

**THE RETAIL-REVENUE RELATIONSHIP**

Among the gems in BIA's latest "Investing In Radio: Market Report 1997" are retail revenue figures and their relationship to radio revenues. The top 100 markets are detailed in this special breakout.

Page 14

**TIME FOR A NEW SALES APPROACH?**

As radio consolidates, the medium has resisted consolidating its sales departments. But former cable TV sales manager **Mark DeBoskey** provides an alternate view of how sales departments should be structured.

Begins Page 16

**MARKETING & PROMOTION IN MOTION**

It's time for R&R's annual salute to the industry's marketing and promotion efforts. Here's a format-by-format breakdown:

- **AC:** Spotlights on KSSK/Honolulu and WPCH/Atlanta
- **Alternative:** Promoting the '80s legacy with KROQ/L.A.'s Richard Blade
- **CHR:** Marketing guru Jack Trout discusses positioning, imaging
- **Country:** Two stations promote their products with Country star power
- **NAC/Smooth Jazz:** KTWV/L.A.'s success with loyalty marketing
- **Rock:** The importance of marketing at KSHE/St. Louis
- **Urban:** Multiple-station marketing

Begins Page 36

**IN THE NEWS**

- FCC's **Reed Hundt** opens liquor probe
- **Dennis Frawley** GM for KEGL/Dallas
- **WGST-AM & FM/Atlanta** drops traditional N/T format for "PlanetRadio"

Page 3

**THIS #1 WEEK**

**CHR/POP**

- **HANSON** Mmm Bop (Mercury)

**CHR/RHYTHMIC**

- **BLACKSTREET** Don't Leave Me (Interscope)

**URBAN**

- **ERYKAH BADU** Next Lifetime (Kedar/Universal)

**URBAN AC**

- **TONY TONI TONE** Thinking Of You (Mercury)

**COUNTRY**

- **TIM MCGRAW W/FAITH HILL** It's Your Love... (Curb)

**NAC/SMOOTH JAZZ**

- **RICK BRAUN** Notorious (Mesa/Bluemoon)

**HOT AC**

- **WALLFLOWERS** One Headlight (Interscope)

**AC**

- **BOB CARLISLE** Butterfly Kisses (DMG/Jive)

**ACTIVE ROCK**

- **TONIC** If You Could Only See (Polydor/A&M)

**ROCK**

- **SAMMY HAGAR** Little White Lie (Track Factory/MCA)

**ALTERNATIVE**

- **THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)

**ADULT ALTERNATIVE**

- **TOAD THE WET SPROCKET** Come Down (Columbia)

NEWSSTAND PRICE \$6.50



**WZLS Ordered Off The Air**

**WZRQ/Asheville takes over after long battle**

BY HEATHER VAN SLOOTEN  
R&R WASHINGTON BUREAU

Orion Communications' WZLS/Asheville, NC is off the air, and Biltmore Forest Radio's WZRQ has taken its place — but it wasn't easy. When WZRQ debuted at 12:01am Monday (6/2), Orion continued to jam the 96.5 MHz frequency with WZLS's broadcasts. The FCC that afternoon ordered Orion off the air, but

Orion didn't shut the transmitter down until 10:30pm. And Orion didn't formally agree to the FCC order until the parties reached the steps of the district court house — seconds before a Tuesday morning court hearing that might have ended in an Orion restraining order.

The trouble stemmed from a years-old battle between the com-

**WZLS/See Page 8**

**R&R's Marketing & Promotion Guide**

If it's June, it must be time for R&R's annual Marketing & Promotion Guide — and if



you're reading this at the PROMAX convention ... welcome to Chicago! This year's edition is chock full of tips, advice, and how-tos about radio's most pertinent marketing issues. Plus, an expanded month-by-month calendar of promotable events. Look for the Marketing & Promotion Guide included with this issue!

**Promotion Depts. Take Boutique Approach**

BY FRANK MINIACI  
R&R RADIO EDITOR

Consolidation has changed traditional marketing and promotion departments — creating a slew of new titles, responsibilities, and structures that are reshaping how the traditional "Fun & Games" department operates.

Marketing departments have taken on the guise of small ad agencies or boutiques that control a group's overall marketing strategy. While many owners are developing harmonious relationships within their market clusters, some are attempting to try "business as usual" to encourage the competitive edge



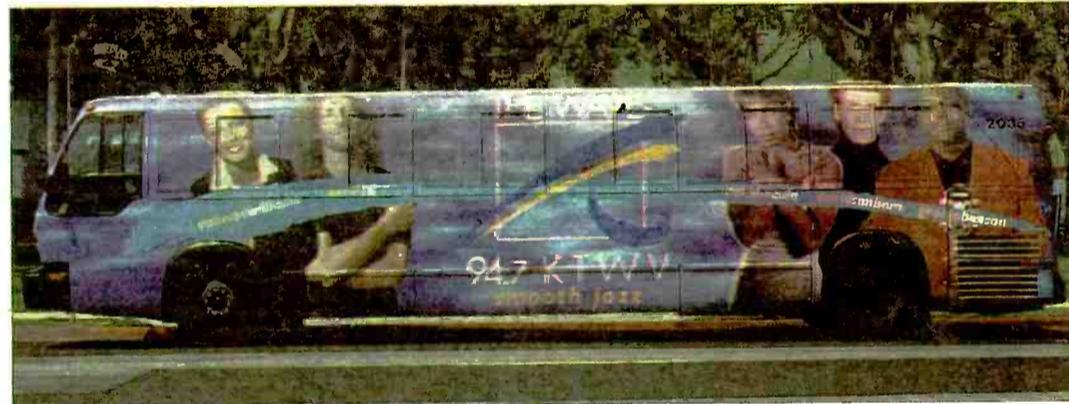
Tilden

that has created the uniqueness radio listeners have enjoyed over the years.

This week, we examine two different marketing experts' viewpoints on how to deal with radio's competitive nature while retaining a sense of cooperation and teamwork for the good of the whole.

Evergreen Media & WXKS/Boston VP/Marketing Beverly Tilden works within the company philosophy that competition among their own group promotes solid entertainment value and keeps the station fresh and interesting.

**TILDEN/See Page 18**



**RIDE THE WAVE—** NAC/Smooth Jazz KTWV/Los Angeles is riding the magic bus for its Spring '97 ad campaign. The CBS station used its core artists to vinyl-wrap a bevy of MTA buses throughout Southern California.

**Giant/Nash. Names Johnson President, Burns Executive VP**



Johnson Burns

Giant/Nashville has tapped **Doug Johnson** as President and **John Burns** as Exec. VP. Johnson previously was Epic/Nashville's Sr. VP; Johnson formerly was UNI Distribution's President.

Giant/Revolution owner Irving Azoff commented, "We are incredibly fortunate to welcome

**GIANT/See Page 30**

**Senators Challenge Klein's DOJ Seat**

**DOJ Antitrust Div. Acting Dir. called 'too tough' by one, 'not tough enough' by another**

BY JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

Talk about government oversight in Washington. **Joel Klein**, acting Director of the Department of Justice's Antitrust Division who was nominated in February by President Clinton to get the position free and clear, is being challenged for the job again by a member of the Senate — this time for not being tough enough on communications mergers.

Sen. Ernest "Fritz" Hollings (D-SC), the ranking minority member of the Senate Com-



Klein

merce Committee, has put a hold on Klein's nomination, blocking the Senate from voting on the appointment. So what is Hollings's beef with DOJ's top antitrust lawyer?

Klein has been "misreading the Telecommunications Act," Hollings's spokesman Maury Lane told R&R. "The senator is uncomfortable with his interpretation of the act and will oppose him until they can come to some sort of understanding." Earlier this week, Hollings told the

**KLEIN/See Page 30**

**SBS Taps Cansela, Diaz-Albertini As General Managers**

BY ADAM JACOBSON  
R&R STAFF WRITER

**KXMG-AM & KLAX-FM/Los Angeles** GSM **Eddie Cansela** has been promoted to GM of the **Spanish Broadcasting System** Spanish Oldies-Regional Mexican combo, R&R has learned. Also, **Luis Diaz-Albertini** — GM at Hefelt Broadcasting's WAQI-AM, WQBA-AM, WAMR-FM & WRTO-FM/Miami — has exited the quartet to become GM of SBS's newly acquired **WYSY-FM/Chicago**. Both assume duties previously held by SBS Western Regional VP Steve Humphries, who departed the company May 27.

Diaz-Albertini told R&R, "We need to find out how satisfied

**SBS/See Page 30**



# criminal *Fiona Apple*

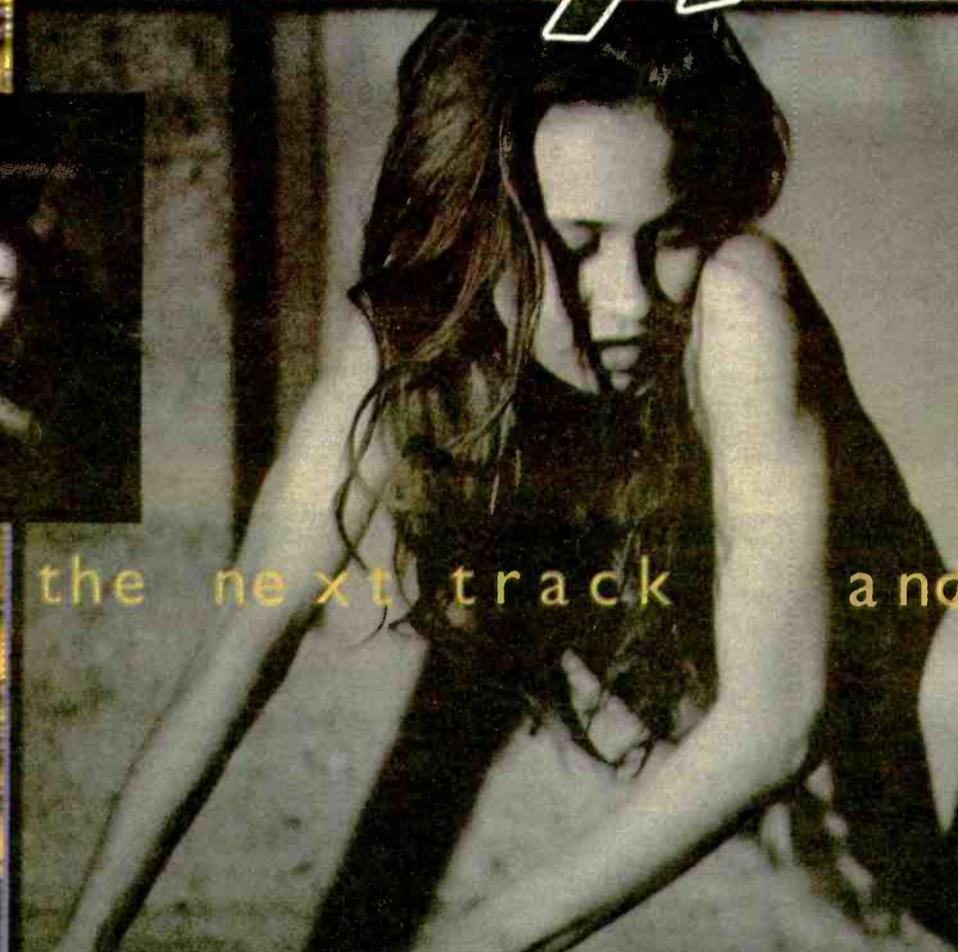
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AAA

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- KMITT WMRQ
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- KXPK KFMA
- WXRV KROX
- KGSR KTCL
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- KENZ KKDM
- WMAX WNVE
- WTTS XHRM



the next track and video



Jeff Bender photos from the Mark Romanek video.

**WORK**



Produced by Andrew Slater Mgmt: HK

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## Frawley Upped To KEGL/Dallas GM

Nationwide Communications has promoted Dennis Frawley to GM of Active Rock KEGL-FM/Dallas. He had been GSM for Hot AC sister K D M X - F M since last July.

According to Nationwide VP/Western Operations Clancy Woods, "Dennis will bring intelligence, passion, and a bias for action that will serve us well in a highly competitive and consolidated marketplace."

Frawley told R&R, "I'm excited about the opportunity to work with a legendary Rock station."

Frawley joined Nationwide in 1988 as an AE at WOMX-FM/Orlando, where he was promoted to LSM in '90 and GSM in '93.



Frawley

## Meltzer Moves To Jacor/Cleveland Combo As VP/GM

Simultaneous with its official takeover of WTAM-AM & WLTF-FM/Cleveland last Monday (6/2), Jacor Communications has appointed Jim Meltzer VP/GM of the News/Talk-AC combo. The one-year WFLN/Philadelphia VP/GM succeeds Dennis Best, who exits.

"I've known the Jacor people forever, and it's great to be working together again," Meltzer told R&R. "WTAM & WLTF sound good, and I've inherited a great staff. We'll just give both stations a dose of Jacor voodoo."

Concerning speculation about WLTF, Meltzer told R&R, "At this point, I don't think there's going to be a format change there — it doesn't make any sense. Our feel-

MELTZER/See Page 30

## 'GST/Atlanta Evolves To 'PlanetRadio'

Longtime Atlanta News/Talk fixture WGST-AM & FM has dropped its traditional approach and adopted a lifestyle-oriented identity known as "PlanetRadio." To accommodate the move, the station furloughed several longtime on-air staffers, including morning man Tom Haynes and afternoon anchor Denis O'Hayer.

Known as "Life Support For Busy People," the Jacor station now offers a morning drive talk show host-

WGST/See Page 10

## Selling Their Soul



Virgin Records has signed a deal with renowned production/songwriting duo SoulShock & Karlin to head the newly launched Soulpower Records. Originally from Denmark, the hitmaking pair has worked in the past with such talent as Toni Braxton, Monica, Madonna, Sting, and Babyface. Look for debut Soulpower artist Shiro to unveil a release in late '97 or early '98. Anticipating a successful launch are (l-r) VMG Worldwide Chairman/CEO Ken Berry, Noo Trybe VP/Promotions Dwight Bibbs, SoulShock & Karlin co-managers Randy Cohen and Ned Shankman, SoulShock, Noo Trybe President Eric Brooks, Karlin, Noo Trybe GM Michael Mack, and Virgin President/CEO Phil Quartararo.

## FCC To Seek Comments On Liquor Spots

It may be getting close to "last call" for FCC Chairman Reed Hundt, but if the liquor industry thinks it's going to start advertising on the airwaves without a brawl, it had better rethink its plan. At least, that's the message Hundt uncorked on Tuesday (6/3) in an address at the Museum of Television and Radio in New York City.

Hundt said FCC staff has "prepared a Notice of Inquiry on the introduction of broadcast hard liquor advertisements" and hopes "we can find some common ground among Commissioners to find out the facts and see if the broadcast commitment not to carry hard liquor ads is truly widespread."

A year after the liquor industry unveiled plans to spread its advertising to the broadcast medium, Seagram, Allied Domecq, and International Distillers & Vintners are reportedly making plans to advertise on radio and TV, Hundt said.

Although the notions of liquor spots have generally received a thumbs down from politicians, broadcasters, and advocacy groups, "They aren't quitting yet," Hundt said. "The issues raised by the introduction of broadcast hard liquor ads demand serious attention. The FCC has been given the obligation to ensure the public airwaves are used in a way that is consistent with the public interest."

Hundt said the inquiry "is nothing fancy — just about nine pages setting forth some background, asking interested parties to give us the facts and their views on the proposals we've received."

— Jeffrey Yorke

## Evered Elevated To Blue Note's VP/GM

Blue Note/Metro Blue Records has upped Tom Evered to VP/GM. Evered will report to President Bruce Lundvall and oversee worldwide marketing, administration, and exploitation of Blue Note, Metro Blue, and the newly acquired Hemisphere label.

"Tom is an outstanding executive and very much the other side of my heartbeat in running Blue Note and our label groups," Lundvall said. "This is a richly deserved promotion and one



Evered

that will further benefit our business and creative vision in the years ahead."

Evered, who joined the Capitol Records jazz subsidiary in 1990, previously served as VP/Marketing. He began his tenure with Capitol in 1983 in the label's sales office in Minneapolis. In 1987 he moved to Los Angeles as a regional sales rep for

Angel Records and became Director/Marketing for that label in 1989.

JUNE 6, 1997

## NEWS & FEATURES

<b>Radio Business</b>	<b>4</b>	<b>Street Talk</b>	<b>24</b>
Business Briefs	4	<b>Sound Decisions</b>	<b>33</b>
Transactions	6	<b>Nashville</b>	<b>60</b>
<b>Management</b>	<b>14</b>	<b>Product Showcase</b>	<b>22</b>
<b>Sales</b>	<b>16</b>	<b>Opportunities</b>	<b>105</b>
<b>Marketing &amp; Promotion</b>	<b>18</b>	<b>Marketplace</b>	<b>108</b>
<b>Show Prep</b>	<b>20</b>		
'Zine Scene	20		
National Video Charts	23		

## FORMATS & CHARTS

<b>News/Talk</b>	<b>31</b>	Hot AC Chart	79
<b>Pop/Alternative</b>	<b>35</b>	<b>NAC/Smooth Jazz</b>	<b>80</b>
<b>CHR</b>	<b>36</b>	NAC/Smooth Jazz Tracks Chart	82
CHR Callout America	38	NAC/Smooth Jazz Albums Chart	83
CHR/Pop Chart	41	<b>Rock</b>	<b>86</b>
CHR/Rhythmic Chart	46	Active Rock Chart	87
Hip-Hop Chart	47	Rock Chart	92
<b>Urban</b>	<b>50</b>	<b>Alternative</b>	<b>94</b>
Urban Chart	52	Alternative Chart	96
Urban AC Chart	56	Alternative Action	100
<b>Country</b>	<b>58</b>	Alternative Specialty Show	101
Country Chart	63	<b>Adult Alternative</b>	<b>102</b>
Country Action	64	Adult Alternative Albums	103
<b>Adult Contemporary</b>	<b>72</b>	Adult Alternative Tracks	102
AC Chart	74		

The Back Pages 110

## WGLD & WGRL Set To Swap Frequencies

### ■ Morgan, Wood, McGuire, Skjodt are promoted

There's been a flurry of activity at **Susquehanna/Indianapolis** and Country combo **WFMS-FM & WGRL-FM** following the company's acquisition of NAC/Smooth Jazz **WGLD-FM**. Last Friday (5/30) at 7pm, WGLD (93.9) began simulcasting WGRL's (104.5) Country format as a precursor to WGRL's permanent move to the 93.9 frequency. Within the next two weeks, WGLD will flip to Gold on the 104.5 dial position. The following personnel changes also were made:

- Three-year WFMS & WGRL Station Manager **Charlie Morgan** has been elevated to GM of WGLD. He joined WFMS in 1986 as an air personality and later was elevated to PD and OM/Operations & Marketing.

- WFMS PD **David Wood** has been promoted to OM of WGLD. He joined WFMS as PD in late '95 from his OM post at WOCT-FM & WWMX-FM/Baltimore. Prior to his two years there, he programmed WRAL/Raleigh and WSNX/Grand Rapids.

- WGRL PD **Sam McGuire** has been upped to OM of WFMS & WGRL. Prior to joining WGRL in '93, he was PD at KNUE-FM/Tyler, TX.

- WGRL Director/Sales **Jennifer Skjodt** has risen to Marketing Manager of WFMS & WGRL; the 12-year company vet's duties now include programming, promotions, and database marketing.



Morgan

WFMS & WGRL VP/GM Monte Gerard said, "Charlie deserves a project like WGLD due to his success with programming and managing both WFMS and WGRL. It will give his development a real boost by being involved with other non-Country formats.

"I'm especially proud of Sam's and Jennifer's promotions. Sam has been WGRL's PD since its inception. Now he'll further develop the on-air execution of both stations and keep them positioned distinctly for their respective Indianapolis listeners."

Morgan told R&R, "This is a radio junkie's dream come true — parttime weekend jock to GM all in the same city in the same company. Now it's time to step up to the plate and hit a home run with Gold 104.5.

"It's rare for a start-up station to begin with an OM with the expertise of a David Wood," Morgan added. "In his 18 months as WFMS PD,

INDY/See Page 12

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

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<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	lhelton@rronline.com

## AM Broadcasters Break With NAB

□ **New group is challenging FCC translator rules**

By HEATHER VAN SLOOTEN  
R&R WASHINGTON BUREAU

A group of AM broadcasters, disgruntled by what they see as the NAB's lackluster representation of their causes, have created a new association. The Kentucky-based, nonprofit **American Community AM Broadcasters' Association** (ACAMBA) formed just three weeks ago, intends to pick up where it believes the NAB left off; and its first mission is to petition the FCC to change the rules so that AM broadcasters can use FM translators at night.

ACAMBA's web site is unforgiving of the NAB — even if it doesn't refer to it by name. "ACAMBA is not organized to be a major money-maker like some organizations we all know," the site reads. "We don't have a bunch of pencil-pushing bureaucrats sitting in a lavishly furnished office in some large city, making their living off the backs of the broadcasters who are paying exorbitant dues to support a staff of personnel who for the most part wouldn't know which end of a microphone to speak into."

ACAMBA is headed by President **Bryan Smeathers**, who also owns WMTA-AM/Central City, KY. Radio consultant **Ed Crook** is the group's Exec. VP. As of Monday (6/2) ACAMBA said it had 68 stations in its mem-

bership. Annual dues range from \$100 to \$275, depending on a station's signal strength, and membership is limited to independently owned AMs or AMs that are part of a small group.

### 'Completely Ignored'

NAB spokesperson Dennis Wharton declined to comment on the new association. ACAMBA sees deregulation as generally harmful to independent radio operators. As Crook told it, "In the small towns, AM stations are getting a lot of competition in their markets. There's nothing wrong with competition, but we just want a fair footing. The NAB is evolving where the little guys are completely ignored."

The group wants the FCC to come up with new ways of defining what

constitutes a radio market so that the definitions do not place a small-town broadcaster in a large, metropolitan market, as ACAMBA claims now happens with Arbitron definitions. ACAMBA also opposes loosening foreign-broadcast ownership restrictions.

### Taking On Translators

Enemy No. 1 for ACAMBA is the FCC's rule that FM translators cannot be used by AM stations. ACAMBA wants the rules changed so AM stations may use the translators at night as a "fill-in" service so that their nighttime coverage would equal daytime coverage without interfering with clear-channel AMs.

"It's better use of the FM translator. Most are simply repeating the satellite signals from some network thousands of miles away. They don't even tell you the local weather," Smeathers said.

Broadcasting AM signals via FM translators in this way isn't new; currently there are a handful of AM stations in Alaska that have received waivers to use the translators. That, ACAMBA charges, is discrimination.

"If it's OK for one state, the same standards should be applied to the other 49," Smeathers said. "That's been an argument for the last 15 years. If [increased competition] is the purpose ... of the 1996 Telecom Act ... then the FCC will have to grant us the petition. But 90% of deregulation is for the benefit of the huge broadcasters."

FCC Audio Services Division Chief **Linda Blair** told R&R, "Traditionally, Alaskan broadcasters have been given special consideration in various areas because of the sparse population and difficulty in establishing broadcasting stations in the state under the geographic circumstances in the state." Non-commercial stations also operate under different rules and with fewer translator restrictions. Blair added that the group's petition, when received, will be reviewed.

Crook said ACAMBA intends to petition the FCC within the next three to four months.

## BUSINESS BRIEFS

### SFX/ARS Swap Cleared By FTC

The Federal Trade Commission has granted early antitrust clearance for **SFX Broadcasting's** swap of WDSY-FM/Pittsburgh for **American Radio Systems' WRFX-FM/Charlotte**; SFX is also giving ARS \$20 million in cash. The deal rose out of the ashes of a previous agreement in which SFX would have traded WTDR-FM/Charlotte and \$65 million for **EZ Communications' WNKS-FM, WRFX & WSSS-FM/Charlotte**. That deal was dissolved last November.

### Triathlon Steps Up On Nasdaq

**Triathlon Broadcasting's** (TBCOA, TBCOL) Class A common stock and its depository shares representing preferred stock Monday (6/2) moved Monday (6/2) to the Nasdaq National Market from the SmallCap Market. Triathlon President Norman Feuer said given the stringent financial and liquidity requirements of the National Market, "We believe that our acceptance on this exchange attests to the growth and maturity which our company has attained in the relatively short period of 21 months since our initial public offering."

In other Triathlon news, the company Tuesday (6/3) closed its \$38 million purchase of **KFAB-AM & KGOR-FM/Omaha** as well as the **Muzak** franchise for the Omaha and Lincoln markets from **American Radio Systems**. Triathlon also said AT&T Commercial Finance Corp. and Union Bank of California increased its credit line from \$40 million to \$80 million, part of which will be used to fund the ARS acquisition.

### ARS Declares Dividend

**American Radio Systems** announced Friday (5/30) it will pay \$17.50 per share June 30 to each record holder of its 7% convertible exchangeable preferred stock. That's \$0.875 per depository share. ARS held its annual shareholders meeting last Thursday. A company spokesperson said the meeting held no surprises: "Everything went as expected."

### FCC Nails Pirate For Pocket Change

Unlicensed broadcaster **Lawrence Scott Gallagher** Friday (5/30) was given 30 days to pay a \$250 fine. Gallagher, who operated **WHDL-FM/Braintree, MA** at 102.1 MHz, had been given a \$750 fine in '91. He admitted to the violation, but asked that the fine be reduced. It was, but in December '92 Gallagher wrote to the FCC, "I shall not surrender a monetary forfeiture of any kind without a proper hearing." The FCC reviewed the case again, and now he has a month to pay up. Gallagher had been on the air intermittently from 1989 to 1991.

### Cox, TSB Announce Latest Deals

**Cox Radio Inc.** picked up four more Birmingham stations this week: **WAGG-AM & WENN-FM** from **Booker T. Washington Broadcasting Service Inc.** and **WBHJ-FM & WBHK-FM** from **H&P Radio L.L.C.** ... **TSB L.L.C.** has completed its \$8 million purchase of **Bristol Broadcasting's WKDQ-FM/Henderson, KY**. **Blackburn & Co.** served as the broker for the deal.

## Evergreen, Inner City Press Agree On Ad Rate Break

**Evergreen Media** has reached an agreement with Bronx-based **Inner City Press/Community On the Move** for discounted advertising. The deal comes in the wake of Inner City's petition filed with the FCC claiming that Evergreen failed to sufficiently recruit minority employees. As part of its agreement, Inner City has withdrawn its petition protesting Evergreen's \$2.58 billion merger with **Chancellor Broadcasting**.

As part of its agreement with Inner City, Evergreen will expand recruitment of Hispanic and black employees, produce a new public affairs program aimed at the minority community, increase public service announcements of interest to that community, and offer discounted radio and advertising to minority businesses.

In the petition, ICP claimed that the mega-merger would concentrate ad time among too few outlet owners in major markets including New York and Washington and could, in turn, result in higher ad rates.

An Evergreen spokesman told R&R the Irving, TX-based group has maintained a quality minority recruitment effort in all of its cities of operation.

“After analyzing all the available radio personals services...  
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“Our users can pick their OWN dates, all of the other radio personals services don't offer this — this is a big **RadioDate PLUS!** The service, the creative, the promotional support and the bottom line dollars have been incredible.”

Rick Betzen,  
General Manager  
KYQQ/KLLS  
Wichita, Kansas

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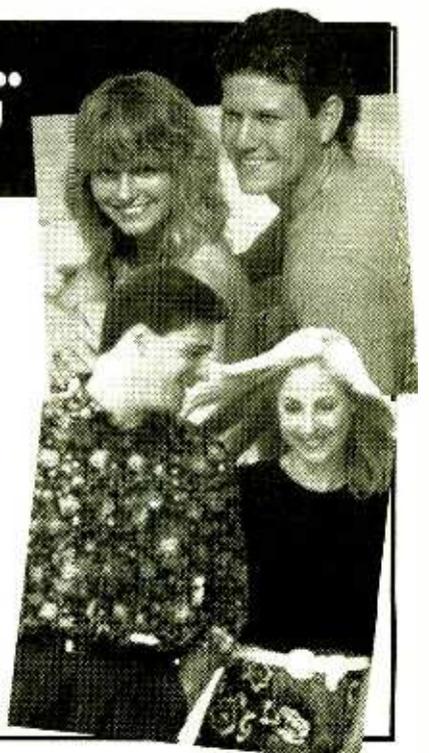
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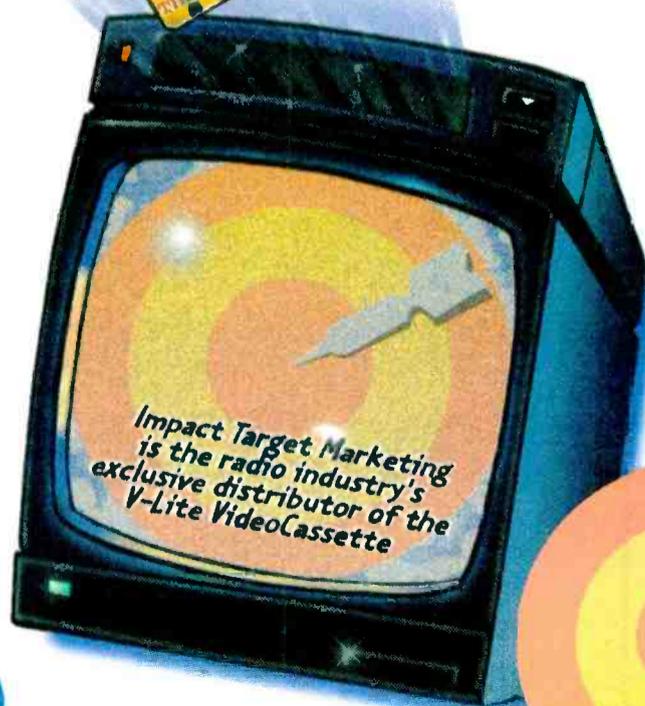
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## DEAL OF THE WEEK

- **WBZT-AM, WEAT-AM, WKGR-FM & WOLL-FM/ West Palm Beach \$33 million**

## 1997 DEALS TO DATE

**Dollars to Date: \$4,917,070,738**  
(Last Year: \$4,563,278,061)

**This Week's Action: \$100,950,000**  
(Last Year: \$365,918,000)

**Stations Traded This Year: 919**  
(Last Year: 996)

**Stations Traded This Week: 45**  
(Last Year: 70)

## TRANSACTIONS AT A GLANCE

- WDLT-FM/Chickasaw (Mobile), AL \$3 million
- FM CP/Columbiana, AL \$75,000
- KARN-AM & FM, KKRN-AM & FM, KAFN (FM CP), KESR-FM & KIPR-FM/Little Rock \$25 million
- KCCN-FM/Trumann, AR \$540,000
- KYTN-FM/Wrightsville (Little Rock), AR \$1.5 million
- KXDC-FM/Carmel, KCDU-FM/Hollister & KPIG-FM/Freedom (Monterey), CA \$5.3 million
- KID-AM & FM/Idaho Falls and KWIK-AM & KPKY-FM/Pocatello, ID \$3.4 million
- WEMG-FM/Crete, IL \$1.8 million
- WJCP-FM/Austin, IN \$275,000
- KNEI-AM & FM/Waukon, IA \$600,000
- KSEK-FM/Girard, KS (Joplin, MO) \$270,000
- KPHN-AM/Pittsburg, KS (Joplin, MO) \$110,000
- KCVS-FM/Salina, KS \$260,000
- KRCQ-FM/Detroit Lakes, MN \$1.2 million
- KGHL-AM & KIDX-FM/Billings and KCAP-AM & KZMT-FM/Helena, MT \$3 million
- WRDR-FM/Atlantic City, NJ \$6.05 million
- WZOS-FM/Oswego (Syracuse), NY \$65,000
- WBAG-AM/Burlington (Greensboro-Winston Salem), NC \$135,000
- KLTC-AM & KCAD-FM/Dickinson, ND \$1.4 million
- WJZA-FM/Columbus, OH \$4.5 million
- WWXM-FM/Georgetown (Myrtle Beach), SC \$7 million
- WMRB-AM/Columbia, TN \$50,000
- KOYN-FM/Paris, TX \$280,000
- WCZR-AM & WKAZ-FM/Charleston, WV \$2.14 million

## TRANSACTIONS

## Paxson Packs On West Palm Beach Quartet

- **Citadel becomes instant player in Little Rock with seven-signal acquisition**

## Deal of the Week

**WBZT-AM, WEAT-AM, WKGR-FM & WOLL-FM/ West Palm Beach**

PRICE: \$33 million  
TERMS: Not available  
BUYER: Paxson Communications Corp., headed by CEO Bud Paxson. Phone: (561) 659-4122  
SELLER: American Radio Systems Corp., headed by CEO Steve Dodge. Phone: (617) 375-7500  
FREQUENCY: 1290 kHz; 850 kHz; 98.7 MHz; 94.3 MHz  
POWER: 5kw; 5kw day/1kw night; 100kw at 974 feet; 13kw at 453 feet  
FORMAT: News/Talk; News/Talk; Classic Rock; Oldies  
BROKER: Blackburn & Co.

## Alabama

**WDLT-FM/Chickasaw (Mobile)**

PRICE: \$3 million  
TERMS: Asset sale for cash  
BUYER: April Broadcasting Inc., headed by President Phillip Giordano. It owns WHOZ-AM & WBLX-FM/Mobile. Phone: (908) 758-8900  
SELLER: United Broadcasting Co., headed by President Thomas Wilson. Phone: (334) 380-9098  
FREQUENCY: 98.3 MHz  
POWER: 39kw at 551 feet  
FORMAT: Urban

**FM CP/Columbiana**

PRICE: \$75,000

TERMS: Asset sale for cash  
BUYER: Capstar Acquisition Co., headed by President Steve Hicks. Phone: (305) 530-1322  
SELLER: Sharepoint Management Inc., headed by President Michael Stainback

## Arkansas

**KARN-AM & FM, KKRN-AM & FM, KAFN (FM CP), KESR-FM & KIPR-FM/Little Rock**

PRICE: \$25 million  
TERMS: Asset sale for cash  
BUYER: Citadel Communications Corp., headed by President Larry Wilson. It owns or operates 89 stations. Phone: (406) 837-5360  
SELLER: Arkansas Radio Network, headed by President Ted Snider Sr. Phone: (501) 661-7500  
FREQUENCY: 920 kHz; 101.7 MHz; 1380 kHz; 101.7 MHz; 102.5 MHz; 102.1 MHz; 92.3 MHz  
POWER: 5kw; 6kw at 328 feet; 5kw; 6kw at 328 feet; 4.1kw at 384 feet; 100kw at 938 feet  
FORMAT: News/Talk; News/Talk; News; News/Talk; (CP); CHR; Urban

**KCCN-FM/Trumann**

PRICE: \$540,000  
TERMS: Asset sale for cash  
BUYER: Pressly Enterprises L.L.C., headed by owners Robert and Elizabeth Pressly. It owns KDEZ-FM & KDXY-FM/Jonesboro, AR.  
SELLER: Eagle Communications

Inc., headed by President Doug Moulds  
BROKER: Bill Cate of Sunbelt Media

**KYTN-FM/Wrightsville (Little Rock)**

PRICE: \$1.5 million  
TERMS: Asset sale for cash  
BUYER: CDB Broadcasting Corp., headed by owners Cal Arnold and Dub Snider  
SELLER: Natural States Communications Co., headed by owners Felix and Oletia McDonald  
FREQUENCY: 107.7 MHz  
POWER: 50kw at 312 feet  
FORMAT: Religious  
BROKER: Bill Cate of Sunbelt Media

## California

**KXDC-FM/Carmel, KCDU-FM/Hollister & KPIG-FM/Freedom (Monterey)**

PRICE: \$5.3 million  
TERMS: Not available  
BUYER: New Wave Broadcasting L.P., headed by President Jon Ferrari  
SELLER: Elettra Broadcasting Inc., headed by Steve Welch and Ken Dennis  
FREQUENCY: 101.7 MHz; 93.5 MHz; 107.5 MHz  
POWER: 2.4kw at 529 feet; 1kw at 2297 feet; 2.9kw at 335 feet  
FORMAT: NAC/Smooth Jazz; Alternative; Adult Alternative  
BROKER: Kalil & Co.

## Idaho

**KID-AM & FM/Idaho Falls and KWIK-AM & KPKY-FM/Pocatello**

PRICE: \$3.4 million  
TERMS: Not available  
BUYER: Jacor Communications, headed by President Randy Michaels. Phone: (606) 655-2267  
SELLER: Lartigue Multimedia Systems, headed by President John Lynch  
FREQUENCY: 590 kHz; 96.1 MHz; 1240 kHz; 94.9 MHz  
POWER: 5kw day/1kw night; 100kw at 1500 feet; 1kw; 100kw at 996 feet  
FORMAT: News/Talk; Country; Sports/Talk; Oldies  
BROKER: The Crisler Co.

## Illinois

**WEMG-FM/Crete**

PRICE: \$1.8 million  
TERMS: Not available  
BUYER: Crawford Broadcasting, headed by President Don Crawford. It owns WEJM-FM & WYCA-FM/Chicago.  
SELLER: Trustee in bankruptcy for

the Word of Faith Fellowship Inc.  
FREQUENCY: 102.3 MHz  
POWER: 3kw at 300 feet  
FORMAT: Religious  
BROKER: Michael Berner & Co.

## Indiana

**WJCP-FM/Austin**

PRICE: \$275,000  
TERMS: Asset sale for cash  
BUYER: Pieratt Communications Inc., headed by President Marty Pieratt. Phone: (812) 346-1927  
SELLER: Austin Radio, headed by President Keith Reising. Phone: (812) 738-3482

## Iowa

**KNEI-AM & FM/Waukon**

PRICE: \$600,000  
TERMS: Asset sale for \$200,000 cash and a 10-year, \$400,000 promissory note at 10% interest  
BUYER: Marathon Media of Iowa L.P., wholly owned by Marathon Media IV L.L.C., headed by President Bruce Buzil. Phone: (312) 755-1300  
SELLER: David Hogendorn. Phone: (319) 568-3476

Continued on Page 8

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## TRANSACTIONS

Continued from Page 6

## Kansas

## KSEK-FM/Girard (Joplin, MO)

PRICE: \$270,000  
 TERMS: Asset sale for cash  
 BUYER: Innovative Broadcasting Inc., headed by President Robert Strand. It has agreed to purchase KPHN-AM/Joplin, MO (see following deal).  
 SELLER: Freeman Broadcasting Inc., headed by President Robert Freeman. Phone: (316) 232-1340  
 FREQUENCY: 99.1 MHz  
 POWER: 3kw at 328 feet  
 FORMAT: AC

## KPHN-AM/Pittsburgh (Joplin, MO)

PRICE: \$110,000  
 TERMS: Asset sale for cash  
 BUYER: Innovative Broadcasting Inc., headed by President Robert Strand. It owns KWXD-FM/Asbury, MO and is buying KSEK-FM/Girard, MO. Phone: (316) 231-5620  
 SELLER: KCBR-AM L.P.  
 FREQUENCY: 1340 MHz  
 POWER: 10kw day/5kw night  
 FORMAT: News/Talk

## KCVS-FM/Salina

PRICE: \$260,000  
 TERMS: Asset sale for cash  
 BUYER: VCY America Inc., headed by President Randall Melchert. It owns WVCY-AM/Fort Scott, KS. Phone: (414) 935-3000  
 SELLER: North Central Kansas Broadcasting Inc. Phone: (913) 823-5200

## Minnesota

## KRCQ-FM/Detroit Lakes

PRICE: \$1.2 million  
 TERMS: Asset sale for \$400,000 cash, and a 13-year, \$800,000 promissory note at 9% interest  
 BUYER: Detroit Lakes Broadcasting Co., headed by President Kenneth Buehler. Phone: (218) 722-1599  
 SELLER: Spilman Broadcasting Inc., headed by President Robert Spilman. Phone: (218) 847-2001  
 FREQUENCY: 102.3 MHz  
 POWER: 50kw at 492 feet  
 FORMAT: Country

BROKER: Johnson Communications Properties

## Montana

## KGHL-AM &amp; KIDX-FM/Billings and KCAP-AM &amp; KZMT-FM/Helena

PRICE: \$3 million  
 TERMS: Asset sale for \$1.65 million and a two-year, \$1.35 million promissory note at 10% interest  
 BUYER: American Cities Broadcasting L.P., headed by President Aaron Shainis. Phone: (312) 755-1300  
 SELLER: One-on-One Sports Radio Stations Inc., headed by President Chris Brennan. Phone: (847) 509-1661  
 FREQUENCY: 790 kHz; 98.5 MHz; 1340 kHz; 101.1 MHz  
 POWER: 5kw; 85kw at 370 feet; 1kw; 95kw at 1900 feet  
 FORMAT: Country; Country; News/Talk; Classic Rock

## New Jersey

## WRDR-FM/Atlantic City

PRICE: \$6.05 million  
 TERMS: Asset sale for \$3.55 million cash and a five-year, \$2.5 million promissory note at 8.5% interest  
 BUYER: New Jersey Broadcasting Partners L.P., wholly owned by New Jersey Broadcasting Inc., headed by President Beth Colon. It owns WRAT-FM/Point Pleasant (Monmouth-Ocean), NJ. Phone: (201) 538-1250  
 SELLER: Rodio Radio Inc., headed by President James Rodio. Phone: (609) 965-1055  
 FREQUENCY: 104.9 MHz  
 POWER: 10kw at 510 feet  
 FORMAT: Oldies

## New York

## WZOS-FM/Oswego (Syracuse)

PRICE: \$65,000  
 TERMS: Asset sale for cash  
 BUYER: Craig Fox; he owns WOLF-AM & WXCD-FM/Syracuse  
 SELLER: Mary Leonard, trustee in bankruptcy  
 FREQUENCY: 96.7 MHz  
 POWER: 3kw at 328 feet  
 FORMAT: AC  
 BROKER: Ray Rosenblum

## North Carolina

## WBAG-AM/Burlington (Greensboro-Winston Salem)

PRICE: \$135,000  
 TERMS: Asset sale for \$30,000 and a seven-year, \$105,000 promissory note at 7.5% interest  
 BUYER: Key Broadcasting Corp., headed by President Joel Key. Phone: (910) 885-2590  
 SELLER: Sumner Broadcasting Co. Inc., headed by President Wayne Sumner. Phone: (704) 264-2787  
 FREQUENCY: 1150 kHz  
 POWER: 1kw day/48 watts night  
 FORMAT: Talk

## North Dakota

## KLTC-AM &amp; KCAD-FM/Dickinson

PRICE: \$1.4 million  
 TERMS: Not available  
 BUYER: Roberts Radio L.L.C., headed by President/CEO Bob Sherman. It owns KRRZ-AM, KIZZ-FM & KZPR-FM/Minot, ND. Phone: (914) 741-1133  
 SELLER: Western Media & Rough Rider Communications Inc.  
 FREQUENCY: 1460 kHz; 99.1 MHz  
 POWER: 5kw; 100kw at 712 feet  
 FORMAT: Country; Country

## Ohio

## WJZA-FM/Columbus

PRICE: \$4.5 million  
 TERMS: Not available  
 BUYER: Blue Chip Broadcasting, headed by President/CEO Ross Love. Phone: (513) 679-6006  
 SELLER: Horraine Broadcasting. Phone: (614) 238-0887  
 FREQUENCY: 107.5 MHz  
 POWER: 1.9 kw at 413 feet  
 FORMAT: Urban  
 BROKER: The Crisler Co.

## South Carolina

## WWXM-FM/Georgetown (Myrtle Beach)

PRICE: \$7 million  
 TERMS: Asset sale for cash  
 BUYER: Root Communications Ltd., headed by President Jim Devis. It owns WGTR-FM & WWSK-FM/Georgetown. Phone: (904) 258-4700  
 SELLER: Coastline Communications of Carolina Inc., headed by President Jerome Bresson. Phone: (803) 236-9800  
 FREQUENCY: 97.7 MHz  
 POWER: 100kw at 492 feet  
 FORMAT: CHR

## Tennessee

## WMRB-AM/Columbia

PRICE: \$50,000  
 TERMS: Asset sale for cash

BUYER: Ogilvie Family Ministries Inc., headed by President Trent Ogilvie  
 SELLER: B & B Broadcasting. Phone: (615) 381-7100

## Texas

## KOYN-FM/Paris

PRICE: \$280,000  
 TERMS: Asset sale for cash  
 BUYER: CarePhil Communications Inc., headed by President Phil Silva. Phone: (903) 785-1068  
 SELLER: C & E Broadcasting Inc., headed by President Glada Chase. Phone: (903) 784-1293

## West Virginia

## WCZR-AM &amp; WKAZ-FM/Charleston

PRICE: \$2.14 million  
 TERMS: Asset sale for cash  
 BUYER: West Virginia Radio Corp. of Charleston, headed by President Dale Miller. It owns WCAW-AM, WCHS-AM, WKWS-FM & WVAF-FM/Charleston, WV. Phone: (304) 296-0029  
 SELLER: Empire Broadcasting System Inc., headed by President Don Cavaleri. Phone: (904) 233-6606  
 FREQUENCY: 1490 kHz; 107.3 MHz  
 POWER: 1kw; 24kw at 676 feet  
 FORMAT: Religious; Oldies

## WZLS

Continued from Page 1

panies and the FCC over which should receive a temporary license to broadcast while the matter was stalled in the Commission's comparative hearing process (R&R 5/9). Last fall the FCC gave Biltmore interim authority to broadcast, but since then Orion has been fighting to stay on the air, arguing that Biltmore's principals are not qualified to be station licensees.

A source close to the situation said Orion continued broadcasting Monday because it believed the FCC's October '96 action awarding Biltmore interim authority was not legitimate. But after Orion received Monday's direct order from the FCC, it relented.

Since Monday, WZRQ has received a bomb threat and menacing phone

calls. As to the alleged bomb, Biltmore attorney Stephen Yelverton said the police were able to track the call to its maker, but he "doesn't know who that person is or what their motivation was." Biltmore nevertheless has received a "generally positive" reaction from the community, Yelverton said. Biltmore changed the station's format from Alternative to Classic Rock.

Biltmore contends Orion has been operating the station illegally since it signed on in July 1994. Orion disagrees, and points out the FCC said it could continue broadcasting until it made a decision. In late '95 the Commission pulled Orion's temporary license and said Orion could form a consortium with Biltmore, which Orion would not do. Since that time, Orion has been pushing its case in court to maintain the interim license.

If the Commission is able to straighten out its comparative hearing rules, the case of WZLS and WZRQ would go back to the hearing stage. If that were to happen, Orion could still apply for the license. The process has been stalled since a 1993 appeals court decision that rejected the FCC's criteria for granting new licenses.

Orion attorney Lee Peltzman said the FCC should give some preference to Orion President Zebulon Lee, who has been an Asheville broadcaster for more than 60 years; Biltmore has a time brokerage agreement with former Florida broadcaster Tom DiBacco. Orion could still make an agreement to operate with Biltmore, although that seems unlikely. Other Orion representatives could not be reached for comment; the matter is still pending in the U.S. Court of Appeals.

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## Johnson Steps Up To Step One VP/Promo

### Mooring moves to National Director

Step One Records Director/National Promotion **Linda Johnson** has been elevated to VP/Promotion and regional promoter **Todd Mooring** has been upped to National Director/Promotion of the Nashville-based label. The moves — and subsequent restructuring of the promotion department — follow last week's departure of seven-year VP/Promotion Buzz Ledford, regional Roy Perry, and secondary rep Teresa Johnson-Chance.

SOR President Ray Pennington commented, "We're restructuring our promotion team; it's apparent we needed to make some changes. We will continue to seek innovative and creative means to promote, market, and sell Country and other genres of music."

Remaining in their present regions are Tammy Lovett, Gilda Jordan, Julie Phillips-Rae, Leslie Elliott, Chance Rule, and Curtis Potter. No new secondary rep will be hired.

Concurrently, publicity head **Sharon Pennington** moves to sales to assist VP/Sales & Marketing **Jeff Brothers**. **Lynn Reed** moves from customer service to Sales Representative.

### WGST

Continued from Page 3  
ed by Ian Punnett, formerly of WGN/Chicago. He'll be accompanied by a comedienne-sidekick and guest celebrities, and they'll present a lineup of programming by which listeners can schedule their day. That show will be followed by a local psychologist, Paul Harvey, a 10-minute consumer program, Rush Limbaugh, and a few more local talk programs.

GM Bob Houghton said inspiration for the format came after research pointed out a need for more programming and information geared directly to listeners' desires. Further input was obtained from Joey Reiman of Bright-House, a nationally recognized creative source. As an example, listeners will be able to speak directly to PlanetRadio's street reporter, Paul Mann, following his reports.

## Burns To Program SFX/Raleigh Quartet

**Brian Burns** has been promoted to Director/Programming Operations for **SFX Broadcasting's** four Raleigh outlets: CHR/Pop **WDCG-FM**, Classic Rock **WRDU-FM**, AC **WRSN-FM**, and Oldies **WRTG-FM**. He had been PD of 'DCG until August '96, when he was upped to OM for WDCG & WRDU.

"Brian offers a unique global programming strategy for our cluster of stations," stated VP/GM Mark Kopelman. "We have no doubt he will be an even greater asset in this role to help guide our programming departments to their maximum potential."

A programming veteran, Burns has worked at stations in Buffalo, Kansas City, and Salt Lake City. He also served as VP/Managing Editor for L.A.-based **Network 40** before relocating to Raleigh in February '95.

## WLRS/Louisville Flips To Alternative

After dropping Hot AC in favor of the Beatles' "I Am The Walrus" 24 hours a day, **Jacor Broadcasting** ended the stunt by flipping **WLRS/Louisville** to Alternative on May 27. **John Robertson** remains PD; no staff changes have taken effect.

OM C.C. Matthews told **R&R**, "There has been no Alternative station in Louisville since WXNU abandoned the format [for Hot AC]. It made sense for us to adopt this approach at WLRS. This is a way for us to revive the legacy of this frequency as an innovative station in the market."

Questions have arose over WLRS's use of the positioner "The New Rock Alternative," which crosstown Active Rock **WTFX** claims to have service-marked. Matthews replied, "We play new rock and we're alternative. We're confident this will be worked out."

According to Matthews, look for newly appointed Jacor VP/Programming **Gene Romano** to be involved in the development of WLRS in its new formatic approach.

## Thomas Adds SFX/Jacksonville OM Duties

**Cat Thomas** has been named OM for **SFX Broadcasting's** Jacksonville outlets: Sports **WBWL-AM**, News/Talk **WOKV-AM**, CHR/Pop **WAPE-FM**, AC **WIVY-FM**, Oldies **WKQL-FM**, and Rock **WFYV-FM**. Thomas retains PD duties at WAPE.

SFX/Jacksonville President/GM Mark Schwartz told **R&R**, "In the 12-year history of WAPE, we've had some extraordinarily talented PDs — but none has produced the

results Cat has. If there was ever a person in programming who deserves this kind of promotion, it's Cat. In the world of consolidated radio, there was no question I needed someone capable of working with our other PDs; Cat has that ability."

Thomas's programming background includes **WPHR/Cleveland**, **WXLK/Roanoke**, and **WZYP/Huntsville, AL**. He also worked on-air at **WDCG/Raleigh**.

## EXECUTIVE ACTION

### Clark Climbs To GSM At KABC & KTZN/L.A.

**KABC-AM, KTZN-AM & KLOS-FM/Los Angeles NSM Leon Clark** has been promoted to GSM of KABC & KTZN. He replaces Dina Silverman, who recently became GSM at CBS Radio's crosstown **KFWB**.

"Leon is the complete package," said KABC, KTZN & KLOS Director/Sales **Louis Chelekis**, to whom Clark reports. "He is a hard worker, proven leader with integrity, and a great motivator. All those qualities have earned him the respect, admiration, and a positive reputation in the local and national advertising community."

Clark joined KABC & KMPC (now KTZN) in May '96 and added duties at KLOS two months later upon the arrival of KABC, KTZN & KLOS President/GM **Margaret Lesourd**. Prior to his tenure at the **ABC Radio** trio, he held the Sr. AE, NSM, and LSM posts at crosstown **KFI-AM & KOST-FM**. He's also been an AE at **KGFJ-AM** and the former **KUTE-FM** as well as President of the **Black Media Network**.



Clark

### Elektra Has Vendetta For Nat'l Rock Promotion

**Elektra Records** has named **Joey Vendetta** Director/National Rock Promotion. Based in New York, he reports to VP/Rock Promotion **George Cappellini**.

Sr. VP/Promotion **Greg Thompson** said, "By bringing Joey into our rock department, **George Cappellini** rounds out our rock arsenal with a team of executives that will help maximize our impact with all of our artists in that arena."

"Joey's vast knowledge of radio and his energetic personality will make him a perfect match for the **Elektra** rock department," Cappellini added.

Vendetta joined Elektra after serving as APD/host of the "Six O'Clock Rock Report" for **CILQ-FM/Toronto**. From January 1993 until September 1996, he was APD/afternoon drive host for the same station. He began his career in the music business in 1983, when he hosted a variety of Canadian music shows.



Vendetta

### Grand Gets Red Ant Nat'l Dir./Rock Promo Post

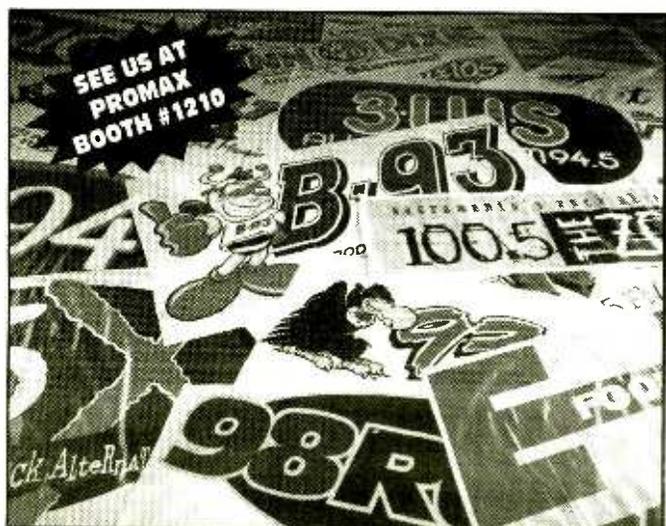
**Red Ant Entertainment** has tapped **Joanne Grand** as National Director/Rock Promotion. Based in Los Angeles, she reports to Sr. VP **Nancy Levin** and will oversee all rock and metal promotion, as well as related releases on **Castle Communications**, **Malicious Vinyl**, and **Ozz Records**.

Levin stated, "Joanne's ability for devil music is a little more than that of the average tax-paying American citizen. She rocks, in all meanings of the word."

Grand previously was Manager/Promotion for **Castle**. Prior to joining that company, she was National Rock Director at **AIM Marketing**. She began her music industry career in 1991 at **RCA Records**, where she was in charge of National Hard Rock Promotion.



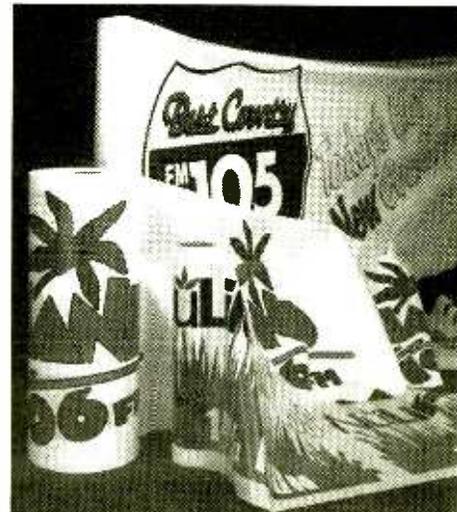
Grand



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## Radio

• **DAN DERMODY** has been promoted to Corporate VP at Kelly Communications. He formerly served as PD/mornings for WXCL/Peoria, IL.

• **ZACK OWENS** has been named OM for Gulfstar's six properties in Waco, TX: KKTK-AM & FM, KWTX-AM & FM, KBRQ-FM, KCKR-FM, and WACO-FM. Owens most recently held OM/morning show co-host duties at WACO-FM.

• **SCOTT COX** has been elevated to Director/Programming for Zimmer/Southern IL. Cox, who will oversee WJFP, WCIL, WOOZ & WXL, formerly handled PD duties for WOOZ.

## Records

• **JAMES DOWDALL** and **ROSE NOONE** have been appointed VPs/A&R for Epic Records. Dowdall and



Dowdall

Noone

## CHRONICLE

### MARRIAGES

**Magnatone Records** singer **Kenny Rogers** to Wanda Miller, June 1.

### BIRTHS

**Confederate Railroad** lead vocalist **Danny Shirley**, wife Jenni, son Nicholas Devin, May 30.

**WROO-FM/Jacksonville** VP/GM **Linda Byrd-Portman**, husband **WCKT-FM/Ft. Myers** VP/GM **Shawn Portmann**, son Riley Byrd, May 27.

### CONDOLENCES

**River North** artist **Holly Dunn** and songwriter/producer **Chris Waters**'s father **Frank Dunn**, June 3.

Former **Roulette Records** artist/composer **Johnny Jack**, 56, May 23.

Noone were previously VP/A&R and Sr. Director/A&R, respectively, for Island Records.



Price

• **JENNY PRICE** has been promoted from Director to VP/A&R for Mercury Records.

• **MICHAEL WHITE, GIA DE SANTIS,** and **NANCY PEONIS** have



White



De Santis



Peonis

Peonis was Manager/Strategic Marketing for EMI Distribution.

• **MIKE GRIFFITHS** has been named CFO/North American operations for V2 Records. Prior to joining the label, Griffiths served as Director/Finance & Administration for Sony Independent Network Europe.



Griffiths

## National Radio



*Sens. Fred Thompson (R-TN) (r) and Edward Kennedy (D-MA) are anticipating their debate on Westwood One's two-minute daily feature "Face-Off," which tackles today's hottest issues. "It's a treat to be teamed with a distinguished Washington veteran like Senator Kennedy," commented Thompson of the May 29 debate. "Maybe I can set him straight on the issues!"*

• **UNITED STATIONS RADIO NETWORKS INC.** has selected Martina McBride as host of its Father's Day syndicated radio special, "Dad's Day In The Country," the weekend of June 14. The three-hour program will feature interviews with dozens of country stars honoring their fathers; (212) 869-1111.

In related news, the network has also launched national advertising sales representation for "The Techno-File," a 60-second informative technology update focusing on web sites, software, and other hot spots; (212) 869-1111.

• **WESTWOOD ONE** has been granted exclusive worldwide broadcast rights to simulcast the "Fruit of the Loom Countryfest '97." The show will air June 14 and feature Vince Gill, LeAnn Rimes, Bryan White, Wynonna, Randy Travis, Charlie Daniels, Jo Dee Messina, and Travis Tritt; (212) 641-2052.

• **SONY'S SW NETWORKS** has secured exclusive rights to the live broadcast of James Taylor's "Live By Request," an interactive performance scheduled to air on the A&E cable TV network June 25. The network is currently signing up stations for the event; (818) 382-2233.

• **SPORTSFAN ENTERPRISES** has signed a multiyear agreement with NFL legend Gil Brant to provide a variety of exclusive consulting and content services on college and professional football for SportsFan's media properties; (212) 681-1947.

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

### ABC RADIO NETWORKS

**Robert Hall • (214) 991-9200**

**Starstation - Peter Stewart**

**MICHAEL BOLTON** Go The Distance

**Touch - Monica Logan**

**PATTI LABELLE** When You Talk About Love

**MARK MORRISON** Return Of The Mack

**Classic Rock - Chris Miller**

**BLUES TRAVELER** Carolina Blues

### ALTERNATIVE PROGRAMMING

**Steve Knoll • (800) 231-2818**

### CHR/Rock

**JOHN FOGERTY** Walking In A Hurricane

**MOTLEY CRUE** Atraid

**NIXONS** Baton Rouge

**SMASHING PUMPKINS** The End Is The...

### Mainstream AC

**JON BON JOVI** Midnight In Chelsea

**JAMES TAYLOR** Little More Time With You

### Lite AC

**WHITNEY HOUSTON** My Heart Is Calling

**ERIC MARTIN** I Love The Way You Call Me

**JAMES TAYLOR** Little More Time With You

### UC

**BABYFACE** How Come, How Long

**EN VOGUE** Whatever

**PATTI LABELLE** When You Talk About Love

**ROBIN S** It Must Be Love

## BROADCAST PROGRAMMING

**Walter Powers • (800) 426-9082**

**CHR - J.J. Cook**

**JON BON JOVI** Midnight In Chelsea

**Digital AC - J.J. Cook**

**JAMES TAYLOR** Little More Time With You

**Hot AC - Mike Bettelli**

**SPICE GIRLS** Say You'll Be There

**Digital Soft AC - Mike Bettelli**

**WHITNEY HOUSTON** My Heart Is Calling

**Digital AC Mix - Mike Bettelli**

**AZ YET/PETER CETERA** Hard To Say I'm Sorry

**Alternative - Leslie Cohan**

**MANBREAK** Ready Or Not

### JONES RADIO NETWORK

**Phil Barry • (303) 784-8700**

**Adult Hit Radio - JJ McKay**

**SHERYL CROW** A Change Would Do You Good

**CMC** How Bizarre

**SPICE GIRLS** Say You'll Be There

**Rock Alternative - Doug Clifton**

**BIG HEAD TODD & THE MONSTERS** Please Don't Tell Her

**BLUES TRAVELER** Carolina Blues

**TONIC** If You Could Only See

**Soft Hits - Rick Brady**

**SHAWN COLVIN** Sunny Came Home

### WESTWOOD ONE RADIO NETWORKS

**Charlie Cook • (805) 294-9000**

**Adult Rock & Roll - Jeff Gonzer**

**AEROSMITH** Pink

**Bright AC - Bill Michaels**

**BEE GEES** Alone

**BLESSID UNION OF SOULS** I Wanna Be There

**COUNTING CROWS** Daylight Fading

**Soft AC - Andy Fuller**

**MONICA** For You I Will

## Industry

• **BOB HOWARD** has been named VP/Sales for Digital Generation Systems Inc. Prior to joining the company, he served as VP/Agency & Rep Systems for Columbine/JDS.

• **BARRY KOLSKY** has been appointed Creative Director for Famous Music Publishing. He most recently served as Creative Director for All Nations Music.

• **JACK LaGRONE** has formed his own management company to represent artist Rhett Atkins. LaGrone formerly worked in management for Starstruck Entertainment; (615) 329-1102.

## PROS ON THE LOOSE

**Bob Walton** — PD WTBT/  
Tampa (813) 942-8886

## Indy

Continued from Page 3

he has proven he's a leader and a winner. His experience in AC makes him ideal for launching Gold 104.5.

"This market has been without an Oldies station since September '94. There's a huge hole for this format, which will also complement our other two products — we have the young audience with WGRL, the 25-54s with WFMS, and now we can solidify the top end with Gold. Everyone's going after 18-34s, virtually ignoring the baby boomers. Gold 104.5 is going straight after those boomers who represent 51% of the Indianapolis adult population. We intend to be their favorite station."

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**Randy Bush,**  
General Manager  
**KURB**  
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- Interact with the industry gurus on the issues and opportunities facing your station.
- Capitalize on special small/rural market stations
- Network with radio's movers and shakers.
- Make the business deals that will take you into the next century.
- Experience ground-breaking technologies first-hand.
- Meet face-to-face with the suppliers that are shaping the new era of radio!

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- The NAB Radio Luncheon and National Radio Award Presentation
- The NAB Career Fair
- And so much more!

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**For more information:**

- **WEB:** Point your web browser to [www.nab.org/conventions/](http://www.nab.org/conventions/) to register on-line or to receive up-to-the-minute conference, hotel and travel information.
- **FAX-ON-DEMAND:** Dial **301-216-1847** from the touch-tone handset of your fax machine and follow the voice instructions.
- **CALL: 800-342-2460** or **202-775-4970**. Want to exhibit? Call **202-775-4988**

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# Radio's Retail/Revenue Ranks

By Ron Rodrigues  
R&R Managing Editor

**B**IA has published "Investing In Radio: Market Report '97," its annual market-by-market report of demographic and economic activity in 264 radio markets. Among the most important features in the report are the retail sales figures for each of the markets. They provide a solid indicator of the kind of revenue potential radio can expect to see.

Listed below are the 1995 retail sales figures for the top 100 markets, radio revenues for each \$1000 of those sales figures, and projected annual retail growth rates between 1996-2000

Market	Retail Sales*	Revenue Per \$1000 Of Retail Sales	Growth Rate %
1. New York	\$134.154	\$3.41	2.8
2. Los Angeles	92.320	5.56	0.1
3. Chicago	77.722	4.25	4.1
4. San Francisco	59.081	3.63	2.5
5. Philadelphia	43.901	4.44	3.2
6. Detroit	43.253	3.91	3.3
7. Dallas	43.993	4.63	4.8
8. Washington, DC	42.694	4.84	3.6
9. Houston	38.704	4.77	5.5
10. Boston	34.159	5.46	1.8
11. Miami	38.800	4.11	3.4
12. Atlanta	34.926	4.97	5.8
13. Seattle	31.753	3.95	5.4
14. San Diego	22.803	4.85	1.6
15. Nassau-Suffolk	28.993	1.46	2.5
16. Minneapolis	28.188	3.97	4.7
17. St. Louis	24.684	3.86	4.0
18. Phoenix	24.576	4.24	5.4
19. Baltimore	21.745	4.07	3.3
20. Pittsburgh	21.041	3.56	4.3
21. Tampa	22.667	3.74	3.6
22. Cleveland	19.486	4.10	3.4
23. Denver	21.104	5.18	5.2
24. Portland, OR	19.786	3.74	5.9
25. Cincinnati	17,912	4.64	4.7
26. Riverside-San Bern.	12,327	2.17	1.8
27. Kansas City	17.110	3.47	4.6
28. Sacramento	14.237	4.93	3.0
29. Milwaukee	15.777	3.99	4.5
30. San Jose	15.302	2.58	2.8
31. Providence	12.206	2.97	1.7
32. Columbus, OH	17.213	3.78	5.3
33. Norfolk	13.510	3.31	3.6

Market	Retail Sales*	Revenue Per \$1000 Of Retail Sales	Growth Rate %
34. San Antonio	12.704	4.74	5.3
35. Salt Lake City	12.322	4.08	5.8
36. Indianapolis	14.137	4.68	5.3
37. Charlotte	12.134	4.91	5.7
38. Orlando	13.758	4.68	4.1
39. New Orleans	11.871	3.58	4.5
40. Buffalo	10.049	3.97	2.9
41. Greensboro	11.194	2.97	4.6
42. Hartford	10.773	4.59	1.7
43. Memphis	10.451	3.99	5.2
44. Nashville	11.675	4.21	6.5
45. Las Vegas	10.991	3.54	6.9
46. Rochester	9.337	3.34	2.5
47. Monmouth-Ocean	10.005	1.41	3.6
48. Raleigh	10.331	4.04	6.8
49. W. Palm Beach	11.299	3.39	5.9
50. Louisville	9.512	4.04	5.2
51. Austin	10.492	4.17	
52. Oklahoma City	9.282	3.62	4.5
53. Jacksonville	9.441	4.07	3.6
54. Dayton	9.402	3.41	3.7
55. Birmingham	9.190	3.61	4.7
56. Richmond	9.352	4.03	3.5
57. Albany/Schenectady	7.997	3.58	3.0
58. Honolulu	9.326	2.42	3.0
59. Greenville, SC	8.106	3.81	4.8
60. Tucson	6.826	3.62	5.4
61. Tulsa	7.259	4.09	4.6
62. Wilkes Barre	6.433	3.42	3.1
63. McAllen-Brownsville	5.592	2.63	5.1
64. Fresno	5.536	4.66	2.9
65. Allentown	5.715	3.74	2.0
66. Grand Rapids	7.433	4.30	5.5
67. Akron	6.523	2.10	4.3
68. Knoxville	7.856	2.79	5.9
69. El Paso	5.145	3.23	4.4
70. Syracuse	5.496	3.77	2.2
71. Albuquerque	6.666	4.37	6.0
72. Omaha	6.969	4.12	6.0
73. Harrisburg	5.944	3.89	4.0
74. Wilmington, DE	5.774	3.27	2.3
75. Toledo	6.423	3.18	3.4
76. Ft. Myers	6.696	3.06	5.0

## DATELINE

- June 4-7 — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.
- June 11 — Radio Mercury Awards. Waldorf-Astoria, New York; (212) 681-7207.
- June 11-14 — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.
- June 16-22 — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.
- June 26 (through September 7) — Summer Arbitron.
- July 8 — Major League Baseball All-Star Game. Jacobs Field, Cleveland.
- July 16-18 — McVay Media's '97 Radio School. Renaissance Hotel, Cleveland; (216) 892-1910.
- July 16-20 — Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.
- August 1-2 — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.
- August 14-16 — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans. (770) 926-7573.
- August 23-26 — Jack The Rapper Convention. Site TBA.
- September 3-6 — CMJ. Lincoln Center For The Performing Arts, New York; (516) 466-6000.
- September 17-20 — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

Market	Retail Sales*	Revenue Per \$1000 Of Retail Sales	Growth Rate %
77. Springfield, MA	4.358	3.74	-0.2
78. Monterey-Salinas	4.885	2.68	2.0
79. Sarasota	5.451	0.94	3.3
80. Greenville, SC	4.555	2.99	5.8
81. Baton Rouge	5.527	3.67	6.1
82. Little Rock	5.618	3.49	5.4
83. New Bedford	4.847	0.78	2.8
84. Mobile	4.665	2.83	6.4
85. Stockton	3.737	2.33	3.5
86. Bakersfield	3.459	4.25	2.4
87. Spokane	4.993	3.12	5.5
88. Columbia, SC	4.395	4.62	3.5
89. Des Moines	6.045	3.51	5.8
90. Wichita	5.147	3.75	3.8
91. Charleston, SC	4.508	3.46	3.7
92. Youngstown, OH	4.710	3.31	3.3
93. Daytona Beach	3.918	1.56	3.8
94. Johnson City-Bristol	3.959	3.08	4.9
95. Colorado Springs	4.494	2.85	5.7
96. Melbourne	4.826	1.20	3.7
97. New Haven	3.862	3.96	0.1
98. Lafayette, LA	4.277	2.38	5.8
99. Ft. Wayne	4.300	3.91	3.7
100. Chattanooga	4.524	3.87	5.3

\* In billions  
Source: BIA Publications



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just for The Country Jukebox, but all your stations liners! How much of your budget is being spent on voice talent? So, if you're tired of being pushed around by your current syndicator, come back to personalized, courteous service with The DP Radio Networks. For a free demo of THE COUNTRY JUKEBOX WITH BO REYNOLDS, call 805-374-8612.

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## An Alternate View On Selling Consolidated Radio

By Mark DeBoskey

Radio consolidation continues to unfold as many markets now boast single ownership of six or eight stations. In fact, in border cities, more than eight stations can be singularly owned. Regardless of the ultimate number, all of these multiple ownership giants face the daunting challenge of growing revenues to justify the multiples paid for the radio properties.

It appears the current philosophy of sales structure for these groups has been to keep the staffs apart with separate account lists. The prevailing logic seems to be that the individual station will benefit most from the focused efforts of sellers of radio commercials whose livelihood is solely dependent on selling commercials on that singular station.

The thought process also expresses the desire that each seller of radio air time be an expert about their particular station. And that by selling up competition among the various stations in the group, each seller is likely to fight harder for available billing. Hence, the group stands a greater chance of "wringing" all of the available radio moneys from the client.

This is a very logical approach. And very traditional. A thought to ponder, however, is whether traditional sales approaches are the most productive in this new radio environment. One needs only to look at the newer, non-traditional world of cable television to observe a different philosophy that has been explosively successful, even in the light of fractionalized cable ratings, where ratings are available at all. The strategy has been to treat cable as a singular medium with a customer-friendly multitude of choices.

### Arrange Accounts By Seller

A cable TV seller approaches a prospective advertiser with a portfolio of 14, 18, or more cable television stations. Each station is, for the most part, highly targeted, with programming that is aimed at sports fans, business junkies, busy working women, newsaholics, nostalgia fans, history buffs, science fictionites, and so forth.

The seller, as in radio sales, sets out to determine business problems that advertising can help solve. When those problems are identified, the cable seller opens the portfolio and, working with the customer chooses from among that portfolio, those cable stations that target the appropriate audience. This allows the seller to ally themselves with the customer and is the opposite of traditional radio sales where the seller

**Group ownership's success in a particular market is determined not by the success of each station, but rather by the bottom line delivered for the market group as a whole. Doesn't it make sense for the success of the AE to also be determined by the group's success?**

makes every effort to convince the buyer that their singular radio station is just right for their situation ... every situation. In the case of an advertising agency, cable's approach establishes the seller as an objective consultant, able to adjust their portfolio for various clients.

Accordingly, accounts are designed by seller as opposed to radio's designation by station, then by seller. Management's choice is to assign accounts to those sellers with the strongest customer relationship and then monitor their ability to work within the customer's organization to help solve marketing objectives. Each seller is assigned fewer major accounts with the goal of greater depth of involvement with each customer. The business that might be "left on the table" because of a lack of perceived competition from within the radio group is more than compensated for by both a greater depth of knowledge of the customer's business plus the added benefit of an unlimited prospecting universe. The seller can take their "station portfolio" anywhere, to any potential client and develop a media plan that covers everything from professional sports to news sponsorships, in-office listening, or "Love Songs At Night."

Think about it. Obviously some stations in the group are going to be

stronger than others. Group ownership's success in a particular market is determined not by the success of each station, but rather by the bottom line delivered for the market group as a whole. Doesn't it make sense for the success of the AE to also be determined by the group's success? Assign and compensate the sellers on revenue budgets as a portion of the group's market budget.

### Becoming True Consultant Sellers

What does it mean? One could argue that the above approach translates into a customer-driven sales philosophy while the current approach is station-driven. Retention of good sellers would increase as their marketing skills are challenged, as opposed to paying them to jam a single station at a buyer. They become true consultant sellers. The radio industry constantly bemoans its fate as a commodity being sold transactionally. This approach would seem to assist in moving from a transactional sell into selling marketing solutions.

"Forget the cost per point, Mr./Ms. Customer. I can put together a group of stations and features that specifically target your customers, both demographically and psychographically." Additionally, in order for radio to "get into the products of television and print, it has to establish itself as more than a perceived "frequency medium." The selling of additive stations moves radio into a "reach" environment which, when combined with its frequency benefits, produces an extremely viable marketing tool. And, as buyers of media become encumbered by more and more choices, what could be of greater benefit than "one stop shopping?"

Further, in newly consolidated markets, one hears buyers deeply concerned that new, multiple station ownership is going to attempt to recoup their "exorbitant" station purchase prices by forcing radio rates and combinations upon clients. This suspicion has customers poised to jump to alternative media and radio can show no greater respect for those concerns than by rethinking the traditional sales approach.

If you think that radio is alone at looking at redesigning its sales approach to being more customer driven, look at the front page feature in *The Wall Street Journal* from January 15. The article explains the overhaul of sales and marketing at the

## Salespeople On The Move

- Lance Richard is appointed GSM at KHMV/Houston.
- Val Carolin is the new GSM at WAOK & WVEE/Atlanta. He previously served as GSM of CBS Radio sister WBBM-AM/Chicago.
- Jeffrey Litt joins KOOL-FM/Phoenix as GSM. He formerly held the GSM post at Chancellor sister KQQL-FM/Minneapolis and, before that, at sister KQRS-FM.
- Nancy Wilson is now Director/Sales for KRXQ-FM, KSEG-FM & KXOA-FM/Sacramento. She previously served as GSM of KXOA.
- WDCG/Raleigh LSM Kim Gattis is promoted to GSM of WDCG and sister WRDU.
- Jeff Stein is the new NSM for SFX/Houston, where he will oversee KQUE-AM, KKPN-FM, KKRW-FM, and KODA-FM. He most recently served as NSM of WCOL & WFII/Columbus, OH.
- Laura Wilkinson is now LSM at WNNX/Atlanta.

world's foremost marketer, Procter & Gamble. "The company decided it is wiser to let consumers drive supply than to force-feed retailers by making them buy more products than they can sell ... A rep's job was to move as many cases you could and *caveat emptor*."

It seems that P&G was selling from "the top down" and didn't project a concern for their customer's success. "Gone ... are the Seven Dwarfs, the seven sales representatives, each with a specific product line ... and each assigned to make separate sales calls on one retailer ... Today, a retailer deals with just one P&G employee."

The article explains, in depth, the steps that P&G took to consolidate

DC-based Giant Food, says, "We view Procter as a partner."

And a former P&G executive, now a consultant, sums it up by saying, "When they write the next book on P&G, these initiatives will be the most important, most telling changes in the history of the company." Interestingly, P&G's profits are growing quite nicely.

### Mall Of The Internet

Retailing is changing. The newest success on the Internet is the shopping mall, where users choose from a wide variety of competitive buying opportunities. Cable television is having success with customer-driven sales. Doesn't it make sense for radio to examine the traditional "buy my station or I don't eat" sales approach? It will be, after all, radio's customers who decide radio's success. That's certainly true on the consumer side. We don't design a format and then tell listeners they have to listen and have to like what they hear. We research their tastes. We view ratings as somewhat reflective of their likes and dislikes. And we adjust the sound of the radio station accordingly. Shouldn't we approach our customers — our advertisers — with the same philosophy?

Obviously, implementation of this sales philosophy would require careful thought and planning. After all, it requires a new mindset for radio. But isn't that what consolidation is all about?

**We don't design a format and then tell listeners they have to listen and have to like what they hear. We research their tastes, we view ratings, and we adjust the sound of the radio station accordingly. Shouldn't we approach our customers — our advertisers — with the same philosophy?**

their customer orientation. The conclusion? "P&G's relationship with retailers has improved markedly. Two recent national surveys ... show P&G outscoring every other consumer-goods company by two to one in helping retailers become more efficient." In fact, a Sr. VP at the 176-store chain, Washington,

Mark DeBoskey is Sr. VP of San Diego-based Analysis Research, a full service media research firm with a particular interest in Customer Satisfaction Studies. He has more than 25 years of media management and sales experience, including four years as Advertising Sales Manager at one of America's largest cable television systems.

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**HARDWARE** - We continue to expand our approved hardware list as hardware becomes more stable industry-wide. Ask us about using your own hardware.

**SALES** - More sales people and a Sales Manager!

Our Sales Manager will make sure your account gets the attention you deserve. And with a larger sales staff we will respond quickly to your needs.

**SALES SUPPORT** - Pre-Sales Engineering Support

More support! We have added a broadcast engineer with 15 years of experience to our staff to help your engineer configure the system.

**EXPANDED** - Manufacturing capabilities fourfold

Our expanded facility and inventory allow us to ship more systems faster.

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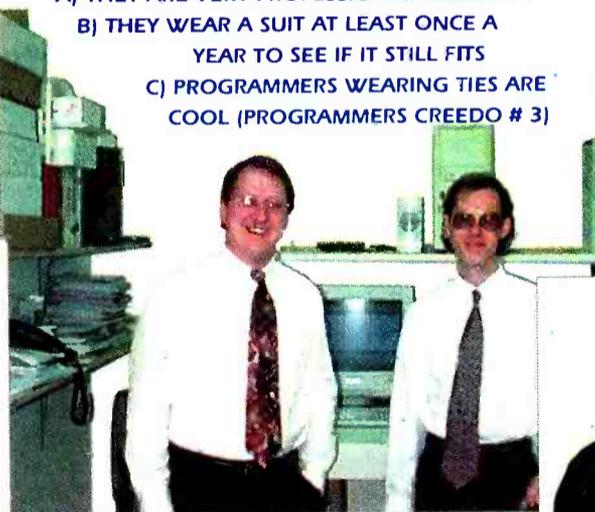
JD (HARDWARE SUPPORT) IS STARING AT A SILENT PHONE BECAUSE:

- A) OUR SYSTEM IS JUST THAT GOOD
- B) HE REALLY WANTED TO BE A MAYTAG REPAIRMAN
- C) KEVIN TURNED HIS PHONE OFF AGAIN



GEORG\* (L) AND SCOTT (R) ARE THE ONLY ONES WEARING TIES BECAUSE:

- A) THEY ARE VERY PROFESSIONAL PROGRAMMERS
- B) THEY WEAR A SUIT AT LEAST ONCE A YEAR TO SEE IF IT STILL FITS
- C) PROGRAMMERS WEARING TIES ARE COOL (PROGRAMMERS CREEDO # 3)



\* YES, THAT IS HOW GEORG SPELLS HIS NAME.

**EVEN IF YOU'VE CALLED BEFORE—CALL US IN '97**

JEFF (ENGINEERING SUPPORT) IS POINTING TO A MAP BECAUSE:

- A) HE IS POINTING TO OGALLALA, NEBRASKA THE HEADQUARTERS OF PROPHET SYSTEMS
- B) WE CAUGHT HIM PRETENDING TO BE A TV WEATHERMAN
- C) WHERE THE HECK IS SOLDOTNA, ALASKA ANYWAY?



TODD (SALES) IS GETTING READY TO LEAVE BECAUSE:

- A) HE IS LEAVING TO GIVE A DEMONSTRATION
- B) OUT OF SIGHT, OUT OF MIND (SALES RULE #1)
- C) IT IS 5 O'CLOCK—WATCH OUT!



COLLEEN IS A GREAT OFFICE MANAGER BECAUSE:

- A) SHE USES 20-YEARS EXPERIENCE TO KEEP PROPHET SYSTEMS ORGANIZED
- B) SHE STARTED WORK WHEN SHE WAS 3 (SEE ABOVE)
- C) 5 KIDS—'NUFF SAID!



KEVIN'S OFFICE IS FULL OF WOLF PICTURES BECAUSE:

- A) PROPHET SYSTEMS IS LIKE A WOLF—INNOVATIVE AND AGGRESSIVE
- B) PLEASE— DON'T GET HIM STARTED ON WOLVES!
- C) ALL OF US THINK HE WAS RAISED BY WOLVES



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## Promotion Departments Take Boutique Approach

Continued from Page 1

**R&R:** How has consolidation affected your job?

**Beverly Tilden:** In Boston, even though WJMN is a competitor of [WXKS], the edge is off. We don't work together on things because we need to stay competitive and have our own direction. If I have an idea that I think is more suited to their morning guy, I'll call up "Jammin'"'s PD Cadillac Jack to talk about it. In the old days, that would not have happened. We do share a national sales manager — he is the only promotion person that we share. There are some sales-oriented promotions that could end up on both stations. For the most part, we stay pretty much separate and try to avoid a bloody war which would waste the company's money.

**R&R:** What changes have occurred in the staff?

**BT:** Just one. "Kiss" has specifically grown because of our non-traditional revenue person, [a job which previously] was handled by one of our sales people. We now have a specific person to handle it.

**R&R:** Who do you report to overall?

**BT:** Evergreen COO/President Jim de Castro is my boss. We have what he calls a SWAT team — a team of consultants within our own company. Steve Rivers and I work together on that. When we launched WKTU/NY, Jimmy jumped on as GM, Steve became the PD, and I became the marketing director until we got the right people in place. Having that kind of talent in-house gives the company great flexibility.

**R&R:** How have your day-to-day tasks changed?

**BT:** Most of the changes have occurred in my corporate responsibilities now that I travel and work outside WXKS. My "Kiss" promotion manager, Melissa Beatrice, has to take a bigger role which is very specific to Kiss and not company-wide.

**R&R:** What kind of advice could you give a promotion director?

**BT:** I would say to every corporate person and GM that it is very important for each station to have its own identity — to have your own marketing director and PD. One thing we do each year at

the PROMAX convention is we all get together for a marketing meeting. You end up getting competitors in a room within the company, but it is very important that they all know direct marketing. You teach them all the basics, then they apply each thing to create their own specific station identity. We treat the meeting as a resource.

**R&R:** How long have you been doing these marketing meetings?

**BT:** It started last year with about 15-20 people. This year, we will have 40.

**R&R:** Do you have a weekly conference call?

**BT:** We have a monthly conference call and split it up into four groups, because those get a little more specific. A classic example of why we split

them up is at our stations in San Francisco — KMEL & KYLD. You can't have them on the same conference call.

**R&R:** That must pose a major challenge.

**BT:** Could you imagine that situation with one marketing director? They would get killed!

**R&R:** How do you keep them separate within your own company?

**BT:** It's difficult with people who care that much about their radio stations. Both of those stations have incredible promotions directors who are very passionate. I want to present to them the information they need — then they take that information back to their respective stations, and how they apply it is up to them. Every station has its own needs and goals. Everything is completely separate.

**R&R:** What do you see in the future of promotions and marketing?

**BT:** What I tell promotion directors is that they need to become students of marketing. Very few promotion directors were marketing majors in college — I wasn't, myself. You have to become part of a management team so you don't end up being the person to whom the program director says, "Here's an idea, go look up a number." You can originate and carry your own ideas. It is really impor-

tant — now more than ever — to understand marketing, because you may be told how to focus on a particular audience and you need to be a savvy marketer. You need to understand database marketing, direct marketing, and how to hit the target for the company. This makes you a much better ally to a PD than someone who doesn't understand.

My ego would like to tell me that I can become the marketing director for four stations in L.A., but what ends up happening is that everything comes to you and you start to dole things out. Everything becomes easy, and the edge comes off of creativity because you have it all planned out in a simple form.

I don't think great radio will come from that scenario of one person making all those decisions. You end up passing things out rather than working as separate entity within a team. If I was to give an idea to John Ivey, how do I face Cadillac

the next day? They're competitive and all have a potential sales tie-in. Everyone would fight over the promotion. I don't think that can work in a big market where you have a lot of competition.

### Cooperation Between Stations

Former Granum Communications principal Herb McCord, now an independent consultant, agrees the entertainment level must remain elevated. However, he believes there must be more cooperation between stations in markets.

**R&R:** How do you deal with competition within your own chain?

**HM:** I think that many of the radio groups haven't sat down and thought about it clearly. Last year and this year are the years of acquisition, and the next years forward will be the years of managing. In many of these cases, companies have bought these stations and haven't thought through how they are going to achieve efficiencies within their own stations. Many are letting stations continue competing like hell, and in some

## Pro: Motions

• Tony Jordan ascends from Asst. Dir./Mktg. & Promotions to Dir./Mktg. & Promotions at KSHE/St. Louis.

• Garret Doll is the new Promotion Dir. at KYGO-AM & FM/Denver.

• Amy Green rises from Promotions Asst. to Promotions Dir. at WGTZ-FM & WING-FM/Dayton.

• Former WGUF/Ft. Myers PD Mike Bode joins crosstown Jones Radio Network affiliate WDRR as Marketing Consultant.

cases they become even more competitive. It becomes very much like sibling rivalry. If they don't begin to get control, I think you will see some real inefficiencies in the system. It is unprofitable for both stations to play against each other.

I would expect that over time, especially if there are stations in relatively competitive formats, you will begin to see at some level a market promotion director with a team of promotion directors reporting to him or her — or, a separate promotion director at each of the stations reporting to some central authority, maybe even the GM. Somebody has got to stop the fighting and encourage the sharing of ideas. If you for instance have a Modern Rock station and a Classic Rock station, one might come up with great ideas, but not for their own station. It's hard to change old habits.

**R&R:** What do you see as a viable structure within a group?

**HM:** The structure in the past where the station had its own promotion director — where it couldn't afford somebody who was really good — may present an opportunity to have a promotion director who is really a powerhouse and has people under him or her who are more executors or strategists. There'll be somebody who's supervising and working with the budget while deciding which promotions go to which stations. Then there are people who are being trained, who are at an entry-level position.

What you may get is a new level of promotion director in these market groups, a higher level and a better-paying job than what any individual stations have been able to afford before. The other structure model would have staff under the group marketing director, with specialists under them rather than generalists. You might have somebody who is in charge of media placement, one who is in charge of creativity, and one in charge of

execution of outside events. It could be organized so each station has their own person or a team of people with an area of expertise, all working on behalf of all the stations. Clearly the model of "every station for themselves" doesn't make sense.

**R&R:** What type of tools are important to a promotion director if he or she wants to be competitive in the future?

**HM:** You can view the future of market clusters as a tiny advertising agency or an outside promotion company. There's going to be administrative skills needed to manage people. The days of doing it yourself are almost over. Creativity and intelligence are very important and at a much higher level. You are talking about someone with a considerable amount of experience, perhaps someone who has worked in other promotionally related industries. A group might hire the promotion person from the local beer or soft drink company, somebody who has developed many skills who can get things done.

**R&R:** Is it a good idea to have a marketing degree?

**HM:** You might be looking at that kind of person, but that doesn't mean that a really bright person can't come up through radio station hierarchy. You can learn it from inside the business. But now you've created a position within the group with a salary sufficient to hire a promotion director who, for instance, used to handle the local basketball team and can bring in ideas that are fresh for the industry.

You really have to look ahead — not at how things have been done in the past. As these radio clusters evolve, you must see the big picture, and know what skills are needed as a promotion/marketing person. Take some classes. The business is becoming more professional and less "go hand out bumper stickers and balloons."

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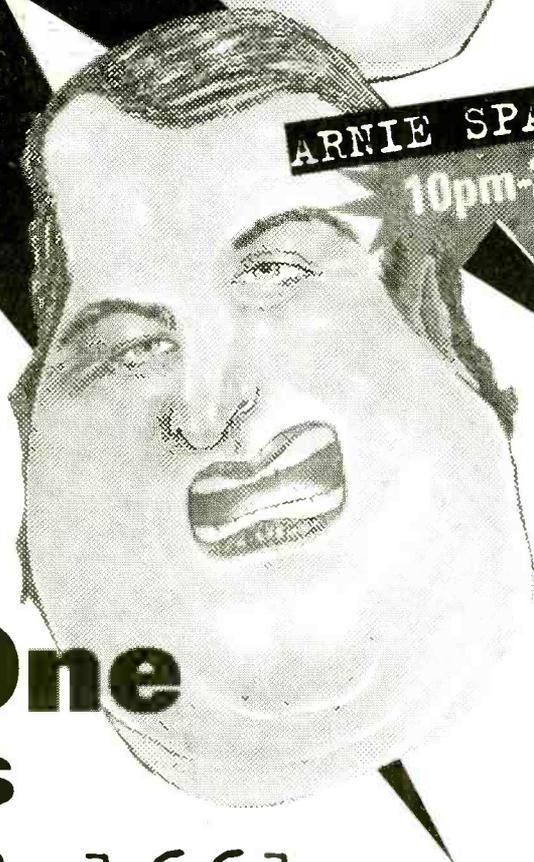
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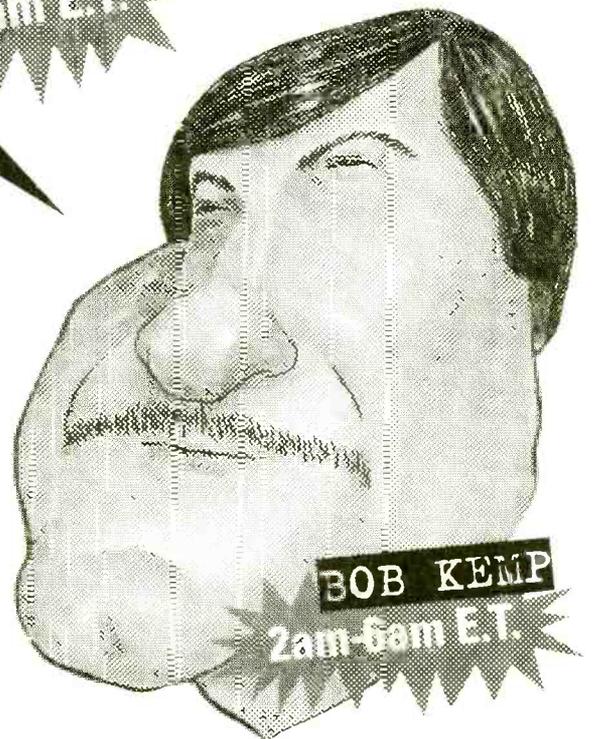
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## ZINE

## SCENE

## The 'It' Boys Of He Rock Talk!

Us presents a 10-page feature on young, male rockers called "He Rock." Those profiled include **Beck**, who says, "I embrace success because it gives me license to do whatever I feel like."

Also spotlighted are **Wallflowers** frontman **Jakob Dylan**, **Foo Fighters'** **Dave Grohl**, **Jon Spencer**, **Maxwell**, **Coolio**, and **Smashing Pumpkins** guitarist **James Iha**.

Dylan is also the *Rolling Stone* cover boy. On the oft-asked question about his famous father, Dylan says, "I get asked all the time, 'What was your dad like as a parent?' And I say, 'I'm 27 years old; I'm not a crackhead; I don't go on afternoon talk shows and spill.' I mean, you can probably figure it out for yourself that he did a decent job."

## Minor Achievers

"It does have its price. I'm making all my mistakes with everyone watching. I can't have any training wheels, and I'm up there expected to do wheelies," so says 19-year-old **Fiona Apple**, who along with other "minor majors" **Hanson**, 16-year-old **Radish** frontman **Ben Kweller**, and 16-year-old **Ray J** are profiled in *Entertainment Weekly*.

## Telling It Like It Is

**Fox News Channel** commentator **Chuck D** made his debut with this, among many observations on current events: "To think that kids will run out and get **American Express** cards because of [Tiger] **Woods** is stupid. However, that's a lot of money" — (*Entertainment Weekly*).

"The only reason you'd want to do that was when everyone's broke. No one would begrudge you that. But I'm a bit worried that nothing would come of that but a repetition of the tunes. If you're not creative, you're dead, you know" — former **Clash** leader **Joe Strummer** contemplates jumping on the reunion bandwagon (*GQ*).

Also in *GQ*, cover boy **Will Smith** discusses **Jive Records'** breach-of-contract lawsuit that charges Smith and partner **Jeff Townes** (otherwise known as **DJ Jazzy Jeff & The Fresh Prince**) owe the company more albums. On the post-Grammy winning albums not selling well and his missed recording deadline: "I was going through a divorce. That might have had something to do with my [loss of] creativity. Let me get myself back together. But

that's not the music business. It's "Get everything you can as fast as you can get it, and fuck everybody."

## Artist Angst

"All the ingredients were there for me to want to be involved in music or art. I felt kind of lonely and misunderstood" — **Shawn Colvin** (*People*).

"I thought I would be judged by what my mind and soul had to offer. Then your chest starts to grow, and people look at your chest instead of talking to you. So you start to hunch in. And therefore your self-esteem starts to shrink" — **Paula Cole** recalls her adolescent confusion (*Us*).

## Keeping Up Appearances

**Carly Simon**, **Tina Turner**, **Diana Ross**, and **Barbara Mandrell** tell how they stay fabulous in their 50s in the *National Enquirer's* two-page spread on "Sexy Songbirds."

On that note, **Michael Jackson** is urging wife **Debbie Rowe** to undergo extensive plastic surgery to transform her from frumpy to fabulous. First wife **Lisa Marie Presley** went under the knife at his request and says it was the only good thing to come from their union (*Star*).

The 'zine contends in a separate story that Jackson has lent **O.J. Simpson** \$1.6 million because he felt sorry for him.

## Copy Me, Flatter Me

"I like the fact that they're live and they can play their instruments. I like the fact that they honor us by using us as their source, so it's a tribute. The worst I could say about them is their stuff is derivative" — **Paul McCartney** comments on **Oasis**, which has been criticized as copying the **Beatles'** sound (*Time*).

"The reason I got into this had nothing to do with the money or the damage done to the labels. It was the artists' integrity" — **Dorothy Sherman**, a paralegal and investigator, on why she's involved with stopping pirated music on the Internet (*Rolling Stone*).

## Girl Talk

"I did tongue kiss Tiny, the girl across the street. I also took her panties off — mainly because I wanted them for myself" — **RuPaul** kisses and tells in a six page pictorial as she/he gets in touch with her/his feminine/masculine side (*GQ*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

## MUSIC &amp; MOVIES

## CURRENT

- **AUSTIN POWERS: INTERNATIONAL MAN OF MYSTERY** (Hollywood)  
Single: You Showed Me/Lightning Seeds  
Other Featured Artists: Susannah Hoffs, Cardigans
- **SPRUNG** (Qwest/WB)  
Singles: I Still Love You/Monifah Who You Wit/Jay-Z  
Other Featured Artists: E-40, Aaliyah f/Ginuwine
- **THE SAINT** (Virgin)  
Single: 6 Underground/Sneaker Pimps  
Other Featured Artists: Duncan Sheik, Luscious Jackson, Daft Punk
- **GROSSE POINTE BLANK** (London)  
Single: Blister In The Sun/Violent Femmes  
Other Featured Artists: David Bowie & Queen, Clash
- **LOVE JONES** (Columbia)  
Singles: Hopeless/Dionne Farris I Got A Love Jones For You/Refugee Camp All-stars  
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **WHEN WE WERE KINGS** (Mercury)  
Single: When We Were Kings/Brian McKnight & Diana King (Das/Mercury)  
Other Featured Artists: James Brown, B.B. King
- **B.A.P.S.** (Milan)  
Singles: No One But You/Veronica f/Craig Mack (H.O.L.A./Island) Get Your Groove On/Gyrl (Silas/MCA)  
Other Featured Artists: Alex Brown, Kool & The Gang
- **BOOTY CALL** (Jive)  
Singles: Don't Wanna Be A Player/Joe Call Me/Too Short & Lil' Kim  
Other Featured Artists: KRS-One, R. Kelly, Johnny Gill

## COMING

- **CON AIR**  
Single: How Do I Live/Trisha Yearwood (MCA/Nashville)
- **SPEED 2: CRUISE CONTROL** (Virgin)  
Single: Make Tonight Beautiful/Tamia  
Other Featured Artists: Mark Morrison, Leah Andreone
- **BATMAN & ROBIN**  
Singles: The End Is The Beginning.../Smashing Pumpkins (Warner Sunset/WB) Look Into My Eyes/Bone Thugs-N-Harmony (Ruthless/Relativity)
- **HERCULES**  
Single: Go The Distance/Michael Bolton (Columbia)
- **MY BEST FRIEND'S WEDDING**  
Single: I Say A Little Prayer/Diana King (Work)
- **MEN IN BLACK**  
Single: Men In Black/Will Smith (Columbia)

## CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

## 'Net Chats

**Pat Boone**, Friday (6/6) at 2pm ET/11am PT, Microsoft Network ("Nelson's World." Onstage).

**MTV Movie Awards chat** (guests TBA), Friday at 6pm ET/3pm PT, America Online (keyword: LIVE).

**New Edition's Ricky Bell**, Friday at 10pm ET/7pm PT, America Online (keyword: LIVE).

**INXS**, Sunday (6/8) at 9pm ET/6pm PT, Microsoft Network ("Hard Rock Live." Onstage Channel 2).

**Boney James**, Monday (6/9) at 9:30pm ET/6:30pm PT, America Online (keyword: WARNER).

**XTC's Andy Partridge**, Thursday (6/12) at 9pm ET/6pm PT, Microsoft Network ("Riff," Onstage Channel 3).

## On The Web

The Tibetan Freedom Concert, featuring the **Beastie Boys**, **Blur**, **Foo Fighters**, **Patti Smith**, **Rancid**, **U2** and other artists, will be cybercast Saturday and Sunday (6/7-8) starting at noon ET/9am PT (<http://tibet.sonicnet.com>).

## MUSIC DATEBOOK

## MONDAY, JUNE 16

1967/The three-day Monterey Pop Festival opens in California. Performers include **Jimi Hendrix**, **Janis Joplin**, the **Who**, and the **Mamas & The Papas**.

1970/Woodstock Ventures, sponsors of the Woodstock Festival, announces it lost \$1.2 million on the show.

1982/**Donny Van Zant** of **.38 Special** is arrested on stage for public drinking in Tulsa, a dry town.

1994/**Hole** bassist **Kristen Pfaff** dies of a heroin overdose.

Born: **Reg Presley** (Troglods) 1944

## TUESDAY, JUNE 17

1965/The **Kinks** arrive in NYC for their first U.S. tour.

1968/The **Ohio Express** is awarded a gold record for "Yummy Yummy Yummy."

1977/**Steve Winwood** releases his first solo LP.

1994/**Jon Secada** dislocates his shoulder falling through a hole in a stage set up on Chicago's Soldier Field. Secada continues singing for the opening of soccer's World Cup with only his head visible.

Born: **Barry Manilow** 1946  
Releases: The **Hollies'** "Carrie Ann" (1967), **Looking Glass's** "Brandy (You're A Fine Girl)" (1972)

## WEDNESDAY, JUNE 18

1974/**Rare Earth** drummer **Peter Dinklage** is arrested for throwing his sticks into the crowd.

1977/**Sex Pistols** singer **Johnny Rotten** and drummer **Paul Cook** are beaten up and stabbed in a North London pub's parking lot. The incident causes a delay in the completion of the Pistols' debut LP.

1987/**Luther Vandross** cancels two sold-out shows in Phoenix to protest the loss of the Martin Luther King Jr. holiday in Arizona.

1995/**Notorious B.I.G.**, aka **Christopher Wallace**, is arrested in Camden, NJ on robbery and aggravated assault charges.

Born: **Paul McCartney** 1942

## THURSDAY, JUNE 19

1973/**Edgar Winter** receives a gold record for "Frankenstein."

1980/**Donna Summer** becomes the first **Geffen Records** signing.

1988/East German police use cattle prods to repel teenagers gathered near the Berlin wall to hear **Michael Jackson** performing 200 yards away in West Germany. Western TV crews are also harassed.

Born: **Ann Wilson** (Heart) 1950  
Releases: **Wild Cherry's** "Play That Funky Music" (1976)

## FRIDAY, JUNE 20

1969/**Jimi Hendrix** accepts \$125,000 to appear at the Newport Jazz Festival outside of Los Angeles. It is the highest fee ever paid to a rock act for a single appearance.

1987/**Scalpers** offer up to \$700 for **Madonna's** first Tokyo show. The show is postponed a day because of rainstorms.



k.d. lang meats the press.

1990/Several Minnesota, Nebraska, and Iowa stations begin boycotting **k.d. lang's** music after her "Meat Stinks" PSAs begin airing on TV. The ads are sponsored by People for the Ethical Treatment of Animals.

Born: **Brian Wilson** 1942, **Anne Murray** 1946, **Lionel Richie** 1950, **Cyndi Lauper** 1953, **Michael Anthony** (Van Halen) 1955, **John Taylor** (Duran Duran) 1960

Releases: **Neil Young's** "Cinnamon Girl" (1970)

## SATURDAY, JUNE 21

1948/**Columbia Records** begins the first mass production of the 33 1/3 RPM LP.

1975/**Ritchie Blackmore** quits **Deep Purple** to form **Rainbow**. He's replaced by **Tommy Bolin**. Also: **Ian Kilmister**, aka **Lemmy**, leaves **Hawkwind** to form **Motorhead**.

1981/**Steely Dan** disbands.  
1990/**Little Richard** is awarded a star on the Hollywood Walk Of Fame.

Born: **Ray Davies** (Kinks) 1944, **Nils Lofgren** 1951, **Joey Kramer** (Aerosmith) 1956, **Kathy Mattea** 1959, **Kip Winger** 1961

Releases: **James Taylor's** "How Sweet It Is" (1975)

## SUNDAY, JUNE 22

1969/**Blind Faith's** first and only LP is released.

1981/**Mark David Chapman** pleads guilty to charges of first-degree murder for the shooting of **John Lennon** six months earlier.

1995/**CBS** news anchor **Dan Rather** joins **R.E.M.** onstage in New York during a soundcheck to perform "What's The Frequency, Kenneth?" The appearance is filmed for **David Letterman's** show.

Born: **Kris Kristofferson** 1936, **Todd Rundgren** 1948, **Garry Gary Beers** (INXS) 1957

Releases: **Chuck Berry's** "Memphis" (1959), **The Safaris'** "Wipe Out" (1963), **Mason Williams's** "Classical Gas" (1968)

— Frank Correia

# Four reasons Cliff Tredway is a happy graduate of the Arbitron PD Seminar

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- "Scarborough and RetailDirect<sup>SM</sup>: What Programmers Can Learn About Their Listeners"
- "How to Talk to Your Personalities About the Book"
- "What to do When the Book Comes Out"
- "MapMAKER<sup>SM</sup>"
- "MaximiSer<sup>®</sup>/MaximiSer '97: What's in It for Programmers"
- Question & Answer Session

\* Program topics are subject to change.

## Seminar Locations/Dates

### Los Angeles

Tuesday, June 17, 1997  
Beverly Hilton Hotel  
9876 Wilshire Blvd.  
Los Angeles, CA

### Chicago

Wednesday, June 25, 1997  
Rosemont Hotel O'Hare  
5500 North River Rd.  
Rosemont, IL

## Seminar Sign-Up

Fax this form to register, and send a check for \$90 made out to "The Arbitron Company." Send to Ms. Pat Duggan, Arbitron, 9705 Patuxent Woods Drive, Columbia, MD 21046. Fax: (410) 312-8606.

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59.4 million households  
Patti Galluzzi,  
VP/Music Programming

## ADDS

**BLUES TRAVELER** Carolina Blues (A&M)  
**MARY J. BLIGE** I Can Love You (MCA)  
**BONE THUGS-N-HARMONY** Look Into... (Ruthless/Relativity)  
**COMRADES** Homeboyz (Street Life/All American)  
**COOLIO I/40 THEVZ** C U When You Get... (Tommy Boy)  
**MISSY ELLIOTT** The Rain (Supa Dupa Fly) (EastWest/VEEG)  
**MAXWELL** Whenever, Wherever, Whatever (Columbia)  
**MOTLEY CRUE** Aftaid (Elektra/EEG)  
**REEF** Place Your Hands (Epic)  
**REEL BIG FISH** Sell Out (Mojo/Universal)  
**REFUGEE CAMP ALL-STARS** The Sweetest... (Columbia)

## EXCLUSIVE

**AEROSMITH** Hole In My Soul (Columbia)

## HEAVY

**BABYFACE** How Come, How Long (Epic)  
**ERYKAH BADU** Next Lifetime (Kedar/Universal)  
**JON BON JOVI** Midnight In Chelsea (Mercury)  
**MEREDITH BROOKS** Bitch (Capitol)  
**BUSH** Cold Contagious (Trauma/Interscope)  
**CHEMICAL BROTHERS** Block... (Astralwerks/Caroline)  
**COUNTING CROWS** Daylight Fading (DGC/Geffen)  
**EN VOGUE** Whatever (EastWest/VEEG)  
**FOO FIGHTERS** Monkey Wrench (Roswell/Capitol)  
**JONNY LANG** Lie To Me (A&M)  
**R. KELLY** Gotham City (Jive)  
**MIGHTY MIGHTY...** The Impression That I Get (Mercury)  
**PRODIGY** Breathe (Maverick/Mute/WB)  
**PUFF DADDY & FAITH EVANS** I'll Be Missing... (Bad Boy/Arista)  
**SMASHING PUMPKINS** The End Is... (Warner Sunset/WB)  
**WILL SMITH** Men In Black (Columbia)  
**WALLFLOWERS** The Difference (Interscope)

## JAM OF THE WEEK

**GOD'S PROPERTY** Stomp (B-Rite/Interscope)

## STRESS

**BLUES TRAVELER** Carolina Blues (A&M)  
**CHANGING FACES** G.H.E.T.T.O.U.T. (Big Beat/Atlantic)  
**COOLIO I/40 THEVZ** C U When You Get... (Tommy Boy)  
**DEPECHE MODE** It's No Good (Mute/Reprise)  
**LIL' KIM** Crush On You (Big Beat/Atlantic)  
**MARK MORRISON** Return Of The Mack (Atlantic)  
**NO DOUBT** Sunday Morning (Trauma/Interscope)  
**RADIOHEAD** Paranoid Android (Capitol)  
**REEF** Place Your Hands (Epic)  
**ROBYN** Do You Know (What It Takes) (RCA)  
**SCARFACE** Smile (Rap-A-Lot/Noo Trybe)  
**SUBLIME** Wrong Way (Gasoline Alley/MCA)  
**THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)  
**WHITE TOWN** Your Woman (Chrysalis/EMI)

## ACTIVE

**112** Cupid (Bad Boy/Arista)  
**AZ YET** Hard To Say I'm Sorry (LaFace/Arista)  
**MARY J. BLIGE/LIL' KIM** I Can Love You (MCA)  
**BONE THUGS-N-HARMONY** Look Into... (Ruthless/Relativity)  
**SHAWN COLVIN** Sunny Came Home (Columbia)  
**COMRADES** Homeboyz (Street Life/All American)  
**DAVE MATTHEWS BAND** Tripping Billies (RCA)  
**MISSY ELLIOTT** The Rain (Supa Dupa Fly) (EastWest/VEEG)  
**SAMMY HAGAR** Little White Lie (Track Factory/MCA)  
**K'S CHOICE** Not An Addict (550 Music)  
**MATCHBOX 20** Push (Lava/Atlantic)  
**MAXWELL** Whenever, Wherever, Whatever (Columbia)  
**MOTLEY CRUE** Aftaid (Elektra/EEG)  
**OMC** How Bizarre (Mercury)  
**REEL BIG FISH** Sell Out (Mojo/Universal)  
**REFUGEE CAMP...** LAURYN HILL The Sweetest... (Columbia)  
**ROME** I Belong To You (RCA)  
**702** Get It Together (Biv 10/Motown)  
**SNEAKER PIMPS** 6 Underground (Virgin)  
**THAT DOG** Never Say Never (DGC/Geffen)  
**TOAD THE WET SPROCKET** Come Down (Columbia)  
**TONIC** If You Could Only See (Polydor/A&M)  
**U2** Staring At The Sun (Island)  
**WARREN G** Smokin' Me Out (Violator/Def Jam/Mercury)

Video airplay from June 9-15.



