



**I N S I D E:**

**MORE URBAN ACs IN THE FUTURE?**

WAVZ/Chicago's Maxx Myrick and WHQT/Miami's Tony Kidd program two of the most successful Urban AC operations in the nation. How do they make this niche format work? And where do they think it's headed?

Page 28

**ALTERNATIVE, N/T SALES SUCCESSES**

Many News/Talk stations say their second-quarter sales are shaping up strong. Meanwhile, Alternative WIBF/Philadelphia doubled its billing over last year's.

Pages 20, 63

**AVOID RADIO CLICHES LIKE THE PLAGUE!**

"Radioisms" — defined as talking like a DJ instead of one of your listeners — are always coming up at the top of the hour after we pay some bills. And the Top 10 radio cliches are (drumroll, please...)

Page 57

**IN THE NEWS ...**

- Greg Peck appointed Sr. VP/Mktg. & Promotion for WB/Black Music Div.
- Steve Weed now PD for WMXV/New York
- Ken Beck named PD for KPIX/San Francisco
- Pat Fant becomes KRQT/Houston GM
- Laura Curtin named Epic VP/Rock Promotion

Page 3

- Brad Waldo now WLTJ/Detroit PD
- Jack Alix named OM at WXTR/Washington

Page 10

NEWSSTAND PRICE \$6.50

**Radio Dereg Removed From Telecommunications Bill**

■ Broadcasters, NAB 'outraged'; plan to fight

By Mary Ann Barton  
R&R WASHINGTON BUREAU

The Senate Commerce Committee left radio in the dust. That's how one Washington insider described the telecommunications bill unveiled and quickly passed by the committee in a 17-2 vote Thursday (3/23). The bill was expected to ease or eliminate radio ownership limits, but there was nary a mention of radio ownership in the committee's draft.

"We've got a lot of work to do," NAB President/CEO Eddie Fritts said after the Capitol Hill meeting.

"We're outraged," said NAB Radio Board Chairman Doug Williams, owner/GM of KWOX-FM/Woodward, OK.

NAB is scrambling to work with committee members to get language added to a final version of the bill which will hit the Senate floor next month, most likely after the April 10-21 Easter recess.

"This is the single highest priority for NAB and, I would hope, for radio broadcasters across the country if they want to survive into the 21st century," said NAB Exec. VP/Government Relations Jim May.

**Mobilizing The Troops**

Major-market broadcasters — including Fuller-Jeffrey Broadcasting President Bob Fuller, Shamrock Broadcasting Chairman Bill Clark, NewCity Communications President Dick Ferguson — were set to participate in "fly-ins" to Washington Wednesday (3/29) and next Tuesday (4/4) in an effort to drive home the industry's case.

NAB hopes to work with several committee members, with Sen. Trent Lott (R-MS) emerging as the industry's chief ally.

"The bill, as it is, is silent on radio ownership restrictions, which means existing ones are left in place," Lott explained. "We think that is not the right thing. We want to open things up and be less regulatory."

Committee members' names and numbers: See Page 14

**Jamieson Named RCA President**



Jamieson

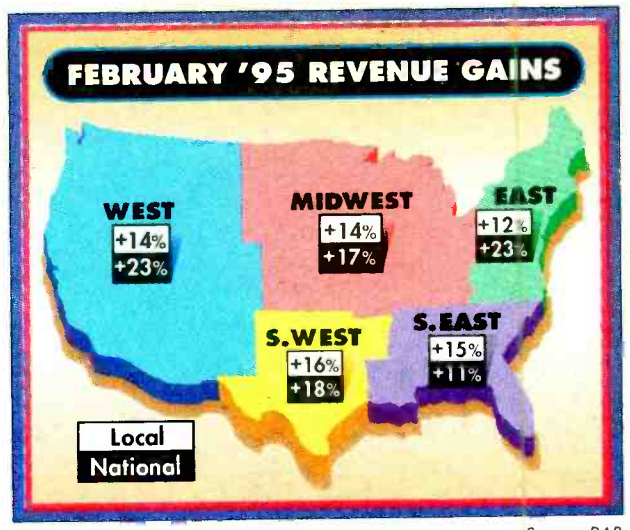
After a protracted search, RCA Records has appointed Robert Jamieson as President. Previously President/GM of BMG Canada, he succeeds Joe Galante, who left the post to

become Chairman of RCA/Nashville last year (R&R 9/2/94). Jamieson's Canadian successor has not yet been named.

"The search for a new RCA president has unquestionably been one of my most important priorities since I joined BMG

JAMIESON/See Page 14

**February Radio Revenues Up**



Source: RAB

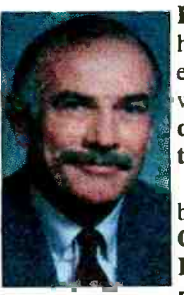
Radio ad revenues during February rose 15% compared to the previous February, according to the RAB. Local business was up 14%, while national rose 19%.

**Lawenda Now WW1 President; Hogan To Metromedia Int'l.**

About a year after assuming control of Westwood One and merging it with Unistar, company Chairman Mel Karmazin has brought in Jeff Lawenda to run WW1's news and formats division as President. Lawenda succeeds Bill



Lawenda



Hogan

Hogan, who has taken an executive position with Metromedia International.

Lawenda had been Sr. VP of Cabin Fever Entertainment, a film, TV, and music entertainment production and

WW1/See Page 14

**Feuer Running Triathlon**

■ New company to buy most of Pourtales group

Norm Feuer has launched a new radio group, Triathlon Broadcasting, with deals to buy \$15.3 million worth of radio stations in Wichita and Lincoln.

The veteran broadcaster isn't pursuing a dream of competing in the next Ironman competition — he said the company's name was chosen because it "is



Feuer

doing a lot of things all at one time."

Feuer is buying five of the six stations belonging to Terry Robinson's Pourtales Radio Partnership (see Transactions, Page 6) and has an agreement to buy the rest of Robinson's group (except for one station) for \$28.5 million. The sec-

TRIATHLON/See Page 14



**Museum Of TV & Radio's Groundbreaking So. Cal. Debut**

With the Museum of TV & Radio commencing work on its new West Coast facility, a group of media luminaries has formed the museum's Southern California Advisory Group. Seen recently at the Beverly Hills site: (l-r) the museum's Pat Gallagher, former ABC Radio President Ben Hoberman, R&R's Erica Farber, Westwood One's Norman Pattiz, MOTR's Bob Fox, KFI & KOST/L.A.'s Howard Neal, Southern California Broadcasters Assn.'s Gordon Mason, KNX/L.A.'s George Nicholaw, and MOTR's Bob Batscha. Not pictured: Western International Media's Dennis Holt.



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**Ever Really**  
**Loved**

**A Woman?**

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**Don Juan**  
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WXKS x13	WPOW x14	Y100 add x24
KHMX x18	WBLI add x14	KKLQ add
KYKY add x20	B94 add	WMTX add x9
WPRO x35	KISN add x5	WBT x17

...and more who couldn't wait!

Produced by Robert John "Mutt" Laine and Bryan Adams  
Management: Bruce Allen



© 1994 A&M Records, Inc. New Line Music Co.

## Weed Tapped As WMXV/NY PD



**W M X V /** New York has chosen **Steve Weed** to fill the PD vacancy created by 10-year programmer **Bob Dunphy's** resignation. The **WKQI/Detroit** programmer will start his new job May 1; Dunphy will remain with the **Bonneville Hot WEED/See Page 14**

Weed

## Beck Chosen PD Of N/T KPIX-AM & FM



**Ken Beck** has been named PD of **Group W News/Talk** outlets **KPIX-AM & FM/San Francisco**. The veteran Bay Area programmer has been at the station as a consultant since January; the PD slot has been vacant since **Harry Valentine's** departure last August.

Beck

"It was one of those blessings to have Ken come along at the time he did," said GM **Blaise Howard**. "His news and programming knowledge are invaluable to us — and he knows this **BECK/See Page 14**

## Curtin Raised To Epic VP/Rock

**Epic Records** has elevated **Laura Curtin** to the VP/Rock Promotion post. She's based in New York and reports to VP/Promotion **Harvey Leeds**.



Curtin

"It's always exciting to observe an individual's growth through the **CURTIN/See Page 14**

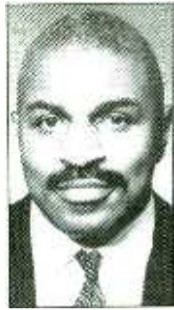
## Daylight Savings Time To Begin

Daylight Savings Time begins this Sunday, April 2, in all states except Arizona, Hawaii, and Indiana. Advance your clocks by one hour at 2am.

## Peck Named WB Black Music Sr. VP/Marketing & Promo

**Greg Peck** has been appointed Sr. VP/Marketing & Promotion for the revamped **Warner Bros. Black Music Division**. He succeeds **Ray Harris**, who for now will stay with the company as a consultant.

"Greg is one of the most knowledgeable, insightful, and highly motivated executives I've ever had the pleasure of working with," noted Sr. VP/Black Music **Denise Brown**. "His grasp of



Peck

the day-to-day demands of marketing and promotion is matched only by his extraordinary intuition for new musical directions."

Peck most recently was VP/Promotion and Marketing at **Qwest Records**. He previously headed his own company (**BMG**-distributed **Bahia Entertainment**), was VP/A&R of **PolyGram**, and was VP/Promotion and A&R for **Island**.

## Judge Considers Bloch's Request To Return Tapes

**Feds say talk host shown having sex with young girls; his attorney says charges are 'low blow'**

Federal Magistrate **Thomas Wilson** has ordered federal prosecutors to turn over copies of everything the **FBI** seized last month from financial talk host **Sonny Bloch** to Bloch's attorneys. In a closed-door hearing Tuesday (3/28) in Tampa, Wilson said he would later consider Bloch's claim that some of the tapes and documents — which were taken from his home and office and allegedly feature lewd activity by Bloch — are personal or privileged and should be returned to the radio personality.

Bloch contended the government improperly seized photos of his children and videotapes of his family. But according to a court filing by Assistant U.S. Attorney **Jayne Blumberg**, "The videocassettes reviewed to date depict Bloch having sexual relations with several females, some of whom appear to be minors and none of whom appear to be his family members." She said the tapes have prompted prosecutors to begin another criminal investigation of Bloch.

"There were no minors involved in any of this," Bloch attorney **Paul Goldberger** told **R&R**. He called Blumberg's claim "a low blow, to say the least."

Regardless, prosecutors aren't likely to willingly give up the videos, even though Bloch's attorneys contend they are unrelated to the investigation that spawned the **FBI** raids — possible securities law **BLOCH/See Page 14**

## Fant Crosses Street For GM Job At Houston's Rocket

**KLOL's Haynes follows him as GSM; Bennett rejoins WWWW/Detroit**

**Shamrock Broadcasting's KRQT-FM (The Rocket)/Houston** has hired longtime crosstown **KLOL-FM VP/GM Pat Fant** as **GSM**. He replaces **Mary Bennett**, who has returned to **Detroit** as **GSM** at co-owned **Country WWWW-FM**.

"We're very happy to attract someone with Pat's experience and credibility within the Hous-



Fant



Bennett

ton marketplace." said **Shamrock President/CEO Marty Loughman**. "He has proven that he is a **ROCKET/See Page 14**

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## 1995 DEALS TO DATE

**Dollars To Date: \$718,644,589**  
(Last Year: \$ 571,174,427)

**This Week's Action: \$52,692,001**  
(Last Year: \$ 42,352,051)

**Stations Traded This Year: 253**  
(Last Year: 313)

**Stations Traded This Week: 28**  
(Last Year: 87)

DEAL DETAILS BEGIN ON PAGE 6

## Deals Of The Week

• **WNYC-AM & FM/New York \$20 million**

• **Triathlon Broadcasting Acquisition \$15.3 million**

includes:

• **KRBB-FM/Wichita \$3.3 million**

• **KQAM-AM & KFJH-AM & KXLK-FM/  
Wichita-Wichita-Haysville \$12 million**  
(Includes KZKX-FM & KTGL-FM below)

• **KZKX-FM & KTGL-FM/Seward-  
Beatrice (Lincoln), NE**

## Beware Of Bad FCC Advice

☐ Broadcasters are being warned that they're responsible for knowing and obeying FCC rules, even when they receive bad advice from the FCC itself.

Page 6

## Sun Sets On Southern Starr

☐ Southern Starr Broadcasting Group no longer exists. However, its shareholders have \$23.6 million to take to the bank following Multi-Market Radio's acquisition of the former radio group. Multi-Market now operates 14 stations covering seven markets.

Page 6

# RADIO BUSINESS

## White House Trying To Save Minority Tax Certificates

By Mary Ann Barton  
R&R WASHINGTON BUREAU

The Clinton administration is trying to salvage the FCC's Minority Tax Certificate program, following a Senate vote (3/24) to kill it.

Repeal of the program is tied to partial funding of a health insurance tax break for the self-employed. The bill, which passed the Senate on a voice vote, now goes to a conference committee to resolve minor differ-

ences found in the House and Senate versions.

The administration's Office of Management and Budget issued a statement that the White House "opposes the outright repeal" of tax cer-

tificates, but added it would consider "possible modifications to the ownership and holding period requirements as well as caps on the amount of gain eligible for deferral."

### Potential Hot Potato

The legislation could become a hot potato for President Clinton, since it will be a test of his policies regard-

ing affirmative action. Also, a veto could saddle him with the blame for killing a popular health-care tax deduction. A recent report in the *Washington Post* (3/22) quoted a White House aide as saying the tax certificate program could be an "appropriate sacrifice" in order to save more worthy affirmative action programs.

"We don't speculate about what the president might or might not do about a piece of legislation in the absence of his own specific comments about it,"

OMB spokesman Lawrence Haas told R&R. "When the president is ready to address the issue of accepting or not accepting a piece of legislation, he will announce it. But we don't get ahead of the president."

Faced with the prospect of losing the tax certificate program, the FCC is already looking for new alternatives. Anthony Williams, Director of the Office of Communi-

cations Business Opportunities (formerly the FCC's Small Business Office), told a meeting of African-American executives that the Commission is working on a new plan for "affirmative opportunity" to benefit "all disadvantaged businesses," including small

firms and those owned by women and minorities. He said it would be limited to early-stage business ventures and would "graduate those who are capable of being self-sustaining."

☐ **We don't speculate about what the president might or might not do about a piece of legislation in the absence of his own specific comments about it.**  
- Lawrence Haas, OMB spokesman



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## Hundt Asked To Reduce '96 Commission Budget

☐ Chairman says he'll submit list of cuts for \$223.6 million plan within two weeks

By Mary Ann Barton  
R&R WASHINGTON BUREAU

Rep. Harold Rogers (R-KY), Chairman of the House appropriations subcommittee that oversees FCC spending, told FCC Chairman Reed Hundt on Wednesday (3/22) that his 1996 budget request of \$223.6 million is too high.

"That may not be music to your ears," Rogers noted. But he said the Commission would have to tighten its belt.

Hundt told the subcommittee he will submit a list of cuts within the next two weeks. One area almost sure to be cut: A proposed \$25 million allotment for the FCC to relocate to new quarters. The agency is now expected to stay put until 1997.

In written testimony submitted to the subcommittee, Hundt suggested the FCC's 1996 budget be

funded from spectrum auction proceeds, "thus suspending our need for a direct appropriation and regulatory fees." Hundt said the Commission's 1996 budget request — which includes \$116.4 million coming from regulatory fees (\$20.9 million from broadcasters) — could be funded with 2.5% of the \$9 billion the agency has collected in auction revenues.

That suggestion apparently didn't interest Rogers. The congressman didn't even question Hundt about the idea.

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## FCC: Bad Advice No Excuse For Violation

**J**eff Thomas thought he'd covered all the bases when the FCC staff and his communications attorney assured him it was all right to pay a \$7500 settlement to a competing applicant for an FM CP. Not so, the Commission has now ruled.

Thomas had filed the settlement agreement with the FCC. But in early 1992, the Commission dismissed the competing application because of a minor flaw, granted Thomas's application for the new FM at Kirtland, NM, and dismissed the settlement agreement as moot. Thomas and his attorney say FCC staffers then told them it was all right to make

the \$7500 payment to keep the other applicant from appealing its dismissal.

Later in 1992, three competitors claimed Thomas was unfit to buy **KRZE-AM, KCQL-AM, KRAZ-FM & KKFG-FM Farmington, NM** because he'd made an unauthorized settlement payment. The station sales were approved, but the competitors appealed to the full FCC. And it has now ruled that the payment was improper — although Thomas won't suffer any penalty.

"Notwithstanding the asserted advice of Commission staff and communications counsel ... applicants themselves have the burden of complying with applicable statutes and rules," the FCC noted.

## Multi-Market Closes Buy

**M**ulti-Market Radio (Nasdaq: RDIOA) closed its \$23.6 million acquisition of **Southern Starr Broadcasting Group** on Monday (3/27), creating a 14-station group covering seven markets.

Under the deal, Southern Starr shareholders received \$13.61 for each share of the company's stock. "On a pro forma basis, Southern Starr more than doubled our revenues and more than tripled our broadcast cash flow," said Multi-Market President **Michael Ferrel**.

### SFX Receives \$50 Million

**SFX Broadcasting** (Nasdaq: SFXBA) closed Monday (3/27) on a new \$50 million credit facility from a lending group headed by **Bank of New York**. The company plans to use the cash as working capital and to expand its 13-station group.

## TRANSACTIONS

# The City Of New York Gives Up WNYC-AM & FM For \$20 Million

Norm Feuer forms Triathlon Broadcasting with \$15.3 million acquisition

### Deals Of The Week

#### WNYC-AM & FM/New York

PRICE: \$20 million

TERMS: Asset sale for \$20 million, paid over six years in equal installments

BUYER: **WNYC Foundation**, a non-profit organization headed by Chairman **Irwin Schneiderman**. Phone: (212) 669-7800

SELLER: **City of New York**, headed by Mayor **Rudolph Giuliani**. It also owns **WNYC-TV/New York**.

FREQUENCY: 820 kHz; 93.9 MHz

POWER: 10kw day/1kw night; 5.4kw at 1440 feet

FORMAT: News/Talk; Classical

COMMENT: Mayor Giuliani had first proposed selling this combo to the top bidder among commercial broadcasters. But he agreed to this transaction when it became apparent that no facility could be found to accommodate WNYC-AM & FM's programming in the reserved non-commercial FM band.

#### Triathlon Broadcasting Acquisition

PRICE: \$15.3 million

TERMS: Duopoly deal; asset sale

BUYER: **Triathlon Broadcasting**, headed by President **Norm Feuer**.

Phone: (619) 239-4242

BROKER: **Paul Leonard** of **Star Media**

#### KRBB-FM/Wichita

PRICE: \$3.3 million

SELLER: **Marathon Broadcasting**, headed by President **Sid Sayowitz**.

Phone: (316) 265-9800

FREQUENCY: 97.9 MHz

POWER: 100kw at 993 feet

FORMAT: AC

#### KQAM-AM & KFH-AM & KXLK-FM/Wichita-Wichita-Haysville

PRICE: \$12 million (includes **KZKX-FM & KTGL-FM**, which follow)

SELLER: **Pourtales Radio Partnership**, controlled by **C.T. Robinson**. It owns 18 other stations. Feuer has also agreed to acquire all the other Pourtales stations — with the exception of **KEYN-FM/Wichita** — at a later date for \$28.5 million. Phone: (316) 267-0800

FREQUENCY: 1410 kHz; 1330 kHz; 105.3 MHz

POWER: 5kw day/1kw night; 5kw; 100kw at 993 feet

FORMAT: News/Talk; News/Talk; AC

#### KZKX-FM & KTGL-FM Seward-Beatrice (Lincoln), NE

FREQUENCY: 96.9 MHz; 92.9 MHz

POWER: 100kw at 610 feet; 100kw at 810 feet

FORMAT: Country; Rock

#### WVOM-AM & FM/Morrilton

PRICE: \$667,000

TERMS: Asset sale

BUYER: **Harold Nichols**, representing several station employees. Phone: (501) 354-2484

SELLER: **Morrilton Broadcasting Company**, headed by **Stan Willis**. Phone: (501) 354-2484

FREQUENCY: 800 kHz; 101.7 MHz

POWER: 250 watts day/41 watts night; 6kw at 225 feet

FORMAT: Country; Country

BROKER: **Bill Cate** of **Sunbelt Media**

### California

#### KAFN (FM CP)/Hanford (Visalia-Porterville)

PRICE: \$50,000

TERMS: Asset sale for cash

BUYER: **Rolando Collantes** of **Tulare, CA**. He owns **KGEN-AM/Tulare (Visalia-Porterville)** and two other stations. Phone: (209) 685-1370

SELLER: **Hanford FM Radio**, owned by **Lawrence and Nayerah Wrathall** of **Watsonville, CA**. They are buying one other station. Phone: (408) 688-9086

FREQUENCY: 94.5 MHz

POWER: 3kw at 328 feet

#### KLOA-AM & FM/Ridgecrest

PRICE: \$500,000

TERMS: Duopoly deal; asset sale for \$50,000 cash, and two promissory notes totaling \$450,000

BUYER: **Adelman Communications Inc.**, owned by **Robert Adelman** of **Palmdale, CA**. He owns **KRAJ-FM/Johannesburg, CA** and one other station. Phone: (805) 273-1683

SELLER: **Roy Mayhugh** of **Ridgecrest**. Phone: (619) 375-3620

FREQUENCY: 1240 kHz; 104.9 MHz

POWER: 1kw day/250 watts night; 750 watts at 1 foot

FORMAT: News/Talk; Country

### Colorado

#### KSKE-AM/Vail

PRICE: \$90,000

TERMS: Asset sale for cash

BUYER: **Global American Inc.**, owned by **Ronald Crider** of **Dillon, CO**.

## TRANSACTIONS AT A GLANCE

- **WVOM-AM & FM/Morrilton, AR** \$667,000
- **KAFN (FM CP)/Hanford (Visalia-Porterville), CA** \$50,000
- **KLOA-AM & FM/Ridgecrest, CA** \$500,000
- **KSKE-AM/Vail, CO** \$90,000
- **WSUA-AM/Miami** \$2.75 million
- **WGUL-FM/New Port Richey (Tampa-St. Petersburg)** \$5.5 million
- **WCHT-AM & WGLQ-FM/Escanaba, MI** \$800,000
- **KGRC-FM/Hannibal (Quincy), MO** \$1.25 million
- **Joplin, MO** \$1 million plus station swap

includes:

- **KSYN-FM/Joplin**
- **WMBH-AM/Joplin**
- **KNBQ-FM/Nebraska City, NE** \$3.5 million
- **WAED (FM CP)/Harker's Island, NC** No cash consideration
- **WMAF-AM/Monroe, NC** \$1
- **KVIV-AM/El Paso** \$550,000
- **KCDD-FM/Hamlin (Abilene), TX** \$500,000
- **KSBN-AM/Spokane, WA** \$150,000
- **WHRD-AM/Huntington, WV** \$85,000

Phone: (303) 468-2353

SELLER: **Debbie Varecha** of **Vail**. She has an interest in one TV station.

Phone: (303) 845-7611

FREQUENCY: 610 kHz

POWER: 5kw day/217 watts night

FORMAT: This station is dark.

### Florida

#### WSUA-AM/Miami

PRICE: \$2.75 million

TERMS: Asset sale for cash

BUYER: **WSUA Broadcasting Corp.**, headed by President **Gerardo Reyes**.

**WSUA Broadcasting** is a wholly owned subsidiary of **El Dorado Communications**, headed by **Thomas Castro**. **El Dorado** owns two other stations. Phone: (310) 914-8300

SELLER: **Red Top Broadcasting Corp.**, headed by President **Howard Premer**. Phone: (305) 285-1260

FREQUENCY: 1260 kHz

POWER: 5kw

FORMAT: Spanish

#### WGUL-FM/New Port Richey (Tampa-St. Petersburg)

PRICE: \$5.5 million

TERMS: Duopoly deal; asset sale for cash

BUYER: **Citicasters Inc.**, a publicly traded company (Nasdaq: CITI) headed by President/COO **John Zanotti** and President/Radio Group **David Crowl**. It owns **WXTB-FM/Clearwater (Tampa-St. Petersburg)**, 13 other radio stations, and two TV stations. Phone: (513) 562-8000

SELLER: **Alta Gulf FM Inc.**, headed by President **Timothy Dibble** of **San Francisco**. **Alta Gulf** is a subsidiary of **Alta Subordinated Debt Partners L.P.** It owns two other stations. **Dibble** has an interest in **WGUL-AM/Dunedin (Tampa-St. Petersburg)**, nine other radio stations, and one TV station. Phone: (617) 482-8020

FREQUENCY: 105.5 MHz

POWER: 6kw at 285 feet

FORMAT: Nostalgia

### Michigan

#### WCHT-AM & WGLQ-FM/Escanaba

PRICE: \$800,000

Continued on Page 8

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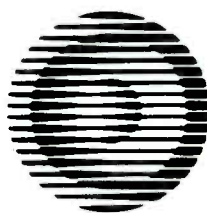
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**RADIO TODAY**  
ENTERTAINMENT

## Katz Finances Detailed In Stock Offering

**P**rospective investors are being told that **Katz Media Group** enjoyed compound annual revenue growth of 9.5% from 1990-1994.

Katz officials are currently pitching the \$93.5 million stock offering to major investment managers. Wall Street is again warming to initial public offerings after spurning IPOs for much of last year, and investors are said to be receptive to the Katz offering. Katz has applied to trade the stock on Nasdaq with the symbol "KTZM."

According to the company's prospectus, the **Katz Radio Group** handled national spot billings of \$630 million in 1994, compared to \$1.6 billion for the **Katz Television Group**.

Katz's prospectus is full of "pro forma" financial data, owing to its purchase last August by **DLJ Merchant Banking Partners** (which currently owns 81.6% of the company) and senior Katz management (15.8%). On a pro forma basis, Katz had operating revenues of \$179.5 million, EBITDA (roughly equivalent to broadcast cash flow) of \$45.6 million, and a net loss of \$1.1 million for 1994.

**Donaldson, Lufkin & Jenrette** (parent of DLJ Merchant Banking) is managing the Katz IPO, along with **Goldman, Sachs & Co.** and **Smith Barney Inc.**

## NAB Urges FCC To Cut Fines

**T**he NAB has told the FCC it could make its enforcement process more effective by reducing proposed fines for less serious offenses.

After a federal court struck down the FCC's fine schedule last year on procedural grounds, the Commission proposed to simply reinstate the same schedule — but after allowing for court-required public comment.

Rather than sticking with the old, NAB is urging the FCC to cut the fines by 50% for violations that don't involve threats to safety, "blatant evasion" of rules (such as operating without a license), or serious signal interference. NAB also said the Commission should issue warnings for lesser first offenses.

## TRANSACTIONS

Continued from Page 6

**TERMS:** Asset sale for \$304,000 cash and two promissory notes totaling \$496,000

**BUYER:** Lakes Radio Inc., headed by President **Thomas Koser** of Rice Lake, WI. Koser has a majority stock interest in six other stations. Phone: (715) 234-2131

**SELLER:** MW Multicom Inc., represented by Secretary **Thomas Walker**. Phone: (906) 789-9700

**FREQUENCY:** 600 kHz; 97.1 MHz  
**POWER:** 1kw-daytimer; 100kw at 1070 kHz

**FORMAT:** News/Talk; CHR

### Missouri

**KGRC-FM/Hannibal (Quincy)**

**PRICE:** \$1.25 million

**TERMS:** Duopoly deal; asset sale for cash

**BUYER:** Taylor Broadcasting Company, headed by President **Michelle Taylor** of Grosse Point Farms, MI. Phone: (217) 221-4346

**SELLER:** StarRadio Corp., headed by President **Jack Whitley**. It owns six other stations. Phone: (217) 224-4102

**FREQUENCY:** 92.9 MHz

**POWER:** 100kw at 489 feet

**FORMAT:** AC

**BROKER:** Larry Wood of Wood & Company

**Joplin Station Swap**

**PRICE:** \$1 million plus station swap

**TERMS:** Duopoly deal; **Big Mack Broadcasting** is paying \$1 million cash and also transferring **WMBH-AM** to **William Neal**, the seller of **KSYN-FM**.

**KSYN-FM/Joplin**

**BUYER:** Big Mack Broadcasting L.L.C., owned by **Charles and Kendall Dunaway** of Joplin; **Jim Von Grimp** of Bentonville, AR; **William Mackie** of Austin; and **Thomas McCoy** of Bentonville. They are acquiring **KSYN** and own **KJKT-FM/Joplin**. Phone: (417) 624-1025

**SELLER:** William Neal of Joplin. He is selling **KSYN-FM/Joplin** to the seller,

and he owns **KQYX-AM/Joplin**.

Phone: (417) 781-1313

**FREQUENCY:** 92.5 MHz

**POWER:** 100kw at 430 feet

**FORMAT:** AC

**WMBH-AM/Joplin**

**BUYER:** William Neal

**SELLER:** Big Mack Broadcasting

**FREQUENCY:** 1450 kHz

**POWER:** 1kw

**FORMAT:** Country

### Nebraska

**KNBQ-FM/Nebraska City**

**PRICE:** \$3.5 million

**TERMS:** Duopoly deal; asset sale for cash

**BUYER:** Henry Broadcasting Company, headed by President **Charles Buckley**. It owns **KFAB-AM & KGOR-FM/Omaha** and 12 other stations. Phone: (203) 661-4307

**SELLER:** Sunrise Broadcasting Corp., headed by **Joerg Klebe**. It owns **KISP-FM/Omaha; KNCY-AM & FM/Nebraska City-Auburn, NE;** and six other stations.

**FREQUENCY:** 97.7 MHz

**POWER:** 100kw at 1000 feet

**FORMAT:** AC

**BROKER:** Elliot Evers of Media Venture Partners

### North Carolina

**WAED (FM CP)/Harker's Island**

**PRICE:** No cash consideration

**TERMS:** Asset donation

**BUYER:** Clarence Barinowski of Augusta, GA. He owns five other stations. Phone: (706) 733-8201

**SELLER:** Hope Communications, headed by Chairman **Robert Vander-sys**. Phone: (919) 728-1635

**FREQUENCY:** 100.3 MHz

**POWER:** 100kw at 423 feet

**WMAP-AM/Monroe**

**PRICE:** \$1

**TERMS:** Asset sale for cash

**BUYER:** Helms Communications Corp., owned by **W. Frank and Libby Helms** of Monroe. Phone: (704) 283-0050

**SELLER:** Roldan Broadcasting Corp., headed by President **Adolf Rolden**. It owns **WMAP-FM/Page-land, SC**. Phone: (704) 289-6851

**FREQUENCY:** 1060 kHz

**POWER:** 1kw-daytimer

**FORMAT:** AC

### Texas

**KVIV-AM/El Paso**

**PRICE:** \$550,000

**TERMS:** Asset sale for \$250,000 cash and two promissory notes totaling \$300,000

**BUYER:** Spanish Christian Broad-

casting of **El Paso Inc.**, owned by

**Alfonso Cabrera** of El Paso

**SELLER:** Dunn Broadcasting Com-

pany, headed by President **John**

**Dunn**. Phone: (812) 476-1253

**FREQUENCY:** 1340 kHz

**POWER:** 1kw

**FORMAT:** Spanish

**KCDD-FM/Hamlin (Abilene)**

**PRICE:** \$500,000

**TERMS:** Duopoly deal; asset sale for \$25,000 cash, and three promissory notes totaling \$475,000

**BUYER:** Big Country Broadcasting Inc., owned by **Glen and Virginia Hine** of Tyler, TX and **Jack Smith** of Abilene.

The Hines own a combined 30% stock interest in **KBCY-FM/Tye (Abilene)**. They are also buying two stations and have an interest in one other. Phone: (903) 595-5111

**SELLER:** Taylor County Broadcasting, owned by **James Christoferson** and **George and Bonnie Chambers**. George Chambers owns a 50% stock interest in four other stations. Phone: (915) 672-2336

**FREQUENCY:** 103.7 MHz

**POWER:** 98kw at 984 feet

**FORMAT:** CHR

### Washington

**KSNB-AM/Spokane**

**PRICE:** \$150,000

**TERMS:** Asset sale

**BUYER:** Citizens Committee For The Rights To Keep And Bear Arms and the Second Amendment Foundation, dba **KSNB Radio Inc.** They own **KBNP-AM/Portland, OR**. Phone: (503) 223-6769

**SELLER:** TCC Broadcasting of Spokane, headed by President **Thomas Cook**. Phone: (509) 535-7272

**FREQUENCY:** 1230 kHz

**POWER:** 1kw

**FORMAT:** News/Talk

**BROKER:** Jerry Dennon of Mont-calm

### West Virginia

**WHRD-AM/Huntington**

**PRICE:** \$85,000

**TERMS:** Asset sale for cash

**BUYER:** Simmons Broadcasting Company, owned by **David Simmons** of Hilton Head Island, SC. He owns **WFXN-FM/Milton (Huntington)**, is buying **WMLV-FM/Ironton (Huntington)**, OH, and has a 48% stock interest in two other stations. Phone: (803) 785-4445

**SELLER:** Southern Communications Corp., headed by President **R. Shane Southern**. It owns two other stations. Phone: (304) 252-6452

**FREQUENCY:** 1470 kHz

**POWER:** 5kw day/72 watts night

**FORMAT:** Travel Information

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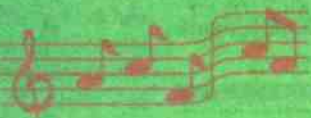
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For straight answers about digital systems for every radio application, come straight to booth 2503.

If you're not planning to attend the show, call Computer Concepts at 800-255-6350 and we'll fill you in on what's new and what's best.

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**Waldo Set As PD Of WLTI/Detroit**



Waldo

Seven-year KLTH/Kansas City PD Brad Waldo has accepted a similar position with WLTI/Detroit and will begin his new assignment Tuesday (4/4). He succeeds Jeff Silvers, who earlier

left the Viacom Lite AC.

Waldo told R&R, "I've loved working for Bonneville, and it would take a special company like Viacom to make me even consider changing jobs. Both companies are alike in the way they deal with people and get things done. I'm very favorably impressed with everything I learned about Viacom and, in particular, the people [with whom] I'll be working. I have a lot of listening and looking to do before I can determine exactly what to do with WLTI."

Before joining KLTH, Waldo previously programmed KRQK/Santa Maria-Lompoc, CA.

**Kimble Back As PD Of NAC WNWV**

WJZZ/Philadelphia programmer Bernie Kimble has reclaimed the job he had immediately prior to joining WJZZ: PD at Elyria-Lorain Broadcasting NAC WNWV/Cleveland. His return displaces PD Steve Hibbard.

President Gary Kneisley commented, "Bernie designed our original format when we went live with Smooth Jazz in 1990, so we are delighted that he's chosen to come home to us. He brings with him an expanded knowledge of research and other skills to contribute to our future success.

"The staff here has risen to new heights of performance levels. [Hibbard] has our endorsement of a job well-done and our best wishes for success with another station or group."

**Alix Ascends To OM Chair At WXTR**

WXTR/Washington morning man Jack Alix has been elevated to OM. The 30-year broadcast veteran succeeds Roy Lawrence, who recently exited when the Gold station adopted an all-'70s approach.

According to President/GM Bob Rich, Alix will oversee WXTR's program-



Alix

ming and promotions and will also assist in the operation of co-owned WQSI-AM & WZYQ-FM/Frederick, MD.

Rich noted, "Jack brings a wealth of experience and knowledge to our management team. This position enables him to use his considerable talents in many different ways."

**Daniels To Program KQQL/Minneapolis**

KXOA-AM & FM & KQPT-FM/Sacramento PD Don Daniels has been tapped to program KQQL/Minneapolis. He succeeds Kevin Metheny, who departs the Colfax Communications Gold outlet.

VP/GM Lisa Fransen Bittman said, "Don's a winner and his radio know-how is well-established. One only has to talk with people with whom he's worked to realize he's an inspi-



Daniels

rational leader and team-builder. These qualities dovetail nicely with our philosophy."

Daniels added, "KQQL has the support of one of the industry's finest young companies. I especially look forward to building the station into a Minnesota dynasty."

Daniels has previously programmed WOMC/Detroit, WHB/Kansas City, and WMEX/Boston.

**Kennett Named WWDE & WNVZ/Norfolk GM**

Elise Kennett has been named GM of Max Radio's Norfolk duopoly, AC WWDE-FM & CHR WNVZ-FM. Kennett succeeds Dick Lamb, who retains his corporate duties as Max Radio Exec. VP and continues to host WWDE's morning show.

Kennett noted, "Both of these radio stations are among the highest-rated in the market. They are already well-run and are great mature radio stations. I hope just to continue that, make some small improvements, and contribute in any way I can."

Until it was recently sold, Kennett had spent 10 years at WTVZ-TV/Norfolk, first as GM and then as VP/GM, until the outlet was recently sold. She began her broadcast career in sales at Norfolk's WCMS-AM & FM and WTAR-AM.

**Woodford GM Of Urban WCKX/Columbus**

Former WROU-FM/Dayton GSM Joe Woodford has been appointed VP/GM of Urban WCKX (Power 106.3FM)/Columbus. Woodford assumes his new duties Monday (4/3) and replaces Vince

Frugé, who left to join WIZF/Cincinnati as VP/GM (R&R 3/17).

"Joe comes to Power 106.3 with a varied and complete broadcast background, ready and able to take WCKX to a new level in its emergence as a top contender in the Co-

WOODFORD/See Page 14

**EXECUTIVE ACTION**

**WQCD/NY Gets Luckett In GSM Post**

WQCD (CD101.9)/New York has promoted LSM Lisa Luckett to GSM. Luckett joined the NAC station in 1991 as an AE and subsequently ascended to NSM, then LSM.

Luckett commented, "I've sold this format since its inception. I believe that what Rock was to the '70s, NAC is to the '90s and the future. New York is a global market with 140 nationalities. The world is no longer black and white — it's multicolored — and this is the only format that satisfies this cultural diversity."

Previously, Luckett had been an AE at rep firm Durpetti & Associates, crosstown WOR-AM, and KNUS-AM/Denver.

**Sonberg Joins SF Country Stations As GSM**

Michael Sonberg has joined Shamrock Country outlets KNEW-AM & KSAN-FM/San Francisco as GSM, a post that had been vacant since Julie Kahn was promoted to GM six months ago. Sonberg spent the last four years as an AE at Bay Area stations KBLX-FM and KFRC-AM & FM.

Sonberg commented, "It's a privilege to join an organization with a demonstrated commitment to excellence in all phases of broadcasting. I relish this opportunity to build on KNEW & KSAN's outstanding tradition of success."

Sonberg's 20 years of sales and sales management experience also include stints in Los Angeles at KFAC-FM, KRTH-FM, KKHR-FM, and KNX-FM.

**Lewis Recruited As WEAT-AM OM/ND**

WINF-AM & WBGT-FM/Staunton, VA PD/ND Jonathan Lewis has joined the OmniAmerica Group's News-formatted WEAT-AM/West Palm Beach as OM/AM News Director. Lewis succeeds Steve Kenney.

Lewis's 16-year radio career includes stints as ND at WSVA-AM/Harrisonburg, VA; WINC-AM & FM/Winchester, VA; and WTON-AM & FM/Staunton. He has also worked as a reporter at WLIR-FM/Garden City, NY; KAFE-AM & FM/Santa Fe, NM; WQMC-AM & FM/New York; and WRSW-AM & FM/Poughkeepsie, NY.

**Kimbrough Now Tapscan Sr. VP/Radio Systems**

Tapscan Inc. VP/Radio Software Sales Division Cindy Kimbrough has been promoted to Sr. VP/Radio Systems.

Kimbrough now heads all radio operations and reports directly to Tapscan Chairman Jim Christian. The company is undergoing a reorganization — appointing separate division heads for radio, TV, cable, and advertising — following last month's departure of President Dave Carlisle, who has not been replaced.

"I'm excited about the future of the radio division," Kimbrough told R&R. "We're on the same path that we've always been — upward."

Kimbrough joined Tapscan as an AE in 1985 and was promoted to VP in 1987. She'd previously been an AE at Malrite Communications.



Kimbrough

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**Talkin' 'Bout Talk Show Hosts**



The National Assn. of Radio Talk Show Hosts held its Spring Regional Forum last weekend (3/25). Testing the microphones are (l-r) Cullum Communications' Blanquita Cullum, WRKO/Boston's Jerry Williams, Mutual Network's Jim Bohannon, WRRG/Silver Springs, MD's Victoria Jones, Major Talk's Michael Reagan, "Good Day, USA"'s Doug Stephan, and KVI/Seattle's Mike Siegel.

**Morgan To Memphis As WMC-FM OM**

Former WSSH/Boston PD **Chuck Morgan** has been appointed to the newly created OM slot at Hot AC WMC-FM/Memphis.

Morgan told R&R, "I only wanted to go someplace where I felt ownership and management were dead-set on doing things right and winning. That's definitely the situation here. [Ellis] owns 14 TV sta-



Morgan

tions and is now aggressively going after radio. Within the next two years, they want to own 20 radio stations."

Morgan's previous programming background includes stints at WPIX/New York, WKQX/Chicago, WOMC/Detroit, KTKS/Dallas, WRQX/Washington, WLIT/Washington, WYNF/Tampa, and WBSB/Baltimore.

**Tyson Appointed PD At WMXQ/Birmingham**

Former WFBC/Greenville morning personality **Jeff Tyson** has been named PD at WMXQ/Birmingham. He succeeds **Mark St. John**, who recently left to join Zapoleon Media Strategies.

Tyson told R&R, "For years, this station was a straight-ahead CHR [as WAPI-FM]. It started getting negative baggage when it played rap and hard rock. The station became Mix 94.5 about a year ago, and we'll continue with

TYSON/See Page 14

**Atlantic Forms Lava Label**

■ 16-year vet Flom becomes President

Atlantic Group has created another new label, **Lava Records**, and named **Jason Flom** President. The New York-based company's core A&R, marketing, and promotion staffers will work with their counterparts at Atlantic, where Flom remains a Sr. VP.

Atlantic Group President **Val Azzoli** stated, "Jason is one of the best A&R people in the business, and I am very

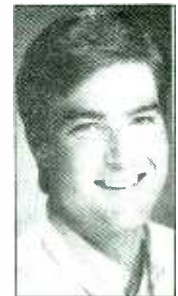


Flom

pleased to announce the establishment of his own label. The creation of Lava continues Atlantic's philosophy of nurturing and empowering our people."

Flom, a 16-year label vet, said, "Lava will actively explore creative ways to market and promote a small roster of unique performers." The first release will be **Jill Sobule's** self-titled album, due April 11.

**Daniels Recruited As KZDG/Denver PD**



Daniels (aka Baird)

KMLE/Phoenix Asst. PD/MD/middayer **Jeff Daniels** has been named PD at co-owned **Shamrock Broadcasting Country KZDG (Z92.5)/Denver**, where he will use his given name, **Jeff Baird**. He starts his first programming job April 10, replacing the exiting **Bob Young**.

KZDG GM **Bob Zuroweste** said, "It was tremendously gratifying to find talent of Jeff's caliber inside the Shamrock family. We're looking forward to Jeff applying the skills and Country expertise he developed at KMLE to Z92.5."

Baird told R&R, "I was looking for the next step in my career, and this is a great way to do it. This is a wonderful opportunity, and I'm extremely happy to be promoted from within a company I love."

Baird joined KMLE in 1991, was named MD in early '92, and was upped to Asst. PD in early '93. He previously worked in Seattle at **KRPM, KUBE, and KHIT**, as well as at **KATS/Yakima** and **KRFE/Everett**.

**Turkkan Named TAG Executive VP/GM**

Longtime publicist **Leyla Turkkan** has been named Exec. VP/GM of **TAG Recordings**, a new Atlantic Group label based in New York. She reports to TAG President & Atlantic Sr. VP **Craig Kallman**.

"Leyla's extensive experience with a variety of cutting-edge artists over the years, combined with her skill at assembling and directing a multifaceted staff, makes



Turkkan

her the ideal person to oversee TAG's day-to-day operations," said Kallman, who called Turkkan "a magnet for artists and staffers alike." Atlantic Group President **Val Azzoli** praised her "experience and capabilities" and "creative vision and drive."

In 1981, Turkkan became assistant manager/publicist for **Peter Tosh** and **Black Uhuru**, adding the same du-

TURKKAN/See Page 14

**MUSIC DATEBOOK**

**MONDAY, APRIL 3**

- 1965/Sam The Sham & The Pharoahs release "Wooly Bully."
- 1990/Jazz great **Sarah Vaughn**, 66, dies of lung cancer.
- Born: **Jan Berry** (Jan & Dean) 1941, **Wayne Newton** 1942, **Tony Orlando** 1944, **Mick Mars** (Mötley Crüe) 1956, **Melissa Etheridge** 1961, **Eddie Murphy** 1961, **Mike Ness** (Social Distortion) 1962

**TUESDAY, APRIL 4**

- 1960/RCA becomes the first company to release pop singles in stereo.
- 1968/Rev. Dr. **Martin Luther King Jr.** is killed. **James Brown** appears on national TV urging restraint, and an all-night blues session featuring **Jimi Hendrix**, **B.B. King**, and **Buddy Guy** raises money for King charities.
- 1990/**Gloria Estefan** is released from a New York hospital following back surgery. Several bones in the singer's back were broken in a March 20 bus accident.
- Born: The late **Muddy Waters** 1915, the late **Berry Oakley** (Allman Brothers Band) 1948, **Gary Moore** 1953

**WEDNESDAY, APRIL 5**

- 1980/R.E.M. plays its first gig — a party given by a friend of the band.
- 1985/More than 5000 U.S. radio stations simultaneously air U.S.A. For Africa's "We Are The World."
- Born: **Agnetha Faltskog** (ex-ABBA) 1950

**THURSDAY, APRIL 6**

- 1956/**Elvis Presley** signs a three-picture deal with Paramount.
- 1968/The Beatles open **Apple Corp.**
- 1971/Rolling Stones Records is formed.
- 1984/**Barbra Streisand** wins a Best Original Score Oscar for "Yentl," and **Irene Cara's** "Flashdance (What A Feeling)" wins for Best Original Song.
- 1985/**Miami Steve Van Zandt** (aka **Little Steven**) leaves the **E Street Band**.
- 1991/Guitarist **Vernon Reid** (ex-Living Colour) marries **Mia McLeod**.
- Born: **Michelle Phillips** (ex-Mamas & Papas) 1944

**FRIDAY, APRIL 7**

- 1956/CBS Radio debuts the first national rock 'n' roll show: "The Rock 'N' Roll Dance Party," hosted by **Alan Freed**.
- 1967/KMPX/San Francisco debuts what will be the forerunner of the AOR format under the direction of the late **Tom Donahue**.
- 1990/During his performance at Farm Aid IV, **Elton John** dedicates "Candle In The Wind" to AIDS patient **Ryan White**, who dies later that night.
- Born: **Bill Kreutzmann** (Grateful Dead) 1946, **John Oates** 1949

**SATURDAY, APRIL 8**

- 1973/**Neil Young's** little-seen film, "Journey Through The Past," opens.
- 1994/**Nirvana** leader **Kurt Cobain** is found dead of a self-inflicted shotgun wound in his Seattle home.
- Born: **Steve Howe** (Yes, Asia) 1947, **Izzy Stradlin** (ex-Guns N' Roses) 1962, **Julian Lennon** 1963



Nirvana — no apologies.

**SUNDAY, APRIL 9**

- 1969/**David Bowie** meets future wife **Angela Barnett** at a King Crimson show.
- 1974/**Bruce Springsteen** meets future manager **Jon Landau** at a Massachusetts club.
- 1979/**Donna Summer's** "Last Dance" wins the Best Original Song Oscar. **Giorgio Moroder** wins an Oscar for scoring "Midnight Express."
- Born: **Carl Perkins** 1932

— Paul Colbert

**Papa Joe Chevalier.**

Isn't he the legendary actor who danced his way through the movies?

Sorry, that was Maurice. This legendary Chevalier appears on the One-On-One Sports Radio Network — now in a brand new time slot on weekdays from 4 pm to 8 pm (EST).

And you'll never catch this talk show legend tap dancing around the controversial sports issues of the day. "Papa" Joe is famous for opinions that cut right to the heart of the matter — especially with listeners calling in for the lively debates that are the trademark of his show.

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**Radio**

• **RICK CAFFEY** — most recently Station Manager at Ring Radio's WCNN-AM & WALR-FM/Atlanta — has been named GM of the Atlanta Urban Radio Alliance, a joint marketing venture formed by Ring and WSB Radio Inc.

• **HEIDI LORCH** has been tapped as Manager/Network Sales Development at Liberty Broadcasting's WGNA-AM & FM, WTRY-AM, & WPYX-FM/Albany, NY. She exits Price Chopper Supermarkets/Golub Corp., where she was a Grocery Sales Promoter.

• **PETER FEINSTEIN** rises from Retail Marketing Manager to Strategic Business Manager at KLDE/Houston.

• **WALTER STAMPFLI** and **STEVEN LINDER** have been elected to join the NAB Radio Board as the representatives from Districts 11 and 21, respectively. Stampfli serves as President/GM at WNCO-AM & FM/Ashland, OH; Linder is President at KWLW-AM & KGIC-FM/Willmar, MN.

• **DAN O'DAY's** Morning Show Weekend has been scheduled for August 5-6 in Dallas. Guest speakers include Dick Orkin, Terry Dorsey, Gary Burbank, Gerry Tabio, and Canada's Jake Edwards; (310) 476-8111.

**Records**



*Mason*

• **KAREN MASON** has been appointed Sr. Director/Marketing at Elektra Entertainment Group. She joined EastWest Records as National Director/Marketing in 1992.

**CHRONICLE**

**Marriages**

**Curb Records** recording act **Boy Howdy** manager **Alan Hopper** to **Kathy Stewart**, March 25.

**Births**

**WEDJ/Charlotte** PD **Brian Bridgman**, wife **Lynn**, son **Austin**, March 26.

**Press Office** owner/President **Jim Della Croce**, wife **Erin Morris**, son **James Christopher**, March 19.

**Arista Records** Director/Southwest Regional Marketing **Nicki Brown**, husband **Mike**, daughter **Rachel Nicole**, March 10.

Arista Sr. Director/Creative, Advertising & Administration **Dina Mercaldi**, husband **Richard Rampinelli**, son **Jesse Dean**, February 25.

**KEEY/Minneapolis** Research Assistant **Joe LaStringer**, wife **Teresa**, daughter **Victoria Grace**, February 24.

• **CAROL BURNHAM** advances from Director to Sr. Director in Virgin Records' Publicity Department. The label also boosts Publicity Director **TONY**



*Burnham*



*Johnson*

**JOHNSON** to National Director/R&B Publicity. And **ANN PRYOR** moves up from East Coast Publicity Coordinator to Manager/Publicity.

• **JACKIE RHINEHART** rejoins Arista Records as Director/R&B Publicity. She held that post in 1990 before moving to Mercury Records as Sr. Director/Artist Development in 1991. In related news, BMG Entertainment — which includes the Arista, RCA, and Ariola labels — ups **La-**



*Rhinehart*

**VERNE EVANS** from Sr. Counsel to VP/Asst. General Counsel.

• **JEANNE DE SANCTIS** assumes Label Manager and Director/A&R duties at Enemy Productions, where she will oversee marketing, promotion, and A&R for the Enemy and BrakeOut record labels. She most recently worked in MediaAmerica's International Division.

• **CEMA DISTRIBUTION** will handle domestic distribution for the newly formed Ichiban International label; (404) 419-1414, x3017.

• **MOONSHINE MUSIC** has entered into an exclusive national distribution agreement with the Navarre Corp.; (310) 652-8145.

**National Radio**

• **MARILYN SAKS** has been named VP/Project Marketing at Metro Networks, which also taps **DEBBIE GOLDGAR** as Director/Marketing Development. They previously worked at KTRH-AM/Houston as Sr. AE and Direct Marketing Manager, respectively.

• **PETER NEWCOMB** segues to SW Networks as Director/Communications. He joined Sony Software in 1993 as Director/Media & Marketing.



*Newcomb*

• **DIGI-NET SYNDICATION** is offering "Live From The Underground Lounge." Originating from NYC, the hourlong, interactive modern rock interview/performance program airs Tuesdays at 11pm ET via Satcom C-5, Transponder 23, SEDAT Channels 12 & 13; (813) 253-4500.

• **CBS RADIO** has established Internet addresses for various programs. "House Of Blues Radio" broadcasts can be accessed at hblues.com.net; "The Gil Gross Show" is located at gilgrossshow@cbs.com; the site for "The Late Late Radio Show With Tom Snyder & Elliott Forrest" is latelateradio@cbs.com; and "Capitol Ideas" can be reached at capideas@cbsnews.com; (212) 975-3773.

• **NORTH AMERICAN NETWORK INC.** has established RadioSpace, a World Wide Web site serving as a resource for radio personalities, produc-

ers, and news directors. The service — accessible at <http://www.radio-space.com/welcome.html> — aims to consolidate the various scattered radio resources available on the Internet into one coherent, easy-access site; (301) 654-9810.

**Industry**

• **THOM SUTTON** becomes Director/Sports Sales at Infinity Radio Sales. He exits CBS Radio Representatives, where he spent four years as Sports Marketing Manager.

• **VICKI PARR** has been elevated from Sr. AE to Sales Manager at Katz Radio's Chicago branch.

• **JOHN SHEA** rises from Sr. VP/Ad Trade Marketing to Sr. VP/Marketing at MTV, which also ups **DAVE SIRULNICK** from VP/Exec. Producer to Sr. VP/Exec. Producer, News & Specials. Meanwhile, MTV Networks

boosts Director/Financial Planning **MONTE STEINMAN** to VP/Financial Planning.

• **JIM SORENSON** advances to Sr. VP/Sales at AEI Music Network. He joined the business music service in 1989. In other AEI activity: 14-year veteran **DAVE WHITAKER** moves up from Sr. VP/Technical Operations to Sr. VP/Customer Relations; 13-year veteran **MICHAEL ZIEGENHAGEL** steps up from Director/Systems Operations to VP/Operations; and VP/Broadcast & Technology **BILL HOGAN** becomes VP/International Satellite Operations.

• **RON MOSS** has been promoted to Director/A&R, North America at Rondor Music International. He formerly served as one of the publishing company's West Coast Creative Managers.

• **BMG MUSIC PUBLISHING** has acquired Cherry Lane Music's share of Sparrow Publishing Companies; (212) 582-0025.

**PROS ON THE LOOSE**

**Derrick Brown** — APD/MD WJOL-AM/Joliet, IL (815) 725-4193  
**Julie Brown** — ND/morning sidekick WMXN/Norfolk (804) 627-1421

**Brian Carlson** — Weekends/swing WJOL-AM/Joliet, IL (815) 744-3729

**Chris Clark** — Overnights WLLI-FM/Joliet, IL (815) 741-0496

**Skye Daniels** — Weekends/fill WLLI-FM/Joliet, IL (815) 726-4763

**Andrea Darlas** — News WJOL-AM/Joliet, IL (708) 460-1756

**Julie Fox** — MIDDAYS/production director WLLI-FM/Joliet, IL (815) 722-4517

**Steve Gannon** — PD/mornings WNIC/Detroit (313) 441-1121

**Bob Hylka** — MD/nights WLLI-FM/Joliet, IL (815) 423-5095

**Cliff Nash** — MD WQBK/Albany (518) 372-6831

**Chris Nuccio** — Sports WJOL-AM/Joliet, IL (708) 458-2673

**Frank O'Leary** — Host/middays WJOL-AM/Joliet, IL (312) 549-1879

**Rob Phillips** — News WJOL-AM/Joliet, IL (312) 946-1918

**Alicia Cruize & Ed Rush** — Morning team WXTQ/Athens, OH (614) 594-6008 or (614) 592-1177

**Jody Seby** — GM WJOL-AM & WLLI-FM/Joliet, IL (815) 436-5216

**Jim Selle** — News WJOL-AM/Joliet, IL (815) 941-0936

**Lenny Svodoba** — Afternoons WLLI-FM/Joliet, IL (815) 563-1224

**Ryan Walsh** — Sports WJOL-AM/Joliet, IL (815) 478-3047

**Wayne Watkins** — PD WCKW/New Orleans (504) 835-0356

**Paul "Doc" Watson** — Evenings WXKR/Toledo (419) 478-8530

**Changes**

**AC:** WBEB/Philadelphia MD **Erik West** adds APD duties ... WKXA/Findlay, OH welcomes **Chris Oakes** for mornings, coming from WPKO/Bellefontaine, OH.

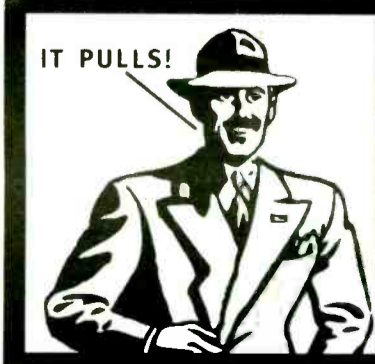
**Alternative:** WQNF/Louisville middayer **Mel Rexroat** rises to MD ... WXWX/Greenville, SC hires former crosstown WBBO morning man **Logan** for wakeups. PD **Rick Schmidt** shifts to afternoons; **Caroline** moves from afternoons to nights ... KLZR/Lawrence, KS hires WKQX/Chicago intern **John Castino** as Production Director ... WDOX/Atlantic City has a new fax number: (609) 525-0663.

**CHR:** WAPE/Jacksonville revamps its morning show, giving it a new name, "The Big Ape Morning Zoo," and two new faces: Morning show host **Eden Kendall** and news anchor **Ashley King** join **Hoyle Dempsey**, **Frankie C.**, and **Steve Sutton** ... WKSE/Buffalo Research Director **Dave Universal** gets the MD duties relinquished by new PD **Sue O'Neill** ... KKSS/Albuquerque late-nighter **Rob Royster** becomes MD, replacing the exiting **Jacque James** ... WJMN/Boston afternoon driver **Jo-Jo Kincaid** resigns; middayer **Lady D** segues to afternoons, and swinger **Mike McGowan** moves to middays ... WYHY/Nashville's morning team of **Coyote McCloud**, **Rhett Walker**, and **Dana Knight** is out. **Danny Wright** and **Brian**

**Wright**, most recently with WHJX/Jacksonville, take over the shift, with former WSIX/Nashville morning show co-host/news anchor **Lisa Manning** joining for news duties ... While WKCI/New Haven evening personality **Renee** returns to WTIC-FM/Hartford, 'KCI Research Director **Anthony Ianini** resigns ... WBIZ/Eau Claire, WI weekender **Wendy Wenk** takes middays as **Dave Daniels** exits.

**Classic Rock:** WMFX/Columbia, SC taps **Denise Danforth** as MD.

**Country:** KBUL/Reno middayer **Dave Collins** adds MD duties ... **Ben Chalker**, former KIKK/Houston morning man, is the new afternooner at KRST/Albuquerque. He replaces **Joel Hixon**, who left to pursue a career in voiceovers and movies ... **Bob Hooper**, 20+-year morning personality at WESC-AM & FM/Greenville, SC, moves from the FM to the AM, which is a traditional Country outlet. He'll also host a weekly "Country Gold" show on the FM on Sunday nights. Anchoring the new FM morning show — dubbed "Grits & Gardner" — are **Pam Houston** (previously with crosstown Country competitor WSSL) and former KFMS/Las Vegas morning personality **Bill Gardner**. Remaining part of the wakeup team are **Charlie Munson** and **Roger Davis** ... As WINL/Linden, AL PD/afternooner **Jonathon Jeb Stuart** becomes PD/mornings at Classic Rock WIZB/Dothan, AL, the new WINL PD is **Larry Grant**.



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# MEDIA

## TELEVISION

### TOP TEN SHOWS MARCH 20-26

- 1 *Seinfeld*
- 2 *Friends*
- 3 *Home Improvement*
- 4 *ER*
- 5 *Grace Under Fire*
- 6 *60 Minutes*
- 7 *NYPD Blue*
- 8 *Mad About You*
- (tie) *Roseanne*
- 10 *Murphy Brown*

Source: Nielsen Media Research

All show times are ET/PT unless otherwise noted (Daylight Savings Time begins 4/2); subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### COMING NEXT WEEK

#### Tube Tops

Taped last February in London, ABC's 90-minute "Brit Awards" features live performances by Blur, Elton John, Madonna, R.E.M., and Sting (Saturday, 4/1; check local listings).

#### Friday, 3/31

- Bo Diddley, "Music City Tonight" (TNN).
- Tom Jones and Dwight Yoakam are set to perform on TBS's hourlong "Live From The House Of Blues" (midnight EST/9pm PST).
- Notorious B.I.G., "The Jon Stewart Show" (syndicated).

#### Saturday, 4/1

- PBS airs "Stevie Ray Vaughan: A Retrospective" as an "Austin City Limits" special (check local listings).

• Lisa Stewart performs on "The Statler Bros. Show" (TNN, 9pm EST/6pm PST).

### Monday, 4/3

- Randy Travis, "The Tonight Show With Jay Leno."
- Robyn Hitchcock, "Late Night With Conan O'Brien."
- Matthew Sweet, "Jon Stewart."

### Tuesday, 4/4

- Jimmy Cliff and Lebo M, "Jay Leno."
- Dolly Parton, "Late Show With David Letterman."
- Our Lady Peace, "Jon Stewart."

### Wednesday, 4/5

- Jack Wagner stars in "Lady Killer," a two-hour made-for-TV movie airing on CBS (9pm).
- Michael Martin Murphey, "Music City Tonight."
- John Mayall sits in with the band on "David Letterman."
- Catherine, "Jon Stewart."

### Thursday, 4/6

- Johnny Cash and June Carter Cash perform on "Waylon Jennings & Friends" (TNN, 8pm EDT/5pm PDT).
- Hammer guest-stars on Fox's "Martin" (8pm).
- Chante' Moore performs on Fox's "New York Undercover" (9pm).
- John Lee Hooker and Carlos Santana, "Jay Leno."
- Soul Asylum, "David Letterman."
- Widespread Panic, "Conan O'Brien."
- Jayhawks, "Jon Stewart."

## FILMS

### WEEKEND BOX OFFICE MARCH 24-26

- 1 *Outbreak* (WB) \$8.00
- 2 *Major Payne* (Universal)\* \$7.01
- 3 *Dolores Claiborne* (Columbia)\* \$5.72
- 4 *Man Of The House* (Buena Vista) \$3.48
- 5 *Tall Tale: The Unbelievable Adventures Of Pecos Bill* (Buena Vista)\* \$3.04
- 6 *Candyman: Farewell To The Flesh* (Gramercy) \$2.77
- 7 *Bye Bye, Love* (Fox) \$2.59
- 8 *Muriel's Wedding* (Miramax) \$2.55
- 9 *Pulp Fiction* (Miramax) \$2.51
- 10 *Forrest Gump* (Paramount) \$1.98

All figures in millions  
\* First week in release

Source: Entertainment Data Inc.

### COMING ATTRACTIONS:

This week's openers include "Tank Girl," starring Lori Petty as the title character and Priority recording artist Ice-T as a half-man, half-kangaroo mutant. Look sharp for Virgin recording artist Iggy Pop in a cameo appearance as "Rat Face." Hole leader Courtney Love served as Exec. Music Coordinator for the film's Elektra/EEG soundtrack, which sports Bjork's current single ("Army Of Me") as well as cuts by Hole, Bush, Portishead, Belly, Veruca Salt, Devo, L7, Ice-T, and Stomp. To complete the LP, the Magnificent Bastards — featuring Stone Temple Pilots frontman Scott Weiland on vocals — perform "Mockingbird Girl," while Joan Jett and Paul Westerberg duet on Cole Porter's "Let's Do It."

Also opening this week is "Tommy Boy," starring Chris Farley and David Spade. The film's forthcoming WB soundtrack features Shaw-Blades' current single ("My Hallucination"), along with tunes by the Goo Goo Dolls, Primal Scream, Soul Coughing, Paul Westerberg, and others.

Rounding out this week's openers is "Born To Be Wild," starring Wil Horneff and Helen Shaver. Besides Mark Snow's score, the film's forthcoming Milan soundtrack spotlights Green Jelly's cover of Steppenwolf's title track.

## VIDEO

### NEW THIS WEEK

- **CHIEFTAINS: THE MAKING OF THE LONG BLACK VEIL** (RCA Victor)  
This 45-minute collection documents the recording of the Chieftains' current LP with guest appearances by Ry Cooder, Marianne Faithfull, Tom Jones, Mark Knopfler, Sinead O'Connor, and Sting, among others. Selections include "He Moved Through The Fair" (with O'Connor), "Mo Ghile Mear" (with Sting), "Love Is Teasin'" (with Faithfull), and more.

## 'ZINE SCENE

### Cavallo 'Shocked' By Green Day!

For an article on A&R honchos, *Request* talked with Epic VP Michael Goldstone, Atlantic Sr. VP Janet Billig, Geffen's Mark Kates, the Bongload trio, and WB VP Rob Cavallo, who recalls that Green Day's success "shocked me, quite honestly. I thought that there would be 200,000 kids who would get it, but never 3 million."

