

WHAT DO YOU DO NOW THAT THE SPRING BOOK IS IN?

Consultant **John Lund** offers a detailed checklist to analyze the numbers as well as several scenarios on what to do — depending on whether your station went up, down, or sideways.

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This week, **R&R** sneaks a peek at the brave new world of Rock radio as programmers survey the post-Telecom landscape, promo domos debate the current state of affairs, and artists provide their own take on the format. *Plus* ... Active Rock Power Gold and Rock Power Gold charts as well as the top 10 songs from every year of the last decade.

Begins Page 31

PEOPLE IN THE NEWS

- **Dene Hallam** now VP/Programming for KKQB-AM & FM/Houston
- **Chris Mays** elevated to KMTT/Seattle Station Mgr.
- **Mike Shepard** new Jefferson-Pilot San Diego Dir./Programming Ops.
- **Ken Medek** now WBLI/Long Island PD
- **Bill White** to KDKA/Pittsburgh PD
- **Dwight Bibbs** appointed to Noo Trybe/Virgin VP/Promo
- **James Richards** now WGRR Cincy VP/GM; **David O'Donnell** now VP/GM at WEND-FM & WWMG-FM/Charlotte

Page 3

THIS #1 WEEK

- CHR/POP**
 - **DONNA LEWIS** I Love You Always Forever (Atlantic)
- CHR/RHYTHMIC**
 - **KEITH SWEAT** Twisted (Elektra/EEG)
- URBAN**
 - **112** Only You (Bad Boy/Arista)
- URBAN AC**
 - **MAXWELL** Ascension (Don't Ever ...) (Columbia/CRG)
- COUNTRY**
 - **BRDOKS & DUNN** I Am That Man (Arista)
- NAC**
 - **NORMAN BROWN** Better Days ... (MoJAZZ/Motown)
- HOT AC**
 - **ERIC CLAPTON** Change The World (Reprise)
- AC**
 - **ERIC CLAPTON** Change The World (Reprise)
- ACTIVE ROCK**
 - **SOUNDGARDEN** Burden In My Hand (A&M)
- ROCK**
 - **BLACK CROWES** Good Friday (American/Reprise)
- ALTERNATIVE**
 - **PRIMITIVE RADIO GODS** Standing ... (Ergo/Columbia/CRG)
- ADULT ALTERNATIVE**
 - **PRIMITIVE RADIO GODS** Standing ... (Ergo/Columbia/CRG)

NEWSSTAND PRICE \$6.50



THE INDUSTRY'S NEWSPAPER

Evergreen Adds Motor City, Philly FMs In Secret Deal

■ **WWRC-AM/DC deal shifts from sale to swap**

By **HEATHER VAN SLOOTEN**
R&R WASHINGTON BUREAU

Evergreen Media Corp. became the third-largest revenue-generating radio group this week with its proposed acquisition of four **Secret Communications** stations.

Evergreen is buying **Urban WJLB-FM & WMXD-FM/Detroit** for \$168 million and **Classical WFLN-FM/Philadelphia** for \$37.75 million. It is also paying \$32 million for **Classical WQRS-FM/Detroit**, which it is simultaneously swapping for **Greater Media** all-Talk **WWRC-AM/Washington** plus \$9.5 million cash. Greater Media had agreed to sell 'WRC to Evergreen in late June for \$22.5 million.

When the deal is complete, Evergreen will have five FMs

(**WJLB, WKQI-FM, WMXD, WNIC-FM & WWWW-FM**) and two AMs (**WDFN-AM & WDOZ-AM**) in Detroit, giving it almost 29% of the market's revenues, according to BIA estimates. Evergreen would also strengthen its position to 10.6% of revenues in Philadelphia, where it already owns **WJJZ-FM & WYXR-FM**.

The new acquisitions add \$28.1 million to Evergreen's annual revenues, bringing its 1995 total to \$338 million. This places Evergreen, which would own 41 stations in 12 markets, in third place behind No. 1 **Westinghouse/CBS** and No. 2 **American Radio Systems**.

Evergreen Chairman/CEO **Scott Ginsburg** said the

EVERGREEN/See Page 28

Ryan Becomes PD At WLTW/New York

Eighteen-month **WBEB/Philadelphia** PD **Jim Ryan** has accepted a similar position at **Viacom Lite AC WLTW-FM / New York**, effective September 3. He succeeds **Kurt Johnson**, who became PD of **Viacom/New York Classic**



Ryan

Rock sister **WAXQ-FM** last month.

"Viacom and WLTW are the only people who could have persuaded me to leave **WBEB**," Ryan told **R&R**. "I'm in market No. 5 — Philadelphia — the station's doing well, and I'm very happy. Then I get a call from market No. 1 and see the view from the 40th floor of the **Viacom** building. They made me an offer I couldn't refuse."

"It's a big company, and I think there's a place for me to grow in

RYAN/See Page 28

AAAA Wants FCC To Tighten Radio Ownership Ceiling

■ **Group also wants greater focus on LMAs, JSAs,**

By **STEVEN COLFORD**
R&R WASHINGTON BUREAU

Advertisers and agencies are mounting a full-court press of federal regulators to head off any threat of anticompetitive action by the increasingly consolidated radio industry.

The **American Assn. of Advertising Agencies**, which is

spearheading the push, already has met with officials from the antitrust division of the Department of Justice, and this week hoped to begin similar complaint sessions with individual FCC commissioners. FCC Chairman **Reed Hundt** said last week he would meet with the trade group,

AAAA/See Page 28

Radio Networks In Motion

■ **Solomon exits; Forth, Sloan in SW's command**

Two and a half years after founding **SW Networks**, **Susan Solomon** has stepped down as President/CEO and has been succeeded by current VP/Affiliate Marketing **Dan Forth**. **Solomon** has been reassigned as Sr. VP/Corporate Development



Forth

for **SW** parent **Sony Corporate of America**. **SW** also has promoted VP/Finance **Todd Sloan** to Exec. VP/COO.

"Dan and Todd are both veteran radio professionals who have been with the company since its inception," noted **Sony Exec. VP Jeff Sagansky**. "They have been involved in every aspect of **SW**

SW NETWORKS/See Page 28

■ **Premiere shells out \$8.5 million for Cutler**

Step aside **Jerry Seinfeld**, **Jay Leno**, and the cast of "Friends" ...



Cutler

the big bucks in comedy are in radio.

Just ask **Ron Cutler**.

Premiere Radio Networks just put \$8.5 million on **Cutler's** doorstep, principally for the ownership of his

successful comedy programming that's heard on 700 stations. The transaction will supplement the efforts of **Premiere**, which stands as the No. 1 comedy supplier for radio.

Cutler will serve as President of the **Cutler Productions** division of **Premiere**. His company will move into **Premiere's** headquarters in **Los Angeles** but will

PREMIERE/See Page 28

Youth Formats Make Gains In Spring '96 Arbitrons

Several key formats targeting listeners under 35 moved up quite nicely on a year-to-year basis, according to an **Interop** breakout of **Arbitron's** 92 continuously measured markets following the Spring '96 survey.

Urban, CHR, and Alternative stations collectively went up nearly two full shares during the last year. Reasons, include:

- The ongoing, rapid emergence of **Alternative** stations in all-sized markets
- A successful new **CHR** sign-on in **WKTU/New York**, along with fine performances from **CHR**s in **Tampa, Houston, Miami, Portland, and elsewhere**
- And the success of **Urban** stations in **L.A., Washington, Philadelphia, Houston, and elsewhere**.

NAC was about the only adult-targeted format that experienced a significant gain (six-tenths in the last year) while most other adult formats either stayed about the same or went down (**Rock** and **Classic Rock** tumbled two shares).

Spanish-language radio, which includes stations that target a variety of demos, rose steadily over the last year.

But **News/Talk** listening levels continued to outpace other formats by a wide margin. Thanks perhaps in part to the large number of baseball broadcasts on these stations and to the election cycle, **NT** stations tabbed nearly five percentage points higher than the No. 2 format.

	Sp '95	Wi '96	Sp '96
News/Talk	14.5	15.2	14.8
Urban	9.7	10.2	10.2
Country	10.6	9.6	9.7
AC	9.5	9.2	9.4
CHR	5.3	5.3	5.9
Rock	6.5	5.5	5.6
Spanish	4.4	5.6	5.3
Oldies	5.9	4.9	5.1
Alternative	3.6	4.7	4.4
Nostalgia	3.1	3.3	3.1
Hot AC	3.1	3.1	2.9
Classic Rock	3.9	2.9	2.8
NAC	2.0	2.7	2.6
Classical	1.5	1.8	1.6
Adult Alt.	1.1	1.5	1.2
Gospel	0.9	0.9	0.8
Religious	0.6	0.6	0.6
Beautiful/EZ	0.5	0.4	0.4
Cont. Christian	0.3	0.3	0.3
Ethnic	0.3	0.3	0.3

Source: **Interop Radio Store** tabulation of **Arbitron 12+ AQH** shares in the continuous markets, using **M Street** format designations.

John Mellencamp

KEY WEST INTERMEZZO (I SAW YOU FIRST)

R&R CHR/POP 30
MAINSTREAM MONITOR
DEBUT 37*
R&R HOT AC 15
R&R ADULT
ALTERNATIVE 4
R&R ACTIVE ROCK 38
R&R ROCK 7



New This Week At:
B97
WNCI
B94
WAYV
WSNX

WXKS/Boston	11x
Y100/Miami	14x
WKQB/St. Louis	18x
WZJM/Cleveland	19x
KWMX/Denver	19x
KMXV/Kansas City	19x
WZPL/Indianapolis	42x
WRVW/Nashville	20x
WMXQ/Birmingham	28x
WFIY/Albany	28x
WFBC/Greenville	32x
WKRC/Wilkes Barre	24x
WSTW/Wilmington	27x
WTRW/Toledo	22x



Heavy



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Management: The Left Bank Organization • Personal Management: Harry Sandler



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Mays Takes On KMTT/Seattle Station Mgr. Duties



Mays

Adult Alternative simulcast KMTT-AM & FM/Seattle PD Chris Mays has added Station Manager duties as part of Entercom's reorganization of its radio properties. Entercom recently purchased Seattle's Alternative

KNDD-FM, Rock KISW-FM, and Oldies KBSG-AM & FM.

"Chris has strong organizational skills," said Entercom Seattle Radio Group President G. Michael Donovan. "Her background in programming, marketing, and people management will ensure her success in this new leadership role."

Mays — who became KMTT's PD when the station debuted in 1991 — added, "This is a very exciting opportunity. We have an outstanding staff at 'The Mountain,' and I'm proud to be a part of the franchise Entercom is building in Seattle."

Shepard Upped To Dir./Prog. Ops For Jefferson-Pilot/SD

KSON-AM & FM/San Diego Operations Director/PD Mike Shepard



Shepard

has been elevated to Director/Programming Operations for Jefferson-Pilot Communications' San Diego properties — Country simulcast KSON, NAC KIFM-FM, and soon-to-be-acquired Oldies KBZT-FM. Shepard remains KSON's on-site PD and assumes KIFM programming duties.

"I couldn't be happier with everything in San Diego," Jefferson-Pilot President/Radio Division Clarke

SHEPARD/See Page 28

For The Record

Under the terms of a new blanket license agreement with ASCAP, stations with gross revenues of \$150,000 or below will now pay a flat fee for their licenses. The gross-revenue maximum was misprinted in last week's issue (R&R 8/9).

Dees-Cathlon



Olympic gold medal-winning freestyle wrestler Kurt Angle stopped by KIIS-FM/L.A.'s "Rick Dees In The Morning" show recently to show off his spoils. Going for the gold are (l-r) Dees, KIIS personality Ellen K., Angle, and KIIS personality Vic "The Brick" Jacobs.

Hallam Earns KKBQ VP Stripes

KKBQ-AM & FM/Houston PD Dene Hallam, who just celebrated 10 years as a programmer with Gannett Radio, has been promoted to VP/Programming for the Country outlets.

KKBQ-AM & FM President/GM Don Troutt commented, "Dene consistently has displayed his ability to program his stations to the top of their markets throughout his career. KKBQ '93Q Country' is the No. 1-rated Country station in Houston in the Spring '96 Arbitron ratings against two heritage Country stations. This recogni-



Hallam

tion is well-deserved, and we are very proud of him."

Hallam told R&R, "This promotion and recognition is very deeply appreciated. KKBQ is a special place to be. I'd like to say thanks to each of my colleagues here, and especially to my boss and friend Don Troutt, who has given me plenty of room to grow, flourish, and do my own thing."

Hallam started with Gannett in 1986 as PD of News-Talk/Oldies combo KCMO-AM & FM/Kansas City. When he transferred to

HALLAM/See Page 28

PD Medek Dispatched To 'Bli/Long Island

CHR WKRZ/Wilkes Barre programmer Ken Medek has been appointed PD of WBLI/Long Island. He succeeds Stef Rybak, who exits the Chancellor Broadcasting Hot AC.

Medek, who starts at WBLI next Monday (8/19), told R&R, "The people in Wilkes Barre were very nice to work for and I'll miss them. But I felt the time was right in my career to move on. It's a neat situation because WBLI puts



Medek

me closer to [my New York City] home. WBLI is a station looking to grow, and I know I'm the guy who can do it for them. WKRZ has been dominant in Wilkes Barre for years, and I'll take what's been successful for us here and apply it there."

Regarding rumors that WBLI would return to CHR, Medek told R&R, "It was confirmed to me that the station would remain Hot AC."

MEDEK/See Page 28

KDKA/Pittsburgh Welcomes White As PD

WTVN-AM/Columbus PD Bill White has been tapped for similar duties at CBS Radio News/Talk KDKA-AM/Pittsburgh. He succeeds Diane Cridland, who left in May to handle programming at all-Sports WGMP-AM/Philadelphia (R&R 4/19).

KDKA VP/GM Brian Whittemore told R&R, "I'm kind of fussy about who I work with — I demand

attention to detail, but have to win and have fun. Most important, I wanted somebody with a great sense of humor and a greater sense of humanity. Bill was the preeminent candidate who exemplified that. He's a nice and intelligent man — well-spoken, confident, and humble at the same time. And he really knows how to run a Talk station with a

WHITE/See Page 28

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Urban Chart	80	Adult Alternative Tracks	117
Urban AC Chart	85	Adult Alternative Albums	118

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Bibbs Named Noo Trybe/Virgin VP/Promo

Noo Trybe Recordings/Virgin Records has tapped Dwight Bibbs as VP/Promotion. Based in Los Angeles, Bibbs most recently was Director/Urban Promotion for RCA Records. In line with the consolidation of Virgin's Black Music division, the appointment was precipitated by former Virgin VP/Urban Promotion Wayman Jones's recent segue to Mercury Records as Sr. VP/Marketing & R&B Promotion (R&R 7/12).



Bibbs

years, and it's a natural move to have him as part of the family," said Noo Trybe President/Virgin Sr. VP Eric Brooks. "He brings contacts and energy to the picture, and I'm proud to have him onboard."

Bibbs's one-year RCA stint followed four years as Atlantic Records' co-National Director/Urban Promotion. Prior to joining Atlantic in 1989, Bibbs served five years with MCA Records, rising from a sales and marketing staffer to West Coast Director/Promotion.

Richards Rises To WGRR/Cincy VP/GM As O'Donnell Joins WEND & WWMG/Charlotte

Three-year WGRR/Cincinnati GSM James Richards has been promoted to VP/GM of the Dalton Group Oldies outlet. He succeeds David O'Donnell, who transfers to Dalton sisters WEND-FM & WWMG-FM/Charlotte as VP/GM. O'Donnell replaces Richard Harlow, who resigned from the Oldies/Alternative duopoly.

Dalton Group President William Dalton commented, "J.R. has done an outstanding job as WGRR's GSM, and we're pleased to give him the opportunity to lead one of the top Oldies stations in the country.

David led WGRR from its infancy to one of the truly outstanding FMs in the country, and we're delighted he's accepted the opportunity for a repeat performance in Charlotte."

Before joining WGRR, Richards was GM of WLRQ/Melbourne and has worked in sales for Cincinnati AMs WLW, WCKY, and WSAI. O'Donnell — a 19-year veteran of Cincinnati's 103.5 frequency — became GM in 1988 when the station was UC WBLZ and remained in that capacity when it flipped to Oldies in 1990 as WGRR.

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FCC Moves Ahead On DARS — Despite Congressional Concerns

The FCC, in a partial bow to congressional pique, is putting together a panel of outside experts to determine whether any applicant for digital audio radio service (DARS) is entitled to special consideration in the granting of spectrum.

The plan is to assemble a panel of up to five persons — none from the FCC — which FCC Chairman **Reed Hundt** hopes will placate apparently growing congressional opposition to granting a so-called "pioneer's preference" to DARS innovators.

The FCC originally intended to allocate — at a discount — a portion of spectrum to **CD Radio**, a Washington-based company that had developed some basic technology for digital radio. However, the agency's intent ran into a buzzsaw: Congress, specifically Rep. **John Dingell** (D-MI), who spearheaded opposition to granting any compa-

ny preferential treatment. Dingell instead wanted CD Radio treated like any other interested company that would have to bid on as-yet-unallocated spectrum.

Repeal FCC's Authority

Dingell is a longtime ally of the NAB, which remains opposed to DARS. He carried his dislike for pioneer's preference a step further recently when he introduced legislation that would, among other things, repeal the FCC's authority to grant pioneer's preference licenses. That bill is co-sponsored by House Telecommunications Subcommittee chairman Rep. **Jack Fields** (R-TX), who also took a

slap at Hundt by trying to prohibit the FCC chairman from traveling more than 50 miles from Washington for the next two years.

Hundt declined to discuss in detail the pioneer's preference portion of the legislation, but said he looked forward to the upcoming opportunity to discuss the legislation at a scheduled September 26 hearing.

The pioneer's preference panel currently being put together will begin its work this month, according to FCC officials. The panel is seen as an ostensibly neutral attempt by Hundt to disassociate the FCC from the issue, while still keeping alive the possibility of an applicant receiving a pioneer's preference license. The **National Telecommunications Information Administra-**

Continued on Page 8

BUSINESS BRIEFS

Jacor's Michaels Raps Justice Department

Jacor Communications CEO **Randy Michaels** is enthused about his group's strong second-quarter showing. But he's dismayed — and perhaps a bit irritated — that the Department of Justice has forced a mid-course shift in his ongoing plan to acquire more stations.

Michaels told analysts and reporters this week that he felt Jacor was well-situated to capitalize on its recent purchase of **Noble Broadcast Group** and **Citicasters** and to continue expanding through acquisition. But he said the Justice Department's conditional approval of the Citicasters deal made him alter his own acquisition plans to avoid another round of negotiations with the department's antitrust division. Last week, Jacor agreed to divest a Cincinnati station as a condition for Justice Department approval of the \$430 million Citicasters purchase.

"We have a number of deals waiting ... and essentially done," pending completion of Citicasters, Michaels said. He noted that both the Justice Department and the **American Association of Advertising Agencies**, a critic of radio industry consolidation, lack knowledge about the radio industry. "The Justice Department wanted a scalp, and we were the first one to go through the process."

Michaels added that some radio owner will have to challenge the Justice Department's handling of industry consolidation, but said Jacor could not afford to be the one. "You should expect the closing of Citicasters to trigger another round of acquisitions," he said.

He also defended the increasing concentration of station groups within specific markets as stronger competition for other media and likened the process to a package-goods marketer selling several lines of bath soap. "**Procter & Gamble** has many soaps on store shelves that compete against each other but also squeeze out a competitor like **Lever Bros.**"

Multi-Market Welcomes New Investor

Multi-Market Radio expressed no concerns about limited partnership **Alpine Associates'** acquisition of a 7.76% stake in the station group. Alpine disclosed its purchase of 249,700 shares of Multi-Market Radio common stock in an SEC filing that said the cost of the shares ranged from \$10.46 to \$11.71.

Multi-Market Director/Investor Relations **Cynthia Bond** said Multi-Market was "happy to have them as an investor." Alpine is a private money-management firm in New Jersey headed by **Todd Mason**, who said the purchase was for investment only.

Moody's Confirms ARS Ratings

Moody's confirmed this week the B2 rating for **American Radio Systems'** \$175 million of 9% subordinated notes and the B2 rating for **EZ Communications'** \$150 million of 9.75% senior subordinated notes. The confirmation followed the announcement that American Radio Systems would acquire EZ in a deal valued at \$655 million. Moody's said its ratings confirmation "reflects the combined company's strong portfolio of radio properties where, through multiple station ownership in single markets, it will have the highest revenue share in most of its 20 markets."

Continued on Page 8

EARNINGS

Jacor Enjoys Boom Quarter

Jacor Communications (NASDAQ: JCOR), which has expanded rapidly this year through mergers and acquisitions, reported second-quarter net revenues of \$43.1 million, up 40% from \$30.9 million a year earlier. Operating expenses increased about 33% to \$29.5 million from \$22.1 million, while net income grew about 5% from \$3.5 million (17 cents per share) to \$3.7 million (17 cents). Broadcast cash flow was \$13.5 million for the 1996 quarter, a 56% jump from last year's \$8.7 million.

For the first half of 1996, net revenues rose 33% to \$73.2 million from \$54.9 million; operating expenses increased about 28% from \$42.1 million to \$53.4 million. Net income for the first half of 1996 in-

creased about 10% to \$4.6 million (22 cents) from nearly \$4.3 million (20 cents) last year. Broadcast cash flow were up 55% to \$19.8 million from \$12.8 million.

"We are pleased to report strong 'same station' broadcast cash flow increases," CEO **Randy Michaels** said. "We look forward to continued growth as we assimilate the **Noble** and **Citicasters** stations and as we rationalize our markets."

Citicasters (NASDAQ: CITI), which earlier this year agreed to be acquired by **Jacor Communications** for \$430 million, this week posted net revenues for the second quarter of almost \$40.2 million, up about 10% from last year's \$36.9 million. Expenses increased

about 8%, from \$21.8 million to \$23.3 million. Net income for the quarter was \$5.26 million (25 cents), up slightly from last year's \$5.24 million (25 cents).

For the first half of 1996, Citicasters reported net revenue of \$71.3 million, up 9% from last year's \$65.9 million, while expenses increased 9% from \$42.8 million to \$46.1 million. Net income for the first six months of the year was \$4.7 million, down 30% from \$6.5 million. Citicasters said net earnings were affected by expenses related to the pending merger with Jacor.

Evergreen Media (NASDAQ: EVGM) registered record revenues and broadcast cash flows for

Continued on Page 8

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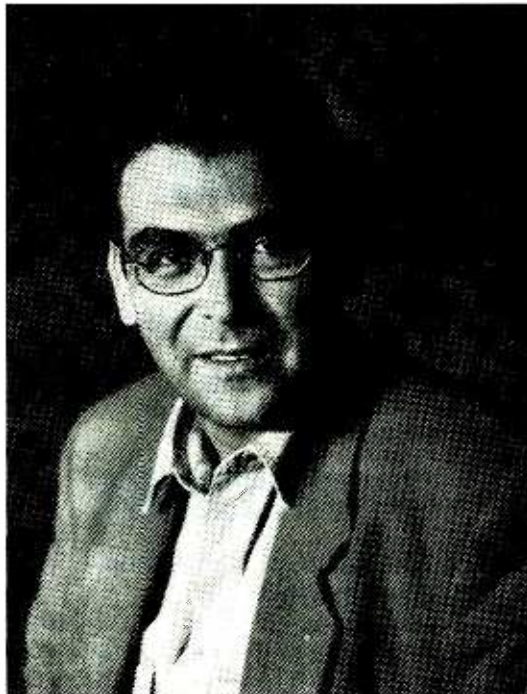
- ◆ Auditorium Music Tests ◆ Auditorium Format Analyses ◆ Perceptual Studies ◆ Tracking Studies ◆ Focus Groups



104.6 RTL: #1 In Berlin!*

– Arno Müller
Program Director
104.6 RTL, Berlin

“**O**ur relationship with The Research Group began five years ago. Together we found our market niche and developed a strategic marketing plan to help us develop the right format and promote it to our target audience. Over the years, The Research Group has helped us stay focused on the original strategy, even during a down book when our first impulse was to change everything. With a few programming adjustments and the powerful knowledge and research instruments available to us through The Research Group, we have grown to be the #1 radio station in Berlin...across the board!”



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DEAL OF THE WEEK

- **Secret Communications stations \$237.75 million**
- **WJLB-FM, WMXD-FM & WQRS-FM/Detroit**
- **WFLN-FM/Philadelphia**

1996 DEALS TO DATE

Dollars To Date: \$11,471,643,776
(Last Year: \$4,018,034,802)

This Week's Action: \$298,753,825
(Last Year: \$78,452,000)

Stations Traded This Year: 1557
(Last Year: 834)

Stations Traded This Week: 26
(Last Year: 24)

TRANSACTIONS AT A GLANCE

- Evergreen-Greater Media swap \$32 million
 - WQRS-FM/Detroit
 - WWRC-AM/Washington
- KAMO-AM & FM/Rogers, AR \$850,000
- KVEN-AM & KHAY-FM/Oxnard-Ventura, CA \$12.7 million
- KWSP-FM/Santa Margarita, CA \$500,000
- KKSJ-AM & KBAY-FM/San Jose \$31 million
- KRRA-AM/West Covina, CA \$3.1 million
- Northern Illinois University stations No cash consideration
 - WNIU-FM/Dekalb
 - WNIE (FM CP)/Freeport
 - WNIW (FM CP)/La Salle
 - WNIJ-FM/Rockford
 - WNIQ (FM CP)/Sterling
- WEIC-AM/Charleston, IL \$240,190
- WZOC-FM/Plymouth, IN \$575,000
- KHKR-FM/East Helena, MT \$210,000
- KKDD-AM/North Las Vegas, NV \$600,000
- WFLB-AM/Fayetteville, NC \$228,635
- KUTQ-FM & KZHT-FM/Salt Lake City \$11 million

TRANSACTIONS

Evergreen Dealing In Motown's Secrets

☐ **Ginsburg & Co. buy Secret's Detroit, Philly FMs; trade WQRS to Greater Media**

Deal Of The Week

Secret Communications Stations

PRICE: \$237.75 million
TERMS: \$168 million for WJLB-FM & WMXD-FM/Detroit, \$37.75 million for WFLN-FM/Philadelphia, and \$32 million for WQRS-FM/Detroit
BUYER: Evergreen Media Corp., headed by Chairman/CEO Scott Ginsburg. It owns or operates 37 other stations, including WDFN-AM, WDOZ-AM, WKQI-FM, WNIC-FM & WWWW-FM/Detroit.
SELLER: Secret Communications L.P., headed by President/CEO Frank Wood. It owns 10 other stations.
BROKER: Bill Steding of Star Media Group
COMMENT: Evergreen is simultaneously swapping WQRS for Greater Media's WWRC-AM/Washington. Secret recently agreed to acquire WQRS & WFLN from American Radio Systems (R&R 5/17).

WJLB-FM, WMXD-FM & WQRS-FM/Detroit
FREQUENCY: 97.9 MHz; 92.3 MHz; 105.1 MHz
POWER: 50kw at 489 feet; 50kw at 459 feet; 20kw at 784 feet
FORMAT: Urban; Urban AC; Classical

WFLN-FM/Philadelphia
FREQUENCY: 95.7 MHz
POWER: 50kw at 502 feet
FORMAT: Classical

Swap Deal

Evergreen-Greater Media Swap
EXCHANGE VALUE: \$32 million
TERMS: Evergreen Media is trading newly acquired WQRS-FM/Detroit (see Deal Of The Week) for Greater Media's WWRC-AM/Washington plus \$9.5 million cash. Evergreen had originally agreed to purchase WWRC for \$22.5 million (R&R 6/21).

WQRS-FM/Detroit
TRADED TO: Greater Media, headed by President Tom Milewski. It owns 13 other stations, including WLLZ-AM, WCSX-FM & WRIF-FM/Detroit.
FREQUENCY: 105.1 MHz
POWER: 20kw at 784 feet
FORMAT: Classical

WWRC-AM/Washington
TRADED TO: Evergreen, headed by Chairman/CEO Scott Ginsburg. It owns or has agreed to buy 35 other stations, including WTOP-

AM, WASH-FM & WGAY-FM/ Washington.
FREQUENCY: 980 kHz
POWER: 50kw day/5kw night
FORMAT: Talk

Arkansas

KAMO-AM & FM/Rogers (Fayetteville)
PRICE: \$850,000
TERMS: Asset sale for \$800,000 cash and a \$50,000 promissory note at 8% interest
BUYER: Vekony Broadcasting Inc., headed by President Istvan Vekony. Phone: (501) 582-9290
SELLER: Johnson Communications Inc. It owns three other stations. Phone: (501) 756-9933
FREQUENCY: 1390 kHz; 94.3 MHz
POWER: 1kw day/49 watts night; 25.1kw at 692 feet
FORMAT: Country; Country

California

KVEN-AM & KHAY-FM/ Oxnard-Ventura
PRICE: \$12.7 million
TERMS: Asset sale for cash
BUYER: McDonald Investment Co., in conjunction with Bengal Pacific Communications. McDonald, headed by Chairman William Mc-

Donald, owns or has agreed to buy six other stations. Bengal is headed by President Joseph Schwartz. Phone: (205) 879-0456
SELLER: KVEN Broadcasting Corp., headed by Robert Fox and David Loe. Phone: (805) 642-8595
FREQUENCY: 1450 kHz; 100.7 MHz
POWER: 1kw; 39kw at 1211 feet
FORMAT: News/Talk; Country
BROKER: Elliot Evers of Media Venture Partners

KWSP-FM/Santa Margarita
PRICE: \$500,000
TERMS: Asset sale for cash
BUYER: Gary & Virginia Brill. They own KIQO-FM/Atascadero, CA. Phone: (805) 466-6511
SELLER: Hance Communications Ltd. Phone: (818) 707-3506
FREQUENCY: 106.3 MHz
POWER: 950 watts at 1463 feet
FORMAT: B/EZ
BROKER: Exline Co.

KKSJ-AM & KBAY-FM/ San Jose
PRICE: \$31 million
TERMS: Cash

BUYER: American Radio Systems Corp., headed by Chairman/CEO Steve Dodge. It owns, operates, or has agreed to buy 97 other stations, including KSJO-FM & KUFX-FM/San Jose.
SELLER: United Broadcasting Co., headed by managing partner Steve Snell
FREQUENCY: 1370 kHz; 100.3 MHz
POWER: 5kw; 14.5kw at 2579 feet
FORMAT: Nostalgia; AC
BROKER: Elliot Evers of Media Venture Partners

KRRA-AM/West Covina
PRICE: \$3.1 million
TERMS: Asset sale for cash
BUYER: El Dorado Communications Inc., headed by President Thomas Castro. It owns, operates, or has agreed to buy 15 other stations, including KRRA-AM & KRTO-FM/West Covina. Phone: (310) 914-8300
SELLER: Robert Burdette & Assoc. Inc., headed by President Robert Burdette. Phone: (310) 841-4980
FREQUENCY: 900 kHz

Continued on Page 8

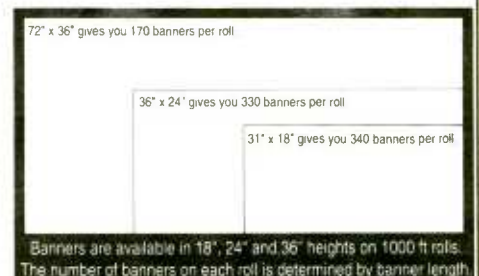
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TRANSACTIONS

Continued from Page 6

POWER: 5kw day/1kw night
FORMAT: Spanish

Illinois

Northern Illinois
University stationsPRICE: No cash consideration
TERMS: License transfer

BUYER: Board of Trustees of Northern Illinois University, headed by Chairman Myron Siegel, acquiring an interest in Northern Illinois University. Phone: (815) 753-9000

SELLER: Board of Regents for Northern Illinois University, transferring its interest in Northern Illinois University

WNIU-FM/Dekalb

FREQUENCY: 89.5 MHz
POWER: 50kw at 500 feet
FORMAT: Classical

WNIE (FM CP)/Freeport

FREQUENCY: 89.1 MHz
POWER: 3kw at 300 feet

WNIW (FM CP)/La Salle

FREQUENCY: 91.3 MHz
POWER: 25kw at 300 feet

WNIJ-FM/Rockford

FREQUENCY: 90.5 MHz
POWER: 50kw at 367 feet
FORMAT: News

WNIQ (FM CP)/Sterling

FREQUENCY: 92.5 MHz
POWER: 3kw at 300 feet

WEIC-AM/Charleston

PRICE: \$240,190
TERMS: Asset sale for assumption of debt
BUYER: We're Eastern IllinoisChristian Broadcasting Inc., headed by President Gary Lee. Phone: (217) 345-2148
SELLER: Com-Stat Communications Inc., headed by President Steve Garman. Phone: (217) 345-2148FREQUENCY: 1270 kHz
POWER: 1kw day/500 watts night
FORMAT: Country

Indiana

WZOC-FM/Plymouth
(South Bend)

PRICE: \$575,000

TERMS: Asset sale for cash
BUYER: Plymouth Broadcasting Inc., headed by President James Kunze. Phone: (219) 936-4096

SELLER: Community Service Broadcasters Inc., headed by President Kenneth Kunze. It owns WTCA-AM/Plymouth. Phone: (219) 936-4096

FREQUENCY: 94.3 MHz
POWER: 11.5kw at 492 feet
FORMAT: AC

Montana

KHKR-FM/East Helena

PRICE: \$210,000

TERMS: Asset sale for cash
BUYER: STARadio Corp., headed by President Jack Whitley. It owns four other stations, including KMON-AM & FM/Great Falls, MT. Phone: (815) 935-9559

SELLER: Northwest Broadcasting L.P., headed by general partner Roger Lonnquist. Phone: (406) 449-4251

FREQUENCY: 104.1 MHz
POWER: 5kw at 653 feet
FORMAT: Country

Nevada

KKDD-AM/North Las Vegas (Las Vegas)

PRICE: \$600,000

TERMS: Asset sale for cash

BUYER: Las Vegas Radio Co. Inc., headed by Chairman Joseph McNaughton and President Richard Jakle. Phone: (703) 741-7700

SELLER: Regent Communications Inc., headed by President Terry Jacobs. It owns 13 other stations, including KFMS-FM & KSNE-FM/Las Vegas. Phone: (702) 732-7753
FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: This station is dark.

North Carolina

WFLB-AM/Fayetteville

PRICE: \$228,635

TERMS: Asset sale for cash
BUYER: Beasley FM Acquisition Corp. Inc., headed by George Beasley. He has interests in 20 other stations. Phone: (941) 263-5000

SELLER: WFLB Inc., headed by President Donald Curtis. Phone: (919) 876-6464

FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: AC

Utah

KUTQ-FM & KZHT-FM

Salt Lake City

PRICE: \$11 million

TERMS: Stock sale for cash

BUYER: Regent Communications Inc., headed by Terry Jacobs. It owns 14 other stations, including KALL-AM, KKAT-FM & KODJ-FM/Salt Lake City.

SELLER: Bountiful Broadcasting II L.L.C., headed by managing part-

ner Starley Bush

FREQUENCY: 99.5 MHz; 94.9 MHz
POWER: 39kw at 2953 feet; 47kw at 2790 feet

FORMAT: CHR; CHR

BROKER: Greg Merrill of Media Services Group

BUSINESS BRIEFS

Continued from Page 4

Financials: Star Media Builds Capital; Heftel A 'Buy'

Star Media Group has formed a new company, Star Media Capital, to offer investment banking services oriented to the broadcast and media industries.

A separate entity from Star Media, the new division will be headed by J. Peter Bardwick, who previously was CFO/Exec. VP at Beasley Broadcast Group and VP/Finance at Westwood One ... CS First Boston began coverage last week of Heftel Broadcasting with a "buy" rating.

Sherman Heads NAB Education Foundation

NAB Sr. VP/Television Chuck Sherman has been named President of the organization's Education Foundation. Sherman will retain his Sr. VP post.

"Among the goals of the foundation are demonstrating the positive contributions broadcasters make to society and helping the industry meet the challenges that lie ahead," Sherman said. The NAB board recently expanded the foundation's charter to undertake a broader range of programs, including research on social and economic issues affecting the industry. The first project announced under the foundation's expanded scope is pilot funding for "Wave," an educational television series for children.

EARNINGS

Continued from Page 4

the second quarter.

Evergreen in the second quarter had consolidated net revenues of \$73 million, up 74% from \$42 million a year earlier, while broadcast cash flow was \$30.1 million, a 69% jump from last year's \$17.8 million. Evergreen showed a net loss for the quarter of \$3.4 million (18 cents) compared to a net loss a year earlier of \$759,000 (7 cents) in the second quarter of 1995. The company attributed the loss to increased non-cash depreciation and amortization expenses related to outstanding acquisitions.

For the first half of 1996, Evergreen consolidated net revenues of \$126.4 million, up 87.5% from last year's \$67.4 million, and broadcast cash flow was up about 80% from \$25.8 million to \$46 million. The company showed a net loss for the first half of \$20.2 million, compared to \$1.9 million last year.

"The second quarter reflects Evergreen's terrific progress in growing and operating its major-market radio station portfolio," Chairman/CEO Scott Ginsburg

said. "On a same-station basis Evergreen has recorded seven consecutive quarters of double-digit gains in ... cash flow."

Infinity Broadcasting (NYSE: INF) reported its 19th consecutive quarter of record financial results. President/CEO Mel Karmazin said. Net revenues skyrocketed 109% for the quarter to \$177 million from \$84 million, while net income was \$28.9 million (25 cents), up 68% from last year's \$17.2 million (17 cents). Operating cash flow for the quarter was up 50% to \$63.2 million from \$42.3 million.

Through the first six months of 1996, Infinity reported net revenues of \$261 million, up more than 80% from almost \$147 million a year ago. Net income was \$30.6 million (27 cents), compared to \$17.7 million (18 cents) last year.

Westinghouse Electric (NYSE: WX), which proposes to acquire Infinity Broadcasting, posted second-quarter sales and operating revenues of more than \$2.2 billion, a 50% increase from last year's \$1.4 billion, while operating costs and expenses jumped slightly more, from \$1.3 bil-

lion to \$2.2 billion. The company reported a net loss of \$89 million (20 cents) for the quarter, compared to a net profit a year ago of \$59 million (12 cents). The company said the quarterly results included a non-cash charge of \$116 million for environmental remediation costs.

The company's Westinghouse/CBS Group reported earnings before interest, taxes, depreciation, and amortization (EBITDA) of \$267 million, compared to \$71 million a year ago. On a pro-forma basis, which includes CBS results for the 1995 second quarter, the company reported a 3% increase in sales to \$1.1 billion while EBITDA rose 8%. The company said radio results were particularly strong, reflecting an 11% jump in sales as well as lower costs.

For the first six months, Westinghouse Electric reported revenues of nearly \$4.2 billion (21 cents) compared to \$2.6 billion (12 cents) last year. Operating costs and expenses were up 100% to \$5 billion from \$2.5 billion last year; net income was \$92 million (21 cents), up nearly 20% from \$74 million (12 cents) a year ago.

FCC Moves Ahead On DARS
— Despite Congressional Concerns

Continued from Page 4

tion is among the agencies expected to provide panelists who are experts on the issue.

Besides CD Radio, two other companies — Primosphere and Digital Satellite Broadcasting Corp. (DSBC) — have applied for pioneer's preference licenses, according to the FCC. A pioneer's preference license would be worth considerable money to any compa-

ny that earns the special consideration. The exact amount is not likely to be calculated until the FCC auctions off another portion of spectrum to companies interested in digital audio, but who failed to qualify for pioneer's preference.

"The panel is going to look at the standards for granting a pioneer's preference and decide if the DARS applicants satisfy the criteria," said FCC counsel Julius Genachowski.

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UAC WMYK/Norfolk Goes CHR/Rhythmic

WMYK-FM (Kiss 92)/Norfolk abandoned the Urban AC format at 10pm Friday (8/9) by airing continuous construction sound effects before flipping to CHR/Rhythmic at 3pm Saturday. PD "Hurricane" Dave Smith — who also serves as PD at sisters WOI-FM & WSVY-FM — will oversee WMYK's format change; its sale to Clear Channel Communications was expected to close by today (8/16).

Smith told R&R, "We aired the construction noises so we could create a buzz. We went full-blown with [the music] on Monday, but we still have some construction noises going on in the background. We have a few personalities, and we're trying to do a couple of different things with the current staff."

Smith said the station will remain jockless until the end of the month,

WMYK/See Page 28

KIX 106 Picks Fisk As Its Program Dir.

Former WCUZ-AM & FM/Grand Rapids OM J.L. Fisk has been named PD at Country WGKX-FM/Memphis. He replaces Ray Edwards, who left for the KDRK-FM/Spokane PD post last month.

"[We] conducted a nationwide search for the right PD," WGKX President/GM John Bibbs commented. "J.L. is just what KIX 106 needs to take us into the next century."

Fisk said, "I'm eager to get back to the South and am really excited about being a part of the winning tradition at KIX 106."

Prior to his move to Grand Rapids a year ago, Fisk programmed KHHT-FM/Austin, WCHK-AM/Atlanta, and WKJN-FM/Baton Rouge.

Reynolds Tapped As WRAL/Raleigh's PD

One-year Hot AC WRAL/Raleigh morning show producer Steve Reynolds has been promoted to PD. He succeeds Todd Fisher, who left to become Group PD for WRAL parent Capitol Broadcasting and program Capitol Hot AC WWMX/Baltimore (R&R 7/19).

Reynolds told R&R, "I have blind trust in Todd because he knows what he's doing. The charge for me is to continue to grow the talent and continue making the station fun. This is a great opportunity for me to apply what I've learned in morning radio to a 24-hour-a-day format. I love Hot AC because it's so mass appeal. We play great music, but the objective is to get our announcers and listeners to care a little more about some of the other elements on the station."

This is Reynolds's first programming assignment. He previously worked on-air at WRDU/Raleigh; WMAS-FM/Springfield, MA; and KWLO/Waterloo, IA.

EMD Goes Back To The Future



EMI Music Distribution (formerly Cema) convened its annual conference in Toronto recently, featuring presentations by affiliate labels EMI, Capitol, Capitol Nashville, Angel, EMI Latin, the Enclave, Virgin, and EMI Christian Music Group. Assembled following EMI Records' showcase are (l-r) EMD President/CEO Russ Bach, EMI-Capitol Music Group North America Exec. VP/GM Terri Santisi and Chairman/CEO Charles Koppelman, EMI Records President/CEO Davitt Sigerson and Sr. VP/A&R Brian Koppelman, featured performer Patti Rothberg, EMI Music President/CEO Jim Fifield, and EMI Europe President/CEO Rupert Perry.

Larson Hired As PD At B97/New Orleans

WZEE (Z104)/Madison, WI PD/middayer Joe Larson has been appointed PD at Heritage Media CHR/Pop WEZB-FM (B97)/New Orleans, effective the week of August 26. Interim PD Joey Giovingo, who replaced Harry Valentine in January, will remain as Asst. PD/MD.

WBYU-AM & WEZB President/GM Marc Lewnissen told R&R, "When I considered B97's heritage in the market and longstanding great reputation nationwide, I wanted to hire someone who fit the qualities of some of the past PDs. With Joe ... I couldn't find any dirt on the guy!"

WEZB had flipped from CHR/Pop to Talk last October, then returned to CHR/Pop in June (R&R 6/14). Heritage President/Radio Group Paul Fiddick called Larson's appointment "another step in the rebuilding of the B97 franchise. It's our ambition to restore the station to where it was until the early '90s."

Larson — who began his radio career in 1983 at WROK & WZOK/Rockford, IL and served as WZZU/Raleigh's PD before joining 'ZEE in '92 as MD — added, "I had a great time at Z104. But it's going to be a great experience to work at another heritage station. I'm very excited it's back to CHR; we're going to put on an entertaining radio station and play the hits."

Curtis/Raleigh Ups Shackelford, Thomas

WQDR/Raleigh OM/PD Len Shackelford has added OM duties for Curtis Media's recently acquired Country competitor WKIX. Concurrently, WKIX has elevated morning co-host Morgan Thomas to PD/MD; she's been WKIX's acting PD since Dave Anthony left for the WGRX-FM/Baltimore PD post last May (R&R 5/10).

Shackelford — who joined 'QDR as PD three years ago and also has programmed WSTH-FM/Columbus, GA and WSSL-FM/Greenville, SC — told R&R, "I'm a very lucky guy and very grateful for the confidence shown me by [Curtis Media COO] George King. This is an exciting opportunity to be part of two very successful, growing stations and continue to build the Country lifegroup in Raleigh-Durham to see how big the stations can really get."

Morgan has been part of the station's morning team for four years —

RALEIGH/See Page 28

Ballentine OM As WDOL Flips To CHR

Fleenor takes over WONE-AM/Dayton OM slot

American Radio Systems' WDOL-FM/Dayton flipped from Oldies to CHR/Rhythmic on August 9 at 6pm, calling itself "94.5 The Beat." Jeff Ballentine — OM of ARS sisters WONE-AM & WMMX-FM — has traded his 'ONE duties with WDOL OM Mary Fleenor, who retains her OM post at WLQT-FM.



Ballentine

Ballentine commented, "The move was made for a two-fold reason. First, no radio station in the Dayton area plays this specific blend of CHR, R&B, dance, and rap music. Second, it was obvious the market couldn't support three Oldies sta-

tions. WDOL was splitting audience not only with [crosstown] WCLR-FM & WZLR-FM, but also with WGRR/Cincinnati. On the other hand, the Beat will provide a radio station to a market segment that has previously been underserved."

Core artists include Coolio, La Bouche, L.L. Cool J, TLC, and Mariah Carey. The station will run jockless

for the next four weeks until a PD, MD, and airstaff are chosen. The station has also applied for the WBTT calls.

Prior to joining ARS/Dayton, Ballentine served as PD of WERQ (92Q)/Baltimore.

EXECUTIVE ACTION

Boehme, Hodge Lead KRG Internet Mktg. Sales

Katz Radio Group Sr. VP/Director of Research Gerry Boehme has been named Sr. VP/Director of Radio Information Services for the company's new Internet Marketing Sales unit. The division will link ad sales with radio station web sites and content on the World Wide Web. Katz Hispanic Media VP/GSM Jeff Hodge has been named the new division's VP/Sales and will coordinate its day-to-day activities.



Boehme



Hodge

"[This] represents an extension of our philosophy to capitalize on change and provide the best ongoing service to our station clients and agency customers," said KRG President Stu Olds. "We believe radio and the web will form a natural alliance. Each medium provides qualities the other needs, and we're certain that radio home pages can provide a wealth of benefits to individual stations and their listeners, as well as advertisers."

The division's first goal is to establish home pages for each client radio station, Hodge said. To facilitate this, KRG has partnered with a provider to supply web site design and technical services to clients.

Boehme joined Katz Radio in 1978 and was promoted to Associate Director/Radio Research in '82. He added VP stripes at KRG in 1985 and rose to his most recent post in '91. Hodge joined Katz in 1980 and later became a KRG divisional Exec. VP/GSM. He left for a four-year stint at the Interep Radio Store, then returned to Katz in '93.

Skelton Key To MCA Group Biz & Legal Affairs

The MCA Music Entertainment Group has tapped former RCA Records VP/Business Affairs Roger Skelton as VP/Business & Legal Affairs, based in New York. This new post was created in response to the increased presence MMEG has built there with Universal Records.

"Roger comes to MCA with a strong background in music-industry business affairs," said MMEG Exec. VP/Business & Legal Affairs Larry Kenswil, to whom Skelton reports. "I am delighted to welcome him to MCA and look forward to having him as a valuable part of the Music Entertainment Group's executive team."

Skelton joined RCA as an accountant in 1974, rising to Internal Auditor in 1976, Administrator/International Licensing in 1978, and Manager/International Licensing in 1979. He joined that label's Business Affairs department in 1982 as Manager/Contract Administration. In 1985 he was promoted to Director/Business Affairs and in 1987 to VP/Business Affairs, East Coast.



Skelton

Hoffner Joins Rising Tide As VP/Sales & Mktg.

Joel Hoffner has been named VP/Sales & Marketing for Rising Tide. Hoffner comes to Nashville after a 12-year stint at Uni Distribution's Universal City, CA headquarters, most recently as VP/Sales.

"Joel is one of the best all-around record company executives in the business," Rising Tide President Ken Levitan commented. "He has longtime ties to Nashville, and in his many years at Uni Distribution he has been heavily involved with the sales and marketing of country music."

In addition to overseeing all sales and marketing activities for Rising Tide and its affiliated labels, Hoffner will create and implement marketing campaigns and coordinate all sales activities with Uni Distribution.

The Texas native began his career in record retail in Dallas, later joining Heilicher Brothers/Pickwick Distribution.



Hoffner

Brooks Becomes Benchmark/Greenville OM

WIRK-FM/West Palm Beach PD Ron Brooks has been named OM at Benchmark Country trombo WESC-AM & FM & WFNQ-FM/Greenville, SC. The post has been vacant since Jeff Garrison left for the PD job at KMLE/Phoenix four months ago (R&R 4/26).

Allen Power, the trio's GM, commented, "I'm very excited to have Ron on the way to lead our team forward in one of country music's most notable battles. He has the strategic mind, energy, and enthusiasm we were looking for."

Brooks has been WIRK's PD since February '93. His background includes stints in Sacramento, San Francisco, Denver, Daytona Beach, and Madison, WI.

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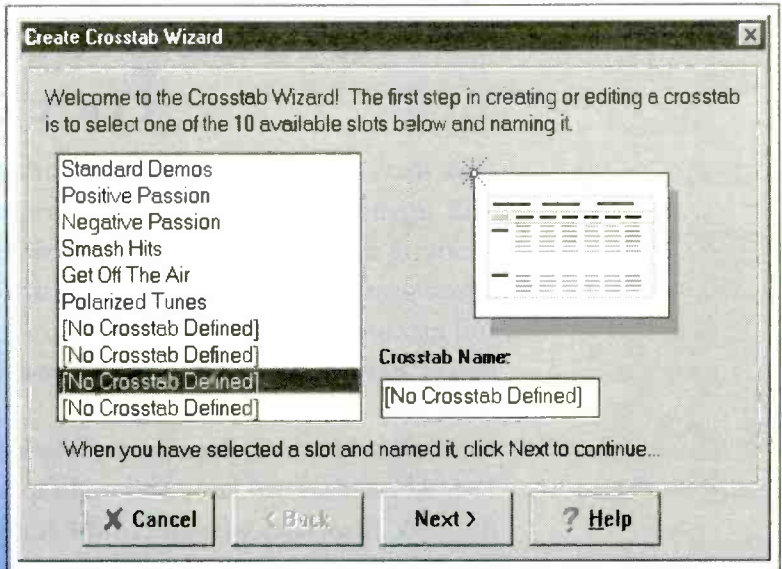
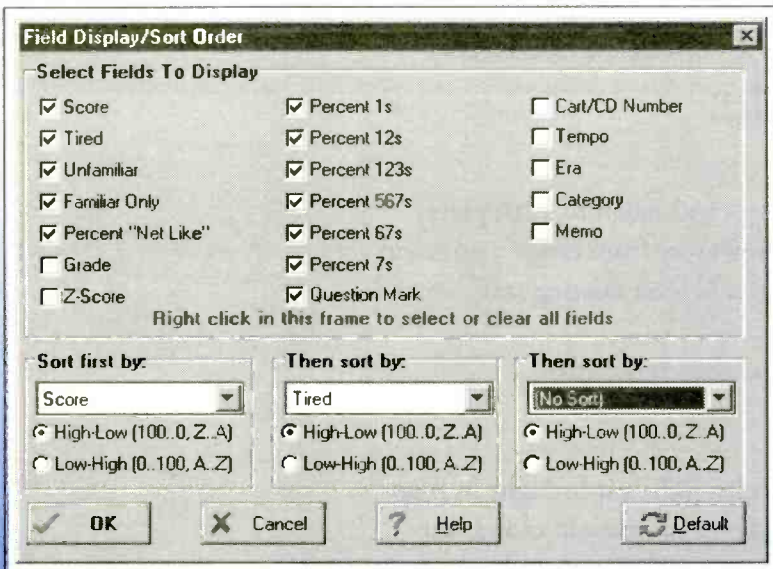
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This legendary CHR in one of America's largest cities had fallen to 12th place. Morning show had lost its edge, music had wandered away from target's primary tastes, promotions were flat. Alan Burns & Associates helped existing staff create and execute a plan to turn it around.

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Case study #18 - AC, Top Twenty Market

This AC station had launched to disappointing results. When it brought in Alan Burns & Associates we reduced the station's dependence on too-old oldies, surrounded their warm but boring morning man with a more lighthearted cast, and suggested promotions that added appeal to the target.

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Radio

• **DON GRIFFIN** has become CFO of Redwood Broadcasting and has been named a member of the company's board of directors. He most recently served as VP/GM of American Radio Systems' WDOL-FM & WLQT-FM/Dayton. In related news, Redwood has closed its purchase of KHZL-FM/Redding, CA and anticipates ownership of cross-town KNNN-FM by the end of the month.

• **RON JONES** is the new PD at non-commercial WGBH-FM/Boston. He most recently held a similar post at KCUR-FM/Kansas City.

• **TYE HANNA** has risen from Manager/Financial Reporting to Director/Financial Reporting for Cox Radio.

Records

• **RAMA BARWICK** has assumed the Director/Dance Music Marketing post at MAX Music & Entertainment and will be based in its Miami offices. He was formerly Manager/Dance Promotion at Hot Productions. The label's first release through its new agreement with Uni distribution will be Ororo's "Zombie"; (305) 377-3100.

• **WILL ACKERMAN**, founder of Windham Hill Records, has teamed with former Windham Hill President/A&R **DAWN ATKINSON** to form Imaginary Road Records, a joint venture with PolyGram Classics & Jazz and the Philips Music Group. Ackerman will serve as CEO; Atkinson will act as President. The label will focus on contemporary instrumental music and classical/folk pieces.

CHRONICLE

BIRTHS

Arista Records Manager/College Rap Promotions **Jean-Pierre Diaz**, girlfriend **Maria Gonzales**, son **Paris Julian**, July 19.

COLDOLENCES

Former **WQSI-AM & WZYQ-FM/Frederick, MD** co-owner **Howard Fisher**, 74, August 3.

• **SIGNATURE SOUNDS RECORDING COMPANY** has signed with Koch Distribution for North American shipping rights, effective September 3. The label features Massachusetts-based folk and bluegrass performers; (508) 392-0242.

National Radio

• **SALEM COMMUNICATIONS CORP.** has purchased The Word In Music, a Contemporary Christian satellite-delivered music service. Salem VP/Operations Ken Sasso will direct its production and programming. Salem Radio Network will provide affiliate service from its Dallas headquarters; (214) 831-1920.

• **ABC RADIO NETWORKS** has teamed with the History Channel to create "From The Archives Of The History Channel," a 60-second vignette spotlighting each day's most important historical events. The features begin on September 2. Additionally, ABC Radio celebrates its five-year relationship with Oldies host **DICK BARTLEY**; (214) 776-4644.

• **CBS RADIO NETWORKS** presents "Planning For Your Retirement," a 10-part series airing the weekend of September 7. Anchored by *Fortune* magazine columnist **Marshall Loeb**, the vignettes will encompass savings techniques, employer pension plans, and social security expectations. The reports will air between 6:41am and 10:41am each day; (212) 975-3771.

• **PREMIERE RADIO NETWORKS** has acquired the nationally syndicated "Ken Hamblin Show" from Entertainment Radio Networks. Premiere will assume broadcast rights on September 16. The program airs daily from 3-6pm ET/noon-3pm PT; (818) 377-5300.

• **CRN INTERNATIONAL** and Pilot Pen have joined in launching back-to-school promotions slated to run through September 29. Two :60 radio features — "Phat Street," targeted at Urban radio and hosted by **Kid Capri**, and "Street Notes," hosted by **Alternative KROQ/L.A.'s Richard Blade** — include concert information and industry news. The shows also enable listeners to participate in a contest in which the winner receives a \$500 back-to-school

wardrobe and a chauffeur-driven Humvee ride for the first day of school; (212) 682-6565 ext.220/226.

• **METRO NETWORKS INC.** has relocated its main offices. The new address is 2800 Post Oak Boulevard, Suite 4000, Houston, TX 77056-6199. Phone (713) 407-6000; fax (713) 407-6049.

Industry

• **RICH PASTORE** has become Exec. VP, **CHERYL BROZ** has risen to VP/Radio, and **SHARON WHITE** is now VP/Label Relations at FA Communications. Pastore was formerly RCA Regional Promotion Manager; Broz previously served as FA's Regional Sales Manager/Radio; White most recently held the Manager/Label Relations post.

• **VALERIE LIAKOPOULOS** has been promoted from Sales Asst. to Research Analyst and **LAURA TREANOR** has become Jr. Research Analyst at Banner Radio/New York. Treanor most recently served as a production assistant for both Interscope Communications and Sudden Pictures.

• **DAVE NELSON** has been named VP/Sales & Marketing of SuperSpots,



SPECIAL GUEST RAFFLER — *WPDH/Poughkeepsie, NY APD/MD/afternoons Greg Gattine (I) can't stand the suspense as .38 Special's Don Barnes reads the winning name in the station's 20th Anniversary \$20,000 giveaway. Close to 12,000 lucky listeners scored tickets to the free Orange County Speedway concert in nearby Middletown, which also featured two local acts. The lucky \$20K winner? Joseph O'Leary of Wappingers Falls, NY.*



Conrad

effective August 19. He has spent the last 10 years in various sales and marketing posts at WMCW-AM/Harvard, IL.

DAVID CONRAD has risen from VP to Sr. VP for Rondor Music International.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart

BEACH BOYS I Can Hear Music
LIONEL RICHIE Ordinary Girl

Hot AC — Robin Jones

MARIAH CAREY Forever
LOS DEL RIO Macarena

Touch — Monica Logan

LUTHER VANDROSS Your Secret Love

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CHR/Rock

DAVE MATTHEWS BAND So Much To Say
MELISSA ETHERIDGE Nowhere To Go
TOM PETTY & THE HEARTBREAKERS Walls

Lite AC

COLOR ME BADD The Earth, The Sun, The Rain
MICHAEL ENGLISH Your Love Amazes Me

UC

CECE PENISTON Movin' On
MAXI PRIEST I/SHAGGY That Girl
SWV Use Your Heart

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Digital CHR — J.J. Cook

BRYAN ADAMS Let's Make A Night To Remember
BRANDY/TAMIA/KNIGHT/KHAN Missing You
R. KELLY I Can't Sleep Baby (If I)

PROS ON THE LOOSE

Karen Blake — Afternoons WKLB/Boston (617) 748-9800

Roger Cary — Afternoons WQSR-FM/Baltimore (410) 515-1967

Ed Wiegler — Voiceover talent/producer Tour Design Inc. (317) 598-0161.

Digital AC — J.J. Cook

BRYAN ADAMS Let's Make A Night To Remember

Digital Hot AC — J.J. Cook

JOHN MELLENCAMP Key West Intermezzo ...

Digital Soft AC — Mike Bettelli

BRANDY/TAMIA/KNIGHT/KHAN Missing You

Digital AC Mix — Mike Bettelli

DONNA LEWIS I Love You Always Forever

Modern Rock — Leslie Cohan

REFRESHMENTS Down Together
SUBLIME What I Got
WHITE ZOMBIE I'm Your Boogie Man

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — J.J. McKay

CRANBERRIES Free To Decide
JOHN MELLENCAMP Key West Intermezzo ...
PRIMITIVE RADIO GODS Standing Outside A Broken

Soft Hits — Rick Brady

CELINE DION It's All Coming Back To Me

Rock Alternative — Bryan Schock

SHERYL CROW If It Makes You Happy

WESTWOOD ONE NETWORKS

Bob McNeill • (805) 294-9000

Bright AC — Bill Michaels

CELINE DION It's All Coming Back To Me

Soft AC — Andy Fuller

PETER CETERA One Clear Voice

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Los Angeles Convention Center
Los Angeles, CA

Don't miss this featured session — Group Heads: Meeting The Challenge of Change

Thursday, October 10 • 2:30 - 3:45 pm

Join us and find out what some of radio's top leaders believe our industry will look like in the next year... and the next century. **Bill Clark**, former Chairman/CEO, Shamrock Broadcasting, Inc., moderates.

Panelists:

Bob Callahan, ABC Radio, New York, NY

Steve Dodge, American Radio Systems Corp., Boston, MA

Scott Ginsburg, Evergreen Media Corp., Dallas, TX

Dan Mason, CBS Radio Group, New York, NY

Randy Michaels, JACOR Broadcasting Corp., Cincinnati, OH



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Guy Kawasaki — bright and irreverent — but lethal! What he says might change the way you do business. Sponsored by **McVay Media**

LUNCHEON SPEAKER

Rising Tide recording artist **Dolly Parton** will keynote The NAB Radio Show luncheon on Friday, October 11. Sponsored by **CBS Radio**



NAB MARCONI RADIO AWARDS DINNER & SHOW

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For more information...

- Call The NAB Radio Show Fax on Demand service at (301) 216-1847 from the touch-tone handset of your fax machine.
- Call (800) 342-2460 or (202) 775-4970
- Check our website at www.nab.org/conventions/



Is There Such A Thing As 'Phantom Cume'?

By George Burns

Analysis of the Spring '96 Arbitron is now in full swing. And, once again, we hear mention of our old friend "phantom cume." Cynics define phantom cume as "audience you don't have." However, a great many managers are convinced that the Arbitron methodology is missing significant portions of their stations' audience.

This complaint is most common among stations with small audiences. Rarely do we hear managers of Top 5 outlets complain that their audience isn't being properly registered. It could easily be chalked up to grumbling among sore losers. Nevertheless, I'm convinced that the concept of phantom cume is very real.

Many years ago, I came to feel that our standard measurement and research techniques were not giving us the whole story about radio listening. It seemed to me then — and it still does now — that "contemporary wisdom" actually misled us and took well-meaning managers down some very unprofitable paths.

It was then that I began to interview radio listeners *one at a time*. I'd noticed that focus groups were easily dominated and distorted. Standard statistical studies, while logically impeccable, did not necessarily yield meaningful understanding. There are as many well-researched losers as there are winners. Thus, I started to "listen to the listeners" on an individual basis. I tried to get each of them to explain themselves and their listening to me. This is in contrast to my interpreting what I think they mean to someone else. That was more than 15 years ago. I'm still listening. I'm still learning.

Phantom Cume I

There are two kinds of phantom cume. The first kind, you hear about the least. This follows the cynic's definition of phantom cume: Audience you don't have. But there's a twist! The ratings methodology *does* pick this unreal listening up. You show more listening than you actually have. This kind of phantom cume is common in the Top 10 but is rarely pointed out — at least not by the winners.

In a one-to-one situation, you know you're dealing with phantom cume when large numbers of people tell you that there is a new station in town, or that there is a contest on some station, or mention a new personality — BUT HAVE NOT LISTENED THEMSELVES.

People will tell us they heard a particular announcer that morning — even though that air personality hasn't worked in the market for six months!

This kind of buzz is almost always due to promotion and/or advertising. When a lot of people talk about a station without listening to it, you're looking at phantom cume. And there's a good chance it *will* get measured in the ratings. This is why people advertise and promote in the first place.

Can I prove that stations often get better ratings than they deserve because of phantom cume? No, I can't. But that doesn't mean it isn't true. Give experience some credit. Virtually everyone knows in his or her heart that promotion hypes ratings. Right now there is a station in a pretty large market that has hardly any signal at all, but is spending bundles of cash promoting. They are getting ratings that many people feel are impossible. Phantom cume is what it is.

Many times people will tell us in one-to-one interviews that they heard a particular announcer that morning. They do this even though that air personality hasn't worked in the market for six months! In a focus group, these clowns get corrected right away. In a one-to-one meeting, we encourage them to reveal even more about what they don't know. Get enough of them and you learn about the kind of phantom cume that gets rated — but doesn't exist.

Phantom Cume II

But what about the phantom cume that isn't being measured by the ratings? What is that? Are there actually listeners out there who don't show up in the book? Arbitron is a self-administered diary system.

Since its inception, this methodology registers the average listener as tuning 2-3 stations per week. This hasn't varied in decades, even though the number of stations has doubled or even tripled in some cases. Something similar has been shown to be true in Canada and Australia. The diary system shows that the average person tunes between two and three stations per week.

But when we get listeners in a one-to-one situation and take them through the day, hour by hour, we find that they "remember" all kinds of listening that they neglected to write down in advance of the interview. I'm absolutely convinced that the total amount of radio listening would be much higher if listeners were asked to indicate, on a printed list of all stations in the market, which ones they had cumed during the past week.

The diary system consistently indicates that the average listener only tunes in between two and three stations per week — because that's all the average person can remember on an unaided basis.

This isn't to say that there is more TOTAL cume in the market as a whole. It's just that the average cumer does more cuming than the ratings tell us. This kind of phantom cume is actually made up of people who are peripheral tuners of some stations. They remember their most-tuned stations. They know the ones for whom they are P1s or P2s. But beyond that, they forget. And that listening gets lost in the current rating system.

Why Does It Matter?

Some will argue that this listening doesn't matter. It's the P1 and P2 tuning that counts. That's true to some extent. But we really don't have any idea what the ratings would look like if this peripheral tuning were part of the pie.

At the very least, this reservoir of unregistered cuming is probably the source of all the fluctuations and unpredicted ratings craziness that make living and dying by the numbers so exasperating. Every once in a while, a bunch of "unregistered" cuming breaks through the surface and clusters around a particular station. *Bingo!* The phantom cume strikes again.

We need to learn more about how peripheral listening below the P1/P2 level affects the total ratings pic-

DATELINE

• June 26 (through September 18) — Summer Arbitron.

• August 16-17 — O'Day/O'Kin's International Radio Creative & Voiceover Summit. Bel-Air Summit Hotel, Los Angeles; (310) 476-8111.

• August 22-25 — Jack The Rapper Convention & Expo. Georgia International Convention Center and Sheraton Gateway Hotel, Atlanta; (407) 290-2289.

• September 4 — MTV Video Awards. Radio City Music Hall, New York.

• September 8 — 48th Annual Emmy Awards. Pasadena Civic Auditorium; Pasadena, CA.

• September 9 (through December 11) — Fall Arbitron.

• September 10-14 — 20th Annual NABOB Fall Broadcast Management Conference. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.

• September 17-19 — Internet Business Strategies For Radio. Embassy Suites Hotel, Chicago; (800) 420-2145 or <http://www.iqpc.com/radio.htm>

• October 2 — CMA Awards. Grand Ole Opry, Nashville.

• October 4-6 — '96 Women In Communications Conference. Red Lion Jantzen Beach Hotel, Portland, OR; (703) 359-9000.

• October 9-12 — NAB Radio Show. Los Angeles Convention Center; (202) 429-5420.

• October 9-12 — RTNDA 51st International Conference & Exhibition. Los Angeles Convention Center; (202) 659-6510.

• October 12 — NAB Marconi Radio Awards Dinner & Show. Westin Bonaventure, Los Angeles; (202) 429-5350.

• October 23-26 — RAP SHEET's Working Towards A Unified Hip Hop Nation III. Site TBA, Los Angeles; (213) 634-3528.

• October 27 — '96 Radio Hall of Fame Induction Ceremony & Dinner. Radio Hall of Fame, Chicago; (800) 860-9559.

• October 30 — John Bayliss Foundation Roast. Waldorf Hotel, New York; (408) 624-1536.

• November 2-5 — RAB Board Meeting. Ritz-Carlton, Dearborn, MI; (214) 753-6750.

1997:

• February 3 — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• February 6-9 — RAB '97 Mktg. Leadership Conference & Exec. Symposium. Marriott Marquis, Atlanta; (800) 722-7355.

• March 5-8 — 28th Country Radio Seminar. Opryland Hotel, Nashville; (615) 327-4487.

• April 4-7 — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium." Las Vegas Convention Center; (202) 429-5354.

• April 5-10 — NAB '97. Las Vegas Convention Center; (202) 775-4970.

• April 5-10 — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

ture. We don't know anything about this because no one wants to pay to research it. We're too busy looking at P1 and P2 types.

It would be really cool if the new generation of managers and program directors could figure out how to address phantom cume once and for all. We know it's there. When it breaks loose, all hell breaks loose.

But how do we make it happen? How can we gain more control over this enigmatic phenomenon?

George Burns is President of Burns Media Consultants. Reach him at (310) 457-1599 or burnsmedia@earthlink.net

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Illustrations by J. T. Steiny

Smart Targeting: Consumers By Households

By Bonnie Press

Today's advertisers face a major issue. Their customers are experiencing multiple ad messages from an ever-growing list of sources: radio, TV, cable, newspaper, magazines, outdoor, and now the Internet.

In the face of this competition, more and more advertisers are attempting to cut through the clutter by doing a better job of defining their potential customer base and directing messages to that consumer group.

The problem from a marketing standpoint? Traditional methods of defining consumer targets, and directing messages to those individuals, no longer apply.

Many people talk about the end of the mass market. The rise of individual lifestyle choices has led to significant shifts in public behavior, altering media choices, work habits, leisure activities, and consumer patterns.

While consumer behavior has shifted, the basic role of advertising hasn't changed that much. We still strive to reach customers, create images, fill needs, and motivate purchases. However, if the broad-based definitions of mass consumer groups are no longer valid, it stands to reason that the traditional methods of finding and targeting these consumers also have to change.

Advertisers need to find better ways to increase the probability of delivering the "right" message to the "right" consumers — those who have the need for your product, the ability to buy it, and the desire to make the decision now.

Some audience surveys do measure product purchase and consumer behavior. However, none of the sources provides uniform, detailed data across all local markets. Advertisers have long been searching for techniques that could target individual consumers by lifestyle and purchase pattern across the entire marketing area.

With the development of new information sources and advanced database design, we now have better ability to gather and analyze massive amounts of information that were not available in the past.



People respond to brands, products, services, advertising, and media as individuals.



We can now use complex technology to look at consumer profiles, quite literally, household-by-household.

To take advantage of this new approach, the **Katz Radio Group** has formed an important strategic alliance with **Broadcast Direct Marketing (BDM)**, a target-marketing services company, which will enable us to offer a new research system to KRG agency customers and to our client stations. This product — dubbed "Smart Targets" — can literally revolutionize the way we market ourselves and the value of our listeners to advertisers.

The Smart Targets product — developed by BDM's operating partner, the **RUF Corporation**, in conjunction with **TRW Target Marketing Services** — consists of a dynamic marketing system that targets consumers by specific lifestyle interests and product usage at the household level. Why is this so important?

Do Birds Of A Feather Really Flock Together?

Until now, most audience segmentation profile systems focused on *ZIP codes*, assuming that all individuals within defined geographic areas behave, consume, think, and respond similarly. This is just not so. People respond to brands, products, services, advertising, and media as *individuals* (See story at upper right).

Smart Targets is the first and only audience profiling system to identify lifestyle, demographic, brand, product, and media usage at the *individual household level* — using more than 23 database sources, 3500 different lifestyle preferences, and 98 million specific households, regardless of geography. As household information changes (occupation, education, income, number of persons in the household, and the like), so does the lifestyle segment they occupy. The database is updated bimonthly; if people change their residence location, their profile moves with them.

KRG Dimensions is using Smart Targets to better define advertiser consumer targets and link them to the audience delivery of our client stations. This will include using available listenership databases from our client radio stations to design specific marketing plans that meet a client's needs.

Smart Targets provides many strong advantages to stations as well. Some stations already have a listener database. Most want to be able to target listeners more efficiently, offer database marketing to local advertisers, and define their audience more specifically in terms of an advertiser's target.

Smart Targets helps in all of these areas.

If you do not yet have a listener database, Smart Targets can work with you to construct one.

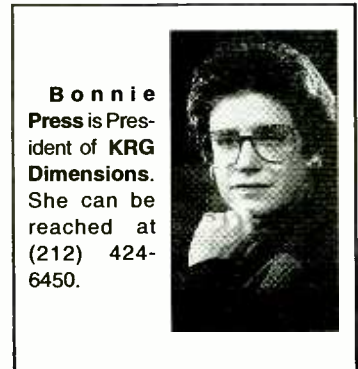
If you already have a listener database, Smart Targets can:

- Define each home in terms of consumer characteristics, and relate them to a local client's needs or to your own research goals.

- Clean up existing database listings with updated address information, while purging duplicate or incorrect homes.

- Help establish new databases using specific lifestyle qualifiers where no database currently exists.

Radio stations with this kind of customized database information will have a huge advantage on their competitors in that they will be able to define their listenership with the kind of detail that advertisers can get for their market as a whole. As their national representative, we can then market these databases to our customers in conjunction with other national sources of information to tailor on-air campaigns to each advertiser target.



Bonnie Press is President of **KRG Dimensions**. She can be reached at (212) 424-6450.

ZIP Codes & Block Groups Fall Short

Many targeting models try to link consumers by their common geography, basing themselves on a person's home ZIP code. Systems of this type use U.S. Census data to gather individual ZIPs into larger clusters, grouping them by dominant characteristics such as household income, age, or the presence of children. These clusters in turn are combined into larger groups, which use even more generalized characteristics.

More recent modeling techniques recognize that ZIP code clusters represent too broad a geographic area, combining several different lifestyle types. However, even if the area is reduced to individual ZIP codes, or even specific neighborhood blocks, lifestyles are still likely to vary significantly from one household to another.

The simple fact? Lifestyles are not based on geography. While birds of a feather may still tend to flock together, the difference from one household to the next can be major, especially when specific characteristics are studied. While your neighborhood may influence some of your consumer behavior, your life stage and personal taste are more likely to play important roles in determining your purchase patterns.

Here's a real world example. Let's look at three neighboring households in an upscale suburban neighborhood from a Top 10 market. The houses and local taxes are comparable. One couple moved to the neighborhood when it was first developed, the second after 10 years, while the third recently relocated from another area. A comparison of their respective profiles shows three very different life stages:

	Household #1	Household #2	Household #3
Years home owned	30	20	3
Mortgage balance	0	\$50,000	\$150,000
Employment outside home	Both retired	Husband only	Both
Combined income	\$40,000	\$100,000	\$250,000
Adult ages	68, 66	48, 44	38, 32
Children	Grown/moved	3 (age 17, 14, 11)	1 (age 6 months)
Grandchildren	Yes - 6	None	None

With just this limited information, you can imagine the vastly different lifestyles of each household. In fact, the only thing they have in common is where they live. Rather than linking them together, their ZIP or block codes do very little to identify potential patterns of behavior and consumership.

Which household would you target if your business was health services? Financial advice? Travel arrangements? Toys? Clothes?

This example is repeated more and more across the U.S. The end of the mass society has allowed individuals to pursue their dreams independent of family ties, historical roles, and traditional behavior patterns.

Conventional geographic clustering techniques can no longer profile consumers or predict behavior. We live in a world where the household itself defines true targetability.

Do You Have A Sales Story To Tell?

The challenges facing a radio sales department are growing more difficult each day.

- How are you staying ahead of the game?
- In what new ways are you compensating and motivating your sales staff?
- Is your department using computer technology? How?
- Are you exploiting all possible new business sources?
- Is radio's slice of the advertising pie in your market growing?

R&R invites you to share your story about any of the above topics — or any other sales-related issues — with our readers. Your comments will contribute to an ongoing forum designed to raise the profile of radio sales in the advertising community.

Send your thoughts to Managing Editor **Ron Rodrigues** in any of the following ways:

Mail: 10100 Santa Monica Blvd., 5th Floor,
Los Angeles, CA 90067-4004
Phone: (310) 788-1646 Fax: (310) 203-9763
E-mail: ronr@ronline.com

Salespeople On The Move

• **WYCD/Detroit GSM Rob Striker** exits.

• **KIFM/San Diego VP/Sales & Mktg. Scottie Morache** has departed.

• **Pam Loebel** and **Sonia Ungerman** have been named **LSM** and **NSM**, respectively, at **Nationwide Communications' KSGS-AM & KMJZ-FM/Minneapolis**. Loebel was most recently Sr. AE at crosstown **KSTP**; Ungerman was previously Sr. Acct. Mgr. at the Twin Cities' **KQQL-FM**.

• **Stuart Gorlick** and **Dan Chozahinoff** have been elevated to **GSM** and **LSM**, respectively, of

Jarad Broadcasting's WLIR-FM/Nassau-Suffolk. Gorlick was previously **LSM** of **WLIR** (then **WDRE-FM**); Chozahinoff was formerly **AE** at the station.

• **Chris Butterick** is now **GSM** of **WJCE-AM & WRVR-FM/Memphis**. He most recently served as **VP/Real Estate, Sales** at **Tanner-Peck**.

• **Christine Canova** has become **AE** at **Clear Channel Radio Sales**, a division of the **Interop Radio Store**, following completion of its **RadioApprentice Program**. She previously served as **Sales Asst.** for **Interop's Torbet Radio Group**.

More Than

You buy research to go up in the ratings. Research by itself, however, won't help—it's just numbers on a page.

It's what you do with the research that determines whether you grow. That's why it's important to work with the right research company. One that understands research,

Research —

and more importantly —
understands radio.

Richard Harker has over two decades of radio programming and management experience. He understands research from your perspective, so you learn more about your station, your competitors, and your listeners. If you want

Answers.

to find out how research can help you grow and learn more about Harker Research, call Richard Harker or Glenda Shrader-Bos.



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PART ONE

What Do You Do Now That The Spring Book Is In?

By John Lund

The Spring '96 Arbitron will be delivered to virtually every rated market this Summer. The following checklist outlines the action steps to assist your analysis for even greater results in the Fall of '96, and in 1997. Program management of Lund-consulted radio stations in all music (and non-music formats) throughout the U.S. are given the following analysis to stay on track and grow this fall. Regardless of your market size, this blueprint should provide you with a working success path for more listeners.

Initial Analysis

Refer to MSA-Average Share Trends pages to determine your station's gains or losses for 12+, Monday through Sunday, and the four major dayparts. Do the same evaluation of your competition.

Compare this book to previous sweeps (fall to spring, fall to fall, etc.) to determine seasonal fluctuations for your station and format. Determine gains and losses in AQH share and cume for your target (i.e., 25-34) and overall demos (i.e., 25-54); do the same for your competitor.

If you subscribe to *MaxiSaver* or other software, run detailed reports for the important ZIP codes, rankers, and trend reports. Examine weekly or monthly reports to detect changes that occurred during the sweep or the effects of marketing on station cume. Run hour-by-hour reports (no longer available in the printed book) to see audience shifts and listening patterns for shows that don't fit normal Arbitron dayparts.

Examine AQH and cume-listening estimates for men, women, and adults (and by demos) for gains and declines.

Examine the time spent listening section of the Arbitron report for changes. Are there clear trends in gains or losses in TSL in your station or the competition?

Review distribution data on Pages 3 and 4 for diary placement and weighting information; compare to previous books. Determine the person value of a diary in each demo.

Refer to Arbitron Reliability ta-

bles A & B in the back to determine the standard error for the survey in your market.

Great Book!

Congratulations! Your station was effectively and competitively marketed and programmed. Celebrate the event with your staff, and get ready for fall!

Examine your rate card. Pricing should reflect the increased audience. Plan a sales strategy for moving rates up "across the board" and for different client/product groups.

Consider this a new baseline for future ratings performance. Implement incentives for talents to exceed these numbers. Analyze your employment agreements depending on your market and state laws.

Conduct an in-depth review of the book; read on.

No Erosion, But No Growth

Scrutinize marketing and program specifics of your station and competitors. Focus on excelling in promotion and programming during the next sweep.

Lund-consulted radio stations have completed the "State of Station Ascertainment" to evaluate competitive positioning in marketing and programming. This market evaluation should occur while the ratings are in progress.

• Do some talents need assistance with show development?

• Are there broad dayparts that need a special marketing push (i.e., listen-at-work campaign for mid-days, party-line for nights, etc.)?

Conduct a further review of the book; read on.

Consider the following action steps to assist your analysis to insure a greater showing in Fall '96 and 1997.

If The Book Could've Been Better ...

Don't panic. The fall ratings begin September 19, 1996. Open your Daytimer. Circle that date. Back up two weeks and circle September 5.

Have a major promotion or programming activity planned to kick off the book, and give yourself a target date that eliminates possible execution errors caused by last-minute scrambling to meet the deadline.

Aggressively market, promote, and program for the sweep; plan several more promotions — one every four weeks.

Examine the stations that performed well. Were they:

- Format-exclusive or unique in the market (Alternative, Ethnic, etc.)?
- New entries for the sweep?
- Highly promoted?
- Offering a unique selling proposition (commercial-free, \$10,000 cash, etc.)?

In terms of marketing and advertising:

- Was your station over-promoted or under-promoted?
- Did you cut corners that didn't seem overly critical at the time?
- Was direct mail or "stealth" at-work telemarketing conducted to build partisanship?
- Was your competition's promotion campaign better-produced?
- Did they use longer TV flights and better schedules?
- Did they spend much more than you on advertising or promotion?
- Were their campaigns thoroughly believable, stimulating, relatable?
- Did they have better top-of-mind awareness?
- Was their marketing better targeted for the audience and more effective?

Did your station suffer from technical problems — modulation, signal strength, audio processing, down time, or reduced power?

Have any changes been made to the technical make-up of the staff (i.e., fewer on-air voices and daypart variations due to automation or

Pro:Motions

• Ingrid Nelson is the new Dir./Marketing at **WMJ/Cleveland**. She most recently served as Dir./Community Affairs, Special Projects & Production for crosstown **WJW-TV**.

• Steve McDonald has become Promotions Dir./afternoons at **KVOO-AM/Tulsa**. He was previously PD/morning talent at **KWKH-AM & FM/Shreveport, LA**.

satellite programming)?

What about your competition? Did they make any technical improvements that might have helped improve signal strength, modulation, coverage, etc.?

Did your station lose any personnel to one of the stations that logged ratings gains?

Conduct an analysis of your news programming. Was it appropriate for your format?

Analyze the airstaff's performance. Did they:

- Employ the principles and basics of good radio programming?
- Follow format requirements and music rotations?
- Provide important service elements (weather, traffic, etc.)?
- Provide listener and daypart relatables?
- Talk too much?
- Relate to the target demo?

Was the airstaff:

- Prepared?
 - Genuinely enthusiastic when promoting the station name and position?
 - Bright, friendly, personable, conversational (but not verbose)?
 - Having a good time on the air?
- Examine commercial content:
- Was your commercial count too high as compared to competitors?
 - Did the big winners in your market feature commercial-free hours or promote that they played fewer commercials? If so, what was the unit/minute count of each?

How's your station's music policy?

- Are you still executing the format as designed, or have subtle changes taken place over time that change the intended product?
- Has the timing for current additions changed?
- Are you exposing new product sooner than your competitors?
- Are you changing your powers faster than in the past?
- Have you adjusted the category exposure percentages?
- Has the era-balance shifted?
- Are you dayparting more?
- If you made adjustments, were they based on research done for the station?

How many similarly formatted stations are there in your market?

Identify the differences that listeners may perceive between your own and similarly formatted radio stations.

- Do they match your expectations?
- Are the positive differences being properly promoted as listener benefits?

Are there format opportunities available in your market that would generate bigger ratings and revenue if properly executed?

Has the market changed since you last conducted research? If so ...

• Conduct perceptual research immediately to find programming opportunities and necessary corrections, and make them.

• Ask your consultant to provide a programming evaluation of your station and its competition, and offer ideas of format adjustment and an infusion of proven ratings-getting techniques.

• Develop a marketing strategy for fall that sells the station's assets.

Design a sales strategy "regardless" of the book:

- Look for good numbers in any demographic and spotlight them.
- Use monthly trends (when available).

• Average past books with current numbers.

• Create a "new" metro area by adding in a TSA county in which the station does especially well.

• If cume is up, sell cume over AQH.

• Ignore the book, sell qualitative client profiles, results, localism, and record of effective service for clients.

• Call it a fluke. It may have been! Plan for a strong turnaround in the fall. Superior marketing and programming will be key.

Plan a strategy conference with your consultant. Keep him or her up to date with what's happening on the station. Fax upcoming promotions and events, market activities, competition updates, etc. If your consultant lives outside the market, he or she may notice trends that you don't see.

You have long days ahead as you prepare for the challenge in the fall. Meet with top management and all staff members to get their input. Surround yourself with a team that is creative, positive, full of energy, dedicated to working for a winner, and not satisfied to be in second place.

John Lund is President of the **Lund Consultants To Broadcast Management Inc.** and **Lund Media Research**, a full-service radio programming, consulting, and research firm in San Francisco. He may be reached by phone at (415) 692-7777; or by e-mail at **TLC2RADIO@aol.com**

October 30

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We hope you'll take part in the industry's newest weekly forum for marketing & promotion professionals.

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- How much time went into that station concert?
- Who chose the colors for that outdoor campaign?
- Why did you use film — or video — for those TV spots?

R&R invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

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'ZINE SCENE

Bob Grant: A Rat By Any Other Name?

"It was just addressed, 'Bob Grant, aka The Rat.' And it showed up at my house. Can you believe that?" — **WOR/NY** talk host Bob Grant (born: **Robert Gigante**) discovers the price of fame (*People*).

For other radio-related reading, check out that incredible, two-page profile of **SFX Broadcasting, Multi-Market Radio, and Triathlon Broadcasting** honcho **Robert F. X. Sillerman** — complete with poolside photo — in *Business Week*.

Wall Of Denial

Celine Dion denies she's anorexic (*Star*).

Country singer **Terri Clark** denies she's a lesbian (*National Enquirer*).

Barbra Streisand's spokesman denies the star is stressed out (*Globe*).

We Are Family

Michael Jackson's mother is so stressed-out that he sent her to a luxurious desert spa, where he's picking up the \$6000 tab (*National Enquirer*).

LaToya Jackson's estranged hubby/manager **Jack Gordon** was paying protection money to the Mafia — and bounced a check to the mob (*Globe*).

Elvis Presley only married **Priscilla** because her family threatened him with a seduction-of-a-minor lawsuit (*National Enquirer*).

Diana Ross — whose brother, songwriter **Arthur "T-Boy" Ross**, was murdered recently — has another brother, **Chico**, who's a homeless crack addict (*National Enquirer*).

The *Star* sports exclusive photos of **Madonna** trying desperately to hide the weight she's put on during her pregnancy.

"**Mitchell [Froom]** said he was going to reveal me to be the mutant that I really am" — **Suzanne Vega** reveals what her husband/producer intended to do on her new LP (*Entertainment Weekly*).

The *Globe* prints excerpts from the **Nirvana** bio that **David Geffen** admits to having kept from being published: "No one would have cared if she [**Courtney Love**] annihilated herself with gasoline, except she married an immensely famous rock star." (The same 'zine also notes that Love's first hubby, cross-dressing **Leaving Trains** singer **Falling James Moreland**, is running for president on a platform of legalizing drugs and giving the U.S. back to Native Americans.)

Love & Happiness

Country singer **Billy Dean** has dumped his wife for "Wings" star **Crystal Bernard** (*Star*).

Lyle Lovett is romantically linked with "Good Morning America" anchorwoman **Elizabeth Vargas** (*National Enquirer, Globe, People*).

Tina Turner sent photos of her breasts to a former boyfriend (*Globe*).

Van Morrison and former Miss Ireland **Michelle Rocca** are back together again (*Globe*).

Oasis singer **Liam Gallagher** and actress **Patsy Kensit** — previously married to **Big Audio Dynamite** member **Dan Donovan** and currently divorcing **Simple Minds** frontman **Jim Kerr** — have announced their engagement (*People*).

I Predict

Globe psychic **Mystic Meg's** 101 celebrity predictions include **David Lee Roth** quitting **Van Halen** again to start a new band with a name linked to South America, **Eric Clapton** starting a chain of juice bars, and **Alanis Morissette** making an "astounding" statement about her love life.

Public Image

Citing "image problems," *Entertainment Weekly* claims the **DreamWorks** label has prevailed upon **Henry Rollins** and **RuPaul** to NOT release their duet on "Funkytown" that was slated for a one-hit wonders tribute album.

"[I'm] tired of 'The world sucks' music" — **Porno For Pyros** frontman **Perry Farrell** explains why he started the ENIT Festival (*Entertainment Weekly*).

While spending more than \$750,000 to build an artificial lake on the grounds of his English country estate, noted environmentalist **Sting** is having century-old trees cut down in the process (*Star*).

Rockin' My Life Away

"In Florida, we saw a Top 40 band play 'Santa Monica' in a hotel lounge, and it was great. The crowd went nuts; everybody emptied onto the dance floor" — *Spin* cover stars **Everclear's** frontman **Art Alexakis**, on when he knew he'd made it.

"I was looking at 'In God We Trust,' and it was really freaking me out. Why should God and money be connected?" — **Lemonheads** frontman **Evan Dando** describes his drug-induced nervous breakdown for *Entertainment Weekly*.

Highlight of *Entertainment Weekly's* turning a reporter into **Kiss** roadie for a six-page cover story: "We need a Q-Tip stage left! **Paul [Stanley]**'s got something in his ear!"

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS AUGUST 5-11

Total Audience
(95.9 million households)

- 1 **Seinfeld** (Thursday)
- 2 **3rd Rock From The Sun** (Thursday)
- 3 **Seinfeld** (Monday)
- 4 **3rd Rock From The Sun** (Monday)
- 5 **Frasier** (Monday)
- 6 **ER** (tie) **Home Improvement**
- 8 **Mad About You** (Monday)
- 9 **Dateline NBC** (Tuesday)
- 10 **Caroline In The City** (Monday) (tie) **Movie** (Sunday) ("Dying Young")

Teens 12-17

- 1 **Home Improvement**
- 2 **3rd Rock From The Sun** (Thursday)
- 3 **Caroline In The City** (Monday)
- 4 **3rd Rock From The Sun** (Monday)
- 5 **ER**
- 6 **Movie** (Sunday) ("The Jacksons: An American Dream, Part 1") (tie) **Frasier** (Monday)
- 8 **Seinfeld** (Thursday)
- 9 **Hangin' With Mr. Cooper** (tie) **The Simpsons**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 8/16

• **Soul Coughing**, "Late Night With Conan O'Brien."

Sunday, 8/18

• **Aretha Franklin, Trisha Yearwood**, and others perform when PBS presents the two-hour "Kennedy Center's 25th Anniversary" (check local listings).

Monday, 8/19

• "The **Doobie Brothers** Rockin' Down The Highway With Special Guest **Michael McDonald**" premieres on PBS as an hourlong "In The Spotlight" special (check local listings).

Tuesday, 8/20

• The hourlong "**Dr. Laura Schlessinger** On Character, Courage And Conscience" special debuts on PBS (check local listings).

• **Harry Connick Jr.**, "The Tonight Show With Jay Leno."

• **Neville Brothers**, "Late Show With David Letterman."

Wednesday, 8/21

• Three of the original **Monkees** — **Micky Dolenz, Davy Jones**, and **Peter Tork** — will perform when CBS presents the two-hour "Miss Teen USA Pageant" (9pm).

• **Beach Boys**, "David Letterman."

• **Hootie & The Blowfish**, "Conan O'Brien."

Thursday, 8/22

• **Sting**, "Jay Leno."

• **Melissa Etheridge**, "David Letterman."

• **KABC/L.A.** air talent **Larry Elder**, "Late Late Show With Tom Snyder."

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Black Grape, Meat Beat Manifesto, and Porno For Pyros' Perry Farrell, Friday (8/16) at 7:30pm ET/4:30pm PT, Prodigy (jump: CHAT).



Devo, Monday (8/19) at 9:30pm ET/6:30pm PT, America Online (keyword: WARNER).

Wu-Tang Clan's Cappadonna, Inspekta Deck, and U God, Tuesday (8/20) at 7:30pm ET/4:30pm PT, Prodigy (jump: CHAT).

On The Web

Next Friday (8/23), catch a **Sex Pistols** cybershow live from the Hollywood Palladium at <http://www.lalive.com>, <http://www.rocktropolis.com>, or <http://www.imusic.com>.

Check out unsigned talent from all over the country on **TDK's** new "Airplay" web site at <http://www.tdk.com/airplay.htm>.

MUSIC DATEBOOK

MONDAY, AUGUST 26

1970/**Jimi Hendrix** performs what will be his last concert at the Isle Of Wight Pop Festival.

1980/**Cheap Trick** bassist **Tom Petersson** quits. He returns eight years later.

1991/**Randy Newman** wins an Emmy for composing music for "Cop Rock." Then-**KPWR/L.A.** morning man **Jay Thomas** wins one for a guest appearance on "Murphy Brown."

Born: **Valerie Simpson** (Ashford & Simpson) 1946, **Branford Marsalis** 1961

TUESDAY, AUGUST 27



Stevie Ray Vaughan — six strings down.

1965/**The Beatles** meet **Elvis Presley** at his Bel-Air home. A nervous Presley greets them while playing bass along with the music on a TV.

1967/**Beatles'** manager **Brian Epstein** dies of a sleeping pill overdose.

1990/**Stevie Ray Vaughan** and three members of **Eric Clapton's** band are killed in a helicopter crash in Wisconsin.

Born: **Daryl Dragon** (Captain & Tennille) 1942, **Alex Lifeson** (Rush) 1943, **Glen Matlock** (Sex Pistols) 1956

WEDNESDAY, AUGUST 28

1969/**Paul** and **Linda McCartney** become parents to daughter **Mary**.

1986/**Tina Turner** receives a star on the Hollywood Walk Of Fame.

1995/**Oingo Boingo** announces it has broken up.

Born: **Danny Seraphine** (Chicago) 1948

THURSDAY, AUGUST 29

1958/**George Harrison** joins the **Quarrymen** — the group that eventually becomes the **Beatles**.

1966/**The Beatles** give their last public concert, excluding rooftop gigs, at San Francisco's Candlestick Park.

1986/**The Madonna** and **Sean Penn** movie "Shanghai Surprise" opens.

Born: **Michael Jackson** 1958

FRIDAY, AUGUST 30

1989/**Then-Guns N' Roses** guitarist **Izzy Stradlin** is arrested for creating a disturbance on an airline flight — urinating on the carpet and smoking in the non-smoking section.

1993/**Billy Joel** is the first musical guest on **CBS-TV's** "Late Show With **David Letterman**."

1995/**James Taylor** and **Carly Simon**, divorced in 1981, perform together for the first time in 16 years at a benefit for Martha's Vineyard.

SATURDAY, AUGUST 31

1976/**George Harrison** is found guilty of subconsciously plagiarizing the **Chiffons'** "He's So Fine" when writing "My Sweet Lord."

1988/**Bruce Springsteen** and actress **Julianne Phillips** file for divorce.

Also ... **Bob Seger** and actress **Annette Sinclair** file for divorce.

Born: **Van Morrison** 1945, **Gloria Estefan** 1957, **Glenn Tilbrook** (Squeeze) 1957, **Gina Schock** (Go-Go's) 1957

SUNDAY, SEPTEMBER 1

1956/**Elvis Presley** buys his mother a pink Cadillac.

1971/"**The Sonny & Cher Show**" premieres on **CBS-TV**.

1995/**The Rock & Roll Hall Of Fame & Museum** opens in Cleveland. A kickoff concert featuring past and future inductees is held the next night.

Born: **Barry Gibb** (Bee Gees) 1946 — **Paul Colbert**



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

R. E. M. E-Bow The Letter (Warner Bros.)
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)
ME'SHELL NDEGECELLO Who Is He... (Maverick/Reprise)
OUTKAST Elevators (LaFace/Arista)
FIONA APPLE Shadowboxer (Work)
EVERCLEAR You Make Me Feel Like A Whore (Capitol)
SEX PISTOLS Pretty Vacant (Quid/Virgin)

HEAVY

BECK Where It's At (DGC/Geffen)
BUTTHOLE SURFERS Pepper (Capitol)
CRANBERRIES Free To Decide (Island)
DAVE MATTHEWS BAND So Much To Say (RCA)
FUGEES Ready Or Not (Ruffhouse/Columbia/CRG)
L. L. COOL J Loungin' (Def Jam/RAL/Mercury)
JOHN MELLENCAMP Key West Intermezzo ... (Mercury)
METALLICA Until It Sleeps (Elektra/EEG)
NADA SURF Popular (Elektra/EEG)
NAS If I Ruled The World (Columbia/CRG)
OASIS Don't Look Back In Anger (Epic)
TOM PETTY Walls (Warner Bros.)
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)
QUAD CITY DJ'S C'mon 'N Ride It... (Big Beat/Arista)
R. E. M. E-Bow The Letter (Warner Bros.)
SOUNDGARDEN Burden In My Hand (A&M)
311 Down (Capricorn)

JAM OF THE WEEK

STRESS

TRACY BONHAM The One (Island)
TONI BRAXTON You're Makin' Me High (LaFace/Arista)
MARIAH CAREY Forever (Columbia/CRG)
ERIC CLAPTON Change The World (Reprise)
DISHWALLA Counting Blue Cars (A&M)
EELS Novocaine For The Soul (DreamWorks/Geffen)
FILTER Jurassitol (Hollywood)
HOLE Gold Dust Woman (Hollywood)
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
R. KELLY I Can't Sleep Baby (If I) (Jive)
MAXI PRIEST I/SHAGGY That Girl (Virgin)
NEW EDITION Hit Me Off (MCA)
SMASHING PUMPKINS Tonight, Tonight (Virgin)
SPONGE Wax Ecstatic (To Sell...) (Columbia/CRG)
STABBING WESTWARD Shame (Columbia/CRG)
SUPERORAG Sucked Out (Elektra/EEG)
TONY RICH PROJECT Like A Woman (LaFace/Arista)
WALLFLOWERS 6th Avenue Heartache (Interscope)

ACTIVE

BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)
BLACKSTREET I/DR. ORE No Diggity (Interscope)
BLUES TRAVELER But Anyway (A&M)
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)
CRUCIAL CONFLICT Ride The Rodeo (Pallas/Universal)
O'ANGELO Me And Those Dreamin' Eyes ... (EMI)
WARREN G. What's Love Got To Do With It (Interscope)
GHOSTOWN DJ'S My Boo (So So Def/Columbia/CRG)
MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)
NATALIE MERCHANT Jealousy (Elektra/EEG)
MISTA Blackberry Molasses (EastWest/EEG)
ME'SHELL NDEGECELLO Who Is He ... (Maverick/Reprise)
OUTKAST Elevators (LaFace/Arista)
IGGY POP Lust For Life (Capitol)
REPUBLICA Ready To Go (RCA)
STONE TEMPLE PILOTS Trippin' On A Hole In A... (Atlantic)
KEITH SWEAT Twisted (Elektra/EEG)

ON

RYAN DOWNE Scratch (Rocket/Island)
EVERCLEAR You Make Me Feel Like A Whore (Capitol)
GEGGY TAH Whoever You Are (Luaka Bop/WB)
GRAVITY KILLS Blame (Lava/Atlantic/TVT)
POE Angry Johnny (Modern/Arista)
REACHAROUND Big Chair (Trauma/Interscope)
SCREAMING TREES All I Know (Epic)
SEX PISTOLS Pretty Vacant (Quid/Virgin)

Video airplay from August 19-25.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

XL

TONI BRAXTON You're Makin' Me High (LaFace/Arista)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
ERIC CLAPTON Change The World (Reprise)
JEWEL Who Will Save Your Soul (Atlantic)
JOHN MELLENCAMP Key West Intermezzo ... (Mercury)

LARGE

MARIAH CAREY Forever (Columbia/CRG)
MELISSA ETHERIDGE Nowhere To Go (Island)
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)
NATALIE MERCHANT Jealousy (Elektra/EEG)
ALANIS MORISSETTE You Learn (Maverick/Reprise)
TOM PETTY Walls (Warner Bros.)
WALLFLOWERS 6th Avenue Heartache (Interscope)

MEDIUM

BRYAN ADAMS Let's Make A Night To Remember (A&M)
CHER One By One (Reprise)
HARRY CONNICK JR. Hear Me In The Harmony (Columbia/CRG)
CRANBERRIES Free To Decide (Island)
GLORIA ESTEFAN You'll Be Mine... (Epic)
GIN BLOSSOMS As Long As It Matters (A&M)
WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
DONNA LEWIS I Love You Always Forever (Atlantic)
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)
TONY RICH PROJECT Like A Woman (LaFace/Arista)
PATTI ROTHBERG Inside (EMI)

CUSTOM

TORI AMOS Hey Jupiter (Atlantic)
FIONA APPLE Shadowboxer (Work)
BADLEES Angeline Is Coming Home (Polydor/A&M)
BLUES TRAVELER But Anyway (A&M)
BRAXTONS So Many Ways (Atlantic)
COWBOY JUNKIES Angel Mine (Geffen)
DISHWALLA Counting Blue Cars (A&M)
PUFF JOHNSON Forever More (Work/CRG)
R. KELLY I Can't Sleep Baby (If I) (Jive)
KENNY LATTIMORE Never Too Busy (Columbia/CRG)
AMANDA MARSHALL This Could Take All Night (Epic)
DAVE MATTHEWS BAND So Much To Say (RCA)
MAXWELL Ascension (Columbia/CRG)
ELEANOR McEVROY Precious Little (Columbia/CRG)
OASIS Champagne Supernova (Epic)
MAXI PRIEST I/SHAGGY That Girl (Virgin)
REFRESHMENTS Banditos (Mercury)
KENNY WAYNE SHEPHERD Aberdeen (Revolution)
SMASHING PUMPKINS Tonight, Tonight (Virgin)

(Note: This week's chart is frozen.)

MUSIC & MOVIES

CURRENT

- **ESCAPE FROM L.A. (Lava/Atlantic)**
Single: Blame/Gravity Kills (Lava/Atlantic/TVT)
Other Featured Artists: Stabbing Westward, Butthole Surfers, CIV
- **PHENOMENON (Reprise)**
Singles: Change The World/Eric Clapton
Dance With Life .../Bryan Ferry
I Have The Touch/Peter Gabriel
Other Featured Artists: Jewel, Aaron Neville
- **THE NUTTY PROFESSOR (Def Jam/RAL/Mercury)**
Singles: I Like/Montell Jordan
Ain't No Nigga/Jay Z f/ Foxy Brown (Roc-A-Fella/Priority)
Other Featured Artists: Warren G, Monica, Def Squad
- **KINGPIN (A&M)**
Single: But Anyway/Blues Traveler
Other Featured Artists: Goldfinger, Freedy Johnston
- **FLED (Rowdy/Arista)**
Featured Artists: Goodie Mob, Tony Rich Project, Joi
- **THE HUNCHBACK OF NOTRE DAME (Walt Disney)**
Singles: Someday/All-4-One (Hollywood/Walt Disney)
God Bless The Outcasts/Bette Midler
- **THE ADVENTURES OF PINOCCHIO**
Single: Kiss Lonely Goodbye/Stevie Wonder (London)
- **ERASER**
Single: Where Do We Go From Here/Vanessa Williams (Mercury)
- **KAZAAM (Perspective/A&M)**
Singles: Wishes/Nathan Morris
I'll Make Your Dreams Come True/Subway
Other Featured Artists: Barrio Boyzz, Immature f/Quindon
- **THE CABLE GUY (Work/CRG)**
Single: Standing Outside .../Primitive Radio Gods (Ergo/Columbia/CRG)
Other Featured Artists: Cypress Hill, Porno For Pyros, Silverchair
- **BASQUIAT (Island)**
Featured Artists: Toadies, PJ Harvey, David Bowie
- **BORDELLO OF BLOOD (Mercury)**
Featured Artists: Redd Kross, Thin Lizzy, Anthrax
- **EDDIE (Island/Hollywood)**
Singles: Tell Me/Dru Hill
Say It Again/Nneka
Other Featured Artists: J'son, Jodeci, House Of Pain

COMING

- **THE CROW: CITY OF ANGELS (Hollywood)**
Singles: Jurassitol/Filter
I'm Your Boogie Man/White Zombie (Hollywood/Geffen)
Other Featured Artists: Bush, Hole, PJ Harvey
- **SHE'S THE ONE (Warner Bros.)**
Single: Walls/Tom Petty & The Heartbreakers
- **TIN CUP**
Single: Little Bit Is Better Than Nada/Texas Tornados (Reprise)
- **SET IT OFF**
Single: Missing You/Brandy, Tamia, Knight, Kahn (EastWest/EEG)



Video Soul Top 10

112 Only You (Bad Boy/Arista)
KEITH SWEAT Twisted (Elektra/EEG)
NEW EDITION Hit Me Off (MCA)
R. KELLY I Can't Sleep Baby (If I) (Jive)
MONTPELLIER I Like (Def Jam/RAL/Mercury)
BUSTA RHYMES It's A Party (Columbia/CRG)
L. L. COOL J Loungin' (Def Jam/RAL/Mercury)
NAS If I Ruled The World (Columbia/CRG)
MARIAH CAREY Forever (Columbia/CRG)
O'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)

Information for week ending August 16.

Rap City Top 10

OUTKAST Elevators (LaFace/Arista)
NAS If I Ruled The World (Columbia/CRG)
A TRIBE CALLED QUEST 1nce Again (Jive)
L. L. COOL J Loungin' (Def Jam/RAL/Mercury)
LOST BOYZ Music Makes Me High (Universal)
DE LA SOUL Stakes Is High (Tommy Boy)
ROOTS Clones (DGC)
SADAT X Hang 'Em High (Loud/RCA)
NONCHALANT Until The Day (MCA)
WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)

Information for week ending August 16.



National Top 20

BONE THUGS...The Crossroads (Ruthless/Relativity)
CRUCIAL CONFLICT Ride The Rodeo (Pallas/Universal)
O'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)
NEW EDITION Hit Me Off (MCA)
DEBORAH COX Where Do We Go From Here (Arista)
HORACE BROWN Things We Do For Love (Motown)
KEITH SWEAT Twisted (Elektra/EEG)
AALIYAH If Your Girl Only Knew (BlackGround/Arista)
SHADES Tell Me (I'll Be Around) (Motown)
CRUCIAL CONFLICT Hay (Pallas/Universal)
SIR MIX-A-LOT Jump On It (Arista/Reprise)
NO MERCY Where Do You Go (Arista)
TONY RICH PROJECT Like A Woman (LaFace/Arista)
WATTS G'S Stuck In Da Game (Hood Rat)
LOST BOYZ Music Makes Me High (Universal)
LOS DEL RIO/BAYSIDE BOYS... Macarena (RCA)
QUINDON Dream About You (Virgin)
A+ All I See (Kedar/Universal)
IMMATURE Lover's Groove (MCA)
MISTA Blackberry Molasses (EastWest/EEG)

Most requested for week ending August 9.



Pos.	Artist	Avg. Gross (In 000s)
1	GARTH BROOKS	\$883.8
2	KISS	\$862.9
3	NEIL DIAMOND	\$819.1
4	"LOLLAPALOOZA '96"	\$758.1
5	"H.O.R.D.E. FESTIVAL"	\$527.5
6	ROD STEWART	\$516.9
7	HOOTIE & THE BLOWFISH	\$455.4
8	BOB SEGER	\$420.7
9	STING	\$375.3
10	ALANIS MORISSETTE	\$329.2
11	"FURTHER FESTIVAL"	\$313.7
12	SMASHING PUMPKINS	\$286.6
13	JAMES TAYLOR	\$274.7
14	DAVE MATTHEWS BAND	\$273.7
15	ALLMAN BROTHERS BAND	\$233.5

Among this week's new tours:

CHET ATKINS
JIMMY BUFFETT
STEVE CURTIS CHAPMAN
GEORGE CLINTON & THE P-FUNK ALLSTARS
FISHBONE
REVEREND HORTON HEAT
BRUCE SPRINGSTEEN
JAMES TAYLOR QUARTET

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.

FILMS

WEEKEND BOX OFFICE

AUGUST 9-11

1	Jack (Buena Vista)*	\$11.19
2	A Time To Kill (WB)	\$10.75
3	Escape From L.A. (Paramount)*	\$8.91
4	Independence Day (Fox)	\$8.68
5	Mattilda (TriStar)	\$5.01
6	Phenomenon (Buena Vista)	\$4.00
7	Chain Reaction (Fox)	\$3.71
8	Courage Under Fire (Fox)	\$3.27
9	The Nutty Professor (Universal)	\$2.90
10	Kingpin (MGM/UA)	\$2.86

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Tin Cup," starring Kevin Costner and Rene Russo. The film's forthcoming Epic Soundtrax LP sports two songs by Bruce Hornsby ("Big Stick" and "Nobody There But Me") as well as Mary Chapin Carpenter's "Let Me Into Your Heart," Chris Isaak's "I Wonder," George Jones's "Just One More," Patty Loveless's "Where Are You Boy," James House's "Every Minute, Every Hour, Every Day," Texas Tornados' "Little Bit Is Better Than Nada," Jimmie Vaughan's "Cool Lookin' Woman," Keb'Mo's "Crapped Out Again," Amanda Marshall's "This Could Take All Night," Shawn Colvin's "Back To Salome," Joe Ely's "Character Flaw," and Mickey Jones's "Double Bogey Blues."

"The Fan," starring Robert De Niro and Wesley Snipes — as well as Ellen Barkin as a Sports radio talk show host — also opens this week. The film's forthcoming TVT soundtrack contains Black Grape's "Little Bob," Kenny Wayne Shepherd's "(Let Me Up) I've Had Enough," Massive Attack's "Hymn Of The Big Wheel," Raymond Myles's cover of Elton John's "Border Song," and tunes by Sovory, Mic Geronimo, Honky, Foreskin 500, Jeune, and Johnny Jaye & Big Skye. "Letting Go" is performed by Terence Trent D'Arby, who also teams with Hans Zimmer for the 20-minute "Sacrifice."

Dennis Miller and Erica Eleniok star in "Tales From The Crypt Presents Bordello Of Blood," which also opens this week. The film's Mercury soundtrack features Anthrax's title cut, Kerbdog's cover of Public Image Ltd.'s "This Is Not A Love Song," Redd Kross's version of Kiss's "Deuce," and vintage tunes by Free, Thin Lizzy, Sweet, Scorpions, Cinderella, Herd f/Peter Frampton, and Humble Pie.

Rounding out this week's openers is "Kansas City," starring Jennifer Jason Leigh and Harry Belafonte. The film's Verve soundtrack showcases jazz performances by Joshua Redman, James Carter, Jesse Davis, Nicholas Payton, Cyrus Chestnut, Geri Allen, Mark Whitfield, Craig Handy, Christian McBride, Ron Carter, and more.



STREET TALK®

Minor Murder Trial Postponed

Prosecutor **Mary Hanlon** tells ST that she expects the trial of **Charlie Minor** murder defendant **Suzette McClure** — originally set for August 28, but postponed last week — to begin in November.

The next prosecution-defense meeting is set for August 23, by which time the prosecution and defense were ordered to turn over all records of intended witnesses to one another. (Defense counsel **Vera Bradford** successfully argued that she hadn't received the addresses of all 67 witnesses the prosecution intended to call.)

The defense also succeeded in getting the trial relocated from Malibu — the site of the crime — to Santa Monica, where more of McClure's peers are likely to be selected as jurors.

AC **WLTJ/Detroit** shifted format (to Rhythmic AC), call letters (to **WDRQ**), and moniker (to "93.1 The New 'DRQ") on August 9. PD **Brad Waldo** exits. GM **George Kenyon** told ST the station would mix pop-oriented '80s titles from such artists as **Prince** and **Madonna** with rhythmic-sounding '90s cuts.

Here's what the first hour under the new format sounded like: the **Commodores'** "Brick House," **Mariah Carey's** "Always Be My Baby," the **Fine Young Cannibals'** "She Drives Me Crazy," **Keith Sweat's** "I Want Her," **Prince's** "Diamonds And Pearls," **Total's** "Kissin' You," **Herb Alpert's** "Diamonds," and **Los Del Rio's** "Macarena."

Rumbles

- Adult Alternative **KSCA/L.A.** morning co-host **Nicole Sandler** becomes MD/middays; **Merilee Kelly** — who held those posts — will exit September 1.
- **WMZQ-AM/Washington's** niche-programming experiment, "Health & Fitness Radio," has a new set of calls — **WZHF** — effective immediately.
- **WBLK/Bufalo PD** **Eric Faison** exits.
- **WRNR/Annapolis-Baltimore's** **Sean O'Mealy** segues to PD at **WRNX/Springfield, MA**.
- **WARO-FM/Ft. Myers** elevates **Mike "Mud" Alan** from MD/air personality to PD. He'll retain his MD and afternoon drive duties as well.
- **KBOY/Medford, OR** PD/morning dude **Bill Meyer** and morning partner/News Dir. **Ron Matthews** segue to mornings at crosstown **KZZE**. **Jenifer Wilde** becomes **KBOY's** interim PD.
- **WQKK/Johnstown, PA** PD **Jonas Hunter** exits; APD/MD **Pat Urban** becomes interim PD.
- **WCLO-FM/Janesville, WI** PD **Ken Scott** is the new PD at **WYZM/Madison, WI**. He replaces **Dave Ogden**, who plans to return to school, but will do some weekends at the station.

Urban AC **WTMP/Tampa** names **Rick Eaves** PD. He succeeds **Yolanda Anderson**, who remains **WTMP's** OM.

Beauty's Only Skin Deep

A woman selected in Rock **WPYX/Albany's** "Ugliest Bride Contest" is claiming emotional distress and suing the station for \$300,000. (The "contest" consisted of air talents looking through local newspaper announcements and choosing the bride they deemed the ugliest; callers won by guessing which photo was picked.)

According to **AP** reports, **Annette Esposito-Hilder** filed the lawsuit last month because the **WPYX** personalities departed from their usual practice of using first names only and aired her full name, adding that she worked for a competing radio station (albeit in an off-air capacity).

Her lawyer told **AP** that **Esposito-Hilder** never contacted **WPYX**, but later received a written apology saying the contest had been canceled. "What we do is all in good fun," **WPYX** Station Mgr. **Bob Ausfeld** told **AP**, adding that canceling the contest was strictly a programming decision.

Under The Volcano

The assets of **Zoo Entertainment** are about to be swallowed up by new indie label **Volcano Entertainment**. Helmed by **Kevin Czinger** — fresh from his **BMG Entertainment North America** Exec. VP post — **NY-based** **Volcano** will purchase **Zoo** from **BMG** and split its promo, marketing, and **A&R** functions with a new, as-yet-unnamed hip-hop label headed by **Def Jam** VP/**A&R** **Chris Lighty**. **Volcano** will be distributed by **BMG**.

Zoo will retain its name (product will be issued under the **Zoo/Volcano** identity), **West Coast** address, and current Prez **Lou Maglia**. Three **Zoo** acts survive the transition: **Matthew Sweet**, **Tool**, and **Dogstar**.

While attending a **Capitol-sponsored** pool party at **Suzy Bogguss's** house on August 3, **WWW/Detroit** MD/morning man **Carl E** pilfered a few knick-knacks (a wooden spoon, a pin cushion, a piece of tile, and a hook to hang plants) and gave them away on-air the following Monday morning!

Continued on Page 25

Rush

test for echo
the title track from the
new album

In Stores
September 10th
North American
Tour Starts Mid-October



Hold the future
in your virtual hand.

Produced by Peter Collins and Rush
Management: Ray Danniels for SRO Management, Inc.

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FROM THE DOUBLE PLATINUM ALBUM
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Radio's Top Programmers Accused of Having Big Mouth.