50.8 million households  
Lee Chesnut, VP/Music Programming  
Wayne Isaak, Sr. VP/Music & Talent Relations

## ADDS

**BOB CARLISLE** Butterfly Kisses (DMG/Jive)  
**SHERYL CROW** A Change Would Do You Good (A&M)  
**BLESSID UNION OF SOULS** I Wanna Be There (EM)  
**BLUES TRAVELER** Carolina Blues (A&M)  
**JOHN FOGERTY** Walking In A Hurricane (Warner Bros.)  
**GOD'S PROPERTY** Stomp (B-Rite/Interscope)  
**DIANA KING** I Say A Little Prayer (Work)

## XL

**MEREDITH BROOKS** Bitch (Capitol)  
**PAYOLA** Where Have All The Cowboys Gone? (Imago/WB)  
**SHAWN COLVIN** Sunny Came Home (Columbia)  
**HANSON** Mmm Bop (Mercury)  
**WALLFLOWERS** One Headlight (Interscope)

## LARGE

**JON BON JOVI** Midnight In Chelsea (Mercury)  
**BOB CARLISLE** Butterfly Kisses (DMG/Jive)  
**SHERYL CROW** A Change Would Do You Good (A&M)  
**DAVE MATTHEWS BAND** Crash Into Me (RCA)  
**EN VOGUE** Whatever (EastWest/VEEG)  
**PAUL McCARTNEY** The World Tonight (Capitol)  
**SAVAGE GARDEN** I Want You (Columbia)  
**SPICE GIRLS** Say You'll Be There (Virgin)  
**WALLFLOWERS** The Difference (Interscope)

## MEDIUM

**COUNTING CROWS** Daylight Fading (DGC/Geffen)  
**JEWEL** Foolish Games (Atlantic)  
**INDIGO GIRLS** Shame On You (Epic)  
**JONNY LANG** Lie To Me (A&M)  
**JAMES TAYLOR** Little More Time With You (Columbia)  
**VERVE PIPE** The Freshmen (RCA)  
**STEVE WINWOOD** Spy In The House Of Love (Virgin)

## CUSTOM

**AZ YET** Hard To Say I'm Sorry (LaFace/Arista)  
**BABYFACE** How Come, How Long (Epic)  
**ERYKAH BADU** Next Lifetime (Kedar/Universal)  
**BARENAKED LADIES** The Old Apartment (Reprise)  
**ERIC BENET** Femininity (Warner Bros.)  
**BLACKSTREET** Don't Leave Me (Interscope)  
**BLESSID UNION OF SOULS** I Wanna Be There (EM)  
**BLUES TRAVELER** Carolina Blues (A&M)  
**BRAND NEW HEAVIES** Sometimes (Delicious Vinyl/Red Ant)  
**CHANGING FACES** G.H.E.T.T.O.U.T. (Big Beat/Atlantic)  
**DIONNE FARRIS** Hopeless (Columbia)  
**JOHN FOGERTY** Walking In A Hurricane (Warner Bros.)  
**KENNY G** Havana (Arista)  
**GOD'S PROPERTY** Stomp (B-Rite/Interscope)  
**JAMIROQUAI** Virtual Insanity (Work)  
**KENNY LATTIMORE** For You (Columbia)  
**MATCHBOX 20** Push (Lava/Atlantic)  
**MONICA** For You I Will (Warner Sunset/Atlantic)  
**ABRA MOORE** Four Leaf Clover (Arista Austin/Arista)  
**MARK MORRISON** Return Of The Mack (Atlantic)  
**OMC** How Bizarre (Mercury)  
**MICHAEL PENN** Try (57/Epic)  
**LEANN RIMES** How Do I Live (Curb)  
**ROBYN** Do You Know (What It Takes) (RCA)  
**ROME** I Belong To You (Every...) (RCA)  
**SISTER HAZEL** All For You (Universal)  
**THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)  
**TOAD THE WET SPROCKET** Come Down (Columbia)  
**TONY TONI TONE** Thinking Of You (Mercury)  
**U2** Staring At The Sun (Island)  
**WHITE TOWN** Your Woman (Chrysalis/EMI)

Video airplay from June 9-15.



36 million households  
Lydia Cole,  
VP/Music Programming

## Video Playlist

**MICHAEL JACKSON** Blood On The Dance Floor (Epic)  
**ERYKAH BADU** Next Lifetime (Kedar/Universal)  
**TONI BRAXTON** I Don't Want To (LaFace/Arista)  
**NOTORIOUS B.I.G.** Hypnotize (Bad Boy/Arista)  
**JOE** Don't Wanna Be A Player (Jive)  
**SWV** Can We (Jive)  
**KENNY LATTIMORE** For You (Columbia)  
**MARY J. BLIGE** Love Is All We Need (MCA)  
**112** Cupid (Bad Boy/Arista)  
**CHANGING FACES** G.H.E.T.T.O.U.T. (Big Beat/Atlantic)

Information for week ending June 6.

## Rap City Top 10

**SCARFACE** Smile (Rap-A-Lot/Noo Trybe)  
**MAKAVELI** Hail Mary (Death Row/Interscope)  
**NOTORIOUS B.I.G.** Hypnotize (Bad Boy/Arista)  
**MASTER P** If I Could Change (No Limit/Priority)  
**BIG MIKE** Dream (Rap-A-Lot)  
**LADY OF RAGE** Sho Shot (Death Row)  
**CAMP LO** Black Nostaljack (Profile)  
**KRS-ONE** Step Into A World (Rapture's Delight) (Jive)  
**SUGA FREE** If U Say Ready (Island)  
**JAY-Z** Who You Wit (Roc-A-Fella/WB)

Information for week ending June 6.

# TELEVISION

## TOP TEN SHOWS MAY 26-JUNE 1

Total Audience  
(97 million households)

- 1 **NBA Finals, Game One** (Jazz vs. Bulls)
- 2 **20/20**
- 3 **NBA Playoffs (Wednesday)** (Heat vs. Bulls)
- 4 **NBA Playoffs (Thursday)** (Jazz vs. Rockets)
- 5 **Home Improvement**
- 6 **Primetime Live**
- 7 **Seinfeld**
- 8 **60 Minutes**
- 9 **Touched By An Angel**
- 10 **Friends**

### Adults 18-49

- 1 **NBA Finals, Game One**
- 2 **Seinfeld**
- 3 **NBA Playoffs (Wednesday)**
- 4 **NBA Playoffs (Thursday)**
- 5 **Friends**
- (tie) **Home Improvement**
- 7 **NBA Tipoff (Thursday)**
- (tie) **3rd Rock From The Sun**
- (tie) **Spin City**
- (tie) **20/20**

Source: Nielsen Media Research

## COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### Tube Tops

Bush, En Vogue, and Jewel are slated to perform when "The 1997 MTV Movie Awards" are handed out at Santa Monica, CA's Barker Hangar (Thursday, 6/12, 9pm).

## Friday, 6/6

- John Fogerty, "Late Show With David Letterman."
- Syndicated Sports personality Jim Rome, "Late Night With Conan O'Brien."
- Rusted Root and Sting, "ABC In Concert" (check local listings).

## Saturday, 6/7

- Steve Earle, Nil Lara, Amanda Marshall, and Sting perform when PBS debuts "On Tour" (check local listings).

## Monday, 6/9

- Tim McGraw, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- Rockabilly is the theme when Bryan Setzer and Marty Stuart perform on TNN's "Monday Night Concerts With Ricky Skaggs," featuring a cameo appearance by Elvis Costello (10pm ET/7pm PT).
- Dave Matthews Band, "David Letterman."

## Tuesday, 6/10

- Billy Dean, "Prime Time Country."
- Squirrel Nut Zippers perform on "Viva Variety" (Comedy Central, 10pm).
- Ben Folds Five, "Conan O'Brien."

## Wednesday, 6/11

- Aaron Tippin, "Prime Time Country."
- Anita Baker, "The Tonight Show With Jay Leno."
- Seven Mary Three, "David Letterman."

## Thursday, 6/12

- Crystal Bernard and Kippi Brannon, "Prime Time Country."
- Trisha Yearwood, "Jay Leno."
- Sheryl Crow, "David Letterman."

# FILMS

## WEEKEND BOX OFFICE MAY 30-JUNE 1

- 1 **The Lost World: Jurassic Park** (Universal) \$34.11
- 2 **Addicted To Love** (WB) \$6.23
- 3 **Gone Fishin'** (Buena Vista)\* \$5.78
- 4 **Trial And Error** (New Line)\* \$4.90
- 5 **The Fifth Element** (Columbia) \$4.03
- 6 **Breakdown** (Paramount) \$3.20
- 7 **Austin Powers** (New Line) \$3.17
- 8 **Liar Liar** (Universal) \$1.61
- 9 **Father's Day** (WB) \$1.60
- 10 **Til There Was You** (Paramount)\* \$1.31

All figures in millions  
\* First week in release

Source: Entertainment Data Inc.

### COMING ATTRACTIONS:

This week's openers include "Con Air," starring Nicolas Cage, John Cusack, and John Malkovich. The film's opening and closing scenes showcase a new version of MCA/Nashville artist Trisha Yearwood's "How Do I Live."

# VIDEO

## NEW THIS WEEK

- **KEPPEL ROAD: THE LIFE AND MUSIC OF THE BEE GEES** (PolyGram)

The video companion to the band's current album, "Still Waters," this 90-minute collection spotlights interviews, songs from the new LP, and vintage material rerecorded exclusively for this package.

- **BEAVIS AND BUTT-HEAD DO AMERICA** (Paramount)

The Geffen soundtrack to this animated feature film sports the Red Hot Chili Peppers' cover of the Ohio Players' "Love Rollercoaster" and L.L. Cool J's version of Rufus & Chaka Khan's "Ain't Nobody." The LP also showcases Isaac Hayes performing the movie's theme song, "Two Cool Guys," as well as tunes by No Doubt, Ozzy Osbourne, Butthole Surfers, AC/DC, White Zombie, and others.

- **SWINGERS** (Miramax)

Starring writer/co-producer Jon Favreau, this feature film carries a Miramax/Hollywood soundtrack with songs by Dean Martin, Love Jones, Count Basie & Tony Bennett, Louis Jordan, Roger Miller, George Jones, Average White Band, Bobby Darin, Big Bad Voodoo Daddy, and more.

- **BEAUTIFUL THING** (Columbia TriStar)

This feature film's MCA soundtrack features nine cuts by the Mamas & The Papas — including "California Dreamin'," "Monday, Monday," "Dedicated To The One I Love," and "Dream A Little Dream Of Me" — along with six solo tunes by Mama Cass.



21 million households  
Liz Kiley,  
VP/Programming

## National Top 20

**PUFF DADDY & FAITH EVANS**... I'll Be Missing... (Bad Boy/Arista)  
**MASTER P** If I Could Change (No Limit/Priority)  
**GOD'S PROPERTY** Stomp (B-Rite/Interscope)  
**LOX** We'll Always Love You... (Bad Boy/Arista)  
**HANSON** Mmm Bop (Mercury)  
**TWISTA** Emotions (Atlantic)  
**ROCK-D-ZEL** State 2 State (Black-On-Black)  
**DRU HILL** In My Bed (Island)  
**AALIYAH** 4 Page Letter (BlackGround/Atlantic)  
**CHANGING FACES** G.H.E.T.T.O.U.T. (Big Beat/Atlantic)  
**K-CI & JO JO** You Bring Me Up (MCA)  
**FREAK NASTY** Da Dip (Power)  
**BACKSTREET BOYS** Quit Playing Games... (Jive)  
**ROME** I Belong To You (RCA)  
**B-ROCK & THE BIZ** Mybabydaddy (LaFace/Arista)  
**EN VOGUE** Whatever (EastWest/VEEG)  
**ROBYN** Do You Know (What It Takes) (RCA)  
**BIG MIKE** Dream (Rap-A-Lot)  
**COMRADES** Homeboyz (Street Life/All American)  
**SCC** All Day, Every Day (Def Jam)

Most requested for week ending May 30.



Pos.	Artist	Avg. Gross (In 000s)
1	METALLICA	\$603.6
2	PHIL COLLINS	\$558.6
3	REBA MCKENZIE BROOKS & DUNN	\$499.6
4	CELINE DION	\$455.9
5	KENNY G/TONI BRAXTON	\$343.3
6	KISS	\$342.7
7	BARRY MANILOW	\$331.3
8	BUSH	\$285.7
9	ALAN JACKSON	\$235.8
10	NO DOUBT	\$205.1
11	STONE TEMPLE PILOTS	\$140.0
12	STEVEN CURTIS CHAPMAN	\$89.3
13	COUNTING CROWS	\$84.0
14	MARILYN MANSON	\$79.4
15	CLAY WALKER	\$78.3

Among this week's new tours:

**COWSLINGERS**  
**H.O.R.D.E. FESTIVAL** - NEIL YOUNG & CRAZY HORSE, TOAD THE WET SPROCKET, PRIMUS  
**MY LIFE WITH THE THRILL KILL KULT**  
**NAKED AGGRESSION**  
**PETER, PAUL & MARY**  
**SKELETON KEY**  
**SUPERSUCKERS**

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.

# SNEAKER PIMPS



"6 Underground"

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Exploding in June '97

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WRLG	WENZ	KZON	KXRK
KNRK	KEDJ	WLUM	91X
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# STREET TALK®

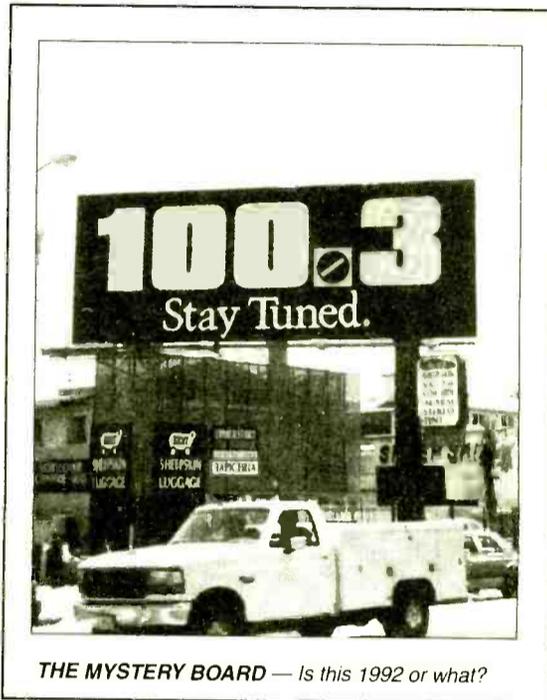
## Pirate Radio Returns To L.A.!

There is a "new" billboard on the Hollywood corner of Sunset and Highland reading "100.3 — stay tuned." Industry pundits started speculating that the board may have been a teaser from Chancellor Media, which is buying Viacom's KIBB (now on that frequency). Some even suggested it might be a stunt by Jacor, which owns crosstown KILS-FM. But in reality, the ad actually belonged to **KQLZ** — the old Pirate Radio. It was uncovered as crews tore off layers of old billboards. But amid all the speculation, you've got one happy PD at KIBB: Tony Coles sez he's thrilled with all the chatter about his station.

Programming guru **Lee Abrams** signs as Active Rock **KEGL/Dallas's** on-site programming consultant. Abrams told **ST**, "We hope to evolve the Eagle into one of the great Rock stations of all time." Abrams had been working with crosstown Classic Rocker **KZPS**. "The first priority is to hire a

### Rumors

- **KDWB/Minneapolis PD Dan Kieley** exits — is he heading to L.A.? Meanwhile, longtime MD **Rob Morris** is named interim PD — but the station has posted job openings for both the PD and MD gigs.
- **ST** has learned that the bidders for **Heritage's** radio division are Jacor, Emmis, and Secret. But both Clear Channel and Sinclair have shown interest in buying the company's entire radio/TV empire.
- Is Alternative **WKQX-FM/Chicago** interim PD **Mary Shuminas** set to go as PD? After all, possession is nine-tenths of the law.
- The rumor mill is busy babbling about the future of Country **KSAN/SF**, with prognosticators promoting Rock as the most likely scenario. **Susquehanna's Dwight Walker** told **R&R** the company expects to close on the property this summer, but doesn't know exactly when, since it's contingent upon the completion of the Evergreen/Chancellor/Viacom merger.
- Is the crazy world of mergers about to hit the independent business? Did **Jeff McClusky** break the ice by merging with Modern Music? What major indie is already lining up its next deal?
- Will former **WQNJ/Monmouth-Ocean, NJ** night-timer **Jo Jo** land his first PD gig in New Mexico?
- Was that **Jacor CHR** chief **B.J. Harris** hanging with **KKRZ/Portland PD Ken Benson** at the Salt Lake City airport?
- Now that **Paxson** has acquired four West Palm Beach stations, will one of them go CHR?



THE MYSTERY BOARD — Is this 1992 or what?

PD," he said. Although Abrams was spotted in L.A. last week with voiceover/programming specialist **Mark Driscoll**, Driscoll adamantly denies any connection.

**KFI/L.A.** morning talk host **Bill Handel** went berserk last week after hearing that fill-in host **Phil Hendrie**, impersonating PD David Hall, announced that Handel had been fired for stealing office supplies and ramming Hall's car in the station parking lot. Of course, the whole thing was a hoax, and though the real Hall defended the broadcast, Handel said his reputation had been damaged by the escapade. He has, however, returned to his on-air shift.

### KSSK's Posse: Book 'Em, Dano

Look out, "America's Most Wanted." The forces of good have found a powerful new ally: **KSSK-FM/Honolulu** morning drivers **Michael W. Perry & Larry Price**. Perry & Price have taken to the streets with "The Posse," a band of dedicated listeners who have been roaming Oahu, seeking out crime as it happens. And when it does, they dutifully report the misdeeds to Perry & Price, who broadcast descriptions of the

Continued on Page 26

## got callout?



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# Del Amitri Not Where It's At

the single from *Some Other Sucker's Parade*

**BUT WHICH ONE IS DEL?!**

Okay. Let's try this again. Del Amitri is a band. Not a guy. See this here fellow?

This is Justin Currie and this chap on the right is Iain Harvie of Del Amitri, the band from Scotland responsible for the ultra-cool hit, "Roll To Me," and other charming, if slightly askew, songs about life and love and everyday suckers. You should play their new single, "Not Where It's At." You should play all their singles. Del would agree.



Produced and engineered by Mark Freegard Mixed by Dave Bianco Management: John Reid for JPR Management Ltd.  
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**CHR MOST ADDED**

**HOT AC MOST ADDED**

**ADULT ALTERNATIVE MOST ADDED/MOST INCREASED PLAY** 27-16 **BREAKER**

**ALTERNATIVE MOST INCREASED PLAY**

# STREET TALK®

Continued from Page 24

crooks to the audience — and local law enforcement. So far, KSSK's dynamic duo and legal beagles have helped police track down lost Alzheimer's patients and missing children, foil a meat-snatching, and even save a meandering pig before it could wander into a luau. The station's chopper even got into the act, helping police put an end to a high-speed chase. The local police have become *big* fans of the show, and the program's drawn nationwide interest from PDs (*police departments*, that is) that would like to institute similar programs in their towns.

My doctors aren't quite sure what caused it, but suspect those two packs a day for 35 years might be a factor." Morgan, the longest-running morning personality in L.A. radio, quit smoking last year. "K-Earth has asked me to take some time off to devote fulltime to beating this thing, and that's what I intend to do." Jim Carson will host mornings at the Oldies station in the interim.

## Twister Relief

Clear Channel brought all of its San Antonio stations together for an industry-wide event called "Cans Across Texas." It raised over \$27,000 in cash and 22 truckloads of food and merchandise for victims of the recent Texas tornadoes. A few miles up the interstate, **WACO-FM/Waco** collected over \$45,000 in cash, food, and clothing last Thursday (5/29) for tornado victims.

Condolences go out to Time Warner Inc. CEO **Gerald Levin**, whose son **Jonathan Levin**, 31, was found murdered in his New York apartment Tuesday (6/3). Investigators revealed that Levin had been dead since last week.

Continued on Page 28

## Rumbles, Pt. 1

- No smokescreen here: CHR/Pop **KBKS/Seattle** hires former San Jose Sharks sportscaster and KSFM/Sacramento morning vet **Chris Collins** for wake-ups. He will be joined by current co-host Dana Dearden.

- At Classic Rock **WCKG/Chicago**, middayer **Pat Haze** is joined by new co-host **Mary Pat LaRue**; the two will try out a Talk format. With Howard Stern in mornings and Steve Dahl in afternoons, the station already programs a significant amount of talk. Cross-town **WKXX's** flip to Classic Rock from Country was based on WCKG's heavy talk lineup, according to the *Chicago Sun-Times*.

- Bonneville's **KPIX-FM/SF** is simulcasting sister Hot AC **WTMX/Chicago**.

- KISW/Seattle Promo Dir. **Gus Swanson** resigns to accept the Events Marketing Director position at New Century Media's Seattle stations: CHR **KUBE**, Sports **KJR-AM** & '70s **KJR-FM**.

- Coming soon to a bookstore near you: Syndicated talk host **Don Imus** and his brother **Fred** are touring the country, promoting their new book, "Two Guys, Four Corners." The I-men have vowed to stay at each store until every book is signed.

- WKLX/Rochester, NY PD **Denny Alexander** is named OM for **Paxson/Tallahassee**: WNLS-AM, WJTZ-FM, WSNI-FM, WTNT-FM & WXS-FM.

Tammy Wynette

Kenny Rogers

Waylon Jennings

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# Where Have They Gone?



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Ron Chapman

Legendary **KVIL/Dallas** morning man **Ron Chapman** will host this year's NAB Marconi Radio Awards in New Orleans. The Gordon McClendon disciple has dominated "Big D" radio for the last 35 years.

## Not Just Another Hockey Puck

With police escort in tow, Country **WWWW/Detroit** listener (and loyal Red Wings hockey fan) **Jim Bosh** completed his 587-mile trek to Philadelphia in a Zamboni (with a top speed of 17mph) Tuesday (6/3). With the Red Wings facing Philadelphia's Flyers in the Stanley Cup finals, "W-4 Country" has challenged **WXTU/Philly** to a Zamboni Radio Rodeo.

**WRMF/West Palm Beach** vet "Dandy" **Don Wright**, who held the afternoon drive shift since 1980, passed away Sunday (6/1) at the age of 51, following a series of heart attacks that began Saturday evening — just hours after he finished his weekend shift. Wright had a bevy of friends at his bedside, including former 'RMF morning host Kevin Kitchens, who dedicated his morning show on crosstown **WEAT-FM** to him the next day. AC **WRMF** held a minute of silence for Wright at 3pm Monday, when Wright would have started his shift. Nighttimer **Brad Jeffries** is handling afternoons until further notice.

**KRTH-FM/L.A.** radio legend **Robert W. Morgan** is off the air on medical leave. He told his listeners, "I have lung cancer.

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Details to follow!

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Continued from Page 26

The Los Angeles Chapter of NARAS has honored **KIIS-FM** morning man **Rick Dees** with the "Governor's Award," recognizing him as a radio pioneer who has shown a commitment to the vitality of the industry and has been an important friend to recording artists.

Texas legislators last week (5/29) passed a bill barring state investments in any media company that releases records with offensive lyrics. The bill was expected to go before Governor **George Bush Jr.** this week. RIAA, President **Hilary Rosen** said, "is appealing to Governor Bush to stop this discriminatory and unworkable censorship proposal from become law. This bill infringes the constitutional rights of musicians as well as the citizens of Texas." Stay tuned...

**West Arkeen**, the renowned songwriter/musician, accidentally died in L.A. Friday (5/30) while recovering from 2nd and 3rd degree burns after returning home from the hospital intensive care unit. Arkeen wrote and played on numerous chart-topping hits for Guns n' Roses, Sly Stone, Johnny Winter, and Brother Cane.

## Rumbles, Pt. 2

- **KMEL/SF MD** **Joey Arbagey** adds APD duties.
- **KGGO/Des Moines** Promo Dir. **Mark Hendrix** adds APD stripes.
- **KCLB/Palm Springs, CA MD/evenings** **Tony Montana** exits; PD **Ron Stryker** assumes MD duties.
- **KPTY/Phoenix** afternoon **Chio the Hitman** takes a similar shift at Jacor's **KKLQ/San Diego**. Middayer **Karen Kay** segues to sister **XTRA-AM** as morning co-host, replacing **Jeannie Zalasko**.
- **WNAP/Indianapolis** morning drivers **Dan Osborne** and **Joni Michaels** exit.
- **KDGS/Wichita** names **Steve Dorrell** PD. Dorrell will also remain GM at sister **KAYY**. **KDGS PD A.J. Willoughby** exits.
- **KXMX/Cedar Rapids, IA APD/MD** **Jim Allen** takes over as PD of **KFFM/Yakima, WA**.
- **CHR WRZE/Cape Cod, MA** nighttimer **Mike O'Donnell** adds PD duties.
- **Aaron Roberts** resigns his PD/MD post at **Rock WTAO/Marion-Carbondale, IL** to accept the PD/mid-day gig at Active Rock **WZMT/Wilkes Barre-Scranton**. **WTAO** Programming Asst./night slammer **Mel-lonhead** is upped to MD.
- **KMGZ/Lawton, OK PD** **Robert Elfman** takes the APD/MD slot at **WLSS/Baton Rouge**, replacing **Spencer Kane**.
- Congratulations to voiceover artist extraordinaire **Randy Thomas** and husband **Arnie Wohl** on the birth of **Rachel Morgan Wohl** Tuesday (5/27).

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RADIO &amp; RECORDS



1

- **MCA Records** sets **Ken Wilson** as Pres./Black Music Division and **Stanley Winslow** as VP/Urban Promo.
- **John Fullam** recruited as **WKTU/NY** VP/GM.
- **Chancellor Broadcasting** taps two for San Francisco: **Tim Roberts** as PD for **KNEW & KSAN**; **Lynn Anderson** as NSM for **KABL, KBGG, KNEW & KSAN**.
- **WMTX/Tampa** PD/morning guy **Mason Dixon** crosses the street for **WUSA**.
- **Bob Neumann** named **WENZ/Cleveland** PD.

5

- **Virgin Records** appoints **Jordan Harris** and **Jeff Ayeroff** co-Chairmen.
- **Greg Batusic** becomes **Westwood One** Network Radio Division Pres.
- **Lloyd Roach** returns to **WKSZ/Philadelphia** as Station Mgr.
- **John McCrae** tapped as **KSD-FM/St. Louis** PD.

10

- **Peter Crawford** selected as **WZOU/Boston** VP/GM.
- **Charlie Cook** boosted to **McVay Media** Sr. VP/Prog.
- **Hugh Surratt** named **RCA Records** Mgr./Nat'l Album Promo.-West.
- **Dr. Chuck Crane** joins **KKHT/Houston** as PD.
- **Dick Curtis** chosen **KVI/Seattle** PD.
- **Don Kelley** designated **WWMX/Baltimore** PD.

15

- **Richard Greener** promoted to **WAOK/Atlanta** VP/GM.
- **Frank Cody** tapped as Dir./Affiliate Relations/Program Development for **The Source**.
- **Dave Lange** appointed **WSRF & WSHE/Miami** OM.
- **Tim Baxter** becomes **WQAM/Miami** PD.

20

- **Jeff Lucifer** chosen **WNDE/Indianapolis** MD.
- **Tim Kelly** selected as **WRKO/Boston** afternoon driver.

## Records

- Is **Daniel Glass** this close to inking a deal with **Mercury** for his new imprint?
- **Geffen/DGC** pared 20 staffers from its payroll last week, including head of CHR promotion **Steve Leavitt** and head of A&R **Roberta Petersen**.
- **Universal** has inked a joint venture with **Celtic Heartbeat**, the label owned by U2 manager **Paul McGuinness**, **Dave Kavanagh**, and **Barbara Galavan**.
- **ESP Management's** **Bud Prager** is closing the company's NY offices to open its new location in L.A. **Rich Totoian** opts to remain in NY and exits the company.



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## Giant

Continued from Page 1

Doug Johnson, one of Nashville's most respected, artist-friendly, creative executives. Doug will have available to him every means necessary to carry our partnership to the next level of success."

Johnson succeeds James Stroud, who resigned in April and is rumored to be named head of Dream-Works' possible entry into the Nashville label scene.

Johnson joined Epic in 1991 as VP/A&R and was elevated to Sr. VP in '95. The veteran producer and songwriter has written the No. 1 hits "I Don't Think I Will" for James Bonamy and "Living In A Moment" for Ty Herndon. As a producer, his album projects include John Michael Montgomery's "Life's A Dance," Herndon's "What Mattered Most," and Bonamy's "What I Live To Do."

"I want Giant to be a safe haven for creative people in this community," Johnson said. "A great artist and great songs properly set up and promoted can connect with people in a way that reminds them they're living, breathing, feeling beings. That, to me, is what it's all about — and what our mission at Giant is going to be."

Regarding Burns's appointment, Johnson added, "John's enthusiasm for both the music and the business

side of this industry make him the perfect person to help bring together all the elements necessary for artists to break through. His vast experience coupled with the relationships he's built over the years offer a tremendous asset to us all."

Burns will be responsible for the day-to-day business dealings of the label, in addition to serving as the liaison between Giant and sister label Warner/Reprise Nashville. He most recently served as sales and marketing consultant to Azoff Entertainment. Prior to that, he spent 23 years moving through the ranks of MCA and UNI Distribution before being named Exec. VP in 1987 and President in 1993.

Azoff noted, "John Burns is a consummate record executive. In the many years we have worked together, he has always displayed a vast and professional knowledge in all facets of our business. Doug and I are lucky to have him aboard."

Burns noted, "Joining Doug Johnson in taking Giant to a new plateau is an exciting undertaking. I'm thrilled to once again renew my association with Irving Azoff and the great staff of people he's assembled. I've travelled to Nashville a great deal during my career and have always found it to be an exceptionally musical city. With Giant's commitment to creative integrity, I feel fortunate to be with the company at this time."

## Klein

Continued from Page 1

*Washington Post*, "We've got an antitrust fellow here who rolls over and plays dead." On Tuesday (6/3), Hollings and Klein met to discuss Klein's nomination. "It was a good exchange of information, but the senator is still not comfortable with him," Lane reported.

Hollings apparently objects to an April decision by Klein not to block the \$21 billion merger of Bell Atlantic Corp. and Nynex Corp. Hollings reportedly would like to see DOJ determine whether the merger of two East Coast telephone monsters will give the two companies too much market power.

Last month, Senate Deputy Whip Conrad Burns (R-MT), a former broadcaster who also serves on the Commerce Committee, also put Klein's nomination on hold. But he said he felt Klein would be too tough on communications mergers. In a four-page letter dated May 15, Burns told Klein he has "concerns as to whether your views of the implementation of the Telecommunications Act of 1996 are in accordance with Congressional intent."

While most of Burns's questions concerned telephone company mergers, DOJ's regulation of radio mergers raised great concern among industry titans last fall af-

ter the Antitrust Division, under Klein's direction, forced several groups to divest certain properties and reconfigure deals. Since then, however, Klein has met with industry leaders, provided them with insight on his view of mergers, invited ideas and criticism, and generally impressed broadcasters. In fact, during an address by Klein at the NAB's spring convention in Las Vegas last April, Klein managed to pack a conference room with some of radio's most powerful decision-makers for more than 90 minutes and make them laugh, ask questions, and exchange ideas.

While the NAB declined to discuss Klein's nomination, one industry insider told R&R the group would likely back the 50-year-old lawyer's confirmation. "Joel has said all along he will be happy to address any questions the senators have," DOJ spokeswoman Gina Telemona told R&R. She said Tuesday's meeting was "productive" but declined to characterize it further.

Telemona added that a meeting between Burns and Klein had not been scheduled yet, but Burns spokesman Matt Raymond told R&R the two could meet as early as this week. Hollings spokesman Lane was less optimistic about a speedy decision by the Senate on Klein's appointment: "I wouldn't look for it to be resolved soon."

## SBS

Continued from Page 1

[Hispanics in Chicago] are about what is available now in the marketplace. From a revenue standpoint, we're terribly excited about the prospective growth aspects. Our goal is simple: We're not here to destroy anybody, we're here to be the best Hispanic radio station we can be and hopefully have a lot of fun."

One of Diaz-Albertini's top priorities has been to review studies under preparation by Coleman Re-

search, which are scheduled for completion on June 13. The other is to find a new PD for WYSY. "We planned to have Jesse Rios as our PD here, but will not be now," Diaz-Albertini said. Rios had been hired by Humphries in April (R&R 4/18) with the intention of signing on the new format by May 15.

Diaz-Albertini has narrowed the PD candidate field down to two. When asked what direction the new PD will take WYSY, he responded, "Romance is definitely an option, but by no means is that considered a slam dunk by anyone right now."

WYSY will be flanked by four Regional Mexican outlets, including Hefel's WOJO-AM, and Tropical WLXX-AM. WYSY, divested by CBS Radio to comply with FCC ownership regulations, is expected to flip from '70s Oldies by the end of this month.

Diaz-Albertini began his career as a sales assistant at WCMQ-AM/Miami in 1973. He then joined WRBQ-AM & FM/Tampa in 1982 as GSM under Edens Broadcasting before rising to the GM slot in 1986. Diaz-Albertini shifted to Infinity's crosstown WQYK-AM &

FM in '91 as GSM before landing his most recent post in September '95.

Cansela was unavailable for comment at presstime.

## Meltzer

Continued from Page 3

ing is we can take something and make it better."

Meltzer previously was Sr. VP/Radio for Price Communications. He also was VP/GM of Buffalo combos WWKB & WKSE and WGR & WGRF.

RR

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## Stop The Music, You Want To Talk

Here's what you need to know before you take the host plunge

By Walter Sabo

You're doing a show. The on-air CD player starts to die. You start CD 2, it's dead. You don't have any music on cart or disc; you have no music. Then you look at the log and it's empty — no spots. They're putting in a new phone system, so you can't take calls. Imagine that situation. Congratulations, now you're a talk show host.

### The Dirty Secret

Many DJs have the fantasy of being allowed the freedom to endlessly emote. Once a day, honest, some DJ contacts Sabo Media for advice on breaking in to Talk radio. OK, here's our team's advice. First, know the dirty secret: The job is NOT to talk to callers. The job is to get callers. Listeners aren't waiting for the host to answer the phone. They aren't planning to call. They have lives. Calling a Talk station is the last thing a normal person would ever do. The challenge is to inspire that person to pick up a phone and call a radio station. Have you ever called in to a talk show? So, why would they?

### The Tyranny Of Liner Cards

When jocks call for advice, I can make a bet that they will say, "Hey, I don't want to read liner cards anymore. I want freedom, man." They usually say this in a DJ rockin' voice. Al Brady Law, head of programming for Command Audio and former KABC OM says that "every DJ has one great talk show in him." Thousands of hours of imagining all the things he could say if he just wasn't bound by those liner cards has given most jocks material for one talk show.

**Good Talk stations have format rules: clocks, liners, cross promos, call-length rules, the whole package! A DJ telling a Talk PD that he wants to do talk so he won't have to read liners anymore makes that PD pretty nervous.**

The second show is the chore. WRKO/Boston PD Kevin Straley points out that most jocks have trouble with the fifth minute. That's their "wall." It's the longest they have ever had their mic open. Good Talk stations have format rules: clocks, liners, cross promos, call-length rules, the whole package! A DJ telling a Talk PD that he wants to do Talk so he won't have to read liners anymore makes that PD pretty nervous.

So, do you have an opinion on anything? People don't call in to respond to a topic. They don't listen to a topic. They call in to

agree or disagree with another person — the host. Listeners don't call a reasonable person, they call an opinionated person. Radio Wrestling: Host states his opinion. Host won't change mind no matter what. *Voila!* People call to cheer the opinion or "fix" the opinion. The result: Off-air people hate you.

### It's Just A Show

Off the air the public often doesn't understand it's just a show. Your spouse's friends won't understand, your kid's friends won't understand, the guy at the deli won't understand, and the person threatening to fire bomb your home won't understand. Do you understand what that's like? Great hosts revel in that reaction. Losers become fearful of it and begin to mitigate their passion. Then they become a tape on some consultant's desk rather than a star on an agent's list.

Think it through. Are you prepared to be the town jerk? Are you prepared to put your family and current lifestyle on the block?

### Fair Or Public Affairs?

Presenting a reasonable assessment of the day's events is called public affairs. The difference between public acceptance and public affairs is the word "fair." PA shows are scheduled on Sunday mornings for a good reason: no ratings.

So, can you talk normally? The common trait of every big Talk star is they just talk. They do not yuck or jock or have some wacky affectation. Can you lose that ridiculous, anachronistic way of speaking — now?

## Talk Basics

- Is the host clearly, passionately stating their opinion on a subject?
- How long has it taken me to hear the name of the station and the topic — the longer the wait, the less likely they are to reach a listener under 83.
- Are they talking real-life or some insane political theory?

### Life Is Show Prep

In order to generate four hours a day of programming out of your head, it is necessary to prepare the show for 20 hours. That means no more hosting the "Wet T" on Ladies' Nite at Big Crowdaddy's. It means four VCRs to tape all the big prime-time shows and so-called news magazines, and it means you watch them.

It means that two newspapers won't be enough. And it means, and this is the hard part, you have to know yourself. You have to know yourself so well that you

are completely fearless in presenting your feelings. All the good talk show hosts are racked with anxiety during the preparation of their show. They are in endless agony over which topics will get calls, which will be entertaining, and which won't make them sound stupid. Prep is all they do. Everything in their day becomes show prep. They never have another passive moment as long as they live. They cannot detach. Are you ready for that life?

### No Agendas Please

When our team receives a tape, this is what we listen for:

- Is the host clearly, passionately stating their opinion on a subject?
- How long has it taken me to hear the name of the station and the topic — the longer the wait, the less likely they are to reach a listener under 83.
- Are they talking real-life or some insane political theory?

Unfortunately a lot of people in this industry of mimics listened to Rush and thought he was getting ratings because he

Continued on Page 32

**So, can you talk normally? The common trait of every big Talk star is they just talk. They do not yuck or jock or have some wacky affectation. Can you lose that ridiculous, anachronistic way of speaking — now?**

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MONDAY-FRIDAY 4PM-5PM (ET)



Both programs via Satcom C5, Transponder 23, Channel 54. For the full story please call Lee Vanden-Handel at 212-338-1406 or Catherine Beronilla at 212-338-1405.

## Stop The Music, You Want To Talk

Continued from Page 31

was talking about politics. If politics were the draw, **William F. Buckley's** TV show would have a 40 share. It's as though one concluded that rock and roll became a phenomenon strictly because of the lyrics.

Rush gets ratings because he is an extraordinary entertainer. Entertainer. He could talk about anything and get ratings. (And should. Soon. Please.) A good PD gets a tape and hears a wacky political agenda, they have no interest in that host. The only agenda should be to be so entertaining, you get ratings.

### Your Strengths: Melrose Power

There are several skills you have that people who have only

done Talk probably don't. Those skills are of extraordinary value to any PD claiming to want Talk listeners under 50. (All say they do, few actually act that way.)

- First, you already understand the importance of saying the name of the station a lot. The ongoing tragedy of *Arbitron* is that people have to write down the name of the station — it doesn't matter if they listen. So, listeners have to be taught the name of the station.
- You understand the importance of forward momentum; getting to the next event.
- You know how to structure a radio show and how listeners listen. Most traditional talk show hosts don't.

The "Melrose Place" and "X-

**Know the dirty secret: The job is NOT to talk to callers. The job is to get callers. Listeners aren't waiting for the host to answer the phone. They aren't planning to call. They have lives.**

Files" season finales are quite important to people who are ambulatory. Great jocks trust the power of those events. It is fun for people to talk about them at work and on the radio. You understand that. Loser Talk guys don't. Use what your experience shows you works with younger listeners and don't apologize for it. The great Talk PDs are looking for hosts who understand, love, and can communicate their passion for eye-level, top-of-mind popular events.

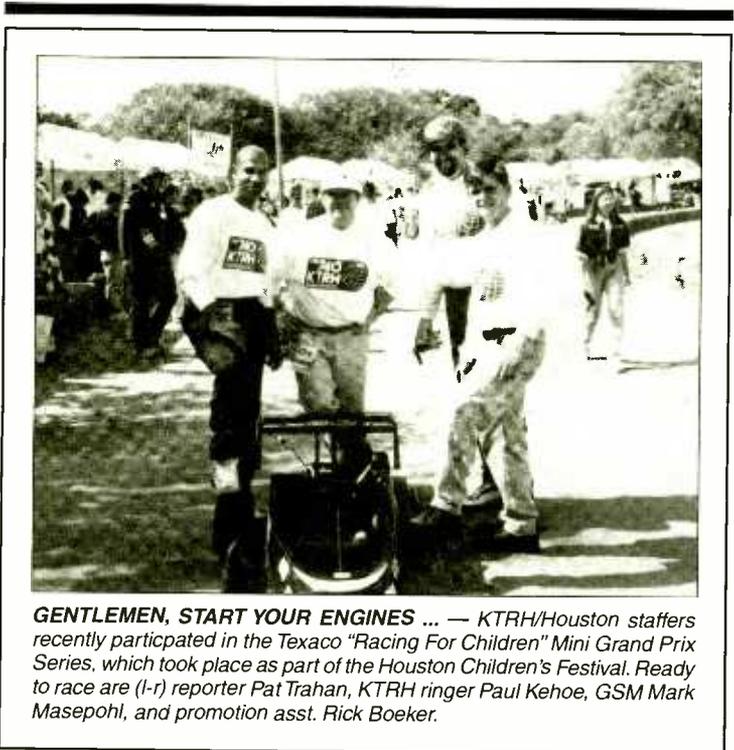
**Walter Sabo** is President of New York-based **Sabo Media**, a consulting firm that has worked with major Talk stations for 14 years. He can be reached at (212) 808-3005.



**TATTOO YOU** — As part of an effort to help legalize tattooing in Massachusetts, WRKO-AM/Boston personality Jeff Katz (r) broadcast live from Salem, NH's Dragon's Lair Tattoo Studio and, yes, got a tattoo live on the air by Dragon's Lair owner Jamey Proctor. The station also paid for a number of Katz's listeners to get tattooed at the remote for free.



**MATHERS & MATTHEWS** — Actor Jerry Mathers (r), TV's "Beaver Cleaver," was a recent guest on WBT/Charlotte's Mike Matthews Show. On the program, Mathers revealed that as a kid he was best-known not as "The Beav" but as the leader of his own local rock band!



**GENTLEMEN, START YOUR ENGINES ...** — KTRH/Houston staffers recently participated in the Texaco "Racing For Children" Mini Grand Prix Series, which took place as part of the Houston Children's Festival. Ready to race are (l-r) reporter Pat Trahan, KTRH ringer Paul Kehoe, GSM Mark Masepohl, and promotion asst. Rick Boeker.



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STEVE WONSIEWICZ

## What A&R Is Thinking

□ A trio of A&R pros talk about what's going on with the music

A&R — it's the heart of a record company. Without it, profits slip away or, in the case of start-ups, never materialize. With the recorded music business experiencing flat sales, I thought it might be informative to read what some of the best and brightest have to say about what's going on in the music biz.

First, however, a little background about this column. Originally, it was designed to focus on A&R pros who double as producers. After one interview, however, that viewpoint seemed limited. The topic then morphed into a story featuring A&R execs who first started out in another department, like promotion. Same thing; too confined. Finally, after talking with a couple of people and hearing what they had to say, I scratched it all in favor of just letting these pros talk about what's top of mind.



John Kalodner

### Lame Generation

Take Columbia Sr. VP/A&R **John Kalodner**, an industry vet who's worked with a diverse group of artists, including **Shawn Colvin**, **Journey**, **Kenny Loggins**, **Boston**, **Cher**, **Wang Chung**, **Berlin**, and **Olivia Newton-John**. When asked which direction he thought the industry was heading musically, he frankly admits he "has no idea." When pressed, he responds, "Because in general the generation the record companies are targeting most of their sales toward, the 12-24 year olds, are the lamest. They have the worst taste of any generation I've seen since I've been doing this."

How it happened isn't clear to Kalodner. "It sort of evolved in the early '90s. You can see the decline in concert ticket sales and record sales. It doesn't take a genius to realize that something is going on."

Kalodner is pretty convinced the current generation isn't about to change. "I tend to think we are going to have to wait for the next generation of kids and hope they will be more knowledgeable about music, musicianship,

songs, and stars; like the way other generations were."

Laying blame elsewhere — such as MTV, radio, or retail — isn't fair. "Look at the state of the industry in the late '80s when there were so many great, powerful, arena-rock bands. It was great for the business and great for fans. There was MTV back then and it didn't have a negative effect. I would like to blame it on MTV, but that's not fair or accurate.

"And it's not radio's fault either. It's a sociological statement about the state of 12-24 year olds in the U.S." As for the Internet, "That's a real negative. If the Internet were focused on selling music, then it would be a great thing. But it's not. It's more focused toward allowing people to do other things, which is totally distracting them from listening to and buying music. I may be wrong, but I cannot see that it has done one thing for album sales, concert sales, or establishing artists when it comes to the 12-24 demographic."

It isn't all hopeless. Kalodner admits certain albums still strike a chord, like **Alanis Morissette's** "Jagged Little Pill." The same goes for the **Spice Girls's** "Spice." "Those are great artists and great records, but I just don't see the diversity now that there used to be."

□ **Look at the power and money people 35-50 years old have. That demographic is very knowledgeable about music, but it's not their first priority these days, so they have to be highly motivated to buy a CD.**

— John Kalodner

And he warns not to expect older folks to pick up the slack, since baby boomers have other things on their minds right now. "Look at how the demographics are changing. Look at the power and money people 35-50 years old have. That demographic is very knowledgeable about music, but it's not their first priority these days, so they have to be highly motivated to buy a CD."

That's something the industry has not had to deal with before. Maybe now it will have to."

One reason cited as to why the younger demo's passion for music

is waning is there is so much from which to choose, it's all being treated the same; the music and artists become commodities instead of stars. Observes RCA Sr. VP/A&R-Artist Development **Bruce Flohr**, "Maybe we need to decrease the amount of music we release and give people fewer choices so that the ones we do give them become part of their lives."



Bruce Flohr

### Passion For Artists?

Flohr agrees with Kalodner that something is going on with the younger generation. "What concerns me is that we are breaking records that are not becoming part of their culture. The next record is not an anticipated release like it was in years past. We need to find ways to get people to think like, 'I really believe in **Jewel** and the **Dave Matthews Band** so I'm going to follow them for the next five years' — like you and I followed **U2** or **R.E.M.** Maybe that passion doesn't exist like it used to, and maybe part of that is due to the fact that we are removing so much of the mystique of the artist."

"Since it's so difficult to sell records, the labels are forced to explore every avenue of exposure, which means not only ['The Late Show With **David Letterman**'] and 'Saturday Night Live' but '**Rosie O'Donnell**' and '**Regis & Kathy Lee**.' But with that we're also contributing to a quicker burn on those artists. One of the hardest things to do in this business is to just walk away even though things are going well."

Flohr, who spent six years in promotion, says hit singles will continue to fall through the cracks, mostly because programmers can't devote the time required to listen to the increasing flood of product. Nevertheless, the record industry is getting better at "not losing artists. We're finding the value of selling records without radio."

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□ **One of the things my promotion background taught me is the value of making sure we have a story that goes beyond the disc and to make sure we have multiple singles because you can never assume they are going to be discovered by radio.**

— Bruce Flohr

□

**There is this big thing about the future of alternative music and where it's going. It's a segment that has been the meat and potatoes in terms of sales for record companies, and it's waning.**

— Rob Cavallo

"One of the things my promotion background taught me is the value of making sure we have a story that goes beyond the disc and to make sure we have multiple singles because you can never assume they are going to be discovered by radio."

"**Korn**, for instance, established themselves as a solid act by themselves. Radio didn't embrace that group at first. **Korn** forced themselves to be dealt with at radio."

"We are starting to realize that if we have a real act, regardless of the Alternative or Active Rock station, we are going to deliver this record. And if we don't, at least programmers are going to know we tried."

**Reprise Sr. VP/A&R Rob Cavallo** — who doubles as producer for many acts and who's spent most of the past two years in the studio — acknowledges that radio has been doing its job to help break artists. "They have been almost over-aggressive in a certain way. I see radio stretching and reaching for something right now. What it is, I'm not sure."

"Radio also continues to splinter. Look at the backpages of **R&R**. It used to have only a handful of charts. Now there are these different formats for different segments of the population."

"And now there is this big thing about the future of alternative music and where it's going. It's a segment that has been the meat and potatoes in terms of sales for record companies, and it's waning."

Citing his work with **Green Day**, Cavallo admits record companies will have to be more proactive in promoting records, even internally, and that includes A&R.

"After we finished [the album] '**Insomniac**,' the band didn't want to do any press. They were of the mindset to just put the record out and let it happen. It was their reaction to the enormous success on '**Dookie**.'

"Yet one of the things I did — and which I'm going to do again for the new album — is go on a mini-promotional tour and visit our offices around the world. That's one of the benefits of being both a producer of a band and the A&R person. Having an external producer do it wouldn't make since."

"On '**Insomniac**' I traveled to markets like Japan, Australia, and Europe, played them the album and in a very personal way told them all about it. I definitely believe it had a very positive effect — and the band believes it too — on the success the album had in those countries. There was a direct correlation."

### Delivering The 'Good Stuff'

As with Kalodner's example with **Morissette**, Cavallo says radio and the general public still know a hit when it's broadcast on the airwaves. It's just that the industry needs to deliver more of them. "I truly believe the public picks up on the good stuff. They feel it; they know it. If you play a song that isn't a hit to the average person on the street, somehow they know something's wrong. They might not be able to tell you exactly what the problem is, but they kind of feel it."

Cavallo, like Flohr and Kalodner, isn't about to predict where the music is heading. "We're on the cusp of some kind of change. Things are turning more pop to a degree. But the worst thing you can do as a producer with your band is try to make your sound fit radio. Once you do that you're changing your perspective from the original intent. Also, once the album is released radio might not sound like that."

"I've been working with [a teen group] **Kara's Flowers**. There's no way we could have known that pop music would be more [in vogue] when we signed them over a year ago. I just feel lucky as hell that I came across them and that we're getting ready to release an album because it fits with what's going on."

"What gets you a hit is great songwriting, a band or artist with great personality and chemistry, and great staying power. That's what makes it sound unique and fresh on the radio and what makes you sell records."



Rob Cavallo

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues? Call me at (615) 244-8677 or e-mail: swonz@aol.com

# R&R LAUNCHING PAD

## 'Ready Or Not,' Manbreak-ing At Active Rock, Alternative

It's not quite another British invasion, but it's hard to ignore the growing number of UK alterna-rock bands crossing the Atlantic.

The latest group to make some noise is the Liverpool-based quintet

the station. Music is moving away from being somber and more serious to a 'let's have some fun and rock' kind of attitude. And this song represents that perfectly."

Another key factor to the add: "I

British alterna-rock at radio. "That's good and bad because there are so many of them. Yet it probably works more in our favor because so much of it is great so it's causing people to pay more attention to it."

Manbreak's album "Come And See" hit retail on June 3.

### Rhythmic, Urban Partying To Wyclef's 'Alive'

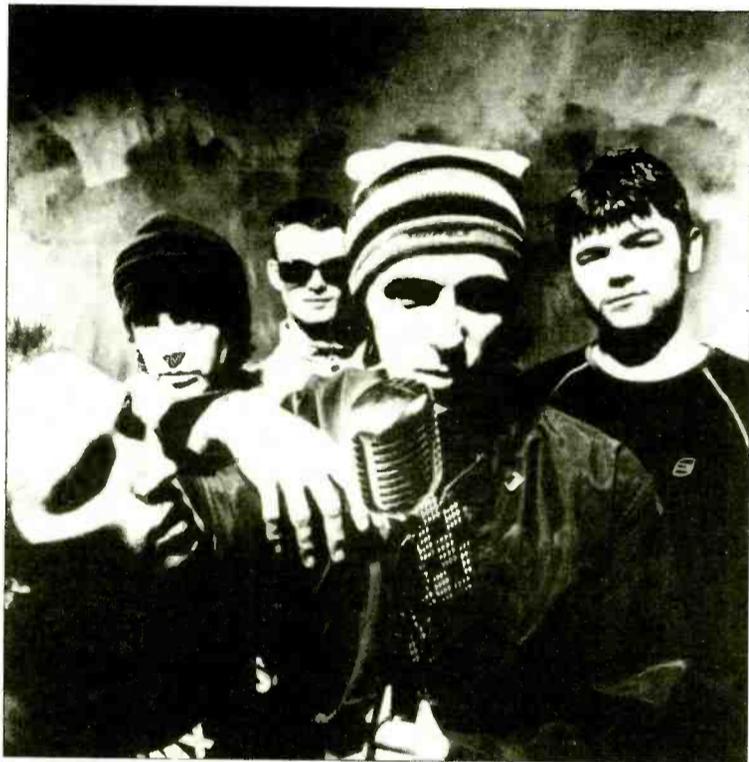
If you think Manbreak's "Ready Or Not" is a summertime rock hit, then check out Fugees member Wyclef Jean's new Columbia single "We Tryin' To Stay Alive."

The single — a smokin' hip hop/dance groove that samples the Bee Gees classic "Staying Alive" — is being embraced by some major market CHR/Rhythmic and Urban outlets. Crossover stations reporting the track include WQHT/New York, KYLD/San Francisco, WPGC/Washington, and KBXX/Houston. Urban stations on the single include WEJM/Chicago, WCHB/Detroit, KKDA/Dallas, WEDR/Miami, WHTA/Atlanta, and WXYV/Baltimore.

KBXX PD Rob Scorpio calls the single, "a pure party record and that's the kind of vibe we portray. It's something you can really bop to. I'm really happy with the way it sounds. We believe it's going to be a big crossover record for us."

As to its appeal? Scorpio observes, "The Bee Gees are coming back. They're all over the place. But in some ways I don't think they ever left. People still love 'Staying Alive.' And when you add a group as hot as the Fugees, that's a great combination."

To market and promote the record, Columbia is working the largest carnivals in the U.S. and abroad. They'll also have the artist doing a string of publicity dates and listening parties this



Manbreak

Manbreak, whose new **Almo Sounds/Geffen**, single "Ready Or Not," is turning some heads at Active Rock and Alternative. Stations reporting the single include Active Rockers **KEGL/Dallas**, **WAAF/Boston**, **KUPD/Phoenix**, **WMMS/Cleveland**, **KBPI/Denver**, and **KRXQ/Sacramento**. Alternatives on the track include **WBCN/Boston**, **WFNX/Boston**, **KNDD/Seattle**, **WENZ/Cleveland**, and **KTCL/Denver**.

According to **KKND/New Orleans PD Vince Richards**, it was the guitar that "hooked" him. "The way the guitars drive the song is perfect for a Rock-oriented station like us. From the word go I said we gotta' have it."

Richards, whose station was the first major-market outlet to report the track at Alternative — says the track is getting some calls, but doesn't expect the song to take off on the phone lines overnight. "People are just now finding out who the band is. A song doesn't necessarily have to get a great response out of the box to be successful on the station. We believe this one has the potential to be around for a long time."

WAAF PD **Dave Douglas** is another big believer in the single. "It's a great summer record. The response from our listeners from the start has been very good. People at first were intrigued, but it's moved beyond that now."

Like Richards, the song was an immediate add for Douglas. "From the beginning I knew it was right for

have enormous respect for [Almo Sounds VP/Promotion] **Alan Oremán**, **Almo**, and **Geffen**. That played a big role in my championing the record as well."

Manbreak was one of the first records that Oremán began setting up upon joining **Almo**. "Our head of A&R, **Howard Thompson**, signed them probably about one year ago," Oremán explains. "And I first heard the song in its present form about seven months ago when I was at **Geffen** and absolutely fell in love with it."

"When I joined **Almo**, we knew the record wasn't going to come out until later next year, but I went ahead and started playing for people around December and January, and the feedback from both formats was overwhelmingly positive. That made me feel like we had the potential for a big hit."

Not knowing the exact release date also played an unwitting role. "That's the best part because the pressure wasn't on. I was just telling people, 'Hey, here's this new record. Tell me what you think.'"

Nevertheless, Oremán — who gives props to the work of **Geffen's** staff — knew the best shot for the record was to work it during the spring-early summer. "We wanted it to come out in the summer because we felt it was a summertime hit. We didn't want to miss that opportunity."

Oremán agrees there's a wealth of



Wyclef Jean

month, prior to the album ('Wyclef Jean Presents The Carnival') hitting retail on June 23. Also, Wyclef will host an Internet radio hour, including live chat, on June 22.

## MUSIC NEWS & VIEWS

### X-Filer Anderson Goes To 'Extremis'

The truth is out there — that **Virgin** has released a new single, "Extremis," featuring "X-Files" co-star **Gillian Anderson** on vocals and backed by the British/French techno/ambient collective known as **Hal**. An album featuring more songs with Anderson on vocals (the single goes to retail on May 20) is slated for release this summer. The track is also featured on the **Virgin** double CD "Future — A Journey Through The Electronic Underground" which is due to hit stores on July 29.

**MTV** will hold its first alternative "Sports & Music Festival" on October 17 in Austin. The event will be televised November 7-9 and will feature performances by new and established alternative artists and competition in such categories as in-line skating, BMX, skateboarding, and snowboarding. Details are forthcoming about the artist lineup.

### Young Cancels Euro Trip, Foes Begin 12-City Tour

**Neil Young** has been forced to cancel his five-week European tour after accidentally cutting the tip of his left

index finger while slicing a ham sandwich at his North California home.

The tour was supposed to start on June 9 in Luxembourg. The rocker's doctors expect Young to be able to perform during this summer's H.O.R.D.E. tour that begins in mid-July ... In other tour news, the **Foo**

**Fighters** will take off on a 12-city tour in July that will hit smaller venues of 1000-2500 seats. Opening act honors go to **Superglass**. The tour begins in July in Detroit and ends on July 23 in Seattle ... Concert promoter **Avalon Concerts**

is putting together an '80s new wave traveling show featuring **Bow Wow Wow**, **Berlin**, **Howard Jones**, and the **Human League**. The tour kicks off on August 2 and lasts until Labor Day. Other acts are expected to join the lineup ... It's official: **U2** and rapper **Chuck D** have joined the Tibetan Freedom Concert.

In the studio: Word is that an album featuring collaborations from **Beck**, **Wu-Tang Clan's RZA**, members of **Cornershop**, and **DJ Shadow** is forthcoming. **Rumblings** says the album could come out by this fall. Producers include **Mike Simpson** of the **Dust Brothers** and **De La Soul** producer **Prince Paul** ... **Me'shell Ndegeocello** and jazz saxophonist **Wayne Shorter** will appear on the new **Rolling Stones** album due this fall. The former plays bass on the working title track, "I'm Not A Saint," while the latter appears on a trio of other songs ... The latest on **Courtney Love's** new album has her tentatively eyeing a September release ... Unconfirmed reports have **Guns N' Roses** naming **Mike Clink** ("Use Your Illusion I & II") as producer of the band's upcoming album. **Moby** will twirl the knobs on a few tracks.

Lastly, sad to report the deaths of legendary jazz trumpeter **Adolphus "Doc" Cheatham** and critically acclaimed **Columbia** alterna-rocker **Jeff Buckley** last week. Cheatham — who played with such greats as **Cab Calloway**, **Billie Holiday**, and **Benny Goodman**, collapsed after a recent concert in Washington and died soon thereafter of a cerebral hemorrhage. He was 92. Buckley, 30, is believed to have drowned while wading in the Mississippi River in Memphis. The singer/songwriter had been in Memphis recording his second full-length album.



Superglass



Chuck D

## R&R TOP 20 OVERVIEW

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

RANK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	TOTAL STATIONS/ADDS
1	WALLFLOWERS One Headlight (Interscope)	1048	24/0
2	SHAWN COLVIN Sunny Came Home (Columbia)	1040	25/0
3	VERVE PIPE The Freshmen (RCA)	1033	29/0
4	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1008	29/2
5	DAVE MATTHEWS BAND Crash Into Me (RCA)	912	23/0
6	SISTER HAZEL All For You (Universal)	769	23/1
7	DUNCAN SHEIK Barely Breathing (Atlantic)	714	20/0
8	SHERYL CROW A Change Would Do You Good (A&M)	706	27/1
9	MEREDITH BROOKS Bitch (Capitol)	660	22/0
10	INDIGO GIRLS Shame On You (Epic)	611	24/4
11	U2 Staring At The Sun (Island)	558	18/0
12	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	556	17/1
13	COUNTING CROWS Daylight Fading (DGC/Geffen)	549	26/2
14	WHITE TOWN Your Woman (Chrysalis/EMI)	525	16/0
15	SAVAGE GARDEN I Want You (Columbia)	515	13/0
16	JEWEL You Were Meant For Me (Atlantic)	510	16/0
17	OMC How Bizarre (Mercury)	461	17/1
18	TOAD THE WET SPROCKET Come Down (Columbia)	433	19/0
19	DEPECHE MODE It's No Good (Mute/Reprise)	431	18/1
20	TORI AMOS Silent All These Years (Atlantic)	431	12/0

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

## PERSPECTIVE

BY

Dave Beasing

"Easy Listening," "uptempo," "relaxing," "fun," "soft," and "keeps me going."

Can all these describe the same station? If your Pop/A alternative station has conducted focus groups since it signed on, you know they can. Listeners shared with Alternative stations might use you to relax with, or to have on while they're at work.

Meanwhile for listeners more accustomed to traditional AC, you might be the hardest-rocking button on their radios.

Make sure that Pop/A alternative fans with both backgrounds have a say in your decisions. Your music meetings should include a staffer whose personal tastes have only recently started to "outgrow" your market's Alternative station.

[The meeting should also have] someone who likes Pop music, but very little Alternative. If you research your music, these factions should be cross-tabulated. Every record you put on the air should receive at least some support from both. Knowing where a song's appeal is strongest also helps you create the perfect on-air blend.

Successful Pop/Alternatives satisfy a delicate coalition of listeners. Just one wrong add is all it takes to lean your station too far in one direction.

Former KYSR/Los Angeles PD Dave Beasing is now a consultant for Jacobs Media.



Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



## New & Active

**MATCHBOX 20** Push (Lava/Atlantic)  
Total Plays: 345, Total Stations: 13, Adds: 1

**SUBLIME** Santeria (Gasoline Alley/MCA)  
Total Plays: 342, Total Stations: 15, Adds: 0

**WALLFLOWERS** The Difference (Interscope)  
Total Plays: 282, Total Stations: 14, Adds: 1

**TONIC** If You Could Only See (Polydor/A&M)  
Total Plays: 281, Total Stations: 14, Adds: 4

**MIGHTY MIGHTY BOSSTONES** The Impression... (Mercury)  
Total Plays: 249, Total Stations: 11, Adds: 2

**HANSON** Mmm Bop (Mercury)  
Total Plays: 242, Total Stations: 6, Adds: 0

**COLLECTIVE SOUL** Listen (Atlantic)  
Total Plays: 233, Total Stations: 15, Adds: 5

**JAMIROQUAI** Virtual Insanity (Work)  
Total Plays: 232, Total Stations: 10, Adds: 0

**ABRA MOORE** Four Leaf Clover (Arista Austin/Arista)  
Total Plays: 211, Total Stations: 11, Adds: 2

**MEXICO 70** I Want You (Big Pop/Red Ant)  
Total Plays: 207, Total Stations: 10, Adds: 5

Songs ranked by total plays

## Contributing Stations

KAMX/Austin, TX (HAC)  
WBMX/Boston, MA (HAC)  
WLUP/Chicago, IL (HAC)  
WTMX/Chicago, IL (HAC)  
KDGE/Dallas, TX (Alt)  
KALC/Denver, CO (HAC)  
KXPK/Denver, CO (AA)  
WHYT/Detroit, MI (Alt)  
KVSR/Fresno, CA (HAC)  
WJBX/Ft. Myers, FL (AA)

KMXB/Las Vegas, NV (HAC)  
WLIR/Long Island, NY (Alt)  
KYSR/Los Angeles, CA (HAC)  
WPLL/Miami, FL (HAC)  
WDBZ/New York, NY (HAC)  
WPTE/Norfolk, VA (HAC)  
KTNP/Omaha, NE (HAC)  
WSHE/Orlando, FL (HAC)  
WPLY/Philadelphia, PA (Alt)  
KZON/Phoenix, AZ (Alt)

KZZP/Phoenix, AZ (HAC)  
KBBT/Portland, OR (HAC)  
WDCG/Raleigh, NC (CHR/P)  
KZZO/Sacramento, CA (AA)  
KENZ/Salt Lake City, UT (AA)  
KFMB/San Diego, CA (HAC)  
KLLC/San Francisco, CA (HAC)  
WVRV/St. Louis, MO (AA)  
WHPT/Tampa, FL (AA)

29 Total Stations

HAC - Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

# MEXICO 70

I WANT YOU

# "I WANT YOU"

Most Added at Pop/Alternative and Hot AC!  
WTMX/Chicago add 31x WPLL/Miami add 20x Star 98/L.A. add  
KZZP/Phoenix add WPTE/Norfolk add WBAM/Montgomery

KFMB 50x WSHE 30x KZZO 30x  
KALC 26x KLLC 22x KOSO 22x

## Now at the Red Ant Farm

Already added:  
KZON/Phoenix WAKS/Tampa  
WMTX/Tampa WDAQ/Danbury





TONY NOVIA

## Trout Touts Preferred Positioning, Imaging

Author, consultant offers ideas on becoming No. 1

Jack Trout knows a thing or two about radio promotion, marketing and positioning. As the president of Greenwich, CT-based Trout & Partners Ltd., Trout has co-authored five best-selling books. Among them is the recent "The New Positioning" (McGraw-Hill, 1995), a sequel to his 1981 book "Positioning, The Battle For Your Mind" that sold over 500,000 copies and was published 18 languages. Trout certainly knows his way around the broadcasting block.

When asked to evaluate a client's marketing strategy, he says, "The first thing we look at is the competition. We feel marketing has to become 'competitor oriented.' The key to an effective strategy is to avoid your competitor's strengths and exploit their weaknesses."

While everyone can't be No. 1, Trout recalls working with a company that was No. 2 who asked him for a second opinion on strategy.

"It didn't take us long to realize that their problems were caused by 'acting like a leader.' They had stopped attacking and were now using strategies more appropriate for being No. 1. In other words, they were not doing the opposite of the leader. Getting back to the attack was the key to restoring their former glory."

When Trout's business works with a client, one of the first things it does is constructs a positioning map. For, as he points out, "You win or lose marketing wars in the minds of your customers and prospects; advertising is more crucial than ever. Every category has a certain number of attributes that make up the perceptions of the product. (Toothpaste, for example, has five attributes that

account for perceptions: cavity prevention, taste, breath protection, whitening, and tartar control.) Constructing a category map tells us what your attributes your competition owns and what attributes are available to you."



Jack Trout

It should come as no surprise that Trout's approach is to use "positioning" as his basic tool. His client list includes Apple Computer—where they came up with the "Apple II," which went on to become the world's largest selling single computer model. Xerox, NEC, Proctor & Gamble, and many, many more. In this week's column, Trout talks radio in an exclusive interview.

### Conceptual Positioning

**R&R:** What should the promotion and marketing directors gathered at this year's PROMAX Convention and all other radio promotion and marketing directors focus on in today's environment?

**Jack Trout:** Obviously, they have to find a way to position their stations conceptually. That's important. But at the same time, it's very important that all the station managers put together a more powerful pre-

sentation that sells radio as a medium. In other words, a percentage of time should be dedicated by promotion people to developing tools to sell the medium. The industry at large and the big groups at large should develop a more uniformed approach to "how do I sell the medium of radio."

**R&R:** What are the best ways for radio stations to promote themselves?

**JT:** Well, for one, I think stations need to do a better job of self-promotion.

**R&R:** Can you further explain that?

**JT:** Look at television. CBS, ABC, NBC, and Fox do an incredi-

**Radio personalities tend to come off with the attitude, 'We're it and the rest of the station is garbage.' Can you imagine that? That's lunacy.**

ble amount of self-promotion. They promote their new shows, lineups, and personalities. I'm not convinced that radio does such a good job at self-promotion. With radio being a cume driven format, they should take advantage of the audience: "Hey, you might want to check in at four 'cause we've got this ...." You have to find a way to sell the rest of your lineup. Radio personalities tend to come off with the attitude, "We're it and the rest of the station is garbage." Can you imagine that? That's lunacy. Television on the other hand does a lot of promos for other shows. "Tonight on '60 Minutes' ... or tomorrow on whatever ..." They all cross-promote and do it very, very well.

**R&R:** In the very simplest terms, what's the formula for success in the world of promotion?

**JT:** Find a way to differentiate your station. It's always a little tricky with music, because everybody can play the same music. So you'll have to find some other way to separate yourself as to what you represent.

**R&R:** Anything come to mind as an example?

**JT:** Well, some formats set themselves apart very easily, obviously like all-News, Sports and Oldies. For others, you need to search and find

things crystal clear that explain what you are. It may be music or personalities. It would be something that sort of says, "No, no. What makes us a little special is that we do this." That's what you're after. Sometimes you can do it by listenership, such as "We're the No. 1 station."

**R&R:** Do listeners really care about who is No. 1 any more?

**JT:** Yes they do. People love underdogs, but they tend to bet on the winners. I think that sometimes it's helpful to give people a reason why you're No. 1. If you have some big numbers you might want to use some of them. That's credentials, and there's nothing wrong with credentials. If they're not listening to the No. 1 station, most people feel a little out of it. People's minds are basically very insecure. They don't know what they should listen to. Leadership tends to get around the inconsistencies and it reinforces the station's strength with the listeners. The people listening say "I always thought this was the best station." So you're reinforcing your existing crowd and also establishing a set of credentials to get listener insecurity.

**R&R:** I know you are a strong believer in personalities, but at times the industry in its effort to save money fires personalities and tries to succeed with more music. Doesn't this tend to stifle differentiation?

**JT:** Again it's the cottage industry problem: "How do I get my costs down?" Well, we get rid of the personalities. Now you've just got music, and everybody's got the same kind of music so there's no differentiation. It's funny, it's the personalities that gave a little bit of differentiation.

Everybody does the same research with music, the same stuff shows up everywhere, and it's a blur. I've always found that music is tough as hell. In most markets there's no exclusivity in most music formats.

**R&R:** So, outside of personalities, is there any other way to differentiate yourself?

**JT:** There could be insights. You could go behind the scenes on certain things. In other words, give people a little background and get behind what's happening in terms of music. I don't feel radio stations do enough of that. To me, that's sort of a little informational angle. There are things that can be done to make your station special, but unfortunately it's going to have to revolve around human beings.

**R&R:** As a marketer, is bigger still better today?

**JT:** No. Bigger can be good, but sometimes the little guys beat the big guys. Big guys are discovering they

fall into the everything for everybody trap and they become very hard to manage. They tend to be all over the map. Southwest Airlines has done very well against the big airlines by being very focused and very narrow on what they are. There's a company called Papa John's Pizza that's really starting to beat up the Domino's, the Pizza Huts, and the Little Caesar's because they are very tightly focused on what they do and they use better ingredients. If you're well positioned and well focused on what you're doing, the small guy can do some serious damage to a big guy.

**R&R:** What do you think you have to do to get people to be loyal and write your station's call letters down in their Arbitron diary?

**JT:** You have to build those perceptions in their mind as to why they're listening to you. Then you have to reinforce those perceptions. The mission is to dig your way deeper into their minds as being a great station to listen to.

**R&R:** How important is the station logo?

**JT:** It's very important because it's all part of the brand. While you can get logo crazy, it's most important to remember that it's visualization and the positioning concept that go with the logo that says why you should listen to the station.

**R&R:** When it comes to radio stations promoting on TV, what's the most effective type of campaign?

**JT:** First and foremost, a very good positioning concept. Explain exactly what you are. Give me the key words. Ownership of a word is what it's all about. Think [BMW's] "The Ultimate Driving Machine," "Safety from Volvo," "Crest Fights Cavities." You have to get it down to an oversimplified concept. Once you have that, it doesn't matter how you wrap the concept. You can use humor or anything else you want to dramatize the concept. Humor, for example, can be good, but humor is also dangerous. First of all, it's tough to be funny. Second of all, humor's not great in some categories.

The real key is not to lose sight that the campaign depends on the concept and on the category. But, what happens is most people get hung up on the dramatization, and the concept isn't there. It doesn't deliver those key set of words over and over again. It would be ridiculous for Volvo to do a fast sporty, convertible. They can't do that because it's not a safe car. You have to know what you are, then ask, what's my set of words? After that it's OK to dramatize it.

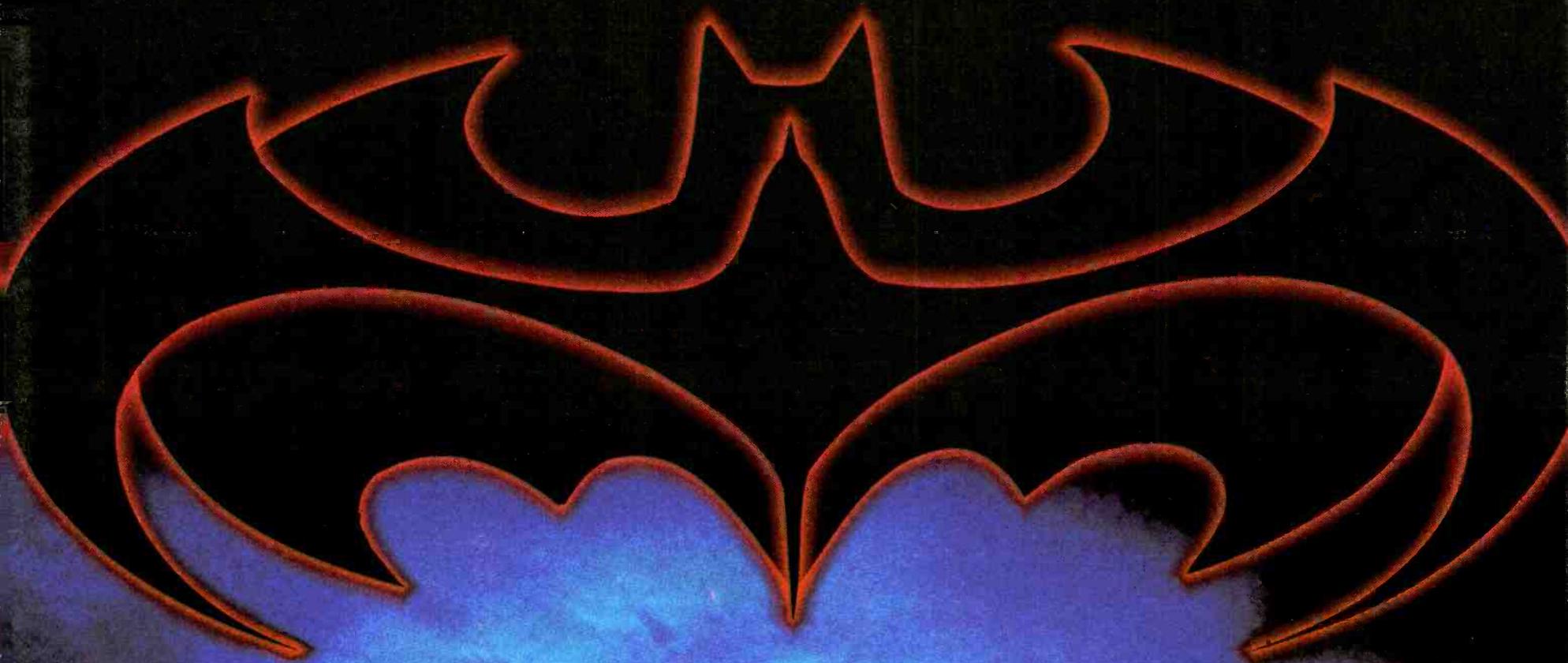
Asst. CHR Editor Jay Levy contributed to this column.

IT CAN'T GET ANY  
HOTTER THAN  
98°  
THIS SUMMER !!!

# R. KELLY

# GOTHAM CITY

MUSIC FROM AND INSPIRED BY THE "BATMAN & ROBIN" MOTION PICTURE



## IMPACT DATE: JUNE 9



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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES JUNE 6, 1997

CALLOUT AMERICA song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of May 12-18.

## CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
<b>VERVE PIPE</b> The Freshmen (RCA)	3.95	3.83	4.00	—	52.7%	10.3%
<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	3.86	3.72	3.71	3.82	81.9%	13.1%
<b>WALLFLOWERS</b> One Headlight (Interscope)	3.82	3.73	3.95	3.85	82.3%	27.7%
<b>HANSON</b> Mmm Bop (Mercury)	3.79	3.76	3.66	3.78	87.6%	23.6%
<b>MEREDITH BROOKS</b> Bitch (Capitol)	3.73	3.72	3.70	3.65	75.2%	17.2%
<b>DAVE MATTHEWS BAND</b> Crash Into Me (RCA)	3.72	3.64	—	—	48.7%	11.7%
<b>PAULA COLE</b> Where Have All The Cowboys Gone? (Imago/WB)	3.72	3.45	3.52	3.71	78.0%	19.6%
<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	3.71	3.68	3.86	3.52	71.6%	15.5%
<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive)	3.71	3.64	—	—	55.1%	12.9%
<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	3.69	3.63	3.50	3.48	56.6%	11.0%
<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI)	3.67	3.62	3.68	3.70	73.7%	18.9%
<b>BLACKSTREET</b> Don't Leave Me (Interscope)	3.65	3.61	3.73	3.65	67.8%	17.4%
<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	3.63	3.44	3.61	3.56	80.2%	21.2%
<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	3.58	3.63	3.70	3.63	84.5%	27.2%
<b>SAVAGE GARDEN</b> I Want You (Columbia)	3.56	3.53	3.58	3.58	84.5%	26.7%
<b>SPICE GIRLS</b> Wannabe (Virgin)	3.56	3.56	3.48	3.62	88.8%	36.3%
<b>SPICE GIRLS</b> Say You'll Be There (Virgin)	3.54	3.53	3.45	3.58	84.7%	27.0%
<b>TONI BRAXTON</b> I Don't Want To (LaFace/Arista)	3.54	3.53	—	—	58.5%	14.1%
<b>OMC</b> How Bizarre (Mercury)	3.53	3.47	3.48	3.63	55.6%	13.4%
<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	3.48	3.25	3.26	—	36.8%	7.9%
<b>MARK MORRISON</b> Return Of The Mack (Atlantic)	3.40	3.41	3.50	3.35	62.1%	20.5%
<b>SHERYL CROW</b> Everyday Is A Winding Road (A&M)	3.38	3.43	3.53	3.56	90.7%	38.7%
<b>ROBYN</b> Do You Know (What It Takes) (RCA)	3.31	3.25	3.20	—	49.6%	11.5%
<b>U2</b> Staring At The Sun (Island)	3.27	3.35	3.38	3.48	59.2%	19.3%
<b>SISTER HAZEL</b> All For You (Universal)	3.15	3.00	3.37	3.19	31.5%	9.5%
<b>ERASURE</b> In My Arms (Mute/Maverick/WB)	2.77	2.91	3.05	3.03	28.6%	11.5%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

## CALLOUT AMERICA® Hot Scores

By KEVIN McCABE

Seven Pop/Alternative titles dominate this week's **Callout America** top 10 — the industry's premiere national music survey. This is a very positive trend for the increasing number of stations committing to the format.

"The Freshmen" by **Verve Pipe** (RCA) holds at No. 1 for a third week with a 3.95 overall score. "Freshmen" is the favorite among women 18-24 and ranks No. 1 in the West region. It's No. 6 in airplay at **WDCG (G105) Raleigh**.

**Shawn Colvin's** "Sunny Came Home" (Columbia) leaps 3.72-3.86 in total score and is up in overall familiarity to almost 82%. "Sunny" ranks No. 2 in the 18-24 cell and ties for fifth among women 25-34. It's No. 2 in airplay at **KDWB/Minneapolis**.

"Crash Into Me" by **Dave Matthews Band** (RCA) has been a call-out champ for a number of stations in different formats programming alternative music. "Crash" ranks No. 4 and No. 5 among women 25-34 and 18-24, respectively. **KKLQ (Q106)/San Diego** adds "Crash" this week.

"Where Have All The Cowboys Gone?" by **Paula Cole** (Imago/WB) reaches its highest score to date with a 3.72. It's also the top tester in the Midwest region. "Cowboys" is No. 4 in airplay at **WSTR (Star 94)/Atlanta**.

Worth noting: "Semi-Charmed Life" by **Third Eye Blind** (Elektra/EEG) trends 3.48-3.50-3.63-3.69 in overall score (and ranks top 10 in all three demos), while "How Bizarre" by **OMC** (Mercury) ranks No. 4 among women 18-24 and No. 5 in the West, where it's receiving key airplay from **KKLQ, KHIS/Los Angeles, KZHT/Salt Lake City**, and **KKRZ/Portland**.

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**NEW & ACTIVE**

**NO MERCY** When I Die (Arista)  
Total Plays: 515, Total Stations: 50, Adds: 7

**LE CLICK** Call Me (Logic)  
Total Plays: 498, Total Stations: 23, Adds: 1

**JAMIROQUAI** Virtual Insanity (Work)  
Total Plays: 467, Total Stations: 40, Adds: 12

**TONIC** If You Could Only See (Polydor/A&M)  
Total Plays: 462, Total Stations: 34, Adds: 2

**COLLECTIVE SOUL** Listen (Atlantic)  
Total Plays: 458, Total Stations: 44, Adds: 8

**SAVAGE GARDEN** To The Moon And Back (Columbia)  
Total Plays: 449, Total Stations: 57, Adds: 23

**NEW EDITION** One More Day (MCA)  
Total Plays: 423, Total Stations: 42, Adds: 8

**DJ COMPANY** Rhythm Of Love (Crave)  
Total Plays: 412, Total Stations: 41, Adds: 11

**SUBLIME** Santeria (Gasoline Alley/MCA)  
Total Plays: 384, Total Stations: 19, Adds: 0

**MIGHTY MIGHTY BOSSSTONES** The Impression... (Mercury)  
Total Plays: 372, Total Stations: 29, Adds: 1

**JOCK JAM** Jock Jam (Tommy Boy)  
Total Plays: 369, Total Stations: 16, Adds: 1

**112** Cupid (Bad Boy/Arista)  
Total Plays: 339, Total Stations: 18, Adds: 0

**PAUL MCCARTNEY** The World Tonight (Capitol)  
Total Plays: 295, Total Stations: 23, Adds: 2

**JONNY LANG** Lie To Me (A&M)  
Total Plays: 279, Total Stations: 23, Adds: 1

**REAL MCCOY** I Wanna Come (With You) (Arista)  
Total Plays: 265, Total Stations: 34, Adds: 7

**NU FLAVOR** Sweet Sexy Thing (Reprise)  
Total Plays: 261, Total Stations: 14, Adds: 1

**JOCELYN ENRIQUEZ** A Little... (Classified/Timber!/Tommy Boy)  
Total Plays: 193, Total Stations: 7, Adds: 0

**ROME** I Belong To You (Every Time I See Your Face) (RCA)  
Total Plays: 178, Total Stations: 6, Adds: 1

**ALISHA'S ATTIC** I Am, I Feel (Mercury)  
Total Plays: 146, Total Stations: 14, Adds: 2

**SWV** Can We (Jive)  
Total Plays: 145, Total Stations: 3, Adds: 0

**Songs ranked by total plays**



**SERIOUS SINGLE IN STUDIO CITY** — In a gracious attempt to help Mr. and Ms. Right meet the L.A. way, KYSR has taken it to the streets with its "Drive-by Dating" promo. One Friday a month, one desperate, er, lucky listener stands on a busy street corner throughout Southern California with the above sign. Interested parties slow down to 30 mph, call the station, and a proper match is chosen. Stopping traffic at a recent San Fernando Valley visit are: (l-r) KYSR Visibility Coordinator Efren Meza, morning co-host Shirley, and bachelor of the day Derek Czarnecki.



**TATTOO SUE** — When WKSE/Buffalo PD Sue O'Neil (l) told Mercury's NY local Promo Mgr. Dave Bouchard the only way he would get an add at the station was if he tattooed the station's logo across his head, he took her up on the offer. What a man doesn't do for his music, eh Dave? Now how 'bout a free cell phone?

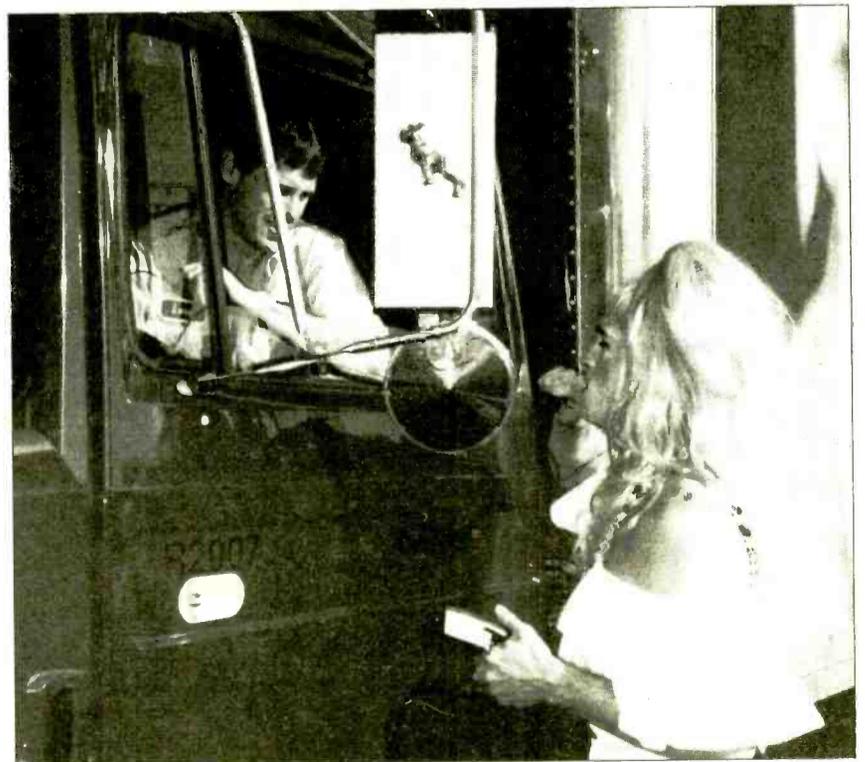
**NEW RELEASES**

**ADDS JUNE 10**

- 10,000 MANIACS** "More Than This" (Geffen)
- BONE THUGS-N-HARMONY** "Look Into My Eyes" (Ruthless/Relativity)
- DAMAGE** "Love II Love" (Critique)
- MATCHBOX 20** "Push" (Lava/Atlantic)
- AMANDA MARSHALL** "Let It Rain" (Epic)
- ZIGGY MARLEY** "People Get Ready" (Elektra/EEG)



**HOME IS WHERE THE CONTEST IS** — WRVQ/Richmond recently proved there's "There's No Place Like Home" — a new one that is. Listeners called in whenever they heard the famous phrase and qualified to win a brand new \$140,000 home build just for them. Pictured on the new front porch are: (l-r) WRVQ VP/GM Linda Foreman, morning man Jeff Wicko, morning show producer Travis Dillon (w/sign), morning co-host Betty Bodine (on his r), and winning listener Venus Watson (holding baby), surrounded by family.



**EDDIE MURPHY WOULD HAVE!** — Inspired by Mr. Murphy's now infamous ride-share efforts of last month, WSTR/Atlanta held the "Eddie Murphy Challenge." Tom Sullivan, the Man, um, Person in the Street of the Steve & Vikki Morning Show, tested the waters to see if he could get someone good enough to give him a lift, too. Here's Tom (r) with a curious unnamed truck driver wanting to know the real deal.

# MEREDITH BROOKS

*“Bitch”*

WSTR 25x  
WAPE 41x  
WXXL 38x  
WFLZ 71x  
WXKS 61x  
WPRO 33x  
WNKS 62x  
WKRQ 40x  
WBZZ 37x  
KHOM 82x  
KIIS 49x  
KKLQ 48x  
WHTZ 56x  
KKRZ 47x  
KZHT 62x  
KDWB 61x  
WPST 40x



R&R CHR/POP **16** - **13**

BDS TOP 40 MONITOR 14 - 10\*

2,988 SPINS +682!

BB SOUNDSCAN LP CHART 31 - 24\*

R&R HOT AC **22** - **19**

MODERN AC MONITOR 9 - 7\*

R&R ALTERNATIVE **10**

*Capitol*®

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			<b>1</b>	HANSON Mmm Bop (Mercury)	6623	6379	6323	5984	127/0
4	4	2	<b>2</b>	SPICE GIRLS Say You'll Be There (Virgin)	5642	5523	5402	5121	125/0
3	3	3		WALLFLOWERS One Headlight (Interscope)	5314	5365	5577	5536	115/0
2	2	4		SAVAGE GARDEN I Want You (Columbia)	5094	5278	5600	5727	118/0
8	8	7	<b>5</b>	WHITE TOWN Your Woman (Chrysalis/EMI)	4563	4350	4261	4040	123/2
5	5	5		MONICA For You I Will (Warner Sunset/Atlantic)	4476	4678	5073	5041	114/0
11	9	9	<b>7</b>	MARK MORRISON Return Of The Mack (Atlantic)	4427	4150	3990	3501	112/1
12	10	10	<b>8</b>	SHAWN COLVIN Sunny Came Home (Columbia)	4197	3907	3769	3399	115/2
6	6	6		PAULA COLE Where Have All The Cowboys... (Imago/WB)	4167	4427	4822	4960	114/0
7	7	8		JEWEL You Were Meant For Me (Atlantic)	4154	4255	4635	4942	105/0
16	13	11	<b>11</b>	ROBYN Do You Know (What It Takes) (RCA)	3853	3514	3184	2752	123/0
15	14	12	<b>12</b>	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	3531	3295	3156	2873	102/1
27	20	16	<b>13</b>	MEREDITH BROOKS Bitch (Capitol)	3371	2789	2396	1892	108/2
18	15	14	<b>14</b>	OMC How Bizarre (Mercury)	3224	2907	2709	2496	108/5
31	17	15	<b>15</b>	BOB CARLISLE Butterfly Kisses (DMG/Jive)	3208	2798	2464	1560	111/2
10	11	13		DUNCAN SHEIK Barely Breathing (Atlantic)	3025	3078	3245	3509	93/0
24	25	22	<b>17</b>	VERVE PIPE The Freshmen (RCA)	2775	2299	2183	2005	106/5
25	23	20	<b>18</b>	SISTER HAZEL All For You (Universal)	2719	2319	2214	1959	101/4
20	18	18	<b>19</b>	BLACKSTREET Don't Leave Me (Interscope)	2669	2517	2443	2290	99/2
32	26	23	<b>20</b>	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2511	2059	1839	1461	112/6
21	22	19	<b>21</b>	BLESSID UNION OF SOULS I Wanna Be There (EMI)	2485	2428	2309	2202	94/1
9	12	17		CARDIGANS Lovefool (Mercury)	2351	2602	3216	3728	94/0
<b>BREAKER</b>			<b>23</b>	SHERYL CROW A Change Would Do You Good (A&M)	2252	1855	1420	598	102/3
13	16	21		NO DOUBT Don't Speak (Trauma/Interscope)	2126	2311	2560	2944	90/0
<b>BREAKER</b>			<b>25</b>	BACKSTREET BOYS Quit Playing Games (With...) (Jive)	2087	1412	787	433	103/13
<b>BREAKER</b>			<b>26</b>	EN VOGUE Whatever (EastWest/EEG)	2029	1481	350	—	110/7
19	24	26		BABYFACE Every Time I Close My Eyes (Epic)	1598	1841	2195	2481	47/0
14	19	24		SHERYL CROW Everyday Is A Winding Road (A&M)	1586	1886	2419	2943	66/0
30	29	28		TONI BRAXTON I Don't Want To (LaFace/Arista)	1506	1620	1622	1576	80/0
26	27	27		GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	1496	1644	1797	1898	63/0
49	35	34	<b>31</b>	COUNTING CROWS Daylight Fading (DGC/Geffen)	1360	1178	1042	689	81/8
—	41	37	<b>32</b>	JON BON JOVI Midnight In Chelsea (Mercury)	1275	1036	776	133	79/5
—	39	38	<b>33</b>	GINA G Gimme Some Love (Eternal/WB)	1259	1015	879	605	86/11
43	34	35	<b>34</b>	3RD PARTY Can U Feel It (DVB/A&M)	1255	1142	1075	780	70/2
22	28	31		SPICE GIRLS Wannabe (Virgin)	1210	1447	1660	2018	51/0
36	33	33		BEE GEES Alone (Polydor/A&M)	1189	1205	1180	1194	76/0
17	21	29		U2 Staring At The Sun (Island)	1011	1592	2382	2740	44/0
40	38	39		NO DOUBT Sunday Morning (Trauma/Interscope)	971	997	940	927	68/0
—	—	48	<b>39</b>	BABYFACE How Come, How Long (Epic)	866	582	155	29	58/12
—	42	42	<b>40</b>	AEROSMITH Hole In My Soul (Columbia)	854	829	771	537	57/0
—	47	46	<b>41</b>	FREAK NASTY Da Dip (Power)	767	696	689	613	38/2
47	44	44		MARY J. BLIGE Love Is All We Need (MCA)	744	760	726	731	54/0
48	45	45	<b>43</b>	JOCELYN ENRIQUEZ Do You... (Classified/Timber!/Tommy Boy)	733	715	718	712	29/1
29	32	40		BRUCE SPRINGSTEEN Secret Garden (Columbia)	672	923	1271	1686	31/0
37	37	43		KEITH SWEAT Nobody (Elektra/EEG)	663	786	942	1129	27/0
33	36	41		LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	658	831	1005	1351	28/0
—	48	47		DEPECHE MODE It's No Good (Mute/Reprise)	617	653	680	666	48/0
—	—	—	<b>48</b>	DAVE MATTHEWS BAND Crash Into Me (RCA)	583	489	428	334	33/13
—	—	50	<b>49</b>	TOAD THE WET SPROCKET Come Down (Columbia)	578	530	425	250	40/3
<b>DEBUT</b>			<b>50</b>	INDIGO GIRLS Shame On You (Epic)	557	521	429	302	46/6

**BREAKERS®**  
**SHERYL CROW**  
**A Change Would Do You Good (A&M)**  
 TOTAL PLAYS/INCREASE: **2252/397**    TOTAL STATIONS/ADDS: **102/3**    CHART: **23**

**BACKSTREET BOYS**  
**Quit Playing Games (With My Heart) (Jive)**  
 TOTAL PLAYS/INCREASE: **2087/675**    TOTAL STATIONS/ADDS: **103/13**    CHART: **25**

**EN VOGUE**  
**Whatever (EastWest/EEG)**  
 TOTAL PLAYS/INCREASE: **2029/548**    TOTAL STATIONS/ADDS: **110/7**    CHART: **26**

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
WILL SMITH Men In Black (Columbia)	32
SAVAGE GARDEN To The Moon And Back (Columbia)	23
DEL AMITRI Not Where It's At (A&M)	19
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	13
DAVE MATTHEWS BAND Crash Into Me (RCA)	13
BABYFACE How Come, How Long (Epic)	12
JAMIROQUAI Virtual Insanity (Work)	12
DJ COMPANY Rhythm Of Love (Crave)	11
GINA G Gimme Some Love (Eternal/WB)	11
KYLE VINCENT Wake Me Up (Caport/Hollywood)	11

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	+675
MEREDITH BROOKS Bitch (Capitol)	+582
EN VOGUE Whatever (EastWest/EEG)	+548
VERVE PIPE The Freshmen (RCA)	+476
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+452
SAVAGE GARDEN To The Moon And Back (Columbia)	+425
BOB CARLISLE Butterfly Kisses (DMG/Jive)	+410
SISTER HAZEL All For You (Universal)	+400
SHERYL CROW A Change Would Do You Good (A&M)	+397
ROBYN Do You Know (What It Takes) (RCA)	+339

**HOTTEST RECURRENTS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	+570
DONNA LEWIS I Love You Always Forever (Atlantic)	+570
COUNTING CROWS A Long December (DGC/Geffen)	+570
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+570
R. KELLY I Believe I Can Fly (Jive)	+570
NO MERCY Where Do You Go (Arista)	+570
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	+570
KEITH SWEAT Twisted (Elektra/EEG)	+570
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	+570
MERRIL BAINBRIDGE Mouth (Universal)	+570

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. Highlighted songs indicate Breaker. 129 CHR/Pop reporters. 125 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

**RADIO IS WAKING UP TO**

**#6 MOST ADDED OUT OF THE BOX AT TOP 40**

**BREAKER 18 R&R HOT AC**

**Hot AC Adds Include: WPLL, KCIX, WWNK and many more**

**Top 40 Adds Include: Q102, WWCK, WNDU and many more**

**KYLE VINCENT**

**WAKE ME UP**  
 (When The World's Worth Waking Up For)

Caport RECORDS    Hollywood RECORDS

## Stations and their adds listed alphabetically by market

<p><b>WFLY/Albany, NY</b>                      PD: Michael Morgan                      MD: Ron Williams                      5 WILL SMITH "Men"                      RAHSAAN PATTERSON "Where"</p>	<p><b>WKSE/Bufalo, NY</b>                      PD: Sue O'Neil                      APD/MD: Dave Universal                      MR. PRESIDENT "Jamboo"                      3RD PARTY "Can"</p>	<p><b>KDUK/Eugene, OR</b>                      PD/MD: Barry McGuire                      LEANN RIMES "How"                      SAVAGE GARDEN "Moon"                      INDIGO GIRLS "Shame"                      WILL SMITH "Men"</p>	<p><b>KRBE/Houston, TX</b>                      PD: John Peake                      APD: Scotty Sparks                      MD: Jay Michaels                      14 DJ COMPANY "Rhythm"                      13 MR. PRESIDENT "Jamboo"                      10 WILL SMITH "Men"                      EN VOGUE "Whatever"                      LEANN RIMES "How"</p>	<p><b>WDJX/Louisville, KY</b>                      PD: C.C. Matthews                      APD/MD: Karen Rite                      JAMIROQUAI "Insanity"                      ALISHA'S ATTIC "Feel"                      SHADES "Serenade"                      NEW EDITION "One"</p>	<p><b>WEZB/New Orleans, LA</b>                      PD: Joe Larson                      APD/MD: Joey G.                      INDIGO GIRLS "Shame"                      DEL AMITRI "Where"                      COUNTING CROWS "Daylight"                      TORI AMOS "Silent"</p>	<p><b>WPRO/Providence, RI</b>                      PD: Chris Shebet                      MD: Dave Morris                      DJ COMPANY "Rhythm"                      JON BON JOVI "Midnight"                      CHICANE "Offshore"</p>	<p><b>KZZU/Spokane, WA</b>                      PD: Ken Hopkins                      MD: John Conner                      VERVE PIPE "Freshmen"</p>	<p><b>WSKS/Utica, NY</b>                      PD: Bill Catcher                      MD: Diane Chase                      7 SAVAGE GARDEN "Moon"                      7 BABYFACE "Come"                      7 DEL AMITRI "Where"</p>	
<p><b>WAEB/Allentown, PA</b>                      PD: Brian Check                      MD: Chuck McGee                      No Adds</p>	<p><b>WRQK/Canton, OH</b>                      PD/MD: Rick Michaels                      APD: Todd Downard                      K'S CHOICE "Addict"                      MICHAEL PENN "Try"                      PAT BENATAR "Wine"                      FOOL'S GARDEN "Lemon"                      DEL AMITRI "Where"                      GOLDENMAN "Spies"</p>	<p><b>WSTO/Evansville, IN</b>                      PD: Barry Witherspoon                      STEVE WINWOOD "Spy"                      SAVAGE GARDEN "Moon"</p>	<p><b>WZYP/Huntsville, AL</b>                      PD: Marc Summers                      MD: Chris Callaway                      SHERYL CROW "Change"</p>	<p><b>KZII/Lubbock, TX</b>                      PD: Jay Shannon                      MD: Chris Kelly                      SHAWN COLVIN "Sunny"                      WILL SMITH "Men"                      OMC "Bizarre"</p>	<p><b>WHTZ/New York, NY</b>                      PD: Tom Poleman                      MD: Cubby Bryant                      20 VERVE PIPE "Freshmen"</p>	<p><b>WHTS/Quad Cities, IL-IA</b>                      DM: Tony Waitkus                      MD: Brian Scott                      No Adds</p>	<p><b>WDBR/Springfield, IL</b>                      DM: Bill Kasprath                      MD: Rick Blade                      DAVE MATTHEWS BAND "Crash"                      COLLECTIVE SOUL "Listen"</p>	<p><b>KWTX/Waco, TX</b>                      PD: Flash Phillips                      MD: Ron Ross                      WILL SMITH "Men"</p>	
<p><b>KQIZ/Amarillo, TX</b>                      PD/MD: Eric Stevens                      14 AMBER "Night"                      10 NOTORIOUS B.I.G. "Hypnotize"                      9 FREAK NASTY "Dip"                      9 JOCELYN ENRIQUEZ "Miss"                      8 CULTURE BEAT "Take"                      KYLE VINCENT "Wake"                      RYAN DOWNE "Where"                      K'S CHOICE "Addict"                      SUNLAND "Human"                      JAMIROQUAI "Insanity"                      RAHSAAN PATTERSON "Where"                      WILL SMITH "Men"</p>	<p><b>WSSX/Charleston, SC</b>                      PD: Calvin Hicks                      MD: Christine Cross                      No Adds</p>	<p><b>KMCK/Fayetteville, AR</b>                      PD: Bo Shannon                      MD: Mike Chase                      DEL AMITRI "Where"                      WILL SMITH "Men"                      JON BON JOVI "Midnight"                      SAVAGE GARDEN "Moon"                      JAMIROQUAI "Insanity"</p>	<p><b>WZPL/Indianapolis, IN</b>                      PD/MD: Tom Gjerdrum                      MD: Dave Decker                      No Adds</p>	<p><b>WMGB/Macon, GA</b>                      PD/MD: James Gregory                      21 THIRD EYE BLIND "Life"                      21 BACKSTREET BOYS "Playing"</p>	<p><b>WNVZ/Norfolk, VA</b>                      PD: Don London                      MD: Jay West                      9 DAMAGE "Love"                      REAL MCCOY "Wanna"                      WILL SMITH "Men"</p>	<p><b>WDCG/Raleigh, NC</b>                      DM: Brian Burns                      MD: Kip Taylor                      COLLECTIVE SOUL "Listen"</p>	<p><b>KHTQ/Springfield, MO</b>                      DM: Dave Alexander                      PD: Ray Michaels                      24 WHITE TOWN "Woman"                      WILL SMITH "Men"</p>	<p><b>WWZZ/Washington, DC</b>                      PD: Dale O'Brian                      APD/MD: Ron Ross                      SUMMER JUNKIES "Gonna"                      ME &amp; MY "Dub-I-Dub"</p>	
<p><b>KGOT/Anchorage, AK</b>                      DM: Mark Murphy                      PD: Paul Walker                      APD: Bill Stewart                      No Adds</p>	<p><b>WVSR/Charleston, WV</b>                      PD: Bill Shahan                      2 DJ COMPANY "Rhythm"</p>	<p><b>WVWC/Flint, MI</b>                      PD/MD: Scott Seipel                      TDAD THE WET... "Come"                      REAL MCCOY "Wanna"                      DEL AMITRI "Where"                      KYLE VINCENT "Wake"                      RYAN DOWNE "Where"</p>	<p><b>WVPE/Jacksonville, FL</b>                      DM/MD: Cat Thomas                      APD/MD: Tony Mann                      BACKSTREET BOYS "Playing"</p>	<p><b>WZEE/Madison, WI</b>                      PD: John Harrison                      Music Coord.: Tom Dean                      17 EN VOGUE "Whatever"                      16 BABYFACE "Come"                      7 PAUL MCCARTNEY "World"                      7 GINA G "Gimme"</p>	<p><b>WKHQ/NW Michigan</b>                      PD/MD: Ron Pritchard                      9 BABYFACE "Come"                      6 TOAD THE WET... "Come"</p>	<p><b>WRFY/Reading, PA</b>                      PD: Al Burke                      MD: Mike Browne                      23 10,000 MANIACS "More"                      10 PAT BENATAR "Wine"                      6 DEL AMITRI "Where"                      6 MICHAEL PENN "Try"                      6 BIG HEAD TODD... "Tell"                      5 SAVAGE GARDEN "Moon"                      5 K'S CHOICE "Addict"                      5 JOHN FERGERTY "Walking"</p>	<p><b>WNTQ/Syracuse, NY</b>                      PD: Tom Mitchell                      MD: Jimmy Oisan                      BABYFACE "Come"                      K'S CHOICE "Addict"                      PAT BENATAR "Where"                      LEANN RIMES "How"</p>	<p><b>WIFC/Wausau, WI</b>                      PD: Rod Phillips                      8 JAMIROQUAI "Insanity"                      3 COLLECTIVE SOUL "Listen"</p>	
<p><b>WSTR/Atlanta, GA</b>                      PD: Dan Bowen                      MD: J.R. Ammons                      11 BOB CARLISLE "Butterfly"                      SAVAGE GARDEN "Moon"</p>	<p><b>WNKS/Charlotte, NC</b>                      PD: Brian Bridgman                      MD: Marcie Crocicento                      18 THIRD EYE BLIND "Life"                      17 BLACKOUT ALLSTARS "Like"                      11 DAVE MATTHEWS BAND "Crash"                      9 SISTER HAZEL "All"                      REAL MCCOY "Wanna"</p>	<p><b>WJMX/Florence, SC</b>                      DM: Keith Mitchell                      MD: Jack Kahan                      BLACKSTREET "Leave"                      DEL AMITRI "Where"                      BACKSTREET BOYS "Playing"                      PAT BENATAR "Wine"</p>	<p><b>WGLU/Johnstown, PA</b>                      PD: Rich Adams                      MD: Mitch Edwards                      10 SAVAGE GARDEN "Moon"                      MR. PRESIDENT "Jamboo"</p>	<p><b>KBFM/McAllen, TX</b>                      DM: Billy Santiago                      APD/MD: Jeff DeWitt                      15 OMC "Bizarre"                      7 BECKY LEE MEZA "Sueno"                      MR. PRESIDENT "Jamboo"                      WILL SMITH "Men"                      JAMIROQUAI "Insanity"                      TO KODL CHRIS "Loca"</p>	<p><b>KJYO/Oklahoma City, OK</b>                      PD: Mike McCoy                      MD: Jimmy Barreda                      TOAD THE WET... "Come"                      K'S CHOICE "Addict"</p>	<p><b>WRVQ/Richmond, VA</b>                      PD: Lisa McKay                      APD/MD: Billy Surf                      EN VOGUE "Whatever"                      JOCK JAM "Jock"</p>	<p><b>WFLZ/Tampa, FL</b>                      DM: B.J. Harris                      PD: Jeff Kapugi                      MD: Domino                      WILL SMITH "Men"                      NO MERCY "When"                      DAVE MATTHEWS BAND "Crash"</p>	<p><b>WBHT/Wilkes-Barre, PA</b>                      PD: Kid Kelly                      APD/MD: Danny O'Connell                      11 DAVE MATTHEWS BAND "Crash"                      SAVAGE GARDEN "Moon"                      BACKSTREET BOYS "Playing"                      COLLECTIVE SOUL "Listen"                      NO MERCY "When"                      DEL AMITRI "Where"</p>	
<p><b>WAYV/Atlantic City, NJ</b>                      PD: Tommy Frank                      APD/MD: Paul Kelly                      No Adds</p>	<p><b>WZST/Chattanooga, TN</b>                      PD: Robin Daniels                      APD/MD: Mike Gibson                      GINA G "Gimme"                      MICHAEL PENN "Try"                      DEL AMITRI "Where"                      PAT BENATAR "Wine"</p>	<p><b>WXKB/Ft. Myers, FL</b>                      PD: Chris Cue                      MD: Randy Sherwyn                      2 SHAWN COLVIN "Sunny"                      R. KELLY "Gotham"                      DAVE MATTHEWS BAND "Crash"</p>	<p><b>WVFR/Kalamazoo, MI</b>                      PD/MD: Dave Michaels                      No Adds</p>	<p><b>WAOA/Melbourne, FL</b>                      PD: J.T. Daniels                      MD: Rich D'Brien                      No Adds</p>	<p><b>KQKQ/Omaha, NE</b>                      PD: Mike J. Steele                      APD/MD: Jim Jamm                      BABYFACE "Come"                      NO MERCY "When"                      WILL SMITH "Men"</p>	<p><b>WRVQ/Richmond, VA</b>                      PD: Lisa McKay                      APD/MD: Billy Surf                      EN VOGUE "Whatever"                      JOCK JAM "Jock"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Clarke Ingram                      APD/MD: J.J. Rice                      6 SISTER HAZEL "All"                      EN VOGUE "Whatever"                      VERVE PIPE "Freshmen"                      BLACKSTREET "Leave"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Beau Richards                      JONNY LANG "Lie"                      REAL MCCOY "Wanna"</p>	<p><b>WKRZ/Wilkes-Barre, PA</b>                      PD: Tony Banks                      APD/MD: Jerry Padden                      COLLECTIVE SOUL "Listen"                      10,000 MANIACS "More"</p>
<p><b>WZNY/Augusta, GA</b>                      PD: Bruce Stevens                      MD: Michael Chase                      8 R. KELLY "Gotham"                      INDIGO GIRLS "Shame"                      TONIC "Could"</p>	<p><b>WKRQ/Cincinnati, OH</b>                      PD: Jimmy Staal                      APD/MD: Race Taylor                      KYLE VINCENT "Wake"</p>	<p><b>KISR/Ft. Smith, AR</b>                      PD/MD: Fred Baker                      DAVE MATTHEWS BAND "Crash"                      DEL AMITRI "Where"                      K'S CHOICE "Addict"                      KYLE VINCENT "Wake"                      DJ COMPANY "Rhythm"</p>	<p><b>KMXV/Kansas City, MO</b>                      PD/MD: Jon Zeller                      20 OMC "Bizarre"                      7 MIGHTY MIGHTY BT "Impression"</p>	<p><b>WVST/Knoxville, TN</b>                      PD: Rich Bailey                      MD: Andi Jackson                      COUNTING CROWS "Daylight"                      BACKSTREET BOYS "Playing"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Clark Ingram                      APD/MD: J.J. Rice                      6 SISTER HAZEL "All"                      EN VOGUE "Whatever"                      VERVE PIPE "Freshmen"                      BLACKSTREET "Leave"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Beau Richards                      JONNY LANG "Lie"                      REAL MCCOY "Wanna"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Clark Ingram                      APD/MD: J.J. Rice                      6 SISTER HAZEL "All"                      EN VOGUE "Whatever"                      VERVE PIPE "Freshmen"                      BLACKSTREET "Leave"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Beau Richards                      JONNY LANG "Lie"                      REAL MCCOY "Wanna"</p>	<p><b>WKRZ/Wilkes-Barre, PA</b>                      PD: Tony Banks                      APD/MD: Jerry Padden                      COLLECTIVE SOUL "Listen"                      10,000 MANIACS "More"</p>
<p><b>WVXI/Rochester, NY</b>                      DM: Clark Ingram                      APD/MD: J.J. Rice                      6 SISTER HAZEL "All"                      EN VOGUE "Whatever"                      VERVE PIPE "Freshmen"                      BLACKSTREET "Leave"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Beau Richards                      JONNY LANG "Lie"                      REAL MCCOY "Wanna"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Clark Ingram                      APD/MD: J.J. Rice                      6 SISTER HAZEL "All"                      EN VOGUE "Whatever"                      VERVE PIPE "Freshmen"                      BLACKSTREET "Leave"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Beau Richards                      JONNY LANG "Lie"                      REAL MCCOY "Wanna"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Clark Ingram                      APD/MD: J.J. Rice                      6 SISTER HAZEL "All"                      EN VOGUE "Whatever"                      VERVE PIPE "Freshmen"                      BLACKSTREET "Leave"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Beau Richards                      JONNY LANG "Lie"                      REAL MCCOY "Wanna"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Clark Ingram                      APD/MD: J.J. Rice                      6 SISTER HAZEL "All"                      EN VOGUE "Whatever"                      VERVE PIPE "Freshmen"                      BLACKSTREET "Leave"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Beau Richards                      JONNY LANG "Lie"                      REAL MCCOY "Wanna"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Clark Ingram                      APD/MD: J.J. Rice                      6 SISTER HAZEL "All"                      EN VOGUE "Whatever"                      VERVE PIPE "Freshmen"                      BLACKSTREET "Leave"</p>	<p><b>WVXI/Rochester, NY</b>                      DM: Beau Richards                      JONNY LANG "Lie"                      REAL MCCOY "Wanna"</p>