Billig adds, "Every band breaking today isn't breaking on a half-million records, which is the way it used to be. They're breaking on 4 million. Artists need to know that they don't have to do that, that it's not expected of them."

### Grunge Update

"There are some people, I'm sure, that wish grunge had never taken hold, but they're in a very small minority as far as KROQ goes," says MD Gene Sandbloom in *Entertainment Weekly's* assessment of Bush's success (KROQ PD Kevin Weatherly chose "Everything Zen" as the single). MTV VP/Music Patti Galluzzi explains Bush's success: "[Bush] rocks hard. They're not so, like, subtle as some of the other British bands."

"Grunge widow Courtney Love has contacted horror novelist Poppy Z. Brite ("Drawing Blood") about possibly writing a biography of Love" (*People*).

### Golden Years

"There comes a point when basically the media wants certain people to die so they can be remembered as legends. It's a pain if they live on, because they can't hold them like a crystal in their mind as a comforting hero, since they've gone and grown old, and that means [the pundits are] growing old, too." Dave Stewart waxes philosophical in an *Interview* with Suede's Brett Anderson.

"I'm 51, and I've just had one of the most enjoyable years of my life," says Joni Mitchell in *Vogue*. "My bleeding years are behind me. Now I have rich people's problems, and you can't make songs out of rich people's problems." She wanted to make the joke of her Van Gogh-style self-portrait more obvious by inserting little tin ears into the LP package, but it was too expensive.

### No Soaps, No Supers

"The tightrope between music promotion and image promotion is tricky footing," says Belly's Tanya Donnelly in *Interview*. "I turn down soap opera cameos and supermarket openings every day."

The *Star* says Michael Jackson paid LaToya \$5 million not to do a porn flick for \$2 million. *People's* "Insider" column hears MJ plans to launch a solo U.S. tour in November.

### Interview With The Elton

In a long *Interview* cover story, Elton John discusses his childhood, his career, his sexuality, and



Elton John

much more, including his new record: "To my mind there hasn't been a record since 1976 which has had all of me on it. I feel like this one does ... [It] sounds as if it could have been made in

that purple patch in the 1970s when I had all that energy. I'm four and a half years clean and sober, so the energy's starting to come back."

He reflects, "The Elton John one sees in public is not the Elton John that comes home and closes his door, or used to, and sat in my room on my own doing bags of cocaine, liters of Scotch, and watching pornographic videos."

### Lovebirds

John McEnroe has popped the question to Patty Smyth just months after his former "date-mate," Sheryl Crow, introduced them, according to the *Globe*. And the *Star* claims to have comments from Karla Phyllinganer about how her marriage was wrecked when Crow had an affair with Greg Phyllinganer on Michael Jackson's "Bad" tour.

"If you're a rapper, and you go to a particular city, you [encounter] the same groupies. I took an AIDS test about six months ago, and I'm about ready to go again," says Luther "Luke" Campbell, responding to news of Eazy-E's AIDS status in *Entertainment Weekly*.

### Rushed Hospitality

Joseph Hysong, the roly-poly right-winger who last year won the *National Enquirer's* Rush Limbaugh Look-Alike contest (R&R 9/23/94), recently showed up as an audience member at Limbaugh's TV show. *New York* magazine reports the star "stood just six feet from" Hysong but steadfastly ignored his upstretched arm until no other arms were up.

When Hysong finally got to ask a question (could he sit in the big man's chair for a photo?), Limbaugh allowed him, "though not graciously," says NY. Afterwards, the doppelganger stood in line to get his copy of Limbaugh's book signed, but before he could reach the star, an aide took the book and brought it back signed. The next day, a disconsolate Hysong said, "I'm sick of looking like him. Tomorrow morning: diet time."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

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## Voice Your Views On Ownership Issue

The Senate Commerce Committee is putting the finishing touches on a telecommunications bill that the full Senate may vote on next month. The **NAB Radio Board** has voted to support total elimination of ownership limits on radio, currently at 20 AMs and 20 FMs. NAB is pushing to get that measure into the bill and urging its members to share their opinions with their representatives. Here's how to contact the senators on the committee; all numbers are in area code 202.

SENATOR	PHONE	FAX
Larry Pressler (R-SD)	224-5842	224-1259
Bob Packwood (R-OR)	224-5244	228-3576
Ted Stevens (R-AK)	224-3004	224-2354
John McCain (R-AZ)	224-2235	228-2862
Conrad Burns (R-MT)	224-2644	224-8594
Slade Gorton (R-WA)	224-3441	224-9393
Trent Lott (R-MS)	224-6253	224-2262
Kay Bailey Hutchison (R-TX)	224-5922	224-0776
Olympia Snowe (R-ME)	224-5344	224-1946
John Ashcroft (R-MO)	224-6154	228-5126
Ernest Hollings (D-SC)	224-6121	224-4293
Daniel Inouye (D-HI)	224-3934	224-6747
Wendell Ford (D-KY)	224-4343	224-0046
Jim Exon (D-NE)	224-4224	224-5213
John Rockefeller (D-WVA)	224-6472	224-7665
John Kerry (D-MA)	224-2742	224-8525
John Breau (D-LA)	224-4623	224-4268
Richard Bryan (D-NV)	224-6244	224-1867
Byron Dorgan (D-ND)	224-2551	224-1193

### WW1

Continued from Page 1

marketing firm. Lawenda, who previously held management posts with **Reeves Entertainment, Chelsea Communications, USA Network,** and **CBS**, has also worked in radio sales at stations in the **CBS, MetroMedia, and Group W** chains.

"Jeff is a dynamic leader with 26 years of experience in the communications and entertainment industries," Karmazin said. "He has been very successful in every position he has held. I believe he will not only make an important contribution to Westwood One, but to the entire network radio industry."

Lawenda remarked, "I am com-

mitted to the development of new business growth in our medium. I have always believed that radio is an effective medium. In fact, I used it extensively as a client with **Cabin Fever.**"

Hogan's new company is owned by former **Metromedia** radio chief **Carl Brazell** and media mogul **John Kluge.** Metromedia International owns stations in the former Soviet republics and elsewhere in Eastern Europe.

Karmazin said of Hogan, "He has made a very important contribution to our growth, particularly leading the company through our successful reconfiguration into targeted networks."

### Jamieson

Continued from Page 1

**Entertainment** in January," said **BMG Entertainment North America** President/CEO **Strauss Zelnick.** "Bob's experience, leadership, management skills, and above all, passion for the industry make him an exciting choice to lead **RCA** as it moves toward its second century."

Jamieson stated, "To be given the mission of leading this famed label — home to such dynamic contemporary artists as the **Dave Matthews Band, SWV,** and **Bruce Hornsby,**

and boasting a rich catalog with artists as important as **Jefferson Airplane, Harry Nilsson,** and of course, **Elvis Presley** — is going to be both exciting and challenging."

Jamieson took his post at **BMG Canada** in 1991 after serving as Exec. VP of **PolyGram Holdings** in New York, where he was in charge of the team that coordinated **Island** and **A&M's** business acquisitions. He was previously **PolyGram** Exec. VP/Marketing & Sales, following a long stretch at **CBS Records** that began in 1968 with a local promotion job.

### Woodford

Continued from Page 10

lumbus market," stated **Joerg Klebe,** President/CEO of station owner **Sunrise Broadcast Group.**

"This is the ideal situation," Woodford told **R&R.** "Vince did a remarkable job in staff development, so I'm basically going there to take

the station to a new level. It's really good to get back into a management position, get back at the helm, but I'm taking over a very good station as it is."

This is the second GM post of Woodford's 25-year radio career; the first was at **WENZ-AM/Richmond.**

### Triathlon

Continued from Page 1

ond stage of the transaction is likely to be at least a year away. Feuer is already quite familiar with Robinson's stations — his **Force II Communications** currently functions as **Pourtales Radio's** COO.

**Paul Leonard** of **Star Media Group** brokered the Triathlon deals, with **Robert F.X. Sillerman** arranging financing.

Feuer had teamed up with **Sillerman** when **Force II** was created — the company planned to buy stations in **Portland, OR; Richmond; and Norfolk** in 1991 and 1992 — but as the radio industry's credit crunch worsened, none of the deals closed. "Our timing was terrible," Feuer noted.

### Rocket

Continued from Page 3

winner and we're happy to have him as part of **Shamrock** and to lead 107.5 to great heights."

Fant told **R&R,** "I really wanted to build another winner. I'm really proud of the success we had at **KLOL,** but that was then and this is now. I want to build a **Rock** station for the next generation. This is a great opportunity with more than potential ... it has momentum. Everyone here has a positive attitude about winning. I told everyone at our meeting, 'We're going to speed up and operate with a sense of urgency.'"

Fant is bringing with him four members of the **KLOL** sales staff. **Tom Haynes** has joined as **GSM,** while AEs **Bill Powell, Todd Reynolds,** and **Russell Lindley** join for similar duties.

Fant signed on **KLOL** as **PD** 25 years ago. In 1973, he ventured into the film business. He rejoined **KLOL** in '83.

### Back To Motown

**Bennett** spent four years as **GSM** of **WCXI-AM & WWWW** before being named **GM** at **KRQT** (then **KZFX**), and she now returns to that position.

"In her previous stint as **GSM** at **W4,**" **VP/GM Phil Lamka** remarked, "Mary built a highly respected sales operation. Her return underscores **Shamrock's** commitment to excellence and to retain our top people in positions where they excel."

"I'm excited about the opportunity of rejoining **Phil Lamka** and the superb team at **W4.** My main objective is to prove **Thomas Wolfe** wrong about 'You can't go home again' while turning the **Country** radio battle up a couple of notches," Bennett said.

Prior to her earlier stay at **WWWW,** Bennett served as **GSM** for **WNIC/Detroit** and **GSM,** then **VP/Station Manager,** at crosstown **WDTX.**

### Turkkan

Continued from Page 11

ties for **Grandmaster Flash** in '83. She was **Arif Mardin's** production coordinator at **Atlantic Recording Studios** from '85-'87. In 1988 she founded **Set To Run Public Relations,** which she closed in August 1993 to join **Columbia** as **VP/National Publicity.**

### Weed

Continued from Page 3

AC until **Weed** arrives.

**VP/GM Mark Bench** told **R&R,** "This was a very tough decision. In conducting this search, I noticed that a few names — including **Steve's** — kept jumping out on a regular basis. I flew to **Detroit** to listen to his station. By listening to a station, you can really know its programmer.

"Steve has had a great deal of experience working with an established morning drive talent [**Dick Purtan**]. We also have a major-name morning guy [**Jim Kerr**], and **Steve's** the right choice to work with him."

Before joining **WKQI** nearly four years ago, **Weed** previously programmed **KYKY/St. Louis, KMJM/St. Louis, KTSA & KTFM/San Antonio, WCZY/Detroit, KHIT/Seattle, and KMGJ/Seattle.**

### Beck

Continued from Page 3

town backward and forward."

"We're doing really well," said **Beck.** "We've hitched our buggy to the **O.J. Simpson** trial, and it's really helped us define the station."

Before joining **KPIX-AM & FM** as a consultant, **Beck** consulted **KOTK-AM/Portland, OR.** Prior to that he had been **ND,** then **Operations Director,** at **KGO-AM/San Francisco.** He also held news management positions at **KFWB/Los Angeles.**

### Curtin

Continued from Page 3

ranks to become a force in the promotion community," said **Leeds.** "The entire **Epic** promotion department relies on **Laura's** uptempo spirit for guidance. I couldn't be more proud to have her on my team."

**Curtin** told **R&R,** "This is a very special time in music and in my life. I've been very lucky to work with the best artists in the world, and I'm looking forward to breaking **Korn** and **Oasis** this year. Being part of **Epic Records' promotion** department, I don't ever feel like I'm going to work — I feel like I'm going home."

**Curtin** started in **Epic's** product management area and entered promotion in 1990 at the manager level. She rose to **Assoc. Director** in '92 and to **Director/National Album Promotion** in '93.

### Tyson

Continued from Page 11



Tyson

what we're doing. We hope to put some energy back into it."

Prior to joining **WFBC,** **Tyson** was **Asst. PD/MD** at **WBZZ/Pittsburgh** and **WBMW/Washington** (now **WJFK**).

### Bloch

Continued from Page 3

violations stemming from **Bloch's** sale of interests in companies he set up to buy radio stations.

### Business As Usual

**Bloch** hasn't talked to reporters since the tape allegations surfaced last week, but he has continued to broadcast his daily financial advice show.

**Bloch's** largest affiliate, **WOR-AM/New York,** is standing by him. "As of today, I don't plan on making any changes unless the legal situation changes," said **PD David Bernstein.** He said **WOR** would likely continue to air the show as long as **Bloch's** legal problems don't harm the station's integrity.



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# STREET TALK®

## Letters to Cleo

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## Two New NACs On Horizon?

**W**ill Broadcast Architecture launch two NAC stations on the first day of the spring book? Will the Bills face the Chiefs in next year's playoffs? BA CEO Frank Cody isn't talkin', but everyone else on the street is.

*Flash!* Former EMI Sr. VP/Promo Ken Lane joins Jive as Sr. VP/Promo, starting Monday (4/3).

### Stern Chi-Town Return

Howard Stern returns to the Windy City. The morning manster will appear on Cox Classic Rocker WCKG between 6-10am. (After a 10-month trial, the "King Of All Media" was ousted from WLUP-AM in August '93, which triggered a breach of contract lawsuit by Stern against Evergreen Media that still hasn't been resolved.) Stern's arrival on 'CKG means Patti Haze moves from mornings to 10am-2pm, and midday maven Bob Stroud exits.

### Rumors

- Is Citadel Communications on the verge of purchasing an Eastern medium-market radio group to be combined with its Western medium-market radio group? Would this merged company supplant Citadel's Wall Street stock offering, which has been pending since last year?

- Joel Salkowitz exits the Nat'l Dir./Pop Promo post at Pendulum Records. Will he stay in records or return to radio?

- Will longtime Classic Rock KSD/St. Louis change format? Pavement palaver posits these possibilities: Country, '80s hits, "Americana," and CHR. Did we leave anything out?

- Will Epic elevate Dale Connone to VP/Pop Promo real soon?

- More key changes coming at perennial money-maker WRMF/W. Palm Beach? Even BIGGER changes coming at owner Fairbanks Communications' sister station WCLB/Boston? Are these stations' fates — and personnel — linked?

- Will Interscope promo domo Tim Burris join new Hollywood honcho John Fagot's dream team?

- Are ex-KDMX/Dallas PD Rob Roberts, ex-KMXV/KC PD Thom Walsh Tisdall, ex-WMXV/NY MD Mary Franco, erstwhile WCIL/Carbondale, IL PD Tony Waitekus, and former WLT/Detroit PD Jeff Silvers the first five candidates for the newly open WKT/Detroit PD slot (see Page 3)?

- What's up with ex-XHTZ/San Diego, KOY/Phoenix, and KISF/KC morning master Steve Douglas? ST hears he's been spending a lotta time in Raleigh lately, listening to WDCG and dining with PD Brian Burns.

Incidentally, 'DCG morning team Bob & Mike have split up, citing irreconcilable differences. While Mike explores his opportunities, midday maven Madison joins Bob in mornings. Swinger/part-timer Kip Taylor will take middays until a full-time replacement is found.

- Will Mercury L.A. local promo dude Don Coddington be movin' to Elektra? Will Elektra Sr. VP Greg Thompson restructure the entire Pop promo dept?

- Why was former WJMN/Boston afternoon driver Jo Jo Kincaid spotted headin' toward beautiful downtown Burbank in a stretch limo?

- Will ex-WYHY/Nashville morning duo Coyote McCloud and Rhett Walker join new CHR convert WFBC/Greenville, SC before we run out of questions?

Following the arrivals of Denise J. Brown (R&R 3/24) and Greg Peck (See Page 3) at WB's Black Music dept., the WB and Reprise staffs are undergoing what a spokesperson called a "reorganization and consolidation." Giant Urban Promo honcho Ardenia Brown joins WB as VP/Black Music Promo, as WB VP/Black Music Promo Hank Spann and Reprise VP/Black Music Promo Eric Thrasher exit, along with several field staffers.

Back at Giant, West Coast regional Tony Collins becomes head of Urban promotion. Expect Giant to return to a closer working relationship with the WB Black Music staff.

### Syndication Scene

WXKS/Boston's Matty In The Morning will be syndicated over the Superadio Network on initial affiliates WWKX-FM/Providence and WZKS/Portland, ME, starting April 5.

Meanwhile, Scott Evans — of the KPLX/Dallas morning team Harmon & Evans — will exit after the spring book to concentrate on the syndicated countdown show hosted by the dynamic duo. The pair have been on the air since '88. Steve Harmon will remain with KPLX in a role TBD. PD Brad Chambers told ST, "We're starting with a clean slate."

And ... Salem Radio Networks says it's signed more than 50 affiliates for Monday's (4/3) national debut of the "Ollie North Show."

Finally, Rick Dees re-signs CD Media VP/Ops Tom Shovan to a multi-year deal overseeing the "Rick Dees Weekly Top 40." Shovan also picks up VP/Mktg. & Program Development stripes for Radio Today — the NY programming & distribution firm responsible for building and maintaining the network airing CD Media's programming.

ASCAP is threatening to stop licensing music — except for radio and TV, which are under federal jurisdiction — in New Jersey if Gov. Christie Whitman signs legislation that would impose new licensing restrictions backed by bar & restaurant trade groups.

With no way to get a license, concert promoters, club owners, and other businesses that feature music could find themselves facing lawsuits for playing music from ASCAP's catalog.

### Sex & Politics

WZEE/Madison touched off a controversy by running a Sheik condoms commercial featuring the sounds of a couple having sex. When two local hospitals pulled their WZEE ads in protest, GM David Graupner responded with an editorial, calling their action "morally and ethically bankrupt."

Meanwhile, WCBM-AM/Baltimore talk host Alan Keyes entered the race for the Republican nomination for president at a state GOP convention held in San Diego on Sunday (3/26).

Continued on Page 18



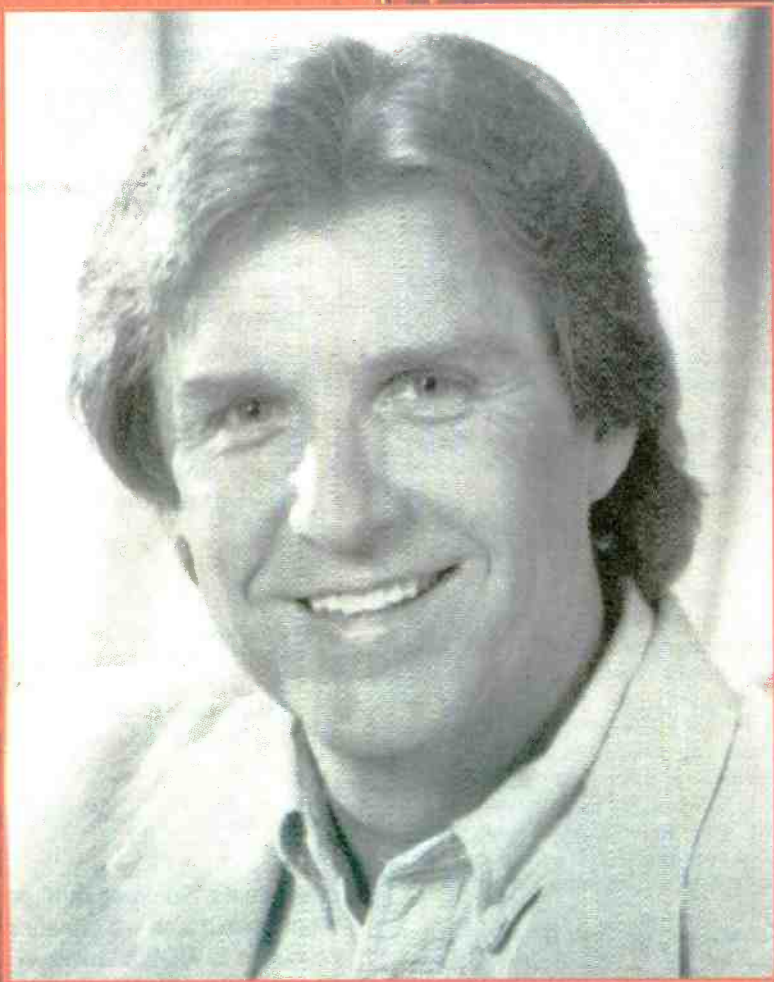
SW Networks

congratulates

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★ A much deserved honor for a true professional. Thanks to **COUNTRY'S MOST WANTED**, now we've got Nashville's #1 afternoon talent on our station six days a week.

- Doug Baker, PD, WSIX-FM/Nashville

★ I've been a fan of Carl P.'s since the day he hit the airwaves. That's why I was one of the first to pick up **COUNTRY'S MOST WANTED** and I love the show! Congratulations on a great year at WSIX-FM. Go for it pal!

- Paul Johnson, PD, WSOC-FM/Charlotte

★ Congratulations Carl P! It's hard to find talent and creativity in one person, but he's got 'em both. He's a sick puppy that knows how to keep listeners tuned-in.

- David Manning, VP/GM, Q105/Tampa

★ The ACM nod doesn't surprise me at all. Not only does he do a terrific airshift at WSIX, but **COUNTRY'S MOST WANTED** is fabulous! Hey everybody - the show's not for everyone - it's market exclusive (hurry hurry!). Congratulations Carl. Send me a picture of the trophy.

- Loyd Ford, PD WSSL-FM/Greenville

★ Congratulations on the nomination. Our listeners love you and **COUNTRY'S MOST WANTED**, but frankly I always thought Bubba Skynyd was the real talent!

- Russ Schell, PD, KIX 106/St.Louis

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## STREET TALK®

Continued from Page 16

And ... former **WOR-AMNY** producer **Fred Clark** has started working for House Minority Leader **Richard Gephardt** (D-MO), charged with the task of helping the Democrats get their message out using Talk radio.

Finally, the **USA Talk Network**, with backing from the Colorado ACLU, was in a Denver federal court last Wednesday (3/22), seeking to use the name "After The Rush" for **Aaron Harber's** nationally syndicated liberal-leaning talk show. **Rush Limbaugh's** producer and syndicator each sued USA, asking for an injunction against the use of the proposed name, as well as \$35 million in damages.

Congratulations to **WHTZ/NY** PD **Steve Kingston** and wife/morning maven **Patty Steele** on the birth of their son, **Jacob Andrew Kingston**, last Friday (3/24).

Condolences to the family and friends of **Ruthless/Relativity** artist **Eazy-E**, 31, who died of AIDS on Sunday (3/26). **UC KKB/L.A.**, where Eazy had co-hosted a weekly rap show since last fall, announced it not only will

### Rumbles

- **Century Broadcasting's** **KYBG-FM/Denver** flipped from syndicated Talk to Rock and the "92X" moniker on Tuesday (3/28). Expect a PD to be in place by the time you finish reading this sentence.

- The two-year simulcast of **WOMP/Bellaire, OH** and **WRKY/Staubenville** has ended; **WOMP** goes back to originating all of its programming live 'n' local from Bellaire.

- Seven-year **KASH-FM/Anchorage** PD **Mike Ford** heads south to Seattle for a consultancy position with the **Research Group**.

- Soft AC **KRVR/Quad Cities, IA** changes calls to **KCQQ**, flips format to '70s and '80s Gold, and signs crosstown **WXP**'s ex-morning personalities, **Dwyer & Michaels**, for wakeups.

- **KQID/Alexandria, LA** ups MD **Pat Cloud** to PD, replacing **Ace Anthony**, who's off to **WFME/Baton Rouge**. **KQID** morning driver **Cindy B. Goode** becomes MD/afternoons.

- Former **KIOK/Th-Cities, WA** PD **Paul Walker** rejoins the station as PD, effective immediately.

- **New Wave Communications** has signed on a Rock outlet in Sarasota, FL, using the heritage call letters **WYNF**. Sister station **KLAQ/EI Paso** PD **Will Douglass** has been in charge of getting the station up 'n' running and will split his duties between the two outlets.

- **WKQQ/Lexington** ups **Tony Tilford** to PD and **Kelth West** to MD, as PD **Peter Delloro** segues to new duopoly sister Gold **WTKT** as OM.

- With **KRAD/Corpus Christi** GM/PD **Bill York** returning to fulltime GM duties, MD **Jay Gleason** takes the PD reins.

- After more than five years with the outlet, **WCKW/N.O.** PD **Wayne Watkins** exits.

- Gold **WFBC/Greenville, SC** flips to CHR ("B-93.7"), and **Chris Abrams** becomes PD.

- **KSCA/L.A.** hires former crosstown **KLOS** morning news anchor **Chuck Moshontz** for similar duties. Midday maven **Nicole Sandler** moves to mornings, MD **Merilee Kelly** shifts from afternoons to middays, and PD **Mike Morrison** switches from mornings to afternoons.

- **WNUA/Chicago** welcomes **KOAI (The Oasis)/Dallas** PD **Tom Miller** to the APD/MD post vacated by **Michael Fisher** — now **SW Smooth FM** PD — late last year.

- To clarify what you read here last week, consultant **Dennis Constantine** and **KBCO/Denver** parted by mutual decision.

- **Scott Free** — who just joined **KAGG/Bryan-College Station, TX** as AMD/nights — is from **WOWW/Pensacola**. NOT **WOW/Omaha**, as you read here last week.

RADIO & RECORDS



1

- **Al Teller** named **MCA Inc.** Exec. VP.
- **Patriot Records** launched with **Jimmy Bowen** as President/COO.
- **Matt Mills** becomes **WXKS-AM & FM/Boston** Sr. VP/GM.

5

- **Marko Babineau** becomes **DGC Records** GM.
- **Jim deCastro** promoted to **Evergreen Media** COO.
- **Tom Cuddy** named **WPLJ/NY** VP/Programming.
- **Mark Todd** appointed **KQLZ/L.A.** OM.
- **Bruce Kamen** returns to **KGO/SF** PD post.
- **Tommy Edwards** tapped as **WODS/Boston** PD.

10

- **Clayt Kaufman** and **Doug Brown**, GMs of **WCCO & WLTE/Minneapolis** respectively, earn VP stripes.
- **Chick Watkins** appointed **KOY/Phoenix** OM.
- **Richard Sands** becomes **KITS/SF** PD.
- **Donna Brake** named **R&R** AC Editor.

15

- **Quincy Jones** forms **Qwest Records**, with **WB** to handle distribution.
- **Howard Stern** joins **WWWW/Detroit** for mornings.

20

- **Bob Payton** appointed **XEROK/EI Paso** PD.
- **KFRC-FM/SF** PD **Don St. John** joins **KFRC-AM** for nights, so the FM names **Paul Ward** OM, and **AM MD Dave Sholin** PD.
- **Les Garland** becomes **WAVZ/New Haven** PD

dedicate its "Summer Jam" concert to his memory, but also will donate a share of the proceeds to AIDS charities in his name.

Kudos 'n' superlatives to **MCA** and **Radioactive** for putting **Live's** "Lightning Crashes" at the top of the **Rock and Alternative** charts. (It's been No. 1 on the latter for seven weeks now, the most consecutive weeks spent at the peak position since the chart converted from albums to tracks last year.)

Enquiring mikes want to know ... Yes, Virginia, the **Peter Callahan** who's buying **WPBZ-FM/W. Palm Beach** (R&R 3/24) is the **Peter Callahan**, Publisher of the **National Enquirer**.

How did he get involved in the deal to buy an FM that's being spun off from **American Radio Systems'** purchase of the **Amaturo Group's** duopoly? Well, **ARS** Chairman **Steve Dodge** is a director of the **National Enquirer's** parent company. There's no joint sales agreement in this deal yet, but don't be surprised to see something put together.



“it’s a long hard road  
from creation to the grave  
too many lost souls down here

# Charlie Sexton Sextet



too few of them are saved  
it’s a real big picture  
starring one and all  
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everyone will crawl”

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RANDALL BLOOMQUIST

## Second-Quarter Sales Shaping Up Nicely

An informal survey of News/Talk stations indicates the second quarter will be a fairly pleasant time. With sales generally pacing ahead of last year, GSMs — and their minions — should be able to lay off the Maalox for a few weeks. Among the hot categories driving this performance: automotive.

Several Talk outlets are surfing a wave of overall radio prosperity in their markets. "We're running ahead of last year, but the whole market is running ahead," notes **WMAL/Washington GSM Zemira Jones**, whose station is coming off a record year.

### National Bonanza

According to Jones, national is running ahead of local on a year-to-year basis. "National is way ahead of last year, while local is a little ahead," he says. "Based on pacing information, March national sales are 28% ahead of 1993. Local isn't quite so far ahead."

Jones named automotive, food, and beverage as his hottest categories. Financial services, he adds, are "a little softer" than he had predicted.

**WBAP/Dallas GSM Doug Sheldon** says that market will probably finish 7%-10% ahead of 1993 for the second quarter. WBAP itself is pacing ahead of last year's performance with local doing better than national. The station's standout categories have been computers, technology products, and services.

**WGR/Buffalo** is rollin' in it. **GM Jim Meltzer** says second-quarter sales are pacing 12% ahead of 1994. His three hottest categories? "Automotive, automotive, and automotive." Number four? "Restaurants."

According to Meltzer: "The economy is strong and [advertisers] are happy with how Talk radio works. We're doing a ton of [host] personal endorsement spots. Talk sells."

### Status Quo

**Betty Kocurek**, GM of Talk combo **WOAI-AM & KTKR-AM/San**

## TOP 10 TALK TOPICS

March '95

What's on Americans' minds? Each month R&R conducts an exclusive survey of the nation's leading Talk radio stations to determine the 10 issues that have generated the greatest amount of listener phone response over the past four weeks. Following is a comparison of last month's and this month's hottest topics.

LM	TM	
5	1	Affirmative Action
1	2	O.J. Simpson Trial
3	3	Welfare Reform
—	4	Jenny Jones Talk Show Murder
—	5	School Lunch Debate
6	6	Newt Gingrich/Contract With America
—	7	Michael Jordan Returns To Basketball
—	8	Marcia Clark Child Custody Battle
—	9	Concealed Weapon Law
—	10	Balanced Budget Amendment

O.J. Simpson marks his tenth month on the chart, although he drops to second place after two months in the top spot. Both welfare reform and **Newt Gingrich** notch their fifth month on the chart.

*Reporting Stations: WLS/Chicago, Diana Bodkins; KSTP/Minneapolis, Steve Konrad; WBAP/Dallas-Ft. Worth, Tyler Cox; WGST/Atlanta, Nancy Zintak; WTAE/Pittsburgh, Bruce Gilbert; KMOX/St. Louis, Tom Langmyer; WWDB/Philadelphia, David Rimmer; WYXT/Detroit, Pat Sheehan; KIRO/Seattle, Tom Clendening*

## Some Ollie Observations

Iran-contra figure and failed Senate candidate **Oliver North** recently debuted as the star of his own syndicated afternoon drive talk show.

The program, which is offered by Salem Broadcasting, is currently heard on **KKHT/Houston** and **WWRC/Washington**.

### Step-By-Step Review

Here's what I think about the show after two weeks of listening.

- Smooth operator. North is technically perfect and his show is well-produced. He hits all the posts for breaks and service elements and rarely falls into "umms" and "ahhs." His segues between calls are nearly seamless.
- Caller-driven. In his first two weeks North has devoted much of his program to bantering with a steady stream of callers and guests. He is quickly wearing out what he apparently hopes will become his trademark phrase: "I salute you for your call."
- Excessive Clinton bashing. North never, ever misses a chance to pound on **Bill Clinton** and his administration. It's relentless and over-the-top to the point of sparking sympathy and support for Clinton — no easy task.
- Just like Rush. North and company have borrowed heavily from the **Rush Limbaugh** style book. The Ollie show includes song parodies (borrowed from "The Capitol Steps" comedy group), caller "shreddings" that are nearly identical to Limbaugh's old caller abortions, and hip, hot, rock music bumpers.
- How much Ollie? All this copycatting prompts the question: How much of this show reflects the real Oliver North and how much is just packaging? A close political advisor to North has been quoted as saying the former marine is too polite to say the kinds of things he says on his show. And personally, I doubt whether the 52-year-old North recognizes — let alone listens to — the kind of music his producers have chosen for bumpers.
- Bottom line. Despite all the charisma he exuded during the Iran-contra episode, North is not a particularly captivating radio personality. Competent? Yes. Opinionated. Yep. Enthusiastic. You bet. Enthralling? No. Entertaining? Not really. A sure bet for success? Hardly.

**Antonio**, says things are good at her stations — but not great. "We're in good shape for the second quarter but we're not screaming for joy," she says. "We're right where we were last year."

**Kocurek** says the hot categories are automobiles, home improvements, and gardening. The station boosts that last category with the publication of an annual gardening almanac. Advertisers are given space in that publication based on the size of the on-air schedule they commit to buy.

Things apparently are great at **KABC/Los Angeles**. The station, which was the top biller in the L.A. metro in February, is sold out for

April. Station spokesman **Bill Leonard** said the station's recent performance is a tribute to its sales staff, which has overcome the baseball strike — **KABC** carries the Dodgers — to rack up some impressive numbers.

**KMOX/St. Louis**, home of the Cardinals, has suffered as a result of the baseball walkout. According to GSM **David Kelley**, the station is running about 3% behind 1994, thanks to a 17% drop in baseball revenues. "If you eliminate the sports line from our budget, we're ahead of last year."

Among Kelley's strong categories: automotive and casino gambling.

**CHILL OUT** Sex To Stress DR. JOY BROWNE  
**MAKE OUT** Money, Money, Money KEN & DARIA DOLAN  
**GET OUT** THE Travel Authority ARTHUR FROMMER  
**TAKE OUT** "The Dr. Ruth Of Pets" WARREN ECKSTEIN  
**WORK OUT** Healthy Lifestyles RONALD HOFFMAN, MD  
**PIG OUT** Food Glorious Food ARTHUR SCHWARTZ  
**DIG OUT** America's Greenest Thumb RALPH SNODSMITH  
**FAR OUT** A Rock 'n' Roll Republican's Look At Life JAY SEVERIN "PM AMERICA"

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MIKE KINOSHIAN

# Soft ACs Need To Make More Noise

One of the latest surfacing notions is Soft AC's imminent collapse. Two veteran programmers assess such a likelihood.

"We're in a three-way AC war [with Hot AC WRQX and Mainstream AC WASH], and we're banking on — and are committed to —



Bob Moke

Soft AC," asserts Soft AC WGAY/Washington PD Bob Moke, who doesn't share the belief that this format wing is in trouble. "We're the market's only AC playing the Righteous Brothers' 'Unchained Melody,' one of the format's highest-testing songs of all time. WGAY is doing a good job, and we're optimistic about Soft AC's future."

### At-Work Perk

"Especially in the workplace, there's always a need for music that's mellow, fairly relaxing, and not very intrusive. Soft AC is the perfect format for a large number of at-work situations."

Suggesting that Soft ACs become more memorable, Moke comments, "It's fine if you can win as just an 'at-work' format, but Soft ACs should consider 'Love Songs' at night and [inject] some personality in the morning. Every format should evolve — and Soft AC's no exception."

Moke uses a low-key approach with his morning show. "We don't heat up the music and still play eight-10 songs an hour. Topics are lifestyle-oriented and the show's more than music, news, and traffic."

"Soft ACs that don't blow their own horns have to do a lot of marketing and some of them now realize they have to shout louder. This isn't a format where we go on the air every eight minutes and yell our name. Part of [our format's] evolution might include jingles, produced liners, and a bit more on-air contesting."

### Numbers Game

He recalls when WGAY jettisoned B/EZ for Soft AC about three and a half years ago. "We had a 400,000 cume when we [left that format], but [switching to Soft AC] was the right thing for us to do. Our 25-54s had been dropping with each book and it's difficult to get the advertising community to believe in you when your station's median age is in the mid-'50s."

"It would be a shame if Soft AC [were to collapse] simply because of advertising agencies and demographics," Moke says. "It's silly that formats need to be changed — or die — because they don't skew well for ad agencies. Nobody wants to see that happen to Soft AC."

As recently as two years ago, Neil Diamond, Barbra Streisand,

Kenny Rogers, Anne Murray, and Lionel Richie were among WGAY's core artists. "Most Soft ACs haven't played a John Denver record in several years, and many have stopped playing Streisand and Diamond," he points out. "New [thirty-something Soft ACs] have no heritage of Barbra and Neil. We'll continue to play a few songs by these artists because they still test so well. Our upper-end demo listeners have no problems with traditional '70s and '80s Soft AC music."

### Song-Driven Format

By contrast, Moke lists Elton John, Whitney Houston, Phil Collins, Billy Joel, Madonna, Richard Marx, Mariah Carey, Gloria Estefan, and Michael Bolton as WGAY's most-played artists today. "In the past, part of [what separated Soft AC from Mainstream AC] was in the music's tempo, texture, and intensity. In addition, it also had something

to do with station formatics. Many Soft ACs sounded like old B/EZs.

"Announcers had nice, pleasant voices, but very little personality and there was no audience involvement. To perhaps combat [Soft AC's background perception], many within the format have made adjustments to have their stations sound more like a Mainstream AC."

In fact, most Mainstream AC programmers would probably concur with Moke's list of core artists. Determining what differentiates Soft and Mainstream AC might be accomplished by looking at what Soft ACs avoid. WGAY, for example, didn't play Sheryl Crow's "All I Wanna Do" or Gloria Estefan's two recent remakes.

"We've never played Melissa Etheridge or John Mellencamp and won't automatically add something by a core artist," Moke explains. "If something by new artists like Martin Page and Des'ree sounds good, we'll play it. Once very artist-driven, this format is now much more song-driven."

**“If something by new artists like Martin Page and Des'ree sounds good, we'll play it. Once very artist-driven, this format is now much more song-driven.”**

# Denver's 'Cozy' Move To The Mainstream

KOSI/Denver was once Soft AC's very definition. Recently, however, it's had a facelift.

"We're as close to being Mainstream AC as one can get," remarks KOSI PD Scott Taylor. "In the late '80s/early '90s, most B/EZs jumped on Soft AC's bandwagon. It now appears that the format's demise came very quickly."

### Lifestyle Change

Approximately five years ago, KOSI was among those making that B/EZ-to-Soft AC evolution. Back then, it boasted core artists like Neil Diamond, Barbra Streisand, Anne Murray, and Melissa Manchester. They've now shifted to Michael Bolton, Whitney Houston, Elton John, Celine Dion, and Kenny G.

The change in lifestyles is one reason Taylor cites for Soft AC's decline. "Today's 40 year old is totally different [from] a 40 year old 10 years ago. People [nowadays] think younger and are more active. Things are quicker-paced — people get up earlier and stay up later. The average household eats out [several] times a week. When I was growing up, it was a 'treat' to eat out."

"Soft AC very quickly outgrew Barry Manilow and Barbra Strei-

sand. Stations that made the [B/EZ-Soft AC transition] and stay in that genre fail when 'Mix' or hotter ACs come into the market. The ones that are successful continue to progress and evolve."

### Contemporary Push

Taylor's research indicates that some Diamond, Manilow, and Streisand test scores have been falling the past several years. "As more of a defensive tactic, we still play some of their music. I constantly [evaluate] and critique my station and ask myself how it can be better. You have to stay a step ahead of yourself to see the next trend."

"Our gut feeling was that we could improve by making KOSI more contemporary. So — in terms of tempo — we started pushing the envelope. We can get away with being more uptempo, yet still be perceived as the softest station on the dial."



Scott Taylor

## Hottest Name: Hot AC

Exactly 175 AC programmers — the largest base I've used for such an R&R survey — were asked what words best describe their stations. Here are the 38 different responses.

HOT AC	20.5%
MAINSTREAM AC	16.0%
SOFT AC	12.5%
BRIGHT AC	10.2%
AC	7.4%
LITE AC	7.4%
HOT AC/ADULT CHR	2.2%
GOLD-BASED AC	1.7%
ADULT CHR/HOT AC	1.7%
ADULT TOP 40	1.7%
CONTEMPORARY RADIO FOR ADULTS	1.7%
LITE ROCK	1.7%
MAINSTREAM/BRIGHT AC	1.7%
SOFT ROCK	1.7%
AC/ADULT HITS	0.5%
AC/HOT AC	0.5%
ADULT HIT MUSIC	0.5%
ADULT ROCK-EDGE AC	0.5%
BRIGHT/HOT AC	0.5%
EASY AC	0.5%
FULL-SERVICE AC	0.5%
HOT AC/ADULT HITS	0.5%
HOT AC/CLASSIC HITS	0.5%
HOT/BRIGHT AC	0.5%
HOT CONTEMPORARY ADULT	0.5%
MAINSTREAM/LITE AC	0.5%
MELODY-BASED, PERSONALITY AC	0.5%
MID-TEMPO AC	0.5%
'90S BRIGHT AC	0.5%
OLDIES-BASED SOFT AC	0.5%
PERSONALITY-BASED HOT AC	0.5%
RHYTHMIC AC	0.5%
ROCK AC	0.5%
ROCK-ORIENTED HOT AC	0.5%
SOFT CONTEMPORARY	0.5%
SOFT HITS	0.5%
SOFT/MAINSTREAM AC	0.5%
WARM AC	0.5%

Celine Dion to Gin Blossoms and Smashing Pumpkins."

### Soft AC's New Arena

Envisioning some major industry changes, Taylor opines, "Some Nostalgia stations are [experiencing some success], but that success will peak with the 50th anniversary of World War II. Since there's less and less of a Nostalgia listener base, some of these stations will start vanishing."

**“In terms of tempo — we started pushing the envelope. We can get away with being more uptempo, yet still be perceived as the softest station on the dial.”**

"Eight months ago, KWMX and KOSI played about 65% of the same music; now, it's closer to a 40% duplication. They see us as an immovable object and are trying to flank off Alice, which is all over the place. [Alice] plays everything from Michael Bolton and

natra, Johnny Mathis, and Vic Damone. MOR will be made up of Streisand, Diamond, Murray, Manchester, and the Carpenters and will be the B/EZ format for the 50+ audience. In its next new life phase, Soft AC will replace Nostalgia and B/EZ as they exist today."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	1	<b>1</b>	<b>ELTON JOHN</b> Believe (Rocket/Island)	2379	2306	2034	1764	97/0
2	2	2	2	<b>MADONNA</b> Take A Bow (Maverick/Sire/WB)	2192	2238	2282	2380	89/0
1	1	3	3	<b>EAGLES</b> Love Will Keep Us Alive (Geffen)	2109	2232	2291	2407	90/0
4	4	4	<b>4</b>	<b>MARTIN PAGE</b> In The House Of Stone And Light (Mercury)	2020	2000	1947	1884	82/0
5	5	5	<b>5</b>	<b>BONNIE RAITT</b> You Got It (Arista)	1894	1889	1844	1814	88/1
12	10	6	<b>6</b>	<b>FOREIGNER</b> Until... (Generama/Rhythm Safari/Priority)	1733	1603	1454	1359	85/0
9	7	7	<b>7</b>	<b>GLORIA ESTEFAN</b> Everlasting Love (Epic)	1611	1601	1520	1505	73/1
10	8	8	<b>8</b>	<b>DES'REE</b> You Gotta Be (550 Music)	1608	1595	1486	1466	71/3
11	12	11	9	<b>AMY GRANT &amp; VINCE GILL</b> House Of Love (A&M)	1279	1284	1390	1440	67/0
15	14	13	<b>10</b>	<b>JOHN WAITE</b> How Did I Get By Without You (Imago)	1226	1163	1087	920	73/0
7	9	10	11	<b>VANESSA WILLIAMS</b> The Sweetest Days (Mercury)	1193	1306	1480	1642	71/0
3	6	9	12	<b>BOYZ II MEN</b> On Bended Knee (Motown)	1191	1481	1764	1924	66/0
18	16	15	<b>13</b>	<b>JIMMY CLIFF</b> Hakuna Matata (Walt Disney)	1043	937	827	669	61/3
8	11	12	14	<b>JON SECADA</b> Mental Picture (SBK/EMI)	1027	1228	1396	1577	64/0
21	18	16	<b>15</b>	<b>LINDA RONSTADT</b> The Blue Train (Elektra/EEG)	993	894	742	551	71/2
19	17	17	<b>16</b>	<b>STEVIE WONDER</b> For Your Love (Motown)	951	861	751	638	63/1
13	13	14	17	<b>4 P.M.</b> Sukiyaki (Next Plateau/London/Island)	756	979	1201	1228	46/1
23	22	20	<b>18</b>	<b>FIREHOUSE I</b> Live My Life For You (Epic)	713	612	541	444	51/8
20	21	18	<b>19</b>	<b>HOOTIE &amp; THE BLOWFISH</b> Hold My Hand (Atlantic)	673	647	635	597	28/1
27	24	21	<b>20</b>	<b>MANHATTAN TRANSFER</b> Too Busy Thinking About... (Atlantic)	636	587	487	280	44/4
26	26	24	<b>21</b>	<b>BLESSID UNION OF SOULS I</b> Believe (EMI)	567	464	376	285	47/7
30	25	23	<b>22</b>	<b>LUTHER VANDROSS</b> Love The One You're With (LV/Epic)	550	465	404	242	44/6
28	28	26	<b>23</b>	<b>ANNIE LENNOX</b> No More "I Love You's" (Arista)	503	413	315	257	43/7
—	—	29	<b>24</b>	<b>JOSHUA KADISON</b> Beau's All Night Radio Love Line (SBK/EMI)	499	365	156	0	48/11
—	27	25	<b>25</b>	<b>MELISSA ETHERIDGE</b> If I Wanted To (Island)	497	431	371	241	28/3
14	15	19	26	<b>PATTY SMYTH</b> Look What Love Has Done (MCA)	483	631	870	1139	33/0
22	23	22	27	<b>TAKE 6</b> You Can Never Ask Too Much (Of Love) (Reprise)	475	537	521	496	40/0
—	30	28	<b>28</b>	<b>SHERYL CROW</b> Strong Enough (A&M)	426	376	251	166	29/5
—	29	27	<b>29</b>	<b>MICHAEL ENGLISH</b> Love Moves In Mysterious Ways (Curb)	424	388	275	138	36/5
<b>DEBUT</b>	—	—	<b>30</b>	<b>BEN TAYLOR I Will (Giant)</b>	398	153	0	0	36/19

This chart reflects airplay from March 27 - April 2. Songs ranked by total plays. Highlighted songs indicate Breaker. 98 AC reporters. 95 current playlists. Songs that are down or flat for three consecutive weeks and below No. 15 are removed from the chart © 1995, R&R Inc.

### NEW & ACTIVE

#### DIONNE FARRIS I Know (Columbia)

Total Stations: 23, Adds: 7, Points: 1656, Plays: 358, WDAQ 26, WLEV 8 (8), WMJQ 28, WVAF 11 (11), WKYE 20 (20), WMXV 20 (15), WBEB 17 (17), WYYY 22 (22), WTCB 7, WTKT 5 (5), WDLX 25 (24), WMBX 10 (10), WRMF 10, WJDX 25 (24), KHLA 5, WHBC 17 (17), WSNY 15, WMMX 5 (5), WENS 25 (25), WLOR 5, WQLR 10, KCIX 21 (21), KMGQ 21 (21).

#### JAMIE WALTERS Hold On (Atlantic)

Total Stations: 25, Adds: 2, Points: 1154, Plays: 302, WDAQ 13 (13), WRCH 9 (9), WHYN 14 (14), WLEV 16 (16), WMJQ 14 (14), WVAF 11 (11), WKYE 13 (13), WJLK 7, WYYY 7 (7), WLZV 7 (7), WGSY 15 (20), WTKT 5 (5), WPEZ 5 (5), WUDE 8 (6), WMBX 14 (14), WAHR 15 (15), KHLA 5 (5), WRVR 17 (8), KTYL 5, WROE 7 (7), WHBC 15 (15), WLOR 14 (14), WWWW 20 (20), WQLR 25 (23), KCIX 21 (6).

#### SHEENA EASTON My Cherie (MCA)

Total Stations: 27, Adds: 3, Points: 1051, Plays: 253, WRCH 8 (5), WWLI 7 (5), WLIF 10 (10), WKYE 10 (10), WJLK 7 (7), WOBN 12, WYYY 7 (7), WGAY 7 (7), WKWK 10 (12), WARM 6 (6), WDLX 15 (13), WDEF 6 (6), WAHR 15 (15), KESZ 14 (14), KQXT 7 (7), WROE 14 (14), WHBC 5, WFMK 9 (9), WLOR 10 (5), WWWW 12 (12), WMT 7 (8), WQLR 7 (7), KYMG 16 (17), KJNS 5 (5), KWAV 7 (7), KKCW 11 (11), KISC 9.

#### AARON NEVILLE Can't Stop My Heart From Loving You (The Rain Song) (A&M)

Total Stations: 20, Adds: 20, Points: 857, Plays: 216, WRCH 5, WKLI 5, WMJQ 28, WKYE 7, WJLK 14, WOBN 5, WTCB 7, WGSY 21, WTKT 5, WAHR 10, WRVR 5, WLTS 14, KESZ 14, WROE 5, WMMN 21, WLOR 5, WWWW 8, WMT 7, WQLR 15, KKCW 15.

#### BRYAN ADAMS Have You Ever Really Loved A Woman (A&M)

Total Stations: 12, Adds: 11, Points: 1040, Plays: 164, WKLI 10 (5), WMXV 15, WBEB 23, WVTY 40, WMGS 7, WMJJ 10, WAHR 10, KESZ 14, WAJI 5, KRNO 5, KWAV 10, KKCW 15.

#### SOPHIE B. HAWKINS As I Lay Me Down (Columbia)

Total Stations: 14, Adds: 1, Points: 767, Plays: 157, WRCH 5 (5), WHYN 14 (14), WLIF 15 (10), WOBN 5 (5), WDEF 6 (6), WAHR 15 (15), KKJ 7 (7), WAJI 5 (5), WLOR 10 (10), WWWW 20 (20), KUDL 16 (16), WLTE 5, KKCW 9 (12), KLSY 25 (12).

#### DONNA SUMMER Any Way At All (Mercury)

Total Stations: 19, Adds: 3, Points: 533, Plays: 144, WRCH 5, WKLI 5 (5), WKYE 5 (5), WLZV 7 (7), WKWK 10 (12), WTCB 16 (16), WTKT 5 (5), WDLX 5, WMJJ 5, WDEF 6 (6), WAHR 15 (10), KKJ 7 (7), KQXT 5 (5), WROE 7 (7), WFMK 9 (9), WLOR 5 (5), WWWW 12 (8), WMT 7 (7), WQLR 8 (8).

#### JIM BRICKMAN Angel Eyes (Windham Hill)

Total Stations: 20, Adds: 19, Points: 640, Plays: 128, WSSH 5, WRCH 5, WWLI 5, WLIF 9, WJLK 5, WKWK 5, WMAG 5, WPEZ 5, WMJJ 5, KQXT 5, KTYL 5, WLTF 9, WAJI 5, WTPJ 5, WFMK 9, WLOR 5, WWWW 10 (8), KELO 7, KOSI 5, KKCW 14.

#### DILLON O'BRIAN Something Almost Sacred (RCA)

Total Stations: 15, Adds: 2, Points: 436, Plays: 119, WYYY 5, WTCB 7, WTKT 5 (5), WDLX 10 (10), WDEF 6 (6), WTFM 9 (5), KQXT 5 (5), WROE 14 (7), WFMK 9 (9), WLOR 7 (5), WWWW 12 (12), WMT 8 (8), WQLR 7 (7), KRNO 5 (5), KKCW 10 (10).

#### BOZ SCAGGS Sierra (Virgin)

Total Stations: 13, Adds: 1, Points: 492, Plays: 116, WRCH 5 (5), WLIF 9 (10), WGAY 7 (7), WTCB 7 (7), WDLX 13 (11), WDEF 6 (6), WAHR 15 (15), KQXT 7 (7), WROE 14 (14), WLOR 5 (5), WWWW 12 (12), KKCW 6, KMGQ 10 (10).

#### CHRISTOPHER CROSS Save Your Sadness (Priority)

Total Stations: 11, Adds: 0, Points: 466, Plays: 115, WRCH 5 (5), WWLI 5 (5), WDEF 12 (12), WAHR 15 (15), KKJ 7 (7), WROE 14 (14), WLOR 5 (5), WWWW 12 (12), WMT 8 (8), KELO 16 (16), KSFI 16 (16).

#### JONATHAN CAIN Wish That I Was There With You (Intersound)

Total Stations: 11, Adds: 2, Points: 373, Plays: 104, WDAQ 6, WKWK 10 (12), WDLX 11 (10), WDEF 6 (6), KQXT 5 (5), WROE 21 (21), WFMK 9, WLOR 5 (5), WWWW 12 (12), WQLR 7 (7), KLSY 12 (7).

Songs ranked by total plays. Station call letters followed by number of plays this week.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>AARON NEVILLE</b> Can't Stop... (The Rain Song) (A&M)	20
<b>JIM BRICKMAN</b> Angel Eyes (Windham Hill)	19
<b>BEN TAYLOR I Will (Giant)</b>	19
<b>BRYAN ADAMS</b> Have You Ever Really... (A&M)	11
<b>JOSHUA KADISON</b> Beau's All Night Radio Love Line (SBK/EMI)	11
<b>FIREHOUSE I</b> Live My Life For You (Epic)	8
<b>BLESSID UNION OF SOULS I</b> Believe (EMI)	7
<b>DIONNE FARRIS I</b> Know (Columbia)	7
<b>ANNIE LENNOX</b> No More "I Love You's" (Arista)	7
<b>ANITA BAKER</b> It's Been You (Elektra/EEG)	6
<b>BOB SEGER</b> Turn The Page (Capitol)	6
<b>LUTHER VANDROSS</b> Love The One You're With (LV/Epic)	6

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BEN TAYLOR I Will (Giant)</b>	+245
<b>AARON NEVILLE</b> Can't Stop My Heart... (A&M)	+216
<b>BRYAN ADAMS</b> Have You Ever... (A&M)	+159
<b>JOSHUA KADISON</b> Beau's All Night... (SBK/EMI)	+134
<b>FOREIGNER</b> Until... (Generama/Rhythm Safari/Priority)	+130
<b>JIM BRICKMAN</b> Angel Eyes (Windham Hill)	+120
<b>JIMMY CLIFF</b> Hakuna Matata (Walt Disney)	+106
<b>BLESSID UNION OF SOULS I</b> Believe (EMI)	+103
<b>FIREHOUSE I</b> Live My Life For You (Epic)	+101
<b>LINDA RONSTADT</b> The Blue Train (Elektra/EEG)	+99

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
<b>LUTHER VANDROSS</b> Always And Forever (LV/Epic)
<b>RICHARD MARX</b> Nothing Left Behind Us (Capitol)
<b>BOYZ II MEN</b> I'll Make Love To You (Motown)
<b>JON SECADA</b> If You Go (SBK/EMI)
<b>ELTON JOHN</b> Circle Of Life (Hollywood)
<b>JOSHUA KADISON</b> Picture Postcards From L.A. (SBK/EMI)
<b>MICHAEL BOLTON</b> Once In A Lifetime (Columbia)
<b>AMY GRANT</b> Lucky One (A&M)
<b>JOHN MELLENCAMP</b> Wild Night (Mercury)
<b>MADONNA</b> Secret (Maverick/Sire/WB)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

It's a good thing the apple doesn't fall far from the tree.

# HILARY JAMES AND BOB JAMES

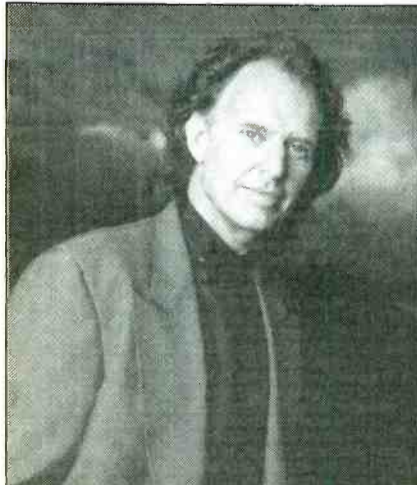
"Shelter Me"

- The Debut Single - heading for AC
- From the new album *Flesh and Blood* - a collaboration between Grammy<sup>®</sup> award-winner Bob James and daughter Hilary.
- Look for a major market promotion/performance tour in April.
- Get the latest info on Warner Bros. artists from the Internet (<http://www.jazzonln.com/JAZZ/WBjazz.htm>)

Like father, like daughter.

