and song titles.

134 Total Reporters
134 Current Reporters
131 Current Playlists
Reported Frozen Playlist (2):
WRHT/Greenville, NC
KZII/Lubbock, TX
Did Not Report, Playlist Frozen (1):
WABB/Mobile, AL

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

Market #40 WKSE/Buffalo (716) 884-5101 N'ell/Universal. Artists: WILL SMITH, TONIC/If You Could Only...

Market #42 WKSS/Hartford (860) 524-7819 Jones/McGowan. Artists: SUGAR RAY/Fly, MEREDITH BROOKS/Bitch...

Market #44 WRVW/Nashville (615) 664-2400 Quinn/Scooter. Artists: SHERYL CROW/A Change Would Do..., SISTER HAZEL/All For You...

Market #46 WPXY/Rochester, NY (716) 239-7440 Ingram/Rice. Artists: BACKSTREET BOYS/Quit Playing..., THIRD EYE BLIND/Semi-Charmed Life...

Market #48 WDDC/Raleigh (919) 871-1051 Burns/Taylor. Artists: SUGAR RAY/Fly, OMC/How Bizarre, TONIC/If You Could Only...

Market #50 WDJX/Louisville (502) 589-4800 Matthews/Rite. Artists: MATCHBOX 20/Push, VERVE PIPE/The Freshmen...

Market #51 KHFI/Austin (512) 474-9233 Roberts/Kelly. Artists: JEWEL/Foolish Games, LEANN RIMES/How Do I Live...

Market #52 KJYO/Oklahoma City (405) 840-5271 McCoy/Barreda. Artists: OMC/How Bizarre, JEWEL/Foolish Games...

Market #53 WAPE/Jacksonville (904) 642-1055 Thomas/Mann. Artists: BACKSTREET BOYS/Quit Playing..., JEWEL/Foolish Games...

Market #54 WGTZ/Dayton (937) 294-5858 Luczak/Steele. Artists: BACKSTREET BOYS/Quit Playing..., JEWEL/Foolish Games...

Market #56 WRVQ/Richmond (804) 576-3200 McKay/Suri. Artists: THIRD EYE BLIND/Semi-Charmed Life, JEWEL/Foolish Games...

Market #57 WFLY/Albany, NY (518) 786-6800 Morgan/Williams. Artists: MARIAH CAREY/Honey, SUGAR RAY/Fly...

Market #59 WFBC/Greenville, SC (864) 271-9200 Wagman/J. Love. Artists: TONIC/If You Could Only..., JEWEL/Foolish Games...

Market #60 KRQQ/Tucson (520) 323-9400 Richards/Nespoli. Artists: OMC/How Bizarre, WILL SMITH/Men In Black...

Market #61 KHHT/Tulsa (918) 482-2020 Phillips/Push. Artists: PUFF DADDY./I'll Be Missing You, SPICE GIRLS/2 Become 1...



HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS
			LW	TW	ADDS
1	1	FOXY BROWN Big... (Violator/Def Jam/RAL/Mercury)	2752	3146	99/0
4	2	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	2369	2054	111/3
2	3	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	2204	2256	61/0
3	4	WILL SMITH Men In Black (Columbia)	1774	2085	45/0
5	5	PUFF DADDY & FAITH EVANS F/112 I'll Be Missing You (Bad Boy/Arista)	1766	1925	56/0
7	6	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	1689	1885	61/1
8	7	MIA X F/MASTER P & FOXY BROWN The Party... (No Limit/Priority)	1570	1721	71/0
11	8	BONE THUGS-N-HARMONY If I Could Teach The World (Ruthless/Relativity)	1497	1334	92/2
10	9	SHAGGY Piece Of My Heart (Virgin)	1438	1430	79/0
9	10	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)	1431	1687	62/0
14	11	FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	1369	1014	101/6
6	12	PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)	1333	1919	56/1
12	13	MACK 10 Backyard Boogie (Priority)	1303	1101	80/5
16	14	WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)	1275	954	86/6
15	15	MASTER P I Miss My Homies (No Limit/Priority)	1246	986	87/3
18	16	JAGGED EDGE The Way That You Talk (So So Def/Columbia)	1009	920	62/5
13	17	GHETTO TWINZ Responsibility (Rap-A-Lot/Noo Trybe)	1002	1033	47/0
17	18	LOST BOYZ Me & My Crazy World (Group Home/Universal)	986	920	59/2
19	19	L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)	853	32	109/105
19	20	MISSY "MISDEMEANOR" ELLIOTT The Rain (Supa...) (EastWest/EEG)	749	916	34/0

This chart reflects airplay from September 15-21. Songs ranked by total plays. 47 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



SHAQ ATTACKS POWER'S AIRWAVES — With KPWR/Los Angeles' morning mouths Baka Boyz and Angie B. on vacation, the station featured a different fill-in personality every day for the entire week, dubbing them the "A.M. All Stars." Among the special guest DJs was L.A. Laker Shaquille O'Neal! Trying to rise to his level are: (l-r) KPWR music mixer E-MAN and Asst. Production Dir. Jeff Garcia, Shaq, morning show sidekick Tito, and Asst. Morning Show Producer Fernando Lujan.

NEW & ACTIVE

ROME Do You Like This (RCA) Total Plays: 284, Total Stations: 18, Adds: 0	PUFF DADDY & THE FAMILY Been Around The World (Bad Boy/Arista) Total Plays: 173, Total Stations: 7, Adds: 0
DAFT PUNK Around The World (Virgin) Total Plays: 246, Total Stations: 10, Adds: 0	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista) Total Plays: 170, Total Stations: 4, Adds: 0
HEAVY D I'll Do Anything (Universal) Total Plays: 242, Total Stations: 13, Adds: 2	NEXT Butta Love (Arista) Total Plays: 166, Total Stations: 7, Adds: 3
DIANA KING I Say A Little Prayer (Work) Total Plays: 242, Total Stations: 8, Adds: 0	4.0 Have A Little Mercy (Savvy/Perspective/A&M) Total Plays: 160, Total Stations: 10, Adds: 0
SNOOP DOGGY OOGG We Just Wanna Party With You (Columbia) Total Plays: 239, Total Stations: 6, Adds: 1	SALT-N-PEPA R U Ready (Red Ant/London/Island) Total Plays: 157, Total Stations: 29, Adds: 29
LE CLICK Don't Go (Logic) Total Plays: 231, Total Stations: 13, Adds: 2	BONE THUGS-N-HARMONY Thug Love (Ruthless/Relativity) Total Plays: 148, Total Stations: 5, Adds: 1
OAMAGE Wonderful Tonight (Critique) Total Plays: 229, Total Stations: 9, Adds: 1	BROWNSTONE Kiss And Tell (MJJ/Work) Total Plays: 146, Total Stations: 9, Adds: 0
MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (EastWest/EEG) Total Plays: 211, Total Stations: 15, Adds: 4	ERYKAH BAOU Other Side Of The Game (Kedar/Universal) Total Plays: 144, Total Stations: 4, Adds: 0
LOS UMBRELLOS No Tengo Dinero (Flex/Virgin) Total Plays: 211, Total Stations: 5, Adds: 0	GINUWINE I'll Do Anything/I'm Sorry (550 Music) Total Plays: 143, Total Stations: 5, Adds: 0
MARIAH CAREY Butterfly (Columbia) Total Plays: 200, Total Stations: 7, Adds: 2	DRU HILL We're Not Making Love No More (LaFace/Arista) Total Plays: 135, Total Stations: 4, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS SEPTEMBER 30

Absolute	"Never Gonna Let You Go" (Def Jam/Mercury)
Boyzone	"Picture Of You" (Polydor/A&M Associated)
Demond	"Alliwannado" (550 Music)
K.D. Lang	"Theme From The Valley Of The Dolls" (Warner Bros.)
Salt-N-Pepa	"R U Ready" (Red Ant/London/Island)
She Moves	"Breaking All The Rules" (DreamWorks/Geffen)

CHR/RHYTHMIC REPORTERS
Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacques James 14. SOMETHIN' FOR "Shit" 12. L.L. COOL J "Phenomenon" 2. LSG "Body" 1. SALT-N-PEPA "Ready" 3RD PARTY "Love" BRIAN MCKNIGHT "Should"	WKXJ/Chattanooga, TN Station Mgr.: Roy Jaynes PD/MD: Bobby Corona 29. BOYZ II MEN "Seasons" 21. LEANN RIVES "Light" 27. JANET FID-TIP "Got" 11. TOTAL "What" L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" BONE THUGS-N-HARMONY "Teach" LSG "Body" H-TOWN "Slow"	KPRR/EI Paso, TX PD/MD: John Candelaria MD: Tiffany Green 26. ELTON JOHN "Candle" ALLURE "One" SALT-N-PEPA "Ready" L.L. COOL J "Phenomenon"	WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green 10. L.L. COOL J "Phenomenon"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Clonerty 29. L.L. COOL J "Phenomenon" 22. NEXT "Butta" 22. REFUGEE CAMP "Avenues" 19. BUSTA RHYMES "Dangerous" 17. MASTER P "Bout" 16. MARIAH CAREY "Butterfly" 13. DRU HILL "Making" NEXT "Butta"	WWOK/Providence, RI PD: Joe Dawson MD: Becky Janone 19. L.L. COOL J "Phenomenon" 19. LIL' SUZY "Everytime" 9. SALT-N-PEPA "Ready" 7. COOLIO "Oh" DU COMPANY "Forever" MISSY ELLIOTT "Sock" LSG "Body" NEXT "Butta"	XHTZ/San Diego, CA OM/PD: Lisa Vazquez MD: Dale Solivan 27. SALT-N-PEPA "Ready" 7. L.L. COOL J "Phenomenon" 5. H-TOWN "Slow" JAGGED EDGE "Way" MYRON "Get" LSG "Body"	KWIN/Stockton, CA PD/MD: Steve Wall APD: Stacy Lynn SUGAR RAY "By" SALT-N-PEPA "Ready" H-TOWN "Slow" WYCLEF JEAN "Guantan" L.L. COOL J "Phenomenon" SOMETHIN' FOR "Shit" LSG "Body" GOD'S PROPERTY "You"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes 27. ALLURE "One" 26. USHER "Wanna"	WBBM/Chicago, IL PD: Todd Cavanaugh MD: Erik Bradley 16. THIRD EYE BLIND "Life" 5. SALT-N-PEPA "Ready" KZFM/Corpus Christi, TX PD: Ed Ocanas MD: Tony Manero SALT-N-PEPA "Ready" LSG "Body"	KBOS/Fresno, CA PD: Mark Adams MD: Marcus D. 32. MARIAH CAREY "Butterfly" 31. MARIAH CAREY "Breakdown" 15. SOMETHIN' FOR "Shit" 12. USHER "Wanna" WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 46. TOTAL "What" KIKI/Honolulu, HI PD: Alan Oda MD: Richie Aqul 13. SOMETHIN' FOR "Shit" 8. WYCLEF JEAN "Guantan" L.L. COOL J "Phenomenon"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damion Young HEAVY D "Anything" WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 13. SALT-N-PEPA "Ready" 2. L.L. COOL J "Phenomenon"	KCHX/Odessa-Midland, TX PD/MD: Leo Caro USHER "Wanna" SALT-N-PEPA "Ready" KCAQ/Oxnard, CA PD: Dan Garite APD: Jacques Gonzales James 15. L.L. COOL J "Phenomenon" 2. LSG "Body" KPSI/Palm Springs, CA PD: Mike Keane 12. DRU HILL "Promise" 12. ROBYN "Show" 11. INANI COPPOLA "Legend" 9. ELTON JOHN "Candle"	KNWZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare SALT-N-PEPA "Ready" SOMETHIN' FOR "Shit" KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 2. 911 "Sensation" 7. MASE "Feel" WOCQ/Salisbury, MD PD: Wookie MD: Marilu 25. ROBYN "Show" LSG "Body" LE CLICK "Don't" L.L. COOL J "Phenomenon" MASTER P "Homies"	KMEL/San Francisco, CA PD: Michelle Santosuosso APD/MD: Joe Arbagey 5. L.L. COOL J "Phenomenon" FIRM "Trrrr" RAKIM "Guess" KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 7. BUSTA RHYMES "Hands" L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" NEXT "Butta" RODNEY O "What"	WPGC/Washington, DC PD/MD: Jay Stevens 26. SALT-N-PEPA "Ready" 21. IMMATURE "Tama" 20. MARIAH CAREY "Breakdown" 19. FIRM "Trrrr" 14. GOD'S PROPERTY "Love" KDGS/Wichita, KS PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" 3RD PARTY "Love" CYNTHIA "Star" RUN-D M.C.J.J. NEVINS "That"
WERQ/Baltimore, MD PD: Tom Calococci APD: Frank Ski MD: J.C. Jordan 30. L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" LSG "Body"	WBTT/Dayton, OH PD: Jeff Ballentine MD: Raye Kimberlin 18. WYCLEF JEAN "Guantan" 14. PUFF DADDY "Senema" 11. L.L. COOL J "Candy" 4. BONE THUGS-N-HARMONY "Thug" 2. RAMPAGE "Streets" L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" NU FLAVOR "Heaven"	KQMD/Honolulu, HI PD: Kimo Akane MD: Noel E 44. DAMAGE "Wonderful" 16. L.L. COOL J "Phenomenon" KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 18. L.L. COOL J "Phenomenon" 8. LSG "Body" 7. H-TOWN "Slow" 5. HEAVY D "Anything" WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 20. SALT-N-PEPA "Ready" 15. L.L. COOL J "Phenomenon" 26. MASE "Feel" LSG "Body" WYCLEF JEAN "Guantan"	KDON/Monterey, CA Acting PD: Maverick PEACH UN'ON "Ow" MASE "Feel" AALIYAH "Gave" SOMETHIN' FOR "Shit!" WFMH/New Bedford, MA PD: Jim Reitz MD: Kevin Paiana HANSON "Come" LEANN RIVES "How" MISSY ELLIOTT "Sock" FIRM "Trrrr" L.L. COOL J "Phenomenon" WAR "Low"	KPSI/Palm Springs, CA PD: Mike Keane 12. DRU HILL "Promise" 12. ROBYN "Show" 11. INANI COPPOLA "Legend" 9. ELTON JOHN "Candle"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Steve Chavez LIL' KIM "Tonight" LSG "Body" LE CLICK "Don't" FROST "Reunited" JAGGED EDGE "Way" L.L. COOL J "Phenomenon" KHTS/San Diego, CA PD: Todd Shannon APD: Ron Geronomo MD: Hitman Hayes 20. SALT-N-PEPA "Ready" L.L. COOL J "Phenomenon" 17. L.L. COOL J "Phenomenon" 12. MASE "Feel" H-TOWN "Slow"	KPTY/Phoenix, AZ PD: Rick Thomas APD: Crazy Kid MD: Eric Valdez 46. JAY-Z "Sunshine" 31. SNOOP DOGGY OOGG "Just" 27. TOO SHORT "Freak" SALT-N-PEPA "Ready" FIRM "Trrrr" L.L. COOL J "Phenomenon" WAR "Low"	47 Total Reporters 47 Current Reporters 44 Current Playlists Did Not Report, Playlist Frozen (3): WJTS/New York, NY WKU/Roanoke, VA KSFM/Sacramento, CA

THANK YOU RADIO FROM THE RUTHLESS RECORDS FAMILY



Breaker **36** Urban Chart

R&R Rhythmic Chart **35**

Teaching Radio Along The Way To #1

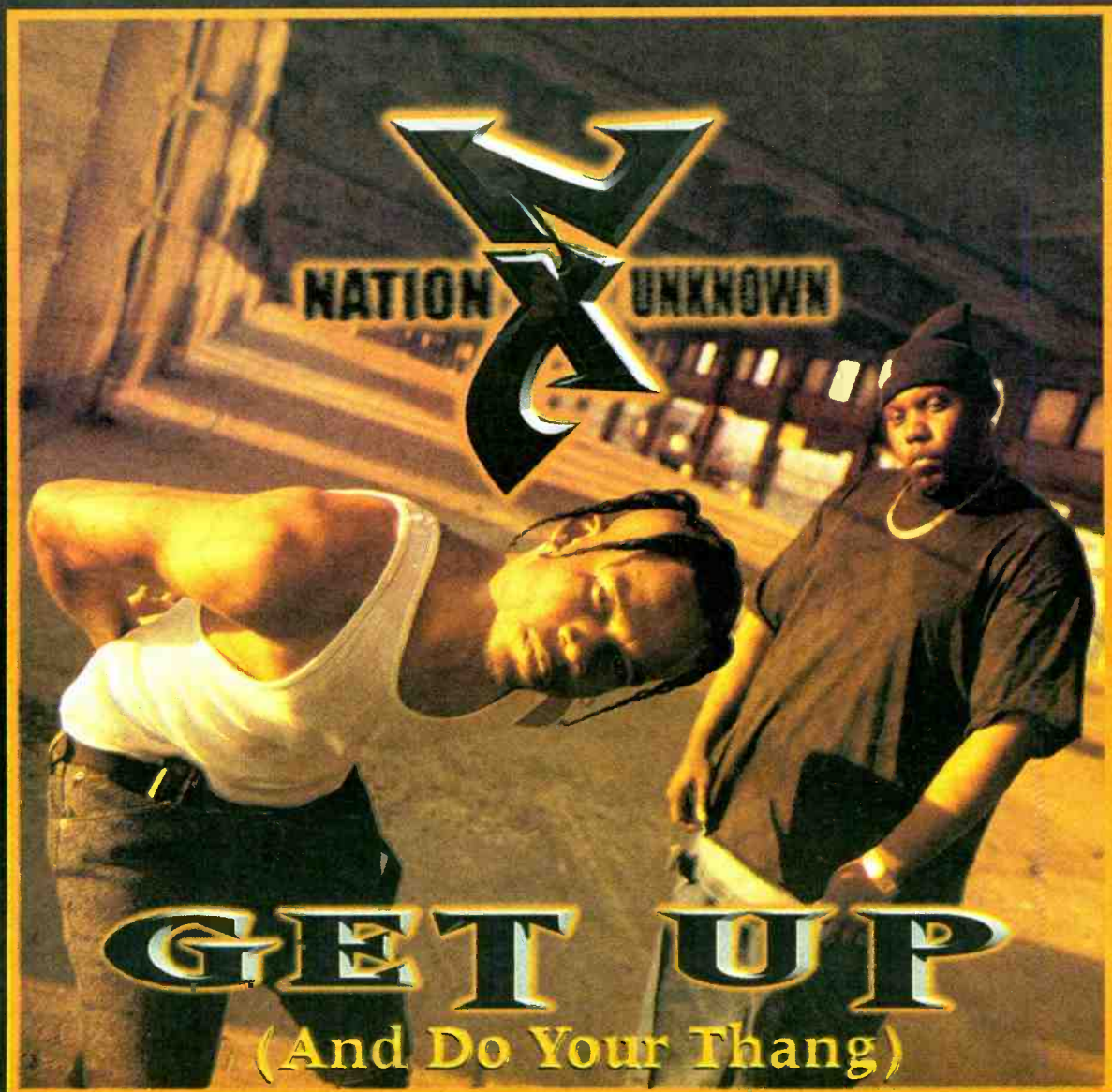
LP approaching platinum

Look out for the new award winning video premiering on:



New & Active
Urban 561 plays
49 stations

“GET UP”
All You Hold-Outs &
DO YOUR
THANG!



TENTH RUTHLESS ANNIVERSARY

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	MARIAH CAREY Honey (Columbia)	1999	1995	1785	1761	42/0
10	8	5	2	USHER You Make Me Wanna... (LaFace/Arista)	1897	1475	1276	1007	43/4
2	1	2	3	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	1599	1633	1852	1829	39/0
1	3	3	4	WILL SMITH Men In Black (Columbia)	1448	1605	1781	1915	32/0
14	9	9	5	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	1433	1287	1118	858	43/2
8	7	6	6	MARY J. BLIGE Everything (MCA)	1366	1376	1311	1121	40/1
25	10	10	7	JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	1354	1205	1116	580	43/1
4	4	4	8	INOJ Love You Down (So So Def/Columbia)	1321	1484	1514	1499	31/0
5	5	7	9	PUFF DADDY & FAITH EVANS 1/112 I'll Be Missing... (Bad Boy/Arista)	1289	1370	1370	1468	34/0
6	6	8	10	SPICE GIRLS 2 Become 1 (Virgin)	1281	1360	1342	1358	30/1
18	14	12	11	ALLURE All Cried Out (Crave)	1102	1142	969	771	35/4
16	13	11	12	NU FLAVOR Heaven (Reprise)	1076	1146	1004	818	30/1
9	11	13	13	BACKSTREET BOYS Quit Playing Games (With...) (Jive)	1031	1099	1037	1093	24/0
17	17	15	14	AQUA Barbie Girl (MCA)	980	1037	909	788	22/0
12	16	17	15	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	898	931	955	980	27/1
13	15	16	16	98 DEGREES Invisible Man (Motown)	878	983	966	976	21/0
22	20	18	17	DRU HILL Never Make A Promise (Island)	845	868	834	679	28/1
7	12	14	18	ROME I Belong To You (Every...) (RCA)	833	1041	1034	1220	24/0
11	19	19	19	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	763	844	837	987	17/0
BREAKER	20			SOMETHIN' FOR THE PEOPLE My Love Is The Shh! (Warner Bros.)	694	318	208	163	30/7
15	18	21	21	FOXY BROWN 1/DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury)	657	701	889	819	26/0
24	24	20	22	EN VOGUE Too Gone, Too Long (EastWest/EEG)	635	721	606	640	31/0
35	26	23	23	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	634	639	566	399	32/2
BREAKER	24			BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	612	498	352	233	28/1
23	22	25	25	JOE The Love Scene (Jive)	583	562	667	648	17/0
26	23	24	26	OMC How Bizarre (Huh!/Mercury)	576	586	612	564	14/0
BREAKER	27			MASE Feel So Good (Bad Boy/Arista)	560	380	302	181	21/5
BREAKER	28			WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)	524	452	411	344	25/4
BREAKER	29			ROBYN Show Me Love (RCA)	523	391	174	80	23/2
BREAKER	30			BRIAN MCKNIGHT You Should Be Mine... (Mercury)	511	438	312	252	21/1
48	38	38	31	MACK 10 Backyard Boogie (Priority)	489	380	344	271	20/0
19	21	22	32	GOD'S PROPERTY Stomp (B-Rite/Interscope)	481	654	709	725	14/0
—	48	37	33	TOTAL What About Us (LaFace/Arista)	474	384	266	180	19/2
49	39	34	34	REFUGEE CAMP ALL-STARS Avenues (Arista)	443	399	338	268	27/1
—	50	36	35	BONE THUGS-N-HARMONY If I Could Teach The World (Ruthless/Relativity)	441	390	262	181	22/1
27	30	29	36	NASTYBOY KLICK Down For Yours (GlassNote/Mercury)	414	467	454	546	14/0
34	37	40	37	JON B. Don't Say (Yab Yum/550 Music)	388	359	345	451	12/0
28	32	32	38	ROBYN Do You Know (What It Takes) (RCA)	372	406	383	532	10/0
—	—	45	39	FIRM Firm Biz (Trackmasters/After/Interscope)	364	317	117	26	23/3
31	29	26	40	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)	349	503	476	474	15/0
—	—	42	41	PUFF DADDY Senorita (Bad Boy/Arista)	348	322	241	225	10/1
DEBUT	42			SUGAR RAY Fly (Lava/Atlantic)	341	173	80	16	12/1
38	33	41	43	SHAGGY Piece Of My Heart (Virgin)	338	358	381	342	13/0
—	—	47	44	JEWEL Foolish Games (Atlantic)	336	309	224	163	9/0
DEBUT	45			L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)	325	20	18	—	31/29
33	28	33	46	702 All I Want (Biv 10/Motown)	323	404	478	459	13/0
47	46	—	47	PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)	297	290	290	276	10/0
36	47	43	48	SWV Someone (RCA)	295	320	289	388	10/0
DEBUT	49			MASTER P I Miss My Homies (No Limit/Priority)	293	289	135	91	17/1
44	43	49	50	NO MERCY When I Die (Arista)	286	299	295	289	7/0

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 47 CHR/Rhythmic reporters. 44 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

SOMETHIN' FOR THE PEOPLE My Love Is The Shh! (Warner Bros.)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
694/376	30/7	20
BUSTA RHYMES Put Your Hands Where My Eyes Could See (Elektra/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
612/114	28/1	24
MASE Feel So Good (Bad Boy/Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
560/180	21/5	27
WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
524/72	25/4	28
ROBYN Show Me Love (RCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
523/132	23/2	29
BRIAN MCKNIGHT You Should Be Mine (Don't Waste Your Time) (Mercury)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
511/73	21/1	30

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)	29
SALT-N-PEPA R U Ready (Red Ant/London/Island)	29
LSG My Body (EastWest/EEG)	17
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	7
H-TOWN They Like It Slow (Relativity)	6
MASE Feel So Good (Bad Boy/Arista)	5
ALLURE All Cried Out (Crave)	4
MISSY "MISDEMEANOR" ELLIOTT Sock It... (EastWest/EEG)	4
USHER You Make Me Wanna... (LaFace/Arista)	4
WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
USHER You Make Me Wanna... (LaFace/Arista)	+422
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	+376
L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)	+305
MASE Feel So Good (Bad Boy/Arista)	+180
SUGAR RAY Fly (Lava/Atlantic)	+168
SALT-N-PEPA R U Ready (Red Ant/London/Island)	+157
JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's... (Virgin)	+149
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	+146
ROBYN Show Me Love (RCA)	+132
BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	+114

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MARK MORRISON Return Of The Mack (Atlantic)
112 Cupid (Bad Boy/Arista)
AZ YET Hard To Say I'm Sorry (LaFace/Arista)
BLACKSTREET Don't Leave Me (Interscope)
MONICA For You I Will (Warner Sunset/Atlantic)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
SWV Can We (Jive)
KEITH SWEAT Nobody (Elektra/EEG)
BLACKSTREET No Diggity (Interscope)
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

MACK 10

"Backyard Boogie"

From The new Album "Based On A True Story"

R&R CHR / RHYTHMIC CHART 38 - 31

- ALBUM BLOWIN' UP -

These Stations Got Their Boogie On!

KPWR WHHH KYLD WWKX KUBE Z90
WJBT KKFR WBHJ KPTY WBTT KKSS
KDGS WKXJ KWIN WOCQ KCAQ KKXX

And Many More!

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

HOT 97.1			MARKET #1		
WQHT/New York (212) 229-9797 Smith/Cloherly					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	41	40	42	DRU HILL/We're Not Making...	
43	42	39	42	MARY J. BLIGE/Everything	
44	39	37	41	PUFF DADDY & FAMILY/It's All About...	
31	31	34	41	USHER/You Make Me Wanna...	
39	39	41	40	BUSTA RHYMES/Put Your Hands...	
41	40	42	39	PUFF DADDY & FAMILY/Been Around...	
44	42	42	38	MARY J. BLIGE/Can Love You	
43	40	42	38	NOTORIOUS B.I.G./Mo Money Mo Problems	
-	-	-	21	37 LORD TARIQ.../Deja Vu	
33	31	30	36	LOST BOYZ/Me & My Crazy World	
-	-	-	13	35 MASE/Feel So Good	
34	35	39	32	WYCLEF JEAN/Guantanamera	
27	29	35	32	TOTAL/What About Us	
16	23	35	31	FIRM/Firm Biz	
25	26	28	31	MARIAH CAREY/Honey	
42	36	27	30	FOXY BROWN/DRU HILL/Big Bad Mamma	
-	-	-	29	L.L. COOL J/Phenomenon	
15	22	27	29	TIMBALAND & MAGOO/Up Jumps Da' Boogie	
-	-	-	24	JAGGED EDGE/The Way That You...	
-	-	-	22	NEXT/Butta Love	
38	33	23	22	JOE/The Love Scene	
-	-	-	22	REFUGEE CAMP.../Avenues	
-	-	-	22	JAY-Z/Sunshine	
-	-	-	19	BUSTA RHYMES/Dangerous	
-	-	-	17	MASTER P/Bout It.../Bout...	
-	-	-	16	HEAVY D/It'll Do Anything	
15	16	18	17	MISSY ELLIOTT/Sock It 2 Me	
-	-	-	16	MARIAH CAREY/Butterfly	
11	17	16	14	BEATNIKS/On The Books	
-	-	-	13	DRU HILL/We're Not Making...	
22	23	23	12	BOYZ II MEN/4 Seasons Of...	

POWER 104.5 FM			MARKET #2		
KPWR/Los Angeles (818) 953-4200 Mercer/Young					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	46	42	74	SNOOP DOGGY DOGG/We Just Wanna...	
40	75	68	72	POMEI/Bring To You	
23	47	43	71	NOTORIOUS B.I.G./Mo Money Mo Problems	
42	74	70	70	MACK 10/Backyard Boogie	
41	72	74	68	PUFF DADDY/.../I'll Be Missing You	
-	-	-	32	47 BONE THUGS-N-HARMONY/If I Could Teach...	
39	72	70	45	CHANGING FACES/G.H.E.T.T.O.U.T.	
20	72	69	45	NOTORIOUS B.I.G./Lovin' You Tonight	
40	45	44	45	WYCLEF JEAN/Guantanamera	
19	32	31	45	PUFF DADDY & FAMILY/Been Around...	
-	-	-	38	43 EPMD/The Joint	
-	-	-	36	43 FIRM/Firm Biz	
-	-	-	35	43 USHER/You Make Me Wanna...	
-	-	-	31	35 MASE/Feel So Good	
-	-	-	35	43 MACK 10/Backyard Boogie	
-	-	-	33	43 L.L. COOL J/Phenomenon	
-	-	-	39	30 BUSTA RHYMES/Put Your Hands...	
26	46	46	29	SCARFACE/Smile	
14	27	25	29	NOTORIOUS B.I.G./Kiss Me Out	
-	-	-	23	43 MAKAYLA/Heal Me	
25	45	44	17	NOTORIOUS B.I.G./Notorious Thugs	
13	22	21	17	PUFF DADDY.../I'll Be Missing You	
-	-	-	-	HEAVY D/It'll Do Anything	

B96 CHICAGO			MARKET #3		
WBBM/Chicago (312) 944-6000 Cavanah/Bradley					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	67	69	72	NOTORIOUS B.I.G./Mo Money Mo Problems	
45	41	50	69	INOJ/Love You Down	
69	67	66	63	WILL SMITH/Men In Black	
60	57	60	59	CHANGING FACES/G.H.E.T.T.O.U.T.	
62	59	59	59	PUFF DADDY.../I'll Be Missing You	
66	59	41	54	ROBYN/Show Me Love	
16	34	37	48	SUGAR RAY/F	
50	35	44	47	SPICE GIRLS/2 Become 1	
51	53	64	43	OMC/How Bizarre	
21	25	35	43	JANET FQ-TIP.../Got 'Til It's Gone	
57	63	36	42	BACKSTREET BOYS/Quit Playing...	
-	-	-	18	34 USHER/You Make Me Wanna...	
36	39	51	31	ROBYN/Do You Know (What...)	
-	-	-	28	30 JEWEL/Foolish Games	
26	27	34	29	BOYZ II MEN/4 Seasons Of...	
-	-	-	24	5 MARIAM CAREY/Butterfly	
38	43	39	24	MARIAH CAREY/Honey	
44	41	19	23	AQUA/Barbie Girl	
24	24	22	22	COOLIO/40 The Thevz/C U When U Get There	
6	9	9	20	AALIYAH/The One I Gave My...	
6	9	9	19	MISSY ELLIOTT/The Rain (Supa...)	
-	-	-	10	18 ALLURE/All Cried Out	
-	-	-	16	THIRO EYE BLIND/Semi-Charmed Life	
9	13	15	14	BACKSTREET BOYS/As Long As You...	
7	15	12	8	3RD PARTY/Love Is Alive	
11	12	5	8	EN VOEGUE/Too Gone, Too Long	
12	17	9	6	LE CLICK/Don't Go	
-	-	-	5	SALT-N-PEPA/R U Ready	

KMEL 94.5			MARKET #4		
KMEL/San Francisco (415) 538-1061 Santososso/Arbage					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	46	50	62	USHER/You Make Me Wanna...	
18	18	34	62	BUSTA RHYMES/Put Your Hands...	
50	50	46	54	MARY J. BLIGE/Can Love You	
31	31	40	43	ANT BANKS/Big Thangs	
23	23	42	51	ERYKAH BADU/Other Side Of...	
45	45	38	49	SOMETHIN' FOR.../My Love Is The Shit!	
43	43	45	45	DRU HILL/My Bed	
26	26	30	44	LIL' KIM/Not Tonight	
23	23	25	43	GINUWINE/It'll Do Anything...	
48	48	48	42	FOXY BROWN/DRU HILL/Big Bad Mamma	
-	-	-	38	42 MASE/Feel So Good	
20	20	23	37	TOTAL/What About Us	
26	26	29	36	PUFF DADDY & FAMILY/It's All About...	
-	-	-	14	36 BOYZ II MEN/4 Seasons Of...	
22	22	20	35	DAVINA/So Good	
-	-	-	24	35 ALLURE/All Cried Out	
19	19	15	34	JON B./Don't Say	
41	41	44	33	GOD'S PROPERTY/Stop	
-	-	-	23	33 NAUGHTY BY NATURE/Moum 'You 'Til I...	
36	36	36	32	DRU HILL/We're Not Making A Promise	
-	-	-	16	32 BRIAN MCKNIGHT/You Should Be...	
35	35	35	32	MARY J. BLIGE/Everything	
41	41	32	32	NOTORIOUS B.I.G./Mo Money Mo Problems	
17	17	17	30	COMMON/Reminding Me	
27	27	22	29	JANET FQ-TIP.../Got 'Til It's Gone	
-	-	-	19	28 NEXT/Butta Love	
5	5	12	27	EN VOEGUE/Too Gone, Too Long	
-	-	-	19	27 BORN JAMERICANS/Send You My Love	
28	28	21	21	MARIAH CAREY/Butterfly	
18	18	28	21	MARIAH CAREY/Honey	
25	25	20	9	REFUGEE CAMP.../The Sweetest Thing	
-	-	-	9	9 EPMD/The Joint	
21	21	26	9	WYCLEF JEAN/Guantanamera	
-	-	-	5	5 VERONICA/Rise	
-	-	-	5	L.L. COOL J/Phenomenon	
-	-	-	-	SALT-N-PEPA/R U Ready	
-	-	-	-	FIRM/Firm Biz	
-	-	-	-	RAKIM/Guess Who's Back	

WILD 94.9			MARKET #4		
KVLD/San Francisco (415) 356-0949 Martin/Jazy Jim					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	59	68	73	SOMETHIN' FOR.../My Love Is The Shit!	
69	68	64	68	NOTORIOUS B.I.G./Mo Money Mo Problems	
63	68	65	68	PUFF DADDY/Senorita	
70	69	64	67	LIL' KIM/Not Tonight	
60	39	60	67	OAFI PUNK/Around The World	
41	41	36	55	WYCLEF JEAN/Guantanamera	
7	23	41	52	USHER/You Make Me Wanna...	
62	70	65	50	INOJ/Love You Down	
47	54	65	48	98 DEGREES/Invisible Man	
13	27	35	44	ALLURE/All Cried Out	
12	10	17	39	MARIAH CAREY/Honey	
20	16	30	32	MACK 10/Backyard Boogie	
-	-	-	28	30 PINAY/Is It Real	
34	22	20	29	JOE/TAZ/That's Right	
-	-	-	7	29 SUGAR RAY/F	
-	-	-	13	28 ANGELINA/Reach Out And...	
18	27	31	22	NU FLAVOR/Heaven	
43	44	30	21	BACKSTREET BOYS/Quit Playing...	
5	5	10	16	TOTAL/What About Us	
44	5	12	11	AQUA/Barbie Girl	
21	21	15	11	DJ COMPANY/Rhythm Of Love	
14	12	8	21	MARY J. BLIGE/Everything	
8	5	9	10	BOYZ II MEN/4 Seasons Of...	
15	13	9	5	NO MERCY/When I Die	
11	15	7	9	JANET FQ-TIP.../Got 'Til It's Gone	
-	-	-	8	9 MASTER P/I Miss My Homes	
7	7	9	8	BONE THUGS-N-HARMONY/If I Could Teach...	
-	-	-	7	7 BUSTA RHYMES/Put Your Hands...	
34	34	14	6	702/All I Want	
15	14	5	6	SPICE GIRLS/2 Become 1	
-	-	-	6	6 ROME/Do You Like This	
9	8	5	5	AALIYAH/The One I Gave My...	
11	11	12	5	GINUWINE/It'll Do Anything...	
-	-	-	6	6 JAGGED EDGE/The Way That You...	
-	-	-	-	L.L. COOL J/Phenomenon	
-	-	-	-	SALT-N-PEPA/R U Ready	
-	-	-	-	NEXT/Butta Love	
-	-	-	-	RODNEY O/What U Gotta Say	

WDRQ 93.1 FM			MARKET #6		
WDRQ/Detroit (810) 354-9300 Rodman/Jam					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	45	46	54	OMC/How Bizarre	
47	42	46	53	BACKSTREET BOYS/Quit Playing...	
43	49	48	49	ROBYN/Do You Know (What...)	
25	30	39	47	MARK MORRISON/Return Of The Mack	
42	42	36	38	SPICE GIRLS/2 Become 1	
29	34	35	35	3RD PARTY/Can U Feel It	
5	1	30	35	AZ YET/Hard To Say I'm...	
28	25	31	33	MARIAH CAREY/Honey	
31	35	36	32	INOJ/Love You Down	
27	29	32	31	CULTURE BEAT/Take Me Away	
-	-	-	23	28 DIANA KING/I Say A Little...	
-	-	-	28	28 NO MERCY/Please Don't Go	
33	29	28	26	WILL SMITH/Men In Black	
12	27	26	26	GINA G/Gimme Some Love	
16	11	28	26	SAVAGE GARDEN/I Want You	
30	28	26	26	LE CLICK/Call Me	
31	28	24	24	PUFF DADDY/Say You'll Be There	
24	23	26	24	PUFF DADDY.../I'll Be Missing You	
5	8	22	22	BOYZ II MEN/4 Seasons Of...	
14	20	18	21	ROBYN/Show Me Love	
18	15	17	18	EN VOEGUE/Don't Let Go (Love)	
20	15	17	17	EVERYTHING BUT.../Missing	
16	16	17	17	AMBER/This Is Your Night	
-	-	-	16	17 BILLIE RAY MARTIN/Your Lovng Arms	
23	22	17	16	LE CLICK/Don't Go	
26	25	20	16	911/Love Sensation	
20	17	16	14	LA BOUCHE/Be My Lover	
-	-	-	14	MARY J. BLIGE/Everything	
17	14	16	14	MERRILL BAINBRIDGE/Mouth	
19	15	14	14	GINA G/Ooh Aah...Just...	
-	-	-	12	3RD PARTY/Love Is Alive	
16	-	-	15	BRANDY/Sittin' Up In My...	
-	-	-	10	BLACKOUT ALLSTARS/I Like It	
-	-	-	9	ME & MY/Dub-I-Dub	
-	-	-	4	IMANI COPPOLA/Legend Of A Cowgirl	
31	-	-	8	MONICA/For You I Will	
-	-	-	8	JANET FQ-TIP.../Got 'Til It's Gone	
-	-	-	-	ALLURE/All Cried Out	
-	-	-	-	USHER/You Make Me Wanna...	
-	-	-	-	VANESSA WILLIAMS/Happiness	

WPGC 93.5 FM			MARKET #8		
WPGC/Washington (301) 441-3500 Stevens					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	55	62 DRU HILL/We're Not Making...	
-	-	-	16	24 59 MARY J. BLIGE/A Dream	
54	50	55	54	USHER/You Make Me Wanna...	
28	39	47	46	MARY J. BLIGE/Everything	
27	31	32	43	NOTORIOUS B.I.G./Lovin' You Tonight	
26	28	41	42	DRU HILL/We're Not Making A Promise	
42	57	55	40	PUFF DADDY & FAMILY/It's All About...	
29	37	42	38	ERYKAH BADU/Other Side Of...	
50	45	35	38	MARY J. BLIGE/Missing You	
32	24	29	37	BUSTA RHYMES/Put Your Hands...	
43	41	42	36	LIL' KIM/Not Tonight	
15	10	8	33	NOTORIOUS B.I.G./Mo Money Mo Problems	
43	43	33	33	ROMIE/FQ-TIP.../Got 'Til It's Gone	
21	21	24	29	MAXWELL/Whenever Wherever...	
-	-	-	29	29 SOMETHIN' FOR.../My Love Is The Shit!	
33	31	32	28	MASTER P/Bout It.../Bout...	
17	23	24	28	AALIYAH/The One I Gave My...	
-	-	-	17	25 27 IMMATURE/Give Up The Ghost	
49	43	43	27	MARY J. BLIGE/Can Love You	
-	-	-	20	27 L.L. COOL J/Phenomenon	
-	-	-	26	26 SALT-N-PEPA/R U Ready	
34	25	26	26	K-CI & JOJO/Last Night's Letter	
32	24	29	26	TOTAL/What About Us	
-	-	-	21	21 IMMATURE/Tamika	
-	-	-	20	20 MARIAM CAREY/Breakdown	
-	-	-	19	19 FIRM/Firm Biz	
43	49	28	19	TIMBALAND & MAGOO/Up Jumps Da' Boogie	
-	-	-	16	16 EPMD/The Joint	
35	35	18	16	FOXY BROWN/DRU HILL/Big Bad Mamma	
-	-	-	14	14 GOD'S PROPERTY/Love	
17	19	20	12	BONE THUGS-N-HARMONY/Thug Love	
7	7	12	11	4.0/Have A Little Mercy	

97.9 FM THE BOX			MARKET #8		
KBXX/Houston (713) 623-2108 Scorpio/Head					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	54	46	59	MARIAH CAREY/Honey	
60	67	67	55	LIL' KIM/Not Tonight	
-	-	-	15	55 USHER/You Make Me Wanna...	
30	43	56	53	MARY J. BLIGE/Everything	
40	54	52	53	JOE/The Love Scene	
51	54	50	50	MISSY ELLIOTT/The Rain (Supa...)	
33	43	51	47	GINUWINE/It'll Do Anything...	
27	39	48	47	BOYZ II MEN/4 Seasons Of...	
-	-	-	19	45 MARIAM CAREY/Breakdown	
54	66	53	41	NOTORIOUS B.I.G./Mo Money Mo Problems	
42	41	48	38	LATHAM/Freak It	
22	36	39	38	BONE THUGS-N-HARMONY/If I Could Teach...	
-	-	-	13	38 BRIAN MCKNIGHT/You Should Be...	
25	31	37	37	TOTAL/What About Us	
24	41	40	35	JANET FQ-TIP.../Got 'Til It's Gone	
-	-	-	11	24 34 SOMETHIN' FOR.../My Love Is The Shit!	
44	43	35	32	PUFF DADDY.../I'll Be Missing You	
17	33	42	32	ROME/Do You Like This	
17	18	30	31	JON B./Don't Say	
29					



WALT LOVE

Perry Broadcasting Makes An Impact In Middle America

□ African-American entrepreneur steadily building a substantial radio entity

Three particular cities in the state of Oklahoma have become Urban-radio friendly, thanks to Perry Publishing & Broadcasting Co. founder **Russell Perry**. The fact that a significant number of African Americans are living in Oklahoma City, Tulsa, and Lawton was reason enough for the Oklahoma-born Perry to try and reach this audience with KVSP-AM/Oklahoma City, KJMM-FM/Tulsa, and KJMZ & KKRX/Lawton. Additionally, Perry started the newspaper *The Black Chronicle* 19 years ago.

How did this former banker decide to enter the world of broadcasting, particularly during these times of mega-mergers and buyouts? "When you look at most of the publicly owned companies, which is becoming more commonplace as companies acquire more market shares across this country, the fact that they have stockholders is paramount in their drive to acquire as much as they possibly can. It's very difficult for anybody to compete with those kinds of dollars.

"One of the things we looked at was to try and do a similar scenario on a smaller level targeted specifically in Oklahoma. The idea was to

□ **The biggest thing that we have to do with our Lawton situation is get the rates up higher, because when we got to town, we found that there was no rate integrity in the market.**

—Russell Perry



Russell Perry

we cover the Urban radio consumer market from a national standpoint.

If you want to reach the Urban market in Oklahoma, we're the ones to do it for you. This is the most economical way for us to succeed, rather than trying to go into a market and competing with the big boys."

He also took into consideration how to bring in future revenues. "When buying a larger unit in a large market, what you have to do for a return on your investment is deal mostly with national advertisers, because at the prices you have to charge, most of your local mom-and-pops and community-based retailers can't afford to participate. We're trying to make sure that those people and businesses within our community will be able to participate."

Quick Ratings Overview

Here's a quick look at the ratings from all three markets for spring '97. KVSP is ranked eighth overall with a 5.3. The station is also ranked eighth in the 25-54 demo: there are 22 stations in the market. Another interesting thing I found was on weekends, in the 25-54 demo, KVSP is ranked third overall with a 7.4. In Tulsa, KJMM ranked eighth in persons 12+ and 18-34; in 25-54 it placed 11th.

address those areas where we had a concentrated population of black people who needed to be serviced by the presence of an Urban-formatted radio station that would entertain, inform, and service their needs from every perspective. Those areas happened to be in our three major cities."

It Takes Vision

Perry took over the signal of a black-oriented station that had gone dark. It became KVSP. The Tulsa station followed shortly thereafter, and less than a year ago Perry added the two Lawton facilities to his stable. "We've gained audience through concentration and we now have total market concentration, statewide, not just from a local perspective," he explains. "That means

KJMZ/Lawton had a spectacular first book. Persons 12+ jumped from an 8.7 to a 25.8 share. Longtime Country stalwart KLAW-FM dropped from a 20.9 to a 15.6. The station also prevailed in the No. 1 spot in 25-54 with a 28.2. As Perry mentioned earlier, this is the first time Lawton has been exposed to R&B/hip-hop on any regular basis. Why does he think the station was such a hit so quick? "Quite frankly, I think it's because Lawton itself is a great hidden secret," he suggests. "Number one, the chamber of commerce says it has 116,000 people; and number two, 23% of that population is black. Moreover, there's a military base nearby in Ft. Sill that boasts a 50% black population.

"Plus, we have a significant Native-American population in the area that has been very good for the po-



□ **Urban listeners in the Lawton area had been neglected. They had never been entertained, informed, or educated from an Urban radio perspective.**

—Terry Monday



tential crossover audience. It seems like no one realized the unique mix of people in that area of the country. But we did!" Remember also that the station is competing against 13 other signals.

For another view, I asked Group PD **Terry Monday** what he did to put the Lawton station together. "We basically did some of the same things that we did in Oklahoma City and Tulsa. The fact that I've been with the company from Day One means I understand what Mr. Perry wants in each of our markets. So, our programming is a collection of all the things we do in the other mar-



Terry Monday

kets with some unique things specifically for the Lawton market. You have to understand that Urban listeners in the Lawton area had been neglected. They had never been entertained, informed, or educated from an Urban radio perspective. Now they're experiencing good Urban radio on a daily basis — 24-hours a day, seven days a week."

Building Relationships

Perry and his employees have made it a point to learn about the market they are in and to give the listeners what they want. Perry says that before they entered the Lawton market, he and several staff members traveled to the city and talked with people from every walk of life. Says Perry, "We visited the local universities and did some interviewing for on-air talent. During that process, we found some very good people and finally got the best people who could execute our format." This grassroots approach has served the company well.

Consolidation: Roll With Changes & Learn

Last week's Urban Radio session at the NAB brought to light many issues we are already tackling. Discussing "Urban: What Consolidation Has Done For The Format" were panel members ABC Radio Networks-VP/Dallas **Darryl Brown**, Blue Chip Broadcasting-Louisville VP/Programming **Tony Fields**, WJLB-FM & WMXD-FM/Detroit SR. VP/GM **Verna Green**, and WDAS-FM/Philadelphia OM/PD **Joe Tamburro**. Mayo Media-Chicago's **Barry Mayo** moderated.

The general consensus was that there is much more responsibility on managers' plates in today's environment. Mayo asked for a positive impact since consolidation. Green mentioned the recent Michigan State Fair, and how her stations were able to make sales presentations from the combo perspective, built around the fact that they covered every demo from 12+ to 25-54 with both stations. Fields said he had experienced similar situations at the facilities in Louisville and Columbus, OH. Everyone was in agreement on the subject of the importance of computer literacy in all areas of our industry — especially air talent. Green said she doesn't even grant interviews if a person isn't computer literate.

On the subject of hiring in the age of consolidation, Green pointed out that in the past she was able to hire people she thought had potential and who could be developed and grown into a position. Now, she said, "I must hire performers who can come into the job and get it done from the beginning." That led to the issue of where new, young talent is going to come from.

Everyone expressed concerns about not being able to find and take in young people who are interested in the business. All told stories about what they are doing to accomplish this in creative ways. Brown said, "I only look for people who already have marketing and sales credentials. I have to have experienced people because of the mandates we have to get results immediately. I need people who can communicate." He tries to keep entry-level positions open for candidates who have good communications skills, which he says is hard to find in a lot of young folks looking to get into our business.

Tamburro was praised for his 34-year tenure at WDAS-FM. He talked about the impact of consolidation in his market and that the basic competition is WDAS' sister station. The only other Urban in the market belongs to Radio One's WPHI, with its hip-hop musical focus.

Barry did a little role playing, pretending to be a college graduate who wanted to work in Urban radio. He asked the panel what he was to do if they couldn't give him a job and training? The unanimous response? Basically, you just have to keep knocking on doors and try to be creative and find opportunities. The basic sentiment was that young people must do what most of us have had to do: Start in smaller markets at small stations that may not be under the same pressures as larger market stations.

Mayo brought up how many organizations are specializing in buying up all the stations in one market and controlling a format (i.e., Chancellor Media's position in Chicago, owning all the Urbans). He mentioned how this could take away the leverage of a talent to negotiate. If they wanted more money, and the company didn't want to "give it up," that talent is in a world of hurt.

The panelists did admit to an overall feeling of uncertainty because of constantly changing ownership at various stations. In fact, Green said that when she is looking to hire an individual, she looks for "a person with psychological heartiness. I can't have anyone who has any sort of high drama in their lives. I already have enough drama around me on a daily basis in this new world we have of doing business. Everyone has to be stable and be able to hang!"

Now, the challenge is to move forward in the area of increased revenue in the Lawton market. "The biggest thing we have to do with our Lawton situation is get the rates up higher, because when we got to town, we found that there was no rate integrity in the market. This is the most vital part of this conversation."

One of the things Perry Publishing & Broadcasting has been working on to shore up their package is the acquisition of an FM with a good signal in Oklahoma City. I asked Russell if that's still in the works. "Yes it is. It's still on the drawing board, and I can't really discuss it at this time. But let's just say we want to make sure we're buying it right when the time comes. We're still looking at some things and talking with some folks. I hope in the very

near future that we'll be purchasing an FM property here in the Oklahoma City area."

Not a bad start for someone who's relatively new in the broadcasting business. In fact, Perry reminded me that it was a little more than four years ago that he bought KVSP. He recalls talking with me about wanting to become a station owner. "You were the first person to advise me on my efforts to become an owner. Actually, you were like a first consultant to me, with no monetary exchange. I followed every one of your recommendations and suggestions, and we're here five years later."

Perry's broadcasting accomplishments are indeed something for all of us to look at, appreciate, and respect.



yvette michele

My Dream

the single
"DJ Keep Playin'"
Impacting Urban Radio
9/29

yvette michele

My Dream THE ALBUM

featuring the hit singles **Everyday & Everynight,**
I'm Not Feeling You,
and **DJ Keep Playin'**



IN STORES OCTOBER 14



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	MARY J. BLIGE Everything (MCA)	3406	3139	2796	2517	87/2
			2	MARIAH CAREY Honey (Columbia)	3313	3023	2650	2341	86/0
				JOE The Love Scene (Jive)	2867	3285	2920	2652	79/0
				USHER You Make Me Wanna... (LaFace/Arista)	2783	3238	3249	3228	75/1
			5	JANET I/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	2775	2350	1778	907	87/0
			6	TOTAL What About Us (LaFace/Arista)	2771	2578	2270	2005	84/1
			7	SOMETHIN' FOR THE PEOPLE My Love Is The Shh! (Warner Bros.)	2757	2456	2002	1656	87/4
			8	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	2667	2263	1783	1360	86/0
			9	BRIAN MCKNIGHT You Should Be Mine... (Mercury)	2453	2194	1659	1355	84/0
				ROME Do You Like This (RCA)	2357	2556	2356	2318	78/0
				MYRON We Can Get Down (Island)	2137	2215	2011	1828	78/0
				FOXY BROWN I/DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury)	2095	2445	2349	2287	73/0
			13	VANESSA WILLIAMS Happiness (Mercury)	2041	1913	1530	1380	78/1
			14	ERYKAH BADU Other Side Of The Game (Kedar/Universal)	2032	1845	1628	1376	81/1
			15	SAM SALTER After 12, Before 6 (LaFace/Arista)	1974	1918	1735	1665	74/0
			16	MILESTONE I Care 'Bout You (LaFace/Arista)	1858	1771	1655	1531	78/1
			17	GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)	1856	1686	1297	1110	78/0
			18	NEXT Butta Love (Arista)	1854	1658	1439	1324	80/4
			19	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	1757	1556	1241	1028	83/2
			20	IMMATURE I'm Not A Fool (MCA)	1749	1672	1560	1371	81/1
			21	K-CI & JOJO Last Night's Letter (MCA)	1724	1582	1409	1230	78/0
				DRU HILL Never Make A Promise (Island)	1582	1807	1944	2404	53/0
			23	ALLURE All Cried Out (Crave)	1536	1371	1151	981	73/3
				MIA X I/MASTER P & FOXY BROWN The Party Don't Stop (No Limit/Priority)	1426	1574	1540	1436	64/0
			25	SIMONE HINES Yeah! Yeah! Yeah! (Epic)	1394	1325	1234	1161	71/0
			26	MASE Feel So Good (Bad Boy/Arista)	1383	1085	754	363	79/0
			27	EN VOGUE Too Gone, Too Long (EastWest/EEG)	1353	1271	1110	913	77/1
			28	PATTI LABELLE Shoe Was On The Other Foot (MCA)	1343	1220	1009	817	71/0
				GINUWINE I'll Do Anything/I'm Sorry (550 Music)	1232	1546	1900	2530	51/0
BREAKER			30	LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic)	1162	970	750	346	70/2
BREAKER			31	MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (EastWest/EEG)	1148	893	318	26	74/0
			32	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	1141	1022	826	632	69/1
			33	TARAL Distant Lover (Motown)	1138	1087	966	934	60/1
			34	SHAGGY Piece Of My Heart (Virgin)	1100	1072	911	817	66/0
				TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)	1082	1184	1449	1865	47/0
BREAKER			36	BONE THUGS-N-HARMONY If I Could Teach The World (Ruthless/Relativity)	1056	944	789	646	70/1
				PUFF DADDY & THE FAMILY It's All About The Benjamins (Bad Boy/Arista)	1036	1629	1914	1902	46/1
BREAKER			38	FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	1005	697	325	20	78/3
			39	BROWNSTONE Kiss And Tell (MJJ/Work)	955	902	778	642	63/2
DEBUT			40	MASTER P I Miss My Homies (No Limit/Priority)	953	697	323	71	70/2
			41	JAGGED EDGE The Way That You Talk (So So Def/Columbia)	953	876	769	675	55/3
			42	LOST BOYZ Me & My Crazy World (Group Home/Universal)	950	890	771	560	58/2
				KEYSTONE If It Ain't Love (Qwest/WB)	913	944	863	842	52/1
				GHETTO TWINZ Responsibility (Rap-A-Lot/Noo Trybe)	910	937	826	735	44/0
			45	INOJ Love You Down (So So Def/Columbia)	843	702	535	262	51/3
DEBUT			46	H-TOWN They Like It Slow (Relativity)	814	613	264	10	62/4
			47	MACK 10 Backyard Boogie (Priority)	814	721	625	517	60/5
			48	4.0 Have A Little Mercy (Savvy/Perspective/A&M)	809	738	656	600	51/3
			49	CHRISTION Bring Back Your Love (Roc-A-Fella/Def Jam/Mercury)	801	761	666	590	59/0
				SWV Someone (RCA)	787	1075	1492	2266	31/0

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker.

87 Urban reporters. 85 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.

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NEW & ACTIVE

WYCLEF JEAN Guantanamo (Ruffhouse/Columbia)
Total Plays: 751, Total Stations: 61, Adds: 2

RAHSAAN PATTERSON Spend The Night (MCA)
Total Plays: 687, Total Stations: 62, Adds: 2

DAVINA So Good (Loud/Interscope)
Total Plays: 654, Total Stations: 50, Adds: 1

ERIC BENET True To Myself (Warner Bros.)
Total Plays: 595, Total Stations: 59, Adds: 2

NX Get Up (Ruthless/Epic)
Total Plays: 561, Total Stations: 49, Adds: 0

ANGIE STONE AND DEVOX Everyday (Arista)
Total Plays: 554, Total Stations: 59, Adds: 7

L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)
Total Plays: 528, Total Stations: 78, Adds: 76

EPMD The Joint (Violator/Def Jam/RAL/Mercury)
Total Plays: 526, Total Stations: 57, Adds: 2

LEVERT Like Water (Atlantic)
Total Plays: 522, Total Stations: 46, Adds: 1

RICK JAMES Player's Way (Private I/Mercury)
Total Plays: 481, Total Stations: 44, Adds: 3

OL SKODL Set You Free (Universal)
Total Plays: 475, Total Stations: 43, Adds: 2

CHICO DEBARGE Iggin' Me (Kedar/Universal)
Total Plays: 474, Total Stations: 51, Adds: 4

LSG My Body (EastWest/EEG)
Total Plays: 445, Total Stations: 78, Adds: 77

TOTAL COMMITMENT So Amazing (550 Music)
Total Plays: 443, Total Stations: 39, Adds: 1

TREY LORENZ Make You Happy (Columbia)
Total Plays: 437, Total Stations: 35, Adds: 0

Songs ranked by total plays.

BREAKERS®

LUTHER VANDROSS

When You Call On Me/Baby... (LV/Epic)

TOTAL PLAYS/INCREASE: 1162/192
TOTAL STATIONS/ADDS: 70/2
CHART: 30

MISSY "MISDEMEANOR" ELLIOTT

Sock It 2 Me (EastWest/EEG)

TOTAL PLAYS/INCREASE: 1148/255
TOTAL STATIONS/ADDS: 74/0
CHART: 31

BONE THUGS-N-HARMONY

If I Could Teach The World (Ruthless/Relativity)

TOTAL PLAYS/INCREASE: 1056/112
TOTAL STATIONS/ADDS: 70/1
CHART: 36

FIRM

Firm Biz (Trackmasters/Aftermath/Interscope)

TOTAL PLAYS/INCREASE: 1005/308
TOTAL STATIONS/ADDS: 78/3
CHART: 38

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LSG My Body (EastWest/EEG)	77
L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)	76
SALT-N-PEPA R U Ready (Red Ant/London/Island)	64
XSCAPE Let's Do It Again (LaFace/Arista)	57
KIMBERLY SCOTT Tuck Me In (Columbia)	52
BEBE WINANS In Harm's Way (Atlantic)	51
SCARFACE Mary Jane (Rap-A-Lot)	49
UNCLE SAM I Don't Ever Want To... (Stonecreek/Epic)	44
HEAVY D I'll Do Anything (Universal)	43
SANDRA ST. VICTOR Chocolate (Warner Bros.)	22

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)	+516
LSG My Body (EastWest/EEG)	+440
JANET I/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	+425
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	+404
ANGIE STONE AND DEVOX Everyday (Arista)	+388
FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	+308
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	+301
MASE Feel So Good (Bad Boy/Arista)	+298
MARIAH CAREY Honey (Columbia)	+290
MARY J. BLIGE Everything (MCA)	+267

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
MARY J. BLIGE I Can Love You (MCA)
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
GOD'S PROPERTY Stomp (B-Rite/Interscope)
MISSY "MISDEMEANOR" ELLIOTT The Rain... (EastWest/EEG)
CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)
PUFF DADDY & FAITH EVANS I'll Be... (Bad Boy/Arista)
NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)
WILL SMITH Men In Black (Columbia)
ROME I Belong To You (Every...) (RCA)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Already On: KSJL, WHRK, WPLZ, WSOJ, WEMX, WWDN, KRRQ, WEUP, KDKS, KMJJ, WESE, KBCE, KZWA, KXZZ, KRUV, KHRN

A DIVISION OF THE MALACO MUSIC GROUP





M^{three}Q

"everyday"

the first single from the forthcoming album Mozaic

Produced by Rodney Jerkins for RJ Productions, Inc./

Darkchild Productions and Chris Stokes for Get Hooked, Inc.

Executive Producers: Chris Stokes, Eric L. Brooks and Gemma Corfield

Nu Nu Management/Get Hooked, Inc.

<http://www.virginrecords.com>
AOL Keyword: Virgin records

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**Impacting
Urban Radio
9/29 & 9/30**



ARTIST BREAKDOWN

ARTIST: **SIMONE HINES**
 LABEL: **Epic**

Who is the 22-year-old New Jersey native with a five-octave voice who sang background for Michael Bolton's "Time, Love and Tenderness" tour and performed with the legendary Aretha Franklin at a Democratic Convention event on Harlem's famed Apollo Theater stage? **Simone Hines**, that's who!

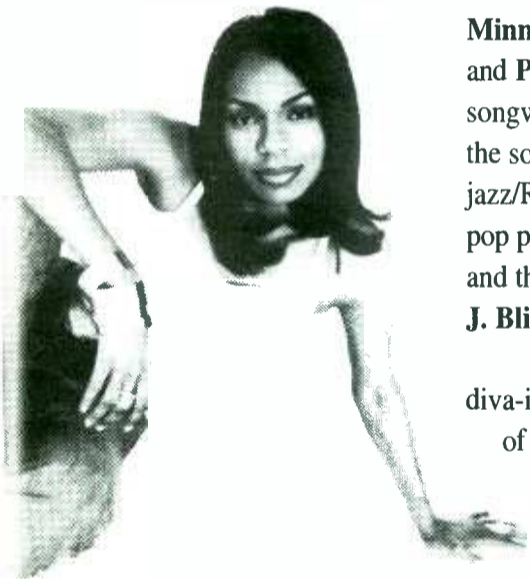
Hines began singing at the

age of 12 in church. The reaction of both her mother, who used to sing background for **Cissy Houston** and **Luther Vandross**, and the congregation made an everlasting impression on her. While attending a Sony talent showcase in New York City, she was pulled onto the stage by the host and given her chance to sing. After her 30-second performance, **Tommy Mottola** and Sr. VP **Ron Sweeney Sr.** called Hines to their table to express their admiration of her vocal ability. The next day, Simone Hines became Epic's newest recording artist.

With influences such as **Minnie Ripperton**, **Phoebe Snow**, and **Phyllis Hyman**, the singer/songwriter's voice has been likened to the soul bravado of **Toni Braxton**, the jazz/R&B savvy of **Anita Baker**, the pop poignancy of **Whitney Houston**, and the street diva sensibility of **Mary J. Blige**.

So is it safe to say that this diva-in-training with the ultimate goal of longevity is about to make waves in this ever-expanding sea of new talent? Yeah! Yeah! Yeah!

—Walt Love



Artist Breakdown highlights artists with strong chart momentum.

IN MY OPINION

with **Daisy Davis, MD**

Rahsaan Patterson
(MCA)

WDAS 103.5 FM 1450 AM
 WDAS/Philadelphia

In my position, I am constantly reviewing songs to be played on the air, and it's extra complicated to find a song that "fits" the sound and format of our station. I seldom find time to listen to music that I can simply enjoy. **Rahsaan Patterson** is an artist who I find refreshing, and I can also appreciate listening to during my down time.

With the welcome resurgence of R&B, Patterson is definitely equal, if not above, some of the new sensations that are topping the charts right now. Eleven out of the 14 songs on the album were written by Patterson, which demonstrates his gift of songwriting. From the funky "Stop On By" to the touching and stirring "Tears Ago" (let's face it, most people can relate to a broken heart), Patterson showcases depth and variation with his talent. My particular favorites are "Spend The Night," "Come Over," "Stay Awhile" and "Can't We Wait A Minute." Another favorite, "Soul Free" is the last cut on the CD and highlights an organ solo by **Billy Preston** that I can listen to over and over again. This CD is certainly one of my favorite pieces of music out today.

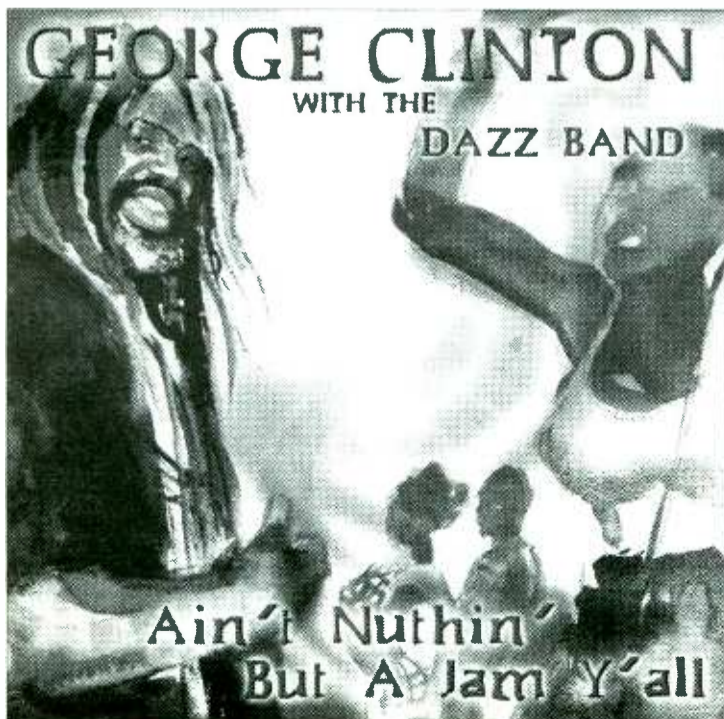


I had the pleasure of finally seeing this unique artist perform a couple of nights ago, and the real thing was absolutely worth the wait. The performance left everyone wanting more. I heard someone say that if **Chaka Khan** and **Stevie Wonder** had a son, he would be **Rahsaan Patterson**. What an awesome and flattering endorsement.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (9/29) and Tuesday (9/30).

- NOTORIOUS B.I.G.** Sky's The Limit (Bad Boy/Arista)
- PUFF DADDY & THE FAMILY** Been Around The World (Bad Boy/Arista)
- CHANGING FACES** All Of My Days (Big Beat/Atlantic)
- LATHAN** Freak It (Columbia)
- MARIAH CAREY** Butterfly (Columbia)
- 7 MILE** Just A Memory (Crave)
- JAY Z** Sunshine (Def Jam/RAL/Mercury)
- FRANKIE** I Have Love (Chuck Life/Epic)
- YVETTE MICHELE** Keep Playing (Loud)
- WILL DOWNING** All About You (Mercury)
- SWV / REDMAN** Lose My Cool (RCA)
- MJG** That Girl (Universal)
- BRIGETTE McWILLIAMS** Morning (Virgin)
- MQ3** Everyday (Virgin)



GEORGE CLINTON WITH THE DAZZ BAND "AIN'T NUTHIN' BUT A JAM Y'ALL"

FROM THE ALBUM LIVE... AND KICKIN' 9284
 ALREADY ADDED AT

- | | | | | |
|------|------|------|------|------|
| WYNN | WTMG | WXQL | WHNR | WKKV |
| WIBB | WTMP | WFLM | WEMX | WJZB |
| WJZD | WJJN | WKGN | KRVV | WIZF |
| KDKS | KMJJ | WACR | WESE | WCKX |
| KYEA | KHRN | WJFX | WLJM | WYOK |
| | | WPAL | | |

New This Week:

- WEDR WTLZ KDKO
 KBCE WJMG WJKX

CONTACT: ANGELA ROGERS 1-800-945-3059 EXT. 2259

Intersound
 A Platinum Entertainment Company

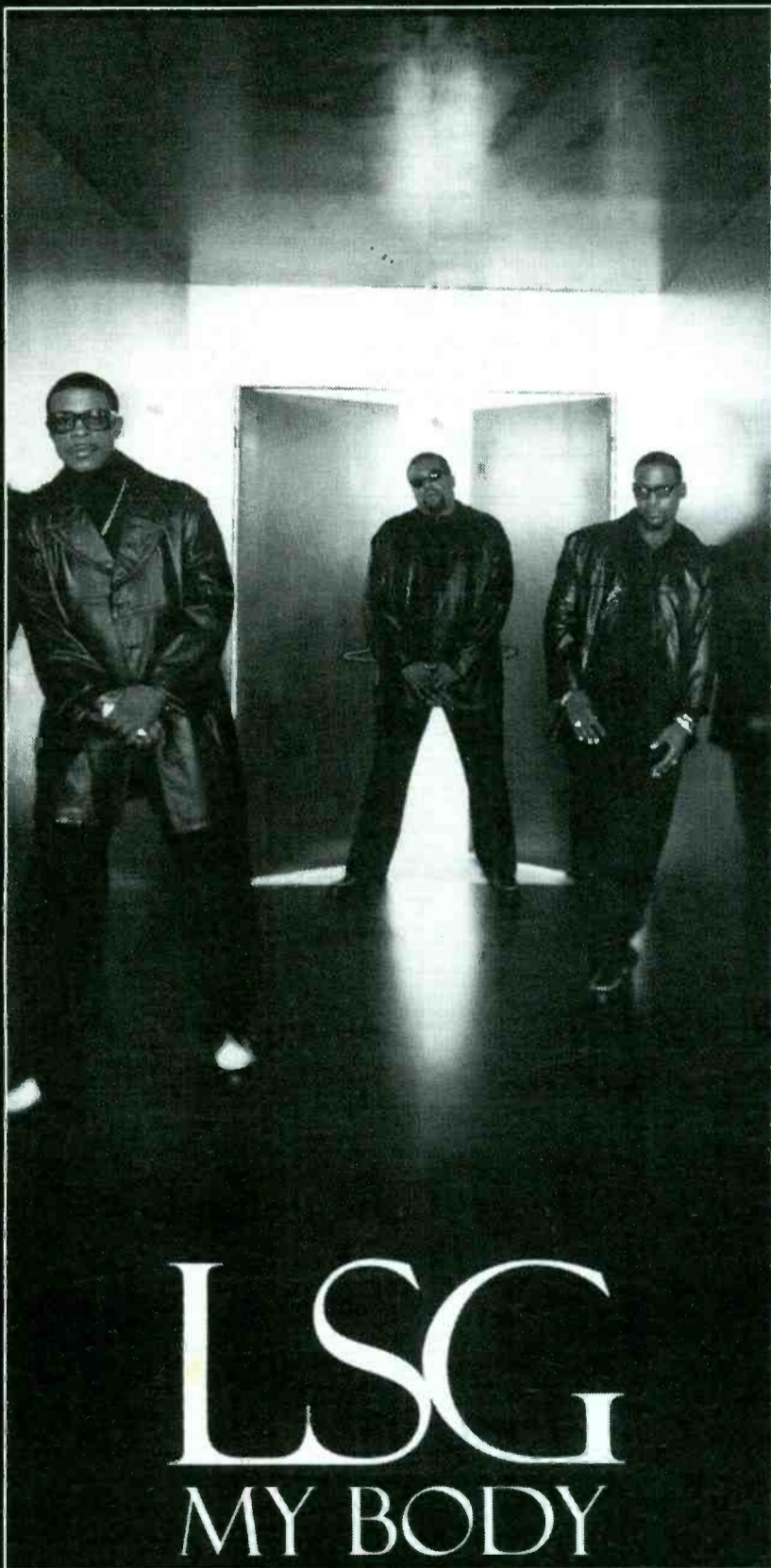
Thank You Radio For Showing Us Love

Gerald Levert

Keith Sweat

Johnny Gill

Three stars, shining together



LSG
MY BODY

#1 Most Added Urban

WBLS	WNOV	WPLZ	WFXA	WFXE
KKBT	WCKX	WJMZ	WTMG	WACR
WGCI	WOWI	KJMM	WQHH	WESE
WUSL	KSJL	WKGN	WEUP	WJJN
WJLB	WTLC	WEMX	WDZZ	WYNN
KKDA	WPEG	KIPR	WJMI	KBCE
WKYS	WJHM	WBLX	WTLZ	KZWA
WILD	WBLK	WYOK	WZFX	WJMG
WEDR	WHRK	WPAL	KDKS	WLJM
WVEE	WGZB	WWWZ	KMJJ	KRVV
KMJM	WQOK	WWDM	WJZD	KYEA
WAMO	KVSP	KRRQ	WZHT	KHRN
WZAK	WROU	WJFX	WIBB	KTBT
WIZF	WXQL	WJTT	KIIZ	WJKX
KPRS	WENN	WHNR	WEAS	WJUC
WKKV	WCDX	WTKT		

#1 Most Added Urban AC

KJLH	WMCS	WPAL-AM
WVAZ	WJZA	WDLT
WDAS	WYLD	KNEK
KMJQ	WMJM	WNFQ
KXOK	WSOL	WKXI
KMJK	WSOJ	KXZZ
KDKO	KQXL	WTUG


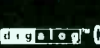
The premiere single and video from
LEVERT • SWEAT • GILL

Album in stores November 11

"My Body" produced by Darrell "Delite"

Allamby for 2000 Watts Music, Inc.