129 Total Reporters  
 129 Current Reporters  
 125 Current Playlists

Reported Frozen Playlist (2):  
 WNCI/Columbus, OH  
 KISX/Tyler, TX

Did Not Report, Playlist Frozen (2):  
 WFBC/Greenville, SC  
 WABB/Mobile, AL

# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #1**  
**WHTZ/New York**  
(212) 239-2300  
Poleman/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	62	53	64		HANSON/Mmm Bop
40	43	56	63		OMC/How Bizarre
38	59	59	61		SHAWN COLVIN/Sunny Came Home
32	35	36	59		MEREDITH BROOKS/Bitch
41	44	37	59		WHITE TOWN/Your Woman
61	62	60	41		WALLFLOWERS/One Headlight
65	62	62	40		SPICE GIRLS/Say You'll Be There
30	29	23	38		MARK MORRISON/Return Of The Mack
62	43	39	38		SAVAGE GARDEN/Want You
34	38	33	37		DUNCAN SHEIK/Barely Breathing
18	32	33	36		BACKSTREET BOYS/Quit Playing...
60	60	37	36		PAULA COLE/Where Have All...
17	16	26	33		ROBYN/Do You Know (What...)
29	29	25	29		ERASURE/In My Arms
17	16	26	29		THIRD EYE BLIND/Semi-Charmed Life
40	44	33	27		JEWEL/You Were Meant...
29	28	16	26		BABYFACE/Every Time I...
-	17	19	25		SHERYL CROW/A Change Would Do...
16	10	11	24		BLACKSTREET/Don't Leave Me
15	12	13	24		SISTER HAZEL/All For You
15	16	14	23		OMC/How Bizarre
38	37	33	23		MONICA/For You I Will
12	-	-	23		DOMINA LEWIS/I Love You Always...
12	12	12	22		LIVIN' JOY/Dreamer
18	24	28	21		CARDIGANS/Lovefool
13	14	-	-		AMBER/This Is Your Night
-	-	-	-		VERVE PIPE/The Freshmen
4	9	13	20		JON BON JOVI/Midnight In Chelsea
15	14	17	20		GINA G/Gimme Some Love
6	14	8	18		BOB CARLISLE/Butterfly Kisses
-	-	6	17		AZ YET/Hard To Say I'm...
-	-	15	19		EN VOEGUE/Whatever
26	24	27	17		NO DOUBT/Don't Speak
-	-	17	17		LIVIN' JOY/Don't Stop Movin'
15	13	-	-		LA BOUCHE/Be My Lover
15	11	12	-		LA BOUCHE/Sweet Dreams
22	22	22	15		TONI BRAXTON/Don't Want To
13	13	13	-		FUN FACTORY/Close To You
14	10	17	15		JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-	15		NO DOUBT/Just A Girl

**MARKET #2**  
**KISFM**  
102.7

**KIIS/Los Angeles**  
(818) 845-1027  
Cook/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
80	82	80	83		BABYFACE/Every Time I...
61	58	49	87		AZ YET/Hard To Say I'm...
67	67	53	63		BLACKSTREET/Don't Leave Me
46	43	71	81		MARK MORRISON/Return Of The Mack
79	82	78	80		JEWEL/You Were Meant...
81	82	78	79		MONICA/For You I Will
24	41	47	50		ROBYN/Do You Know (What...)
19	31	40	50		MEREDITH BROOKS/Bitch
49	51	50	50		HANSON/Mmm Bop
46	42	46	45		JOCELYN ENRIQUEZ/Do You Miss Me
71	57	44	45		BLACKOUT ALLSTARS/I Like It
44	69	54	45		SPICE GIRLS/Say You'll Be There
15	33	43	45		SELENA/Dance Medley
51	46	44	44		LE CLICK/Call Me
36	30	37	42		PAULA COLE/Where Have All...
62	55	44	42		WHITE TOWN/Your Woman
25	34	39	41		TONY TONI TONE/Let's Get Down
37	43	45	39		GINA G/Ooh Aah... Just...
45	40	39	37		CARDIGANS/Lovefool
37	40	39	37		NO MERCY/Where Do You Go
30	30	37	35		TONI BRAXTON/Un-break My Heart
37	38	29	33		NO DOUBT/Don't Speak
32	31	29	31		EN VOEGUE/Don't Let Go (Love)
23	21	25	26		FREAK NASTY/Da Dip
17	19	22	24		OMC/How Bizarre
18	24	21	24		SAVAGE GARDEN/Want You
10	21	24	24		BACKSTREET BOYS/Quit Playing...
-	-	21	21		R. KELLY/Gotham City
-	12	19	21		JON BON JOVI/Midnight In Chelsea
8	11	16	18		3RD PARTY/Can U Feel It
22	21	16	16		MARY J. BLIGE/Love Is All We Need
6	10	9	12		GINA G/Gimme Some Love
-	-	13	12		SHAOUILLE O'NEAL/Strait Playin'
4	11	8	11		TONI BRAXTON/Don't Want To
6	6	8	9		KATALINA/You'll Be My Future
-	10	9	8		BOB CARLISLE/Butterfly Kisses
6	4	3	4		NU FLAVOR/Sweet Sexy Thing
-	-	-	-		WILL SMITH/Men In Black

**MARKET #3**  
**WIOQ/Philadelphia**  
(610) 667-8100  
Kalina

**Q102**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	33	30	69		BACKSTREET BOYS/Quit Playing...
61	58	49	87		AZ YET/Hard To Say I'm...
67	67	53	63		MONICA/For You I Will
65	66	50	63		BABYFACE/Every Time I...
48	52	37	61		SPICE GIRLS/Say You'll Be There
38	61	42	59		LE CLICK/Call Me
44	47	47	59		HANSON/Mmm Bop
54	71	53	43		SUMMER JUNKIES/In Gonna Love...
39	33	48	41		ROCKWELL/I Fell In Love
27	34	26	41		ROBYN/Do You Know (What...)
19	36	40	40		WHITE TOWN/Your Woman
-	21	29	39		3RD PARTY/Can U Feel It
38	34	25	39		REAL MCCOY/One More Time
54	39	47	37		DENINE W/COLLAGE/Love Of A Lifetime
41	36	49	37		LIVIN' JOY/Don't Stop Movin'
21	29	30	37		GINA G/Gimme Some Love
12	39	26	36		ACID FACTOR/Fantasy
30	32	24	35		SANDY B/Make The World Go...
64	39	29	35		CARDIGANS/Lovefool
17	14	15	35		JOCELYN ENRIQUEZ/A Little Bit Of...
29	31	29	35		NO MERCY/Where Do You Go
42	37	24	35		SPICE GIRLS/Wannabe
-	15	16	34		CULTURE BEAT/Take Me Away
23	21	29	34		MARK MORRISON/Return Of The Mack
-	-	15	33		EN VOEGUE/Whatever
35	38	27	33		KEITH SWEAT/Nobody
27	23	19	28		BLACKSTREET/No Diggity
27	23	19	28		KEITH SWEAT/Twisted
25	23	15	23		TONI BRAXTON/Un-break My Heart
21	24	19	22		JOCELYN ENRIQUEZ/Do You Miss Me
19	19	20	21		BLACKSTREET/Don't Leave Me
52	44	22	19		GINA G/Ooh Aah... Just...
50	20	12	18		FUNKY GREEN DOGS/Fired Up
25	22	16	17		EN VOEGUE/Don't Let Go (Love)
28	17	11	16		NO DOUBT/Don't Speak
-	9	13	16		DJ COMPANY/Rhythm Of Love
-	-	-	-		FREAK NASTY/Da Dip
-	-	-	-		PUFF DADDY/It's Be Missing You
17	13	11	11		DJ KOOL/Let Me Clear My...
-	-	-	-		WILL SMITH/Men In Black

**MARKET #4**  
**106.1 KISSFM**

**KHKS/Dallas**  
(214) 891-3400  
Lambert/Reynolds

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	76	76		HANSON/Mmm Bop
49	70	75	73		LE CLICK/Tonight Is The Night
78	71	74	70		JEWEL/You Were Meant...
43	45	68	69		AZ YET/Hard To Say I'm...
43	42	56	55		MARK MORRISON/Return Of The Mack
43	37	40	51		ROBYN/Do You Know (What...)
44	43	46	51		KEITH SWEAT/Twisted
47	45	43	50		JOCELYN ENRIQUEZ/Do You Miss Me
78	75	70	49		BABYFACE/Every Time I...
44	49	51	49		CARDIGANS/Lovefool
74	51	52	46		EN VOEGUE/Don't Let Go (Love)
78	73	48	44		MONICA/For You I Will
12	11	12	38		OMC/How Bizarre
-	-	32	37		EN VOEGUE/Whatever
37	31	28	35		BLACKOUT ALLSTARS/I Like It
49	49	31	34		GINA G/Ooh Aah... Just...
-	7	35	34		GINA G/Gimme Some Love
24	26	27	33		JOCK JAM/Jock Jam
25	27	31	30		SPICE GIRLS/Wannabe
-	-	17	22		FREAK NASTY/Da Dip
39	33	33	26		NO DOUBT/Don't Speak
10	19	23	28		BACKSTREET BOYS/Quit Playing...
25	22	24	28		TONY RICH-PROJECT/Nobody Knows
23	22	20	24		REAL MCCOY/Another Night
22	21	23	23		PLANET SOUL/Set U Free
18	-	-	20		AMBER/This Is Your Night
16	14	16	21		BLACKSTREET/Don't Leave Me
27	35	30	30		BOB CARLISLE/Butterfly Kisses
20	23	22	19		DOMINA LEWIS/I Love You Always...
18	17	21	18		BLACKSTREET/No Diggity
-	-	-	-		TL/Waterfalls
19	19	20	18		LA BOUCHE/Sweet Dreams
15	-	-	-		DES'REE/You Gotta Be
11	-	-	-		ALANIS MORISSETTE/Head Over Feet
15	-	-	-		COOLIO/1,2,3,4 (Sumpin'...)
18	14	14	14		ERASURE/In My Arms
-	6	11	13		JON BON JOVI/Midnight In Chelsea
55	55	11	11		TONI BRAXTON/Un-break My Heart
-	-	6	11		MARY J. BLIGE/Love Is All We Need
15	11	9	7		BEE GEES/One

**MARKET #5**  
**WWZZ/Washington**  
(301) 899-1041  
O'Brian/Ross

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
43	65	68	70		LUSCIOUS JACKSON/Naked Eye	
15	32	57	67		MARK MORRISON/Return Of The Mack	
50	66	67	66		BABYFACE/Every Time I...	
64	67	65	64		JEWEL/You Were Meant...	
32	69	63	63		HANSON/Mmm Bop	
49	68	63	63		SPICE GIRLS/Say You'll Be There	
10	24	25	55		WALLFLOWERS/One Headlight	
45	44	44	45		SAVAGE GARDEN/Want You	
65	44	45	44		EN VOEGUE/Don't Let Go (Love)	
44	37	44	42		LE CLICK/Call Me	
27	41	42	42		DJ COMPANY/Rhythm Of Love	
44	35	42	42		MONICA/For You I Will	
26	28	33	37		GINA G/Gimme Some Love	
46	42	41	36		LIVIN' JOY/Don't Stop Movin'	
16	17	29	34		ROBYN/Do You Know (What...)	
21	33	32	34		BACKSTREET BOYS/Quit Playing...	
-	13	34	34		WHITE TOWN/Your Woman	
66	55	56	34		CARDIGANS/Lovefool	
-	44	38	33		PAULA COLE/Where Have All...	
19	21	41	41		3RD PARTY/Can U Feel It	
-	-	-	-		AZ YET/Hard To Say I'm...	
-	-	-	-		OMC/How Bizarre	
-	-	-	-		BACKSTREET BOYS/Quit Playing...	
-	-	-	-		REAL MCCOY/Wanna Come...	
-	-	-	-		DJ KOOL/Let Me Clear My...	
-	-	-	-		CULTURE BEAT/Take Me Away	
10	21	22	21		DJ COMPANY/Another Night	
-	-	-	-		3	CULTURE BEAT/Take Me Away
-	-	-	-		3	EN VOEGUE/Whatever
28	25	19	12		NO DOUBT/Don't Speak	
-	-	-	-		13	BLACKSTREET/Don't Leave Me
57	30	11	12		SPICE GIRLS/Wannabe	
13	14	10	11		LA BOUCHE/Sweet Dreams	
-	-	-	-		3	FREAK NASTY/Da Dip
15	11	10	10		QUAD CITY DJ's/Com'n 'N Ride It...	
10	-	-	-		10	LE CLICK/Tonight Is The Night
11	-	-	-		10	NO MERCY/Where Do You Go
-	-	-	-		10	WILL SMITH/Men In Black
38	-	-	-		10	ERASURE/In My Arms
57	45	20	10		BLACKOUT ALLSTARS/I Like It	
-	-	-	-		-	SUMMER JUNKIES/In Gonna Love...
-	-	-	-		-	ME & MY Dub-I-Dub

**MARKET #6**  
**104 KRBE**  
**KRBE/Houston**  
(713) 266-1000  
Peake/Michaelis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
60	58	58	59		CARDIGANS/Lovefool	
60	58	58	59		JOCELYN ENRIQUEZ/Do You Miss Me	
59	56	56	59		SPICE GIRLS/Say You'll Be There	
62	61	61	58		SAVAGE GARDEN/Want You	
30	39	49	49		MEREDITH BROOKS/Bitch	
28	26	44	44		DUNCAN SHEIK/Barely Breathing	
21	28	41	41		FAITHLESS/Insomnia	
54	49	49	40		JEWEL/You Were Meant...	
38	37	37	38		HANSON/Mmm Bop	
33	33	33	37		JOCELYN ENRIQUEZ/A Little Bit Of...	
31	30	30	31		SPICE GIRLS/Wannabe	
31	30	30	31		AMBER/This Is Your Night	
32	24	24	29		FUN FACTORY/Close To You	
19	28	28	28		ERASURE/In My Arms	
40	36	27	27		EN VOEGUE/Don't Let Go (Love)	
24	26	26	26		MARK MORRISON/Return Of The Mack	
-	21	24	24		ROBYN/Do You Know (What...)	
-	18	24	24		NO MERCY/When I Die	
23	28	24	24		WHITE TOWN/Your Woman	
29	29	29	24		GINA G/Ooh Aah... Just...	
23	24	24	23		EVERYTHING BUT...Missing	
18	21	21	22		LA BOUCHE/Be My Lover	
34	32	30	30		BLACKOUT ALLSTARS/I Like It	
14	15	15	19		ALANIS MORISSETTE/Ironic	
18	19	19	19		CELINE DION/Because You Loved Me	
18	21	21	19		PLANET SOUL/Set U Free	
15	14	14	18		ALANIS MORISSETTE/You Learn	
-	14	14	17		OMC/How Bizarre	
20	18	17	2		UNLIMITED/Get Ready For This	
25	13	13	17		BLACKSTREET/No Diggity	
18	21	21	16		PAULA COLE/Where Have All...	
25	20	20	16		SHERYL CROW/Everyday Is...	
-	-	-	-		16	DOMINA LEWIS/I Love You Always
-	-	-	-		16	NO MERCY/Where Do You Go
17	14	15	15		AZ YET/Hard To Say I'm...	
18	16	16	14		SHAWN	

# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #24**  
**KKRZ/Portland, OR**  
 (503) 226-0100  
 Benson/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	47	47	71	HANSON/Mmm Bop	
70	69	69	60	MARK MORRISON/Return Of The Mack	
43	57	57	65	MONICA/For You I Will	
20	32	32	60	SHAWN COLVIN/Sunny Came Home	
70	68	68	59	SPIKE GIRLS/Say You'll Be There	
35	35	35	52	WHITE TOWN/Your Woman	
69	59	59	45	SAVAGE GARDEN/Want You	
45	50	50	45	BLACKSTREET/Don't Leave Me	
23	32	32	44	MEREDITH BROOKS/Bitch	
36	43	43	44	GINA G/Ooh Aah...Just...	
48	48	48	44	WALLFLOWERS/One Headlight	
43	50	50	41	PAULA COLE/Where Have All...	
47	45	45	38	CRYSTAL WATERS/Say... If You Feel...	
36	36	36	38	ROBYN/Do You Know (What...)	
36	33	33	36	OMC/How Bizarre	
-	26	26	35	EN VOGUE/Whatever	
29	30	30	32	FREAK NASTY/Da Dip	
-	18	18	32	THIRD EYE BLIND/Semi-Charmed Life	
24	25	25	31	AZ YET/Hard To Say I'm...	
38	48	48	30	KEITH SWEAT/Nobody	
34	32	32	30	JEWEL/You Were Meant...	
-	-	-	26	WILL SMITH/Men In Black	
29	18	18	25	R. KELLY/ Believe I Can Fly	
31	27	27	25	BLACKSTREET/Don't Leave Me	
30	29	29	24	NO DOUBT/Don't Speak	
34	28	28	22	EN VOGUE/Don't Let Go (Love)	
37	30	30	22	CARDIGANS/Lovefool	
27	23	23	21	BLESSID UNION OF.../I Wanna Be There	
51	36	36	20	DUNCAN SHEIK/Barely Breathing	
18	18	18	18	SHERYL CROW/A Change Would Do...	
17	17	17	17	TONI BRAXTON/You're Makin' Me...	
7	11	11	15	BRUCE SPRINGSTEEN/Secret Garden	
-	-	-	15	SAVAGE GARDEN/The Moon And Back	
15	19	19	15	ALANIS MORISSETTE/Head Over Feet	
19	12	12	14	SPIKE GIRLS/Wannabe	
-	5	5	12	JON BON JOVI/Midnight In Chelsea	
-	-	-	12	VERVE PIPE/The Freshmen	
-	5	5	11	GINA G/Gimme Some Love	
-	10	10	10	BOB CARLISLE/Butterfly Kisses	
10	10	10	10	BEE GEES/Alone	

**MARKET #25**  
**WKRC/Cincinnati**  
 (513) 763-5500  
 Steal/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	63	63	67	TORI AMOS/Silent All These...	
63	64	64	67	JEWEL/You Were Meant...	
44	48	48	66	OMC/How Bizarre	
47	50	50	65	SHAWN COLVIN/Sunny Came Home	
46	47	47	65	DAVE MATTHEWS BAND/Crash Into Me	
62	50	50	55	CRANBERRIES/Dreams	
52	47	47	54	BLESSID UNION OF.../I Wanna Be There	
67	64	64	54	DUNCAN SHEIK/Barely Breathing	
50	53	53	52	WALLFLOWERS/One Headlight	
57	61	61	51	SAVAGE GARDEN/Want You	
65	53	53	51	HANSON/Mmm Bop	
44	52	52	51	THIRD EYE BLIND/Semi-Charmed Life	
40	45	45	46	PAULA COLE/Where Have All...	
39	40	40	45	SISTER HAZEL/All For You	
-	-	-	45	DONNA LEWIS/I Love You Always...	
46	43	43	43	NO DOUBT/Don't Speak	
34	39	39	42	VERVE PIPE/The Freshmen	
25	38	38	41	COUNTING CROWS/Daylight Fading	
37	37	37	40	SHERYL CROW/A Change Would Do...	
25	31	31	40	MEREDITH BROOKS/Bitch	
29	35	35	37	TOAD THE WET.../Come Down	
-	11	11	34	SUBLIME/Santaria	
41	38	38	34	WHITE TOWN/Your Woman	
28	33	33	28	SHERYL CROW/Everyday Is...	
21	23	23	27	NATALIE MERCHANT/Jalousy	
-	-	-	27	MERRIL BAINBRIDGE/Mouth	
27	27	27	24	SHERYL CROW/It Makes You...	
36	25	25	24	JEWEL/Who Will Save...	
47	28	28	23	JOHN MELLENCAMP/Key West...	
-	-	-	23	BLUES TRAVELER/But Anyway	
18	10	10	22	BOB CARLISLE/Butterfly Kisses	
-	-	-	22	ALANIS MORISSETTE/You Learn	
22	23	23	22	NATALIE MERCHANT/Wonder	
18	19	19	16	MONICA/For You I Will	
20	17	17	14	CELINE DION/It's All Coming...	
22	17	17	12	BRUCE SPRINGSTEEN/Secret Garden	
-	-	-	12	JANN ARDEN/Insensitive	
24	18	18	10	BARENAKED LADIES/The Old Apartment	
-	7	7	8	JON BON JOVI/Midnight In Chelsea	
9	7	7	7	BEE GEES/Alone	

**MARKET #27**  
**KMXX/Kansas City**  
 (816) 753-0933  
 Zellner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	56	56	56	HANSON/Mmm Bop	
56	56	56	56	WALLFLOWERS/One Headlight	
56	56	56	56	SAVAGE GARDEN/Want You	
52	54	54	54	PAULA COLE/Where Have All...	
50	52	52	52	UNCAN SHEIK/Barely Breathing	
54	52	52	52	SPIKE GIRLS/Say You'll Be There	
48	50	50	50	JEWEL/You Were Meant...	
48	48	48	48	MONICA/For You I Will	
46	46	46	46	EN VOGUE/Don't Let Go (Love)	
26	38	38	40	WHITE TOWN/Your Woman	
16	24	24	32	MEREDITH BROOKS/Bitch	
24	36	36	38	MARK MORRISON/Return Of The Mack	
42	42	42	36	SHERYL CROW/Everyday Is...	
20	26	26	36	THIRD EYE BLIND/Semi-Charmed Life	
44	44	44	34	R. KELLY/ Believe I Can Fly	
26	28	28	28	VERVE PIPE/The Freshmen	
16	20	20	28	ROBYN/Do You Know (What...)	
16	20	20	22	SHAWN COLVIN/Sunny Came Home	
18	20	20	20	SISTER HAZEL/All For You	
-	-	-	16	24	SHERYL CROW/A Change Would Do...
20	22	22	24	BOB CARLISLE/Butterfly Kisses	
38	28	28	22	BLESSID UNION OF.../I Wanna Be There	
-	-	-	16	18	COUNTING CROWS/Daylight Fading
-	-	-	20	OMC/How Bizarre	
-	-	-	14	16	EN VOGUE/Whatever
7	14	14	14	JON BON JOVI/Midnight In Chelsea	
18	18	18	14	TONI BRAXTON/Don't Want To	
-	-	-	7	14	COLLECTIVE SOUL/Listen
16	16	16	14	NO DOUBT/Sunday Morning	
12	14	14	14	OEPECHE MODE/It's No Good	
7	10	10	10	AZ YET/Hard To Say I'm...	
-	-	-	7	MIGHTY MIGHTY BT/The Impression...	

**MARKET #31**  
**WPRO/Providence**  
 (401) 433-4200  
 Shebel/Morris

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	65	65	65	HANSON/Mmm Bop	
36	39	40	52	BOB CARLISLE/Butterfly Kisses	
59	61	61	40	SHAWN COLVIN/Sunny Came Home	
34	33	33	40	ERASURE/In My Arms	
36	41	41	49	OMC/How Bizarre	
36	25	25	49	TONI BRAXTON/Don't Want To	
26	28	28	45	AZ YET/Hard To Say I'm...	
60	55	55	43	SPIKE GIRLS/Say You'll Be There	
35	52	52	37	UNCAN SHEIK/Barely Breathing	
64	63	63	34	PAULA COLE/Where Have All...	
40	38	38	32	WHITE TOWN/Your Woman	
21	31	31	31	U2/Staring At The Sun	
35	39	39	31	ROBYN/Do You Know (What...)	
60	61	61	31	MONICA/For You I Will	
43	38	38	26	SAVAGE GARDEN/Want You	
31	31	31	25	MEREDITH BROOKS/Bitch	
34	30	30	20	JEWEL/You Were Meant...	
23	25	25	24	SISTER HAZEL/All For You	
20	27	27	25	THIRD EYE BLIND/Semi-Charmed Life	
23	25	25	24	SHERYL CROW/A Change Would Do...	
23	25	25	23	BLESSID UNION OF.../I Wanna Be There	
24	27	27	22	BLESSID UNION OF.../I Wanna Be There	
25	27	27	22	VERVE PIPE/The Freshmen	
-	-	-	10	21	EN VOGUE/Whatever
23	25	25	21	GINA G/Gimme Some Love	
-	-	-	12	20	NO MERCY/When I Die
-	-	-	19	BACKSTREET BOYS/Quit Playing...	
-	-	-	15	SAVAGE GARDEN/The Moon And Back	
61	33	33	10	WALLFLOWERS/One Headlight	
-	-	-	10	12	GINA G/Ooh Aah...Just...
10	-	-	-	11	CARDIGANS/Lovefool
-	-	-	10	ONNA LEWIS/I Love You Always...	
-	-	-	-	-	DJ COMPANY/Rhythm Of Love
-	-	-	-	-	JON BON JOVI/Midnight In Chelsea
-	-	-	-	-	CHICANE/Offshore

**MARKET #33**  
**WNVZ/Norfolk**  
 (804) 497-2000  
 London/West

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	58	58	72	HANSON/Mmm Bop	
59	53	60	62	SPIKE GIRLS/Say You'll Be There	
58	56	59	59	AALIYAH/One In A Million	
49	43	55	57	AZ YET/Hard To Say I'm...	
51	58	57	57	BLACKSTREET/Don't Leave Me	
53	59	54	57	SW/Can We	
54	51	53	56	MARK MORRISON/Return Of The Mack	
29	28	42	51	BLACKSTREET BOYS/Quit Playing...	
50	50	51	50	3RD PARTY/Can U Feel It	
60	57	55	49	SAVAGE GARDEN/Want You	
53	52	50	49	ROBYN/Do You Know (What...)	
48	48	50	47	702/Get It Together	
46	40	46	46	MARY J. BLIGE/Love Is All We Need	
49	42	45	45	GARY/Hello To You	
-	-	-	34	42	112/Cupid
23	26	35	44	NEW EDITION/One More Day	
14	26	29	39	BABYFACE/How Come, How Long	
34	33	38	35	DRU HILL/In My Bed	
-	-	-	4	27	EN VOGUE/Whatever
-	-	-	1	26	NU FLAVOR/Sweet Sexy Thing
25	29	26	25	GINA G/Gimme Some Love	
-	-	-	7	24	DJ COMPANY/Rhythm Of Love
-	-	-	16	22	BILLY LAWRENCE/Come On
-	-	-	22	ROMEI/Bring Me To You	
-	-	-	9	DAMANGE/Love Is Love	
-	-	-	3	CHANGING FACES/H.E.T.T.O.U.T.	
-	-	-	-	-	REAL MCCOY/Wanna Come...
-	-	-	-	-	WILL SMITH/Men In Black

**MARKET #35**  
**KZHT/Salt Lake City**  
 (801) 263-9950  
 Dr. Doug

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	42	60	66	HANSON/Mmm Bop	
65	69	60	66	SAVAGE GARDEN/Want You	
64	70	60	66	MARK MORRISON/Return Of The Mack	
64	68	57	65	BABYFACE/Every Time I...	
44	30	34	61	MEREDITH BROOKS/Bitch	
52	47	43	40	BLACKSTREET/Don't Leave Me	
49	35	40	40	OMC/How Bizarre	
65	69	55	40	WHITE TOWN/Your Woman	
22	21	27	38	ROBYN/Do You Know (What...)	
46	30	31	35	AZ YET/Hard To Say I'm...	
48	33	31	34	SPIKE GIRLS/Say You'll Be There	
-	23	23	33	BACKSTREET BOYS/Quit Playing...	
-	8	29	31	EN VOGUE/Whatever	
66	67	52	30	MONICA/For You I Will	
19	25	21	30	SHAWN COLVIN/Sunny Came Home	
20	18	16	28	TONI BRAXTON/Don't Want To	
42	26	25	26	PAULA COLE/Where Have All...	
53	23	24	24	BOB CARLISLE/Butterfly Kisses	
58	45	21	24	WALLFLOWERS/One Headlight	
6	10	19	19	BEE GEES/Alone	
-	5	10	19	THIRD EYE BLIND/Semi-Charmed Life	
-	7	11	18	SHERYL CROW/A Change Would Do...	
46	29	25	18	ERASURE/In My Arms	
-	5	8	15	NO DOUBT/Sunday Morning	
19	14	15	17	BLESSID UNION OF.../I Wanna Be There	
8	13	14	14	JANA/What Am I To You	
42	20	19	14	NU FLAVOR/Sweet Sexy Thing	
18	16	14	17	VERVE PIPE/The Freshmen	
6	7	5	7	SUBLIME/Santaria	
10	7	6	6	MARY J. BLIGE/Love Is All We Need	
-	-	-	5	BABYFACE/How Come, How Long	
-	-	-	-	-	SAVAGE GARDEN/The Moon And Back
-	-	-	-	-	GINA G/Gimme Some Love
-	-	-	-	-	NEW EDITION/One More Day

**MARKET #36**  
**WZPL/Indianapolis**  
 (317) 816-4000  
 Gjerdrum/Decker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	59	60	62	DUNCAN SHEIK/Barely Breathing	
61	63	59	59	JEWEL/You Were Meant...	
45	46	47	59	HANSON/Mmm Bop	
59	60	60	58	WALLFLOWERS/One Headlight	
59	54	56	58	EN VOGUE/Don't Let Go (Love)	
-	19	41	45	BOB CARLISLE/Butterfly Kisses	
43	45	42	44	PAULA COLE/Where Have All...	
23	36	43	43	SHAWN COLVIN/Sunny Came Home	
29	25	37	43	BARENAKED LADIES/The Old Apartment	
20	25	39	42	SISTER HAZEL/All For You	
57	42	40	40	BABYFACE/Every Time I...	
18	18	25	31	MONICA/For You I Will	
21	22	30	30	VERVE PIPE/The Freshmen	
26	22	27	30	CHEAP TRICK/Say Goodbye	
27	32	30	28	BLESSID UNION OF.../I Wanna Be There	
20	23	24	26	TONI BRAXTON/Don't Want To	
42	43	28	25	NO DOUBT/Don't Speak	
26	22	24	24	SHERYL CROW/Everyday Is...	
23	21	23	24	TONI BRAXTON/You're Makin' Me...	
-	-	-	17	24	THIRD EYE BLIND/Semi-Charmed Life
21	19	21	23	ROBYN/Do You Know (What...)	
22	21	20	23	SPIKE GIRLS/Say You'll Be There	
20	22	22	21	WHITE TOWN/Your Woman	
-	-	-	15	16	MEREDITH BROOKS/Bitch
-	-	-	13	19	WALLFLOWERS/6th Avenue Heartache
41	51	51	17	R. KELLY/ Believe I Can Fly	
14	14	17	17	NATALIE MERCHANT/Wonder	
16	14	14	17	BRANDY/Sittin' Up In My...	
14	18	17	16	DAVE MATTHEWS BAND/What Would You Say	
25	18	15	16	ONNA LEWIS/I Love You Always...	
-	-	-	9	16	COLLECTIVE SOUL/Listen
43	42	-	-	-	CARDIGANS/Lovefool
-	15	15	15	SHERYL CROW/A Change Would Do...	
-	-	-	14	15	COUNTING CROWS/Daylight Fading
13	12	12	15		

# CHR/POP PLAYLISTS

June 6, 1997 R&R • 45

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #48	
WDCG/Raleigh (919) 361-1051 Burns/Taylor	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
57 58 58	58 WALLFLOWERS/One Headlight
34 39 44	56 SISTER HAZEL/All For You
50 59 58	56 BARENAKED LADIES/The Old Apartment
53 52 51	44 DAVE MATTHEWS BAND/Crash Into Me
32 31 34	43 THIRD EYE BLIND/Semi-Charmed Life
46 46 46	41 VERVE PIPE/The Freshmen
- 39 39	40 CRAVIN' MELLOW/Sweet Tea
39 37 39	36 MATCHBOX 20/Push
53 47 40	34 JAMIROQUAI/Virtual Insanity
31 31 36	33 SHAWN COLVIN/Sunny Came Home
- - 28	32 INDIGO GIRLS/Shame On You
48 35 37	31 CRAVIN' MELLOW/Come Undone
24 22 35	31 INDIGO GIRLS/Shame On You
46 50 47	31 WHITE TOWN/Your Woman
16 5 15	25 MEREDITH BROOKS/Bitch
22 25 27	24 TOAD THE WET...Come Down
14 17 24	24 MIGHTY MIGHTY BT/The Impression...
- - 23	23 10,000 MANIACS/More Than This
9 - 14	21 DUNCAN SHEIK/Barely Breathing
19 20 18	21 COWBOY MOUTH/Jenny Says
14 13 21	16 SHERLY CROW/A Change Would Do...
37 37 29	14 PAULA COLE/Where Have All...
10 9 18	13 COUNTING CROWS/Daylight Fading
- 7 13	13 DAVE MATTHEWS BAND/Tripping Billies
13 14 -	13 SUBLIME/What I Got
14 21 12	12 JEWEL/You Were Meant...
13 13 13	12 CARDIGANS/Lovefool
7 8 11	11 TONIC/If You Could Only...
13 15 11	11 NO DOUBT/Don't Speak
27 28 10	11 COUNTING CROWS/A Long December
12 10 -	11 JEWEL/Who Will Save...
31 50 30	11 RED HOT CHILI...Love Rollercoaster
10 11 9	10 CHEMICAL BROTHERS/Block Rockin' Beats
13 15 10	10 FOO FIGHTERS/Big Me
10 10 10	10 NATALIE MERCHANT/Jealousy
12 7 5	7 POE/Fly Away
14 10 8	6 DEPECHE MODE/It's No Good
- - -	6 COLLECTIVE SOUL/Listen

MARKET #50	
WDJX/Louisville (502) 589-4800 Mathews/Rite	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
72 76 76	77 MONICA/For You I Will
72 73 70	70 WALLFLOWERS/One Headlight
24 50 73	76 AZ YET/Hard To Say I'm...
38 55 73	74 MEREDITH BROOKS/Bitch
66 61 56	54 HANSON/Mmm Bop
38 39 46	48 WALLFLOWERS/One Headlight
40 40 41	44 WHITE TOWN/Your Woman
43 42 41	43 SPICE GIRLS/Say You'll Be There
41 44 40	42 SAVAGE GARDEN/Want You
40 43 47	42 BACKSTREET BOYS/Quit Playing...
29 35 44	41 RUBY/Do You Know (What...)
20 31 40	40 BACKSTREET BOYS/Quit Playing...
29 27 33	32 OMC/How Bizarre
26 30 31	32 FREAK NASTY/Da Dip
8 21 30	30 THIRD EYE BLIND/Semi-Charmed Life
32 27 27	27 SHAWN COLVIN/Sunny Came Home
21 21 21	26 BLESSID UNION OF.../I Wanna Be There
52 36 24	23 GINA G/Ooh Aah...Just...
- - 19	22 BABYFACE/Every Time I...
20 19 23	22 NO DOUBT/Sunday Morning
- 25 23	22 JON BON JOVI/Midnight In Chelsea
65 43 22	22 BABYFACE/Every Time I...
56 38 22	22 DUNCAN SHEIK/Barely Breathing
23 23 19	20 TONI BRAXTON/Don't Want To
18 27 23	19 JOOSE/If Tomorrow Never...
- - 18	18 EN VOGUE/Whatever
- - 11	14 COLLECTIVE SOUL/Listen
10 13 11	12 SISTER HAZEL/All For You
27 20 17	12 WANG CHUNG/Dance Hall Days
6 11 9 11	11 COUNTING CROWS/Daylight Fading
14 13 11	11 CAMUS/You
12 12 11	10 LE CLUCK/Call Me
- - 8	10 DJ COMPANY/Rhythm Of Love
17 13 9	9 ROBIN S/It Must Be Love
10 11 9	9 BOB CARLISLE/Butterfly Kisses
6 8 7 9	9 TONIC/If You Could Only...
- 10 9 8	8 NO MERCY/When I Die
- - 8	8 JONNY LANG/Lie To Me

MARKET #51	
KHFI/Austin (512) 474-9233 Roberts/Ventura	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
58 70 71	73 SPICE GIRLS/Say You'll Be There
72 73 70	70 WALLFLOWERS/One Headlight
71 72 73	70 MARK MORRISON/Return Of The Mack
72 70 71	70 JEWEL/You Were Meant...
42 41 50	70 MONICA/For You I Will
24 34 33	45 AZ YET/Hard To Say I'm...
17 23 32	45 BLACKSTREET/Don't Leave Me
38 42 45	43 HANSON/Mmm Bop
52 36 37	37 NO DOUBT/Don't Speak
- - 11	35 BABYFACE/How Come, How Long
10 20 25	34 MEREDITH BROOKS/Bitch
34 36 36	34 ROBYN/Do You Know (What...)
35 40 42	33 SHAWN COLVIN/Sunny Came Home
34 28 28	33 EN VOGUE/Don't Let Go (Love)
42 43 35	32 BABYFACE/Every Time I...
22 43 30	30 PAULA COLE/Where Have All...
28 25 25	29 DONNA LEWIS/I Love You Always...
- - 9	26 NU FLAVOR/Sweet Sexy Thing
34 32 27	26 BRUCE SPRINGSTEEN/Secret Garden
- 11 23	25 THIRD EYE BLIND/Semi-Charmed Life
31 37 29	23 B-ROCK AND THE BIZZ/Mybabydaddy
22 20 22	22 ALANIS MORISSETTE/You Learn
21 24 24	22 TONI BRAXTON/You're Makin' Me...
27 26 23	21 JOCELYN ENRIQUEZ/Do You Miss Me
10 20 21	20 BACKSTREET BOYS/Quit Playing...
17 20 20	20 CELINE DION/It's All Coming...
- - 19	19 JOCELYN ENRIQUEZ/Little Bit Of...
- 10 19	19 EN VOGUE/Whatever
10 12 14	18 BOB CARLISLE/Butterfly Kisses
53 25 18	18 DUNCAN SHEIK/Barely Breathing
11 16 18	15 MARY J. BLIGE/Love Is All We Need
16 13 14	14 NO MERCY/Where Do You Go
8 11 12	12 ALANIS MORISSETTE/Head Over Feet
9 6 8 9	9 SPICE GIRLS/Wannabe
- - 8	8 OMC/How Bizarre
- - 7	7 FREAK NASTY/Da Dip
9 8 10 7	7 KEITH JAM/Jock Jam

MARKET #52	
KJYO/Oklahoma City (405) 840-5271 McCoy/Barreda	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
69 71 71	71 WALLFLOWERS/One Headlight
69 68 70	70 SAVAGE GARDEN/Want You
51 26 36	70 DUNCAN SHEIK/Barely Breathing
24 28 56	70 BABYFACE/Every Time I...
72 70 70	69 JEWEL/You Were Meant...
27 27 24	60 WHITE TOWN/Your Woman
31 26 27	60 SPICE GIRLS/Say You'll Be There
26 29 58	38 HANSON/Mmm Bop
25 26 28	29 LUSCIOUS JACKSON/Naked Eye
3 18 19	28 BOB CARLISLE/Butterfly Kisses
70 72 63	28 PAULA COLE/Where Have All...
7 7 13 27	27 SHAWN COLVIN/Sunny Came Home
18 23 25	26 AZ YET/Hard To Say I'm...
71 70 40	26 SHERLY CROW/Everyday Is...
19 21 23	25 BLESSID UNION OF.../I Wanna Be There
18 19 18	24 VERVE PIPE/The Freshmen
19 22 21	22 THIRD EYE BLIND/Semi-Charmed Life
13 13 13	21 MONICA/For You I Will
20 22 21	20 OMC/How Bizarre
7 7 9 18	18 SISTER HAZEL/All For You
- 5 7 14	14 SHERLY CROW/A Change Would Do...
9 7 11 13	13 MEREDITH BROOKS/Bitch
10 11 11	12 TONIC/If You Could Only...
6 9 8 12	12 MARK MORRISON/Return Of The Mack
12 12 12	11 BLACKSTREET/Don't Leave Me
7 6 7 10	10 ROBYN/Do You Know (What...)
10 10 10	10 BEE GEES/One
7 7 10 8	8 NO DOUBT/Sunday Morning
- 5 8	8 EN VOGUE/Whatever
5 7 7 7	7 GINA G/Gimme Some Love
- 6 7	7 NEW EDITION/One More Day
- 5 7 7	7 JON BON JOVI/Midnight In Chelsea
7 7 7 7	7 MARY J. BLIGE/Love Is All We Need
5 7 7 7	7 INDIGO GIRLS/Shame On You
5 7 7 7	7 MIGHTY MIGHTY BT/The Impression...
- 5 7 7	7 REAL MCCOY/Wanna Come
5 7 7 7	7 COUNTING CROWS/Daylight Fading
7 7 7 7	7 TONI BRAXTON/Don't Want To
6 6 7 7	7 CARDIGANS/Been It
7 8 7 7	7 DIRT PUNK/Da Funk

MARKET #53	
WAPE/Jacksonville (904) 642-1055 Thomas/Mann	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
57 61 56	64 SAVAGE GARDEN/Want You
58 60 56	62 DUNCAN SHEIK/Barely Breathing
55 62 55	62 HANSON/Mmm Bop
5 32 35	60 BOB CARLISLE/Butterfly Kisses
42 58 52	60 OMC/How Bizarre
60 56 50	60 PAULA COLE/Where Have All...
57 54 53	59 JEWEL/You Were Meant...
22 30 23	40 MEREDITH BROOKS/Bitch
27 31 32	36 SHAWN COLVIN/Sunny Came Home
35 30 34	36 SPICE GIRLS/Say You'll Be There
37 21 22	36 WHITE TOWN/Your Woman
17 31 27	30 SISTER HAZEL/All For You
- 18 24	30 SHERLY CROW/A Change Would Do...
- 21 26	28 BLESSID UNION OF.../I Wanna Be There
12 16 15	26 ROBYN/Do You Know (What...)
59 55 51	25 WALLFLOWERS/One Headlight
13 16 15	24 THIRD EYE BLIND/Semi-Charmed Life
38 23 -	22 MONICA/For You I Will
23 26 21	22 JOCK JAM/Jock Jam
- - 21	21 VERVE PIPE/The Freshmen
- 8 21	21 MARK MORRISON/Return Of The Mack
- - 16	21 EN VOGUE/Whatever
- - -	BACKSTREET BOYS/Quit Playing...

MARKET #54	
WGTZ/Dayton (513) 294-5858 Luczak/Steele	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
44 58 67	64 HANSON/Mmm Bop
63 65 63	63 JEWEL/You Were Meant...
25 42 47	60 MEREDITH BROOKS/Bitch
47 34 48	59 JOCK JAM/Jock Jam
51 52 43	58 MARK MORRISON/Return Of The Mack
65 66 64	49 SAVAGE GARDEN/Want You
25 22 44	49 OMC/How Bizarre
40 40 56	45 SPICE GIRLS/Say You'll Be There
16 25 37	44 ROBYN/Do You Know (What...)
63 41 38	41 KEITH SWEAT/Nobody
43 42 38	39 MONICA/For You I Will
46 42 36	39 BLACKSTREET/Don't Leave Me
10 11 12	35 SHAWN COLVIN/Sunny Came Home
27 39 30	33 FREAK NASTY/Da Dip
- 15 13	32 DUNCAN SHEIK/Barely Breathing
36 13 12	31 BABYFACE/Every Time I...
- - 25	28 THIRD EYE BLIND/Semi-Charmed Life
62 64 38	26 SPICE GIRLS/Wannabe
15 24 23	26 3RD PARTY/Can U Feel It
46 35 24	25 WALLFLOWERS/One Headlight
20 21 24	25 WHITE TOWN/Your Woman
21 49 25	25 NO DOUBT/Don't Speak
25 26 24	24 JOCELYN ENRIQUEZ/Do You Miss Me
19 23 24	24 SISTER HAZEL/All For You
- - 19	23 EN VOGUE/Whatever
14 24 20	22 AZ YET/Hard To Say I'm...
17 19 17	22 KEITH SWEAT/Twisted
40 22 22	22 BLACKSTREET/No Diggity
20 22 21	21 EN VOGUE/Don't Let Go (Love)
17 21 18	21 R. KELLY/I Can't Sleep...
- - 15	20 BACKSTREET BOYS/Quit Playing...
- - 18	19 SHERLY CROW/A Change Would Do...
22 42 22	19 GINA G/Ooh Aah...Just...
- - 18	18 WYCLEF JEAN/We Trying To Stay...
- - 18	18 GINA G/Gimme Some Love
11 13 11	17 BLESSID UNION OF.../I Wanna Be There
9 15 14	14 INDIGO GIRLS/Shame On You
44 22 26	11 PAULA COLE/Where Have All...
15 10 10	10 LAKIESHA BERR/Like This And...
28 24 24	7 B-ROCK AND THE BIZZ/Mybabydaddy

MARKET #56	
WRVQ/Richmond (804) 576-3200 McKay/Surf	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
57 39 39	78 HANSON/Mmm Bop
61 58 58	77 WALLFLOWERS/One Headlight
48 58 58	74 MONICA/For You I Will
70 55 55	74 JEWEL/You Were Meant...
71 53 53	74 SPICE GIRLS/Wannabe
65 55 55	73 SAVAGE GARDEN/Want You
38 30 30	73 SPICE GIRLS/Say You'll Be There
64 45 45	51 CAROIGANS/Lovefool
69 40 40	50 EN VOGUE/Don't Let Go (Love)
46 37 37	48 SHERLY CROW/Everyday Is...
30 23 23	48 WHITE TOWN/Your Woman
39 29 29	47 PAULA COLE/Where Have All...
55 39 39	47 NO DOUBT/Don't Speak
49 36 36	45 KEITH SWEAT/Nobody
20 22 22	35 MARK MORRISON/Return Of The Mack
36 21 21	35 BABYFACE/Every Time I...
26 23 23	34 AZ YET/Hard To Say I'm...
- - 18	31 MEREDITH BROOKS/Bitch
3 13 13	31 BOB CARLISLE/Butterfly Kisses
- - 26	26 ROBYN/Do You Know (What...)
37 17 17	26 LUSCIOUS JACKSON/Naked Eye
23 13 13	23 BLACKSTREET/Don't Leave Me
- - 12	22 FREAK NASTY/Da Dip
21 17 17	17 3RD PARTY/Can U Feel It
- - 12	17 MARY J. BLIGE/Love Is All We Need
- - -	EN VOGUE/Whatever
- - -	JOCK JAM/Jock Jam

MARKET #57	
WFLY/Albany, NY (518) 786-6600 Morgan/Williams	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
58 60 58	60 MARK MORRISON/Return Of The Mack
56 60 60	60 HANSON/Mmm Bop
57 59 60	58 SAVAGE GARDEN/Want You
55 59 59	58 SPICE GIRLS/Say You'll Be There
57 58 43	58 MONICA/For You I Will
56 59 43	50 WALLFLOWERS/One Headlight
25 33 24	44 ROBYN/Do You Know (What...)
28 31 25	40 WHITE TOWN/Your Woman
28 32 30	30 OMC/How Bizarre
- 20 30	29 MEREDITH BROOKS/Bitch
11 27 31	29 MARY J. BLIGE/Love Is All We Need
27 31 29	28 TONI BRAXTON/Don't Want To
- - 11	27 BACKSTREET BOYS/Quit Playing...
17 29 27	27 NO MERCY/When I Die
25 30 20	27 AZ YET/Hard To Say I'm...
15 21 19	25 BLACKSTREET/Don't Leave Me
- 19 23	23 SISTER HAZEL/All For You
10 13 18	23 THIRD EYE BLIND/Semi-Charmed Life
24 32 20	22 BLESSID UNION OF.../I Wanna Be There
29 33 37	22 JOCK JAM/Jock Jam
8 11 12	21 COUNTING CROWS/Daylight Fading
10 12 21	21 FREAK NASTY/Da Dip
24 23 21	21 JOCELYN ENRIQUEZ/Do You Miss Me
10 10 9	20 NO DOUBT/Sunday Morning
57 59 58	20 PAULA COLE/Where Have All...
13 10 14	17 JANA/What Am I To You
18 17 18	17 CRYSTAL WATERS/Say...If You Feel...
18 18 21	17 SPICE GIRLS/Wannabe
17 17 18	17 GINA G/Ooh Aah...Just...
19 15 16	17 EN VOGUE/Don't Let Go (Love)
20 - 17	17 DONNA LEWIS/I Love You Always...
21 17 16	16 REAL MCCOY/One More Time
18 18 16	16 BLACKOUT ALLSTARS/Like It
17 16 14	16 NO DOUBT/Don't Speak
8 10 21	15 3RD PARTY/Can U Feel It
17 - 17	15 MADONNA/Don't Cry For Me...
17 16 17	15 CARDIGANS/Lovefool
- 15 -	15 BOB CARLISLE/Butterfly Kisses
12 13 11	14 ROBIN S/It Must Be Love
14 16 11	14 SHAWN COLVIN/Sunny Came Home

MARKET #60	
KRQQ/Tucson (520) 323-9400 Richards/Nespoli	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
54 58 55	58 EN VOGUE/Don't Let Go (Love)
59 58 58	58 NO DOUBT/Don't Speak
55 57 56	57 JEWEL/You Were Meant...
48 48 56	57 BABYFACE/Every Time I...
56 58 58	55 CARDIGANS/Lovefool
28 40 45	50 HANSON/Mmm Bop
50 45 45	42 MARK MORRISON/Return Of The Mack
35 40 41	41 SPICE GIRLS/Say You'll Be There
22 24 37	41 AZ YET/Hard To Say I'm...
41 41 38	41 OMC/How Bizarre
40 41 40	41 SPICE GIRLS/Wannabe
42 40 41	40 SELENA/Dance Medley
37 40 40	40 SAVAGE GARDEN/Want You
41 42 40	39 MONICA/For You I Will
25 30 30	36 FREAK NASTY/Da Dip
28 32 31	35 PUFF DADDY/Can't Nobody Hold...
45 43 37	35 BLACKSTREET/No Diggity
21 24 26	28 BLACKSTREET/Don't Leave Me
- 12 22	22 BACKSTREET BOYS/Quit Playing...
- 16 21	21 BABYFACE/How Come, How Long
14 15 15	14 DONNA LEWIS/I Love You Always...
18 14 -	14 MERRILL BAINBRIDGE/Mouth
14 15 14	14 NO MERCY/Where Do You Go
- - 14	EVERYTHING BUT...Missing
5 10 10	13 LAKIESHA BERR/Like This And...
9 13 12	12 NU FLAVOR/Sweet Sexy Thing
12 14 13	12 TONI BRAXTON/Don't Want To
9 10 12	9 PAULA COLE/Where Have All...
- - 5	EN VOGUE/Whatever
- - -	JAMIROQUAI/Virtual Insanity
- - -	LE CLUCK/Call Me
- - -	WILL SMITH/Men In Black
- - -	JON BON JOVI/Midnight In Chelsea

MARKET #61	
KHTT/Tulsa (918) 492-2020 Phillips/Rush	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
92 88 89	87 JEWEL/You Were Meant...
73 90 88	85 SPICE GIRLS/Say You'll Be There
43 72 71	70 MONICA/For You I Will
29 71 72	69 HANSON/Mmm Bop
47 31 46	45 NO DOUBT/Don't Speak
71 44 44	44 SPICE GIRLS/Wannabe
43 44 44	44 GINA G/Ooh Aah...Just...
62 25 45	43 R. KELLY/I Believe I Can Fly
93 85 43	43 CARDIGANS/Lovefool
49 43 43	43 ROBYN/Do You Know (What...)
26 43 43	43 SPICE GIRLS/Wannabe
46 45 46	42 EN VOGUE/Don't Let Go (Love)
43 45 43	42 PAULA COLE/Where Have All...
42 42 42	42 SAVAGE GARDEN/Want You
29 30 30	42 GINA G/Gimme Some Love
32 32 34	38 GIN/WINE/Pony
31 32 31	32 FREAK NASTY/Da Dip
26 25 29	31 KEITH SWEAT/Nobody
32 32 31	31 LA BOUTE/Be My Lover
30 30 30	30 JOCELYN ENRIQUEZ/Do You Miss Me
- 30 30	30 MARK MORRISON/Return Of The Mack
32 29 28	28 KEITH SWEAT/Twisted
- - 5	28 EN VOGUE/Whatever
29 29 30	27 ALL-4-ONE/She's Got! Skilz
14 29 26	26 KEITH SWEAT/Just A Touch
43 43 43	22 LE CLUCK/Call Me
43 43 43	22 LE CLUCK/Tonight Is The Night
27	



JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>BLACKSTREET</b> Don't Leave Me ( <i>Interscope</i> )	1804	1829	2051	2101	39/0
6	5	4	2	<b>ROME</b> I Belong To You (Every...) ( <i>RCA</i> )	1680	1524	1376	1181	39/3
5	4	2	3	<b>112</b> Cupid ( <i>Bad Boy/Arista</i> )	1573	1575	1575	1366	36/0
2	2	3	4	<b>MARK MORRISON</b> Return Of The Mack ( <i>Atlantic</i> )	1555	1547	1679	1822	33/0
3	3	5	5	<b>SWV</b> Can We ( <i>Jive</i> )	1451	1447	1603	1611	32/0
—	26	10	6	<b>PUFF DADDY &amp; FAITH EVANS</b> F/112 I'll Be... ( <i>Bad Boy/Arista</i> )	1401	955	489	—	35/1
7	7	6	7	<b>SPICE GIRLS</b> Say You'll Be There ( <i>Virgin</i> )	1266	1241	1224	1154	29/0
12	10	8	8	<b>NU FLAVOR</b> Sweet Sexy Thing ( <i>Reprise</i> )	1046	1012	1000	909	24/1
4	6	7	9	<b>NOTORIOUS B.I.G.</b> Hypnotize ( <i>Bad Boy/Arista</i> )	978	1055	1283	1473	25/0
—	47	19	10	<b>EN VOGUE</b> Whatever ( <i>EastWest/EEG</i> )	968	701	273	—	40/5
8	8	9	11	<b>702</b> Get It Together ( <i>Biv 10/Motown</i> )	930	956	1084	1067	25/0
17	15	12	12	<b>BILLY LAWRENCE</b> Come On ( <i>EastWest/EEG</i> )	921	821	697	705	30/1
22	17	13	13	<b>ROBYN</b> Do You Know (What It Takes) ( <i>RCA</i> )	882	780	650	544	27/0
29	19	16	14	<b>NOTORIOUS B.I.G.</b> Mo Money, Mo Problems ( <i>Bad Boy/Arista</i> )	873	733	610	436	30/4
34	20	18	15	<b>HANSON</b> Mmm Bop ( <i>Mercury</i> )	801	706	574	402	18/1
16	14	17	16	<b>AZ YET</b> Hard To Say I'm Sorry ( <i>LaFace/Arista</i> )	721	715	744	739	19/0
9	9	11	17	<b>GINUWINE</b> Tell Me Do U Wanna ( <i>550 Music</i> )	720	874	1031	1058	22/0
37	27	22	18	<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> )	696	568	466	370	23/4
15	12	15	19	<b>DRU HILL</b> In My Bed ( <i>Island</i> )	679	756	767	811	21/1
10	11	14	20	<b>MONICA</b> For You I Will ( <i>Warner Sunset/Atlantic</i> )	634	769	885	962	18/0
<b>BREAKER</b>			21	<b>BABYFACE</b> How Come, How Long ( <i>Epic</i> )	608	416	190	57	26/0
13	16	20	22	<b>MARY J. BLIGE</b> Love Is All We Need ( <i>MCA</i> )	602	667	674	825	17/0
11	13	21	23	<b>FREAK NASTY</b> Da Dip ( <i>Power</i> )	579	636	747	919	21/0
<b>BREAKER</b>			24	<b>BONE THUGS-N-HARMONY</b> Look Into My Eyes ( <i>Ruthless/Relativity</i> )	566	422	163	—	28/3
26	24	25	25	<b>ERYKAH BADU</b> Next Lifetime ( <i>Kedar/Universal</i> )	545	512	499	481	14/0
21	21	23	26	<b>NEW EDITION</b> One More Day ( <i>MCA</i> )	526	526	551	560	26/0
—	50	37	27	<b>BACKSTREET BOYS</b> Quit Playing Games (With...) ( <i>Jive</i> )	498	362	256	158	21/2
—	—	39	28	<b>WYCLEF JEAN</b> We Trying To Stay Alive ( <i>Ruffhouse/Columbia</i> )	472	354	238	141	25/3
18	23	26	29	<b>AALIYAH</b> 4 Page Letter ( <i>BlackGround/Atlantic</i> )	464	446	543	692	15/1
42	37	36	30	<b>VERONICA F/CRAIG MACK</b> No One But You ( <i>H.O.L.A./Island</i> )	453	364	341	332	24/3
14	18	24	31	<b>PUFF DADDY</b> Can't Nobody Hold Me Down ( <i>Bad Boy/Arista</i> )	452	521	646	820	20/0
—	—	33	32	<b>DAMAGE</b> Love II Love ( <i>Critique</i> )	445	380	216	46	24/2
—	—	45	33	<b>SHADES</b> Serenade ( <i>Motown</i> )	416	286	140	80	20/1
41	35	35	34	<b>BROWNSTONE</b> 5 Miles To Empty ( <i>MJJ/Work</i> )	414	366	377	336	22/0
28	28	29	35	<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing ( <i>Columbia</i> )	405	422	454	452	15/0
45	38	38	36	<b>DJ TAZ</b> That's Right ( <i>Success/EMI</i> )	403	355	340	307	14/1
19	22	31	37	<b>FOXY BROWN</b> I'll Be ( <i>Violator/Def Jam/RAL/Mercury</i> )	389	402	546	663	18/0
24	30	27	38	<b>BABYFACE</b> Every Time I Close My Eyes ( <i>Epic</i> )	364	432	412	496	10/0
32	32	32	39	<b>JOCELYN ENRIQUEZ</b> A Little Bit... ( <i>Classified/Timber!/Tommy Boy</i> )	358	402	401	419	11/0
—	44	41	40	<b>JOE</b> Don't Wanna Be A Player ( <i>Jive</i> )	346	313	290	261	10/0
38	34	42	41	<b>AALIYAH</b> One In A Million ( <i>BlackGround/Atlantic</i> )	331	310	379	362	11/0
50	46	43	42	<b>KENNY LATTIMORE</b> For You ( <i>Columbia</i> )	318	301	283	265	16/0
<b>DEBUT</b>			43	<b>CORINA</b> Summertime Summertime ( <i>So So Def/Columbia</i> )	311	192	98	63	14/3
27	33	40	44	<b>HEAVY D</b> Big Daddy ( <i>Universal</i> )	300	336	390	473	12/0
25	29	34	45	<b>LIL' KIM</b> Crush On U ( <i>Undeas/Big Beat/Atlantic</i> )	296	379	451	491	14/1
—	—	46	46	<b>3RD PARTY</b> Can U Feel It ( <i>DV8/A&amp;M</i> )	291	281	247	228	14/2
<b>DEBUT</b>			47	<b>SCARFACE</b> Smile ( <i>Rap-A-Lot/Noo Trybe</i> )	290	228	198	230	8/1
31	40	47	48	<b>NO DOUBT</b> Don't Speak ( <i>Trauma/Interscope</i> )	289	280	310	433	8/0
<b>DEBUT</b>			49	<b>K-CI &amp; JOJO</b> You Bring Me Up ( <i>MCA</i> )	274	200	108	69	22/5
<b>DEBUT</b>			50	<b>GOD'S PROPERTY</b> Stomp ( <i>B-Rite/Interscope</i> )	260	200	183	174	13/6

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 CHR/Rhythmic reporters. 43 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

**BREAKERS®**

<b>BABYFACE</b>		
How Come, How Long ( <i>Epic</i> )		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
608/192	26/0	21

<b>BONE THUGS-N-HARMONY</b>		
Look Into My Eyes ( <i>Ruthless/Relativity</i> )		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
566/144	28/3	24

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
<b>WILL SMITH</b> Men In Black ( <i>Columbia</i> )	16
<b>LAURNEA</b> Can't Let Go ( <i>Yab Yum/Epic</i> )	13
<b>BEENIE MAN</b> Dancehall Queen ( <i>Island Jamaica/Island</i> )	6
<b>GOD'S PROPERTY</b> Stomp ( <i>B-Rite/Interscope</i> )	6
<b>EN VOGUE</b> Whatever ( <i>EastWest/EEG</i> )	5
<b>K-CI &amp; JOJO</b> You Bring Me Up ( <i>MCA</i> )	5
<b>ALLURE F/L.L. COOL J</b> No Question ( <i>Crave</i> )	4
<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> )	4
<b>DIANA KING</b> I Say A Little Prayer ( <i>Work</i> )	4
<b>NOTORIOUS B.I.G.</b> Mo Money, Mo Problems ( <i>Bad Boy/Arista</i> )	4
<b>SELENA</b> Is This The Beat ( <i>EMI Latin</i> )	4

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>PUFF DADDY &amp; FAITH EVANS</b> F/112 I'll Be... ( <i>Bad Boy/Arista</i> )	+446
<b>EN VOGUE</b> Whatever ( <i>EastWest/EEG</i> )	+267
<b>BABYFACE</b> How Come, How Long ( <i>Epic</i> )	+192
<b>ROME</b> I Belong To You (Every Time I See...) ( <i>RCA</i> )	+156
<b>BONE THUGS-N-HARMONY</b> Look Into... ( <i>Ruthless/Relativity</i> )	+144
<b>NOTORIOUS B.I.G.</b> Mo Money, Mo Problems ( <i>Bad Boy/Arista</i> )	+140
<b>BACKSTREET BOYS</b> Quit Playing Games (With...) ( <i>Jive</i> )	+136
<b>SHADES</b> Serenade ( <i>Motown</i> )	+130
<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> )	+128
<b>MISSY ELLIOTT</b> The Rain (Supa...) ( <i>EastWest/EEG</i> )	+122

**HOTTEST RECURRENTS**

ARTIST TITLE LABEL(S)
<b>EN VOGUE</b> Don't Let Go (Love) ( <i>EastWest/EEG</i> )
<b>TONI BRAXTON</b> Un-break My Heart ( <i>LaFace/Arista</i> )
<b>KEITH SWEAT</b> Nobody ( <i>Elektra/EEG</i> )
<b>BLACKSTREET</b> No Diggity ( <i>Interscope</i> )
<b>KEITH SWEAT</b> Twisted ( <i>Elektra/EEG</i> )
<b>SPICE GIRLS</b> Wannabe ( <i>Virgin</i> )
<b>GINUWINE</b> Pony ( <i>550 Music</i> )
<b>QUAD CITY DJ'S</b> C'mon... ( <i>Quadra Sound/Big Beat/Atlantic</i> )
<b>GHOST TOWN DJ'S</b> My Boo ( <i>So So Def/Columbia</i> )
<b>L.L. COOL J.</b> Loungin' ( <i>Def Jam/RAL/Mercury</i> )

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

DOING THE

# Damage

with

# LOVE II LOVE

**CHR RHYTHMIC CHART 32**  
**MONITOR RHYTHM/CROSSOVER DEBUT 37\***

New Adds:  
**KKFR KDON WNVZ KPSI**

445 Plays Including:  
**KSFM 39x XHTZ 34x KBXX 25x WHHH 25x WWKX 22x  
 KLUC 45x KQMQ 45x KIKI 27x WFHN 22x KWIN 25x**

Going for CHR/POP Adds June 10



## HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
3	1	<b>PUFF DADDY &amp; FAITH EVANS</b> F/112 I'll Be... (Bad Boy/Arista) <b>2932</b> <b>1877</b> <b>110/5</b>			
1	2	<b>NOTORIOUS B.I.G.</b> Mo Money, Mo Problems (Bad Boy/Arista) <b>2649</b> <b>2259</b> <b>110/5</b>			
2	3	<b>NOTORIOUS B.I.G.</b> Hypnotize (Bad Boy/Arista) <b>1724</b> <b>1983</b> <b>58/0</b>			
6	4	<b>BONE THUGS-N-HARMONY</b> Look Into My Eyes (Ruthless/Relativity) <b>1662</b> <b>1234</b> <b>102/7</b>			
4	5	<b>CHRISTION</b> Full Of Smoke (Roc-A-Fella/Def Jam/Mercury) <b>1652</b> <b>1557</b> <b>79/1</b>			
5	6	<b>SCARFACE</b> Smile (Rap-A-Lot/Noo Trybe) <b>1536</b> <b>1275</b> <b>85/2</b>			
7	7	<b>DJ TAZ</b> That's Right (Success/EMI) <b>1259</b> <b>1082</b> <b>59/2</b>			
14	8	<b>WYCLEF JEAN</b> We Trying To Stay Alive (Ruffhouse/Columbia) <b>1138</b> <b>820</b> <b>80/10</b>			
9	9	<b>JAY-Z</b> Who You Wit (Qwest/WB) <b>1091</b> <b>1010</b> <b>82/0</b>			
12	10	<b>MASTER P</b> If I Could Change (No Limit/Priority) <b>1074</b> <b>935</b> <b>78/4</b>			
11	11	<b>BIG MIKE</b> Dream (Rap-A-Lot) <b>1007</b> <b>945</b> <b>66/1</b>			
8	12	<b>HEAVY D</b> Big Daddy (Universal) <b>975</b> <b>1066</b> <b>39/0</b>			
16	13	<b>WARREN G</b> Smokin' Me Out (Def Jam/RAL/Mercury) <b>901</b> <b>793</b> <b>77/1</b>			
—	14	<b>HEAVY D</b> Keep It Comin' (Universal) <b>841</b> <b>662</b> <b>72/6</b>			
10	15	<b>LIL' KIM</b> Crush On U (Undeas/Big Beat/Atlantic) <b>758</b> <b>975</b> <b>40/1</b>			
15	16	<b>TOO SHORT &amp; LIL' KIM</b> Call Me (Jive) <b>733</b> <b>818</b> <b>44/0</b>			
18	17	<b>PUFF DADDY</b> Can't Nobody Hold Me Down (Bad Boy/Arista) <b>706</b> <b>763</b> <b>36/0</b>			
—	18	<b>WU-TANG CLAN</b> Triumph (Loud/RCA) <b>701</b> <b>540</b> <b>66/9</b>			
19	19	<b>KRS-ONE</b> Step Into A World... (Jive) <b>698</b> <b>699</b> <b>53/3</b>			
20	20	<b>FREAK NASTY</b> Da Dip (Power) <b>658</b> <b>699</b> <b>26/0</b>			

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 83 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

## NEW & ACTIVE

<b>MARY J. BLIGE</b> Everything (MCA) Total Plays: 256, Total Stations: 5, Adds: 1	<b>JOSETTE</b> In A Dream (Galaxy) Total Plays: 176, Total Stations: 4, Adds: 0
<b>GINA G</b> Gimme Some Love (Eternal/WB) Total Plays: 242, Total Stations: 12, Adds: 2	<b>KRS-ONE</b> Step Into A World (Rapture's Delight) (Jive) Total Plays: 162, Total Stations: 13, Adds: 3
<b>TOO SHORT &amp; LIL' KIM</b> Call Me (Jive) Total Plays: 233, Total Stations: 11, Adds: 0	<b>DJ COMPANY</b> Rhythm Of Love (Crave) Total Plays: 159, Total Stations: 9, Adds: 0
<b>NOTORIOUS B.I.G.</b> Notorious Thugs (Bad Boy/Arista) Total Plays: 226, Total Stations: 6, Adds: 0	<b>MEREDITH BROOKS</b> Bitch (Capitol) Total Plays: 155, Total Stations: 3, Adds: 1
<b>LAURNEA</b> Can't Let Go (Yab Yum/Epic) Total Plays: 211, Total Stations: 17, Adds: 13	<b>WU-TANG CLAN</b> Triumph (Loud/RCA) Total Plays: 154, Total Stations: 9, Adds: 3
<b>LE CLICK</b> Call Me (Logic) Total Plays: 201, Total Stations: 7, Adds: 0	<b>MASTER P</b> If I Could Change (No Limit/Priority) Total Plays: 151, Total Stations: 14, Adds: 1
<b>TONY TONI TONE</b> Thinking Of You (Mercury) Total Plays: 198, Total Stations: 8, Adds: 0	<b>CULTURE BEAT</b> Take Me Away (Interhit) Total Plays: 151, Total Stations: 5, Adds: 0
<b>4PM</b> I Gave You Everything (Next Plateau) Total Plays: 189, Total Stations: 5, Adds: 0	<b>FROST</b> What's Your Name? (Ruthless/Relativity) Total Plays: 146, Total Stations: 13, Adds: 1
<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive) Total Plays: 179, Total Stations: 7, Adds: 2	<b>DEBORAH COX</b> Things Just Ain't The Same (Arista) Total Plays: 144, Total Stations: 15, Adds: 3
<b>ANGELINA</b> The Tide Is High (Upstairs) Total Plays: 179, Total Stations: 5, Adds: 1	<b>CHRISTION</b> Full Of Smoke (Roc-A-Fella/Def Jam/Mercury) Total Plays: 141, Total Stations: 10, Adds: 0

### Songs ranked by total plays

## NEW RELEASES

### ADDS JUNE 10

<b>CHUBB ROCK</b>	"Beef" (Select)
<b>NATASHA HAGEN</b>	"You & You" (Quality)
<b>DRU HILL</b>	"Never Make A Promise" (Island)
<b>RHYTHMCENTRIC</b>	"Your Love Is With Me" (Metropolitan)
<b>TRUTH</b>	"Makin' Moves" (Priority)
<b>ZIGGY MARLEY</b>	"People Get Ready" (Elektra/EEG)



**PAYING THEIR RESPECTS** — Afeni Shakur, 2Pac's mama, accepted a lifetime achievement award for her son recently at the Bammies (Bay Area Music Awards). KMEI/San Francisco was backstage to share the posthumous glory with 2Pac's "Dear Mama." Pictured are: (l-r) KMEI PD Michelle S., MD Joey Arbagey, Shakur, and air talent Sway.

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Randy Savage MD: Jacques James 16 LAURNEA "Let" K-CI & JOJO "Bring" WILL SMITH "Men" KEITH SWEAT "Come" KRS-ONE "Step" FROST "What's" GINA G "Gimme" <b>KKXK/Bakersfield, CA</b> PD: Chris Squires MD: Tony Manes EN VOUGUE "Whatever" BOB CARLISLE "Butterfly" <b>WERQ/Baltimore, MD</b> PD: Tom Calococi MD: Coka 37 DRU HILL "Promise" 2 WU-TANG CLAN "Triumph" CRAIG MACK "Jockin" EN VOUGUE "Whatever" <b>WBHJ/Birmingham, AL</b> PD: Mickey Johnson APD/MD: Daysha Parker 44 SCARFACE "Mary" 42 MISSY ELLIOTT "Rain" 37 AALIYAH "Letter" 42 WYCLEF JEAN "Tryin'" 37 PUFF DADDY "Missing" 36 LIL' KIM "Ladies" 10 K-CI & JOJO "Bring" 10 LAURNEA "Let" 10 KRS-ONE "Step" <b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney APD/MD: Cat Collins No Adds	<b>WKXJ/Chattanooga, TN</b> PD: Roy Jaynes APD/MD: Bobby Corona 82 MEREDITH BROOKS "Bitch" K-CI & JOJO "Bring" NUYORICAN SOUL "Runaway" LAURNEA "Let" <b>WBBM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley 11 JEWEL "You" 4 DEPECHE MODE "Good" <b>KZFM/Corpus Christi, TX</b> PD: Ed Dcanas MD: Tony Manero 29 LAURNEA "Let" 13 ROME "Belong" 10 BOB CARLISLE "Butterfly" MONTPELLIER "Tonight" WARREN G "Smokin" SELENA "Beat" <b>WBTT/Dayton, OH</b> PD: Jeff Ballentine MD: Raye Kimberlin WILL SMITH "Men" MASTER P "Change" WU-TANG CLAN "Triumph" GOD'S PROPERTY "Stomp" SCARFACE "Smile" ALLURE F.L. COOL J "Question" CHANGING FACES "G.H.E.T.T." CRAIG MACK "Jockin" <b>KQKS/Denver, CO</b> PD: Mark Feather MD: Lee Cagle 41 ADINA HOWARD "Freak" NOTORIOUS B.I.G. "Money" R. KELLY "Gotham" <b>KPRR/El Paso, TX</b> PD/MD: John Candelaria SELENA "Beat" DJ TAZ "Right" VERONICA/CRAIG MACK "One" <b>KBOS/Fresno, CA</b> PD: Mark Adams MD: Marcus D. 14 BONE THUGS-N-HARMONY "Eyes" 10 SHADES "Serenade" 5 VERONICA/CRAIG MACK "One" 5 WILL SMITH "Men" ADINA HOWARD "Freak" LAURNEA "Let" <b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 42 LIL' KIM "Tonight" 39 DANA HARRIS "Lay" 37 MISSY ELLIOTT "Rain" 16 LOST BOYZ "Peace" 16 LOX "We'll" <b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: Richie Agui 29 PRICE GIRLS "Become" 28 BACKSTREET BOYS "Playin'" 17 WILL SMITH "Men" <b>KQMQ/Honolulu, HI</b> PD: Jamie Hyatt MD: Derrick Bulatao 28 WILL SMITH "Men" <b>KBXX/Houston, TX</b> PD: Rob Scarpio MD: Greg Hood 21 NOTORIOUS B.I.G. "Money" <b>WHHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye 10 WILL SMITH "Men" GOD'S PROPERTY "Stomp" LAURNEA "Let" DEBORAH COX "Things" <b>WJBT/Jacksonville, FL</b> PD: Dave Wynter APD/MD: Hitman Haze 27 MISSY ELLIOTT "Rain" <b>KLUC/Las Vegas, NV</b> PD: Cat Thomas MD: Melissa Stefan 38 BILLY LAWRENCE "Come" 16 WYCLEF JEAN "Tryin'" <b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer MD: Damon Young ALKALISOLES "Hip" ROME "Belong" RAMPAGE "Streets" <b>WPWO/Miami, FL</b> PD: Kid Curry MD: Phil Jones 5 JONNY Z "Mamacita" 5 SAMANTHA "Lift" EN VOUGUE "Whatever" <b>KHTN/Modesto, CA</b> PD: Pete Jones MD: Mark Medina GOODFELLAZ "Walk" DIANA KING "Say" NO MERCY "When" ALLURE F.L. COOL J "Question" LAURNEA "Let" KEITH SWEAT "Come" SELENA "Beat" GOD'S PROPERTY "Stomp" BEENIE MAN/FRANKLYN "Dancehall" <b>KDON/Monterey, CA</b> PD: Jennifer Wilde ANGELINA "Tide" NOTORIOUS B.I.G. "Money" BONE THUGS-N-HARMONY "Eyes" DAMAGE "Love" SELENA "Beat" 3RD PARTY "Can" LAURNEA "Let" <b>WFHN/New Bedford, MA</b> PD: Jim Reitz MD: Kevin Palana CORINA "Summertime" LAURNEA "Let" BEENIE MAN/FRANKLYN "Dancehall" <b>WKTU/New York, NY</b> PD: Frankie Blue MD: Andy Shane No Adds <b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Cleoherty 30 EN VOUGUE "Whatever" 19 DRU HILL "Bed" 15 RAMPAGE "Streets" 11 LIL' KIM "Queen" <b>KCAQ/Oxnard, CA</b> PD/MD: Dan Garite 7 WHORIDAS "Talkin" 6 COMRAD "Homeboyz" TRUTH "Makin" LOST BOYZ "Peace" <b>KKFR/Phoenix, AZ</b> PD: Don Parter MD: Mike Freeman CHANGING FACES "G.H.E.T.T." WILL SMITH "Men" DAMAGE "Love" SUGA FREE "Ready" DEBORAH COX "Things" <b>WWKX/Providence, RI</b> PD: Joe Dawson MD: Becky Iannone 11 LAURNEA "Let" 5 CAGNET "Dopey" CORINA "Summertime" WILL SMITH "Men" BAHAMEN "Down" BEENIE MAN/FRANKLYN "Dancehall" DIANA KING "Say" <b>KWNZ/Reno, NV</b> PD: Jeff Davis APD: Bill Shakespeare WILL SMITH "Men" K-CI & JOJO "Bring" DIANA KING "Say" NO MERCY "When" VERONICA/CRAIG MACK "One" <b>KGGI/Riverside, CA</b> PD: Diana Laird MD: Jesse Duran 9 3RD PARTY "Can" 9 KATALINA "Future" <b>WJJS/Roanoke, VA</b> PD: David Lee Michaels MD: Melissa Morgan 15 WILL SMITH "Men" BONE THUGS-N-HARMONY "Eyes" K-CI & JOJO "Bring" BEENIE MAN/FRANKLYN "Dancehall" CORINA "Summertime" DEBORAH COX "Things" <b>KSFM/Sacramento, CA</b> PD: Bob West MD: Trejo No Adds <b>WOCQ/Salisbury, MD</b> PD: Wookie MD: Marliou 14 GOD'S PROPERTY "Stomp" WILL SMITH "Men" BACKSTREET BOYS "Playin'" BEENIE MAN/FRANKLYN "Dancehall" <b>KTFM/San Antonio, TX</b> PD: Cliff Tredway MD: Steve Chavez 9 WYCLEF JEAN "Tryin'" NOTORIOUS B.I.G. "Money" LOS JMBRELLOS "Tengo" WILI SMITH "Men" <b>KHTS/San Diego, CA</b> PD: Todd Shannon APD/MD: Ran Geronomo 21 WILL SMITH "Men" 7 GOD'S PROPERTY "Stomp" 4 ALLURE F.L. COOL J "Question" <b>XHTZ/San Diego, CA</b> DM/PO: Lisa Vazquez MD: Dave Sullivan CHANGING FACES "G.H.E.T.T." LAURNEA "Let" DIANA KING "Say" ALLURE F.L. COOL J "Question" GINA G "Gimme" <b>KMEL/San Francisco, CA</b> PD: Michelle Santosusso APD/MD: Joe Arbagey 52 MARY J. BLIGE "Everything" SUGA FREE "Ready" 36 LIL' KIM "Crush" KR-ONE "Step" CHANGING FACES "G.H.E.T.T." RE/UGEE CAMP "Jones" <b>KYLD/San Francisco, CA</b> PD: Michael Martin MD: Jazzy Jim 30 LIL' SUZY "Can" LIGHTER SHADE "Ride" <b>KUBE/Seattle, WA</b> PD: Mike Tierney APD/MD: Bobby O NU FLAVOR "Sweet" <b>KWIN/Stockton, CA</b> PD: Steve Wall MD: Panama Jack 18 KEITH SWEAT "Come" 15 TRUT "Makin" 15 WILL SMITH "Men" LAURNEA "Let" BEENIE MAN/FRANKLYN "Dancehall" GOD'S PROPERTY "Stomp" CHICANE "Offshore" <b>WPGC/Washington, DC</b> PD: Jay Stevens MD: Albie D 25 ROME "Belong" 24 HANSON "Mim" 7 WU-TANG CLAN "Triumph" 7 EN VOUGUE "Whatever" 6 WILL SMITH "Men" <b>KDGS/Wichita, KS</b> PD: Steve Dorrell MD: A.J. Jones 6 GOODFELLAZ "Walk" RAHSAN PATTERSON "Where" WILL SMITH "Men" LAURNEA "Let" PATTI LABELLE "When" <b>43 Total Reporters</b> <b>43 Current Reporters</b> <b>43 Current Playlists</b>
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# CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

**KTU 103.5** MARKET #1  
**WKTU/New York**  
 (201) 420-3700  
 Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	57	50	56	TONI BRAXTON/Un-break My Heart	
60	58	48	52	EN VOEGUE/Don't Let Go (Love)	
59	57	43	52	JOCELYN ENRIQUEZ/Do You Miss Me	
39	28	41	47	BLACKOUT ALLSTARS/ Like It	
22	30	24	42	REAL MCCOY/One More Time	
36	36	26	36	MONICA/For You I Will	
19	29	22	32	LVIN' JOY/Don't Stop Movin'	
35	34	21	31	CARDIGANS/Lovefool	
33	32	22	29	LE CLIC/What Is The Night	
11	17	18	28	LE CLIC/Call Me	
25	24	20	22	BACKSTREET BOYS/Quit Playing...	
22	26	13	18	AZ YET/Hard To Say I'm...	
26	40	21	17	R. KELLY/ Believe I Can Fly	
24	21	13	18	SPICE GIRLS/Say You'll Be There	
11	12	15	22	FREAK NASTY/Do Dip	
-	14	15	23	HANSON/Mmm Bop	
7	14	9	15	JOCK JAM/Jock Jam	
11	10	9	14	BEE GEES/One	
-	5	7	12	BABYFACE/How Come, How Long	
-	6	7	12	EN VOEGUE/Whatever	
8	12	13	11	JOCELYN ENRIQUEZ/A Little Bit Of...	
10	7	6	11	DJ COMPANY/Rhythm Of Love	
6	6	10	10	GINA G/Gimme Some Love	
16	21	14	9	TONI BRAXTON/ Don't Want To	
-	5	8	RDYND/Do You Know (What...)		
12	8	8	8	3RD PARTY/Can U Feel It	

**HOT 97.3** MARKET #1  
**WQHT/New York**  
 (212) 229-9797  
 Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	37	36	43	CHANGING FACES/G.H.E.T.T.O.U.T.	
16	40	38	43	NOTORIOUS B.I.G./Mo Money, Mo...	
33	33	32	42	AALIYAH/4 Page Letter	
43	42	37	41	112/Cupid	
-	-	19	41	LIL' KIM/Ladies Night	
40	41	37	40	NOTORIOUS B.I.G./Hypnotize	
27	39	38	40	ERYKAH BADU/Next Lifetime	
-	16	32	39	PUFF DADDY.../I'll Be Missing You	
29	34	38	40	JOE/Don't Wanna Be A...	
42	42	37	35	DRU HILL/Never Make A Promise	
30	35	34	32	SWV/Can We	
30	10	29	32	JAY-Z/Feelin' It	
-	-	-	30	EN VOEGUE/Whatever	
23	25	16	29	PUFF DADDY/Benjamins	
30	17	23	28	NOTORIOUS B.I.G./Notorious Thugs	
40	31	32	27	MARY J. BLIGE/Love Is All We Need	
39	26	21	26	REFUGEE CAMP.../The Sweetest Thing	
40	38	29	25	KRS-ONE/Step Into A World...	
-	17	23	25	K-CI & JOJO/You Bring Me Up	
-	24	24	25	LESCHAE/Fulton St.	
-	25	22	24	ROME/1 Belong To You...	
34	22	20	21	WYCLEF JEAN/We Trying To Stay...	
-	-	-	19	DRU HILL/In My Bed	
26	28	27	18	NOTORIOUS B.I.G./Playa Hata	
-	-	-	15	RAMPAGE/Take It To...	
15	16	14	14	CRU/Pronto	
34	16	8	14	TOO SHORT & LIL' KIM/Call Me	
-	14	11	13	WU-TANG CLAN/Triumph	
16	15	10	12	JAY-Z/Who You Wit	
-	-	-	11	LIL' KIM/Queen Bee	

**POWER 106.1 FM** MARKET #2  
**KPWR/Los Angeles**  
 (818) 953-4200  
 Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	71	42	75	SWV/Can We	
73	71	38	74	NOTORIOUS B.I.G./Going Back To Cali	
47	34	38	72	SCARFACE/Smile	
46	43	39	70	NOTORIOUS B.I.G./Notorious Thugs	
71	73	40	88	NOTORIOUS B.I.G./Hypnotize	
34	46	28	48	AALIYAH/4 Page Letter	
34	35	24	48	SNOOP DOGGY DOGG/Midnight Love	
49	22	24	48	MAKAVELI/Hail Mary	
25	34	27	47	COMRADES/Homeboy	
70	71	33	45	BLACKSTREET/Don't Leave Me	
-	-	19	37	PUFF DADDY.../I'll Be Missing You	
26	48	18	37	MACK 10 & DOGG POUND/Nothin' But...	
-	30	19	35	NOTORIOUS B.I.G./Mo Money, Mo...	
-	-	-	13	EN VOEGUE/Whatever	
-	-	15	34	K-CI & JOJO/You Bring Me Up	
23	25	13	27	KEITH SWEAT/Whatever	
26	48	18	26	AALIYAH/One In A Million	
25	21	14	26	SUGA FREE/If I Stay Ready	
-	-	12	24	WARREN G./Smokin' Me Out	
24	23	10	23	WU-TANG CLAN/Triumph	
74	48	16	21	KEITH SWEAT/NoBODY	
73	74	19	18	MAKAVELI/To Live & Die In...	
36	-	-	18	LIL' KIM/Crush On U	
33	26	14	16	SNOOP DOGGY DOGG/Lodi Dodi	
-	-	-	-	ALKALOHOL/Hip Hop Orunkies	
-	-	-	-	ROME/1 Belong To You...	
-	-	-	-	RAMPAGE/Take It To...	

**B96 CHICAGO** MARKET #3  
**WBBM/Chicago**  
 (312) 944-6000  
 Cavanaugh/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	68	73	73	SPICE GIRLS/Say You'll Be There	
26	42	65	69	BACKSTREET BOYS/Quit Playing...	
65	65	65	64	BLACKSTREET/Don't Leave Me	
46	60	63	63	MONICA/For You I Will	
63	61	61	59	AZ YET/Hard To Say I'm...	
15	33	58	56	BABYFACE/Every Time I...	
50	50	49	48	MARK MORRISON/Return Of The Mack	
61	52	41	41	FREAK NASTY/Do Dip	
21	23	35	35	PUFF DADDY/Can't Nobody Hold...	
11	21	27	33	HANSON/Mmm Bop	
-	9	24	29	REAL MCCOY/1 Wanna Come...	
37	39	40	28	NOTORIOUS B.I.G./Hypnotize	
59	30	15	26	JOCK JAM/Jock Jam	
-	19	21	25	EN VOEGUE/Whatever	
24	24	22	22	DJ COMPANY/Rhythm Of Love	
-	10	15	21	PUFF DADDY.../I'll Be Missing You	
40	45	24	20	BRUCE SPRINGSTEEN/Secret Garden	
28	20	13	20	ROBYN/Do You Know (What...)	
11	12	14	19	3RD PARTY/Can U Feel It	
14	18	17	14	ERASURE/In My Arms	
-	-	-	11	JEWEL/You Were Meant...	
5	3	3	6	SPICE GIRLS/2 Become 1	
25	16	15	5	SWV/Can We	
5	6	5	4	JON SECADA/Too Late, Too Soon	
-	-	-	4	DEPECHE MODE/It's No Good	

**KMEL 108.1** MARKET #4  
**KMEL/San Francisco**  
 (415) 538-1061  
 Santosuosso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	40	51	53	ERYKAH BADU/Next Lifetime	
37	46	50	52	DRU HILL/In My Bed	
-	-	-	52	MARY J. BLIGE/Everything	
38	27	36	51	SCARFACE/Smile	
37	31	40	43	TOO SHORT & LIL' KIM/Call Me	
12	15	36	41	JAY-Z/Who You Wit	
13	24	24	40	ROME/1 Belong To You...	
54	37	36	39	SWV/Can We	
-	-	-	7	TONY TONI TONE/Thinking Of You	
39	35	37	38	MARK MORRISON/Return Of The Mack	
24	25	28	38	AALIYAH/4 Page Letter	
52	39	33	37	BLACKSTREET/Don't Leave Me	
44	28	23	37	FOXY BROWN/It's Be	
20	20	20	36	REFUGEE CAMP.../The Sweetest Thing	
51	38	-	36	LIL' KIM/Crush On U	
24	13	-	36	LIL' LAWRENCE/Come On	
-	14	17	33	EN VOEGUE/Whatever	
26	17	15	32	MINT CONDITION/What Kind Of Man...	
10	12	13	28	WU-TANG CLAN/Triumph	
-	11	17	27	MISSY ELLIOTT/The Rain (Supa...)	
19	11	11	26	ERYKAH BADU/On & On	
40	23	20	26	MARY J. BLIGE/Love Is All We Need	
-	8	19	3	3 CRAZY/Keep It On The Real	
-	-	-	18	CRU/Just Another Case	
-	-	-	14	RAMPAGE/Take It To...	
-	-	-	12	ERIC SERRA/Dna Dance	
12	12	11	11	CHRISTIAN/Full Of Smoke	
15	13	10	11	NUYORICAN SOUL/Runaway	
-	-	-	7	WARREN G./Smokin' Me Out	
8	7	5	7	SUGA FREE/If I Stay Ready	
-	-	-	-	KRS-ONE/Step Into A World...	
-	-	-	-	CHANGING FACES/G.H.E.T.T.O.U.T.	
-	-	-	-	REFUGEE CAMP.../I Got A Love...	

**WILD 107.7** MARKET #4  
**KYLD/San Francisco**  
 (415) 391-1077  
 Martin/Jazzy Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	48	61	62	NOTORIOUS B.I.G./Hypnotize	
-	33	61	60	PUFF DADDY.../I'll Be Missing You	
60	61	56	59	SWV/Can We	
32	26	46	56	JOCELYN ENRIQUEZ/A Little Bit Of...	
63	63	46	53	112/Cupid	
49	48	44	49	FREAK NASTY/Do Dip	
37	36	37	44	MARK MORRISON/Return Of The Mack	
35	54	40	40	NOTORIOUS B.I.G./Mo Money, Mo...	
-	27	42	40	BONE THUGS-N-HARMONY/Look Into My Eyes	
35	36	37	38	BILLY LAWRENCE/Come On	
41	53	51	37	AZ YET/Hard To Say I'm...	
30	36	37	37	702/Get It Together	
33	34	36	36	FOXY BROWN/It's Be	
37	32	33	34	ANGELINA/The Tide Is High	
45	34	36	34	BLACKSTREET/Don't Leave Me	
25	22	32	31	VERONICA/CRAIG MACK/No One But You	
-	-	-	30	LIL' SUZY/Can't Get You Out...	
26	33	25	29	GINUWINE/Tell Me Do U Wanna	
9	19	18	26	ROME/1 Belong To You...	
-	-	-	25	DJ TAZ/That's Right	
-	12	14	23	SPICE GIRLS/Say You'll Be There	
31	25	28	22	SEX CRAZED.../Feelin' Horny	
35	28	29	21	ANGELINA/Without Your Love	
-	9	26	17	DRU HILL/In My Bed	
11	15	13	12	CORINA/Summertime...	
-	6	11	13	MASTER P/If I Could Change	
-	-	-	11	NU FLAVOR/Sweet Sexy Thing	
-	-	-	10	3 X CRAZY/Keep It On The Real	
-	-	-	16	WYCLEF JEAN/We Trying To Stay...	
6	21	27	9	TOO SHORT & LIL' KIM/Call Me	
-	-	-	8	CHANGING FACES/G.H.E.T.T.O.U.T.	
7	7	8	7	JOE/Don't Wanna Be A...	
8	6	6	6	KENNY LATTIMORE/For You	
6	5	7	6	NO MERCY/When I Die	
-	-	-	5	EN VOEGUE/Whatever	
-	-	-	5	WARREN G./Smokin' Me Out	
9	13	16	5	JAY-Z/Who You Wit	
-	-	-	-	LIGHTER SHADE.../Do You Wanna Ride	

**WPGC 95.5 FM** MARKET #8  
**WPGC/Washington**  
 (301) 441-3500  
 Stevens/Abie D.

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	26	43	58	PUFF DADDY.../I'll Be Missing You	
52	43	42	55	NOTORIOUS B.I.G./Mo Money, Mo...	
51	51	57	51	GOD'S PROPERTY/Stomp	
29	15	37	47	ALLURE/All Cried Out	
62	45	63	47	112/Cupid	
59	60	46	44	CHANGING FACES/G.H.E.T.T.O.U.T.	
15	39	44	44	MARY J. BLIGE/Everything	
36	44	38	44	HEAVY D/Big Daddy	
20	31	59	40	DRU HILL/Five Steps	
58	41	24	40	ERYKAH BADU/Next Lifetime	
52	54	52	38	REFUGEE CAMP.../The Sweetest Thing	
49	42	42	38	KENNY LATTIMORE/For You	
-	39	37	36	BLACKOUT ALLSTARS/ Like It	
19	17	32	33	WYCLEF JEAN/We Trying To Stay...	
-	-	20	33	BONE THUGS-N-HARMONY/Look Into My Eyes	
15	9	30	33	SCARFACE/Smile	
33	26	30	30	DIONNE FARRIS/Hopeless	
-	-	-	25	ROME/1 Belong To You...	
-	-	-	26	LIL' KIM/Not Tonight	
-	-	-	24	HANSON/Mmm Bop	
-	-	-	10	BABYFACE/How Come, How Long	
-	9	20	23	PATTI LABELLE/When You Talk...	
-	26	44	23	BLACKSTREET/Don't Leave Me	
-	-	-	25	R. KELLY/Gotham City	
14	6	5	22	CHRISTIAN/Full Of Smoke	
-	-	-	15	CRAIG MACK/Jockin' My Style	
11	6	7	11	BROWNSTONES/5 Miles To Empty	
-	27	8	8	BOB CARLISLE/Butterfly Kisses	
-	11	6	9	SPICE GIRLS/Say You'll Be There	
-	-	-	7	WU-TANG CLAN/Triumph	
-	-	-	7	EN VOEGUE/Whatever	
20	9	10	6	MINT CONDITION/You Don't Have To...	
-	-	-	6	WILL SMITH/Men In Black	
53	61	39	6	MONTELL JORDAN/What's On Tonight	

**97.9 FM THE BOX** MARKET #9  
**KBXX/Houston**  
 (713) 623-2108  
 Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	71	58	68	MARK MORRISON/Return Of The Mack	
67	49	47	63	NOTORIOUS B.I.G./Hypnotize	
57	53	42	56	CHANGING FACES/G.H.E.T.T.O.U.T.	
28	42	37	56	ROME/1 Belong To You...	
61	61	60	54	DRU HILL/In My Bed	
51	59	46	54	MARY J. BLIGE/Seven Days	
34	31	36	53	112/Cupid	
-	18	43	52	PUFF DADDY.../I'll Be Missing You	
-	24	36	47	BONE THUGS-N-HARMONY/Look Into My Eyes	
55	45	45	45	JOE/Don't Wanna Be A...	
-	-	-	18	EN VOEGUE/Whatever	
44	55	40	41	BLACKSTREET/Don't Leave Me	
18	35	31	40	TONY TONI TONE/Thinking Of You	
39	40	30	40	ERYKAH BADU/Next Lifetime	
-	11	29	38	TONI BRAXTON/ Love Me Some Him	
47	44	38	31	TOO SHORT & LIL' KIM/Call Me	
-	-	-	31	DJ TAZ/That's Right	
28	30	26	30	SCARFACE/Smile	
15	31	22	29	K-CI & JOJO/You Bring Me Up	
-	43	30	28	WYCLEF JEAN/We Trying To Stay...	
16	15	14	27	BROWNSTONES/5 Miles To Empty	
-	-	-	12	DAMAGE/Love II Love	
16	10	23	24	HEAVY D/Big Daddy	
-	-	-	21	NOTORIOUS B.I.G./Mo Money, Mo...	
15	20	15	19	MASTER P/If I Could Change	
56	54	28	17	NOTORIOUS B.I.G./Notorious Thugs	
52	32	27	16	PUFF DADDY/Can't Nobody Hold...	
17	20	18	15	AALIYAH/One In A Million	
-	4	14	13	KRS-ONE/Step Into A World...	
31	16	12	7		

# URBAN PLAYLISTS

June 6, 1997 R&R • 49

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**MARKET #2**  
**KKBT/Los Angeles**  
(213) 634-1800  
Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	35	35	52	52	SWV/Can We
32	40	50	50	50	AALIYAH/4 Page Letter
18	26	48	48	48	ERIKAH BADU/Next Lifetime
54	50	50	50	50	BLACKSTREET/Don't Leave Me
29	42	42	42	42	ROMEE/Religion To You...
46	44	44	44	44	NOTORIOUS B.I.G./Going Back To Cali
29	38	38	38	38	LIL' KIM/Crush On U
48	46	46	46	46	NOTORIOUS B.I.G./Hypnotize
30	30	30	30	30	TONI BRAXTON/ Love Me Some Him
25	28	28	28	28	HEAVY D/Big Daddy
-	22	22	22	22	BONE THUGS-N-HARMONY/Look Into My Eyes
-	23	23	23	23	EN VOGUE/Whatever
50	48	48	48	48	SHAQUILLE O'NEAL/Strat Playin'
17	25	25	25	25	SUGA FREE/It's Missing You
-	18	18	18	18	PUFF DADDY //I'll Be Missing You
21	21	21	21	21	CHANGING FACES/G.H.E.T.T.O.U.T.
10	14	14	14	14	SCARFACE/Smile
-	-	-	-	-	K-Ci & JOJO/You Bring Me Up
17	20	20	20	20	NEW EDITION/One More Day
10	12	12	12	12	KEITH SWEAT/Come With Me
5	13	13	13	13	TONY TONI TONE/Thinking Of You
10	11	11	11	11	COMRAD/Homeboyz
9	10	10	10	10	JAY-Z/Who You Wit
-	8	8	8	8	NOTORIOUS B.I.G./Mo Money, Mo...
-	7	7	7	7	ERIC BENET/Femininity
-	5	5	5	5	WU-TANG CLAN/Triumph
-	-	-	-	-	7 JOE/Don't Wanna Be A...
11	15	15	15	15	FROST/What's Your Name?
-	5	5	5	5	WARREN G/Smokin' Me Out
-	-	-	-	-	7 BABYFACE/How Come, How Long

**MARKET #3**  
**WEJM/Chicago**  
(312) 360-9000  
Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	49	50	52	52	SCARFACE/Smile
36	40	46	51	51	REFUGEE CAMP //The Sweetest Thing
30	39	46	47	47	CHANGING FACES/G.H.E.T.T.O.U.T.
28	35	46	45	45	ERIKAH BADU/Next Lifetime
39	37	39	39	39	BIG MIKE/Dream
-	18	34	35	35	PUFF DADDY //I'll Be Missing You
-	30	37	34	34	HEAVY D/Keep It Comin'
-	14	30	31	31	EN VOGUE/Whatever
28	25	27	31	31	K-Ci & JOJO/You Bring Me Up
16	26	31	31	31	RAY-J/Everything You Want
31	27	30	30	30	GOD'S PROPERTY/Storm
-	18	30	30	30	WYCLEF JEAN/We Trying To Stay...
30	30	31	30	30	WARREN G/Smokin' Me Out
-	13	25	28	28	BONE THUGS-N-HARMONY/Look Into My Eyes
12	24	20	23	23	NOTORIOUS B.I.G./Mo Money, Mo...
-	-	-	-	-	22 WILL SMITH/Men In Black
18	14	24	21	21	CRAIG MACK/Jockin' My Style
24	24	21	18	18	BRAND NEW HEAVIES/Sometimes
-	-	-	-	-	15 LOST BOYZ/Love, Peace
-	-	-	-	-	15 GYRL/Get Your Groove On
-	-	-	-	-	9 WU-TANG CLAN/Triumph
-	-	-	-	-	5 12 BORN JERICHO/My Style
14	5	10	12	12	MASTER P/It I Could Change
5	10	10	8	8	JAY-Z/Who You Wit
-	-	-	-	-	7 MISSY ELLIOTT/The Rain (Supa...)
-	-	-	-	-	5 ALLURE F.L.L. COOL J/No Question
5	8	8	5	5	NEW EDITION/One More Day
5	5	5	5	5	TONY TONI TONE/Thinking Of You
5	5	5	5	5	JOE/Don't Wanna Be A...