NEW LABEL TAKES AGGRESSIVE POSITION

The music industry is buzzing over upstart label, Universal Records inflammatory accusation that one of the nation's top radio programmers has a big mouth. The fireworks erupted when Tracy Johnson, Program Director of STAR 100.7/San Diego began playing "Mouth," the new single by Merrill Bainbridge. Within days of airing this track, the request lines at the station began ringing off the hook at a record setting pace eventually catapulting "Mouth" to the #1 position at the Southern California Top 40 outlet. The mild mannered Johnson, who is known to many within the radio and record community as an intelligent programmer with conservative instincts, surprised everyone by constantly running his mouth about the incredible success he is currently having with the record. But Universal's accusations did not stop there...



Tracy Johnson

It wasn't long before Greg Stevens and Ray Kalusa of Q106/San Diego soon followed suit by playing "Mouth" (#10 - 42 spins at press time), only to find similar results. Currently the Mouth sensation has reached a feverish pitch as premier programmers across the country have been adding the record into rotation weeks before the official airplay date. They



Ray Kalusa

include Pat Paxton and Rich Anhorn of KHMx/Houston, Dan Persigehl and Dave Cooper of KZZP/Phoenix, Chris Shebel of PRO-FM/ Providence, and Big Dave Eubanks of WZJM/Cleveland, just to name a few.



John Ivey

John Ivey and Tad Bonvie of KISS108/ Boston who committed to the record last week, stated that "'Mouth' sounds great on the air and will be around for a very long time." Radio guru Guy Zapoleon, who has been aware of Merrill Bainbridge for some time now, is calling this "the pop follow up to the Donna Lewis record." And in an unprecedented move, Kid Curry, Program Director of one of the nation's most successful rhythm crossover stations, POWER96/Miami has also made the decision to hit the record early with substantial success, already generating Top 20 requests after only one week of airplay.

Tom Gjerdrum, a former Johnson accomplice and currently Program Director of Indianapolis powerhouse WZPL, was overheard at a local tavern as saying he believes that Johnson's ability to hear a hit song is "nonsense," and that Johnson "couldn't hear a door slam." When asked about the "Mouth" record, Gjerdrum muttered in an inebriated state, "...it's damn good...no question, this will be a Breaker within weeks." In an unrelated story, Gjerdrum was later picked up by local authorities for public lewdness. No charges were filed.



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STREET TALK®



KISSIN' TIME — In recognition of the 20-year history between Kiss and KSHE/St. Louis, the Emmis outlet created limited-edition concert jerseys and bumper stickers that feature the Rocker's longtime "Sweetmeat" mascot decked out to resemble the group's members; — in this case, masterbassist Gene Simmons!

Continued from Page 22

While the morning dude told ST, "I meant no harm to anyone, especially Suzy. It was all done in the name of good, clean fun to help promote [her new album]," it took a flurry of station-label-artist management calls to calm the waters.

WWWW PD Mark Hamilton — on vacation when the incident took place — had Carl E issue an apology on Friday (8/9), followed by an announcement that E'd be giving away 100 copies of Bogguss's new "Give Me Some Wheels" album over the weekend.

Since none of the purloined pieces had been sent out, they were all returned to Bogguss. Those set to receive them were awarded tickets to see Reba McEntire and \$100. WWWW also made a donation to the Canine Assistance Program in Bogguss's name.

Needless to say, crosstown WYCD's morning show (all former WWWW veterans, incidentally) took to the airwaves with a parody song — sung to the tune of Garth Brooks's "Shameless" — about the time E began airing his apology. WYCD PD Eddie Haskell told ST that they'd avoided

mentioning the incident until the Friday edition of the *Detroit Free Press* carried a story about it. More to the point, WYCD opened its phone lines to let listeners voice their displeasure with E's actions. Haskell says many of his listeners were miffed that E's apology ended with "And we promise we won't act like that other Country station anymore," complaining that the tag line undercut the sincerity of the previous statements.

WYCD also aired a "replacement contest" that featured listeners calling in and describing mementos they owned that could replace the filched items — with the understanding that these could then be sent to Bogguss.

Meanwhile ... WYCD's afternooner "admitted" to stealing all kinds of stuff from all kinds of stars, giving names and items throughout his shift ... a Reba McEntire soundalike called WYCD to ask if anyone had seen her watch ... WYCD ran a liner that said, "If they steal, maybe they lie, too. Do they really play 12 in a row?"

No word on which station will present the next Suzy Bogguss concert in Detroit, but all appears forgiven on all sides.

Priority Records will close its rock division on August 30, with layoffs affecting the promo, marketing, A&R, and publicity departments.

KIIS/L.A. Prez/GM Roy Laughlin sent an August 7 letter to Arbitron GM Pierre Bouvard asking for ratification of the inclusion of an Asian in-tab that accurately reflects the 10% of the market's population that's Asian in time for the Fall '96 survey.

Laughlin's letter reads, in part, "Arbitron has incentivized the return of Black diaries and changed by continuing to pay Black diarykeepers at a higher rate. Arbitron has increased payment to an Hispanic diarykeeper, increased calls to the home to prompt [Hispanics], switched to bilingual phone

Continued on Page 26

Rumbles, Pt. 2

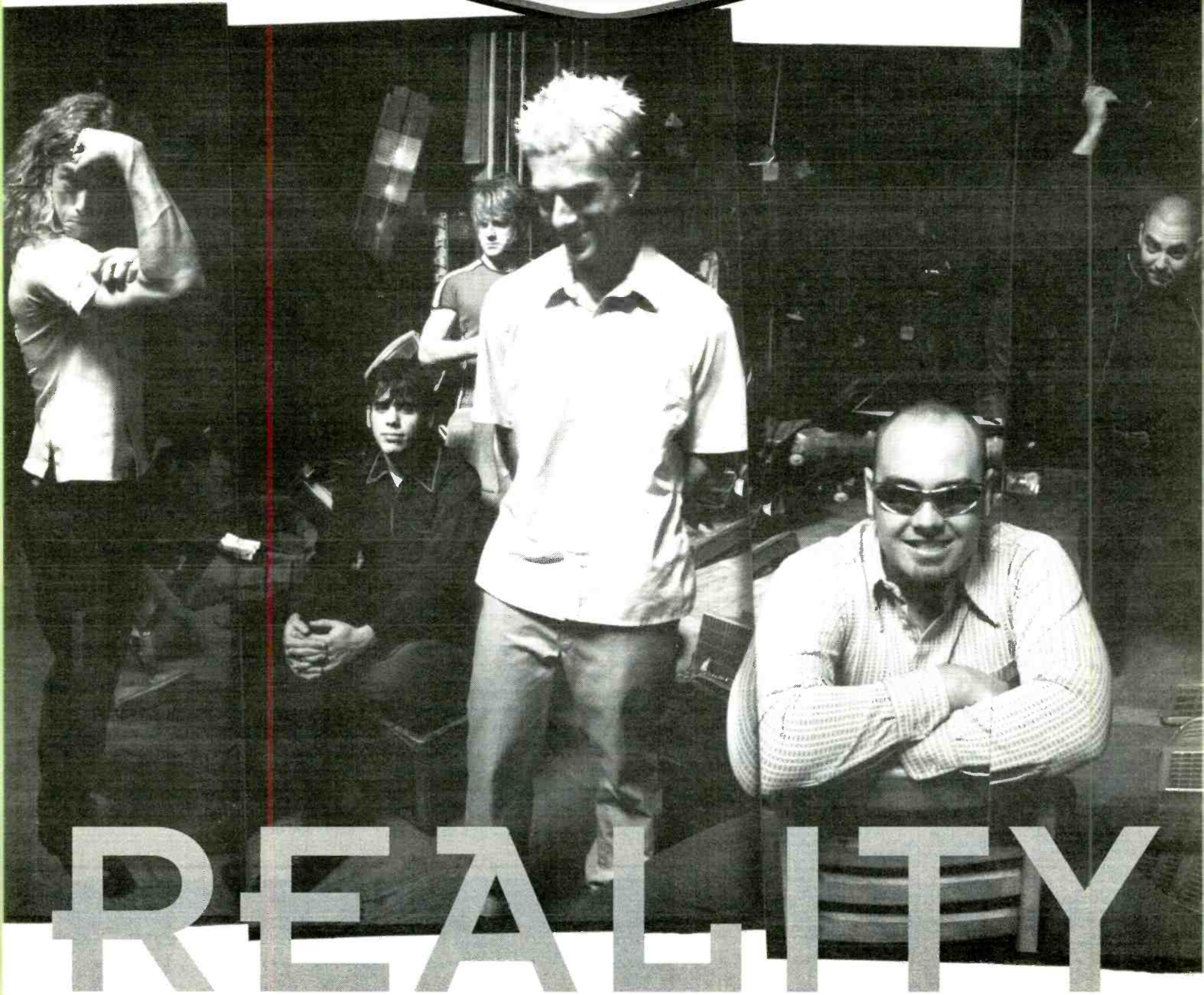
- HotAC WQAL/Cleveland overnighter Jay Lynn celebrates 25 years with the station.
- Shadow Broadcast Services/Chicago Sports Dir. Mike Scott is upped to OM.
- WVEE/Atlanta APD/afternoon driver J.B. Louis exits.
- KZHT/SLC PD/afternoon delight Chet Buchanan moves to mornings in the wake of Andy Miller's exit; MD Dr. Doug trades nights for afternoons.
- WKBQ/St. Louis morning stars Steve & DC are now syndicated by Superadio and have already signed on KCMQ/Columbia, MO and WZBQ-FM/Tuscaloosa, AL.
- WSM-FM/Nashville morning show producer Kevin Anderson becomes WSM-AM & FM MD.
- WRCN/Long Island MD Kevin Thompson segues to APD/MD/nights at WDHA/Morristown, NJ.
- WONE/Akron MD Erin Carmen exits

surf's UP dude!

Surfing the Internet is growing everyday. They say there are more than 100,000 new sites going up every month now. Now there's one more - just for you - people who manage, program, promote and sell radio. It's called Radio-

Info.com on the Web. It's jammed full of the names & contacts for every supplier to the radio. We'd love to hear your comments. Take a look and leave us an e-mail. We're open 24 hours a day - just for you. Try us at: www.RadioInfo.com

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Mixed by Tom Lord-Alge

Management: Wes Campbell/First Management

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**KEYNOTE SPEAKER
PATTI SMITH**

Wednesday, September 4, 1996

10:00 AM - 8:00 PM

REGISTRATION

PLAZA LEVEL (AVERY FISHER HALL)

10:00 AM - 6:00 PM

EXHIBITS

PROMENADE (AVERY FISHER HALL)

Thursday, September 5, 1996

9:00 AM - 5:00 PM

REGISTRATION

PLAZA LEVEL (AVERY FISHER HALL)

10:00 AM - 5:00 PM

EXHIBITS

PROMENADE (AVERY FISHER HALL)

10:00 AM - 11:00 AM

PLEASED TO MEET ME:

UNDESIGNED BANDS & THE BIZ

MODERATOR: Stormy Shepherd (Leave Home Bookings)

ALICE TULLY HALL

INTERNSHIPS IN THE MUSIC BUSINESS:

LABOUR OF LOVE

MODERATOR: Emily Kaye (Timbomb Recordings)

PANELISTS: Jenna Adler (CAA), Michael Badami (Dreamworks/SAC Music Publishing), Seth Jarrett (Freelance Director/NITE), Jordan Kaufman (David Lefkowitz Management)

ALICE TULLY LOBBY (ALICE TULLY HALL)

LOG ON: MARKETING NEW MUSIC VIA THE INTERNET

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

11:00 AM - 12:45 PM

KEYNOTE: PATTI SMITH

AVERY FISHER HALL

11:30 AM - 12:45 PM

LIVE & LOUD: METAL RADIO PANEL

MODERATOR: Jill Castellano (Victory Records)

PANELISTS: Rob Fred (Gamm), Ion Nardacheone (Atlantic Records), Murray Rice (Skateboard Marketing), Eric Slayter (RZRK), Andrew Stewart (WSDJ)

ALICE TULLY LOBBY (ALICE TULLY HALL)

1:00 PM - 2:15 PM

THE CHANGING FACE OF RETAIL I:

WAREHOUSE - SONGS & STORIES

ALICE TULLY HALL

GAS FOOD LODGING:

TOURING ON YOUR OWN

ALICE TULLY LOBBY (ALICE TULLY HALL)

1:00 PM - 2:15 PM

THE CULTURE OF THE RAVE & ITS MUSIC

MODERATOR: Matt E. Silver (Silver Entertainment Group Ltd)

CHARLES DANA LOUNGE (AVERY FISHER HALL)

THE BLUES PANEL

MODERATOR: Michael Caplan (Sony 550/Oneh Records)

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

2:30 PM - 3:45 PM

BUILT FOR SPEED: DECONSTRUCTING THE ARTIST DEVELOPMENT PROCESS

MODERATOR: Jon Leckay (Columbia Records)

PANELISTS: David Hall (William Morris Agency)

AVERY FISHER HALL

THE WORLD MUSIC PANEL

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

THE CHANGING FACE OF RETAIL II:

CHAIN REACTION

MODERATOR: Eva Weiss (Caroline Records)

ALICE TULLY HALL

BIRTH SCHOOL WORK DEATH:

CAREERS IN THE MUSIC INDUSTRY

MODERATOR: David Lefkowitz (David Lefkowitz Management)

PANELISTS: Michael Simpson (Dreamworks), Shen Sternberg (Orion America Music H&R)

ALICE TULLY LOBBY (ALICE TULLY HALL)

OUT MY WAY: "QUEER ROCK"

MODERATOR: Kurt B. Reighley (Freelance Writer)

PANELISTS: Jon Givoli (Pansy Division), Brooke Webster (Blume M&M)

CHARLES DANA LOUNGE (AVERY FISHER HALL)

4:00 PM - 5:00 PM

MUSIC FOR THE MASSES:

ALTERNATIVE COMMERCIAL RADIO & ITS ROLE IN BREAKING NEW ARTISTS

MODERATOR: Kurt St. Thomas (Kista Records)

AVERY FISHER HALL

THE SONGWRITERS PANEL '96

ALICE TULLY HALL

HIP HOP AT THE CROSSROADS:

HAS STAGNATION SET IN?

MODERATOR: Harry Allen (Hip-Hop Activist/Media Assassin)

ALICE TULLY LOBBY (ALICE TULLY HALL)

THE POLITICS OF MAGAZINE COVERAGE:

DON'T BELIEVE THE HYPE

MODERATOR: Larry Jenkins (Columbia Records)

PANELISTS: Craig Marks (Spin)

CHARLES DANA LOUNGE (AVERY FISHER HALL)

THE REGGAE PANEL

MODERATOR: Garret Vandermeulen (Heartbeat Records)

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

Friday, September 6, 1996

9:00 AM - 5:00 PM

REGISTRATION

PLAZA LEVEL (AVERY FISHER HALL)

10:00 AM - 5:00 PM

EXHIBITS

PROMENADE (AVERY FISHER HALL)

10:00 AM - 4:00 PM

COLLEGE DAY '96

ALICE TULLY HALL

10:00 AM - 10:30 AM

PERFORMANCE

10:30 AM - 11:30 AM

GRADUATION:

MAKING THE TRANSITION FROM COLLEGE RADIO INTO THE MUSIC INDUSTRY

MODERATOR: Chuck Arnold (The Want Acids)

PANELISTS: Tommy Delaney (Virgin Records), Maura David (U.S.), Lawrence Lu (Big Cat/Her Set), Andy Flynn (KOPR)

11:30 AM - NOON

PERFORMANCE

NOON - 1:00 PM

A ROCK AND A HARD PLACE:

PROMOTION VS. COLLEGE RADIO'S HISTORIC INDEPENDENCE

MODERATOR: Jeff Sperber (Caroline Records)

PANELISTS: Tom Boud (Imperial Records), Josh Kapayss (Epic/Atlantic Records), Fred Schaaf (NPSU), Karin Iskel (WRSU), plus more TBA.

1:00 PM - 1:30 PM

PERFORMANCE

1:30 PM - 2:30 PM

COLLEGE RADIO DRIVER'S ED: PUTTING THE PEDAL TO THE METAL ON THE INFORMATION SUPERHIGHWAY

2:30 PM - 3:00 PM

PERFORMANCE

3:00 PM - 4:00 PM

THERE'S NO SUCH THING AS A DUMB QUESTION: A COLLEGE RADIO ARTIST Q&A

4:00 PM - 4:30 PM

PERFORMANCE

10:00 AM - 11:15 AM

"THIS VIDEO SUCKS":

NEW ARTISTS, VIDEO & IMAGE

AVERY FISHER HALL

HIGH SOCIETY:

THE ASCAP/ASCAP/ASCAP PANEL

MODERATOR: Jeffrey Straker (Chrysalis Music Group)

ALICE TULLY LOBBY (ALICE TULLY HALL)

SMALL INDIE MOGUL SUMMIT:

A METHOD TO OUR MADNESS

MODERATOR: Jenny Toomey (Simple Machines)

PANELISTS: Angela Strachan (Dirt Records), Charles Dana Lounge (AVERY FISHER HALL)

INTERNET 101: THE BASICS

MODERATOR: Megan Groves (Virtual Melanin Inc.)

PANELISTS: Sandra Oei (Salamander Inc.)

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

PUBLISH OR DIE:

NEW ARTISTS & MUSIC PUBLISHING

WALTER READE THEATER

11:30 AM - 12:45 PM

MARKETING PANEL

AVERY FISHER HALL

ARTISTS & MUSICAL TRANSITIONS:

MY EVER-CHANGING MOODS

MODERATOR: Bob Mould (Granary Music)

ALICE TULLY LOBBY (ALICE TULLY HALL)

WRITERS & JOURNALISTS:

WHO ARE WE WRITING FOR?

MODERATOR: Evelyn McDonnell (Village Voice)

CHARLES DANA LOUNGE (AVERY FISHER HALL)

OVERSEAS LICENSING:

SPEAKING IN TONGUES

MODERATOR: Sharon Ashworth (Shink Records)

PANELISTS: Tim Kelly (Phonac Records), Paul McKessie (Flying Nun Records), John Nutcher (Revolution Records)

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

1:00 PM - 2:15 PM

DAZED & CONFUSED:

ARTISTS AND THEIR ADDICTIONS

AVERY FISHER HALL

SPACE AGE LOVE SONGS:

FAN WORSHIP IN CYBERSPACE

MODERATOR: Nikke Slight (Atlantic Records)

PANELISTS: Gayle Kelleman (Unofficial Jeff Buckley Web Site)

ALICE TULLY LOBBY (ALICE TULLY HALL)

THE PRINCE FORMERLY KNOWN AS ARTIST:

MUSICIANS WHO'VE BECOME INDUSTRY INSIDERS

MODERATOR: Dave Allen (World Domination Recordings)

PANELISTS: Berko (Revolution Records), Daniel House (CZ Records), John Warshaw (Caroline Records), Joanna Spock Dean (VH-1), Dady O (MCA Records)

CHARLES DANA LOUNGE (AVERY FISHER HALL)

THE JAZZ PANEL

MODERATOR: Bruce Lundvall (Blue Note Records)

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

2:30 PM - 3:45 PM

SONGS FROM THE BIG CHAIR:

THE INDEPENDENT LABEL CONSORTIUM

MODERATOR: Andy Allen (JDA (Alternative Distribution Alliance))

AVERY FISHER HALL

SURVIVING "ALTERNATIVE:"

MENTAL HEALTH & METAL MANAGEMENT

MODERATOR: Nancy Camp (Draste Measures)

PANELISTS: Mark A. Abbotstein, Esq. (Bad Abbotstein Management), Michael Foley (Metal Blade Records), Jon Goodwater (Crash Management), Ken Krite (Krite, Kincaid and Faith Management), Rob McEwen (Concrete Management), Rob Shore (RS Management), Steve Stewart (Steve Stewart Management), plus special artist appearances TBA

ALICE TULLY LOBBY (ALICE TULLY HALL)

HIP HOP ON THE AIR:

I CAN'T LIVE WITHOUT MY RADIO

MODERATOR: DJ Mecca (NY Radio Coalition)

CHARLES DANA LOUNGE (AVERY FISHER HALL)

4:00 PM - 5:00 PM

MARKETING 2000: BREAKING A BAND IN THE NEW MILLENNIUM

MODERATOR: Marc Geiger (American Recordings)

PANELISTS: Billy O'Connell (Throwing Music), Steve Renne (Epic Records), Jane Siberry (Sheela Records), Larry Wentz (A&M Records)

AVERY FISHER HALL

AT YOUR OWN RISK:

THE METAL ARTIST PANEL

ALICE TULLY LOBBY (ALICE TULLY HALL)

THE RPM PANEL

MODERATOR: Jason Bentley (Quango)

CHARLES DANA LOUNGE (AVERY FISHER HALL)

Saturday, September 7, 1996

9:00 AM - 3:00 PM

REGISTRATION

PLAZA LEVEL (AVERY FISHER HALL)

10:00 AM - 3:00 PM

EXHIBITS

PROMENADE (AVERY FISHER HALL)

10:00 AM - 11:15 AM

LAWYERS AS A&R REPS:

WHO GAVE THEM EARS?

MODERATOR: Owen Sloan, Esq. (Berger & Kahn)

AVERY FISHER HALL

MY FIRST YEAR AS A ROCK GOD:

WHAT HAPPENS AFTER THE SIGNING?

MODERATOR: John Rubell (TAG Recordings)

PANELISTS: Chris Holmes (Vann-Yun), Pat Magnarella (Atlas/Third Rail Management)

ALICE TULLY HALL

REUBEN KINCAID 101:

THE ART OF ARTIST MANAGEMENT

MODERATOR: Ted Garden (Larmn Management)

PANELISTS: Shawn Rogers (M&M-Management)

ALICE TULLY LOBBY (ALICE TULLY HALL)

ONLINE RADIO STATIONS:

THE GOLDEN AGE OF WIRELESS?

MODERATOR: Mark Cuban (Audionet)

CHARLES DANA LOUNGE (AVERY FISHER HALL)

ALTERNATIVE MUSIC & CORPORATE SPONSORSHIP

MODERATOR: Eric Lochtefeld (Grassroots Event Marketing)

PANELISTS: Joe Kilian (Festival Marketing), Dave Neubecker (Electronic Arts)

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

THE COLOR OF MONEY:

LOW BUDGET VIDEOS

WALTER READE THEATER

11:30 AM - 12:45 PM

COMBAT ROCK: DOES ALTERNATIVE MUSIC CARE ABOUT POLITICS? SHOULD IT?

AVERY FISHER HALL

THE DIV ETHIC OF HIP HOP: ME MYSELF & I

MODERATOR: Nick Espartero (Dolo Records)

ALICE TULLY LOBBY (ALICE TULLY HALL)

RECORDING CONTRACTS: THE FINE PRINT 101

MODERATOR: George Stern, Esq. (Lizsus, Stein & Moshier)

HELEN HUNTINGTON HULL ROOM (AVERY FISHER HALL)

MUSIC FOR FILMS:

THE SOUNDTRACK NEW LINE (New Line Cinema)

MODERATOR: Jon McHugh (New Line Cinema)

WALTER READE THEATER

1:00 PM

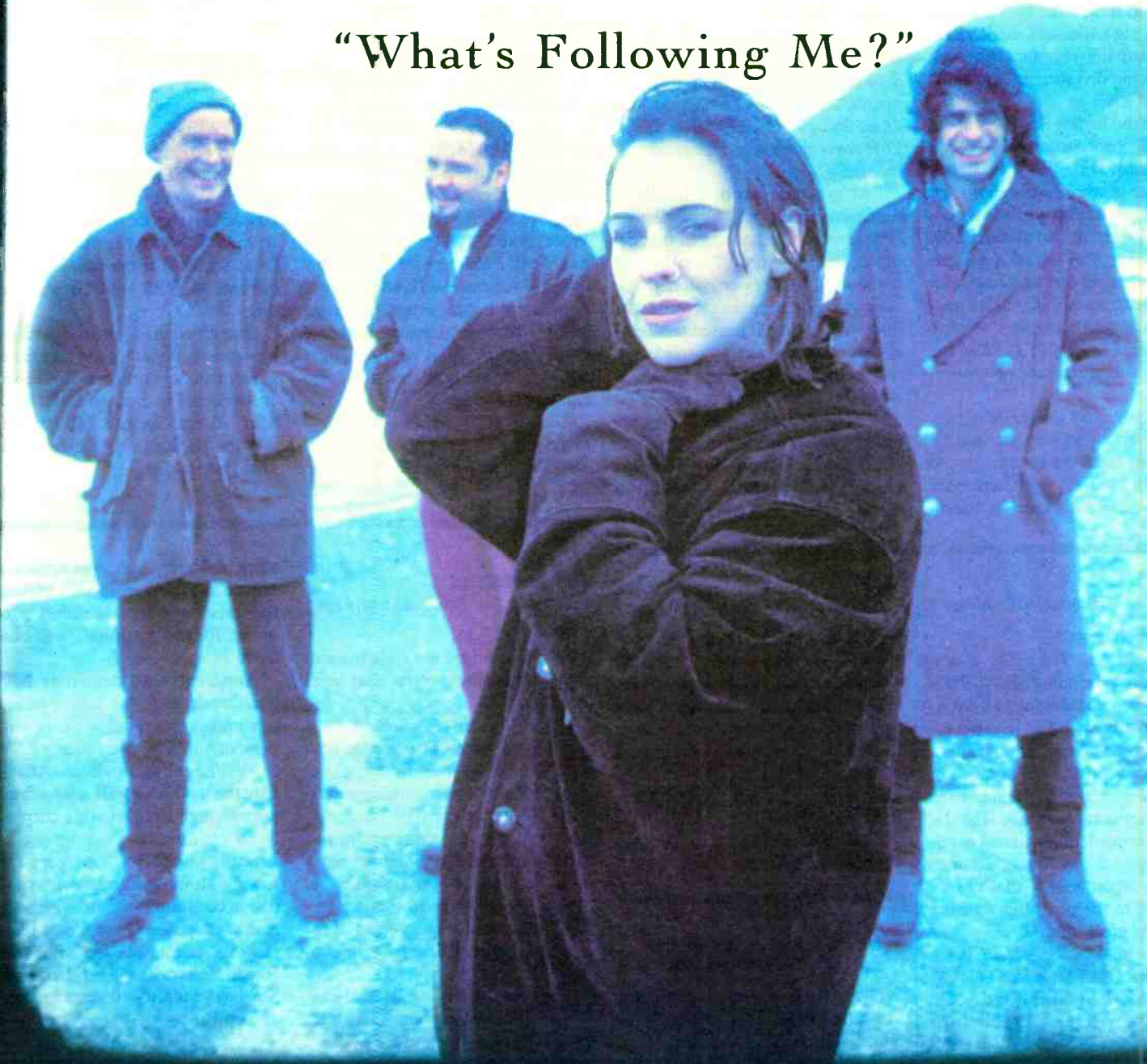
CMJ Fine Line Features and Atlantic Records proudly present a special advance screening of "Feeling Minnesota," starring Keanu Reeves, Cameron Diaz, Vincent D'Onofrio, Delroy Lindo, Dan Aykroyd, and Courtney Love.

"Precious Little is a masterpiece..." — *Q Magazine* ★★★★★

✧ Precious little

The first track from the album

"What's Following Me?"



R&R Adult Alternative Debut

28

BDS Triple A Monitor

39* to 29*

New this week

KTCZ

KSCA

WNLE



ADD

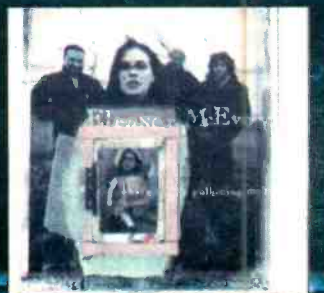
End of summer headline tour late Aug. through Sept. Attend the special Summit Spectacular Friday, August 23rd before Eleanor's Fox Theater performance. Meet her and other special guests, and have a chance to win very special collectables.

ELEANOR McEVØY

See her at the A3 SEMINAR on Friday, August 23rd in Boulder, Colorado

Produced by Kevin Moloney & Eleanor McEvoy

Real Good Management



<http://www.sony.com> "Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1996 Sony Music Entertainment Inc.

AAAA

Continued from Page 1

though not before he returns next month from an August recess.

At issue is whether, as argued by the ad industry, the wave of mergers and acquisitions in the radio industry is producing market-dominating station groups that can dictate rates and other terms to advertisers on a take-it-or-leave-it basis. That was the AAAA's contention to the Justice Department in **Jacor Communications'** acquisition of **Citicasters**, and it apparently will be their contention in future mergers where a single owner will have what they consider to be too big a slice of a market's radio advertising revenue. And not even forcing divestitures may satisfy the AAAA.

"What the Justice Department did in Jacor was not enough," AAAA VP **John Kamp** said. "We were happy with some of what Justice did: They said the radio market was what needed to be looked at, not all the media in the market; they talked of the particular audiences served by radio for which there are no alternative media, such as teens; and they seem to be treating LMAs and JSAs as the functional equivalents of ownership."

But, Kamp said, the levels of market concentration being allowed by the Justice Department remains too high. "Our Media Policy Committee met and didn't set a specific thresh-

old, but said the 49% level the Justice Department indicated was OK in the Jacor case was still too high. Forty-nine percent means a market is highly concentrated and that it's impossible to buy efficiently around that number."

Opposing View

The NAB remains active as well. Last week, Radio Board Chairman **Dick Ferguson** urged the Justice Department to do exactly the opposite of what the AAAA wanted. "We firmly believe the radio advertising market cannot be viewed in isolation from the rest of the media-buying market," Ferguson said. "Those with even rudimentary knowledge of the business understand that ad dollars flow freely between various forms of media, and that the competition for those dollars from television, cable, DBS, newspapers, and magazines is intense."

"At present, radio is hardly a dominant media ad buy; independent research demonstrates that radio pulls down only 7% of all ad revenue. Congress envisioned the very consolidation that is currently under way when it passed the Telecommunications Act. Consolidation will help radio become a more accessible and attractive vehicle to advertisers, including those not currently using the medium. It is our hope that the radio industry consolidation will increase competition among media ad buyers."

White

Continued from Page 3

emphasis on news."

White added, "It's really a neat opportunity to be going back to Pittsburgh. I grew up listening to KDKA, and it's partly why I'm in radio today. When this opportunity came, I really had to consider it. I know most of the people at the station, even though they don't know me. The station has an outstanding lineup of talent. I hope we can further enhance the news department — that's really important to the company growing its already great image."

Before joining WTVN in 1995, White was OM/PD at **WSTC-AM & WJAZ-FM/Stamford, CT** (1986-90), **WTIC-AM/Hartford** (1990-92), and **WEZN-FM/Bridgeport, CT** (1992-95). He also has worked at **WBCS-FM/Milwaukee** and **WTAE-AM** and **WEEP-AM** in Pittsburgh.

Hallam

Continued from Page 3

Houston in September 1990, **KKBQ** was CHR. He flipped it to "Easy Country" a year later and to "Hit Country" eight months after that (September '92).

He previously had programmed **AC KUDL-FM/Kansas City**, **Oldies KBZT-FM/San Diego**, and **Country outlets WWWF-FM/Detroit**, the former **WEEP-FM/Pittsburgh**, **WHN/New York**, and **WKHK/New York**. He entered the business in 1974, answering request lines at the former **WXLO-FM/New York**.

Ryan

Continued from Page 1

the organization. It's a crazy thing and certainly nothing that I planned on doing. I've yet to go over any of the research, so it's too early to tell what I might do when I get there."

Ryan's programming background includes **KXYQ/Portland** (where he was an equity partner), **WDRQ/Detroit**, and **WMXJ/Miami**. He also was VP/Programming for **Patten Communications**.

Medek

Continued from Page 3

While **WKRZ** is listed as CHR, it's basically Hot AC. The only time it's a true CHR is 7pm-midnight."

Before joining **WKRZ** eight years ago, **Medek** programmed **WQHQ/Salisbury, MD** and **WCHV/Charlottesville, VA**. He's also done weekend on-air work for **WPLJ/New York**.

WMYK

Continued from Page 10

when **WMYK** will hold "a big coming-out party." **WOWI** Saturday night mixer **Wild Cherry** has become Music Asst. and **Jerry Clifton** has signed on as a consultant. The station's core artists include **La Bouche**, **Los Del Rio**, **Crystal Waters**, and **Real McCoy**.

"[Crosstown **CHR/Pop WNVZ-FM (Z104)**] is serving too many masters right now. There is a hole in this market, and we plan on filling it." A new station moniker and calls will be unveiled early next week.

Evergreen

Continued from Page 1

group does not intend to change the Urban-formatted **Detroit** stations. He added, "There are no current plans to change **WFLN's** Classical format, but we intend to monitor the station's performance and consider options to improve our market position and contribute to **Evergreen's** broadcast cash-flow growth."

Secret Strategy

Greater Media makes out well, too. **WQRS** will be its fourth station (and third FM) in **Detroit**, where it owns **WLLZ-AM**, **WCSX-FM & WRIF-FM**. **Secret**, meanwhile, is completely out of **Detroit** and **Philadelphia**. It now has nine stations in **Cleveland**, **Indianapolis**, and **Pittsburgh**, and has contracted to sell **KTBY-FM/Houston** to **Nationwide Communications**.

When asked about **Secret's** strategy, **Secret** President/CEO **Frank Wood** joked, "We're going to **Disney World**. We're going to take this huge pile of cash and bathe in it and spend it on booze, drugs, and lewd parties. Then we'll buy a brand new **Gulfstream IV**, fill it with cash, and dump it on indigent countries who can't afford to party."

"Seriously, though, you can never sit still. We are serious about being in the radio business, but we're

not a public company; we're in the business to create value. It's tough to part with great properties, but this was just an extraordinary event."

Wood was optimistic about his comparatively small company's prospects for success in the top markets. "It's been tough to buy things as a private company since the bell [signaling the signing of the Telecommunications Act] rang on February 8, but we don't think it's a condition that will last. This is just the logic of the consolidation process. I still think there's plenty of room [in the large markets] for agile, adaptable companies like **Secret**."

Last Stop?

Staffers at **WFLN** and **WQRS** are most likely breathing a bit easier now that the stations seem to have found permanent homes. **WQRS** has had five owners in the past six months; **WFLN** has had four. The stations were sold by **Marlin Broadcasting** to **ARS** in **March**, from **ARS** to **Secret** in **May**, and now from **Secret** to **Evergreen** — and in the case of **WQRS** — to **Greater Media**.

Evergreen will begin operating the stations under a time brokerage agreement September 1. Both deals are expected to close in early 1997. **Star Media Group's Bill Steding** was the broker in the **Secret-Evergreen** transaction.

SW Networks

Continued from Page 1

Networks and are the right team to take this business to its next level of success."

Sagansky said of **Solomon**, "Susan will be working to develop new opportunities for us in digital radio and other new business ventures. In starting up **SW Networks**, she was able to progress from a simple idea to a nationwide business serving over 600 radio stations. She has helped shape a terrific product during a period of tumultuous change within the industry."

Forth said **SW** will continue "full speed" with some of its net-

work products, such as its programming services packages to various formats. Special weekend programs for those formats will continue as well.

Apparently no decisions have been made as to the future of any other programs or networks or with personnel. Also, the future of **SW Sr. VP/Legal & Business Affairs Matthew O'Connell** was uncertain, though **O'Connell** is currently on vacation.

Forth joined **SW** last year following stints with his own syndication consultation firm, with ownership of various East Coast radio stations, and as an exec with **ABC Radio Networks**. **Sloan** also joined **SW** last year after 10 years at **Ernst & Young**.

Raleigh

Continued from Page 10

two when it was **AC WYLT** and two in its present **Country** incarnation. "I've been extremely impressed with **Morgan**," **Shackelford** said. "She did a great job as acting PD, keeping the ship together in a difficult environment. She not only maintained the ratings during the sale period but grew the shares. That's all the proof I needed she could do a great job as PD of **WKIX**."

Shackelford will also work with **Curtis Media** North Carolina Country sisters **WPCM-FM/Burlington** and **WKTC-FM/Goldsboro**. Consequently, he's coming off the air at **WQDR** and is looking for an Asst. PD/MD for that station.

Shepard

Continued from Page 3

Brown Jr. told **R&R**. "I have supreme confidence in **Mike**. He isn't a 'Country guy' or an 'NAC guy' — he's a radio guy. He has the research background coupled with the instincts that make him one of the superstars of the industry. I'm his No. 1 fan!"

Commented **Shepard**, "I'm thrilled to be a part of the mushrooming plan for **Jefferson-Pilot** in **San Diego**. It's been a great 13 years here, and to stay in **San Diego** ... it's got to be the best job in radio. All three stations are extremely successful — the combo ratings for **[KSON and KIFM]** are 18.0-25.4."

Shepard joined **KSON** as PD in 1983 and added **Operations Director** duties in 1989. Before that, he served as PD of **WRKT/Titusville-Cocoa**.

Premiere

Continued from Page 1

operate mostly as a separate entity, except for ad sales and some office functions.

"The acquisition perfectly complements **Premiere's** core businesses and demonstrates our commitment to growth via acquisition in programming and services," noted **Premiere** President/CEO **Steve Lehman**.

Premiere Sr. VP Harold Wrobel said **Cutler's** company had about \$5.5 million in revenues last year. **Premiere** reported about \$12 million in revenues for the first half of this year.

The deal was arranged by investment bankers **Grief & Co.**



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WASHINGTON, DC: 202-783-8822, FAX: 202-783-0260
BUREAU CHIEF: Randall Bloomquist
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EDITORIAL ASSISTANT: Heather Van Slooten
LEGAL COUNSEL: Jason Shrinisky
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STEVE WONSIEWICZ

Nas Hip-Hops Across Country

□ Breakthrough single, album help break down age-old East vs. West rivalry

A growing number of programming and promotion execs see a trend in East Coast rap and hip-hop acts making inroads out West.

It's a recurring theme. East Coast vs. West Coast rap — New York against Los Angeles. The latest single to reopen the debate is "If I Ruled The World" by Nas (Columbia/CRG). The experts point to the Whodini/Kurtis Blow samples and the Fugees' Lauryn Hill vocals for taking the song beyond geographical boundaries. The same is being said of new songs by rapper Jay-Z and A Tribe Called Quest.

Granted, things could easily swing toward the West again if a Dr. Dre, Snoop Doggy Dogg, 2Pac, or Ice Cube released a new album. Those California acts all had new albums rising to the top of the charts their first week at retail. Nevertheless, Nas's "It Was Written" and A Tribe Called Quest's "Beats, Rhymes & Life" also were number-one albums out of the box. That's a first for East Coast rappers and a fact not lost on label execs, who think the time is ripe to break their artists on the West Coast and in the heartland.

Nas Acceptance

Observes CHR/Rhythmic KPWR/Los Angeles APD/MD Bruce St. James,

"In the past a wide variety of New York artists have done tremendously well but have not related to a West Coast audience — and not just with our station and city. What you're seeing



Bruce St. James

with Nas is an East Coast rapper who is receiving mass acceptance. It's the first time in about two years that we've had an East Coast artist do so well. The last one was probably Notorious B.I.G. It's not that we weren't playing East Coast artists or trying to expose them. But we couldn't get a Busta Rhymes 'Woo-Hah!! (Got You All In Check)' to work for us even though it was a huge hit for our [Emmis-owned] sister station [CHR/Rhythmic WQHT/New York]. Our callout pages were nearly opposite for that song."

With the West Coast acceptance of new singles by Nas, Jay-Z, and A Tribe Called Quest, St. James — like many in the rap community — believes that the East-West flap "is more artist and label-driven than listener-driven. This shows that West

Coast audiences will embrace a song by an East Coast rapper if the music is right. They haven't drawn a line because the guy is from New York.

"It's going to be easier for these records to get exposed on the West Coast because of the success of Nas and Jay-Z. They are knocking down the walls, which in turn is making more programmers receptive to playing their music. All of us in radio are a bunch of lemmings anyway. So when a record works people start looking for another record that sounds like it."

Southern Hospitality

The same forces at work on the West Coast also are affecting Urban and Rhythmic stations in the Cali-friendly southern half of the U.S. Comments CHR/Rhythmic KBXX/Houston PD Rob Scorpio, "[If I Ruled The World] is a great record with a familiar sample and a voice that also has a message. It goes beyond the East Coast-West Coast thing. Our listeners know the differences between the two styles, but are telling us this is more middle-of-the-road, for lack of a better term. And the callout is great not only for blacks but Hispanics and whites as well."

Like Coolio's "Gangsta's Paradise," Scorpio says Nas's single shows that if an artist can grow beyond his home base, the potential is unlimited. "We didn't play the first Nas album because it was too East Coast. There weren't many songs on the album that we felt [would work for us] even though they were hits elsewhere. But Nas established a pretty good track record and created a lot of awareness on the first album." As if to verify what other execs have been saying, Scorpio added the Jay-Z record "on the coattails of Nas," even though he says it's not generating the same reaction.

Jive Dir./National Crossover Promotion John (The Horse) McMann agrees with what his radio colleagues are seeing, citing growing airplay of East Coast artists at such stations as CHR/Rhythmic KMEL/San Francisco, KYLD/San Francisco, and Urban KKB/T Los Angeles. "The doors are beginning to open up. Programmers are

looking at these stations, seeing their success and wondering if they're missing anything. And when they start testing the record at night, they find out how much demand there is for the music."

McMann also says you can't discount MTV's influence. "If you look back, MTV has made a big impact. East Coast stations didn't play Dr. Dre until he blew up with 'The Chronic.' Then they had to open up. The same thing is going on in the West with Nas and A Tribe Called Quest."

East Coast rappers have also taken a cue from their western contemporaries. "These are smart guys. They saw how Dre used a female to sing vocal hooks and how some of the songs we not only about California. It showed them that if you have a song that is territory-neutral you stand a much better chance."

McMann maintains that the rap community is "sick of the rivalry. They are rooting for someone to break the barriers down. The whole East-West rivalry had more to do with some huge egos. Those people



John McMann



Rob Scorpio

ff

The West was our main force, especially since the album was such a big hit on the East Coast. We knew Nas had a lot of love out there, but radio hadn't come to the table yet.

— Tyesh Harris

ff

need to shut up and count the money. I don't see people in Indianapolis saying they don't like Nirvana because they are from Seattle. It's ridiculous."

Groundwork Was Laid

When it comes to Nas's current success, Columbia Dir./National Rap Promotion Tyesh Harris cites the groundwork laid on the artist's first album, even though it received limited airplay on the left coast. "The West was our main force, especially since the album was such a big hit on the East Coast. We knew Nas had a lot of love out there, but radio hadn't come to the table yet. In the Bay Area, for instance, nearly all of the college radio stations and mix shows were very supportive of the first album. Also, this time around a lot of the DJs — who have become very influential when it comes to the music — came to the table. It all added up so that there was such a huge demand for Nas, radio couldn't deny it."

Harris also credits Nas: "I think going into making this record he had [breaking into the West Coast] very much in mind. We all knew he would make the album he wanted to make. But bringing in Dre and making the album more melodic was important to him. We also let people know what he was doing so

when we dropped the album everybody already knew."

One of the big challenges facing Columbia with Nas is crossing it over to mainstream CHR, a format that traditionally is very conservative toward rap records. Comments VP/Pop Promotion Charlie Walk, "We are getting some crossover to rhythmic-leaning stations because there's a big demand for the record. We are asking them to put it into callout research — and what they are finding is it's coming back top-five requests. When you look at the callout, requests, sales, and MTV play, it all adds up. It may not hit the more mainstream stations, but that's okay. If it does, it could become like the Coolio record, even though those are very rare."

"When it comes to the East-West thing, this proves there's nothing more powerful than a hit record. There was some initial skepticism about the record. But once they heard the music and started listening to the street vibe, that was all gone."



Charlie Walk

Curb Steers Lovett Down Country 'Road'

It's a rare occurrence when new music breaks in another format and then crosses to Country. Yet that's exactly what's happened with MCA/Curb artist Lyle Lovett. "Private Conversation" — the debut single from Lovett's new "The Road To Ensenada" album — peaked at No. 11 at Adult Alternative weeks before Curb/Universal was scheduled to release a different track, "Don't Touch My Hat," to Country (the official add date is August 26).

Country radio and record communities are looking with interest at how "Ensenada" fares at Country and other formats. And their observations go a long way toward explaining why the Country and Rock worlds remain separate when it comes to programming certain records and artists.

According to Curb/Universal VP/Promotion Gerrie McDowell, the

timing is right at Country for Lovett, whose last big hit in the format was "Cowboy Man," peaking at No. 13 in 1987. "The format has changed considerably over the last three years and even the last six months. So we have to rethink the way we've been doing some things. After seeing what happened with the [ratings over the] last couple of books, programmers want some of those 25-35 numbers back. And they realize they might be able to do that with somebody like Lyle."

Country Ready

One Country programmer ready to bring Lovett back to the fold is KYNG (Young Country)/Dallas PD Dan Pearman. "Before we arrived on the scene in January '92, there were some artists who had been trying to be acknowledged by Country — like k.d. lang and Lyle Lovett — who eventually gave up and went off in a different direction. Yet it always struck me that if they did anything country today it could be perfect for us. Lyle's present project has some things on it that are as accessible as anything he has

produced in the last several years. 'Don't Touch My Hat' is a strong cut that can re-introduce him to Country. He's always had a big following. When you mention Lyle Lovett to this audience, you're not going to get a blank expression."

'It Comes Down To Image'

For Adult Alternative KMTT (The Mountain)/Seattle PD Chris Mays, Lovett is one of the few artists who appeals to core Adult Alternative and Country audiences. "But I also think there is larger group than the public is aware of because Country radio has been so conservative in terms of the types of artists they find acceptable to play. They have very rigid standards as to what sounds appropriate."

That said, however, Mays doesn't fault her Country colleagues for not playing a lot of crossover records. While her audience might like Garth Brooks's or Alan Jackson's music, she argues, it all comes down to image. With Lovett, says Mays, there was never any talk that he was "too country."



Gerrie McDowell

RR LAUNCHING PAD

No Fiction In Storyville's Rock Success

Listeners aren't having to read between the lines to appreciate blues-rock quintet **Storyville's** new single, "A Good Day For The Blues" (**Code Blue/Atlantic**). Heartily embraced in the Lone Star state, the lead track to the



Storyville

Austin-based band's sophomore set, "A Piece Of Your Soul," is breaking out across the country, with most plays coming from Rock and Adult Alternative. Recent major-market converts: Rock **KDKB/Phoenix** and Adult Alternative **WBOS/Boston**.

The key to the success of "The Blues," say a pair of programmers, is the song's ability to provide balance in a music world still heavily influenced by alternative music. Comments Rock **KGGO/Des Moines PD Phil Wilson**, "With stations sharing so much music these days, this is one of the few bands we can call our own in this market. If I could get one or two more records like this I'd be in fat city. The song has a great blues-rock feel to it that adds to the texture of the station. We've always done well with **Stevie Ray Vaughan** and **Arc Angels**, so this is a natural extension for us."

The band's links to the legendary guitarist, previous recordings, and work with other noted artists have resulted in a solid base at Rock-based radio. Drummer **Chris Layton** and bassist **Tommy Shannon** were members of Vaughan's band **Double Trouble**, as well as the critically acclaimed **Arc Angels**. Guitarist **David Grissom** toured extensively with **Joe Ely** and **John Mellencamp**, while guitarist **Dave Holt** played lead on the **Maver-**

icks' first album and toured with **Carlene Carter** and **Ely**. And lastly, vocalist **Malford Milligan** sang on noted Austin artist **Alejandro Escovedo's** last two albums.

That history and the band's relationship with the station, says Adult Alternative **KUMT/Salt Lake City MD Kelly Monson**, were key in supporting the record. "Stevie Ray and the **Arc Angels** still get a great response here. But just as importantly, the band has worked very hard to build a relationship with not only us, but our listeners. They stopped by a couple of years ago when their first album came out and did a great live set that was tremendously well received. If there ever was a group who has paid their

dues and felt they didn't have to do that, it's **Storyville**. Now it's **payback time** on our part. We always remember the favors artists have done for us."

As for the music, **Monson** agrees with **Wilson** that the group is a natural to "own" and that the album gives his station the needed balance. "They have recorded an album that has a great adult sound. It's more accessible than the first album and therefore has more mass appeal."

Expanding Man 'Downloads'

Build it and they will come. That's certainly true for "Download (I Will)," the debut single from non-nonsense riff rockers **Expanding Man**. Taken from the Long Island quintet's **Columbia/Work** debut "Head To The Ground," the track is finding a home at Active Rock and Rock. It was the third Most Added at Active Rock two weeks ago, trailing only supergroup the **Neurotic Outsiders** and veteran hard rockers **Type O Negative**.

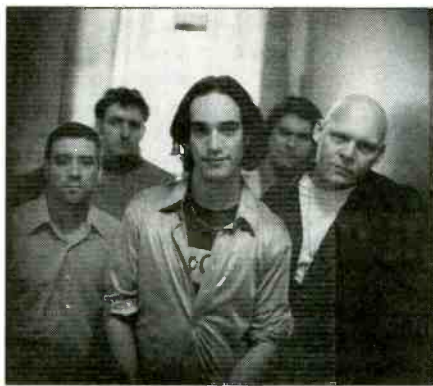
Comments Active Rock **KQRC/Kansas City MD Valerie Knight**, "With everything sounding so alternative, it's refreshing to be able to play a mainstream rock song like this. Being a Midwest Rock station, we are always looking for songs that have great guitar

hooks; this one has it. We tested it three weeks ago on 'Smash Or Trash' and it won two nights in a row."

Active Rock **WLZR/Milwaukee PD/MD Keith Hastings** agrees. "It has a great sound and groove for Active Rock and fits the format like a glove." For Hastings, "Download (I Will)" has the potential for a long shelf life. "I don't subscribe to the notion that [a song] has to pull top-five phones the first week on the air or it's gone. I added the record because I have a gut feeling about its ability to grow and grab hold of the audience over a long period of time."

As for setup, **Columbia** has been actively working with the band for the past quarter. And **Expanding Man** has been gigging continuously — mostly on the Eastern Seaboard — in order to get into fighting shape since completing the album six months ago. Another promo plus: The track also was featured on the "Cable Guy" soundtrack, which included the **Primitive Radio Gods'** hit "Standing Outside A Broke Phone Booth With Money In My Hand."

Comments Sr. VP/Album Promotion **Jim Del Balzo**, "Some very credible programmers have fallen in love with the band, like **Keith Hastings** and



Expanding Man

[Active Rock **WYSP/Philadelphia APD/MD Mark Thompson**. That kind of support is more than any label could ask for. Being included on the "Cable Guy" soundtrack also helped because it got people familiar with the band. We just had to work to make sure they didn't go overboard playing the song because we still didn't have everything in place. We asked them to go ahead and play the record, but only to use it as flavor for the station since it could hurt the band because the product wasn't out there. Now everything is in place. We got lucky with how well this has played out. But we planned to get lucky."

While Active Rock and Rock were first to embrace the band, **Del Balzo** says the label has its sights also set on Alternative. "This is a great alternative rock band who happens to play music that fits in a variety of formats. We are going to take it on a market-by-market basis. We already are getting some harder-leaning Alternatives expressing interest."

The group hit the road on August 12 for an East Coast promo tour.

MUSIC NEWS & VIEWS

2Pac To Pack For Which Tour?

In a brouhaha rivaling the East-West rap feud, organizers of two separate rap tours are claiming commitments from **Death Row** artists **Snoop Doggy Dogg**, **2Pac**, and **Tha Dogg Pound**. The "All Eyez On US" tour — set to commence in early October — is a go, claims organizer and St. Louis-based **Daedalus Entertainment** Chairman/CEO **Stephen Coleman**. Not so,

counters **Death Row**, claiming "no knowledge" of the tour. In fact, **Death Row** says it's in the planning stages of its own tour featuring nearly all of its acts. Interestingly, the conflicting reports come on the heels of news that **Death Row** is eyeing a November release for **Snoop's** next album, tentatively called "The Doggfather."

In more solid tour news, **Bruce Springsteen** will hit the road this fall for a series of solo acoustic shows spotlighting material mostly from his latest album, "The Ghost Of Tom Joad." The tour kicks off September 16 in Pittsburgh and is scheduled to run through mid-December ... **RCA's** British alternative band **Republica** — whose debut U.S. single "Ready To Go" is making headway at Alternative and Active Rock — begins its first national tour of America on September 6, opening for **TVT** industrial band **Gravity Kills**.



Snoop Doggy Dogg



2Pac



Bruce Springsteen

Album Updates: Kenny G, Isaak

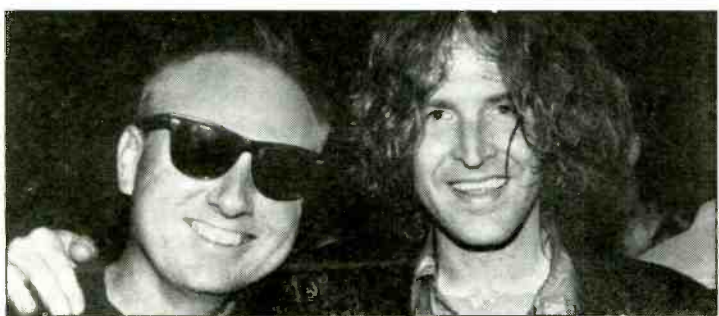
Look for **Arista** to release superstar jazz artist **Kenny G's** as-yet-untitled new album on September 17. That's the same week **Atlantic** veteran rock trio **Rush's** new album, "Test For Echo," goes to retail ... **Reprise** is set to issue a new live album from **Chris Isaak**. Recorded in Baja California, Mexico, the project is slated to go to stores on September 24 ... **550 Music** is eyeing a September release for a new album from **Gregg Allman** ... **Elektra** is set to drop rock group **Phish's** new album on October 15 ... **Capitol** goes to retail on October 29 with alternative act **Mazzy Star's** third album, "Among My Swan."

Fun With Compilations

Blues fans take notice: The **Smithsonian Collection of Recordings** has released "Mean Old World: The Blues From 1940-1994," a four-CD box set of 79 tracks from such legends as **Muddy Waters**, **Professor Longhair**, **T-Bone Walker**, and **Lightin' Hopkins**. **Koch International** is distributing. Meanwhile, Nashville-based **Front Front Communications** is taking advantage of the rising interest in contemporary Christian rock with the release on August 20 of "Seltzer," a 15-song compilation featuring bands such as **DC Talk**, **Jars Of Clay**, the **Newsboys**, and **Audio Adrenaline**. The set includes **DC Talk's** "Jesus Freak" and **Jars Of Clay's** new single, "Liquid."

Odds-N-Ends: **Alanis Morissette**, the **Fugees**, **Dr. Dre**, and **Nas** have been added as performers for the **MTV Video Music Awards** to be held September 4. Already on the bill are **Bush**, **Metallica**, **Oasis**, and the **Smashing Pumpkins** ... Former **Sire Records** co-founder **Richard Gottehrer** has bowed a new label called **Sol 3**. The first signee is Washington, DC punk act **Scrub**, whose debut album drops September 10.

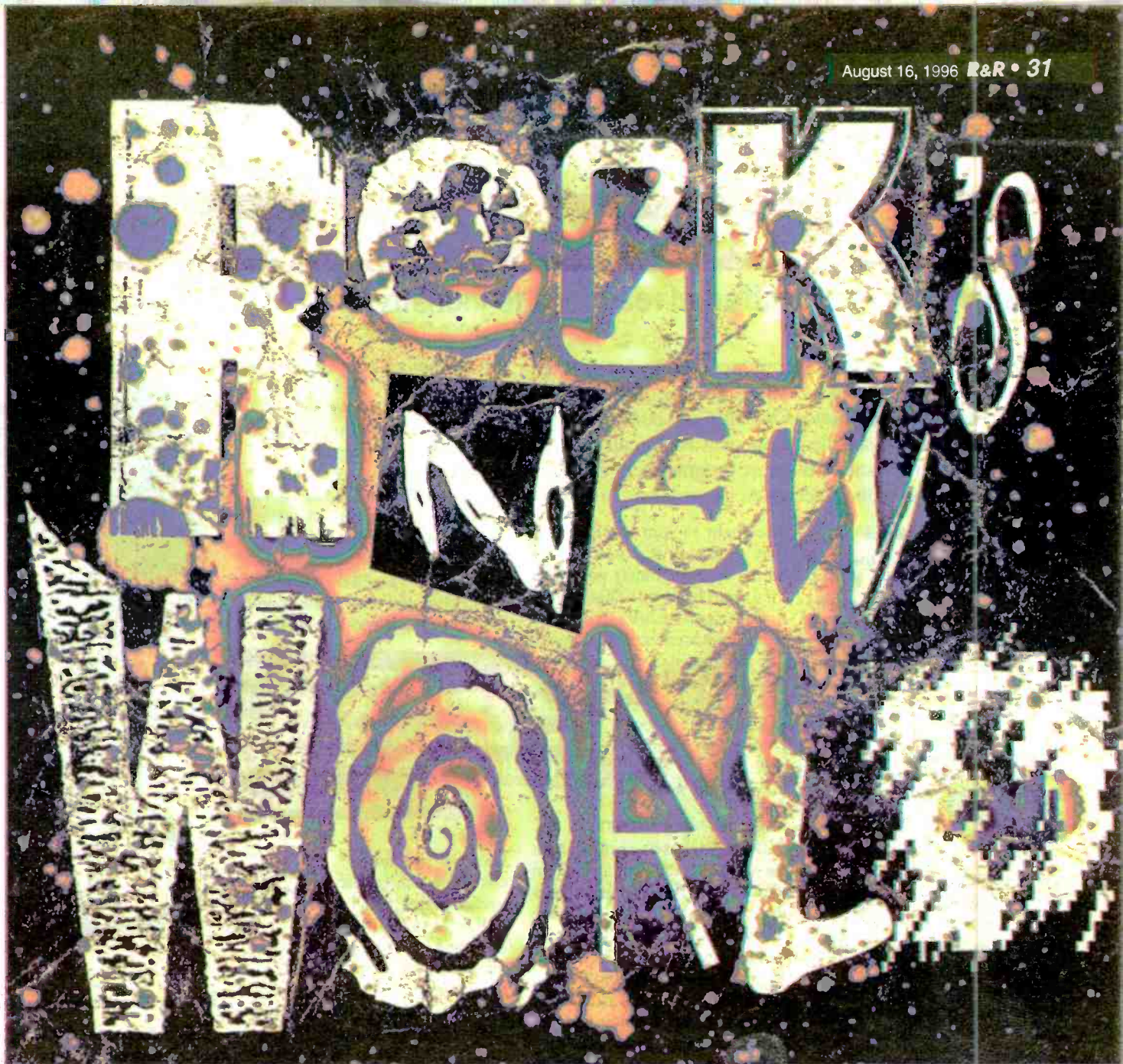
Celluloid snippet: A concert film recorded 28 years ago featuring the **Rolling Stones**, the **Who**, **John Lennon**, **Jethro Tull**, and **Taj Mahal** will debut at the New York Film Festival. Titled "The Rolling Stones Rock And Roll Circus," the movie was lensed by **Michael Lindsay-Hogg**, who also directed "Let It Be" for the **Beatles**.



WYNN SWEPT — Zero Hour artist Steve Wynn (l) loosens up following a showcase at L.A.'s Luna Park with KROQ-FM Assistant PD Gene Sandbloom.



CYNDEE MAXWELL



Exploring The Heart Of Rock's New World

■ Changes in station ownership and technology make their mark on 1996

These are dangerous times for radio. Buyers, sellers, and traders are charging into the broadcast arena armed with lucrative proposals designed to expand their radio empires. Then there's the threat of another new medium competing for a slice of radio's audience — the Internet. And how about all that rock music getting cross-format airplay?

The Itinerary

• Radio Redefines Itself

Programmers survey the changing radio landscape post-Telecom.

Begins on Page 32

• Labels Debate New World Order

Promotion execs ponder multiple station ownership, the crossover conundrum, and more.

Begins on Page 34

• Upfront And Personal With ...

Exclusive interviews with Peter Wolf, Cracker, Dishwalla, and Collective Soul.

Begins on Page 45

• Power Gold Charts

R&R's first-ever compilation of the top 100 library tracks for Active Rock and Rock.

Pages 50, 53

• Retro Rock

The top 10 from 1986-1995. Page 55

One thing is certain: It's a new world out there. R&R's special exploration of Rock's New World begins with the recent legislation that loosened radio station ownership caps. Though the rules have changed, it's still too early to know exactly what the outcome will be. This special issue starts with programmer insight on what's happened so far, while record execs share their theories on how multiple station ownership may affect the industry.

Following the format's separation into two camps last year, most stations have continued to identify with a target audience in either a more conservative/upper-demo fashion (Rock) or in a more aggressive/younger-demo style (Active Rock). While some stations do fall into predictable patterns that typify each specific format, others have forged new territory according to market needs. Our radio programmers describe their chosen target demographic and comment on the reason for their decisions.

Hip Hits

Along the way, a new type of format has sprouted — what the industry refers

to as "AlternativeAC" — that draws upon hits from the Rock, Alternative, and Adult Alternative worlds. A handful of HotAC, Adult Alternative, Alternative, and Pop/CHR stations have taken to playing the "hip hits" from such artists as Alanis Morissette, Natalie Merchant, Tracy Chapman, Jewel, Hootie & The Blowfish, Dishwalla, Dog's Eye View, Gin Blossoms, Jars Of Clay, Oasis, Garbage, Collective Soul, Cranberries, Blues Traveler, and Melissa Etheridge.

Further defining these stations are the artists they typically don't play such as Mariah Carey, Vanessa Williams, Gloria Estefan, Whitney Houston, Boyz II Men, Cher, and Peter Cetera. This increase in cross-format airplay is favored by record executives, and the reasons why are addressed in this special.

While every household is still not equipped with a personal computer, most Americans agree that PCs are the wave of the future. The World Wide Web is blossoming and Madison Avenue is investigating how to best use it. Radio and records have also jumped on the bandwagon. But while nearly everyone agrees it's important to have a home page, there isn't

a consensus on how to make the most of it — much less whether it will redefine the industry.

New World Charts!

To help provide a better understanding of the two sides of Rock, we've created special library charts with the help of each format's top-rated stations. The stations were asked to supply airplay data for a recent 30-day period. That information was then compiled and transformed into the Active Rock Power Gold (page 50) and Rock Power Gold (page 53) charts. Power Gold was defined as the tracks that stations played in their libraries, omitting recurrences. A distinct difference between the two Rock life forms is clear, and this model will help provide interesting comparisons in the future.

Another first we've concocted for this adventure into Rock's New World is a list of the top 10 songs from the last decade (page 55). 1996 will be the first complete year that Active Rock and Rock have had their own respective charts, thus we won't be able to compare their differences and similarities until next year. However, it's fascinating to recount the various artists and tracks that shaped each of the past 10 years and contributed to the format as a whole.

I hope you enjoy this escapade into Rock's New World.

New Telecom Act Redefines Radio

Programmers have different reactions to industry's new 'super-groups'

With the passing of the Telecommunications Act of 1996, the radio landscape is virtually unfolding into a new era. Certainly Westinghouse Electric Co.'s purchase of Infinity Broadcasting sounded a major wakeup call through the halls of American radio. What are programmers' opinions in these early days of the Telecom Act's passage?

Driving The Buck

Doug Podell believes the most likely changes in Detroit resulting from the act will be in the sales arena. "It will raise rates in the market, and that's good. It justifies our rates because we're a leading station, and now you'll see other stations come in at the same price. In this market, it's difficult to judge how everything will pan out; this is all so new to Detroit. There have been very few duopolies and station sales until recently.

"WRIF-FM and [Greater Media Classic Rock sister] WCSX-FM were already very aggressive out on the street for rates due to our ratings. We think the competition will try to keep rates high, but add a lot more promotional activity and 'value-added.' Our stations have been purists in the regard of not giving away the store. So if value-added becomes a big deal in the market, we're prepared for it. That will keep both the sales and promotional staff hopping."

Podell notes value-added's shift from being programming-driven to sales-driven leaves little time for weekly programming promotions where the airstaff can press the flesh. "It used to be the station would tell the beer companies where we were going and in-

vite them to join us. But now they're saying it's their money so the station [must] go where they want us to go. That's a big difference. Results from the Telecom Act enhance that thinking because the other stations are willing to go wherever the buck is, whereas we've been trying to drive the buck our way."

Sibling Rivalry

Dave Richards speaks about the Telecom Act from a different viewpoint. "The Evergreen Media cluster in Chicago was one of the first — if not the first — megaclusters of radio in America, with seven frequencies and six radio stations. It's affected us in terms of our bargaining power on the sales end; in terms of programming, it's given us a bigger brain trust in the market. But we didn't need to adjust programming due to station purchases, nor has it had a dramatic effect on our daily operation.

"For the most part, every Chicago Evergreen station operates entirely on its own — with the exception of one GM over [Urban AC] WVAZ-FM and [Urban] WEJM-FM. And there's a consolidated promotion and marketing department with the Loop [WLUP-FM] and [Sports]

Every morning show's agenda is to be No. 1 12+, 18-34, and 25-54 — above every other show in Chicago. Therefore, they operate as if each one of them is the competitor — even though they're brother and sister. That's not easy, and it's always going to be a big challenge.

"How do you tell someone not to be No. 1? They'll do whatever it takes because their bonuses are based on their success, so all they

"The recent market transformation enables WDVE — the market's No. 1 biller — to further strengthen our ownership of the Rock franchise."

know is 'win at any cost.' You don't want to change that, but you still have to deal with the issue of, 'Are you successful at your brother's or sister's expense?' In a real family unit, you'd probably never even think of doing that. But in a radio family, it's business and each man for himself. It's up to the individual radio personality to decide how far he or she wants to take the battle."

Gene Romano, OM WDVE/Pittsburgh



Owning The Rock Franchise

Gene Romano explains Secret Communications' market hold in Pittsburgh. "Along with WDVE-FM, we now own Country WDSY-AM & FM, NAC WJJJ-FM, and Alternative WXDX-FM. This has given our company four distinct positions in the market. The recent market transformation enables WDVE — the market's No. 1 biller — to further strengthen our ownership of the Rock franchise. WDVE's Alternative partner gives us the enviable opportunity to cover more of the Rock spectrum and protect 'DVE from future competitors."

From the Jacor Communications camp, Brad Hardin comments on the company's explosive growth. "On a corporate level, [President/COO] Randy Michaels did a superb job in positioning Jacor for immediate post-Telecom growth. The acquisition of Noble Broadcast Group and Citicasters was just the first leg of Jacor's expansion. At the station level, WEBN-FM/Cincinnati had already experienced consolidation success by acquiring the intellectual properties of WOFX-FM, our Classic Rock competitor.

"We've been able to bring the competition in-house without disrupting the normal flow of business and, at the same time, diversify the programming of WEBN and WOFX to provide two complementary products that provide variety for the listening audience and improved results for the advertiser. Personally, it's great working with the best group



"How do you tell someone not to be No. 1? They'll do whatever it takes... all they know is 'win at any cost.'"

Dave Richards, PD WRGX/Chicago

W M V P - AM. But it's already been that way for a long time there.

The idea has probably crossed everyone's mind at one point or another that if we all got together we could gang up on somebody or some situation, but we all have different agendas, audiences, demos, and psychographics. We share a little with the Loop, and the whole personality issue with us and the Loop is certainly a different story.

"Between all the stations, we have the biggest personalities in the market. But it's just Evergreen's nature to have the properties and the talent that mean the most to each individual market.

Disney Synergy

According to Carey Curelop, the effect of the Telecom Act has been minimal. "The only major impact it has had on KLOS/Los Angeles is Disney's purchase of ABC. Maureen Lesourd is our new GM due to Bill [Sommers]'s retirement, but that had nothing to do with Disney buying ABC. We're very excited about working with Disney because it gives us opportunities — particularly in the synergy and marketing areas — that we wouldn't have had before.

"However, the competitive situation in the market will be impacted as fewer owners own more properties. A lot of what's gone on around us has affected us — the mere fact that Infinity and Westinghouse will own four major FM signals in the market will have future impact on us. And the megagroups forming will have future impact on us. But from an immediate standpoint there has been little or no impact specifically on KLOS.

"I'd imagine Disney will acquire other properties as a direct result of the Telecom Act, although I don't know of anything that's impending or in the works. As a major player in the broadcasting industry, acquisition has got to be on their minds."

THE ROCK AUDIENCE: Beyond The Stereotype

If asked to define the stereotypical Rock listener, plenty of people would be scratching their heads, trying to choose between Beavis and Butt-head. In reality, nothing could be further from the truth. According to a Media Audit survey of Rock and Active Rock listeners over age 18, the formats' audiences are likely to have more spending power and education than the rest of the population.

AVERAGE HOUSEHOLD INCOME

GEN'L POPULATION	\$49,100
ROCK	\$50,100
ACTIVE ROCK	\$51,700

EDUCATION

HIGH SCHOOL	31%
SOME COLLEGE	26%
COLLEGE DEGREE	22%
ADVANCED DEGREE	11%

EDUCATION (continued)

ROCK	33%
ACTIVE ROCK	33%
COLLEGE DEGREE	23%
ADVANCED DEGREE	7%
PROFESSIONAL/TECHNICAL	12%
PROPRIETOR/MANAGER	19%
CLERICAL	16%
BLUE COLLAR	18%
LOOKING FOR WORK	4%
STUDENT	3%

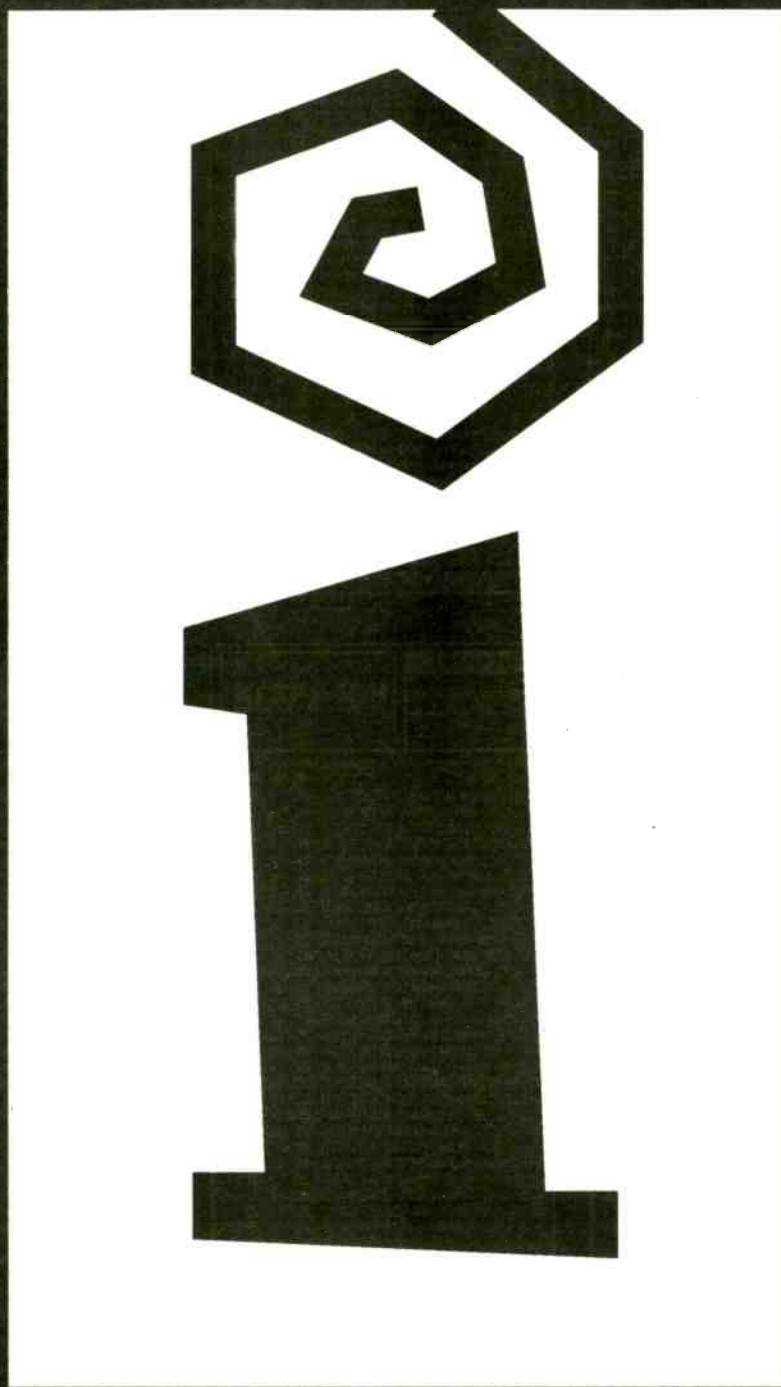
OCCUPATION

PROFESSIONAL/TECHNICAL	12%
PROPRIETOR/MANAGER	19%
CLERICAL	16%
BLUE COLLAR	18%
LOOKING FOR WORK	4%
STUDENT	3%

KEY

GENERAL POPULATION
ROCK
ACTIVE ROCK

INTERSCOPE



RECORDS



nothing



10900 Wilshire Blvd., Suite 1230, Los Angeles, CA 90024, 310/208-6547

Labels Debate New World Order

Promotion execs ponder multiple ownership's pros, cons

As the radio industry adjusts to the fallout from the '96 Telecommunications Act, the promotion side of the record industry is also debating how its future may be affected.

"Ownership changes at radio have affected the way we do promotion in a few significant ways," says former radio vet Pam Edwards. "In many cases you now only have one radio station playing your record whereas before you would have had two or more. Also, it has generally lessened the competition between stations. On one hand, Seattle will certainly be a less acrimonious market now. But on the other hand, we'll probably be getting less airplay on any one particular artist because of the musical division between the stations."

"It makes getting your shot that much more important because you don't have that many outlets to go to anymore. And you had better be in favor with as many of the groups as possible. I'd certainly hate to piss one of them off because you have the potential of losing 20% of the country! Life is change; I embrace it and welcome the new challenges. I just hope that stations will try to retain their individuality and also their program and music directors."



Dave Ross agrees that one positive side effect of post-Telecom radio is it "makes the politics easier because stations can be their own air traffic controller and direct shows where they think they need to go. And once they get on a record and it's working, sometimes it's easier to cross to the other

"In many cases you only have one radio station playing your record whereas before you would have had two or three."

station because they see each other's research. But it can be harder to break records because stations don't feel the need to get a jump on their competitor when they are the competition. In some situations they don't want to share records at all and you get pigeonholed into one station only."

Ross feels the best part about multiple ownership is the resulting focus and niche. "The more focused a station, the better. It makes for more consistency so when people tune into a station, they know what they're going to get and new records benefit from inclusion. If I can get I Mother

"Depending on the relationship between the stations, research may be shared and this can either start a buzz on a record or help bring it down before it even gets started."

George Capellini
VP/Rock Promotion
Elektra

Earth played on the station that's known for Metallica, it's a good association. That's important since listener time is limited for absorbing new music.

"Seventeen-year-old kids have time for learning about new music. But when an

adult turns on a radio station, he's going where he feels he can get a handle on what the station is about. That's why the more branded, positioned, and imaged stations are the most successful. People know what they're going to get, and



Pam Edwards
VP/Rock Promotion
Work Group

they're more comfortable with new music there."

Networking On Rise

Mike Rittberg has noticed that more stations are networking with each other than ever before, particularly on the Rock level. "As promotion people, we try not to think about who owns what, except when it comes to convincing people that another station in their group is doing really well with a particular record. However, politics still exist in markets where one particular group owns a lot of stations in that market and there's another station owned by somebody else. Obviously we want to work with the people who play our music, whether it's the big group owner or the other station out there."

And Rittberg says that while so far he hasn't seen stations dropping records because they may not have been successful at a sister station, he believes it might happen in the future. "It happens now with the consultants when they decide not to deal with a record

for any of their clients. So a group PD could decide to do the same thing. I hope business won't be conducted that way because each station should be able to function separately and make their own decisions based on their individual markets.

"The concert presents issue has got to be the biggest nightmare. It creates so much negative energy and is so time-consuming that it's become the most frustrating part of my job. We as a label want to bring our bands through every possible market; if someone has a festival show and it makes sense to have our band there, then we will be there. We try to take care of all the stations playing our bands."

Shared Research

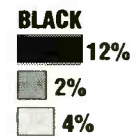
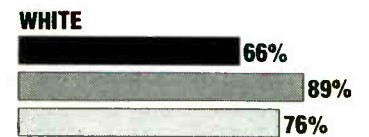
George Capellini concurs that multiple ownership is a double-edged sword for record companies. "In one sense, if a Rock station is in an LMA or duopoly with a Classic Rock or Alternative station, the decision can be much easier as to which station is going to play a particular record. And in some markets, this makes the record company's job easier, too."

LABELS/See Page 56

White Zombies

The Rock and Active Rock audiences are predominantly Caucasian, but Active Rock manages to draw a Hispanic following roughly proportional to the population.

RACE



When It's Love

Active Rock stations looking for good promotions might want to try singles' nights — three out of every five listeners are unmarried. But nearly half of the Rock listeners have tied the knot (and kept it tied).

MARITAL STATUS



YEAR OR LESS AT CURRENT RESIDENCE



KEY



Norm=100

LOCAL H

"Bound for the Floor"

45 - 36

TRACY BONHAM

"The One"

49 - 39



ISLAND



DOGSTAR

HONESTY ANYWAY

Produced by Rick Parashar.
Additional mix and production by Ed Stasium.

The first single from the full length album
OUR LITTLE VISIONARY, in stores September 17.
Produced by Ed Stasium.

QUATTRO FORMAGGI, the 4 track enhanced
CD is in stores now.

HONESTY ANYWAY impacting
Alternative and Rock Radio 8/27



HOODOO GURUS



From the forthcoming album **BLUE CAVE**.
Produced by Charles Fisher & Hoodoo Gurus.

"This ia a **Big Deal** for us.
We love it!"

—Jack Daniels & Kim Monroe/WEND

Out of the Box at:
WEND WOXY WCYY WHTG
WKRO WHMP WNTX WXPS
KQRX WGRG KTUX WZAT
WDHA KBMJ



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The Crow

city of angels

The Crow is flying out the stores!!
154,000 piece re-order this week!

HOLE

"Gold Dust Woman"



STRESS

Top 50 Spins at



R&R 1177 Plays!

909 BDS Spins!

FILTER

"Jurassitol"

Moves to STRESS Rotation at



Top 50 Spins at



R&R 1115 Plays

726 BDS Spins!

WHITE ZOMBIE

"I'm Your Boogieman"

Video directed by Rob Zombie, comes September 1st!

R&R 817 Plays!

622 BDS Spins!

1st Week SoundScan 77,606!
2nd Week SoundScan over 62,000!

Best Buy #3 to #2 Musicland #7 to #5
Transworld #11 to #8 Handleman Debut 15
National Record Mart #4 to #2 Record Exchange #9 to #5
Camelot #8 to #7 Anderson 42 to 41p.
Wherehouse 1,687p. The Wall 1,112p.
Roundup Debut #7

Movie Opens August 30th!!!

soundtrack album includes new performances from:

Hole • White Zombie • Filter • PJ Harvey • Bush • Tricky Vs. The Gravediggaz • Seven Mary Three
Linda Perry Featuring Grace Slick • Toadies • NY Loose • Korn • Deftones • Iggy Pop • Above The Law Featuring Frost • Pet



Choosing The Demographic Target

The journey ... and progression

Throughout America's radio markets, the Rock format has evolved into two different camps with stations generally targeting either an upper or younger demo. What are some of the reasons behind these stations' demographic desires?

"KLOS's target demographic is 30-40-year-old men," says **Carey Curelop**. "We ask them what they want and then give it to them. It's very simple." What does Curelop think about maturing a station along with its audience? "Do you follow the 20-year-olds to the 30-year-olds to the 40-year-olds? I don't necessarily buy that. That's why you see the utter destruction of Classic Rock — they followed that philosophy.

"You've got to decide what cell you want. I'm not a believer of following the cell to the grave. You have to continually research your target and focus on them. You have to go after people who are heavy users of your product and who have a passion for what you do."

Eight-year Classic Rock veteran **Dave Richards** contrasts that programming experience with his current PD role at Active Rock WRCX. "You'd target 25-54, and if every year you dropped off a couple of '60s

songs and picked up a couple of '80s songs, then you were in good shape. Suddenly in the early '90s, new music got good again and many stations were being thrown into a current-intensive music format.

But we focus on and superserve 18-34 men. Not much has changed in the last two years in terms of music; we don't necessarily drop off a couple of old **Jimi Hendrix** songs just because we moved a few years ahead. We still find the 25-34 audience core loves **Hendrix** and **Led Zeppelin**. And we're not going to stop playing them because there may be a few people who say the two don't mix with **Green Day** and **Live**.

"We decided on our target demo because there was no station superserving 18-34 males in spring 1992. We don't pretend we can get a lot of females listening to our station. In a market as big

to stay that way forever. Look at **WDVE/Pittsburgh**, **WEBN/Cincinnati**, and **WHJY/Providence** — they're all perfect examples of superserving that audience. And those guys have gone from being 18-34 male-dominated stations to 25-54 male-dominated stations, making them top contenders for the 25-54 adult money demo. That's the ultimate goal. You don't just turn on a Rock station and immedi-

"Five years ago, the demo was 18-34. The demo has moved older as the pig has moved through the python."

Bill Weston, PD
WHJY/Providence

ately become dominant in 25-54 adults — it takes time."

Personality played a key role in the decision to use **WRIF/Detroit** to target 18-34 listeners, says **Doug Podell**. "It matched who we have on board personality-wise, morning show-wise, and where we ranked in the market. We're duopolied with a Classic Rock that has great male numbers. The two stations were very similar

when they were first paired up. So we had to make a decision to separate the two, with 'RIF

going younger but not so far that we couldn't achieve ratings. In this market it's possible to go too far to the left and fall off the edge. It's just not the new music mecca, so there's an education process in encouraging the audience to come out and respond for new music.

"For us, Active Rock has been the best direction — you play the new stuff and then you back it up with the familiar rock. The strategy has surpassed our own expectations because we're second in 18-34 and fourth in 25-54. It's kind of mind-bog-



gling but it's been working. That's the beauty of the format right now."

Upper Side Story

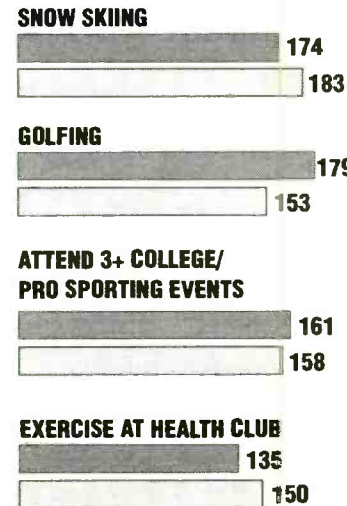
Sometimes programming and sales targets differ slightly. Says **WHJY's Bill Weston**, "Our core target is 25-34 men with a cume target of 25-44 adults. Ask anyone in sales management, however, and they would say 25-54 adults. When the trends spool off the printer, it's the 'money demo' everyone focuses on regardless of the stated target demo. Five years ago, the demo was 18-34. The demo has moved older as the pig has moved through the python. This, along with the addition of a second Alternative station in the market, has allowed us to disregard the 18-24s and focus on the 25+ audience."

Does music duplication with Alternative have any effect on the station's direction? "The fact that they're playing rock music has

DEMOGRAPHICS/See Page 56

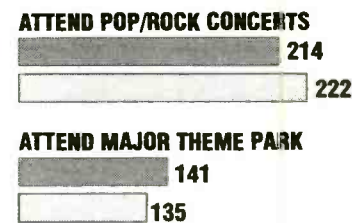
Rock-Hard Bodies

Rock and Active Rock listeners play hard — they work out more and participate in sports more than the average American. And they also turn out in large numbers to support their favorite teams.



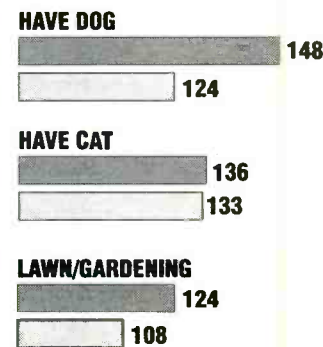
Off Their Rockers

No, you won't catch this audience sitting around the house when there's fun to be had.



Animal Instincts

Rockers are surprisingly domesticated. They're much more likely to own a pet, and — believe it or not — they even "dig" landscaping.



KEY



Norm=100

"I'm not a believer of following the cell to the grave. You have to continually research your target and focus on them."

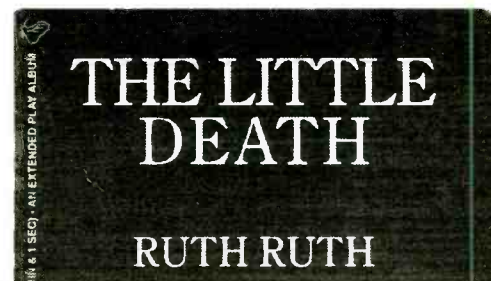
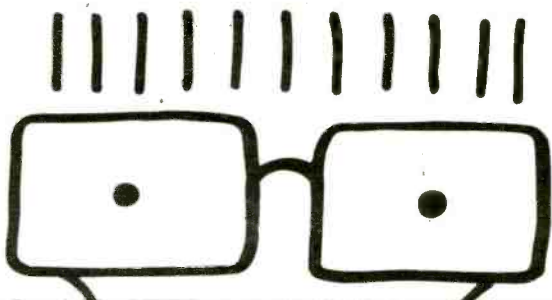
Carey Curelop, PD
KLOS/Los Angeles

as Chicago — with as many signals as we have —

you can't be all things to all people. We must have a target and superserve them. Will we continue to do that? Absolutely. If you dominate your position, no one else can try to come in and challenge you.

"Rock is always going to be an 18-34 male-dominated arena, and established Rock stations have every opportunity in the world

Double Your Pleasure
In September.



'Multiple Spins = Bigger Sales'

The crossover conundrum: labels like it; radio doesn't

The recent arrival of "Alternative AC" in many major markets has opened yet another avenue for exposing new music that previously may have aired on a Rock, Active Rock, Alternative, or CHR station. Do records that cross formats pose a problem? It depends on who you ask.

Generally, radio stations seem to prefer having artist exclusivity in a market. The reasoning: It's one way of generating station loyalty, as well as enforcing the notion of artist association; i.e., "If you want to hear the **Gin Blossoms**, listen to ..."

But as far as record execs are concerned, the more the merrier. They favor crossover scenarios because of the resulting increases in unit sales. "This is the most interesting dilemma of 1996," says **George Capellini**. "The way radio stations battle for 'ownership' of artists is ridiculous. As a record company, we want our records played everywhere. About 85% of what's called alternative music is being shared with Rock stations. This fierce tug of war for ownership happens between departments inside record companies, too. Everyone at radio wants what's best for their particular format. But does radio understand that in these battles the artist is often the one who really loses?"

"We try to align ourselves with radio stations that commit to breaking new artists and helping bands develop careers. Overall, Rock radio seems to be more committed to developing new acts, while Alternative seems more attuned to one-hit wonders and the buzz of the moment. This is one of the reasons why Alternative had to deal with a Rock core act like **Metallica**, which is also headlining **Lollapalooza**."

Beware Of Burn

Dave Ross is adamant that multiple impressions are always good in breaking a new artist, although he does recognize a potential pitfall: "Obviously the quickest way to familiarity is multiple impressions, but it can sometimes be bad in burning not just a song, but an artist's sound. A good example from the '80s is **Huey Lewis**: AC, CHR, and Rock

oping the identity for a new artist it's a benefit. But as labels, we need to watch for overexposure and be smart about how many tracks we work.

"In the case of radio, if I'm the upper-end Rock station, I obviously want the highest TSL possible, and I don't want to share with anyone. But you know that's almost an impossible wish. So by design, you hope that when you do share it's with the station across the hall, not the one down the street. You

"This 'Alternative AC' format is kind of the answer to Classic Rock for women — it's been the format-buster for Alternative the way Classic Rock was for AOR 10 years ago."

Dave Ross
VP/Rock Promotion
Capitol

want to keep all those listeners under the same Rock roof. While you may not want to run a liner that says, 'If you're going to punch the button, go over here,' you can psychologically create that perception by sharing the right records. It's stupid to arbitrarily draw a line and say, 'That's for you and this is for me.'

"Some people might say you end up burning out records quickly when they're getting played everywhere. But the reality is that today's radio listeners are pushing buttons all over the place."

Chris Woltman
Sr. Director/Nat'l Promotion
Columbia

couldn't play him enough, but you never hear him on the radio now. Some would say **Hootie & The Blowfish** are teetering on the edge of that, but I don't know. When devel-

"**Gene Romano**'s done a really good job of watching what happens at his Alternative sister station and picking some of the cream of the crop. If you don't do it at some point, it just creates potential for a big hole in the market. It's happening in markets where adults 25+ aren't getting the crop of the new bands. This Alternative AC format is kind of the answer to



Classic Rock for women — it's been the format-buster for Alternative the way Classic Rock was for AOR 10 years ago."

Research Reaction

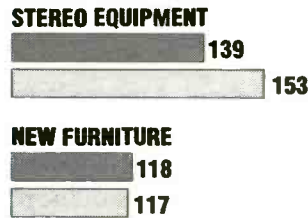
Ray Gmeiner also sees pros and cons inherent to the crossover controversy. "It's great for sales, but it's not good for shows and 'co-presents' situations. Even Adult Alternative stations are getting in on it; they never used to be concerned about the issue. For radio, it's good because it helps create familiarity quicker for research purposes, and they find out whether a song is a hit sooner. Even so, they still have to go through the ordeal of fighting over shows."

In cases where programmers are reluctant to add a record, **Mike Rittberg** comments, they'll sometimes test it in callout. "If it comes back familiar with a decent score, that's usually how we end up seeing airplay from people who are

MULTIPLE/See Page 58

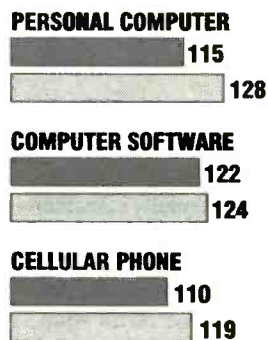
Audio Alert

Maybe they're upgrading. Or maybe they cranked up their last amp so loud that they blew the circuitry and the speakers. Either way, a large number of Rock listeners plan to buy new stereo equipment. And they might even get a new couch to go along with it.



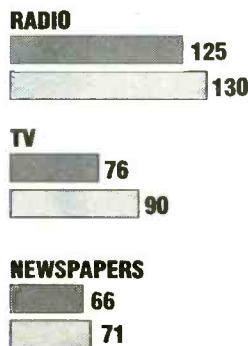
Space-Age Whiz Kids

Based on their planned purchases in the next year, this group is quite technologically advanced.



I Read The News Today ... Oh Boy!

Yes, it truly is a rare occasion when you find a Rock/Active Rock listener's head buried in a newspaper. He/she is much more interested in listening to the radio.



KEY

ROCK

ACTIVE ROCK

Norm=100



Here's what's up with DOWN



ACTIVE ROCK: R&R 27 - 24 SOUNDSCAN IN ONE WEEK: 40,853

Top 5 Phones:

WXTB KRAD WVIC
WZTA KNCN WQLZ
KSJO WDRZ KRRO
KTUX KIBZ KWBR

New This Week:

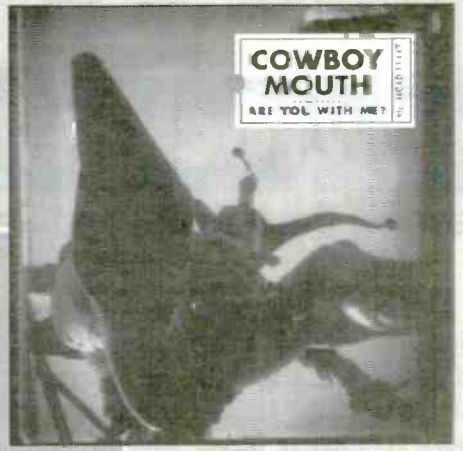
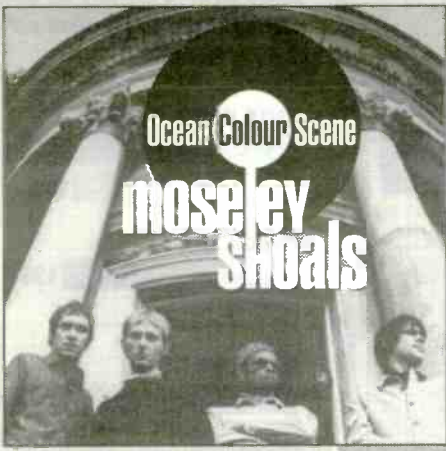
WRCX WZBH KEYJ
KISS KATT WCKW
WKPE KFMW
WLZR WRXR



Heavy Rotation
Buzz Clip

#1 MOST REQUESTED RECORD AT ALTERNATIVE



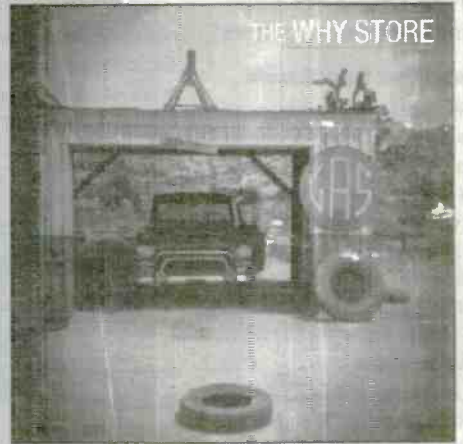


Ocean Colour Scene
Moseley Shoals



Cowboy Mouth
Are You With Me?

Lyle Lovett
The Road To Ensenada

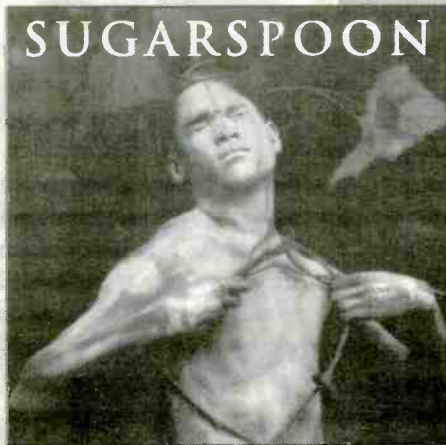


The Why Store
The Why Store

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MCA.

WAY
COOL
MUSIC

Sugarspoon
Sugarspoon



The Samples
Outpost



The Nixons
Foma

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Assessing the Internet and its role in radio

As with other industries, the World Wide Web explosion has produced a flurry of radio interest. Hundreds of station web pages dot the Internet, particularly in formats geared to the 18-34-year-old audience.

However, even though radio has answered the call of the Internet, is there evidence it's a worthwhile endeavor? And can the web help achieve radio's programming/marketing objectives?

'Reach Out And Touch'

Gene Romano advocates caution for stations plunging into the Internet scene. "Some stations have committed more of their energy to their web sites than to themselves. What's the purpose of having a world-class web site if your radio station is sterile and unimaginative? WDVE does have a home page, and it attracts 95,000 hits a month on average. It's just another way of reaching out to listeners and developing more loyalty to our radio station."

For Bill Weston, the radio station's home page is only one of many tools for the outlet. "I haven't seen any tangible results from the site. As for programming goals, in general terms my goals are to increase cume and TSL. The guys hitting our site are most likely P1s. The only benefit I can see is using it as a tool to keep them loyal and feeling appreciated by providing a more intimate means of communication."

Customer service is another aspect. "We receive a few

thousand hits each week and a hundred or so e-mail messages every day from our online listeners," says Brad Hardin. "WEBN provides the page as a service to our listeners who have invested the time and money to take the next step into technology. Although the number is growing every day, the actual number of listeners on the Web, or those who have a

computer for that matter, is very minuscule in the big picture. The World Wide Web is very cool, but does having a home page translate into Arbitron ratings? No."

But the Internet opens the door to a world of opportunities, according to Carey Curelop. "It's limitless in how you can use it and what you do with it. Our small amount of experience on America Online has been a tremendous education for me. The Web can provide tremendous opportunities as an advertising tool, another marketing avenue, a forum for interaction with our audience, and an additional place for enhancing our station image and position. There are also great merchandising possibilities on the Web. And as more people get online, it'll continue to be an even greater benefit to us."

As for any results, Curelop replies, "Our server

Brad Hardin, PD
WEBN/Cincinnati

can tell us how many hits we get on the Mark & Brian web site. The AOL bulletin board is fascinating because it allows us to communicate with regular people. And the more communication, information, and opinions you get from people, the better you understand how the audience perceives you and the better equipped you are to make decisions. In that



Doug Podell, PD
WRIF Detroit

"Why do I have this feeling that the web site is going to turn into a dumping ground for sales. It's another avenue for advertising."

sense, it can be used as a research tool with the audience segment that uses computers. As the Internet grows it'll help us have a more personal relationship with a larger part of the active audience."

Staying On

'The Cutting Edge'

Doug Podell thinks that while home pages are necessary, they're not as important as initially thought. Even so, he says it's critical to keep up with the latest technology. "We just redesigned our site to include audio. You have to stay on the cutting edge all the time. One good thing I'm seeing more of right now is advertisers wanting to be linked from our web site, and in some instances that's part of the reason they're buying time on the station."

"But why do I have this feeling that the web site is going to turn into a dumping ground for sales," he notes half-jokingly. "It's another avenue for advertising, and that adds the challenge of figuring out

how to accept advertising on your web site and keeping it cool at the same time without looking like you're selling out. We hired someone to maintain the page because it's so time consuming. If it's not kept updated then it's not worth doing. If people see your information is a month old or that there really isn't any information, then they're not going to come back."

Dave Richards draws an analogy between the Internet and another relatively new medium. "We're at the same point now with the Internet that cable TV was at 15 years ago. Everybody wants to be part of it and is getting into it, but nobody knows what's going on. If memory serves me correctly, in 1980 cable TV didn't make money. But you learn something every day; you see positives and negatives every day. We do see people checking out the web site. We tag every on-air promo with 'For more information check out the Rock on the web at www.rock1035.com.' We give them the headlines on air, then for all the information they go to the web page."

Rather than using the station's web site for programming purposes, Richards considers it more

www.rock/See Page 58

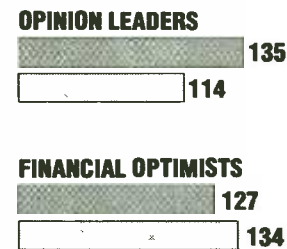
Start Shoppin'

Where do Rock listeners lay down their cold hard cash? This is where you're most likely to find them.



Money Matters

Previous generations listened to E.F. Hutton. Today's consumers are getting their advice from Rock listeners, who are very likely to be "opinion leaders" — people in white-collar occupations who have been asked for financial recommendations.



KEY

ROCK
ACTIVE ROCK

Norm=100



"The World Wide Web is very cool, but does having a home page translate into ratings? No."

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MAINSTREAM • ACTIVE ROCK

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PROUD TO HAVE HELPED SHAPE IT IN ITS ADOLESCENCE
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Direction: Bill Graham Management
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Will 'Web Music' Soon Compete With Radio?

Label execs split on Internet product's viability

The computer industry is busy blazing new trails for consumers, who are able to do anything they want or go anywhere they want — all from the comfort of their own homes. In fact, recent developments in the software arena have yielded programs that download audio immediately.

This naturally begs the question of whether the Internet will soon become an alternate source of new music for consumers. And, if so, what ramifications may apply for label promotion departments and radio stations?

Mobile Advantage

Ray Gmeiner says that once ASCAP and BMI issues are cleared and the technology is simple enough for the average consumer to understand, the Internet could likely become another source of competition for radio. "Listeners might question whether

they'll listen to the radio at home as much as they did in the past. The mobile factor of radio in the car or at the beach is one place where radio will always have its advantage. But in the future, when consumers will be able to easily get digital quality music, will they still want to listen to the radio?

"For promotion departments the World Wide Web will be an excellent setup tool for releasing projects to the consumer and radio. It'll certainly be a challenge for the marketing and sales departments at record companies."

Chris Woltman believes the younger audience will most likely

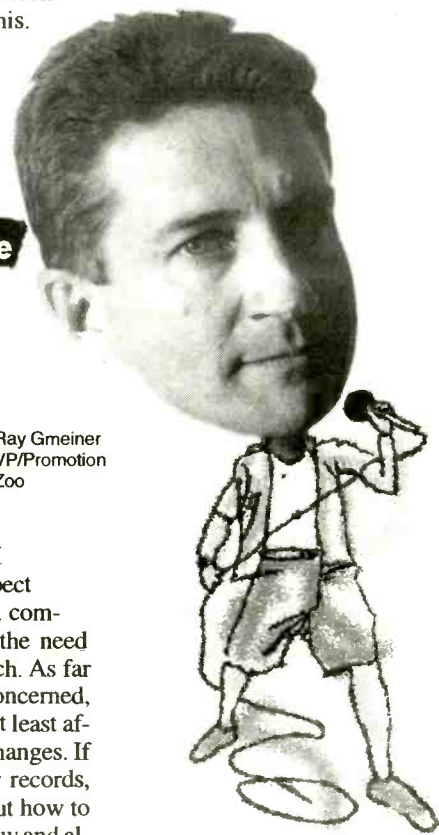
day know how to do it and they're going to be the ones to push that wave. This is just the tip of the iceberg. How is it going to affect radio? Radio will continue to be forced to evolve. One thing it can offer much more readily is entertainment in the form of more personality with bigger and better personalities. Radio is going to have to make people want

to be a part of the station and keep them coming back. Record companies will have to become even more savvy from a marketing standpoint to utilize the Web to its fullest potential."

Says George Capellini, "The World Wide Web is affecting every-thing, including promotion depart-ments and radio

consumers. "Certainly the tech-heads will be all over this. But for the average consumer, getting music from the Web will be a long way off.

"The mobile factor of radio in the car or at the beach is one place where radio will always have its advantage."



Ray Gmeiner
VP/Promotion
Zoo

Computers will need to be upgraded and there will have to be certain quality standards. Plus, I think there's a portable aspect to music and right now a computer disk won't satisfy the need to bring music to the beach. As far as promotion jobs are concerned, we may be the department least affected by some of these changes. If you can get radio to play records, you'll be able to figure out how to promote music in other new and alternative ways."

Another believer in radio's mobile nature is Mike Rittberg: "Radio is always going to be there. You can't replace the radio in a car and people won't replace the radio at work. But where the Internet is most helpful is for people who want to find out more about their favorite station or band. They'll spend time on the Internet to chat with others about stations, find out about contests, or log on to record company or band web sites to get more involved with the acts that are important to them.

"Soundgarden used their web

"Where the Internet is most helpful is for people who want to find out more about their favorite station or band."

It's an information mecca and a highly interactive medium.

Consumers have yet to really start purchasing merchandise from the Internet but that day will come. We continue to see it as a fabulous and expanding source of information and feedback for both radio and record companies. The exciting part is that it's just beginning to emerge as a real tool for both of us."

Research Primary Strength

Pam Edwards agrees that the Internet is information rich but believes research will be its primary strength, not providing music to

embrace the idea of getting music from the Internet. "Kids are going to surf the 'Net looking for new music. The technology isn't anywhere close to where it needs to be, but the Web truly is an alternative source of finding new music if you know how to do it. Young kids to-

Mike Rittberg
Sr. Director/Rock Promotion
A&M



site prior to releasing their new record so people could hear bits from five songs. Fans of the band were aware of it and those who checked out the A&M site could find it. We felt it was a very effective tool."

"A year ago I said the Internet was where FM radio was in 1959," recalls Dave Ross. "You could tell it was going to be something or it had a good shot of being something, but it wasn't there yet. And it's still

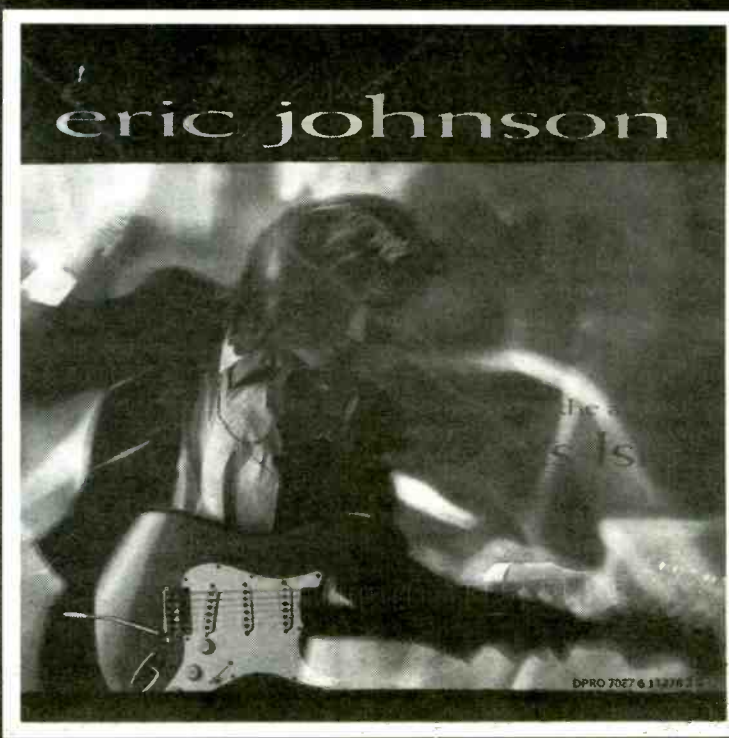
WEB MUSIC/SEE Page 58

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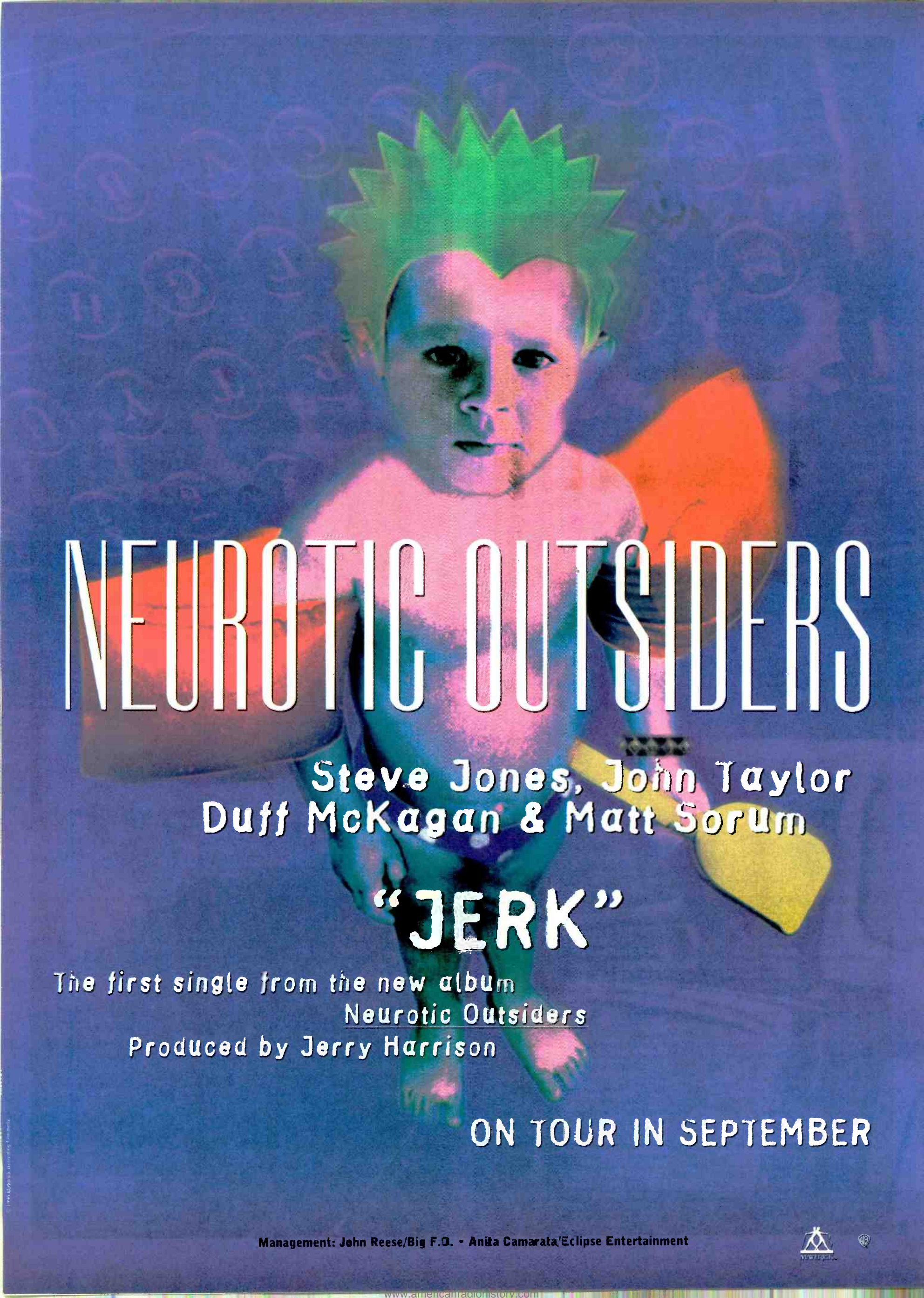
ON TOUR NOW:

Date:	City:	Venue:
8/16	San Diego, CA	4th & B
8/17	Los Angeles, CA	Aracheim Pond
8/18	Ventura, CA	Ventura Theatre
8/21	Memphis, TN	New Daisy Theatre
8/22	Louisville, KY	The Brewery
8/23	Cincinnati, OH	Coors Pavilion
8/24	Pittsburgh, PA	I.C. Light Auditorium
8/25	Kalamazoo, MI	Kalamazoo State Theatre
8/26	Grand Rapids, MI	The Orbit Room
8/28	Cleveland, OH	Nautica Stage
8/29	Chicago, IL	Navy Pier
8/30	St. Louis, MO	Fabulous Fox Theatre
8/31	Kansas City, MO	Liberty Memorial/Penn Valley Park
9/1	Camdenton, MO	Stone Ridge Amph.
9/2	Minneapolis, MN	Mill City Festival
9/6	Vienna, VA	Wolf Trap Amphitheater
9/7	Lexington, KY	Kentucky Horse Park
9/8	Nashville, TN	Riverfront Park Amph.
9/10	Boston, MA	Harborlights
9/11	New York, NY	Radio City Music Hall
9/14	Suwanee, FL	Suwanee River
9/15	Pompano Beach, FL	Pompano Beach Amph.
9/18	Knoxville, TN	World's Fair Park
9/20	Atlanta, GA	Chastain Park Amph.
9/21	Columbus, Oh	Brewery District Fest
9/22	Champaign, IL	Univ. of Illinois

Produced by David Z.
Mixed by Tom Lord-Alge



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NEUROTIC OUTSIDERS

Steve Jones, John Taylor
Duff McKagan & Matt Sorum

“JERK”

The first single from the new album
Neurotic Outsiders
Produced by Jerry Harrison

ON TOUR IN SEPTEMBER

Management: John Reese/Big F.O. • Anita Camarata/Eclipse Entertainment



DISHWALLA: Taking It To The Next Level

While guitarist Rodney Browning and his band Dishwalla questioned God's gender with "Counting Blue Cars," the song began its steady climb up the Active Rock and Rock charts. Eventually the Santa Barbara quartet captured the top slot on both charts, edging past heavyweights such as Van Halen and Metallica. But the road to chart success wasn't an easy one for Browning and the boys.

According to Browning, the material for their "Pet Your Friends" album was written about three years ago — soon after the band formed. "We were writing when punk was just starting to get big again. We had really good childhoods, so there's not a lot of anger in our music. We had a hard time getting people to listen to our record when it first came out. We have so many influences, and to make it all work in one song ... we weren't sure whether people would get it.

"We were showing radio programmers our record and possible singles about one year ago and they didn't get us; they said they didn't hear a single.

The very same programmers are now saying, 'Great, I was on it from the beginning.' Yeah, okay. It just has to do with the musical climate."

Despite its new-band status, Dishwalla receives a lot of exposure. "It's great, and we appreciate it. We're working our asses off, but it's nice because we're seeing some things happen. There's a general excitement about the band right now that's taking us to the next level."

Browning admits he and his bandmates try not to discuss what's happening at radio. "We go back and forth between making an effort not to give a shit and realizing we want to do this the rest of our lives and that it *does* matter. It's kind of a 'Catch 22': I'm afraid if we start worrying about that, it might affect our songwriting — and I'm not willing to let that happen. But at the same time, I do care and we do want to know what's going on.

"Because it's our first time out, it excites us to look in R&R and maybe see our name at the top of the Active Rock chart ahead of people who were my idols when I was a kid. That's neat."

Radio Wars

But because of their popularity, Browning says Dishwalla is in demand by competing Rock, Active Rock, Alternative, and CHR/Pop stations. "It's a real rude awakening to us because we're getting caught in the middle of these radio wars. And it's a real bummer because we're just trying to get the word out and 'spread the love.'

"We play one show for one station, then we do one for the other. We try to take care of everybody, but somewhere down the line you are not going to be able to make everyone happy — unless we clone ourselves.

"In three or four markets, stations dropped us because we did something over [at a competing station]. So in the next situation we didn't do *either* show because we didn't want to piss anyone off, then *both* stations dropped us!

"There's only so much we can do. It may not be hip these days but we're super-nice guys. We'll let the record company be the bad guys and let them try to work it out,

although we will sit down with the label and our manager and discuss all the options and what's going to happen if we choose this or that action."

Browning isn't concerned that crossing over to CHR will change the band's image. "A lot of people like to

call us a rock or alternative band or whatever. We're trying to write compelling, catchy songs; they happen to have a harder edge.

"[Crossing over is] definitely a natural progress. We have so many markets cornered right now. We have three and four stations playing our stuff. And to kick it up to the next level, that's what you have to do."

Wide Appeal

Dishwalla's band members range in age from the mid-to late 20s, and Browning says the band "gets all demographics. I see it with my own eyes from our shows and such. Everyone seems to get it — especially the kids — so we've been lucky.

"We've done some really strange tours, and we're hitting people who normally wouldn't see us. When we were really new, we just took whatever we could get to be in front of as many faces as possible.

"We were released in Europe in May '95, but we were held back here until August '95. So we had a head start in Europe. We've been over there three times now, and Germany has really started to happen for us."

Now that Dishwalla has set the stage with "Counting Blue Cars," what's next? "We're doing another video for another single, 'Charlie Brown's Parents.' And we're going to edit it so the radio guys will play it — it's too long. I think we've come up with something that doesn't hurt the song's integrity."

Deep-Dish Artists

Browning says Dishwalla wants to hold on to its roots. "We're still doing the basic meet 'n' greet. In fact, we recently did the 'Mark & Brian Show' on KLOS; we're going to tape another acoustic show, we have a soundcheck, and then we have an in-store pizza party with ticket winners. We want to go for it, and we're doing everything we can. It makes a difference when people see you are real, that there are people behind the music.

"I've been meeting a lot of rock stars lately, and when they're nice guys, it's so nice. It's amazing to go out there, meet people, and make friends. There are some key people who have done a lot for us, and we are so grateful.

"And some people are so bad, they ruin it for you. But it's like any other business: You have good people, bad people, and everything in between. This is a total people business. People should know that when they are getting into it. If you don't like people then you might not want to do this."



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Collective View Of Rock Radio

In a business where things seem to get progressively more complicated when it comes to programming and promoting rock music, Collective Soul's Ed Roland strives to keep it simple.