Management: Brooke Payne for 617 Management

 On EastWest Records America compact discs and  cassettes

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URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #1
WBLS/New York
(212) 592-0554
Michaels/Campbell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	30	30	42	MARY J. BLIGE/Everything	
11	12	12	41	BOYZ II MEN/4 Seasons Of...	
39	38	38	46	MARIAH CAREY/Honey	
40	38	38	44	ROME/Do You Like This	
20	29	29	40	JOE/The Love Scene	
19	30	30	40	JOE/The Love Scene	
18	32	32	38	SAM SALTER/After 12, Before 6	
8	18	18	38	BRIAN MCKINIGHT/You Should Be...	
5	11	11	25	JANET F/Q-TIP.../Got 'Til It's Gone	
5	24	24	35	WYCLEF JEAN/Guantanamera	
28	34	34	25	SOME THIN' FOR.../My Love Is The Shht!	
19	25	25	24	MYRON/We Can Get Down	
13	18	18	22	GOD'S PROPERTY/You Are The Only One	
5	16	16	20	TOTAL/What About Us	
11	11	11	19	ERIKAH BADU/Other Side Of...	
18	23	23	18	MILESTONE/ Care 'Bout You	
18	21	21	17	LUTHER VANDROSS/When You Call On...	
17	20	20	17	KEYSTONE/It Ain't Love	
5	17	17	17	ALLURE/All Cried Out	
16	17	17	15	WHITE & EVANS/My Everything	
16	17	17	15	VANESSA WILLIAMS/Happiness	
13	18	18	15	SIMONE HINES/Yeah! Yeah! Yeah!	
15	17	17	15	TARAL/Distant Lover	
14	15	15	14	SHAGGY/Piece Of My Heart	
14	15	15	12	EN VOUGUE/Too Gone, Too Long	
10	14	14	11	KIMBERLY SCOTT/Tuck Me In	
5	9	9	10	K-Ci & JOJO/Last Night's Letter	
5	6	6	10	BONE THUGS-N-HARMONY/If I Could Teach...	
5	9	9	10	OL SKOOL/Set You Free	
9	9	9	9	ERIC BENET/True To Myself	

MARKET #2
KKBT/Los Angeles
(213) 634-1800
Austin/Smider

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	50	50	50	ND NOTORIOUS B.I.G./Lovin' You Tonight	
50	46	46	49	ND NOTORIOUS B.I.G./Mo Money Mo Problems	
48	48	48	46	GOD'S PROPERTY/Stomp	
30	30	30	44	USHER/You Make Me Wanna...	
44	32	32	42	MARY J. BLIGE/Can Love You	
17	28	28	40	MACK 10/Backyard Boogie	
24	42	42	46	LIL' KIM/Not Tonight	
28	44	44	36	ORU HILL/Never Make A Promise	
34	40	40	30	SCARFACE/Smile	
8	8	8	29	NEXT/Butta Love	
20	21	21	34	JANET F/Q-TIP.../Got 'Til It's Gone	
5	23	23	27	SNOOP DOGGY DOGG/We Just Wanna...	
25	26	26	30	FOXY BROWN/DRU HILL/Big Bad Mamma	
18	23	23	25	BOYZ II MEN/4 Seasons Of...	
11	11	11	18	MARY J. BLIGE/Everything	
11	11	11	18	SOME THIN' FOR.../My Love Is The Shht!	
12	20	20	16	MARIAH CAREY/Honey	
16	16	16	19	JON B./Don't Say	
15	15	15	18	WARREN G./Annie Mae	
6	12	12	13	BONE THUGS-N-HARMONY/If I Could Teach...	
13	13	13	12	IMMATURE/It's Not A Fool	
42	44	44	39	CHUNKY/You Like This	
7	7	7	11	DAZ & SUPA FLY/Put The Monkey In It	
9	9	9	8	WYCLEF JEAN/Guantanamera	
11	9	9	8	ALLURE/All Cried Out	
11	9	9	7	LSG/My Body	
11	9	9	7	L.L. COOL J./Phenomenon	

MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	33	45	48	JANET F/Q-TIP.../Got 'Til It's Gone	
39	44	41	43	PUBLIC ANNOUNCEMENT/Body Bumpin'	
46	45	42	42	SOME THIN' FOR.../My Love Is The Shht!	
11	25	33	41	USHER/You Make Me Wanna...	
46	35	40	38	PUFF DADDY & FAMILY/It's All About...	
32	31	36	38	ND NOTORIOUS B.I.G./Mo Money Mo Problems	
19	20	26	37	MARY J. BLIGE/Can Love You	
19	20	35	35	MARY J. BLIGE/Everything	
30	30	32	31	KENNY LATTIMORE/For You	
23	23	23	29	ERIKAH BADU/Other Side Of...	
38	37	35	28	MARY J. BLIGE/Missing You	
27	26	30	28	DRU HILL/Five Steps	
25	23	25	27	BRIAN MCKINIGHT/You Should Be...	
35	29	33	26	WYCLEF JEAN/We Trying To Stay...	
32	29	26	26	R. KELLY/Gotham City	
29	30	30	25	MARIAH CAREY/Honey	
23	21	23	24	MICHAEL JACKSON/Stranger In Moscow	
27	26	31	23	DRU HILL/Never Make A Promise	
9	15	14	13	PATTI LABELLE/Shoe Was On...	
30	27	21	22	PUFF DADDY.../I'll Be Missing You	
6	11	20	22	CHANGING FACES/G.H.E.T.T.O.U.T. II	
22	18	17	21	LIL' KIM/Not Tonight	
25	24	21	21	MISSY ELLIOTT/The Rain (Supa...)	
19	17	20	21	BOYZ II MEN/4 Seasons Of...	
17	11	14	20	LUTHER VANDROSS/When You Call On...	
13	9	14	19	MAXWELL/Whenever Wherever...	
11	12	17	17	ALLURE/All Cried Out	
11	12	17	17	MYRON/We Can Get Down	
35	31	22	17	SWV/Someone	

MARKET #5
Philly 103.9
WPHI/Philadelphia
(215) 884-9400
Micofox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	58	68	67	USHER/You Make Me Wanna...	
46	60	74	67	BUSTA RHYMES/Put Your Hands...	
45	60	66	65	PUFF DADDY & FAMILY/It's All About...	
43	55	70	65	MARY J. BLIGE/Everything	
27	38	63	65	MASE/Feel So Good	
42	56	70	60	DRU HILL/Never Make A Promise	
28	38	60	60	TOTAL/What About Us	
5	10	20	40	BOYZ II MEN/4 Seasons Of...	
43	55	69	39	FOXY BROWN/DRU HILL/Big Bad Mamma	
-	-	-	-	L.L. COOL J./Phenomenon	
-	24	38	38	LIL' KIM/My Talks	
14	17	37	38	BRIAN MCKINIGHT/You Should Be...	
26	31	40	34	ND NOTORIOUS B.I.G./Mo Money Mo Problems	
15	30	32	34	JANET F/Q-TIP.../Got 'Til It's Gone	
24	36	34	34	SWV/Someone	
42	54	63	33	MARY J. BLIGE/Can Love You	
-	25	38	33	GINUWINE/II Do Anything...	
-	5	12	32	ALLURE/All Cried Out	
26	31	36	32	LIL' KIM/Not Tonight	
24	36	31	31	PUFF DADDY & FAMILY/Been Around...	
25	25	25	30	ROME/Do You Like This	
6	20	30	30	ERIKAH BADU/Other Side Of...	
30	38	29	29	DRU HILL/In My Bed	
-	35	45	27	FIRM/Firm Biz	
-	21	24	24	JAY-Z/We Are	
24	23	38	22	RAMPAGE/Fake It To...	
19	25	25	22	ND NOTORIOUS B.I.G./Lovin' You Tonight	
-	-	-	-	SALT-N-PEPPA/R U Ready	
28	22	20	19	EPMD/Never Seen Before	
28	21	20	19	TIMBALAND & MAGOO/Up Jumps Da' Boogie	

MARKET #6
POWER 99fm
WUSL/Philadelphia
(215) 483-8900
Little/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	53	56	56	USHER/You Make Me Wanna...	
19	40	19	55	MARIAH CAREY/Honey	
21	30	32	55	BOYZ II MEN/4 Seasons Of...	
52	50	46	55	MARY J. BLIGE/Everything	
47	55	56	54	MASE/Feel So Good	
64	58	57	52	BUSTA RHYMES/Put Your Hands...	
45	52	47	43	PUFF DADDY & FAMILY/It's All About...	
36	48	42	52	ALLURE/All Cried Out	
45	52	47	43	PUFF DADDY & FAMILY/It's All About...	
44	40	49	48	DRU HILL/Never Make A Promise	
26	35	37	38	JANET F/Q-TIP.../Got 'Til It's Gone	
5	14	38	SOME THIN' FOR.../My Love Is The Shht!		
5	29	36	30	NOT BOYZ II MEN/4 Seasons Of...	
33	48	38	38	FIRM/Firm Biz	
-	35	33	31	MISSY ELLIOTT/Sock It 2 Me	
31	29	31	31	GINUWINE/II Do Anything...	
33	30	30	30	TOTAL/What About Us	
-	8	20	29	IMMATURE/It's Not A Fool	
41	34	29	27	ND NOTORIOUS B.I.G./Mo Money Mo Problems	
26	22	23	24	MARY J. BLIGE/Can Love You	
20	20	20	23	SAM SALTER/After 12, Before 6	
10	17	16	21	JAY-Z/Who You Wit	
27	17	18	18	LIL' KIM/Not Tonight	
6	7	15	16	ROME/Do You Like This	
30	32	28	15	TIMBALAND & MAGOO/Up Jumps Da' Boogie	
15	11	12	15	ND NOTORIOUS B.I.G./Phynotize	
34	34	15	15	ERIKAH BADU/Other Side Of...	
13	6	9	13	SWV/Someone	
18	13	11	12	LIL' KIM/Crush On U	
5	6	10	12	NEXT/Butta Love	

MARKET #6
WCHB/Detroit
(313) 671-0590
Arnold/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	35	36	36	USHER/You Make Me Wanna...	
20	26	32	36	JANET F/Q-TIP.../Got 'Til It's Gone	
25	33	33	33	MARIAH CAREY/Honey	
31	31	36	34	NEXT/Butta Love	
27	27	26	33	GINUWINE/II Do Anything	
17	27	32	32	FOXY BROWN/DRU HILL/Big Bad Mamma	
29	25	27	31	BRIAN MCKINIGHT/You Should Be...	
-	-	-	-	HEAVY D/It Do Anything	
19	23	28	28	TOTAL/What About Us	
24	26	28	27	MARIO WINANS/Don't Know	
19	22	27	27	JOE/The Love Scene	
24	25	26	26	GOD'S PROPERTY/You Are The Only One	
25	24	26	26	LIL' KIM/Not Tonight	
23	21	22	26	ND NOTORIOUS B.I.G./Lovin' You Tonight	
19	19	22	24	SAM SALTER/After 12, Before 6	
5	19	24	24	K-Ci & JOJO/Last Night's Letter	
17	19	23	23	BONE THUGS-N-HARMONY/If I Could Teach...	
25	22	23	22	ND NOTORIOUS B.I.G./Mo Money Mo Problems	
13	18	22	22	SOME THIN' FOR.../My Love Is The Shht!	
13	18	21	21	ERIKAH BADU/Other Side Of...	
25	22	21	20	FLESH-N-BONE/Norcoast	
27	21	20	20	WYCLEF JEAN/We Trying To Stay...	
17	18	22	20	ROME/Do You Like This	
15	16	20	20	CHANGING FACES/G.H.E.T.T.O.U.T.	
14	15	17	19	VANESSA WILLIAMS/Happiness	
16	17	14	19	AALIYAH/Hot Like Fire	
13	16	18	18	INQUE/You Down	
24	21	17	17	WILL SMITH/Men In Black	
30	23	20	17	MYRON/We Can Get Down	

MARKET #6
WJLB/Detroit
(313) 965-2000
Saunders/G

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	42	42	40	MARY J. BLIGE/Everything	
40	35	39	39	ND NOTORIOUS B.I.G./Mo Money Mo Problems	
42	44	43	38	CHUNKY/You Like This	
29	28	30	37	USHER/You Make Me Wanna...	
30	31	35	35	DRU HILL/Never Make A Promise	
25	29	31	34	SOME THIN' FOR.../My Love Is The Shht!	
38	35	34	34	MARY J. BLIGE/Can Love You	
24	25	30	34	TOTAL/What About Us	
21	26	33	33	JOE/The Love Scene	
32	31	28	33	NEXT/Butta Love	
5	18	21	31	RAHSAAN PATTERSON/Spend The Night	
18	35	35	35	GOD'S PROPERTY/Stomp	
24	23	29	25	ERIKAH BADU/Next Lifetime	
30	32	31	25	BROWNSTONE/ Kiss And Tell	
38	24	23	25	REFUGEE CAMP.../The Sweetest Thing	
6	6	17	25	SAM SALTER/After 12, Before 6	
12	10	13	24	ERIKAH BADU/Other Side Of...	
34	30	26	23	SWV/Someone	
19	19	20	21	HEAVY D/Big Daddy	
39	20	20	21	KENNY LATTIMORE/For You	
27	20	19	20	PUFF DADDY.../I'll Be Missing You	
32	31	30	20	MISSY ELLIOTT/The Rain (Supa...)	
28	25	20	18	IMMATURE/It's Not A Fool	
16	10	18	18	DAVIN/So Good	
17	10	18	18	ROME/Do You Like This	
17	17	17	17	AALIYAH/Hot Like Fire	
17	17	17	17	GOD'S PROPERTY/You Are The Only One	
17	17	17	17	BOYZ II MEN/4 Seasons Of...	
17	17	17	17	MISSY ELLIOTT/Sock It 2 Me	
6	11	12	16	PUFF DADDY & FAMILY/It's All About...	

MARKET #7
KKDA/Dallas
(972) 263-9911
Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	52	73	73	SOME THIN' FOR.../My Love Is The Shht!	
60	64	67	73	MARY J. BLIGE/Everything	
72	64	67	72	USHER/You Make Me Wanna...	
44	44	47	72	MARIAH CAREY/Honey	
-	5	5	6	WYCLEF JEAN/Guantanamera	
55	64	66	57	JOE/The Love Scene	
5	5	39	57	MASE/Feel So Good	
47	53	56	56	FOXY BROWN/DRU HILL/Big Bad Mamma	
5	20	41	54	JANET F/Q-TIP.../Got 'Til It's Gone	
22	19	47	54	PUFF DADDY & FAMILY/It's All About...	
61	58	54	54	TIMBALAND & MAGOO/Up Jumps Da' Boogie	
7	16	46	53	GOD'S PROPERTY/You Are The Only One	
19	20	27	53	TOTAL/What About Us	
60	60	60	50	DRU HILL/Never Make A Promise	
69	63	60	50	MASTER P/It's My Turn	
5	14	45	48	BOYZ II MEN/4 Seasons Of...	
18	18	47	47	BRIAN MCKINIGHT/You Should Be...	
10	16	32	47	BUSTA RHYMES/Put Your Hands...	
45	46	40	40	ROME/Do You Like This	
5	9	35	35	BONE THUGS-N-HARMONY/If I Could Teach...	
46	45	28	21	ND NOTORIOUS B.I.G./Mo Money Mo Problems	
5	14	16	20	ALLURE/All Cried Out	
16	14	18	18	MILESTONE/ Care 'Bout You	
9	14	18	18	IMMATURE/It's Not A Fool	
5	5	15	15	NEXT/Butta Love	
5	5	10	15	K-Ci & JOJO/Last Night's Letter	
-	5	10	14	MACK 10/Backyard Boogie	
16	15	14	14	ERIKAH BADU/Other Side Of...	
71	64	26	10	GHE TO TWINZ/Responsibility	

MARKET #8
WKYS/Washington
(301) 306-1111
Williams/Lisa

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	44	4			

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Barry Mayo
President
maYO Media

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DINNER

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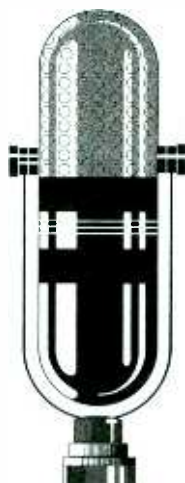


HONORING
TONY GRAY

BENEFITTING
THE COLLEGE FUND/UNCF

THURSDAY, OCTOBER 23, 1997
New York Ballroom
Sheraton New York Hotel & Towers

For further information, contact:
Cynthia Badie Associates (212) 222-9400



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MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad

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MARKET #37 WPEG/Charlotte (704) 333-0131 Carson/Quick

MARKET #38 WJHM/Orlando (407) 333-0072 Allen/Hollywood

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MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaelis

MARKET #12 KISS 104.7 WALR/Atlanta (404) 888-0068 McCendon/Stevens

MARKET #39 WQUE/New Orleans (504) 827-6000 Stevens

MARKET #40 WBLK/Buffalo (716) 852-9393 Dillard/Sims

MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins

MARKET #17 MIX 97.1 The Soul of St. Louis KXOK/St. Louis (314) 991-7797 Love/Taylor

MARKET #18 Majik 107 KMJK/Phoenix (602) 265-2442 Jackson/Higgs

REPORTERS

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Stations and their adds listed alphabetically by market

URBAN

KBCE/Alexandria, LA PD/MO: Donnie Taylor L.L. COOL J "Phenomenon" WYCLEF JEAN "Guantan" GEORGE CLINTON "Notin" SALT-N-PEPA "Ready" BEBE WINANS "Harms" LSG "Body" XSCAPE "Lets" UNCLE SAM "Ever"	KHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr. L.L. COOL J "Phenomenon" 8 LSG "Body" 7 XSCAPE "Lets" 6 SALT-N-PEPA "Ready" 5 SCARFACE "Mary" BEBE WINANS "Harms" SANDRA ST. VICTOR "Chocolate" HEAVY D "Anything" TRICKDADDY "Gone" WILLIS "Baby" KIMBERLY SCOTT "Tuck" UNCLE SAM "Ever"	WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason 20 LSG "Body" 14 UNCLE SAM "Ever" 12 ANGIE STONE & DEVOX "Everyday" 10 ABSOLUTE "Never" SALT-N-PEPA "Ready" L.L. COOL J "Phenomenon" SCARFACE "Mary" XSCAPE "Lets" KIMBERLY SCOTT "Tuck"	WJFX/Ft. Wayne, IN PD/MO: B.J. Steele 10 SAISON "So" 6 HEAVY D "Anything" 6 UNCLE SAM "Ever" L.L. COOL J "Phenomenon" 6 SALT-N-PEPA "Ready" 6 BEBE WINANS "Harms" 6 KIMBERLY SCOTT "Tuck" 6 XSCAPE "Lets" 6 SANDRA ST. VICTOR "Chocolate" 6 TRICKDADDY "Gone" 6 SCARFACE "Mary" 6 DMEKA "Coast"	KRRQ/Lafayette, LA PD/MO: Tyrone Davis "ITRU" "Balers" L.L. COOL J "Phenomenon" LSG "Body" SALT-N-PEPA "Ready"	KZWA/Lake Charles, LA PD: B.B. Davis MD: James Williams KIMBERLY SCOTT "Tuck" LSG "Body" L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" SANDRA ST. VICTOR "Chocolate" BEBE WINANS "Harms"	WJWB/Louisville, KY VP Prog./PD: Tony Fields MD: James Williams 5 TWISTA "Get" SALT-N-PEPA "Ready" UNCLE SAM "Ever" SCARFACE "Mary" XSCAPE "Lets" BEBE WINANS "Harms" DMEKA "Coast" KIMBERLY SCOTT "Tuck" SANDRA ST. VICTOR "Chocolate" UNCLE SAM "Ever" SANDRA ST. VICTOR "Chocolate"	KYEA/Monroe, LA OM: Marvin Robinson PD/MO: Porsha Valentine 5 BEBE WINANS "Harms" 5 LSG "Body" 5 SCARFACE "Mary" 5 XSCAPE "Lets" 5 L.L. COOL J "Phenomenon" 5 KIMBERLY SCOTT "Tuck" UNCLE SAM "Ever" SANDRA ST. VICTOR "Chocolate"	WQDK/Raleigh, NC PD: Hosie Mack MD: K.C. Clark LSG "Body" L.L. COOL J "Phenomenon" KIMBERLY SCOTT "Tuck"	WCOX/Richmond, VA PD: Aaron Maxwell MD: Eric Lee 12 L.L. COOL J "Phenomenon" XSCAPE "Lets" SALT-N-PEPA "Ready" LSG "Body" KIMBERLY SCOTT "Tuck" BEBE WINANS "Harms"	KMJM/Shreveport, LA PD: John Wilson MD: Canby Rain 10 SCARFACE "Mary" 10 HEAVY D "Anything" 10 LSG "Body" 10 KIMBERLY SCOTT "Tuck" 10 UNCLE SAM "Ever" 10 BEBE WINANS "Harms" 10 SANDRA ST. VICTOR "Chocolate" 10 L.L. COOL J "Phenomenon" 10 XSCAPE "Lets" 10 WILLIS "Baby" 10 SALT-N-PEPA "Ready" 10 ADRIANA EVANS "Around"	WZHT/Montgomery, AL PD/MO: Michael Long 10 L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" BEBE WINANS "Harms" BEBE WINANS "Harms" HEAVY D "Anything" LSG "Body" SCARFACE "Mary" NADANUF FK BLOW "Breaks" ANGIE STONE & DEVOX "Everyday" XSCAPE "Lets" DMEKA "Coast" KIMBERLY SCOTT "Tuck" UNCLE SAM "Ever"	WPLZ/Richmond, VA PD: Phil Daniels 10 L.L. COOL J "Phenomenon" 8 LSG "Body" 7 LOST BOYZ "Crazy" 5 UNCLE SAM "Ever" SCARFACE "Mary" HEAVY D "Anything" BEBE WINANS "Harms" SALT-N-PEPA "Ready" LIL O' "Stop" XSCAPE "Lets" KIMBERLY SCOTT "Tuck"	WTLJ/Saginaw, MI PD: Merrill Crockett MD: Tony Lempley 5 L.L. COOL J "Phenomenon" 5 LSG "Body" 5 BEBE WINANS "Harms" 5 GEORGE CLINTON "Notin" 5 HEAVY D "Anything" 5 UNCLE SAM "Ever" 5 SCARFACE "Mary" 5 SALT-N-PEPA "Ready"	WQWK/Nashville, TN OM: Jim Kennedy TARL "Distant" SALT-N-PEPA "Ready" MACK 10 "Backyard" MUG "Girl" BLACKSTREET "Money"	WQUE/New Orleans, LA PD/MO: Gerod Stevens MD: D-Rock KIMBERLY SCOTT "Tuck" L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" UNCLE SAM "Ever"	WBLJ/New York, NY PD: Lee Michaels MD: Michelle Campbell 8 LSG "Body" 5 SALT-N-PEPA "Ready" 5 RAHSAAN PATTERSON "Spend" 5 MARIAH CAREY "Butterfly" 5 NADANUF FK BLOW "Breaks" 5 BEBE WINANS "Harms"	WRKE/Salisbury, MD PD: Tony Quartrone MD: Manuel Mena UNCLE SAM "Ever" XSCAPE "Lets" L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" HEAVY D "Anything" UNCLE SAM "Ever" XSCAPE "Lets"	KSJL/San Antonio, TX PD: Michael Andrews MD: Ricko 5 LSG "Body" 5 BEBE WINANS "Harms" XSCAPE "Lets" L.L. COOL J "Phenomenon" KIMBERLY SCOTT "Tuck" UNCLE SAM "Ever" HEAVY D "Anything"	WACR/Tulsa, OK PD: Val Goodson L.L. COOL J "Phenomenon" XSCAPE "Lets" KIMBERLY SCOTT "Tuck" UNCLE SAM "Ever" HEAVY D "Anything"	WEAS/Savannah, GA PD: Vern Catron 10 SHAQ "Ice Cube...Steel" 5 L.L. COOL J "Phenomenon" 5 XSCAPE "Lets" 5 ANGIE STONE & DEVOX "Everyday" 5 UNCLE SAM "Ever" 5 LSG "Body" 5 NADANUF FK BLOW "Breaks"	WPHI/Philadelphia, PA PD: Micfox 38 L.L. COOL J "Phenomenon" 21 SALT-N-PEPA "Ready"	WWSL/Philadelphia, PA OM: Helen Little MD: Glenn Cooper 8 TOTAL COMMITMENT "Amazing" 6 L.L. COOL J "Phenomenon" 6 SALT-N-PEPA "Ready" 6 LSG "Body" 5 KIMBERLY SCOTT "Tuck" 5 BEBE WINANS "Harms"	WAMO/Pittsburgh, PA PD: Ron Atkins MD: Kris Kelley 5 40 "Mercy" 5 BEBE WINANS "Harms" 5 SALT-N-PEPA "Ready" 5 XSCAPE "Lets" 5 L.L. COOL J "Phenomenon" 5 HEAVY D "Anything" 5 KIMBERLY SCOTT "Tuck"										
WHTA/Atlanta, GA PD: Sean Taylor MD: Chaka Zulu 42 KILD "Baby" 35 LIL KIM "Money" 24 L.L. COOL J "Phenomenon" 19 WITCHDOCTOR "Holiday" SALT-N-PEPA "Ready"	WBLK/Atlanta, GA PD: Tony Brown MD: Rajeayah Shabazz LSG "Body"	WFXA/Augusta, GA PD: James Alexander MD: Lance Pantan 7 LSG "Body" 5 L.L. COOL J "Phenomenon" 5 SALT-N-PEPA "Ready" 5 BEBE WINANS "Harms" 5 NEXT "Butta"	KTBT/Baton Rouge, LA PD: Chris Clay MD: Lou Bennett 64 USHER "Wanna" 63 MARY J. BLIGE "Everything" 49 MILESTONE "Care" 36 IMMATURE "Fool" 29 NEXT "Butta" 29 PUFT DADDY & FAMILY "Benjamins" 16 LSG "Body" 15 SALT-N-PEPA "Ready" 7 40 "Mercy" 7 BEENIE MAN/FRANKLYN "Dancehall" 7 CHICO DEBARGE "Iggim" 6 BEBE WINANS "Harms" 6 BROWNSTONE "Kiss" 6 H-TOWN "Slow" 6 SWV "Lose" 5 L.L. COOL J "Phenomenon" 5 MACK 10 "Backyard" 5 JAGGED EDGE "Way" 5 KIMBERLY SCOTT "Tuck" 5 EN VOUE "Gone" 5 BUSTA RHYMES "Hands" 5 KEYSTONE "Ain't" 5 WILLIAM BECTON "Workin" 5 SCARFACE "Mary"	WJZZ/Baton Rouge, LA PD: Al Jai Wallace 14 SCARFACE "Mary" 7 LIL O' "Stop" UNCLE SAM "Ever" LSG "Body" SALT-N-PEPA "Ready" "ITRU" "Balers"	WJZD/Biloxi, MS PD: Rob Neal MD: Tabari Daniels 20 SCARFACE "Mary" 15 KIMBERLY SCOTT "Tuck" 15 L.L. COOL J "Phenomenon" 15 LSG "Body" 5 UNCLE SAM "Ever" 5 SALT-N-PEPA "Ready" 5 BEBE WINANS "Harms" 5 XSCAPE "Lets" 5 HEAVY D "Anything" 5 BEENIE MAN/FRANKLYN "Dancehall" 5 LIL O' "Stop"	WENN/Birmingham, AL PD: Dave Donnell MD: Michael Starr 20 H-TOWN "Slow" 15 SALT-N-PEPA "Ready" 15 L.L. COOL J "Phenomenon" 15 OL SKOOL "Free" 5 KIMBERLY SCOTT "Tuck" 5 SCARFACE "Mary" 5 JAGGED EDGE "Way" 5 UNCLE SAM "Ever" 5 LSG "Body" 5 RICK JAMES "Players" 5 XSCAPE "Lets" 5 NADANUF FK BLOW "Breaks"	WILD/Boston, MA PD: Rick Anderson MD: Steve Gousby 9 L.L. COOL J "Phenomenon" XSCAPE "Lets" SALT-N-PEPA "Ready" UNCLE SAM "Ever" LSG "Body"	WVAX/Chicago, IL DM/PO: Maxx Myrick APD/MO: Jamillah Muhammad 9 DRU HILL "Promise" 9 GOD'S PROPERTY "You" 5 LSG "Body" 5 BEBE WINANS "Harms" 5 UNCLE SAM "Ever"	WJZA/Columbus, OH PD: Paul Strong APD/MO: Phil Davis 5 COLOUR CLUB "Tenderness" 5 VANESSA RUBIN "That" 5 BEBE WINANS "Harms" 5 LSG "Body"	KRBV/Dallas, TX PD: Thomas Bacole 6 RAHSAAN PATTERSON "Spend"	KDKO/Denver, CO PD/MO: Rick Walker 10 TOTAL COMMITMENT "Amazing" H-TOWN "Slow" SANDRA ST. VICTOR "Chocolate" LSG "Body" BEBE WINANS "Harms" KIMBERLY SCOTT "Tuck" GEORGE CLINTON "Notin"	WPAL-AM/Charleston, SC PD/MO: Jae Jackson 17 LSG "Body" 17 L.L. COOL J "Phenomenon" 16 SALT-N-PEPA "Ready" 14 BEBE WINANS "Harms" 12 SANDRA ST. VICTOR "Chocolate" 12 HEAVY D "Anything" 12 UNCLE SAM "Ever" 11 LSG "Body" 5 SCARFACE "Mary" 5 SALT-N-PEPA "Ready" 5 MASTER P "Homes" 5 ALLURE "Cried"	WPAJ/Charleston, SC PD: Jae Jackson 17 LSG "Body" 17 L.L. COOL J "Phenomenon" 16 SALT-N-PEPA "Ready" 14 BEBE WINANS "Harms" 12 SANDRA ST. VICTOR "Chocolate" 12 HEAVY D "Anything" 12 UNCLE SAM "Ever" 11 LSG "Body" 5 SCARFACE "Mary" 5 SALT-N-PEPA "Ready" 5 MASTER P "Homes" 5 ALLURE "Cried"	KKOA/Dallas, TX PD/MO: Skip Cheatham 5 L.L. COOL J "Phenomenon" 5 LSG "Body" 5 SALT-N-PEPA "Ready" 5 H-TOWN "Slow" 5 XSCAPE "Lets" 5 UNCLE SAM "Ever"	WROU/Dayton, OH PD/MO: Marco Simmons 5 LSG "Body" L.L. COOL J "Phenomenon" L.L. COOL J "Phenomenon" H-TOWN "Slow"	WCHB/Detroit, MI APD/MO: Vickie Preston 30 HEAVY D "Anything" 5 L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" LIL KIM "Money" DMEKA "Coast"	WJLB/Detroit, MI PD: Michael Saunders APD/MO: Janet G. 10 WHITE & EVANS "Everything" 9 LSG "Body" 5 BEBE WINANS "Harms" 5 HEAVY D "Anything" 5 SALT-N-PEPA "Ready" 5 SCARFACE "Mary" 5 XSCAPE "Lets"	WJMN/Jackson, MS PD/MO: Stan Branson HEAVY D "Anything" L.L. COOL J "Phenomenon" XSCAPE "Lets" LSG "Body" BLACKSTREET "Money" INDU "Love" KIMBERLY SCOTT "Tuck" ERIC BENET "True" L.L. COOL J "Phenomenon" L.L. COOL J "Phenomenon" BEBE WINANS "Harms" HEAVY D "Anything" 5 L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" WYCLEF JEAN "Guantan" GEORGE CLINTON "Notin" LSG "Body" SALT-N-PEPA "Ready" SANDRA ST. VICTOR "Chocolate" UNCLE SAM "Ever"	WJXX/Laurel, MS MD: Glenn Ulmer MD: J.J. Hughes 15 TOTAL "What" 10 LUTHER VANDROSS "Call" 8 RICK JAMES "Players" 5 GEORGE CLINTON "Notin" 5 LIL O' "Stop" 5 NEXT "Butta" 5 XSCAPE "Mary" 5 UNCLE SAM "Ever" 5 SCARFACE "Lets" 5 KIMBERLY SCOTT "Tuck" 5 L.L. COOL J "Phenomenon" 5 WILLIS "Baby" 5 ERYKAH BADIU "Other" 5 HEAVY D "Anything" 5 BONE THUGS-N-HARMONY "Teach" 5 LOST BOYZ "Crazy" 5 MARY J. BLIGE "Everything"	WJMG/Laurel, MS PD: LaDonna Jones 8 LSG "Body" 5 HEAVY D "Anything" 5 XSCAPE "Lets" 5 SCARFACE "Mary" 5 GEORGE CLINTON "Notin"	WTKT/Lexington, KY PD/MO: DJ Gold HEAVY D "Anything" SALT-N-PEPA "Ready" L.L. COOL J "Phenomenon" SCARFACE "Mary" BEBE WINANS "Harms" RAHSAAN PATTERSON "Spend" XSCAPE "Lets" UNCLE SAM "Ever"	WLJM/Lima, OH DM: Desari Downs APD: Kiva Williams 10 LSG "Body" 10 UNCLE SAM "Ever" 10 HEAVY D "Anything" 10 KIMBERLY SCOTT "Tuck" 10 XSCAPE "Lets" 10 BEBE WINANS "Harms"	KIPR/Little Rock, AR PD/MO: Joe Booker 30 LSG "Body" 8 BEBE WINANS "Harms" 7 SCARFACE "Mary" 5 HEAVY D "Anything" 5 JUNGLE BROTHERS "Jungle" SANDRA ST. VICTOR "Chocolate" SALT-N-PEPA "Ready" XSCAPE "Lets" L.L. COOL J "Phenomenon" UNCLE SAM "Ever"	WJWB/Louisville, KY PD: Tony Fields 7 CHANGING FACES "G.H.E.T.T." 6 LUTHER VANDROSS "Secret" 6 BLACKSTREET "Leave" 6 BEBE WINANS "Harms" LSG "Body"	WJMC/Milwaukee, WI MD: Tyrene Jackson BEBE WINANS "Harms" RAHSAAN PATTERSON "Spend" LSG "Body" KIMBERLY SCOTT "Tuck" UNCLE SAM "Ever"	WDLT/Mobile, AL PD/MO: Mark Dylan 7 LSG "Body" UNCLE SAM "Ever" KIMBERLY SCOTT "Tuck" WILLIAM BECTON "Workin" BEBE WINANS "Harms" JAGGED EDGE "Way"	WDAI/Myrtle Beach, SC PD/MO: Jeff Kenny SOMETHIN' FOR "Shih" SALT-N-PEPA "Ready" L.L. COOL J "Phenomenon"	WNHC/New Haven, CT PD: Lamonda Williams MD: Ernest Johnson 10 UNCLE SAM "Ever" 10 KIMBERLY SCOTT "Tuck" 9 BEBE WINANS "Harms" 5 ANGIE STONE & DEVOX "Everyday" 5 SOMETHIN' FOR "Shih"	KATZ/St. Louis, MO PD: Chuck Atkins 15 OJAYS "Bibs" 15 MARY J. BLIGE "Everything" 9 MAXWELL "Whenever" 5 WHITE & EVANS "Everything"	KXOK/St. Louis, MO PD: Mike Love APD: Marshelle Taylor 16 MARY J. BLIGE "Everything" 5 LISA STANSFIELD "Never" 5 LSG "Body" 5 UNCLE SAM "Ever" 5 BONEY JAMES "Sweet" 5 SIMONE HINES "Yeah" 5 KIMBERLY SCOTT "Tuck" 5 UNCLE SAM "Ever"	WIMX/Toledo, OH Interim PD: Jessie Peck BEBE WINANS "Harms" VANESSA RUBIN "That"	WTUG/Tuscaloosa, AL PD/MO: Steve Sloan 7 MILESTONE "Care" 7 LSG "Body" 6 JANET FETTER "Got" 6 BEBE WINANS "Harms"	WMMJ/Washington, DC PD: Doug Gilmore 5 MARIAH CAREY "Honey"
WALR/Atlanta, GA Int.PD: Jim Kennedy APD/MO: Marie Stevens ERYKAH BADIU "Other" JONATHAN BUTLER "Do"	WWIN/Baltimore, MD PD: Kathy Brown 10 MARIAH CAREY "Honey"	KQXL/Baton Rouge, LA PD: Al Jai Wallace BEBE WINANS "Harms" LSG "Body"	WBHK/Birmingham, AL PD: Mike Abrams APD: Jonathan Riley MD: Don Alias 12 MILESTONE "Care" 12 PATTI LABELLE "Shoe"	WPAL-AM/Charleston, SC PD/MO: Jae Jackson 10 BEBE WINANS "Harms" 10 KIMBERLY SCOTT "Tuck" 8 UNCLE SAM "Ever" 7 JAGGED EDGE "Way" 7 LSG "Body" 7 EN VOUE "Gone"	WMXD/Detroit, MI PD: Monica Starr MD: Tony Rankin 13 BOYZ II MEN "Song" 15 VANESSA WILLIAMS "Happines" 5 LSG "Body"	WSOL/Jacksonville, FL PD: Dave Wynter MD: K.J. 5 BOYZ II MEN "Song" 5 LSG "Body"	KNEK/Lafayette, LA PD/MO: Tyrone Davis LSG "Body" H-TOWN "Slow" COLOUR CLUB "Tenderness"	KXZZ/Lake Charles, LA PD/MO: Brian Robinson 5 KIMBERLY SCOTT "Tuck" 5 BEBE WINANS "Harms" 5 PETER CETERA/AZ YET "You're" 5 UNCLE SAM "Ever" 5 LSG "Body"	KULH/Los Angeles, CA PD/MO: Cliff Winston 10 LSG "Body" 5 JANET FETTER "Got" 5 NEXT "Butta"	WMJM/Louisville, KY PD: Tony Fields 7 CHANGING FACES "G.H.E.T.T." 6 LUTHER VANDROSS "Secret" 6 BLACKSTREET "Leave" 6 BEBE WINANS "Harms" LSG "Body"	WMCS/Milwaukee, WI MD: Tyrene Jackson BEBE WINANS "Harms" RAHSAAN PATTERSON "Spend" LSG "Body" KIMBERLY SCOTT "Tuck" UNCLE SAM "Ever"	WDLT/Mobile, AL PD/MO: Mark Dylan 7 LSG "Body" UNCLE SAM "Ever" KIMBERLY SCOTT "Tuck" WILLIAM BECTON "Workin" BEBE WINANS "Harms" JAGGED EDGE "Way"	WDAI/Myrtle Beach, SC PD/MO: Jeff Kenny SOMETHIN' FOR "Shih" SALT-N-PEPA "Ready" L.L. COOL J "Phenomenon"	WNHC/New Haven, CT PD: Lamonda Williams MD: Ernest Johnson 10 UNCLE SAM "Ever" 10 KIMBERLY SCOTT "Tuck" 9 BEBE WINANS "Harms" 5 ANGIE STONE & DEVOX "Everyday" 5 SOMETHIN' FOR "Shih"	WYLD/New Orleans, LA PD/MO: Lebron Joseph LSG "Body"	WCFB/Orlando, FL PD: Steve Holbrook MD: Henry Nelson 5 PATTI LABELLE "Shoe" 5 LUTHER VANDROSS "Call" WDAJ/Philadelphia, PA PD: Joe Tamburro MD: Daisy Davis UNCLE SAM "Ever" KIMBERLY SCOTT "Tuck" LSG "Body" BEBE WINANS "Harms"	KMJK/Phoenix, AZ PD: Art Jackson MD: Tim Higgs 21 LSG "Body" 7 UNCLE SAM "Ever" 7 BEBE WINANS "Harms" 5 KIMBERLY SCOTT "Tuck" 5 SANDRA ST. VICTOR "Chocolate"	WSOJ/Richmond, VA PD/MO: Kevin Kofax 15 BEBE WINANS "Harms" 5 LSG "Body" 5 UNCLE SAM "Ever" 5 KIMBERLY SCOTT "Tuck"	78 Total Reporters 87 Current Reporters 85 Current Playlists Reported Frozen Playlist (1): WTMP/Tampa, FL Did Not Report, Playlist Frozen (1): WYOK/Mobile, AL	37 Total Reporters 36 Current Reporters 36 Current Playlists Did Not Report For Two Consecutive Weeks; Data Not Used (1): WFXC/Raleigh, NC													

URBAN AC

WALR/Atlanta, GA Int.PD: Jim Kennedy APD/MO: Marie Stevens ERYKAH BADIU "Other" JONATHAN BUTLER "Do"	WWIN/Baltimore, MD PD: Kathy Brown 10 MARIAH CAREY "Honey"	KQXL/Baton Rouge, LA PD: Al Jai Wallace BEBE WINANS "Harms" LSG "Body"	WBHK/Birmingham, AL PD: Mike Abrams APD: Jonathan Riley MD: Don Alias 12 MILESTONE "Care" 12 PATTI LABELLE "Shoe"	WPAL-AM/Charleston, SC PD/MO: Jae Jackson 10 BEBE WINANS "Harms" 10 KIMBERLY SCOTT "Tuck" 8 UNCLE SAM "Ever" 7 JAGGED EDGE "Way" 7 LSG "Body" 7 EN VOUE "Gone"	WVAX/Chicago, IL DM/PO: Maxx Myrick APD/MO: Jamillah Muhammad 9 DRU HILL "Promise" 9 GOD'S PROPERTY "You" 5 LSG "Body" 5 BEBE WINANS "Harms" 5 UNCLE SAM "Ever"	WJZA/Columbus, OH PD: Paul Strong APD/MO: Phil Davis 5 COLOUR CLUB "Tenderness" 5 VANESSA RUBIN "That" 5 BEBE WINANS "Harms" 5 LSG "Body"	KRBV/Dallas, TX PD: Thomas Bacole 6 RAHSAAN PATTERSON "Spend"	KDKO/Denver, CO PD/MO: Rick Walker 10 TOTAL COMMITMENT "Amazing" H-TOWN "Slow" SANDRA ST. VICTOR "Chocolate" LSG "Body" BEBE WINANS "Harms" KIMBERLY SCOTT "Tuck" GEORGE CLINTON "Notin"	WPAL-AM/Charleston, SC PD/MO: Jae Jackson 17 LSG "Body" 17 L.L. COOL J "Phenomenon" 16 SALT-N-PEPA "Ready" 14 BEBE WINANS "Harms" 12 SANDRA ST. VICTOR "Chocolate" 12 HEAVY D "Anything" 12 UNCLE SAM "Ever" 11 LSG "Body" 5 SCARFACE "Mary" 5 SALT-N-PEPA "Ready" 5 MASTER P "Homes" 5 ALLURE "Cried"	WPAJ/Charleston, SC PD: Jae Jackson 17 LSG "Body" 17 L.L. COOL J "Phenomenon" 16 SALT-N-PEPA "Ready" 14 BEBE WINANS "Harms" 12 SANDRA ST. VICTOR "Chocolate" 12 HEAVY D "Anything" 12 UNCLE SAM "Ever" 11 LSG "Body" 5 SCARFACE "Mary" 5 SALT-N-PEPA "Ready" 5 MASTER P "Homes" 5 ALLURE "Cried"	KKOA/Dallas, TX PD/MO: Skip Cheatham 5 L.L. COOL J "Phenomenon" 5 LSG "Body" 5 SALT-N-PEPA "Ready" 5 H-TOWN "Slow" 5 XSCAPE "Lets" 5 UNCLE SAM "Ever"	WROU/Dayton, OH PD/MO: Marco Simmons 5 LSG "Body" L.L. COOL J "Phenomenon" L.L. COOL J "Phenomenon" H-TOWN "Slow"	WCHB/Detroit, MI APD/MO: Vickie Preston 30 HEAVY D "Anything" 5 L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" LIL KIM "Money" DMEKA "Coast"	WJLB/Detroit, MI PD: Michael Saunders APD/MO: Janet G. 10 WHITE & EVANS "Everything" 9 LSG "Body" 5 BEBE WINANS "Harms" 5 HEAVY D "Anything" 5 SALT-N-PEPA "Ready" 5 SCARFACE "Mary" 5 XSCAPE "Lets"	WJMN/Jackson, MS PD/MO: Stan Branson HEAVY D "Anything" L.L. COOL J "Phenomenon" XSCAPE "Lets" LSG "Body" BLACKSTREET "Money" INDU "Love" KIMBERLY SCOTT "Tuck" ERIC BENET "True" L.L. COOL J "Phenomenon" L.L. COOL J "Phenomenon" BEBE WINANS "Harms" HEAVY D "Anything" 5 L.L. COOL J "Phenomenon" SALT-N-PEPA "Ready" WYCLEF JEAN "Guantan" GEORGE CLINTON "Notin" LSG "Body" SALT-N-PEPA "Ready" SANDRA ST. VICTOR "Chocolate" UNCLE SAM "Ever"	WJXX/Laurel, MS MD: Glenn Ulmer MD: J.J. Hughes 15 TOTAL "What" 10 LUTHER VANDROSS "Call" 8 RICK JAMES "Players" 5 GEORGE CLINTON "Notin" 5 LIL O' "Stop" 5 NEXT "Butta" 5 XSCAPE "Mary" 5 UNCLE SAM "Ever" 5 SCARFACE "Lets" 5 KIMBERLY SCOTT "Tuck" 5 L.L. COOL J "Phenomenon" 5 WILLIS "Baby" 5 ERYKAH BADIU "Other" 5 HEAVY D "Anything" 5 BONE THUGS-N-HARMONY "Teach" 5 LOST BOYZ "Crazy" 5 MARY J. BLIGE "Everything"	WJMG/Laurel, MS PD: LaDonna Jones 8 LSG "Body" 5 HEAVY D "Anything" 5 XSCAPE "Lets" 5 SCARFACE "Mary" 5 GEORGE CLINTON "Notin"	WTKT/Lexington, KY PD/MO: DJ Gold HEAVY D "Anything" SALT-N-PEPA "Ready" L.L. COOL J "Phenomenon" SCARFACE "Mary" BEBE WINANS "Harms" RAHSAAN PATTERSON "Spend" XSCAPE "Lets" UNCLE SAM "Ever"	WLJM/Lima, OH DM: Desari Downs APD: Kiva Williams 10 LSG "Body" 10 UNCLE SAM "Ever" 10 HEAVY D "Anything" 10 KIMBERLY SCOTT "Tuck" 10 XSCAPE "Lets" 10 BEBE WINANS "Harms"	KIPR/Little Rock, AR PD/MO: Joe Booker 30 LSG "Body" 8 BEBE WINANS "Harms" 7 SCARFACE "Mary" 5 HEAVY D "Anything" 5 JUNGLE BROTHERS "Jungle" SANDRA ST. VICTOR "Chocolate" SALT-N-PEPA "Ready" XSCAPE "Lets" L.L. COOL J "Phenomenon" UNCLE SAM "Ever"	WJWB/Louisville, KY PD: Tony Fields 7 CHANGING FACES "G.H.E.T.T." 6 LUTHER VANDROSS "Secret" 6 BLACKSTREET "Leave" 6 BEBE WINANS "Harms" LSG "Body"	WJMC/Milwaukee, WI MD: Tyrene Jackson BEBE WINANS "Harms" RAHSAAN PATTERSON "Spend" LSG "Body" KIMBERLY SCOTT "Tuck" UNCLE SAM "Ever"	WDLT/Mobile, AL PD/MO: Mark Dylan 7 LSG "Body" UNCLE SAM "Ever" KIMBERLY SCOTT "Tuck" WILLIAM BECTON "Workin" BEBE WINANS "Harms" JAGGED EDGE "Way"	WDAI/Myrtle Beach, SC PD/MO: Jeff Kenny SOMETHIN' FOR "Shih" SALT-N-PEPA "Ready" L.L. COOL J "Phenomenon"	WNHC/New Haven, CT PD: Lamonda Williams MD: Ernest Johnson 10 UNCLE SAM "Ever" 10 KIMBERLY SCOTT "Tuck" 9 BEBE WINANS "Harms" 5 ANGIE STONE & DEVOX "Everyday" 5 SOMETHIN' FOR "Shih"	WYLD/New Orleans, LA PD/MO: Lebron Joseph LSG "Body"	WCFB/Orlando, FL PD: Steve Holbrook MD: Henry Nelson 5 PATTI LABELLE "Shoe" 5 LUTHER VANDROSS "Call" WDAJ/Philadelphia, PA PD: Joe Tamburro MD: Daisy Davis UNCLE SAM "Ever" KIMBERLY SCOTT "Tuck" LSG "Body" BEBE WINANS "Harms"	KMJK/Phoenix, AZ PD: Art Jackson MD: Tim Higgs 21 LSG "Body" 7 UNCLE SAM "Ever" 7 BEBE WINANS "Harms" 5 KIMBERLY SCOTT "Tuck" 5 SANDRA ST. VICTOR "Chocolate"	WSOJ/Richmond, VA PD/MO: Kevin Kofax 15 BEBE WINANS "Harms" 5 LSG "Body" 5 UNCLE SAM "Ever" 5 KIMBERLY SCOTT "Tuck"	78 Total Reporters 87 Current Reporters 85 Current Playlists Reported Frozen Playlist (1): WTMP/Tampa, FL Did Not Report For Two Consecutive Weeks; Data Not Used (1): WYOK/Mobile, NC	37 Total Reporters 36 Current Reporters 36 Current Playlists Did Not Report For Two Consecutive Weeks; Data Not Used (1): WFXC/Raleigh, NC
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SEPTEMBER 26, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
15	7	3	1	BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	922	748	510	401	35/0
1	1	1	2	JOE The Love Scene (<i>Jive</i>)	844	851	923	878	33/0
3	2	2	3	MARIAH CAREY Honey (<i>Columbia</i>)	789	779	725	642	34/2
22	12	4	4	PATTI LABELLE Shoe Was On The Other Foot (<i>MCA</i>)	664	560	464	348	32/3
7	5	6	5	ROME Do You Like This (<i>RCA</i>)	571	525	573	565	26/1
16	14	10	6	MILESTONE I Care 'Bout You (<i>LaFace/Arista</i>)	565	493	443	401	26/2
29	22	12	7	ERYKAH BADU Other Side Of The Game (<i>Kedar/Universal</i>)	540	453	323	264	29/1
—	25	13	8	LUTHER VANDROSS When You Call On Me/Baby... (<i>LV/Epic</i>)	536	440	308	168	31/2
26	19	16	9	MARY J. BLIGE Everything (<i>MCA</i>)	516	423	356	309	22/2
10	11	7	10	DRU HILL Never Make A Promise (<i>Island</i>)	512	508	486	451	24/1
2	3	5	11	PATTI LABELLE When You Talk About Love (<i>MCA</i>)	491	553	716	725	26/0
8	8	9	12	KENNY LATTIMORE For You (<i>Columbia</i>)	488	495	504	560	19/0
9	10	8	13	GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	469	500	494	552	22/0
23	16	17	14	JONATHAN BUTLER Do You Love Me? (<i>N2K Encoded Music</i>)	425	394	387	346	23/1
20	15	20	15	VANESSA WILLIAMS Happiness (<i>Mercury</i>)	393	363	393	367	23/1
6	9	14	16	O'JAYS What's Stopping You (<i>Global Soul/Volcano</i>)	364	436	500	573	21/0
—	28	21	17	BRIAN MCKNIGHT You Should Be Mine... (<i>Mercury</i>)	346	336	280	248	17/1
—	—	25	18	JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone (<i>Virgin</i>)	337	299	230	104	21/2
13	13	15	19	MAXWELL Whenever Wherever Whatever (<i>Columbia</i>)	336	424	463	410	18/1
18	17	19	20	TEDDY PENDERGRASS Give It To Me (<i>Sure Fire</i>)	336	368	377	376	17/0
28	30	23	21	SIMONE HINES Yeah! Yeah! Yeah! (<i>Epic</i>)	331	314	275	266	18/1
5	6	18	22	BILLY PORTER Show Me (<i>DV8/A&M</i>)	327	382	536	604	18/0
—	—	28	23	EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)	311	275	189	159	19/1
4	4	11	24	DIONNE FARRIS Hopeless (<i>Columbia</i>)	310	458	577	607	16/0
25	20	24	25	BONEY JAMES Sweet Thing (<i>Warner Bros.</i>)	303	313	338	311	19/2
DEBUT	DEBUT		26	COLOUR CLUB Tenderness (<i>JVC</i>)	299	212	188	100	20/2
DEBUT	DEBUT		27	RAHSAAN PATTERSON Spend The Night (<i>MCA</i>)	291	197	118	37	22/2
24	18	22	28	ADRIANA EVANS Love Is All Around (<i>Loud/PMP/RCA</i>)	274	330	356	326	18/0
—	—	27	29	SAM SALTER After 12, Before 6 (<i>LaFace/Arista</i>)	267	290	257	241	13/0
—	—	30	30	4.0 Have A Little Mercy (<i>Savvy/Perspective/A&M</i>)	231	214	174	155	15/0

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker.
37 Urban AC reporters. 36 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

VANESSA RUBIN That Was Then This Is Now (*RCA*)
Total Plays: 218, Total Stations: 19, Adds: 2

EARTH, WIND & FIRE When Love Goes Wrong (*Pyramid*)
Total Plays: 195, Total Stations: 15, Adds: 0

K-CI & JOJO Last Night's Letter (*MCA*)
Total Plays: 186, Total Stations: 10, Adds: 0

TARAL Distant Lover (*Motown*)
Total Plays: 183, Total Stations: 9, Adds: 0

GOD'S PROPERTY You Are The Only One (*B-Rite/Interscope*)
Total Plays: 165, Total Stations: 11, Adds: 2

USHER You Make Me Wanna... (*LaFace/Arista*)
Total Plays: 164, Total Stations: 9, Adds: 1

MYRON We Can Get Down (*Island*)
Total Plays: 158, Total Stations: 5, Adds: 0

H-TOWN They Like It Slow (*Relativity*)
Total Plays: 156, Total Stations: 16, Adds: 2

ERIC BENET True To Myself (*Warner Bros.*)
Total Plays: 130, Total Stations: 12, Adds: 2

ALLURE All Cried Out (*Crave*)
Total Plays: 126, Total Stations: 8, Adds: 0

Songs ranked by total plays

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LSG My Body (<i>EastWest/EEG</i>)	22
BEBE WINANS In Harm's Way (<i>Atlantic</i>)	17
UNCLE SAM I Don't Ever Want To... (<i>Stonecreek/Epic</i>)	12
KIMBERLY SCOTT Tuck Me In (<i>Columbia</i>)	10
ANGIE STONE AND DEVOX Everyday (<i>Arista</i>)	3
PATTI LABELLE Shoe Was On The Other Foot (<i>MCA</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	+174
LSG My Body (<i>EastWest/EEG</i>)	+109
PATTI LABELLE Shoe Was On The Other Foot (<i>MCA</i>)	+104
LUTHER VANDROSS When You Call On Me... (<i>LV/Epic</i>)	+96
RAHSAAN PATTERSON Spend The Night (<i>MCA</i>)	+94
MARY J. BLIGE Everything (<i>MCA</i>)	+93
H-TOWN They Like It Slow (<i>Relativity</i>)	+88
ERYKAH BADU Other Side Of The Game (<i>Kedar/Universal</i>)	+87
COLOUR CLUB Tenderness (<i>JVC</i>)	+87
MILESTONE I Care 'Bout You (<i>LaFace/Arista</i>)	+72

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
LUTHER VANDROSS I Can Make It Better (<i>LV/Epic</i>)
REFUGEE CAMP ALLSTARS The Sweetest Thing (<i>Columbia</i>)
TRINA BROUSSARD Inside My Love (<i>Columbia</i>)
BABYFACE Every Time I Close My Eyes (<i>Epic</i>)
CHANGING FACES G.H.E.T.T.O.U.T. (<i>Big Beat/Atlantic</i>)
ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)
TONY TONI TONE Thinking Of You (<i>Mercury</i>)
LISA STANSFIELD Never, Never Gonna Give You Up (<i>Arista</i>)
BROWNSTONE 5 Miles To Empty (<i>MJJ/Work</i>)
TONI BRAXTON I Love Me Some Him (<i>LaFace/Arista</i>)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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A

RHETT AKINS More Than Everything (*Decca 72022*)
 Prod: James Stroud Wr: Marv Green, Aimee Mayo Pub: Warner-Tamerlane Publishing Corp./Golden Wheat Music/New Haven Music, Inc.(BMI) Mgr: Jake & Company

TRACE ADKINS The Rest Of Mine (*Capitol 55856*)
 Prod: Scott Hendricks Wr: Trace Adkins, Kenny Beard Pub: WB Music Corp.(ASCAP)/Sawng Company(ASCAP)/Milene Music, Inc.(ASCAP)/Loggy Bayou Music, Inc.(ASCAP) Mgr: Borman Entertainment

ALABAMA Of Course I'm Alright (*RCA 67426*)
 Prod: Don Cook, Alabama Wr: Billy Kirsch Pub: Sony/ATV Songs LLC/dba Salzillo Songs/Kidbilly Music(BMI) Mgr: Dale Morris & Associates

GARY ALLAN Living In A House Full Of Love (*Decca 72018*)
 Prod: Mark Wright, Byron Hill Wr: Glenn Sutton, Billy Sherrill Pub: EMI-AI Gallicco Music Corp(BMI) Mgr:

JOHN ANDERSON Small Town (*Mercury 314536*)
 Prod: Keith Stegall Wr: John D. Anderson, Gary Scruggs Pub: Almo Music Corp./Holmes Creek Music(ASCAP)/Irving Music, Inc./Scruggs Music(BMI)(All rights adm by Almo Irving Music) Mgr: Bobby Roberts Company

SHERRIE AUSTIN One Solitary Tear (*Arista 3099*)
 Prod: Ed Seay, Will Rambeau Wr: Sherrie Austin, Steve Mandile Pub: Reynolds Publishing Corp(BMI)/Magnatone Music Publishing(SESAC) Mgr: Fitzgerald Hartley

B

MATRACA BERG That Train Don't Run (*Rising Tide 1021*)
 Prod: Emory Gordy, Jr. Wr: Matraca Berg, Gary Harrison Pub: Wedgewood Ave. Music/Longitude Music Co./Great Broad Music Co./Gary Harrisongs(Adm. by Longitude Music Co.(BMI) Mgr: Mike Crowley Management

JOHN BERRY The Stone (*Capitol 12321*)
 Prod: Billy Joe Walker, Jr. John Berry Wr: Bob Regan, Danny Mayo Pub: AMR Publishing, Inc.(ASCAP)/Sierra Home Music(ASCAP)/Songs of Polygram Int'l(BMI)/Maydan Music(BMI) Mgr: John Berry Inc.

CLINT BLACK Something That We Do (*RCA 07863*)
 Prod: James Stroud, Clint Black Wr: Clint Black, Skip Ewing Pub: Blackened Music Publishing(BMI)/Acuff-Rose Music(BMI) Mgr: Fitzgerald Hartley

BLACKHAWK Hole In My Heart (*Arista 3092*)
 Prod: Mark Bright, Michael D. Clute Wr: Desmond Child, Dave Robbins and Van Stephenson Pub: EMI April Music, Inc./Desmobile Music Inc./Vee One Music(ASCAP)/EMI Blackwood Music Inc./Vee One Music(BMI)(All rights controlled and adm. by EMI April Music Inc./EMI Blackwood Music Inc.) Mgr: Rick Alter Management

BLAKE & BRIAN Another Perfect Day (*MCG/Curb 8122*)
 Prod: Chuck Howard Wr: Phil Barnhart, Brian Tabor and Conley White Pub: Sony/ATV Songs LLC dba Tree Publishing Co./Sufter In Silence Music(BMI)/Sony/ATV Tunes LLC Cross Keys Publishing Co.(ASCAP) Mgr: Corlew O'Grady Management

JAMES BONAMY Naked To The Pain (*Epic 78629*)
 Prod: Doug Johnson Wr: Don Pritimmer, Richard Wold Pub: G.I.D. Music, Inc.(ASCAP)/Warner-Tamerlane Publishing Corp.(BMI)/Des Chalets Music(BMI) Mgr: Hallmark Direction Company

TRACY BYRD Good Ol' Fashioned Love (*MCA 11485*)
 Prod: Tony Brown Wr: Mark Nesler, Tony Martin Pub: Music Corporation of America, Inc./Glitterfish Music/Hamstein Cumberland Music/Baby Mae Music(BMI) Mgr: Ritter Carter Management

BUFFALO CLUB Heart Hold On (*Rising Tide 53044*)
 Prod: Barry Beckett Wr: Henry Paul, Vicky McGeehee and Mike Lawler Pub: EMI Blackwood Music, Inc.(BMI)/Killen Music, Inc./Cooter Music(ASCAP) Mgr: Dan Goodman Management

C

JEFF CARSON Here's The Deal (*MCG/Curb 77859*)
 Prod: Chuck Howard, Merle Haggard Wr: Bobby Taylor, Jody Harris Pub: Sixteen Stars Music(BMI)/John Juan Music(BMI) Mgr: Marv Dennis & Associates

DEANA CARTER How Do I Get There (*Capitol 12308*)
 Prod: Chris Farren Wr: Deana Carter, Chris Farren Pub: EMI Princeton Street Music(ASCAP)/Full Keel Music(ASCAP)/Farrenuff Music(Adm. by Full Keel Music Co.)(ASCAP) Mgr: Left Bank Management

KENNY CHESNEY A Chance (*BNA 4986*)
 Prod: Buddy Cannon, Norro Wilson Wr: Dean Dillon, Royce Porter Pub: Acuff-Rose Music, Inc.(BMI)/The Porter Boys Music Publishing(ASCAP) Mgr: Dale Morris & Associates

MARK CHESNUTT Thank God For Believers (*Decca 72014*)
 Prod: Mark Wright Wr: Roger Springer, Mark Alan Springer and Tim Johnson Pub: EMI Blackwood Music Inc./Mark Alan Springer Music/Big Giant Music(BMI) Mgr: BDM Management

MARK COLLIE/AARON TIPPIN/JEFF WOOD Fire Down Below (*Warner Bros. 8912*)
 Prod: Randy Scruggs Wr: Mark Collie, Steven Segall Pub: Leiper's Fork Music/Pioneer Music/Snow Lion Music(BMI)

BILLY RAY CYRUS It's All The Same To Me (*Mercury 168*)
 Prod: Keith Stegall, John Kellon Wr: Kerry Kurt Phillips, Jerry Laseter Pub: Emdar Music/Texas Wedge Music(Adm. by Emdar Music)(ASCAP)/John Juan Music(BMI)/Don't Tell Mama Music(Adm. by John Juan Music)(BMI) Mgr: As Is Management

D

DIAMOND RIO How Your Love Makes Me Feel (*Arista 3091*)
 Prod: Michael D. Clute, Diamond Rio Wr: Max T. Barnes, Trey Bruce Pub: Island Bound Music, Inc./Famous Music Corp./Pop-A-Wheelie Music/Big Tractor Music(ASCAP)(All rights o/b/o Pop-A-Wheelie Music and Big Tractor Music adm. by WB Music Corp) Mgr: International Artist Management

JOE DIFFIE Somethin' Like This (*Epic 78621*)
 Prod: Johnny Slate, Joe Diffie Wr: Michael Higgins, Ron Williams Pub: Emdar Music/Texas Wedge Music(All rights adm. by Full Keel Music Co.)(ASCAP)/Mike Curb Music/Ron Williams Publishing/Diamond Storm Music(BMI) Mgr: Third Rock Entertainment

E

BILL ENGVALL W/JOHN MICHAEL... Warning... (*Warner Bros. 8923*)
 Prod: Csaba Petocz, Doug Grau Wr: Bill Engvall, Scott Rouse and Ronny Scaife Pub: Twin Spurs Publishing/Shaboo Music/Songs of Polygram Int'l, Inc./Virgin Timber Music(BMI) Mgr: Parallel Entertainment

SARA EVANS Three Chords And The Truth (*RCA*)
 Prod: Pete Anderson Wr: Sara Evans, Ron Harbin and Aimee Mayo Pub: Sony/ATV Tunes LLC dba Kim Williams Songs, Inc./Sony/ATV Songs/LLC dba New Haven Music, Inc.(BMI)(ASCAP) Mgr: Frank Callari/Brenner Mgmt.

SKIP EWING Answer To My Prayer (*Word*)
 Prod: Billy Joe Walker, Jr. Wr: Victoria Shaw, Skip Ewing Pub: Minka Music/Maverick Music/WB Music Corp.(ASCAP)/Acuff-Rose Music, Inc.(BMI) Mgr: Nu-Vision Management

F

JOHN FOGERTY Southern Streamline (*Warner Bros. 45426*)
 Prod: John Fogerty Wr: John Fogerty Pub: Cody Music Publishing(ASCAP) Mgr: Bob Fogerty Management

G

VINCE GILL You And You Alone (*MCA 72010*)
 Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music(BMI) Mgr: Fitzgerald Hartley Company

H

WADE HAYES Wichita Lineman (*Columbia 78653*)
 Prod: Don Cook, Chick Rains Wr: Jimmy Webb Pub: Polygram Int'l Publishing, Inc.(ASCAP) Mgr: Mike Robertson Management

TY HERNDON I Have To Surrender (*Epic 78649*)
 Prod: Doug Johnson Wr: Pat Bunch, Doug Johnson Pub: Pat Price Music(BMI)/Sydney Erin Music(BMI) Mgr: Image Management

I

JACK INGRAM Flutter (*Rising Tide 1019*)
 Prod: Steve Earle, Ray Kennedy Wr: Colin Boyd Pub: Irving Music, Inc.(BMI)/Two Bagger Music(BMI) Mgr: FCC Management

K

TOBY KEITH We Were In Love (*Mercury 163*)
 Prod: James Stroud, Toby Keith Wr: Chuck Cannon, Allen Shamblin Pub: Wacissa River Music, Inc. (Adm. by CMI)(BMI)/Built On Rock Music(Adm. by CMI)/Song Matters, Inc./Famous Music Corp.(ASCAP) Mgr: TKO Artist Management

DAVID KERSH Day In, Day Out (*Curb 1357*)
 Prod: Pat McMakin Wr: Marv Green, Thom McHugh Pub: Warner-Tamerlane Publishing Corp./Golden Wheat Music(BMI)(all rights o/b/o Golden Wheat Music adm. by Warner-Tamerlane Publishing Corp.(BMI)/Kicking Bird Music, Inc./Thomahawk Music(BMI)(All rights o/b/o Thomahawk Music adm. by Kicking Bird Music, Inc.) Mgr: Mark Hybner

MATT KING A Woman Like You (*Atlantic 8257*)
 Prod: Gary Morris Wr: Matt King, Dave Gibson and Craig Karp Pub: Rocking K. Music, Warner Chappell Music(ASCAP)/Little Poncho's Music(BMI)/Little Big Town Music/Karpfish Music(BMI) Mgr: Gurley & Company/In House Inc.

L

TRACY LAWRENCE How A Cowgirl Says Goodbye (*Atlantic 82985*)
 Prod: Flip Anderson, Tracy Lawrence and Don Cook Wr: Larry Boone, Paul Nelson and Tracy Lawrence Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co./BLL Music(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co./Terilee Music(BMI) Mgr: TLE Management, Inc.

LITTLE TEXAS The Call (*Warner Bros. 46501*)
 Prod: James Stroud, Christy DiNapoli and Doug Grau Wr: Tim Rushlow, Walt Aldridge Pub: Square West Music, Inc./Tail Tale Tunes, Inc./Howlin' Hits Music, Inc./Rick Hall Music, Inc./Watertown Music(ASCAP) Mgr: Square West Entertainment

LONESTAR You Walked In (*BNA 07863*)
 Prod: Don Cook, Wally Wilson Wr: R.J. Lange, Bryan Adams Pub: Zomba Enterprises Inc./Badams Music LTD(Adm. by Sony/ATV Tunes LLC)(ASCAP) Mgr: William Carter Career Mgmt.

PATTY LOVELESS You Don't Seem To Miss Me (*Epic 67997*)
 Prod: Emory Gordy, Jr. Wr: Jim Lauderdale Pub: Mighty Nice Music(BMI)/Laudersongs(BMI)(Adm. by Bluewater Music Corp.)(BMI) Mgr: Fitzgerald Hartley

M

KATHY MATTEA Love Travels (*Mercury 314532*)
 Prod: Ben Wisch, Kathy Mattea Wr: Bob Halligan, J.Linda Halligan Pub: BMG Songs, Inc./Wood Monkey Music(ASCAP)/Careers-BMG Music Pub. Co., Inc./Eliymax Music(BMI) Mgr: Titley, Spalding & Associates

MARTINA MCBRIDE A Broken Wing (*RCA 67516*)
 Prod: Martina McBride, Paul Worley Wr: James House, Sam Hoggins and Phil Barnhart Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI)/Sam's Jammin' Songs(BMI)/Sufter In Silence Music(BMI)(All rights adm. by Sony/ATV Music Publishing) Mgr: Bruce Allen Management

LILA MCCANN I Wanna Fall In Love (*Asylum/EEG 62042*)
 Prod: Mark Spiro Wr: Mark Spiro, Buddy Brock Pub: M.Spiro Music/Hidden Words Music/Acuff-Rose Music, Inc.(BMI) Mgr: Casey Walker Management

NEAL MCCOY The Shake (*Atlantic 8142*)
 Prod: Kyle Lehning Wr: Jon McElroy, Butch Carr Pub: Logrhythm Music(BMI)/Millhouse Music(BMI) Mgr: Management Associates, Inc.

MINDY MCCREADY What If I Do (*BNA 07863*)
 Prod: David Malloy Wr: Mark D. Sanders, Ed Hill and David Malloy Pub: Starstruck Angel Music, Inc./Malloy's Toys Music(BMI)/Starstruck Writer's Group, Inc./Mark D. Music(ASCAP)/New Haven Music/Music Hill Music(BMI) Mgr: Mores Nanas Entertainment

TIM MCGRAW Everywhere (*Curb 77886*)
 Prod: Byron Gallimore, James Stroud and Tim McGraw Wr: Craig Wiseman, Mike Reid Pub: Almo Music Corp./Daddy Rabbit Music/Brio Blues Music(ASCAP) Mgr: TMR II

JOHN MICHAEL MONTGOMERY How Was I To Know (*Atlantic 6177*)
 Prod: Csaba Petocz Wr: Blair Daly, Will Rambeau Pub: Reynolds Publishing Corp./Bayou Boy Music/Kentucky Girl Music(BMI) Mgr: Hallmark Direction

JOHN MICHAEL MONTGOMERY Angel In My Eyes (*Atlantic 8318*)
 Prod: Csaba Petocz Wr: Blair Daily, Tony Mullins Pub: Reynolds Publishing Corp.(BMI)/Knob Twister Music(ASCAP) Mgr: Hallmark Direction

LORRIE MORGAN Go Away (*BNA 64896*)
 Prod: James Stroud, Lorrie Morgan Wr: Stephony Smith, Cathy Majeski and Sunny Russ Pub: EMI Blackwood Music, Inc.(BMI)/Sony/ATV Tunes LLC dba Cross Keys Publishing Co./A.I. Around Town Music(ASCAP)/Starstruck Angel Music, Inc.(BMI)(All rights obo Sony/ATV Tunes LLC adm. by Sony/ATV Music Publishing) Mgr: Susan Nadler

DAVID LEE MURPHY All Lit Up In Love (*MCA 72008*)
 Prod: Tony Brown Wr: David Lee Murphy Pub: OldDesperados/N2D Publishing Co., Inc.(ASCAP) Mgr: D Mgmt. Co.

P

LEE ROY PARNELL You Can't Get There From Here (*Career 3079*)
 Prod: Lee Roy Parnell & the Hot Links, Mike Bradley and John Kurtz Wr: Tony Arata Pub: Little Tybee Music/Forerunner Music(ASCAP) Mgr: Mike Robertson Management

P

KEITH PERRY When I Could Fly (*Curb 77884*)
 Prod: Mike Hollandsworth, Nelson Larkin Wr: Stanley T. Alan Whitney Pub: Zomba Songs, Inc./Shepard's Gate(BMI)/Zomba Songs, Inc./Storytown/Keatune(BMI)(Adm. by Zomba Songs Inc.) Mgr: Gold Mountain Entertainment

MICHAEL PETERSON Drink, Swear, Steal & Lie (*Reprise 8680*)
 Prod: Robert Ellis Orrall, Josh Leo Wr: Michael Peterson, Paula Carpenter Pub: Warner-Tamerlane Publishing Corp.(BMI)/BMG Songs, Inc./Above The Rim Music(Adm. by BMG Songs, Inc.)(ASCAP) Mgr: Falcon Management

MICHAEL PETERSON From Here To Eternity (*Reprise 8877*)
 Prod: Robert Ellis Orrall, Josh Leo Wr: Michael Peterson, Robert Ellis Orrall Pub: Warner-Tamerlane Publishing Corp.(BMI)/EMI April Music Inc./Kids Music(Adm. by EMI April Music Inc.)(ASCAP) Mgr: Falcon Management

R

RAYBON BROTHERS The Way She's Looking (*MCA 72017*)
 Prod: Don Cook, Tony Brown Wr: Don Cook, Billy Lawson Pub: Sony/ATV Songs LLC dba Tree Publishing Co./Don Cook Music(BMI)/Sony/ATV Tunes LLC dba Cross Keys Publishing Corp.(ASCAP) Mgr:

COLLIN RAYE What The Heart Wants (*Epic 78514*)
 Prod: John Hobbs, Ed Seay and Paul Worley Wr: Michael Dulaney Pub: Moon Cather Music(BMI)/Son of Gila Monster Music(BMI) Mgr: Scott Dean Management

RICOCHE Blink Of An Eye (*Columbia 78551*)
 Prod: Ron Chancey, Ed Seay Wr: Josh Leo, Rick Bowles Pub: Warner-Tamerlane Publishing Corp.(BMI)/Hellmaymen Music(BMI)/Starstruck Angel Music, Inc.(BMI)/Dead Solid Perfect Music(BMI) Mgr: William Morris

LEANN RIMES You Light Up My Life (*MCG/Curb 1385*)
 Prod: Wilbur C. Rimes, Chuck Howard and Mike Curb Wr: Joe Brooks Pub: Polygram Music(ASCAP)/Curb Songs(ASCAP) Mgr: LeAnn Rimes Entertainment

RIVER ROAD Nickajack (*Capitol 53052*)
 Prod: Scott Hendricks, Gary Nicholson Wr: Steve Bogard, Steve Cumutte and Matt Maher Pub: Warner-Tamerlane Publishing Corp.(BMI)/Rancho Belita Music(All rights adm. by Warner-Tamerlane Pub. Corp./Yalata Publishing Inc.(BMI) Mgr: Starstruck Entertainment

S

SAWYER BROWN This Night Won't Last Forever (*Curb 8107*)
 Prod: Mark Miller, Mac McAnally Wr: Bill LaBounty, Roy Freeland Pub: Careers-BMG Music Publishing, Inc.(BMI) Mgr: TKO Artist Management

JASON SELLERS I'm Your Man (*BNA 64913*)
 Prod: Chris Farren Wr: Austin Cunningham, Mark D. Sanders Pub: Starstruck Writers Group, Inc./Mark D. Music/Senior Partner Music(ASCAP) Mgr: Corlew O'Grady Mgmt.

SEMINOLE She Knows Me By Heart (*Curb/Universal 56094*)
 Prod: Mark Miller, Mac McAnally Wr: Bill Shore, Rick West and Donne Myers Pub: Club Zoo Music(BMI)/Katie Walker Music(BMI)/Dabilu Music(BMI)/Travelin' Zoo Music(ASCAP) Mgr: TKO Management

KEVIN SHARP If You Love Somebody (*Asylum/EEG 9862*)
 Prod: Chris Farren Wr: Chris Farren, Jeffrey Steele Pub: Full Keel Music Co./Farrenuff Music(All rights obo Farrenuff Music adm. by Full Keel Music Co.)(ASCAP)/Longitude Music Co./Blue Desert Music(All rights obo Blue Desert Music adm. by Longitude Music Co.)(BMI) Mgr: Sound & Serenity Management

SONS OF THE DESERT Hand Of Fate (*Epic 78577*)
 Prod: Johnny Slate, Doug Johnson Wr: Michael Lunn, Michael Noble Pub: WB Music Corp./Lunn Music(ASCAP)/Warner-Tamerlane Publishing Corp./Under The Bridge Music(BMI) Mgr: Image Management Group, Inc.