**MARKET #3**  
**WGCI/Chicago**  
(312) 427-4800  
Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	46	45	47	47	REFUGEE CAMP //The Sweetest Thing
38	36	35	45	45	DIONNE FARRIS/Hopeless
46	43	44	44	44	ERIKAH BADU/Next Lifetime
48	41	41	44	44	CHANGING FACES/G.H.E.T.T.O.U.T.
44	44	44	44	44	SWV/Can We
32	38	39	39	39	GOD'S PROPERTY/Storm
-	21	39	39	39	KWEISI/Tha Bulls
-	12	31	36	36	EN VOGUE/Whatever
-	-	-	-	-	5 PUFF DADDY //I'll Be Missing You
29	26	28	32	32	KENNY LATTIMORE/For You
34	35	38	32	32	112/Cupid
27	28	29	32	32	STOKLEY/Make Me Say It Again
23	29	27	30	30	TONY TONI TONE/Thinking Of You
36	32	29	30	30	NOTORIOUS B.I.G./Hypnotize
22	22	28	29	29	JOE/Don't Wanna Be A...
42	38	39	38	38	BLACKSTREET/Don't Leave Me
25	22	24	27	27	DRU HILL/In My Bed
15	24	27	27	27	TONI BRAXTON/ Love Me Some Him
35	33	34	34	34	HEAVY D/Big Daddy
38	34	31	34	34	MARY J. BLIGE/Love Is All We Need
-	5	13	23	23	PATTI LABELLE/When You Talk...
27	28	31	23	23	ROMEE/Religion To You...
8	9	16	22	22	K-Ci & JOJO/You Bring Me Up
10	10	12	10	10	ERIC BENET/Femininity
5	10	12	10	10	DRU HILL/Never Make A Promise
33	24	21	21	21	MONTELL JORDAN/What's On Tonight
5	16	18	20	20	NOTORIOUS B.I.G./Mo Money, Mo...
13	15	17	19	19	NOTORIOUS B.I.G./Notorious Thugs
-	20	14	18	18	TONY TONI TONE/Thinking Of You
14	15	16	16	16	ERIC BENET/Femininity

**MARKET #5**  
**POWER 99fm**  
**WUSL/Philadelphia**  
(215) 483-8900  
Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	56	55	60	60	DRU HILL/In My Bed
56	52	47	55	55	CHANGING FACES/G.H.E.T.T.O.U.T.
28	28	50	50	50	ERIKAH BADU/Next Lifetime
46	49	42	50	50	NOTORIOUS B.I.G./Mo Money, Mo...
49	51	45	47	47	BLACKSTREET/Don't Leave Me
-	-	-	-	-	13 PUFF DADDY //I'll Be Missing You
55	51	47	47	47	112/Cupid
17	34	36	34	34	JAY-Z/Who You Wit
-	6	7	33	33	EN VOGUE/Whatever
49	47	43	33	33	MARY J. BLIGE/Can Love You
33	26	29	30	30	MONTELL JORDAN/What's On Tonight
55	55	25	30	30	ROMEE/Religion To You...
5	5	10	27	27	ZHANE/Crush
48	46	34	27	27	HEAVY D/Big Daddy
23	26	21	23	23	702/No Doubt
21	21	21	23	23	KENNY LATTIMORE/For You
8	32	28	22	22	MARK MORRISON/Return Of The Mack
39	25	24	21	21	LIL' KIM/Crush On U
-	-	-	-	-	22 PATTI LABELLE/When You Talk...
20	17	15	20	20	GINUWINE/Pony
-	-	-	-	-	12 19 Only You
21	17	14	19	19	KRS-ONE/Step Into A World...
-	-	-	-	-	14 LOX/We'll Always Love...
27	25	17	16	16	SWV/Can We
18	17	15	15	15	EN VOGUE/Don't Let Go (Love)
11	10	-	-	-	14 FOXY BROWN/Get Me Home
17	23	21	14	14	PUFF DADDY/Benjamins
22	25	15	13	13	BLAKMACK/Let's Love Again
15	-	-	-	-	13 L.L. COOL J/Longin
15	10	15	13	13	WU-TANG CLAN/Triumph

**MARKET #5**  
**WCHB/Detroit**  
(313) 871-0590  
Arnold/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	11	38	40	40	BIG MIKE/Dream
32	35	36	50	50	GOD'S PROPERTY/Storm
10	10	34	35	35	CHRISTIAN/Full Of Smoke
29	26	38	34	34	JADE/Keep On Risin'
29	28	36	32	32	BROWNSTONE'S Miles To Empty
30	28	31	31	31	RAHSAAN PATTERSON/Don't Wanna Lose It
26	19	13	29	29	ZHANE/Crush
24	30	30	30	30	FOXY BROWN/It'll Be
26	19	13	29	29	PATTI LABELLE/When You Talk...
23	24	38	27	27	SWEETBACK/An Natural
11	17	29	26	26	K-Ci & JOJO/You Bring Me Up
20	22	27	26	26	NEW EDITION/One More Day
23	20	31	26	26	ERIKAH BADU/Next Lifetime
27	24	23	25	25	NOTORIOUS B.I.G./Hypnotize
17	21	29	24	24	HEAVY D/Keep It Comin'
-	-	-	-	-	19 PUFF DADDY //I'll Be Missing You
28	30	29	24	24	CHANGING FACES/G.H.E.T.T.O.U.T.
26	26	22	22	22	112/Cupid
32	27	21	21	21	MARY J. BLIGE/Love Is All We Need
28	34	32	21	21	JOE/Don't Wanna Be A...
23	25	27	21	21	ROMEE/Religion To You...
18	20	23	21	21	JOHNNY GILL/Love In An Elevator
-	-	-	-	-	28 PHAJJA/What Are You...
-	-	-	-	-	10 EN VOGUE/Whatever
5	6	21	17	17	MARY J. BLIGE/Everything
16	23	17	17	17	KEITH SWEAT/Come With Me
-	-	-	-	-	24 ZHANE/Saturday Night
24	18	30	15	15	MARK MORRISON/Return Of The Mack
18	17	27	15	15	RAY-J/It's Go
32	32	37	15	15	SWV/Can We

**MARKET #6**  
**WJLB/Detroit**  
(313) 965-2000  
Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	31	36	45	45	CHANGING FACES/G.H.E.T.T.O.U.T.
37	37	36	40	40	SWV/Can We
43	41	38	38	38	112/Cupid
37	36	34	37	37	JOE/Don't Wanna Be A...
36	37	35	36	36	MONTELL JORDAN/What's On Tonight
29	35	32	36	36	HEAVY D/Big Daddy
35	29	33	36	36	702/Get It Together
26	26	27	35	35	GOD'S PROPERTY/Storm
29	29	31	31	31	JOHNNY GILL/Love In An Elevator
-	-	-	-	-	17 REFUGEE CAMP //The Sweetest Thing
20	26	27	28	28	ERIKAH BADU/Next Lifetime
24	24	24	24	24	K-Ci & JOJO/You Bring Me Up
27	23	19	23	23	NOTORIOUS B.I.G./Hypnotize
27	23	19	23	23	DRU HILL/In My Bed
9	17	20	22	22	ZHANE/Crush
9	17	20	22	22	LIL' KIM/Crush On U
22	22	22	22	22	ROMEE/Religion To You...
27	23	23	21	21	MINT CONDITION/You Don't Have To...
14	21	21	20	20	KEITH SWEAT/Come With Me
-	-	-	-	-	15 ZAKIYA/My Love Won't...
24	23	19	19	19	MARY J. BLIGE/Love Is All We Need
29	22	17	17	17	GINUWINE/Tell Me Do U Wanna
14	17	17	16	16	CHRISTIAN/Full Of Smoke
17	17	16	16	16	MAXWELL/Sunday
22	18	13	16	16	BLACKSTREET/Don't Leave Me
15	15	15	15	15	ANN NESBITT/My Still Michael
15	15	15	15	15	R. KELLY/I Believe I Can Fly
9	16	16	14	14	TONY TONI TONE/Thinking Of You
5	10	10	13	13	NEW EDITION/One More Day

**MARKET #7**  
**KKDA/Dallas**  
(972) 263-9911  
Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	25 BONE THUGS-N-HARMONY/Look Into My Eyes
60	61	60	62	62	CHANGING FACES/G.H.E.T.T.O.U.T.
57	59	42	62	62	ERIKAH BADU/Next Lifetime
50	61	43	61	61	ROMEE/Religion To You...
44	64	59	59	59	SCARFACE/Smile
45	51	54	59	59	DRU HILL/In My Bed
75	63	44	58	58	112/Cupid
58	62	42	58	58	REFUGEE CAMP //The Sweetest Thing
-	-	-	-	-	5 PUFF DADDY //I'll Be Missing You
20	63	60	56	56	GOD'S PROPERTY/Storm
54	59	41	56	56	SWV/Can We
55	44	45	55	55	JOE/Don't Wanna Be A...
14	14	22	50	50	KRS-ONE/Step Into A World...
39	19	39	42	42	NOTORIOUS B.I.G./Hypnotize
54	32	40	40	40	KENNY LATTIMORE/For You
5	25	30	35	35	CRAIG MACK/Jockin' My Style
44	30	32	35	35	NOTORIOUS B.I.G./Mo Money, Mo...
7	15	20	25	25	BRAND NEW HEAVIES/Sometimes
29	45	40	20	20	GINUWINE/Tell Me Do U Wanna
20	20	20	20	20	DJ TAZ/That's Right
57	55	42	57	57	702/Get It Together
5	19	24	19	19	NEW EDITION/One More Day
5	10	16	14	14	K-Ci & JOJO/You Bring Me Up
5	10	16	14	14	TELA/Tired Of Ballin'
7	5	10	15	15	MASTER P/It I Could Change
20	51	21	15	15	MONTELL JORDAN/What's On Tonight
11	14	10	14	14	JAY-Z/Who You Wit
14	17	14	14	14	GYRL/Get Your Groove On
19	15	15	13	13	BIG MIKE/Dream
20	16	19	10	10	TONI BRAXTON/ Love Me Some Him

**MARKET #8**  
**WKYS/Washington**  
(301) 306-1111  
Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	55	54	52	52	REFUGEE CAMP //The Sweetest Thing
47	60	57	51	51	CHANGING FACES/G.H.E.T.T.O.U.T.
53	50	41	46	46	HEAVY D/Big Daddy
25	41	38	42	42	NOTORIOUS B.I.G./Mo Money, Mo...
40	50	39	42	42	BLACKSTREET/Don't Leave Me
42	50	42	41	41	MONTELL JORDAN/What's On Tonight
29	32	30	41	41	GOD'S PROPERTY/Storm
37	41	44	40	40	KENNY LATTIMORE/For You
49	46	43	35	35	ERIKAH BADU/Next Lifetime
52	38	35	31	31	112/Cupid
-	-	-			



WALT LOVE

## How To Make Multiple-Station Marketing & Promotion Work

□ One marketing & promotion director shares how keeping each station's individual style and ongoing communication are his ingredients for success

This week we'll take a look at marketing and promotion strategies from one proven successful perspective — a three-station cluster in the city of Charlotte, NC.

Promoting and marketing stations in our "new world order" of broadcasting is a considerable challenge for those with the responsibility of making things happen. The days of "That seems like a good idea



Robb Ferguson

... after all, the client will pick up the tab ..." are no more! "Making things happen" is now about a more targeted and focused approach to achieving the desired goal in the entire TSA while dominating in the metro every book. That's the real goal — no matter how one chooses to say it.

But what happens when one has the added challenge of strategizing and streamlining not just one, but multiple stations? The style has to change — but the goal remains the same.

### How It All Happens

I asked Robb Ferguson, Director/Marketing & Promotions at WBAV-AM & FM & WPEG-FM/Charlotte, to explain how he personally "makes it happen" for the three stations he's responsible for on a daily basis. Ferguson is a nine-year industry veteran, with two years in his current position at WPEG and WBAV and previous stints at WKYS/Washington

and WXYV/Baltimore. "The way we 'make it happen' is with a lot of hard work," he admits. "We've also been very fortunate, because we still have solid budgets to work with to help us get the job done." This is a valid point, as many organizations are discovering the difficulty of promoting multiple stations on a limited marketing and promotion budget. Clearly, this may not be the best area to make substantial cuts.

Ferguson says, "I should mention that WBAV-AM is not as promotionally oriented as our other two facilities. When it comes to WPEG and WBAV-FM, everything we do is in a separate mode. Meaning, each station is its own entity when it comes to the public. Plus, I'm able to operate each station's own marketing and promotional budget individually."

### Separate Entities

Each of Ferguson's stations has its own format, as well as budget: WPEG is a Mainstream Urban Contemporary outlet; WBAV-FM is Urban AC; WBAV-AM does a combination of Gospel and R&B Oldies.

As a result, Ferguson is cognizant of the stations' individual needs. "Each of these stations are different, and each has their own target demographic. They're all looking to reach a different segment of the audience demographic their music appeals to. So, what that means to me is we have to always tailor what we do to reach the audience for each individual station. Each promotion is tailored for their specific demographic."

### Triple-Action Marketing

Just how does one go about marketing three very different facilities at once? "Basically, here in the Charlotte area we do a lot with billboards and local print publications," Ferguson explains. "When I say 'local print,' I'm referring to the newspapers and other local magazines that are popular. *The Charlotte Post* reaches into the African-American community. Another tool we've used is a direct-mail piece — something that went into households on a regular basis."

### Putting It All In Motion

Next, I asked Ferguson how he puts his marketing and promotional skills into action when it comes to these three facilities. "First of all, we have a weekly promotions meeting every Tuesday morning that consists of my entire staff. It's during that time that we hash out the various ideas that any of us may have or have been approached with by an account executive or an existing or potential client. We also look at the promotional calendar and we try and plan out events throughout the year. Plus, we do regular updates at these meetings as to where we are with various events and we move forward from there.

"Andre Carson — our PD — and I have a very open line of communication where we talk on an average of two or three times a day. We meet whenever absolutely necessary to discuss his objectives, the direction that he sees the stations going from a programming standpoint, what promotions that I have on my plate coming in from the

## Summer Fest '96

How the listeners of Charlotte spent their summer vacation.



**JAMMIN' IN THE SUN** — 18,000 happy WPEG listeners enjoy Summer-Fest '96. Past performers have included such artists as Montell Jordan, the Braxtons, Faith Evans, Cameo, D'Angelo, and Hammer.



**WHAT'S ON IN CHARLOTTE?** — Mercury recording artist, Montell Jordan sings to thousands of fans during last year's summer festivities.



**LONG TIME, NO SEE** — Death Row recording artist Hammer "gets busy" for the crowd.

sales force, and how they will best suit our demographics overall. That's for all three properties. I'd say the line of communication is what's most important for us to get the job done and accomplish our goals. It is a little more difficult for us because Andre is in Concord and I'm in Charlotte."

I asked Ferguson how many people on his staff take part in the Tuesday meetings. "I have three fulltime personnel who work directly with me, and at any given time I usually have two interns working along with us." Are these college students working for class credit or paid interns? "College students are our interns, but during the summers we always have at least one paid intern on staff," Ferguson says, adding that all of their interns come from local Charlotte area colleges and universities such as UNCC, Johnson C. Smith, Windgate University, Winthrop University, Barber-Scotia, and Livingstone College.

### Plugged Into The Newest Software

Ferguson is enthusiastic about utilizing such marketing techniques as new computer programs and direct-mail pieces. "There is one software program that helps when it comes to keeping track of all the winners you have on a daily basis throughout the year," he says. "It's called 'Promo Suite.' Once it was installed on our computers, even our jocks could call it up while

they're on the air, and it tells them if a person who's calling to enter a contest has won in the last 60 days. It keeps a database that's ongoing and up-to-date. That's something very helpful to us — on my end, for sure, because I would like to do more direct-mail pieces catering to our community."

### Communication Key Element

Pressed to name one element that really makes marketing and promotion in market clusters work, Ferguson cannot overemphasize the importance of communication. "The main thing that I can honestly say works best for me and my staff here at our three stations is constant communication — and not just in my department, but also within the sales and programming departments.

"In reality, I am the liaison between those two departments, and the open line of communication has been most important and advantageous to all of us in the long run. So, I continue to stress that to everyone. Communication within our organization is excellent. If there is anything one can learn from our success, it would be to stress open and positive communication within your business. It works!"

Whether working a single station or handling a market cluster, sharp marketing and promotion strategies are something that every radio station needs now more than ever before.



**QUEEN FOR A DAY** — One lucky WPEG listener enjoys her one-day shopping spree, complete with personal limo driver, courtesy of her favorite radio station.

**THE FOLLOW-UP SINGLE TO THE SMASH "STOP BY"**

rahsaan patterson  
*"where you are"*

**SOME STATIONS WITH OUT THE BOX ENDORSEMENTS**

WHRK KJMS WSOJ WPLZ WCDX WWWZ WWDM WVAZ  
WPAL KBCE WIBB WZHT WEUP KIPR WQQK WFLM  
WTMG WXQL KDKS KMJJ KIIZ KZWA WQHH WTLZ  
WZAK KPRS WNHC WDLT WNFQ WTMP WZFX KXOK

**AND MANY MORE**



Produced by Jamey Jaz for O'OPP Productions Management: Lucille Hunt/White Light Productions Get AMPed: MCA Records Online: [www.mcarecords.com](http://www.mcarecords.com)

© 1997 MCA Records, Inc. **MCA**

JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	<b>ERYKAH BADU</b> Next Lifetime (Kedar/Universal)	3266	2956	2906	2795	82/0
			2	<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	3234	3294	3241	2861	81/0
			3	<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing (Columbia)	2869	2657	2577	2292	81/2
28	12	7	4	<b>GOD'S PROPERTY</b> Stomp (B-Rite/Interscope)	2632	2175	1804	1233	81/1
6	4	5	5	<b>JOE</b> Don't Wanna Be A Player (Jive)	2623	2599	2584	2445	80/1
2	1	3	6	<b>ROME</b> I Belong To You (Every...) (RCA)	2303	2856	3383	3206	72/0
10	8	6	7	<b>TONY TONI TONE</b> Thinking Of You (Mercury)	2267	2229	2146	2173	76/1
13	10	8	8	<b>BROWNSTONE</b> 5 Miles To Empty (MJJ/Work)	2182	1978	1901	1748	78/2
36	23	13	9	<b>K-CI &amp; JOJO</b> You Bring Me Up (MCA)	1783	1598	1361	1056	78/0
29	18	14	10	<b>NEW EDITION</b> One More Day (MCA)	1778	1594	1411	1233	76/1
48	26	17	11	<b>NOTORIOUS B.I.G.</b> Mo Money, Mo Problems (Bad Boy/Arista)	1776	1526	1307	777	80/1
1	6	9	12	<b>112</b> Cupid (Bad Boy/Arista)	1715	1894	2472	3276	51/0
		27	13	<b>EN VOGUE</b> Whatever (EastWest/EEG)	1704	1243	687		83/0
17	13	12	14	<b>ERIC BENET</b> Femininity (Warner Bros.)	1654	1615	1622	1495	71/1
24	16	15	15	<b>GYRL</b> Get Your Groove On (Silas/MCA)	1614	1551	1451	1282	69/1
30	20	19	16	<b>KEITH SWEAT</b> Come With Me (Elektra/EEG)	1565	1458	1380	1226	79/0
<b>BREAKER</b>			17	<b>PUFF DADDY &amp; FAITH EVANS</b> F/112 I'll Be Missing You (Bad Boy/Arista)	1531	922	347		75/4
25	24	22	18	<b>CHRISTION</b> Full Of Smoke (Roc-A-Fella/Def Jam/Mercury)	1511	1419	1353	1255	69/1
27	25	21	19	<b>DIONNE FARRIS</b> Hopeless (Columbia)	1507	1427	1311	1235	60/0
7	7	10	20	<b>KENNY LATTIMORE</b> For You (Columbia)	1495	1820	2275	2327	57/0
5	9	11	21	<b>MARY J. BLIGE</b> Love Is All We Need (MCA)	1449	1713	2092	2777	55/0
22	21	20	22	<b>SOUNDS OF BLACKNESS</b> Spirit (Perspective/A&M)	1431	1454	1365	1288	64/0
32	29	24	23	<b>ZHANE</b> Crush (Illtown/Motown)	1425	1309	1234	1138	73/1
31	28	23	24	<b>BRAND NEW HEAVIES</b> Sometimes (Delicious Vinyl/Red Ant)	1389	1312	1240	1165	71/2
		30	25	<b>PATTI LABELLE</b> When You Talk About Love (MCA)	1346	1079	492		73/1
		31	26	<b>SCARFACE</b> Smile (Rap-A-Lot/Noo Trybe)	1246	1047	919	498	77/1
33	27	26	27	<b>ERICKA YANCEY</b> So Good (RCA)	1167	1274	1245	1132	53/0
<b>BREAKER</b>			28	<b>WHITNEY HOUSTON</b> My Heart Is Calling (Arista)	1143	994	913	903	65/1
44	36	29	29	<b>JADE</b> Keep On Risin' (Hollywood)	1141	1089	987	840	59/0
9	11	18	30	<b>MARK MORRISON</b> Return Of The Mack (Atlantic)	1125	1479	1826	2222	45/0
41	34	32	31	<b>LEVERT</b> Sorry Is (Atlantic)	1124	1042	1005	976	64/1
<b>BREAKER</b>			32	<b>BONE THUGS-N-HARMONY</b> Look Into My Eyes (Ruthless/Relativity)	1096	812	433		74/4
14	19	28	33	<b>SWV</b> Can We (Jive)	1078	1234	1382	1715	37/0
<b>BREAKER</b>			34	<b>MAXWELL</b> Suitelady (Columbia)	1060	932	833	748	55/0
<b>BREAKER</b>			35	<b>702</b> No Doubt (Biv 10/Motown)	1056	954	844	577	67/0
42	37	33	36	<b>ROBIN S</b> It Must Be Love (Big Beat/Atlantic)	1044	1033	986	972	56/0
40	35	35	37	<b>TONI BRAXTON</b> I Love Me Some Him (LaFace/Arista)	975	1008	1002	996	46/0
46	44	43	38	<b>BIG MIKE</b> Dream (Rap-A-Lot)	966	903	843	791	65/1
		44	39	<b>JAY-Z</b> Who You Wit (Qwest/WB)	961	862	815	660	70/0
		47	40	<b>RAY-J</b> Everything You Want (EastWest/EEG)	947	797	645	246	67/3
<b>DEBUT</b>			41	<b>BABYFACE</b> How Come, How Long (Epic)	924	692	314	39	64/2
		49	42	<b>MASTER P</b> If I Could Change (No Limit/Priority)	923	783	688	503	64/3
16	15	16	43	<b>BILLY LAWRENCE</b> Come On (EastWest/EEG)	915	1533	1559	1557	43/0
		48	44	<b>DEBORAH COX</b> Things Just Ain't The Same (Arista)	909	789	690	522	60/1
		50	45	<b>DJ TAZ</b> That's Right (Success/EMI)	856	727	701	626	45/1
<b>DEBUT</b>			46	<b>HEAVY D</b> Keep It Comin' (Universal)	826	609	235	17	71/6
		46	47	<b>ZAKIYA</b> My Love Won't Fade Away (DVB/A&M)	800	801	734	685	54/0
<b>DEBUT</b>			48	<b>WARREN G</b> Smokin' Me Out (Def Jam/RAL/Mercury)	773	687	536	201	65/0
<b>DEBUT</b>			49	<b>LESCHEA</b> Fulton St. (Warner Bros.)	672	643	597	522	46/2
<b>DEBUT</b>			50	<b>WYCLEF JEAN</b> We Trying To Stay Alive (Ruffhouse/Columbia)	666	466	217		55/7

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. Highlighted songs indicate Breaker.  
83 Urban reporters. 81 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.  
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## NEW & ACTIVE

**MARIO WINANS** Don't Know (Motown)  
Total Plays: 663, Total Stations: 59, Adds: 4

**PHAJJA** What Are You Waiting For? (Warner Bros.)  
Total Plays: 639, Total Stations: 50, Adds: 4

**MONIFAH** I Still Love You (Qwest/WB)  
Total Plays: 610, Total Stations: 55, Adds: 5

**WU-TANG CLAN** Triumph (Loud/RCA)  
Total Plays: 547, Total Stations: 57, Adds: 6

**KRS-ONE** Step Into A World (Rapture's Delight) (Jive)  
Total Plays: 536, Total Stations: 40, Adds: 0

**TRUTH** Makin' Moves (Priority)  
Total Plays: 528, Total Stations: 54, Adds: 14

**ALFONZO HUNTER** Everything (EMI)  
Total Plays: 466, Total Stations: 44, Adds: 3

**GHETTO MAFIA** For The Good Times... (DSE/Fully Loaded)  
Total Plays: 426, Total Stations: 40, Adds: 4

**TASHA HOLIDAY** So Real, So Right (MCA)  
Total Plays: 421, Total Stations: 50, Adds: 12

**CRAIG MACK** Jockin' My Style (Street Life/All American)  
Total Plays: 395, Total Stations: 39, Adds: 6

**LOST BOYZ** Love, Peace & Nappiness (Group Home/Universal)  
Total Plays: 392, Total Stations: 47, Adds: 6

**SUGA FREE** If U Stay Ready (Island)  
Total Plays: 382, Total Stations: 51, Adds: 10

**DAMAGE** Love II Love (Critique)  
Total Plays: 380, Total Stations: 37, Adds: 2

**ROBYN** Do You Know (What It Takes) (RCA)  
Total Plays: 348, Total Stations: 45, Adds: 13

**VOICES OF THEORY** Somehow (H.O.L.A./Island)  
Total Plays: 300, Total Stations: 36, Adds: 4

Songs ranked by total plays.

## BREAKERS®

<b>PUFF DADDY &amp; FAITH EVANS</b> f/112 I'll Be Missing You (Bad Boy/Arista)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		17
1531/609	75/4		
<b>WHITNEY HOUSTON</b> My Heart Is Calling (Arista)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		28
1143/149	65/1		
<b>BONE THUGS-N-HARMONY</b> Look Into My Eyes (Ruthless/Relativity)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		32
1096/284	74/4		
<b>MAXWELL</b> Suitelady (Columbia)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		34
1060/128	55/0		
<b>702</b> No Doubt (Biv 10/Motown)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		35
1056/102	67/0		

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>AZ YET</b> That's All I Want (LaFace/Arista)	51
<b>LAURNEA</b> Can't Let Go (Yab Yum/Epic)	49
<b>MISSY ELLIOTT</b> The Rain (Supa Dupa Fly) (EastWest/EEG)	48
<b>ALLURE /L.L. COOL J</b> No Question (Crave)	46
<b>WILL SMITH</b> Men In Black (Columbia)	45
<b>TAMIA</b> Make Tonight Beautiful (Virgin)	45
<b>RAHSAAN PATTERSON</b> Where You Are (MCA)	42
<b>CORINA</b> Summertime Summertime (So So Def/Columbia)	29
<b>CRU</b> Just Another Case (Def Jam/Mercury)	26
<b>TRUTH</b> Makin' Moves (Priority)	14

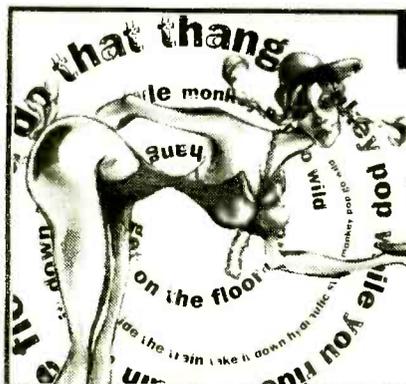
## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>PUFF DADDY &amp; FAITH EVANS</b> f/112 I'll Be... (Bad Boy/Arista)	+609
<b>EN VOGUE</b> Whatever (EastWest/EEG)	+461
<b>GOD'S PROPERTY</b> Stomp (B-Rite/Interscope)	+457
<b>ERYKAH BADU</b> Next Lifetime (Kedar/Universal)	+310
<b>TRUTH</b> Makin' Moves (Priority)	+297
<b>BONE THUGS-N-HARMONY</b> Look Into... (Ruthless/Relativity)	+284
<b>MISSY ELLIOTT</b> The Rain (Supa Dupa Fly) (EastWest/EEG)	+284
<b>TASHA HOLIDAY</b> So Real, So Right (MCA)	+270
<b>PATTI LABELLE</b> When You Talk About Love (MCA)	+267
<b>NOTORIOUS B.I.G.</b> Mo Money, Mo... (Bad Boy/Arista)	+250

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>DRU HILL</b> In My Bed (Island)
<b>BLACKSTREET</b> Don't Leave Me (Interscope)
<b>NOTORIOUS B.I.G.</b> Hypnotize (Bad Boy/Arista)
<b>MONTELL JORDAN</b> What's On Tonight (Def Jam/RAL/Mercury)
<b>HEAVY D</b> Big Daddy (Universal)
<b>MICHAEL JACKSON</b> Blood On The Dance Floor (Epic)
<b>GINUWINE</b> Tell Me Do U Wanna (550 Music)
<b>702</b> Get It Together (Biv 10/Motown)
<b>AALIYAH</b> 4 Page Letter (BlackGround/Atlantic)
<b>LIL' KIM</b> Crush On U (Undeas/Big Beat/Atlantic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Early spins at WVEE, WCDX, WFXA, WWWZ, WJHM, WPEG, WFXE, WJMH, KMJM, KYLD

"In heavy power mix rotation at PWR 96, Booty shakers all over Miami are feelin' this jam" Felix Sama/PWR96

"DJ Spankx 'Monkey Pop' is one of the best bass records I've heard in a long time. It'll have you Monkey Poppin' all over the dance floor" Magic Mike/WJHM

"Phattest new player in the bass game" Nate Quick/MD-WPEG



**Monkey Pop**  
(Raise the Roof)

GOING FOR ADDS JUNE 10<sup>th</sup>

BABYLON

Virgin

1 9 9 7



pointblank

RAP-A-LOT  
RECORDS



# LIKE YOU'VE NEVER HEARD US BEFORE

IDEAL

JANET JACKSON

JOHNNY P.

BRIGETTE McWILLIAMS

MOZAIC

RAYVON

SHAGGY

SHIRO

TEDDY

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FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 MARKET #34 KJSL/San Antonio (210) 271-9600 Andrews/Oliveridez

WTLN/Indianapolis (317) 923-1456 Buchanan/Buchanan

WBS MARKET #1 WBLS/New York (212) 592-0554 Campbell/Perera

RHYTHM MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

WVAZ/Chicago (312) 360-9000 Mynock/Muhammad

WPEG/Charlotte (704) 333-0131 Carson/Quick

WJHM/Orlando (407) 333-0072 Allen/Hollywood

WDAS MARKET #5 WDAZ/Philadelphia (610) 617-8500 Tamburro/Davis

V100 MARKET #7 KRBB/Dallas (214) 630-3011 Bacote/Reynolds

MAJIC 102.3 FM MARKET #8 WMMJ/Washington DC (301) 306-1111 Gilmore

WQVE/New Orleans (504) 827-6000 Stevens

93.7 WBLK MARKET #40 WBLK/Buffalo (716) 852-5955 Dillard/Sims

MAJIC 102 MARKET #9 KMJQ/Houston (713) 623-2108 Conner/Boatner

WILD MARKET #10 WILD/Boston (617) 427-2222 Anderson/Gouby

WHTQ/Miami (305) 759-4311 Kidd/Michaels

WHRK/Memphis (901) 529-4397 O'Jay/O'Jay

92.9 MARKET #44 WQQK/Nashville (615) 227-9292 Wright

KISS 104.7 MARKET #12 WALR/Atlanta (404) 688-0068 McClendon/Stevens

100.3 Kiss FM MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins

WIX 97.1 MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott

Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations and their adds for the URBAN market. Columns include station call letters, PD/MD, and a list of song titles and artists.

URBAN AC

Table listing radio stations and their adds for the URBAN AC market. Columns include station call letters, PD/MD, and a list of song titles and artists.

JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	<b>TONY TONI TONE</b> Thinking Of You (Mercury)	1044	993	933	774	35/1
1	1	1	2	<b>KENNY LATTIMORE</b> For You (Columbia)	976	1000	971	1016	36/0
4	3	3	3	<b>DIONNE FARRIS</b> Hopeless (Columbia)	957	858	835	744	35/0
5	5	4	4	<b>ERYKAH BADU</b> Next Lifetime (Kedar/Universal)	870	786	769	660	32/0
13	8	6	5	<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing (Columbia)	709	643	580	537	25/1
2	4	5	6	<b>BLACKSTREET</b> Don't Leave Me (Interscope)	678	734	799	793	28/0
7	6	7	7	<b>ROME</b> I Belong To You (Every...) (RCA)	625	625	631	616	26/0
11	7	8	8	<b>ERIC BENET</b> Femininity (Warner Bros.)	603	571	592	553	25/0
18	16	11	9	<b>BROWNSTONE</b> 5 Miles To Empty (MJJ/Work)	583	515	479	429	24/1
23	13	9	10	<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	556	535	504	389	24/2
19	15	12	11	<b>SOUNDS OF BLACKNESS</b> Spirit (Perspective/A&M)	538	507	481	425	23/0
—	—	22	12	<b>PATTI LABELLE</b> When You Talk About Love (MCA)	512	381	180	—	32/3
17	11	10	13	<b>TONI BRAXTON</b> I Love Me Some Him (LaFace/Arista)	508	529	525	446	26/0
21	18	14	14	<b>PAUL HARDCASTLE</b> Jokers Wild (JVC)	489	473	449	419	17/0
25	24	17	15	<b>MAXWELL</b> Suitelady (Columbia)	472	449	402	368	23/1
24	22	18	16	<b>BRAND NEW HEAVIES</b> Sometimes (Delicious Vinyl/Red Ant)	459	437	421	387	24/0
8	9	15	17	<b>BABYFACE</b> Every Time I Close My Eyes (Epic)	458	469	544	604	19/0
—	28	23	18	<b>KEITH SWEAT</b> Come With Me (Elektra/EEG)	425	370	335	283	23/1
10	14	16	19	<b>ANN NESBY</b> This Weekend (Perspective/A&M)	422	453	490	570	25/0
9	10	13	20	<b>MARY J. BLIGE</b> Love Is All We Need (MCA)	418	487	543	597	20/1
<b>BREAKER</b>	21	19	21	<b>GOD'S PROPERTY</b> Stomp (B-Rite/Interscope)	399	289	261	182	22/2
22	21	19	22	<b>INCOGNITO</b> A Shade Of Blue (Verve Forecast)	397	432	424	409	14/0
<b>BREAKER</b>	23	19	23	<b>WHITNEY HOUSTON</b> My Heart Is Calling (Arista)	380	344	335	296	23/0
6	12	20	24	<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	377	431	507	634	18/0
<b>BREAKER</b>	25	19	25	<b>ZHANE'</b> Crush (Illtown/Motown)	357	328	298	280	19/0
—	—	30	26	<b>BRIGETTE MCWILLIAMS</b> Fire (Virgin)	347	308	236	183	23/0
27	26	24	27	<b>JOE</b> Don't Wanna Be A Player (Jive)	339	367	353	327	14/0
<b>DEBUT</b>	28	24	28	<b>BABYFACE</b> How Come, How Long (Epic)	301	196	115	35	25/5
<b>DEBUT</b>	29	24	29	<b>EN VOGUE</b> Whatever (EastWest/EEG)	291	179	101	—	22/3
28	29	28	30	<b>ADRIANA EVANS</b> Seein' Is Believing (Loud/PMP/RCA)	287	327	325	301	13/0

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. Highlighted songs indicate Breaker.  
38 Urban AC reporters. 38 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.  
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### NEW & ACTIVE

- LEVERT** Sorry Is (Atlantic)  
Total Plays: 270, Total Stations: 18, Adds: 0
- EVERETTE HARP** Wholy Holy (Blue Note)  
Total Plays: 231, Total Stations: 15, Adds: 0
- CHRISTION** Full Of Smoke (Roc-A-Fella/Def Jam/Mercury)  
Total Plays: 228, Total Stations: 12, Adds: 2
- ERIC MARIENTHAL** Until You Come Back To Me... (I.E./Verve)  
Total Plays: 216, Total Stations: 17, Adds: 1
- NEW EDITION** One More Day (MCA)  
Total Plays: 210, Total Stations: 13, Adds: 1
- 702** No Doubt (Biv 10/Motown)  
Total Plays: 195, Total Stations: 12, Adds: 0

- DEBORAH COX** Things Just Ain't The Same (Arista)  
Total Plays: 171, Total Stations: 15, Adds: 1
- K-CI & JOJO** You Bring Me Up (MCA)  
Total Plays: 167, Total Stations: 9, Adds: 1
- ROBIN S** It Must Be Love (Big Beat/Atlantic)  
Total Plays: 161, Total Stations: 9, Adds: 0
- PHAJJA** What Are You Waiting For? (Warner Bros.)  
Total Plays: 153, Total Stations: 13, Adds: 1

Songs ranked by total plays.

### BREAKERS

<b>GOD'S PROPERTY</b> Stomp (B-Rite/Interscope)	TOTAL PLAYS/INCREASE 399/110	TOTAL STATIONS/ADDS 22/2	CHART 21
<b>WHITNEY HOUSTON</b> My Heart Is Calling (Arista)	TOTAL PLAYS/INCREASE 380/36	TOTAL STATIONS/ADDS 23/0	CHART 23
<b>ZHANE'</b> Crush (Illtown/Motown)	TOTAL PLAYS/INCREASE 357/29	TOTAL STATIONS/ADDS 19/0	CHART 25

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>LAURNEA</b> Can't Let Go (Yab Yum/Epic)	17
<b>AZ YET</b> That's All I Want (LaFace/Arista)	15
<b>RAHSAAN PATTERSON</b> Where You Are (MCA)	11
<b>GEORGE DUKE</b> It's Summertime (Warner Bros.)	6
<b>BABYFACE</b> How Come, How Long (Epic)	5
<b>O'JAYS</b> What's Stoppin' You (Volcano)	4
<b>TAMIA</b> Make Tonight Beautiful (Virgin)	4
<b>EN VOGUE</b> Whatever (EastWest/EEG)	3
<b>PATTI LABELLE</b> When You Talk About Love (MCA)	3
<b>WILL SMITH</b> Men In Black (Columbia)	3
<b>MARIO WINANS</b> Don't Know (Motown)	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>PATTI LABELLE</b> When You Talk About Love (MCA)	+131
<b>EN VOGUE</b> Whatever (EastWest/EEG)	+112
<b>GOD'S PROPERTY</b> Stomp (B-Rite/Interscope)	+110
<b>BABYFACE</b> How Come, How Long (Epic)	+105
<b>LAURNEA</b> Can't Let Go (Yab Yum/Epic)	+100
<b>DIONNE FARRIS</b> Hopeless (Columbia)	+99
<b>ERYKAH BADU</b> Next Lifetime (Kedar/Universal)	+84
<b>CHRISTION</b> Full Of Smoke (Roc-A-Fella/Def Jam/Mercury)	+73
<b>RAHSAAN PATTERSON</b> Where You Are (MCA)	+70
<b>BROWNSTONE</b> 5 Miles To Empty (MJJ/Work)	+68

### HOTTEST RECURRENTS

- MONTELL JORDAN** What's On Tonight (Def Jam/RAL/Mercury)
- DRU HILL** In My Bed (Island)
- AFTER 7** Sara Smile (Virgin)
- LUTHER VANDROSS** Love Don't Love You Anymore (LV/Epic)
- ERYKAH BADU** On & On (Kedar/Universal)
- LUTHER VANDROSS** I Can Make It Better (LV/Epic)
- TEDDY PENDERGRASS** Don't Keep Wastin' My Time (Sure Fire)
- 112** Cupid (Bad Boy/Arista)
- MINT CONDITION** You Don't Have To Hurt... (Perspective/A&M)
- MICHAEL JACKSON** Blood On The Dance Floor (Epic)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



## THIS WEEK'S MOST ADDED!!

# LAURNEÁ

(pronounced Lar-nay')

## "CAN'T LET GO"

FROM THE DEBUT ALBUM "BETTA LISTEN"

- #1 MOST ADDED URBAN AC
- #2 MOST ADDED URBAN
- #2 MOST ADDED CHR/RHYTHMIC

**BETTA LISTEN!!** Yab Yum Records

Produced by Jon-John  
for Yab Yum Entertainment  
Executive Producers:  
Tracey E. Edmonds  
and Michael McQuinn  
Management: Benny Medina  
for Handprint Entertainment



# TONY TONI TONÉ

“thinking of you”

## # 1

THANKS BLACK RADIO FOR THE  
NUMBER ONE ADULT SINGLE!

THANKS RETAIL FOR 632,200 ALBUMS SCANNED!

**Top 5  
Phones At:**

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KMKJ  
WTMP  
WYLD  
WHRK  
WSOJ  
WEDR  
WVAZ  
KPRS  
KJMS



PRODUCED BY TONY TONI TONÉ  
MANAGEMENT:  
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LON HELTON

## Hometown Handshakes & Celebrity Calls

□ Two stations promote their products with Country star-power

No format has a closer bond between its stars and fans than Country. This week, two PDs detail how artists are involved in marketing and promoting their stations.

**KYCY-FM/San Francisco** is two months into its "Hometown Handshake Tour," a campaign PD **Eric Logan** says encompasses both marketing and promotion, resulting in a winning situation for labels, record retailers, and, of course, the station.

He feels the concept works especially well in markets not normally considered Country hotbeds. "A lot of markets that aren't rooted in Middle America have a hard time getting artists to come to town. San Francisco, for instance, doesn't have as many acts playing here as does Oklahoma City [where Logan used to program **KEBC**], so neither the station nor the fans have as much access to the artists as fans in some other cities do. This is especially true with newer acts who are rarely able to play cities like San Francisco early in their careers."

According to Logan, the Hometown Handshake Tour is basically a day-long, in-store marathon involving the station, a country artist, and two or three mass-merchandising retail outlets located in key Country-life-group areas. Logan notes the last point is critical, especially in markets where Country is not the dominant music of choice. "You have to be careful not to set this up for failure by making sure you're in the right places."

Detailing the promotion's basics, Logan says, "We work with the record labels to bring up-and-coming as well as established stars to the Bay Area, providing our listeners with the opportunity to touch these people in a very intimate setting. We set up two or three in-store appearances at area mass merchandisers in a single day and take the artist from store to store. At each stop, they sing, sign autographs, and talk to our listeners. We do cut-ins from each stop, chatting on-air with the artists from each location. The acts will also perform live for the crowd at the in-store, which we broadcast as well. We turn these into big events in the towns we visit. It's been really successful in just a short time — listeners are constantly calling, asking who we're bringing in next."

Adding even more pizzazz to the event, KYCY's huge "Radio Ranch," a full-broadcast facility trailer, accompanies the artists and station personnel on the in-store trek.

### Everybody Wins

KYCY's Hometown Handshake Tour has only been on the road for two months, with **Big House**, **Emilio**, **Skip Ewing**, **Mila Mason**, and the **Wiggins** participating thus far.

Logan says the artists involved in the HHT aren't necessarily booked for concert performances in the area. "We're working with the labels to find an act who's in the region, has a day off, and would like to come and work on building a fan base in the Bay Area. Or they may be in the region and extend their stay for a day. So far, our best day of the week has been Friday, but we're open to doing things on the weekend or any other day as well."

Logan feels the beauty of the campaign is it's a win-win-win for the labels, retail, and of course, the station. "We wanted to demonstrate to Nashville's record companies and the stores that KYCY is tremendously viable and, with the proper support, can sell product. Every time we do one of our tours we can see the sales needle move."

### Station Benefits

As for station benefits, Logan says, "I'm a big believer in cultivating and maintaining the artist-station association. The more artist exposure we have — on all levels of artists — the better. It's important to have them involved with the station as much as possible. The Hometown Handshake Tour allows us to do that in a way the audience can hear, touch, and talk with the artist and buy their CD at a discounted price while in the store. That's a win for everybody."

"It's even more important as a vehicle to help acquaint our listeners with new artists. It's critical to this

format's growth that we expose listeners to new acts. We should break and continue to break new talent so we have a future.

**I'm a big believer in cultivating and maintaining the artist-station association.**

**The more artist exposure we have the better.**

—Eric Logan

"We also get a tertiary benefit by making the station sound plugged in to Nashville. The people who can't make it to the in-stores hear them on the air — or us promoting the event — and learn that KYCY is in touch with Nashville and know they'll be able to get all the infor-

mation they want and need about their favorite performers from us."

Logan sees this as a revenue-generating event for the station as well, though he admits that may take some time. "Everybody in radio complains that a lot of the [record store] retail budgets go to print. Our Hometown Handshake Tour shows retailers we can deliver people who will come in and buy records. This opens the door for us to continue to work with them and, later, get the money."

"The re-education process may be a long one, but we have to convince them by demonstrating the power of radio that print is an outdated, overpriced medium, and they should be spending more money with us."

### A Stealth Celebrity Call Campaign

Our next story about marketing and promoting your station with the help of an artist must be told anonymously. I was talking to a major-market PD about new marketing and promotion techniques, and he got very excited telling me about something his station just finished doing for the first time this spring ratings period.

However, because it's a totally "stealth" campaign, he was uneasy about letting his competitors know what he was up to. So, to protect him and still be able to tell his good story, I agreed to not use his name or calls. The marketing campaign used by the station was from **Impact Target Marketing** (800-346-7228), although he tells me other companies are capable of running similar promotions.

This is a combination direct mail and telemarketing campaign. Each week for five weeks, a direct mail piece was sent out to targeted households — an approximately 50-50 combination of the station's database and homes in hot Country ZIP codes. Fifteen thousand pieces went out each week, arriving on Monday or Tuesday. (They were addressed to adults between 25-54 and skewed 60% female.)

The mailer tells people to listen to the radio station during a particular hour in morning drive on Thursday. When they hear a song by the station's artist-spokesperson, they must be the right caller to win \$1000. They're also told a midday and afternoon hour in which the artist's song will be played, and if they're the right caller, they'll win \$500.

The mailer also contains a picture of the artist with a text balloon saying, "You may be one of the lucky listeners who gets a phone call from me reminding you to listen Thursday morning." On Wednesday night, all 15,000 homes that got the mailer receive an automated call from the



**ASKING FOR THE MOON?** — Giant/Nashville artists Regina Regina surround KYCY/San Francisco PD Eric Logan, who, judging from that grin, seems to be willing to give them anything they want.

artist, reminding them to listen the next morning. The artist says, "Hi, this is (artist name). My friends at (station) wanted me to record this special message just for you. How would you like to win \$1000 by hearing one of my songs on (station) tomorrow morning between 7-8am? If that sounds good to you, press 1 and (morning host) will tell you more about it."

Those pressing "1" on their phone will hear the station's morning personality go over the contest again, reminding them the contest is played a couple of other times during the day as well. The PD really likes this aspect of the campaign, noting, "When they press '1,' the computer retrieves their name, number, and profile. It helps create a more effective phone and mail database of people who are either big Country fans or very active contest players. Especially when half of the mailers are sent out blind, it helps identify those who we can hopefully influence down the line with the new database you've created."

### Helpful Tips

The PD offers these tips and other details from his experience with the campaign:

- The automatic-dialing computer can recognize answering machines and will leave the artist's message on the machine.

- It's a secret contest — only those receiving the mailer/phone call know a song by the artist in question is worth money. In fact, the PD says, "To make sure we had winners who were legitimate players in the contest as opposed to those just calling in for a request, they had to say, 'I heard (artist) on (station), now show me the money!'"

- The down side of a stealth contest is you lose the ability to promote your winners. Says our PD, "You can't very well go on the air with winners of a contest only a small percentage of your audience even knows about."

- There were a few complaints from people who didn't like being bothered at home at night by an automatic dialer. "But those calls were extremely minimal for the number of calls that were made."

- Be sure to check the local laws. "Impact is well-versed in the laws, but it's good to see if there are any local ordinances restricting the times you can place the calls. Check the laws in your state."

- Include the home numbers of station management in the sample. "It's a way to spot-check to make sure the calls are being completed."

### 'Phenomenal Response'

Regarding the response, our PD notes, "It was phenomenal. The phones went berserk when the artist was played and ran for two and half hours after we had a winner. We reminded all those listeners that we'd be playing again later. The phones stayed hot all five weeks of the contest. In fact, they went wild every time the artist's song was played — whether or not it was in the designated contest hour."

Another element of the campaign was a bounce-back card included in the initial mailer. "We used that to help grow our at-work fax database," says the PD. "We just told people that if they listen to us at work and didn't currently get our Country Club fax network, they could get on the list by mailing back the card. We got an incredible 15% of the cards back."

### A Tweak

#### For Greater Impact

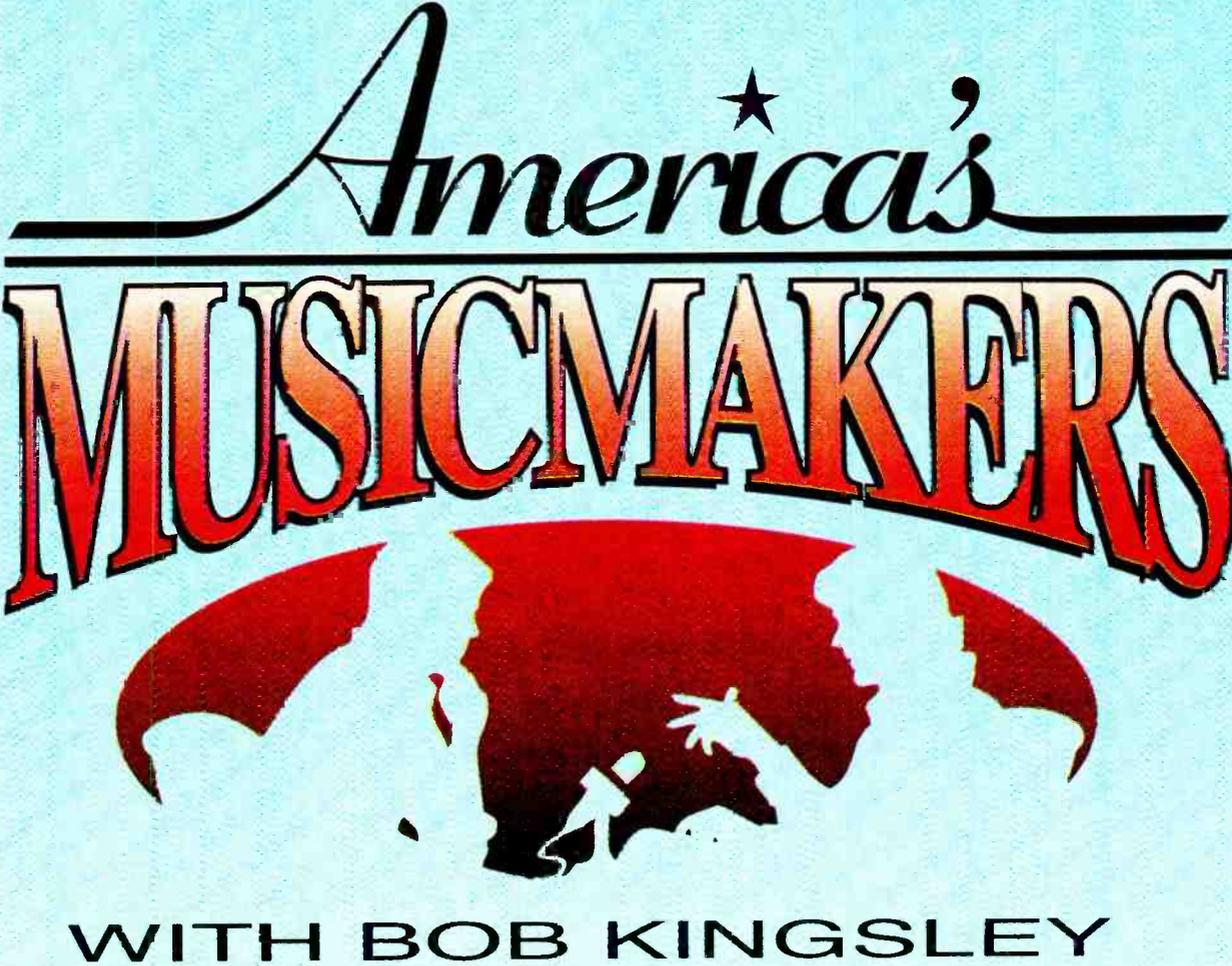
You may be wondering why the name of the artist used has been kept a secret in this article. Well, in exchange for the artist's help, the station had promised the superstar they wouldn't tell anybody who it was.

The campaign from Impact has built-in artists who come with the package. But the PD says, "We went out and got our own superstar, figuring a big-name act would have even more impact. Since half our mailers went to blind households, we thought people who weren't necessarily country fans would be more likely to pay attention to the mailer or calls if it was by an artist they knew. You need a superstar to get that kind of impact."

As you can tell, our PD is very high on this campaign, noting, "Whenever we do market research about contesting or promotions, people say money is the prize they want to win. And anything that has to do with artists is highly rated. This ties both of those things together. Cash along with a personal call from an artist has a high probability of driving come. And the recycling can help the TSL. Add the fact that you're building a more effective database, and it's a huge win all around."

**“great star talk,**  
premium local sponsorships”

– Victor Sansone, President and GM,  
WKHX/WYAY-FM Atlanta, GA



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# Fashion, Auctions On The Block

□ Country artists get on the charity train for fundraisers during Fan Fair

While more performers have been added to the Fan Fair concert schedule, the list of extracurricular activities around town keeps growing. In addition to artist-hosted fan club parties, two auctions and a fashion show will be taking place in Nashville.

At the Tennessee State Fairgrounds, the concert lineup for June 16-21 has been expanded to include several recently announced additions, including **John Anderson**, **Paul Brandt**, **Terri Clark**, **Billy Ray Cyrus**, **Toby Keith**, **Brady Seals**, **Daryle Singletary**, **Clay Walker**, and **Bob Woodruff**.

## High Fashion

**Mr. Blackwell**, the curmudgeon of style, might argue that the word "fashion" doesn't belong in a sentence also containing "Fan Fair."

In reality, the **T.J. Martell Foundation's** annual Music City Celebrity Luncheon and Fashion Show only coincides with Fan Fair. And it takes place in the opulent surroundings of the Opryland Hotel, well away from the bustling mobs at the Fairgrounds.

The June 16 event will find **Bryan White**, **Tanya Tucker**, **Paul Brandt**, **Doug Stone**, **Nikki Nelson**, **Stephanie Bentley**, and **Skip Ewing** donning the latest fashions. Other celebrity models include **Louise Mandrell**, **Ruby Lovett**, **Lisa Stewart**, **Ronna Reeves**, the **Hagers**, and **Oak Ridge Boy Richard Sterban**. The Grand Ole Opry's representatives include **Jeannie Seely**, **Jan Howard**, **Jean Shepard**, and **Carol Lee Cooper**. And from "General Hospital," there's **Wally Kurth** and **Christian Taylor**.

Last year's event netted more than \$27,000 for the **Frances Williams Preston Laboratories**, a division of the T.J. Martell Foundation at the Vanderbilt Cancer Center in Nashville.

In auction news, the **Judds** and **Ricochet** will be hosting separate auctions during Fan Fair week. Ricochet's June 16 event is a fundraiser for Gilda's Club, a non-profit support group for cancer patients. In addition to their own belongings, the band will be auctioning off items donated by **Vince Gill**, **George**

## COUNTRY FLASHBACK

### 1 YEAR AGO

- No. 1: "Blue Clear Sky" - **George Strait** (second week)

### 5 YEARS AGO

- No. 1: "Sacred Ground" - **McBride & The Ride**

### 10 YEARS AGO

- No. 1: "Forever And Ever, Amen" - **Randy Travis** (third week)

### 15 YEARS AGO

- No. 1: "Finally" - **T.G. Sheppard** (second week)

### 20 YEARS AGO

- No. 1: "Luckenbach, Texas" - **Waylon Jennings** (second week)

**Strait**, **Pam Tillis**, **Little Texas**, and **Muhammad Ali**.

The Judds' June 19 auction, benefiting the American Liver Foundation, will feature mementos donated by all three Judd women — **Naomi**, **Wynonna**, and **Ashley**. Among the items up for bid: Naomi's mink coat and several of Wy's motorcycle helmets.

## Fire Marshal Visits

During their travels, country artists often find local government officials arriving for backstage "meet & greets."

The city of Anaheim, CA sent a representative to **Ty Herndon's** recent show at Cowboy Boogie, but that particular official wasn't there for an autograph: It was the local fire marshal, who was quick to point out that Herndon had attracted 1377 to

a club that was legally authorized to hold 950.

Audience members included actors **Jonathon Silverman** ("The Single Guy") and **Scott Bakula** ("Quantum Leap," "Murphy Brown"), as well as several members of the L.A. Lakers.

## Bits 'N' Pieces

Alabama's **Randy Owen** is spearheading an all-star Christmas album to benefit the St. Jude Children's Hospital in Memphis. In addition to tracks by individual artists, several country acts will join voices for one song on the BNA album, tentatively titled "Season of Hope." Participants are expected to include **Clint Black**, **Mindy McCready**, **Bryan White**, **Lorrie Morgan**, **Martina McBride**, **BlackHawk**, **Lonestar**, **Sammy Kershaw**, **Bob Carlisle**, and — of course — Alabama.

• The **Garth Brooks** tour pulls into Tulsa's Drillers Stadium on July 18. It's his first hometown gig in five years. If necessary, Brooks says he'll add as many as three more performances to meet local demand.

• **Junior Brown** is featured in a 30-second advertisement for the Gap clothing chain. The typically dapper Brown is seen wearing the chain's Easy Fit jeans as he plays his musical invention, the guit-steel. Wife **Tanya Rae** wears a denim jacket and spiked heels in the spot, which is running exclusively at some 350 **United Artists** cinemas throughout the nation.

• A 39-year-old Greenbrier, TN man was recently charged with criminal trespassing after Wynonna's husband, **Arch Kelly**, discovered the man camping behind their home in the Nashville suburb of Franklin.

• The Oak Ridge Boys' **Joe Bonsall** is writing a series of children's books. Beginning with the first release of "Molly," the characters in the series are patterned after the real-life pets of Bonsall and wife **Mary**. His second book, "The Home," will be released in October.

— Calvin Gilbert

## Sherrié Austin

### NEW ARTIST FACT FILE

**Current Single:** "Lucky In Love"

**Current Album, Label:** "Words," Arista (July 15 release)

**Influences:** Dolly Parton, Linda Ronstadt, Emmylou Harris

### Background

**Sherrié Austin**, a 26-year-old native of Australia, grew up listening to **Johnny Cash** and **Loretta Lynn**, a foundation that led her to the more modern sounds of **Dolly Parton**, **Linda Ronstadt**, and **Emmylou Harris**. Sherrié (pronounced "sha-ree") told **R&R**, "I wanted to sing and write like that. They were women with real opinions and real feelings, and they sang about stuff that we all relate to."

Austin was 12 when she began singing country music. She admits, "I was always a bit of showoff and I was more comfortable on the stage than anyplace else. Ever since I was a little girl, I was always singing, making up poems, and putting on school plays. It was just something I naturally did."

Her parents' encouragement led the teenaged Austin to take the stage at Australian fairs and festivals, including a series of shows with Cash. Explaining how her mother orchestrated the bookings, she says, "Mum's kind of like my PR person. She always had a way of finding out things, and she knew that Johnny Cash was coming to town. Somehow, she lined it up. She's just a real bulldozer."

Austin didn't think Cash would remember the shows when she approached him last year outside a Nashville restaurant. Cash responded, "Yes, I remember you. You're the little girl in the red cowgirl hat."

### Stateside Arrival

Austin's family moved to Los Angeles in 1986. When Austin moved to Nashville five years ago, one of the first people she met was songwriter **Will Rambeau**. "I basically came to Nashville with two names on a piece of paper," she said. "One of them was his publisher."

While writing songs together, Rambeau brought Austin to the attention of **Arista/Nashville** President **Tim DuBois**. She laughed, "I got my record deal over four lunches in the period of one year. They put me through the third degree about being Australian, asking me if Australians listened to country music."

After signing to Arista, Austin recalls, "Tim told me, 'The



Sherrié Austin

only thing we'll ever argue about are songs. I don't want to put a song on your album I don't believe in. He's a perfectionist — a lot like me in many ways."

### The Music

"Words," Austin's upcoming debut album, was produced by Rambeau and **Ed Seay**. Although Rambeau had been producing demos for years, Austin's record marks his first major label production. "Will had been producing demos for years," she points out. "We realized, 'Wow, he should be the producer, because everybody's copying his demos.' Tim has a reputation for giving new guys a shot. We went looking for a co-producer, and Ed was the exact thing we needed. He's a great technician, he's got a great ear for songs, and he totally 'got' what we were doing. The three of us just clicked."

Austin can claim writer's credit on seven of her album's songs, including the first single, "Lucky In Love." Explaining her vision for the record, she comments, "I pretty much wrote the songs about the past four years of my life — it's a lot like my diary, in a way. I just wanted the album to be honest, good, and fresh."

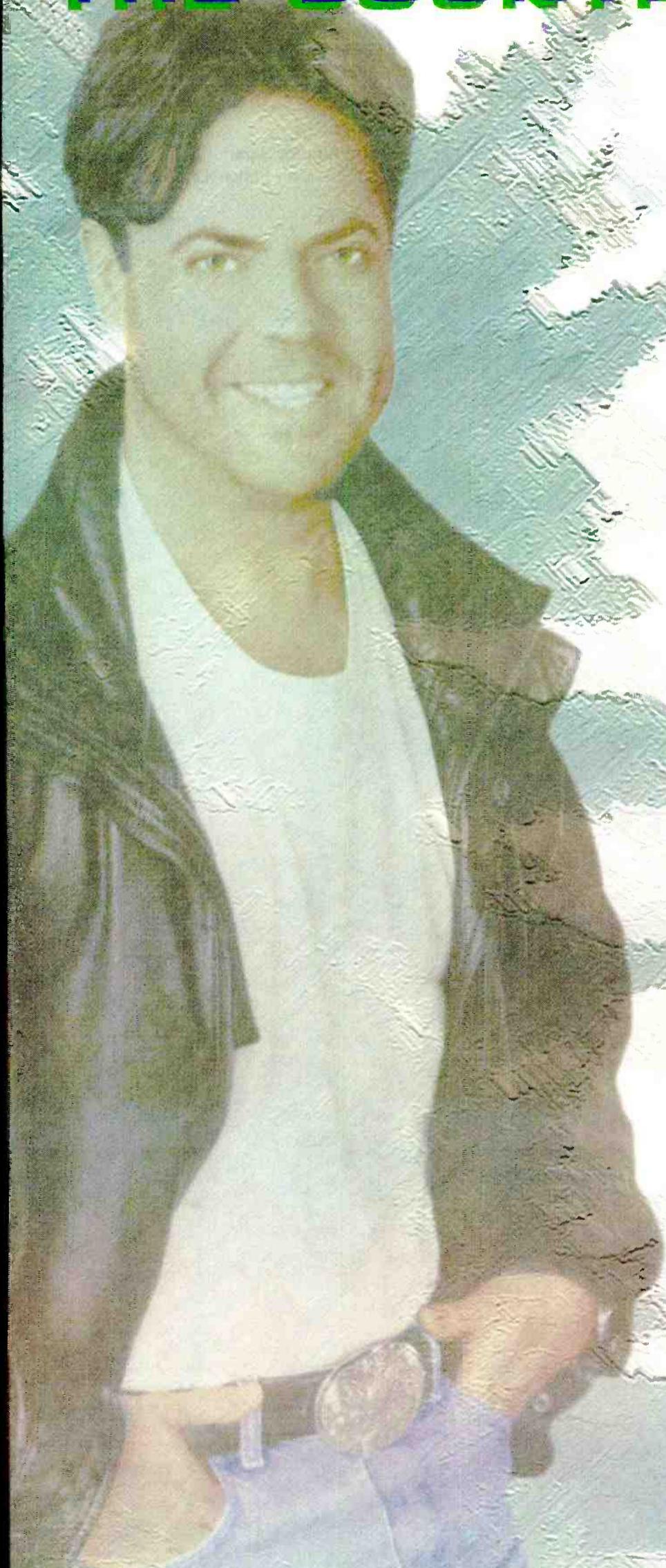
**Vince Gill** sings background vocals on "I Wanna Fall In Love (So Hard It Hurts)." Austin explains their meeting: "I first met him backstage at a concert in California. A friend of mine went up to him and said, 'Sherrié's a singer.' I was thinking, 'Don't tell him that. Everybody must tell him that.' He said, 'I hope to one day have the pleasure of singing with you.'

"And I took him up on it! When we needed somebody to sing backgrounds, I said, 'Well, Vince said he'd do it!' He walked in one day after a day of golf, did his parts, and didn't even charge me for it."



**A SHINING CELEBRATION** — ASCAP recently held a party celebrating the success of John Berry's "She's Taken A Shine," which recently topped the R&R Country chart. The event brought writers Richard Bach and Greg Barnhill together with some of those who made the hit happen. Pictured are (l-r): Capitol/Nashville President/CEO Scott Hendricks, Berry, Bach, ASCAP's Connie Bradley, Texas Wedge Music's Johnny Slate, Bayou Liberty Music's Tereasa Baum, and Barnhill.

# THE COUNTRY CHART



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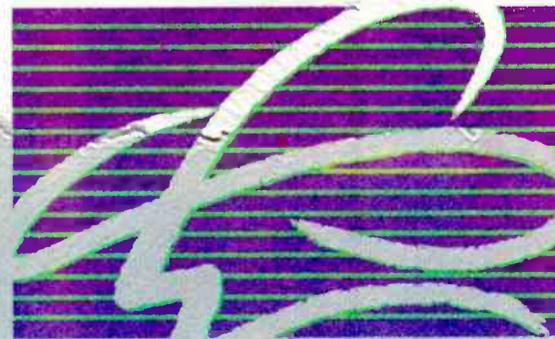
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-Blackhawk

**Blair's like dog \*#@\$! in the backyard. I hear this show all the time... he's everywhere!**  
-Toby Keith

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LEANN'S NEW SINGLE "HOW DO I LIVE" IN STORES JUNE 17





# COUNTRY TOP 50

JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
11	7	2	1	<b>TIM MCGRAW w/FAITH HILL</b> It's Your Love ( <i>Curb</i> )	193/0	1	7090	+255	35967	+1301
7	6	4	2	<b>VINCE GILL</b> A Little More Love ( <i>MCA</i> )	193/0	2	6814	+142	33969	+651
15	10	8	3	<b>TY HERNDON</b> Loved Too Much ( <i>Epic</i> )	192/0	3	6272	+684	31328	+3031
8	5	5	4	<b>LEANN RIMES</b> The Light In Your Eyes ( <i>MCG/Curb</i> )	179/0	4	5946	-601	30216	-2740
6	3	1	5	<b>ALAN JACKSON</b> Who's Cheatin' Who ( <i>Arista</i> )	175/0	5	5940	-962	29695	-5278
19	15	12	6	<b>MARK WILLS</b> Places I've Never Been ( <i>Mercury</i> )	192/0	6	5838	+780	29464	+4099
14	11	10	7	<b>TANYA TUCKER</b> Little Things ( <i>Capitol</i> )	193/0	7	5821	+465	29067	+2147
17	13	11	8	<b>REBA MCENTIRE</b> I'd Rather Ride Around With... ( <i>MCA</i> )	192/0	8	5724	+552	28838	+2895
5	2	3	9	<b>KEVIN SHARP</b> She's Sure Taking It Well ( <i>143/Asylum/EEG</i> )	168/0	9	5418	-1404	27054	-7410
16	14	13	10	<b>DEANA CARTER</b> Count Me In ( <i>Capitol</i> )	193/0	10	5333	+340	26585	+1887
18	16	14	11	<b>MARK CHESNUTT</b> Let It Rain ( <i>Decca</i> )	191/0	11	4917	+284	24530	+1434
21	17	15	12	<b>PAM TILLIS</b> All The Good Ones Are Gone ( <i>Arista</i> )	193/0	12	4795	+295	23837	+1611
9	8	6	13	<b>BROOKS &amp; DUNN</b> Why Would I Say Goodbye ( <i>Arista</i> )	152/1	13	4737	-1386	23820	-6761
50	34	20	14	<b>GEORGE STRAIT</b> Carrying Your Love With Me ( <i>MCA</i> )	188/9	15	4625	+955	23378	+4781
25	21	16	15	<b>TRACE ADKINS</b> I Left Something Turned On... ( <i>Capitol</i> )	193/2	14	4696	+526	23215	+2594
23	19	18	16	<b>SONS OF THE DESERT</b> Whatever Comes First ( <i>Epic</i> )	186/1	16	4493	+398	22171	+1976
24	20	17	17	<b>RICK TREVINO</b> I Only Get This Way With You ( <i>Columbia</i> )	190/0	17	4425	+317	21768	+1560
26	22	19	18	<b>PATTY LOVELESS</b> The Trouble With The Truth ( <i>Epic</i> )	186/0	18	4190	+242	20434	+1065
30	28	22	19	<b>LONESTAR</b> Come Cryin' To Me ( <i>BNA</i> )	183/5	19	3960	+612	19751	+3264
29	26	21	20	<b>JOHN BERRY</b> I Will, If You Will ( <i>Capitol</i> )	187/4	20	3864	+329	19141	+1712
3	1	9	21	<b>BRYAN WHITE</b> Sittin' On Go ( <i>Asylum/EEG</i> )	141/0	21	3717	-1667	18644	-8371
31	29	24	22	<b>CLAY WALKER</b> One, Two, I Love You ( <i>Giant</i> )	178/7	23	3421	+342	16897	+1584
28	27	23	23	<b>TRAVIS TRITT</b> She's Going Home With Me ( <i>Warner Bros.</i> )	170/1	22	3493	+201	16741	+1058
37	31	26	24	<b>MICHAEL PETERSON</b> Drink, Swear, Steal & Lie ( <i>Reprise</i> )	177/9	24	3260	+441	16593	+2400
34	32	28	25	<b>RICOCHET</b> He Left A Lot To Be Desired ( <i>Columbia</i> )	177/7	25	3087	+369	14896	+1947
—	—	33	26	<b>TRACY LAWRENCE</b> How A Cowgirl Says Goodbye ( <i>Atlantic</i> )	176/54	28	2984	+1195	14706	+5895
32	30	27	27	<b>SAMMY KERSHAW</b> Fit To Be Tied Down ( <i>Mercury</i> )	171/5	26	3048	+276	14686	+1229
36	33	29	28	<b>TRACY BYRD</b> Don't Love Make A Diamond... ( <i>MCA</i> )	169/13	29	2833	+418	13653	+2080
4	4	7	29	<b>MINDY MCCREADY</b> A Girl's Gotta Do (What...) ( <i>BNA</i> )	113/0	30	2596	-3407	13053	-16719
<b>BREAKER</b>			30	<b>CLINT BLACK &amp; MARTINA MCBRIDE</b> Still Holding On ( <i>RCA</i> )	158/109	31	2456	+1636	12391	+7727
38	36	30	31	<b>JAMES BONAMY</b> The Swing ( <i>Epic</i> )	153/7	32	2330	+251	11230	+1350
39	37	31	32	<b>LEE ROY PARNELL</b> Lucky Me, Lucky You ( <i>Career</i> )	139/5	34	2120	+168	10335	+1063
—	43	35	33	<b>KENNY CHESNEY</b> She's Got It All ( <i>BNA</i> )	140/15	35	1984	+437	9478	+2120
40	38	34	34	<b>GARY ALLAN</b> From Where I'm Sitting ( <i>Decca</i> )	134/0	37	1882	+44	8812	+248
<b>BREAKER</b>			35	<b>BILLY YATES</b> Flowers ( <i>Almo Sounds</i> )	124/15	41	1696	+338	8350	+1506
—	—	43	36	<b>RAYBON BROTHERS</b> Butterfly Kisses ( <i>MCA</i> )	100/17	43	1617	+489	7958	+2317
<b>BREAKER</b>			37	<b>DAVID KERSH</b> Day In, Day Out ( <i>Curb</i> )	126/13	45	1584	+271	7764	+1385
43	41	37	38	<b>TERRI CLARK</b> Just The Same ( <i>Mercury</i> )	128/11	44	1587	+204	7732	+970
<b>BREAKER</b>			39	<b>SHERRIE' AUSTIN</b> Lucky In Love ( <i>Arista</i> )	121/16	46	1463	+176	6994	+870
44	44	42	40	<b>RIVER ROAD</b> I Broke It, I'll Fix It ( <i>Capitol</i> )	122/7	47	1420	+203	6782	+965
<b>DEBUT</b>			41	<b>TOBY KEITH</b> We Were In Love ( <i>Mercury</i> )	96/94	51	1184	+1126	6106	+5745
—	49	44	42	<b>NEAL MCCOY</b> The Shake ( <i>Atlantic</i> )	92/7	50	1215	+191	6037	+946
—	—	45	43	<b>BOB CARLISLE</b> Butterfly Kisses ( <i>DMG/Jive</i> )	55/9	55	1047	+227	6016	+1195
<b>DEBUT</b>			44	<b>COLLIN RAYE</b> What The Heart Wants ( <i>Epic</i> )	90/65	52	1175	+797	5838	+3898
<b>DEBUT</b>			45	<b>TRISHA YEARWOOD</b> How Do I Live ( <i>MCA</i> )	82/45	56	1027	+596	5773	+3236
<b>DEBUT</b>			46	<b>JOHN MICHAEL MONTGOMERY</b> How Was I To Know ( <i>Atlantic</i> )	79/78	53	1068	+1048	5387	+5239
<b>DEBUT</b>			47	<b>DIAMOND RIO</b> How Your Love Makes Me Feel ( <i>Arista</i> )	73/46	57	952	+562	4759	+2791
—	—	48	48	<b>LILA MCCANN</b> Down Came A Blackbird ( <i>Asylum/EEG</i> )	78/11	58	913	+140	4332	+683
<b>DEBUT</b>			49	<b>BUFFALO CLUB</b> Nothin' Less Than Love ( <i>Rising Tide</i> )	66/30	61	724	+332	3524	+1556
—	—	49	50	<b>BIG HOUSE</b> You Ain't Lonely Yet ( <i>MCA</i> )	65/7	62	669	+56	2934	+230

This chart reflects airplay from June 2-8. Songs ranked by total points. Highlighted songs indicate Breaker.

193 Country reporters. 189 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

## BREAKERS®

### CLINT BLACK & MARTINA MCBRIDE

Still Holding On (*RCA*)

81% of our reporters on it (158 stations)

109 Adds • Moves 46-30

### DAVID KERSH

Day In, Day Out (*Curb*)

65% of our reporters on it (126 stations)

13 Adds • Moves 39-37

### BILLY YATES

Flowers (*Almo Sounds*)

64% of our reporters on it (124 stations)

15 Adds • Moves 36-35

### SHERRIE' AUSTIN

Lucky In Love (*Arista*)

62% of our reporters on it (121 stations)

16 Adds • Moves 40-39

## MOST ADDED®

ARTIST TITLE LABEL(S)

TOTAL ADDS

CLINT BLACK & MARTINA MCBRIDE	Still Holding... ( <i>RCA</i> )	109
TOBY KEITH	We Were In Love ( <i>Mercury</i> )	94
JOHN MICHAEL MONTGOMERY	How Was I... ( <i>Atlantic</i> )	78
COLLIN RAYE	What The Heart Wants ( <i>Epic</i> )	65
TRACY LAWRENCE	How A Cowgirl Says... ( <i>Atlantic</i> )	54
DIAMOND RIO	How Your Love Makes Me Feel ( <i>Arista</i> )	45
TRISHA YEARWOOD	How Do I Live ( <i>MCA</i> )	45
BUFFALO CLUB	Nothin' Less Than Love ( <i>Rising Tide</i> )	30
RAYBON BROTHERS	Butterfly Kisses ( <i>MCA</i> )	17
SHERRIE' AUSTIN	Lucky In Love ( <i>Arista</i> )	15
KIPPI BRANNON	I'd Be With You ( <i>Curb/Universal</i> )	15

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)

TOTAL PLAY INCREASE

CLINT BLACK & MARTINA MCBRIDE	Still Holding... ( <i>RCA</i> )	+1635
TRACY LAWRENCE	How A Cowgirl Says... ( <i>Atlantic</i> )	+1195
TOBY KEITH	We Were In Love ( <i>Mercury</i> )	+1125
JOHN MICHAEL MONTGOMERY	How Was I... ( <i>Atlantic</i> )	+1043
GEORGE STRAIT	Carrying Your Love With Me ( <i>MCA</i> )	+955
COLLIN RAYE	What The Heart Wants ( <i>Epic</i> )	+797
MARK WILLS	Places I've Never Been ( <i>Mercury</i> )	+780
TY HERNDON	Loved Too Much ( <i>Epic</i> )	+684
LONESTAR	Come Cryin' To Me ( <i>BNA</i> )	+612
TRISHA YEARWOOD	How Do I Live ( <i>MCA</i> )	+596

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)

TOTAL POINT INCREASE

CLINT BLACK & MARTINA MCBRIDE	Still Holding... ( <i>RCA</i> )	+7727
TRACY LAWRENCE	How A Cowgirl Says... ( <i>Atlantic</i> )	+5895
TOBY KEITH	We Were In Love ( <i>Mercury</i> )	+5745
JOHN MICHAEL MONTGOMERY	How Was I... ( <i>Atlantic</i> )	+5239
GEORGE STRAIT	Carrying Your Love With Me ( <i>MCA</i> )	+4781
MARK WILLS	Places I've Never Been ( <i>Mercury</i> )	+4099
COLLIN RAYE	What The Heart Wants ( <i>Epic</i> )	+3898
LONESTAR	Come Cryin' To Me ( <i>BNA</i> )	+3264
TRISHA YEARWOOD	How Do I Live ( <i>MCA</i> )	+3236
TY HERNDON	Loved Too Much ( <i>Epic</i> )	+3031

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

GEORGE STRAIT	One Night At A Time ( <i>MCA</i> )
JOHN MICHAEL MONTGOMERY	I Miss You A Little ( <i>Atlantic</i> )
TRACY LAWRENCE	Better Man, Better Off ( <i>Atlantic</i> )
COLLIN RAYE	On The Verge ( <i>Epic</i> )
ALABAMA	Sad Lookin' Moon ( <i>RCA</i> )
LORRIE MORGAN	Good As I Was To You ( <i>BNA</i> )
DAVID KERSH	Another You ( <i>Curb</i> )
CLAY WALKER	Rumor Has It ( <i>Giant</i> )
KENNY CHESNEY	When I Close My Eyes ( <i>BNA</i> )
TRACE ADKINS	(This Ain't) No Thinkin' Thing ( <i>Capitol</i> )

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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## The New Album Gallery

JUNE 10

## Tim McGraw, "Everywhere" (Curb)

One barometer of an artist's success is the number of songs that get pitched their way when it comes time to record a new album. For his fourth **Curb** project, **Tim McGraw** and company reportedly waded through no less than 500 tunes. Eighteen were recorded, with 11 making it to "Everywhere." Among the songwriters getting the thumbs up: **Craig Wiseman**, **Skip Ewing**, **Marcus Hummon**, **Stephony Smith**, **Jess Leary**, and swamp rocker **Tony Joe White**.

McGraw previously co-produced **Jo Dee Messina's** debut album, but "Everywhere" marks his first self-production effort. Teaming with co-producers **Byron Gallimore** and **James Stroud**, McGraw rolled through 16 miles of recording tape to complete the project.

The first single, "It's Your Love," features wife **Faith Hill**, who recorded her harmony vocal the night before mixing sessions began. McGraw also gets some assistance from the Eagles' **Timothy B. Schmit**, who provides background vocals on the title track.



## Neal McCoy, "Greatest Hits" (Atlantic)

It didn't happen overnight, but **Neal McCoy** can look back at years of hard work and realize that he earned his status as a country star. Such tenacity and belief in his work extends to his supporters at **Atlantic/Nashville**, who have been with him since his label debut in 1991.

McCoy has reached a career milestone with his first "Greatest Hits" package, a compilation that lives up to its name. Among the favorites included: "No Doubt About It," "You Gotta Love That," "They're Playin' Our Song," "If I Was a Drinkin' Man," "Then You Can Tell Me Goodbye," "The City Put The Country Back In Me," and "Wink." As appropriate bookends

to the collection, the album begins with "Now I Pray For Rain" (the first song McCoy ever charted) and "The Shake" (his current single, recorded specifically for the "Greatest Hits" package).

## GOING FOR ADDS

June 9, 1997

## Billy Ray Cyrus, "It's All The Same To Me"

**Mercury:** With "The Best Of Billy Ray Cyrus" set for release later this month, this is a brand new track he recorded for the album.

## Greg Holland, "Exception To The Rule"

**Asylum/EEG:** **Chris Waters**, **Bucky Jones**, and **Tom Shapiro** wrote this title cut — and second single — from Holland's first album for Asylum.

## Mila Mason, "That's The Kinda Love (That I'm Talkin' About)"

**Atlantic:** After a strong showing on the chart with "Dark Horse," Mason returns with another track from her debut album, "That's Enough Of That."

## Regina Regina, "Asking For The Moon"

**Giant:** The duo of **Regina Leigh** and **Regina Nicks** pull a **Chapin Hartford/George Teren** ballad as the new single from their debut album.

## ON THE RECORD



**NEAL MCCOY**  
"The Shake" (Atlantic)  
Dave Louis, MD  
WKKX-FM/St. Louis

"Flowers," "Butterfly Kisses," and "A Dozen Red Roses" are great songs, but you definitely have to balance your list. And I can't count the number of times I've said, "I wish **NEAL MCCOY** would release another "Wink." Well, "The Shake" has made my wish come true. One spin on the "Kix Country Cafe" and a spirited competition on **Booker's** nightly "New Music Shootout" told me I was right. Since the first spin, our phones have been "Shakin." Good nightclub song, too.

## OUT OF THE BOX



**BUFFALO CLUB**  
"Nothin' Less Than Love" (Rising Tide)  
Duke Hamilton, MD  
WUBE-FM/Cincinnati

"Watching the **BUFFALO CLUB** perform, you immediately feel that special chemistry that only exists in groups. You can sense the seasoning that has come about from their involvement in group projects. On their latest, "Nothin' Less Than Love," the trio's harmonies are more solid than ever. **Ron Hemley's** delivery of the lead vocal is stirring. **John Dittrich** and **Charlie Kelley** provide the fullness of the song's chorus. One can't help but make comparison between this group and **Restless Heart** — it's that same solid, driving rhythm complimented by terrific vocals. In just two singles, **The Buffalo Club** has niched a spot in the industry that will be "Nothin' Less Than Great!"

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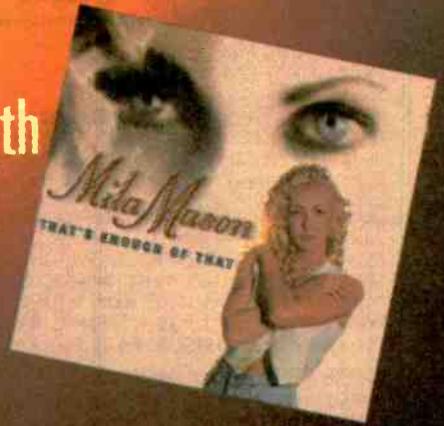
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got mila?

"That's The Kinda Love (That I'm Talkin' About)" — Adds June 9th



TRUST THE MUSIC



## NEW & ACTIVE

### DERYL DODD *Movin' Out To The Country (Columbia)*

Total Stations: 57, Total Points: 2311, Total Adds: 2, Including: WAXX 12, WFMB 9, WOKQ 5

Plays Include: KRRV 27 (27), KEAN 21 (17), WWQQ 20 (20), KEEY 18 (18), KTST 18 (18), WKSF 18 (18), KJUG 15 (15), WFGY 15 (15), WSSL 15 (15), KNFR 14 (14), WPXK 14 (14), WUSQ 14 (14), KFDI 12 (5), WKDQ 12 (12), WLWI 12 (12), WSOC 12 (12), KTTS 10 (5), KZKX 10 (10), WOVK 10 (10), WTCM 10 (10), WTVY 10 (10)

### JEFF WOOD *You Call That A Mountain (Imprint)*

Total Stations: 46, Total Points: 1721, Total Adds: 2, Including: KRYS 7, KSOP 7  
Plays Include: KEAN 21 (21), WWQQ 20 (10), WESC 18 (18), KLLL 17 (17), KVOD 17 (5), KRMD 16 (15), KJUG 15 (15), WGN 15 (14), KWN 13 (13), WTCM 13 (13), WAXX 12 (12), WIVK 12 (12), WKNN 12 (12), WOVK 10 (10), WTVY 10 (10), WQMX 9 (9), KGNC 7 (7), KSKS 7 (7), WKBW 7 (7), WVCN 7 (7), WMTZ 7 (7), WROD 7 (7), KHAY 6 (6), KWJ 6 (5), WOW 6 (6), WXCL 6 (6)

### LITTLE TEXAS *Your Mama Won't Let Me (Warner Bros.)*

Total Stations: 26, Total Points: 1365, Total Adds: 0, Including: KBEQ 24 (24), KEAN 21 (21), WWYZ 19 (19), WKSF 18 (18), KALF 17 (15), WGH 16 (16), WACO 15 (15), WFGY 15 (15), WTCM 15 (15), KTST 14 (14), WGT 14 (14), WUSQ 14 (14), WOVK 10 (10), WTVY 10 (10), WXB 9 (9), KHAY 8 (8), KSOP 7 (7), KFDI 5 (5), KTTS 5 (5), KWJ 5 (5), KYGO 5 (5), WDEN 5 (5), WMIL 5 (5), WUBE 5 (5)

### JEFF CARSON *Butterfly Kisses (MCG/Curb)*

Total Stations: 16, Total Points: 1348, Total Adds: 1, Including: WKIX 18  
Plays Include: KMPS 28 (16), KKCS 26 (17), WWZD 25 (25), KYGO 22 (22), WRKZ 19 (18), KFRG 16 (16), WRNS 16 (16), WDEN 15 (15), WXCL 14 (14), WAXX 10 (6), WXB 9 (9), WFMS 8 (8), KSOP 7 (5), KTTS 5 (5), WNOE 5 (5)

### RICH MCCREADY *That Just About Covers It (Magnatone)*

Total Stations: 37, Total Points: 1246, Total Adds: 1, Including: KALF 17  
Plays Include: WFMB 29 (25), WWQQ 20 (20), KEAN 17 (17), WTCM 15 (15), WXTA 15 (15), WAXX 12 (12), WKDQ 12 (12), WTVY 10 (10), WFMS 8 (8), WMTZ 8 (7), KGE 7 (7), KHEY 7 (7), KJUG 7 (7), KNFR 7 (7), KSOP 7 (7), WKBW 7 (7), WVCN 7 (7), WRBQ 7 (7), KFDI 5 (5), KNIX 5 (5), KORD 5 (5), KTM 5 (5), KTTS 5 (5), KVOD 5 (5), KWJ 5 (5), KYGO 5 (5), KZKX 5 (5), WBYT 5 (5), WDEN 5 (5), WIOV 5 (5), WIRK 5 (5), WKSF 5 (5), WRKZ 5 (5), WSOC 5 (5), WWYZ 5 (5), WYCD 5 (5)

### THRASHER SHIVER *Between The Stones And Jones (Asylum/EEG)*

Total Stations: 27, Total Points: 1090, Total Adds: 2, Including: KEEY 10, WFMS 8  
Plays Include: WBCT 35 (25), KEAN 17 (17), WFRG 14 (14), WTCM 13 (13), KRRV 12 (12), WAXX 12 (12), WKDQ 12 (12), WWZD 12 (12), WTVY 10 (10), WWQM 10 (16), WWQQ 10 (10), KPLM 9 (9), WQMX 9 (9), KNFR 7 (7), WVCN 7 (7), WXXQ 7 (7), KASH 5 (5), KFDI 5 (5), KTTS 5 (5), KVOD 5 (5), WBBS 5 (5), WDEN 5 (5), WRKZ 5 (5), WWWW 5 (5), WWYZ 5 (5)

### EMILIO *She Gives (Capitol)*

Total Stations: 21, Total Points: 1069, Total Adds: 1, Including: WSOC 5  
Plays Include: KHEY 27 (17), KTEX 20 (12), KZLA 18 (7), KGNC 15 (7), WACO 15 (15), KBUL 11 (11), KNIX 11 (5), WTVY 10 (10), WWQQ 10 (10), KPLM 9 (9), KHAY 8 (7), KIKK 7 (7), WXXQ 7 (7), KASE 5 (5), KFDI 5 (5), KTTS 5 (5), KVOD 5 (5), WDEN 5 (5)

### LEANN RIMES *How Do I Live (MCG/Curb)*

Total Stations: 20, Total Points: 1069, Total Adds: 13, Including: WRNS 16, WQDR 15, WSSL 15, WTTN 12, KPLX 10, KYNG 10, KEEY 9, KSKS 8, WIVK 6, KSSN 5, WDEN 5, WIXY 5, WYMK 5  
Plays Include: WTDR 26 (13), KFKF 15 (8), WHWK 13 (13), WWQQ 10 (10), WMSI 7 (7), WNOE 5 (10)

### BURNIN' DAYLIGHT *Live To Love Again (Curb)*

Total Stations: 20, Total Points: 933, Total Adds: 10, Including: WRNS 25, KBEQ 18, WFRG 14, WWQQ 10, WXBQ 6, KFDI 5, KNIX 5, KORD 5, WRKZ 5, WWYZ 5  
Plays Include: KASE 21 (5), KEAN 17 (17), WTVY 10 (5), KNFR 7 (7), WRBQ 7 (7), WROD 7 (7), KTTS 5 (5), WDEN 5 (5), WSOC 5 (5)

### CRAWFORD/WEST *Summertime Girls (Warner Bros.)*

Total Stations: 23, Total Points: 907, Total Adds: 12, Including: WWQQ 20, KEAN 17, KJUG 15, WKBW 15, KXDD 14, KPLM 9, WVCN 7, WUSY 7, WXXQ 7, WTDR 6, KSN 5, WSOC 5  
Plays Include: KNIX 11 (11), WTVY 10 (5), WWYZ 10 (10), KSKS 7 (7), KSOP 7 (7), KUZZ 7 (7), KASE 5 (5), KWJ 5 (5), WDEN 5 (5), WRKZ 5 (5)

### KIPPI BRANNON *I'd Be With You (Curb/Universal)*

Total Stations: 23, Total Points: 830, Total Adds: 16, Including: KRRV 12, WAXX 12, WRNS 10, WWQQ 10, WXB 9, WVCN 7, WMTZ 7, WUSY 7, WSM 6, WTDR 6, WXCL 6, WDEN 5, WKKX 5, WUBE 5, WWWW 5  
Plays Include: WFMB 12 (10), WWYZ 10 (10), KPLM 9 (9), WRKZ 9 (9), KHAY 8 (7), KFDI 5 (5), WTVY 5 (5)

### BILLY RAY CYRUS *It's All The Same (Mercury)*

Total Stations: 12, Total Points: 768, Total Adds: 5, Including: WSIX 12, WTCR 12, KIKK 7, KYGO 5, WSOC 5  
Plays Include: WYCD 25 (25), KTST 18 (14), WBCT 15 (15), WTCM 12 (12), WWYZ 10 (5), KGE 7 (7), KYCY 5 (5)

### NIKKI NELSON *I Don't Know How Not To Love You (DKC/Columbia)*

Total Stations: 14, Total Points: 565, Total Adds: 13, Including: KBEQ 18, KEAN 17, WRNS 17, WXTA 15, WGT 10, KFDI 5, KORD 5, KTTS 5, KVOD 5, WDEN 5, WRKZ 5, WSOC 5, WTVY 5  
Plays Include: WWYZ 5 (5)

### KATHY MATTEA *I'm On Your Side (Mercury)*

Total Stations: 11, Total Points: 545, Total Adds: 0, Including: WKIX 18 (18), WKSF 18 (18), KEAN 17 (17), WTCM 16 (16), WKDQ 12 (12), WGT 10 (9), WTVY 10 (10), WWYZ 10 (10), KFDI 5 (5), KWJ 5 (5), WDEN 5 (5)

### JEFFREY STEELE *My Greatest Love (MCG/Curb)*

Total Stations: 12, Total Points: 532, Total Adds: 0, Including: WKIX 18 (18), KJUG 15 (15), WTQR 15 (5), WTCM 14 (14), KATM 9 (9), WXCL 6 (6), KTTS 5 (5), KYGO 5 (5), WDEN 5 (5), WFMB 5 (5), WSOC 5 (5), WWYZ 5 (5)

### TERESA *Baby, That's What Love Does (Epic)*

Total Stations: 12, Total Points: 470, Total Adds: 0, Including: WWYZ 19 (19), KALF 17 (15), KEAN 17 (17), WTVY 10 (10), KKAT 5 (5), KTTS 5 (5), KWJ 5 (5), WBBS 5 (5), WDEN 5 (5), WKSF 5 (5), WSOC 5 (5), WWFG 5 (5)

### GENE WATSON *No Goodbyes (SOR)*

Total Stations: 12, Total Points: 444, Total Adds: 3, Including: WRNS 15, WKML 5, WRKZ 5  
Plays Include: KEAN 17 (17), KRRV 12 (12), WDAF 10 (10), WTVY 10 (10), WOW 6 (6), KFDI 5 (5), KTTS 5 (5), KVOD 5 (5), WDEN 5 (5)

### BRADY SEALS *She (Reprise)*

Total Stations: 11, Total Points: 377, Total Adds: 2, Including: KAJA 8, WRKZ 5  
Plays Include: KEAN 17 (17), WRNS 10 (15), KFDI 5 (5), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5), WTVY 5 (5), WUBE 5 (5), WWYZ 5 (5)

Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

#### Coast-To-Coast

Mark Edwards • (214) 991-9200

#### Adds:

DIAMOND RIO How Your Love Makes Me Feel  
TOBY KEITH We Were In Love  
DAVID KERSH Day In Day Out  
BILLY YATES Flowers

#### Hottest:

TIM MCGRAW/FAITH HILL It's Your Love  
TY HERNDON Loved Too Much  
MARK WILLS Places I've Never Been  
REBA McENTIRE I'd Rather Ride Around With You  
GEORGE STRAIT Carrying Your Love With Me

### AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

#### Adds:

DIAMOND RIO How Your Love Makes Me Feel  
JOHN MICHAEL MONTGOMERY How Was I To Know  
COLLIN RAYE What The Heart Wants

#### Hottest:

TIM MCGRAW/FAITH HILL It's Your Love  
VINCE GILL A Little More Love  
MARK WILLS Places I've Never Been  
TY HERNDON Loved Too Much  
REBA McENTIRE I'd Rather Ride Around With You

### ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

#### Adds:

KATHY MATTEA I'm On Your Side  
NEAL MCCOY The Shake  
RAYBON BROTHERS Butterfly Kisses  
TRISHA YEARWOOD How Do I Live

#### Hottest:

MARK CHESNUTT Let It Rain  
MICHAEL PETERSON Drink, Swear, Steal & Lie

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

### Super Country/Pure Country – Ken Moultrie

#### Adds:

CLINT BLACK/MARTINA McBRIDE Still Holding On  
KENNY CHESNEY She's Got It All  
TRACY LAWRENCE How A Cowgirl Says Goodbye  
NEAL MCCOY The Shake  
RAYBON BROTHERS Butterfly Kisses

#### Hottest:

TIM MCGRAW/FAITH HILL It's Your Love  
VINCE GILL A Little More Love  
BROOKS & DUNN How Can I Say Goodbye  
TANYA TUCKER Little Things  
ALAN JACKSON Who's Cheatin' Who

#### BROADCAST PROGRAMMING CONTINUED

### Digital Country – L.J. Smith

#### Adds:

CLINT BLACK/MARTINA McBRIDE Still Holding On  
TRACY LAWRENCE How A Cowgirl Says Goodbye  
TRISHA YEARWOOD How Do I Live (Original Movie Version)

#### Hottest:

TIM MCGRAW It's Your Love  
ALAN JACKSON Who's Cheatin' Who  
VINCE GILL A Little More Love  
REBA McENTIRE I'd Rather Ride Around With You  
TANYA TUCKER Little Things

### New Country – L.J. Smith

#### Adds:

CLINT BLACK/MARTINA McBRIDE Still Holding On  
TRACY LAWRENCE How A Cowgirl Says Goodbye  
TRISHA YEARWOOD How Do I Live (Original Movie Version)

#### Hottest:

ALAN JACKSON Who's Cheatin' Who  
LEANN RIMES The Light In Your Eyes  
TIM MCGRAW It's Your Love  
TY HERNDON Loved Too Much  
KEVIN SHARP She's Sure Taking It Well

### JONES RADIO NETWORK

Phil Barry • (303) 784-8700

### U.S. Country – Jim Murphy

#### Adds:

DAVID KERSH Day In, Day Out  
JOHN MICHAEL MONTGOMERY How Was I To Know

#### Hottest:

BROOKS & DUNN Why Would I Say Goodbye  
VINCE GILL A Little More Love  
TIM MCGRAW/FAITH HILL It's Your Love  
LEANN RIMES The Light In Your Eyes  
KEVIN SHARP She's Sure Taking It Well

### WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

### Hot Country – David Felker

#### Adds:

BUFFALO CLUB Nothin' Less Than Love  
DIAMOND RIO How Your Love Makes Me Feel  
JOHN MICHAEL MONTGOMERY How Was I To Know  
LEANN RIMES How Do I Live

#### Hottest:

TIM MCGRAW/FAITH HILL It's Your Love  
KEVIN SHARP She's Sure Taking It Well  
ALAN JACKSON Who's Cheatin' Who  
VINCE GILL A Little More Love  
LEANN RIMES The Light In Your Eyes

### Mainstream Country – David Felker

#### Adds:

CLINT BLACK/MARTINA McBRIDE Still Holding On  
KENNY CHESNEY She's Got It All  
TERRI CLARK Just The Same  
TRACY LAWRENCE How A Cowgirl Says Goodbye  
LEANN RIMES How Do I Live

#### Hottest:

ALAN JACKSON Who's Cheatin' Who  
TIM MCGRAW/FAITH HILL It's Your Love  
BROOKS & DUNN Why Would I Say Goodbye  
VINCE GILL A Little More Love  
REBA McENTIRE I'd Rather Ride Around With You

## TNN

THE NASHVILLE NETWORK

60.2 million households  
Traci Todd,  
Manager/Video Programming

### ADDS

BIG HOUSE You Ain't Lonely Yet (MCA)  
BUFFALO CLUB Nothin' Less Than Love (Rising Tide)  
LILA McCANN Down Came A Blackbird (Asylum/EEG)  
BILLY YATES Flowers (Almo Sounds)

### FAVORITE 15

DEANA CARTER Count Me In (Capitol)  
MARK CHESNUTT Let It Rain (Decca)  
VINCE GILL A Little More Love (MCA)  
ALISON KRAUSS Find My Way Back To My Heart (Rounder)  
TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)  
PATTY LOVELESS The Trouble With The Truth (Epic)  
REBA McENTIRE I'd Rather Ride Around With You (MCA)  
TIM MCGRAW/FAITH HILL It's Your Love (Curb)  
SONS OF THE DESERT Whatever Comes First (Epic)  
PAM TILLIS All The Good Ones Are Gone (Arista)  
TRAVIS TRITT She's Going Home With Me (Warner Bros.)  
TANYA TUCKER Little Things (Capitol)  
CLAY WALKER One, Two, I Love You (Giant)  
MARK WILLS Places I've Never Been (Mercury)  
LEE ANN WOMACK Never Again, Again (Decca)

Information current as of June 9, 1997.

## CMT

COUNTRY MUSIC TELEVISION

38 million households  
Chris Parr, Director/Programming  
Paul Hastaba, VP/GM

### ADDS

JUNIOR BROWN I Hung It Up (MCG/Curb)  
ANITA COCHRAN Daddy Can You See Me (Warner Bros.)  
REGINA REGINA Asking For The Moon (Giant)  
BOB WOODRUFF Almost Saturday Night (Imprint)  
BILLY YATES Flowers (Almo Sounds)

### TOP 10

MARK CHESNUTT Let It Rain (Decca)  
ALAN JACKSON Who's Cheatin' Who (Arista)  
TANYA TUCKER Little Things (Capitol)  
SAWYER BROWN Six Days On The Road (Curb)  
DEANA CARTER Count Me In (Capitol)  
LEE ANN WOMACK Never Again, Again (Decca)  
VINCE GILL A Little More Love (MCA)  
SONS OF THE DESERT Whatever Comes First (Epic)  
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)  
MARK WILLS Places I've Never Been (Mercury)

### HEAVY

DEANA CARTER Count Me In (Capitol)  
MARK CHESNUTT Let It Rain (Decca)  
VINCE GILL A Little More Love (MCA)  
ALAN JACKSON Who's Cheatin' Who (Arista)  
PATTY LOVELESS The Trouble With The Truth (Epic)  
TIM MCGRAW/FAITH HILL It's Your Love (Curb)  
SONS OF THE DESERT Whatever Comes First (Epic)  
PAM TILLIS All The Good Ones Are Gone (Arista)  
TANYA TUCKER Little Things (Capitol)  
CLAY WALKER One, Two, I Love You (Giant)  
MARK WILLS Places I've Never Been (Mercury)  
LEE ANN WOMACK Never Again, Again (Decca)

### HOT SHOTS

ALABAMA Dancin', Shaggin' On The Boulevard (RCA)  
BIG HOUSE You Ain't Lonely Yet (MCA)  
BUFFALO CLUB Nothin' Less Than Love (Rising Tide)  
KENNY CHESNEY She's Got It All (BNA)  
ANITA COCHRAN Daddy Can You See Me (Warner Bros.)  
TOBY KEITH We Were In Love (Mercury)  
KATHY MATTEA I'm On Your Side (Mercury)  
NEAL MCCOY The Shake (Atlantic)  
REBA McENTIRE I'd Rather Ride Around With You (MCA)  
RAYBON BROTHERS Butterfly Kisses (MCA)  
LEANN RIMES How Do I Live (MCG/Curb)  
BOB WOODRUFF Almost Saturday Night (Imprint)  
TRISHA YEARWOOD How Do I Live (MCA)

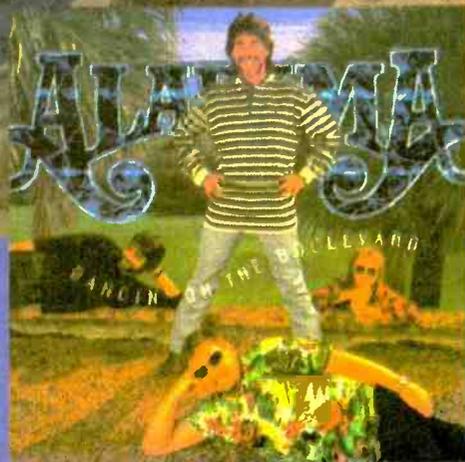
Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of June 4, 1997.