"We have never classified ourselves," says the creative force behind one of the '90s hottest new acts on how a decidedly rock band also has been viewed as alternative. "When we formed the group in 1989 we always said we were a rock and roll band. No more, no less. To this day I still don't quite understand why people put different labels on [our music]."

Roland refrains from getting too involved in how the band is marketed and promoted. "I remember asking not too long ago about [which radio stations] get our music first, and the label said, everyone. That's the way it should be."

No Boundaries

"I'm not into classifying music," he continues. "Rock and roll should always allow you to do anything you want; it shouldn't have any boundaries. It should allow you the full spectrum of sound, emotions, and worlds. The Beatles proved that. If you do start thinking about those things then you start painting yourself in a corner, which doesn't give you much room to grow."

How does he avoid getting caught in the crossfire when Rock stations start competing for the band's music and attention? "You have a good manager — and we do. They handle that for you. The second you try and satisfy one station or another — whether it's an Alternative, Rock, or Pop station — you end up not being true to what you are. The same thing goes if you start thinking about how they view your music; i.e., 'If this doesn't sound rock or alternative enough

they are not going to play it.' People can sense that, so we don't even worry about it. The business end and radio promotion is why you have managers.

"You read all these horror stories [about bands being caught in the middle], but that hasn't happened to us. Radio has been very supportive and kind."

With a pair of platinum-plus albums behind it, Collective Soul has built a strong base, especially on the concert circuit. Nevertheless, Roland sees touring as only part of the puzzle. "You need both

[radio and touring]. We were given life by radio, so that relationship is critical for us. And so is playing live; they go hand-in-hand. There's no saying one is more or less important for us."

Keep Albums Flowing

Looking into the future, Roland wants to keep a consistent flow of album releases. "We wanted to get one out this year, but couldn't because of some legal things. Kiss put three albums out in one year. While I don't want to do that, I think it's important that we consistently put out music. You can't force it, but for the first three or four records it's important that people get to see the growth of the band. Each time we do a record I can't wait until the next one. You go out and play for a year and you're ready to go back into the studio.

"I'm not comparing us to these bands, but look at U2, the Police, or R.E.M. They basically put out a record every year for the first four or five years and were able to build an audience and show growth in their music. I really respect that."

"You need both (radio and touring). We were given life by radio, so that relationship is critical for us. And so is playing live; they go hand-in-hand."



Surviving Conservative Times

These are conservative times for radio. At least, that's Cracker singer David Lowery's take on the industry today. "I'm a funny person to ask about radio," he admits. "A lot of what Cracker has done [particularly record sales] was through touring. 'Low' was nearly gold before it [caught on to the majority of] stations.

Contrary to what a lot of people think, this is probably one of the more conservative times at radio. It's odd, because about two years ago it was more open. It changed

really fast. There are a lot more stations willing to play our kind of music, but at the same time it has become regimented.

"The course of Rock and Alternative radio reflects how both genres have evolved. Alternative isn't really alternative anymore," he says. "What's painfully obvious to me these days is that there are a heck of a lot of stations playing alternative music. But they're playing the same 30 songs.

"People don't remember that it took a really long time for 'Low' to be liked; then it got stuck in their heads. It was not an immediate thing. Virgin spent a long, long time getting that song going. I don't think it researched well early on because stations would add it and then drop it. And then another station would add it and drop it and add it again and drop it. All this weird stuff was going on with this song. There's a willingness to play the imitators quicker than the original bands."

'Heavy Attitudes'

Lowery distances himself from radio and its influences when writing songs. "When I

write my music I don't pay any mind to radio. I wouldn't know how to sit down and write a hit. When we get done with a record I can probably tell you which songs aren't radio songs. I could probably tell you which group

of five or six songs probably has a single in it. But I don't really think about that when I write."

And though not especially knowledgeable about the business side of the radio industry; i.e., deregulation and who owns what station, he ventures, "Let me just say this. With the consolidation of

radio, I can't help but notice that there are fewer and fewer owners. There are also more programmers programming a lot of stations.

"And there are some heavy attitudes out there in radio these days. There are a lot of people who need their ass kissed," he contends. "It used to be you could go visit a PD in Springfield or Albuquerque and they were sort of happy that some band came by the station. Now it seems [that's not enough]."

"It seems like a lot of stations — and in the Alternative world right now it's a big bummer to me — really want these instant hits. Songs that people get right

away. And I don't know if those are the best songs. You get sick of them too fast.

"They put them on the radio and in two weeks people have to immediately like them. I don't know if that's where good songs come from."

"Contrary to what a lot of people think, this is probably one of the more conservative times at radio. It's odd, because about two years ago it was more open."



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HOST: LOU BRUTUS - 1996 BILLBOARD/AIRPLAY MONITOR "SYNDICATED RADIO PERSONALITY OF THE YEAR" (WR(X)-FM)

Wolf Decries Fitting In; Calls For Radio Changes

"I wasn't trying to commercially reinvent myself," says Peter Wolf, referring to the goals he set for "Long Line," his first new album in six years. "I'm commercially trying to re-establish myself. There's a difference."

Such brutally honest self-assessment is a hallmark for the former J. Geils Band singer, who says the problem with reinvention is that more often than not artists end up perpetuating an image or music that really isn't them. "It happened in the '70s when disco became big and all of a sudden certain rock bands started adding 4/4s and having disco remixes. You should simply try to do what you can do and do it as best as you can."

Making good music is the main thing Wolf concerns himself with, even as everyone in the record business seems more concerned with fitting into a current radio format. "You always have a sense [of whether you'll be accepted] way in the back of your mind. But it's important to keep it way in the back. If you're a recording artist, it's your job to make a good record. For me, I just try to make it as interesting as

possible. I look at it as if you were cooking a dinner: You hope people are pleased with what you make, but first you have to like it. You get into danger if you try chasing after the latest trends — if you try to figure out what is 'commercial' — because tastes are constantly changing. It's like chasing after a bus — by the time you get to the bus stop, the bus has already left the station."

Corporate Concerns

Still, Wolf admits that promoting his rootsy record in today's corporate-minded climate is proving to be a challenge. He says the radio business has changed in ways that distress him. "I was a late-night DJ at one point during the founding days of WBCN/Boston, when most FM Rock radio was free-form. Obviously there have been enormous changes, and I'm very concerned about the state of radio today. The corporate buyouts of radio stations are doing

to marketplaces what big retail chains are doing to local stores. Everybody loses — the artist, the record company, the listener — everyone except the corporate stockholders. The airstaff might lose in the long run, too, because now rather than competing with a station [corporate stockholders will] just buy the competition."

Wolf cites one incredible instance of how the corporate ownership changes intersected with his own career. "We were going into a market where the radio station was doing a show, and the station had just gotten bought and changed format. And — bang! — they're not behind it anymore. Things are happening so quickly that when I mentioned it to certain people in the industry,

many hadn't noticed that acquisition had happened."

While Wolf won't specify the said station, he points out that a new

phy is if there are people wanting and liking it, then we're not going to be concerned about the different categories. The danger in that is they only play the hits. And where do the hits come from? Well, from the more-formatted stations. And ultimately CHR is very formatted.

"Programmers aren't as open-minded; they're threatened by the book. The radio station that I helped start in Boston tried to break away from the Big Brother or accountant breathing down its neck. And now unfortunately there aren't enough 'let's try it and take a chance' attitudes because people are too frightened that the competition is breathing down their neck. I'm not trying to say programmers are bad people. I understand they're being placed under this severe pressure, almost to the



point where they believe their limitations are well-founded. Corporate takeovers put pressure on program directors and music directors to succeed because they're concerned for their own jobs."

Hope For Free-Form

Wolf maintains hope that one day radio can return to its free-form past. "It's already happened in the sense that a lot of the independent record labels were doing more challenging things than the majors, so the majors started copying or buying the indies. In Boston a lot of the college stations are becoming more popular. There's a lot of variety and many are quite good. Unfortunately, that's not the case throughout the country."

Wolf's solution is to toughen the laws "so someone buying a radio station can't turn around and sell it until a very long period of time has passed. That would immediately stop this buying and trading of stations like baseball cards. I would also allocate and reorganize the amount of stations that one corporation can have in the marketplace.

"It's important for me to emphasize that I'm a great fan of radio. I love traveling and visiting radio stations. I love the intimacy of radio and the contribution it's made to myself, musicians, and the community. There's nothing better than being on tour, calling some jocks, having them come by, having them enjoy the show, and leaving town knowing that maybe the next day — because the show was good and they had a good time — they might start [supporting] your record.

"Certain stations were unique and had incredible staffs and a great vitality for working themselves into a meaningful part of the community. But it's getting harder to find those unique stations."

artist with less name recognition than himself might not have recovered from more than one such bad-luck occurrence. "In the '70s it wasn't unusual for bands to have 10-12 albums that gained acceptance and had a commitment from radio. Today certain stations might be very excited about a band. But by the time the second or third album is out, they've already moved on. The station has been sold, the staff has changed, the playlist has changed.

It causes this anxiety and this sense of you don't know where things are going to be by the time you get to the starting gate. It's very unfortunate from the perspective of an artist who remembers the importance of the meet-and-greet, getting someone involved, and having a programmer go on his gut instinct."

Programming Prejudices

Another of Wolf's concerns centers on the disappearance of the creativity, flexibility, and autonomy in programming. "Not only is it the creativity and the flexibility, but most importantly it's the opportunity for new records to get around. One of the big dangers is that everybody seems to be so carefully categorized. There's so much prejudice running rampant in radio programming that it's very hard to find a programmer who says, 'I like it. I want to play it.' I can understand stations doing test marketing and wanting to know what their audience wants. But there's an extreme number of blockades that never existed before. I'm not just talking about myself or where my music would play. I'm also talking about [baby bands].

"I know guys who say, 'Pete, I love your record but we can't play it.' Well, if you love it, why can't you play it? It's almost bizarre, but CHR seems to be less discriminating in the sense that their philoso-

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"MY MY"

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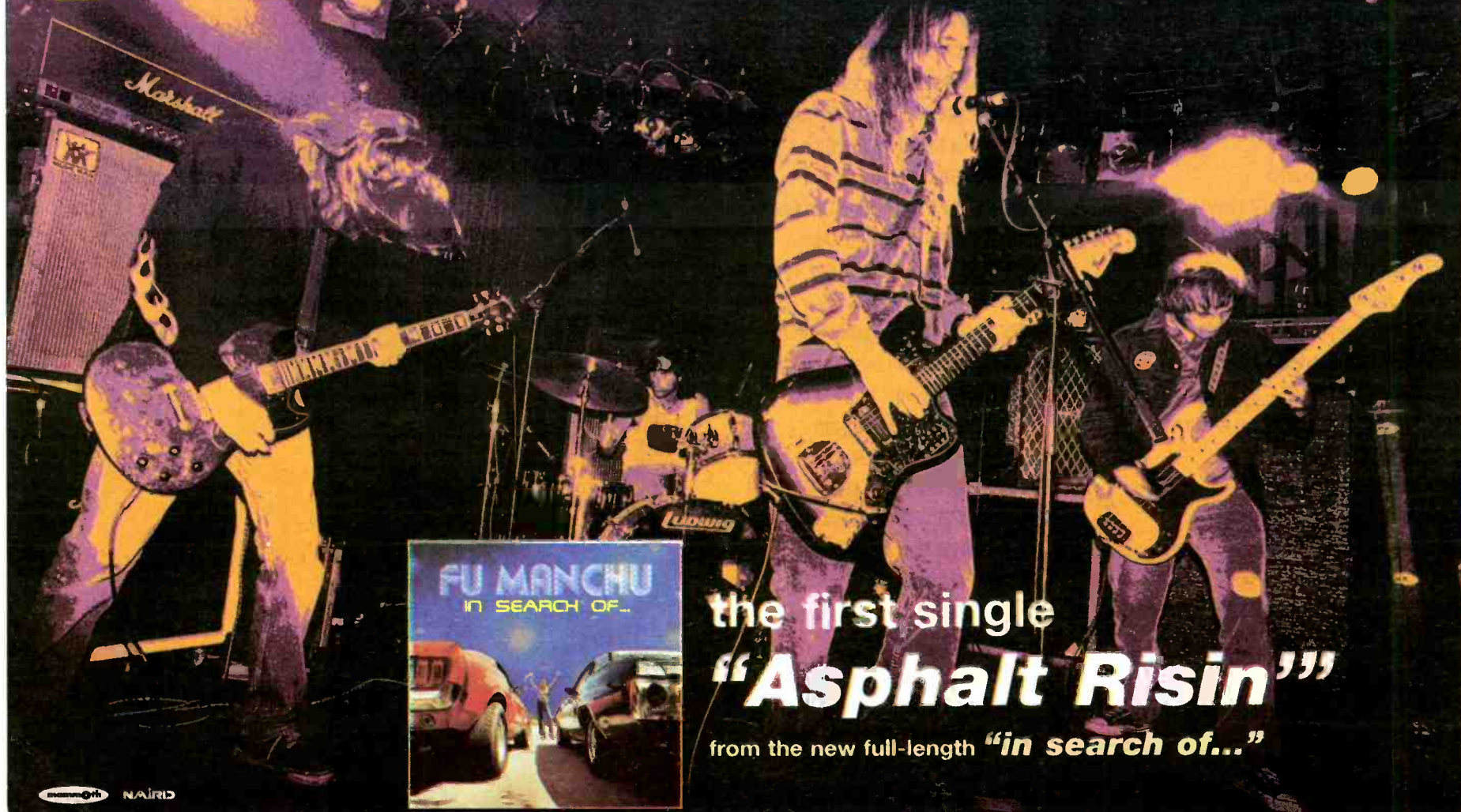
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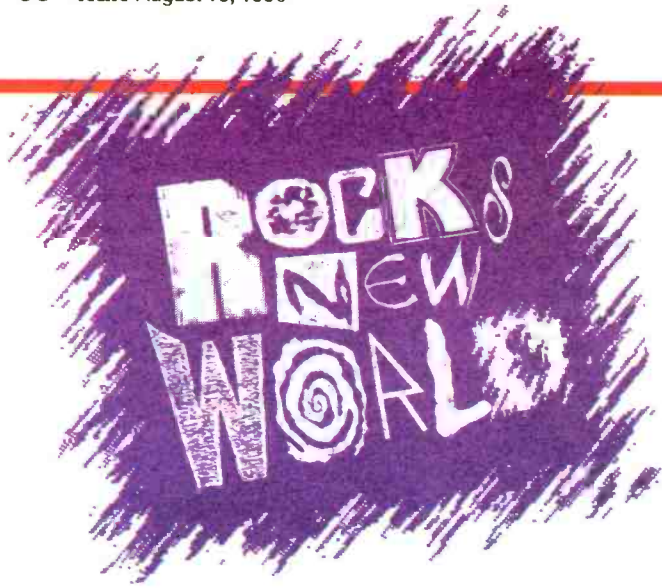


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Active Rock Power Gold



om Sawyer" by **RUSH** still reigns as one of the most popular library tracks at Active Rock radio. The 1981 hit continues to score in auditorium tests at many of the format's leading stations.

Alongside the established acts are platinum-selling newer bands like **LIVE**, **OFFSPRING**, **GREEN DAY**, and **CRACKER**. The artist with the most tracks in Power Gold rotation at Active Rock was **PEARL JAM** with seven titles, followed by **AEROSMITH** and **NIRVANA** with six apiece. **STONE TEMPLE PILOTS** and **METALLICA** each had five tracks, and **LIVE**, **AC/DC**, and **PINK FLOYD** each had four.

- RUSH** Tom Sawyer
- AC/DC** Back In Black
- SOUNDGARDEN** Fell On Black Days
- VAN HALEN** Panama
- AEROSMITH** Sweet Emotion
- CANDLEBOX** Far Behind
- SCORPIONS** No One Like You
- ALICE IN CHAINS** Man In The Box
- PEARL JAM** Even Flow
- LIVE** Lightning Crashes
- STONE TEMPLE PILOTS** Plush
- METALLICA** Nothing Else Matters
- NIRVANA** Smells Like Teen Spirit
- SOUNDGARDEN** Black Hole Sun
- U2** New Year's Day
- KISS** Rock & Roll All Nite
- BLACK SABBATH** Paranoid
- OFFSPRING** Self Esteem
- LENNY KRAVITZ** Are You Gonna Go My Way
- BLACK CROWES** Hard To Handle
- RED HOT CHILI PEPPERS** Under The Bridge
- OZZY OSBOURNE** Crazy Train
- TOM PETTY** Mary Jane's Last Dance
- GUNS N' ROSES** Sweet Child O' Mine
- SOUNDGARDEN** Spoonman
- NIRVANA** Come As You Are
- AC/DC** You Shook Me All Night Long
- PEARL JAM** Better Man
- LIVE** Selling The Drama
- U2** Pride (In The Name Of Love)
- OFFSPRING** Come Out And Play
- AEROSMITH** Dream On
- PEARL JAM** Black
- RUSH** Limelight
- LED ZEPPELIN** Dancing Days
- CULT** Fire Woman
- SCORPIONS** Rock You Like A Hurricane
- GREEN DAY** Longview
- AC/DC** Highway To Hell
- CRACKER** Low
- PINK FLOYD** Young Lust
- NIRVANA** Heart Shaped Box
- QUEENSRYPHE** Silent Lucidity
- NIRVANA** All Apologies
- PEARL JAM** Alive
- LIVE** I Alone
- GUNS N' ROSES** Paradise City
- ALICE IN CHAINS** Rooster
- SCREAMING TREES** Nearly Lost You
- SMASHING PUMPKINS** Today

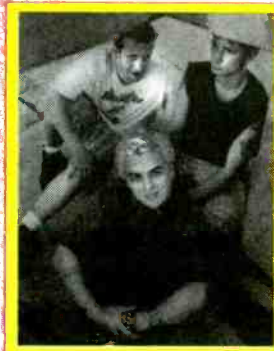
- RUSH** Spirit Of Radio
- FAITH NO MORE** Epic
- STONE TEMPLE PILOTS** Big Empty
- LED ZEPPELIN** Whole Lotta Love
- STONE TEMPLE PILOTS** Vasoline
- TOM PETTY** Running Down A Dream
- CANDLEBOX** Change
- STONE TEMPLE PILOTS** Interstate Love Song
- AEROSMITH** Janie's Got A Gun
- RED RIDER** Lunatic Fringe
- GREEN DAY** When I Come Around
- LED ZEPPELIN** Over The Hills & Far Away
- LIVE** All Over You
- DEF LEPPARD** Too Late (For Love)
- NIRVANA** In Bloom
- METALLICA** Enter Sandman
- PEARL JAM** Daughter
- BLACK SABBATH** Iron Man
- DANZIG** Mother
- OFFSPRING** Gotta Get Away
- ALICE IN CHAINS** Sea Of Sorrow
- U2** Sunday Bloody Sunday
- QUEENSRYPHE** Another Rainy Night
- PINK FLOYD** Hey You
- METALLICA** Wherever I May Roam
- AEROSMITH** Dude (Looks Like A Lady)
- JUDAS PRIEST** You Got Another Thing Coming
- CULT** Love Removal Machine
- JIMI HENDRIX** Fire
- AC/DC** Dirty Deeds Done Dirt Cheap
- BLACK CROWES** Jealous Again
- STONE TEMPLE PILOTS** Sex Type Thing
- SMASHING PUMPKINS** Disarm
- PINK FLOYD** Comfortably Numb
- R.E.M.** The One I Love
- NIRVANA** Lithium
- METALLICA** The Unforgiven
- METALLICA** Fade To Black
- JUDAS PRIEST** Livin' After Midnight
- AEROSMITH** Walk This Way
- PINK FLOYD** Run Like Hell
- SKID ROW** 18 & Life
- SMASHING PUMPKINS** Cherub Rock
- PEARL JAM** Jeremy
- PEARL JAM** Dissident
- JANE'S ADDICTION** Been Caught Stealing
- MEAT PUPPETS** Backwater
- AEROSMITH** Deuces Are Wild
- VAN HALEN** Ain't Talkin' 'Bout Love
- VAN HALEN** Jamie's Cryin'



Smashing Pumpkins



Offspring



Green Day



Nirvana



Alice In Chains



Metallica

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NADA SURF *Popular*

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high/low

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2

SPACEHOG *Space Is The Place*

The new single from the
gold debut album
Resident Alien

PRODUCED BY BRYCE GOGGIN AND SPACEHOG
MANAGEMENT: DAS COMMUNICATIONS, LTD.

3

BETTER THAN EZRA *King Of New Orleans*

The premiere single and
video from their major
label debut *Friction,
Baby*

PRODUCED BY DON GEHMAN
FOR RHAPSODY PRODUCTIONS
MANAGEMENT: JEFFREY LEVINSON/THEMZ TWOZ

4



HOT WATER *Same Day Twice*

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the debut album *Hot
Water Music*

PRODUCED BY RICHARD DODD
MANAGEMENT: JONATHAN DANIEL



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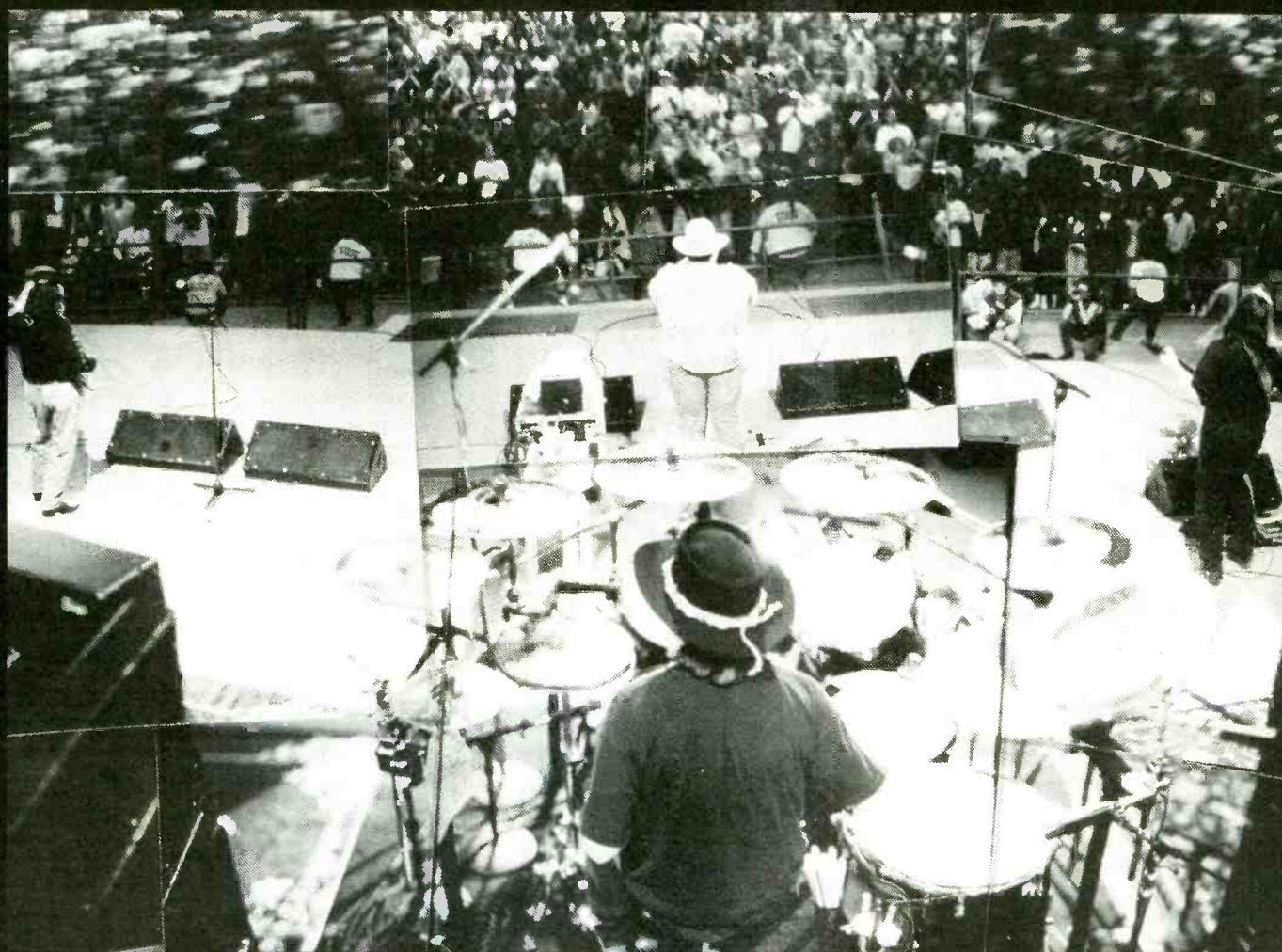
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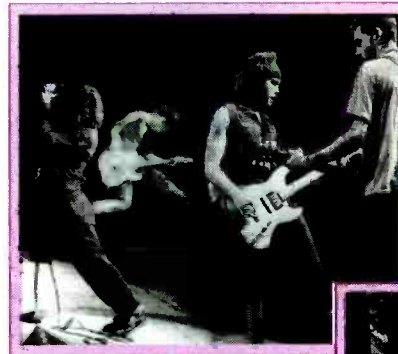


un Like Hell" by **PINK FLOYD** lands in the top spot at Rock radio. Heritage rock artists dominate this chart with multiple tracks far more than at Active Rock.

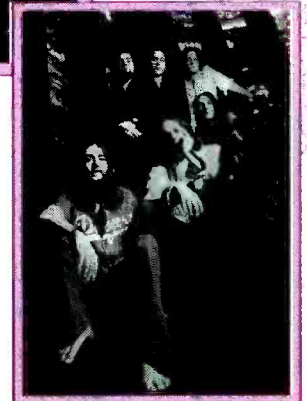
AEROSMITH edged to the front in multiple titles with nine tracks getting the most airplay, while Pink Floyd notched in eight. **TOM PETTY** (both with and without the **HEARTBREAKERS**) and **RUSH** each yielded seven titles, while the **BLACK CROWES**, **JIMI HENDRIX**, **ZZ TOP**, and **AC/DC** all had four.

- PINK FLOYD** Run Like Hell
- AEROSMITH** Back In The Saddle
- BLACK CROWES** Hard To Handle
- TOM PETTY** Runnin' Down A Dream
- JIMI HENDRIX** All Along The Watchtower
- KANSAS** Carry On Wayward Son
- RUSH** The Spirit Of Radio
- GEORGE THOROGOOD** I Drink Alone
- AEROSMITH** Sweet Emotion
- BAD COMPANY** Rock 'N' Roll Fantasy
- GUNS N' ROSES** Sweet Child O' Mine
- JIMI HENDRIX** Fire
- JIMI HENDRIX** Foxy Lady
- PEARL JAM** Jeremy
- PINK FLOYD** Young Lust
- RUSH** Limelight
- RUSH** Tom Sawyer
- GEORGE THOROGOOD** Bad To The Bone
- U2** New Year's Day
- U2** Pride (In The Name Of Love)
- ZZ TOP** La Grange
- AC/DC** Highway To Hell
- AC/DC** You Shook Me All Night Long
- AC/DC** Back In Black
- AEROSMITH** Dream On
- AEROSMITH** Walk This Way
- BLACK CROWES** Twice As Hard
- BLUE OYSTER CULT** Burnin' For You
- BOSTON** Smokin'
- JIMI HENDRIX** Purple Haze
- LYNYRD SKYNYRD** That Smell
- NIRVANA** All Apologies
- NIRVANA** Come As You Are
- PEARL JAM** Alive
- PINK FLOYD** Money
- TOM PETTY** Mary Jane's Last Dance
- QUEEN** We Will Rock You/We Are The Champions
- RED RIDER** Lunatic Fringe
- JOE SATRIANI** Summer Song
- STEVIE RAY VAUGHAN** Pride And Joy
- YES** Owner Of A Lonely Heart
- BAD COMPANY** Bad Company
- AC/DC** Dirty Deeds Done Dirt Cheap
- AEROSMITH** Come Together
- AEROSMITH** Dude (Looks Like A Lady)
- AEROSMITH** Livin' On The Edge
- AEROSMITH** Love In An Elevator
- AEROSMITH** Mama Kin
- BLACK CROWES** Jealous Again
- BLACK CROWES** Remedy

- BOSTON** Don't Look Back
- BOSTON** More Than A Feeling
- BROTHER CANE** And Fools Shine On
- ERIC CLAPTON** It's In The Way That You Use It
- CRACKER** Low
- DIRE STRAITS** Sultans Of Swing
- GOLDEN EARRING** Twilight Zone
- BILLY IDOL** Rebel Yell
- BILLY IDOL** White Wedding
- LENNY KRAVITZ** Are You Gonna Go My Way
- LIVE** I Alone
- LIVE** Selling The Drama
- LYNYRD SKYNYRD** Saturday Night Special
- MEAT PUPPETS** Backwater
- MIDNIGHT OIL** Beds Are Burning
- STEVE MILLER BAND** The Joker
- NIRVANA** Heart-Shaped Box
- TED NUGENT** Cat Scratch Fever
- TED NUGENT** Stranglehold
- OZZY OSBOURNE** Crazy Train
- PEARL JAM** Daughter
- TOM PETTY** American Girl
- TOM PETTY** Don't Do Me Like That
- TOM PETTY** Out In The Cold
- TOM PETTY** You Got Lucky
- TOM PETTY** You Wreck Me
- PINK FLOYD** Another Brick In The Wall (Part 2)
- PINK FLOYD** Comfortably Numb
- PINK FLOYD** Have A Cigar
- PINK FLOYD** Hey You
- PINK FLOYD** Learning To Fly
- ROLLING STONES** She's So Cold
- ROLLING STONES** Start Me Up
- RUSH** Closer To The Heart
- RUSH** Fly By Night
- RUSH** Freewill
- RUSH** Subdivisions
- SOUNDGARDEN** Black Hole Sun
- BILLY SQUIER** Lonely Is The Night
- STEPPENWOLF** Magic Carpet Ride
- STONE TEMPLE PILOTS** Interstate Love Song
- STONE TEMPLE PILOTS** Plush
- TESLA** Little Suzi
- STEVIE RAY VAUGHAN** Crossfire
- JOE WALSH** Ordinary Average Guy
- JOE WALSH** Rocky Mountain Way
- ZZ TOP** Gimme All Your Lovin'
- ZZ TOP** Sharp Dressed Man
- ZZ TOP** Tush
- COLLECTIVE SOUL** Shine



Pearl Jam



Black Crowes



Cracker



Soundgarden



Live



AC/DC

Compiled from a random sample of airplay supplied by leading R&R Rock reporters. Songs ranked by total number of stations reporting the track. © 1996, R&R Inc.

GRAVITY KILLS

ON TOUR WITH THE SEX PISTOLS

FEATURING "GUILTY" AND "BLAME"

MANAGEMENT BY GLORIA BUTLER MANAGEMENT

THE CONNELLS

WEIRD FOOD & DEVASTATION

FEATURING THE SINGLE FIFTH FRET

Management: Ed Morgan/Black Park Management

CATHERINE

Four Leaf Clover

From the Forthcoming Release HOT SAKI & Bedtime Stories

Featuring D'ARCY

Management by Jaffe.

Radio contacts at TVT Records Sudi Gaasche 23 East 4th Street, New York, NY 10003 Tel: 212.979.6410 Fax: 212.979.6489 e-mail sudi@tvtreports.com www.tvtreports.com

KMFDM

NEW ALBUM

TROY

Management: B.L.C.

A Decade Of Difference

Rock resurgence produces new music and artists



The continuing evolution of rock music and radio is perhaps best illustrated in this chart retrospective. Using R&R year-end airplay information from 1986-1995, it's interesting to note the heavy emphasis on established acts – with roots stretching back to the '60s and '70s – still going strong in the '80s.

"Smells Like Teen Spirit" by NIRVANA helped change the Rock landscape in the early '90s. By 1992 it was clear the format was beginning to split between new music and classic rock, which precipitated R&R's 1995 introduction of its Active Rock chart.



- PETER GABRIEL
In Your Eyes (Geffen)
- VAN HALEN
Love Walks In (Warner Bros.)
- GENESIS
Throwing It All Away (Atlantic)
- ZZ TOP
Rough Boy (Warner Bros.)
- GENESIS
Land Of Confusion (Atlantic)
- PETER GABRIEL
Sledgehammer (Geffen)
- ROLLING STONES
One Hit (To The Body)
(Rolling Stones/Columbia)
- VAN HALEN
Dreams (Warner Bros.)
- STEVE WINWOOD
Higher Love (Island/WB)
- ZZ TOP
Stages (Warner Bros.)



- U2
I Still Haven't Found
What I'm Looking For (Island)
- U2
Where The Streets Have
No Name (Island)
- WHITESNAKE
Here I Go Again (Geffen)
- HEART
Who Will You Run To (Capitol)
- LOU GRAMM
Midnight Blue (Atlantic)
- FLEETWOOD MAC
Seven Wonders (Warner Bros.)
- R.E.M.
The One I Love (IRS/MCA)
- GRATEFUL DEAD
Touch Of Grey (Arista)
- RICHARD MARX
Don't Mean Nothing
(EMI-Manhattan)
- BON JOVI
Livin' On A Prayer
(Mercury/PolyGram)



- VAN HALEN
Finish What You Started
(Warner Bros.)
- ROBERT PLANT
Ship Of Fools
(Es Paranza/Atlantic)
- MIDNIGHT OIL
Beds Are Burning (Columbia)
- ROBERT PLANT
Tall Cool One
(Es Paranza/Atlantic)
- GUNS N' ROSES
Sweet Child O' Mine (Geffen)
- VAN HALEN
When It's Love (Warner Bros.)
- CHURCH
Under The Milky Way (Arista)
- BRUCE HORNSBY & THE RANGE
Look Out Any Window (RCA)
- INXS
Devil Inside (Atlantic)
- HENRY LEE SUMMER
I Wish I Had A Girl
(CBS Associated)



- TOM PETTY
Runnin' Down A Dream (MCA)
- TOM PETTY
Free Fallin' (MCA)
- GUNS N' ROSES
Patience (Geffen)
- CALL
Let The Day Begin (MCA)
- DON HENLEY
I Will Not Go Quietly (Geffen)
- STEVIE RAY VAUGHAN &
DOUBLE TROUBLE
Crossfire (Epic)
- ROLLING STONES
Rock And A Hard Place
(Columbia)
- GREAT WHITE
Once Bitten Twice Shy (Capitol)
- CHRIS REA
Working On It (Geffen)
- REPLACEMENTS
I'll Be You (Sire/Reprise)



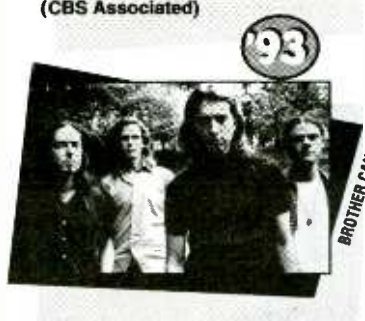
- AEROSMITH
What It Takes (Geffen)
- BLACK CROWES
Jealous Again
(Def American/Geffen)
- ERIC JOHNSON
Cliffs Of Dover (Capitol)
- JUDE COLE
Baby It's Tonight (Reprise)
- ALANNAH MYLES
Black Velvet (Atlantic)
- DAMN YANKEES
Coming Of Age (Warner Bros.)
- AEROSMITH
The Other Side (Geffen)
- BILLY IDOL
Cradle Of Love (Chrysalis)
- ERIC CLAPTON
Bad Love (Reprise)
- BAD COMPANY
Holy Water (Atlantic)



- QUEENSRYCHE
Silent Lucidity (EMI)
- SCORPIONS
Wind Of Change (Mercury)
- EXTREME
Hole Hearted (A&M)
- R.E.M.
Losing My Religion
(Warner Bros.)
- BLACK CROWES
She Talks To Angels
(Def American)
- VAN HALEN
Runaround (Warner Bros.)
- VAN HALEN
Top Of The World
(Warner Bros.)
- TOM PETTY &
THE HEARTBREAKERS
Out In The Cold (MCA)
- YES
Lift Me Up (Arista)
- QUEENSRYCHE
Jet City Woman (EMI)



- NIRVANA
Come As You Are (DGC)
- PEARL JAM
Even Flow (Epic Associated)
- BLACK CROWES
Thorn In My Pride
(Def American/Reprise)
- SPIN DOCTORS
Little Miss Can't Be Wrong
(Epic)
- OZZY OSBOURNE
Mama, I'm Coming Home
(Epic Associated)
- RED HOT CHILI PEPPERS
Under The Bridge
(Warner Bros.)
- TOM COCHRANE
Life Is A Highway (Capitol)
- U2
One (Island/PLG)
- ARC ANGELS
Living In A Dream (DGC)
- TESLA
What You Give (Geffen)



- STONE TEMPLE PILOTS
Plush (Atlantic)
- BROTHER CANE
Got No Shame (Virgin)
- LENNY KRAVITZ
Are You Gonna Go My Way
(Virgin)
- AEROSMITH
Cryin' (Geffen)
- BLIND MELON
No Rain (Capitol)
- CRY OF LOVE
Peace Pipe (Columbia)
- GIN BLOSSOMS
Hey Jealousy (A&M)
- SPIN DOCTORS
Two Princes (Epic)
- SOUL ASYLUM
Runaway Train (Columbia)
- PEARL JAM
Black (Epic Associated)



- STONE TEMPLE PILOTS
Interstate Love Song (Atlantic)
- COLLECTIVE SOUL
Shine (Atlantic)
- PINK FLOYD
Keep Talking (Columbia)
- SOUNDGARDEN
Black Hole Sun (A&M)
- ALICE IN CHAINS
No Excuses (Columbia)
- STONE TEMPLE PILOTS
Vaseline (Atlantic)
- MEAT PUPPETS
Backwater (London/PLG)
- CANDLEBOX
Far Behind (Maverick/Sire/WB)
- STONE TEMPLE PILOTS
Big Empty (Atlantic)
- PEARL JAM
Dissident (Epic Associated)



- COLLECTIVE SOUL
December (Atlantic)
- LIVE
Lightning Crashes
(Radioactive)
- PEARL JAM
Better Man (Epic)
- BROTHER CANE
And Fools Shine On (Virgin)
- TOM PETTY
You Wreck Me (Warner Bros.)
- VAN HALEN
Can't Stop Lovin' You
(Warner Bros.)
- GREEN DAY
When I Come Around (Reprise)
- BETTER THAN EZRA
Good (Swell/Elektra/EEG)
- COLLECTIVE SOUL
Gel (Atlantic)
- SILVERCHAIR
Tomorrow (Epic)

Telecom

Continued from Page 32

of programmers in the business and for a product-oriented company that's acquisition-hungry."

In Providence, **Bill Weston** says he hopes for increased opportunity as a result of expanding ownership. "I have a new owner — **SFX Broadcasting** —

and I program two stations. It's my hope that one of the positive outcomes will be increased responsibilities within the group for which I now work."

Labels

Continued from Page 34

"But multiple station ownership can pose some interesting problems for a label. Depending on the relationship between the stations, research may be shared and this can either start a buzz on a record or help bring it down before it even gets started. It affects our jobs in that our local promotion people really have to be on top of their game. As always, our role is to share the positives of what's truly going on with these records in specific markets with our staff and the stations."

Chris Woltman sees a problem with very clearly defined radio stations that don't want to

compete against each other because they're owned by the same company. "They decide not to share some of the music they previously would have shared. That means they're going to limit themselves one way or the other at both stations. And with less airplay they've limited the overall potential of a record to become a bigger hit. That's a problem for marketing records because obviously to become the biggest hit, you've got to be on more than one station."

Keeping a scorecard on the players will certainly be easier, but **Ray Gmeiner** is concerned about the potential for the concentration of power in the hands of fewer people. "If you have a smaller universe of people and

some of those big power brokers are deciding whether radio plays our records or not, it'll impact you at a greater number of radio stations, especially if more than one group operates in that manner. That could have either a positive or negative effect. But I'm still wary of radio making universal decisions from one corporate headquarters instead of at each marketplace."

"We'll have to continually remind them to look at each market individually and ask them not to make blanket decisions. It's reminiscent of the old days in the late '70s when promotion people had the problem of **Burkhardt Douglas** sending out a 'sanctioned' playlist from Atlanta."

Demographics

Continued from Page 37

had no effect on our choice of target demo. Research and market knowledge must be the deciding factors."

Brad Hardin explains his station's progression to a younger target demo. "WEBN's target demo is 25-34 adults. By superserving this group, we do very well in both 18-34 and 25-54. In the past, WEBN had put much more emphasis on the 35-44 cell because of the competitive matrix of the Cincinnati marketplace. The acquisition of Classic Rock partner **WOFX** has allowed us to evolve WEBN slowly over the past two years, changing with the musical tastes and lifestyles of our listeners. A well-programmed Rock station that plays the best music available — combined with entertaining personalities, creative production elements, and over-the-edge promotions — will always win the 18-34 battle."

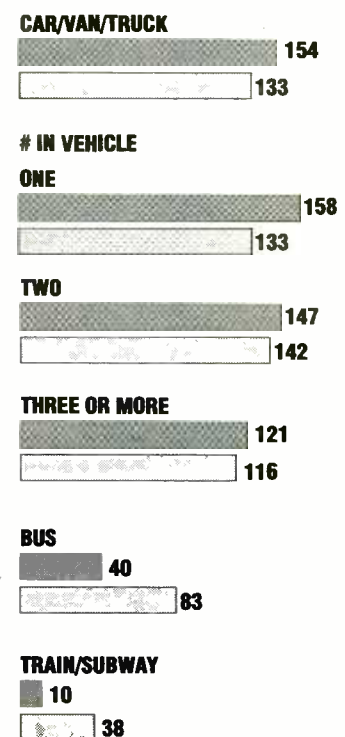
Commenting on the music duplication between Active Rock and Alternative, **Hardin** says, "It's true that both formats are playing a lot of the same current songs. But it's the gold records that differentiate one from the other — **Ozzy** or the **Cure**, you tell me which artist a 30-year-old male is going to be into?" And what about Alternative's endorsement of **Metallica**? "I'm sorry, but **Metallica** is not an alternative band. They're a rock band. Now if I was programming an Alternative station and my Rock competition was playing **Don Henley** and **Bob Seger** records, you bet your ass I would be playing **Metallica**!"

Gene Romano explains how his station's target demographic has been sliced in a new way. "WDVE's new target demo has been dictated by our acquisition last year of **WXDX**, which now owns the Alternative position and **Howard Stern**. **WDVE** is targeting 28-40-year-olds, while **WXDX** targets 18-28-year-olds. Obviously there is listener spillover, younger and older, for both stations. There's still a great deal of viable new music for **WDVE** to include in our mix, which is compatible and not being played on **WXDX**. This enables us, texturally and psychographically, to differentiate our two Rock stations."

Highway To Hell

So how do Rock listeners get to work? They're far more likely to drive than take public transportation. But compared to the average commuter, there's also a better chance that you'll find them in a car pool.

TRAVEL TO WORK



KEY
 ROCK
 ACTIVE ROCK
 Norm=100

Hot Wheels

The most preferred car makes among the Rock crowd are:

Rock	AR
Pontiac	Acura
Isuzu	Jeep
Jeep	Saturn
Subaru	Chevrolet
VW	VW

... and the five least popular brands:

Rock	AR
Audi	Volvo
Lincoln	Infiniti
Volvo	Lincoln
Lexus	Plymouth
Mercedes	Lexus

CONQUERING NEW WORLDS DAILY!



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Credits

This was most certainly *not* a one-woman project and, without the help and insight of my colleagues, would have never been possible: **Anthony Acampora**, **Jeff Axelrod**, **Frank Correia**, **Julie Gidlow**, **Carl Harmon**, **Hurricane Heeran**, **Adam Jacobson**, **Tim Kummerow**, **Corey Levitan**, **Kevin McCabe**, **Gail Mitchell**, **Tanya O'Quinn**, **Margo Ravel**, **Gary van der Steur**, and **Steve Wonsiewicz**. I'm proud to be associated with such a fine cast of pros.

Warner Bros. Records Rock.

ACTIVE

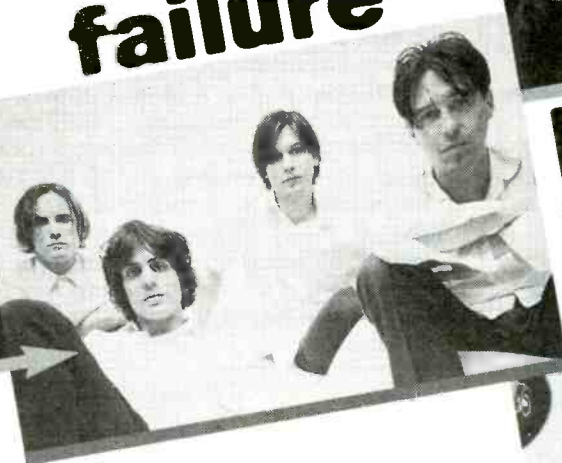
schleprock



"SUBURBIA"
from the album
(America's) Dirty Little Secret

"STUCK ON YOU"
from the album
Fantastic Planet

failure



biohazard

"A LOT TO LEARN"
from the album
Mata Leão

"SUBURBIA"

from the album
(America's) Dirty Little Secret

soul coughing

"SOUNDTRACK TO MARY"
from the album
Irresistible Bliss



you am i

"PURPLE SNEAKERS"
from the album
Hi Fi Way



sense field

"DIFFERENT TIMES"
from the album
Building



www.rock

Continued from Page 40

of a marketing and curiosity item. "Like cable TV, we're going to find out where it goes years from now. There's a lot of big talk from the computer industry on where it'll go, but we just take advantage of opportunities. We don't sell space onsite or sell links — yet. I think that'll be the next step. Radio stations are already not just selling airtime. They're selling events, coupon books, and all sorts of things, so they'll be forced to sell their web site as well.

"At this point in time it may be a place for value-added, but we're not giving it away. You have to hold onto it as something

that has value because as soon as you start giving it away, you lower the value. But that could very well be the next thing. We've given away traffic sponsorships and such for how many years? Every buy comes down with the words value-added on them, so how long will it take before advertisers include the web site in that?

"I also think there's got to be something different on your web site other than just jock biographies. One of the reasons Mancow's web page is so popular is he's got some wild stuff on there. People all over the world — who have no idea who or what Mancow is — are checking out his web site because of the 'I can't believe what's on there' curiosity factor."

WEBN/Cincinnati	www.webn.com
WRCX/Chicago	www.rock1035.com
WRIF/Detroit	www.wrif.com
KLOS/Los Angeles	markandbrian.com
WDVE/Pittsburgh	www.wdve.com
WHJY/Providence	www.whjy.com

Note: All addresses begin with the <http://> prefix.



HEADLOCKED! — Elektra's Pantera swung through WDZR/Detroit leaving behind a trail of pandemonium and havoc — rock 'n' roll at its finest; (l-r) Pantera's Rex, Elektra's Al Tavera, WDZR MD Steve Black, the band's Dimebag, Elektra's Mari Dew, and the band's Vinnie Paul paused long enough to straighten their clothes for this pic.

Multiple

Continued from Page 38

skeptical. So it's good for getting a record on more stations, which leads to increased sales."

And by their very nature, Chris Woltman adds, hits are not necessarily exclusive to one format. "The first impression on the **Primitive Radio Gods** may have been that it was an Alternative record, but it's now on other formats. Hits can't help but cross to other formats. I guess some people might say you end up burning out records quickly when they're getting played everywhere. But the reality is that today's radio listeners are pushing buttons all over the place because they want to hear the hits.

"We always end up getting into the issue of 'are we developing singles or are we developing bands?' It's in everyone's best interest to develop bands. We accomplish that by having more than one station

in a market playing the band, which leads to building records that'll be the library of the late '90s and beyond."

After researching the issue of multiformat airplay, Pam Edwards has reached this conclusion: "Multiple spins equals bigger sales. So whenever possible, I hope we have several stations playing one of our songs simultaneously. I've tracked the duplication of Rock/Alternative songs in the top 40 portion of the charts for about the past two years, and I think the percentage is actually lower now than it has been. By my calculations, the duplication is about 52%-55%. [This number is actually a little higher if you factor in recurrences and the different speed of the charts.] A year and a half ago, this number was closer to 75%-80%. There are more artists now who are only being played by one format."

Web Music

Continued from Page 42

that way. We all talk about it and spend time and money on it, but we're still not seeing a great amount of impact. One of the things I was always told is how many records we'd be selling on the Internet, but I'm not seeing it happen yet.

"People still want to touch it, feel it, and look at it before they buy it. We know that from when

they used to sell cassettes from behind plexiglass and you had to ask for them — it never worked. The Internet has proven to be big for listening to music but it's still a novel thing. For \$20 I can buy a radio that picks up 50 or 60 stations in Los Angeles; I'm not going to spend \$5000 for a computer to listen to radio from another city. I might do it once or twice. But in the near future I just don't think it's going to be a big thing."

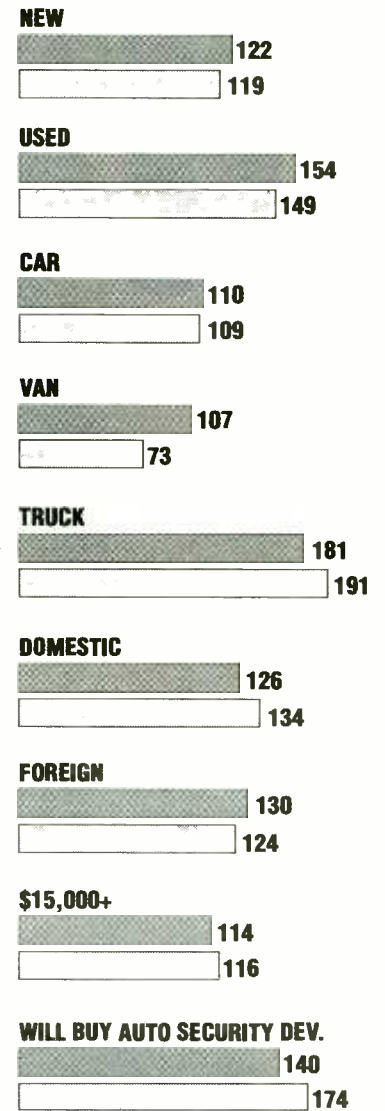
A&M	www.amrecords.com
Capitol	hollywoodandvine.com
Columbia	www.sony.com
Elektra	www.elektra.com
Work Group	www.sony.com/capitolMusic/WORK/
Zoo	www.zoology.com

Note: All addresses begin with the <http://> prefix.

Highway To Hell II

Speaking of cars, tell your sales force to get those dealers on the line — there's a better-than-average chance that Rock listeners will be shopping for a vehicle within the next year. Trucks are especially hot among this group.

VEHICLE SALES



KEY

ROCK

ACTIVE ROCK

Norm=100

Corey Stevens

The track for Active Rock: **"Gone Too Long"**

"Extraordinary rock from an extraordinary artist! Corey Stevens is HOT! The track 'Gone Too Long' is already Top 5 phones in 2 weeks in the Motor City!" -Doug Podell, PD/WRIF, Detroit

The track for Rock Radio: **"Blue Drops Of Rain"**

"We refer to the track 'Blue Drops of Rain' as the dominator. It quickly dominates phones and then takes over callout. If Clapton or Stevie Ray has ever worked for you, I'd put my money on Corey Stevens." -John Duncan, PD/KYYS, Kansas City

CONTACT:
 JACK ASHTON / DISCOVERY RECORDS 800-377-9620 ext. 216
 JOEL WERTMAN/EUREKA (310) 859-9482



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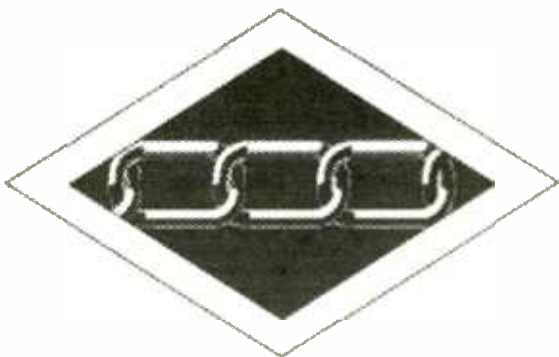


**119 West 23 Street
Suite 609**

New York, NY 10011

Phone: 212-924-7775 Fax: 212-691-8303

turtle@inch.com



Edge@inch.com



AltDiv@aol.com

'NUFF SAID.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	1	1	SOUNDGARDEN Burden In My Hand (A&M)	2126	2014	1841	1674	74/0
1	1	2	2	STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	1886	2002	2133	2205	68/0
—	16	3	3	PEARL JAM Who You Are (Epic)	1727	1701	966	—	68/0
10	7	7	4	TONIC Open Up Your Eyes (Polydor/A&M)	1582	1466	1429	1292	73/0
28	13	10	5	ALICE IN CHAINS Over Now (Columbia/CRG)	1552	1373	1135	547	73/1
8	6	8	6	BLACK CROWES Good Friday (American/Reprise)	1481	1444	1462	1358	65/0
3	4	5	7	METALLICA Until It Sleeps (Elektra/EEG)	1438	1539	1774	1891	58/0
5	5	6	8	HUNGER Vanishing Cream (Universal)	1417	1506	1592	1608	59/0
2	3	4	9	SMASHING PUMPKINS Tonight, Tonight (Virgin)	1345	1660	1838	1923	58/0
13	10	11	10	SCREAMING TREES All I Know (Epic)	1331	1314	1237	1199	68/0
6	8	9	11	SPONGE Wax Ecstatic (To Sell Angelina) (Columbia/CRG)	1296	1397	1393	1365	66/0
15	14	13	12	METALLICA Ain't My Bitch (Elektra/EEG)	1145	1172	1080	966	64/0
9	9	12	13	BUTTHOLE SURFERS Pepper (Capitol)	1132	1232	1320	1309	61/1
16	17	16	14	STABBING WESTWARD Shame (Columbia/CRG)	1117	996	938	889	68/1
23	20	14	15	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	1058	1025	884	756	52/0
42	23	21	16	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	1002	880	788	384	58/5
20	21	19	17	I MOTHER EARTH One More Astronaut (Capitol)	977	935	874	790	69/1
18	18	17	18	NIXONS Wire (MCA)	907	991	926	861	60/2
26	24	24	19	REACHAROUND Big Chair (Trauma/Interscope)	845	789	725	627	55/0
21	22	22	20	WALLFLOWERS 6th Avenue Heartache (Interscope)	838	843	835	776	47/0
17	19	23	21	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)	813	834	899	884	39/0
32	26	25	22	SEVEN MARY THREE My My (Mammoth/Atlantic)	781	709	638	499	55/4
11	12	15	23	HAZIES Skin & Bones (EMI)	761	1009	1143	1255	42/0
36	35	27	24	311 Down (Capricorn/Mercury)	757	605	492	431	60/5
12	15	20	25	SOUNDGARDEN Pretty Noose (A&M)	745	893	1063	1214	43/0
7	11	18	26	GOO GOO DOLLS Long Way Down (Metal Blade/WB)	709	949	1177	1362	41/0
27	29	26	27	BLUES TRAVELER But Anyway (A&M)	643	642	603	563	38/4
33	30	29	28	DAVE MATTHEWS BAND So Much To Say (RCA)	597	566	539	494	32/2
19	27	28	29	ALICE IN CHAINS Again (Columbia/CRG)	561	588	638	809	30/0
34	33	30	30	GARBAGE Stupid Girl (Almo Sounds/Geffen)	556	523	514	476	28/0
43	37	32	31	FILTER Jurassitol (Hollywood)	530	486	437	376	50/1
—	44	34	32	VERVE PIPE Cup Of Tea (RCA)	519	470	341	248	44/6
41	39	33	33	SEMISONIC If I Run (MCA)	504	480	401	385	38/1
—	—	38	34	WHITE ZOMBIE I'm Your Boogie Man (Hollywood/Geffen)	494	406	232	116	44/3
30	32	31	35	ZAKK WYLDE Between Heaven And Hell (DGC/Geffen)	485	495	532	524	31/0
—	—	45	36	LOCAL H Bound For The Floor (Island)	392	282	155	16	40/3
49	43	36	37	NADA SURF Popular (Elektra/EEG)	384	416	348	301	31/3
—	—	46	38	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	374	270	119	—	20/0
—	—	49	39	TRACY BONHAM The One (Island)	364	254	70	24	33/7
38	36	39	40	WHY STORE Lack Of Water (Way Cool Music/MCA)	360	392	442	428	24/1
DEBUT	—	—	41	NEUROTIC OUTSIDERS Jerk (Maverick/WB)	339	77	—	—	48/18
—	—	44	42	GRAVITY KILLS Blame (Lava/Atlantic/TVT)	316	291	234	141	33/3
44	40	41	43	GRAVITY KILLS Guilty (TVT)	300	354	371	374	21/0
48	46	43	44	CRANBERRIES Free To Decide (Island)	292	347	331	327	18/0
14	28	35	45	JERRY CANTRELL Leave Me Alone (Work)	273	426	614	976	19/0
DEBUT	—	—	46	EVERCLEAR You Make Me Feel Like A Whore (Capitol)	261	191	185	65	23/1
DEBUT	—	—	47	EXPANDING MAN Download (I Will) (Work/Columbia/CRG)	249	53	40	18	27/8
DEBUT	—	—	48	BECK Where It's At (DGC/Geffen)	242	238	234	207	15/1
31	42	42	49	REFRESHMENTS Banditos (Mercury)	238	348	361	521	21/0
DEBUT	—	—	50	EELS Novocaine For The Soul (DreamWorks/Geffen)	236	171	95	5	20/2

This chart reflects airplay from August 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 74 Active Rock reporters. 73 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

SUGARPOON Like Shine (MCA)
Total Plays: 234, Total Stations: 17, Adds: 2

REFRESHMENTS Down Together (Mercury)
Total Plays: 230, Total Stations: 19, Adds: 4

ERIC JOHNSON Pavilion (Capitol)
Total Plays: 211, Total Stations: 18, Adds: 4

POE Angry Johnny (Modern/Atlantic)
Total Plays: 204, Total Stations: 13, Adds: 2

TYPE O NEGATIVE My Girlfriend's Girlfriend (Roadrunner)
Total Plays: 186, Total Stations: 28, Adds: 10

PEARL JAM Habit (Epic)
Total Plays: 179, Total Stations: 14, Adds: 12

NO DOUBT Spiderwebs (Trauma/Interscope)
Total Plays: 156, Total Stations: 9, Adds: 0

DEF LEPPARD All I Want Is Everything (Mercury)
Total Plays: 146, Total Stations: 9, Adds: 0

NICKELBAG Love Song (Iguana)
Total Plays: 122, Total Stations: 11, Adds: 2

MELISSA ETHERIDGE Nowhere To Go (Island)
Total Plays: 116, Total Stations: 9, Adds: 0

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
NEUROTIC OUTSIDERS Jerk (Maverick/WB)	18
LIFTER Headshot (Interscope)	12
PEARL JAM Habit (Epic)	12
TYPE O NEGATIVE My Girlfriend's Girlfriend (Roadrunner)	10
SHERYL CROW If It Makes You Happy (A&M)	9
EXPANDING MAN Download (I Will) (Work/Columbia/CRG)	8
IMPERIAL DRAG Spyder (Work)	8
TRACY BONHAM The One (Island)	7
SMASHING PUMPKINS Muzzle (Virgin)	7
OCEAN COLOUR SCENE You've Got It Bad (MCA)	6
VERVE PIPE Cup Of Tea (RCA)	6

GOOD FRIDAY
THE BLACK CROWES

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEUROTIC OUTSIDERS Jerk (Maverick/WB)	+262
EXPANDING MAN Download (I Will) (Work/Columbia/CRG)	+196
ALICE IN CHAINS Over Now (Columbia/CRG)	+179
PEARL JAM Habit (Epic)	+167
REFRESHMENTS Down Together (Mercury)	+166
ERIC JOHNSON Pavilion (Capitol)	+158
311 Down (Capricorn/Mercury)	+152
BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	+122
STABBING WESTWARD Shame (Columbia/CRG)	+121
TONIC Open Up Your Eyes (Polydor/A&M)	+116

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DISHWALLA Counting Blue Cars (A&M)
BUSH Machinehead (Trauma/Interscope)
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
COLLECTIVE SOUL Where The River Flows (Atlantic)
SPACEHOG In The Meantime (HiFi/Sire/EEG)
SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)
NIXONS Sister (MCA)
STABBING WESTWARD What Do I Have To Do? (Columbia/CRG)
VAN HALEN Humans Being (Warner Sunset/WB)
SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

TYPE O NEGATIVE

"MY GIRLFRIEND'S GIRLFRIEND"

Last Week: #2 Most Added Active Rock This Week: **KISW WBZX WMFS and many more WKLO WTUE KNCN** Already Top 5 Phones: **WXTB WDZR KILO WJST KIBZ KTUX**

Contact: Mark Abramson or Sean Knight @ Roadrunner Records (212) 274-7500

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS

SW	LW	TW	ARTIST/TITLE
28	25	30	METALLICA/Until It Sleeps
29	31	29	STONE TEMPLE PILOTS/Trippin' On A Hole...
22	21	28	SOUNDGARDEN/Burden In My Hand
31	20	26	TOM PETTY & HB/Walls
-	-	19	DAVE MATTHEWS BAND/So Much To Say
-	22	22	PEARL JAM/Who You Are
9	23	20	BLACK CROWES/Good Friday
2	18	20	GREEN DAY/Walking...
18	14	19	BETTER THAN EZRA/King Of New Orleans
20	19	21	WALLFLOWERS/6th Avenue Heartache
11	11	16	TONIC/Open Up Your Eyes
21	17	15	HUNGER/Vanishing Cream
9	15	14	BLACK CROWES/Under A Mountain
17	16	16	ALICE IN CHAINS/Over Now
14	14	16	DISHWALLA/Counting Blue Cars
21	28	13	DISHWALLA/Counting Blue Cars
-	-	7	TOM PETTY & HB/Crew Up Fast
28	26	15	JARS OF CLAY/Flood
11	12	12	SMASHING PUMPKINS/1979
11	10	11	DAVE MATTHEWS BAND/Too Much
-	-	9	CHALK WYLD/ie On Lans
11	9	12	HAZIE/Skin & Bones
14	10	9	KENNY WAYNE SHEPHERD/Aberdeen
24	23	11	GOO GOO DOLLS/Long Way Down
10	7	9	ALICE IN CHAINS/Again
13	11	8	BUSH/Machinehead
-	-	7	ZACK WYLD/ie Between Heaven...
-	-	7	SCREAMING TREES/All I Know
8	9	9	STONE TEMPLE PILOTS/Big Bang Baby
8	8	9	SMASHING PUMPKINS/Tonight, Tonight

MARKET #3
WRCC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS

SW	LW	TW	ARTIST/TITLE
21	26	34	HUNGER/Vanishing Cream
24	35	41	ALICE IN CHAINS/Over Now
42	43	37	STONE TEMPLE PILOTS/Trippin' On A Hole...
40	41	35	SOUNDGARDEN/Pretty Noose
15	16	32	METALLICA/Ain't My Bitch
16	17	29	SOUNDGARDEN/Burden In My Hand
-	-	24	PEARL JAM/Habit
14	19	23	STABBING WESTWARD/Shame
16	38	24	GRAVITY KILLS/Guilty
20	24	20	SEVEN MARY THREE/My My
12	12	15	REACHAROUND/Big Chair
17	21	20	TONIC/Open Up Your Eyes
24	24	18	SPONGE/Wax Ecstatic (To...)
39	35	38	METALLICA/Until It Sleeps
12	13	17	SMASHING PUMPKINS/Bullet With...
17	15	17	FOO FIGHTERS/This Is A Call
15	10	19	SPACEHOG/In The Meantime
17	16	17	TOADIES/Possum Kingdom
21	20	16	BLACK CROWES/Good Friday
15	17	16	GREEN DAY/Brain Stew
32	26	15	SMASHING PUMPKINS/Tonight, Tonight
-	-	1	ALICE IN CHAINS/Over Now
21	16	15	SEVEN MARY THREE/Water's Edge
12	11	13	I MOTHER EARTH/One More Astronaut
12	12	14	SCREAMING TREES/All I Know
11	11	12	NIXONS/Wire
-	-	13	PEARL JAM/Who You Are
18	17	14	FILTER/Hey Man, Nice Shot
14	16	19	COLLECTIVE SOUL/Where The River...
15	15	-	BUSH/Comedown

MARKET #5
WYSP/Philadelphia
(610) 668-9460
Saban/Thompson

PLAYS

SW	LW	TW	ARTIST/TITLE
33	33	31	STONE TEMPLE PILOTS/Trippin' On A Hole...
33	33	33	METALLICA/Until It Sleeps
23	28	31	SOUNDGARDEN/Burden In My Hand
21	26	22	ALICE IN CHAINS/Over Now
33	26	21	HUNGER/Vanishing Cream
25	24	21	BUSH/Testosterone
-	-	21	PEARL JAM/Who You Are
24	22	23	BLACK CROWES/Good Friday
23	23	20	SPONGE/Wax Ecstatic (To...)
23	21	22	SMASHING PUMPKINS/Tonight, Tonight
23	24	22	TONIC/Open Up Your Eyes
9	7	2	STABBING WESTWARD/Shame
-	-	21	TOM PETTY & HB/Walls
25	15	22	ALICE IN CHAINS/Again
30	33	11	SOUNDGARDEN/Pretty Noose
11	11	12	TOADIES/Possum Kingdom
21	24	13	DISHWALLA/Counting Blue Cars
13	13	13	SPACEHOG/In The Meantime
10	12	11	EVERCLEAR/Santa Monica...
8	12	11	SEVEN MARY THREE/Cumbersome
10	11	10	GREEN DAY/Brain Stew
9	9	10	SMASHING PUMPKINS/1979
9	10	11	STABBING WESTWARD/What Do I Have To...
7	8	11	STONE TEMPLE PILOTS/Big Bang Baby
8	10	9	BUSH/Machinehead
7	10	8	WHITE ZOMBIE/More Human Than...
7	8	6	BUSH/Glycerine
8	-	7	SMASHING PUMPKINS/Bullet With...
-	-	1	BUTTHOLE SURFERS/Pepper
3	7	6	EXPANDING MAN/Download (I Will)

MARKET #6
102.7 WQZR
DETROIT'S ONLY ROCK RADIO

PLAYS

SW	LW	TW	ARTIST/TITLE
30	30	32	HUNGER/Vanishing Cream
23	30	31	BUTTHOLE SURFERS/Pepper
30	29	30	SOUNDGARDEN/Burden In My Hand
28	29	30	METALLICA/Ain't My Bitch
26	27	30	STONE TEMPLE PILOTS/Trippin' On A Hole...
-	-	15	27 ZACK WYLD/ie m Your Boogie Man
30	27	28	SPONGE/Wax Ecstatic (To...)
-	-	22	27 PEARL JAM/Who You Are
28	27	28	ALICE IN CHAINS/Again
12	17	14	ALICE IN CHAINS/Over Now
16	19	16	TONIC/Open Up Your Eyes
15	19	16	I MOTHER EARTH/One More Astronaut
-	-	15	18 TYPE O NEGATIVE/My Girlfriend's...
19	18	16	KICKING HAROLD/Kill You
19	18	15	GOO GOO DOLLS/Long Way Down
19	18	15	VERVE PIPE/Cup Of Tea
19	16	15	REFRESHMENTS/Banditos
12	13	15	311/Down
19	15	15	GRAVITY KILLS/Guilty
19	15	15	PANTERA/Suicide Note Pt. 1
28	24	15	VAN HALEN/Humans Being
2	13	14	LOCAL H/Bound For The Floor
21	19	15	CLUTCH/Escape From...
21	19	15	REFRESHMENTS/Down Together
14	15	14	STABBING WESTWARD/Shame
2	12	13	ZACK WYLD/ie Soki My Soul
11	14	12	NIXONS/Wire
-	-	5	8 CLUTCH/Escape From...
8	13	11	GRAVITY KILLS/Blame

MARKET #8
101 WRIF
DETROIT

PLAYS

SW	LW	TW	ARTIST/TITLE
30	32	32	HUNGER/Vanishing Cream
29	32	34	SOUNDGARDEN/Pretty Noose
31	35	34	STONE TEMPLE PILOTS/Trippin' On A Hole...
33	33	31	VAN HALEN/Humans Being
34	30	29	METALLICA/Until It Sleeps
23	24	25	TONIC/Open Up Your Eyes
7	7	3	OZZY OSBOURNE/Just Want You
19	23	17	SOUNDGARDEN/Burden In My Hand
3	7	19	BUSH/Testosterone
19	21	18	METALLICA/Ain't My Bitch
-	-	5	15 PEARL JAM/Who You Are
7	12	13	ALICE IN CHAINS/Over Now
-	-	8	14 SEVEN MARY THREE/My My
9	11	9	COLLECTIVE SOUL/Where The River...
23	18	13	ALICE IN CHAINS/Again
19	11	11	BLACK CROWES/Good Friday
6	10	11	TOM PETTY & HB/Walls
-	-	11	PEARL JAM/Habit
8	11	7	WHITE ZOMBIE/More Human Than...
10	9	8	TOADIES/Possum Kingdom
24	20	11	SEVEN MARY THREE/Waters Edge
9	7	10	STABBING WESTWARD/What Do I Have To...
9	8	6	STABBING WESTWARD/Shame
7	6	6	LIVE/All Over You
-	-	4	7 GOO GOO DOLLS/Long Way Down
6	6	7	KICKING HAROLD/Kill You
4	4	7	WHITE ZOMBIE/ie m Your Boogie Man
10	8	6	BUSH/ie Things
10	8	6	FILTER/Hey Man, Nice Shot
10	7	8	SPACEHOG/In The Meantime

MARKET #7
97.1 PURE ROCK
KEGL/Dallas
(214) 869-9700
Doherty/Scul

PLAYS

SW	LW	TW	ARTIST/TITLE
33	37	37	TRIPPING DAISY/Trip Along
37	38	37	STONE TEMPLE PILOTS/Trippin' On A Hole...
14	22	24	REACHAROUND/Big Chair
22	33	38	HUNGER/Vanishing Cream
35	37	36	BUTTHOLE SURFERS/Pepper
18	20	36	SOUNDGARDEN/Burden In My Hand
10	12	14	311/Down
30	34	36	METALLICA/Ain't My Bitch
21	23	21	STABBING WESTWARD/Shame
24	16	23	SPONGE/Wax Ecstatic (To...)
21	24	21	SCREAMING TREES/All I Know
18	22	16	BLACK CROWES/Good Friday
9	14	15	SEVEN MARY THREE/My My
-	-	16	ALICE IN CHAINS/Over Now
13	15	17	TONIC/Open Up Your Eyes
15	14	15	I MOTHER EARTH/One More Astronaut
-	-	12	15 VERVE PIPE/Cup Of Tea
-	-	7	14 PEARL JAM/Who You Are
-	-	11	14 D GENERATION/No Way Out
-	-	10	12 DOG EAT DOGS/GMS
9	16	14	NADA SURF/Popular
-	-	12	13 LOCAL H/Bound For The Floor
-	-	13	13 BETTER THAN EZRA/King Of New Orleans
-	-	12	12 TRACY BONHAM/The One
-	-	12	12 NEUROTIC OUTSIDERS/Jerk
10	15	12	GRAVITY KILLS/Blame
-	-	14	11 TYPE O NEGATIVE/My Girlfriend's...
9	11	11	WHITE ZOMBIE/ie m Your Boogie Man
6	6	9	TOM PETTY & HB/Walls

MARKET #7
Q102
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS

SW	LW	TW	ARTIST/TITLE
41	43	42	PRIMITIVE RADIO GODS/Standing Outside...
40	43	42	TOADIES/Paper Dress
27	26	38	SOUNDGARDEN/Burden In My Hand
7	24	39	METALLICA/Ain't My Bitch
42	41	42	GARBAGE/Stupid Girl
42	42	41	SPONGE/Wax Ecstatic (To...)
42	40	42	BLACK CROWES/Good Friday
14	24	24	311/Down
17	27	27	HUNGER/Vanishing Cream
-	-	8	22 PEARL JAM/Who You Are
24	17	25	SCREAMING TREES/All I Know
42	42	43	SMASHING PUMPKINS/Tonight, Tonight
42	42	24	TOM PETTY & HB/Walls
42	42	28	DAVE MATTHEWS BAND/So Much To Say
5	3	21	DAVE MATTHEWS BAND/Drive In Drive Out
23	26	24	NIXONS/Wire
41	43	42	BLUES TRAVELER/But Anyway
-	-	22	TOM PETTY & HB/Climb That Hill
-	-	14	15 REPUBLICA/Ready To Go
16	17	14	REACHAROUND/Big Chair
-	-	14	15 VERVE PIPE/Cup Of Tea
13	10	15	I MOTHER EARTH/One More Astronaut
18	16	13	JACKPERCE/Trials
7	16	17	ALICE IN CHAINS/Over Now
13	17	15	STABBING WESTWARD/Shame
-	-	3	12 ERIC JOHNSON/Pavilion
15	16	17	GRAVITY KILLS/Blame
-	-	12	12 EELS/Novacaine For...
15	17	15	TONIC/Open Up Your Eyes
4	12	11	WALLFLOWERS/6th Avenue Heartache

MARKET #9
101 KLOL
KLOL/Houston
(713) 526-6855
Beaubien/Bennett

PLAYS

SW	LW	TW	ARTIST/TITLE
5	7	25	VAN HALEN/Humans Being
26	5	25	ALICE IN CHAINS/Again
34	36	30	SOUNDGARDEN/Pretty Noose
35	36	30	METALLICA/Until It Sleeps
15	22	22	METALLICA/Ain't My Bitch
12	23	22	STABBING WESTWARD/Shame
27	23	22	BLACK CROWES/Good Friday
27	23	21	SOUNDGARDEN/Burden In My Hand
35	26	21	KING'S X/Sometime
13	22	21	TOM PETTY & HB/Walls
26	8	17	STONE TEMPLE PILOTS/Trippin' On A Hole...
29	24	15	PUSHMONKEY/Loner
15	11	17	EVERCLEAR/Santa Monica...
-	-	17	18 DISHWALLA/Counting Blue Cars
10	11	18	AC/DC/Hard As A Rock
-	-	7	10 GALACTIC COWBOYS/Fear Not
35	37	23	PUSHMONKEY/Caught My Mind
10	9	10	BETTER THAN EZRA/King Of New Orleans
10	10	6	TONIC/Open Up Your Eyes
6	10	10	I MOTHER EARTH/One More Astronaut
10	23	11	SPONGE/Wax Ecstatic (To...)
9	12	11	ALICE IN CHAINS/Over Now
9	11	10	SCREAMING TREES/All I Know
11	10	13	STORYVILLE/Good Day For...
6	7	10	SMASHING PUMPKINS/Tonight, Tonight
-	-	9	NEUROTIC OUTSIDERS/Jerk
-	-	7	8 ZACK WYLD/ie Between Heaven...
6	6	6	KENNY WAYNE SHEPHERD/Aberdeen
-	-	7	7 WALLFLOWERS/6th Avenue Heartache

MARKET #10
107.3 FM
WAAP/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS

SW	LW	TW	ARTIST/TITLE
29	37	35	HUNGER/Vanishing Cream
37	35	36	STONE TEMPLE PILOTS/Trippin' On A Hole...
34	35	34	PORNO FOR PYROS/Tahitian Moon
37	34	35	SOUNDGARDEN/Burden In My Hand
15	19	29	ALICE IN CHAINS/Over Now
33	34	31	TONIC/Open Up Your Eyes
31	29	33	REACHAROUND/Big Chair
24	23	32	TRACY BONHAM/The One
22	18	26	31 SELF/S Low
-	-	11	15 31 LOCAL H/Bound For The Floor
29	36	34	METALLICA/Ain't My Bitch
17	17	30	ALICE IN CHAINS/Again
-	-	29	PEARL JAM/Habit
22	21	18	BLACK CROWES/Good Friday
-	-	26	NEUROTIC OUTSIDERS/Jerk
15	14	18	KICKING HAROLD/Kill You
15	12	16	GOO GOO DOLLS/Long Way Down
-	-	24	REFRESHMENTS/Down Together
21	19	21	JAMES HALL/Ingress
20	24	23	FRONG/Rude Awakening
20	18	28	BUSH/Machinehead
32	32	31	BUTTHOLE SURFERS/Pepper
13	24	25	KING'S X/Sometime
10	14	18	311/Down
8	15	17	I MOTHER EARTH/One More Astronaut
16	15	17	GOLDFINGER/Here In Your Bedroom
-	-	7	16 STABBING WESTWARD/Shame
-	-	15	18 RAGE AGAINST.../People Of The Sun
37	13	15	GRAVITY KILLS/Guilty
18	16	16	GOD LIVES UNDERWATER/AM Wrong

MARKET #11
94.9 ZPTB
WZTA/Miami
(305) 454-9494
Steele/Hess

PLAYS

SW	LW	TW	ARTIST/TITLE
-	-	40	37 PEARL JAM/Who You Are
36	34	39	BLACK CROWES/Good Friday
32	36	39	SOUNDGARDEN/Burden In My Hand
26	28	24	SUGARSPLOM/Like Shine
37	38	27	METALLICA/Until It Sleeps
19	21	23	TOM PETTY & HB/Walls
21	26	26	TONIC/Open Up Your Eyes
9	18	15	ALICE IN CHAINS/Over Now
25	24	21	SCREAMING TREES/All I Know
15	12	16	PRIMITIVE RADIO GODS/Standing Outside...
-	-	8	14 NIXONS/Wire
19	21	16	WALLFLOWERS/6th Avenue Heartache
-	-	10	14 DAVE MATTHEWS BAND/Too Much
-	-	13	15 BLUES TRAVELER/But Anyway
-	-	12	CRACKER/Sweet Thistle Pie
20	17	12	SEVEN MARY THREE/My My
35	16	12	SOUNDGARDEN/Pretty Noose
-	-	5	11 I MOTHER EARTH/One More Astronaut
20	16	16	REACHAROUND/Big Chair
19	17	19	SPONGE/Wax Ecstatic (To...)
10	11	14	COLLECTIVE SOUL/Where The River...
-	-	11	10 SMASHING PUMPKINS/1979
-	-	15	11 SEVEN MARY THREE/Cumbersome
-	-	10	10 DISHWALLA/Charlie Brown...
22	15	13	BUTTHOLE SURFERS/Pepper
-	-	10	10 COLLECTIVE SO



ROCK TOP 50

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BLACK CROWES Good Friday (<i>American/Reprise</i>)	1799	1846	1708	1647	82/0
7	2	2	2	TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	1763	1660	1470	1252	79/1
3	3	5	3	STONE TEMPLE PILOTS Trippin' On A Hole In... (<i>Atlantic</i>)	1404	1396	1461	1432	71/0
2	4	3	4	METALLICA Until It Sleeps (<i>Elektra/EEG</i>)	1371	1492	1461	1570	71/0
5	5	4	5	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)	1336	1413	1361	1374	74/1
—	17	7	6	PEARL JAM Who You Are (<i>Epic</i>)	1295	1236	747	—	73/0
—	24	8	7	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)	1283	1173	549	—	75/1
6	6	6	8	SMASHING PUMPKINS Tonight, Tonight (<i>Virgin</i>)	1266	1344	1320	1263	64/0
10	8	10	9	SOUNDGARDEN Burden In My Hand (<i>A&M</i>)	1209	1076	1044	937	75/0
4	7	9	10	DISHWALLA Counting Blue Cars (<i>A&M</i>)	983	1116	1270	1430	66/1
12	10	13	11	BLUES TRAVELER But Anyway (<i>A&M</i>)	977	909	954	901	64/4
19	20	15	12	TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)	968	876	705	615	77/4
14	12	12	13	HAZIES Skin & Bones (<i>EMI</i>)	929	916	894	885	67/0
18	19	19	14	DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>)	915	800	729	663	62/7
8	9	11	15	WHY STORE Lack Of Water (<i>Way Cool Music/MCA</i>)	897	942	1005	1005	62/1
46	21	17	16	ALICE IN CHAINS Over Now (<i>Columbia/CRG</i>)	874	808	630	216	69/3
16	16	16	17	ZAKK WYLDE Between Heaven And Hell (<i>DGC/Geffen</i>)	797	865	812	794	62/0
17	14	18	18	NEIL YOUNG & CRAZY HORSE Big Time (<i>Reprise</i>)	761	808	833	790	58/1
9	11	14	19	GOO GOO DOLLS Long Way Down (<i>Metal Blade/WB</i>)	739	893	948	988	51/0
28	28	24	20	SCREAMING TREES All I Know (<i>Epic</i>)	636	544	491	464	56/3
13	15	20	21	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	631	736	814	899	41/0
BREAKER			22	BETTER THAN EZRA King Of New Orleans (<i>Swell/Elektra/EEG</i>)	599	470	343	175	61/11
BREAKER			23	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia/CRG</i>)	524	479	386	363	36/2
27	25	25	24	HUNGER Vanishing Cream (<i>Universal</i>)	522	517	500	497	42/0
25	22	22	25	SPONGE Wax Ecstatic (To Sell Angelina) (<i>Columbia/CRG</i>)	521	596	577	525	50/0
15	18	23	26	REFRESHMENTS Banditos (<i>Mercury</i>)	493	585	743	868	36/0
11	13	21	27	KENNY WAYNE SHEPHERD Aberdeen (<i>Revolution</i>)	453	698	852	926	39/0
22	23	26	28	SOUNDGARDEN Pretty Noose (<i>A&M</i>)	411	503	561	574	27/0
41	38	34	29	SEVEN MARY THREE My My (<i>Mammoth/Atlantic</i>)	392	355	309	253	41/2
23	27	30	30	COLLECTIVE SOUL Where The River Flows (<i>Atlantic</i>)	388	413	494	570	39/0
21	26	29	31	ERIC CLAPTON Change The World (<i>Reprise</i>)	375	459	499	580	26/1
38	39	36	32	METALLICA Ain't My Bitch (<i>Elektra/EEG</i>)	363	338	299	278	49/1
47	45	39	33	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	345	308	243	190	30/1
20	31	33	34	JARS OF CLAY Flood (<i>Silvertone</i>)	334	375	448	586	30/0
26	30	31	35	BUSH Machinehead (<i>Trauma/Interscope</i>)	322	388	458	524	29/0
24	29	32	36	VAN HALEN Humans Being (<i>Warner Sunset/WB</i>)	320	378	478	544	37/0
36	35	35	37	NIXONS Wire (<i>MCA</i>)	314	346	364	335	37/2
43	43	38	38	STABBING WESTWARD Shame (<i>Columbia/CRG</i>)	301	310	272	233	39/4
37	42	40	39	DEEP PURPLE Vavoom: Ted The Mechanic (<i>CMC International</i>)	299	298	284	284	28/5
42	44	41	40	BUTTHOLE SURFERS Pepper (<i>Capitol</i>)	299	283	269	234	24/1
DEBUT			41	ERIC JOHNSON Pavilion (<i>Capitol</i>)	288	48	—	—	33/7
—	—	45	42	STORYVILLE Good Day For The Blues (<i>Code Blue/Atlantic</i>)	260	234	183	123	29/2
29	33	37	43	DAVE MATTHEWS BAND Too Much (<i>RCA</i>)	257	313	385	453	31/0
—	49	44	44	DEF LEPPARD All I Want Is Everything (<i>Mercury</i>)	255	248	205	171	21/0
—	—	47	45	I MOTHER EARTH One More Astronaut (<i>Capitol</i>)	234	219	177	129	30/1
34	40	42	46	OASIS Champagne Supernova (<i>Epic</i>)	219	269	289	360	23/0
—	—	48	47	VERVE PIPE Cup Of Tea (<i>RCA</i>)	208	218	171	94	26/1
32	41	43	48	ALICE IN CHAINS Again (<i>Columbia/CRG</i>)	208	252	288	402	12/0
DEBUT			49	COREY STEVENS Blue Drops Of Rain (<i>Eureka/Discovery</i>)	191	130	67	13	21/4
44	46	50	50	BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	191	183	233	233	18/0

This chart reflects airplay from August 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

SEMISONIC If I Run (*MCA*)

Total Plays: 179, Total Stations: 27, Adds: 3

JEWEL Who Will Save Your Soul (*Atlantic*)

Total Plays: 176, Total Stations: 11, Adds: 1

OASIS Don't Look Back In Anger (*Epic*)

Total Plays: 150, Total Stations: 12, Adds: 1

GARBAGE Stupid Girl (*Almo Sounds/Geffen*)

Total Plays: 138, Total Stations: 15, Adds: 1

DOOBIE BROTHERS Slow Burn (*Legacy*)

Total Plays: 121, Total Stations: 15, Adds: 4

311 Down (*Capricorn/Mercury*)

Total Plays: 103, Total Stations: 16, Adds: 4

NADA SURF Popular (*Elektra/EEG*)

Total Plays: 101, Total Stations: 12, Adds: 0

UGLY AMERICANS Vulcan Death Grip (*Capricorn/Mercury*)

Total Plays: 98, Total Stations: 14, Adds: 1

TRAGICALLY HIP Gift Shop (*Atlantic*)

Total Plays: 97, Total Stations: 10, Adds: 0

FILTER Jurasitol (*Hollywood*)

Total Plays: 92, Total Stations: 15, Adds: 2

Songs ranked by total plays.

BREAKERS®

BETTER THAN EZRA

King Of New Orleans (*Swell/Elektra/EEG*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
599/129 61/11 22

PRIMITIVE RADIO GODS

Standing Outside A Broken... (*Ergo/Columbia/CRG*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
524/45 36/2 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SHERYL CROW If It Makes You Happy (<i>A&M</i>)	19
BETTER THAN EZRA King Of New Orleans (<i>Swell/Elektra/EEG</i>)	11
DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>)	7
ERIC JOHNSON Pavilion (<i>Capitol</i>)	7
REFRESHMENTS Down Together (<i>Mercury</i>)	7
EXPANDING MAN Download (I Will) (<i>Work/Columbia/CRG</i>)	6
CHALK FARM Lie On Lies (<i>Columbia/CRG</i>)	5
DEEP PURPLE Vavoom: Ted The Mechanic (<i>CMC International</i>)	5
GATHERING FIELD Lost In America (<i>Atlantic</i>)	5
NEUROTIC OUTSIDERS Jerk (<i>Maverick/WB</i>)	5
OCEAN COLOUR SCENE You've Got It Bad (<i>MCA</i>)	5
SUGARPOON Like Shine (<i>MCA</i>)	5
WHITE ZOMBIE I'm Your Boogie Man (<i>Hollywood/Geffen</i>)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ERIC JOHNSON Pavilion (<i>Capitol</i>)	+240
SOUNDGARDEN Burden In My Hand (<i>A&M</i>)	+133
BETTER THAN EZRA King Of New Orleans (<i>Swell/Elektra/EEG</i>)	+129
DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>)	+115
JOHN MELLENCAMP Key West Intermezzo... (<i>Mercury</i>)	+110
TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	+103
SCREAMING TREES All I Know (<i>Epic</i>)	+92
TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)	+92
BLUES TRAVELER But Anyway (<i>A&M</i>)	+68
ALICE IN CHAINS Over Now (<i>Columbia/CRG</i>)	+66

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SPACEHOG In The Meantime (<i>HiFi/Sire/EEG</i>)
EVERCLEAR Santa Monica (Watch The World Die) (<i>Capitol</i>)
NIXONS Sister (<i>MCA</i>)
SEVEN MARY THREE Cumbersome (<i>Mammoth/Atlantic</i>)
COLLECTIVE SOUL The World I Know (<i>Atlantic</i>)
GOO GOO DOLLS Name (<i>Metal Blade/WB</i>)
DEF LEPPARD Work It Out (<i>Mercury</i>)
ALICE IN CHAINS Heaven Beside You (<i>Columbia/CRG</i>)
DOG'S EYE VIEW Everything Falls Apart (<i>Columbia/CRG</i>)
STONE TEMPLE PILOTS Big Bang Baby (<i>Atlantic</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Supporting Rock Radio into The New Millennium.

McKeon Music Marketing

- Jim McKeon (206) 649-1525
- Kevin Sutter (206) 649-9780 Fax
- Carolyn Padgham-Walker

M³

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #1
102.7 FM WNEW
WNEW/New York
 (212) 489-1027
 Young/Winslow

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	23	25	29	29	WALLFLOWERS/6th Avenue Heartache
15	25	25	28	28	DAVE MATTHEWS BAND/So Much To Say
20	22	27	27	27	PEARL JAM/Who You Are
23	27	26	27	27	BLACK CROWES/Good Friday
25	25	27	27	27	TOM PETTY & HB/Walls
25	24	25	25	25	NEIL YOUNG...Big Time
16	17	18	18	18	ALICE IN CHAINS/Over Now
14	17	18	18	18	ZACK WYLDE/Between Heaven...
15	17	17	17	17	PETE DROGE/Find A Door
12	17	17	17	17	DISHWALLA/Counting Blue Cars
12	16	17	17	17	SMASHING PUMPKINS/Tonight, Tonight
13	16	17	17	17	JOHN MELLENCAMP/Key West...
14	16	17	17	17	GOO GOO DOLLS/Long Way Down
14	17	16	16	16	WHY STORE/Lack Of Water
13	16	17	17	17	KENNY WAYNE SHEPHERD/Aberdeen
23	24	27	27	27	MELISSA ETHERIDGE/Nowhere To Go
9	11	12	12	12	ERIC CLAPTON/Change The World
10	11	12	12	12	SOUNDGARDEN/Burden In My Hand
10	11	12	12	12	METALLICA/Until It Sleeps
13	11	11	11	11	BRIAN SETZER ORCH./Rumble In Brighton
23	15	11	11	11	HOOTIE & BLOWFISH/Tucker's Town
11	11	11	11	11	TRAGICALLY HIP/Girl Shop
11	11	11	11	11	TONIC/Open Up Your Eyes
11	11	11	11	11	HAZIES/Skin & Bones
11	13	10	10	10	ALANIS MORISSETTE/You Learn
11	13	11	11	11	PATTI ROTHBERG/Inside
11	13	11	11	11	STONE TEMPLE PILOTS/Trippin' On A Hole...
11	13	11	11	11	SHERYL CROW/It Makes You...

MARKET #14
WBAB
 95.3/102.3
WBAB/Long Island
 (516) 587-1023
 Levine/Tortora

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	25	26	26	26	DISHWALLA/Counting Blue Cars
14	18	27	23	23	NATALIE MERCHANT/Jealousy
20	17	20	23	23	WALLFLOWERS/6th Avenue Heartache
27	25	22	22	22	HOOTIE & BLOWFISH/Tucker's Town
17	21	20	21	21	BLACK CROWES/Good Friday
24	25	24	21	21	ERIC CLAPTON/Change The World
26	27	27	27	27	ALANIS MORISSETTE/You Learn
24	19	17	17	17	JOHN MELLENCAMP/Key West...
20	19	17	17	17	BADLIES/Angeline Is...
19	17	17	17	17	PEARL JAM/Who You Are
17	17	17	17	17	JARS OF CLAY/Food
12	14	14	14	14	NEIL YOUNG...Big Time
14	15	14	14	14	TOM PETTY & HB/Walls
14	13	8	10	10	BLUES TRAVELER/But Anyway
10	12	10	10	10	METALLICA/Until It Sleeps
9	9	5	8	8	ALANIS MORISSETTE/Head Over Feet
9	9	5	8	8	KENNY WAYNE SHEPHERD/Born With A Broken...
11	7	7	7	7	SOUNDGARDEN/Burden In My Hand
6	5	6	6	6	MELISSA ETHERIDGE/Nowhere To Go
6	5	6	6	6	TOM PETTY & HB/Climb That Hill
5	5	5	5	5	DEF LEPPARD/All I Want Is...
8	7	5	5	5	KENNY WAYNE SHEPHERD/Aberdeen
5	6	5	5	5	PETER WOLF/Romeo Is Dead
5	6	5	5	5	STORYVILLE/Good Day For...
5	5	5	5	5	WHY STORE/Lack Of Water

MARKET #14
WRCN
 Long Island's Best Rock
WRCN/Long Island
 (516) 423-6740
 Thompson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	21	19	30	30	SOUNDGARDEN/Burden In My Hand
30	28	29	29	29	STONE TEMPLE PILOTS/Trippin' On A Hole...
20	20	27	29	29	TOM PETTY & HB/Walls
29	25	30	28	28	METALLICA/Until It Sleeps
18	18	25	25	25	ZACK WYLDE/Between Heaven...
11	11	19	22	22	HAZIES/Skin & Bones
19	20	19	22	22	SMASHING PUMPKINS/Tonight, Tonight
19	21	19	21	21	DEF LEPPARD/All I Want Is...
21	19	21	21	21	BLUES TRAVELER/But Anyway
20	22	20	29	29	BLACK CROWES/Good Friday
29	25	20	29	29	ERIC JOHNSON/Pavilion
29	25	20	29	29	BETTER THAN EZRA/King Of New Orleans
10	11	28	28	28	TONIC/Open Up Your Eyes
19	19	19	19	19	KENNY WAYNE SHEPHERD/Aberdeen
19	19	19	19	19	PEARL JAM/Who You Are
19	19	19	19	19	SCREAMING TREES/All I Know
19	18	18	18	18	JOHN MELLENCAMP/Key West...
10	18	18	18	18	WALLFLOWERS/6th Avenue Heartache
12	10	13	16	16	SPONGE/Wax Ecstatic (To...)
19	20	12	12	12	EXPANDING MAN/Download (I Will)
19	20	12	12	12	STABBING WESTWARD/Shame
11	11	11	11	11	HUNGER/Vanishing Cream
12	11	11	11	11	METALLICA/An't My Bitch
8	9	8	9	9	COREY STEVENS/Blue Drops Of Rain
8	9	8	9	9	HOOTIE & BLOWFISH/Tucker's Town
8	9	8	9	9	SEVEN MARY THREE/Cumbersome
26	27	27	27	27	DISHWALLA/Counting Blue Cars
8	9	8	9	9	BUSH/Machinehead

MARKET #19
WDVE
 102.5
WDVE/Pittsburgh
 (412) 937-1441
 Romano/Winter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	26	21	25	25	JARS OF CLAY/Food
23	25	17	25	25	DISHWALLA/Counting Blue Cars
26	26	18	24	24	WHY STORE/Lack Of Water
24	24	24	24	24	KENNY WAYNE SHEPHERD/Born With A Broken...
23	21	13	23	23	TOM PETTY & HB/Walls
19	19	18	23	23	CLARIS/Caroline
25	26	17	23	23	BADLIES/Angeline Is...
21	25	16	21	21	REFRESHMENTS/Banditos
19	21	14	20	20	ZACK WYLDE/Between Heaven...
18	19	15	18	18	BLACK CROWES/Good Friday
9	13	8	18	18	WALLFLOWERS/6th Avenue Heartache
17	14	14	17	17	CHALK FARM/Lie On Lies
19	19	14	16	16	GOO GOO DOLLS/Naked
22	17	11	18	18	NIXONS/Sister
7	7	5	19	19	JOHN MELLENCAMP/Key West...
9	6	10	10	10	NEIL YOUNG...Big Time
7	3	6	10	10	DAVE MATTHEWS BAND/So Much To Say
11	11	8	9	9	HAZIES/Skin & Bones
13	11	7	8	8	OZZY OSBOURNE/I Just Want You
6	8	5	7	7	HOOTIE & BLOWFISH/Tucker's Town
4	6	5	7	7	GOO GOO DOLLS/Long Way Down
9	7	5	6	6	METALLICA/Until It Sleeps
2	2	5	6	6	KENNY WAYNE SHEPHERD/Deja Voodoo
6	6	5	6	6	BONAPARTE/Suicide Note Pt. 1
6	6	5	6	6	EVERCLEAR/Santa Monica...
7	6	5	6	6	ALICE IN CHAINS/Heaven Beside You
7	6	5	6	6	SPACEHOG/In The Meantime
7	6	5	6	6	SEVEN MARY THREE/Cumbersome
7	6	5	6	6	RED HOT CHILLI...My Friends
7	6	5	6	6	DAVE MATTHEWS BAND/Ants Marching

MARKET #20
KDKB
 Phoenix
KDKB/Phoenix
 (602) 897-9300
 Maranzville/Peterson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	29	33	31	31	JOHN MELLENCAMP/Key West...
17	29	35	31	31	TRACY CHAPMAN/Give Me One Reason
23	30	31	30	30	BLACK CROWES/Skin & Bones
22	31	32	29	29	BLACK CROWES/Good Friday
12	31	29	29	29	TOM PETTY & HB/Walls
4	6	12	25	25	WALLFLOWERS/6th Avenue Heartache
2	10	21	21	21	ALANIS MORISSETTE/Not The Doctor
18	20	21	21	21	BETTER THAN EZRA/King Of New Orleans
3	9	20	21	21	REFRESHMENTS/Blue Collar Suicide
4	7	17	18	18	JEWEL/Who Will Save...
3	7	18	18	18	TRAGICALLY HIP/Girl Shop
18	19	13	14	14	STORYVILLE/Good Day For...
18	19	13	14	14	NEIL YOUNG...Big Time
5	9	8	9	9	EVERCLEAR/Santa Monica...
2	6	8	9	9	DEF LEPPARD/Venom: Ted...
4	3	8	9	9	J.J. CALLE/Guitar Man
4	6	7	8	8	WHY STORE/Lack Of Water
3	5	7	8	8	ALANIS MORISSETTE/You Learn
22	4	8	9	9	DAVE MATTHEWS BAND/Too Much
6	8	9	9	9	JOHN OSBORNE/One Of Us
7	7	10	10	10	SPACEHOG/In The Meantime
8	7	9	9	9	BADLIES/Angeline Is...
3	8	7	8	8	REFRESHMENTS/Banditos
3	8	7	8	8	BLUES TRAVELER/Run-Around
6	8	7	8	8	COLLECTIVE SOUL/The World I Know
6	8	7	8	8	DISHWALLA/Counting Blue Cars
4	7	9	9	9	DOG'S EYE VIEW/Everything Falls...
24	31	23	26	26	ERIC CLAPTON/Change The World

MARKET #25
WEBN
 Cincinnati
 (513) 621-9326
 Hardin/Reinhart

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	33	38	40	40	ALICE IN CHAINS/Again
30	26	30	30	30	METALLICA/Until It Sleeps
17	25	37	38	38	SOUNDGARDEN/Burden In My Hand
29	25	28	37	37	METALLICA/King Nothing
20	19	22	24	24	SCREAMING TREES/All I Know
14	7	16	23	23	SMASHING PUMPKINS/Tonight, Tonight
5	18	23	22	22	HUNGER/Vanishing Cream
7	16	22	22	22	SPONGE/Wax Ecstatic (To...)
13	16	22	21	21	TONIC/Open Up Your Eyes
15	19	21	21	21	PEARL JAM/Who You Are
31	16	14	19	19	STONE TEMPLE PILOTS/Trippin' On A Hole...
16	23	19	19	19	SOUNDGARDEN/Slow Up...
17	15	15	17	17	SEVEN MARY THREE/My My
16	20	17	17	17	ALICE IN CHAINS/Over Now
17	14	15	14	14	SEVEN MARY THREE/Devil Boy
20	15	14	14	14	BLACK CROWES/Good Friday
32	39	25	14	14	SOUNDGARDEN/Pretty Noose
10	12	19	12	12	METALLICA/Hero Of The Day
15	15	18	11	11	JERRY CANTRELL/Leave Me Alone
6	8	10	11	11	BUSH/Testosterone
6	8	10	11	11	I MOTHER EARTH/One More Astronaut
16	17	14	8	8	STONE TEMPLE PILOTS/Adhesive
8	8	8	8	8	DAVE MATTHEWS BAND/So Much To Say
8	8	8	8	8	VERVE PIPE/Cup Of Tea
11	9	7	7	7	PANTERA/Suicide Note Pt. 1
12	10	6	7	7	EXPANDING MAN/Download (I Will)
12	10	6	7	7	HAZIES/Skin & Bones
2	8	6	6	6	STABBING WESTWARD/Shame
6	6	4	5	5	NIXONS/Wire

MARKET #27
KCAL
 Riverside
 (909) 793-3554
 Shaw/Matthews

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	22	20	24	24	SCORPIONS/Wild Child
21	22	21	22	22	VAN HALEN/Humans Being
22	23	22	22	22	METALLICA/Until It Sleeps
23	21	21	21	21	STONE TEMPLE PILOTS/Trippin' On A Hole...
10	8	9	19	19	OZZY OSBOURNE/I Just Want You
21	10	8	17	17	AC/DC/Back In Black
16	14	21	15	15	GARY HOEY/Wipe Out
9	14	14	14	14	PEARL JAM/Who You Are
12	11	12	12	12	ERIC JOHNSON/Pavilion
13	11	12	12	12	GREAT WHITE/My World
11	13	12	12	12	TOM PETTY & HB/Walls
10	12	11	11	11	SMASHING PUMPKINS/Tonight, Tonight
24	22	22	11	11	ALICE IN CHAINS/Again
10	11	8	10	10	JOHN MELLENCAMP/Key West...
10	11	9	10	10	SPACEHOG/In The Meantime
11	11	8	9	9	GOO GOO DOLLS/Long Way Down
10	10	9	9	9	SOUNDGARDEN/Burden In My Hand
4	5	9	9	9	SEVEN MARY THREE/My My
12	11	9	9	9	EVERCLEAR/Santa Monica...
7	12	9	9	9	BUSH/Machinehead
5	4	5	8	8	SCREAMING TREES/All I Know
8	10	9	8	8	GOO GOO DOLLS/Naked
8	10	9	8	8	SEVEN MARY THREE/Cumbersome
9	8	7	7	7	WALLFLOWERS/6th Avenue Heartache
7	7	7	7	7	BUSH/Comedown
15	12	10	7	7	DISHWALLA/Counting Blue Cars
8	8	7	7	7	STONE TEMPLE PILOTS/Big Bang Baby
5	7	6	6	6	SPONGE/Wax Ecstatic (To...)
8	9	9	6	6	SOUNDGARDEN/Pretty Noose

MARKET #31
94 HJY
WHJY/Providence
 (401) 438-6110
 Weston/Schifino

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	28	29	28	28	JEWEL/Who Will Save...
26	30	27	28	28	METALLICA/Until It Sleeps
14	14	24	27	27	TOM PETTY & HB/Walls
14	14	24	27	27	PEARL JAM/Who You Are
10	13	27	26	26	STONE TEMPLE PILOTS/Trippin' On A Hole...
12	12	12	21	21	DOG'S EYE VIEW/Everything Falls...
11	15	18	20	20	BLACK CROWES/Good Friday
12	16	15	20	20	COLLECTIVE SOUL/The World I Know
12	17	20	20	20	EVERCLEAR/Santa Monica...
11	12	18	18	18	DAVE MATTHEWS BAND/What Would You Say
10	17	12	18	18	BUSH/



RANDALL BLOOMQUIST

Tracking WSB/Atlanta's Rise To Ratings Glory

It's one of the hottest stories to come out of Atlanta in recent weeks: The tale of a double win that required years of preparation and victory over some awesome competition.

Are we talking about Michael Johnson's Olympic gold medals in the 200-meter and 400-meter races? Well, no. Actually we're talking about how News/Talk WSB-AM/Atlanta finished No. 1 12+ and 25-54 (Monday-Friday, 6am-7pm) in the metro in the spring Arbitron race. Okay, so that's not twin gold medals; but it's certainly a gold and silver.

Well-Defined Strategy

WSB scored a 9.2 in 12+ during the spring book, up from an 8.0 in



Neal Boortz

the winter and a 7.2 in Spring 1995. In that metro 25-54 race, the station landed a 9.6 share, up from a 7.7 in the winter and a 6.5 in Spring 1995.

According to WSB PD Greg Mocerri, the secret of the station's success was pretty simple: talented, motivated people executing a well-defined and articulated strategy. "This is not my achievement," says Mocerri. "This is something that was accomplished by every single person who works at WSB."

When Mocerri arrived at WSB from WTIC-AM/Hartford in April 1993, WSB was languishing in eighth place in 12+, well behind crosstown format rival WGST. Mocerri's take on the situation: WSB was a powerhouse that had run out of fuel. "We had a lot of great people, but there wasn't the kind of passion in the product that you like to see," he says.

That lack of passion, he adds,

stemmed largely from the station's failure to communicate its goals and vision to the staff. According to WSB morning anchor Scott Slade, Mocerri has done an excellent job of correcting that situation.

"A good general does more than tell his troop to march through 50 miles of brambles without explaining why," says Slade. "He [Mocerri] has done a good job of showing us what's on the other side of the hill and why we need to get there."



Scott Slade

'Clear Explanation Of Goal'

Mocerri shrugs off that praise, saying he simply follows the most basic tenet of leadership. "If you give people a clear explanation of the goal and show them how to get there, you're going to be successful," he says.

WSB's goal was simple enough: No.1 12+ and 25-54. The strategy for getting there was dictated largely by a massive research project conducted by Cox shortly after Mocerri arrived. One of the first steps Mocerri took as a result of that research was to bolster the station's already-strong

news operation.

According to Mocerri, WSB strives to own the news image by focusing on the hot local story of the day, often with team coverage of the event. The station does weather and traffic every six minutes during drive times and employs its own meteorologist. Mocerri agrees that doing cars and clouds 10 times per hour is unusual, but maintains WSB listeners have made it clear they want a steady flow of such nuts-and-bolts info.

Mocerri says WSB ND Chris Camp has done much to rev up the news operation since his arrival in 1994. "Chris is an on-air news director who really wants to get the story," says Mocerri. "I think that has really won the respect of the news staff."

As part of the news overhaul, Mocerri worked with his staff to "re-energize" the station's morning drive newscast, "Atlanta's Morning News." Mocerri says much of that new energy has come from the decision to give Slade a "quarterback" role that allows him to make key on-air decisions about the show's direction. The show also runs on a new clock that Slade says better reflects the audience's wants and needs.

Satisfy Audience Hunger

"[WSB's research] found that people have very little patience and

a great hunger for information in the morning," says Slade. "There's not a whole lot of time to mess around. For example, every time you tease something, you should be making an appointment with the listener."

"Atlanta's Morning News" attracted a 11.3 share of 12+ in the spring book, up from a 10.3 in winter and a 9.9 in Spring 1995. In 25-54, the morning show scored a 9.7, up from 7.7 in Spring '95

WSB has also benefited from solid performances by mid-morning talker Neal Boortz, who was lured from rival WGST just before Mocerri's arrival, and Dr. Laura Schlessinger, who debuted in evenings in September 1994 and moved to noon-2pm in Spring 1995.

If there is a theme to our programming, it's probably 'personal responsibility.'

—Greg Mocerri

In middays, most of which belong to Boortz and Schlessinger, WSB netted an 11 share of the 12+ audience, a significant jump from 7.5 in Spring '95. The station's afternoon drive Clark Howard show

Continued on Next Page

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Tracking WSB/Atlanta's Rise To Ratings Glory

Continued from Page 65

also did well. The program, which features consumer and personal finance topics, scored an 8.8 in 12+, up from a 7.4 in winter and 6.4 in spring of last year.

Moceri says WSB is currently reaping the rewards of staff continuity, as most of its on-air lineup has been in place for six or seven ratings books — long enough for listeners to build a relationship with the

hosts. He also thinks the station benefits from the variety of its programming, which runs from newsblock to issues, to personal advice to financial information.

"If there is a theme to our programming," he says, "it's probably 'personal responsibility.' Neal is a libertarian, Dr. Laura tells people to take responsibility for their own lives, and Clark empowers people by telling them how they can get action when they have problems with businesses or government."

Braves On The Warpath

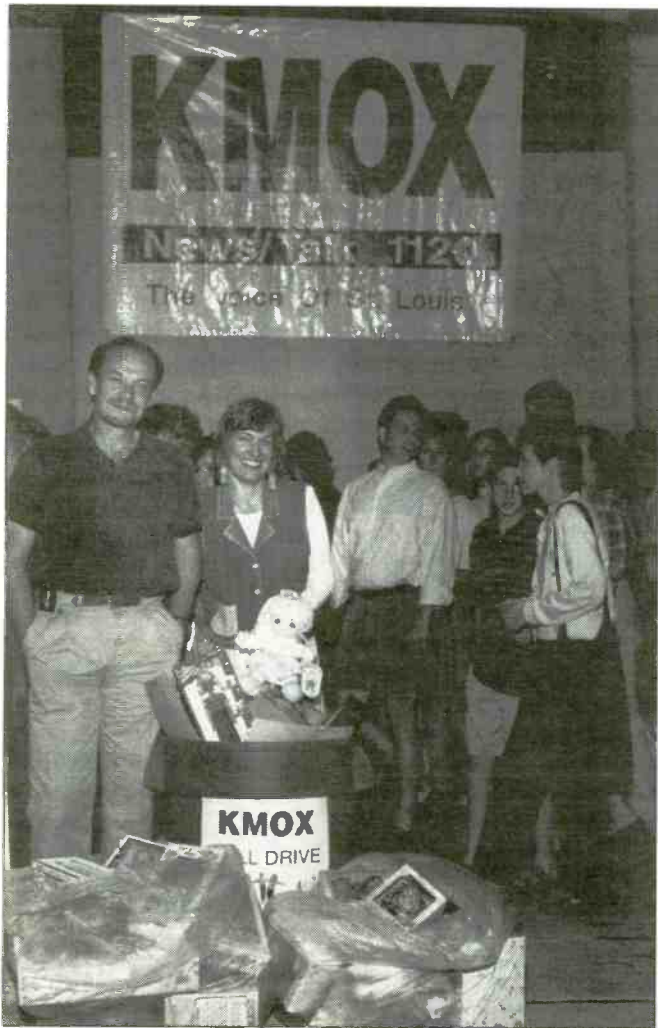
The return to WSB in 1995 of Atlanta Braves baseball has helped WSB showcase its revamped programming. According to Moceri, the team's on-field success has generated a ton of cume and helped burnish WSB's image as the voice of Atlanta.

According to Moceri, the return of the Braves to WSB after three years at WGST is but one example of the excellent support he has received from WSB VP/GM Marc Morgan. "Everything begins at the top, and Marc has shown some excellent leadership," says Moceri. "From getting the Braves back, to committing to long-term contracts for our talent, to getting us the research we needed, Marc has been incredibly supportive of everything we've done."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (202) 783-3822 or
e-mail: rnrdc@aol.com



CHRISTMAS IN JULY!—KMOX/St. Louis recently collected 158 toys for needy kids by asking listeners to bring a "doll" to the opening night of "Guys and Dolls." On hand to thank contributors were KMOX Total Information-AM hosts Charles Jaco and Nan Wyatt. (News junkies may recognize Jaco from his pre-KMOX stint as a reporter for CNN, where he went by C.D. Jaco.)

WSB/Atlanta's Recipe For Big Ratings

Just how did WSB/Atlanta rise to No. 1 12+ and 25-54 (Monday-Friday, 6am-7pm)? Here are some strategies the News/Talk station put into motion:

- **Offer a vision.** Set clear goals and objectives for the station, and make sure every staffer understands those targets as well as their role in achieving them.

- **Build on your strengths.** WSB's morning show has enjoyed steady growth in the wake of changes designed to give listeners even more of the nuts-and-bolts news and information they crave from the station.

- **Connect with the audience.** WSB PD Greg Moceri says his station benefits because all of its news and talk shows deal with issues and information that connect with people's lives — from the morning news, with its emphasis on local stories; to Neal Boortz's issues-oriented show; Dr. Laura's advice; Clark Howard's consumer info; and Braves play-by-play.

- **Set it, keep it.** WSB's current lineup has been in place for six or seven ratings books, long enough to allow listeners time to discover and bond with shows.

- **Have management's support.** Moceri believes WSB couldn't have achieved its current success without the strong backing the programming department received from station VP/GM Marc Morgan and his bosses at Cox Enterprises.

Talking Pictures

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Clarification

Consultant Bill McMahon was misquoted in my recent column on research (R&R 7/19). McMahon said the concept of a talk show that emphasizes politics *used* to test poorly. Today, in the wake of Rush Limbaugh's mega-success, that concept tests extremely well.

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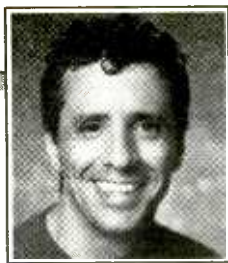
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TONY NOVIA

CONTEMPORARY HIT RADIO

Tapping Into Your Market's Vibe

□ Q106's Jeff & Jer reveal how to beat Howard Stern and Don Imus

In the Spring 1996 Arbitron, KKLQ/San Diego morning drivers **Jeff & Jer** proved once again why they get the big bucks. While great morning shows should always outperform other dayparts, Jeff & Jer really bring home the bacon.

Their four-book, 12+ trend since Summer '95 is 8.7-7.9-8.7-8.4. KKLQ drops off to a 12+ share of 2.7 at 10am. The duo's closest competitor is Country KSON's "Kayson Morning Show with Tony & Kris," with a 6.6.

So what's their secret? In the second part of our interview, Jeff Elliott & Jerry St. James discuss how they keep winning after eight years in America's Finest City.

R&R: How have you two stayed successful competing against so many nationally syndicated shows in your market, notably *Don Imus* and *Howard Stern*?

Jer: One thing we have that no syndicated show will ever have is we're extremely local.

Jeff: We're not talking about mentioning the local mall and identifying potholes. That won't beat Howard with two lesbians on the air. You win if you *sound* like your market. We sound like San Diego guys. We've picked up on the market's vibe.

Jer: People here like us a lot, not just because we're funny. There are many talents who make you laugh or think, but how many would you invite into your home? If the audience likes you, you really have a lock on the market. One show in this market is hysterically funny, but they sound like they're mad at the world. [KHKS/Dallas's] *Kidd Kraddick* beats *Imus* in Dallas because people like him. *WRCX/Chicago's Mancow Muller* comes off as brash and abrasive, but he's got a huge heart and it comes out on the air.

Jeff: People don't exclusively want local shows. There used to be "Good Morning Utah" and "Good Morning New Jersey" TV shows, but *Oprah Winfrey* and *Regis Philbin* came in and kicked their butts.

Doing something for Jerry's Kids on Labor Day won't give you job security. It means having the balls to speak out about something in town. If you share an opinion, people will appreciate the fact that you care.

— Jeff Elliott

R&R: How would you advise a smaller market morning talent faced with a new syndicated challenger?

Jer: Don't change what you're doing to sound like them. Don't put lesbians on the air just because Howard does it. That's a big mistake.

Jeff: Unless they're local lesbians.

R&R: So what would you do?

Jer: Identify what you are that they can't be, and be that way. In focus groups, people say we're always doing things for the community. That doesn't mean a weekly blood drive. But if you're known for doing things when the city needs something, a syndicated show can't ever do that.

Jeff: It's not just having a once-a-year toy drive. Doing something for Jerry's Kids on Labor Day won't give you job security. It means having the balls to speak out about something in town. It may not make you popular at the moment. But if you share an opinion, people will appreciate the fact that you care.

R&R: Would the Jeff & Jer approach work in New York or L.A.?

Jeff: I don't know if anybody in

radio could make that claim. You're so lucky when a town embraces you.

Jer: A lot of people have made that claim, made the move, and not done well.

Jeff: When our deal was up in Chicago, we thought *Jonathon Brandmeier* would continue to do well and we didn't want to be number two. We thought San Diego would like us, and luckily we were right.

Jer: Our show would work in a lot of markets. But you'd really have to get a feel for the market before [making a commitment].

R&R: Your current deal has about a year left on it. Do you want to stay in San Diego?

Both: Yes.

Jer: We've had offers, but we don't want to go anywhere.

R&R: Would you syndicate your show?