Stations and their adds listed alphabetically by market

<p><b>WKLI/Albany, NY</b> PD/MD: Laura Dane 10 BEN TAYLOR "Will" 5 AARON NEVILLE "Heart"</p>	<p><b>WMJQ/Buffalo, NY</b> PD: Rob Lucas MD: Roger Christian 28 DIONNE FARRIS "Know" 28 AARON NEVILLE "Heart"</p>	<p><b>WSNY/Columbus, OH</b> PD/MD: Don Hallett 15 DIONNE FARRIS "Know"</p>	<p><b>WMAG/Greensboro, NC</b> PD/MD: Nick Allen 5 JIM BRICKMAN "Angel"</p>	<p><b>WQLR/Kalamazoo, MI</b> PD: William Wertz MD: Brian Wertz 15 AARON NEVILLE "Heart" 12 BEN TAYLOR "Will" 10 DIONNE FARRIS "Know" 7 KITARO "Dance" 7</p>	<p><b>WJLK-FM/Monmouth-Ocean, NJ</b> PD: Gary Guida MD: Dan Turi 14 AARON NEVILLE "Heart" 7 JAMIE WALTERS "Hold" 5 JIM BRICKMAN "Angel"</p>	<p><b>KRNO/Reno, NV</b> PD: Larry Irons MD: Laurie Adamson 5 MICHAEL ENGLISH "Love" 5 BRYAN ADAMS "Have"</p>	<p><b>WLQR/Toledo, OH</b> PD: Steve Kendall MD: Geni Cooper 5 BOB SEGER "Page" 5 BROWNSTONE "Love" 5 ANITA BAKER "Been" 5 AARON NEVILLE "Heart" 5 JIM BRICKMAN "Angel" 5 DIONNE FARRIS "Know"</p>
<p><b>WLEV/Allentown, PA</b> PD/MD: Tony Rogers 7 BLESSID UNION OF... "Believe"</p>	<p><b>WHBC-FM/Canton, OH</b> PD: Gary Rivers MD: Brice Lewis 15 LONDONBEAT "Come" 5 SHEENA EASTON "Cherie"</p>	<p><b>KVIL/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal 17 STEVIE WONDER "Love"</p>	<p><b>WDLX/Greenville, NC</b> PD: Gary Jackson MD: Doug Moreland 5 DONNA SUMMER "Any" 5 BOB SEGER "Page" 5 MICHAEL ENGLISH "Love"</p>	<p><b>KUDL/Kansas City, MO</b> PD/MD: Tom Land 16 DES'REE "Gotta"</p>	<p><b>WOBM-FM/Monmouth-Ocean, NJ</b> PD: Kevin Buckelew MD: Jeff Rafter 12 SHEENA EASTON "Cherie" 12 BEN TAYLOR "Will" 5 AARON NEVILLE "Heart"</p>	<p><b>WMXB/Richmond, VA</b> PD: Steve Davis MD: Kat Simons 36 GIN BLOSSOMS "Found"</p>	<p><b>WWW-FM/Toledo, OH</b> PD/MD: Ron Finn 8 BROWNSTONE "Love" 8 BOB SEGER "Page" 8 JANN ARDEN "Could" 8 AARON NEVILLE "Heart"</p>
<p><b>KYMG/Anchorage, AK</b> PD/MD: John R. Roberts 17 BEN TAYLOR "Will" 15 ANITA BAKER "Been"</p>	<p><b>WMT-FM/Cedar Rapids, IA</b> PD/MD: Randy Lee 7 AARON NEVILLE "Heart"</p>	<p><b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Ryan Carrington 14 JANN ARDEN "Could" 14 BLESSID UNION OF... "Believe" 6 JONATHON CAIN "Wish"</p>	<p><b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann 5 AARON NEVILLE "Heart" 5 DONNA SUMMER "Any" 5 ANITA BAKER "Been" 5 WADE HUBBARD "Dream" 5 JIM BRICKMAN "Angel"</p>	<p><b>KHLA/Lake Charles, LA</b> PD: Don Rivers MD: Lee Hudson 23 FIREHOUSE "Live" 5 DIONNE FARRIS "Know"</p>	<p><b>WOBM-FM/Monmouth-Ocean, NJ</b> PD: Kevin Buckelew MD: Jeff Rafter 12 SHEENA EASTON "Cherie" 12 BEN TAYLOR "Will" 5 AARON NEVILLE "Heart"</p>	<p><b>WSLQ/Roanoke, VA</b> PD: Don Morrison MD: Dick Daniels 10 FIREHOUSE "Live" 10 JOSHUA KADISON "Beau's"</p>	<p><b>KKLD/Tucson, AZ</b> PD/MD: Bobby Rich 13 JOSHUA KADISON "Beau's"</p>
<p><b>WROE/Appleton, WI</b> PD/MD: J. Davis 5 AARON NEVILLE "Heart" 5 ANITA BAKER "Been" 5 WADE HUBBARD "Dream" 5 KITARO "Dance" 5 BOB SEGER "Page"</p>	<p><b>WVAF/Charleston, WV</b> PD/MD: Rick Johnson 5 LINDA RONSTADT "Train" 5 BEN TAYLOR "Will"</p>	<p><b>WMMX/Dayton, OH</b> PD: Jeff Balentine MD: Dean Taylor 5 MELISSA ETHERIDGE "Wanted"</p>	<p><b>KSSK-FM/Honolulu, HA</b> PD/MD: Michael Shishido 17 LUTHER VANDROSS "Love"</p>	<p><b>WFMK/Lansing, MI</b> PD/MD: Ray Marshall 9 JIM BRICKMAN "Angel" 9 BOB SEGER "Page" 9 JONATHON CAIN "Wish"</p>	<p><b>KWAV/Monterey, CA</b> PD/MD: Bernie Moody 10 BRYAN ADAMS "Have"</p>	<p><b>KEZK/St. Louis, MO</b> GM/PD: Bob Burch MD: Jeff Dempsey No Adds</p>	<p><b>KTYL/Tyler, TX</b> PD: Dave Moreland MD: Janie Baker 5 JIM BRICKMAN "Angel" 5 JAMIE WALTERS "Hold"</p>
<p><b>WFPG-FM/Atlantic City, NJ</b> PD: Rich Fennessy MD: Marlene Aqua 7 MANHATTAN TRANSFER "Busy"</p>	<p><b>WLMX/Chattanooga, TN</b> OM: Rob Forster PD: Joel Dearing No Adds</p>	<p><b>KOSI/Denver, CO</b> PD/MD: Scott Taylor 5 BLESSID UNION OF... "Believe" 5 JIM BRICKMAN "Angel"</p>	<p><b>WAHR/Huntsville, AL</b> PD: John Malone MD: Bonny O'Brien 10 SHAW-BLADES "Always" 10 BRYAN ADAMS "Have" 10 ANITA BAKER "Been" 10 AARON NEVILLE "Heart" 10 FRADON &amp; RITTER "Take"</p>	<p><b>KMZQ/Las Vegas, NV</b> PD: Jeff Cochran MD: Scott Keith No Adds</p>	<p><b>WMTX/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rite No Adds</p>	<p><b>KQXT/San Antonio, TX</b> PD: Mike Scott MD: Bill Norris 7 BEN TAYLOR "Will" 7 LUTHER VANDROSS "Love" 5 JIM BRICKMAN "Angel"</p>	<p><b>WLZW/Utica, NY</b> PD: Randy Jay MD: Jeanne Ashley 10 BEN TAYLOR "Will" 7 JOSHUA KADISON "Beau's"</p>
<p><b>KKMI/Austin, TX</b> Interm/PD: Doc Burns MD: Nolan Cruise 7 BEN TAYLOR "Will"</p>	<p><b>WRRM/Cincinnati, OH</b> PD/MD: T.J. Holland 10 GLORIA ESTEFAN "Love"</p>	<p><b>WIKY-FM/Evansville, IN</b> PD/MD: Mark Baker No Adds</p>	<p><b>WENS/Indianapolis, IN</b> PD: Greg Dunkin MD: Bernie Eagan 10 FIREHOUSE "Live" 10 BON JOVI "Always"</p>	<p><b>KSNE/Las Vegas, NV</b> PD: Tom Chase MD: John Berry No Adds</p>	<p><b>WMXV/New York, NY</b> PD/MD: Bob Dunphy 15 BRYAN ADAMS "Have" 15 BRUCE SPRINGSTEEN "Secret"</p>	<p><b>KMGQ/Santa Barbara, CA</b> PD/MD: Nancy Newcomer 7 BLESSID UNION OF... "Believe" 7 DAVE MATTHEWS BAND "What"</p>	<p><b>WGAY/Washington, DC</b> PD: Bob Moke MD: Vern Anderson 12 BEN TAYLOR "Will"</p>
<p><b>WLIF/Baltimore, MD</b> PD: Gary Balaban MD: Mark Thoner 9 BEN TAYLOR "Will" 9 JIM BRICKMAN "Angel"</p>	<p><b>WWNK/Cincinnati, OH</b> PD: Dave Mason MD: Bobbi Maxwell 5 BEN TAYLOR "Will"</p>	<p><b>KEZA/Fayetteville, AR</b> PD/MD: Chip Arledge 12 JOSHUA KADISON "Beau's" 5 LUTHER VANDROSS "Love"</p>	<p><b>WTP/Indianapolis, IN</b> PD/MD: Gary Havens 10 JIMMY CLIFF "Hakuna" 8 MICHAEL ENGLISH "Love" 5 KITARO "Dance" 5 EVERETTE HARP "Jerr's" 5 JIM BRICKMAN "Angel"</p>	<p><b>WALK/Long Island, NY</b> PD: Gene Michaels MD: Charlie Lombardo 5 MELISSA ETHERIDGE "Wanted"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>KLSY/Seattle, WA</b> PD: Bobby Irwin MD: Bob Brooks 7 SHERYL CROW "Strong" 7 FIREHOUSE "Live"</p>	<p><b>WRMF/West Palm Beach, FL</b> PD: Russ Worley MD: Simone Collins 10 DIONNE FARRIS "Know"</p>
<p><b>WMJJ/Birmingham, AL</b> PD/MD: Joe Madison 10 BRYAN ADAMS "Have" 6 HARRY CONNICK JR. "She" 5 DONNA SUMMER "Any" 5 JIM BRICKMAN "Angel"</p>	<p><b>WVWF/Cincinnati, OH</b> PD: Dave Popovich MD: Jay Hudson 25 HOOTIE &amp; BLOWFISH "Hold" 9 BLESSID UNION OF... "Believe" 9 JIM BRICKMAN "Angel"</p>	<p><b>WCRZ/Flint, MI</b> PD: J. Patrick MD: George McIntyre 10 JOSHUA KADISON "Beau's" 7 MANHATTAN TRANSFER "Busy"</p>	<p><b>WJDX/Jackson, MS</b> PD/MD: Wayne Scott No Adds</p>	<p><b>KBIG/Los Angeles, CA</b> PD: Dave Ervin MD: Dave Verdery 39 BONNIE RAITT "Got" 20 ELTON JOHN "Circle" 20 MELISSA ETHERIDGE "Only"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>KELO-FM/Sioux Falls, SD</b> PD: Reid Holsten MD: Kathy James 16 BEN TAYLOR "Will" 7 JIM BRICKMAN "Angel" 7 SHERYL CROW "Strong" 7 FIREHOUSE "Live" 7 MELISSA ETHERIDGE "Wanted" 7 ANNIE LENNOX "Love"</p>
<p><b>KCIX/Boise, ID</b> PD/MD: Don Jennings 6 ANNIE LENNOX "Love" 6 FIREHOUSE "Live" 6 SHERYL CROW "Strong"</p>	<p><b>KKLI/Colorado Springs, CO</b> MD: Sharon Green 13 JOSHUA KADISON "Beau's"</p>	<p><b>WVAJ/Ft. Wayne, IN</b> PD: Lee Tobin MD: Barb Richards 5 BRYAN ADAMS "Have" 5 JIM BRICKMAN "Angel" 5 BEN TAYLOR "Will" 5 JOSHUA KADISON "Beau's"</p>	<p><b>WTFM/Jacksonville, TN</b> PD/MD: Mark E. McKinney 9 SHERYL CROW "Strong" 9 FIREHOUSE "Live" 9 MICHAEL ENGLISH "Love"</p>	<p><b>KOST/Los Angeles, CA</b> PD: Jhani Kaye MD: Duncan Payton 7 BLESSID UNION OF... "Believe"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>
<p><b>WMJX/Boston, MA</b> PD: Don Kelley MD: Mark Laurence No Adds</p>	<p><b>WTCB/Columbia, SC</b> PD/MD: Brent Johnson 7 AARON NEVILLE "Heart" 7 ANITA BAKER "Been" 7 DILLON O'BRIAN "Sacred" 7 DIONNE FARRIS "Know"</p>	<p><b>WKTK/Gainesville, FL</b> PD/MD: Briton Jon 18 BEN TAYLOR "Will" 5 AARON NEVILLE "Heart"</p>	<p><b>WTFM/Johnson City, TN</b> PD/MD: Mark E. McKinney 9 SHERYL CROW "Strong" 9 FIREHOUSE "Live" 9 MICHAEL ENGLISH "Love"</p>	<p><b>WPEZ/Macon, GA</b> PD/MD: Jim Franklin 5 JIM BRICKMAN "Angel"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>
<p><b>WSSH-FM/Boston, MA</b> PD/MD: Bill George 5 LUTHER VANDROSS "Love" 5 JIM BRICKMAN "Angel"</p>	<p><b>WGSY/Columbus, GA</b> OM/MD: David Nolin PD: Dan Brennan 21 AARON NEVILLE "Heart" 5 ANNIE LENNOX "Love" 5 JOSHUA KADISON "Beau's"</p>	<p><b>WLHT/Grand Rapids, MI</b> PD: Steve Dirksen MD: Michael Sirianni 7 MICHAEL ENGLISH "Love" 7 ANNIE LENNOX "Love"</p>	<p><b>WKYE/Johnstown, PA</b> PD: Jack Michaels MD: Brian Wolfe 7 AARON NEVILLE "Heart"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>	<p><b>WVDE/Norfolk, VA</b> PD/MD: Don London 6 4 P.M. "Sukiyaki"</p>



Gary Wright

The Dream Weaver casts another spell with the hit single "Don't Try To Own Me"

"Don't Try To Own Me"

Featuring George Harrison Terry Bozzio Steve Farris Jimmy Haslip

Going for Adds April 3 For service call Carlos (505) 820-2833



**WRVR/Memphis, TN**  
PD: Joel Burke  
MD: Kay Manley  
10 MANHATTAN TRANSFER "Busy"  
10 BEN TAYLOR "Will"  
8 JOSHUA KADISON "Beau's"  
5 AARON NEVILLE "Heart"

**WFLC/Miami, FL**  
PD: Tip Landay  
MD: Wendy Bennett  
No Adds

**WLTE/Minneapolis, MN**  
PD/MD: Gary Nolan  
5 MANHATTAN TRANSFER "Busy"  
5 SOPHIE B. HAWKINS "Lay"

**KJSN/Modesto, CA**  
PD/MD: Gary Michaels  
5 DES'REE "Gotta"

98 Total Reporters  
98 Current Reporters  
95 Current Playlists

Reported Frozen Playlist (2):  
KFSI/Salt Lake City, UT  
WHYN-FM/Springfield, MA

Did Not Report, Playlist Frozen (1):  
WDEF-FM/Chattanooga, TN

www.americanradiohistory.com

# AC PLAYLISTS

MARKET #1		MARKET #2	
<b>WXXV</b> <b>Mix 105</b> WXXV/New York (212) 407-4502 Dunphy		<b>KBIG</b> <b>104</b> KBIG/Los Angeles (213) 874-7700 Ervin/Verdery	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
59 59 60	DES'REE/You Gotta Be	26 27 27	MADONNA/Take A Bow
53 45 60	GLORIA ESTEFAN/Everlasting Love	22 21 21	MARTIN PAGE/In The House...
32 58 60	HOOdie & BLOWFISH/Hold My Hand	40 40 40	DES'REE/You Gotta Be
58 33 34	ELTON JOHN/Believe	41 40 40	EAGLES/Love Will Keep Us...
17 16 32	BONNIE RAITT/You Got It	40 39 39	VANESSA WILLIAMS/The Sweetest Days
29 32 31	MADONNA/Take A Bow	20 20 20	MARIAH CAREY/Anytime You Need...
31 31 31	MARTIN PAGE/In The House...	6 6 21	GRANT & GILL/House Of Love
31 29	GRANT & GILL/House Of Love	20 20 21	ELTON JOHN/Believe
30 30	FIREHOUSE/ Live My Life	22 20 21	JON SECADA/If You Go
29 29	SHERYL CROW/Strong Enough	21 21 21	JON SECADA/Mental Picture
30 28 29	FOREIGNER/Until The End Of...	21 20 20	BOYZ II MEN/In The House...
28 29 29	BON JOVI/Always	21 20 20	BOYZ II MEN/In The House...
31 27 29	SEAL/Prayer For The Dying	21 20 20	LUTHER VANDROSS/Always And Forever
26 22 30	GLORIA ESTEFAN/Turn The Beat Around	21 20 20	SHERYL CROW/All I Wanna Do
29 30 30	BOYZ II MEN/In The House...	40 39 39	MELISSA ETHERIDGE/In The Only One
27 29 29	JON SECADA/If You Go		
30 28 30	TONI BRAXTON/You Mean The World...		
29 30 15	DIONNE FARRISA/Know		
29 27 15	MELISSA ETHERIDGE/If I Wanted To		
	BRYAN ADAMS/Have You Ever...		
	BRUCE SPRINGSTEEN/Secret Garden		
30 30 30	COUNTING CROWS/Mr. Jones		
	ELTON JOHN/Circle Of Life		
14 12 15	MELISSA ETHERIDGE/Come To My Window		
12 12 15	ELTON JOHN/Can You Feel...		
16 16 17	EAGLES/Wasted Time (Live)		
16 12 15	JOSHUA KADISON/Picture Postcards...		
14 13 14	MELISSA ETHERIDGE/In The Only One		
16 17 17	EAGLES/Hotel California (L)		

MARKET #2		MARKET #5	
<b>KOST</b> <b>103.5FM</b> KOST/Los Angeles (213) 385-0101 Kaye/Payton		<b>B-101.1</b> <b>WBEB/Philadelphia</b> (610) 667-8400 Ryan/West	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
26 27 27	GLORIA ESTEFAN/Everlasting Love	28 30 33	DES'REE/You Gotta Be
26 26 26	EAGLES/Love Will Keep Us...	28 30 33	MADONNA/Take A Bow
27 28 28	VANESSA WILLIAMS/The Sweetest Days	28 30 33	BOYZ II MEN/In Bended Knee
27 27 27	MADONNA/Take A Bow	19 21 33	MELISSA ETHERIDGE/In The Only One
25 27 27	4 P.M./Sukiyaki	19 21 33	MARTIN PAGE/In The House...
26 26 26	BOYZ II MEN/In Bended Knee	19 21 33	ELTON JOHN/Believe
17 25 25	JON SECADA/Mental Picture	28 30 33	GLORIA ESTEFAN/Everlasting Love
17 18 18	DES'REE/You Gotta Be	28 30 33	VANESSA WILLIAMS/The Sweetest Days
26 27 27	ELTON JOHN/Believe	19 21 23	4 P.M./Sukiyaki
17 17 17	RICHARD MARK/Nothing Left...	19 21 23	EAGLES/Love Will Keep Us...
17 17 17	BOYZ II MEN/In The House...	19 21 23	LUTHER VANDROSS/Always And Forever
17 16 17	LUTHER VANDROSS/Always And Forever	19 17 23	FOREIGNER/Until The End Of...
16 16 16	MICHAEL BOLTON/Once In A Lifetime	19 21 23	JON SECADA/Mental Picture
16 16 16	GLORIA ESTEFAN/Turn The Beat Around	19 21 23	BOYZ II MEN/In The House...
15 15 15	MADONNA/Secret	19 17 17	JOHN WAITE/How Did I Get By...
7 7 7	FOREIGNER/Until The End Of...	17 17 17	BON JOVI/Always
7 7 7	BONNIE RAITT/You Got It		
7 7 7	STEVIE NICK/Dream About You		
7 7 7	BLESSID UNION OF.../I Believe		

MARKET #3		MARKET #6	
<b>KVIL</b> <b>103.7fm</b> KVIL/Dallas (214) 692-1037 Curtis/O'Neal		<b>COAST</b> <b>97.3 FM</b> WFLC/Miami (305) 759-4311 Landay/Bennett	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
25 25 25	EAGLES/Love Will Keep Us...	31 31 31	MICHAEL BOLTON/Once In A Lifetime
25 25 25	MADONNA/Take A Bow	31 31 31	EAGLES/Love Will Keep Us...
25 25 25	VANESSA WILLIAMS/The Sweetest Days	31 31 31	MELISSA ETHERIDGE/In The Only One
24 24 24	JON SECADA/Mental Picture	31 31 31	BON JOVI/Always
24 24 23	4 P.M./Sukiyaki	31 31 31	MADONNA/Secret
23 23 23	JON SECADA/If You Go	31 31 31	MADONNA/Take A Bow
23 23 22	ALL-4-ONE/ Swear	31 31 31	MARTIN PAGE/In The House...
22 22 22	MICHAEL BOLTON/Once In A Lifetime	31 31 31	PRETENDERS/If I Stand By You
22 22 21	ELTON JOHN/Circle Of Life	16 31 31	JON SECADA/Mental Picture
19 21 21	ELTON JOHN/Believe	16 16 16	ELTON JOHN/Believe
20 20 20	BONNIE RAITT/You Got It	16 16 16	VANESSA WILLIAMS/The Sweetest Days
20 20 19	LUTHER VANDROSS/Bended Knee	16 10 10	VANDROSS & CAREY/Endless Love
19 19 19	GLORIA ESTEFAN/Everlasting Love	16 10 10	HUEY LEWIS/ THE NEWS/But It's Alright
11 18 18	JIMMY CLIFF/Hakuna Matata	10 10 10	ELTON JOHN/Circle Of Life
18 17 17	MARTIN PAGE/In The House...	10 10 10	SHERYL CROW/All I Wanna Do
19 11 11	PATTY SMYTH/Look What Love...		
11 11 11	LINDA RONSTADT/The Blue Train		
11 11 11	FOREIGNER/Until The End Of...		
10 10 10	JOHN WAITE/How Did I Get By...		

MARKET #8		MARKET #10	
<b>Easy 99.5</b> WGAY/Washington (301) 587-4900 Moke/Anderson		<b>MAGIC</b> <b>106.7</b> WMJX/Boston (617) 542-0241 Kelley/Laurence	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
12 18 18	JOHN WAITE/How Did I Get By...	15 18 21	ELTON JOHN/Believe
12 18 18	EAGLES/Love Will Keep Us...	26 25 25	DES'REE/You Gotta Be
12 12 18	LINDA RONSTADT/The Blue Train	15 16 22	LINDA RONSTADT/The Blue Train
18 18 18	4 P.M./Sukiyaki	23 21 20	MADONNA/Take A Bow
18 18 18	ELTON JOHN/Believe	15 12 17	MARTIN PAGE/In The House...
18 18 18	VANESSA WILLIAMS/The Sweetest Days	20 21 18	GLORIA ESTEFAN/Everlasting Love
18 18 18	JIMMY CLIFF/Hakuna Matata	24 27 15	EAGLES/Love Will Keep Us...
18 18 18	MADONNA/Take A Bow	23 18 15	BONNIE RAITT/You Got It
18 18 18	FOREIGNER/Until The End Of...	15 14 14	SHERYL CROW/Strong Enough
7 12 12	MANHATTAN TRANSFER/Too Busy Thinking...	15 16 17	LUTHER VANDROSS/Always And Forever
18 12 12	MARTIN PAGE/In The House...	15 12 15	4 P.M./Sukiyaki
7 12 12	LUTHER VANDROSS/Always And Forever	16 17 15	VANESSA WILLIAMS/The Sweetest Days
12 12 12	BOYZ II MEN/In The House...	10 13 13	JOHN WAITE/How Did I Get By...
12 12 12	BOYZ II MEN/In The House...	6 6 7	JOSHUA KADISON/Beau's All Night...
12 12 12	STEVIE WONDER/For Your Love	6 6 6	ANNIE LENNON/No More "I Love..."
12 12 12	BONNIE RAITT/You Got It	5 6 6	FOREIGNER/Until The End Of...
7 7 7	MICHAEL ENGLISH/Love Moves In...	5 6 6	LUTHER VANDROSS/Love The One...
7 7 7	JOSHUA KADISON/Beau's All Night...	5 6 6	JIM BRICKMAN/Angel Eyes
7 7 7	BOZ SCAGGS/Sierra		
7 7 7	TAKE 6/You Can Never Ask...		
7 7 7	SHEENA EASTON/My Cherie		

MARKET #9		MARKET #11	
<b>92.5 KLSY</b> KLSY/Seattle (206) 454-1540 Irwin/Brooks		<b>WSSH 99.5 FM</b> WSSH/Boston (617) 254-9267 George	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
25 25 25	MARTIN PAGE/In The House...	18 18 18	JON SECADA/Mental Picture
25 25 25	GRANT & GILL/House Of Love	18 18 18	JOSHUA KADISON/Picture Postcards...
25 25 25	MADONNA/Take A Bow	18 18 18	EAGLES/Love Will Keep Us...
25 25 25	GLORIA ESTEFAN/Everlasting Love	17 18 18	BOYZ II MEN/In Bended Knee
25 25 25	MICHAEL ENGLISH/Love Moves In...	17 18 18	LUTHER VANDROSS/Always And Forever
12 25 25	MOODY BLUES/This Is The Moment	17 18 18	GRANT & GILL/House Of Love
12 25 25	LUTHER VANDROSS/Love The One...	17 18 18	MADONNA/Take A Bow
12 25 25	FOREIGNER/Until The End Of...	7 16 16	4 P.M./Sukiyaki
12 25 25	BLESSID UNION OF.../I Believe	5 7 10	ELTON JOHN/Believe
7 25 25	SOPHIE B. HAWKINS/As I Lay Me Down	6 10 10	BONNIE RAITT/You Got It
12 25 25	SEAL/Newborn Friend	7 8 8	LINDA RONSTADT/The Blue Train
12 25 12	EAGLES/Love Will Keep Us...	10 10 9	VANESSA WILLIAMS/The Sweetest Days
25 12 12	JIMMY CLIFF/Hakuna Matata	5 5 6	JOHN WAITE/How Did I Get By...
12 12 12	BONNIE RAITT/You Got It	6 6 7	JOSHUA KADISON/Beau's All Night...
12 12 12	MICHAEL DAMIAN/Never Walk Away	6 6 6	ANNIE LENNON/No More "I Love..."
7 7 7	JONATHAN CAIN/Wish That I Was...	5 6 6	FOREIGNER/Until The End Of...
7 7 7	BON JOVI/Always	5 6 6	LUTHER VANDROSS/Love The One...
7 7 7	JOHN WAITE/How Did I Get By...	5 6 6	JIM BRICKMAN/Angel Eyes
7 7 7	BOYZ II MEN/Water Runs Dry		
7 7 7	LARRY CORVELL/It's Be Over You		
7 7 7	JOSHUA KADISON/Beau's All Night...		
7 7 7	ELTON JOHN/Believe		
7 7 7	STEVIE NICK/Dream About You		
7 7 7	SHERYL CROW/Strong Enough		
7 7 7	FIREHOUSE/ Live My Life...		

MARKET #14		MARKET #16	
<b>WALK-97.5</b> WALK/Long Island (516) 475-5200 Michaels/Lombardo		<b>WLTE</b> WLTE/Minneapolis (612) 339-6138 Nolan	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
24 24 24	DES'REE/You Gotta Be	35 40 50	ELTON JOHN/Believe
24 24 24	GRANT & GILL/House Of Love	10 10 25	DES'REE/You Gotta Be
24 24 24	EAGLES/Love Will Keep Us...	25 25 25	VANESSA WILLIAMS/The Sweetest Days
24 24 24	MADONNA/Take A Bow	14 20 22	MELISSA ETHERIDGE/If I Wanted To
24 24 24	4 P.M./Sukiyaki	10 14 22	LINDA RONSTADT/The Blue Train
24 24 24	GLORIA ESTEFAN/Everlasting Love	21 22 22	BONNIE RAITT/You Got It
13 24 24	MARTIN PAGE/In The House...	21 21 21	GRANT & GILL/House Of Love
13 13 13	BOYZ II MEN/In Bended Knee	8 10 15	FOREIGNER/Until The End Of...
13 13 13	BONNIE RAITT/You Got It	10 10 10	MARTIN PAGE/In The House...
13 13 13	ELTON JOHN/Believe	8 8 8	JIMMY CLIFF/Hakuna Matata
13 13 13	STEVIE WONDER/For Your Love	8 8 8	ANNIE LENNON/No More "I Love..."
13 13 13	MANHATTAN TRANSFER/Too Busy Thinking...	8 8 8	MANHATTAN TRANSFER/Too Busy Thinking...
10 10 10	SHERYL CROW/Strong Enough	8 8 8	SOPHIE B. HAWKINS/As I Lay Me Down
10 10 10	SHERYL CROW/All I Wanna Do		
10 10 10	BOYZ II MEN/In The House...		
10 10 10	HUEY LEWIS/ THE NEWS/But It's Alright		
10 10 10	WET WET WET/Love Is All Around		
10 10 10	GLORIA ESTEFAN/Turn The Beat Around		
5 10 10	BON JOVI/Always		
5 10 10	PRETENDERS/If I Stand By You		
10 10 10	MELISSA ETHERIDGE/Come To My Window		
10 10 10	AMY GRANT/Lucky One		
10 10 10	JOHN MELLENCAMP/Wild Night		
10 10 10	BEN TAYLOR/Will		
5 5 5	MELISSA ETHERIDGE/If I Wanted To		
5 5 5	MELISSA ETHERIDGE/In The Only One		

MARKET #17		MARKET #18	
<b>KEZK 102.5</b> <i>Soft Rock</i> KEZK/St. Louis (314) 727-2160 Burch/Dempsey		<b>WVLF Life 102</b> WVLF/Baltimore (410) 481-5483 Balaban/Thoner	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
14 14 13	CELINE DION/Only One Road	19 19 19	JOHN WAITE/How Did I Get By...
15 15 15	VANESSA WILLIAMS/The Sweetest Days	20 20 20	MADONNA/Take A Bow
14 14 14	FOREIGNER/Until The End Of...	19 19 20	4 P.M./Sukiyaki
14 15 14	BOYZ II MEN/In Bended Knee	10 17 19	ELTON JOHN/Believe
15 14 14	ELTON JOHN/Believe	19 19 19	FOREIGNER/Until The End Of...
15 14 14	GRANT & GILL/House Of Love	9 10 19	LINDA RONSTADT/The Blue Train
15 14 14	EAGLES/Love Will Keep Us...	9 10 19	DES'REE/You Gotta Be
15 15 13	PATTY SMYTH/Look What Love...	20 20 20	EAGLES/Love Will Keep Us...
14 14 14	MICHAEL BOLTON/Once In A Lifetime	19 19 19	JON SECADA/Mental Picture
13 14 13	BONNIE RAITT/You Got It	19 19 19	BOYZ II MEN/In Bended Knee
13 13 13	RICHARD MARK/Nothing Left...	19 10 10	SOPHIE B. HAWKINS/As I Lay Me Down
13 13 13	ELTON JOHN/Circle Of Life	13 13 13	CELINE DION/Only One Road
8 6 7	STEVIE WONDER/For Your Love	13 13 13	CARLY SIMON/Like A River
13	KATHY TROCCOLI/In A New In Love	12 12 13	AMY GRANT/Lucky One
8 6 7	ELTON JOHN/Can You Feel...	12 12 13	LAUREN CHRISTY/The Color Of...
8 6 7	BOYZ II MEN/In The House...	13 13 13	TONI BRAXTON/You Mean The World...
8 6 7	MICHAEL BOLTON/Completely	13 13 13	WET WET WET/Love Is All Around
5 5 5	STING/When We Dance	13 13 13	ALL-4-ONE/ Swear
		13 13 13	JOSHUA KADISON/Picture Postcards...
		13 13 13	GRANT & GILL/House Of Love
		19 19 13	VANESSA WILLIAMS/The Sweetest Days
		14 13 13	MICHAEL BOLTON/Once In A Lifetime
		19 19 13	PATTY SMYTH/Look What Love...
		13 12 13	JOSHUA KADISON/Beautiful In My Eyes
		10 12 13	MADONNA/Secret
		10 10 10	MANHATTAN TRANSFER/Too Busy Thinking...
		10 10 10	TAKE 6/You Can Never Ask...
		10 10 10	MICHAEL ENGLISH/Love Moves In...
		10 10 10	STEVIE WONDER/For Your Love
		10 10 10	SHEENA EASTON/My Cherie

MARKET #19		MARKET #20	
<b>Variety 96 FM</b> WVTF/Pittsburgh (412) 731-0996 Gilbert/Alexander		<b>KEZ 99.9</b> KESZ/Phoenix (602) 207-9999 Winsor/Del Rosso	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
28 40 40	BON JOVI/Always	14 14 14	BONNIE RAITT/You Got It
28 30 40	HOOdie & BLOWFISH/Hold My Hand	14 14 14	BOYZ II MEN/In Bended Knee
28 30 40	BOYZ II MEN/In Bended Knee	14 14 14	DES'REE/You Gotta Be
40 40 40	MADONNA/Take A Bow	8 14 14	ELTON JOHN/Believe
40 40 40	BRYAN ADAMS/Have You Ever...	8 14 14	FOREIGNER/Until The End Of...
28 30 30	ELTON JOHN/Can You Feel...	8 14 14	JIMMY CLIFF/Hakuna Matata
28 30 30	DES'REE/You Gotta Be	14 14 14	JON SECADA/Mental Picture
28 30 30	PRETENDERS/If I Stand By You	14 14 14	LARRY CORVELL/It's Be Over You
40 28 30	MELISSA ETHERIDGE/In The Only One	14 14 14	LINDA RONSTADT/The Blue Train
40 40 40	JON SECADA/If You Go	14	





# HOT AC / ADULT CHR TOP 30

MARCH 31, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>MADONNA</b> Take A Bow ( <i>Maverick/Sire/WB</i> )	1524	1561	1526	1548	43/0
3	3	2	2	<b>MARTIN PAGE</b> In The House Of Stone And Light ( <i>Mercury</i> )	1422	1380	1378	1313	41/0
11	8	6	3	<b>ELTON JOHN</b> Believe ( <i>Rocket/Island</i> )	1257	1154	1040	956	42/1
2	2	3	4	<b>EAGLES</b> Love Will Keep Us Alive ( <i>Geffen</i> )	1227	1337	1403	1415	39/0
4	4	4	5	<b>DES'REE</b> You Gotta Be ( <i>550 Music</i> )	1201	1247	1283	1258	39/0
5	5	5	6	<b>AMY GRANT &amp; VINCE GILL</b> House Of Love ( <i>A&amp;M</i> )	1092	1169	1156	1160	36/1
9	7	9	7	<b>HOOTIE &amp; THE BLOWFISH</b> Hold My Hand ( <i>Atlantic</i> )	1079	1062	1073	989	31/0
6	6	7	8	<b>GLORIA ESTEFAN</b> Everlasting Love ( <i>Epic</i> )	1032	1110	1131	1126	34/0
8	9	8	9	<b>BONNIE RAITT</b> You Got It ( <i>Arista</i> )	1015	1069	1027	1002	36/0
7	10	10	10	<b>MELISSA ETHERIDGE</b> I'm The Only One ( <i>Island</i> )	866	907	960	1003	30/0
16	15	13	11	<b>FOREIGNER</b> Until... ( <i>Generama/Rhythm Safari/Priority</i> )	813	760	707	555	36/2
14	13	11	12	<b>JON SECADA</b> Mental Picture ( <i>SBK/EMI</i> )	791	799	797	817	31/0
21	17	17	13	<b>DIONNE FARRIS</b> I Know ( <i>Columbia</i> )	742	593	544	466	33/5
10	11	12	14	<b>BON JOVI</b> Always ( <i>Mercury</i> )	695	778	812	971	26/0
12	12	14	15	<b>VANESSA WILLIAMS</b> The Sweetest Days ( <i>Mercury</i> )	660	753	797	859	27/0
22	20	19	16	<b>SHERYL CROW</b> Strong Enough ( <i>A&amp;M</i> )	656	528	454	382	28/5
13	14	15	17	<b>BOYZ II MEN</b> On Bended Knee ( <i>Motown</i> )	655	723	716	847	27/2
19	16	16	18	<b>MELISSA ETHERIDGE</b> If I Wanted To ( <i>Island</i> )	649	668	559	481	31/2
20	18	18	19	<b>JOHN WAITE</b> How Did I Get By Without You ( <i>Imago</i> )	573	547	497	467	28/2
25	23	20	20	<b>JAMIE WALTERS</b> Hold On ( <i>Atlantic</i> )	470	423	354	253	20/1
29	25	22	21	<b>ANNIE LENNOX</b> No More "I Love You's" ( <i>Arista</i> )	461	395	320	230	25/2
26	24	23	22	<b>FIREHOUSE</b> I Live My Life For You ( <i>Epic</i> )	419	374	353	249	22/1
28	26	25	23	<b>BLESSID UNION OF SOULS</b> I Believe ( <i>EMI</i> )	401	343	309	243	22/1
15	19	21	24	<b>TOM PETTY</b> You Don't Know How It Feels ( <i>WB</i> )	320	420	496	576	14/0
27	27	26	25	<b>LONDONBEAT</b> Come Back ( <i>Radioactive</i> )	282	269	248	248	17/1
<b>DEBUT</b>			26	<b>BRYAN ADAMS</b> Have You Ever Really Loved A Woman ( <i>A&amp;M</i> )	193	39	0	0	11/8
—	29	28	27	<b>MANHATTAN TRANSFER</b> Too Busy Thinking About... ( <i>Atlantic</i> )	177	186	177	117	9/0
<b>DEBUT</b>			28	<b>JANN ARDEN</b> Could I Be Your Girl ( <i>A&amp;M</i> )	150	66	0	0	9/4
—	—	30	29	<b>BROWNSTONE</b> If You Love Me ( <i>MJJ/Epic</i> )	150	130	134	126	7/1
—	30	29	30	<b>REAL MCCOY</b> Another Night ( <i>Arista</i> )	133	140	149	112	6/0

This chart reflects airplay from March 27-April 2. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 Hot AC reporters. 41 current playlists. Songs that are down or flat for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

## NEW & ACTIVE

**LUTHER VANDROSS** Love The One You're With (*LV/Epic*)  
Total Stations: 8, Adds: 3 Points: 609, Plays: 120, WBMX 7, WEZF 5, WYXR 33 (35), WQMZ 24 (23), WMTX 6 (6), WKQI 5, KTHT 16 (16), KXYQ 24 (24).

**ANDRU DONALDS** Mishale (*Metro Blue/Capitol*)  
Total Stations: 5, Adds: 0 Points: 467, Plays: 120, WQMZ 24 (24), WKDD 23 (23), WQLH 23 (23), WKTI 39 (37), KXYQ 11 (12).

**HOOTIE & THE BLOWFISH** Let Her Cry (*Atlantic*)  
Total Stations: 6, Adds: 1 Points: 507, Plays: 109, WKEE 23 (21), WBLI 14, WBT 21 (19), WQSM 15 (10), WMXQ 18 (18), KHM 18 (5).

**LINDA RONSTADT** The Blue Train (*Elektra/EEG*)  
Total Stations: 6, Adds: 0 Points: 471, Plays: 96, WQSM 15 (10), WNSN 10 (10), KISN 17 (17), KOSO 20 (20), KGBY 22 (22), KIOI 12 (10).

**JIMMY CLIFF** Hakuna Matata (*Walt Disney*)  
Total Stations: 7, Adds: 1 Points: 360, Plays: 89, WEZF 10 (15), WMXL 14 (14), KYIS 12 (12), KMAJ 13 (13), KISN 5, KOSO 20 (20), KIOI 15 (10).

**AARON NEVILLE** Can't Stop My Heart (*A&M*)  
Total Stations: 5, Adds: 5 Points: 380, Plays: 82, WBMX 17, WEZF 15, WCSO 18, KXYQ 10, KGBY 22.

**SOPHIE B. HAWKINS** As I Lay Me Down (*Columbia*)  
Total Stations: 5, Adds: 1 Points: 377, Plays: 79, WEZF 5 (5), WKEE 7 (7), WQMZ 20 (19), WTMX 19, WKTI 28 (27).

**STEVIE WONDER** For Your Love (*Motown*)  
Total Stations: 5, Adds: 0 Points: 267, Plays: 66, WEZF 5 (5), KYIS 12 (12), KTHT 7 (7), KOSO 20 (20), KGBY 22 (22).

**SHAW-BLADES** I'll Always Be With You (*WB*)  
Total Stations: 6, Adds: 3 Points: 299, Plays: 65, WEZF 5 (10), WKEE 12, WRXQ 15, WQSM 15 (10), WMXL 6, KXYQ 12 (12).

**JOSHUA KADISON** Beau's All Night Radio Love Line (*SBK/EMI*)  
Total Stations: 4, Adds: 0 Points: 141, Plays: 44, WEZF 5 (5), WKEE 7 (7), WMXL 6 (5), KMAJ 26 (26).

**BOZ SCAGGS** Sierra (*Virgin*)  
Total Stations: 4, Adds: 2 Points: 87, Plays: 29, WEZF 5, WNSN 10 (10), KOSO 7, KXYQ 7 (7).

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS®

No Songs Qualified For Breaker

Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>BRYAN ADAMS</b> Have You Ever... ( <i>A&amp;M</i> )	8
<b>SHERYL CROW</b> Strong Enough ( <i>A&amp;M</i> )	5
<b>DIONNE FARRIS</b> I Know ( <i>Columbia</i> )	5
<b>AARON NEVILLE</b> Can't Stop My... (The Rain Song) ( <i>A&amp;M</i> )	5
<b>JANN ARDEN</b> Could I Be Your Girl ( <i>A&amp;M</i> )	4
<b>MADONNA</b> Bedtime Story ( <i>Maverick/Sire/WB</i> )	3
<b>SHAW-BLADES</b> I'll Always Be With You ( <i>WB</i> )	3
<b>LUTHER VANDROSS</b> Love The One... ( <i>LV/Epic</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BRYAN ADAMS</b> Have You Ever... ( <i>A&amp;M</i> )	+154
<b>DIONNE FARRIS</b> I Know ( <i>Columbia</i> )	+149
<b>SHERYL CROW</b> Strong Enough ( <i>A&amp;M</i> )	+128
<b>ELTON JOHN</b> Believe ( <i>Rocket/Island</i> )	+103
<b>JANN ARDEN</b> Could I Be Your Girl ( <i>A&amp;M</i> )	+84
<b>AARON NEVILLE</b> Can't Stop My Heart... (The Rain Song) ( <i>A&amp;M</i> )	+82
<b>ANNIE LENNOX</b> No More "I Love You's" ( <i>Arista</i> )	+66
<b>BLESSID UNION OF SOULS</b> I Believe ( <i>EMI</i> )	+58
<b>FOREIGNER</b> Until... ( <i>Generama/Rhythm Safari/Priority</i> )	+53
<b>JAMIE WALTERS</b> Hold On ( <i>Atlantic</i> )	+47

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
<b>JON SECADA</b> If You Go ( <i>SBK/EMI</i> )
<b>JOHN MELLENCAMP</b> Wild Night ( <i>Mercury</i> )
<b>4 P.M.</b> Sukiyaki ( <i>Next Plateau/London/Island</i> )
<b>GIN BLOSSOMS</b> Found Out About You ( <i>A&amp;M</i> )
<b>HUEY LEWIS &amp; THE NEWS</b> But It's Alright ( <i>Elektra/EEG</i> )
<b>BOYZ II MEN</b> I'll Make Love To You ( <i>Motown</i> )
<b>SHERYL CROW</b> All I Wanna Do ( <i>A&amp;M</i> )
<b>MELISSA ETHERIDGE</b> Come To My Window ( <i>Island</i> )
<b>AMY GRANT</b> Lucky One ( <i>A&amp;M</i> )
<b>ACE OF BASE</b> Don't Turn Around ( <i>Arista</i> )

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



## Could I Be Your Girl

the first track from the new LP

## LIVING UNDER JUNE

from singer/songwriter

## JANN ARDEN

Everybody's saying, "YES!"

"Jann Arden sounds like Bonnie Raitt meets Melissa Etheridge meets Lisa Loeb! This is the Hot Contemporary sound and the next big act for A&M." -Stef Rybak, *WBLI Long Island*

"If you are targeting women, this should be a natural. Very powerful and relatable lyrics." -Jon Zellner, *KTHT Fresno*

"After the second listen, it was clear this was the perfect record for WKTI...great early response...really speaks to the demo." Danny Clayton, *WKTI Milwaukee*

"Arden deserves to (go) platinum" -*Entertainment Weekly*



Produced and mixed by Ed Cherney. Co-Produced by Jann Arden. Recorded by Ed Cherney and Duane Seykora. Executive Producer: Neil MacGonigill for MusicWorks. ©1995 A&M Records, a division of PolyGram Group Canada, Inc. Manufactured and Marketed by A&M Records, Inc. All rights reserved.

Single Of The Year "Could I Be Your Girl"

Female Vocalist Of The Year

Songwriter Of The Year

-Canada's 1995 Juno Awards

It's a weird world-be yourself at all times

# HOT AC/ADULT CHR REPORTERS


Stations and their adds listed alphabetically by market

<p><b>WKDD/Akron, OH</b> PD/MD: Chuck Collins 10 MADONNA "Bedtime"</p> <p><b>WBMX/Boston, MA</b> PD: Greg Strassell MD: Amy Doyle 17 AARON NEVILLE "Heart" 8 SHERYL CROW "Strong" 7 LUTHER VANDROSS "Love"</p> <p><b>WEZF/Burlington, VT</b> PD/MD: Dave Simmons 15 AARON NEVILLE "Heart" 10 DIONNE FARRIS "Know" 5 LUTHER VANDROSS "Love" 5 BROWNSTONE "Love" 5 BOZ SCAGGS "Sierra"</p> <p><b>WSSX/Charleston, SC</b> PD/MD: Rich Bailey 14 BLESSID UNION OF... "Believe"</p> <p><b>WBT-FM/Charlotte, NC</b> OM: Tom Jackson PD: John McFadden No Adds</p> <p><b>WQMZ/Charlottesville, VA</b> PD: Dann Miller MD: Dave Reynolds 20 GRANT &amp; GILL "Love" 19 TLC "Light"</p> <p><b>WTMX/Chicago, IL</b> PD: Barry James MD: Brian Kelly 19 SOPHIE B. HAWKINS "Lay"</p>	<p><b>WQAL/Cleveland, OH</b> PD: Steve La Beau MD: Mary Ellen Kachinske 32 DIONNE FARRIS "Know" 17 4 P.M. "Sukiyaki" 17 RICHARD MARX "Way" 16 BOYZ II MEN "Bended"</p> <p><b>KVUU/Colorado Springs, CO</b> PD/MD: Bobby Christian 27 JANN ARDEN "Could"</p> <p><b>KDMX/Dallas, TX</b> MD: Kim Ashley 28 MELISSA ETHERIDGE "Wanted" 28 ELTON JOHN "Believe"</p> <p><b>KWMX/Denver, CO</b> PD: John Peake MD: Paul Donovan 5 DIONNE FARRIS "Know"</p> <p><b>KSTZ/Des Moines, IA</b> PD: Kipper McGee MD: John Weis 17 FOREIGNER "Until" 14 BOYZ II MEN "Bended"</p> <p><b>WKQI/Detroit, MI</b> PD/MD: Steve Weed 21 SHERYL CROW "Strong" 5 LUTHER VANDROSS "Love"</p> <p><b>KATF/Dubuque, IA</b> PD: Tommy Allen MD: Jackie Livingston No Adds</p> <p><b>WQSM/Fayetteville, NC</b> PD: Ron Antill MD: Dave Stone No Adds</p>	<p><b>KTHT/Fresno, CA</b> PD: Jon Zellner MD: Mike Alexander 7 MADONNA "Bedtime" 5 FOREIGNER "Until" 5 KEITH MARTIN "Someone"</p> <p><b>WQLH/Green Bay, WI</b> PD: Michael T MD: Kenny D 23 JANN ARDEN "Could" 22 BRYAN ADAMS "Have" 22 BRUCE SPRINGSTEEN "Secret" 12 ANNIE LENNOX "Love" 6 LONDONBEAT "Come"</p> <p><b>WKZL/Greensboro, NC</b> PD: Jeff McHugh MD: Doug McKnight No Adds</p> <p><b>KHMX/Houston, TX</b> PD: Pat Paxton MD: Rich Anhorn No Adds</p> <p><b>WKEE-FM/Huntington, WV</b> PD: Dan Persigehl MD: Gary Miller 12 SHAW-BLADES "Always"</p> <p><b>WMLX/Lexington, KY</b> PD: Dale O'Brian MD: Mike Graves 6 SHAW-BLADES "Always" 6 JOHN WAITE "How"</p> <p><b>WBLI/Long Island, NY</b> PD: Stef Rybak MD: Bill Terry 14 BRYAN ADAMS "Have" 14 JANN ARDEN "Could" 14 DES'REE "High" 14 FIREHOUSE "Live" 14 HOOTIE &amp; BLOWFISH "Cry"</p>	<p><b>KYSR/Los Angeles, CA</b> PD: Randy Lane MD: Angela Perelli 33 BRYAN ADAMS "Have" 33 STEVIE B "Dream"</p> <p><b>WMC-FM/Memphis, TN</b> OM: Chuck Morgan PD: Steve Conley 19 ERIC CLAPTON "Faith" 5 MELISSA ETHERIDGE "Wanted"</p> <p><b>WKTI/Milwaukee, WI</b> PD: Danny Clayton MD: Leonard Peace No Adds</p> <p><b>KOSO/Modesto, CA</b> PD: Max Miller MD: Donna Miller 7 BOZ SCAGGS "Sierra"</p> <p><b>WPLJ/New York, NY</b> VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston No Adds</p> <p><b>KYIS/Oklahoma City, OK</b> PD/MD: Brenda Bennett 12 DIONNE FARRIS "Know" 12 SHERYL CROW "Strong"</p> <p><b>WYXR/Philadelphia, PA</b> PD: Chuck Knight MD: Ann Gress No Adds</p> <p><b>WCSO/Portland, ME</b> MD: Jeff McBride 18 AARON NEVILLE "Heart"</p>	<p><b>KXYQ/Portland, OR</b> PD/MD: Alan Lawson 10 MADONNA "Bedtime" 10 AARON NEVILLE "Heart" 8 DAVE STEWART "Jealousy"</p> <p><b>KGBY/Sacramento, CA</b> PD: Robert John MD: Vince Garcia 22 AARON NEVILLE "Heart"</p> <p><b>WIOG/Saginaw, MI</b> PD/MD: Jerry Noble 45 SHERYL CROW "Strong" 25 EAGLES "Hotel"</p> <p><b>KYKY/St. Louis, MO</b> PD: Smokey Rivers MD: Greg Hewitt 20 BRYAN ADAMS "Have" 20 ANNIE LENNOX "Love"</p> <p><b>KISN-FM/Salt Lake City, UT</b> PD: Jim Morales MD: Brandon Young 5 BRYAN ADAMS "Have" 5 JOHN WAITE "How" 5 JIMMY CLIFF "Hakuna"</p> <p><b>KIOI/San Francisco, CA</b> OM/MD: Dave Shakes No Adds</p>	<p><b>KPLZ/Seattle, WA</b> PD/MD: John Dimick 26 SHERYL CROW "Strong" 26 DIONNE FARRIS "Know"</p> <p><b>WNSN/South Bend, IN</b> PD/MD: Rob Poulin 15 BRYAN ADAMS "Have"</p> <p><b>WMTX/Tampa, FL</b> PD: Mason Dixon MD: Rico Blanco 9 BRYAN ADAMS "Have"</p> <p><b>KMAJ/Topeka, KS</b> PD: John Lee Hooker MD: Rose Rues 12 JANN ARDEN "Could"</p> <p><b>WRQX/Washington, D.C.</b> PD: Randy James MD: Linda Silver 15 SHAW-BLADES "Always" 15 BRYAN ADAMS "Have" 15 DES'REE "High" 15 JAMIE WALTERS "Hold"</p>
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43 Total Reporters  
43 Current Reporters  
41 Current Playlists

Reported Frozen Playlist (1):  
WLRW/Champaign, IL

Did Not Report, Playlist Frozen (1):  
WMXQ/Birmingham, AL



## John Waite

# "How Did I Get By Without You?"

➔ **10 Mainstream Chart**  
**Spins: 920 ➔ 1087 ➔ 1163 ➔ 1226**

➔ **19 Hot AC Chart**  
**Spins: 547 ➔ 573 CONTINUED GROWTH**

➔ **Having Success at:**  
**WMIX, WXKS, WBMX, WBLI, WPLJ, WLIF, WMTX, WKTI, KWMX, WENS, WTPI, KISN, KVIL, WRQX, K101 and many more...**

**For Info Contact: Callahan Associates**  
**800-797-7666**

**Album in stores April 11th**  
**(i-mä'gō).**

Produced by Mike Shipley  
Management: Gold Mountain Entertainment

# HOT AC/ADULT CHR PLAYLISTS

March 31, 1995 R&R • 27

**95.5 WPLJ**  
WPLJ/New York  
(212) 613-8921  
Cuddy/Shannon/Preston

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	37	35	37	37	GLORIA ESTEFAN/Everlasting Love
38	37	36	37	37	HOOTIE & BLOWFISH/Hold My Hand
37	36	35	35	35	DES'REE/You Gotta Be
35	34	22	34	34	GIN BLOSSOMS/Found Out About You
20	20	21	33	33	ELTON JOHN/Believe
15	10	24	32	32	EAGLES/Love Will Keep Us...
37	37	36	28	28	MADONNA/Take A Bow
28	34	36	26	26	SHERYL CROW/Strong Enough
27	24	35	25	25	PRETENDERS/It Stand By You
14	14	25	25	25	BRYAN ADAMS/Have You Ever...
10	17	22	24	24	BLESSIO UNION OF.../I Believe
11	15	22	24	24	JON SECADA/Mental Picture
25	25	21	24	24	DIONNE FARRIS/ Know
27	25	24	23	23	MARTIN PAGE/In The House...
26	24	23	23	23	BON JOVI/Always
21	16	20	23	23	JAMIE WALTERS/Hold On
35	22	14	20	20	MELISSA ETHERIDGE/It's The Only One
14	14	20	20	20	FOREIGNER/Until The End Of...
15	15	18	18	18	ELTON JOHN/Circle Of Life
19	20	23	17	17	LONDONBEAT/Come Back
16	16	17	17	17	GLORIA ESTEFAN/Turn The Beat Around
19	17	17	17	17	FIREHOUSE/ Live My Life...
13	13	16	16	16	COUNTING CROWS/Mr. Jones
36	34	27	12	12	JON SECADA/II You Go
23	16	17	12	12	MELISSA ETHERIDGE/II I Wanted To
15	10	17	12	12	ELTON JOHN/Can You Feel...
13	13	11	11	11	BILLY JOEL/All About Soul
13	10	11	11	11	SPIN DOCTORS/Two Princes
10	10	10	10	10	JOSHUA KADISON/Beautiful In My Eyes

**KYSR**  
KYSR/Los Angeles  
(818) 955-7000  
Lane/Perelli

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	32	37	45	45	PRETENDERS/It Stand By You
45	47	47	45	45	MELISSA ETHERIDGE/It's The Only One
45	47	47	45	45	EAGLES/Love Will Keep Us...
32	35	45	42	42	4 P.M./Sukiyaki
43	45	42	42	42	MADONNA/Take A Bow
35	45	42	42	42	VANESSA WILLIAMS/The Sweetest Days
34	43	47	42	42	BONNIE RAITT/You Got It
37	37	37	37	37	HOOTIE & BLOWFISH/Hold My Hand
32	37	37	37	37	LUTHER VANDROSS/Always And Forever
18	17	17	17	17	DIONNE FARRIS/ Know
32	32	32	32	32	MARTIN PAGE/In The House...
34	37	35	35	35	JON SECADA/Mental Picture
30	35	37	35	35	SHERYL CROW/Strong Enough
30	30	30	30	30	BRYAN ADAMS/Have You Ever...
30	32	32	32	32	ELTON JOHN/Believe
30	32	32	32	32	STEVIE NICK/About A Boy
30	30	30	30	30	ANNIE LENNOX/No More "I Love..."
45	47	47	47	47	MELISSA ETHERIDGE/II I Wanted To
45	47	47	47	47	BON JOVI/Always
47	47	47	47	47	JON SECADA/II You Go
45	47	47	47	47	AMY GRANT/Lucky One
45	47	47	47	47	COUNTING CROWS/Mr. Jones
43	45	47	47	47	BOYZ II MEN/II Make Love To...
43	45	47	47	47	JOHN MELLENCAMP/Wild Night
43	43	47	47	47	DES'REE/You Gotta Be

**mix 101.9**  
WTMX/Chicago  
(708) 677-5900  
James/Kelly

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	45	44	46	46	MARTIN PAGE/In The House...
39	45	44	46	46	GRANT & GILL/House Of Love
43	45	43	46	46	MADONNA/Take A Bow
44	44	45	45	45	DES'REE/You Gotta Be
45	44	45	45	45	BONNIE RAITT/You Got It
44	44	45	45	45	LITTLE TEXAS/What Might Have Been
18	20	24	44	44	ELTON JOHN/Believe
16	22	21	20	20	SHERYL CROW/Strong Enough
16	22	21	20	20	MELISSA ETHERIDGE/It's The Only One
18	21	20	20	20	BOYZ II MEN/On Bended Knee
15	19	20	20	20	ANNIE LENNOX/No More "I Love..."
23	21	20	20	20	4 P.M./Sukiyaki
17	19	20	20	20	RICHARD MARK/ The Way She Loves Me
17	19	20	20	20	SOPHIE B. HAWKINS/As I Lay Me Down
17	15	14	14	14	JOHN MELLENCAMP/Wild Night
13	13	14	14	14	ELTON JOHN/Believe
18	14	13	14	14	SEAL/Prayer For The Dying
18	14	13	14	14	BOYZ II MEN/II Make Love To...
17	15	14	13	13	JOSHUA KADISON/Beautiful In My Eyes
18	14	13	13	13	TOM BRAXTON/You Mean The World...
17	13	13	13	13	VANESSA WILLIAMS/The Sweetest Days
17	13	13	13	13	ACE OF BASE/Don't Turn Around
17	15	12	12	12	SHERYL CROW/II I Wanna Do
44	45	44	11	11	EAGLES/Love Will Keep Us...

**K101**  
KIOI/San Francisco  
(415) 956-5101  
Shakes

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	43	43	44	44	MADONNA/Take A Bow
27	41	44	43	43	4 P.M./Sukiyaki
41	44	44	43	43	VANESSA WILLIAMS/The Sweetest Days
42	44	43	42	42	LITTLE TEXAS/What Might Have Been
25	39	40	41	41	DES'REE/You Gotta Be
32	34	39	40	40	LUTHER VANDROSS/Always And Forever
28	30	40	40	40	GRANT & GILL/House Of Love
25	36	34	33	33	JON SECADA/Mental Picture
25	34	35	32	32	FOREIGNER/Until The End Of...
41	29	27	31	31	LUTHER VANDROSS/Always And Forever
25	27	29	31	31	ELTON JOHN/Believe
44	46	46	30	30	BOYZ II MEN/On Bended Knee
21	18	20	20	20	ANNIE LENNOX/No More "I Love..."
21	24	24	27	27	HUEY LEWIS/THE NEWS/Little Bitty...
21	30	34	24	24	BONNIE RAITT/You Got It
10	22	23	21	21	JOHN WAITE/How Did I Get By...
10	10	15	15	15	JIMMY CLIFF/Hakuna Matata
10	10	14	14	14	BLESSIO UNION OF.../I Believe
18	17	17	16	16	TOM BRAXTON/Breathe Again
18	17	17	16	16	BOYZ II MEN/II Make Love To...
39	40	17	16	16	BAFFYFACE/When Can I See You
18	16	16	16	16	HUEY LEWIS/THE NEWS/But It's Alright
16	16	14	14	14	ACE OF BASE/Don't Turn Around
16	16	14	14	14	GLORIA ESTEFAN/Turn The Beat Around
7	7	7	7	7	TLC/Red Light Special
7	7	7	7	7	BOYZ II MEN/Water Runs Dry
7	7	7	7	7	KEITH MARTIN/Never First Someone...
7	7	7	7	7	BLACKSTREET/Before I Let You Go
7	7	7	7	7	K-CI HALEY/II You Think...
30	7	7	7	7	VANESSA WILLIAMS/The Sweetest Days

**STAR 104.5 FM**  
WYXR/Philadelphia  
(610) 668-0750  
Knight/Gress

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	40	40	40	40	MADONNA/Take A Bow
56	55	56	55	55	BOYZ II MEN/On Bended Knee
33	46	43	46	46	DES'REE/You Gotta Be
40	40	39	41	41	BROWNSTONE/II You Love Me
30	39	40	40	40	JON SECADA/Mental Picture
56	40	40	38	38	LUTHER VANDROSS/Always And Forever
45	33	51	39	39	GLORIA ESTEFAN/Everlasting Love
32	34	37	33	33	JACKI GRAHAM/ Ain't Nobody
32	33	33	33	33	LUTHER VANDROSS/Love The One...
34	32	38	32	32	UNLIMITED/Get Ready For This
30	30	30	30	30	TOM BRAXTON/Love Shroud...
40	30	30	30	30	4 P.M./Sukiyaki
7	29	30	29	29	GERALD LEVIT/II d'ev: Anything
7	29	29	29	29	BLESSIO UNION OF.../I Believe
24	23	27	22	22	JADE/Every Day Of...
17	17	17	16	16	MADONNA/Secret
18	17	17	16	16	TOM BRAXTON/Breathe Again
18	17	17	16	16	BOYZ II MEN/II Make Love To...
39	40	17	16	16	BAFFYFACE/When Can I See You
18	16	16	16	16	HUEY LEWIS/THE NEWS/But It's Alright
16	16	14	14	14	ACE OF BASE/Don't Turn Around
16	16	14	14	14	GLORIA ESTEFAN/Turn The Beat Around
7	7	7	7	7	TLC/Red Light Special
7	7	7	7	7	BOYZ II MEN/Water Runs Dry
7	7	7	7	7	KEITH MARTIN/Never First Someone...
7	7	7	7	7	BLACKSTREET/Before I Let You Go
7	7	7	7	7	K-CI HALEY/II You Think...
30	7	7	7	7	VANESSA WILLIAMS/The Sweetest Days

**Q95 FM**  
WKQI/Detroit  
(810) 967-3750  
Weed

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	42	36	36	MARTIN PAGE/In The House
42	28	28	36	36	EAGLES/Love Will Keep Us
42	28	28	36	36	MADONNA/Take A Bow
28	28	28	28	28	ELTON JOHN/Believe
42	28	28	28	28	MELISSA ETHERIDGE/It's The Only One
28	28	28	28	28	VANESSA WILLIAMS/The Sweetest Days
21	21	21	21	21	FIREHOUSE/ Live My Life...
21	21	21	21	21	HOOTIE & BLOWFISH/Hold My Hand
40	42	42	28	28	BON JOVI/Always
42	28	28	28	28	GRANT & GILL/House Of Love
21	21	21	21	21	JON SECADA/II You Go
21	21	21	21	21	SHERYL CROW/Strong Enough
11	21	21	21	21	JOHN WAITE/How Did I Get By...
28	28	28	21	21	FOREIGNER/Until The End Of...
28	28	28	21	21	BOYZ II MEN/On Bended Knee
28	28	28	21	21	MADONNA/Take A Bow
28	28	28	21	21	RICHARD MARK/Nothing Left...
7	7	7	5	5	BLISSIO UNION OF.../I Believe
7	7	7	5	5	LUTHER VANDROSS/Love The One...

**Mix 102.9**  
KDMX/Dallas  
(214) 991-1029  
Ashley

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	39	42	42	ELTON JOHN/Circle Of Life
20	26	40	42	42	JON SECADA/II You Go
42	41	40	41	41	MELISSA ETHERIDGE/It's The Only One
28	28	39	40	40	MARIAH CAREY/Anytime You Need...
42	41	39	40	40	GRANT & GILL/House Of Love
23	25	40	40	40	MARTIN PAGE/In The House...
42	42	40	39	39	EAGLES/Love Will Keep Us...
25	29	39	29	29	BON JOVI/Always
21	21	21	21	21	MELISSA ETHERIDGE/II I Wanted To
26	23	24	26	26	MICHAEL BOLTON/Once In A Lifetime
23	24	27	26	26	DES'REE/You Gotta Be
39	37	23	25	25	JOSHUA KADISON/Beautiful In My Eyes
17	20	25	25	25	JON SECADA/Mental Picture
39	38	24	24	24	VANESSA WILLIAMS/The Sweetest Days
17	20	25	23	23	JOSHUA KADISON/Picture Postcards...
30	26	23	23	23	TOM BRAXTON/You Mean The World...
18	17	20	20	20	CELINE DION/The Power Of Love
18	17	20	20	20	MICHAEL BOLTON/Said I Loved You...
16	17	19	19	19	LISA LOEB/Stay (I Missed You)
16	17	19	19	19	RICHARD MARK/Now And Forever
16	18	23	19	19	GIN BLOSSOMS/Found Out About You
23	23	19	19	19	BOYZ II MEN/On Bended Knee
18	16	16	16	16	BRUCE SPRINGSTEEN/Streets DL...
16	15	19	18	18	ELTON JOHN/Can You Feel...
16	18	18	18	18	MADONNA/II Remember
38	38	18	17	17	BOYZ II MEN/II Make Love To...
14	14	13	16	16	BILLY JOEL/The River Of Dreams
16	13	16	15	15	SHERYL CROW/II I Wanna Do

**MIX 107.3 FM**  
Washington's Best Music Mix  
WRQX/Washington  
(202) 686-3100  
James/Silver

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	42	45	45	HOOTIE & BLOWFISH/Hold My Hand
33	33	33	44	44	FOREIGNER/Until The End Of...
40	38	38	43	43	MARTIN PAGE/In The House...
42	42	42	42	42	MADONNA/Take A Bow
28	16	16	41	41	GIN BLOSSOMS/Found Out About You
26	30	30	39	39	VANESSA WILLIAMS/The Sweetest Days
26	42	42	33	33	GRANT & GILL/House Of Love
42	42	42	33	33	EAGLES/Love Will Keep Us...
41	41	41	33	33	BON JOVI/Always
16	16	16	33	33	JOHN WAITE/How Did I Get By...
42	42	42	32	32	DES'REE/You Gotta Be
26	28	28	32	32	DIONNE FARRIS/ Know
30	30	30	31	31	JON SECADA/Mental Picture
32	32	32	31	31	PRETENDERS/It Stand By You
36	36	36	30	30	MELISSA ETHERIDGE/It's The Only One
27	27	27	26	26	HUEY LEWIS/THE NEWS/But It's Alright
16	16	16	20	20	GIN BLOSSOMS/Found Out About You
14	14	14	20	20	GIN BLOSSOMS/Found Out About You
31	31	31	19	19	MELISSA ETHERIDGE/II I Wanted To
38	38	38	18	18	GLORIA ESTEFAN/Everlasting Love
34	34	34	18	18	JOHN MELLENCAMP/Wild Night
32	32	32	16	16	JON SECADA/II You Go
15	15	15	15	15	SHAW-BLADES/II Always Be...
15	15	15	15	15	BRYAN ADAMS/Have You Ever...
15	15	15	15	15	DES'REE/Feel So High
15	15	15	15	15	JAMIE WALTERS/Hold On
14	14	14	13	13	FIREHOUSE/ Live My Life...
31	31	31	11	11	BONNIE RAITT/You Got It

**MIX 96**  
KHMV/Houston  
(713) 790-0965  
Paxton/Anhorn

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	29	28	37	37	HOOTIE & BLOWFISH/Hold My Hand
29	27				



WALT LOVE

# Scratching That Niche

□ Two Urban AC pioneers share their views on the format's future

Now that fragmentation is a fact of life for Urban radio, it's worth looking at where Urban AC came from, where it's going, and how it's getting there. This week, two successful Urban AC programmers talk about their niche.

## Tapping The Revenue

Maxx Myrick is PD at WVAZ (V-103)/Chicago, which enjoyed a strong Fall '94 book (R&R (2/3). Myrick first worked in Urban AC in Atlanta as PD at WALR. He later programmed the format again at WJLQ (Magic 100.7)/Pensacola, FL.

"It's obvious that radio in general is becoming more and more fragmented," says Myrick. "Not only with UAC stations, but with some of the young-end type of stations in different formats. Traditionally, we had the basic 18-34 mainstream Urban station, and that was okay when you only had one Urban in the community. Now that radio stations have become more valuable, large corporations have recognized there's a lot of untapped revenue in the Urban market, and they're finding ways to tap into that capital."

"When the Urban AC format began to establish itself in more markets, more fragmentation occurred. The general market radio stations have been seeing their pie cut up a thousand ways for years, but that's only started to happen in Urban radio in the last five to 10 years."

## Know Your Market

Urban AC usually refers to the softer, smoother approach to Urban radio. But there are several inter-

“The general market stations have been seeing their pie cut up a thousand ways for years, but that's only started to happen in Urban radio in the last five to 10 years.”  
- Maxx Myrick

pretations of the format. Says Myrick, "Each market is different, and each station reacts to its market. Some markets have more competition than others, so a station's programming focus will be even more specific."

"For example, if you're in a market like Washington, DC or Mobile, where there are several Urban ACs, you really have to go

for a very specific niche. In Chicago we don't have that type of situation — basically, we have three real stations going after that adult target. We do have an NAC station, but they compete with us to a lesser degree. So our focus is a little bit broader, but it is narrow in a broader sense ... if that makes sense."



Maxx Myrick

Some PDs are only targeting adults 25-54. What about 18-34s, 18-49s, and 35-54s? Myrick says, "I really think the 25-54 is the broader target. Depending on your competitive situation, there could be a narrower target inside that. It really depends on your market: If you have a 12-24 station, a 25-34 station, an 18-34 station, and a 35-49 station in your market, then you have to choose."

V-103 targets 25-54s and skews female. Myrick says, "We're just trying to get our piece of the pie."

## What About Rap?

What about rap? Most Urban AC stations won't play it. According to Myrick, "The pure UAC stations should leave it alone, but again, it all goes back to the individual market and the audience's expectations. If your audience expects to hear rap on your station, then it's not a problem. Our audience doesn't expect rap from us, so we won't play rap, even though there are adults who like it."

"Think about it. Rap came out in '79. So if you're 35 years old, you

don't have a problem with it. But some adults don't expect to hear rap on their adult radio station — that's not why they go there. They go there to hear — in our case, for instance — hits and 'dusties.' If you want rap, you go to 106 JAMZ [WEJM]."

"We do extensive research, and we know our audience. We know what type of exclusive texture they like and what type of music they want to hear on this station. From time to time we play some young-end records when they become big, but those are records that test well in our research, and they tend to cross all demographic boundaries."

## From The Beginning

As the first programmer to take WVAZ in an Urban AC direction several years ago, current WHQT/Miami PD Tony Kidd brings a lot of perspective to this topic. He programmed V-103 for four and a half years before going on to Miami.



Tony Kidd

"In the past six to seven years it's become fairly clear to me that though all these markets are really different, success in this format boils down to one thing," he says. "The smart programmers really cater to their markets. Not only are they saying, 'This is an adult radio station,' but they're very aware of how young or old the bulk of their audience is. The adults could fall on the young end of the scale or the older end or right in the middle of the 25-54 group. But the key thing is to target the station as much as you can to that large portion of people."

Kidd notes, "We'll continue to see fragmentation, because this really is the first time Black radio has experienced that. Compare this station with

WVAZ or KACE/Los Angeles. These stations are all 'Black ACs,' and they are all radically different from one another — 'V' and 'Hot' being the closest to one another and KACE being the furthest from those two.

"But look at the listening patterns — the black audience isn't this big group of homogeneous people who say, 'I like all of that.' It's not true! Frankly, it never has been true. But now that we're seeing it fragment, we're seeing stations sustaining a living on this niche. In the past, people weren't sure they could make money at this format."

## Survival Experiment

Can stations survive in this niche? "It just depends on the circumstances," says Kidd. "Some will, but this is an experiment. You're hoping it'll work. You're hoping your research is correct and all your hard work will pay off. We're in a business that's about survival of the fittest. You either make it or you get chewed up. I just worry about people trying to do this format in markets that aren't big enough to support it, markets that may not have enough black adults to make it worth the advertisers' while to reach them. This format won't work everywhere."

Plenty of markets around the country are four or five deep in ACs or Country outlets. If an adventurous broadcaster wanted to switch a losing station to Urban AC, what would Kidd advise? "The first thing any broadcaster should ask is, 'Is the population big enough to support it?' You don't want to walk



ALWAYS AND FOREVER — KKBT (92.3 The Beat)/Los Angeles threw a spectacular wedding for morning talent Shirley Clark and her betrothed, Michael Strawberry (l). Brian McKnight sang as the lovebirds took their places at the altar, lending an extra air to a beautiful affair.

down that road and find out later that you're dealing with a small black audience out of the total population, no matter what kind of city it might be."