41

# AND COUNTING

Alabama thanks country radio for their 41st No. 1 single "Sad Lookin' Moon"



20 albums and 57 million units later

The Next No. 1

"Dancin', Shaggin' On The Boulevard"

Impact Date June 16



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# COUNTRY PLAYLISTS

June 6, 1997 R&R • 69

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA		MARKET #2
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
34 34 34 55	BROOKS & DUNN/Why Would I Say...	
24 34 55 55	MINDY MCGRADY/W/ HILL/It's Your Love	
34 55 34 55	MARK WILLIS/Places I've Never...	
19 24 34 34	MARK CHESNUTT/Let It Rain	
24 55 34 55	TY HERNDON/Loved Too Much	
19 18 34	LONESTAR/Come Cryin' To Me	
7 18 24 34	REBA MCKENTIRE/d Rather Ride...	
19 7 24 34	TANYA TUCKER/Little Things	
19 7 24 24	JOHN BERRY/Will, If You Will	
19 7 24 24	DEANA CARTER/Count Me In	
- 7 18 24	DAVID KERSH/Day In, Day Out	
19 24 7 24	PAM TILLIS/All The Good Ones	
7 18 24 24	SONS OF THE DESERT/Whatever Comes First	
- 7 18 24	GEORGE STRAIT/Carrying Your...	
- 7 18 24	JOHN/AUDREY WIGGINS/Somewhere In Love	
19 7 24 18	TRACY ADKINS/Just The Same	
24 24 7 18	M. CHAPIN CARPENTER/The Better To	
7 18 18 18	TERRI CLARK/Just The Same	
- 7 18 18	EMILIO/She Gives	
24 34 24 18	VINCE GILLA/Little More Love	
7 24 18 18	PATTY LOVELESS/The Trouble With	
7 18 18 18	MICHAEL PETERSON/Drink, Swear...	
- 7 18 18	RICOCHET/He Left A Lot To...	
7 18 18 18	BILLY YATES/Flowers	
15 15 15 15	ALABAMA/Sad Lookin' Moon	
19 24 34 15	SKIP EWING/Mary Go Round	
14 15 15 15	ALAN JACKSON/Who's Cheatin' Who	
15 15 15 15	MINDY MCGRADY/A Girl's Gotta Do...	
24 34 15 15	JOHN M. MONTGOMERY/How Was I To Know	
15 15 15 15	COLLIN RAYE/On The Verge	
15 15 15 15	LEANN RIMES/The Light In Your...	
34 15 15 15	KEVIN SHARP/She's Sure Taking...	
34 15 15 15	GEORGE STRAIT/One Night At A Time	
24 55 15 15	BRYAN WHITE/Sittin' On Go	
15 15 15 15	JEFF WOOD/Use Mine	
7 18 18 18	SHERRIE AUSTIN/Lucky In Love	
- 7 18 18 18	BUFFALO CLUB/Nothin' Less Than...	
- 7 18 18 18	BLACK & MCBRIDE/Still Holding On	
- 7 18 18 18	BOB CARLISLE/Butterfly Kisses	
- 7 18 18 18	KENNY CHESNEY/She's Got It All	

US 99		MARKET #3
WUSN/Chicago (818) 246-0939 Sledge/Brondo		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
20 20 36 36	TY HERNDON/Loved Too Much	
24 25 36 36	REBA MCKENTIRE/A Girl's Gotta Do...	
20 36 36 36	ALAN JACKSON/Who's Cheatin' Who	
36 36 36 36	KEVIN SHARP/She's Sure Taking...	
36 36 36 36	BROOKS & DUNN/Why Would I Say...	
20 20 36 36	TANYA TUCKER/Little Things	
36 36 36 36	LEANN RIMES/The Light In Your...	
20 20 36 36	MARK WILLIS/Places I've Never...	
20 20 36 36	TIM MCGRAW/W/ HILL/It's Your Love	
14 14 20 36	CLAY WALKER/One, Two, I Love You	
20 20 20 36	DEANA CARTER/Count Me In	
20 20 20 36	SAMMY KERSHAW/Fit To Be Tied Down	
20 20 20 36	VINCE GILLA/Little More Love	
14 14 20 36	JOHN BERRY/Will, If You Will	
20 20 20 36	TRACY ADKINS/Just The Same	
20 20 20 36	PAM TILLIS/All The Good Ones...	
20 20 20 36	REBA MCKENTIRE/d Rather Ride...	
20 20 20 36	PATTY LOVELESS/The Trouble With...	
14 14 20 36	SONS OF THE DESERT/Whatever Comes First	
14 14 20 36	RICK TREVIN/Only Get This...	
14 14 20 36	MICHAEL PETERSON/Drink, Swear...	
- 14 20 36	BOB CARLISLE/Butterfly Kisses	
- 14 20 36	GEORGE STRAIT/Carrying Your...	
- 14 20 36	NEAL MCCOY/The Shake	
- 14 20 36	TRACY BYRD/Don't Love Make...	
- 14 20 36	SHERRIE AUSTIN/Lucky In Love	
- 14 20 36	TRAVIS TRITT/She's Going Home...	
- 14 20 36	TRISHA YEARWOOD/How Do I Live	
- 14 20 36	LONESTAR/Come Cryin' To Me	
- 14 20 36	TERRI CLARK/Just The Same	
- 14 20 36	KENNY CHESNEY/She's Got It All	
- 14 20 36	RICOCHET/He Left A Lot To...	
- 14 20 36	BLACK & MCBRIDE/Still Holding On	
- 14 20 36	TOBY KEITH/We Were In Love	
36 36 36 11	ALABAMA/Sad Lookin' Moon	
36 36 36 11	GEORGE STRAIT/One Night At A Time	
5 5 5 5	RIVER ROAD/Broke It, I'll...	
5 5 5 5	TRACY LAWRENCE/How A Cowgirl...	
5 5 5 5	COLLIN RAYE/What The Heart Wants	

KISAN 94.9		MARKET #4
KSAN/San Francisco (415) 291-0202 Roberts/Ryan		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
35 36 36 45	VINCE GILLA/Little More Love	
24 25 36 45	REBA MCKENTIRE/d Rather Ride...	
35 36 36 45	TIM MCGRAW/W/ HILL/It's Your Love	
15 16 15 45	COLLIN RAYE/On The Verge	
35 25 36 45	GEORGE STRAIT/Carrying Your...	
15 36 15 45	LEANN RIMES/The Light In Your...	
24 26 36 45	TANYA TUCKER/Little Things	
35 25 25 45	BILLY YATES/Flowers	
15 15 15 26	TRACY ADKINS/Just The Same	
24 25 25 26	DEANA CARTER/Count Me In	
15 15 15 26	MARK CHESNUTT/Let It Rain	
- 25 26 26	DIAMOND RIO/How Your Love	
15 15 25 26	TY HERNDON/Loved Too Much	
24 25 25 26	PATTY LOVELESS/The Trouble With...	
35 36 36 26	LEANN RIMES/The Light In Your...	
24 25 25 26	SONS OF THE DESERT/Whatever Comes First	
5 15 25 26	PAM TILLIS/All The Good Ones...	
15 15 25 26	RICK TREVIN/Only Get This...	
5 5 15 26	TRAVIS TRITT/She's Going Home...	
15 15 25 26	CLAY WALKER/One, Two, I Love You	
24 25 25 26	TIM MCGRAW/Everywhere	
15 15 15 15	JOHN BERRY/Will, If You Will	
- 25 15 15	BOB CARLISLE/Butterfly Kisses	
- 25 15 15	TOBY KEITH/We Were In Love	
- 25 15 15	TRACY LAWRENCE/How A Cowgirl...	
- 25 15 15	MICHAEL PETERSON/Drink, Swear...	
- 25 15 15	RICOCHET/He Left A Lot To...	
- 25 15 15	RIVER ROAD/Broke It, I'll...	
- 25 15 15	TRISHA YEARWOOD/How Do I Live	
- 25 15 15	TRACY ADKINS/Just The Same	
- 25 15 15	ALABAMA/Sad Lookin' Moon	
15 16 15 15	JOHN BERRY/She's Taken A Shine	
15 16 15 15	BROOKS & DUNN/Man This Lonely	
24 25 36 15	BROOKS & DUNN/Why Would I Say...	
15 16 15 15	BUFFALO CLUB/Nothin' Less Than...	
15 16 15 15	TRACY BYRD/Don't Take Her...	
15 16 15 15	VINCE GILLA/Pretty Little	
35 36 36 15	ALAN JACKSON/Who's Cheatin' Who	
35 16 15 15	TRACY LAWRENCE/Better Man	

YOUNG COUNTRY 93.3		MARKET #4
KYCY/San Francisco (415) 391-9330 Logan/Jordan		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
35 35 35 50	PAUL BRANDT/Take It From Me	
50 35 50 50	ALAN JACKSON/Who's Cheatin' Who	
35 35 35 50	LEANN RIMES/The Light In Your...	
35 35 50 50	KEVIN SHARP/She's Sure Taking...	
50 50 50 50	TIM MCGRAW/W/ HILL/It's Your Love	
35 35 50 50	GEORGE STRAIT/Carrying Your...	
35 50 50 50	TANYA TUCKER/Little Things	
50 50 50 50	VINCE GILLA/Little More Love	
- 35 35 35	BLACK & MCBRIDE/Still Holding On	
5 35 35 35	TRACY BYRD/Don't Love Make...	
25 35 35 35	MARK CHESNUTT/Let It Rain	
25 35 35 35	TY HERNDON/Loved Too Much	
5 25 35 35	LONESTAR/Come Cryin' To Me	
35 35 35 35	PATTY LOVELESS/The Trouble With...	
35 50 50 35	REBA MCKENTIRE/d Rather Ride...	
- 5 5 35	TIM MCGRAW/Everywhere	
- 5 35 35	JOHN M. MONTGOMERY/How Was I To Know	
25 35 35 35	SONS OF THE DESERT/Whatever Comes First	
50 35 35 35	PAM TILLIS/All The Good Ones...	
35 35 35 35	RICK TREVIN/Only Get This...	
25 35 35 35	TRAVIS TRITT/She's Going Home...	
5 25 25 35	TIM MCGRAW/Will, If You Will	
- 5 25 25 35	BOB CARLISLE/Butterfly Kisses	
35 5 5 5	DEANA CARTER/Count Me In	
25 25 25 25	RICOCHET/He Left A Lot To...	
5 5 5 5	RIVER ROAD/Broke It, I'll...	
35 35 25 25	BROOKS & DUNN/Why Would I Say...	
5 5 5 5	TRACY LAWRENCE/How A Cowgirl...	
10 10 10 10	JOHN BERRY/She's Taken A Shine	
10 10 10 10	TRACY BYRD/Don't Take Her...	
10 10 10 10	DEANA CARTER/We Danced Anyway	
10 10 10 10	KENNY CHESNEY/When I Close My Eyes	
10 10 10 10	TOBY KEITH/Me Too	
10 10 10 10	DAVID KERSH/Another You	
10 10 10 10	REBA MCKENTIRE/How Was I To Know	
35 35 10 10	JOHN M. MONTGOMERY/Will, If You Will	
35 10 10 10	ORRIE MORGAN/Good As I Was To You	
50 50 50 10	MINDY MCGRADY/A Girl's Gotta Do...	
- 10 10 10 10	COLLIN RAYE/On The Verge	
50 50 10 10	GEORGE STRAIT/One Night At A Time	

COUNTRY 92.5 WXTU		MARKET #5
WXTU/Philadelphia (610) 667-9000 McCarty/Radler		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
32 32 32 32	ALAN JACKSON/Who's Cheatin' Who	
32 32 32 32	GEORGE STRAIT/One Night At A Time	
24 32 32 32	TIM MCGRAW/W/ HILL/It's Your Love	
24 32 32 32	TANYA TUCKER/Little Things	
32 32 32 32	BRYAN WHITE/Sittin' On Go	
24 32 32 32	LEANN RIMES/The Light In Your...	
- 32 32 32	BOB CARLISLE/Butterfly Kisses	
7 24 32 32	DEANA CARTER/Count Me In	
32 32 32 32	COLLIN RAYE/On The Verge	
7 24 24 24	SAMMY KERSHAW/Fit To Be Tied Down	
7 24 24 24	MARK WILLIS/Places I've Never...	
7 7 24 24	LONESTAR/Come Cryin' To Me	
7 24 24 24	MARK CHESNUTT/Let It Rain	
- 24 24 24 24	TRACY LAWRENCE/How A Cowgirl...	
- 24 24 24 24	TRISHA YEARWOOD/How Do I Live	
- 24 24 24 24	BLACK & MCBRIDE/Still Holding On	
17 17 17 17	ALAN JACKSON/Everything I Love	
17 17 17 17	GARY ALLAN/Man	
- 17 17 17 17	LEANN RIMES/One Way Ticket...	
32 17 17 17	KENNY CHESNEY/When I Close My Eyes	
17 17 17 17	JOHN BERRY/Will, If You Will	
17 17 17 17	BROOKS & DUNN/Man This Lonely	
17 17 17 17	PATTY LOVELESS/She Drew A Broken...	
17 17 17 17	CLINT BLACK/Half Way Love	
17 17 17 17	TRISHA YEARWOOD/Everybody Knows	
17 17 17 17	DAVID KERSH/Another You	
17 17 17 17	VINCE GILLA/Pretty Little	
17 17 17 17	TRACY ADKINS/Every Light In...	
17 17 17 17	TOBY KEITH/Me Too	
17 17 17 17	KEVIN SHARP/Nobody Knows	
32 32 32 32	KEVIN SHARP/She's Sure Taking...	
32 17 17 17	ALABAMA/Sad Lookin' Moon	
32 17 17 17	JOHN M. MONTGOMERY/Will, If You Will	
17 17 17 17	RICK TREVIN/Running Out Of...	
17 17 17 17	LONESTAR/Heartbreak Every Day	
17 17 17 17	ALAN JACKSON/Let's Be Bitty	
32 17 17 17	CLAY WALKER/Rumor Has It	
24 24 24 7	BROOKS & DUNN/Why Would I Say...	
24 24 24 7	VINCE GILLA/Little More Love	

W4 Country		MARKET #6
WWW/Detroit (313) 259-4323 Hamlin/E		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
- 33 33 33	RAYBON BROTHERS/Butterfly Kisses	
33 33 33 33	TIM MCGRAW/W/ HILL/It's Your Love	
23 33 33 33	TY HERNDON/Loved Too Much	
23 33 33 33	LEANN RIMES/The Light In Your...	
23 33 33 33	ALAN JACKSON/Who's Cheatin' Who	
23 33 33 33	VINCE GILLA/Little More Love	
23 33 33 33	BROOKS & DUNN/Why Would I Say...	
23 33 33 33	KEVIN SHARP/She's Sure Taking...	
23 33 23 33	TANYA TUCKER/Little Things	
- 13 23 23	TERRI CLARK/Just The Same	
5 13 23 23	SAMMY KERSHAW/Fit To Be Tied Down	
13 13 23 23	TRACY BYRD/Don't Love Make...	
13 13 23 23	PAM TILLIS/All The Good Ones...	
13 23 23 23	TRACY ADKINS/Just The Same	
13 23 23 23	PATTY LOVELESS/The Trouble With...	
13 23 23 23	JOHN BERRY/Will, If You Will	
23 23 23 23	REBA MCKENTIRE/d Rather Ride...	
23 23 23 23	RICK TREVIN/Only Get This...	
23 23 23 23	SONS OF THE DESERT/Whatever Comes First	
23 23 23 23	DEANA CARTER/Count Me In	
23 23 23 23	MARK CHESNUTT/Let It Rain	
23 23 23 23	MARK WILLIS/Places I've Never...	
- 23 23 23	GEORGE STRAIT/Carrying Your...	
- 23 23 23	BLACK & MCBRIDE/Still Holding On	
5 5 13 13	JAMES BONAMY/The Swing	
- 13 13 13	TRACY LAWRENCE/How A Cowgirl...	
5 13 13 13	MICHAEL PETERSON/Drink, Swear...	
13 13 13 13	LONESTAR/Come Cryin' To Me	
13 13 13 13	RICOCHET/He Left A Lot To...	
13 13 13 13	SKIP EWING/Mary Go Round	
13 13 13 13	CLAY WALKER/One, Two, I Love You	
13 13 13 13	LEE ROY PARNELL/Lucky Me, Lucky You	
13 13 13 13	TRAVIS TRITT/She's Going Home...	
- 13 13 13 13	KENNY CHESNEY/She's Got It All	
- 13 13 13 13	COLLIN RAYE/What The Heart Wants	
5 5 5 5	BIG HOUSE/You Ain't Lonely Yet	
5 5 5 5	GARY ALLAN/From Where I'm...	
- 5 5 5 5	DAVID KERSH/Day In, Day Out	
- 5 5 5 5	RIVER ROAD/Broke It, I'll...	
- 5 5 5 5	BILLY YATES/Flowers	

YOUNG COUNTRY 99.5		MARKET #6
WYCD/Detroit (810) 799-0600 Haskell/Marrosso		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
54 54 54 54	VINCE GILLA/Little More Love	
35 54 54 54	LONESTAR/Come Cryin' To Me	
35 35 35 54	SONS OF THE DESERT/Whatever Comes First	
35 35 35 54	MARK WILLIS/Places I've Never...	
54 54 54 54	GEORGE STRAIT/One Night At A Time	
35 35 35 54	LEANN RIMES/The Light In Your...	
54 54 54 54	STEVE AZAR/Go Crazy	
25 35 35 54	REBA MCKENTIRE/d Rather Ride...	
35 54 54 54	TIM MCGRAW/W/ HILL/It's Your Love	
25 25 25 35	SHERRIE AUSTIN/Lucky In Love	
35 35 35 35	TANYA TUCKER/Little Things	
25 35 35 35	PAM TILLIS/All The Good Ones...	
25 25 25 35	PATTY LOVELESS/The Trouble With...	
35 35 35 35	DEANA CARTER/Count Me In	
35 35 35 35	TY HERNDON/Loved Too Much	
35 35 35 35	RICK TREVIN/Only Get This...	
25 25 25 35	LEE ROY PARNELL/Lucky Me, Lucky You	
25 25 25 35	KENNY CHESNEY/She's Got It All	
25 25 25 25	MARK CHESNUTT/Let It Rain	
25 25 25 25	RICOCHET/He Left A Lot To...	
25 25 25 25	MICHAEL PETERSON/Drink, Swear...	
- 25 25 25	BILLY YATES/Flowers	
- 25 25 25	GEORGE STRAIT/Carrying Your...	
- 25 25 25	TOBY KEITH/We Were In Love	
- 25 25 25	TRACY LAWRENCE/How A Cowgirl...	
- 25 25 25	TRISHA YEARWOOD/How Do I Live	
- 25 25 25	DIAMOND RIO/How Your Love	
- 25 25 25	JOHN M. MONTGOMERY/How Was I To Know	
- 25 25 25	SAMMY KERSHAW/Fit To Be Tied Down	
- 25 25 25	BUFFALO CLUB/Nothin' Less Than...	
- 25 25 25	RIVER ROAD/Broke It, I'll...	
5 5 5 5	TRACY ADKINS/Just The Same	
5 5 5 5	TRACY BYRD/Don't Love Make...	
5 5 5 5	RICH MCCREARY/That Just About...	
5 5 5 5	DAVID KERSH/Day In, Day Out	
- 5 5 5 5	COLLIN RAYE/What The Heart Wants	
- 5 5 5 5	JEFF WOOD/You Call That...	
- 5 5 5 5	BLACK & MCBRIDE/Still Holding On	
- 5 5 5 5	JOHN BERRY/Will, If You Will	

YOUNG COUNTRY 105.3		MARKET #7
KPLX/Dallas (214) 526-2400 Rivers/Whitney		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
45 45 45 45	ALAN JACKSON/Who's Cheatin' Who	
45 45 45 45	TIM MCGRAW/W/ HILL/It's Your Love	
28 45 45 45	VINCE GILLA/Little More Love	
28 28 45 45	TY HERNDON/Loved Too Much	
15 28 45 45	GEORGE STRAIT/Carrying Your...	
28 28 28 45	MARK WILLIS/Places I've Never...	
28 28 28 45	REBA MCKENTIRE/d Rather Ride...	
28 28 28 28	RICK TREVIN/Only Get This...	
28 28 28 28	TRACY LAWRENCE/How A Cowgirl...	
28 28 28 28	PAM TILLIS/All The Good Ones...	
28 28 28 28	KENNY CHESNEY/She's Got It All	
- 28 28 28	DEANA CARTER/Count Me In	
- 28 28 28	MICHAEL PETERSON/Drink, Swear...	
- 28 28 28	BOB CARLISLE/Butterfly Kisses	
- 28 28 28	DAVID KERSH/Day In, Day Out	
20 20 20 28	TANYA TUCKER/Little Things	
20 20 20 28	LONESTAR/Come Cryin' To Me	
10 10 20 28	MARK CHESNUTT/Let It Rain	
10 10 20 28	JOHN BERRY/Will, If You Will	
- 28 20 28	TOBY KEITH/We Were In Love	
- 28 20 28	JOHN M. MONTGOMERY/How Was I To Know	
28 28 28 20	CLAY WALKER/One, Two, I Love You	
28 28 28 20	SAMMY KERSHAW/Fit To Be Tied Down	
28 28 20 20	PATTY LOVELESS/The Trouble With...	
20 20 20 20	TERRI CLARK/Just The Same	
20 20 20 20	NEAL MCCOY/The Shake	
20 20 20 20	TRACY BYRD/Don't Love Make...	
7 10 20 20	SONS OF THE DESERT/Whatever Comes First	
- 20 20 20	BILLY YATES/Flowers	
7 7 7 15	JAMES BONAMY/The Swing	
28 15 15 15	GARY ALLAN/From Where I'm...	
45 45 45 15	KEVIN SHARP/She's Sure Taking...	
45 28 45 15	LEANN RIMES/The Light In Your...	
- 10 10 10 10	TRISHA YEARWOOD/How Do I Live	
- 10 10 10 10	LEANN RIMES/How Do I Live	
- 10 10 10 10	TRISHA YEARWOOD/How Do I Live	
- 10 10 10 10	BLAKE & BRIAN/Another Perfect Day	
10 10 10 10	RIVER ROAD/Broke It, I'll...	
- 10 10 10 10	RICOCHET/He Left A Lot To...	

YOUNG COUNTRY 105.3		MARKET #7
KYNG/Dallas (214) 716-7800 Pearman/Tackett		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
35 45 45 55	TIM MCGRAW/W/ HILL/It's Your Love	
55 55 55 55	TY HERNDON/Loved Too Much	
45 55 55 55	VINCE GILLA/Little More Love	
45 55 55 55	RICK TREVIN/Only Get This...	
45 55 55 55	GEORGE STRAIT/Carrying Your...	
20 45 45 55	TANYA TUCKER/Little Things	
45 45 45 45	REBA MCKENTIRE/d Rather Ride...	

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**Y106.7**  
TODAY'S HIT COUNTRY

**MARKET #12**  
WYAY/Atlanta  
(770) 955-0106  
McGinley/Grey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	42		MARK CHESNUTT/Let It Rain
18	32	32	42		PAM TILLIS/All The Good Ones
32	32	42			TIM MCGRAW/W.F. HILL/It's Your Love
32	32	42			TRACE ADKINS/This Ain't No No, No, No
42	42	42			VINCE GILL/A Little More Love
32	32	42			REBA MCKENZIE/It's A Wonderful Life
42	42	42			LEANN RIMES/The Light In Your
32	32	42			MARK WILLIS/Places I've Never...
42	42	42			DEANA CARTER/Count Me In
32	42	42			TY HERNDON/Loved Too Much
42	42	42			TANYA TUCKER/Little Things
32	42	42			BROOKS & DUNN/Why Would I Say...
42	42	42			LEANN RIMES/Who's Cheatin' Who
32	42	42			DEANA CARTER/Count Me In
18	32	32			GEORGE STRAIT/Carrying Your...
32	32	32			LILA MCCANN/Down Came A
18	32	32			JOHN BERRY/Will, If You Will
18	32	32			MICHAEL PETERSON/Drink, Swear...
18	32	32			PATTY LOVELESS/The Trouble With...
18	32	32			CLAY WALKER/One, Two, I Love You
32	32	32			TRAVIS TRITT/She's Going Home...
18	32	32			SONS OF THE DESERT/Whatever Comes First
18	18	18			RIVER ROAD/Broke It, I'll...
18	18	18			BLACK & MCBRIDE/Still Holding On
18	18	18			RICK TREVIN/Only Get This...
18	18	18			BILLY YATES/Flowers
18	18	18			TERRI CLARK/Just The Same
18	18	18			BUFFALO CLUB/Nothin' Less Than...
18	18	18			TRACY LAWRENCE/How A Cowgirl...
18	18	18			JAMES BONAMY/The Swing
18	18	18			COLLIN RAYE/What The Heart Wants
18	18	18			RICOCHET/He Left A Lot To...
18	18	18			SHERRIE AUSTIN/Lucky In Love
18	18	18			DAVID KERSH/Day In, Day Out
18	18	18			NEAL MCCOY/The Shake
18	18	18			BIG HOUSE/You Ain't Lonely Yet
18	18	18			KENNY CHESNEY/She's Got It All
18	18	18			JOHN M. MONTGOMERY/How Was I To Know
18	18	18			LEE ROY PARNELL/Lucky Me, Lucky You
18	18	18			TOBY KEITH/We Were In Love
18	18	18			RAYBON BROTHERS/Butterfly Kisses
18	18	18			TRACY BYRD/Don't Love Make...

**MARKET #13**  
KMPS/Seattle  
(206) 443-9400  
Richards/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	41	41		TIM MCGRAW/W.F. HILL/It's Your Love
41	41	41	41		BRYAN WHITE/Sittin' On Go
28	41	41	41		KEVIN SHARP/She's Sure Taking...
28	41	41	41		SAWYER BROWN/Six Days On The Road
41	41	41	41		TRACY LAWRENCE/Better Man...
41	41	41	41		KENNY CHESNEY/When I Close My Eyes
41	41	41	41		ALABAMA/Sad Lookin' Moon
41	41	41	41		COLLIN RAYE/On The Verge
28	28	28	28		VINCE GILL/A Little More Love
28	28	28	28		BROOKS & DUNN/Why Would I Say...
28	28	28	28		LEANN RIMES/Who's Cheatin' Who
16	28	28	28		TY HERNDON/Loved Too Much
16	28	28	28		ALAN JACKSON/Who's Cheatin' Who
16	28	28	28		DEANA CARTER/Count Me In
16	28	28	28		MICHAEL PETERSON/Drink, Swear...
28	28	28	28		TANYA TUCKER/Little Things
28	28	28	28		RANDY TRAVIS/King Of The Road
16	16	16	16		MARK CHESNUTT/Let It Rain
16	16	16	16		PATTY LOVELESS/The Trouble With...
5	16	16	16		LEONESTAR/Come Cryin' To Me
5	16	16	16		JEFF CARSON/Butterfly Kisses
41	41	41	41		GEORGE STRAIT/Carrying Your...
41	41	41	41		GEORGE STRAIT/One Night At A Time
41	41	41	41		DAVID KERSH/Another You
41	10	10	10		TERRI CLARK/Just The Same
10	10	10	10		TRACY BYRD/Don't Love Make...
22	22	22	22		MINDY MCCREARY/A Girl's Gotta Do...
22	22	22	22		TERRI CLARK/Poor, Poor Pitiful...
22	22	22	22		LEANN RIMES/Unchained Melody
16	16	16	16		REBA MCKENZIE/It's A Wonderful Life
16	16	16	16		LILA MCCANN/Down Came A
16	16	16	16		PAM TILLIS/All The Good Ones...
16	16	16	16		TRAVIS TRITT/She's Going Home...
5	5	5	5		TOBY KEITH/We Were In Love
5	5	5	5		BLACK & MCBRIDE/Still Holding On
5	5	5	5		RICK TREVIN/Only Get This...
5	5	5	5		TRACY ADKINS/Left Something...
41	41	41	41		CLAY WALKER/Rumor Has It

**MARKET #14**  
KSON/San Diego  
(619) 291-9797  
Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31		ALAN JACKSON/Who's Cheatin' Who
31	31	31	31		ALABAMA/Sad Lookin' Moon
31	31	31	31		LEANN RIMES/Who's Cheatin' Who
31	31	31	31		KEVIN SHARP/She's Sure Taking...
20	31	31	31		BRYAN WHITE/Sittin' On Go
20	31	31	31		TIM MCGRAW/W.F. HILL/It's Your Love
20	31	31	31		JOHN M. MONTGOMERY/How Was I To Know
20	20	20	20		TY HERNDON/Loved Too Much
20	20	20	20		MARK CHESNUTT/Let It Rain
20	20	20	20		TANYA TUCKER/Little Things
20	20	20	20		VINCE GILL/A Little More Love
20	20	20	20		TRACY BYRD/Don't Love Make...
20	20	20	20		RICK TREVIN/Only Get This...
20	20	20	20		REBA MCKENZIE/It's A Wonderful Life
12	20	20	20		TRACE ADKINS/Left Something...
12	20	20	20		MARK WILLIS/Places I've Never...
12	12	12	12		RICOCHET/He Left A Lot To...
12	12	12	12		MICHAEL PETERSON/Drink, Swear...
12	12	12	12		GEORGE STRAIT/Carrying Your...
12	12	12	12		RIVER ROAD/Broke It, I'll...
14	14	14	14		PAM TILLIS/All The Good Ones...
14	14	14	14		CLAY WALKER/Rumor Has It
14	14	14	14		LORRIE MORGAN/Good As I Was To You
14	14	14	14		TRACY BYRD/Don't Love Make...
31	14	14	14		GEORGE STRAIT/One Night At A Time
31	14	14	14		DAVID KERSH/Another You
31	14	14	14		COLLIN RAYE/On The Verge
31	31	31	31		MINDY MCCREARY/A Girl's Gotta Do...
31	31	31	31		TRACY LAWRENCE/Better Man...
12	12	12	12		DEANA CARTER/Count Me In
12	12	12	12		LILA MCCANN/Down Came A
12	12	12	12		JOHN BERRY/Will, If You Will
12	12	12	12		BILLY YATES/Flowers
12	12	12	12		GARY ALLAN/From Where I'm...
12	12	12	12		BOB CARLISLE/Butterfly Kisses
12	12	12	12		TRISHA YEARWOOD/How Do I Live
12	12	12	12		BLACK & MCBRIDE/Still Holding On
12	12	12	12		TRACY LAWRENCE/How A Cowgirl...

**MARKET #15**  
WMJC/Long Island  
(516) 423-6740  
Asker/Alexander

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38		BRYAN WHITE/Sittin' On Go
22	38	38	38		KEVIN SHARP/She's Sure Taking...
22	38	38	38		LEANN RIMES/Who's Cheatin' Who
38	38	38	38		ALAN JACKSON/Who's Cheatin' Who
22	38	38	38		BROOKS & DUNN/Why Would I Say...
22	38	38	38		VINCE GILL/A Little More Love
15	38	38	38		TIM MCGRAW/W.F. HILL/It's Your Love
22	22	22	22		TY HERNDON/Loved Too Much
22	22	22	22		MARK CHESNUTT/Let It Rain
22	22	22	22		DEANA CARTER/Count Me In
22	22	22	22		TANYA TUCKER/Little Things
22	22	22	22		VINCE GILL/A Little More Love
22	22	22	22		TRACY BYRD/Don't Love Make...
22	22	22	22		RICK TREVIN/Only Get This...
22	22	22	22		REBA MCKENZIE/It's A Wonderful Life
22	22	22	22		TRACE ADKINS/Left Something...
22	22	22	22		SONS OF THE DESERT/Whatever Comes First
15	22	22	22		PAM TILLIS/All The Good Ones...
15	22	22	22		TRAVIS TRITT/She's Going Home...
15	22	22	22		JOHN BERRY/Will, If You Will
15	22	22	22		PATTY LOVELESS/The Trouble With...
15	22	22	22		TRACY ADKINS/Left Something...
15	22	22	22		RICOCHET/He Left A Lot To...
15	22	22	22		GEORGE STRAIT/Carrying Your...
15	15	15	15		CLAY WALKER/One, Two, I Love You
15	15	15	15		JAMES BONAMY/The Swing
15	15	15	15		SAMMY KERSHAW/Fit To Be Tied Down
15	15	15	15		SHERRIE AUSTIN/Lucky In Love
15	15	15	15		LEE ROY PARNELL/Lucky Me, Lucky You
15	15	15	15		TERRI CLARK/Just The Same
15	15	15	15		LONESTAR/Come Cryin' To Me
15	15	15	15		RIVER ROAD/Broke It, I'll...
15	15	15	15		MICHAEL PETERSON/Drink, Swear...
7	15	15	15		TRACY BYRD/Don't Love Make...
15	15	15	15		BLACK & MCBRIDE/Still Holding On
15	15	15	15		SARA EVANS/Three Chords And...
15	15	15	15		BUFFALO CLUB/Nothin' Less Than...
15	15	15	15		KENNY CHESNEY/She's Got It All
15	15	15	15		RICOCHET/He Left A Lot To...
15	15	15	15		PATTY LOVELESS/The Trouble With...
15	15	15	15		TRACY BYRD/Don't Love Make...
15	15	15	15		BOB CARLISLE/Butterfly Kisses
38	38	38	15		GEORGE STRAIT/One Night At A Time

**MARKET #16**  
KEEY/Minneapolis  
(612) 820-4200  
Swedberg/Moon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40		LEANN RIMES/Who's Cheatin' Who
40	40	40	40		ALAN JACKSON/Who's Cheatin' Who
40	40	40	40		TIM MCGRAW/W.F. HILL/It's Your Love
26	40	40	40		VINCE GILL/A Little More Love
26	40	40	40		MARK WILLIS/Places I've Never...
26	40	40	40		TY HERNDON/Loved Too Much
26	40	40	40		GEORGE STRAIT/Carrying Your...
26	40	40	40		DEANA CARTER/Count Me In
18	40	40	40		REBA MCKENZIE/It's A Wonderful Life
18	40	40	40		GARY ALLAN/From Where I'm...
18	40	40	40		LEE ROY PARNELL/Lucky Me, Lucky You
26	40	40	40		JAMES BONAMY/The Swing
26	40	40	40		JOHN BERRY/Will, If You Will
26	40	40	40		BILLY YATES/Flowers
18	26	26	26		SAMMY KERSHAW/Fit To Be Tied Down
18	26	26	26		MICHAEL PETERSON/Drink, Swear...
18	26	26	26		PAM TILLIS/All The Good Ones...
18	26	26	26		BLACK & MCBRIDE/Still Holding On
18	26	26	26		TRACY LAWRENCE/How A Cowgirl...
15	26	26	26		DIAMOND RIO/How Your Love...
15	26	26	26		COLLIN RAYE/What The Heart Wants
18	18	18	18		JOHN M. MONTGOMERY/How Was I To Know
18	18	18	18		TRACY BYRD/Don't Love Make...
18	18	18	18		DERLY DODD/Movin' Out To...
18	18	18	18		RIVER ROAD/Broke It, I'll...
18	18	18	18		CLAY WALKER/One, Two, I Love You
10	18	18	18		SHERRIE AUSTIN/Lucky In Love
10	18	18	18		SONS OF THE DESERT/Whatever Comes First
10	18	18	18		COLLIN RAYE/What The Heart Wants
10	18	18	18		JOHN M. MONTGOMERY/How Was I To Know
10	18	18	18		TRACY BYRD/Don't Love Make...
10	18	18	18		TANYA TUCKER/Little Things
10	18	18	18		RICK TREVIN/Only Get This...
10	18	18	18		MARK CHESNUTT/Let It Rain
10	18	18	18		TRAVIS TRITT/She's Going Home...
10	18	18	18		KENNY CHESNEY/She's Got It All
18	18	18	18		RICOCHET/He Left A Lot To...
18	18	18	18		PATTY LOVELESS/The Trouble With...
18	18	18	18		TRACY BYRD/Don't Love Make...
18	18	18	18		BOB CARLISLE/Butterfly Kisses
18	18	18	18		TERRI CLARK/Just The Same

**MARKET #17**  
WOL/2FM  
WIL/St. Louis  
(314) 781-9600  
Barnett/Langston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		ALABAMA/Sad Lookin' Moon
35	35	35	35		COLLIN RAYE/On The Verge
35	35	35	35		GEORGE STRAIT/One Night At A Time
35	35	35	35		DAVID KERSH/Another You
35	35	35	35		BROOKS & DUNN/Why Would I Say...
35	35	35	35		ALAN JACKSON/Who's Cheatin' Who
35	35	35	35		LEANN RIMES/Who's Cheatin' Who
25	35	35	35		JOHN M. MONTGOMERY/How Was I To Know
35	35	35	35		TIM MCGRAW/W.F. HILL/It's Your Love
35	35	35	35		VINCE GILL/A Little More Love
35	35	35	35		TANYA TUCKER/Little Things
35	35	35	35		REBA MCKENZIE/It's A Wonderful Life
35	35	35	35		TY HERNDON/Loved Too Much
35	35	35	35		MARK WILLIS/Places I've Never...
25	35	35	35		PAM TILLIS/All The Good Ones...
25	35	35	35		TRACE ADKINS/Left Something...
15	35	35	35		CLAY WALKER/One, Two, I Love You
5	35	35	35		MICHAEL PETERSON/Drink, Swear...
25	35	35	35		NEAL MCCO

# COUNTRY PLAYLISTS

June 6, 1997 R&R • 71

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**KWJJ**  
99.5 FM 1080 AM  
BETTER COUNTRY

**MARKET #24**  
KWJJ/Portland, OR  
(503) 228-4393  
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	TRACY LAWRENCE/Better Man...
38	38	38	38	38	TIM MCGRAW W/F HILL/It's Your Love
38	38	38	38	38	GEORGE STRAIT/One Night At A Time
38	38	38	38	38	KEVIN SHARP/She's Sure Taking...
25	38	38	38	38	BROOKS & DUNN/Why Would I Say...
25	38	38	38	38	VINCE GILL/A Little More Love
25	38	38	38	38	MARK WILLS/Places I've Never...
25	25	25	25	25	DARYLE SINGLETARY/Amen Kind Of Love
25	25	25	25	25	GEORGE STRAIT/Blue Clear Sky
25	25	25	25	25	GEORGE STRAIT/Carried Away
25	25	25	25	25	TRACE ADKINS/Every Light In...
25	25	25	25	25	GARY ALLAN/Her Man
25	25	25	25	25	COLLIN RAYE/Think About You
25	25	25	25	25	MARK CHESNUTT/It's A Little Too...
25	25	25	25	25	MARK WILLS/Jacob's Ladder
25	25	25	25	25	RICK TREVIN/Only Get This...
25	25	25	25	25	TOBY KEITH/Me Too
25	25	25	25	25	KEVIN SHARP/Nobody Knows
25	25	25	25	25	LEANN RIMES/One Way Ticket
25	25	25	25	25	CLAY WALKER/Rumor Has It
25	25	25	25	25	BRYAN WHITE/So Much For...
25	25	25	25	25	REBA MCENTIRE/The Fear Of Being...
25	25	25	25	25	TAMMY GRAHAM/A Dozen Red Roses
25	25	25	25	25	REBA MCENTIRE/It's A Little Too...
25	25	25	25	25	LEANN RIMES/The Light In Your...
18	18	18	18	18	CLAY WALKER/One, Two, I Love You
18	18	18	18	18	MICHAEL PETERSON/Drink, Swear...
18	18	18	18	18	TRACE ADKINS/Left Something...
10	10	10	10	10	RICK TREVIN/Only Get This...
10	10	10	10	10	TY HERNDON/Loved Too Much
18	18	18	18	18	LILA MCCANN/Down Came A...
18	18	18	18	18	TRISHA YEARWOOD/Believe Me Baby...
18	18	18	18	18	TRACY BYRD/Don't Love Make...
18	18	18	18	18	GEORGE STRAIT/Carrying Your...
18	18	18	18	18	TRACY LAWRENCE/How A Cowgirl...
18	18	18	18	18	MARK CHESNUTT/It Wouldn't Hurt...
18	18	18	18	18	CLINT BLACK/It's The Rain
18	18	18	18	18	TY HERNDON/Living In A Moment
18	18	18	18	18	TIM MCGRAW/She Never Lets It...
18	18	18	18	18	DAVID LEE MURPHY/The Road You...

**B105**  
GOOD TIMES... GREAT COUNTRY!

**MARKET #25**  
WUBE/Cincinnati  
(513) 721-1050  
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	COLLIN RAYE/On The Verge
18	18	18	18	18	REBA MCENTIRE/It's A Little Too...
25	25	25	25	25	KEVIN SHARP/She's Sure Taking...
35	35	35	35	35	GEORGE STRAIT/Carrying Your...
25	25	25	25	25	VINCE GILL/A Little More Love
25	25	25	25	25	LEANN RIMES/The Light In Your...
35	35	35	35	35	ALAN JACKSON/Who's Cheatin' Who
35	35	35	35	35	TIM MCGRAW W/F HILL/It's Your Love
25	35	35	35	35	MINDY MCCREADY/A Girl's Gotta Do...
25	25	25	25	25	TRACY LAWRENCE/How A Cowgirl...
25	25	25	25	25	JOHN BERRY/Will, If You Will
5	18	18	18	18	TY HERNDON/Loved Too Much
18	18	18	18	18	TRACE ADKINS/Left Something...
18	18	18	18	18	JOHN M. MONTGOMERY/How Was I To Know
25	25	25	25	25	TANYA TUCKER/Little Things
35	35	35	35	35	LEANN RIMES/The Light In Your...
16	16	16	16	16	ALAN JACKSON/Who's Cheatin' Who
16	16	16	16	16	DEANA CARTER/Count Me In
16	16	16	16	16	RANDY TRAVIS/King Of The Road
16	16	16	16	16	MARK CHESNUTT/It's A Little Too...
16	16	16	16	16	TY HERNDON/Loved Too Much
8	8	8	8	8	LEE ANN WOMACK/Never Again, Again
8	8	8	8	8	REBA MCENTIRE/It's A Little Too...
8	8	8	8	8	SONS OF THE DESERT/Whatever Comes First
8	8	8	8	8	JOHN BERRY/Will, If You Will
8	8	8	8	8	TRACE ADKINS/Left Something...
8	8	8	8	8	JEFF WOOD/Use Mine
8	8	8	8	8	DEANA CARTER/Count Me In
8	8	8	8	8	PAM TILLIS/All The Good Ones...
8	8	8	8	8	RICK TREVIN/Only Get This...
8	8	8	8	8	BILLY YATES/Flowers
8	8	8	8	8	LILA MCCANN/Down Came A...
8	8	8	8	8	LONESTAR/Come Cryin' To Me
8	8	8	8	8	MICHAEL PETERSON/Drink, Swear...
13	13	13	13	13	DIAMOND RIO/How Your Love...
13	13	13	13	13	TRACY BYRD/Don't Take Her...
35	25	25	25	25	LORRIE MORGAN/Good As I Was To You
13	13	13	13	13	REBA MCENTIRE/How Was I To Know
13	13	13	13	13	MINDY MCCREADY/Maybe He'll Notice...

**FR 95.1**  
KFRG

**MARKET #26**  
KFRG/Riverside  
(909) 825-9525  
Massie/Jeffrey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37	37	CLAY WALKER/Rumor Has It
37	37	37	37	37	KENNY CHESNEY/When I Close My Eyes
37	37	37	37	37	LORRIE MORGAN/Good As I Was To You
37	37	37	37	37	GEORGE STRAIT/One Night At A Time
24	24	24	24	24	MARK WILLS/Places I've Never...
37	37	37	37	37	COLLIN RAYE/On The Verge
24	24	24	24	24	BRYAN WHITE/Sittin' On Go
24	24	24	24	24	VINCE GILL/A Little More Love
24	24	24	24	24	TIM MCGRAW W/F HILL/It's Your Love
24	24	24	24	24	KEVIN SHARP/She's Sure Taking...
16	16	16	16	16	JOHN M. MONTGOMERY/How Was I To Know
16	16	16	16	16	BROOKS & DUNN/Why Would I Say...
24	24	24	24	24	TANYA TUCKER/Little Things
16	16	16	16	16	MINDY MCCREADY/A Girl's Gotta Do...
16	16	16	16	16	ALAN JACKSON/Who's Cheatin' Who
16	16	16	16	16	RANDY TRAVIS/King Of The Road
16	16	16	16	16	MARK CHESNUTT/It's A Little Too...
16	16	16	16	16	TY HERNDON/Loved Too Much
16	16	16	16	16	LEE ANN WOMACK/Never Again, Again
8	8	8	8	8	REBA MCENTIRE/It's A Little Too...
8	8	8	8	8	SONS OF THE DESERT/Whatever Comes First
8	8	8	8	8	JOHN BERRY/Will, If You Will
8	8	8	8	8	TRACE ADKINS/Left Something...
8	8	8	8	8	JEFF CARSON/Butterfly Kisses
8	8	8	8	8	DEANA CARTER/Count Me In
8	8	8	8	8	PAM TILLIS/All The Good Ones...
8	8	8	8	8	RICK TREVIN/Only Get This...
8	8	8	8	8	BILLY YATES/Flowers
8	8	8	8	8	LILA MCCANN/Down Came A...
8	8	8	8	8	LONESTAR/Come Cryin' To Me
8	8	8	8	8	MICHAEL PETERSON/Drink, Swear...

**Q104**

**MARKET #27**  
KBEO/Kansas City  
(816) 531-2535  
Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	28	35	43	43	SONS OF THE DESERT/Whatever Comes First
32	35	43	43	43	TY HERNDON/Loved Too Much
31	28	35	43	43	LEANN RIMES/The Light In Your...
35	43	43	43	43	GEORGE STRAIT/One Night At A Time
31	27	35	43	43	MARK WILLS/Places I've Never...
32	28	35	43	43	BROOKS & DUNN/Why Would I Say...
32	28	35	43	43	DEANA CARTER/Count Me In
30	28	35	43	43	SAWYER BROWN/Six Days On The Road
31	27	35	43	43	TANYA TUCKER/Little Things
30	28	35	43	43	KEVIN SHARP/She's Sure Taking...
18	24	28	28	28	TRACE ADKINS/Left Something...
31	28	28	28	28	MARK CHESNUTT/It's A Little Too...
30	28	28	28	28	VINCE GILL/A Little More Love
32	28	28	28	28	ALAN JACKSON/Who's Cheatin' Who
31	28	28	28	28	PATTY LOVELESS/The Trouble With...
24	24	28	28	28	REBA MCENTIRE/It's A Little Too...
24	24	28	28	28	TRAVIS TRITT/She's Going Home...
24	24	28	28	28	CLAY WALKER/One, Two, I Love You
24	24	28	28	28	JOHN BERRY/Will, If You Will
30	28	27	27	27	JAMES BONAMY/The Swing
18	18	24	27	27	KENNY CHESNEY/She's Got It All
18	18	24	27	27	TRICI CLARK/Just The Same
24	24	27	27	27	SKIP EWING/Mary Go Round
18	18	24	27	27	DAVID KERSH/Day In, Day Out
31	28	27	27	27	SAMMY KERSHAW/It To Be Tied Down
24	28	27	27	27	LONESTAR/Come Cryin' To Me
24	28	27	27	27	TIM MCGRAW W/F HILL/It's Your Love
18	24	27	27	27	MICHAEL PETERSON/Drink, Swear...
24	28	27	27	27	RICOCHET/He Left A Lot To...
18	24	27	27	27	PAM TILLIS/All The Good Ones...
31	28	27	27	27	RICK TREVIN/Only Get This...
12	24	24	24	24	BOB CARLISLE/Butterfly Kisses
18	18	24	24	24	TOBY KEITH/We Were In Love
18	18	24	24	24	TRACY LAWRENCE/How A Cowgirl...
18	18	24	24	24	LITTLE TEXAS/Your Mama Won't
18	18	24	24	24	NEAL MCCOY/The Shake
18	18	24	24	24	LEE ROY PARNELL/Lucky Me, Lucky You
18	18	24	24	24	COLLIN RAYE/What The Heart Wants
18	18	24	24	24	GEORGE STRAIT/Carrying Your...
18	18	24	24	24	TRISHA YEARWOOD/How Do I Live

**KFKF 94FM**  
COUNTRY FAVORITES

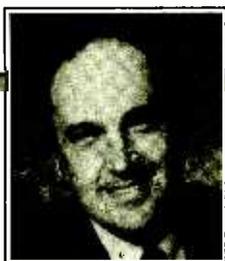
**MARKET #27**  
KFKF/Kansas City  
(816) 753-4000  
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	TANYA TUCKER/Little Things
25	25	25	25	25	TIM MCGRAW W/F HILL/It's Your Love
35	35	35	35	35	VINCE GILL/A Little More Love
25	25	25	25	25	TY HERNDON/Loved Too Much
25	25	25	25	25	JOHN BERRY/Will, If You Will
25	25	25	25	25	RICK TREVIN/Only Get This...
25	25	25	25	25	DEANA CARTER/Count Me In
25	25	25	25	25	MARK WILLS/Places I've Never...
25	25	25	25	25	SONS OF THE DESERT/Whatever Comes First
25	25	25	25	25	JOHN M. MONTGOMERY/How Was I To Know
15	25	25	25	25	SKIP EWING/Mary Go Round
15	25	25	25	25	LEANN RIMES/The Light In Your...
35	35	35	35	35	BRYAN WHITE/Sittin' On Go
35	35	35	35	35	ALAN JACKSON/Who's Cheatin' Who
25	25	25	25	25	PAM TILLIS/All The Good Ones...
35	35	35	35	35	KEVIN SHARP/She's Sure Taking...
8	15	15	15	15	TRACY BYRD/Don't Love Make...
15	15	15	15	15	SAMMY KERSHAW/It To Be Tied Down
15	15	15	15	15	TRACE ADKINS/Left Something...
25	25	25	25	25	LONESTAR/Come Cryin' To Me
8	15	15	15	15	RICOCHET/He Left A Lot To...
8	15	15	15	15	GEORGE STRAIT/Carrying Your...
15	25	25	25	25	REBA MCENTIRE/It's A Little Too...
15	25	25	25	25	LEE ROY PARNELL/Lucky Me, Lucky You
15	25	25	25	25	BLACK & MCBRIDE/Still Holding On
8	15	15	15	15	MICHAEL PETERSON/Drink, Swear...
15	25	25	25	25	PATTY LOVELESS/The Trouble With...
25	25	25	25	25	BURNIN' DAY/LIGHT/Say Yes
8	8	8	8	8	SHERRIE AUSTIN/Lucky In Love
8	8	8	8	8	RICK TREVIN/Only Get This...
8	8	8	8	8	RIVER ROAD/Broke It, I'll...
15	15	15	15	15	TRAVIS TRITT/She's Going Home...
8	15	15	15	15	RAYBON BROTHERS/Butterfly Kisses
8	15	15	15	15	TRISHA YEARWOOD/How Do I Live
8	15	15	15	15	LEANN RIMES/How Do I Live
8	15	15	15	15	NEAL MCCOY/The Shake
8	15	15	15	15	CLAY WALKER/One, Two, I Love You
8	15	15	15	15	GEORGE STRAIT/Carrying Your...
8	8	8	8	8	KENNY CHESNEY/She's Got It All

**WDAF 94.1**  
Country

**MARKET #27**  
WDAF/Kansas City  
(816) 931-6100  
Cramer/Bryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	28	28	28	28	VINCE GILL/A Little More Love
20	28	28	28	28	TY HERNDON/Loved Too Much
20	28	28	28	28	DEANA CARTER/Count Me In
20	28	28	28	28	PAM TILLIS/All The Good Ones...
27	28	28	28	28	LEANN RIMES/The Light In Your...
27	28	28	28	28	ALAN JACKSON/Who's Cheatin' Who
20	28	28	28	28	REBA MCENTIRE/It's A Little Too...
20	28	28	28	28	TRACE ADKINS/Left Something...
20	28	28	28	28	MARK WILLS/Places I've Never...
27	28	28	28	28	TANYA TUCKER/Little Things
27	28	28	28	28	KEVIN SHARP/She's Sure Taking...
20	28	28	28	28	TIM MCGRAW W/F HILL/It's Your Love
10	20	20	20	20	TRACY BYRD/Don't Love Make...
10	20	20	20	20	JOHN BERRY/Will, If You Will
10	20	20	20	20	LONESTAR/Come Cryin' To Me
10	20	20	20	20	RAYBON BROTHERS/Butterfly Kisses
10	20	20	20	20	MICHAEL PETERSON/Drink, Swear...
10	20	20	20	20	GEORGE STRAIT/Carrying Your...
10	20	20	20	20	SONS OF THE DESERT/Whatever Comes First
20	20	20	20	20	TRACE ADKINS/Left Something...
20	20	20	20	20	TRACY LAWRENCE/How A Cowgirl...
20	20	20	20	20	CLAY WALKER/One, Two, I Love You



MIKE KINOSHIAN

## Packing That Promotional Punch

■ **KSSK-AM & FM/Honolulu keep listeners on their toes with lots of fun 'n' games**

Full-Service AC **KSSK-AM** and Bright AC **KSSK-FM/Honolulu** are two of the most promotionally active stations you'll ever find. Promotion and marketing whiz **Scott Mackenzie** oversees the duo's fun 'n' games department.



Scott Mackenzie

Commenting on the just-concluded "Great KSSK Money Chase," Mackenzie says, "This promotion was really pretty crazy for us. Each weekday, we announced the serial number of a \$1 bill we had just spent. By week's end, we'd given the bill's entire serial number. People had between Friday and the following Monday to find this dollar bill."

Of the eight times the station spent a particular dollar bill, they were able to locate it an incredible four times. "That just shows the power of this radio station and how much our listeners enjoy playing our games," Mackenzie boasts. "First Hawaiian Bank ran out of \$1 bills and had to bring in a separate armored truckload of them. At my daughter's school, people checked dollar bills that kids brought in for lunch money."

This proved to be an especially effective promotion for those who enjoy participating in station contests but can't get through, or others who don't have access to a phone when a contest airs. "You could basically call us anytime 24 hours a day and tell us you had the winning dollar."

☞

**We've become very busy with big prize giveaways and sales promotions. Community events are certainly important, but, lately, there's more pressure to make money and get ratings.**

Once KSSK verified the person held the correct bill, they were paid handsomely — there were two \$2000 winners and two \$4000 winners. "We were just amazed how quickly people found the money."

### Worldly Promotion

Prior to the Money Chase, KSSK did its annual \$10,000 "Where In The World?" treasure

hunt, where listeners are asked to guess a destination based on the clues given out on-air. KSSK had done the promotion in several previous years, but Mackenzie explains the station wasn't quite prepared for this year's results. "It's been a great first-quarter promotion for us. We charged a fee to **Rand McNally**, and they gave us atlases as qualifying prizes; their store sold out of them three times during the course of the promotion."

It took about four weeks to produce a winner in the contest's first phase. "That's pretty normal," Mackenzie points out. "We then went on the air the following Monday to start our second phase. Tuesday's clue was extremely vague, yet someone guessed it. The person somehow hooked on to our mindset and took what we thought was a wild guess [the answer was Winner, ND]. We pulled a little money from our television budget and did an unplanned third \$10,000 contest."

Substantiating Mackenzie's claim that KSSK listeners take the station's contests seriously, he notes the person who correctly guessed Winner, ND had been keeping track of guesses in a diary. "This person wrote down each guess over the three years we've done the contest. He said someone had guessed that location two years ago on a Tuesday at 10:40am."

"These listeners really love to gamble and play games. In fact, the No. 1 destination Honolulu residents go to is Las Vegas. So KSSK is the place to come for legalized gambling."

### Play Ball

KSSK in April welcomed major league baseball to Hawaii, as the San Diego Padres played a weekend series in the land of paradise. People donating canned food items at KSSK's van received a free glimpse of the Padres' April 18 Aloha Stadium practice. "The Padres really did things right, we enjoyed having them here, and it was a very good thing for Hawaii," Mackenzie recalls. "We collected close to 2000 pounds of food, and food bank officials were quite amazed."

Islanders this summer can seek out KSSK's van to get free bottled water; the names of station personalities are on the bottoms of bottle-caps. "Listeners who present us with [certain name combinations] will win **Whitney Houston** concert tick-

ets. Our van is three-tiered: It can be sponsored in June, July, or August; water will be given away all summer; and we have free concert tickets, dinner certificates, and coupons for client mentions."

In addition to the Padres/food bank tie-in, KSSK has also done several other community-minded promotions, but as Mackenzie admits, "We've become very busy with big prize giveaways and sales promotions. Community events are certainly important, but, lately, there's more pressure to make money and get ratings. We're running produced PSAs — which we'd never done in the past."

### Latest Crazes

Keeping up-to-date on the latest fads is one of a promotion director's primary responsibilities. Pogs were a recent huge island hit, and KSSK did its share to maintain the fever. Focusing on the two new crazes on the scene, Mackenzie remarks,

"Virtual pets' [from Japan] are little, plastic, cyber, electronic things that people wear around their necks. They're supposedly kept alive when the owner feeds and washes them — everybody in town has them."

"The other big thing is from Australia called 'gyro wheels.' It's hard to explain, but they're kind of like yo-yos with centrifugal force. Both sell out by the shipment load in less than two hours, and we're giving them both away on the air."

Exploring ways of making the Internet work to a station's advantage is being scrutinized at many stations. "I still believe the Web's a good tool, and we should all be on it, but I still give away cash on the air," Mackenzie points out. "The Internet is used for trade and mentions. We really don't have the cash and supply behind it to make it perform as I'd like. It's still more beneficial to give away nice big prizes on-air than to put money into the Web."

### Torrid Pace

While he's always been closely involved with programming and sales, Mackenzie says his role is now more managerial and is dealing with stations that once were competitors. "It's hard in the beginning; people are being asked to do a lot. Our station has been sold four times in the last five years. Lately, it's become a normal day at the office."

"Once a week, I go over to [co-owned **Patterson CHR**] **KIKI-FM** and [Oldies] **KKLV-FM** and sit in on their promotion meetings. It's still a 'hands-on' job and a good learning experience, but it can also be very tiring. I was absolutely exhausted on May 24 and took Sunday and Memorial Day off to rejuvenate myself. I like things to happen fast, but now the pace is beyond fast — it's cyber-hetic."

## WPCH: 'Promotions Must Be Bigger Than Life'

Creating strong passion levels for Soft AC can make marketing and promotion efforts for that format faction a bit tricky.



Tim Johnson

"Unlike other formats such as CHR, Soft AC really doesn't have artists who'd make people rush out to buy front-row concert tickets or tattoo their bodies," remarks **WPCH (Peach)/Atlanta Promotion & Marketing Director Tim Johnson**. "Our audience might go to one or two concerts a year. It's a big date night for them and can be costly. By nature, we're a relaxing — but not foreground — format. It's up to us to build excitement in a relaxing setting."

### Twin Toyotas

Off-air, direct marketing is one way Johnson meets that challenge. "These listeners feel like they're the only ones who know about special offers exclusively for them."

WPCH also utilizes other marketing tools like direct office faxing and home mailers. Peach's four-year fax network database includes about 40,000 names. Johnson says whatever prize is involved has to be big. Peach's fall "Tell A Friend" campaign is a case in point.

"We gave away two Toyota Camrys with \$5000 in each glovebox. People registered themselves and

their best friend. When people heard their name or their friend's name and called us, they were both entered for the grand-prize drawing. This was, by far, the best response to a contest Peach has seen. There were boxes and boxes of entries."

Money, he stresses, should always be included with car giveaways. "There's so much inherited taxation that goes with a vehicle, you're giving a prize that will actually cost your winner money. You have to give money that will cover the cost of tags, title, and local taxes. The big catch phrase now is 'ultra-inclusive,' which means there aren't any catches. Trip winners should know that all they need to do is pack a toothbrush."

### Keep It Simple

The station's latest promotion package, "Money, Maui & More," includes \$5000 and a seven-day Maui vacation. Different names are mentioned on-air six times a day, and players have 30 minutes to call Peach. Those qualifying become eligible for the trip and also immedi-

ately win up to \$1000. "We make it very simple so people don't have to listen all day for three songs in a row."

Family vacations, cash, and vehicles, Johnson says, are WPCH's most desired prizes. "We try to take advantage of the fact that 'Beach' and 'Peach' work well together, and my goal is to go for fantasy programs. It also helps that Atlanta's a landlocked city."

Disagreeing with the philosophy that shelling out many small prizes like frequency-related cash is the best approach to prize giveaways, Johnson points out, "We've had people tell us they're not willing to drive downtown to pick up \$100 because it's not worth their time. Stations are giving away \$50,000 —

rather than \$1000 a few years ago. People think it's easier to buy a lottery ticket that could be worth \$23 million than listen to the radio all day to win. Our listeners don't have time to go to a car remote on a weekend to try to win a T-shirt. Promotions for people in our demo must be exciting and bigger than life."

☞

**Stations are giving away \$50,000 — rather than \$1000 a few years ago. People think it's easier to buy a lottery ticket that could be worth \$23 million than listen to the radio all day to win.**

# Hungry?

*Boney James*



*Sweet Thing*

PRODUCED BY PAUL BROWN AND BONEY JAMES.

**Featuring "I Still Dream"  
with vocals by Al Jarreau  
Going For Adds June 9**

Management: Howard Lowell, Shooting Stars Media Consultants

**START HERE**

[www.wbr.com/radio](http://www.wbr.com/radio) Warner Bros. JazzSpace [wbjazz.com](http://wbjazz.com) © 1997 Warner Bros. Records Inc.



JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive)	2362	2385	2357	2161	99/0
6	4	2	2	<b>CHICAGO</b> Here In My Heart (Reprise)	1953	1857	1720	1622	93/0
3	2	3	3	<b>JEWEL</b> You Were Meant For Me (Atlantic)	1779	1815	1835	1871	80/1
10	6	5	4	<b>TONI BRAXTON</b> I Don't Want To (LaFace/Arista)	1649	1543	1518	1459	86/3
2	3	4	5	<b>RICHARD MARX</b> Until I Find You Again (Capitol)	1566	1706	1834	2009	81/0
11	11	7	6	<b>BEE GEES</b> Alone (Polydor/A&M)	1547	1408	1235	1081	82/4
14	10	8	7	<b>MICHAEL BOLTON</b> Go The Distance (Columbia)	1491	1325	1239	964	87/5
4	5	6	8	<b>BRYAN ADAMS</b> I'll Always Be Right There (A&M)	1362	1486	1568	1724	74/0
20	14	12	9	<b>PETER CETERA</b> Do You Love Me That Much? (River North)	1303	1088	925	732	80/4
7	9	9	10	<b>KENNY LOGGINS</b> For The First Time (Columbia)	1217	1291	1388	1600	77/0
19	18	13	11	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	1164	1049	887	772	58/4
8	8	10	12	<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	1073	1264	1390	1529	65/0
13	13	14	13	<b>R. KELLY</b> I Believe I Can Fly (Jive)	912	967	943	1016	59/0
16	16	16	14	<b>TONI BRAXTON</b> Un-break My Heart (LaFace/Arista)	910	916	905	905	58/0
5	7	11	15	<b>JON SECADA</b> Too Late, Too Soon (SBK/EMI)	900	1218	1445	1723	58/0
<b>BREAKER</b>	<b>16</b>			<b>JAMES TAYLOR</b> Little More Time With You (Columbia)	<b>834</b>	<b>480</b>	<b>247</b>	<b>10</b>	<b>67/22</b>
21	20	20	17	<b>JIM BRICKMAN</b> Picture This (Windham Hill)	787	763	702	646	67/0
12	19	19	18	<b>CELINE DION</b> All By Myself (550 Music)	701	790	853	1055	53/0
24	21	21	19	<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	696	625	540	499	53/3
25	22	22	20	<b>TINA TURNER</b> On Silent Wings (Virgin)	557	566	487	477	43/1
15	15	15	21	<b>BARRY MANILOW</b> I'd Really Love To See You Tonight (Arista)	534	952	921	941	40/0
9	12	18	22	<b>JOOSE</b> If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	500	803	1119	1479	37/0
—	28	26	23	<b>KATHY TROCCOLI</b> He'll Never Leave Me (Reunion)	482	382	310	188	45/5
26	24	24	24	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	474	447	416	401	21/2
—	26	25	25	<b>PAUL CARRACK</b> For Once In Our Lives (Ark 21)	470	387	330	196	40/4
29	27	27	26	<b>STYX</b> Paradise (CMC)	425	374	328	218	38/3
17	17	17	27	<b>BRIAN MCKNIGHT &amp; DIANA KING</b> When We Were... (DAS/Mercury)	406	846	894	885	35/0
<b>DEBUT</b>	<b>28</b>			<b>WHITNEY HOUSTON</b> My Heart Is Calling (Arista)	348	208	113	6	30/8
<b>DEBUT</b>	<b>29</b>			<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	327	215	162	105	36/12
—	30	30	30	<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	302	249	244	201	22/2

This chart reflects airplay from June 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 92 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

## NEW &amp; ACTIVE

**ERIC MARTIN** I Love The Way You Love Me (Atlantic)

Total Stations: 31, Adds: 5, Plays: 300, WRCH 10 (7), WWLI 15 (15), WLEV 21 (21), WLIF 8 (8), WVAF 11 (11), WTVR 7 (7), WEAT 6 (6), WDEF 10 (10), WOOF 15 (15), WAHR 15 (10), KVIL 7, KMGL 5 (5), KQXT 14 (14), WLIT 10, WDOK 9 (9), WOOD 4 (4), WFMK 20 (20), WGLM 14 (17), WSWT 18 (16), WRVF 5 (4), KLYF 10, WQLR 7 (7), KEZG 5 (5), WLTE 5, KEFM 4 (4), KELO 7 (7), KCLI 12 (12), KSNE 5 (5), KWAV 10 (10), KZST 2, KISC 9 (9).

**PAULA COLE** Where Have All The Cowboys Gone? (Imago/WB)

Total Stations: 16, Adds: 0, Plays: 251, WHYN 14 (14), WFPG 14 (14), WVAF 11 (11), WALK 10 (8), WLRQ 17 (22), WRMF 8 (8), WTFM 28 (28), KHLA 34 (34), KQXT 14 (7), WHBC 20 (22), WAJI 15 (12), KDAT 8 (8), KWAV 5 (5), KKCW 10 (14), KGBY 36 (36), KZST 7 (8).

**CARDIGANS** Lovefool (Mercury)

Total Stations: 12, Adds: 1, Plays: 181, WHYN 7 (14), WFPG 7 (7), WAFY 13 (14), WALK 10 (8), WLRQ 17 (17), WRMF 28 (27), WOOF 30 (30), WTFM 27 (27), KMGL 5, KLYF 21 (21), KGBY 10 (10), KZST 6 (6).

**ALAN PARSONS** So Far Away (River North)

Total Stations: 20, Adds: 3, Plays: 166, WWLI 5, WLEV 5 (5), WKWK 5 (5), WARM 6, WTCB 7 (7), WTVR 5 (5), WOOF 8 (8), WAHR 15 (5), WTFM 10 (10), KQXT 7 (7), WROE 10 (10), WFMK 10 (10), WGLM 7 (5), WSWT 12 (10), KLYF 10 (10), WQLR 7, KEZG 5 (5), KELO 7 (7), KWAV 15 (15), KSBL 10 (14).

**LINDA EDER** Something To Believe In (Atlantic)

Total Stations: 21, Adds: 5, Plays: 141, WRCH 7 (7), WSRS 5 (5), WLEV 5 (5), WLIF 7 (5), WVAF 11, WTVR 8 (5), WOOF 8 (8), WAHR 5, KMGL 5 (5), KQXT 7 (7), WOOD 3 (3), WFMK 10 (10), WGLM 7 (7), WSWT 12 (10), WRVF 1, KEZG 5 (5), WLTE 8 (5), KELO 7 (7), KSNE 5, KWAV 5 (5), KSBL 10.

**LEANN RIMES** How Do I Live (MCG/Curb)

Total Stations: 18, Adds: 6, Plays: 130, WRCH 7, WWLI 10 (5), WYJB 4, WLEV 5 (5), WLIF 7, WAFY 13 (14), WKWK 5 (5), WTCB 7 (4), WDEF 5, WRVR 9 (9), KQXT 7 (7), WOOD 4 (3), WTPI 12 (10), WFMK 10 (10), WGLM 7 (5), WLTE 5, KWAV 5 (5), KLSY 8.

**SWING OUT SISTER** Somewhere In The World (Pure/Mercury)

Total Stations: 11, Adds: 11, Plays: 71, WWLI 5, WLEV 5, WLIF 5, WKTK 14, WDEF 5, KMGL 5, KQXT 7, WFMK 10, WGLM 5, WLTE 5, KWAV 5.

**MICHAEL LINGTON** Tell It Like It Is (Nu Groove)

Total Stations: 10, Adds: 4, Plays: 67, WWLI 10 (10), WLEV 5, WTCB 7, WAHR 5, KQXT 5 (5), WTPI 4 (4), WGLM 7 (5), WRVF 4 (1), KWAV 10 (5), KSBL 10.

Songs ranked by total plays.  
Station call letters followed by number of plays.

## BREAKERS®

## JAMES TAYLOR

## Little More Time With You (Columbia)

TOTAL PLAYS/INCREASE 834/354  
TOTAL STATIONS/ADDS 67/22  
CHART 16

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JAMES TAYLOR Little More Time With You (Columbia)	22
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	12
SWING OUT SISTER Somewhere In... (Pure/Mercury)	11
WHITNEY HOUSTON My Heart Is Calling (Arista)	8
LEANN RIMES How Do I Live (MCG/Curb)	6
MICHAEL BOLTON Go The Distance (Columbia)	5
LINDA EDER Something To Believe In (Atlantic)	5
ERIC MARTIN I Love The Way You Love Me (Atlantic)	5
KATHY TROCCOLI He'll Never Leave Me (Reunion)	5
BEE GEES Alone (Polydor/A&M)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAMES TAYLOR Little More Time With You (Columbia)	+354
PETER CETERA Do You Love Me That... (River North)	+215
MICHAEL BOLTON Go The Distance (Columbia)	+166
WHITNEY HOUSTON My Heart Is Calling (Arista)	+140
BEE GEES Alone (Polydor/A&M)	+139
SHAWN COLVIN Sunny Came Home (Columbia)	+115
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	+112
TONI BRAXTON I Don't Want To (LaFace/Arista)	+106
KATHY TROCCOLI He'll Never Leave Me (Reunion)	+100
CHICAGO Here In My Heart (Reprise)	+96

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JIM BRICKMAN w/MARTINA McBRIDE Valentine (Windham Hill)
ERIC CLAPTON Change The World (Reprise)
KENNY G Havana (Arista)
BARBRA STREISAND & BRYAN ADAMS I Finally Found... (Columbia)
JOURNEY When You Love A Woman (Columbia)
WHITNEY HOUSTON I Believe In You And Me (Arista)
BABYFACE Every Time I Close My Eyes (Epic)
ROD STEWART If We Fall In Love Tonight (Warner Bros.)
DONNA LEWIS I Love You Always Forever (Atlantic)
NO DOUBT Don't Speak (Trauma/Interscope)

Editor's Note: WMGN/Madison, WI, didn't report for a second straight week and their data wasn't included in this week's chart. As a result, play totals for all songs were reviewed and — only when appropriate — bullets were awarded to some songs even though they were down in plays. Chart positions, though, were not changed.

Breakers: Songs registering 825 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"Delilah is passionate about what she presents.  
She'll do for AC what Rush did for Talk."

—Mike McVay

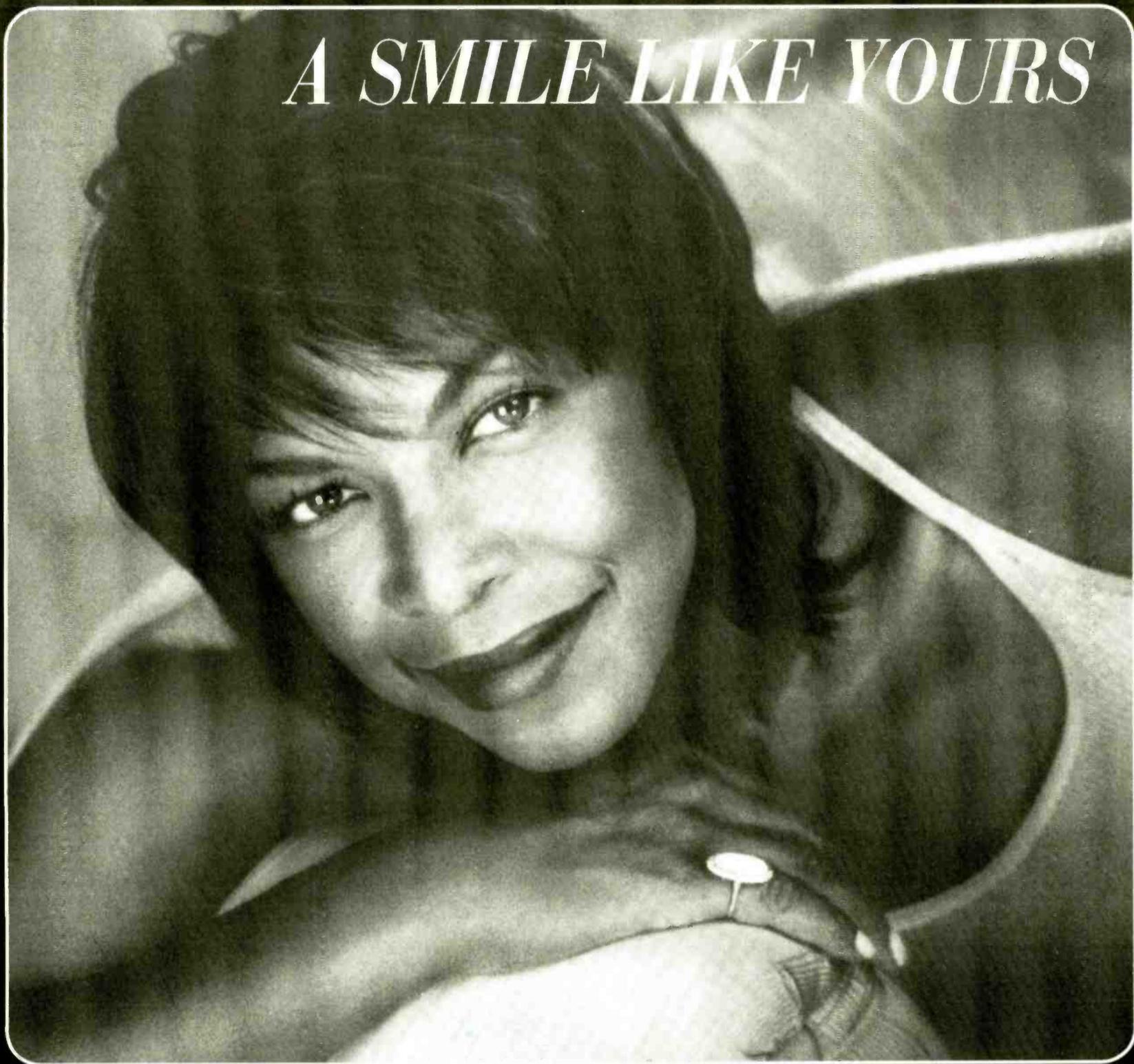
Delilah  
AC's Seven to Midnight Solution



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# NATALIE COLE

## *A SMILE LIKE YOURS*



THE PREMIERE SINGLE FROM THE ORIGINAL SOUNDTRACK ALBUM  
TO THE RYSHER ENTERTAINMENT FILM *A SMILE LIKE YOURS*

Written by Diane Warren Produced and arranged by Walter Afanador Co-produced by David Foster for Chartmaker Inc.  
courtesy of Sony Music Corporation courtesy of Atlantic Recording Corporation

Greg Kinnear Lauren Holly

### *A Smile Like Yours*

SMILE LIKE YOURS: AN IMPACTING ADULT CONTEMPORARY RECORDING. SONGS BY DIANE WARREN. LYRICS BY JERRY KELLY. PRODUCED BY WALTER AFANADOR. ARRANGED BY WALTER AFANADOR. CO-PRODUCED BY DAVID FOSTER FOR CHARTMAKER INC. COURTESY OF ATLANTIC RECORDING CORPORATION. © 1997 ELEKTRA RECORDS, A DIVISION OF WARNER COMMUNICATIONS INC. A TIME WARNER COMPANY.

ALBUM IN STORES AUGUST 5  
FILM OPENS NATIONWIDE AUGUST 15

**IMPACTING  
ADULT  
CONTEMPORARY  
JUNE 9**

Management: Dan Clear Management Associates On Elektra compact discs and cassettes [www.elektra.com](http://www.elektra.com)

# AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**106.7 Litefm** MARKET #1  
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	BOB CARLISLE/Butterfly Kisses
14	14	14	14	14	BRICKMAN & MCBRIDE/Valentine
14	14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	14	R. KELLY/ Believe I Can Fly
14	14	14	14	14	BRYAN ADAMS/It's Always Be
14	14	14	14	14	R. KELLY/ Believe I Can Fly
14	14	14	14	14	KENNY G/Havana
14	14	14	14	14	RICHARD MARK/Until I Find You
14	14	14	14	14	BEE GEES/Alone
14	14	14	14	14	CHICAGO/Here In My Heart
10	10	10	10	10	TONI BRAXTON/ Don't Want To
5	10	10	10	10	MICHAEL BOLTON/Go The Distance
-	-	-	-	-	BABYFACE/Every Time I
14	14	8	8	8	BRUCE SPRINGSTEEN/Secret Garden
8	8	8	8	8	BRUCE SPRINGSTEEN/Secret Garden
6	6	6	6	6	ERIC CLAPTON/Change The World
6	6	6	6	6	CELINE DION/All By Myself
6	6	6	6	6	CELINE DION/It's All Coming
6	6	6	6	6	STREISAND & ADAMS/ Finally Found
6	6	6	6	6	PHIL COLLINS/It's In Your Eyes

**KOST 103.5FM** MARKET #2  
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	JEWEL/You Were Meant
-	-	-	-	-	SHAWN COLVIN/Sunny Came Home
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BABYFACE/Every Time I
24	24	24	24	24	WHITNEY HOUSTON/ Believe In You
24	24	24	24	24	ROD STEWART/If We Fall In
24	24	24	24	24	TONI BRAXTON/Un-break My Heart
24	24	24	24	24	R. KELLY/ Believe I Can Fly
24	24	24	24	24	CELINE DION/All By Myself
15	24	24	24	24	GLORIA ESTEFANI/ I'm Not Giving
15	24	24	24	24	BOB CARLISLE/Butterfly Kisses
5	5	5	5	5	BRICKMAN & MCBRIDE/Valentine
24	15	15	15	15	JOURNEY/When You Love
15	15	15	15	15	ELTON JOHN/You Can Make
15	15	15	15	15	PHIL COLLINS/Dance Into The Light
15	15	15	15	15	TINA TURNER/Assing You
5	5	5	5	5	KENNY LOGGINS/For The First Time

**93.9 WLTW** MARKET #3  
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	17	17	BEE GEES/Alone
17	17	17	17	17	MICHAEL BOLTON/Go The Distance
17	19	19	19	19	TONI BRAXTON/ Don't Want To
19	19	19	19	19	BOB CARLISLE/Butterfly Kisses
19	19	19	19	19	CHICAGO/Here In My Heart
-	17	17	17	17	WHITNEY HOUSTON/My Heart Is Calling
19	19	19	19	19	JOOSE/It's Tomorrow Never
19	17	17	17	17	RICHARD MARK/Until I Find You
19	19	19	19	19	JON SECADA/Too Late, Too Soon
10	17	17	17	17	JAMES TAYLOR/Little More Time
10	11	11	11	11	AZ YET/Hard To Say I'm
-	10	10	10	10	MONICA/For You I Will
10	10	10	10	10	KATHY TROCCOLI/He'll Never Leave Me
11	11	11	11	11	TINA TURNER/On Silent Wings
11	11	10	10	10	JIM BRICKMAN/Picture This
-	10	10	10	10	PETER CETERA/Do You Love Me
-	-	-	-	-	ERIC MARTINI/ Love The Way
8	8	8	8	8	BRYAN ADAMS/It's Always Be
8	8	8	8	8	BRICKMAN & MCBRIDE/Valentine
8	8	8	8	8	R. KELLY/ Believe I Can Fly
8	8	8	8	8	DONNA LEWIS/ Love You Always
8	8	8	8	8	KENNY LOGGINS/For The First Time

**B-101.1 WBEB** MARKET #4  
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	CELINE DION/All By Myself
24	24	24	24	24	R. KELLY/ Believe I Can Fly
24	24	24	24	24	KENNY LOGGINS/For The First Time
24	24	24	24	24	BRYAN ADAMS/It's Always Be
18	18	18	18	18	KENNY G/Havana
24	24	24	24	24	STREISAND & ADAMS/ Finally Found
24	24	24	24	24	WHITNEY HOUSTON/ Believe In You
18	18	18	18	18	TONI BRAXTON/ Don't Want To
18	18	18	18	18	PETER CETERA/Do You Love Me
-	-	-	-	-	JAMES TAYLOR/Little More Time
18	18	18	18	18	RICHARD MARK/Until I Find You
-	18	18	18	18	MICHAEL BOLTON/Go The Distance
18	18	18	18	18	CHICAGO/Here In My Heart
10	10	10	10	10	MONICA/For You I Will
24	24	24	24	24	BOB CARLISLE/Butterfly Kisses
18	18	18	18	18	TINA TURNER/On Silent Wings
17	17	17	17	17	CELINE DION/Because You Loved Me
17	17	17	17	17	TONI BRAXTON/Un-break My Heart
17	17	17	17	17	ERIC CLAPTON/Change The World
-	-	-	-	-	ERIC MARTINI/ Love The Way
18	18	18	18	18	JON SECADA/Too Late, Too Soon
10	10	10	10	10	DIANNE FARRIS/Hopetess
-	-	-	-	-	BABYFACE/How Come, How Long
18	10	10	10	10	BEE GEES/Alone

**KVIL 103.7fm** MARKET #7  
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	23	23	23	CELINE DION/All By Myself
23	23	23	23	23	R. KELLY/ Believe I Can Fly
23	23	23	23	23	TONI BRAXTON/Un-break My Heart
22	22	22	22	22	BRICKMAN & MCBRIDE/Valentine
22	22	22	22	22	ERIC CLAPTON/Change The World
21	21	21	21	21	STREISAND & ADAMS/ Finally Found
21	21	21	21	21	CELINE DION/It's All Coming
20	20	20	20	20	JIM BRICKMAN/Angel Eyes
13	13	13	13	13	BOB CARLISLE/Butterfly Kisses
13	13	13	13	13	JEWEL/You Were Meant
13	13	13	13	13	PETER CETERA/Do You Love Me
12	12	12	12	12	BRYAN ADAMS/Let's Make A
12	12	12	12	12	R. KELLY/ Believe I Can Fly
12	12	12	12	12	PETER CETERA/One Clear Voice
12	12	12	12	12	MICHAEL BOLTON/A Love So Beautiful
7	8	8	8	8	BEE GEES/Alone
7	8	8	8	8	TONI BRAXTON/ Don't Want To
7	7	7	7	7	JIM BRICKMAN/Picture This
-	8	8	8	8	KATHY TROCCOLI/He'll Never Leave Me
-	-	-	-	-	ERIC MARTINI/ Love The Way
7	8	8	8	8	MCKNIGHT & KING/When We Were Kings
7	7	7	7	7	BARRY MANILOW/It's Really Love
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	MADONNA/You'll See
5	5	5	5	5	ELTON JOHN/Blessed
5	5	5	5	5	PETER CETERA/Forever Tonight
5	5	5	5	5	CELINE DION/Because You Loved Me

**Soft Rock 97.1 WASH FM** MARKET #8  
WASH/Washington (202) 895-5000 Strei/Davis/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	JEWEL/You Were Meant
28	28	28	28	28	BRICKMAN & MCBRIDE/Valentine
10	10	10	10	10	ERIC CLAPTON/Change The World
35	35	35	35	35	WHITNEY HOUSTON/ Believe In You
28	28	28	28	28	BOB CARLISLE/Butterfly Kisses
35	35	28	28	28	KENNY LOGGINS/For The First Time
28	28	28	28	28	BRYAN ADAMS/It's Always Be
28	28	28	28	28	CHICAGO/Here In My Heart
28	28	28	28	28	MONICA/For You I Will
28	28	21	21	21	NO DOUBT/Don't Speak
-	21	21	21	21	KENNY G/Havana
21	21	21	21	21	JON SECADA/Too Late, Too Soon
-	-	-	-	-	BEE GEES/Alone
-	-	-	-	-	MICHAEL BOLTON/Go The Distance
28	28	10	10	10	BRUCE SPRINGSTEEN/Secret Garden
35	35	10	10	10	R. KELLY/ Believe I Can Fly
10	10	10	10	10	TONI BRAXTON/Un-break My Heart
10	10	10	10	10	STREISAND & ADAMS/ Finally Found
10	10	10	10	10	CELINE DION/It's All Coming

**MAGIC 106.7** MARKET #10  
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	TONI BRAXTON/Un-break My Heart
26	26	26	26	26	BOB CARLISLE/Butterfly Kisses
26	26	26	26	26	JEWEL/You Were Meant
24	23	23	23	23	CELINE DION/All By Myself
26	24	24	24	24	BRUCE SPRINGSTEEN/Secret Garden
26	26	26	26	26	R. KELLY/ Believe I Can Fly
16	16	16	16	16	RICHARD MARK/Until I Find You
14	14	14	14	14	BRYAN ADAMS/ It Always Be
10	12	12	12	12	DONNA LEWIS/ Love You Always
-	-	-	-	-	JAMES TAYLOR/Little More Time
10	13	13	13	13	BRICKMAN & MCBRIDE/Valentine
12	10	10	10	10	MONICA/For You I Will
15	14	14	14	14	ERIC CLAPTON/Change The World
10	10	10	10	10	MARIAH CAREY/Forever
11	11	11	11	11	CELINE DION/Because You Loved Me
11	11	11	11	11	CELINE DION/It's All Coming
11	11	11	11	11	MARIAH CAREY/Always Be My Baby
10	10	10	10	10	ELTON JOHN/You Can Make
11	9	9	9	9	JOURNEY/When You Love
-	-	-	-	-	CHICAGO/Here In My Heart
4	4	4	4	4	JIM BRICKMAN/Picture This
2	2	2	2	2	KENNY G/Havana
1	1	1	1	1	TONI BRAXTON/ Don't Want To
1	1	1	1	1	KENNY LOGGINS/For The First Time

**92.5 KLSY** MARKET #13  
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	KENNY LOGGINS/For The First Time
26	26	26	26	26	BRYAN ADAMS/It's Always Be
26	26	26	26	26	STREISAND & ADAMS/ Finally Found
26	26	26	26	26	BEE GEES/Alone
26	26	26	26	26	TONI BRAXTON/Un-break My Heart
24	26	26	26	26	RICHARD MARK/Until I Find You
26	24	24	24	24	BOB CARLISLE/Butterfly Kisses
13	24	24	24	24	MICHAEL BOLTON/Go The Distance
-	-	-	-	-	BLESSIO UNION OF /I Wanna Be There
24	20	20	20	20	KENNY G/The Moment
26	26	26	26	26	ELTON JOHN/You Can Make
18	18	18	18	18	MONICA/For You I Will
18	18	18	18	18	BABYFACE/Every Time I
13	18	18	18	18	R. KELLY/ Believe I Can Fly
13	13	13	13	13	TONI BRAXTON/ Don't Want To
12	12	12	12	12	PETER CETERA/Do You Love Me
18	18	18	18	18	SHAWN COLVIN/Sunny Came Home
13	13	13	13	13	BRICKMAN & MCBRIDE/Valentine
13	13	13	13	13	WHITNEY HOUSTON/ Believe In You
13	13	13	13	13	MADONNA/Don't Cry For Me
13	13	13	13	13	MADONNA/You Must Love Me
8	13	13	13	13	JEWEL/You Were Meant
12	12	12	12	12	CHICAGO/Here In My Heart
12	12	12	12	12	BRUCE SPRINGSTEEN/Secret Garden
8	8	8	8	8	JIM BRICKMAN/Picture This
-	-	-	-	-	LEANN RIMES/How Do I Live

**WALK 97.5 FM** MARKET #15  
WALK/Long Island (516) 475-5200 Michaels/Lombardo/Miller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	15	20	30	30	NO MERCY/Where Do You Go
8	5	7	30	30	TONI BRAXTON/Un-break My Heart
30	15	20	30	30	JEWEL/You Were Meant
30	15	20	30	30	KENNY LOGGINS/For The First Time
30	15	20	30	30	R. KELLY/ Believe I Can Fly
30	15	20	30	30	BRUCE SPRINGSTEEN/Secret Garden
10	5	8	10	10	TONI BRAXTON/ Don't Want To
10	5	8	10	10	MONICA/For You I Will
5	8	10	10	10	CHICAGO/Here In My Heart
8	5	8	10	10	HANSON/Mmm Bop
10	5	8	10	10	SHAWN COLVIN/Sunny Came Home
10	5	8	10	10	GARDIGANS/Lovefol
-	-	-	-	-	PAULA COLLE/Where Have All
30	15	20	30	30	CELINE DION/All By Myself
8	5	7	8	8	WHITNEY HOUSTON/ Believe In You
8	5	7	8	8	CELINE DION/Because You Loved Me
8	5	7	8	8	SELENA/ Could Fall In Love
10	5	8	4	4	RICHARD MARK/Until I Find You

**103 FM WLTE** MARKET #16  
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32	32	BOB CARLISLE/Butterfly Kisses
17	17	17	17	17	BRYAN ADAMS/It's Always Be
17	17	17	17	17	RICHARD MARK/Until I Find You
17	17	17	17	17	CHICAGO/Here In My Heart
17	17	17	17	17	TONI BRAXTON/ Don't Want To
17	17	17	17	17	BEE GEES/Alone
17	17	17	17	17	MICHAEL BOLTON/Go The Distance

Stations and their ads listed alphabetically by market

## AC

**WYJB/Albany, NY**  
MD: Pat Ryan  
4 SHAWN COLVIN "Sunny"  
4 LEANN RIMES "How"

**WLEW/Albany, NY**  
OMPD: J. Davis  
APDMD: Bill Marvin  
14 PAT BENATAR "Wine"  
5 MICHAEL LINGTON "Tell"  
5 SWING OUT SISTER "Somewhere"  
5 DEL AMITRI "Where"

**KYMG/Anchorage, AK**  
OM: Mark Murphy  
PD: Deven Mitchell  
23 DUNCAN SHEIK "Barely"  
22 JAMES TAYLOR "Little"

**WROE/Appleton, WI**  
PDMD: Dan Larkin  
No Adds

**WFGP/Atlantic City, NJ**  
OMPD: Dick Ferrarone  
MD: Marlene Aquas  
7 JAMES TAYLOR "Little"

**WBBO/Augusta, GA**  
PDMD: John Patrick  
22 JAMES TAYLOR "Little"  
22 PETER CETERA "Do"  
22 WHITNEY HOUSTON "Heart"

**KKMJ/Austin, TX**  
OM: Stan Main  
PD: Nolan Cruise  
7 BEE GEES "Ain't No"

**WLIF/Baltimore, MD**  
OMPD: Gary Balaban  
MD: Mark Thoner  
7 LEANN RIMES "How"  
5 SWING OUT SISTER "Somewhere"

**WMLJ/Birmingham, AL**  
OM: John Jenkins  
PDMD: John Skurt  
12 JAMES TAYLOR "Little"  
12 AZ YET "Sorry"

**WMJX/Boston, MA**  
PD: Don Kelley  
MD: Mark Laurence  
14 JAMES TAYLOR "Little"

**WEZN/Bridgeport, CT**  
PDMD: Steve Marcor  
5 MICHAEL BOLTON "Distance"

**WMJQ/Bufalo, NY**  
PD: Rob Lucas  
MD: Roger Christian  
28 AZ YET "Sorry"

**WHBC/Canton, OH**  
PD: Terry Simmons  
MD: Bruce Lewis  
18 WHITNEY HOUSTON "Heart"  
12 SISTER HAZEL "Af"

**KDAT/Cedar Rapids, IA**  
PD: Richard W. Stadium  
MD: Tom Cook  
8 HANSON "Mmm"  
7 JAMES TAYLOR "Little"

**WVAF/Charleston, WV**  
PD: Rick Johnson  
MD: Anita Kuttler  
11 LINDA EDER "Something"

**WDEF/Chattanooga, TN**  
PDMD: Danny Howard  
5 LEANN RIMES "How"  
5 SWING OUT SISTER "Somewhere"

**WLIT/Chicago, IL**  
PDMD: Mark Edwards  
10 ERIC MARTIN "Way"

**WRRM/Cincinnati, OH**  
PDMD: T.J. Holland  
No Adds

**WDOOK/Cleveland, OH**  
PD: Sue Wilson  
MD: Scott Miller  
13 STYX "Parade"  
12 MONICA "For"  
9 AZ YET "Sorry"

**WTCB/Columbia, SC**  
OMPD: Brent Johnson  
7 MICHAEL LINGTON "Tell"

**KVIL/Dallas, TX**  
PD: Bill Curtis  
MD: Alex O'Neal  
7 ERIC MARTIN "Way"

**WLQT/Dayton, OH**  
PD: Mary Flesher  
MD: Steven Scott  
No Adds

**KOSI/Denver, CO**  
OM: Scott Taylor  
PD: Steve Hamilton  
No Adds

**KLYF/Des Moines, IA**  
PD: Ken McCloud  
MD: Dave Campbell  
10 MICHAEL BOLTON "Distance"  
10 ERIC MARTIN "Way"  
10 BLESSID UNION OF "Wanna"

**WXCK/Erie, PA**  
PD: Ron Arlan  
MD: Paul Davies  
7 PAUL CARRACK "Once"

**WKY/Evansville, IN**  
PDMD: Mark Baker  
5 MONICA "For"

**KEZA/Fayetteville, AR**  
OMPD: Chip Aradige  
APDMD: Rich Kelly  
No Adds

**WCRZ/Flint, MI**  
OMPD: J. Patrick  
MD: George McIntyre  
7 KATHY TROCCOLI "Never"  
7 JAMES TAYLOR "Little"

**WINK/Ft. Myers, FL**  
PDMD: Bob Griesinger  
30 PETER CETERA "Do"  
30 JAMES TAYLOR "Little"  
26 SHAWN COLVIN "Sunny"

**WAJL/Ft. Wayne, IN**  
OM: Lee Tobin  
PD: Barb Richards  
No Adds

**WAFY/Frederick, MD**  
PD: John Fessler  
MD: Norman Henry Schmidt  
12 STYX "Parade"  
12 WHITNEY HOUSTON "Heart"  
11 KATHY TROCCOLI "Never"

**WTKT/Gainesville, FL**  
PDMD: Britton Jon  
21 WHITNEY HOUSTON "Heart"  
14 SWING OUT SISTER "Somewhere"

**WOOD/Grand Rapids, MI**  
OMPDMD: Stan Alderson  
4 AZ YET "Sorry"

**WMAG/Greensboro, NC**  
PDMD: Nick Allen  
No Adds

**WMIY/Greenville, SC**  
PD: Steve Larson  
MD: Chris Scott  
5 JAMES TAYLOR "Little"

**WSPA/Greenville, SC**  
OM: Jim Kildand  
PDMD: Greg McKinney  
15 TINA TURNER "Wings"

**WRCH/Hartford, CT**  
PD: Allen Camp  
MD: Joe Hann  
7 STYX "Parade"  
7 AZ YET "Sorry"  
7 LEANN RIMES "How"

**WAHR/Huntsville, AL**  
PD: John Malone  
MD: Bonny O'Brien  
10 10,000 MANIACS "More"  
5 MICHAEL LINGTON "Tell"  
5 LINDA EDER "Something"

**WTPI/Indianapolis, IN**  
PD: Gary Hevrens  
MD: Steve Cooper  
8 KATHY TROCCOLI "Never"

**WTFM/Johnson City, TN**  
PDMD: Mark E. McKinney  
12 STEVE WINWOOD "Spy"

**WQLR/Kalamazoo, MI**  
OM: Ken Lanphear  
PD: Brian Wertz  
7 ALAN PARSONS "Far"

**WJXB/Knoxville, TN**  
PD: Jeff Jamigan  
MD: Barbara Bridges  
7 KATHY TROCCOLI "Never"

**WGLM/Lafayette, IN**  
PDMD: Dan McKay  
5 MARY BLACK "One"  
5 KIPPI BRANNON "Little"  
5 SWING OUT SISTER "Somewhere"  
5 PAT BENATAR "Wine"

**KHLA/Lake Charles, LA**  
OMPD: Don Rivers  
10 BEE GEES "Ain't No"

**WFMK/Lansing, MI**  
PDMD: Ray Marshall  
10 SWING OUT SISTER "Somewhere"  
10 MICHAEL LEARNS "Someday"

**KSNE/Las Vegas, NV**  
PD: Tom Chase  
MD: John Berry  
5 LINDA EDER "Something"  
5 JAMES TAYLOR "Little"

**WALK/Long Island, NY**  
PD: Gene Michaels  
APD: Rob Miller  
MD: Charlie Lombardo  
No Adds

**KOST/Los Angeles, CA**  
OMPD: J. Shari Kaye  
APDMD: Johnny Chiang  
24 JEWEL "You"  
24 SHAWN COLVIN "Sunny"

**WPEZ/Macon, GA**  
PDMD: Jim Franklin  
10 TONI BRAXTON "Want"

**KVLY/McAllen, TX**  
PD: Roger Scott  
MD: Brenda Lynn  
5 JAMES TAYLOR "Little"

**WLRQ/Melbourne, FL**  
PD: Tanya Klapper  
MD: Karen Kay  
2 MONICA "For"  
17 BEE GEES "Ain't No"

**WRVR/Memphis, TN**  
OMPD: Joel Barba  
MD: Kay Manley  
7 AZ YET "Sorry"

**WLTE/Minneapolis, MN**  
PDMD: Gary Nolan  
5 LEANN RIMES "How"  
5 SWING OUT SISTER "Somewhere"  
5 ERIC MARTIN "Way"

**KJSN/Modesto, CA**  
PDMD: Gary Michaels  
No Adds

**WOBW/Monmouth-Ocean, NJ**  
PDMD: Jeff Reiter  
No Adds

**KWAV/Monterey, CA**  
PDMD: Bernie Moody  
20 JAMES TAYLOR "Little"  
5 SWING OUT SISTER "Somewhere"  
5 KIPPI BRANNON "Little"

**WLMG/New Orleans, LA**  
OMPD: Nick Ferrara  
MD: Johnny Scott  
No Adds

**WLTS/New Orleans, LA**  
PD: Steve Suter  
MD: Jim Harzo  
23 WHITNEY HOUSTON "Heart"  
5 JAMES TAYLOR "Little"  
5 SHAWN COLVIN "Sunny"

**WLTW/New York, NY**  
PDMD: Jim Ryan  
No Adds

**WFOG/Norfolk, VA**  
PDMD: Mike Smith  
No Adds

**KMGL/Oklahoma City, OK**  
PDMD: Steve O'Brien  
5 DUNCAN SHEIK "Barely"  
5 WHITNEY HOUSTON "Heart"  
5 SWING OUT SISTER "Somewhere"  
5 CAROLINA "Loved"

**WMBG/Orlando, FL**  
PD: Laura Dane  
MD: Dean Milocco  
12 JAMES TAYLOR "Little"

**WSWT/Peoria, IL**  
PDMD: Randy Rundle  
No Adds

**WBEB/Philadelphia, PA**  
PD: Chris Conley  
MD: Donna Rowland  
18 JAMES TAYLOR "Little"  
12 BABYFACE "Close"

**KESZ/Phoenix, AZ**  
PDMD: Mike Del Rosso  
No Adds

**KKCW/Portland, OR**  
PDMD: Bill Minkler  
No Adds

**WRNO/Reno, NV**  
PDMD: Alan Cook  
21 TONI BRAXTON "Want"

**WTVR/Richmond, VA**  
PDMD: Tony Fiorentino  
5 AZ YET "Sorry"

**WSLQ/Roanoke, VA**  
PD: Dan Morrison  
MD: Dick Derdale  
15 PETER CETERA "Do"

**KGBY/Sacramento, CA**  
PDMD: Bob Lawrence  
24 PAUL CARRACK "Once"

**KEZK/St. Louis, MO**  
Acting PDMD: Bob London  
No Adds

**KSFI/Salt Lake City, UT**  
PD: Dan Craig  
MD: Lyle Morris  
17 TONI BRAXTON "Want"  
17 BEE GEES "Ain't No"  
16 MICHAEL BOLTON "Distance"

**KOXT/San Antonio, TX**  
OMPD: Mike Scott  
MD: Bill Norris  
7 SWING OUT SISTER "Somewhere"  
5 KIPPI BRANNON "Little"  
5 MARY BLACK "One"  
5 HOLLY PALMER "Lil"

**KSBL/Santa Barbara, CA**  
PDMD: Peter Bla  
10 LINDA EDER "Something"  
10 KIPPI BRANNON "Little"  
10 MICHAEL LINGTON "Tell"  
10 PAUL CARRACK "Once"

**KZST/Santa Rosa, CA**  
PD: Brent Farris  
MD: Pat Schaffer  
6 JAMES TAYLOR "Little"  
2 ERIC MARTIN "Way"

**KLSY/Seattle, WA**  
OMPD: Nick Ferrara  
MD: Bob Brooks  
24 BLESSID UNION OF "Wanna"  
8 LEANN RIMES "How"

**KELO/Sioux Falls, SD**  
PDMD: Reid Holman  
7 TRISHA YEARWOOD "How"

**KISC/Spokane, WA**  
PD: Rob Harder  
MD: Dawn Marcol  
7 JAMES TAYLOR "Little"  
7 WHITNEY HOUSTON "Heart"

**WHYN/Springfield, MA**  
PD: Chris Tracy  
MD: Bridget Lynnott  
10 AZ YET "Sorry"

**WMAS/Springfield, MA**  
PD: Paul Cannon  
APDMD: Keith Stephens  
16 JAMES TAYLOR "Little"

**KGBX/Springfield, MO**  
PD: Mitch Baker  
MD: Paul Kelly  
6 KATHY TROCCOLI "Never"  
6 AZ YET "Sorry"

**WRVF/Toledo, OH**  
PDMD: Kim Cannon  
1 JAMES TAYLOR "Little"  
1 LINDA EDER "Something"  
1 MICHAEL ENGLISH "Why"

**WASH/Washington, DC**  
VPP/Prog: Steve Strait  
APD: Dennis Davis  
MD: Randall Martin  
21 MICHAEL BOLTON "Distance"

**WEAT/West Palm Beach, FL**  
OMPD: Lee Howard Jacoby  
APDMD: Chad Perry  
7 MICHAEL BOLTON "Distance"

**WRNF/West Palm Beach, FL**  
PDMD: Ken Payne  
2 AZ YET "Sorry"  
2 JAMES TAYLOR "Little"

**WKWK/Wheeling, WV**  
PDMD: Doug Daniels  
5 AZ YET "Sorry"  
5 CELINE DION "Seduces"

**WMGS/Wilkes-Barre, PA**  
No Adds

**WJBR/Wilmington, DE**  
PD: Michael Wells  
MD: Dave Barita  
7 PETER CETERA "Do"

**WWSR/Worcester, MA**  
PDMD: Steve Peck  
5 WHITNEY HOUSTON "Heart"

**WARM/York, PA**  
PD: Rick Stan  
MD: Rick Stan  
6 AZ YET "Sorry"  
6 PAUL CARRACK "Once"  
6 ALAN PARSONS "Far"

**WKDD/Akron, OH**  
PDMD: Chuck Collins  
15 SUBLINE "Santana"  
15 MEREDITH BROOKS "Bitch"  
10 DEL AMITRI "Where"

**KKOB/Albuquerque, NM**  
OM: John Foythe  
PDMD: Mike Parsons  
11 SPICE GIRLS "Say"

**KMXS/Anchorage, AK**  
PD: Mark Carlson  
APDMD: Roxy Linnott  
34 10,000 MANIACS "More"  
5 MEREDITH BROOKS "Bitch"  
5 DEL AMITRI "Where"

**KAMX/Austin, TX**  
PD: Dusty Hayes  
MD: Jack Stevens  
37 INDOGO GIRLS "Shame"  
28 TONIC "Coud"  
28 COUNTING CROWS "Daylight"  
28 COLLECTIVE SOUL "Listen"

**WMLJ/Biloxi, MS**  
PD: Walter Brown  
MD: Angie Thompson  
15 THIRD EYE BLIND "Lil"  
7 MICHAEL BOLTON "Distance"  
7 JON BON JOVI "Midnight"  
7 PAUL MCCARTNEY "World"  
7 OMC "Bizzare"

**KCIX/Boise, ID**  
PDMD: Russ Novak  
28 HANSON "Mmm"  
28 KYLE VINCENT "Wale"

**WBMX/Boston, MA**  
VPP/Prog: Greg Strassell  
APDMD: Michelle Buczyinski  
No Adds

**KKYS/Bryan, TX**  
PDMD: Ryan O'Brien  
No Adds

**WQNZ/Charlottesville, VA**  
PDMD: Angie Logan  
No Adds

**WLUP/Chicago, IL**  
VPP/Programming: Greg Solt  
MD: Tim Virgin  
34 INDOGO GIRLS "Shame"  
25 PAUL MCCARTNEY "World"  
18 MIGHTY MIGHTY BT "Impression"

**WTMX/Chicago, IL**  
PDMD: Kim Cannon  
APDMD: Jaime Kartak  
32 STEVE WINWOOD "Spy"  
21 MEXICO 70 "Want"  
14 THIRD EYE BLIND "Lil"

**WQAL/Cleveland, OH**  
PD: Mary Ellen Kachinske  
MD: Steve Brown  
40 INDOGO GIRLS "Shame"  
40 VERVE PIPE "Freshten"

**WCGQ/Columbus, GA**  
PDMD: Les McCord  
10 SUBLINE "Santana"  
10 SPICE GIRLS "Say"  
10 ALISHA ATIK "Fear"

**KDMX/Dallas, TX**  
PD: Kim Ashley  
MD: Lisa Thomas  
7 HANSON "Mmm"

**WDAQ/Danbury, CT**  
PD: Bill Trota  
MD: Kelly Nash  
11 ROD STEWART "T'at"  
11 ALAN MORISSETTE "Heart"  
12 DEL AMITRI "Where"

**WMMX/Dayton, OH**  
PD: Jeff Ballantine  
MD: Dean Taylor  
No Adds

**KALC/Denver, CO**  
PD: Gregg Cassidy  
MD: Che Che  
40 OMC "Bizzare"

**KSTZ/Des Moines, IA**  
MD: Carol Vonn  
12 MEREDITH BROOKS "Bitch"

**WKQI/Detroit, MI**  
PDMD: Tom O'Brien  
28 MEREDITH BROOKS "Bitch"  
15 BLESSID UNION OF "Wanna"  
12 TONIC "Coud"  
10 OMC "Bizzare"  
10 COUNTING CROWS "Daylight"  
8 SUBLINE "Santana"  
8 JAMIE WALTERS "Anything"  
8 10,000 MANIACS "More"

**KATF/Dubuque, IA**  
PD: Tim Dillon  
MD: Jackie Livingston  
28 BLESSID UNION OF "Wanna"  
7 OMC "Bizzare"  
7 SAVAGE GARDEN "Moon"

**WQSM/Fayetteville, NC**  
PDMD: Dave Stone  
7 OMC "Bizzare"  
7 SAVAGE GARDEN "Moon"

**KAMX/Austin, TX**  
PD: Dusty Hayes  
MD: Jack Stevens  
37 INDOGO GIRLS "Shame"  
28 TONIC "Coud"  
28 COUNTING CROWS "Daylight"  
28 COLLECTIVE SOUL "Listen"

**WMLJ/Biloxi, MS**  
PD: Walter Brown  
MD: Angie Thompson  
15 THIRD EYE BLIND "Lil"  
7 MICHAEL BOLTON "Distance"  
7 JON BON JOVI "Midnight"  
7 PAUL MCCARTNEY "World"  
7 OMC "Bizzare"

**KCIX/Boise, ID**  
PDMD: Russ Novak  
28 HANSON "Mmm"  
28 KYLE VINCENT "Wale"

**WBMX/Boston, MA**  
VPP/Prog: Greg Strassell  
APDMD: Michelle Buczyinski  
No Adds

**KKYS/Bryan, TX**  
PDMD: Ryan O'Brien  
No Adds

**WQNZ/Charlottesville, VA**  
PDMD: Angie Logan  
No Adds

**WLUP/Chicago, IL**  
VPP/Programming: Greg Solt  
MD: Tim Virgin  
34 INDOGO GIRLS "Shame"  
25 PAUL MCCARTNEY "World"  
18 MIGHTY MIGHTY BT "Impression"

**WTMX/Chicago, IL**  
PDMD: Kim Cannon  
APDMD: Jaime Kartak  
32 STEVE WINWOOD "Spy"  
21 MEXICO 70 "Want"  
14 THIRD EYE BLIND "Lil"

**WQAL/Cleveland, OH**  
PD: Mary Ellen Kachinske  
MD: Steve Brown  
40 INDOGO GIRLS "Shame"  
40 VERVE PIPE "Freshten"

**WCGQ/Columbus, GA**  
PDMD: Les McCord  
10 SUBLINE "Santana"  
10 SPICE GIRLS "Say"  
10 ALISHA ATIK "Fear"

**KDMX/Dallas, TX**  
PD: Kim Ashley  
MD: Lisa Thomas  
7 HANSON "Mmm"

**WDAQ/Danbury, CT**  
PD: Bill Trota  
MD: Kelly Nash  
11 ROD STEWART "T'at"  
11 ALAN MORISSETTE "Heart"  
12 DEL AMITRI "Where"

**WMMX/Dayton, OH**  
PD: Jeff Ballantine  
MD: Dean Taylor  
No Adds

**KALC/Denver, CO**  
PD: Gregg Cassidy  
MD: Che Che  
40 OMC "Bizzare"

**KSTZ/Des Moines, IA**  
MD: Carol Vonn  
12 MEREDITH BROOKS "Bitch"

**WWTY/Fittsburgh, PA**  
PD: Bruce Gilbert  
MD: Scott Alexander  
57 R KELLY "By"  
25 SHERYL CROW "Change"

**WMGX/Portland, ME**  
PD: Randi Kirschbaum  
MD: Doug Erickson  
No Adds

**KBST/Portland, OR**  
PD: Michael Newman  
MD: Lisa Adams  
5 SISTER HAZEL "Af"  
5 TONIC "Coud"

**WSNE/Providence, RI**  
PD: Bill Weston  
MD: Jack Casey  
14 SHERYL CROW "Change"  
14 JON BON JOVI "Midnight"

**WJLK/Monmouth-Ocean, NJ**  
PD: Rob Walker  
MD: Lauren Pressley  
19 SHERYL CROW "Change"  
8 MEREDITH BROOKS "Bitch"

**WJWZ/Monmouth-Ocean, NJ**  
GMPD: Lance DeBlock  
MD: Dan Turf  
15 STEVE WINWOOD "Spy"

**WMXS/Montgomery, AL**  
PD: Al Mason  
MD: John Rogers  
21 PAUL CARRACK "Once"

**WDBZ/New York, NY**  
OMPD: Steve Weed  
APDMD: Linda Silver  
6 SUSANNA HOFFS "Bliss"

**WPLJ/New York, NY**  
VPP/Prog: Tom Cuckly  
PD: Scott Shannon  
MD: Tony Mescaro  
No Adds

**WHDJ/Newburgh, NY**  
VPP/Prog: Steven Petrone  
MD: Tom Fucci  
20 STEVE WINWOOD "Spy"  
5 LEANN RIMES "How"  
4 MARY GRIFFIN "Just"  
4 KIM RICHEY "Know"

**WPTD/Norfolk, VA**  
PD: Mark Bradley  
MD: F. Devon Thornton  
14 OCEAN BLUE "Slide"  
14 MEXICO 70 "Want"  
14 DEL AMITRI "Where"

**WWDE/Norfolk, VA**  
PD: Don London  
MD: Jeff Morsau  
No Adds

**KTNP/Omah, NE**  
PD: Justin Case  
MD: Tony Matso  
12 BLESSID UNION OF "Wanna"

**WOMX/Orlando, FL**  
PD: David Irsell  
MD: Tim Baldwin  
29 BOB CARLISLE "Butterfly"  
20 HANSON "Mmm"  
17 PHIL COLLINS "Light"  
17 TRACY CHAPMAN "Reason"  
17 SEAL "Don't"  
15 DUNCAN SHEIK "Barely"

**WSHE/Orlando, FL**  
PD: Catherine Brown  
MD: Shark  
26 COLLECTIVE SOUL "Listen"  
18 DEPECHE MODE "Good"  
9 SHERYL CROW "Change"

**WXIL/Parkersburg, WV**  
PD: Larry E. Hughes  
MD: Jack Norton  
29 SHERYL CROW "Change"

**KZZP/Phoenix, AZ**  
PD: Dan Paragahi  
APDMD: Dave Cooper  
29 SAVAGE GARDEN "Moon"  
12 INDOGO GIRLS "Shame"  
12 MEXICO 70 "Want"

**WYXR/Philadelphia, PA**  
OMPD: Dave Allen  
MD: Rich Davis  
21 SPICE GIRLS "Wannabe"

**KFMB/San Diego, CA**  
PD: Tracy Johnson  
APDMD: Greg Simms  
33 WALLFLOWERS "Difference"  
21 ROMA APPLE "Criminal"

**KIOI/San Francisco, CA**  
MD: Jay Nachts  
25 SHAWN COLVIN "Sunny"

**KLLC/San Francisco, CA**  
PD: Louis Kaplan  
MD: Julia Stocckel  
15 SQUIREL NUT ZIPPERS "Hei"  
15 MONACO "Want"  
15 DEL AMITRI "Where"  
15 BETTIE SERVEIT "Rudder"  
15 WORLD PARTY "Time"

**KRUZ/Santa Barbara, CA**  
PD: Duncan Peyton  
APD: Mike O'Brien  
7 TONIC "Coud"

**WAEV/Savannah, GA**  
OMPD: Scotty Snipes  
MD: Steve Williams  
22 SHERYL CROW "Change"  
22 JON BON JOVI "Midnight"

**KPLZ/Seattle, WA**  
PDMD: Phil Phillips  
21 SISTER HAZEL "Af"  
21 SISTER HAZEL "Af"  
21 MARY GRIFFIN "Just"  
21 ZHANE "Crush"

**KNEV/Reno, NV**  
MD: Jeff Davis  
24 HANSON "Mmm"  
15 PAUL MCCARTNEY "World"  
15 SISTER HAZEL "Af"

**WNSN/South Bend, IN**  
PDMD: Phil Britain  
19 KENNY LOGGINS "First"  
9 JAMES TAYLOR "Little"

**WAKS/Tampa, FL**  
PD: Mason Dixon  
MD: Rico Blanco  
19 MEREDITH BROOKS "Bitch"  
17 SHERYL CROW "Change"  
11 JAMIE WALTERS "Anything"

**WMTX/Tampa, FL**  
PDMD: Chuck Morgan  
No Adds

**KMAJ/Topeka, KS**  
PD: Dave Waters  
MD: Rose Diehl  
28 SPICE GIRLS "Say"  
14 PAUL MCCARTNEY "World"  
14 JAMES TAYLOR "Little"  
14 MONICA "For"

**KYKY/St. Louis, MO**  
PD: Smokey Rivers  
APDMD: Greg Hewitt  
26 HANSON "Mmm"  
20 SHERYL CROW "Change"  
10 DAVE MATTHEWS BAND "Crash"

**KBEE/Salt Lake City, UT**  
OMPD: Steve Kelly  
APDMD: Sam Michaels  
7 SHERYL CROW "Change"  
7 BRYAN ADAMS "Come"  
7 SHRYLME "Santana"  
7 ABRA MOORE "Cover"

**WRQX/Washington, DC**  
PD: Randy James  
MD: Carol Parker  
15 PAUL MCCARTNEY "World"  
15 COUNTING CROWS "Daylight"

**WGNV/Wilmington, NC**  
PD: Mike Farrow  
MD: Craig Thomas  
16 JAMES TAYLOR "Little"

**WXLO/Worcester, MA**  
PD: Steve Gallagher  
MD: Rob Proulx  
15 ABRA MOORE "Cover"  
15 WALLFLOWERS "Difference"

100 Total Reporters  
99 Current Reporters  
92 Current Playlists

Reported Frozen Playlist (4):  
WSNY/Columbus, OH  
WOOF/Dothan, AL  
KMXZ/Tucson, AZ  
WLZW/Utica, NY

Did Not Report, Playlist Frozen (3):  
KEZG/Lincoln, NE  
KEFM/Omaha, NE  
WKBW/Youngstown, OH

Did Not Report A New Playlist For Two Consecutive Weeks; Data Not Used (1):  
WMOG/Madison, WI

86 Total Reporters  
85 Current Reporters  
80 Current Playlists

Reported Frozen Playlist (2):  
KSSK/Honolulu, HI  
WENS/Indianapolis, IN

Did Not Report, Playlist Frozen (3):  
WVMX/Baltimore, MD  
WLRW/Champaign, IL  
WAZY/Lafayette, IN

Did Not Report A New Playlist For Two Consecutive Weeks; Data Not Used (1):  
WRAL/Raleigh, NC

# SUPERTRAMP

## "YOU WIN, I LOSE"

The First Single From The Brand New Album  
*Some Things Never Change*

Already in: **WWLI** **WLEV** **KQXT**  
**WGLM** **WFMK** **KWAV**



JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> WALLFLOWERS One Headlight (Interscope)	3063	3040	3122	3182	81/1
4	3	2	2	<b>2</b> SHAWN COLVIN Sunny Came Home (Columbia)	2938	2831	2802	2748	81/1
3	4	4	3	<b>3</b> DUNCAN SHEIK Barely Breathing (Atlantic)	2618	2579	2674	2793	74/1
2	2	3	4	JEWEL You Were Meant For Me (Atlantic)	2478	2702	2822	2973	74/0
6	6	6	5	SAVAGE GARDEN I Want You (Columbia)	2334	2413	2412	2431	67/0
5	5	5	6	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	2212	2421	2548	2620	70/0
13	11	9	7	<b>7</b> SISTER HAZEL All For You (Universal)	2117	1809	1631	1297	74/6
12	9	10	8	<b>8</b> HANSON Mmm Bop (Mercury)	2090	1788	1676	1442	64/5
15	10	11	9	<b>9</b> BOB CARLISLE Butterfly Kisses (DMG/Jive)	1867	1702	1653	1242	56/2
8	8	8	10	NO DOUBT Don't Speak (Trauma/Interscope)	1607	1813	1948	2102	67/0
7	7	7	11	SHERYL CROW Everyday Is A Winding Road (A&M)	1603	1871	2091	2360	57/0
25	18	16	12	<b>12</b> SHERYL CROW A Change Would Do You Good (A&M)	1548	1075	903	570	65/13
11	12	12	13	<b>13</b> DAVE MATTHEWS BAND Crash Into Me (RCA)	1479	1507	1514	1519	50/1
19	16	15	14	<b>14</b> VERVE PIPE The Freshmen (RCA)	1319	1077	1014	881	48/3
10	14	14	15	CARDIGANS Lovefool (Mercury)	1237	1268	1332	1581	52/1
<b>BREAKER</b>			<b>16</b>	<b>16</b> THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1056	839	738	529	42/5
9	13	13	17	U2 Staring At The Sun (Island)	945	1336	1477	1603	40/0
<b>BREAKER</b>			<b>18</b>	<b>18</b> KYLE VINCENT Wake Me Up (When...) (Carport/Hollywood)	886	866	815	723	44/2
23	21	22	19	<b>19</b> MEREDITH BROOKS Bitch (Capitol)	828	789	780	674	35/6
14	15	17	20	BRUCE SPRINGSTEEN Secret Garden (Columbia)	825	1061	1146	1268	35/0
21	26	25	21	<b>21</b> R. KELLY I Believe I Can Fly (Jive)	773	663	647	699	26/1
29	27	28	22	<b>22</b> INDIGO GIRLS Shame On You (Epic)	763	529	531	381	30/5
24	25	24	23	<b>23</b> BLESSID UNION OF SOULS I Wanna Be There (EMI)	759	673	663	633	36/3
22	24	23	24	TORI AMOS Silent All These Years (Atlantic)	746	758	725	695	30/0
18	19	18	25	WHITE TOWN Your Woman (Chrysalis/EMI)	742	884	885	919	32/0
—	28	27	26	<b>26</b> COUNTING CROWS Daylight Fading (DGC/Geffen)	672	549	517	344	34/5
30	—	—	27	<b>27</b> OMC How Bizarre (Mercury)	571	445	416	361	27/5
—	30	29	28	<b>28</b> MONICA For You I Will (Warner Sunset/Atlantic)	567	498	431	360	23/1
<b>DEBUT</b>			<b>29</b>	<b>29</b> JON BON JOVI Midnight In Chelsea (Mercury)	548	428	387	168	37/4
—	—	30	<b>30</b>	<b>30</b> BEE GEES Alone (Polydor/A&M)	509	463	371	336	23/1

This chart reflects airplay from June 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Hot AC reporters. 80 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

## BREAKERS

THIRD EYE BLIND		
Semi-Charmed Life (Elektra/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1056/217	42/5	16

KYLE VINCENT		
Wake Me Up (When The World's ...) (Carport/Hollywood)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
886/20	44/2	18

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SHERYL CROW A Change Would Do You Good (A&M)	13
DEL AMITRI Not Where It's At (A&M)	7
TONIC If You Could Only See (Polydor/A&M)	7
MEREDITH BROOKS Bitch (Capitol)	6
PAUL MCCARTNEY The World Tonight (Capitol)	6
SISTER HAZEL All For You (Universal)	6
COUNTING CROWS Daylight Fading (DGC/Geffen)	5
HANSON Mmm Bop (Mercury)	5
INDIGO GIRLS Shame On You (Epic)	5
MEXICO 70 I Want You (Big Pop/Red Ant)	5
OMC How Bizarre (Mercury)	5
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHERYL CROW A Change Would Do You Good (A&M)	+473
SISTER HAZEL All For You (Universal)	+308
HANSON Mmm Bop (Mercury)	+302
VERVE PIPE The Freshmen (RCA)	+242
INDIGO GIRLS Shame On You (Epic)	+234
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+217
BOB CARLISLE Butterfly Kisses (DMG/Jive)	+165
OMC How Bizarre (Mercury)	+126
COUNTING CROWS Daylight Fading (DGC/Geffen)	+123
JON BON JOVI Midnight In Chelsea (Mercury)	+120

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
HOOTIE & THE BLOWFISH I Go Blind (Reprise)
COUNTING CROWS A Long December (DGC/Geffen)
SARAH McLACHLAN Possession (Netwerk/Arista)
JOHN MELLENCAMP Just Another Day (Mercury)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
INXS Elegantly Wasted (Mercury)
BRYAN ADAMS I'll Always Be Right There (A&M)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
DONNA LEWIS I Love You Always Forever (Atlantic)
CELINE DION All By Myself (550 Music)

Editor's Note: WRAL/Raleigh, NC, didn't report for a second straight week and their data wasn't included in this week's chart. As a result, play totals for all songs were reviewed and — only when appropriate — bullets were awarded to some songs even though they were down in plays. Chart positions, though, were not changed.