GEORGE STRAIT Today My World Slipped Away (*MCA 11584*)
 Prod: Tony Brown, George Strait Wr: Mark Wright, Vern Gosdin Pub: Songs of Polygram, Int'l Inc.(BMI)/Hookem Music(Adm. by Polygram Int'l Pub. Inc.)(ASCAP) Mgr: Erv Woolsey Agency

SHELLY STREETER Call Me A Wildfire (*Long Arm 9708*)
 Prod: Ramey Salyer Wr: Shelly Streeter, Bill Newsom Pub: Streeterbilt Music(BMI)/Crime Scene Music(BMI)(Adm. by Crime Scene Music) Mgr:

MARTY STUART Sweet Love (*MCA 11429*)
 Prod: Tony Brown, Justin Niebank Wr: Del Shannon Pub: Bug Music/Shidel Music(Adm. by Bug)(BMI) Mgr: Rothbaum & Garner Mgmt.

T

PAM TILLIS Land Of The Living (*Arista 3096*)
 Prod: Billy Joe Walker, Jr., Pam Tillis Wr: Wayland Patton, Tia Sillers Pub: MCA Music Publishing(A div. of Universal Studios, Inc.)/Delta Kappa Tawng(ASCAP)/Tom Collins Music Corp.(BMI) Mgr: Mike Robertson Management

TRACTORS The Last Time (*Beyond Music 212*)
 Prod: Steve Ripley, Walt Richmond Wr: Pub: Abkco Music(BMI) Mgr: Plan A Management

RICK TREVINO See Rock City (*Columbia 78669*)
 Prod: Steve Buckingham, Doug Johnson Wr: Mark D. Sanders, Bob DiPiero and John Jarrard Pub: Little Big Town Music(BMI)/American Made Music(BMI)/Alabama Band Music(ASCAP)(A div. of Wildcountry, Inc.)(ASCAP)/Miss Blyss Music(ASCAP)/Adm. by Alabama Band Music(ASCAP)/Starstruck Writers Group, Inc.(ASCAP)/Mark D. Music(ASCAP) Mgr: Dan Goodman Management

SHANIA TWAIN Love Gets Me Everytime (*Mercury 314536*)
 Prod: Robert John "Mutt" Lange Wr: Twain, Lange Pub: Loon Echo, Inc.(BMI)/Zomba Enterprises Inc. (ASCAP) Mgr: Jon Landau Management

W

CLAY WALKER Watch This (*Giant 8926*)
 Prod: James Stroud, Clay Walker Wr: Anthony Smith, Aaron Barker and Ron Harbin Pub: Notewriter Music/Words To Music(Adm. by Notewriter Music/Blind Sparrow Music(Adm. by O'Tex Music)(BMI)/Sony/ATV Tunes LLC dba Cross Keys Publishing Co./Kim Williams Songs, Inc.(Adm. by Sony/ATV Music Publishing)(ASCAP) Mgr: Erv Woolsey

BRYAN WHITE Love Is The Right Place (*Asylum/EEG 9863*)
 Prod: Billy Joe Walker, Jr., Kyle Lehning Wr: Marcus Hummon, Tommy Sims Pub: Careers-BMG Music Publishing, Inc./Floyd's Dream Music(BMI)/MCA Publishing(a div. of Univ. Studios, Inc.)/Bases Loaded Music(Adm. by EMI Christian Music Publishing)(ASCAP) Mgr: GC Management

LEE ANN WOMACK The Fool (*Decca 72009*)
 Prod: Mark Wright Wr: Maria Cannon, Charley Steff and Gene Ellsworth Pub: Major Bob Music Co./Inc./St. Myrna Music/Castle Bound Music/Wild Mountain Thyme Music(ASCAP/BMI) Mgr: Erv Woolsey Agency

WYONNNA When Love Starts Talkin' (*Curb/Universal 53061*)
 Prod: Brent Maher Wr: Jamie O'Hara, Brent Maher and Gary Nicholson Pub: Sony/ATV Songs LLC dba Tree Publishing Co./Magic Knee(BMI)/Sony/ATV Tunes LLC (Adm. by EMI April Music Inc.)(ASCAP)/Gary Nicholson Music(ASCAP) Mgr: Wynonna, Inc.

Y

BILLY YATES When The Walls Come Tumblin' Down (*Almo Sounds 80015*)
 Prod: Garth Fundis, Billy Yates Wr: Billy Yates, Monty Criswell Pub: Music Corp. of America, Inc./So Bizzy Music/Hillbillion Music/Hamstein Cumberland Music(BMI) Mgr: Ten Ten Management

TRISHA YEARWOOD/GARTH BROOKS In Another's Eyes (*MCA 70011*)
 Prod: Alan Reynolds Wr: Bobby Wood, John Pepparo, Garth Brooks Pub: Rio Bravo Music, Inc./Major Bob Music Co., Inc./Cat's Eye Music/No Fences Music(BMI/ASCAP) Mgr: Kragen & Company



LON HELTON

Building Better Radio To Stay Competitive

□ Music, personality needed for continued format success

More than 100 people crowded into a conference room at last week's NAB Radio Show in New Orleans to discuss Country's current state amid changing market conditions. The wide-ranging conversation repeatedly turned to the importance of Country broadcasters building better radio stations in order to compete within a stronger-than-ever competitive environment.

Joining Gulfstar Regional VP Dale Daniels and KNCI-FM & KRAK-FM/Sacramento VP/GM Doug Harvill were KSCS/Dallas PD Dean James and McVay Media Consultant Bob Moody, were recruited from the audience minutes before the panel began to replace a couple of folks who were unable to make it.

The 75-minute session covered a wide variety of topics. However, the bulk of the discussion was placed on keeping Country cool to listen to. Daniels commented, "The environment we're competing in is a lot different now than it used to be. We were almost alone in developing great new artists a few years ago, but now other formats are making stars to compete with ours."

"There was also fragmentation within other formats. There was AC, Hot AC, Classic Rock, Oldies, and '70s Oldies. Country had its own big sandbox, but the situation is different now. We're seeing 'Hot Country,' mainstream Country with more gold added in, and Gold Country. As our competitive environment changes, we have to do a better job between the records. We have to become great radio stations that do more than just play the music."

Concurring, Harvill noted, "Things have been changing. I have a mainstream and a Gold Country station. Besides putting ourselves under siege with two very competitive Country radio stations, we've found that our sharing patterns with other formats have been changing as well. When Country became popular among the younger demos, people who had been using CHR came over. Along with KRAK, KNCI's biggest sharing stations are Urban, CHR, and Pop/Alternative. KRAK shares most with News/Talk, Oldies, and, of course, KNCI. For our listeners, it's no longer 'Country or turn the radio off.'"

"More than ever before, we have lis-

teners who like a wide range of music. As we put our marketing and research plans together, we can't look at Coun-



Bob Moody



Doug Harvill



Dean James

try audiences as one — they're people with many different lifestyles. We're trying to grow new audience, which is not necessarily moving it from one Country station to the other. We're looking for ways to get contemporary listeners to KNCI and to get those News/Talk and Oldies listeners to spend more time with KRAK."

Cume Or Core?

During a discussion on ratings, James pointed out that Dallas, which once boasted 23 shares of Country, is now down to 12 shares. One of the reasons is decreased Country TSL. He noted that 20% of KSCS's audience shares with Oldies, 20% with CHR, and 20% with Alternative. That, of course, begged the age-old question: With format-sharing at such high levels, should programmers be concentrating on attracting new listeners or supperserving the core?

Country is a great format. It has wonderful advantages that no other format has. Country has a real passion among its listeners that we need to take advantage of and promote.

— Dale Daniels

Daniels said Country has to do a little of both. "As operators, we have to look at what we're doing in addition to playing the music. Are the entertainment, information, service, promotional, and other elements compelling enough to make the listener listen to our station? Not that we haven't been doing great jobs in the past, but the music we were playing pulled a lot of

the load. Especially as the other formats' music becomes more competitive, we're being called upon to be better radio stations beyond the music. As the competition gets better, we can't keep doing the same things we've always been doing. We have to rise to meet the challenge."

Harvill suggested that the creation of new listeners in recent years has contributed to changing the playing field. "It's a victory for us that Country has become a mainstream format, but that also means we're going to share our listeners with other mainstream radio stations. We saw a pattern in Sacramento to the last four years where every fall we would take a terrible hit in ratings. The answer came out to be quite a simple one — we weren't spending as much money on marketing in the fall as we did in the beginning of the year, while other mainstream stations were spending a lot on at-work listening promotions, taking away a lot of our at-work listening."

James said, "We have to grow both cume and AQH. In markets where there are multiple Country radio stations, some listeners have left because all the Country stations were doing the same thing. You have to differentiate your station to bring some of those people back. We've done that by playing more gold than we have in the past, and our current list has gotten a lot shorter, resulting in more diversity between the three Dallas Country stations. Once people pick that up, it should help each station, since all will more clearly have their own identities. Hopefully, that will help bring the cume back to the format."

Beware Of Current Cutting

James' comments on trimming down currents from the playlist spurred Moody to say, "My concern about cutting playlists is that we have a much higher TSL than most formats and are much more dependent on people who listen 100+ quarter hours per week. If you start playing the same songs over and over, the repetition and lack of variety will scare off the very people who are keeping you in business. It takes two people listening 50 quarter-hours per week to make up for that one person who used to listen 100 quarter-hours per week."

Harvill said the P1s were driving those decisions at his stations. "We're staying very focused on P1s. They give us 80% of our listening. P2s give us 15%, and P3s 5%. It's the P1s who are



HOUSE PARTY — MCA's Big House paid a visit to Des Moines to help KJJY kick off its giveaway of, what else — a big house! The band played as folks toured the home that would soon go to a lucky winner. Welcoming the band to the, er, open house were (front, light shirts) PD Beverly Brannigan and MD Eddie Hatfield.

going to turn the cume into TSL and give us big ratings. When deciding what to do with the playlist, we carefully find those folks and find out how they're reacting to our station.

"The early '90s saw playlists get ridiculously long. There was no way the music in lighter categories could get enough exposure for people to get to know the song, artist, or buy the product. By getting the playlists back to reasonable levels, people are again becoming familiar with the songs. We're developing stars and hit records, which is good for our format."

Moody concurred, adding, "Putting 10 songs in an overnight rotation with five plays a week doesn't increase variety — that's just a game we're playing. The list should be small enough to expose the product while not turning it over every 2 1/2 hours."

Beyond The Music

Among other topics the panel discussed was "building a better radio station," a tactic done to battle tougher competition. Outlining some of the areas of concentration, Daniels said, "Production, promotion, visibility, relatability, news and information elements, imaging, and what you're saying between the records. All are elements to focus on. As music from other formats becomes more competitive and levels the playing field, we're being called upon to be better radio stations beyond the music. As the competition gets better, we can't keep doing the same things we've always been doing. We have to rise to meet the challenge."

"Country is a great format. It has wonderful advantages that no other format has, not the least of which is something Country stations may overlook at times — the passion listeners have for the format. I have an extensive background in AC, which makes a living at not being anybody's favorite radio station. Typically, an AC station is somebody's second or third choice; it's pretty vanilla, and it doesn't offend a whole lot of people. Obviously, people listen to it, but they're not, 'Oh my God, I can't wait to wake up in the morning and listen to this AC station.' Country has a real passion among its listeners that we need to take advantage of and promote."

"Artist accessibility is an advantage of this format that no other format has. A Country station can talk to the country stars. An AC station can't pick up the phone and talk to Michael Bolton or Mariah Carey. A CHR can't pick up

the phone and talk to its stars. We can do that, and that's something our listeners care about. It's something we should focus on more."

Citing the circumstances he found upon arriving in Sacramento, Harvill said, "I noticed KNCI wasn't necessarily proud about being a Country station, and, promotionally, often pretended to be other things. Country listeners come from all walks of life and all types of jobs with all kinds of incomes. In our appearances, we tended to hang out in trendy, upscale places — which is fine if Country listeners are there. But we weren't going to places where the majority of our Country listeners lived, worked, and played. We weren't at all the right events. So on-air and in our actions, we immediately became very proud of being Country. And we are. It's the best format in the world; we love it, and that now comes across on the air."

"Also, the stations weren't as visible as they should have been. So, we upped the marketing presence of both stations. We also challenged our personalities to be entertaining. When stations fall into patterns of repeating the same things over and over again, it can go in one ear and out the other if the station is not engaging."

"When I first got to Sacramento, KNCI and KRAK were so similar in their programming that people were able to use them interchangeably. It really drove down the TSL, as well as having a negative effect on the cume. The passion had lowered. If one wasn't playing what they wanted, they could just go to the other one. By splitting the products, people now prefer one station and vote for one over the other, which makes them more involved — more passionate — about one station."

"When Country artists come to town, we work hard with the labels and do private receptions for people. We recently had Martina McBride in town for a concert. She came into the station and went to a country night-club for us and just spent time sitting among the people, talking about songwriting, her career, and many other things. We brought clients and listeners to it. So now, we're very proud of being Country and work real hard at being Country."

More highlights from the NAB Country session will appear in this column in a couple of weeks. Next week, we're proud to present the third installment of our ongoing series, "The Legends Of Music Row."

#1 Countdown #1 stations

#1 Country Stations
When Bob is on the air!

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 WYRK/FM BUFFALO, NY
 KZSN/FM WICHITA, KS
 KRMD/FM SHREVEPORT, LA
 WCKT/FM FT. MYERS, FL
 KTEX/FM BROWNSVILLE, TX
 KHAK/FM CEDAR RAPIDS, IA
 WTCR/FM HUNTINGTON, WV
 KJLO/FM MONROE, LA
 WIL/FM ST. LOUIS, MO
 WTCM/FM TRAVERSE CITY, MI
 KEAN/FM ABILENE, TX
 WDSY/FM PITTSBURGH, PA

WITL/FM LANSING, MI
 WIXY/FM CHAMPAIGN, IL
 WCTY/FM NEW LONDON, CT
 WGAR/FM CLEVELAND, OH
 KNUE/FM TYLER, TX
 WLLR/FM QUAD CITIES, IA-IL
 KZKX/FM LINCOLN, NE
 WNUS/FM PARKERSBURG, WV
 WJLS/FM BECKLEY, WV
 WCYK/FM CHARLOTTESVILLE, VA
 KKYR/FM TEXARKANA, TX
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 WKHX/FM ATLANTA, GA

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 WRWD/FM POUGHKEEPSIE, NY
 KYKZ/FM LAKE CHARLES, LA

WXTU/FM PHILADELPHIA, PA
 KTAK/FM RIVERTON, WY
 KBLL/FM HELENA, MT
 WJPD/FM MARQUETTE, MI
 KIXS/FM VICTORIA, TX
 WHLZ/FM FLORENCE, SC
 KWWW/FM ROCHESTER, MN

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 KPOD/FM CRESCENT CITY, CA
 WQCC/FM LA CROSSE, WI

KIKN/FM SIOUX FALLS, SD
 WFMB/FM SPRINGFIELD, IL
 KNEB/FM SCOTTSBLUFF, NE
 KIXB/FM EI DORADO, AR
 WBPW/FM PRESQUE ISLE, ME

Source: Arbitron, Spring 1997, exact time, DMA and/or Metro, Adults 25-54 and/or persons 12+

>RUN PROGRAM: 09.22.97 13:25:00
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 >Y
 >MKTS?
 >ALL

9/22 10AM
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They Write The Country Songs

■ Sanders, Shapiro claim Songwriter of the Year honors during CMA Week

Songwriters **Tom Shapiro** and **Mark D. Sanders** got Songwriter of the Year honors this week from their respective performing rights organizations. The ASCAP and BMI awards banquets are among the annual highlights leading up to the CMA Awards. SESAC, another performing rights organization, was to announce its winners Thursday night.

Due to R&R's production deadlines, we're unable to tell you who won at Wednesday's CMA Awards show. You probably watched it on TV, anyway. However, here's a look at some of the industry activities that transpired earlier this week.

Industry celebrations began Sunday (September 21) when **Hank Thompson**, **Wayne Carson**, and **Roger Cook** were inducted into the Nashville Songwriters Hall of Fame. **Kitty Wells**, **Curtis Potter**, and guitarist **Brent Rowan** paid musical tribute to Thompson, a Country Music Hall of Fame member whose 1952 recording of "The Wild Side Of Life" topped the chart for 15 consecutive weeks.

Johnny Paycheck and singer/songwriter **Tim Mensy** performed a medley of Carson's hits. Carson's song catalog includes "Always On My Mind" and "The Letter." **Don Williams** and **Lari White** sang several songs written by Cook, an English native whose hits include George Strait's "One Night At A Time," Williams' "I Believe In You," and the Hollies' "Long Cool Woman In A Black Dress." He also wrote "I'd Like To Teach The World To Sing," a hit for the New Seekers that became a long-running Coca-Cola jingle.

ASCAP Winners

At Monday's ASCAP banquet, Sanders coupled his Songwriter of the Year honor with the Song of the Year award for Lonestar's hit "No News." Sanders' other hits for the year include "Blue Clear Sky," "Daddy's Money," "Don't Get Me Started," "Heads Carolina, Tails California," "It Matters To Me," "My Heart Has A History," "Runnin' Away With My Heart," and "Vidalia."

MCA Music Publishing, which published Sanders' nine award winners, was named

ASCAP's Publisher of the Year for having a total of 14 songs on the winners' list.

The 35th annual ASCAP Awards also honored **Gordon Kennedy** and **Tommy Sims** for their contributions in writing "Change The World," the Eric Clapton hit that won Song of the Year honors at this year's Grammys.

BMI Awards

Shapiro and **Sony/ATV Tree Publishing** were the big winners Tuesday night at the 45th annual BMI Country Awards. Shapiro won the performing rights organization's Country Songwriter of the Year award by placing six songs on the most-performed list. Sony/ATV Tree was named Country Publisher of the Year for the sixth consecutive year.

Additionally, "Nobody Knows" earned the 29th annual Robert J. Burton award as the Most Performed Country Song of the Year for writers **Dohn DuBose** and **Joe Rich**. Kevin Sharp had the country hit, but the Tony Rich Project's recording of "Nobody Knows" helped the writers win BMI Pop Song of the Year honors in June.

Shapiro was honored for his role in writing the hits "Holdin' On To Something," "If You Loved Me," "It's What I Do," "That Girl's Been Spyin' On Me," "She Never Lets It Go To Her Heart," and "When Boy Meets Girl."

With 12 songs, Sony/ATV Tree won the Publisher of the Year award. It marks the 24th win for the company, which scored previous victories as Tree Publishing and Sony Tree.

Songwriter **John D. Loudermilk** accepted his fourth BMI Country award for "Then You Can Tell Me Goodbye." A recent hit for Neal McCoy, the song won BMI Country awards in 1969, 1977, and 1980.

White/Rimes Tour

Bryan White moved his CMA Week activities into high gear Monday with a press conference and acoustic performance in the Country Music Hall of Fame lobby.

The biggest news is White's announcement that he and **LeAnn Rimes** will indeed be touring together next year. The 100-city "Something To Talk About Tour" will hit key markets in the U.S. and Canada. The first show takes place New Year's Eve at the Target Center in Minneapolis. Dispelling rumors of a romance with Rimes, White said, "I'm 23, and she's 15. You guys can do the math."

Following his two-song performance, White donated a microphone stand to the Hall of Fame. Noting that it was the one he used at his first public performance on the Oklahoma Opry in Oklahoma City, he said, "I never thought once — ever in my life — that I'd be donating anything to the Country Music Hall of Fame. It's a big honor to know that you want something of mine. I feel like this has got a lot of memories of me in it."

Bits 'N' Pieces

Highlighting some of the other CMA Week activities:

- **Rhett Akins** spent the noon hour Tuesday selling rides on the Opryland theme park's Sky Coaster, a thrill similar to bungee jumping. He was willing to take the dare for \$25, and all money went to the Boys & Girls Clubs of America.

- **John Fogerty**, in town for a two-night stand at the Ryman Auditorium, went to the Hard Rock Cafe Tuesday to present platinum albums to former Elvis Presley sidemen guitarist **Scotty Moore** and drummer **D.J. Fontana**, and to the family of the late bassist **Bill Black**.

- **Gibson Guitars** presented its first Humanitarian Award to **Chet Atkins**. The guitarist will be the namesake of the award, which will raise money for Nordoff-Robbins Music Therapy, which works with handicapped children.

1997 BMI Country Award Winners

Here's a list of 1997 BMI Country Awards winners. The list does not include co-writers who may have affiliations with other performing rights organizations.

Mark Alan Springer All I Need To Know
Stan Munsey All I Want Is A Life
Al Anderson, Raul Malo All You Ever Do Is Bring Me Down
Van Stephenson Almost A Memory Now
Kim Richey Believe Me Baby (I Lied)
Michael Clark, Jeff Stevens Big Love
Bill Mack Blue
Bob DiPiero Blue Clear Sky
Chet Hinesley Born In The Dark
Gary Heyde, Michael Spriggs The Car
Steve Bogard, Jeff Stevens Carried Away
Bill Douglas, Jeff Wood Cowboy Love
Bob DiPiero Daddy's Money
Toby Keith Does That Blue Moon Ever Shine On You
Rhett Akins, Sam Hogin Don't Get Me Started
Kent Robbins Every Light In The House
Bruce Miller The Fear Of Being Alone
Vince Gill Go Rest High On That Mountain
Tim Nichols Heads Carolina, Tails California
Cris Moore, Lee Roy Parnell Heart's Desire
Thom McHugh, Tom Shapiro Holdin' On To Something
Steve Dorff Hypnotize The Moon
Terry McBride, Monty Powell I Am That Man
Aaron Barker, Erv Woolsey I Can Still Make Cheyenne
Paul Brandt I Do
Doug Johnson I Don't Think I Will
Aaron Barker, Monty Holmes I Know She Still Loves Me
Skip Ewing, Donny Kees I'm Not Supposed To Love You Anymore
Terri Clark If I Were You
Paul Nelson, Tom Shapiro If You Loved Me
Bobby E. Boyd In Pictures
Ed Hill It Matters To Me
Jerry Foster, Roger LaVoie, Johnny Morris It Wouldn't Hurt To Have Wings
Mark Chesnutt It's A Little Too Late
Chuck Jones, Tom Shapiro It's What I Do
Tony Martin, Brenda Sweat, Cal Sweat Jacob's Ladder
Karen Staley Let's Go To Vegas
Clint Black, Hayden Nicholas Like The Rain
Mark Narmore Like There Ain't No Yesterday
Tom T. Hall Little Bitty
Pat Bunch, Doug Johnson Living In A Moment
Rick Bowles, Will Robinson Long As I Live
Rick Bowles, Doug Johnson Love Is Stronger Than Pride
Jerry Kilgore, Sarah Majors, Monty Powell Love Lessons
Jerry Laseter II Maybe We Should Just Sleep On It
Skip Ewing, Ray Herndon Me And You
Rick Bowles, Chris Waters Meant To Be
Travis Tritt More Than You'll Ever Know
Paul Brandt My Heart Has A History
Daniel Moore My Maria
John Scott Sherrill No Man's Land
Phil Barnhart, Sam Hogin No News
Shania Twain No One Needs To Know
Dohn DuBos, Joe Rich Nobody Knows
Aaron Barker Not Enough Hours In The Night
Joie Scott Not That Different
Don Cook, Paul Nelson On A Good Night
Clint Black, Hayden Nicholas One Emotion
Judy Rodman One Way Ticket (Because I Can)
Vince Gill Pretty Little Adriana
Gerry House The River And The Highway
George Teren Running Out Of Reasons To Run
Robert Jason She Ain't Your Ordinary Girl
Tom Shapiro, Chris Waters She Never Lets It Go To Her Heart
John Tirro So Much For Pretending
Matraca Berg, Gary Harrison Strawberry Wine
George Jones, Roger Miller Tall, Tall Trees
Billy Henderson Ten Thousand Angels
Bill LaBounty, Chris Waters Tequila Talkin'
Tom Shapiro That Girl's Been Spyin' On Me
Leigh Reynolds That Ol' Wind
Kent Blazy, Neil Thrasher That's What I Get For Lovin' You
John D. Loudermilk Then You Can Tell Me Goodbye
Bobby Braddock Time Marches On
Jeff Knight Too Much Fun
Ava Aldridge Treat Her Right
Sunny Russ, Stephony Smith What Do I Know
Terri Clark, Tom Shapiro, Chris Waters When Boy Meets Girl
Randy Boudreaux, Clay Walker Who Needs You Baby
Matraca Berg, Gary Harrison, Harry Stinson Wild Angels
Matraca Berg, Tim Kregel You Can Feel Bad
Brett Jones You Gotta Love That
Tim Nichols, Zack Turner You're Not In Kansas Anymore

1997 ASCAP Country Award Winners

The following songwriters were winners at this year's ASCAP Country Awards banquet in Nashville. The list does not include co-writers who may have affiliations with other performing rights organizations.

Tony Mullins, Don Pfrimmer All I Want Is A Life
Dale Oliver, Dave Robbins Almost A Memory Now
Robert John "Mutt" Lange Any Man Of Mine
Garth Brooks, Bryan Kennedy, Dan Roberts The Beaches Of Cheyenne
Larry Gottlieb, Angelo Believe Me Baby (I Lied)
Steve Dukes, Jeb Stuart Anderson Bigger Than The Beatles
John Jarrard, Mark D. Sanders Blue Clear Sky
Gary Burr Can't Be Really Gone
Jason Blume Change My Mind
Dana Hunt Olgasby Check Yes Or No
Ron Harbin C-O-U-N-T-R-Y
Mark D. Sanders Don't Get Me Started
David Lee Murphy Dust On The Bottle
David Lee Murphy Every Time I Get Around You
Walt Aldridge The Fear Of Being Alone
Gary Nicholson Givin' Water To A Drowning Man
David Lewis, Kim Williams Goodnight Sweetheart
Kim Tribble, Bobby Whiteside Guys Do It All The Time
Mark D. Sanders Heads Carolina, Tails California
Gary Burr, Desmond Child Heart Half Empty
Dean McTaggart, David Tyson Heaven Help My Heart
Alan Jackson Home

Eric Kaz Hypnotize The Moon
Maribeth Derry, Jennifer Kimball I Can Love You Like That
Jeb Stuart Anderson, Steve Dukes, Mark Hall I Like It, I Love It
Gary B. Baker, Frank Myers I Swear
Robert John "Mutt" Lange (If You're Not In It For Love) I'm Outta Here
Alan Jackson I'll Try
Mark D. Sanders It Matters To Me
Mickey Cates It Works
Garth Brooks, Kim Williams It's Midnight Cinderella
Larry Boone, Billy Lawson Learning As You Go
Walt Aldridge Like There Ain't No Yesterday
Mike Lawler, Bill Rice, Sharon Vaughn Lonely Too Long
Ted Hewitt Love Lessons
Kerry Kurt Phillips Maybe We Should Just Sleep On It
Mark D. Sanders My Heart Has A History
B.W. Stevenson My Maria
Mark D. Sanders No News
Robert John "Mutt" Lange No One Needs To Know
Ron Harbin, Kim Williams Not Enough Hours In The Night
Larry Boone On A Good Night
Keith Hinton One Way Ticket (Because I Can)
Rich Fagan Only Days That End In 'Y'
David Lee Murphy, Kim Tribble Out With A Bang
Jess Leary Ready Willing And Able

Don Sampson Rebecca Lynn
Don Schiltz The River And The Highway
Dale Lee Murphy The Road You Leave Behind
Mark D. Sanders Runnin' Away With My Heart
Joe Doyle She Said Yes
Derek George, Bryan White So Much For Pretending
Trey Bruce, Craig Wiseman Someone Else's Dream
Larry Boone, Tracy Lawrence Stars Over Texas
Donna Summer Starting Over Again
Steven D. Jones Ten Thousand Angels
Max T. Barnes That Girl's Been Spyin' On Me
Garth Brooks That Ol' Wind
Sally Dworsky That's As Close As I'll Get To Loving You
Trace Adkins, Vip Viperman There's A Girl In Texas
Gary Burr, Gary Nicholson A Thousand Times A Day
Gary Burr, Mike Reid To Be Loved By You
Curtis Wright Too Much Fun
Lenny LeBlanc Treat Her Right
Mark D. Sanders Vidalia
Annie Roboff, Craig Wiseman Walkin' Away
Cathy Majeski What Do I Know
Jim McBride What I Meant To Say
Alan G. Anderson, Craig Wiseman Without Your Love
Wayne Perry A Woman's Touch
Trey Bruce You Can't Lose Me
Jess Brown You Gotta Love That
Robert John "Mutt" Lange You Win My Love

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	4	2	1	LEE ANN WOMACK The Fool (Decca)	201/0	1	7309	+157	35531	+919
7	5	3	2	DIAMOND RIO How Your Love Makes Me Feel (Arista)	201/1	2	7251	+180	35456	+1210
12	9	5	3	DEANA CARTER How Do I Get There (Capitol)	201/2	3	6945	+781	33543	+3765
13	10	6	4	TIM MCGRAW Everywhere (Curb)	201/0	4	6679	+578	32382	+2661
14	11	8	5	LORRIE MORGAN Go Away (BNA)	200/0	5	6536	+615	31211	+2878
18	15	9	6	SAWYER BROWN This Night Won't Last Forever (Curb)	198/1	7	6375	+712	30807	+3408
11	8	7	7	VINCE GILL You And You Alone (MCA)	201/1	6	6407	+451	30691	+2042
16	13	10	8	TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes (MCA)	201/0	8	5947	+443	28796	+1983
17	14	12	9	KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	201/0	9	5802	+495	28056	+2318
5	3	1	10	COLLIN RAYE What The Heart Wants (Epic)	173/0	11	5268	-1954	25811	-9296
19	17	15	11	BROOKS & DUNN Honky Tonk Truth (Arista)	201/0	10	5298	+247	25449	+1164
21	19	16	12	BRYAN WHITE Love Is The Right Place (Asylum/EEG)	200/2	12	4924	+224	23428	+989
20	18	17	13	TRAVIS TRITT & LARI WHITE Helping Me Get... (Warner Bros.)	197/0	13	4869	+274	23239	+1279
24	21	19	14	MARK CHESNUTT Thank God For Believers (Decca)	196/2	14	4770	+304	23035	+1804
23	20	18	15	CLINT BLACK Something That We Do (RCA)	198/0	15	4652	+275	22577	+1251
26	22	20	16	REBA MCENTIRE What If It's You (MCA)	199/1	16	4610	+282	22295	+1297
28	23	21	17	CHELY WRIGHT Shut Up And Drive (MCA)	197/3	18	4346	+271	20924	+1429
46	29	22	18	GEORGE STRAIT Today My World Slipped Away (MCA)	196/9	19	4326	+636	20810	+2740
29	26	23	19	CLAY WALKER Watch This (Giant)	197/7	20	4219	+552	20365	+2869
BREAKER			20	SHANIA TWAIN Love Gets Me Every Time (Mercury)	197/195	22	3756	+3715	18969	+18733
8	7	4	21	NEAL MCCOY The Shake (Atlantic)	144/0	21	3884	-2462	18563	-11516
25	24	24	22	DAVID LEE MURPHY All Lit Up In Love (MCA)	186/4	23	3645	+152	17400	+988
30	27	25	23	KINLEYS Please (Epic)	186/3	24	3593	+322	17093	+1310
31	30	26	24	TRACE ADKINS The Rest Of Mine (Capitol)	186/2	25	3582	+325	16669	+1348
32	31	27	25	PAM TILLIS Land Of The Living (Arista)	191/6	26	3513	+460	16642	+2221
2	1	13	26	JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)	140/1	27	3202	-1833	16115	-9156
45	37	29	27	MICHAEL PETERSON From Here To Eternity (Reprise)	171/16	30	2761	+606	13069	+2740
—	43	31	28	TRACY LAWRENCE The Coast Is Clear (Atlantic)	168/18	28	2809	+687	12851	+3035
4	2	14	29	ALABAMA Dancin', Shaggin' On The Boulevard (RCA)	123/0	32	2379	-2776	11937	-12960
35	34	32	30	LONESTAR You Walked In (BNA)	156/5	33	2350	+250	10927	+1164
49	41	36	31	MARTINA MCBRIDE A Broken Wing (RCA)	161/20	35	2245	+471	10809	+2393
BREAKER			32	PATTY LOVELESS You Don't Seem To Miss Me (Epic)	149/35	36	2113	+592	10040	+2645
37	35	34	33	KATHY MATTEA Love Travels (Mercury)	148/6	39	1965	+134	9278	+641
34	33	33	34	LEE ROY PARNELL You Can't Get There From Here (Career)	144/4	38	1993	+54	8940	+236
33	32	35	35	JASON SELLERS I'm Your Man (BNA)	132/1	40	1812	-79	8166	-266
BREAKER			36	TY HERNDON I Have To Surrender (Epic)	133/14	41	1689	+313	7980	+1525
BREAKER			37	MINDY MCCREADY What If I Do (BNA)	123/21	43	1596	+306	7428	+1295
BREAKER			38	RIVER ROAD Nickajack (Capitol)	122/6	42	1607	+133	7275	+628
39	40	40	39	GARY ALLAN Living In A House Full Of Love (Decca)	129/8	44	1551	+105	7029	+536
36	38	39	40	BLAKE & BRIAN Another Perfect Day (MCG/Curb)	113/6	46	1474	+79	6918	+291
40	42	43	41	SONS OF THE DESERT Hand Of Fate (Epic)	117/5	48	1319	+75	6008	+306
43	44	44	42	RICOCHET Blink Of An Eye (Columbia)	103/7	50	1219	+89	5175	+366
—	49	47	43	RICK TREVINO See Rock City (Columbia)	94/13	54	939	+167	4382	+831
44	46	46	44	MATT KING A Woman Like You (Atlantic)	83/6	55	931	+64	4220	+270
DEBUT			45	WYNONNA When Love Starts Talkin' (Curb/Universal)	40/40	64	680	+680	3964	+3964
DEBUT			46	JOHN MICHAEL MONTGOMERY Angel In My Eyes (Atlantic)	62/58	56	852	+797	3964	+3593
—	—	48	47	SHERRIE' AUSTIN One Solitary Tear (Arista)	84/22	57	851	+230	3858	+989
27	25	28	48	BLACKHAWK Hole In My Heart (Arista)	34/0	63	681	-1747	3519	-8295
—	—	49	49	JOHN BERRY The Stone (Capitol)	69/14	59	768	+128	3453	+590
DEBUT			50	JOHN ANDERSON Small Town (Mercury)	71/10	62	727	+113	3290	+483

This chart reflects airplay from September 22-28. Songs ranked by total points. Highlighted songs indicate Breaker.

201 Country reporters. 199 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

SHANIA TWAIN

Love Gets Me Every Time (Mercury)
98% of our reporters on it (197 stations)
195 Adds • Debuts at 20

PATTY LOVELESS

You Don't Seem To Miss Me (Epic)
74% of our reporters on it (149 stations)
35 Adds • Moves 37-32

TY HERNDON

I Have To Surrender (Epic)
66% of our reporters on it (133 stations)
14 Adds • Moves 41-36

MINDY MCCREADY

What If I Do (BNA)
61% of our reporters on it (123 stations)
21 Adds • Moves 42-37

RIVER ROAD

Nickajack (Capitol)
60% of our reporters on it (122 stations)
6 Adds • Holds at 38

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
SHANIA TWAIN Love Gets Me Every Time (Mercury)	195
JOHN MICHAEL MONTGOMERY Angel In My Eyes (Atlantic)	58
WYNONNA When Love Starts Talkin' (Curb/Universal)	40
PATTY LOVELESS You Don't Seem To Miss Me (Epic)	35
BUFFALO CLUB Heart Hold On (Rising Tide)	29
ALABAMA Of Course I'm Alright (RCA)	25
SHERRIE' AUSTIN One Solitary Tear (Arista)	22
MINDY MCCREADY What If I Do (BNA)	21
MARTINA MCBRIDE A Broken Wing (RCA)	20
TRACY BYRD Good Ol' Fashioned Love (MCA)	19
LILA MCCANN I Wanna Fall In Love (Asylum/EEG)	19

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHANIA TWAIN Love Gets Me Every Time (Mercury)	+3715
JOHN MICHAEL MONTGOMERY Angel In My Eyes (Atlantic)	+797
DEANA CARTER How Do I Get There (Capitol)	+781
SAWYER BROWN This Night Won't Last Forever (Curb)	+712
TRACY LAWRENCE The Coast Is Clear (Atlantic)	+687
WYNONNA When Love Starts Talkin' (Curb/Universal)	+680
GEORGE STRAIT Today My World Slipped Away (MCA)	+636
LORRIE MORGAN Go Away (BNA)	+615
MICHAEL PETERSON From Here To Eternity (Reprise)	+606
PATTY LOVELESS You Don't Seem To Miss Me (Epic)	+592

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
SHANIA TWAIN Love Gets Me Every Time (Mercury)	+18733
WYNONNA When Love Starts Talkin' (Curb/Universal)	+3964
DEANA CARTER How Do I Get There (Capitol)	+3765
JOHN MICHAEL MONTGOMERY Angel In My Eyes (Atlantic)	+3593
SAWYER BROWN This Night Won't Last Forever (Curb)	+3408
TRACY LAWRENCE The Coast Is Clear (Atlanti)	+3035
LORRIE MORGAN Go Away (BNA)	+2878
CLAY WALKER Watch This (Giant)	+2869
MICHAEL PETERSON From Here To Eternity (Reprise)	+2740
GEORGE STRAIT Today My World Slipped Away (MCA)	+2740

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ALAN JACKSON There Goes (Arista)
KENNY CHESNEY She's Got It All (BNA)
TRISHA YEARWOOD How Do I Live (MCA)
TOBY KEITH We Were In Love (Mercury)
GEORGE STRAIT Carrying Your Love With Me (MCA)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
TIM MCGRAW w/FAITH HILL It's Your Love (Curb)
LONESTAR Come Cryin' To Me (BNA)
DAVID KERSH Day In, Day Out (Curb)
TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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The New Album Gallery

September 26, 1997



Sara Evans

"Three Chords And The Truth" (RCA)

When her first single was released earlier this year, Sara Evans was somehow lost in the shuffle after the emergence of another newcomer, Lee Ann Womack. And while they share a strong traditional country sound, Evans has her own distinctive identity that comes from her childhood in rural Missouri. Veteran songwriter Harlan Howard is one of her biggest supporters — and Howard isn't known to lavish praise unless he means it. The album was produced by Pete Anderson, best known for his work as Dwight Yoakam's guitarist and producer. Recorded on the West Coast, the album features Anderson's guitar work, as well as steel guitar by former Buck Owens sideman Tom Brumley.

Evans does share something else with Womack: They're both the real deal.

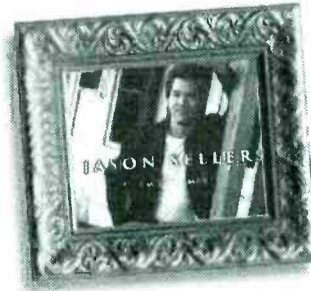


Patty Loveless

"Long Stretch Of Lonesome" (Epic)

Patty Loveless consistently picks excellent songs, she's a great singer, and producer Emory Gordy Jr. knows how to make terrific-sounding records. Those three factors shouldn't be taken for granted, but Loveless puts them into play on *Long Stretch Of Lonesome*. Her ability to deliver a lyric makes her a favorite with songwriters, who — in turn — offer Loveless some of their best work. Contributors to this project include Don Schlitz, Gretchen Peters, Kim Richey, Tony Arata, Gary Scruggs, and the Nitty Gritty Dirt Band's Jeff Hanna. You've heard the debut single, "You Don't Seem To Miss Me," which features guest vocals by George Jones. The Mavericks'

Raul Malo adds a Roy Orbison touch on "To Have You Back Again."



Jason Sellers

"I'm Your Man" (BNA)

Before he landed his record deal, Jason Sellers had sung the demos on a lot of songs which turned out to be hits. On the title song from his debut album, Sellers finally enjoyed a hit of his own. The 26-year-old Texan wrote five of the 11 songs on the project produced by Chris Farren — whose name became more prominent following his work with Deana Carter. Of the album, Sellers says, "I'm real passionate and emotional about life, and these songs are real examples of that as far as lyric

content goes. There aren't a lot of different story lines. They're all about relationships, and the heartbreak and joy of love."



Various Artists

"Stone Country" (Beyond Music)

It was easy to be skeptical about an album of Rolling Stones songs performed by country artists. As it turns out, *Stone Country* is a lot more entertaining — and artistically successful — than most of the previous country tributes to rock acts. After his performance of "Take It Easy" on the Eagles tribute album, Travis Tritt has turned down offers to participate in similar projects. However, he jumped at the chance to record "Honky Tonk Women" for *Stone Country*. Some of the other tracks seemed plausible enough,

such as "Ruby Tuesday" by Deana Carter, "Angie" by Sammy Kershaw, and "The Last Time" by the Tractors. But Tracy Lawrence turns in a terrific version of "Paint It Black" and Little Texas shines on "Beast Of Burden." In addition to BlackHawk's bluegrass take on "Wild Horses," the album features Collin Raye ("Brown Sugar"), Rodney Crowell ("Jumpin' Jack Flash"), George Jones ("Time Is On My Side"), and Nanci Griffith ("No Expectations").

GOING FOR ADDS

September 29, 1997

Rhett Akins "More Than Everything"

Decca: Akins comes out with a ballad written by Marv Green and Aimee Mayo for the first single from his upcoming album, *What Livin's All About*.

Alabama "Of Course I'm Alright"

RCA: In terms of sound and subject matter, it's classic Alabama. Randy Owen again proves his subtle strength in delivering a lyric on the power ballad from the band's *Dancin' On The Boulevard* album.

Big House "Love Ain't Easy"

MCA: If you've ever questioned Big House's country credentials, check out this track from their self-titled debut album. On "Love Ain't Easy," the Bakersfield-based band departs from the soul influence toward more traditional country fare.

Alan Jackson "Between The Devil And Me"

Arista: The strum of a mandolin and the throb of guitar tremolo accent this mid-tempo tune from Jackson's latest album, *Everything I Love*.

Toby Keith "I'm So Happy I Can't Stop Crying"

Mercury: Who could have imagined that one of the year's best country songs would be written by Sting? The British rock star originally recorded it, but assisted Keith when he included it on his *Dream Walkin'* album. Additional interest in the song may be generated by Sting's guest appearance with Keith on this week's CMA Awards show.

LeAnn Rimes "On The Side Of Angels"

MCG/Curb: While Rimes' version of "How Do I Live" rides high on R&R's AC chart, she returns to Country radio with one of the new songs from her *You Light Up My Life* album. "On The Side Of Angels" was written by Gary Burr and WSIX/Nashville morning man Gerry House.

Wynonna "When Love Starts Talkin'"

Curb/Universal: Reunited with Judds producer Brent Maher, Wynonna is gearing up for the October 21 release of *The Other Side*, her first project for Curb/Universal. There's no lack of Wy's vocal attitude on this groove-laden first single written by Maher, Gary Nicholson, and former O'Kanes member Jamie O'Hara.

OUT OF THE BOX



Kris Van Dyke, PD
WEZL/
Charleston, SC

BUFFALO CLUB

"Heart Hold On" (Rising Tide)

Opens with a great hook — and never lets up. You'll be singing along by the first listen.

SONGWRITER OF THE YEAR



MARK D. SANDERS

ASCAP



1997
COUNTRY
MUSIC
AWARD
WINNERS

SONG OF THE YEAR

"NO NEWS"

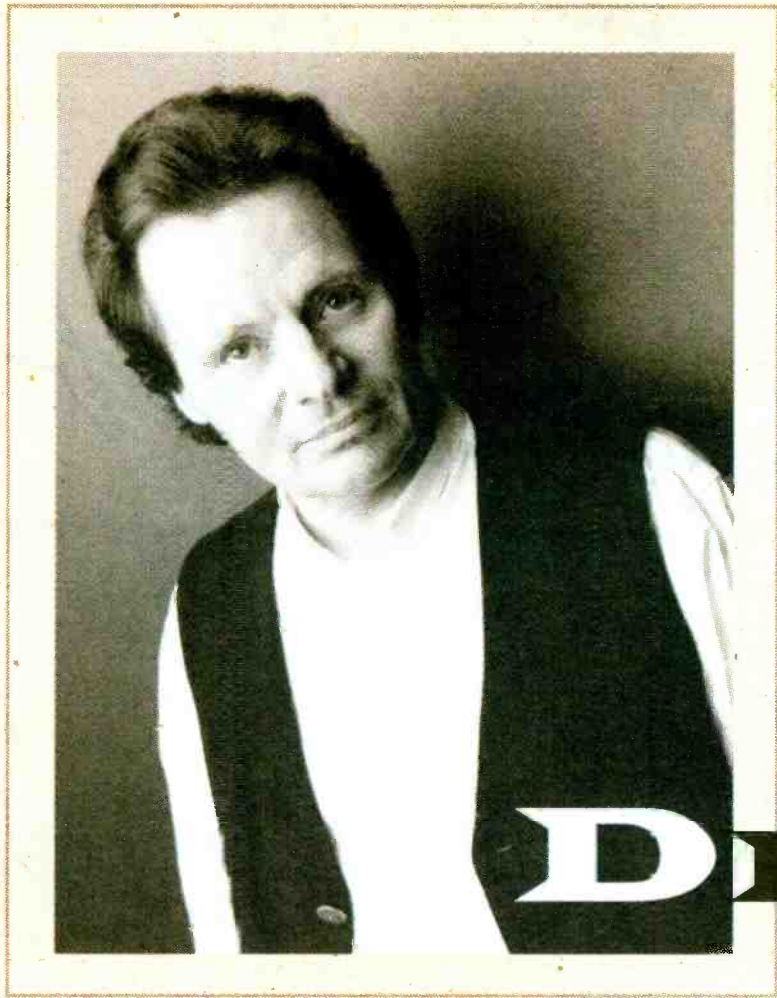
MARK D. SANDERS
MCA MUSIC PUBLISHING
STARSTRUCK WRITERS GROUP

PUBLISHER OF THE YEAR



JODY WILLIAMS
PRESIDENT, NASHVILLE

MCA MUSIC
PUBLISHING



DELBERT

McCLINTON

— **SENDING ME ANGELS** —

Featuring **VINCE GILL**  **LEE ROY PARNELL**

 **Listening for airplay**

OCTOBER 6th

FROM HIS FORTHCOMING RELEASE

ONE  **FORTUNATE FEW** THE NEW ALBUM IN STORES

OCTOBER 7th



RISING TIDE
A Universal Music Company

Rising Tide © 1997 Universal Records, Inc.

duo
the highest debuting ~~group~~ of the year



The Buffalo Club
Billboard's Top New Country Duo/Group

heart**hold**on

"Their vocals are **so incredibly strong!!** If you don't play The Buffalo Club you're depriving your listeners of **some great, solid music.**" -Gary Shores, WKFO - Toledo  "I don't know if I

can play it, it might get me too many listeners! Ron Hemby is **unique, he's original...he's new country.**" -Tom Jordan, KWNR - Las Vegas  "Ron's strong vocals fill a void

that country music's been missing. I could listen to that boy sing all night long." -Bill Poindexter, WUSY - Chattanooga  "The Buffalo Club stands out above any other group in country today. Ron's vocals are very

distinctive." -Bill Black, WKSJ - Mobile  "Ron Hemby's voice is exciting and refreshing. He stands out above the rest." -Brian King, WYNK - Baton Rouge  "It doesn't take a rocket scientist to hear Ron Hemby nail every song on

this album. After just three words of the first song I ever heard him sing, I knew he was the real deal and I became an instant fan." -Jim West, KUGN - Eugene  "Ron Hemby's lead vocals are definitely the fulcrum of

The Buffalo Club. He is the fire that makes The Buffalo Club's harmony stand out." -Danny White,

KHEY - El Paso  "This man's got **SOUL.**" -Bill Young, WKKT - Charlotte

listening for airplay now

Don Goodwin Management



RISING TIDE

Rising Tide © 1997 Universal Records, Inc.

Country's Next Wave
A Universal Music Company

NEW & ACTIVE

TRACY BYRD Good Ol' Fashioned Love (MCA)

Total Stations: 64, Total Points: 3126, Total Adds: 19, Including: KPLX 20, WCOL 19, KKCS 17, KTST 15, WFGY 15, WIBW 15, WTCM 15, KPLM 14, WGNE 14, WUSQ 14, WAXX 11, WWJO 11, KTOM 10, WRBT 10, WWQQ 10, WWYZ 10, WMTZ 7, WWZD 7, KHAY 6, KVOX 5
Plays Include: KYCY 30 (5), KASH 25 (15), KAYD 20 (20), WKSF 18 (5), WRNS 18 (18)

LILA MCCANN I Wanna Fall In Love (Asylum/EEG)

Total Stations: 54, Total Points: 2488, Total Adds: 19, Including: WIXY 18, KASH 15, KTST 15, WBBN 15, WKSJ 15, WQBE 15, WRNS 15, WXBQ 15, WOJK 10, KZKX 7, WOGY 7, WPOR 7, WXCL 6, KVOX 5, KYCY 5, WBEE 5, WIL 5, WOOZ 5, WXTA 5
Plays Include: WKIX 26 (26), KBEQ 24 (18), KWJJ 18 (5), WYAY 18 (18), KEAN 17 (17), WTCM 17 (12)

ALABAMA Of Course I'm Alright (RCA)

Total Stations: 27, Total Points: 1925, Total Adds: 25, Including: WGAR 24, WHWK 23, WDAF 20, WESC 18, WKXC 18, WYAY 18, KEAN 17, KXKC 15, WDEN 15, WIL 15, WMJC 15, KPLM 14, WUSN 14, WUSQ 14, WXCL 14, KATM 13, WPOC 13, WNOE 10, WTVY 10, WWYZ 10, KSOP 7, WMTZ 7, KORD 5, KTTS 5, WWWW 5

BUFFALO CLUB Heart Hold On (Rising Tide)

Total Stations: 31, Total Points: 1192, Total Adds: 29, Including: WOOZ 18, KEAN 17, WEZL 15, WKHK 15, WKSJ 15, WXTA 15, KKJG 14, WUSQ 14, KWNR 13, KKCB 11, WKCN 10, WNCY 10, WSM 10, WTVY 10, WGTY 9, WWGR 9, WXBW 9, KHEY 7, KZKX 7, KALF 5, KFDI 5, KTTS 5, KWJJ 5, WDEN 5, WKXK 5, WKSJ 5, WRKZ 5, WTCR 5, WWFG 5

RHETT AKINS More Than Everything (Decca)

Total Stations: 27, Total Points: 1110, Total Adds: 17, Including: WKIX 18, KTST 15, WXTA 15, KKJG 14, WKCN 10, WTVY 10, WKML 9, KVOO 8, WIBW 7, KALF 5, WCTK 5, WDEN 5, WIOV 5, WKSJ 5, WRKZ 5, WTCR 5, WXXQ 5
Plays Include: KEYE 18 (18), WUSQ 14 (14), KYGO 13 (5), KBUL 11 (11), KRWQ 11 (11), KTOM 10 (10), WWYZ 10 (10), KSOP 7 (7)

RANCH Walkin' The Country (Capitol)

Total Stations: 25, Total Points: 1008, Total Adds: 17, Including: KKJG 14, KPLM 14, WPOC 13, WWJO 11, WOVK 10, WGTY 9, KVOO 8, KASE 5, KFDI 5, KYCY 5, KYGO 5, WDEN 5, WOKQ 5, WTCR 5, WTVY 5, WXTA 5, WXXQ 5
Plays Include: WSIX 18 (18), WYAY 18 (18), KEAN 17 (17), WWYZ 10 (5), KSOP 7 (7), WKXB 7 (7), WOW 6 (6), KTTS 5 (5)

BILLY YATES When The Walls Come... (Almo Sounds)

Total Stations: 24, Total Points: 843, Total Adds: 0, Including: KEAN 17 (17), KJUG 15 (15), KKJG 14 (14), KRRV 12 (12), WAXX 11 (11), KNIX 10 (10), KTTS 10 (5), WWYZ 10 (10), KSOP 7 (7), KUBL 7 (7), KUZZ 7 (7), KZKX 7 (7), KAJA 5 (5), KFDI 5 (5), KMLE 5 (5), KORD 5 (5), KVOX 5 (5), WDEN 5 (5), WKKT 5 (5), WRKZ 5 (5), WTCR 5 (5), WXTA 5 (5)

TRACTORS The Last Time (Beyond)

Total Stations: 16, Total Points: 754, Total Adds: 1, Including: WTVY 5
Plays Include: WRNS 25 (25), WWYZ 19 (19), KVOO 17 (17), WTNT 17 (17), WWJO 11 (11), KPLX 10 (7), WGTY 9 (9), WRBQ 7 (7), WXCL 6 (6), KTCS 5 (5), WDEN 5 (5), WFMB 5 (5), WNCY 5 (5), WSOC 5 (5), WTCR 5 (5)

KENNY CHESNEY A Chance (BNA)

Total Stations: 16, Total Points: 718, Total Adds: 15, Including: WBYT 18, WTCM 16, KAJA 15, KWNR 13, KBUL 11, WAXX 11, WWYZ 10, KHAK 9, WKXB 7, WMSI 7, KFDI 5, KORD 5, KTTS 5, WDEN 5, WSOC 5
Plays Include: WIVK 13 (6)

SHELLY STREETER Call Me A Wildfire (Longarm)

Total Stations: 19, Total Points: 657, Total Adds: 6, Including: KWNR 13, WTNT 10, WXBW 9, WAXX 6, WBBN 5, WFMB 5
Plays Include: KEAN 17 (17), WRNS 15 (10), WWYZ 10 (10), WUSY 9 (9), WKXB 7 (7), WPKX 6 (6), KFDI 5 (5), KTCS 5 (5), KTTS 5 (5), WDEN 5 (5), WQYK 5 (5), WTCR 5 (5), WTVY 5 (5)

KEITH PERRY When I Could Fly (Curb)

Total Stations: 8, Total Points: 266, Total Adds: 0, Including: KRRV 12 (12), KTTS 10 (10), WTVY 10 (10), WWYZ 10 (10), KJUG 7 (7), KFDI 5 (5), WDEN 5 (5), WTCR 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

ALAN JACKSON Between The Devil And Me
MINDY McCREADY What If I Do
JOHN MICHAEL MONTGOMERY Angel In My Eyes
RIVER ROAD Nickajack
WYONNNA When Love Starts Talkin'

Hottest:

SAWYER BROWN This Night Won't Last Forever
TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes
MARK CHESNUTT Thank God For Believers
SHANIA TWAIN Love Gets Me Every Time
PATTY LOVELESS You Don't Seem To Miss Me

Real Country

Dave Nicholson • (602) 966-6236

Adds:

PAUL BRANDT A Little In Love
BROOKS & DUNN Honky Tonk Truth
EDDIE RABBITT Great Old American Town
RANCH Walkin' The Country

Hottest:

TIM MCGRAW Everywhere
MARK CHESNUTT Thank God For Believers
TRACE ADKINS The Rest Of Mine

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

SHERRIE AUSTIN One Solitary Tear
TRACY BYRD Good Ol' Fashioned Love
PATTY LOVELESS You Don't Seem To Miss Me
LILA MCCANN I Wanna Fall In Love
MINDY McCREADY What If I Do
RICK TREVINO See Rock City
SHANIA TWAIN Love Gets Me Every Time

Hottest:

GEORGE STRAIT Today My World Slipped Away
LORRIE MORGAN Go Away

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

MICHAEL PETERSON From Here To Eternity
SHANIA TWAIN Love Gets Me Every Time

Hottest:

DEANA CARTER How Do I Get There
DIAMOND RIO How Your Love Makes Me Feel
TIM MCGRAW Everywhere
COLLIN RAYE What The Heart Wants
LEE ANN WOMACK The Fool

Digital Country – L.J. Smith

Adds:

KINLEYS Please
TRACY LAWRENCE The Coast Is Clear
MINDY McCREADY What If I Do
MICHAEL PETERSON From Here To Eternity
SHANIA TWAIN Love Gets Me Every Time

Hottest:

DIAMOND RIO How Your Love Makes Me Feel
COLLIN RAYE What The Heart Wants
ALAN JACKSON There Goes
VINCE GILL You And You Alone
BROOKS & DUNN Honky Tonk Truth

BROADCAST PROGRAMMING CONTINUED

New Country – L.J. Smith

Adds:

KINLEYS Please
TRACY LAWRENCE The Coast Is Clear
MINDY McCREADY What If I Do
MICHAEL PETERSON From Here To Eternity
SHANIA TWAIN Love Gets Me Every Time

Hottest:

DIAMOND RIO How Your Love Makes Me Feel
COLLIN RAYE What The Heart Wants
ALAN JACKSON There Goes
LEE ANN WOMACK The Fool
DEANA CARTER How Do I Get There

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

KATHY MATTEA Love Travels
RIVER ROAD Nickajack
SHANIA TWAIN Love Gets Me Every Time

Hottest:

DIAMOND RIO How Your Love Makes Me Feel
VINCE GILL You And You Alone
NEAL McCOY The Shake
LEE ANN WOMACK The Fool
TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes

CD Country – John Hendricks

Adds:

BIG HOUSE Love Ain't Easy
TRACY BYRD Good Ol' Fashioned Love

Hottest:

TANYA TUCKER Ridin' Out The Heartache
LORRIE MORGAN Go Away
TIM MCGRAW Everywhere
KINLEYS Please
ALAN JACKSON There Goes

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

ALABAMA Of Course I'm Alright
MINDY McCREADY What If I Do
JOHN MICHAEL MONTGOMERY Angel In My Eyes
SHANIA TWAIN Love Gets Me Every Time
WYONNNA When Love Starts Talkin'

Hottest:

COLLIN RAYE What The Heart Wants
LEE ANN WOMACK The Fool
NEAL McCOY The Shake
TIM MCGRAW Everywhere
TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes

Mainstream Country – David Felker

Adds:

TRACY LAWRENCE The Coast Is Clear
JOHN MICHAEL MONTGOMERY Angel In My Eyes
SHANIA TWAIN Love Gets Me Every Time
WYONNNA When Love Starts Talkin'

Hottest:

DIAMOND RIO How Your Love Makes Me Feel
VINCE GILL You And You Alone
COLLIN RAYE What The Heart Wants
TIM MCGRAW Everywhere
DEANA CARTER How Do I Get There

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

JOHN ANDERSON Small Town (Mercury)
SHERRIE AUSTIN One Solitary Tear (Arista)
JOHN BERRY The Stone (Capitol)

TOP 10

CHRIS LEDDOUX This Cowboy's Hat (Capitol)
LORRIE MORGAN Go Away (BNA)
VINCE GILL You And You Alone (MCA)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)
SAWYER BROWN This Night Won't Last Forever (Curb)
MARK CHESNUTT Thank God For Believers (Decca)
DAVID LEE MURPHY All Lit Up In Love (MCA)
TIM MCGRAW Everywhere (Curb)
TRAVIS TRITT WALARI WHITE Helping Me Get... (Warner Bros.)
CLAY WALKER Watch This (Giant)

Information current as of September 29.

CMT

COUNTRY MUSIC TELEVISION

38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

JOHN BERRY The Stone (Capitol)
DELBERT McCLINTON Sending Me Angels (Curb/Rising Tide)
SHANIA TWAIN Love Gets Me Every Time (Mercury)

TOP 10

JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
LEE ANN WOMACK The Fool (Decca)
NEAL McCOY The Shake (Atlantic)
LORRIE MORGAN Go Away (BNA)
VINCE GILL You And You Alone (MCA)
SAWYER BROWN This Night Won't Last Forever (Curb)
KENNY CHESNEY She's Got It All (BNA)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)
TRAVIS TRITT WALARI WHITE Helping Me Get... (Warner Bros.)

HEAVY

BROOKS & DUNN Honky Tonk Truth (Arista)
MARK CHESNUTT Thank God For Believers (Decca)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
VINCE GILL You And You Alone (MCA)
REBA McENTIRE What If It's You (MCA)
TIM MCGRAW Everywhere (Curb)
LORRIE MORGAN Go Away (BNA)
SAWYER BROWN This Night Won't Last Forever (Curb)
TRAVIS TRITT WALARI WHITE Helping Me Get... (Warner Bros.)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)
LEE ANN WOMACK The Fool (Decca)

HOT SHOTS

TRACE ADKINS The Rest Of Mine (Capitol)
RHETT AKINS More Than Everything (Decca)
JOHN ANDERSON Small Town (Mercury)
SHERRIE AUSTIN One Solitary Tear (Arista)
CLINT BLACK Something That We Do (RCA)
TY HERNOON I Have To Surrender (Epic)
PATTY LOVELESS You Don't Seem To Miss Me (Epic)
MARTINA McBRIDE A Broken Wing (RCA)
DELBERT McCLINTON Sending Me Angels (Curb/Rising Tide)
LEANN RIMES You Light Up My Life (MCA/Curb)
TRACTORS The Last Time (Beyond Music)
WYONNNA When Love Starts Talkin' (Curb/Universal)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day. All Top 10 videos also receive heavy rotation.

Information current as of September 24.



SACRAMENTO - OCTOBER 24-25, 1997

THE REGIONAL COUNTRY RADIO SEMINAR TRAVELS TO SACRAMENTO!

**A one-day special seminar by Country Radio Broadcasters, Inc.
designed for country radio and its support industries.**

- ☀ Come away with new solutions to key programming, sales, and management issues!
- ☀ Network with country radio counterparts, and the Nashville music industry!
- ☀ Get a close-up view of the newest developing Nashville acts that country radio will program this year and next!
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- ☀ Tap country radio strategies from top industry panelists!
- ☀ Learn new and proven ways to fatten your station's bottom line!



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 Title: _____
 Company: _____
 Address: _____
 City: _____
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 Phone: _____ Fax: _____

*Are you interested in an artist liner
taping session at CRS West?* Yes No

REGISTRATION FEE: \$95.00

(\$125 if received after October 10th)

Method of Payment

Check Amount: \$ _____ Check # _____
 Credit Card: Visa MasterCard American Express
 Credit Card #: _____
 Exp. Date: _____
 Cardholder's Name: _____

Signature _____

BADGE INFORMATION

First Name: _____
 Last Name: _____
 Company: _____
 City: _____ State: _____



COUNTRY RADIO BROADCASTERS, INC.
 819 18th Avenue South
 Nashville, Tennessee 37203
 615-327-4487 Fax 615-329-4492
 www.crb.org

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KTLA
MARKET #2
KZLA/Los Angeles
 (818) 246-0939
 Sebastian/Fink

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
28	34	42	42	TOBY KEITH/We Were In Love
34	34	42	42	JOHN M. MONTGOMERY/How Was I To Know
34	28	42	42	COLLIN RAYE/What The Heart Wants
34	20	42	42	SAWYER BROWN/This Night Won't...
24	28	42	42	BLAKE & BRIAN/Another Perfect Day
28	34	42	42	VINCE GILL/You And You Alone
28	24	42	42	ALAN JACKSON/There Goes
28	24	42	42	CLAY WALKER/Watch This
24	24	42	42	LEE ANN WOMACK/The Fool
24	24	42	42	CLINT BLACK/Something That We Do
24	24	42	42	DIAMOND RIO/How Your Love...
28	24	42	42	TIM MCGRAW/Everywhere
28	34	42	42	KEVIN SHARP/If You Love Somebody
24	24	42	42	YEARWOOD & BROOKS/In Another's Eyes
24	28	42	42	RICK TREVIN/Only Get This...
12	28	42	42	BROOKS & DUNN/Honky Tonk Truth
-	-	22	22	MARK CHESNUTT/Thank God For...
24	12	28	42	REBA MCENTIRE/What If It's You
12	-	-	-	DEANA CARTER/How Do I Get There
-	-	-	-	WYNONNNA/When Love Starts
-	-	-	-	SHANIA TWAIN/Love Gets Me...
-	12	6	6	CHELY WRIGHT/Just Shut Up And Drive
20	20	20	20	KENNY CHESNEY/She's Got It All
20	20	20	20	DAVID KERSH/Day In, Day Out
12	20	20	20	TRACY LAWRENCE/How A Cowgirl...
12	24	20	20	NEAL MCCOY/The Shake
12	24	20	20	LORRIE MORGAN/Go Away
20	20	20	20	MICHAEL PETERSON/Drink Swear...
24	28	22	22	TRITT & WHITE/Helping Me Get...
20	20	20	20	TRISHA YEARWOOD/How Do I Live
-	12	22	6	KINLEYS/Please
-	12	6	6	TRACY LAWRENCE/The Coast Is Clear
-	6	6	6	MARTINA MCBRIDE/A Broken Wing
12	24	6	6	MICHAEL PETERSON/From Here To...
-	6	6	6	PAM TILLIS/Land Of The Living
12	12	22	6	BRYAN WHITE/Love Is The Right...
-	12	22	6	GEORGE STRAIT/Today My World...

US 99
MARKET #3
WUSN/Chicago
 (312) 649-0099
 Sledge/Biondo

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	DIAMOND RIO/How Your Love...
36	36	36	36	KENNY CHESNEY/She's Got It All
36	36	36	36	COLLIN RAYE/What The Heart Wants
36	36	36	36	JOHN M. MONTGOMERY/How Was I To Know
20	20	36	36	TIM MCGRAW/Everywhere
36	36	36	36	ALAN JACKSON/There Goes
20	20	36	36	VINCE GILL/You And You Alone
20	20	36	36	DEANA CARTER/How Do I Get There
20	20	36	36	LORRIE MORGAN/Go Away
14	14	20	20	REBA MCENTIRE/What If It's You
20	20	20	20	LONESTAR/You Walked In
20	20	20	20	BROOKS & DUNN/Honky Tonk Truth
20	20	20	20	CLINT BLACK/Something That We Do
14	14	20	20	CHELY WRIGHT/Just Shut Up And Drive
20	20	20	20	BRYAN WHITE/Love Is The Right...
20	20	20	20	LEE ANN WOMACK/The Fool
20	20	20	20	MARK CHESNUTT/Thank God For...
-	-	20	20	PATTY LOVELESS/You Don't Seem To...
20	20	20	20	YEARWOOD & BROOKS/In Another's Eyes
20	20	20	20	KEVIN SHARP/If You Love Somebody
-	-	20	20	GEORGE STRAIT/Today My World...
14	14	14	14	CLAY WALKER/Watch This
14	14	14	14	TRITT & WHITE/Helping Me Get...
-	-	20	20	SHANIA TWAIN/Love Gets Me...
-	-	20	20	MARTINA MCBRIDE/A Broken Wing
11	14	14	14	TRACE ADKINS/The Rest Of Mine
14	14	14	14	LEE ROY PARNELL/You Can't Get...
14	14	14	14	KATHY MATTEA/Love Travels
14	14	14	14	PAM TILLIS/Land Of The Living
14	14	14	14	DAVID LEE MURPHY/All Lit Up In Love
14	14	14	14	KINLEYS/Please
-	-	14	14	MICHAEL PETERSON/From Here To...
-	-	14	14	TRACY LAWRENCE/The Coast Is Clear
-	-	14	14	ALABAMA/Dancin', Shaggin'...
-	-	14	14	WYNONNNA/When Love Starts...
36	36	36	11	ALABAMA/Dancin', Shaggin'...
36	36	36	11	TRISHA YEARWOOD/How Do I Live
14	14	14	10	BLAKE & BRIAN/Another Perfect Day

YOUNG COUNTRY 93.3
MARKET #4
KYCY/San Francisco
 (415) 391-9330
 Logan

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
45	45	45	45	YEARWOOD & BROOKS/In Another's Eyes
45	45	45	45	TOBY KEITH/We Were In Love
30	30	45	45	TIM MCGRAW/Everywhere
30	30	45	45	LEE ROY PARNELL/You Can't Get...
30	30	45	45	DIAMOND RIO/How Your Love...
30	30	45	45	CLAY WALKER/Watch This
30	30	45	45	TRITT & WHITE/Helping Me Get...
30	45	45	45	LEE ANN WOMACK/The Fool
45	30	45	45	DEANA CARTER/How Do I Get There
5	20	30	45	CLINT BLACK/Something That We Do
-	5	30	30	TRACY BYRD/Good Ol'
20	30	30	30	MARK CHESNUTT/Thank God For...
5	30	30	30	BROOKS & DUNN/Honky Tonk Truth
20	20	30	30	VINCE GILL/You And You Alone
-	5	30	30	TRACY LAWRENCE/The Coast Is Clear
30	30	30	30	NEAL MCCOY/The Shake
30	30	30	30	LORRIE MORGAN/Go Away
30	20	30	30	KEVIN SHARP/If You Love Somebody
45	45	45	45	GEORGE STRAIT/Today My World...
5	5	30	30	PAM TILLIS/Land Of The Living
-	-	30	30	SHANIA TWAIN/Love Gets Me...
20	30	30	30	REBA MCENTIRE/What If It's You
5	20	20	20	TRACE ADKINS/The Rest Of Mine
30	20	20	20	SAWYER BROWN/This Night Won't...
5	20	20	20	DAVID LEE MURPHY/All Lit Up In Love
20	20	20	20	KINLEYS/Please
20	20	20	20	BRYAN WHITE/Love Is The Right...
-	20	20	20	MARTINA MCBRIDE/A Broken Wing
10	10	10	10	PAUL BRANDT/Take It From Me
10	10	10	10	TRACY BYRD/Don't Let Me Make...
45	45	45	10	KENNY CHESNEY/She's Got It All
10	10	10	10	SONS OF THE DESERT/Whatever Comes First
10	10	10	10	TY HERNDON/Have To Surrender
30	30	10	10	ALAN JACKSON/There Goes
10	10	10	10	LONESTAR/You Walked In
10	10	10	10	REBA MCENTIRE/Id Rather Ride...
10	10	10	10	TIM MCGRAW W/F. HILL/It's Your Love
45	45	10	10	JOHN M. MONTGOMERY/How Was I To Know
10	10	10	10	MINDY MCCREADY/A Girl's Gotta Do...