"And also, you have to be ready for a fight, because no sales manager in his right mind is going to just give you the money. No one is going to just say, 'Well, there's a new station in town, and we'll just pay them no attention.' That's not going to happen. You've got to be ready for that financial fight with the agencies and other local radio stations. They're going to try to make it even harder for you. You've got to know this fight is coming."

## Versus The Mainstream

Speaking of fights, how does an Urban AC's presence affect a Mainstream UC? UC stations generally

“Success in this format boils down to one thing: The smart programmers really cater to their markets.”  
- Tony Kidd

do well with adults 18-34 and adults 25-54, no matter what their target audience is. Kidd observes, "You'll continue to see both formats doing well in the same market. When you look at all of these numbers, what you see is the radio audience growing drastically — as opposed to seeing the Mainstream UC station being cut off at the legs. I don't even know of a single instance of that happening."

"What I have seen is that the mainstream station's numbers hold basically steady as the UAC grows a new audience. It may grow at the Mainstream UC's expense, but not exclusively. In a lot of markets, the numbers show the Mainstream Urban and the Urban AC are neck-and-neck in the 25-54 demo, and they're two different things. We're always going to have people who choose one or the other as their favorite, but a lot of people float between the two."

Editor's Note: We'll revisit Urban AC in this year's "Black Music Month Special," coming the first week in June.

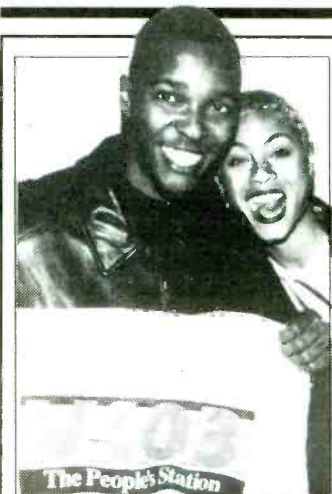
## Mary Bell Succumbs

Mary L. Bell, widow of Bell Broadcasting Co.'s late founder Dr. Haley Bell, passed away on March 25 at the age of 94.

Bell succeeded her husband as Bell Broadcasting's President/Chairman of the Board until her retirement in 1992. Bell Broadcasting, parent company of WCHB-AM & WJZZ-FM/Detroit and other Michigan radio properties, was established in 1956. It was the first African-American owned and operated communications firm in the U.S. to be awarded an FCC operating license.

Bell is survived by daughter Iris Cox and son-in-law Dr. Wendell Cox, four grandchildren, five great-grandchildren, brother Herbert Peaks, and a host of other relatives and friends. Services were held March 29 in Detroit.

In lieu of flowers, the family is asking that donations be made in the name of Mary L. Bell to the United Negro College Fund.



LOW DOWN IN ATLANTA — WVEE air talent Ryan Cameron presents actress Jada Pinkett with a V-103 T-shirt.

# THE THIRD ANNUAL LIVING LEGENDS AWARDS DINNER

HONORING INDUSTRY PIONEERS

*Mildred Carter, Enoch Gregory, Ron Mosley, Sylvia Robinson,  
Jerry Rushin, August Sims and Granville "Granny" White*

Wednesday, April 19, 1995

Bally's Park Place  
Atlantic City, NJ

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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	2	1	TLC Red Light Special (LaFace/Arista)	3225	3046	2843	2539	89/0
1	1	1	2	BRANDY Baby (Atlantic)	3073	3081	3166	2918	88/0
11	8	6	3	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	2655	2502	2249	1704	86/0
8	7	7	4	ADINA HOWARD Freak Like Me (EastWest/EEG)	2565	2353	2251	2039	84/2
6	6	5	5	GERALD LEVERT Answering Service (EastWest/EEG)	2563	2516	2364	2122	88/1
26	14	10	6	RAPHAEL SAADIQ Ask Of You (550/Epic ST)	2464	2056	1601	1114	89/6
2	3	4	7	SOUL FOR REAL Candy Rain (Uptown/MCA)	2382	2566	2824	2775	76/0
3	4	3	8	SUBWAY This Lil' Game We Play (Biv Ten/Motown)	2378	2666	2797	2663	82/1
9	9	8	9	BOYZ II MEN Thank You (Motown)	2360	2279	2228	1962	88/1
10	10	9	10	STEVIE WONDER For Your Love (Motown)	2320	2202	2144	1817	89/0
14	13	12	11	BARRY WHITE Come On (A&M)	2138	2013	1836	1633	89/1
13	12	13	12	USHER Think Of You (LaFace/Arista)	2063	1964	1846	1655	83/2
<b>BREAKER</b>			13	BROWNSTONE Grapevyne (MJJ/Epic)	1741	1191	754	300	86/4
35	23	17	14	2PAC Dear Mama (Interscope)	1722	1478	1237	902	78/3
20	16	15	15	PORTRAIT I Can Call You (Capitol)	1694	1575	1517	1313	81/2
<b>BREAKER</b>			16	BLACKSTREET Joy (Interscope)	1632	1124	661	258	89/5
4	5	11	17	MARY J. BLIGE I'm Goin' Down (Uptown/MCA)	1625	2026	2373	2551	65/0
7	11	14	18	BROWNSTONE If You Love Me (MJJ/Epic)	1612	1809	2026	2113	59/0
25	21	19	19	FREDDIE JACKSON Rub Up Against You (Street Life/SB)	1552	1403	1289	1132	76/1
30	24	21	20	FABU Just Roll (Big Beat/Atlantic)	1516	1313	1228	1025	75/2
19	17	16	21	BLACKGIRL Let's Do It Again (Kaper/RCA)	1478	1483	1482	1320	67/0
27	26	23	22	BRIAN MCKNIGHT Crazy Love (Mercury)	1419	1226	1207	1087	76/3
<b>BREAKER</b>			23	LUTHER VANDROSS Going In Circles (LV/Epic)	1300	1110	889	510	81/3
<b>BREAKER</b>			24	KUT KLOSE I Like (Elektra/EEG)	1227	1112	1025	932	62/3
28	25	24	25	MINT CONDITION So Fine (Perspective/A&M)	1224	1217	1209	1070	66/2
<b>BREAKER</b>			26	ZHANE' You're Sorry Now (Illtown/Motown)	1188	1127	983	722	69/2
<b>BREAKER</b>			27	H-TOWN Emotions (Luke)	1149	905	684	487	65/3
18	18	20	28	NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)	1149	1382	1463	1373	54/0
21	20	22	29	SHABBA RANKS Let's Get It On (Epic)	1130	1270	1304	1270	61/0
<b>BREAKER</b>			30	ANITA BAKER It's Been You (Elektra/EEG)	1092	885	574	182	82/7
<b>BREAKER</b>			31	JESSE When U Cry I Cry (Underworld/Capitol)	1023	910	803	576	73/3
<b>BREAKER</b>			32	GLADYS KNIGHT Next Time (MCA)	1017	791	649	415	68/9
<b>BREAKER</b>			33	KEITH MARTIN Never Find Someone Like You (Columbia)	1000	853	825	671	71/2
<b>BREAKER</b>			34	MONTECO IMMATURE Is It Me? (MCA)	993	832	735	550	56/7
15	22	30	35	TLC Creep (LaFace/Arista)	952	1068	1289	1541	42/0
23	28	31	36	ANITA BAKER I Apologize (Elektra/EEG)	933	1028	1111	1199	37/0
<b>BREAKER</b>			37	WHISPERS Make Sweet Love To Me (Capitol)	896	918	909	838	70/4
<b>BREAKER</b>			38	VYBE Take It To The Front (Island)	884	710	481	230	62/1
<b>BREAKER</b>			39	CHANGING FACES Keep It Right There (Big Beat/Atlantic)	805	631	362	114	69/6
17	15	18	40	CHRISTOPHER WILLIAMS Dance 4 Me (Giant)	803	1477	1530	1426	42/0
—	—	50	41	DIANA KING Shy Guy (WORK)	793	544	159	32	63/3
45	44	44	42	CHANTE' MOORE This Time (Silas/MCA)	790	712	699	594	64/1
—	—	48	43	MEN AT LARGE Holiday (EastWest/EEG)	747	639	562	386	61/4
34	33	33	44	PHIL PERRY If Only You Knew (GRP/MCA)	746	921	957	928	46/2
—	—	47	45	IV XAMPLE I'd Rather Be Alone (MCA)	737	646	495	373	58/4
12	19	32	46	IMMATURE Constantly (MCA)	724	936	1397	1671	34/0
<b>DEBUT</b>			47	LO-KEY? Good Ole Fashion Love (Perspective/A&M)	711	496	319	64	60/3
50	50	46	48	KEITH MURRAY Get Lifted (Jive)	696	685	600	455	58/1
44	43	43	49	CASSERINE We Gotta Run (WB)	646	765	720	631	44/1
<b>DEBUT</b>			50	DR. DRE Keep Their Heads Ringin' (Priority)	620	465	311	101	50/9

This chart reflects airplay from March 20 - 26. Songs ranked by total plays. Highlighted songs indicate Breaker.  
92 UC reporters. 87 current playlists. © 1995, R&R Inc.

## BREAKERS®

TOTAL PLAYS/INCREASE	BROWNSTONE Grapevyne (MJJ/Epic)	TOTAL STATIONS/ADDS	CHART
1741/558		86/4	1
TOTAL PLAYS/INCREASE	BLACKSTREET Joy (Interscope)	TOTAL STATIONS/ADDS	CHART
1632/508		89/5	16
TOTAL PLAYS/INCREASE	LUTHER VANDROSS Going In Circles (LV/Epic)	TOTAL STATIONS/ADDS	CHART
1300/190		81/3	32
TOTAL PLAYS/INCREASE	KUT KLOSE I Like (Elektra/EEG)	TOTAL STATIONS/ADDS	CHART
1227/115		62/3	3
TOTAL PLAYS/INCREASE	ZHANE' You're Sorry Now (Illtown/Motown)	TOTAL STATIONS/ADDS	CHART
1188/61		69/2	6
TOTAL PLAYS/INCREASE	H-TOWN Emotions (Luke)	TOTAL STATIONS/ADDS	CHART
1149/244		65/3	27
TOTAL PLAYS/INCREASE	ANITA BAKER It's Been You (Elektra/EEG)	TOTAL STATIONS/ADDS	CHART
1092/297		82/7	30
TOTAL PLAYS/INCREASE	JESSE When U Cry I Cry (Underworld/Capitol)	TOTAL STATIONS/ADDS	CHART
1023/113		73/3	31
TOTAL PLAYS/INCREASE	GLADYS KNIGHT Next Time (MCA)	TOTAL STATIONS/ADDS	CHART
1017/226		68/9	32
TOTAL PLAYS/INCREASE	KEITH MARTIN Never Find Someone Like You (Columbia)	TOTAL STATIONS/ADDS	CHART
1000/147		71/2	33
TOTAL PLAYS/INCREASE	MONTECO IMMATURE Is It Me? (MCA)	TOTAL STATIONS/ADDS	CHART
993/161		56/7	34
TOTAL PLAYS/INCREASE	WHISPERS Make Sweet Love To Me (Capitol)	TOTAL STATIONS/ADDS	CHART
896/22		70/4	37
TOTAL PLAYS/INCREASE	VYBE Take It To The Front (Island)	TOTAL STATIONS/ADDS	CHART
884/174		62/1	38
TOTAL PLAYS/INCREASE	CHANGING FACES Keep It Right There (Big Beat/Atlantic)	TOTAL STATIONS/ADDS	CHART
805/174		69/6	39

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
VANESSA WILLIAMS The Way That You Love (Mercury)	43
TOTAL NOTORIOUS B.I.G. Can't You See (Tommy Boy)	40
RAJA-NEE Walking Away With It (Perspective)	28
BLU My Ol' Lady (Motown)	27
DOCTOR DRE & ED LOVER For The Love... (Relativity)	19
BIG L Put It On (Columbia)	16
KARYN WHITE I'd Rather Be Alone (WB)	16
COMING OF AGE Sparkle (HDH)	14
JOYA I Like What You're Doing To Me (Atlas/A&M)	12
R.J.'S LATEST... Shackles... (Golden Boy/First Quake)	10

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROWNSTONE Grapevyne (MJJ/Epic)	+550
BLACKSTREET Joy (Interscope)	+508
RAPHAEL SAADIQ Ask Of You (550/Epic ST)	+408
TOTAL NOTORIOUS B.I.G. Can't You... (Tommy Boy)	+254
DIANA KING Shy Guy (WORK)	+249
2PAC Dear Mama (Interscope)	+244
H-TOWN Emotions (Luke)	+244
GLADYS KNIGHT Next Time (MCA)	+226
LO-KEY? Good Ole Fashion Love (Perspective)	+215
ADINA HOWARD Freak Like Me (EastWest/EEG)	+212

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining in plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE.

78-61\* BRE Singles • 16-10 KCOH/Houston • "TOP 5 PHONES!" Tom Martens KWTX/Waco

They've had their taste



Now come & get yours. "Make a MOVE"

HOT NEW RADIO & CLUB REMIX by Richard Rodwell for Soundcastle Productions ADD WEEK 4/3

NOW PLAYING ON KCOH • WEAS • KNEX • WRXB • WJIZ • WQHH • WDAO • WAEG • WPAL • WEDR • KBCE • WGNM • KMJJ • KYEA • KJMS • WAAA • WGOK • WLOU • WJTT • WWWZ • WZAK • WFXM • KFXZ • WOOK • KXZZ • WJBT

## Stations and their adds listed alphabetically by market

<p><b>WJZ/Albany, GA</b> MD: Adrian Guyton</p> <p>8 LUTHER VANDROSS "Going" 8 KUT KLOSE "Like" 7 LENNY WILLIAMS "Sara" 7 WHISPERS "Male" 7 RAJA-NEE "Walking" 7 BLU "Lady" 7 VANESSA WILLIAMS "Way" 6 BLAK PANTA "Want" 6 GERALD ALSTON "Time" 6 R.J.'S "Shackles" 6 HARMONY INNOCENTS "Like" 6 A.D.T. "Move"</p> <p><b>KBCE/Alexandria, LA</b> PD/MD: Dornie Taylor</p> <p>RAPPIN' 4-TAY "Around" E-40 "1-Luv" JOYA "Like" KARYN WHITE "Rather" GERALD ALSTON "Time"</p> <p><b>WVEE/Atlanta, GA</b> PD: Tony Brown MD: Rajeyah Shabazz</p> <p>6 MONTECO FIMMATURE "Is"</p> <p><b>WAEQ/Augusta, GA</b> PD/MD: Rick Eaves</p> <p>5 IV XAMPLE "Alone" 5 HEAVY D &amp; THE BOYZ "Sex" 5 CHANGING FACES "Keep" 5 RAPHAEL SAADIO "Ask" 5 WHISPERS "Male"</p> <p><b>WFXA/Augusta, GA</b> PD: James Alexander MD: Robert Taylor</p> <p>17 TOTAL FNOTORIOUS... "Can't" 8 BLAK PANTA "Want" MEN AT LARGE "Holiday"</p> <p><b>WXYV/Baltimore, MD</b> PD: Roy Sampson MD: Mike Johnson</p> <p>10 FABU "Rat" 9 KEITH MARTIN "Someone" 8 LUTHER VANDROSS "Going" 8 CHANGING FACES "Foolin" 8 BONE THUS-A-HARMONY "Huggin" 8 KIRK FRANKLIN "Sing" 8 PHIL PERRY "If" 5 NINE "Emcee" 5 NAUGHTY BY NATURE "Craziest"</p> <p><b>KQXL/Baton Rouge, LA</b> PD: Chris Clay MD: Lou Bonetti</p> <p>5 VANESSA WILLIAMS "Way" 5 GERALD ALSTON "Time" 5 COMING OF AGE "Sparkle" 5 HARMONY INNOCENTS "Like"</p> <p><b>WENN/Birmingham, AL</b> PD: Dave Donnell MD: Michael Starr</p> <p>KARYN WHITE "Rather" DOCTOR DRE/ED LOVER "For" BLU "Lady" LENNY WILLIAMS "Sara"</p> <p><b>WILD/Boston, MA</b> PD: Ken Johnson MD: Dana Hall</p> <p>10 BLU "Lady" 9 VANESSA WILLIAMS "Way"</p>	<p><b>KHRN/Bryan, TX</b> PD: Lester Pace MD: Eric Woods</p> <p>18 TOTAL FNOTORIOUS... "Can't" 10 IMMATURE "Mind" 10 PHIL PERRY "If" 8 MARY J. BLIGE "Happy" 8 E-40 "1-Luv" 8 TONY TERRY "Heart"</p> <p><b>WBK/Bufalo, NY</b> PD: Eric Faison MD: Debbie Sims</p> <p>11 TOM SCOTT "Better" 8 FREDDIE JACKSON "Thank" 7 ROBERTA FLACK "Might" 6 STEVIE WONDER "Eternity" 5 HIRSHMAN "Fine" 5 STEVIE WONDER "Peace"</p> <p><b>WPAL-AM/Charleston, SC</b> PD/MD: Joe Jackson</p> <p>27 RAPHAEL SAADIO "Ask" 17 BLACKSTREET "Joy" 9 VANESSA WILLIAMS "Way" 8 RAJA-NEE "Walking" 8 SHIRLEY BROWN "Woman" 7 BLU "Lady" 6 4 P.M. "Lay" 6 COMING OF AGE "Sparkle" 5 TOTAL FNOTORIOUS... "Can't" 5 KARYN WHITE "Rather"</p> <p><b>WVWC/Charleston, SC</b> PD/MD: Cliff Fletcher</p> <p>5 TOTAL FNOTORIOUS... "Can't" 5 BIG L "Put" 5 RAJA-NEE "Walking" 5 KARYN WHITE "Rather" 5 VANESSA WILLIAMS "Way" 5 DANA DANE "Rollin" 5 JOYA "Like" 5 SONS OF SOUL "Rainy"</p> <p><b>WPEG/Charlotte, NC</b> PD: Andre Carson MD: Nate Quick</p> <p>27 LO-KEY? "Love" 12 RAJA-NEE "Walking" 9 TOTAL FNOTORIOUS... "Can't" 5 E-40 "1-Luv"</p> <p><b>WJTT/Chattanooga, TN</b> PD: Keith Landecker MD: Tony Rankin</p> <p>5 RAPHAEL SAADIO "Ask" 5 DOCTOR DRE/ED LOVER "For" 5 DIGABLE PLANETS "Dear" 5 LENNY WILLIAMS "Sara" 5 VYBE "Front" 5 TOTAL FNOTORIOUS... "Can't"</p> <p><b>WGCI/Chicago, IL</b> PD: Eloy Smith MD: Vic Clemons</p> <p>12 FREDDIE JACKSON "Rub" 10 BOYZ II MEN "Water" 7 SOUL FOR REAL "Want" 6 INDOGNITO "Deep" 6 ANITA BAKER "Been" 5 2PAC "Me"</p> <p><b>WEJM/Chicago, IL</b> PD: Monica Starr MD: Jay Allan</p> <p>13 TOTAL FNOTORIOUS... "Can't" 5 BIG L "Put"</p> <p><b>WVYZ/Chicago, IL</b> PD/MD: Maxx Myrick</p> <p>10 RAPHAEL SAADIO "Ask" 10 MARY J. BLIGE "Joy" 5 PORTRAIT "Call"</p>	<p><b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens</p> <p>15 DR. DRE "Heads" 15 R.J.'S "Shackles" 15 DOCTOR DRE/ED LOVER "For" 10 2PAC "Mama" 10 VANESSA WILLIAMS "Way" 10 JOYA "Like" 10 E-40 "1-Luv" 10 TONY TERRY "Heart"</p> <p><b>WWDM/Columbia, SC</b> PD/MD: Joe Booker</p> <p>KARYN WHITE "Rather" TOTAL FNOTORIOUS... "Can't" CHANGING FACES "Keep" DR. DRE "Heads" VANESSA WILLIAMS "Way" 4 P.M. "Lay"</p> <p><b>WCKX/Columbus, OH</b> PD/MD: Frank Kelly</p> <p>RAPHAEL SAADIO "Ask" MONTECO FIMMATURE "Is" RAJA-NEE "Walking" VANESSA WILLIAMS "Way" BIG L "Put" TOTAL FNOTORIOUS... "Can't" BLU "Lady" COMING OF AGE "Sparkle" 4 P.M. "Lay" LENNY WILLIAMS "Sara" DOCTOR DRE/ED LOVER "For"</p> <p><b>WVKO/Columbus, OH</b> PD: Sam Nelson MD: Mike Anderson</p> <p>16 RAPHAEL SAADIO "Ask" VANESSA WILLIAMS "Way" ANITA BAKER "Been" BROWNSTONE "Grapevine" GLADYS KNIGHT "Next" BLACKSTREET "Joy"</p> <p><b>KJMZ/Dallas, TX</b> PD: Thomas Bacote MD: Keith Solis</p> <p>33 BRIAN MCKNIGHT "Crazy"</p> <p><b>KKDA-FM/Dallas-Ft. Worth, TX</b> PD/MD: Skip Cheatham</p> <p>16 BRIAN MCKNIGHT "Crazy"</p> <p><b>WROU/Dallas, OH</b> PD/MD: Marco Simms</p> <p>19 MARY J. BLIGE "Life" 14 KEITH MARTIN "Someone" 12 LO-KEY? "Love" 8 TAKE 6 "Ask" 8 E-40 "1-Luv" 8 RAPPIN' 4-TAY "Around" 8 DANA DANE "Rollin" 8 VANESSA WILLIAMS "Way"</p> <p><b>WJLB/Detroit, MI</b> PD: Steve Hegwood MD: Frankie Darcell</p> <p>10 KARYN WHITE "Rat" 6 SUBWAY "Game" 5 DEI "True" 5 GLADYS KNIGHT "Next" 5 TOTAL FNOTORIOUS... "Can't" 5 RAPPIN' 4-TAY "Around"</p>	<p><b>WJIN/Dothan, AL</b> PD: Larry Steele MD: Jimmie Doctrie</p> <p>26 RAJA-NEE "Walking" 17 VANESSA WILLIAMS "Way" 16 NINT CONDITION "Fine" 10 BIG L "Put" 5 SAM THE BEAST "Guaco" BLU "Lady" R.J.'S "Shackles" COMING OF AGE "Sparkle" KARYN WHITE "Rat" TOTAL FNOTORIOUS... "Can't" G.A.T. "Smiling"</p> <p><b>WZFX/Fayetteville, NC</b> PD: Bobby Jay MD: Omega Jones</p> <p>21 RAJA-NEE "Walking" 12 BLAK PANTA "Want" 9 TOTAL FNOTORIOUS... "Can't" 7 MOBB DEEP "Shook" 5 CHANGING FACES "Keep" 5 IV XAMPLE "Alone" 5 BUSH BAEES "Remember" 5 DR. DRE "Heads"</p> <p><b>WZZZ/Flint, MI</b> PD: Ross Holland MD: Lisa Valentine</p> <p>16 EL DEBARGE "Where" 9 CHANGING FACES "Keep" 7 MARCUS LEWIS "Last" 5 WILLIE D. "Real"</p> <p><b>WYNN-FM/Florence, SC</b> PD: Fred Brown Jr. MD: Tony Sanders</p> <p>EBONY VIBE... "Trip" RAJA-NEE "Walking" BLU "Lady" ANDRU DONALDS "Mishale" SCARFACE FACE CUBE "People" VANESSA WILLIAMS "Way" TOTAL FNOTORIOUS... "Can't"</p> <p><b>WQMG/Greensboro, NC</b> PD: Brian Wallace MD: Jackson Brown</p> <p>15 MARY J. BLIGE "Life" 5 DANA DANE "Rollin" 5 BIG L "Put" VANESSA WILLIAMS "Way" GLADYS KNIGHT "Next"</p> <p><b>WJMZ/Greenville, SC</b> PD/MD: Paul Jackson</p> <p>24 GLADYS KNIGHT "Next" 14 ZHANE "Sorry" 12 BIG MIKE "Player" 12 BIG L "Put" A.O.T. "Move" JOYA "Like" VANESSA WILLIAMS "Way" TOTAL FNOTORIOUS... "Can't" TONY TERRY "Heart" SONS OF SOUL "Rainy" DR. DRE "Heads"</p> <p><b>KMJQ/Houston, TX</b> PD: Carl Conner MD: Carla Boatner</p> <p>16 JOHN B. &amp; BARRYFACE "Someone" 16 MARY J. BLIGE "Life" 6 MESHHELL NOGEOCELLO "Soul" VANESSA WILLIAMS "Way"</p> <p><b>WEUP/Huntsville, AL</b> PD/MD: Steve Murray</p> <p>5 TOTAL FNOTORIOUS... "Can't" 5 VANESSA WILLIAMS "Way" 5 EL DEBARGE "Where" 5 R.J.'S "Shackles"</p>	<p><b>WTLC/Indianapolis, IN</b> PD/MD: Vyckl Buchanan</p> <p>9 LENNY WILLIAMS "Sara" 6 JOYA "Like" 6 DEION SANDERS "Money" 6 E-40 "1-Luv" 5 ANITA BAKER "Been" MONTECO FIMMATURE "Is" CAMEO "Love"</p> <p><b>WJBT/Jacksonville, FL</b> PD: Nate Bell MD: K.J.</p> <p>10 DR. DRE "Heads" CASSERINE "Run" RAJA-NEE "Walking" LORDS OF UNDERGROUND "After"</p> <p><b>KPRS/Kansas City, MO</b> PD: Sam Weaver MD: Myron Fears</p> <p>VANESSA WILLIAMS "Way" MONTECO FIMMATURE "Is" JEFF LORBER "Say"</p> <p><b>KIIZ/Killeen, TX</b> PD: Michael McGuire MD: Rico Starr</p> <p>18 ADINA HOWARD "Frak" 7 DR. DRE "Heads" 7 GLADYS KNIGHT "Next"</p> <p><b>WKGN/Knoxville, TN</b> PD/MD: Deszar Downs</p> <p>8 KARYN WHITE "Rat" 8 JADE "Mood" 8 TOTAL FNOTORIOUS... "Can't" 8 DOCTOR DRE/ED LOVER "For" 8 DIS 'N' DAT "Frak" 5 G.A.T. "Smiling"</p> <p><b>KFXZ/Lafayette, LA</b> PD/MD: Frank Troy</p> <p>5 DJ QUIK "Sale" 5 TOTAL FNOTORIOUS... "Can't" 5 VANESSA WILLIAMS "Way" 5 RAJA-NEE "Walking" 5 MILLIE JACKSON "Straighten" 5 BLU "Lady" 5 COMING OF AGE "Sparkle"</p> <p><b>KNEK/Lafayette, LA</b> PD: Tyrone Davis APD: Demetrius Lloyd</p> <p>5 DOCTOR DRE/ED LOVER "For" 5 RAJA-NEE "Walking" 5 VANESSA WILLIAMS "Way" 5 BLU "Lady" 5 COMING OF AGE "Sparkle" 5 TOTAL FNOTORIOUS... "Can't"</p> <p><b>KXZZ/Lake Charles, LA</b> PD/MD: James Williams</p> <p>28 NATE DOGG "Day" 24 E-40 "1-Luv" BLU "Lady" SONS OF SOUL "Rainy" JOYA "Like" BIG L "Put" R.J.'S "Shackles" GERALD ALSTON "Time" KARYN WHITE "Rat" 4 P.M. "Lay" RAJA-NEE "Walking"</p>	<p><b>WGZB/Louisville, KY</b> PD/MD: Dick Spencer</p> <p>15 MONTECO FIMMATURE "Is" 6 CHAMP MC "Funk" BROWNSTONE "Grapevine" TOTAL FNOTORIOUS... "Can't" JESSE "When" JOYA "Like" RAJA-NEE "Walking" 4 P.M. "Lay"</p> <p><b>WIBB/Macon, GA</b> PD/MD: Jeff Kenney</p> <p>PORTRAIT "Call" 2PAC "Mama"</p> <p><b>WFXM/Macon, GA</b> PD/MD: Big George Threatt</p> <p>10 KARYN WHITE "Rat" 10 RAJA-NEE "Walking" 10 NATE DOGG "Day" 9 VANESSA WILLIAMS "Way" 9 BLU "Lady" 8 DOCTOR DRE/ED LOVER "For" 8 E-40 "1-Luv" 8 A.D.T. "Move" 8 ADINA HOWARD "Frak" 8 TOTAL FNOTORIOUS... "Can't"</p> <p><b>KJMS/Memphis, TN</b> PD: Terry Base MD: Toni St. James</p> <p>13 NAJEE "Laid" 12 RAPPIN' 4-TAY "Around" 12 BLAK PANTA "Want" 12 KARYN WHITE "Rat" 12 VANESSA WILLIAMS "Way" 12 BLU "Lady" 12 CAMEO "Love"</p> <p><b>WHRK/Memphis, TN</b> PD: Bobby O'Jay MD: Stan Bell</p> <p>7 BLU "Lady" 7 RAJA-NEE "Walking" 5 TOTAL FNOTORIOUS... "Can't" 5 KARYN WHITE "Rat" 5 VANESSA WILLIAMS "Way" 5 LORENZO F.K. SWEAT "Alright" 5 COMING OF AGE "Sparkle" 5 HARMONY INNOCENTS "Like" 5 DOCTOR DRE/ED LOVER "For"</p> <p><b>WKKV/Milwaukee, WI</b> PD: Tony Fields</p> <p>21 MONTECO FIMMATURE "Is" 5 DR. DRE "Heads" 5 DOCTOR DRE/ED LOVER "For" 5 TOTAL FNOTORIOUS... "Can't" 5 VANESSA WILLIAMS "Way" 5 BLU "Lady"</p> <p><b>WMCW/Milwaukee, WI</b> PD: Kathy Brown MD: Darryn D.</p> <p>VANESSA WILLIAMS "Way"</p> <p><b>WNOV/Milwaukee, WI</b> PD/MD: Sandra Robinson</p> <p>5 WHISPERS "Male" 5 CHANGING FACES "Keep" 5 EBONY VIBE... "Trip" 5 BLU "Lady"</p> <p><b>WBLX/Mobile, AL</b> PD: J.B. Louis APD: Jimmy Meck</p> <p>VANESSA WILLIAMS "Way" JOYA "Like" H-TOWN "Emotions" EL DEBARGE "Where"</p> <p><b>WZHT/Montgomery, AL</b> PD/MD: Michael Long</p> <p>9 VANESSA WILLIAMS "Way" 6 GEORGE DUKE "Cold" 6 GERALD ALSTON "Time" 5 LUTHER VANDROSS "Always" 5 GERALD LEVERT "Can't" 5 KANSAS CITY... "Baby" 5 PAUL HARDCASTLE "Gone"</p> <p><b>WQOK/Nashville, TN</b> MD: Tony Wright</p> <p>8 KARYN WHITE "Rat" 8 A.D.T. "Move" 8 VANESSA WILLIAMS "Way" 8 RAJA-NEE "Walking" 8 4 P.M. "Lay" 8 BLU "Lady" 8 DOCTOR DRE/ED LOVER "For" 8 2ND NATURE "Show" 8 TOTAL FNOTORIOUS... "Can't" 8 SONS OF SOUL "Rainy"</p> <p><b>WIKS/New Bern, NC</b> PD: B.K. Kirkland APD: Kristina West</p> <p>BLACKSTREET "Joy" LO-KEY? "Love"</p> <p><b>WQUE/New Orleans, LA</b> PD/MD: Gerod Stevens</p> <p>7 KUT KLOSE "Like" 6 TOTAL FNOTORIOUS... "Can't" 6 VANESSA WILLIAMS "Way" 5 HOWARD HEWETT "Know"</p> <p><b>WBSL/New York, NY</b> PD: Quincy McCoy MD: Helen Little</p> <p>23 USHER "Think" 21 GLADYS KNIGHT "Next" 5 BLU "Lady" 5 JOYA "Like" 5 WILLIE D. "Real" 5 SAM THE BEAST "Guaco" 5 BUCKSHOT LEFONQUE "Cow"</p> <p><b>WOWI/Norfolk, VA</b> OM: Steven Crumbley PD: K.J. Holiday</p> <p>13 NINE "Emcee" 11 TOTAL FNOTORIOUS... "Can't" 6 VANESSA WILLIAMS "Way" 6 NATE DOGG "Day" 6 RAJA-NEE "Walking" 6 BIG L "Put"</p>	<p><b>WOCQ/Ocean City, MD</b> PD: Don Duckman MD: Marilou</p> <p>TOTAL FNOTORIOUS... "Can't" MEN AT LARGE "Holiday" JESSE "When" BIG L "Put" BLAK PANTA "Want"</p> <p><b>WRKE/Ocean City, MD</b> PD: Tony Quartrone MD: Manuel Mena</p> <p>11 SAM THE BEAST "Guaco" 11 MINT CONDITION "Fine" 3 WILLIE D. "Real" TOTAL FNOTORIOUS... "Can't" GLADYS KNIGHT "Next"</p> <p><b>KVSP/Oklahoma City, OK</b> PD/MD: Darrell Swift</p> <p>COMING OF AGE "Sparkle" KARYN WHITE "Rat" VANESSA WILLIAMS "Way" RAJA-NEE "Walking" BLU "Lady" RAPPIN' 4-TAY "Around"</p> <p><b>WJHM/Orlando, FL</b> PD: Duff Lindsey MD: Cedric Hollywood</p> <p>19 IMMATURE "Mind" 13 ZHANE "Sorry" 7 TOTAL FNOTORIOUS... "Can't"</p> <p><b>WPLZ/Petersburg-Richmond, VA</b> PD: Phil Daniels</p> <p>13 DOCTOR DRE/ED LOVER "For" 6 TOTAL FNOTORIOUS... "Can't" 6 BRAT "Gave" 6 RAJA-NEE "Walking" 6 KANSAS CITY... "Baby" 6 BIG L "Put" 6 CAMEO "Love"</p> <p><b>WUSL/Philadelphia, PA</b> PD: Gary Young MD: Cheryl "Cece" McGhee</p> <p>23 B.W.U. "Freedom" 11 OL DIRTY BASTARD "Brooklyn" 7 CAPLETON "Tour"</p> <p><b>WQAS/Philadelphia, PA</b> PD: Joe Tamburo MD: Daisy Davis</p> <p>VANESSA WILLIAMS "Way" HOWARD HEWETT "Know"</p> <p><b>KMJK/Phoenix, AZ</b> PD/MD: Dona Yasner</p> <p>12 ANITA BAKER "Been" 12 TONY TERRY "Heart" 11 ROHN LAWRENCE "String"</p> <p><b>WQDK/Raleigh, NC</b> PD: Cy Young MD: Melissa Wade</p> <p>21 RAJA-NEE "Walking" 10 VANESSA WILLIAMS "Way" 7 BLAK PANTA "Want" 7 BLU "Lady" 6 BIG L "Put" 4 P.M. "Lay" KANSAS CITY... "Baby" MONTECO FIMMATURE "Is" TOTAL FNOTORIOUS... "Can't"</p> <p><b>WCDX/Richmond, VA</b> PD: Aaron Maxwell MD: Eric Lee</p> <p>33 TOTAL FNOTORIOUS... "Can't" LENNY WILLIAMS "Sara" VANESSA WILLIAMS "Way" BIG L "Put" RARE ESSENCE "Frak" DOCTOR DRE/ED LOVER "For"</p> <p><b>WTLZ/Saginaw, MI</b> PD: Kermit Crockett MD: Tony Lamprey</p> <p>VANESSA WILLIAMS "Way" RAJA-NEE "Walking" TOTAL FNOTORIOUS... "Can't" HARMONY INNOCENTS "Like" KARYN WHITE "Rat" G.A.T. "Smiling" BLU "Lady" COMING OF AGE "Sparkle"</p> <p><b>KSJL/San Antonio, TX</b> PD: Michael Andrews MD: Rikko Ollerwider</p> <p>6 LORENZO F.K. SWEAT "Alright" 6 DANA DANE "Rollin" 6 MEN AT LARGE "Holiday" 6 H-TOWN "Emotions" 6 BLU "Lady" 6 COMING OF AGE "Sparkle" 6 BIG L "Put"</p> <p><b>WTTG/Tuscaloosa, AL</b> PD/MD: Steve Sloan</p> <p>28 BROWNSTONE "Grapevine" 13 SCARFACE FACE CUBE "People"</p> <p><b>KYEA/West Monroe, LA</b> PD: Marvin Robinson MD: Gentlemen George</p> <p>No Adds</p> <p><b>KDLE/Wichita, KS</b> PD: Greg Jordan MD: A.J. Jones</p> <p>CHANGING FACES "Keep" HOWARD HEWETT "Know" JOYA "Like" TOTAL FNOTORIOUS... "Can't"</p> <p><b>WMNX/Wilmington, NC</b> PD/MD: Rod Cruise</p> <p>No Adds</p>	<p><b>WEAS/Savannah, GA</b> PD/MD: Floyd Blackwell</p> <p>RAJA-NEE "Walking" VANESSA WILLIAMS "Way" BLU "Lady" R.J.'S "Shackles" COMING OF AGE "Sparkle"</p> <p><b>KDKS/Shreveport, LA</b> PD/MD: Quinn Echols</p> <p>35 FABU "Rat" 12 KIRK FRANKLIN "Sing" MEN AT LARGE "Holiday" IV XAMPLE "Alone" JOYA "Like" WHISPERS "Male" CAMEO "Love" R.J.'S "Shackles"</p> <p><b>KMJJ/Shreveport, LA</b> PD: John Wilson MD: Mike Anthony</p> <p>RAJA-NEE "Walking" DR. DRE "Heads" KARYN WHITE "Rat" VANESSA WILLIAMS "Way" RAJA-NEE "Walking" BLU "Lady" RAPPIN' 4-TAY "Around" TOTAL FNOTORIOUS... "Can't" BIG L "Put" BLU "Lady" HARMONY INNOCENTS "Like"</p> <p><b>KMJM/St. Louis, MO</b> PD/MD: Dave Wyrner</p> <p>36 TOTAL FNOTORIOUS... "Can't" 6 MASTA ACE INC. "Ride" VANESSA WILLIAMS "Way" CHARITE MOORE "This" LENNY WILLIAMS "Sara" DOCTOR DRE/ED LOVER "For" ANITA BAKER "Been"</p> <p><b>KJMM/Tulsa, OK</b> PD: Darrell Swift MD: K.K. Holladay</p> <p>GERALD ALSTON "Time" COMING OF AGE "Sparkle" VANESSA WILLIAMS "Way" RAJA-NEE "Walking" HOWARD HEWETT "Know" KARYN WHITE "Rat" ROTTIN RAZKALS "Yeah" BOYZ II MEN "Thank" LUTHER VANDROSS "Going" BRIAN MCKNIGHT "Crazy" BLU "Lady" HARMONY INNOCENTS "Like"</p> <p><b>KTOW-FM/Tulsa, OK</b> PD/MD: Tony Barrow</p> <p>14 RAJA-NEE "Walking" GERALD ALSTON "Time" R.J.'S "Shackles" TOTAL FNOTORIOUS... "Can't" BIG L "Put" BLU "Lady"</p> <p><b>WACR/Tupelo, MS</b> PD/MD: Jerold Jackson</p> <p>CAMEO "Love" DOCTOR DRE/ED LOVER "For" BLU "Lady" RAJA-NEE "Walking" VANESSA WILLIAMS "Way"</p> <p><b>WESE/Tupelo, MS</b> PD/MD: Stan Allen</p> <p>DOCTOR DRE/ED LOVER "For" E-40 "1-Luv" DANA KING "Shy" KEITH MURRAY "Litted" SONS OF SOUL "Rainy" LENNY WILLIAMS "Sara" VANESSA WILLIAMS "Way" NUTTIN' NYCE "Froggy"</p>
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## NEW & ACTIVE

**JOYA** I Like What You're Doing To Me (*Atlas/A&M*)

Total Plays: 595, Total Stations: 55, Adds: 12

**TONY TERRY** Heart Of A Man (*Virgin*)

Total Plays: 548, Total Stations: 52, Adds: 4

**NAUGHTY BY NATURE** Craziest (*Tommy Boy*)

Total Plays: 521, Total Stations: 56, Adds: 1

**RAPPIN' 4-TAY** I'll Be Around (*Rag Top/EMI*)

Total Plays: 491, Total Stations: 45, Adds: 7

**CAMEO** You Are My Love (*Raging Bull/AEC*)

Total Plays: 454, Total Stations: 43, Adds: 5

**EBONY VIBE** EVERLASTING Trip (*Gasoline Alley/MCA*)

Total Plays: 449, Total Stations: 41, Adds: 2

**GEORGE DUKE** Love Can Be So Cold (*WB*)

Total Plays: 436, Total Stations: 35, Adds: 1

**BLAK PANTA** Do What U Want (*Tommy Boy*)

Total Plays: 429, Total Stations: 43, Adds: 6

**E-40** 1-Luv (*Sick Wid It/Jive*)

Total Plays: 378, Total Stations: 44, Adds: 9

**EL DEBARGE** Where You Are (*Reprise*)

Total Plays: 356, Total Stations: 29, Adds: 3

**KANSAS CITY ORIGINAL SOUND** Baby It's On (*RCA*)

Total Plays: 332, Total Stations: 43, Adds: 3

**HOWARD HEWETT** I Wanna Know You (*Caliber*)

Total Plays: 319, Total Stations: 33, Adds: 4

**ROTTIN RAZKALS** Oh Yeah! (*Illtown/Motown*)

Total Plays: 313, Total Stations: 34, Adds: 1

**TOTAL FNOTORIOUS** B.I.G. Can't You See (*Tommy Boy*)

Total Plays: 281, Total Stations: 43, Adds: 40

**DIGABLE PLANETS** Dial 7 (*Pendulum/EMI*)

Total Plays: 266, Total Stations: 25, Adds: 1

**GERALD ALSTON** Devote All My Time (*Street Life/Scotti Bros.*)

Total Plays: 225, Total Stations: 33, Adds: 8

**2ND NATURE** Can You Show Me (*Inter-Mix*)

Total Plays: 222, Total Stations: 21, Adds: 2

**RAJA-NEE** Walking Away With It (*Perspective/A&M*)

Total Plays: 211, Total Stations: 31, Adds: 28

**R.J.'S...** Shackles '95 (*Golden Boy/First Quake*)

Total Plays: 205, Total Stations: 32, Adds: 10

**ANDRU DONALDS** Mishale (*Motor Blue/Capitol*)

Total Plays: 197, Total Stations: 23, Adds: 1

**VANESSA WILLIAMS** The Way That You Love (*Mercury*)

Total Plays: 196, Total Stations: 48, Adds: 43

**4 P.M.** Lay Down Your Love (*Next Plateau/London/Island*)

Total Plays: 189, Total Stations: 31, Adds: 8

**LENNY WILLIAMS** Sara Smile (*Bellmark*)

Total Plays: 169, Total Stations: 27, Adds: 9

**HARMONY INNOCENTS** That's What I Like (*Quality*)

Total Plays: 134, Total Stations: 22, Adds: 6

**DOCTOR DRE & ED LOVER** For The Love Of You (*Relativity*)

Total Plays: 118, Total Stations: 22, Adds: 19

**SONS OF SOUL** Rainy Day (*Raging Bull*)

Total Plays: 116, Total Stations: 20, Adds: 6

**BLU** My O' Lady (*Motown*)

Total Plays: 61, Total Stations: 27, Adds: 27

Songs ranked by total plays.

**WJMG/Laurel-Hattiesburg, MS**

PD/MD: LaDonna Jones

8 GLADYS KNIGHT "Next"  
6 2ND NATURE "Show"  
6 DOCTOR DRE/ED LOVER "For"  
6 VANESSA WILLIAMS "Way"  
5 TOTAL FNOTORIOUS... "Can't"

**WNVL/Lexington, KY**

PD/MD: Don E. Cologne

31 H-TOWN "Emotions"  
15 2PAC "Mama"  
15 RAPPIN' 4-TAY "Around"  
14 JESSE "When"  
13 DOCTOR DRE/ED LOVER "For"  
10 BROWNSTONE "Grapevine"  
10 BARRY WHITE "Come"  
9 GERALD LEVERT "Service"  
8 BLACKSTREET "Joy"  
5 DIANA KING "Shy"  
5 GLADYS KNIGHT "Next"  
5 DR. DRE "Heads"  
5 BLU "Lady"  
5 ANITA BAKER "Been"  
5 KUT KLOSE "Like"  
5 IV XAMPLE "Alone"

**KIPR/Little Rock, AR**

PD: Billy St. James

MD: Mark Dylan

13 VANESSA WILLIAMS "Way"  
7 TOTAL FNOTORIOUS... "Can't"  
7 DOCTOR DRE/ED LOVER "For"  
7 KARYN WHITE "Rat"  
7 L.L. 12 DEAD "Pacifista"  
7 RAPPIN' 4-TAY "Around"  
7 LENNY WILLIAMS "Sara"

**KJLH/Los Angeles, CA**

PD/MD: Frankie Ross

17 BLACKSTREET "Joy"  
VANESSA WILLIAMS "Way"  
COMING OF AGE "Sparkle"

**KKBT/Los Angeles, CA**

PD: Keith Nabahy

MD: Maurice DeVoe

SOUL FOR REAL "Want"  
TOTAL FNOTORIOUS... "Can't"  
ANITA BAKER "Been"  
USHER "Think"  
B.U.M.S. "Elevation"

92 Total Reporters  
92 Current Reporters  
87 Current Playlists

Reported Frozen Playlist (4):  
WZIF/Cincinnati, OH  
WFXE/Columbus, GA  
WJMU/Jackson, MS  
WJMO/Pittsburgh, PA

# UC PLAYLISTS

**107.5**  
WBLN/New York  
(212) 447-1000  
McCoy/Little

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	36	38	35	BRANDY/Baby	
35	35	36	34	STEVIE WONDER/For Your Love	
42	44	40	33	SOUL FOR REAL/Candy Rain	
14	18	30	32	BLACKSTREET/Joy	
24	38	37	31	KIRK FRANKLIN/Why We Sing	
38	40	35	30	BROWNSTONE/If You Love Me	
20	24	26	29	TLC/Red Light Special	
37	32	28	28	BLACKSTREET/Before I Let You Go	
30	29	30	27	HOWARD HEWETT/This Love Is Forever	
21	26	29	26	BOYZ II MEN/Thank You	
27	27	28	25	ADINA HOWARD/Freak Like Me	
32	30	27	24	MARY J. BLIGE/If I Goin' Down	
-	-	-	-	USHER/Think Of You	
23	23	23	23	MONTELL JORDAN/This Is How We Do It	
25	25	25	22	PORTRAIT/Can Call You	
-	-	-	-	GLADYS KNIGHT/Next Time	
17	20	20	21	BLACKGIRL/Let's Do It Again	
14	22	21	19	BEBE & CECE WINANS/Love Of My Life	
-	5	14	18	DIANA KING/Shy Guy	
5	15	18	17	ZHANE/You're Sorry Now	
5	12	10	16	BLAK PANTA/Do What U Want	
13	13	15	15	2PAC/Dear Mama	
15	15	14	14	NOTORIOUS B.I.G./Big Poppa	
20	21	21	13	SUBWAY/This Lil' Game We...	
5	14	13	12	VYBE/Take It To The Front	
5	7	7	11	FREDDIE JACKSON/Rub Up Against You	
10	13	12	11	MINT CONDITION/So Fine	
12	16	11	10	NAJEE/Laid Back	
10	11	10	10	GERALD LEVERT/Answering Service	
10	10	10	9	PHIL PERRY/Only You Knew	
-	5	8	8	H-TOWN/Emotions	
5	5	7	6	BRIAN MCKNIGHT/Crazy Love	
8	9	8	6	KUT KLOSE/If I Like	
7	8	8	6	KEITH MARTIN/Never Find Someone...	
-	5	5	6	KANSAS CITY...Baby It's On	
-	-	-	-	BLU/My Of Lady	
-	-	-	-	JOYAL/Like What You're...	
-	-	-	-	WILLIE D./Is It Real (My...)	
-	-	-	-	SAM THE BEAST/Gucci Dance	
-	-	-	-	BUCKSHOT LEFONOUE/Some Cow Fonque	

**RHYTHM**  
102.3 KJLH  
KJLH/Los Angeles  
(310) 330-5550  
Ross

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
41	37	40	39	STEVIE WONDER/For Your Love		
42	38	39	39	CHRISTOPHER WILLIAMS/Dance 4 Me		
28	35	38	39	ZHANE/You're Sorry Now		
42	39	38	38	TLC/Red Light Special		
22	34	39	38	GERALD LEVERT/Answering Service		
42	39	38	37	BARRY WHITE/Come On		
-	13	10	37	LUTHER VANDROSS/Going In Circles		
27	30	34	36	FREDDIE JACKSON/Rub Up Against You		
21	30	33	34	PORTRAIT/Can Call You		
-	-	-	-	20	33	RAPHAEL SAADIQ/Ask Of You
21	26	26	31	MINT CONDITION/So Fine		
28	21	18	26	BLACKGIRL/Let's Do It Again		
25	21	19	25	BOYZ II MEN/Thank You		
9	27	27	24	BRIAN MCKNIGHT/Crazy Love		
-	13	17	24	H-TOWN/Emotions		
-	5	24	24	BROWNSTONE/Grapevyne		
12	14	26	23	WHISPERS/Make Sweet Love...		
7	19	21	20	FABU/Just Roll		
29	28	27	20	USHER/Think Of You		
-	-	-	-	17	BLACKSTREET/Joy	
-	11	18	16	TONY TERRY/Heart Of A Man		
-	5	7	16	EL DEBARGE/Where You Are		
-	10	5	16	ANITA BAKER/It's Been You		
-	-	-	-	19	15	HOWARD HEWETT/If I Wanna Know You
-	-	-	-	5	7	KANSAS CITY...Baby It's On
-	-	-	-	14	13	GERALD LEVERT/Answering Service
-	-	-	-	14	13	EBONY VIBE...Trip
-	-	-	-	13	13	GERALD ALSTON/Devote All My Time
29	28	10	13	JONATHAN BUTLER/Can We Start All...		
-	10	15	12	GLADYS KNIGHT/Next Time		
-	-	-	-	12	4 PM/Lay Down Your Love	
-	-	-	-	10	15	JADE/Every Day Of...
-	-	-	-	10	10	MARY J. BLIGE/Be Happy
-	-	-	-	15	10	BROWNSTONE/If You Love Me
36	15	10	11	SOUL FOR REAL/Candy Rain		
10	15	10	10	TRISHA COVINGTON/Why You Wanna...		
-	-	-	-	15	10	ANITA BAKER/If I Apologize
-	-	-	-	10	10	BRANDY/If I Wanna Be Down
-	-	-	-	10	10	TLC/Creep
-	-	-	-	15	10	TEVIN CAMPBELL/Don't Say Goodbye...

**THE BEAT**  
92.3  
KKBT/Los Angeles  
(310) 466-9566  
Nataly/DeVoe

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
55	53	58	58	2PAC/Dear Mama		
50	44	57	56	BRANDY/Baby		
57	52	55	55	BROWNSTONE/If You Love Me		
25	26	27	52	SUBWAY/This Lil' Game We...		
43	47	50	50	BLACKSTREET/Before I Let You Go		
51	30	50	50	TLC/Red Light Special		
50	51	54	48	BRANDY/If I Wanna Be Down		
44	41	47	47	ANITA BAKER/If I Apologize		
45	42	44	45	SOUL FOR REAL/Candy Rain		
30	30	30	30	RAPHAEL SAADIQ/Ask Of You		
15	20	29	29	STEVIE WONDER/For Your Love		
24	25	25	25	MONTELL JORDAN/This Is How We Do It		
18	22	24	24	MARY J. BLIGE/My Life		
10	16	21	24	ADINA HOWARD/Freak Like Me		
14	19	22	23	DJ QUIK/Safe + Sound		
32	34	39	22	NIJU/ Miss You		
54	52	40	20	NOTORIOUS B.I.G./Big Poppa		
5	15	16	17	DR. DRE/Keep Their Heads...		
20	17	17	17	IV XAMPLE/It's Rather Be Alone		
53	38	17	17	MARY J. BLIGE/If I Goin' Down		
-	-	-	-	15	E-40/1-Luv	
10	14	14	14	BARRY WHITE/Come On		
5	12	13	13	RAPPIN' 4-TAY/It's Be Around		
-	-	-	-	12	BROWNSTONE/Grapevyne	
-	-	-	-	12	LUTHER VANDROSS/Going In Circles	
-	-	-	-	10	10	SCARFACE F/ICE CUBE/People Don't...
15	10	9	9	BLACKSTREET/Joy		
-	-	-	-	7	BRAT/Give It 2 You	
9	6	8	5	DIANA KING/Shy Guy		
-	-	-	-	5	CHANNEL LIVE/Mad Izm	
-	-	-	-	5	SOUL FOR REAL/Every Little Thing	
-	-	-	-	5	TOTAL F/NOTORIOUS...Can't You See	
-	-	-	-	5	ANITA BAKER/It's Been You	
-	-	-	-	5	USHER/Think Of You	
-	-	-	-	5	B.U.M.S./Elevation (Free...)	

**WGCI**  
107.5 FM  
AM 1390  
WGCI/Chicago  
(312) 427-4800  
Smith/Clemons

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
38	40	45	45	RAPHAEL SAADIQ/Ask Of You		
34	35	34	44	ADINA HOWARD/Freak Like Me		
31	31	35	43	KUT KLOSE/If I Like		
31	37	40	42	MARY J. BLIGE/My Life		
33	39	36	39	TLC/Red Light Special		
31	37	34	38	ANITA BAKER/If I Apologize		
36	37	32	36	BROWNSTONE/Grapevyne		
32	33	32	36	MONTELL JORDAN/This Is How We Do It		
38	33	34	36	SOUL FOR REAL/Candy Rain		
35	33	33	35	FABU/Just Roll		
33	30	31	34	BRANDY/Baby		
22	30	33	32	USHER/Think Of You		
35	30	29	29	BROWNSTONE/If You Love Me		
21	30	27	29	BARRY WHITE/Come On		
34	30	29	29	JESSE/When U Cry I Cry		
32	33	28	28	BLACKSTREET/Before I Let You Go		
-	-	-	-	12	28	CHRISTOPHER WILLIAMS/Oh Girl
47	33	28	28	BRANDY/If I Wanna Be Down		
-	-	-	-	7	20	MONTECO F/IMMATURE/Is It Me?
8	19	30	27	CHANTAY SAVAGE/If I Will Survive		
38	40	36	27	TLC/Creep		
22	29	24	26	MINT CONDITION/So Fine		
29	28	27	26	MARY J. BLIGE/Mary Jane		
37	43	25	25	MARY J. BLIGE/If I Goin' Down		
-	-	-	-	8	23	GLADYS KNIGHT/Next Time
16	21	29	23	2PAC/Dear Mama		
27	26	22	23	HOWARD HEWETT/This Love Is Forever		
43	38	29	22	MARY J. BLIGE/Be Happy		
-	-	-	-	5	20	DES'REE/You Gotta Be
26	24	26	20	BLACKSTREET/Tonight's The Night		
16	16	15	19	NOTORIOUS B.I.G./Big Poppa		
-	-	-	-	7	17	ZHANE/You're Sorry Now
-	-	-	-	6	15	SOL/Hush
-	-	-	-	18	13	MARY J. BLIGE/You Bring Me Joy
-	-	-	-	12	FREDDIE JACKSON/Rub Up Against You	
28	26	25	11	IMMATURE/Constantly		
-	-	-	-	11	WARREN G./This D.J.	
20	19	15	11	STEVIE WONDER/For Your Love		
-	-	-	-	10	BOYZ II MEN/Water Runs Dry	
19	19	14	10	CECE PENISTON/Hit By Love		

**105**  
WEJN/Chicago  
(708) 895-1400  
Starr/Allan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE		
31	40	49	43	FABU/Just Roll			
46	43	36	36	2PAC/Dear Mama			
42	46	40	36	RAPHAEL SAADIQ/Ask Of You			
30	32	35	35	SAM SNEED & DR. DRE/J Better...			
-	-	-	-	36	42	35	THUG LIFE/Cradle To The Grave
43	48	46	34	ICE CUBE/What Can I Do?			
36	39	34	34	SCARFACE F/ICE CUBE/People Don't...			
34	33	37	31	USHER/Think Of You			
42	47	30	30	NOTORIOUS B.I.G./Big Poppa			
14	23	30	28	KEITH MURRAY/Get Lifted			
28	31	26	26	MONTELL JORDAN/This Is How We Do It			
-	-	-	-	19	27	26	NAUGHTY BY NATURE/Craziest
31	39	26	26	BRANDY/Baby			
30	32	31	25	DJ QUIK/Safe + Sound			
28	32	28	24	ADINA HOWARD/Freak Like Me			
22	32	31	23	DR. DRE/Keep Their Heads...			
-	-	-	-	27	23	DANA DANE/Rollin' Wit' Dane	
-	-	-	-	19	22	DOCTOR DRE/ED LOVER/For The Love...	
-	-	-	-	32	27	20	HAYOC & PRODEGEZ/On The Move
45	39	20	20	TLC/Red Light Special			
31	31	26	19	E-40/1-Luv			
11	18	18	19	CHANNEL LIVE/Mad Izm			
-	-	-	-	9	15	RAPPIN' 4-TAY/It's Be Around	
33	29	25	13	SOUL FOR REAL/Candy Rain			
30	27	25	11	TOTAL F/NOTORIOUS...Can't You See			
30	27	25	11	CREAM/KnighT Wait			
-	-	-	-	10	12	REAGAN/Can't Wait	
-	-	-	-	8	10	JEMINI/Soul Sensation	
-	-	-	-	5	7	CHANGING FACES/Keep It Right There	
-	-	-	-	5	5	SLICK RICK/Satin In My Car	
-	-	-	-	5	5	BIG L/Put It On	

**103**  
WVAZ/Chicago  
(312) 360-9000  
Myrick

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
33	36	37	38	INCIGNITO/Deep Waters		
34	34	36	37	MARY J. BLIGE/My Life		
36	32	37	37	ANITA BAKER/If I Apologize		
13	15	29	34	JESSE/When U Cry I Cry		
23	27	32	32	BARRY WHITE/Come On		
26	24	30	30	BROWNSTONE/Grapevyne		
36	34	28	28	GLADYS KNIGHT/Next Time		
20	22	28	28	STEVIE WONDER/For Your Love		
37	36	26	26	GERALD LEVERT/Answering Service		
15	20	17	20	FREDDIE JACKSON/Rub Up Against You		
-	6	15	16	PHIL PERRY/Only You Knew		
13	10	15	15	ANITA BAKER/Rhythm Of Love		
15	16	14	13	PAT METHENY/The Girls Next Door		
13	14	13	13	VANESSA WILLIAMS/The Way That You...		
5	11	12	12	ANITA BAKER/It's Been You		
29	27	23	12	KARYN WHITE/Can I Stay With You		
19	20	10	10	WHISPERS/Make Sweet Love...		
-	-	-	-	10	RAPHAEL SAADIQ/Ask Of You	
-	-	-	-	10	MARY J. BLIGE/You Bring Me Joy	
8	10	10	10	LUTHER VANDROSS/Going In Circles		
20	10	10	10	RACHELLE FERRELL/With Open Arms		
12	-	10	10	TONI BRAXTON/If I Belong To You		
12	-	10	10	PATTI LABELLE/The Right Kinda...		
13	11	-	10	BROWNSTONE/If You Love Me		
5	5	5	8	GLADYS KNIGHT/Next Time		
5	5	5	8	PATTI LABELLE/ Never Stopped...		
5	5	5	5	IV XAMPLE/It's Rather Be Alone		
5	5	5	5	MINT CONDITION/So Fine		
5	5	5	5	BEBE & CECE WINANS/Love Of My Life		
-	-	-	-	5	5	BLACKSTREET/Joy
-	-	-	-	5	5	MEN AT LARGE/Holiday
-	-	-	-	5	5	PORTRAIT/Can Call You

**WDAS**  
105.3 FM-1480 AM  
WDAS/Philadelphia  
(215) 581-2100  
Tamburro/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
15	15	33	35	GERALD LEVERT/Answering Service		
37	34	34	34	BLACKSTREET/Before I Let You Go		
34	34	34	32	BOYZ II MEN/On Bended Knee		
34	33	33	32	ANITA BAKER/If I Apologize		
34	34	34	31	BARRY WHITE/Practice What You...		
14	30	30	30	STEVIE WONDER/For Your Love		
34	34	34	27	GLADYS KNIGHT/If I Don't Want To Know		
29	31	33	25	BROWNSTONE/If You Love Me		
15	15	15	15	SUBWAY/This Lil' Game We...		
13	13	13	13	WHISPERS/Make Sweet Love...		
-	-	-	-	12	BROWNSTONE/Grapevyne	
10	10	10	12	BRANDY/Baby		
10	10	10	10	BARRY WHITE/Come On		
10	10	10	10	FREDDIE JACKSON/Rub Up Against You		
-	-	-	-	10	10	LUTHER VANDROSS/Going In Circles
13	12	12	10	MARY J. BLIGE/If I Goin' Down		
10	10	10	10	PHIL PERRY/Only You Knew		
6	6	8	8	KEITH MARTIN/Never Find Someone...		
-	-	-	-	5	8	



Market #18: WXYW/Baltimore. Playlist for V103 station.

Market #20: KMJK/Phoenix. Playlist for Magik 107 station.

Market #22: WZAK/Cleveland. Playlist for 93FM station.

Market #26: WKVK/Milwaukee. Playlist for V100 station.

Market #26: WKVK/Milwaukee. Playlist for 1200 station.

Market #26: WNOV/Milwaukee. Playlist for WNOV station.

Market #27: KPRS/Kansas City. Playlist for HOT 105 JAMZ! station.

Market #37: WPEG/Charlotte. Playlist for WPEG station.

Market #38: WQUE/New Orleans. Playlist for Q93 station.

Market #40: WBL/Buffalo. Playlist for 94 station.

Market #39: WJHM/Orlando. Playlist for WJHM station.

Market #42: WQMG/Greensboro. Playlist for WQMG station.

Market #43: WPMI/Memphis. Playlist for KIMS 101 station.

Market #43: WPMI/Memphis. Playlist for WPMI station.

Market #45: WQQK/Nashville. Playlist for WQQK station.



LON HELTON

**CRI OFF ALMOST 3%**

## Fall Falls Once Again, Demo Ranks Remain Stable

The Country Ratings Index shows a decline in format listenership among adults 25-54 for the sixth consecutive quarter, with the Fall '94 returns showing a 28.6-point drop — a decline of just under 3%.

Historically, the CRI is down 10% from its all-time high of 1164.7, achieved in Spring '93. Ironically, it's from that point the CRI has posted its six consecutive declines. What's more, the Fall '94 CRI is the lowest since the 1070.3 posted in Fall '91.

The picture painted in the fall is very similar to the one we've seen in the last few books: More stations

declined than increased 12+ and 25-54; the rankings fell a bit; and the markets with stations No. 1 12+ and 25-54 dropped off slightly. Overall, each of the last six sweeps has shown minor erosion in each category measured. Thus, there hasn't been a precipitous plunge from any one book to the next — just a gradual softening each time that has resulted in the

mentioned 10% dip over the past 18 months.

### TSL Dips

Most stations continue to show stable comes, with declining quarter-hours the result of slipping time spent listening spans — as depicted in last week's **Katz Research Group** study (R&R 3/24). Apparently, the format is suffering from some burn, created (at least partially) by the huge increase of stations.

In the last three years alone, almost 100 Country outlets have debuted in the Top 100 markets. Any way you cut it — or rotate it — listeners are hearing the same songs and artists much more than any Country listener has before. The mantra must be "keep it fresh," or listeners' TSL — and your quarter-hours — may continue to dwindle.