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**CHICAGO** Here In My Heart (Reprise)  
Total Stations: 18, Adds: 0, Plays: 454, WKEE 42, WPLJ 13 (15), WHUD 20 (19), WQSM 14 (12), WKYE 18 (18), WAKS 11 (15), WGNJ 47 (47), WMJY 15 (15), WJDX 20 (21), KURB 18 (20), WMXS 35 (35), KKYS 37 (30), WAZY 10 (10), WNSN 31 (31), KATF 44 (44), KMAJ 28 (14), KBIG 15 (15), KIOI 36 (25).

**SPICE GIRLS** Say You'll Be There (Virgin)  
Total Stations: 19, Adds: 3, Plays: 446, WDAQ 13 (13), WKEE 42 (27), WJLK 25 (19), WJRX 32 (28), WPLJ 28 (26), WCGO 10, WQSM 30 (12), WKYE 18 (18), WAKS 24 (15), WMTX 16 (25), WMXL 16 (6), KURB 35 (35), WMC 6 (6), KBOB 11, WKDD 23 (24), WKOI 36 (35), WKTI 22 (21), KMAJ 28, KPLZ 31 (31).

**PAUL MCCARTNEY** The World Tonight (Capitol)  
Total Stations: 22, Adds: 6, Plays: 364, WDAQ 12 (12), WMGX 19 (19), WDBZ 10 (21), WPLJ 25 (24), WHUD 10 (9), WROX 15, WQSM 17 (15), WQSM 21 (7), WMJY 7, WMC 16 (11), WMXS 21 (21), KKYS 29 (21), WLUP 25, WTMX 52 (48), WAZY 5 (5), WKTI 21 (22), WNSN 9 (9), KYKY 8 (8), KMAJ 14, KNEV 15, KBEE 7 (6), KEYW 6.

**BILLY MANN** Killed By A Flower (DVB/A&M)  
Total Stations: 15, Adds: 0, Plays: 350, WBMX 4 (3), WDAQ 37 (37), WJRX 10 (10), WKYE 7 (7), WSHH 22 (21), WAKS 17 (19), WMC 10 (6), WMXS 21 (21), KKYS 27 (16), KMXG 21 (21), KMXS 17 (17), KYSR 37 (18), KOSO 38 (40), KBBT 35 (18), KLLC 47 (46).

**DEPECHE MODE** It's No Good (Mute/Reprise)  
Total Stations: 16, Adds: 2, Plays: 326, WBMX 6 (8), WQSM 20 (20), WCGO 10 (10), WPLJ 24 (22), WPTX 21 (24), WSHH 18, WMXB 23, KAMX 29 (23), KSMG 6 (5), WLUP 25 (34), WKOI 14 (8), KYSR 36 (18), KBBT 15 (4), KFMB 41 (22), KLLC 31 (33), KRUIZ 7 (7).

**TOAD THE WET SPROCKET** Come Down (Columbia)  
Total Stations: 13, Adds: 0, Plays: 270, WBMX 20 (12), WDBZ 21 (21), WPTX 21 (24), WMXB 25 (44), KDMX 7 (8), KSMG 5 (5), WKDD 24 (24), WTMX 15 (11), WQAL 38 (40), KTMP 17 (13), KMXB 10 (10), KBBT 37 (23), KRUIZ 30 (30).

**TONI BRAXTON** I Don't Want To (LaFace/Arista)  
Total Stations: 11, Adds: 0, Plays: 256, WSHH 22 (22), WKEE 14 (15), WHUD 18 (19), WKYE 18 (18), WGNJ 47 (47), WMXL 16 (6), WENS 30 (30), WNSN 19 (19), KATF 5 (5), KMXS 27 (34), KSSK 40 (40).

**MEXICO 70** I Want You (Big Pop/Red Ant)  
Total Stations: 13, Adds: 5, Plays: 251, WDAQ 13 (12), WPLJ 20, WPTX 14, WSHH 29 (26), WAKS 8 (5), WMTX 10 (8), KZZP 12, WTMX 31, KALC 9 (23), KYSR 15, KOSD 22 (22), KFMB 46 (5), KLLC 22 (32).

**SUBLIME** Santeria (Gasoline Alley/MCA)  
Total Stations: 15, Adds: 4, Plays: 249, WDBZ 21 (10), WCGO 10, WMTX 5 (5), KZZP 22 (22), WKDD 15, WLUP 7 (18), WKOI 8, KALC 5 (5), KMXB 31 (29), KBEE 7, KYSR 34 (35), KYSR 13 (20), KBBT 32 (15), KLLC 32 (33), KRUIZ 7 (7).

**KENNY LOGGINS** For The First Time (Columbia)  
Total Stations: 10, Adds: 1, Plays: 218, WYXR 27 (34), WKYE 17 (32), WWDE 24 (24), WXIL 31 (31), WGNJ 32 (32), WJDX 22 (21), WAZY 4 (4), WNSN 19, KBIG 10 (10), KIOI 32 (32).

**ERASURE** In My Arms (Mute/Maverick/WB)  
Total Stations: 13, Adds: 0, Plays: 211, WBMX 3 (3), WQSM 17 (17), WKYE 12 (12), WPLJ 29 (28), WMTX 12 (12), WMC 10 (9), WQAL 17 (17), KSTZ 20 (19), KYSR 15 (25), KYSR 10 (20), KBBT 9 (21), KFMB 50 (47), KRUIZ 7 (7).

**JAMIROQUAI** Virtual Insanity (Work)  
Total Stations: 10, Adds: 0, Plays: 206, WBMX 8 (8), WQSM 16 (16), WQSM 23 (7), WPLJ 29 (31), WPTX 21 (24), WMTX 6 (5), KYSR 28 (20), KYSR 26 (30), KBBT 17 (4), KLLC 32 (33).

**LUSCIOUS JACKSON** Naked Eye (Grand Royal/Capitol)  
Total Stations: 8, Adds: 0, Plays: 202, WPLJ 17 (21), WPTX 28 (35), KDMX 6 (8), KZZP 29 (29), WKOI 35 (16), KALC 15, KYSR 27 (35), KFMB 45 (72).

**STEVE WINWOOD** Spy In The House Of Love (Virgin)  
Total Stations: 12, Adds: 3, Plays: 197, WKEE 20, WJRX 15, WHUD 8 (5), WQSM 13 (7), WAKS 7 (5), WJDX 21 (21), WMC 9 (6), WMXS 21 (21), KSMG 8 (8), WTMX 32, WNSN 9 (9), KMXS 34 (34).

**ALISHA'S ATTIC** I Am, I Feel (Mercury)  
Total Stations: 8, Adds: 1, Plays: 160, WCGO 10, WKTI 22 (5), KALC 5 (5), KMXS 5 (5), KYSR 28 (25), KFMB 47 (43), KLLC 22 (15), KPLZ 21 (21).

**JAMES TAYLOR** Little More Time With You (Columbia)  
Total Stations: 9, Adds: 3, Plays: 151, WMGX 19 (19), WSHH 22 (22), WHUD 12 (8), WKYE 17 (13), WGNJ 16, WJDX 21 (21), WMXS 21 (21), WNSN 9, KMAJ 14.

**TONIC** If You Could Only See (Polydor/A&M)  
Total Stations: 9, Adds: 7, Plays: 146, KAMX 28, WLUP 18 (25), WKOI 12, KMXB 16, KYSR 13, KOSD 15, KBBT 5, KLLC 32 (20), KRUIZ 7.

**MICHAEL BOLTON** Go The Distance (Columbia)  
Total Stations: 8, Adds: 1, Plays: 144, WSHH 14 (14), WHUD 17 (17), WKYE 5 (5), WGNJ 47 (32), WMJY 7, WMXS 21 (21), KKYS 28 (20), WAZY 5 (5).

**10,000 MANIACS** More Than This (Geffen)  
Total Stations: 8, Adds: 4, Plays: 132, WBMX 4 (3), WROX 10 (10), WKYE 7, KHMV 24 (25), KSMG 5, WKOI 8, KMXS 34, KBBT 40 (12).

**DEL AMITRI** Not Where It's At (A&M)  
Total Stations: 9, Adds: 7, Plays: 106, WBMX 4 (3), WDAQ 12, WKYE 10, WPTX 14, KHMV 21 (15), WKDD 10, KMXS 5, KOSD 15, KLLC 15.

**TINA TURNER** On Silent Wings (Virgin)  
Total Stations: 8, Adds: 0, Plays: 92, WHUD 13 (11), WAKS 7 (7), WGNJ 16 (16), KURB 7 (9), WMC 6 (6), WMXS 21 (21), WAZY 11 (11), KBEE 11 (11).

Songs ranked by total plays. Station call letters followed by number of plays.



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# HOT AC PLAYLISTS

June 6, 1997 R&R • 79

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

BUZZ		MARKET #1			
WDBZ/New York (212) 704-1051 Weed/Silver					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
28	28	28	40	DUNCAN SHEIK/Barely Breathing	
14	28	28	40	SHERYL CROW/Everyday Is...	
40	28	28	40	SHAWN COLVIN/Sunny Came Home	
40	40	40	40	WALLFLOWERS/One Headlight	
40	40	40	28	JEWEL/You Were Meant...	
28	28	28	28	JOHN MELLENCAMP/Just Another Day	
28	40	40	28	SAVAGE GARDEN/I Want You	
40	28	28	28	U2/Staring At The Sun	
28	28	28	28	BETTER THAN EZRA/Desperately Wanting	
28	28	28	28	TORI AMOS/Silent All These	
21	21	21	21	SISTER HAZEL/All For You	
28	28	28	28	VERVE PIPE/The Freshmen	
28	28	28	28	COUNTING CROWS/Daylight Fading	
21	21	21	21	SHERYL CROW/A Change Would Do	
10	10	10	10	THIRD EYE BLIND/Semi-Charmed Life	
21	21	21	21	TOAD THE WET...Come Down	
21	21	21	21	KYLE VINCENT/Wake Me Up	
21	21	21	21	OMC/How Bizarre	
21	21	21	21	INDIGO GIRLS/Shame On You	
6	28	21	21	JOHN BON JOVI/Midnight In Chelsea	
10	10	10	10	SUBLINE/Santeria	
21	21	21	21	PAUL MCCARTNEY/The World Tonight	
10	10	10	10	COUNTING CROWS/A Long December	
10	10	10	10	JOHN MELLENCAMP/Key West...	
28	28	28	28	CRANBERRIES/When You're Gone	
10	10	10	10	INDIGO GIRLS/6th Avenue Heartache	
10	10	10	10	NO DOUBT/Don't Speak	
5	5	5	5	SNEAKER PIMP'S/Underground	
6	6	6	6	SUSANNA HOFFS/Bee Keeper's Blues	

95.5 WPLJ		MARKET #1			
WPLJ/New York (212) 613-8900 Cuddy/Shannon/Mascaro					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
40	31	37	43	WALLFLOWERS/One Headlight	
45	40	40	42	HANSON/Mmm Bop	
45	40	40	41	SHAWN COLVIN/Sunny Came Home	
43	38	41	40	DUNCAN SHEIK/Barely Breathing	
44	42	37	39	JEWEL/You Were Meant...	
36	42	37	39	GINA G/Oh Aah...Just...	
43	40	38	38	SAVAGE GARDEN/I Want You	
35	40	29	33	BOB CARLISLE/Butterfly Kisses	
12	23	30	30	MONICA/For You I Will	
23	25	26	28	WHITE TOWN/Your Woman	
27	28	26	28	SPICE GIRLS/Say You'll Be There	
24	29	27	28	OMC/How Bizarre	
29	29	27	27	PAULA COLE/Where Have All...	
29	26	25	27	SHERYL CROW/Everyday Is...	
15	23	21	25	SHERYL CROW/A Change Would Do	
20	22	25	25	R. KELLY/I Believe I Can Fly	
22	24	25	24	PAUL MCCARTNEY/The World Tonight	
23	24	22	24	DAVE MATTHEWS BAND/Crash Into Me	
15	12	13	13	SISTER HAZEL/All For You	
16	24	23	22	JOHN BON JOVI/Midnight In Chelsea	
33	17	19	17	NO DOUBT/Don't Speak	
29	19	17	17	CARDIGANS/Lovefool	
12	14	11	13	DEL AMITRI/Not Where It's At	
19	18	15	13	CHICAGO/Here In My Heart	
13	13	13	13	DONNA LEWIS/I Love You Always	
13	13	13	13	T.C. Waterfalls	
13	13	13	13	NATALIE MERCHANT/Jealousy	
12	12	12	12	TONY RICH PROJECT/Nobody Knows	

KBIG 104		MARKET #2			
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
40	40	40	39	JEWEL/You Were Meant...	
22	23	24	38	BOB CARLISLE/Butterfly Kisses	
36	38	38	38	R. KELLY/I Believe I Can Fly	
40	40	40	37	TONI BRAXTON/Un-break My Heart	
23	23	37	37	DUNCAN SHEIK/Barely Breathing	
37	38	37	37	NO DOUBT/Don't Speak	
36	36	37	37	PAULA COLE/Where Have All...	
23	23	23	23	WALLFLOWERS/One Headlight	
23	23	23	23	SHAWN COLVIN/Sunny Came Home	
23	23	23	23	SAVAGE GARDEN/I Want You	
23	23	23	23	CARDIGANS/Lovefool	
10	22	24	22	PHIL COLLINS/Dance Into The Light	
15	15	15	15	CHICAGO/Here In My Heart	
11	10	11	11	CELINE DION/It's All Coming...	
36	11	11	11	SHERYL CROW/Everyday Is...	
10	10	11	11	BRUCE SPRINGSTEEN/Secret Garden	
22	36	10	11	MON CA/For You I Will	
36	36	24	11	ERIC CLAPTON/Change The World	
11	11	11	11	JOURNEY/When You Love...	
22	11	11	11	CELINE DION/Because You Loved Me	
10	10	11	11	TRACY CHAPMAN/Give Me One Reason	
10	10	11	11	CELINE DION/It's All Coming...	
22	22	11	11	ROD STEWART/If We Fall In	
10	10	10	10	ALANIS MORISSETTE/Head Over Feet	
10	10	10	10	KENNY LOGGINS/For The First Time	
10	10	10	10	RICHARD MARX/Untill I Find You	
10	10	10	10	BRICKMAN & MCBRIDE/Valentine	
10	10	10	10	BABYFACE/Every Time I...	

STAR 97.1		MARKET #2			
KYSR/Los Angeles (818) 955-7000 Perelli/Ebbott					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
60	60	60	54	WALLFLOWERS/One Headlight	
60	60	60	53	DAVE MATTHEWS BAND/Crash Into Me	
60	60	60	53	PAULA COLE/Where Have All...	
35	60	60	53	SHAWN COLVIN/Sunny Came Home	
35	60	60	53	DUNCAN SHEIK/Barely Breathing	
60	60	60	31	JEWEL/You Were Meant...	
35	35	29	29	WHITE TOWN/Your Woman	
30	35	29	29	MEREDITH BROOKS/Bitch	
35	35	28	28	THIRD EYE BLIND/Semi-Charmed Life	
30	30	28	28	VERVE PIPE/The Freshmen	
35	35	28	28	SHERYL CROW/Everyday Is...	
35	35	28	28	TORI AMOS/Silent All These	
35	35	28	28	LUSCIOUS JACKSON/Naked Eye	
20	30	26	26	JAMIROQUAI/Virtual Insanity	
35	35	25	25	U2/Staring At The Sun	
30	30	24	24	SISTER HAZEL/All For You	
30	30	22	22	SHERYL CROW/A Change Would Do	
10	20	21	21	OMC/How Bizarre	
30	30	20	20	COUNTING CROWS/Daylight Fading	
35	35	18	18	NO DOUBT/Don't Speak	
17	16	16	16	COUNTING CROWS/A Long December	
17	16	16	16	ALANIS MORISSETTE/Head Over Feet	
18	17	14	14	MEXICO 701/Want You	
17	17	14	14	JEWEL/Who Will Save...	
17	17	14	14	CARDIGANS/Lovefool	
20	20	20	20	INDIGO GIRLS/Shame On You	
20	20	20	20	SUBLINE/Santeria	
20	20	20	20	INDIGO GIRLS/Shame On You	
20	20	20	20	ERASURE/In My Arms	

LOOP 97.9		MARKET #3			
WLUP/Chicago (312) 440-5270 Solik/Virgin					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
43	43	43	43	WALLFLOWERS/One Headlight	
25	34	34	43	MATCHBOX 20/Push	
34	7	7	43	JOHN MELLENCAMP/Just Another Day	
25	25	25	43	VERVE PIPE/The Freshmen	
43	43	43	43	INXS/Elegantly Wasted	
43	43	43	43	BLUES TRAVELER/But Anybody	
43	43	43	43	SHERYL CROW/A Change Would Do	
43	43	43	43	SHERYL CROW/Everyday Is...	
43	43	43	43	SISTER HAZEL/All For You	
43	43	43	43	DAVE MATTHEWS BAND/Crash Into Me	
25	34	34	34	THIRD EYE BLIND/Semi-Charmed Life	
25	25	25	25	INDIGO GIRLS/Shame On You	
43	43	43	43	CHEAP TRICK/Say Goodbye	
25	25	25	25	WALLFLOWERS/The Difference	
25	25	25	25	PAUL MCCARTNEY/The World Tonight	
25	25	25	25	SUBLINE/What I Got	
34	34	34	34	DEPECHE MODE/It's No Good	
43	43	43	43	U2/Staring At The Sun	
25	25	25	25	JONNY LANG/Lie To Me	
18	18	18	18	BIG HEAD TODD...Please Don't Tell...	
18	18	18	18	MATTHEW SWEET/Where You Get Love	
18	18	18	18	COLLECTIVE SOUL/Listen	
18	18	18	18	WILCO/Outasite (Outta...)	
18	25	25	25	TONIC/You Could Only	
18	25	25	25	MIGHTY MIGHTY B/T/The Impression...	
18	18	18	18	KYLE VINCENT/Wake Me Up	
18	18	18	18	SUBLINE/Santeria	
7	7	7	7	ALANIS MORISSETTE/Head Over Feet	
7	7	7	7	SMASHING PUMPKINS/1979	
7	7	7	7	SHERYL CROW/It Makes You	

101.9 FM		MARKET #3			
WTMX/Chicago (312) 946-1019 James/Kartak					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
52	53	53	53	SHAWN COLVIN/Sunny Came Home	
53	53	53	53	JOHN MELLENCAMP/Just Another Day	
44	45	46	52	PAUL MCCARTNEY/The World Tonight	
32	31	31	46	SHERYL CROW/A Change Would Do	
44	52	53	45	HANSON/Mmm Bop	
45	45	45	45	WALLFLOWERS/One Headlight	
45	45	45	45	CRANBERRIES/When You're Gone	
45	45	45	45	SAVAGE GARDEN/I Want You	
44	45	45	45	INDIGO GIRLS/Shame On You	
31	32	32	45	VERVE PIPE/The Freshmen	
31	32	32	45	STEVE WINWOOD/Spy In The House...	
31	32	32	31	BLESSID UNION OF.../I Wanna Be There	
31	32	31	31	MEXICO 701/Want You	
32	31	32	30	SISTER HAZEL/All For You	
14	11	15	15	TOAD THE WET...Come Down	
12	13	14	14	JOHN BON JOVI/Midnight In Chelsea	
14	14	14	14	THIRD EYE BLIND/Semi-Charmed Life	
14	14	14	14	DC TALK/Just Between You	
46	45	44	14	COUNTING CROWS/A Long December	
13	12	12	13	AMANDA MARSHALL/Fall From Grace	
12	12	14	13	PAULA COLE/Where Have All...	
53	45	45	13	JEWEL/You Were Meant...	
17	16	14	13	DAVE MATTHEWS BAND/Crash Into Me	
13	16	13	13	ELEANOR McVEY/Precious Little	
10	10	10	12	COUNTING CROWS/Daylight Fading	
32	32	31	12	DUNCAN SHEIK/Barely Breathing	

K101		MARKET #4			
K101/San Francisco (415) 538-1013 Nachlis					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
36	36	36	36	MONICA/For You I Will	
25	25	25	25	CHICAGO/Here In My Heart	
32	32	32	32	R. KELLY/I Believe I Can Fly	
32	32	32	32	JEWEL/You Were Meant...	
32	32	32	32	KENNY G/Havana	
30	30	30	30	WHITNEY HOUSTON/I Believe In You	
30	30	30	30	BRICKMAN & MCBRIDE/Valentine	
30	30	30	30	BRYAN ADAMS/I'll Always Be...	
25	25	25	25	NO DOUBT/Don't Speak	
25	25	25	25	KENNY G/Havana	
25	25	25	25	BOB CARLISLE/Butterfly Kisses	
25	25	25	25	BEE GEES/Alone	
25	25	25	25	SHAWN COLVIN/Sunny Came Home	
25	25	25	25	ERIC CLAPTON/Change The World	
21	21	21	21	DONNA LEWIS/I Love You Always	
10	10	10	10	CELINE DION/It's All Coming...	
10	10	10	10	TONI BRAXTON/Un-break My Heart	
10	10	10	10	STREISAND & ADAMS/I Finally Found	

Alice @ 97.3		MARKET #4			
KLLC/San Francisco (415) 765-4097 Kaplan/Stoeckel					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
37	32	32	48	VERVE PIPE/The Freshmen	
33	41	41	47	MEREDITH BROOKS/Bitch	
42	46	47	47	BILLY MANN/Killed By A Flower	
46	45	45	47	FIONA APPLE/Sleep To Dream	
47	37	37	47	DAVE MATTHEWS BAND/Crash Into Me	
28	28	28	47	SARAH MCLACHLAN/Possession	
43	47	47	46	SISTER HAZEL/All For You	
16	33	33	33	UB40/Tel Me Is It True	
37	33	33	33	COUNTING CROWS/Daylight Fading	
33	33	33	32	JAMIROQUAI/Virtual Insanity	
24	31	31	32	SHERYL CROW/A Change Would Do	
31	32	32	32	SHERRI JACKSON/Mistle Tree	
19	20	20	32	TONIC/You Could Only	
19	24	24	32	CAMUS/Who	
29	32	32	32	INDIGO GIRLS/Shame On You	
18	25	25	32	LORI CARSON/Somebody's Got Me	
31	33	33	32	CYNDI LAUPER/You Don't Know	
30	33	33	32	SUBLINE/Santeria	
34	33	33	31	DEPECHE MODE/It's No Good	
32	30	30	31	ABFA MOORE/Four Leaf Clover	
15	30	30	31	TORI AMOS/Silent All These	
34	32	32	31	BECK/The New Pollution	
45	47	47	25	OMC/How Bizarre	
28	27	27	25	WALLFLOWERS/One Headlight	
27	27	27	25	WHITE TOWN/Your Woman	
46	47	47	24	SHAWN COLVIN/Sunny Came Home	
48	47	47	23	THIRD EYE BLIND/Semi-Charmed Life	
31	32	32	22	MEXICO 701/Want You	
15	15	15	22	ALISHA'S ATTIC/Am, I Feel	
31	28	28	22	U2/Staring At The Sun	

STAR 104.5		MARKET #5			
WYXR/Philadelphia (610) 668-0750 Allan/Davis					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
33	31	31	33	R. KELLY/I Believe I Can Fly	



CAROL ARCHER

## At KTWV, 'Loyalty Marketing' Is A Key Ingredient To Success

□ **Dir./ Marketing & Promotions Bonny Chick ran away to join the circus and ended up a marketing star**

In the Winter '96 Arbitron, KTWV(The Wave)/Los Angeles scored its best book ever: It placed second 25-54 with a 4.8 share, and first 35-64 with a whopping six share. The Wave's one million-plus cume apparently loves the station's programming, but Director/Marketing & Promotions **Bonny Chick**'s efforts are a first-class element in anchoring the format cynosure in those listeners' minds and hearts.

For 12 years before arriving at The Wave in January of 1990, Chick worked as an account supervisor and a media buyer after serving as VP/Marketing for Circus Vargas. "I also did a tremendous amount of tour marketing, whether it was for family arena shows, like one I produced for 'Peanuts' s Charles Schultz,



Bonny Chick

or for Michael Jackson and the Rolling Stones," Chick recalls. "Entertainment marketing was a strong part of my background, as was the ad agency side. Having both of those bents, I wanted to get off the road and live somewhere I could have my hair cut by the same person twice. A friend who was an AE at The Wave told me about the opening for a marketing person: the only reason I even considered applying was because I'd been a buyer at the time of The Wave's launch and I loved what they were doing in the marketplace. And as a listener, I loved the station! It wasn't that I had a tremendous burning desire to get into radio...it was only The Wave that interested me."

### Social Conscience, Constant Challenge

"In the early days, we had the whole beach [trash] barrel thing going, which to this day I think is one of the best things we've done," Chick says, citing a project in which L.A. County beach trash receptacles sported KTWV's logo, tying in with ocean and environmental consciousness themes. "The Wave seemed to be the one radio station in town that had a social conscience. That was also reflected by our 'Wave AID' CD samplers. We responded to the AIDS epidemic in the early days, realizing what a tragically impactful crisis we were facing. The Wave stepped up to the plate and quickly was seen as the station that supported AIDS organizations. It was that enlightened consciousness that attracted me, as well as the opportunity to be a strategic marketer as opposed to a straight promotion person.

"We haven't always been a top-rated radio station. The Wave had a lot of challenges back then. We were doing a lot of things to get the logo into people's hands. I had crews at the beach every weekend, giving away beach balls one year and water bottles the next, to get the logo in people's homes and help them recall and tune us in. We also launched our first 28-hour radiothon [on behalf of AIDS Project L.A.], hosted by John Tesh. It was tremendously successful and represented such a commitment on the part of the station to forego all the paid advertising for that period."

Despite the positive response to these endeavors, Chick points out that there were still obstacles to overcome. "We faced a tremendous problem with the station in that this format was extremely difficult to describe to people. In those days, we were not called 'smooth jazz,' which is something we can all sink our teeth into now because it really helps listeners understand what they're going to get. One of my big challenges was to explain this format on a billboard, for example. We decided to film [concert footage with **Boney James** and **Peter White**, among others] that became the first-ever 'pro-

grammercial.' It was a 30-minute TV show. We ran it 28 times over two weeks. It was intended to get sampling and to expose people to 'Wave music' in a way that we couldn't with a billboard or a 30-second television spot. We had an 800 number that people could call to get into our database and receive our newsletter, but it also helped us judge the kind of response we were getting. It was a phenomenal success," she states



**This format was extremely difficult to describe to people. In those days, we were not called 'smooth jazz,' which is something we can all sink our teeth into now because it really helps listeners understand what they're going to get.**



proudly, and proud she should well be — KTWV's database increased by 100,000 as a result of the campaign. "We got a lot of press — we even had listings in *TV Guide* as an actual show with a description, as opposed to being seen as paid programming or an infomercial. It was billed as — and seen as — an enter-

tainment show. We weren't selling anything, only the opportunity to hear us. The Wave has never been a station to beat people over the head with its message."

### Strategic Media Presence

"The challenges we faced then were certainly different than those we face eight years later. Some things have remained constant: We still have a social consciousness; we still believe in quality, not quantity; we do very few promotions on the air — although the ones we do are significant and substantial; we're still always thinking out-of-the-box; we still market to the Southern California audience in ways that are unique. We have a much larger cume now, which means we're reaching a more diversified audience than previously. That fact has changed the way we do some things, such as getting away from the 100-person listener party and doing the *Los Angeles Times* Book Fair instead — or events like the Taste Of L.A. [or Orange County], which attract 60,000 people. We're trying to touch as many listeners as we can by doing much larger events.

"How interesting that we're in a position to secure nine shows at the Greek Theater, most on an exclusive basis," Chick muses. "Eight years ago, I would call begging for five pairs of tickets to shows that all the other stations were promot-

ing. We were seen as something they threw a bone to. Now we're a key player.

"One of my greatest challenges at this moment is producing our huge upcoming 10th anniversary event." Although KTWV actually celebrated its decade anniversary last Valentine's Day, the gala will be held at UCLA's tennis pavilion in August, according to Chick. "We've already got 'Guitars And Saxes,' the Tap Dogs, and a very hip comedian. Getting the right mix of talent that represents the station from yesterday and today — ones that will appeal to all our listeners — is a big challenge."

The Wave's current outdoor media presence is not only strong, it's smarter than ever. In addition to the station's roving billboards, nine wrapped buses have recently hit the streets of L.A. "The buses are unique and very dramatic," Chick says. "The whole point is to break through the clutter and to bring our outdoor message to the strategic areas that we know are growth areas for us, especially in the areas where we can't buy billboards."

The station also has high visibility on **KCET-TV**, the city's local **PBS** affiliate. "We made a big commitment to KCET this year, unlike any we've ever made before. We feel strongly that this was a good move for us. It allows us to be on television 12 months a year, which we certainly couldn't do buying regular commercial television," Chick points out. "In these days of decreasing budgets and increasing expectations, it gets more and more challenging for a marketer to make sure they get the most for their money.

"I've had so many strategic discussions with our team here. We agree, now that the cume is over a million, it's important to retain those listeners and increase our TSL. We'd love to increase our cume, too, but we're being very smart in realizing that, given our position, we need to make sure we are constantly marketing, reinforcing, and delivering the product that is going to keep the listeners we've got. You can term what we're doing 'loyalty marketing.' We are going to make sure we're doing things to keep our listeners loyal by superserving them. Everything that we touch should feel right and sound right. If it doesn't pass those two tests, we don't do it."



**THE REAL LOWDOWN** — Virgin Records recently hosted an incredible night featuring Boz Scaggs's stunning live performance at Manhattan's elegant Supper Club. Scaggs and NAC Editor Carol Archer are seen here with (top, l-r): former WQCD intern Anne-Marie Byrne, overnight personality Carolyn ("C.B.") Bednarski, Archer, Scaggs, Virgin VP Jeffrey Naumann (who coined the phrase "fake jazz"), Virgin's Scott ("Lojack") Douglas and Mike Easterlin. Bottom (l-r): WQCD PD Steve Williams, Virgin's Andi Turco, and 'QCD's Rick Kelman.

# SWING OUT SISTER

SHAPES AND PATTERNS



## THE NEW ALBUM

Experience the textures and colors of Swing Out Sister's signature sound including "Somewhere In The World" and "Stoned Soul Picnic"

Album in-stores June 17

Management: Bennett Freed for One Love Management  
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JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	<b>RICK BRAUN</b> Notorious ( <i>Mesa/Bluemoon</i> )	911	906	891	882	50/0
5	3	2	2	<b>GATO BARBIERI</b> Straight Into The Sunrise ( <i>Columbia</i> )	876	837	765	659	50/0
7	7	4	3	<b>3RD FORCE</b> In The Full Moonlight ( <i>Higher Octave</i> )	763	735	619	621	44/0
1	1	3	4	<b>LEE RITENOUR</b> Water To Drink ( <i>I.E./Verve</i> )	694	788	896	934	48/0
10	9	7	5	<b>WARREN HILL</b> U R The 1 ( <i>Discovery</i> )	684	589	519	511	44/0
8	6	6	6	<b>KENNY G</b> Havana ( <i>Arista</i> )	668	662	630	621	40/0
6	5	5	7	<b>CHUCK LOEB</b> Cruzin' South ( <i>Shanachie</i> )	621	679	668	647	36/0
26	16	9	8	<b>BONEY JAMES</b> Nothin' But Love ( <i>Warner Bros.</i> )	606	539	450	295	50/0
14	10	10	9	<b>SPECIAL EFX</b> Since You've Been Away ( <i>JVC</i> )	548	522	500	475	48/0
13	12	12	10	<b>ZACHARY BREAUX</b> Cafe Reggiao ( <i>Zebra</i> )	516	495	494	484	44/1
12	11	11	11	<b>MICHAEL LINGTON</b> Tell It Like It Is ( <i>Nu Groove</i> )	506	505	495	502	45/0
19	19	17	12	<b>NELSON RANGELL</b> Turning Night Into Day ( <i>GRP</i> )	473	429	408	367	46/0
3	4	8	13	<b>GOTA</b> European Comfort ( <i>Instinct</i> )	468	569	692	824	39/0
16	18	14	14	<b>EL DEBARGE</b> Dindi ( <i>I.E./Verve</i> )	467	465	440	406	42/0
15	15	13	15	<b>BRIAN MCKNIGHT &amp; DIANA KING</b> When We Were... ( <i>DAS/Mercury</i> )	461	466	459	467	41/0
18	20	19	16	<b>EVERETTE HARP</b> What's Going On ( <i>Blue Note</i> )	454	414	402	374	38/0
17	17	16	17	<b>URBAN KNIGHTS</b> The Promise ( <i>GRP</i> )	432	433	445	389	41/0
11	13	20	18	<b>INCOGNITO</b> A Shade Of Blue ( <i>Verve Forecast</i> )	415	402	492	506	39/0
29	22	21	19	<b>DANCING FANTASY</b> When Dreams Come True ( <i>Innovative</i> )	414	384	343	275	43/4
—	30	22	20	<b>CHRIS BOTTI</b> The Way Home ( <i>Verve Forecast</i> )	382	363	239	52	45/4
21	21	24	21	<b>JOHN TESH</b> L'Aquila ( <i>GTSP</i> )	374	352	355	347	40/1
25	24	23	22	<b>HERB ALPERT</b> Passion Dance ( <i>Almo Sounds/Geffen</i> )	373	352	339	316	42/0
<b>BREAKER</b>			23	<b>ERIC MARIENTHAL</b> Easy Street ( <i>I.E./Verve</i> )	329	312	283	266	42/1
9	14	15	24	<b>TOMMY EMMANUEL</b> Midnight Drive ( <i>Higher Octave</i> )	322	452	482	512	33/0
—	—	30	25	<b>PAUL TAYLOR</b> Pleasure Seeker ( <i>Countdown/Unity</i> )	313	250	167	20	43/3
23	25	27	26	<b>FANTASY BAND</b> Double Talk ( <i>Shanachie</i> )	299	298	304	324	37/1
4	8	18	27	<b>JIM BRICKMAN</b> You Never Know ( <i>Windham Hill</i> )	286	423	585	680	29/0
27	27	26	28	<b>DIRK RICHTER</b> Smooth Move ( <i>Sin-Drome</i> )	279	299	283	294	33/1
<b>DEBUT</b>			29	<b>PAUL HARDCASTLE</b> Peace On Earth ( <i>JVC</i> )	270	190	59	37	30/3
—	28	29	30	<b>TONI BRAXTON</b> I Don't Want To ( <i>LaFace/Arista</i> )	270	256	258	253	27/0

This chart reflects airplay from May 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker.  
51 NAC reporters. 49 current playlists. © 1997, R&R Inc.

## BREAKERS®

**ERIC MARIENTHAL**  
Easy Street (*I.E./Verve*)

TOTAL PLAYS/INCREASE: 329/17  
TOTAL STATIONS/ADDS: 42/1  
CHART: 23

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>TIM WEISBERG</b> Herbie's Blues ( <i>Fahrenheit</i> )	17
<b>ANITA BAKER</b> The Final Frontier ( <i>Atlantic</i> )	11
<b>PHILLIPE SAISSE</b> Moanin' ( <i>Verve Forecast</i> )	9
<b>KEIKO MATSUI</b> Dream Walk ( <i>Countdown/Unity</i> )	8
<b>DAVE KOZ</b> Under The Spell Of The Moon ( <i>Capitol</i> )	6
<b>SERGIO SALVATORE</b> Pocket Change ( <i>N2K Encoded Jazz</i> )	6
<b>WILLIE &amp; LOBO</b> Napali ( <i>Mesa/Bluemoon</i> )	6
<b>CHRIS BOTTI</b> The Way Home ( <i>Verve Forecast</i> )	4
<b>DANCING FANTASY</b> When Dreams Come True ( <i>Innovative</i> )	4
<b>GROVER WASHINGTON JR.</b> Bordertown ( <i>Columbia</i> )	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>WARREN HILL</b> U R The 1 ( <i>Discovery</i> )	+95
<b>PAUL HARDCASTLE</b> Peace On Earth ( <i>JVC</i> )	+80
<b>BONEY JAMES</b> Nothin' But Love ( <i>Warner Bros.</i> )	+67
<b>PAUL TAYLOR</b> Pleasure Seeker ( <i>Countdown/Unity</i> )	+63
<b>GROVER WASHINGTON JR.</b> Bordertown ( <i>Columbia</i> )	+59
<b>NORMAN BROWN</b> This Time Around ( <i>MoJazz/Motown</i> )	+54
<b>TIM WEISBERG</b> Herbie's Blues ( <i>Fahrenheit</i> )	+47
<b>DAVE KOZ</b> Under The Spell Of The Moon ( <i>Capitol</i> )	+44
<b>NELSON RANGELL</b> Turning Night Into Day ( <i>GRP</i> )	+44
<b>ANITA BAKER</b> The Final Frontier ( <i>Atlantic</i> )	+41

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**WALTER BEASLEY** Slowly But Surely (*Shanachie*)

Total Plays: 255, Total Stations: 36, Adds: 0

**KEN NAVARRO** Smooth Sensation (*Positive*)

Total Plays: 252, Total Stations: 36, Adds: 0

**GROVER WASHINGTON JR.** Bordertown (*Columbia*)

Total Plays: 196, Total Stations: 26, Adds: 4

**GEORGE BENSON** Johnnie Lee (*GRP*)

Total Plays: 157, Total Stations: 25, Adds: 0

**OZZIE AHLERS** Fingerpainting (*Higher Octave*)

Total Plays: 157, Total Stations: 16, Adds: 0

**NORMAN BROWN** This Time Around (*MoJazz/Motown*)

Total Plays: 139, Total Stations: 19, Adds: 3

**MARK PORTMANN** Slink (*Zebra*)

Total Plays: 119, Total Stations: 18, Adds: 1

**DAVE KOZ** Under The Spell Of The Moon (*Capitol*)

Total Plays: 103, Total Stations: 21, Adds: 6

**SPYRO GYRA** Together (*GRP*)

Total Plays: 86, Total Stations: 13, Adds: 2

**DAVE GRUSIN** Peter Gunn (*GRP*)

Total Plays: 86, Total Stations: 9, Adds: 0

**DIRK K I** Love Your Smile (*Countdown/Unity*)

Total Plays: 84, Total Stations: 9, Adds: 0

**LEE OSKAR** So Much In Love (*Zebra*)

Total Plays: 84, Total Stations: 12, Adds: 1

**ED HAMILTON** Yes I Can (*Telarc*)

Total Plays: 79, Total Stations: 10, Adds: 0

**SLIM MAN** Every Beat Of My Heart (*GES*)

Total Plays: 71, Total Stations: 8, Adds: 1

**ANITA BAKER** The Final Frontier (*Atlantic*)

Total Plays: 71, Total Stations: 17, Adds: 11

**TIM WEISBERG** Herbie's Blues (*Fahrenheit*)

Total Plays: 71, Total Stations: 23, Adds: 17

Songs ranked by total plays

# PATRICE RUSHEN

"Days Gone By"

Add Date June 12th

Early Add: KTWV





# NAC/SMOOTH JAZZ ALBUMS

JUNE 6, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	1250	-75	"Water" (694) "Dindi" (467)
2	2	2	2	RICK BRAUN	Body And Soul	(Mesa/Bluemoon)	970	+9	"Notorious" (911) "Venice" (29)
7	3	4	3	GATO BARBIERI	Que Pasa	(Columbia)	881	+41	"Sunrise" (876) "Gala" (5)
5	4	3	4	3RD FORCE	Vital Force	(Higher Octave)	859	+14	"Moonlight" (763) "Real" (62)
4	5	5	5	KENNY G	The Moment	(Arista)	770	+7	"Havana" (668) "Eastside" (48)
10	10	7	6	WARREN HILL	Shelter	(Discovery)	761	+94	"U" (684) "Shelter" (41)
28	16	10	7	BONEY JAMES	Sweet Thing	(Warner Bros.)	643	+76	"Nothin'" (606) "Dream" (23)
8	7	6	8	CHUCK LOEB	The Music Inside	(Shanachie)	629	-59	"Cruzin'" (621) "Music" (8)
9	8	8	8	ZACHARY BREAUX	Uptown Groove	(Zebra)	627	+13	"Cafe" (516) "Never" (46)
14	14	11	10	SPECIAL EFX	Here To Stay	(JVC)	548	+26	"Since" (548)
13	13	12	11	MICHAEL LINGTON	Michael Lington	(Nu Groove)	516	+1	"Tell" (506) "Life" (10)
17	18	17	12	EVERETTE HARP	What's Going On	(Blue Note)	504	+42	"Going" (454) "Mercy" (12)
16	15	13	13	URBAN KNIGHTS	Urban Knights II	(GRP)	489	+4	"Promise" (432) "Step" (24)
3	6	9	14	GOTA	It's So Different Here	(Instinct)	486	-101	"European" (468) "Alone" (18)
21	19	19	14	NELSON RANGELL	Turning Night Into Day	(GRP)	473	+44	"Turning" (473)
12	11	18	15	INCOGNITO	Beneath The Surface	(Verve Forecast)	465	+17	"Shade" (415) "Misunderstood" (18)
15	17	15	17	SOUNDTRACK	When We Were Kings	(DAS/Mercury)	461	-5	"Kings" (461)
—	22	20	18	DANCING FANTASY	Love Letters	(Innovative)	430	+30	"Dreams" (414) "Hot" (10)
20	21	22	19	JOHN TESH	Avalon	(GTSP)	410	+22	"L'Aquila" (374) "Avalon" (20)
29	28	23	20	ERIC MARIENTHAL	Easy Street	(I.E./Verve)	399	+22	"Easy" (329) "Until" (70)
—	—	24	21	CHRIS BOTTI	Midnight Without You	(Verve Forecast)	391	+28	"Way" (382) "Regroove" (5)
19	20	21	22	FANTASY BAND	The Kiss	(Shanachie)	391	-3	"Talk" (299) "Could" (54)
27	25	25	22	HERB ALPERT	Passion Dance	(Almo Sounds/Geffen)	373	+21	"Passion" (373)
11	12	14	24	TOMMY EMMANUEL	Midnight Drive	(Higher Octave)	358	-126	"Midnight" (322) "Fields" (16)
6	9	16	25	JIM BRICKMAN	Picture This	(Windham Hill)	340	-124	"Never" (286) "Picture" (31)
30	29	26	26	KEN NAVARRO	Smooth Sensation	(Positive)	337	-14	"Smooth" (252) "Magic" (39)
—	—	—	27	PAUL HARDCASTLE	Hardcastle 2	(JVC)	335	+59	"Peace" (270) "Jokers" (52)
23	23	28	28	TONI BRAXTON	Secrets	(LaFace/Arista)	332	+5	"Want" (270) "Heart" (62)
DEBUT	—	—	29	PAUL TAYLOR	Pleasure Seeker	(Countdown/Unity)	320	+67	"Pleasure" (313) "Groove" (7)
24	26	27	30	DIRK RICHTER	Vibes Alive	(Sin-Drome)	301	-34	"Smooth" (279) "So" (22)

## MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
TIM WEISBERG	Undercover	(Fahrenheit)	17
SOUNDTRACK	Mad About You	(Atlantic)	11
PHILLIPE SAISSE	Next Bridge	(Verve Forecast)	9
KEIKO MATSUI	Dream Walk	(Countdown/Unity)	8
DAVE KOZ	Off The Beaten Path	(Capitol)	6
SERGIO SALVATORE	Point Of Presence	(N2K Encoded Jazz)	6
WILLIE & LOBO	Caliente	(Mesa/Bluemoon)	6
CHRIS BOTTI	Midnight Without You	(Verve Forecast)	4
NORMAN BROWN	Better Days Ahead	(MoJazz/Motown)	4
DANCING FANTASY	Love Letters	(Innovative)	4
GROVER WASHINGTON JR.	Soulful Strut	(Columbia)	4
BUCKSHOT LEFONQUE	Music Evolution	(Columbia)	3
PAUL HARDCASTLE	Hardcastle 2	(JVC)	3
OSCAR LOPEZ	Heat	(Narada)	3
SPYRO GYRA	20/20	(GRP)	3

## MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
WARREN HILL	Shelter	(Discovery)	+94
BONEY JAMES	Sweet Thing	(Warner Bros.)	+76
PAUL TAYLOR	Pleasure Seeker	(Countdown/Unity)	+67
GROVER WASHINGTON JR.	Soulful Strut	(Columbia)	+63
PAUL HARDCASTLE	Hardcastle 2	(JVC)	+59
NORMAN BROWN	Better Days Ahead	(MoJazz/Motown)	+48
TIM WEISBERG	Undercover	(Fahrenheit)	+47
SOUNDTRACK	Mad About You	(Atlantic)	+45
DAVE KOZ	Off The Beaten Path	(Capitol)	+44
NELSON RANGELL	Turning Night Into Day	(GRP)	+44
EVERETTE HARP	What's Going On	(Blue Note)	+42
GATO BARBIERI	Que Pasa	(Columbia)	+41
DANCING FANTASY	Love Letters	(Innovative)	+30
CHRIS BOTTI	Midnight Without You	(Verve Forecast)	+28
BUCKSHOT LEFONQUE	Music Evolution	(Columbia)	+26

This chart reflects airplay from May 21-27. Albums ranked by total plays, with plays from all cuts from an album combined. 51 NAC reporters. 49 current playlists. © 1997, R&R Inc.

## NAC NOTES By Carol Archer

**T**im Weisberg's "Herbie's Blues" (Fahrenheit) earned top Most Added honors, thanks to a recommendation from Broadcast Architecture. Seventeen reporters, including WJZZ/Philadelphia and KHHH/Denver, jumped right on it. Following with 11 adds, Anita Baker's "The Final Frontier" (Atlantic) should resonate with millions of "Mad About You" fans. This is what I'm saying....

Pay close attention to Steve Winwood's fine duet with Des'ree, "Plenty Lovin'" from his CD "Junction 7" (Virgin). An immediate add at WQCD/NY and KTWV/LA. Heads up on this one.

In trying to convey the scope of her talent, Sin-Drome President Henry Marx once described Patrice Rushen to

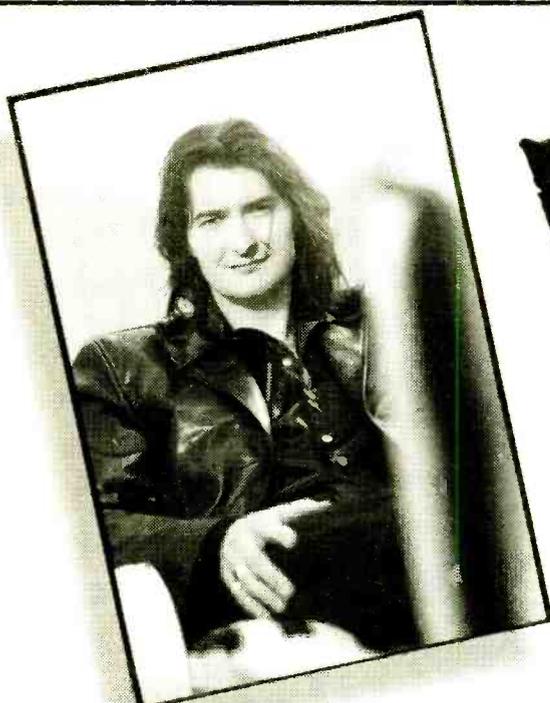
me as "the female Quincy Jones." Having heard Rushen's forthcoming CD "Signature" (Discovery), I must agree wholeheartedly. With APD/MD Ralph Stewart calling the track "Days Gone By" a "no-brainer," KTWV added out of the box.

Another great summer song is "...And Da Livin' Is EZ" from Soul Ballet's self-titled CD (Countdown/Unity). A format-friendly, progressive, commercial groove. And be on the lookout for a CD-pro of edits from Michael White's upcoming "Side By Side" (Notworthy). A veritable panoply of format stars — David Sanborn, Kirk Whalum, Everette Harp, Michael Paulo, and Doc Powell, among others — support White on this tres smooth offering. I es-

pecially like "One Last Cry," "You're The Love Of My Life," and "Here's To You."

Don't miss Tamia's contribution, "Make Tonight Beautiful," from the "Speed 2" soundtrack (Virgin). Diane Warren penned this lovely song and Tamia sings it with her whole heart. This is a hit for any adult format, but especially NAC.

Watch for the unveiling of JVC's new imprint for the US — JMI (JVC Music Industries) soon. Accompanying the name change will be fine releases from Mike Sims and future sax star Steve Nieves. And Colour Club's track "Tenderness" will make you wish — if only for a moment — that you programmed an Urban AC, because it's a smash for that format!



# WARREN HILL

## "UR the 1"

### NAC TRACKS CHART ⑤

### NAC ALBUMS CHART ⑥

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# NAC/SMOOTH JAZZ REPORTERS

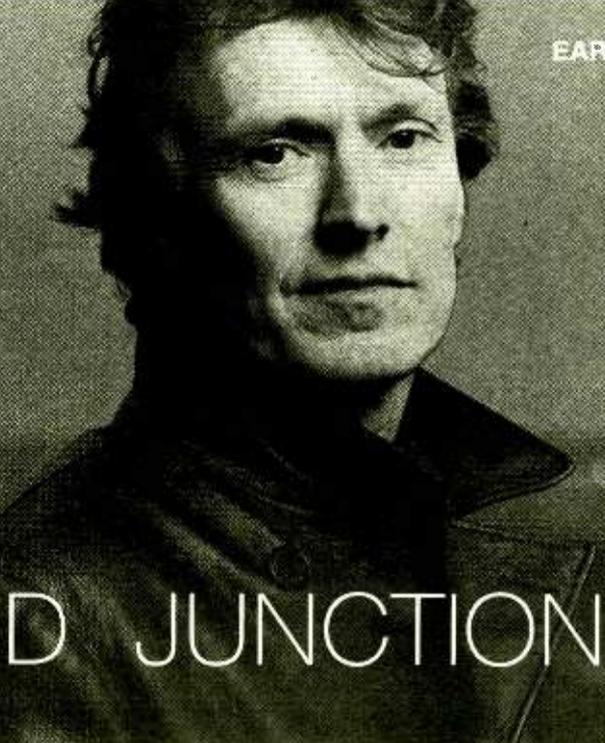
Stations and their adds by track listed alphabetically by market

<p><b>KNIK/Anchorage, AK</b> GM/PD: Dean Williams ELLIOT LEVINE "Bach" PHILLIPE SAISSE "Moanin"</p>	<p><b>JRN/Denver, CO</b> PD: Steve Hibbard MD: Greg Allen PAUL TAYLOR "Pleasure" PHILLIPE SAISSE "Moanin" BOBBY LYLE "Talk" NORMAN BROWN "Time"</p>	<p><b>WSJW/Louisville, KY</b> PD: Brian Conn TIM WEISBERG "Herbie's" ANITA BAKER "Frontier"</p>	<p><b>KTNT/Oklahoma City, OK</b> PD: Steve English MD: Stephanie Stewart SPYRO GYRA "Together" CHRIS BOTTI "Way" RICK BRAUN "Judy"</p>	<p><b>KSSJ/Sacramento, CA</b> PD: Don Langford MD: Keli Garrett WILLIE &amp; LOBO "Napali" GROVER WASHINGTON... "Bordertown" BETH NIELSEN CHAPMAN "Fair"</p>	<p><b>KWJZ/Seattle, WA</b> PD: Carol Handley TIM WEISBERG "Herbie's" ANITA BAKER "Frontier" KEIKO MATSUI "Dream"</p>
<p><b>KAJZ/Austin, TX</b> MD: Candace Andrews MARK PORTMANN "Come" PHILLIPE SAISSE "Moanin" SERGIO SALAVATORE "Pocket" ELLIOT LEVINE "Urban" TIM WEISBERG "Herbie's"</p>	<p><b>KHHH/Denver, CO</b> PD: Becky Taylor MD: Cheri Marquart TIM WEISBERG "Herbie's"</p>	<p><b>WLVE/Miami, FL</b> PD: Shirley Maldonado No Adds</p>	<p><b>WLOQ/Orlando, FL</b> PD: Steve Huntington PHILLIPE SAISSE "Moanin" SERGIO SALAVATORE "Pocket" SWING OUT SISTER "Somewhere" WILLIE &amp; LOBO "Napali" TIM WEISBERG "Herbie's" MARK JOHNSON "Time"</p>	<p><b>KCLC/St. Charles, MO</b> PD: Rich Reigert MD: Scott Nenner OSCAR LOPEZ "Thinking" PHILLIPE SAISSE "Moanin" JAMES TAYLOR "Gaia" TINGSTAD &amp; RUMBEL "Elysian"</p>	<p><b>WJZT/Tallahassee, FL</b> WHITNEY HOUSTON "Believe" KEIKO MATSUI "Dream" PETER WHITE F/BASIA "Just" NORMAN BROWN "Time" ANDY SNITZER "Road" TIM WEISBERG "Herbie's" DAVE KOZ "Under" GROVER WASHINGTON... "Bordertown" CHRIS BOTTI "Way" JOHN TESH "L'Aquila" FANTASY BAND "Talk"</p>
<p><b>WOAZ/Boston, MA</b> PD/MD: Bill George PAUL HARDCASTLE "Peace" ANITA BAKER "Frontier" DAVE KOZ "Under"</p>	<p><b>WVMV/Detroit, MI</b> PD/MD: Tom Sleeker ERIC MARIENTHAL "Easy" ANITA BAKER "Frontier"</p>	<p><b>KMJZ/Minneapolis, MN</b> PD: Rob Moore BRAND NEW HEAVIES "Forever" BUCKSHOT LEFONQUE "Day" OSCAR LOPEZ "Thinking" JON LUCIEN "Look" SWING OUT SISTER "Somewhere"</p>	<p><b>WJZZ/Philadelphia, PA</b> PD: Ann Gress MD: Michael Tozzi TIM WEISBERG "Herbie's" DANCING FANTASY "Dreams"</p>	<p><b>KBZN/Salt Lake City, UT</b> PD: Rob Riesen TIM WEISBERG "Herbie's" SLIM MAN "Beat" KEIKO MATSUI "Dream"</p>	<p><b>WSJT/Tampa, FL</b> PD/MD: Ross Block PAUL TAYLOR "Pleasure" CHRIS BOTTI "Way" DANCING FANTASY "Dreams" SPYRO GYRA "Unwritten"</p>
<p><b>WJZK/Charleston, SC</b> PD/MD: Tom Kennedy KEIKO MATSUI "Dream" ANITA BAKER "Frontier"</p>	<p><b>WGUF/Ft. Myers, FL</b> PD/MD: Bill Gray TIM WEISBERG "Herbie's" WILLIE &amp; LOBO "Napali" SWING OUT SISTER "Somewhere" SERGIO SALAVATORE "Pocket" PHILLIPE SAISSE "Moanin" JON LUCIEN "Look"</p>	<p><b>KSBR/Mission Viejo, CA</b> PD/MD: Terry Wedel TIM WEISBERG "Herbie's" OSCAR LOPEZ "Thinking" GROVER WASHINGTON... "Bordertown" MILT JACKSON "Sa"</p>	<p><b>KOAZ/Phoenix, AZ</b> PD/MD: Angela Handa No Adds</p>	<p><b>KCJZ/San Antonio, TX</b> MD: Mary Martinez ANITA BAKER "Frontier" KEIKO MATSUI "Dream" TIM WEISBERG "Herbie's"</p>	<p><b>KOAS/Tulsa, OK</b> PD/MD: Ron Allen DAVE KOZ "Under"</p>
<p><b>WCCJ/Charlotte, NC</b> PD: James Alexander APD/MD: Greg Morgan MARK PORTMANN "Slink" PAUL HARDCASTLE "Peace" DAVE KOZ "Under" BUCKSHOT LEFONQUE "Day" TIM WEISBERG "Herbie's" LEE OSKAR "Much"</p>	<p><b>KEZL/Fresno, CA</b> PD/MD: Mike Vasquez WILLIE &amp; LOBO "Napali" ANITA BAKER "Frontier" TIM WEISBERG "Herbie's"</p>	<p><b>KRVR/Modesto, CA</b> PD: Jim Bryan MD: Doug Wulff ANITA BAKER "Frontier" BONEY JAMES "Dream" DAVE KOZ "Under" PHILLIPE SAISSE "Moanin" GROVER WASHINGTON... "Bordertown"</p>	<p><b>KYOT/Phoenix, AZ</b> PD/MD: Nick Francis ZACHARY BREAUX "Cafe"</p>	<p><b>KIFM/San Diego, CA</b> PD: Mike Shepard APD/MD: Kelly Cole GERALD VEASLEY "Knows" MARK JOHNSON "Time" PAUL HARDCASTLE "Peace" WILLIE &amp; LOBO "Napali" STEVE WINWOOD "Plenty" BETTY WRIGHT "Every"</p>	<p><b>51 Total Reporters</b> <b>50 Current Reporters</b> <b>49 Current Playlists</b></p>
<p><b>WNUA/Chicago, IL</b> VP/Prog: Paul Goldstein MD: Steve Stiles NORMAN BROWN "Third" DIRK RICHTER "Smooth"</p>	<p><b>KUCD/Honolulu, HI</b> PD/MD: Mahlon Moore ANITA BAKER "Frontier" PAUL TAYLOR "Pleasure" DANCING FANTASY "Dreams" JARREAU &amp; ADAMS "Waters"</p>	<p><b>KXDC/Monterey, CA</b> PD/MD: Scott O'Brien No Adds</p>	<p><b>KJZZ/Portland, OR</b> PD: Shaun Yu MD: Hal Murray KEIKO MATSUI "Dream" DIRK K "Under" VAL GARDENA "Valley"</p>	<p><b>KBLX/San Francisco, CA</b> PD: Kevin Brown MD: Ron Cadet DIRK K "Under" WALTER BEASLEY "Sweetness" CHRIS BOTTI "Wah"</p>	<p><b>WJZW/Washington, DC</b> PD/MD: Steve Kosbau TIM WEISBERG "Herbie's" KEIKO MATSUI "Dream"</p>
<p><b>WVAE/Cincinnati, OH</b> PD: Rad Messick No Adds</p>	<p><b>WFSJ/Jacksonville, FL</b> PD: Hank Dole MD: Craig Williams No Adds</p>	<p><b>WQCD/New York, NY</b> PD: Steve Williams MD: Rick Laboy SERGIO SALAVATORE "Pocket" CHRIS BOTTI "Way" SERGIO SALAVATORE "Headline" STEVE WINWOOD "Plenty"</p>	<p><b>WJZZ/Pittsburgh, PA</b> PD: Carl Anderson MD: Herschel No Adds</p>	<p><b>KKSF/San Francisco, CA</b> PD: Lee Hansen MD: Blake Lawrence ABRAXAS POOL "Szabo" BUCKSHOT LEFONQUE "Day" WILLIE &amp; LOBO "Napali"</p>	<p><b>Reported Frozen Playlist (1):</b> WEZV/Lafayette, IN</p>
<p><b>WNWV/Cleveland, OH</b> PD/MD: Bernie Kimble KEIKO MATSUI "Dream" SERGIO SALAVATORE "Pocket" ANITA BAKER "Frontier" TIM WEISBERG "Herbie's"</p>	<p><b>KCIY/Kansas City, MO</b> PD: Bret Michael MD: Michelle Chase DANCING FANTASY "Dreams" NORMAN BROWN "Time"</p>	<p><b>WJCD/Norfolk, VA</b> PD: Terry Steele MD: Larry Hollowell BRAXTON BROTHERS "Eventide" SERGIO SALAVATORE "Pocket" JEFF KASHIWA "August"</p>	<p><b>WSMJ/Richmond, VA</b> PD/MD: Tommy Fleming BOBBY LYLE "Talk" TIM WEISBERG "Herbie's"</p>	<p><b>KJZY/Santa Rosa, CA</b> PD: Gordon Zlot MD: Rob Singleton CHRIS BOTTI "Regroov" DAVE KOZ "Under" PHILLIPE SAISSE "Moanin" GEORGE DUKE "Sunday"</p>	<p><b>Did Not Report For Two Consecutive Weeks; Data Not Used (1):</b> KOA/Dallas, TX</p>
<p><b>WZJZ/Columbus, OH</b> PD: Bill Harmon ANITA BAKER "Frontier" CHRIS BOTTI "Midnight" SPYRO GYRA "Together"</p>	<p><b>KTWV/Los Angeles, CA</b> PD: Chris Brodie APD/MD: Ralph Stewart PATRICE RUSHEN "Days" STEVE WINWOOD "Plenty"</p>		<p><b>KQBR/Sacramento, CA</b> PD: Lawrence Tanter PHILLIPE SAISSE "Moanin" BONEY JAMES "Sweet"</p>		

NAC ALBUM ADD DATE: JUNE 12

The long-awaited album featuring the NAC tracks "Plenty Love," "Real Love," "Someone Like You" and "Angel of Mercy"

Produced and arranged by Narada Michael Walden and Steve Winwood  
Management: Ron Weisner Entertainment  
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# NAC/SMOOTH JAZZ PLAYLISTS

June 6, 1997 R&R • 85

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

**Smooth Jazz CD 101.9 MARKET #1**  
WQCD/New York (212) 210-2769 Williams/LaBoy

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
17	17	17	18		INCognito/MSunderstood
6	9	10	18		LEE RITENOUR/Water To Drink
17	16	17	18		NELSON RANGELL/Turning Night
-	-	-	17		DOWN TO THE BONE/Brooklyn Heights
16	17	17	18		3RD FORCE/In The Full
6	6	16	16		MICHAEL LINGTON/Tell It Like It Is
15	16	16	16		EVERETTE HARP/What's Going On
5	5	14	15		KENNY G/Gettin' On The Step
17	16	15	15		TONI BRAXTON/Don't Want To
15	15	14	14		MCKNIGHT & KING/When We Were Kings
-	3	9	13		KENNY G/Havana
-	9	13	13		DAVE GRUSIN/Peter Gunn
14	14	14	10		KEIKO MATSUJ/Bridge Over
6	9	10	10		KENNY BLAKE/European Underground
3	4	8	10		EL DEBARGE/Dindi
7	7	11	9		RICK BRAUN/Notorious
6	8	7	9		NORMAN BROWN/Third World
11	12	9	9		MARCUS JOHNSON PROJ./88 Ways To Love
5	14	3	9		FREDDIE RAVEL/Sol To Soul
2	7	8	8		BYRON MILLER/Show Your Love
2	2	11	8		BONEY JAMES/Nothin' But Love
13	14	10	8		HERB ALPERT/Passion Dance
-	9	7	7		GEORGE DUKE/Laid Back Sunday
-	3	7	7		PAUL TAYLOR/Groove Zone
-	3	7	7		GERALD VEASLEY/Broad Street
5	4	6	7		MARCUS MILLER/Rush Over
-	-	-	6		DOWN TO THE BONE/Satan Island Groove
7	12	7	6		REGINA CARTER/Hide & Seek
12	8	12	6		T.D.F./Angelica
7	7	4	6		FANTASY BAND/Over And Over

**THE WAVE MARKET #2**  
KTWW/Los Angeles (213) 466-9283 Brodie/Stewart

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	16	14	16		GOTA/European Comfort
14	14	14	15		FANTASY BAND/Double Talk
9	11	14	14		EL DEBARGE/Dindi
8	7	14	14		PAOLO/Paisa
11	11	10	13		BOBBY LYLE/Aruban Nights
11	11	10	12		MCKNIGHT & KING/When We Were Kings
9	10	12	13		TONI BRAXTON/Don't Want To
7	10	11	13		AFTER 7/Sara Smile
7	7	7	13		BOBBY LYLE/Aruban Nights
8	9	6	12		RICK BRAUN/Notorious
13	12	12	12		LEE RITENOUR/Water To Drink
7	6	6	12		CHEL MINUCCI/Come As You Are
13	15	12	12		JEFF LOBER/Kathene
6	13	12	12		BONEY JAMES/Nothin' But Love
6	6	7	11		DANCING FANTASY/When Dreams Come
7	5	6	11		JOHN TESH/Aquila
13	13	16	10		ERIC MARIETHAL/Easy Street
7	8	5	10		TOMMY EMMANUEL/Midnight Drive
12	9	10	10		KENNY G/Havana
8	7	7	9		WALTER BEASLEY/Slowly But Surely
9	8	5	9		HERB ALPERT/Passion Dance
8	9	7	9		ZACHARY BREAUX/Cafe Reggio
7	5	9	9		T.D.F./Angelica
-	7	8	8		PAUL TAYLOR/Pleasure Seeker
9	8	6	8		GATD BARBIERI/Straight Into
6	9	5	8		WARREN HILL/J R The 1
6	7	6	8		ANDY SNITZER/A River's Road
6	6	7	7		3RD FORCE/In The Full
2	6	7	7		GROVER WASHINGTON, Jr./Bordertown
-	-	-	6		SPECIAL FX/Since You've Been

**WNUA 95.5 MARKET #3**  
WNUA/Chicago (312) 645-9550 Goldstein/Stiles

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
20	22	25	26		3RD FORCE/In The Full
-	8	20	25		PAUL HARDCASTLE/Peace On Earth
12	19	21	23		DANCING FANTASY/When Dreams Come
23	25	23	21		SLASH/Obsession Confession
18	22	20	21		WARREN HILL/J R The 1
20	22	20	20		KENNY G/Havana
18	17	20	20		RICK BRAUN/Notorious
10	19	21	19		URBAN KNIGHTS/The Promise
11	20	17	16		NELSON RANGELL/Turning Night
13	10	13	15		CHUCK LOEB/Cruzin' South
13	12	13	15		BRIAN HUGHES/Pamela
12	12	13	15		GOTA/European Comfort
10	11	11	15		TONI BRAXTON/Don't Want To
11	13	15	12		GATO BARBIERI/Straight Into
20	12	13	14		PAUL HARDCASTLE/Jokers Wild
11	8	13	14		INCognito/MSunderstood
11	10	12	14		FANTASY BAND/Could It Be I'm
11	11	13	14		KENNY BLAKE/European Underground
13	13	11	14		ALFONZO BLACKWELL/Hermia
7	8	9	14		HERB ALPERT/Passion Dance
-	-	7	13		GROVER WASHINGTON, Jr./Bordertown
13	10	12	13		JOE MCBRIDE/High Steppin'
13	12	14	13		LEE RITENOUR/Water To Drink
11	16	15	13		SOUNDSCAPE/It'll Be Around
-	8	10	13		JIM BRICKMAN/Picture This
-	3	11	13		WALTER BEASLEY/Slowly But Surely
9	13	13	12		BRAXTON BROTHERS/When Love Comes
7	11	11	11		EL DEBARGE/Dindi
12	10	12	11		MICHAEL LINGTON/Tell It Like It Is
5	10	12	11		ZACHARY BREAUX/Cafe Reggio

**KBLX 102.9 FM MARKET #4**  
KBLX/San Francisco (415) 284-1029 Brown/Cadet

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
15	16	19	19		RICK BRAUN/Notorious
-	8	14	16		DIRK RICHTER/Smooth Move
16	16	16	16		GOTA/European Comfort
13	13	16	15		TONI BRAXTON/Un-break My Heart
12	12	15	15		MICHAEL LINGTON/Tell It Like It Is
9	12	14	14		RICK BRAUN/Chelsea
14	14	14	14		BOBBY LYLE/Aruban Nights
8	9	14	14		SECRET VIBES/Dazzling
-	-	6	13		ZHANE/Crush
14	12	13	13		BOBBY LYLE/Aruban Nights
10	10	12	12		EVERETTE HARP/Mercy Mercy Me
8	9	12	12		NELSON RANGELL/Turning Night
8	9	12	12		WARREN HILL/J R The 1
12	12	12	12		NORMAN CONNORS/One For My C
-	-	9	12		GEORGE DUKE/It's Summertime
6	8	11	11		WALTER BEASLEY/What's My Name
9	9	11	11		SPECIAL FX/Since You've Been
8	8	11	11		URBAN KNIGHTS/The Promise
8	8	11	11		ROGER SMITH/Can You Stand
10	10	10	10		ZACHARY BREAUX/Told You So
10	10	10	10		ZACHARY BREAUX/Flavors Of My Mind
-	-	6	10		GERALD VEASLEY/Quet Storm
9	9	9	9		MICHAEL PAULO/Spring Memories
8	8	8	8		EVERETTE HARP/What's Happening
7	7	8	8		EVERETTE HARP/Good As Love
8	8	8	8		INCognito/MSunderstood
3	6	8	8		BRAXTON BROTHERS/Straight Into
-	-	6	8		SWEETBACK/You Will Rise
10	7	7	7		EL DEBARGE/Dindi
-	-	6	7		JON LUCIEN/The Look Of Love

**KKSF/103.7 FM MARKET #4**  
Smooth Jazz KKSJ/San Francisco (415) 975-5555 Hansen/Lawrence

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	13	10	15		RICK BRAUN/Notorious
13	13	15	15		DIRK RICHTER/Smooth Move
12	15	12	14		ZACHARY BREAUX/Never Can Say
8	8	6	14		DANCING FANTASY/When Dreams Come
13	15	10	14		TOMMY EMMANUEL/Midnight Drive
16	14	15	14		FANTASY BAND/Double Talk
13	12	13	13		GATO BARBIERI/Straight Into
12	12	13	13		CHUCK LOEB/Cruzin' South
11	14	11	13		BONEY JAMES/Nothin' But Love
13	13	13	13		DAVE KOZ/Lullaby For A
-	13	13	13		PAUL TAYLOR/Pleasure Seeker
7	7	6	13		3RD FORCE/In The Full
14	14	13	12		URBAN KNIGHTS/The Promise
13	12	13	12		KENNY G/Northern Lights
13	11	16	12		MICHEL CAMILO/Poncana
13	9	14	12		3RD FORCE/In The Full
15	10	11	12		LEE RITENOUR/Water To Drink
12	13	11	11		GOTA/European Comfort
13	13	11	11		WARREN HILL/J R The 1
13	10	12	11		LUIS SALINAS/Santa Cruz
15	13	14	11		T.D.F./Angelica
9	12	11	10		INCognito/MSunderstood
9	10	11	10		MICHAEL PAULO/Share Of Blue
8	6	7	9		DIRK RICHTER/The Sun
9	11	11	9		MICHAEL LINGTON/Tell It Like It Is
8	9	8	8		HERB ALPERT/Passion Dance
5	5	7	8		DOWN TO THE BONE/Satan Island Groove
6	5	7	8		KEIKO MATSUJ/Drum Walk
8	6	4	7		ALFONZO BLACKWELL/Hermia
-	5	9	7		CHRIS BOTTI/The Way Home

**WJZZ 106.1 MARKET #5**  
WJZZ/Philadelphia (610) 667-3939 Gress/Tozzi

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	34	32	33		URBAN KNIGHTS/The Promise
33	30	33	33		BRIAN HUGHES/Soul Fruit
34	32	33	33		KENNY G/Havana
12	12	22	31		3RD FORCE/In The Full
21	21	31	31		RICK BRAUN/Notorious
2	5	8	23		GATO BARBIERI/Straight Into
31	34	31	19		GOTA/European Comfort
15	13	17	17		INCognito/MSunderstood
12	11	15	15		EVERETTE HARP/What's Going On
14	14	15	15		BABYFACE/Every Time I
13	13	15	15		WHITNEY HOUSTON/ Believe In You
14	14	14	14		MCKNIGHT & KING/When We Were Kings
10	12	11	14		DIRK RICHTER/Smooth Move
12	14	14	14		FANTASY BAND/Double Talk
14	13	14	14		MICHAEL LINGTON/Tell It Like It Is
12	13	14	13		WARREN HILL/J R The 1
-	6	16	12		CHRIS BOTTI/The Way Home
12	14	12	12		LEE RITENOUR/Water To Drink
13	14	13	11		LUTHER VANDROSS/Go On Out Of My Head
7	13	11	11		BONEY JAMES/Nothin' But Love
12	15	12	11		CHEL MINUCCI/Cause We've Ended
12	11	11	11		SOUNDSCAPE/It'll Be Around
14	12	11	10		CHUCK LOEB/Cruzin' South
3	5	2	6		ANITA BAKER/The Final Frontier
3	5	2	6		ZACHARY BREAUX/Cafe Reggio
-	5	6	8		NELSON RANGELL/Turning Night
-	5	6	8		KEN NAVARRO/Smooth Sensation
8	3	3	8		NORMAN BROWN/Third World
-	-	-	7		GROVER WASHINGTON, Jr./Bordertown
5	4	7	7		SPECIAL FX/Since You've Been

**V 98.7 FM MARKET #6**  
WVMV/Detroit (810) 855-5100 Sleeker

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
25	23	22	25		CHUCK LOEB/Cruzin' South
25	21	23	24		3RD FORCE/In The Full
11	25	24	24		GATO BARBIERI/Straight Into
21	24	23	24		RICK BRAUN/Notorious
11	10	23	22		BONEY JAMES/Nothin' But Love
12	11	25	22		WARREN HILL/J R The 1
22	21	23	20		KENNY G/Havana
11	11	10	12		ZACHARY BREAUX/Cafe Reggio
10	10	10	11		EVERETTE HARP/What's Going On
-	-	11	11		GROVER WASHINGTON, Jr./Bordertown
11	11	11	11		SPECIAL FX/Since You've Been
-	-	11	11		PAUL HARDCASTLE/Peace On Earth
25	24	24	11		LEE RITENOUR/Water To Drink
11	11	11	10		URBAN KNIGHTS/The Promise
11	11	11	10		GEORGE BENSON/Johnnie Lee
8	7	11	10		HERB ALPERT/Passion Dance
-	12	10	10		CHRIS BOTTI/The Way Home
23	10	10	10		GOTA/European Comfort
-	-	8	10		NORMAN BROWN/This Time Around
10	9	10	10		INCognito/MSunderstood
10	9	8	9		LUTHER VANDROSS/Knocks Me Off My
9	11	9	10		MCKNIGHT & KING/When We Were Kings
9	9	10	9		WHITNEY HOUSTON/ Believe In You
-	-	9	9		PAUL TAYLOR/Pleasure Seeker
-	12	9	9		DANCING FANTASY/When Dreams Come
9	7	6	8		NELSON RANGELL/Turning Night
9	9	7	8		TONI BRAXTON/Don't Want To
8	7	8	8		NORMAN CONNORS/Saturday Afternoon
10	9	10	8		LIONEL RICHIE/Paradise
9	8	9	7		WALTER BEASLEY/Slowly But Surely

**WJZZ 105.9 FM MARKET #8**  
WJZZ/Washington (703) 683-3000 Kosbau

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
10	12	20	28		GATO BARBIERI/Straight Into
10	10	20	27		WARREN HILL/J R The 1
28	27	27	27		RICK BRAUN/Notorious
28	27	27	21		GOTA/European Comfort
4	5	8	19		DANCING FANTASY/When Dreams Come
26	28	28	18		KENNY G/Havana
10	10	20	17		CHUCK LOEB/Cruzin' South
10	10	6	17		SOUL BALLETT/N.Y.C. Tripin
27	28	28	17		3RD FORCE/In The Full
8	11	10	12		SPECIAL FX/Since You've Been
12	12	12	12		TONI BRAXTON/Don't Want To
4	11	11	12		EL DEBARGE/Dindi
12	12	12	12		WHITNEY HOUSTON/ Believe In You
11	11	12	12		LIONEL RICHIE/Paradise
12	12	12	11		MICHAEL LINGTON/Tell It Like It Is
11	9	9	11		BONEY JAMES/Nothin' But Love
11	11	11	11		CHRIS BOTTI/The Way Home
11	11	12	11		MCKNIGHT & KING/When We Were Kings
10	10	11	11		ZACHARY BREAUX/Cafe Reggio
12	12	11	11		INCognito/MSunderstood
-	6	11	10		GROVER WASHINGTON, Jr./Bordertown
28	27	10	10		LEE RITENOUR/Water To Drink
10	10	10	10		ANDY SNITZER/A River's Road
-	-	6	10		NORMAN BROWN/This Time Around
4					



CYNDEE MAXWELL

## 'No Ifs, Ands, Or Buts About It'

□ At KSHE/St. Louis, marketing still holds a pivotal position in station success

Is marketing still important to a 30-year heritage station? For **Emmis/St. Louis** Director/Programming **Rick Balis**, the answer is an emphatic one.



Rick Balis

"It is absolutely, positively, without a doubt necessary! We have to do whatever we can to remain top-of-mind, especially because of the wacky competitive environment that we're in. There are no ifs, ands, or buts about it. People in this market have so many listening options that it's essential for us to stay top-of-mind."

KSHE-FM doesn't use marketing to inform consumers about what the station is, but rather as a reminder that KSHE is a listening option. "To us in radio, radio is everything or at least quite a bit of our lives. But to listeners, radio is simply a part of life; it's not a big deal. We just can't let them forget about us. Many people punch all around the dial and don't necessarily have a great passion for radio, and for those people it's easy to forget about any station in particular. I can't overstate the imperative need for marketing."

"With nearly three decades under the station's belt, how often does KSHE dust off and recycle old marketing ideas? Balis says, "There are certainly some things we have redone, but that'll only work occasionally. We recognize that certain concepts have an incredible shelf life. But it is good to keep challenging yourself — individually and as an organization — and to keep trying to come up with the next best way to deliver your message."

"While sometimes you can't help but borrow from the past, if you do it too much it'll catch up to you and bite you in the

butt. It's key for us to remember that as a heritage station we don't just live in the past in any area of programming. The past is certainly a part of us, but we need to always continue to move forward and find new artists, new promotions, and clever, interesting ways to market the station that have never been done before."

And while new ideas can keep your marketing fresh to the core audience, they're also a prominent part of generating new listeners. Balis comments, "It's nice to believe we're keeping our PIs and P2s happy, but ideally we do need to always bring in new cume. One of the key ways to regularly bring in more cume is to market the radio station."

### Retaining The KSHE Personality

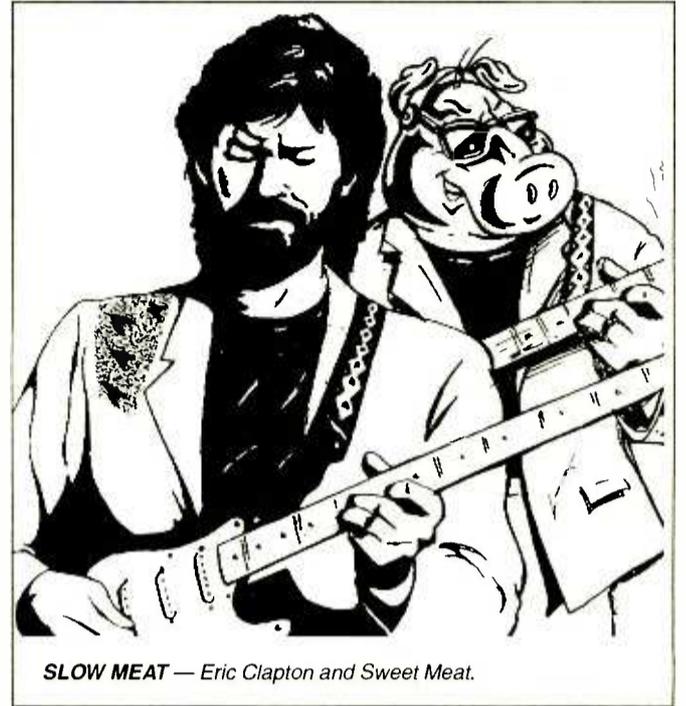
Many marketers are reacting to America's super-savvy consumers and creating campaigns that are very non-traditional. Millions of dollars are spent to get the attention of consumers, with the Super Bowl as the yearly display of their work. KSHE's marketing voice also ebbs and flows with the times, but more importantly, its message always retains KSHE personality. "In marketing meetings we first determine what is the goal. It's easy when conceptualizing a TV spot to not want to do something that's already in the can. It's also easy to find yourself trying to do too much."

"We focus on accomplishing our goal in a manner that is KSHE attitude. In general, the public is bombarded with messages so we have to do our part to cut through all of that. We can't say there are too many commercials on TV so let's not buy TV. Marketing works pretty well for us, so it would be too hard to walk away from it."

Balis believes keeping the marketing focused and presenting it with personality is an integral reason for the station's auspicious history. "KSHE is an entity that has exuded a ton of personality and stationality. And if we've ever gone through a time period where we didn't have the KSHE personality coming through, that's a time where I feel we were not at our

## Sweet Memories

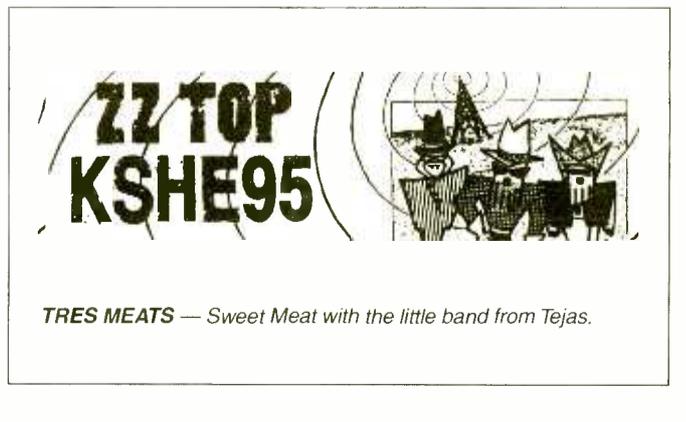
Here are some examples of **KSHE/St. Louis's** previous marketing ideas using its eternal Sweet Meat mascot, who tackles an assortment of popular culture assignments.



SLOW MEAT — Eric Clapton and Sweet Meat.



SWEET P.I. — Sweet Meat takes on the Dick Tracy persona.



TRES MEATS — Sweet Meat with the little band from Tejas.

the  
seahorses  
love ■  
is the law

28 adds out of the box!

#3 Most Added Active Rock



Geffen

best. It's very much a part of why we've been lucky enough to be on the air today talking about our 30th anniversary."

KSHE's August anniversary concert will be headlined by an act with its own longevity success story: **ZZ Top**.



# ACTIVE ROCK TOP 50

JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			<b>1</b>	<b>TONIC</b> If You Could Only See (Polydor/A&M)	2011	1994	2025	1900	75/1
				<b>OFFSPRING</b> Gone Away (Columbia)	1930	2078	2302	2357	73/0
			<b>3</b>	<b>SAMMY HAGAR</b> Little White Lie (Track Factory/MCA)	1912	1862	1809	1713	69/1
			<b>4</b>	<b>LIVE</b> Freaks (Radioactive)	1778	1749	1727	1644	77/0
				<b>MATCHBOX 20</b> Push (Lava/Atlantic)	1715	1752	1715	1611	70/0
			<b>6</b>	<b>FOO FIGHTERS</b> Monkey Wrench (Roswell/Capitol)	1492	1415	1377	1323	76/0
			<b>7</b>	<b>COLLECTIVE SOUL</b> Listen (Atlantic)	1308	1190	1030	734	72/6
			<b>8</b>	<b>WALLFLOWERS</b> The Difference (Interscope)	1221	1128	962	735	70/2
				<b>NAKED</b> Mann's Chinese (Red Ant)	1215	1287	1360	1323	65/1
			<b>10</b>	<b>SMASHING PUMPKINS</b> The End Is... (Warner Sunset/WB)	1200	855	188	—	70/3
			<b>11</b>	<b>COOL FOR AUGUST</b> Don't Wanna Be Here (Warner Bros.)	1087	1081	1063	991	66/0
				<b>QUEENSRYCHE</b> Sign Of The Times (EMI)	1059	1323	1723	1821	51/0
			<b>13</b>	<b>MOTLEY CRUE</b> Afraid (Elektra/EEG)	1020	899	827	453	61/2
				<b>SEVEN MARY THREE</b> Rock Crown (Mammoth/Atlantic)	1005	1151	1187	1164	67/0
			<b>15</b>	<b>AEROSMITH</b> Hole In My Soul (Columbia)	996	975	876	764	54/0
			<b>16</b>	<b>NIXONS</b> Baton Rouge (MCA)	967	725	299	2	72/6
				<b>BUSH</b> Cold Contagious (Trauma/Interscope)	907	1227	1329	1337	52/0
			<b>18</b>	<b>MEGADETH</b> Trust (Capitol)	901	833	696	343	64/1
			<b>19</b>	<b>BLUR</b> Song 2 (Virgin)	901	817	730	638	56/0
				<b>U2</b> Staring At The Sun (Island)	889	1163	1458	1625	48/0
			<b>21</b>	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	869	868	808	781	40/1
				<b>VERVE PIPE</b> The Freshmen (RCA)	867	1015	1169	1310	45/0
			<b>23</b>	<b>METALLICA</b> Bleeding Me (Elektra/EEG)	853	628	283	123	58/5
			<b>24</b>	<b>TOAD THE WET SPROCKET</b> Come Down (Columbia)	821	771	743	696	47/0
				<b>VERUCA SALT</b> Volcano Girls (Outpost/Geffen)	815	975	1209	1343	49/0
				<b>SILVERCHAIR</b> Freak (Epic)	809	885	957	905	52/0
			<b>27</b>	<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen)	777	757	740	694	40/0
				<b>COWBOY MOUTH</b> Jenny Says (MCA)	757	961	1082	1109	45/0
			<b>29</b>	<b>FAITH NO MORE</b> Last Cup Of Sorrow (Slash/Reprise)	735	596	458	206	63/5
			<b>30</b>	<b>SUGARTOOTH</b> Booty Street (DGC/Geffen)	727	659	650	553	61/0
				<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia (Capricorn/Mercury)	650	753	801	758	38/1
				<b>METALLICA</b> King Nothing (Elektra/EEG)	579	637	735	794	41/0
				<b>COLLECTIVE SOUL</b> Precious Declaration (Atlantic)	541	648	715	851	44/1
				<b>TOOL</b> "H" (Volcano)	535	571	555	549	32/0
				<b>RADISH</b> Little Pink Stars (Mercury)	534	564	579	586	52/2
			<b>36</b>	<b>SUMMERCAMP</b> Drawer (Maverick/Reprise)	522	477	340	230	47/6
			<b>37</b>	<b>CUNNINGHAMS</b> Bottle Rockets (Revolution)	488	392	359	245	47/2
				<b>LIVE</b> Lakini's Juice (Radioactive)	475	571	529	634	45/0
			<b>39</b>	<b>VIBROLUSH</b> Bridge Over Me (Iguana/Interscope)	470	433	386	277	41/2
				<b>OUTHOUSE</b> Welcome (Mercury)	467	708	828	856	33/0
			<b>41</b>	<b>OUR LADY PEACE</b> Superman's Dead (Columbia)	453	406	336	270	52/11
			<b>42</b>	<b>MEREDITH BROOKS</b> Bitch (Capitol)	452	428	419	355	17/0
			<b>43</b>	<b>BLUES TRAVELER</b> Carolina Blues (A&M)	451	33	—	—	49/39
				<b>SOUNDGARDEN</b> Rhinoceros (A&M)	448	581	696	753	24/0
				<b>BUSH</b> Greedy Fly (Trauma/Interscope)	364	405	357	370	30/0
			<b>46</b>	<b>MANBREAK</b> Ready Or Not (Almo Sounds/Geffen)	355	178	88	57	47/13
			<b>47</b>	<b>MIGHTY MIGHTY BOSSTONES</b> The Impression That I Get (Mercury)	341	334	289	243	18/1
				<b>SWEET VINE</b> Mountainside (Columbia)	320	383	386	355	21/0
				<b>AMPAGE</b> Words (Higher Source)	292	301	332	309	30/1
				<b>DRAIN S.T.H.</b> I Don't Mind (Enclave)	292	419	582	678	29/0

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. Highlighted songs indicate Breaker. 79 Active Rock reporters. 78 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## NEW & ACTIVE

**DAVE MATTHEWS BAND** Tripping Billies (RCA)  
Total Plays: 267, Total Stations: 19, Adds: 1

**MOIST** Resurrection (Arista)  
Total Plays: 241, Total Stations: 32, Adds: 9

**PIST-ON** Grey Flap (Atlantic)  
Total Plays: 221, Total Stations: 18, Adds: 0

**COREY STEVENS** One More Time (Eureka/Discovery)  
Total Plays: 221, Total Stations: 13, Adds: 2

**AEROSMITH** Pink (Columbia)  
Total Plays: 212, Total Stations: 16, Adds: 1

**SHERYL CROW** A Change Would Do You Good (A&M)  
Total Plays: 198, Total Stations: 11, Adds: 1

**LOCAL H** Eddie Vedder (Island)  
Total Plays: 192, Total Stations: 35, Adds: 18

**BIG HEAD TODD & THE MONSTERS** Please Don't Tell Her (Revolution)  
Total Plays: 168, Total Stations: 13, Adds: 3

**PAUL MCCARTNEY** The World Tonight (Capitol)  
Total Plays: 167, Total Stations: 13, Adds: 0

**COWARD** I Don't Care (Elektra/EEG)  
Total Plays: 160, Total Stations: 23, Adds: 6

Songs ranked by total plays.

## BREAKERS

**FAITH NO MORE**

Last Cup Of Sorrow (Slash/Reprise)

TOTAL PLAYS/INCREASE  
735/139

TOTAL STATIONS/ADDS  
63/5

CHART  
29

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>BLUES TRAVELER</b> Carolina Blues (A&M)	39
<b>LOCAL H</b> Eddie Vedder (Island)	18
<b>SEAHORSES</b> Love Is The Law (Geffen)	14
<b>MANBREAK</b> Ready Or Not (Almo Sounds/Geffen)	13
<b>EDWIN MCCAIN</b> See The Sky Again (Lava/Atlantic)	11
<b>OUR LADY PEACE</b> Superman's Dead (Columbia)	11
<b>SEVEN MARY THREE</b> Make Up Your Mind (Mammoth/Atlantic)	10
<b>MOIST</b> Resurrection (Arista)	9
<b>SUGAR RAY</b> Fly (Atlantic)	8
<b>WILCO</b> Monday (Reprise)	8

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BLUES TRAVELER</b> Carolina Blues (A&M)	+418
<b>SMASHING PUMPKINS</b> The End Is... (Warner Sunset/WB)	+345
<b>NIXONS</b> Baton Rouge (MCA)	+242
<b>METALLICA</b> Bleeding Me (Elektra/EEG)	+225
<b>MANBREAK</b> Ready Or Not (Almo Sounds/Geffen)	+177
<b>LOCAL H</b> Eddie Vedder (Island)	+170
<b>FAITH NO MORE</b> Last Cup Of Sorrow (Slash/Reprise)	+139
<b>MOTLEY CRUE</b> Afraid (Elektra/EEG)	+121
<b>COLLECTIVE SOUL</b> Listen (Atlantic)	+118
<b>CUNNINGHAMS</b> Bottle Rockets (Revolution)	+96

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>WALLFLOWERS</b> One Headlight (Interscope)
<b>SILVERCHAIR</b> Abuse Me (Epic)
<b>AEROSMITH</b> Falling In Love... (Columbia)
<b>TOOL</b> Stinkfist (Volcano)
<b>SOUNDGARDEN</b> Blow Up The Outside World (A&M)
<b>BETTER THAN EZRA</b> Desperately Wanting (Swell/Elektra/EEG)
<b>STONE TEMPLE PILOTS</b> Tumble In The Rough (Atlantic)
<b>METALLICA</b> Hero Of The Day (Elektra/EEG)
<b>SUBLIME</b> What I Got (Gasoline Alley/MCA)
<b>LOCAL H</b> Bound For The Floor (Island)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# Catfish

"Fearless and Powerful"

Going For Adds June 9 • On The ROAR Tour Now!

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# ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**MARKET #3**  
**WRCC/Chicago**  
(312) 861-8100  
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	39	39	40		SAMMY HAGAR/Little White Lie
37	36	39	39		VERUCA SALT/Volcano Girls
8	5	28	37		AEROSMITH/Taste Of India
31	37	41	37		ALICE IN CHAINS/Down In A Hole
34	37	36	36		OFFSPRING/Gone Away
16	15	30	34		LOCAL H/Bound For The Floor
9	13	29	29		COLLECTIVE SOUL/Precious Declaration
24	17	22	26		SOUNDGARDEN/Rhinosaur
19	13	21	24		METALLICA/King Nothing
5	12	14	20		TONIC/If You Could Only...
8	14	17	19		LIVE/Freaks
37	22	19	19		FOO FIGHTERS/Monkey Wrench
13	21	19	19		STABBING WESTWARD/Shame
8	13	13	18		BUSH/Greedy Fly
16	16	12	17		SEVEN MARY THREE/Rock Crown
13	17	16	17		SMASHING PUMPKINS/Muzzle
-	11	15	15		SAMMY HAGAR/Marching To Mars
10	15	13	15		COLLECTIVE SOUL/Listen
33	27	25	25		QUEENSRYCHE/Sign Of The Times
13	18	14	14		LOCAL H/Bound For The Floor
10	8	13	13		SOUNDGARDEN/Blow Up...
12	12	12	12		SEVEN MARY THREE/Devil Boy
8	15	14	12		RUSH/Driven
11	9	12	11		FAITH NO MORE/Last Cup Of Sorrow
14	16	11	11		ALICE IN CHAINS/Would?
11	17	15	11		METALLICA/Ain't My Bitch
9	23	10	11		AEROSMITH/Falling In Love...
7	8	10	10		MOTLEY CRUE/Afraid
7	7	8	10		COOL FOR AUGUST/Don't Wanna Be Here
13	15	14	10		LIVE/Lakin's Juice

**MARKET #6**  
**101 WRIF**  
**WRIF/Detroit**  
(810) 547-0101  
Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	31	35	32		METALLICA/King Nothing
34	31	36	31		OFFSPRING/Gone Away
32	30	31	31		COLLECTIVE SOUL/Precious Declaration
22	29	25	27		VERUCA SALT/Volcano Girls
5	11	6	23		TOOL/Shinkist
22	25	23	23		STONE TEMPLE PILOTS/Tumble In The Rough
35	24	20	22		SAMMY HAGAR/Little White Lie
16	23	22	21		MOTLEY CRUE/Afraid
19	24	19	21		QUEENSRYCHE/Sign Of The Times
2	22	19	21		SILVERCHAIR/Freak
5	15	19	21		TONIC/If You Could Only...
21	12	12	20		AEROSMITH/Pink
10	13	12	20		MEGAETH/Trust
20	23	18	14		LIVE/Freaks
3	9	13	14		METALLICA/Bleeding Me
24	17	13	13		BUSH/Cold Contagious
27	14	11	13		SEVEN MARY THREE/Rock Crown
-	2	7	12		COLLECTIVE SOUL/Listen
7	8	7	12		DOKKEN/Feel
6	12	12	11		AEROSMITH/Hole In My Soul
-	11	7	11		SMASHING PUMPKINS/The End Is...
9	7	6	11		OUR LADY PEACE/Supernatural's Dead
5	22	34	11		LIVE/Lakin's Juice
14	12	13	10		TOOL/H
5	10	10	10		BLUR/Song 2
22	22	22	20		SOUNDGARDEN/Rhinosaur
14	14	14	9		FOO FIGHTERS/Monkey Wrench
12	11	11	9		OUTHOUSE/Welcome
5	13	13	8		MATCHBOX 20/Push
12	13	11	8		HELMET/Exactly What You...