Jer: We've thought about it, but we don't want to give up our locality. Plus, we're on the West Coast, which would make it tougher.

Jeff: One of our advisors said every time we've made a move, it addressed a need in our lives. He didn't think we felt a need to be nationally famous. If we made that move, it would show quickly that our hearts weren't in it. We wouldn't do it just to make money.

Jer: We would do it if a market just wanted to plug into our listen line, and we didn't have to change anything here.

R&R: There are many examples today of morning shows that dominate the dial for a station, but as soon as it hits 10am, its daypart shares plummet. Any thoughts on that?

Jer: We've always thought you should put morning show guys in every daypart. A radio station should be fun — that's why people listen to us. At 10 o'clock, the station becomes a music machine, and nobody's having any fun.

Jeff: Plus, people listening in offices might not want that.

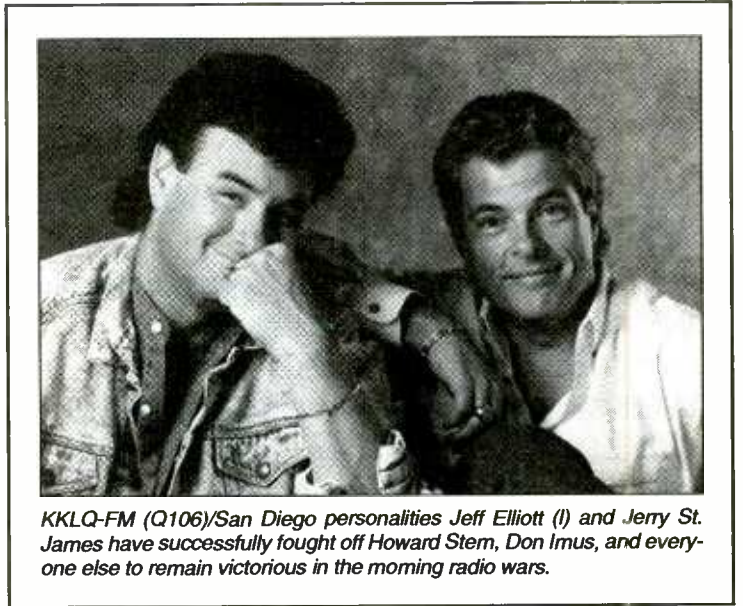
Jer: We do a morning show. We don't know what the hell to do after 10!

R&R: You've been through good, bad, and indifferent PDs. What sets a good PD apart from the rest?

Jer: If you don't respect the PD, you won't listen to anything he has to say. There has to be a mutual respect. It's hard for a PD to tell someone how to do a morning show if they don't know how to do one themselves.

Jeff: We've had situations where the person instructing us wasn't the PD. He was a liaison, or an MD who understood what we were doing. The PD was more available to work on music or promotions.

R&R: Suppose the mutual respect was there. Is giving you guide-



KKLQ-FM (Q106)/San Diego personalities Jeff Elliott (l) and Jerry St. James have successfully fought off Howard Stern, Don Imus, and everyone else to remain victorious in the morning radio wars.

lines and leaving you alone the best way to handle you, or do you prefer regular talks?

Jer: The best way is to just give us guidelines and leave us alone. A PD might say, "You're getting a little blue," or, "You're talking too much about minivans and children and not enough about single people." It's very hard to take this show's temperature.

Jeff: [Offering a] big-picture perspective is the best thing we've ever had from a PD.

R&R: What have been some of your more memorable moments?

Jer: Last week we played [a total of] two records. It was an amazing thing! Seriously, the morning we did the human [San Diego Chargers] lightning bolt at Jack Murphy Stadium was

When the Oklahoma City bombing happened, we raised \$188,000 in four hours. That's when you're glad you're doing what you do, because you made a difference to people who were hurting.

— Jerry St. James

great. We were hoping to draw 10,000 people and over 55,000 showed. We drove in at 5am and people had been there since 9pm the night before. It was completely unexpected.

Jeff: When we take a risk and work on something while the show is in progress, it pays off. Those are some of our sweetest mornings.

Jer: It's always nice when we're surprised. When the Oklahoma City bombing happened, we raised \$188,000 in four hours. Nobody else in town was doing anything. That's when you're glad you're doing what you do, because you made a difference to people who were hurting.

Jeff: Or there are times when something's going on, and all the stations are talking about it, but we'll go out and do something. We'll be the ones on the TV news that night. Those are sweet moments.

Jer: Another good time was when

we dressed up as women. It started out as a bit, but has turned into a weekend career that'll last a lifetime. We may work in Las Vegas every weekend.

R&R: You mentioned hiring a younger staffer to keep in touch. What else do you do to keep up?

Jeff: We read a buttload of periodicals and watch TV shows we normally wouldn't. It's great when a caller makes a reference to something and you've already heard about it.

Jer: It's nice to have four other people who are constantly checking things out. This is a big town — Jeff and I can't be everywhere. That's a luxury a lot of people don't have.

R&R: What are your opinions on the Telecom Act, duopolies, and the recent Westinghouse-CBS deal?

Jer: Very bad and dangerous. Soon there'll be three grocery stores, two airlines, and two radio companies. It's very dangerous from an editorial standpoint. You can obviously influence an entire market if you have eight radio stations there. It's dangerous and stupid.

Jeff: It'll hurt air talents because now there may be eight companies vying for your services, but only two when your deal is up. How is that gonna help you cut a better deal? You've got to have some leverage.

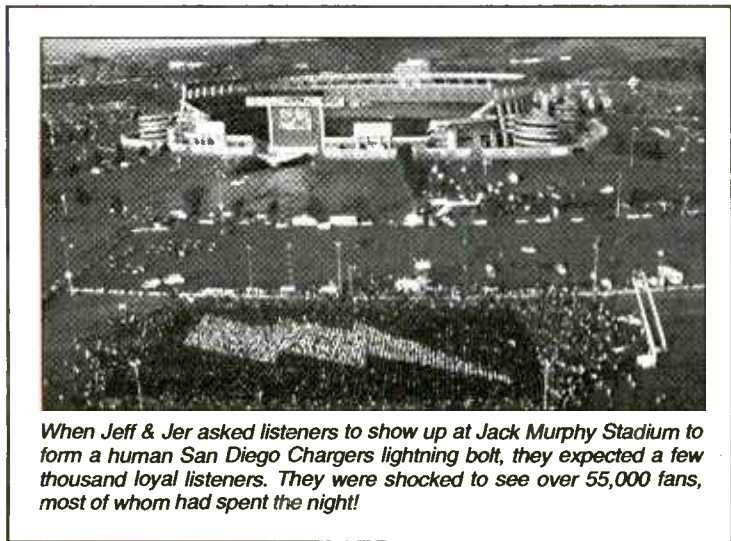
Jer: It's just bad all around. It keeps people who don't have \$28 million from owning a radio station.

R&R: What are your best words of advice for up-and-coming personalities?

Jeff: My advice is for the guys who've been doing it for a while: Talk to the young ones coming up, because that's where we've received our growth for the last six years. It's startling how much we've learned from people like *Dwyer & Michaels* in Quad Cities (IA-IL). Don't get a big head and say, "I've got it figured out," because you don't. Even if you do, a year from now you won't.

Jer: To younger people: If you see us older guys, don't bug us, I don't want to mess around with you small-timers (laughs). You wouldn't think a guy like *Scott Shannon* would talk to you, but he will. Take that chance and you'll find more people who will give you advice.

CHRAst. Editor *Paul Colbert* contributed to this column.



When Jeff & Jer asked listeners to show up at Jack Murphy Stadium to form a human San Diego Chargers lightning bolt, they expected a few thousand loyal listeners. They were shocked to see over 55,000 fans, most of whom had spent the night!

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES AUGUST 16, 1996

CALLOUT AMERICASM song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of July 22-28.

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
ALANIS MORISSETTE You Learn (Maverick/Reprise)	3.99	4.00	4.01	4.04	95.5%	29.8%
R. KELLY I Can't Sleep Baby (If I) (Jive)	3.94	3.90	3.88	—	52.5%	9.8%
BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	3.93	3.96	3.96	3.92	62.8%	16.3%
NO DOUBT Spiderwebs (Trauma/Interscope)	3.93	4.00	4.06	—	41.3%	7.5%
KEITH SWEAT Twisted (Elektra/EEG)	3.86	—	—	—	36.8%	6.8%
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	3.85	3.91	3.97	3.96	97.3%	33.8%
DONNA LEWIS I Love You Always Forever (Atlantic)	3.79	3.95	3.70	3.71	65.3%	13.5%
JEWEL Who Will Save Your Soul (Atlantic)	3.73	3.84	3.87	3.63	78.8%	20.3%
QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	3.73	3.72	3.63	3.57	54.5%	15.0%
BUTTHOLE SURFERS Pepper (Capitol)	3.71	—	—	—	49.0%	9.0%
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	3.68	3.62	3.78	3.70	87.0%	30.5%
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	3.65	3.59	3.66	3.67	66.8%	15.8%
MARIAH CAREY Forever (Columbia/CRG)	3.64	3.49	3.56	3.57	76.0%	20.8%
COLOR ME BADD The Earth, The Sun, The Rain (Giant)	3.62	3.74	3.61	3.50	58.5%	17.3%
OASIS Champagne Supernova (Epic)	3.62	3.76	3.82	3.85	75.3%	23.0%
PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)	3.62	3.68	3.73	3.53	56.5%	14.5%
ERIC CLAPTON Change The World (Reprise)	3.61	3.73	3.69	3.65	62.8%	13.3%
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	3.53	3.75	3.58	3.60	93.0%	37.0%
DISHWALLA Counting Blue Cars (A&M)	3.52	3.71	3.58	3.45	70.3%	19.8%
CRANBERRIES Free To Decide (Island)	3.51	—	—	—	50.8%	11.3%
NATALIE MERCHANT Jealousy (Elektra/EEG)	3.49	3.39	3.62	3.57	69.5%	23.0%
MAXI PRIEST F/SHAGGY That Girl (Virgin)	3.38	3.44	3.34	3.36	60.5%	17.0%
ROBERT MILES Children (Arista)	3.35	3.32	3.24	3.15	51.0%	16.0%
TONY RICH PROJECT Like A Woman (LaFace/Arista)	3.33	—	—	—	28.3%	7.0%
BLESSID UNION OF SOULS All Along (EMI)	3.27	3.30	3.22	3.15	43.3%	9.0%
LA BOUCHE Sweet Dreams (RCA)	3.21	3.41	3.43	3.34	85.3%	35.0%
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	3.20	3.27	3.34	3.37	75.0%	30.8%
NO MERCY Where Do You Go (Arista)	3.16	3.32	3.42	—	46.8%	15.0%
BADLEES Angeline Is Coming Home (Polydor/A&M)	3.05	3.30	3.53	3.18	28.5%	8.0%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.

CALLOUT AMERICASM Hot Scores

By TONY NOVIA

Rhythmic crossovers continue to post solid scores this week in *Callout America*, R&R's exclusive national survey of women aged 12-34. Keith Sweat joins R. Kelly, Bone Thugs-N-Harmony, and the Fugees at the top of the callout chart.

Sweat's "Twisted" (Elektra/EEG) debuts as a *Callout America* extra with a 3.86 total favorability score, ranking No. 5 overall. "Twisted" is performing in all demos, with a 3.96 score 12-17 (sixth in the demo), 3.89 18-24 (fifth), and 3.65 25-34 (tenth).

"I Can't Sleep Baby (If I)" by R. Kelly (Jive) climbs to second place overall with a 3.94 total favorability score. "Sleep" is first among women 18-24 with a 4.11 score, fourth among women 25-34 (3.86), second in the South region (4.11), and first in the West (4.09). Among those stations programming "Sleep" in power rotation are KKFR/Phoenix, WKSE/Buffalo, and KHFI/Austin.

"Pepper" by Butthole Surfers (Capitol) is another *Callout America* extra scoring big in its first week. The chart-topping Alternative hit gets favorable results with pop radio listeners, debuting with a 3.71 total favorability score (ranking 10th). "Pepper" is seventh among women 12-17 (3.95), and ninth 18-24 (3.70) and fifth in the East (3.86). "Pepper" is receiving airplay at many influential CHRs, including WHTZ/New York, WFLZ/Tampa, and WDCG/Raleigh.

If you'd like more detailed *Callout America* information — including regional and demographic breakouts, please call (310) 788-1695 or (310) 788-1648.

Butthole Surfers "Pepper"

**CALLOUT AMERICA
DEBUTS 3.71 (Out of 5)
No. 10 In Rank!**

**STRONG DEMO PERFORMANCE
WOMEN 12-17 - 3.95!
WOMEN 18-24 - 3.70!**

**ALREADY NO. 1 ALTERNATIVE!
MTV HEAVY ROTATION!**

**TOP 5 FOR OVER 2 MONTHS. THE SMASH YOUR
LISTENERS ARE TELLING YOU THEY WANT TO HEAR!
CERTIFIED GOLD - 32,000 SOLD IN 5 DAYS!**

Capitol





CHR/POP TOP 50

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	2	1	DONNA LEWIS I Love You Always Forever (Atlantic)	6061	5657	5198	4342	125/1
1	1	1	2	ALANIS MORISSETTE You Learn (Maverick/Reprise)	5990	6091	6257	6298	125/1
4	3	3	3	JEWEL Who Will Save Your Soul (Atlantic)	4845	4879	4764	4569	117/0
8	6	4	4	ERIC CLAPTON Change The World (Reprise)	4439	4354	4127	3767	119/1
2	4	5	5	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	3748	4266	4451	4760	107/0
9	8	6	6	MARIAH CAREY Forever (Columbia/CRG)	3735	3805	3573	3423	109/0
13	10	9	7	DISHWALLA Counting Blue Cars (A&M)	3689	3512	3349	3032	117/4
15	12	10	8	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	3632	3499	3181	2882	101/1
6	7	8	9	NATALIE MERCHANT Jealousy (Elektra/EEG)	3502	3752	3956	4074	104/0
11	11	11	10	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	3279	3331	3308	3342	92/1
3	5	7	11	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	3175	3793	4218	4615	95/1
25	19	15	12	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)	3069	2673	2286	1879	115/3
12	13	12	13	JANN ARDEN Insensitive (A&M)	3054	3107	3050	3137	91/0
18	16	14	14	HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	3029	2887	2519	2311	113/2
7	9	13	15	LA BOUCHE Sweet Dreams (RCA)	2675	2934	3498	3817	84/0
17	15	16	16	MAXI PRIEST I/SHAGGY That Girl (Virgin)	2567	2671	2620	2451	94/1
27	23	19	17	NO MERCY Where Do You Go (Arista)	2500	2218	1989	1754	99/10
22	21	18	18	BADLEES Angeline Is Coming Home (Polydor/A&M)	2399	2346	2167	2014	89/0
10	14	17	19	COLOR ME BADD The Earth, The Sun, The Rain (Giant/WB)	2307	2630	2987	3388	76/0
28	25	23	20	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	2169	2022	1887	1645	94/8
19	20	21	21	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	2130	2185	2180	2152	84/0
32	28	26	22	CRANBERRIES Free To Decide (Island)	1997	1759	1586	1408	100/5
31	27	25	23	TONY RICH PROJECT Like A Woman (LaFace/Arista)	1996	1861	1749	1458	86/0
20	22	22	24	BLESSID UNION OF SOULS All Along (EMI)	1928	2150	2116	2086	72/0
14	17	20	25	CELINE DION Because You Loved Me (550 Music)	1873	2186	2516	2918	74/0
44	33	28	26	MELISSA ETHERIDGE Nowhere To Go (Island)	1846	1606	1364	855	97/3
16	18	24	27	OASIS Champagne Supernova (Epic)	1792	1958	2306	2628	68/1
34	31	29	28	BLUES TRAVELER But Anyway (A&M)	1746	1565	1387	1236	86/6
48	36	33	29	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	1699	1453	1249	744	95/3
—	—	40	30	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	1627	1029	183	—	88/5
35	34	31	31	GARBAGE Stupid Girl (Almo Sounds/Geffen)	1600	1510	1362	1228	94/8
36	32	32	32	DAVE MATTHEWS BAND So Much To Say (RCA)	1596	1504	1383	1170	85/0
41	37	35	33	R. KELLY I Can't Sleep Baby (If I) (Jive)	1562	1387	1225	926	70/2
42	39	36	34	NO DOUBT Spiderwebs (Trauma/Interscope)	1542	1213	1014	869	82/8
23	26	30	35	ALANIS MORISSETTE Ironic (Maverick/Reprise)	1533	1550	1813	1969	63/0
21	24	27	36	MARIAH CAREY Always Be My Baby (Columbia/CRG)	1519	1646	1888	2078	63/0
26	29	34	37	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	1449	1431	1566	1872	61/1
—	—	47	38	CELINE DION It's All Coming Back To Me Now (550 Music)	1388	794	60	6	90/13
—	46	38	39	KEITH SWEAT Twisted (Elektra/EEG)	1336	1137	856	551	61/9
—	43	37	40	GIN BLOSSOMS As Long As It Matters (A&M)	1288	1158	963	539	73/3
—	—	49	41	OASIS Don't Look Back In Anger (Epic)	980	743	556	284	70/10
—	48	48	42	BUTTHOLE SURFERS Pepper (Capitol)	901	776	758	670	60/3
—	45	44	43	NEW EDITION Hit Me Off (MCA)	876	881	869	660	60/1
24	30	39	44	ROBERT MILES Children (Arista)	865	1060	1463	1897	41/0
43	44	43	45	SMASHING PUMPKINS Tonight, Tonight (Virgin)	856	899	923	864	52/0
DEBUT			46	BRYAN ADAMS Let's Make A Night To Remember (A&M)	828	80	31	—	71/20
DEBUT			47	GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	781	474	391	313	39/10
39	42	45	48	NIXONS Sister (MCA)	747	848	969	1023	35/1
DEBUT			49	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	703	703	639	511	58/1
DEBUT			50	WALLFLOWERS 6th Avenue Heartache (Interscope)	679	510	358	77	55/12

This chart reflects airplay from August 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker.

130 CHR/Pop reporters. 128 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MERRIL BAINBRIDGE Mouth (Universal)	32
BRYAN ADAMS Let's Make A Night To Remember (A&M)	20
GABRIELLE Give Me A Little More... (Go!/Discs/London/Island)	19
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	14
CELINE DION It's All Coming Back To Me Now (550 Music)	13
NADA SURF Popular (Elektra/EEG)	12
WALLFLOWERS 6th Avenue Heartache (Interscope)	12
ONCE BLUE Save Me (EMI)	11
GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	10
L.L. COOL J Loungin (Def Jam/RAL/Mercury)	10
NO MERCY Where Do You Go (Arista)	10
OASIS Don't Look Back In Anger (Epic)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRYAN ADAMS Let's Make A Night To Remember (A&M)	+748
JOHN MELLENCAMP Key West Intermezzo... (Mercury)	+598
CELINE DION It's All Coming Back To Me Now (550 Music)	+594
DONNA LEWIS I Love You Always Forever (Atlantic)	+404
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	+396
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	+383
NO DOUBT Spiderwebs (Trauma/Interscope)	+329
GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	+307
GLORIA ESTEFAN You'll Be Mine (Party Time) (Epic)	+301
NO MERCY Where Do You Go (Arista)	+282

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	
LA BOUCHE Be My Lover (RCA)	
EVERYTHING BUT THE GIRL Missing (Atlantic)	
BRANDY Sittin' Up In My Room (Arista)	
GIN BLOSSOMS Follow You Down (A&M)	
COLLECTIVE SOUL The World I Know (Atlantic)	
SMASHING PUMPKINS 1979 (Virgin)	
NATALIE MERCHANT Wonder (Elektra/EEG)	
GOO GOO DOLLS Name (Metal Blade/WB)	
BLUES TRAVELER Run-Around (A&M)	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE.

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POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>) 6401	6705	148/2	
3	2	PRIMITIVE RADIO GODS Standing... (<i>Ergo/Columbia/CRG</i>) 5706	5495	196/3	
2	3	JEWEL Who Will Save Your Soul (<i>Atlantic</i>) 5422	5564	146/0	
4	4	DISHWALLA Counting Blue Cars (<i>A&M</i>) 4634	4568	160/5	
6	5	GARBAGE Stupid Girl (<i>Almo Sounds/Geffen</i>) 4058	4210	175/9	
5	6	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>) 3863	4406	115/0	
8	7	CRANBERRIES Free To Decide (<i>Island</i>) 3765	3651	179/5	
7	8	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>) 3531	3735	109/0	
10	9	NO DOUBT Spiderwebs (<i>Trauma/Interscope</i>) 3462	3301	149/8	
9	10	BUTTHOLE SURFERS Pepper (<i>Capitol</i>) 3395	3362	141/3	
13	11	BLUES TRAVELER But Anyway (<i>A&M</i>) 3156	2951	154/7	
12	12	DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>) 3099	3026	155/2	
14	13	BECK Where It's At (<i>DGC/Geffen</i>) 2756	2745	105/6	
15	14	PEARL JAM Who You Are (<i>Epic</i>) 2722	2632	97/0	
11	15	SMASHING PUMPKINS Tonight, Tonight (<i>Virgin</i>) 2682	3035	119/0	
17	16	OASIS Don't Look Back In Anger (<i>Epic</i>) 2402	2470	132/11	
18	17	NADA SURF Popular (<i>Elektra/EEG</i>) 2386	2210	138/12	
16	18	STONE TEMPLE PILOTS Trippin' On A Hole In... (<i>Atlantic</i>) 2371	2587	86/0	
20	19	311 Down (<i>Capricorn/Mercury</i>) 2322	2064	95/3	
19	20	SOUNDGARDEN Burden In My Hand (<i>A&M</i>) 2270	2195	83/1	

This chart reflects airplay from August 5-11. Songs ranked by total plays. 130 CHR/Pop reporters and 92 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



A RICH INDY BASH — Tony Rich (second from left) helped make the WZPL/Indianapolis Fourth Of July Bash a success. Rubbing elbows backstage are (l-r) WZPL PD Tom Gjerdrum, and (second from right) Arista reps Denise Lutz and Felicia Swerling.



BACK TO THE APPLE — Tevin Campbell (second from left) recently visited WQHT (Hot97)/New York during a promotional swing. Hanging in the studio are (l-r) Warner Bros. rep Al Caralanza, Hot97 morning maniacs Lisa G, Dr. Dre, and Ed Lover, and Warner Bros. rep Jeff Grant.

NEW & ACTIVE

PATTI ROTHBERG Inside (<i>EMI</i>) Total Plays: 675, Total Stations: 53, Adds: 8	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>) Total Plays: 390, Total Stations: 43, Adds: 14
AMBER This Is Your Night (<i>Tommy Boy</i>) Total Plays: 566, Total Stations: 24, Adds: 5	VOICE OF THE BEEHIVE So Hard (<i>Discovery</i>) Total Plays: 352, Total Stations: 28, Adds: 2
REFRESHMENTS Banditos (<i>Mercury</i>) Total Plays: 546, Total Stations: 39, Adds: 0	GLORIA ESTEFAN You'll Be Mine (Party Time) (<i>Epic</i>) Total Plays: 334, Total Stations: 27, Adds: 8
M.T.S. I'll Be Alright (<i>Summit</i>) Total Plays: 540, Total Stations: 20, Adds: 0	DEF LEPPARD All I Want Is Everything (<i>Mercury</i>) Total Plays: 308, Total Stations: 19, Adds: 0
FUGEES No Woman, No Cry (<i>Ruffhouse/Columbia/CRG</i>) Total Plays: 525, Total Stations: 15, Adds: 0	BECK Where It's At (<i>DGC/Geffen</i>) Total Plays: 270, Total Stations: 21, Adds: 6
NADA SURF Popular (<i>Elektra/EEG</i>) Total Plays: 523, Total Stations: 52, Adds: 12	KATALINA DJ Girl (<i>Thump</i>) Total Plays: 227, Total Stations: 12, Adds: 2
CRUSH Jellyhead (<i>Robbins</i>) Total Plays: 497, Total Stations: 20, Adds: 1	WHIGFIELD Close To You (<i>Curb</i>) Total Plays: 200, Total Stations: 17, Adds: 2
ACE OF BASE Never Gonna Say I'm Sorry (<i>Arista</i>) Total Plays: 461, Total Stations: 17, Adds: 0	DOG'S EYE VIEW Small Wonders (<i>Columbia/CRG</i>) Total Plays: 192, Total Stations: 25, Adds: 7
GROOVE THEORY Baby Luv (<i>Epic</i>) Total Plays: 403, Total Stations: 30, Adds: 6	STONE TEMPLE PILOTS Trippin' On A Hole In A Paper Heart (<i>Atlantic</i>) Total Plays: 190, Total Stations: 11, Adds: 0
ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>) Total Plays: 395, Total Stations: 15, Adds: 5	NATHAN MORRIS Wishes (<i>Perspective/A&M</i>) Total Plays: 186, Total Stations: 9, Adds: 0

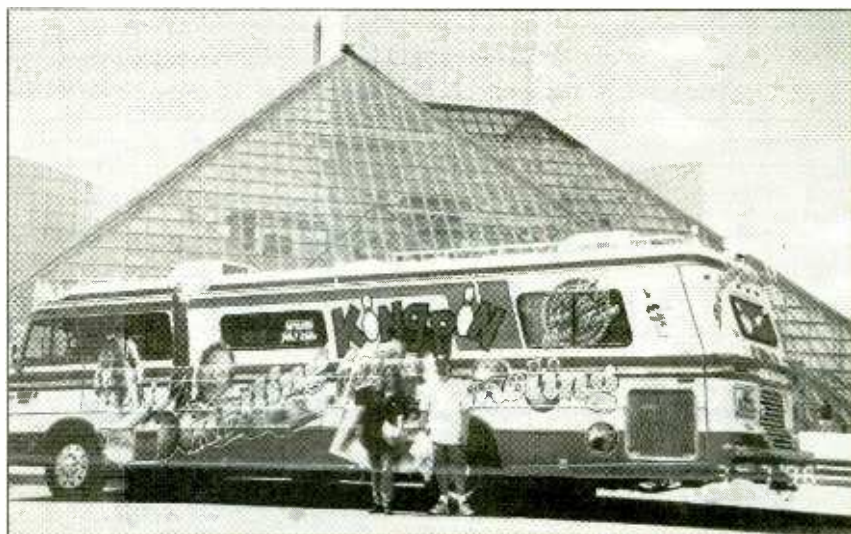
Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

ADDS AUGUST 20

Blue Bamboo	"Sunny" (Robbins)
Tracy Bonham	"The One" (Island)
Tracy Chapman	"New Beginning" (Elektra/EEG)
Elvis Costello & The Attractions	"You Bowed Down" (Warner Bros.)
Jennifer Love Hewitt	"No Ordinary Love" (Atlantic)
Amanda Marshall	"Birmingham" (Epic)
Maxwell	"Ascension (Don't Ever Wonder)" (Columbia/CRG)
Newsboys	"Reality" (Virgin)
Playa Hitty	"The Summer Is Magic" (Critique)
Poe	"Angry Johnny" (Modern/Atlantic)
Wild Orchid	"At Night I Pray" (RCA)



ROLLING AND BOWLING — WZJM (Jammin 92.3)/Cleveland morning personalities Lee Ann Summers and Joe Mama literally threw prizes out of the "Kingpin" movie tour bus during its recent stop at the Rock & Roll Hall Of Fame.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams 13 GLORIA ESTEFAN "Mine" 12 BRYAN ADAMS "Lets" 12 L.L. COOL J "Loungin" 11 WARREN G "What's" 11 GARBAGE "Stupid" 11 BRANDY, TAMIA... "Missing" GABRIELLE "Give" NO DOUBT "Spiderwebs" OASIS "Anger"	KZMG/Boise, ID PD: Mike Kasper MD: Carl Ballance PATTI ROTHBERG "Inside" BRYAN ADAMS "Lets" MERRIL BAINBRIDGE "Mouth"	WGTZ/Dayton, OH PD: Louis Kaplan MD: Gretchen Corbett GROOVE THEORY "Baby" NADA SURF "Popular" MERRIL BAINBRIDGE "Mouth"	WIXX/Green Bay, WI PD: Dan Stone MD: David Burns No Adds	WHZZ/Lansing, MI PD: Chris Kerr APD/MD: Woody Houston BLUES TRAVELER "But" MELISSA ETHERIDGE "Nowhere" BRYAN ADAMS "Lets" WILD ORCHID "Night"	WQGN/New London, CT OM/MD: Franco MD: Rob Hayes NADA SURF "Popular" GIN BLOSSOMS "Matters" MERRIL BAINBRIDGE "Mouth" GABRIELLE "Give"	WBZZ/Pittsburgh, PA PD: Keith Clark MD: John Cline JOHN MELLENCAMP "Key" NADA SURF "Popular"	KKLO/San Diego, CA PD: Greg Stevens APD/MD: Ray Kalusa No Adds	WWWK/Tupelo, MS PD/MD: Rick Stevens ONCE BLUE "Save" MERRIL BAINBRIDGE "Mouth" OASIS "Anger" LUTHER VANDROSS "Secret" BRYAN FERRY "Dance"
KQID/Alexandria, LA PD: Kahana APD: Starlman 29 GHOST TOWN DJs "Boo" 29 BLUE BAMBOO "Sunny" 18 BECK "Where" L.L. COOL J "Loungin" ONCE BLUE "Save" MERRIL BAINBRIDGE "Mouth" GABRIELLE "Give" MAGNAPOP "Open"	WKXS/Boston, MA PD: John Ivey MD: Tad Bonvic 8 AMBER "Night"	KWMX/Denver, CO PD: Dan Bowen APD: Steve Douglas MD: Lee Cagle GARBAGE "Stupid" CELINE DION "Coming"	WRHT/Greenville, NC PD: J.T. Bosch APD/MD: Gina Gray POE "Angry" PATTI ROTHBERG "Inside" MAGNAPOP "Open"	KFRX/Lincoln, NE PD: Sonny Valentine GARBAGE "Stupid" L.L. COOL J "Loungin" GABRIELLE "Give" BRYAN ADAMS "Lets"	KHOM/New Orleans, LA PD: Bill Thorman MD: Jammer LUTHER VANDROSS "Secret" GABRIELLE "Give" MERRIL BAINBRIDGE "Mouth" ONCE BLUE "Save"	KKRZ/Portland, OR PD: Ken Benson APD/MD: Rick Thomas 7 BLUES TRAVELER "But" 5 GABRIELLE "Give" L.L. COOL J "Loungin"	KSLY/San Luis Obispo, CA OM/MD: Dave Christopher MD: Adam Barnes 12 SHERYL CROW "Happy"	KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham WALLFLOWERS "Heartache"
WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee GIN BLOSSOMS "Matters" OASIS "Anger" NO MERCY "Where"	WKSE/Bufalo, NY PD: Sue D'Neil MD: Dave Universal ALANIS MORISSETTE "Head" L.L. COOL J "Loungin" OASIS "Anger"	WKMV/Dothan, AL PD: Phil Thomas MD: Tim Godwin DOG'S EYE VIEW "Small" PATTI ROTHBERG "Inside" BRANDY, TAMIA... "Missing"	WFBC/Greenville, SC PD: Rob Wagman MD: Hawk Harrison NO DOUBT "Spiderwebs" TRACY CHAPMAN "Beginning" GHOST TOWN DJs "Boo"	KIIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Austin 23 GHOST TOWN DJs "Boo" NO MERCY "Where"	WEZB/New Orleans, LA PD: Joe Larson APD/MD: Joey G. JOHN MELLENCAMP "Key"	WERZ/Portsmouth, NH OM/MD: Jack O'Brien MD: Liz Jordan 9 KEITH SWEAT "Twisted" MERRIL BAINBRIDGE "Mouth"	WNDU/South Bend, IN PD/MD: Bill Machel 25 BRYAN ADAMS "Lets" 12 PRIMITIVE RADIO GODS "Standing" NO MERCY "Where" WALLFLOWERS "Heartache"	WSKS/Utica, NY PD: Becky Myers MD: Steve Lawrence BUTTHOLE SURFERS "Pepper" GABRIELLE "Give" BRYAN ADAMS "Lets" KEITH SWEAT "Twisted"
WQKQ/Canton, OH PD/MD: Rick Michaels APD: Todd Downard MAGNAPOP "Open" GIN BLOSSOMS "Matters"	WRQK/Charleston, SC PD/MD: Calvin Hicks 14 ONCE BLUE "Save" QUAD CITY DJs "Ride" JUNIOR BROWN "Surf"	WNKI/Elmira, NY PD/MD: Bob Quick 41 FUGEES "Sofly" QUAD CITY DJs "Ride" CELINE DION "Coming" WALLFLOWERS "Heartache"	WNNK/Harrisburg, PA PD: John D'Dea MD: Scott Shaw BRYAN ADAMS "Lets" BRANDY, TAMIA... "Missing" PATTI ROTHBERG "Inside" WALLFLOWERS "Heartache" WHIGFIELD "Close"	WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rife BUTTHOLE SURFERS "Pepper" TINA TURNER "Missing" MERRIL BAINBRIDGE "Mouth"	WHTZ/New York, NY PD: Tom Poleman MD: Cobby Bryant 14 SHERYL CROW "Happy"	WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac 17 GLORIA ESTEFAN "Mine" MAGNAPOP "Open" GROOVE THEORY "Baby" BRANDY, TAMIA... "Missing" MEMBERSHIP "Waters"	WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascaro No Adds	KWTX/Waco, TX PD: Tom Martens MD: Flash Phillips CELINE DION "Coming" GLORIA ESTEFAN "Mine" GROOVE THEORY "Baby" DISHWALLA "Cars"
KQIZ/Amarillo, TX PD/MD: Tod Kelly GROOVE THEORY "Baby" GLORIA ESTEFAN "Mine" NADA SURF "Popular" WARREN G "What's" OASIS "Anger" MCSC "Dream"	WSSX/Charleston, SC PD/MD: Calvin Hicks 14 ONCE BLUE "Save" QUAD CITY DJs "Ride" JUNIOR BROWN "Surf"	WJET/Erie, PA PD: Neal Sharpe MD: J.J. Fox 7 BECK "Where" MAGNAPOP "Open" 311 "Down"	WKSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda TOM PETTY & HB "Walt" BECK "Where" OASIS "Anger" BAYSIDE BOYS "Caliente"	KZJL/Lubbock, TX PD: Jay Shannon MD: Russ Michaels CELINE DION "Coming" BRANDY, TAMIA... "Missing" GHOST TOWN DJs "Boo" BRYAN ADAMS "Lets"	KCHX/Odessa-Midland, TX PD: Clayton Allen MD: Leo Carr GABRIELLE "Give" AMBERSUNSHOWER "Water" MAGNAPOP "Open"	WHTS/Quad Cities, IL-IA MD: Tony Waittias MD: Brian Scott 6 CRANBERRIES "Decide"	KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard GARBAGE "Stupid" GABRIELLE "Give" BRANDY, TAMIA... "Missing"	
KGOT/Anchorage, AK OM: Mark Murphy Interim PD: Roxy Lamox 6 BLUES TRAVELER "But"	WVSR/Charleston, WV PD: Bill Shahan MD: Mike Edwards 5 BRYAN ADAMS "Lets" CELINE DION "Coming" WALLFLOWERS "Heartache" NADA SURF "Popular" TOM PETTY & HB "Walt" MELISSA ETHERIDGE "Nowhere"	KDUK/Eugene, OR PD: Barry McGuire GABRIELLE "Give" KEITH SWEAT "Twisted" BRANDY, TAMIA... "Missing"	KRBE/Houston, TX PD: John Peake APD: Scott Sparks MD: Jay Michaels 14 NO DOUBT "Spiderwebs"	WZEE/Madison, WI APD/MD: Dana Lundon MERRIL BAINBRIDGE "Mouth"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda DOG'S EYE VIEW "Small" CELINE DION "Coming"	WCGG/Raleigh, NC OM: Brian Burns PD: Kip Taylor No Adds	WBHT/Wilkes-Barre, PA PD: Kid Kelly APD/MD: Danny Ocean TOM BRAXTON "Makin" BECK "Where" REPUBLICA "Ready" PATTI ROTHBERG "Inside"	
WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Ammons 10 QUAD CITY DJs "Ride" MERRIL BAINBRIDGE "Mouth" NO MERCY "Where"	WVNS/Charlotte, NC PD: Brian Bridgman MD: Marcia Crescento 34 ALANIS MORISSETTE "Head" 8 BLUES TRAVELER "But"	WSTO/Evansville, IN PD: Barry Witherspoon NO DOUBT "Spiderwebs" BRYAN ADAMS "Lets" CELINE DION "Coming" MERRIL BAINBRIDGE "Mouth"	WZYP/Huntsville, AL PD: Marc Summers MD: Kramer, 5 QUAD CITY DJs "Ride" MERRIL BAINBRIDGE "Mouth"	WADA/Melbourne, FL PD: Scott Chase MD: J.T. Daniels 5 PRIMITIVE RADIO GODS "Standing" BRANDY, TAMIA... "Missing"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda DOG'S EYE VIEW "Small" CELINE DION "Coming"	WRFY/Reading, PA PD: Al Burke MD: Mike Browne 20 BRYAN ADAMS "Lets" 15 DOG'S EYE VIEW "Small" 10 ONCE BLUE "Save" BARENKAKED LADIES "Apartment" REPUBLICA "Ready"	WCRZ/Wilkes-Barre, PA OM: Gary Hoffman MD: Jerry Padden BRYAN ADAMS "Lets" OASIS "Anger" NO DOUBT "Spiderwebs"	
WAYV/Atlantic City, NJ PD: Tommy Frank MD: Paul Kelly 29 MERRIL BAINBRIDGE "Mouth" JOHN MELLENCAMP "Key" NADA SURF "Popular" REPUBLICA "Ready"	WZST/Chattanooga, TN Interim PD: Robin Daniels MD: Mike Gibson 18 GLORIA ESTEFAN "Mine" 15 DOG'S EYE VIEW "Small" 5 TINA TURNER "Missing" QUAD CITY DJs "Ride" BRYAN ADAMS "Lets" MERRIL BAINBRIDGE "Mouth"	KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chaso WHITNEY HOUSTON "Hurt" L.L. COOL J "Loungin" GABRIELLE "Give" DOG'S EYE VIEW "Small"	WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker 15 CELINE DION "Coming" MERRIL BAINBRIDGE "Mouth"	WHYI/Miami, FL PD: Rob Roberts MD: Al Chio No Adds	WXXL/Orlando, FL PD: Adam Cook APD/MD: Pete DeGraaff 16 TONY RICH PROJECT "Knows"	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Serf DISHWALLA "Cars"	WSTW/Wilmington, DE PD: Mike Somers MD: Mike Rossi GABRIELLE "Give"	
WZNY/Augusta, GA PD: Bruce Stevens NO MERCY "Where" MERRIL BAINBRIDGE "Mouth"	WZJM/Cleveland, OH PD: Lisa Rodman MD: Dave Eschman BRYAN ADAMS "Lets" L.L. COOL J "Loungin" WALLFLOWERS "Heartache"	WWCK/Flint, MI PD/MD: Scott Seipel GABRIELLE "Give" MERRIL BAINBRIDGE "Mouth" LUTHER VANDROSS "Secret"	WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards WALLFLOWERS "Heartache" MERRIL BAINBRIDGE "Mouth"	WVAB/Jacksonville, FL PD: Cal Thomas APD/MD: Tony Mann NO MERCY "Where"	KDWB/Minneapolis, MN PD: Dan Kieley MD: Rob Morris 22 GHOST TOWN DJs "Boo"	WXLK/Roanoke, VA OM: Ashby Coleman Interim PD: Sammy Simpson 4 MAO PRIEST "SHAGGY" "That" 3 NADA SURF "Popular" NOXONS "Sister" ALANIS MORISSETTE "Head" QUAD CITY DJs "Ride"	KFFM/Yakima, WA PD/MD: Michael Jack Kirby 4 AALIYAH "Knew" 4 GARBAGE "Stupid" 3 SHADES "Telf" 2 DISHWALLA "Cars"	
KHF/Austin, TX PD: John Roberts MD: Fernando Ventura KEITH SWEAT "Twisted"	WZKB/Ft. Myers, FL PD: Chris Cao MD: Randy Sherwyn HOOTIE & BLOWFISH "Town" AMBER "Night"	WJMX/Florence, SC OM: Keith Mitchell MD: Jack Kahan MERRIL BAINBRIDGE "Mouth" ONCE BLUE "Save" NO MERCY "Where"	WVFR/Kalamazoo, MI PD/MD: Dave Michaels CELINE DION "Coming" DOG'S EYE VIEW "Small" BRANDY, TAMIA... "Missing"	WVAQ/Morgantown, WV PD/MD: Jon Anderson MERRIL BAINBRIDGE "Mouth"	KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Sato 12 CHARM FARM "Superstar" 12 NO MERCY "Where"	WPXY/Rochester, NY OM: Clark Ingram APD/MD: J.J. Rice LA BOUCHE "Fallin" CRANBERRIES "Decide"	WYCR/York, PA OM: Rick McCaustin PD: Davy Crockett QUAD CITY DJs "Ride" KEITH SWEAT "Twisted" GABRIELLE "Give" MAGNAPOP "Open" MERRIL BAINBRIDGE "Mouth" ONCE BLUE "Save" VOICE OF THE BEEHIVE "Hard" REPUBLICA "Ready"	
WFMF/Baton Rouge, LA OM: Chuck Geiger PD: Johnny A Music Coord.: Reggie Loeque BRYAN ADAMS "Lets" GARBAGE "Stupid" OASIS "Anger"	WJWB/Ft. Wayne, IN PD/MD: Scott Thomas BAYSIDE BOYS "Caliente" LUTHER VANDROSS "Secret" KATALINA "Grl" MERRIL BAINBRIDGE "Mouth" JUNIOR BROWN "Surf" BECK "Where"	WVWA/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 18 LOS DEL RIO/BAYSIDE "Macarena" 13 NO MERCY "Where" CRANBERRIES "Decide" BRYAN ADAMS "Lets"	WVAV/Morgantown, WV PD/MD: Jon Anderson MERRIL BAINBRIDGE "Mouth"	WVWV/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 18 LOS DEL RIO/BAYSIDE "Macarena" 13 NO MERCY "Where" CRANBERRIES "Decide" BRYAN ADAMS "Lets"	WIOQ/Philadelphia, PA PD: Glenn Kalina MD: Ora Dee McGuire WILD ORCHID "Night" BAYSIDE BOYS "Caliente"	WZOK/Rockford, IL PD/MD: Tom Garrett GHOST TOWN DJs "Boo" ALANIS MORISSETTE "Head"	WVOT/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell BRYAN ADAMS "Lets" GLORIA ESTEFAN "Mine" GHOST TOWN DJs "Boo" GARBAGE "Stupid"	
KOXY/Beaumont, TX PD: Dale Baird MD: Jammer WALLFLOWERS "Heartache" AMBER "Night" CRUSH "Jellyhead" ONCE BLUE "Save" BRANDY, TAMIA... "Missing"	WVWK/Cincinnati, OH PD: Jimmy Staal APD: Race Taylor MD: Brian Douglas 30 NADA SURF "Popular" 23 GARBAGE "Stupid" 2 MERRIL BAINBRIDGE "Mouth"	WVWV/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 18 LOS DEL RIO/BAYSIDE "Macarena" 13 NO MERCY "Where" CRANBERRIES "Decide" BRYAN ADAMS "Lets"	WVWV/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 18 LOS DEL RIO/BAYSIDE "Macarena" 13 NO MERCY "Where" CRANBERRIES "Decide" BRYAN ADAMS "Lets"	WVWV/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 18 LOS DEL RIO/BAYSIDE "Macarena" 13 NO MERCY "Where" CRANBERRIES "Decide" BRYAN ADAMS "Lets"	WVWV/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 18 LOS DEL RIO/BAYSIDE "Macarena" 13 NO MERCY "Where" CRANBERRIES "Decide" BRYAN ADAMS "Lets"	WVWV/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 18 LOS DEL RIO/BAYSIDE "Macarena" 13 NO MERCY "Where" CRANBERRIES "Decide" BRYAN ADAMS "Lets"	WVWV/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 18 LOS DEL RIO/BAYSIDE "Macarena" 13 NO MERCY "Where" CRANBERRIES "Decide" BRYAN ADAMS "Lets"	
WXYK/Biloxi, MS PD: Patty Steele MD: Ken Clark TOM PETTY & HB "Walt" BRANDY, TAMIA... "Missing"	WVWK/Cincinnati, OH PD: Jimmy Staal APD: Race Taylor MD: Brian Douglas 30 NADA SURF "Popular" 23 GARBAGE "Stupid" 2 MERRIL BAINBRIDGE "Mouth"	WVWK/Cincinnati, OH PD: Jimmy Staal APD: Race Taylor MD: Brian Douglas 30 NADA SURF "Popular" 23 GARBAGE "Stupid" 2 MERRIL BAINBRIDGE "Mouth"	WVWK/Cincinnati, OH PD: Jimmy Staal APD: Race Taylor MD: Brian Douglas 30 NADA SURF "Popular" 23 GARBAGE "Stupid" 2 MERRIL BAINBRIDGE "Mouth"	WVWK/Cincinnati, OH PD: Jimmy Staal APD: Race Taylor MD: Brian Douglas 30 NADA SURF "Popular" 23 GARBAGE "Stupid" 2 MERRIL BAINBRIDGE "Mouth"	WVWK/Cincinnati, OH PD: Jimmy Staal APD: Race Taylor MD: Brian Douglas 30 NADA SURF "Popular" 23 GARBAGE "Stupid" 2 MERRIL BAINBRIDGE "Mouth"	WVWK/Cincinnati, OH PD: Jimmy Staal APD: Race Taylor MD: Brian Douglas 30 NADA SURF "Popular" 23 GARBAGE "Stupid" 2 MERRIL BAINBRIDGE "Mouth"	WVWK/Cincinnati, OH PD: Jimmy Staal APD: Race Taylor MD: Brian Douglas 30 NADA SURF "Popular" 23 GARBAGE "Stupid" 2 MERRIL BAINBRIDGE "Mouth"	
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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

100 NEW YORK		MARKET #1	
WHTZ/New York (212) 239-2300 Polemar/Bryant			
PLAYS	ARTIST/TITLE	SW	LW
36	NO DOUBT/Spiderwebs	47	60
46	DISHWALLA/Counting Blue Cars	53	53
25	ALANIS MORISSETTE/Head Over Feet	47	53
25	FUGEES/No Woman, No Cry	57	52
54	NIXONS/Sister	41	44
38	JEWEL/Who Will Save...	24	30
32	OASIS/Don't Look Back...	20	28
10	FOLK IMPLOSION/Natural One	20	23
23	DONNA LEWIS/ Love You Always...	4	14
27	GARBAGE/Stupid Girl	24	24
26	LOVE SPIT LOVE/How Soon Is Now?	19	27
16	DAVE MATTHEWS BAND/Satellite	19	23
17	LEAH ANDREONE/It's Alright...	14	14
24	CRANBERRIES/Free To Decide	16	16
33	SMASHING PUMPKINS/Tonight, Tonight	27	24
20	NATALIE MERCHANT/Jealousy	29	27
23	BUTTHOLE SURFERS/Pepper	29	26
20	DAVE MATTHEWS BAND/So Much To Say	15	14
33	PRIMITIVE RADIO GODS/Standing Outside...	22	18
22	LA BOUCHE/Sweet Dreams	10	12
9	JARS OF CLAY/Flood	18	18
12	HOOTIE & BLOWFISH/Tucker's Town	18	18
12	PATTI ROYER/Inside	18	18
17	OASIS/Wonderwall	10	17
15	QUAD CITY DJ'S/Com 'N Ride It...	7	15
36	BUSH/Machinehead	25	15
28	SHERYL CROW/If It Makes You...	17	16
28	NADA SURF/Popular	16	14
19	PEARL JAM/Who You Are	12	13
9	SPACEHOG/In The Meantime	10	12
9	SUPERDRAG/Sucked Out	8	12
12	TRACY CHAPMAN/New Beginning	12	12
2	BETTER THAN EZRA/Good	5	6
16	REACHAROUND/Big Chair	12	12
11	BLUES TRAVELER/But Anyway	11	11
10	NO DOUBT/Just A Girl	11	11
10	BLUES TRAVELER/Run-Around	11	11

KISFM 102.7		MARKET #2	
KIS/Los Angeles (818) 845-1027 Cook/Austin			
PLAYS	ARTIST/TITLE	SW	LW
27	LOS DEL RIO/BAYSIDE/Macarena	65	65
62	ALANIS MORISSETTE/You Learn	56	88
55	LA BOUCHE/Sweet Dreams	88	89
45	DONNA LEWIS/ Love You Always...	43	68
73	CELINE DION/Because You Loved Me	44	44
32	COLOR ME BADD/The Earth...	42	44
44	EVERYTHING BUT.../Missing	44	44
42	BILLIE RAY MARTIN/Your Loving Arms	44	44
45	AMBER/This Is Your Night	42	44
43	CRUSH/Jellyhead	46	44
37	BRANDY/Sittin' Up In My...	42	43
61	MARIAH CAREY/Forever	44	43
31	BONE THUGS-N-HARMONY/The Crossroads	41	43
41	MARIAH CAREY/Always Be My Baby	42	43
42	KRISTINE W./One More Try	41	43
75	FUGEES/Killing Me Softly	89	65
61	GROOVE THEORY/Tell Me	90	62
43	ALANIS MORISSETTE/Ironic	62	40
36	LA BOUCHE/Be My Lover	40	36
21	KATALINA/DJ Girl	21	23
23	QUAD CITY DJ'S/Com 'N Ride It...	21	23
23	GHOST TOWN DJ'S/My Boo	21	23
40	TONY RICH PROJECT/Nobody Knows	41	23
24	MAXI PRIEST F/SHAGGY/That Girl	41	23
20	COOLIO/1,2,3,4 (Sumpin'...)	21	20
16	NICKI FRENCH/Total Eclipse Of...	16	15
14	FUN FACTORY/Wanna B With U	14	16
15	FUN FACTORY/Close To You	15	16
15	REAL MCCOY/Run Away	15	15
14	HADDAWAY/What Is Love	14	14
12	SEAL/Kiss From A Rosa	14	14
12	REAL MCCOY/Another Night	14	12
11	HOOTIE & BLOWFISH/Only Wanna Be...	11	12
27	SOPHIE B. HAWKINS/As I Lay Me Down	10	12
7	NEW EDITION/Hit Me Off	7	11
	NO MERCY/Where Do You Go		

Q102		MARKET #3	
WIOQ/Philadelphia (610) 667-8100 Kalina/McGuire			
PLAYS	ARTIST/TITLE	SW	LW
62	FUGEES/No Woman, No Cry	65	65
14	CELINE DION/It's All Coming...	62	44
49	QUAD CITY DJ'S/Com 'N Ride It...	50	55
39	TONY RICH PROJECT/Nobody Knows	43	64
64	ALANIS MORISSETTE/You Learn	54	61
42	LOS DEL RIO/BAYSIDE/Macarena	51	57
39	TRACY CHAPMAN/Give Me One Reason	49	56
27	BONE THUGS-N-HARMONY/The Crossroads	21	49
28	ABIGAIL/Don't You Wanna...	45	47
18	TONI BRAXTON/You're Makin' Me...	27	46
47	2 UNLIMITED/Do What's Good...	40	44
39	MARIAH CAREY/Forever	42	44
45	COOLIO/1,2,3,4 (Sumpin'...)	43	44
15	AMBER/This Is Your Night	17	30
25	JEWEL/Who Will Save...	57	43
44	R. KELLY/Can't Sleep...	43	41
23	FUGEES/Killing Me Softly	39	39
27	EVERYTHING BUT.../Missing	28	33
42	ROBERT MILES/Children	29	30
20	LIVIN' JOY/Dreamer	26	28
23	NO MERCY/Where Do You Go	23	29
9	BAD YARD CLUB/In The Ghetto	14	29
22	LA BOUCHE/Tonight Is The Night	24	20
12	MCSO/On A High	15	26
24	M.T.S./I'm Be Alright	26	28
22	DONNA LEWIS/ Love You Always...	27	26
16	LA BOUCHE/Be My Lover	22	25
64	LA BOUCHE/Sweet Dreams	45	27
24	CRUSH/Jellyhead	24	27
26	DREAM WORLD/Movin' Up	25	27
39	CELINE DION/Because You Loved Me	40	25
45	KEITH SWEAT/Twisted	31	23
43	MARIAH CAREY/Always Be My Baby	36	23
36	BRANDY/Sittin' Up In My...	43	23
22	3T/Anything	20	20
17	ALANIS MORISSETTE/Ironic	15	13
8	GHOST TOWN DJ'S/My Boo	12	10
24	MAXI PRIEST F/SHAGGY/That Girl	11	7
	NAS/If I Ruled The World		7
	NEW EDITION/Hit Me Off		5

Y100		MARKET #5	
WPLY/Philadelphia (610) 565-8900 Tisa/Kubinski			
PLAYS	ARTIST/TITLE	SW	LW
32	ALANIS MORISSETTE/Head Over Feet	41	48
31	GODDOLL'S/Long Way Down	39	30
45	PATTI ROYER/Inside	29	30
46	DISHWALLA/Counting Blue Cars	46	28
44	BUSH/Machinehead	46	46
35	NATALIE MERCHANT/Jealousy	47	42
27	OASIS/Don't Look Back...	49	41
27	REFRESHMENTS/Banditos	31	31
31	CRANBERRIES/Free To Decide	31	29
32	GARBAGE/Only Happy When...	29	31
19	NO DOUBT/Spiderwebs	19	30
30	DONNA LEWIS/ Love You Always...	46	25
32	SMASHING PUMPKINS/Tonight, Tonight	33	31
26	GARBAGE/Stupid Girl	33	31
30	JEWEL/You Were Meant...	26	34
30	JARS OF CLAY/Flood	29	28
13	LENNY KRAVITZ/Can't Get You Off...	24	24
35	JEWEL/Who Will Save...	28	27
19	WALLFLOWERS/6th Avenue Heartache	14	32
31	NIXONS/Sister	28	31
9	HOOTIE & BLOWFISH/Tucker's Town	13	25
13	PAUL WESTERBERG/Love Untold	21	31
30	STONE TEMPLE PILOTS/Trippin' On A Hole...	20	29
32	CURIE/Mini Car	30	30
17	JOAN OSBORNE/St. Teresa	16	15
19	BUTTHOLE SURFERS/Pepper	19	15
28	PRIMITIVE RADIO GODS/Standing Outside...	18	10
20	FUGEES/No Woman, No Cry	38	16
15	NADA SURF/Popular	15	13
6	SUPERDRAG/Sucked Out	14	14
5	BETTER THAN EZRA/King Of New Orleans	11	16
14	DAVE MATTHEWS BAND/So Much To Say	12	14
36	TRACY CHAPMAN/Give Me One Reason	33	34
17	PEARL JAM/Who You Are	12	14
	WHY STORE/Lack Of Water		10
43	ALANIS MORISSETTE/You Learn	28	11
9	POE/Johnny	6	6
5	GIN BLOSSOMS/As Long As It...	5	6
7	BLUES TRAVELER/But Anyway	8	12
	BARENKAT LADIES/The Old Apartment		7

106.1 KISSFM		MARKET #7	
KIKS/Dallas (214) 891-3400 Lambert			
PLAYS	ARTIST/TITLE	SW	LW
42	DONNA LEWIS/ Love You Always...	84	84
36	ALANIS MORISSETTE/You Learn	82	82
80	CELINE DION/Because You Loved Me	78	77
84	FUGEES/Killing Me Softly	79	76
48	COLOR ME BADD/The Earth...	50	50
46	LA BOUCHE/Sweet Dreams	57	58
36	TONY RICH PROJECT/Nobody Knows	53	49
41	Anything	51	49
47	BRANDY/Sittin' Up In My...	56	48
42	LOS DEL RIO/BAYSIDE/Macarena	42	48
29	CRUSH/Jellyhead	53	53
43	JON B. & BABYFACE/Someone To Love	44	44
5	NO MERCY/Where Do You Go	5	5
17	QUAD CITY DJ'S/Com 'N Ride It...	28	37
48	TRACY CHAPMAN/Give Me One Reason	53	34
84	MARIAH CAREY/Always Be My Baby	44	44
8	MARIAH CAREY/Forever	38	38
49	COOLIO/1,2,3,4 (Sumpin'...)	41	41
74	EVERYTHING BUT.../Missing	34	41
37	ALANIS MORISSETTE/Ironic	44	41
27	PLANET SOUL/Set U Free	30	30
16	BIZARRRE INC./I'm Gonna Get You	16	16
21	MONTLELL JORDAN/This Is How We Do It	21	21
19	SOPHIE B. HAWKINS/As I Lay Me Down	19	19
14	TL/Waterfalls	19	19
48	LA BOUCHE/Be My Lover	25	18
23	REAL MCCOY/Another Night	21	18
17	2 UNLIMITED/Get Ready For This	18	18
21	KEITH SWEAT/Twisted	18	18
14	HADDAWAY/What Is Love	20	17
18	CORONA/The Rhythm Of...	21	17
	NATHAN MORRIS/Wishes		16
25	KATALINA/DJ Girl	19	16
19	CRYSTAL WATERS/100% Pure Love	29	16
15	SNAP/Rhythm Is A Dancer	18	15
18	NICKI FRENCH/Total Eclipse Of...	15	15
12	TONI BRAXTON/You're Makin' Me...	14	14
5	NEW EDITION/My Oh My	5	5
7	BONE THUGS-N-HARMONY/The Crossroads	7	7
	AMBER/This Is Your Night		7

104 KRBE		MARKET #8	
KRBE/Houston (713) 266-1000 Peake/Michaels			
PLAYS	ARTIST/TITLE	SW	LW
47	DONNA LEWIS/ Love You Always...	60	60
45	PRIMITIVE RADIO GODS/Standing Outside...	53	53
47	DISHWALLA/Counting Blue Cars	57	51
49	FUGEES/Killing Me Softly	49	49
42	NIXONS/Sister	49	45
24	LA BOUCHE/Sweet Dreams	24	28
30	FUGEES/No Woman, No Cry	35	33
41	ROBERT MILES/Children	35	33
41	CRANBERRIES/Free To Decide	33	36
42	TRACY CHAPMAN/Give Me One Reason	31	31
28	QUAD CITY DJ'S/Com 'N Ride It...	30	30
17	JEWEL/Who Will Save...	31	30
25	ERIC CLAPTON/Change The World	27	29
44	LA BOUCHE/Be My Lover	33	29
27	CRUSH/Jellyhead	23	27
21	ALANIS MORISSETTE/Ironic	22	27
18	BUTTHOLE SURFERS/Pepper	23	25
40	JARS OF CLAY/Flood	32	24
18	MELISSA ETHERIDGE/Nowhere To Go	20	22
27	HOOTIE & BLOWFISH/Tucker's Town	29	26
	ALANIS MORISSETTE/You Learn		23
38	EVERYTHING BUT.../Wrong	30	25
8	NO MERCY/Where Do You Go	13	20
19	STONE TEMPLE PILOTS/Merleau Love Song	17	17
25	MAXI PRIEST F/SHAGGY/That Girl	15	16
14	COUNTING CROWS/Mr. Jones	15	16
14	GREEN DAY/When I Come Around	14	16
18	TRACY CHAPMAN/New Beginning	14	15
18	DAVE MATTHEWS BAND/What Would You Say	14	15
5	EVERYTHING BUT.../Missing	22	21
2	DAVE MATTHEWS BAND/So Much To Say	22	21
	NO DOUBT/Spiderwebs		14
10	PEARL JAM/Better Man	13	14
14	BLUES TRAVELER/Run-Around	11	15
	TOM PETTY & HB/Walls		11
	CRANBERRIES/Dreams		12
13	DEEP BLUE SOMETHING/Breakfast At...	15	13
	SMASHING PUMPKINS/1979		12
13	HADDAWAY/What Is Love	12	12
26	GARBAGE/Stupid Girl	14	15

Kiss 101fm		MARKET #10	
WKXS/Boston (617) 396-1430 Ivey/Bonnie			
PLAYS	ARTIST/TITLE	SW	LW
56	JEWEL/Who Will Save...	58	57
59	JANN ARDEN/Insensitive	60	58
59	ALANIS MORISSETTE/You Learn	52	54
41	LA BOUCHE/Sweet Dreams	51	42
8	ALANIS MORISSETTE/Head Over Feet	9	43
22	CRANBERRIES/Free To Decide	32	49
40	TRACY CHAPMAN/Give Me One Reason	49	43
34	ALANIS MORISSETTE/Ironic	30	32
30	EVERYTHING BUT.../Missing	30	32
18	FUGEES/No Woman, No Cry	33	33
59	LOS DEL RIO/BAYSIDE/Macarena	62	47
25	DONNA LEWIS/ Love You Always...	24	24
12	MARIAH CAREY/Always Be My Baby	15	27
52	TONY RICH PROJECT/Nobody Knows	43	35
16	DISHWALLA/Counting Blue Cars	21	25
37	DOG'S EYE VIEW/Everything Falls...	36	28
41	OASIS/Champagne Supernova	33	27
49	SMASHING PUMPKINS/1979	25	22
15	ERIC CLAPTON/Change The World	15	24
24	BLUES TRAVELER/Hook	23	24
26	FUGEES/Killing Me Softly	19	22
22	LA BOUCHE/Be My Lover	21	23
37	NATALIE MERCHANT/Jealousy	26	22
20	CELINE DION/Because You Loved Me	23	25
10	MELISSA ETHERIDGE/Nowhere To Go	6	13
13	PRIMITIVE RADIO GODS/Standing Outside...	15	17
5	TONY RICH PROJECT/Like A Woman	12	15
5	PATTI ROYER/Inside	11	14
9	MARIAH CAREY/Forever	8	9
5	DAVE MATTHEWS BAND/So Much To Say	11	13
22	COLLECTIVE SOUL/The World I Know	10	12
6	JOHN MELLENCAMP/Key West...	6	10
	MERRIL BAINBRIDGE/Mouth		5
	WALLFLOWERS/6th Avenue Heartache		5
	HOOTIE & BLOWFISH/Tucker's Town		7
	CELINE DION/It's All Coming...		8
	TOM PETTY & HB/Walls		8
	BRYAN ADAMS/Lets Make A...		9

WHY/MIAMI		MARKET #11	
WHY/Miami (305) 620-9299 Roberts/Cho			
PLAYS	ARTIST/TITLE	SW	LW
37	HOOTIE & BLOWFISH/Tucker's Town	44	43
27	MARIAH CAREY/Forever	24	41
28	ERIC CLAPTON/Change The World	39	44
46	NO MERCY/Where Do You Go	45	45
47	DONNA LEWIS/ Love You Always...	46	45
45	ALANIS MORISSETTE/You Learn	44	44
25	GINA G/Oh Ah, Just A...	28	34
8	NATHAN MORRIS/Wishes	26	26
15	AMBER		

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #21
WFLZ/Tampa
(813) 839-9393
Harris/Kapugi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	72	73	75	75	DONNA LEWIS/Love You Always...
66	70	75	74	74	ALANIS MORISSETTE/You Learn
62	72	72	74	74	JEWEL/Who Will Save...
66	71	72	70	70	COLOR ME BADD/The Earth...
67	68	71	69	69	FUGEES/Killing Me Softly
29	47	42	42	42	MARIAH CAREY/Forever
28	38	48	42	42	MAXI PRIEST F/SHAGGY/That Girl
36	36	37	38	38	M.T.S./I'll Be Alright
33	37	35	38	38	LA BOUCHE/Sweet Dreams
38	36	36	37	37	LA BOUCHE/Be My Lover
35	37	36	36	36	PRIMITIVE RADIO GODS/Standing Outside...
37	35	40	36	36	BILLIE RAY MARTIN/Your Loving Arms
46	36	31	34	34	BONE THUGS-N-HARMONY/The Crossroads
34	39	34	33	33	DISHWALLA/Counting Blue Cars
39	40	34	33	33	ROBERT MILES/Children
31	28	35	32	32	NO MERCY/Where Do You Go
53	41	28	31	31	JANN ARDEN/Insensitive
29	31	31	30	30	BRANDY/Sittin' Up In My...
28	23	29	27	27	NATALIE MERCHANT/Jealousy
56	33	29	26	26	COOLIO/1,2,3,4 (Sumpin'...)
36	41	27	26	26	TRACY CHAPMAN/Give Me One Reason
30	26	25	25	25	VOICE OF THE BEEHIVE/Scary Kisses
44	33	27	25	25	ALANIS MORISSETTE/Ironic
41	38	33	24	24	OASIS/Champagne Supernova
5	8	11	24	24	R. KELLY/Can't Sleep...
13	12	24	23	23	BLESSID UNION OF.../All Along
11	15	22	23	23	MARIAH CAREY/Always Be My Baby
18	24	20	20	20	TONY RICH PROJECT/Nobody Knows
9	26	19	19	19	MELISSA ETHERIDGE/Nowhere To Go
12	17	22	18	18	ERIC CLAPTON/Change The World
5	8	17	18	18	OASIS/Don't Look Back...
27	21	25	17	17	PLANET SOUL/Set U Free
14	16	16	15	15	BUTTHOLE SURFERS/Pepper
19	12	15	14	14	LINA SANTIAGO/Feels So Good...
12	11	15	12	12	HOOTIE & BLOWFISH/Tucker's Town
15	15	12	11	11	GIN WINE/Pony
18	15	10	11	11	3T/Why
23	15	12	11	11	QUAD CITY DJ'S/C'mon 'N Ride It...
10	9	9	9	9	CRANBERRIES/Free To Decide
5	7	8	8	8	BLUES TRAVELER/But Anyway

MARKET #22
WZJM/Cleveland
(216) 621-9566
Rodman/Eubanks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	59	52	46	46	DONNA LEWIS/Love You Always...
46	20	36	45	45	JANN ARDEN/Insensitive
38	52	39	44	44	LOS DEL RIO/BAYSIDE/Macarena
20	40	49	44	44	ERIC CLAPTON/Change The World
49	46	37	40	40	COLOR ME BADD/The Earth...
41	47	44	39	39	MAXI PRIEST F/SHAGGY/That Girl
45	46	44	39	39	TRACY CHAPMAN/Give Me One Reason
49	47	49	39	39	FUGEES/Killing Me Softly
25	30	35	38	38	TONI BRAXTON/You're Makin' Me...
40	40	40	38	38	OASIS/Champagne Supernova
41	39	44	37	37	M.T.S./I'll Be Alright
23	23	36	37	37	LA BOUCHE/Sweet Dreams
26	25	36	36	36	MARIAH CAREY/Forever
10	9	33	35	35	ALANIS MORISSETTE/Ironic
43	47	41	35	35	PRIMITIVE RADIO GODS/Standing Outside...
34	35	40	34	34	LA BOUCHE/Be My Lover
46	49	43	34	34	COOLIO/1,2,3,4 (Sumpin'...)
52	54	42	33	33	ALANIS MORISSETTE/You Learn
5	5	5	33	33	CELINE DION/It's All Coming...
33	44	37	30	30	JEWEL/Who Will Save...
25	21	21	28	28	FUGEES/No Woman, No Cry
9	9	26	28	28	TONY PETTY & HB/Walls
23	26	27	27	27	QUAD CITY DJ'S/C'mon 'N Ride It...
26	20	10	26	26	BLUES TRAVELER/But Anyway
7	16	25	26	26	R. KELLY/Can't Sleep...
9	9	25	25	25	NO DOUBT/Spiderwebs
9	7	23	25	25	MERRIL BAINBRIDGE/Mouth
42	35	21	24	24	DISHWALLA/Counting Blue Cars
5	6	9	22	22	KRISTINE W/One More Try
17	19	12	20	20	CELINE DION/Because You Loved Me
23	19	12	20	20	CRANBERRIES/Free To Decide
28	20	26	20	20	AMBER/This Is Your Night
9	7	19	19	19	JOHN MELLENCAMP/Key West...
18	18	19	19	19	MARIAH CAREY/Always Be My Baby
10	5	7	18	18	DOG'S EYE VIEW/Everything Falls...
12	14	14	18	18	BRANDY/Sittin' Up In My...
12	10	7	16	16	TONY RICH PROJECT/Like A Woman
20	5	17	16	16	J'SON/It's Never Stop...
30	20	26	15	15	CRUSH/Jellyhead

MARKET #23
KWIX/Denver
(303) 321-0950
Bowers/Cagle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	57	58	61	61	JEWEL/Who Will Save...
54	55	60	60	60	TRACY CHAPMAN/Give Me One Reason
40	50	60	60	60	ERIC CLAPTON/Change The World
51	52	56	59	59	TONY RICH PROJECT/Nobody Knows
52	55	59	59	59	JANN ARDEN/Insensitive
35	41	41	53	53	NATALIE MERCHANT/Jealousy
25	35	46	46	46	TONI BRAXTON/You're Makin' Me...
24	34	50	46	46	DONNA LEWIS/Love You Always...
37	40	49	44	44	DISHWALLA/Counting Blue Cars
48	45	44	44	44	SMASHING PUMPKINS/1979
42	42	41	43	43	OASIS/Champagne Supernova
39	40	44	43	43	MARIAH CAREY/Forever
46	43	39	43	43	DOG'S EYE VIEW/Everything Falls...
25	32	42	42	42	LOS DEL RIO/BAYSIDE/Macarena
38	39	40	42	42	HOOTIE & BLOWFISH/Tucker's Town
41	39	39	41	41	HOOTIE & BLOWFISH/Old Man & Me
39	40	40	41	41	EVERCLEAR/Santa Monica...
29	31	28	31	31	ALANIS MORISSETTE/You Learn
43	38	38	30	30	NATALIE MERCHANT/Wonder
25	20	30	30	30	ALANIS MORISSETTE/Ironic
41	42	41	29	29	GIN BLOSSOMS/Follow You Down
14	27	24	21	21	MELISSA ETHERIDGE/Nowhere To Go
9	12	21	21	21	BADLIES/Angeline Is...
31	31	27	21	21	CRANBERRIES/Free To Decide
19	19	18	19	19	JOHN MELLENCAMP/Key West...
14	20	19	19	19	HOOTIE & BLOWFISH/Tucker's Town
16	19	18	19	19	PRIMITIVE RADIO GODS/Standing Outside...
17	18	15	18	18	MARIAH CAREY/Always Be My Baby
17	18	15	18	18	DAVE MATTHEWS BAND/So Much To Say
51	19	16	17	17	COLLECTIVE SOUL/The World I Know
10	16	19	16	16	SMASHING PUMPKINS/Tonight, Tonight
10	16	19	16	16	TOAD THE WET.../Good Intentions
17	14	17	11	11	TONY RICH PROJECT/Like A Woman
17	14	17	11	11	GABRIELLE/Give Me A Little...
26	30	21	5	5	TONY RICH PROJECT/Like A Woman
5	7	8	8	8	L.L. COOL J/Loungin

MARKET #24
KKRZ/Portland, OR
(503) 226-0100
Benson/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	68	63	67	67	DONNA LEWIS/Love You Always...
63	62	61	62	62	JEWEL/Who Will Save...
62	62	58	61	61	JANN ARDEN/Insensitive
49	49	44	61	61	TONI BRAXTON/You're Makin' Me...
61	63	61	61	61	ALANIS MORISSETTE/You Learn
28	30	47	47	47	MAXI PRIEST F/SHAGGY/That Girl
44	42	41	42	42	TONI BRAXTON/You're Makin' Me...
16	35	40	39	39	DOG'S EYE VIEW/Everything Falls...
42	41	37	35	35	COOLIO/1,2,3,4 (Sumpin'...)
29	33	39	34	34	DISHWALLA/Counting Blue Cars
43	34	31	34	34	CELINE DION/Up In My...
23	33	33	33	33	NATALIE MERCHANT/Jealousy
48	59	59	32	32	NATALIE MERCHANT/Wonder
2	14	30	30	30	KEITH SWEAT/It's Twisted
10	21	20	38	38	PRIMITIVE RADIO GODS/Standing Outside...
26	20	25	38	38	QUAD CITY DJ'S/C'mon 'N Ride It...
20	31	38	38	38	NO MERCY/Where Do You Go
34	30	29	29	29	M.T.S./I'll Be Alright
10	21	22	27	27	ERIC CLAPTON/Change The World
58	35	26	27	27	TRACY CHAPMAN/Give Me One Reason
21	24	19	22	22	BONE THUGS-N-HARMONY/The Crossroads
18	15	36	22	22	VOICE OF THE BEEHIVE/Scary Kisses
15	12	21	21	21	DEEP LEPPARD/1 I Want Is...
19	19	16	20	20	2PAC/F.R. DRE/California Love
7	7	8	20	20	CRANBERRIES/Free To Decide
27	28	18	18	18	GHOST TOWN DJ'S/My Boo
7	13	17	17	17	HOOTIE & BLOWFISH/Tucker's Town
40	25	16	17	17	COLOR ME BADD/The Earth...
6	12	12	12	12	TINA ARENA/Show Me Heaven
10	10	10	10	10	REFRESHMENTS/Bandits
10	14	16	8	8	NEW EDITION/Hit Me Off
10	14	16	8	8	JOHN MELLENCAMP/Key West...
7	7	7	7	7	BLUES TRAVELER/But Anyway
26	30	21	5	5	CELINE DION/It's All Coming...
5	7	8	8	8	TONY RICH PROJECT/Like A Woman
5	7	8	8	8	GABRIELLE/Give Me A Little...
5	7	8	8	8	L.L. COOL J/Loungin

MARKET #25
WKRC/Cincinnati
(513) 783-5500
Steal/Douglas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
66	66	69	66	66	ALANIS MORISSETTE/You Learn
46	46	56	64	64	DOG'S EYE VIEW/Everything Falls...
44	40	50	64	64	BILLIE RAY MARTIN/Your Loving Arms
62	62	66	64	64	DONNA LEWIS/Love You Always...
46	46	58	63	63	JEWEL/Who Will Save...
66	60	59	59	59	NATALIE MERCHANT/Jealousy
30	30	49	56	56	PRIMITIVE RADIO GODS/Standing Outside...
16	16	51	56	56	BLESSID UNION OF.../All Along
66	66	64	53	53	FOO FIGHTERS/Big Me
46	46	53	52	52	LOS DEL RIO/BAYSIDE/Macarena
39	39	54	52	52	DISHWALLA/Counting Blue Cars
65	65	61	52	52	EVERCLEAR/Santa Monica...
56	56	50	47	47	TRACY CHAPMAN/Give Me One Reason
32	38	37	42	42	QUAD CITY DJ'S/C'mon 'N Ride It...
42	42	42	41	41	NO DOUBT/Just A Girl
25	30	31	40	40	CRANBERRIES/Free To Decide
9	9	35	37	37	NO MERCY/Where Do You Go
9	9	35	37	37	NO MERCY/Where Do You Go
40	40	32	35	35	OASIS/Don't Look Back...
10	10	12	31	31	HOOTIE & BLOWFISH/Tucker's Town
61	61	40	31	31	LA BOUCHE/Sweet Dreams
26	32	30	28	28	BLUES TRAVELER/But Anyway
44	44	31	28	28	BONE THUGS-N-HARMONY/The Crossroads
37	37	29	25	25	JARS OF CLAY/Floor
4	10	24	24	24	R. KELLY/Can't Sleep...
26	20	24	24	24	SMASHING PUMPKINS/Tonight, Tonight
22	22	24	24	24	MELANIE BENDER/You Just Want Sex
27	27	22	22	22	JANN ARDEN/Insensitive
56	56	29	18	18	HOOTIE & BLOWFISH/Old Man & Me
16	16	14	14	14	MARIAH CAREY/Forever
13	13	14	14	14	ERIC CLAPTON/Change The World
45	58	50	13	13	FUGEES/Killing Me Softly
12	12	12	12	12	TONY PETTY & HB/Walls
14	13	11	11	11	GIN BLOSSOMS/As Long As It...
15	15	11	10	10	DOG'S EYE VIEW/Small Wonders
8	8	14	6	6	GOO GOO DOLLS/Long Way Down

MARKET #26
KMXV/Kansas City
(816) 753-0933
Zellner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	56	ALANIS MORISSETTE/You Learn
34	44	56	56	56	DONNA LEWIS/Love You Always...
56	56	56	56	56	TRACY CHAPMAN/Give Me One Reason
28	36	54	54	54	DISHWALLA/Counting Blue Cars
40	40	52	52	52	TONI BRAXTON/You're Makin' Me...
46	42	50	50	50	BRANDY/Sittin' Up In My...
32	32	48	48	48	COLLECTIVE SOUL/The World I Know
46	46	46	46	46	ERIC CLAPTON/Change The World
56	56	44	44	44	JEWEL/Who Will Save...
54	54	42	42	42	MARIAH CAREY/Forever
48	48	40	40	40	CELINE DION/Because You Loved Me
36	38	38	38	38	HOOTIE & BLOWFISH/Tucker's Town
52	52	38	38	38	COLOR ME BADD/The Earth...
20	28	36	36	36	PRIMITIVE RADIO GODS/Standing Outside...
50	50	36	34	34	NATALIE MERCHANT/Jealousy
30	22	34	34	34	TONY RICH PROJECT/Nobody Knows
42	34	34	34	34	LA BOUCHE/Sweet Dreams
12	10	24	24	24	JANN ARDEN/Insensitive
16	22	24	24	24	JOHN MELLENCAMP/Key West...
24	24	24	24	24	BLESSID UNION OF.../All Along
44	40	26	22	22	ALANIS MORISSETTE/Ironic
18	20	20	20	20	TONY RICH PROJECT/Like A Woman
18	20	20	20	20	MELISSA ETHERIDGE/Nowhere To Go
16	18	18	18	18	GIN BLOSSOMS/As Long As It...
44	40	14	14	14	CELINE DION/It's All Coming...
44	42	30	18	18	MARIAH CAREY/Always Be My Baby
20	20	16	16	16	BLUES TRAVELER/But Anyway
7	14	16	16	16	NO MERCY/Where Do You Go
7	14	16	16	16	BRYAN ADAMS/Let's Make A...
7	14	16	1		

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #43
WKSE/Bufalo
 (716) 884-5101
 O'Neil/Universal

PLAYS

SW	LW	TW	ARTIST/TITLE	
49	50	53	58	FUGEES/No Woman, No Cry
21	27	47	54	GOOD GOO DOLLS/Long Way Down
27	27	47	54	DONNA LEWIS/I Love You Always...
52	52	52	52	ALANIS MORISSETTE/You Learn
32	36	46	51	ALANIS MORISSETTE/Ironic
50	48	49	49	COOLIO/2,3,4 (Sumpin'...)
26	26	26	46	QUAD CITY DJ'S/C'mon 'N Ride It...
42	43	45	45	LIVIN' JOY/Dreamer
41	40	42	45	NATALIE MERCHANT/Jealousy
37	40	45	45	R. KELLY/I Can't Sleep...
53	51	49	49	DOG'S EYE VIEW/Everything Falls...
54	50	44	44	TRACY CHAPMAN/Give Me One Reason
40	40	41	44	BARENAKED LADIES/Shoe Box
13	12	23	43	JANN ARDEN/Insensitive
19	19	37	43	TONI BRAXTON/You're Makin' Me...
41	28	38	42	BONE THUGS-N-HARMONY/The Crossroads
27	36	40	40	NO DOUBT/Just A Girl
52	41	33	36	GOOD GOO DOLLS/Naked
27	26	22	28	FRST BASE/Love Is Paradise
39	28	27	27	CELINE DION/Because You Loved Me
11	21	27	27	HOOTIE & BLOWFISH/Tucker's Town
-	21	22	27	CELINE DION/It's All Coming...
20	24	24	24	JEWEL/Who Will Save...
36	26	26	24	OASIS/Champagne Supernova
21	26	24	24	ROBERT MILLES/Children
18	23	23	23	DISHWALLA/Counting Blue Cars
20	21	21	21	PRIMITIVE RADIO GODS/Standing Outside...
-	16	21	21	CRUSH/Jellyhead
40	26	21	21	AMBER/This Is Your Night
18	19	20	19	OUTHERE BROTHERS/Boom Boom Boom
19	19	20	19	NO MERCY/Where Do You Go
18	17	17	18	FUN FACTORY/Close To You
16	19	17	18	LA BOUCHE/Be My Lover
18	19	18	18	REAL MCCOY/Automatic Lover
-	12	17	17	NO DOUBT/Spiderwebs
-	18	17	17	LOS DEL RIO/Macarena
17	20	17	17	DIANA KING/Shy Guy
16	15	17	17	COOLIO/Gangsta's Paradise
-	-	16	16	KEITH SWEAT/Twisted
16	15	18	16	M.T.S./I'll Be Alright

MARKET #41
WKSS/Hartford
 (860) 524-7819
 Jones/Vayda

PLAYS

SW	LW	TW	ARTIST/TITLE	
61	63	58	52	ALANIS MORISSETTE/You Learn
53	60	54	50	LOS DEL RIO/BAYSIDE/Macarena
37	60	53	47	DONNA LEWIS/I Love You Always...
19	49	46	45	HOOTIE & BLOWFISH/Go Blind
18	37	37	41	NATALIE MERCHANT/Jealousy
-	35	39	39	PRIMITIVE RADIO GODS/Standing Outside...
29	38	40	37	COLLECTIVE SOUL/The World I Know
50	49	41	36	FUGEES/Killing Me Softly
47	40	42	36	LA BOUCHE/Be My Lover
41	34	36	33	JANN ARDEN/Insensitive
35	40	28	32	DOG'S EYE VIEW/Everything Falls...
39	36	36	31	TONY RICH PROJECT/Nobody Knows
28	30	29	29	CRANBERRIES/Free To Decide
10	9	15	29	CELINE DION/Because You Loved Me
18	28	24	27	OASIS/Champagne Supernova
32	35	31	27	DISHWALLA/Counting Blue Cars
26	37	27	27	JEWEL/Who Will Save...
31	36	25	27	MARIAH CAREY/Always Be My Baby
26	26	21	21	LA BOUCHE/Be My Lover
22	30	21	21	TONI BRAXTON/You're Makin' Me...
-	16	20	20	KEITH SWEAT/Twisted
24	22	19	19	NATALIE MERCHANT/Wonder
21	21	15	19	MARIAH CAREY/Forever
40	5	14	19	GARBAGE/Stupid Girl
23	25	21	17	SMASHING PUMPKINS/1979
37	44	28	15	ERIC CLAPTON/Change The World
14	17	14	13	BLUES TRAVELER/Hook
23	18	13	12	CRANBERRIES/Dreams
18	19	15	11	HOOTIE & BLOWFISH/Tucker's Town
14	17	10	10	MAXI PRIEST F/SHAGGY/That Girl
39	8	7	6	GHOST TOWN DJ'S/My Boo
-	7	6	6	QUAD CITY DJ'S/C'mon 'N Ride It...
8	7	6	6	BONE THUGS-N-HARMONY/The Crossroads
5	5	5	5	MELISSA ETHERIDGE/Nowhere To Go
-	-	5	5	BRANDY, TAMIA.../Missing You
-	-	5	5	R. KELLY/I Can't Sleep...
-	-	5	5	NIXONS/Sister
-	-	5	5	CELINE DION/It's All Coming...
5	5	5	5	NEW EDITION/Hit Me Off

MARKET #44
WRWV/Nashville
 (615) 664-2400
 Quinn/Scooter

PLAYS

SW	LW	TW	ARTIST/TITLE	
40	35	29	52	JEWEL/Who Will Save...
41	42	51	52	NATALIE MERCHANT/Jealousy
40	43	50	51	ALANIS MORISSETTE/You Learn
54	54	49	49	TRACY CHAPMAN/Give Me One Reason
8	23	40	41	FUGEES/Killing Me Softly
54	41	38	41	JANN ARDEN/Insensitive
44	40	30	31	DOG'S EYE VIEW/Everything Falls...
31	33	31	30	ERIC CLAPTON/Change The World
25	24	20	28	LENNY KRAVITZ/Can't Get You Off...
29	42	40	27	COLOR ME BADD/The Earth...
-	18	27	27	GOOD GOO DOLLS/Name
27	25	20	25	FOO FIGHTERS/Big Me
28	18	16	22	MARIAH CAREY/Forever
-	20	26	21	NATALIE MERCHANT/Wonder
28	27	26	20	BLESSID UNION OF.../All Along
-	10	11	20	TOM PETTY & HB/Walls
19	14	13	19	BADLEES/Angeline Is...
-	7	19	19	MELISSA ETHERIDGE/Nowhere To Go
27	26	18	19	HOOTIE & BLOWFISH/Tucker's Town
23	19	11	19	DONNA LEWIS/I Love You Always...
-	11	18	18	LOS DEL RIO/BAYSIDE/Macarena
15	14	11	18	MAXI PRIEST F/SHAGGY/That Girl
-	7	17	17	JOHN MELLENCAMP/Key West...
-	19	24	17	EDWIN MCCAIN/Solitude
-	9	15	16	BLUES TRAVELER/But Anyway
14	11	11	16	LA BOUCHE/Sweet Dreams
12	13	12	14	PRIMITIVE RADIO GODS/Standing Outside...
17	21	19	14	LISA LOEB/Waiting For...
-	13	10	10	NO MERCY/Where Do You Go
10	13	14	13	DEL AMITRI/Roll To Me
10	12	14	12	CLAYTON & MULLEN/Mission: Impossible
-	13	12	12	GIN BLOSSOMS/It I Hear It...
12	13	12	12	ACE OF BASE/Lucky Love
11	9	6	11	DISHWALLA/Counting Blue Cars
10	12	17	11	BLUES TRAVELER/Hook
10	18	20	11	ALANIS MORISSETTE/Ironic
11	11	14	11	MELISSA ETHERIDGE/I Want To Come Over
10	35	40	11	MARIAH CAREY/Always Be My Baby
10	10	11	11	FUN FACTORY/I Wanna B With U
52	32	13	10	COLLECTIVE SOUL/The World I Know

MARKET #45
WPXY/Rochester, NY
 (716) 454-2600
 Ingram/Rice

PLAYS

SW	LW	TW	ARTIST/TITLE	
51	48	50	52	TRACY CHAPMAN/Give Me One Reason
51	52	54	50	ALANIS MORISSETTE/You Learn
47	52	47	44	CELINE DION/Because You Loved Me
46	51	56	41	FUGEES/Killing Me Softly
18	35	38	38	DONNA LEWIS/I Love You Always...
33	36	39	38	ALANIS MORISSETTE/Ironic
51	39	31	38	NATALIE MERCHANT/Wonder
46	41	41	41	COLLECTIVE SOUL/The World I Know
37	40	36	35	JEWEL/Who Will Save...
42	41	38	34	MARIAH CAREY/Always Be My Baby
32	32	23	34	MARIAH CAREY/Forever
28	21	27	31	GIN BLOSSOMS/Follow You Down
8	11	22	29	NO MERCY/Where Do You Go
18	21	20	29	AMBER/This Is Your Night
22	23	28	29	ALANIS MORISSETTE/Head Over Feet
28	33	49	29	LOS DEL RIO/BAYSIDE/Macarena
36	31	21	28	BLUES TRAVELER/Hook
28	28	47	27	BLESSID UNION OF.../All Along
32	49	35	25	LA BOUCHE/Be My Lover
24	29	27	24	ERIC CLAPTON/Change The World
12	10	13	24	TONI BRAXTON/You're Makin' Me...
21	24	19	22	JANN ARDEN/Insensitive
21	21	22	22	EDWIN MCCAIN/Solitude
30	27	27	22	BRANDY/Sittin' Up In My...
23	25	19	22	BLUES TRAVELER/But Anyway
21	20	20	22	TLC/Waterfalls
21	-	-	22	BLESSID UNION OF.../Let Me Be The One
-	7	21	21	CELINE DION/It's All Coming...
5	10	11	20	TOM PETTY & HB/Walls
20	19	19	20	DIONNE FARRIS/I Know
19	21	21	20	BLUES TRAVELER/Run-Around
19	17	15	19	HOOTIE & BLOWFISH/Only Wanna Be...
19	17	19	19	MELISSA ETHERIDGE/It's The Only One
17	18	19	18	EVERYTHING BUT.../Missing
-	9	16	16	PATTI ROTHBERG/Inside
19	15	18	16	M.T.S./I'll Be Alright
-	-	16	16	SOPHIE B. HAWKINS/As I Lay Me Down
13	13	16	16	LA BOUCHE/Sweet Dreams
14	15	16	15	BACKSTREET BOYS/We've Got It...
9	14	10	13	DISHWALLA/Counting Blue Cars

MARKET #46
98.7 WDJX
 Today's BEST Music!

PLAYS

SW	LW	TW	ARTIST/TITLE	
25	32	44	46	LOS DEL RIO/BAYSIDE/Macarena
47	49	46	46	DONNA LEWIS/I Love You Always...
35	32	42	44	FUGEES/Killing Me Softly
39	45	44	44	BRANDY/Sittin' Up In My...
37	30	39	44	JANN ARDEN/Insensitive
21	29	40	43	BLESSID UNION OF.../All Along
21	27	29	29	COLOR ME BADD/The Earth...
28	28	28	28	OASIS/Champagne Supernova
20	10	23	28	JEWEL/Who Will Save...
7	4	21	28	MARIAH CAREY/Forever
45	46	31	28	MARIAH CAREY/Always Be My Baby
33	29	29	27	CELINE DION/Because You Loved Me
29	31	27	27	NATALIE MERCHANT/Jealousy
14	17	27	27	TONI BRAXTON/You're Makin' Me...
47	34	26	26	ALANIS MORISSETTE/Head Over Feet
29	28	29	26	ERIC CLAPTON/Change The World
9	7	15	24	DISHWALLA/Counting Blue Cars
27	23	23	23	ALANIS MORISSETTE/Ironic
13	15	14	10	GOOD GOO DOLLS/Name
44	43	23	16	TRACY CHAPMAN/Give Me One Reason
35	43	23	16	SMASHING PUMPKINS/1979
13	12	15	16	MELISSA ETHERIDGE/I Want To Come Over
26	24	16	15	LA BOUCHE/Sweet Dreams
-	-	7	14	CELINE DION/It's All Coming...
12	13	16	14	NO MERCY/Where Do You Go
39	44	21	14	LA BOUCHE/Be My Lover
15	16	14	14	TONY RICH PROJECT/Nobody Knows
-	9	11	13	WHITNEY HOUSTON/Why Does It Hurt...
14	12	10	13	BLESSID UNION OF.../Let Me Be The One
-	3	12	12	JOHN MELLENCAMP/Key West...
9	9	11	12	BLUES TRAVELER/Run-Around
9	12	9	11	PRIMITIVE RADIO GODS/Standing Outside...
7	11	10	11	HOOTIE & BLOWFISH/Tucker's Town
7	8	11	10	HOOTIE & BLOWFISH/Tucker's Town
5	11	10	10	TOM PETTY & HB/Walls
4	8	9	10	CRANBERRIES/Free To Decide
8	11	10	10	MELISSA ETHERIDGE/Nowhere To Go
9	6	11	10	TINA ARENA/Show Me Heaven
-	8	10	10	NO DOUBT/Spiderwebs
-	-	9	10	OASIS/Don't Look Back...

MARKET #50
WDCG/Raleigh
 (919) 361-1051
 Taylor

PLAYS

SW	LW	TW	ARTIST/TITLE	
61	64	62	62	ALANIS MORISSETTE/Head Over Feet
43	46	52	56	PRIMITIVE RADIO GODS/Standing Outside...
33	36	50	51	JARS OF CLAY/Flood
59	58	61	60	OASIS/Champagne Supernova
47	46	49	45	ALANIS MORISSETTE/You Learn
22	22	37	43	BLUES TRAVELER/But Anyway
60	59	41	41	DISHWALLA/Counting Blue Cars
32	33	30	39	DAVE MATTHEWS BAND/So Much To Say
37	38	40	37	ERIC CLAPTON/Change The World
16	17	35	36	BUTTHOLE SURFERS/Pepper
22	13	25	28	SPACEHOG/In The Meantime
-	-	16	27	LEAH ANDREONE/It's Alright...
12	16	13	27	NO DOUBT/Spiderwebs
35	34	30	27	SMASHING PUMPKINS/1979
10	8	19	23	NIXONS/Sister
25	29	34	22	HOOTIE & BLOWFISH/Tucker's Town
-	-	22	22	DONNA LEWIS/I Love You Always...
37	37	21	22	HOOTIE & BLOWFISH/Go Blind
31	36	37	22	EVERCLEAR/Santa Monica...
39	39	38	22	JEWEL/Who Will Save...
24	26	27	20	SMASHING PUMPKINS/Tonight, Tonight
17	14	18	28	BECK/Where's It At
10	10	10	19	REFRESHMENTS/Standstill
16	18	15	17	MELISSA ETHERIDGE/Nowhere To Go
26	21	20	17	NATALIE MERCHANT/Jealousy
44	40	13	17	TRACY CHAPMAN/Give Me One Reason
22	23	17	15	BUSH/Hyacinth
5	5	8	14	OASIS/Don't Look Back...
10	-	11	14	BODEANS/Closer To Free
9	11	13	14	DAVE MATTHEWS BAND/Ants Marching
12	11	10	14	TOAD THE WET.../Good Intentions
10	15	11	13	EVERYTHING BUT.../Missing
10	11	12	13	NATALIE MERCHANT/Carnival
-	-	-	-	GOOD GOO DOLLS/Name
10	12	11	12	GARBAGE/Stupid Girl
-	-	7	12	POE/Angrny Johnny
9	-	12	12	BLUES TRAVELER/Run-Around
10	11	10	12	BLUES TRAVELER/Hook
18	15	20	8	LISA LOEB/Waiting For...
6	7	6	5	METALLICA/Until It Sleeps

MARKET #51
WYLD/Oklahoma City
 (405) 840-5271
 McCoy/Barroda

PLAYS

SW	LW	TW	ARTIST/TITLE	
31	30	39	61	DONNA LEWIS/I Love You Always...
59	60	59	60	SPACEHOG/In The Meantime
35	47	59	60	JEWEL/Who Will Save...
37	61	61	60	



CHR/RHYTHMIC TOP 50

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 KEITH SWEAT Twisted (Elektra/EEG)	2126	2057	2075	1963	38/0
4	4	2	2	2 GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	1879	1846	1762	1629	37/1
3	3	3	3	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	1790	1823	1849	1829	34/1
2	2	4	4	R. KELLY I Can't Sleep Baby (If I) (Jive)	1783	1812	1865	1850	36/0
15	11	7	5	5 L.L. COOL J Loungin (Def Jam/RAL/Mercury)	1268	1183	995	785	34/1
5	5	5	6	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	1229	1374	1437	1622	27/0
6	6	6	7	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	1156	1204	1224	1204	30/0
7	7	8	8	TOTAL Kissin' You (Bad Boy/Arista)	1045	1175	1173	1150	27/0
9	8	9	9	CASE /FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)	986	1081	1100	1002	22/0
29	21	14	10	10 DONNA LEWIS I Love You Always Forever (Atlantic)	977	782	607	450	26/5
10	9	11	11	11 MONICA Why I Love You So Much (Rowdy/Arista)	969	958	1004	973	23/1
13	12	10	12	12 NAS If I Ruled The World (Columbia/CRG)	963	962	912	820	29/0
16	13	13	13	13 GROOVE THEORY Baby Luv (Epic)	898	879	880	740	24/1
12	10	12	14	NEW EDITION Hit Me Off (MCA)	850	954	1003	861	31/0
21	17	15	15	15 LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	806	758	681	568	19/0
19	16	16	16	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	711	751	681	600	20/0
27	24	21	17	17 NO MERCY Where Do You Go (Arista)	672	581	550	477	21/1
20	18	17	18	MARIAH CAREY Forever (Columbia/CRG)	668	689	661	571	22/1
30	26	22	19	19 JOCELYN ENRIQUEZ Do You Miss Me (Classified)	657	555	510	392	15/1
14	15	18	20	MAXI PRIEST /SHAGGY That Girl (Virgin)	576	669	734	808	19/0
BREAKER			21	21 SHADES Tell Me (I'll Be Around) (Motown)	574	421	367	257	21/2
8	14	19	22	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	565	641	810	1053	17/0
BREAKER			23	23 LINA SANTIAGO Just Because I Love You (Groove Nation/Universal)	559	487	453	353	19/2
BREAKER			24	24 AMBER This Is Your Night (Tommy Boy)	552	480	429	315	16/1
17	19	25	25	25 MARIAH CAREY Always Be My Baby (Columbia/CRG)	525	515	652	729	16/1
BREAKER			26	26 AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	523	236	101	9	19/4
—	—	42	27	27 AZ YET Last Night (LaFace/Arista)	477	255	126	27	19/7
11	22	24	28	SWV You're The One (RCA)	475	531	577	867	13/1
25	23	20	29	TONY RICH PROJECT Like A Woman (LaFace/Arista)	443	605	562	500	19/0
35	32	32	30	30 112 Only You (Bad Boy/Arista)	426	373	395	340	11/1
—	40	33	31	31 GINUWINE Pony (550 Music)	425	357	274	136	16/3
24	28	30	32	2PAC How Do U Want It (Death Row/Interscope)	422	440	467	502	15/1
18	20	23	33	CELINE DION Because You Loved Me (550 Music)	420	542	632	722	12/0
22	27	29	34	JODECI Get On Up (Uptown/MCA)	333	458	494	563	12/0
23	25	26	35	COLOR ME BADD The Earth, The Sun, The Rain (Giant/WB)	328	511	549	545	8/0
43	43	44	36	36 MISTA Blackberry Molasses (EastWest/EEG)	299	245	265	256	16/0
50	—	39	37	37 RICKY MARTIN Maria (Sony Latin)	297	276	186	206	7/1
28	35	37	38	38 ALANIS MORISSETTE Ironic (Maverick/Reprise)	290	278	360	468	8/0
—	46	36	39	3T Why (MJJ/550 Music)	288	302	222	166	15/1
36	39	34	40	FUGEES Ready Or Not (Ruffhouse/Columbia/CRG)	279	342	295	326	12/0
47	41	41	41	41 ALANIS MORISSETTE You Learn (Maverick/Reprise)	273	266	268	234	6/0
45	44	38	42	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	272	277	260	234	18/0
—	48	—	43	43 SWV Use Your Heart (RCA)	272	214	210	98	17/2
—	49	—	44	44 BAYSIDE BOYS Caliente (Lava/Atlantic)	269	223	197	140	14/1
38	38	40	45	TOO SHORT Gettin' It (Dangerous/Jive)	268	276	300	296	6/0
DEBUT			46	46 BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	260	175	35	—	21/1
DEBUT			47	47 WARREN G What's Love Got To Do With It (Interscope)	254	134	3	—	16/5
DEBUT			48	48 SIR MIX-A-LOT Jump On It (American/Reprise)	229	148	142	83	14/1
31	37	48	49	COOLIO All The Way Live (Tommy Boy/Island)	219	232	302	366	8/0
DEBUT			50	50 MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)	203	184	166	155	14/2

This chart reflects airplay from August 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker.

39 CHR/Rhythmic reporters. 38 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

SHADES		
Tell Me (I'll Be Around) (Motown)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
574/153	21/2	21

LINA SANTIAGO		
Just Because I Love You (Groove Nation/Universal)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
559/72	19/2	23

AMBER		
This Is Your Night (Tommy Boy)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
552/72	16/1	24

AALIYAH		
If Your Girl Only Knew (BlackGround/Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
523/287	19/4	26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AZ YET Last Night (LaFace/Arista)	7
WARREN G What's Love Got To Do With It (Interscope)	5
GABRIELLE Give Me A Little More... (Go!Discs/London/Island)	5
DONNA LEWIS I Love You Always Forever (Atlantic)	5
LUTHER VANDROSS Your Secret Love (LV/Epic)	5
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	4
DRU HILL Tell Me (Island)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	+287
AZ YET Last Night (LaFace/Arista)	+222
DONNA LEWIS I Love You Always Forever (Atlantic)	+195
SHADES Tell Me (I'll Be Around) (Motown)	+153
WARREN G What's Love Got To Do With It (Interscope)	+120
JOCELYN ENRIQUEZ Do You Miss Me (Classified)	+102
DRU HILL Tell Me (Island)	+101
NO MERCY Where Do You Go (Arista)	+91
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	+85
L.L. COOL J Loungin (Def Jam/RAL/Mercury)	+85

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRANDY Sittin' Up In My Room (Arista)	+187
MARY J. BLIGE Not Gon' Cry (Arista)	+187
LA BOUCHE Sweet Dreams (RCA)	+187
LA BOUCHE Be My Lover (RCA)	+187
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	+187
EVERYTHING BUT THE GIRL Missing (Atlantic)	+187
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	+187
2PAC /DR. DRE California Love (Death Row/Interscope)	+187
GROOVE THEORY Tell Me (Epic)	+187
MARIAH CAREY Fantasy (Columbia/CRG)	+187

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Michael Martin is FLIPping!



WORK

HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	TOTAL STATIONS/ADDS LW	TOTAL STATIONS/ADDS
1	1	CASE/F/OXXY BROWN Touch Me... (Def Jam/RAL/Mercury)	3186	3495	88/0
2	2	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	2797	2697	106/1
3	3	NAS If I Ruled The World (Columbia/CRG)	2758	2659	104/0
4	4	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	2669	3094	91/0
5	5	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	1744	2138	54/0
6	6	OUTKAST Elevators (LaFace/Arista)	1367	1296	76/2
7	7	QUAD CITY DJ'S C'mon... (Quadra Sound/Big Beat/Atlantic)	1347	1425	43/0
8	8	2PAC How Do U Want It (Death Row/Interscope)	1236	1636	55/1
9	9	MC LYTE Everyday (EastWest/EEG)	1042	1007	79/0
10	10	A+ All I See (Kedar/Universal)	1027	912	74/5
11	11	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	980	1055	39/0
12	12	WARREN G What's Love Got To Do With It (Interscope)	743	355	77/12
13	13	A TRIBE CALLED QUEST 1nce Again (Jive)	648	760	58/1
14	14	RAPPIN' 4-TAY A Lil' Some'em Some'em (Rag Top/EMI)	643	606	52/0
15	15	CRUCIAL CONFLICT Hay (Pallas/Universal)	630	938	36/0
16	16	LOST BOYZ Music Makes Me High (Universal)	629	596	57/1
17	17	TOO SHORT Gettin' It (Dangerous/Jive)	587	684	24/0
18	18	FUGEES Ready Or Not (Ruffhouse/Columbia/CRG)	532	530	26/5
19	19	JAY-Z W/MARY J. BLIGE Can't Knock... (Roc-A-Fella/Priority)	523	311	50/13
20	20	GETO BOYS Geto Fantasy (Rap-A-Lot/Noo Trybe)	512	503	51/2

This chart reflects airplay from August 5-11. Songs ranked by total plays. 39 CHR/Rhythmic reporters and 82 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

NEW & ACTIVE

MCSC Dream Girl (CME) Total Plays: 198, Total Stations: 11, Adds: 0	LOST BOYZ Music Makes Me High (Universal) Total Plays: 123, Total Stations: 6, Adds: 0
GINA THOMPSON The Things That You Do (Mercury) Total Plays: 189, Total Stations: 11, Adds: 3	ALL-4-ONE Someday (Hollywood) Total Plays: 122, Total Stations: 5, Adds: 0
DRU HILL Tell Me (Island) Total Plays: 187, Total Stations: 16, Adds: 4	EURYTHMICS Sweet Dreams '96 (Import) Total Plays: 111, Total Stations: 2, Adds: 0
OUTKAST Elevators (LaFace/Arista) Total Plays: 178, Total Stations: 9, Adds: 1	ERIC CLAPTON Change The World (Reprise) Total Plays: 109, Total Stations: 2, Adds: 0
2 LIVE CREW Shake A Lil' Something (Lil' Joe) Total Plays: 157, Total Stations: 7, Adds: 3	A+ All I See (Kedar/Universal) Total Plays: 108, Total Stations: 6, Adds: 1
BLACKSTREET No Diggity (Interscope) Total Plays: 155, Total Stations: 6, Adds: 2	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) Total Plays: 98, Total Stations: 2, Adds: 0
CECE PENISTON Movin' On (A&M) Total Plays: 145, Total Stations: 11, Adds: 2	JAY-Z W/MARY J. BLIGE Can't Knock... (Roc-A-Fella/Priority) Total Plays: 97, Total Stations: 3, Adds: 2
QUAD CITY DJ'S Summer Jam (Quadra Sound/Big Beat/Atlantic) Total Plays: 141, Total Stations: 4, Adds: 0	TRUTH Red Lights (Priority) Total Plays: 95, Total Stations: 8, Adds: 0
MC LYTE Everyday (EastWest/EEG) Total Plays: 138, Total Stations: 10, Adds: 0	CHARM FARM Superstar (PRA/Mercury) Total Plays: 87, Total Stations: 6, Adds: 2
STEVE B Waiting For Your Love (CME) Total Plays: 123, Total Stations: 2, Adds: 0	DRU DOWN Can You Feel Me (Relativity) Total Plays: 83, Total Stations: 6, Adds: 1

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

ADDS AUGUST 20

Blue Bamboo	"Sunny" (Robbins)
Born In August	"April" (Universal)
Robert Miles	"One And One" (Arista)
Skindeep	"Everybody" (Island)
Staxx Of Joy	"Joy" (Columbia/CRG)
702	"Steelo" (Motown)
Skoota	"Let It Out" (Critique)
Wild Orchid	"At Night I Pray" (RCA)
Yo-Yo	"Same Ol' Thang" (EastWest/EEG)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM Interim PD: Randy Savage MD: Jacques James 41 MARIAH CAREY "Always" 39 RICKY MARTIN "Maria" 19 GHOST TOWN DJ'S "Boo" 14 DONNA LEWIS "Always" 14 CELINE DION "Coming" DELINQUENT HABITS "Lower"	KZFM/Corpus Christi, TX PD: Charlie Maxx MD: Tony Manero GLORIA ESTEFAN "Mine"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 51 AALIYAH "Knew"	KLUC/Las Vegas, NV PD: Jerry Dean MD: Cal Thomas 27 WARREN G. "What's"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloverly 31 SWV "Use" 17 JAY-Z/MARY J. BLIGE "Hustle" 16 WHODINI "Running" 14 BLACKSTREET "Diggity"	KGGL/Riverside, CA PD/MD: Bob Lewis DRU HILL "Tell" LUTHER VANDROSS "Secret" DELINQUENT HABITS "Lower"	KTFM/San Antonio, TX PD: Cliff Tredway APD: Charlie Hervo 2 LIVE CREW "Shake" 2 LIVE CREW "Because" DRU HILL "Tell"	KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 36 AZ YET "Last" 29 GROOVE THEORY "Baby" 25 SIR MIX-A-LOT "Jump" 23 L.L. COOL J "Loungin"
KKOX/Bakersfield, CA PD: Chris Squires MD: Tony Manero GLORIA ESTEFAN "Mine" DONNA LEWIS "Always"	KJMN/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson No Adds	KQMG/Honolulu, HI PD: Jamie Hyatt MD: Mars Frehley 16 FUN FACTORY "Don't" 15 GLORIA ESTEFAN "Mine" 11 SCIENCE "Groove" 8 GABRIELLE "Give"	KPWR/Los Angeles, CA PD: Michelle Mercer APD/MD: Bruce St. James 58 DJ FUNK "Work" 27 112 "Only" 25 DELINQUENT HABITS "Lower"	KCAQ/Oxnard, CA PD: Dan Garth APD: Kelli McKay 37 AALIYAH "Knew" 22 SWV "You're" 14 MARIAH CAREY "Forever" 13 NNEKA "Again" 13 SKINDEEP "Everybody" 13 DRU HILL "Tell" 9 GINA THOMPSON "Things" 8 CHARM FARM "Superstar" 5 CECE PENISTON "Movin'" 2 GINUWINE "Pony" RHYTHMICENTRIC "Worry" LUTHER VANDROSS "Secret"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 6 FUN FACTORY "Don't" DONNA LEWIS "Always"	XHTZ/San Diego, CA OML/PD: Lisa Vazquez APD/MD: Jeff Nelson 13 OUTERBROTHERS "Hey" 9 AZ YET "Last" 5 LIMA SANTIAGO "Because" 3 OUTKAST "Elevators" A+ "See"	KWIN/Stockton, CA PD: Steve Wall MD: C.K. 19 3T "Why" GINA THOMPSON "Things" WARREN G. "What's" SCIENCE "Groove" DRU HILL "Tell"
WERO/Baltimore, MD PD: Tom Calococi MD: Camille Castwell AALIYAH "Knew"	KQKS/Denver, CO PD: Cindy Rose APD: Ricky O. GABRIELLE "Give"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 33 AZ YET "Last" 26 MIINT CONDITION "Man" 20 FOR REAL "Like"	WPOW/Miami, FL PD: Kid Curry Interim MD: Phil Jones 16 SCIENCE "Groove" 9 DO OR DIE "Pimp" 3 BECK "Where"	KITN/Modesto, CA PD: Pete Jones MD: Mark Medina LUTHER VANDROSS "Secret" 2 LIVE CREW "Shake" TERRI & MONICA "Sexuality" GINUWINE "Pony"	KSFM/Sacramento, CA PD: Bob West MD: Trejo No Adds	KMEL/San Francisco, CA PD: Michelle Santosuosso MD: Joey Arbagey 64 TONI BRAXTON "Makin" 21 MAXWELL "Ascension" 20 A TRIBE CALLED QUEST "Stressed"	KWLN/Stockton, CA PD: Steve Wall MD: C.K. 19 3T "Why" GINA THOMPSON "Things" WARREN G. "What's" SCIENCE "Groove" DRU HILL "Tell"
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Carl Collins 34 MONICA "Why" 15 AMBER "Night" GINUWINE "Pony"	KBOS/Fresno, CA PD/MD: Mark Adams SWV "Use"	WJBT/Jacksonville, FL PD: Paco Lopez Music Coord.: Jeff Lee 21 JAY-Z/MARY J. BLIGE "Hustle" 19 8 BALL & M.J.G. "Space" 15 4U "Home" 15 BLACKSTREET "Diggity" 13 AALIYAH "Knew" 6 MC SHY D "Work" 3 NAS "Action" BRANDY, TAMIA... "Missing"	KDON/Monterey, CA PD: Michael Newman APD/MD: Jennifer Wilde DONNA LEWIS "Always" DRU DOWN "Feel"	WWIX/Providence, RI PD: Joe Dawson MD: B.B. Good 8 AZ YET "Last" TERRI & MONICA "Sexuality" GABRIELLE "Give" WHIGFIELD "Close" KINSUI "Got"	WOCQ/Salisbury, MD PD: Wookla MD: Marlow CECE PENISTON "Movin" WARREN G. "What's" TERRI & MONICA "Sexuality" FUN FACTORY "Don't"	KYLD/San Francisco, CA PD: Michael Martin MD: Jose Mele 23 BORIS DLOGOSCH "Pushin" 5 MAXWELL "Ascension" 5 CHARM FARM "Superstar" 5 ANGELINA "Need" SHADES "Tell"	39 Total Reporters 39 Current Reporters 38 Current Playlists
WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 20 GINA G "Ooh" 20 ROBERT MILES "One" 13 CRUSH "Jellyhead"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 17 SHADES "Tell" 15 RZA & METHOD MAN "Wu-Wear" 10 2PAC "How" 10 2 LIVE CREW "Shake"	WKTU/New York, NY PD: Frankie Bize MD: Andy Shane GABRIELLE "Give" PLAYA HITTY "Summer"	KWNV/Reno, NV PD: Jeff Davis APD: Bill Shakespeare GINA THOMPSON "Things" AZ YET "Last" LUTHER VANDROSS "Secret"	KZHT/Salt Lake City, UT PD: Chel Buchanan MD: Dr. Doug 6 LA BOUCHE "Fallin" WILD ORCHID "Night" NO MERCY "Where" ACE OF BASE "Sorry"	KUBE/Seattle, WA PD: Mike Tierney MD: Lindsay Cicpic 18 WARREN G. "What's" GABRIELLE "Give"	Did Not Report, Playlist Frozen (1): WPGC/Washington, DC	

CHR/RHYTHMIC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
44	42	51	57		AMBER/This Is Your Night
37	42	59	57		LA BOUCHE/Be My Lover
59	55	50	46		BILLIE RAY MARTIN/Your Loving Arms
30	30	35	45		NO MERCY/Where Do You Go
38	31	35	42		ROBERT MILES/Children
40	41	46	39		LOS DEL RIO/BAYSIDE/Macarena
24	28	40	37		MARIAH CAREY/Forever
46	43	48	37		TONY RICH PROJECT/Nobody Knows
24	26	45	37		FUGEES/Killing Me Softly
30	21	22	35		OUTHERE BROTHERS/Boom Boom Boom
57	53	47	34		LA BOUCHE/Sweet Dreams
39	32	29	33		LIVIN' IN JOY/Dreamer
25	24	25	31		FUN FACTORY/Close To You
54	50	60	26		CELINE DION/Because You Loved Me
16	23	25	30		SCATMAN JOHN/Scatman
14	12	14	23		ORIGINAL/Love You Baby
20	20	24	19		COLLAGNE/It Be Loving You
12	13	22	18		KRISTINE W/One More Try
19	18	18	18		BAD YARD CLUB/In The Ghetto
16	40	45	18		GROOVE THEORY/Tell Me
18	19	23	17		EVERYTHING BUT...Missing
-	6	14	16		JOCELYN ENRIQUEZ/Do You Miss Me
18	24	19	15		COLOR ME BADD/The Earth...
14	16	15	15		QUAD CITY DJ'S/Com'N 'N Ride It...
44	17	14	14		MARIAH CAREY/Always Be My Baby
10	8	12	14		TONI BRAXTON/You're Makin' Me...
11	11	10	13		LA BOUCHE/Tonight Is The Night
10	11	12	13		GINA G/Ooh Ah, Just A...
-	6	10	13		R. KELLY/Can't Sleep...
-	-	-	-		KEITH SWEAT/Twisted
-	5	10	10		BLACKOUT ALLSTARS/ Like It
12	9	11	10		MAXI PRIEST F/SHAGGY/That Girl
-	-	-	-		CELINE DION/It's All Coming...
6	9	9	7		GHOST TOWN DJ'S/My Boo
13	19	19	5		DONNA LEWIS/ Love You Always...
-	-	-	-		GABRIELLE/Give Me A Little...
-	-	-	-		PLAYA HITTY/The Summer Is Magic

MARKET #1
WQHT/New York
(212) 840-0097
Smith/Cloherly

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
35	42	56	42		112/Only You
40	41	56	42		TONI BRAXTON/You're Makin' Me...
41	40	57	42		NAS/If I Ruled The World
41	41	55	42		L.L. COOL J/Loungin
42	43	55	41		MONIEF/You
33	33	36	40		BUSTA RHYMES/It's A Party
39	42	57	39		GINA THOMPSON/The Things That...
16	25	40	38		LOST BOYZ/Music Makes Me High
30	38	37	37		KEITH SWEAT/Twisted
24	31	33	35		MONIEF/You
-	23	25	35		AZ YET/Last Night
24	22	12	33		MISTA/Blackberry Molasses
-	29	37	32		702/Steelo
-	-	-	-		SWV/Use Your Heart
25	22	30	30		MONIEF/NAUGHTY...Ain't Nobody
32	32	34	29		FUGEES/No Woman, No Cry
41	41	53	28		MONIEF/Why I Love You So...
24	23	24	26		GROOVE THEORY/Baby Luv
-	26	25	25		AALIYAH/Your Girl Only...
35	32	34	23		JODECI/Get On Up
-	16	21	21		ORGANIZED NOIZE/Set It Off
14	14	20	10		A/All I See
36	33	32	20		A TRIBE CALLED QUEST/Ince Again
-	-	-	-		JAY-Z/MARY J. BLIGE/Can't Knock...
-	-	-	-		NAS/Affirmative Action
-	-	-	-		WHODINI/Keep Running Back
38	37	49	16		MONTELL JORDAN/Like
17	17	15	16		FUGEES/Family Business
24	22	19	15		HORACE BROWN/Things We Do For...
-	-	-	-		BLACKSTREET/No Diggity
27	30	13	11		JAY-Z/Brooklyn's Finest
20	14	9	10		DE LA SOUL/The Bizness

MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/St. James

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
66	66	70	69		TOO SHORT/Gettin' It
-	25	44	65		L.L. COOL J/Loungin
41	62	68	64		JAY-Z/WFOXY BROWN/Ain't No Nigga
42	64	64	64		NAS/If I Ruled The World
-	-	-	-		DJ FUNK/W/ Sweet Dreams '96
65	65	66	47		EURYTHMICS/Sweet Dreams '96
42	40	48	45		2PAC/How Do U Want It
61	50	33	45		BONE THUGS-N-HARMONY/The Crossroads
29	9	30	40		GHOST TOWN DJ'S/My Boo
-	-	-	-		112/Only You
27	29	30	27		COOLIO/All The Way Live
29	5	23	26		XZIBIT/Paparazzi
22	-	-	-		DELINQUENT HABITS/Lower Eastside
30	30	42	25		CHARM FARM/Superstar
-	-	-	-		WESTSIDE CONNECTION/Bow Down
44	55	70	19		ENERGY/Take Me Higher
10	15	12	17		PLANET SOUL/Feel The Music
14	16	17	16		DELINQUENT HABITS/Tres Delinquents
64	45	20	15		2PAC F/SNOOP...2 Of America's...
14	15	13	15		ARTIE THE 1 MAN...Esa Nena Linda
67	45	27	15		S'AIN'T JOHN/Agua
42	45	20	8		EL PRESIDENTE/Cafe Con Leche
19	15	20	8		FUGEES/Killing Me Softly

MARKET #3
WBMM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	64	61	70		NO MERCY/Where Do You Go
28	46	52	70		JOCELYN ENRIQUEZ/Do You Miss Me
55	42	69	68		QUAD CITY DJ'S/Com'N 'N Ride It...
-	-	-	-		LOS DEL RIO/BAYSIDE/Macarena
64	56	65	63		BONE THUGS-N-HARMONY/The Crossroads
23	33	42	61		CULTURE BEAT/Inside Out
64	56	54	44		TONI BRAXTON/You're Makin' Me...
48	45	41	41		AMBER/This Is Your Night
13	19	31	40		DONNA LEWIS/ Love You Always...
40	48	47	36		CULTURE BEAT/Crying In The Rain
34	64	50	34		R. KELLY/Can't Sleep...
16	19	31	28		ALANIS MORISSETTE/You Learn
-	23	24	24		CHARM FARM/Superstar
10	12	17	23		GHOST TOWN DJ'S/My Boo
59	49	20	20		TONY RICH PROJECT/Nobody Knows
-	-	-	-		GINA G/Ooh Ah, Just A...
-	-	-	-		ROBERT MILES/One And Dne
9	26	43	16		QUAD CITY DJ'S/Summer Jam
54	46	19	15		FUGEES/Ready Or Not
-	-	-	-		CELINE DION/It's All Coming...
-	-	-	-		CRUSH/Jellyhead
-	13	18	10		MCS/Dream Girl
-	4	8	7		TONY RICH PROJECT/Like A Woman
8	12	6	7		KEITH SWEAT/Twisted
-	-	-	-		MAXWELL/Ascension (Don't...)
-	10	10	5		T-BOZ/Touch Myself

MARKET #4
KMEL/San Francisco
(415) 391-1061
Santos/Woss/Arbagey

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
52	73	73	64		L.L. COOL J/Loungin
-	-	-	-		TONI BRAXTON/You're Makin' Me...
53	67	67	49		KEITH SWEAT/Twisted
39	50	50	48		CASE F/FOXY BROWN/Touch Me Tease Me
22	24	24	48		2PAC/How Do U Want It
38	38	38	47		R. KELLY/Can't Sleep...
32	34	34	47		MONIEF/Why I Love You So...
59	50	50	47		NAS/If I Ruled The World
27	27	27	45		AZ YET/Last Night
52	50	50	44		FUGEES/Ready Or Not
28	33	33	30		NEW EDITION/Hi Me Off
51	40	40	40		TOTAL/Kissin' You
22	24	24	26		DEBORAH COX/Where Do We Go...
-	21	21	25		SHADES/Tell Me (I'll...)
32	27	27	24		2PAC F/SNOOP...2 Of America's...
-	-	-	-		ARMAND VAN HELDEN/Funk Phenomena
38	34	34	23		CELY CEL/It's Goin' Down
-	12	12	22		SWV/Use Your Heart
-	21	21	21		DRU DOWN/Can You Feel Me
-	-	-	-		MAXWELL/Ascension (Don't...)
36	33	33	21		TOO SHORT/Gettin' It
-	-	-	-		TRIBE CALLED QUEST/Stressed Out
28	28	28	12		DIGITAL UNDERGROUND/Ozergo Flow
-	-	-	-		GROOVE THEORY/Baby Luv
21	12	12	11		ALANIS MORISSETTE/You Learn
32	22	22	10		QUAD CITY DJ'S/Com'N 'N Ride It...
-	-	-	-		BRANDY, TAMIA...Missing You
10	5	5	5		D'ANGELO/Me And Those...
-	5	5	5		MISTA/Blackberry Molasses

MARKET #4
WILD 107.7
KYLD/San Francisco
(415) 391-1077
Martin/Mein

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	62	78	81		2 LIVE CREW/Shake A Lil'...
31	55	75	80		L.L. COOL J/Loungin
76	72	77	71		QUAD CITY DJ'S/Com'N 'N Ride It...
57	72	77	69		GHOST TOWN DJ'S/My Boo
57	72	68	68		JAY-Z/WFOXY BROWN/Ain't No Nigga
66	70	70	68		KEITH SWEAT/Twisted
39	60	76	68		CASE F/FOXY BROWN/Touch Me Tease Me
16	42	54	57		LOS DEL RIO/BAYSIDE/Macarena
74	60	54	52		NAS/If I Ruled The World
-	15	39	47		ARMAND VAN HELDEN/Funk Phenomena
64	39	50	43		JOCELYN ENRIQUEZ/Do You Miss Me
-	5	32	41		RHYTHM CENTRIC/You Don't Have To...
-	-	28	40		WESTSIDE CONNECTION/Bow Down
-	-	12	39		DONNA LEWIS/ Love You Always...
37	44	46	35		2PAC/How Do U Want It
34	48	40	35		M.O.B.B./Summertime
32	32	39	32		R. KELLY/Can't Sleep...
-	7	32	42		AZ YET/Last Night
66	47	20	15		FUGEES/Ready Or Not
43	53	34	24		TOTAL/Kissin' You
-	-	23	30		BORIS DILGOSCH/Keep Pushin' On
12	43	34	17		DRU DOWN/Can You Feel Me
-	-	13	24		DELINQUENT HABITS/Lower Eastside
-	-	7	14		GLORIA ESTEFA/You'll Be Missin'...
5	6	17	7		A TRIBE CALLED QUEST/Ince Again
-	-	7	10		OUTKAST/Elevators
8	7	7	6		NO MERCY/Where Do You Go
7	8	8	6		TRUTH/Red Lights
-	-	5	11		MAXWELL/Ascension (Don't...)
-	-	5	11		CHARM FARM/Superstar
-	-	5	11		ANGELINA/Just Because I...
-	-	5	11		SHADES/Tell Me (I'll...)