COUNTRY 92.5 WXTU
MARKET #5
WXTU/Philadelphia
 (610) 667-9000
 McCarrie/Radler

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
32	32	32	32	LEE ANN WOMACK/The Fool
32	32	32	32	KENNY CHESNEY/She's Got It All
32	32	32	32	ALAN JACKSON/There Goes
24	24	32	32	DIAMOND RIO/How Your Love...
24	24	32	32	SAWYER BROWN/This Night Won't...
24	24	32	32	VINCE GILL/You And You Alone
32	32	32	32	YEARWOOD & BROOKS/In Another's Eyes
32	32	32	32	BILLY RAY CYRUS/It's All The Same...
24	24	32	32	COLLIN RAYE/What The Heart Wants
24	24	32	32	DEANA CARTER/How Do I Get There
24	24	32	32	REBA MCENTIRE/What If It's You
24	24	32	32	KEVIN SHARP/If You Love Somebody
17	17	24	24	TIM MCGRAW/Everywhere
17	17	24	24	MARK CHESNUTT/Thank God For...
17	17	24	24	KINLEYS/Please
-	-	17	24	MARTINA MCBRIDE/A Broken Wing
17	17	17	17	SKIP EWING/Answer To My Prayer
7	7	17	17	TRITT & WHITE/Helping Me Get...
7	7	17	17	BRYAN WHITE/Love Is The Right...
7	7	17	17	CLINT BLACK/Something That We Do
7	7	17	17	CHELY WRIGHT/Just Shut Up And Drive
17	17	17	17	BROOKS & DUNN/Honky Tonk Truth
17	17	17	17	LORRIE MORGAN/Go Away
17	17	17	17	DAVID KERSH/Day In, Day Out
7	7	17	17	CLAY WALKER/Watch This
17	17	17	17	REBA MCENTIRE/Id Rather Ride...
32	32	17	17	RICK TREVIN/Only Get This...
27	37	17	17	TIM MCGRAW W/F. HILL/It's Your Love
17	17	17	17	LONESTAR/You Walked In
17	17	17	17	MARK CHESNUTT/Thank God For...
32	32	17	17	TRISHA YEARWOOD/How Do I Live
32	32	17	17	TOBY KEITH/We Were In Love
17	17	17	17	ALABAMA/Sad Lookin' Moon
17	17	17	17	MARK WILLS/Places I've Never...
32	32	17	17	ALABAMA/Dancin', Shaggin'...
7	7	7	7	NEAL MCCOY/The Shake
7	7	7	7	DAVID LEE MURPHY/All Lit Up In Love
7	7	7	7	JASON SELLERS/My Your Man
7	7	7	7	LEE ROY PARNELL/You Can't Get...
7	7	7	7	RIVER ROAD/Nickajack

W4Country
MARKET #6
WWW/Detroit
 (313) 259-4323
 Roberts/E

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	36	YEARWOOD & BROOKS/In Another's Eyes
25	25	25	36	BROOKS & DUNN/Honky Tonk Truth
25	25	36	36	DEANA CARTER/How Do I Get There
37	36	36	36	DIAMOND RIO/How Your Love...
37	36	36	36	TIM MCGRAW/Everywhere
37	36	36	36	COLLIN RAYE/What The Heart Wants
25	36	36	36	SAWYER BROWN/This Night Won't...
25	36	36	36	LEE ANN WOMACK/The Fool
25	36	36	36	TRISHA YEARWOOD/How Do I Live
25	25	25	25	CLINT BLACK/Something That We Do
25	25	25	25	VINCE GILL/You And You Alone
37	36	36	25	ALAN JACKSON/There Goes
12	16	18	25	LONESTAR/You Walked In
25	25	25	25	REBA MCENTIRE/What If It's You
25	25	25	25	LORRIE MORGAN/Go Away
5	15	15	25	DAVID LEE MURPHY/All Lit Up In Love
25	25	25	25	MICHAEL PETERSON/From Here To...
25	25	25	25	KEVIN SHARP/If You Love Somebody
-	-	-	25	SHANIA TWAIN/Love Gets Me...
15	15	25	25	CLAY WALKER/Watch This
15	25	25	25	BRYAN WHITE/Love Is The Right...
15	25	25	25	CHELY WRIGHT/Just Shut Up And Drive
15	15	18	18	MARK CHESNUTT/Thank God For...
-	-	-	18	TOBY KEITH/It's So Happy
15	15	18	18	KINLEYS/Please
-	15	18	18	TRACY LAWRENCE/The Coast Is Clear
-	5	18	18	MINDY MCCREADY/What If I Do
-	-	5	18	MARTINA MCBRIDE/A Broken Wing
5	15	18	18	RIVER ROAD/Nickajack
5	15	18	18	TRITT & WHITE/Helping Me Get...
-	-	18	18	WYNONNNA/When Love Starts...
-	16	18	18	TRACE ADKINS/The Rest Of Mine
37	25	18	18	ALABAMA/Dancin', Shaggin'...
37	16	18	18	ALAN JACKSON/Who's Cheatin' Who
-	-	-	18	KENNY CHESNEY/When I Close My Eyes
-	-	-	18	ALAN JACKSON/Who's Cheatin' Who
37	25	18	18	TOBY KEITH/We Were In Love
25	15	18	18	NEAL MCCOY/The Shake
12	16	18	18	REBA MCENTIRE/Id Rather Ride...
12	16	18	18	TIM MCGRAW W/F. HILL/It's Your Love

YOUNG COUNTRY 92.5
MARKET #6
WYCD/Detroit
 (810) 799-0600
 Haskell/Marrosso

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
50	50	50	50	DIAMOND RIO/How Your Love...
50	50	50	50	LEE ANN WOMACK/The Fool
50	50	50	50	KENNY CHESNEY/She's Got It All
50	50	50	50	TRISHA YEARWOOD/How Do I Live
35	50	50	50	JOHN M. MONTGOMERY/How Was I To Know
35	50	50	50	SAWYER BROWN/This Night Won't...
35	50	50	50	DEANA CARTER/How Do I Get There
22	35	50	50	YEARWOOD & BROOKS/In Another's Eyes
-	-	50	50	SHANIA TWAIN/Love Gets Me...
35	35	50	50	BUFFALO CLUB/Nothin' Less Than...
35	35	50	50	TIM MCGRAW/Everywhere
35	35	50	50	DAVID KERSH/Day In, Day Out
35	35	50	50	BILLY RAY CYRUS/It's All The Same...
35	35	50	50	COLLIN RAYE/What The Heart Wants
5	5	22	35	DAVID LEE MURPHY/All Lit Up In Love
35	35	50	50	BRYAN WHITE/Love Is The Right...
5	22	35	50	KINLEYS/Please
35	35	50	50	KEVIN SHARP/If You Love Somebody
-	5	22	35	MARK CHESNUTT/Thank God For...
22	22	35	50	CLAY WALKER/Watch This
-	-	35	50	PAM TILLIS/Land Of The Living
5	5	22	35	REBA MCENTIRE/What If It's You
5	5	22	35	LORRIE MORGAN/Go Away
5	5	22	35	VINCE GILL/You And You Alone
22	22	35	50	CHELY WRIGHT/Just Shut Up And Drive
22	22	35	50	BROOKS & DUNN/Honky Tonk Truth
22	22	35	50	GEORGE STRAIT/Today My World...
22	22	35	50	CLINT BLACK/Something That We Do
-	-	5	5	KATHY MATTEA/Love Travels
-	-	5	5	LEE ROY PARNELL/You Can't Get...
5	5	5	5	RICOCHET/Blank Of An Eye
-	-	5	5	MARTINA MCBRIDE/A Broken Wing
-	-	5	5	SHERRIE AUSTIN/One Solitary Tear
-	-	5	5	MICHAEL PETERSON/From Here To...
-	-	5	5	TRACY LAWRENCE/The Coast Is Clear
-	-	5	5	PATTY LOVELESS/You Don't Seem To...
-	-	5	5	JOHN ANDERSON/Small Town
-	-	5	5	MINDY MCCREADY/What If I Do

KISS 96.9
MARKET #7
KPLX/Dallas
 (214) 526-2400
 Rivers/Whitney

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
45	45	45	45	SAWYER BROWN/This Night Won't...
45	45	45	45	TIM MCGRAW/Everywhere
28	28	45	45	DIAMOND RIO/How Your Love...
28	28	45	45	DEANA CARTER/How Do I Get There
45	45	45		

COUNTRY PLAYLISTS

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MARKET #13
KMP5/Seattle
 (206) 443-9400
 Richards/Thomas

PLAYS
 SW ZW LW TW ARTIST/TITLE

28	41	41	41	SHANIA TWAIN/Love Gets Me...
41	41	41	41	TIM MCGRAW/Everywhere
41	41	41	41	YEARWOOD & BROOKS/In Another's Eyes
41	41	41	41	COLLIN RAYE/What The Heart Wants
41	41	41	41	TOBY KEITH/We Were In Love
41	41	41	41	TRISHA YEARWOOD/How Do I Live
41	41	41	41	GEORGE STRAIT/Carrying Your...
41	41	41	41	PAM TILLIS/All The Good Ones...
28	28	28	28	DIAMOND RIO/How Your Love...
28	28	28	28	GEORGE STRAIT/Today My World...
16	28	28	28	CLINT BLACK/Somebody That We Do
28	28	28	28	BROOKS & DUNN/Honky Tonk Truth
16	28	28	28	LEE ANN WOMACK/The Fool
28	28	28	28	CHELY WRIGHT/What I'm Doing
28	28	28	28	ALAN JACKSON/There Goes
28	28	28	28	LORRIE MORGAN/Go Away
28	28	28	28	DEANA CARTER/How Do I Get There
28	28	28	28	KENNY CHESNEY/She's Got It All
28	28	28	28	WYNNONNA/When Love Starts...
16	16	16	16	TRITT & WHITE/Helping Me Get...
10	22	22	22	KENNY CHESNEY/When I Close My Eyes
10	10	10	10	REBA MCENTIRE/If I'm Alone
41	41	41	41	ALABAMA/Dancin', Shaggin'...
41	22	22	22	TRACY LAWRENCE/How A Cowgirl...
41	22	22	22	BLACK & MCBRIDE/Still Holding On
10	22	22	22	DEANA CARTER/Count Me In
10	22	22	22	BRYAN WHITE/She's Got It All
10	22	22	22	TRACY LAWRENCE/How A Cowgirl...
16	16	16	16	JOHN BERRY/The Stone
16	16	16	16	MICHAEL PETERSON/From Here To...
16	16	16	16	REBA MCENTIRE/What If It's You
16	16	16	16	MARTINA MCBRIDE/A Broken Wing
5	16	16	16	KEVIN SHARP/You Love Somebody
16	16	16	16	MARK CHESNUTT/Thank God For...
16	16	16	16	VINCE GILL/You And You Alone
16	16	16	16	BRYAN WHITE/She's Got It All
5	5	5	5	PAM TILLIS/Land Of The Living
10	10	10	10	MARK CHESNUTT/Let It Rain
10	10	10	10	TY HERNDON/Loved Too Much
10	10	10	10	VINCE GILL/A Little More Love

MARKET #14
KSON/San Diego
 (619) 291-9797
 Shepard/Upton

PLAYS
 SW ZW LW TW ARTIST/TITLE

31	31	31	31	LEE ANN WOMACK/The Fool
31	31	31	31	ALAN JACKSON/There Goes
31	31	31	31	COLLIN RAYE/What The Heart Wants
31	31	31	31	KEVIN SHARP/You Love Somebody
20	31	31	31	ALABAMA/Dancin', Shaggin'...
20	31	31	31	VINCE GILL/You And You Alone
20	31	31	31	NEAL MCCOY/The Shake
20	20	31	31	DIAMOND RIO/How Your Love...
20	20	31	31	LORRIE MORGAN/Go Away
20	20	31	31	BRYAN WHITE/She's Got It All
20	20	31	31	TIM MCGRAW/Everywhere
20	20	31	31	MARK CHESNUTT/Thank God For...
20	20	31	31	CLAY WALKER/Watch This
20	20	31	31	TRITT & WHITE/Helping Me Get...
20	20	31	31	YEARWOOD & BROOKS/In Another's Eyes
20	20	31	31	BRYAN WHITE/She's Got It All
12	20	31	31	CLINT BLACK/Somebody That We Do
12	20	31	31	SAWYER BROWN/This Night Won't...
12	20	31	31	GEORGE STRAIT/Today My World...
12	20	31	31	CHELY WRIGHT/What I'm Doing
12	20	31	31	TRACE ADKINS/The Rest Of Mine
12	20	31	31	REBA MCENTIRE/What If It's You
12	12	20	31	KINLEYS/Pleasure
12	12	20	31	PAM TILLIS/Land Of The Living
14	14	14	14	TIM MCGRAW W/ HILL/It's Your Love
14	14	14	14	MICHAEL PETERSON/Drink, Swear...
14	14	14	14	PAM TILLIS/All The Good Ones...
14	14	14	14	TRACY LAWRENCE/How A Cowgirl...
31	31	31	31	JOHN M. MONTGOMERY/How Was I To Know
31	31	31	31	TRISHA YEARWOOD/How Do I Live
31	31	31	31	TOBY KEITH/We Were In Love
14	14	14	14	GEORGE STRAIT/Carrying Your...
31	31	31	31	KENNY CHESNEY/She's Got It All
12	12	12	12	BROOKS & DUNN/Honky Tonk Truth
12	12	12	12	JASON SELLERS/It's Your Man
12	12	12	12	PATTY LOVELESS/You Don't Seem To...
12	12	12	12	JOHN ANDERSON/Small Town
12	12	12	12	TRACY LAWRENCE/The Coast Is Clear
12	12	12	12	MICHAEL PETERSON/From Here To...
12	12	12	12	MARTINA MCBRIDE/A Broken Wing

MARKET #15
WMJG/Long Island
 (516) 423-6740
 Asker/Alexander

PLAYS
 SW ZW LW TW ARTIST/TITLE

38	38	38	38	COLLIN RAYE/What The Heart Wants
38	38	38	38	ALAN JACKSON/There Goes
38	38	38	38	LEE ANN WOMACK/The Fool
22	38	38	38	NEAL MCCOY/The Shake
22	38	38	38	DIAMOND RIO/How Your Love...
22	38	38	38	SAWYER BROWN/This Night Won't...
22	38	38	38	VINCE GILL/You And You Alone
22	38	38	38	LORRIE MORGAN/Go Away
22	38	38	38	DEANA CARTER/How Do I Get There
22	38	38	38	BRYAN WHITE/She's Got It All
22	38	38	38	KEVIN SHARP/You Love Somebody
22	38	38	38	YEARWOOD & BROOKS/In Another's Eyes
22	38	38	38	TRITT & WHITE/Helping Me Get...
22	38	38	38	TIM MCGRAW/Everywhere
15	22	38	38	REBA MCENTIRE/What If It's You
15	22	38	38	BROOKS & DUNN/Honky Tonk Truth
15	22	38	38	CLINT BLACK/Somebody That We Do
15	22	38	38	SAWYER BROWN/This Night Won't...
15	22	38	38	MARK CHESNUTT/Thank God For...
15	22	38	38	TRACE ADKINS/The Rest Of Mine
15	22	38	38	CLAY WALKER/Watch This
15	22	38	38	PAM TILLIS/Land Of The Living
15	22	38	38	BRYAN WHITE/She's Got It All
15	15	15	15	DAVID LEE MURPHY/All Lit Up In Love
15	15	15	15	KINLEYS/Pleasure
15	15	15	15	KATHY MATTEA/Love Travels
15	15	15	15	LEE ROY PARNELL/You Can't Get...
15	15	15	15	JASON SELLERS/It's Your Man
15	15	15	15	TY HERNDON/Have To Surrender
15	15	15	15	MARTINA MCBRIDE/A Broken Wing
15	15	15	15	GEORGE STRAIT/Today My World...
7	15	15	15	MICHAEL PETERSON/From Here To...
7	15	15	15	PATTY LOVELESS/You Don't Seem To...
7	15	15	15	MINDY MCCREARY/What If I Do
7	15	15	15	SHANIA TWAIN/Love Gets Me...
7	15	15	15	LONESTAR/You Walked In
7	15	15	15	JOHN M. MONTGOMERY/Angel In My Eyes
7	15	15	15	ALABAMA/Of Course I'm...
38	38	38	15	KENNY CHESNEY/She's Got It All

MARKET #16
KEYE/Minneapolis
 (612) 820-4200
 Swedberg/Moon

PLAYS
 SW ZW LW TW ARTIST/TITLE

40	40	40	40	DIAMOND RIO/How Your Love...
40	40	40	40	SAWYER BROWN/This Night Won't...
40	40	40	40	LORRIE MORGAN/Go Away
26	40	40	40	BLAKE & BRIAN/Another Perfect Day
26	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	DEANA CARTER/How Do I Get There
26	40	40	40	BROOKS & DUNN/Honky Tonk Truth
26	40	40	40	YEARWOOD & BROOKS/In Another's Eyes
26	26	40	40	TIM MCGRAW/Everywhere
26	26	40	40	SHANIA TWAIN/Love Gets Me...
26	26	40	40	MARK CHESNUTT/Thank God For...
26	26	40	40	RIVER ROAD/Nickajack
26	26	40	40	CLINT BLACK/Somebody That We Do
18	26	40	40	MICHAEL PETERSON/From Here To...
18	26	40	40	CHELY WRIGHT/What I'm Doing
18	26	40	40	KEVIN SHARP/You Love Somebody
18	26	40	40	TRACE ADKINS/The Rest Of Mine
18	26	40	40	DEANA CARTER/How Do I Get There
18	26	40	40	MARTINA MCBRIDE/A Broken Wing
18	26	40	40	MINDY MCCREARY/What If I Do
18	26	40	40	JOHN M. MONTGOMERY/Angel In My Eyes
18	26	40	40	REBA MCENTIRE/What If It's You
18	26	40	40	WYNNONNA/When Love Starts...
18	26	40	40	BRYAN WHITE/She's Got It All
18	26	40	40	GARY ALLAN/Living In A House...
10	18	26	40	SHERRIE AUSTIN/One Solitary Tear
10	18	26	40	PAM TILLIS/Land Of The Living
10	18	26	40	TRACY LAWRENCE/How A Cowgirl...
10	18	26	40	VINCE GILL/You And You Alone
10	18	26	40	SONS OF THE DESERT/Hand Of Fate
10	18	26	40	TOBY KEITH/It's So Happy...
10	18	26	40	JASON SELLERS/It's Your Man
10	18	26	40	DAVID LEE MURPHY/All Lit Up In Love
10	18	26	40	LEE ROY PARNELL/You Can't Get...
10	18	26	40	CLAY WALKER/Watch This
10	18	26	40	TRITT & WHITE/Helping Me Get...
10	18	26	40	KATHY MATTEA/Love Travels
10	18	26	40	JOHN ANDERSON/Small Town
5	10	18	26	MATT KING/A Woman Like You

MARKET #17
WLL/St. Louis
 (314) 781-9600
 Barnett/Langston

PLAYS
 SW ZW LW TW ARTIST/TITLE

35	35	35	35	DIAMOND RIO/How Your Love...
35	35	35	35	COLLIN RAYE/What The Heart Wants
35	35	35	35	LORRIE MORGAN/Go Away
25	35	35	35	LEE ANN WOMACK/The Fool
25	35	35	35	DEANA CARTER/How Do I Get There
25	35	35	35	KEVIN SHARP/You Love Somebody
25	35	35	35	SAWYER BROWN/This Night Won't...
35	25	35	35	BROOKS & DUNN/Honky Tonk Truth
25	25	35	35	SHANIA TWAIN/Love Gets Me...
25	25	35	35	DAVID LEE MURPHY/All Lit Up In Love
25	25	35	35	VINCE GILL/You And You Alone
25	25	35	35	REBA MCENTIRE/What If It's You
25	25	35	35	TIM MCGRAW/Everywhere
25	25	35	35	BRYAN WHITE/She's Got It All
15	25	35	35	CHELY WRIGHT/What I'm Doing
15	25	35	35	CHELY WRIGHT/What I'm Doing
15	25	35	35	TRITT & WHITE/Helping Me Get...
25	25	35	35	GEORGE STRAIT/Today My World...
25	25	35	35	YEARWOOD & BROOKS/In Another's Eyes
25	25	35	35	CLINT BLACK/Somebody That We Do
25	25	35	35	ALAN JACKSON/There Goes
15	15	15	15	GARY ALLAN/Living In A House...
15	15	15	15	TRACE ADKINS/The Rest Of Mine
15	15	15	15	PAM TILLIS/Land Of The Living
15	15	15	15	PATTY LOVELESS/You Don't Seem To...
15	15	15	15	CLAY WALKER/Watch This
15	15	15	15	MINDY MCCREARY/What If I Do
5	15	15	15	ALABAMA/Of Course I'm...
5	15	15	15	SONS OF THE DESERT/Hand Of Fate
5	15	15	15	LONESTAR/You Walked In
5	5	5	5	KATHY MATTEA/Love Travels
5	5	5	5	KINLEYS/Pleasure
5	5	5	5	SHERRIE AUSTIN/One Solitary Tear
5	5	5	5	TY HERNDON/Have To Surrender
5	5	5	5	MICHAEL PETERSON/From Here To...
5	5	5	5	LILA MCCANN/It's A Wonderful Life

MARKET #17
WKKK/St. Louis
 (314) 434-0106
 Allen/Louis

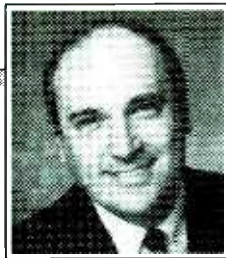
PLAYS
 SW ZW LW TW ARTIST/TITLE

35	35	35	35	DIAMOND RIO/How Your Love...
35	35	35	35	YEARWOOD & BROOKS/In Another's Eyes
35	35	35	35	DEANA CARTER/How Do I Get There
21	35	35	35	BROOKS & DUNN/Honky Tonk Truth
21	35	35	35	TIM MCGRAW/Everywhere
21	35	35	35	LORRIE MORGAN/Go Away
21	35	35	35	SHANIA TWAIN/Love Gets Me...
21	21	21	21	DAVID LEE MURPHY/All Lit Up In Love
21	21	21	21	KENNY CHESNEY/When I Close My Eyes
21	21	21	21	BRYAN WHITE/She's Got It All
21	21	21	21	CHELY WRIGHT/What I'm Doing
21	21	21	21	SAWYER BROWN/This Night Won't...
21	21	21	21	MATT KING/A Woman Like You
21	21	21	21	COLLIN RAYE/What The Heart Wants
11	21	21	21	REBA MCENTIRE/What If It's You
11	21	21	21	LEE ANN WOMACK/The Fool
11	21	21	21	GEORGE STRAIT/Today My World...
11	21	21	21	KINLEYS/Pleasure
11	21	21	21	CLINT BLACK/Somebody That We Do
11	21	21	21	LONESTAR/You Walked In
11	21	21	21	PAM TILLIS/Land Of The Living
35	35	35	35	COLLIN RAYE/What The Heart Wants
35	35	35	35	MARK CHESNEY/She's Got It All
21	35	35	35	JOHN M. MONTGOMERY/How Was I To Know
35	14	14	14	ALAN JACKSON/There Goes
21	21	21	21	NEAL MCCOY/The Shake
14	14	14	14	TRISHA YEARWOOD/How Do I Live
11	14	14	14	MICHAEL PETERSON/Drink, Swear...
11	14	14	14	VINCE GILL/You And You Alone
11	14	14	14	MARK CHESNUTT/Thank God For...
11	14	14	14	TRACE ADKINS/The Rest Of Mine
11	14	14	14	BILLY YATES/When The Walks...
11	14	14	14	MINDY MCCREARY/What If I Do
5	11	14	14	MICHAEL PETERSON/From Here To...
5	11	14	14	MARTINA MCBRIDE/A Broken Wing
5	11	14	14	PATTY LOVELESS/You Don't Seem To...
5	11	14	14	TY HERNDON/Have To Surrender
5	11	14	14	WYNNONNA/When Love Starts...
5	5	5	5	TRACY LAWRENCE/The Coast Is Clear
5	5	5	5	TRITT & WHITE/Helping Me Get...
5	5	5	5	JASON SELLERS/It's Your Man

MARKET #18
KMLE/Phoenix
 (602) 264-0108
 Garrison/Allen

PLAYS
 SW ZW LW TW ARTIST/TITLE

30	30	30	43	LEE ANN WOMACK/The Fool
50	43	43	43	SAWYER BROWN/This Night Won't...
30	30	43	43	DEANA CARTER/How Do I Get There
30	30	43	43	ALAN JACKSON/There Goes
26	30	43	43	BROOKS & DUNN/Honky Tonk Truth
50	30	43	43	TIM MCGRAW/Everywhere
5				



MIKE KINOSHIAN

Coexistence Of Music And Personality

A mood of uncertainty swirled around some attendees of this year's NAB radio show. As a quick example, in the brief time it took to deplane at the New Orleans airport and walk through the terminal, several people came up to remind me of their "free agent" status. While this has always been an unfortunate aspect of any convention climate, these particular conversations — and others that would follow in the ensuing days — carried a unique and arresting brand of desperation.

Stock market quotes and "What do you know about our company being sold?" queries replaced "When did you get in?" hallway chitchat.

So when it was time to start the Friday morning AC "More Music Versus Personality" session, which I was moderating, I assured those present that the following 75 minutes would be designated for a discussion that would remain focused on programming. Not once in our gathering — which was literally standing-room only — were words like "multiples" or "cash flow" uttered. Little did I know, of course, that the CBS-ARS multibillion-dollar deal would be announced at lunch an hour after our meeting concluded.

Personality Pool Or Puddle?

My feeling was that this year's AC session was a great opportunity to see how our panel of consultant experts eyed the available talent pool. At last year's NAB, a quote circulated from room to room wondering if the talent "pool" was, in fact, a "puddle."

When I posed the question to the audience, the response was about a 50/50 split between pool and puddle. Zapoleon Media Strategies President **Guy Zapoleon**, however, asserted, "It's getting better. We're finding more and more people in smaller markets. It's very critical, and personality will play a bigger and bigger role. Everyone has realized in the past year that they have to somehow find this talent pool."

McVay Media President **Mike McVay** approached the issue from a dollars and cents angle. "The problem is that the industry wants David Letterman for \$30,000 a year, but you're not going to find great talent for that money."

Directing attention to this year's R&R/Miller, Kaplan, Arase & Company Radio Industry Salary Survey (R&R 9/19), I asked the four panelists and audience to indicate if the compensation for air talent was just. Not surprisingly, "No" was the overwhelming response.

But Zapoleon opined that radio

will pay these entertainers what they deserve. "We absolutely will, and I think it will happen very soon. Things are very competitive, and personalities and talent will be at a premium.

As formats tend to diversify, personalities will play a bigger part. The bigger salaries will create a bigger attraction for people in other mediums to come into radio. It will be a dawning of a great new era for personalities."



Alan Burns

During the massive Thursday afternoon group heads panel, AC received a huge show of support from Chancellor Media President/CEO **Scott Ginsburg** when he referred to two great representative talents working today: KIOI/San Francisco wake-up driver Don Bleu and WNIC/Detroit PD/morning personality Jim Harper.

Striking A Balance

Alan Burns & Associates President **Alan Burns** stated that a *balance* between music and personality is what's really needed. Personality is an important part of the recipe for success in almost any format, but especially in AC, because AC isn't always passionate musically. Personality is a way to introduce some passion, thus some loyalty. But the industry isn't working hard enough to find and train personalities to become what they can become."

Explaining that the focus should be more *music and* personality, rather than *versus* personality, Burns said, "The word 'personality' isn't quite right, because it has lost its meaning and is imprecise. Everyone has a personality, so we're really talking about entertainment. Another station can have all the air personalities they want — just give me a handful of radio entertainers, and I'll be fine."

For stations looking to improve TSL, he advised, "In many cases, the correct answer is to get your morning show in gear so people have more reasons to listen."

Recalling what happened in a re-

cent focus group, Burns noted that several women wanted a station that played nothing but music, but they also wanted their favorite station to let them know what was going on in the world, deliver some humor, and be fun.

When Burns asked the female participants in that group how a station could do that, one woman responded, "It's easy — you make a quick joke about what's going on in the world, and play a great song."

While personality and entertainment are usually associated with morning drive, Burns believes it works in any daypart. "It's important to recognize the distinction between personality and a 'big show.' A 'big show' in the afternoon with a lot of talk is probably not a good idea."

Caught In The Middle

With the distinction of having been the PD for Detroit radio legends J.P. McCarthy and Dick Purtan, Berkowitz Broadcast Consulting President **Gary Berkowitz** sometimes finds himself in a quandary when dealing with clients. "I lead some stations away from personality and tell them it isn't all that important, but I kick myself, because I grew up listening to personality radio and got into this business because of the great personalities on WABC/New York and WLS/Chicago.



Gary Berkowitz

"We all play the same 350 or 400 records, and I truly believe that it's what's between the music that counts. A station's liners, sweepers, and jingles give the station personality. I constantly challenge jingle companies that I work with to come up with packages that have some personality and feel."

The amount of talk, Berkowitz remarked, isn't the issue. "It's what we're saying and if we're focused on the demo. When you're talking about something people want to hear, they'll stop what they're doing, turn up the radio, and listen. Tuneout happens when we talk about things they don't really care about."

The late McCarthy, of course, was a morning fixture on WJR/Detroit for years. "You had to put ideas into his head and hope it was going to click," recalled Berkowitz, who programmed the Full Service giant when he was only 30. "Before I accepted the job, I put my whole agenda on paper. If J.P. bought into it, I'd take the job — if he didn't, I wouldn't. Although he didn't like what he read at all, he

knew it had to be done. You had to pick your fights with him very carefully, but he was great to work with. People like J.P. will constantly test and challenge you, but the real pros will think about what a programmer says and take it to heart."

The Line On Liner Cards

Dispelling fears that some present in the room would think that consultants would be anti-personality, McVay pointed out, "You'd be hard-pressed to find any of us who are successful in the consulting or programming business who don't believe personalities have a role in radio. Even though most personalities say they don't want to read liner cards, they'll rely on them. Liner cards were created to deliver a consistent sound — not to have the station sound sterile and boring. You want people to first understand the card, and you want the station personality to enthusiastically sell it.

"If Yul Brenner could do *The King & I* for 22 years and make it sound as fresh as opening night, it's not too hard to expect an air personality to figure out how to sell the benefits of listening to his radio station. It just requires a little forethought."

The best-prepared personalities are the most efficient, and programmers, McVay emphasized, shouldn't build formatics to be constrictive. "Control freaks will be very frustrated PDs. Programmers should explain their goals to the air talent and should also assume that a personality will never get any better than they were on the tape from which they were hired. It will be a pleasant surprise if they do improve."

But as all of us who've sat in programming chairs know, tapes can certainly be misleading. Remarked Burns, "The person who sent the greatest aircheck I ever received in my career as a PD turned out to be the worst talent I ever hired."

A personality's voice isn't important — it's what they do with that voice. It's knowing how to connect with listeners and creating an environment.

—Gary Berkowitz



Mike McVay

Predictably, Howard Stern's name popped up in the session. He, of course, heretofore hasn't been tried on AC. Responding to my inquiry if the syndicated morning personality could work in the format, McVay said, "Even some Classic Rock stations he's on have a tough time moving listeners to the rest of the station. The challenge is that AC is a female-based format, and I wouldn't be brave enough to try Howard on AC."

Nodding in agreement, Zapoleon noted, "He's a male act, and I don't think he'd work. He appeals to a hipper, more Rock-based, even Alternative listeners." The audience nearly universally concurred with McVay and Zapoleon.

The mention of BPI-syndicated "Love Songs" host Delilah elicited a significant response from Berkowitz. "She's a very compelling personality, and I found myself getting sucked into the show. A personality's voice isn't important — it's what they do with that voice. It's knowing how to connect with listeners and creating an environment."

Top Of Mind Recall

Zapoleon's varied music background is well-documented and renowned. He's also a great talent coach and works with such people as K-101's Don Bleu. "A few years ago, when I started working with the station, I did a research project where I asked people the first thing that came to mind when K-101 was mentioned. In nearly two of three cases, the first thing out of their mouths was Don Bleu — he's a legend. Arbitron is top-of-mind methodology, and people recall what they listen to. It shows you just how important a morning show is."

Candidly reflecting on how client WKQI/Detroit would replace Purtan (who crossed the street to Oldies WOMC), Zapoleon admitted, "We were scared to death. Purtan was so strong — especially among 35-54s. I went to [Chancellor Media COO] Jimmy de Castro and told him it was absolutely critical that 'KQI get Danny [Bonaduce], because he really fits the station's Hot AC direction. Jimmy pulled some strings and brought him in."

"We survived a situation that really could've hurt us, because Dick Purtan was probably worth 60%-65% of 'KQI's success. With the press coverage and stunts Danny did to mark his arrival, the station really stayed the same among women 25-54."

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	LEANN RIMES How Do I Live (<i>Curb</i>)	2406	2387	2292	2209	101/1
5	2	2	2	ELTON JOHN Something About The Way... (<i>Rocket/A&M Associated</i>)	2376	2312	2125	1683	108/0
4	3	3	3	BACKSTREET BOYS Quit Playing Games (With My Heart) (<i>Jive</i>)	2076	1996	1924	1692	90/3
7	4	4	4	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	1979	1931	1764	1610	93/1
10	8	5	5	JEWEL Foolish Games (<i>Atlantic</i>)	1867	1734	1498	1371	78/0
12	9	7	6	AMY GRANT Takes A Little Time (<i>A&M</i>)	1816	1576	1365	1173	93/7
14	12	10	7	DARYL HALL & JOHN OATES Promise Ain't Enough (<i>Push</i>)	1524	1393	1180	1007	83/2
3	7	8	8	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	1347	1560	1611	1738	79/0
6	5	6	9	NATALIE COLE A Smile Like Yours (<i>Elektra/EEG</i>)	1295	1675	1714	1668	82/1
BREAKER				ELTON JOHN Candle In The Wind '97 (<i>Rocket/A&M Associated</i>)	1285	672	145	—	72/34
20	15	13	11	GARY BARLOW So Help Me Girl (<i>Arista</i>)	1217	946	807	490	84/12
21	18	14	12	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	1118	912	626	486	69/10
2	6	9	13	PAUL CARRACK For Once In Our Lives (<i>Ark 21</i>)	1116	1415	1674	1892	67/0
8	10	11	14	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	1050	1284	1365	1548	65/0
9	11	12	15	MICHAEL BOLTON Go The Distance (<i>Columbia</i>)	867	1015	1183	1377	64/0
11	13	15	16	JAMES TAYLOR Little More Time With You (<i>Columbia</i>)	684	876	1076	1281	49/0
13	14	16	17	PETER CETERA Do You Love Me That Much? (<i>River North</i>)	681	797	896	1032	46/1
17	17	17	18	MICHAEL LINGTON & BOBBY CALDWELL Tell It Like It Is (<i>Nu Groove</i>)	665	690	687	675	49/1
—	25	22	19	CHICAGO The Only One (<i>Reprise</i>)	651	489	253	23	54/10
22	20	20	20	SISTER HAZEL All For You (<i>Universal</i>)	612	603	482	464	25/1
24	21	21	21	BARRY MANILOW I Go Crazy (<i>Arista</i>)	562	508	450	373	54/4
23	22	23	22	BETH NIELSEN CHAPMAN Happy Girl (<i>Reprise</i>)	495	474	427	396	35/1
29	24	24	23	AMBROSIA I Just Can't Let Go (<i>Warner Bros.</i>)	475	429	297	207	44/7
—	29	25	24	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	474	371	186	137	28/7
—	27	26	25	PAUL MCCARTNEY Young Boy (<i>Capitol</i>)	334	322	231	143	33/1
30	28	29	26	98 DEGREES Invisible Man (<i>Motown</i>)	326	292	223	197	22/1
25	26	28	27	ATLANTA RHYTHM SECTION Alien (<i>Southern Tracks</i>)	311	306	253	232	25/0
DEBUT				JIM BRICKMAN The Gift (<i>Windham Hill</i>)	302	—	—	—	35/35
—	—	30	29	JOHN TESH Avalon (<i>GTSP</i>)	265	211	156	115	28/7
DEBUT				SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	242	187	137	68	14/3

This chart reflects airplay from September 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 108 AC reporters. 102 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

AARON NEVILLE Say What's In My Heart (*A&M*)
Total Stations: 25, Adds: 6, Plays: 217. WRCH 7 (7), WWLI 5 (11), WHUD 7 (8), WGSY 10 (10), WTCB 7 (7), WMGF 5 (15), WOOF 15 (15), WAHR 10 (10), KHLA 5 (9), WRVR 9 (9), WLMG 24 (15), WLTS 19 (16), KVLV 5 (5), KMGL 7 (7), WAJI 5 (5), WTPJ 10 (8), WGLM 7 (7), WRWC 12 (8), KEFM 5 (5), KELO 5 (5), KRNO 10 (10), KJSN 5 (5), KWAV 3 (3), KISC 9 (9).

PETER CETERA/AZ YET You're The Inspiration (*River North*)
Total Stations: 18, Adds: 6, Plays: 207. WGSY 10 (10), WTCB 3 (13), WINK 42 (13), WLRQ 11 (11), WMGF 5 (5), WHBC 33 (33), WLQT 10 (10), WCRZ 7 (7), WAJI 5 (5), WFMK 10 (10), WGLM 17 (7), WSWT 16 (16), WRWC 12 (12), WRVF 1 (1), WQLR 14 (14), KELO 5 (5), KJSN 3 (5), KWAV 3 (5).

BEE GEES Still Waters (Run Deep) (*Polydor/A&M Associated*)
Total Stations: 25, Adds: 12, Plays: 199. WRCH 7 (7), WXKC 7 (7), WAJI 11 (6), WHUD 6 (6), WBEB 8 (8), WGSY 10 (10), WTCB 7 (7), WMGF 10 (10), WAHR 10 (5), KHLA 5 (5), WMXS 21 (21), WLTS 4 (5), KKMJ 7 (7), KVIL 7 (7), KMGL 5 (5), WLIT 10 (10), WAJI 5 (5), WFMK 10 (10), WGLM 7 (7), WRWC 8 (8), WQLR 14 (14), KELO 5 (5), KKLI 3 (3), KWAV 3 (3), KISC 9 (9).

EN VOGUE Too Gone, Too Long (*EastWest/EEG*)
Total Stations: 17, Adds: 1, Plays: 194. WVAF 5 (5), WAJI 10 (11), WHUD 7 (6), WSHH 7 (10), WKWK 5 (5), WGSY 15 (15), WTCB 16 (16), WRMF 12 (5), WDEF 5 (5), WOOF 8 (8), WMXS 21 (21), WFMK 20 (20), WGLM 10 (10), KELO 5 (5), KYMG 24 (24), KWAV 15 (5), KISC 9 (9).

BOYZ II MEN 4 Seasons Of Loneliness (*Motown*)
Total Stations: 18, Adds: 2, Plays: 185. WRCH 7 (7), WYJB 8 (8), WLIF 8 (8), WHUD 13 (14), WGSY 20 (20), WTVR 5 (5), WRMF 14 (15), WOEF 10 (10), WOOF 8 (8), WTFM 8 (8), WMXS 10 (5), KVIL 14 (14), WHBC 18 (18), WFMK 10 (10), WGLM 7 (7), WLTE 10 (10), KJSN 5 (5), KWAV 10 (10).

CARLY SIMON Ev'ry Time We Say Goodbye (*Arista*)
Total Stations: 20, Adds: 5, Plays: 162. WRCH 7 (7), WWLI 10 (10), WLIF 6 (6), WARM 6 (6), WPCH 7 (5), WEAT 6 (6), WDEF 10 (10), WAHR 10 (5), WRRM 8 (5), WAJI 5 (5), WTPJ 8 (8), WFMK 10 (10), WGLM 7 (5), WRWC 17 (17), WLTE 8 (8), KEFM 5 (5), KELO 5 (5), KKLI 9 (9), KWAV 5 (5), KKCW 13 (13).

MARIAH CAREY Butterfly (*Columbia*)
Total Stations: 14, Adds: 10, Plays: 145. WRCH 7 (7), WLTW 14 (10), WYJB 10 (10), WLIF 5 (5), WALK 10 (5), WHUD 5 (5), WMGS 10 (10), WTVR 5 (5), WRVR 7 (7), WLIT 11 (10), WSNY 26 (26), WLTE 5 (5), KJSN 10 (10), KWAV 20 (20).

MARY GRIFFIN & FRANKIE VALLI Can't Take My Eyes Off You (*Curb*)
Total Stations: 15, Adds: 0, Plays: 125. WYJB 5 (5), WXKC 7 (7), WKWK 10 (10), WGSY 10 (10), WLRQ 8 (8), WAHR 10 (10), KVIL 9 (7), KMGL 5 (5), WDOK 7 (7), WAJI 7 (7), WFMK 20 (20), WGLM 5 (5), WRWC 12 (12), KEFM 5 (5), KWAV 5 (5).

JOHN WAITE When You Were Mine (*Pure/Mercury*)
Total Stations: 14, Adds: 4, Plays: 124. WWLI 10 (5), WMAS 16 (16), WAJI 10 (8), WHUD 6 (6), WKWK 5 (5), WGSY 10 (10), WTCB 7 (7), WDEF 10 (10), WOOF 8 (8), WFMK 10 (10), WGLM 7 (7), WRWC 8 (8), WQLR 14 (14), KWAV 3 (3).

DAVE KOZ That's The Way I Feel About You (*Capitol*)
Total Stations: 14, Adds: 0, Plays: 110. WRCH 7 (7), WWLI 10 (10), WAJI 10 (11), WKWK 10 (10), WGSY 10 (10), WTVR 10 (16), WOOF 15 (8), WVEZ 5 (5), WAJI 5 (5), WTPJ 6 (6), WRWC 12 (8), KELO 5 (5), KOSI 2 (3), KWAV 3 (3).

LINDA EDER Only Love (*Atlantic*)
Total Stations: 13, Adds: 1, Plays: 91. WRCH 7 (7), WWLI 10 (10), WLIF 6 (6), WJBR 10 (10), WGSY 10 (10), WTVR 5 (7), WLTS 5 (7), KVIL 7 (7), WFMK 10 (10), WGLM 5 (5), WLTE 8 (8), KELO 5 (5), KWAV 3 (3).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

ELTON JOHN
Candle In The Wind '97 (*Rocket/A&M Associated*)
TOTAL PLAYS/INCREASE: 1285/613
TOTAL STATIONS/ADDS: 72/34
CHART: 10

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

JIM BRICKMAN The Gift (*Windham Hill*) 35
ELTON JOHN Candle In The Wind '97 (*Rocket/A&M Associated*) 34
GARY BARLOW So Help Me Girl (*Arista*) 12
BEE GEES Still Waters (Run Deep) (*Polydor/A&M Associated*) 12
MARIAH CAREY Butterfly (*Columbia*) 10
CHICAGO The Only One (*Reprise*) 10
SPICE GIRLS 2 Become 1 (*Virgin*) 10
AMBROSIA I Just Can't Let Go (*Warner Bros.*) 7
PAULA COLE I Don't Want To Wait (*Imago/WB*) 7
AMY GRANT Takes A Little Time (*A&M*) 7
JOHN TESH Avalon (*GTSP*) 7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

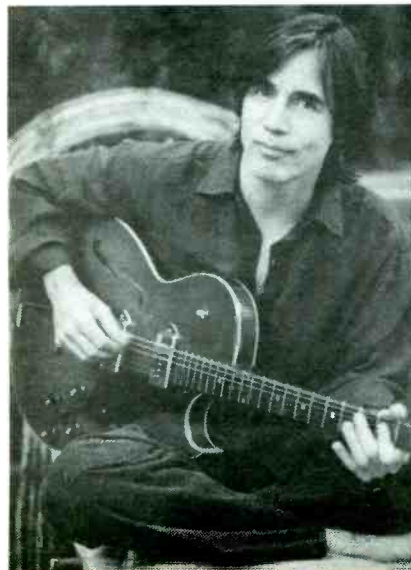
ELTON JOHN Candle In The Wind '97 (*Rocket/A&M Associated*) +613
JIM BRICKMAN The Gift (*Windham Hill*) +302
GARY BARLOW So Help Me Girl (*Arista*) +271
AMY GRANT Takes A Little Time (*A&M*) +240
SPICE GIRLS 2 Become 1 (*Virgin*) +206
CHICAGO The Only One (*Reprise*) +162
JEWEL Foolish Games (*Atlantic*) +133
DARYL HALL & JOHN OATES Promise Ain't Enough (*Push*) +131
BEE GEES Still Waters (Run Deep) (*Polydor/A&M Associated*) +109
PAULA COLE I Don't Want To Wait (*Imago/WB*) +103

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

CHICAGO Here In My Heart (*Reprise*)
JEWEL You Were Meant For Me (*Atlantic*)
BRYAN ADAMS I'll Always Be Right There (*A&M*)
R. KELLY I Believe I Can Fly (*Jive*)
KENNY LOGGINS For The First Time (*Columbia*)
TONI BRAXTON I Don't Want To (*LaFace/Arista*)
DUNCAN SHEIK Barely Breathing (*Atlantic*)
TONI BRAXTON Un-break My Heart (*LaFace/Arista*)
JIM BRICKMAN w/MARTINA McBRIDE Valentine (*Windham Hill*)
AZ YET /PETER CETERA Hard To Say I'm Sorry (*LaFace/Arista*)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



jackson browne
the next voice you hear

The premiere single from The Next Voice You Hear: The Best Of Jackson Browne, his first ever best-of featuring thirteen classic songs and two new tracks.

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Impacting AC 9/29

AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm
MARKET #1
WLTW/New York
(212) 258-7000
Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	16	16	ELTON JOHN/Candle In... '97
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	14	R. KELLY/I Believe I Can Fly
14	14	14	14	14	BRYAN ADAMS/'I Always Be...
14	14	14	14	14	CHICAGO/Here In My Heart
14	14	14	14	14	MDNICA/For Once In Our...
14	14	14	14	14	BACKSTREET BOYS/Quit Playing...
14	14	14	14	14	ELTON JOHN/Something About...
14	14	14	14	14	LEANN RIMES/How Do I Live
14	14	14	14	14	PAUL CARRACK/For Once In Our...
10	10	10	10	10	MARIAH CAREY/Butterfly
10	10	10	10	10	FLEETWOOD MAC/Silver Springs
10	10	10	10	10	SPICE GIRLS/2 Become 1
8	8	8	8	8	AMY GRANT/Takes A Little Time
8	8	8	8	8	LEANN RIMES/You Love Me
6	6	6	6	6	MICHAEL BOLTON/Go The Distance
6	6	6	6	6	SHAWN COLVIN/Sunny Came Home
6	6	6	6	6	AZ YET/Hard To Say I'm...
6	6	6	6	6	TONI BRAXTON/I Don't Want To

KBIG 104
MARKET #2
KBIG/Los Angeles
(213) 874-7700
Verdery/Rafols

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	30	30	30	30	ELTON JOHN/Something About...
30	30	30	30	30	MONICA/For You I Will
23	23	29	29	29	JEWEL/You Were Meant...
30	30	30	29	29	TONI BRAXTON/I Don't Want To
28	10	28	28	28	TONI BRAXTON/Un-break My Heart
29	29	29	29	29	BABYFACE/Every Time I...
29	29	28	28	28	WHITNEY HOUSTON/I Believe In You...
16	23	23	23	23	ROD STEWART/II We Fall In...
16	23	23	23	23	BACKSTREET BOYS/Quit Playing...
23	23	23	23	23	DUNCAN SHEIK/Barely Breathing
10	21	21	21	21	LEANN RIMES/How Do I Live
-	-	21	21	21	JEWEL/Foolish Games
-	-	21	21	21	ELTON JOHN/Candle In... '97
28	21	21	21	21	R. KELLY/I Believe I Can Fly
21	21	21	21	21	JOURNEY/When You Love
16	16	16	16	16	FLEETWOOD MAC/Silver Springs
16	16	16	16	16	SHAWN COLVIN/Sunny Came Home
-	-	10	10	10	AMY GRANT/Takes A Little Time
10	10	10	10	10	NATALIE COLE/A Smile Like Yours
-	-	10	10	10	MICHAEL BOLTON/Go The Distance
10	10	10	10	10	SPICE GIRLS/2 Become 1
10	10	10	10	10	PETER CETERA/Do You Love Me...
10	10	10	10	10	AZ YET/Hard To Say I'm...

KOST 103.5FM
MARKET #2
KOST/Los Angeles
(213) 427-1035
Kaye/Chang

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24	24	BACKSTREET BOYS/Quit Playing...
24	24	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	24	SPICE GIRLS/2 Become 1
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BABYFACE/Every Time I...
24	24	24	24	24	ELTON JOHN/Something About...
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
19	19	19	19	19	PAULA COLE/Where Have All...
15	15	15	15	15	SHAWN COLVIN/Sunny Came Home
15	15	15	15	15	ROD STEWART/II We Fall In...
15	15	15	15	15	R. KELLY/I Believe I Can Fly
15	15	15	15	15	TONI BRAXTON/Un-break My Heart
15	15	15	15	15	ELTON JOHN/Candle In... '97
15	15	15	15	15	CELINE DION/By Myself
15	15	15	15	15	GLORIA ESTEFANI/Don't Gwine...
15	15	15	15	15	BRICKMAN & MCBRIDE/Valentine
15	15	15	15	15	WHITNEY HOUSTON/I Believe In You...
8	8	8	8	8	NATALIE COLE/A Smile Like Yours
-	-	5	5	5	BARRY MANILOW/Go Crazy
-	-	5	5	5	JEWEL/Foolish Games
-	-	5	5	5	ELTON JOHN/Candle In... '97

WLTW 93.9
MARKET #3
WLTW/Chicago
(312) 329-9002
Edwards

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	19	17	19	19	BACKSTREET BOYS/Quit Playing...
11	11	17	17	17	FLEETWOOD MAC/Silver Springs
-	-	19	19	19	ELTON JOHN/Candle In... '97
19	19	19	19	19	LEANN RIMES/How Do I Live
19	19	19	19	19	TONI BRAXTON/Un-break My Heart
17	17	17	17	17	PAUL CARRACK/For Once In Our...
19	19	19	19	19	NATALIE COLE/A Smile Like Yours
11	11	17	17	17	AMY GRANT/Takes A Little Time
19	19	19	19	19	MONICA/For You I Will
11	11	11	11	11	SPICE GIRLS/2 Become 1
11	11	11	11	11	GARY BARLOW/So Help Me Girl
-	-	10	10	10	MARIAH CAREY/Butterfly
10	10	11	11	11	HALL & OATES/Promise Ain't Enough
-	-	10	10	10	AMBROSIA/Just Can't Let Go
-	-	10	10	10	BE BEES/Sun Waters
17	17	10	10	10	PETER CETERA/Do You Love Me...
-	-	10	10	10	PAUL MCCARTNEY/Young Boy
17	17	8	8	8	AZ YET/Hard To Say I'm...
8	8	8	8	8	MICHAEL BOLTON/Go The Distance
8	8	8	8	8	CHICAGO/Here In My Heart
17	17	17	17	17	SHAWN COLVIN/Sunny Came Home
8	8	8	8	8	JAMES TAYLOR/Little More Time...

KIOI 101.3 FM
MARKET #4
KIOI/San Francisco
(415) 538-1013
Hampton

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	28	36	36	36	JEWEL/You Were Meant...
36	36	36	36	36	R. KELLY/I Believe I Can Fly
36	36	36	36	36	LEANN RIMES/How Do I Live
36	36	36	36	36	KENNY LOGGINS/For The First Time
36	36	36	36	36	BRYAN ADAMS/'I Always Be...
36	28	36	36	36	SPICE GIRLS/2 Become 1
28	28	36	36	36	JEWEL/Foolish Games
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	SPICE GIRLS/Say You'll Be There
28	28	28	28	28	NO DOUBT/Don't Speak
21	28	28	28	28	ELTON JOHN/Something About...
21	28	28	28	28	98 DEGREES/Invisible Man
-	-	28	28	28	PETER CETERA/Do You Love Me...
-	-	21	21	21	AMY GRANT/Takes A Little Time
10	10	10	10	10	TONI BRAXTON/Un-break My Heart
10	10	10	10	10	ERIC CLAPTON/Change The World
-	-	10	10	10	CELINE DION/'s All Coming...
10	10	10	10	10	WHITNEY HOUSTON/I Believe In You...
36	36	10	10	10	BRICKMAN & MCBRIDE/Valentine

B-101.1
MARKET #5
WBES/Philadelphia
(610) 667-8400
Conley/Rowland

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	22	28	28	28	MICHAEL BOLTON/Go The Distance
24	22	28	28	28	MONICA/For You I Will
7	7	28	28	28	SHAWN COLVIN/Sunny Came Home
24	22	28	28	28	BRYAN ADAMS/'I Always Be...
24	22	28	28	28	HALL & OATES/Promise Ain't Enough
24	22	28	28	28	LEANN RIMES/How Do I Live
7	7	9	9	9	STEVE WINWOOD/Plenty Lovin'
7	7	9	9	9	JOHN TESH/Avalon
-	22	9	9	9	ELTON JOHN/Something About...
-	9	9	9	9	BE BEES/Sun Waters
24	22	9	9	9	BACKSTREET BOYS/Quit Playing...
7	7	9	9	9	LINGTON & CALDWELL/Tell It Like It Is
7	7	9	9	9	AMY GRANT/Takes A Little Time
7	7	9	9	9	NATALIE COLE/A Smile Like Yours
7	7	9	9	9	FLEETWOOD MAC/Silver Springs

KVIL 103.7fm
MARKET #7
KVIL/Dallas
(214) 691-1037
Curts/C'Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24	24	LEANN RIMES/How Do I Live
15	15	15	23	23	MICHAEL BOLTON/Go The Distance
15	15	15	23	23	BACKSTREET BOYS/Quit Playing...
23	23	23	23	23	BOB CARLISLE/Butterfly Kisses
21	21	20	20	20	TONI BRAXTON/Un-break My Heart
19	19	20	20	20	STREASAND & ADAMS/Finally Found...
19	19	19	19	19	CELINE DION/'s All Coming...
-	-	19	19	19	BRYAN ADAMS/'I Always Be...
19	19	19	19	19	BRICKMAN & MCBRIDE/Valentine
-	-	10	10	10	ELTON JOHN/Something About...
-	-	15	15	15	FLEETWOOD MAC/Silver Springs
14	14	15	15	15	AMY GRANT/Takes A Little Time
-	-	14	14	14	GARY BARLOW/So Help Me Girl
-	-	14	14	14	BOYZ II MEN/4 Seasons Of...
14	14	14	14	14	JEWEL/You Were Meant...
11	10	10	10	10	NATALIE COLE/A Smile Like Yours
8	9	10	10	10	LINGTON & CALDWELL/Tell It Like It Is
-	8	9	9	9	BARRY MANILOW/Go Crazy
9	9	9	9	9	WILSON/Monday Without You
-	7	9	9	9	GRIFFIN & VALLI/Can't Take My...
-	7	9	9	9	LINDA EDER/Only Love
-	7	9	9	9	BE BEES/Sun Waters
20	20	20	20	20	ERIC CLAPTON/Change The World
23	23	23	23	23	DUNCAN SHEIK/Barely Breathing
5	5	5	5	5	MADONNA/You're Sexy
5	5	5	5	5	R. KELLY/I Believe I Can Fly
5	5	5	5	5	JIM BRICKMAN/Angel Eyes

Soft Rock 97.1 WASH-FM
MARKET #8
WASH/Washington
(202) 895-5000
Streit/Davis/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	35	KENNY LOGGINS/For The First Time
35	35	35	35	35	LEANN RIMES/How Do I Live
10	10	35	35	35	JEWEL/You Were Meant...
35	35	35	35	35	SPICE GIRLS/2 Become 1
35	35	35	35	35	JEWEL/Foolish Games
28	28	28	28	28	PETER CETERA/Do You Love Me...
28	28	28	28	28	ELTON JOHN/Something About...
-	-	35	35	35	GARY BARLOW/So Help Me Girl
28	28	28	28	28	NO DOUBT/Don't Speak
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	BACKSTREET BOYS/Quit Playing...
10	10	10	10	10	WHITNEY HOUSTON/I Believe In You...
10	10	10	10	10	R. KELLY/I Believe I Can Fly
10	10	10	10	10	ERIC CLAPTON/Change The World
-	-	10	10	10	DONNA LEWIS/I Love You Always...
10	10	10	10	10	TONI BRAXTON/Un-break My Heart

MAGIC 106.7
MARKET #10
WMJX/Boston
(617) 542-0241
Kelley/Laurence

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	26	25	26	26	SHAWN COLVIN/Sunny Came Home
-	15	26	26	26	ELTON JOHN/Candle In... '97
12	14	26	26	26	LEANN RIMES/How Do I Live
26	26	26	26	26	BRUCE SPRINGSTEEN/Secret Garden
8	16	26	26	26	BACKSTREET BOYS/Quit Playing...
15	15	15	15	15	FLEETWOOD MAC/Silver Springs
26	26	26	26	26	JEWEL/You Were Meant...
23	20	14	14	14	TONI BRAXTON/Un-break My Heart
26	26	21	21	21	R. KELLY/I Believe I Can Fly
11	13	13	13	13	JEWEL/Foolish Games
18	15	13	13	13	MONICA/For You I Will
-	8	13	13	13	SPICE GIRLS/2 Become 1
12	12	12	12	12	BRYAN ADAMS/'I Always Be...
12	12	12	12	12	ERIC CLAPTON/Change The World
12	13	12	12	12	RICHARD MARX/Until I Find You...
12	11	11	11	11	CELINE DION/'s All Coming...
12	7	6	6	6	BRICKMAN & MCBRIDE/Valentine
5	5	5	5	5	NATALIE COLE/A Smile Like Yours
-	1	1	1	1	HERB ALPERT/Beba

peach 94.9
MARKET #12
WPC/Atlanta
(404) 367-0949
Dillard/Goss/Joy

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
13	13	13	13	13	LEANN RIMES/How Do I Live
9	11	13	13	13	ELTON JOHN/Something About...
-	-	18	18	18	ELTON JOHN/Candle In... '97
9	13	13	13	13	FLEETWOOD MAC/Silver Springs
13	13	13	13	13	NATALIE COLE/A Smile Like Yours
11	11	11	11	11	SHAWN COLVIN/Sunny Came Home
11	11	11	11	11	BILLY JOEL/To Make You Feel...
11	11	11	11	11	JAMES TAYLOR/Little More Time...
7	9	11	11	11	GARY BARLOW/So Help Me Girl
9	11	11	11	11	HALL & OATES/Promise Ain't Enough
9	11	11	11	11	PRETENDERS/Goodbye
13	13	13	13	13	ATLANTA RHYTHM.../Amen
11	11	11	11	11	JEWEL/Foolish Games
13	9	9	9	9	PAUL CARRACK/For Once In Our...
7	7	9	9	9	AMY GRANT/Takes A Little Time
9	9	9	9	9	KENNY LOGGINS/For The First Time
-	5	7	7	7	CARLY SIMON/Every Time We Say...
7	7	7	7	7	LINGTON & CALDWELL/Tell It Like It Is
-	7	7	7	7	AMBROSIA/Just Can't Let Go
-	7	7	7	7	JIM BRICKMAN/The Gift
11	11	11	11	11	STYX/Paradise
11	9	6	6	6	MICHAEL BOLTON/Go The Distance
11	9	6	6	6	MONICA/For You I Will
6	6	6	6	6	CHICAGO/Here In My Heart
6	-	6	6	6	TONI BRAXTON/I Don't Want To
-	-	5	5	5	SPICE GIRLS/2 Become 1
-	-	3	3	3	JOHN TESH/Avalon

WALK 97.5
MARKET #15
WALK/Long Island
(516) 475-5200
Michaels/Miller/Lombardo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	10	10	30	30	JEWEL/Foolish Games

Stations and their adds listed alphabetically by market

AC

<p>WYJB/Albany, NY OM: Michael Morgan MD: Paul Ryan 10 MARIAH CAREY "Butterfly" 5 AMY GRANT "Time" 5 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 JIM BRICKMAN "Grit" 7 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 15 ELTON JOHN "Candle" 9 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>WLTE/Minneapolis, MN PD: Gary Nolan MD: Scott Miller 5 AMBROSIA "Just" 5 98 DEGREES "Invisible" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>KIDJ/San Francisco, CA PD: Bob Hamilton 28 PETER DETERAZI "You're" 21 AMY GRANT "Time" 5 MARIAH CAREY "Butterfly"</p>	<p>WYJB/Albany, NY OM: Michael Morgan MD: Paul Ryan 10 MARIAH CAREY "Butterfly" 5 AMY GRANT "Time" 5 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 JIM BRICKMAN "Grit" 7 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 15 ELTON JOHN "Candle" 9 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>WLTE/Minneapolis, MN PD: Gary Nolan MD: Scott Miller 5 AMBROSIA "Just" 5 98 DEGREES "Invisible" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>KIDJ/San Francisco, CA PD: Bob Hamilton 28 PETER DETERAZI "You're" 21 AMY GRANT "Time" 5 MARIAH CAREY "Butterfly"</p>
<p>KYMG/Anchorage, AK OM: Mark Murphy PD: Davan Mitchell 24 SARAH MCCLACHLAN "Mystery" 5 AMBROSIA "Just"</p>	<p>KKLJ/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 9 ELTON JOHN "Candle" 3 JIM BRICKMAN "Grit" 3 BEE GEES "Stu"</p>	<p>WLHT/Grand Rapids, MI PD: Bill Bailey APD/MD: Mary Turner 14 ELTON JOHN "Candle" 7 PAULA COLE "Walt" 3 BEE GEES "Stu"</p>	<p>KJSN/Modesto, CA PD: Gary Michaels MD: Scott Miller 10 MARIAH CAREY "Butterfly" 5 CHICAGO "Only" 5 AARON NEVILLE "Say" 5 JIM BRICKMAN "Grit" 5 BARRY MANLOW "Crazy"</p>	<p>KBAY/San Jose, CA PD: Bob Kozitz MD: Gary Fletcher 3 NATALIE COLE "Smile" 2 HALL & OATES "Promise" 2 GARY BARLOW "Help" 2 SPICE GIRLS "Become" 5 JEN TRIVIN "Getaway"</p>	<p>WYJB/Albany, NY OM: Michael Morgan MD: Paul Ryan 10 MARIAH CAREY "Butterfly" 5 AMY GRANT "Time" 5 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 JIM BRICKMAN "Grit" 7 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 15 ELTON JOHN "Candle" 9 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>WLTE/Minneapolis, MN PD: Gary Nolan MD: Scott Miller 5 AMBROSIA "Just" 5 98 DEGREES "Invisible" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>KIDJ/San Francisco, CA PD: Bob Hamilton 28 PETER DETERAZI "You're" 21 AMY GRANT "Time" 5 MARIAH CAREY "Butterfly"</p>
<p>WRDE/Appleton, WI PD: Dan Larson MD: Sharon Green 12 ELTON JOHN "Candle" 10 JIM BRICKMAN "Grit" 10 BARRY MANLOW "Crazy" 10 SPICE GIRLS "Become"</p>	<p>WTCB/Columbia, SC PD: Brent Johnson MD: Sharon Green 7 JIM BRICKMAN "Grit" 3 PETER DETERAZI "You're" 5 SPICE GIRLS "Become"</p>	<p>WMAQ/Greensboro, NC PD: Nick Allen MD: Sharon Green 6 GARY BARLOW "Help" 6 JIM BRICKMAN "Grit" 5 BARRY MANLOW "Crazy"</p>	<p>KWAV/Monterey, CA PD: Bernie Moody MD: Sharon Green 20 CHICAGO "Only" 20 JIM BRICKMAN "Grit" 20 MARIAH CAREY "Butterfly" 3 BEE GEES "Stu" 3 PETER DETERAZI "You're" 3 EARTH, WIND & FIRE "Wrong" 3 HERB ALPERT "Beta"</p>	<p>KSBL/Santa Barbara, CA PD: Peter Ble MD: Sharon Green 6 GARY BARLOW "Help" 6 JIM BRICKMAN "Grit" 5 BARRY MANLOW "Crazy"</p>	<p>WYJB/Albany, NY OM: Michael Morgan MD: Paul Ryan 10 MARIAH CAREY "Butterfly" 5 AMY GRANT "Time" 5 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 JIM BRICKMAN "Grit" 7 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 15 ELTON JOHN "Candle" 9 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>WLTE/Minneapolis, MN PD: Gary Nolan MD: Scott Miller 5 AMBROSIA "Just" 5 98 DEGREES "Invisible" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>KIDJ/San Francisco, CA PD: Bob Hamilton 28 PETER DETERAZI "You're" 21 AMY GRANT "Time" 5 MARIAH CAREY "Butterfly"</p>

HOT AC

<p>WKDD/Akron, OH PD: Chuck Collins 14 ROLLING STONES "Anybody" 13 TEXAS "Say" 12 SUGAR RAY "Fly"</p>	<p>WCGO/Columbus, GA PD: Lee McCord 10 SMASH MOUTH "Walkin" 10 ELTON JOHN "Candle" 10 JOHN WATTE "When"</p>	<p>KMXB/Las Vegas, NV PD: Mike Marino MD: Kevin Maxwell 39 SARAH MCCLACHLAN "Surrender" 28 MATCHBOX 20 "Sam" 1 CHATWAL KREWZIK "Surrender"</p>	<p>WYXR/Philadelphia, PA PD: Kurt Johnson MD: Rich Davis 25 PAULA COLE "Walt"</p>	<p>KLLC/San Francisco, CA PD: Louis Kaplan MD: Julie Stoeckel No Adds</p>	<p>WYJB/Albany, NY OM: Michael Morgan MD: Paul Ryan 10 MARIAH CAREY "Butterfly" 5 AMY GRANT "Time" 5 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 JIM BRICKMAN "Grit" 7 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 15 ELTON JOHN "Candle" 9 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>WLTE/Minneapolis, MN PD: Gary Nolan MD: Scott Miller 5 AMBROSIA "Just" 5 98 DEGREES "Invisible" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>KIDJ/San Francisco, CA PD: Bob Hamilton 28 PETER DETERAZI "You're" 21 AMY GRANT "Time" 5 MARIAH CAREY "Butterfly"</p>
<p>WYJB/Albany, NY OM: Michael Morgan MD: Paul Ryan 10 MARIAH CAREY "Butterfly" 5 AMY GRANT "Time" 5 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 JIM BRICKMAN "Grit" 7 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 15 ELTON JOHN "Candle" 9 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>WLTE/Minneapolis, MN PD: Gary Nolan MD: Scott Miller 5 AMBROSIA "Just" 5 98 DEGREES "Invisible" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>KIDJ/San Francisco, CA PD: Bob Hamilton 28 PETER DETERAZI "You're" 21 AMY GRANT "Time" 5 MARIAH CAREY "Butterfly"</p>	<p>WYJB/Albany, NY OM: Michael Morgan MD: Paul Ryan 10 MARIAH CAREY "Butterfly" 5 AMY GRANT "Time" 5 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 JIM BRICKMAN "Grit" 7 SPICE GIRLS "Become" 5 AMBROSIA "Just"</p>	<p>WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 15 ELTON JOHN "Candle" 9 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>WLTE/Minneapolis, MN PD: Gary Nolan MD: Scott Miller 5 AMBROSIA "Just" 5 98 DEGREES "Invisible" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p>	<p>KIDJ/San Francisco, CA PD: Bob Hamilton 28 PETER DETERAZI "You're" 21 AMY GRANT "Time" 5 MARIAH CAREY "Butterfly"</p>
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108 Total Reporters
108 Current Reporters
102 Current Playlists

Reported Frozen Playlist (2):
WSWT/Peoria, IL
KKCW/Portland, OR

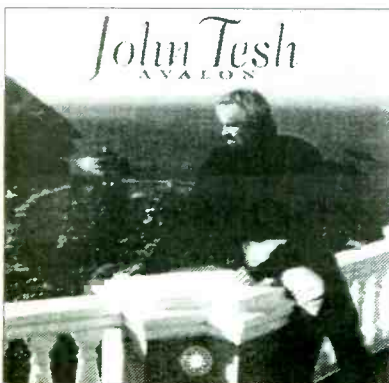
Did Not Report, Playlist Frozen (4):
WGSV/Columbus, GA
WFGN/Madison, WI
WFOG/Norfolk, VA
KEZK/St. Louis, MO

88 Total Reporters
88 Current Reporters
82 Current Playlists

Reported Frozen Playlist (1):
KYKY/St. Louis, MO

Did Not Report, Playlist Frozen (5):
KCIX/Boise, ID
WQMX/Cincinnati, OH
WQSM/Fayetteville, NC
WSHE/Olando, FL
WRAL/Raleigh, NC

Note: WWNK/Cincinnati, OH has changed calls to WVMX



John Tesh

AVALON

"Pure emotion and tempo as only John Tesh can deliver...why isn't everyone one this song yet?! ---Ron Antill, WSHH/Pittsburgh

For more info, please contact: (888) 54-TUNES
Scott Meyers, Director of National Promotion

AC Chart 29 AC Most Added

Adds:

WPCH	KMGL	KISC	WDEF	KZST	WHBC	WOOF
Already on:						
WBEB	WLTE	WWLI	WTPI	WSHH	WINK	
KWAV	WJBR	WAIJ	WFMK	KRNO	WSWT	
WROE	WGSY	WQLR	KELO	WKWK	WGLM	
WMXS	WRWC	WLRQ				





HOT AC TOP 30

SEPTEMBER 26, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	JEWEL Foolish Games (Atlantic)	3441	3360	2991	2856	87/1
			2	SISTER HAZEL All For You (Universal)	3271	3257	3122	3315	84/0
			3	PAULA COLE I Don't Want To Wait (Imago/WB)	2900	2777	2438	2203	83/2
			4	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2744	2722	2449	2430	74/3
			5	SARAH MCLACHLAN Building A Mystery (Arista)	2710	2617	2200	2160	78/1
			6	OMC How Bizarre (Huh!/Mercury)	2365	2320	2074	2247	69/1
			7	MATCHBOX 20 Push (Lava/Atlantic)	2189	2112	1720	1581	63/3
				SHAWN COLVIN Sunny Came Home (Columbia)	1904	1939	2064	2502	66/0
			9	TONIC If You Could Only See (Polydor/A&M)	1871	1813	1701	1736	62/2
			10	SUGAR RAY Fly (Lava/Atlantic)	1624	1402	1015	824	52/9
				VERVE PIPE The Freshmen (RCA)	1566	1617	1621	1806	52/1
				WALLFLOWERS One Headlight (Interscope)	1530	1660	1653	1881	58/0
			13	DUNCAN SHEIK Barely Breathing (Atlantic)	1431	1403	1468	1584	59/0
			14	AMY GRANT Takes A Little Time (A&M)	1382	1325	1268	1091	56/2
			15	LEANN RIMES How Do I Live (Curb)	1368	1139	763	586	47/4
				WALLFLOWERS The Difference (Interscope)	1271	1412	1315	1512	50/1
			17	FLEETWOOD MAC Silver Springs (Reprise)	1237	1175	1092	866	49/1
				SHERYL CROW A Change Would Do You Good (A&M)	1215	1454	1670	1891	43/0
				BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	1206	1206	1093	986	40/0
			20	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	1068	927	829	837	40/4
BREAKER			21	ELTON JOHN Something About The Way... (Rocket/A&M Associated)	960	872	847	551	44/4
BREAKER			22	FIONA APPLE Criminal (Work)	936	841	665	566	36/3
BREAKER			23	ELTON JOHN Candle In The Wind '97 (Rocket/A&M Associated)	935	689	194	—	39/16
			24	SMASH MOUTH Walkin' On The Sun (Interscope)	856	700	460	251	35/6
			25	SPICE GIRLS 2 Become 1 (Virgin)	835	828	672	489	34/2
			26	PEACH UNION On My Own (Mute/Epic)	663	516	370	312	38/7
			27	LIVE Turn My Head (Radioactive)	650	623	466	444	26/1
				10,000 MANIACS More Than This (Geffen)	624	739	1135	1714	29/1
				DUNCAN SHEIK She Runs Away (Atlantic)	611	658	706	749	30/0
			30	TEXAS Say What You Want (Mercury)	548	447	329	260	29/5

This chart reflects airplay from September 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 88 Hot AC reporters. 82 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

SHAWN COLVIN You And The Mona Lisa (Columbia)
Total Stations: 24, Adds: 3, Plays: 389, WDAQ 16, WSNE 15, WMMX 30, WJLK 5 (5), WNSR 21 (21), WPLJ 24 (21), WLNK 27 (24), WQSM 7 (7), WKYE 13 (13), WPTX 10 (10), WMTX 5 (8), WMLX 11 (8), KURB 16 (17), KAMX 34 (27), KKYS 13 (13), KDMX 16 (13), KHMV 24 (21), KSMG 9 (6), WQAL 15 (15), WWWW 8 (5), KMXC 15, KYKY 20 (20), KMXS 5 (5), KBBT 30 (36).

IMANI COPPOLA Legend Of A Cowgirl (Columbia)
Total Stations: 18, Adds: 3, Plays: 369, WOMP 4 (5), WQWZ 25 (17), WQSM 15 (15), WKZL 24 (24), WPLL 22 (22), WMMX 19 (20), KZZP 29 (29), WMMX 7 (7), WKQI 10, KVUU 19 (29), KMXB 25 (23), KYSR 34 (26), KYSR 38 (35), KBBT 5 (7), KFMB 50 (54), KLLC 19 (20), KRUZ 7, KPLZ 17.

BLUES TRAVELER Most Precarious (A&M)
Total Stations: 19, Adds: 4, Plays: 367, WBMX 16 (12), WKLI 15, WKEE 13 (14), WQWZ 17, WKZL 51 (42), WAEV 22 (23), WMC 6, KDMX 33 (35), KHMV 7, WTMX 13 (13), WQAL 10 (10), KALC 24 (22), KMXB 7 (8), KLLY 21 (21), KYSR 35 (18), KOSO 10 (10), KBBT 41 (39), KLLC 19 (23), KRUZ 7 (7).

CHUMBAWAMBA Tubthumping (Republic/Universal)
Total Stations: 14, Adds: 7, Plays: 288, WLCE 15, WNSR 21, WPLL 31 (36), WPTX 10, WSHE 20 (20), WAKS 12, KZZP 24, WTMX 13, WALC 23 (24), KALC 19 (19), KYSR 26 (19), KFMB 32 (35), KLLC 21 (20), KPLZ 21.

SUNDAYS Summertime (DGC/Geffen)
Total Stations: 11, Adds: 2, Plays: 285, WBMX 15 (6), WLCE 25 (25), WPLL 20, WPTX 21 (21), KKYS 27 (24), KMXC 15, WALC 48 (34), KOSO 21 (10), KBBT 35 (24), KZZO 38 (36), KLLC 20 (21).

SNEAKER PIMPS 6 Underground (Virgin)
Total Stations: 10, Adds: 0, Plays: 274, WXLO 7 (10), WLCE 25 (25), WSHE 22 (22), WMMX 34 (34), KKOB 7 (7), WALC 84 (66), KLLY 40 (40), KYSR 34 (34), KYSR 14 (29), KBBT 7 (5).

BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (Revolution)
Total Stations: 10, Adds: 1, Plays: 260, WBMX 12 (23), WXLO 12 (12), WQWZ 25 (28), WKZL 22 (22), WPTX 21 (21), WMMX 14, WTMX 44 (44), KALC 54 (50), KLLY 35 (35), KOSO 21 (21).

ROLLING STONES Anybody Seen My Baby? (Virgin)
Total Stations: 13, Adds: 1, Plays: 247, WDAQ 15 (16), WMMX 18 (23), WXLO 12 (12), WKEE 25 (16), WOMP 4 (5), WCGQ 12 (10), WXIL 29 (29), WAKS 9 (14), KKMV 18 (18), WKDD 14, WTMX 44 (29), KMXC 16 (16), KFMB 31 (22).

OASIS Don't Go Away (Epic)
Total Stations: 10, Adds: 2, Plays: 214, WBMX 24 (27), WNSR 21 (21), WPTX 21 (21), WMTX 14 (8), KDMX 23 (25), WTMX 13 (14), WALC 10, KYSR 25, KZZO 33 (9), KLLC 30 (23).

DURAN DURAN Electric Barbarella (Capitol)
Total Stations: 13, Adds: 6, Plays: 199, WJLK 5 (5), WOMP 19, WBBE 7 (7), WPLL 20, WAKS 5, WMTX 5 (8), KKOB 9, KSMG 8, WTMX 13 (13), KLLY 21 (21), KYSR 18, KBBT 34 (26), KLLC 35 (34).

DARYL HALL & JOHN OATES Promise Ain't Enough (Push)
Total Stations: 9, Adds: 0, Plays: 193, WSNE 25 (15), WKYE 17 (13), WAKS 25 (19), WMMX 7 (7), KKMV 18 (18), WMMX 30 (30), WAZY 23 (30), WWWW 20 (20), KMAJ 28 (28).

98 DEGREES Invisible Man (Motown)
Total Stations: 9, Adds: 0, Plays: 188, WKEE 32 (31), WOMP 18 (19), WQWZ 14 (14), WPTX 21 (21), WMMX 7, KAMX 22, WQAL 5, KURB 17 (18), KSIL 43 (43), WMMX 26 (26), KEYW 14 (14).

BILLIE MYERS Kiss The Rain (Universal)
Total Stations: 9, Adds: 3, Plays: 124, WOMP 18 (19), WQWZ 14 (14), WPTX 21 (21), WMMX 7, KAMX 22, WQAL 5, WMMX 7 (7), WKQI 10 (10), KSTZ 20 (19).

JOHN WAITE When You Were Mine (Pure/Mercury)
Total Stations: 10, Adds: 3, Plays: 118, WDAQ 15 (15), WCGQ 10, WQSM 5 (5), WBBE 7 (7), WAKS 5, KKMV 10, WMMX 15 (7), WAZY 22 (11), WWWW 8 (5), KLLY 21 (21).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

ELTON JOHN		
Something About The Way You Look Tonight (Rocket/A&M Associated)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
	960/88	44/4
CHART 21		
FIONA APPLE		
Criminal (Work)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
	936/95	36/3
CHART 22		
ELTON JOHN		
Candle In The Wind '97 (Rocket/A&M Associated)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
	935/246	39/16
CHART 23		

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Candle In The Wind '97 (Rocket/A&M Associated)	16
SUGAR RAY Fly (Lava/Atlantic)	9
CHUMBAWAMBA Tubthumping (Republic/Universal)	7
PEACH UNION On My Own (Mute/Epic)	7
DURAN DURAN Electric Barbarella (Capitol)	6
SMASH MOUTH Walkin' On The Sun (Interscope)	6
TEXAS Say What You Want (Mercury)	5
BLUES TRAVELER Most Precarious (A&M)	4
HANSON I Will Come To You (Mercury)	4
ELTON JOHN Something About The Way... (Rocket/A&M Associated)	4
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	4
LEANN RIMES How Do I Live (Curb)	4
WALLFLOWERS Three Marlenas (Interscope)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Candle In The Wind '97 (Rocket/A&M Associated)	+246
LEANN RIMES How Do I Live (Curb)	+229
SUGAR RAY Fly (Lava/Atlantic)	+222
SMASH MOUTH Walkin' On The Sun (Interscope)	+156
PEACH UNION On My Own (Mute/Epic)	+147
MIGHTY MIGHTY... The Impression... (Big Rig/Mercury)	+141
PAULA COLE I Don't Want To Wait (Imago/WB)	+123
CHUMBAWAMBA Tubthumping (Republic/Universal)	+115
TEXAS Say What You Want (Mercury)	+101
FIONA APPLE Criminal (Work)	+95

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DAVE MATTHEWS BAND Crash Into Me (RCA)
SAVAGE GARDEN I Want You (Columbia)
JEWEL You Were Meant For Me (Atlantic)
MEREDITH BROOKS Bitch (Capitol)
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
INDIGO GIRLS Shame On You (Epic)
NO DOUBT Don't Speak (Trauma/Interscope)
HANSON Mmm Bop (Mercury)
ABRA MOORE Four Leaf Clover (Arista Austin/Arista)
BLESSID UNION OF SOULS I Wanna Be There (Capitol)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



KAMILLE LYLE

"POLKA DOTS"

from her debut album **BLUE CINDERELLA**



Pop/Alternative & Hot AC Impact Date 10/6!

STAR 100/San Diego 35x
KLLC/San Francisco 20x
Star 98.7 Winner

New Music Challenge Five Nights in a row!