**MARKET #7**  
**97.1 PURE ROCK**  
**KEGL/Dallas**  
(972) 869-9700  
Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	37	28	36		TONIC/If You Could Only...
17	19	20	35		COLLECTIVE SOUL/Listen
31	36	30	35		SAMMY HAGAR/Little White Lie
37	34	32	34		MATCHBOX 20/Push
36	37	31	32		OFFSPRING/Gone Away
24	18	27	32		AEROSMITH/Hole In My Soul
33	31	27	29		METALLICA/Bleeding Me
-	17	21	22		RUSH/Virtuality
21	20	20	22		NAKED/Mann's Chinese
19	19	20	21		LIVE/Freaks
15	15	24	21		SILVERCHAIR/Freak
18	21	23	21		MOTLEY CRUE/Afraid
10	13	14	20		FOO FIGHTERS/Monkey Wrench
35	35	33	17		VERVE PIPE/The Freshmen
-	9	14	16		WALLFLOWERS/The Difference
14	13	14	16		SOAK/Me Compassionate
-	15	10	16		MEGAETH/Trust
13	16	12	16		SEVEN MARY THREE/Rock Crown
-	6	16	16		FAITH NO MORE/Last Cup Of Sorrow
18	14	12	16		PIST-ON/Gray Flap
15	17	16	16		COOL FOR AUGUST/Don't Wanna Be Here
-	14	15	15		NIXONS/Baton Rouge
13	16	13	15		SUGARLOOT/Booby Street
14	16	18	15		RADISH/Little Pink Stars
-	13	13	13		SMASHING PUMPKINS/The End Is...
11	13	9	11		CUNNINGHAMS/Bottle Rockets
-	6	10	10		BLUR/Song 2
-	8	10	10		TOAD THE WET...Come Down
-	6	MANBREAK/Ready Or Not			
10	6	7	6		SUMMERCAMP/Drawer

**MARKET #7**  
**Q102**  
**KTXQ/Dallas**  
(214) 528-5500  
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	29	29	32		SAMMY HAGAR/Little White Lie
15	16	20	32		WALLFLOWERS/The Difference
30	26	30	29		TONIC/If You Could Only...
29	24	29	28		VERVE PIPE/The Freshmen
18	19	19	20		AEROSMITH/Hole In My Soul
-	4	15	17		JOHN FOGERTY/Walking In A...
15	16	15	17		TOAD THE WET...Come Down
-	10	14	17		MOTLEY CRUE/Afraid
18	18	15	17		LIVE/Freaks
15	13	17	16		JONNY LANG/Lie To Me
-	13	14	16		NIXONS/Baton Rouge
6	9	16	16		COUNTING CROWS/Daylight Fading
15	12	16	16		FOO FIGHTERS/Monkey Wrench
-	12	16	16		U2/Gone
6	9	9	14		BLUES TRAVELER/Carolina Blues
15	16	10	11		QUEENSRYCHE/Sign Of The Times
10	10	12	11		BUSH/Blow Up
9	15	11	10		LIVE/Lakin's Juice
8	10	11	10		WALLFLOWERS/One Headlight
25	37	37	35		SILVERCHAIR/Freak
9	12	12	10		VAN HALEN/We Ride Magic
7	10	7	10		RADISH/Little Pink Stars
16	10	14	9		OFFSPRING/Gone Away
7	7	9	9		ABRA MOORE/Four Leaf Clover
10	10	14	9		METALLICA/King Nothing
8	8	11	9		GRAND STREET CRYERS/You Win Again
9	11	13	9		BUSH/Greedy Fly
7	9	8	9		NAKED/Mann's Chinese
-	8	POWERMAN 5000/Kyogyo Vigilante #1			
-	8	MEGAETH/Trust			

**MARKET #10**  
**WAAF**  
**WAAF/Boston**  
(617) 236-1073  
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	37	35		MIGHTY MIGHTY BT/The Impression...
37	31	36	35		FOO FIGHTERS/Monkey Wrench
27	34	32	35		SAMMY HAGAR/Little White Lie
33	37	36	34		OFFSPRING/Gone Away
28	32	34	33		MANBREAK/Ready Or Not
-	32	33	33		SMASHING PUMPKINS/The End Is...
26	27	32	32		FAITH NO MORE/Last Cup Of Sorrow
32	35	31	32		TOOL/H
34	33	36	31		VERUCA SALT/Volcano Girls
9	12	30	30		SUMMERCAMP/Drawer
-	4	28	28		METALLICA/Bleeding Me
33	27	28	28		GRAVITY KILLS/Down
27	24	26	25		OUR LADY PEACE/Supernatural's Dead
32	34	24	24		LIVE/Freaks
23	23	22	22		KORNA D.I.A.S.
-	4	21	21		COOL FOR AUGUST/Don't Wanna Be Here
16	25	20	20		BLUR/Song 2
4	16	20	19		NIXONS/Baton Rouge
9	15	11	10		LIVE/Lakin's Juice
7	11	12	17		NINE INCH NAILS/The Perfect Drug
23	15	12	17		POST-MALDEN/Headlight
23	15	12	15		OUTHOUSE/Welcome
36	32	16	16		BUSH/Cold Contagious
32	29	17	16		OFFSPRING/Gone Away
30	22	14	15		STUR/Stale
13	12	18	15		STONE TEMPLE PILOTS/Tumble In The Rough
7	11	9	15		ALICE IN CHAINS/Would?
13	15	14	13		CHALK FARM/Live Tomorrow
12	14	13	13		DRAIN S.T.H./I Don't Mind
14	12	13	13		POWERMAN 5000/Kyogyo Vigilante #1
14	13	11	13		COWARD/Don't Care

**MARKET #11**  
**94.9 ZETA**  
**WZTA/Miami**  
(305) 654-9494  
Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	37	37	40		OFFSPRING/Gone Away
27	37	39	39		MATCHBOX 20/Push
21	35	35	38		VERVE PIPE/The Freshmen
14	9	38	38		LIVE/Lakin's Juice
30	38	38	37		TONIC/If You Could Only...
28	21	21	34		SAMMY HAGAR/Little White Lie
26	26	29	29		FAITH NO MORE/Last Cup Of Sorrow
38	34	34	21		COOL FOR AUGUST/Don't Wanna Be Here
21	22	22	20		LIVE/Freaks
26	36	36	20		SOUNDGARDEN/Rhinosaur
16	18	19	19		JONNY LANG/Lie To Me
-	13	19	19		SMASHING PUMPKINS/The End Is...
22	18	18	18		FOO FIGHTERS/Monkey Wrench
1	12	12	18		METALLICA/Bleeding Me
10	10	15	15		OUTHOUSE/Welcome
15	6	6	14		BUSH/Cold Contagious
13	13	13	13		COWBOY MOUTH/Jenny Says
13	9	9	13		TOAD THE WET...Come Down
-	3	13	13		COLLECTIVE SOUL/Listen
9	14	14	12		SUGARLOOT/Booby Street
12	12	12	12		BLUR/Song 2
-	11	11	11		NIXONS/Baton Rouge
5	8	11	11		NAKED/Mann's Chinese
7	10	10	11		SILVERCHAIR/Freak
10	13	11	11		WALLFLOWERS/The Difference
-	4	10	10		MEGAETH/Trust
16	8	8	10		ORBIT/Medicine (Baby...)
3	9	10	10		MOTLEY CRUE/Afraid
11	14	14	10		OUR LADY PEACE/Supernatural's Dead
10	8	8	9		AEROSMITH/Hole In My Soul

**MARKET #13**  
**KISW**  
**KISW/Seattle**  
(206) 285-7625  
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	33	35	34		OFFSPRING/Gone Away
19	19	30	33		FOO FIGHTERS/Monkey Wrench
32	35	33	33		SOUNDGARDEN/Rhinosaur
35	35	35	33		QUEENSRYCHE/Sign Of The Times
34	34	32	32		METALLICA/King Nothing
37	33	36	31		TOOL/H
20	21	19	20		LIVE/Freaks
-	15	19	19		NIXONS/Baton Rouge
9	15	18	19		SUGARLOOT/Booby Street
16	17	17	18		RUSH/Driven
-	18	18	18		SMASHING PUMPKINS/The End Is...
18	17	17	17		VERUCA SALT/Volcano Girls
34	33	20	27		SAMMY HAGAR/Little White Lie
17	18	18	16		AEROSMITH/Taste Of India
-	7	10	10		MOTLEY CRUE/Afraid
8	10	10	10		MEGAETH/Trust
-	8	9	9		FAITH NO MORE/Last Cup Of Sorrow
8	8	8	9		CORROSION OF...Drowning In
5	6	6	8		TOOL/H
-	5	6	6		MY HEAD/Humbucker
16	18	19	10		PLUG-IT/Everything
8	8	10	10		ROLLINS BAND/Starve
17	18	16	10		TONIC/If You Could Only...
15	15	12	10		OFFSPRING/Choose
10	9	9	9		CORROSION OF...Drowning In
-	4	11	8		FAITH NO MORE/Last Cup Of Sorrow
11	9	9	8		STABBING WESTWARD/Shame
8	9	8	8		DRAIN S.T.H./I Don't Mind
5	7	8	8		SOUNDGARDEN/Blow Up...

**MARKET #14**  
**105.3**  
**KIOZ/San Diego**  
(619) 565-6006  
Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	25	26		SOUNDGARDEN/Rhinosaur
17	18	22	25		SAMMY HAGAR/Little White Lie
29	30	27	21		OFFSPRING/Gone Away
-	11	17	20		SOCIAL DISTORTION/Don't Drag Me Down
31	29	25	20		METALLICA/King Nothing
16	17	18	19		NAKED/Mann's Chinese
10	18	19	19		MOTLEY CRUE/Afraid
16	19	19	19		SEVEN MARY THREE/Rock Crown
30	32	27	19		TOOL/H
16	17	17	19		LIVE/Freaks
-	10	18	18		SMASHING PUMPKINS/The End Is...
19	19	19	17		FOO FIGHTERS/Monkey Wrench
14	15	15	17		PEARL JAM/State Of Love
5	15	17	15		MEGAETH/Trust
7	17	17	15		WALLFLOWERS/The Difference
-	11	11	11		COLLECTIVE SOUL/Listen
8	12	8	11		L

Stations and their adds listed alphabetically by market

ACTIVE ROCK

Table listing radio stations and their active rock playlists across various markets including Abilene, TX; Akron, OH; Albuquerque, NM; Allentown, PA; Altoona, PA; Ann Arbor, MI; Anchorage, AK; Augusta, GA; Austin, TX; Bakersfield, CA; Baltimore, MD; Biloxi, MS; Boston, MA; Charleston, SC; Chicago, IL; Chico, CA; Fargo, ND; Manchester, NH; Salt Lake City, UT; Wone, OH; Albany, NY; Appleton, WI; Atlanta, GA; Atlantic City, NJ; San Jose, CA; Binghamton, NY; Cape Cod, MA; Cedar Rapids, IA; Ft. Wayne, IN; Ft. Wayne, IN; Greenville, SC; Jacksonville, FL; Kansas City, MO; Knoxville, TN; Las Vegas, NV; Little Rock, AR; Louisville, KY; Macon, GA; Memphis, TN; Miami, FL; Milwaukee, WI; Modesto, CA; San Jose, CA; Savannah, GA; Seattle, WA; Shreveport, LA; South Bend, IN; Springfield, IL; Tallahassee, FL; Tampa, FL; Toledo, OH; Wmst, VA; Wichita, KS; Youngstown, OH.

ROCK

Table listing radio stations and their rock playlists across various markets including Phoenix, AZ; Pittsburgh, PA; Providence, RI; Springfield, MO; Terre Haute, IN; Tucson, AZ; Tulsa, OK; Utica, NY; Waterloo, IA; Wheeling, WV; Wichita, KS; Wilkes Barre, PA; Wilmington, NC; Yakima, WA; Youngstown, OH; Akron, OH; Albany, NY; Albuquerque, NM; Allentown, PA; Altoona, PA; Ann Arbor, MI; Anchorage, AK; Augusta, GA; Austin, TX; Bakersfield, CA; Baltimore, MD; Biloxi, MS; Boston, MA; Charleston, SC; Chicago, IL; Chico, CA; Fargo, ND; Manchester, NH; Salt Lake City, UT; Wone, OH; Albany, NY; Appleton, WI; Atlanta, GA; Atlantic City, NJ; San Jose, CA; Binghamton, NY; Cape Cod, MA; Cedar Rapids, IA; Ft. Wayne, IN; Ft. Wayne, IN; Greenville, SC; Jacksonville, FL; Kansas City, MO; Knoxville, TN; Las Vegas, NV; Little Rock, AR; Louisville, KY; Macon, GA; Memphis, TN; Miami, FL; Milwaukee, WI; Modesto, CA; San Jose, CA; Savannah, GA; Seattle, WA; Shreveport, LA; South Bend, IN; Springfield, IL; Tallahassee, FL; Tampa, FL; Toledo, OH; Wmst, VA; Wichita, KS; Youngstown, OH.

84 Total Reporters
83 Current Reporters
83 Current Playlists
Did Not Report; Data Not Used (1):
KLOS/Los Angeles, CA (due to specialty programming)
Moves From Active Rock To Rock (1):
KBOY/Medford, OR

# ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #6**  
**WWBR/Detroit**  
 (810) 589-7900  
 Bevilacqua/Flynn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	24	20	26		SAMMY HAGAR/Little White Lie
10	18	25			AEROSMITH/Pink
25	24	20	25		JOHN MELLENCAMP/The Full Catastrophe
22	22	20			JOHNNY LANG/Lie To Me
11	19	18	22		TONIC/If You Could Only...
22	15	15			AEROSMITH/Hole In My Soul
13	18	15			SWEET VINE/Mountainside
13	16	15			SCREAMIN' CHEETAH.../Magnolia
13	13	14			COREY STEVENS/One More Time
14	13	14			LYNYRD SKYNYRD/Travelin' Man
11	14	13			OFFSPRING/Gone Away
14	13	9			U2/Staring At The Sun
5	8	7			COLLECTIVE SOUL/Listen
22	22	9			COLLECTIVE SOUL/Precious Declaration
3	10	8			JOHN FOGERTY/Walking In A...
1	9	11			METALLICA/Bleeding Me
10	13	9			NAKED/Mann's Chinese
3	6	10			NIXONS/Baton Rouge
10	12	9			METALLICA/King Nothing
20	18	13			QUEENSRYCHE/Sign Of The Times
13	12	8			VERVE PIPE/The Freshmen
11	11	8			VERUCA SALT/Volcano Girls
7	7	9			CUNNINGHAMS/Bottle Rockets
7	8	6			LIVE/Freaks
7	7	6			OUTHOUSE/Welcome
-	-	2			OUR LADY PEACE/Superman's Dead
-	-	2			VIBROLUSH/Bridge Over Me
10	8	7			JOHN MELLENCAMP/Just Another Day
-	-	5			BLUES TRAVELER/Carolina Blues
8	7	5			AEROSMITH/Falling In Love...

**MARKET #12**  
**WKLX/Atlanta**  
 (404) 325-0960  
 Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	32	30	32		COLLECTIVE SOUL/Precious Declaration
23	27	32			WALLFLOWERS/One Headlight
13	18	17			VERVE PIPE/The Freshmen
16	14	17			OFFSPRING/Gone Away
15	13	16			SAMMY HAGAR/Little White Lie
3	8	14			AEROSMITH/Falling In Love...
-	6	7			SOUNDGARDEN/Rhinosaur
-	7	11			METALLICA/Bleeding Me
8	7	6			JOHNNY LANG/Lie To Me
8	4	6			TONIC/If You Could Only...
6	5	6			SCREAMIN' CHEETAH.../Magnolia
3	5	5			COOL FOR AUGUST/Don't Wanna Be Here
-	-	4			BLUES TRAVELER/Carolina Blues
-	2	4			MATCHBOX 20/Push
7	4	5			LYNYRD SKYNYRD/Travelin' Man
16	7	6			QUEENSRYCHE/Sign Of The Times
2	2	2			LIVE/Freaks
-	2	1			COLLECTIVE SOUL/Listen
32	21	5			BETTER THAN EZRA/Desperately Wanting
-	2	1			STONE TEMPLE PILOTS/Tumble In The Rough

**MARKET #15**  
**WBAB/Long Island**  
 (516) 587-1023  
 Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	28	31	33		SAMMY HAGAR/Little White Lie
20	20	30			SUBLIME/Santitas
25	28	33			U2/Staring At The Sun
21	18	17			PAUL MCCARTNEY/The World Tonight
-	-	17			SHERYL CROW/A Change Would Do...
-	-	11			BLUES TRAVELER/Carolina Blues
26	26	30			WALLFLOWERS/One Headlight
19	19	18			VERVE PIPE/The Freshmen
18	16	18			METALLICA/Bleeding Me
12	13	16			COREY STEVENS/One More Time
-	20	21			COUNTING CROWS/Daylight Fading
-	21	17			MEREDITH BROOKS/Bitch
-	13	17			STEVE WINWOOD/Spy In The House...
12	15	15			TONIC/If You Could Only...
-	-	16			JOHN FOGERTY/Walking In A...
20	20	20			QUEENSRYCHE/Sign Of The Times
14	14	16			AEROSMITH/Hole In My Soul
17	23	20			AEROSMITH/Pink
13	13	14			OFFSPRING/Gone Away
-	11	12			MATCHBOX 20/Push
-	11	12			LIVE/Freaks
-	-	12			THIRD EYE BLIND/Semi-Charmed Life
-	11	13			JOHNNY LANG/Lie To Me
17	17	15			LYNYRD SKYNYRD/Travelin' Man
5	5	5			STORYVILLE/Blind Side
5	5	5			SCREAMIN' CHEETAH.../Magnolia
-	5	5			TOAD THE WET.../Come Down
-	-	-			38 SPECIAL/Fade To Blue

**MARKET #18**  
**KOKB/Phoenix**  
 (602) 897-9300  
 Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	16	23	33		MEREDITH BROOKS/Bitch
16	15	24	32		SHERYL CROW/A Change Would Do...
24	33	33	32		TONIC/If You Could Only...
15	15	15	28		PAUL MCCARTNEY/The World Tonight
17	15	12	18		VERVE PIPE/The Freshmen
33	23	17			SAMMY HAGAR/Little White Lie
12	13	11			MATCHBOX 20/Long Day
-	-	9			BLUES TRAVELER/Carolina Blues
6	7	12			COOL FOR AUGUST/Don't Wanna Be Here
33	32	14			COREY STEVENS/One More Time
-	10	14			JON BON JOVI/Queen Of New Orleans
-	-	9			SAMMY HAGAR/Marching To Mars
6	6	12			TOAD THE WET.../Come Down
16	16	15			WALLFLOWERS/The Difference
12	13	11			COUNTING CROWS/A Long December
12	11	11			JOHN MELLENCAMP/Just Another Day
14	13	12			MATCHBOX 20/Push
12	13	10			WALLFLOWERS/One Headlight
33	32	24			SWEET VINE/Mountainside
11	12	11			AEROSMITH/Falling In Love...
-	-	4			SUMMERCAMP/Drawer
15	15	16			AEROSMITH/Hole In My Soul
11	2	-			COUNTING CROWS/Daylight Fading
-	9	10			38 SPECIAL/Fade To Blue
6	6	6			BIG HEAD TODD.../Please Don't Tell...
-	-	4			CHEAP TRICK/Carnival Game
11	6	7			STEVE WINWOOD/Spy In The House...
12	11	9			SHERYL CROW/Everyday Is...
6	6	6			BOZ SCAGGS/It All Went Down...
-	-	4			PAT BENATAR/Strawberry Wine...

**MARKET #20**  
**WDVE/Pittsburgh**  
 (412) 937-1441  
 Winters

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	21	18	19		AEROSMITH/Falling In Love...
2	11	13	19		COUNTING CROWS/Angels Of...
17	14	17			MATCHBOX 20/Push
16	16	15			WALLFLOWERS/The Difference
12	17	22			ERIC JOHNSON/S.R.V.
17	17	18			MATCHBOX 20/Long Day
11	14	13			DAVE MATTHEWS BAND/Crash Into Me
15	15	17			CLARKS/Mercury
12	11	12			JOHNNY LANG/Lie To Me
14	15	12			WALLFLOWERS/One Headlight
-	-	-			BLUES TRAVELER/Carolina Blues
10	11	12			TOM PETTY & HB/Climb That Hill
8	7	9			TONIC/OPEN UP YOUR EYES
11	7	10			SWEET VINE/Mountainside
16	10	9			COUNTING CROWS/Daylight Fading
11	12	11			U2/Staring At The Sun
7	9	11			METALLICA/Hero Of The Day
6	5	7			COLLECTIVE SOUL/Listen
10	6	5			PAUL MCCARTNEY/The World Tonight
8	13	11			GATHERING FIELD/Rhapsody In Blue
11	7	10			SAMMY HAGAR/Little White Lie
8	9	8			COREY STEVENS/One More Time
11	7	7			LIVE/Mercy
10	6	7			JOHN MELLENCAMP/The Full Catastrophe
-	-	5			SEVEN MARY THREE/Rock Crown
8	6	7			STONE TEMPLE PILOTS/Lady Picture Show
9	6	4			COREY STEVENS/One More Time
4	5	4			DZZY OSBOURNE/See You On...
-	-	4			WALLFLOWERS/6th Avenue Heartache
-	-	4			GOOD ODDS/Flat Top

**MARKET #25**  
**WEBN/Cincinnati**  
 (513) 621-9326  
 Richards/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	25	31	33		SOUNDGARDEN/Rhinosaur
32	32	31	31		STONE TEMPLE PILOTS/Tumble In The Rough
18	21	31			OFFSPRING/Gone Away
-	-	14			SAMMY HAGAR/Little White Lie
-	-	14			NIXONS/Baton Rouge
14	18	17			PEARL JAM/Breath
17	18	19			STABBING WESTWARD/Shame
-	14	18			WALLFLOWERS/The Difference
-	15	18			METALLICA/Bleeding Me
21	19	17			ALICE IN CHAINS/What The Hell Have I
19	18	16			SOUNDGARDEN/Zero Chance
19	19	15			MIGHTY JOE PLUM/Live Through This
15	13	11			COLLECTIVE SOUL/Precious Declaration
-	-	12			SEVEN MARY THREE/My My
-	-	10			SMASHING PUMPKINS/The End Is...
13	17	11			COLLECTIVE SOUL/Listen
-	3	11			METALLICA/Hero Of The Day
32	24	11			PEARL JAM/State Of Love...
-	1	5			PEARL JAM/Lead Better
20	15	11			COROSION OF.../Drowning In...
12	13	8			AEROSMITH/Hole In My Soul
-	-	8			ALICE IN CHAINS/Would?
8	9	7			NAKED/Mann's Chinese
4	5	7			COOL FOR AUGUST/Don't Wanna Be Here
-	8	6			COWBOY MOUTH/Jenny Says
6	6	6			OUR LADY PEACE/Superman's Dead
12	7	6			LIVE/Herpsychodreamer
8	9	8			OUTHOUSE/Welcome
6	7	6			QUEENSRYCHE/Sign Of The Times
8	4	1			LIVE/Turn My Head

**MARKET #26**  
**KCAL/Riverside**  
 (909) 793-3554  
 Shaw/Matthews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	22	30	31		OFFSPRING/Gone Away
9	22	30	31		ERIC JOHNSON/S.R.V.
27	25	31			AEROSMITH/Falling In Love...
33	26	30			SAMMY HAGAR/Little White Lie
3	13	15			METALLICA/King Nothing
10	14	16			METALLICA/Am I Bitch
9	19	13			MOTLEY CRUE/Afraid
13	14	11			QUEENSRYCHE/Sign Of The Times
4	7	6			SILVERCHAIR/Abuse Me
9	10	9			WALLFLOWERS/One Headlight
7	9	7			SOUNDGARDEN/Burden In My Hand
13	24	13			DARLAH/ODD/Grow Your Own
8	9	8			TONIC/OPEN UP YOUR EYES
29	11	9			AC/DC/Gone Shootin'
7	5	7			VAN HALEN/Me Wise Magic
-	7	10			MEGADETH/Trust
-	5	8			SAMMY HAGAR/Both Sides Now
10	9	12			CHEAP TRICK/Say Goodbye
8	6	8			ALICE IN CHAINS/Would?
6	10	8			SOUNDGARDEN/Rhinosaur
7	8	9			SEVEN MARY THREE/Rock Crown
7	3	5			GREAT WHITE/L.A. Mama
-	8	10			AEROSMITH/Hole In My Soul
-	-	6			BLUES TRAVELER/Carolina Blues
-	4	7			MATCHBOX 20/Push
6	8	6			OUR LADY PEACE/Superman's Dead
26	7	3			METALLICA/Hero Of The Day
9	7	-			AEROSMITH/Pink
6	7	9			TONIC/If You Could Only...
9	6	4			BOSTON/Higher Power

**MARKET #31**  
**WHJY/Providence**  
 (401) 438-6110  
 Weston/Schifino

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	14	19	30		BARENAKED LADIES/The Old Apartment
24	24	20			VERVE PIPE/The Freshmen
27	26	20			LIVE/Lakin's Juice
26	26	22			COLLECTIVE SOUL/Precious Declaration
25	26	21			OFFSPRING/Gone Away
13	14	9			JOHNNY LANG/Lie To Me
11	15	9			SHERYL CROW/A Change Would Do...
11	15	11			AEROSMITH/Hole In My Soul
-	8	13			WALLFLOWERS/The Difference
15	-	9			JOHN MELLENCAMP/Just Another Day
-	10	13			SHERYL CROW/It Makes You
-	-	13			U2/Staring At The Sun
15	9	-			THIRD EYE BLIND/Semi-Charmed Life
13	13	10			TONIC/If You Could Only...
16	15	11			SAMMY HAGAR/Little White Lie
12	9	9			MATCHBOX 20/Push
12	11	8			DAVE MATTHEWS BAND/Tripping Billies
6	8	8			MEREDITH BROOKS/Bitch
17	15	9			BETTER THAN EZRA/Desperately Wanting
-	15	9			TONIC/OPEN UP YOUR EYES
8	9	5			COOL FOR AUGUST/Don't Wanna Be Here
8	4	9			BLUR/Song 2
-	-	8			BLUES TRAVELER/Carolina Blues
-	-	6			FOO FIGHTERS/Monkey Wrench
7	9	5			COWBOY MOUTH/Jenny Says
-	-	4			TOAD THE WET.../Come Down
5	7	6			STIR/State
-	-	5			COUNTING CROWS/Daylight Fading
10	8	5			MIGHTY MIGHTY BT/The Impression...
6	7	5			LIVE/Freaks

**MARKET #33**  
**WNOR/Norfolk**  
 (757) 366-9900  
 Kojan/Parker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	28	27	31		SOUNDGARDEN/Rhinosaur
29	29	26	30		OFFSPRING/Gone Away
30	27	29	30		COLLECTIVE SOUL/Precious Declaration
25	30	27			TOOL/Sinkin' It
28	26	25			METALLICA/King Nothing
-	-	14			BLUR/Song 2
-	-	27			MEGADETH/Trust
26	21	19			DRAIN S.T.H./I Don't Mind
17	16	13		</	

**Jumping in early:**  
**WRCX/Chicago KQRC/Kansas City**  
**KXXP/Minneapolis WAZU/Columbus**  
**WMFS/Memphis**

**FOOL**

Gets The F... Out

**ÆNEMA**  
The Single

On Your Desk  
June 4th  
Learn To Swim  
June 9th



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From the full length album ÆNEMA  
Produced by Tool and David Bottill  
Management: Ted Gardner and Nikki Brown at Larrikin

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> SAMMY HAGAR Little White Lie (Track Factory/MCA)	1889	1769	1841	1745	83/0
4	2	2	2	<b>2</b> TONIC If You Could Only See (Polydor/A&M)	1625	1449	1526	1416	80/0
8	4	3	3	<b>3</b> MATCHBOX 20 Push (Lava/Atlantic)	1419	1294	1316	1229	78/1
11	8	6	4	<b>4</b> AEROSMITH Hole In My Soul (Columbia)	1276	1155	1142	1017	75/0
5	5	5	5	<b>5</b> OFFSPRING Gone Away (Columbia)	1234	1223	1312	1329	68/0
16	11	7	6	<b>6</b> WALLFLOWERS The Difference (Interscope)	1227	1034	1010	752	77/1
2	3	4	7	QUEENSRYCHE Sign Of The Times (EMI)	1100	1247	1427	1517	66/0
6	7	8	8	<b>8</b> VERVE PIPE The Freshmen (RCA)	1027	1025	1177	1239	58/0
24	18	12	9	<b>9</b> COLLECTIVE SOUL Listen (Atlantic)	967	798	720	530	70/5
9	9	9	10	JONNY LANG Lie To Me (A&M)	915	959	1120	1177	63/0
3	6	10	11	U2 Staring At The Sun (Island)	904	958	1209	1481	53/0
17	16	13	12	<b>12</b> COREY STEVENS One More Time (Eureka/Discovery)	857	785	776	748	61/2
13	12	11	13	<b>13</b> LYNYRD SKYNYRD Travelin' Man (CMC)	849	814	866	821	56/0
12	14	14	14	<b>14</b> LIVE Freaks (Radioactive)	809	781	810	838	66/0
14	13	16	15	<b>15</b> COUNTING CROWS Daylight Fading (DGC/Geffen)	800	746	817	809	57/1
7	10	15	16	COLLECTIVE SOUL Precious Declaration (Atlantic)	727	759	1033	1236	56/0
—	25	18	17	<b>17</b> MOTLEY CRUE Afraid (Elektra/EEG)	664	627	529	215	59/3
18	15	17	18	SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)	657	673	785	744	54/0
27	22	19	19	<b>19</b> TOAD THE WET SPROCKET Come Down (Columbia)	656	612	573	515	57/3
29	24	23	20	PAUL MCCARTNEY The World Tonight (Capitol)	632	527	549	486	49/1
26	23	22	21	<b>21</b> NAKED Mann's Chinese (Red Ant)	609	538	567	516	47/0
15	19	21	22	WALLFLOWERS One Headlight (Interscope)	600	564	670	760	54/0
<b>BREAKER</b>			23	<b>23</b> JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	569	438	343	147	48/4
10	17	20	24	AEROSMITH Falling In Love... (Columbia)	567	588	759	1028	59/0
<b>BREAKER</b>			25	<b>25</b> FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	553	497	459	438	51/2
<b>BREAKER</b>			26	<b>26</b> BLUES TRAVELER Carolina Blues (A&M)	527	39	—	—	71/52
<b>BREAKER</b>			27	<b>27</b> COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	515	458	457	416	51/0
23	21	24	28	SWEET VINE Mountainside (Columbia)	515	519	584	548	42/0
19	20	27	29	<b>29</b> METALLICA King Nothing (Elektra/EEG)	503	488	592	591	41/0
25	27	25	30	SEVEN MARY THREE Rock Crown (Mammoth/Atlantic)	492	498	519	523	51/0
38	35	31	31	<b>31</b> DAVE MATTHEWS BAND Tripping Billies (RCA)	480	395	381	286	42/4
22	29	35	32	<b>32</b> LIVE Lakini's Juice (Radioactive)	405	374	488	560	42/0
—	—	41	33	<b>33</b> SMASHING PUMPKINS The End Is... (Warner Sunset/WB)	400	242	22	—	39/9
—	40	39	34	<b>34</b> THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	393	310	278	208	30/1
32	34	34	35	<b>35</b> AEROSMITH Pink (Columbia)	385	375	427	430	22/2
—	42	37	36	<b>36</b> MEGADETH Trust (Capitol)	372	337	263	108	45/9
—	—	49	37	<b>37</b> NIXONS Baton Rouge (MCA)	362	192	32	—	43/5
21	28	33	38	VERUCA SALT Volcano Girls (Outpost/Geffen)	362	381	508	580	29/0
36	36	36	39	JOHN MELLENCAMP The Full Catastrophe (Mercury)	350	363	367	327	26/0
30	33	32	40	BUSH Cold Contagious (Trauma/Interscope)	341	386	443	448	29/0
20	26	30	41	CHEAP TRICK Say Goodbye (Red Ant)	331	402	522	582	26/0
—	—	42	42	<b>42</b> BOSTON Higher Power (Epic)	312	242	198	113	24/0
—	—	46	43	<b>43</b> METALLICA Bleeding Me (Elektra/EEG)	311	231	107	18	39/9
35	38	40	44	BUSH Greedy Fly (Trauma/Interscope)	282	289	326	362	27/0
49	44	43	45	<b>45</b> SILVERCHAIR Freak (Epic)	254	241	227	223	23/0
<b>DEBUT</b>			46	<b>46</b> SUGARTOOTH Booty Street (DGC/Geffen)	218	176	150	79	27/0
—	43	45	47	COWBOY MOUTH Jenny Says (MCA)	218	234	237	216	22/0
28	32	38	48	ZZ TOP Rhythmeen (RCA)	218	316	452	498	19/0
46	50	50	49	<b>49</b> COUNTING CROWS A Long December (DGC/Geffen)	213	184	205	235	28/0
50	46	47	50	OUTHOUSE Welcome (Mercury)	199	226	221	216	24/0

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

### NEW & ACTIVE

**SHERYL CROW** A Change Would Do You Good (A&M)  
Total Plays: 177, Total Stations: 11, Adds: 1

**CUNNINGHAMS** Bottle Rockets (Revolution)  
Total Plays: 176, Total Stations: 28, Adds: 6

**AMPAGE** Words (Higher Source)  
Total Plays: 170, Total Stations: 21, Adds: 1

**STYX** On My Way (CMC)  
Total Plays: 153, Total Stations: 17, Adds: 3

**OUR LADY PEACE** Superman's Dead (Columbia)  
Total Plays: 149, Total Stations: 22, Adds: 4

**BLUR** Song 2 (Virgin)  
Total Plays: 149, Total Stations: 15, Adds: 1

**VIBROLUSH** Bridge Over Me (Iguana/Interscope)  
Total Plays: 148, Total Stations: 22, Adds: 2

**38 SPECIAL** Fade To Blue (Razor & Tie)  
Total Plays: 144, Total Stations: 16, Adds: 4

**RADISH** Little Pink Stars (Mercury)  
Total Plays: 134, Total Stations: 20, Adds: 0

**MEREDITH BROOKS** Bitch (Capitol)  
Total Plays: 133, Total Stations: 8, Adds: 0

Songs ranked by total plays.

### BREAKERS®

**JOHN FOGERTY**  
Walking In A Hurricane (Warner Bros.)  
TOTAL PLAYS/INCREASE: 569/131  
TOTAL STATIONS/ADDS: 48/4  
CHART: 23

**FOO FIGHTERS**  
Monkey Wrench (Roswell/Capitol)  
TOTAL PLAYS/INCREASE: 553/56  
TOTAL STATIONS/ADDS: 51/2  
CHART: 25

**BLUES TRAVELER**  
Carolina Blues (A&M)  
TOTAL PLAYS/INCREASE: 527/488  
TOTAL STATIONS/ADDS: 71/52  
CHART: 26

**COOL FOR AUGUST**  
Don't Wanna Be Here (Warner Bros.)  
TOTAL PLAYS/INCREASE: 515/57  
TOTAL STATIONS/ADDS: 51/0  
CHART: 27

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BLUES TRAVELER Carolina Blues (A&M)	52
MEGADETH Trust (Capitol)	9
METALLICA Bleeding Me (Elektra/EEG)	9
SMASHING PUMPKINS The End Is... (Warner Sunset/WB)	9
WILCO Monday (Reprise)	9
U2 Last Night On Earth (Island)	8
MANBREAK Ready Or Not (Almo Sounds/Geffen)	7
SUMMERCAMP Drawer (Maverick/Reprise)	7
CUNNINGHAMS Bottle Rockets (Revolution)	6
QUEENSRYCHE You (EMI)	6

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLUES TRAVELER Carolina Blues (A&M)	+488
WALLFLOWERS The Difference (Interscope)	+193
TONIC If You Could Only See (Polydor/A&M)	+176
NIXONS Baton Rouge (MCA)	+170
COLLECTIVE SOUL Listen (Atlantic)	+169
SMASHING PUMPKINS The End Is... (Warner Sunset/WB)	+158
JOHN FOGERTY Walking In... (Warner Bros.)	+131
MATCHBOX 20 Push (Lava/Atlantic)	+125
AEROSMITH Hole In My Soul (Columbia)	+121
SAMMY HAGAR Little White Lie (Track Factory/MCA)	+120

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
METALLICA Hero Of The Day (Elektra/EEG)	+131
TONIC Open Up Your Eyes (Polydor/A&M)	+125
SOUNDGARDEN Blow Up The Outside World (A&M)	+125
SOUNDGARDEN Burden In My Hand (A&M)	+125
MATCHBOX 20 Long Day (Lava/Atlantic)	+125
JOHN MELLENCAMP Just Another Day (Mercury)	+125
SUBLIME What I Got (Gasoline Alley/MCA)	+125
BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	+125
SILVERCHAIR Abuse Me (Epic)	+125
STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	+125

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# BLUES TRAVELER

## "CAROLINA BLUES"

#1 MOST ADDED AT ROCK & ACTIVE ROCK OUT OF THE BOX!!!



## Stations and their adds listed alphabetically by market

<b>WEQX/Albany, NY</b> PD: Ian Harrison APD: Kevin Quinn 16 LIVE "Turn" BLUES TRAVELER "Carolina" ECHO & THE BUNNYMEN "Want" WILCO "Monday" SUGAR RAY "Fly" ARTIFICIAL JOY CLUB "Sick" FIONA APPLE "Criminal" SEAHORSES "Law" SUBLINE "Wrong" LOCAL H "Vedder" MANSUN "Wide" SEVEN MARY THREE "Make" NIXONS "Baton" LISK "Backwoods" RADIO IODINE "Things" MY DRUG NELL "Out"	<b>WKQX/Chicago, IL</b> APD/MD: Mary Shuminas SUGAR RAY "Fly" FIONA APPLE "Criminal"	<b>WGRO/Grand Rapids, MI</b> PD: Allan Fee MD: Margot Smith 1 ECHO & THE BUNNYMEN "Want"	<b>WMAD/Madison, WI</b> PD: Pat Frawley APD/MD: Trevor Scott ARTIFICIAL JOY CLUB "Sick" SUPERGRASS "Cheapskate" ECHO & THE BUNNYMEN "Want" SEAHORSES "Law" BUCK-O-NINE "Town" SUGAR RAY "Fly" MANSUN "Wide"	<b>WVOX/Pittsburgh, PA</b> PD: Ali Castellini MD: Lenny Diana No Adds	<b>KSJL/San Luis Obispo, CA</b> PD: Dave Christopher MD: Adam Bumes MATCHBOX 20 "Push" SNEAKER PIMPS "S"	<b>WAQZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schiessler 8 LIVE "Turn" SUPERGRASS "Cheapskate" BLUES TRAVELER "Carolina"	<b>WQXY/Cincinnati, OH</b> PD: Dave Tellmann MD: Dorsie Fyffe 5 WILCO "Monday" 2 MARK EITZEL "Harm" 1 ECHO & THE BUNNYMEN "Want" 1 SEAHORSES "Law" 1 BEN HARPER "Faded" 1 FOLK IMPLOSION "Resonance" 1 BUCK-O-NINE "Town" 1 ARTIFICIAL JOY CLUB "Sick" 1 PALACE MUSIC "Lost" 1 SLEATER KINNEY "Babes" 1 JAYHAWKS "Man" 1 SLIDAN "Everything"	<b>WQXA/Harrisburg, PA</b> PD: John Moschitta MD: Scott McFadden 1 PRODIGY "Breathe" 1 COWBOY MOUTH "Jenny" 1 BUCK-O-NINE "Town" 1 MANSUN "Wide"	<b>WLRQ/Hartford, CT</b> PD: Jay Beau Jones MD: Dave Hill SUBLINE "Wrong" FIONA APPLE "Criminal"	<b>KPOI/Honolulu, HI</b> PD: Brock Whaley MD: Nikki Basque BLUES TRAVELER "Carolina" SUBLINE "Wrong" CUNNINGHAMS "Bottle"	<b>KTBJ/Houston, TX</b> PD: Paul Maloney APD: Steve Robison MD: David Sadoi SUPERGRASS "Cheapskate" SEAHORSES "Law" ARTIFICIAL JOY CLUB "Sick" LAUREN CHRISTY "Breed"	<b>WRZX/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young REEL BIG FISH "Sax"	<b>WPLA/Jacksonville, FL</b> PD: Jim Randall APD: Beaner MD: Greg Brady 5 PRODIGY "Breathe"	<b>KCHZ/Kansas City, MO</b> PD: Frank Copsidas APD: Todd Haller MD: Drew Bennett 10,000 MAMMALS "More" SUBLINE "Wrong" ECHO & THE BUNNYMEN "Want"	<b>KISF/Kansas City, MO</b> PD: Jon Anthony MD: Jason Justice 12 LIVE "Turn" LOCAL H "Vedder" ARTIFICIAL JOY CLUB "Sick" SUBLINE "Wrong" SUMMERCAMP "Drawer" COLLECTIVE SOUL "Listen"	<b>KLZR/Kansas City, MO</b> PD: Roger The Dodger MD: Bob Osburn BLUES TRAVELER "Carolina" SUBLINE "Wrong" ARTIFICIAL JOY CLUB "Sick"	<b>WNEF/Knoxville, TN</b> DM/MD: Jonathan Pirkle 36 DAVE MATTHEWS BAND "Troping" 2 WORLD PARTY "Time" 24 SUGAR RAY "Fly" 2 NIXONS "Baton" 2 REEL BIG FISH "Sax" 2 ECHO & THE BUNNYMEN "Want" 2 MANSUN "Wide" 2 LOCAL H "Vedder" 2 FIONA APPLE "Criminal" 2 COLLECTIVE SOUL "Listen" 2 LAUREN CHRISTY "Breed"	<b>WWDX/Lansing, MI</b> PD: Chris Brunl MD: Jacent Jackson LIVE "Turn" FATHOM MORE "Cup" FAITH NO MORE "Cup" ARTIFICIAL JOY CLUB "Sick"	<b>KEOG/Las Vegas, NV</b> PD: John Griffin MD: Freddy Snakeskin 10 THRILL KILL KULT "Sexy" 3 PRIMUS "Shaka" 12 LIVE "Turn" SUBLINE "Wrong" SNEAKER PIMPS "S" SNEAKER PIMPS "S"	<b>KXTE/Las Vegas, NV</b> PD: Mike Stern MD: Chris Ripley LOCAL H "Vedder" SUGAR RAY "Fly"	<b>WXZZ/Lexington, KY</b> PD: Dennis Dillon MD: Brad Hart 12 LIVE "Turn" 11 ECHO & THE BUNNYMEN "Want" 1 SNEAKER PIMPS "S" 1 LOCAL H "Vedder" 1 LIGHTNING SEEDS "Showed" 1 ARTIFICIAL JOY CLUB "Sick"	<b>WLIR/Long Island, NY</b> PD: Jett Levine APD: Gary Cee MD: Lynda Lopez ABRA MOORE "Clover"	<b>KROQ/Los Angeles, CA</b> VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 18 DEEPCHINE MOOD "Useless" 15 ORBITA "Sax" 8 U2 "Earth" 6 SUGAR RAY "Fly" 6 SUBLINE "Wrong" ECHO & THE BUNNYMEN "Want" LAUREN CHRISTY "Breed"	<b>WRXQ/Memphis, TN</b> PD/MD: Tony Williams 9 MANSUN "Wide" 1 ARTIFICIAL JOY CLUB "Sick" BLUES TRAVELER "Carolina"	<b>WLUM/Milwaukee, WI</b> PD: Tommy Wilde APD: Chuck Summers MD: Zerrin Bulut 16 SUBLINE "Wrong" 3 PRODIGY "Breathe" 14 OFFSPRING "Meaning" 6 ARTIFICIAL JOY CLUB "Sick" 6 CAKE "Smiltra"	<b>KEGE/Minneapolis, MN</b> PD: John Lassman MD: Mike Hanson 21 SUBLINE "Wrong" 20 CUNNINGHAMS "Bottle" 14 OFFSPRING "Meaning" 6 OUR LADY PEACE "Superman" 6 THIN LIZARD DAWN "Weed"	<b>WHTG/Monmouth-Ocean, NJ</b> PD: T.J. Bryan MD: Shelley Miller 18 LIVE "Turn" 12 U2 "Earth" ECHO & THE BUNNYMEN "Want" WILCO "Monday" SEAHORSES "Law" ARTIFICIAL JOY CLUB "Sick" AUTEUR DE LUCIE "Simon" BETTYE SERVETER "Rude"	<b>WKDF/Nashville, TN</b> PD: Kidd Redd MD: Sheri Sexton 17 BLUES TRAVELER "Carolina" LIVE "Turn" THAT DUG "Never" FAITH NO MORE "Cup" CAKE "Smiltra"	<b>WRLG/Nashville, TN</b> DM: John Lenac PD: Julie Forman MD: Jason Moon LIVE "Turn" SUBLINE "Wrong" PRODIGY "Breathe" ECHO & THE BUNNYMEN "Want" ARTIFICIAL JOY CLUB "Sick"	<b>KKND/New Orleans, LA</b> PD: Vince Richards MD: Rod Ryan BLUES TRAVELER "Carolina" THIN LIZARD DAWN "Weed" SEAHORSES "Law" SEVEN MARY THREE "Make" ARTIFICIAL JOY CLUB "Sick" SUGAR RAY "Fly" SUBLINE "Wrong"	<b>WXRK/New York, NY</b> PD: Steve Kingston APD/MD: Alexa Tobin 8 U2 "Earth" 6 MANSUN "Wide" SUBLINE "Wrong" ARTIFICIAL JOY CLUB "Sick"	<b>WROX/Norfolk, VA</b> PD: Perry Stone APD/MD: Al Mitchell JIMMIE'S CHICKEN "High" BLUES TRAVELER "Carolina" NIXONS "Baton" SNEAKER PIMPS "S" WALLFLOWERS "Difference"	<b>KQRX/Odessa, TX</b> PD: Frank Hall MD: Shaun Slaughter 25 ARTIFICIAL JOY CLUB "Sick" PRODIGY "Breathe" MANSUN "Wide" SUGAR RAY "Fly" RADIO IODINE "Things" THIN LIZARD DAWN "Weed" SEAHORSES "Law" CHEMICAL BROTHERS "Block" FLAME "Mam" LIGHTNING SEEDS "Showed" BLUES TRAVELER "Carolina"	<b>KGEO/Omaha, NE</b> PD: Lynn Barstow MD: Scott Papek MANSUN "Wide" LOCAL H "Vedder" RADIO IODINE "Things"	<b>KNRX/Oklahoma City, OK</b> PD: Mike McCoy MD: Geno Pearson BLUES TRAVELER "Carolina" ARTIFICIAL JOY CLUB "Sick" MANSUN "Wide" SUGAR RAY "Fly" BUSH "Out"	<b>WPLY/Philadelphia, PA</b> PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot 5 WEEZER "Triangle" KULA SHAKER "Gowda"	<b>KEDJ/Phoenix, AZ</b> PD: Shellie Hart MD: Chris Patyk 12 PRIMUS "Shaka" 7 DAVE MATTHEWS BAND "Crash" 7 FAT "Downline" 5 TRIO "Da Da Da" 5 MANSUN "Wide" SUGAR RAY "Fly"	<b>KZON/Phoenix, AZ</b> PD: Paul Peterson MD: Kevin Mannion 26 BLUES TRAVELER "Carolina" PAULA COLE "Cowboys" CHANTAL KREVIAZOU "Made" FIONA APPLE "Criminal" MONACO "Want" SMASHING PUMPKINS "End"	<b>WCYU/Portland, ME</b> PD: Herb Ivy MD: Brian James MANBREAK "Ready" SUGAR RAY "Fly" FIONA APPLE "Criminal"	<b>KNRK/Portland, OR</b> PD: Mark Hamilton 21 ECHO & THE BUNNYMEN "Want" 20 SUBLINE "Wrong" 12 LIVE "Turn" 11 OFFSPRING "Meaning" 7 FOLK IMPLOSION "Resonance" 6 ARTIFICIAL JOY CLUB "Sick" 6 CAKE "Smiltra"	<b>WOST/Poughkeepsie, NY</b> PD/MD: Nic Harcourt DM: Jimmy Butt APD: Dave Doud 16 BETH ORTON "Crust" 5 SEAHORSES "Law" 5 BLUES TRAVELER "Carolina" 5 FIONA APPLE "Criminal" 2 KULA SHAKER "Gowda"	<b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Matt Maloney SEAHORSES "Law" OUR LADY PEACE "Superman" MANSUN "Wide"	<b>WOGG/Providence, RI</b> PD/MD: Brent Petersen APD: John Ailers 1 ARTIFICIAL JOY CLUB "Sick" 1 SEAHORSES "Law" 1 MANSUN "Wide"	<b>KORB/Quad Cities, IA</b> PD: Steve Gunner MD: Heather Pierce 2 BLUES TRAVELER "Carolina" MANBREAK "Ready" ECHO & THE BUNNYMEN "Want"	<b>WBZU/Richmond, VA</b> PD: J.J. Quest MD: Mike Scott 42 LIVE "Turn" 28 SEAHORSES "Law" 2 COOL FOR AUGUST "Here" ARTIFICIAL JOY CLUB "Sick" MANSUN "Wide"	<b>KCXX/Riverside, CA</b> DM/MD: Dwight Arnold APD: John DeSantis MD: Lisa Axe BEN HARPER "Faded"	<b>WNVE/Rochester, NY</b> PD/MD: Erick Anderson 11 OUR LADY PEACE "Superman" FIONA APPLE "Criminal" SUBLINE "Wrong" ARTIFICIAL JOY CLUB "Sick"	<b>KWOD/Sacramento, CA</b> PD: Ron Bunce 10 FOLK IMPLOSION "Resonance" 6 ARTIFICIAL JOY CLUB "Sick" 1 MANSUN "Wide" 1 LIGHTNING SEEDS "Showed"	<b>KPNT/St. Louis, MO</b> PD: Alex Luke MD: Adam Potts 5 ECHO & THE BUNNYMEN "Want" 5 PRODIGY "Breathe" ARTIFICIAL JOY CLUB "Sick" OFFSPRING "Meaning" RADIO IODINE "Things" SEAHORSES "Law"	<b>WOSC/Salisbury-Ocean City, MD</b> DM: Jim Hays PD: T.J. Roberts MD: Paula Sangeleer 6 BLUES TRAVELER "Carolina" 6 SMASHING PUMPKINS "End" 3 COOL FOR AUGUST "Here" 3 ARTIFICIAL JOY CLUB "Sick" 3 POOLE "Clump" 2 MANBREAK "Ready" 2 BLUR "Song"	<b>KXRK/Salt Lake City, UT</b> PD/Dps. & Prog.: Mike Summers MD: Sean Ziebarth 13 PRODIGY "Breathe" 10 ECHO & THE BUNNYMEN "Want" 9 MANSUN "Wide" 9 LAUREN CHRISTY "Breed"	<b>XHRM/San Diego, CA</b> MD: Brynn Capella 7 BLUES TRAVELER "Carolina" 6 BLINK-182 "Dimme" 1 PRODIGY "Breathe" STONE TEMPLE PILOTS "School" FIONA APPLE "Criminal" SOUL COUGHING "Serve" WORLD PARTY "Time"	<b>XTRA/San Diego, CA</b> PD: Bryan Schock MD: Chris Muckley 8 RADIOHEAD "Prayer" SUICIDE MACHINES "SOS" KORIN "A D I D" EELS "Susan's"	<b>KITS/San Francisco, CA</b> VP/Programming: Richard Sands APD: Roland West MD: Aaron Axelsen 12 U2 "Earth" 12 OFFSPRING "Meaning" 8 MANSUN "Wide" 8 BUCK-O-NINE "Town" MATCHBOX 20 "Push" K'S CHOICE "Addict" LOCAL H "Vedder"	<b>99 Total Reporters</b> <b>99 Current Reporters</b> <b>99 Current Playlists</b>
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SKY DANIELS

## Promoting The '80s Legacy

□ **KROQ/Los Angeles's Richard Blade: a name synonymous with the 'first wave'**

As Alternative comes of age, it faces questions of regeneration. How fixed on a demo should a format built on innovation remain? Can you grow with an Alternative audience, or will they, too, eventually lose their zeal for current trends, forcing a demographic downshift?

In the past two issues (R&R 5/23, 5/30), I examined how Pop/Alternative, or "Modern AC," stations are poised to grab every listener that Alternative abdicates on the upper end. Should Alternative hand those listeners a diploma and send them off, saying thanks for the memories?

A few weeks back, at Depeche Mode's only live American concert appearance, I stood watching an auditorium full of rabid fanatics put more energy and enthusiasm forth than was demonstrated at the last 20 showcases I'd been to combined. I recognized that these late-20 and 30-somethings weren't ready to "retire," nor had they lost their zeal for their heroes.

As fate would have it, I was watching the concert standing next to an air personality who many would recognize as a founding force in the careers of '80s artists like D'Mode. While lead singer Dave Gahan elicited screams from the stage, I witnessed an endless stream of fans sidle up to KROQ/Los Angeles personality Richard Blade, stating their appreciation for all he has done to preserve the '80s flame.

Songs of faith and devotion, indeed.

### The Flashback Franchise

Blade did have a seminal influence in fostering the keyboard-driven wave of British pop that shaped '80s Alternative. Arriving at KROQ in 1982, Blade's British accent and blonde-haired-surfer look made for a combination that Angelinos found irresistible. From his midday perch at the "World Famous" KROQ, Blade began to become renowned in his own right.

As one of the original hosts in the format for a "Flashback" program,



**ULTRA DEDICATED** — During the band's recent visit to L.A., Depeche Mode lead singer David Gahan reunited with KROQ's Richard Blade to celebrate the return of good times.

KROQ created a franchise for Blade, both on- and off-air, as the bearer of the '80s torch.

He now hosts a daily, lunch-time, "Flashback" hour on KROQ, as well as an expanded weekend version on Sunday afternoons. The weekend show pulls a 6.9 share in persons 18-34, indicating there are a lot of fans waxing nostalgic. Blade feels the strength of that appeal, stating, "Every day, people are on the phone expressing their appreciation for playing something special from that era. When people hear a Spandau Ballet song like 'Chant #1,' it does evoke that nostalgia, yes, even for the Alternative listener."

Blade has managed to make the most of that Alternative legacy in Los Angeles. "It's one thing to hear fans express their appreciation on the phone when I'm on-air. It's another to see 1200 fans go crazy on the dance

floor at one of my live gigs. So many people in the industry dismissed the '80s as a vapid period of 'New Romanticism,' never taking the artists or the audience for it seriously. Now people in and out of the format are realizing more people appreciated it than was realized."

Blade believed all along. He relishes the opportunity to bring the word to both KROQ's long-time fans and new disciples as well. "It's great to have 18-year-olds want to understand the era and its impact on the music of today. It's only now that people recognize the cultural impact that a Clash or Elvis Costello had on music. The young fans, contrary to prevailing opinion, do want a sense of historical perspective. Alternative has tended to believe it only exists in the moment. These kids enjoy making the connection from English Beat to Madness to No Doubt."

As Alternative has left the supportive harbor of grunge, it doesn't surprise Blade to see a revival of interest in '80s notions. He explains, "The success of a song like White Town's 'Your Woman' shows Alternative fans naturally associate that sound as 'alternative.' The keyboard sounds in particular tend to evoke an inherent association. From the Buggles to latter-day acts like the Chemical Brothers or Prodigy, electronic music has meant Alternative."

"The reason you see acts like Orbital and Prodigy exploding overseas is Europeans never rejected electronic music. Grunge was indigenous to the United States — not duplicating that success overseas. Here in America, people are looking for something as a change of pace from the grunge overload. After everybody started playing the same bands, Alternative stations needed to distinguish themselves. It's pretty easy to pick up where you left off, back with a style that remained exclusively yours."

Blade is glad to see bands like Depeche Mode retain their fan loyalty. He acknowledges, "Grunge did this music a favor. It helped it avoid over-exposure, so now it seems fresh, not burnt out. The old music has a charm because it was melodic. As stations try to hold on to upper demos, you've got music they can still enjoy. The return of acts like Echo & The Bunnymen gives the old fans a chance to see them again and young fans a chance to witness first-hand what the fuss was about."

### Preserving The Legacy

If fans can't witness it first-hand, then Blade is glad to bring it to them in other ways. Blade has become a marketing entrepreneur for '80s music. He and partner Carl Caprioglio have been responsible for six CD compilations of '80s hits. Blade states, "The first volume we put out independently on the Oglio Records imprint. Later, as we recognized the need for better distribution, we issued follow-ups: first with Sony, then CEMA Distribution. We wanted to make sure



Memorial Day means stations everywhere run their countdown weekends of the greatest all-time hits. We asked KROQ/L.A.'s Richard

Blade to offer his own list of favorites for posterity.

Blade's list contains a number of songs unlikely to be in national gold research tests. For many of you, the titles will cause you to wax nostalgic. For those too young to experience the songs first-hand, it's a good reference guide.

1. **DEPECHE MODE** Just Can't Get Enough
2. **NEW ORDER** Bizarre Love Triangle
3. **CURE** Just Like Heaven
4. **MODERN ENGLISH** I Melt With You
5. **ERASURE** A Little Respect
6. **SOFT CELL** Sex Dwarf
7. **DEAD OR ALIVE** You Spin Me Round
8. **FRANKIE GOES TO HOLLYWOOD** Relax
9. **DEXY'S MIDNIGHT RUNNERS** Come On Eileen
10. **B MOVIE** Nowhere Girl
11. **SMITHS** How Soon Is Now?
12. **PETER SCHILLING** Major Tom (Coming Home)
13. **TINTIN** Kiss Me
14. **MADNESS** Our House
15. **ROXY MUSIC** Avalon
16. **DEPECHE MODE** Strangelove
17. **YAZ** Situation
18. **KIM WILDE** Kids In America
19. **ABC** Look Of Love
20. **CHURCH** Under The Milky Way
21. **BERLIN** The Metro
22. **PET SHOP BOYS** West End Girls
23. **JOY DIVISION** Love Will Tear Us Apart
24. **PSYCHEDELIC FURS** Love My Way
25. **NEW ORDER** Blue Monday
26. **VIOLENT FEMMES** Blister In The Sun
27. **SIMPLE MINDS** Don't You (Forget About Me)
28. **STRANGLERS** Always The Sun
29. **ENGLISH BEAT** Mirror In The Bathroom
30. **TALK TALK** It's My Life
31. **FLOCK OF SEAGULLS** Space Age Love Song
32. **PETER GABRIEL** In Your Eyes
33. **SOFT CELL** Tainted Love
34. **BEASTIE BOYS** Girls
35. **OINGO BOINGO** Dead Man's Party
36. **BOB MARLEY** Jammin'
37. **ERASURE** Oh L'Amour
38. **DURAN DURAN** Save A Prayer
39. **BAUHAUS** Bela Lugosi's Dead
40. **BRONSKI BEAT** Smalltown Boy
41. **BLONDIE** Heart Of Glass
42. **CURE** Let's Go To Bed
43. **OMD** Electricity
44. **CULTURE CLUB** Do You Really Want To Hurt Me
45. **SMITHS** There Is A Light That Never Goes Out
46. **FREUR** Doot Doot
47. **BILLY IDOL** Dancing With Myself
48. **BLANCMANGE** Living On The Ceiling
49. **PETER MURPHY** Cuts You Up
50. **WALL OF VOODOO** Mexican Radio
51. **ICICLE WORKS** Birds Fly (Whisper To A Scream)
52. **HEAVEN 17** Let Me Go
53. **TEARS FOR FEARS** Mad World
54. **BIG COUNTRY** In A Big Country
55. **GARY NUMAN** Cars
56. **SIOUXSIE & THE BANSHEES** Peek A Boo
57. **MADNESS** One Step Beyond
58. **BOW WOW WOW** I Want Candy
59. **JAM** Town Called Malice
60. **DAVID BOWIE** Space Oddity
61. **HUMAN LEAGUE** Don't You Want Me
62. **DREAM ACADEMY** Life In A Northern Town
63. **GENERAL PUBLIC** Tenderness
64. **EURYTHMICS** Sweet Dreams
65. **ECHO & THE BUNNYMEN** Killing Moon
66. **NAKED EYES** Always Something There To Remind Me
67. **SPANDAU BALLET** True
68. **NEW ORDER** True Faith
69. **MINISTRY** Everyday Is Halloween
70. **NAILS** 88 Lines About 44 Women
71. **KING** Love & Pride
72. **BOOMTOWN RATS** I Don't Like Mondays
73. **HOWARD JONES** What Is Love
74. **VIOLENT FEMMES** Add It Up
75. **DEPECHE MODE** Somebody
76. **TEARS FOR FEARS** Everybody Wants To Rule The World
77. **U2** Sunday Bloody Sunday
78. **PSYCHEDELIC FURS** Ghost In You
79. **HAIRCUT 100** Love Plus One
80. **TALKING HEADS** Burning Down The House
81. **ADAM ANT** Goody Two Shoes
82. **PAYOLAS** Eyes Of A Stranger
83. **DURAN DURAN** Girls On Film
84. **CULT** She Sells Sanctuary
85. **ROXY MUSIC** Love Is The Drug
86. **THOMPSON TWINS** Hold Me Now
87. **CLASH** Train In Vain
88. **FALCO** Der Kommissar
89. **AZTEC CAMERA** Oblivious
90. **SPLIT ENZ** I Got You
91. **VAPORS** Turning Japanese
92. **INXS** Never Tear Us Apart
93. **DRAMARAMA** Anything Anything
94. **SPARKS** I Predict
95. **FRONT 242** Headhunter
96. **ROMEO VOID** Never Say Never
97. **U2** Two Hearts Beat As One
98. **MORRISSEY** Suedehead
99. **ENGLISH BEAT** I Confess
100. **MEN WITHOUT HATS** Safety Dance
101. **THOMAS DOLBY** She Blinded Me With Science
102. **XTC** Dear God
103. **POLICE** Roxanne
104. **DIVINYLS** I Touch Myself
105. **SIMPLE MINDS** Someone Somewhere In Summertime
106. **UB40** Red Red Wine
- 106.7 **ALTERED IMAGES** Happy Birthday

# Buck-O-Nine

## "MY TOWN"

FROM THE ALBUM **TWENTY-EIGHT TEETH**

Early Adds:

WHFS 35x  
WQXA  
KTCL

LIVE 105  
WEDG  
WOXY

WENZ  
WMAD

Already On:

91X - #1 35x  
KROQ 19x  
XHRM 12x

Add it in your town:

**JUNE 9!**



fans got their money's worth. We didn't want these to be haphazard, flimsy compilations. These were legitimate documents of the era that real fans could appreciate."

Blade now is working with L.A. concert promoter Avalon Attractions to produce a national tour of '80s acts. "We know this music has existing ap-

peal in a number of major markets in the U.S. We want to preserve it, not revive it. We feel a lot of these acts are going to demonstrate to audiences just what they learned over the years. It wasn't easy winning fans over in the beginning. It took real faith."

None, it seems, were more faithful than Blade.

# Echo & The Bunnymen

“I Want To Be There  
(When You Come)”

the first single from the forthcoming album  
**EVERGREEN**

## Most Added Everywhere

KROQ	Q101	KITS	WHYT	WHFS	KTBZ	WBCN	KNDD
XHRM	XTRA	KPNT	WENZ	KTCL	KNRK	WOXY	KCHZ
WBRU	KXRK	WEDG	WMRQ	WRLG	KEDG	WHTG	WPBZ
WXEG	WEQX	WQBK	KFMA	WGRD	WNFZ	WKRL	WKRO
WXZZ	WMAD	KQXR	KRZQ	KTOZ	KNRQ	WDST	KHTY
KJEE	WPGU	WBTZ	KFMZ	KMBY	WRLT	KXPK	KENZ

On Tour Now!



JUNE 6, 1997

3W	2W	LW	TW	ARTIST†	TITLE LABEL(S)‡	TOTAL PLAYS				TOTAL STATIONS/ADDS
						TW	LW	2W	3W	
1	1	1	1	<b>THIRD EYE BLIND</b>	Semi-Charmed Life (Elektra/EEG)	3428	3236	3292	3174	97/0
2	2	2	2	<b>MIGHTY MIGHTY BOSSTONES</b>	The Impression That I Get (Mercury)	3062	2889	2869	2716	93/0
4	3	3	3	<b>TONIC</b>	If You Could Only See (Polydor/A&M)	2753	2702	2607	2500	90/0
9	5	4	4	<b>DEPECHE MODE</b>	It's No Good (Mute/Reprise)	2507	2428	2378	2320	90/0
—	45	13	5	<b>SMASHING PUMPKINS</b>	The End Is... (Warner Sunset/WB)	2359	1877	646	—	95/2
16	14	10	6	<b>MATCHBOX 20</b>	Push (Lava/Atlantic)	2327	2032	1930	1737	86/3
13	12	9	7	<b>K'S CHOICE</b>	Not An Addict (550 Music)	2326	2087	2004	1860	84/1
12	8	6	8	<b>BLUR</b>	Song 2 (Virgin)	2309	2132	2177	1914	88/1
11	9	8	9	<b>FOO FIGHTERS</b>	Monkey Wrench (Roswell/Capitol)	2250	2102	2137	2028	90/1
6	6	5	10	<b>MEREDITH BROOKS</b>	Bitch (Capitol)	2219	2178	2317	2416	75/0
25	18	12	11	<b>WALLFLOWERS</b>	The Difference (Interscope)	2132	1981	1733	1260	89/3
3	4	7	12	<b>VERVE PIPE</b>	The Freshmen (RCA)	1952	2127	2496	2695	70/1
18	17	16	13	<b>TOAD THE WET SPROCKET</b>	Come Down (Columbia)	1882	1792	1820	1683	91/0
17	16	15	14	<b>SQUIRREL NUT ZIPPERS</b>	Hell (Mammoth)	1880	1801	1833	1706	78/0
8	7	11	15	<b>OFFSPRING</b>	Gone Away (Columbia)	1539	2030	2219	2344	62/0
26	24	22	16	<b>SNEAKER PIMPS 6</b>	Underground (Virgin)	1431	1289	1219	1170	70/4
34	25	23	17	<b>DAVE MATTHEWS BAND</b>	Tripping Billies (RCA)	1410	1243	1108	894	77/5
41	32	24	18	<b>COLLECTIVE SOUL</b>	Listen (Atlantic)	1339	1149	904	708	72/7
5	10	17	19	<b>U2</b>	Staring At The Sun (Island)	1324	1702	2124	2457	58/0
23	19	20	20	<b>COUNTING CROWS</b>	Daylight Fading (DGC/Geffen)	1290	1433	1509	1431	66/0
14	15	19	21	<b>VERUCA SALT</b>	Volcano Girls (Outpost/Geffen)	1287	1535	1867	1848	58/0
46	34	29	22	<b>SHERYL CROW</b>	A Change Would Do You Good (A&M)	1252	1039	872	565	62/3
22	20	21	23	<b>BUSH</b>	Cold Contagious (Trauma/Interscope)	1249	1419	1488	1483	69/0
10	11	14	24	<b>LIVE</b>	Freaks (Radioactive)	1208	1842	2084	2079	56/0
44	30	26	25	<b>SUMMERCAMP</b>	Drawer (Maverick/Reprise)	1202	1068	953	574	79/5
37	28	27	26	<b>THAT DOG</b>	Never Say Never (DGC/Geffen)	1179	1051	1006	753	75/2
7	13	18	27	<b>SMASHING PUMPKINS</b>	Eye (Interscope)	1176	1553	2003	2391	50/0
19	22	25	28	<b>SUBLIME</b>	Santeria (Gasoline Alley/MCA)	1059	1099	1372	1660	45/0
<b>BREAKER</b>			29	<b>ABRA MOORE</b>	Four Leaf Clover (Arista Austin/Arista)	1034	851	801	721	60/2
<b>DEBUT</b>			30	<b>LIVE</b>	Turn My Head (Radioactive)	980	480	282	190	66/26
	31	29	31	<b>COWBOY MOUTH</b>	Jenny Says (MCA)	966	968	988	945	52/1
	38	35	34	<b>REEL BIG FISH</b>	Sell Out (Mojo/Universal)	941	816	860	727	52/3
	15	23	30	<b>WHITE TOWN</b>	Your Woman (Chrysalis/EMI)	896	980	1352	1757	39/0
	20	21	28	<b>BECK</b>	The New Pollution (DGC/Geffen)	791	1042	1391	1650	41/0
	45	44	41	<b>LUSCIOUS JACKSON</b>	Under Your Skin (Grand Royal/Capitol)	760	691	659	571	51/1
	—	—	50	<b>SUPERGRASS</b>	Cheapskate (Capitol)	695	495	315	69	50/5
	40	43	39	<b>NO DOUBT</b>	Sunday Morning (Trauma/Interscope)	691	733	732	711	34/0
<b>DEBUT</b>			38	<b>SUBLIME</b>	Wrong Way (Gasoline Alley/MCA)	690	479	350	291	43/19
	36	39	37	<b>JAMIROQUAI</b>	Virtual Insanity (Work)	689	743	810	790	33/0
<b>DEBUT</b>			40	<b>BLUES TRAVELER</b>	Carolina Blues (A&M)	651	135	—	—	51/31
	21	27	35	<b>MATTHEW SWEET</b>	Where You Get Love (Volcano)	631	764	1070	1540	33/0
	27	33	36	<b>WALLFLOWERS</b>	One Headlight (Interscope)	629	751	879	1088	36/0
	28	31	38	<b>SILVERCHAIR</b>	Freak (Epic)	605	741	951	1081	38/0
	48	47	45	<b>INDIGO GIRLS</b>	Shame On You (Epic)	575	599	612	548	37/0
	33	37	40	<b>FIONA APPLE</b>	Sleep To Dream (Work)	573	720	838	905	30/0
	24	26	32	<b>INXS</b>	Elegantly Wasted (Mercury)	566	890	1087	1373	30/0
<b>DEBUT</b>			47	<b>OUR LADY PEACE</b>	Superman's Dead (Columbia)	550	451	426	307	33/4
	30	41	43	<b>BEN FOLDS FIVE</b>	Battle Of Who Could Care Less (550 Music)	547	626	785	967	29/0
	—	48	49	<b>CHEMICAL BROTHERS</b>	Block Rockin' Beats (Astralwerks/Caroline)	540	500	474	453	46/1
<b>DEBUT</b>			50	<b>MICHAEL PENN</b>	Try (57/Epic)	499	379	276	53	39/3

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. Highlighted songs indicate Breaker. 99 Alternative reporters. 99 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## NEW & ACTIVE

**COOL FOR AUGUST** Don't Wanna Be Here (Warner Bros.)

Total Plays: 498, Total Stations: 37, Adds: 2

**CAKE** Frank Sinatra (Capricorn/Mercury)

Total Plays: 473, Total Stations: 35, Adds: 3

**NIXONS** Baton Rouge (MCA)

Total Plays: 454, Total Stations: 35, Adds: 5

**DEL AMITRI** Not Where It's At (A&M)

Total Plays: 441, Total Stations: 31, Adds: 4

**FAITH NO MORE** Last Cup Of Sorrow (Slash/Reprise)

Total Plays: 430, Total Stations: 36, Adds: 3

**CUNNINGHAMS** Bottle Rockets (Revolution)

Total Plays: 429, Total Stations: 34, Adds: 4

**MONACO** What Do You Want From Me? (Polydor/A&M)

Total Plays: 373, Total Stations: 27, Adds: 8

**LIGHTNING SEEDS** You Showed Me (Hollywood/Epic)

Total Plays: 361, Total Stations: 27, Adds: 5

**ECHO & THE BUNNYMEN** I Want To Be There (When...) (London/Island)

Total Plays: 360, Total Stations: 44, Adds: 28

**MANBREAK** Ready Or Not (Almo Sounds/Geffen)

Total Plays: 344, Total Stations: 35, Adds: 5

Songs ranked by total plays.

## BREAKERS®

**ABRA MOORE**

Four Leaf Clover (Arista Austin/Arista)

TOTAL PLAYS/INCREASE  
1034/183

TOTAL STATIONS/ADDS  
60/2

CHART  
29

## MOST ADDED®

ARTIST	TITLE LABEL(S)	ADDS
<b>ARTIFICIAL JOY CLUB</b>	Sick & Beautiful (Interscope)	48
<b>BLUES TRAVELER</b>	Carolina Blues (A&M)	31
<b>ECHO &amp; THE BUNNYMEN</b>	I Want To Be... (London/Island)	28
<b>MANSUN</b>	Wide Open Space (Epic)	28
<b>LIVE</b>	Turn My Head (Radioactive)	26
<b>SEAHORSES</b>	Love Is The Law (Geffen)	25
<b>PRODIGY</b>	Breathe (Mute/Maverick/WB)	24
<b>SUGAR RAY</b>	Fly (Atlantic)	24
<b>FIONA APPLE</b>	Criminal (Work)	22
<b>SUBLIME</b>	Wrong Way (Gasoline Alley/MCA)	19
<b>LOCAL H</b>	Eddie Vedder (Island)	17

## LOCAL H

"EDDIE VEDDER"

Already On:

WHFS, WBCN, LIVE-105, 99X, KEGE, KPNT, KISF, WLUM, X96, KWOD, KXTE, WMRQ, WZAZ and more!



## MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BLUES TRAVELER</b>	Carolina Blues (A&M)	+516
<b>LIVE</b>	Turn My Head (Radioactive)	+500
<b>SMASHING PUMPKINS</b>	The End... (Warner Sunset/WB)	+482
<b>MATCHBOX 20</b>	Push (Lava/Atlantic)	+295
<b>LOCAL H</b>	Eddie Vedder (Island)	+288
<b>K'S CHOICE</b>	Not An Addict (550 Music)	+239
<b>SHERYL CROW</b>	A Change Would Do You Good (A&M)	+213
<b>DEL AMITRI</b>	Not Where It's At (A&M)	+212
<b>SUBLIME</b>	Wrong Way (Gasoline Alley/MCA)	+211
<b>SUPERGRASS</b>	Cheapskate (Capitol)	+200

## HOTTEST RECURRENTS

ARTIST	TITLE LABEL(S)
<b>DAVE MATTHEWS BAND</b>	Crash Into Me (RCA)
<b>PAULA COLE</b>	Where Have All The Cowboys... (Imago/WB)
<b>BUSH</b>	Greedy Fly (Trauma/Interscope)
<b>311</b>	All Mixed Up (Capricorn/Mercury)
<b>JEWEL</b>	You Were Meant For Me (Atlantic)
<b>BETTER THAN EZRA</b>	Desperately Wanting (Swell/Elektra/EEG)
<b>LIVE</b>	Lakini's Juice (Radioactive)
<b>SUBLIME</b>	What I Got (Gasoline Alley/MCA)
<b>LUSCIOUS JACKSON</b>	Naked Eye (Grand Royal/Capitol)
<b>COLLECTIVE SOUL</b>	Precious Declaration (Atlantic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

R&R: New & Active BDS: 314x, +79

KEGE 27x KKND 22x WBCN 14x  
WKDF add! WBZU 23x WBTZ add!  
WXRK 16x KXTE 23x WPBZ 18x  
WROX 18x WWDX add! WKRL 17x

Active Rock BDS: 28\* 372x,  
Mainstream Rock BDS: 425x

WHJY add! DC101 add! WRBR add! WHMH add!  
WEGW add! WTPT add! WNCD add! KIBZ add!  
WSTZ add! KIBZ add!

Album Of The Year in stores now!

A SONG OF EPIC PROPORTIONS.

# FAITH NO MORE

"LAST CUP OF SORROW"

From their new album: ALBUM OF THE YEAR

1997 Slash Records www.RepriseRec.com/FaithNoMore



Yeah, it's been **365** days since we unleashed **Soul Coughing's**

**"Irresistible Bliss"** on an unsuspecting world, and a great year

it's been. Let's review. So far, **200,000** albums shipped

(160,000 scanned) probably due in no small part to the **175** **sold-out**

**headline shows**. And speaking of headline that's what they did on the

second stage at last year's **Lollapalooza**, to tumultuous

response. And don't forget radio, who gave "Soundtrack to Mary" and

"Super Bon Bon" more than **30,000** spins. So what now?

How 'bout some more sold-out shows, a main stage slot on this

summer's **H.O.R.D.E.** tour, and a new single — one we're

convinced will take **Soul Coughing** into the next **365**.



**Soft Serve**

The new single from **Irresistible Bliss**

**Early Believers:**

WHFS	XHRM
91X	WENZ
KEDJ	KFMA
WBTZ	KFGX
WTGZ	

"Every generation needs a band that appeals as much to the brain as to the booty.

Soul Coughing is that band." —*Details*



Produced by David Kahne and Soul Coughing. Management: Roger Cramer for Side One Management ©1997 Slash Records. Lloyd Dobler, where are you? [www.wbr.com/radio](http://www.wbr.com/radio)

# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**WXRK/New York**  
(212) 314-9230  
Kingston/Tobin

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
36	37	34	38	SOUNDGARDEN/Blow Up...
-	9	32	37	SMASHING PUMPKINS/The End Is...
36	36	37	36	SUBLIME/Santeria
28	23	29	36	FOO FIGHTERS/Monkey Wrench
38	37	36	32	SMASHING PUMPKINS/Eye
32	27	28	31	MIGHTY MIGHTY BT/The Impression...
30	30	27	31	BLUR/Song 2
29	26	31	31	VERVE PIPE/The Freshmen
30	28	26	30	THIRD EYE BLIND/Semi-Charmed Life
16	26	30	30	LIVE/Turn My Head
28	28	29	29	SQUIRREL NUT ZIPPERS/Hell
39	37	29	29	OFFSPRING/Gone Away
15	14	26	29	K'S CHOICE/Not An Addict
19	16	23	24	WALLFLOWERS/The Difference
20	19	23	24	SOUNDGARDEN/Rhinosaur
25	22	7	24	VERUCA SALT/Volcano Girls
26	30	23	24	LUSCIOUS JACKSON/Naked Eye
34	23	4	23	METALLICA/Wing Nothing
5	16	25	22	SUBLIME/Bring Me Down
8	13	25	22	BUSH/Cold Contagious
17	29	24	22	U2/Staring At The Sun
12	13	21	22	SUMMERCAMP/Drawer
37	18	5	21	METALLICA/Where Do You Go
32	29	24	20	BUSH/Greedy Fly
37	37	36	18	WALLFLOWERS/One Headlight
25	26	37	18	DEPECHE MODE/It's No Good
11	11	14	15	CHEMICAL BROTHERS/Block Rockin' Beats
10	12	15	15	SNEAKER PIMPS/Underground
17	15	16	14	DAVE MATTHEWS BAND/Crash Into Me
6	3	10	14	DAVE MATTHEWS BAND/Tripping Billies

**MARKET #2**  
**KROQ/Los Angeles**  
(818) 567-1067  
Weatherly/Sandblom/Worden

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
36	37	27	36	SNEAKER PIMPS/Underground
37	40	27	35	MIGHTY MIGHTY BT/The Impression...
-	13	26	35	SMASHING PUMPKINS/The End Is...
-	20	23	29	JAMIROQUAI/Virtual Insanity
24	26	26	26	NO DOUBT/Sunday Morning
25	21	26	26	DEPECHE MODE/It's No Good
29	36	20	26	REEL BIG FISH/Sell Out
24	27	21	25	THIRD EYE BLIND/Semi-Charmed Life
25	24	20	25	THIRD EYE BLIND/Graduate
-	-	9	24	LUSCIOUS JACKSON/Under Your Skin
38	37	24	23	SUBLIME/Wrong Way
31	34	19	20	LIVE/Turn My Head
-	-	19	20	BUCK-O-NINE/My Town
22	25	13	19	FOO FIGHTERS/Monkey Wrench
-	22	18	19	THAT DOG/Never Say Never
12	18	9	19	BLUR/Song 2
-	-	-	-	DEPECHE MODE/Useless
10	12	7	15	CHEMICAL BROTHERS/Block Rockin' Beats
17	17	14	15	MONACO/What Do You Want...
-	-	-	-	DRIBAL/The Saint
8	16	12	14	BUSH/Cold Contagious
-	15	12	14	MANSUN/Wide Open Space
-	17	10	16	OFFSPRING/The Meaning Of Life
17	13	8	13	SAVE FERRIS/The World Is Now
-	-	-	-	PRODIGY/Breathe
39	32	13	13	SMASHING PUMPKINS/Eye
7	23	6	13	SUMMERCAMP/Drawer
12	8	5	12	WALLFLOWERS/The Difference
24	16	12	11	OFFSPRING/Gone Away
14	18	17	11	FIONA APPLE/Sleep To Dream

**MARKET #3**  
**WKOQ/Chicago**  
(312) 527-8348  
Shummas

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
19	26	38	42	UNDERWORLD/Born Slippy
28	29	37	40	BLUR/Song 2
38	32	38	39	MIGHTY MIGHTY BT/The Impression...
30	40	38	38	VERUCA SALT/Volcano Girls
24	26	37	37	THIRD EYE BLIND/Semi-Charmed Life
29	41	34	31	MEREDITH BROOKS/Bitch
-	-	20	31	MATCHBOX 20/Push
-	9	27	29	MONACO/What Do You Want...
15	26	25	29	TONIC/You Could Only
25	27	26	28	SNEAKER PIMPS/Underground
-	-	19	28	LIVE/Turn My Head
35	30	24	28	DEPECHE MODE/It's No Good
22	26	32	27	BUSH/Cold Contagious
35	37	32	25	DAVE MATTHEWS BAND/Crash Into Me
34	39	31	25	WALLFLOWERS/The Difference
26	27	26	25	LUSCIOUS JACKSON/Naked Eye
26	27	25	25	NO DOUBT/Sunday Morning
16	14	18	23	COUNTING CROWS/Daylight Fading
16	14	23	23	K'S CHOICE/Not An Addict
19	18	20	22	FOO FIGHTERS/Monkey Wrench
-	10	19	21	SMASHING PUMPKINS/The End Is...
-	-	-	-	SUBLIME/Wrong Way
23	26	28	17	JAMIROQUAI/Virtual Insanity
17	16	18	16	SOULS/Cello (Where You...)
36	32	28	16	SMASHING PUMPKINS/Eye
17	23	14	16	TOAD THE WET /Come Down
13	14	14	13	CHEMICAL BROTHERS/Block Rockin' Beats
-	10	10	13	ABRA MOORE/Four Leaf Clover
-	-	-	-	MANSUN/Wide Open Space
-	-	-	-	ECHO & THE BUNNYMEN/ Want To Be

**MARKET #4**  
**KITS/San Francisco**  
(415) 512-1053  
Sands/West/Axelsen

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
14	15	30	38	MIGHTY MIGHTY BT/The Impression...
25	28	35	35	THIRD EYE BLIND/Semi-Charmed Life
23	32	38	33	DEPECHE MODE/It's No Good
13	6	27	33	SUBLIME/Wrong Way
22	21	32	33	SQUIRREL NUT ZIPPERS/Hell
26	32	34	30	LIGHTNING SEEDS/You Showed Me
-	-	28	29	SMASHING PUMPKINS/The End Is...
30	31	24	27	LIVE/Turn My Head
14	19	16	26	FIONA APPLE/Sleep To Dream
32	33	23	23	FOO FIGHTERS/Monkey Wrench
-	-	20	21	SUMMERCAMP/Drawer
-	-	17	18	SUPERGRASS/Cheapskate
20	22	18	18	REEL BIG FISH/Sell Out
8	16	18	17	MONACO/What Do You Want...
18	17	17	17	LUSCIOUS JACKSON/Under Your Skin
18	14	17	17	THAT DOG/Never Say Never
12	16	13	15	WHITE TOWN/Your Woman
32	19	15	15	BECK/The New Pollution
28	23	15	14	VERVE PIPE/The Freshmen
18	26	19	14	BLUR/Song 2
-	9	17	13	SHAWN COLVIN/Sunny Came Home
-	-	-	-	TONIC/You Could Only
9	6	13	13	CHEMICAL BROTHERS/Block Rockin' Beats
-	-	-	-	U2/Last Night On Earth
-	-	-	-	OFFSPRING/The Meaning Of Life
-	-	-	-	ECHO & THE BUNNYMEN/ Want To Be
11	10	14	11	SHERYL CROW/A Change Would Do
19	15	19	11	SNEAKER PIMPS/Underground
-	-	5	9	SEAHORSE/Love Is The Law
8	8	15	8	LONDON SUDE/Beautiful Ones

**MARKET #5**  
**WPLY/Philadelphia**  
(610) 565-8900  
McGinn/Kubinski/Elliott

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
40	46	46	45	THIRD EYE BLIND/Semi-Charmed Life
30	41	43	44	BECK/The New Pollution
24	28	41	44	SHERYL CROW/A Change Would Do...
44	44	44	42	SUBLIME/Santeria
37	41	41	42	VERVE PIPE/The Freshmen
36	37	42	41	PAULA COLE/Where Have All...
43	30	31	41	SQUIRREL NUT ZIPPERS/Hell
44	46	44	42	WHITE TOWN/Your Woman
29	26	28	29	TOAD THE WET.../Come Down
28	26	28	26	MEREDITH BROOKS/Bitch
15	20	28	28	REEL BIG FISH/Sell Out
15	25	28	28	WALLFLOWERS/The Difference
20	25	28	28	MATCHBOX 20/Push
20	26	27	27	MIGHTY MIGHTY BT/The Impression...
27	28	26	26	MATTHEW SWEET/Where You Get Love
27	25	27	24	COUNTING CROWS/Daylight Fading
-	9	9	23	JAMIROQUAI/Virtual Insanity
20	23	24	23	TONIC/You Could Only
-	9	22	23	BLUES TRAVELER/Carolina Blues
-	13	23	21	SMASHING PUMPKINS/The End Is...
30	27	27	24	DEPECHE MODE/It's No Good
15	20	21	21	DAVE MATTHEWS BAND/Tripping Billies
19	24	21	21	INDIGO GIRLS/Shame On You
-	-	-	-	LIVE/Turn My Head
14	20	19	19	FIONA APPLE/Sleep To Dream
-	-	-	-	SNEAKER PIMPS/Underground
10	14	19	18	CHEAP TRICK/Say Goodbye
16	13	16	17	LUSCIOUS JACKSON/Under Your Skin
28	25	26	17	VERUCA SALT/Volcano Girls
19	18	17	17	K'S CHOICE/Not An Addict

**MARKET #6**  
**89X**  
CINX/Detroit  
(313) 961-9811  
Brookshaw/Cannova

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
48	53	53	53	SMASHING PUMPKINS/The End Is...
51	51	47	52	BECK/The New Pollution
29	17	51	51	K'S CHOICE/Not An Addict
52	50	52	51	MIGHTY MIGHTY BT/The Impression...
51	52	51	50	BLUR/Song 2
-	-	-	-	SUBLIME/Wrong Way
35	41	35	44	SQUIRREL NUT ZIPPERS/Hell
29	34	40	40	STONE TEMPLE PILOTS/Tumble In The Rough
23	55	49	37	NO DOUBT/Sunday Morning
17	39	35	35	TREBLE CHARGER/Friend Of Mine
50	51	38	32	FOO FIGHTERS/Monkey Wrench
38	43	35	32	DELIRIUM/Silence
27	28	37	32	OUR LADY PEACE/Superman's Dead
32	51	31	31	OFFSPRING/Gone Away
-	-	-	-	MAX/Check Magnet
-	-	-	-	LIVE/Turn My Head
44	46	31	25	OUR LADY PEACE/Clumsy
50	52	29	23	FIONA APPLE/Sleep To Dream
-	-	-	-	U2/Last Night On Earth
27	30	28	22	MATCHBOX 20/Push
-	-	-	-	SUMMERCAMP/Drawer
-	-	-	-	PRODIGY/Breathe
16	17	22	17	THIRD EYE BLIND/Semi-Charmed Life
19	11	16	16	SLOAN/The Good In Everyone
-	-	-	-	SUPERGRASS/Cheapskate
-	-	-	-	DEL AMITRI/Not Where It's At
-	-	-	-	TRAGICALLY HIP/Ahead By A Century
19	17	12	13	JAMIROQUAI/Virtual Insanity
27	23	11	13	BUSH/Cold Contagious
-	-	-	-	BLUES TRAVELER/Carolina Blues

**MARKET #6**  
**WHYT/Detroit**  
(313) 871-3030  
Michaels/Tear

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
15	20	26	43	MATCHBOX 20/Push
48	47	28	43	VERVE PIPE/The Freshmen
46	45	43	43	DAVE MATTHEWS BAND/Crash Into Me
46	45	48	41	WALLFLOWERS/One Headlight
45	30	47	40	SHAWN COLVIN/Sunny Came Home
47	50	33	40	DUNCAN SHEIK/Barely Breathing
24	24	21	40	SOUNDGARDEN/When You Get Love
36	48	33	28	WHITE TOWN/Your Woman
31	27	17	27	BETTER THAN EZRA/Long Lost
17	21	20	26	SQUIRREL NUT ZIPPERS/Hell
29	28	18	26	INXS/Elegantly Wasted
20	32	19	25	MIGHTY MIGHTY BT/The Impression...
25	24	16	24	DEPECHE MODE/It's No Good
20	20	10	23	TOAD THE WET /Come Down
29	27	15	23	COWBOY MOUTH/Jenny Says
13	18	14	23	INDIGO GIRLS/Shame On You
45	48	25	22	PAULA COLE/Where Have All...
23	27	20	23	LUSCIOUS JACKSON/Under Your Skin
28	28	15	22	THIRD EYE BLIND/Semi-Charmed Life
28	26	18	21	TONIC/You Could Only
28	27	20	21	COLLECTIVE SOUL/Precious Declaration
26	29	20	20	BARENAKED LADIES/The Old Apartment
48	45	27	19	JEWEL/You Were Meant
26	22	16	18	U2/Staring At The Sun
7	12	13	16	ECHO & THE BUNNYMEN/ Want To Be
14	19	12	16	SUBLIME/Santeria
22	-	-	-	TORI AMOS/Silent All These Days
5	5	8	16	SHERYL CROW/A Change Would Do
11	14	11	11	CARDIGANS/Been It
9	9	9	15	COUNTING CROWS/Daylight Fading

**MARKET #7**  
**KDGE/Dallas**  
(972) 770-7777  
Folger/Smith/Peer

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
51	49	43	44	DAVE MATTHEWS BAND/Crash Into Me
48	44	41	42	VERVE PIPE/The Freshmen
14	21	28	42	MIGHTY MIGHTY BT/The Impression...
55	26	38	35	OMC/How Bizarre
23	28	42	33	SQUIRREL NUT ZIPPERS/Hell
31	44	31	31	THIRD EYE BLIND/Semi-Charmed Life
32	27	39	30	K'S CHOICE/Not An Addict
-	-	-	-	SMASHING PUMPKINS/The End Is...
22	18	18	27	TONIC/You Could Only
25	25	27	27	SMASHING PUMPKINS/Eye
16	16	19	27	NO DOUBT/Sunday Morning
14	19	26	26	WALLFLOWERS/The Difference
20	20	25	26	U2/Staring At The Sun
28	24	24	26	MATCHBOX 20/Push
-	-	-	-	SUGAR RAY/Fly
-	-	-	-	SNEAKER PIMPS/Underground
15	18	10	25	LIVE/Turn My Head
21	24	23	23	DUNCAN SHEIK/Barely Breathing
15	19	18	21	THAT DOG/Never Say Never
24	25	17	21	CAMUS/Who
-	-	-	-	COLLECTIVE SOUL/Listen
10	20	19	18	BUSH/Cold Contagious
18	13	17	18	TOAD THE WET /Come Down
26	16	16	18	DEPECHE MODE/It's No Good
14	26	24	17	LIVE/Freaks
-	-	-	-	LIVE/Turn My Head
-	-	-	-	SHERYL CROW/A Change Would Do
10	11	8	12	COUNTING CROWS/Daylight Fading
13	14	13	11	ABRA MOORE/Four Leaf Clover
9	8	10	11	RADISH/Little Pink Stars

**MARKET #8**  
**WHFS/Washington**  
(301) 306-0991  
Benjamin/Waugh/Ferrise

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
25	35	35	35	BECK/The New Pollution
25	25	35	35	JAMIROQUAI/Virtual Insanity
35	35	35		

# ALTERNATIVE PLAYLISTS

June 6, 1997 R&R • 99

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #18**  
**KZON/Phoenix**  
(602) 258-8181  
Peterson

**101.5FM**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	32	31	32	33	THIRD EYE BLIND/Semi-Charmed Life
26	30	27	30	31	TOAD THE WET /Come Down
24	29	28	29	30	TONIC/If You Could Only
20	20	20	20	20	MATCHBOX 20/Push
19	25	26	29	32	MEREDITH BROOKS/Bitch
13	20	27	34	41	U2/Do You Feel Loved
11	17	21	25	29	BLUES TRAVELER/Carolina Blues
26	31	27	26	25	DEPECHE MODE/It's No Good
16	18	23	25	26	K'S CHOICE/Not An Addict
26	31	26	25	24	DAVE MATTHEWS BAND/Tripping Billies
4	4	19	26	33	SUMMERCAMP/Drawer
19	19	17	18	19	ABRA MOORE/Four Leaf Clover
6	17	18	19	20	DEL AMIRI/Not Where It's At
28	14	17	18	19	COLLECTIVE SOUL/Listen
19	18	17	18	19	COOL FOR AUGUST/Don't Wanna Be Here
19	18	17	18	19	JEWEL/You Were Meant
5	13	17	18	19	MIGHTY MIGHTY BT/The Impression
5	13	17	18	19	TRIEHOUSE/Daddy Inside
17	19	17	18	19	VERVE PIPE/The Freshmen
20	29	27	28	29	WALLFLOWERS/The Difference
3	19	17	18	19	SHERYL CROW/A Change Would Do
19	18	17	18	19	SNEAKER PIMPS/Underground
9	15	19	18	19	COUNTING CROWS/Daylight Fading
9	15	19	18	19	LIVE/Turn My Head
9	15	19	18	19	LORI CARSON/Something's Got Me
19	5	10	15	20	SHAWN COLVIN/Sunny Came Home
2	15	17	19	21	OFFSPRING/Gone Away
2	15	17	19	21	PAULA COLE/Where Have All
7	19	21	23	25	VERUCA SALT/Volcano Girls

**MARKET #20**  
**WXDX/Pittsburgh**  
(412) 937-1441  
Castellini/Diana

**the X at 105.9**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	33	34	33	33	MIGHTY MIGHTY BT/The Impression
33	33	34	33	33	WHITE TOWN/Your Woman
27	27	26	32	32	TONIC/If You Could Only
30	33	30	32	32	THIRD EYE BLIND/Semi-Charmed Life
30	31	28	32	32	MEREDITH BROOKS/Bitch
30	33	32	32	32	LIVE/Merica
20	26	32	32	32	SHERYL CROW/A Change Would Do
34	32	32	32	32	BUSH/Cold Contagious
30	34	29	31	30	DAVE MATTHEWS BAND/Tripping Billies
33	32	31	30	29	DUNCAN SHEIK/Barely Breathing
31	28	33	30	29	VERUCA SALT/Volcano Girls
15	24	26	28	29	SNEAKER PIMPS/Underground
27	27	28	28	28	BECK/The New Pollution
27	25	27	28	28	INXS/Elegantly Wasted
26	20	23	27	31	SLEEPING GIANTS/Revolution
26	20	23	27	31	REPUBLICA/Drap Dead Gorgeous
27	29	25	27	27	TOAD THE WET /Come Down
78	27	25	26	26	MATTHEWS BAND/Tripping Billies
13	12	15	26	37	ABRA MOORE/Four Leaf Clover
10	12	22	23	23	LIVE/Turn My Head
16	14	14	18	18	DHARMA SOS/Com' Everybody
11	11	11	11	11	SUGAR RAY/Fly
2	11	13	16	19	DEL AMIRI/Not Where It's At
14	15	14	14	14	DAVE MATTHEWS BAND/Tripping Billies
17	13	14	14	14	INDIGO GIRLS/Shame On You
17	13	14	14	14	BEN FOLDS FIVE/Battle Of Who
10	11	13	13	13	ARTIFICIAL JOY CLUB/Sick & Beautiful
10	11	13	13	13	NINE INCH NAILS/The Perfect Drug
1	15	12	12	12	LINDA PERRY/If I Me Up

**MARKET #22**  
**WENZ/Cleveland**  
(216) 861-0100  
Robertson

**107.9END**  
CLEVELAND'S MODERN ROCK

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	45	44	50	50	DEPECHE MODE/It's No Good
49	49	48	49	49	K'S CHOICE/Not An Addict
48	48	48	49	49	FIONA APPLE/Sleep To Dream
22	19	48	48	48	SQUIRREL NUT ZIPPERS/Hell
49	50	48	48	48	THIRD EYE BLIND/Semi-Charmed Life
50	48	48	48	48	TONIC/If You Could Only
21	22	22	47	47	MATCHBOX 20/Push
18	17	47	47	47	SMASHING PUMPKINS/The End Is
48	48	48	48	48	MIGHTY MIGHTY BT/The Impression
22	20	23	22	22	BEN FOLDS FIVE/Battle Of Who
18	20	23	21	21	ABRA MOORE/Four Leaf Clover
19	20	21	21	21	BLUR/Song 2
48	23	21	21	21	MEREDITH BROOKS/Bitch
17	18	21	21	21	COUNTING CROWS/Daylight Fading
16	20	16	21	21	SLOAN/The Good In Everyone
21	19	24	20	20	TOAD THE WET /Come Down
17	20	23	20	20	SNEAKER PIMPS/Underground
18	21	21	20	20	LIGHTNING SEEDS/You Showed Me
18	21	21	20	20	SUMMERCAMP/Drawer
19	20	21	20	20	FOO FIGHTERS/Monkey Wrench
19	20	21	20	20	MICHAEL PENN/Try
20	19	22	20	20	CHANTAL KREVIAZUKI/God Made Me
20	19	22	21	21	WALLFLOWERS/The Difference
15	14	15	15	15	SHERYL CROW/A Change Would Do
15	14	15	15	15	THAT DOG/Never Say Never
15	14	15	15	15	MARCY PLAYGROUND/Sex & Candy
15	14	15	15	15	MONACO/What Do You Want
15	14	15	15	15	SOUL COUGHING/Soft Serve
19	18	22	18	18	DAVE MATTHEWS BAND/Tripping Billies
19	18	22	18	18	COLLECTIVE SOUL/Listen

**MARKET #23**  
**KTCL/Denver**  
(303) 623-9330  
Hayes

**93.3**  
KTCL

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	31	31	32	32	MIGHTY MIGHTY BT/The Impression
30	29	29	32	32	THIRD EYE BLIND/Semi-Charmed Life
14	21	32	32	32	TONIC/If You Could Only
31	30	30	32	32	DEPECHE MODE/It's No Good
19	31	31	31	31	LIVE/Freaks
30	31	31	31	31	VERVE PIPE/The Freshmen
31	29	29	30	30	BECK/The New Pollution
31	32	32	32	32	MEREDITH BROOKS/Bitch
25	21	21	27	27	BLUR/Song 2
21	21	21	26	26	ECHO & THE BUNNYMEN/What To Be
23	27	27	26	26	JAMIROQUAI/Virtual Insanity
31	25	25	25	25	SNEAKER PIMPS/Underground
14	10	10	25	25	TOAD THE WET /Come Down
17	23	23	25	25	SPACE/Neighbourhood
27	21	21	25	25	U2/Staring At The Sun
15	23	23	24	24	ORBIT/Medicine (Baby)
5	5	24	24	24	MONACO/What Do You Want
23	24	24	23	23	DAVE MATTHEWS BAND/Tripping Billies
18	17	17	23	23	K'S CHOICE/Not An Addict
25	25	25	25	25	BLOODHOUND GANG/Why's Everyone
25	25	25	25	25	SQUIRREL NUT ZIPPERS/Hell
2	22	22	22	22	SQUIRREL NUT ZIPPERS/Put A Lid On It
6	6	6	18	18	SMASHING PUMPKINS/The End Is
9	9	9	15	15	FOO FIGHTERS/Monkey Wrench
9	9	9	15	15	CHEMICAL BROTHERS/Block Rockin' Beats
11	11	11	11	11	LONG PIGS/She Said
6	11	11	11	11	MOLDOX/Fun For Me
6	11	11	11	11	PULSARS/Tunnel Song
11	11	11	11	11	MPX/Chick Magnet
9	9	9	11	11	FAITHLESS/Insomnia

**MARKET #24**  
**KNRK/Portland, OR**  
(503) 223-1441  
Hamilton

**94.7 NRB**  
PORTLAND'S NEW ROCK REVOLUTION

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	39	39	39	MIGHTY MIGHTY BT/The Impression
37	40	38	38	38	BLUR/Song 2
22	19	20	38	38	DEPECHE MODE/It's No Good
38	38	38	38	38	FOO FIGHTERS/Monkey Wrench
22	20	19	38	38	K'S CHOICE/Not An Addict
37	26	20	38	38	MATCHBOX 20/Push
22	19	20	38	38	TONIC/If You Could Only
38	38	38	38	38	VERUCA SALT/Volcano Girls
21	38	38	38	38	SMASHING PUMPKINS/The End Is
22	19	23	21	21	ABRA MOORE/Four Leaf Clover
22	21	20	21	21	CAMUS/Who
11	20	21	21	21	ECHO & THE BUNNYMEN/What To Be
22	20	20	21	21	MEREDITH BROOKS/Bitch
10	10	20	20	20	SUPERGRASS/Cheapskate
10	10	20	20	20	THAT DOG/Never Say Never
38	38	38	38	38	THIRD EYE BLIND/Semi-Charmed Life
22	19	19	29	29	WALLFLOWERS/The Difference
22	19	19	29	29	SUBLIME/Wrong Way
22	20	19	29	29	COLLECTIVE SOUL/Listen
14	20	19	29	29	SUMMERCAMP/Drawer
21	20	18	19	19	TOAD THE WET /Come Down
38	38	38	38	38	BECK/The New Pollution
18	20	17	17	17	ORBIT/Medicine (Baby)
21	18	16	16	16	COUNTING CROWS/Daylight Fading
20	19	16	16	16	SNEAKER PIMPS/Underground
19	19	16	16	16	LIVE/Turn My Head

**MARKET #25**  
**WAQZ/Cincinnati**  
(513) 621-9326  
Harris/Jamie

**107.1**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
15	13	25	42	42	BARENAKED LADIES/The Old Apartment
35	43	40	41	41	WHITE TOWN/Your Woman
37	45	43	38	38	DMC/How Bizarre
14	22	26	36	36	THIRD EYE BLIND/Semi-Charmed Life
18	36	36	36	36	MIGHTY MIGHTY BT/The Impression
38	42	33	33	33	TONIC/If You Could Only
32	32	33	33	33	SHAWN COLVIN/Sunny Came Home
12	17	22	31	31	DAVE MATTHEWS BAND/Crash Into Me
12	22	29	29	29	SQUIRREL NUT ZIPPERS/Hell
13	13	27	27	27	MATTHEWS BAND/Tripping Billies
8	12	24	24	24	SISTER HAZEL/All For You
28	19	16	24	24	VERVE PIPE/The Freshmen
15	21	18	23	23	SNEAKER PIMPS/Underground
13	17	18	21	21	BEN FOLDS FIVE/Battle Of Who
16	20	21	21	21	K'S CHOICE/Not An Addict
15	15	17	17	17	DEPECHE MODE/It's No Good
9	7	13	17	17	SHERYL CROW/A Change Would Do
10	9	15	17	17	ABRA MOORE/Four Leaf Clover
23	19	17	16	16	MATCHBOX 20/Push
14	17	15	15	15	COUNTING CROWS/Daylight Fading
16	15	15	15	15	INXS/Elegantly Wasted
14	19	15	15	15	ORBIT/Medicine (Baby)
9	9	11	15	15	JAMIROQUAI/Virtual Insanity
24	22	15	15	15	TOAD THE WET /Come Down
15	13	17	15	15	SMASHING PUMPKINS/Eye
14	21	19	15	15	MEREDITH BROOKS/Bitch
10	9	12	12	12	DAVE MATTHEWS BAND/Tripping Billies
2	2	12	12	12	ERASURE/In My Arms
2	7	9	9	9	MICHAEL PENN/Try
8	7	9	9	9	WALLFLOWERS/The Difference

**MARKET #25**  
**WOXY/Cincinnati**  
(513) 523-4114  
Telfmann/Fyfe

**97.1**  
WOXY

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
2	21	24	21	21	SUPERGRASS/Cheapskate
2	21	24	21	21	SINEAD O'CONNOR/This Is To Mother...
24	22	22	21	21	MOLDOX/Fun For Me
2	21	21	21	21	GUIDED BY VOICES/Bulldog Skin
5	12	12	12	12	SMASHING PUMPKINS/The End Is
10	11	11	11	11	FREEDY JOHNSTON/Western Sky
11	11	11	11	11	PAPAS FRITAS/Sing About Me
9	10	11	11	11	SON VOLT/Cemetery Savor
11	10	12	11	11	YO LA TENGO/Autumn Sweater
2	14	11	11	11	U2/If I God Will Send...
10	10	5	11	11	U2/Miami
1	5	11	11	11	MIGHTY MIGHTY BT/Numbered Days
11	10	12	11	11	MIGHTY MIGHTY BT/Rascal King
22	11	14	11	11	MATTHEWS BAND/Tripping Billies
11	11	11	11	11	BLUR/Song 2
22	11	12	11	11	BEN FOLDS FIVE/Brick
11	11	11	11	11	WORLD PARTY/Vanity Fair
11	11	11	11	11	JAMES/Avantache
11	11	11	11	11	BOB RAYLEYS/New Brighton...
11	11	11	11	11	PAVEMENT/Old To Begin
11	11	11	11	11	BLUES TRAVELER/Carolina Blues
12	10	12	11	11	BUILT TO SPILL/Made-Up Dreams
12	10	13	11	11	BILL JARVIS/Just Gaslight
10	10	12	11	11	LONG PIGS/She Said
9	11	11	11	11	DEPECHE MODE/Useless
11	11	11	11	11	DAVID BOWIE/I'm Afraid Of
9	9	12	11	11	HAYDEN/Old Fashioned Way
8	9	10	11	11	ROLLINS BAND/Thursday Afternoon
12	10	11	11	11	CARDIGANS/Been It
10	10	12	11	11	LUSCIOUS JACKSON/Under Your Skin

**MARKET #26**  
**KCXX/Riverside**  
(909) 384-1039  
Arnold/Axe

**103.9**

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	38	31	33	33	THIRD EYE BLIND/Semi-Charmed Life
33	37	28	32	32	COUNTING CROWS/Daylight Fading
35	38	33	31	31	U2/Staring At The Sun
36	36	27	31	31	LIVE/Freaks
38	36	30	29	29	VERVE PIPE/The Freshmen
20	25	28	29	29	TONIC/If You Could Only
31	38	30	27	27	COLLECTIVE SOUL/Listen
26	17	32	26	26	DEPECHE MODE/It's No Good
17	24	23	23	23	COWBOY MOUTH/Jenny

## BreakThrough

### Artist:

**MICHAEL PENN**

TRACK: "TRY"

LP: "RESIGNED"

PRODUCER: BRENDAN O'BRIEN

LABEL: 57/EPIC

**e**ssentials: Michael Penn spent a considerable period of time distancing himself from the machinations of the music biz. After his second album failed to match the incredible promise of his debut (with its classic single "No Myth"), Penn elected to work at his craft rather than adopt the prescribed practices of the industry — "You gotta play this festival,

M.P., it'll get you the add!!!"

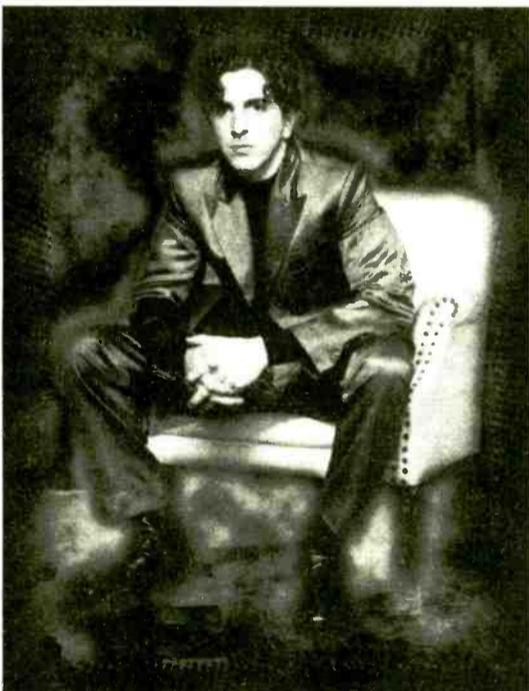
Penn scored a few movie soundtracks, delved deeply into songwriting, and bided his time. Times have changed, and they clearly favor Penn's decision to ride it out. With Pop/Alternative a current driving trend, Penn releases a stellar piece of songwriting and production. The writing demonstrates Penn's melodic and lyrical mastery — if there is a more clever wordsmith working in rock, please point him out. Producer **Brendan O'Brien** obviously recognized the quality of material, setting it to some of his most memorable production in years.

Alternative is just coming to grips with a need to be cognizant of the long term in its strategies. Here you have an artist writing literate songs with timeless appeal. Try to get more long-term than that.

• **Influences:** Beatles

• **Artist POV:** Asked about any perceived pressure to replicate the success of "No Myth," Penn shrugs it off by saying, "That was a fluke. It happened back when record companies would throw things against the wall to see if they would stick [Ed. note: When did they stop?]. It's always going to be harder for someone who puts the focus on their songs."