MARKET #9
97.9 FM THE BOX
KBXX/Houston
(713) 623-2108
Scorpio/Head

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
63	66	66	68		2PAC/How Do U Want It
54	52	52	63		R. KELLY/Can't Sleep...
57	66	66	63		KEITH SWEAT/Twisted
65	68	68	59		TONI BRAXTON/You're Makin' Me...
42	49	49	58		QUAD CITY DJ'S/Com'N 'N Ride It...
19	31	31	54		112/Only You
61	60	60	63		MONIEF/Why I Love You So...
55	54	54	51		SHADES/Tell Me (I'll...)
-	48	48	49		AALIYAH/Your Girl Only...
38	41	41	47		CRUCIAL CONFLICT/Hay
41	43	43	46		CASE F/FOXY BROWN/Touch Me Tease Me
6	24	24	45		NAS/If I Ruled The World
63	64	64	43		GHOST TOWN DJ'S/My Boo
26	50	50	33		MC LYTE/Everyday
45	39	39	29		BONE THUGS-N-HARMONY/The Crossroads
9	23	23	26		T-BOZ/Touch Myself
-	-	-	-		MINT CONDITION/What Kind Of Man...
53	51	51	25		DO OR DIE/Pop 'n Pimp
29	28	28	24		TONI BRAXTON/Don't Want To
49	47	47	24		NEW EDITION/Hi Me Off
25	24	24	22		FUGEES/Killing Me Softly
-	-	-	-		FOR REAL/Like I Do
35	28	18	19		KEITH SWEAT/Whatever You Want
29	14	14	18		JAY-Z/WFOXY BROWN/Ain't No Nigga
19	17	17	17		MR. MIKE/Where Is Ya Love
17	19	19	13		TEVIN CAMPBELL/It'll Be There
18	29	29	11		OUTKAST/Elevators

MARKET #10
JAMN 94.5
WJMN/Boston
(617) 290-0009
McCartney/Collins

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
53	61	63	64		GROOVE THEORY/Baby Luv
62	63	63	63		TONI BRAXTON/You're Makin' Me...
43	49	65	59		CASE F/FOXY BROWN/Touch Me Tease Me
60	56	56	59		FUGEES/No Woman, No Cry
59	58	57	57		DEBORAH COX/Where Do U Love
30	39	42	57		L.L. COOL J/Loungin
64	63	64	56		R. KELLY/Can't Sleep...
30	35	48	46		KEITH SWEAT/Twisted
52	54	43	41		BONE THUGS-N-HARMONY/The Crossroads
17	30	31	41		112/Only You
62	64	64	39		L.L. COOL J/Do It
43	42	41	35		SWV/You're The One
41	47	40	34		MARIAH CAREY/Always Be My Baby
-	-	-	-		MONIEF/Why I Love You So...
49	41	39	32		LOS DEL RIO/BAYSIDE/Macarena
-	-	-	-		DONNA LEWIS/ Love You Always...
14	22	30	26		GHOST TOWN DJ'S/My Boo
28	28	26	26		NEW EDITION/Hi Me Off
-	-	-	-		LA BOUCHE/Sweet Dreams
14	27	25	25		LA BOUCHE/Be My Lover
-	-	-	-		AMBER/This Is Your Night
2	13	14	14		BRANDY/Tin' Up In My...
24	7	6	12		MONTELL JORDAN/Like
11	12	11	12		MAX-A-MILLION/Sexual Healing
11	11	11	12		OUTHERE BROTHERS/Boom Boom Boom
42	34	2			



WALT LOVE

'Yesterday's Hits & Today's Jams' Prove WJZA Is Columbus's Future

□ With a 'Hot Urban AC' approach, PD Davis achieves immediate ratings success

Looking at Spring '96 Arbitron ratings for all of the Urban formats around the country, one market that really stands out for its extreme changes is Columbus, OH. Its Urban radio picture has turned 360 degrees, not only in the number of Urban stations being programmed but also in their presentations.

The current leader of Columbus's Urban battle is the new kid on the block, Urban AC WJZA-FM. WJZA jumped 3.2-5.1, 12+ ranking eighth in the market. Mainstream Urban WCKX-FM fell 3.0-1.4, while Urban AC WVKO-AM dropped 1.8-1.2. WSMZ-FM — which airs ABC's Urban Gold — inched upward 0.6-0.7.



Phil Davis

After only two books, WJZA is ranked sixth 18-34, increasing slightly over two shares from the mid-fours to the mid-sixes. In the all-important money demo — persons 25-54 — WJZA is eighth with a mid-four share. WVKO and WCKX both are down to a little over a one share 25-54, while WSMZ has less than a one share.

"Our target audience is 23-44, but for practical purposes we're looking to get all adults 25-54," says WJZA PD Phil Davis. WJZA-FM currently ranks seventh among persons 18-49, and Davis adds that the station is No. 4, 18-49 in AccuRatings.

Right Decision

A nine-year industry veteran, Davis has programmed WKSM/Pensacola, FL as a CHR as well as Urban WJJN/Dothan, AL. He was MD at Urban WIZF-FM/Cincinnati before arriving in Columbus in December '95 to



What we've really done is keep the tempo up keeping it going, while keeping it youthful-sounding yet adult-appealing. I've dubbed it as the only Hot Urban AC around. And that's what it is.



get WJZA's format together for a February 3, 1996 launch date.

How did Davis get WJZA on the air from scratch? "First, we had to make sure we had the right kind of music," he says. "We had to deal with the idea of what kind of station we were going to be [format-wise]. We knew we wanted to be an adult radio station. Before I got here, owner Horace Perkins wanted the station to be Jazz."

Ironically, another person had already been hired as WJZA's PD back in October '95. But that person quit to take a job at a Jazz outlet in another Ohio city. That got Phil a call-back from Perkins. "I told Mr. Perkins I thought his station would have a better chance of success in this market if he would forego the

Jazz format and think about implementing an Urban AC approach. Plus, I told him I thought I could make this radio station a Top Five-rated property.

"He agreed with my decision, and we began putting the music together. I'm really thankful that he believed in me and the idea of the format I wanted to put in place. He didn't know if it would work, but he allowed me to go with it. I knew we would have some success, but I didn't know it would be so fast."

'Whole New Format'

Davis describes WJZA's musical format: "The mix of this station is like WIZF, but not quite all the way. At night we do things a little differently. We don't play as much rap. I would call it a 'Hot Urban AC' approach. We report on the adult side because we know that's who we're communicating with."

Interestingly, WJZA's format was not derived from an expensive, complicated market-research study. Davis notes, "In reality, this is a whole new format that has been brought to light. What we've really done is keep the tempo up — keeping it going, while keeping it youthful-sounding yet adult-appealing. I've dubbed it as the only Hot Urban AC around. And that's what it is."

The format presentation wasn't the only thing built from scratch. "Mr. Perkins bought a building that was once a bank, and it's still being renovated into a radio station; construction is still going on as we speak. We also needed to find a system that would allow our operation to be on the air and run our entire programming without hiring a lot of people at the beginning.

"With our engineer's help, we got ourselves a studio built in a little closet. Our system consists of a computer work station as well as a computer hard drive, which allows us not to need a lot of CDs in our studio—we wouldn't have room for them anyway. All of our music and commercials are stored in the computer's hard drive.

"I do have a live staff. Brian Scott does mornings, I do middays, MD Theresa Terry is in afternoons, Ted Williams handles nights, Fred Jackson is on Saturday mornings, and

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1667 or e-mail: babylove@rronline.com



ANYTHING GOES — MJJ/Epic recording act 3T recently visited WJZA-FM/Columbus during a promotional tour: (l-r) 3T member T.J., WJZA PD Phil Davis, 3T's Taryall, WJZA-FM MD Theresa Terry, and 3T's Taj.

Pastor Mike Reeves does gospel on Sunday mornings."

Better Selection

Davis explains why WJZA has done so well in such a short period of time. "Initially, I think we did well because we were continuous, non-stop music; we had no commercials for two months. A music-intensive radio station with a great selection of music — that's what helped us spread the news that we were here. We basically didn't need any billboards because continuous music propelled everyone to take notice. They liked what they heard and have stayed with us.

"We positioned ourselves as 'Yesterday's Hits & Today's Jams.' And I think people now get a better selection of older music — hits from yesterday — as well as today's new music ... very selective new music,

I might add. People here were hungry for a better selection of R&B on the radio. A lot of people were listening to tapes and CDs in their cars and at home.

"Some people also had the problem of not being able to hear the other radio stations because of poor signals. We have the best signal because we're on the tallest building in Columbus, and our 3000 watts cover the market.

"I had been to this city a number of times; I knew the city. There's just a vibe in the street that you pick up from the people, that they were dissatisfied with [Urban] radio in this market. They really never felt they had a radio station in this market. If they did, it was 'VKO. That station has more loyalty than the other stations. I don't want to badger any station because I haven't done that since I've been in the market. But that's just the truth as I found it to be."

Getting Involved

On the promotions side, WJZA is just starting to get involved with contests and ongoing promotional activities. "We're involved with the Honda Capital City Classic, a football game held here every year. We've also been involved with a promotion to send some folks to the Bahamas as part of a tie-in with Ameritech. And we've been associated with the Jazz Festival.

"We're growing as a station. We're still a baby and realize that, but we're growing in every positive aspect you can mention. Starting a station like this from the ground up takes a lot, and I think it's going to be about two years before things really do kick in. And to be honest ... yeah, we really do still have a long way to go."



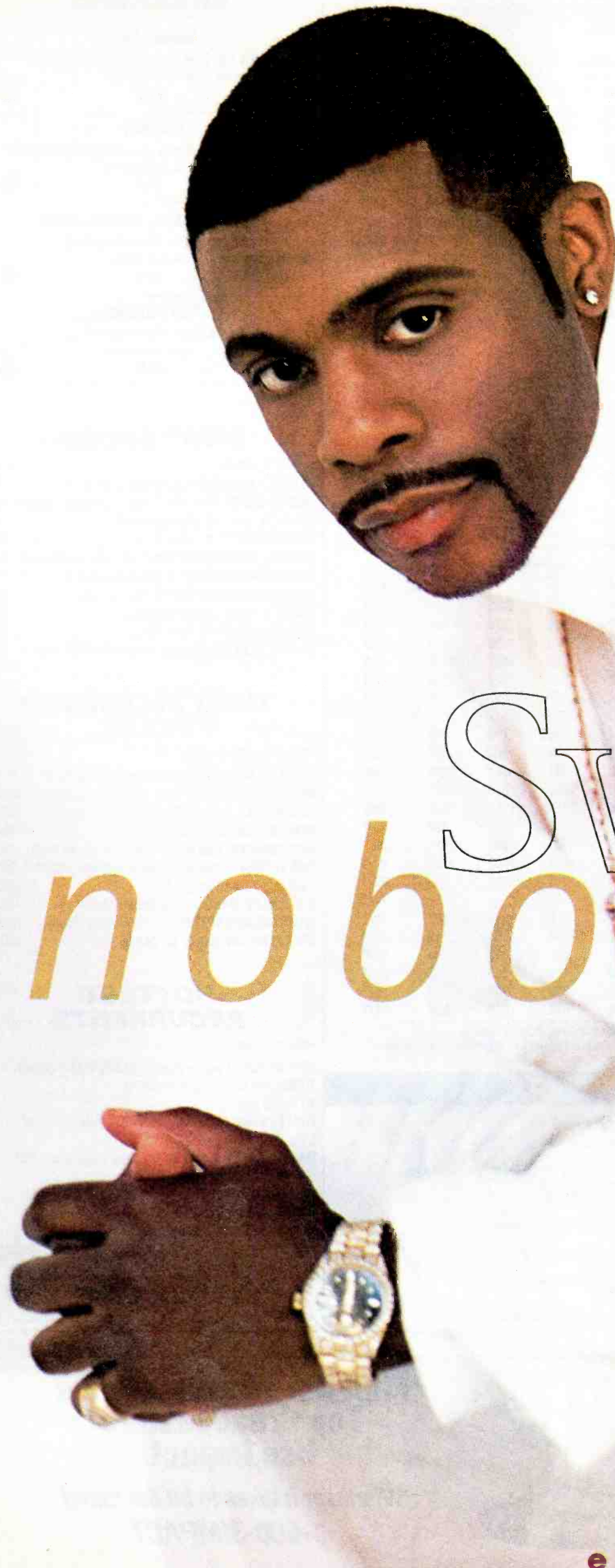
People here were hungry for a better selection of R&B on the radio. A lot of people were listening to tapes and CDs in their cars and at home.



(POW)ELL WOWS NASHVILLE — Silas recording artist Jesse Powell shows WQKQ/Nashville PD Tony Wright (!) the secret handshakes that gain him entry into the in-store promotion at New Life Records.



MIXIN' WITH SKIP 'N SHEILA — WMXD/Detroit (Mix 92.3) programming assistant Sheila Little and former PD Skip Dillard share a special moment at the station.




Keith Sweat


nobody

featuring Athena Cage of Kut Klose

The new single and video from his self-titled platinum album, and the follow-up to the #1 platinum single "Twisted."

Produced by Keith Sweat

Management: 

On Elektra compact discs and  cassettes.
<http://www.elektra.com>



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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	1	1	112 Only You (Bad Boy/Arista)	2959	3001	2968	2713	81/0
11	6	3	2	NEW EDITION Hit Me Off (MCA)	2925	2545	2198	1831	82/0
10	8	7	3	D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)	2479	2248	2103	1855	82/1
9	7	6	4	GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	2402	2285	2107	1958	79/1
2	1	2	5	KEITH SWEAT Twisted (Elektra/EEG)	2337	2781	3046	3011	76/0
12	10	8	6	MISTA Blackberry Molasses (EastWest/EEG)	2306	2181	2004	1831	81/1
1	3	4	7	CASE I/FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)	2200	2414	2759	3164	66/0
48	25	13	8	SWV Use Your Heart (RCA)	1996	1659	1257	793	81/1
5	4	5	9	MONTELL JORDAN I/SLICK RICK I Like (Def Jam/RAL/Mercury)	1958	2360	2425	2431	71/0
19	18	11	10	NAS If I Ruled The World (Columbia/CRG)	1811	1713	1537	1421	76/0
3	5	9	11	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	1789	1917	2238	2725	57/0
30	23	18	12	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	1682	1514	1293	1076	77/2
17	17	14	13	SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)	1648	1657	1642	1579	62/1
20	19	16	14	GROOVE THEORY Baby Luv (Epic)	1627	1557	1480	1399	72/0
8	12	10	15	R. KELLY I Can't Sleep Baby (If I) (Jive)	1611	1783	1833	2080	50/0
26	21	19	16	BRAXTONS So Many Ways (Atlantic)	1607	1465	1318	1167	74/0
—	32	25	17	CECE PENISTON Movin' On (A&M)	1585	1288	1020	527	75/1
25	22	20	18	MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)	1582	1425	1307	1210	68/1
18	20	17	19	L.L. COOL J Loungin' (Def Jam/RAL/Mercury)	1547	1532	1462	1440	73/0
40	29	23	20	GINA THOMPSON The Things That You Do (Mercury)	1537	1314	1154	890	78/1
29	27	22	21	MAXI PRIEST I/SHAGGY That Girl (Virgin)	1412	1317	1211	1105	70/1
46	35	29	22	DRU HILL Tell Me (Island)	1322	1184	991	804	71/2
24	24	24	23	ERIC BENET Let's Stay Together (Jac-Mac/WB)	1293	1308	1259	1223	64/2
28	26	26	24	HORACE BROWN Things We Do For Love (Motown)	1291	1288	1218	1137	65/0
33	30	30	25	SHADES Tell Me (I'll Be Around) (Motown)	1288	1177	1076	985	64/1
—	43	34	26	ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	1213	1002	858	705	67/2
BREAKER			27	JOHNNY GILL Let's Get The Mood Right (Motown)	1202	749	11	—	80/2
35	34	32	28	OUTKAST Elevators (LaFace/Arista)	1189	1112	1005	967	67/1
—	46	38	29	AZ YET Last Night (LaFace/Arista)	1168	964	774	551	72/3
16	14	12	30	DEBORAH COX Where Do We Go From Here (Arista)	1167	1673	1706	1579	53/0
15	15	15	31	DONELL JONES In The Hood (Untouchables/LaFace/Arista)	1074	1596	1681	1645	46/0
43	41	35	32	NNEKA Say It Again (Island)	1034	980	927	863	62/1
BREAKER			33	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	1017	460	32	—	74/4
BREAKER			34	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	1011	798	332	—	75/3
—	47	44	35	MONICA I/NAUGHTY BY NATURE Ain't Nobody (Rowdy/Arista)	964	835	710	609	60/1
—	—	45	36	A+ All I See (Kedar/Universal)	919	809	694	652	68/4
—	—	43	37	MC LYTE Everyday (EastWest/EEG)	913	837	674	330	70/0
47	44	42	38	ART N' SOUL All My Luv (Big Beat/Atlantic)	893	903	826	797	63/1
31	28	31	39	NATHAN MORRIS Wishes (Perspective/A&M)	866	1153	1158	1076	49/3
38	37	40	40	T-BOZ Touch Myself (Rowdy/Arista)	853	939	987	896	50/1
6	9	21	41	MONIFAH You (Uptown/Universal)	849	1407	2089	2261	39/0
14	16	28	42	2PAC How Do U Want It (Death Row/Interscope)	814	1196	1642	1725	40/0
BREAKER			43	FAITH EVANS Come Over (Bad Boy/Arista)	800	611	200	—	62/0
DEBUT			44	LUTHER VANDROSS Your Secret Love (LV/Epic)	739	20	—	—	76/72
DEBUT			45	GEORGE BENSON Holdin' On (GRP)	677	600	575	487	48/1
7	11	27	46	TEVIN CAMPBELL Back To The World (Qwest/WB)	667	1254	1854	2219	33/0
DEBUT			47	TERRI & MONICA Sexuality (If You Take...) (Epic)	619	586	413	344	56/0
DEBUT			48	IMMATURE Lover's Groove (MCA)	610	413	205	5	52/1
DEBUT			49	GINUWINE Pony (550 Music/Epic)	601	399	166	—	56/7
—	—	49	50	A TRIBE CALLED QUEST 1nce Again (Jive)	582	644	616	582	52/1

This chart reflects airplay from August 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Urban reporters. 80 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

TINA TURNER Something Beautiful Remains (Virgin)
Total Plays: 578, Total Stations: 56, Adds: 9

RAPPIN' 4-TAY A Lil' Some'em Some'em (Rag Top/EMI)
Total Plays: 542, Total Stations: 46, Adds: 0

SMOOTH Love And Happiness (Perspective/A&M)
Total Plays: 535, Total Stations: 46, Adds: 0

GETO BOYS Geto Fantasy (Rap-A-Lot/Noo Trybe)
Total Plays: 517, Total Stations: 52, Adds: 2

LOST BOYZ Music Makes Me High (Universal)
Total Plays: 513, Total Stations: 52, Adds: 1

QUINCY JONES Moody's Mood For Love (Qwest/WB)
Total Plays: 494, Total Stations: 43, Adds: 0

K-CI HAILEY Wildflower (LaFace/Arista)
Total Plays: 490, Total Stations: 55, Adds: 8

WARREN G What's Love Got To Do With It (Interscope)
Total Plays: 489, Total Stations: 61, Adds: 7

3T Why (MJJ/550 Music/Epic)
Total Plays: 473, Total Stations: 48, Adds: 2

LIONEL RICHIE Ordinary Girl (Mercury)
Total Plays: 442, Total Stations: 36, Adds: 0

JAY-Z W/MARY J. BLIGE Can't Knock The Hustle (Roc-A-Fella/Priority)
Total Plays: 426, Total Stations: 47, Adds: 11

GOODIE MOB Dirty South (LaFace/Arista)
Total Plays: 413, Total Stations: 44, Adds: 0

WHODINI Keep Running Back (So So Def/Columbia)
Total Plays: 413, Total Stations: 47, Adds: 1

KINO WATSON Game Recognize Game... (Columbia/CRG)
Total Plays: 412, Total Stations: 46, Adds: 5

SKINDEEP Everybody (Loose Cannon/Island)
Total Plays: 411, Total Stations: 40, Adds: 2

Songs ranked by total plays.

BREAKERS

JOHNNY GILL
Let's Get The Mood Right (Motown)
TOTAL PLAYS/INCREASE: 1202/453
TOTAL STATIONS/ADDS: 80/2
CHART: 27

AALIYAH
If Your Girl Only Knew (BlackGround/Atlantic)
TOTAL PLAYS/INCREASE: 1017/557
TOTAL STATIONS/ADDS: 74/4
CHART: 33

BRANDY, TAMIA, KNIGHT, KHAN
Missing You (EastWest/EEG)
TOTAL PLAYS/INCREASE: 1011/213
TOTAL STATIONS/ADDS: 75/3
CHART: 34

FAITH EVANS
Come Over (Bad Boy/Arista)
TOTAL PLAYS/INCREASE: 800/189
TOTAL STATIONS/ADDS: 62/0
CHART: 43

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS Your Secret Love (LV/Epic)	72
MINT CONDITION What Kind Of Man... (Perspective/A&M)	56
FOR REAL Like I Do (Rowdy/Arista)	48
DO OR DIE Po' Pimp (Rap-A-Lot)	41
ME'SHELL NDEGECELLO Who Is He... (Maverick/Reprise)	37
BORN IN AUGUST April (ByStorm/Universal)	25
BARKAYS Everybody Wants That Love (Curb)	16
CHINO XL Keep (American/WB)	16
PASSION Where I'm From (MCA)	15
GEORGE CLINTON Summer Swim (550 Music/Epic)	13

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUTHER VANDROSS Your Secret Love (LV/Epic)	+719
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	+557
JOHNNY GILL Let's Get The Mood Right (Motown)	+453
NEW EDITION Hit Me Off (MCA)	+380
MINT CONDITION What Kind Of Man... (Perspective/A&M)	+365
TINA TURNER Something Beautiful Remains (Virgin)	+351
SWV Use Your Heart (RCA)	+337
K-CI HAILEY Wildflower (LaFace/Arista)	+328
CHARISSE ARRINGTON Down With This (MCA)	+299
CECE PENISTON Movin' On (A&M)	+297

HOTTEST RECURRENTS

MEN OF VIZION House Keeper (MJJ/550 Music/Epic)

JOECL Get On Up (Uptown/MCA)

4U Home (Rip-It)

FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)

SWV You're The One (RCA)

MARIAH CAREY Always Be My Baby (Columbia/CRG)

JOE All The Things (Your Man Won't Do) (Island)

TONY RICH PROJECT Like A Woman (LaFace/Arista)

D'ANGELO Lady (EMI)

KENNY LATTIMORE Never Too Busy (Columbia/CRG)

Breakers: Songs registering 800 plays or more for the first time. Bullies awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

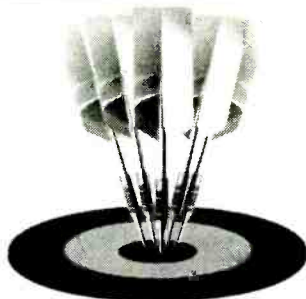
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URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

THE BEAT 92.3 MARKET #2
 KKBT/Los Angeles (213) 466-9566 Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	53	55	55	55	TONI BRAXTON/You're Makin' Me...
43	51	53	53	53	NAS/If I Ruled The World
45	51	51	51	51	2PAC/How Do U Want It
49	49	49	49	49	TOO SHORT/Gettin' It
55	45	47	47	47	CASE F/FOXXY BROWN/Touch Me Tease Me
33	45	45	45	45	L.L. COOL J/Loungin
49	43	43	43	43	MONIFAH/You
31	30	35	35	35	MONTELL JORDAN/ Like
19	20	33	33	33	D'ANGELO/Me And Those...
29	30	30	30	30	NEW EDITION/Hit Me Off
18	21	28	28	28	AZ YET/Last Night
21	23	26	26	26	GHOST TOWN DJ'S/My Boo
19	22	25	25	25	JAY-Z W/FOXXY BROWN/Ain't No Nigga
29	28	23	23	23	ERIC BENET/Let's Stay Together
22	27	22	22	22	R. KELLY/ Can't Sleep...
22	24	21	21	21	112/Only You
25	22	19	19	19	FUGEES/Ready Or Not
-	-	-	-	-	WESTSIDE CONNECTION/Bow Down
16	19	16	16	16	CRUCIAL CONFLICT/Hay
14	16	16	16	16	T-BOZ/Touch Myself
13	16	16	16	16	KEITH SWEAT/ Twisted
12	14	14	14	14	BRAXTONS/So Many Ways
14	12	12	12	12	TONY RICH PROJECT/ Like A Woman
10	12	12	12	12	MISTA/Blackberry Molasses
9	11	11	11	11	MAXWELL/Ascension (Don't...)
9	10	10	10	10	TRUTH/Red Lights
7	9	9	9	9	OUTKAST/Elevators
-	9	9	9	9	GINA THOMPSON/The Things That...
-	8	8	8	8	DRU HILL/Can You Feel Me
-	7	7	7	7	3T/Why

105 MARKET #3
 WEJM/Chicago (708) 895-1400 Starr/Allan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	49	49	49	49	OUTKAST/Elevators
25	40	45	45	45	L.L. COOL J/Loungin
45	45	45	45	45	CASE F/FOXXY BROWN/Touch Me Tease Me
43	47	45	45	45	NAS/If I Ruled The World
25	27	28	28	28	CASE F/FOXXY BROWN/Touch Me Tease Me
33	30	43	43	43	NEW EDITION/Hit Me Off
33	33	37	37	37	GETO BOYS/Geto Fantasy
-	-	-	-	-	FUGEES/Ready Or Not
33	37	37	37	37	112/Only You
-	-	-	-	-	WARREN G /What's Love Got To...
-	-	-	-	-	IMMATURE/Lover's Groove
29	27	28	28	28	WHODINI/Keep Running Back
20	33	30	30	30	HORACE BROWN/Things We Do For...
26	28	26	26	26	RAPPIN' 4-TAYLA/It's Some'em...
-	-	-	-	-	JAY-Z/MARY J. BLIGE/Can't Knock...
25	21	28	28	28	SMOOTH/Love And Happiness
30	30	30	30	30	MC LYTE/Everyday
47	49	46	46	46	TOO SHORT/Gettin' It
5	15	25	25	25	SHADES/Tell Me (I'll...)
28	27	24	24	24	GHOST TOWN DJ'S/My Boo
30	30	30	30	30	MISTA/Blackberry Molasses
20	19	23	23	23	CECE PENISTON/Movin' On
-	-	-	-	-	AALIYAH/Your Girl Only...
16	30	28	28	28	GINA THOMPSON/The Things That...
-	-	-	-	-	QUINDON/Drum About You
-	-	-	-	-	A TRIBE CALLED QUEST/Stressed Out
5	7	7	7	7	AZ YET/Last Night
10	-	-	-	-	DO DR DIE/PO Pimp
11	13	9	9	9	PUDGEE/Money Don't Make...
5	7	8	8	8	SWV/Use Your Heart

107.5 WGCI MARKET #3
 "We Play The Hits" WGCC/Chicago (312) 427-4800 Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
72	66	69	67	67	R. KELLY/ Can't Sleep...
44	42	47	43	43	TONI BRAXTON/You're Makin' Me...
37	32	33	31	31	KEITH SWEAT/ Twisted
44	42	39	39	39	CASE F/FOXXY BROWN/Touch Me Tease Me
25	27	28	28	28	NEW EDITION/Hit Me Off
36	39	38	34	34	MONICA/Why I Love You So...
36	42	38	34	34	112/Only You
27	29	30	33	33	DRU HILL/Tell Me
29	30	31	30	30	MONTELL JORDAN/ Like
26	29	35	29	29	BONE THUGS-N-HARMONY/The Crossroads
33	28	26	26	26	MAXWELL/Ascension (Don't...)
-	-	-	-	-	AALIYAH/Your Girl Only...
24	21	23	25	25	ANN NESBY/ I'm Still Wearing...
-	-	-	-	-	JOHNNY GILL/Let's Get The Mood...
34	37	34	34	34	MICHAEL JACKSON/They Don't Care...
18	24	23	23	23	CHANTAY SAVAGE/Callin'
17	25	27	27	27	SOMETHIN' FOR...With You
18	12	19	21	21	KENNY LATTIMORE/ Never Too Busy
14	20	28	21	21	SWV/Use Your Heart
11	12	10	21	21	DONELL JONES/In The Hood
13	18	18	21	21	GHOST TOWN DJ'S/My Boo
13	13	18	21	21	QUINCY JONES/Moody's Mood For...
26	17	27	21	21	RANDY CRAWFORD/Cajun Moon
30	23	21	20	20	BRIAN MCKNIGHT/Still In Love
-	-	-	-	-	D'ANGELO/Me And Those...
29	31	28	19	19	GROOVE THEORY/Baby Luv
9	13	17	17	17	MISTA/Blackberry Molasses
10	-	-	-	-	DO DR DIE/PO Pimp
31	29	23	15	15	JODECI/Get On Up
-	-	-	-	-	SWV/You're The One

POWER 99.1 MARKET #5
 WUSL/Philadelphia (215) 483-8900 Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	39	41	41	NAS/If I Ruled The World
34	37	34	39	39	TOTAL/Kissin' You
44	42	39	39	39	SWV/Use Your Heart
38	37	33	36	36	MONICA/Why I Love You So...
36	36	35	35	35	R. KELLY/ Can't Sleep...
26	25	28	32	32	TONI BRAXTON/You're Makin' Me...
19	21	33	32	32	L.L. COOL J/Loungin
22	18	23	32	32	A+/All I See
32	28	34	31	31	KEITH SWEAT/ Twisted
29	36	30	30	30	DRU HILL/Tell Me
35	31	22	30	30	NEW EDITION/Hit Me Off
36	27	35	29	29	GINA THOMPSON/The Things That...
26	29	26	26	26	GHOST TOWN DJ'S/My Boo
29	31	34	26	26	CASE F/FOXXY BROWN/Touch Me Tease Me
28	31	25	25	25	112/Only You
27	24	18	24	24	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	MISTA/Blackberry Molasses
-	-	-	-	-	LUTHER VANDROSS/Your Secret Love
-	-	-	-	-	JOHNNY GILL/Let's Get The Mood...
26	16	19	19	19	D'ANGELO/Lady
9	8	21	18	18	OUTKAST/Elevators
23	18	26	17	17	JOE/All The Things...
-	-	-	-	-	BLACKSTREET/No Diggity
25	20	25	15	15	DJ KODI/Let Me Clear My...
17	19	21	23	23	FUGEES/Killing Me Softly
9	12	15	11	11	TERRY ELLIS/Where Ever You Are
28	17	11	11	11	BONE THUGS-N-HARMONY/The Crossroads
12	13	10	11	11	FAITH EVANS/You Used To Love Me
12	10	9	11	11	TOTAL/No One Else

WJLB 79.9 MARKET #6
 WJLB/Detroit (313) 965-2000 Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	33	34	41	41	MONICA/Why I Love You So...
38	36	36	39	39	TONI BRAXTON/You're Makin' Me...
44	43	40	37	37	CASE F/FOXXY BROWN/Touch Me Tease Me
14	27	35	36	36	R. KELLY/ Can't Sleep...
34	35	39	36	36	BRIAN MCKNIGHT/Still In Love
32	34	31	35	35	ERIC BENET/Let's Stay Together
41	35	38	35	35	MONIFAH/You
39	34	30	34	34	BONE THUGS-N-HARMONY/The Crossroads
32	28	28	31	31	2PAC/How Do U Want It
25	25	25	29	29	DRU HILL/Tell Me
26	25	29	29	29	NEW EDITION/Hit Me Off
12	11	23	28	28	JODECI/Get On Up
22	22	27	28	28	112/Only You
29	27	27	25	25	MC LYTE/FXSCAPE/Keep On Keepin' On
17	16	21	21	21	KEITH SWEAT/ Twisted
5	13	20	20	20	AZ YET/Last Night
-	-	-	-	-	GHOST TOWN DJ'S/My Boo
20	16	25	20	20	D'ANGELO/Lady
26	25	25	20	20	FUGEES/Killing Me Softly
35	15	19	19	19	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	BLACKSTREET/No Diggity
-	-	-	-	-	AALIYAH/Your Girl Only...
18	18	18	18	18	MONTELL JORDAN/ Like
-	-	-	-	-	MONICA/F/NAUGHTY...Ain't Nobody
19	16	17	17	17	ART N' SOUL/ Ever Since You...
20	15	17	17	17	MONIFAH/ Miss You (Come...)
16	13	17	17	17	FAITH EVANS/Soon As I Get Home
16	13	15	15	15	MONICA/Before You Walk...
-	-	-	-	-	SWV/Use Your Heart
-	-	-	-	-	CECE PENISTON/Movin' On

104 MARKET #7
 KKDA/Dallas (214) 263-9911 Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	56	46	60	60	NEW EDITION/Hit Me Off
53	52	53	58	58	R. KELLY/ Can't Sleep...
40	51	38	55	55	OUTKAST/Elevators
34	54	55	55	55	NAS/If I Ruled The World
5	33	33	33	33	SWV/Use Your Heart
36	38	22	52	52	112/Only You
-	-	-	-	-	DO DR DIE/PO Pimp
33	52	42	52	52	MAXWELL/Ascension (Don't...)
40	50	50	52	52	BRAXTONS/So Many Ways
40	45	51	52	52	D'ANGELO/Me And Those...
42	45	41	46	46	DONELL JONES/In The Hood
42	34	45	45	45	MONIFAH/You
40	47	40	40	40	L.L. COOL J/Loungin
49	25	43	35	35	CASE F/FOXXY BROWN/Touch Me Tease Me
47	35	46	29	29	DRU HILL/Tell Me
35	44	29	33	33	MONTELL JORDAN/ Like
47	35	46	29	29	KEITH SWEAT/ Twisted
31	40	58	28	28	MEN OF VIZION/House Keeper
5	5	5	5	5	GINA THOMPSON/The Things That...
47	25	28	27	27	MONICA/Why I Love You So...
52	25	15	26	26	GHOST TOWN DJ'S/My Boo
44	34	26	24	24	TONI BRAXTON/You're Makin' Me...
5	12	20	21	21	MC LYTE/Everyday
31	36	20	20	20	MISTA/Blackberry Molasses
-	-	-	-	-	A+/All I See
-	-	-	-	-	BRANDY/TAMIA...Missing You
10	10	10	10	10	UGK/One Day
7	10	10	10	10	ART N' SOUL/All My Luv
42	24	48	10	10	JODECI/Get On Up
47	18	38	10	10	BONE THUGS-N-HARMONY/The Crossroads

93.9 MARKET #8
 WKYS/Washington (202) 686-9300 Hegwood/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	36	56	56	NEW EDITION/Hit Me Off
45	51	54	55	55	SWV/Use Your Heart
47	52	50	55	55	JODECI/Get On Up
38	45	58	53	53	112/Only You
49	48	48	52	52	R. KELLY/ Can't Sleep...
51	48	52	52	52	TONI BRAXTON/You're Makin' Me...
51	48	54	52	52	CASE F/FOXXY BROWN/Touch Me Tease Me
50	45	51	52	52	NAS/If I Ruled The World
28	30	32	50	50	MONIFAH/You
14	12	30	45	45	D'ANGELO/Me And Those...
25	25	33	41	41	GINA THOMPSON/The Things That...
-	-	-	-	-	702/Steelo
22	30	33	41	41	GHOST TOWN DJ'S/My Boo
18	20	18	36	36	L.L. COOL J/Loungin
46	38	52	28	28	TOTAL/Kissin' You
-	-	-	-	-	BLACKSTREET/No Diggity
-	-	-	-	-	MEN OF VIZION/House Keeper
40	25	14	26	26	BONE THUGS-N-HARMONY/The Crossroads
35	41	29	26	26	MC LYTE/FXSCAPE/Keep On Keepin' On
18	21	25	25	25	JOE/All The Things...
24	25	25	25	25	MONICA/Why I Love You So...
23	16	18	20	20	FUGEES/Ready Or Not
15	11	10	18	18	OUTKAST/Elevators
10	16	20	17	17	MISTA/Blackberry Molasses
22	16	5	17	17	MONTELL JORDAN/ Like
16	18	20	17	17	JUNIOR M.F.A./Gettin' Money
6	9	13	15	15	T-BOZ/Touch Myself
10	10	-	-	-	FUGEES/Killing Me Softly
11	14	13	13	13	MC LYTE/Everyday
5	9	10	13	13	KEITH SWEAT/ Twisted

WEDR-FM 99 JAMZ MARKET #11
 Miami • Ft. Lauderdale WEDR/Miami (305) 623-7711 Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	7	21	29	29	BRAXTONS/So Many Ways
20	27	33	28	28	NATHAN MORRIS/Wishes
28	33	36	28	28	CRUCIAL CONFLICT/Hay
16	12	7	27	27	GHOST TOWN DJ'S/My Boo
5	7	17	25	25	TRACY CHAPMAN/Give Me

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 FM
Adult Satisfaction!

MARKET #34
KJSL/San Antonio
(210) 271-9600
Andrews/Ollerivedez

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	16	23	24	24	NEW EDITION/HR Me Off
-	-	-	-	-	JOHNNY GILL/Let's Get The Mood...
21	21	12	20	20	MONICA/Lisa/You Said
19	19	22	20	20	112/Only You
16	16	19	19	19	WHITNEY HOUSTON/Why Does It Hurt...
17	16	20	19	19	D'ANGELO/Me And Those...
18	17	18	18	18	HORACE BROWN/Things We Do For...
7	14	18	18	18	SHADES/Tell Me (I'll...)
17	16	19	18	18	SOMETHIN' FOR.../With You
-	-	-	-	-	TERRI & MONICA/Sexuality (If...)
15	16	15	15	15	SWV/Use Your Heart
7	6	10	17	17	MAXI PRIEST F/SHAGGY/That Girl
5	8	16	17	17	ERIC BENET/Let's Stay Together
16	16	17	17	17	BRAXTONS/So Many Ways
15	17	19	16	16	MONICA/FNAUGHTY.../Ain't Nobody
7	8	12	15	15	MAXWELL/Ascension (Don't...)
11	11	11	11	11	L.L. COOL J/Loungin
10	11	11	11	11	NAS/H I Ruled The World
-	-	-	-	-	MC LYTE/Everyday
-	-	-	-	-	WHODINI/Keep Running Back
-	-	-	-	-	OUTKAST/Elevators
8	6	10	6	6	MISTA/Blackberry Molasses
-	-	-	-	-	AALIYAH/Your Girl Only...
-	-	-	-	-	GETO BOYS/Geto Fantasy
-	-	-	-	-	A-/All I See
-	-	-	-	-	GHOST TOWN DJ'S/My Boo
-	-	-	-	-	JAY-Z/MARY J. BLIGE/Can't Knock...
-	-	-	-	-	WARREN G./What's Love Got To...
7	7	8	7	7	GEORGE BENSON/Holdin' On
5	5	5	7	7	NNEKA/Say It Again

Q103

MARKET #36
WTLC/Indianapolis
(317) 923-1456
Buchanan/Buchanan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	41	42	39	39	112/Only You
28	28	29	38	38	NEW EDITION/HR Me Off
29	29	33	37	37	D'ANGELO/Me And Those...
27	29	32	36	36	ERIC BENET/Let's Stay Together
40	42	42	36	36	KEITH SWEAT/Twisted
30	31	32	35	35	MISTA/Blackberry Molasses
26	29	31	35	35	MONTELL JORDAN/I Like
33	34	32	35	35	DEBORAH COX/Where Do We Go...
-	-	-	-	-	TRACY CHAPMAN/Give Me One Reason
19	26	33	34	34	AZ YET/Last Night
27	25	29	33	33	GROOVE THEORY/Baby Luv
31	31	33	32	32	SOMETHIN' FOR.../With You
-	-	-	-	-	GHOST TOWN DJ'S/My Boo
20	27	25	30	30	HORACE BROWN/Things We Do For...
14	15	22	29	29	GEORGE BENSON/Holdin' On
14	14	21	29	29	WHITNEY HOUSTON/Why Does It Hurt...
28	30	27	28	28	SUBWAY/Hi Make Your...
15	21	25	28	28	MAXWELL/Ascension (Don't...)
-	-	-	-	-	WHODINI/Keep Running Back
-	-	-	-	-	SHADES/Tell Me (I'll...)
-	-	-	-	-	SWV/Use Your Heart
26	25	20	27	27	NATHAN MORRIS/Wishes
37	38	35	26	26	DONELL JONES/In The Hood
15	20	22	25	25	BRAXTONS/So Many Ways
16	20	21	24	24	JOEDECI/Get On Up
15	13	15	22	22	DRU HILL/Tell Me
9	20	17	21	21	CECE PENISTON/Movin' On
14	17	21	21	21	MAXI PRIEST F/SHAGGY/That Girl
26	24	21	21	21	2PAC/How Do U Want It
25	22	21	21	21	TONY RICH PROJECT/Like A Woman
17	19	19	20	20	MICHAEL JACKSON/They Don't Care...

RHYTHM
102.3 KJLH

MARKET #2
KJLH/Los Angeles
(310) 330-5550
Winston

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	38	38	39	39	TONI BRAXTON/You're Makin' Me...
38	38	39	39	39	MONICA/Why I Love You So...
28	38	38	38	38	KEITH SWEAT/Twisted
38	38	37	37	37	WHITNEY HOUSTON/Why Does It Hurt...
20	20	20	34	34	MAXWELL/Ascension (Don't...)
12	5	25	28	28	CASE F/FOXXY BROWN/Touch Me Tease Me
13	20	20	20	20	ANN NESBY/I'll Do Anything...
10	15	20	20	20	ISLEY BROTHERS/Floatin' On Your...
38	37	18	18	18	R. KELLY/Can't Sleep...
-	-	-	-	-	SWV/Use Your Heart
15	17	15	17	17	BRAXTONS/So Many Ways
10	15	20	13	13	D'ANGELO/Me And Those...
-	-	-	-	-	BRANDY, TAMIA.../Missing You
-	-	-	-	-	JOHNNY GILL/Let's Get The Mood...
-	-	-	-	-	AZ YET/Last Night
-	-	-	-	-	QUINCY JONES/Moody's Mood For...
-	-	-	-	-	ERIC BENET/Let's Stay Together
-	-	-	-	-	JESSE POWELL/Gloria
10	10	10	10	10	ANN NESBY/I'll Do Anything...
29	8	5	5	5	TEVIN CAMPBELL/Back To The World
10	6	5	5	5	KIRK FRANKLIN/Melodies From Heaven
5	5	5	5	5	GEORGE BENSON/Holdin' On
-	-	-	-	-	NEW EDITION/HR Me Off
-	-	-	-	-	LUTHER VANDROSS/Your Secret Love
-	-	-	-	-	DRU HILL/Tell Me

V100

MARKET #3
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	41	38	38	38	MAXWELL/Ascension (Don't...)
37	38	38	35	35	KENNY LATTIMORE/Never Too Busy
29	25	29	30	30	TONI BRAXTON/You're Makin' Me...
-	-	-	-	-	ISLEY BROTHERS/Tears
12	21	27	27	27	QUINCY JONES/Heaven's Girl
26	24	25	25	25	JOEDECI/Get On Up
-	-	-	-	-	TINA TURNER/Somebody...
-	-	-	-	-	JOHNNY GILL/Let's Get The Mood...
32	37	32	32	32	R. KELLY/Can't Sleep...
23	32	25	21	21	QUINCY JONES/Moody's Mood For...
14	17	19	16	16	D'ANGELO/Lady
10	15	20	15	15	NEW EDITION/HR Me Off
20	19	20	15	15	GEORGE HOWARD/Let's Unwind
11	10	12	15	15	RANDY CRAWFORD/Give Me The Night
13	16	17	14	14	ART N' SOUL/Ever Since You...
30	25	13	13	13	JOE/All The Things...
11	6	12	12	12	BRANDY, TAMIA.../Missing You
5	5	10	10	10	ANN NESBY/I'll Do Anything...
-	-	-	-	-	LUTHER VANDROSS/Your Secret Love
-	-	-	-	-	MINT CONDITION/What Kind Of Man...
-	-	-	-	-	ME/SHELL NDEGECELLO/Who Is He And...
7	10	11	6	6	ERIC BENET/Let's Stay Together
5	5	5	5	5	SWV/Use Your Heart
5	5	5	5	5	LIONEL RICHIE/Ordinary Girl
5	5	5	5	5	WHITNEY HOUSTON/Why Does It Hurt...
7	9	6	5	5	ISLEY BROTHERS/Floatin' On Your...
-	-	-	-	-	D'ANGELO/Me And Those...
5	5	5	5	5	GEORGE BENSON/Holdin' On
5	5	5	5	5	CECE PENISTON/Movin' On
5	5	5	5	5	KEITH SWEAT/Twisted

KDIA
KIDIA/San Francisco
(510) 251-1400
Warren/Jones

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
9	15	14	15	15	SLAPBACK/We Come To Jam
9	15	14	15	15	LADAE/Party 2 Nite
-	-	-	-	-	ISLEY BROTHERS/Floatin' On Your...
19	15	13	14	14	TONI BRAXTON/You're Makin' Me...
18	15	13	14	14	112/Only You
-	-	-	-	-	NEW EDITION/HR Me Off
-	-	-	-	-	SUBWAY/Hi Make Your...
19	14	13	14	14	QUINCY JONES/Moody's Mood For...
9	15	14	14	14	MAXWELL/Ascension (Don't...)
9	15	13	14	14	SKINDEEP/Everybody
-	-	-	-	-	MAXI PRIEST F/SHAGGY/That Girl
18	14	14	13	13	GEORGE CLINTON/If Anybody Gets...
19	14	13	13	13	KENNY LATTIMORE/Never Too Busy
19	15	13	13	13	COLOUR CLUB/Hi It's All Good
9	15	13	13	13	CASE F/FOXXY BROWN/Touch Me Tease Me
4	11	14	13	13	KEITH SWEAT/Twisted
-	-	-	-	-	GEORGE CLINTON/Summer/Swim
-	-	-	-	-	MONTELL JORDAN/I Like
18	15	13	13	13	TEVIN CAMPBELL/Back To The World
9	15	13	13	13	JOEDECI/Get On Up
-	-	-	-	-	GEORGE BENSON/Holdin' On
8	9	9	9	9	DEBORAH COX/Where Do We Go...
8	9	9	9	9	DAZZ BAND/Nasty Boogie
8	9	10	9	9	4U/Home
-	-	-	-	-	TINA TURNER/Somebody...
8	9	9	9	9	ARETHA FRANKLIN/Hi Hurts Like Hell
-	-	-	-	-	QUINCY JONES/Moody's Mood For...
-	-	-	-	-	3T/Why
-	-	-	-	-	GROOVE THEORY/Baby Luv
9	10	9	9	9	TARAL HICKS/Ooh, Ooh Baby

Power 98FM

MARKET #37
WPEG/Charlotte
(704) 333-0131
Carson/Quick

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	41	42	42	42	KEITH SWEAT/Twisted
39	20	42	42	42	112/Only You
32	32	41	41	41	OUTKAST/Elevators
27	30	39	39	39	GHOST TOWN DJ'S/My Boo
38	36	40	38	38	R. KELLY/Can't Sleep...
26	27	37	37	37	MONTELL JORDAN/I Like
27	37	41	37	37	NAS/H I Ruled The World
41	41	37	37	37	CASE F/FOXXY BROWN/Touch Me Tease Me
37	39	37	37	37	MONICA/Why I Love You So...
21	18	24	34	34	DRU HILL/Tell Me
29	29	41	34	34	L.L. COOL J/Loungin
29	34	34	34	34	2PAC/How Do U Want It
32	32	34	32	32	DONELL JONES/In The Hood
33	23	35	32	32	MISTA/Blackberry Molasses
20	20	18	30	30	NEW EDITION/HR Me Off
13	23	23	29	29	AZ YET/Last Night
28	26	28	29	29	TOTAL/Kissin' You
18	16	22	28	28	WHITNEY HOUSTON/Why Does It Hurt...
22	23	27	28	28	GINA THOMPSON/The Things That...
6	12	21	27	27	SWV/Use Your Heart
26	33	30	25	25	TONI BRAXTON/You're Makin' Me...
26	22	21	24	24	MEN OF VIZION/House Keeper
16	21	21	23	23	SHADES/Tell Me (I'll...)
15	19	19	22	22	SOMETHIN' FOR.../With You
-	-	-	-	-	FAITH EVANS/Come Over
14	18	22	21	21	TONI BRAXTON/You're Makin' Me...
5	16	20	20	20	ART N' SOUL/All My Luv
16	14	19	20	20	D'ANGELO/Me And Those...
20	15	17	20	20	JOEDECI/Get On Up
-	-	-	-	-	FUGEES/Killing Me Softly

Q93

MARKET #38
WQUE/New Orleans
(504) 827-6000
Stevens

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
54	60	60	60	60	112/Only You
54	60	61	60	60	CASE F/FOXXY BROWN/Touch Me Tease Me
42	47	47	55	55	KEITH SWEAT/Twisted
29	27	25	44	44	MISTA/Blackberry Molasses
53	58	45	40	40	TEVIN CAMPBELL/Back To The World
-	-	-	-	-	GINUWINE/Pony
18	30	37	37	37	SWV/Use Your Heart
-	-	-	-	-	JOHNNY GILL/Let's Get The Mood...
-	-	-	-	-	LUTHER VANDROSS/Your Secret Love
29	25	27	30	30	4U/Home
-	-	-	-	-	WARREN G./What's Love Got To...
50	60	59	29	29	MONTELL JORDAN/I Like
51	50	30	28	28	R. KELLY/Can't Sleep...
-	-	-	-	-	MC LYTE/Everyday
10	15	20	15	15	SUBWAY/Hi Make Your...
22	19	20	23	23	MAXI PRIEST F/SHAGGY/That Girl
21	23	23	23	23	2PAC/How Do U Want It
49	23	19	23	23	NEW EDITION/HR Me Off
22	21	21	22	22	MONIHA/You
50	25	18	22	22	SHADES/Tell Me (I'll...)
19	22	24	21	21	L.L. COOL J/Loungin
23	20	18	21	21	SOMETHIN' FOR.../With You
51	38	20	20	20	CECE PENISTON/Movin' On
23	18	20	20	20	GROOVE THEORY/Baby Luv
20	21	20	20	20	DE LA SOUL/Stakes Is High
37	45	25	20	20	TONI BRAXTON/You're Makin' Me...
20	19	17	17	17	ISLEY BROTHERS/Floatin' On Your...
-	-	-	-	-	DO OR DIE/No Pimp
22	18	17	16	16	DEBORAH COX/Where Do We Go...
-	-	-	-	-	BRANDY, TAMIA.../Missing You

WDAS
105.3 FM - 180 AM

MARKET #5
WDAS/Philadelphia
(215) 878-2000
Tamburro/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	24	22	25	25	JOE/All The Things...
10	10	10	10	10	JESSE POWELL/Gloria
27	19	15	16	16	R. KELLY/Can't Sleep...
10	10	10	15	15	MAXWELL/Ascension (Don't...)
10	10	15	15	15	ANN NESBY/I'll Do Anything...
22	24	20	14	14	HOUSTON & WINANS/Count On Me
6	6	10	10	10	BRAXTONS/So Many Ways
-	-	-	-	-	JOHNNY GILL/Let's Get The Mood...
6	6	10	1		

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

<p>KBCE/Alexandria, LA PD/MD: Donnie Taylor 25 D'ANGELO "Dream" 15 LUTHER VANDROSS "Secret" PASSION "From" MESHHELL NDEGEDECELLO "Who" MINT CONDITION "Man" FOR REAL "Like" SOUTHYSIDE B.O.L.Z. "Ready" ASSORTED PHILAVORS "Patience" CHINO XL "Kreep"</p>	<p>WPEB/Charlotte, NC PD: Andre Carson MD: Maat Quick 7 MATURE "Lovers" 5 MINT CONDITION "Man" LUTHER VANDROSS "Secret" DO OR DIE "Pimp" FOR REAL "Like"</p>	<p>WDZZ/Flint, MI PD: Ross Holland MD: Eugene Brown 10 MICH OF VISION "Keeper" 10 TOTAL "Kiss" 6 GINA THOMPSON "Things" 5 TINA TURNER "Something" WARREN G. "What's" GETO BOYS "Goto" LUTHER VANDROSS "Secret"</p>	<p>KPRS/Sarasota City, MO PD: Sam Weaver MD: Myron Faars 5 LUTHER VANDROSS "Secret" 5 BARKAYS "Everybody" PASSION "From" K-10 HALEY "Widower" SOUTHYSIDE B.O.L.Z. "Ready" FOR REAL "Like" GEORGE CLINTON "Swim" ORGANIZED NOISE "Set" MINT CONDITION "Man" DO OR DIE "Pimp"</p>	<p>KPRP/Little Rock, AR PD: Joe Booker MD: Terry Terrell 29 LUTHER VANDROSS "Secret" 5 BARKAYS "Everybody" PASSION "From" MESHHELL NDEGEDECELLO "Who" JAY-Z/MARY J. BLIGE "Hustle" SOUTHYSIDE B.O.L.Z. "Ready" FOR REAL "Like" GEORGE CLINTON "Swim" ORGANIZED NOISE "Set" MINT CONDITION "Man" DO OR DIE "Pimp"</p>	<p>WZHT/Montgomery, AL PD/MD: Michael Long 29 LUTHER VANDROSS "Secret" 5 MESHHELL NDEGEDECELLO "Who" 16 SOLD "Blown" 15 MONTY "Body" 13 ISLEY BROTHERS "Fleatin" 8 FOR REAL "Like" 7 A TRIBE CALLED QUEST "Tribal" SOUTHYSIDE B.O.L.Z. "Ready"</p>	<p>KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko LUTHER VANDROSS "Secret" WATHAM MORRIS "Holes" GAINWINE "Phony" MINT CONDITION "Man" FOR REAL "Like" DO OR DIE "Pimp" SOUTHYSIDE B.O.L.Z. "Ready"</p>	
<p>WHTA/Atlanta, GA PD: Steve Hegwood MD: Chaka Zulu 22 A TRIBE CALLED QUEST "Sireased" 22 LUTHER VANDROSS "Secret" 14 WICKED "Flamin" 18 WICKED "Flamin" 14 JAZZ "Sweet" 14 WICKED "Flamin" 5 WARRING "What's"</p>	<p>WJTT/Chattanooga, TN PD: Keith Landecker 22 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 10 GHOST TOWN/DJS "Bad" FOR REAL "Like" SIR MIX-A-LOT "Jump"</p>	<p>WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 10 LUTHER VANDROSS "Secret" 8 MINT CONDITION "Man" 7 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 MESHHELL NDEGEDECELLO "Who" CHINO XL "Kreep" BORN IN AUGUST "April" BARKAYS "Everybody" PHARIZ WHITTED "Grapevine" MONEY B. "Treat"</p>	<p>KIIZ/Killeen, TX PD: Michael McGuire MD: Babysitter 9 MINT CONDITION "Man" 6 A "See" 5 SOUTHYSIDE B.O.L.Z. "Ready" FOR REAL "Like" LUTHER VANDROSS "Secret" DO OR DIE "Pimp" BORN IN AUGUST "April" MR. MIKE "Where"</p>	<p>KKBT/Los Angeles, CA PD: Harold Austin MD: Mariama Snider LUTHER VANDROSS "Secret"</p>	<p>WQOK/Nashville, TN PD/MD: Tony Wright 30 LUTHER VANDROSS "Secret" BARKAYS "Everybody" YOUNG LAY "Phony" JOHNNY WHITEHEAD "Freedom" GEORGE CLINTON "Swim" MINT CONDITION "Man" FOR REAL "Like" MESHHELL NDEGEDECELLO "Who" DO OR DIE "Pimp" CHINO XL "Kreep"</p>	<p>WEAS/Savannah, GA OM: Don Wilson MD: Vic Thomas 5 OUTKAST "Tevastons" BORN IN AUGUST "April" YOUNG LAY "Phony" JOHNNY WHITEHEAD "Freedom" GEORGE CLINTON "Swim" MINT CONDITION "Man" FOR REAL "Like" MESHHELL NDEGEDECELLO "Who" DO OR DIE "Pimp" CHINO XL "Kreep"</p>	
<p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeeyal Shabazz 12 FUGES "Ready" 22 QUINCY "Dream" 10 DO OR DIE "Pimp"</p>	<p>WGCI/Chicago, IL PD: Ely Smith APD/MD: Don E. Cologne 10 BLACKSTREET "Doggie" 9 LUTHER VANDROSS "Secret" 7 TOM BRAXTON "Talking" 5 TINA TURNER "Something"</p>	<p>WFLM/Ft. Pierce, FL PD/MD: Michael James ROYAL C "None" MINT CONDITION "Man" LUTHER VANDROSS "Secret" KING WATSON "Game" MESHHELL NDEGEDECELLO "Who"</p>	<p>WVFN/Knoxville, TN PD/MD: Wayne Swann 10 MINT CONDITION "Man" 10 LUTHER VANDROSS "Secret" 9 FOR REAL "Like" 8 PASSION "From" 10 DO OR DIE "Pimp" 5 BORN IN AUGUST "April" 5 GEORGE CLINTON "Swim" 5 MESHHELL NDEGEDECELLO "Who" 5 BARKAYS "Everybody" 5 PHARIZ WHITTED "Grapevine" CHINO XL "Kreep"</p>	<p>WGBZ/Louisville, KY VP Programming/PD: Tony Field APD: Paul Strong MD: Tim Jherard 5 TOUCH OF FAITH "Fall" 5 TRUTH "Lights" 5 DO OR DIE "Pimp" 5 SWEET SABLE "Never" 5 GEORGE CLINTON "Swim" FOR REAL "Like" LUTHER VANDROSS "Secret" MINT CONDITION "Man"</p>	<p>WQOE/New Orleans, LA PD/MD: Gerd Stevens 30 LUTHER VANDROSS "Secret" 10 DO OR DIE "Pimp" K-CI HALEY "Widower"</p>	<p>WKDS/Shreveport, LA PD/MD: Sharon Flournoy 10 LUTHER VANDROSS "Secret" 7 DO OR DIE "Pimp" 7 DO OR DIE "Pimp" 7 FOR REAL "Like" 7 SOUTHYSIDE B.O.L.Z. "Ready" 7 MINT CONDITION "Man" 7 MESHHELL NDEGEDECELLO "Who" 7 BORN IN AUGUST "April"</p>	
<p>WFXA/Augusta, GA PD: James Alexander MD: Derrick Jozun 18 LUTHER VANDROSS "Secret" 8 DRU HILL "Til" SHADES "Till" DO OR DIE "Pimp" AZ YET "Last"</p>	<p>WJFZ/Cincinnati, OH PD: Bill Bailey MD: Tony Rankin MINT CONDITION "Man" LUTHER VANDROSS "Secret" FOR REAL "Like" GEORGE CLINTON "Swim" SWEET SABLE "Never" PASSION "From"</p>	<p>WJFX/Ft. Wayne, IN PD/MD: Ange Canessa 14 LUTHER VANDROSS "Secret" MINT CONDITION "Man" BORN IN AUGUST "April" BRANDY TAMIA "Messing" QUINCY "Dream" MESHHELL NDEGEDECELLO "Who" FOR REAL "Like" CHANGING FACES "Somebody" ALFONZO HUNTER "Way"</p>	<p>KNEK/Lafayette, LA PD: Tyrone Davis APD: Demetrius Lloyd 44 DO OR DIE "Pimp" 10 LUTHER VANDROSS "Secret" 5 MINT CONDITION "Man" 5 DU-DU-MAN "Doodle" 5 ASSORTED PHILAVORS "Patience" FOR REAL "Like" SOUTHYSIDE B.O.L.Z. "Ready" PASSION "From" MESHHELL NDEGEDECELLO "Who"</p>	<p>WIBB/Macon, GA PD/MD: Kevin Fox 5 K-CI HALEY "Widower" FOR REAL "Like" 5 MINT CONDITION "Man" 5 LUTHER VANDROSS "Secret" 5 BARKAYS "Everybody" 5 JAY-Z/MARY J. BLIGE "Hustle" 5 ROYAL C "None"</p>	<p>WVHM/Orlando, FL PD: Duff Lindsey MD: Cedric Hollywood 15 GAINWINE "Phony" 11 BLACKSTREET "Doggie" 10 DO OR DIE "Pimp" 5 LUTHER VANDROSS "Secret" 5 MINT CONDITION "Man"</p>	<p>KMJJ/Shreveport, LA PD: John Wilson MD: Candy Marshall 10 LUTHER VANDROSS "Secret" 5 CHINO XL "Kreep" 5 MESHHELL NDEGEDECELLO "Who" 5 JOHNNY WHITEHEAD "Freedom" 5 MINT CONDITION "Man" 5 FOR REAL "Like" 5 GEORGE CLINTON "Swim" 5 DO OR DIE "Pimp" 5 BARKAYS "Everybody" 5 NEWTRONS "Long"</p>	
<p>WXYV/Baltimore, MD PD: Steve Crumley MD: Lorenzo Thomas 20 LUTHER VANDROSS "Secret" 19 WHITNEY HOUSTON "Hust" 11 MINT CONDITION "Man" 5 ERIC BENET "Together"</p>	<p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 20 LUTHER VANDROSS "Secret" 15 FUGES "Ready" 15 MESHHELL NDEGEDECELLO "Who" 10 KING WATSON "Game" 10 TINA TURNER "Something" BORN IN AUGUST "April" COVER GIRLS "Woman" BARKAYS "Everybody"</p>	<p>WTMG/Gainesville, FL PD/MD: Don Cody 20 3T "Why" 9 TINA TURNER "Something" 8 NINEKA "April" 7 LUTHER VANDROSS "Secret" 6 MINT CONDITION "Man" 5 FOR REAL "Like"</p>	<p>KRRD/Lafayette, LA PD/MD: Frank Tray 6 DO OR DIE "Pimp" 6 MESHHELL NDEGEDECELLO "Who" 5 LUTHER VANDROSS "Secret" 5 MINT CONDITION "Man" 5 FOR REAL "Like" 5 CHINO XL "Kreep" 5 DU-DU-MAN "Doodle" 5 ASSORTED PHILAVORS "Patience" 5 WHORNE "Flaming" 5 ABOVE THE LAW "Spokes"</p>	<p>WHRK/Memphis, TN PD: Bobby O'Jay MD: Stan Bell 12 DO OR DIE "Pimp" 6 PASSION "From" 6 LUTHER VANDROSS "Secret" 6 BORN IN AUGUST "April" 5 MESHHELL NDEGEDECELLO "Who" 5 FOR REAL "Like" 5 MINT CONDITION "Man" 5 CHINO XL "Kreep" 5 TRUTH "Lights"</p>	<p>WJHM/Orlando, FL PD: Duff Lindsey MD: Cedric Hollywood 15 GAINWINE "Phony" 11 BLACKSTREET "Doggie" 10 DO OR DIE "Pimp" 5 LUTHER VANDROSS "Secret" 5 MINT CONDITION "Man"</p>	<p>KJMM/Tulsa, OK PD: Terry Monday MD: Maurice Prince 10 DO OR DIE "Pimp" FOR REAL "Like" BORN IN AUGUST "April" LUTHER VANDROSS "Secret" GEORGE CLINTON "Swim" MESHHELL NDEGEDECELLO "Who"</p>	
<p>KQXL/Baton Rouge, LA PD: Chris Clay 8 MINT CONDITION "Man" 8 LUTHER VANDROSS "Secret" 5 PHARIZ WHITTED "April" 5 BORN IN AUGUST "April" 5 FOR REAL "Like" 5 SWEET SABLE "Never" 5 MESHHELL NDEGEDECELLO "Who" 5 ASSORTED PHILAVORS "Patience"</p>	<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WQMG/Greensboro, NC PD/MD: Jackson Brown 15 JOHNNIE TAYLOR "Good" 14 LUTHER VANDROSS "Secret" 8 MINT CONDITION "Man" 5 KING WATSON "Game" 5 JAY-Z/MARY J. BLIGE "Hustle" 5 MESHHELL NDEGEDECELLO "Who" 5 FOR REAL "Like" 5 DO OR DIE "Pimp"</p>	<p>KZWA/Lake Charles, LA PD: Randolph Walker MD: James Williams 5 BORN IN AUGUST "April" 5 YOUNG LAY "Phony" 5 GAINWINE "Phony" 5 LUTHER VANDROSS "Secret" 5 BARKAYS "Everybody" 5 MESHHELL NDEGEDECELLO "Who" 5 MINT CONDITION "Man" 5 FOR REAL "Like" 5 JOHNNY WHITEHEAD "Freedom"</p>	<p>WUSL/Philadelphia, PA PD: Gary Young MD: Glenn Cooper 23 MISTA "Backyard" 22 LUTHER VANDROSS "Secret" 5 WHO-YANG CLAW "Near"</p>	<p>WJMM/Si. Louis, MO OM/PD: Chuck Atkins 6 ERIC BENET "Together"</p>	<p>WACR/Tupelo, MS PD/MD: Jerold Jackson 5 MAXI PRIEST "SOMAGY" "Till" CHINO XL "Kreep" DO OR DIE "Pimp" FOR REAL "Like" LUTHER VANDROSS "Secret" MESHHELL NDEGEDECELLO "Who" MINT CONDITION "Man"</p>	
<p>WENN/Birmingham, AL PD: Dave Donnell MD: Mychal Starr 18 LUTHER VANDROSS "Secret" 12 MINT CONDITION "Man" 10 SOMETHIN FOR "Who" 7 DO OR DIE "Pimp" 6 JAY-Z/MARY J. BLIGE "Hustle" 5 K-CI HALEY "Widower" 3T "Why" 5 CHARISSE ABRINGTON "Down"</p>	<p>KKDA/Dallas, TX PD/MD: Skip Cheatham 14 A "See" LUTHER VANDROSS "Secret"</p>	<p>WJWJ/Greenville, SC PD: Marvin Hankston MD: Kelly Berry LUTHER VANDROSS "Secret" JAY-Z/MARY J. BLIGE "Hustle" CHARISSE ABRINGTON "Down" TINA TURNER "Something"</p>	<p>WQHH/Lansing, MI Interim PD/MD: Brant Johnson 10 GETO BOYS "Goto" 10 MINT CONDITION "Man" 5 FOR REAL "Like" 5 ART IF SOUL "L" 7 SUKREED "Water" 5 LUTHER VANDROSS "Secret" DO OR DIE "Pimp" MESHHELL NDEGEDECELLO "Who" FOR REAL "Like" GEORGE CLINTON "Swim" BORN IN AUGUST "April"</p>	<p>WEDR/Miami, FL PD/MD: James Thomas ROYAL C "None" MINT CONDITION "Man" LUTHER VANDROSS "Secret" KING WATSON "Game" MESHHELL NDEGEDECELLO "Who" FOR REAL "Like"</p>	<p>WAMO/Pittsburgh, PA PD: Ron Atkins MD: Kris Kelley 17 LUTHER VANDROSS "Secret" 13 MINT CONDITION "Man" 5 WARREN G. "What's" 5 FOR REAL "Like" 5 ISLEY BROTHERS "Fleatin" 5 AZ YET "Last"</p>	<p>WESE/Tupelo, MS PD/MD: Stan Allen 25 WATHAM MORRIS "Holes" 10 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 FOR REAL "Like" 5 MESHHELL NDEGEDECELLO "Who" 5 CHINO XL "Kreep" 5 BORN IN AUGUST "April" 5 DO OR DIE "Pimp" 5 JAY-Z/MARY J. BLIGE "Hustle" 5 BARKAYS "Everybody"</p>	
<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Dandell 19 BLACKSTREET "Doggie" 15 SWY "Like" 11 LUTHER VANDROSS "Secret" 5 "BIZ" "Touss" 5 DO OR DIE "Pimp" 5 FUGES "Ready"</p>	<p>WJMI/Jackson, MS PD/MD: Steve Poston 14 A "See" DO OR DIE "Pimp" WARREN G. "What's" BLACKSTREET "Doggie" AZ YET "Last" JAY-Z/MARY J. BLIGE "Hustle" 702 "Jeebz"</p>	<p>WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold 19 DRUMWINE "Phony" LOST BOY "Music" WARREN G. "What's" FOR REAL "Like" BORN IN AUGUST "April"</p>	<p>WNOV/Milwaukee, WI PD/MD: Sandra Robinson 10 LUTHER VANDROSS "Secret" ASSORTED PHILAVORS "Patience" MINT CONDITION "Man" FOR REAL "Like" JAY-Z/MARY J. BLIGE "Hustle" DU-DU-MAN "Doodle" MESHHELL NDEGEDECELLO "Who" CHINO XL "Kreep"</p>	<p>WCDX/Richmond, VA PD: Aaron Maxwell MD: Eric Lee 35 MINT CONDITION "Man" DO OR DIE "Pimp"</p>	<p>WPLZ/Richmond, VA PD: Phil Daniels 32 MINT CONDITION "Man" 24 BLACKSTREET "Doggie" 18 LUTHER VANDROSS "Secret" 10 SWEET SABLE "Never" 6 K-CI HALEY "Widower" DO OR DIE "Pimp" MESHHELL NDEGEDECELLO "Who"</p>	
<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>	<p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 LUTHER VANDROSS "Secret" 10 MINT CONDITION "Man" 5 DO OR DIE "Pimp" 5 FOR REAL "Like" 5 BORN IN AUGUST "April" 5 BARKAYS "Everybody" 5 PASSION "From" 5 MESHHELL NDEGEDECELLO "Who" 5 GAINWINE "Phony" 5 CHINO XL "Kreep"</p>

URBAN AC

<p>WAEG/Augusta, GA OM/PD: James Alexander MD: Ron Thomas 36 LUTHER VANDROSS "Secret"</p>	<p>WVAG/Chicago, IL PD: Maxx Myrick MD: Jamilah Muhammad 30 ISLEY BROTHERS "Lovers" 8 LUTHER VANDROSS "Secret" 8 MINT CONDITION "Man" 6 MESHHELL NDEGEDECELLO "Who"</p>	<p>KDKO/Denver, CO PD/MD: Rick Walker 17 KING WATSON "Game" 11 ASSORTED PHILAVORS "Patience" SOL "Blown" 8 MINT CONDITION "Man" 5 LUTHER VANDROSS "Secret" 5 NORMAN BROWN "Near" 5 RONNY JORDAN "You"</p>	<p>WKXI/Jackson, MS PD/MD: Stan Branson NO Adds</p>	<p>WNHC/New Haven, CT PD/MD: Lamonda Williams MD: Doc Martin 12 LUTHER VANDROSS "Secret" 11 MINT CONDITION "Man" 7 ALFONZO HUNTER "Way" 6 WILL DOWNING "Trespass" 6 MESHHELL NDEGEDECELLO "Who"</p>	<p>WWSO/Richmond, VA PD/MD: Kevin Kofax 26 LUTHER VANDROSS "Secret" 15 MINT CONDITION "Man" 14 TERRY ELIS "Aunt"</p>	<p>WIMX/Toledo, OH PD/MD: Lou Bennett 15 LUTHER VANDROSS "Secret" 11 BRAXTON "Who's" 10 JOHNNY GILL "Hust" 9 WHITNEY HOUSTON "Hust"</p>
<p>WWIN/Baltimore, MD PD: Kathy Brown 18 LUTHER VANDROSS "Secret"</p>	<p>WJZA/Columbus, OH PD: Phil Davis MD: Theresa Terry MINT CONDITION "Man"</p>	<p>WNFO/Gainesville, FL PD/MD: Paul Dancer 27 LUTHER VANDROSS "Secret" SR MIX-A-LOT "Jump" RENAISSANCE "Intrude" RAM SEED "Guns" DO OR DIE "Pimp" FUGES "Ready" BARKAYS "Everybody"</p>	<p>KJLH/Los Angeles, CA PD/MD: Cliff Winston LUTHER VANDROSS "Secret" DRU HILL "Til"</p>	<p>WYLD/New Orleans, LA PD/MD: LeBron Joseph 26 LUTHER VANDROSS "Secret" 10 MARVIN GAYE "Day"</p>	<p>KDIA/San Francisco, CA Co-PD/MD: Bob Jones JOHNNY GILL "Hust" LUTHER VANDROSS "Secret" BOBBY CALDWELL "Love"</p>	<p>WMMJ/Washington, DC PD: Doug Gilmore 7 LUTHER VANDROSS "Secret" JOHNNY GILL "Hust"</p>
<p>WILD/Boston, MA PD: Ken Johnson 22 BLACKSTREET "Doggie" 20 MINT CONDITION "Man" 11 KELLY "Dope" 8 112 "Dy" 5 ERIC BENET "Together" 5 LUTHER VANDROSS "Secret" 5 CHANGING FACES "Somebody" 5 MESHHELL NDEGEDECELLO "Who"</p>	<p>WVKB/Columbus, OH MD: Mike Anderson 10 LUTHER VANDROSS "Secret" 10 SWY "Like" JOHNNY GILL "Hust" BRANDY TAMIA "Messing" TINA TURNER "Something"</p>	<p>WIKS/Greenville, NC PD: B.K. Kirkland MD: Dennis Lee LUTHER VANDROSS "Secret"</p>	<p>WJMG/Laurel, MS PD: LaDonna Jones 6 CECE PENISTON "Love" LUTHER VANDROSS "Secret" BORN IN AUGUST "April" MINT CONDITION "Man" BARKAYS "Everybody" MESHHELL NDEGEDECELLO "Who" DO OR DIE "Pimp"</p>	<p>WBLX/Mobile, AL PD: Niccy Davis APD: Jimmy Mack 10 LUTHER VANDROSS "Secret" 14 MINT CONDITION "Man" 11 ALYAH "Kiss" MESHHELL NDEGEDECELLO "Who" DO OR DIE "Pimp"</p>	<p>WWRK/Salisbury, MD PD: Tony Quaratarone MD: Manuel Mena 22 MAXWELL "Ascension" LUTHER VANDROSS "Secret" FOR REAL "Like" CHANTAY SAVAGE "Calm" GEORGE CLINTON "Swim"</p>	<p>WMMJ/Washington, DC PD: Doug Gilmore 7 LUTHER VANDROSS "Secret" JOHNNY GILL "Hust"</p>
<p>WPAL/Charleston, SC PD: Brian Wallace MD: Cliff Fletcher 21 JOHNNY GILL "Hust" 19 LUTHER VANDROSS "Secret" 5 JAY-Z/MARY J. BLIGE "Hustle" 5 ALYAH "Kiss" 5 DO OR DIE "Pimp" 5 K-CI HALEY "Widower"</p>	<p>KRBY/Dallas, TX PD: Keith Soles MD: Thomas Boats 16 WHNESHBY "Heating"</p>	<p>KMJQ/Houston, TX PD: Carl Conner MD: Carla Boatner 13 MINT CONDITION "Man" 11 LUTHER VANDROSS "Secret" GEORGE CLINTON "Swim"</p>	<p>WJMT/Mobile, AL PD/MD: Mark Dytan 7 MINT CONDITION "Man" LUTHER VANDROSS "Secret" BARKAYS "Everybody" LUTHER VANDROSS "Secret" MESHHELL NDEGEDECELLO "Who" RENAISSANCE "Intrude"</p>	<p>WYLD/New Orleans, LA PD/MD: LeBron Joseph 26 LUTHER VANDROSS "Secret" 10 MARVIN GAYE "Day"</p>	<p>WVLD/New Orleans, LA PD/MD: LeBron Joseph 26 LUTHER VANDROSS "Secret" 10 MARVIN GAYE "Day"</p>	<p>WMMJ/Washington, DC PD: Doug Gilmore 7 LUTHER VANDROSS "Secret" JOHNNY GILL "Hust"</p>



URBAN AC TOP 30

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
	3	2	1	MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)	789	708	679	651	30/0
1	1	1	2	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	740	829	850	846	28/0
7	5	4	3	ANN NESBY I'll Do Anything For You (Perspective/A&M)	696	667	612	567	28/0
2	2	3	4	R. KELLY I Can't Sleep Baby (If I) (Jive)	600	685	710	762	25/1
5	4	5	5	KEITH SWEAT Twisted (Elektra/EEG)	505	613	636	601	23/0
11	10	7	6	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	495	412	380	338	26/1
—	—	16	7	JOHNNY GILL Let's Get The Mood Right (Motown)	435	300	38	—	30/4
12	11	10	8	BRAXTONS So Many Ways (Atlantic)	412	391	351	320	22/1
20	14	13	9	NEW EDITION Hit Me Off (MCA)	407	376	338	256	18/0
17	12	12	10	ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	403	384	350	275	21/2
—	21	14	11	SWV Use Your Heart (RCA)	401	353	255	162	21/1
BREAKER			12	LUTHER VANDROSS Your Secret Love (LV/Epic)	397	54	—	—	27/22
8	8	6	13	D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)	384	426	410	434	19/0
18	18	18	14	GEORGE BENSON Holdin' On (GRP)	374	295	279	273	24/0
6	6	8	15	KENNY LATTIMORE Never Too Busy (Columbia/CRG)	361	401	538	577	16/0
—	—	29	16	TINA TURNER Something Beautiful Remains (Virgin)	342	234	123	66	23/2
10	9	11	17	ERIC BENET Let's Stay Together (Jac-Mac/WB)	331	388	386	363	20/1
—	—	25	18	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	306	240	122	66	24/2
—	—	22	19	CECE PENISTON Movin' On (A&M)	305	256	158	59	19/0
23	19	19	20	GROOVE THEORY Baby Luv (Epic)	293	294	276	244	14/0
26	23	17	21	JOHNNIE TAYLOR Good Love (Malaco)	276	296	242	223	12/0
—	27	24	22	QUINCY JONES Moody's Mood For Love (Qwest/WB)	268	246	207	162	16/0
13	16	20	23	JOE All The Things (Your Man Won't Do) (Island)	265	289	312	319	14/0
15	15	15	24	MONICA Why I Love You So Much (Rowdy/Arista)	264	304	319	303	12/0
4	7	9	25	TEVIN CAMPBELL Back To The World (Qwest/WB)	255	394	531	613	16/0
14	17	30	26	JESSE POWELL Gloria (Silas/MCA)	237	227	280	304	12/0
—	25	—	27	MAXI PRIEST F/SHAGGY That Girl (Virgin)	231	218	214	200	13/0
—	—	26	28	LIONEL RICHIE Ordinary Girl (Mercury)	230	238	188	103	15/0
22	20	27	29	4U Home (Rip-It)	208	236	273	248	12/0
—	26	28	30	MISTA Blackberry Molasses (EastWest/EEG)	206	236	208	170	10/0

This chart reflects airplay from August 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 30 Urban AC reporters. 27 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)
Total Plays: 200, Total Stations: 8, Adds: 0

ART N' SOUL All My Luv (Big Beat/Atlantic)
Total Plays: 190, Total Stations: 13, Adds: 0

HORACE BROWN Things We Do For Love (Motown)
Total Plays: 174, Total Stations: 9, Adds: 0

DRU HILL Tell Me (Island)
Total Plays: 167, Total Stations: 11, Adds: 3

NNEKA Say It Again (Island)
Total Plays: 158, Total Stations: 8, Adds: 0

112 Only You (Bad Boy/Arista)
Total Plays: 135, Total Stations: 7, Adds: 1

MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)
Total Plays: 130, Total Stations: 13, Adds: 12

GINA THOMPSON The Things That You Do (Mercury)
Total Plays: 122, Total Stations: 7, Adds: 0

TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
Total Plays: 121, Total Stations: 6, Adds: 0

AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)
Total Plays: 119, Total Stations: 8, Adds: 0

Songs ranked by total plays.

BREAKERS®

LUTHER VANDROSS
Your Secret Love (LV/Epic)

TOTAL PLAYS/INCREASE: 397/343
TOTAL STATIONS/ADDS: 27/22

CHART 12

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS Your Secret Love (LV/Epic)	22
MINT CONDITION What Kind Of Man... (Perspective/A&M)	12
ME'SHELL NDEGEOCELLO Who Is He... (Maverick/Faerie)	6
JOHNNY GILL Let's Get The Mood Right (Motown)	4
BARKAYS Everybody Wants That Love (Curb)	3
DRU HILL Tell Me (Island)	3
BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	2
ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	2
TINA TURNER Something Beautiful Remains (Virgin)	2
KINO WATSON Game Recognize Game... (Columbia/CRG)	2

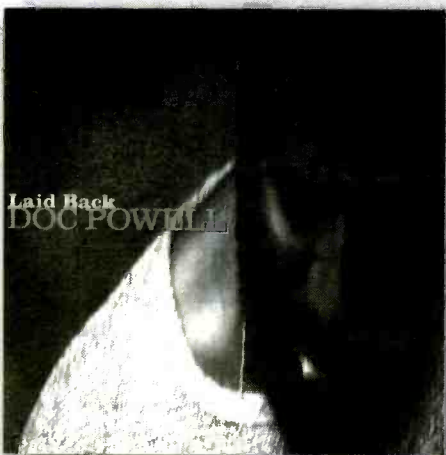
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUTHER VANDROSS Your Secret Love (LV/Epic)	+343
JOHNNY GILL Let's Get The Mood Right (Motown)	+135
MINT CONDITION What Kind Of Man... (Perspective/A&M)	+120
TINA TURNER Something Beautiful Remains (Virgin)	+108
WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	+83
MAXWELL Ascension... (Columbia/CRG)	+81
GEORGE BENSON Holdin' On (GRP)	+79
BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	+66
CECE PENISTON Movin' On (A&M)	+49
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	+48
SWV Use Your Heart (RCA)	+48

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JODECI Get On Up (Uptown/MCA)
MEN OF VIZION House Keeper (MJJ/550/Epic)
MONTELL JORDAN I Like (Def Jam/RAL/Mercury)
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)
CASE F/FOXXY BROWN Touch Me... (Def Jam/RAL/Mercury)
TOTAL Kissin' You (Bad Boy/Arista)
MARIAH CAREY Always Be My Baby (Columbia/CRG)
D'ANGELO Lady (EMI)
KIRK FRANKLIN Melodies From Heaven (GospoCentric)
MONA LISA You Said (Island)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



DOC POWELL

"You Won't Be Alone"

THE NEW SINGLE FROM THE CD

Laid Back

Featuring vocals by
**Arnold McCuller and
Lynne Fiddmont Linsey**

Contact: Jack Ashton/Leigh Armistead Discovery Records 800-377-9620 ext. 216 e-mail: info@discoveryrec.com



CATCHY SONG TITLE

WHAT A NICE GUY!

TONY TOLIVER

Bettin' Forever On You



"Here I am
laying my heart
on the line,
all of my love
on one of a kind.
I've never
been known as
a gambling fool,
but, Ooh, Baby,
I'm bettin'
forever on you!"

LYRICS REPRINTED BY PERMISSION

BETTIN' FOREVER ON YOUR AIRPLAY

SUBTLE WAY OF ASKING FOR ADDS

HE REALLY MEANS IT!

"Thanks for spinning the wheel,"

Tony Toliver

IS THAT REALLY HIS SIGNATURE?

"Thanks for being nice to my child!"

Shirley Toliver (Tony's Mom)

SHE REALLY SAID THIS! (NEVER TRY ANYTHING)

Half Saint, Half Sinner

THE PREMIERE SINGLE FROM HIS FORTHCOMING ALBUM
PRODUCED BY JAMES STROUD, KEVIN BEAMISH AND TONY TOLIVER
AVAILABLE 9/24/96

MOST PEOPLE WOULD SAY THAT'S 60/40

REQUIRED BY OUR BUSINESS AFFAIRS DEPARTMENT

THIS MEANS THERE WERE TOO MANY STATIONS TO LIST

BP CONSULTING - ADD

GAVIN RECORD TO WATCH

EARLY ADDS INCLUDE:

WAMZ
Louisville, KY

WBCT
Grand Rapids, MI

WSOC
Charlotte, NC

WSIX
Nashville, TN

WSSL
Greenville, SC

WRBO
Tampa, FL

KAJA
San Antonio, TX

WCOL
Columbus, OH



RISING TIDE



LON HELTON

'The Most Spectacular Format To Sell'

□ Chancellor Pres./CEO Steven Dinetz discusses Country, future of radio sales

Two weeks ago (R&R 8/2), President/CEO Steven Dinetz spoke of Chancellor Broadcasting's role in today's post-telecom environment, its tiered-management style of operation, and the working atmosphere at its stations. In the second installment of a two-part interview, Dinetz discusses radio sales and the commitment to Country at Chancellor, the format's No. 1 chain.

R&R: A lot of companies on buying sprees are betting that a consolidated industry can increase the 7% of ad revenue now going to radio. Can that happen?

SD: Yes. We're in a better position than ever before to raise radio's share of the pie. But at the end of the day, it's not how many radio stations somebody owns. It's how we sell them to the local



Steven Dinetz

advertising community that is the end-all. Owning a lot of stations is not the criterion. What's important is how much knowledge a broadcaster who owns five or six stations in a market will garner by having that many more sales executives out on the street.

The gathering of information and our ability to make it easier for advertisers to buy our product — and an improved sales executive who represents our product — will be the tell-all in terms of whether we improve our share of the pie.

R&R: Will the national sales picture change?

SD: We really still do not have that kind of control. We will not be able to impact what Procter & Gamble wants to do on Long Is-

land, even though we own six radio stations there. The organizations being created really have to take it upon themselves. [We as] owners and operators of the stations, as individual salespeople, have to take it upon ourselves to carry the ball.

That's not to say the RAB or other similar organizations don't make an admirable effort to secure that business. At the end of the day, it's going to be a bright, young man or woman — who can find the people to say "yes" in the national advertising environment — who will improve the share of the pie we get nationally.

The real fight is in the local communities. We all must stop clamoring over these same 50 or 75 advertisers and make it clear that our efforts go way beyond just those folks on the radio; our efforts go to those folks using newspapers, direct mail, freestanding inserts, and outdoor. That's where we really have to go.

We also have to make the value of this medium clear to people. Radio is one of the most successful selling machines in the history of the world. It's amazing we still don't get our advertisers or clients to understand that. There's not enough enthusiasm on behalf of the sales effort, and that's where it really lies.

R&R: In a recent interview (R&R 7/12), Evergreen Media President/COO James de Castro took the industry to task as a "bunch of C students." He said, "We've never had the ability to train people properly." Do you agree?

SD: Yes. But it's more than that. Xerox, IBM, Microsoft, and Johnson & Johnson show up at the campuses of [major universities]. Their presence and success in recruiting at those campuses is spectacular. Why hasn't our industry — which presents opportunities for people in all walks to make equal or more money than they would working for companies like that — been as well received as they are?

A lot has to do with training. But more of it has to do with the compensation plans we lay out for our young programmers and salespeople. I'm not the first who's ever said this, but on the sales side we're one of the few businesses in the world that gives our easiest accounts to our most seasoned, experienced people and the hardest accounts to the young people who join our stations.

R&R: What needs to be done to change that?

SD: The historical draw against commission for salespeople is really not the way you [motivate] the veteran to go out and cultivate new business. A number of really good compensation plans have been around for a long time, where salespeople are compensated based on their prior-year productivity. To get to those levels of compensation in future years, the mode of business they have to develop can't be the same kind of business they developed two, three, or four years ago.

Country has so overperformed in the past three to five years that where we are today makes it look like a significant underperformer.

It's not just the compensation, but the focus by management to direct people. We've been making a big deal over the past few years about things we call "vendor," "non-traditional dollars," or "alternative revenue." In essence, what this really means is getting to somebody who can say "yes."

When you park yourself in front of that individual, sell your product, and make the right type of presentation, you're going to generate dollars for our business. I'd like to think Chancellor is a great broadcast company. We program well, and we promote well. But more than anything, as a public company, we have to show we can sell the product we create. We have demonstrated that, which is a key focus for Chancellor.

□

Country is a spectacular format, and this company is very successful in that arena. We don't foresee abandoning it anywhere.

R&R: Prior to the acquisition of Shamrock Broadcasting, Chancellor's only Country outlets were WUBE-FM & WYGY-FM/Cincinnati. Now, you're one of the format's heaviest players with Country stations in L.A., San Francisco, Phoenix, and Minneapolis. What are your thoughts on the format?

SD: Country — along with mainstream CHR — is without question the most spectacular format to sell. The listeners are among the best to cater to. As with all formats, it's very difficult to make sure you have the right types of executives at each and every station to program the format.

Right now, Country is not at the pinnacle of productivity it has had in the recent past. It has so overperformed in the past three to five years that where we are today makes it look like a significant underperformer. To get to the level of four to five years ago is going to be challenging. Regardless, it's a spectacular format, and this company is very successful in that arena. We don't foresee abandoning Country anywhere.

R&R: What are you doing with Country in L.A.?

SD: We've taken a totally unorthodox approach to the format in Los Angeles. There were a lot of bright guys programming country music on KZLA for a long time. But they never seemed to get up to the plate. [PD] John Sebastian has put together a spectacular radio station that can formidably challenge L.A.'s mainstream ACs. Country has such an incredible library of music — there's so much good music to play — it's far, far better and fresher than AC.

R&R: Have you set any kind of performance timetable for KZLA?

SD: Just the timetable that began the day we went to work there. Do we have to be validated? Absolutely. We have to wait for the folks in Maryland to tell us whether we're smart or stupid.

But from everything we've seen, the station is beginning to perform. Just like everything else we do, we're only preparing KZLA for success. I don't have any plans for anything other than continuing to improve the size of the audience, improve the productivity to the advertisers, and raise the revenue base.

Is it going to happen in one book? No. But we're totally focused on the fact that KZLA is going to be a top 10 25-54 radio sta-

tion in the L.A. market. We have fiscally planned for that.

R&R: Especially in light of Evergreen's success with switching WYNY out of Country and into CHR/Rhythmic WKTU, are thoughts on whether there's a Country station in New York's future?

SD: It would be a very courageous thing for somebody to do. But overwhelmingly, [Evergreen's research] information stated there was a need for another format that would superserve New York City other than a Country format.

□

Country has such an incredible library of music — there's so much good music to play — it's far, far better and fresher than AC.

New York is such a difficult market. If you're not superserving some part of the ethnic community, it's going to be difficult to garner big numbers. The key is there's still enough really good product to create enough TSL in NYC for a successful Country station. But I will tell you that Z100 [Chancellor's WHTZ] is still going to be a CHR station and we have no plans to change it.

R&R: Finally, back to where we started with this interview, will deregulation be good for this industry?

SD: Oh, certainly. The cream always rises to the top. Those organizations that are truly valued based on what they return to their shareholders will be the ones that grow larger as institutional investors or large private investors continue to commit capital to them.

The people charged with the responsibility of managing that type of capital are excellent. If you take the top 25 executives in the radio business today — not to cast any shadows on those who taught us how to do this 20 years ago — as a group we have some outstanding executives in this industry. They have demonstrated they know how to run businesses and are really good at what they do. That's why it's going to be a much better business.

□

Radio is one of the most successful selling machines in the history of the world. It's amazing we still don't get our advertisers or clients to understand that.

□

Olympics Provide A Display Of Athletics, Pride ... And Faith

□ Participant Hill describes feeling of being in Atlanta games' finale

Country achieved another huge international boost with Faith Hill and Trisha Yearwood's appearances at the Summer Olympics' August 4 closing ceremonies. A live audience of 84,000 witnessed the performances in Atlanta, but another 3.5 billion throughout the world watched on television.

A testament to country's popularity, Hill, Yearwood, and Nashville fiddler Mark O'Connor were featured alongside acts like Stevie Wonder, Gloria Estefan, B.B. King, Al Green, Wynton Marsalis, the Pointer Sisters, Ray Charles, and Little Richard.

Hill's Olympic Spirit

Hill could sense the excitement as soon as she arrived in Atlanta. "That's the biggest thing I've ever done, and will probably be the biggest thing I'll ever do," she told R&R. "There was such an energy of people being in Atlanta from around the world. You could go into that city and feel the pride exuding from everybody, every place you'd go."

Hill was honored to be one of country's representatives at the "Southern Jamboree," a tribute to the South's music under the direction of David Letterman's longtime band leader, Paul Shaffer. "Every kind of music you can think of comes from the South, and it was all there," she said. "Country, obviously, is worldwide now, thanks to Trisha and Garth Brooks and others who have taken country music around the world. But country music originated out of the South, and this was like a quilt of music that came together."

While all of the performers were aware of the performance that was planned, there was no way to fully comprehend the event's magnitude. "I was probably the most nervous I've ever been. It was so overwhelming, I honestly didn't understand the extent of what I was doing until I was out there. Once they pushed me out on that big pedestal, I felt the energy of the crowd. It was just spectacular. There really aren't words to describe it."

"I didn't think about 3 billion people watching it on television. I

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Not On Your Love" - Jeff Carson

5 YEARS AGO

- No. 1: "Small Town Saturday Night" — Hal Ketchum

10 YEARS AGO

- No. 1: "Little Rock" - Reba McEntire (second week)

15 YEARS AGO

- No. 1: "(There's) No Gettin' Over Me" — Ronnie Millsap

20 YEARS AGO

- No. 1: "Bring It On Home To Me" — Mickey Gilley

thought about the people there and that so many countries had come together to be in one place at once. We weren't separated. We were all celebrating achievements and life in general."

A self-proclaimed music fan, Hill enjoyed meeting the other artists. However, she never drew enough courage to introduce herself to Stevie Wonder. "I stood beside him at rehearsals, and he taught me the song we sang. I talked to him, he sang to me, and I sang back to him. But I was so nervous, I never introduced myself to him."

"I don't get really nervous about

things like that. But I was so in awe of him and his ability. I spent the whole day and night before rehearsing with him and the Rev. Al Green, the Pointer Sisters, and Little Richard. It was just a thrill. They were so nice. Gloria Estefan was a pleasure to work with. I'd never met her or any of the artists except for Paul Shaffer. Everybody was so kind and so generous. They made me feel a part of what I feel is legendary music and legendary performers.

"It was sort of like an out-of-body experience. I tried to really relish the moment and to remember every part of it. I think I've done a good job of that, but I go back and look at the pictures and think, 'Gosh, I can't believe I was there!'"

Bits 'N' Pieces

The CMA this week opened its official web site at <http://www.countrymusic.org>.

• **BR5-49**, Arista/Nashville's hip, honky-tonk quintet, is proclaimed "Hot Country Act" in *Rolling Stone's* "1996 Hot Issue."

• **Diamond Rio**, **John Berry**, and **John Prine** perform at the **Everly Brothers'** ninth annual homecoming concert August 31 in Central City, KY.

• **Suzy Bogguss** got an unexpected promotional push when a track from her new **Capitol/Nashville** album was featured on the August 2 episode of ABC-TV's daytime drama "All My Children." Bogguss learned the news about "Saying Goodbye To A Friend" after a viewer called her fan club's office.

• **Bogguss** and **Alison Krauss** were among those sitting in with **Chet Atkins** at the Certified Guitar Player's August 5 launch of Monday night performances at **Caffe Milano**, a restaurant-club in downtown Nashville.

• **Bryan White** is honorary chairman of **KSHB-TV/Kansas City's** "Schools Now," a campaign aimed at raising \$1 million for area schools.

— Calvin Gilbert

Steve Azar

NEW ARTIST FACT FILE

Current Single: "I Never Stopped Lovin' You"

Current Album, Label: "Heartbreak Town," River North

Influences: Conway Twitty, John Denver,

Bruce Springsteen, Willie Nelson

Management: Gold Mountain Entertainment

Background

Born and raised in Greenville, MS, Steve Azar began singing — "very unprofessionally," he admits — at age 5. Involvement in the church choir led to performances at other local events, including some unusual gigs. "Everybody would ask me to play around town," he explains. "It started with weddings, and I didn't really like doing those. The next thing you know, I was doing funerals. It's hard when you're singing by the graveside. No matter what I do now, there are no nerves. That's as hard as it gets — singing for people who are going through the toughest time in their life. The rest is easy."

Lessons Learned

Steve's father, a real estate broker, opened the town's first liquor store, and area blues musicians started flocking there as an unofficial hangout. "They'd sit out on the back steps," Azar says. "Nobody ever bothered them because they were playing music. The police even respected these guys."

The bluesmen taught Azar an important lesson. "God knows, I'm no blues musician," he says, "but I just sat there and watched them. They weren't playing for the money. They were real passionate about what they were doing. I got that appreciation from them."

Regional Success

While attending Delta State University, he assembled the **Steve Azar Band**. The group gained a substantial regional following, playing more than 200 shows a year from Florida to Tennessee. "We were playing a bunch of honky tonks, colleges, and tons of high schools," he recalls. "I was doing about 75% of my own music. I was doing the same stuff I'm doing now. If I did a cover, it was usually some **Waylon & Willie**, and maybe a **Beatles** medley."

Azar admits it was highly unusual for his style of country to be in such demand with the younger crowd. "That was the crazy part of it. I didn't have any CDs out, but word about the band spread like fire. These were high school kids whose older brothers and sisters told them they had to get our band to play their high school prom."

Azar made a comfortable living, traveling with two equipment trucks to play the jobs that paid a nine-person payroll. Indeed, the success was such that it took some time before Azar stopped to consider his long-term career plans. "When you're on stage, you don't think about records," he says. He retired the band, but went back on the road as a solo acoustic act while pondering his musical and professional future.

Still playing more than 100 dates a year, Azar realized he'd reached the limit of the regional circuit. "There was a big, huge wall," he says. "You couldn't knock it down."



Steve Azar

You need a big hammer, and Nashville's got it."

A Tennessee Move

Azar moved to Nashville in 1993, but his first meeting didn't go well. Arriving for a scheduled meeting with a music publisher, Azar was told he couldn't present any of his songs. "Maybe I caught him on a bad day, but I called my parents and asked, 'Why am I here?'" he recalls. With family encouragement, Azar went back to making the rounds on Music Row. After **Roger Murrah** ("Don't Rock The Jukebox," "Only Love") heard the material, Azar was signed to a publishing deal. One of the first songs Azar wrote at age 14, "A Vision," was largely responsible for gaining Murrah's interest.

Azar got signed to **River North** the same way he got the publishing deal: He performed live with his acoustic guitar. "I always knew that when I got a record deal, it would come from playing live — not from my songs on a tape."

Azar says he found the right home at River North. "I felt like they were going to let me be me," he says. "After all I'd been through, I felt like the most important thing in my soul and heart was to be Steve Azar."

The Music

Azar's introduction to Country radio came during this year's **CRS** with his debut single, "Someday." He's made additional inroads with "I Never Stopped Loving You," the current single from his debut album.

Explaining how he and co-writer **Jason Blume** penned the song, Azar says, "I think we'd both been through this. Sometimes when you're really feeling pressure, you take it out on the person closest to you. The song is not brain surgery, and we know that. But I think it's saying something important about what we all go through. I've lived it."

The Road

Azar's concert bookings increased substantially following his **CRS** performance. "We've got 40 dates in the next 65 days," he says.

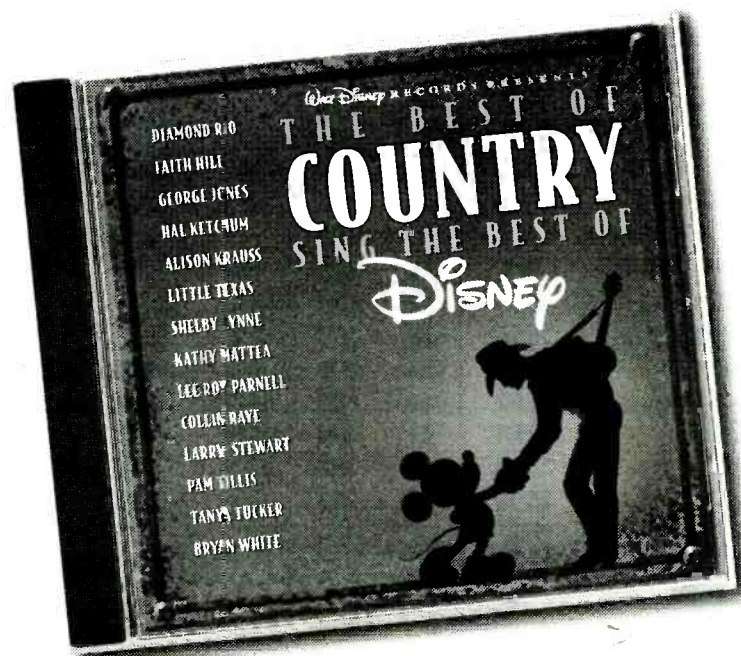
He performed Wednesday (8/14) in Williamsport, PA at a benefit to assist families and friends of those killed in the crash of **TWA Flight 800**.

Azar's upcoming bookings concentrate on fairs, festivals, and station-sponsored shows.



RLG ACES — Jim Lauderdale and Sara Evans, RCA Label Group/Nashville's two newest artist signings, attracted some impressive allies as guests at a recent showcase at Nashville's *Ace Of Clubs*. Lauderdale was joined by guest vocalist Emmylou Harris, while Evans was met onstage by her producer, Pete Anderson, and hit songwriter Kostas. Welcoming the newcomers to the Nipper (l-r) are: RLG Chairman Joe Galante, RLG Sr. Director/A&R Renee Bell, Harris, Evans, and Lauderdale.

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COUNTRY TOP 50

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
7	4	2	1	BROOKS & DUNN I Am That Man (Arista)	182/0	2	6631	+172	35167	+1004
8	6	5	2	TIM MCGRAW She Never Lets It Go To Her Heart (Curb)	182/0	1	6634	+275	35132	+1481
11	7	6	3	JAMES BONAMY I Don't Think I Will (Epic)	182/0	3	6415	+334	33936	+1696
10	8	8	4	GARTH BROOKS It's Midnight Cinderella (Capitol)	182/0	4	5892	+236	31167	+1375
1	1	1	5	GEORGE STRAIT Carried Away (MCA)	168/0	6	5657	-1013	30506	-5037
17	12	10	6	RICK TREVINO Learning As You Go (Columbia/CRG)	182/0	5	5818	+839	30438	+4390
14	10	9	7	MINDY MCCREADY Guys Do It All The Time (BNA)	180/0	7	5654	+540	29620	+2770
5	3	4	8	NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)	169/1	8	5440	-942	28812	-4900
15	13	12	9	LONESTAR Runnin' Away With My Heart (BNA)	180/1	9	5069	+449	26262	+2465
20	15	13	10	BRYAN WHITE So Much For Pretending (Asylum/EEG)	182/1	10	4987	+574	25914	+2774
22	16	15	11	TY HERNDON Living In A Moment (Epic)	181/0	11	4764	+529	25274	+2776
19	14	14	12	PAM TILLIS It's Lonely Out There (Arista)	182/0	12	4611	+249	23998	+1228
21	19	16	13	BILLY DEAN That Girl's Been Spyin' On Me (Capitol)	182/1	13	4490	+375	23504	+1870
4	2	3	14	WADE HAYES On A Good Night (DKC/Columbia/CRG)	156/0	14	4367	-2063	23424	-10451
26	22	20	15	MARK WILLS Jacob's Ladder (Mercury)	181/3	15	4268	+497	22500	+2698
24	20	19	16	FAITH HILL You Can't Lose Me (Warner Bros.)	181/1	17	4181	+264	21942	+1376
18	17	17	17	BLACKHAWK Big Guitar (Arista)	177/0	16	4201	+6	21733	+160
6	5	7	18	CLAY WALKER Only On Days That End In "Y" (Giant)	143/0	18	3994	-2108	21157	-10792
28	25	23	19	VINCE GILL Worlds Apart (MCA)	180/2	19	3811	+373	19949	+2085
29	27	26	20	TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)	178/3	23	3593	+409	19092	+2467
31	29	24	21	TOBY KEITH A Woman's Touch (A&M)	179/11	22	3648	+424	18899	+2085
25	23	22	22	TRACY BYRD 4 To 1 In Atlanta (MCA)	177/2	20	3708	+162	18844	+701
27	26	25	23	COLLIN RAYE Love Remains (Epic)	173/6	21	3658	+348	18753	+1950
30	28	27	24	JO DEE MESSINA You're Not In Kansas Anymore (Curb)	172/4	24	3479	+346	17931	+1914
23	21	21	25	RANDY TRAVIS Are We In Trouble Now (Warner Bros.)	158/0	26	3262	-284	17125	-1515
36	30	28	26	TRACY LAWRENCE Stars Over Texas (Atlantic)	172/10	25	3317	+537	16788	+2712
33	31	30	27	JOE DIFFIE Whole Lotta Gone (Epic)	160/6	27	2914	+333	14984	+1758
38	34	33	28	SAMMY KERSHAW Vidalia (Mercury)	163/9	28	2834	+505	14668	+2583
37	36	34	29	PAUL BRANDT I Do (Reprise)	160/19	29	2799	+489	14647	+2853
13	11	11	30	LEE ROY PARNELL Givin' Water To A Drowning Man (Career)	118/0	30	2766	-2119	14363	-10808
35	33	32	31	ALABAMA The Maker Said Take Her (RCA)	162/6	31	2649	+283	13653	+1545
34	32	31	32	TERRI CLARK Suddenly Single (Mercury)	160/6	32	2630	+193	13436	+1037
45	40	37	33	DAVID LEE MURPHY The Road You Leave Behind (MCA)	150/15	35	2209	+405	11371	+2238
40	38	35	34	JOHN BERRY Change My Mind (Capitol)	155/15	37	2158	+289	11153	+1457
39	37	36	35	KENNY CHESNEY Me And You (BNA)	135/8	36	2200	+334	10984	+1612
42	39	38	36	TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)	142/9	39	1983	+277	10237	+1610
BREAKER			37	SHANIA TWAIN Home Ain't Where His Heart... (Mercury)	129/25	42	1775	+403	9186	+2203
41	41	40	38	LARRY STEWART Why Can't You (Columbia/CRG)	101/0	44	1331	+28	6412	+203
BREAKER			39	TY ENGLAND Irresistible You (RCA)	109/18	47	1190	+235	5876	+1262
50	47	41	40	LEANN RIMES Hurt Me (MCG/Curb)	90/8	48	1106	+86	5580	+349
47	45	43	41	4RUNNER That Was Him (This Is Now) (A&M)	82/3	49	1088	+101	5540	+558
48	46	44	42	STEVE AZAR I Never Stopped Lovin' You (River North)	76/2	51	1063	+65	5347	+366
49	44	42	43	MICHELLE WRIGHT Nobody's Girl (Arista)	88/3	52	1022	+57	5290	+227
—	—	50	44	RICOCHE Love Is Stronger Than Pride (Columbia/CRG)	90/36	50	1070	-478	5276	+2337
—	—	49	45	WESTERN FLYER What Will You Do With M-E (SOR)	65/20	58	879	+292	4947	+1625
—	—	47	46	MILA MASON That's Enough Of That (Atlantic)	91/18	54	996	+289	4845	+1289
DEBUT			47	PATTY LOVELESS Lonely Too Long (Epic)	71/52	60	842	+611	4559	+3260
—	50	48	48	DAVID KERSH Goodnight Sweetheart (Curb)	65/4	61	806	+119	4123	+583
DEBUT			49	LORRIE MORGAN I Just Might Be (BNA)	73/20	62	772	+209	3971	+1048
DEBUT			50	DEANA CARTER Strawberry Wine (Capitol)	65/12	63	713	+206	3649	+1089

This chart reflects airplay from August 12-18. Songs ranked by total points. Highlighted songs indicate Breaker.