## Format Analysis

		Su '94	Fa '94	
<b>Stations Surveyed</b>		253	250	
<b>Continuously Measured Markets with Country Outlets</b>		96	94	
<b>25-54 Rank Comparisons</b>	Up	111 (45%)	103 (42%)	
	Down	93 (37%)	103 (42%)	
	Even	45 (18%)	40 (16%)	
<b>25-54 Station Ranks</b>				
		1-5	6-10	11-15
	Fa '94	97	51	41
	Su '94	99	45	43
	Fa '93	100	57	28
<b>12+ Comparisons</b>	Up	96 (39%)	99 (40%)	
	Down	129 (52%)	130 (53%)	
	Even	24 (9%)	17 (7%)	
<b>Markets With Country #1 Adults 25-54</b>		47	44	
<b>Markets With Country #1 12+</b>		41	42	

## Fall '94 At A Glance

- 25-54: 40% up; 50% down
- 12+: 40% up; 53% down
- FM: 42% up; 55% down, 25-54
- AM: 32% up; 34% down, 25-54
- Rank: 42% improve 25-54 market rank, 42% decline

## Radio Log

These current-based Country stations, which debuted between August 13 and November 4, 1994, are included in the CRI for the first time:

- WKSI/Greensboro-Winston Salem
- WDWG/Mobile
- WMYC/Mobile
- KYKF/San Fernando-Los Angeles

The following stations dropped Country during the applicable period and were not included in this CRI:

- WSLR-AM/Akron
- KRZY-AM/Albuquerque
- KHHT/Austin
- WNEU/Greensboro-Winston Salem
- WGGR/Indianapolis
- KGTR/New Orleans
- WQKB/Pittsburgh
- WSCP-AM/Syracuse

## Country Ratings Index Data

Fa '94 CRI: 1049.0, down 28.6 points

Su '94 CRI:	1077.6*	Fa '90 CRI:	999.5
Sp '94 CRI:	1110.0	Fa '89 CRI:	883.5
Wi '94 CRI:	1124.1	Fa '88 CRI:	890.4
Fa '93 CRI:	1134.2	Fa '87 CRI:	934.9
Fa '92 CRI:	1162.8	Fa '86 CRI:	976.7
Fa '91 CRI:	1070.3		

Fall '94: 250 Stations

- 98 Up (40%) a total of 99.6 shares, adults 25-54
- 124 Down (50%) a total of 139.3 shares, adults 25-54
- 24 Even
- 4 Debuts, 14 shares, adults 25-54
- 9 Drops, 14.8 shares, adults 25-54

Summer '94: 255 Stations

- 103 Up (41%) a total of 90.7 shares, adults 25-54
- 124 Down (50%) a total of 145.5 shares, adults 25-54
- 22 Even
- 6 Debuts, 9.3 shares, adults 25-54
- 0 Drops

Fall '93: 249 Stations

- 115 Up (46%) a total of 136.2 shares, adults 25-54
- 108 Down (43%) a total of 139.1 shares, adults 25-54
- 25 Even
- 1 Debut, 3.4 shares, adults 25-54
- 1 Drop, 2.2 shares, adults 25-54

Orange Country and San Diego North County are no longer Arbitron standard markets. To compensate for the variation of Continuously Measured Markets in the CRI database, the actual share totals for all the Country stations in those markets has been multiplied by a factor of .777 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as the number of markets continuously measured by Arbitron changes. Thus, the CRI is a relative — not an absolute — number, representing actual shares. The conversion factor is determined by additional markets, not stations. We are determining market, not station, listening levels.

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\* Summer '94 CRI and all summer figures adjusted for the inadvertent omission of WYCT/Baton Rouge and KUJJ/Salt Lake City.

## Breakouts: AM Vs. FM

Stations	AM	FM
Fa '94	53	197
Su '94	56	199
Fa '93	61	188
<b>Fa '94 25-54 Share Totals (shares in parentheses)</b>		
Up	17 (32%) (+5.7)	81 (42%) (+93.9)
Down	18 (34%) (-9.7)	106 (55%) (-129.6)
Even	18	6
Debut	0	4 (+14.0)
Drop	3 (-0.4)	6 (-14.4)
<b>Total Fa '94 25-54 shares</b>	30.8 (2%)	1319.2 (98%)
<b>Total Su '94 25-54 shares</b>	35.2 (2.5%)	1355.3 (97.5%)
<b>Net Gain/Loss</b>	(-4.4)	(-36.1)



**A SEA OF ADMIRERS** — Polydor Nashville artist Chely Wright dropped by WUBE (B-105)/Cincinnati before her concert that evening. On hand were (l-r) Polydor's Tom Moran, WUBE APD Jimmy Lane and MD Duke Hamilton, Wright, and WUBE PD Tim Closson.

# JUST ABOUT QUOTES

“All BlackHawk records research heavy even before they’re released!”  
–**Dusty Walker**

“The only country group to ever make my Top 10 list!”  
–**David Bletterman**

“They’re more than a band, they’re a National Treasure!”  
–**Bill Clinston**

“First time I saw BlackHawk sing at CRS I bit the mic off the walkie-talkie!”  
–**Frank Dull**

“BlackHawk thrilled me so much I bought 5 gallons of eye shadow!”  
–**Tammy Faye Wayker**

“BlackHawk hits have scored more often than Jerry and me in Miami!”  
–**Steve Yunk**

“BlackHawk’s vocals are more powerful than my left hook!”  
–**George Doorman**

“They blew me off the Bandstand!”  
–**Rick Clark**

“They spend more time at the top of the chart than any group I know.”  
–**Lon Smelton**



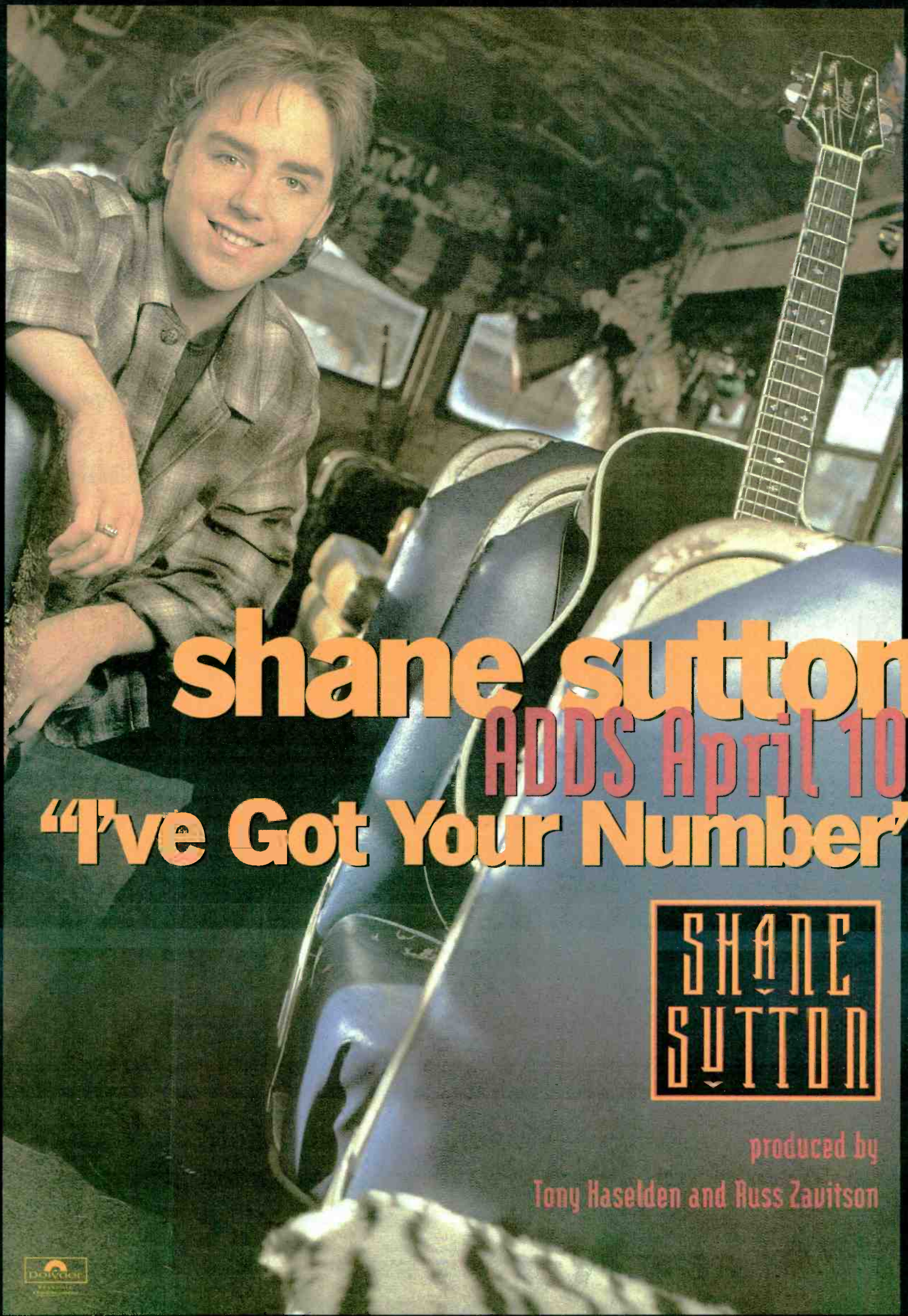
## THAT'S JUST ABOUT RIGHT

### ADD DATE: APRIL 3

“We all need to be right” –**Rush Linberg**

ARISTA  
NASHVILLE

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MANAGEMENT: Rick Alter Management, Nashville, TN



**shane sutton**

**ADDS April 10**

**"I've Got Your Number"**

**SHANE  
SUTTON**

produced by  
Tony Haselden and Russ Zavitson



# Star-Studded 24th Fan Fair To Present Ten Label Showcases

More than 70 artists are slated to perform during 10 label showcases at the 24th Annual Fan Fair, set for June 5-10 at the Tennessee State Fairgrounds in Nashville (see sidebar for schedule).

Among those taking the stage will be **Billy Ray Cyrus**, **Alan Jackson**, **Wynonna**, and **Alabama**, who are making their first Fan Fair appearance since the early '80s.

Newcomers set to perform for the already sold-out crowd of 24,000+ are the **Tractors**, **Wade Hayes**, **George Ducas**, and **Bryan White**.

## Tulare Dust

**Merle Haggard** will join many of the artists who performed on **Hightone's** "Tulare Dust: A Songwriter's Tribute To Merle Haggard" at a concert to take place at San Francisco's Fillmore Auditorium on April 15.

Already committed to joining Haggard and his band, the **Strangers**, are **Iris DeMent**, **Dave Alvin**, **Tom Russell**, **Katy Moffatt**, **Marshall Crenshaw**, **Peter Case**, and **Rosie Flores**.

## No. 3 — With A Bullet

**Garth Brooks** hosted a lunch at **EMI's** manufacturing plant in Jacksonville, IL, to thank more than 1000 employees for their support throughout his career. It was announced at the lunch that Brooks's seven albums have surpassed the 50 million sales mark in just six years, making him the "fastest-selling artist of our time," according to the **RIAA**.

And just in case you've missed exactly how big the Garthmeister really is, check this stat: He is also the third largest-selling album artist of all time. Ahead of him are the **Beatles**, who since 1964 have sold

64 million albums, and **Billy Joel**, who since 1974 has sold 54 million records.

## Dance, Dance, Dance

The **Nashville Network** hit the road March 24, debuting its "Wild-horse Saloon Dance Contest Tour" in Shreveport, LA. The dance contest tour will hit 21 stops and continue through September 15.

The weekend events are sponsored by **AT&T**, local cable operators, and radio stations, and will take place at local shopping malls. Among the other participating cities are Omaha, Mobile, Tulsa, Little Rock, Des Moines, Birmingham, and Kansas City.

Contestants will compete in three categories: "Male Line Dance," "Female Line Dance," and "Couples." First-place winners from each category in each city will win an all-expense paid trip to Nashville to compete in the national finals to be telecast on **TNN** in November.

Grand prize winners in each category will receive \$5000. The second, third, and fourth finishers will get \$2500, \$1000, and \$500, respectively.

## Bits & Pieces

- **Mary Chapin Carpenter's** upcoming seven-month tour across the U.S. and the U.K. will be co-sponsored by **CMT**. The tour includes more than 70 dates in 33 states and European cities, with over a dozen concerts planned for the U.K.
- **Russell Smith** has signed a new

publishing deal with **MCA Music Publishing**, the company he first signed with in 1984. MCA Music has also signed writer/artists **Danny Orton** and **Mark Nesler**.

- **Leroy Van Dyke** was honored with a street named after him in his hometown of Sedalia, MO.

- Congrats to **Suzy Bogguss** and husband/producer **Doug Crider** on the birth of their first child, **Benton Charles**, born March 17. Everybody's doing fine.

## COUNTRY FLASHBACK

### 1 YEAR AGO

- No. 1: "My Love" — Little Texas

### 5 YEARS AGO

- No. 1: "Not Counting You" — Garth Brooks

### 10 YEARS AGO

- No. 1: "There's No Way" — Alabama (second week)

### 15 YEARS AGO

- No. 1: "I'd Love To Lay You Down" — Conway Twitty

### 20 YEARS AGO

- No. 1: "Before The Next Tear drop Falls" — Freddy Fender (fourth week)

## Performance Lineup

Here's the current slate of labels and artists scheduled for Fan Fair '95:

### Monday, June 5

- Bluegrass show (7-10pm)

### Tuesday, June 6

- **Curb & MCG/Curb** (10am-noon): **Jeff Carson**, **Phillip Claypool**, **Hal Ketchum**, **Tim McGraw**

- **Mercury** (2:30-4:30pm): **Statler Brothers** (hosts), **Terri Clark**, **Billy Ray Cyrus**, **Wesley Dennis**, **Sammy Kershaw**, **Kathy Mattea**, **Kim Richey**, **Keith Stegall**

- **MCA & Decca** (7-10pm): **Rhett Akins**, **Mark Chesnutt**, **Helen Darling** (Decca); **Tracy Byrd**, **Bobbie Cryner**, **George Jones & Tammy Wynette**, **David Lee Murphy**, **Wynonna** (MCA)

### Wednesday, June 7

- **Liberty & Patriot** (10am-12:30pm): **John Berry**, **Lisa Brokop**, **George Ducas**, **Noah Gordon**, **Chris LeDoux**, **Shenandoah**

- **Warner/Reprise & Asylum** (2-4:30pm): **Brother Phelps**, **Mandy Barnett**, **the Cox Family**, **Terry Radigan**, **Bryan White** (Asylum); **Warner/Reprise acts Victoria Shaw**, **Russ Taff**, **David Ball**, **Faith Hill**

- **RCA & BNA** (7-10pm): **Alabama**, **Lorrie Morgan**

### Thursday, June 8

- **Atlantic & Giant** (10am-12:30pm): **Confederate Railroad**, **Tracy Lawrence**, **Woody Lee**, **Neal McCoy** (Atlantic); **Mark Collie**, **Daryle Singletary**, **Rhonda Vincent**, **Clay Walker** (Giant)

- **Arista & Career** (2:30-4:30pm): **BlackHawk**, **Diamond Rio**, **Radney Foster**, **Alan Jackson**, **Lee Roy Parnell**, **the Tractors**

- **Columbia & Epic** (7-10pm): **Stacy Dean Campbell**, **Joe Diffie**, **Wade Hayes**, **Ty Herndon**, **James House**, **Patty Loveless**, **Ken Mellons**, **Collin Raye**, **Larry Stewart**, **Doug Stone**, **Rick Trevino**

### Friday, June 9

- **Polydor** (10-11:30am): **Amie Comeaux**, **Davis Daniel**, **Clinton Gregory**, **4Runner**, **Toby Keith**, **the Moffats**, **Shane Sutton**, **Chely Wright**



**LOVE FOR LOVELESS** — **Epic Records** and more than 250 music industry professionals gathered at the **University Club** in Nashville to honor **Patty Loveless** (fourth from left) for her many achievements in 1994. Among the celebrants were (l-r): **Sony Music/Nashville VP/Sales Mike Kraski**, **Loveless's producer and husband Emory Gordy Jr.**, **Sony Music's Exec. VP Paul Worley, Sr.**, **VP Scott Siman**, and **Exec. VP/GM Allen Butler**, **Epic VP/National Promotion Jack Lameier**, and **Sony Music VP/Marketing Connie Baer**.



**THE OLD AND THE NEW** — After his **Myrtle Beach, SC** performance, **BNA** newcomer **Kenny Chesney** helped **RCA** veterans **Alabama** celebrate the latter's 13th consecutive **American Music Award for Favorite Country Group**. Enjoying the festivities were (front row, l-r) **Dale Morris & Assoc.'s Greg Fowler**, **RCA's Greg McCarn**, and **Alabama's Randy Owen**. (Back row, l-r) **BNA VP Dale Turner**, **Alabama's Mark Herndon** and **Teddy Gentry**, **RCA Label Group Chairman Joe Galante**, **Dale Morris**, **Chesney**, and **RCA Sr. VP/A&R Thom Schuyler**.



# COUNTRY TOP 50

MARCH 31, 1995

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	W-OVER LAST WEEK	TOTAL POINTS	W-OVER LAST WEEK
10	6	3	<b>1</b>	JOE DIFFIE	So Help Me Girl	(Epic)	214/0	1	7726	+187	40125	+1277
8	5	2	<b>2</b>	VINCE GILL	Which Bridge To Cross...	(MCA)	214/0	2	7691	+173	39971	+880
13	9	5	<b>3</b>	REBA McENTIRE	The Heart Is A Lonely Hunter	(MCA)	214/0	3	7529	+298	39011	+1826
15	11	6	<b>4</b>	ALABAMA	Give Me One More Shot	(RCA)	214/0	4	7359	+439	37684	+2238
23	17	9	<b>5</b>	BROOKS & DUNN	Little Miss Honky Tonk	(Arista)	214/0	6	6950	+897	35953	+4807
26	18	12	<b>6</b>	JOHN MICHAEL MONTGOMERY	I Can Love You...	(Atlantic)	214/0	5	6953	+1066	35780	+5354
11	10	7	<b>7</b>	GEORGE DUCAS	Lipstick Promises	(Liberty)	207/0	7	6669	+117	34320	+824
16	14	10	<b>8</b>	RANDY TRAVIS	The Box	(WB)	214/0	8	6442	+499	33138	+2632
14	13	11	<b>9</b>	DAVID BALL	Look What Followed Me Home	(WB)	210/0	9	6231	+300	31901	+1452
19	16	13	<b>10</b>	ALAN JACKSON	Song For The Life	(Arista)	214/0	10	6224	+691	31790	+3588
27	22	16	<b>11</b>	TRACY BYRD	The Keeper Of The Stars	(MCA)	214/0	11	6104	+879	31399	+4489
4	2	1	12	TRISHA YEARWOOD	Thinkin' About You	(MCA)	187/0	13	5706	-2095	30172	-10470
25	20	15	<b>13</b>	TIM MCGRAW	Refried Dreams	(Curb)	213/0	12	5740	+512	29616	+2706
21	19	14	<b>14</b>	LARI WHITE	That's How You Know (When...)	(RCA)	213/1	14	5647	+401	29018	+2015
24	21	18	<b>15</b>	DIAMOND RIO	Bubba Hyde	(Arista)	210/0	15	5209	+238	26676	+1373
30	24	19	<b>16</b>	MARK CHESNUTT	Gonna Get A Life	(Decca)	214/1	16	5119	+329	26234	+1978
31	25	20	<b>17</b>	TY HERNDON	What Mattered Most	(Epic)	214/0	17	4977	+346	25746	+1853
29	26	21	<b>18</b>	SHANIA TWAIN	Whose Bed Have Your Boots...	(Mercury)	211/5	18	4813	+525	25001	+3113
36	30	22	<b>19</b>	PAM TILLIS	I Was Blown Away	(Arista)	212/6	19	4681	+601	23896	+3486
39	31	25	<b>20</b>	JOHN BERRY	Standing On The Edge Of...	(Patriot)	211/9	20	4447	+565	22422	+3070
33	28	23	<b>21</b>	TANYA TUCKER	Between The Two Of Them	(Liberty)	202/6	21	4292	+334	21845	+1792
34	29	24	<b>22</b>	HAL KETCHUM	Stay Forever	(MCG/Curb)	208/6	22	4243	+378	21507	+1841
42	33	29	<b>23</b>	SAWYER BROWN	I Don't Believe In Goodbye	(Curb)	209/12	24	4083	+665	20648	+3815
38	32	27	<b>24</b>	DOUG STONE	Faith In Me, Faith In You	(Columbia)	206/7	23	4151	+440	20635	+2299
2	1	8	25	CLAY WALKER	This Woman And This Man	(Giant)	160/0	25	3805	-2304	20355	-11814
-	-	37	<b>26</b>	GEORGE STRAIT	Adalida	(MCA)	203/49	26	3709	+1260	18872	+6484
46	38	33	<b>27</b>	PATTY LOVELESS	You Don't Even Know Who I Am	(Epic)	195/9	27	3416	+606	17005	+3251
50	39	32	<b>28</b>	WADE HAYES	Still Dancin' With You	(Columbia)	199/21	28	3380	+616	16976	+3130
-	44	36	<b>29</b>	TOBY KEITH	You Ain't Much Fun	(Polydor Nashville)	198/20	29	3363	+788	16936	+4332
5	4	4	30	LITTLE TEXAS	Amy's Back In Austin	(WB)	132/0	30	3042	-4283	16012	-21251
-	45	38	<b>31</b>	MARY CHAPIN CARPENTER	House Of Cards	(Columbia)	184/20	32	2845	+451	14310	+2637
41	37	34	<b>32</b>	AARON TIPPIN	She Feels Like A Brand New...	(RCA)	181/4	31	2877	+248	14180	+1520
3	3	17	33	NEAL McCOY	For A Change	(Atlantic)	127/0	36	2618	-2190	13814	-11594
-	42	39	<b>34</b>	SAMMY KERSHAW	If You're Gonna Walk...	(Mercury)	177/17	33	2713	+447	13674	+2530
<b>BREAKER</b>			<b>35</b>	CLINT BLACK	Summer's Comin'	(RCA)	164/145	35	2644	+2365	13668	+12289
40	36	35	<b>36</b>	RICK TREVINO	Looking For The Light	(Columbia)	168/2	34	2664	+55	12934	+298
<b>BREAKER</b>			<b>37</b>	ALISON KRAUSS	When You Say Nothing At All	(BNA)	131/20	39	2220	+379	10998	+1862
43	40	40	<b>38</b>	WESLEY DENNIS	I Don't Know (But I've Been...)	(Mercury)	166/2	40	2197	+187	10548	+1038
-	48	44	<b>39</b>	4RUNNER	Cain's Blood	(Polydor Nashville)	149/20	41	1942	+412	9400	+2038
-	46	43	<b>40</b>	MARTINA McBRIDE	Where I Used To Have A Heart	(RCA)	143/14	42	1887	+284	9121	+1528
<b>BREAKER</b>			<b>41</b>	KEN MELLONS	Workin' For The Weekend	(Epic)	145/41	45	1710	+551	8213	+2919
<b>BREAKER</b>			<b>42</b>	KENNY CHESNEY	Fall In Love	(BNA)	134/41	47	1561	+608	7550	+2805
<b>DEBUT</b>			<b>43</b>	COLLIN RAYE	If I Were You	(Epic)	120/82	46	1581	+1110	7467	+5195
<b>DEBUT</b>			<b>44</b>	KATHY MATTEA	Clown In Your Rodeo	(Mercury)	120/46	48	1418	+552	6676	+2501
-	49	48	<b>45</b>	DAVID LEE MURPHY	Party Crowd	(MCA)	115/15	50	1336	+256	6114	+1168
-	-	50	<b>46</b>	WOODY LEE	Get Over It	(Atlantic)	104/22	53	1125	+247	5452	+1224
<b>DEBUT</b>			<b>47</b>	RUSS TAFF	One And Only Love	(Reprise)	102/20	54	1040	+205	5162	+961
28	27	28	48	MAVERICKS	I Should Have Been True	(MCA)	42/0	61	746	-2791	4448	-13636
<b>DEBUT</b>			<b>49</b>	DARYLE SINGLETARY	I'm Living Up To Her Low...	(Giant)	82/72	60	753	+630	4069	+3397
<b>DEBUT</b>			<b>50</b>	RADNEY FOSTER	Willin' To Walk	(Arista)	86/18	59	876	+219	4007	+972

This chart reflects airplay from March 27 - April 2. Songs ranked by total points. Highlighted songs indicate Breaker. 214 Country reporters. 213 current playlists. © 1995, R&R Inc.

## BREAKERS.

**CLINT BLACK**  
Summer's Comin' (RCA)  
77% of our reporters on it (164 stations)  
145 Adds • Debuts at 35

**KEN MELLONS**  
Workin' For The Weekend (Epic)  
68% of our reporters on it (145 stations)  
41 Adds • Moves 46 - 41

**KENNY CHESNEY**  
Fall In Love (BNA)  
63% of our reporters on it (134 stations)  
41 Adds • Moves 49 - 42

**ALISON KRAUSS**  
When You Say Nothing At All (BNA)  
61% of our reporters on it (131 stations)  
20 Adds • Moves 41 - 37

## MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
CLINT BLACK	Summer's Comin'	(RCA)	145
COLLIN RAYE	If I Were You	(Epic)	82
DARYLE SINGLETARY	I'm Living Up To...	(Giant)	72
GEORGE STRAIT	Adalida	(MCA)	49
KATHY MATTEA	Clown In Your Rodeo	(Mercury)	46
KENNY CHESNEY	Fall In Love	(BNA)	41
KEN MELLONS	Workin' For The Weekend	(Epic)	41
WOODY LEE	Get Over It	(Atlantic)	22
WADE HAYES	Still Dancin' With You	(Columbia)	21

## MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
CLINT BLACK	Summer's Comin'	(RCA)	+2365
GEORGE STRAIT	Adalida	(MCA)	+1260
COLLIN RAYE	If I Were You	(Epic)	+1110
JOHN M. MONTGOMERY	I Can Love You...	(Atlantic)	+1066
BROOKS & DUNN	Little Miss Honky Tonk	(Arista)	+897
TRACY BYRD	The Keeper Of The Stars	(MCA)	+879
TOBY KEITH	You Ain't Much Fun	(Polydor Nashville)	+788
ALAN JACKSON	Song For The Life	(Arista)	+691
SAWYER BROWN	I Don't Believe In Goodbye	(Curb)	+665
DARYLE SINGLETARY	I'm Living Up To...	(Giant)	+630

## MOST INCREASED POINTS

ARTIST	TITLE	LABEL(S)	TOTAL POINTS INCREASE
CLINT BLACK	Summer's Comin'	(RCA)	+12289
GEORGE STRAIT	Adalida	(MCA)	+6484
JOHN M. MONTGOMERY	I Can Love You...	(Atlantic)	+5354
COLLIN RAYE	If I Were You	(Epic)	+5195
BROOKS & DUNN	Little Miss Honky Tonk	(Arista)	+4807
TRACY BYRD	Keeper Of The Stars	(MCA)	+4489
TOBY KEITH	You Ain't Much Fun	(Polydor Nashville)	+4332
SAWYER BROWN	I Don't Believe In...	(Curb)	+3815
ALAN JACKSON	Song For The Life	(Arista)	+3588
PAM TILLIS	I Was Blown Away	(Arista)	+3486

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST	TITLE	LABEL(S)
TRACY LAWRENCE	As Any Fool Can See	(Atlantic)
CLINT BLACK	Wherever You Go	(RCA)
GEORGE STRAIT	You Can't Make A Heart Love...	(MCA)
SHENANDOAH	Somewhere In The Vicinity	(Liberty)
WADE HAYES	Old Enough To Know...	(Columbia)
BLACKHAWK	Down In Flames	(Arista)
JOHN ANDERSON	Bend It Until It Breaks	(BNA)
COLLIN RAYE	My Kind Of Girl	(Epic)
SAWYER BROWN	This Time	(Curb)
ALAN JACKSON	Gone Country	(Arista)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

# 4runner

## "Cain's Blood"

**44 - 39**

Thanks, Radio!



# ALISON KRAUSS GOES TOP 10!



**NOW THAT I'VE FOUND YOU** is a hit album, but don't take our word for it...We invite you to check with these stations:

"Often remakes fall short of the original version, this is hardly the case here! Our phones are exploding with inquiries.. 'who is this fresh new voice?'"

—**THEDA SANDIFORD, WYNY**

"Just play it, if you don't get calls the request line is broken."

—**LES ACREE, WIVK**

"Alison's performance of 'When You Say Nothing At All' jumps out as a must play...the minute we started playing it the phones started ringing with listeners asking, 'who is that?'"

—**JENNIFER PAGE, KYGO**

If you don't want to take their word for it check this out... **Now That I've Found You** - the album - leaps to #57 on the Billboard Top 200 chart and #9 on the Billboard Country Album chart. The single "When You Say Nothing At All" climbs to #50 on the Billboard Country Singles Chart. Soundscan reports over 17,000 units scanned last week, and, to date, over 300,000 units have shipped.

## THANKS TO ALL WHO HAVE STEPPED OUT IN SUPPORT OF ALISON KRAUSS.

WCLB	KFDI	KLUR	WPKX	WDEN	WCTK	WNGE
KMAG	WWJO	KYGO	WKSF	WGH	WDSY	WWZD
WTCR	KTTS	KWNR	WYAK	WQDR	WEZL	KZSN
WMSI	KTWB	KSKS	WXBQ	WYYO	WHKZ	KOUL
WIVK	KZKX	KATM	WBUB	WCHY	WIXY	KIKK
KXKE	KEAN	KHAY	WSOC	WQYK	WCOL	KQFC
WKNN	KASE	KPLM	WTDR	WRBQ	WYCD	KKAT
WTXT	KYKR	KTOM	WKCX	WIRK	WGTC	KALF
WAVC	KPLX	KSON	WGNE	WTVY	WZZK	KNAX
KIXQ	KNFM	KUGN	WHLZ		WLWI	KXDD
KBEQ	KVOO	KRWQ	WCKT			
KFKF	WKOQ	WOKQ	WRNS			
WIBW	KNUE	WWYZ	WCUS			

**For those still waiting...don't be left behind, be a part of history in the making.**

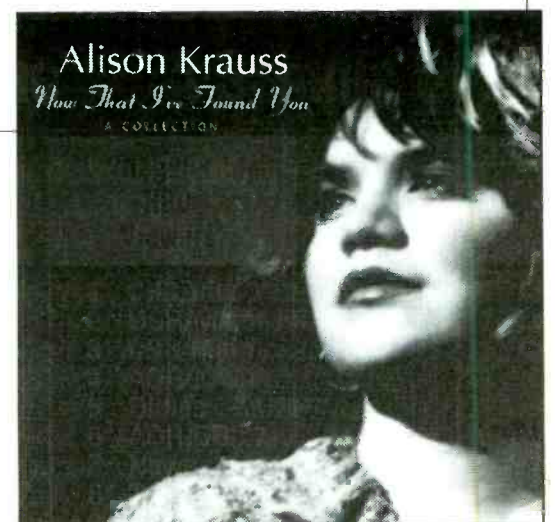
**For radio promotion contact:**

Brad Paul Rounder Records 617-354-0700 x213

Ann Chrisman, 615-262-1466

Skip Stevens, 615-329-4499

Terry Laes & Rick Rockhill, 615-327-7949



NEW & ACTIVE

BOY HOWDY Bigger Fish To Fry (Curb)

Total Stations: 62, Total Points: 3377, Total Adds: 15, WIOV 8, WUSW 10, WAXX 16, WXCL 14, WKQC 12, WFMB 10, WDEZ 15, WWZD 7, KBEC 18, KFKF 8, WBOB 7, WWJO 11, KGNC 22, KRTY 9, KORD 10
Plays: WWYZ 10 (5), WXXK 38 (38), WEZL 14 (14), WBCT 25 (25), WTCR 11 (11), WIVK 13 (13), KIXQ 12 (12), KEEY 18 (18), KEAN 17 (17), KTEX 15 (10), WACO 16 (10), KLUR 14 (14), KKCS 17 (17), KYGO 13 (13), KUGN 13 (13), KHAY 14 (14), KUPL 12 (12)

MARTY STUART The Likes Of Me (MCA)

Total Stations: 70, Total Points: 3313, Total Adds: 11, WIOV 8, WXTU 16, WTDR 14, WIRK 5, WTXT 15, KRRV 12, KJLY 14, WAVC 13, KFGO 16, KNAX 6, KRTY 9
Plays: WWYZ 10 (5), WXTA 15 (15), WAYZ 12 (12), WFRG 12 (12), WKSF 18 (18), WHKZ 12 (12), WKCW 10 (10), WGTR 14 (13), WRNS 18 (18), WGH 14 (14), WAXX 16 (16), WBCT 18 (18), WKOA 17 (17), WFMB 16 (14), WTCM 16 (14), WTCR 11 (11), WSIX 17 (16), WWZD 13 (13), KEEY 18 (18), WKXK 20 (20), KTEX 15 (10), KGEE 14 (7), KLUR 14 (14), KKAT 13 (7), KHAY 14 (14), KPLM 14 (14)

HOLLY DUNN I Am Who I Am (River North Nashville)

Total Stations: 65, Total Points: 2793, Total Adds: 17, WXTA 15, WIOV 8, WDSY 6, WCHY 7, WTNT 13, WQYK 5, KRRV 12, KXKC 7, WAMZ 6, WTXT 15, KBEC 10, KYKR 8, KIKK 5, KFDI 5, KGEE 7, KMLE 13, KFMS 5
Plays: WFGY 20 (20), WAYZ 12 (12), WOVS 14 (14), WGTU 16 (12), WKCW 10 (10), WRNS 18 (18), WCMS 11 (11), WYYD 18 (16), WAXX 16 (16), WFMB 10 (10), WTVY 10 (10), WKXK 12 (12), KEAN 17 (17), KOUL 10 (8), KTEX 15 (10), KMLE 13 (13), KLUR 14 (14), KRWQ 11 (5)

LISA BROKOP One Of Those Nights (Patriot)

Total Stations: 54, Total Points: 2491, Total Adds: 15, WIOV 8, WDSY 6, WROO 5, WYYD 6, WRBQ 20, WUSW 5, WWWW 8, WJOD 9, WDRM 6, WKSJ 8, WSM-FM 7, KFDI 5, KGEE 7, KMLE 13, KFMS 5
Plays: WBCS 15 (15), WPOC 20 (20), WGTU 11 (11), WKML 13 (13), WCMS 11 (11), WAXX 16 (16), WKOA 17 (17), WFMB 12 (10), WTCM 15 (14), KDDK 14 (11), WAVE 26 (26), KZCX 10 (5), KEAN 17 (17), KTEX 10 (10), KLUR 14 (14), KRWQ 11 (11), KHAY 14 (14)

BILLY MONTANA Didn't Have You (Magnatone)

Total Stations: 54, Total Points: 2415, Total Adds: 15, WYNY 7, WGTU 12, WGNB 7, WROO 5, WBWN 5, WUBE 5, WWWW 8, WKCW 10, WKNN 12, KTEX 10, KVOO 5, KFMS 5, KWNR 15, KPLM 14, KNCI 7
Plays: WGNB 13 (13), WPOC 20 (16), WAYZ 12 (12), WTDR 7 (7), WSSL 14 (14), WAXX 16 (16), WTCM 14 (12), WDRM 9 (9), WSM-FM 7 (7), KMLE 13 (13), KLUR 14 (14), KNCQ 15 (15), KJUG 14 (14)

JOHN BUNZOW Easy As One, Two, Three (Liberty)

Total Stations: 50, Total Points: 2399, Total Adds: 2, KMAG 7, WACO 10
Plays: WWYZ 10 (5), WAYZ 12 (12), WFRG 12 (12), WOVS 14 (14), WGH 14 (14), WAXX 16 (16), KRRV 15 (12), KBEC 24 (24), WDAF 15 (15), KEAN 17 (17), KILT 15 (15), KTEX 15 (15), KLUR 14 (14), KYGO 13 (13), KUGN 13 (13), KUPL 20 (18), KWJJ 15 (15), KDRK 15 (15), KJUG 14 (14)

LARRY STEWART Rockin' The Rock (Columbia)

Total Stations: 40, Total Points: 1759, Total Adds: 19, WAYZ 12, WGTU 5, WESC 7, WQIK 7, WROO 5, WXBM 15, WBWN 5, WBCT 5, WFMB 10, KDDK 7, WSM-FM 7, WNOE 12, WWZD 7, WAVE 13, KFDI 5, KTEX 10, KLUR 14, KIKF 10, KRTY 19
Plays: WPKX 7 (7), WXTU 13 (8), WDSY 6 (6), WKCW 10 (10), WSSL 6 (6), WSIX 6 (6), KHAK 8 (8), KEAN 17 (17), KASE 5 (5), KMLE 13 (13), KSOP 7 (7), KZLA 11 (11)

WESTERN FLYER Cherokee Highway (SOR)

Total Stations: 35, Total Points: 1562, Total Adds: 4, WYYD 6, WXCL 6, KTWB 21, KYGO 5
Plays: WCLB 5 (5), WWYZ 5 (5), WRKZ 5 (5), WYNY 7 (7), WFRG 12 (12), WGTU 12 (12), WKML 13 (13), WWWW 8 (8), WTHI 6 (6), WDEZ 15 (15), KKIX 15 (15), WTCR 11 (11), KSSN 7 (7), WSIX 6 (6), KBEC 31 (24), KFKF 8 (10), KTEX 10 (10), KLUR 14 (14), KRWQ 23 (11), KNCI 5 (5)

HANK WILLIAMS JR. Hog Wild (MCG/Curb)

Total Stations: 31, Total Points: 1418, Total Adds: 8, WFRG 12, WTRS 10, WXBM 14, WAXX 16, WCUZ 5, WXCL 6, WLWI 12, WSIX 6
Plays: WWYZ 5 (5), WAYZ 12 (12), WRKZ 5 (5), WYAK 8 (5), WRNS 18 (18), WUSW 5 (5), WBCT 18 (18), WTVY 20 (20), WDRM 6 (6), WTCR 5 (5), WAMZ 7 (7), WAVE 13 (13), KTTS 5 (5), WWJO 11 (11), KEBC 5 (5), KNUK 12 (12), KLUR 14 (14), KFMS 5 (5), KSOP 7 (7), KIKF 10 (10)

TRAVIS TRITT Tell Me I Was Dreaming (WB)

Total Stations: 14, Total Points: 1109, Total Adds: 13, WWYZ 5, WXTU 24, WSSL 14, WGTR 11, WQXK 6, WUSY 9, WIVK 13, WAMZ 25, WSM-FM 19, KEAN 17, KAYD 7, KSOP 7, KTOM 8
Plays: WHKZ 19 (19)

STEVE KOLANDER Black Dresses (River North Nashville)

Total Stations: 18, Total Adds: 1, Total Points: 1054, KIKK 5
Plays: WWYZ 19 (10), WFGY 27 (20), WXTA 5 (5), WYNY 7 (7), WGTU 22 (17), WTDR 7 (7), WDEM 15 (15), WUSW 22 (22), WXCL 6 (6), WTCM 14 (15), WSIX 6 (6), KTTS 5 (5), KFDI 12 (12), KYKR 8 (8), KOUL 8 (8), KNIX 10 (10), KOFC 7 (7)

TRACY LAWRENCE Texas Tomado (Atlantic)

Total Stations: 14, Total Points: 945, Total Adds: 7, WTHI 6, WDEZ 15, KKIX 15, KIXQ 12, KFDI 5, KRYS 16, KNFM 21
Plays: WCKT 21 (21), WITL 17 (17), KXKC 18 (18), KZSN 17 (17), KLLL 23 (23), KTEX 21 (21), KJUG 14 (14)

PERFECT STRANGER You Have The Right To Remain Silent (Pacific)

Total Stations: 15, Total Points: 926, Total Adds: 2, KTEX 21, KATM 9
Plays: WWYZ 5 (5), WRKZ 5 (5), WESC 20 (20), WDEM 15 (15), WIVK 13 (13), KBEC 18 (10), KTTS 5 (5), KFDI 5 (5), KAGG 10 (10), KVOO 5 (5), KLUR 14 (14), KYGO 22 (22), KSOP 7 (7)

BLACKHAWK That's Just About Right (Arista)

Total Stations: 14, Total Points: 868, Total Adds: 14, WBCS 15, WDSY 6, WSSL 14, WTNT 23, WIRK 16, WCUZ 5, WSM-FM 7, WTXT 23, KIXQ 12, KEAN 17, KLLL 23, KKCS 17, KSOP 7, KXDD 7

JEFF CARSON Yeah Buddy (MCG/Curb)

Total Stations: 16, Total Points: 725, Total Adds: 0
Plays: WHKZ 6 (6), WDEM 25 (15), WGTU 14 (14), WWWW 8 (8), WFMS 5 (5), WMIL 12 (12), WXCL 6 (6), WTCM 13 (11), KKIX 15 (15), KJLO 6 (6), WSM-FM 7 (7), KTTS 5 (5), KEBC 5 (5), KVOO 5 (5), WACO 16 (16), KASH 6 (6)

TERRY RADIGAN Half A Million Teardrops (Asylum/EEG)

Total Stations: 14, Total Points: 464, Total Adds: 11, WRKZ 5, WDEM 5, WYAK 5, WWWW 8, WCUZ 5, WAMZ 6, KYKR 8, KVOO 5, KLUR 14, KIKF 10, KRWQ 5
Plays: WWYZ 5 (5), KTTS 5 (5), KASE 5 (5)

ALBUM TRACKS

Artist Title (Label) Album Title

GARTH BROOKS The Night Will Only Know (Liberty) In Pieces

GARTH BROOKS The Red Strokes (Liberty) In Pieces

JOHN M. MONTGOMERY Friday At 5 (Atlantic) Kickin' It Up

JOHN/AUDREY WIGGINS Memory Making Night (Mercury) John & Audrey

HANK WILLIAMS JR. Daytona Nights (MCG/Curb) Hog Wild

DOUG SUPRENAW Shut 'Er Down (BNA) Deep Thoughts From A Shallow Man

Songs ranked by total points. Station call letters followed by number of plays this week. (last week's plays - if any - in parentheses)

NATIONAL RADIO FORMATS

ABC/SMN

Mark Edwards • (214) 991-9200

Coast-To-Coast

CLINT BLACK/Summer's Comin'
KENNY CHESNEY/Fall In Love
TOBY KEITH/You Ain't Much Fun
SAMMY KERSHAW/If You're Gonna Walk...
GEORGE STRAIT/Adalida

Hottest:

TRISHA YEARWOOD/Thinkin' About You
JOE DIFFIE/So Help Me Girl
VINCE GILL/Which Bridge To Cross ...
LITTLE TEXAS/Amy's Back In Austin
REBA McENTIRE/The Heart Is A Lonely Hunter

Real Country

Dave Nicholson • (602) 966-6236
No Adds

Hottest:

VINCE GILL/Which Bridge To Cross ...
TRISHA YEARWOOD/Thinkin' About You
RANDY TRAVIS/The Box
REBA McENTIRE/The Heart Is A Lonely Hunter
CLAY WALKER/This Woman And This Man

ALTERNATIVE PROGRAMMING

Steve Knoll • (214) 252-1426

JOHN BERRY/Standing On The Edge Of Goodbye
SAWYER BROWN/I Don't Believe In Goodbye
PAM TILLIS/I Was Blown Away

Hottest:

CLAY WALKER/This Woman And This Man
TRISHA YEARWOOD/Thinkin' About You
LITTLE TEXAS/Amy's Back In Austin
JOE DIFFIE/So Help Me Girl
GEORGE DUCAS/Lipstick Promises

BROADCAST PROGRAMMING

Becky Brenner • (800) 426-9082

Super Country/Pure Country - Ken Moultrie

WADE HAYES/Still Dancin' With You
MARTINA McBRIDE/Where I Used To Have A Heart
AARON TIPPIN/She Feels Like A Brand New Man Tonight

Hottest:

CLAY WALKER/This Woman And This Man
JOE DIFFIE/So Help Me Girl
VINCE GILL/Which Bridge To Cross ...
NEAL McCOY/For A Change
LITTLE TEXAS/Amy's Back In Austin

BROADCAST PROGRAMMING CONTINUED

Digital Country

KENNY CHESNEY/Fall In Love
KATHY MATTEA/Clown In Your Rodeo
MARTINA McBRIDE/Where I Used To Have A Heart
GEORGE STRAIT/Adalida

Hottest:

VINCE GILL/Which Bridge To Cross ...
ALABAMA/Give Me One More Shot
JOE DIFFIE/So Help Me Girl
ALAN JACKSON/Song For The Life
RANDY TRAVIS/The Box

Digital New Country

CLINT BLACK/Summer's Comin'
KENNY CHESNEY/Fall In Love

Hottest:

ALAN JACKSON/Song For The Life
BROOKS & DUNN/Little Miss Honky Tonk
ALABAMA/Give Me One More Shot
REBA McENTIRE/The Heart Is A Lonely Hunter
GEORGE DUCAS/Lipstick Promises

JONES SATELLITE NETWORKS

(800) 766-3251

CD Country - John Hendricks

JOHN ANDERSON/Mississippi Moon
KENNY CHESNEY/Fall In Love
TERRY RADIGAN/Half A Million Teardrops
MARTY STUART/The Likes Of Me

Hottest:

ALABAMA/Give Me One More Shot
GEORGE DUCAS/Lipstick Promises
LITTLE TEXAS/Amy's Back In Austin
REBA McENTIRE/The Heart Is A Lonely Hunter
TRISHA YEARWOOD/Thinkin' About You

MAJOR NETWORKS

Vance Koretos • (312) 755-1300

CLINT BLACK/Summer's Comin'
COLLIN RAYE/If I Were You
DARYLE SINGLETARY/I'm Living Up...

Hottest:

GEORGE DUCAS/Lipstick Promises
CLAY WALKER/This Woman And This Man
TRISHA YEARWOOD/Thinkin' About You
REBA McENTIRE/The Heart Is A Lonely Hunter
LITTLE TEXAS/Amy's Back In Austin

WESTWOOD ONE RADIO NETWORKS

Leslie Magdaleno • (805) 294-9000

Country - Steve Penny

TRACY BYRD/The Keeper Of The Stars
MARK CHESNUTT/Gonna Get A Life
TY HERNON/What Mattered Most
SHANIA TWAIN/Whose Bed Have Your Boots ...

Hottest:

VINCE GILL/Which Bridge To Cross ...
JOE DIFFIE/So Help Me Girl
GEORGE DUCAS/Lipstick Promises
ALABAMA/Give Me One More Shot
REBA McENTIRE/The Heart Is A Lonely Hunter

Hot Country - Steve Penny

CLINT BLACK/Summer's Comin'
SAMMY KERSHAW/If You're Gonna Walk...
MARTINA McBRIDE/Where I Used To Have A Heart

Hottest:

REBA McENTIRE/The Heart Is A Lonely Hunter
JOE DIFFIE/So Help Me Girl
ALABAMA/Give Me One More Shot
BROOKS & DUNN/Little Miss Honky Tonk
GEORGE DUCAS/Lipstick Promises



# COUNTRY REPORTERS

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Stations and their adds listed alphabetically by market

<b>KEAM/Arlene, TX</b> PD: Kelly Jay MD: Rudy Allen Fernandez 17 CLINT BLACK 17 BLACKHAWK 17 TRAVIS TRITT	<b>KAGG/Bryan College, TX</b> PD/M/D: Bobby Bell 5 DARYLE SINGLETARY <b>WYRK/Buffalo, NY</b> PD: Ken Johnson MD: Pat O'Brien 12 SHAWA TWIN 12 SHAWA TWIN	<b>KPLX/Dallas, TX*</b> PD: Brad Chambers MD: Chris Huff 10 JOHN BERRY 10 CLINT BLACK 10 KATHY MATTEA 5 DARYLE SINGLETARY	<b>WBTU/Ft. Wayne, IN</b> PD: Jon Gelow 9 WOODY LEE 9 DARYLE SINGLETARY 9 CLINT BLACK 9 COLIN RAYE 8 KEN MELLONS 7 DARYLE SINGLETARY	<b>WBXQ/Johanson City, VA*</b> PD: Bill Heagy MD: Reggie Noel 19 CLINT BLACK 14 GEORGE STRAIT 8 KEN MELLONS 7 DARYLE SINGLETARY	<b>WWQM/Madison, WI</b> PD: Tom Oakes MD: Jake Praeton 13 MARTINA MCBRIDE <b>WDDO/Martin-Carabanda, IL</b> OM: John Chase MD: Tracy McSherry 24 CLINT BLACK 18 DARYLE SINGLETARY 18 TOBY KEITH	<b>WCMS-FM/Norfolk, VA</b> PD/M/D: Mike Meahan 22 GEORGE STRAIT 11 CLINT BLACK 15 KENNY CHESNEY 15 WOODY LEE	<b>KNCO/Redding, CA</b> PD: Gary Popejoy 21 GEORGE STRAIT 15 CLINT BLACK 15 KENNY CHESNEY 15 WOODY LEE	<b>WVZZ/Tupelo, MS*</b> PD: T.J. McKay MD: Mark Sumner 30 COLIN RAYE 30 CLINT BLACK 7 BOY HOWDY 7 LARRY STEWART 7 ALISON KRAUSS	<b>WTKY/Tuscaloosa, AL*</b> PD/M/D: Russ Williams 21 TOBY KEITH 21 CLINT BLACK 23 JOHN BERRY 23 JOHNAUDREY WIGGINS 23 BLACKHAWK 23 HOLLY DUNN 15 MARTY STUART 15 KEN MELLONS	<b>KTWS/Sioux Falls, SD</b> PD: Norm Anderson MD: Pat Riley 11 TOBY KEITH 21 CLINT BLACK 21 WADE HAYES 21 COLIN RAYE 21 WESTERN FLYER	<b>WGTC/South Bend, IN</b> PD: Keith Thompson MD: Pat Riley 13 ALISON KRAUSS 5 M. CHAPIN CARPENTER 5 GEORGE STRAIT 5 KATHY MATTEA 5 RICK TREVIÑO	<b>KDRK/Spokane, WA</b> PD: Tim Roberts MD: T.C. Corbin 15 CLINT BLACK 15 CLINT BLACK 6 KATHY MATTEA 6 COLIN RAYE	<b>WFRG/Union-Rome, NY</b> PD/M/D: Chris Ashline 12 TOBY KEITH 12 GEORGE STRAIT 12 CLINT BLACK 12 COLLIN RAYE 12 MARK WILLIAMS JR.	<b>KJUG/Veolia, CA</b> PD: Gary Fiedler AP/M/D: Larry Santago 14 DARYLE SINGLETARY	<b>WACI/Waco, TX</b> PD: Zack Owen MD: Mike Nichols 10 CLINT BLACK 10 M. CHAPIN CARPENTER 10 KEN MELLONS 10 RADNEY FOSTER 10 JOHN BUNZOW	<b>WBRZ/Washington, DC</b> PD: Mark Daniels MD: Lisa McBride 17 CLINT BLACK 17 KATHY MATTEA 17 MARTINA MCBRIDE	<b>WDEZ/Wausau, WI</b> PD: Dan Stewart MD: Lori Stewart 15 CLINT BLACK 15 TRACY LAWRENCE 15 BCY HOWDY	<b>WRK-FM/West Palm Beach, FL</b> PD: Ron Brooks MD: Kimberly James 16 CLINT BLACK 16 BLACKHAWK 16 COLLIN RAYE 5 MARTY STUART 5 AARON TIPPIN	<b>WVOE/Wheeling, WV</b> PD/M/D: Bill Hays 14 GEORGE STRAIT 14 COLLIN RAYE 14 WOODY LEE	<b>KFDI/Wichita, KS</b> PD: Steve Spoor MD: Jerry Hightower 5 LARRY STEWART 5 COLLIN RAYE 5 NOAH GORDON 5 LISA BROOK 5 TRACY LAWRENCE	<b>KZSN/Wichita, KS</b> PD: Pat Meyer MD: Mark Holiday 17 CLINT BLACK 17 COLLIN RAYE 5 ALISON KRAUSS 5 DARYLE SINGLETARY 5 KATHY MATTEA 5 KEN MELLONS	<b>KLUR/Wichita Falls, TX</b> PD: Jim Russell MD: Steve Randall 14 COLLIN RAYE 14 COLLIN RAYE 14 CLINT BLACK 14 LARRY STEWART 14 NOAH GORDON 14 TERRY RADIGAN	<b>WGGY/Wilkes-Barre-Scranton, PA</b> PD: Bob Lindow MD: Bob Lindow 18 CLINT BLACK	<b>WWOQ/Wilmington, NC</b> PD/M/D: Jim Howie 15 CLINT BLACK 15 KATHY MATTEA 5 KEN MELLONS 5 SAMMY KERSHAW 5 DARYLE SINGLETARY	<b>KDDA/Yakima, WA</b> PD: Bob Peacor MD: John Anderson 12 CLINT BLACK 7 JOHN BERRY 7 BLACKHAWK 7 ALISON KRAUSS 7 COLLIN RAYE 7 COLIN RAYE	<b>WSTY/York, PA</b> PD: John Polignoni MD: Cooper Michaels 17 GEORGE STRAIT 12 COLLIN RAYE 12 BILLY MONTANA 11 CLINT BLACK 11 WOODY LEE 10 KENNY CHESNEY 5 LARRY STEWART	<b>WQXX/Youngstown, OH</b> PD: Chuck Stevens MD: Burton Lee 12 CLINT BLACK 6 SAMMY KERSHAW 6 KEN MELLONS 6 COLLIN RAYE 6 TRAVIS TRITT
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\*designates stations reporting album cuts.

214 Total Reporters  
213 Current Reporters  
213 Current Playlists

Did Not Report, Playlist Frozen (1):  
WCKT/Ft. Myers, FL

# COUNTRY PLAYLISTS

103.5 WYNY			MARKET #1		
			WYNY/New York (212) 237-2900 Kampmeier/Sandford		
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	40	40			GERDGE STRAIT/You Can't Make...
40	40	40			TRISHA YEARWOOD/Thinkin' About You
40	40	40			VINCE GILL/Which Bridge To...
40	40	40			TIM MCGRAW/Not A Moment Too...
40	40	40			TRAVIS TRITT/Between An Old...
40	40	40			TRACY LAWRENCE/As Any Fool Can See
20	20	20			JOE DIFFIE/So Help Me Girl
20	20	20			NEAL MCCOY/For A Change
20	20	20			RANDY TRAVIS/This Woman And...
20	20	20			CLAY WALKER/This Woman And...
10	10	10			RANDY TRAVIS/The Box
10	10	10			GEORGE DUCAS/Lipstick Promises
10	10	10			REBA MCENTIRE/The Heart Is...
7	7	7			ALISON KRAUSS/When You Say...
10	10	10			MAVERICKS/Should Have...
18	18	18			PAM TILLISI/Visa Loca
18	18	18			MARK COLLIE/Hard Lovin' Woman
18	18	18			KATHY MATTEA/Maybe She's Human
18	18	18			RANDY TRAVIS/This Is Me
18	18	18			LARI WHITE/Now I Know
18	18	18			COLLIN RAYE/My Kind Of Girl
18	18	18			GEORGE STRAIT/The Big One
18	18	18			VINCE GILL/When Love Finds You
40	40	40			WADE HAYES/Old Enough To...
7	10	10			BROOKS & DUNN/Little Miss Honky...
10	10	10			DAVID BALL/Look What Followed...
7	10	10			TIM MCGRAW/Refined Dreams
7	10	10			ALAN JACKSON/Song For The Life
7	10	10			ALABAMA/Give Me One More...
7	10	10			LARI WHITE/That's How You...
7	10	10			TRACY BYRD/The Keeper Of...
7	10	10			JOHN M. MONTGOMERY/Can Love You...
7	7	7			AARON TIPPIN/She Feels Like...
7	7	7			TY HERNDON/What Mattered Most
7	7	7			SHANIA TWAIN/Whose Bed Have...
7	7	7			DIAMOND RIO/Bubba Hyde
7	7	7			TANYA TUCKER/Between The Two...
7	7	7			STEVE KOLANDER/Black Dresses
7	7	7			BROTHER PHILIPS/Anyway The Wind...
7	7	7			PAM TILLISI/Was Blown Away

94.3 KIK FM			MARKET #2		
			KIKF/Los Angeles (714) 835-1300 Powers		
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	20	20			JOHN M. MONTGOMERY/Can Love You...
20	20	20			ALABAMA/Give Me One More...
20	20	20			GEORGE DUCAS/Lipstick Promises
20	20	20			JOE DIFFIE/So Help Me Girl
20	20	20			DAVID BALL/Look What Followed...
20	20	20			BROOKS & DUNN/Little Miss Honky...
20	20	20			TRACY BYRD/The Keeper Of...
20	20	20			VINCE GILL/Which Bridge To...
20	20	20			REBA MCENTIRE/The Heart Is...
10	10	10			PAM TILLISI/Was Blown Away
10	10	10			ALAN JACKSON/Song For The Life
10	10	10			JOHN BERRY/Standing On...
10	10	10			GEORGE STRAIT/Adalida
20	20	20			DIAMOND RIO/Bubba Hyde
20	20	20			TIM MCGRAW/Refined Dreams
10	10	10			MARK CHESNUTT/Gonna Get A Life
20	20	20			LARI WHITE/That's How You...
10	10	10			SHANIA TWAIN/Whose Bed Have...
10	10	10			TY HERNDON/What Mattered Most
10	10	10			ALISON KRAUSS/When You Say...
10	10	10			RANDY TRAVIS/The Box
20	20	20			HAL KETCHUM/Stay Forever
10	10	10			TANYA TUCKER/Between The Two...
10	10	10			WESLEY DENNIS/Don't Know...
10	10	10			RICK TREVINO/Looking For...
10	10	10			AARON TIPPIN/She Feels Like...
10	10	10			DOUG STONE/Faith In Me...
10	10	10			MARTINA MCBRIDE/Where I Used To...
10	10	10			SAWYER BROWN/Don't Believe...
10	10	10			KATHY MATTEA/Crown In Your Rodeo
10	10	10			M. CHAPIN CARPENTER/House Of Cards
10	10	10			TOBY KEITH/You Ain't Much Fun
10	10	10			ADAM CARPENTER/House Of Cards
10	10	10			SHANIA TWAIN/Whose Bed Have...
10	10	10			LYNNE STUART/Rockin' The Rock
10	10	10			DARYLE SINGLETARY/In Living Up To...
10	10	10			HOLLY DUNN/Am Who I Am
10	10	10			M. CHAPIN CARPENTER/House Of Cards
11	11	11			TOBY KEITH/You Ain't Much Fun
11	11	11			WADE HAYES/Still Dancin' With...

Z 93.9 FM			MARKET #2		
			KZLA/Los Angeles (818) 246-0939 Curtis/Rolle		
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38			TRISHA YEARWOOD/Thinkin' About You
22	38	38			VINCE GILL/Which Bridge To...
22	38	38			GEORGE DUCAS/Lipstick Promises
22	38	38			ALABAMA/Give Me One More...
22	38	38			REBA MCENTIRE/The Heart Is...
22	22	38			BROOKS & DUNN/Little Miss Honky...
22	22	38			TIM MCGRAW/Refined Dreams
22	22	38			JOE DIFFIE/So Help Me Girl
11	22	22			RANDY TRAVIS/The Box
22	22	22			DIAMOND RIO/Bubba Hyde
22	22	22			MARK CHESNUTT/Gonna Get A Life
22	22	22			JOHN M. MONTGOMERY/Can Love You...
22	22	22			ALAN JACKSON/Song For The Life
22	22	22			DAVID BALL/Look What Followed...
11	22	22			TY HERNDON/What Mattered Most
11	22	22			PAM TILLISI/Was Blown Away
11	22	22			HAL KETCHUM/Stay Forever
11	11	22			LARI WHITE/That's How You...
11	11	22			SHANIA TWAIN/Whose Bed Have...
11	11	22			TY HERNDON/What Mattered Most
11	11	22			4RUNNER/Can't Blood
11	11	22			SHANIA TWAIN/Whose Bed Have...
11	11	22			GEORGE STRAIT/Adalida
11	11	22			DOUG STONE/Faith In Me
11	11	22			MARK CHESNUTT/Gonna Get A Life
17	17	17			JOHN BERRY/Standing On...
17	17	17			SHANIA TWAIN/Whose Bed Have...
17	17	17			SAMMY KERSHAW/You're Gonna...
17	17	17			CLINT BLACK/Summer's Comin'
11	11	11			WESLEY DENNIS/Don't Know...
11	11	11			AARON TIPPIN/She Feels Like...
11	11	11			DAVID LEE MURPHY/Party Crowd...
11	11	11			TANYA TUCKER/Between The Two...
5	11	11			TRACY BYRD/The Keeper Of...
5	11	11			RUSS TAFF/One And Only Love
11	11	11			SAWYER BROWN/Don't Believe...
11	11	11			KENNY CHESNEY/Faith In Me
11	11	11			JOHN BERRY/Standing On...
11	11	11			LARRY STEWART/Rockin' The Rock
11	11	11			DARYLE SINGLETARY/In Living Up To...
11	11	11			HOLLY DUNN/Am Who I Am
11	11	11			M. CHAPIN CARPENTER/House Of Cards
11	11	11			TOBY KEITH/You Ain't Much Fun

US 99			MARKET #3		
			WUSN/Chicago (312) 649-0099 McNeil/Biondo		
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	37	37			TRISHA YEARWOOD/Thinkin' About You
37	37	37			CLAY WALKER/This Woman And...
21	37	37			VINCE GILL/Which Bridge To...
21	37	37			ALABAMA/Give Me One More...
37	37	37			JOE DIFFIE/So Help Me Girl
17	21	21			TRACY BYRD/The Keeper Of...
21	21	21			REBA MCENTIRE/The Heart Is...
21	21	21			JOHN M. MONTGOMERY/Can Love You...
17	21	21			DIAMOND RIO/Bubba Hyde
21	21	21			DAVID BALL/Look What Followed...
21	21	21			LARI WHITE/That's How You...
21	21	21			ALAN JACKSON/Song For The Life
21	21	21			BRYAN WHITE/Look At Me Now
17	21	21			TANYA TUCKER/Between The Two...
21	21	21			GEORGE DUCAS/Lipstick Promises
21	21	21			TIM MCGRAW/Refined Dreams
21	21	21			RANDY TRAVIS/The Box
17	17	17			TY HERNDON/What Mattered Most
17	17	17			DOUG STONE/Faith In Me
17	17	17			MARK CHESNUTT/Gonna Get A Life
17	17	17			JOHN BERRY/Standing On...
17	17	17			SHANIA TWAIN/Whose Bed Have...
17	17	17			CLINT BLACK/Summer's Comin'
17	17	17			SAWYER BROWN/Don't Believe...
17	17	17			PAM TILLISI/Was Blown Away
17	17	17			ALAN JACKSON/Song For The Life
17	17	17			ALABAMA/Give Me One More...
17	17	17			LARI WHITE/That's How You...
17	17	17			TRACY BYRD/The Keeper Of...
17	17	17			TOBY KEITH/You Ain't Much Fun
17	17	17			WADE HAYES/Still Dancin' With...
17	17	17			KATHY MATTEA/Crown In Your Rodeo
17	17	17			M. CHAPIN CARPENTER/House Of Cards
17	17	17			COLLIN RAYE/I Were You
17	17	17			PATTY LOVELESS/You Don't Even...
17	17	17			AARON TIPPIN/She Feels Like...
17	17	17			SAMMY KERSHAW/You're Gonna...
17	17	17			CLINT BLACK/Wherever You Go
37	37	11			TRACY LAWRENCE/As Any Fool Can See
37	37	11			NEAL MCCOY/For A Change

KSNB 94.9 FM			MARKET #4		
			KSNB/San Francisco (415) 291-0202 Sledge/Ryan		
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35			TRISHA YEARWOOD/Thinkin' About You
21	35	35			JOE DIFFIE/So Help Me Girl
21	35	35			VINCE GILL/Which Bridge To...
35	35	35			ALABAMA/Give Me One More...
35	35	35			REBA MCENTIRE/The Heart Is...
21	35	35			JOHN M. MONTGOMERY/Can Love You...
35	35	35			REBA MCENTIRE/The Heart Is...
35	35	35			GEORGE DUCAS/Lipstick Promises
21	35	35			BROOKS & DUNN/Little Miss Honky...
21	35	35			RANDY TRAVIS/The Box
11	21	21			TRACY BYRD/The Keeper Of...
11	21	21			MARK CHESNUTT/Gonna Get A Life
21	21	21			ALAN JACKSON/Song For The Life
21	21	21			SHANIA TWAIN/Whose Bed Have...
21	21	21			TIM MCGRAW/Refined Dreams
21	21	21			LARI WHITE/That's How You...
11	21	21			DIAMOND RIO/Bubba Hyde
11	21	21			TY HERNDON/What Mattered Most
11	21	21			DAVID BALL/Look What Followed...
11	21	21			TANYA TUCKER/Between The Two...
11	21	21			PAM TILLISI/Was Blown Away
11	21	21			JOHN BERRY/Standing On...
11	21	21			DOUG STONE/Faith In Me...
11	21	21			MARK CHESNUTT/Gonna Get A Life
11	21	21			JOHN BERRY/Standing On...
11	21	21			SHANIA TWAIN/Whose Bed Have...
11	21	21			CLINT BLACK/Summer's Comin'
11	21	21			WADE HAYES/Still Dancin' With...
11	21	21			HAL KETCHUM/Stay Forever
11	21	21			M. CHAPIN CARPENTER/House Of Cards
11	21	21			SAWYER BROWN/Don't Believe...
11	21	21			TOBY KEITH/You Ain't Much Fun
11	21	21			PATTY LOVELESS/You Don't Even...
11	21	21			RICK TREVINO/Looking For...
11	21	21			SAMMY KERSHAW/You're Gonna...
11	21	21			WESLEY DENNIS/Don't Know...
11	21	21			M. CHAPIN CARPENTER/House Of Cards
11	21	21			COLLIN RAYE/I Were You
11	21	21			RADNEY FOSTER/Whilin' To Walk
11	21	21			KOLIN RAYE/I Were You
11	21	21			KENNY CHESNEY/Faith In Me
11	21	21			ALABAMA/We Can't Love...
35	35	11			CLINT BLACK/Wherever You Go
11	11	11			JOE DIFFIE/When Love Finds You
11	11	11			VINCE GILL/Which Bridge To...