Produced by Hugh Padgham Management: Burt Stein/Gold Mountain Entertainment




HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE




MARKET #1
WNSR/New York
(212) 704-1051
Weed/Silver




MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	28	40	40	40	MATCHBOX 20/Push
28	40	40	40	40	JEWEL/Foolish Games
21	28	40	40	40	SUGAR RAY/Fly
40	40	28	40	40	THIRD EYE BLIND/Semi-Charmed Life
28	28	40	40	40	VERVE PIPE/The Freshmen
28	28	28	40	40	SARAH MCLACHLAN/Building A Mystery
28	28	28	40	40	PAULA COLE/Don't Want To Wait
40	40	28	40	40	WALLFLOWERS/The Difference
28	28	28	40	40	MIGHTY MIGHTY /The Impression...
28	28	28	40	40	TONIC/If You Could Only...
28	28	28	40	40	LIVE/Turn My Head
28	28	28	40	40	FIONA APPLE/Criminal
28	28	28	40	40	TEXAS/Say What You Want
21	21	21	40	40	PEACH UNION/On My Own
21	21	21	40	40	OASIS/Don't Go Away
21	21	21	40	40	SMASH MOUTH/Walkin' On The Sun
21	21	21	40	40	COUNTING CROWS/Daylight Fading
10	21	21	40	40	SHAWN COLVIN/Sunny Came Home
10	21	21	40	40	THUMB WOOD MAC/Silver Springs
10	21	21	40	40	TOAD THE WET /Crazy Life
10	21	21	40	40	PEETENAKERS/Goodbye
10	21	21	40	40	BARENAKED LADIES/Brian Wilson
28	10	10	40	40	OMC/How Bizarre
28	10	10	40	40	SHERYL CROW/A Change Would Do...
40	40	28	40	40	SISTER HAZEL/All For You
10	10	10	40	40	COUNTING CROWS/Daylight Fading
10	10	10	40	40	SHAWN COLVIN/Sunny Came Home
10	10	10	40	40	SAVAGE GARDEN/What Do You Want




MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Mascaro




MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	44	42	43	43	THIRD EYE BLIND/Semi-Charmed Life
42	44	43	43	43	SISTER HAZEL/All For You
21	44	42	42	42	JEWEL/Foolish Games
21	45	42	42	42	VERVE PIPE/The Freshmen
17	36	36	42	42	MATCHBOX 20/Push
17	42	43	42	42	PAULA COLE/Don't Want To Wait
23	39	43	41	41	SHAWN COLVIN/Sunny Came Home
19	30	37	36	36	SUGAR RAY/Fly
16	30	35	35	35	DUNCAN SHEIK/Barely Breathing
44	31	34	35	35	ELTON JOHN/Candle In... '97
44	31	34	35	35	OMC/How Bizarre
40	45	42	34	34	WALLFLOWERS/One Headlight
14	30	37	34	34	BACKSTREET BOYS/Quit Playing...
17	31	33	33	33	LEANN RIMES/How Do I Live
30	32	35	29	29	MEREDITH BROOKS/Bitch
18	35	34	29	29	DAVE MATTHEWS BAND/Crash Into Me
12	25	23	25	25	SARAH MCLACHLAN/Building A Mystery
21	21	21	21	21	SHAWN COLVIN/You And The Mona...
21	21	21	21	21	FLEETWOOD MAC/Silver Springs
13	23	23	17	17	AMY GRANT/Takes A Little Time
22	18	18	18	18	DUNCAN SHEIK/Barely Breathing
22	18	18	18	18	PEACH UNION/On My Own
12	12	12	12	12	DEL AMITRI/Roll To Me
20	21	9	12	12	SAVAGE GARDEN/What Do You Want
12	24	24	12	12	SPICE GIRLS/2 Become 1
9	10	10	10	10	HOOTIE & BLOWFISH/Only Wanna Be...
10	20	18	8	8	BLUES TRAVELER/Run-Around
10	20	18	8	8	JAMES TAYLOR/Little More Time
10	20	18	8	8	NO DOUBT/Don't Speak



MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott



MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	52	60	63	63	THIRD EYE BLIND/Semi-Charmed Life
42	50	62	61	61	MATCHBOX 20/Push
41	52	63	60	60	JEWEL/Foolish Games
58	53	45	59	59	OMC/How Bizarre
32	37	43	58	58	SUGAR RAY/Fly
63	36	55	47	47	SARAH MCLACHLAN/Building A Mystery
42	37	44	43	43	VERVE PIPE/The Freshmen
42	37	44	43	43	WALLFLOWERS/One Headlight
42	37	44	43	43	SHERYL CROW/A Change Would Do...
42	37	44	43	43	TONIC/If You Could Only...
42	37	44	43	43	SISTER HAZEL/All For You
28	30	37	39	39	PAULA COLE/Don't Want To Wait
19	33	35	38	38	IMANI COPPOLA/Legend Of A Cowgirl
30	30	36	36	36	MIGHTY MIGHTY /The Impression...
17	22	20	34	34	FIONA APPLE/Criminal
21	22	27	31	31	SMASH MOUTH/Walkin' On The Sun
18	22	26	31	31	CHUMBAWAMBA/Tubthumping
61	19	19	19	19	SHAWN COLVIN/Sunny Came Home
43	19	19	19	19	MEREDITH BROOKS/Bitch
23	18	18	18	18	DAVE MATTHEWS BAND/Crash Into Me
22	18	18	18	18	DUNCAN SHEIK/Barely Breathing
21	17	17	17	17	PAULA COLE/Where Have All
26	29	29	14	14	SNEAKER PIMPS/6 Underground



MARKET #4
KLLC/San Francisco
(415) 765-4097
Kaplan/Stoeckel



MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	44	45	45	45	SMASH MOUTH/Walkin' On The Sun
29	29	45	45	45	SUGAR RAY/Fly
13	12	44	44	44	JEWEL/Foolish Games
10	45	44	44	44	BIG HEAD TODD /Please Don't Tell
29	44	44	44	44	MATCHBOX 20/Push
45	44	45	44	44	THIRD EYE BLIND/Semi-Charmed Life
13	30	29	30	30	ROLLING STONES/Anybody Seen My...
13	14	44	29	29	WALLFLOWERS/One Headlight
12	13	29	29	29	TEXAS/Say What You Want
30	29	29	29	29	SARAH MCLACHLAN/Building A Mystery
44	45	29	29	29	PAULA COLE/Don't Want To Wait
12	14	13	13	13	OASIS/Don't Go Away
19	13	13	13	13	DURAN DURAN/Electric Barbarella
34	35	33	33	33	BLUES TRAVELER/Most Precarious
13	12	13	13	13	PEACH UNION/On My Own
13	12	13	13	13	VERVE PIPE/The Freshmen
44	13	13	13	13	SISTER HAZEL/All For You
44	13	13	13	13	WALLFLOWERS/The Difference
44	14	13	13	13	OMC/How Bizarre
13	12	13	13	13	AMANDA MARSHALL/Fall From Grace
44	12	13	13	13	CHUMBAWAMBA/Tubthumping
44	12	13	13	13	DUNCAN SHEIK/She Runs Away
45	44	8	12	12	10,000 MANIACS/More Than This




MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott




MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	42	44	44	THIRD EYE BLIND/Semi-Charmed Life
43	42	43	43	43	SISTER HAZEL/All For You
41	42	43	43	43	WALLFLOWERS/One Headlight
42	43	43	43	43	OMC/How Bizarre
30	33	40	40	40	SAVAGE GARDEN/To The Moon And Back
35	33	40	40	40	LEANN RIMES/How Do I Live
35	33	40	40	40	JEWEL/Foolish Games
42	33	41	39	39	DUNCAN SHEIK/Barely Breathing
26	29	32	32	32	PAULA COLE/Don't Want To Wait
32	41	31	31	31	INXS/Elegantly Wasted
21	29	31	31	31	MATCHBOX 20/Push
30	28	31	31	31	10,000 MANIACS/More Than This
30	28	30	30	30	WALLFLOWERS/The Difference
26	29	30	30	30	ELTON JOHN/Something About
41	40	30	29	29	AMANDA MARSHALL/Fall From Grace
23	32	30	29	29	TONIC/If You Could Only
42	41	29	28	28	DUNCAN SHEIK/Barely Breathing
42	28	28	28	28	AMY GRANT/Takes A Little Time
21	21	21	21	21	BACKSTREET BOYS/Quit Playing
27	29	25	25	25	SHAWN COLVIN/Sunny Came Home
5	21	24	24	24	FLEETWOOD MAC/Silver Springs
24	32	26	24	24	PEACH UNION/On My Own
16	15	15	15	15	SAVAGE GARDEN/What Do You Want
16	15	15	15	15	NO DOUBT/Don't Speak
29	15	14	12	12	SHERYL CROW/Everyday Is
29	15	14	12	12	BLUES TRAVELER/Most Precarious
7	7	7	7	7	SUGAR RAY/Fly
7	7	7	7	7	TEXAS/Say What You Want




MARKET #5
WYXR/Philadelphia
(610) 668-0750
Allan/Davis




MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien/Buchalter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	31	30	32	32	JEWEL/Foolish Games
30	30	30	31	31	R. KELLY/ Believe I Can Fly
28	28	30	31	31	JEWEL/You Were Meant
27	27	24	26	26	OMC/How Bizarre
26	26	24	25	25	PAULA COLE/Don't Want To Wait
26	26	24	25	25	BACKSTREET BOYS/Quit Playing...
27	25	25	25	25	SISTER HAZEL/All For You
19	23	25	25	25	WALLFLOWERS/One Headlight
26	23	24	24	24	SHAWN COLVIN/Sunny Came Home
26	26	22	22	22	SPICE GIRLS/2 Become 1
15	22	24	22	22	HANSON/Mmm Bop
25	28	27	22	22	KENNY LOGGINS/For The First Time
21	22	21	22	22	DUNCAN SHEIK/Barely Breathing
26	20	22	22	22	NO DOUBT/Don't Speak
32	32	31	31	31	LEANN RIMES/How Do I Live
16	17	16	16	16	ALANIS MORISSETTE/Head Over Feet
16	17	16	16	16	HOOTIE & BLOWFISH/Only Wanna Be...
29	12	17	16	16	JOURNEY/When You Love
15	17	16	16	16	GELINE DION/Because You Loved Me
15	17	16	16	16	ERIC CLAPTON/Change The World




MARKET #7
KDMX/Dallas
(214) 991-0299
Steal/Thomas



MARKET #8
WROX/Washington
(202) 686-3100
Kosbau/Parker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	54	54	57	57	OMC/How Bizarre
52	54	55	55	55	DUNCAN SHEIK/Barely Breathing
33	52	54	54	54	THIRD EYE BLIND/Semi-Charmed Life
50	51	53	53	53	SHAWN COLVIN/Sunny Came Home
48	53	54	52	52	JEWEL/Foolish Games
12	12	35	35	35	BLUES TRAVELER/Most Precarious
26	24	30	32	32	MIGHTY MIGHTY /The Impression...
16	31	31	31	31	MEREDITH BROOKS/Bitch
14	24	33	31	31	AMY GRANT/Takes A Little Time
25	26	32	31	31	SUGAR RAY/Fly
22	24	32	31	31	PAULA COLE/Don't Want To Wait
35	33	29	30	30	TONIC/If You Could Only
31	21	29	29	29	SARAH MCLACHLAN/Building A Mystery
20	31	29	29	29	DAVE MATTHEWS BAND/Crash Into Me
23	22	28	28	28	MATCHBOX 20/Push
36	32	28	28	28	AMANDA MARSHALL/Fall From Grace
32	32	28	28	28	VERVE PIPE/The Freshmen
35	33	29	28	28	HANSON/Mmm Bop
33	34	29	27	27	WALLFLOWERS/One Headlight
19	22	25	25	25	SAVAGE GARDEN/What Do You Want
11	12	25	23	23	OASIS/Don't Go Away
10	13	21	21	21	FIONA APPLE/Criminal
12	13	21	21	21	PEACH UNION/On My Own
12	13	21	21	21	SMASH MOUTH/Walkin' On The Sun
12	13	21	21	21	SHAWN COLVIN/You And The Mona...
15	15	15	15	15	TOAD THE WET /Crazy Life
12	12	12	12	12	JEWEL/You Were Meant
12	12	12	12	12	PAULA COLE/Where Have All
11	10	10	10	10	FLEETWOOD MAC/Silver Springs



MARKET #8
WROX/Washington
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CAROL ARCHER

Overcoming Morning Drive Performance Obstacles

□ NAB panel of experts examines new techniques to rejuvenate the format's Achilles' heel

During last week's NAB Radio Show in New Orleans, a group of seasoned format specialists came together to discuss how to improve NAC/Smooth Jazz's performance in its lone weak area: morning drive. Seeking the missing piece of the ratings puzzle were WQCD/New York PD Steve Williams, KTWV (The Wave)/Los Angeles PD Chris Brodie, WNUA/Chicago VP/Programming Paul Goldstein, and Broadcast Architecture VP/Programming Allen Kepler.

Trial And Error

Opening the discussion, Williams called the problem of NAC/Smooth Jazz's performance in morning drive "endemic." "NAC listeners may use us differently than they would the typical radio station, so we run into obstacles simply because of who we are and what we represent," Williams said.



Steve Williams

"There are ways to counter the perception that smooth jazz music isn't listenable in the morning, and each of us has their own approach to that."

"It's important to note that this isn't a format-singular issue," Brodie added. "Certainly AC stations and a lot of other adult formats face it, too. There are two challenges across adult formats, not just ours: First, you want to make sure that you find a way to get your own station's listeners, your P1s and P2s, to come to you in mornings. Second, is there something else to developing a morning show that can also attract listeners specifically for mornings?"

Goldstein observed, "The main benefit people get from NAC stations is relaxation. This doesn't mean they're sleepy — NAC has an energy and tempo about it — but the overall perception is that it's a relaxing format, and in mornings, people need a bit of a lift. We need to overcome the perception that the music is sleepy when it's not. Some of the basics of morning shows should be incorporated, but without some of the more offensive elements. I don't think you'll see a 'Smooth Jazz Morning Zoo.'"

"The programming challenge

is making mornings compelling," Williams said. "There's no rule book. You look for untraditional ways to accomplish your goals. KTWV tried an approach



Chris Brodie



Paul Goldstein

using two female hosts that probably sounded good in theory. Even though it didn't work, that's part of the searching and finding, the trial and error of this whole process. I encourage people to try things outside of the norm, because that's usually how you discover the right answer."

Recalling that morning experiment, Brodie added, "Our then-GM Chris Claus said of the show, which was focused very much on talk and was against the station's grain — sort of like going to a jazz club and hearing comedy — that we'd done a service to the format by trying it and realizing that none of the rest of the stations will have to go through it. Now our philosophy is, you have to stay true to the spirit of the music."

Workplace-Friendly, Music-Intensive

Taking a closer look at the role of music in mornings, Kepler said, "The best of the best music is what you should play. There are fewer music slots available because you have traffic, news, more commercials, weather — and they're all important benchmarks for people because radio has trained listeners to expect them. The tougher dilemma is that morning drive, 6-

10am, isn't an accurate definition anymore. It's really two dayparts. We are seeing people using smooth jazz in the workplace as early as 7:30 or eight. Although mornings lag behind other dayparts, the strategy at many stations is to be very workplace-friendly, very music-intensive, and give them what they expect when they get in to work."

Because KTWV's morning show now scores good ratings, I asked Brodie to enumerate the elements that contribute to its success.

"There's a lot of good karma, a lot of great music. The role of music can't be underestimated, but we're going through a progression with the people on the air where we're turning mornings away from being a music program into a music



Allen Kepler

show that has to be personality-based. I'm blessed that our personality, Paul Crosswhite, has had a career on L.A. radio for 20 years, 90% of it as a newscaster. He's able to cull interesting information that listeners like to share around the water cooler, plus he has a certain chemistry with the news and traffic reporters. He's warm, caring, very comfortable, and still has something to say between the music."

"One of the things we're looking for is recall," Kepler continued. "To get ratings up, people have to remember what they've listened to in the morning. We spend a lot of time during the last couple of hours in drive time reminding listeners to take us to work, and that's really helped the 'Wave.' When you've got someone with name value, people remember to tune in to him because they connect with him."

Expanding on usage reminders and recycling, Goldstein said, "One of our top objectives is to use mornings to get people to listen at work, so in the five, six, and seven o'clock hours, we're touting the benefits of workplace listening."

"We're doing something to help people remember to listen once they get to work," Williams added. "We created a commercial-free hour beginning at nine,

The programming challenge is making mornings compelling. There's no rule book. You look for untraditional ways to accomplish your goals. I encourage people to try things outside of the norm, because that's usually how you discover the right answer.

—Steve Williams

and we describe it as 'commercial-free,' something other stations might not do. It's something specific you can talk about that will drive listeners to that hour and, thus, through the whole day."

Brighter, Bolder Radio

At this point in the discussion, an audio montage sampling a number of morning shows from across the country was played. Clips from KKSF/San Francisco, WQCD, KTWV, KIFM/San Diego, and WLVE/Miami were heard. Afterward, Kepler observed that the montage illustrated how much NAC/Smooth Jazz morning shows have grown. "It's a lot brighter than it used to be. And there's so much information about the music. All the benchmarks like traffic and weather are there, but musically, stations used to be afraid to say very much. It was music-intensive, but we didn't have much to grab a hold of."

Goldstein added, "KKSF's Roger Coryell has a rich, lush, compelling voice. Content is obviously important, but so are voices that are pleasant to listen to."

Brodie observed how each sample reflected good show prep. "It's easier for some people to prepare than others, but however these five do it, they sound well-prepared."

Kepler outlined some national ratings for mornings. "On average in the top 20 markets, NAC morning shows run 12th 25-54 with a three share, compared to middays and afternoon drive, which both average eighth with about a 4.5 share, and nights average a five share."

Agreeing with KAJZ/Austin PD/morning host Ted Carson's remarks from the floor about the importance of combining service and entertainment, Goldstein added, "When you combine those basics, plus fully exploit the fact that Smooth Jazz is a clearly differentiated format, you set us aside from all others."

Looking toward the future of WNUA's morning show, Goldstein spoke of his decision to hire Ramsey Lewis as its new host, effective last Monday. "He's been part of WNUA, and of Chicago, for years and years. He's a very warm and engaging personality, so we're very excited that he's joining us. Consultant George Johns said many years ago that technology is far

ahead of the product, and it's in that spirit that we're taking full advantage of technology to make Ramsey sound live, even if he's sometimes not physically present, since he does tour."

In response to an inquiry about the possibility that a national morning personality would emerge in NAC/Smooth Jazz, a la Tom Joyner, Kepler said, "It would be difficult. The formats that works on are mass appeal — blowing out the hits — and have huge cumes. While Joyner is hugely successful, our research shows that he's polarizing, and that actually helps us in markets like Chicago and Philadelphia."

"A station must continue to be true to its audience," Williams observed. "Since they like music, you can't violate that. That's why WQCD is venturing into some new, yet compatible, areas. We're talking to David Sanborn about joining our morning show, which we will debut in 1998. And Wynton Marsalis will be joining WQCD as a weekend, straight-ahead jazz show host, and he'll be part of the morning show as well. Although it's as yet untried, it makes sense to put a Ramsey Lewis or a David Sanborn on in the morning. You've got to look for new solutions."

Williams went on to say that hiring a music icon like Sanborn or Lewis requires another critical step: "Obviously, there are some budgetary concerns, so it's especially important to inspire your boss to do something like this. You have to become a cheerleader when you devise a concept like this, research it, and sell it, so it's supported by your manager or group head."

It's unrealistic to think that many stations can emulate WQCD and WNUA by hiring articulate music legends to host their morning shows, but Goldstein contributed an alternate suggestion: "We're talking about people who are passionate about the music, which is a primary part of who we are. But the other side of it is, 'What if you find people like Crosswhite or Coryell, who have great information?' If you combine that with, perhaps, some celebrated person in your market who may not be a musician, but who has compelling information and content, you can still play your nine records an hour. There are smart people everywhere."

SEPTEMBER 26, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	4	2	1	AVENUE BLUE Nightlife (Mesa/Bluemoon)	912	853	764	601	52/0
2	1	1	2	PHILLIPE SAISSE Moanin' (Verve Forecast)	881	856	828	775	48/0
8	6	6	3	RICK BRAUN Missing In Venice (Mesa/Bluemoon)	711	641	604	595	51/1
1	2	3	4	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	710	834	810	920	47/0
12	9	8	5	LEE RITENOUR Favela (I.E./Verve)	681	549	515	524	49/1
5	5	5	6	PAUL HARDCASTLE Peace On Earth (JVC)	651	661	635	627	39/0
3	3	4	7	ERIC MARIENTHAL Easy Street (I.E./Verve)	617	764	767	775	40/0
18	13	9	8	JOYCE COOLING South Of Market (Heads Up)	581	544	481	436	49/0
9	7	7	9	STEVE WINWOOD Plenty Lovin' (Virgin)	577	589	558	584	50/0
13	11	10	10	DAVID GARFIELD & FRIENDS Let's Stay Together (Zebra)	525	531	498	484	49/0
22	17	15	11	BRAXTON BROTHERS Sunset Bay (Kokopelli)	495	456	418	411	42/0
17	15	12	12	PATRICE RUSHEN Days Gone By (Discovery)	475	483	462	444	47/0
—	28	19	13	BONEY JAMES Sweet Thing (Warner Bros.)	469	413	336	301	42/4
23	20	16	14	3RD FORCE You Gotta Be Real (Higher Octave)	461	435	385	406	39/0
28	23	20	15	RONNIE LAWS Listen Here (Blue Note)	454	402	364	351	43/1
14	14	13	16	TIM WEISBERG Herbie's Blues (Fahrenheit)	453	480	480	480	42/0
10	12	11	17	KEN NAVARRO Smooth Sensation (Positive)	445	514	494	548	34/0
BREAKER	18			RIPPINGTONS Black Diamond (Peak/Windham Hill Jazz)	434	381	265	26	48/0
16	16	18	19	GROVER WASHINGTON JR. Bordertown (Columbia)	423	426	455	454	27/0
BREAKER	20			BOB MAMET News From The Blues (Atlantic)	422	362	332	314	44/0
21	18	21	21	NATALIE COLE A Smile Like Yours (Elektra/EEG)	402	402	407	413	38/0
—	—	24	22	JOE SAMPLE Chain Reaction (Warner Bros.)	397	380	298	289	42/1
29	25	23	23	KENNY G Northern Lights (Arista)	392	381	357	343	33/0
—	—	27	24	VANESSA WILLIAMS Start Again (Mercury)	377	346	315	311	38/0
DEBUT	25			JONATHAN BUTLER Song For Elizabeth (N2K Encoded Music)	368	289	253	163	48/5
DEBUT	26			CHRIS BOTTI Regroovable (Verve Forecast)	347	261	104	16	46/6
4	8	14	27	DANCING FANTASY When Dreams Come True (Innovative)	343	462	552	756	32/0
25	24	25	28	RAY OBIEDO Sweet Summer Days (Windham Hill)	341	370	361	369	33/0
20	21	28	29	WILLIE & LOBO Napali (Mesa/Bluemoon)	325	339	381	418	39/0
DEBUT	30			EARL KLUGH Last Song (Warner Bros.)	324	247	234	215	35/2

This chart reflects airplay from September 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker.
54 NAC reporters. 52 current playlists. © 1997, R&R Inc.

BREAKERS®

RIPPINGTONS

Black Diamond (Peak/Windham Hill Jazz)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
434/53	48/0	18

BOB MAMET

News From The Blues (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
422/60	44/0	20

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic)	16
DAVID BENOIT Rue De La Soliel (GRP)	15
KIRK WHALUM If Only For One Night (Warner Bros.)	15
AARON NEVILLE Say What's In My Heart (A&M)	14
BOB JAMES Mind Games (Warner Bros.)	12
BERNARD OATTES Rules Of My Heart (Countdown/Unity)	12
DARYL HALL & JOHN OATES Promise Ain't Enough (Push)	8
CHRIS BOTTI Regroovable (Verve Forecast)	6
BRIAN CULBERTSON So Good (Bluemoon/Atlantic)	6
PIECES OF A DREAM Knikki's Smile (Blue Note)	6
JONATHAN BUTLER Song For Elizabeth (N2K Encoded Music)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LEE RITENOUR Favela (I.E./Verve)	+132
BOB JAMES Mind Games (Warner Bros.)	+124
BRIAN CULBERTSON So Good (Bluemoon/Atlantic)	+103
CHRIS BOTTI Regroovable (Verve Forecast)	+86
JONATHAN BUTLER Song For Elizabeth (N2K Encoded Music)	+79
EARL KLUGH Last Song (Warner Bros.)	+77
PIECES OF A DREAM Knikki's Smile (Blue Note)	+75
LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic)	+75
RICK BRAUN Missing In Venice (Bluemoon)	+70
BOB MAMET News From The Blues (Atlantic)	+60

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

COUNT BASIC Chasing The Sunset (Instinct)
Total Plays: 300, Total Stations: 39, Adds: 0

DON DIEGO Top Of The World (Ultras/Ichiban)
Total Plays: 283, Total Stations: 37, Adds: 0

CRAIG CHAQUICO /PETER WHITE Lights Out... (Higher Octave)
Total Plays: 283, Total Stations: 40, Adds: 1

BRIAN CULBERTSON So Good (Bluemoon/Atlantic)
Total Plays: 247, Total Stations: 40, Adds: 6

VANESSA RUBIN That Was Then This Is Now (RCA)
Total Plays: 198, Total Stations: 20, Adds: 2

BOB JAMES Mind Games (Warner Bros.)
Total Plays: 181, Total Stations: 38, Adds: 12

GATO BARBIERI Mystica (Columbia)
Total Plays: 151, Total Stations: 17, Adds: 0

ANDREW OH Happy Ever After (Honest)
Total Plays: 132, Total Stations: 20, Adds: 0

INCOGNITO Misunderstood (Verve Forecast)
Total Plays: 127, Total Stations: 15, Adds: 1

LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic)
Total Plays: 127, Total Stations: 26, Adds: 16

ERIC MARIENTHAL Last Day Of Summer (I.E./Verve)
Total Plays: 123, Total Stations: 16, Adds: 2

BABYFACE Seven Seas (Epic)
Total Plays: 87, Total Stations: 10, Adds: 1

EVERETTE HARP Mercy Mercy Me (The Ecology) (Blue Note)
Total Plays: 87, Total Stations: 9, Adds: 3

SOUL BALLET When She Moves (Countdown/Unity)
Total Plays: 82, Total Stations: 9, Adds: 0

URBAN KNIGHTS Summer Nights (GRP)
Total Plays: 81, Total Stations: 10, Adds: 0

Songs ranked by total plays



Charles Fambrough

The NEW Single Add Date Sept. 25th

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(Featuring Grover Washington, Jr.)

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NAC/SMOOTH JAZZ ALBUMS

SEPTEMBER 26, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
2	1	1	1	1 PHILLIPE SAISSE	Next Voyage	(Verve Forecast)	964	+34	"Moanin" (881)	"Riviera" (74)
11	5	3	2	2 AVENUE BLUE	Nightlife	(Mesa/Bluemoon)	927	+68	"Nightlife" (912)	"Always" (11)
5	6	5	3	3 VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	861	+80	"Favela" (681)	"Dindi" (111)
7	7	6	4	4 RICK BRAUN	Body And Soul	(Mesa/Bluemoon)	805	+52	"Venice" (711)	"Notorious" (56)
3	2	2	5	ERIC MARIENTHAL	Easy Street	(I.E./Verve)	768	-112	"Easy" (617)	"Summer" (123)
1	3	4	6	PAUL TAYLOR	Pleasure Seeker	(Countdown/Unity)	732	-124	"Pleasure" (710)	"Allure" (15)
4	4	7	7	BONEY JAMES	Sweet Thing	(Warner Bros.)	699	-53	"Sweet" (469)	"Nothin" (129)
9	8	9	8	PAUL HARDCASTLE	Hardcastle 2	(JVC)	654	-11	"Peace" (651)	"Jokers" (3)
8	9	8	9	CHRIS BOTTI	Midnight Without You	(Verve Forecast)	640	-72	"Regroovable" (347)	"Way" (268)
19	15	11	10	10 JOYCE COOLING	Playing It Cool	(Heads Up)	607	+41	"South" (581)	"Imagine" (10)
10	10	10	11	STEVE WINWOOD	Junction Seven	(Virgin)	599	-13	"Plenty" (577)	"Mercy" (12)
15	13	12	12	DAVID GARFIELD & FRIENDS	Tribute To Jeff	(Zebra)	548	-5	"Together" (525)	"Lowdown" (15)
16	17	15	13	13 3RD FORCE	Vital Force	(Higher Octave)	516	+13	"Real" (461)	"Moonlight" (43)
23	20	18	14	14 BRAXTON BROTHERS	Steppin' Out	(Kokopelli)	513	+38	"Sunset" (495)	"Eventide" (14)
14	14	13	15	RAY OBIEDO	Sweet Summer Days	(Windham Hill)	512	-32	"Sweet" (341)	"Current" (126)
—	29	20	16	16 JOE SAMPLE	Sample This	(Warner Bros.)	493	+30	"Chain" (397)	"Night" (53)
21	18	16	17	PATRICE RUSHEN	Signature	(Discovery)	493	-4	"Days" (475)	"Sneaky" (14)
28	24	23	18	18 EARL KLUGH	The Journey	(Warner Bros.)	490	+75	"Last" (324)	"Walk" (124)
12	12	14	19	KEN NAVARRO	Smooth Sensation	(Positive)	484	-58	"Smooth" (445)	"Kiss" (24)
17	16	17	20	TIM WEISBERG	Undercover	(Fahrenheit)	470	-13	"Herbie's" (453)	"Moondance" (10)
22	22	21	21	21 KENNY G	The Moment	(Arista)	463	+9	"Northern" (392)	"Havana" (50)
30	30	25	22	22 RONNIE LAWS	Tribute To Eddie Harris	(Blue Note)	454	+52	"Listen" (454)	
—	—	28	23	23 RIPPINGTONS	Black Diamond	(Peak/Windham Hill Jazz)	441	+60	"Diamond" (434)	"Life" (4)
—	28	24	24	24 VANESSA WILLIAMS	Next	(Mercury)	437	+31	"Start" (377)	"Surrender" (31)
DEBUT	—	—	25	25 JONATHAN BUTLER	Do You Love Me?	(N2K Encoded)	432	+95	"Elizabeth" (368)	"Do" (64)
—	—	29	26	26 BOB MAMET	Adventures In Jazz	(Atlantic)	432	+60	"News" (422)	"Adventures" (10)
18	19	22	27	GROVER WASHINGTON JR.	Soulful Strut	(Columbia)	423	-3	"Bordertown" (423)	
26	23	26	28	SOUNDTRACK	A Smile Like Yours	(Elektra/EEG)	402	0	"Smile" (402)	
DEBUT	—	—	29	29 CRAIG CHAQUICO	Once In A Blue Universe	(Higher Octave)	372	+72	"Lights" (283)	"Universe" (43)
6	11	19	30	DANCING FANTASY	Love Letters	(Innovative)	349	-118	"Dreams" (343)	"Miss" (6)

MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
LUTHER VANDROSS	The Best Of Love Volume 2	(LV/Epic)	16
KIRK WHALUM	Colors	(Warner Bros.)	16
AARON NEVILLE	To Make Me Who I Am	(A&M)	14
DAVID BENOIT	American Landscape	(GRP)	13
BOB JAMES	Playin' Hooky	(Warner Bros.)	12
BERNARD OATTES	Rules Of My Heart	(Countdown/Unity)	12
DARYL HALL & JOHN OATES	Marigold...	(Push)	8
BRIAN CULBERTSON	Secrets	(Bluemoon)	6
PIECES OF A DREAM	Pieces	(Blue Note)	6
JIM BRICKMAN	The Gift	(Windham Hill)	4
JONATHAN BUTLER	Do You Love Me?	(N2K Encoded Music)	4
PETE BELASCO	Get It Together	(Verve)	3
DOC POWELL	Don't Let The Smooth...	(Discovery)	3
THOM ROTELLA	Can't Stop	(Telarc)	3
TODD RUNDGREN	With A Twist	(Guardian)	3

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
BOB JAMES	Playin' Hooky	(Warner Bros.)	+124
BRIAN CULBERTSON	Secrets	(Bluemoon/Atlantic)	+103
JONATHAN BUTLER	Do You Love Me?	(N2K Encoded Music)	+95
VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	+80
EARL KLUGH	The Journey	(Warner Bros.)	+75
PIECES OF A DREAM	Pieces	(Blue Note)	+75
LUTHER VANDROSS	The Best Of Love...	(LV/Epic)	+75
CRAIG CHAQUICO	Once In A Blue...	(Higher Octave)	+72
AVENUE BLUE	Nightlife	(Mesa/Bluemoon)	+68
BOB MAMET	Adventures In Jazz	(Atlantic)	+60
RIPPINGTONS	Black Diamond	(Peak/Windham Hill Jazz)	+60
RICK BRAUN	Body And Soul	(Mesa/Bluemoon)	+52
RONNIE LAWS	Tribute To Eddie...	(Blue Note)	+52
BERNARD OATTES	Rules Of My...	(Countdown)	+52
JOYCE COOLING	Playing It Cool	(Heads Up)	+41

This chart reflects airplay from September 10-16. Albums ranked by total plays, with plays from all cuts from an album combined. 54 NAC reporters. 52 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

Although NAC/Smooth Jazz attendance at this year's NAB was substantial — this despite the fact NAB always begins on the first day of the Fall book! — reporter attendance to R&R was excellent. Only two stations, WLVE/Miami and WVAE/Cincinnati, froze their lists. Many thanks to all for their extra effort.

Speaking of the NAB, hearty congratulations to reporter WLOQ/Orlando on winning the coveted Marconi Award as NAC/Smooth Jazz station of the year.

With a push into power rotation from Broadcast Architecture and subsequent top Most Increased Plays status with +132, Lee Ritenour's "Favela" (i.e. music) surges

into our top five, with an 8-5* move on Tracks.

Bob James's "Mind Games" (Warner Bros.) follows Ritenour closely for second Most Increased with +124. In only one week, the track grew from zero to 14 plays at KKSJ/SF and zero to 10 at WQCD/NY. James also earned 12 new adds this week, including WNWV/Cleveland and KSSJ/Sacramento.

Keep an eye (and ear) on Luther Vandross's "When You Call On Me" (LV/Epic). With 16 new adds this week for top Most Added — including KBLX/SF (with 10 plays), KHHH/Denver, and WNWV — and impressive rotation already at WQCD (18 plays), this beautiful bal-

lad could go all the way to the top.

David Benoit's "Rue de la Soleil" (GRP) is gaining momentum quickly. It earned the week's second Most Added honors with 15 new adds, including KTWV/L.A. and KHHH. And with the AsiaAmerica Symphony debut in Southern California of his recent composition, the classically-themed "Kobe," Benoit reveals yet another of his many musical facets.

Lastly, Bernard Oattes' "Rules Of My Heart" (Countdown/Unity) adds airplay at WNUA/Chicago to its growing roster of important major market supporters, such as WJZZ/Philadelphia.

SOME THINGS ARE WORTH LOSING A LITTLE SLEEP OVER

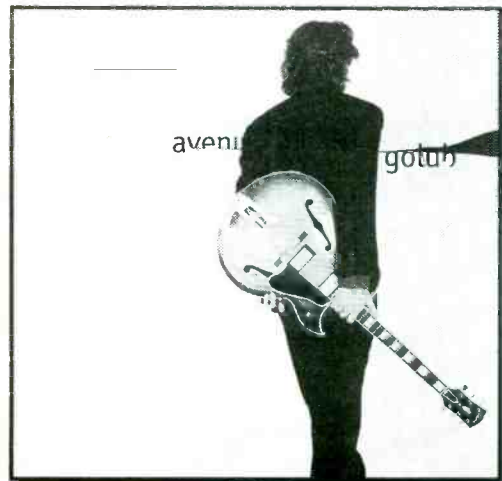
Avenue Blue featuring

Jeff Golub

"Nightlife"

- 1 NAC Tracks Chart
- 2 NAC Albums Chart

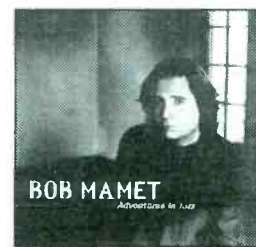
Thank you
NAC Radio!



Rick Braun

"Missing In Venice"

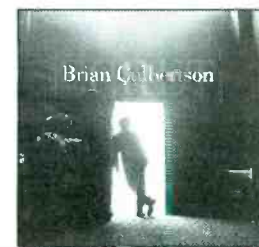
- 3 NAC Tracks Chart
- 4 NAC Albums Chart



Bob Mamet

"News from the Blues"

- 20 Breaker NAC Tracks Chart
- 26 NAC Albums Chart



New & Active 40/6

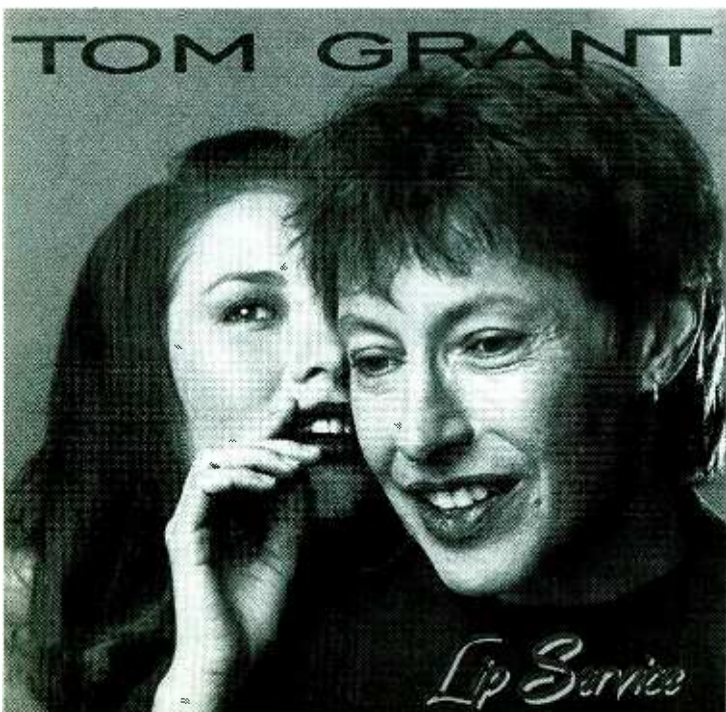
Brian Culbertson

"So Good"

ON:
WQCD WJZZ
WLVE WNUA
KMJZ KOAI
KKSJ KTWV
KBLX

Stations and their adds by track listed alphabetically by market

<p>WHRL/Albany, NY OM/PD: Brent Curtiss WARREN HILL "Subway" LARRY CARLTON "Just" AARON NEVILLE "Say" ERIC MARIENTHAL "Summer" LEE RITENOUR "Favela" EVERETTE HARP "Mercy"</p>	<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble BOB JAMES "Mind" JIM BRICKMAN "Dreams" HALL & OATES "Promise" LUTHER VANDROSS "Call" KIRK WHALUM "Only"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase BRIAN CULBERTSON "Good" DOC POWELL "You"</p>	<p>WQCD/New York, NY PD: Steve Williams MD: Rick Laboy TAB TWO "Horn" DAVID GARFIELD... "Lowdown" AARON NEVILLE "Say"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming EVERETTE HARP "Mercy" AARON NEVILLE "Say" KIRK WHALUM "Only" DAVID BENOIT "Soliel" BERNARD OATTES "Rules"</p>	<p>KMGQ/Santa Barbara, CA PD: Vince Garcia MD: Steve Bauer EARL KLUGH "Last" RONNIE LAWS "Listen" BRIAN CULBERTSON "Good" CHRIS BOTTI "Regroovable"</p>
<p>KNIK/Anchorage, AK GM/PD: Dean Williams DAVE CAMP "Nightfall" BERNARD OATTES "Rules" KIRK WHALUM "Only" THOM ROTELLA "Story" TODD RUNDGREN "Can" TOM GRANT "Lip" L.A. JAZZ SYNDICATE "Love" KUH LEDESMA "Loving" PETE BELASCO "All"</p>	<p>WZJZ/Columbus, OH PD/MD: Bill Harman DAVID BENOIT "Soliel" TOM GRANT "Lip" AARON NEVILLE "Say" STEVE WINWOOD "Mercy" PAUL CARRACK "Once"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller BOB JAMES "Mind" HALL & OATES "Promise" JIM BRICKMAN "Dreams"</p>	<p>WJCD/Norfolk, VA MD: Larry Hollowell ROB MULLINS "Wednesday" ENCOGNITO "Misunder" EARL KLUGH "Last" AARON NEVILLE "Say" LUTHER VANDROSS "Call" JONATHAN BUTLER "Elizabeth"</p>	<p>KQBR/Sacramento, CA PD: Clifford Brown, Jr. APD/MD: Ed Lee LUTHER VANDROSS "Call"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton RIPPINGTONS "Life" ZACHARY BREAUX "135th" BRIAN CULBERTSON "Good" DAVID BENOIT "Soliel" JIMMY SOMMERS "James" JULIAN CORYELL "Lament"</p>
<p>KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews BOB BALDWIN "Give" TAMARA DANIELSSON "Slap" BRIAN CULBERTSON "Good" KUH LEDESMA "Dreamin" PETE BELASCO "All" THIRD COAST "Dilemma"</p>	<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser RICK BRAUN "Venice" KIRK WHALUM "Only" PHILLIPE SAISSSE "Riviera" DAVID BENOIT "Soliel" LUTHER VANDROSS "Call"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart DOC POWELL "You"</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart No Adds</p>	<p>KSSJ/Sacramento, CA OM: Don Langford APD/MD: Ken Jones BERNARD OATTES "Rules" BOB JAMES "Mind" JIM BRICKMAN "Dreams" DAVID BENOIT "Soliel" AARON NEVILLE "Say"</p>	<p>KWJZ/Seattle, WA PD/MD: Carol Handley F-ALL & OATES "Promise" KIRK WHALUM "Only" DAVID BENOIT "Soliel" BERNARD OATTES "Rules"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Joel Widdows AARON NEVILLE "Say" BOB JAMES "Mind" CHRIS BOTTI "Regroovable" HALL & OATES "Promise" JONATHAN BUTLER "Elizabeth"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen BRIAN CULBERTSON "Good" CHRIS BOTTI "Regroovable" VANESSA WILLIAMS "Surrender" BOB JAMES "Mind"</p>	<p>WSJW/Louisville, KY PD: Brian Conn LUTHER VANDROSS "Call" DAVID BENOIT "Soliel" BERNARD OATTES "Rules"</p>	<p>KOSJ/Omaha, NE PD: Kurt Owens BERNARD OATTES "Rules" HALL & OATES "Promise" PIECES OF A DREAM "Smile" BOB JAMES "Mind"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Terry Ward JIMMY SOMMERS "James" RIGO STAR "Look" LARRY CARLTON "Just" LARRY ELLIS "Better"</p>	<p>WJZT/Tallahassee, FL VANESSA RUBIN "That" LARRY CARLTON "Just" LARRY ELLIS "Better"</p>
<p>WSJZ/Boston, MA PD/MD: Bill George AARON NEVILLE "Say" BONEY JAMES "Sweet" CHAQUICO F/WHITE "Lights" CHRIS BOTTI "Regroovable"</p>	<p>KHHI/Denver, CO PD: Becky Taylor MD: Cheri Marquart LUTHER VANDROSS "Call" AARON NEVILLE "Say" KIRK WHALUM "Only" DAVID BENOIT "Soliel"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau BOB JAMES "Mind" BONEY JAMES "Sweet"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington TODD RUNDGREN "Can" PIECES OF A DREAM "Smile" JIM BRICKMAN "Dreams" PAUL CARRACK "Once" LUTHER VANDROSS "Call" THOM ROTELLA "Story" KIRK WHALUM "Only"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen HALL & OATES "Promise" LUTHER VANDROSS "Call" DAVID BENOIT "Soliel" KIRK WHALUM "Only" BERNARD OATTES "Rules"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block No Adds</p>
<p>WJZK/Charleston, SC PD/MD: Tom Kennedy KIRK WHALUM "Only" LUTHER VANDROSS "Call" BERNARD OATTES "Rules" DAVID BENOIT "Soliel"</p>	<p>WVMV/Detroit, MI PD/MD: Tom Sleeker BONEY JAMES "Sweet" JONATHAN BUTLER "Elizabeth" BABYFACE "Seven" BOB JAMES "Mind"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore EVERETTE HARP "Mercy" PETE BELASCO "Mind" CHRIS CAMDZZI "Suede" BERNARD OATTES "Rules" MIKE SIMS "People" KIRK WHALUM "Porch" KIRK WHALUM "Natchez" THOM ROTELLA "Thought"</p>	<p>WJJZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi AARON NEVILLE "Say" PIECES OF A DREAM "Smile" JONATHAN BUTLER "Elizabeth"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller APD: Cody Robbins AARON NEVILLE "Say" KIRK WHALUM "Only" DAVID BENOIT "Soliel" BERNARD OATTES "Rules"</p>	<p>KOAS/Tulsa, OK PD/MD: Ron Allen PIECES OF A DREAM "Smile" BOB JAMES "Mind"</p>
<p>WCCJ/Charlotte, NC PD: James Alexander APD/MD: Gregg Morgan KENNY LOGGINS "Now" LUTHER VANDROSS "Call" CHRIS BOTTI "Regroovable" BRIAN CULBERTSON "Good" KEN NAVARRO "Kiss"</p>	<p>WGUF/Ft. Myers, FL PD/MD: Bill Gray KIRK WHALUM "Only" LUTHER VANDROSS "Call"</p>	<p>KSBR/Mission Viejo, CA PD: Terry Wedel MD: Wally Davidson DAVE CAMP "Eyes" ANDREW OH "Autumn" CHARLES FAMBROUGH "Mainstreet" HIRAM BULLOCK "Right" DOC POWELL "You"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis JONATHAN BUTLER "Elizabeth" JOE SAMPLE "Night"</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole BOB JAMES "Mind" PIECES OF A DREAM "Smile"</p>	<p>KWSJ/Wichita, KS PD/MD: Nancy Johnson AARON NEVILLE "Say" KIRK WHALUM "Only" BERNARD OATTES "Rules" DAVID BENOIT "Soliel"</p>
<p>WNUA/Chicago, IL VP/Prog: Paul Goldstein MD: Steve Stiles No Adds</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez BERNARD OATTES "Rules" LUTHER VANDROSS "Call"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff DAVID BENOIT "Soliel" KEN NAVARRO "Kiss" AARON NEVILLE "Say" TODD RUNDGREN "Can" LUTHER VANDROSS "Call"</p>	<p>WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel CHRIS BOTTI "Regroovable" LUTHER VANDROSS "Call"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet LUTHER VANDROSS "Call" BOB BALDWIN "Summer" AVENUE BLUE "Always" BOB JAMES "Mind" KIRK WHALUM "Only"</p>	<p>54 Total Reporters 54 Current Reporters 52 Current Playlists</p>
	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams BOB JAMES "Mind" TAB TWO "Horn"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien No Adds</p>	<p>KKJZ/Portland, OR MD: Hal Murray LUTHER VANDROSS "Call" HALL & OATES "Promise" AARON NEVILLE "Say" DAVID BENOIT "Soliel" KIRK WHALUM "Only" PIECES OF A DREAM "Smile"</p>	<p>KKSF/San Francisco, CA PD: Lee Hansen MD: Blake Lawrence ERIC MARIENTHAL "Summer" VANESSA RUBIN "That" CHRIS SPHEERIS "Alegria"</p>	<p>Reported Playlist (2): WVAE/Cincinnati, OH WLVE/Miami, FL</p>



Tom Grant "Lip Service"

Going for adds now!

Already On:

KOAI/Dallas, TX
 WHRL/Albany, NY
 KNIK/Anchorage, AK
 KRVR/Modesto, CA
 WZJZ/Columbus, OH
 WLOQ/Orlando, FL
 KCLC/St. Charles, MO

Shanachie

Contact Claudia Navarro (310) 390-8636
 All That Jazz (310) 395-6995

NAC/SMOOTH JAZZ PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

Smooth Jazz CD 101.9

MARKET #1

WOCD/New York
(212) 210-2800
Williams/LaBoy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	20	22	23		AVENUE BLUE/Nightlife
5	20	22	23		ERIC MARIENTHAL/Easy Street
7	16	24	21		PHILLIPE SAISSE/Moanin'
6	21	22	21		EARL KLUGH/Last Song
17	20	21			EVERETTE HARP/What's Going On
24	23	24	19		JENNIE BRAYSON/Fever
3	16	18			LUTHER VANDROSS/When You Call On...
9	10	11			RICK BRAUN/Missing In Venice
9	10	11			3RD FORCE/You Gotta Be Real
24	23	24	19		PAUL TAYLOR/Pleasure Seeker
9	10	11			SPYRO GYRA/Together
1	11	12			GATO BARBIERI/Mystica
1	11	12			JONATHAN BUTLER/Song For Elizabeth
2	7	10			HERB ALPERT/Passion Dance
23	11	10			JONATHAN CAIN/Body Language
2	7	11			RAY OBIEDO/Current State
6	10	10			BOB JAMES/Mind Games
6	10	10			JOE SAMPLE/Night Flight
8	12	10			DANCING FANTASY/When Dreams Come...
1	5	10			LEE RITENOUR/Favela
8	12	9			KENNY G/Havana
11	7	9			VANESSA WILLIAMS/Start Again
3	7	9			BUCKSHOT LEFONQUE/Another Day
7	9	9			DAVE GRUSIN/Peter Gunn
7	9	9			KENNY LATTIMORE/For You
37	7	9			KENNY LOGGINS/Now That I Know Love
21	9	9			STEVE WINWOOD/Plenty Lovin'
3	10	11			BOB BALDWIN/Summer Breeze
3	10	11			FOURPLAY/Any Time Of Day
3	10	11			GERALD VEASLEY/Broad Street

THE WAVE 94.7 KTWW

MARKET #2

KTWW/Los Angeles
(210) 840-7100
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	14	17	17		PAUL TAYLOR/Pleasure Seeker
17	17	17			RONNIE LAWS/Listen Here
17	16	17			JOYCE COOLING/South Of Market
17	18	16			URBAN KNIGHTS/The Promise
8	12	16			BOB MAMET/News From The Blues
17	14	15			ERIC MARIENTHAL/Last Day Of Summer
7	17	13			RICK BRAUN/Missing In Venice
6	7	15			JOE SAMPLE/Chain Reaction
6	7	15			KENNY G/Northern Lights
12	11	12			WILLIE & LOBO/Napali
12	11	12			EL DEBARGE/Dindi
12	11	12			STEVE WINWOOD/Plenty Lovin'
9	11	10			BRAXTON BROTHERS/Sunset Bay
8	10	10			GATO BARBIERI/Mystica
-	6	12			CHRIS BOTTI/Regroovable
7	11	12			EARL KLUGH/Last Song
12	11	11			LUTHER VANDROSS/When You Call On...
11	12	11			VANESSA RUBIN/That Was Then...
11	10	11			BRAXTON BROTHERS/Sunset Bay
11	10	11			DAVID GARFIELD...Let's Stay Together
6	12	11			JONATHAN BUTLER/Song For Elizabeth
-	4	10			CHAQUICO F/WHITE/Lights Out San...
-	8	11			VANESSA WILLIAMS/Surrender
5	10	11			PATRICE RUSHEN/Days Gone By
8	9	11			ERIC MARIENTHAL/Easy Street
5	9	12			RIPPINGTONS/Black Diamond
4	10	10			CHRIS CAMOZZI/Suede
-	5	9			DAVID BENOIT/Rue De La Soliel
1	6	9			LEE RITENOUR/Favela
8	13	11			ERIC MARIENTHAL/Easy Street

WNUA 95.5

MARKET #3

WNUA/Chicago
(312) 645-8550
Goldstein/Stiles

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	18	20	21		KEIKO MATSUI/Dream Walk
20	20	20	19		RICK BRAUN/Northern Lights
19	20	23	19		BOB JAMES/Sweet Thing
20	20	19			PHILLIPE SAISSE/Moanin'
13	14	15			DON DIEGO/Top Of The World
15	15	15			EARL KLUGH/Last Song
12	13	14			JONATHAN BUTLER/Song For Elizabeth
19	20	23	18		RICK BRAUN/Missing In Venice
13	15	17			KENNY G/Northern Lights
13	12	15			STEVE WINWOOD/Plenty Lovin'
15	14	15			FANTASY BAND/Double Take
-	14	15			BRIAN CULBERTSON/So Good
15	14	15			JOYCE COOLING/South Of Market
11	10	11			COUNT BASIC/Chasing The Sunset
-	8	10			CHRIS BOTTI/Regroovable
-	8	10			BOB JAMES/Mind Games
13	13	13			BUCKSHOT LEFONQUE/Another Day
15	11	13			AFTER 7/Sara Smile
13	14	13			VANESSA WILLIAMS/Start Again
11	11	11			BOB MAMET/News From The Blues
13	13	13			NATALIE COLE/A Smile Like Yours
11	11	11			GATO BARBIERI/Straight Into...
10	10	11			3RD FORCE/You Gotta Be Real
-	7	10			ANDREW OH/Happy Ever After
14	10	11			ERIC MARIENTHAL/Easy Street

KBLX 102.9 FM

MARKET #4

KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	18			BOBNEY JAMES/Nothin' But Love
22	22	18			RICK BRAUN/Northern Lights
16	16	16			BOBNEY JAMES/Sweet Thing
16	16	16			ERIC MARIENTHAL/Easy Street
15	16	15			DIONNE FARRIS/Hopeless
15	16	15			RICK BRAUN/Chelsea
14	14	14			AVENUE BLUE/Nightlife
14	14	14			GEORGE DUKE/It's Summertime
14	14	14			PHILLIPE SAISSE/Moanin'
14	14	14			BABYFACE/Every Time I
12	12	13			STEVE WINWOOD/Plenty Lovin'
12	12	13			EARL KLUGH/Last Song
14	14	13			SECRET VIBES/Dazzling
13	13	13			NELSON RANGELL/Turning Night...
13	13	12			EVERETTE HARP/Mercy Mercy Me...
9	9	12			JOE SAMPLE/In All My Wildest
12	12	12			WALTER BEASLEY/Whats My Name
12	12	12			BOB MAMET/News From The Blues
11	11	11			MICHAEL WHITE/Here's To You
3	4	6			BRIAN CULBERTSON/So Good
-	4	6			LUTHER VANDROSS/When You Call On...
9	9	9			BOBNEY JAMES/Easy Bay
10	10	9			VANESSA RUBIN/That Was Then...
9	9	9			RAY OBIEDO/Current State
9	9	8			EVERETTE HARP/What's Happening...
8	6	8			DAVID GARFIELD...Let's Stay Together
6	6	8			COUNT BASIC/Chasing The Sunset
7	7	7			NANCY WILSON/Sweet Love
-	7	7			CHRIS BOTTI/Regroovable
4	4	4			JONATHAN BUTLER/Do You Love Me?

KKSF 103.7 FM

MARKET #4

KKSF/San Francisco
(415) 975-5555
Harsen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	15	12			RIPPINGTONS/Black Diamond
14	14	13			JONATHAN BUTLER/Song For Elizabeth
-	15	13			CHAQUICO F/WHITE/Lights Out San...
13	14	15			JOYCE COOLING/South Of Market
13	13	15			RONNIE LAWS/Listen Here
14	13	15			KEIKO MATSUI/Dream Walk
14	15	15			JOE SAMPLE/Chain Reaction
10	13	15			PAUL TAYLOR/Allure
11	5	14			PAUL TAYLOR/Pleasure Seeker
13	16	14			BRAXTON BROTHERS/Sunset Bay
-	-	14			BRIAN CULBERTSON/So Good
-	-	14			GIPSY KINGS/Sisa D' Noche
13	9	10			GOTAI/All Alone
-	-	14			BOB JAMES/Mind Games
-	-	11			CHRIS BOTTI/Regroovable
9	11	13			COUNT BASIC/Chasing The Sunset
9	13	13			GIPSY TRIBE/Alba
14	13	13			PAUL HARDCASTLE/Peace On Earth
12	10	13			EARL KLUGH/Last Song
10	14	15			AVENUE BLUE/Nightlife
9	13	15			BOBNEY JAMES/Easy Bay
-	8	9			DON DIEGO/Top Of The World
11	11	12			RAY OBIEDO/Casserra
8	11	12			VANESSA WILLIAMS/Start Again
8	6	10			STEVE WINWOOD/Plenty Lovin'
12	14	11			JONATHAN CAIN/Body Language
10	9	9			FOURPLAY/Any Time Of Day
-	-	9			PIECES OF A DREAM/Cnnk's Smile
-	-	9			PHILLIPE SAISSE/film Noir

WJZZ 106.1

MARKET #5

WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	32	30			KENNY G/Northern Lights
33	30	33			PAUL TAYLOR/Pleasure Seeker
31	31	32			PATRICE RUSHEN/Days Gone By
32	34	32			PHILLIPE SAISSE/Moanin'
31	31	31			NELSON RANGELL/Turning Night...
6	13	31			BOBNEY JAMES/Sweet Thing
6	13	31			EVERETTE HARP/Mercy Mercy Me...
14	14	14			DAVID GARFIELD...Let's Stay Together
13	14	14			BRAXTON BROTHERS/Sunset Bay
13	13	14			KEN NAVARRO/Smooth Sensation
11	12	14			LUTHER VANDROSS/When You Call On...
6	6	14			FARZIN/The Power Of
11	12	14			SPECIAL FXK/Since You've Been...
13	14	13			TIM WEISBERG/Herbie's Blues
3	3	13			BRIAN CULBERTSON/So Good
13	13	13			TONI BRAXTON/I Don't Want To
4	8	13			JOYCE COOLING/South Of Market
14	14	13			VANESSA WILLIAMS/Start Again
30	34	26			CHRIS BOTTI/The Way Home
14	12	13			MICHAEL LINGTOM/Harlem Nocturne
14	15	13			STEVE WINWOOD/Plenty Lovin'
12	12	12			GROVER WASHINGTON...Bordertown
12	13	12			AVENUE BLUE/Nightlife
-	5	12			CHRIS BOTTI/Regroovable
12	12	11			TOMMY EMANUEL/Can't Get Enough
13	14	12			RICK BRAUN/Missing In Venice
12	12	13			BOB MAMET/News From The Blues
6	6	8			JONATHAN CAIN/Body Language
4	6	7			TAMARA DANIELSON/When I Feel This Way
-	-	7			CHAQUICO F/WHITE/Lights Out San...

V98.7 FM

MARKET #6

WVMV/Detroit
(248) 855-5100
Sleeker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	22	22			AVENUE BLUE/Nightlife
23	23	24			PAUL TAYLOR/Pleasure Seeker
22	22	24			PHILLIPE SAISSE/Moanin'
21	24	24			ERIC MARIENTHAL/Easy Street
24	23	23			GROVER WASHINGTON...Bordertown
10	9	11			STEVE WINWOOD/Plenty Lovin'
9	9	10			LEE RITENOUR/Favela
9	9	10			KEN NAVARRO/Smooth Sensation
12	9	9			RAY OBIEDO/Sweet Summer Days
3	11	10			LUTHER VANDROSS/When You Call On...
23	9	9			WALTER BEASLEY/Slowly But Surely
10	10	10			TIM WEISBERG/Herbie's Blues
25	21	21			DANCING FANTASY/When Dreams Come...
12	12	9			NATALIE COLE/A Smile Like Yours
9	10	10			RICK BRAUN/Missing In Venice
8	9	9			TIM BOWMAN/I'll Be There
10	10	9			ANITA BAKER/The Final Frontier
10	10	9			CHRIS BOTTI/The Way Home
10	8	9			VANESSA RUBIN/That Was Then...
10	10	9			3RD FORCE/You Gotta Be Real
1	9	9			JONATHAN BUTLER/Song For Elizabeth
11	11	11			EARL KLUGH/Last Song
-	-	9			BOBNEY JAMES/Sweet Thing
8	8	8			BRAXTON BROTHERS/Sunset Bay
11	11	9			JOE SAMPLE/Chain Reaction
10	8	9			PATRICE RUSHEN/Days Gone By
10	10	9			VANESSA WILLIAMS/Start Again
8	8	8			KENNY G/Northern Lights
-	-	1			JONATHAN BUTLER/Song For Elizabeth

THE ASIS 107.5

MARKET #7

KOAI/Dallas
(214) 630-3011
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	15	12			EARL KLUGH/Last Song
13	13	15			AVENUE BLUE/Nightlife
9	14	12			CHRIS BOTTI/Regroovable
9	9	11			BOBNEY JAMES/Sweet Thing
10	9	10			JOE SAMPLE/Chain Reaction
10	9	10			BOB MAMET/News From The Blues
9	9	10			JOYCE COOLING/South Of Market
-	10	11			CHAQUICO F/WHITE/Lights Out San...
14	13	10			ERIC MARIENTHAL/Easy Street
-	-	10			RICK BRAUN/Missing In Venice
10	12	9			KENNY G/Gettin' On The Step
9	9	11			GOTAI/All Alone
9	9	10			LEE RITENOUR/Favela
-	9	9			DIRK K/Under The Sun
10	9	8			NATALIE COLE/A Smile Like Yours
10	8	10			WALTER BEASLEY/Slowly But Surely
11	10	9			WILLIE & LOBO/Napali
9	10	10			KEN NAVARRO/Out Of The Blue
15	15	11			PAUL TAYLOR/Pleasure Seeker
-	8	9			BRIAN CULBERTSON/So Good
-	10	9			TOM GRANT/Lip Service
10	9	11			JONATHAN BUTLER/Song For Elizabeth
-	-	9			DEAN JAMES/Mind Games
-	-	9			BOBNEY JAMES/Sweet Thing
11	10	9			STEVE WINWOOD/Plenty Lovin'
10	8	9			BRAXTON BROTHERS/Sunset Bay
10	8	10			PATRICE RUSHEN/Days Gone By
-	-	9			VANESSA WILLIAMS/Start Again
10	9	9			DAVID GARFIELD...Let's Stay Together
10	9	9			JONATHAN BUTLER/Song For Elizabeth

WJZZ 105.9 FM

MARKET #8

WJZZ/Washington
(703) 683-3000
Kosbau

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	28			PHILLIPE SAISSE/Moanin'
27	27	28			GROVER WASHINGTON...Bordertown
20	21	28			AVENUE BLUE/Nightlife
28	28	27			PAUL HARDCASTLE/Peace On Earth



CYNDEE MAXWELL

Highlights From New Orleans

□ **Bolstering Active Rock's presence and developing talent key issues discussed by panel**

The NAB Active Rock panel was moderated by WRCX/Chicago Station Manager **Dave Richards**. He opened the session with a recap on the birth of the format and quoted liberally from the book *Voices In The Purple Haze*.

"In 1967, in San Francisco, Tom Donohue created Progressive — or underground — radio at KMPX. We have him and his cohorts to thank. Without them, we wouldn't be here today, talking about Active Rock radio. It was on a band that was supposed to have no future, called FM, with music that no advertiser in their right mind would spend a dime on, including the Rolling Stones, the Who, [Jimi] Hendrix, Buffalo Springfield, and Donovan. With a target audience of 12-24-year-olds, skeptics asked, how could this format survive?"

"In fact, I was informed that Tom Donohue hosted the Rock panel at the NAB 30 years ago.

"The hippie format of 1967 was pioneered by some of today's owners, operators, sales managers, program directors, and radio executives," said Richards. "We've seen the mutations of Progressive Rock become formats like Album Rock, AOR, Hard Rock, Hit Rock, Rock 40, Classic Rock, Alternative Rock, Active Rock, and even Rock Radio.

"We're here today to talk about Active Rock — the format that fits so nicely between Alternative and Classic Rock, and the only one in town that plays Black Crowes, Van Halen, and AC/DC. The format that targets exclusively men. The station in town with the morning show that everyone knows about and that makes the PD's hair turn gray or fall out. The one that is the most-known station on the streets of every town — the Metallica format. This is Active Rock."

Active Rock Pros & Cons

Sitting on the panel were Journal Broadcast Group Director/Rock Programming **Doug Sorenson**, WLZR/Milwaukee PD **Keith Hastings**, WMMS/Cleveland PD **Bob Neumann**, and Jacor Director/Programming **Gene Romano**.

Asked to discuss the pros and cons of the format, Hastings said, "The positives are that we can make this up as we go along, and we've been doing a good job of it for the last three years. We can play the music that's going to fit and define it as we go. It's not going to be defined to us by record companies or by people writing columns. That's why it sounds different from market to market. The negative is that we make it up as we go along, and we don't really know what we're doing. But it's a lot of fun."

Sorenson added, "Active Rock is a great format, because we can play modern rock, but Modern Rock can't play rock. I like playing the game that way; it's stacking the deck. So from



Virtual Radio is not only real, it's absolutely necessary.

—Gene Romano



my point of view, I love that it's very fluid and maneuverable. I love playing a variety of artists and getting away with it. Those abilities are much more advantageous when you play the game of radio."

In an age of niche programming, Richards wondered if Active Rock, since it is not a mainstream format, could survive. Romano replied, "Depending on the market, musically it may be niched, but concerning all of the other attributes of the station, you're making a mistake if you niche them.

"The non-music attributes of Active Rock need to be as broad as possible. How many Active Rock stations are having a lot of success without a successful morning show or without all of the other non-music attributes? I think that today, if you're in a situation where you're forced to be relatively niched, promotionally you still need imagination, inventiveness, and opportunistic topicality to define your station. To go beyond being a middle player in the market ratings-wise, all of the non-music issues must be much better than anyone else's in the market."

Mornings Are A Must

Richards asked, "Can you succeed today without a mega-morning show regardless of market size?" Neumann answered, "No, you've got to have it, speaking from experience. In our situation, 'MMS is pretty equal in the market and outperforming in many areas in just the first four or five months in the format. However, we're really getting our ass handed to us in the morning. That throws everything out of whack when we have a three share and Howard [Stern] has a 12 share. You need to have a strong morning show, especially if you need to focus on the 25+ demographic, which is where we're heading with the Buzzard."

Hastings agreed: "I wouldn't want to imagine life without a morning show, especially in this format, where tastes are changing so quickly that, literally, by the time we can

get music researched and into the computer, it's changing again. A good, strong morning show that outperforms the rest of the station will keep you alive and in balance while you figure out the rest of it."

Richards asked what programmers can do when they have to find a show that must compete against the likes of Howard Stern, especially in a market where they don't have the tools to do so. Neumann suggested, "You have to go around him. That's what we found out when we tried to take him head-on with a local slant. Howard has done a great job of making everyone believe that anybody who opens up a microphone is copying his act. He's been in Cleveland for a long time, and he's a brick wall. You have to go around him and do the things he can't do because he's syndicated. You have to serve your local audience and maximize those 12-minute stopsets he goes into."

Sorenson said that in Omaha, "We have a local morning show that does very well and makes the station mass-appeal. The way listeners use morning radio, the music is somewhat immaterial. When you find out that there are so many people who listen to morning radio, if you don't have some kind of show, it's really hard to play catch-up at 10am or 3pm, or maybe you never catch up — that's the other problem."

Morale Director

"If we're syndicating our air talent," asked Richards, "what are we doing for the future of talent and, as some people call it, the 'talent puddle?'" Neumann responded that each station must develop the talent already working there. "Find the ones who aspire to do mornings and help them achieve their goals. Otherwise, it's just going to be a flip of the switch in mornings, with five guys covering most of the markets in the country."

Hastings wondered whether it wasn't time to once again return to the concept of developing potential morning shows during the overnight shift. Romano added that in a time of change fueled by consolidation, "the characteristics of programmers that managers will look for are going to be different than they were one or two years ago. Let's face it, we're going into an era where budgets will be cut. The morale at radio stations will challenge managers, and if you're not equipped with the organizational and people skills and the ability to generate passion and creativity with developing talent or your existing, mature talent, you're going to be in trouble. It's going to get much more difficult as we move toward virtual radio and radio-in-a-



A ROCKIN' DINNER — These Rockers dined at Mike's On The Avenue in New Orleans prior to jamming to Sevendust at the House Of Blues. Stuffed to the gills are (back, l-r) WONE PD J.D. Kunes, WKHY PD Mike Morgan, Youngradio Management's Steve Young, WRCX Station Manager Dave Richards, WAAF PD Dave Douglas; (front, l-r) WRCX pm drive/Fa King Lou Brutus, TVT's Sudi Gaasche, and me.

box in smaller and medium markets.

"It'll be more difficult for people to be inspired about working for a company. As managers, we'll all be fighting the idea with a production director, jock, promotion director, that they feel like they're working for a huge conglomerate. It's so intimidating for people in the trenches that some of them may lose focus. So the ability of a PD in the future to develop talent will be very important. If I'm hiring a PD right now, I'm looking for somebody who is able to teach, nurture, motivate, get inside an employee's head."

Nor does Romano subscribe to the conventional wisdom that there is a "talent puddle" in the industry, but he does say that the talent isn't usually going to come fully prepared as a star. "I look for somebody who has a degree of intellect, work ethic, and passion. Then I'll take that individual and groom the hell out of them, putting them in a situation where they can succeed, where they can be mentored. There are quite a few air talent out there who are starving to learn. At any station today program directors are



I wouldn't want to imagine life without a morning show.

—Keith Hastings



too busy programming, and they're not able to pay a great deal of attention to people skills. I was guilty of it, and everybody is guilty of it. I look at it as an opportunity and not a deficit."

Sorenson said that, in general, our industry has done a horrible job of developing people. "Throughout much of my career I was yelled at, screamed at, fired, threatened, criticized, condemned, and, frankly, you become very suspicious, skeptical, very paranoid, especially if you are doing mornings. You have to build a very honest relationship and be trustful with people." He pointed out the analogy between a movie director and the stars in the show and a program director and the air talent on the station. "To

some degree, I'm a director, and I help people and develop them as best as I can."

Upper-Demo Contender

Richards asked if Active Rock could be a serious contender for the 25-54 demo. The panel all agreed that it was possible, but only with a strong morning show. Hastings said that if you outperform in morning drive and do everything you can to convert that to the rest of the station, then you can be a contender.

Regarding the problem that some agencies and buyers have with a controversial morning show, Romano suggested that the real problem was with the sales staff. He believes that consistent success over time will outweigh any concerns, and a controversial host won't be as threatening, especially with a very effective sales staff.

Pointing to ownership changes that dissolved longtime relationships between sister stations, Richards noted this example: "WLUP's Greg Solk and I were on the same side for a long time, and we shared research. But now he is my direct competitor. How do you deal with that?" Neumann answered, "Well, you just have to stick it up their ass."

Lastly, Richards tackled the concept of "Virtual Radio Programming," written about in the 9/5 issue of R&R. He asked Romano if it was real.

"It's not only real, it's absolutely necessary. To make the numbers work on the multiples, you don't have an option. The smaller and medium markets will be fed programming. It won't be pretty for a lot of people, but, unfortunately, that will be the reality.

"We face some unusual challenges. What GMs have to look for in a program director is someone who can still generate passion and creativity with a staff that may be asked to do some very strange things and maybe with no additional compensation. It'll take a unique talent as a PD to sell that — our stations are full of some pretty sensitive egos — but it's real, and it has begun."

Lastly, what happens to the farm team concerning developing talent? Romano suggested that large companies would need to earmark positions specifically for the task of developing talent. "We'll have to figure out the rules as we go along, and they'll probably change every day."



ACTIVE ROCK TOP 50

SEPTEMBER 26, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	DAYS OF THE NEW Touch, Peel... (Outpost/Geffen)	2375	2362	2044	1893	78/0
4	2	2	2	AEROSMITH Pink (Columbia)	1812	1785	1609	1460	70/0
7	5	3	3	OFFSPRING I Choose (Columbia)	1644	1646	1431	1276	72/1
9	8	4	4	FOO FIGHTERS Everlong (Roswell/Capitol)	1606	1523	1359	1207	76/4
13	9	7	5	TALK SHOW Hello Hello (Atlantic)	1486	1417	1210	1019	75/1
16	13	12	6	CREED My Own Prison (Wind-up)	1475	1262	1029	896	74/2
39	15	11	7	GREEN DAY Hitchin' A Ride (Reprise)	1335	1292	905	361	76/3
5	4	5	8	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	1322	1464	1503	1448	59/1
10	10	10	9	OUR LADY PEACE Superman's Dead (Columbia)	1258	1297	1208	1180	66/0
3	6	6	10	MEGADETH Trust (Capitol)	1252	1453	1365	1521	56/0
11	11	13	11	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)	1181	1198	1137	1107	55/1
15	14	14	12	JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated)	1143	1107	984	916	71/2
—	28	20	13	ROLLING STONES Anybody Seen My Baby? (Virgin)	1106	881	536	36	53/2
6	7	8	14	SAMMY HAGAR Marching To Mars (MCA)	1100	1412	1360	1387	53/0
32	23	21	15	NIXONS The Fall (MCA)	1058	870	712	483	62/2
—	25	16	16	EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	1043	943	637	264	66/3
21	16	17	17	SMASH MOUTH Walkin' On The Sun (Interscope)	1037	941	897	744	51/3
2	3	9	18	LIVE Turn My Head (Radioactive)	986	1333	1588	1724	45/0
19	20	19	19	TOOL Aenema (Freeworld)	880	904	826	798	54/1
14	17	18	20	TONIC If You Could Only See (Polydor/A&M)	815	921	896	983	52/0
8	12	15	21	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	807	989	1132	1218	45/0
17	19	22	22	METALLICA Bleeding Me (Elektra/EEG)	782	825	828	855	44/0
47	36	26	23	COLLECTIVE SOUL Blame (Atlantic)	781	682	482	301	48/1
24	22	23	24	STIR One Angel (Aware/Capitol)	747	784	738	703	46/1
BREAKER	25	25	25	KENNY WAYNE SHEPHERD Slow Ride (Revolution)	730	367	97	44	59/8
20	21	24	26	SUGAR RAY Fly (Lava/Atlantic)	645	734	799	788	30/0
BREAKER	27	27	27	THIRD EYE BLIND Graduate (Elektra/EEG)	605	521	437	392	47/4
34	35	28	28	MOTLEY CRUE Beauty (Elektra/EEG)	564	599	491	423	48/1
12	18	25	29	COLLECTIVE SOUL Listen (Atlantic)	548	701	839	1059	38/0
33	34	29	30	COOL FOR AUGUST Trials (Warner Bros.)	541	567	498	451	47/6
43	46	34	31	TEA PARTY Temptation (Atlantic)	498	470	353	348	41/0
26	24	27	32	CRY OF LOVE Sugarcane (Columbia)	478	650	669	683	29/0
41	39	31	33	CELLOPHANE Down (Virgin)	476	503	389	360	52/6
—	50	39	34	HEADSWIM Hype (550 Music)	461	409	292	195	41/4
50	42	37	35	SEVEN MARY THREE Lucky (Mammoth/Atlantic)	418	412	368	285	29/3
49	44	44	36	BLUES TRAVELER Most Precarious (A&M)	416	370	363	286	27/2
DEBUT	37	37	37	MEGADETH Almost Honest (Capitol)	396	278	217	190	50/26
40	41	42	38	FILTER & CRYSTAL METHOD (Can't You) Trip Like I Do (Immortal/Epic)	388	392	368	361	37/3
22	30	33	39	NIXONS Baton Rouge (MCA)	350	474	526	743	25/0
—	—	50	40	REFRESHMENTS Good Year (Mercury)	340	307	239	142	34/3
46	40	41	41	JONNY LANG Hit The Ground Running (A&M)	331	401	383	318	24/0
DEBUT	42	42	42	CHRIS DUARTE GROUP Cleopatra (Silvertone)	330	303	285	234	27/2
30	29	36	43	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	321	422	526	493	22/0
25	37	40	44	OASIS D'You Know What I Mean (Epic)	310	403	471	696	17/0
18	27	35	45	JACKYL Locked & Loaded (Epic)	300	431	547	800	18/0
23	26	32	46	VERVE PIPE Villains (RCA)	295	501	615	732	23/1
DEBUT	47	47	47	KULA SHAKER Hush (Columbia)	290	152	11	4	28/8
27	33	38	48	WALLFLOWERS The Difference (Interscope)	262	411	505	621	24/0
42	43	47	49	PANTERA Cemetery Gates (EastWest/EEG)	261	356	363	355	26/0
29	32	43	50	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	257	380	517	542	15/0

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 79 Active Rock reporters. 79 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

- PISTON** Grey Flap (Lava/Atlantic)
Total Plays: 255, Total Stations: 17, Adds: 2
- WALLFLOWERS** Three Marlenas (Interscope)
Total Plays: 245, Total Stations: 27, Adds: 7
- OASIS** Don't Go Away (Epic)
Total Plays: 242, Total Stations: 26, Adds: 6
- DREAM THEATER** Burning My Soul (EastWest/EEG)
Total Plays: 226, Total Stations: 36, Adds: 13
- SOUTHERN CULTURE ON THE SKIDS** Shotgun (DGC/Geffen)
Total Plays: 216, Total Stations: 25, Adds: 2

- VIBROLUSH** No Regrets (Iguana/Interscope)
Total Plays: 189, Total Stations: 21, Adds: 2
- LIFE OF AGONY** Weeds (Roadrunner)
Total Plays: 173, Total Stations: 32, Adds: 11
- LONGPIGS** On And On (Mother/Island)
Total Plays: 158, Total Stations: 16, Adds: 0
- LIVE** Rattlesnake (Radioactive)
Total Plays: 142, Total Stations: 9, Adds: 1
- MATCHBOX 20** 3am (Lava/Atlantic)
Total Plays: 138, Total Stations: 9, Adds: 1

Songs ranked by total plays.