182 Country reporters. 177 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

BREAKERS®

SHANIA TWAIN

Home Ain't Where His Heart Is Anymore (Mercury)
70% of our reporters on it (129 stations)
25 Adds • Moves 39-37

TY ENGLAND

Irresistible You (RCA)
59% of our reporters on it (109 stations)
18 Adds • Moves 45-39

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PATTY LOVELESS Lonely Too Long (Epic)	52
RICOCHE Love Is Stronger Than Pride (Columbia/CRG)	36
GARY ALLAN Her Man (Decca)	29
MARTINA MCBRIDE Swingin' Doors (RCA)	27
SHANIA TWAIN Home Ain't Where His Heart Is... (Mercury)	25
MANDY BARNETT A Simple I Love You (Asylum/EEG)	20
LORRIE MORGAN I Just Might Be (BNA)	20
WESTERN FLYER What Will You Do With M-E (SOR)	20
PAUL BRANDT I Do (Reprise)	19

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICK TREVINO Learning As You Go (Columbia/CRG)	+839
PATTY LOVELESS Lonely Too Long (Epic)	+611
BRYAN WHITE So Much For Pretending (Asylum/EEG)	+574
MINDY MCCREADY Guys Do It All The Time (BNA)	+540
TRACY LAWRENCE Stars Over Texas (Atlantic)	+537
TY HERNDON Living In A Moment (Epic)	+529
SAMMY KERSHAW Vidalia (Mercury)	+505
MARK WILLS Jacob's Ladder (Mercury)	+497
PAUL BRANDT I Do (Reprise)	+489
RICOCHE Love Is Stronger Than Pride (Columbia/CRG)	+478

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
RICK TREVINO Learning As You Go (Columbia/CRG)	+4390
PATTY LOVELESS Lonely Too Long (Epic)	+3260
PAUL BRANDT I Do (Reprise)	+2853
TY HERNDON Living In A Moment (Epic)	+2776
BRYAN WHITE So Much For Pretending (Asylum/EEG)	+2774
MINDY MCCREADY Guys Do It All The Time (BNA)	+2770
TRACY LAWRENCE Stars Over Texas (Atlantic)	+2712
MARK WILLS Jacob's Ladder (Mercury)	+2698
SAMMY KERSHAW Vidalia (Mercury)	+2583
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)	+2467

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DIAMOND RIO That's What I Get For Lovin' You (Arista)
RICOCHE Daddy's Money (Columbia/CRG)
SHANIA TWAIN No One Needs To Know (Mercury)
SAWYER BROWN Treat Her Right (Curb)
RHETT AKINS Don't Get Me Started (Decca)
SAMMY KERSHAW Meant To Be (Mercury)
TRACY LAWRENCE Time Marches On (Atlantic)
ALAN JACKSON Home (Arista)
GEORGE STRAIT Blue Clear Sky (MCA)
PAUL BRANDT My Heart Has A History (Reprise)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total play or plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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NEW & ACTIVE

SAWYER BROWN She's Gettin' There (Curb)

Total Stations: 52, Total Points: 3065, Total Adds: 18, Including: KBEQ 18, WYAY 18, WKHK 15, WKX 15, WUSW 15, WXBM 15, WRNS 14, WSIX 13, WWW 13, WDEZ 12, WQXK 11, KTEX 9, WDW 9, WRKZ 9, KAYD 7, WUSY 7, WWQQ 7, WXTU 5

Plays Include: KUZZ 22 (22), WAMZ 22 (22), WYVZ 19 (19), KEEY 18 (18), WKSF 18 (5), WEZL 16 (16), WTCR 16 (16)

MARTY STUART Thanks To You (MCA)

Total Stations: 46, Total Points: 2145, Total Adds: 18, Including: WCOL 19, KKCS 17, KJUG 15, WSSL 15, KNFR 14, KPLM 14, WSIX 13, WKNN 12, WTNT 12, KIKF 10, KKIX 7, WMSI 7, WTHI 6, KYCY 5, WBCT 5, WGH 5, WIOV 5, WSOC 5

Plays Include: WYVZ 19 (19), WKSF 18 (5), WEZL 16 (16), WGTU 15 (15), WRNS 15 (15), WXTA 15 (15), WKDQ 12 (12), WTCM 12 (12), WXBQ 12 (12)

JEFF CARSON That Last Mile (MCG/Curb)

Total Stations: 43, Total Points: 2037, Total Adds: 4, Including: WMTZ 6, WCKT 5, WKSF 5, WSOC 5

Plays Include: KUZZ 22 (22), KASE 21 (21), WAYZ 20 (20), KIIM 18 (18), WTCR 16 (16), KJUG 15 (15), KKIX 15 (15), WSM 15 (15), WTCM 15 (15), KPLM 14 (14), WIVK 13 (13), WKML 13 (13), WSIX 13 (13), WQXK 11 (9), KFMS 10 (10), KGNC 10 (10), WGTU 10 (9), WTVY 10 (10), WYVZ 10 (10), KNAX 9 (9), KTEX 9 (9), KVOO 9 (9), WOV 9 (9)

GARY ALLAN Her Man (Decca)

Total Stations: 33, Total Points: 1925, Total Adds: 29, Including: WUBE 25, KGNC 22, KRYS 19, KWJ 18, KKCS 17, WWA 17, WRKZ 16, KNFM 15, WTOR 15, WIVK 13, KRRV 12, WKNN 12, WNOE 10, WOV 9, KPLX 7, KUZZ 7, WWQQ 7, WMTZ 6, WTHI 6, KFDI 5, KRYS 5, KTCS 5, KTTS 5, WDEN 5, WIOV 5, WJCL 5, WKSF 5, WSOC 5, WTVY 5

THRASHER SHIVER Goin' Goin' Gone (Asylum/EEG)

Total Stations: 39, Total Points: 1863, Total Adds: 4, Including: KKIX 7, KSKS 7, KSOP 7, WCKT 5

Plays Include: WBCT 25 (25), WPOC 20 (20), KRRV 17 (15), KJUG 15 (15), WKX 15 (15), WSM 15 (6), KPLM 14 (14), WGH 14 (14), KNUE 12 (9), WTCM 12 (12), KBEQ 10 (10), KNFM 10 (10), KXDD 10 (10), WTVY 10 (10), WYVZ 10 (10), KHAY 9 (9), KNAX 9 (5), KTEX 9 (9), KVOO 9 (9), KXKC 9 (9), WGTU 9 (9), WRKZ 9 (9)

TRACE ADKINS Every Light In The House (Capitol)

Total Stations: 20, Total Points: 1575, Total Adds: 17, Including: KMLE 28, KXKC 24, WCMS 22, WKX 20, WQMX 18, WUBE 18, KJUG 15, KKIX 15, WTD 14, WSIX 13, KNFM 10, KHAY 9, WEZL 7, KASE 5, KFDI 5, WKSF 5, WVLK 5

Plays Include: KUZZ 22 (22), WAMZ 22 (22), WYVZ 10 (10)

CHRIS WARD Fall Reaching (Giant)

Total Stations: 30, Total Points: 1252, Total Adds: 5, Including: WQMX 9, WEZL 7, WSM 6, WSIX 5, WXTA 5

Plays Include: WYVZ 19 (10), KBEQ 18 (18), KRRV 17 (15), KJUG 15 (15), KNFM 15 (10), KEEY 10 (10), WTVY 10 (10), KHAY 9 (9), KNAX 9 (9), KVOO 9 (5), KYKR 8 (8), KAYD 7 (7), KRYS 7 (5), KUZZ 7 (7), WFRG 7 (7), WMTZ 6 (6), WTHI 6 (6), KFDI 5 (5), KTCS 5 (5), KTTS 5 (5), WDEN 5 (5), WKSF 5 (5), WRKZ 5 (5), WSOC 5 (5)

TONY TOLIVER Bettin' Forever On You (Rising Tide/Curb)

Total Stations: 33, Total Points: 1239, Total Adds: 10, Including: KJUG 15, WKIS 14, WTNT 12, WCOL 9, KHSL 7, KKIX 7, KWNR 7, KFDI 5, WCKT 5, WQYK 5

Plays Include: KRRV 15 (12), WRNS 14 (14), WTCM 12 (12), KBUL 11 (11), WTVY 10 (10), WYVZ 10 (10), KHAY 7 (7), WAMZ 7 (7), WMTZ 7 (7), WRBQ 7 (7), WSSL 7 (7), WWQQ 7 (7), WXCL 6 (6), KAJA 5 (5), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5), WKC 5 (5), WKSF 5 (5), WRKZ 5 (5), WSIX 5 (5), WSOC 5 (5), WXTA 5 (5)

MARTINA MCBRIDE Swingin' Doors (RCA)

Total Stations: 31, Total Points: 1217, Total Adds: 27, Including: KGNC 22, KBEQ 18, WEZL 16, KPLM 14, WCMS 11, KIKF 10, WTVY 10, KNAX 9, WOV 9, WRKZ 9, KUZZ 7, WFRG 7, WIBW 7, WRD 7, WSM 6, WTHI 6, WXCL 6, KASE 5, KEEY 5, KFDI 5, KNUE 5, KTTS 5, KVOO 5, WDEN 5, WIOV 5, WSOC 5, WUSW 5

STEPHANIE BENTLEY Once I Was The Light In Your Life (Epic)

Total Stations: 17, Total Points: 1094, Total Adds: 0 Plays Include: WXBQ 32 (22), KBEQ 24 (24), WKDQ 22 (22), WYAY 18 (18), KKIX 15 (15), WTCM 15 (15), WXTA 15 (15), KIKF 10 (10), WTVY 10 (10), WYVZ 10 (10), WTD 9 (9), WMTZ 7 (7), WWQQ 7 (7), WFMS 6 (6), KFDI 5 (5), WKC 5 (5), WKLB 5 (5)

DAVID BALL Hangin' In And Hangin' On (WB)

Total Stations: 20, Total Points: 881, Total Adds: 9, Including: KTTS 34, WKSJ 12, WGTU 10, WTVY 10, WSM 6, KNUE 5, KVDO 5, WCKT 5, WYVZ 5

Plays Include: WCOL 19 (19), KXDD 10 (10), WDAF 10 (10), KHAY 8 (8), WSSL 7 (7), WWQQ 7 (7), KASE 5 (5), KFDI 5 (5), WDEN 5 (5), WSOC 5 (5), WVLK 5 (5)

MANDY BARNETT A Simple I Love You (Asylum/EEG)

Total Stations: 21, Total Points: 855, Total Adds: 20, Including: WIL 21, WYAY 18, WYD 16, KPLM 14, KRRV 12, KILT 10, KJUG 7, KHAY 5, KNUE 5, KRYS 5, KTCS 5, KTTS 5, KVOO 5, WBYT 5, WDEN 5, WKC 5, WRKZ 5, WTVY 5, WYVZ 5, WXTA 5

DIAMOND RIO It's All In Your Head (Arista)

Total Stations: 13, Total Points: 818, Total Adds: 12, Including: KLLL 19, KNKI 15, WSSL 15, KHSL 14, WPOP 13, WYVZ 10, KHAY 9, WXTU 8, KSOP 7, WFRG 7, WUSY 7, WWW 5

BAKER & MYERS A Little Bit Of Honey (MCG/Curb)

Total Stations: 15, Total Points: 787, Total Adds: 3, Including: KBEQ 18, WRNS 11, WCOL 9

Plays Include: WCMS 18 (18), KJUG 15 (15), WFRG 14 (14), KBUL 11 (11), KGNC 10 (10), WYVZ 10 (10), WFMS 6 (6), WSM 6 (6), KFDI 5 (5), KTTS 5 (5), KYGO 5 (5), WDEN 5 (5)

BILLY RAY CYRUS Trail Of Tears (Mercury)

Total Stations: 12, Total Points: 600, Total Adds: 7, Including: WGTU 15, WCKT 13, WTCR 11, WTVY 10, KVOO 5, WDEN 5, WQYK 5

LYLE LOVETT Don't Touch My Hat (Curb/MCA)

Total Stations: 10, Total Points: 455, Total Adds: 2, Including: KVOO 5, WDEN 5

Plays Include: KYNG 20 (20), WTCM 12 (12), WYVZ 10 (10), WSM 6 (6), KASE 5 (5), KFDI 5 (5), KTTS 5 (5), WKSF 5 (5)

JAMES HOUSE/BEACH BOYS Little Deuce Coupe (River North)

Total Stations: 11, Total Points: 400, Total Adds: 8, Including: WDEN 15, WDAF 10, KKIX 7, WWQQ 7, KTTS 5, KVOO 5, WQYK 5, WSIX 5

Plays Include: WYVZ 10 (10), KFDI 5 (5)

JOE NICHOLS Six Of One, Half Dozen Of The Other (Intersound)

Total Stations: 11, Total Points: 389, Total Adds: 1, Including: WXTA 5

Plays Include: KKIX 15 (7), KTCS 15 (15), WFMB 15 (15), WUSW 15 (15), KXKC 10 (9), KTTS 8 (8), WWQQ 7 (7), KUGN 5 (5), KVOO 5 (5), WDEN 5 (5)

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TY HERNDON Living In A Moment
MINDY MCCREADY Guys Do It All The Time
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RICK TREVINO Learning As You Go

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Adds:

GEORGE JONES Honky Tonk Song
RICOCHET Love Is Stronger Than Pride
LEANN RIMES Hurt Me

Hottest:

RICK TREVINO Learning As You Go
GEORGE STRAIT Carried Away
BROOKS & DUNN I Am That Man
MERLE HAGGARD Untanglin' My Mind
TY HERNDON Living In A Moment

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:

PATTY LOVELESS Lonely Too Long
RICOCHET Love Is Stronger Than Pride

Hottest:

GEORGE STRAIT Carried Away
BROOKS & DUNN I Am That Man
TIM MCGRAW She Never Lets It Go To Her Heart
JAMES BONAMY I Don't Think I Will
RICK TREVINO Learning As You Go

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

None

Hottest:

GEORGE STRAIT Carried Away
JAMES BONAMY I Don't Think I Will
MINDY MCCREADY Guys Do It All The Time
WADE HAYES On A Good Night
NEAL MCCOY Then You Can Tell Me Goodbye

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country Pure Country — Ken Moultrie

Adds:

None

Hottest:

SAWYER BROWN Treat Her Right
SHANIA TWAIN No One Needs To Know
RICOCHET Daddy's Money
DAVID LEE MURPHY Everytime I Get Around You
MINDY MCCREADY Guys Do It All The Time

Digital Country — L.J. Smith

Adds:

TRACE ADKINS Every Light In The House
PATTY LOVELESS Lonely Too Long
K.T. OSLIN Silver Tongue & Gold Plated Lies

Hottest:

RHETT AKINS Don't Get Me Started
DIAMOND RIO That's What I Get For Lovin' You
WADE HAYES On A Good Night
BROOKS & DUNN I Am That Man
CLAY WALKER Only On Days That End In "Y"

BROADCAST PROGRAMMING CONTINUED

Digital New Country — L.J. Smith

Adds:

TRACE ADKINS Every Light In The House
PATTY LOVELESS Lonely Too Long
K.T. OSLIN Silver Tongue & Gold Plated Lies

Hottest:

NEAL MCCOY Then You Can Tell Me Goodbye
TIM MCGRAW She Never Lets It Go To Her Heart
GARTH BROOKS It's Midnight Cinderella
RHETT AKINS Don't Get Me Started
WADE HAYES On A Good Night

GREAT AMERICAN COUNTRY VIDEO NETWORK

Jim Murphy • (303) 784-8700

Adds:

BILLY RAY CYRUS Trail Of Tears
JAMES HOUSE/BEACH BOYS Little Deuce Coupe
BRADY SEALS Another You, Another Me

Hottest:

TRISHA YEARWOOD Believe Me Baby (I Lied)
EMILIO Have I Told You Lately
NEAL MCCOY Then You Can Tell Me Goodbye
TY HERNDON Living In A Moment
FAITH HILL You Can't Lose Me

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

CD Country — John Hendricks

Adds:

TRACE ADKINS Every Light In The House
SUZY BOGGUSS No Way Out
MARTINA MCBRIDE Swingin' Doors
LORRIE MORGAN I Just Might Be

Hottest:

BLACKHAWK Big Guitar
JAMES BONAMY I Don't Think I Will
JOE DIFFIE Whole Lotta Gone
TY HERNDON Living In A Moment
MARK WILLS Jacob's Ladder

U.S. Country — Jim Murphy

Adds:

TRACE ADKINS Every Light In The House
PATTY LOVELESS Lonely Too Long

Hottest:

GARTH BROOKS It's Midnight Cinderella
BROOKS & DUNN I Am That Man
NEAL MCCOY Then You Can Tell Me Goodbye
TIM MCGRAW She Never Lets It Go To Her Heart
CLAY WALKER Only On Days That End In "Y"

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country — David Felker

Adds:

DIAMOND RIO It's All In Your Head
SAWYER BROWN She's Gettin' There
LARRY STEWART Why Can't You
MICHELLE WRIGHT Nobody's Girl
WYNONNA My Angel Is Here

Hottest:

BROOKS & DUNN I Am That Man
TIM MCGRAW She Never Lets It Go To Her Heart
JAMES BONAMY I Don't Think I Will
GEORGE STRAIT Carried Away
WADE HAYES On A Good Night

Mainstream Country — David Felker

Adds:

JOHN BERRY Change My Mind
SHANIA TWAIN Home Ain't Where His Heart Is (Anymore)

Hottest:

NEAL MCCOY Then You Can Tell Me Goodbye
BROOKS & DUNN I Am That Man
GEORGE STRAIT Carried Away
WADE HAYES On A Good Night
CLAY WALKER Only On Days That End In "Y"



THE NASHVILLE NETWORK

60.2 million households

Traci Todd,

Manager/Video Programming

ADDS

TRACE ADKINS Every Light In The House (Capitol)
GARY ALLAN Her Man (Decca)
MARTY HAGGARD In The Afterlife (Critique)
RONNA REEVES Rodeo Man (River North)
JOHNNY RODRIGUEZ You Can Say That Again (Hightone)
TONY TOLIVER Bettin' Forever On You (Curb/Rising Tide)
HANK WILLIAMS JR. Don Juan D'Bubba (MCG/Curb)

HEAVY

TRACE ADKINS Every Light In The House (Capitol)
BLACKHAWK Big Guitar (Arista)
JAMES BONAMY I Don't Think I Will (Epic)
JUNIOR BROWN Venom Wearin' Denim (MCG/Curb)
VINGE GILL Worlds Apart (MCA)
WADE HAYES On A Good Night (DKC/Columbia/CRG)
TY HERNDON Living In A Moment (Epic)
FAITH HILL You Can't Lose Me (Warner Bros.)
TRACY LAWRENCE Stars Over Texas (Atlantic)
NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)
MINDY MCCREADY Guys Do It All The Time (BNA)
WILLIE NELSON She Is Gone (Island)
RICKY SKAGGS Cat's In The Hat (Atlantic)
RANDY TRAVIS Are We In Trouble Now (Warner Bros.)
RICK TREVINO Learning As You Go (Columbia/CRG)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)

Information current as of August 12.



30.8 million households

Tracy Rogers, Director/Programming

Paul Hastaba, VP/GM

TOP 10

LEANN RIMES Blue (MCG/Curb)
JAMES BONAMY I Don't Think I Will (Epic)
TY HERNDON Living In A Moment (Epic)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
BLACKHAWK Big Guitar (Arista)
NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)
RICK TREVINO Learning As You Go (Columbia/CRG)
FAITH HILL You Can't Lose Me (Warner Bros.)
MINDY MCCREADY Guys Do It All The Time (BNA)
RANDY TRAVIS Are We In Trouble Now (Warner Bros.)

ADDS

PATTY LOVELESS Lonely Too Long (Epic)
JAMIE WARREN One Step Back (River North)

HEAVY

BLACKHAWK Big Guitar (Arista)
JAMES BONAMY I Don't Think I Will (Epic)
PAUL BRANDT I Do (Reprise)
TY HERNDON Living In A Moment (Epic)
FAITH HILL You Can't Lose Me (Warner Bros.)
TRACY LAWRENCE Stars Over Texas (Atlantic)
NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)
MINDY MCCREADY Guys Do It All The Time (BNA)
RANDY TRAVIS Are We In Trouble Now (Warner Bros.)
RICK TREVINO Learning As You Go (Columbia/CRG)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)

HOT SHOTS

TRACE ADKINS Every Light In The House (Capitol)
GARY ALLAN Her Man (Decca)
JOHN BERRY Change My Mind (Capitol)
KENNY CHESNEY Me And You (BNA)
BILLY RAY CYRUS Trail Of Tears (Mercury)
DERYL DODD Friends Don't Drive Friends (Columbia/CRG)
JAMES HOUSE/BEACH BOYS Little Deuce Coupe (River North)
RICOCHET Love Is Stronger Than Pride (Columbia/CRG)
BRADY SEALS Another You Another Me (Reprise)
MARTY STUART Thanks To You (MCA)
TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)
SHANIA TWAIN Home Ain't Where His Heart Is (Anymore) (Mercury)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of August 14.

COUNTRY REPORTERS

August 16, 1996 R&R • 93

Stations and their adds listed alphabetically by market

WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 TRACE ADKINS 18 SAMMY KERSHAW 18 RHETT AKINS 18 COLLIN RAYE 9 CHRIS WARD	WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 16 PAUL BRANDT 16 TY ENGLAND 16 SAMMY KERSHAW 16 RICOCHET	WCOL/Columbus, OH PD: Gary Moss MD: John Crenshaw 19 PAUL BRANDT 19 PATTY LOVELESS 19 MARTY STUART 19 TRAVIS TRITT 9 BAKER & MYERS 9 TONY TOLIVER	WCKT/Fl. Myers, FL PD: Ron Ellis MD: Chris Chaos 13 BILLY RAY CYRUS 13 TY ENGLAND 13 PATTY LOVELESS 13 RICOCHET 13 SHANIA TWAIN 5 DAVID BALL 5 WESTERN FLYER 5 THRASHER SHIVER 5 TONY TOLIVER	WQJL/Jacksonville, FL PD/MD: Jon Allen MD: LEANN RIMES 6 LORRIE MORGAN 6 TY ENGLAND 6 SHANIA TWAIN	WDFN/Macon, GA PD: Gerry Marshall MD: Laura Starling 15 GEORGE JONES 15 PATTY LOVELESS 5 MANDY BARNETT 5 GARY ALLAN 5 LYLE LOVETT 5 HANK WILLIAMS JR. 5 BILLY RAY CYRUS 5 MARTINA MCBRIDE 5 BRENT LAMB	KNFM/Oakland-Midland, TX PD/MD: Dave Love 15 GARY ALLAN 10 TRACE ADKINS 10 RICOCHET	WCTK/Providence, RI PD: Rick Everett MD: Tiffany Hill 5 TY ENGLAND 5 LORRIE MORGAN 5 JEFF CARSON	WJCL/Savannah, GA MD: Jay Morgan 5 GARY ALLAN 5 DAVID LEE MURPHY	KWEN/Tulsa, OK PD: Dave Block MD: Tim Howard 18 JOHN BERRY 18 PAUL BRANDT 18 KENNY CHESNEY 18 TRAVIS TRITT
WGNM/Albany, NY OM: Fred Horton MD: Bill Earley 13 PATTY LOVELESS	WBOS/Boston, MA PD: Harry Nelson MD: Ginny Rogers 12 VINCE GILL 12 COLLIN RAYE 5 GREAT PLAINS 5 MARK WILLS	WHOK/Columbus, OH PD: Max Raines MD: Mark Clark 15 DAVID LEE MURPHY 15 TERRI CLARK 8 4RUNNER	KTCS/Fl. Smith, AR OM/MD: Mark Harper 15 PATTY LOVELESS 5 LEANN RIMES 5 RICOCHET 5 MANDY BARNETT 5 GARY ALLAN	WXBQ/Johnson City, VA PD: Bill Hagy MD: Reggie Neel No Adds	WWQM/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie No Adds	WKIX/Raleigh, NC Acting PD: Morgan Thomas 20 TRACE ADKINS	WJCL/Savannah, GA MD: John Swann MD: Rick Stephenson 9 SAMMY KERSHAW 8 DAVID LEE MURPHY 8 SHANIA TWAIN 8 KENNY CHESNEY	KRMD/Shreveport, LA PD: John Swann MD: Rick Stephenson 9 SAMMY KERSHAW 8 DAVID LEE MURPHY 8 SHANIA TWAIN 8 KENNY CHESNEY	KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 5 DAVID BALL 5 MANDY BARNETT 5 MILA MASON 5 MARTINA MCBRIDE
KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Malibu 5 JOHN BERRY	WKLB/Boston, MA PD: Harry Nelson MD: Ginny Rogers 15 K.T. OSLIN 5 STEVE AZAR 5 SHANIA TWAIN 5 TY ENGLAND 5 LORRIE MORGAN	KRYS/Corpus Christi, TX PD/MD: Danny McWilliams 19 GARY ALLAN 5 MANDY BARNETT	WQHK/Fl. Wayne, IN PD: Jeff Davis MD: Jeff Moore 13 DAVID LEE MURPHY 13 ALABAMA	WMTZ/Johnstown, PA PD/MD: Brian Cleary 7 MILA MASON 13 DAVID LEE MURPHY 6 JEFF CARSON 6 GARY ALLAN	WGKX/Memphis, TN Interim PD: Mark Billingsley 10 JOHN BERRY 10 KENNY CHESNEY	WKHX/Richmond, VA PD: Rick Richards MD: Rick Campbell 15 SAWYER BROWN 15 LORRIE MORGAN	WBYT/South Bend, IN PD: Ralph Cherry MD: Lisa Kostel 18 MILA MASON 5 MANDY BARNETT	KRKR/Spokane, WA PD: Tim Roberts APD/MD: T.C. Patrick 8 DAVID LEE MURPHY	KJUG/Visalia, CA PD/MD: Dave Daniels 15 TRACE ADKINS 15 PATTY LOVELESS 15 LORRIE MORGAN 15 MARTY STUART 15 TONY TOLIVER 7 MANDY BARNETT
KRRV/Alexandria, LA PD: Lon Harris MD: Michael Bailey 12 MANDY BARNETT 12 GARY ALLAN	WYRK/Buffalo, NY PD: Ken Johnson MD: Paul O'Brien 12 PATTY LOVELESS 12 MARK WILLS 12 JO DEE MESSINA 12 TOBY KEITH	KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney 15 DEANA CARTER 15 DAVID LEE MURPHY 7 GARY ALLAN	KNAX/Fresno, CA PD: Larry Santiago MD: Scott Stevens 9 PATTY LOVELESS 9 MARTINA MCBRIDE 9 LORRIE MORGAN	KBEO/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 BAKER & MYERS 18 MARTINA MCBRIDE 18 SHANIA TWAIN 18 DAVID KERSH	WOGY/Memphis, TN PD: Polly Wogg MD: Hopalong Cassidy 20 KENNY CHESNEY 7 JOHN BERRY	WKWA/Oakdale, FL PD: Mike Orlando MD: Shadow Stevens 17 GARY ALLAN 17 PAUL BRANDT 17 DAVID LEE MURPHY 5 ALABAMA	KFRG/Riverside, CA PD: Lee Logan MD: Don Jeffrey No Adds	KNFR/Spokane, WA PD/MD: Jay Daniels 14 MARTY STUART 7 MILA MASON	WACO/Waco, TX OM/MD: Zack Owen APD/MD: Glenn Michaels No Adds
KASH/Anchorage, AK PD: Dennis Carter MD: Eddie Maxwell 6 PATTY LOVELESS 6 MILA MASON	WBUB/Charleston, SC PD: Charlie Lindsay MD: John Dixon 15 PAUL BRANDT	KYNG/Dallas, TX PD: Dan Pearson MD: Stacy Tackett 20 CLINT BLACK 10 JOE DIFFIE 10 TY ENGLAND 10 BR5-49	KSXS/Fresno, CA PD: Ken Boesen MD: Chris Costa 7 PATTY LOVELESS 7 THRASHER SHIVER	KFKF/Kansas City, MO PD: Dale Carter MD: Tony Stevens 8 PATTY LOVELESS 8 SHANIA TWAIN 8 DAVID KERSH	WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 14 PAUL BRANDT 14 DEANA CARTER 14 RICOCHET 14 TONY TOLIVER 14 SHANIA TWAIN	KHAY/Oxnard, CA PD/MD: Mark Hill 9 TRACE ADKINS 9 PATTY LOVELESS 9 K.T. OSLIN 9 MARTINA MCBRIDE 5 MANDY BARNETT	WYDD/Rosemead, VA PD/MD: Robynn Jaymes 16 MANDY BARNETT 16 RICOCHET	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 HANK WILLIAMS JR. 5 GARY ALLAN 5 PATTY LOVELESS 5 MARTINA MCBRIDE 5 MANDY BARNETT 5 GEORGE JONES	WDEZ/Wasmo, WI PD: Bob Jung MD: Lou Stewart 12 TRAVIS TRITT 12 PATTY LOVELESS 12 SAWYER BROWN 12 GARY ALLAN
WUSW/Appleton, WI PD: Mark Lewis MD: Billy Cannon 15 RICOCHET 15 SAWYER BROWN 15 SHANIA TWAIN 5 LEANN RIMES 5 MARTINA MCBRIDE 5 PATTY LOVELESS	WEZL/Charleston, SC PD: T.J. Phillip MD: Gary Griffin 16 MARTINA MCBRIDE 16 PATTY LOVELESS 7 LORRIE MORGAN 7 CHRIS WARD 7 TRACE ADKINS	WSDC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 5 MARTINA MCBRIDE 5 COLLIN RAYE 5 GARY ALLAN 5 RICOCHET 5 JEFF CARSON 5 DEANA CARTER 5 TOBY KEITH 5 MARTY STUART	WTQR/Greensboro, NC PD: Paul Franklin MD: Danny Hill 15 TOBY KEITH 15 GARY ALLAN 5 WESTERN FLYER 5 TY ENGLAND	WIVK/Knoxville, TN PD/MD: Les Acree 13 GARY ALLAN 13 PATTY LOVELESS 13 BILLY DEAN	KEEY/Minneapolis, MN PD: Gregg Swedberg MD: Travis Moon 26 BROOKS & DUNN 10 RICOCHET 10 MANDY BARNETT 10 SHANIA TWAIN 10 BRADY SEALS 5 MARTINA MCBRIDE	WXBW/Pensacola, FL PD: Lynn West MD: Bruce Clark 15 SAWYER BROWN 9 MICHELLE WRIGHT 9 LORRIE MORGAN 9 RICOCHET	WYDD/Rosemead, VA PD/MD: Robynn Jaymes 16 MANDY BARNETT 16 RICOCHET	WYDD/Rosemead, VA PD/MD: Robynn Jaymes 16 MANDY BARNETT 16 RICOCHET	WYDD/Rosemead, VA PD/MD: Robynn Jaymes 16 MANDY BARNETT 16 RICOCHET
WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 TOBY KEITH 18 TRISHA YEARWOOD	WTDK/Charlotte, NC PD/MD: Loyd Ford 45 SAMMY KERSHAW 14 TRACY LAWRENCE 14 TRACE ADKINS 14 DAVID LEE MURPHY 9 SHANIA TWAIN 9 4RUNNER 9 K.T. OSLIN 9 STEVE AZAR 9 DEANA CARTER	WYGO/Denver, CO PD: John St. John MD: Jennifer Page 13 WYONNNA 5 LORRIE MORGAN	WRNS/Greenville, NC PD: Wayne Cartise MD: Dale Knippers 14 PATTY LOVELESS 14 SAWYER BROWN 11 BAKER & MYERS	WVOK/Lancaster, PA PD: Brother Weems MD: Robin Williams 5 PATTY LOVELESS 5 GARY ALLAN 5 MARTINA MCBRIDE 5 MARTY STUART 5 LORRIE MORGAN 5 SHANIA TWAIN	WVOK/Lancaster, PA PD: Brother Weems MD: Robin Williams 5 PATTY LOVELESS 5 GARY ALLAN 5 MARTINA MCBRIDE 5 MARTY STUART 5 LORRIE MORGAN 5 SHANIA TWAIN	WVOK/Lancaster, PA PD: Brother Weems MD: Robin Williams 5 PATTY LOVELESS 5 GARY ALLAN 5 MARTINA MCBRIDE 5 MARTY STUART 5 LORRIE MORGAN 5 SHANIA TWAIN	WVOK/Lancaster, PA PD: Brother Weems MD: Robin Williams 5 PATTY LOVELESS 5 GARY ALLAN 5 MARTINA MCBRIDE 5 MARTY STUART 5 LORRIE MORGAN 5 SHANIA TWAIN	WVOK/Lancaster, PA PD: Brother Weems MD: Robin Williams 5 PATTY LOVELESS 5 GARY ALLAN 5 MARTINA MCBRIDE 5 MARTY STUART 5 LORRIE MORGAN 5 SHANIA TWAIN	WVOK/Lancaster, PA PD: Brother Weems MD: Robin Williams 5 PATTY LOVELESS 5 GARY ALLAN 5 MARTINA MCBRIDE 5 MARTY STUART 5 LORRIE MORGAN 5 SHANIA TWAIN
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WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT
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WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT
WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT
WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT	WYAT/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 SAWYER BROWN 18 PATTY LOVELESS 18 MANDY BARNETT
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COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM MARKET #2
KIKF/Los Angeles (714) 634-9494 Dunne

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	20	20	30		BRYAN WHITE/So Much For...
30	30	30	30		GARTH BROOKS/It's Midnight...
30	30	30	30		NEAL MCCOY/Then You Can Tell...
30	30	30	30		BROOKS & DUNN/Am That Man
30	30	30	30		TIM MCGRAW/She Never Lets It...
30	30	30	30		BROOKS & DUNN/Am That Man
20	20	20	30		JAMES BONAMY/Don't Think I Will
20	20	20	30		LONESTAR/Runnin' Away With...
30	30	30	30		CLAY WALKER/Only On Days That...
20	20	20	20		PAM TILLIS/It's Lonely Out...
30	30	30	20		GEORGE STRAIT/Carried Away
10	20	20	20		FAITH HILL/You Can't Lose Me
10	10	10	20		TRISHA YEARWOOD/Believe Me Baby...
10	10	10	20		TRACY LAWRENCE/Stars Over Texas
20	20	20	20		BLACKHAWK/Big Guitar
10	20	20	20		VINCE GILL/Worlds Apart
20	20	20	20		RANDY TRAVIS/Are We In Trouble...
10	20	20	20		MARK WILLIS/Jacob's Ladder
20	20	20	20		BILLY DEAN/That Girl's Been...
20	20	20	20		TRACY LAWRENCE/Stars Over Texas
20	20	20	20		DIAMOND RIO/That's What I Get...
20	20	20	20		TY HERNDON/Living In A Moment
20	20	20	20		TRACY BYRD/4 To 1 In Atlanta
10	10	10	10		JOE DIFFIE/Whole Lotta Gone
10	10	10	10		COLLIN RAYE/Love Remains
10	10	10	10		TERRI CLARK/Suddenly Single
10	10	10	10		TOBY KEITH/A Woman's Touch
10	10	10	10		JO DEE MESSINA/You're Not In...
10	10	10	10		ALABAMA/The Maker Said...
10	10	10	10		SAMMY KERSHAW/Vidalia
10	10	10	10		LEANN RIMES/Hurt Me
10	10	10	10		DAVID LEE MURPHY/The Road You...
10	10	10	10		TRAVIS TRITT/More Than You'll...
10	10	10	10		PAUL BRANDT/Do
10	10	10	10		TY ENGLAND/Inesistible You
10	10	10	10		STEPHANIE BENTLEY/Once I Was...
10	10	10	10		SHANIA TWAIN/Home Ain't Where...
10	10	10	10		LORRIE MORGANA/Just Might Be
10	10	10	10		MILA MASON/That's Enough Of...
10	10	10	10		JOHN BERRY/Change My Mind
10	10	10	10		SAWYER BROWN/She's Gettin' There

92.9 KZLA MARKET #2
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	19	24	34		GARTH BROOKS/It's Midnight...
19	19	24	34		TY HERNDON/Living In A Moment
34	34	34	34		SAWYER BROWN/Treat Her Right
24	24	34	34		GEORGE STRAIT/Carried Away
34	34	34	34		RICK TREVIN/Leaning As You Go
19	24	24	24		WADE HAYES/On A Good Night
24	24	24	24		BROOKS & DUNN/Am That Man
19	24	24	24		BILLY DEAN/That Girl's Been...
7	7	19	24		TRACY LAWRENCE/Stars Over Texas
24	24	24	24		TIM MCGRAW/She Never Lets It...
19	19	19	24		PAM TILLIS/It's Lonely Out...
24	24	24	24		JAMES BONAMY/Don't Think I Will
7	7	19	19		PAUL BRANDT/Do
7	7	19	19		FAITH HILL/You Can't Lose Me
24	19	24	19		MARK WILLIS/Jacob's Ladder
19	19	19	19		SAMMY KERSHAW/Vidalia
19	19	19	19		LONESTAR/Runnin' Away With...
19	19	19	19		MINDY MCCREADY/Guys Do It All...
7	7	19	19		DAVID LEE MURPHY/The Road You...
7	7	19	19		TRISHA YEARWOOD/Believe Me Baby...
34	34	24	24		COLLIN RAYE/Love Remains
14	14	14	14		PAUL BRANDT/My Heart Has A...
14	14	14	14		RHETT AKINS/Don't Get Me Started
14	14	14	14		TOBY KEITH/Does That Blue...
19	14	14	14		PATTY LOVELESS/A Thousand Times
14	14	14	14		MARTINA MCBRIDE/Phones Are Ringin'...
14	14	14	14		NEAL MCCOY/Then You Can Tell...
14	14	14	14		MINDY MCCREADY/Ten Thousand Angels
34	14	14	14		DAVID LEE MURPHY/Every Time I Get...
34	14	14	14		RICOCHET/Daddy's Money
14	14	14	14		WYNONNA/Heaven Help My Heart
14	14	14	14		CLAY WALKER/Only On Days That...
7	7	7	14		JOHN BERRY/Change My Mind
7	7	7	14		BLACKHAWK/Big Guitar
7	7	7	14		DEANA CARTER/Strawberry Wine
7	7	7	14		SHANIA TWAIN/Home Ain't Where...
7	7	7	14		PATTY LOVELESS/Lonely Too Long
7	7	7	14		MILA MASON/That's Enough Of...
7	7	7	14		JO DEE MESSINA/You're Not In...
7	7	7	14		RICOCHET/Love Is Stronger...

94.7 KICKS COUNTRY MARKET #3
WKKK/Chicago (312) 984-5425 Stecker/McCann

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35		CLAY WALKER/Only On Days That...
35	35	35	35		WADE HAYES/On A Good Night
35	35	35	35		GEORGE STRAIT/Carried Away
35	35	35	35		JAMES BONAMY/Don't Think I Will
35	35	35	35		NEAL MCCOY/Then You Can Tell...
35	35	35	35		BROOKS & DUNN/Am That Man
20	35	35	35		TIM MCGRAW/She Never Lets It...
20	35	35	35		RICK TREVIN/Leaning As You Go
20	20	20	20		GARTH BROOKS/It's Midnight...
20	20	20	20		LEE ROY PARNELL/Givin' Water To...
20	20	20	20		LONESTAR/Runnin' Away With...
20	20	20	20		BLACKHAWK/Big Guitar
20	20	20	20		PAM TILLIS/It's Lonely Out...
20	20	20	20		BRYAN WHITE/So Much For...
20	20	20	20		BILLY DEAN/That Girl's Been...
20	20	20	20		MINDY MCCREADY/Guys Do It All...
10	20	20	20		FAITH HILL/You Can't Lose Me
10	20	20	20		COLLIN RAYE/Love Remains
10	20	20	20		TY HERNDON/Living In A Moment
35	20	20	20		DIAMOND RIO/That's What I Get...
10	20	20	20		RANDY TRAVIS/Are We In Trouble...
10	20	20	20		MARK WILLIS/Jacob's Ladder
10	20	20	20		TRACY BYRD/4 To 1 In Atlanta
10	20	20	20		VINCE GILL/Worlds Apart
14	14	14	14		DAVID LEE MURPHY/Every Time I Get...
14	14	14	14		SAMMY KERSHAW/Meant To Be
14	14	14	14		ALAN JACKSON/Home
14	14	14	14		WYNONNA/Heaven Help My Heart
20	14	14	14		SHANIA TWAIN/No One Needs To Know
20	14	14	14		PAUL BRANDT/My Heart Has A...
35	20	14	14		SAWYER BROWN/Treat Her Right
35	20	14	14		RICOCHET/Daddy's Money
35	20	14	14		RHETT AKINS/Don't Get Me Started
10	10	10	10		JO DEE MESSINA/You're Not In...
10	10	10	10		TOBY KEITH/A Woman's Touch
10	10	10	10		ALABAMA/The Maker Said...
10	10	10	10		TRACY LAWRENCE/Stars Over Texas
10	10	10	10		TRISHA YEARWOOD/Believe Me Baby...
10	10	10	10		JOHN BERRY/Change My Mind

US-99 MARKET #3
WUSN/Chicago (312) 649-0099 McNeil/Blondo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	37	37	37		TIM MCGRAW/She Never Lets It...
21	37	37	37		BROOKS & DUNN/Am That Man
21	37	37	37		CLAY WALKER/Only On Days That...
37	37	37	37		NEAL MCCOY/Then You Can Tell...
37	37	37	37		GEORGE STRAIT/Carried Away
21	37	37	37		JAMES BONAMY/Don't Think I Will
21	37	37	37		GARTH BROOKS/It's Midnight...
37	37	37	37		WADE HAYES/On A Good Night
21	21	21	21		MINDY MCCREADY/Guys Do It All...
21	21	21	21		BLACKHAWK/Big Guitar
17	21	21	21		MARK WILLIS/Jacob's Ladder
17	21	21	21		FAITH HILL/You Can't Lose Me
17	21	21	21		TOBY KEITH/A Woman's Touch
17	21	21	21		RANDY TRAVIS/Are We In Trouble...
21	21	21	21		BRYAN WHITE/So Much For...
21	21	21	21		BILLY DEAN/That Girl's Been...
17	21	21	21		TRACY LAWRENCE/Stars Over Texas
21	21	21	21		RICK TREVIN/Leaning As You Go
21	21	21	21		LONESTAR/Runnin' Away With...
21	21	21	21		COLLIN RAYE/Love Remains
21	21	21	21		TY HERNDON/Living In A Moment
17	21	21	21		PAM TILLIS/It's Lonely Out...
17	17	17	17		VINCE GILL/Worlds Apart
17	17	17	17		TRISHA YEARWOOD/Believe Me Baby...
17	17	17	17		PAUL BRANDT/Do
17	17	17	17		KENNY CHESNEY/Me And You
17	17	17	17		JOHN BERRY/Change My Mind
17	17	17	17		TERRI CLARK/Suddenly Single
10	17	17	17		TRACY BYRD/4 To 1 In Atlanta
10	17	17	17		SHANIA TWAIN/Home Ain't Where...
10	17	17	17		WESTERN FLYER/What Will You Do...
10	17	17	17		JOE DIFFIE/Whole Lotta Gone
10	17	17	17		DAVID LEE MURPHY/The Road You...
10	17	17	17		ALABAMA/The Maker Said...
10	17	17	17		SAMMY KERSHAW/Vidalia
10	17	17	17		LEANN RIMES/Hurt Me
37	37	37	37		DIAMOND RIO/That's What I Get...
10	10	10	10		MILA MASON/That's Enough Of...
10	10	10	10		TRAVIS TRITT/More Than You'll...

KSAN 94.7 FM MARKET #4
KSAN/San Francisco (415) 291-0202 Roberts/Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	26	26	45		JAMES BONAMY/Don't Think I Will
24	45	45	45		GARTH BROOKS/It's Midnight...
38	45	45	45		BROOKS & DUNN/Am That Man
24	26	45	45		VINCE GILL/Worlds Apart
24	26	45	45		FAITH HILL/You Can't Lose Me
38	45	45	45		MINDY MCCREADY/Guys Do It All...
24	26	45	45		TIM MCGRAW/She Never Lets It...
15	26	26	26		ALABAMA/The Maker Said...
15	26	26	26		CLINT BLACK/Like The Rain
38	26	26	26		PAUL BRANDT/Do
15	15	15	15		BILLY DEAN/That Girl's Been...
15	26	26	26		TY HERNDON/Living In A Moment
15	26	26	26		SAMMY KERSHAW/Vidalia
15	26	26	26		TRACY LAWRENCE/Stars Over Texas
24	26	26	26		JO DEE MESSINA/You're Not In...
24	26	26	26		COLLIN RAYE/Love Remains
24	26	26	26		RANDY TRAVIS/Are We In Trouble...
24	26	26	26		RICK TREVIN/Leaning As You Go
24	45	45	45		BRYAN WHITE/So Much For...
24	45	45	45		MARK WILLIS/Jacob's Ladder
5	15	15	15		KENNY CHESNEY/Me And You
5	15	15	15		PATTY LOVELESS/Lonely Too Long
5	15	15	15		RICOCHET/Love Is Stronger...
7	15	15	15		LEANN RIMES/Hurt Me
15	15	15	15		PAM TILLIS/It's Lonely Out...
15	15	15	15		WESTERN FLYER/What Will You Do...
5	5	5	5		MICHELLE WRIGHT/Nobody's Girl
5	5	5	5		TRISHA YEARWOOD/Believe Me Baby...
5	15	15	15		JOHN BERRY/Change My Mind
38	15	15	15		RHETT AKINS/Don't Get Me Started
15	15	15	15		PAUL BRANDT/My Heart Has A...
15	15	15	15		BROOKS & DUNN/My Maria
15	15	15	15		JEFF CARSON/Holdin' Onto...
38	45	45	45		WADE HAYES/On A Good Night
15	15	15	15		ALAN JACKSON/Home
15	15	15	15		WYNONNA/Heaven Help My Heart
15	15	15	15		LONESTAR/Runnin' Away With...
15	15	15	15		TRAVIS TRITT/More Than You'll...
15	15	15	15		PATTY LOVELESS/You Can Feel Bad
38	45	45	45		NEAL MCCOY/Then You Can Tell...

YOUNG COUNTRY 93.3 MARKET #4
KYCY/San Francisco (415) 391-9330 Logan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	50	50	50		GEORGE STRAIT/Carried Away
50	50	50	50		JOHN M. MONTGOMERY/High School Heart
50	50	50	50		GARTH BROOKS/It's Midnight...
50	50	50	50		BROOKS & DUNN/Am That Man
50	50	50	50		PAUL BRANDT/Do
10	40	40	40		STEVE AZARI/Never Stopped...
10	40	40	40		GEORGE STRAIT/Can Still Make...
30	40	40	40		WADE HAYES/On A Good Night
10	40	40	40		TRACY LAWRENCE/Stars Over Texas
10	40	40	40		RICK TREVIN/Leaning As You Go
30	40	40	40		TIM MCGRAW/She Never Lets It...
10	40	40	40		FAITH HILL/You Can't Lose Me
10	40	40	40		JAMES BONAMY/Don't Think I Will
50	50	50	50		LINDA DAVIS/A Love Story In...
20	40	40	40		MICHELLE WRIGHT/Nobody's Girl
20	30	30	30		TRACY BYRD/4 To 1 In Atlanta
10	30	30	30		PAM TILLIS/It's Lonely Out...
30	30	30	30		BLACKHAWK/Big Guitar
10	20	20	20		SHANIA TWAIN/Home Ain't Where...
40	40	40	40		LEE ROY PARNELL/Givin' Water To...
40	40	40	40		NEAL MCCOY/Then You Can Tell...
20	30	30	30		BRYAN WHITE/So Much For...
20	30	30	30		TRISHA YEARWOOD/Believe Me Baby...
10	20	20			

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

WQYK MARKET #21
WQYK/Tampa
(813) 576-6055
Martin/Roberts

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	32	32	32	32	JAMES BONAMY/ Don't Think I Will
18	32	32	32	32	GARTH BROOKS/It's Midnight...
18	32	32	32	32	BROOKS & DUNN/ Am That Man
32	32	32	32	32	WADE HAYES/On A Good Night
18	32	32	32	32	NEAL MCCOY/Then You Can Tell...
18	32	32	32	32	MINDY MCCREADY/Guys Do It All...
18	32	32	32	32	TIM MCGRAW/She Never Lets It...
18	32	32	32	32	GEORGE STRAIT/Carried Away
18	18	18	18	18	BRYAN WHITE/So Much For...
32	32	32	32	32	CLAY WALKER/Only On Days That...
18	18	18	18	18	BLACKHAWK/Big Guitar
10	18	18	18	18	TRACY BYRD/4 To 1 In Atlanta
18	18	18	18	18	BILLY DEAN/That Girl's Been...
18	18	18	18	18	VINCE GILL/Worlds Apart
18	18	18	18	18	TY HERNDON/Living In A Moment
18	18	18	18	18	FAITH HILL/You Can't Lose Me
18	18	18	18	18	TOBY KEITH/A Woman's Touch
18	18	18	18	18	LONESTAR/Runnin' Away With...
10	10	10	10	10	COLLIN RAYE/Love Remains
10	10	10	10	10	LEANN RIMES/Hurt Me
10	18	18	18	18	PAM TILLIS/It's Lonely Out...
18	18	18	18	18	RANDY TRAVIS/Are We In Trouble...
18	18	18	18	18	RICK TREVINI/Learning As You Go
10	10	10	10	10	MARK WILLIS/Jacob's Ladder
5	10	10	10	10	TRISHA YEARWOOD/Believe Me Baby...
32	32	32	32	32	RHETT AKINS/Don't Get Me Started
32	32	32	32	32	PAUL BRANDT/My Heart Has A...
32	32	32	32	32	DIAMOND RIO/That's What I Get...
12	12	12	12	12	ALAN JACKSON/Home
12	12	12	12	12	TOBY KEITH/Does That Blue...
12	12	12	12	12	TRACY LAWRENCE/Time Marches On
12	12	12	12	12	MINDY MCCREADY/Ten Thousand Angels
12	12	12	12	12	DAVID LEE MURPHY/Every Time I Get...
12	12	12	12	12	COLLIN RAYE/Think About You
32	32	32	32	32	RICOCHET/Daddy's Money
12	12	12	12	12	LEANN RIMES/Blue
32	32	32	32	32	SAWYER BROWN/Treat Her Right
32	32	32	32	32	SHANIA TWAIN/No One Needs To Know
12	12	12	12	12	BRYAN WHITE/It's Not Supposed...
10	10	10	10	10	ALABAMA/The Maker Said...

Q103 MARKET #21
WRBQ/Tampa
(813) 287-1047
Lane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	45	45	45	JAMES BONAMY/ Don't Think I Will
28	25	45	45	45	GARTH BROOKS/It's Midnight...
25	45	45	45	45	WADE HAYES/On A Good Night
45	45	45	45	45	NEAL MCCOY/Then You Can Tell...
45	45	45	45	45	MINDY MCCREADY/Guys Do It All...
25	25	45	45	45	TIM MCGRAW/She Never Lets It...
25	25	45	45	45	GEORGE STRAIT/Carried Away
45	45	45	45	45	BILLY DEAN/That Girl's Been...
45	45	45	45	45	RICOCHET/Daddy's Money
45	45	45	45	45	SAWYER BROWN/Treat Her Right
25	45	45	45	45	GEORGE STRAIT/Carried Away
45	45	45	45	45	CLAY WALKER/Only On Days That...
28	25	45	45	45	BROOKS & DUNN/ Am That Man
18	28	28	28	28	VINCE GILL/Worlds Apart
18	28	28	28	28	LONESTAR/Runnin' Away With...
28	28	28	28	28	MICHELLE WRIGHT/Nobody's Girl
28	28	28	28	28	COLLIN RAYE/Love Remains
18	28	28	28	28	TRISHA YEARWOOD/Believe Me Baby...
18	18	28	28	28	TY HERNDON/Living In A Moment
25	25	25	25	25	FAITH HILL/You Can't Lose Me
18	18	25	25	25	TOBY KEITH/A Woman's Touch
25	25	25	25	25	LE ROY PARNELL/Givin' Water To...
18	18	25	25	25	JO DEE MESSINA/You're Not In...
18	18	25	25	25	COLLIN RAYE/Love Remains
18	18	25	25	25	4RUNNER/That Was Him...
25	25	25	25	25	PAM TILLIS/It's Lonely Out...
25	25	25	25	25	RICK TREVINI/Learning As You Go
28	28	25	25	25	BRYAN WHITE/So Much For...
25	25	25	25	25	MARK WILLIS/Jacob's Ladder
45	45	45	45	45	RHETT AKINS/Don't Get Me Started
25	25	25	25	25	PAUL BRANDT/My Heart Has A...
25	25	25	25	25	BROOKS & DUNN/My Maria
45	45	45	45	45	DIAMOND RIO/That's What I Get...
25	25	25	25	25	DAVID LEE MURPHY/Every Time I Get...
45	45	45	45	45	ALAN JACKSON/Home
25	25	25	25	25	TOBY KEITH/Does That Blue...
45	45	45	45	45	TRACY LAWRENCE/Time Marches On
25	25	25	25	25	FAITH HILL/Someone Else's Dream
45	45	45	45	45	ALAN JACKSON/Home
25	25	25	25	25	TOBY KEITH/Does That Blue...
45	45	45	45	45	SAMMY KERSHAW/Meant To Be
25	25	25	25	25	RHETT AKINS/Don't Get Me Started
25	25	25	25	25	TERRI CLARK/If I Were You
45	45	45	45	45	SHANIA TWAIN/No One Needs To Know
7	18	18	18	18	JOHN BERRY/Change My Mind
7	7	18	18	18	BLACKHAWK/Big Guitar

WGAR MARKET #22
WGAR/Cleveland
(216) 328-9950
Nugent/Collier

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	33	36	36	JAMES BONAMY/ Don't Think I Will
25	33	36	36	36	BROOKS & DUNN/ Am That Man
25	25	33	36	36	GARTH BROOKS/It's Midnight...
33	36	36	36	36	WADE HAYES/On A Good Night
25	33	36	36	36	TIM MCGRAW/She Never Lets It...
33	36	36	36	36	GEORGE STRAIT/Carried Away
23	25	36	36	36	RICK TREVINI/Learning As You Go
23	25	36	36	36	CLAY WALKER/Only On Days That...
25	25	33	36	36	MINDY MCCREADY/Guys Do It All...
18	18	25	33	36	ALABAMA/The Maker Said...
25	25	25	25	25	BLACKHAWK/Big Guitar
18	23	25	25	25	TRACY BYRD/4 To 1 In Atlanta
25	25	25	25	25	BILLY DEAN/That Girl's Been...
25	25	25	25	25	VINCE GILL/Worlds Apart
18	18	25	25	25	TY HERNDON/Living In A Moment
18	25	25	25	25	FAITH HILL/You Can't Lose Me
18	25	25	25	25	TOBY KEITH/A Woman's Touch
18	18	25	25	25	SAMMY KERSHAW/Vidalia
25	25	25	25	25	TRACY LAWRENCE/Stars Over Texas
25	25	25	25	25	LONESTAR/Runnin' Away With...
18	18	25	25	25	JO DEE MESSINA/You're Not In...
25	25	25	25	25	LEE ROY PARNELL/Givin' Water To...
25	25	25	25	25	PAM TILLIS/It's Lonely Out...
18	18	25	25	25	RANDY TRAVIS/Are We In Trouble...
25	25	25	25	25	BRYAN WHITE/So Much For...
18	18	25	25	25	MARK WILLIS/Jacob's Ladder
25	25	25	25	25	TRISHA YEARWOOD/Believe Me Baby...
18	18	25	25	25	JOHN BERRY/Change My Mind
18	18	25	25	25	PAUL BRANDT/My Heart Has A...
25	25	25	25	25	TERRI CLARK/Suddenly Single
25	25	25	25	25	DAVID LEE MURPHY/The Road You...
18	18	25	25	25	RICOCHET/Love Is Stronger...
18	18	25	25	25	TRAVIS TRITT/More Than You'll...
18	18	25	25	25	SHANIA TWAIN/Home Ain't Where...
36	36	36	36	36	PAUL BRANDT/My Heart Has A...
36	36	36	36	36	ALAN JACKSON/Home
36	36	36	36	36	SAMMY KERSHAW/Meant To Be
15	15	15	15	15	DAVID LEE MURPHY/Every Time I Get...

KYGO MARKET #23
KYGO/Denver
(303) 321-0950
St. John/Page

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	30	30	30	30	JAMES BONAMY/ Don't Think I Will
30	30	30	30	30	TIM MCGRAW/She Never Lets It...
30	30	30	30	30	LONESTAR/Runnin' Away With...
30	30	30	30	30	JOE DIFFIE/Whole Lotta Gone
30	30	30	30	30	WADE HAYES/On A Good Night
22	30	30	30	30	RICOCHET/Daddy's Money
30	30	30	30	30	MARK WILLIS/Jacob's Ladder
30	30	30	30	30	BROOKS & DUNN/ Am That Man
30	30	30	30	30	TRACY BYRD/4 To 1 In Atlanta
22	30	30	30	30	NEAL MCCOY/Then You Can Tell...
22	30	30	30	30	RICK TREVINI/Learning As You Go
22	22	22	22	22	4RUNNER/That Was Him...
22	22	22	22	22	TOBY KEITH/A Woman's Touch
22	22	22	22	22	VINCE GILL/Worlds Apart
22	22	22	22	22	TRACY BYRD/4 To 1 In Atlanta
22	22	22	22	22	FAITH HILL/You Can't Lose Me
22	22	22	22	22	BILLY DEAN/That Girl's Been...
13	22	22	22	22	TY HERNDON/Living In A Moment
13	22	22	22	22	BRYAN WHITE/So Much For...
13	22	22	22	22	MARK WILLIS/Jacob's Ladder
13	13	13	13	13	SHANIA TWAIN/No One Needs To Know
13	13	13	13	13	TERRI CLARK/Suddenly Single
5	5	13	13	13	SHANIA TWAIN/Home Ain't Where...
13	13	13	13	13	VINCE GILL/Worlds Apart
13	13	13	13	13	COLLIN RAYE/Love Remains
13	13	13	13	13	WESTERN FLYER/What Will You Do...
13	13	13	13	13	DAVID LEE MURPHY/Every Time I Get...
13	13	13	13	13	DAVID LEE MURPHY/The Road You...
13	13	13	13	13	SAMMY KERSHAW/Vidalia
13	13	13	13	13	RICOCHET/Love Is Stronger...
13	13	13	13	13	TRACY LAWRENCE/Stars Over Texas
13	13	13	13	13	RANDY TRAVIS/Are We In Trouble...
5	5	5	5	5	JOHN BERRY/Change My Mind
5	5	5	5	5	WYNNONA/My Angel Is Here
5	5	5	5	5	JEFF CARSON/That Last Mile

KUPL MARKET #24
KUPL/Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	GEORGE STRAIT/Carried Away
36	36	36	36	36	SHANIA TWAIN/No One Needs To Know
25	25	25	25	25	WADE HAYES/On A Good Night
25	25	25	25	25	MARK CHESNEY/Wrong Place, Wrctg.
25	25	25	25	25	TIM MCGRAW/She Never Lets It...
36	36	36	36	36	GEORGE STRAIT/Carried Away
25	25	25	25	25	BROOKS & DUNN/ Am That Man
36	36	36	36	36	GARTH BROOKS/It's Midnight...
12	25	25	25	25	TRACY BYRD/4 To 1 In Atlanta
25	25	25	25	25	PAM TILLIS/It's Lonely Out...
25	25	25	25	25	CLAY WALKER/Only On Days That...
12	12	12	12	12	RICK TREVINI/Learning As You Go
25	25	25	25	25	BILLY DEAN/That Girl's Been...
25	25	25	25	25	BRYAN WHITE/So Much For...
36	12	25	25	25	STEVE AZARI/ Never Stopped...
12	25	25	25	25	BLACKHAWK/Big Guitar
12	12	12	12	12	ALABAMA/The Maker Said...
12	12	12	12	12	JO DEE MESSINA/You're Not In...
25	25	25	25	25	VINCE GILL/Worlds Apart
12	12	12	12	12	RICK TREVINI/Learning As You Go
12	12	12	12	12	BRYAN WHITE/So Much For...
7	12	12	12	12	JOHN BERRY/Change My Mind
7	12	12	12	12	MINDY MCCREADY/Guys Do It All...
7	12	12	12	12	RANDY TRAVIS/Are We In Trouble...
7	7	7	7	7	NEAL MCCOY/Then You Can Tell...
7	7	7	7	7	MARK WILLIS/Jacob's Ladder
7	7	7	7	7	MICHELLE WRIGHT/Nobody's Girl

KWJL MARKET #24
KWJL/Portland, DR
(503) 228-4393
Mitchell/McCre

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	38	38	45	45	BROOKS & DUNN/ Am That Man
38	38	45	45	45	WADE HAYES/On A Good Night
38	38	45	45	45	GEORGE STRAIT/Blue Clear Sky
38	38	38	38	38	GEORGE STRAIT/Carried Away
38	38	38	38	38	RICOCHET/Daddy's Money
38	38	38	38	38	GARTH BROOKS/It's Midnight...
38	38	38	38	38	CLAY WALKER/Only On Days That...
25	25	25	25	25	TIM MCGRAW/She Never Lets It...
18	18	18	18	18	BRYAN WHITE/So Much For...
38	38	38	38	38	TRACY LAWRENCE/Time Marches On
38	38	38	38	38	SAWYER BROWN/Treat Her Right
5	5	5	5	5	RHETT AKINS/Don't Get Me Started
5	5	5	5	5	JAMES BONAMY/ Don't Think I Will
25	38	38	38	38	TRACY BYRD/4 To 1 In Atlanta
25	38	38	38	38	TOBY KEITH/Does That Blue...
25	38	38	38	38	MINDY MCCREADY/Guys Do It All...
18	18	18	18	18	PAUL BRANDT/ My Heart Has A...
5	5	18	18	18	RICK TREVINI/Learning As You Go
25	18	18	18	18	COLLIN RAYE/Love Remains
38	38	38	38	38	SHANIA TWAIN/No One Needs To Know
25	25	25	25	25	JEFF FOXWORTHY/Redneck Games
18	18	18	18	18	TRACY LAWRENCE/Stars Over Texas
18	18	18	18	18	DEANA CARTER/Strawberry Wine
18	18	18	18	18	BILLY DEAN/That Girl's Been...

AC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KBIG 104 MARKET #2
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	28	28	28	28	TRACY CHAPMAN/Give Me One Reason
28	27	28	28	28	ERIC CLAPTON/Change The World
28	27	27	27	27	CELINE DION/Because You Loved Me
28	27	27	27	27	GIN BLOSSOMS/Follow You Down
-	-	-	-	-	DONNA LEWIS/Love You Always...
23	23	27	27	27	MARIAH CAREY/Always Be My Baby
27	27	26	26	26	SEAL/Don't Cry
-	-	-	-	-	MARIAH CAREY/Forever
27	26	26	26	26	ALANIS MORISSETTE/Tronic
26	26	26	26	26	GIN BLOSSOMS/Till I Hear It...
22	22	22	22	22	ALANIS MORISSETTE/You Learn
23	23	23	23	23	NATALIE MERCHANT/Jealousy
23	23	23	23	23	JEWEL/Who Will Save...
-	-	-	-	-	TINA TURNER/Missing You
27	26	22	22	22	SOPHIE B. HAWKINS/As I Lay Me Down
26	26	22	22	22	HOOTIE & BLOWFISH/Time
21	21	22	22	22	DEEP BLUE SOMETHING/Breakfast At...
-	-	-	-	-	NATALIE MERCHANT/Wonder
27	26	23	23	23	HOOTIE & BLOWFISH/Only Wanna Be...
14	14	14	14	14	BLUES TRAVELER/Run-Around
14	14	14	14	14	GOD GOD DOLLS/Name

KOST 103.5 FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chang

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	TINA TURNER/Missing You
28	28	28	28	28	GLORIA ESTEFAN/Reach
28	28	28	28	28	GIN BLOSSOMS/Follow You Down
28	28	28	28	28	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
28	28	28	28	28	CELINE DION/Because You Loved Me
28	18	18	18	18	MARIAH CAREY/One Sweet Day
28	28	28	28	28	EVERYTHING BUT...Missing
18	18	18	18	18	JANET JACKSON/Runaway
-	-	-	-	-	SELENA/Dreaming Of You
-	-	-	-	-	GIN BLOSSOMS/Till I Hear It...
-	-	-	-	-	WHITNEY HOUSTON/Exhale (Shoop Shoop)
18	18	18	18	18	HOOTIE & BLOWFISH/Only Wanna Be...
28	28	28	28	28	TRACY CHAPMAN/Give Me One Reason
28	28	28	28	28	ERIC CLAPTON/Change The World
-	-	-	-	-	MARIAH CAREY/Forever

WLTJ/Chicago MARKET #3
(312) 329-9002 Edwards

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	17	19	19	19	MARIAH CAREY/Forever
5	10	17	19	19	RED SPEEDWAGON/Building The Bridge
19	19	19	19	19	ERIC CLAPTON/Change The World
10	17	17	17	17	CELINE DION/It's All Coming...
19	19	19	19	19	VANESSA WILLIAMS/Where Do We Go...
17	19	19	17	17	ALL-4-ONE/Someday
-	-	-	-	-	BEACH BOYS/TROCCOLI/Can Hear Music
19	19	19	17	17	MICHAEL ENGLISH/Your Love Amazes Me
17	17	17	17	17	WHITNEY HOUSTON/Why Does It Hurt...
-	-	-	-	-	LIONEL RICHIE/Ordinary Girl
11	11	15	15	15	JIM BRICKMAN/Hero's Dream
11	11	11	11	11	HARRY CONNICK JR./Hear Me In...
10	11	11	11	11	BETTE MIDLER/God Help...
5	5	10	10	10	LIVINGSTON TAYLOR/I Believe
-	-	-	-	-	TINA TURNER/Missing You
-	-	-	-	-	LUTHER VANDROSS/Your Secret Love
8	8	8	8	8	JANN ARDEN/Insensitive
8	8	8	8	8	CELINE DION/Because You Loved Me
19	19	19	19	19	GLORIA ESTEFAN/Reach
17	8	8	8	8	EVERYTHING BUT...Missing
-	-	-	-	-	LIONEL RICHIE/Don't Wanna Lose You
10	10	10	10	10	STEVIE WONDER/Kiss Lonely Goodbye

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	32	30	27	27	CELINE DION/Because You Loved Me
32	30	27	27	27	MARIAH CAREY/Always Be My Baby
30	30	27	27	27	ERIC CLAPTON/Change The World
30	30	27	27	27	GLORIA ESTEFAN/Reach
13	20	27	27	27	MARIAH CAREY/Forever
20	20	27	27	27	TRACY CHAPMAN/Give Me One Reason
13	20	27	27	27	WHITNEY HOUSTON/Why Does It Hurt...
20	20	27	27	27	TONY RICH PROJECT/Nobody Knows
13	13	13	13	13	JANN ARDEN/Insensitive
-	-	-	-	-	CELINE DION/It's All Coming...
-	-	-	-	-	DONNA LEWIS/Love You Always...
-	-	-	-	-	BRYAN ADAMS/Let's Make A...
20	20	20	17	17	HOOTIE & BLOWFISH/Only Wanna Be...
20	20	10	10	10	MADONNA/You'll See
20	20	10	10	10	TAKE THAT/Back For Good
10	10	10	10	10	M. CHAPIN CARPENTER/Grow Old With Me
10	10	10	10	10	MARIAH CAREY/One Sweet Day
7	7	7	7	7	HARRY CONNICK JR./Hear Me In...
7	7	7	7	7	NATALIE MERCHANT/Jealousy
7	7	7	7	7	ALL-4-ONE/Someday

KVIL 103.7fm MARKET #7
KVIL/Bellevue (214) 691-1037 Curtis/Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	25	25	CELINE DION/Because You Loved Me
10	10	25	25	25	PETER CETERA/One Clear Voice
25	24	24	24	24	JIM BRICKMAN/Angel Eyes
24	24	24	24	24	MICHAEL BOLTON/A Love So Beautiful
24	24	24	24	24	PETER CETERA/Forever Tonight
24	24	24	24	24	EAGLES/Love Will Keep Us...
24	24	24	24	24	SARAH McLACHLAN/Will Remember You
23	23	24	24	24	TAKE THAT/Back For Good
16	15	15	15	15	ERIC CLAPTON/Change The World
-	-	-	-	-	MARIAH CAREY/Forever
10	10	13	13	13	WHITNEY HOUSTON/Why Does It Hurt...
15	15	14	14	14	VANESSA WILLIAMS/Where Do We Go...
-	-	-	-	-	MICHAEL ENGLISH/Your Love Amazes Me
15	13	13	13	13	JIM BRICKMAN/Hero's Dream
15	13	13	13	13	TONY RICH PROJECT/Nobody Knows
10	10	10	10	10	BLESSID UNION OF.../All Along
10	10	10	10	10	LIONEL RICHIE/Ordinary Girl
-	-	-	-	-	CELINE DION/It's All Coming...
-	-	-	-	-	TONY RICH PROJECT/Like A Woman
-	-	-	-	-	LYLE LOVETT/Private Conversation
-	-	-	-	-	BEACH BOYS/TROCCOLI/Can Hear Music
5	5	5	5	5	ROD STEWART/So Far Away
5	5	5	5	5	SEAL/Kiss From A Rose
5	5	5	5	5	JIM BRICKMAN/Hear Me In...
13	13	5	5	5	SELENA/Could Fall In Love
25	25	5	5	5	ELTON JOHN/Blessed

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	26	26	27	27	ERIC CLAPTON/Change The World
24	26	26	26	26	CELINE DION/Because You Loved Me
26	26	26	26	26	TONY RICH PROJECT/Nobody Knows
23	26	26	26	26	VANESSA WILLIAMS/Where Do We Go...
23	22	25	25	25	MARIAH CAREY/Always Be My Baby
24	26	26	26	26	EVERYTHING BUT...Missing
15	12	12	15	15	JANN ARDEN/Insensitive
-	-	-	-	-	BEACH BOYS/TROCCOLI/Can Hear Music
-	-	-	-	-	MARIAH CAREY/Forever
13	12	12	13	13	SELENA/Could Fall In Love
14	14	13	13	13	TAKE THAT/Back For Good
12	10	10	10	10	ELTON JOHN/Blessed
13	13	12	12	12	MADONNA/You'll See
13	13	11	11	11	SARAH McLACHLAN/Will Remember You
15	12	11	11	11	SEAL/Don't Cry
11	13	11	11	11	SEAL/Kiss From A Rose
5	6	6	6	6	M. CHAPIN CARPENTER/Grow Old With Me
11	12	12	12	12	ROD STEWART/So Far Away
-	-	-	-	-	CELINE DION/It's All Coming...
7	7	7	7	7	ALL-4-ONE/Someday
2	2	2	2	2	LIVINGSTON TAYLOR/I Believe
1	1	1	1	1	TRACY CHAPMAN/Give Me One Reason
1	1	1	1	1	HARRY CONNICK JR./Hear Me In...

WFLC/Miami MARKET #11
(305) 759-4311 Landay/Bennett

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	31	31	31	31	BODEANS/Closer To Free
-	-	-	-	-	MARIAH CAREY/Forever
31	31	31	31	31	COLLECTIVE SOUL/The World I Know
31	31	31	31	31	CELINE DION/Because You Loved Me
31	31	31	31	31	GLORIA ESTEFAN/Reach
31	31	31	31	31	GIN BLOSSOMS/Follow You Down
-	-	-	-	-	ALANIS MORISSETTE/You Learn
31	31	31	31	31	HOOTIE & BLOWFISH/Old Man & Me
31	31	31	31	31	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	HOOTIE & BLOWFISH/Tucker's Town
-	-	-	-	-	MARIAH CAREY/Forever
31	31	10	10	10	ALANIS MORISSETTE/Tronic
31	31	10	10	10	DEEP BLUE SOMETHING/Breakfast At...
10	10	10	10	10	GIN BLOSSOMS/Till I Hear It...
10	10	10	10	10	MELISSA ETHERIDGE/I Want To Come Over
-	-	-	-	-	HOOTIE & BLOWFISH/Time

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24	24	CELINE DION/Because You Loved Me
24	24	24	24	24	JIM BRICKMAN/By Heart
24	24	24	24	24	HOUSTON & WINANS/Count On Me
24	24	24	24	24	GLORIA ESTEFAN/Reach
24	24	24	24	24	LIONEL RICHIE/Don't Wanna Lose You
24	24	24	24	24	ERIC CLAPTON/Change The World
24	24	24	24	24	PETER CETERA/One Clear Voice
24	24	24	24	24	JIM BRICKMAN/Hero's Dream
24	24	24	24	24	BLESSID UNION OF.../All Along
17	17	17	17	17	MICHAEL ENGLISH/Your Love Amazes Me
13	13	13	13	13	ALL-4-ONE/Someday
13	13	13	13	13	VANESSA WILLIAMS/Where Do We Go...
13	13	13	13	13	WHITNEY HOUSTON/Why Does It Hurt...
13	13	13	13	13	CELINE DION/To Love You More
-	-	-	-	-	CELINE DION/It's All Coming...
13	9	9	9	9	CHER/One By One
-	-	-	-	-	MARIAH CAREY/Forever
13	9	9	9	9	BETTE MIDLER/God Help...

WALK 97.5 MARKET #14
WALK/Long Island (516) 475-5200 Michaels/Lombardo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	25	25	CELINE DION/Because You Loved Me
25	25	27	27	27	TRACY CHAPMAN/Give Me One Reason
28	28	26	26	26	TONY RICH PROJECT/Let It Flow
10	10	9	9	9	MARIAH CAREY/Forever
28	28	26	26	26	CHER/One By One
28	28	27	27	27	ERIC CLAPTON/Change The World
29	29	29	29	29	DONNA LEWIS/Love You Always...
7	7	9	9	9	ROBERT MILES/Children
7	7	9	9	9	LOS DEL RIO/BAYSIDE/Macarena
3	10	9	9	9	WHITNEY HOUSTON/Why Does It Hurt...
-	-	-	-	-	HOOTIE & BLOWFISH/Tucker's Town
-	-	-	-	-	CELINE DION/It's All Coming...
-	-	-	-	-	BRYAN ADAMS/Let's Make A...
-	-	-	-	-	JOHN MELLENCAMP/Key West...
25	25	25	25	25	MARIAH CAREY/Always Be My Baby
6	6	9	9	9	ANITA LENOX/No More "I Love..."
6	6	10	10	10	TONY RICH PROJECT/Nobody Knows
6	6	10	10	10	HOUSTON & WINANS/Count On Me
7	6	10	10	10	DEEP BLUE SOMETHING/Breakfast At...
-	-	-	-	-	HOOTIE & BLOWFISH/Only Wanna Be...
7	6	10	10	10	BLUES TRAVELER/Run-Around
7	6	8	8	8	EVERYTHING BUT...Missing
7	6	8	8	8	TAKE THAT/Back For Good
7	6	8	8	8	MARTIN PAGE/In The House...
6	6	8	8	8	GIN BLOSSOMS/Till I Hear It...
6	6	8	8	8	MARIAH CAREY/One Sweet Day
6	6	8	8	8	DEL AMITRI/Roll To Me
6	6	8	8	8	REMBRANDTS/It'll Be There For...
6	6	8	8	8	NICKI FRENCH/Total Eclipse Of...

KEZK 102.5 MARKET #17
KEZK/St. Louis (314) 727-2160 McMahon

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	19	19	19	19	TONY BRAXTON/Let It Flow
20	21	19	19	19	ERIC CLAPTON/Change The World
16	19	19	19	19	MARIAH CAREY/Always Be My Baby
19	18	18	18	18	CELINE DION/Because You Loved Me
20	20	18	18	18	JANN ARDEN/Insensitive
-	-	-	-	-	VANESSA WILLIAMS/Where Do We Go...
21	16	17	17	17	MARIAH CAREY/Forever
-	-	-	-	-	CELINE DION/It's All Coming...
16	18	17	17	17	WHITNEY HOUSTON/Why Does It Hurt...
6	17	17	17	17	JIM BRICKMAN/Hero's Dream
20	18	12	12	12	GLORIA ESTEFAN/Reach
9	10	10	10	10	MICHAEL ENGLISH/Your Love Amazes Me
18	17	9	9	9	HOUSTON & WINANS/Count On Me
18	9	9	9	9	EVERYTHING BUT...Missing
-	-	-	-	-	ALL-4-ONE/Someday
9	7	7	7	7	SEAL/Don't Cry
9	7	7	7	7	ROD STEWART/So Far Away
6	7	7	7	7	TONY RICH PROJECT/Nobody Knows
-	-	-	-	-	SOPHIE B. HAWKINS/As I Lay Me Down

WLIF 102 MARKET #18
WLIF/Baltimore (410) 823-1570 Batastian/Thomer

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	19	19	20	20	ERIC CLAPTON/Change The World
19	19	20	20	20	MICHAEL ENGLISH/Your Love Amazes Me
10	18	18	18	18	PETER CETERA/One Clear Voice
-	-	-	-	-	TONY RICH PROJECT/Like A Woman
19	19	19	19	19	WHITNEY HOUSTON/Why Does It Hurt...
10	18	18	18	18	JIM BRICKMAN/Hero's Dream

A photograph of George Benson wearing sunglasses and a black leather jacket, standing in front of a brick building. The lighting is dramatic, with strong shadows and highlights.

GEORGE BENSON

"Holdin' On"

The first single from "That's Right"

A/C Impact Date: August 19

 MCA



MIKE KINOSHIAN

Rich Again Uncovering The Right Mix

Comments made here last week by WPLJ/New York PD/morning man **Scott Shannon** regarding our industry's lack of great teachers who are willing to give their time to help others were well-stated.



Bobby Rich

Over the years, Shannon's been instrumental in instructing personalities and influencing their careers. Now meet two other broadcasting pros who've done the same. Many will debate Hot AC's true genesis. But certainly one of the most plausible theories is that is was launched in Southern California during the late-'70s under **Bobby Rich's** direction.

Mixing The Hits

As PD of **KHTZ/Los Angeles** and **KFMB-FM/San Diego**, Rich experimented with a hybrid format that combined the AC and CHR charts. While at "K-Hits," he was told such a format wouldn't fly. "I tried it again in 1982 when I went to Philadelphia. But it wasn't until I got to 'B100' in 1984 that I was able to [refine it] and that was the beginning of my AC career."

Prior to that, Rich had gained fame in the CHR arena. He now successfully programs and does morn-

ness long enough, you have the opportunity to observe the sunrise/sunset and constant rainbow of change among people and the business. People say that the business is different and the common thread is it's not as much fun as before. I agree with that — to a point. But I've also been hearing that kind of talk for the past 20 years.

"The best-qualified people are those willing to keep up with the latest trends. That's why I think the constant change in our business is what makes it so much fun. I swear that I've learned more in the last 18 months than I did in the preceding five years."

Rich has witnessed the proliferation of research companies, consultants, and on-line technology. "Ten or 15 years ago, you could win in almost any market by being the smartest operator in town. Now, everybody knows what you know."



People say the business is different and the common thread is it's not as much fun as before. But I've also been hearing that kind of talk for the past 20 years.



"I worked at B100 without a consultant or research company and went to the GM and tried to convince him that we needed some outside help. At that time — and maybe still — that was the reverse of the norm. Owners usually bring in research companies, which usually upsets PDs because it takes so much control away from them. I wanted to be sure that we knew everything possible. I've always believed that the more information you can get, the better."



Constant change in our business is what makes it so much fun. I swear that I've learned more in the last 18 months than I did in the preceding five years.



ings at **KMXZ/Tucson**. "I came to **KMXZ** [then known as **KKLD**] about three and a half years ago, and it was pretty much a Soft AC. **KKLD** was the type of station I had always positioned against, and frankly, hated. It's a format I'd always made fun of — on and off the air. The exciting part was learning how it worked; now it's a true Mainstream AC."

Keeping Pace

Flexibility and adaptability have helped make people like Shannon and Rich survivors. Rich comments, "When you stay in the busi-

Former **RKO VP/Programming** and *bona fide* radio legend **Paul Drew** was kind enough to share his thoughts about, among other things, AC's current state and how today's programmers handle their jobs.

"Less than two years ago, people talked about a select group of AC artists who were burned out," Drew recalls. "I don't hear people mentioning that anymore, so it appears AC has found that it can maintain ratings by introducing new music and new artists. Big artists don't come along every week or month, so some artists may be here for one hit and disappear."

"I specifically like **Guy Zapoleon's** way of dealing with ACs and Hot ACs because he has music as the star of the show. He's one of the best — if not the best — consultant out there."

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Hiding Behind Research

While acknowledging that research means different things to different people, Drew notes, "I was impressed to read that [**Infin-**



Paul Drew

ity Broadcasting President/CEO **Mel Karmazin** doesn't use research or consultants. Like we did at **RKO**, **Infinity** uses the strength of its people to help in its other properties. Research is a tool — not a reason.

"It drives me up a wall when PDs say, 'The research shows ...' I'm not interested in what the research shows; I'm interested in what a programmer has to say. I like programmers who step up to the plate and tell me what they think. I'll accept the fact that they may — or may not — have done some research to back up their statement. Really great programmers take everything that's available, evaluate it, and come up with their own conclusions."

As far as the impact research



I like programmers who step up to the plate and tell me what they think. I'll accept the fact that they may — or may not — have done some research to back up their statement.



bum, its release schedule, and the marketing and promotion of a tour. It's much more complicated than it's ever been. There's a tremendous amount of money invested in particular albums. It's very difficult for

KMXZ/Tucson Facts & Figures

Mainstream AC **KMXZ/Tucson** PD **Bobby Rich** is all smiles after the station's fine spring **Arbitron** book. **KMXZ** has no direct format competition, so we'll contrast its spring numbers with crosstown Country power **KIIM**. Spring-spring fluctuations are noted in parentheses.

	18-34	25-54	35-64
KIIM	No. 2 (-19%)	No. 2 (-22%)	No. 1 (-14%)
KMXZ	No. 3 (+2%)	No. 1 (+32%)	No. 2 (+20%)

KMXZ's female numbers in these demos are even more impressive, as the station is No. 1 18-34 (+41% from last spring) and 25-54 (+91%) and No. 2 35-64 (+32%).

Rich's morning show is first among persons 25-49, 25-54, and 35-64.

In fact, Rich prefers an interactive research approach. He points out, "The best situation is when they come in without preconceived notions and sit down and explain and teach things to you. They interpret the research you have, give you fresh points of view, and tell you how it's being done in other markets. If the programmer is hip enough to recognize the good parts, he'll ultimately make the right choices and final moves."

Having The Last Word

Rich claims there's nothing especially difficult about his job. "The scariest thing is that it's so

good. Part of what's made me really happy is the way our particular station is structured. I don't like time-consuming things like meetings and doing reports and don't like trying to convince my bosses that I know what I'm doing. I've always been a performance person.

"I'm a broad-strokes kind of guy and have a problem retaining information from two seconds ago. The fun, challenge, and inspiration for me comes from all this new stuff we have to learn. Somebody has to be the final funnel who decides what gets through — and I still enjoy being that person."

would've had in the **RKO** days, **Drew** explains, "It would have been very expensive. At **WQXI/Atlanta** in 1966, we were the second station in the country to do music testing. I don't know if it was the answer, but it was a new tool.

"**RKO** had some of the best people in the business, and they had a tremendous opportunity to put their own individual imprints on their stations."

Serving The Listener

While not impossible, it's extremely difficult today for programmers to force record companies to release certain songs, **Drew** says. "The music industry does over \$12 billion a year. A lot goes into the recording of an album, its release schedule, and the marketing and promotion of a tour. It's much more complicated than it's ever been. There's a tremendous amount of money invested in particular albums. It's very difficult for

them to shift gears to something else."

Stressing that a programmer's first obligation is to his audience, **Drew** remarks, "If a PD determines that a particular song fits the station's context, the programmer should play it — even if the record company has no intention of releasing it as a single. When a record is a proven hit in one market, it shouldn't be denied a fair opportunity. Record companies can decide if they want to release something and make it available to the public."

"I have high admiration for AC programmers like **WLIT/Chicago's Mark Edwards** and **KLSY/Seattle's Bobby Irwin**, who have the courage to put songs on their stations even if they're not singles. These people feel good about themselves and what they've done for their stations."

Find out what's happening at one of the industry's major chains in next week's exclusive interview with **Cox Broadcasting Exec. VP/ Radio Bob Neil**.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	ERIC CLAPTON Change The World (Reprise)	2467	2503	2475	2415	100/1
3	2	2	2	MARIAH CAREY Forever (Columbia/CRG)	2295	2239	2125	1986	100/0
4	3	3	3	VANESSA WILLIAMS Where Do We Go From Here (Mercury)	2066	2106	2052	1984	92/0
8	6	4	4	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	1859	1837	1705	1496	94/0
7	8	7	5	MICHAEL ENGLISH Your Love Amazes Me (Curb)	1637	1579	1563	1552	83/2
2	4	5	6	CELINE DION Because You Loved Me (550 Music)	1621	1763	1911	2045	88/0
5	5	6	7	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	1548	1712	1824	1944	72/0
11	10	9	8	ALL-4-ONE Someday (Hollywood)	1346	1368	1282	1201	82/1
6	7	8	9	GLORIA ESTEFAN Reach (Epic)	1218	1395	1589	1627	68/0
15	13	11	10	JIM BRICKMAN Hero's Dream (Renegade)	1212	1171	1027	933	72/0
23	17	15	11	LIONEL RICHIE Ordinary Girl (Mercury)	1130	955	732	351	76/4
14	14	13	12	PETER CETERA One Clear Voice (River North)	1070	1020	1021	970	70/1
BREAKER			13	CELINE DION It's All Coming Back To Me Now (550 Music)	1050	717	370	42	75/19
10	11	12	14	JANN ARDEN Insensitive (A&M)	1006	1035	1121	1256	60/0
9	9	10	15	CHER One By One (Reprise)	928	1207	1365	1406	57/0
12	12	14	16	TONY RICH PROJECT Nobody Knows (LaFace/Arista)	873	982	1068	1113	59/0
BREAKER			17	DONNA LEWIS I Love You Always Forever (Atlantic)	869	612	468	342	48/14
13	15	16	18	MARIAH CAREY Always Be My Baby (Columbia/CRG)	785	892	941	1027	56/1
19	18	17	19	BLESSID UNION OF SOULS All Along (EMI)	740	738	727	693	52/1
18	19	19	20	NATALIE MERCHANT Jealousy (Elektra/EEG)	693	713	707	701	37/0
—	29	23	21	BEACH BOYS (KATHY TROCCOLI) I Can Hear Music (River North)	683	518	305	—	53/5
22	21	21	22	HARRY CONNICK JR. Hear Me In The Harmony (Columbia/CRG)	632	579	513	411	50/2
21	22	25	23	DAN HILL Wrapped Around Your Finger (Spontaneous)	450	500	489	433	39/0
26	26	26	24	BETTE MIDLER God Help The Outcasts (Walt Disney)	439	417	345	323	45/4
—	—	28	25	TONY RICH PROJECT Like A Woman (LaFace/Arista)	410	317	244	193	42/7
30	30	29	26	REO SPEEDWAGON Building The Bridge (Castle)	333	302	276	217	30/0
DEBUT			27	HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	313	259	207	189	16/1
DEBUT			28	BRYAN ADAMS Let's Make A Night To Remember (A&M)	310	148	25	5	27/12
17	16	22	29	JANE KELLY WILLIAMS Breaking In To The Past (Parachute/Mercury)	267	537	741	755	26/0
20	24	30	30	GIN BLOSSOMS Follow You Down (A&M)	259	294	416	438	12/1

This chart reflects airplay from August 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 101 AC reporters. 92 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

JOHN MELLENCAMP Key West Intermezzo (I Saw You First) (Mercury)
Total Stations: 20, Adds: 5, Plays: 255, WHYN 10 (10), WMAS 14 (10), WLEV 17 (16), WAFY 13 (12), WJLK 14 (14), WALK 9, WLZW 10, WTCB 7 (7), WKTK 14, WLRQ 22 (22), WAHR 10 (10), WTFM 10 (10), KHLA 5, WLAC 20 (19), KMXR 5 (5), WFMK 10 (10), WGLM 7 (7), WQLR 23 (15), KCIC 28, KRUZ 7 (7).

MELISSA ETHERIDGE Nowhere To Go (Island)
Total Stations: 19, Adds: 1, Plays: 246, WMAS 14 (12), WLEV 18 (18), WMJQ 28 (28), WLZW 7 (7), WKTK 14 (14), WSLQ 13 (13), WOOF 15 (15), WAHR 10 (10), WTFM 18 (15), KHLA 5 (5), WLTS 10 (9), KMXR 17 (5), KQXT 7 (7), KTYL 9 (9), WFMK 10 (10), WGLM 7 (17), KCIC 28, KRUZ 7 (7), KISC 9 (9).

TINA TURNER Missing You (Virgin)
Total Stations: 25, Adds: 12, Plays: 234, WRCH 12 (7), WWLI 7, WMAS 5 (5), WLIF 8, WTVR 5 (5), WEAT 6, WOOF 8 (8), WAHR 5, KQXT 5, WLIT 10 (10), WNNK 15, WAJI 5 (5), WLHT 5, WFMK 10, WGLM 7, WRVF 1, WMT 7 (7), WQLR 17 (15), WLTE 5 (5), KKLI 13 (13), KBIG 22 (22), KOST 28, KJSN 5, KKCW 14 (12), KISC 9 (7).

BRANDY, TAMIA, GLADYS KNIGHT, CHAKA KHAN Missing You (EastWest/EEG)
Total Stations: 29, Adds: 12, Plays: 224, WEZN 5, WCOD 5 (5), WRCH 7 (7), WWLI 10 (7), WLEV 14 (14), WLZW 7, WBBQ 17, WTCB 5 (3), WKTK 14 (14), WTVR 5, WEAT 7, WDEF 5 (5), WAHR 5, KHLA 5 (5), WRVR 7, KMXR 5 (5), KQXT 5 (5), KTYL 9 (9), WDOK 9, WLQT 7 (7), WAJI 5, WFMK 10, WGLM 7 (7), WMT 7, WQLR 10 (9), KELO 8 (8), KSNE 9 (5), KJSN 5, KWAV 10 (10).

STEVIE WONDER Kiss Lonely Goodbye (Motown)
Total Stations: 19, Adds: 0, Plays: 141, WCOD 5 (5), WRCH 7 (7), WWLI 10 (10), WYJB 5 (5), WEAT 6 (7), WDEF 5 (5), WAHR 10 (10), KMXR 5 (5), KVLV 13 (13), KQXT 7 (7), WLIT 5 (10), WOOD 5 (5), WFMK 10 (10), WGLM 7 (7), WMT 7 (7), WQLR 7 (7), WLTE 5 (5), KKLI 13 (13), KISC 9 (9).

ANNE MURRAY What Would It Take (EMI)
Total Stations: 15, Adds: 4, Plays: 129, WRCH 12 (7), WWLI 7, WYJB 5 (5), WAFY 19 (12), WTVR 5, WEAT 6, WDEF 10 (10), WOOF 8 (8), WAHR 10 (5), KQXT 5 (5), WGLM 7 (7), WMT 7, WQLR 7 (7), KELO 8 (8), KKLI 13 (13).

GLORIA ESTEFAN You'll Be Mine (Party Time) (Epic)
Total Stations: 11, Adds: 3, Plays: 126, WHYN 10 (10), WXKC 7, WAFY 12 (12), WASH 21 (21), WKWK 5 (5), WTCB 7 (7), KQXT 7 (7), WMGN 17 (17), KWAV 20 (20), KKCW 13, KRUZ 7.

JACKSON BROWNE I'm The Cat (Elektra/EEG)
Total Stations: 16, Adds: 0, Plays: 120, WCOD 5 (5), WHYN 10 (10), WMAS 5 (5), WAFY 12 (12), WTVR 5 (5), WEAT 6 (7), WAHR 10 (10), KHLA 5 (5), KMXR 5 (5), KQXT 5 (5), WDOK 9 (9), WLQT 10 (10), WGLM 7 (7), KELO 8 (8), KKLI 13 (13), KWAV 5 (5).

LYLE LOVETT Private Conversation (Curb/MCA)
Total Stations: 12, Adds: 1, Plays: 86, WCOD 5 (5), WWLI 10 (7), WTVR 5 (5), WDEF 5 (5), KMXR 5, KVIL 8 (8), KQXT 5 (5), WFMK 10 (10), WGLM 7 (7), WQLR 8 (7), KWAV 5 (5), KKCW 13 (12).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

CELINE DION
It's All Coming Back To Me Now (550 Music)
TOTAL PLAYS/INCREASE: 1050/333
TOTAL STATIONS/ADDS: 75/19
CHART: 13

DONNA LEWIS
I Love You Always Forever (Atlantic)
TOTAL PLAYS/INCREASE: 869/257
TOTAL STATIONS/ADDS: 48/14
CHART: 17

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CELINE DION It's All Coming Back To Me Now (550 Music)	19
DONNA LEWIS I Love You Always Forever (Atlantic)	14
BRYAN ADAMS Let's Make A Night To Remember (A&M)	12
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	12
TINA TURNER Missing You (Virgin)	12
TONY RICH PROJECT Like A Woman (LaFace/Arista)	7
BEACH BOYS (KATHY TROCCOLI) I Can Hear... (River North)	5
JOHN MELLENCAMP Key West Intermezzo... (Mercury)	5
BETTE MIDLER God Help The Outcasts (Walt Disney)	4
ANNE MURRAY What Would It Take (EMI)	4
LIONEL RICHIE Ordinary Girl (Mercury)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION It's All Coming Back To Me Now (550 Music)	+333
DONNA LEWIS I Love You Always Forever (Atlantic)	+257
LIONEL RICHIE Ordinary Girl (Mercury)	+175
BEACH BOYS (KATHY TROCCOLI) I Can Hear... (River North)	+165
BRYAN ADAMS Let's Make A Night To Remember (A&M)	+162
TINA TURNER Missing You (Virgin)	+113
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	+99
TONY RICH PROJECT Like A Woman (LaFace/Arista)	+93
JOHN MELLENCAMP Key West Intermezzo... (Mercury)	+81
MICHAEL ENGLISH Your Love Amazes Me (Curb)	+58

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
EVERYTHING BUT THE GIRL Missing (Atlantic)
SEAL Don't Cry (ZTT/WB)
TONI BRAXTON Let It Flow (Arista)
ROD STEWART So Far Away (Lava/Atlantic)
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)
ELTON JOHN Blessed (Rocket/Island)
LIONEL RICHIE Don't Wanna Lose You (Mercury)
TAKE THAT Back For Good (Arista)
MARIAH CAREY One Sweet Day (Columbia/CRG)
SEAL Kiss From A Rose (ZTT/WB)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

"Missing You" Featuring... "The Diva Summit"

Brandy: With a double platinum debut album, top ranking smashes at R&B, Pop, and Crossover radio, she is undoubtedly one of today's most promising young artists, not to mention 4 top 10 hits on the Hot 100.

Gladys: A multi-format success, she was recently inducted into the Rock 'n' Roll Hall of Fame. With over 2 decades of solid musical credibility, she returns to the spotlight once again. Already having 9 Grammy's to her credit, this classic hit may score her #10.

Chaka: This Grammy Award winning singer/songwriter has left her mark with multi-format chart toppers, staple album sales, and an incomparable sense of style.

Tamia: As one of today's hottest newcomers, she is the most recent addition to a long list of Quincy Jones proteges. With a string of vocal collaborations to their credit, as well as her own acclaimed debut album, she promises to be one of tomorrow's brightest stars.

Together: #3 Most Added at AC!

New This Week At: WDOK, WRBR, WEAT, WTVR, WAJI, WEZN, WFMK, WAHR, WBBQ, KJSN, WLZW, WMT



LIONEL RICHIE

ORDINARY GIRL

R&R AC CHART 15 - 11

1130 PLAYS! +175!

#3 MOST INCREASED!

BILLBOARD AC MONITOR 24*-19*

AIR POWER PICK OF THE WEEK!

R&R HOT AC NEW & ACTIVE!

The New Single From The Album

LOUDER THAN WORDS

PRODUCED BY LIONEL RICHIE
AND JAMES ANTHONY CARMICHAEL

MANAGEMENT:
FREDDY DEMANN
THE DEMANN ENTERTAINMENT CO.

LBR MUSIC



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REPORTERS

Stations and their adds listed alphabetically by market

AC

WLEV/Allentown, PA OM/PD: John Lodge 9 BEACH BOYS/TROCCOLI "Music"	WRRM/Cincinnati, OH PD/M: T.J. Holland No Adds	WKY/Evansville, IN PD/M: Mark Bader 5 CELINE DION "Coming"	WJXB/Knoxville, TN PD: Jeff Jarrigan MD: Barbara Bridges No Adds	WJLK/Monmouth-Ocean, NJ PD: Gary Guida AP/DMD: Dan Turt 14 CELINE DION "Coming"	KELO/Sioux Falls, SD PD: Reid Nolan MD: Kathy Jerome 18 DONNA LEWIS "Always" 8 BRYAN ADAMS "Lets"
WFPG/Atlantic City, NJ OM/PD: Dick Finnemey MD: Marlene Aquas 14 DONNA LEWIS "Always"	WWNK/Cincinnati, OH PD: Dave Mason AP/DMD: Bobbi Maxwell 15 TINA TURNER "Missing" 5 TONY RICH PROJECT "Woman"	KEZA/Fayetteville, AR OM/PD: Chip Arledge AP/DMD: Rich Kaily 12 LIONEL RICHE "Ordinary"	WGLM/Lafayette, IN PD/M: Dan McKay 17 BRYAN ADAMS "Lets" 7 MERRIL BAINBRIDGE "Mouth" 7 TINA TURNER "Missing" 7 ORLEANS "Side" 7 MARIAH CAREY "Always" 7 LIONEL RICHE "Lose" 7 STING "Touch"	KWAV/Monterey, CA PD/M: Bernie Moody 5 BETTE MIDLER "Outcasts" 5 BONNIE HAYES "Things"	KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcol No Adds
WBBQ/Augusta, GA PD/M: John Patrick 17 BRANDY TAMIA "Missing"	WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 9 BRANDY TAMIA "Missing"	WCRZ/Flint, MI OM/PD: Jay Patrick MD: George McIntyre No Adds	WLAC/Nashville, TN PD: Bryan Sargent 24 CELINE DION "Coming"	WHYN/Springfield, MA PD: Gary Jerome MD: Michele Allan 10 TONY RICH PROJECT "Woman"	WMAS/Springfield, MA PD: Paul Cannon MD: Keith Stephens 21 DONNA LEWIS "Always" 21 HOOTIE & BLOWFISH "Bird"
KKMJ/Austin, TX OM/PD: Stan Main MD: Nolan Cruise 18 ERIC CLAPTON "Change"	WDTF/Cleveland, OH PD: Steve Labbeu MD: Jay Hudson 28 CELINE DION "Coming" 18 NATALIE MERCHANT "Wonder" 17 GIN BLOSSOMS "Follow" 16 BEACH BOYS/TROCCOLI "Music"	WAJF/Wayne, IN OM: Lee Tobin MD: Herb Richards 5 TONY RICH PROJECT "Woman" 5 BETTE MIDLER "Outcasts" 5 BRANDY TAMIA "Missing"	WLTJ/New Orleans, LA PD: Steve Suter MD: Jim Hanzo 16 DONNA LEWIS "Always"	WMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 5 DONNA LEWIS "Always" 5 BETTE MIDLER "Outcasts"	WRVF/Toledo, OH PD: Steve Kandel MD: Gail Cooper 1 TINA TURNER "Missing" 1 CELINE DION "Seduces"
WLIF/Baltimore, MD OM/PD: Gary Bealean MD: Mark Thoner 8 DONNA LEWIS "Always" 8 TINA TURNER "Missing"	KKL/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 BRYAN ADAMS "Lets"	WAFY/Frederick, MD PD: John Fisseler MD: Norman Henry Schmidt 12 TOM PETTY & HB "Walt" 12 HARRY CONNICK JR. "Hear" 12 BRYAN FERRY "Dance"	WFMK/Lansing, MI PD/M: Ray Marshall 10 LUTHER VANDROSS "Secret" 10 BRANDY TAMIA "Missing" 10 TINA TURNER "Missing" 10 WILD ORCHID "Night" 10 GEORGE BENSON "Holdin'"	WMXZ/Tucson, AZ PD/M: Bobby Rich 9 TONY RICH PROJECT "Woman"	KTTL/Tyler, TX PD: Dave Moreland MD: Jamie Baker No Adds
WMJX/Birmingham, AL OM: John Janline PD/M: John Stuart 9 STING "Happy"	WTCB/Columbia, SC PD/M: Brent Johnson 5 VOICE OF THE BEEHIVE "Hard"	KTHT/Fresno, CA PD: Mark Thomas MD: Mike Alexander 22 MICHAEL ENGLISH "Love"	KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 9 TONY RICH PROJECT "Woman" 9 BRYAN ADAMS "Lets"	WBBE/Philadelphia, PA PD/M: Jim Ryan No Adds	WLRW/Champaign, IL PD: Mike Blakemore MD: Randi West 28 HOOTIE & BLOWFISH "Town" 28 PRIMITIVE RADIO GODS "Standing"
KCIX/Boise, ID Interim PD/M: Russ Novak 28 MELISSA ETHERIDGE "Nowhere" 28 JOHN MELLENCAMP "Key"	WSNY/Columbus, OH PD: Chuck Knight No Adds	WKTK/Gainesville, FL PD: Brian Jon MD: Heather Shaw 14 JOHN MELLENCAMP "Key"	WALK/Long Island, NY PD: Gene Michaels MD: Cherie Lombardo 9 BRYAN ADAMS "Lets" 9 JOHN MELLENCAMP "Key"	KKCW/Portland, OR PD/M: Bill Mickler 14 DONNA LEWIS "Always" 13 GLORIA ESTEFAN "Mine"	WLVZ/Watkinsville, GA PD: Dan Monton MD: Dick Daniels No Adds
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 5 CELINE DION "Coming"	KMXR/Corpus Christi, TX PD/M: Jesse DeLeon 5 LYLE LOVETT "Private"	WLHT/Grand Rapids, MI PD/M: Steve Driksen 17 DONNA LEWIS "Always" 17 BEACH BOYS/TROCCOLI "Music" 17 CELINE DION "Coming" 5 BETTE MIDLER "Outcasts" 5 TINA TURNER "Missing"	KBIG/Los Angeles, CA PD: Dave Ervin AP/DMD: Dave Verdery No Adds	WWLI/Providence, RI PD: Tom Holt MD: Bob Bolivar 7 ANNE MURRAY "Take" 7 TINA TURNER "Missing"	WRMF/West Palm Beach, FL PD/M: Kan Payne 7 CELINE DION "Coming"
WEZN/Bridgeport, CT PD/M: Steve Marcus 21 CELINE DION "Coming" 21 BEACH BOYS/TROCCOLI "Music" 5 BRANDY TAMIA "Missing"	KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neil 10 CELINE DION "Coming"	WOOD/Grand Rapids, MI OM/PD: Stan Robinson MD: Michael Siranni No Adds	KOST/Los Angeles, CA Sta Mgr/PD: Jheni Kaye AP/DMD: Johnny Chiang 28 TINA TURNER "Missing" 18 SELENA "DREAMING" 18 GIN BLOSSOMS "TI" 18 WHITNEY HOUSTON "Eternal"	WRMR/West Palm Beach, FL PD/M: Dan Payne 7 CELINE DION "Coming"	WQWZ/Charlotte, NC OM: Tom Jackson PD/M: John McFadden 21 CELINE DION "Coming" 20 JOHN MELLENCAMP "Key"
WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 18 BRYAN ADAMS "Lets" 14 TONY RICH PROJECT "Woman"	WLQT/Dayton, OH PD/M: Mary Fliesner No Adds	WSPA/Greenville, SC OM: Jim Kirkland PD/M: Greg McKinney 22 CELINE DION "Coming" 15 BLESSIO UNION OK "Along"	WPEZ/Macon, GA PD/M: Jim Franklin No Adds	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WQAL/Cleveland, OH PD/M: Mary Ellen Kachinska MD: Stan Phillips 21 PRIMITIVE RADIO GODS "Standing" 30 HOOTIE & BLOWFISH "Bird" 30 RUGEES "Sobly" 6 GLORIA ESTEFAN "Mine"
WMT/Cedar Rapids, IA OM: Rick Sellers PD/M: Randy Lee 7 BRYAN ADAMS "Lets" 7 ANNE MURRAY "Take" 7 BRANDY TAMIA "Missing"	KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton No Adds	WRCH/Hartford, CT PD: Allan Camp MD: Joe Harris No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"
WDEF/Chattanooga, TN PD/M: Danny Howard 10 CELINE DION "Coming" 10 DONNA LEWIS "Always"	WOOF/Dothan, AL OM/PD: Leigh Simpson MD/M: Mike Holderfield 15 NEVILLE & ROBERTSON "Crazy"	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WTVR/Richmond, VA PD/M: Scott O'Brien 5 ORLEANS "Side" 5 ANNE MURRAY "Take" 5 BRANDY TAMIA "Missing"	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"
WLIT/Chicago, IL PD/M: Mark Edwards 10 LUTHER VANDROSS "Secret"	WXKC/Erie, PA PD: Ron Arlen MD: Paul Davies 7 HARRY CONNICK JR. "Hear" 7 CELINE DION "Coming" 7 GLORIA ESTEFAN "Mine"	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"
101 Total Reporters 100 Current Reporters 92 Current Playlists	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"
Reported Frozen Playlist (4): WLRQ/Melbourne, FL KGBY/Sacramento, CA KSF/Salt Lake City, UT WASH/Washington, DC	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"
Did Not Report, Playlist Frozen (4): WYJB/Albany, NY WCOB/Cape Cod, MA WGSY/Columbus, GA WLTE/Minneapolis, MN	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"
Did Not Report A New Playlist For Two Consecutive Weeks; Data Not Used (1): WEZF/Burlington, VT	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WVLA/Roanoke, VA PD: Don Monton MD: Dick Daniels No Adds	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"

HOT AC

KMXS/Anchorage, AK PD: Mark Carlson MD: Rick Sparks 29 CELINE DION "Coming"	WKQJ/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter No Adds	WMC/Memphis, TN OM/PD: Chuck Morgan MD: Frank Brinsley 5 PRIMITIVE RADIO GODS "Standing" 5 BRYAN ADAMS "Lets" 5 MERRIL BAINBRIDGE "Mouth"	WMBX/Richmond, VA OM/PD: Jack Aik 25 LOS DEL RIO/BAYSIDE "Macarena"
WKDO/Akron, OH PD/M: Chuck Collins 19 WHITNEY HOUSTON "Hurt" 15 MERRIL BAINBRIDGE "Mouth" 15 GIN BLOSSOMS "Matters"	KATF/Dubuque, IA PD: Jackie Livingston 12 LOS DEL RIO/BAYSIDE "Macarena" 12 DISHWALLA "Cars"	WKTI/Milwaukee, WI PD: Darryl Clayton MD: Leonard Peace 24 GLORIA ESTEFAN "Mine" 15 MERRIL BAINBRIDGE "Mouth"	KYKY/St. Louis, MO PD: Smokey Rivers AP/DMD: Greg Hewitt 30 GIN BLOSSOMS "Follow" 25 CELINE DION "Coming" 22 BRYAN ADAMS "Lets"
WRDE/Appleton, WI PD/M: J. Davis 14 WHITNEY HOUSTON "Hurt" 7 DOG'S EYE VIEW "Small" 7 MICHAEL LEARNS... "Why" 7 MERRIL BAINBRIDGE "Mouth" 7 DISHWALLA "Cars"	KSIV/El Paso, TX PD: Courtney Nelson MD: Mike Martinez 15 TONY RICH PROJECT "Woman"	KSTP/Minneapolis, MN Interim PD/M: Lighthouse Pack 25 JOHN MELLENCAMP "Key" 25 MELISSA ETHERIDGE "Nowhere"	KBEE/Salt Lake City, UT OM/PD: Steve Kelly AP/DMD: Sean Michaels No Adds
WWMX/Baltimore, MD PD: Todd Fisher MD: Steve Cross 30 MELISSA ETHERIDGE "Nowhere" 25 CELINE DION "Coming"	WRTS/Erie, PA PD: Ron Kilns MD: Shane Taylor 15 BEACH BOYS/TROCCOLI "Music" 15 BRYAN ADAMS "Lets" 15 MERRIL BAINBRIDGE "Mouth" 15 NO DOUBT "Spiderwebs" 15 SHERYL CROW "Happy"	WMXC/Mobile, AL PD: Bill Black MD: Rich Freeman No Adds	KISN/Salt Lake City, UT PD: Burke Allen MD: Bill Tanner 20 CELINE DION "Coming" 10 RUGEES "Sobly"
KKMY/Beaumont, TX PD: Kurt Gilchrist MD: Robert X. Brown 10 BRYAN FERRY "Dance" 10 ELVIS COSTELLO "Bowed"	WQSM/Fayetteville, NC PD/M: Dave Stone 7 TINA TURNER "Missing" 7 ELVIS COSTELLO "Bowed"	KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 5 SMASHING PUMPKINS "1979"	KSMG/San Antonio, TX PD: Pat Evans MD: Daria Thomas 5 GIN BLOSSOMS "Follow"
WBXM/Boston, MA VPP/Prog: Greg Strassell AP/DMD: Tim Richards 5 ROMA APPLE "Shadowbox"	WBYC/Canton, OH PD: Terry Simmons MD: Brice Lewis No Adds	WJRX/Monmouth-Ocean, NJ OM/PD: Lance DeBock MD: Sharon Zamorek 18 CELINE DION "Coming" 10 BRANDY TAMIA "Missing"	KFMB/Santa Diego, CA PD: Tracy Johnson MD: Greg Simon 25 JARS OF GLAY "Blood" 19 HARRY CONNICK JR. "Hear" 17 BRYAN FERRY "Dance" 17 BECK "Where" 15 BUTHOLE SURFERS "Pepper"
WVAF/Charleston, WV OM: Rick Johnson PD: Kat Simona 5 BRYAN ADAMS "Lets"	WMYI/Greenville, SC PD: Mark Politt MD: Eric Rogers 5 LIONEL RICHE "Ordinary" 5 ALL 4 ONE "Somebody" 5 NEVILLE & ROBERTSON "Crazy"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	KMGQ/Santa Barbara, CA PD: Abby Bonell AP/DMD: Steve Bauer 7 JOHN MELLENCAMP "Key" 7 BRYAN ADAMS "Lets" 7 CELINE DION "Coming"
WWSN/Charlotte, NC OM: Tom Jackson PD/M: John McFadden 21 CELINE DION "Coming" 20 JOHN MELLENCAMP "Key"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	KPLZ/Seattle, WA PD/M: Kent Phillips OM/PD: Alan Furst 21 TOM BRAXTON "Max" 21 BRYAN ADAMS "Lets"
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
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WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
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WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
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WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds
WQWZ/Charlotte, VA PD/M: Dan Payne 7 CELINE DION "Coming"	WVMO/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVMO/Norfolk, VA PD: Don London	



HOT AC TOP 30

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	ERIC CLAPTON Change The World (<i>Reprise</i>)	2650	2555	2462	2324	70/0
1	1	2	2	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	2195	2293	2491	2529	66/0
6	5	3	3	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	2148	2058	1869	1604	67/0
4	4	4	4	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	2110	2056	1947	1841	60/0
5	6	6	5	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	1832	1719	1701	1620	64/1
10	9	7	6	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	1570	1461	1340	1272	58/1
3	3	5	7	CELINE DION Because You Loved Me (<i>550 Music</i>)	1551	1806	1966	2045	56/0
7	7	8	8	JANN ARDEN Insensitive (<i>A&M</i>)	1345	1427	1481	1592	47/0
12	11	10	9	MARIAH CAREY Forever (<i>Columbia/CRG</i>)	1330	1271	1275	1157	51/1
20	14	13	10	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	1196	1122	981	737	57/4
8	8	9	11	GIN BLOSSOMS Follow You Down (<i>A&M</i>)	1159	1305	1478	1561	44/2
19	17	15	12	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	1143	1025	917	833	50/2
11	12	11	13	NATALIE MERCHANT Wonder (<i>Elektra/EEG</i>)	1077	1206	1265	1160	37/0
21	18	16	14	DISHWALLA Counting Blue Cars (<i>A&M</i>)	1076	969	824	710	44/3
—	26	18	15	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)	1068	877	545	—	52/8
BREAKER	16	16	16	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	1036	727	356	67	54/13
9	10	12	17	TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	1015	1128	1299	1281	40/0
13	13	14	18	ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)	927	1039	1028	1101	37/0
27	22	20	19	TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	862	820	687	509	42/0
14	16	19	20	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	732	876	932	1028	33/0
15	15	17	21	ROBERT MILES Children (<i>Arista</i>)	729	878	935	968	33/0
24	24	22	22	BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	624	659	617	601	30/0
26	27	24	23	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	565	554	517	568	28/3
—	—	29	24	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	541	370	76	—	35/11
—	—	27	25	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia/CRG</i>)	523	399	310	166	24/6
—	—	26	26	CRANBERRIES Free To Decide (<i>Island</i>)	438	403	354	289	23/2
30	30	28	27	HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)	391	389	379	348	12/0
28	29	30	28	VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	388	370	392	428	18/0
17	20	23	29	CHER One By One (<i>Reprise</i>)	386	613	793	855	20/0
DEBUT	30	30	30	WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)	378	288	250	245	17/2

This chart reflects airplay from August 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 70 Hot AC reporters. 67 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

HARRY CONNICK JR. Hear Me In The Harmony (*Columbia/CRG*)
Total Stations: 22, Adds: 1, Plays: 348, WBMX 9, WVAE 11 (11), WHUD 11 (9), WRQX 7 (7), WQSM 20 (15), WMYI 6 (7), WKYE 13 (13), WMC 26 (27), WMXC 7 (7), WMXS 25 (25), KKKY 10 (10), KSMG 28 (31), WROE 28 (28), WHBC 20 (18), WLRW 9 (9), WAZY 18 (18), WKTI 14 (14), KYKY 8 (8), KMAJ 14 (14), KMXS 27 (28), KFMB 19, KIOI 18 (24).

GIN BLOSSOMS As Long As It Matters (*A&M*)
Total Stations: 15, Adds: 2, Plays: 258, WDAQ 12, WRTS 24 (15), WKKE 24 (24), WBLI 15 (15), WJRZ 18 (17), WMXV 21 (21), WQSM 20 (15), WKYE 5 (5), KKKY 10 (10), KHMV 15 (19), WKDD 15, WROE 14 (14), WMMX 20 (10), KMAJ 14 (14), KFMB 31 (37).

SMASHING PUMPKINS 1979 (*Virgin*)
Total Stations: 10, Adds: 1, Plays: 241, WDAQ 31 (31), WTIC 37 (30), WRTS 9, WJDX 21 (21), KMXG 28 (28), KSTP 33, KALC 45 (35), KISN 10 (15), KOSO 5, KFMB 22 (26).

BLESSID UNION OF SOULS All Along (*EMI*)
Total Stations: 11, Adds: 0, Plays: 160, WSNE 14 (14), WVAE 11 (11), WHUD 12 (15), WMXV 21 (21), WYYY 5 (5), WQSM 12 (20), WKYE 24 (30), WMXS 25 (25), KKKY 18 (18), WNSN 9 (9), KMAJ 9 (9).

ONCE BLUE Save Me (*EMI*)
Total Stations: 9, Adds: 2, Plays: 156, WDAQ 12 (10), WRTS 34 (34), WJRZ 12 (12), WMC 12 (10), KKKY 18 (18), WAZY 16 (15), KMXG 21, KMAJ 5, KFMB 26 (20).

LIONEL RICHIE Ordinary Girl (*Mercury*)
Total Stations: 8, Adds: 2, Plays: 150, WVAE 42 (21), WHUD 15 (12), WMYI 5, WKYE 10 (5), WXIL 29 (29), WJDX 21, WMXL 14 (17), KMAJ 14 (14).