92.5 WXTU			MARKET #5		
			WXTU/Philadelphia (610) 667-9000 Hart/Brophy		
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	32	29			TRACY LAWRENCE/As Any Fool Can See
21	18	18			DAVID BALL/Look What Followed...
29	32	30			VINCE GILL/Which Bridge To...
13	21	18			TIM MCGRAW/Refined Dreams
30	30	32			CLINT BLACK/Wherever You Go
29	28	27			GEORGE DUCAS/Lipstick Promises
18	16	17			RANDY TRAVIS/The Box
20	22	19			BROOKS & DUNN/Little Miss Honky...
21	21	30			REBA MCENTIRE/The Heart Is...
15	7	8			AARON TIPPIN/She Feels Like...
19	19	20			JOHN M. MONTGOMERY/Can Love You...
9	9	8			SAWYER BROWN/Don't Believe...
9	8	27			DIAMOND RIO/Bubba Hyde
21	16	17			TANYA TUCKER/Between The Two...
15	7	6			TRACY BYRD/The Keeper Of...
6	6	26			SHANIA TWAIN/Whose Bed Have...
9	7	25			GEORGE STRAIT/Adalida
14	9	7			ALABAMA/Give Me One More...
15	8	25			JOHN BERRY/Standing On...
9	8	25			ALAN JACKSON/Song For The Life
18	21	20			LARI WHITE/That's How You...
15	8	25			JOE DIFFIE/So Help Me Girl
19	16	18			MARK CHESNUTT/Gonna Get A Life
9	15	25			JOHN ANDERSON/Bend It Until It...
9	15	24		</	

# COUNTRY PLAYLISTS

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**MARKET #10**

**WCLB/Boston**  
(617) 375-2100  
Dwens/Williams

PLAYS	3W	ZW	LW	TW	ARTIST/TITLE
15	20	40	40	40	ALABAMA/Give Me One More...
15	20	40	40	40	BROOKS & DUNN/Little Miss Honky...
20	40	40	40	40	JOE DIFFIE/So Help Me Girl
20	40	40	40	40	GEORGE DUCAS/Lipstick Promises
20	40	40	40	40	VINCE GILL/Which Bridge To...
15	15	40	40	40	REBA MCGRAW/Refined Dreams
40	40	40	40	40	LITTLE TEXAS/Army's Back In Austin
40	40	40	40	40	NEAL MCCOY/For A Change
20	40	40	40	40	REBA MCGRAW/The Heart Is...
15	20	40	40	40	JOHN M. MONTGOMERY/Can Love You...
40	40	40	40	40	TRISHA YEARWOOD/Thinkin' About You
20	20	20	20	20	DAVID BALL/Look What Followed...
15	20	20	20	20	TRACY BYRD/The Keeper Of...
15	20	20	20	20	MARK CHESNUTT/Gonna Get A Life
15	20	20	20	20	DIAMOND RIO/ Bubba Hyde
15	20	20	20	20	TY HERNDON/What Mattered Most
15	20	20	20	20	ALAN JACKSON/Song For The Life
20	20	20	20	20	HAL KETCHUM/Stay Forever
20	20	20	20	20	TIM MCGRAW/Refined Dreams
5	15	15	15	15	PAM TILLIS/ Was Blown Away
15	20	20	20	20	RANDY TRAVIS/The Box
15	15	15	15	15	TANYA TUCKER/Between The Two
20	20	20	20	20	LARI WHITE/That's How You
5	15	15	15	15	JOHN BERRY/Standing On...
5	15	15	15	15	M. CHAPIN CARPENTER/House Of Cards
15	15	15	15	15	WAYNE BRADY/Don't Believe...
5	15	15	15	15	DOUG STONE/Faith In Me
5	15	15	15	15	SHANIA TWAIN/Whose Bed Have...
40	12	12	12	12	JOHN ANDERSON/Bend It Until It...
40	12	12	12	12	CLINT BLACK/Wherever You Go
12	12	12	12	12	M. CHAPIN CARPENTER/Tender When I...
12	12	12	12	12	WADE HAYES/Old Enough To...
40	12	12	12	12	TRACY LAWRENCE/As Any Fool Can See
12	12	12	12	12	PATTY LOVELESS/Here I Am
12	12	12	12	12	TIM MCGRAW/Not A Moment Too...
12	12	12	12	12	COLLIN RAYE/My Kind Of Girl
12	12	12	12	12	SAWYER BROWN/This Time

**MARKET #11**

**999 KISS fm**  
**WKIS/Miami**  
(305) 621-4300  
McKay/Evans

PLAYS	3W	ZW	LW	TW	ARTIST/TITLE
17	36	36	36	36	ALABAMA/Give Me One More...
17	36	36	36	36	JOE DIFFIE/So Help Me Girl
17	36	36	36	36	BROOKS & DUNN/Little Miss Honky...
36	36	36	36	36	VINCE GILL/Which Bridge To...
17	16	16	16	16	ALAN JACKSON/Song For The Life
17	36	36	36	36	REBA MCGRAW/The Heart Is...
17	16	16	16	16	JOHN M. MONTGOMERY/Can Love You...
17	16	16	16	16	RANDY TRAVIS/The Box
17	16	16	16	16	LARI WHITE/That's How You
15	17	17	17	17	DAVID BALL/Look What Followed...
17	16	16	16	16	TRACY BYRD/The Keeper Of...
17	16	16	16	16	MARK CHESNUTT/Gonna Get A Life
17	16	16	16	16	TY HERNDON/What Mattered Most
17	16	16	16	16	TIM MCGRAW/Refined Dreams
17	16	16	16	16	DIAMOND RIO/ Bubba Hyde
17	16	16	16	16	DOUG STONE/Faith In Me
17	16	16	16	16	TANYA TUCKER/Between The Two
17	16	16	16	16	SHANIA TWAIN/Whose Bed Have...
17	16	16	16	16	JOHN BERRY/Standing On...
17	16	16	16	16	HAL KETCHUM/Stay Forever
17	16	16	16	16	PAM TILLIS/ Was Blown Away
17	16	16	16	16	JOHN ANDERSON/Bend It Until It...
36	10	10	10	10	CLINT BLACK/Wherever You Go
10	10	10	10	10	JOE DIFFIE/Pickup Man
10	10	10	10	10	BROOKS & DUNN/She's Not...
10	10	10	10	10	WADE HAYES/Old Enough To...
10	10	10	10	10	ALAN JACKSON/Gone Country
10	10	10	10	10	TOBY KEITH/Upstairs Downtown
10	10	10	10	10	PATTY LOVELESS/ Try To Think...
36	36	10	10	10	NEAL MCCOY/For A Change
10	10	10	10	10	REBA MCGRAW/Till You Love Me
10	10	10	10	10	TIM MCGRAW/Not A Moment Too...
36	36	36	10	10	JOHN M. MONTGOMERY/Be My Baby...
36	36	36	10	10	LITTLE TEXAS/Army's Back In Austin

**MARKET #12**

**101.5 FM Kicks**  
**WKHX/Atlanta**  
(404) 955-0101  
McGinley/Gray

PLAYS	3W	ZW	LW	TW	ARTIST/TITLE
38	38	38	38	38	TRISHA YEARWOOD/Thinkin' About You
38	38	38	38	38	VINCE GILL/Which Bridge To...
28	28	28	28	28	REBA MCGRAW/The Heart Is...
28	28	28	28	28	JOE DIFFIE/So Help Me Girl
38	38	38	38	38	LITTLE TEXAS/Army's Back In Austin
18	28	28	28	28	ALABAMA/Give Me One More...
28	28	28	28	28	GEORGE DUCAS/Lipstick Promises
38	38	38	38	38	CLAY WALKER/This Woman And...
18	28	28	28	28	BROOKS & DUNN/Little Miss Honky...
28	28	28	28	28	DAVID BALL/Look What Followed...
18	28	28	28	28	RANDY TRAVIS/The Box
18	28	28	28	28	ALAN JACKSON/Song For The Life
18	28	28	28	28	JOHN M. MONTGOMERY/Can Love You...
18	28	28	28	28	TRACY BYRD/The Keeper Of...
18	28	28	28	28	LARI WHITE/That's How You
18	28	28	28	28	TIM MCGRAW/Refined Dreams
18	28	28	28	28	HAL KETCHUM/Stay Forever
18	28	28	28	28	DIAMOND RIO/ Bubba Hyde
18	28	28	28	28	MARK CHESNUTT/Gonna Get A Life
18	28	28	28	28	TY HERNDON/What Mattered Most
18	28	28	28	28	SHANIA TWAIN/Whose Bed Have...
18	28	28	28	28	PAM TILLIS/ Was Blown Away
18	28	28	28	28	TANYA TUCKER/Between The Two
18	28	28	28	28	JOHN BERRY/Standing On...
16	16	16	16	16	SAWYER BROWN/This Time
38	16	16	16	16	JOHN ANDERSON/Bend It Until It...
28	38	16	16	16	BLACKHAWK/Down In Flames
16	16	16	16	16	WADE HAYES/Old Enough To...
38	38	16	16	16	SHENANDOAH/Somewhere In...
16	16	16	16	16	DOUG STONE/Little Houses
16	16	16	16	16	PATTY LOVELESS/Here I Am
16	16	16	16	16	TRAVIS TRITT/Between An Old...
38	38	16	16	16	CLINT BLACK/Wherever You Go
38	38	16	16	16	NEAL MCCOY/For A Change
16	16	16	16	16	TOBY KEITH/Upstairs Downtown
16	16	16	16	16	COLLIN RAYE/My Kind Of Girl

**MARKET #13**

**Y106.7**  
ATLANTA'S YOUNG COUNTRY

**WYAY/Atlanta**  
(404) 955-0106  
McGinley/Gray

PLAYS	3W	ZW	LW	TW	ARTIST/TITLE
42	42	42	42	42	TRISHA YEARWOOD/Thinkin' About You
42	42	42	42	42	VINCE GILL/Which Bridge To...
42	42	42	42	42	JOE DIFFIE/So Help Me Girl
32	42	42	42	42	REBA MCGRAW/The Heart Is...
32	42	42	42	42	ALABAMA/Give Me One More...
42	42	42	42	42	GEORGE DUCAS/Lipstick Promises
18	32	42	42	42	BROOKS & DUNN/Little Miss Honky...
32	32	42	42	42	DAVID BALL/Look What Followed...
42	42	42	42	42	CLAY WALKER/This Woman And...
42	42	42	42	42	LITTLE TEXAS/Army's Back In Austin
18	32	42	42	42	JOHN M. MONTGOMERY/Can Love You...
32	32	42	42	42	RANDY TRAVIS/The Box
18	32	42	42	42	ALAN JACKSON/Song For The Life
32	32	42	42	42	JOHN M. MONTGOMERY/Can Love You...
32	32	42	42	42	TRACY BYRD/The Keeper Of...
18	32	42	42	42	LARI WHITE/That's How You
18	32	42	42	42	TIM MCGRAW/Refined Dreams
18	32	42	42	42	HAL KETCHUM/Stay Forever
18	32	42	42	42	DIAMOND RIO/ Bubba Hyde
18	32	42	42	42	MARK CHESNUTT/Gonna Get A Life
18	32	42	42	42	TY HERNDON/What Mattered Most
18	32	42	42	42	SHANIA TWAIN/Whose Bed Have...
18	32	42	42	42	PAM TILLIS/ Was Blown Away
18	32	42	42	42	TANYA TUCKER/Between The Two
18	32	42	42	42	JOHN BERRY/Standing On...
18	32	42	42	42	PAM TILLIS/ Was Blown Away
18	32	42	42	42	SAWYER BROWN/Don't Believe...
18	32	42	42	42	TANYA TUCKER/Between The Two
18	32	42	42	42	DOUG STONE/Faith In Me...
18	32	42	42	42	PATTY LOVELESS/You Don't Even...
42	42	42	42	42	WADE HAYES/Old Enough To...
42	42	42	42	42	GEORGE STRAIT/Adalida
16	16	16	16	16	M. CHAPIN CARPENTER/House Of Cards
16	16	16	16	16	MARK CHESNUTT/Goin' Through...
16	16	16	16	16	SAWYER BROWN/This Time
16	16	16	16	16	PAM TILLIS/ Mi Vida Loca...
42	42	42	42	42	NEAL MCCOY/For A Change
16	16	16	16	16	TOBY KEITH/Upstairs Downtown
32	42	42	42	42	BLACKHAWK/Down In Flames
16	16	16	16	16	DOUG STONE/Little Houses
16	16	16	16	16	WADE HAYES/Old Enough To...
42	42	42	42	42	JOHN ANDERSON/Bend It Until It...

**MARKET #14**

**NEW COUNTRY 94.7 WMPX**  
**KMPX/Seattle**  
(206) 443-9400  
Thomas/Webster

PLAYS	3W	ZW	LW	TW	ARTIST/TITLE
28	28	28	28	28	JOE DIFFIE/So Help Me Girl
28	28	28	28	28	JOHN M. MONTGOMERY/Can Love You...
28	28	28	28	28	REBA MCGRAW/The Heart Is...
28	28	28	28	28	DIAMOND RIO/ Bubba Hyde
28	28	28	28	28	VINCE GILL/Which Bridge To...
28	28	28	28	28	ALABAMA/Give Me One More...
41	41	41	41	41	BRYAN WHITE/Look At Me Now
41	41	41	41	41	TRISHA YEARWOOD/Thinkin' About You
41	41	41	41	41	LITTLE TEXAS/Army's Back In Austin
41	41	41	41	41	SHANIA TWAIN/Whose Bed Have...
16	16	16	16	16	PAM TILLIS/ Was Blown Away
16	16	16	16	16	TRACY BYRD/The Keeper Of...
16	16	16	16	16	RANDY TRAVIS/The Box
16	16	16	16	16	HAL KETCHUM/Stay Forever
16	16	16	16	16	JOHN BERRY/Standing On...
16	16	16	16	16	TIM MCGRAW/Refined Dreams
28	28	28	28	28	ALAN JACKSON/Song For The Life
28	28	28	28	28	BROOKS & DUNN/Little Miss Honky...
28	28	28	28	28	DAVID BALL/Look What Followed...
28	28	28	28	28	NEAL MCCOY/For A Change
41	41	41	41	41	CLINT BLACK/Wherever You Go
41	41	41	41	41	SHERIDAN/Somewhere In...
41	41	41	41	41	GEORGE DUCAS/Lipstick Promises
41	41	41	41	41	TRACY LAWRENCE/As Any Fool Can See
41	41	41	41	41	WADE HAYES/Old Enough To...
41	41	41	41	41	CLAY WALKER/You Can't Make...
41	41	41	41	41	DOUG STONE/Little Houses
41	41	41	41	41	JOHN ANDERSON/Bend It Until It...
41	41	41	41	41	BLACKHAWK/Down In Flames
22	22	22	22	22	M. CHAPIN CARPENTER/Tender When I...
22	22	22	22	22	GEORGE STRAIT/Adalida
5	5	5	5	5	SAWYER BROWN/Don't Believe...
5	5	5	5	5	WADE HAYES/Old Enough To...
5	5	5	5	5	PATTY LOVELESS/You Don't Even...
5	5	5	5	5	WESLEY DENNIS/Don't Know...
5	5	5	5	5	CLAY WALKER/This Woman And...
5	5	5	5	5	LARI WHITE/That's How You

**MARKET #15**

**K106**  
COUNTRY'S BEST VARIETY

**KRPM/Seattle**  
(206) 649-0106  
Randall/Knight

PLAYS	3W	ZW	LW	TW	ARTIST/TITLE
16	22	34	34	34	REBA MCGRAW/The Heart Is...
22	22	22	22	22	ALABAMA/Give Me One More...
22	22	22	22	22	VINCE GILL/Which Bridge To...
22	34	34	34	34	TRISHA YEARWOOD/Thinkin' About You
22	34	34	34	34	CLAY WALKER/This Woman And...
22	22	22	22	22	BROOKS & DUNN/Little Miss Honky...
34	34	34	34	34	CLINT BLACK/Wherever You Go
34	34	34	34	34	TRACY LAWRENCE/As Any Fool Can See
34	34	34	34	34	LITTLE TEXAS/Army's Back In Austin
34	34	26	26	26	GEORGE STRAIT/You Can't Make...
34	34	26	26	26	GEORGE DUCAS/Lipstick Promises
34	34	26	26	26	SHANIA TWAIN/Whose Bed Have...
34	34	26	26	26	TOBY KEITH/Upstairs Downtown
34	34	26	26	26	BLACKHAWK/Down In Flames
6	16	26	26	26	SHENANDOAH/Somewhere In...
34	34	26	26	26	COLLIN RAYE/My Kind Of Girl
34	34	26	26	26	JOHN ANDERSON/Bend It Until It...
34	34	26	26	26	PATTY LOVELESS/Here I Am
6	16	22	22	22	PAM TILLIS/ Was Blown Away
6	16	22	22	22	JOHN BERRY/Standing On...
16	22	22	22	22	JOHN M. MONTGOMERY/Can Love You...
6	16	22	22	22	MARK CHESNUTT/Gonna Get A Life
6	16	22	22	22	BRYAN WHITE/Look At Me Now
22	22	22	22	22	JOE DIFFIE/So Help Me Girl
22	22	22	22	22	DAVID BALL/Look What Followed...
22	22	22	22	22	DIAMOND RIO/ Bubba Hyde
16	16	22	22	22	ALAN JACKSON/Song For The Life
16	16	22	22	22	HAL KETCHUM/Stay Forever
22	22	22	22	22	RANDY TRAVIS/The Box
16	22	2			

# COUNTRY PLAYLISTS

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**WQYK** MARKET #21  
WQYK/Tampa (813) 576-6055 Martin/Roberts

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	28	32	32	32	DAVID BALL/Look What Followed...
16	20	28	32	32	JOE DIFFIE/So Help Me Girl
28	32	32	32	32	VINCE GILL/Which Bridge To...
32	32	32	32	32	CLAY WALKER/This Woman And...
20	28	32	32	32	LARI WHITE/That's How You...
32	32	32	32	32	TRISHA YEARWOOD/Thinkin' About You
32	32	30	30	30	LITTLE TEXAS/Amy's Back In Austin
16	20	24	24	24	ALABAMA/Give Me One More...
16	20	24	24	24	REBA MCENTIRE/The Heart Is...
8	12	16	20	24	BROOKS & DUNN/Little Miss Honky...
14	16	20	24	24	TRACY BYRD/The Keeper Of...
10	14	16	20	24	DIAMOND RIO/Bubba Hyde
16	20	24	24	24	TIM MCGRAW/Retired Dreams
14	20	24	24	24	JOHN M. MONTGOMERY/Can Love You...
16	20	24	24	24	RANDY TRAVIS/The Box
10	14	16	20	24	SHANIA TWAIN/Whose Bed Have...
16	20	24	24	24	CLINT BLACK/Wherever You Go
32	32	32	32	32	NEAL MCCOY/For A Change
8	12	16	20	24	MARK CHESNUTT/Gonna Get A Life
16	20	24	24	24	GEORGE DUCAS/Lipstick Promises
10	14	16	20	24	TY HERNDON/What Mattered Most
16	20	24	24	24	ALAN JACKSON/Song For The Life
8	12	16	20	24	HAL KETCHUM/Stay Forever
8	12	16	20	24	DOUG STONE/Faith In Me
8	12	16	20	24	PAM TILLIS/What Mattered Most
8	12	16	20	24	TANYA TUCKER/Between The Two...
5	8	12	16	20	JOHN BERRY/Standing On...
10	14	16	20	24	ALISON KRAUSS/When You Say...
2	5	8	12	16	SAWYER BROWN/Don't Believe...
2	5	8	12	16	JOHN ANDERSON/Bend It Until It...
20	20	20	20	20	BLACKHAWK/Down In Flames
12	12	12	12	12	TRACY BYRD/The First Step
12	12	12	12	12	M. CHAPIN CARPENTER/Tender When I...
12	12	12	12	12	WADE HAYES/Old Enough To...
12	12	12	12	12	ALAN JACKSON/Gone Country
30	30	30	30	30	TRACY LAWRENCE/As Any Fool Can See
16	16	16	16	16	MAVERICKS/Should Have...
12	12	12	12	12	TIM MCGRAW/Not A Moment Too...
18	12	12	12	12	COLLIN RAYE/My Kind Of Girl
5	5	5	5	5	GEORGE STRAIT/Adalida

**Q105** MARKET #21  
WRBQ/Tampa (813) 287-1047 Mitchell/Lane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	ALABAMA/Give Me One More...
31	31	42	42	42	VINCE GILL/Which Bridge To...
42	42	42	42	42	TRACY LAWRENCE/As Any Fool Can See
31	42	42	42	42	REBA MCENTIRE/The Heart Is...
31	42	42	42	42	TIM MCGRAW/Retired Dreams
31	31	42	42	42	SHANIA TWAIN/Whose Bed Have...
42	42	42	42	42	CLAY WALKER/This Woman And...
31	31	42	42	42	LARI WHITE/That's How You...
31	31	42	42	42	TRISHA YEARWOOD/Thinkin' About You
42	42	42	42	42	CLINT BLACK/Summer's Comin'
31	31	31	31	31	DAVID BALL/Look What Followed...
20	31	31	31	31	JOHN BERRY/Standing On...
31	31	31	31	31	BROOKS & DUNN/Little Miss Honky...
20	31	31	31	31	TRACY BYRD/The Keeper Of...
31	31	31	31	31	MARK CHESNUTT/Gonna Get A Life
20	31	31	31	31	DIAMOND RIO/Bubba Hyde
20	31	31	31	31	JOE DIFFIE/So Help Me Girl
31	31	31	31	31	GEORGE DUCAS/Lipstick Promises
20	31	31	31	31	TY HERNDON/What Mattered Most
20	31	31	31	31	ALAN JACKSON/Song For The Life
20	31	31	31	31	JOHN M. MONTGOMERY/Can Love You...
20	31	31	31	31	SAWYER BROWN/Don't Believe...
20	20	20	20	20	DOUG STONE/Faith In Me
20	20	20	20	20	PAM TILLIS/What Mattered Most
20	20	20	20	20	AARON TIPPIN/She Feels Like...
20	20	20	20	20	TANYA TUCKER/Between The Two...
42	42	42	42	42	CLINT BLACK/Wherever You Go
20	20	20	20	20	LISA BROOK/One Of Those Nights
20	20	20	20	20	BROTHER PHELPS/Any Way The Wind...
20	20	20	20	20	M. CHAPIN CARPENTER/House Of Cards
20	20	20	20	20	TOBY KEITH/You Ain't Much Fun
20	20	20	20	20	SAWYER BROWN/Don't Believe...
20	20	20	20	20	HAL KETCHUM/Stay Forever
20	20	20	20	20	ALISON KRAUSS/When You Say...
20	20	20	20	20	WOODY LEE/Get Over It
20	20	20	20	20	PATTY LOVELESS/You Don't Even...
20	20	20	20	20	KEN MELLONS/Workin' For...
20	20	20	20	20	GEORGE STRAIT/Adalida
15	20	20	20	20	RICK TREVINO/Looking For...

**WGAR** MARKET #22  
WGAR/Cleveland (216) 328-9950 Nugent/Collier

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	31	33	33	33	BROOKS & DUNN/Little Miss Honky...
33	33	33	33	33	JOE DIFFIE/So Help Me Girl
26	26	33	33	33	VINCE GILL/Which Bridge To...
26	26	31	33	33	JOHN M. MONTGOMERY/Can Love You...
33	33	33	33	33	TRISHA YEARWOOD/Thinkin' About You
15	26	23	31	31	ALABAMA/Give Me One More...
15	15	23	31	31	TRACY BYRD/The Keeper Of...
26	26	23	31	31	ALAN JACKSON/Song For The Life
26	26	23	31	31	REBA MCENTIRE/The Heart Is...
26	26	23	26	26	DAVID BALL/Look What Followed...
26	26	23	26	26	JOHN BERRY/Standing On...
15	15	15	26	26	CLINT BLACK/Summer's Comin'
15	15	15	26	26	MARK CHESNUTT/Gonna Get A Life
26	26	23	26	26	DIAMOND RIO/Bubba Hyde
26	26	23	26	26	GEORGE DUCAS/Lipstick Promises
15	15	23	26	26	TY HERNDON/What Mattered Most
26	26	23	26	26	TIM MCGRAW/Retired Dreams
15	15	23	26	26	DOUG STONE/Faith In Me...
26	26	23	26	26	GEORGE STRAIT/Adalida
26	26	23	26	26	PAM TILLIS/What Mattered Most
26	26	23	26	26	RANDY TRAVIS/The Box
26	26	23	26	26	TANYA TUCKER/Between The Two...
15	15	23	26	26	LARI WHITE/That's How You...
15	15	23	26	26	SAWYER BROWN/Don't Believe...
15	15	23	26	26	M. CHAPIN CARPENTER/House Of Cards
15	15	23	26	26	WADE HAYES/Still Dancin' With...
15	15	23	26	26	TOBY KEITH/You Ain't Much Fun
15	15	23	26	26	SAMMY KERSHAW/If You're Gonna...
15	15	23	26	26	COLLIN RAYE/If I Were You
15	15	23	26	26	AARON TIPPIN/She Feels Like...
15	15	23	26	26	HAL KETCHUM/Stay Forever

**KYGO** MARKET #23  
KYGO/Denver (303) 321-0950 St. John/Page

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	CLINT BLACK/Wherever You Go
30	30	30	30	30	GEORGE STRAIT/You Can't Make...
30	30	30	30	30	TRACY BYRD/The Keeper Of...
30	30	30	30	30	GEORGE DUCAS/Lipstick Promises
22	22	30	30	30	ALABAMA/Give Me One More...
22	22	30	30	30	JOE DIFFIE/So Help Me Girl
22	22	30	30	30	JOHN M. MONTGOMERY/Can Love You...
22	22	30	30	30	REBA MCENTIRE/The Heart Is...
22	22	30	30	30	BROOKS & DUNN/Little Miss Honky...
22	22	30	30	30	ALAN JACKSON/Song For The Life
22	22	30	30	30	VINCE GILL/Which Bridge To...
22	22	30	30	30	TIM MCGRAW/Retired Dreams
13	13	22	22	22	PERFECT STRANGER/You Have The Right...
13	13	22	22	22	DIAMOND RIO/Bubba Hyde
22	22	22	22	22	LARI WHITE/That's How You...
22	22	22	22	22	RANDY TRAVIS/The Box
13	13	22	22	22	ALAN JACKSON/Song For The Life
13	13	22	22	22	PAM TILLIS/What Mattered Most
13	13	22	22	22	TOBY KEITH/You Ain't Much Fun
30	30	30	30	30	TRISHA YEARWOOD/Thinkin' About You
5	13	13	13	13	DARYLE SINGLETARY/If I'm Living Up To...
5	13	13	13	13	CLINT BLACK/Summer's Comin'
13	13	13	13	13	HAL KETCHUM/Stay Forever
13	13	13	13	13	TANYA TUCKER/Between The Two...
5	5	13	13	13	RICK TREVINO/Looking For...
5	13	13	13	13	JOHN BERRY/Standing On...
5	5	13	13	13	GEORGE STRAIT/Adalida
13	13	13	13	13	JOHN BUNZOW/Easy As One, Two...
13	13	13	13	13	BOY HOWDY/Bigger Fish To Fry
5	5	13	13	13	SAWYER BROWN/Don't Believe...
5	5	13	13	13	RODNEY FOSTER/Whilin' To Walk
5	5	13	13	13	M. CHAPIN CARPENTER/House Of Cards
5	5	13	13	13	TY HERNDON/What Mattered Most
5	5	13	13	13	DAVID BALL/Look What Followed...
5	5	13	13	13	COLLIN RAYE/If I Were You
5	5	13	13	13	WESLEY DENNIS/Don't Know...
5	5	13	13	13	SAMMY KERSHAW/If You're Gonna...
5	5	13	13	13	LISA BROOK/One Of Those Nights

**KUPL** MARKET #24  
KUPL/Portland, OR (503) 297-3311 Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	NEAL MCCOY/For A Change
36	36	36	36	36	CLAY WALKER/This Woman And...
36	36	36	36	36	TRISHA YEARWOOD/Thinkin' About You
20	20	36	36	36	GEORGE DUCAS/Lipstick Promises
20	20	36	36	36	VINCE GILL/Which Bridge To...
20	20	36	36	36	ALABAMA/Give Me One More...
20	20	36	36	36	JOE DIFFIE/So Help Me Girl
20	20	36	36	36	REBA MCENTIRE/The Heart Is...
20	20	36	36	36	JOE DIFFIE/So Help Me Girl
20	20	36	36	36	BROOKS & DUNN/Little Miss Honky...
12	20	36	36	36	ALAN JACKSON/Song For The Life
20	20	36	36	36	RANDY TRAVIS/The Box
5	5	20	20	20	SHANIA TWAIN/Whose Bed Have...
5	5	20	20	20	JOHN BUNZOW/Easy As One, Two...
20	20	36	36	36	TIM MCGRAW/Retired Dreams
12	12	36	36	36	MARK CHESNUTT/Gonna Get A Life
20	20	36	36	36	JOHN M. MONTGOMERY/Can Love You...
12	12	36	36	36	DOUG STONE/Faith In Me...
12	12	36	36	36	JOHN BERRY/Standing On...
12	12	36	36	36	TRACY BYRD/The Keeper Of...
12	12	36	36	36	SAWYER BROWN/Don't Believe...
5	5	20	20	20	WADE HAYES/Still Dancin' With...
5	5	20	20	20	GEORGE STRAIT/Adalida
12	12	36	36	36	LARI WHITE/That's How You...
12	12	36	36	36	DIAMOND RIO/Bubba Hyde
5	5	5	5	5	HAL KETCHUM/Stay Forever
5	5	5	5	5	WESLEY DENNIS/Don't Know...
12	12	36	36	36	PAM TILLIS/What Mattered Most
12	12	36	36	36	BOY HOWDY/Bigger Fish To Fry
12	12	36	36	36	COLLIN RAYE/If I Were You
5	5	5	5	5	CLINT BLACK/Summer's Comin'
5	5	5	5	5	MAVERICKS/Should Have...
5	5	5	5	5	BROTHER PHELPS/Any Way The Wind...
5	5	5	5	5	TY HERNDON/What Mattered Most
5	5	5	5	5	AARON TIPPIN/She Feels Like...
5	5	5	5	5	TOBY KEITH/You Ain't Much Fun
5	5	5	5	5	PATTY LOVELESS/You Don't Even...
5	5	5	5	5	ARUNNER/Cain's Blood
5	5	5	5	5	KEN MELLONS/Workin' For...
5	5	5	5	5	M. CHAPIN CARPENTER/House Of Cards

**KWJJ** MARKET #24  
KWJJ/Portland, OR (503) 228-4393 Mitchell/McCrac

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	NEAL MCCOY/For A Change
15	25	25	25	25	JOHN M. MONTGOMERY/Can Love You...
35	35	35	35	35	GEORGE DUCAS/Lipstick Promises
25	25	25	25	25	TIM MCGRAW/Retired Dreams
35	35	35	35	35	JOE DIFFIE/So Help Me Girl
25	25	25	25	25	TRISHA YEARWOOD/Thinkin' About You
25	25	25	25	25	ALAN JACKSON/Song For The Life
35	35	35	35	35	CLAY WALKER/This Woman And...
35	35	35	35	35	VINCE GILL/Which Bridge To...
25	25	25	25	25	LITTLE TEXAS/Amy's Back In Austin
35	35	35	35	35	TRACY LAWRENCE/As Any Fool Can See
25	25	25	25	25	BLACKHAWK/Down In Flames
25	25	25	25	25	ALABAMA/Give Me One More...
25	25	25	25	25	ALAN JACKSON/Gone Country
15	25	25	25	25	MARK CHESNUTT/Gonna Get A Life
25	25	25	25	25	PATTY LOVELESS/Here I Am
15	15	25	25	25	SAWYER BROWN/Don't Believe...
25	25	25	25	25	BROOKS & DUNN/Little Miss Honky...
15	15	25	25	25	BRYAN WHITE/Look At Me Now
25	25	25	25	25	DAVID BALL/Look What Followed...
25	25	25	25	25	WADE HAYES/Old Enough To...
35	35	35	35	35	RANDY TRAVIS/The Box
35	35	35	35	35	REBA MCENTIRE/The Heart Is...
25	25	25	25		

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**A**

**ALABAMA** Give Me One More Shot (RCA 64273)  
 Prod: Garth Fundis, Alabama Wr: Teddy Gentry, Randy Owen, Ronnie Rogers Pub: BMI Mgr: Dale Morris & Associates

**B**

**DAVID BALL** Look What Followed Me Home (WB 7309)  
 Prod: Blake Chancey Wr: David Ball, Tommy Polk Pub: EMI Blackwood Music, Forrest Hills Music Inc. (BMI) Mgr: Vector Management

**JOHN BERRY** Standing On The Edge Of Goodbye (Liberty 79075)  
 Prod: Jimmy Bowen, Chuck Howard Wr: John Berry Stewart Harris Pub: Kicking Bird Music Inc., Sony Tree Publishing Company Inc., Edisto Sound International (BMI) Mgr: Corlew-O'Grady

**CLINT BLACK** Summer's Comin' (RCA 64281)  
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music Administered by Irving Music Inc (BMI) Mgr: Mores, Nanas, Shea

**BLACKHAWK** That's Just About Right (Arista 2813)  
 Prod: Mark Bright, Tim DuBois Wr: Jeff Black Pub: Warner-Tamerlane Publishing (BMI) Mgr: Rick Alter Management

**BDY HOWDY** Bigger Fish To Fry (Curb 1120)  
 Prod: Chris Farren Wr: Jeffrey Steele Pub: Farren-Curtis Music (admin. by Longitude Music Company/Mike Curb Music)(BMI) Mgr: Boy Hopper Management

**LISA BROKOP** One Of Those Nights (Patriot 79077)  
 Prod: Jerry Crutchfield Wr: Conway Twitty, Troy Seals Pub: Warner-Tamerlane Publishing, Sony Tree Publishing (BMI) Mgr: Mascioli Entertainment Corp.

**BROOKS & DUNN** Little Miss Honky Tonk (Arista 2790)  
 Prod: Scott Hendricks, Don Cook Wr: Ronnie Dunn Pub: Tree Publishing Inc., Showbilly Music (administered by Sony Music Publishing (BMI) Mgr: Titley and Associates

**JOHN BUNZOW** Easy As One, Two, Three (Liberty 79056)  
 Prod: Pete Anderson Wr: John Bunzow Pub: EMI Blackwood Music Inc. (BMI) Mgr: TKO Artist Management

**TRACY BYRD** The Keeper Of The Stars (MCA 54988)  
 Prod: Tony Brown Wr: Dickey Lee, Danny Mayo, Karen Staley Pub: Songs Of PolyGram International Inc., Pal Time Music, New Haven Music Inc., Pulpit Rock Music (BMI) Mgr: Ritter/Carter Management

**C**

**MARY CHAPIN CARPENTER** House Of Cards (Columbia 77826)  
 Prod: John Jennings, M. Chapin Carpenter Wr: M. Chapin Carpenter Pub: Why Walk Music Mgr: Studio One/Artist

**JEFF CARSON** Yeah Buddy (Curb/MCG 1111)  
 Prod: Chuck Howard Wr: Mark Sander, Bob Regan Pub: MCA Music Publishing (a division of MCA Inc.), AMR Publishing Inc., Sierra Home Music (administered by AMR Publishing Inc. (ASCAP) Mgr: Marv Dennis & Assoc.

**KENNY CHESNEY** Fall In Love (BNA 64278)  
 Prod: Barry Beckett Wr: Kenny Chesney, Buddy Brock, Kim Williams Pub: (BMI,ASCAP) Mgr: International Management

**MARK CHESNUTT** Gonna Get A Life (Decca 54978)  
 Prod: Mark Wright Wr: Frank Dycus, Jim Lauderdale Pub: Warner Source Songs Inc., Dyinda Jam Music, Mighty Nice Music, LauderSongs (SESAC,BMI) Mgr: BDM Management

**D**

**WESLEY DENNIS** I Don't Know But I've Been Told (Mercury 564867)  
 Prod: Keith Stegall, John Kelton Wr: Wesley Dennis Pub: (BMI) Mgr: Fred Conley Management

**DIAMOND RIO** Bubba Hyde (Arista 2787)  
 Prod: Monty Powell, Tim DuBois Wr: Craig Wiseman, Gene Nelson Pub: Almo Music Corp., Warner-Tamerlane Publishing Corp., Mister Charlie Music (administered by Warner-Tamerlane Publishing Corp.)(ASCAP,BMI) Mgr: International Artist Management

**JOE DIFFIE** So Help Me Girl (Epic 77808)  
 Prod: Johnny Slate, Joe Diffie Wr: Howard Perdue, Andy Spooner Pub: Sonwriters Ink, Texas Wedge Music (BMI,ASCAP) Mgr: Image Management Group

**GEORGE DUCAS** Lipstick Promises (Liberty 79065)  
 Prod: Richard Bennett Wr: George Ducas, Tia Sillers Pub: PolyGram Int'l Publishing, Veg-O-Music, Tom Collins Music Corp. (ASCAP, BMI) Mgr: Ten Ten Management

**HOLLY DUNN** I Am Who I Am (River North Nashville 51416)  
 Prod: Joe Thomas, Holly Dunn Wr: Holly Dunn, Tom Shapiro, Chris Waters Pub: Hamstein Cumberland Music, Diamond Struck Music (BMI) Mgr: Refugee Management

**F**

**RADNEY FOSTER** Willin' To Walk (Arista 2752)  
 Prod: Steve Fishell, Radney Foster Wr: Radney Foster Pub: PolyGram International Publishing Inc., St. Julien Music (ASCAP) Mgr: Fitzgerald-Hartley Management

**4RUNNER** Cain's Blood (Polydor 1407)  
 Prod: Buddy Cannon, Larry Shell Wr: Jack Sundrud, Michael Johnson Pub: Magnasonic Music Publishing, Red Quill Music, Almo Music Corp (BMI,ASCAP) Mgr: Starstruck Management

**G**

**VINCE GILL** Which Bridge To Cross (Which Bridge To Burn) (MCA 54976)  
 Prod: Tony Brown Wr: Vince Gill, Bill Anderson Pub: Benefit Music, Sony Tree Publishing (BMI) Mgr: Fitzgerald-Hartley

**H**

**WADE HAYES** I'm Still Dancin' With You (Columbia/DKC 77842)  
 Prod: Don Cook Wr: Chick Rains, Wade Hayes Pub: Sony Tree Publishing Company (BMI) Mgr: Mike Robertson Management

**TY HERNDON** What Mattered Most (Epic 77843)  
 Prod: Doug Johnson Wr: Vince Melamed, Gary Burr Pub: Gary Burr Music Inc., MCA Music Publishing (a division of MCA, Inc.), August Wind Music, Longitude Music Company, Alberta's Paw Music (ASCAP,BMI) Mgr: Image Management Group

**J**

**ALAN JACKSON** Song For The Life (Arista 2792)  
 Prod: Keith Stegall Wr: Rodney Crowell Pub: Tessa Publishing Company (BMI) Mgr: Gary Overton Management

**K**

**TOBY KEITH** You Ain't Much Fun (Polydor/Nashville 1412)  
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith, Carl Goff Jr. Pub: Songs of PolyGram Int'l Inc., Tokoco Tunes (BMI) Mgr: Prime Time Management

**SAMMY KERSHAW** If Your Gonna Walk, I'm Gonna Crawl (Mercury 1411)  
 Prod: Buddy Cannon, Norro Wilson Wr: Buddy Cannon, Larry Bastian Pub: Songs of PolyGram Int'l Inc., HotDogGone Music, Buttonwillow Music (BMI) Mgr: James Dowell Management

**HAL KETCHUM** Stay Forever (Curb 1105)  
 Prod: Allen Reynolds, Jim Rooney Wr: B. Tench, H. Ketchum Pub: WB Music Corp., Blue Gator Music, Maverick Music Company, Hecktone Music, Foreshadow Songs Inc. (all rights administered by WB Music Corp.)(ASCAP,BMI) Mgr: Fitzgerald-Hartley

**STEVE KOLANDER** Black Dresses (River North Nashville 51416)  
 Prod: Joe Thomas Wr: Steve Kolander Pub: JustMike Music, Baloo Music (BMI) Mgr: International Management Services

**ALISON KRAUSS** When You Say Nothing At All (BNA 64277)  
 Prod: Randy Scruggs Wr: Don Schlitz, Paul Overstreet Pub: (ASCAP,BMI) Mgr: Keith Case & Associates

**L**

**TRACY LAWRENCE** Texas Tornado (Atlantic 6135)  
 Prod: Tracy Lawrence, Flip Anderson Wr: Bobby Braddock Pub: Sony Tree Publishing Company Inc. (BMI) Mgr: Bobby Roberts Management

**WODDY LEE** Get Over It (Atlantic 6101)  
 Prod: Barry Beckett Wr: Keith Follse, Stephanie Bentley, Adrienne Follse Pub: Careers-BMG Music Publishing Inc., Breaker Maker Music, Be Mine Music (BMI,ASCAP) Mgr: Welch Entertainment

**LITTLE TEXAS** Amy's Back In Austin (WB 7254)  
 Prod: Christy DiNapoli, Doug Grau, Little Texas Wr: Brady Seals, Stephen Allen Davis Pub: Square West Music, Howlin' Hits Music, Red Brazos Music, Original Hometown Sheet Music (ASCAP, BMI) Mgr: Square West

**PATTY LOVELESS** You Don't Even Know Who I Am (Epic 77856)  
 Prod: Emory Gordy Jr. Wr: Gretchen Peters Pub: Sony Cross Keys Publishing Inc., Purple Crayon Music (ASCAP) Mgr: Fitzgerald-Hartley

**M**

**KATHY MATTEA** Clown In Your Rodeo (Mercury 1393)  
 Prod: Josh Leo Wr: Wayne Kirkpatrick Pub: Emily Booth Inc. (C/O Careers-BMG Music Publishing Inc., Gospel Division) Mgr: Bob Titley Management

**MAVERICKS** I Should Have Been True (MCA 54975)  
 Prod: Don Cook Wr: Raul Malo, Stan Lynch Pub: Sony Tree Publishing Company Inc., Raul Malo Music, The Night Rainbow Music, Mantanzas Music (BMI,ASCAP) Mgr: FCC Management

**MARTINA MCBRIDE** Where I Used To Have A Heart (RCA 62948)  
 Prod: Paul Worley, Ed Seay, Martina McBride, Wr: Craig Bickhardt Pub: Hayes Street Music Inc., Craig Bickhardt Inc (ASCAP) Mgr: Bruce Allen Talent

**NEAL MCCOY** For A Change (Atlantic 5991)  
 Prod: Barry Beckett Wr: Steve Seskin, John Scott Sherrill Pub: Love This Town Music, All Over Town Music, Tree Publishing Co., New Wolf Music (ASCAP, BMI) Mgr: Management Associates

**REBA MCENTIRE** The Heart Is A Lonely Hunter (MCA 54987)  
 Prod: Tony Brown, Reba McEntire Wr: Mark D. Sanders, Ed Hill, Kim Williams Pub: Starstruck Writers Group Inc., Mark D. Music, New Haven Music Inc., Song Cross Keys Publishing Company Inc.(ASCAP,BMI) Mgr: Starstruck Entertainment

**TIM MCGRAW** Refried Dreams (Curb 1112)  
 Prod: James Stroud, Byron Gallimore Wr: Jim Foster Mark Peterson Pub: Zomba Songs Inc., Millhouse Music (all rights managed worldwide by Songs of PolyGram Int'l Inc., (BMI) Mgr: Image Management Group

**KEN MELLONS** Workin' For The Weekend (Epic 077861)  
 Prod: Jerry Cupit Wr: Ken Mellons, Jerry Cupit, Janice Honeycutt Pub: Cupit Music, Cupit Memories (BMI,ASCAP) Mgr: Sound & Serenity Management

**BILLY MONTANA** Didn't Have You (Magnatone)  
 Prod: Jim McKell, David Flint, Billy Montana Wr: Billy Montana, Jamie K. Watson Pub: Mgr: Sharon Eaves Management

**JOHN MICHAEL MONTGOMERY** I Can Love You Like That (Atlantic 6107)  
 Prod: Scott Hendricks Wr: Steve Diamond, Maribeth Derry, Jennifer Kimball Pub: Diamond Cuts (administered by Wonderland Music Company), Criterion Music Corp., Second Wave Music, Full Keel Music Company, Friends and Angels Music (administered by Full Keel Music) (BMI,ASCAP) Mgr: Hallmark Direction

**DAVID LEE MURPHY** Party Crowd (MCA 54977)  
 Prod: Tony Brown Wr: David Lee Murphy, Jimbeau Hinson Pub: N2D Publishing, American Romance Songs (ASCA) Mgr: Mores, Nanas, Shea

**P**

**PERFECT STRANGER** You Have The Right To Remain Silent (Pacific)  
 Prod: Clyde Brooks Wr: Calvin Sweat, Brenda Sweat Pub: Co-Heart Music, Inc., (BMI) Mgr: Tony Tudhill

**R**

**TERRY RADIGAN** Half A Million Teardrops (Asylum 9128)  
 Prod: Brian Ahem Wr: Wally Wilson, Michael Henderson Pub: Cross Keys Publishing Company Inc., Colgems-EMI Music Inc., Michael Henderson Music (ASCAP) Mgr: FCC Management

**COLLIN RAYE** If I Were You (Epic 77859)  
 Prod: John Hobbs, Ed Seay, Paul Worley Wr: John Hobbs, Chris Farren Pub: Soundbeam Music, Full Keel Music Company, Farrenuff Music (BMI,ASCAP) Mgr: Scott Dean Management

**S**

**SAWYER BROWN** I Don't Believe In Goodbye (Curb 1113)  
 Prod: Mark Miller, Mac McAnally Wr: Mark A. Miller, Scott Emerick, Bryan White Pub: Travelin' Zoo Music, Club Zoo Music, Seventh Son Music (ASCAP,BMI) Mgr: TKO Artist Management

**DARYLE SINGLETARY** I'm Living Up To Her Low Expectations (Giant 7482)  
 Prod: James Stroud, Randy Travis, David Malloy Wr: Bob McMill, Tommy Rocco Pub: PolyGram International Publishing Inc., Ranger Bob Music, Nothing But Net Inc.(administered by CMI Inc.)(ASCAP,SESAC) Mgr: Lib Hatcher Travis

**LARRY STEWART** Rockin' The Rock (Columbia 77857)  
 Prod: Scott Hendricks Wr: Gary Burr Pub: Gary Burr Music, MCA Music Publishing (a division of MCA Music)(ASCAPZ) Mgr: Fitzgerald-Hartley

**DOUG STONE** Faith In Me, Faith In You (Columbia 77837)  
 Prod: James Stroud, Doug Stone Wr: Dave Loggins, Trey Bruce Pub: WB Music Corp., Big Tractor Music, Avalon Way Music (ASCAP) Mgr: Take Three Management

**GEORGE STRAIT** Adalida (MCA 55019)  
 Prod: Tony Brown, George Strait Wr: Mike Geiger, Woody Mullis, Michael Huffman Pub: Sixteen Stars Music, Dixie Stars Music (BMI,ASCAP) Mgr: Erv Woolsey Management

**MARTY STUART** The Likes Of Me (MCA 55010)  
 Prod: Don Cook Wr: Larry Boone, Rick Bowles Pub: Maypop Music (a division of Wildcountry Inc.), Sony Cross Keys Publishing Corp. (BMVASCAP) Mgr: Rothbaum & Gardner

**T**

**RUSS TAFF** One And Only Love (Reprise 7446)  
 Prod: Randy Scruggs Wr: Steven Dale Jones, Bobby Tomberlin Pub: BMG Songs Inc., Careers-BMG Music Publishing Inc (ASCAP,BMI) Mgr: Glickman Quinn Company

**AARON TIPPIN** She Feels Like A Brand New Man Tonight (RCA 64272)  
 Prod: Steve Gibson Wr: Aaron Tippin, Michael P. Heeney Pub: (BMI) Mgr: Tip Top Management

**PAM TILLIS** I Was Blown Away (Arista 2802)  
 Prod: Steve Fishell, Pam Tillis Wr: Laying Martine Jr. Pub: Careers-BMG Music Inc., Doo Laying Songs (BMI) Mgr: Mike Robertson Management

**RANDY TRAVIS** The Box (WB 7324)  
 Prod: Kyle Lehning Wr: Randy Travis, Buck Moore Pub: Sometimes You Win Music (administered by All Nations Music), Nocturnal Eclipse Music (administered by Careers-BMG Music Publishing Inc., Minnetonka Music (ASCAP,BMI) Mgr: Lib Hatcher Management

**RICK TREVINO** Looking For The Light (Columbia 77820)  
 Prod: Steve Buckingham, Blake Chancey Wr: Liz Hengbar, Tim Mensy Pub: Starstruck Writers Group Inc., WB Music Corp., Patric Janus Music Inc., Heart Of A Child Music (ASCAP) Mgr: Rothbaum & Gamber

**TRAVIS TRITT** Tell Me I Was Dreaming (WB 7447)  
 Prod: Gregg Brown Wr: Travis Tritt, Bruce Ray Brown Pub: Post Oak Publishing Inc., Brass Crab Publishing (BMI) Mgr: Ken Krugen Management

**TANYA TUCKER** Between The Two Of Them (Liberty 79066)  
 Prod: Jerry Crutchfield Wr: Mickey Cates Pub: Alabama Band Music (a division of Wildcountry Inc.) (ASCAP) Mgr: Tanya Tucker Inc.

**SHANIA TWAIN** Whose Bed Have Your Boots Been Under (Mercury 1337)  
 Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Shania Twain Publishing Designee, Zomba Enterprises (BMI, ASCAP) Mgr: Mary Bailey Management

**W**

**CLAY WALKER** This Woman And This Man (Giant 7267)  
 Prod: James Stroud Wr: Jeff Penning, Michael Lunn Pub: Almo Music Corp., Bamatuck Music, WB Music Corp., Lunnmusic (admin. by WB Music Corp.) (ASCAP) Mgr: Erv Woolsey Company

**WESTERN FLYER** Cherokee Highway (SOR)  
 Prod: Ray Pennington Wr: Danny Myrick, Tony Wood Pub: Career's-BMG Music Publishing Inc., BMG Songs Inc. (BMI,ASCAP) Mgr: Hallmark Management

**LARI WHITE** That's How You Know (When You're In Love) (RCA 64233-2)  
 Prod: Garth Fundis Wr: Lari White, Chuck Cannon Pub: Almo Music Corp., LaSongs Publishing, Taste Auction Music, Wacissa River Music (ASCAP, BMI) Mgr: William N. Carter Management

**HANK WILLIAMS JR.** Hog Wild (MCG/Curb 1114)  
 Prod: Chuck Howard, Hank Williams Jr. Wr: Hank Williams Jr., Rick Arnold Pub: Bocephus Music, Inc., Pig's Eye Publishing Inc. (BMI) Mgr: Hank Williams Jr. Enterprises

**Y**

**TRISHA YEARWOOD** Thinkin' About You (MCA 54973)  
 Prod: Garth Fundis Wr: Bob Regan, Tom Shapiro Pub: AMR Publications, Sierra Home Music (admin. by AMR Publications), Great Cumberland Music, Diamond Struck Music (all rights admin. by Great Cumberland Music) (ASCAP, BMI) Mgr: Ken Krugen Management

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TONY NOVIA

# CHR

CONTEMPORARY HIT RADIO

## AccuRatings Shows Format's Muscle

Comprehensive listening study provides eye-opening statistics about CHR's strength in key demos

Strategic Radio Research President Kurt Hanson and his staff recently produced a national study of format-by-format radio usage habits of typical listeners. Based on AccuRatings data and interviews with more than 39,000 people in eight of the 10 largest U.S. markets, this is the most comprehensive study ever on the format-by-format behavior of radio listeners.

This National Format Trends Study examines the radio listening behavior of the approximately 50 million people (12+) who live in those eight markets (New York, Los Angeles, Chicago, San Francisco, Philadelphia, Detroit, Dallas/Fort Worth, and Boston). Data used is from the second half of 1994.

The AccuRatings questionnaire is a brief telephone survey designed to learn the listening behaviors, demographic characteristics, and selected qualitative characteristics of each respondent.

Here are some highlights of CHR's strength as a format in key demographics and selected qualitative information. You may want to pass a copy of this column on to your owner, GM, and sales department.

### You'll Get Yours ... Here's How!

Note: Strategic Radio Research has made this comprehensive study available to radio stations for \$299. The fee also includes a six-month license allowing your sales department to use the information.

For more information about AccuRatings, contact Strategic Radio Research President Kurt Hanson, VP/GM Michelle Erikson, or AccuRatings National Director/Sales & Marketing Tripp Eledredge at (312) 726-8300. CHR/Top 40 Asst. Editor Paul Colbert contributed to this column.

## Contemporary Hit Radio Quantity And Quality

Persons 12+ Ranked By Cume Monday-Sunday 6am-Mid.				
Format	Rank	Cume	Core Listeners	Share
News	1	7,976,200	3,087,400	7.0
<b>CHR/Rhy</b>	<b>2</b>	<b>7,112,200</b>	<b>3,184,500</b>	<b>7.2</b>
<b>CHR/Main</b>	<b>3</b>	<b>6,464,700</b>	<b>2,161,400</b>	<b>4.9</b>
Oldies	4	5,865,500	2,058,200	4.7
UCR/Main	5	5,846,000	2,437,000	5.5

Persons 12-17 Ranked By Cume Monday-Sunday 6am-Mid.				
Format	Rank	Cume	Core Listeners	Share
<b>CHR/Rhy</b>	<b>1</b>	<b>2,260,000</b>	<b>1,323,600</b>	<b>31.1</b>
<b>CHR/Main</b>	<b>2</b>	<b>1,718,500</b>	<b>672,100</b>	<b>15.8</b>
UCR/Main	3	1,457,100	562,800	13.2
Prog	4	890,900	431,500	10.1
AC/Hot	5	539,200	102,700	2.4

Persons 18-24 Ranked By Cume Monday-Sunday 6am-Mid.				
Format	Rank	Cume	Core Listeners	Share
<b>CHR/Rhy</b>	<b>1</b>	<b>2,199,000</b>	<b>1,003,600</b>	<b>17.1</b>
<b>CHR/Main</b>	<b>2</b>	<b>1,843,000</b>	<b>613,700</b>	<b>10.5</b>
UCR/Main	3	1,480,100	634,600	10.8
Prog	4	1,456,900	681,400	11.6
AOR/Main	5	1,279,200	363,200	6.2

Persons 18-34 Ranked By Cume Monday-Sunday 6am-Mid.				
Format	Rank	Cume	Core Listeners	Share
<b>CHR/Rhy</b>	<b>1</b>	<b>3,890,000</b>	<b>1,618,300</b>	<b>17.1</b>
AOR/Main	2	3,517,000	1,113,600	7.1
<b>CHR/Main</b>	<b>3</b>	<b>3,440,800</b>	<b>1,096,800</b>	<b>7.0</b>
Prog	4	3,155,900	1,397,600	8.9
AOR/CR	5	3,060,400	784,3000	5.0

Persons 18-49 Ranked By Cume Monday-Sunday 6am-Mid.				
Format	Rank	Cume	Core Listeners	Share
AOR/Main	1	5,014,800	1,618,700	5.9
<b>CHR/Rhy</b>	<b>2</b>	<b>4,725,700</b>	<b>1,828,500</b>	<b>6.6</b>
AOR/CR	3	4,704,200	1,309,100	4.7
<b>CHR/Main</b>	<b>4</b>	<b>4,553,900</b>	<b>1,418,600</b>	<b>5.1</b>
Oldies	5	4,045,000	1,351,000	4.9

Females 12-24 Ranked By Cume Monday-Sunday 6am-Mid.				
Format	Rank	Cume	Core Listeners	Share
<b>CHR/Rhy</b>	<b>1</b>	<b>2,217,900</b>	<b>1,066,400</b>	<b>21.5</b>
<b>CHR/Main</b>	<b>2</b>	<b>1,871,700</b>	<b>750,000</b>	<b>15.2</b>
UCR/Main	3	1,553,500	698,900	14.1
Prog	4	1,061,200	520,100	10.6
AC/Hot	5	903,600	222,500	4.5

Females 18-34 Ranked By Cume Monday-Sunday 6am-Mid.				
Format	Rank	Cume	Core Listeners	Share
<b>CHR/Rhy</b>	<b>1</b>	<b>1,898,000</b>	<b>749,200</b>	<b>9.8</b>
<b>CHR/Main</b>	<b>2</b>	<b>1,795,900</b>	<b>661,100</b>	<b>8.7</b>
UCR/Main	3	1,595,400	785,600	10.3
AC/Hot	4	1,480,800	513,300	6.7
AOR/Main	5	1,272,700	380,100	5.0

Females 18-49 Ranked By Cume Monday-Sunday 6am-Mid.				
Format	Rank	Cume	Core Listeners	Share
<b>CHR/Main</b>	<b>1</b>	<b>2,426,900</b>	<b>870,600</b>	<b>6.4</b>
AC/Hot	2	2,330,900	873,900	6.4
<b>CHR/Rhy</b>	<b>3</b>	<b>2,324,500</b>	<b>866,800</b>	<b>6.6</b>
UCR/Main	4	2,157,100	1,027,800	7.6
AC/Main	5	2,121,500	735,000	5.4

## A Sample Of AccuRatings Qualitative Estimates Ranked By Cume

Regular MTV Viewers: Heavy (1+ Hours/Day)	McDonald's Patrons	Fast Food Patrons (2+ visits/week)	Soda Drinkers (3+ servings/week)	Education Level: Some College (18+)	Have Seen 5+ Movies In Past 90 Days	Regular HBO Viewers
<b>1 CHR/Rhy</b>	<b>1 CHR/Rhy</b>	<b>1 CHR/Rhy</b>	1 Prog	1 News	<b>1 CHR/Rhy</b>	<b>1 CHR/Rhy</b>
<b>2 CHR/Main</b>	2 UCR/Main	2 UCR/Main	<b>2 CHR/Main</b>	2 AOR/Main	<b>2 CHR/Main</b>	2 UCR/Main
3 Prog	<b>3 CHR/Main</b>	3 AOR/Main	<b>3 CHR/Rhy</b>	<b>3 CHR/Rhy</b>	3 Prog	<b>3 CHR/Main</b>
4 AOR/Main	4 News	<b>4 CHR/Main</b>	4 News	4 Talk	4 UCR/Main	4 AOR/Main
5 UCR/Main	5 AOR/Main	5 News	5 AOR/Main	<b>5 CHR/Main</b>	5 AOR/Main	5 Oldies
6 AOR/Hard	6 AC/Hot	6 AC/Hot	6 UCR/Main	6 News/Talk	6 News	6 AOR/CR
7 AOR/CR	7 Oldies	7 AOR/CR	7 Talk	7 Oldies	7 AC/Hot	7 News
8 AC/Hot	8 AOR/CR	8 Prog	8 Oldies	8 UCR/Main	8 AOR/CR	8 Talk
9 AC/Main	9 Prog	9 Oldies	9 Cou/Main	9 AOR/CR	9 Oldies	9 AC/Main
10 Oldies	10 Talk	10 Talk	10 AOR/CR	10 AC/Main	10 AC/Main	10 Prog



**INVASION OF THE VILLAGE PEOPLE** — The Village People provided a highlight to KKRZ (Z100)/Portland's sold-out Retro Ball. Feeling macho are (front, l-r) band member Alex Briley, Z100 morning teamer Nelson, and Village person Felipe Rose; (middle, l-r) band member David Hodo, Z100 morning people Tony Martinez, Scott Thrower, and Valerie Ring, and the band's Ray Simpson, Glen Hughes, and Jeff Olson.



**YOU GOTTA BE AT THE PARTY** — Des'ree (c) helped make KIIS-FM/Los Angeles's Valentine's Party a smashing success. Flanking her are (l-r) PD Steve Perun and MD Tracy Austin.



**LIVE FROM NEW YORK** — Members of Radioactive band Live played guest love doctors during a visit to WHTZ (Z100)/New York. Seen plumbing the mysteries of the human heart are (l-r) Z100's Chris Jagger and Dr. Judy and Live's Patrick Dahlheimer and Ed Kowalczyk.



**LIVE FROM ORLANDO** — "Saturday Night Live"'s Jay Moore (second from left) shared a moment of spontaneous humor with the guys at WXXL (XL1067)/Orlando. Hanging out in the studio are (l-r) XL1067's Doc Holliday, Orlando Magic Fat Guy, and Johnny Magic.



**UGLIEST DUCKLING GIRL SCOUT** — WFLZ (Power Pig)/Tampa morning producer Jason was inspired by a desire to help the Girl Scouts, so he strapped on a uniform and hit the road to sell cookies. We hear he made pretty good money.



**FOREIGNER IN HARTFORD** — Mick Jones and Lou Gramm of Generama/Rhythm Safari/Priority act Foreigner dropped in to shoot the breeze with the folks at WTIC (TIC-FM)/Hartford. Pressing the flesh are (l-r) WTIC PD Paul Cannon, Jones, Gramm, MD Tony Bristol, and APD Steve Salhany.



**BIG GREEN** — WOVV/West Palm Beach, offered Billy Joel/Elton John tickets to the listener who brought the "Biggest Green Thing" to the station's St. Patrick's Day party. Joe Mama and Lane London are seen atop the winning entry, a large green tractor trailer.



**SOPHIE HAWKINS DAY DANCE** — Columbia's Sophie B. Hawkins dropped by the fabled Club R&R for a performance and PJ party. We think this guy is her roadie.

## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America® song selection is based on the Top 30 titles from the R&R Pop/CHR chart for the week of March 6 - 12.

### POP/CHR

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
GREEN DAY When I Come Around (Reprise)	4.13	4.17	4.12	4.05	86.5%	19.8%
PEARL JAM Better Man (Epic)	4.00	4.05	3.95	3.92	66.5%	10.5%
SHERYL CROW Strong Enough (A&M)	3.95	3.89	3.85	3.68	82.8%	13.2%
BOYZ II MEN On Bended Knee (Motown)	3.83	3.94	4.00	3.95	91.5%	34.5%
TOM PETTY You Don't Know How It Feels (WB)	3.81	3.59	3.81	3.69	77.8%	21.0%
BLESSID UNION OF SOULS I Believe (EMI)	3.78	3.62	3.59	3.39	52.2%	10.5%
MADONNA Take A Bow (Maverick/Sire/WB)	3.76	3.66	3.79	3.67	92.2%	33.0%
TLC Creep (LaFace/Arista)	3.75	3.76	3.90	3.73	71.0%	23.0%
BON JOVI Always (Mercury)	3.70	3.59	3.67	3.63	87.2%	34.0%
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	3.68	3.71	3.78	3.62	81.3%	25.0%
BOYZ II MEN Thank You (Motown)	3.65	—	—	—	60.5%	15.5%
DIONNE FARRIS I Know (Columbia)	3.62	3.60	3.67	3.54	73.8%	20.0%
DES'REE You Gotta Be (550 Music)	3.60	3.76	3.63	3.57	97.2%	37.7%
4 P.M. Sukiyaki (Next Plateau/London/Island)	3.54	3.70	3.64	3.66	82.8%	28.0%
BROWNSTONE If You Love Me (MJJ/Epic)	3.53	3.61	3.59	3.59	63.3%	18.5%
REAL McCOY Another Night (Arista)	3.52	3.83	3.76	3.77	89.5%	35.5%
MARTIN PAGE In The House Of Stone And Light (Mercury)	3.52	3.29	3.44	3.33	44.5%	11.3%
EAGLES Love Will Keep Us Alive (Geffen)	3.50	3.32	3.39	3.51	62.2%	17.0%
JAMIE WALTERS Hold On (Atlantic)	3.49	3.69	3.62	3.68	63.5%	14.0%
REAL McCOY Run Away (Arista)	3.44	3.40	3.26	3.39	74.0%	25.8%
FIREHOUSE I Live My Life For You (Epic)	3.39	3.30	3.46	3.23	53.8%	12.7%
JADE Every Day Of The Week (Giant)	3.38	3.50	3.67	3.54	82.8%	32.7%
MELISSA ETHERIDGE If I Wanted To (Island)	3.37	3.33	3.36	3.19	62.2%	22.5%
CORONA The Rhythm Of The Night (EastWest/EEG)	3.25	3.37	3.28	3.39	80.5%	37.7%
VAN HALEN Can't Stop Lovin' You (WB)	3.13	—	—	—	54.0%	16.8%
ELTON JOHN Believe (Rocket/Island)	3.05	3.12	—	—	57.2%	19.8%
GLORIA ESTEFAN Everlasting Love (Epic)	3.04	3.01	—	—	80.3%	35.8%
BONNIE RAITT You Got It (Arista)	2.98	2.97	—	—	86.3%	32.3%
LONDONBEAT Come Back (Radioactive)	2.92	2.77	3.00	2.73	36.5%	15.2%
SIMPLE MINDS She's A River (Virgin)	2.87	2.99	3.07	—	27.3%	12.0%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R Pop/CHR reporting station in the following regions: EAST: WXKS/Boston, WKSE/Buffalo, WKSS/Hartford, WTIC/Hartford, WHIZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. SOUTH: WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. MIDWEST: WKRO/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WHYT/Detroit, WZPL/Indianapolis, KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBQ/St. Louis. WEST: KQKS/Denver, KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLQ/San Diego. © 1995, R&R Inc.