BREAKERS®

KENNY WAYNE SHEPHERD
Slow Ride (Revolution)

TOTAL PLAYS/INCREASE: 730/363
TOTAL STATIONS/ADDS: 59/8
CHART: 25

THIRD EYE BLIND

Graduate (Elektra/EEG)

TOTAL PLAYS/INCREASE: 605/84
TOTAL STATIONS/ADDS: 47/4
CHART: 27

MOST ADDED®

- | ARTIST TITLE LABEL(S) | ADDS |
|--|------|
| MEGADETH Almost Honest (Capitol) | 26 |
| JASON BONHAM BAND Drown In Me (MJJ/Work) | 18 |
| U2 Please (Island) | 15 |
| DREAM THEATER Burning My Soul (EastWest/EEG) | 13 |
| LIFE OF AGONY Weeds (Roadrunner) | 11 |
| 311 What Was I Thinking (Capricorn/Mercury) | 8 |
| KULA SHAKER Hush (Columbia) | 8 |
| KENNY WAYNE SHEPHERD Slow Ride (Revolution) | 8 |
| WALLFLOWERS Three Marlenas (Interscope) | 7 |
| CELLOPHANE Down (Virgin) | 6 |
| COOL FOR AUGUST Trials (Warner Bros.) | 6 |
| OASIS Don't Go Away (Epic) | 6 |

FAITH NO MORE "Ashes To Ashes"

Add Date: Tuesday, October 7th
Already On:

KSJO, KZRC, KUPD, KILO, WMFS

KBER - Add WAMX - Add

WQLZ - Add KFMX - Add

MOST INCREASED PLAYS

- | ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------|
| KENNY WAYNE SHEPHERD Slow Ride (Revolution) | +363 |
| ROLLING STONES Anybody Seen My Baby? (Virgin) | +225 |
| CREED My Own Prison (Wind-up) | +213 |
| NIXONS The Fall (MCA) | +188 |
| WALLFLOWERS Three Marlenas (Interscope) | +167 |
| OASIS Don't Go Away (Epic) | +143 |
| KULA SHAKER Hush (Columbia) | +138 |
| DREAM THEATER Burning My Soul (EastWest/EEG) | +132 |
| MEGADETH Almost Honest (Capitol) | +118 |
| EVERCLEAR Everything To Everyone (Tim Kerr/Capitol) | +100 |

HOTTEST RECURRENTS

- OFFSPRING Gone Away (Columbia)
- MATCHBOX 20 Push (Lava/Atlantic)
- BLUES TRAVELER Carolina Blues (A&M)
- FOO FIGHTERS Monkey Wrench (Roswell/Capitol)
- VERUCA SALT Volcano Girls (Outpost/Geffen)
- LIVE Lakini's Juice (Radioactive)
- TOOL Stinkfist (Freeworld)
- METALLICA King Nothing (Elektra/EEG)
- TOOL "H" (Freeworld)
- QUEENSRYCHE You (Virgin)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"WEEDS," The First Single from
Soul Searching Sun

10,000 Units Scanned In 2 Weeks!

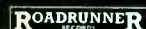
Active Rock New & Active

New this week:
WXTB WAAF KBPI WBUZ WTUE
WDHA WRAT WRUF WTPT WGLF and more

3 Weeks Most Added!

Already On:
KUPD WMMS KISS KLBZ WAZU
WJRR XCMQ KNCH KILO WWGZ
WCCC WRCH KFMX and many more!!

50+ Rock Stations Spinning



ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
ROCK103.5
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	32	35	35		DAYS OF THE NEW/Touch, Peel. And...
21	34	34	35		FAITH NO MORE/Last Cup Of Sorrow
21	31	34	34		MEGADETH/Trust
39	32	33	33		ROLLING STONES/Anybody Seen My...
7	30	32	30		AEROSMITH/Pink
18	26	28	28		METALLICA/Bleeding Me
5	20	27	26		METALLICA/King Nothing
10	9	13	24		LOCAL H/Tag Along
8	7	13	23		ALICE IN CHAINS/Down In A Hole
11	10	13	19		MEGADETH/Almost Honest
4	11	17	17		OUR LADY PEACE/Superman's Dead
17	9	14	17		OFFSPRING/Choose
7	12	16	16		RUSH/Driven
15	15	15	15		FOO FIGHTERS/Everlong
1	5	13	15		COLLECTIVE SOUL/Blame
8	11	15	15		VERUCA SALT/Shutterbug
7	8	11	15		LIVE/Lakin's Juice
8	8	14	14		TOOL/Stinkst
9	8	12	14		SOUNDGARDEN/Rhinosaur
18	21	22	13		SAMMY HAGAR/Marching To Mars
8	3	13	13		QUEENSRYCHE/Sign Of The Times
7	15	9	13		COLLECTIVE SOUL/Precious Declaration
4	13	15	12		LOCAL H/Tag Along
6	6	8	12		JIMMIE'S CHICKEN.../High
13	9	13	12		VERUCA SALT/Volcano Girls
11	6	5	12		SAMMY HAGAR/Little White Lie
8	7	11	12		COLLECTIVE SOUL/Listen
14	9	11	12		FOO FIGHTERS/Monkey Wrench
6	5	10	11		SOUNDGARDEN/Blow Up...
13	8	17	11		OFFSPRING/Gone Away

MARKET #6
94WYSP
THE ROCK STATION
WYSP/Philadelphia
(215) 625-9460
Sabean/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	30	32	33		TONIC/If You Could Only...
34	34	34	33		MEGADETH/Trust
33	35	34	33		OFFSPRING/Choose
5	28	32	32		ROLLING STONES/Anybody Seen My...
31	32	32	31		METALLICA/Bleeding Me
33	31	31	31		OAYS OF THE NEW/Touch, Peel. And...
18	18	17	18		LOVE REVOLUTION/Aislyn's Imaginary...
16	15	19	17		FAITH NO MORE/Last Cup Of Sorrow
18	17	18	17		CREEED/My Own Prison
17	17	18	17		TALK SHOW/Hello Hello
19	17	18	17		AEROSMITH/Pink
16	17	19	16		GREEN DAY/Hitchin' A Ride
10	15	16	16		MEGADETH/Almost Honest
15	15	15	15		FOO FIGHTERS/Everlong
18	17	15	15		SAMMY HAGAR/Marching To Mars
17	17	15	15		BUSH/Old
7	14	15	15		BUGZY/Pizza
8	8	10	10		TOOL/Aenema
9	8	9	9		HELMET/Like I Care
9	8	9	9		PANTERA/Cemetery Gates
7	9	10	9		MOTLEY CRUE/Beauty
8	9	8	9		OUR LADY PEACE/Superman's Dead
9	8	10	9		CELLOPHANE/Down
9	8	10	8		MIGHTY JOE PLUM/Live Through This...
9	10	9	8		JIMMIE'S CHICKEN.../High
9	10	9	8		EVERCLEAR/Santa Monica...
9	9	7	8		SOUNDGARDEN/Rhinosaur
10	10	8	8		BETTER THAN EZRA/Desperately Wanting
7	10	6	8		LOCAL H/Bound For The Floor

MARKET #6
101 WRIF
WRIF/Detroit
(248) 547-0101
Podel/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	31	29	39		MEGADETH/Trust
32	27	28	31		TONIC/If You Could Only...
21	16	21	31		DAYS OF THE NEW/Touch, Peel. And...
32	31	29	30		TOOL/Stinkst
28	27	29	30		METALLICA/Bleeding Me
20	19	21	22		SMASHING PUMPKINS/The End...
17	20	21	21		GREEN DAY/Hitchin' A Ride
16	21	21	20		TALK SHOW/Hello Hello
16	13	17	18		OUR LADY PEACE/Superman's Dead
12	13	17	18		OFFSPRING/Choose
2	7	14	17		ROLLING STONES/Anybody Seen My...
6	9	10	15		FOO FIGHTERS/Everlong
12	9	10	11		TOOL/Aenema
1	4	11	11		EVERCLEAR/Everything To...
1	5	10	10		KENNY WAYNE SHEPHERD/Slow Ride
4	8	10	9		TONIC/Casual Affair
8	7	10	9		FAITH NO MORE/Last Cup Of Sorrow
4	8	10	9		JIMMIE'S CHICKEN.../High
11	10	8	9		HELMET/Like I Care
3	5	8	8		DOKKEN/Puppet On A String
6	9	11	8		CREEED/My Own Prison
3	4	11	7		VERVE PIPE/Villains
4	8	7	6		NIXONS/The Fall
4	7	7	6		MOTLEY CRUE/Beauty
4	5	8	5		MEGADETH/Almost Honest
1	4	7	5		HOLY COWS/Punched A Friend
6	5	7	5		EVERCLEAR/Santa Monica...
1	1	1	1		THIRD EYE BLIND/Graduate
1	1	1	1		BRUCE DICKINSON/Accident Of Birth
5	5	5	5		TEA PARTY/Temptation

MARKET #7
EAGLE 97.1
PURE ROCK
KEGL/Dallas
(972) 869-9700
Stevens/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	41	41	42		MEGADETH/Trust
18	20	36	42		CREEED/My Own Prison
35	40	39	41		AEROSMITH/Pink
41	40	39	41		PISTON/Grey Flap
40	39	41	40		DAYS OF THE NEW/Touch, Peel. And...
42	40	39	40		OUR LADY PEACE/Superman's Dead
15	20	20	25		OFFSPRING/Choose
16	20	21	20		TALK SHOW/Hello Hello
12	19	20	20		EVERCLEAR/Everything To...
16	13	20	22		SMASH MOUTH/Walkin' On The Sun
21	20	20	20		GOO GOO DOLLS/Lazy Eye
15	18	20	20		COLLECTIVE SOUL/Blame
14	14	18	20		NIXONS/The Fall
14	12	15	19		FILTER & CRYSTAL.../(Can't You) Trip...
19	20	21	19		FAITH NO MORE/Last Cup Of Sorrow
19	20	18	19		CRY OF LOVE/Sugarcane
20	20	23	18		FOO FIGHTERS/Everlong
13	20	18	18		GREEN DAY/Hitchin' A Ride
17	19	15	17		SOAK/Shutter Gut
16	17	17	16		PANTERA/Cemetery Gates
13	12	15	15		MOTLEY CRUE/Beauty
15	15	15	15		THIRD EYE BLIND/Graduate
16	15	15	14		KENNY WAYNE SHEPHERD/Slow Ride
16	15	14	15		JIMMIE'S CHICKEN.../High
12	14	14	14		THIRD DAY/You Make Me Mad
9	8	7	8		STIR/One Angel
1	1	1	1		MEGADETH/Almost Honest
6	6	6	6		KULA SHAKER/Hush
1	1	1	1		SNOT/Stoopid

MARKET #7
102
KTQX/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	34	33	37		SAMMY HAGAR/Marching To Mars
32	34	37	37		AEROSMITH/Pink
17	35	34	36		ROLLING STONES/Anybody Seen My...
19	21	33	34		DAYS OF THE NEW/Touch, Peel. And...
38	35	37	34		OASIS/D'You Know What...
5	9	8	24		CREEED/My Own Prison
21	19	22	22		FOO FIGHTERS/Everlong
22	20	22	22		OFFSPRING/Choose
20	19	20	22		EVERCLEAR/Everything To...
21	19	22	22		OUR LADY PEACE/Superman's Dead
22	22	22	22		GREEN DAY/Hitchin' A Ride
14	11	24	21		TALK SHOW/Hello Hello
19	21	20	20		JARS OF CLAY/Crazy Times
1	10	20	20		JIMMIE'S CHICKEN.../High
20	21	19	19		MIGHTY JOE PLUM/Live Through This...
35	35	8	11		SUGAR RAY/Fly
9	7	10	10		COWBOY MOUTH/Love Of My Life
12	8	10	10		FILTER & CRYSTAL.../(Can't You) Trip...
9	7	10	10		TOOL/Aenema
10	9	8	8		NIXONS/The Fall
6	4	8	10		LIVE/Lakin's Juice
37	34	7	9		LIVE/Turn My Head
8	9	7	8		MOTLEY CRUE/Afraid
10	9	8	8		U2/Staring At The Sun
7	5	8	8		WALLFLOWERS/The Difference
9	8	7	8		KENNY WAYNE SHEPHERD/Slow Ride
9	8	7	7		VERVE PIPE/The Freshmen
8	7	7	7		WALLFLOWERS/One Headlight
8	10	6	7		TONIC/If You Could Only...
7	8	10	7		COUNTING CROWS/A Long December

MARKET #10
WAAF
107.3 FM
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	26	38	39		FAITH NO MORE/Last Cup Of Sorrow
36	38	39	37		DAYS OF THE NEW/Touch, Peel. And...
41	39	38	37		OUR LADY PEACE/Superman's Dead
34	33	36	35		TOOL/Aenema
39	33	31	32		FILTER & CRYSTAL.../(Can't You) Trip...
25	31	31	28		GREEN DAY/Hitchin' A Ride
31	33	29	28		MEGADETH/Trust
28	29	27	27		METALLICA/Bleeding Me
31	29	24	25		MIGHTY JOE PLUM/Live Through This...
17	22	24	24		NIXONS/The Fall
32	30	24	23		COOL FOR AUGUST/Trials
9	16	22	22		SEVEN MARY THREE/Lucky
21	21	24	21		PISTON/Grey Flap
11	17	24	20		HONEYROOS/Love Bee
28	28	21	19		AEROSMITH/Pink
20	24	23	19		TALK SHOW/Hello Hello
21	21	23	19		EVERCLEAR/Everything To...
26	20	18	18		JIMMIE'S CHICKEN.../High
12	25	20	18		RADIOHEAD/Paranoid Android
15	16	17	17		NOTWIST/Incredible Change...
5	15	17	17		311/What I'm Thinking
11	13	15	15		LIMP BIZKIT/Counterfeit...
17	15	16	16		CELLOPHANE/Down
11	12	14	14		HELMET/Like I Care
32	12	12	12		VERUCA SALT/Shutterbug
13	15	19	15		CREEED/My Own Prison
8	11	12	13		GENESIS/Conquest
12	9	10	13		BLUR/Song 2
12	9	11	12		VALLIE JO/Shining Sun
4	14	11	11		SUGAR RAY/Fly

MARKET #11
ZETA
the ROCK station
WZTA/Miami
(305) 654-9494
Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	37	37	39		OASIS/D'You Know What...
21	29	38	36		DAYS OF THE NEW/Touch, Peel. And...
35	37	37	36		VERVE PIPE/Villains
23	29	31	32		AEROSMITH/Pink
30	31	33	32		METALLICA/Bleeding Me
18	20	22	22		FOO FIGHTERS/Everlong
11	19	22	22		ROLLING STONES/Anybody Seen My...
8	16	21	21		GREEN DAY/Hitchin' A Ride
7	14	20	21		EVERCLEAR/Everything To...
22	18	21	21		TALK SHOW/Hello Hello
11	21	19	18		NIXONS/The Fall
36	36	25	18		LIVE/Turn My Head
15	20	17	17		OFFSPRING/Choose
16	20	17	17		COOL FOR AUGUST/Trials
15	14	13	15		MIGHTY MIGHTY.../The Impression...
9	15	14	14		FILTER & CRYSTAL.../(Can't You) Trip...
15	12	14	13		SMASH MOUTH/Walkin' On The Sun
15	12	13	13		BLUES TRAVELER/Carolina Blues
11	13	13	12		SEVEN MARY THREE/Lucky
11	13	13	12		JIMMIE'S CHICKEN.../High
11	13	13	12		LONGSPICE/And On
7	11	11	10		COLLECTIVE SOUL/Blame
13	11	11	5		AEROSMITH/Pink
1	1	1	1		KULA SHAKER/Hush
1	1	1	1		THIRD EYE BLIND/Graduate
1	1	1	1		HEADSWIM/Hype
1	1	1	1		KENNY WAYNE SHEPHERD/Slow Ride

MARKET #13
KISW
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	30	30	32		FOO FIGHTERS/Everlong
18	23	20	28		OFFSPRING/Choose
29	28	28	28		MEGADETH/Trust
15	18	16	27		AEROSMITH/Pink
10	16	19	19		DAYS OF THE NEW/Touch, Peel. And...
16	19	17	18		METALLICA/Bleeding Me
18	17	21	18		GOO GOO DOLLS/Lazy Eye
6	17	17	17		SAMMY HAGAR/Marching To Mars
9	17	18	18		FAITH NO MORE/Last Cup Of Sorrow
10	12	14	14		ROLLING STONES/Anybody Seen My...
9	10	7	10		TALK SHOW/Hello Hello
8	8	9	9		GREEN DAY/Hitchin' A Ride
8	8	7	9		BUSH/Machinehead
7	7	7	9		SOUNDGARDEN/Burden In My Hand
10	8	7	11		EVERCLEAR/Everything To...
8	8	8	8		TEA PARTY/Temptation
26	13	8	8		COLLECTIVE SOUL/Listen
8	7	8	8		TOOL/Stinkst
7	8	8	8		SEVEN MARY THREE/Cumbersome
8	7	7	8		SCREAMING TREES/Ain't No
10	8	7	8		KENNY WAYNE SHE

Stations and their adds listed alphabetically by market

ACTIVE ROCK

Table listing radio stations and their active rock programming under the 'ACTIVE ROCK' section. Columns include station call letters, market, and details on programming and reporters.

ROCK

Table listing radio stations and their rock programming under the 'ROCK' section. Columns include station call letters, market, and details on programming and reporters.

84 Total Reporters
84 Current Reporters
83 Current Playlists
Did Not Report, Playlist Frozen (1):
WQKQ/Lexington, KY
No Longer A Rock Reporter (1):
KYYS/Kansas City, MO



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	3	1	1	ROLLING STONES Anybody Seen My Baby? (<i>Virgin</i>)	1907	1859	1316	66	81/0
1	1	2	2	AEROSMITH Pink (<i>Columbia</i>)	1684	1787	1802	1723	76/0
9	6	4	3	DAYS OF THE NEW Touch, Peel, And Stand (<i>Outpost/Geffen</i>)	1345	1259	1146	946	77/3
2	2	3	4	SAMMY HAGAR Marching To Mars (<i>MCA</i>)	1280	1447	1418	1400	65/0
5	5	6	5	TONIC If You Could Only See (<i>Polydor/A&M</i>)	1088	1185	1237	1254	66/0
3	4	5	6	LIVE Turn My Head (<i>Radioactive</i>)	1044	1227	1291	1389	56/0
7	7	7	7	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	1031	1093	1122	1189	70/0
—	42	17	8	KENNY WAYNE SHEPHERD Slow Ride (<i>Revolution</i>)	999	701	260	51	74/5
14	11	9	9	MIGHTY JOE PLUM Live Through This (Fifteen...) (<i>Atlantic</i>)	968	887	864	827	64/2
8	8	8	10	PAUL RODGERS Soul Of Love (<i>Ve/Vel</i>)	823	984	1076	1161	50/0
11	12	10	11	GOO GOO DOLLS Lazy Eye (<i>Warner Sunset/WB</i>)	782	885	860	859	51/0
—	32	21	12	COLLECTIVE SOUL Blame (<i>Atlantic</i>)	772	607	380	140	63/9
13	13	12	13	CRY OF LOVE Sugarcane (<i>Columbia</i>)	764	849	835	843	54/0
27	22	19	14	BLUES TRAVELER Most Precarious (<i>A&M</i>)	756	660	558	478	54/1
17	17	15	15	STIR One Angel (<i>Aware/Capitol</i>)	730	760	735	707	59/1
12	14	14	16	JONNY LANG Hit The Ground Running (<i>A&M</i>)	717	788	829	854	58/0
4	10	11	17	COLLECTIVE SOUL Listen (<i>Atlantic</i>)	714	868	1028	1276	50/0
15	16	16	18	GENESIS Congo (<i>Atlantic</i>)	658	753	743	755	40/0
28	21	20	19	TALK SHOW Hello Hello (<i>Atlantic</i>)	632	614	579	453	53/0
6	9	13	20	WALLFLOWERS The Difference (<i>Interscope</i>)	625	808	1055	1234	47/0
10	15	18	21	BLUES TRAVELER Carolina Blues (<i>A&M</i>)	592	679	747	882	45/0
BREAKER			22	FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)	544	498	477	423	44/4
BREAKER			23	JOHN FOGERTY Blueboy (<i>Warner Bros.</i>)	536	492	412	298	42/2
19	19	22	24	COUNTING CROWS Have You Seen Me Lately? (<i>DGC/Geffen</i>)	510	595	669	642	36/0
24	23	23	25	COREY STEVENS My Neighborhood (<i>Eureka/Discovery</i>)	489	515	529	498	41/0
26	24	28	26	OUR LADY PEACE Superman's Dead (<i>Columbia</i>)	484	475	502	489	42/1
30	27	27	27	OFFSPRING I Choose (<i>Columbia</i>)	481	489	464	409	42/1
34	35	35	28	CREED My Own Prison (<i>Wind-up</i>)	462	366	355	301	42/2
—	44	33	29	GREEN DAY Hitchin' A Ride (<i>Reprise</i>)	448	379	243	52	41/3
33	34	30	30	CHRIS DUARTE GROUP Cleopatra (<i>Silvertone</i>)	444	417	374	315	42/5
—	45	37	31	NIXONS The Fall (<i>MCA</i>)	434	339	241	124	38/3
21	25	29	32	METALLICA Bleeding Me (<i>Elektra/EEG</i>)	378	459	482	543	28/0
18	18	24	33	MEGADETH Trust (<i>Capitol</i>)	374	501	702	700	27/0
—	—	42	34	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	352	272	170	135	32/2
DEBUT			35	WALLFLOWERS Three Marlenas (<i>Interscope</i>)	335	141	8	6	43/14
—	—	43	36	EVERCLEAR Everything To Everyone (<i>Tim Kerr/Capitol</i>)	327	265	168	28	34/3
39	37	36	37	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	319	355	309	280	22/0
44	41	38	38	SISTER HAZEL All For You (<i>Universal</i>)	319	332	263	231	19/0
22	28	34	39	VERVE PIPE Villains (<i>RCA</i>)	299	374	461	510	26/0
16	20	31	40	JACKYL Locked & Loaded (<i>Epic</i>)	280	399	581	711	23/0
41	38	40	41	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	276	301	301	265	26/0
20	29	32	42	38 SPECIAL Fade To Blue (<i>Razor & Tie</i>)	268	394	455	579	26/0
25	31	39	43	LYNYRD SKYNYRD Bring It On (<i>CMC</i>)	238	325	405	495	16/0
31	33	41	44	FAITH NO MORE Last Cup Of Sorrow (<i>Slash/Reprise</i>)	236	280	377	403	19/1
38	40	46	45	TOOL Aenema (<i>Freeworld</i>)	225	227	284	287	22/0
—	49	45	46	FREDDY JONES BAND Wonder (<i>Capricorn/Mercury</i>)	217	229	207	178	21/1
DEBUT			47	MATTHEW RYAN Guilty (<i>A&M</i>)	211	117	14	—	29/6
—	—	50	48	SEVEN MARY THREE Lucky (<i>Mammoth/Atlantic</i>)	208	189	180	148	22/2
45	43	44	49	MOTLEY CRUE Beauty (<i>Elektra/EEG</i>)	205	244	249	205	27/0
32	39	47	50	JOHN FOGERTY Walking In A Hurricane (<i>Warner Bros.</i>)	205	225	286	402	24/0

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

MIGHTY MIGHTY BOSSTONES The Impression That I Get (*Big Rig/Mercury*)
Total Plays: 196, Total Stations: 14, Adds: 1

FLEETWOOD MAC The Chain (*Reprise*)
Total Plays: 190, Total Stations: 38, Adds: 20

COOL FOR AUGUST Trials (*Warner Bros.*)
Total Plays: 182, Total Stations: 28, Adds: 4

SUGAR RAY Fly (*Lava/Atlantic*)
Total Plays: 177, Total Stations: 14, Adds: 0

REFRESHMENTS Good Year (*Mercury*)
Total Plays: 163, Total Stations: 19, Adds: 2

THIRD EYE BLIND Graduate (*Elektra/EEG*)
Total Plays: 159, Total Stations: 20, Adds: 4

TEA PARTY Temptation (*Atlantic*)
Total Plays: 158, Total Stations: 19, Adds: 0

CELLOPHANE Down (*Virgin*)
Total Plays: 156, Total Stations: 19, Adds: 0

HEADSWIM Hype (*550 Music*)
Total Plays: 116, Total Stations: 17, Adds: 1

MEGADETH Almost Honest (*Capitol*)
Total Plays: 112, Total Stations: 27, Adds: 15

Songs ranked by total plays

BREAKERS®

FOO FIGHTERS
Everlong (*Roswell/Capitol*)
TOTAL PLAYS/INCREASE: **544/46** TOTAL STATIONS/ADDS: **44/4** CHART: **22**

JOHN FOGERTY
Blueboy (*Warner Bros.*)
TOTAL PLAYS/INCREASE: **536/44** TOTAL STATIONS/ADDS: **42/2** CHART: **23**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
FLEETWOOD MAC The Chain (<i>Reprise</i>)	20
MEGADETH Almost Honest (<i>Capitol</i>)	15
JASON BONHAM BAND Drown In Me (<i>MJJ/Work</i>)	14
WALLFLOWERS Three Marlenas (<i>Interscope</i>)	14
U2 Please (<i>Island</i>)	10
COLLECTIVE SOUL Blame (<i>Atlantic</i>)	9
OASIS Don't Go Away (<i>Epic</i>)	8
DREAM THEATER Burning My Soul (<i>EastWest/EEG</i>)	7
KULA SHAKER Hush (<i>Columbia</i>)	7
ROLLING STONES Saint Of Me (<i>Virgin</i>)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY WAYNE SHEPHERD Slow Ride (<i>Revolution</i>)	+298
WALLFLOWERS Three Marlenas (<i>Interscope</i>)	+194
COLLECTIVE SOUL Blame (<i>Atlantic</i>)	+165
BLUES TRAVELER Most Precarious (<i>A&M</i>)	+96
CREED My Own Prison (<i>Wind-up</i>)	+96
NIXONS The Fall (<i>MCA</i>)	+95
MATTHEW RYAN Guilty (<i>A&M</i>)	+94
DAYS OF THE NEW Touch, Peel, And Stand (<i>Outpost/Geffen</i>)	+86
FLEETWOOD MAC The Chain (<i>Reprise</i>)	+83
MIGHTY JOE PLUM Live Through This (Fifteen...) (<i>Atlantic</i>)	+81

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
OFFSPRING Gone Away (<i>Columbia</i>)
JONNY LANG Lie To Me (<i>A&M</i>)
WALLFLOWERS One Headlight (<i>Interscope</i>)
COREY STEVENS One More Time (<i>Eureka/Discovery</i>)
VERVE PIPE The Freshmen (<i>RCA</i>)
AEROSMITH Hole In My Soul (<i>Columbia</i>)
AEROSMITH Falling In Love... (<i>Columbia</i>)
SAMMY HAGAR Little White Lie (<i>MCA</i>)
COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)
METALLICA Hero Of The Day (<i>Elektra/EEG</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Fleetwood Mac
"The Chain"

#1 Most Added at Rock Radio!

1st Week Adds Include:

WMMS WDVE KLOS KQRS WBAB WFYV WIOT
WROQ WPYX KMOD WROV KGGG WNCD WRXK

Already On:

WFBQ KSHE WCKW WKLS WEZX
KEZO KRZZ KXUS KLPX KLAQ

ON TOUR NOW!

**SOUNSCAN 650,000+
CUSTOMER ORDERS 1.8 MILLION**



ROCK PLAYLISTS

September 26, 1997 R&R • 95

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

KLDS 95.5 MARKET #2
KLDS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	22	22	22	22	ROLLING STONES/Anybody Seen My...
19	22	19	19	19	ERIC JOHNSONS/R.V.
20	22	20	20	20	COREY STEVENS/One More Time
18	20	20	20	20	PAUL MCCARTNEY/The World Tonight
21	21	17	17	17	FLEETWOOD MAC/Silver Springs
14	14	14	14	14	FREDDY JONES BAND/Wonder
13	14	15	15	15	PAUL RODGERS/Soul Of Love
12	14	12	12	12	MATCHBOX 20/Push
16	14	12	12	12	38 SPECIAL/Fade To Blue
12	12	12	12	12	JARS OF CLAY/Crazy Times
12	12	12	12	12	TOAD THE WET.../Whatever I Fear
10	10	10	10	10	GENESIS/Congo
10	10	10	10	10	BLUES TRAVELER/Most Precarious
9	10	8	8	8	STR/One Angel
9	10	8	8	8	JACKSON BROWNE/The Next Voice...
9	11	9	9	9	JZ TOPP/Retired
6	9	11	11	11	JOHN FOGERTY/Blueboy
9	10	11	11	11	JOHN MELLENCAMP/Just Another Day
6	9	7	7	7	COREY STEVENS/My Neighborhood
11	9	7	7	7	DISHWALLA/Counting Blue Cars
10	9	7	7	7	BIG HEAD TODD.../Resignation Superman
10	8	6	6	6	WALLFLOWERS/One Headlight
4	5	7	7	7	JONNY LANG/Lie To Me
5	4	6	6	6	WIDESPREAD PANIC/Hope In A Hopeless...
4	4	7	7	7	FLEETWOOD MAC/Sweet Girl
4	4	6	6	6	COUNTING CROWS/Daylight Fading
5	7	5	5	5	LYNYRD SKYNYRD/Travelin' Man
6	6	5	5	5	JOHN FOGERTY/Walking In A...
6	5	5	5	5	FLEETWOOD MAC/Bleed To Love Her
4	4	5	5	5	PAUL MCCARTNEY/Young Boy

WMMR 93.5 MARKET #5
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	39	32	32	32	ROLLING STONES/Anybody Seen My...
30	27	29	30	30	COLLECTIVE SOUL/Listen
30	29	30	30	30	DAVE MATTHEWS BAND/Tripping Billies
21	23	26	29	29	U2/Last Night On Earth
25	29	28	28	28	BLUES TRAVELER/Carolina Blues
25	29	29	29	29	TONIC/If You Could Only...
29	32	22	22	22	GENESIS/Congo
23	22	22	22	22	COUNTING CROWS/Have You Seen Me...
9	16	21	21	21	CRY OF LOVE/Sugarcane
9	18	20	20	20	LYNYRD SKYNYRD/Bring It On
10	18	20	20	20	MIGHTY JOE PLUM/Live Through This...
16	13	12	12	12	BLUES TRAVELER/Most Precarious
16	13	12	12	12	DAYS OF THE NEW/Touch, Peel, And...
16	13	12	12	12	WALLFLOWERS/Three Marienas
20	12	14	14	14	AEROSMITH/Pink
12	10	13	13	13	THIRD EYE BLIND/Semi-Charmed Life
12	10	13	13	13	MATCHBOX 20/Push
8	12	11	11	11	JONNY LANG/Hit The Ground...
12	13	12	12	12	LIVE/Turn My Head
12	13	12	12	12	WALLFLOWERS/The Difference
20	13	12	12	12	PAUL RODGERS/Soul Of Love
15	19	10	10	10	REEF/Place Your Hands
10	10	11	11	11	HUFFAMOOSE/Wait
8	11	11	11	11	STR/One Angel
8	11	11	11	11	GOOD GOD DOLLS/Lazy Eye
9	7	9	9	9	COLLECTIVE SOUL/Blame
9	7	9	9	9	GREEN DAY/Hitchin' A Ride
8	11	9	9	9	KENNY WAYNE SHEPHERD/Slow Ride
8	11	9	9	9	VERVE PIPE/The Freshmen
11	9	2	2	2	L2/Please

96rock MARKET #12
WKLS/Atlanta
(404) 325-9960
Ervin/Sturgis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	22	35	35	35	BLUES TRAVELER/Carolina Blues
11	29	31	35	35	MATCHBOX 20/Push
12	26	34	34	34	MIGHTY JOE PLUM/Live Through This...
6	18	32	34	34	SISTER HAZEL/All For You
13	21	34	34	34	THIRD EYE BLIND/Semi-Charmed Life
19	26	30	30	30	COLLECTIVE SOUL/Listen
19	28	34	34	34	OFFSPRING/Gone Away
10	27	32	33	33	TONIC/If You Could Only...
17	9	21	21	21	CRY OF LOVE/Sugarcane
12	18	24	23	23	LYNYRD SKYNYRD/Bring It On
11	14	23	23	23	TOAD THE WET.../Come Down
5	14	22	19	19	HONEYROD/Save Bee
5	14	22	18	18	VERVE PIPE/Villains
11	17	17	17	17	LIVE/Turn My Head
8	16	17	17	17	AEROSMITH/Pink
6	17	17	17	17	KENNY WAYNE SHEPHERD/Slow Ride
18	14	7	10	10	SWEET VINE/Mountainside
17	26	9	9	9	ROLLING STONES/Anybody Seen My...
3	8	5	4	4	MATTHEW RYAN/Guilty
3	8	5	4	4	REEF/Place Your Hands
7	7	6	4	4	38 SPECIAL/Fade To Blue
7	7	6	4	4	FLEETWOOD MAC/The Chain
4	5	5	5	5	OAYS OF THE NEW/Touch, Peel, And...
3	5	5	5	5	MEGADETH/Almost Honest

WBAB 95.3/102.3 MARKET #15
WBAB/Long Island
(516) 587-1023
Buchmann/Welman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	29	33	33	33	ROLLING STONES/Anybody Seen My...
30	32	33	33	33	MATCHBOX 20/Push
31	31	32	32	32	SISTER HAZEL/All For You
31	31	32	32	32	THIRD EYE BLIND/Semi-Charmed Life
29	33	31	31	31	SARAH MCLACHLAN/Building A Mystery
17	19	21	21	21	TONIC/If You Could Only...
16	18	21	21	21	JOHN FOGERTY/Blueboy
17	17	21	21	21	BLUES TRAVELER/Most Precarious
18	18	20	20	20	LIVE/Turn My Head
18	19	20	20	20	MIGHTY MIGHTY.../The Impression...
16	22	20	20	20	OASIS/Don't Go Away
23	22	17	17	17	GENESIS/Congo
16	15	16	16	16	SUBLIME/Wrong Way
12	11	13	13	13	YES/Open Your Eyes
12	11	13	13	13	JONNY LANG/Hit The Ground...
12	11	13	13	13	EVERCLEAR/Everything To...
12	14	13	13	13	SMASH MOUTH/Walkin' On The Sun
11	13	13	13	13	COREY STEVENS/My Neighborhood
11	12	12	12	12	GREEN DAY/Hitchin' A Ride
12	13	12	12	12	DREAM THEATER/You Not Me
12	13	12	12	12	TALK SHOW/Hello Hello
8	8	8	8	8	BILLY JOEL/To Make You Feel...
8	8	8	8	8	FLEETWOOD MAC/Silver Springs
11	5	5	5	5	CRY OF LOVE/Sugarcane
5	5	5	5	5	POWER STATION/She Can Rock It
5	5	5	5	5	SAMMY HAGAR/Marching To Mars
5	5	5	5	5	OUR LADY PEACE/Superman's Dead
5	5	5	5	5	AEROSMITH/Pink
5	5	5	5	5	WALLFLOWERS/Three Marienas
5	5	5	5	5	ROLLING STONES/Saint Of Me

92 KQRS MARKET #16
KQRS/Minneapolis
(612) 545-5601
Hamilton/Enderbe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	16	13	13	13	ROLLING STONES/Anybody Seen My...
13	17	16	16	16	JONNY LANG/Hit The Ground
15	14	13	13	13	HONEYDOGS/Rumor Has It
9	13	13	13	13	COREY STEVENS/My Neighborhood
12	11	12	12	12	JOHN FOGERTY/Blueboy
17	16	13	13	13	BLUES TRAVELER/Most Precarious
13	12	13	13	13	BOZ SCAGGS/At All Costs Down...
12	9	12	12	12	PAUL MCCARTNEY/The World Tonight
9	12	10	10	10	U2/Staring At The Sun
12	13	11	11	11	JOHN FOGERTY/Walking In A
15	13	11	11	11	SISTER HAZEL/All For You
3	10	10	10	10	JACKSON BROWNE/The Next Voice...
14	10	9	9	9	JOHN MELLENCAMP/Choking Around
8	5	3	3	3	PAUL MCCARTNEY/Young Boy
6	8	7	7	7	CHRIS DUARTE GROUP/Cleopatra
11	9	8	8	8	HUFFAMOOSE/Wait
3	3	2	2	2	WALLFLOWERS/One Headlight
4	3	2	2	2	ROLLING STONES/Saint Of Me
13	11	3	3	3	WHY STORE/Lack Of Water
6	7	7	7	7	MATCHBOX 20/Push
2	5	8	8	8	FLEETWOOD MAC/Silver Springs
2	5	8	8	8	LYNYRD SKYNYRD/Bring It On
3	3	2	2	2	ERIC JOHNSONS/R.V.
2	2	2	2	2	STORYVILLE/Good Day For...
3	1	3	3	3	JZ TOPP/Loaded
1	2	3	3	3	BLUES TRAVELER/Run Around
2	2	3	3	3	WALLFLOWERS/6th Avenue Heartache
2	2	3	3	3	JOHN MELLENCAMP/Just Another Day

KDKB 92.3 MARKET #18
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	38	40	22	22	GENESIS/Congo
7	19	20	21	21	MIGHTY JOE PLUM/Live Through This...
22	37	40	21	21	BLUES TRAVELER/Most Precarious
12	35	39	21	21	DAYS OF THE NEW/Touch, Peel, And...
19	38	21	21	21	ROLLING STONES/Anybody Seen My...
8	18	20	21	21	STR/One Angel
2	12	14	16	16	NIXONS/The Fall
2	12	14	16	16	VERVE PIPE/Soul/Blame
12	19	15	15	15	WALLFLOWERS/The Difference
24	37	14	14	14	AEROSMITH/Pink
2	20	24	14	14	KENNY WAYNE SHEPHERD/Slow Ride
5	10	11	14	14	PAUL RODGERS/Soul Of Love
21	20	14	14	14	SISTER HAZEL/All For You
6	14	14	14	14	TONIC/Soldier's Daughter
6	11	12	6	6	JOHN FOGERTY/Blueboy
25	36	42	5	5	FLEETWOOD MAC/Sweet Girl
1	4	5	5	5	AEROSMITH/Falling In Love...
4	3	5	5	5	AEROSMITH/Hole In My Soul
1	5	5	5	5	BLUES TRAVELER/Carolina Blues
3	6	5	5	5	MATCHBOX 20/Push
8	5	5	5	5	MATCHBOX 20/3am
3	7	5	5	5	QUEENSVIC/Sign Of The Times
3	6	5	5	5	VERVE PIPE/The Freshmen
1	5	5	5	5	TONIC/Open Up Your Eyes
4	5	5	5	5	TONIC/If You Could Only...
3	6	4	4	4	CRY OF LOVE/Sugarcane
7	6	4	4	4	SEVEN MARY THREE/Lucky
7	6	4	4	4	REFRESHMENTS/Good Year
5	6	4	4	4	DAVE MATTHEWS BAND/Crash Into Me
9	9	4	4	4	LIVE/Turn My Head

WDVE 93.5 MARKET #20
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	15	14	17	17	JONNY LANG/Lie To Me
11	16	14	16	16	WALLFLOWERS/The Difference
13	15	13	15	15	DAVE MATTHEWS BAND/Crash Into Me
11	15	16	15	15	KENNY WAYNE SHEPHERD/Slow Ride
11	15	16	15	15	MATCHBOX 20/Push
13	14	11	11	11	GOOD GOD DOLLS/Lazy Eye
11	13	14	15	15	PAUL RODGERS/Soul Of Love
10	15	14	14	14	TONIC/If You Could Only...
9	12	11	11	11	AEROSMITH/Pink
11	11	15	15	15	BLUES TRAVELER/Carolina Blues
13	16	14	14	14	SAMMY HAGAR/Marching To Mars
13	16	14	14	14	COREY STEVENS/One More Time
5	5	11	11	11	LIVE/Turn My Head
7	8	11	11	11	COUNTING CROWS/Have You Seen Me...
9	11	10	10	10	COLLECTIVE SOUL/Blame
11	11	10	10	10	LYNYRD SKYNYRD/Bring It On
14	10	10	10	10	COUNTING CROWS/Daylight Fading
14	10	10	10	10	ROLLING STONES/Anybody Seen My...
7	8	9	9	9	DAYS OF THE NEW/Touch, Peel, And...
8	8	9	9	9	CRY OF LOVE/Sugarcane
11	13	7	8	8	STR/One Angel
14	11	8	8	8	38 SPECIAL/Fade To Blue
9	11	8	8	8	JOHN FOGERTY/Blueboy
4	6	6	6	6	FLEETWOOD MAC/Silver Springs
6	6	5	5	5	COREY STEVENS/My Neighborhood
3	3	4	4	4	STONE TEMPLE PILOTS/Lady Picture Show
3	3	4	4	4	CLARKS/Caroline
3	3	3	3	3	WALLFLOWERS/One Headlight
3	3	3	3	3	WHY STORE/Lack Of Water
14	15	4	3	3	CLARKS/Mercury

WEBN 93.5 MARKET #25
WEBN/Cincinnati
(513) 621-9326
Richards/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	35	21	21	21	METALLICA/Bleeding Me
18	21	21	21	21	VERUCA SALT/Voicano Girls
19	20	20	20	20	TONIC/If You Could Only...
16	18	19	19	19	SMASH MOUTH/Walkin' On The Sun
16	18	19	19	19	OASIS/You Know What...
10	19	20	19	19	DAYS OF THE NEW/Touch, Peel, And...
20	18	18	18	18	DOGS EYE VIEW/Homecoming Parade
17	18	18	18	18	TONIC/If You Could Only...
16	18	18	18	18	DAVE MATTHEWS BAND/Tripping Billies
15	18	16	16	16	VERVE PIPE/Villains
15	18	16	16	16	MEGADETH/Trust
9	9	10	10	10	CREED/My Own Prison
5	7	8	8	8	AEROSMITH/Pink
7	7	6	6	6	MATCHBOX 20/Push
6	9	6	6	6	OFFSPRING/Choose
5	6	4	4	4	GOOD GOD DOLLS/Lazy Eye
4	5	6	6	6	SEVEN MARY THREE/Lucky
19	6	6	6	6	MIGHTY JOE PLUM/Live Through This...
6	5	5	5	5	TOOL/H
4	5	5	5	5	CELLOPHANE/Down
2	3	5	5	5	ROLLING STONES/Anybody Seen My...
2	3	4</			



SKY DANIELS

NAB: Beware The Suits!

□ Once again, Alternative shies from its responsibilities to deal with business

Standing in the lobby of the Windsor Court hotel in New Orleans on Thursday (9/18), I watched as CBS Radio's Mel Karmazin, Chancellor's Scott Ginsburg and Jim de Castro, Jacor's Randy Michaels, Greater Media's Tom Milewski, and Emmis' Jeff Smulyan and Rick Cummings, amongst others, held court with their various charges. For that moment, there was no doubt this was the veritable center of radio's universe.

And there wasn't a single Alternative programmer in sight...

To be sure, there were CHR figureheads aplenty. Oh, and Rock had its proponents in fair number as well. AC. Modern AC? Overwhelming attendance. All of them there to hear from, learn from, and interact with the masters of the domain. Alternative programmers, meanwhile, were more concerned about getting invited to a flyaway for Oasis in London and were nowhere to be seen.

Granted, the NAB Radio Show can be a foreboding entity for young novices—massive amounts of suits and cigars, and very little

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Anybody who thinks ownership will be satisfied with the most musically rewarding two-share will not be with us very long.

—Tom Calderone

”



Tom Calderone

attention paid to emerging musical acts. Yet, because all of those “suits” are the power brokers of our industry, Alternative needs to be there, representing its own interests.

As the politics of cluster hierarchies are sorted out and determinations as to “who gets the goo” made, Alternative does nothing to stick its hand (and neck) out to fight for what it deserves. Meanwhile, the programmers of competitive formats are there, putting their Sunday best on and showing their bosses they're ready to do business.

True Believers

Thank God for people like Jacobs Media's Tom Calderone. Calderone is a tireless advocate for the format, traveling from event to event, market to market, airport to airport, to spread the gospel. Calderone tries to represent, as he said in his own words during the Alter-

native panel at the NAB, “a combination of being committed to the music and being responsible about the demands of business.”

Calderone wasn't being self-referential; he was suggesting that Alternative programmers on the whole must come to grips with where the game is now being played—in the hands of a select number of owners who are, as Calderone declared, “true believers. There are owners who have committed to the format on any number of necessary levels—marketing, talent development, research. They are, not surprisingly, the ones who are faring best in the format. Anybody who thinks ownership will be satisfied with the most musically rewarding two-share will not be with us very long.”

It appeared that they weren't with us *now*, at a critical moment in Alternative's development. The NAB is real halls-of-power stuff, and like kids skipping school, there was a lot of absenteeism by the format's programmers.

You can see the wisdom of veteran status in someone like KDGE/Dallas' Joel Folger. Folger has worked in a number of formats and has dedicated himself to mentoring young programmers in the Alternative format over the last five years, both as PD of KDGE and as a consultant.

For Folger, this NAB panel represented a marked change of focus from what he was accustomed to within Alternative. He remarked, “I can't tell you how grateful I am that we are sitting here talking about what must be done to impact sales within the Alternative universe. I've been coming to conventions for the last five years, and this is the first time anybody has talked about anything besides music on an Alternative panel. For me, it's a positive sign that we're maturing as thinkers in the format.”

Much of the focus of the Alternative panel at the NAB was on what must be done to facilitate many of the highfalutin concepts one hears at every panel at conventions. In theory, the cerebral exercises are meritorious. In practice, they don't always work.

To that end, the panel also included two people whose responsibility it was to manage and execute strategies. WPBZ/West Palm Beach GM Patty Larschan candidly discussed her apprehension

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I've been coming to conventions for the last five years, and this is the first time anybody has talked about anything besides music on an Alternative panel. For me, it's a positive sign.

—Joel Folger

”

over coming to this format initially from a Hot AC background. She stated, “Frankly, I was intimidated. I didn't know what to expect and certainly didn't originally relate to the lifestyle. I had to put aside my biases and work to understand the essence of the format. It took a lot of heart-to-heart discussions with my program director and people like Tom [Calderone] before I felt I had a handle on it.”

Larschan continues to study and learn the lifestyle and business bearings of Alternative, and, in turn, impart that understanding to both the internal culture of her staff and the external world of commerce. She confessed, “This isn't an ‘easy’ format to sell. You have to know the realities of the psychographic and be able to strongly articulate a conceptual sell. For that reason, there needs to be a personal passion for the product. You see a lot of experienced salespeople opting to take the easy way out and let the 25-54 numbers at AC sell themselves.”



Patty Larschan

Tough ‘Cell’?

Jennifer Mefford, GSM at KMYZ/Tulsa, participated on the panel to provide the perspective of someone who, as she put it, “pounds the pavement. There remains a misunderstanding, some would say a bias, against the format that requires a lot of direct selling. Sometimes it's the agency, other times it's the clients themselves who question the audience's viability. I've tried to explain to them that this is a market segment that doesn't lack income or intelligence, it lacks information.

“It's my job to provide that information to the client, to tell them about the opportunity to capture a new generation's loyalty. The tendency is to see only the exaggerated images of the lifestyle. You hear clients refer to body-piercing and the like. The truth is, this is a moneyed, educated cell.”

The Demands Of Duality

Calderone recognized that there was no turning back for many young programmers. They had to join the fray. He elaborated, “The growth explosion in this format caused a programming drain that led to a lot of music directors becoming PDs before they were ready. We had to rely on them because they were the only ones

who related to the product. It's only now that they are becoming comfortable with the idea of going on sales calls. Prior to this, they only chose to commune with the record industry. Now, they know they have to make sales calls and generally interface with sales to be successful.”

There is a great challenge confronting the Alternative programmer. Unlike programming contemporaries at other formats like Hot AC and CHR, they can't wait to have hits established for them. In maintaining the attribute of the music-first position, they are forced to act intuitively to determine which music to play. They are required to be totally aware of emerging possibilities, because no one else will make the discoveries for them. To this point, Alternative programmers have immersed themselves in that musical mission.

There can be no doubt that if this format is to rise above being just a music-driven (and music-dependent) force, programmers must take the message to the business world. It's time to play to the “big room.” Scene-making is essential to remaining acutely attuned to cultural and musical shifts, but it also represents preaching to the converted.

If you really want to carry the torch, don a suit and ride with a sales rep to the toughest sales pitches. *You* explain the audience, the reach, the ability of *your* product to draw the most active and responsive of audiences. Become an evangelist, one who handles both the sacred (the music) and the secular (making money for ownership).

This is not an easy mission. The further you pursue it, the more you will need to express the duality of your being. Questions of authenticity will arise every time you don a suit (or business dress, as the splendidly attired Susan Groves, PD of WARQ/Columbia, wore).

You can't get mired in the trappings of artifice if you are to carry the word. Do what must be done, because your competition expects you to act like “kids” and avoid responsibilities such as this.

You can show them, and ownership, they're wrong. Next NAB, stand up and fight the fight that really dictates this format's survival. Get the money.



Jennifer Mefford

KMFDM

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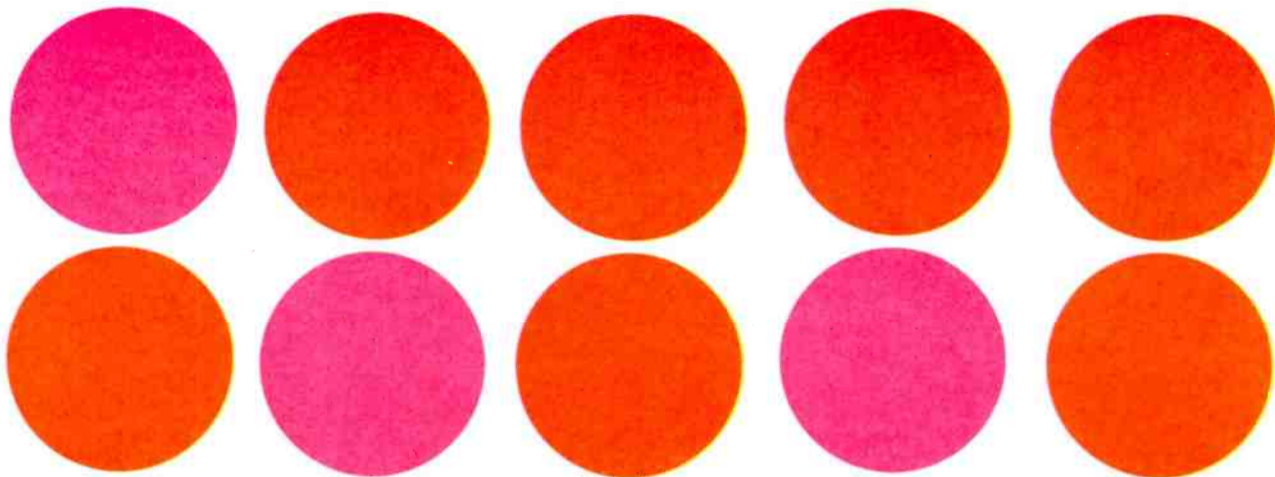


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ALTERNATIVE TOP 50

SEPTEMBER 26, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	3837	3947	3598	3398	107/0
1	1	2	2	SUGAR RAY Fly (<i>Lava/Atlantic</i>)	3643	3905	3608	3682	103/0
7	3	3	3	FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)	2985	2862	2560	2367	103/0
8	7	4	4	FIONA APPLE Criminal (<i>Work</i>)	2725	2733	2414	2295	92/1
35	12	7	5	GREEN DAY Hitchin' A Ride (<i>Reprise</i>)	2520	2349	1834	733	101/1
10	9	8	6	MIGHTY MIGHTY BOSSTONES The Rascal King (<i>Big Rig/Mercury</i>)	2467	2348	1964	1849	95/1
40	27	18	7	CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)	2342	1661	1060	629	97/5
3	5	5	8	SUBLIME Wrong Way (<i>Gasoline Alley/MCA</i>)	2336	2664	2499	2714	77/0
46	18	12	9	EVERCLEAR Everything To Everyone (<i>Tim Kerr/Capitol</i>)	2330	2036	1434	585	106/3
5	4	6	10	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	2283	2523	2519	2556	82/0
14	14	11	11	OUR LADY PEACE Superman's Dead (<i>Columbia</i>)	2015	2052	1751	1526	79/1
15	15	13	12	THIRD EYE BLIND Graduate (<i>Elektra/EEG</i>)	1982	1914	1678	1502	90/0
11	11	10	13	REEL BIG FISH Sell Out (<i>Mojo/Universal</i>)	1871	2077	1908	1830	78/2
16	16	14	14	TALK SHOW Hello Hello (<i>Atlantic</i>)	1862	1877	1626	1377	92/0
4	6	9	15	OASIS D'You Know What I Mean (<i>Epic</i>)	1690	2179	2447	2602	65/0
19	19	19	16	FOREST FOR THE TREES Dream (<i>DreamWorks/Geffen</i>)	1643	1613	1393	1285	82/0
12	13	16	17	BECK Jack-Ass (<i>DGC/Geffen</i>)	1596	1776	1798	1807	77/0
25	22	20	18	SUNDAYS Summertime (<i>DGC/Geffen</i>)	1582	1512	1231	1114	83/4
—	45	28	19	OASIS Don't Go Away (<i>Epic</i>)	1573	1080	548	296	95/16
9	10	15	20	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	1559	1858	1942	2181	63/0
49	36	26	21	GOLDFINGER This Lonely Place (<i>Mojo/Universal</i>)	1409	1143	795	498	86/4
31	28	24	22	311 Prisoner (<i>Capricorn/Mercury</i>)	1396	1236	1022	886	87/3
6	8	17	23	LIVE Turn My Head (<i>Radioactive</i>)	1329	1704	2003	2484	55/0
26	23	23	24	BLUES TRAVELER Most Precarious (<i>A&M</i>)	1306	1287	1146	1054	66/1
48	40	29	25	DAYS OF THE NEW Touch, Peel, And Stand (<i>Outpost/Geffen</i>)	1253	1063	691	528	62/8
17	20	21	26	PRODIGY Breathe (<i>Mute/Maverick/WB</i>)	1214	1346	1329	1370	72/0
36	37	30	27	SEVEN MARY THREE Lucky (<i>Mammoth/Atlantic</i>)	1123	1051	760	700	60/5
33	32	33	28	LOVE SPIT LOVE Long Long Time (<i>Maverick/WB</i>)	981	916	836	816	64/2
27	30	31	29	FILTER & CRYSTAL METHOD (Can't You) Trip Like I Do (<i>Immortal/Epic</i>)	929	1033	1003	1026	65/0
38	39	34	30	SISTER HAZEL All For You (<i>Universal</i>)	772	829	713	681	29/0
24	25	27	31	RADIOHEAD Let Down (<i>Capitol</i>)	756	1084	1139	1135	43/0
28	29	32	32	COUNTING CROWS Have You Seen Me Lately? (<i>DGC/Geffen</i>)	753	920	1012	1020	38/0
18	21	25	33	VERVE PIPE Villains (<i>RCA</i>)	718	1171	1311	1339	43/0
—	—	43	34	OFFSPRING I Choose (<i>Columbia</i>)	700	525	265	224	47/9
DEBUT	—	—	35	LONGPIGS On And On (<i>Mother/Island</i>)	699	416	168	46	65/21
—	—	48	36	SAVE FERRIS Come On Eileen (<i>Starpool/Epic</i>)	694	478	356	243	62/17
—	—	41	37	JARS OF CLAY Crazy Times (<i>Silvertone</i>)	638	553	432	388	42/3
45	42	38	38	CATHERINE WHEEL Delicious (<i>Mercury</i>)	594	639	584	586	45/1
30	34	36	39	DANDY WARHOLS Not If You Were The Last... (<i>Tim Kerr/Capitol</i>)	588	745	829	923	36/0
—	—	45	40	TANYA DONELLY Pretty Deep (<i>Reprise</i>)	586	520	425	419	42/1
29	35	39	41	WALLFLOWERS The Difference (<i>Interscope</i>)	564	624	824	965	30/0
DEBUT	—	—	42	WALLFLOWERS Three Marlenas (<i>Interscope</i>)	557	228	87	31	49/15
—	48	42	43	SUBLIME Doin' Time (<i>Gasoline Alley/MCA</i>)	551	530	486	322	33/3
—	—	46	44	DANCE HALL CRASHERS Lost Again (<i>510/MCA</i>)	546	501	427	260	42/5
21	31	35	45	GOO GOO DOLLS Lazy Eye (<i>Warner Sunset/WB</i>)	530	750	927	1268	22/0
—	—	50	46	REFRESHMENTS Good Year (<i>Mercury</i>)	528	463	367	287	46/5
DEBUT	—	—	47	BLINK-182 Dammit (<i>Growing Up</i>) (<i>Cargo/MCA</i>)	520	350	297	254	51/9
DEBUT	—	—	48	K'S CHOICE A Sound That Only You Can Hear (<i>550 Music</i>)	518	374	154	87	42/8
DEBUT	—	—	49	MATCHBOX 20 3am (<i>Lava/Atlantic</i>)	505	420	314	278	26/5
32	38	40	50	BUCK-O-NINE My Town (<i>TVT</i>)	496	617	717	818	29/0

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 108 Alternative reporters. 108 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

VERVE Bitter Sweet Symphony (*Hut/Virgin*)
Total Plays: 478, Total Stations: 41, Adds: 8

BLUR M.O.R. (*Virgin*)
Total Plays: 473, Total Stations: 37, Adds: 0

LETTERS TO CLEO Anchor (*Revolution*)
Total Plays: 459, Total Stations: 39, Adds: 7

HONEYRODS Love Bee (*Capricorn/Mercury*)
Total Plays: 458, Total Stations: 43, Adds: 5

MIGHTY JOE PLUM Live Through This (Fifteen Stories) (*Atlantic*)
Total Plays: 454, Total Stations: 21, Adds: 3

JUNKSTER Mr. Blue (*RCA*)
Total Plays: 433, Total Stations: 38, Adds: 2

COLLECTIVE SOUL Blame (*Atlantic*)
Total Plays: 417, Total Stations: 26, Adds: 1

JAMIROQUAI Alright (*Work*)
Total Plays: 416, Total Stations: 29, Adds: 4

SQUIRREL NUT ZIPPERS Put A Lid On It (*Mammoth*)
Total Plays: 376, Total Stations: 35, Adds: 5

MXPX Chick Magnet (*Tooth & Nail/A&M*)
Total Plays: 333, Total Stations: 35, Adds: 4

Songs ranked by total plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
U2 Please (<i>Island</i>)	35
LONGPIGS On And On (<i>Mother/Island</i>)	21
SAVE FERRIS Come On Eileen (<i>Starpool/Epic</i>)	17
OASIS Don't Go Away (<i>Epic</i>)	16
WALLFLOWERS Three Marlenas (<i>Interscope</i>)	15
WANNADIES Might Be Stars (<i>RCA</i>)	14
KULA SHAKER Hush (<i>Columbia</i>)	13
SUMMERCAMP Should I Walk Away (<i>Maverick/Reprise</i>)	12
BLINK-182 Dammit (<i>Growing Up</i>) (<i>Cargo/MCA</i>)	9
OFFSPRING I Choose (<i>Columbia</i>)	9

USDA Approved LONGPIGS "ON & ON"

#2 Most Added this week - Debut **35**
21 new stations this week including:
KNDD, 91X, XHRM, KOME, KDGE, WLUM, WZAZ, WAQZ, WKDF, WEND and more!
Already on at: **KROQ, LIVE-105, WBCN, WXRK, WHFS, WFNX, X96, KPNT, KNRK, KKND, KZON, WENZ and more!!**

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)	+681
OASIS Don't Go Away (<i>Epic</i>)	+493
WALLFLOWERS Three Marlenas (<i>Interscope</i>)	+329
EVERCLEAR Everything To Everyone (<i>Tim Kerr/Capitol</i>)	+294
LONGPIGS On And On (<i>Mother/Island</i>)	+283
GOLDFINGER This Lonely Place (<i>Mojo/Universal</i>)	+266
SAVE FERRIS Come On Eileen (<i>Starpool/Epic</i>)	+216
VERVE Bitter Sweet Symphony (<i>Hut/Virgin</i>)	+210
DAYS OF THE NEW Touch, Peel, And Stand (<i>Outpost/Geffen</i>)	+190
OFFSPRING I Choose (<i>Columbia</i>)	+175

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SNEAKER PIMPS 6 Underground (<i>Virgin</i>)
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)
TONIC If You Could Only See (<i>Polydor/A&M</i>)
MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)
BLUR Song 2 (<i>Virgin</i>)
K'S CHOICE Not An Addict (<i>550 Music</i>)
COLLECTIVE SOUL Listen (<i>Atlantic</i>)
VERVE PIPE The Freshmen (<i>RCA</i>)
DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)
WALLFLOWERS One Headlight (<i>Interscope</i>)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

CREED my own prison

The Active Rock Story:

R&R Active Rock Chart **12** - **6**

Monitor Active Chart 12-5*

THE MOST IMPORTANT RECORD
IN YOUR MUSIC MEETING



In just four weeks,
over 15,000 scanned/
over 80,000 shipped

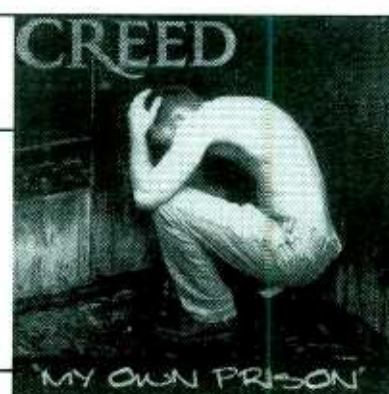
IMMEDIATE TOP
REQUESTS!

New This Week includes:

KMYZ KXTE WDGE WMRQ

NEW & ACTIVE PROFILE includes:

KKND KROX KNRX KCXX KTOZ
WQXA KEGE WRAX WWDX WEJE
WJSE WBZF KFGX WRRV KACV
KQRX WGMR WLRS WXSX WKRO



Contact Wind-up Records at 212.251.9665 Shanna Fischer ext. 213 • www.wind-upent.com

Break Through

Artist:

JARS OF CLAY

TRACK: "CRAZY TIMES"

LP: MUCH AFRAID

PRODUCER: STEPHEN LIPSON

LABEL: SILVERTONE

essentials: Jars Of Clay managed to survive the "Flood," literally and figuratively, that came with their breakthrough with the song of that name last year. Their success in the sacred music genre had provided them with an understanding of business in general. But no one would confuse mastering the demands of Alternative radio as simply "business."

Would Alternative, having gained more insight to Jars Of Clay's overall image, dispense with them in spite of the



massive success of "Flood"? Encouraging signs to the contrary are being exhibited as "Crazy Times" gathers steam at the format. The lp is incredibly deep — the first three songs all could be hit singles. There is no question that Pop/Alternative will continue to make full use of Jars Of Clay, thus forcing the issue for Alternative.

On the surface, factors would appear to be aligned with Jars. There is a continued demand for 25-34 records by the format. The band remains willing to work on the road (as evidenced by their recent promo tour) to retain Alternative's interest. Finally, there is a fan base, grown exponentially larger by the last record's sales. It is what's beneath the surface, the unspoken, that Jars Of Clay must consider in these "crazy times": Image Is Everything.

• **Influences:** U2, Toad The Wet Sprocket, Beatles

• **Artist POV:** Says lyricist and lead vocalist Dan Haseltine, "The album is about moving from a place where fear guides us to where we're guided by love. There has always been spirituality in music. We're expressing our true feelings and writing from our own experiences."

—Sky Daniels

Breakthrough Artist highlights breaking artists with strong chart momentum.

Portishead "All Mine" (London)
KEDGE/Dallas
MD Mike Peer



Whether you're getting heat from your Rock competitor or squeezed by Modern AC, you're probably looking for records that you can own with a degree of exclusivity. Well, here is one that definitely will list Alternative as its address.

■ Remember that first time,

back in 1994, when you heard "Sour Times" and thought, "What the hell is this?" Fast-forward to 1997, and that record by Portishead (the record many credit with pioneering the trip-hop movement) is still selling over 2000 records a week! Compare that to your favorite fledgling act from

back then and see if they held up as well. ■ As a matter of fact, *Dummy* still managed to sell 70,000 records *this year* alone. Whether you get Portishead or not, somebody in the marketplace does. Even in markets where airplay was minimal, Portishead's sales outperformed records played in heavy rotation. If you've since had luck with Sneaker Pimps, Hooverphonic, Tricky, or Moloko, you know this sound will garner reaction. Say you can't hum the chorus to "All Mine"? I bet you get the groove ... a mood, if you will, and a very cool follow-up to an album that led the way for a lot of the beat-oriented music of today. Back in 1994, Portishead was revolutionary. In 1997, they are now recognized as evolutionary, and Portishead again challenges by pushing the envelope even further.

Mike Peer
ON THE RECORD

94.5 THE EDGE

Maybe not in the NFL, but at Alternative there are still a few sure things. Players stuck with the sure bets as **U2, Wallflowers, and Oasis** covered the spread. As the all-important fall book gets under way, it helps to have veterans on the (air) field ... **Longpigs** continues to establish itself as a breakout with new believers in **KNDD, WAQZ, and WEND** ... Strong play increases for **Green Day and Everclear**. Will dayparting determine an eventual No. 1 battle? ... **Foo Fighters** show remarkable staying power as research is through the roof ... **Goldfinger** is gathering serious steam ... Strong street presence fuels a great story on **Blink 182** ... While on the street,

ON THE RADIO

With Sky Daniels

MAJOR action at the R&R Specialty Show Panel for **Bjork, Cornershop, Moby, and Stereophonic** ... RCA is rolling the troika of **Junkster, Olive** (Detroit breakout), and **Wannadies** ... **RECORD OF THE WEEK: KMFD.**

transister

"look who's perfect now"

The first single from their Self-titled Debut Album!

"I call my station to request it myself"

JJ. Quest WBZU/Richmond

On Over 25 Stations! New Onlookers...

WLIR/Long Island

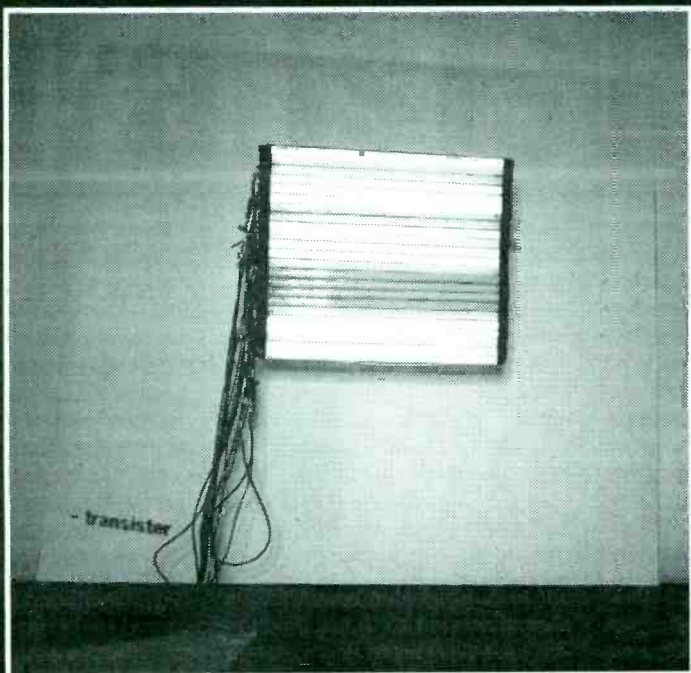
KRNQ/Eugene

KMYZ/Tulsa

WNFZ/Knoxville

KHTY/Santa Barbara

In Stores October 21st!



EVERLONG

THE SECOND SINGLE FROM THE GOLD ALBUM THE COLOUR AND THE SHAPE

R & R Alternative at **3**
with over 2,985 plays

BDS Modern Rock Monitor at **3***
with over 2200 spins

The album, *Colour And The Shape*
has shipped platinum.

"Everlong" video in Heavy Rotation
@ MTV with 23 plays this week,
#4 most played.

On tour throughout this fall.

Amazing callout research everywhere.

National Soundscan Trend:	This Week	Last Week	2 Weeks	3 Weeks
Billboard Top 200 Sales Chart:	48	53	61	72
Piece Count	21115	20022	19131	18808
	Rank TW	Rank LW	Rank 2W	Rank 3W
New York	44	45	65	69
Los Angeles	29	31	39	42
Chicago	38	44	49	55
San Francisco	41	43	45	49
Boston	39	41	45	49
Atlanta	40	50	57	60
Washington D.C.	50	55	58	61
Seattle	22	23	24	26

Back in July the Foo Fighters album was ranked at 92 in the Top 200 Sales Chart.
This past week the record ranked at 48*... Go Figure.