MERRIL BAINBRIDGE Mouth (*Universal*)
Total Stations: 8, Adds: 6, Plays: 143, WRTS 15, WMC 5, KDMX 4, KHMV 18(5), WKDD 15, WROE 7, WKTI 15, KFMB 64 (62).

GLORIA ESTEFAN You'll Be Mine (Party Time) (*Epic*)
Total Stations: 8, Adds: 3, Plays: 122, WQWZ 33 (25), WMXB 10 (10), WMTX 13 (5), WMXC 5 (5), KSII 21 (22), WQAL 6, WKTI 24, KSSK 10.

TONY RICH PROJECT Like A Woman (*LaFace/Arista*)
Total Stations: 8, Adds: 1, Plays: 101, WVAE 5 (5), WRTS 15 (15), WWSN 14 (18), WKYE 13 (13), WMC 8 (8), KSII 15, WKDD 17 (17), WROE 14 (14).

REO SPEEDWAGON Building The Bridge (*Castle*)
Total Stations: 7, Adds: 0, Plays: 80, WVAE 5 (5), WJRZ 11 (12), WHUD 13 (12), KKKY 18 (18), WLRW 9 (9), WAZY 15 (14), KMAJ 9 (9).

BRANDY, TAMIA, GLADYS KNIGHT, CHAKA KHAN Missing You (*EastWest/EEG*)
Total Stations: 7, Adds: 2, Plays: 73, WJRZ 10, WMYI 7 (7), WKYE 5, KKKY 10 (10), KSII 22 (15), WROE 14 (14), KIOI 5 (6).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

CELINE DION

It's All Coming Back To Me Now (*550 Music*)
TOTAL PLAYS/INCREASE: 1036/309
TOTAL STATIONS/ADDS: 54/13
CHART: 16

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	13
BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	11
JOHN MELLENCAMP Key West Intermezzo... (<i>Mercury</i>)	8
MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	6
PRIMITIVE RADIO GODS Standing ... (<i>Ergo/Columbia/CRG</i>)	6
MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	4
DISHWALLA Counting Blue Cars (<i>A&M</i>)	3
GLORIA ESTEFAN You'll Be Mine (Party Time) (<i>Epic</i>)	3
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	+309
JOHN MELLENCAMP Key West Intermezzo... (<i>Mercury</i>)	+191
BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	+171
PRIMITIVE RADIO GODS Standing... (<i>Ergo/Columbia/CRG</i>)	+124
HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	+118
NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	+113
JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	+109
DISHWALLA Counting Blue Cars (<i>A&M</i>)	+107
ERIC CLAPTON Change The World (<i>Reprise</i>)	+95
WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)	+90
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+90

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
HOOTIE & THE BLOWFISH Old Man & Me (<i>Atlantic</i>)
GOO GOO DOLLS Name (<i>Metal Blade/WB</i>)
DOG'S EYE VIEW Everything Falls Apart (<i>Columbia/CRG</i>)
COLLECTIVE SOUL The World I Know (<i>Atlantic</i>)
STING You Still Touch Me (<i>A&M</i>)
EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)
BODEANS Closer To Free (<i>Slash/Reprise</i>)
MELISSA ETHERIDGE I Want To Come Over (<i>Island</i>)
BLUES TRAVELER Run-Around (<i>A&M</i>)
DEL AMITRI Roll To Me (<i>A&M</i>)

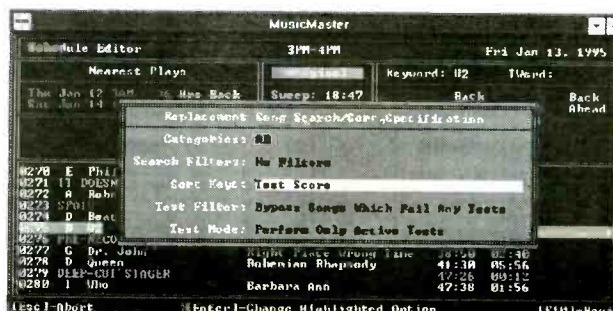
Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Doesn't it feel nice to pull up a list of replacement songs in your schedule editor and see the best testing songs first?

What's that? You're not using MusicMaster?

(Sorry, you have no way of knowing how nice that feels...)

Call us. We can fix it for you.



HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

95.5 WPLJ MARKET #1
NEW YORK
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	44	42	43	43	JEWEL/Who Will Save...
40	44	42	43	43	DONNA LEWIS/Love You Always...
41	43	40	42	42	JANN ARDEN/Insensitive
31	31	29	42	42	ERIC CLAPTON/Change The World
41	43	42	42	42	GIN BLOSSOMS/Follow You Down
42	43	42	42	42	ALANIS MORISSETTE/You Learn
32	14	40	37	37	ALANIS MORISSETTE/Ironic
41	40	40	32	32	NATALIE MERCHANT/Wonder
31	28	30	31	31	ROBERT MILES/Children
31	28	30	31	31	LOS DEL RIO/BAYSIDE/Macarena
30	30	28	30	30	GOO GOO DOLLS/Name
22	24	28	30	30	HOOTIE & BLOWFISH/Tucker's Town
30	29	27	29	29	NATALIE MERCHANT/Jalousy
31	29	29	29	29	TRACY CHAPMAN/Give Me One Reason
29	31	29	29	29	BODEANS/Closer To Free
23	27	28	28	28	JOHN MELLENCAMP/Key West...
42	43	28	28	28	CELINE DION/Because You Loved Me
27	27	28	28	28	MELISSA ETHERIDGE/Nowhere To Go
15	15	15	15	15	BRYAN ADAMS/Let's Make A...
29	25	23	23	23	HOOTIE & BLOWFISH/Time
15	15	15	15	15	CELINE DION/It's All Coming...
27	26	26	26	26	DISHWALLA/Counting Blue Cars
21	19	12	15	15	MARIAH CAREY/Forever
12	13	15	15	15	DEL AMITRI/Roll To Me
10	10	13	11	11	GLORIA ESTEFAN/The Beat Around
10	10	13	11	11	BLUES TRAVELER/Run-Around
11	11	11	11	11	JOHN MELLENCAMP/Who's Your Girl
10	11	11	11	11	COLLECTIVE SOUL/December
10	11	11	11	11	HOOTIE & BLOWFISH/Only Wanna Be...
10	11	11	11	11	REMBRANDT'S/It'll Be There For...

101.9 MARKET #3
TODAY'S ROCK MIX
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	33	33	37	37	TRACY CHAPMAN/Give Me One Reason
36	33	32	37	37	ALANIS MORISSETTE/Ironic
39	32	32	35	35	ERIC CLAPTON/Change The World
37	34	30	35	35	COLLECTIVE SOUL/The World I Know
5	5	5	5	5	NATALIE MERCHANT/Jalousy
29	29	34	34	34	JOHN MELLENCAMP/Key West...
21	21	20	24	24	MELISSA ETHERIDGE/Nowhere To Go
20	20	20	22	22	FOO FIGHTERS/Big Me
21	21	20	21	21	LISA LOEB/Waiting For...
19	21	20	21	21	JEWEL/Who Will Save...
21	21	18	21	21	BADLEES/Angeline Is...
36	34	34	38	38	TOM PETTY & HB/Walls
12	10	9	12	12	GIN BLOSSOMS/Follow You Down
12	10	9	12	12	ALANIS MORISSETTE/You Learn
11	11	12	12	12	SEAL/Don't Cry
13	11	12	12	12	TOAD THE WET.../Good Intentions
12	11	12	12	12	DEEP BLUE SOMETHING/Breakfast AL...
11	11	12	12	12	BLUES TRAVELER/Run-Around
12	12	12	12	12	COLLECTIVE SOUL/December
12	12	11	11	11	JOAN OSBORNE/One Of Us
13	11	11	11	11	EVERYTHING BUT.../Missing
16	11	12	11	11	BODEANS/Closer To Free
15	11	10	11	11	GOO GOO DOLLS/Name
37	5	6	6	6	HOOTIE & BLOWFISH/Tucker's Town
7	7	6	6	6	OASIS/Champagne Supernova
6	6	6	6	6	MELISSA ETHERIDGE/Nowhere To Go
7	6	6	6	6	MELISSA ETHERIDGE/Want To Come Over
5	6	6	6	6	MELISSA ETHERIDGE/Only Wanna Be...
5	6	6	6	6	CRANBERRIES/Free To Decide

KIOI MARKET #4
101.3 FM
KIOI/San Francisco
(415) 956-5101
Keating/Nachlis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	42	42	42	42	TRACY CHAPMAN/Give Me One Reason
23	20	40	42	42	ERIC CLAPTON/Change The World
21	17	36	36	36	LOS DEL RIO/BAYSIDE/Macarena
36	36	36	36	36	BLUES TRAVELER/Run-Around
29	24	28	34	34	JANN ARDEN/Insensitive
27	29	28	33	33	FUGEES/Killing Me Softly
28	27	28	32	32	TONY RICH PROJECT/Nobody Knows
40	41	28	32	32	MARIAH CAREY/Always Be My Baby
26	27	28	32	32	HOUSTON & WIMANS/Count On Me
15	23	28	32	32	DONNA LEWIS/Love You Always...
5	18	22	22	22	CELINE DION/It's All Coming...
5	18	22	22	22	MARIAH CAREY/Forever
18	18	18	18	18	ROBERT MILES/Children
21	18	24	24	24	HARRY CONNICK JR./Hear Me In...
25	20	14	18	18	SOPHIE B. HAWKINS/As I Lay Me Down
19	16	18	18	18	SEAL/Kiss From A Rose
22	14	18	18	18	ELTON JOHN/Blessed
21	14	18	18	18	REMBRANDT'S/It'll Be There For...
42	33	20	16	16	CELINE DION/Because You Loved Me
9	10	14	14	14	HOOTIE & BLOWFISH/Tucker's Town
6	5	6	6	6	BRANDY/TAMIA.../Missing You

STAR 104.5 MARKET #5
PHILADELPHIA
WYXR/Philadelphia
(610) 668-0750
Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	57	56	58	58	CELINE DION/Because You Loved Me
25	36	56	55	55	LOS DEL RIO/BAYSIDE/Macarena
25	36	56	55	55	ALANIS MORISSETTE/You Learn
55	55	55	55	55	HOOTIE & BLOWFISH/Only Wanna Be...
55	55	55	55	55	ALANIS MORISSETTE/Ironic
62	37	57	38	38	MARIAH CAREY/Always Be My Baby
29	37	38	38	38	TRACY CHAPMAN/Give Me One Reason
35	35	37	37	37	MELISSA ETHERIDGE/Nowhere To Go
55	34	35	37	37	DEL AMITRI/Roll To Me
35	36	36	36	36	LA BOUCHE/Be My Lover
35	36	36	36	36	ALANIS MORISSETTE/Hand In My Pocket
29	23	28	30	30	DONNA LEWIS/Love You Always...
25	27	27	27	27	JANN ARDEN/Insensitive
26	26	26	26	26	JEWEL/Who Will Save...
26	26	26	26	26	NATALIE MERCHANT/Jalousy
17	16	26	26	26	FUGEES/No Woman, No Cry
35	26	25	25	25	NATALIE MERCHANT/Wonder
22	22	22	22	22	ERIC CLAPTON/Change The World
22	22	22	22	22	DES'REE/You Gotta Be
18	22	18	18	18	2 UNLIMITED/Get Ready For This
18	22	18	18	18	SNAP/Rhythm Is A Dancer
18	22	18	18	18	EVERYTHING BUT.../Missing
18	22	18	18	18	REAL MCCOY/Another Night
18	19	15	15	15	TLC/Waterfalls
18	19	15	15	15	SEAL/Kiss From A Rose
18	19	15	15	15	ALL-4-ONE/Can Love You...
18	18	13	13	13	REAL MCCOY/Come And Get Your...
15	15	26	10	10	MELISSA ETHERIDGE/Nowhere To Go

Q95 MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien/Buchalter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	51	51	51	51	TRACY CHAPMAN/Give Me One Reason
50	50	50	50	50	LA BOUCHE/Be My Lover
50	50	50	50	50	LOS DEL RIO/BAYSIDE/Macarena
49	32	48	48	48	FUGEES/Killing Me Softly
34	34	34	34	34	ALANIS MORISSETTE/You Learn
35	35	37	37	37	ERIC CLAPTON/Change The World
31	34	34	34	34	NATALIE MERCHANT/Wonder
51	52	24	24	24	REAL MCCOY/Another Night
34	22	33	33	33	GIN BLOSSOMS/Follow You Down
18	21	21	21	21	DONNA LEWIS/Love You Always...
26	26	26	26	26	HOOTIE & BLOWFISH/Tucker's Town
26	26	31	31	31	TONY RICH PROJECT/Nobody Knows
27	24	24	24	24	SARAH MACLACHLAN/Will Remember You
21	24	24	24	24	COLLECTIVE SOUL/The World I Know
17	12	17	17	17	JEWEL/Who Will Save...
36	38	20	20	20	CELINE DION/Because You Loved Me
20	20	20	20	20	TLC/Waterfalls
24	19	19	19	19	NATALIE MERCHANT/Jalousy
24	20	18	18	18	ALANIS MORISSETTE/Ironic
24	20	18	18	18	MARIAH CAREY/Always Be My Baby
22	20	18	18	18	MARIAH CAREY/Forever
22	20	18	18	18	EVERYTHING BUT.../Missing
18	18	18	18	18	SPIN DOCTORS/Two Princes
14	16	16	16	16	MELISSA ETHERIDGE/Nowhere To Go
12	12	12	12	12	LA BOUCHE/Sweet Dreams
10	10	10	10	10	TOM PETTY & HB/Walls

MIX 102.9 MARKET #7
KDMX/Dallas
(214) 991-1029
Ashley/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	40	28	31	31	GOO GOO DOLLS/Name
25	30	22	31	31	ERIC CLAPTON/Change The World
28	45	30	30	30	TRACY CHAPMAN/Give Me One Reason
28	36	27	29	29	HOOTIE & BLOWFISH/Go Blind
32	42	30	29	29	GIN BLOSSOMS/Follow You Down
19	29	23	26	26	DONNA LEWIS/Love You Always...
29	39	26	26	26	NATALIE MERCHANT/Wonder
20	25	21	26	26	JEWEL/Who Will Save...
18	27	16	25	25	DOG'S EYE VIEW/Everything Falls...
21	10	15	15	15	MELISSA ETHERIDGE/Nowhere To Go
26	30	24	24	24	ALANIS MORISSETTE/Ironic
25	29	20	24	24	COLLECTIVE SOUL/The World I Know
23	24	20	23	23	NATALIE MERCHANT/Jalousy
21	29	20	22	22	ALANIS MORISSETTE/You Learn
37	32	27	27	27	CELINE DION/Because You Loved Me
18	17	16	16	16	STING/You Still Touch Me
11	11	12	12	12	AMANDA MARSHALL/Birmingham
11	11	11	11	11	DISHWALLA/Counting Blue Cars
12	25	15	15	15	MELISSA ETHERIDGE/Nowhere To Go
12	25	15	15	15	CELINE DION/It's All Coming...
10	14	14	14	14	HOOTIE & BLOWFISH/Tucker's Town
6	10	7	9	9	CRANBERRIES/Free To Decide
6	9	8	9	9	PRIMITIVE RADIO GODS/Standing Outside...
12	11	11	11	11	DES'REE/You Gotta Be
13	10	8	8	8	BRYAN ADAMS/Have You Ever...
13	10	8	8	8	DEL AMITRI/Roll To Me
7	10	7	7	7	GIN BLOSSOMS/It'll Hear It...
7	10	7	7	7	MERRIL BAINBRIDGE/Mouth

MIX 102.3 FM MARKET #8
Washington's Best Music Mix
WRQX/Washington
(202) 686-3100
James/Parker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	40	42	42	ALANIS MORISSETTE/You Learn
36	36	40	42	42	ERIC CLAPTON/Change The World
36	36	40	42	42	TRACY CHAPMAN/Give Me One Reason
10	24	40	42	42	DONNA LEWIS/Love You Always...
18	40	42	42	42	CELINE DION/It's All Coming...
18	36	27	42	42	HOOTIE & BLOWFISH/Old Man & Me
18	36	27	29	29	NATALIE MERCHANT/Wonder
18	36	27	29	29	TONY RICH PROJECT/Nobody Knows
36	24	27	29	29	COLLECTIVE SOUL/The World I Know
24	24	27	29	29	CELINE DION/Because You Loved Me
24	24	27	29	29	EVERYTHING BUT.../Missing
24	24	27	29	29	BLUES TRAVELER/Run-Around
24	24	27	29	29	DOG'S EYE VIEW/Everything Falls...
36	24	27	29	29	GOO GOO DOLLS/Name
18	18	27	29	29	MELISSA ETHERIDGE/Nowhere To Go
18	18	27	29	29	NATALIE MERCHANT/Jalousy
24	24	14	14	14	TOM PETTY & HB/Walls
24	24	14	14	14	JEWEL/Who Will Save...
18	18	14	14	14	DISHWALLA/Counting Blue Cars
18	18	14	14	14	MARIAH CAREY/Forever
10	14	14	14	14	GARBAGE/Stupid Girl
18	14	14	14	14	JOHN MELLENCAMP/Key West...
7	7	10	10	10	PRIMITIVE RADIO GODS/Standing Outside...
7	7	10	10	10	DES'REE/You Gotta Be
7	7	10	10	10	CRANBERRIES/Free To Decide
7	7	10	10	10	BRYAN ADAMS/Let's Make A...

MIX 102.7 MARKET #9
Best Music Of The 70s, 80s And 90s
KHMV/Houston
(713) 790-0965
Paxton/Anhorn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	42	42	43	43	DONNA LEWIS/Love You Always...
17	23	33	33	33	ROBERT MILES/Children
32	42	42	43	43	TRACY CHAPMAN/Give Me One Reason
22	33	42	42	42	ERIC CLAPTON/Change The World
24	31	41	41	41	ALANIS MORISSETTE/You Learn
22	29	33	32	32	DISHWALLA/Counting Blue Cars
24	31	34	32	32	STING/You Still Touch Me
32	41	39	23	23	GOO GOO DOLLS/Name
16	26	23	23	23	HOOTIE & BLOWFISH/Tucker's Town
32	42	39	23	23	DOG'S EYE VIEW/Everything Falls...
32	41	39	23	23	CELINE DION/It's All Coming...
32	41	39	23	23	JEWEL/Who Will Save...
32	41	39	23	23	HOOTIE & BLOWFISH/Old Man & Me
27	31	27	27	27	COLLECTIVE SOUL/The World I Know
5	22	26	22	22	CELINE DION/It's All Coming...
32	40	30	21	21	CELINE DION/Because You Loved Me
16	25	19	19	19	MELISSA ETHERIDGE/Nowhere To Go
18	25	17	17		



CAROL ARCHER

Ethereal, Contemplative... And Vanishing

□ Do ambient new age sounds still have a role in NAC?

New age sounds, like those of **Ottmar Liebert**, **Kitaro**, **Suzanne Cianni**, **Yanni**, and **Andreas Vollenweider**, provided a significant part of NAC's musical foundation during the format's formative years. Labels such as **Windham Hill**, **Private Music**, and **Higher Octave** created empires releasing hugely successful titles by such artists as **George Winston**, **Patrick O'Hearn**, and **William Aura**.

Ethereal, hypnotic tracks created an ambience that was entirely new to the airwaves and a large segment of the audience cleaved to new age music, providing it a significant sales base. But if new age music meant



Shaun Yu



Steve Williams



Ralph Stewart

so much to so many people, why has it nearly disappeared from this format? One reason may be that with the passing years, the amount of available, top-quality contemporary jazz increased. As a result, it supplanted new age and NAC radio evolved, emphasizing more jazz-inflected sounds and crossover vocals, with new age relegated to specialty shows.

New age music has fallen into disfavor, some programmers contend, because research indicates that the actual audience for it is small in relation to total cume or that generally listeners now find it less compelling than in the past. Today, it is increasingly difficult even for artists of Enya's stature to gain NAC airplay acceptance, despite multiplatinum sales status. Just ask anyone in-

□ **When AC stations embrace artists like Brickman and Kitaro, that's called crossover. Why wait for the AC across town to get a jump on something you should be playing all along?**

— Shaun Yu

involved in the promotion of **Strange Cargo's** "El Ninjo" how difficult it was to convince programmers to play what, ultimately, became a top five track. New age airplay has become so scarce that many new age labels no longer bother to service NAC stations — a concern for the stations that still support the genre.

Finding The Right Fit

Influential stations such as

KKSF/San Francisco, **KTWV-(The Wave)/Los Angeles**, **KKJZ/Portland**, **KIFM/San Diego**, and **KYOT/Phoenix** still value ambient sounds in their music mixes. Others feel it has almost no utility in the format's present incarnation. Just where does new age music fit in NAC's 1996 equation?

"Perhaps it has something to do with all the rain, coffee, and microbrews in Portland. But for some reason, new age music has proven very popular with our audience," observes **KKJZ PD Shaun Yu**. However, it's more likely that success can be attributed to the fact that this music has a long history of popularity in the market, driven primarily by a successful new age program on a crosstown Adult Alternative station. Nonetheless, in previous music tests, our highest-testing songs have often been new age pieces. Artists like **Jim Brickman** and **George Winston** on the acoustic side, and groups like **Enigma** and **Art Of Noise** on the electronic side, have consistently tested well. However, high test scores mean very little if the music isn't programmed properly. Therein lies the challenge.

"Our test audiences have overwhelmingly voted thumbs up on new age. In fact, songs from two of the groups named above make up the beds for our TV commercials. We needed music that was as hip and cool as the visual images we were showing. We chose **Enigma's** 'Sadness' and **Art Of Noise's** 'Moments In Love.' The finished commercials are as dramatic and eye-catching as any I have ever seen in a radio station advertisement. In fact, when we started airing the spot, our front desk was bombarded with calls asking about the music used in the spots. It re-emphasized what I feel is this format's biggest strength — *the music*.

"Some argue against incorporating new age music because it's not

jazzy enough. Funny, but aren't those the same people who won't play certain songs because they're too jazzy? Maybe it's time for a reality check, because this is a format not based solely on jazz. Pop, R&B, and other influences can readily be heard. If a CHR can have **Prince** and **Pearl Jam** on the same playlist, why can't an NAC play **Craig Chaquico** and **Enya**? You have to use the same musical scorecard, regardless of style. Is the melody compelling? Is it memorable? Is it good enough to play? The fact is, when AC stations across the country embrace artists like **Brickman** and **Kitaro**, that's called crossover. Why wait for the AC across town to get a jump on something that you should be playing all along?

"Finally, let me emphasize that this type of music will not work for all NACs," Yu concludes. "But I do think it would work for most. New age is not something to throw in as a novelty. If you are a programmer who does not believe in dayparting, you may as well forget about this genre. Going from **Boney James** to **Danny Wright** can kill your tempo to the point where you can actually hear a screech! But the right combination of songs wrapped around a melodic, gentle piece by **David Lanz** can be pure magic."

Music Of Sanctuary?

John Diliberto, music critic and producer/host of NPR's "Echoes," penned some meaningful words in the liner notes of an ambient classical **Deutsche Grammophon** release, "Shadows and Light":

"In every era there is music of sanctuary — a place to retreat, to contemplate, to create and regenerate. It's a music that carries listeners on waves of imagery or insight to another destination. In India, it can be found in the form of ragas, in which intricate microtonal melodies form serpentine pathways towards contemplation. The Zen meditations of the Japanese *shakuhachi*, the chanting of Tibetan monks, and the whirling arabesques of Islamic singing are not only the escalators to the beyond for the spiritual disciple. But they're also environment-changing, dissolving the walls to form their own landscapes."

Diliberto's thoughts capture the essence of new age music for those listeners who remain passionate about the genre. And while it's not a reflection of the quality of new age music, an increasing number of NAC listeners are edging toward a jazzier sound. As a result, with rare exception, new age is no longer a "fit" on **WQCD/New York**, according to **APD/MD Steve Williams**.



HAPPY BIRTHDAY, MICHAEL FISCHER — After a recent **KOAI/Dallas-sponsored Boney James** concert, **James** (second from left), manager **Howard Lowell**, and **WB Dir. Nat'l NAC/Jazz Promotion Deborah Lewow** celebrated **PD Mike Fischer's** (r) birthday.

"Years ago, we used to do a show called 'New Age New York.' But since I've been here, the research we've done has shown time and again that it's not for our audience. Typically with new age, the music is so specialized that the people who follow it are very passionate about it. You'll get a strong response from that small, passionate group. But that's very misleading. When you get into your research and try to determine how large this group is, you see how small it is in comparison to the whole audience. Your whole audience doesn't respond to it because they've already dialed out or it doesn't excite and compel them in a way that will cause them to pick up the phone or, even better, write your call letters in a diary."

WQCD does, however, retain new age sound coding, although there aren't many titles in that category. "We do play some new age-influenced material, like **Jim Brickman** and **Jim Chappell**. **J. Michael Verta's** music is a

recent example of something that isn't jazz-based; it's rhythmic in some instances. But it's just a pretty melody with lots of shell and no center.

"The tradition of instrumental music in this town is jazz-based. Often, new age appeals to people who don't tolerate jazz well and New Yorkers don't have a problem with jazz and improvisation at all. Artists like **George Winston**, **Will Ackerman**, and that whole **Windham Hill** crowd get their influences mostly from classical music. That's not to say there aren't New Yorkers who don't like and buy this music. When you're talking about appealing to a wider group of people, it just doesn't work in this market. If it works for your market, cool, do it. But it's a liability for us."

Compatibility Factor

Although **KTWV** has refined its musical approach during the past year or so, the station has championed new age since its beginnings. These days, the **Wave** puts new age in the "other" category. "If an artist

is unlucky enough to fall into new age in [retail] record bins, there is some baggage with that name because it has so many connotations," says **APD/MD Ralph Stewart**. "Some [consumers] think it's wallpaper music or unmelodic. If you compare the sound of **Ottmar Liebert** to **George Winston** or **Patrick O'Hearn**, they're very different [despite being lumped together in retailers' minds]. But a good melody is a good melody, no matter what record bin it comes from.

"Because we are so heavily influenced by contemporary jazz — and that defines our sound — the new age music we play has to be compatible with it. We put new age against exactly the same standard that we apply to contemporary jazz and we blind taste-test it in front of listeners in research. There's not any kind of prejudice as far as how we view the results. A non-jazz-flavored entity, which fits our airplay criteria, breaks things up and adds variety to our mix. For ex-

□ **Because we are so heavily influenced by contemporary jazz — and that defines our sound — the new age we play has to be compatible with it. We put it against exactly the same standard that we apply to contemporary jazz.**

— Ralph Stewart

ample, **Bruce Hornsby's** instrumental of "Love Me Still" isn't jazz, but what do you call it? **Craig Chaquico's** music isn't jazz, but it's definitely evocative. **Suzanne Cianni's** "Velocity Of Love" is pretty, melodic, and everything you want your jazz titles to be — except it's not jazz. You could argue that some **Paul Hardcastle** tracks can be considered new age. Where do you put **Marc Antoine** — under flamenco? New age? Personally, I think he's got jazz sensibilities. You might call some **Acoustic Alchemy** tracks more new age than jazz. That's why we consider them "other."

"From a marketing standpoint, I consider the term 'new age' outdated. It's akin to 'disco,' when 'dance' or 'rhythmic' is really more descriptive for that music. Perhaps 'ambient' is ultimately a better name for the new age category. Using the term new age is like calling [Alternative] **KROQ/Los Angeles** 'new wave.' For our purposes, new age is a convoluted and meaningless name for a type of music that we embrace on the **Wave**."

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	1	1	1	1 NORMAN BROWN Better Days Ahead (MoJAZZ/Motown)	706	673	618	562	52/0
6	4	3	2	2 BRYAN SAVAGE Cat Food (Elation)	660	613	587	535	51/1
5	3	2	3	3 RAMSEY LEWIS Les Fleur (GRP)	639	622	592	540	47/0
2	2	4	4	4 JOE SAMPLE Hippies On A Corner (Warner Bros.)	601	589	603	586	45/0
8	5	5	5	5 BONEY JAMES Lights Down Low (Warner Bros.)	510	503	539	506	36/0
23	19	9	6	6 PETER WHITE Caravan Of Dreams (Columbia/CRG)	497	422	351	276	53/0
9	9	7	7	7 JOE MCBRIDE Highland Park (Heads Up)	488	456	477	469	47/1
13	10	8	8	8 BILL EVANS The Sunday After (Escapade)	443	426	415	390	44/0
1	6	6	9	9 HERBIE HANCOCK Thieves In The Temple (Verve)	443	475	522	596	43/0
19	18	11	10	10 JEFF LORBER State Of Grace (Verve)	415	384	357	334	41/2
—	24	14	11	11 GEORGE BENSON Summer Love (GRP)	382	359	300	194	42/1
18	17	12	12	12 ERIC CLAPTON Change The World (Reprise)	376	377	359	349	43/0
14	14	15	13	13 BRIAN CULBERTSON Close To You (Mesa/Bluemoon)	371	354	372	387	40/0
BREAKER			14	14 DAVE KOZ Let Me Count The Ways (Capitol)	370	36	—	—	44/6
24	23	17	15	15 AARON NEVILLE I Can't Imagine (A&M)	356	340	310	261	42/1
17	15	13	16	16 VANESSA WILLIAMS Erase (Mercury)	354	362	370	369	43/0
—	28	24	17	17 DOC POWELL Laid Back (Discovery)	354	287	258	195	40/1
7	8	10	18	18 ED HAMILTON Gray Day (Telarc)	341	421	508	532	33/0
15	12	18	19	19 MARILYN SCOTT I'm Calling You (Warner Bros.)	335	334	375	383	41/0
—	27	23	20	20 COUNT BASIC On The Move (Instinct)	312	294	270	228	36/1
10	11	19	21	21 GEORGE JINDA Just My Imagination (Shanachie)	306	328	380	424	33/0
25	25	22	22	22 CHRIS CAMOZZI Ring Of Gold (Higher Octave)	304	307	281	258	39/1
12	16	20	23	23 EARL KLUGH Maybe Tonight (Warner Bros.)	294	319	363	391	34/0
26	22	26	24	24 AVENUE BLUE Naked City (Mesa/Bluemoon)	291	261	310	257	36/0
3	7	21	25	25 DOC POWELL Sunday Mornin' (Discovery)	277	319	516	565	29/0
11	13	16	26	26 RICHARD ELLIOT I'll Make Love To You (Blue Note)	271	345	375	417	29/0
—	—	28	27	27 CHIELI MINUCCI Anything And Everything (JVC)	265	247	233	196	39/1
20	21	25	28	28 DOUG CAMERON Rendezvous (Higher Octave)	245	267	314	318	35/0
27	29	27	29	29 EVERYTHING BUT THE GIRL The Heart Remains A Child (Atlantic)	245	249	256	255	33/1
DEBUT			30	30 RIPPINGTONS First Time I Saw Her (GRP)	221	193	186	164	35/1

This chart reflects airplay from July 31-August 6. Songs ranked by total plays. Highlighted songs indicate Breaker.

53 NAC reporters. 49 current playlists. © 1996, R&R Inc.

BREAKERS®

DAVE KOZ

Let Me Count The Ways (Capitol)

TOTAL PLAYS/INCREASE
370/334

TOTAL STATIONS/ADDS
44/6

CHART
14

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ART PORTER Lake Shore Drive (Verve)	40
CHUCK LOEB The Music Inside (Shanachie)	15
ANDY SNITZER My Dream Come True (Warner Bros.)	15
RICHARD ELLIOT City Speak (Blue Note)	11
LUTHER VANDROSS Your Secret Love (LV/Epic)	8
DAVE KOZ Let Me Count The Ways (Capitol)	6
TINA TURNER Something Beautiful Remains (Virgin)	6
HERB ALPERT Flamingo (Almo Sounds/Geffen)	4
GLORIA ESTEFAN I'm Not Giving You Up (Epic)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE KOZ Let Me Count The Ways (Capitol)	+334
GLORIA ESTEFAN I'm Not Giving You Up (Epic)	+82
PETER WHITE Caravan Of Dreams (Columbia/CRG)	+75
CHUCK LOEB The Music Inside (Shanachie)	+67
DOC POWELL Laid Back (Discovery)	+67
HERB ALPERT Flamingo (Almo Sounds/Geffen)	+65
DAVE KOZ Don't Look Back (Capitol)	+61
ANDY SNITZER My Dream Come True (Warner Bros.)	+58
BRYAN SAVAGE Cat Food (Elation)	+47
ART PORTER Lake Shore Drive (Verve)	+35
LIONEL RICHIE Ordinary Girl (Mercury)	+35

Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

DAVE CAMP Torrid Rain (Blue Orchid)
Total Plays: 218, Total Stations: 30, Adds: 0

LIONEL RICHIE Ordinary Girl (Mercury)
Total Plays: 207, Total Stations: 27, Adds: 1

HARVEY MASON It's You (Atlantic)
Total Plays: 206, Total Stations: 32, Adds: 3

TOM SCOTT Tom Cat (GRP)
Total Plays: 205, Total Stations: 25, Adds: 0

KIM PENNYL That's The Way Of The World (Shanachie/Cachet)
Total Plays: 190, Total Stations: 27, Adds: 0

GEORGE BENSON That's Right (GRP)
Total Plays: 168, Total Stations: 21, Adds: 0

PAUL JACKSON JR. Da Boardwalk (Blue Note)
Total Plays: 158, Total Stations: 26, Adds: 2

JEFF LORBER Katherine (Verve)
Total Plays: 152, Total Stations: 17, Adds: 0

APOSTLES Mercy Mercy Me (The Ecology) (Acid Jazz/Hollywood)
Total Plays: 147, Total Stations: 19, Adds: 1

HERB ALPERT Flamingo (Almo Sounds/Geffen)
Total Plays: 142, Total Stations: 21, Adds: 4

ACOUSTIC ALCHEMY Columbia (GRP)
Total Plays: 137, Total Stations: 20, Adds: 0

J MICHAEL VERTA Night Of Orion (Brainchild)
Total Plays: 137, Total Stations: 19, Adds: 0

GLORIA ESTEFAN I'm Not Giving You Up (Epic)
Total Plays: 135, Total Stations: 24, Adds: 4

KEN NAVARRO My Lucky Stars (Positive)
Total Plays: 119, Total Stations: 20, Adds: 0

HERB ALPERT Second Wind (Almo Sounds/Geffen)
Total Plays: 118, Total Stations: 15, Adds: 0

TOM SCOTT Only You (GRP)
Total Plays: 113, Total Stations: 18, Adds: 1

JOE MCBRIDE After Sunset (Heads Up)
Total Plays: 110, Total Stations: 14, Adds: 0

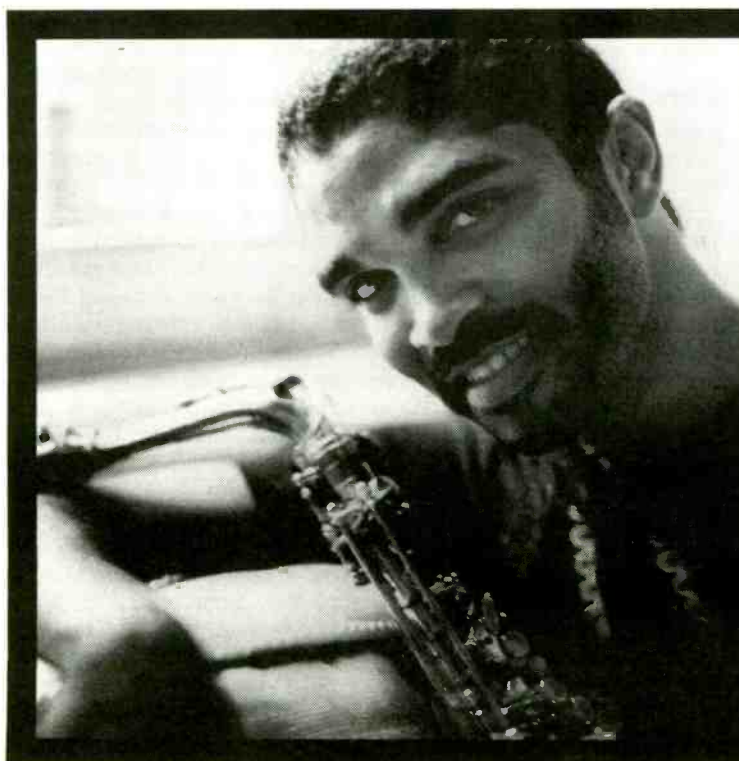
SPYRO GYRA Westwood Moon (GRP)
Total Plays: 110, Total Stations: 12, Adds: 0

BRIAN CULBERTSON After Hours (Mesa/Bluemoon)
Total Plays: 105, Total Stations: 11, Adds: 1

CHUCK LOEB The Music Inside (Shanachie)
Total Plays: 92, Total Stations: 27, Adds: 15

HIROSHIMA Koto Blues (Qwest/WB)
Total Plays: 88, Total Stations: 16, Adds: 1

Songs ranked by total plays



ART PORTER

"lake shore drive"

#1 MOST ADDED!



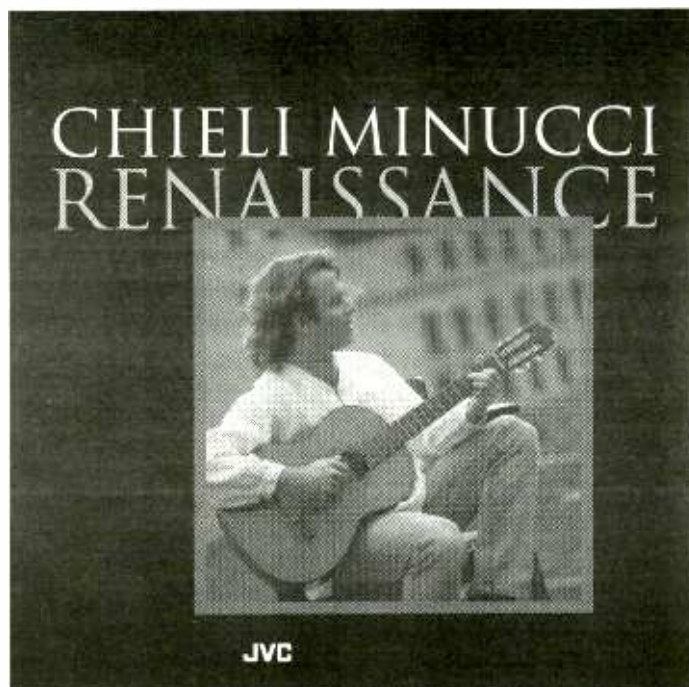
NAC DELIVERS THE HITS...

“Anything And Everything”

R&R Tracks **27**

R&R Albums **14**

492 plays



Gavin Smooth Jazz & Vocals
Album 13*

SEE CHIELI PERFORM AT BORDERS BOOKS

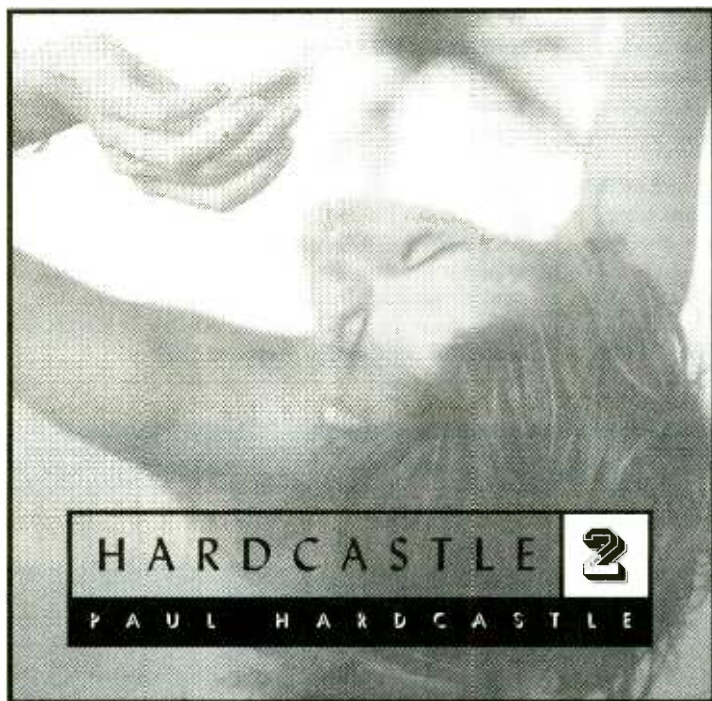
8/3 WILMINGTON, DE

8/4 NEWARK, DE

8/8 CHESTNUT HILL, MA

8/10 MANCHESTER, CT 8:00 pm

8/10 FARMINGTON, CT 8:00 pm



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...JVC DELIVERS THE HITS

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	Δ PLAYS	EMPHASIS TRACKS (PLAYS)		
4	2	1	1	NORMAN BROWN Better Days Ahead (MoJAZZ/Motown)	815	+35	"Days" (706)	"Time" (48)	"Callin'" (16)
2	3	2	2	RAMSEY LEWIS Between The Keys (GRP)	779	+15	"Fleur" (639)	"Goddess" (53)	"Between" (29)
5	4	3	3	JEFF LORBER State Of Grace (Verve)	753	+47	"State" (415)	"Katherine" (152)	"Spaces" (83)
14	5	5	4	BRYAN SAVAGE Cat Food (Elation)	709	+47	"Cat" (660)	"Enchantment" (21)	"Paris" (20)
1	1	4	5	DOC POWELL Laid Back (Discovery)	703	+20	"Laid" (354)	"Sunday" (277)	"Dance" (37)
—	14	7	6	GEORGE BENSON That's Right (GRP)	695	+66	"Summer" (382)	"Right" (168)	"Johnnie" (51)
6	6	6	7	JOE MCBRIDE Keys To Your Heart (Heads Up)	670	+37	"Highland" (488)	"Sunset" (110)	"Chit-Chat" (31)
—	24	11	8	PETER WHITE Caravan Of Dreams (Columbia/CRG)	668	+99	"Caravan" (497)	"Just" (60)	"Together" (24)
8	8	8	9	JOE SAMPLE Old Places Old Faces (Warner Bros.)	635	+11	"Hippies" (601)	"Places" (13)	"Black" (11)
12	11	12	10	BRIAN CULBERTSON After Hours (Mesa/Bluemoon)	593	+31	"Close" (371)	"After" (105)	"Take" (74)
9	10	10	11	BONEY JAMES Seduction (Warner Bros.)	581	+5	"Lights" (510)	"Sunshine" (21)	"Doubt" (15)
10	13	14	12	EARL KLUGH Sudden Burst Of Energy (Warner Bros.)	501	-17	"Maybe" (294)	"Sunset" (82)	"Happy" (56)
3	7	9	13	RICHARD ELLIOT City Speak (Blue Note)	498	-87	"Make" (271)	"City" (110)	"Lights" (45)
21	19	17	14	CHIELI MINUCCI Renaissance (JVC)	492	+35	"Anything" (265)	"Come" (72)	"Cause" (43)
18	17	16	15	BILL EVANS Escape (Escapade)	477	+3	"Sunday" (443)	"Escape" (21)	"Easilee" (11)
7	9	13	16	ED HAMILTON Planet Jazz (Telarc)	449	-83	"Gray" (341)	"Better" (50)	"Planet" (44)
16	25	23	17	HERB ALPERT Second Wind (Almo Sounds/Geffen)	445	+48	"Flamingo" (142)	"Second" (118)	"Valentine" (101)
13	15	15	18	HERBIE HANCOCK The New Standard (Verve)	444	-32	"Thieves" (443)	"Norwegian" (1)	
11	12	18	19	RIPPINGTONS Brave New World (GRP)	441	+1	"First" (221)	"Hideaway" (176)	"Brave" (21)
23	22	20	20	CHRIS CAMOZZI Windows Of My Soul (Higher Octave)	440	+18	"Ring" (304)	"Walk" (41)	"Young" (31)
DEBUT	—	—	21	DAVE KOZ Off The Beaten Path (Capitol)	438	+395	"Count" (370)	"Look" (68)	
—	—	25	22	TOM SCOTT Bluestreak (GRP)	435	+55	"Tom" (205)	"Only" (113)	"Midtown" (30)
17	18	19	23	MARILYN SCOTT Take Me With You (Warner Bros.)	421	-7	"Calling" (335)	"Beauty" (42)	"Take" (15)
29	27	22	24	SOUNDTRACK Phenomenon (Reprise)	409	+5	"Change" (376)	"Crazy" (26)	"Dance" (7)
22	23	24	25	COUNT BASIC Movin' In The Right Direction (Instinct)	391	+1	"Move" (312)	"Joy" (45)	"Got" (34)
15	16	21	26	GEORGE JINDA Between Dreams (Shanachie)	385	-26	"Just" (306)	"Dreams" (74)	"Foreign" (5)
24	21	28	27	AVENUE BLUE Naked City (Mesa/Bluemoon)	380	+32	"Naked" (291)	"Conversation" (52)	"Baby" (18)
19	20	27	28	SPYRO GYRA Heart Of The Night (GRP)	366	0	"Night" (207)	"Westwood" (110)	"Playtime" (16)
27	28	26	29	SOUNDTRACK Eraser (Mercury)	365	-9	"Erase" (354)	"Where" (11)	
—	—	29	30	SOUNDTRACK The Truth About Cats & Dogs (A&M)	356	+16	"Imagine" (356)		

This chart reflects airplay from July 31-August 6. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 49 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

Dave Koz's momma should be so proud of her talented son. And why not? His "Let Me Count The Ways" (Capitol) is top Most Increased with a staggering +334 plays and debuts at 14* Breaker this week. Koz also debuts at 21* on the Albums chart. The single's already in heavy rotation at WVAE/Cincinnati (28 plays), KHHH/Denver (23), and KCJZ/San Antonio (27).

Art Porter's sinuous, soprano summer track, "Lake Shore Drive," (Verve) explodes in its first week with 40 adds (making it very Most Added), attracting spins at such ratings powerhouses as KTWV/L.A., KKSF/S.F., KYOT/Phoenix, KKJZ/Portland, KEZL/Fresno, and WSJW/Buffalo. Forget her beautiful face, and forget those legs, too...

Tina Turner conveys the deeply meaningful lyrics of "Something Beautiful Remains" (Virgin) with heartfelt eloquence. WQCD/N.Y. Acting PD Steve Williams says Tina sounds great on the air and added her outstanding track out of the box, along with five other NAC reporters, making it among the week's Most Added.

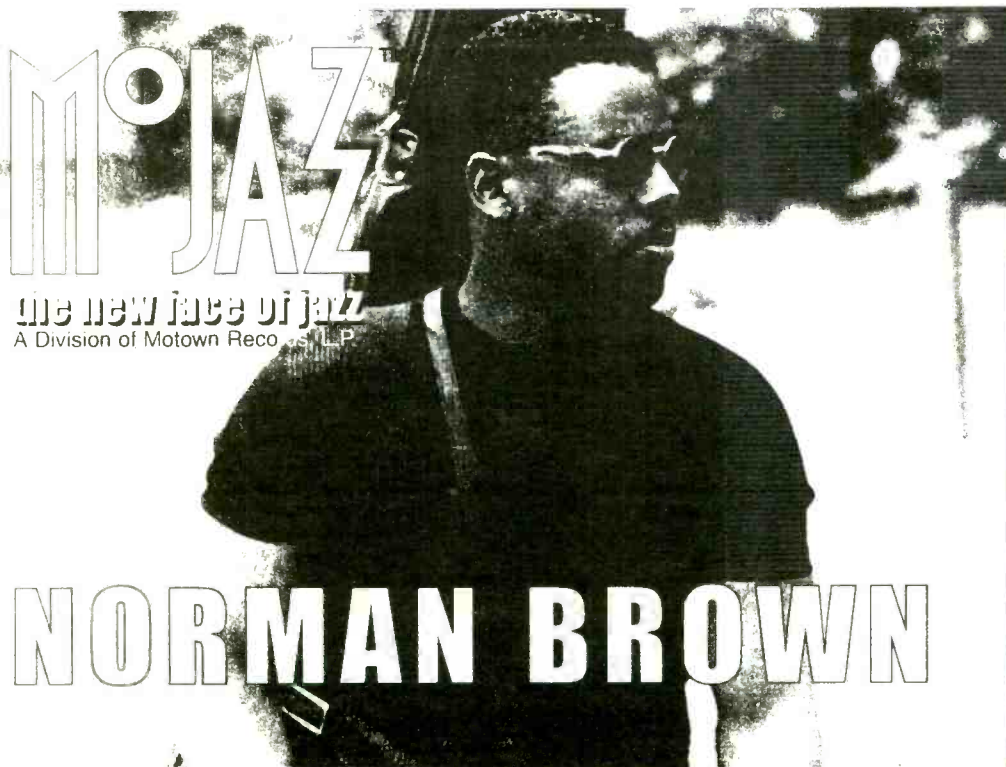
Although **Epic** wasn't planning to go for adds on **Luther Vandross's** exceptional new offering, "Your Secret Love," for another week, Williams couldn't wait on this one. Nor could KTWV, either.

Broadcast Architecture endorsed the title track of **Richard Elliot's** "City Speak" (Blue Note) and it picked up 11 new adds this week, including **WJZZ/Philadelphia,**

WGUF/Ft. Myers, KLJZ/New Orleans, WNWV/Cleveland, and KWJZ/Seattle.

WJZF/Atlanta PD Mark Edwards moved **Chuck Loeb's** "The Music Inside" (Shanachie) to 10 plays after only one week while KTWV moved it from one to eight plays. Do your listeners turn up the volume when they hear Loeb the way I do?

Watch for the remix of **Randy Crawford's** "All The King's Horses" (Bluemoon/Atlantic). KTWV is the first to add it because the combination of song, vocal performance, and **Rick Braun's** contribution proved too powerful to resist (and KTWV/L.A. APD/MD Ralph Stewart scored his copy before everyone else).



"Better Days Ahead"

R&R NAC Top Albums #1

R&R NAC Top Tracks #1

Gavin Smooth Jazz & Vocals #1

Thank you Radio

For service contact Doc Remer at 213.634.3324

NAC REPORTERS

Stations and their adds by track listed alphabetically by market

<p>KRZN/Albuquerque, NM PD/MD: Mark McGuire ART PORTER "Lake" DAVE KOZ "Count" PHIL UPCHURCH "Midnight" GEORGE BENSON "Summer" FISHBELLY BLACK "Taking" BRIAN CULBERTSON "After"</p>	<p>WVMV/Detroit, MI PD/MD: Tom Sleeper LUTHER VANDROSS "Secret" ART PORTER "Lake" ANDY SNITZER "Dream" TOM SCOTT "Only"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff NICK COLIONNE "World" COLORS IN MOTION "Nature" COLORS IN MOTION "Secrets" CINDY HORSTRAM "Rio" SAM RINEY "Nightwind" PETER WHITE "Mystique" PETER WHITE "Lights" PETER WHITE "Ride" PETER WHITE "Venice" ART PORTER "Lake" CINDY HORSTRAM "Again"</p>	<p>KCLC/St. Charles, MO PD: Rich Reighard MD: Scott Nenninger JEFF LORBER "State" TINA TURNER "Wings" ANDY SNITZER "Tell" ART PORTER "Lake"</p>
<p>KNIK/Anchorage, AK PD/MD: Dean Williams JEFF LORBER "State" GEORGE MICHAEL "Move" TURNER & WHITE "Wildest" ALPHONSE MOUZON "Seduction" ART PORTER "Lake" PHIL UPCHURCH "Blues" SOUNDSCAPE "Morning"</p>	<p>WGUF/Ft. Myers, FL PD: Michael Bode MD: Greg Hammonds ART PORTER "Lake" RICHARD ELLIOT "City" CHUCK LOEB "Music"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien RICHARD ELLIOT "Walk" COLORS IN MOTION "South" ART PORTER "Lake" GLORIA ESTEFAN "Giving" HIROSHIMA "Eyes"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen CHUCK LOEB "Music" RICHARD ELLIOT "City" ART PORTER "Lake"</p>
<p>WJZF/Atlanta, GA PD/MD: Mark Edwards ART PORTER "Lake" ANDY SNITZER "Dream" LUTHER VANDROSS "Secret" HERB ALPERT "Flamingo"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez CHUCK LOEB "Music" ART PORTER "Lake" LIONEL RICHIE "Ordinary" GLORIA ESTEFAN "Giving" ANDY SNITZER "Dream"</p>	<p>KLJZ/New Orleans, LA PD/MD: Michael Grayson RICHARD ELLIOT "City" CHRIS CAMOZZI "Ring" ART PORTER "Lake"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller RICHARD ELLIOT "City" ART PORTER "Lake" ALPHONSE MOUZON "Seduction" CHUCK LOEB "Music"</p>
<p>KAJZ/Austin, TX PD: Doc Burns CHUCK LOEB "Music" PAUL JACKSON JR. "End" ANGELA BOFILL "All" PETER WHITE F/BASIA "Just" HIROSHIMA "Timekeeper" GROOVE COLLECTIVE "Lift" ANDY SNITZER "Dream"</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore CHUCK LOEB "Music" DAVE KOZ "Count" PAUL JACKSON JR. "Boardwalk" ANDY SNITZER "Dream" RICHARD ELLIOT "City" ART PORTER "Lake"</p>	<p>SW/New York, NY APD/MD: Haneen Hunter PONCHO SANCHEZ "Showed" HERB ALPERT "Flamingo" GEORGE MICHAEL "Move" EVERYTHING BUT... "Heart"</p>	<p>KIFM/San Diego, CA APD: Kelly Cole NAJEE "Joy" SAM RINEY "Reminds" ART PORTER "Lake" ANDY SNITZER "Road" ANDY SNITZER "Trance" SAM RINEY "Chaco" TINA TURNER "Something"</p>
<p>WOAZ/Boston, MA PD/MD: Bill George TINA TURNER "Something" ANDY SNITZER "Dream" ART PORTER "Lake" CHUCK LOEB "Music"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams No Adds</p>	<p>WQCD/New York, NY APD/MD: Steve Williams TINA TURNER "Something" LUTHER VANDROSS "Secret" ANDY SNITZER "Road"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet GEORGE BENSON "Johnnie" ART PORTER "Lake" DAVE KOZ "Count"</p>
<p>WSJZ/Buffalo, NY PD: Steve Wiersman MD: Chris Wittingham COUNT BASIC "Move" ART PORTER "Lake"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase JOE MCBRIDE "Highland" PAUL TAYLOR "Free" BRYAN SAVAGE "Cat" WHITNEY HOUSTON "Dancin" ART PORTER "Lake"</p>	<p>KTNT/Oklahoma City, OK MD: Stephanie Stewart DAVE KOZ "Count" ART PORTER "Lake"</p>	<p>KKSF/San Francisco, CA PD: Steve Feinstein ART PORTER "Lake" CHUCK LOEB "Music" CHIELI MINUCCI "Leilani" LOUIE SHELTON "Reflection" LARRY GOLDINGS "Grinning" JOHNNY HARTMAN "Write" JOHNNY HARTMAN "Wave"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble ANDY SNITZER "Dream" RICHARD ELLIOT "City" CHUCK LOEB "Music" ART PORTER "Lake"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller GLORIA ESTEFAN "Reach" ART PORTER "Lake" ANDY SNITZER "Road" ANDY SNITZER "Dream" ANDY SNITZER "Remembranc"</p>	<p>WLQQ/Orlando, FL PD: Steve Huntington MD: Bob Church LATITUDE "Curve" HIROSHIMA "Eyes" ANDY SNITZER "Dream" NESTOR TORRES "Talk" SAM RINEY "Live" ART PORTER "Lake" PHAREZ WHITTED "Grapevyne" BOBBY CALDWELL "Love" ERIC JOHNSON "Manhattan"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton CAL BENNETT "Liberian" RIPPINGTONS "First" TOM SCOTT "Bluestreak" ART PORTER "Lake" RYO KAWASAKI "Sweet" APOSTLES "Mercy"</p>
<p>WVAE/Cincinnati, OH PD: Rich McMillan RICHARD ELLIOT "City" ART PORTER "Lake"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart ART PORTER "Lake" LUTHER VANDROSS "Secret" RANDY CRAWFORD "King's"</p>	<p>WEBZ/Panama City, FL MD: Terry James LOUIE SHELTON "Fly" LOUIE SHELTON "Redlight" HERB ALPERT "Flamingo" LOUIE SHELTON "Georgy" LOUIE SHELTON "Fleeting" ART PORTER "Lake"</p>	<p>KWJZ/Seattle, WA CHUCK LOEB "Music" RICHARD ELLIOT "City" ART PORTER "Lake"</p>
<p>WZJZ/Columbus, OH PD: Bill Harman DAVE KOZ "Count" CHUCK LOEB "Music" ANDY SNITZER "Dream" ART PORTER "Lake"</p>	<p>WALJ/Macon, GA OM/PD/MD: Bob Davis KIM WATERS "Alone" ANDY SNITZER "Eye" ART PORTER "Lake"</p>	<p>WJJZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi LUTHER VANDROSS "Secret" CHUCK LOEB "Music" SAM RINEY "Reminds" RICHARD ELLIOT "City" ART PORTER "Lake"</p>	<p>WJSJ/Tampa, FL PD/MD: Ross Block AARON NEVILLE "Imagine" HARVEY MASON "You" DOC POWELL "Laid"</p>
<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser LUTHER VANDROSS "Secret" ART PORTER "Lake" HIROSHIMA "Koto"</p>	<p>WLVE/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer TINA TURNER "Something" RICHARD ELLIOT "City" CHUCK LOEB "Music" LUTHER VANDROSS "Secret" ANDY SNITZER "Dream" ART PORTER "Lake"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis DAVE KOZ "Count" ART PORTER "Lake" CHUCK LOEB "Music"</p>	<p>WJZE/Toledo, OH PD: Brian Lorenzen MD: Scott Weaver No Adds</p>
<p>KHHH/Denver, CO PD: Chris Conley MD: Becky Taylor CHUCK LOEB "Music" IMAGES "Rug" ART PORTER "Lake" ANDY SNITZER "Dream" RICHARD ELLIOT "City"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn HARVEY MASON "You" PAUL JACKSON JR. "Boardwalk" ART PORTER "Lake"</p>	<p>KKJZ/Portland, OR PD/MD: Shaun Yu JIM BRICKMAN "Dream" ART PORTER "Lake"</p>	<p>KOAS/Tulsa, OK PD: Steve Fernandez DAVE KOZ "Look" TINA TURNER "Something" GLORIA ESTEFAN "Giving" ANDY SNITZER "Dream"</p>
<p>WJZZ/Detroit, MI PD: O'Neal Stevens MD: Rosetta Hines BOBBY HUTCHERSON "Montara" COLORS IN MOTION "Nature" COLORS IN MOTION "South" ROBERT MILLER GROUP "Five" TURNER & WHITE "Wildest" ART PORTER "Lake" DOTSERO "Essensual" JAMES TAYLOR QUARTET "Mind" LATITUDE "Curve" LATITUDE "Closer" JAMES TAYLOR QUARTET "Freedom" MARK ALMOND "Dreams" SOLAR SYSTEM "Wes"</p>	<p>KMJZ/Minneapolis, MN KIM PENNYL "Mornin" HERB ALPERT "Flamingo" CHIELI MINUCCI "Anything" HARVEY MASON "You" NESTOR TORRES "Cutie"</p>	<p>WTCD/Raleigh, NC PD: Don Brookshire MD: John Horan ANDY SNITZER "Dream" LUTHER VANDROSS "Secret"</p>	<p>53 Total Reporters 53 Current Reporters 49 Current Playlists</p>
<p>KSBR/Mission Viejo, CA PD/MD: Terry Wedel RICHARD ELLIOT "Need" ART PORTER "Lake" SOUNDSCAPE "Morning" SOLAR SYSTEM "Wes" ANDY SNITZER "Dream" GLORIA ESTEFAN "Giving"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter MAXI PRIEST "Slip" TINA TURNER "Something" MAXWELL "Ascension" ART PORTER "Lake"</p>	<p>Reported Frozen Playlist (1): WJCD/Norfolk, VA</p>	<p>Did Not Report, Playlist Frozen (3): WNUA/Chicago, IL KSSJ/Sacramento, CA WJZW/Washington, DC</p>

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Dave Koz

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 The greatest one week
 increase ever
 with +334!

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14 NAC Tracks

Off The Beaten Path

Debut **21** NAC Albums

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NAC PLAYLISTS

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MARKET #1
WDC/New York
 (212) 210-2769
 Williams

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
11	11	12	12	GEORGE BENSON/Summer Love
12	12	13	13	GLORIA ESTEFANI/Not Giving...
13	13	14	14	BRIAN CULBERTSON/Close To You
13	13	12	12	FREDDIE RAVEL/Erotika
13	13	12	12	TONI BRAXTON/How Could An...
13	13	12	12	DOC POWELL/Laid Back
14	14	12	12	BILL EVANS/The Sunday After
9	9	14	11	PETER WHITE/Caravan Of Dreams
12	12	13	13	JOE SAMPLE/Hippies On A Corner
10	10	13	11	RAMSEY LEWIS/Les Fleur
12	12	13	13	TOM SCOTT/Tom Cat
13	13	15	10	TONI BRAXTON/Un-break My Heart
-	-	-	-	AARON NEVILLE/Can't Imagine
12	12	13	10	RIPPINGTONS/Hideshow
13	13	14	10	VANESSA WILLIAMS/Erase
12	12	11	10	PAMELA WILLIAMS/Castine
13	13	13	9	JOE MCBRIDE/After Sunset
9	9	11	9	GEORGE MICHAEL/Move On
3	3	13	9	GEORGE BENSON/Holdin' On
10	10	15	9	SPYRO GYRA/Westwood Moon
11	11	13	9	BLUE KNIGHTS/Missing You
10	10	3	3	MARILYN SCOTT/I'm Calling You
-	-	-	-	DAVE KOZ/Let Me Count...
6	6	4	4	GEORGE BENSON/That's Right
12	12	10	8	RICHARD ELLIOT/Cry Speak
-	-	-	-	J MICHAEL VERTA/Night Of Orion
13	13	11	8	ERIC CLAPTON/Change The World
5	5	6	6	NORMAN BROWN/Better Days Ahead
-	-	-	-	WHITNEY HOUSTON/Why Does It Hurt...
-	-	-	-	HIROSHIMA/Koto Blues

MARKET #2
KTWV/Los Angeles
 (213) 466-9283
 Brodie/Stewart

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
10	7	10	11	BONEY JAMES/Ain't No Sunshine
11	10	11	11	ERIC CLAPTON/Change The World
8	8	11	11	ERIC CLAPTON/Change The World
11	10	11	11	AVENUE BLUE/Conversation
10	10	9	10	PETE ESCOVEDO/All This Love
10	10	10	10	HERBIE HANCOCK/Thieves In...
10	10	10	10	GEORGE JINDA/Just My Imagination
9	9	11	9	RICHARD ELLIOT/When The Lights...
9	9	10	10	HERB ALPERT/My Funny Valentine
10	10	11	10	JOE SAMPLE/Hippies On A Corner
7	6	8	10	SIMPLY RED/So Many People
9	9	10	10	COUNT BASIC/On The Move
9	9	9	10	AARON NEVILLE/Can't Imagine
7	8	10	10	JEFF LORBER/State Of Grace
9	9	8	10	TONI BRAXTON/How Could An...
8	8	8	8	MARC ANTONINI/Masador
6	6	9	9	NORMAN BROWN/Your Body's Callin'
12	12	9	9	AVENUE BLUE/Baby I'm Yours
5	5	8	8	KIM WATERS/The Story Of Love
7	7	7	7	RAMSEY LEWIS/Les Fleur
6	6	6	6	CHELI MINUCCI/Cause We've Ended...
7	7	7	7	GEORGE BENSON/Holdin' On
5	5	7	7	GEORGE BENSON/That's Right
12	12	12	7	PAMELA WILLIAMS/Angels Among Us
11	11	10	7	PAMELA WILLIAMS/Slow Burn
-	-	-	-	SOLAR SYSTEM/Wes 4 Prez
7	7	7	7	PAUL JACKSON JR./End To A Perfect Day
6	6	6	6	LIONEL RICHIE/Ordinary Girl
5	5	6	6	ESQUE/Sky View
12	12	6	6	HERBIE HANCOCK/Thieves In...
5	5	5	5	TOM SCOTT/Maybe It's Over

MARKET #4
KBLX/San Francisco
 (415) 284-1029
 Brown/Cadet

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
14	14	13	14	DOC POWELL/Laid Back
14	14	14	14	ERIC CLAPTON/Change The World
13	13	13	12	DOC POWELL/Tropical Love
12	12	12	12	RICHARD ELLIOT/Unspoken Words
-	-	-	-	MAXWELL/Ascension (Don't...)
12	12	12	12	BRIAN CULBERTSON/Close To You
10	12	12	12	JOE SAMPLE/Hippies On A Corner
9	9	9	11	BRYAN SAVAGE/Cat Food
9	9	11	11	JOE MCBRIDE/After Sunset
7	8	11	11	PHAREZ WHITTED/A Different Kind...
7	7	11	11	MARILYN SCOTT/Take Me With You
8	9	10	10	JEFF LORBER/PCH (Pacific...)
8	9	10	10	JEFF LORBER/Katherine
7	7	9	10	RAMSEY LEWIS/Between The Keys
8	8	9	9	NORMAN BROWN/Better Days Ahead
6	6	9	9	NORMAN BROWN/Your Body's Callin'
12	9	9	9	AVENUE BLUE/Baby I'm Yours
5	5	8	8	KIM WATERS/The Story Of Love
7	7	7	7	RAMSEY LEWIS/Les Fleur
6	6	6	6	CHELI MINUCCI/Cause We've Ended...
7	7	7	7	GEORGE BENSON/Holdin' On
5	5	7	7	GEORGE BENSON/That's Right
12	12	12	7	PAMELA WILLIAMS/Angels Among Us
11	11	10	7	PAMELA WILLIAMS/Slow Burn
-	-	-	-	SOLAR SYSTEM/Wes 4 Prez
7	7	7	7	PAUL JACKSON JR./End To A Perfect Day
6	6	6	6	LIONEL RICHIE/Ordinary Girl
5	5	6	6	ESQUE/Sky View
12	12	6	6	HERBIE HANCOCK/Thieves In...
5	5	5	5	TOM SCOTT/Maybe It's Over

MARKET #4
KKSF/103.7 FM
 Smooth Jazz

MARKET #4
KKSF/San Francisco
 (415) 975-5555
 Feinstein

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
9	10	10	10	BRIAN CULBERTSON/Take Your Time
10	10	10	10	EVERYTHING BUT.../The Heart Remains...
10	10	10	10	JOE SAMPLE/Hippies On A Corner
7	8	8	8	ERIC CLAPTON/Change The World
8	8	8	8	RICHARD ELLIOT/All I Need
8	8	8	8	BILL EVANS/The Sunday After
8	8	8	8	HERBIE HANCOCK/Thieves In...
7	7	8	8	RAMSEY LEWIS/Les Fleur
-	-	-	-	GEORGE MICHAEL/Move On
10	8	8	8	DOC POWELL/Laid Back
8	8	8	8	TOM SCOTT/Tom Cat
8	8	8	8	CHELI MINUCCI/Anything And...
8	8	8	8	PHIL UPCHURCH/Bee's Blues
8	8	8	8	PETER WHITE/Caravan Of Dreams
-	-	-	-	PETER WHITE/FRASIA/Just Another Day
-	-	-	-	ART PORTER/Lake Shore Drive
7	7	7	7	DOUG CAMERON/On The Town
7	7	7	7	COUNT BASIC/Joy And Pain
7	7	7	7	NORMAN BROWN/Better Days Ahead
7	7	7	7	NORMAN BROWN/This Time Around
7	7	7	7	RICHARD ELLIOT/When The Lights...
7	7	7	7	BRIAN HUGHES/Pamela
7	7	7	7	BRIAN HUGHES/Soul Fruit
7	7	7	7	JEFF LORBER/Katherine
7	7	7	7	JEFF LORBER/State Of Grace
7	7	7	7	JOE MCBRIDE/High Steppin'
7	7	7	7	DOC POWELL/Sunday Mornin'
-	-	-	-	DOC POWELL/Laid Back
7	7	7	7	FREDDIE RAVEL/Sol To Soul
-	-	-	-	PETER WHITE/City Of Lights

MARKET #5
WJZZ/Philadelphia
 (610) 667-3939
 Gress/Tozzi

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
6	19	32	33	JOE SAMPLE/Hippies On A Corner
13	21	33	33	BRIAN CULBERTSON/After Hours
14	21	32	32	RIPPINGTONS/Hideshow
20	34	32	31	BRYAN SAVAGE/Cat Food
14	18	30	30	NORMAN BROWN/Better Days Ahead
11	18	25	25	JOHN TESH PROJECT/Fragile
13	12	14	14	HERBIE HANCOCK/Thieves In...
5	9	13	14	ED HAMILTON/Gray Day
-	-	-	-	DAVE KOZ/Let Me Count...
34	32	25	13	DOC POWELL/Laid Back
-	-	-	-	HERB ALPERT/Framingo
13	14	12	12	CHELI MINUCCI/Anything And...
13	11	12	12	PAUL TAYLOR/Set Me Free
4	4	5	5	JEFF LORBER/Wide Open Spaces
14	16	17	17	GEORGE BENSON/Summer Love
32	23	14	12	BONEY JAMES/Lights Down Low
12	13	12	12	JOE MCBRIDE/Highland Park
32	23	12	12	RAMSEY LEWIS/Les Fleur
12	13	12	12	GEORGE JINDA/Just My Imagination
31	23	12	12	RICHARD ELLIOT/Make Love To...
6	7	8	10	ANGELA BOFFILI/All She Wants...
3	9	10	10	AARON NEVILLE/Can't Imagine
6	7	6	9	J MICHAEL VERTA/Time Line
6	7	9	9	HARVEY MASON/It's You
10	8	5	9	LIONEL RICHIE/Don't Wanna Lose You
31	24	13	9	DOC POWELL/Sunday Mornin'
6	7	6	9	THOM ROTELLA/Talk 2 Me
5	6	6	6	CHRIS CAMOZZI/Ring Of Gold
3	3	2	8	KIM PENNYL/That's The Way Of...
8	8	7	8	PHIL COLLINS/Somewhere

MARKET #6
WJZZ/Detroit
 (313) 871-0590
 Stevens/Hines

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
11	11	10	10	DAVE CAMP/Torrid Rain
12	12	10	10	DAVE CAMP/Bow To The Cow
9	10	10	10	APOSTLES/Super Strut
12	12	11	9	TOM BOWMAN/I'll Be There
8	8	8	8	NORMAN BROWN/Third World
8	8	8	8	CHRIS CAMOZZI/Go Wes Young Man
10	11	9	9	NICK COLIONNE/Jackson Boulevard
9	9	9	9	BRIAN CULBERTSON/Inside Pocket
9	9	8	8	JEFF LORBER/PCH (Pacific...)
8	8	7	7	JEFF LORBER/Katherine
8	8	9	9	TOM SCOTT/Gotta Give It Up
8	8	9	9	NATIVE VIBE/S.T.
-	-	-	-	PETER WHITE/Long Ride Home
7	8	7	7	ACOUSTIC ALCHEMY/Columbia
10	11	8	8	ACOUSTIC ALCHEMY/Lazer
7	7	8	8	WALTER BEASLEY/Through The Blackside
6	7	7	7	GEORGE BENSON/Martin Sad
8	9	8	8	GEORGE BENSON/Summer Love
8	9	8	8	NICK COLIONNE/Hurry Up This Way...
8	10	7	7	HERBIE HANCOCK/Thieves In...
8	10	8	8	GEORGE JINDA/Just My Imagination
5	6	7	7	RYO KAWASAKI/Promise
8	10	8	8	EARL KLUGH/Happy Song
11	12	9	9	BLUE KNIGHTS/Highway Of Passion
11	12	10	8	RAMSEY LEWIS/Sun Goddess 2000
-	-	-	-	CHUCK LOEB/The Music Inside
9	10	8	8	HARVEY MASON/Take Five
9	9	8	8	CHELI MINUCCI/Lilani
9	11	8	8	DOC POWELL/Laid Back
10	11	9	8	RIPPINGTONS/Brave New World

MARKET #6
V98.7 FM
 Smooth Jazz

MARKET #6
WVMV/Detroit
 (810) 855-5100
 Stecker

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
3	2	11	13	EARL KLUGH/Maybe Tonight
10	10	12	13	JEFF LORBER/State Of Grace
11	13	13	13	BONEY JAMES/Lights Down Low
12	12	12	12	PAUL TAYLOR/Set Me Free
5	4	12	13	JOE SAMPLE/Hippies On A Corner
10	9	6	13	COUNT BASIC/On The Move
5	5	10	13	JOE MCBRIDE/Highland Park
1	3	11	13	RICHARD ELLIOT/Make Love To...
10	9	12	13	BRYAN SAVAGE/Cat Food
11	10	12	12	RAMSEY LEWIS/Les Fleur
4	6	12	12	BRIAN CULBERTSON/Close To You
11	8	13	12	NORMAN BROWN/Better Days Ahead
-	-	-	-	DAVE KOZ/Let Me Count...
3	3	6	9	BILL EVANS/The Sunday After
5	8	7	7	EVERYTHING BUT.../The Heart Remains...
8	7	7	7	MARILYN SCOTT/I'm Calling You
-	-	-	-	LIONEL RICHIE/Ordinary Girl
4	5	7	7	CHRIS CAMOZZI/Ring Of Gold
4	5	6	7	KEN NAVARRO/My Lucky Stars
4	3	6	7	KIM PENNYL/That's The Way Of...
5	5	5	7	DAVE CAMP/Torrid Rain
-	-	-	-	GEORGE BENSON/Summer Love
8	6	9	7	VANESSA WILLIAMS/Erase
7	8	7	7	TONI BRAXTON/How Could An...
5	5	5	7	HARVEY MASON/It's You
-	-	-	-	DOC POWELL/Laid Back
4	4	5	7	SPYRO GYRA/Heart Of The Night
3	5	5	7	PETER WHITE/Caravan Of Dreams
7	6	7	7	ERIC CLAPTON/Change The World
-	-	-	-	HERB ALPERT/Framingo

MARKET #7
ASIS 107.5 FM
 Smooth Jazz

MARKET #7
KOAI/Dallas
 (214) 630-3011
 Fischer/Glaser

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
11	7	18	20	GEORGE BENSON/Summer Love
5	5	19	20	RAMSEY LEWIS/Les Fleur
-	-	-	-	PETER WHITE/Together Again
7	8	5	14	JEFF LORBER/State Of Grace
7	8	6	11	CHELI MINUCCI/Anything And...
9	7	6	10	PETER WHITE/Caravan Of Dreams
-	-	-	-	JOE MCBRIDE/After Sunset
9	7	8	8	LIONEL RICHIE/Paradise
7	9	6	8	AARON NEVILLE/Can't Imagine
6	7	5	8	CHRIS CAMOZZI/Ring Of Gold
-	-	-	-	THOM ROTELLA/Don'tchu Worry
5	7	5	7	RICHARD ELLIOT/When The Lights...
7	9	7	7	WILLIE & ROBERTSON/Crazy Love
5	6	7	7	JIM BRICKMAN/Just Another Day
9	10	7	7	EVERYTHING BUT.../The Heart Remains...
11	9	7	7	TONI BRAXTON/How Could An...
11	8	7	7	RICK BRAUN/Philadelphia
5	5	5	7	MARILYN SCOTT/I'm Calling You
9	9	6	7	BRIAN CULBERTSON/Close To You
6	6	5	7	FREDDIE RAVEL/Erotika
8	7	6	7	HERBIE HANCOCK/Thieves In...
9	8	7	7	PAMELA WILLIAMS/Castine
10	8	6	7	ED HAMILTON/Gray Day
8	7	6	6	EARL KLUGH/Happy Song
6	4	5	6	EARL KLUGH/Maybe Tonight
8	5	6	6	DOC POWELL/Sunday Mornin'
11	6	5	6	AVENUE BLUE/Conversation
6	5	6	6	COUNT BASIC/On The Move
-	-	-	-	WHITNEY HOUSTON/Why Does It Hurt...
-	-	-	-	DAVE KOZ/Let Me Count...

MARKET #10
ASIS 99.5 FM
 Smooth Jazz

MARKET #10
WDAZ/Boston
 (617) 254-9267
 George

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
9	12	16	20	JEFF LORBER/State Of Grace
6	6	13	19	RAMSEY LEWIS/Les Fleur
11	16	16	19	NORMAN BROWN/Better Days Ahead
12	15	18	18	BILL EVANS/The Sunday After
12	15	17	17	BRYAN SAVAGE/Cat Food



SKY DANIELS

KOME: San Jose's Happy 'Kampers'

□ Both the Silicon Valley and legendary station forge new identities

KOME/San Jose has spent the last 15 years paralleling the rapid change endemic to its surrounding marketplace. San Jose and the greater South Bay area have gone through significant growth in both population and technology. KOME has recognized that growth and mirrors it in its new, cutting-edge Alternative approach.

OM Ron Nenni has witnessed first-hand much of the station's and market's evolution. Since Nenni's arrival from Pittsburgh almost a decade ago, he has helped guide the station through a number of musical shifts. He notes, "This station really represents the kind of change that San Jose has gone through over the last five years. In 1990 the South Bay was considered the white-trash rocker neighbor of the more culturally hip San Francisco. Now, with all of the growth in the Silicon Valley, this place is home to the children of the 'New Frontier' of technology. We needed to reflect that change ourselves."

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With diminishing numbers we opted to let go of the older demo, to cut bait and focus again on an 18-34 target.

—Ron Nenni

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Regenerate Image

Nenni feels KOME needed to grow after years of milking its heritage. "In 1987 we began a course, like many AORs, to capitalize on the long-standing heritage of the calls by targeting 25-54 males. We became a classic-based AOR for a number of years. As that audience began to fragment due to the number of Bay Area stations pursuing it, we needed to regenerate ourselves. Trip Reeb and Kevin Weatherly from our Infinity sister station KROQ/L.A. aligned with us a year and a half ago to create a new kind of Alternative station. With diminishing numbers we opted to let go of the older demo, to cut bait and focus again on an 18-34 target.

"Kevin had a musical blueprint to be a harder-edged Alternative, with less of the rhythmic, club-influenced sound of KITS/San Francisco. We brought [PD] Jay Taylor in to execute this format, and I offered my marketing insight and extensive awareness of the market. At a time when grunge was thriving, we became fresh again."

Taylor was instrumental in help-



Ron Nenni



Jay Taylor

ing the station transition from heritage AOR to a full-fledged Alternative stance. He explains, "Initially, we were pretty Rock-leaning. We were conscious of the old core. As time has passed, we aren't limited to just that position, though we still remain rock-aware due to our market position. When we first signed on, we were aware of a big hole between KITS and [crosstown Active Rock] KSJO, so it suggested implementing rock material. Now, the format has had its music shared to the degree that we simply look for material with freshness, a spark that we recognize as having real potential."

While KOME did establish itself with a strong Rock-leaning Alternative stance, Taylor feels that its success is incumbent on more than just its musical position. He allows, "We program beyond the musical elements anyway. Talent development is first and foremost an area where we spend more time than a typical Alternative station. We look for people who have an innate understanding of both the lifestyle and the music in Alternative. Initially, that search was difficult. There wasn't a large pool of people who really represented Alternative thinking. Now, a few years later, we are starting to see more people 'getting it.'"

For Nenni, the change was not limited to the airwaves alone. "I became rejuvenated personally," he says. "As a music person, the late '80s and early '90s weren't very exciting in AOR. By becoming contemporized, I found passion in the music — and the audience — again. After the shift, the first time we took the station van to an event we received an unbelievable response. We gave out Stone Temple Pilots tickets to about 300 charged fans."

From the very beginning, Nenni lent his veteran perspective to the Alternative approach, focusing on areas that many stations in the format

have, until recently, failed to concentrate on — air talent and production. "I've always felt that production is so essential to the on-air marketing of a station.

"When we first switched, I knew we had to establish a presence. We utilized KROQ's John Frost and then brought in Jim Pratt for creative services. At that time Pratt was relatively unknown; now he and Frost have come to represent the attitude of the format for many. Rock radio relied on bombast to get its point across; these guys took a more quirky, less indulgent approach."

Finding Air Talent

One area of growth that did not come as easily was securing the right air personalities. Nenni feels there is a simple reason for that — there were none to find. He laments, "The liner-card era of 'less talk-more rock' was a really poor model for development of air talent. No one was encouraged to be a free-spirit on the radio. Worse than that, nobody in management was concerned with talent development; they were shutting everyone down on the mike. We



always tried to have outrageous personalities here — from Dennis Erectus on.

"When we went on here, I had Howard Stern find his niche in the Bay Area with this format. We brought Raddley in from the northeast, and he proceeded to really establish an identity that was alternative. Whipping Boy initially gave us a nighttime personality that few in the format possessed. It's no surprise that he became one of radio's — let alone the format's — biggest personalities. Eventually we discovered Carson Daly, who recently has been chosen as KROQ's latest fulltime jock. Even though the pool remains small, there are a few gems. We intend to replace Carson with one of them. We're definitely becoming Alternative's air talent headhunters, so as we look to replace Daly, we know we have to attract someone bigger than life."

According to Nenni, doing things bigger than life is important to KOME on a number of levels in marketing — both online and on the street. He offers, "Consider our web site. Being in the heart of the Silicon



99X FLEXES ITS OLYMPIC MUSCLES — WNNX/Atlanta was host to a number of major stars during the 1996 Olympics. But none was bigger than their visit with the King of Hollywood — Arnold Schwarzenegger! Getting close are (l-r) 99X morning host Jimmy Baron, Schwarzenegger, and APD Leslie Fram.

Valley we couldn't get away with a perfunctory effort; we have to have state of the art. We have a group of young, incredible programmers developing our web site to be interesting to a local market where the endusers are as sophisticated as anyone regarding computers."

Standout Festival

Recently, KOME put on its first music festival as an Alternative station. Nenni explains the need to differentiate here as well. "Station festivals are no longer a novel idea, so if we were going to do one we had to make it special. We figured that only a true lifestyle event would suffice. We had just hired our new Promotions Director Robin Rockwell from 91X [XTRA/San Diego] and she was raring to go. We hooked up with Onboard Entertainment [because] one of its principals, Sarah Haynes, had been involved with Alternative for years. One of our main attractions was a 250-ft.-long, 98-ft.-high snowboard slope, which required 40 tons of artificial snow. We had a halfpipe for skateboarders as well as booths, giving it a real carnival atmosphere. We called it Kamp KOME, with the jocks introducing acts from a 'ranger station.'

"People who went saw the best of the developing national acts and, just as importantly, saw the best of San Jose's local music scene. We felt it was important to reflect support for the local scene. The event connected us to the new listeners, so we took the opportunity to use the event to unveil our new, modernized logo. They left knowing we were setting our sights high."

Taylor echoes Nenni's sentiments regarding the other area of KOME's concentration — creative services and marketing. He is emphatic in saying, "We really recognize the need to sound great between and away from the records. When we approached Kamp KOME, we wanted it to reflect our musical position and our creative marketing. The task of simply putting on a festival is rather arduous, taking three or four months of time for a PD. We had initially prepared for a date and secured four really strong acts, only to have it change due to the Free Tibet concert.

We had to scrap that and dig in at the drawing board. I'm really proud of the results. We outsold 'Lollapalooza' and the Cure in the same time frame."

Taylor is conscious of the "beast" that Alternative fests have become. "I really commend the record labels for dealing with the demands of these festivals. I think the format has to be conscious of overkill with fests, that the idea may be growing out of hand. We want to pace the notion to make these events special and not commonplace, monthly occurrences."

Taylor, in the spirit of the political season, sidesteps the hot political aspects that fests breed in competition. "I am conscious of the politics overall, but don't set out to involve myself with it. I start with the premise of doing things that will excite my listeners. I don't set out to play games and win. I feel sympathy for labels having to juggle the

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We program beyond the musical elements anyway. Talent development is first and foremost an area where we spend more time than a typical Alternative station.

—Jay Taylor

”

demands of every station nationally. We just try to come up with good ideas and execute them better than anyone else. Hopefully the agents and labels will respond to that."

According to Taylor, San Jose seems to be responding. "We are doing the best, ratings-wise, since we first transitioned the station. I keep one valuable notion in mind — that we look to win in San Jose first and foremost. The fact that we happen to be in a major metropolitan area, broadcasting in the South and East Bays, gives us something to look forward to. But we'll take things first thing first."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	2681	2860	2971	3004	83/0
—	15	5	2	PEARL JAM Who You Are (Epic)	2576	2498	1701	—	90/0
2	2	3	3	BUTTHOLE SURFERS Pepper (Capitol)	2526	2623	2829	2989	82/0
3	3	2	4	GARBAGE Stupid Girl (Almo Sounds/Geffen)	2508	2750	2791	2834	82/1
5	4	4	5	BECK Where It's At (DGC/Geffen)	2496	2566	2650	2588	85/0
13	10	7	6	SOUNDGARDEN Burden In My Hand (A&M)	2256	2181	2034	1903	82/1
4	5	6	7	STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	2230	2424	2633	2766	76/0
15	13	10	8	311 Down (Capricorn/Mercury)	2224	2028	1785	1547	85/1
7	7	9	9	NO DOUBT Spiderwebs (Trauma/Interscope)	1951	2124	2221	2390	68/0
10	11	13	10	NADA SURF Popular (Elektra/EEG)	1876	1932	2003	2023	87/0
6	6	8	11	SMASHING PUMPKINS Tonight, Tonight (Virgin)	1874	2167	2353	2492	68/0
8	8	11	12	CRANBERRIES Free To Decide (Island)	1834	1961	2065	2086	81/0
30	19	15	13	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	1758	1640	1410	1001	86/2
9	9	12	14	SCREAMING TREES All I Know (Epic)	1739	1958	2064	2068	76/0
17	17	16	15	SUPERDRAG Sucked Out (Elektra/EEG)	1558	1568	1513	1490	74/0
24	23	19	16	POE Angry Johnny (Modern/Atlantic)	1531	1425	1265	1162	73/3
18	18	17	17	DAVE MATTHEWS BAND So Much To Say (RCA)	1513	1532	1472	1424	71/2
29	24	22	18	REPUBLICA Ready To Go (RCA)	1463	1331	1255	1075	72/1
21	20	18	19	BLUES TRAVELER But Anyway (A&M)	1460	1436	1339	1305	69/1
11	12	14	20	OASIS Don't Look Back In Anger (Epic)	1445	1737	1942	1984	63/1
34	28	23	21	WALLFLOWERS 6th Avenue Heartache (Interscope)	1365	1211	1065	916	70/3
—	38	28	22	EELS Novocaine For The Soul (DreamWorks/Geffen)	1318	1070	747	343	82/11
14	16	20	23	SPONGE Wax Ecstatic (To Sell Angelina) (Columbia/CRG)	1202	1397	1585	1620	61/2
32	27	27	24	REACHAROUND Big Chair (Trauma/Interscope)	1199	1096	1078	982	68/2
—	41	30	25	ALICE IN CHAINS Over Now (Columbia/CRG)	1180	1001	702	300	59/4
BREAKER	26	24	27	TRACY BONHAM The One (Island)	1157	920	693	462	70/7
25	26	24	27	HOLE Gold Dust Woman (Hollywood)	1074	1119	1174	1161	67/2
BREAKER	28	24	29	STABBING WESTWARD Shame (Columbia/CRG)	1050	929	873	815	68/4
12	14	21	29	PORNO FOR PYROS Tahitian Moon (Warner Bros.)	1044	1397	1768	1934	51/1
16	21	26	30	DISHWALLA Counting Blue Cars (A&M)	1003	1105	1278	1522	45/1
35	32	31	31	WHY STORE Lack Of Water (Way Cool Music/MCA)	979	960	904	860	49/0
23	25	29	32	PATTI ROTHBERG Inside (EMI)	863	1023	1197	1240	46/0
—	—	44	33	SUBLIME What I Got (Gasoline Alley/MCA)	804	559	328	148	47/5
41	40	37	34	ASH Goldfinger (Reprise)	771	716	708	654	51/1
40	39	35	35	IMPERIAL TEEN You're One (London/Island)	757	737	720	690	49/1
20	22	25	36	GOO GOO DOLLS Long Way Down (Metal Blade/WB)	721	1109	1271	1353	36/0
—	—	46	37	SOUL COUGHING Soundtrack To Mary (Slash/WB)	676	532	342	162	46/7
42	43	40	38	SEMISONIC If I Run (MCA)	644	636	636	627	44/3
28	34	36	39	JEWEL Who Will Save Your Soul (Atlantic)	631	737	827	1094	31/0
—	—	49	40	FUN LOVIN' CRIMINALS Scooby Snacks (EMI)	617	471	276	101	46/9
DEBUT	—	—	41	GEGGY TAH Whoever You Are (Luaka Bop/WB)	553	328	163	89	40/11
—	—	47	42	VERVE PIPE Cup Of Tea (RCA)	527	483	372	255	40/4
31	37	41	43	GOLDFINGER Here In Your Bedroom (Mojo/Universal)	504	636	751	987	33/0
DEBUT	—	—	44	RAGE AGAINST THE MACHINE People Of The Sun (Epic)	503	427	324	195	49/3
33	35	45	45	REFRESHMENTS Banditos (Mercury)	501	548	761	945	29/0
26	36	39	46	ALANIS MORISSETTE You Learn (Maverick/Reprise)	494	681	759	1120	25/1
—	—	50	47	FILTER Jurassitol (Hollywood)	493	466	396	375	51/4
DEBUT	—	—	48	LOCAL H Bound For The Floor (Island)	489	427	355	259	37/3
19	30	34	49	CURE Mint Car (Fiction/EEG)	467	792	1017	1357	27/0
DEBUT	—	—	50	GOLDFINGER Mable (Mojo/Universal)	458	421	372	317	37/3

This chart reflects airplay from August 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 92 Alternative reporters. 90 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

TRACY BONHAM			THE ONE (Island)			CHART 25		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
1157/237	70/7		1050/121	68/4		1050/121	68/4	CHART 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SHERYL CROW If It Makes You Happy (A&M)	45
SEBADOH Ocean (Sub Pop)	37
EELS Novocaine For The Soul (DreamWorks/Geffen)	11
EVERCLEAR You Make Me Feel Like A Whore (Capitol)	11
GEGGY TAH Whoever You Are (Luaka Bop/WB)	11
NEUROTIC OUTSIDERS Jerk (Maverick/WB)	11
WILD COLONIALS Charm (DGC/Geffen)	11
CURE Strange Attraction (Fiction/EEG)	10
FUN LOVIN' CRIMINALS Scooby Snacks (EMI)	9
TRACY BONHAM The One (Island)	7
SCHLEPROCK Suburbia (Warner Bros.)	7
DUNCAN SHEIK Barely Breathing (Atlantic)	7
SOUL COUGHING Soundtrack To Mary (Slash/WB)	7

Tracy Bonham
"THE ONE"
On Over 70 Stations Including:

KROQ	KPNT	WBRU
WXRK	KEDJ	KTCL
WBCN	KTBB	KDGE
KNDD	WZRH	X96
KOME	XHRM	WXDX
WHFS	WDRE	WFNX
LIVE 105	KKISF	91X
KEGE	WMMS	and more

STRESS ISLAND

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EELS Novocaine For The Soul (DreamWorks/Geffen)	+248
SEBADOH Ocean (Sub Pop)	+245
SUBLIME What I Got (Gasoline Alley/MCA)	+245
TRACY BONHAM The One (Island)	+237
GEGGY TAH Whoever You Are (Luaka Bop/WB)	+225
311 Down (Capricorn/Mercury)	+196
SHERYL CROW If It Makes You Happy (A&M)	+186
ALICE IN CHAINS Over Now (Columbia/CRG)	+179
WALLFLOWERS 6th Avenue Heartache (Interscope)	+154
FUN LOVIN' CRIMINALS Scooby Snacks (EMI)	+146

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BUSH Machinehead (Trauma/Interscope)	
SOUNDGARDEN Pretty Noose (A&M)	
GREEN DAY Walking Contradiction (Reprise)	
SPACEHOG In The Meantime (HiFi/Sire/EEG)	
TRACY BONHAM Mother Mother (Island)	
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)	
JARS OF CLAY Flood (Silvertone)	
SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)	
SMASHING PUMPKINS 1979 (Virgin)	
DAVE MATTHEWS BAND Too Much (RCA)	

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE DISTANCE

FROM THE FORTHCOMING NEW RELEASE

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A SONG ABOUT A GIRL, A CAR, A GIRL, A CAR.

ALREADY ON:

KNDD KRZQ WRLG KDEO
KWOD WPLA WOWW WZRH
KITS KTCL WBZU KFBI
KFMA WDST KLZR

NEW THIS WEEK:

WHTG WXSX KJEE WBER KXBS
WROX WOXY WBIL WDOX

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison APD/MD: Marc Alghini SHERYL CROW "Happy" SEBADOH "Ocean" VERVE PIPE "Tea" SUBLINE "What"</p> <p>WQBK/Albany, NY OM/PD: Dan Binder MD: Kelly McNamara SHERYL CROW "Happy" SEBADOH "Ocean"</p> <p>KTEG/Albuquerque, NM PD: Sandy Horowitz MD: Mark Copeland 22 SEBADOH "Ocean" TRACY BONHAM "One" CURE "Strange" SHERYL CROW "Happy" SOUL COUGHING "Soundtrack"</p> <p>WNNX/Atlanta, GA PD: Brian Philips APD: Leslie Fram MD: Sean Demery 26 SUBLINE "What" 20 ALICE IN CHAINS "Over" 17 FLEMING & JOHN "Love" 13 FILTER "Jurassio" 10 FUN LOVIN' CRIMINALS "1" 7 BARENAKED LADIES "Apartment" STABBING WESTWARD "Shame" WHITE ZOMBIE "Boogie"</p> <p>WJSE/Atlantic City, NJ OM/PD/MD: Dave King NO DOUBT "Happy" DUNCAN SHEIK "Barely" WILD COLONIALS "Charm" TOM PETTY & HB "Walls" SHERYL CROW "Happy" TONIC "Eyes" CONNELLS "Fret"</p> <p>WCHZ/Augusta, GA OM/PD: Eric Hall MD: Todd Haller 12 SHERYL CROW "Happy" DUNCAN SHEIK "Barely" CHALK FARM "Lie"</p> <p>KNNC/Austin, TX PD: Andy Meadors MD: Kim Solis 10 SMASHING PUMPKINS "Muzzle" 9 SOUNDGARDEN "Blow" 6 WHITE ZOMBIE "Boogie" 3 SEBADOH "Ocean" OCEAN COLOUR SCENE "Bad" SCHLEPROCK "Suburbia" NEUROTIC OUTSIDERS "Jerk"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane SUBLINE "What" SHERYL CROW "Happy" GEGGY TAH "Whoever" WILD COLONIALS "Charm"</p> <p>WFNX/Boston, MA PD: Bill Glasser APD: Todd Wilkinson MD: Laurie Gail 15 TRACY BONHAM "One" CARDIGANS "Lovetoo" CURE "Strange" THROWING MUSES "Ruthless"</p> <p>KQXR/Boise, ID PD: Dan McColly MD: Tim Johnstone GEGGY TAH "Whoever" LOCAL H "Bound" SEBADOH "Ocean" VERVE PIPE "Tea" WILD COLONIALS "Charm"</p> <p>WEDG/Buffalo, NY MD: Rich Wall 4 SHERYL CROW "Happy"</p> <p>WPGU/Champaign, IL PD: Ben Ponzio MD: Jacent Jackson 19 SHERYL CROW "Happy" 2 HOWLIN' MAGGIE "Slut" 1 SEBADOH "Ocean"</p> <p>WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe SEMISONIC "Run" GEGGY TAH "Whoever" EVERCLEAR "Whore" HOODOO GURUS "Deal" SUPER 8 "Natural"</p>	<p>WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shuminas 12 ALICE IN CHAINS "Would" 10 SHERYL CROW "Happy"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiessler 7 CRACKER "Nothing" SPONGE "Wax" EVERCLEAR "Whore" MANIC STREET "Design"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyfe 4 BOOTH AND THE BAD "Believe" 3 SEBADOH "Ocean" BECK "Devis" ELECTRONIC "You" DEAD CAN DANCE "Snake" SOLUTION A.D. "Haint" CAKE "Distance" FIONA APPLE "Shadowboxe" WILD COLONIALS "Charm" DUNCAN SHEIK "Barely" SHERYL CROW "Happy" FUN LOVIN' CRIMINALS "1" COWS "Oven" HAYNES BOYS "Murder" GEGGY TAH "Whoever" PATTI SMITH "World" OVER THE RHINE "Need"</p> <p>WENZ/Cleveland, OH PD: Bob Neumann MD: Sean Robertson WILD COLONIALS "Charm" SHERYL CROW "Happy" DINK "Straight"</p> <p>WMMS/Cleveland, OH EELS "Novocaine" LOCAL H "Bound" REFRESHMENTS "Together"</p> <p>WWCO/Columbus, OH PD: Jane Purcell MD: Andy Davis 8 SHERYL CROW "Happy" GEGGY TAH "Whoever" REPUBLICA "Ready" EELS "Novocaine"</p> <p>KOGE/Dallas, TX APD: Alan Smith MD: Mike Peer 5 WHITE ZOMBIE "Boogie" LEAF ANDERSON "Almight" SHERYL CROW "Happy" EVERCLEAR "Whore" CURE "Strange"</p> <p>WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rants SHERYL CROW "Happy" NEUROTIC OUTSIDERS "Jerk" GRAVITY KILLS "Blame"</p> <p>WKRO/Daytona Beach, FL PD: Taft Moore MD: Delia Rae 3 GEGGY TAH "Whoever" 3 SHERYL CROW "Happy" 2 SMASHING PUMPKINS "Muzzle" 2 HOODOO GURUS "Deal"</p> <p>KTCL/Denver, CO PD: John Hayes 13 CHARM FARM "Superstar" 5 SEBADOH "Ocean" 5 SUZANNE VEGA "Thru"</p> <p>KKOM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John LIVE "Super" SHERYL CROW "Happy" EELS "Novocaine" JACKPIERCE "Trials" BENSON, BRENDON "Pretty"</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 14 HAYDEN "Bad" 3 PORN FOR PYROS "Tahitian" 3 DISHWALLA "Cars" 3 ALANIS MORISSETTE "Head" 1 SEBADOH "Ocean"</p> <p>WHYT/Detroit, MI PD: Garrett Michaels MD: Alex Tear 10 SHERYL CROW "Happy" 9 EELS "Novocaine" SOUNDGARDEN "Burden" GEGGY TAH "Whoever" FIONA APPLE "Shadowboxe" SOLUTION A.D. "Haint"</p> <p>WNFZ/Knoxville, TN OM/PD/MD: Jonathan Pirkle NEUROTIC OUTSIDERS "Jerk" SCARCE "Sideways" SOUL COUGHING "Soundtrack" DUNCAN SHEIK "Barely"</p>	<p>KFRF/Fresno, CA PD: Don D'Neal 6 SHERYL CROW "Happy" WALLFLOWERS "Heartache"</p> <p>WEJE/Fl. Wayne, IN PD: Sean Smyth MD: Weasel 3 SHERYL CROW "Happy" 1 NEUROTIC OUTSIDERS "Jerk" 1 FILTER "Jurassio" 1 GEGGY TAH "Whoever" SOUL COUGHING "Soundtrack" SEBADOH "Ocean"</p> <p>WGRD/Grand Rapids, MI PD: Allan Fee MD: Leann Curtis 12 SMASHING PUMPKINS "Muzzle" NEUROTIC OUTSIDERS "Jerk"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 5 SHERYL CROW "Happy" SEBADOH "Ocean"</p> <p>WMRD/Hartford, CT PD: Jay Beau Jones MD: Gina Crash 5 SHERYL CROW "Happy" 1 FILTER "Jurassio" LOCAL H "Bound" WILD COLONIALS "Charm" FUN LOVIN' CRIMINALS "1"</p> <p>KDEO/Honolulu, HI PD: Norm Winter MD: Don Lips Fugiyama 21 REACHAROUND "Chair" 20 DONNA LEWIS "Always" 17 NOFX "August" 12 JILL SOBULE "Secretive" 10 OUTRAGE "Elevators" 8 GRAVITY KILLS "Blame" 6 EVERCLEAR "Whore" 6 OCEAN COLOUR SCENE "Bad" IMPERIAL TEEN "You're"</p> <p>KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque 26 ALANIS MORISSETTE "Learn"</p> <p>KTBB/Houston, TX PD: Cruze APD: Steve Robison MD: David Sadof 1 SEBADOH "Ocean" 1 SOUL COUGHING "Soundtrack" SEMISONIC "Run" WOODOO GLOW SKULLS "Fat"</p> <p>WRXZ/Indianapolis, IN PD: Scott Jameson MD: Michael Young 12 GARBAGE "Stupid" 311 "Down" BETTER THAN EZRA "King" EELS "Novocaine" SMASHING PUMPKINS "Here" ASH "Goldfinger"</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beaser MD: Greg Brady 5 NEUROTIC OUTSIDERS "Jerk" BECK "Devis" SCHLEPROCK "Suburbia" CATHERINE WHEEL "Heal" MAGNAPOP "Family"</p> <p>KISF/Kansas City, MO PD: Jon Anthony APD: Ed Parreira MD: Jason Justice 5 JACKPIERCE "Trials" ALICE IN CHAINS "Over" SCHLEPROCK "Suburbia" SEMISONIC "Run" EVERCLEAR "Whore"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn BECK "Devis" SCHLEPROCK "Suburbia" GEGGY TAH "Whoever" SUPER 8 "Natural"</p> <p>WNFZ/Knoxville, TN OM/PD/MD: Jonathan Pirkle NEUROTIC OUTSIDERS "Jerk" SCARCE "Sideways" SOUL COUGHING "Soundtrack" DUNCAN SHEIK "Barely"</p>	<p>WVOX/Lansing, MI PD: Mike Childs MD: Chris Brunt 9 WHITE ZOMBIE "Boogie" SEBADOH "Ocean" EVERCLEAR "Whore" FUN LOVIN' CRIMINALS "1" NEUROTIC OUTSIDERS "Jerk" TONIC "Eyes"</p> <p>KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin GOLDFINGER "Mable" BECK "Devis"</p> <p>KFBI/Las Vegas, NV PD: Mike Stern MD: Chris Ripley EVERCLEAR "Whore"</p> <p>WXZZ/Lexington, KY PD: Dennis Dillon MD: Tony Doolin 9 DONNA LEWIS "Always" 4 WALLFLOWERS "Heartache" TRACY BONHAM "One" FUN LOVIN' CRIMINALS "1" HOWLIN' MAGGIE "Slut"</p> <p>WLIR/Long Island, NY PD: Ted Taylor MD: Shelley Miller 13 SHERYL CROW "Happy" EELS "Novocaine" JACKPIERCE "Trials"</p> <p>KROQ/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 5 YUM YUM "Apiary" STABBING WESTWARD "Shame" R.E.M. "Loser" REACHAROUND "Chair"</p> <p>WXNU/Louisville, KY PD: Rick Jamie MD: Dave Abbott VERVE PIPE "Tea" SUPER 8 "Natural" NEUROTIC OUTSIDERS "Jerk" TRACY BONHAM "One" EELS "Novocaine" SHERYL CROW "Happy" SCHLEPROCK "Suburbia"</p> <p>WMAD/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott SHERYL CROW "Happy"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee 4 STABBING WESTWARD "Shame" SUBLINE "What" VERVE PIPE "Tea" SHERYL CROW "Happy" TOM PETTY & HB "Walls" EELS "Novocaine"</p> <p>WLUM/Milwaukee, WI PD: Vince Richards APD: Tommy Wilde MD: Zerrin Bulut TONIC "Eyes" SOUL COUGHING "Soundtrack" SUBLINE "What" CURE "Strange" SEBADOH "Ocean" ALANIS MORISSETTE "Head"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Wade Linder 22 BECK "Devis" 12 SHERYL CROW "Happy" 4 RAGE AGAINST "People" 4 TONIC "Eyes"</p> <p>KREV/Minneapolis, MN PD: Kevin Cole MD: Shawn Stewart 18 SEBADOH "Ocean" JOK HENRY LAND OF THE LOOPS "Garage"</p> <p>WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan 4 JASON HAWKNER "Live" 4 CAKE "Distance" 4 HOODOO GURUS "Deal" 4 WILD COLONIALS "Charm" 3 CARDIGANS "Lovetoo" 3 RAGE AGAINST "People"</p>	<p>WRLG/Nashville, TN OM: John Lenac PD: Julie Forman MD: Kevin Kline 2 SHERYL CROW "Happy" 1 SEBADOH "Ocean" CURE "Strange" SMASHING PUMPKINS "Muzzle" IMPERIAL DRAG "Spyder"</p> <p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier BARENAKED LADIES "Apartment" CARDIGANS "Lovetoo" CONNELLS "Fret" CURE "Strange" OCEAN COLOUR SCENE "Bad" SMASHING PUMPKINS "Muzzle" WILD COLONIALS "Charm"</p> <p>WXRK/New York, NY APD/MD: Alexa Tobin 6 ALICE IN CHAINS "Over" SEBADOH "Ocean" DAVE MATTHEWS BAND "Say" EELS "Novocaine" FUN LOVIN' CRIMINALS "1"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell EMMET SWIMMING "Arlington" CAKE "Distance"</p> <p>KGDE/Omaha, NE PD: Lynn Barstow MD: John Stewart OCEAN COLOUR SCENE "Bad"</p> <p>WOWW/Pensacola, FL OM/PD: Joel Sampson MD: Alexander 19 HOLE "Gold" 2 SPACEHOG "Space" SEBADOH "Ocean" CURE "Strange" GOLDFINGER "Mable"</p> <p>WORE/Philadelphia, PA DM: Jim McGuinn SHERYL CROW "Happy" POE "Angrly" RAGE AGAINST "People" SMASHING PUMPKINS "Here" GEGGY TAH "Whoever"</p> <p>KEOJ/Phoenix, AZ PD: Shellie Hart MD: Chris Patik 19 PEARL JAM "Habit" 17 GARBAGE "Kick" 5 REFRESHMENTS "Together" SCHLEPROCK "Suburbia"</p> <p>KZON/Phoenix, AZ MD: Erika Smith 2 CURE "Strange"</p> <p>WXDX/Pittsburgh, PA PD: Ali Castellini TRACY BONHAM "One" ALICE IN CHAINS "Over"</p> <p>KBBT/Portland, OR PD: Dave Numme MD: Al Scott 20 POE "Angrly" DAVE MATTHEWS BAND "Say" BLUES TRAVELER "But" SHERYL CROW "Happy"</p> <p>KNRK/Portland, OR PD: Mark Hamilton MD: Matt Souther SEBADOH "Ocean" WHITE ZOMBIE "Boogie" SHERYL CROW "Happy"</p> <p>WOST/Poughkeepsie, NY PD: Dave Leonard APD: Dave Doud MD: Nic Harcourt 8 SHERYL CROW "Happy" 4 CHURCH "Come" 3 CARDIGANS "Lovetoo" 2 BLACK GRAPE "Reverend" 1 WILD COLONIALS "Charm" 1 REFRESHMENTS "Together" 1 SEBADOH "Ocean" 1 CURE "Strange"</p>	<p>WBRU/Providence, RI PD: Tim Schiavelli MD: Matt Maloney 6 SEBADOH "Ocean" 3 THROWING MUSES "Ruthless" 2 SHERYL CROW "Happy" SOUL COUGHING "Soundtrack" CONNELLS "Fret"</p> <p>WDGE/Providence, RI PD/MD: Brent Petersen SHERYL CROW "Happy" SEBADOH "Ocean" NEUROTIC OUTSIDERS "Jerk" SOUL COUGHING "Soundtrack" FUN LOVIN' CRIMINALS "1"</p> <p>KDRB/Quad Cities, IA PD: Steve Gunner No Adds</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks MD: Rip Ewing 3 SHERYL CROW "Happy" SEBADOH "Ocean"</p> <p>WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 12 SHERYL CROW "Happy" 1 FILTER "Jurassio" REFRESHMENTS "Together"</p> <p>KCXX/Riverside, CA PD: Chuck Summers MD: Dwight Arnold ALANIS MORISSETTE "Head" CURE "Strange" JACKPIERCE "Trials" SHERYL CROW "Happy"</p> <p>WNVE/Rochester, NY PD/MD: Erick Anderson EVERCLEAR "Whore" EELS "Novocaine"</p> <p>KWOO/Sacramento, CA PD/MD: Alex Casper 15 SEBADOH "Ocean" 4 SHERYL CROW "Happy" STABBING WESTWARD "Shame"</p> <p>KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin 7 SHERYL CROW "Happy" REFRESHMENTS "Together" EVERCLEAR "Whore" HOWLIN' MAGGIE "Slut" URGE "Washed"</p> <p>KXRK/Salt Lake City, UT VP/OPS. & Prog.: Mike Summers MD: Sean Ziebarth 11 KRISTEN BARRY "Created" 9 STONE TEMPLE PILOTS "Lady" 8 SEBADOH "Ocean" 4 DAVIS "Agor" 4 SPONGE "Wax" 2 NEUROTIC OUTSIDERS "Jerk" 2 TYPE O NEGATIVE "Girlfriend"</p> <p>XHRM/San Diego, CA OM: Bryan Jones MD: Brynn Capella 18 SHERYL CROW "Happy" 3 CARDIGANS "Lovetoo" 2 DUNCAN SHEIK "Barely" EVERCLEAR "Whore" SEBADOH "Ocean"</p> <p>XTRA/San Diego, CA DM: Tim Dukes MD: Todd Shannon FUN LOVIN' CRIMINALS "1" WALLFLOWERS "Heartache" TRACY BONHAM "One"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands MD: Roland West 16 SHERYL CROW "Happy" R.E.M. "Loser" PLUTO "Happy" NERF HERDER "Van"</p> <p>KOME/San Jose, CA DM: Ron Nenni PD/MD: Jay Taylor 33 SEBADOH "Ocean" GEGGY TAH "Whoever" 6 SHERYL CROW "Happy" 4 HOLE "Gold"</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanne Saffra 6 FUN LOVIN' CRIMINALS "1" 4 DUNCAN SHEIK "Barely" 4 SEBADOH "Ocean" 3 NEUROTIC OUTSIDERS "Jerk" CAKE "Distance"</p> <p>KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins 13 SEBADOH "Ocean"</p> <p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer SEBADOH "Ocean" HOODOO GURUS "Deal" OCEAN COLOUR SCENE "Bad" WILD COLONIALS "Charm"</p> <p>KTDZ/Springfield, MO MD: Julie Bahre HOWLIN' MAGGIE "Slut" SEBADOH "Ocean" GOLDFINGER "Mable" DUNCAN SHEIK "Barely" SHERYL CROW "Happy" CHALK FARM "Lie"</p> <p>WKRL/Syracuse, NY MD: Mimi Griswold WILD COLONIALS "Charm" REFRESHMENTS "Together"</p> <p>WXSR/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 7 CAKE "Distance" 5 EVERCLEAR "Whore" 3 SANDBOY "Curque" SEBADOH "Ocean"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn SEBADOH "Ocean" SMASHING PUMPKINS "Muzzle"</p> <p>KMYZ/Tulsa, OK MD: Paul Krieger MD: Jane Shesserer SHERYL CROW "Happy" SEBADOH "Ocean" IMPERIAL DRAG "Spyder"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise 25 CHALK FARM "Lie" SHERYL CROW "Happy"</p>
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NEW & ACTIVE

REFRESHMENTS Down Together (Mercury)
Total Plays: 457, Total Stations: 33, Adds: 6

GRAVITY KILLS Blame (Lava/Atlantic/TVT)
Total Plays: 449, Total Stations: 46, Adds: 2

EVERCLEAR You Make Me Feel Like A Whore (Capitol)
Total Plays: 432, Total Stations: 39, Adds: 11

SMASHING PUMPKINS Muzzle (Virgin)
Total Plays: 353, Total Stations: 22, Adds: 5

WHITE ZOMBIE I'm Your Boogie Man (Hollywood/Geffen)
Total Plays: 284, Total Stations: 26, Adds: 5

SEBADOH Ocean (Sub Pop)
Total Plays: 273, Total Stations: 45, Adds: 37

CAKE The Distance (Capricorn/Mercury)
Total Plays: 262, Total Stations: 19, Adds: 5

SUPER DELUXE Famous (Tim Kerr/Revolution)
Total Plays: 253, Total Stations: 18, Adds: 0

BOOTH AND THE BAD ANGEL I Believe (Mercury)
Total Plays: 252, Total Stations: 16, Adds: 1

YUM YUM Apiary (TAG)
Total Plays: 229, Total Stations: 14, Adds: 1

HOWLIN' MAGGIE I'm A Slut (Columbia/CRG)
Total Plays: 205, Total Stations: 19, Adds: 4

SHERYL CROW If It Makes You Happy (A&M)
Total Plays: 186, Total Stations: 45, Adds: 45

NO DOUBT Happy Now? (Trauma/Interscope)
Total Plays: 177, Total Stations: 10, Adds: 1

ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
Total Plays: 159, Total Stations: 11, Adds: 3

SCARCE All Sideways (A&M)
Total Plays: 136, Total Stations: 17, Adds: 2

BECK Devils Haircut (DGC/Geffen)
Total Plays: 135, Total Stations: 14, Adds: 5

FLEMING & JOHN Love Songs (Universal)
Total Plays: 132, Total Stations: 7, Adds: 1

CURE Strange Attraction (Fiction/EEG)
Total Plays: 119, Total Stations: 16, Adds: 10

NEUROTIC OUTSIDERS Jerk (Maverick/WB)
Total Plays: 117, Total Stations: 23, Adds: 11

TONIC Open Up Your Eyes (Polydor/A&M)
Total Plays: 116, Total Stations: 13, Adds: 4

Songs ranked by total plays.