### Callout America® HotScores

By TONY NOVIA

**H**ow do you spell H-I-T? How about "WHEN I COME AROUND" by Green Day (Reprise)? With massive radio and video play and almost 7 million albums sold, it's #1 for the eighth consecutive week and continues to post remarkable favorability scores in all demos and regions.

"STRONG ENOUGH" by Sheryl Crow (A&M) continues its four-week success story building to a 3.95 this week. This song and artist have seen a surge in callout scores and sales since winning the big one at the Grammy Awards.

"I BELIEVE" by Blessid Union Of Souls (EMI) posts another solid gain in favorability this week, moving 3.62-3.78 — good for sixth overall. Female demos on a 1-5 scale are 4.0 12-17, 3.68 among 18-24 and 3.46, 25-34.

**M**artin Page leaps this week as "IN THE HOUSE OF STONE AND LIGHT" (Mercury) moves 3.29-3.52 in total favorability. "HOUSE" may have seen its real estate increase after appearing in the opening sequence of Fox's "MELROSE PLACE" last week. It scores best among women 12-17 with a 3.58 and 3.63 with 25-34 women.

Boyz II Men debut on CALLOUT AMERICA this week with their latest release, "THANK YOU" (Motown), which posts a 3.65 total favorability score. "THANK" has its largest appeal among women 12-17, with a 4.08 in this early stage.

Pearl Jam's "BETTER MAN" (Epic) proceeds with another solid week, finishing second overall in Callout America with a 4.00 total favorability score. "BETTER" also does extremely well among women 25-34, with whom it ranks third with a 3.76 favorability score.

# ELTON JOHN

## BELIEVE

*Congratulations On Your Oscar!*

"Callout research showing big potential. Will move up in rotation this week."

-Casey Keating, Y100/Miami

"Showing early top 10 callout. Even stronger 25-34"

-John Cook, KHKS/Dallas

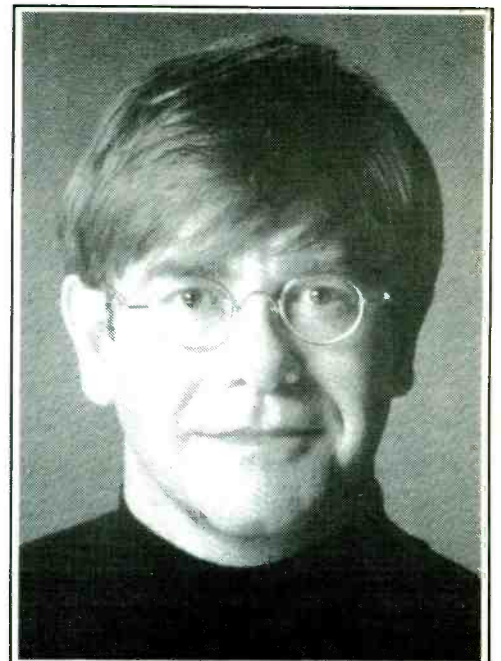
"Showing great early research. Sounds great on the air."

-Kevin Peterson, Star 94/Atlanta

POP CHR **15**

AC **1 - 1**

HOT AC **6 - 3**



Management: John Reid • Produced by Greg Penny and Elton John





3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	<b>1</b> DIONNE FARRIS I Know (Columbia)	6009	5674	5562	5303	138/0
3	3	2	2	<b>2</b> SHERYL CROW Strong Enough (A&M)	5414	5359	4984	4731	134/0
1	2	3	3	MADONNA Take A Bow (Maverick/Sire/WB)	4669	5143	5476	5746	118/0
5	5	4	4	<b>4</b> GREEN DAY When I Come Around (Reprise)	4480	4433	4369	4182	128/0
11	8	7	5	<b>5</b> JAMIE WALTERS Hold On (Atlantic)	4175	3915	3510	3291	109/2
17	11	8	6	<b>6</b> BLESSID UNION OF SOULS I Believe (EMI)	4061	3588	3220	2742	124/2
4	4	5	7	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	3979	4338	4499	4674	113/0
15	12	9	8	<b>8</b> REAL MCCOY Run Away (Arista)	3936	3587	3205	2872	119/2
6	6	6	9	MELISSA ETHERIDGE If I Wanted To (Island)	3800	4025	4082	4027	114/0
13	13	11	10	<b>10</b> MARTIN PAGE In The House Of Stone... (Mercury)	3518	3269	3127	3071	113/2
16	16	12	11	<b>11</b> FIREHOUSE I Live My Life For You (Epic)	3407	3264	3021	2773	108/4
8	7	10	12	DES'REE You Gotta Be (550 Music)	3113	3528	3654	3720	92/0
—	35	19	13	<b>13</b> HUMAN LEAGUE Tell Me When (EastWest/EEG)	3075	2554	1529	249	127/4
10	10	14	14	REAL MCCOY Another Night (Arista)	2854	3128	3277	3384	86/0
28	20	18	15	<b>15</b> ELTON JOHN Believe (Rocket/Island)	2775	2570	2326	1892	128/0
14	14	13	16	LONDONBEAT Come Back (Radioactive)	2729	3156	3071	3016	97/0
<b>BREAKER</b>			<b>17</b>	<b>VAN HALEN Can't Stop Lovin' You (WB)</b>	<b>2604</b>	<b>2264</b>	<b>1928</b>	<b>1607</b>	<b>112/3</b>
12	15	16	18	TLC Creep (LaFace/Arista)	2565	2730	3059	3283	77/0
36	29	23	19	<b>19</b> BOYZ II MEN Thank You (Motown)	2272	2109	1900	1544	98/1
7	9	15	20	BOYZ II MEN On Bended Knee (Motown)	2228	2818	3295	3963	79/0
37	32	28	21	<b>21</b> LIVE Lightning Crashes (Radioactive)	2146	1975	1770	1522	107/5
25	23	21	22	BROWNSTONE If You Love Me (MJJ/Epic)	2142	2215	2185	2069	80/2
9	17	17	23	TOM PETTY You Don't Know How It Feels (WB)	2009	2617	3012	3444	81/0
24	25	25	24	PEARL JAM Better Man (Epic)	1995	2091	2015	2088	69/1
20	19	22	25	EAGLES Love Will Keep Us Alive (Geffen)	1993	2180	2396	2489	80/0
—	—	38	26	<b>26</b> HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	1978	1376	946	553	103/21
33	33	33	27	<b>27</b> CRANBERRIES Ode To My Family (Island)	1806	1796	1679	1617	95/1
—	38	35	28	<b>28</b> ANNIE LENNOX No More "I Love You's" (Arista)	1783	1544	1428	1235	112/6
21	22	26	29	CORONA The Rhythm Of The Night (EastWest/EEG)	1778	2029	2188	2430	64/1
30	31	32	30	<b>2</b> UNLIMITED Get Ready For This (Critique)	1777	1842	1817	1821	67/3
18	18	24	31	BON JOVI Always (Mercury)	1746	2102	2451	2722	72/0
23	26	31	32	JADE Every Day Of The Week (Giant)	1695	1872	1985	2147	53/0
26	24	27	33	SIMPLE MINDS She's A River (Virgin)	1653	1997	2061	2027	68/0
—	40	36	34	<b>34</b> BLUES TRAVELER Run-Around (A&M)	1640	1465	1240	873	92/6
—	—	40	35	<b>35</b> REDNEX Cotton Eye Joe (Battery/Jive)	1575	1334	1064	752	93/7
27	27	30	36	GLORIA ESTEFAN Everlasting Love (Epic)	1565	1887	1942	2021	62/1
29	30	34	37	BONNIE RAITT You Got It (Arista)	1510	1723	1817	1874	67/0
<b>DEBUT</b>			<b>38</b>	<b>TLC Red Light Special (LaFace/Arista)</b>	<b>1501</b>	<b>1197</b>	<b>850</b>	<b>547</b>	<b>75/5</b>
19	21	29	39	<b>4 P.M.</b> Sukiyaki (Next Plateau/London/Island)	1381	1907	2274	2551	59/0
<b>DEBUT</b>			<b>40</b>	<b>SOUL FOR REAL Candy Rain (Uptown/MCA)</b>	<b>1370</b>	<b>1238</b>	<b>1014</b>	<b>921</b>	<b>72/9</b>

This chart reflects airplay from March 20-26. Songs ranked by total plays. Highlighted songs indicate Breaker. 142 Pop/CHR reporters. 138 current playlists. © 1995, R&R Inc.

### BREAKERS

**VAN HALEN**  
Can't Stop Lovin' You (WB)

TOTAL PLAYS/INCREASE: 2604/+340  
TOTAL STATIONS/ADDS: 112/3  
CHART: 17

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MADONNA Bedtime Story (Maverick/Sire/WB)	41
ADAM ANT Wonderful (Capitol)	27
DAVE STEWART Jealousy (EastWest/EEG)	22
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	21
SHERYL CROW D'yer Mak'er (Atlantic)	19
DES'REE Feel So High (550 Music)	14
BRYAN ADAMS Have You Ever... (A&M)	13
4 P.M. Lay Down Your Love (Next Plateau/London/Island)	13
TECHNOTRONIC Move It To The Rhythm (SBK/EMI)	11
BLACKSTREET Joy (Interscope)	9
LETTERS TO CLEO Here & Now (Giant)	9
SOUL FOR REAL Candy Rain (Uptown/MCA)	9

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	+602
HUMAN LEAGUE Tell Me When (EastWest/EEG)	+521
BLESSID UNION OF SOULS I Believe (EMI)	+473
DES'REE Feel So High (550 Music)	+430
DAVE MATTHEWS BAND What Would You Say (RCA)	+425
REAL MCCOY Run Away (Arista)	+349
VAN HALEN Can't Stop Lovin' You (WB)	+340
DIONNE FARRIS I Know (Columbia)	+335
TLC Red Light Special (LaFace/Arista)	+304
MADONNA Bedtime Story (Maverick/Sire/WB)	+290

### HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MELISSA ETHERIDGE I'm The Only One (Island)
INI KAMOZE Here Comes The Hotstepper (Columbia)
JOHN MELLENCAMP Wild Night (Mercury)
SHERYL CROW All I Wanna Do (A&M)
COLLECTIVE SOUL Shine (Atlantic)
MADONNA Secret (Maverick/Sire/WB)
ACE OF BASE Don't Turn Around (Arista)
COUNTING CROWS Mr. Jones (DGC/Geffen)
BABYFACE When Can I See You (Epic)
PRETENDERS I'll Stand By You (Sire/WB)

Breakers: Songs registering 2500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Buffalo, NY; Detroit, MI) with their respective program directors and add lists.

142 Total Reporters
141 Current Reporters
138 Current Playlists

Reported Frozen Playlist (1):
KKFR/Phoenix, AZ

Did Not Report, Playlist Frozen (2):
WWCK/Flint, MI
WSNX/Grand Rapids, MI

Did Not Report For Two
Consecutive Weeks, Not Used In
This Week's Data (1):
WDJB/Fl. Wayne, IN

# POP/CHR PLAYLISTS

March 31, 1995 R&R • 51

**Z100**  
NEW YORK

**MARKET #1**  
WHITZ/New York  
(212) 239-2300  
Kingston/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	58	60	61	PEARL JAM/Better Man	
60	58	60	REAL MCCOY/Another Night		
46	46	52	MADONNA/Take A Bow		
55	53	52	MELISSA ETHERIDGE/Like The Way I Do		
51	56	59	SHERYL CROW/Strong Enough		
59	59	60	GREEN DAY/When I Come Around		
56	57	56	BON JOVI/Always		
43	44	43	HOOTIE & BLOWFISH/Hold My Hand		
18	26	30	LIVE/Lightning Crashes		
46	45	46	CRYSTAL WATERS/100% Pure Love		
17	25	30	DIONNE FARRIS/I Know		
37	36	34	WEEZER/Buddy Holly		
28	29	34	OASIS/Live Forever		
59	56	44	LIVE/I Alone		
33	23	21	CANDLEBOX/Far Behind		
27	27	28	PEARL JAM/Yellow Ledbetter		
30	33	29	OFFSPRING/Self Esteem		
16	21	26	VAN HALEN/Can't Stop Lovin'		
18	20	19	SPONGE/Plowed		
15	16	20	OFFSPRING/Gotta Get Away		
34	24	22	DURAN DURAN/White Lines		
8	12	22	REAL MCCOY/Run Away		
9	14	18	DAVE MATTHEWS BAND/What Would...		
16	20	22	ELASTICA/Connection		
12	12	20	BETTER THAN EZRA/Good		
25	27	27	GREEN DAY/Basket Case		
18	11	17	STONE TEMPLE PILOTS/Pretty Penny		
9	13	17	CRANBERRIES/Ode To My Family		
30	31	31	CRANBERRIES/Zombie		
3	11	15	PJ HARVEY/Down By The Water		
33	21	14	STONE TEMPLE PILOTS/Dancing Days		
1	14	14	STONE TEMPLE PILOTS/Interstate Love...		
2	15	13	MADONNA/Bedtime Story		
12	15	13	BUSH/Everything Zen		
16	14	16	GILLETTE/20 FINGERS/Mr. Personality		
7	21	16	LETTERS TO CLEO/Here & Now		
2	16	16	MELISSA ETHERIDGE/If I Wanted To		
20	16	5	BRUCE SPRINGSTEEN/Murder...		
5	5	5	ELTON JOHN/Believe		

**KISFM**  
102.7

**MARKET #2**  
KIS/Los Angeles  
(818) 845-1027  
Perun/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
78	70	77	78	MADONNA/Take A Bow	
77	79	76	73	STEVIE N/Dream About You	
52	49	61	61	DES'REE/You Gotta Be	
27	30	46	59	GREEN DAY/When I Come Around	
74	62	56	TLC/Creep		
20	47	45	52	TLC/Red Light Special	
79	42	59	51	BOYZ II MEN/On Bended Knee	
44	48	47	48	INI KAMOZE/Here Comes...	
41	34	40	44	2 UNLIMITED/Get Ready For This	
34	52	48	44	REAL MCCOY/Run Away	
42	24	40	38	CORONA/The Rhythm Of...	
42	42	38	35	GILLETTE/20 FINGERS/Mr. Personality	
1	17	31	34	K-CI HAILEY/If You Think...	
12	31	31	34	ALL-4-ONE/She's Got) Skilz	
31	56	33	32	BOYZ II MEN/Water Runs Dry	
26	25	26	32	BROWNSTONE/If You Love Me	
25	25	20	28	MARY J. BLIGE/If I'm Goin' Down	
30	46	39	28	REAL MCCOY/Another Night	
23	22	24	27	SHERYL CROW/All I Wanna Do	
33	21	27	24	NIU/If I Miss You	
7	11	23	23	SOUL FOR REAL/Candy Rain	
41	38	28	22	BRANDY/If Wanna Be Down	
17	16	20	20	ROULA/Lick It	
30	34	27	19	CRYSTAL WATERS/100% Pure Love	
10	11	17	17	FUN FACTORY/Close To You	
13	10	14	17	AEROSMITH/Crazy	
11	13	13	16	SALT-N-PEPA/ENVOY/Whatta Man	
16	16	16	16	SPIN DOCTORS/Two Princes	
16	14	14	16	ACE OF BASE/Don't Turn Around	
16	24	13	15	COUNTING CROWS/Mr. Jones	
11	9	15	15	ELTON JOHN/Believe	
16	24	13	15	JADE/Every Day Of...	
16	15	15	15	NEW ORDER/Bizarre Love...	
13	13	14	14	USA/Cantaloup (Flip...)	
20	21	17	14	4 P.M./Sukiyaki	
16	14	17	14	BIG MOUNTAIN/Baby, I Love...	
16	14	17	14	DURAN DURAN/Come Undone	
16	14	17	14	BOYZ II MEN/Thank You	
21	19	16	11	69 BOYZ/Tootsee Roll	
2	2	2	2	MADONNA/Bedtime Story	

**102**

**MARKET #5**  
WIDD/Philadelphia  
(610) 667-8100  
Kalina/McGuire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	53	50	52	GREEN DAY/When I Come Around	
52	53	50	52	LIVE/I Alone	
38	36	37	52	BLESSID UNION OF.../Believe	
51	50	51	51	HOOTIE & BLOWFISH/My Hand	
53	38	34	51	COUNTING CROWS/Einstein On...	
50	50	50	51	PEARL JAM/Better Man	
51	51	53	51	2 UNLIMITED/Get Ready For This	
19	19	51	42	PRETENDERS/If I Stand By You	
35	33	30	41	CORONA/The Rhythm Of...	
49	51	51	33	MELISSA ETHERIDGE/If I Wanted To	
36	39	33	32	DIONNE FARRIS/I Know	
53	49	52	32	REAL MCCOY/Another Night	
25	38	37	31	SHERYL CROW/Strong Enough	
31	31	31	31	REAL MCCOY/Run Away	
38	44	45	29	BON JOVI/Always	
9	26	26	26	VAN HALEN/Can't Stop Lovin'	
28	26	26	26	HUMAN LEAGUE/Tell Me When	
35	30	35	25	TOM PETTY/You Don't Know...	
27	27	28	24	JAMIE WALTERS/Hold On	
27	27	28	24	MARTIN PAGE/In The House	
32	31	33	31	GREEN DAY/Basket Case	
32	31	33	29	STONE TEMPLE PILOTS/Interstate Love...	
34	32	12	23	DEADEYE DICK/New Age Girl	
20	20	20	20	OASIS/Live Forever	
24	23	26	20	MELISSA ETHERIDGE/If I Wanted To	
18	18	18	18	VAN HALEN/Can't Stop Lovin'	
7	15	18	18	R.E.M./Strange Currencies	
18	18	18	18	BUSH/Everything Zen	
1	15	16	16	SPONGE/Plowed	
21	21	20	15	SIMPLE MINDS/She's A River	
6	11	14	14	STONE TEMPLE PILOTS/Pretty Penny	
5	13	14	14	BRUCE SPRINGSTEEN/Murder...	
17	12	11	12	NIRVANA/The Man Who Sold	
17	12	11	12	CRANBERRIES/Ode To My Family	
10	13	12	12	HUMAN LEAGUE/Tell Me When	
17	18	19	12	MEAT PUPPETS/Backwater	
12	12	11	11	STEREO MC'S/Connected	
24	25	27	7	BON JOVI/Someday I'll Be...	

**Y100**  
100.3 FM

**MARKET #5**  
WPLY/Philadelphia  
(610) 565-8900  
Michaels/Tisa

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	47	48	48	GREEN DAY/When I Come Around	
49	47	49	48	OFFSPRING/Self Esteem	
46	36	46	48	CANDLEBOX/Far Behind	
48	48	35	48	STONE TEMPLE PILOTS/Vaseline	
48	45	47	47	SHERYL CROW/Strong Enough	
35	35	34	47	PETE DROGE/If You Don't Love...	
46	49	48	47	PEARL JAM/Better Man	
34	32	34	35	COLLECTIVE SOUL/Get	
20	19	15	35	DURAN DURAN/White Lines	
33	34	33	35	DIONNE FARRIS/I Know	
35	35	34	35	WEEZER/Buddy Holly	
33	34	34	34	COUNTING CROWS/A Murder Of One	
35	33	35	34	LIVE/I Alone	
34	33	35	34	TOAD THE WET.../Something's Always...	
34	34	34	34	COUNTING CROWS/Einstein On...	
31	31	34	34	FREEDY JOHNSTON/Bad Reputation	
46	48	44	34	HOOTIE & BLOWFISH/Hold My Hand	
32	39	32	34	CRANBERRIES/Dreams	
34	45	34	34	INDIGO GIRLS/Least Complicated	
20	31	34	33	LIVE/Lightning Crashes	
34	33	32	31	SMASHING PUMPKINS/Today	
34	30	35	31	TOM PETTY/You Don't Know...	
32	31	33	31	GREEN DAY/Basket Case	
32	31	33	29	STONE TEMPLE PILOTS/Interstate Love...	
34	23	12	23	DEADEYE DICK/New Age Girl	
20	20	20	20	OASIS/Live Forever	
24	23	26	20	MELISSA ETHERIDGE/If I Wanted To	
18	18	18	18	VAN HALEN/Can't Stop Lovin'	
7	15	18	18	R.E.M./Strange Currencies	
18	18	18	18	BUSH/Everything Zen	
1	15	16	16	SPONGE/Plowed	
21	21	20	15	SIMPLE MINDS/She's A River	
6	11	14	14	STONE TEMPLE PILOTS/Pretty Penny	
5	13	14	14	BRUCE SPRINGSTEEN/Murder...	
17	12	11	12	NIRVANA/The Man Who Sold	
17	12	11	12	CRANBERRIES/Ode To My Family	
10	13	12	12	HUMAN LEAGUE/Tell Me When	
17	18	19	12	MEAT PUPPETS/Backwater	
12	12	11	11	STEREO MC'S/Connected	
24	25	27	7	BON JOVI/Someday I'll Be...	

**WHTZ**  
(313) 871-3030  
Gillette/Jackson

**MARKET #6**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	47	45	48	COLLECTIVE SOUL/Get	
43	42	46	48	PRIMITIVES/Crash	
46	46	48	47	LETTERS TO CLEO/Here & Now	
22	30	38	45	OUR LADY PEACE/Starseed	
50	46	45	45	LIVE/Lightning Crashes	
37	41	43	43	NEW ORDER/Let's Go (Nothing...)	
31	40	42	43	BETTER THAN EZRA/Good	
40	46	41	43	DASIS/Live Forever	
29	41	42	39	CAULFIELD/Dave's Diary	
50	33	37	38	NO USE FOR A NAME/Soul Mate	
56	33	33	33	BUSH/Everything Zen	
17	18	17	33	JULIANA HATFIELD/Universal Heart-Beat	
40	42	41	33	ELASTICA/Connection	
37	43	47	29	PEARL JAM/Down By The Water	
35	22	40	29	PL. HARMY/Better Man	
47	36	40	28	SPONGE/Plowed	
40	45	20	27	RADIO/Salvation	
17	25	26	26	MONSTER MAGNET/Negasonic Teenage...	
15	21	21	21	DAVE MATTHEWS BAND/What Would...	
10	10	19	20	R.E.M./Star 69	
10	10	20	20	SHERYL CROW/Dyer Maker	
31	46	20	20	GREEN DAY/She	
11	15	18	18	HOOTIE & BLOWFISH/Hold My Hand	
18	15	18	18	BUSH/Live	
10	10	10	10	GOOD GOOD DOLLS/Only One	
18	18	18	18	PHUNK JUNKIES/If I'm In Love	
18	18	18	18	HUMAN LEAGUE/Tell Me When	
33	25	18	18	CRANBERRIES/Ode To My Family	
31	13	15	16	STONE ROSES/Love Spreads	
10	10	10	10	HOLE/Violet	
6	10	9	14	NINE INCH NAILS/Scart	
6	10	9	14	G. LOVE & SPECIAL.../Baby's Got Sauce	
10	6	24	13	OADAY/It Feels Nothing	
10	6	24	13	ADAM ANTW/Wonderful	
15	37	20	13	DIONNE FARRIS/I Know	
17	29	17	12	WEEZER/Buddy Holly	
10	13	12	12	PEARL JAM/Net For You	
44	27	26	10	THROWING MUJSES/Bright Yellow Gun	
15	10	15	10	STONE TEMPLE PILOTS/Pretty Penny	

**106.1 KISSFM**

**MARKET #7**  
KHKS/Dallas  
(214) 891-3400  
Cook/Lambert

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
71	71	78	82	REAL MCCOY/Run Away	
56	55	67	81	ALL-4-ONE/She's Got) Skilz	
72	65	70	79	TLC/Creep	
64	56	61	76	MADONNA/Take A Bow	
58	52	56	64	BOYZ II MEN/On Bended Knee	
48	48	52	52	BON JOVI/Always	
49	48	48	52	CRYSTAL WATERS/100% Pure Love	
54	46	49	49	INI KAMOZE/Here Comes...	
68	48	47	48	DES'REE/You Gotta Be	
44	44	44	48	COOLIO/Fantastic Voyage	
45	44	46	47	STEVIE N/Dream About You	
47	49	51	47	BRANDY/If Wanna Be Down	
51	49	46	46	BOYZ II MEN/Water Runs Dry	
48	49	46	46	4 P.M./Sukiyaki	
31	37	35	37	JADE/Every Day Of...	
37	38	37	37	BABYFACE/When Can I See You	
30	34	32	28	REAL MCCOY/Another Night	
49	29	23	25	DIONNE FARRIS/I Know	
5	15	18	25	ELTON JOHN/Believe	
5	21	18	20	HUMAN LEAGUE/Tell Me When	
13	17	20	20	GILLETTE/20 FINGERS/Mr. Personality	
5	18	19	21	FUN FACTORY/Close To You	
15	19	21	19	NEW ORDER/Bizarre Love...	
20	21	17	19	STEREO MC'S/Connected	
46	37	18	18	2 UNLIMITED/Get Ready For This	
5	10	18	18	ROULA/Lick It	
18	19	18	18	SPIN DOCTORS/Two Princes	
20	20	17	18	COUNTING CROWS/Mr. Jones	
16	19	18	18	UB40/Can't Help	
17	17	17	17	BLIND MELON/No Rain	
17	15	16	16	SALT-N-PEPA/ENVOY/Whatta Man	
19	17	16	16	SOUL ASYLUM/Runaway Train	
14	15	15	15	TECHNOTRONIC/Move It To	
22	22	21	15	MADONNA/Secret	
1	5	14	14	BIZARRE INC./I'm Gonna Get You	
17	18	15	14	ADINA HOWARD/Freak Like Me	
14	17	16	14	R.E.M./Losing My Religion	
14	17	16	14	OURAN DURAN/Come Undone	
17	17	13	13	ERASURE/A Little Respect	
1	13	13	13	ROBIN S/Show Me Love	

**104 KRBE**

**MARKET #9**  
KRBE/Houston  
(713) 266-1000  
Polemian/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	48	51	56	LIVE/Lightning Crashes	
58	55	52	55	GREEN DAY/When I Come Around	
10	5	48	48	REAL MCCOY/Run Away	
32	33	32	44	SOUNDGARDEN/Fell On Black Days	
52	57	32	32	HOOTIE & BLOWFISH/Hold My Hand	
36	46	42	32	DIONNE FARRIS/I Know	
33	35	35	32	ERASURE/If Love Saturday	
32	40	30	27	GREEN DAY/Tired Of Waiting	
29	22	21	24	CRANBERRIES/Ode To My Family	
19	22	21	24	SHERYL CROW/Strong Enough	
19	23	23	23	HUMAN LEAGUE/Tell Me When	
12	12	12	12	DAVE MATTHEWS BAND/What Would...	
14	14	14	14	ANNIE LENNOX/No More "I Love..."	
25	23	21	23	SHERYL CROW/Dyer Maker	
23	36	30	21	BETTER THAN EZRA/Good	
15	17	14	20	WATERLILIES/Never Get Enough	
19	21	12	18	MELISSA ETHERIDGE/If I Wanted To	
19	20	20	18	DURAN DURAN/White Lines	
20	20	16	20	TOM PETTY/You Don't Know...	
14	13	16	16	GIN BLOSSOMS/Found Out About You	
9	13	16	14	SARAH McLACHLAN/Plenty	
8	12	11	11	BUSH/Everything Zen	
23	19	13	13		

# POP/CHR PLAYLISTS

Continued from Page 51

<b>JAMMIN 92.3</b> B.F.O.B. - CHR/FM		<b>MARKET #22</b> WZJM/Cleveland (216) 621-9566 Quest/Eubanks	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
34 47 51	52 REAL MCCOY/Run Away	68 64 65	65 BRANDY// Wanna Be Down
26 46 56	51 BRANDY//Baby	70 64 64	64 TLC/Creep
53 56 52	41 GREEN DAY/When I Come Around	60 62 64	63 JADE/Every Day Of...
32 51 50	48 MARTIN PAGE/In The House...	64 60 61	62 JANET JACKSON/You Want This
43 52 48	46 ELTON JOHN/Believe	62 59 62	61 MADONNA/Take A Bow
47 43 46	45 LONDONBEAT/Come Back	41 41 50	61 CHANGING FACES/Stroke You Up
6 19 49	45 REDNEX/Cotton Eye Joe	57 65 59	58 BOYZ II MEN/On Bended Knee
- 12 40	45 FIREHOUSE/ Live My Life...	40 39 41	53 SOUL FOR REAL/Candy Rain
47 47 45	40 TLC/Creep	50 47 48	49 ZHANE//Groove Thing
- 19 18	40 VAN HALEN/Can't Stop Lovin'...	45 44 44	48 REAL MCCOY/Run Away
13 24 28	38 BOYZ II MEN/Thank You	30 37 39	42 TONI BRAXTON// Belong To You
16 15 18	36 JAMIE WALTERS/Hold On	28 35 35	39 TLC/Red Light Special
50 47 46	35 SHERYL CROW/Strong Enough	37 38 38	37 BROWNSTONE//I Love Me
24 25 26	34 LIVE/Anything ZEN	46 41 36	36 BLACKSTREET/Before I Let You Go
54 52 52	32 DIONNE FARRIS// Know	18 14 22	35 ADINA HOWARD/Freak Like Me
8 8 9	29 MADONNA/Take A Bow	56 50 46	34 DES'REE/You Gotta Be
- 16 25	29 HUMAN LEAGUE/Tell Me When	37 35 37	33 BOYZ II MEN/Thank You
- 6 24	29 TLC/Red Light Special	15 16 23	32 NIJUI Miss You
52 38 29	28 CECE PENISTON/Keep Givin' Me...	20 15 23	30 IMMATURE/Constantly
23 27 23	28 SIMPLE MINDS/She's A River	39 33 33	30 MELISSA ETHERIDGE//I'm The Only One
46 52 23	28 BLESSID UNION OF.../I Believe	33 30 30	29 BABYFACE/When Can I See You
- 21 26	26 DURAN DURAN/White Lines	34 38 24	29 BRANDY//Baby
29 34 23	26 DES'REE/You Gotta Be	26 25 25	26 MARY J. BLIGE//I'm Goin' Down
28 22 23	26 CRYSTAL WATERS/What I Need	14 21 19	23 MAX-A-MILLION/Fat Boy
- 14 25	25 NICKI FRENCH/Total Eclipse Of...	- 10 22	22 STEVIE B/Dream About You
52 54 50	25 COLLECTIVE SOUL/ Shine	11 17 16	19 SALT-N-PEPA/Shoop
- 5 5	24 STEVIE B/Dream About You	24 21 18	18 ALL-4-ONE//She's Got) Skilz
17 25 23	23 CRANBERRIES/Ode To My Family	49 48 37	18 INI KAMOZE/Here Comes...
25 22 25	21 BROWNSTONE//I Love Me	12 15 17	18 ACE OF BASE/Don't Turn Around
43 37 25	21 BOYZ II MEN/Water Runs Dry	13 15 12	17 ACE OF BASE/The Sign
28 28 25	21 CORONA/The Rhythm Of...	15 12 14	16 ENIGMA/Return To Innocence
51 53 47	21 MELISSA ETHERIDGE//I Wanted To	15 15 11	16 SHERYL CROW//I Wanna Do
23 21 19	20 INI KAMOZE/Here Comes...	17 14 12	16 COLLAGEE//I Be Loving You
- 12 22	19 LETTERS TO CLEO/Here & Now	17 16 15	16 CRYSTAL WATERS/100% Pure Love
52 51 34	19 ALL-4-ONE//She's Got) Skilz	18 14 14	15 69 BOYZ//tootsee Roll
- 19 19	19 HOOTIE & BLOWFISH/Let Her Cry	- 5 15	15 SUBWAY//This Lil' Game We...
24 23 15	19 JADE/Every Day Of...	17 15 15	15 REALITY//Volanda
- 17	17 TOAD THE WET.../Fly From Heaven	29 13 14	14 2 UNLIMITED/Get Ready For This
- 17	17 OASIS//Live Forever	26 13 12	14 DJ MIKD/What's Up
- 17	17 OASIS//Live Forever	13 9 13	13 RAPPIN' 4-TAY//I Be Around

<b>92.1</b>		<b>MARKET #23</b> KOKS/Denver (303) 721-9210 Feather/Dickinson	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
68 64 65	65 BRANDY//I Wanna Be Down	68 64 65	65 BRANDY//I Wanna Be Down
70 64 64	64 TLC/Creep	70 64 64	64 TLC/Creep
60 62 64	63 JADE/Every Day Of...	60 62 64	63 JADE/Every Day Of...
64 60 61	62 JANET JACKSON/You Want This	64 60 61	62 JANET JACKSON/You Want This
62 59 62	61 MADONNA/Take A Bow	62 59 62	61 MADONNA/Take A Bow
41 41 50	61 CHANGING FACES/Stroke You Up	41 41 50	61 CHANGING FACES/Stroke You Up
57 65 59	58 BOYZ II MEN/On Bended Knee	57 65 59	58 BOYZ II MEN/On Bended Knee
40 39 41	53 SOUL FOR REAL/Candy Rain	40 39 41	53 SOUL FOR REAL/Candy Rain
50 47 48	49 ZHANE//Groove Thing	50 47 48	49 ZHANE//Groove Thing
45 44 44	48 REAL MCCOY/Run Away	45 44 44	48 REAL MCCOY/Run Away
30 37 39	42 TONI BRAXTON// Belong To You	30 37 39	42 TONI BRAXTON// Belong To You
28 35 35	39 TLC/Red Light Special	28 35 35	39 TLC/Red Light Special
37 38 38	37 BROWNSTONE//I Love Me	37 38 38	37 BROWNSTONE//I Love Me
46 41 36	36 BLACKSTREET/Before I Let You Go	46 41 36	36 BLACKSTREET/Before I Let You Go
18 14 22	35 ADINA HOWARD/Freak Like Me	18 14 22	35 ADINA HOWARD/Freak Like Me
56 50 46	34 DES'REE/You Gotta Be	56 50 46	34 DES'REE/You Gotta Be
37 35 37	33 BOYZ II MEN/Thank You	37 35 37	33 BOYZ II MEN/Thank You
15 16 23	32 NIJUI Miss You	15 16 23	32 NIJUI Miss You
20 15 23	30 IMMATURE/Constantly	20 15 23	30 IMMATURE/Constantly
39 33 33	30 MELISSA ETHERIDGE//I'm The Only One	39 33 33	30 MELISSA ETHERIDGE//I'm The Only One
33 30 30	29 BABYFACE/When Can I See You	33 30 30	29 BABYFACE/When Can I See You
34 38 24	29 BRANDY//Baby	34 38 24	29 BRANDY//Baby
26 25 25	26 MARY J. BLIGE//I'm Goin' Down	26 25 25	26 MARY J. BLIGE//I'm Goin' Down
14 21 19	23 MAX-A-MILLION/Fat Boy	14 21 19	23 MAX-A-MILLION/Fat Boy
- 10 22	22 STEVIE B/Dream About You	- 10 22	22 STEVIE B/Dream About You
11 17 16	19 SALT-N-PEPA/Shoop	11 17 16	19 SALT-N-PEPA/Shoop
24 21 18	18 ALL-4-ONE//She's Got) Skilz	24 21 18	18 ALL-4-ONE//She's Got) Skilz
49 48 37	18 INI KAMOZE/Here Comes...	49 48 37	18 INI KAMOZE/Here Comes...
12 15 17	18 ACE OF BASE/Don't Turn Around	12 15 17	18 ACE OF BASE/Don't Turn Around
13 15 12	17 ACE OF BASE/The Sign	13 15 12	17 ACE OF BASE/The Sign
15 12 14	16 ENIGMA/Return To Innocence	15 12 14	16 ENIGMA/Return To Innocence
15 15 11	16 SHERYL CROW//I Wanna Do	15 15 11	16 SHERYL CROW//I Wanna Do
17 14 12	16 COLLAGEE//I Be Loving You	17 14 12	16 COLLAGEE//I Be Loving You
17 16 15	16 CRYSTAL WATERS/100% Pure Love	17 16 15	16 CRYSTAL WATERS/100% Pure Love
18 14 14	15 69 BOYZ//tootsee Roll	18 14 14	15 69 BOYZ//tootsee Roll
- 5 15	15 SUBWAY//This Lil' Game We...	- 5 15	15 SUBWAY//This Lil' Game We...
17 15 15	15 REALITY//Volanda	17 15 15	15 REALITY//Volanda
29 13 14	14 2 UNLIMITED/Get Ready For This	29 13 14	14 2 UNLIMITED/Get Ready For This
26 13 12	14 DJ MIKD/What's Up	26 13 12	14 DJ MIKD/What's Up
13 9 13	13 RAPPIN' 4-TAY//I Be Around	13 9 13	13 RAPPIN' 4-TAY//I Be Around

<b>100</b>		<b>MARKET #24</b> KKRZ/Portland, OR (503) 226-0100 Benson/Murphy	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
40 40 50	64 BROWNSTONE//I Love Me	40 40 50	64 BROWNSTONE//I Love Me
36 27 43	63 JADE/Every Day Of...	36 27 43	63 JADE/Every Day Of...
61 61 58	60 MELISSA ETHERIDGE//I'm The Only One	61 61 58	60 MELISSA ETHERIDGE//I'm The Only One
53 62 63	60 BLESSID UNION OF.../I Believe	53 62 63	60 BLESSID UNION OF.../I Believe
39 38 39	40 DIONNE FARRIS// Know	39 38 39	40 DIONNE FARRIS// Know
61 61 48	40 REAL MCCOY/Another Night	61 61 48	40 REAL MCCOY/Another Night
30 27 33	38 LONDONBEAT/Come Back	30 27 33	38 LONDONBEAT/Come Back
23 24 33	38 BOYZ II MEN/Water Runs Dry	23 24 33	38 BOYZ II MEN/Water Runs Dry
39 39 38	38 HOOTIE & BLOWFISH/Hold My Hand	39 39 38	38 HOOTIE & BLOWFISH/Hold My Hand
27 21 27	38 MARTIN PAGE/In The House...	27 21 27	38 MARTIN PAGE/In The House...
- 31 36 37	37 JAMIE WALTERS/Hold On	- 31 36 37	37 JAMIE WALTERS/Hold On
17 8 11	36 GRANT & GILL/House Of Love	17 8 11	36 GRANT & GILL/House Of Love
13 16 26	29 GREEN DAY/When I Come Around	13 16 26	29 GREEN DAY/When I Come Around
26 32 32	28 SHERYL CROW/Strong Enough	26 32 32	28 SHERYL CROW/Strong Enough
29 23 24	27 HUMAN LEAGUE/Tell Me When	29 23 24	27 HUMAN LEAGUE/Tell Me When
12 17 23	26 REAL MCCOY/Run Away	12 17 23	26 REAL MCCOY/Run Away
21 24 22	26 TLC/Creep	21 24 22	26 TLC/Creep
43 26 29	25 DES'REE/You Gotta Be	43 26 29	25 DES'REE/You Gotta Be
9 20 22	24 2 UNLIMITED/Get Ready For This	9 20 22	24 2 UNLIMITED/Get Ready For This
35 39 29	23 4 P.M./Sukiyaki	35 39 29	23 4 P.M./Sukiyaki
63 63 46	22 MADONNA/Take A Bow	63 63 46	22 MADONNA/Take A Bow
13 14 21	21 SALT-N-PEPA/Vogue/Whatta Man	13 14 21	21 SALT-N-PEPA/Vogue/Whatta Man
- 10 15	20 PEARL JAM/Better Man	- 10 15	20 PEARL JAM/Better Man
25 21 20	18 INI KAMOZE/Here Comes...	25 21 20	18 INI KAMOZE/Here Comes...
12 17 11	18 ELTON JOHN/Believe	12 17 11	18 ELTON JOHN/Believe
- 7 17	17 ANNIE LENNOX/No More "I Love..."	- 7 17	17 ANNIE LENNOX/No More "I Love..."
26 24 16	16 EAGLES/Love Will Keep Us...	26 24 16	16 EAGLES/Love Will Keep Us...
16 13 20	16 MADONNA/Secret	16 13 20	16 MADONNA/Secret
18 22 20	16 AMY GRANT/Lucky One	18 22 20	16 AMY GRANT/Lucky One
- 22 14	16 TLC/Red Light Special	- 22 14	16 TLC/Red Light Special
32 32 23	13 BOYZ II MEN/On Bended Knee	32 32 23	13 BOYZ II MEN/On Bended Knee
36 38 28	12 BON JOVI/Always	36 38 28	12 BON JOVI/Always
- 14 12	12 BABYFACE/When Can I See You	- 14 12	12 BABYFACE/When Can I See You
22 22 20	11 GIN BLOSSOMS/Found Out About You	22 22 20	11 GIN BLOSSOMS/Found Out About You
7 7 5	6 ALL-4-ONE//She's Got) Skilz	7 7 5	6 ALL-4-ONE//She's Got) Skilz
- 5	6 OJANA KING/Shy Guy	- 5	6 OJANA KING/Shy Guy
- 5	6 4 P.M./Lay Down Your Love	- 5	6 4 P.M./Lay Down Your Love
- 5	5 SOUL FOR REAL/Candy Rain	- 5	5 SOUL FOR REAL/Candy Rain
- 5	5 FIREHOUSE/ Live My Life...	- 5	5 FIREHOUSE/ Live My Life...

<b>Q102</b>		<b>MARKET #25</b> WKRC/Cincinnati (513) 763-5500 Steal/Douglas	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
67 64 64	69 MADONNA/Take A Bow	67 64 64	69 MADONNA/Take A Bow
66 66 69	69 DES'REE/You Gotta Be	66 66 69	69 DES'REE/You Gotta Be
29 30 58	66 HOOTIE & BLOWFISH/Hold My Hand	29 30 58	66 HOOTIE & BLOWFISH/Hold My Hand
67 68 68	66 MELISSA ETHERIDGE//I'm The Only One	67 68 68	66 MELISSA ETHERIDGE//I'm The Only One
31 28 23	63 MARTIN PAGE/In The House...	31 28 23	63 MARTIN PAGE/In The House...
23 23 25	61 TOM PETTY/You Don't Know...	23 23 25	61 TOM PETTY/You Don't Know...
24 22 23	38 ANORU DONALDS/Mishale	24 22 23	38 ANORU DONALDS/Mishale
- 33 30	30 REAL MCCOY/Another Night	- 33 30	30 REAL MCCOY/Another Night
21 23 39	30 BOYZ II MEN/On Bended Knee	21 23 39	30 BOYZ II MEN/On Bended Knee
22 23 31	29 JAMIE WALTERS/Hold On	22 23 31	29 JAMIE WALTERS/Hold On
23 24 23	29 SHERYL CROW/Strong Enough	23 24 23	29 SHERYL CROW/Strong Enough
28 27 27	28 MELISSA ETHERIDGE//Come To My...	28 27 27	28 MELISSA ETHERIDGE//Come To My...
30 30 28	28 BLESSID UNION OF.../I Believe	30 30 28	28 BLESSID UNION OF.../I Believe
24 21 24	28 VANESSA WILLIAMS/The Sweetest Days	24 21 24	28 VANESSA WILLIAMS/The Sweetest Days
27 21 21	27 AMY GRANT/Lucky One	27 21 21	27 AMY GRANT/Lucky One
65 67 21	25 BON JOVI/Always	65 67 21	25 BON JOVI/Always
- 32 25	25 GILL/House Of Love	- 32 25	25 GILL/House Of Love
31 30 25	25 WET WET WET/Love Is All Around	31 30 25	25 WET WET WET/Love Is All Around
26 27 24	22 HARRY CONNICK JR./I Could...	26 27 24	22 HARRY CONNICK JR./I Could...
- 20 21	22 SHERYL CROW/All I Wanna Do	- 20 21	22 SHERYL CROW/All I Wanna Do
27 28 24	21 TONI BRAXTON/You Mean The World...	27 28 24	21 TONI BRAXTON/You Mean The World...
25 25	21 JOHN MELLENCAMP/Whitt Night	25 25	21 JOHN MELLENCAMP/Whitt Night
- 19 19	21 MADONNA//I Remember	- 19 19	21 MADONNA//I Remember
20 19	18 KENNY LOGGINS/Return To Pooh...	20 19	18 KENNY LOGGINS/Return To Pooh...
- 17 17	18 DIONNE FARRIS// Know	- 17 17	18 DIONNE FARRIS// Know
- 17 17	18 BROWNSTONE//I Love Me	- 17 17	18 BROWNSTONE//I Love Me
17 16 18	16 VAN HALEN/Can't Stop Lovin'...	17 16 18	16 VAN HALEN/Can't Stop Lovin'...
15 13 15	16 FIREHOUSE/ Live My Life	15 13 15	16 FIREHOUSE/ Live My Life
22 21 21	12 EAGLES/Love Will Keep Us...	22 21 21	12 EAGLES/Love Will Keep Us...
5 8 13	10 ELTON JOHN/Believe	5 8 13	10 ELTON JOHN/Believe
18 20 18	9 GREEN DAY/When I Come Around	18 20 18	9 GREEN DAY/When I Come Around
28 27 17	6 RICHARD MARX/Nothing Left...	28 27 17	6 RICHARD MARX/Nothing Left...

<b>KISS 107.3 FM</b> Kansas City's New Rock!		<b>MARKET #27</b> KISF/Kansas City (816) 254-1073 Geiger/Madison	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
17 15 50	63 MELISSA ETHERIDGE//I Wanted To	17 15 50	63 MELISSA ETHERIDGE//I Wanted To
45 50 63	63 GREEN DAY/When I Come Around	45 50 63	63 GREEN DAY/When I Come Around
22 25 50	63 SARAH McLACHLAN/Good Enough	22 25 50	63 SARAH McLACHLAN/Good Enough
59 53 61	63 PEARL JAM/Better Man	59 53 61	63 PEARL JAM/Better Man
39 54 43	61 LIVE/Lighting Crashes	39 54 43	61 LIVE/Lighting Crashes
41 54 38	36 COLLECTIVE SOUL/ Shine	41 54 38	36 COLLECTIVE SOUL/ Shine
28 20 28	33 DIONNE FARRIS// Know	28 20 28	33 DIONNE FARRIS// Know
33 21 34	33 OASIS//Live Forever	33 21 34	33 OASIS//Live Forever
31 27 33	31 NIRVANA/The Man Who Sold...	31 27 33	31 NIRVANA/The Man Who Sold...
60 49 40	31 COUNTING CROWS/Einsteins Dn...	60 49 40	31 COUNTING CROWS/Einsteins Dn...
59 50 55	31 SHERYL CROW/Strong Enough	59 50 55	31 SHERYL CROW/Strong Enough
- 9 21	28 SHERYL CROW/Oyer Mak'er	- 9 21	28 SHERYL CROW/Oyer Mak'er
14 19 26	28 STONE TEMPLE PILOTS/Pretty Penny	14 19 26	28 STONE TEMPLE PILOTS/Pretty Penny
- 21 28	28 PEARL JAM/Yellow Ledbetter	- 21 28	28 PEARL JAM/Yellow Ledbetter
59 49 37	27 SARAH McLACHLAN/Possession	59 49 37	27 SARAH McLACHLAN/Possession
34 26 31	27 HOOTIE & BLOWFISH/Hold My Hand	34 26 31	27 HOOTIE & BLOWFISH/Hold My Hand
13 21 21	26 PJ HARVEY/Down By The Water	13 21 21	26 PJ HARVEY/Down By The Water
28 30 25	25 CRANBERRIES/Dreams	28 30 25	25 CRANBERRIES/Dreams
- 24 22	22 BLUES TRAVELER/Run-Around	- 24 22	22 BLUES TRAVELER/Run-Around
25 18 20	22 EVERYTHING ZEN	25 18 20	22 EVERYTHING ZEN
31 28 20	21 CRANBERRIES/Ode To My Family	31 28 20	21 CRANBERRIES/Ode To My Family
25 20 20	21 SMASHING PUMPKINS/Today	25 20 2	

# POP/CHR PLAYLISTS

March 31, 1995 R&R • 53

**KISS 98.5**  
MARKET #41  
WKSS/Hartford  
(203) 249-9577  
Jones/Simonet

PLAYS	SW	LW	TW	ARTIST/TITLE
58	64	62	62	REAL MCCOY/Another Night
54	66	60	60	JADE/Every Day Of...
54	42	57	58	HOOTIE & BLOWFISH/Hold My Hand
56	62	58	58	JAMIE WALTERS/Hold On
46	47	51	51	DIONNE FARRIS/I Know
46	50	50	50	JANET JACKSON/You Want This
43	37	49	49	CORONA/The Rhythm Of...
44	44	46	46	BROWNSTONE/If You Love Me
64	54	46	46	TLC/Creep
20	38	44	44	BRANDY/Baby
35	42	44	44	REAL MCCOY/Run Away
26	31	39	39	SHERYL CROW/Strong Enough
31	35	37	40	GREEN DAY/When I Come Around
15	27	38	38	BLESSIO UNION OF..I Believe
27	32	31	34	BOYZ II MEN/Water Runs Dry
61	58	42	34	MADONNA/Take A Bow
17	10	30	30	HUMAN LEAGUE/Tell Me When
26	11	28	28	2 UNLIMITED/Get Ready For This
18	31	21	26	LONDONBEAT/Come Back
11	25	25	25	FUN FACTORY/Close To You
43	38	28	25	SOUL FOR REAL/Candy Rain
26	13	22	24	GLORIA ESTEFAN/Everlasting Love
21	28	23	22	JAKI GRAHAM/Ain't Nobody
24	20	28	21	MELISSA ETHERIDGE/If I Wanted To
17	16	18	20	PEARL JAM/Better Man
14	20	24	20	TLC/Red Light Special
10	10	20	ADINA HOWARD/Freak Like Me	
5	6	12	19	ELTON JOHN/Beieve
13	18	18	18	WEEZER/Buddy Holly
10	16	20	17	OURAN DURAN/White Lines
20	20	16	16	BOYZ II MEN/Thank You
14	14	15	15	MAX-A-MILLION/Fat Boy
17	17	14	14	MELISSA ETHERIDGE/If I Wanted To
8	5	12	14	MARTIN PAGE/In The House...
14	16	11	11	K7/Move It Like This
9	9	10	10	LIVE/Lighting Crashes
10	10	10	10	HOOTIE & BLOWFISH/Let Her Cry
43	10	8	8	ANDRU DONALDS/Mishale
10	10	10	10	MADONNA/Bedtime Story
5	13	8	8	TECHNOTRONIC/Move It To...

**KISS 95.7**  
MARKET #41  
WTIC-M/Hartford  
(203) 522-1080  
Cannon/Bristol

PLAYS	SW	LW	TW	ARTIST/TITLE
58	58	53	56	DES'REE/You Gotta Be
44	44	55	55	BON JOVI/Always
62	62	52	55	ANDRU DONALDS/Mishale
60	60	51	53	MADONNA/Take A Bow
59	59	48	52	MELISSA ETHERIDGE/If I'm The Only One
61	61	53	51	BOYZ II MEN/On Bended Knee
19	19	37	37	HOOTIE & BLOWFISH/Hold My Hand
19	19	38	36	EAGLES/Love Will Keep Us...
42	42	39	36	VANESSA WILLIAMS/The Sweetest Days
42	42	36	36	JON SECADA/Mental Picture
59	59	53	35	GERALD LEVERT/If I Give Anything
43	43	39	35	MARTIN PAGE/In The House...
28	28	22	35	SHERYL CROW/Strong Enough
40	40	35	34	CECE PENITON/Hit By Love
43	43	35	33	GLORIA ESTEFAN/Everlasting Love
18	18	18	25	FIREHOUSE/1 Live My Life...
16	16	16	24	JAMIE WALTERS/Hold On
19	19	16	18	GIN BLOSSOM/Found Out About You
19	19	16	18	GABRIELLE/Dreams
17	17	15	17	BLESSIO UNION OF..I Believe
17	17	15	17	WEEZER/Buddy Holly
22	22	14	17	DIONNE FARRIS/I Know
16	16	13	17	LIVE/Lighting Crashes
16	16	15	16	PEARL JAM/Better Man
18	18	16	16	FOUR SEASONS/December 1963 (94)
17	17	16	15	GREEN DAY/When I Come Around
25	25	17	15	MELISSA ETHERIDGE/If I Wanted To
18	18	16	15	HUMAN LEAGUE/Tell Me When
18	18	16	15	SHERYL CROW/All I Wanna Do
20	20	17	15	COUNTING CROWS/Mr. Jones
18	18	17	15	JOHN MELLENCAMP/Wild Night
17	17	15	15	ACE OF BASE/Don't Turn Around
17	17	14	15	TONI BRAXTON/I Begon To You
14	14	12	14	COLLECTIVE SOUL/Shine
12	12	17	13	ELTON JOHN/Beieve
12	12	18	13	HUEY LEWIS/THE NEWS/Little Bitty...
38	38	14	13	HUEY LEWIS/THE NEWS/But It's Alright
17	17	14	12	BONNIE RAITT/You Got It
16	16	14	12	JON SECADA/If You Go

**98 FM WPMY**  
MARKET #44  
WPXY/Rochester, NY  
(716) 454-2600  
Ingram/Rice

PLAYS	SW	LW	TW	ARTIST/TITLE
55	53	56	57	REAL MCCOY/Another Night
31	42	43	49	DIONNE FARRIS/I Know
37	40	43	45	NICKI FRENCH/Total Eclipse Of...
54	54	44	43	2 UNLIMITED/Get Ready For This
29	30	39	42	BOYZ II MEN/On Bended Knee
54	53	47	42	DES'REE/You Gotta Be
34	42	46	41	HOOTIE & BLOWFISH/Hold My Hand
52	50	45	40	JADE/Every Day Of...
56	54	45	39	JAMIE WALTERS/Hold On
38	37	45	35	LIL' SUZY/Take Me In Your Arms
27	36	20	35	JOSHUA KADISON/Beautiful In My Eyes
35	31	34	34	MELISSA ETHERIDGE/If I'm The Only One
46	47	36	31	REAL MCCOY/Run Away
34	37	34	31	BON JOVI/Always
45	44	29	30	MADONNA/Take A Bow
23	23	25	28	BLESSIO UNION OF..I Believe
29	31	42	28	BOYZ II MEN/If I Make Love To...
27	27	27	28	FIREHOUSE/1 Live My Life...
22	26	15	27	MELISSA ETHERIDGE/Come To My...
41	41	26	26	CORONA/The Rhythm Of...
41	36	36	24	JON SECADA/If You Go
6	15	15	22	VAN HALEN/Can't Stop Lovin'...
5	16	15	20	BOYZ ONE/She's Got Skilz
13	11	14	18	MARTIN PAGE/In The House...
18	13	22	17	INI KAMOZE/Here Comes...
18	16	17	17	BIZARRI INC./I'm Gonna Get You...
17	17	17	17	MELISSA ETHERIDGE/If I Wanted To
16	16	16	17	TECHNOTRONIC/Move This
13	17	18	16	ELTON JOHN/Beieve
20	22	15	16	SHERYL CROW/Strong Enough
12	17	14	16	CRYSTAL WATERS/100% Pure Love
17	17	16	16	SPIN DOCTORS/Two Princes
17	14	17	16	TONI BRAXTON/You Mean The World...
13	15	17	16	JON SECADA/Do You Believe In...
18	17	17	16	HADDADAWAY/What Is Love
21	21	15	15	HUMAN LEAGUE/Tell Me When
13	15	15	15	JOHN MELLENCAMP/Wild Night
24	24	13	14	FOUR SEASONS/December 1963 (94)
14	12	15	14	COUNTING CROWS/Mr. Jones
8	10	13	13	DURAN DURAN/White Lines

**Y107**  
MARKET #45  
WYHY/Nashville  
(615) 256-6556  
Quinn/Harrison

PLAYS	SW	LW	TW	ARTIST/TITLE
59	56	59	58	JAMIE WALTERS/Hold On
33	54	58	58	SHERYL CROW/Strong Enough
36	33	44	53	REAL MCCOY/Run Away
53	57	52	52	DIONNE FARRIS/I Know
18	35	49	47	PEARL JAM/Better Man
35	35	36	47	GREEN DAY/When I Come Around
38	38	35	47	TOM PETTY/You Don't Know...
52	58	45	46	DES'REE/You Gotta Be
27	36	39	39	BROWNSTONE/If You Love Me
21	32	35	36	FIREHOUSE/1 Live My Life...
57	58	46	35	MADONNA/Take A Bow
14	30	33	35	BOYZ II MEN/Thank You
24	29	26	34	TLC/Creep
56	41	38	34	HOOTIE & BLOWFISH/Hold My Hand
18	22	28	33	HOOTIE & BLOWFISH/Let Her Cry
27	14	18	33	VAN HALEN/Can't Stop Lovin'...
37	30	31	31	MARTIN PAGE/In The House...
33	30	30	30	BON JOVI/Someday I'll Be...
21	25	27	28	MELISSA ETHERIDGE/100% Pure Love
20	25	26	27	EAGLES/Love Will Keep Us...
28	20	20	26	SIMPLE MINDS/She's A River
26	16	6	26	REMBRANDTS/Theme From "Friends"
23	39	37	26	CRANBERRIES/Save Me From This World
21	17	8	25	BLESSIO UNION OF..I Believe
24	25	24	24	BONNIE RAITT/You Got It
25	30	23	23	2 UNLIMITED/Get Ready For This
14	35	36	23	ROBIN S/Show Me Love
23	25	22	23	INI KAMOZE/Here Comes...
18	29	22	22	TLC/Red Light Special
18	22	15	22	CORONA/The Rhythm Of...
19	23	22	22	JANET JACKSON/You Want This
24	13	12	21	DAVE MATTHEWS BAND/What Would...
23	24	24	21	REAL MCCOY/Another Night
22	20	21	20	ACE OF BASE/The Sign
6	11	19	19	LETTERS TO CLEO/Here & Now
31	31	32	19	FREDDY JOHNSTON/Bad Reputation
32	28	33	18	LONDONBEAT/Come Back
20	21	17	17	DEADEYE OICK/New Age Girl
12	20	22	16	ELTON JOHN/Beieve
17	17	17	16	COOLIO/Fantastic Voyage

**2.93**  
MARKET #47  
WGTX/Dayton  
(513) 294-5858  
Kaplan/Corbett

PLAYS	SW	LW	TW	ARTIST/TITLE
60	60	63	63	REAL MCCOY/Another Night
60	59	61	61	GREEN DAY/When I Come Around
59	58	61	61	MADONNA/Take A Bow
42	62	60	60	DIONNE FARRIS/I Know
57	59	56	56	MELISSA ETHERIDGE/If I'm The Only One
33	33	48	48	TLC/Creep
60	63	48	48	SHERYL CROW/Strong Enough
37	39	48	48	DES'REE/You Gotta Be
47	58	39	39	HOOTIE & BLOWFISH/Hold My Hand
24	34	34	34	BLESSIO UNION OF..I Believe
51	35	33	33	4 PM/Sukiyaki
30	33	33	33	STONE TEMPLE PILOTS/Interstate Love...
33	35	28	28	TOM PETTY/You Don't Know...
38	25	27	27	BOYZ II MEN/On Bended Knee
31	24	27	27	CORONA/The Rhythm Of...
29	26	26	26	CRYSTAL WATERS/100% Pure Love
26	24	25	25	IMMATURE/Forever
13	17	24	24	JAMIE WALTERS/Hold On
15	11	24	24	ALL-4-ONE/She's Got Skilz
20	20	23	23	WEEZER/Buddy Holly
20	22	22	22	BOYZ II MEN/If I Make Love To...
24	25	22	22	DEADEYE OICK/New Age Girl
24	24	21	21	STONE TEMPLE PILOTS/Big Empty
25	22	21	21	INI KAMOZE/Here Comes...
26	26	20	20	JANET JACKSON/You Want This
28	19	19	19	FOUR SEASONS/December 1963 (94)
12	18	17	17	BON JOVI/Always
12	18	17	17	BRANDY/Baby
19	23	17	17	FIREHOUSE/1 Live My Life...
20	17	15	15	MELISSA ETHERIDGE/If I Wanted To
15	14	12	12	BOYZ II MEN/Thank You
10	18	12	12	MARTIN PAGE/In The House...
13	11	11	11	DURAN DURAN/White Lines
10	10	11	11	REAL MCCOY/Run Away
10	10	11	11	GILLETTE/20 FINGERS/Mr. Personality
9	7	11	11	IMMATURE/Constantly
7	11	11	11	MADONNA/Bedtime Story
10	9	10	10	VAN HALEN/Can't Stop Lovin'...
7	7	10	10	LIVE/Lighting Crashes
8	8	10	10	LONDONBEAT/Come Back

**STAR 95.5 FM Palm Beach**  
MARKET #49  
WOVW/Palm Beach  
(407) 478-9688  
Sullivan/Chase

PLAYS	SW	LW	TW	ARTIST/TITLE
30	29	32	32	LIL' SUZY/Promise Me
61	58	50	60	BLACKSTREET/Before I Let You Go
52	59	60	60	BROWNSTONE/If You Love Me
64	63	61	61	BRANDY/Wanna Be Down
29	29	34	34	REAL MCCOY/Run Away
45	35	62	62	TLC/Red Light Special
65	62	65	65	K7/Move It Like This
37	63	63	63	SOUL FOR REAL/Candy Rain
6	18	33	33	BOYZ II MEN/Thank You
10	27	33	33	HUMAN LEAGUE/Tell Me When
44	32	33	32	NIJUI Miss You
30	32	32	32	AALIYAH/Age Ain't Nothing...
26	28	32	32	SUBWAY/This Lit' Game We...
32	32	32	32	DIONNE FARRIS/I Know
28	29	30	30	MARY J. BLIGE/I'm Goin' Down
28	28	28	28	MONTY JORDAN/This Is How We Do It
28	28	28	28	MILLIE RAY MARTIN/Your Loving Arms
28	28	28	28	RAPHAEL SAADIO/Ask Your Home
16	29	28	28	SPANISH FLY/Daddy's Home
26	25	28	28	LE CLIC/Click/Click/Click
27	25	28	28	ADINA HOWARD/Freak Like Me
27	27	27	27	BLESSIO UNION OF..I Believe
29	30	33	37	BRANDY/Baby
36	18	18	19	DES'REE/You Gotta Be
42	32	32	32	MADONNA/Take A Bow
17	18	17	17	BOYZ II MEN/On Bended Knee
17	18	18	18	REAL MCCOY/Another Night
16	18	18	18	JADE/Every Day Of...
61	59	18	18	TLC/Creep
42	32	32	32	STEVIE N/Funky Melody
18	18	17	17	INI KAMOZE/Here Comes...
43	32	16	16	CHANGING FACES/Rootin' Around
16	16	16	16	LUTHER VANDROSS/Love The One...
18	18	16	16	KEITH MARTIN/Never Find Someone...
11	13	14	14	MAX-A-MILLION/Fat Boy
12	14	13	13	FUN FACTORY/Close To You
12	9	10	10	ROULA/Lick It
5	8	7	7	GILLETTE/20 FINGERS/Mr. Personality
12	9	8	8	NICKI FRENCH/Total Eclipse Of...
11	9	9	9	NOTORIOUS B.I.G./Big Poppa

**WAPE-FM**  
MARKET #50  
WAPE/Jacksonville  
(904) 642-1055  
McCartney/Cox

PLAYS	SW	LW	TW	ARTIST/TITLE
24	28	36	53	JAMIE WALTERS/Hold On
33	32	46	51	2 UNLIMITED/Get Ready For This
38	39	33	48	DIONNE FARRIS/I Know
46	48	44	48	HOOTIE & BLOWFISH/Hold My Hand
43	46	45	45	DEADEYE OICK/New Age Girl
49	51	49	42	MADONNA/Take A Bow
31	29	30	39	JADE/Every Day Of...
57	57	57	57	CORONA/The Rhythm Of...
28	20	32	32	STEVIE N/Funky Melody
28	33	34	30	RENEE C/Cotton Eye Joe
30	30	22	29	REAL MCCOY/Run Away
34	29	33	29	WILLI ONE BLOOD/Whiney, Whiney...
31	35	41	28	REAL MCCOY/Another Night
6	16			