Foo Fighters



ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison APD: Kevin Quinn U2 "Please" WANNADIES "Might" KULA SHAKER "Hush" KACY CROWLEY "Mandrill" BLUE BOY "Remember"</p> <p>WQBK/Albany, NY OM/MD: Dan Binder MD: Kelly McManara WALLFLOWERS "Marlene" CHUMBAWAMBA "Tub" WANNADIES "Might"</p> <p>KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt EVERCLEAR "Everything" MARC PLAYGROUND "Sex" U2 "Please" OASIS "Amey"</p> <p>KWHL/Anchorage, AK OM/MD: J.J. Michaels APD/MD: Dan Thomas U2 "Please"</p> <p>WNNX/Atlanta, GA OM: Brian Phillips PD: Leslie Fram MD: Sean Demery EVERCLEAR "Everything" VERVE "Symphony" EVA TROUT "Beautiful"</p> <p>WJSE/Atlantic City, NJ OM/MD: Dave King OASIS "Amey" U2 "Please" SAVE FERRIS "Eileen" EVA TROUT "Beautiful" WANNADIES "Might" BLINK-182 "Dammit" HOLLY McANARLAND "Numb"</p> <p>WRXR/Augusta, GA PD: Chuck Williams U2 "Please" 311 "Prisoner" COLLECTIVE SOUL "Bame" OASIS "Amey"</p> <p>KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hecutt U2 "Please" SUMMERCAMP "Should" JAMIROQUAI "Anight" K'S CHOICE "Sound"</p> <p>WTGE/Baton Rouge, LA PD/MD: Travis Johnson JANINE'S CHICKEN "High" U2 "Please" MXPX "Check" DAYS OF THE NEW "Touch" OUR LADY PEACE "Supernova"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane HOLLY McANARLAND "Numb" DANCE HALL CRASHERS "Lost" REFRESHMENTS "Year" LETTERS TO CLEO "Anchor"</p> <p>KQXR/Boise, ID PD: Dan McCoy MD: Tim Johnstone BETH ORTON "Crud" 311 "Prisoner" OFFSPRING "Choose" SAVE FERRIS "Eileen" SUBLINE "Don"</p> <p>WBCN/Boston, MA VP/Programming: Oedipus APD: Steven Strick MD: Carter Alan KULA SHAKER "Hush" LESS THAN JAKE "Dopeman" CRYSTAL METHOD "Busy" U2 "Please"</p> <p>WFNX/Boston, MA PD: Bill Glasser MD: Laurie Gail SUMMERCAMP "Should" KULA SHAKER "Hush" IVY "Best"</p> <p>WEDG/Buffalo, NY OM: John Hager APD/MD: Rich Wall 16 U2 "Please"</p> <p>WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 12 SARAH McLAHLAN "Surrender" PROSELY "Crud" BLINK-182 "Dammit" KULA SHAKER "Hush" OLIVE "None" LONGPIGS "On" RADIOHEAD "Dama"</p> <p>WPGU/Champaign, IL PD: Naomi Adams APD: Les "The Pleasure Boy" MD: Pete Schiecke 1 SEVEN MARY THREE "Lucky" 1 LESS THAN JAKE "Dopeman" 1 LONGPIGS "On" 1 SAVE FERRIS "Eileen"</p> <p>WAVF/Charleston, SC PD: Rob Cressman MD: Janda Baldwin BARENAKED LADIES "Brian" WHISKEYTOWN "News" BETH ORTON "Crud"</p> <p>WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer 5 CHUMBAWAMBA "Tub" LONGPIGS "On" LETTERS TO CLEO "Anchor" REEL BIG FISH "Salt"</p>	<p>WKQX/Chicago, IL PD: Alex Luke APD/MD: Mary Shuminas SUBLINE "Don" MATCHBOX 20 "3am"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiessler 22 IMANI COPPOLA "Legend" 7 LONGPIGS "On" 7 WALLFLOWERS "Marlene" REFRESHMENTS "Year"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 12 JULIAN COPE "Constant" 11 DANDY WARHOLS "Holiday" 1 MECCA BODEGA "I can" 1 DEVILINS "Heaven" 1 WANNADIES "Might" 1 MANSUM "Easy" 1 IVY "Best" 1 KMFD "Magalo" 1 STEREO LAB "Modular" 1 BT "Peach" 1 KELLY DEAL 6000 "Shaop" 1 OLD 97'S "Meteclub" U2 "Please"</p> <p>WENZ/Cleveland, OH PD: Sean Robertson MXPX "Check" KULA SHAKER "Hush" SAVE FERRIS "Eileen" CRYSTAL METHOD "Busy" BARENAKED LADIES "Brian" REFRESHMENTS "Year" CYDE "Rock"</p> <p>KFMZ/Columbia, MO PD: Paul Maloney IVY "Best" CORNERSHOP "Brrrrf" BLINK-182 "Dammit" SAVE FERRIS "Eileen"</p> <p>WARQ/Columbia, SC PD: Susan Groves MD: Genny Layne 1 SUMMERCAMP "Should" 1 BARENAKED LADIES "Brian" 1 SAVE FERRIS "Eileen" 1 HONEYRODS "Bee"</p> <p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 1 SHERYL CROW "Home" 1 TANYA DOWELLY "Fly" 1 SQUIRREL NUT ZIPPERS "Lid" U2 "Please" 1 BEN FOLDS FIVE "Brick" 1 VERVE "Symphony" 1 BRAD "Secret" 1 BIG BACK FORTY "Blood" 1 BARENAKED LADIES "Brian"</p> <p>WZAZ/Columbus, OH PD: Greg Ausham MD: Mark Pennington 31 THIRD EYE BLIND "Life" EVA TROUT "Beautiful" LONGPIGS "On" SUMMERCAMP "Should" WANNADIES "Might"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Mike Peer LONGPIGS "On" OFFSPRING "Choose" HONEYRODS "Bee" DURAN DURAN "Electric" TALK A FEW "Fly" DAYS OF THE NEW "Touch" EVA TROUT "Beautiful"</p> <p>WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rantz 9 JAMIROQUAI "Anight" LONGPIGS "On" U2 "Please"</p> <p>WKRO/Daytona Beach, FL PD: Taft Moore MD: Aaron Schatz 2 K'S CHOICE "Sound" 2 BLINK-182 "Dammit"</p> <p>KTCL/Denver, CO PD: John Hayes 6 CORNERSHOP "Brrrrf" 5 WANNADIES "Might" 5 WEEN "Ocean" 5 U2 "Please" 5 MARCY PLAYGROUND "Sex"</p> <p>KKDM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John No Adds</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 24 BARENAKED LADIES "Brian" OLIVE "None" MATCHBOX 20 "3am"</p> <p>WPLT/Detroit, MI PD: Garrett Michaels APD: Alex Tear REEL BIG FISH "Salt" CHANTAL KREVAZUK "Surrounded"</p> <p>KNRQ/Eugene, OR PD: Stu Allen MD: Cla JANINE'S CHICKEN "High" OASIS "Amey" TRANSISTER "Perfect" WALLFLOWERS "Marlene" OASIS "Amey" U2 "Please" SUNDAYS "Summertime"</p> <p>KFGX/Fargo, ND PD: Jay Thomas 14 SUMMERCAMP "Should" 13 WALLFLOWERS "Marlene" OASIS "Amey" U2 "Please" SUNDAYS "Summertime"</p> <p>WBZF/Florence, SC PD/MD: Rich Allen APD: Price Clark HOLLY McANARLAND "Numb" BLUES TRAVELER "Precarious" BLORK "Jogg" PENNY DREADFULS "Untrave" K'S CHOICE "Sound" SUMMERCAMP "Should"</p>	<p>KFRR/Fresno, CA PD: Don O'Neal SEVEN MARY THREE "Lucky" SUNDAYS "Summertime" GOLDFINGER "Loney"</p> <p>WEJE/Ft. Wayne, IN DM: Sean Smyth Co-APD: Weasel Co-APD: Jamie Marchiori 1 KULA SHAKER "Hush" OFFSPRING "Choose" WALLFLOWERS "Marlene" K'S CHOICE "Sound" MATCHBOX 20 "3am"</p> <p>WGRD/Grand Rapids, MI MD: Margot Smith 16 SEVEN MARY THREE "Lucky" U2 "Please" OFFSPRING "Choose"</p> <p>WXNR/Greenville, NC PD: Jay Lopez MD: Neal Dohne WALLFLOWERS "Marlene" OFFSPRING "Choose"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden MEGDETH "Rust" TONIC "Daughter" KULA SHAKER "Hush"</p> <p>WMRQ/Hartford, CT PD: Jay Beau Jones APD/MD: Dave Hill BARENAKED LADIES "Brian" IVY "Best" CORNERSHOP "Brrrrf" BLINK-182 "Dammit" CREED "My" SUMMERCAMP "Should" SAVE FERRIS "Eileen"</p> <p>KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque OASIS "Amey" U2 "Please" MXPX "Check"</p> <p>KTBB/Houston, TX PD: Jim Trapp APD: Steve Robison MD: David Sadoi MIGHTY JOE PLUM "Live" HONEYRODS "Bee"</p> <p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young MATCHBOX 20 "3am"</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady 5 INSANE CLOWN POSSE "Haha" 5 LONGPIGS "On" 5 LESS THAN JAKE "Dopeman" 5 SAVE FERRIS "Eileen"</p> <p>KCCX/Kansas City, MO PD: Jon Anthony APD: Dave Horn MD: Jason Justice SAVE FERRIS "Eileen" OFFSPRING "Choose"</p> <p>KCHZ/Kansas City, MO PD: Frank Copsidas APD: Todd Haller MD: Drew Bennett PAULA COLE "Walt" TEXAS "Say" OLIVE "None"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn SUNDAYS "Summertime" DAYS OF THE NEW "Touch" WALLFLOWERS "Marlene" KULA SHAKER "Hush" WANNADIES "Might"</p> <p>WNFZ/Knoxville, TN OM/MD: Jonathan Pirkle PENNY DREADFULS "Untrave" JARS OF CLAY "Crazy" K'S CHOICE "Sound" TRANSISTER "Perfect" CRYSTAL METHOD "Busy"</p> <p>KFTE/Lafayette, LA PD: Hans "Fast Eddie" Nelson MD: Rob Courtney U2 "Please" LONGPIGS "On" TONIC "Daughter" WANNADIES "Might"</p> <p>WWDX/Lansing, MI PD: Chris Brunt MD: Jacent Jackson U2 "Please" LONGPIGS "On" LETTERS TO CLEO "Anchor"</p> <p>KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin 10 DURAN DURAN "Electric" BLINK-182 "Dammit" U2 "Please"</p> <p>KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley CREED "My"</p> <p>WXZZ/Lexington, KY 8 GREEN DAY "Hechin" 7 VERVE "Symphony" 7 OASIS "Amey" 7 EVERCLEAR "Everything" 7 BLORK "Jogg" 7 PUNY DREADFULS "Untrave" 7 DAYS OF THE NEW "Touch"</p>	<p>WLIR/Long Island, NY PD: Jeff Levine APD: Gary Cee MD: Lynda Lopez SEVEN MARY THREE "Lucky" TRANSISTER "Perfect" WALLFLOWERS "Marlene" TONIC "Coud"</p> <p>KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden VERVE "Symphony" U2 "Please"</p> <p>WLRS/Louisville, KY PD: Dennis Dillon No Adds</p> <p>WMAD/Madison, WI PD: Pat Frawley MD: Amy Hudson OASIS "Amey" U2 "Please" SAVE FERRIS "Eileen" LESS THAN JAKE "Dopeman"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: John Michael 14 DANCE HALL CRASHERS "Lost" 5 JUNKSTER "Blue" BARENAKED LADIES "Brian" SUMMERCAMP "Should" EVA TROUT "Beautiful" COWBOY MOUTH "Love"</p> <p>WLUM/Milwaukee, WI PD: Tommy Wilde APD: Chuck Summers MD: Zerrin Bulut 1 KULA SHAKER "Hush" U2 "Please" LONGPIGS "On" MIGHTY JOE PLUM "Live"</p> <p>WHTJ/Monmouth-Ocean, NJ PD: T.J. Bryan MD: Shelley Miller U2 "Please" WALLFLOWERS "Marlene" OASIS "Amey" STEREO PHONICS "Traffic"</p> <p>WWSK/Myrtle Beach, SC PD: Buzz Elliott MD: Andie Summers 12 MIGHTY MIGHTY "Rascal" 10 LETTERS TO CLEO "Anchor" 10 BETH ORTON "Crud"</p> <p>WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton DAYS OF THE NEW "Touch" EVERCLEAR "Everything" LONGPIGS "On"</p> <p>WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris LONGPIGS "On" BLINK-182 "Dammit"</p> <p>KKND/New Orleans, LA PD: Vince Richards MD: Rod Ryan JAMIROQUAI "Anight"</p> <p>WXRK/New York, NY PD: Steve Kingston 15 TONIC "Coud" MARC PLAYGROUND "Sex" WALLFLOWERS "Marlene"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell SAVE FERRIS "Eileen" LETTERS TO CLEO "Anchor"</p> <p>KQRX/Odessa, TX PD: Frank Hall MD: Shaun Slaughter BLINK-182 "Dammit" WALLFLOWERS "Marlene" COOL FOR AUGUST "Crab" JARS OF CLAY "Crazy" BLORK "Jogg"</p> <p>KGDE/Omaha, NE PD: Lynn Barstow MD: Scott Papek KULA SHAKER "Hush" U2 "Please" K'S CHOICE "Sound"</p> <p>KNRX/Oklahoma City, OK PD: Mike McCoy MD: Geno Pearson LESS THAN JAKE "Dopeman" SQUIRREL NUT ZIPPERS "Lid" LETTERS TO CLEO "Anchor" SAVE FERRIS "Eileen"</p> <p>WIXO/Peoria, IL PD: Jay Nunley MD: Russ "Ian" Schenck LIFE OF AGONY "Weeds" TRANSISTER "Perfect" K'S CHOICE "Sound" JUNKSTER "Blue" WANNADIES "Might"</p> <p>WPLY/Philadelphia, PA PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot SAVE FERRIS "Eileen"</p> <p>KEDJ/Phoenix, AZ PD: Shellie Hart MD: Chris Patyk 6 DAYS OF THE NEW "Touch" OASIS "Amey" MURMURS "Mess"</p>	<p>KZON/Phoenix, AZ PD: Paul Peterson MD: Kevin Mannion 8 TOAD THE WET "Crazy" DANCE HALL CRASHERS "Lost" SAVE FERRIS "Eileen" U2 "Please"</p> <p>WXDX/Pittsburgh, PA PD: Ali Castellini MD: Lenny Diana No Adds</p> <p>WCY/Portland, ME PD: Herb Ivy MD: Brian James U2 "Please" LONGPIGS "On" DANCE HALL CRASHERS "Lost" MURMURS "Mess" OASIS "Amey" OASIS "Amey" SAVE FERRIS "Eileen" VERVE "Symphony" JARS OF CLAY "Crazy" LESS THAN JAKE "Dopeman"</p> <p>KNRK/Portland, OR PD: Mark Hamilton No Adds</p> <p>WDST/Poughkeepsie, NY PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud 11 U2 "Please" 7 OLIVE "None" 7 U2 "Please" 7 PORTSHEAD "Mine" 6 GOLDFINGER "Loney" 6 WANNADIES "Might"</p> <p>WBRU/Providence, RI PD: Tim Schiavelli MD: Mike Green LIVE "Runt" THIRD EYE BLIND "How" U2 "Please" CRYSTAL METHOD "Busy" LONGPIGS "On" DAFT PUNK "World" DEATH IN VEGAS "Out" DANCE HALL CRASHERS "Lost" BRAD "Secret"</p> <p>WDGE/Providence, RI PD/MD: Brent Petersen APD: John Allers 1 CREED "My" 1 BARENAKED LADIES "Brian" OFFSPRING "Choose"</p> <p>KORB/Quad Cities, IA-IL PD: Steve Gunner 11 CIRCLE 7 "Butte" 1 GOLDFINGER "Loney" LETTERS TO CLEO "Anchor" SUBLINE "Don" WALLFLOWERS "Marlene"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce 4 MARCY PLAYGROUND "Sex" 2 LESS THAN JAKE "Dopeman"</p> <p>WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 19 OFFSPRING "Choose" 7 SAVE FERRIS "Eileen"</p> <p>KCCX/Riverside, CA OM/MD: Dwight Arnold APD: John DeSantis MD: Lisa Axe 1 LOVE SPT LOVE "Long" 1 CHUMBAWAMBA "Tub" 1 SNEAKER PIMPS "Spit" U2 "Please"</p> <p>WNVE/Rochester, NY PD/MD: Erick Anderson 12 DAYS OF THE NEW "Touch" OASIS "Amey" SUMMERCAMP "Should"</p> <p>KWOD/Sacramento, CA PD: Ron Bunce WANNADIES "Might" SQUIRREL NUT ZIPPERS "Lid" U2 "Please"</p> <p>KPNT/St. Louis, MO PD: Allan Fee MD: Adam Potts 14 DAYS OF THE NEW "Touch" 13 OASIS "Amey" 5 BLINK-182 "Dammit" 5 TOAD THE WET "Fear"</p> <p>WOSC/Salisbury-Ocean City, MD OM: Jim Hays PD: T.J. Roberts MD: Paula Sangeleer 6 U2 "Please" 5 311 "Prisoner" 5 PENNY DREADFULS "Untrave" 3 REFRESHMENTS "Year" 3 WALLFLOWERS "Marlene" 3 SQUIRREL NUT ZIPPERS "Lid" 3 LAUGHING US "Make"</p> <p>KXRK/Salt Lake City, UT VP/Ops. & Prog.: Mike Summers MD: Sean Ziebarth 3 SNEAKER PIMPS "Spit" 27 CHUMBAWAMBA "Tub" 26 WALLFLOWERS "Marlene" 16 SEVEN MARY THREE "Lucky" 11 U2 "Please" 3 LIVE "Rattle"</p> <p>XHRM/San Diego, CA OM/MD: Jay Isbell APD/MD: Brynn Capella 3 BECK "Dana" 2 SUMMERCAMP "Should" 2 LONGPIGS "On" 1 OLIVE "None" 1 IVY "Best"</p> <p>XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley 1 LONGPIGS "On"</p>	<p>KITS/San Francisco, CA VP/Programming: Richard Sands APD: Roland West MD: Aaron Axelsen 1 MURMURS "Mess" 19 MARCY PLAYGROUND "Sex" 18 LOVE SPT LOVE "Long" 1 CRYSTAL METHOD "Busy"</p> <p>KSLY/San Luis Obispo, CA PD: Dave Christopher MD: Adam Burnes 1 IMANI COPPOLA "Legend" 1 ROBYN "Show"</p> <p>KOME/San Jose, CA OM: Ron Nenni PD/MD: Jay Taylor 25 SMASH MOUTH "Friends" 20 LONGPIGS "On" 12 OFFSPRING "Choose"</p> <p>KHTY/Santa Barbara, CA Co-PD: Samantha Mattern Co-PD: Deanne Saffren TRANSISTER "Perfect" SQUIRREL NUT ZIPPERS "Lid" CATHERINE WHEEL "Delicious" LONGPIGS "On" BRENDAN LYNCH "Crying"</p> <p>KJEE/Santa Barbara, CA GM/MD: Eddie Gutierrez APD: John Schroeter 4 U2 "Please" 2 LONGPIGS "On" 1 PIETASTERS "Out" 1 CRYSTAL METHOD "Busy"</p> <p>KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe LIVE "Runt" THIRD EYE BLIND "How" U2 "Please" CRYSTAL METHOD "Busy" LONGPIGS "On" DAFT PUNK "World" DEATH IN VEGAS "Out" DANCE HALL CRASHERS "Lost" BRAD "Secret"</p> <p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer VERVE "Symphony" MATCHBOX 20 "3am" SUMMERCAMP "Should" WANNADIES "Might"</p> <p>KTOZ/Springfield, MO PD: Melody Lee MD: Sheli Scott OASIS "Amey" WALLFLOWERS "Marlene" U2 "Please" LONGPIGS "On"</p> <p>WKRL/Syracuse, NY PD: Mimi Griswold APD: Scrisch OASIS "Amey" KULA SHAKER "Hush" FROM APPLE "C'mon" VERVE "Symphony" WANNADIES "Might" LESS THAN JAKE "Dopeman"</p> <p>WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 13 OASIS "Amey" 4 U2 "Please" 2 SUMMERCAMP "Should" 2 WANNADIES "Might"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn 5 U2 "Please" CRYSTAL METHOD "Busy"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Jane Shasserre 3 CREED "My" KULA SHAKER "Hush" TRANSISTER "Perfect"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise JAMIROQUAI "Anight"</p> <p>WPBZ/West Palm Beach, FL PD: John D'Connell MD: Robert English HONEYRODS "Bee" KULA SHAKER "Hush" VERVE "Symphony" SAVE FERRIS "Eileen"</p> <p>KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McKinnon MIGHTY JOE PLUM "Live" HONEYRODS "Bee" JIMMIE'S CHICKEN "High"</p> <p>WSFM/Wilmington, NC OM: John Stephens PD: Blaine Kellis 13 SUNDAYS "Summertime" GOLDFINGER "Loney" CHUMBAWAMBA "Tub"</p>
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108 Total Reporters
108 Current Reporters
108 Current Playlists

Note: KEGE/Minneapolis is in transition and information will not be used this week. KEGE will return next week.

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ALTERNATIVE PLAYLISTS

September 26, 1997 R&R • 103

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KROQ MARKET #1
WKRX/New York
(212) 314-9230
Kingston/Booker

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	34	36	39	FOO FIGHTERS/Everlong	
19	22	32	38	SNEAKER PIMPS/Underground	
31	34	37	38	SUGAR RAY/Fly	
19	22	26	36	SMASH MOUTH/Walkin' On The Sun	
10	13	29	36	OASIS/Don't Go Away	
17	18	19	35	TOOL/Aenema	
31	32	37	38	MIGHTY MIGHTY.../The Impression	
25	33	38	26	MATCHBOX 20/Push	
8	21	25	25	CHUMBAWAMBA/Tubthumping	
10	16	24	25	FILTER & CRYSTAL.../(Can't You) Trip...	
-	-	-	-	OFFSPRING/I Choose	
17	21	26	25	TALK SHOW/Hello Hello	
15	24	27	28	GREEN DAY/Hitchin' A Ride	
14	22	27	34	DAYS OF THE NEW/Touch, Peel, And...	
25	26	30	23	SUBLIME/Wrong Way	
19	21	27	22	FOO FIGHTERS/Monkey Wrench	
19	21	25	22	DUR DURAN DURAN/Electric Barbarella	
-	-	-	-	METALLICA/Ain't My Bitch	
17	23	24	21	BECK/Jack-Ass	
14	20	21	21	LIVE/Turn My Head	
23	34	23	20	SUBLIME/Do In Time	
15	22	20	20	EVERCLEAR/Everything To...	
12	13	20	19	FIONA APPLE/Criminal	
9	21	26	19	BLUR/Song 2	
18	14	17	18	THIRD EYE BLIND/Graduate	
-	-	-	-	FOO FIGHTERS/My Hero	
9	14	12	16	MOIST/Resurrection	
-	-	-	-	TONIC/If You Could Only	
23	21	15	15	OASIS/You Know What	
16	14	10	13	PRODIGY/Breathe	

KROQ MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/
Worden

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
24	28	37	36	SMASH MOUTH/Walkin' On The Sun	
24	34	37	13	THIRD EYE BLIND/Graduate	
15	26	32	32	CHUMBAWAMBA/Tubthumping	
23	29	39	32	FOO FIGHTERS/Everlong	
13	19	27	28	FIONA APPLE/Criminal	
26	30	35	28	SUGAR RAY/Fly	
-	-	-	-	OASIS/Don't Go Away	
-	-	-	-	SMASH MOUTH/Why Can't We Be	
-	-	-	-	OFFSPRING/I Choose	
6	29	30	20	SAVE FERRIS/Come On Eileen	
-	-	-	-	EVERCLEAR/Everything To...	
25	26	25	19	BECK/Jack-Ass	
11	16	20	19	SUBLIME/Wrong Way	
18	33	28	18	GREEN DAY/Hitchin' A Ride	
12	20	22	18	SUBLIME/Do In Time	
5	8	12	18	LESS THAN JAKE/Opeman	
15	18	22	18	MIGHTY MIGHTY.../The Impression	
-	-	-	-	LONGPISGS/On And On	
-	-	-	-	OLIVE/You're Not Alone	
19	18	22	17	THIRD EYE BLIND/How It's Going To Be	
6	7	12	16	MIGHTY MIGHTY.../The Rascal King	
22	18	22	15	SUNDAYS/Summertime	
13	15	17	15	PRODIGY/Breathe	
13	14	16	15	BLINK-182/Dammit (Growing Up)	
8	13	23	15	FOREST FOR THE TREES/Dream	
8	15	14	14	SNEAKER PIMPS/Spin Spin Sugar	
11	9	12	11	311/Prisoner	
8	16	13	12	OUR LADY PEACE/Superman's Dead	
10	19	25	12	OASIS/You Know What	
-	-	-	-	REEL BIG FISH/Everything Sucks	

Q101 MARKET #3
WKQX/Chicago
(312) 527-8348
Luke/Shummas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
25	22	37	41	FOO FIGHTERS/Everlong	
25	31	40	40	REEL BIG FISH/Sell Out	
40	40	39	39	SMASH MOUTH/Walkin' On The Sun	
17	26	38	32	CHUMBAWAMBA/Tubthumping	
39	42	39	39	SUGAR RAY/Fly	
41	40	36	38	SUBLIME/Wrong Way	
21	25	32	30	SARAH MCLACHLAN/Building A Mystery	
16	23	26	28	BECK/Jack-Ass	
21	23	29	27	EVERCLEAR/Everything To...	
13	19	26	27	HOOPERPHONIC/Wicky	
42	38	29	27	FIONA APPLE/Criminal	
-	-	-	-	GOLDFINGER/This Lonely Place	
19	25	26	26	GREEN DAY/Hitchin' A Ride	
-	-	-	-	OASIS/Don't Go Away	
23	24	23	25	THIRD EYE BLIND/Graduate	
-	-	-	-	OUR LADY PEACE/Superman's Dead	
25	25	28	24	PRODIGY/Breathe	
17	18	25	20	SUNDAYS/Summertime	
-	-	-	-	THIRD EYE BLIND/How It's Going To Be	
-	-	-	-	311/Prisoner	
-	-	-	-	K'S CHOICE/A Sound That Only...	
16	17	18	17	MIGHTY MIGHTY.../The Rascal King	
-	-	-	-	TALK SHOW/Hello Hello	
26	25	18	14	BLUR/D.R.	
19	18	13	13	OFFSPRING/I Choose	
-	-	-	-	BJORK/Joga	
-	-	-	-	BLINK-182/Dammit (Growing Up)	
-	-	-	-	OASIS/You Know What	
17	14	19	5	DANDY WARHOLS/Not If You Were...	

LIVE 105 MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
43	28	39	42	SUGAR RAY/Fly	
33	42	41	41	CHUMBAWAMBA/Tubthumping	
43	41	38	39	FOO FIGHTERS/Everlong	
38	36	37	37	SUBLIME/Wrong Way	
31	34	34	34	GREEN DAY/Hitchin' A Ride	
-	-	-	-	SAVE FERRIS/Come On Eileen	
31	34	28	30	OASIS/Don't Go Away	
-	-	-	-	DURAN DURAN/Electric Barbarella	
5	8	23	26	THIRD EYE BLIND/Graduate	
-	-	-	-	JAMIROQUAI/Alright	
22	28	28	25	OLIVE/You're Not Alone	
40	29	24	22	EVERCLEAR/Everything To...	
-	-	-	-	CORNERSHOP/Brimful Of Asha	
36	37	23	21	THIRD EYE BLIND/How It's Going To Be	
7	16	20	20	VERVE/Bitter Sweet	
-	-	-	-	SNEAKER PIMPS/Spin Spin Sugar	
-	-	-	-	MOBY/James Bond Theme	
22	26	19	19	LONGPISGS/On And On	
-	-	-	-	MARCY PLAYGROUND/Sex & Candy	
-	-	-	-	LOVE SPIT LOVE/Long Long Time	
30	35	20	16	SMASH MOUTH/Walkin' On The Sun	
21	21	16	16	MIGHTY MIGHTY.../The Rascal King	
13	11	10	13	OASIS/You Know What	
17	15	11	12	ECHO & THE BUNNYMEN/Nothing Lasts	
-	-	-	-	DANCE HALL CRASHERS/Lost Again	
18	7	6	10	CATHERINE WHEEL/Delicious	
40	40	10	10	BECK/Jack-Ass	
11	12	12	9	SOURRELL NUT ZIPPER/Put A Lid On It	
-	-	-	-	EVA TROUT/Beautiful South	
9	9	9	8	DANDY WARHOLS/Not If You Were...	

Y100 MARKET #5
WPLJ/Philadelphia
(610) 565-8900
McGuinn/Kubinski/Elliott

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
34	37	37	38	MATCHBOX 20/Push	
40	30	36	38	SISTER HAZEL/All For You	
42	30	37	37	MIGHTY MIGHTY.../The Impression	
37	38	37	37	SUGAR RAY/Fly	
36	35	37	37	THIRD EYE BLIND/Semi-Charmed Life	
30	32	35	35	SARAH MCLACHLAN/Building A Mystery	
23	24	25	25	TONIC/If You Could Only	
30	30	32	35	SMASH MOUTH/Walkin' On The Sun	
28	32	32	32	COUNTING CROWS/Have You Seen Me	
24	28	31	32	OMG/How Bizarre	
26	25	29	30	REEL BIG FISH/Sell Out	
15	28	30	30	CHUMBAWAMBA/Tubthumping	
26	29	33	29	FIONA APPLE/Criminal	
27	30	27	27	BLUES TRAVELER/Most Precarious	
12	14	22	27	MIGHTY MIGHTY.../The Rascal King	
22	26	31	25	SUNDAYS/Summertime	
18	23	24	25	FOREST FOR THE TREES/Dream	
38	28	22	25	SUBLIME/Wrong Way	
26	25	29	25	REEP/Place Your Hands	
19	25	24	24	SNEAKER PIMPS/Underground	
15	17	21	21	EVERCLEAR/Everything To...	
12	20	20	20	LOVE SPIT LOVE/Long Long Time	
12	14	17	17	COWBOY GUNNS/You Know What	
26	26	33	20	SHAWN COLVIN/Sunny Came Home	
-	-	-	-	OASIS/Don't Go Away	
21	21	16	17	GOLDFINGER/This Lonely Place	
26	30	29	15	MERCY RIVER/Wannabe	
17	12	16	14	GREEN DAY/Hitchin' A Ride	
-	-	-	-	FOO FIGHTERS/Everlong	
8	9	10	12	SOURRELL NUT ZIPPER/Put A Lid On It	

89X MARKET #6
CIMX/Detroit
(313) 961-6397
Brookshaw/Cannova

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
-	-	-	-	-	CHUMBAWAMBA/Tubthumping
-	-	-	-	-	GREEN DAY/Hitchin' A Ride
-	-	-	-	-	OASIS/Don't Go Away
40	39	38	39	SUGAR RAY/Fly	
39	38	40	39	SARAH MCLACHLAN/Building A Mystery	
46	48	39	38	FIONA APPLE/Criminal	
-	-	-	-	EVERCLEAR/Everything To...	
44	36	39	38	SMASH MOUTH/Walkin' On The Sun	
29	32	29	29	BRAN VAN 3000/Drinking In L.A.	
50	36	38	28	MIGHTY MIGHTY.../The Rascal King	
22	20	20	25	SUNDAYS/Summertime	
-	-	-	-	SARAH MCLACHLAN/Sweet Surrender	
-	-	-	-	BARENAKED LADIES/Brian Wilson	
5	24	22	23	SUBLIME/Do In Time	
-	-	-	-	TALK SHOW/Hello Hello	
38	26	25	22	BECK/Jack-Ass	
40	41	37	21	OASIS/You Know What	
25	40	40	30	GOLDFINGER/This Lonely Place	
-	-	-	-	THIRD EYE BLIND/How It's Going To Be	
24	26	24	14	REEL BIG FISH/Sell Out	
-	-	-	-	VERVE/Bitter Sweet...	
-	-	-	-	311/Prisoner	
6	10	7	12	FOREST FOR THE TREES/Dream	
-	-	-	-	TRAVIS/All I Want To Do...	
12	5	6	8	FILTER & CRYSTAL.../(Can't You) Trip...	
11	11	8	6	HOOPERPHONIC/Wicky	
12	8	11	6	CATHERINE WHEEL/Delicious	
-	-	-	-	HOLLY MCNARLAND/Numb	
12	8	6	5	PRODIGY/Breathe	

PLANET 96.3 MARKET #6
WPLJ/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
24	50	50	50	BARENAKED LADIES/Brian Wilson	
20	27	42	50	SUGAR RAY/Fly	
31	51	49	50	SISTER HAZEL/All For You	
31	49	47	47	THIRD EYE BLIND/Semi-Charmed Life	
31	48	46	46	TONIC/If You Could Only	
21	29	30	45	PAULA COLE/Don't Want To Wait	
31	48	46	42	SARAH MCLACHLAN/Building A Mystery	
33	51	50	39	OMG/How Bizarre	
18	30	33	31	TOAD THE WET.../Crazy Like Me	
22	50	39	30	MIGHTY MIGHTY.../The Impression	
26	29	25	29	SHAWN COLVIN/Sunny Came Home	
14	20	24	28	SUNDAYS/Summertime	
19	29	30	27	FIONA APPLE/Criminal	
15	28	27	27	DAVE MATTHEWS BAND/Crash Into Me	
11	20	25	26	DUNCAN SHEIK/She Runs Away	
11	16	17	26	SMASH MOUTH/Walkin' On The Sun	
20	28	30	25	INDIGO GIRLS/Shame On You	
15	28	25	28	BARENAKED LADIES/The Old Apartment	
27	24	28	24	MATCHBOX 20/Push	
15	28	19	24	MONACO/What Do You Want...	
17	25	24	24	BETTER THAN EZRA/Normal Town	
14	24	21	21	JEWEL/Foolish Games	
30	30	26	21	LIVE/Turn My Head	
8	8	16	19	THIRD EYE BLIND/How It's Going To Be	
9	14	20	19	FOREST FOR THE TREES/Dream	
21	24	13	19	COWBOY GUNNS/Jenny Says	
-	-	-	-	HUFFMOOSE/Wait	
5	12	16	18	ECHO & THE BUNNYMEN/Nothing Lasts	
20	33	19	18	VERVE PIPE/The Freshmen	
-	-	-	-	OLIVE/You're Not Alone	

94.5 THE EDGE MARKET #7
KDGE/Dallas
(972) 770-7777
Folger/Smith/Peer

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
46	47	46	47	SUGAR RAY/Fly	
24	22	24	47	PRODIGY/Breathe	
33	46	44	44	SMASH MOUTH/Walkin' On The Sun	
23	28	32	31	CHUMBAWAMBA/Tubthumping	
6	9	7	30	JEWEL/Foolish Games	
22	26	25	27	OUR LADY PEACE/Superman's Dead	
15	21	22	27	MIGHTY MIGHTY.../The Rascal King	
29	29	28	26	GOLDFINGER/This Lonely Place	
22	28	26	26	SUBLIME/Wrong Way	
28	27	30	25	BECK/Jack-Ass	
28	27	30	25	FOREST FOR THE TREES/Dream	
27	27	26	24	FIONA APPLE/Criminal	
34	11	16	23	SEVEN MARY THREE/Lucky	
15	4	22	22	FOO FIGHTERS/Everlong	
33	25	32	21	LIVE/Turn My Head	
24	20	20	21	MATCHBOX 20/3am	
23	22	26	20	OASIS/You Know What	
23	27	26	20	THIRD EYE BLIND/Graduate	
32	34	31	19	SARAH MCLACHLAN/Building A Mystery	
9	9	12	18	311/Prisoner	
16	21	18	18	SISTER HAZEL/All For You	
13	17	16	17	JARS OF CLAY/Crazy Times	
-	-	-	-	EVERCLEAR/Everything To...	
-	-	-	-	TEXAS/Say What You Want	
8	13	15	12	SUNDAYS/Summertime	
3	10	10	12	GREEN DAY/Hitchin' A Ride	
-	-	-	-	DANCE HALL CRASHERS/Lost Again	
9	11	9	10	IMANI COPPOLA/Legend Of A Cowgirl	
-	-	-	-	OASIS/Don't Go Away	
11	12	12	9	DANDY WARHOLS/Not If You Were...	

WHFS 99.1 MARKET #8
WHFS/Washington
(301) 306-0991
Benjamin/Waugh/Ferrise

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
19	22	18	37	FIONA APPLE/Criminal	
24	27	37	36	CHUMBAWAMBA/Tubthumping	
33	43	34	34	SMASH MOUTH/Walkin' On The Sun	
23	32	34	34	SUBLIME/Wrong Way	
-	-	-	-	OASIS/Don't Go Away	
26	31	25	33	TONIC/If You Could Only	
18	26	31	31	THIRD EYE BLIND/Graduate	
19	26	27	28	GREEN DAY/Hitchin' A Ride	
32	32	27	28	SUGAR RAY/Fly	
25	25	28	28	BECK/Jack-Ass	
26	32	20	25	FOO FIGHTERS/Everlong	
22	30	24	24	MIGHTY MIGHTY.../The Rascal King	
9	19	20	24	EVERCLEAR/Everything To...	
20	21	20	23	OASIS/You Know What	
18	21	16	23	OUR LADY PEACE/Superman's Dead	
7	16	14	23	LONGPISGS/On And On	
-	-	-	-	OFFSPRING/I Choose	

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

the X 105.9 MARKET #20
WXDX/Pittsburgh
(412) 937-1441
Castellini/Diana

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
20	26	31	35	FIONA APPLE/Criminal
33	30	31	34	MATCHBOX 20/Push
30	32	33	34	ARTIFICIAL JOY CLUB/Sick & Beautiful
28	28	31	33	SARAH MCLACHLAN/Building A Mystery
28	30	34	33	REEL BIG FISH/Sell Out
31	31	32	33	SMASH MOUTH/Walkin' On The Sun
31	30	33	32	SUGAR RAY/Fly
27	20	30	31	MIGHTY MIGHTY.../The Rascal King
28	29	33	31	SUBLIME/Wrong Way
31	33	30	31	DAVE MATTHEWS BAND/Tripping Billies
28	26	24	25	DHARMA SONS/mon Everybody
24	25	23	27	SEVEN MARY THREE/Lucky
14	14	16	22	FOO FIGHTERS/Everlong
10	26	23	22	GREEN DAY/Hitchin' A Ride
16	16	25	22	OUR LADY PEACE/Superman's Dead
-	-	-	-	1 CHUMBAWAMBA/Tubthumping
-	-	-	-	21 VERVE PIPE/Villains
16	17	25	21	SMASHING PUMPKIN/The End Is...
-	-	-	-	16 WALLFLOWERS/Three Marlenas
21	27	21	21	SAVE FERRIS/Come On Eileen
3	26	24	21	EVERCLEAR/Everything To...
29	26	24	20	TALK SHOW/Hello Hello
-	-	-	-	1 OASIS/Don't Go Away
-	-	-	-	15 MIGHTY JOE PLUM/Live Through This...
2	15	15	15	FILTER & CRYSTAL.../(Can't You) Trip...
1	15	15	14	LETTERS TO CLEO/Anchor
10	11	10	13	PRODIGY/Breathe
-	-	-	-	14 LOVE SPIT LOVE/Long Long Time
13	15	15	13	BLUES TRAVELER/Most Precarious
-	-	-	-	15 FOREST FOR THE TREES/Dream

The 107.9 END MARKET #22
WENZ/Cleveland
(216) 861-0100
Robertson

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
44	48	48	48	SUBLIME/Wrong Way
46	47	46	48	FIONA APPLE/Criminal
44	46	49	47	SNEAKER PIMPS/6 Underground
15	49	46	47	OUR LADY PEACE/Superman's Dead
46	48	49	46	SARAH MCLACHLAN/Building A Mystery
-	-	-	-	12 REEL BIG FISH/Sell Out
44	46	47	46	SUGAR RAY/Fly
43	49	47	45	SMASH MOUTH/Walkin' On The Sun
17	47	47	44	REEL BIG FISH/Sell Out
13	20	22	26	BLUES TRAVELER/Most Precarious
13	17	20	25	MIGHTY MIGHTY.../The Rascal King
15	18	18	25	LIONROCK/Fire Up The Shoesaw
18	19	25	24	FOREST FOR THE TREES/Dream
-	-	-	-	16 LOVE SPIT LOVE/Long Long Time
-	-	-	-	17 GREEN DAY/Hitchin' A Ride
-	-	-	-	23 VERVE/Bitter Sweet...
14	21	23	22	TALK SHOW/Hello Hello
16	20	22	22	DANDY WARHOLS/Not If You Were...
14	19	22	22	THIRD EYE BLIND/Graduate
-	-	-	-	16 SAVE FERRIS/Come On Eileen
12	12	19	22	BLUR/M.O.R.
16	19	21	21	SQUIRREL NUT ZIPPERS/Put A Lid On It
14	19	21	21	RADIOHEAD/Let Down
-	-	-	-	21 OASIS/Don't Go Away
-	-	-	-	19 MARCY PLAYGROUND/Sex & Candy
13	13	14	21	PRODIGY/Breathe
17	19	24	20	SEVEN MARY THREE/Lucky
-	-	-	-	19 CHUMBAWAMBA/Tubthumping
-	-	-	-	21 SUNDAYS/Summertime
14	20	21	20	FOO FIGHTERS/Everlong

93.3 KTCL MARKET #23
KTCL/Denver
(303) 623-9330
Hayes

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
30	30	30	32	FOO FIGHTERS/Everlong
32	31	30	32	APOLLO FOUR FORTY/Ain't Talkin'...
30	30	31	31	SUGAR RAY/Fly
32	31	30	30	SMASH MOUTH/Walkin' On The Sun
14	23	31	30	CHUMBAWAMBA/Tubthumping
29	32	30	30	LIVE/Turn My Head
30	31	31	30	FOREST FOR THE TREES/Dream
31	32	31	30	BECK/Jack-Ass
30	30	31	29	SARAH MCLACHLAN/Building A Mystery
22	20	24	27	MIGHTY MIGHTY.../The Rascal King
27	26	23	26	PRODIGY/Breathe
22	23	25	26	PRISONER
22	23	25	26	FIONA APPLE/Criminal
6	13	21	25	SUBLIME/Do In Time
22	24	24	24	THIRD EYE BLIND/Graduate
17	22	24	24	GOLDFINGER/This Lonely Place
30	25	25	24	LIONROCK/Fire Up The Shoesaw
8	17	22	23	SUNDAYS/Summertime
24	22	23	23	LOVE SPIT LOVE/Long Long Time
12	18	17	23	LESS THAN JAKE/Dopeman
7	10	10	17	EVERCLEAR/Everything To...
13	12	13	13	VERVE PIPE/Villains
9	9	9	11	CATHERINE WHEEL/Delicious
11	10	9	11	DOBSTAR/Stars
9	8	12	11	MXPX/Chick Magnet
10	12	10	10	HONEYWINE/Love Bee
33	40	39	39	SUGAR RAY/Fly
9	9	9	10	GARAGELAND/Fingerpops
5	6	10	10	TORIES/Flyng Solo
-	-	-	-	5 JOYKILLER/Supervision

94.7 NBS MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
32	32	48	45	EVERCLEAR/Everything To...
7	7	25	44	CHUMBAWAMBA/Tubthumping
18	18	48	44	OUR LADY PEACE/Superman's Dead
43	43	45	44	SMASH MOUTH/Walkin' On The Sun
17	17	16	43	BLUES TRAVELER/Most Precarious
20	20	44	43	THIRD EYE BLIND/Graduate
43	43	21	40	FOO FIGHTERS/Everlong
19	19	19	21	BEN HARPER/Faded
20	20	20	21	MIGHTY MIGHTY.../The Rascal King
19	19	20	21	REFRESHMENTS/Good Year
19	19	20	20	FOREST FOR THE TREES/Dream
-	-	-	-	11 LONGPIGS/On And On
-	-	-	-	20 OASIS/Don't Go Away
-	-	-	-	20 SAVE FERRIS/Come On Eileen
43	43	43	40	SUGAR RAY/Fly
20	20	22	20	SQUIRREL NUT ZIPPERS/Put A Lid On It
-	-	-	-	19 DURAN DURAN/Electric Barbarella
-	-	-	-	20 GOLDFINGER/This Lonely Place
43	43	43	40	SUBLIME/Wrong Way
27	27	19	18	SARAH MCLACHLAN/Building A Mystery
20	20	20	18	OASIS/Don't Go Away
19	19	21	18	SUNDAYS/Summertime
9	9	18	18	VERVE PIPE/Villains
43	43	43	17	FIONA APPLE/Criminal
19	19	19	17	SMASH MOUTH/Walkin' On The Sun
5	15	15	15	BECK/Jack-Ass
10	10	16	15	GREEN DAY/Hitchin' A Ride
9	9	10	10	CATHERINE WHEEL/Delicious
11	11	10	9	DEPECHE MODE/Useless
7	7	7	9	GARAGELAND/Fingerpops

107.1 MARKET #25
WAQZ/Cincinnati
(513) 621-9326
Harris/Jamie

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
42	43	45	51	JEWEL/Foolish Games
49	52	49	51	SARAH MCLACHLAN/Building A Mystery
52	40	52	49	SUGAR RAY/Fly
40	42	39	44	DAVE MATTHEWS BAND/Tripping Billies
35	34	30	36	SMASH MOUTH/Walkin' On The Sun
12	29	38	36	LIVE/Turn My Head
12	19	23	34	PAULA COLE/Don't Want To Wait
-	-	-	-	8 OASIS/Don't Go Away
36	31	31	31	MIGHTY MIGHTY.../The Rascal King
40	40	45	29	MATCHBOX 20/Push
40	40	26	29	BARENKED LADIES/The Old Apartment
17	18	19	22	FOREST FOR THE TREES/Dream
-	-	-	-	22 IMANI COPPOLA/Legend Of A Cowgirl
29	32	21	22	SMASHING PUMPKIN/The End Is...
17	18	18	22	BLUES TRAVELER/Most Precarious
7	22	26	22	RADIOHEAD/Let Down
12	15	18	21	BUCK-O-NINE/My Town
8	15	15	20	CHUMBAWAMBA/Tubthumping
46	46	39	19	SNEAKER PIMPS/6 Underground
14	19	21	19	SUNDAYS/Summertime
18	16	18	18	MONACO/What Do You Want...
22	15	15	18	THIRD EYE BLIND/Graduate
36	35	29	17	DUNCAN SHEIK/She Runs Away
12	12	16	17	FIONA APPLE/Criminal
16	16	16	16	SUBLIME/Wrong Way
19	17	15	15	FIONA APPLE/Criminal
-	-	-	-	3 JARS OF CLAY/Crazy Times
-	-	-	-	13 SHAWN COLVIN/You And The Mona...
-	-	-	-	7 FREDDY JONES BAND/Wonder
7	13	10	12	311/Prisoner

97.1 X 103.9 MARKET #25
WOXY/Cincinnati
(513) 523-4114
Tellmann/Fyffe

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	26 BJORK/Joga
-	-	-	-	11 VERVE/Bitter Sweet
-	-	-	-	20 PORTISHEAD/All Mine
13	16	17	19	SMASH MOUTH/Walkin' On The Sun
25	21	18	17	PAUL WELLS/I Should Have
24	23	21	17	TANYA DONNELLY/Pretty Deep
13	14	13	17	BLINK-182/Dammit (Growing Up)
25	20	12	15	CATHERINE WHEEL/Delicious
-	-	-	-	26 EVERCLEAR/Everything To...
-	-	-	-	13 JOHN LYDON/Sun
15	12	14	14	SARAH MCLACHLAN/Adia
3	13	11	14	RADIOHEAD/Karma Police
11	13	11	14	SUPERCHUNK/Watery Hands
10	12	12	14	JULIAN COPEL/It's My Head
13	12	14	14	LOVE SPIT LOVE/Long Long Time
12	13	14	14	MORISSE/Alma Matters
12	13	14	14	GUIDED BY VOICES/Am A Tree
12	13	14	14	WHISKYTOWN/16 Days
2	11	13	14	OLD 97'S/Four Leaf Clover
13	13	12	14	TEXAS/Say What You Want
2	13	14	14	MXPX/Chick Magnet
24	25	14	14	CATHERINE WHEEL/Hitchin' A Ride
14	14	13	13	LUNA/HOP
-	-	-	-	11 DUBSTAR/Stars
5	13	12	13	JARS OF CLAY/Crazy Times
1	14	11	13	SARAH MCLACHLAN/Sweet Surrender
-	-	-	-	13 SUPERCHUNK/The Popular Music
-	-	-	-	12 OASIS/Don't Go Away
11	11	13	13	SEAHORSES/Blinded By The Sun
12	12	12	13	SEAHORSES/Suicide Drive

103.9 MARKET #26
KCCX/Riverside
(909) 384-1039
Arnold/DeSantis/Axe

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
34	31	39	35	MATCHBOX 20/Push
15	13	34	34	GOLDFINGER/This Lonely Place
22	24	24	30	311/Prisoner
29	28	40	30	COUNTING CROWS/Have You Seen Me...
32	28	37	29	SMASH MOUTH/Walkin' On The Sun
43	30	29	29	SUGAR RAY/Fly
3	11	15	26	GREEN DAY/Hitchin' A Ride
26	25	20	26	FOO FIGHTERS/Everlong
14	15	22	22	DANCE HALL CRASHERS/Lost Again
9	11	18	21	OASIS/Don't Go Away
10	13	23	21	REEL BIG FISH/Sell Out
21	19	22	21	SUBLIME/Do In Time
11	10	23	21	SAVE FERRIS/Come On Eileen
38	31	22	20	FIONA APPLE/Criminal
6	8	17	19	DEPECHE MODE/Useless
12	13	16	18	REFRESHMENTS/Good Year
22	22	18	18	SUBLIME/Wrong Way
10	10	35	17	JARS OF CLAY/Crazy Times
4	10	32	14	SUNDAYS/Summertime
11	7	15	13	ARTIFICIAL JOY CLUB/Sick & Beautiful
-	-	-	-	16 TALK SHOW/Hello Hello
25	26	12	13	VERVE PIPE/Villains
15	10	14	12	BEN HARPER/Faded
27	23	19	12	BUCK-O-NINE/My Town
-	-	-	-	5 JUNKSTER/My Blue
7	12	18	10	MIGHTY JOE PLUM/Live Through This...
-	-	-	-	9 DAYS OF THE NEW/Touch, Peel, And
-	-	-	-	2 CREED/My Own Prison
-	-	-	-	7 EVERCLEAR/Everything To...
15	17	11	5	SARAH MCLACHLAN/Building A Mystery

the X 107.3 MARKET #27
KCCX/Kansas City
(816) 254-1073
Anthony/Justice

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
40	41	40	40	SUGAR RAY/Fly
39	40	39	39	SNEAKER PIMPS/6 Underground
32	40	39	39	SMASH MOUTH/Walkin' On The Sun
40	41	39	39	SUBLIME/Wrong Way
33	40	39	39	FOO FIGHTERS/Everlong
30	24	28	28	311/Prisoner
19	24	25	27	TALK SHOW/Hello Hello
30	26	23	23	FIONA APPLE/Criminal
26	27	22	27	MIGHTY MIGHTY.../The Rascal King
10	18	24	27	PRODIGY/Breathe
17	17	23	26	THIRD EYE BLIND/Graduate
7	25	24	26	GREEN DAY/Hitchin' A Ride
6	20	18	20	LONGPIGS/On And On
7	20	18	20	EVERCLEAR/Everything To...
-	-	-	-	4 DAYS OF THE NEW/Touch, Peel, And
-	-	-	-	17 WALLFLOWERS/Three Marlenas
7	13	17	17	GOLDFINGER/This Lonely Place
18	17	18	17	TANYA DONNELLY/Pretty Deep
-	-	-	-	5 OASIS/Don't Go Away
-	-	-	-	3 CHUMBAWAMBA/Tubthumping
12	18	15	11	SQUIRREL NUT ZIPPERS/Put A Lid On It
-	-	-	-	2 OUR LADY PEACE/Superman's Dead
-	-	-	-	3 INSANE CLOWN POSSE/Haunts Of Illusions
-	-	-	-	SAVE FERRIS/Come On Eileen
-	-	-	-	OFFSPRING/Choose

CHANNEL 95 FM MARKET #27
KCHZ/Kansas City
(913) 696-3700
Copsidas/Bennett

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
17	18	38	54	JARS OF CLAY/Crazy Times
55	48	52	52	SARAH MCLACHLAN/Building A Mystery
32	48	51	51	SMASH MOUTH/Walkin' On The Sun
55	54	51	47	FIONA APPLE/Criminal
14	17	40	40	IMANI COPPOLA/Legend Of A Cowgirl
9	15	14	40	CHUMBAWAMBA/Tubthumping
33	34	38	40	SUBLIME/Wrong Way
17	18	19	39</	

NEW MUSIC SPECIALTY SHOWS

Bjork Torques To The Top

It really should come as no surprise that Bjork would debut at No. 1 with "Joga." Bjork remains one of Alternative's most fiercely independent artists, while continuing to explore different musical terrain. KDGE/Dallas, WROX/Norfolk, and KKND/New Orleans were amongst those willing to go along for the ride. Both Verve and Cornershop showed remarkable resilience in their respective holds on the second and third slots, respectively. In this fashion, the R&R Specialty Show Panel does its part to build the base. Portishead makes a sensational debut, thanks to support from WPLT/Detroit, WDX/Pittsburgh, and others, and is a likely contender for the top slot next week. Moby "Bonded" with the panel for an impressive debut as well. Record To Watch: Olive.

WXRK/New York

The "Buzz"
Matt Pinfield
Sunday, September 14



- OASIS I Hope, I Think, I Know (Epic)
- CATHERINE WHEEL Delicious (Mercury)
- SUNDAYS Summertime (DGC/Geffen)
- VERVE Bitter Sweet Symphony (Hut/Virgin)
- FAILURE Saturday Saviour (Slash/WB)
- FOO FIGHTERS My Hero (Roswell/Capitol)
- GOLDFINGER This Lonely Place (Mojo/Universal)
- LESS THAN JAKE Dopeman (Capitol)
- LETTERS TO CLEO Anchor (Revolution)
- LONGPIGS On And On (Mother/Island)

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm DeAnna Mach Cornershop "Brimful Of Asha" Blue Boy "Remember Me" Goldfinger "This Lonely Place" Bjork "Joga" Portishead "All Mine"</p>	<p>KTCL/Denver, CO Adventure University Saturday 10pm-midnight Bret Saunders Fig Dish "Come On" Rule 62 "Drown" Refreshments "Good Year" No Use For A Name "Feeding The Fire" Southern Culture "Shot Gun"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Kom & Dust Brothers "Kick The PA" Lagwagon "Alien 8" Prodigy "Smack My Bitch Up" Letters To Cleo "Anchor" Dettones "Shove It"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Mike Green Plug "Military Jaz" Ivy "The Best Thing" Toybean "Down and Out In" Bjork "Joga" Fluke "Absurd"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Hurricane #1 "Step Into My World" Geraldine Fibbers "California Tuff" Mansun "Take It Easy Chicken" Moby "James Bond Theme" Lughead "Pull The Plug"</p>	<p>WPLT/Detroit, MI Big Sonic Heaven Sunday 10pm-2am Darren Reveil Verve "Bitter Sweet" Lamb "Gorecki" Tanya Donnelly "Pretty Deep" Velour 100 "Tenth Month" Hooverphonic "2Wicky"</p>	<p>KROQ/Los Angeles, CA Rodney On The Roo Sunday 9-10pm midnight-2am Rodney Bingenheimer Verve "Weeping Willow" Sugar Ray "Cold Metal" Stereolab "The Flower Called" Cramps "Sheila Is In A" Cling "San Francisco Is..."</p>	<p>WDGE/Providence, RI House Of New Edge Music Tuesday 11pm-midnight John Allers Creed "My Own Prison" Tonic "Soldier's Daughter" Petasters "Out All Night" Blink-182 "Dammit" Insane Clown Posse "Halls Of Illusion"</p>
<p>KROX/Austin, TX The Next Big Thing Sunday 6-9pm Andy Langer Kacy Crowley "Hand To Mouthville" Jon Dee Graham "Airplane" Baby Bird "You're Gorgeous" Mecca Bodega "Love On The A Train" Whiskeytown "The Rain Won't..."</p>	<p>KNRQ/Eugene, OR The "O" Afterdark Monday midnight-2am Jace Edwards Cake Like "Lorraine's Car" Henry's Child "Lie Before" Bis "Photoshop" Life Of Agony "Weeds" Roater "Manic"</p>	<p>WRXQ/Memphis, TN The Eleventh Hour Sunday 11pm-midnight Maxwell Hooverphonic "2Wicky" Verve "Bitter Sweet" Dubstar "Stars" Ben Harper "Faded" Longpggs "On And On"</p>	<p>WOSC/Salisbury, MD Before The Buzz Monday-Thursday 11pm-midnight Paula Sangeeier Laughing Us "I Just Wanna Make" Creed "My Own Prison" Penny Dreadful "Unravel" Transistor "Look Who's Perfect" Ani DiFranco "Fire Door"</p>
<p>WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Brad Maybe Garageland "Finger Pops" Bjork "Joga" Cornershop "Brimful Of Asha" Pink Noise Test "All The Same To Me" Trebble Charger "Fade"</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Dance Hall Crashers "Lost Again" Less Than Jake "Dopeman" Love Seed Mama Jump "Satellite Freaky" Letters To Cleo "Anchor" Kelley Deal 6000 "Shag"</p>	<p>KKND/New Orleans, LA The Deep End Sunday 9-10pm Laura Jones Radiohead "Let Down" Verve "Bitter Sweet" Travis "All I Wanna Do Is" Fluke "Absurd" Bjork "Joga"</p>	<p>KCRK/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean Ziebarth Pizzicato 5 "More Amour Tokyo" Orbital/Kirk Hammet "Satan" Petasters "Out All Night" Shelter "Whole Wide World" Sports Guitar "Very Weird"</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Catherine Wheel "Phantom Of The" Cornershop "Brimful Of Asha" Negativland "A Most Successful" Pizzicato 5 "Angato We Love You" Superchunk "Watery Hands"</p>	<p>KTBJ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadof Bjork "Joga" Portishead "All Mine" Mecca Bodega "Love On The A Train" Sugar Ray "Cold Metal" U2/Sinead O'Connor "I'm Not Your Baby"</p>	<p>WXRK/New York, NY The "Buzz" Sunday midnight-2am Matt Pinfield Goldfinger "This Lonely Place" Longpggs "On And On" Seahorses "Love Me And" Sundays "Summertime" Letters To Cleo "Anchor"</p>	<p>KCXX/San Bernardino, CA Music Meeting Sunday 9pm-10pm Dwight Arnold Chopper One "Touch My Fuzz" Cherry Poppin Daddies "Zoot Suit Riot" Radio Iodine "Tangis I Do" Penny Dreadful "Unravel" Jeffrey's Fan Club "Milk"</p>
<p>WOXY/Cincinnati, OH 11 o'clock News Sunday 11pm-1am Dorsey Fyffe Future Bible Heroes "Lonely Days" Edwyn Collins "The Magic Piper Of" Pizzicato 5 "It's A Beautiful Day" Bjork "Joga" Mecca Bodega "Love On The A Train"</p>	<p>WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman Less Than Jake "Dopeman" Blink-182 "Dammit" Spank Ranch "Futurist Limited" Bis "Kinky Tie" Orb "Little Fluffy Clouds"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 7-9:30pm Al Mitchell Fig Dish "Come On" Luna "HQP" Crystal Method "Busy Child" Eric Matthews "My Morning Parade" Ween "Ocean Man"</p>	<p>XTRA/San Diego, CA Floorboard Wednesday midnight-2am Action DJ Hairy King Cobb Steele "Champion Of" Onyas "I Love Curls" Limp "Has Been" Coldcut "More Beats & Pieces" Bluebird "Wrecking Ball"</p>
<p>WENZ/Cleveland, OH Prey To The Underground Sunday 10pm-midnight Larry Collins Mistie Thru-sh "Sha Sha" Lincoln "Blow" Salayman "Inca Picnic" Laughing Us "I Just Wanna Make" Tugboat Annie "Vendetta"</p>	<p>KCCX/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel TV Titty "Courtship" Chopper One "Touch My Fuzz" Catherine Wheel "Broken Nose" Verbos "Holiday" Sutterbus "Wanderlust"</p>	<p>KNRX/Oklahoma City, OK Xtremities Sunday 8-9:30pm Geno Pearson Our Lady Peace "Superman's Dead" Prodigy "Breathe" Seven Mary Three "Lucky" Green Day "Hitchin' A Ride" Fiona Apple "Criminal"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter Verve "Bitter Sweet" Portishead "All Mine" BT "Love, Peace & Grease" Lagwagon "27" Moby "James Bond Theme"</p>
<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin Subsub/Bernard... "This Time I'm Not" Mr. T Experience "The Weather Is..." Descendents "Lucky" Stereolab "Miss Modular" Verve "The Drugs Don't Work"</p>	<p>KLZR/Kansas City, MO Nocturnal Transmission Sunday 11pm-1am Ray Velasquez Ganja Kru "New Frontiers" Dillinja "Lemon D-Acid Trak" Propellerheads "Spybreak" Decoder "Fusion" Jame Myerson "Lonely World"</p>	<p>KGDE/Omaha, NE New From The Edge Monday midnight-2am Scott Papek Crystal Method "High Roller" Descendents "Lucky" Verve "The Drugs Don't Work" N.Y. Loose "Lust For Life" Marcy Playground "Sex & Candy"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter Verve "Bitter Sweet" Portishead "All Mine" BT "Love, Peace & Grease" Lagwagon "27" Moby "James Bond Theme"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Duran Duran "Electric Barbarella" Love Spit Love "Long Long Time" Petasters "Out All Night" Honeyreds "Love Bee" Longpggs "On And On"</p>	<p>WNFZ/Knoxville, TN The Outcast Show Saturday 10pm-2am Jeff Seemann Laughing Us "I Just Wanna Make..." Flipside "Luck" Lagwagon "Alien 8" Petasters "Out All Night" Autumn's "Apple"</p>	<p>WDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm All Castellini/Brandon Davis Oasis "Don't Go Away" Refreshments "Good Year" Jars Of Clay "Crazy Times" Verve "Bitter Sweet" Tonic "Soldier's Daughter"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid/Marco Collins Death In Vegas "Dirt" Chumbawamba "Tubthumping" Catherine Wheel "Phantom Of The" Petasters "Out All Night" Onyas "Weapons"</p>
<p>WKRO/Daytona Beach, FL Brave New World Tuesday 10-11pm Aaron "with a K" Schatz Verve "Bitter Sweet" Marcy Playground "Sex & Candy" K's Choice "A Sound That Only You..." Mecca Bodega "Love On The A Train" Lazlo Bane "Overkill"</p>	<p>KEDG/Las Vegas, NV Area 51 Sunday 9-11pm Kevin Carter Moby "James Bond Theme" Crystal Method "High Roller" Mansun "Take It Easy Chicken" 12 Volt Sex "Over Divine" Incubus "Idiot Box"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9-11pm Jamie Cooley/Jayn Sayd Mansun "Take It Easy Chicken" Blink-182 "Dammit" Fluke "Absurd" Oasis "Don't Go Away" Poster Children "041"</p>	<p>WFSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Holly McNair "Numb" Sneaker Pimps "Spin Spin Sugar" Kooki "Me" Cornershop "Brimful Of Asha" Star 69 "Burning Down The"</p>
<p>WFHS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Luna "HQP" Dambuilders "Break Up With..." Pink Noise Test "Girl, Can't Tell..." Radiohead "Karma Police" Kelly Deal 6000 "Shag"</p>	<p>41 Total Reporters</p>	<p>41 Total Reporters</p>	<p>41 Total Reporters</p>

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 BJORK (Elektra/EEG)
- 2 VERVE (Hut/Virgin)
- 3 CORNERSHOP (Warner Bros.)
- 4 PIETASTERS (Hellcat/Epitaph)
- 5 PORTISHEAD (London/Island)
- 6 CATHERINE WHEEL (Mercury)
- 7 FLUKE (Astralwerks/Caroline)
- 8 LETTERS TO CLEO (Revolution)
- 9 MECCA BODEGA (Hybrid)
- 10 MOBY (Elektra/EEG)
- 11 DURAN DURAN (Capitol) Airplay Includes: KJEE, KKND, KNRX
- 12 BT (Perfecto/Kinetic/Reprise) Airplay Includes: KGDE, KJEE, WBRU
- 13 TANYA DONNELLY (Reprise) Airplay Includes: KTBZ, WNFZ, WXEG
- 14 WEEN (Elektra/EEG) Airplay Includes: KFMA, KNDD, WROX
- 15 LAUGHING US (Risk) Airplay Includes: KXTE, WENZ, WPLA
- 16 ERIC MATTHEWS (Sub Pop) Airplay Includes: KJEE, WQXA, WROX
- 17 MR. T EXPERIENCE (Lookout) Airplay Includes: KDGE, KGDE, WPLA
- 18 GOLDFINGER (Mojo/Universal) Airplay Includes: WNFZ, WEQX, WXEG
- 19 GERALDINE FIBBERS (Virgin) Airplay Includes: KFMA, KGDE, KKND
- 20 JOYKILLER (Epitaph) Airplay Includes: KTBZ, KXRK, WNFZ



Bjork

Compiled by Rich Michalowski

T A J A · S E V E L L E

I & I Couldn't Wait: KDGE



epic records group

Produced by P. J. Rice
From the forthcoming 550 Music album "TOYS OF VANITY" BK 68274

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	BLUES TRAVELER Most Precarious (A&M)	792	719	589	574	39/1
1	1	1	2	SARAH MCLACHLAN Building A Mystery (Arista)	742	800	806	841	33/0
—	6	3	3	ROLLING STONES Anybody Seen My Baby? (Virgin)	652	607	457	77	33/0
3	3	4	4	FIONA APPLE Criminal (Work)	564	583	545	573	29/0
6	4	5	5	PAULA COLE I Don't Want To Wait (Imago/WB)	545	537	517	467	29/0
4	5	6	6	JOHN FOGERTY Blueboy (Warner Bros.)	456	482	476	481	28/0
11	9	9	7	TOAD THE WET SPROCKET Whatever I Fear (Columbia)	416	397	385	382	27/0
18	16	12	8	SUNDAYS Summertime (DGC/Geffen)	407	350	280	251	28/0
28	24	17	9	WALLFLOWERS Three Marlenas (Interscope)	399	284	203	180	26/5
13	12	11	10	FREDDY JONES BAND Wonder (Capricorn/Mercury)	398	375	326	294	31/3
9	10	10	11	SISTER HAZEL All For You (Universal)	376	376	368	399	16/0
5	7	8	12	MATCHBOX 20 Push (Lava/Atlantic)	375	423	434	480	19/0
7	8	7	13	HUFFAMOOSE Wait (Interscope)	322	441	423	438	22/0
14	14	14	14	FLEETWOOD MAC Silver Springs (Reprise)	300	292	307	291	26/0
10	11	13	15	LIVE Turn My Head (Radioactive)	283	345	360	389	14/0
20	17	16	16	DAR WILLIAMS Are You Out There (Razor & Tie)	275	288	273	245	22/1
16	13	15	17	SUGAR RAY Fly (Lava/Atlantic)	273	290	311	273	13/1
BREAKER			18	JEN TRYNIN Getaway (February) (Squint/WB)	263	218	169	133	25/2
BREAKER			19	SMASH MOUTH Walkin' On The Sun (Interscope)	261	245	191	161	11/2
15	20	22	20	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	240	235	243	284	10/0
22	21	21	21	TONIC If You Could Only See (Polydor/A&M)	233	239	237	237	8/0
—	28	26	22	JARS OF CLAY Crazy Times (Silvertone)	228	218	182	132	15/1
—	—	29	23	WHISKEYTOWN 16 Days (Outpost/Geffen)	219	185	154	112	23/4
23	22	20	24	PRETENDERS Goodbye (Hollywood)	212	241	231	234	22/0
DEBUT			25	SHAWN COLVIN You And The Mona Lisa (Columbia)	205	155	116	73	22/4
DEBUT			26	BEHAN JOHNSON World Keeps Spinning (RCA)	201	169	130	64	19/1
DEBUT			27	JACKSON BROWNE The Next Voice You Hear (Elektra/EEG)	195	53	—	—	26/4
—	—	30	28	INDIGO GIRLS Get Out The Map (Epic)	190	183	144	151	18/0
DEBUT			29	OASIS Don't Go Away (Epic)	187	136	53	20	14/1
21	19	23	30	DAVE MATTHEWS BAND Tripping Billies (RCA)	187	231	250	242	13/0

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

DOG'S EYE VIEW Homecoming Parade (Columbia)
Total Plays: 128, Total Stations: 10, Adds: 0

CHUMBAWAMBA Tubthumping (Republic/Universal)
Total Plays: 118, Total Stations: 7, Adds: 1

MIGHTY MIGHTY BOSSTONES The Rascal King (Mercury)
Total Plays: 115, Total Stations: 6, Adds: 0

SARAH MCLACHLAN Sweet Surrender (Arista)
Total Plays: 107, Total Stations: 10, Adds: 1

MATCHBOX 20 3am (Lava/Atlantic)
Total Plays: 93, Total Stations: 10, Adds: 3

JOHN HIATT Pirate Radio (Capitol)
Total Plays: 93, Total Stations: 15, Adds: 3

MATTHEW RYAN Guilty (A&M)
Total Plays: 90, Total Stations: 15, Adds: 2

GREG GARING My Love Is Real (Paladin/Revolution)
Total Plays: 81, Total Stations: 11, Adds: 0

JEB LOY NICHOLS As The Rain (Capitol)
Total Plays: 77, Total Stations: 13, Adds: 1

FOREST FOR THE TREES Dream (DreamWorks/Geffen)
Total Plays: 69, Total Stations: 4, Adds: 0

Songs ranked by total plays

BREAKERS

JEN TRYNIN

Getaway (February) (Squint/WB)

TOTAL PLAYS/INCREASE: 263/45
TOTAL STATIONS/ADDS: 25/2
CHART: 18

SMASH MOUTH

Walkin' On The Sun (Interscope)

TOTAL PLAYS/INCREASE: 261/16
TOTAL STATIONS/ADDS: 11/2
CHART: 19

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BARENAKED LADIES Brian Wilson (Reprise)	8
SHERYL CROW Home (A&M)	6
U2 Please (Island)	6
LOREENA MCKENITT The Mummer's Dance (Warner Bros.)	5
WALLFLOWERS Three Marlenas (Interscope)	5
LUTHER ALLISON You Can't Always... (House Of Blues/Private)	4
JACKSON BROWNE The Next Voice You Hear (Elektra/EEG)	4
SHAWN COLVIN You And The Mona Lisa (Columbia)	4
CATIE CURTIS Soulfully (Guardian)	4
ROLLING STONES Saint Of Me (Virgin)	4
EVA TROUT Beautiful South (Trauma/Interscope)	4
WHISKEYTOWN 16 Days (Outpost/Geffen)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JACKSON BROWNE The Next Voice You Hear (Elektra/EEG)	+142
WALLFLOWERS Three Marlenas (Interscope)	+115
BLUES TRAVELER Most Precarious (A&M)	+73
CHUMBAWAMBA Tubthumping (Republic/Universal)	+69
SUNDAYS Summertime (DGC/Geffen)	+57
OASIS Don't Go Away (Epic)	+51
SHAWN COLVIN You And The Mona Lisa (Columbia)	+50
ROLLING STONES Anybody Seen My Baby? (Virgin)	+45
JEN TRYNIN Getaway (February) (Squint/WB)	+45
MATCHBOX 20 3am (Lava/Atlantic)	+43
SMASH MOUTH Walkin' On The Sun (Interscope)	+16
LUTHER ALLISON You Can't Always... (House Of Blues/Private)	+15
CATIE CURTIS Soulfully (Guardian)	+14
BOB DYLAN Love Sick (Columbia)	+14

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Eva Trout

"Beautiful South"

FROM THEIR SELF TITLED DEBUT ALBUM.

Post Modern	Adult Post Modern	Modern AC
Y107	KINK	WZEW
WDST	KXGO	KKPN
KDGE	KGSR	WZEW
WRAX	KFXD	DISH
WRXQ	KZON	KALC
WRXQ	KRVN	
WZAZ	KTAO	
Q101	KACV	
WJSE	KBAC	
and more	KFAN	
99X	KTHX	
	WIIS	
	KKQQ	
	WBCR	

THESE STATIONS ARE HOOKED!!