92 Total Reporters
92 Current Reporters
90 Current Playlists

Did Not Report, Playlist
Frozen (2):
KROX/Austin, TX
WBCN/Boston, MA

No Longer An Alternative
Reporter(1):
WUNX/Cape Cod, MA

Imperial Teen you're one

"Don't complain about too many one-hit-wonders and disposable acts when you can program an artist like Imperial Teen. Look beneath the magnificent pop melody and you'll find 'You're One' is a truly incisive and reactive song" - Jim McGuinn/WDRE



ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WKXK/New York
 (212) 750-0550
 Milkman/Tobin

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
37	43	38	39	PORNO FOR PYROS/Tahitian Moon
21	33	38	39	ALICE IN CHAINS/Again
37	38	40	38	311/Down
41	41	40	38	SOUNDGARDEN/Burden In My Hand
30	29	39	38	STONE TEMPLE PILOTS/Trippin' On A Hole...
38	36	38	37	METALLICA/Until It Sleeps
15	27	35	35	GRAVITY KILLS/Guilty
39	35	26	28	BUTTHOLE SURFERS/Pepper
28	29	27	26	PEARL JAM/Who You Are
2	19	26	26	SMASHING PUMPKINS/Muzzle
19	17	25	26	SMASHING PUMPKINS/Tonight, Tonight
33	25	27	25	PRIMITIVE RADIO GODS/Standing Outside...
42	33	29	25	BECK/Where It's At
24	24	24	25	RAGE AGAINST.../Bulls On Parade
36	30	23	24	SMASHING PUMPKINS/Muzzle
21	24	27	24	GARBAGE/Stupid Girl
16	23	24	23	SMASHING PUMPKINS/Zero
23	24	22	23	NO DOUBT/Spiders
6	15	21	22	BETTER THAN EZRA/King Of New Orleans
19	21	24	21	SOUNDGARDEN/Pretty Moose
14	16	14	20	SPONGE/Wax Ecstatic (To...)
27	20	20	19	NADA SURF/Popular
12	20	23	19	WALLFLOWERS/6th Avenue Heartache
22	21	21	18	BLUES TRAVELER/But Anyway
20	21	16	17	LOCAL H/Bound For The Floor
18	15	15	16	TRACY BONHAM/The One
15	15	16	15	GOLDFINGER/Mable
15	15	16	15	SUBLINE/What I Got
12	13	9	14	RAGE AGAINST.../People Of The Sun
5	7	12	12	POE/Angrly Johnny

MARKET #2
KROQ/Los Angeles
 (818) 567-1067
 Weatherly/Sandbloom/Worden

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
21	34	26	27	LUSH/Ladykillers
44	41	39	27	311/Down
37	32	27	26	STONE TEMPLE PILOTS/Trippin' On A Hole...
37	32	40	22	BUTTHOLE SURFERS/Pepper
31	22	33	22	PRIMITIVE RADIO GODS/Standing Outside...
17	28	39	20	GRAVITY KILLS/Guilty
10	20	23	19	SUBLINE/What I Got
28	28	23	17	GARBAGE/Stupid Girl
39	31	37	17	PORNO FOR PYROS/Tahitian Moon
34	35	33	17	POE/Angrly Johnny
6	18	16	16	ALANIS MORISSETTE/Head Over Feet
39	41	36	13	FUN LOVIN' CRIMINALS/Scoboy Snacks
19	19	13	13	BECK/Where It's At
25	20	23	13	EGGY TAH/Whoever You Are
25	20	23	13	SOUNDGARDEN/Burden In My Hand
12	28	25	12	NO DOUBT/Happy Now?
19	20	21	11	SMASHING PUMPKINS/Tonight, Tonight
20	21	10	10	WALLFLOWERS/6th Avenue Heartache
19	18	12	10	CRAMBERRIES/Free To Decide
11	9	12	7	EELS/Novocaine For...
9	3	21	7	PEARL JAM/Who You Are
6	10	7	7	JEREMY TOBACK/The Word Behind...
14	11	8	7	SUPERDRAG/Sucked Out
27	18	16	5	NADA SURF/Popular
23	15	11	5	LOCAL H/Bound For The Floor
11	8	5	5	BETTER THAN EZRA/King Of New Orleans
17	14	9	5	TRACY BONHAM/The One
9	8	5	5	BLUES TRAVELER/But Anyway

MARKET #3
WKQX/Chicago
 (312) 527-8348
 Gamble/Shurmas

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
31	11	12	54	PRIMITIVE RADIO GODS/Standing Outside...
41	27	27	54	BUTTHOLE SURFERS/Pepper
39	32	58	36	311/Down
36	27	31	33	GRAVITY KILLS/Guilty
29	21	58	32	NO DOUBT/Spiders
34	22	30	31	SOUNDGARDEN/Burden In My Hand
34	21	27	30	STONE TEMPLE PILOTS/Trippin' On A Hole...
20	29	29	29	PEARL JAM/Who You Are
24	24	32	28	POE/Angrly Johnny
23	28	29	28	DISHWALLA/Counting Blue Cars
26	24	29	28	STABBING WESTWARD/Shame
18	19	24	28	EGGY TAH/Whoever You Are
26	27	27	27	CURE/Strange Attraction
33	23	23	27	BECK/Where It's At
32	24	30	27	SUPERDRAG/Sucked Out
26	26	26	26	JEWEL/Who Will Save...
11	19	30	26	SUBLINE/What I Got
35	22	25	25	PORNO FOR PYROS/Tahitian Moon
15	15	16	23	NADA SURF/Popular
11	15	21	21	DAVE MATTHEWS BAND/So Much To Say
11	16	29	18	SOUL COUGHING/Soundtrack To Mary
11	15	18	10	NO DOUBT/Happy Now?
20	15	20	18	WHY STORE/Lack Of Water
11	8	16	18	LOCAL H/Bound For The Floor
25	11	11	16	ALANIS MORISSETTE/Head Over Feet
11	8	15	15	RAGE AGAINST.../People Of The Sun
11	20	24	16	BETTER THAN EZRA/King Of New Orleans
25	22	12	16	CRAMBERRIES/Free To Decide
7	10	10	12	ASH/Goldfinger

MARKET #4
KITS/San Francisco
 (415) 512-1053
 Sands/West/Avelsen

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
22	30	31	30	GARBAGE/Stupid Girl
29	25	24	30	PRIMITIVE RADIO GODS/Standing Outside...
18	17	17	30	REPUBLICA/Ready To Go
18	29	30	29	DISHWALLA/Counting Blue Cars
12	29	29	29	PEARL JAM/Who You Are
30	28	22	29	BUTTHOLE SURFERS/Pepper
20	20	26	25	EELS/Novocaine For...
5	9	13	25	311/Down
15	17	18	18	POE/Angrly Johnny
31	29	31	18	IMPERIAL TEEN/You're One
18	18	17	18	FUN LOVIN' CRIMINALS/Scoboy Snacks
14	17	10	18	BOOTH AND THE BAD.../I Believe
18	18	18	18	SUBLINE/What I Got
15	26	21	17	EVERCLEAR/You Make Me Feel...
18	16	17	17	TRACY BONHAM/The One
15	17	16	17	ASH/Goldfinger
12	11	10	17	EGGY TAH/Whoever You Are
21	11	10	17	PORNO FOR PYROS/Tahitian Moon
18	9	8	17	STONE TEMPLE PILOTS/Trippin' On A Hole...
20	19	17	16	SEBADOH/Ocean
15	16	11	14	SPECIALS/A Little Bit Me...
26	24	26	12	SMASHING PUMPKINS/Muzzle
18	26	30	12	BETTER THAN EZRA/King Of New Orleans
29	27	26	12	CRAMBERRIES/Free To Decide
22	16	11	12	BECK/Where It's At
11	8	10	12	ELECTRONIC/Forbidden City
6	5	8	12	SPONGE/Wax Ecstatic (To...)
13	11	13	11	NADA SURF/Popular
19	17	18	10	GOLDFINGER/Mable

MARKET #5
WDRE/Philadelphia
 (215) 884-9400
 McGuinn

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
40	40	40	43	GARBAGE/Stupid Girl
25	26	26	40	SOUNDGARDEN/Burden In My Hand
37	40	40	39	BECK/Where It's At
25	25	29	39	PEARL JAM/Who You Are
40	39	39	39	GREEN DAY/Walking...
42	38	38	38	BUTTHOLE SURFERS/Pepper
36	37	37	38	SMASHING PUMPKINS/Tonight, Tonight
40	40	40	37	PRIMITIVE RADIO GODS/Standing Outside...
30	27	27	31	NADA SURF/Popular
29	27	27	30	SCREAMING TREES/All I Know
27	28	28	29	BLUES TRAVELER/But Anyway
30	28	28	29	SPONGE/Wax Ecstatic (To...)
29	26	26	28	WALLFLOWERS/6th Avenue Heartache
27	27	27	28	PATTI ROTHBERG/Inside
27	27	27	28	MOTHER EARTH/One More Astronaut
21	26	25	25	STONE TEMPLE PILOTS/Trippin' On A Hole...
22	21	21	23	CRAMBERRIES/Free To Decide
24	23	23	22	OASIS/Don't Look Back...
14	15	21	21	STABBING WESTWARD/Shame
22	20	20	21	311/Down
10	10	19	19	DEVO/Head Like A Hole
19	19	19	19	SUPERDRAG/Sucked Out
20	17	17	18	REACHAROUND/Big Chair
18	18	18	18	BETTER THAN EZRA/King Of New Orleans
17	18	18	18	SEASONIC/I Run
16	16	16	16	MAGNAPOP/Open The Door
19	15	15	16	GOD GOOD DOLLS/Long Way Down
14	15	15	17	ALICE IN CHAINS/Over Now
18	14	14	17	JONNY POLONSKY/Love Lovely Love
18	18	17	17	ASH/Goldfinger

MARKET #6
89X/CIMX/Detroit
 (313) 961-9811
 Brookshaw/Cannova

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
52	49	52	50	STONE TEMPLE PILOTS/Trippin' On A Hole...
54	52	49	50	SPONGE/Wax Ecstatic (To...)
30	48	48	48	PEARL JAM/Who You Are
51	50	48	48	BUTTHOLE SURFERS/Pepper
47	52	47	47	311/Down
52	50	47	47	NO DOUBT/Spiders
25	30	37	40	SMASHING PUMPKINS/Tonight, Tonight
16	40	38	38	STABBING WESTWARD/Shame
36	41	39	38	BECK/Where It's At
40	38	36	37	SOUNDGARDEN/Burden In My Hand
40	38	36	36	LOCAL H/Bound For The Floor
11	36	36	36	RAGE AGAINST.../People Of The Sun
26	32	30	36	OASIS/Don't Look Back...
28	28	27	28	GARBAGE/Stupid Girl
14	18	28	28	YUM YUM/Apiary
16	25	25	25	STARBUCKERS/Set Up
37	32	26	25	PRIMITIVE RADIO GODS/Standing Outside...
7	26	24	24	BETTER THAN EZRA/King Of New Orleans
27	26	24	24	SLOAN/The Good In Everyone
24	25	24	24	CRAMBERRIES/Free To Decide
28	25	24	24	CANBOWY/JUNKIES/A Common Disaster
5	21	23	23	PLUTO/When She Was Happy
26	28	27	22	SCREAMING TREES/All I Know
15	16	20	21	POE/Angrly Johnny
15	16	20	20	JONNY POLONSKY/Love Lovely Love
39	29	21	18	SMASHING PUMPKINS/Muzzle
25	26	14	14	HAYDEN/Bad As They Seem
2	12	14	14	HOLE/Gold Dust Woman
9	9	6	6	FILTER/Jurassitol

MARKET #6
WHY/Detroit
 (313) 871-3030
 Michaels/Tear

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
24	31	38	46	NO DOUBT/Spiders
27	44	45	44	LENNY KRAVITZ/Can't Get You Off...
46	44	45	44	ALANIS MORISSETTE/You Learn
41	39	39	41	JEWEL/Who Will Save...
16	26	40	40	DAVE MATTHEWS BAND/Too Much
41	44	41	39	TRACY CHAPMAN/Give Me One Reason
46	37	39	38	DISHWALLA/Counting Blue Cars
28	28	39	33	PRIMITIVE RADIO GODS/Standing Outside...
28	34	29	31	SMASHING PUMPKINS/Tonight, Tonight
21	27	28	31	OASIS/Don't Look Back...
43	34	31	30	REFRESHMENTS/Bandits
30	30	32	28	CURE/Mint Car
30	29	29	29	VERVE PIPE/Photograph
38	39	38	28	BUSH/Machinehead
41	42	40	28	CRAMBERRIES/Free To Decide
8	15	26	27	PATTI ROTHBERG/Inside
17	21	28	27	BARNEKAD LADIES/The Old Apartment
17	23	25	27	WHY STORE/Lack Of Water
24	26	27	26	HOOTIE & BLOWFISH/Tucker's Town
32	30	27	26	NIXONS/Sister
29	36	25	23	DOG'S EYE VIEW/Everything Falls...
9	11	21	23	WALLFLOWERS/6th Avenue Heartache
21	20	22	22	BETTER THAN EZRA/King Of New Orleans
14	18	19	20	NATALIE MERCHANT/Jalousy
24	22	14	18	GARBAGE/Stupid Girl
24	22	14	18	TRACY BONHAM/Mother Mother
19	14	17	17	DONNA LEWIS/I Love You Always...
22	21	18	17	GOD GOOD DOLLS/Long Way Down
22	22	17	17	NATALIE MERCHANT/Wonder

MARKET #7
KDGE/Dallas
 (214) 770-7777
 Folger/Smith/Peer

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
45	45	45	46	BUTTHOLE SURFERS/Pepper
26	27	33	44	311/Down
22	23	24	43	NO DOUBT/Spiders
41	44	47	42	TOADIES/Tyler
24	22	33	33	EELS/Novocaine For...
29	25	31	31	SUPERDRAG/Sucked Out
25	50	27	30	FUGEES/No Woman, No Cry
26	30	34	29	REPUBLICA/Ready To Go
21	23	26	27	REACHAROUND/Big Chair
28	24	27	27	SOUNDGARDEN/Burden In My Hand
23	45	43	25	PRIMITIVE RADIO GODS/Standing Outside...
26	23	25	26	OASIS/Don't Look Back...
26	22	27	28	GOLDFINGER/Here In Your Bedroom
24	24	25	24	DAVE MATTHEWS BAND/Too Much
20	28	24	24	PEARL JAM/Who You Are
27	27	23	24	PORNO FOR PYROS/Tahitian Moon
18	18	20	23	JACKOPIERCE/Trials
13	13	19	23	CRAMBERRIES/Free To Decide
22	26	25	22	SMASHING PUMPKINS/Tonight, Tonight
21	21	21	21	SUBLINE/What I Got
16	20	18	21	DAVE MATTHEWS BAND/So Much To Say
19	15	19	21	BLUES TRAVELER/But Anyway
25	19	18	21	SCREAMING TREES/All I Know
21	19	21	20	SPONGE/Wax Ecstatic (To...)
18	18	20	20	BETTER THAN EZRA/King Of New Orleans
18	18	18	18	TRACY BONHAM/The One
20	16	5	17	EGGY TAH/Whoever You Are
20	16	5	17	HOLE/Gold Dust Woman
14	13	18	18	PATTI ROTHBERG/Inside
8	10	19	14	WHY STORE/Lack Of Water

MARKET #8
WHFS/Washington
 (301) 306-0991
 Benjamin/Waugh/Ferese

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	35	311/Down

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #20
KEDJ/Phoenix
(602) 266-1360
Hart/Patyk

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	56	55	57		NO DOUBT/Spiderwebs
58	55	56	56		311/Down
25	20	36	55		BECK/Where It's At
20	18	37	54		SMASHING PUMPKINS/Zero
30	25	39	54		BUTTHOLE SURFERS/Pepper
58	53	56	54		GARBAGE/Stupid Girl
56	54	55	53		STONE TEMPLE PILOTS/Trippin' On A Hole...
-	24	34	32		PEARL JAM/Who You Are
26	13	12	29		PORNO FOR PYROS/Tahitian Moon
40	53	46	28		TRACY BONHAM/Mother Mother
24	24	25	27		METALLICA/Until It Sleeps
39	25	23	27		RAGE AGAINST.../Bulls On Parade
24	23	30	26		NADA SURF/Popular
24	29	35	25		RAGE AGAINST.../People Of The Sun
55	39	36	24		BUSH/Machinehead
27	18	33	24		ALICE IN CHAINS/Over Now
21	17	19	22		JEWEL/Who Will Save...
-	15	22	21		ALANIS MORISSETTE/Head Over Feet
-	11	21	21		BUSINESS/In A Lonely Place
-	15	20	20		BECK/Devils Haircut
31	41	32	19		WHITE ZOMBIE/In Your Boogie Man
34	26	25	19		SPONGE/Wax Ecstatic (To...)
-	19	19	19		PEARL JAM/Habit
-	15	17	17		BUSH/Glycerine
-	17	17	17		GARBAGE/Kick My Ass
-	11	13	17		VOODOO GLOW SKULLS/Fat Randy
56	54	46	15		SOUNDGARDEN/Pretty Noose
17	18	11	13		SOUNDGARDEN/Burden In My Hand
-	11	8	11		STABBING WESTWARD/Shame
27	22	15	10		SUPERDRAG/Sucked Out

MARKET #20
KZON/Phoenix
(602) 258-8181
Smith

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	30	32	32		PRIMITIVE RADIO GODS/Standing Outside...
11	20	31	32		REFRESHMENTS/Mekong
26	31	29	31		BLUES TRAVELER/But Anyway
23	32	28	31		CURE/Mint Car
28	30	28	30		CRANBERRIES/Free To Decide
29	32	31	30		OASIS/Don't Look Back...
30	31	32	27		DISHWALLA/Counting Blue Cars
8	16	18	19		BETTER THAN EZRA/King Of New Orleans
15	16	10	18		ALANIS MORISSETTE/Head Over Feet
15	13	16	17		DAVE MATTHEWS BAND/So Much To Say
17	13	17	17		GARBAGE/Stupid Girl
10	16	17	17		GIN BLOSSOMS/As Long As It...
15	16	17	17		SMASHING PUMPKINS/Tonight, Tonight
22	13	17	17		VERVE PIPE/Photograph
18	16	16	16		STONE TEMPLE PILOTS/Lady Picture Show
17	15	15	16		WHY STORE/Lack Of Water
18	15	15	15		ALANIS MORISSETTE/You Learn
5	11	13	14		EELS/Novocaine For...
14	16	10	14		JEWEL/Under The Water
16	12	14	14		MAGNAPOP/Open The Door
-	11	16	14		PEARL JAM/Who You Are
9	10	15	14		SCREAMING TREES/All I Know
17	14	12	13		TRACY BONHAM/Give Me One Reason
11	11	13	12		JEWEL/Who Will Save...
15	13	14	12		PATTI ROTHBERG/Inside
-	4	12	12		WALLFLOWERS/6th Avenue Heartache
15	14	16	11		DAVE MATTHEWS BAND/Too Much
-	5	11	10		NO DOUBT/Don't Speak
6	11	9	11		SEMISONIC/I Run
-	4	10	10		CHALK FARM/Le On Lies

MARKET #22
WENZ/Cleveland
(216) 861-0100
Neumann/Robertson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	50	48	49		GARBAGE/Stupid Girl
47	46	45	49		PRIMITIVE RADIO GODS/Standing Outside...
21	18	20	48		311/Down
47	48	49	47		STONE TEMPLE PILOTS/Trippin' On A Hole...
44	44	49	47		SOUNDGARDEN/Burden In My Hand
46	48	47	47		NO DOUBT/Spiderwebs
46	48	47	47		BECK/Where It's At
45	43	47	47		SMASHING PUMPKINS/Tonight, Tonight
18	17	17	46		ALICE IN CHAINS/Again
21	22	18	23		NADA SURF/Popular
-	23	23	23		REPUBLICA/Ready To Go
17	20	26	22		WHY STORE/Lack Of Water
21	22	20	21		METALLICA/Until It Sleeps
14	19	19	21		MAGNAPOP/Open The Door
21	18	21	21		3 L.B. THRILL/Something Will Come
21	23	18	21		EELS/Novocaine For...
17	17	17	21		SEVEN MARY THREE/My My
17	18	20	20		DAVE MATTHEWS BAND/So Much To Say
-	20	20	20		REACHAROUND/Big Chair
18	20	19	19		PATTI ROTHBERG/Inside
20	17	20	19		POE/Angrny Johnny
17	21	19	19		SUPERDRAG/Sucked Out
17	18	19	19		BETTER THAN EZRA/King Of New Orleans
17	18	19	19		HOLE/Gold Dust Woman
18	17	18	19		CRANBERRIES/Free To Decide
-	28	19	19		PEARL JAM/Who You Are
-	19	19	19		ASH/Goldfinger
19	18	18	18		BLUES TRAVELER/But Anyway
19	18	18	18		SPONGE/Wax Ecstatic (To...)
19	18	16	17		OASIS/Don't Look Back...

MARKET #22
WMMs/Cleveland
(216) 781-9667

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	38	40	42		SMASHING PUMPKINS/Tonight, Tonight
29	25	32	41		BLUES TRAVELER/But Anyway
44	46	47	41		STONE TEMPLE PILOTS/Trippin' On A Hole...
20	28	36	39		WALLFLOWERS/6th Avenue Heartache
-	19	33	38		OASIS/Don't Look Back...
26	28	32	37		311/Down
15	28	33	33		ALICE IN CHAINS/Again
20	26	33	33		SOUNDGARDEN/Burden In My Hand
39	43	42	31		NO DOUBT/Spiderwebs
44	41	41	31		PRIMITIVE RADIO GODS/Standing Outside...
-	7	18	31		BOOTH AND THE BAD.../I Believe
-	17	27	30		PEARL JAM/Who You Are
27	25	26	30		SCREAMING TREES/All I Know
25	29	24	29		REACHAROUND/Big Chair
21	23	21	28		GOLDFINGER/Here In Your Bedroom
21	18	18	28		REPUBLICA/Ready To Go
38	36	43	28		GARBAGE/Stupid Girl
17	19	22	25		STABBING WESTWARD/Shame
22	21	25	24		METALLICA/Until It Sleeps
18	20	24	24		BECK/Where It's At
18	20	24	24		NADA SURF/Popular
-	13	23	23		TRACY BONHAM/The One
-	18	23	23		BETTER THAN EZRA/King Of New Orleans
18	19	23	23		NIXONS/Sister
29	30	22	22		GOO GOO DOLLS/Long Way Down
-	12	19	19		HOLE/Gold Dust Woman
20	21	19	19		BLACK CROWES/Good Friday
-	10	16	18		FUN LOVIN' CRIMINALS/Scooby Snacks
-	14	17	17		WHITE ZOMBIE/In Your Boogie Man
17	20	16	16		IMPERIAL TEEN/You're One

MARKET #23
KTCL/Denver
(303) 571-1232
Hayes

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	21	22	26		IMPERIAL TEEN/You're One
24	24	23	26		REPUBLICA/Ready To Go
8	21	24	25		SUBLIME/What I Got
19	22	24	25		GEGGY TAH/Whoever You Are
19	22	25	25		DADA/Boh The Drummer
-	14	24	24		TRACY BONHAM/The One
10	15	15	24		LOCAL H/Bound For The Floor
16	23	24	24		ME'SHELL NDEGOCHELLO/Aviculus: Faggot
20	22	20	24		GARBAGE/Stupid Girl
22	23	23	24		EELS/Novocaine For...
-	15	18	18		WILD COLONIALS/Charm
15	15	15	17		SCREAMING TREES/All I Know
10	14	15	17		SEMISONIC/I Run
13	15	15	17		WALLFLOWERS/6th Avenue Heartache
-	11	16	17		REVEREND HORTON HEAT/It's Martini Time
-	11	16	17		DEAD CAN DANCE/The Saave And...
-	5	15	16		PEARL JAM/Who You Are
12	15	15	16		POE/Angrny Johnny
8	10	15	16		BOOTH AND THE BAD.../I Believe
8	10	15	16		WHY STORE/Lack Of Water
22	16	14	16		PORNO FOR PYROS/Tahitian Moon
8	14	13	16		CRANBERRIES/Free To Decide
-	11	15	16		THE DISTANCE
-	16	15	16		RAMONES/California Sun
14	14	15	16		SOUL COUGHING/Soundtrack To Mary
16	14	15	16		OASIS/Don't Look Back...
-	11	15	16		FUN LOVIN' CRIMINALS/Scooby Snacks
26	22	20	15		BECK/Where It's At
-	7	14	14		BECK/Devils Haircut
-	13	13	13		CHARM FARM/Superstar

MARKET #24
KBBT/Portland, OR
(503) 222-1011
Numme/Scott

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
53	53	45	36		GARBAGE/Stupid Girl
43	43	44	34		BUTTHOLE SURFERS/Pepper
34	44	41	31		PRIMITIVE RADIO GODS/Standing Outside...
18	18	42	30		SOUNDGARDEN/Burden In My Hand
-	42	30	28		PEARL JAM/Who You Are
49	49	42	28		BECK/Where It's At
20	20	26	28		311/Down
39	39	43	26		STONE TEMPLE PILOTS/Trippin' On A Hole...
18	18	27	24		NADA SURF/Popular
21	21	25	24		REACHAROUND/Big Chair
-	26	23	23		ALICE IN CHAINS/Over Now
14	14	27	22		EELS/Novocaine For...
-	25	21	21		FUN LOVIN' CRIMINALS/Scooby Snacks
17	17	26	21		SUPERDRAG/Sucked Out
-	23	21	21		SUBLIME/What I Got
27	27	26	21		REPUBLICA/Ready To Go
11	11	27	21		NO DOUBT/Spiderwebs
18	18	25	21		EVERCLEAR/You Make Me Feel...
-	26	20	20		TRACY BONHAM/The One
-	20	20	20		POE/Angrny Johnny
43	43	27	20		PORNO FOR PYROS/Tahitian Moon
19	19	25	19		BETTER THAN EZRA/King Of New Orleans
18	18	25	19		SMASHING PUMPKINS/Tonight, Tonight
15	15	26	18		SOUL COUGHING/Soundtrack To Mary
20	20	26	16		CRANBERRIES/Free To Decide
-	15	15	15		WALLFLOWERS/6th Avenue Heartache
-	14	15	15		SUPER DELUXE/Famous
-	14	14	14		NO DOUBT/Happy Now?
18	18	14	13		STABBING WESTWARD/Shame
10	10	13	12		GRAVITY KILLS/Blame

MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton/Souther

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	37	38	37		311/Down
-	34	36	37		PEARL JAM/Who You Are
12	37	36	37		PORNO FOR PYROS/Tahitian Moon
17	19	18	37		SOUNDGARDEN/Burden In My Hand
-	23	23	23		TRACY BONHAM/The One
13	13	24	36		BECK/Where It's At
37	36	38	36		BUTTHOLE SURFERS/Pepper
20	24	23	35		EVERCLEAR/You Make Me Feel...
35	22	20	34		CRANBERRIES/Free To Decide
20	23	22	26		REPUBLICA/Ready To Go
-	23	23	25		FUN LOVIN' CRIMINALS/Scooby Snacks
22	26	35	24		BETTER THAN EZRA/King Of New Orleans
-	24	24	24		SMASHING PUMPKINS/Muzzle
-	23	23	23		ALICE IN CHAINS/Over Now
20	25	23	23		REFRESHMENTS/Down Together
-	22	22	22		CURE/Strange Attraction
18	23	22	21		STABBING WESTWARD/Shame
37	36	37	31		STONE TEMPLE PILOTS/Trippin' On A Hole...
11	10	12	20		PATTI ROTHBERG/Inside
5	19	20	19		POE/Angrny Johnny
11	5	12	18		WALLFLOWERS/6th Avenue Heartache
20	24	24	21		REACHAROUND/Big Chair
37	37	37	37		DISHWALLA/Counting Blue Cars
13	14	13	15		HOLE/Gold Dust Woman
19	24	23	14		IMPERIAL TEEN/You're One
4	4	5	13		ASH/Goldfinger
22	12	10	13		NADA SURF/Popular
21	9	13	13		SCREAMING TREES/All I Know
20	37	38	12		OASIS/Don't Look Back...


MARKET #25
WAOZ/Cincinnati
(513) 621-9326
Harris/Schwesler

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
41	48	45	46		BUTTHOLE SURFERS/Pepper
19	35	32	45		PORNO FOR PYROS/Tahitian Moon
40	47	42	45		PRIMITIVE RADIO GODS/Standing Outside...
48	40	45	44		DISHWALLA/Counting Blue Cars
34	47	41	42		BECK/Where It's At
-	23	42	42		PEARL JAM/Who You Are
24	47	31	41		REFRESHMENTS/Banditos
49	46	41	41		NO DOUBT/Spiderwebs
23	27	23	34		WHY STORE/Lack Of Water
21	23	24	33		NADA SURF/Popular
16	24	21	31		311/Down
11	11	14	32		WALLFLOWERS/6th Avenue Heartache
-	7	30	30		ALICE IN CHAINS/Over Now
22	19	23	30		MAGNAPOP/Open The Door
20	24	22	27		CRANBERRIES/Free To Decide
19	30	27	28		SMASHING PUMPKINS/Tonight, Tonight
21	32	28	28		OASIS/Don't Look Back...
15	12	13	23		REPUBLICA/Ready To Go
21	21	22	22		SUPERDRAG/Sucked Out
20	26	22	21		GOLDFINGER/Here In Your Bedroom
15	10	11	20		BETTER THAN EZRA/King Of New Orleans
18	23	21	20		GARB

NEW MUSIC SPECIALTY SHOWS

Belly Up To The Barlow

Like a great wave, **Sebadoh's** "Ocean" roared to Most Played on the R&R Specialty Show panel. From **Folk Implosion** to this explosion, **Sub Pop** is high on **Barlow**, with play coming from **KDGE/Dallas, WBRU/Providence**, and more. **Sleeper** held the second spot, making this the second-longest run at the top since **Lush**. Comparisons (favorable) can be made to that ultimate scenario (read: **Lush** crossed out of specialty play to have a respectable hit). The **Connells** continue to get early acceptance from true believers like **WNNX/Atlanta, WBCN/Boston**, and **KISF/Kansas City**. Meanwhile, keep an eye on **Soul Coughing**. Its revolutionary live shows, press acceptance, and growing radio play make the band a dark horse to break through.

KFMA/Tucson Test Department Sunday, August 4	
FIONA APPLE Shadowboxer (Work)	
SCARCE All Sideways (A&M)	
GRANT LEE BUFFALO Two And Two (Slash/Reprise)	
RAGE AGAINST THE MACHINE People Of The Sun (Epic)	
SEBADOH Ocean (Sub Pop)	
JASON FALKNER I Live (Elektra/EEG)	
SUICIDE MACHINES No Face (Hollywood)	
KRISTEN BARRY Created (Virgin)	
CHIXDIGGIT Where's Your Mom (Sub Pop)	
CONNELLS Fifth Fret (TVT)	
SMASHING PUMPKINS Sad Peter Pan (Columbia/CRG)	
CATHERINE WHEEL Wish You Were Here (Mercury)	

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- SEBADOH** (Sub Pop)
- SLEEPER** (Arista)
- CONNELLS** (TVT)
- SOUL COUGHING** (Slash/WB)
- REVEREND HORTON HEAT** (Interscope)
- PROLAPSE** (Jetset/Big Cat)
- THROWING MUSES** (Rykodisc)
- SUICIDE MACHINES** (Hollywood)
- SUBLIME** (Gasoline Alley/MCA)
- CHIMERA** (Grass)

GAINING MOMENTUM

- CAKE** (Capricorn)
Airplay Includes: KJEE, KREV, WAQZ
- VERSUS** (Caroline)
Airplay Includes: KDGE, WBCN, WFNX
- DEVO** (Interscope)
Airplay Includes: WNNX, WEQX, XHRM
- CATHERINE WHEEL** (Mercury)
Airplay Includes: KFMA, WBRU, WROX
- MUZZLE** (Kinetic/Reprise)
Airplay Includes: KISF, WBCN, WZRH
- ORBITAL** (Internal)
Airplay Includes: WLUM, WROX, WRLG
- DOG EAT DOG** (Roadrunner)
Airplay Includes: WCHZ, WNNX, WXSX
- JASON FALKNER** (Elektra/EEG)
Airplay Includes: KFMA, KUPD, WRLG
- KEVIN SALEM** (Roadrunner)
Airplay Includes: KUKQ, WMRQ, WOXY
- KRISTEN BARRY** (Virgin)
Airplay Includes: KTBZ, WEJE, WWDX

NEW MUSIC SCENE

- **Artist:** Fun Lovin' Criminals
- **Track:** "Scooby Snacks"
- **LP:** "Come Find Yourself"
- **Producer:** Fun Lovin' Criminals
- **Label:** EMI



• **Essentials:** Musically polarized, the three members of **FLC** (**Huey**-vocals, guitar; **Fast**-horns, bass, samples; and **Stevie**-drums, samples) came together in **Brooklyn Heights** with intentions of throwing down a sound that borrowed liberally from every genre they could touch upon. Signed after a scant few performances in the rotten Apple, the band's rough-and-ready combo of rap and rock is just what Alternative needs to reinforce its cutting-edge position.

This track's pound-you-to-a-pulp-fiction power has scared some programmers with rhythmic concerns. But those who have put it on are seeing sizable phone and sales results. In other words,

a "snack" for the active lifestyles.

• **Influences:** **Spearhead, Stereo MCs, Steely Dan**

• **Artist POV:** Huey states, "Fast and I, when we first started, wanted to make music that we listened to — like old soul. We wanted to do something that was new but still had the really cool, old-style rudiments of music — the groove, guitar, and bass. We make the old style new by running it through the filter that is New York City in the '90s."

—Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Mark Dark East River Pipe "Kill The Action" Meat Beat Manifesto "Asbestos Lead Asbestos" Scrawl "I'm Not Stuck" Moped "Stephan Hero" Prolapse "TCR"</p> <p>WNNX/Atlanta, GA Planet Jill Weeknights 11-midnight Jill Melancon Alice In Chains "Over Now" Local H "Bound For The Floor" Fun Lovin' Criminals "Scooby Snacks" Connells "Fifth Fret" White Zombie "I'm Your Boogie Man"</p> <p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus Soul Coughing "Soundtrack To Mary" Orange 9mm "Gun To Your Head" Booth & The Bad Angel "I Believe" Meat Beat Manifesto "1979" Sublime "What I Got"</p> <p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Jason Steeves Modest Mouse "All Night Diner" Sukpatch "Heady Crises Eddy" Orbital "The Box" Cardigans "Been It" Fireside "Interlace"</p>	<p>WEDG/Bufalo, NY Over And Beyond Sunday 9-10:30pm Rich Wall Lovin'reverse "Blueprint For A Possible Song" Texas Is The Reason "Nickelwound" Sebadoh "Ocean" Garbage "Kick My Ass" White Zombie "I'm Your Boogie Man"</p> <p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am Cake "The Distance" Pure Plastic Tree Sublime "What I Got" Geggy Tah "Whoever You Are" Chimera "Catch Me"</p> <p>WOXY/Cincinnati, OH Gridloxx Sunday 11pm-1am Rob Ervin & Dan Cromer Come "Hurricane" Frogs "God Is Gay" Ween "Help Me Scrape..." Kevin Salem "Run Run Run" MX 80 "I Seen Enough"</p> <p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin Placebo "36 Degrees" Olivia Tremor Control "Jumping Fences" Mecca Normal "Tower Island" Jeremy Enigk "Abigail Anne" Dodgy "Good Enough"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sadof PJ Harvey "Is That All There Is?" Placebo "Teenage Angst" Sebadoh "Ocean" Toadies "I'm Not In Love" Under The Sun "Blurry"</p> <p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Muzzle "What A Bore" Cher U.K. "And You Think" Jason Faulkner "I Live" Kevin Salem "Underneath" Connells "Fifth Fret"</p> <p>KROQ/Los Angeles, CA Rodney On The Roo Sunday 10pm-1am Rodney Bingenheimer Suede "Crash" Shakespeare's Sister "I Can Drive" David Hamilton's Camera "Billy" Frosted "Hope" Strange Love "Beautiful"</p> <p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havet Reel Big Fish "Sell Out" Soul Coughing "Soundtrack To Mary" Hoodoo Gurus "Big Deal" Fun Lovin' Criminals "Scooby Snacks" Strange "Kiss Me Blind"</p>	<p>KREV & WREV/Minneapolis, MN Counter Revolution Wednesday 10-11pm Christine Kass Soul Coughing "Super Bon Bon" Throwing Muses "Tar Kissers" Sebadoh "Ocean" Jeremy Enigk "Return Of The Frog Queen" Low "Over The Ocean"</p> <p>WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Figgs "Bad Luck Sammie" Fastbacks "Fortune's Misery" Popsicle "Nastassja" Patti Smith "Gone Again" Pomegranate "Down Around Her Ankles"</p> <p>KNRK/Portland, OR Something Cool Sunday 11pm-midnight Allegro "Skidmark" Connells "Fifth Fret" Sublime "What I Got" Eels "Novocaine For The Soul" Local H "Bound For The Floor"</p> <p>WDST/Poughkeepsie, NY Indie Flux Thursday 10pm Nic Harcourt Queer For Astroboy "Adored" Sebadoh "Ocean" Money Mark "Cry" Connells "Fifth Fret" Divine Comedy "Something For The Weekend"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Kula Shaker "Tattva" Reel Big Fish "Everything Sucks" Boo Radleys "What's In The Box" Big Fat Love "Balance" OMD Walking On The Milkyway"</p> <p>XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson Charm Farm "Superstar" Meat Beat Manifesto "Asbestos Lead Asbestos" Skold "Neverland" Republica "Drop Dead Gorgeous" Duncan Sheik "Barely Breathing"</p> <p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron, Rick and Steve Suede "Trash" Nerf Herder "Van Halen" Kula Shaker "Tattva" Underworld "Born Sippy" Failure "Stuck On You"</p> <p>KOME/San Jose, CA Nocturnal Noise Friday midnight-1am Jim & Jeanette Kula Shaker "Tattva" Geggy Tah "Whoever You Are" Hollowbodies "I Don't Understand" Pink Noise Test "All The Same To Me" Kelley Deal 6000 "Canyon"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter Tanner "Man Blow Dim Moon" June "Stripleaser" Sebadoh "Ocean" Moped "Window Shopping" Hip Young Things "Blues TT Insane"</p> <p>WXSX/Tallahassee, FL Underground Lounge Sunday 8-10:30pm Rob The Lounge Lizard Ani Difranco "Dutta Me Onto You" Reverend Horton Heat "Big Rocket Of Love" Down By Law "Radio Ragga" Schlepprock "Suburbia" Poets & Slaves "Vertigo"</p> <p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast Red House Painters "All Mixed Up" Jesus Lizzard "Mailman" Meat Beat Manifesto "Long Periods Of Time" Tori Amos "Hey Jupiter" Throwing Muses "Ruthie's Knocking"</p> <p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Chimera "Catch Me" Scarce "Glamorizing Cigarettes" Corm "Gospel Chariots" Bluetip "Texas 10 West" Seade "Watered Eyes"</p>
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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG) 702 707 698 689 34/0					
2	2	2	2	DAVE MATTHEWS BAND So Much To Say (RCA) 690 657 670 663 37/0					
8	4	4	3	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.) 648 623 601 510 35/0					
—	14	7	4	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 640 550 283 — 35/0					
4	3	3	5	WALLFLOWERS 6th Avenue Heartache (Interscope) 632 642 621 578 35/0					
5	5	5	6	CRANBERRIES Free To Decide (Island) 553 562 571 550 33/0					
3	6	8	7	ERIC CLAPTON Change The World (Reprise) 487 522 557 590 26/0					
6	7	6	8	BLUES TRAVELER But Anyway (A&M) 478 556 551 525 28/0					
9	8	9	9	HOOTIE & THE BLOWFISH Tucker's Town (Atlantic) 453 449 528 506 27/0					
21	12	11	10	DUNCAN SHEIK Barely Breathing (Atlantic) 434 355 301 248 36/5					
19	18	12	11	BLACK CROWES Good Friday (American/Reprise) 365 331 276 259 26/1					
7	9	10	12	WHY STORE Lack Of Water (Way Cool Music/MCA) 349 408 489 517 22/0					
—	—	15	13	PEARL JAM Who You Are (Epic) 288 261 103 — 26/1					
26	21	16	14	JACKOPIERCE Trials (A&M) 280 259 257 199 22/0					
17	19	14	15	SMASHING PUMPKINS Tonight, Tonight (Virgin) 278 283 270 269 14/0					
14	11	18	16	LYLE LOVETT Private Conversation (Curb/MCA) 273 254 334 324 26/0					
11	10	13	17	DISHWALLA Counting Blue Cars (A&M) 273 303 367 404 16/1					
BREAKER			18	MELISSA ETHERIDGE Nowhere To Go (Island) 271 221 160 115 23/1					
BREAKER			19	UGLY AMERICANS Vulcan Death Grip (Capricorn/Mercury) 256 233 207 186 26/1					
20	16	17	20	KEB' MO' That's Not Love (Okeh/Epic) 255 258 281 250 26/0					
18	15	20	21	NEIL YOUNG & CRAZY HORSE Big Time (Reprise) 242 236 281 263 25/0					
—	—	26	22	TRACY CHAPMAN New Beginning (Elektra/EEG) 208 186 150 131 18/1					
—	—	30	23	FINN BROTHERS Only Talking Sense (Discovery) 179 158 149 145 20/1					
16	17	22	24	BADLEES Angeline Is Coming Home (Polydor/A&M) 172 223 277 276 14/0					
29	28	25	25	GARBAGE Stupid Girl (Almo Sounds/Geffen) 166 189 185 176 11/0					
DEBUT			26	MARSHALL CRENSHAW Starless... (Razor & Tie Music) 165 129 63 16 20/3					
15	23	24	27	ELVIS COSTELLO You Bowed Down (Warner Bros.) 159 189 227 276 14/0					
DEBUT			28	ELEANOR MCEVOY Precious Little (Columbia/CRG) 152 123 62 6 19/3					
DEBUT			29	STORYVILLE Good Day For The Blues (Code Blue/Atlantic) 151 139 131 109 16/0					
DEBUT			30	BRIAN SETZER ORCHESTRA Rumble In Brighton (Interscope) 147 121 112 114 13/0					

This chart reflects airplay from August 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 41 Adult Alternative reporters. 40 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)
Total Plays: 146, Total Stations: 13, Adds: 0

BRYAN FERRY Dance With Life... (Reprise)
Total Plays: 144, Total Stations: 11, Adds: 0

SAMPLES The Lost Children (A Slow...) (MCA)
Total Plays: 137, Total Stations: 14, Adds: 1

CHALK FARM Lie On Lies (Columbia/CRG)
Total Plays: 131, Total Stations: 12, Adds: 2

OASIS Don't Look Back In Anger (Epic)
Total Plays: 124, Total Stations: 9, Adds: 0

PETER GABRIEL I Have The Touch (Reprise)
Total Plays: 114, Total Stations: 10, Adds: 0

COWBOY JUNKIES Speaking Confidentially (Geffen)
Total Plays: 108, Total Stations: 11, Adds: 3

FIONA APPLE Shadowboxer (Work)
Total Plays: 104, Total Stations: 9, Adds: 0

BOOTH AND THE BAD ANGEL I Believe (Mercury)
Total Plays: 98, Total Stations: 8, Adds: 1

LEAH ANDREONE It's Alright, It's O.K. (RCA)
Total Plays: 96, Total Stations: 16, Adds: 4

Songs ranked by total plays.

BREAKERS®

MELISSA ETHERIDGE
Nowhere To Go (Island)

TOTAL PLAYS/INCREASE: **271/50** TOTAL STATIONS/ADDS: **23/1** CHART: **18**

UGLY AMERICANS

Vulcan Death Grip (Capricorn/Mercury)

TOTAL PLAYS/INCREASE: **256/23** TOTAL STATIONS/ADDS: **26/1** CHART: **19**

MOST ADDED®


ARTIST TITLE LABEL(S)	ADDS
SHERYL CROW If It Makes You Happy (A&M)	31
SUZANNE VEGA No Cheap Thrill (A&M)	10
BONNIE RAITT Pride And Joy (Epic)	6
DUNCAN SHEIK Barely Breathing (Atlantic)	5
TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)	5
LEAH ANDREONE It's Alright, It's O.K. (RCA)	4
DOG'S EYE VIEW Small Wonders (Columbia/CRG)	4
WILD COLONIALS This Misery (DGC/Geffen)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN MELLENCAMP Key West Intermezzo... (Mercury)	+90
SHERYL CROW If It Makes You Happy (A&M)	+86
DUNCAN SHEIK Barely Breathing (Atlantic)	+79
STEVE EARLE Hard-Core Trubadour (Warner Bros.)	+50
MELISSA ETHERIDGE Nowhere To Go (Island)	+50
LEAH ANDREONE It's Alright, It's O.K. (RCA)	+45
SUZANNE VEGA No Cheap Thrill (A&M)	+41
BOOTH AND THE BAD ANGEL I Believe (Mercury)	+40
MARSHALL CRENSHAW Starless... (Razor & Tie Music)	+36
DOG'S EYE VIEW Small Wonders (Columbia/CRG)	+35

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

It's a long way up at the top of the stairs




It's a little bit dusty but I don't care

If you can keep a secret I might take you there...

THE BORROWERS

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The Borrowers
debut album from
GUARDIAN Records

AUGUST 16, 1996

3W	2W	LW	TW	ARTIST	TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	DAVE MATTHEWS BAND	Crash (RCA)	39/0	816	+42	"Say" (690) "Crash" (37) "Much" (30)
2	2	2	2	SOUNDTRACK	Phenomenon (Reprise)	36/0	745	-16	"Change" (487) "Dance" (144) "Touch" (114)
4	3	3	3	WALLFLOWERS	Bringing Down The Horse (Interscope)	39/0	741	+8	"Heartache" (632) "Headlight" (102) "Marleans" (7)
10	7	5	4	TOM PETTY & THE HEARTBREAKERS	She's The One (Warner Bros.)	36/1	737	+96	"Walls" (648) "Never" (23) "Locks" (22)
3	4	4	5	PRIMITIVE RADIO GODS	Rocket (Ergo/Columbia/CRG)	34/0	702	-5	"Standing" (702)
—	25	9	6	JOHN MELLENCAMP	Mr. Happy Go Lucky (Mercury)	35/0	640	+90	"Key" (640)
5	5	7	7	HOOTIE & THE BLOWFISH	Fairweather Johnson (Atlantic)	34/0	588	+8	"Town" (453) "Old" (56) "Sad" (39)
6	6	6	8	CRANBERRIES	To The Faithful Departed (Island)	33/0	585	-41	"Decide" (553) "Skies" (13) "Salvation" (9)
9	8	8	9	BLUES TRAVELER	Live From The Fall (A&M)	29/0	491	-71	"But" (478) "Run" (9) "Years" (4)
29	19	12	10	DUNCAN SHEIK	Duncan Sheik (Atlantic)	38/5	445	+79	"Barely" (434) "Runs" (11)
8	9	10	11	WHY STORE	Why Store (Way Cool Music/MCA)	28/1	437	-53	"Water" (349) "Father" (34) "Sad" (14)
12	11	11	12	LYLE LOVETT	The Road To Ensenada (Curb/MCA)	27/0	410	+22	"Private" (273) "Right" (46) "Mistake" (26)
28	24	15	13	BLACK CROWES	Three Snakes And One Charm (American/Reprise)	28/2	398	+67	"Friday" (365) "Blackberry" (33)
17	13	14	14	KEB' MO'	Just Like You (Okeh/Epic)	27/0	348	0	"That's" (255) "Just" (21) "Action" (18)
7	10	13	15	STING	Mercury Falling (A&M)	25/0	338	-21	"Touch" (114) "Hung" (89) "Happy" (39)
16	15	16	16	TRACY CHAPMAN	New Beginning (Elektra/EEG)	26/0	325	+16	"Beginning" (208) "Reason" (80) "Smoke" (29)
23	26	18	17	SMASHING PUMPKINS	Mellon Collie And... (Virgin)	16/1	300	-2	"Tonight" (278) "Ode" (12) "1979" (8)
—	—	26	18	MELISSA ETHERIDGE	Your Little Secret (Island)	24/1	298	+51	"Nowhere" (271) "Come" (14) "Heaven" (5)
20	14	19	19	NEIL YOUNG & CRAZY HORSE	Broken Arrow (Reprise)	29/0	297	+6	"Big" (242) "Arcade" (36) "Highways" (13)
—	27	20	20	JACKOPIERCE	Finest Hour (A&M)	24/1	291	+19	"Trials" (280) "Finest" (11)
—	—	21	21	PEARL JAM	No Code (Epic)	26/1	288	+27	"Who" (288)
—	—	22	22	BRIAN SETZER ORCHESTRA	Guitar Slinger (Interscope)	23/0	283	+26	"Brighton" (147) "Voodoo" (87) "Louis" (24)
13	12	17	23	DISHWALLA	Pet Your Friends (A&M)	16/1	273	-30	"Cars" (273)
—	—	30	24	UGLY AMERICANS	Stereophonic... (Capricorn/Mercury)	26/1	256	+23	"Vulcan" (256)
27	28	29	25	COWBOY JUNKIES	Lay It Down (Geffen)	21/2	244	+8	"Speaking" (108) "Angel" (73) "Calling" (22)
18	17	24	26	MARK KNOPFLER	Golden Heart (Warner Bros.)	18/1	230	-24	"Get" (74) "Darling" (57) "Do" (32)
DEBUT	—	—	27	NIL LARA	Nil Lara (Metro Blue/Capitol)	20/0	229	+15	"Bleeding" (83) "Baby" (54) "Fighting" (38)
30	—	—	28	OASIS	(What's The Story) Morning... (Epic)	14/0	227	+31	"Anger" (124) "Champagne" (87) "Shadow" (16)
19	20	25	29	ELVIS COSTELLO	All This Useless Beauty (Warner Bros.)	17/0	223	-29	"Bowed" (159) "End" (14) "Time" (11)
22	30	—	30	CURE	Wild Mood Swings (Fiction/EEG)	16/0	221	-7	"Mint" (105) "Strange" (89) "Jupiter" (20)

This chart reflects airplay from August 5-11. Albums ranked by total plays, with plays from all cuts from an album combined. 41 Adult Alternative reporters. 40 current playlists. © 1996, R&R Inc.

REPORTERS		Stations and their adds by track listed alphabetically by market	
WXLE/Albany, NY PD: Cliff Nash 9 CURE "Strange" 2 COWBOY JUNKIES "Speaking" 1 CHALK FARM "Lie" ELEANOR MCEVOY "Precious" TOM PETTY & HB "Locks"	WNCS/Burlington, VT PD: Glenn Roberts MD: Judy Peterson 7 CURE "Strange" 5 CRANBERRIES "Still" 5 TOM PETTY & HB "Angel" 5 TOM PETTY & HB "Hill" 3 SYD STRAW "C8GB's" SUZANNE VEGA "Thrill" GRANT LEE BUFFALO "Two" BONNIE RAITT "Pride" ERIC CLAPTON "Ain't" VAUGHAN/CLAPTON... "Tick"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keefer" Fulgham SHERYL CROW "Happy" TRACY CHAPMAN "Beginning" BONNIE RAITT "Pride" ROBERT CRAY "Love" DR. JOHN "Cold"	WJBX/Ft. Myers, FL PD: Buczynski MD: Chad Chumly LEAH ANDREONE "Alright" SHERYL CROW "Happy"
KGSR/Austin, TX PD: Jody Deaberg MD: Susana Castle 8 SHERYL CROW "Happy" DOG'S EYE VIEW "Small" SAM PHILLIPS "Power" TOM PETTY & HB "Hill" LOOSE DIAMONDS "Hangin" CHURCH "Come" DR. JOHN "Cold"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 SHERYL CROW "Happy" 1 SUZANNE VEGA "Thrill"	KBCO/Denver, CO PD: Mike O'Connor MD: Scott Arbaugh 1 BETTER THAN EZRA "Normal"	WTTS/Indianapolis, IN PD/MD: Rich Anton 1 MELISSA ETHERIDGE "Nowhere" SHERYL CROW "Happy"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Walsh No Adds	WXRC/Charlotte, NC PD: Anthony Michaels MARK KNOPFLER "Imelda" JARS OF CLAY "Sinking" BONNIE RAITT "Pride" ERIC JOHNSON "Manhattan" MARSHALL CRENSHAW "Starless"	KXPK/Denver, CO PD: Doug Clifton MD: Gary Schoonwelder 4 SHERYL CROW "Happy" 2 NO DOUBT "Spiderwebs"	KXKT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis 8 SHERYL CROW "Happy" 7 DUNCAN SHEIK "Barely"
WBOS/Boston, MA PD/MD: Jim Herron EELS "Novocaine"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martie 11 SHERYL CROW "Happy" ERIC JOHNSON "Pavilion" SUZANNE VEGA "Thrill" BONNIE RAITT "Pride" SOUIL COUGHING "Soundtrack"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delella 7 SHERYL CROW "Happy" TOM PETTY & HB "Hill" PEARL JAM "Who"	KSCA/Los Angeles, CA PD: Michael Morrison MD: Marilee Kelly DUNCAN SHEIK "Barely" ELEANOR MCEVOY "Precious" SHERYL CROW "Happy" BRIAN SETZER ORCH. "Rockin" SUZANNE VEGA "Thrill" TOM PETTY & HB "Never" TOM PETTY & HB "California" SOUTHERN CULTURE... "Firefly" COMMON SENSE "Never"
WXRV/Boston, MA PD: Joanne Doody MD: Mike Malloney 6 WHY STORE "Father" 4 GIN BLOSSOMS "Matters" 3 SHERYL CROW "Happy" 3 FIONA APPLE "Criminal" 2 ALICE IN CHAINS "Excuses" 1 ERIC JOHNSON "Pavilion" 1 STEVE WYNN "Shellys" FINN BROTHERS "Suffer" COWBOY JUNKIES "Speaking"	KLRV/Eugene, OR PD: Patric Miller MD: Tom Krenn 15 TOM PETTY & HB "Never" 6 SAMPLES "Learjet" WILD COLONIALS "Misery" LISA LOEB "Wednesday" ELLIS PAUL "Paris" BLACK CROWES "Bring" UGLY AMERICANS "Vulcan" DUNCAN SHEIK "Barely"	WMMW/Madison, WI PD: Pat Gallagher MD: Tom Teuber 6 LONNIE BROOKS "Stranger" 3 SHERYL CROW "Happy" LYLE LOVETT "Texan" SUZANNE VEGA "Thrill" PETER HIMMELMAN "Beneath"	WPLL/Miami, FL PD: Dave Stewart 23 DUNCAN SHEIK "Barely" 9 SHERYL CROW "Happy"
WXPX/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 6 LOS LOBOS "Marcela" 6 WILD COLONIALS "Misery" 6 GILLIAN WELCH "Paper" 4 JIMMIE DALE GILMORE "Braver" 4 JOHN GORKA "Edgar" 3 JOHN GORKA "Chalk" 3 JOHN GORKA "Invisible" 2 JOHN GORKA "Paradise" 2 JOHN GORKA "Mortal" 2 JOHN GORKA "Campaign" 2 JOHN GORKA "Make" 2 JOHN GORKA "Part" 2 JOHN GORKA "Reasons" 2 SAM PHILLIPS "Power" SUZANNE VEGA "Thrill" SHERYL CROW "Happy" ELLIS PAUL "Deliver" BECK "Sissyneck" PETE DROGE "Wolfgang" GO TO BLAZES "Morning"	KQPT/Sacramento, CA OM/MD: Jim Trapp APD/MD: Carrie Owens SHERYL CROW "Happy" SUZANNE VEGA "Thrill" JASON FALKNER "Lwe"	KZMZ/Minneapolis, MN PD: Laura MacLach APD/MD: Jane Frederickson 5 SHERYL CROW "Happy" CHALK FARM "Lie" BLACK CROWES "Friday" SUZANNE VEGA "Thrill" ELEANOR MCEVOY "Precious"	KQMT/Sacramento, CA OM/MD: Jim Trapp APD/MD: Carrie Owens SHERYL CROW "Happy" SUZANNE VEGA "Thrill" JASON FALKNER "Lwe"
KINX/Portland, OR PD: Carl Widing APD: Anita Garlock No Adds	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 9 SHERYL CROW "Happy"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 JOE ELY "Character" 4 VAUGHAN/CLAPTON... "Tick" 3 KEB' MO' "Craped" 3 DOG'S EYE VIEW "Small" 2 BONNIE RAITT "Pride" 2 GLEN BURTMAN "Learning" PARLOR JAMES "Cheaters"	KQMT/Sacramento, CA OM/MD: Jim Trapp APD/MD: Carrie Owens SHERYL CROW "Happy" SUZANNE VEGA "Thrill" JASON FALKNER "Lwe"
KTHX/Reno, NV PD: Bruce Van Dyke MD: Ken Allen AUSTIN LOUNGE... "Welfare" DUNCAN SHEIK "Barely" SHERYL CROW "Happy" SOUIL COUGHING "Soundtrack" SUZANNE VEGA "Thrill"	KENZ/Salt Lake City, UT PD: Bruce Jones MD: Don Casari SHERYL CROW "Happy" SMASHING PUMPKINS "Thrity"	WRLT/Nashville, TN PD: Jon Peterson APD: David Hall 4 WILD COLONIALS "Misery" SHERYL CROW "Happy" SAMPLES "Children" WHY STORE "Father"	KQMT/Sacramento, CA OM/MD: Jim Trapp APD/MD: Carrie Owens SHERYL CROW "Happy" SUZANNE VEGA "Thrill" JASON FALKNER "Lwe"
WMAX/Rochester, NY CO-PD: Jennifer Vanderville CO-PD: Tom Sheridan 3 SHERYL CROW "Happy" 3 COWBOY JUNKIES "Speaking"	KUMT/Salt Lake City, UT PD: Zeb Norris APD/MD: Kathy Monson 1 SHAWN COLVIN "Nothin" DISHWALLA "Cars" SHERYL CROW "Happy" MARSHALL CRENSHAW "Starless" TOM PETTY & HB "Hill" LEAH ANDREONE "Alright"	WXPX/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 6 LOS LOBOS "Marcela" 6 WILD COLONIALS "Misery" 6 GILLIAN WELCH "Paper" 4 JIMMIE DALE GILMORE "Braver" 4 JOHN GORKA "Edgar" 3 JOHN GORKA "Chalk" 3 JOHN GORKA "Invisible" 2 JOHN GORKA "Paradise" 2 JOHN GORKA "Mortal" 2 JOHN GORKA "Campaign" 2 JOHN GORKA "Make" 2 JOHN GORKA "Part" 2 JOHN GORKA "Reasons" 2 SAM PHILLIPS "Power" SUZANNE VEGA "Thrill" SHERYL CROW "Happy" ELLIS PAUL "Deliver" BECK "Sissyneck" PETE DROGE "Wolfgang" GO TO BLAZES "Morning"	KQMT/Sacramento, CA OM/MD: Jim Trapp APD/MD: Carrie Owens SHERYL CROW "Happy" SUZANNE VEGA "Thrill" JASON FALKNER "Lwe"
WXPX/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 6 LOS LOBOS "Marcela" 6 WILD COLONIALS "Misery" 6 GILLIAN WELCH "Paper" 4 JIMMIE DALE GILMORE "Braver" 4 JOHN GORKA "Edgar" 3 JOHN GORKA "Chalk" 3 JOHN GORKA "Invisible" 2 JOHN GORKA "Paradise" 2 JOHN GORKA "Mortal" 2 JOHN GORKA "Campaign" 2 JOHN GORKA "Make" 2 JOHN GORKA "Part" 2 JOHN GORKA "Reasons" 2 SAM PHILLIPS "Power" SUZANNE VEGA "Thrill" SHERYL CROW "Happy" ELLIS PAUL "Deliver" BECK "Sissyneck" PETE DROGE "Wolfgang" GO TO BLAZES "Morning"	KQMT/Sacramento, CA OM/MD: Jim Trapp APD/MD: Carrie Owens SHERYL CROW "Happy" SUZANNE VEGA "Thrill" JASON FALKNER "Lwe"	WXPX/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 6 LOS LOBOS "Marcela" 6 WILD COLONIALS "Misery" 6 GILLIAN WELCH "Paper" 4 JIMMIE DALE GILMORE "Braver" 4 JOHN GORKA "Edgar" 3 JOHN GORKA "Chalk" 3 JOHN GORKA "Invisible" 2 JOHN GORKA "Paradise" 2 JOHN GORKA "Mortal" 2 JOHN GORKA "Campaign" 2 JOHN GORKA "Make" 2 JOHN GORKA "Part" 2 JOHN GORKA "Reasons" 2 SAM PHILLIPS "Power" SUZANNE VEGA "Thrill" SHERYL CROW "Happy" ELLIS PAUL "Deliver" BECK "Sissyneck" PETE DROGE "Wolfgang" GO TO BLAZES "Morning"	KQMT/Sacramento, CA OM/MD: Jim Trapp APD/MD: Carrie Owens SHERYL CROW "Happy" SUZANNE VEGA "Thrill" JASON FALKNER "Lwe"
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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #2
KSCA/Los Angeles
(213) 845-1600
Morrison/Kelly

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
15	22	24	24	JOHN MELLENCAMP/Key West...
22	23	23	23	ERIC CLAPTON/Change The World
22	23	23	23	PRIMITIVE RADIO GODS/Standing Outside...
16	24	23	23	WALLFLOWERS/6th Avenue Heartache
23	25	23	23	BLUES TRAVELER/But Anyway
22	24	23	23	TOM PETTY & HB/Walls
21	24	23	23	CRANBERRIES/Free To Decide
17	15	17	17	SOUTHERN CULTURE.../Camel Walk
13	11	12	16	BLACK CROWES/Good Friday
9	10	11	14	NIL LARA/Fighting For You...
9	11	15	14	BRIAN SETZER ORCH./Rumble In Brighton
12	11	12	13	PATTI ROBERTS/Inside
11	12	12	13	JARS OF CLAY/Liquid
15	14	11	12	WHY STORE/Lack Of Water
10	11	12	12	STING/I Was Brought To...
-	-	-	-	WILD COLONIALS/This Misery
-	-	-	-	SQUEEZE/This Summer
13	13	12	12	NEIL YOUNG.../Big Time
-	-	-	-	PETER GABRIEL/Have The Touch
8	9	9	12	FLEMING & JOHN/Love Songs
10	12	11	12	FIONA APPLE/Shadowboxer
11	12	11	12	SAMPLES/The Lost Children...
11	11	11	11	DAVE MATTHEWS BAND/So Much To Say
12	11	11	11	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	PATTI ROBERTS/Treat Me Like Dirt
11	10	8	11	OASIS/Don't Look Back...
11	14	13	11	HOOTIE & BLOWFISH/Tucker's Town
7	10	11	11	WALLFLOWERS/One Headlight
-	-	-	-	PETER WOLF/Long Line
12	10	9	10	MARK KNOPFLER/Don't You Get It

MARKET #3
WXRT/Chicago
(312) 777-1700
Winer/Martin

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	JOHN MELLENCAMP/Key West...
13	10	9	12	MYSTERIES OF LIFE/Going Through...
9	10	9	11	TRAGICALLY HIP/Ahead By A Century
9	9	10	11	PATTI SMITH/Gone Again
-	-	-	-	SHERYL CROW/It Makes You...
11	10	8	11	PAUL WESTERBERG/Love Untold
-	-	-	-	PEARL JAM/Who You Are
7	10	8	10	HOOPTIE & BLOWFISH/Homespun
9	8	6	10	GIN BLOSSOMS/Not Only Numb
11	10	10	10	LOS LOBOS/Revolution
11	10	9	10	DAVE MATTHEWS BAND/So Much To Say
9	10	9	10	R.E.M./Sponge
11	10	12	10	PRIMITIVE RADIO GODS/Standing Outside...
11	11	11	11	ELVIS COSTELLO/You Bowed Down
10	11	9	9	NEIL YOUNG.../Big Time
10	10	9	9	CRANBERRIES/Free To Decide
13	11	12	12	STING/I Hung My Head
7	8	8	8	WALLFLOWERS/6th Avenue Heartache
11	8	8	8	LOS LOBOS/Can't Stop The Rain
8	8	8	8	PAUL WESTERBERG/Century
7	9	8	8	GIN BLOSSOMS/Day Job
11	8	8	8	MARK KNOPFLER/Don't You Get It
9	8	8	8	TRACY CHAPMAN/Tell I Like It Is
9	12	7	7	TOM PETTY & HB/Walls
10	7	7	7	ELVIS COSTELLO/Complicated Shadows
7	6	6	7	HOOTIE & BLOWFISH/Earth Stopped...
3	7	4	7	GRANT LEE BUFFALO/Homespun
7	6	7	7	PATTI ROBERTS/Inside
6	8	8	7	WEBB WILDER/Loud Music

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
19	19	18	20	SQUEEZE/Electric Trains
19	17	19	19	DAVE MATTHEWS BAND/So Much To Say
-	-	-	-	JOHN MELLENCAMP/Key West...
7	6	17	19	KEB' MO'/That's Not Love
18	17	18	19	WHY STORE/Lack Of Water
16	18	18	18	ERIC CLAPTON/Change The World
9	7	16	18	SAMPLES/The Lost Children...
18	16	18	18	TOM PETTY & HB/Walls
19	18	19	17	COWBOY JUNKIES/Come Calling (His...)
16	18	16	16	PETER GABRIEL/Have The Touch
-	-	-	-	PRIMITIVE RADIO GODS/Standing Outside...
3	6	7	14	SUZANNE VEGA/No Cheap Thrill
19	19	12	12	BRIAN SETZER ORCH./Hoodoo Voodoo Doll
20	18	11	11	WALLFLOWERS/6th Avenue Heartache
6	6	6	6	NEIL YOUNG.../Big Time
18	16	8	8	NIL LARA/I Will Be Free
18	16	8	8	STING/I Hung My Head
-	-	-	-	TOM PETTY & HB/Climb That Hill
5	7	7	7	UGLY AMERICANS/Vulcan Death Grip
6	6	6	6	CRANBERRIES/Free To Decide
8	7	7	7	JACKOPIERCE/Trials
-	-	-	-	LINDA PERRY/If I Ever
16	17	10	7	PAUL WESTERBERG/Love Untold
7	7	5	7	PETE DROGE/It Doesn't Have...
5	6	6	6	BLACK CROWES/Good Friday
5	6	6	6	FINN BROTHERS/Only Talking Sense
-	-	-	-	HOOTIE & BLOWFISH/Tucker's Town
7	6	6	6	LYLE LOVETT/Private Conversation

MARKET #5
WXPB/Philadelphia
(215) 898-6677
Alexander/Warren

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	BOOTH AND THE BAD.../I Believe
7	4	6	16	LEAH ANDREONE/It's Alright...
11	9	9	9	CRANBERRIES/Free To Decide
12	6	10	9	DUNCAN SHEIK/Barely Breathing
-	-	-	-	DISHWALLA/Counting Blue Cars
7	8	7	8	EVERYTHING BUT.../The Heart Remains...
8	8	8	8	DAVE MATTHEWS BAND/So Much To Say
3	6	6	6	KEB' MO'/That's Not Love
-	-	-	-	PEARL JAM/Who You Are
8	7	8	8	PATTI ROBERTS/Inside
8	8	7	8	STING/You Still Touch Me
7	7	8	8	SQUEEZE/This Summer
8	6	8	8	ELVIS COSTELLO/You Bowed Down
8	9	5	8	JIMMIE DALE GILMORE/Headed For A Fall
5	4	6	8	LYLE LOVETT/Fans
11	9	8	8	TOM PETTY & HB/Walls
7	7	8	8	WALLFLOWERS/One Headlight
8	8	8	7	CURE/Mint Car
4	5	7	7	PATTY GRIFFIN/Mad Mission
11	4	5	7	FIONA APPLE/Shadowboxer
6	12	7	7	SAMPLES/The Lost Children...
-	-	-	-	GRETCHEN PETERS/Waiting For...
-	-	-	-	LOS LOBOS/Maricela
-	-	-	-	WILD COLONIALS/This Misery
-	-	-	-	GILLIAN WELCH/Paper Wings
5	4	6	6	JIMMY HALL/29 Ways
6	6	6	6	MESHELL NEDGECELO/Bittersweet
6	6	6	6	FRANK CONNICK JR./Hear Me In...
4	5	4	6	EVERYTHING BUT.../Mirrorball
9	3	5	6	MARTIN SEXTON/Diner

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delisi

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
23	25	30	32	CRANBERRIES/Free To Decide
30	32	31	32	ERIC CLAPTON/Change The World
23	25	31	31	TOM PETTY & HB/Walls
26	24	23	31	BLACK CROWES/Good Friday
31	31	30	31	BLUES TRAVELER/But Anyway
24	31	25	25	PRIMITIVE RADIO GODS/Standing Outside...
24	24	25	25	BRIAN SETZER ORCH./Hoodoo Voodoo Doll
24	23	24	24	KEB' MO'/That's Not Love
-	-	-	-	JOHN MELLENCAMP/Key West...
31	31	22	24	ELVIS COSTELLO/You Bowed Down
27	26	22	24	BRIAN SETZER ORCH./Hoodoo Voodoo Doll
24	26	23	23	WALLFLOWERS/6th Avenue Heartache
25	25	25	25	LYLE LOVETT/Private Conversation
31	31	22	23	LOS LOBOS/Can't Stop The Rain
25	24	23	23	HOOTIE & BLOWFISH/Tucker's Town
24	25	23	22	EVERYTHING BUT.../Wrong
25	23	21	21	GIN BLOSSOMS/Not Only Numb
10	26	20	20	PETE DROGE/Mint Car
25	24	20	20	NIL LARA/Baby
21	17	18	19	TRAGICALLY HIP/Ahead By A Century
19	17	19	19	SOUL AFFAIRS/These Are The Days
19	19	18	18	WILD STRAWBERRIES/Don't Want To...
19	22	17	17	NEIL YOUNG.../Big Time
11	10	11	17	DUNCAN SHEIK/Barely Breathing
19	20	17	16	COWBOY JUNKIES/Angel Mine
20	21	19	16	BAREMAKED LADIES/The Old Apartment
-	-	-	-	STEVE EARLE/Hard-Core Trubador
21	19	14	14	ALANIS MORISSETTE/You Learn
25	26	21	21	MESHELL NEDGECELO/Leticious: Fogot
15	12	11	11	PATTY GRIFFIN/Every Little Bit

MARKET #10
WBOS/Boston
(617) 254-9267
Herron

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
24	24	33	33	WHY STORE/Lack Of Water
-	-	-	-	ERIC CLAPTON/Change The World
33	33	33	33	PRIMITIVE RADIO GODS/Standing Outside...
33	33	33	33	BLUES TRAVELER/But Anyway
3	24	33	33	TOM PETTY & HB/Walls
8	12	24	24	WALLFLOWERS/6th Avenue Heartache
3	24	24	24	BLACK CROWES/Good Friday
8	24	24	24	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	JOHN MELLENCAMP/Key West...
12	24	24	24	DAVE MATTHEWS BAND/So Much To Say
24	24	24	24	MELISSA ETHERIDGE/Nowhere To Go
24	24	24	24	CRANBERRIES/Free To Decide
-	-	-	-	ALANIS MORISSETTE/Head Over Feet
-	-	-	-	TOM PETTY & HB/Change The Locks
-	-	-	-	PETER GABRIEL/Have The Touch
-	-	-	-	GIN BLOSSOMS/As Long As It...
24	33	12	12	COLLECTIVE SOUL/When The Water Falls
8	12	12	12	NATALIE MERCHANT/Jalousy
-	-	-	-	OASIS/Don't Look Back...
3	8	8	8	DUNCAN SHEIK/Barely Breathing
-	-	-	-	PEARL JAM/Who You Are
8	8	8	8	CHALK FARM/Lie On Lies
8	8	8	8	SCREAMING TREES/All I Know
8	8	8	8	GARBAGE/Stupid Girl
-	-	-	-	DOG'S EYE VIEW/Small Wonders
-	-	-	-	LEAH ANDREONE/It's Alright...
-	-	-	-	STORYVILLE/Good Day For...
-	-	-	-	WILD COLONIALS/This Misery
-	-	-	-	SOUL COUCHING/Soundtrack To Mary
-	-	-	-	MARSHALL CRENSHAW/Starless Summer Sky

MARKET #10
WXRW/Boston
(508) 374-4733
Doody/Mullaney

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
16	21	20	23	DISHWALLA/Counting Blue Cars
-	-	-	-	JOHN MELLENCAMP/Key West...
18	22	17	21	FIONA APPLE/Shadowboxer
17	21	16	21	FINN BROTHERS/Only Talking Sense
18	22	21	21	LYLE LOVETT/Private Conversation
18	22	21	21	ERIC CLAPTON/Change The World
18	22	20	20	BLACK CROWES/Good Friday
16	21	20	20	BRYAN FERRY/Dance With Life...
15	20	20	20	WALLFLOWERS/6th Avenue Heartache
17	20	17	19	PRIMITIVE RADIO GODS/Standing Outside...
14	17	16	18	BLUES TRAVELER/But Anyway
11	13	12	18	TOM PETTY & HB/Walls
17	24	17	17	NEIL YOUNG.../Big Time
8	11	13	17	JASON FALKNER/Live
12	10	12	15	WHY STORE/Lack Of Water
14	14	14	14	NO DOUBT/Don't Speak
11	9	14	14	MIDGE URE/Breath
13	15	14	14	SOVORY/Did You Mean What...
8	10	13	13	DAVE MATTHEWS BAND/So Much To Say
3	8	13	13	MARSHALL CRENSHAW/Starless Summer Sky
9	7	13	13	DAVID GRAY/Late Night Radio
13	14	13	13	KEB' MO'/That's Not Love
7	9	7	13	LITTLE FEAT/Oh Atlanta
11	8	12	13	SAMPLES/The Lost Children...
12	15	13	13	DUNCAN SHEIK/Barely Breathing
15	12	12	12	ELECTRICIAN/Forbidden City
11	8	13	12	ELEANOR MCEVOY/Precious Little
5	11	14	12	MICKY HART/You're The Road
10	14	15	12	UGLY AMERICANS/Vulcan Death Grip
12	18	10	11	MARK KNOPFLER/Cannibals

MARKET #11
WPLL/Miami
(305) 587-1035
Stewart

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
49	41	41	44	TRACY CHAPMAN/Give Me One Reason
49	45	43	44	PRIMITIVE RADIO GODS/Standing Outside...
19	41	44	44	JARS OF CLAY/Flood
28	25	43	43	DONNA LEWIS/I Love You Always...
46	39	41	43	JANN ARDEN/Insensitive
46	43	42	42	ALANIS MORISSETTE/You Learn
46	42	42	42	STING/You Still Touch Me
50	42	42	42	ERIC CLAPTON/Change The World
45	42	41	42	DISHWALLA/Counting Blue Cars
48	42	42	42	FOO FIGHTERS/Big Me
27	25	26	41	OASIS/Champagne Supernova
48	45	39	41	NATALIE MERCHANT/Jalousy
46	41	43	40	HOOTIE & BLOWFISH/Tucker's Town
29	26	24	27	CRANBERRIES/Free To Decide
28	25	27	27	TOM PETTY & HB/Walls
25	25	25	26	BRYAN FERRY/Dance With Life...
28	24	25	26	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	MELISSA ETHERIDGE/Nowhere To Go
-	-	-	-	JOHN MELLENCAMP/Key West...
27	25	25	25	DAVE MATTHEWS BAND/So Much To Say
28	25	25	25	SPECIAL/A Little Bit Me...
28	25	25	25	JOAN OSBORNE/St. Teresa
28	25	26	24	GARBAGE/Stupid Girl
-	-	-	-	DUNCAN SHEIK/Barely Breathing
-	-	-	-	SHERYL CROW/It Makes You...

MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
19	19	17	17	ERIC CLAPTON/Change The World
-	-	-	-	JOHN MELLENCAMP/Key West...
15	20	19	17	TRACY CHAPMAN/New Beginning
-	-	-	-	WALLFLOWERS/6th Avenue Heartache
17	16	18	18	DAVE MATTHEWS BAND/So Much To Say
16	19	17	15	LYLE LOVETT/Private Conversation
18	19	15	15	LOS LOBOS/Revolution
16	19	15	15	PRIMITIVE RADIO GODS/Standing Outside...
-	-	-	-	DISHWALLA/Counting Blue Cars
6	9	10	10	TRAGICALLY HIP/Ahead By A Century
9	9	10	10	WHY STORE/Lack Of Water
10	10	10	10	TOM PETTY & HB/Walls
10	10	12	8	AMANDA MARSHALL/Birmingham
8	9	9	9	FUESS/No Woman, No Cry
9	9	10	8	ASHLEY MCGUIRE/Sleepy Maggie
10	9	7	7	MARK KNOPFLER/meda
5	5	4	7	BLUE NILE/Sentimental Man
6	7	6	6	DUNCAN SHEIK/Barely Breathing
8	9	7	6	NEIL YOUNG.../Big Time
7	9	8	6	BLUES TRAVELER/But Anyway
-	-	-	-	FIONA APPLE/Criminal
7	6	6		

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

abc ABC RADIO NETWORKS

KIDS RADIO

Great opportunities with our new
24-Hour Childrens Radio Network launching Fall '96.

Program Director Five-plus years major-market programming management experience required. Overall responsibility for all facets of programming including music, talent and production. Ability to effectively interact with affiliates and internal departments. Send resume.

Producer Strong management, creative and production skills required. Will manage production staff and the development of all pre-recorded on-air elements including features, drops and sweepers. Send tape and resume.

On-Air Personalities Major-market on-air experience necessary. Requires high level of enthusiasm and ability to communicate comfortably with listeners (children 2-11). Send resume and aircheck.

On-Air Sidekicks On-air experience and skill in handling callers necessary. Requires a high level of enthusiasm and ability to relate easily with listeners (children 2-11). Send resume and aircheck.

Assistant Producers Strong creative and production skills necessary. Job requires developing and producing all pre-recorded on-air elements including features, drops and sweepers. Send tape and resume.

National Promotion Director Promotion experience necessary to execute national marketing plan. Must develop look, attitude, support materials for advertising strategy and placement related to TV, direct mail, database, direct marketing and print. Execute turnkey on-air promotions, merchandising programs, PR campaigns and events. Send resume.

Forward materials and salary requirements to:

Scott McCarthy
VP, New Business Development
ABC Radio Networks
13725 Montfort Drive, Dallas, TX 75240
No Phone Calls Please. Equal Opportunity Employer.

FEMALES-FEMALES-FEMALES!

We just can't seem to fill the constant job orders we receive from radio stations for female talent. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives an average of three calls per day just for female talent... news...announcers...production. Where are you? We need you. For complete registration information, if you are seriously looking call:

NATIONAL BROADCAST TALENT
(205) 608-0294



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185
(Stations List jobs for free/cover EEO responsibility)



...needs experienced voices for liners, promos and commercials. Send your non-returnable demo cassette to: Voice Demo, 6719 Winkler Rd., Ste. 220, Fort Myers, FL 33919. Please, no calls.

EAST

Mornings Hungry Dedicated, hard working, experienced, teamplayer, phones, production appearances. T&R Ceph 701 N. Dupont Hwy. Georgetown, DE 19947 EOE (8/16)

Lite 98.7 Utica N.Y. M.D. experience a plus T&R to RANDY JAY. CLARK, Mills Rd., Whitesboro, N.Y. 13492 EOE (8/16)

WMAX in Rochester/Afternoon Drive 3-5 years experience. At home in digital production studio relatable on-air, love live appearances and hard work! Send T&R to: Tom Sheridan, WMAX, 412 State Street, Rochester, NY 14608

Delmarva Radio Works needs two key players: Afternoon drive on oldies WLWV/WLBW (The Wave) and program director/announcer for Sportsradio WTGM (The Game). Bring your winning attitude to a great area and great company. T&R to: Doug Welldon, Operations Manager, P.O. Box U, Salisbury, MD 21802. EOE M/F

Motivated news director needed for top rated AM Talk and FM Oldies stations in NH. Experience in news writing and delivery. T&R writing samples to: Dave Packer, OM WKBK/WXOD, Box 707, Keene, NH 03431

PROMOTION DIRECTOR for Top-75 market oldies station to create/coordinate marketing efforts. Must be creative self-starter with min. one year promotion experience and strong organization/communication skills. Send resume to: Radio & Records, 10100 Santa Monica Bl., #120, 5th Floor, Los Angeles, CA 90067. EOE

**BOOT CAMP'S OVER...
...ARE YOU READY
FOR WAR?
"KILLER" MORNING
SHOW NEEDED NOW
FOR TOP 3 MARKET
*BIG GIG!
*BIG CHALLENGE!
*BIG BUCKS!**

Essential skills:
• Do you create fun and excitement?
• Do you relate on a peer level?
• Do you live to win?

Present format and geography are not as important as talent, ability, and commitment. Singles, teams, ensembles all considered. All responses kept strictly confidential. Rush your T&R for this very rare opportunity to: Radio & Records, 10100 Santa Monica Bl., #128, 5th Floor, Los Angeles, CA 90067. EOE

DIRECTOR OF OPERATIONS

Midsized Northeast group seeks aggressive thinker and leader, with rock programming experience. Airshift included. Radio & Records, 10100 Santa Monica Bl., #122, 5th Floor, Los Angeles, CA 90067. EOE

Are you an organized and competitive PD? Do you understand the country audience mindset? Can you battle competition inside and outside the format? If you answered "yes," we need you for a small market country leader!



SHANE MEDIA

Rush T&R to:
Shane Media
2450 Fondren Road Ste. 112
Houston, TX 77063
MF/EOE

FM morning talent: Male and female for medium market with a large company. Looking for reality driven. Warm approach necessary. Radio & Records, 10100 Santa Monica Bl., #126, 5th Floor, Los Angeles, CA 90067. EOE

AMERICAN RADIO SYSTEMS BALTIMORE & ROCHESTER

American Radio Systems is currently seeking key people for outstanding and stable positions at WQSR/Baltimore and Warm 101.3/Rochester, NY.

Great Opening #1: Good time oldies, WQSR, Baltimore's top Adult station, needs an energetic evening entertainer to construct our next dynasty. You don't have to be in a major market, just sound like it. Compelling phone abilities are a must.

Great Opening #2: Soft rock, Warm 101.3 seeks a creative Program Director. The successful candidate will be skilled in motivating talent, designing and interpreting research, and operating Selector. On-air depth could clinch this career move. If you hate being number two, send your materials today to: Bill Pasha, American Radio Systems, Inc., 305 Washington Ave., Towson, MD 21204 EOE



TELEPHONE SUPPORT SPECIALIST

Radio Computing Services is expanding. We have immediate, fulltime openings at our World Headquarters. Some travel is required. If you are skilled in SELECTOR or other RCS products, and would enjoy working in a creative and casual setting, this is a job for you. Qualifications: bright radio pro, strong people skills and a great phone presence. Knowledge of computers, hardware, networks, or radio engineering expertise are big pluses. RCS is an equal opportunity employer and we strongly encourage women and minorities to apply. Send fax or e-mail your resume immediately. No phone calls please.

Kenny Lee, Client Services Manager
Radio Computing Services Inc.
Two Overhill Road, Suite 100
Scarsdale, New York 10583
Fax: (914) 723-6651
e-mail: KENNYLEE@RCSWORKS.COM

OPENINGS

PROGRAM DIRECTOR

New York City Top-rated station seeks a strong program director with solid PD experience in the top 20 markets with an appreciation for NAC/Jazz format. Experience in the NAC/Jazz format and New York market is a plus. Responsible for all phases of planning, directing and monitoring activities of the programming department. Competence in communication, organization and managerial skill a must. Send cover letter and resume to:

Bob Paquette
VP/General Manager
Tribune New York Radio
220 East 42nd Street
New York, New York 10017
No Phone Calls Accepted
EOE

SOUTH

Afternoon AOR DJ needed with copy and production background. T&R to KBAT, 3306 Andrews Hwy, Midland, TX 79703 EOE (8/16)

News Bureau Chief wanted for one of the industry's fastest growing companies. Must be experienced in all phases of news writing, production and delivery. Send tapes and resumes to: Dave Klahr, Regional Director, Metro Networks, 1111 Parkcentre Blvd., Suite 400, Miami, FL 33169

Work in the city that hosted the Olympics. Traffic reporters needed for airborne traffic service. Females encouraged to apply. Send resume and aircheck to George Rivers, Eagle Broadcasting Network, P.O. box 170743, Birmingham, AL 35217. Radio announcers may apply.

Morning team with balls AND brains. Available for the right Top-50 Mkt. gig. Track record, great attitude and neatly trimmed bikini areas. (704) 588-6359

Southeast small market, big-sounding, top-rated country seeks morning jock with personality & production skills. Great company. T&R to: Operations Manager, P.O. Box 1076, Columbus, MS 39703

Major market smooth jazz seeks entertaining morning personality to complement great music mix. Solid company, stimulating environment, great benefits, attractive weather. T&R to: Radio & Records, 10100 Santa Monica Bl., #121, 5th Floor, Los Angeles, CA 90067. EOE

American Radio Systems Country Powerhouse, WIRK, West Palm Beach, Florida has a rare opening for program director. If you are a leader who can get the job done in a competitive environment, send your package to: Lee Strasser, VP/GM, WIRK 4763 10th Avenue North, Lake Worth, FL 33463 EOE

OPENINGS

WJYR in Myrtle Beach is currently accepting applications for afternoon drive. Positive attitude. News and production skills a must. Computer experience preferred. Send tape and resume to WJYR, 706 21st Avenue North, Myrtle Beach, SC 29577. No calls. Females and minorities strongly encouraged to apply. EOE

Mornings—can you relate, write bits, work with a sidekick, team player? We need a high profile morning personality for our Alternative station. Send tape and resume and photo to: Kurt Kruzer PD, 2825 1-10 East, Beaumont, TX 77702



RARE EVENING OPENING!

The sparkling city by the sea is in need of a dynamo evening personality. Must give good phones! Need a listener-intensive, high-energy, set 'em up and knock 'em down jock who's not afraid to win! T&R to KOUL, Dave Collins, P.O. Box 898, Corpus Christi, TX 78403. Females and Minorities encouraged. EOE.

96X...Hampton roads Modern Rock... has an opening for a high energy personality to slam at night!!! If you're able to entertain, take calls while letting the music be the star...here's your chance!!! You must be a team player on and off the air...if you're going to be a pain in the ass don't apply!!! Send tape and resume to: Perry Stone
WROX 500 Dominion Tower
999 Waterside Drive
Norfolk, VA 23510
Women and Minorities encouraged to apply...EOE



NIGHTS

Stern in the mornings and YOU at night! Ya gotta be an in-your-face rocker who wants to win nights in this town. Minimum 3 yrs. on-air experience required.

PROGRAM COORDINATOR

No station's on the streets of Memphis more...& we need a fulltime promotions coordinator to keep it that way! Weekend airshift & loads of creative promotional suggestions required! 3 yrs. minimum radio experience. Send T&R to: Jim Fox PD, WMFS, 1632 Sycamore View, Memphis, TN 38134. EOE.

MIDWEST

New Director/Anchor/Reporter with extensive experience seeks new gig in larger market. Credible, professional, pipes. Contact: DAVE BRANNEN: (419) 893-2227 EOE (8/16)

Program Director KTOZ, Z rush your T&R: DAVE ALEXANDER, GMR Mo. Inc. 2225 E. Keamey, Springfield, MO. 65803 EOE (8/16)

WKSW Springfield is searching for a morning personality. T&R Nick Roberts, 2963 Derr Rd, Springfield OH 45503. No calls EOE (8/16)

WSOY Needs a compelling entertaining morning talk show host. Previous talk experience necessary. T&R: 1100 East Pershing Rd. Decatur, IL 62526 EOE (8/16)

OPENINGS

Morning Host Opening G. B. Country leader. Experience a must! T&R: David Depew P.O. Box 23333 Green Bay, WI 54305 EOE (8/16)

KRGI AM/FM, Grand Is, Nebraska seeks AT. Send T&R: Chris Lohry, KRGI, Box 4907 Grand Is, Nebraska. No calls EOE (8/16)

HAC Morning Drive rush your T&R: Dave Alexander, GMR Mo. Inc. 2225 E. Keamey, Springfield, Mo. 65803 EOE (8/16)

WAXO/WAYY Radio p/t announcer entry level position. T&R Brian Ketz, P.O. Box 6000 Eau Claire, WI 54702 EOE (8/16)

SPORTSTALK HOSTS ANCHORS & PRODUCERS



Cleveland's 50kw giant is growing!

Home of the American League Champion Indians, Cleveland's ALL Sports and play-by-play powerhouse is expanding. We are looking for "talented" people who know what it takes to build a championship team.

SportsTALK host: If you think reading the paper is show prep, don't bother to apply! We are searching for "talented" people who know the game, know how to entertain, and know how to have fun on the air.

Anchor/Reporter: We are searching for "talented" people who know their way around a locker room, know how to get close to the people that count, and know how to write and deliver entertaining sports.

Producer: We are searching for "talented" people who know how to get the most out of air talent, know how to build an entertaining show, and know how to "dig" for the most interesting guests, topics and "hooks."

If you are ready to join America's #1 Rated SportsRADIO team in the nation's 13th DMA, rush tape and resume to Debbie Williams, HR Department, 9446 Broadview Rd, Cleveland, OH 44147-2397

You'll love Cleveland, the home of Rock & Roll and the hottest sports town in America!

No beginners/No telephone calls
An Equal Opportunity Employer M/F

GREAT OPPORTUNITY

PD/AT needed for our market leader. Rush tape, resume, and salary history to: Box 1259, Twin Falls, ID 83303 Attn: TT. No Calls. EOE



Legendary WHB, Kansas City, KALO & KMZU has a Chief Engineer position open immediately. New studios. Call Mike Carter at 816-542-0404.

Morning Co-Host

Top 100 AC looking for co-host for fun, upbeat morning show. Females and minorities encouraged. T&R to: Radio & Records, 10100 Santa Monica Bl., #124, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

Major market all-sports station is looking for its next morning show. If you're compelling and humorous to 24-40 year old men, your interview skills are sharp, and you really know sports, this could be the position you've dreamed of. Cassettes and resumes please to Sports Opening, Gary Berkowitz, Berkowitz Broadcast Consulting, 4901 Champlain Circle, West Bloomfield, MI 48323.

WANTED: Program director for midwest classic rock station. Minimum 2 yrs. experience required. Are you self motivated, full of ideas, know the music, really want to win? We want you! T&R and programming views to: Radio & Records, 10100 Santa Monica Bl., #125, 5th Floor, Los Angeles, CA 90067. EOE

New modern AC in midwest seeks airstaff middays. PM drive. Night production. Promotions driven. 4 years experience. Radio & Records, 10100 Santa Monica Bl., #127, 5th Floor, Los Angeles, CA 90067. EOE

Looking for the right opportunity? Up to a challenge? Country powerhouse in Waterloo needs a PD to take us to the next level. Market leader/great benefits/EOE. Send material to: Tom Parsley, P.O. Box 391, Oelwein, IA 50662

Program Director/mornings: Aggressive midwest small market Hot AC radio station is looking for someone who has the vision, ability, and drive to take this station to the next level. We've got the tools if you have the desire. T&R: Radio & Records, 10100 Santa Monica Bl., #123, 5th Floor, Los Angeles, CA 90067. EOE



WONE-FM, Akron has a rare fulltime opening in a major daypart! Selector experience desirable. Send all tapes and resumes to Jeff Daniels, 1735 South Hawkins Ave., Akron, OH 44320. No Calls Please. Females and Minorities encouraged. EOE M/F



Top-rated P-2 CHR is searching for a program director/afternoon airtalent. If you're able to motivate a staff, develop talent, promote, market, promote, and can do a killer airshift... we want to hear from you today!!! In return, we'll provide you with a state-of-the-art digital facility, an excellent working environment, and a good salary!!! Rush your tape, resume, and programming philosophies to: Rich Panama, VP/General Manager, 3070 Kabobel Dr., Saginaw, MI 48604. You must have a passion for the CHR format and its music!!! EOE.

OPPORTUNITIES

OPENINGS

JOB OPENINGS

Promotions Director/Morning News: Combined position. If you have on-air news experience and station promotional experience, contact us.

Morning Show Producer: Can you handle the outrageous? Prior experience producing morning rock radio a plus. Skills needed or computer and board operation.

Send resumes and references to: Program Director, Buzz 95, 2517 E. Mt. Hope Ave., Lansing, MI 48910. EOE.

WEST

So Cal Modern rocker needs weekends 3 mths exp. T/R to Jeff Stevens, KAVS - FM, 2501 West Ave. I, Lancaster, CA 93536 EOE (8/16)

Program Director for HAC. min 3 yrs. Programming/ 5yrs. on-air interested? Call JD (406) 727-7211 KAAK/KXGF is an EOE (8/16)

KNST Tucson seeks PM board Op. / UA pregame host. 18K. Brian Jeffries, SD, 4400 E. Broadway, Ste 200 85711 EOE (8/16)

CA AC Looking for adult communicators, T&R to KLLY ATT: Russ Davidson 3651 Pegasus Dr. Suite 107, Bakersfield, CA 93308 EOE (8/16)

Brand new NAC in Phoenix needs production person (includes airshift and/or voicetrades). Also accepting T&R for positions in every department. Send to: Angie Handa, KOAZ, 5555 N. 7th Avenue, Phoenix, AZ 85013 EOE

Americom Broadcasting in beautiful Reno-Lake Tahoe is searching for great morning talent for our Oldies and Country stations. Experienced talent only. Rush T&R to Shawn Stevens, Operations Manager, 255 W. Moana, Ste. 208, Reno, NV 89509 EOE

The West's most exciting small market group needs PDs who know country, rock or AC. Must be smart, energetic, able to develop talent, hip to technology, and ready to make a mark in a growing group. Send resume, tape, letter outlining background, and goals to The Park Lane Group, 750 Menlo Ave. Ste. 340, Menlo Park, CA 94025 FAX 415-324-3817 EOE

OPENINGS

101-KUFO

MARKETING/PROMOTIONS DIRECTOR

KUFO, Portland is seeking a Marketing/Promotions Director with a strong background in marketing, events planning and station imaging. Strong writing skills and understanding of sales promotions required. KUFO is an Active Rock station owned by American Radio Systems. We believe in playing to win and are seeking creative team players.

PRODUCTION DIRECTOR

KUFO, Portland is seeking a Production Director/Imaging Specialist. We are looking for a person who can write creative promos, and produce an exciting image station production for Active Rock. Must also be able to produce commercials and work with clients. We believe in playing to win and are seeking creative team players. Applications to Dave Numme, 2040 Southwest First Avenue, Portland, OR 97201. Females and minorities encouraged to apply. American Radio Systems is an Equal Opportunity Employer.



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PROMOTIONS DIRECTOR
MORNING AIR TALENT
EVENING AIR TALENT

Previous experience preferred. Send tape, resume & recent photo to: Duncan Payton/Program Director, KRUZ 103.3 FM, 800 Miramonte Drive, Santa Barbara, CA 93109. EOE

OPENINGS

"My way ain't working!"

But our way did, we found him a job. WE OPEN DOORS for talent, currently making presentations for the Virgin Islands to San Francisco! Register and be heard by stations looking for personnel. Call for free information today. THANKS GM's, PD's CONSULTANTS for contacting us. More and more of you are saying, "This is the ONLY WAY to look for talent". INSTANT ACCESS TO AIRCHECKS

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NETWORK
(407) 679 8090

PROGRAMMERS

and air talent for the AC and Rock oldies clients of rapidly expanding company. Selector experience required. Tapes & resumes: Lowry & Co. 6302 E. Monte Cristo, Scottsdale, AZ 85254. No Calls. EOE.

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Once-in-a-career opportunity to make numbers and headlines in LA. Last show was coming on strong. Are you good enough between-the-records to keep the daypart going? Great liner delivery isn't the answer. You're topical, real, fun, relate to young female target. T&R: Dave Beasing, KYSR-FM, Box 3925, Glendale, CA 91221-0925 No phone calls. Viacom is an EOE

"The Radio Sales Business is a cruel and shallow money trench, a long plastic hallway where thieves and pimps run free and weak men die like dogs." Sound like something that applies to you?

The Jacor Broadcasting of Colorado Sales Executive must be: a self starter, an overperformer, able to sing the Jacor fight song, intelligent, no better than a 20 handicap and desirous of an incredible work environment.

Send resumes to: Laura Kronberg, Jacor Broadcast of Colorado Inc., 1380 Lawrence, #1300, Denver, CO 80204. Jacor Broadcasting is an Equal Opportunity Employer

OPENINGS

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Do you have the hunger to progress in Radio? Are you a MD with an airshift and you don't mind the long hours? Are you a leader on your staff by your performance and passion, yet, you check your ego at the door? Do you desire to perform creative 90s radio in a CHR delivery, where forward momentum and a tight board are your main concerns? Do you dig people, oldies? Are you topical, local and contemporary in style and presentation? Ahh, but do you really know the music? "Clock punchers" need not apply! Be a leader with a major-market leader, with one of radio's leaders. Strict confidence. T&R to: Radio & Records, 10100 Santa Monica Bl., #129, 5th Floor, Los Angeles, CA 90067. EOE

AC MORNINGS IN NORTHERN CALIFORNIA

American Radio Systems' KYMX is looking for the next great Sacramento morning show. Terrific company, station and people. Rush T&R to: Bryan Jackson, 2225 19th Street, Sacramento, CA 95818 EOE

POSITIONS SOUGHT

Graduate of Broadcasting school, experienced on-air, production, controls at several stations. Ready to find good home. BRIAN: (405) 691-5853(8/16)

SO. Cal /18 yr. pro. Winner in all markets and formats. Also strong news and production background. Will travel. JACK: (818) 359-3215 (8/16)

I Know Adult Standards, Played them when they were MOR. Grown up announcer needs job in southeast. ALEX: (513) 777-8423 (8/16)

Bluesman, National Syndication background, 15 yrs. Exp., many formats seeks top 100 mkt. FT, programming, promotions, on-air. Mr. D: (614) 237-BLUE. (8/16)

Will Trade My Pepsi points for daytime shift at your station with possible promotions or music duties. JAMES: (888) 437-8275 (8/16)

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OPENINGS

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Broadcast Veteran with PD & ND experience great production voice, to anchor your team or talk show. JEFF: (414) 469-2126 (8/16)

Bowie - Tyson ? Ferrell had Metallica, Mantalk had Pantera. World radio wrestling champs ! Ferrell KO'D in 3 books. Still undefeated ! MANTALK: (800) 268-0196 (8/16)

Entertaining Young Goof with experience in top twenty market is looking for small to mid market station to "fun-i-ty". SEANBAY: (718) 369-0413 (8/16)

Baltimore Alternative went foggy and it was arRabbitderchi for me Mornings/Afternoons. 100% tapped into audience. STEVE: (410) 659-3922 e-mail Unarocker@aol.com

AC/CR/JAZZ/URBAN/Top 40/Oldies/ Alt: Multi-format broadcaster seeks major market onair position. MIKE: (910) 230-1172.

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OPENINGS

Currently working African American, conservative talk show host, no nonsense, tackling tough issues, hard driving entertainment. Contact Lyle: 818-769-2390

Stop me before I un-pack! 6 years as Top 25/ Top 10 morning partner/news satirist. Clearance sale! (800) 713-0414

Funny Guy Talk Monster! I will raise you ratings or your money back ! Informed, intouch, yet still sane. ROCKMAN: (407) 843-5486 or (813) 845-0097. (8/16)

Morning Man, top ratings. Phone-fun-humor/large market experience. Committed to success. Great refernces seeking mornings. JOHN: (219) 255-6390. (8/16)

Female! 15 yrs. Exp! Voice can make you melt! Team player, looking for AOR/ALT. DEEYA (303) 972-1963 (8/16)

Morning Man Top rated. Phone-fun-humor/ Large market experience. Committed to success. Great references. Hot AC/Country/ CHR JOHN: (219) 255-6390 (8/16)

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Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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To post your ad on R&R's website (<http://www.ronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

OPENINGS

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Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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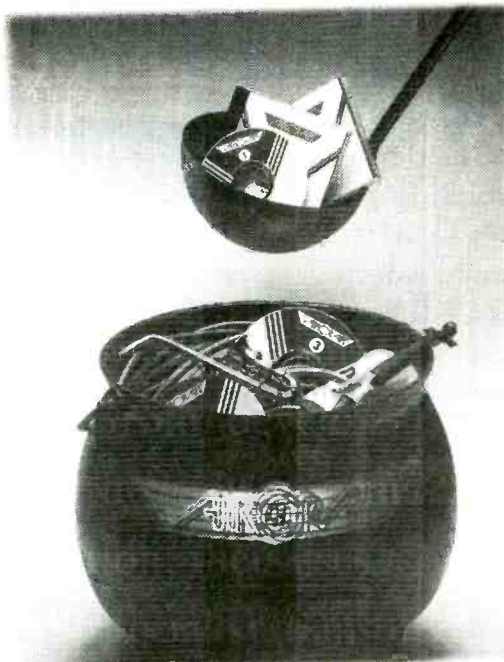
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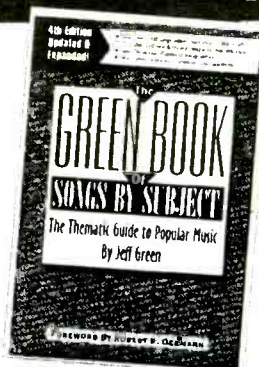
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13 insertions	80.00
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310-553-4330 Fax: 310-203-8727

CHR/POP

LW	TW	ARTIST	SONG	REMARKS
2	1	DONNA LEWIS	I Love You Always Forever (Atlantic)	
1	2	ALANIS MORISSETTE	You Learn (Maverick/Reprise)	
3	3	JEWEL	Who Will Save Your Soul (Atlantic)	
4	4	ERIC CLAPTON	Change The World (Reprise)	
5	5	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
6	6	MARIAH CAREY	Forever (Columbia/CRG)	
9	7	DISHWALLA	Counting Blue Cars (A&M)	
10	8	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
8	9	NATALIE MERCHANT	Jealousy (Elektra/EEG)	
11	10	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena (RCA)	
7	11	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
15	12	PRIMITIVE RADIO GODS	Standing Outside... (Ergo/Columbia/CRG)	
12	13	JANN ARDEN	Insensitive (A&M)	
14	14	HOOTIE & THE BLOWFISH	Tucker's Town (Atlantic)	
13	15	LA BOUCHE	Sweet Dreams (RCA)	
16	16	MAXI PRIEST I/SHAGGY	That Girl (Virgin)	
19	17	NO MERCY	Where Do You Go (Arista)	
18	18	BADLEES	Angeline Is Coming Home (Polydor/A&M)	
17	19	COLOR ME BADD	The Earth, The Sun, The Rain (Giant)	
23	20	QUAD CITY DJ'S	C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	
21	21	BONE THUGS-N-HARMONY	Tha Crossroads (Ruthless/Relativity)	
26	22	CRANBERRIES	Free To Decide (Island)	
25	23	TONY RICH PROJECT	Like A Woman (LaFace/Arista)	
22	24	BLESSID UNION OF SOULS	All Along (EMI)	
20	25	CELINE DION	Because You Loved Me (550 Music)	
28	26	MELISSA ETHERIDGE	Nowhere To Go (Island)	
24	27	OASIS	Champagne Supernova (Epic)	
29	28	BLUES TRAVELER	But Anyway (A&M)	
33	29	TOM PETTY & THE HEARTBREAKERS	Walls (Warner Bros.)	
40	30	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)	

No Songs Qualified For Breaker Status This Week

CHR begins on Page 67.

HOT AC

LW	TW	ARTIST	SONG	REMARKS
1	1	ERIC CLAPTON	Change The World (Reprise)	
2	2	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
3	3	DONNA LEWIS	I Love You Always Forever (Atlantic)	
4	4	ALANIS MORISSETTE	You Learn (Maverick/Reprise)	
6	5	NATALIE MERCHANT	Jealousy (Elektra/EEG)	
7	6	JEWEL	Who Will Save Your Soul (Atlantic)	
5	7	CELINE DION	Because You Loved Me (550 Music)	
8	8	JANN ARDEN	Insensitive (A&M)	
10	9	MARIAH CAREY	Forever (Columbia/CRG)	
13	10	MELISSA ETHERIDGE	Nowhere To Go (Island)	
9	11	GIN BLOSSOMS	Follow You Down (A&M)	
15	12	HOOTIE & THE BLOWFISH	Tucker's Town (Atlantic)	
11	13	NATALIE MERCHANT	Wonder (Elektra/EEG)	
16	14	DISHWALLA	Counting Blue Cars (A&M)	
18	15	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)	
21	16	CELINE DION	It's All Coming Back To Me Now (550 Music)	
12	17	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
14	18	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
20	19	TOM PETTY & THE HEARTBREAKERS	Walls (Warner Bros.)	
19	20	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
17	21	ROBERT MILES	Children (Arista)	
22	22	BADLEES	Angeline Is Coming Home (Polydor/A&M)	
24	23	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena (RCA)	
29	24	BRYAN ADAMS	Let's Make A Night To Remember (A&M)	
27	25	PRIMITIVE RADIO GODS	Standing Outside... (Ergo/Columbia/CRG)	
26	26	CRANBERRIES	Free To Decide (Island)	
28	27	HOOTIE & THE BLOWFISH	I Go Blind (Reprise)	
30	28	VANESSA WILLIAMS	Where Do We Go From Here (Mercury)	
23	29	CHER	One By One (Reprise)	
—	30	WHITNEY HOUSTON	Why Does It Hurt So Bad (Arista)	

AC begins on Page 97.

CHR/RHYTHMIC

LW	TW	ARTIST	SONG	REMARKS
1	1	KEITH SWEAT	Twisted (Elektra/EEG)	
2	2	GHOST TOWN DJ'S	My Boo (So So Def/Columbia/CRG)	
3	3	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
4	4	R. KELLY	I Can't Sleep Baby (If I) (Jive)	
7	5	L.L. COOL J	Loungin' (Def Jam/RAL/Mercury)	
5	6	BONE THUGS-N-HARMONY	Tha Crossroads (Ruthless/Relativity)	
6	7	QUAD CITY DJ'S	C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	
8	8	TOTAL KISSIN' YOU	(Bad Boy/Arista)	
9	9	CASE I/FOXXY BROWN	Touch Me Tease Me (Def Jam/RAL/Mercury)	
14	10	DONNA LEWIS	I Love You Always Forever (Atlantic)	
11	11	MONICA	Why I Love You So Much (Rowdy/Arista)	
10	12	NAS	If I Ruled The World (Columbia/CRG)	
13	13	GROOVE THEORY	Baby Luv (Epic)	
12	14	NEW EDITION	Hit Me Off (MCA)	
15	15	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena (RCA)	
16	16	MONTELL JORDAN	I Like (Def Jam/RAL/Mercury)	
21	17	NO MERCY	Where Do You Go (Arista)	
17	18	MARIAH CAREY	Forever (Columbia/CRG)	
22	19	JOCELYN ENRIQUEZ	Do You Miss Me (Classified)	
18	20	MAXI PRIEST I/SHAGGY	That Girl (Virgin)	
31	21	SHADES	Tell Me (I'll Be Around) (Motown)	
19	22	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
27	23	LINA SANTIAGO	Just Because I Love You (Groove Nation/Universal)	
28	24	AMBER	This Is Your Night (Tommy Boy)	
25	25	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
42	26	AALIYAH	If Your Girl Only Knew (BlackGround/Atlantic)	
45	27	AZ YET	Last Night (LaFace/Arista)	
24	28	SWV	You're The One (RCA)	
20	29	TONY RICH PROJECT	Like A Woman (LaFace/Arista)	
32	30	112	Only You (Bad Boy/Arista)	

CHR begins on Page 67.

AC

LW	TW	ARTIST	SONG	REMARKS
1	1	ERIC CLAPTON	Change The World (Reprise)	
2	2	MARIAH CAREY	Forever (Columbia/CRG)	
3	3	VANESSA WILLIAMS	Where Do We Go From Here (Mercury)	
4	4	WHITNEY HOUSTON	Why Does It Hurt So Bad (Arista)	
7	5	MICHAEL ENGLISH	Your Love Amazes Me (Curb)	
5	6	CELINE DION	Because You Loved Me (550 Music)	
6	7	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
9	8	ALL-4-ONE	Someday (Hollywood)	
8	9	GLORIA ESTEFAN	Reach (Epic)	
11	10	JIM BRICKMAN	Hero's Dream (Renegade)	
15	11	LIONEL RICHIE	Ordinary Girl (Mercury)	
13	12	PETER CETERA	One Clear Voice (River North)	
18	13	CELINE DION	It's All Coming Back To Me Now (550 Music)	
12	14	JANN ARDEN	Insensitive (A&M)	
10	15	CHER	One By One (Reprise)	
14	16	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
20	17	DONNA LEWIS	I Love You Always Forever (Atlantic)	
16	18	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
17	19	BLESSID UNION OF SOULS	All Along (EMI)	
19	20	NATALIE MERCHANT	Jealousy (Elektra/EEG)	
23	21	BEACH BOYS I/KATHY TROCCHOLI	I Can Hear Music (River North)	
21	22	HARRY CONNICK JR.	Hear Me In The Harmony (Columbia/CRG)	
25	23	DAN HILL	Wrapped Around Your Finger (Spontaneous)	
26	24	BETTE MIDLER	God Help The Outcasts (Walt Disney)	
28	25	TONY RICH PROJECT	Like A Woman (LaFace/Arista)	
29	26	RED SPEEDWAGON	Building The Bridge (Castle)	
—	27	HOOTIE & THE BLOWFISH	Tucker's Town (Atlantic)	
—	28	BRYAN ADAMS	Let's Make A Night To Remember (A&M)	
22	29	JANE KELLY WILLIAMS	Breaking In To The Past (Parachute/Mercury)	
30	30	GIN BLOSSOMS	Follow You Down (A&M)	

AC begins on Page 97.

URBAN

LW	TW	ARTIST	SONG	REMARKS
1	1	112	Only You (Bad Boy/Arista)	
3	2	NEW EDITION	Hit Me Off (MCA)	
7	3	D'ANGELO	Me And Those Dreamin' Eyes... (EMI)	
6	4	GHOST TOWN DJ'S	My Boo (So So Def/Columbia/CRG)	
2	5	KEITH SWEAT	Twisted (Elektra/EEG)	
8	6	MISTA	Blackberry Molasses (EastWest/EEG)	
4	7	CASE I/FOXXY BROWN	Touch Me Tease Me (Def Jam/RAL/Mercury)	
13	8	SWV	Use Your Heart (RCA)	
5	9	MONTELL JORDAN	I Like (Def Jam/RAL/Mercury)	
11	10	NAS	If I Ruled The World (Columbia/CRG)	
9	11	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
18	12	WHITNEY HOUSTON	Why Does It Hurt So Bad (Arista)	
14	13	SOMETHIN' FOR THE PEOPLE	With You (Warner Bros.)	
16	14	GROOVE THEORY	Baby Luv (Epic)	
10	15	R. KELLY	I Can't Sleep Baby (If I) (Jive)	
19	16	BRAXTONS	So Many Ways (Atlantic)	
25	17	CECE PENISTON	Movin' On (A&M)	
20	18	MAXWELL	Ascension (Don't Ever Wonder) (Columbia/CRG)	
17	19	L.L. COOL J	Loungin' (Def Jam/RAL/Mercury)	
23	20	GINA THOMPSON	The Things That You Do (Mercury)	
22	21	MAXI PRIEST I/SHAGGY	That Girl (Virgin)	
29	22	DRU HILL	Tell Me (Island)	
24	23	ERIC BENET	Let's Stay Together (Jac-Mac/WB)	
26	24	HORACE BROWN	Things We Do For Love (Motown)	
30	25	SHADES	Tell Me (I'll Be Around) (Motown)	
34	26	ISLEY BROTHERS	Floatin' On Your Love (T-Neck/Island)	
48	27	JOHNNY GILL	Let's Get The Mood Right (Motown)	
32	28	OUTKAST	Elevators (LaFace/Arista)	
38	29	AZ YET	Last Night (LaFace/Arista)	
12	30	DEBORAH COX	Where Do We Go From Here (Arista)	
—	31	AALIYAH	If Your Girl Only Knew (BlackGround/Atlantic)	
46	32	BRANDY, TAMIA, KNIGHT, KHAN	Missing You (EastWest/EEG)	
—	33	FAITH EVANS	Come Over (Bad Boy/Arista)	

URBAN begins on Page 78.

ACTIVE ROCK

LW	TW	ARTIST	SONG	REMARKS
1	1	SOUNDGARDEN	Burden In My Hand (A&M)	
2	2	STONE TEMPLE PILOTS	Trippin' On A Hole In... (Atlantic)	
3	3	PEARL JAM	Who You Are (Epic)	
7	4	TONIC	Open Up Your Eyes (Polydor/A&M)	
10	5	ALICE IN CHAINS	Over Now (Columbia/CRG)	
8	6	BLACK CROWES	Good Friday (American/Reprise)	
5	7	METALLICA	Until It Sleeps (Elektra/EEG)	
6	8	HUNGER	Vanishing Cream (Universal)	
4	9	SMASHING PUMPKINS	Tonight, Tonight (Virgin)	
11	10	SCREAMING TREES	All I Know (Epic)	
9	11	SPONGE WAX	Ecstatic (To Sell...) (Columbia/CRG)	
13	12	METALLICA	Ain't My Bitch (Elektra/EEG)	
12	13	BUTTHOLE SURFERS	Pepper (Capitol)	
16	14	STABBING WESTWARD	Shame (Columbia/CRG)	
14	15	TOM PETTY & THE HEARTBREAKERS	Walls (Warner Bros.)	
21	16	BETTER THAN EZRA	King Of New Orleans (Swell/Elektra/EEG)	
19	17	I MOTHER EARTH	One More Astronaut (Capitol)	
17	18	NIXONS	Wire (MCA)	
24	19	REACHAROUND	Big Chair (Trauma/Interscope)	
22	20	WALLFLOWERS	6th Avenue Heartache (Interscope)	
23	21	PRIMITIVE RADIO GODS	Standing Outside... (Ergo/Columbia/CRG)	
25	22	SEVEN MARY THREE	My My (Mammoth/Atlantic)	
15	23	HAZIES	Skin & Bones (EMI)	
27	24	311	Down (Capricorn/Mercury)	
20	25	SOUNDGARDEN	Pretty Noose (A&M)	
18	26	GOO GOO DOLLS	Long Way Down (Metal Blade/WB)	
26	27	BLUES TRAVELER	But Anyway (A&M)	
29	28	DAVE MATTHEWS BAND	So Much To Say (RCA)	
28	29	ALICE IN CHAINS	Again (Columbia/CRG)	
30	30	GARBAGE	Stupid Girl (Almo Sounds/Geffen)	

No Songs Qualified For Breaker Status This Week

ROCK begins on Page 31.

bumper stickers mouse pads **Results MARKETING** license plates fun flyers

t-shirts hats balloons sun shades frisbees

magnets mugs **TOTALLY COOL PROMOTIONS!** plastic visors can coolers

key tags golf stuff **407-786-5660 800-786-8011** towels buttons

pens <http://www.resultsmarketing.com> & more cool stuff

Breakers In Blue

NATIONAL AIRPLAY OVERVIEW AUGUST 16, 1996

URBAN AC	
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URBAN begins on Page 78.

ROCK	
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ROCK begins on Page 31.

COUNTRY	
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COUNTRY begins on Page 87.

ALTERNATIVE	
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ALTERNATIVE begins on Page 111.

NAC	
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NAC begins on Page 105.

ADULT ALTERNATIVE	
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ADULT ALTERNATIVE begins on Page 117.

Long after
great Czech
hits number
look good.



Los Angeles is sold to Mexico and baseball becomes the
pastime and London wins the Super Bowl and Vietnam's hottest band
one on the charts, your U.S. Tape & Label bumper stickers will still



It will take us more than legislation.

It will take us more than filling graves.

You cannot force appreciation.

Lie On Lie

ALREADY IN ROTATION

KLOS	KCAL	WXRA
WHFS	KYYS	WARQ
WRUF	WDVE	KXPK
KLPX	WCCC	WCHZ
WNCD	WOUR	DC101
KQWB	WRRV	WZLS
KQRC	KZON	WWGZ
KILO	KFMF	KWBR
KEYJ	KSHE	WEZX
WLUM	WMRQ	...and more



The first track from the debut album

Notwithstanding

Chalk Farm

Produced and Recorded by Matt Hyde.

Mixed by Tom Lord-Alge.

Management: Brad Gelfond, Reluctant Management

COLUMBIA

<http://www.sony.com/Music/Al/ChalkFarm/index.html>