— Sky Daniels



Breakthrough Artist highlights breaking artists charting for the first time

**Monaco**  
"What Do You Want From Me"  
(Polydor/A&M)  
KNRK/Portland PD Mark Hamilton



If you went into hibernation six years ago, now is a good time to wake up! Summer is almost upon us, and here in Portland the sun is even trying to come out. And, yes, on Alternative stations you can once again hear some "feel good" songs. Such a surprise. ■ "Jeremy" has grown up, realized he doesn't have to "fall on black days," and even "Polly" is free now. How about a trip to Monaco to celebrate? Peter Hook's new project leaves the darker side of his previous stints in New Order and Revenge at the door. This sounds closer to former bandmate Bernard Sumners's work with Electronic. ■ Bright, catchy, hook-laden (no pun intended) — God does this sound great played loudly! It appears we are entering yet another phase in the format's development, and a song like this hints at happier times ahead. Play it and learn to smile again ...

**Mark Hamilton**  
**ON THE RECORD**

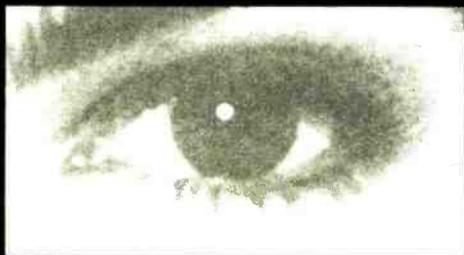


Radio was assaulted with the biggest new-release rollout in recent history (21 records going for adds!). The competition was most intense, with **Artificial Joy Club** copping Most Added honors in this brutal week. Congrats to **Interscope** ... Britannia rules again with **Mansun** and the **Seahorses** having major add weeks ... History repeats itself as **Echo & The Bunnymen** triumphantly return with the double entendre of sex/sprituality and **Peter Hook (New Order)** makes **Monaco** new royalty ... Ska and summer pair up to benefit the new **Sublime, Buck-O-Nine** (early play at **KROQ, WHFS, and 9IX**), and **Sugar Ray** ... An impressive first-week for **Blues Traveler**. Will

**ON THE RADIO**  
With Sky Daniels

the play spread or will the format black out on the blues? ... Proving there still is a place for guitars in the world, **Offspring** gets punkish and **Tool** creates Prog/Alt ... **Fiona Apple** proves intellect isn't a format forbidden fruit ... **RECORD OF THE WEEK:** **Soul Coughing's** "Soft Serve."

## Artificial Joy Club



"Sick & Beautiful"

From the forthcoming Album "Melt"

**#1 Most ADDED!**

Over 40 ADDS including:

KDGE	KTBZ	KOME
WXDX	KPNT	KTCL
KWOD	KNRK	WLUM
WRLG	WWCD	KROX
WDGE	WPBZ	WBZU

Produced by Leslie Howe



NEW MUSIC SPECIALTY SHOWS

Horses Repeat, Echo Returns

The Brits are back big-time as far as the R&R Specialty Show panel is concerned. Seahorses solidify their hold on first place again this week, with play coming at XTRA and XHRM/San Diego, KDGE/Dallas, and more. Echo & The Bunnymen enjoy a triumphant return with a second-place debut, with WXRK/NY, WOXY/Cincinnati, and more pledging eternal devotion to Ian and the lads. The punk rock playfulness of Me First places third, with WHFS/Washington, KOME/San Jose, and others getting into the various covers of songs-most-likely to invoke fratricide. Buck-O-Nine and Ben Harper had major increases, while Primus delivered some "Beef." Record To Watch: Cake Like.

**WLUM/Milwaukee**  
**Sunday Night Music Revolution**  
**Terry Havel**  
**Sunday, May 25**



**PLUMB** Sobering (Don't Turn Around) (Silvertone)

**BUTTHOLE SURFERS** Hurdy Gurdy Man (Capitol)

**PULSARS** Tunnel Song (Almo Sounds/Geffen)

**WILLIS** Magical Box (Local)

**MANBREAK** Ready Or Not (Almo Sounds/Geffen)

**FRESHWATER COLLINS** Eastside Tweed (Local)

**REEF** Place Your Hands (Epic)

**OEL AMITRI** Not Where It's At (A&M)

**SOUL ASYLUM** String Of Pearls (Columbia)

**ANI DIFRANCO** In Or Out (Righteous Babe)

**IMMORTAL PLEAS** Oh Johnny (Local)

**BEN HARPER** Faded (Virgin)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 SEAHORSES (Geffen)
- 2 ECHO & THE BUNNYMEN (London)
- 3 ME FIRST & THE GIMME GIMMES (Fat Wreck Chords)
- 4 MANSUN (Epic)
- 5 PRODIGY (Mute/Maverick/WB)
- 6 BUCK-O-NINE (TVT)
- 7 MANBREAK (Almo Sounds/Geffen)
- 8 BIS (Grand Royal)
- 9 PENNYWISE (Epitaph)
- 10 SUGAR RAY (Atlantic)
- 11 SOUL COUGHING (Warner Bros.) Airplay Includes: WBCN, WKRO, XTRA
- 12 BEN HARPER (Virgin) Airplay Includes: KROX, KTEG, WEQX
- 13 SUPERGRASS (Capitol) Airplay Includes: KKND, WHTG, WXEG
- 14 MONACO (Polydor/A&M) Airplay Includes: KITS, KJEE, WEDG
- 15 LUSK (Volcano) Airplay Includes: KQXR, WEDG, WXSJ
- 16 PRIMUS (Interscope) Airplay Includes: KXTE, WLUM, WRXQ
- 17 CHARLATANS (Beggars Banquet/MCA) Airplay Includes: KFMA, KPNT, WRLG
- 18 LIGHTNING SEEDS (Hollywood/Epic) Airplay Includes: KNRK, WBTZ, XHRM
- 19 THRILL KILL KULT (Red Ant) Airplay Includes: KNRK, WEQX, WPLA
- 20 ARTIFICIAL JOY CLUB (Interscope) Airplay Includes: KKND, KTBZ, WXRK



Echo & The Bunnymen

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WEQX/Albany, NY</b>  <b>Download</b>  <b>Sunday 7-10pm</b>  <b>DeAnna Mach</b>                  Fun Lovin' Criminals "King Of New York"                  Mansun "Take It Easy Chicken"                  Artificial Joy Club "Sick And Beautiful"                  Prodigy "Breathe"                  Sugar Ray "Fly"</p>	<p><b>WKRO/Daytona Beach, FL</b>  <b>Brave New World</b>  <b>Tuesday 10-11pm</b>  <b>Aaron "with a K" Schatz</b>                  Boboblin "Pinata"                  Seahorses "Love Is The Law"                  Prodigy "Breathe"                  Blues Traveler "Carolina Blues"                  Me First &amp; The "Danny's Song"</p>	<p><b>WLUM/Milwaukee, WI</b>  <b>Sunday Night Music Revolution</b>  <b>Sunday 9-10pm</b>  <b>Terry Havel</b>                  Plumb "Sobering (Don't Turn Around)"                  Reer "Place Your Hands"                  Loveless "People Change"                  Lizzo Barr "Overkill"                  Super Deluxe "Love Liquid Wrapperound"</p>	<p><b>KXRK/Salt Lake City, UT</b>  <b>Now Hear This</b>  <b>Sunday 9-10pm</b>  <b>Sean Ziebarth</b>                  Me First &amp; The "Uptown Girl"                  Blink 182 "Dammit"                  Buck-O-Nine "My Town"                  My Life With The "Sexy Sucker"                  Oka Trixx Control "Jumping Series"</p>
<p><b>WOBK/Albany, NY</b>  <b>Over The Edge</b>  <b>Monday midnight-2am</b>  <b>Kelli McNamara</b>                  Push Kings "Pop Phenomenon"                  Bettie Servent "Rudder"                  My Life With The "Sexy Sucker"                  Artificial Joy Club "Sick And Beautiful"                  Or "Toxygen"</p>	<p><b>KTCL/Denver, CO</b>  <b>Adventure University</b>  <b>Saturday 10pm-midnight</b>  <b>Bret Saunders</b>                  Pizzicato 5 "Mini-Cooper"                  Me First And The "Coming To America"                  Regurgitator "Blubber Boy"                  Pansy Division "Cowboys are Coward"                  "I Don't Care"</p>	<p><b>WHTG/Monmouth, NJ</b>  <b>Goin' Underground</b>  <b>Sunday 9-midnight</b>  <b>Jeff Raspe</b>                  Wannadies "Friends"                  Ben Lee "Eight Year Old"                  Hang Ups "Jump Starts"                  Rebecca Blackman "P.F. Off The Ground"                  Velour 100 "Tenth Month"</p>	<p><b>XHRM/San Diego, CA</b>  <b>Whatever</b>  <b>Sunday 8pm-midnight</b>  <b>Greg Pearson</b>                  Manbreak "Wasted"                  Brother Sun Sister "Nicosia"                  Moodswings "Together As One"                  Charlatans "One To Another"                  Seahorses "Love Is The Law"</p>
<p><b>KTEG/Albuquerque, NM</b>  <b>Over The Edge</b>  <b>Sunday 7-8:30pm</b>  <b>Julie Hoyt</b>                  Sugar Ray "Fly"                  Sevendust "Black"                  Reelers "Creep"                  Fun Lovin' Criminals "King Of New York"                  Alan Teenage Riot "Alan Teenage Riot"</p>	<p><b>WEJE/Ft. Wayne, IN</b>  <b>New Music Show</b>  <b>Sunday 8:30-9:30pm</b>  <b>Weasel</b>                  Buck-O-Nine "My Town"                  Lauren Christy "Ereud"                  Marilyn Manson "Man That You Fear"                  Prodigy "Breathe"                  Soccer Distortion "Don't Drag Me Down"</p>	<p><b>WRLG/Nashville, TN</b>  <b>Thunderground Radio</b>  <b>Sunday 7-9:30pm</b>  <b>Jason Moon</b>                  Brainiac "Mr. Fingers"                  Hang Ups "Jump Starts"                  Echo &amp; The Bunnymen "I Want To Be There"                  Man Or Astronaut "Universe City"                  Shazam "Hooray For Me"</p>	<p><b>XTRA/San Diego, CA</b>  <b>Muckley's Floorboard</b>  <b>Wednesday midnight-2am</b>  <b>Chris Muckley</b>                  Sublime "I Am Romeo"                  Soul Coughing "Soft Serve"                  Mad Caddies "Cup O' Tea"                  Cake "Dana"                  Bis "Mr. Important"</p>
<p><b>KROX/Austin, TX</b>  <b>The Next Big Thing</b>  <b>Sunday 6-9pm</b>  <b>Andy Langer</b>                  D. Octagon "I'm Destructive"                  Ben Harper "Faded"                  Me First &amp; The "Uptown Girl"                  Toadies "Cowboy Song"                  Fastball "Are You Ready..."</p>	<p><b>WQXA/Harrisburg, PA</b>  <b>The Sunday Morning News</b>  <b>Sunday 8-10am</b>  <b>Bill Hanson</b>                  Ani Difranco "In Or Out"                  Cunninghamham "Bottle Rockets"                  Spillville "Yearbook"                  Save Ferris "The World Is New"                  Pennywise "Fight Till You Die"</p>	<p><b>KKND/New Orleans, LA</b>  <b>The Deep End</b>  <b>Sunday 8-10pm</b>  <b>Laura Jones</b>                  Man Or Astronaut "Universe City"                  Lu Pacheco "Spork"                  Falling "Wannadies "Pom"                  Bug "Dead Skull"                  Alan Teenage Riot "Delete Yourself"</p>	<p><b>KITS/San Francisco, CA</b>  <b>Transmitter Adjustment</b>  <b>Sunday 10pm-midnight</b>  <b>Aaron Axelsen/Rick Stuart</b>                  Monaco "Sweet Lips"                  Dub Pistols "Westway"                  Smoke City "Underwater Love"                  Embrace "Last Gas"                  Lionrock "Wet Roads Glisten"</p>
<p><b>KQXR/Boise, ID</b>  <b>Rebellious Jukebox</b>  <b>Sunday 8-10pm</b>  <b>Tim Johnstone</b>                  Sleater-Kinney "Little Babes"                  Alan Teenage Riot "Alan Teenage Riot"                  Poster Children "Music Of America"                  Treble Charger "Friend Of Mine"                  Modest Mouse "Sunspots"</p>	<p><b>WQXZ/Houston, TX</b>  <b>Lunar Rotation</b>  <b>Sunday 7-9pm</b>  <b>David Sadal</b>                  Artificial Joy Club "Sick And Beautiful"                  Disembodiment Plan "Ice Of Boston"                  Echo &amp; The Bunnymen "I Want To Be There"                  Seahorses "Love Is The Law"                  Sugar Ray "Fly"</p>	<p><b>WXRK/New York, NY</b>  <b>The Buzz</b>  <b>Sunday Midnight-2am</b>  <b>Alexa Tobin</b>                  Manbreak "Ready Or Not"                  Mansun "Wide Open Space"                  Boboblin "Pinata"                  Charlatans "North Country Boy"                  Primus "Shake Hands With..."</p>	<p><b>KOME/San Jose, CA</b>  <b>Nocturnal Noise</b>  <b>Saturday midnight-1am</b>  <b>Janette Grgurevic</b>                  Cropper One "Touch My Fuzz"                  Blue Boy "Remember Me"                  Me First &amp; The "Uptown Girl"                  Muffs "Honeymoon"                  Local H "Eddie Vedder"</p>
<p><b>WBCN/Boston, MA</b>  <b>Nocturnal Emissions</b>  <b>Sunday 8-10pm</b>  <b>Oedipus</b>                  Seahorses "Love Is The Law"                  Toots "Saturday Night..."                  Elysian Fields "Jack In The Box"                  Grandpa Boy "Undone"                  Prodigy "Breathe"</p>	<p><b>WPLA/Jacksonville, FL</b>  <b>Forbidden Planet</b>  <b>Saturday 8pm-1am</b>  <b>Robert Goodman</b>                  Limp Bizkit "Counterfeit"                  Alan Teenage Riot "Alan Teenage Riot"                  Blink 182 "Dammit"                  Buck-O-Nine "My Town"</p>	<p><b>KNRX/Oklahoma City, OK</b>  <b>Xtremities</b>  <b>Sunday 8-9:30pm</b>  <b>Geno Pearson</b>                  Mansun "Wide Open Space"                  Monaco "What Do You Want"                  Buck-O-Nine "My Town"                  Prodigy "Breathe"                  Blake Morgan "Least Likely Place"</p>	<p><b>KJEE/Santa Barbara, CA</b>  <b>Dissolate Tendrils</b>  <b>Sunday 10:20pm-midnight</b>  <b>John Schroeter</b>                  Prodigy "Breathe"                  Faith No More "Last Cup Of Sorrow"                  Me First &amp; The "Uptown Girl"                  Bennet "Someone Always..."                  Seahorses "Love Is The Law"</p>
<p><b>WEDG/Buffalo, NY</b>  <b>Over And Beyond</b>  <b>Sunday 9-10:30pm</b>  <b>Brad Maybe</b>                  Echo &amp; The Bunnymen "I Want To Be There"                  Mansun "Wide Open Space"                  Lusk "Backworlds"                  Space "Neighborhood"                  Poole "Glumb"</p>	<p><b>KLZR/Kansas City, MO</b>  <b>Nocturnal Transmission</b>  <b>Sunday 11pm-1am</b>  <b>Ray Velasquez</b>                  Intense "Blue Skies"                  Shang High "Future Soundz Ct..."                  PFM "The Eleventh Hour"                  T.D.F. "Rip Stop"                  Death In Vegas "Rocco"</p>	<p><b>KGDE/Omaha, NE</b>  <b>New From The Edge</b>  <b>Monday midnight-2am</b>  <b>Scott Papek</b>                  Radio Iodine "Mama Girl"                  Blue Moon Ghetto "Jeronimo"                  Treble Charger "Friend Of Mine"                  Buck-O-Nine "My Town"                  Five Eight "Stanley"</p>	<p><b>KNDD/Seattle, WA</b>  <b>Loudspeaker</b>  <b>Sunday 10-11pm</b>  <b>Bill Reid or Marco Collins</b>                  Bis "Tell It To The Kids"                  Apollo Four Forty "Ain't Talkin'..."                  Propellerheads "Spybrake"                  Long Pigs "On &amp; On"                  Radiohead "No Surprises"</p>
<p><b>WBTZ/Burlington, VT</b>  <b>Spinning Unrest</b>  <b>Sunday 9-10:30pm</b>  <b>Steve Picard</b>                  Pizzicato Five "Holger &amp; Marcus"                  Number One Cup "Backlit"                  Chemical Brothers "Lost In The K-Hole"                  Bis "Tell It To The Kids"                  Man Or Astronaut "Universe City"</p>	<p><b>WNFZ/Knoxville, TN</b>  <b>The Outcast Show</b>  <b>Saturday 10pm-2am</b>  <b>Jeff Seemann</b>                  Marilyn Manson "Scary Boat Ride"                  Prick "Communique"                  Back Flag "Slip It In"                  Bad Religion "Ten In 2010"                  Fugazi "Repeater"</p>	<p><b>WPLY/Philadelphia, PA</b>  <b>Y NOT</b>  <b>Sunday 9-10:30pm</b>  <b>Marilyn Russell/Dan Fein</b>                  Bis "Popstar Kill"                  El Vez "Brown And I'm Proud"                  Foo Fighters "My Hero"                  Abra Moore "Four Leaf Clover"                  Soul Coughing "Soft Serve"</p>	<p><b>KPNT/St. Louis, MO</b>  <b>New Music Sunday</b>  <b>Sunday 7-9:30pm</b>  <b>Les Aaron</b>                  Thrill Kill Kult "Sexy Sucker"                  Verve "Bittersweet"                  Echo &amp; The Bunnymen "Nothing Lads"                  Notwist "The Sting"                  Tiger "Stealing In The Wood"</p>
<p><b>WAQZ/Cincinnati, OH</b>  <b>Before The Revolution</b>  <b>Weeknights midnight-1am</b>  <b>Monaco "What Do You Want..."</b>                  Vibrolush "Bridge Over Me"                  Save Ferris "The World Is New"                  Lon Carson "Something's Got Me"                  Pulsars "Tunnel Song"</p>	<p><b>KXTE/Las Vegas, NV</b>  <b>It Hurts When I Pee</b>  <b>Sunday 10pm-midnight</b>  <b>Chris Ripley</b>                  Marilyn Manson "Man You Fear"                  Snot "Stoopid"                  Sugarloaf "Booby Street"                  Sevnn "Godplex"                  Sevendust "Bitch"</p>	<p><b>WXDX/Pittsburgh, PA</b>  <b>Edge Of The X</b>  <b>Sunday 9-11pm</b>  <b>Ali Castellini/Brandon Davis</b>                  Seahorses "Love Is The Law"                  Jane Jensen "Luv Song"                  Ben Harper "Faded"                  Wyclef Jean "We Trying To Stay..."                  Michael Penn "Try"</p>	<p><b>WXSJ/Tallahassee, FL</b>  <b>Underground Lounge</b>  <b>Sunday 8-10pm</b>  <b>Rob The Lounge Lizard</b>                  Space "Neighborhood"                  Ani Difranco "Gravel"                  Less Than Jake "Automatic"                  Chemical Brothers "Block Rockin' Beat"                  Ashley MacIsaac "Sleepy Maggie"</p>
<p><b>WOXY/Cincinnati, OH</b>  <b>11 O'clock News</b>  <b>Sunday 11pm-1am</b>  <b>Dorsey Fyffe</b>                  Seahorses "Love Is The Law"                  Volebeats "Hamtrack Mama"                  Smashing Pumpkins "End Is The..."                  Real Life "Everything Explodes"                  Muffs "That Awful Man"</p>	<p><b>KROQ/Los Angeles, CA</b>  <b>Rodney On The Roo</b>  <b>Sunday 10pm-1am</b>  <b>Rodney Bingenheimer</b>                  SuperFurryAnimals "Herman Loves Pauline"                  3 Colours Red "Pure"                  Marky Ramone &amp; The... "Telephone Love"                  Comet Gain "Hide Away"                  Wondermints "Austin Powers"</p>	<p><b>KNRK/Portland, OR</b>  <b>Something Cool</b>  <b>Sunday 5-11pm</b>  <b>Mark Hamilton</b>                  Cake Like "Lorraine's Car"                  Charlatans "One To Another"                  Chemical Brothers "Lost In The K-Hole"                  Echo &amp; The Bunnymen "I Want To Be There"                  Kula Shaker "Govinda"</p>	<p><b>KFMA/Tucson, AZ</b>  <b>Test Department</b>  <b>Sunday 5-8pm</b>  <b>Suzie Dunn &amp; Chuck Roast</b>                  MXPX "Chuck Magnet"                  Vamaline "Lights"                  Lamb "Gorecki"                  Me First &amp; The... "Rocket Man"                  Seahorses "Love Is The Law"</p>
<p><b>WRXQ/Memphis, TN</b>  <b>The Eleventh Hour</b>  <b>Sunday 11pm-midnight</b>  <b>Maxwell</b>                  Mansun "Wide Open Space"                  Prodigy "Breaths"                  Lightning Seeds "You Showed Me"                  Luscious Jackson "Under Your Skin"                  Abra Moore "Four Leaf Clover"</p>	<p><b>WVEG/Dayton, OH</b>  <b>The Edge Spin Cycle</b>  <b>Sunday 9-10:30pm</b>  <b>Allen Rantz</b>                  Supergrass "Cheapskate"                  Artificial Joy Club "Sick And Beautiful"                  Manbreak "Ready Or Not"                  Seahorses "Love Is The Law"                  Sugar Ray "Fly"</p>	<p><b>WDGE/Providence, RI</b>  <b>House Of New Edge Music</b>  <b>Tuesday 11pm-midnight</b>  <b>John Allers</b>                  Lughead "Whatever Makes You..."                  Skunk Anansie "We Love Your Apally"                  Camus "U Who"                  Artificial Joy Club "Sick And Beautiful"                  Local H "Eddie Vedder"</p>	<p><b>WHFS/Washington, DC</b>  <b>Now Hear This</b>  <b>Sunday 8-10:30pm</b>  <b>Dave Marsh</b>                  Bis "Skinny Tie..."                  Blonde Redhead "Oh James"                  Dusters "17"                  Hellium "Silver Springs"                  Pizzicato Five "Airplane 96"</p>

45 Total Reporters

Powerfully Hypnotic. Gently Hallucinogenic.  
**"Together As One (Luminous)"**  
 From their new album *Psychodelicatessen*.

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ARISTA

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JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	6	3	<b>1</b>	<b>TOAD THE WET SPROCKET</b> Come Down (Columbia) <b>626</b>	<b>614</b>	<b>575</b>	<b>526</b>	<b>36/0</b>	
5	3	2	2	<b>INDIGO GIRLS</b> Shame On You (Epic) <b>579</b>	<b>631</b>	<b>599</b>	<b>566</b>	<b>35/0</b>	
1	1	1	3	<b>VERVE PIPE</b> The Freshmen (RCA) <b>561</b>	<b>636</b>	<b>692</b>	<b>693</b>	<b>25/0</b>	
9	9	6	<b>4</b>	<b>ABRA MOORE</b> Four Leaf Clover (Arista Austin/Arista) <b>543</b>	<b>509</b>	<b>448</b>	<b>437</b>	<b>35/1</b>	
13	13	9	<b>5</b>	<b>SHERYL CROW</b> A Change Would Do You Good (A&M) <b>531</b>	<b>476</b>	<b>426</b>	<b>342</b>	<b>30/2</b>	
4	4	4	6	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia) <b>529</b>	<b>575</b>	<b>582</b>	<b>581</b>	<b>28/0</b>	
12	8	8	<b>7</b>	<b>WALLFLOWERS</b> The Difference (Interscope) <b>512</b>	<b>501</b>	<b>471</b>	<b>392</b>	<b>31/0</b>	
8	7	7	<b>8</b>	<b>SISTER HAZEL</b> All For You (Universal) <b>511</b>	<b>504</b>	<b>489</b>	<b>455</b>	<b>29/1</b>	
11	11	10	<b>9</b>	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG) <b>474</b>	<b>467</b>	<b>429</b>	<b>394</b>	<b>20/2</b>	
10	10	12	<b>10</b>	<b>PAUL MCCARTNEY</b> The World Tonight (Capitol) <b>466</b>	<b>437</b>	<b>429</b>	<b>394</b>	<b>31/0</b>	
16	14	14	<b>11</b>	<b>MATCHBOX 20</b> Push (Lava/Atlantic) <b>430</b>	<b>410</b>	<b>380</b>	<b>315</b>	<b>26/2</b>	
2	2	5	12	<b>INXS</b> Elegantly Wasted (Mercury) <b>430</b>	<b>566</b>	<b>622</b>	<b>665</b>	<b>24/0</b>	
21	17	15	<b>13</b>	<b>DAVE MATTHEWS BAND</b> Tripping Billies (RCA) <b>423</b>	<b>385</b>	<b>297</b>	<b>249</b>	<b>31/2</b>	
7	12	13	14	<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen) <b>405</b>	<b>433</b>	<b>427</b>	<b>471</b>	<b>25/2</b>	
3	5	11	15	<b>U2</b> Staring At The Sun (Island) <b>363</b>	<b>455</b>	<b>581</b>	<b>625</b>	<b>24/1</b>	
<b>BREAKER</b>			<b>16</b>	<b>DEL AMITRI</b> Not Where It's At (A&M) <b>298</b>	<b>197</b>	<b>99</b>	<b>46</b>	<b>27/4</b>	
28	24	19	<b>17</b>	<b>BIG HEAD TODD &amp; THE MONSTERS</b> Please Don't Tell... (Revolution) <b>295</b>	<b>266</b>	<b>243</b>	<b>200</b>	<b>26/2</b>	
—	26	18	<b>18</b>	<b>COLLECTIVE SOUL</b> Listen (Atlantic) <b>293</b>	<b>281</b>	<b>201</b>	<b>168</b>	<b>23/1</b>	
14	15	16	19	<b>JONNY LANG</b> Lie To Me (A&M) <b>269</b>	<b>322</b>	<b>340</b>	<b>327</b>	<b>19/0</b>	
18	21	24	<b>20</b>	<b>DAVE MATTHEWS BAND</b> Crash Into Me (RCA) <b>261</b>	<b>230</b>	<b>259</b>	<b>289</b>	<b>13/1</b>	
15	16	17	21	<b>WALLFLOWERS</b> One Headlight (Interscope) <b>259</b>	<b>292</b>	<b>313</b>	<b>325</b>	<b>13/0</b>	
<b>BREAKER</b>			<b>22</b>	<b>MEREDITH BROOKS</b> Bitch (Capitol) <b>259</b>	<b>239</b>	<b>234</b>	<b>209</b>	<b>10/0</b>	
23	20	20	23	<b>VAN MORRISON</b> Burning Ground (Polydor/A&M) <b>247</b>	<b>258</b>	<b>259</b>	<b>230</b>	<b>23/0</b>	
—	29	25	<b>24</b>	<b>JOHN FOGERTY</b> Walking In A Hurricane (Warner Bros.) <b>231</b>	<b>223</b>	<b>179</b>	<b>104</b>	<b>22/0</b>	
20	23	21	25	<b>OMC</b> How Bizarre (Mercury) <b>226</b>	<b>246</b>	<b>245</b>	<b>251</b>	<b>13/0</b>	
19	18	23	26	<b>BOZ SCAGGS</b> It All Went Down The Drain (Virgin) <b>206</b>	<b>235</b>	<b>267</b>	<b>270</b>	<b>19/0</b>	
—	30	—	<b>27</b>	<b>WILCO</b> Monday (Reprise) <b>178</b>	<b>171</b>	<b>165</b>	<b>150</b>	<b>23/1</b>	
22	22	28	28	<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI) <b>176</b>	<b>193</b>	<b>248</b>	<b>245</b>	<b>7/0</b>	
<b>DEBUT</b>			<b>29</b>	<b>SNEAKER PIMPS</b> 6 Underground (Virgin) <b>173</b>	<b>141</b>	<b>95</b>	<b>93</b>	<b>12/1</b>	
<b>DEBUT</b>			<b>30</b>	<b>10,000 MANIACS</b> More Than This (Geffen) <b>169</b>	<b>115</b>	<b>57</b>	<b>9</b>	<b>20/6</b>	

This chart reflects airplay from May 26-June 1. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

### NEW & ACTIVE

**HUFFAMOOSE** Wait (Interscope)  
Total Plays: 167, Total Stations: 21, Adds: 5

**PAULA COLE** I Don't Want To Wait (Imago/WB)  
Total Plays: 165, Total Stations: 19, Adds: 1

**MIGHTY MIGHTY BOSSTONES** The Impression That I Get (Mercury)  
Total Plays: 155, Total Stations: 10, Adds: 1

**BLUES TRAVELER** Carolina Blues (A&M)  
Total Plays: 154, Total Stations: 27, Adds: 21

**DEPECHE MODE** It's No Good (Mute/Reprise)  
Total Plays: 149, Total Stations: 8, Adds: 0

**ROBERT EARL KEEN** Over The Waterfall (Arista Austin/Arista)  
Total Plays: 144, Total Stations: 16, Adds: 0

**STEVE WINWOOD** Spy In The House Of Love (Virgin)  
Total Plays: 142, Total Stations: 12, Adds: 1

**MICHAEL PENN** Try (57/Epic)  
Total Plays: 126, Total Stations: 13, Adds: 0

**U2** Last Night On Earth (Island)  
Total Plays: 118, Total Stations: 18, Adds: 7

**FOOL'S PROGRESS** Think About It (Capricorn/Mercury)  
Total Plays: 107, Total Stations: 15, Adds: 1

Songs ranked by total plays.

### BREAKERS®

**DEL AMITRI**  
Not Where It's At (A&M)

TOTAL PLAYS/INCREASE: **298/101**  
TOTAL STATIONS/ADDS: **27/4**  
CHART: **16**

**MEREDITH BROOKS**  
Bitch (Capitol)

TOTAL PLAYS/INCREASE: **259/20**  
TOTAL STATIONS/ADDS: **10/0**  
CHART: **22**

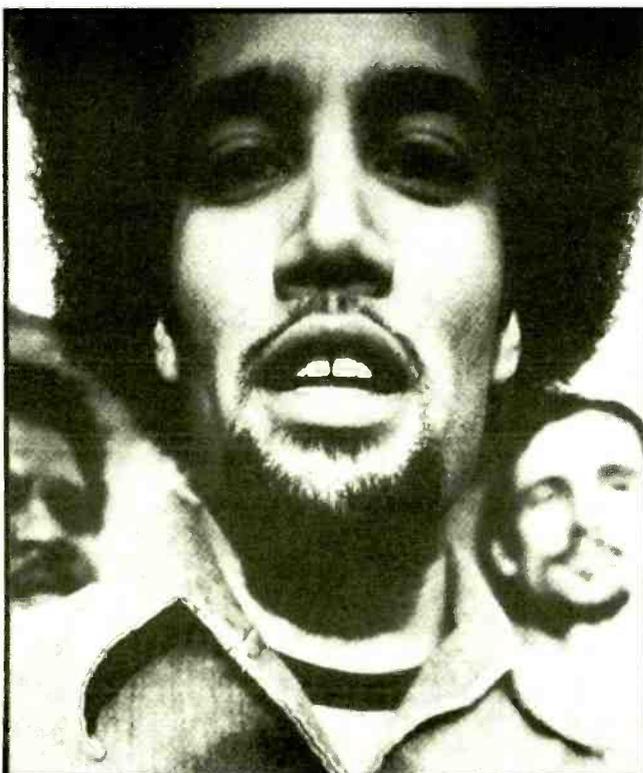
### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>BLUES TRAVELER</b> Carolina Blues (A&M)	21
<b>FIONA APPLE</b> Criminal (Work)	19
<b>BEN HARPER</b> Faded (Virgin)	7
<b>EDWIN MCCAIN</b> See The Sky Again (Lava/Atlantic)	7
<b>U2</b> Last Night On Earth (Island)	7
<b>10,000 MANIACS</b> More Than This (Geffen)	6
<b>HUFFAMOOSE</b> Wait (Interscope)	5
<b>RICKIE LEE JONES</b> Firewalker (Reprise)	5
<b>DEL AMITRI</b> Not Where It's At (A&M)	4
<b>MORPHINE</b> I Know You (DreamWorks/Rykodisc)	4

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BLUES TRAVELER</b> Carolina Blues (A&M)	+135
<b>DEL AMITRI</b> Not Where It's At (A&M)	+101
<b>HUFFAMOOSE</b> Wait (Interscope)	+79
<b>PAULA COLE</b> I Don't Want To Wait (Imago/WB)	+64
<b>SHERYL CROW</b> A Change Would Do You Good (A&M)	+55
<b>10,000 MANIACS</b> More Than This (Geffen)	+54
<b>STEVE WINWOOD</b> Spy In The House Of Love (Virgin)	+41
<b>DAVE MATTHEWS BAND</b> Tripping Billies (RCA)	+38
<b>ABRA MOORE</b> Four Leaf Clover (Arista Austin/Arista)	+34
<b>FIONA APPLE</b> Criminal (Work)	+32
<b>SNEAKER PIMPS</b> 6 Underground (Virgin)	+32

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# BEN HARPER

## "FADED"

### OUT OF THE BOX:

WXRT	WYEP	KCRW	KRVM	WNKU	WAVF
CIDR	KMBY	KFAN	KTAO	WOXY	KACV
KMTT	WRRX	KISM	KUWR	KTUX	KQXR
KGSR	KTHX	KLRQ	WCBE	KZTX	KZZK
WRNR	KOTR	KMMS	WCBR	WWDX	WGRG
WDET	WNCS	KMTN	WFPK	KCXX	





# ADULT ALTERNATIVE ALBUMS

JUNE 6, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)
2	1	1	1	<b>WALLFLOWERS</b> Bringing Down The Horse (Interscope)	833	-24	"Difference" (512) "Headlight" (259)
8	9	7	2	<b>DAVE MATTHEWS BAND</b> Crash (RCA)	687	+65	"Tripping" (423) "Crash" (261)
10	8	6	3	<b>TOAD THE WET SPROCKET</b> Coil (Columbia)	650	+20	"Come" (626) "Fear" (14)
9	7	8	4	<b>SHERYL CROW</b> Sheryl Crow (A&M)	648	+52	"Change" (531) "Everyday" (72)
7	4	2	5	<b>INDIGO GIRLS</b> Shaming Of The Sun (Epic)	621	-44	"Shame" (579) "Map" (27)
6	5	5	6	<b>SHAWN COLVIN</b> A Few Small Repairs (Columbia)	593	-40	"Sunny" (529) "Facts" (26)
1	2	3	7	<b>U2</b> Pop (Island)	585	-76	"Staring" (363) "Earth" (118)
3	3	4	8	<b>VERVE PIPE</b> Villains (RCA)	561	-75	"Freshmen" (561)
12	12	11	9	<b>ABRA MOORE</b> Strangest Places (Arista)	547	+35	"Clover" (543) "Guitar" (4)
5	10	9	10	<b>COUNTING CROWS</b> Recovering The Satellites (DGC/Geffen)	538	-42	"Daylight" (405) "December" (90)
11	11	12	11	<b>SISTER HAZEL</b> Somewhere More... (Universal)	511	+7	"All" (511)
13	13	14	12	<b>PAUL MCCARTNEY</b> Flaming Pie (Capitol)	505	+65	"World" (466) "Young" (16)
14	14	13	13	<b>THIRD EYE BLIND</b> Third Eye Blind (Elektra/EEG)	474	+7	"Life" (474)
4	6	10	14	<b>INXS</b> Elegantly Wasted (Mercury)	437	-136	"Elegantly" (430) "Just" (7)
19	15	16	15	<b>MATCHBOX 20</b> Yourself Or Someone Like You (Lava/Atlantic)	430	+20	"Push" (430)
17	16	15	16	<b>COLLECTIVE SOUL</b> Disciplined Breakdown (Atlantic)	373	-38	"Listen" (293) "Precious" (36)
16	18	17	17	<b>BIG HEAD TODD &amp; THE MONSTERS</b> Beautiful World (Revolution)	344	-7	"Tell" (295) "Superman" (20)
24	22	21	18	<b>PAULA COLE</b> This Fire (Imago/WB)	324	+48	"Wait" (165) "Cowboys" (124)
20	20	19	19	<b>VAN MORRISON</b> The Healing Game (Polydor/A&M)	305	-8	"Burning" (247) "Healing" (24)
—	—	28	20	<b>DEL AMITRI</b> Some Other Sucker's Parade (A&M)	298	+101	"Where" (298)
15	17	18	21	<b>JONNY LANG</b> Lie To Me (A&M)	292	-49	"Lie" (269) "Darker" (8)
18	19	20	22	<b>BOZ SCAGGS</b> Come On Home (Virgin)	274	-21	"Drain" (206) "Tired" (18)
—	28	22	23	<b>JOHN FOGERTY</b> Blue Moon Swamp (Warner Bros.)	264	+15	"Walking" (231) "Blueboy" (18)
29	25	24	24	<b>MEREDITH BROOKS</b> Blurring The Edges (Capitol)	259	+20	"Bitch" (259)
22	24	23	25	<b>OMC</b> How Bizarre (Mercury)	226	-20	"Bizarre" (226)
—	30	27	26	<b>WILCO</b> Being There (Reprise)	208	+7	"Monday" (178) "Outtassite" (20)
28	26	25	27	<b>SON VOLT</b> Straightaways (Warner Bros.)	195	-19	"Back" (160) "Easy" (35)
25	23	29	28	<b>WHITE TOWN</b> Women In Technology (Chrysalis/EMI)	176	-17	"Woman" (176)
21	21	26	29	<b>FIONA APPLE</b> Tidal (Work)	174	-30	"Sleep" (142) "Criminal" (32)
<b>DEBUT</b>	30			<b>ROBERT EARL KEEN</b> Picnic (Arista)	174	+6	"Waterfall" (144) "Levelland" (13)

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BLUES TRAVELER Straight On Till Morning (A&M)	21
FIONA APPLE Tidal (Work)	8
BEN HARPER The Will To Live (Virgin)	7
EDWIN MCCAIN Misguided Roses (Lava/Atlantic)	7
10,000 MANIACS Love Among The Ruins (Geffen)	6
HUFFAMOOSE We've Been Had Again (Interscope)	5
RICKIE LEE JONES Ghostyhead (Reprise)	5
DEL AMITRI Some Other Sucker's Parade (A&M)	4
ECHO & THE BUNNYMEN Evergreen (London)	3
K.D. LANG Drag (Warner Bros.)	3
JEREMY TOBACK Perfect Flux Thing (RCA)	3
WORLD PARTY Egyptology (Enclave)	3
SHERRI JACKSON Sherri Jackson (Hybrid)	2
KATELL KEINEG Jet (Elektra/EEG)	2
MATCHBOX 20 Yourself Or Someone... (Lava/Atlantic)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLUES TRAVELER Straight On Till Morning (A&M)	+135
DEL AMITRI Some Other Sucker's Parade (A&M)	+101
HUFFAMOOSE We've Been Had Again (Interscope)	+79
DAVE MATTHEWS BAND Crash (RCA)	+65
PAUL MCCARTNEY Flaming Pie (Capitol)	+65
STEVE WINWOOD Junction Seven (Virgin)	+61
10,000 MANIACS Love Among The Ruins (Geffen)	+54
SHERYL CROW Sheryl Crow (A&M)	+52
PAULA COLE This Fire (Imago/WB)	+48
ABRA MOORE Strangest Places (Arista)	+35
LIGHTNING SEEDS Dizzy Heights (Epic)	+34
SNEAKER PIMPS Becoming X (Virgin)	+32
MIGHTY MIGHTY BOSSTONES Let's Face It (Mercury)	+23
WORLD PARTY Egyptology (Enclave)	+22
ZIGGY MARLEY & THE MELODY... Fallen... (Elektra/EEG)	+22

This chart reflects airplay from May 26-June 1. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

## REPORTERS

Stations and their adds by track listed alphabetically by market

<b>WXLE/Albany, NY</b> PD: Neil Hunter 21 COUNTING CROWS "Daylight"	<b>WXRV/Boston, MA</b> PD: Joanne Doody MD: Mike Mullaney 8 JONNY LANG "Darker" 8 BRUCE COCKBURN "Night" 6 FIONA APPLE "Criminal" 5 MORPHINE "Know" 4 BLUES TRAVELER "Carolina" 4 SINBAD O'CONNOR "Mother" 4 ROSS RICE "Gone" 3 DIVISION STREET "Carry" 2 U2 "Earth" 2 ROOMFULL OF BLUES "Running" 1 SUSANNA HOFFS "Blues" 1 EDWIN MCCAIN "Sky" 1 BETTIE SERVEERT "Rudder"	<b>WXRT/Chicago, IL</b> VP: Programming: Norm Winer MD: Patty Martin 8 BLUES TRAVELER "Carolina" 5 PAUL MCCARTNEY "Wanna" 5 BEN HARPER "Faded" <b>KBXR/Columbia, MO</b> DM: Michael Perry PD/MD: Dave "Kooler" Fulgham FIONA APPLE "Criminal"	<b>WJBF/Ft. Myers, FL</b> PD: Stephanie Davis MD: Kurt Schreiner 8 MIGHTY MIGHTY BT "Impression" 8 BIG HEAD TODD "Tell" 10,000 MANIACS "More" LIGHTNING SEEDS "Showed" HUFFAMOOSE "Wah"	<b>WTTT/Indianapolis, IN</b> PD/MD: Rich Anton 1 HUFFAMOOSE "Wah" BLUES TRAVELER "Carolina" FIONA APPLE "Criminal"	<b>WXKP/Dallas, TX</b> PD: Amy Doyle 15 U2 "Staring" 14 JAMIROQUAI "Insanity" MATCHBOX 20 "Push" FIONA APPLE "Criminal" BLUES TRAVELER "Carolina" FOO'S PROGRESS "Think" GRAND STREET CRYERS "Wood"	<b>WBCO/Denver, CO</b> PD: Dave Benson MD: Scott Arbough 8 BLUES TRAVELER "Carolina" 8 SQUIRREL NUT ZIPPERS "Hell" 6 COLLECTIVE SOUL "Listen" 6 PAULA COLE "Wah" FIONA APPLE "Criminal"	<b>KXPK/Denver, CO</b> PD: Gary Schoenwetter MD: Eric Schmidt 13 BLUES TRAVELER "Carolina" 5 DEPECHE MODE "Home" 5 DEPECHE MODE "Useless" FIONA APPLE "Criminal" ECHO & THE BUNNYMEN "Want" SUGAR RAY "Fly" MEMORY DEAN "So" RADIO IODINE "Things" EDWIN MCCAIN "Sky" 10,000 MANIACS "More"	<b>WJTB/Detroit, MI</b> PD: Murray Brookshaw MD: Ann Deltis 5 BLUES TRAVELER "Carolina" 1 SHERRI JACKSON "Maple" BEN HARPER "Faded" FIONA APPLE "Criminal"	<b>KTCZ/Minneapolis, MN</b> PD: Lauren MacLosh APD/MD: Jane Fredericksen MATCHBOX 20 "Push" WILCO "Monday"	<b>KMBY/Monterey, CA</b> PD: Rich Berlin 13 BLUES TRAVELER "Carolina" 5 U2 "Earth" 4 EDWIN MCCAIN "Sky" 3 FIONA APPLE "Criminal" 2 VENICE "Were"	<b>KPIG/Monterey, CA</b> PD/MD: Laura Hopper 6 PAUL MCCARTNEY "Used" 6 JAMES MCMURTRY "Sixty" 5 DAVE MATTHEWS BAND "Topping" 4 ABRA MOORE "Guitar" 4 ROOMFULL OF BLUES "Running" 2 CRAVIN' MELON "Sweet" BLUES TRAVELER "Carolina"	<b>WRLT/Nashville, TN</b> DM: David Hall MD: Jessie Scott MD: Keith Coes 13 DUKE ROBILLARD BAND "Get" BLUES TRAVELER "Carolina" BRUCE COCKBURN "Night" ECHO & THE BUNNYMEN "Want" HUFFAMOOSE "Wah" RICKIE LEE JONES "Firewalker" ZIGGY MARLEY "People" U2 "Earth" VENICE "Were" ROSANNE CASH "Country" EDWIN MCCAIN "Sky" ROSS RICE "Miss" FREEDY JOHNSTON "Hypnotized" LUTHER ALLISON "Time" WORLD PARTY "Curse"	<b>WKOC/Norfolk, VA</b> PD: Perry Stone MD: Holly Williams SHERYL CROW "Change" JEREMY TOBACK "California"	<b>WMMO/Oriando, FL</b> PD: Fleethood Gruver MD: Annie Sommers No Adds	<b>WXP/Philadelphia, PA</b> DM/MD: Bruce Ranes MD: Bruce Warren 4 SHERYL CROW "Redemption" 3 ANI DIFRANCO "Anticipate" 1 BLUES TRAVELER "Carolina" SISTER HAZEL "All" STEVE WINWOOD "Spy" KATELL KEINEG "Hell" K.D. LANG "Joker" REBECCA BLASDAND "Six"	<b>KINX/Portland, OR</b> PD: Carl Widling APD: Anita Garlock K.D. LANG "Joker" RICKIE LEE JONES "Firewalker" MICHAEL PENN "Around" PAUL MCCARTNEY "Great" PAUL MCCARTNEY "Somedays" PAUL MCCARTNEY "Used" PAUL MCCARTNEY "Flaming" PAUL MCCARTNEY "Beautiful"	<b>KTHX/Reno, NV</b> PD: Bruce Van Dyke MD: David Chaney 7 BEN HARPER "Faded" 7 DEL AMITRI "Where" 7 10,000 MANIACS "More" 7 BLUES TRAVELER "Carolina" 7 SHERRI JACKSON "Maple" 7 POI DOG PONDERING "Trying" 7 BETH NIELSEN CHAPMAN "Stoney"	<b>KFOG/San Francisco, CA</b> PD: Paul Marzialis MD: Bill Evans 4 TOMMY CASTRO "Man" 1 FIONA APPLE "Criminal" U2 "Earth" HUFFAMOOSE "Wah" JEREMY TOBACK "California" JOHN FOGERTY "Hot" INDIGO GIRLS "Map"	<b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Dean Kattari 9 JOHN LEE HOOKER "Spellbound" 7 FIONA APPLE "Criminal" 6 BEN HARPER "Faded" 6 BETH ORTON "Cried" 5 DAVID WEST "Lady" 4 HUFFAMOOSE "Wah" 4 TOSHI REAGON "Kindness"	<b>KAEP/Spokane, WA</b> PD: Scott Souhrada MD: Haley Jones 12 CHALK FARM "Tomorrow" 10 FIONA APPLE "Criminal" 5 BLUES TRAVELER "Carolina" U2 "Earth" REEL BIG FISH "Sell"	<b>WRNX/Springfield, MA</b> PD: Tom Davis MD: Bruce Siebman No Adds	<b>WHPT/Tampa, FL</b> PD: Chuck Beck APD/MD: Chris Taylor 16 BLUES TRAVELER "Carolina" DEL AMITRI "Where" JEREMY TOBACK "California" EDWIN MCCAIN "Sky"	<b>WVVR/St. Louis, MO</b> PD: Scott Strong MD: Mike Riech No Adds	<b>KENZ/Salt Lake City, UT</b> PD: Bruce Jones APD/MD: Dom Casual 20 ECHO & THE BUNNYMEN "Want" 15 SNEAKER PIMPS "6" FIONA APPLE "Criminal" ABRA MOORE "Clover"	<b>KMTT/Seattle, WA</b> DM: Chris Mays APD: Jason Parker MD: Dean Carlson 4 MORPHINE "Know" BEN HARPER "Faded" LEO KOTTKE "World" FIONA APPLE "Criminal"	<b>WXKR/Toledo, OH</b> PD: Dusty Scott MD: Laura Lee 8 10,000 MAN-ACS "More" U2 "Earth"
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39 Total Reporters  
 39 Current Reporters  
 38 Current Playlists

Reported Frozen Playlist (1):  
 WXRC/Charlotte, NC

# BLUES TRAVELER "CAROLINA BLUES"

## #1 MOST ADDED ADULT ALTERNATIVE

WXRT 8X KFOG 8X WBOS 7X KMTT 8X  
 KTCZ 13X WHPT 16X KBCO 8X KXPK 13X KGSR 11X  
 WXKR 18X KMBY 13X KTHX 7X KBXR 8X and more!



# ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**93.1 XRT** MARKET #3  
**WXRT/Chicago**  
 (773) 777-1700  
 Wiener/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
8	8	6	11		SMASHING PUMPKINS/Eye
10	9	10	11		ABRA MOORE/Four Leaf Clover
12	11	12	11		COLLECTIVE SOUL/Listen
5	11	9	11		DEL AMITRI/Not Where It's At
11	8	9	11		FREEDY JOHNSTON/On The Way Out
10	11	9	11		SON VOLT/Caryatid Easy
13	10	10	11		INXS/Elegantly Wasted
12	10	10	11		LIVE/Merica
7	9	10	10		WILCO/Monday
8	11	8	10		U2/Staring At The Sun
14	14	10	10		PAUL MCCARTNEY/The World Tonight
10	10	9	10		TOAD THE WET.../Come Down
10	7	9	10		COUNTING CROWS/Daylight Fading
3	6	4	9		PO DOG/PNDERING/Lay My Love
6	7	10	9		COLLECTIVE SOUL/Lnk
6	5	6	9		INDIGO GIRLS/Shame On You
7	8	7	8		SHERYL CROW/A Change Would Do...
9	9	7	8		SHIRLEY WHITELEY/Automatic
-	-	-	-		BLUES TRAVELER/Carolina Blues
5	4	8	8		MATCHBOX 20/Push
8	9	5	8		BIG HEAD TODD.../Resignation Superman
9	8	8	8		BETTIE SERVEUR/Rudder
6	4	7	8		WALLFLOWERS/The Difference
9	7	6	8		MICHAEL PENN/Try
10	10	11	8		JOHN MCCARTNEY/Walking In A...
8	7	8	8		MATTHEW SWEET/Where You Get Love
-	-	-	-		SNEAKER PIMPS/Underground
6	7	7	8		INXS/I'm Just A Man
-	-	-	-		WORLD PARTY/It's Time
4	5	4	7		JOE LOUIS WALKER/Low Down Dirty Blues

**KFOG** MARKET #4  
**KFOG/San Francisco**  
 (415) 543-1045  
 Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	19	23	21		BOZ SCAGGS/It All Went Down...
18	22	18	21		INDIGO GIRLS/Shame On You
17	21	22	21		INXS/Elegantly Wasted
9	19	23	21		JOHN FOGERTY/Walking In A...
9	8	17	21		JONNY LANG/Lie To Me
25	19	18	21		TOAD THE WET.../Come Down
22	23	19	20		VAN MORRISON/Burning Ground
20	20	21	18		SHAWN COLVIN/Sunny Came Home
23	20	22	18		SHERYL CROW/A Change Would Do...
10	8	10	18		WILCO/Outstare (Outta...)
11	9	8	17		WALLFLOWERS/The Difference
24	23	19	15		PAUL MCCARTNEY/The World Tonight
19	17	18	12		BIG HEAD TODD.../Please Don't Tell...
8	16	13	12		ROBERT CRAY BAND/Can't Quit
8	7	10	11		ABRA MOORE/Four Leaf Clover
-	6	9	11		WIDESPREAD PANIC/Aunt Avis
11	6	7	9		ODDS/Someone Who's Cool
-	-	-	-		PAUL MCCARTNEY/Young Boy
-	-	-	-		BLUES TRAVELER/Carolina Blues
9	8	8	8		BONESHAKERS/Cold Sweat
-	-	-	-		DAVE MATTHEWS BAND/Tripping Billies
24	10	6	8		VERVE PIPE/The Freshmen
10	6	7	7		COUNTING CROWS/Daylight Fading
18	8	7	7		TOAD THE WET.../Whatever I Fear
-	-	-	-		JOHN MCCARTNEY/Walking In A...
6	11	6	8		STEVE WINWOOD/Spy In The House...
-	-	-	-		U2/Staring At The Sun
4	5	7	8		WILCO/Monday
-	-	-	-		ODDS/Make You Mad
6	6	7	8		WALLFLOWERS/One Headlight

**88.5** MARKET #5  
**WXPN/Philadelphia**  
 (215) 898-6677  
 Ranes/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	15	FOOL'S GARDEN/Lemon Tree
5	7	6	14		BETH ORTON/She Cried Your Name
8	7	8	10		COUNTING CROWS/Daylight Fading
5	5	10	10		ABRA MOORE/Four Leaf Clover
-	13	7	9		HUFFAMOSE/Wait
9	7	9	9		BOZ SCAGGS/It All Went Down...
4	12	5	9		MARK EITZEL/In Your Life
5	5	9	9		REBECCA BLASDAN/Chill
8	6	6	9		PAULA COLE/Me
5	7	8	8		BEN FOLDS FIVE/Steven's Last...
5	6	4	8		PAUL MCCARTNEY/The World Tonight
4	3	10	8		VAN MORRISON/Burning Ground
9	7	6	8		U2/Staring At The Sun
-	7	6	8		LIGHTNING SEEDS/You Showed Me
18	7	10	8		TUATARA/Saturday Night...
5	8	8	8		KIM RICHEY/I Know
6	6	14	7		SHERRI JACKSON/Maple Tree
-	6	11	7		10,000 MANIACS/More Than This
-	4	6	7		SINEAD O'CONNOR/This Is To Mother...
7	5	6	7		TOAD THE WET.../Come Down
3	7	9	7		INDIGO GIRLS/Shame On You
7	5	6	7		WALLFLOWERS/The Difference
-	5	8	7		JOHN FOGERTY/Walking In A...
-	2	7	8		DAVE MATTHEWS BAND/Tripping Billies
8	7	8	7		MIGHTY MIGHTY BT/The Impression...
-	3	7	7		JIM WHITE/Heaven Of My Heart
15	4	7	7		MICHAEL PENN/Try
6	7	7	7		LUSCIOUS JACKSON/Under Your Skin
-	5	7	7		UB40/Tell Me Is It True
-	-	-	-		LIVE/Turn My Head

**93.9 FM** MARKET #6  
**CJDR/Detroit**  
 (519) 258-8888  
 Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	30	30	31		DAVE MATTHEWS BAND/Tripping Billies
22	21	27	31		DELIRIOUS!/Silence
31	30	30	30		INDIGO GIRLS/Shame On You
22	22	28	30		U2/The Playboy Mansion
-	16	27	30		SHERYL CROW/A Change Would Do...
15	21	22	22		JONNY LANG/Lie To Me
20	22	22	22		BIG HEAD TODD.../Please Don't Tell...
21	22	22	22		ABRA MOORE/Four Leaf Clover
-	21	23	21		DEL AMITRI/Not Where It's At
30	31	24	21		COUNTING CROWS/Daylight Fading
30	31	25	21		WALLFLOWERS/The Difference
-	-	-	-		HUFFAMOSE/Wait
15	13	15	15		VAN MORRISON/Burning Ground
-	8	17	15		ODDS/Make You Mad
16	13	14	14		TOAD THE WET.../Come Down
17	14	13	14		KIM RICHEY/I Know
4	13	10	13		PAUL MCCARTNEY/The World Tonight
-	11	12	13		PAULA COLE/Don't Want To Wait
11	10	11	12		ERIC CLAPTON/Change The World
12	13	13	11		WHY STORE/Surround Me
31	15	11	11		INXS/Elegantly Wasted
10	8	10	11		COUNTING CROWS/A Long December
11	11	11	11		VERVE PIPE/The Freshmen
7	10	9	11		JOHN MELLENCAMP/Just Another Day
11	9	10	11		PATY GRIFFIN/Every Little Bit
11	11	11	11		DUNCAN SHEIK/Barely Breathing
11	9	8	10		DAVE MATTHEWS BAND/Crash Into Me
12	11	10	10		SHAWN COLVIN/Sunny Came Home

**ZONE** MARKET #7  
**KKZN/Dallas**  
 (214) 526-2400  
 Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	31	31	32		SHERYL CROW/A Change Would Do...
29	23	23	25		ABRA MOORE/Four Leaf Clover
29	18	18	27		COUNTING CROWS/Daylight Fading
20	33	26	26		BIG HEAD TODD.../Please Don't Tell...
29	29	29	26		VERVE PIPE/The Freshmen
17	26	25	25		TOAD THE WET.../Come Down
28	22	22	22		INDIGO GIRLS/Shame On You
30	26	26	20		SISTER HAZEL/All For You
31	26	26	20		SHAWN COLVIN/Sunny Came Home
31	32	20	20		PAUL MCCARTNEY/The World Tonight
20	18	18	19		JONNY LANG/Lie To Me
19	18	19	19		CHALK FARM/Live Tomorrow
11	10	10	17		ROBERT EARL KEEN/Over The Waterfall
-	8	17	18		SQUIREL NUT ZIPPER/HELL
-	8	16	18		DAVE MATTHEWS BAND/Crash Into Me
21	32	16	16		WALLFLOWERS/The Difference
18	-	-	-		U2/Staring At The Sun
8	16	16	14		DAVE MATTHEWS BAND/Tripping Billies
-	-	-	-		JAMIROQUAI/Virtual Insanity
11	9	12	12		VAN MORRISON/Burning Ground
11	11	11	12		BOZ SCAGGS/It All Went Down...
4	16	16	16		DUNCAN SHEIK/She Runs Away
10	10	10	11		CHALK FARM/Live Tomorrow
-	-	-	-		PAULA COLE/Don't Want To Wait
-	-	-	-		JONNY LANG/Lie To Me
-	-	-	-		JOHN MCCARTNEY/Walking In A...
7	17	10	10		U2/Last Night On Earth
30	31	31	30		FIONA APPLE/Sleep To Dream
-	-	-	-		HUFFAMOSE/Wait
6	10	10	10		COLLECTIVE SOUL/Listen
-	-	-	-		DEL AMITRI/Not Where It's At

**WBOS 92.9 FM** MARKET #10  
**WBOS/Boston**  
 (617) 254-9267  
 Herron/Nash

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	45		SHERYL CROW/A Change Would Do...
24	45	45	45		MATCHBOX 20/Push
45	45	45	45		SISTER HAZEL/All For You
45	45	45	45		THIRD EYE BLIND/Semi-Charmed Life
45	45	45	45		SHAWN COLVIN/Sunny Came Home
45	45	45	45		VERVE PIPE/The Freshmen
45	45	45	45		WALLFLOWERS/One Headlight
24	45	32	32		SHAWN COLVIN/Your Woman
-	-	-	-		DEL AMITRI/Not Where It's At
-	-	-	-		COUNTING CROWS/Daylight Fading
-	-	-	-		MEREDITH BROOKS/Bitch
-	-	-	-		DAVE MATTHEWS BAND/Tripping Billies
-	-	-	-		SNEAKER PIMPS/Underground
-	-	-	-		COLLECTIVE SOUL/Listen
-	-	-	-		FIONA APPLE/Sleep To Dream
-	-	-	-		ABRA MOORE/Four Leaf Clover
-	-	-	-		TOAD THE WET.../Come Down
-	-	-	-		U2/Staring At The Sun
-	-	-	-		JOHN MELLENCAMP/Just Another Day
-	-	-	-		DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-		BETTER THAN EZRA/Desperately Wanting
-	-	-	-		SHERYL CROW/Everyday Is...
-	-	-	-		BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-		PAULA COLE/Where Have All...
-	-	-	-		JEWEL/You Were Meant...
-	-	-	-		SARAH McLACHLAN/Possession
-	-	-	-		EDWIN MCCAIN/See The Sky Again
-	-	-	-		INDIGO GIRLS/Shame On You
-	-	-	-		BLUES TRAVELER/Carolina Blues
-	-	-	-		PAULA COLE/Don't Want To Wait

**RIVER 92.5 FM** MARKET #10  
**WXRV/Boston**  
 (508) 374-4733  
 Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	20	16	21		JAMIROQUAI/Virtual Insanity
13	17	19	21		MATCHBOX 20/Push
16	16	21	21		TOAD THE WET.../Come Down
16	17	21	20		PAUL MCCARTNEY/The World Tonight
17	16	19	20		ABRA MOORE/Four Leaf Clover
16	16	17	20		SISTER HAZEL/All For You
19	16	21	20		TONIC/If You Could Only...
16	17	19	20		U2/Staring At The Sun
20	17	19	19		DEL AMITRI/Not Where It's At
17	17	19	19		ANI DIFRANCO/In And Out
17	17	16	19		JOHN LEE HOOKER/Dimples
17	16	17	19		DAVE MATTHEWS BAND/Tripping Billies
16	17	18	19		OMC/How Bizarre
16	16	19	19		WALLFLOWERS/The Difference
19	17	21	18		INDIGO GIRLS/Shame On You
16	16	23	18		T.D./Rip Stop
-	10	14	17		10,000 MANIACS/More Than This
9	9	10	15		CHRIS BOTTI/Midnight Without You
8	11	9	14		MICHAEL PENN/Try
-	10	11	13		HUFFAMOSE/Wait
-	9	9	13		WILLIAM TOWNS/The Ring
9	6	10	12		CIGARAS/We Want Everything
18	15	9	12		DEPECHE MODE/It's No Good
16	10	12	12		BETTER MULLET/Grace
8	13	11	12		BETH ORTON/She Cried Your Name
10	11	10	12		MATTHEW SWEET/Where You Get Love
16	17	11	12		WIDESPREAD PANIC/Tail Boy
10	10	10	11		BEN FOLDS FIVE/Battle Of Who...
1	6	10	10		JOHN FOGERTY/Walking In A...
6	9	11	10		SHAWN COLVIN/Wichita Skyline

**The Mountain 102.5 FM** MARKET #13  
**KMTT/Seattle**  
 (206) 233-1037  
 Mays/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	22	26		INDIGO GIRLS/Shame On You
24	24	24	25		JONNY LANG/Lie To Me
24	24	24	25		U2/Staring At The Sun
24	24	24	24		THIRD EYE BLIND/Semi-Charmed Life
21	23	25	24		VERVE PIPE/The Freshmen
24	24	22	23		PAUL MCCARTNEY/The World Tonight
-	-	-	-		SHERYL CROW/A Change Would Do...
11	11	11	11		BOZ SCAGGS/It All Went Down...
10	11	11	11		DEPECHE MODE/It's No Good
9	12	10	10		INXS/Elegantly Wasted
8	10	11	10		ABRA MOORE/Four Leaf Clover
-	-	-	-		WHY STORE/Surround Me
9	10	7	10		MATCHBOX 20/Push
10	10	10	10		WALLFLOWERS/The Difference
-	-	-	-		RICKIE LEE JONES/Firewalker
10	10	9	9		OMC/How Bizarre
11	12	10	9		BIG HEAD TODD.../Please Don't Tell...
10	8	7	8		SON VOLT/Back Into Your World
10	8	9	8		VAN MORRISON/Burning Ground
-	-	-	-		BLUES TRAVELER/Carolina Blues
-	-	-	-		BONESHAKERS/Cold Sweat
5					

**OPENINGS**

**OPENINGS**

**OPENINGS**

**OPENINGS**

## NATIONAL



### Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, PD, MD, news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent... We have the jobs!!!

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Orders keep pouring in, and you can be the newest member of our sales team to deal directly with PDs, GMs, CEs, and our hottest radio products: *Selector*, *Master Control*, *TalkBack*, *Tracker*, 10 others. Must have 2-3 years in radio (*any position*) and experience with Selector Music Scheduling. Word, Excel, and internet experience a plus. Great entry position for radio person aiming high.

All replies confidential. Contact: Chip Newton, fax: 914-723-2258 or e-mail chip@rcsworks.com. Don't wait, do it now. Position will be filled within 4 weeks. EOE M/F

### NATIONAL SYNDICATION AFFILIATE MARKETING OPPORTUNITY

New, entrepreneurial group looking to expand in a large way, is searching for the right affiliate relations person. Experience in talk and music formats a necessity. Incredible opportunity for those with motivation to succeed in all size markets. Room to grow. Fast. Please forward resume along with your professional goals to: Radio & Records, 10100 Santa Monica Bl., #305, 5th Floor, Los Angeles, CA 90067. EOE

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## EAST

7pm-midnight AT sought asap! Rush T&R: Chuck Raven, WBDY 900 Bluefield Ave, Bluefield, WV 24701 EOE (6/6)

### NATIONAL SALES MANAGER

New Jersey Broadcasting Inc. is presently interviewing qualified applicants who have strong contacts with large national accounts, both at the advertising agency level and the client level. We are particularly interested in successful salespeople who are currently working in New York and are seeking a management position. Please submit resume with cover letter and earning requirements to: Director of Sales, WMTR/WDHA/WRAT/\*WRDR 55 Horsehill Road, Cedar Knolls, NJ, 07927. or fax to: 201-538-3060

<http://www.ronline.com>



### DAME MEDIA, INC.

Needs AM Drive entertainers for acquisitions and current opportunities. Formats: Rock/AC/CHR/Talk. You don't necessarily need to be funny, but you must be "fun." Experience a must.

News Director/AM Drive Anchor for our top-rated Country station/NT combo in Johnstown, PA.

PM Drive talent for NAC station in Albany, NY. Responsibilities also include promotions.

Great opportunities with an aggressive company (21 stations & growing) dedicated to being #1. Send T&R to: Tom Benson, Group PD, Dame Media Inc., P.O. Box 6477 Harrisburg, PA 17112 EOE

SFX Broadcasting immediately seeks news director for WGNA-FM/WTRY AM-FM, Albany, NY. 3 yrs. min. exp. Women encouraged. Tape/resume/salary reqs. to: Buzz Brindle, WGNA/WTRY, 800 New Loudon Rd., #4200, Latham, NY 12110. EOE

### PROGRAM DIRECTOR TALK

WWDB-FM/Philadelphia, is seeking a program director who can lead the nation's first FM Talk Station in the #5 market to the next level. This PD must be experienced, dedicated, and committed to winning. A multitasking team leader, who understands the creation and implementation of market research. Direct responsibilities include: managing on-air talent, news, production, and promotion depts. Salary and benefits excellent. Send resume to: Dan Sullivan, GM, WWDB-FM, Bala Cynwyd, PA 19004. EOE

Rare opening for a large market radio producer for high-profile, top-rated morning show. Must know digital production, book guests with a vengeance, and oversee all aspects of the morning show. If you don't "get it"... don't bother. Rush your material to: Radio & Records, 10100 Santa Monica Bl., #300, 5th Floor, Los Angeles, CA 90067. EOE

### YOU WANT TO STOP BEING A JOCK AND BECOME A TALK HOST.

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Interested in a station reaching 3 states and two Canadian provinces? Burlington's top-rated Alternative, 99.9 the Buzz, seeks innovative, enthusiastic, entertaining, truly original morning DJ. Knowledge of the format and experience with promotions a must. Burlington Broadcasters is an equal opportunity employer. T&R to: Box 999, Burlington, VT 05402. No Calls.

### CHIEF ENGINEER

WOR Radio/WOR Radio Network seeks qualified, computer literate Chief Engineer with commanding knowledge of all aspects of technical operations. Must have experience with high power transmitter and directional antenna systems along with digital audio expertise. Positive "take charge" attitude required to lead seasoned technical staff. Minimum 5 years experience. Resumes to: WOR Radio, 1440 Broadway, NY, NY 10018. Attn: Personnel. No Phone Calls. F/M EOE

FM97 WLAN has an immediate opening for a 7-midnight jock! Two years of radio experience required. Knowledge of digital production a plus. Send your package to Jordan Walsh at: WLAN, 252 North Queen Street, Lancaster, PA 17603. Phone calls are being accepted at (717) 295-9700 before 4pm EST. All calls will be returned. Females and minorities encouraged. Clear Channel Communications is an EOE.

### AC PROGRAM DIRECTOR

92.9 WEZF has an immediate opening for Program Director/Afternoon Drive air personality. Programming successes, strong airshift, production, and Selector fluent a must! Highly desirable New England market. T&R to: Karen Marshall, General Manager, 92.9 WEZF, P.O. Box 1093, Burlington, VT 05402. Knight Quality Stations is an Equal Opportunity Employer.

### SALES MANAGEMENT

Connoisseur Communications is searching for sales management talent. Qualifications should include the following: 3+ years management experience, recruiting, coaching and training local sales staff, understanding of yield management practices, strategic planning and tactical execution, account management, creation and development of NTR and proven track record of performance. Send resumes to: Gary S. Rozynek, Connoisseur Communications, 136 Main St., Westpost, CT 06880. EOE

### PROGRAM DIRECTOR

A major East Coast AOR radio station seeks a Program Director. This is a fulltime position with a terrific company. You must be an experienced PD, with outstanding people skills, a track record of success, and a spirit of creativity. An Equal Opportunity Employer. Women and minorities are encouraged to apply. Send your resume to: Radio & Records, 10100 Santa Monica Bl., #304, 5th Floor, Los Angeles, CA 90067. EOE

NY/PA Christian FM Network has immediate opening for morning drive time co-host. Must be conversational, positive, have an enjoyable personality, and a strong desire for ministry. Competitive salary and benefits. Call 1-800-927-9083. EOE

### EVENINGS IN THE POCONOS!

Creative, energetic talent needed now. Obsession for winning a must! T&R/photo to: Steve McKay, WSBG, 22 South Sixth St., Stroudsburg, PA 18360. Females strongly encouraged! EOE

## SOUTH

Wanted: On-air PD for Panama City, Florida At least 3 years solid programming experience with proven track record (multi-format a plus), computer literate, good people skills. Must not mind living by the most beautiful beaches on the Gulf coast. Send tapes and resumes to: Marilyn Bieber, Corporate Programming Coordinator, Paxson Communications, 601 Clearwater Park Road, West Palm Beach, FL 33401. EOE

KWTX-AM has opening for morning talk show host. All News/Talk station seeks motivated, take charge entertainer. Rush tape, resume & photo to: Zack Owen, 314 W. State Hwy. 6, Waco, TX 76712. EOE



# OPPORTUNITIES

## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

Heritage CHR FM in S.E. GA is seeking afternoon drive air personality/PD. High energy level along with strong production skills, leadership and teaching abilities a must. Send tape w/production/resume/photo to: WXMK, Station Manager, 108 Benedict Road, Brunswick, GA 31520. EOE

Rare morning show opening at WACO-FM. Great company seeks morning show partner who can continue market domination both on-air and off-air appearances. No beginners. Rush tape, resume, and photo to: **GULFSTAR COMMUNICATIONS INC.** Zack Owen, 314 W. State Hwy. 6, Waco, TX 76712. No Phone Calls. EOE



The legendary WIVK has a rare opening for Morning Team/or person. Must be topical, funny, team player(s) who use good judgment, and are willing to be involved in the marketplace. Send package including pics to: 4711 Old Kingston Pike, Knoxville, TN 37919. EOE

PD/MD wanted for coastal Carolina active rock station. Must have successful track record in promotions and ratings. Knowledge and people skills a must. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #302, 5th Floor, Los Angeles, CA 90067. EOE

92.5/KZPS The Classic Rock Station Dallas seeks Promotions Director. Please call for application. Mary Young, Director/Human Resources. 972-770-7777. An Equal Opportunity Employer.

## MIDWEST

AM/FM combo seeks multi-talented AT/Talker. T&R: Dale Lowe, Box 719, Logansport, IN 46947 EOE (6/6)

Seeking F/T midday AT w/ creative production & adult personality. No calls. T&R: WDEK, Keith Bansemer, Box 448, DeKalb, IL 60115 EOE (6/6)

Seeking F/T Sports anchor/news reporter. No calls. T&R: WLBK, Chris Funkhouser, Box 448, DeKalb, IL 60115 EOE (6/6)

## ALTERNATIVE OVERNIGHTS

Columbus' Rock Alternative, CD101 looking for fulltime overnight talent. Heavy production load. Promotional appearances. Minimum three years experience in like formats. T&R required with references. Females and minorities encouraged. No phone calls. Send materials to Jane Purcell, Program Director, WWCD, 503 S. Front St., Suite 101, Columbus, OH 43215. EOE

MORNINGS — FLORIDA! WSJT 94.1, Tampa Bay's Smooth Jazz station is searching for a new personality for mornings. Looking for a natural, friendly, conversationalist who can display mature personality and not just read liners. Previous experience with NAC format NOT required. Send T&R to: Ross Block, WSJT 94.1, 11300 4th St. N., Suite 318, St. Petersburg, FL 33716. No Calls Please. Paxson Communications. EOE

Small market Country station in Florida looking for morning team/or person. Must be local, topical, good judgment, team player, and willing to be involved in the community. Work for a committed company. Send package with pics to: Radio & Records, 10100 Santa Monica Bl., #299, 5th Floor, Los Angeles, CA 90067. EOE

Increase your exposure with Mediacasting's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414)926-9620 or www.mediacasting.com



ABC Radio's The Planet/WHYT Detroit seeks experienced news pro to join the "Johnny In The Morning" show. 3-5 years major market morning show news experience required. Must be able to write and deliver newscasts and entertainment reports for 25-34 year old targeted morning show. Must be comfortable in comedic environment, while interacting with morning show hosts and in-studio guests. College degree preferred. Send tape and resume. Garrett Michaels, Program Director, 96.3 The Planet, 2100 Fisher Building, Detroit, MI 48202. No Calls Please. EOE

## WNAP PRODUCTION DIRECTOR

Emmis Broadcasting's WNAP/Indianapolis needs a Production Director. Can you creatively image a '60s-'70s-'80s classic hits station? Oversee commercial production? Copywriting, organization, digital experience, and attention to detail a must. T&R to: Peter Smith, WNAP, 950 N. Meridian, Suite 1293, Indianapolis, IN 46204. EOE

## WNAP AIR PERSONALITY

Emmis Broadcasting's WNAP/Indianapolis needs a air personality for '60s-'70s-'80s classic hits. You must know the music, have great phone skills, do solid production, and be natural/relatable on the air. T&R to: Peter Smith, WNAP, 950 N. Meridian, Suite 1293, Indianapolis, IN 46204. EOE

Top-rated Country station is looking for a morning show partner for our already successful AM Drive. If you are proactive, think out-of-the-box, can communicate one-on-one with your audience, and are a team player, send your tape, resume and salary requirements to: Radio & Records, 10100 Santa Monica Bl., #303, 5th Floor, Los Angeles, CA 90067. EOE. Women & minorities are strongly encouraged to apply.

## WEST

HAC mornings / production. No calls. Team players send T&R: Grant McGee, KZMK, Box 2770, Sierra Vista, AZ 85636 EOE (6/6)

The Word in Music (HAC) Christian Music Network is accepting applications. T&R: Faron Dice, 1465 Kelly Johnson Blvd. Ste. 340, Colorado Springs, CO 80920 EOE (6/6)

Sunbrook Communications is looking for a great leader to program its heritage radio stations in Great Falls. K-99 is Hot AC and KXGF is M.O.R. Great benefits, people and lifestyle. Send tape and resume to: Mark Vickrey, 1300 Central Avenue West, Great Falls, MT 59404. EOE

Jefferson Pilot Communications has an immediate opening for a fulltime production director for our five stations; KYGO-AM & FM, KQKS, KKFN and KCKK. Candidates must be organized, able to write, think, and produce creatively, understand multi-track and digital production, and have excellent people skills. RUSH resume and production samples to: Chuck St. John, 1095 S. Monaco Parkway, Denver, CO 80224. No Phone Calls Please. EOE



southern california's modern rock

## MARKETING DIRECTOR-LOS ANGELES

Y-107, America's 4th most listened to Alternative station, seeks Marketing Director. If you are extremely creative, detail oriented, possess strong leadership and organizational skills, thrive in competitive situations, and have a passion for Modern Rock, we want to hear from you. Knowledge of L.A. market a plus. Fax or overnight letter and resume to: Odyssey Communications, Personnel Department, 320 North Halstead Street, Suite 170, Pasadena, CA 91107. Fax: 818-351-8665. EOE

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## OPENINGS

Great opportunity for entertaining, interactive AOR/Classic Rock morning show. Live and work in beautiful central Washington. 2 hours from Seattle. T&R to: Ron Harris, PD, KATS-FM, P.O. Box 1280, Yakima, WA 98907. EOE



**RARE MIDDAY OPENING!**  
After 5 great years, the original KBEST 95 midday host is leaving for her own major-market morning show, and we've got some big headphones to fill!

If you LOVE Oldies and sunshine, relate easily to a 35+ family audience, and have the style, phone savvy, energy and enthusiasm to keep KBEST 95 consistently in the Top 3, RUSH info to:

Human Resources Director  
Jefferson-Pilot Communications of California  
1615 Murray Canyon Road, Suite 710  
San Diego, CA 92108  
EOE. Women and minorities encouraged to apply.

Top 30 Morning Hosts, teams, news readers, and experienced producers needed. Multiple formats. Maybe you're a great show or team in a smaller market with a huge passion for radio. You prep like crazy. You take direction well...And, you're waaay too good for your current market. Want a great situation with a well-respected company that isn't for sale? Great lifestyle, money, and incredible opportunities for all these positions NOW! **ADULT ENTERTAINERS ONLY!** Respond to: Radio & Records, 10100 Santa Monica Bl., #298, 5th Floor, Los Angeles, CA 90067. EOE



### MORNING DRIVE - LOS ANGELES

Y-107, America's 4th most-listened to Alternative station, seeks host(s) for Morning Drive. If you thrive in competitive situations, have a passion for Modern Rock, and can relate to a 29-year-old, we want to hear from you. Proven track record and knowledge of L.A. market a plus. Overnight tape and resume to: Steve Blatter, 3350 Electronic Drive, Pasadena, CA 91107. EOE



**MORNING DRIVE:** SF's soft AC has rare opening for AM drive host. Min. 3 yrs. AM drive exp. Must appeal to adult female audience. Tape and resume to Bill Conway, KOIT, 400 Second Street, SF, 94107. No Calls Please. EOE

## OPENINGS

SKYVIEW/METRO NETWORKS, LAS VEGAS & PHOENIX have openings for experienced news people. Warm, friendly delivery. Send tape and resume to: Diana Caine, Skyview/Metro Networks, 275 East Tropicana, Suite 150, Las Vegas, Nevada 89109. EOE

### SMOOTH MIDDAYS

SMOOTH JAZZ 96-7 (KEZL) in Fresno is looking for midday personality. Familiarity with NAC music a must. NAC/AC announcing skills a plus. A winning situation in a three-station operation. Women and minorities are encouraged to apply. Send T&R to: Mike Bushey, VP/Prog. Americom Broadcasting, 4991 E. McKinley, #124, Fresno, CA 93727. EOE

### MORNINGS ON THE MIX

MIX 102.7 (KTHT) in Fresno is looking for its next morning stars. The current show is moving on. If you are an AC entertainer who wants to be part of the community on a leading station, send T&R to: Mike Bushey, VP/Prog. Americom Broadcasting, 4991 E. McKinley, #124, Fresno, CA 93727. EOE

## POSITIONS SOUGHT

Do you need a PD/Asst. PD? Major market talk and sports producer/host. I've also done music and news, looking to move into programming management. Will consider all markets. Call me. 847-364-5728.

**Almost a decade** of professional experience, current PD/ Morning AT seeking medium or large market. DAN: (316) 624-3387 (6/6)

**Producer / Copywriter with BA & multi-format experience** seeks growth position. Spanish / English bilingual. CRAIG: (714) 279-9412 (6/6)

**Antidote to boring sports shows.** Funny, compelling, natural. Calls, bits, interviews, remotes, super prep. Not statistics junkies. Internet, worldwide. BILL & BRENT: (954) 527-5781 (6/6)

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**Seeking my first PD gig.** Seven years in radio. Management experience outside of radio. TOM: (804) 273-0807 (6/6)

**Production whiz kid.** Digital editing, writing, characters, ready to give competition ulcers in another market. CHRIS: (540) 885-6627 (6/6)

**CHR PD who "gets it",** let's talk. TODD: (318) 747-9034 (6/6)

**20-year radio veteran,** PD/mornings, seeks new "home" in New England. KONRAD KAYNE: (603) 648-6672 (6/6)

**Syndicated comedy writer / producer.** Voice-overs at Westwood One/ Pirate radio for eight years. JOHN MAMMOSER: (310) 204-4242 (6/6)

**Living the life** in Costa Rica. Beautiful babes, killer waves, muchas cervezas. Available via tape, digital, satellite? EVAN LUCK: (310) 280-3103 (6/6)

**The real Country leader?** Me. Call for details. JOE: (800) 957-5040 (6/6)

**Stand-up comic / AT.** Seeking airshifts, any format. News / Sports / Morning drive experience. HENRY SCOTT: (312) 409-4656 (6/6)

**Seeking good P/T help?** Reliable, versatile talent with 12-years experience, seeks P/T shift in Chicago. RON ANTHONY: (815) 756-5639 (6/6)

**I need a job!** Versatile FM voice with experience in all time slots! For more info, call...WILL: (310) 548-0102 (6/6)

**Female sidekick, writer.** Sharp, funny, L.A. experienced. Contacts! Strong publicity / promotions background. I'll be my DJ's second skin! BRITTON PAYNE: (619) 467-0128 (6/6)

## POSITIONS SOUGHT

**Searching for a long-term opportunity!** Have digital experience, can relocate quickly. Prefer Country, Oldies or Lite AC. STU: (800) 769-4948-51 (6/6)

**Second string DJ,** comedy writer, production, copy and Boo Baron School of Broadcasting graduate. Seeking work in NY market. TERRY: (908) 753-8095 (6/6)

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To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email—[garrett@rronline.com](mailto:garrett@rronline.com). Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. ([www.rronline.com](http://www.rronline.com))

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## Payable In Advance

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## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.



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Marketplace  
**RADIO & RECORDS, 10108 Santa Monica Blvd,**  
**Fifth Floor, Los Angeles, CA 90067**  
**310-553-4330 Fax: 310-203-8727**

## CHR/POP

LW	TW	ARTIST	SON	Label
1	1	HANSON	Mmm Bop	(Mercury)
2	2	SPICE GIRLS	Say You'll Be There	(Virgin)
3	3	WALLFLOWERS	One Headlight	(Interscope)
4	4	SAVAGE GARDEN	I Want You	(Columbia)
7	5	WHITE TOWN	Your Woman	(Chrysalis/EMI)
5	6	MONICA	For You I Will	(Warner Sunset/Atlantic)
9	7	MARK MORRISON	Return Of The Mack	(Atlantic)
10	8	SHAWN COLVIN	Sunny Came Home	(Columbia)
6	9	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
8	10	JEWEL	You Were Meant For Me	(Atlantic)
11	11	ROBYN	Do You Know (What It Takes)	(RCA)
12	12	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
16	13	MEREDITH BROOKS	Bitch	(Capitol)
14	14	OMC	How Bizarre	(Mercury)
15	15	BOB CARLISLE	Butterfly Kisses	(DMG/Jive)
13	16	DUNCAN SHEIK	Barely Breathing	(Atlantic)
22	17	VERVE PIPE	The Freshmen	(RCA)
20	18	SISTER HAZEL	All For You	(Universal)
18	19	BLACKSTREET	Don't Leave Me	(Interscope)
23	20	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
19	21	BLESSID UNION OF SOULS	I Wanna Be There	(EMI)
17	22	CARDIGANS	Lovefool	(Mercury)
25	23	SHERYL CROW	A Change Would Do You Good	(A&M)
21	24	NO DOUBT	Don't Speak	(Trauma/Interscope)
32	25	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
30	26	EN VOGUE	Whatever	(EastWest/EEG)
26	27	BABYFACE	Every Time I Close My Eyes	(Epic)
24	28	SHERYL CROW	Everyday Is A Winding Road	(A&M)
28	29	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
27	30	GINA G	Ooh Aah...Just A Little Bit	(Eternal/WB)

CHR begins on Page 36.

## CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	BLACKSTREET	Don't Leave Me	(Interscope)
4	2	ROME	I Belong To You (Every...)	(RCA)
2	3	112	Cupid	(Bad Boy/Arista)
3	4	MARK MORRISON	Return Of The Mack	(Atlantic)
5	5	SWV	Can We	(Jive)
10	6	PUFF DADDY & FAITH EVANS	I/112! I'll Be Missing...	(Bad Boy/Arista)
6	7	SPICE GIRLS	Say You'll Be There	(Virgin)
8	8	NU FLAVOR	Sweet Sexy Thing	(Reprise)
7	9	NOTORIOUS B.I.G.	Hypnotize	(Bad Boy/Arista)
19	10	EN VOGUE	Whatever	(EastWest/EEG)
9	11	702	Get It Together	(Biv 10/Motown)
12	12	BILLY LAWRENCE	Come On	(EastWest/EEG)
13	13	ROBYN	Do You Know (What It Takes)	(RCA)
16	14	NOTORIOUS B.I.G.	Mo Money, Mo Problems	(Bad Boy/Arista)
18	15	HANSON	Mmm Bop	(Mercury)
17	16	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
11	17	GINUWINE	Tell Me Do U Wanna	(550 Music)
22	18	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
15	19	DRU HILL	In My Bed	(Island)
14	20	MONICA	For You I Will	(Warner Sunset/Atlantic)
30	21	BABYFACE	How Come, How Long	(Epic)
20	22	MARY J. BLIGE	Love Is All We Need	(MCA)
21	23	FREAK NASTY	Da Dip	(Power)
28	24	BONE THUGS-N-HARMONY	Look Into My...	(Ruthless/Relativity)
25	25	ERYKAH BADU	Next Lifetime	(Kedar/Universal)
23	26	NEW EDITION	One More Day	(MCA)
37	27	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
39	28	WYCLEF JEAN	We Trying To Stay Alive	(Ruffhouse/Columbia)
26	29	AALIYAH	4 Page Letter	(BlackGround/Atlantic)
36	30	VERONICA / CRAIG MACK	No One But You	(H.O.L.A./Island)

CHR begins on Page 36.

## URBAN

LW	TW	ARTIST	SON	Label
2	1	ERYKAH BADU	Next Lifetime	(Kedar/Universal)
1	2	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
4	3	REFUGEE CAMP ALL-STARS	The Sweetest Thing	(Columbia)
7	4	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
5	5	JOE	Don't Wanna Be A Player	(Jive)
3	6	ROME	I Belong To You (Every...)	(RCA)
6	7	TONY TONI TONE	Thinking Of You	(Mercury)
8	8	BROWNSTONE	5 Miles To Empty	(MJJ/Work)
13	9	K-CI & JOJO	You Bring Me Up	(MCA)
14	10	NEW EDITION	One More Day	(MCA)
17	11	NOTORIOUS B.I.G.	Mo Money, Mo Problems	(Bad Boy/Arista)
9	12	112	Cupid	(Bad Boy/Arista)
27	13	EN VOGUE	Whatever	(EastWest/EEG)
12	14	ERIC BENET	Femininity	(Warner Bros.)
15	15	GYRL	Get Your Groove On	(Silas/MCA)
19	16	KEITH SWEAT	Come With Me	(Elektra/EEG)
40	17	PUFF DADDY & FAITH EVANS	I/112! I'll Be Missing...	(Bad Boy/Arista)
22	18	CHRISTION	Full Of Smoke	(Roc-A-Fella/Def Jam/Mercury)
21	19	DIONNE FARRIS	Hopeless	(Columbia)
10	20	KENNY LATTIMORE	For You	(Columbia)
11	21	MARY J. BLIGE	Love Is All We Need	(MCA)
20	22	SOUNDS OF BLACKNESS	Spirit	(Perspective/A&M)
24	23	ZHANE'	Crush	(Illtown/Motown)
23	24	BRAND NEW HEAVIES	Sometimes	(Delicious Vinyl/Red Ant)
30	25	PATTI LABELLE	When You Talk About Love	(MCA)
31	26	SCARFACE	Smile	(Rap-A-Lot/Noo Trybe)
26	27	ERICKA YANCEY	So Good	(RCA)
36	28	WHITNEY HOUSTON	My Heart Is Calling	(Arista)
29	29	JADE	Keep On Risin'	(Hollywood)
18	30	MARK MORRISON	Return Of The Mack	(Atlantic)
45	32	BONE THUGS-N-HARMONY	Look Into My Eyes	(Ruthless/Relativity)
39	34	MAXWELL	Suitelady	(Columbia)
37	35	702	No Doubt	(Biv 10/Motown)

URBAN begins on Page 49.

## HOT AC

LW	TW	ARTIST	SON	Label
1	1	WALLFLOWERS	One Headlight	(Interscope)
2	2	SHAWN COLVIN	Sunny Came Home	(Columbia)
4	3	DUNCAN SHEIK	Barely Breathing	(Atlantic)
3	4	JEWEL	You Were Meant For Me	(Atlantic)
6	5	SAVAGE GARDEN	I Want You	(Columbia)
5	6	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
9	7	SISTER HAZEL	All For You	(Universal)
10	8	HANSON	Mmm Bop	(Mercury)
11	9	BOB CARLISLE	Butterfly Kisses	(DMG/Jive)
8	10	NO DOUBT	Don't Speak	(Trauma/Interscope)
7	11	SHERYL CROW	Everyday Is A Winding Road	(A&M)
16	12	SHERYL CROW	A Change Would Do You Good	(A&M)
12	13	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
15	14	VERVE PIPE	The Freshmen	(RCA)
14	15	CARDIGANS	Lovefool	(Mercury)
20	16	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
13	17	U2	Staring At The Sun	(Island)
19	18	KYLE VINCENT	Wake Me Up	(Capitol/Hollywood)
22	19	MEREDITH BROOKS	Bitch	(Capitol)
17	20	BRUCE SPRINGSTEEN	Secret Garden	(Columbia)
25	21	R. KELLY	I Believe I Can Fly	(Jive)
28	22	INDIGO GIRLS	Shame On You	(Epic)
24	23	BLESSID UNION OF SOULS	I Wanna Be There	(EMI)
23	24	TORI AMOS	Silent All These Years	(Atlantic)
18	25	WHITE TOWN	Your Woman	(Chrysalis/EMI)
27	26	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
—	27	OMC	How Bizarre	(Mercury)
—	28	MONICA	For You I Will	(Warner Sunset/Atlantic)
—	29	JON BON JOVI	Midnight In Chelsea	(Mercury)
30	30	BEE GEES	Alone	(Polydor/A&M)

AC begins on Page 72.

## AC

LW	TW	ARTIST	SON	Label
1	1	BOB CARLISLE	Butterfly Kisses	(DMG/Jive)
2	2	CHICAGO	Here In My Heart	(Reprise)
3	3	JEWEL	You Were Meant For Me	(Atlantic)
5	4	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
4	5	RICHARD MARX	Until I Find You Again	(Capitol)
7	6	BEE GEES	Alone	(Polydor/A&M)
8	7	MICHAEL BOLTON	Go The Distance	(Columbia)
6	8	BRYAN ADAMS	I'll Always Be Right There	(A&M)
12	9	PETER CETERA	Do You Love Me That Much?	(River North)
9	10	KENNY LOGGINS	For The First Time	(Columbia)
13	11	SHAWN COLVIN	Sunny Came Home	(Columbia)
10	12	BRUCE SPRINGSTEEN	Secret Garden	(Columbia)
14	13	R. KELLY	I Believe I Can Fly	(Jive)
16	14	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
11	15	JON SECADA	Too Late, Too Soon	(SBK/EMI)
23	16	JAMES TAYLOR	Little More Time With You	(Columbia)
20	17	JIM BRICKMAN	Picture This	(Windham Hill)
19	18	CELINE DION	All By Myself	(550 Music)
21	19	MONICA	For You I Will	(Warner Sunset/Atlantic)
22	20	TINA TURNER	On Silent Wings	(Virgin)
15	21	BARRY MANILOW	I'd Really Love To See You...	(Arista)
18	22	JOOSE	If Tomorrow Never Comes	(Flavor Unit/EastWest/EEG)
26	23	KATHY TROCCOLI	He'll Never Leave Me	(Reunion)
24	24	DUNCAN SHEIK	Barely Breathing	(Atlantic)
25	25	PAUL CARRACK	For Once In Our Lives	(Ark 21)
27	26	STYX	Paradise	(CMC)
17	27	BRIAN MCKNIGHT & DIANA KING	When We Were...	(DAS/Mercury)
—	28	WHITNEY HOUSTON	My Heart Is Calling	(Arista)
—	29	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
30	30	BLESSID UNION OF SOULS	I Wanna Be There	(EMI)

AC begins on Page 72.

## ACTIVE ROCK

LW	TW	ARTIST	SON	Label
2	1	TONIC	If You Could Only See	(Polydor/A&M)
1	2	OFFSPRING	Gone Away	(Columbia)
3	3	SAMMY HAGAR	Little White Lie	(Track Factory/MCA)
5	4	LIVE	Freaks	(Radioactive)
4	5	MATCHBOX 20	Push	(Lava/Atlantic)
6	6	FOO FIGHTERS	Monkey Wrench	(Roswell/Capitol)
10	7	COLLECTIVE SOUL	Listen	(Atlantic)
13	8	WALLFLOWERS	The Difference	(Interscope)
8	9	NAKED	Mann's Chinese	(Red Ant)
22	10	SMASHING PUMPKINS	The End Is The Beginning...	(Warner Sunset/WB)
14	11	COOL FOR AUGUST	Don't Wanna Be Here	(Warner Bros.)
7	12	QUEENSRYCHE	Sign Of The Times	(EMI)
19	13	MOTLEY CRUE	Afraid	(Elektra/EEG)
12	14	SEVEN MARY THREE	Rock Crown	(Mammoth/Atlantic)
17	15	AEROSMITH	Hole In My Soul	(Columbia)
28	16	NIXONS	Baton Rouge	(MCA)
9	17	BUSH	Cold Contagious	(Trauma/Interscope)
23	18	MEGADETH	Trust	(Capitol)
24	19	BLUR	Song 2	(Virgin)
11	20	U2	Staring At The Sun	(Island)
21	21	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
15	22	VERVE PIPE	The Freshmen	(RCA)
33	23	METALLICA	Bleeding Me	(Elektra/EEG)
25	24	TOAD THE WET SPROCKET	Come Down	(Columbia)
16	25	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
20	26	SILVERCHAIR	Freak	(Epic)
26	27	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
18	28	COWBOY MOUTH	Jenny Says	(MCA)
34	29	FAITH NO MORE	Last Cup Of Sorrow	(Slash/Reprise)
30	30	SUGARTOOTH	Booty Street	(DGC/Geffen)

ROCK begins on Page 86.

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Breakers In Blue

## NATIONAL AIRPLAY OVERVIEW JUNE 6, 1997

### URBAN AC

LW	TW	ARTIST	SON	Label
2	1	TONY TONI TONE	Thinking Of You	(Mercury)
1	2	KENNY LATTIMORE	For You	(Columbia)
3	3	DIONNE FARRIS	Hopeless	(Columbia)
4	4	ERYKAH BADU	Next Lifetime	(Kedar/Universal)
6	5	REFUGEE CAMP ALL-STARS	The Sweetest Thing	(Columbia)
5	6	BLACKSTREET	Don't Leave Me	(Interscope)
7	7	ROME	I Belong To You (Every...)	(RCA)
8	8	ERIC BENET	Femininity	(Warner Bros.)
11	9	BROWNSTONE	5 Miles To Empty	(MJJ/Work)
9	10	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
12	11	SOUNDS OF BLACKNESS	Spirit	(Perspective/A&M)
22	12	PATTI LABELLE	When You Talk About Love	(MCA)
10	13	TONI BRAXTON	I Love Me Some Him	(LaFace/Arista)
14	14	PAUL HARDCASTLE	Jokers Wild	(JVC)
17	15	MAXWELL	Suitelady	(Columbia)
18	16	BRAND NEW HEAVIES	Sometimes	(Delicious Vinyl/Red Ant)
15	17	BABYFACE	Every Time I Close My Eyes	(Epic)
23	18	KEITH SWEAT	Come With Me	(Elektra/EEG)
16	19	ANN NESBY	This Weekend	(Perspective/A&M)
13	20	MARY J. BLIGE	Love Is All We Need	(MCA)
—	21	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
19	22	INCOGNITO	A Shade Of Blue	(Verve Forecast)
25	23	WHITNEY HOUSTON	My Heart Is Calling	(Arista)
20	24	MONICA	For You I Will	(Warner Sunset/Atlantic)
27	25	ZHANE	Crush	(Illtown/Motown)
30	26	BRIGETTE MCWILLIAMS	Fire	(Virgin)
24	27	JOE	Don't Wanna Be A Player	(Jive)
—	28	BABYFACE	How Come, How Long	(Epic)
—	29	EN VOGUE	Whatever	(EastWest/EEG)
28	30	ADRIANA EVANS	Seem' Is Believing	(Loud/PMP/RCA)

URBAN begins on Page 49.

### COUNTRY

LW	TW	ARTIST	SON	Label
2	1	TIM MCGRAW w/FAITH HILL	It's Your Love	(Curb)
4	2	VINCE GILL	A Little More Love	(MCA)
8	3	TY HERNDON	Loved Too Much	(Epic)
5	4	LEANN RIMES	The Light In Your Eyes	(MCG/Curb)
1	5	ALAN JACKSON	Who's Cheatin' Who	(Arista)
12	6	MARK WILLIS	Places I've Never Been	(Mercury)
10	7	TANYA TUCKER	Little Things	(Capitol)
11	8	REBA MCENTIRE	I'd Rather Ride Around With...	(MCA)
3	9	KEVIN SHARP	She's Sure Taking It Well	(143/Asylum/EEG)
13	10	DEANA CARTER	Count Me In	(Capitol)
14	11	MARK CHESNUTT	Let It Rain	(Decca)
15	12	PAM TILLIS	All The Good Ones Are Gone	(Arista)
6	13	BROOKS & DUNN	Why Would I Say Goodbye	(Arista)
20	14	GEORGE STRAIT	Carrying Your Love With Me	(MCA)
16	15	TRACE ADKINS	I Left Something Turned On...	(Capitol)
18	16	SONS OF THE DESERT	Whatever Comes First	(Epic)
17	17	RICK TREVINO	I Only Get This Way With You	(Columbia)
19	18	PATTY LOVELESS	The Trouble With The Truth	(Epic)
22	19	LONESTAR	Come Cryin' To Me	(BNA)
21	20	JOHN BERRY	I Will, If You Will	(Capitol)
9	21	BRYAN WHITE	Sittin' On Go	(Asylum/EEG)
24	22	CLAY WALKER	One, Two, I Love You	(Giant)
23	23	TRAVIS TRITT	She's Going Home With Me	(Warner Bros.)
26	24	MICHAEL PETERSON	Drink, Swear, Steal & Lie	(Reprise)
28	25	RICOCHET	He Left A Lot To Be Desired	(Columbia)
33	26	TRACY LAWRENCE	How A Cowgirl Says Goodbye	(Atlantic)
27	27	SAMMY KERSHAW	Fit To Be Tied Down	(Mercury)
29	28	TRACY BYRD	Don't Love Make A Diamond...	(MCA)
7	29	MINDY MCCREADY	A Girl's Gotta Do (What...)	(BNA)
46	30	CLINT BLACK & MARTINA MCBRIDE	Still Holding On	(RCA)
36	35	BILLY YATES	Flowers	(Almo Sounds)
39	37	DAVID KERSH	Day In, Day Out	(Curb)
40	38	SHERRIE AUSTIN	Lucky In Love	(Arista)

COUNTRY begins on Page 58.

### NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	RICK BRAUN	Notorious	(Mesa/Bluemoon)
2	2	GATO BARBIERI	Straight Into The Sunrise	(Columbia)
4	3	3RD FORCE	In The Full Moonlight	(Higher Octave)
3	4	LEE RITENOUR	Water To Drink	(I.E./Nerve)
7	5	WARREN HILL	U R The 1	(Discovery)
6	6	KENNY G	Havana	(Arista)
5	7	CHUCK LOEB	Cruzin' South	(Shanachie)
9	8	BONEY JAMES	Nothin' But Love	(Warner Bros.)
10	9	SPECIAL EFX	Since You've Been Away	(JVC)
12	10	ZACHARY BREAUX	Cafe Reggiao	(Zebra)
11	11	MICHAEL LINGTON	Tell It Like It Is	(Nu Groove)
17	12	NELSON RANGELL	Turning Night Into Day	(GRP)
8	13	GOTA	European Comfort	(Instinct)
14	14	EL DEBARGE	Dindi	(I.E./Nerve)
13	15	BRIAN MCKNIGHT & DIANA KING	When We Were...	(DAS/Mercury)
19	16	EVERETTE HARP	What's Going On	(Blue Note)
16	17	URBAN KNIGHTS	The Promise	(GRP)
20	18	INCOGNITO	A Shade Of Blue	(Verve Forecast)
21	19	DANCING FANTASY	When Dreams Come True	(Innovative)
22	20	CHRIS BOTTI	The Way Home	(Verve Forecast)
24	21	JOHN TESH	L'Aquila	(GTSP)
23	22	HERB ALPERT	Passion Dance	(Almo Sounds/Geffen)
25	23	ERIC MARIENTHAL	Easy Street	(I.E./Nerve)
15	24	TOMMY EMMANUEL	Midnight Drive	(Higher Octave)
30	25	PAUL TAYLOR	Pleasure Seeker	(Countdown/Unity)
27	26	FANTASY BAND	Double Talk	(Shanachie)
18	27	JIM BRICKMAN	You Never Know	(Windham Hill)
26	28	DIRK RICHTER	Smooth Move	(Sin-Drome)
—	29	PAUL HARDCASTLE	Peace On Earth	(JVC)
29	30	TONI BRAXTON	I Don't Want To	(LaFace/Arista)

NAC begins on Page 80.

### ROCK

LW	TW	ARTIST	SON	Label
1	1	SAMMY HAGAR	Little White Lie	(Track Factory/MCA)
2	2	TONIC	If You Could Only See	(Polydor/A&M)
3	3	MATCHBOX 20	Push	(Lava/Atlantic)
6	4	AEROSMITH	Hole In My Soul	(Columbia)
5	5	OFFSPRING	Gone Away	(Columbia)
7	6	WALLFLOWERS	The Difference	(Interscope)
4	7	QUEENSRYCHE	Sign Of The Times	(EMI)
8	8	VERVE PIPE	The Freshmen	(RCA)
12	9	COLLECTIVE SOUL	Listen	(Atlantic)
9	10	JONNY LANG	Lie To Me	(A&M)
10	11	U2	Staring At The Sun	(Island)
13	12	COREY STEVENS	One More Time	(Eureka/Discovery)
11	13	LYNYRD SKYNYRD	Travelin' Man	(CMC)
14	14	LIVE	Freaks	(Radioactive)
16	15	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
15	16	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
18	17	MOTLEY CRUE	Afraid	(Elektra/EEG)
17	18	SCREAMIN' CHEETAH WHEELIES	Magnolia	(Capricorn/Mercury)
19	19	TOAD THE WET SPROCKET	Come Down	(Columbia)
23	20	PAUL MCCARTNEY	The World Tonight	(Capitol)
22	21	NAKED	Mann's Chinese	(Red Ant)
21	22	WALLFLOWERS	One Headlight	(Interscope)
29	23	JOHN FOGERTY	Walking In A Hurricane	(Warner Bros.)
20	24	AEROSMITH	Falling In Love...	(Columbia)
26	25	FOO FIGHTERS	Monkey Wrench	(Roswell/Capitol)
—	26	BLUES TRAVELER	Carolina Blues	(A&M)
28	27	COOL FOR AUGUST	Don't Wanna Be Here	(Warner Bros.)
24	28	SWEET VINE	Mountainside	(Columbia)
27	29	METALLICA	King Nothing	(Elektra/EEG)
25	30	SEVEN MARY THREE	Rock Crown	(Mammoth/Atlantic)

ROCK begins on Page 86.

### ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
2	2	MIGHTY MIGHTY BOSSTONES	The Impression That I Get	(Mercury)
3	3	TONIC	If You Could Only See	(Polydor/A&M)
4	4	DEPECHE MODE	It's No Good	(Mute/Reprise)
13	5	SMASHING PUMPKINS	The End Is The Beginning...	(Warner Sunset/WB)
10	6	MATCHBOX 20	Push	(Lava/Atlantic)
9	7	K'S CHOICE	Not An Addict	(550 Music)
6	8	BLUR	Song 2	(Virgin)
8	9	FOO FIGHTERS	Monkey Wrench	(Roswell/Capitol)
5	10	MEREDITH BROOKS	Bitch	(Capitol)
12	11	WALLFLOWERS	The Difference	(Interscope)
7	12	VERVE PIPE	The Freshmen	(RCA)
16	13	TOAD THE WET SPROCKET	Come Down	(Columbia)
15	14	SQUIRREL NUT ZIPPERS	Hell	(Mammoth)
11	15	OFFSPRING	Gone Away	(Columbia)
22	16	SNEAKER PIMPS	6 Underground	(Virgin)
23	17	DAVE MATTHEWS BAND	Tripping Billies	(RCA)
24	18	COLLECTIVE SOUL	Listen	(Atlantic)
17	19	U2	Staring At The Sun	(Island)
20	20	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
19	21	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
29	22	SHERYL CROW	A Change Would Do You Good	(A&M)
21	23	BUSH	Cold Contagious	(Trauma/Interscope)
14	24	LIVE	Freaks	(Radioactive)
26	25	SUMMERCAMP	Drawer	(Maverick/Reprise)
27	26	THAT DOG	Never Say Never	(DGC/Geffen)
18	27	SMASHING PUMPKINS	Eye	(Interscope)
25	28	SUBLIME	Santeria	(Gasoline Alley/MCA)
33	29	ABRA MOORE	Four Leaf Clover	(Arista Austin/Arista)
—	30	LIVE	Turn My Head	(Radioactive)

ALTERNATIVE begins on Page 93.

### ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
3	1	TOAD THE WET SPROCKET	Come Down	(Columbia)
2	2	INDIGO GIRLS	Shame On You	(Epic)
1	3	VERVE PIPE	The Freshmen	(RCA)
6	4	ABRA MOORE	Four Leaf Clover	(Arista Austin/Arista)
9	5	SHERYL CROW	A Change Would Do You Good	(A&M)
4	6	SHAWN COLVIN	Sunny Came Home	(Columbia)
8	7	WALLFLOWERS	The Difference	(Interscope)
7	8	SISTER HAZEL	All For You	(Universal)
10	9	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
12	10	PAUL MCCARTNEY	The World Tonight	(Capitol)
14	11	MATCHBOX 20	Push	(Lava/Atlantic)
5	12	INXS	Elegantly Wasted	(Mercury)
15	13	DAVE MATTHEWS BAND	Tripping Billies	(RCA)
13	14	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
11	15	U2	Staring At The Sun	(Island)
27	16	DEL AMITRI	Not Where It's At	(A&M)
19	17	BIG HEAD TODO & THE MONSTERS	Please Don't Tell...	(Revolution)
18	18	COLLECTIVE SOUL	Listen	(Atlantic)
16	19	JONNY LANG	Lie To Me	(A&M)
24	20	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
17	21	WALLFLOWERS	One Headlight	(Interscope)
22	22	MEREDITH BROOKS	Bitch	(Capitol)
20	23	VAN MORRISON	Burning Ground	(Polydor/A&M)
25	24	JOHN FOGERTY	Walking In A Hurricane	(Warner Bros.)
21	25	OMC	How Bizarre	(Mercury)
23	26	BOZ SCAGGS	It All Went Down The Drain	(Virgin)
—	27	WILCO	Monday	(Reprise)
28	28	WHITE TOWN	Your Woman	(Chrysalis/EMI)
—	29	SNEAKER PIMPS	6 Underground	(Virgin)
—	30	10,000 MANIACS	More Than This	(Geffen)

ADULT ALTERNATIVE begins on Page 102.

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