Produced By ROB TAYLOR and EVA TROUT
Mixed By HOLMAN and PAUL PALMER

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ADULT ALTERNATIVE ALBUMS

SEPTEMBER 26, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
1	1	1	1	SARAH MCLACHLAN	Surfacing	(Arista)	885	-48	"Mystery" (742)	"Surrender" (107)
3	2	2	2	BLUES TRAVELER	Straight On Till Morning	(A&M)	849	+73	"Precarious" (792)	"Carolina" (46)
—	8	4	3	ROLLING STONES	Bridges To Babylon	(Virgin)	655	+48	"Anybody" (652)	"Saint" (2)
6	4	6	4	PAULA COLE	This Fire	(Imago/WB)	597	+8	"Wait" (545)	"Cowboys" (48)
4	5	5	5	FIONA APPLE	Tidal	(Work)	589	-14	"Criminal" (564)	"Sleep" (11)
2	3	3	6	WALLFLOWERS	Bringing Down The Horse	(Interscope)	588	-64	"Marlenas" (399)	"Difference" (117)
5	6	7	7	JOHN FOGERTY	Blue Moon Swamp	(Warner Bros.)	538	-22	"Blueboy" (456)	"Hot" (22)
7	7	8	8	MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	479	-6	"Push" (375)	"3am" (93)
8	9	9	9	TOAD THE WET SPROCKET	Coil	(Columbia)	470	+13	"Fear" (416)	"Crazy" (32)
11	11	11	10	FLEETWOOD MAC	The Dance	(Reprise)	440	+21	"Silver" (300)	"Chain" (80)
17	15	13	11	FREDDY JONES BAND	Lucid	(Capricorn/Mercury)	422	+28	"Wonder" (398)	"Walk" (13)
10	12	12	12	SISTER HAZEL	Somewhere More...	(Universal)	409	+3	"All" (376)	"Think" (12)
25	19	14	13	SUNDAYS	Static & Silence	(DGC/Geffen)	407	+57	"Summertime" (407)	
9	10	10	14	HUFFAMOOSE	We've Been Had Again	(Interscope)	327	-118	"Wait" (322)	"Weed" (5)
21	17	16	15	DAR WILLIAMS	End Of The Summer	(Razor & Tie)	317	-14	"There" (275)	"Hear" (25)
—	30	20	16	SHAWN COLVIN	A Few Small Repairs	(Columbia)	307	+50	"Mona" (205)	"Sunny" (84)
19	18	18	17	INDIGO GIRLS	Shaming Of The Sun	(Epic)	298	-3	"Map" (190)	"Shame" (97)
12	13	15	18	LIVE	Secret Samadhi	(Radioactive)	283	-62	"Turn" (283)	
20	16	19	19	SUGAR RAY	Floored	(Lava/Atlantic)	273	-17	"Fly" (273)	
DEBUT	20	20	20	JEN TRYNIN	Gun Shy Trigger Happy	(Squint/WB)	267	+49	"Getaway" (263)	"Writing" (4)
—	—	22	21	SMASH MOUTH	Fush Yu Mang	(Interscope)	261	+16	"Walkin'" (261)	
13	14	17	22	DAVE MATTHEWS BAND	Crash	(RCA)	255	-59	"Tripping" (187)	"Crash" (68)
18	21	21	23	THIRD EYE BLIND	Third Eye Blind	(Elektra/EEG)	254	+6	"Life" (240)	"Graduate" (9)
24	28	28	24	MIGHTY MIGHTY BOSSTONES	Let's Face It	(Mercury)	236	-1	"Impression" (117)	"Rascal" (115)
DEBUT	25	25	25	OASIS	Be Here Now	(Epic)	235	+29	"Away" (187)	"Mean" (48)
27	23	26	26	TONIC	Lemon Parade	(Polydor/A&M)	233	-6	"Could" (233)	
DEBUT	27	27	27	JARS OF CLAY	Much Afraid	(Silvertone)	228	+10	"Crazy" (228)	
DEBUT	28	27	29	WHISKEYTOWN	Stranger's Almanac	(Outpost/Geffen)	222	+37	"Days" (219)	"Excuse" (3)
28	27	27	29	COLLECTIVE SOUL	Disciplined Breakdown	(Atlantic)	216	-22	"Blame" (124)	"Listen" (84)
15	22	29	30	PAUL MCCARTNEY	Flaming Pie	(Capitol)	213	-18	"Young" (175)	"Song" (10)

MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
BARENAKED LADIES	Rock Spectacle	(Reprise)	8
U2	Pop	(Island)	6
LOREENA MCKENITT	Book Of Secrets	(Warner Bros.)	5
LUTHER ALLISON	Painted Blue...	(House Of Blues/Private)	4
JACKSON BROWNE	The Next Voice You Hear...	(Elektra/EEG)	4
CATIE CURTIS	Catie Curtis	(Guardian)	4
EVA TROUT	Eva Trout	(Trauma/Interscope)	4
WHISKEYTOWN	Stranger's Almanac	(Outpost/Geffen)	4
SHAWN COLVIN	A Few Small Repairs	(Columbia)	3
SHERYL CROW	Sheryl Crow	(A&M)	3
FREDDY JONES BAND	Lucid	(Capricorn/Mercury)	3
DELBERT MCCLINTON	One Of The Fortunate	(Rising Tide)	3

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
JACKSON BROWNE	The Next Voice You Hear...	(Elektra/EEG)	+142
BLUES TRAVELER	Straight On Till Morning	(A&M)	+73
CHUMBAWAMBA	Tubthumping	(Universal)	+69
SUNDAYS	Static & Silence	(DGC/Geffen)	+57
SHAWN COLVIN	A Few Small Repairs	(Columbia)	+50
JEN TRYNIN	Gun Shy Trigger Happy	(Squint/WB)	+49
ROLLING STONES	Bridges To Babylon	(Virgin)	+48
PATTI SMITH	Peace And Noise	(Arista)	+45
DELBERT MCCLINTON	One Of The Fortunate	(Rising Tide)	+44
WHISKEYTOWN	Stranger's Almanac	(Outpost/Geffen)	+37
BEHAN JOHNSON	Behan Johnson	(RCA)	+36
BARENAKED LADIES	Rock Spectacle	(Reprise)	+33
OASIS	Be Here Now	(Epic)	+29
FREDDY JONES BAND	Lucid	(Capricorn/Mercury)	+28
VARIOUS ARTISTS	One Step Up, Two...	(Right Stuff)	+25

This chart reflects airplay from September 15-21. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market	
WXLE/Albany, NY PD: Neil Hunter U2 "Please" CHUMBAWAMBA "Tub" SHERYL CROW "Home" CHANTAL KREVAZUK "Surrounded" BARENAKED LADIES "Brian"	WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash 30 BLUES TRAVELER "Precarious" 15 SMASH MOUTH "Walkin'" 7 CATIE CURTIS "Soulfully" 7 WALLFLOWERS "Marlenas" 7 CHANTAL KREVAZUK "Surrounded"
WXRC/Charlotte, NC PD/MD: Hal Rowe 4 NEIL YOUNG "Sou" JARS OF CLAY "Crazy" DAR WILLIAMS "There" BARENAKED LADIES "Brian"	WOOD/Chattanooga, TN PD/MD: Jim Hill 15 DAVID BYRNE "Vaseline"
WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin WHISKEYTOWN "Days" STEVE WYNN "Black"	KBXR/Columbia, MD DM: Michael Perry PD/MD: Dave "Keeler" Fulgham U2 "Please" JEN TRYNIN "Getaway" SMASH MOUTH "Walkin'"
WXFN/Dallas, TX PD: Amy Doyle 9 BARENAKED LADIES "Brian"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 2 SHAWN COLVIN "Mona" 1 JACKSON BROWNE "Voice" 1 DELBERT MCCLINTON "Somebody" 1 CATIE CURTIS "Soulfully" 1 MATTHEW RYAN "Guilty" 1 WALLFLOWERS "Marlenas" 1 BEN HARPER "Jan"
KFXD/Boise, ID MD: Carl Scheider SHERYL CROW "Home" LONGPIGS "On" OASIS "Away" EVA TROUT "Beautiful"	KBCO/Denver, CO MD: Dave Benson 1 FREDDY JONES BAND "Wonder" SUGAR RAY "Fly" ROBBEN FORD "Beginning"
KXPK/Denver, CO PD: Gary Schoenewitter MD: Eric Schmidt 12 JEWEL "Cadillac" BARENAKED LADIES "Brian" GOLDFINGER "Lonely"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann DeLisi FLEETWOOD MAC "Chain" MATTHEW RYAN "Guilty" MATCHBOX 20 "3am" HOLLY COLE "Seen"
WJBF/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner 3 WALLFLOWERS "Marlenas" 2 MATCHBOX 20 "3am" 2 FREDDY JONES BAND "Wonder" 1 LOVE SPT LOVE "Long"	WTTS/Indianapolis, IN PD/MD: Rich Anton 1 JACKSON BROWNE "Voice" 1 U2 "Please" 1 BARENAKED LADIES "Brian" 1 ROLLING STONES "Saint" 1 ROLLING STONES "Low"
KXPT/Las Vegas, NV PD: Chris Fox MD: J.O. Davis ROLLING STONES "Saint" MATCHBOX 20 "3am" WHISKEYTOWN "Days" JACKSON BROWNE "Vo-ce"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 6 LUTHER ALLISON "Can't" VIGILANTES OF LOVE "Locust"
KTCZ/Minneapolis, MN PD: Lauren MacLachlan APD/MD: Jane Fredericksen MD: Ann DeLisi 2 ROLLING STONES "Saint" 1 ROLLING STONES "Suffering"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 CATIE CURTIS "Memphis" 5 HELLEGASTERS "Missed" 5 MUMBO GUMBO "Life" 4 BLUES TRAVELER "Carolina" 3 LUTHER ALLISON "Can't" 3 JOAN BAEZ "Reunion"
WRLT/Nashville, TN DM: David Hall PD: Jesse Scott MD: Keith Coes 8 VENICE "Were" DAVID BYRNE "Vaseline" DANIEL CARTIER "Decided" CORNERSHOP "Brimful" MARSHALL CRENSHAW "All" SHERYL CROW "Home" CATIE CURTIS "Soulfully" JOHN HIATT "Pirate" NILS LOFGREN "Highway" ABRA MOORE "Places" GARRISON STARR "Superhero" BRENDAN LYNCH "Ride" LOVE SPT LOVE "Tears"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams 3 BEHAN JOHNSON "World"
WXPN/Philadelphia, PA DM/MD: Bruce Ranes MD: Bruce Warren 6 DAR WILLIAMS "Better" JAI "Believe" DELBERT MCCLINTON "Somebody" LOREENA MCKENITT "Mummers" ABRA MOORE "Places" HUFFAMOOSE "James"	KINK/Portland, OR PD: Dennis Constantine APD/MD: Anita Garlock 6 JOHN FOGERTY "Hot" 6 DAVID DOE "Reunion" 5 ELTON JOHN "Candle" 4 ELTON JOHN "Lot" 3 JOHN FOGERTY "Nights" 3 JOHN FOGERTY "Bring" 3 ELTON JOHN "Picture" 3 ELTON JOHN "End" 2 ELTON JOHN "Happiness" 1 ELTON JOHN "January" 1 PAUL MCCARTNEY "Used" MADELEINE PEYROUX "Dream" JOAN BAEZ "Mermaid" EVA TROUT "Beautiful" FINN BROTHERS "Talking" ELTON JOHN "River" ELTON JOHN "Recover" ROLLING STONES "Low" ROLLING STONES "Suffering" ROLLING STONES "Saint" ROLLING STONES "Stop" ROLLING STONES "Mean" ROLLING STONES "Already" MADELEINE PEYROUX "Getting"
KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans SARAH MCLACHLAN "Surrender" JEN TRYNIN "Getaway"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 7 PATTI SMITH "Nothing" 4 FREDDY JONES BAND "Wonder" 4 LOREENA MCKENITT "Mummers" 4 GIPSY KINGS "Ami"
KAEP/Spokane, WA PD: Scott Souhrada MD: Haley Jones 5 ARTIFICIAL JOY CLUB "Sick" 1 U2 "Please" SHERYL CROW "Home" EVERCLEAR "Everything" BARENAKED LADIES "Brian"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins WHISKEYTOWN "Days" SHAWN COLVIN "Mona" JACKSON BROWNE "Voice"
WMAX/Rochester, NY PD: Tom Sheridan MD: David Joslin 1 BARENAKED LADIES "Brian" SHERYL CROW "Home"	WVVR/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 WALLFLOWERS "Marlenas" 1 JAI "Believe"
KRSH/Santa Rosa, CA PD: Zoe Zurst MD: Bill Bowker DELBERT MCCLINTON "Somebody" WALLFLOWERS "Marlenas" CATIE CURTIS "Soulfully" DEVLINS "Heavens" JEB LOY NICHOLS "Rain"	WXKR/Toledo, OH PD: Dasty Scott MD: Laura Lee No Adds
KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual 19 BUCK-O-NINE "Town"	KXST/San Diego, CA PD/MD: Dona Shaieb ABRA MOORE "Places" U2 "Please" SHERYL CROW "Home" WHISKEYTOWN "Days" WHISKEYTOWN "Turn" WHISKEYTOWN "Everything" DEVLINS "Waiting" DEVLINS "World" DEVLINS "Disappear"

39 Total Reporters
 39 Current Reporters
 38 Current Playlists
 Reported Freeze Playlist (1):
 KMTT/Seattle, WA



jackson browne

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KFXD KTHX KOTR WMVY WNCS KBXR

KXST WRNR

Produced by T-Bone Burnett
 Management: Donald Miller

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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 MARKET #3
RADIO CHICAGO
WXRT/Chicago (773) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	20	14			ROLLING STONES/Anybody Seen My...
10	9	10			LEVE SPIT LOVE/Long Long Time
7	7	10			LOFTOVER SALMON/Better
14	11	12			SARAH MCLACHLAN/Building A Mystery
-	-	6			WACO BROTHERS/Do You Think...
-	-	6			BECK/Jack-Ass
11	10	14			FREDDY JONES BAND/Wonder
13	12	12			GENESIS/Congo
-	-	10			DOGS EYE VIEW/Homecoming Parade
7	9	8			BETH ORTON/She Cried Your Name
10	10	8			SUNDAYS/Summertime
10	4	7			WALLFLOWERS/The Difference
10	12	7			SNEAKER PIMPS/Underground
10	6	8			JOHN FOGERTY/Blueboy
7	9	6			COLLECTIVE SOUL/Link
9	8	8			BLUES TRAVELER/Most Precarious
7	8	6			DEL AMITRI/Not Where It's At
9	7	9			ZIGGY MARLEY/People Get Ready
9	9	9			JOHN HIATT/Private Radio
8	8	8			BIG HEAD TODD /Please Don't Tell
-	-	-			TANYA DONELLY/Pretty Deep
-	-	6			FREDDY JONES BAND/Walk As One
-	-	5			LUTHER ALLISON/You Can't Always
-	-	7			PAT DINIZIO/A World Apart
9	8	10			WIDESPREAD PANIC/Aunt Avs
7	8	7			JAYHAWKS/Big Star
9	6	11			WORLD PARTY/Call Me Up
4	6	6			DAVID BYRNE/Dance On Vesuvius
6	5	6			U2/Do You Feel Loved

KFOG MARKET #4
104.5 97.7
KFOG/San Francisco (415) 543-1045
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
8	8	15			JONNY LANG/Hi The Ground...
-	-	22			ROLLING STONES/Anybody Seen My...
-	-	21			SARAH MCLACHLAN/Building A Mystery
18	20	18			FREDDY JONES BAND/Wonder
9	7	17			BIG BLUE HEARTS/Nobody Wants Her
19	20	18			PRETENDERS/Goodbye
22	22	19			BLUES TRAVELER/Most Precarious
20	21	20			TOAD THE WET.../Whatever I Fear
9	6	16			WIDESPREAD PANIC/Aunt Avs
10	12	13			JOHN FOGERTY/Walking In A...
13	13	11			JOHN FOGERTY/Blueboy
5	8	9			ROBBEN FORD/In The Beginning
8	9	7			FLEETWOOD MAC/Silver Springs
9	10	9			FLEETWOOD MAC/The Chain
9	10	7			FLEETWOOD MAC/Dreams
5	7	9			INDIGO GIRLS/Get Out The Map
5	8	10			BLAKE MORGAN/Lately
19	20	12			BONESHAKERS/Cold Sweat
8	9	8			JOHN HIATT/Little Head
-	-	6			JACKSON BROWNE/The Next Voice...
8	7	10			LIVE/Turn My Head
20	10	7			PAUL MCCARTNEY/Young Boy
4	5	4			FIONA APPLE/Criminal
21	19	10			STEVIE RAY VAUGHAN/Scuttle Buttin'
19	20	11			ABRA MOORE/Four Leaf Clover
-	-	6			BIG HEAD TODD /Please Don't Tell
7	7	5			WALLFLOWERS/The Difference
8	7	9			HUFFAMOOSE/Wat
2	5	2			ZIGGY MARLEY/People Get Ready

89.5 MARKET #5
WXP/Philadelphia (215) 898-6677
Ranes/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-			JACKSON BROWNE/The Next Voice...
-	-	-			PATTI SMITH/1959
14	11	15			JOHN FOGERTY/Blueboy
-	-	12			DAR WILLIAMS/Are You Out There
21	7	9			SUNDAYS/Summertime
3	4	5			10,000 MANIACS/Rainy Day
8	7	8			BLUES TRAVELER/Most Precarious
4	7	8			10,000 MANIACS/More Than This
4	6	8			MIGHTY MIGHTY.../The Rascal King
12	11	15			SQUIREL NUT ZIPPERS/Put A Lid On It
20	5	21			HUFFAMOOSE/Wat
8	7	7			FOREST FOR THE TREES/Dream
8	7	7			WORLD PARTY/Call Me Up
-	-	5			ROLLING STONES/Anybody Seen My...
5	9	7			SMASH MOUTH/Walkin' On The Sun
8	9	8			SISTER HAZEL/All For You
5	4	4			MOMMYHEADS/Jaded
5	4	3			SISTER HAZEL/Think About Me
7	9	7			JONNY LANG/Hi The Ground...
4	5	6			BIG BLUE HEARTS/Nobody Wants Her
6	6	4			WORLD PARTY/She's The One
4	4	3			OASIS/Don't Go Away
-	-	6			DAR WILLIAMS/Better Things
3	4	5			FIONA APPLE/Criminal
-	-	4			HUFFAMOOSE/Like A Weed
-	-	5			BUDJOGA
12	3	4			KAMI LYLE/Polka Dots
3	1	5			JOHN MELLENCAMP/Just Another Day
4	2	3			SARAH MCLACHLAN/Building A Mystery
-	-	5			SOUTHERN CULTURE.../Shotgun

93.9 FM MARKET #6
CIDER/Detroit (519) 258-8888
Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	14			ROLLING STONES/Anybody Seen My...
31	31	30			WALLFLOWERS/Three Marlenas
17	29	31			PAULA COLE/Don't Want To Wait
-	-	16			JANI Believe
20	22	27			JEN TRYNN/Getaway (February)
31	30	31			HUFFAMOOSE/Wat
30	30	31			JOHN FOGERTY/Blueboy
8	11	19			BEHAN JOHNSON/World Keeps Spinning
23	22	21			FLEETWOOD MAC/Silver Springs
30	30	22			SARAH MCLACHLAN/Building A Mystery
11	11	21			BLUES TRAVELER/Most Precarious
7	8	6			WHISKEYTOWN/16 Days
-	-	21			JEWEL/V12 Cadillac
21	18	12			WIDESPREAD PANIC/Aunt Avs
11	13	12			THIRD EYE BLIND/Semi-Charmed Life
11	13	12			DUNCAN SHEIK/Barely Breathing
12	13	11			BIG HEAD TODD /Please Don't Tell
12	11	11			PRETENDERS/Goodbye
-	-	8			JANN ARDEN/The Sound Of
13	9	10			EDWIN MCCAIN/See The Sky Again
8	13	11			SHAWN COLVIN/You And The Mona
31	24	15			SHERYL CROW/A Change Would Do...
10	12	11			ABRA MOORE/Four Leaf Clover
10	12	11			DAVE MATTHEWS BAND/Crash Into Me
12	11	11			INDIGO GIRLS/Shame On You
11	11	11			TOAD THE WET.../Whatever I Fear
13	11	11			JOHN MELLENCAMP/Just Another Day
11	10	11			SHERYL CROW/Everything Is
-	-	10			MATCHBOX 20/Push
11	9	10			FIONA APPLE/Sleep To Dream

ZONE MARKET #7
KZZK/Dallas (214) 526-2400
Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	25	25			PAULA COLE/Don't Want To Wait
25	25	24			DAVE MATTHEWS BAND/Tripping Billies
8	23	24			WALLFLOWERS/Three Marlenas
-	-	22			ABRA MOORE/Four Leaf Clover
-	-	22			BETTER THAN EZRA/Desperately Wanting
22	25	24			SARAH MCLACHLAN/Building A Mystery
13	13	24			FLEETWOOD MAC/Silver Springs
25	19	24			THIRD EYE BLIND/Semi-Charmed Life
24	23	24			MATCHBOX 20/Push
-	-	23			ROLLING STONES/Anybody Seen My...
20	17	23			FIONA APPLE/Criminal
22	24	21			COUNTING CROWS/Daylight Fading
-	-	14			DUNCAN SHEIK/Barely Breathing
14	10	16			BLUES TRAVELER/Most Precarious
15	12	16			TOAD THE WET.../Whatever I Fear
9	12	16			FREDDY JONES BAND/Wonder
8	9	10			DOGS EYE VIEW/Homecoming Parade
5	10	13			CHANTAL KREVAZUK/Surrounded
6	11	14			WORLD PARTY/Call Me Up
-	-	7			STEVIE RAY VAUGHAN/Letter To My...
11	11	13			SHAWN COLVIN/You And The Mona
7	12	13			WHISKEYTOWN/16 Days
13	25	12			JACK PIERCE/Vineyard
7	9	8			ROBERT EARL KEENE/Leveland
-	-	23			BIG HEAD TODD /Please Don't Tell
-	-	9			BARENKED LADIES/Brian Wilson
-	-	11			SISTER HAZEL/All For You
-	-	8			OASIS/Don't Go Away
-	-	6			SARAH MCLACHLAN/Building A Mystery
5	9	7			CHRIS DUARTE GROUP/Cleopatra

WBOS 92.9 FM MARKET #10
WBOS/Boston (617) 254-9267
Herron/Nash

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	30	30			SARAH MCLACHLAN/Building A Mystery
45	45	45			TONIC/If You Could Only...
45	45	45			FIONA APPLE/Criminal
45	45	45			SNEAKER PIMPS/Underground
45	45	45			MATCHBOX 20/Push
45	45	45			SISTER HAZEL/All For You
45	45	45			THIRD EYE BLIND/Semi-Charmed Life
30	-	-			BLUES TRAVELER/Most Precarious
30	30	30			ROLLING STONES/Anybody Seen My...
7	30	30			COLLECTIVE SOUL/Blame
30	30	30			MIGHTY MIGHTY.../The Impression...
30	30	30			PAULA COLE/Don't Want To Wait
7	7	30			JEN TRYNN/Getaway (February)
30	30	21			FLEETWOOD MAC/Silver Springs
21	21	21			VERVE PIPE/The Freshmen
21	21	21			SHAWN COLVIN/Sunny Came Home
21	21	21			DAVE MATTHEWS BAND/Crash Into Me
21	21	21			BOUCE SPRINGSTEEN/Secret Garden
21	21	21			PAULA COLE/Where Have All...
21	21	21			WALLFLOWERS/One Headlight
21	21	21			JEWEL/You Were Meant...
-	-	-			SMASH MOUTH/Walkin' On The Sun
-	-	15			SHAWN COLVIN/You And The Mona...
30	15	15			TEXAS/Say What You Want
7	7	15			BEHAN JOHNSON/World Keeps Spinning
7	7	15			FREDDY JONES BAND/Wonder
-	-	7			SUNDAYS/Summertime
-	-	7			CATE CURTIS/Soufly
-	-	7			WALLFLOWERS/Three Marlenas
-	-	7			CHANTAL KREVAZUK/Surrounded

RIVER 92.5 FM MARKET #10
WXRW/Boston (508) 374-4733
Doody/Mulaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	18			ROLLING STONES/Anybody Seen My...
25	25	24			DAR WILLIAMS/Are You Out There
21	24	22			SMASH MOUTH/Walkin' On The Sun
6	23	24			JARS OF CLAY/Crazy Times
6	10	11			BILLIE MYERS/Kiss The Rain
6	6	12			JOE JACKSON/Angel (Lust)
24	21	17			SUGAR RAY/Fly
-	-	2			JACKSON BROWNE/The Next Voice...
21	24	25			BRAD/The Day Brings
13	14	16			BLUES TRAVELER/Most Precarious
6	16	12			FLEETWOOD MAC/Bless To Love Her
-	-	9			CHUMBAWAMBA/Tubthumping
10	14	18			JOHN FOGERTY/Swamp River Days
11	12	11			SARAH MCLACHLAN/Ada
13	14	12			SARAH MCLACHLAN/Building A Mystery
15	12	13			TOAD THE WET.../Whatever I Fear
14	16	12			BLUES TRAVELER/Carolina Blues
9	11	12			HONEYDOGS/Rumor Has It
18	10	9			PATTY LARKIN/The Book I'm Not...
9	11	12			LONGPISGS/On And On
13	11	12			BETH ORTON/She Cried Your Name
15	15	12			PRETENDERS/Goodbye
12	12	11			FLEETWOOD MAC/Silver Springs
6	8	11			INDIGO GIRLS/Get Out The Map
8	7	13			INDIGO GIRLS/It's Alright
-	-	6			PETER MJURJEV/Smoke
12	10	11			JEN TRYNN/Getaway (February)
12	11	11			FREDDY JONES BAND/Wonder
9	12	10			GREG GARING/Any Love Is Real
14	12	10			HUFFAMOOSE/Wat

Sets-FM 102.1 MARKET #14
KXST/San Diego (619) 286-1170
Shaieb

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	24			TOAD THE WET.../Crazy Life
-	-	22			BLUES TRAVELER/Most Precarious
-	-	22			WALLFLOWERS/Three Marlenas
-	-	25			MATCHBOX 20/Push
-	-	22			SARAH MCLACHLAN/Building A Mystery
-	-	13			SISTER HAZEL/All For You
-	-	10			FIONA APPLE/Criminal
-	-	12			PAULA COLE/Don't Want To Wait
-	-	13			MATCHBOX 20/3am
-	-	12			MATCHBOX 20/Good
-	-	10			BIG HEAD TODD.../Please Don't Tell...
-	-	5			FABULOUS T-BIRDS/Highwater
-	-	7			ROLLING STONES/Anybody Seen My...
-	-	3			FREDDY JONES BAND/Wonder
-	-	8			DEL AMITRI/What I Think She...
-	-	10			JACK PIERCE/Trials
-	-	10			PAUL MCCARTNEY/Young Boy
-	-	16			DAVE MATTHEWS BAND/Tripping Billies
-	-	6			FIONA APPLE/Shadowboxer
-	-	9			STEVE WINWOOD/Spy In The House...
-	-	8			ABRA MOORE/Four Leaf Clover
-	-	23			SHERYL CROW/A Change Would Do...
-	-	7			PRETENDERS/Goodbye
-	-	6			INDIGO GIRLS/Get Out The Map
-	-	11			WIDESPREAD PANIC/Aunt Avs
-	-	6			WORLD PARTY/Call Me Up
-	-	7			WALLFLOWERS/Three Marlenas
-	-	7			DOGS EYE VIEW/Falling In Place
-	-	3			JACKSON BROWNE/The Next Voice...
-	-	7			DAR WILLIAMS/Are You Out There

Cities97 MARKET #16
KTCZ/Minneapolis (612) 339-0000
MacLeish/Frederickson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	25	15			JONNY LANG/Hi The Ground...
22	22</				

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PROMOTION MANAGER

New, well-funded broadcasting network has immediate opening for proven professional to help launch new radio networks and new major market radio stations. Must have successful promotion and PR track record with strong references. Creative writing skills, plus experience in marketing, research and ratings all required. Computer graphics production skills, internet savvy and degree in communications or marketing preferred. Premium salary, full benefits and opportunity for growth. Please send detailed resume with salary history in confidence to President, First Broadcasting Networks, Inc., 750 North St. Paul, Tenth Floor, Dallas, TX 75201 EOE

I'm Max. Some people say that I'm too passionate about today's music, but that's what I am. I've just moved to WXXM 95-7 in Philadelphia and I'm looking or a few special people to work with me. If you're fun, energetic, humorous, upbeat, clever, smart, quick — and have just a little bit of an attitude— I'd like to get to know you better. I'm still staying with friends, but you can send your stuff to me, Max, care of DeMers Programming, 204 Exton Commons, Exton, PA 19341. Please don't call them, they never remember to give me my messages!

Max is part of Greater media, Inc. Philadelphia is a culturally diverse market, and as an affirmative action employer committed to diversity, we encourage all applicants.

ARE YOU SICK OF BEING A PD?

Living from book-to-book? Changing owners more often than your oil? Wondering where your career is really heading? Sick of working 18 hours a day, eight days a week? Ready for some stability? Ready for some sanity?

One of America's leading producers of jingles and IDs for radio stations is looking for a PD that's ready to make the jump into sales...marketing our jingles to leading PDs across the country.

If you've had medium to major market experience programming CHR, Urban, Hot AC or Hot Country...you may be our guy (or gal). Send us a resume (no, we don't need a tape) and a letter. Let's talk... and, of course, this will be strictly confidential.

Hey, you wouldn't get free record company T-shirts anymore, but you would get a life. Reply to: Radio & Records, 10100 Santa Monica Blvd., #367, 5th Floor, Los Angeles, CA 90067. EOE

EAST

New Hampshire's new oldies, Cool 96.5, seeks PT morning newscaster. No Walter Cronkites! T&R: WQLL, J.C. Haze, 175 Canal St, Manchester, NH 03101 EOE (9/26)

PROMOTIONS DIRECTOR EXPERIENCED

Contests, added value promotions, database marketing, direct mail. If your creative talents need an outlet, and you're ready to move into a more responsible position, we should talk. Coordinate promotions for two FMs and an AM and handle a short air shift in state-of-the-art digital studios (some voice tracking). Send resume, aircheck cassette and samples of your promotional work to: Human Resources, WFLS Radio, 616 Amelia Street, Fredericksburg, VA 22401. WFLS is a 50,000 watt Country music station with a first class facility in the Washington, DC ADI. EEO.

HOT AC/PD

WYHT-FM in Mansfield, Ohio seeks PD for Hot AC who can perform daytime airshift, has excellent people skills, and is willing to be involved in the community. Requirements include previous PD experience or minimum 2 years as MD or APD. Selector experience a big plus. T&R to: Dan Hayden, Pathfinder Consulting, 1145 Kensington Rd., Kensington, CT 06037. EOE

MORNING TALENT/TEAM

We're a top-rated adult music station in a major market. You entertain your listeners, live your job, love personal appearances and are winning NOW in a top market! If that description fits you we want you now! Don't let this one pass you by! This a MAJOR opportunity with an incredible company! Please, unless you're very good, don't respond to this ad. Radio & Records, 10100 Santa Monica Blvd., #366, 5th Floor, Los Angeles, CA 90067. EOE

DAME MEDIA

CENTRAL NEW YORK'S Heritage Rock Station. WOUR/Utica, NY is looking for an aggressive program director. If you have great people skills to coach talent, '90s marketing savvy and understand the spectrum of rock music, send T&R plus salary requirements to: Tom Benson, Group Program Director, P.O. Box 60547, Harrisburg, PA 17106-0547. NO CALLS! EOE.

ENTERTAINMENT NEWS

Radio network seeks writers, producers and on-air reporters who live and breathe pop culture. If you're wired into Hollywood with a Rolodex that's growing exponentially and wince at the mere thought of being "scooped" by the competition, we need to talk. Candidates should have three years experience in gathering and reporting entertainment news and the ability to write and produce broadcast-ready material under deadline. L.A. based positions. EEO/AA employer M/F/D/V. Rush your stuff to: P.O. Box 920, New York, NY 10019

Roberts Communications seeks operations manager/FM morning show host for oldies/news talk combo. On air, we're looking for a high profile active entertainer. Off air, you'll be skilled in programming, talent development, and promotions, and have proficiency with radio technical operations and Windows-based automation systems. Send T&R and relevant materials to: Scott Roberts, WKBK/WXOD P.O. Box 707, Keene, NH 03431

OPENINGS

WHP580 Talk Radio

If you are a successful drive-time personality in any format, and have considered making the leap to the industry's most creative format, let's talk! WHP, one of America's most successful Talk stations in one of the nation's most vibrant areas, needs a top morning drive talent! If you truly understand entertainment, we'll give you the tools to dominate morning radio in Central Pennsylvania! If you can relate to 35-54 year olds, rush your tape and resume to: Randy Meyer, Dame Media Inc., P.O. Box 6477, Harrisburg, PA 17112. No Calls. EOE

101.7 WFNX

PROGRAM DIRECTOR

WFNX, Boston's nationally recognized pioneer in alternative radio, is looking for a programming leader who knows what the future sounds like. We need a visionary with a passion for the music and a total understanding of both the station's cutting-edge heritage and the direction of the alternative format.

If you have strong management skills and the wit, wisdom and energy to deal with the daily battle of major market alternative and if you are tired of corporate, conglomerate radio, then this could be the job for you.

For the biggest challenge of your career, send a snappy cover letter and resume to: Barry S. Ahern, WFNX, 126 Brookline Avenue, Boston, MA 02215. Fax: 617-425-2615. EOE

NETWORK PRODUCER/EDITOR

New York based entertainment marketing company seeks overnight producer/editor. Position requires digital production and editing skills. Good working knowledge of multiple radio formats and the ability to meet deadlines necessary. The successful candidate will be able to work autonomously from the direction of department supervisor. Salary commensurate with experience. Fax resume to: SJS Entertainment at (212) 679-3310 EOE

TALKRADIO PRODUCER

Prime west-coast producer's gig for someone who's ready to get down in the trenches. You'll book top-name celebrities, manage heavy hitter talent, oversee topic selection, and make all the elements of a highly-produced daily talk show gel into one cohesive package. Up to the challenge? L.A. based positions. EEO/AA Employer M/F/D/V. Send letter, resume and your thoughts on what makes a good talk show to: P.O. Box 920, New York, NY 10019

OPENINGS

Experienced News Director needed for Central New England AM/FM radio stations. Quality writing, reporting, announcing a must. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., #369, 5th Floor, Los Angeles, CA 90067. EOE



Morning Show cohost/promotions coordinator needed for top-rated Central PA Rock/AC. Candidate must be topical, witty, relate to thirtysomething lifestyle, showprep with host and enjoy appearances. Promotional/marketing duties include development, planning and execution of on-air promotions and station events/remotes. T&R to: Jim Pettiford, Operations Manager, WKSJ, P.O. Box 3638, Williamsport, PA 17701. No Calls. EOE

Real Program Director Wanted.

Passion for the product... Appreciation for high maintenance talent... Experience at very successful stations—in any capacity.

Knowledge of CHR techniques. No wimps, report writers or GM toadies.

The job of a great PD is to defend the product. Creating it is easy.

Openings for **Talk PDs** in top 50 cities consulted by the best talk consultancy in the US:

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Suite 1000
230 Park Avenue
New York City 10169

Include: resume, references, sample of on-air promos you've written. Prove you love entertainment-based talk. No talk experience? No problem. Nobody will know you've sent the resume. Don't have a cow, man. EEOC.

SOUTH

Accepting tapes and resumes for rare opening. T&R: WMJE, Jay Andrews, PD, Box 10, Gainesville, GA 30501 EOE (9/26)

Sought: An entertaining and topical afternoon talk show host. T&R: WREC, Paul Davis, 203 Beale Street., Memphis, TN 38103 EOE (9/26)

Country opportunities at Oklahoma's non-metro station of the year! Great phones and production a must! T&R: KEYB, PO Box 1077, Altus, OK 73522 EOE (9/26)

PD/Production Director for country format. T&R: KWED, 609 E Court St, Seguin, TX 78155 EOE (9/26)

Top-rated Country seeks afternoon entertainer. Market #174, rare opportunity. T&R: Rusty Pugh, 5026 Cliff Gookin Blvd, Tupelo, MS 38801 EOE (9/26)

Heritage Country has rare opening for MIDDAY COMMUNICATOR strong on phones and public appearances. T&Rs to: Radio & Records, 10100 Santa Monica Blvd., #368, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

OPERATIONS & SPECIAL PROJECTS MANAGER

Use your talents to help build an exciting new positive Talk station. Responsible for daily operations and the training of staff/clients in a spot and block programming environment. Must have creative, production and on-site event experience as well as excellent computer skills.

Rush resumes to: Muriel Funches, GM
KPAD Personal Achievement Radio
12001 N. Central Expressway, Ste. 280
Dallas, TX 75243
Fax: 972-503-8104
Equal Opportunity Employer.

WSFR is searching for an experienced Program Director to lead us into the new millennium. Previous CHR and AOR programming experience preferred. Send resume, programming philosophies, and station composites to: C.C. Matthews, Jacor of Louisville, 612 4th Ave., Suite 100, Louisville, KY 40202. Jacor Broadcasting is an Equal Opportunity Employer.

IMMEDIATE FULLTIME OPENING! FM Afternoons-Rock AC/AM PD. Experience required, excellent production skills, promotions experience. Fun team players only! T&R to: WERO: Attn: Colleen Jackson, P.O. Box 1707, Washington, NC 27889. EOE.

MORNINGS Cat Country 102/Montgomery...we've got the silly sidekick... we need a witty, topical, relatable entertainer to put with him! T&R to: Darlene Dixon/PD, WJCC, 3435 Norman Bridge Road, Montgomery, AL 36105. EOE



GULFSTAR
COMMUNICATIONS, INC.

Rare morning show opening at Country station 95.1/KYKR in Beaumont, TX. Best radio company in America seeks morning show talent (possible teams). Great pay and super benefits. Experienced only. Rush T&R plus morning show philosophy to: Carl Becker, 2885 Interstate 10 East, Beaumont, TX 77702. Accepting T&Rs for other dayparts. No phone calls. EOE

Does the "Opportunity of a lifetime" light go on in your head when you hear "KDMX Top 10 marketing opening for the next great night talent in America." Work for Nationwide Communications in Dallas doing 7pm to midnight now if you: Breathe today's modern AC artists, live the lifestyle, do great production, and have on-air delivery that slays adult Females! Sent T&R to: Jimmy Steal at KDMX: 14001 North Dallas Parkway #1210, Dallas, TX 75240. KDMX Dallas is an EOE and proud member of Nationwide Communications.

OPENINGS

WCOS GREAT COUNTRY 97.5 FM

Capstar Heritage Country WCOS and New Country Kicks 96 Columbia, South Carolina seeks Program Manager. If you have strong people skills, experience working with a personality morning show, know country music, and have a clear understanding of sales, send your package to: Jimmy Collins, Market manager, WCOS-FM/WHKZ-FM, 2440 Millwood Avenue, Columbia, SC 29205. EOE

MORNING CO-HOST:

ARS Country Powerhouse WIRK, West Palm Beach is looking for a fun, topical and energetic morning sidekick. T&Rs to: Joel Raab Associates, 760 North Woodbourne Road, Suite D, Lanham, PA 19047. EOE Women and minorities encouraged to apply.

106.5 WSFL (Heritage Classic Rock) and 99X (New Rock) in the Coastal Carolina Market (#80) have an immediate opening for a Program Director. You'll oversee both stations and handle the afternoon show on WSFL. Group owned by Beasley Broadcasting WSFL/WXNR operate out of brand new studios in New Bern. Must have experience and great people skills. Rush T&R to: Bruce Simel, WSFL/WXNR, 207 Glenburnie Drive, New Bern, NC 28560. No Calls Please. EOE

MIDWEST

New Midwest Rocker seeks on-air OM, technical experience and knowledge of FCC rules a plus. T&R: President, Elyria-Lorain Broadcasting Co., Box 4006, Elyria, OH 44036 EOE (9/26)

Youngstown, OH Country station seeks FT air talent. WICT, 6874 Strimbu Dr SE, Brookfield, OH 44403. Fax 330-448-5055 EOE (9/26)

KGRC needs co-host for Hot AC mornings. New studios and great environment. T&R: KGRC, 329 Maine, Quincy, IL 62301 EOE (9/26)

Suburban Chicago group seeks experienced News Directors (1) and Anchor. Heavy local emphasis. T&R: WIMS, 6405 Olcott, Hammond, IN 46320 EOE (9/26)

Seeking News Director. Above average pay. Friendly town, large university, Team atmosphere. WJEC, Station Manager, 31 Eastside Square, Macomb, IL 61455 EOE (9/26)

Great company seeks great talent. Future openings in CHR/Country/AC/Oldies. T&R: Spyder, KSYN/KIXQ/KXDG/KJMK, 1309 S Monroe, Joplin, MO 64801 EOE (9/26)

Openings to \$90K+

for entertainers. Handle phones? Do more than liners? Ready for larger market? Females, mornings, jocks, PD's needed. More of our stations want an advantage and will pay for it. Our need is now and we encourage you to call for free info if you're looking. NETWORK places talent.

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OPENINGS

KG95 has a position open for a night personality. Possibly promotions involved. Females and minorities are strongly encouraged to apply. Send tape and resume to Mark Hahn, KG95, Box 3009, Sioux City, IA 51102. No Calls. EOE

SAM 1400AM WSAM, is looking for its next Morning Show/Program Director. Our candidate should be versed in the Adult Standards format, anxious to be community active, and a pro-active thinker, ready to grow WSAM to new levels. Please send your tape and resume to Rick Walker, Operations Manager WSAM 2000 Whittier St., Saginaw, MI 48601. MacDonald Broadcasting is an Equal Opportunity Employer.

SALES MANAGER

Connoisseur Communications is searching for a sales manager for WRQK, Canton, Ohio. Qualifications should include the following: 3+ years management experience, recruiting, coaching and training local sales staff, understanding of yield management practices, strategic planning and tactical execution, account management, creation and development of NTR and proven track record of performance. Send resumes to: Tom Love, WRQK, P.O. Box 7579, Canton, OH 44705. EOE

Increase your exposure with Mediastating's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414) 926-9620 or www.mediastating.com

OPENINGS

KDLR/Devils Lake, ND has an immediate announcer opening, —mornings— Prefer minimum two years experience. Must be information oriented. Not a typical DJ position. T&R to: Dale Alwin, KDLR, Box 190, Devils Lake, ND 58301. EOE

Z-98/KSEZ seeks fulltime afternoons. Remotes, appearances, and production a must. Experience required. T&R to: KSEZ, Rich Randall, 1113 Nebraska St. Sioux City, IA 51105. EOE

KFRU, KBXR, KOQL, KPLA

The Premiere Marketing Group in Columbia, MO has several prestigious openings in one of the most attractive cities in the nation. Incredible lifestyle for pros with above average work ethics.

Mornings. 102.3 KBXR seeks smart AM entertainer who understands adult rock audience and creates stimulating, compelling radio.

News/Talk Program Director: Market giant KFRU needs passionate, programming leader who eats, sleeps, and breathes compelling, cutting-edge radio.

Sales and marketing professionals join this winning broadcast group as account executive and find financial and personal success. Too good to be true? Call and find out. Call Tom Bradley (573)442-3116

WEST

Program Director sought in last frontier. KICY, Nome, Alaska is seeking committed Christian with radio experience. CALL: John McBride (907) 443-2213 EOE (9/26)

Community minded C&W seeks adult midday or evening host. T&R: KUBA, Dave Bear, P.O. Drawer 232, Yuba City, CA 95992 EOE (9/26)

Production Manager. Digital operation. Multi-talented, creative person sought. Experience required. Rush T&R: Engles Comm, HR. PO Box 4458, Santa Barbara, CA 93140-4458. EOE (9/26)

Morning Talent needed now! Live and work two hours from Seattle at Central Washington's heritage AOR/Classic Rock station, Tape and resume to: Ron Harris, Program Director, KATS-FM, P.O. Box 1280, Yakima, WA 98907

OPENINGS

CHR or AC experience for on-air PD of medium market California FM. APD or MD experience counts. Tapes and resumes to: Radio & Records, 10100 Santa Monica Blvd., #358, 5th Floor, Los Angeles, CA 90067. EOE

K-news AM 620

AM 620 K-NEWS, Portland is looking for a night performer. You need to push the buttons, play the hits and perform the hot topics. No politics. Local talk in a great city for a great company. Tapes and resumes to: Duane Link, Jacor Portland, 4949 S.W. Macadam Ave., Portland Oregon, 97201. EOE

POSITIONS SOUGHT



**BUDDY BARON
KYCY, KSAN, KFRC, KVIL
Would love to be your next
morning host. Funny tape &
really overdone resume
available. (415)372-0175**

Available now, all Florida markets, all formats, great production, great air, great numbers. TREVOR: (352) 629-8036 or CCMarks@aol.com (9/26)

Former Chicago-land PD/AMD seeks Great Lakes area. MARK: (785) 823-0740 or e-mail mjpl@midusa.net (9/26)

POSITIONS SOUGHT

Driven and ambitious APD/MD for CHR/New Rock. Entertainer, great phones and killer production. Selector experience. Call CRAZYMEN: (314) 312-2168 (9/26)

Real and creative radio still exists! I'll show you how. JEFF: (937) 548-0805 or cornboy@wesnet.com (9/26)

Talented hardworking female with over seven years experience, seeks medium/large market position to fulfill passion for radio. KIM: (318) 865-0910 (9/26)

23 years in the business. Have worked all formats. Call MARK: (318) 865-0910 (9/26)

AT seeks new adventure. Four years experience in Midwest. JON: (920) 469-8936 (9/26)

We rock mornings! Huge numbers! Promotions savvy! We have proof! AOR preferred. PETE and CARA: (304) 746-7715 (9/26)

God's gift to Radio promises to deliver heavenly ratings and one helluva morning show! JOE KING: (817) 861-4284 or mediacasting.com (9/26)

Your search is over! The next hot AT is here! Three years experience, great voice work/production! RAY DEAN: (516) 483-2717 (9/26)

Wonder whatever happened to BILL GOLDEN? Currently in Southeast, seeking opportunity in California. Air/production/copywriting pro. (704) 466-2608 (9/26)

Chicks dig me, cause I'm on the radio. Pro seeks gig. Washington/Baltimore. Parttime/fulltime. MIKE: (301) 962-8015 (9/26)

Sportscaster/PBP man available. MIKE: (800) 785-0918-18 (9/26)

Big market experienced talker. Consider smaller. Entertaining, informed, in-control, interesting, odd, opinionated, sharp, versatile, good voice. No agenda. DS: (561) 279-2825 (9/26)

Attention Active Rock PDs: Three year WAAF, Boston music coordinator seeks MD/AMD/AT programming gig. Creative, multi dimensional, excellent references. GREG: (508) 845-2484 (9/26)

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OPPORTUNITIES

POSITIONS SOUGHT

Upcoming, experienced AT with attitude and personality seeking relocation to East coast medium market AOR/Alternative. AARON: (303) 429-7135 or appel3@aol.com (9/26)

Fifteen year pro seeks PD gig in central Iowa. Massive experience, all formats, digital and automated systems. DAVE: (515) 285-9079 or Dave104@aol.com (9/26)

Real Deal - raised on New York radio, promotions, appearances, all formats, East/South/West. JD: (718) 257-3158 (9/26)

Weekends and fill-ins. NY, NJ, PA, CT. Flexible schedule. Reliable. 15 years experience in AOR, AC, Oldies, Talk. PHIL: (914) 783-3229 (9/26)

Seeking small market gig in or around Fort Worth/Dallas metroplex. PD/production experience. DONN: (817) 281-8528 or e-mail donn@ticnet.com (9/26)

POSITIONS SOUGHT

Announcer seeking work. Thirteen years experience in many formats. Midwest. TOM: (314) 638-8542 (9/26)

Currently employed at P1 AOR. Seeking next great gig as AT/MD/APD/PD. Make an offer I can't refuse! KIM: (412) 563-2597 (9/26)

Florida AT/Experienced Pro. CHR/HAC/AC/Oldies. Available. Florida/South/West/East. J.J.: (561) 770-4749 or mediacasting.com (9/26)

Experienced new anchor/producer. Voice talent for production. AT for adult standards. ALEX: (513) 777-8423 or www.mediacasting.com (9/26)

Bilingual (English/Spanish), creative AT with programming, production, digital experience. LA bound. Seeking air shift plus additional responsibility. MARTIN: (313) 429-9713 (9/26)

POSITIONS SOUGHT

Next Michael Jordan of broadcasting seeks a Phil Jackson Zen-Master PD. Michael Dean, five years experience, will travel. (219) 436-6849 (9/26)

Looking for Oldies, Lite AC, Country, or Classic Rock format. Fifteen year veteran who relates to adults. Not Teeny Boppers! JACK (314) 434-8897 (9/26)

Hey Ohio! Seeking to relocate. Eight years on-air experience, including music, program direction, and commercial production. DREW (330) 633-5323. (9/26)

Pro with 14 years experience seeking PD slot with small market station. Anywhere in the USA. DAVID BAXTER (800) 673-5459 (9/26)

POSITIONS SOUGHT

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com)

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

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Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: (310)203-8727. Only free positions sought ads are accepted by email—kmmaw@rronline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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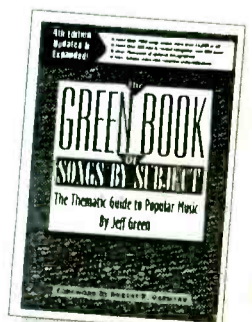
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CHR/POP

LW	TW	Artist	Album	Label
1	1	JEWEL	Foolish Games	Atlantic
2	2	BACKSTREET BOYS	Quit Playing Games (With...)	Jive
3	3	THIRD EYE BLIND	Semi-Charmed Life	Elektra/EEG
4	4	MATCHBOX 20	Push	Lava/Atlantic
5	5	SUGAR RAY	Fly	Lava/Atlantic
6	6	SPICE GIRLS 2	Become 1	Virgin
7	7	LEANN RIMES	How Do I Live	Curb
8	8	SISTER HAZEL	All For You	Universal
9	9	WILL SMITH	Men In Black	Columbia
10	10	MARIAH CAREY	Honey	Columbia
11	11	OMC	How Bizarre	Huh!/Mercury
12	12	98 DEGREES	Invisible Man	Motown
13	13	ROBYN	Show Me Love	RCA
14	14	PAULA COLE	I Don't Want To Wait	Imago/WB
15	15	TONIC	If You Could Only See	Polydor/A&M
16	16	SARAH MCLACHLAN	Building A Mystery	Arista
17	17	BOYZ II MEN	4 Seasons Of Loneliness	Motown
18	18	PEACH UNION	On My Own	Mute/Epic
19	19	PUFF DADDY & FAITH EVANS	I'll Be Missing...	Bad Boy/Arista
20	20	MIGHTY MIGHTY BOSSTONES	The Impression...	Big Rig/Mercury
21	21	ROBYN	Show Me Love	RCA
22	22	MEREDITH BROOKS	Bitch	Capitol
23	23	WALLFLOWERS	The Difference	Interscope
24	24	EN VOUGUE	Too Gone, Too Long	EastWest/EEG
25	25	AQUA	Barbie Girl	MCA
26	26	IMANI COPPOLA	Legend Of A Cowgirl	Columbia
27	27	ALLURE	All Cried Out	Crave
28	28	VERVE PIPE	The Freshmen	RCA
29	29	AMY GRANT	Takes A Little Time	A&M
30	30	HANSON	Where's The Love	Mercury

CHR begins on Page 40.

HOT AC

LW	TW	Artist	Album	Label
1	1	JEWEL	Foolish Games	Atlantic
2	2	SISTER HAZEL	All For You	Universal
3	3	PAULA COLE	I Don't Want To Wait	Imago/WB
4	4	THIRD EYE BLIND	Semi-Charmed Life	Elektra/EEG
5	5	SARAH MCLACHLAN	Building A Mystery	Arista
6	6	OMC	How Bizarre	Huh!/Mercury
7	7	MATCHBOX 20	Push	Lava/Atlantic
8	8	SHAWN COLVIN	Sunny Came Home	Columbia
9	9	TONIC	If You Could Only See	Polydor/A&M
10	10	SUGAR RAY	Fly	Lava/Atlantic
11	11	VERVE PIPE	The Freshmen	RCA
12	12	WALLFLOWERS	One Headlight	Interscope
13	13	DUNCAN SHEIK	Barely Breathing	Atlantic
14	14	AMY GRANT	Takes A Little Time	A&M
15	15	LEANN RIMES	How Do I Live	Curb
16	16	WALLFLOWERS	The Difference	Interscope
17	17	FLEETWOOD MAC	Silver Springs	Reprise
18	18	SHERYL CROW	A Change Would Do You Good	A&M
19	19	BACKSTREET BOYS	Quit Playing Games (With...)	Jive
20	20	MIGHTY MIGHTY BOSSTONES	The Impression...	Big Rig/Mercury
21	21	ELTON JOHN	Something About The Way...	Rocket/A&M Associated
22	22	FIONA APPLE	Criminal	Work
23	23	ELTON JOHN	Candle In The Wind '97	Rocket/A&M Associated
24	24	SMASH MOUTH	Walkin' On The Sun	Interscope
25	25	SPICE GIRLS 2	Become 1	Virgin
26	26	PEACH UNION	On My Own	Mute/Epic
27	27	LIVE	Turn My Head	Radioactive
28	28	10,000 MANIACS	More Than This	Geffen
29	29	DUNCAN SHEIK	She Runs Away	Atlantic
30	30	TEXAS	Say What You Want	Mercury

AC begins on Page 79.

CHR/RHYTHMIC

LW	TW	Artist	Album	Label
1	1	MARIAH CAREY	Honey	Columbia
2	2	USHER	You Make Me Wanna...	LaFace/Arista
3	3	NOTORIOUS B.I.G.	Mo Money Mo Problems	Bad Boy/Arista
4	4	WILL SMITH	Men In Black	Columbia
5	5	BOYZ II MEN	4 Seasons Of Loneliness	Motown
6	6	MARY J. BLIGE	Everything	MCA
7	7	JANET I/Q-TIP & JONI MITCHELL	Got 'Til It's Gone	Virgin
8	8	INOJ	Love You Down	So So Def/Columbia
9	9	PUFF DADDY & FAITH EVANS	I'll Be Missing...	Bad Boy/Arista
10	10	SPICE GIRLS 2	Become 1	Virgin
11	11	ALLURE	All Cried Out	Crave
12	12	NU FLAVOR	Heaven	Reprise
13	13	BACKSTREET BOYS	Quit Playing Games (With...)	Jive
14	14	AQUA	Barbie Girl	MCA
15	15	LIL' KIM	Not Tonight	Undeas/Big Beat/Atlantic
16	16	98 DEGREES	Invisible Man	Motown
17	17	DRU HILL	Never Make A Promise	Island
18	18	ROME	I Belong To You	Every.../RCA
19	19	CHANGING FACES	G.H.E.T.T.O.U.T.	Big Beat/Atlantic
20	20	SOMETHIN' FOR THE PEOPLE	My Love Is The Shh!	Warner Bros.
21	21	FOXY BROWN I/DRU HILL	Big Bad...	Violator/Def Jam/RAL/Mercury
22	22	EN VOUGUE	Too Gone, Too Long	EastWest/EEG
23	23	AALIYAH	The One I Gave My Heart To	BlackGround/Atlantic
24	24	BUSTA RHYMES	Put Your Hands Where My...	Elektra/EEG
25	25	JOE	The Love Scene	Jive
26	26	OMC	How Bizarre	Huh!/Mercury
27	27	MASE	Feel So Good	Bad Boy/Arista
28	28	WYCLEF JEAN	Guantanamo	Ruffhouse/Columbia
29	29	ROBYN	Show Me Love	RCA
30	30	BRIAN MCKNIGHT	You Should Be Mine...	Mercury

CHR begins on Page 40.

AC

LW	TW	Artist	Album	Label
1	1	LEANN RIMES	How Do I Live	Curb
2	2	ELTON JOHN	Something About The Way...	Rocket/A&M Associated
3	3	BACKSTREET BOYS	Quit Playing Games (With...)	Jive
4	4	FLEETWOOD MAC	Silver Springs	Reprise
5	5	JEWEL	Foolish Games	Atlantic
6	6	AMY GRANT	Takes A Little Time	A&M
7	7	DARYL HALL & JOHN OATES	Promise Ain't Enough	Push
8	8	SHAWN COLVIN	Sunny Came Home	Columbia
9	9	NATALIE COLE	A Smile Like Yours	Elektra/EEG
10	10	ELTON JOHN	Candle In The Wind '97	Rocket/A&M Associated
11	11	GARY BARLOW	So Help Me Girl	Arista
12	12	SPICE GIRLS 2	Become 1	Virgin
13	13	PAUL CARRACK	For Once In Our Lives	Ark 21
14	14	MONICA	For You I Will	Warner Sunset/Atlantic
15	15	MICHAEL BOLTON	Go The Distance	Columbia
16	16	JAMES TAYLOR	Little More Time With You	Columbia
17	17	PETER CETERA	Do You Love Me That Much?	River North
18	18	MICHAEL LINGTON/BOBBY CALOWELL	Tell It Like It Is	Nu Groove
19	19	CHICAGO	The Only One	Reprise
20	20	SISTER HAZEL	All For You	Universal
21	21	BARRY MANILOW	I Go Crazy	Arista
22	22	BETH NIELSEN CHAPMAN	Happy Girl	Reprise
23	23	AMBROSIA	I Just Can't Let Go	Warner Bros.
24	24	PAULA COLE	I Don't Want To Wait	Imago/WB
25	25	PAUL MCCARTNEY	Young Boy	Capitol
26	26	98 DEGREES	Invisible Man	Motown
27	27	ATLANTA RHYTHM SECTION	Alien	Southern Tracks
28	28	JIM BRICKMAN	The Gift	Windham Hill
29	29	JOHN TESH	Avalon	GTSP
30	30	SARAH MCLACHLAN	Building A Mystery	Arista

AC begins on Page 79.

URBAN

LW	TW	Artist	Album	Label
3	1	MARY J. BLIGE	Everything	MCA
4	2	MARIAH CAREY	Honey	Columbia
1	3	JOE	The Love Scene	Jive
2	4	USHER	You Make Me Wanna...	LaFace/Arista
9	5	JANET I/Q-TIP & JONI MITCHELL	Got 'Til It's Gone	Virgin
5	6	TOTAL	What About Us	LaFace/Arista
7	7	SOMETHIN' FOR THE PEOPLE	My Love Is The Shh!	Warner Bros.
10	8	BOYZ II MEN	4 Seasons Of Loneliness	Motown
12	9	BRIAN MCKNIGHT	You Should Be Mine...	Mercury
6	10	ROME	Do You Like This	RCA
11	11	MYRON	We Can Get Down	Island
8	12	FOXY BROWN I/DRU HILL	Big Bad...	Violator/Def Jam/RAL/Mercury
14	13	VANESSA WILLIAMS	Happiness	Mercury
15	14	ERYKAH BADU	Other Side Of The Game	Kedar/Universal
13	15	SAM SALTER	After 12, Before 6	LaFace/Arista
17	16	MILESTONE	I Care 'Bout You	LaFace/Arista
18	17	GOD'S PROPERTY	You Are The Only One	B-Rite/Interscope
20	18	NEXT	Butta Love	Arista
24	19	BUSTA RHYMES	Put Your Hands Where My...	Elektra/EEG
19	20	IMMATURE	I'm Not A Fool	MCA
22	21	K-CI & JOJO	Last Night's Letter	MCA
16	22	DRU HILL	Never Make A Promise	Island
26	23	ALLURE	All Cried Out	Crave
23	24	MIA X I/MASTER P & FOXY BROWN	The Party...	No Limit/Priority
27	25	SIMONE HINES	Yeah! Yeah! Yeah!	Epic
32	26	MASE	Feel So Good	Bad Boy/Arista
28	27	EN VOUGUE	Too Gone, Too Long	EastWest/EEG
29	28	PATTI LABELLE	Shoe Was On The Other Foot	MCA
25	29	GINUWINE	I'll Do Anything/I'm Sorry	550 Music
36	30	LUTHER VANDROSS	When You Call On Me/Baby...	LV/Epic
42	31	MISSY "MISDEMEANOR" ELLIOTT	Sock It 2 Me	EastWest/EEG
38	32	BONE THUGS-N-HARMONY	If I Could Teach...	Ruthless/Relativity
—	33	FIRM	Firm Biz	Trackmasters/Aftermath/Interscope

URBAN begins on Page 52.

ACTIVE ROCK

LW	TW	Artist	Album	Label
1	1	DAYS OF THE NEW	Touch, Peel...	Outpost/Geffen
2	2	AEROSMITH	Pink	Columbia
3	3	OFFSPRING	I Choose	Columbia
4	4	FOO FIGHTERS	Everlong	Roswell/Capitol
7	5	TALK SHOW	Hello Hello	Atlantic
12	6	CREED	My Own Prison	Wind-up
11	7	GREEN DAY	Hitchin' A Ride	Reprise
5	8	GOO GOO DOLLS	Lazy Eye	Warner Sunset/WB
10	9	OUR LADY PEACE	Superman's Dead	Columbia
6	10	MEGADETH	Trust	Capitol
13	11	MIGHTY JOE PLUM	Live Through This	Fifteen.../Atlantic
14	12	JIMMIE'S CHICKEN SHACK	High	Rocket/A&M Associated
20	13	ROLLING STONES	Anybody Seen My Baby?	Virgin
8	14	SAMMY HAGAR	Marching To Mars	MCA
21	15	NIXONS	The Fall	MCA
16	16	EVERCLEAR	Everything To Everyone	Tim Kerr/Capitol
17	17	SMASH MOUTH	Walkin' On The Sun	Interscope
9	18	LIVE	Turn My Head	Radioactive
19	19	TOOL	Aenema	Freeworld
18	20	TONIC	If You Could Only See	Polydor/A&M
15	21	FAITH NO MORE	Last Cup Of Sorrow	Slash/Reprise
22	22	METALLICA	Bleeding Me	Elektra/EEG
26	23	COLLECTIVE SOUL	Blame	Atlantic
23	24	STIR	One Angel	Aware/Capitol
45	25	KENNY WAYNE SHEPHERD	Slow Ride	Revolution
24	26	SUGAR RAY	Fly	Lava/Atlantic
30	27	THIRD EYE BLIND	Graduate	Elektra/EEG
28	28	MOTLEY CRUE	Beauty	Elektra/EEG
25	29	COLLECTIVE SOUL	Listen	Atlantic
29	30	COOL FOR AUGUST	Trials	Warner Bros.

ROCK begins on Page 90.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW SEPTEMBER 26, 1997

URBAN AC

LW	TW	ARTIST	SONG	RECORD LABEL
3	1	BOYZ II MEN	4 Seasons Of Loneliness (Motown)	
1	2	JOE	The Love Scene (Jive)	
2	3	MARIAH CAREY	Honey (Columbia)	
4	4	PATTI LABELLE	Shoe Was On The Other Foot (MCA)	
6	5	ROME	Do You Like This (RCA)	
10	6	MILESTONE	I Care 'Bout You (LaFace/Arista)	
12	7	ERYKAH BADU	Other Side Of The Game (Kedar/Universal)	
13	8	LUTHER VANDROSS	When You Call On Me/Baby... (LV/Epic)	
16	9	MARY J. BLIGE	Everything (MCA)	
7	10	DRU HILL	Never Make A Promise (Island)	
5	11	PATTI LABELLE	When You Talk About Love (MCA)	
9	12	KENNY LATTIMORE	For You (Columbia)	
8	13	GOD'S PROPERTY	Stomp (B-Rite/Interscope)	
17	14	JONATHAN BUTLER	Do You Love Me? (N2K Encoded Music)	
20	15	VANESSA WILLIAMS	Happiness (Mercury)	
14	16	O'JAYS	What's Stopping You (Global Soul/Volcano)	
21	17	BRIAN MCKNIGHT	You Should Be Mine... (Mercury)	
25	18	JANET 1/Q-TIP & JONI MITCHELL	Got 'Til It's Gone (Virgin)	
15	19	MAXWELL	Whenever Wherever Whatever (Columbia)	
19	20	TEDDY PENDERGRASS	Give It To Me (Sure Fire)	
23	21	SIMONE HINES	Yeah! Yeah! Yeah! (Epic)	
18	22	BILLY PORTER	Show Me (DVB/A&M)	
28	23	EN VOGUE	Too Gone, Too Long (EastWest/EEG)	
11	24	DIONNE FARRIS	Hopeless (Columbia)	
24	25	BONEY JAMES	Sweet Thing (Warner Bros.)	
—	26	COLOUR CLUB	Tenderness (JVC)	
—	27	RAHSAAN PATTERSON	Spend The Night (MCA)	
22	28	ADRIANA EVANS	Love Is All Around (Loud/PMP/RCA)	
27	29	SAM SALTER	After 12, Before 6 (LaFace/Arista)	
30	30	4.0	Have A Little Mercy (Savvy/Perspective/A&M)	

No Songs Qualified For Breaker Status This Week.

URBAN begins on Page 52.

ROCK

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	ROLLING STONES	Anybody Seen My Baby? (Virgin)	
2	2	AEROSMITH	Pink (Columbia)	
4	3	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
3	4	SAMMY HAGAR	Marching To Mars (MCA)	
6	5	TONIC	If You Could Only See (Polydor/A&M)	
5	6	LIVE	Turn My Head (Radioactive)	
7	7	MATCHBOX 20	Push (Lava/Atlantic)	
8	8	KENNY WAYNE SHEPHERD	Slow Ride (Revolution)	
9	9	MIGHTY JOE PLUM	Live Through This (Fifteen...) (Atlantic)	
8	10	PAUL RODGERS	Soul Of Love (Velvet)	
10	11	GOO GOO DOLLS	Lazy Eye (Warner Sunset/WB)	
21	12	COLLECTIVE SOUL	Blame (Atlantic)	
12	13	CRY OF LOVE	Sugarcane (Columbia)	
19	14	BLUES TRAVELER	Most Precarious (A&M)	
15	15	STIR	One Angel (Aware/Capitol)	
14	16	JONNY LANG	Hit The Ground Running (A&M)	
11	17	COLLECTIVE SOUL	Listen (Atlantic)	
16	18	GENESIS	Congo (Atlantic)	
20	19	TALK SHOW	Hello Hello (Atlantic)	
13	20	WALLFLOWERS	The Difference (Interscope)	
18	21	BLUES TRAVELER	Carolina Blues (A&M)	
25	22	FOO FIGHTERS	Everlong (Roswell/Capitol)	
26	23	JOHN FOGERTY	Blueboy (Warner Bros.)	
22	24	COUNTING CROWS	Have You Seen Me Lately? (DGC/Geffen)	
23	25	COREY STEVENS	My Neighborhood (Eureka/Discovery)	
28	26	OUR LADY PEACE	Superman's Dead (Columbia)	
27	27	OFFSPRING	I Choose (Columbia)	
35	28	CREED	My Own Prison (Wind-up)	
33	29	GREEN DAY	Hitchin' A Ride (Reprise)	
30	30	CHRIS DUARTE GROUP	Cleopatra (Silvertone)	

ROCK begins on Page 90.

COUNTRY

LW	TW	ARTIST	SONG	RECORD LABEL
2	1	LEE ANN WOMACK	The Fool (Decca)	
3	2	DIAMOND RIO	How Your Love Makes Me Feel (Arista)	
5	3	DEANA CARTER	How Do I Get There (Capitol)	
6	4	TIM MCGRAW	Everywhere (Curb)	
8	5	LORRIE MORGAN	Go Away (BNA)	
9	6	SAWYER BROWN	This Night Won't Last Forever (Curb)	
7	7	VINCE GILL	You And You Alone (MCA)	
10	8	TRISHA YEARWOOD & GARTH BROOKS	In Another's Eyes (MCA)	
12	9	KEVIN SHARP	If You Love Somebody (143/Asylum/EEG)	
1	10	COLLIN RAYE	What The Heart Wants (Epic)	
15	11	BROOKS & DUNN	Honky Tonk Truth (Arista)	
16	12	BRYAN WHITE	Love Is The Right Place (Asylum/EEG)	
17	13	—	—	
19	14	MARK CHESNUTT	Thank God For Believers (Decca)	
18	15	CLINT BLACK	Something That We Do (RCA)	
20	16	REBA MCKENZIE	What If It's You (MCA)	
21	17	CHELY WRIGHT	Shut Up And Drive (MCA)	
22	18	GEORGE STRAIT	Today My World Slipped Away (MCA)	
23	19	CLAY WALKER	Watch This (Giant)	
—	20	SHANIA TWAIN	Love Gets Me Every Time (Mercury)	
4	21	NEAL MCCOY	The Shake (Atlantic)	
24	22	DAVID LEE MURPHY	All Lit Up In Love (MCA)	
25	23	KINLEYS	Please (Epic)	
26	24	TRACE ADKINS	The Rest Of Mine (Capitol)	
27	25	PAM TILLIS	Land Of The Living (Arista)	
13	26	JOHN MICHAEL MONTGOMERY	How Was I To Know (Atlantic)	
29	27	MICHAEL PETERSON	From Here To Eternity (Reprise)	
31	28	TRACY LAWRENCE	The Coast Is Clear (Atlantic)	
14	29	ALABAMA	Dancin', Shaggin' On... (RCA)	
32	30	LONESTAR	You Walked In (BNA)	
37	32	PATTY LOVELESS	You Don't Seem To Miss Me (Epic)	
41	36	TY HERNDON	I Have To Surrender (Epic)	
42	37	MINDY MCCREARY	What If I Do (BNA)	
38	38	RIVER ROAD	Nickajack (Capitol)	

COUNTRY begins on Page 63.

ALTERNATIVE

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	SMASH MOUTH	Walkin' On The Sun (Interscope)	
2	2	SUGAR RAY	Fly (Lava/Atlantic)	
3	3	FOO FIGHTERS	Everlong (Roswell/Capitol)	
4	4	FIONA APPLE	Criminal (Work)	
7	5	GREEN DAY	Hitchin' A Ride (Reprise)	
8	6	MIGHTY MIGHTY BOSSTONES	The Rascal King (Big Rig/Mercury)	
18	7	CHUMBAWAMBA	Tubthumping (Republic/Universal)	
5	8	SUBLIME	Wrong Way (Gasoline Alley/MCA)	
12	9	EVERCLEAR	Everything To Everyone (Tim Kerr/Capitol)	
6	10	SARAH MCLACHLAN	Building A Mystery (Arista)	
11	11	OUR LADY PEACE	Superman's Dead (Columbia)	
13	12	THIRD EYE BLIND	Graduate (Elektra/EEG)	
10	13	REEL BIG FISH	Sell Out (Mojo/Universal)	
14	14	TALK SHOW	Hello Hello (Atlantic)	
9	15	OASIS	D'You Know What I Mean (Epic)	
19	16	FOREST FOR THE TREES	Dream (DreamWorks/Geffen)	
16	17	BECK	Jack-Ass (DGC/Geffen)	
20	18	SUNDAYS	Summertime (DGC/Geffen)	
28	19	OASIS	Don't Go Away (Epic)	
15	20	MATCHBOX 20	Push (Lava/Atlantic)	
26	21	GOLDFINGER	This Lonely Place (Mojo/Universal)	
24	22	311	Prisoner (Capricorn/Mercury)	
17	23	LIVE	Turn My Head (Radioactive)	
23	24	BLUES TRAVELER	Most Precarious (A&M)	
29	25	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
21	26	PRODIGY	Breathe (Mute/Maverick/WB)	
30	27	SEVEN MARY THREE	Lucky (Mammoth/Atlantic)	
33	28	LOVE SPIT LOVE	Long Long Time (Maverick/WB)	
31	29	FILTER & CRYSTAL METHOD	(Can't You) Trip Like... (Immortal/Epic)	
34	30	SISTER HAZEL	All For You (Universal)	

No Songs Qualified For Breaker Status This Week.

ALTERNATIVE begins on Page 96.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SONG	RECORD LABEL
2	1	AVENUE BLUE	Nightlife (Mesa/Bluemoon)	
1	2	PHILLIPE SAISSE	Moanin' (Verve Forecast)	
6	3	RICK BRAUN	Missing In Venice (Mesa/Bluemoon)	
3	4	PAUL TAYLOR	Pleasure Seeker (Countdown/Unity)	
8	5	LEE RITENOUR	Favela (I.E./Verve)	
5	6	PAUL HARDCASTLE	Peace On Earth (JVC)	
4	7	ERIC MARIENTHAL	Easy Street (I.E./Verve)	
9	8	JOYCE COOLING	South Of Market (Heads Up)	
7	9	STEVE WINWOOD	Plenty Lovin' (Virgin)	
10	10	DAVID GARFIELD & FRIENDS	Let's Stay Together (Zebra)	
15	11	BRAXTON BROTHERS	Sunset Bay (Kokopelli)	
12	12	PATRICE RUSHEN	Days Gone By (Discovery)	
19	13	BONEY JAMES	Sweet Thing (Warner Bros.)	
16	14	3RD FORCE	You Gotta Be Real (Higher Octave)	
20	15	RONNIE LAWS	Listen Here (Blue Note)	
13	16	TIM WEISBERG	Herbie's Blues (Fahrenheit)	
11	17	KEN NAVARRO	Smooth Sensation (Positive)	
22	18	RIPPINGTONS	Black Diamond (Peak/Windham Hill/Jazz)	
18	19	GROVER WASHINGTON JR.	Bordertown (Columbia)	
26	20	BOB MAMET	News From The Blues (Atlantic)	
21	21	NATALIE COLE	A Smile Like Yours (Elektra/EEG)	
24	22	JOE SAMPLE	Chain Reaction (Warner Bros.)	
27	23	KENNY G	Northern Lights (Arista)	
23	24	VANESSA WILLIAMS	Start Again (Mercury)	
—	25	JONATHAN BUTLER	Song For Elizabeth (N2K Encoded Music)	
—	26	CHRIS BOTTI	Regroovable (Verve Forecast)	
14	27	DANCING FANTASY	When Dreams Come True (Innovative)	
25	28	RAY OBIEGO	Sweet Summer Days (Windham Hill)	
28	29	WILLIE & LOBO	Napali (Mesa/Bluemoon)	
—	30	EARL KLUGH	Last Song (Warner Bros.)	

NAC begins on Page 85.

ADULT ALTERNATIVE

LW	TW	ARTIST	SONG	RECORD LABEL
2	1	BLUES TRAVELER	Most Precarious (A&M)	
1	2	SARAH MCLACHLAN	Building A Mystery (Arista)	
3	3	ROLLING STONES	Anybody Seen My Baby? (Virgin)	
4	4	FIONA APPLE	Criminal (Work)	
5	5	PAULA COLE	I Don't Want To Wait (Imago/WB)	
6	6	JOHN FOGERTY	Blueboy (Warner Bros.)	
9	7	TOAD THE WET SPROCKET	Whatever I Fear (Columbia)	
12	8	SUNDAYS	Summertime (DGC/Geffen)	
17	9	WALLFLOWERS	Three Marlenas (Interscope)	
11	10	FREDDY JONES BAND	Wonder (Capricorn/Mercury)	
10	11	SISTER HAZEL	All For You (Universal)	
8	12	MATCHBOX 20	Push (Lava/Atlantic)	
7	13	HUFFAMOOSE	Wait (Interscope)	
14	14	FLEETWOOD MAC	Silver Springs (Reprise)	
13	15	LIVE	Turn My Head (Radioactive)	
16	16	DAR WILLIAMS	Are You Out There (Razor & Tie)	
15	17	SUGAR RAY	Fly (Lava/Atlantic)	
25	18	JEN TRYNIN	Getaway (February) (Squint/WB)	
19	19	SMASH MOUTH	Walkin' On The Sun (Interscope)	
22	20	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
21	21	TONIC	If You Could Only See (Polydor/A&M)	
26	22	JARS OF CLAY	Crazy Times (Silvertone)	
29	23	WHISKEYTOWN	16 Days (Outpost/Geffen)	
20	24	PRETENDERS	Goodbye (Hollywood)	
—	25	SHAWN COLVIN	You And The Mona Lisa (Columbia)	
—	26	BEHAN JOHNSON	World Keeps Spinning (RCA)	
—	27	JACKSON BROWNE	The Next Voice You Hear (Elektra/EEG)	
30	28	INDIGO GIRLS	Get Out The Map (Epic)	
—	29	OASIS	Don't Go Away (Epic)	
23	30	DAVE MATTHEWS BAND	Tripping Billies (RCA)	

ADULT ALTERNATIVE begins on Page 105.

(Growing Up)

from their new album

"Dammit"

Dude Ranch

50 Stations

70,000 Units Scanned

"Dammit"

Stations Include:

KROQ KPNT

WXRK 91X

Q101 XHRM

Urban Chart

Debut **46**

+ 201 Spins

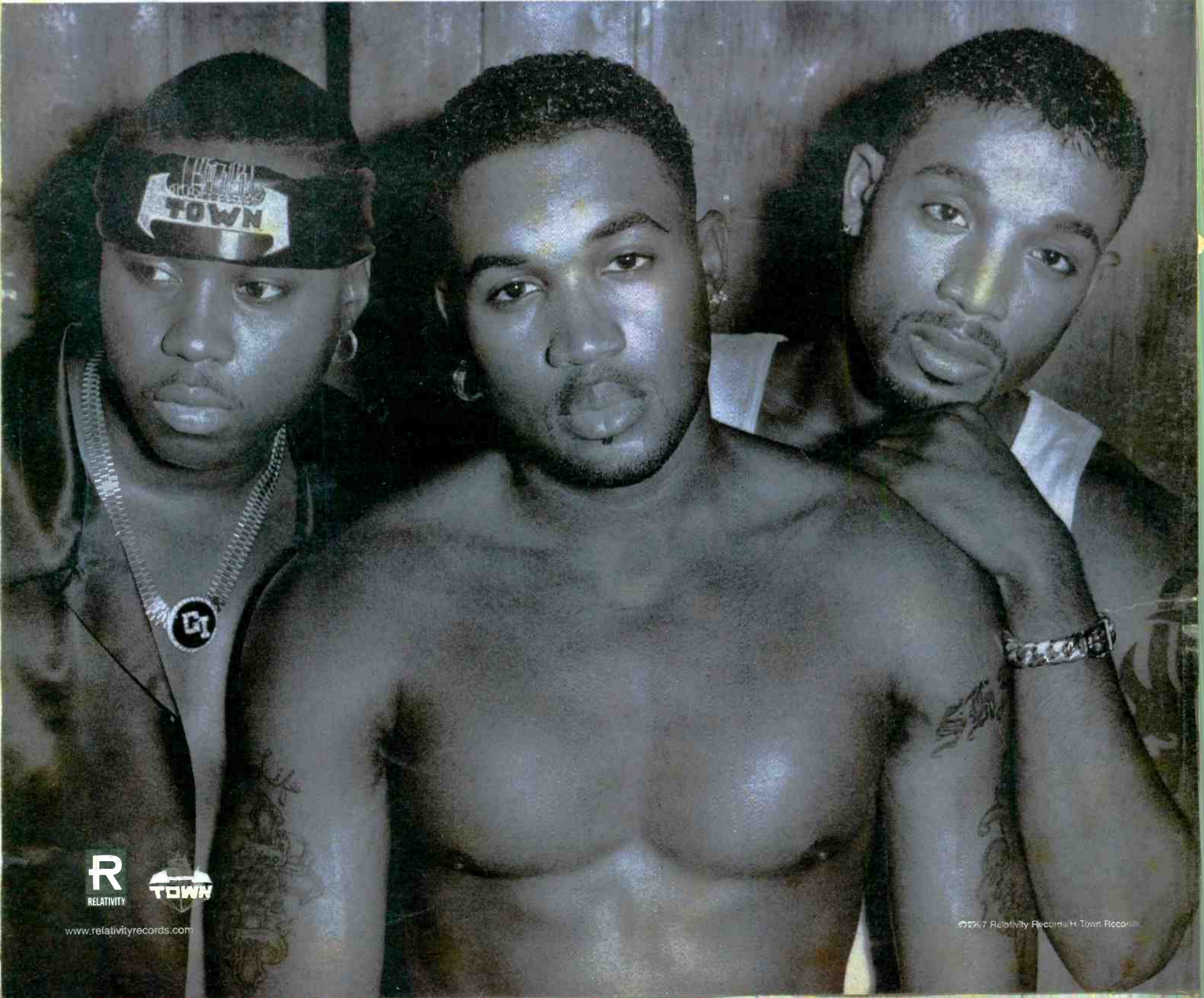
CHR Rhythmic

Most Added



H-TOWN

They Like It Slow



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