MARCH 31, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	1	1	1	<b>TLC</b> Red Light Special (LaFace/Arista) <b>1695</b> <b>1744</b> <b>1657</b> <b>1486</b> <b>34/0</b>					
1	2	2	<b>2</b>	<b>SOUL FOR REAL</b> Candy Rain (Uptown/MCA) <b>1678</b> <b>1652</b> <b>1655</b> <b>1705</b> <b>33/0</b>					
19	11	5	<b>3</b>	<b>MONTELL JORDAN</b> This Is How We Do It (PMP/RAL/Island) <b>1404</b> <b>1160</b> <b>885</b> <b>700</b> <b>33/2</b>					
2	3	3	4	<b>BROWNSTONE</b> If You Love Me (MJJ/Epic) <b>1238</b> <b>1368</b> <b>1510</b> <b>1595</b> <b>29/0</b>					
8	9	6	<b>5</b>	<b>SUBWAY</b> This Lil' Game We Play (Biv Ten/Motown) <b>1234</b> <b>1157</b> <b>1041</b> <b>987</b> <b>27/0</b>					
10	8	7	<b>6</b>	<b>ADINA HOWARD</b> Freak Like Me (EastWest/EEG) <b>1189</b> <b>1142</b> <b>1045</b> <b>976</b> <b>26/0</b>					
4	4	4	7	<b>BRANDY</b> Baby (Atlantic) <b>1155</b> <b>1295</b> <b>1345</b> <b>1465</b> <b>28/0</b>					
7	6	9	8	<b>MARY J. BLIGE</b> I'm Goin' Down (Uptown/MCA) <b>1081</b> <b>1083</b> <b>1067</b> <b>1031</b> <b>29/1</b>					
5	5	8	9	<b>MADONNA</b> Take A Bow (Maverick/Sire/WB) <b>1011</b> <b>1092</b> <b>1194</b> <b>1356</b> <b>23/0</b>					
15	14	11	<b>10</b>	<b>REAL McCOY</b> Run Away (Arista) <b>1002</b> <b>918</b> <b>866</b> <b>764</b> <b>27/0</b>					
6	7	10	11	<b>TLC</b> Creep (LaFace/Arista) <b>827</b> <b>1052</b> <b>1052</b> <b>1154</b> <b>23/0</b>					
11	13	14	12	<b>BOYZ II MEN</b> Water Runs Dry (Motown) <b>812</b> <b>848</b> <b>867</b> <b>901</b> <b>21/1</b>					
16	15	15	13	<b>NOTORIOUS B.I.G.</b> Big Poppa (Bad Boy/Arista) <b>784</b> <b>811</b> <b>794</b> <b>757</b> <b>26/1</b>					
12	12	12	14	<b>BOYZ II MEN</b> Thank You (Motown) <b>766</b> <b>873</b> <b>877</b> <b>871</b> <b>24/1</b>					
20	18	16	<b>15</b>	<b>K7</b> Move It Like This (Tommy Boy) <b>748</b> <b>745</b> <b>680</b> <b>664</b> <b>22/1</b>					
29	22	18	<b>16</b>	<b>IV XAMPLE</b> I'd Rather Be Alone (MCA) <b>732</b> <b>709</b> <b>572</b> <b>425</b> <b>23/5</b>					
23	21	20	<b>17</b>	<b>STEVIE B</b> Dream About You (Emporia) <b>718</b> <b>627</b> <b>591</b> <b>540</b> <b>22/2</b>					
—	37	25	<b>18</b>	<b>DIANA KING</b> Shy Guy (WORK) <b>671</b> <b>498</b> <b>283</b> <b>144</b> <b>23/2</b>					
13	16	17	19	<b>BOYZ II MEN</b> On Bended Knee (Motown) <b>658</b> <b>725</b> <b>793</b> <b>862</b> <b>17/0</b>					
26	23	22	<b>20</b>	<b>KEITH MARTIN</b> Never Find Someone Like You (Columbia) <b>612</b> <b>575</b> <b>557</b> <b>503</b> <b>25/1</b>					
24	24	23	<b>21</b>	<b>RAPHAEL SAADIQ</b> Ask Of You (550/Epic Soundtrax) <b>606</b> <b>565</b> <b>537</b> <b>508</b> <b>23/1</b>					
25	26	24	<b>22</b>	<b>SPANISH FLY</b> Daddy's Home (Upstairs/WB) <b>606</b> <b>539</b> <b>484</b> <b>507</b> <b>20/2</b>					
17	19	19	23	<b>BRANDY</b> I Wanna Be Down (Atlantic) <b>588</b> <b>667</b> <b>664</b> <b>727</b> <b>20/0</b>					
9	10	13	24	<b>BLACKSTREET</b> Before I Let You Go (Interscope) <b>577</b> <b>867</b> <b>986</b> <b>983</b> <b>19/0</b>					
—	33	27	<b>25</b>	<b>2PAC</b> Dear Mama (Interscope) <b>547</b> <b>496</b> <b>374</b> <b>264</b> <b>22/2</b>					
—	—	34	<b>26</b>	<b>BLACKSTREET</b> Joy (Interscope) <b>524</b> <b>362</b> <b>213</b> <b>69</b> <b>24/3</b>					
34	31	28	<b>27</b>	<b>RAPPIN' 4-TAY</b> I'll Be Around (Rag Top/EMI) <b>507</b> <b>477</b> <b>419</b> <b>369</b> <b>22/1</b>					
18	20	26	<b>28</b>	<b>K-CI HAILEY</b> If You Think You're Lonely Now (Mercury) <b>502</b> <b>498</b> <b>592</b> <b>722</b> <b>14/1</b>					
35	30	29	<b>29</b>	<b>TLC</b> Waterfalls (LaFace/Arista) <b>458</b> <b>437</b> <b>423</b> <b>360</b> <b>12/0</b>					
—	40	37	<b>30</b>	<b>DR. DRE</b> Keep Their Heads Ringin' (Priority) <b>442</b> <b>341</b> <b>270</b> <b>113</b> <b>19/2</b>					
14	17	21	31	<b>IMMATURE</b> Constantly (MCA) <b>419</b> <b>626</b> <b>680</b> <b>832</b> <b>13/0</b>					
—	—	35	<b>32</b>	<b>FUN FACTORY</b> Close To You (Curb) <b>367</b> <b>358</b> <b>256</b> <b>250</b> <b>12/0</b>					
22	27	30	33	<b>NIJU</b> I Miss You (Arista) <b>367</b> <b>413</b> <b>469</b> <b>553</b> <b>11/0</b>					
27	28	32	34	<b>DES'REE</b> You Gotta Be (550 Music) <b>347</b> <b>381</b> <b>451</b> <b>443</b> <b>10/0</b>					
—	—	39	<b>35</b>	<b>BLACKGIRL</b> Let's Do It Again (Kaper/RCA) <b>326</b> <b>278</b> <b>199</b> <b>182</b> <b>14/0</b>					
28	29	31	36	<b>JANET JACKSON</b> You Want This (Virgin) <b>320</b> <b>385</b> <b>440</b> <b>431</b> <b>11/0</b>					
37	34	33	37	<b>MAX-A-MILLION</b> Fat Boy (S.O.S./Zoo) <b>294</b> <b>365</b> <b>373</b> <b>338</b> <b>13/1</b>					
33	32	36	38	<b>ALL-4-ONE</b> (She's Got) Skillz (Blitzz/Anti) <b>261</b> <b>356</b> <b>382</b> <b>372</b> <b>9/0</b>					
—	—	40	<b>39</b>	<b>STEVIE WONDER</b> For Your Love (Motown) <b>251</b> <b>243</b> <b>229</b> <b>234</b> <b>14/1</b>					
21	25	38	40	<b>REAL McCOY</b> Another Night (Arista) <b>226</b> <b>335</b> <b>488</b> <b>590</b> <b>9/0</b>					

This chart reflects airplay from March 20 - 26. Songs ranked by total plays. Highlighted songs indicate Breaker.  
34 Rhythmic/CHR reporters. 34 current playlists. © 1995, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>JON B. &amp; BABYFACE</b> Someone To... (Yab Yum/550 Music)	6
<b>MADONNA</b> Bedtime Story (Maverick/Sire/WB)	6
<b>DANA DANE</b> Rollin' Wit' Dane (Maverick/Sire/WB)	5
<b>DIONNE FARRIS</b> I Know (Columbia)	5
<b>IV XAMPLE</b> I'd Rather Be Alone (MCA)	5
<b>BLACKSTREET</b> Joy (Interscope)	3
<b>BLESSID UNION OF SOULS</b> I Believe (EMI)	3
<b>NINE</b> Any Emcee (Profile)	3
<b>TECHNOTRONIC</b> Move It To The Rhythm (SBK/EMI)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>MONTELL JORDAN</b> This Is How We... (PMP/RAL/Island)	+244
<b>DIANA KING</b> Shy Guy (WORK)	+173
<b>BLACKSTREET</b> Joy (Interscope)	+162
<b>JON B. &amp; BABYFACE</b> Someone... (Yab Yum/550 Music)	+102
<b>DR. DRE</b> Keep Their Heads Ringin' (Priority)	+101
<b>DANA DANE</b> Rollin' Wit' Dane (Maverick/Sire/WB)	+98
<b>STEVIE B</b> Dream About You (Emporia)	+91
<b>REAL McCOY</b> Run Away (Arista)	+84
<b>SUBWAY</b> This Lil' Game We Play (Biv Ten/Motown)	+77
<b>TECHNOTRONIC</b> Move It To The Rhythm (SBK/EMI)	+74

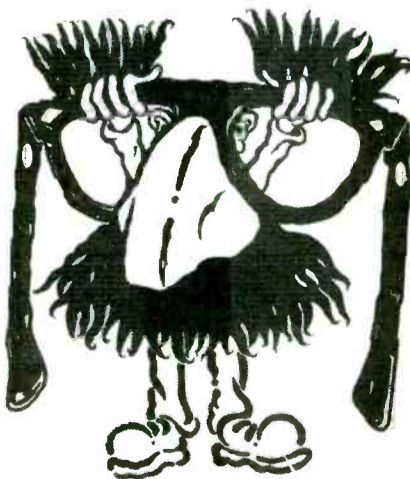
# BIG TIME COMEDY

P · R · E · M · I · E · R · E

## CHR

## COMEDY

N · E · T · W · O · R · K



FOR INFORMATION CONTACT YOUR PREMIERE REPRESENTATIVE AT (818) 377-5300

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
<b>INI KAMOZE</b> Here Comes The Hotstepper (Columbia)
<b>CORONA</b> The Rhythm Of The Night (EastWest/EEG)
<b>MADONNA</b> Secret (Maverick/Sire/WB)
<b>BOYZ II MEN</b> I'll Make Love To You (Motown)
<b>AALIYAH</b> Back & Forth (BlackGround/Jive)
<b>BABYFACE</b> When Can I See You (Epic)
<b>WARREN G.</b> This D.J. (Violator/RAL/Island)
<b>TERROR FABULOUS</b> Action (EastWest/EEG)
<b>DA BRAT</b> Funkdafied (So So Def/WORK)
<b>COOLIO</b> Fantastic Voyage (Tommy Boy)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



**MAKE 'EM LAUGH** — Hot 97 invited Tommy Davidson to wow the crowd at the Paramount Theater.



**LIVE & UNCENSORED** — WQHT (Hot 97)/New York morning duo Doctor Dre & Ed Lover recently celebrated their first anniversary with the station's "Phat Comedy" show at the Paramount Theater. Partying down are (l-r) staffers DJ Scribble, Al Barry, Dre, Lover, and Pia James.



**GIVENS GOES** — Adel Givens gets the point at Hot 97's "Phat Comedy" show.



**HEADING WEST** — Jon Secada took some time to chat with the gang at KBOS (B95)/Fresno. Hanging out are (l-r) EMI West Coast promo rep Jim Burgin, Secada, and B95 PD Mark Adams and Promotions Director Chris Miller.



**HE'S DOWN WITH BRANDY** — Brandy recently hooked up with WPGC/Washington night talent Prince DaJour during a break from her current tour.

## RHYTHMIC/CHR REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KKSS/Albuquerque, NM</b> PD: Roy Jaynes MD: Rob Royster 8 DJ QUIK "Safe" 8 E-40 "1-Luv" MADONNA "Bedtime" SPANISH FLY "Home" BLACKSTREET "Joy" DANA DANE "Rollin'"</p> <p><b>WBSS/Atlantic City, NJ</b> PD/MD: Dr. Michael Lynn MADONNA "Bedtime" 4 P.M. "Lay" NICKI FRENCH "Eclipse" MONTELL JORDAN "This" 2PAC "Mama"</p> <p><b>KKXX/Bakersfield, CA</b> PD: Chris Squires MD: Kozman MONTELL JORDAN "This" NICKI FRENCH "Eclipse"</p> <p><b>WERQ/Baltimore, MD</b> PD: Russ Allen MD: Camille Cashwell 12 SAM SNEED &amp; DR. DRE "Better" 10 NINE "Emcee" 8 4 P.M. "Lay" 7 LUTHER VANDROSS "Going" 6 DANA DANE "Rollin'"</p> <p><b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney MD: Cat Collins 35 STEVIE B "Dream" 8 JON B. &amp; BABYFACE "Someone"</p>	<p><b>WBBM-FM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley No Adds</p> <p><b>KZFM/Corpus Christi, TX</b> PD: Mike J. Steele MD: Charlie Maxx MADONNA "Bedtime" VYBE "Front" WATERLILLIES "Never"</p> <p><b>KPRR/E Paso, TX</b> PD: John Candelaria 7 SKEE-LO "Wish" DANA DANE "Rollin'"</p> <p><b>KBOS/Fresno, CA</b> PD/MD: Mark Adams 12 DANA DANE "Rollin'" 5 MADONNA "Bedtime" 5 IV XAMPLE "Alone"</p> <p><b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 27 METHOD MAN "Need" 27 NAUGHTY BY NATURE "Craziest" 19 LORDS OF UNDERGROUND "Alter" 18 NINE "Emcee" 15 DIS 'N' DAT "Freak" 14 MOBB DEEP "Shook" 13 GERALD LEVERT "Service" 11 SHABBA RANKS "On"</p>	<p><b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: James Coles 13 STEVIE WONDER "Love" 7 BLACKSTREET "Joy" IV XAMPLE "Alone"</p> <p><b>KBXX/Houston, TX</b> PD: Frank Scarpio MD: Greg Head 58 JON B. &amp; BABYFACE "Someone" 25 SUBWAY "Fire" 22 TOTAL F/NOTORIOUS... "Can't"</p> <p><b>WHHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye DIONNE FARRIS "Know" TECHNOTRONIC "Rhythm" VYBE "Front"</p> <p><b>WHJX/Jacksonville, FL</b> PD: Mickey Johnson MD: Greg Brady 7 69 BOYZ F/K-NOCK "Five" 7 DR. DRE "Heads" NAUGHTY BY NATURE "Craziest" IV XAMPLE "Alone"</p> <p><b>KLUC/Las Vegas, NV</b> PD: Jerry Dean MD: Cal Thomas 14 BOYZ II MEN "Thank" 14 MOBB DEEP "Shook" DIONNE FARRIS "Know" BLESSID UNION OF... "Believe"</p>	<p><b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer MD: Bruce St. James KEITH MARTIN "Someone" ICE CUBE "Friday"</p> <p><b>WPOW/Miami, FL</b> PD: Frank Walsh MD: John Rogers 5 K-CI HAILEY "Think" DIONNE FARRIS "Know"</p> <p><b>KHTN/Modesto, CA</b> PD: Pete Jones MD: Allen Chase TECHNOTRONIC "Rhythm" MAX-A-MILLION "Fat"</p> <p><b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Cloherty 21 DR. DRE "Heads" 17 MARY J. BLIGE "Joy"</p> <p><b>KCAQ/Oxnard-Ventura, CA</b> PD: Royster Rhodes MD: Lucy B. No Adds</p> <p><b>WWKX/Providence, RI</b> PD/MD: Joe Dawson 11 ROULA "Lick" TECHNOTRONIC "Rhythm" RAPHAEL SAADIO "Ask" WATERLILLIES "Never" SHABBA RANKS "On"</p>	<p><b>KGGI/Riverside, CA</b> PD: Carmy Ferreri MD: Sonia Jimenez 28 BLESSID UNION OF... "Believe" 2PAC "Mama" NOTORIOUS B.I.G. "Poppa"</p> <p><b>WJJS/Roanoke, VA</b> OM: Russ Brown MD: David Lee Michaels DIANA KING "Sly" IV XAMPLE "Alone" DAVE STEWART "Jealousy"</p> <p><b>KSFM/Sacramento, CA</b> PD: Rick Thomas MD: Trejo K7 "Move"</p> <p><b>KDON/Salinas-Monterey, CA</b> PD: Michael Newman MD: Jennifer Wilde BLACKSTREET "Joy" IV XAMPLE "Alone"</p> <p><b>KZHT/Salt Lake City, UT</b> PD: Brian DeGaus MD: Gary Michaels 23 WHIGFIELD "Saturday" DANA DANE "Rollin'" SPANISH FLY "Home" BILLIE RAY MARTIN "Loving"</p>	<p><b>KTFM/San Antonio, TX</b> PD: Cliff Tredway APD/MD: Charles Chavez 25 MARY J. BLIGE "Goin' On" BLESSID UNION OF... "Believe" JON B. &amp; BABYFACE "Someone" DOUBLE YOU "Run"</p> <p><b>XHTZ/San Diego, CA</b> PD: Lisa Vasquez MD: Jeff Nelson 11 CYNTHIA "How" 6 DOCTOR DRE/ED LOVER "For" 5 69 BOYZ "Kitty" 5 NINE "Emcee" 5 69 BOYZ F/K-NOCK "Five" 5 ROTTIN RAZKALS "Yeah"</p> <p><b>KMEL/San Francisco, CA</b> PD: Michelle Santosuosso MD: Joey Arbagey DIONNE FARRIS "Know" JON B. &amp; BABYFACE "Someone" MADONNA "Bedtime" REAL MCCOY "Come"</p> <p><b>KYLD/San Francisco, CA</b> PD: Bob Hamilton MD: Michael Martin 26 SOUL FOR REAL "Thing" DIONNE FARRIS "Know"</p> <p><b>KHQT/San Jose, CA</b> PD: Bob Perry MD: Pete Manriquez 15 JON B. &amp; BABYFACE "Someone" B.U.M.S. "Elevation" BILLIE RAY MARTIN "Loving"</p>	<p><b>KUBE/Seattle, WA</b> PD: Mike Tierney MD: Shellie Hart 43 STEVIE B "Dream" MADONNA "Bedtime"</p> <p><b>KWIN/Stockton, CA</b> PD: Bob Lewis MD: Mark Medina 32 TONI BRAXTON "Belong" 32 JADE "Week" 21 SOUL FOR REAL "Thing" 20 BOYZ II MEN "Water" 16 JON B. &amp; BABYFACE "Someone" 15 LIL SUZY "Promise" 10 ROONEY D &amp; J. COOLEY "Funk" 8 SKEE-LO "Wish" 7 RAPPIN' 4-TAY "Around"</p> <p><b>WPGC/Washington, DC</b> PD: Jay Stevens MD: Albie D. 26 BRIAN MCKNIGHT "Crazy" 26 B.W.U. "Freedom" 23 DIANA KING "Shy" 17 IMMATURE "Mind" 13 BLAK PANTA "Want" 13 SOUL FOR REAL "Knew" 10 LUTHER VANDROSS "Going"</p>
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34 Total Reporters  
34 Current Reporters  
34 Current Playlists

RHYTHMIC/CHR PLAYLISTS

MARKET #1 HOT 97.3 WQHT/New York (212) 840-0097 Smith/Cloherly

MARKET #2 POWER 106.5 FM KPWR/Los Angeles (818) 953-4200 Mercer/St. James

MARKET #3 B96 WBBM/Chicago (312) 951-3572 Cavanaugh/Bradley

MARKET #4 KMEL 106.1 KMEL/San Francisco (415) 391-1061 Santosuosso/Arbagey

MARKET #5 WILD 107.7 KYLN/San Francisco (415) 391-1077 Hamilton/Martin

MARKET #6 WPGC 97.9 FM WPGC/Washington (301) 441-3500 Stevens/Abie D

MARKET #7 THE BOX 97.9 FM KBXX/Houston (713) 623-2108 Scorpio/Head

MARKET #8 JAMN 94.5 FM WJMN/Boston (617) 290-0009 McCartney/Collins

MARKET #9 KUBE 93.1 FM KUBE/Seattle (206) 285-2295 Tierney/Hart

MARKET #10 Z90 KHTZ/San Diego (619) 585-9090 Vasquez/Neilson

MARKET #11 92Q JAMS WERO/Baltimore (410) 332-8200 Allen/Cashwell

MARKET #12 99.1 KGGI Quadruples the Music! KGGI/Riverside (909) 684-1991 Ferrer/Jimenez

MARKET #13 KSFM 102.5 KSFM/Sacramento (916) 920-1025 Thomas/Trejo

MARKET #14 HOT 97.7 KHQT/San Jose (408) 943-0770 Perry/Marquez

MARKET #15 KIX 106 FM WWOX/Providence (508) 222-1320 Dawson





CYNDEE MAXWELL

## Kelly Speaks On 'The Alternative Radio Myth'

Longtime radio vet, voiceover talent, and consultant **Joe Kelly** offers a controversial response to the recent article on the fusion of Rock and Alternative (R&R 2/24). His client newsletter begins with a reminder for Rock radio about some basic precepts.

Basically, the 18-34 demo is hungry for new rock and sick and tired of most classic rock. In markets where there's an AOR responsive to that fact, Alternative radio can't effectively compete. Therefore, AOR must get hip — playing two to four current/recurrents an hour will no longer get it done. Sixty percent current/recurrent versus 40% classic rock seems to be the formula that works best.

Additionally, it's time for Rock radio to blow off the acts people no longer want to hear like *Boston* and *Journey*, which now are classic rock bands. But of the classic rock to play, it's time to go deeper with variety tracks from *Aerosmith* or *AC/DC*, which will help build TSL.

Rock must also update its image — the positioning and production that frame the format and define the station must be more natural and compelling. We should communicate with our listeners, not yell at them. The overblown soapbox production from the '80s is dead, and it should be buried.

### 'Media Hype'

The popularity of Alternative radio is media myth and hype. When faced with vibrant AOR competition, Alternative is college radio with college shares and a not-for-profit profile. The world-famous Underground Network at *WDRE* just scored a resounding 0.6 12+ in New York and 1.9 on its Long Island home turf. I take exception to all the hoopla

about Alternative radio as the next big thing. Webster's defines a myth as a story with an unknown origin, serving to explain some temporary phenomenon which is not based upon factual information — now that's Alternative radio!

By definition, Alternative is a paradoxical term — a niche formatic concept for desperate men; a product without a future. Alternative to what? To what's popular? To what people want to hear? To what's selling? To what's mass-appeal? Nobody can answer those questions. And already the format's own newsletter — the weekly *Alternative Confidential* fax — is asking, "With the music becoming less exclusive, will it be harder for Alternative stations to compete?"

Let's look at music circa 1995. At this writing, the nation's No. 1 album is "Balance" from *Van Halen*, and it has been since February 3. Others in the Top 20 include the *Eagles*, *Tom Petty*, *Page & Plant*, and *Aerosmith*. Two California '90s pop punk bands are there: *Green Day* and *Offspring*. *Pearl Jam*, *R.E.M.*, and *Sheryl Crow* are there, too.

Both *Green Day* and *Offspring* are crossover bands with hits on Rock, Alternative, and CHR. They're very popular, therefore there's nothing alternative about them. *Pearl Jam* is a mass-appeal AOR band, discovered and nurtured by AOR radio. *Crow* is a crossover act with hits on AOR, Alternative, Triple A,

and even AC — nothing alternative about *Sheryl*. And *R.E.M.* is one of everybody's favorites — a superstar, mass-appeal band with a decade-long track record on Rock radio. *R.E.M.* is no more alternative than *Michael Jordan* or apple pie.

### 'Hits Are Hits'

In truth, the hits are the hits — there's nothing alternative about them. Very few hits have started on so-called Alternative radio. After three hits, *Stone Temple Pilots* finally crossed over from AOR to Alternative. AOR played *Soundgarden's* "Outshined" before anybody heard of Alternative radio and "Fell On Black Days" before Alternative radio heard of *Soundgarden*! Most Alternative stations have yet to play *Alice In Chains'* "Rooster" — one of the past five years' highest-testing 18-34 tracks.

Let's look at the music Alternative has all to itself. Could any concert promoter pack an arena with *Portishead*, *Letters To Cleo*, *Juliana Hatfield*, *Siouxie & The Banshees*, or *Belly*? At this writing, those are the only artists exclusive to Alternative. All the other product on that format's chart is mainstream, and most of it was started on Rock — despite the fact that most labels are now servicing Alternative before AOR.

AOR is the king of Rock radio and will be long after Alternative has slipped away or evolved into some sort of irritating, cume-intensive CHR hybrid.

The opinions expressed on this page do not necessarily reflect those of R&R or its employees.

## WB's Lombardi: Led Zeppelin Validated

□ With release of cover LP, Alternative now supports an act it once avoided

Warner Bros. National Promotion Director **Dave Lombardi** makes a pointed discovery with the release of "Encomium — A Tribute To Led Zeppelin" on Atlantic.

I remember when the alternative world — both radio and record people — would use *Led Zeppelin* as an example of the kind of classic rock band that Rock radio couldn't give up. The point was Rock was so mired in its past and so unwilling to give up those glories that it couldn't fathom supporting new artists — unless their records sounded like they could have been released in the '70s.

So how does an album of *Zeppelin* covers find a home at Alternative radio? Is it an admission by the format and its practitioners that *Led Zeppelin* still deserves all the attention it gets? That the band's songs



Dave Lombardi

really are that timeless? That *Led Zeppelin* was and continues to be an influential and important band, and Alternative wants a piece of that legacy? Or maybe *4 Non Blondes* bring something to "Misty Mountain Hop" that *Zeppelin* didn't?

### A New Era

The bottom line is times have changed. A few years back when I was involved with the Alternative format, it would have been decidedly uncool to admit liking *Zeppelin* or *Kiss* or having their records at home. Now, with the current crop of great new rock bands (including those alternatively marketed but

embraced by rock — sometimes first) admitting they were and are influenced by *Led Zeppelin*, *Kiss*, and *Cheap Trick*, among others, it's okay for the Alternative format to admit some of those classic rock songs are good and that they used to listen to them, too.

This reaffirms that the lines between Rock and Alternative are extremely blurred and that once again — imaging and marketing aside — these two worlds are not that far apart. In fact, they're much closer than Alternative would like to acknowledge. I can see it now: the new Rock format comprised of stations that currently report to Rock panels and stations that currently report to Alternative panels.

Send your opinions to me at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067, or fax them to (310) 203-9763.

## April New Music Releases

Here's a look at upcoming singles and albums that are scheduled to hit your desk over the next month:

### WEEK OF APRIL 3

**BAND**/Live At Watkins Glen (LP) (Capitol)  
**BLACK SABBATH**/Cross Purposes Live (LP) (IRS)  
**C.J. CHENIER**/Too Much Fun (LP) (Alligator)  
**EXTREME**/Cynical (A&M)  
**FIGHT**/Blowout In The Radio Room (Epic)  
**GUIDED BY VOICES**/Alien Lanes (LP) (Matador)  
**KMFDM**/Nihil (LP) (Wax Trax/TVT)  
**L.A. GUNS**/Face Down (Polydor/A&M)  
**PAGE & PLANT**/Wonderful One (Atlantic)  
**SCORPIONS**/In Trance (Mercury)  
**SENSOR**/Stacked Up (LP) (A&M)  
**CHARLIE SEXTON**/Everyone Will Crawl (MCA)  
**SIMPLE MINDS**/Hypnotized (Virgin)  
**TAD**/Dementia (Elektra/EEG)  
**GEORGE THOROGOOD & THE DESTROYERS**/Let's Work Together - Live (LP) (EMI)  
**VARIOUS ARTISTS**/"Basketball Diaries" ST (Island)  
**WHITE ZOMBIE**/More Human Than Human (Geffen)

### WEEK OF APRIL 10

**ALL**/Pummel (LP) (Interscope)  
**AMERICAN MUSIC CLUB**/Hello Amsterdam (EP) (Reprise)  
**CLARENCE CLEMONS**/Peacemaker (LP) (Zoo)  
**DURAN DURAN**/Thank You (LP) (Capitol)  
**MELISSA FERRICK**/Willing To Wait (LP) (Atlantic)  
**JEFF HEALEY BAND**/Cover To Cover (LP) (Arista)  
**JIMI HENDRIX**/Voodoo Soup (LP) (MCA)  
**HUM**/Stars (RCA)  
**KING CRIMSON**/Dinosaur/Walking On Air (Virgin)  
**SHANE MCGOWAN & THE POPES**/The Snake (LP) (WB)  
**MUFFS**/Blonder And Blonder (LP) (Reprise)  
**PETER MURPHY**/Cascade (LP) (Atlantic)  
**PAVEMENT**/Wowie Zowie (LP) (Matador)  
**BILLY PILGRIM**/Sweet Louisiana Sounds (Atlantic)  
**QUEENSRYCHE**/Disconnected (EMI)  
**RADIOHEAD**/The Bends (LP) (Capitol)  
**JILL SOBULE**/Jill Sobule (LP) (Atlantic)  
**STONE AGE**/Stonge Age (LP) (Columbia)  
**SUGAR RAY**/Lemonade And Brownies (LP) (Atlantic)  
**TAD**/Infrared Riding Hood (LP) (Elektra/EEG)  
**CHRIS THOMAS**/21st Century Blues ... From The Hood (Private)  
**VARIOUS ARTISTS**/"Don Juan De Marco" ST (Atlantic)  
**WHITE ZOMBIE**/Astro-Creep 2000 (LP) (Geffen)

### WEEK OF APRIL 17

**BROKEN HOPE**/Repulsive Conception (LP) (Metal Blade)  
**PETER CASE**/Torn Again (Vanguard)  
**FIGHT**/A Small Deadly Space (LP) (Epic)  
**FOETUS**/Gash (LP) (Columbia)  
**HOAX**/Scaramouche (Atlantic)  
**KING FRIDAY**/Get It (LP) (DMZ/Antone's)  
**CHRIS MARS**/Tenter Hooks (LP) (Bar None)  
**NIRVANA**/Lake Of Fire (Geffen)  
**TED NUGENT**/Hott Or Cold (Atlantic)  
**LIZ PHAIR**/Jealousy (Matador/Atlantic)  
**SCORPIONS**/Live Bites (LP) (Mercury)  
**ZERO**/Chance In A Million (LP) (A&M)

### WEEK OF APRIL 24

**ASS PONYS**/Earth To Grandma (A&M)  
**BABES IN TOYLAND**/Nemesister (LP) (Reprise)  
**CLOUDS**/Thunderhead (LP) (Elektra/EEG)  
**BOB DYLAN**/Unplugged (LP) (Columbia)  
**FILTER**/Short Bus (LP) (Reprise)  
**FLOTSOM & JETSAM**/Drift (LP) (MCA)  
**LITTLE FEAT**/Ain't Had Enough (Zoo)  
**MAIDS OF GRAVITY**/Only Dreaming (Virgin)  
**TED NUGENT**/Spirit Of The Wild (LP) (Atlantic)  
**BILLY PILGRIM**/Bloom (LP) (Atlantic)  
**SLASH'S SNAKEPIT**/Good To Be Alive (Geffen)  
**TEARS FOR FEARS**/God's Mistake (Mercury)  
**WANDERLUST**/I Walked (RCA)  
**WATERSHED**/How Do You Feel (Epic)

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	3	1	LIVE Lightning Crashes ( <i>Radioactive</i> )	3804	3451	3191	2665	171/1
4	2	2	2	VAN HALEN Can't Stop Lovin' You ( <i>WB</i> )	3654	3518	3284	2823	161/2
1	1	1	3	COLLECTIVE SOUL Gel ( <i>Atlantic</i> )	3413	3635	3671	3375	152/0
11	8	5	4	STONE ROSES Love Spreads ( <i>Geffen</i> )	2680	2535	2333	2067	162/2
13	11	7	5	BUSH Everything Zen ( <i>Trauma/Interscope</i> )	2453	2246	2136	1805	145/1
2	4	4	6	TOM PETTY You Wreck Me ( <i>WB</i> )	2278	2699	2942	3052	116/0
5	5	6	7	GREEN DAY When I Come Around ( <i>Reprise</i> )	2277	2498	2685	2705	122/1
9	9	9	8	BRUCE SPRINGSTEEN Murder Incorporated ( <i>Columbia</i> )	2084	2200	2262	2196	115/0
18	14	12	9	DAVE MATTHEWS BAND What Would You Say ( <i>RCA</i> )	2071	1754	1594	1305	132/7
31	18	13	10	STONE TEMPLE PILOTS Pretty Penny ( <i>Atlantic</i> )	1871	1705	1440	903	141/5
22	19	14	11	OASIS Live Forever ( <i>Epic</i> )	1823	1595	1422	1163	125/7
3	6	8	12	PEARL JAM Better Man ( <i>Epic</i> )	1813	2223	2594	2937	111/0
8	10	11	13	HOOTIE & THE BLOWFISH Let Her Cry ( <i>Atlantic</i> )	1788	2015	2137	2225	104/0
29	20	16	14	R.E.M. Star 69 ( <i>WB</i> )	1776	1543	1412	942	117/3
35	26	19	15	ROLLING STONES I Go Wild ( <i>Virgin</i> )	1694	1444	1154	762	121/6
7	7	10	16	SIMPLE MINDS She's A River ( <i>Virgin</i> )	1628	2082	2404	2374	97/0
<b>BREAKER</b>			17	STONE TEMPLE PILOTS Dancing Days ( <i>Atlantic</i> )	1624	1081	496	32	145/12
17	16	15	18	SPONGE Plowed ( <i>WORK</i> )	1619	1574	1505	1342	116/5
27	23	20	19	SHAW-BLADES My Hallucination ( <i>WB</i> )	1520	1423	1296	980	116/2
<b>BREAKER</b>			20	TOM PETTY It's Good To Be King ( <i>WB</i> )	1373	933	505	221	116/26
19	17	18	21	SLASH'S SNAKEPIT Beggars & Hangers-On ( <i>Geffen</i> )	1347	1455	1481	1297	125/0
<b>BREAKER</b>			22	MAD SEASON River Of Deceit ( <i>Columbia</i> )	1320	876	206	0	114/18
<b>BREAKER</b>			23	CORROSION OF CONFORMITY Clean My... ( <i>Columbia</i> )	1263	1304	1131	943	105/3
<b>BREAKER</b>			24	TESLA Alot To Lose ( <i>Geffen</i> )	1229	1212	1096	909	105/2
10	12	17	25	BLACK CROWES High Head Blues ( <i>American/Reprise</i> )	1186	1530	1947	2193	77/0
26	29	29	26	BLUES TRAVELER Run-Around ( <i>A&amp;M</i> )	1161	1113	1101	990	94/2
25	28	28	27	WIDESPREAD PANIC Can't Get High ( <i>Capricorn</i> )	1128	1120	1114	997	89/0
21	24	23	28	PEARL JAM Corduroy ( <i>Epic</i> )	1116	1221	1275	1193	74/4
23	25	26	29	OFFSPRING Gotta Get Away ( <i>Epitaph</i> )	1093	1197	1191	1112	69/3
59	41	36	30	OUR LADY PEACE Starseed ( <i>Relativity</i> )	1019	818	632	351	94/12
—	57	40	31	PEARL JAM Not For You ( <i>Epic</i> )	988	726	383	133	92/21
12	13	21	32	ALICE IN CHAINS Got Me Wrong ( <i>WORK/Columbia</i> )	979	1423	1714	1851	59/0
56	40	37	33	SOUNDGARDEN The Day I Tried To Live ( <i>A&amp;M</i> )	974	797	637	412	77/5
39	32	33	34	MEGADETH A Tout Le Monde ( <i>Capitol</i> )	971	894	848	653	83/3
14	15	24	35	NIRVANA The Man Who Sold The World ( <i>DGC/Geffen</i> )	939	1216	1531	1752	63/0
60	43	38	36	MATTHEW SWEET Sick Of Myself ( <i>Zoo</i> )	898	794	601	340	83/11
15	21	30	37	VAN HALEN Don't Tell Me (What Love Can Do) ( <i>WB</i> )	866	1109	1389	1705	76/0
46	36	41	38	BAD RELIGION Infected ( <i>Atlantic</i> )	775	719	696	521	71/0
—	50	45	39	GOO GOO DOLLS Only One ( <i>Metal Blade/WB</i> )	775	635	505	240	68/3
—	—	49	40	HOOTIE & THE BLOWFISH Hey Hey What... ( <i>Atlantic</i> )	772	581	204	5	95/13
32	31	35	41	STONE TEMPLE PILOTS Interstate Love Song ( <i>Atlantic</i> )	748	841	899	864	71/0
—	—	56	42	BETTER THAN EZRA Good ( <i>Swell/Elektra/EEG</i> )	709	446	243	128	71/23
16	22	27	43	FOREIGNER Under... ( <i>Generama/Rhythm Safari/Priority</i> )	709	1159	1312	1419	53/0
—	53	48	44	MIKE WATT Against The 70's ( <i>Columbia</i> )	664	600	496	279	60/3
42	37	42	45	TOAD THE WET SPROCKET Fly From Heaven ( <i>Columbia</i> )	657	684	685	589	49/0
50	51	51	46	CHRIS DUARTE GROUP My Way Down ( <i>Silvertone</i> )	621	555	498	452	60/6
34	35	39	47	ERIC CLAPTON Five Long Years ( <i>Reprise</i> )	579	741	761	771	43/0
48	47	50	48	SONNY LANDRETH Shootin' For The Moon ( <i>Zoo</i> )	558	560	539	494	60/4
24	33	44	49	QUEENSRYCHE Bridge ( <i>EMI</i> )	551	644	824	1069	42/0
41	39	46	50	SOUNDGARDEN Fell On Black Days ( <i>A&amp;M</i> )	536	623	668	604	46/0
—	—	58	51	CRACKER Good Times Bad Times ( <i>Atlantic</i> )	508	401	203	3	56/3
<b>DEBUT</b>			52	SKID ROW Into Another ( <i>Atlantic</i> )	497	306	87	26	52/13
20	34	43	53	R.E.M. Bang And Blame ( <i>WB</i> )	492	660	821	1217	49/0
33	38	47	54	STONE TEMPLE PILOTS Unglued ( <i>Atlantic</i> )	482	602	675	787	29/0
45	46	52	55	JAYHAWKS Blue ( <i>American/Reprise</i> )	475	527	551	523	47/0
43	45	53	56	LIVE I Alone ( <i>Radioactive</i> )	455	521	583	543	42/0
<b>DEBUT</b>			57	STILTSKIN Inside ( <i>EastWest/EEG</i> )	423	318	150	8	45/6
<b>DEBUT</b>			58	FAITH NO MORE Digging The Grave ( <i>Slash/Reprise</i> )	407	323	220	56	41/2
<b>DEBUT</b>			59	COLD WATER FLAT Magnetic North... ( <i>Fort Apache/MCA</i> )	389	345	278	207	42/3
<b>DEBUT</b>			60	GREEN JELLY Jump ( <i>Zoo</i> )	381	349	330	189	42/3

This chart reflects airplay from March 20 - 26. Songs ranked by total plays. Highlighted songs indicate Breaker. 175 Rock reporters. 173 current playlists. © 1995, R&R Inc.

## BREAKERS®

STONE TEMPLE PILOTS  
Dancing Days (*Atlantic*)

TOTAL PLAYS/INCREASE 1624/543 TOTAL STATIONS/ADDS 145/12 CHART 17

TOM PETTY  
It's Good To Be King (*WB*)

TOTAL PLAYS/INCREASE 1373/440 TOTAL STATIONS/ADDS 116/26 CHART 20

## MAD SEASON

River Of Deceit (*Columbia*)

TOTAL PLAYS/INCREASE 1320/444 TOTAL STATIONS/ADDS 114/18 CHART 22

## CORROSION OF CONFORMITY

Clean My Wounds (*Columbia*)

TOTAL PLAYS/INCREASE 1263/-41 TOTAL STATIONS/ADDS 105/3 CHART 23

## TESLA

Alot To Lose (*Geffen*)

TOTAL PLAYS/INCREASE 1229/17 TOTAL STATIONS/ADDS 105/2 CHART 24

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
COLLECTIVE SOUL December ( <i>Atlantic</i> )	54
WHITE ZOMBIE More Human Than Human ( <i>Geffen</i> )	36
TOM PETTY It's Good To Be King ( <i>WB</i> )	26
BETTER THAN EZRA Good ( <i>Swell/Elektra/EEG</i> )	23
PEARL JAM Not For You ( <i>Epic</i> )	21
MAD SEASON River Of Deceit ( <i>Columbia</i> )	18
HOOTIE & THE BLOWFISH Hey Hey... ( <i>Atlantic</i> )	13
SKID ROW Into Another ( <i>Atlantic</i> )	13
JEFF BUCKLEY Last Goodbye ( <i>Columbia</i> )	12
OUR LADY PEACE Starseed ( <i>Relativity</i> )	12
STONE TEMPLE PILOTS Dancing Days ( <i>Atlantic</i> )	12

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STONE TEMPLE PILOTS Dancing Days ( <i>Atlantic</i> )	+543
MAD SEASON River Of Deceit ( <i>Columbia</i> )	+444
TOM PETTY It's Good To Be King ( <i>WB</i> )	+440
LIVE Lightning Crashes ( <i>Radioactive</i> )	+353
DAVE MATTHEWS BAND What Would You... ( <i>RCA</i> )	+317
BETTER THAN EZRA Good ( <i>Swell/Elektra/EEG</i> )	+263
PEARL JAM Not For You ( <i>Epic</i> )	+262
ROLLING STONES I Go Wild ( <i>Virgin</i> )	+250
R.E.M. Star 69 ( <i>WB</i> )	+233
OASIS Live Forever ( <i>Epic</i> )	+228

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
HOOTIE & THE BLOWFISH Hold My Hand ( <i>Atlantic</i> )	1069
TOM PETTY You Don't Know How It Feels ( <i>WB</i> )	1217
PAGE & PLANT Thank You ( <i>Atlantic</i> )	1069
OFFSPRING Self Esteem ( <i>Epitaph</i> )	1069
NIRVANA About A Girl ( <i>DGC/Geffen</i> )	1752
CANDLEBOX Far Behind ( <i>Maverick/Sire/WB</i> )	1069
SOUNDGARDEN Black Hole Sun ( <i>A&amp;M</i> )	1069
SOUNDGARDEN My Wave ( <i>A&amp;M</i> )	1069
PEARL JAM Yellow Ledbetter ( <i>Epic</i> )	1069
EAGLES Learn To Be Still ( <i>Geffen</i> )	1069

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

KUPD  
KLAQ WDRK  
KFMX KJOT  
KEYJ WHMH

QUIET RIOT  
"Pretty Pack O' Lies"

KDUX  
WOZN  
KATP  
WCKW  
KFBD  
KWDQ  
WYLR

TOP 5 PHONES IN FIRST 2 WEEKS!

KGKL KOZE  
WHMH WZOW

KAMIKAZE RECORDS  
203-447-0681 phone / fax

MARCH 31, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	<b>VAN HALEN</b> Balance (WB)	5098	-179	"Can't" (3654)	"Tell" (866)	"Seal" (309)
5	4	4	2	<b>LIVE</b> Throwing Copper (Radioactive)	4357	+285	"Lightning" (3804)	"Alone" (455)	"Selling" (79)
3	3	3	3	<b>TOM PETTY</b> Wildflowers (WB)	4216	-67	"Wreck" (2278)	"King" (1373)	"Know" (417)
2	2	2	4	<b>PEARL JAM</b> Vitalogy (Epic)	4080	-268	"Better" (1813)	"Corduroy" (1116)	"Not" (988)
4	5	5	5	<b>VARIOUS ARTISTS</b> Jerky Boys ST (Atlantic)	3472	-215	"Gel" (3413)	"Home" (59)	
7	6	6	6	<b>STONE TEMPLE PILOTS</b> Purple (Atlantic)	3412	-58	"Pretty" (1871)	"Interstate" (748)	"Unglued" (482)
—	—	11	7	<b>VARIOUS ARTISTS</b> Encomium - A Tribute To Led Zeppelin (Atlantic)	3327	+870	"Dancing" (1624)	"Hey" (772)	"Good" (508)
6	7	7	8	<b>GREEN DAY</b> Dookie (Reprise)	2731	-206	"When" (2277)	"Basket" (148)	"Longview" (103)
14	11	8	9	<b>STONE ROSES</b> Second Coming (Geffen)	2680	+145	"Love" (2680)		
9	9	10	10	<b>R.E.M.</b> Monster (WB)	2562	+81	"Star" (1776)	"Bang" (492)	"Frequency" (179)
16	13	12	11	<b>BUSH</b> Sixteen Stone (Trauma/Interscope)	2554	+263	"Zen" (2453)	"Little" (90)	"Machine" (11)
8	8	9	12	<b>HOOTIE &amp; THE BLOWFISH</b> Cracked Rear View (Atlantic)	2269	-239	"Cry" (1788)	"Hold" (419)	"Fine" (22)
12	12	13	13	<b>BRUCE SPRINGSTEEN</b> Greatest Hits (Columbia)	2149	-121	"Murder" (2084)	"Hard" (60)	"Blood" (5)
20	18	16	14	<b>DAVE MATTHEWS BAND</b> Under The Table And Dreaming (RCA)	2141	+311	"What" (2071)	"Jimi" (46)	"Satellite" (24)
17	15	15	15	<b>SOUNDGARDEN</b> Superunknown (A&M)	2051	+79	"Day" (974)	"Fell" (536)	"Black" (242)
—	—	17	16	<b>ROLLING STONES</b> Voodoo Lounge (Virgin)	1923	+214	"Wild" (1694)	"Rocking" (94)	"Tears" (51)
—	20	19	17	<b>OASIS</b> Definitely Maybe (Epic)	1872	+215	"Live" (1823)	"Supersonic" (49)	
10	10	14	18	<b>SIMPLE MINDS</b> Good News From The Next World (Virgin)	1654	-450	"River" (1628)	"Hypnotized" (26)	"Band" (0)
—	—	20	19	<b>SPONGE</b> Rotting Pinata (WORK)	1632	+53	"Plowed" (1619)	"Molly" (13)	
DEBUT	—	—	20	<b>SHAW-BLADES</b> Hallucination (WB)	1520	+97	"My" (1520)		

This chart reflects airplay from March 20 - 26. Albums ranked by total plays.  
175 Rock reporters. 173 current playlists. © 1995, R&R Inc.

## ROCK TRACKS

### NEW & ACTIVE

**SLICK LILLY** Dirty Water (Kudzu)  
Total Plays: 335, Total Stations: 35, Adds: 1

**WEEZER** My Name Is Jonas (DGC/Geffen)  
Total Plays: 317, Total Stations: 39, Adds: 7

**MONSTER MAGNET** Negasonic Teenage Warhead (A&M)  
Total Plays: 312, Total Stations: 40, Adds: 8

**RUSTED ROOT** Send Me On My Way (Mercury)  
Total Plays: 288, Total Stations: 36, Adds: 5

**SHERYL CROW** Keep On Growing (Arista)  
Total Plays: 281, Total Stations: 34, Adds: 6

**MELISSA ETHERIDGE** If I Wanted To (Island)  
Total Plays: 278, Total Stations: 21, Adds: 4

**4 NON BLONDES** Misty Mountain Hop (Atlantic)  
Total Plays: 263, Total Stations: 31, Adds: 3

**CRUEL SEA** The Honeymoon Is Over (A&M)  
Total Plays: 249, Total Stations: 18, Adds: 0

**TYPE O NEGATIVE** Black No. 1 (Roadrunner)  
Total Plays: 247, Total Stations: 26, Adds: 2

**PETE DROGE** Northern Bound Train (American/Reprise)  
Total Plays: 246, Total Stations: 27, Adds: 2

**GILBY CLARKE** Johanna's Chopper (Virgin)  
Total Plays: 245, Total Stations: 23, Adds: 4

**LETTERS TO CLEO** Here & Now (Giant)  
Total Plays: 236, Total Stations: 15, Adds: 2

**COLLECTIVE SOUL** December (Atlantic)  
Total Plays: 234, Total Stations: 66, Adds: 54

**HOLE** Violet (DGC/Geffen)  
Total Plays: 218, Total Stations: 21, Adds: 1

**MELVINS** Revolve (Atlantic)  
Total Plays: 205, Total Stations: 22, Adds: 3

**FILTER** Hey Man, Nice Shot (Reprise)  
Total Plays: 197, Total Stations: 27, Adds: 6

**SHERYL CROW** Strong Enough (A&M)  
Total Plays: 188, Total Stations: 10, Adds: 0

**JEFF BUCKLEY** Last Goodbye (Columbia)  
Total Plays: 187, Total Stations: 29, Adds: 12

**ELASTICA** Connection (DGC/Geffen)  
Total Plays: 184, Total Stations: 21, Adds: 11

**WARRANT** Family Picnic (CMC)  
Total Plays: 153, Total Stations: 17, Adds: 1

**TRIANGLE** Destination (Red Handed/SRO)  
Total Plays: 141, Total Stations: 20, Adds: 5

**WHITE ZOMBIE** More Human Than Human (Geffen)  
Total Plays: 128, Total Stations: 44, Adds: 36

**SONS OF ELVIS** Formaldehyde (Priority)  
Total Plays: 127, Total Stations: 13, Adds: 0

**FREDDY JONES BAND** Texas Skies (Capricorn)  
Total Plays: 86, Total Stations: 11, Adds: 4

**TRAGICALLY HIP** Nautical Disaster (Atlantic)  
Total Plays: 67, Total Stations: 10, Adds: 1

**SAMIAM** Stepson (Atlantic)  
Total Plays: 66, Total Stations: 11, Adds: 5

**CHARLIE SEXTON** Everyone Will Crawl (MCA)  
Total Plays: 52, Total Stations: 10, Adds: 6

**WATER** Spin (MCA)  
Total Plays: 6, Total Stations: 11, Adds: 10

Songs ranked by total plays.

GREAT ARTISTS MAKE GREAT MUSIC. PERIOD.

FAMILY PICNIC  
the debut single by  
**WARRANT**  
from the new album  
**ULTRAPHOBIC**



9-1-1  
the debut single by  
**KIX**  
from the new album  
**SHOW BUSINESS**

★ over 8,000 sold the first 10 days!  
★ on tour now!



★ going for adds now!  
★ world tour starts april 21!

# ROCK REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KEYJ/Abilene, TX</b> OM: Randy Jones PD: Paula Hanson 1 QUIET RIOT "Pretty" WHITE ZOMBIE "Human" SCORPIONS "Trance" TOM PETTY "King"</p> <p><b>WONE/Akron, OH</b> PD: J.D. MD: Erin Carmen HOOTIE &amp; BLOWFISH "Only" BUSH "Zan"</p> <p><b>WPYX/Albany, NY</b> OM: Fred Horton MD: John Cooper COLLECTIVE SOUL "December" OASIS "Live" SPONGE "Powder"</p> <p><b>WQBK/Albany, NY</b> PD: Ron Bowen WHITE ZOMBIE "Human" MATTHEW SWEET "Sick"</p> <p><b>KZRR/Albuquerque, NM</b> PD: Frank Jaxon MD: Phil Mahoney FLAMING LIPS "Turn" ELASTICA "Connection" COLLECTIVE SOUL "December" FLTER "Shor"</p> <p><b>WZZD/Allentown, PA</b> PD: Robin Lee MD: Keith Moyer BETTER THAN EZRA "Good" OUR LADY PEACE "Starseed" CHRIS DUARTE GROUP "Down"</p> <p><b>WIOB/Ann Arbor, MI</b> PD: Joe Urbel MD: Reid Praxton 3 SHERYL CROW "Keep" 2 COLLECTIVE SOUL "December" 2 PEARL JAM "Not"</p> <p><b>WAPL/Appleton, WI</b> PD: Garrett Hart MD: Bob Baron SUCK LILLY "Dirt" BETTER THAN EZRA "Good" COLLECTIVE SOUL "December" JEFF BUCKLEY "Last" GILBY CLARKE "Chopper" DAVID CROSBY "Cur" BRANDOS "Light"</p> <p><b>WKL/Atlanta, GA</b> MD: Beth Kapple CHRIS DUARTE GROUP "Down" SONNY LANDRETH "Shooting" COLLECTIVE SOUL "December"</p> <p><b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond MD: Rich DeSisto No Adds</p> <p><b>WRXR/Augusta, GA</b> PD: Jeff Sanders APD/MD: Chuck Williams STONE TEMPLE PILOTS "Dancing" HOOTIE &amp; BLOWFISH "Only" GEORGE THOROGOOD "Work"</p> <p><b>KLBJ/Austin, TX</b> OM: Jeff Carroll MD: Lorie Lowe COLLECTIVE SOUL "December" MONSTER MAGNET "Neposonic" WEEZER "Jones" TRAGICALLY HIP "Hard"</p> <p><b>KRAB/Bakersfield, CA</b> PD: Chris Squires MD: Bruce Wayne 16 TOM PETTY "King" 8 MIKE WATT "70's" 5 SOUNDGARDEN "Wave"</p> <p><b>WYYY/Baltimore, MD</b> PD: Rick Strauss MD: Rob Heckman No Adds</p> <p><b>WKGB/Binghamton, NY</b> OM/MD: Todd McCarthy MD: Jim Frie COLLECTIVE SOUL "December" SKID ROW "Another" SHAW-BLADES "WV"</p> <p><b>WWBR/Birmingham, AL</b> PD: Don Alias MD: Mike Daniels JEFF BUCKLEY "Last" CHARLIE SEXTON "Craw" SAMIAM "Stinson" WHITE ZOMBIE "Human"</p> <p><b>KJOT/Boise, ID</b> PD/MD: Bryan Michaels HOOTIE &amp; BLOWFISH "Only" PETE DROGE "Northern" TOM PETTY "King" COLLECTIVE SOUL "December" TODD SNIDER "Land" PEARL JAM "Not"</p> <p><b>KQXR/Boise, ID</b> PD/MD: Rochelle Smith 28 SKID ROW "Another" WHITE ZOMBIE "Human" COLLECTIVE SOUL "December" TYPE O NEGATIVE "Black" VAN HALEN "Can't" MONSTER MAGNET "Neposonic" MELVINS "Revolve"</p> <p><b>WAAF/Boston, MA</b> MD: John Oesterlind PEARL JAM "Not" WHITE ZOMBIE "Human" WAX "California" SLASH'S SNAKEPIE "Don"</p> <p><b>WUFX/Buffalo, NY</b> PD: Vince Richards MD: Theresa Campanelli 7 WHITE ZOMBIE "Human" PEARL JAM "Not"</p>	<p><b>WIZN/Burlington, VT</b> PD: Steve Cormier MD: Michelle Marie 3 ERVY "Bomb" 1 SHERYL CROW "Dyer" 1 TOM PETTY "King" COLLECTIVE SOUL "December" SONNY LANDRETH "Shooting" LETTERS TO CLEO "Here"</p> <p><b>WPXC/Cape Cod, MA</b> PD: Phil Mancini APD/MD: Brian Kelly PEARL JAM "Not" BETTER THAN EZRA "Good" MAD SEASON "River" GEORGE THOROGOOD "Work"</p> <p><b>WTAD/Carbondale, IL</b> PD: Lester St. James MD: Debbi Mills TOM PETTY "King" MAD SEASON "River" BETTER THAN EZRA "Good" MATTHEW SWEET "Sick"</p> <p><b>KRNA/Cedar Rapids, IA</b> OM: Rob Norton PD: Bob Summers SONNY LANDRETH "Shooting" BETTER THAN EZRA "Good" OUR LADY PEACE "Starseed" MAD SEASON "River"</p> <p><b>WAVF/Charleston, SC</b> PD/MD: Dave Rossi PETER MURPHY "Scarlet" COLLECTIVE SOUL "December" ELASTICA "Connection" SHERYL CROW "Keep"</p> <p><b>WKL/Charleston, WV</b> MD: Tamie Alexander HOOTIE &amp; BLOWFISH "Only"</p> <p><b>WRCR/Charlotte, NC</b> PD: Brian Krysz APD: Jay Nunley MD: Chris Merritt 5 TRIANGLE "Destination" 4 OUR LADY PEACE "Starseed" 1 WEEZER "Jones" SHERYL CROW "Keep"</p> <p><b>WWWV/Charlottesville, VA</b> PD: Tom Bass MD: Debbie Gilbert MELISSA ETHERIDGE "Wanted" OASIS "Live"</p> <p><b>WRCX/Chicago, IL</b> PD: Dave Richards APD/MD: Jo Robinson OFFSPRING "Gotta" COLLECTIVE SOUL "December"</p> <p><b>KFMF/Chico, CA</b> PD: Marty Griffin APD/MD: Lisa Kelly 3 STONE TEMPLE PILOTS "Dancing" 3 HOOTIE &amp; BLOWFISH "Only" 3 MAD SEASON "River" 2 BETTER THAN EZRA "Good" OUR LADY PEACE "Starseed"</p> <p><b>WEBN/Cincinnati, OH</b> PD: Marc Chase APD: Tim Dulais MD: Brad Harlin 6 CRACKER "Good" 4 PEARL JAM "Not" 3 MAD SEASON "River"</p> <p><b>KILO/Colorado Springs, CO</b> PD: Rich Herk APD: Dave Milne MD: Rob Hunter 10 TYPE O NEGATIVE "Black" 6 STEVE VAI "Juice" COLLECTIVE SOUL "December" SCORPIONS "Trance"</p> <p><b>WARQ/Columbia, SC</b> PD: Dave Stewart MD: Susan Groves OUR LADY PEACE "Starseed" TOM PETTY "King" MATTHEW SWEET "Sick"</p> <p><b>WVRC/Columbus, GA</b> PD: Brian Waters WATER "Spin" GOO GOO DOLLS "Only" BETTER THAN EZRA "Good"</p> <p><b>WBZX/Columbus, OH</b> PD: Hal Fish APD/MD: Ronni Hunter 3 CRACKER "Good" 7 STONE TEMPLE PILOTS "Dancing" 5 BLIND MELON "Ties" COLLECTIVE SOUL "December" PEARL JAM "Not" SKID ROW "Another" WHITE ZOMBIE "Human"</p> <p><b>WLVO/Columbus, OH</b> PD: Greg Auscham MD: Denny Show COLLECTIVE SOUL "December" STONE TEMPLE PILOTS "Pretty" MAD SEASON "River" GILBY CLARKE "Chopper" DAVE MATTHEWS BAND "What"</p> <p><b>KNCN/Corpus Christi, TX</b> PD: Kenny Mann APD/MD: Matt Vaughan TOM PETTY "King" BETTER THAN EZRA "Good" WHITE ZOMBIE "Human" SIMPLE MINDS "Band" JEFF BUCKLEY "Last" SKID ROW "Another"</p> <p><b>KRAD/Corpus Christi, TX</b> PD/MD: Jay Gleason COLLECTIVE SOUL "December" WHITE ZOMBIE "Human" ELASTICA "Connection" FLTER "Shor"</p> <p><b>KEGL/Dallas, TX</b> PD: Duane Doherty APD/MD: Cindy Scull COLLECTIVE SOUL "December" WHITE ZOMBIE "Human" PEARL JAM "Not"</p>	<p><b>KTXQ/Dallas, TX</b> MD: Andy Lockridge MD: Rebecca MAD SEASON "River" CHARLIE SEXTON "Craw" OFFSPRING "Gotta"</p> <p><b>WRKI/Danbury, CT</b> PD/MD: Tim Sheehan 11 BRUCE SPRINGSTEEN "Hard" 3 DAVE MATTHEWS BAND "What"</p> <p><b>WXLP/Davenport, IA</b> PD: Ray Sherman MD: Steve Gunner No Adds</p> <p><b>WTUE/Dayton, OH</b> PD: Tom Carroll MD: John Beaulieu SKID ROW "Another" STILTSKIN "Inside" PEARL JAM "Not" BETTER THAN EZRA "Good" WATER "Spin"</p> <p><b>KBPI/Denver, CO</b> PD: Bob Richards OUR LADY PEACE "Starseed"</p> <p><b>KGGG/Des Moines, IA</b> PD: Phil Wilson MD: Jack Emerson ROLLING STONES "Wild" PEARL JAM "Not"</p> <p><b>WLLZ/Detroit, MI</b> APD/MD: Ozzie Sattler TODD HERN No Adds</p> <p><b>WRIF/Detroit, MI</b> APD/MD: Mark Thompson WARRANT "Prize" TED HUGENT "Hard"</p> <p><b>KODS/Duluth, MN</b> PD: Mike Keller MD: Paul St. Andrew 6 CHARLIE SEXTON "Craw" CHRIS DUARTE GROUP "Down" WHITE ZOMBIE "Human" MATTHEW SWEET "Sick" FLAMING LIPS "Turn"</p> <p><b>KLAQ/El Paso, TX</b> PD: WM Douglas MD: Mike Ramsey ROLLING STONES "Wild" BETTER THAN EZRA "Good" MEGADETH "Tour" COLLECTIVE SOUL "December"</p> <p><b>WRKT/Erie, PA</b> VP/Programming: Ron Kline 1 R.E.M. "Star" RUSTED ROOT "Send"</p> <p><b>WGBF/Evansville, IN</b> PD/MD: Tony Couch 20 SHERYL CROW "Wave" 9 SPONGE "Powder" 5 GREEN JELLY "Jump" WHITE ZOMBIE "Human" JEFF BUCKLEY "Last" SKID ROW "Another"</p> <p><b>KQWB/Fargo, ND</b> PD: Jim Davis MD: Mike Simmons TRIANGLE "Destination" HOOTIE &amp; BLOWFISH "Only" TOM PETTY "King" PEARL JAM "Not"</p> <p><b>KKEG/Fayetteville, AR</b> PD: Dave J. Jackson MD: Mark Wilson TOM PETTY "King" COLLECTIVE SOUL "December" STONE TEMPLE PILOTS "Dancing" LETTERS TO CLEO "Here" WEEZER "Jones" STILTSKIN "Inside" FREDDY JONES BAND "Texas" PETE DROGE "Northern"</p> <p><b>WRCC/Fayetteville, NC</b> PD/MD: Kelvin Culbreath OASIS "Live" PEARL JAM "Not" JULIANA HATFIELD "Universal"</p> <p><b>WRXX/Ft. Myers, FL</b> PD: Brad Beasley APD/MD: Austin Keyes 3 COLLECTIVE SOUL "December" MONSTER MAGNET "Neposonic" WEEZER "Jones" POP-A-CHUBBY "Sweet" STILTSKIN "Inside"</p> <p><b>WZZR/Ft. Pierce, FL</b> PD: Rich Dickerson MD: Denny James COLLECTIVE SOUL "December" MELVINS "Revolve" TRIANGLE "Destination" MAD SEASON "Wave" COLLECTIVE SOUL "Untitled"</p> <p><b>KZBB/Ft. Smith, AR</b> OM: Dennis Snow APD: Cindy Wilson WHITE ZOMBIE "Human" SIMPLE MINDS "Band" JEFF BUCKLEY "Last" SKID ROW "Another"</p> <p><b>WXKE/Ft. Wayne, IN</b> PD: Rick West APD: Buzz Maxwell No Adds</p> <p><b>KRZR/Fresno, CA</b> PD/MD: E. Curtis Johnson PEARL JAM "Not" TOM PETTY "King" WHITE ZOMBIE "Human" MONSTER MAGNET "Neposonic"</p>	<p><b>WRUF/Gainesville, FL</b> PD: Harry Guacott MD: Rebecca MICHELLE MARIE 5 COLLECTIVE SOUL "December" STILTSKIN "Inside"</p> <p><b>WKLO/Grand Rapids, MI</b> OM: Tom Marshall MD: Devo Wellington 3 BUSH "Live" TOM PETTY "King" WATER "Spin" WHITE ZOMBIE "Human"</p> <p><b>WXRA/Greensboro, NC</b> PD: Randy Scovill MD: Marcia Gail WHITE ZOMBIE "Human"</p> <p><b>WQCM/Hagerstown, MD</b> PD: David Miller MD: Will Kauffman 13 EAGLES "Love" 3 OASIS "Live" 3 ROLLING STONES "Wild" SKID ROW "Another"</p> <p><b>WTPA/Harrisburg, PA</b> OM: Jeff Kauffman MD: Chris James 5 MELISSA ETHERIDGE "Wanted" R.E.M. "Star"</p> <p><b>WCCC/Hartford, CT</b> PD: Todd Herl 11 WHITE ZOMBIE "Human" GILBY CLARKE "Chopper" MAGNIFICENT BASTARDS "Girl"</p> <p><b>WHCN/Hartford, CT</b> MD: Pam Brooks 1 MATTHEW SWEET "Sick" COLLECTIVE SOUL "December"</p> <p><b>KLDL/Houston, TX</b> PD: Andy Beachler APD: Deyna Steele MD: Cindy Bennett HOOTIE &amp; BLOWFISH "Only" GOO GOO DOLLS "Only"</p> <p><b>WTAK/Huntsville, AL</b> OM: Tom Kelley MD: Teresa Taylor ROLLING STONES "Wild" TOM PETTY "King" STONE TEMPLE PILOTS "Dancing"</p> <p><b>WFBQ/Indianapolis, IN</b> PD: Marty Bender MD: Ace Cosby 11 TOM PETTY "King" HOOTIE &amp; BLOWFISH "Only" SHERYL CROW "Keep" OASIS "Live"</p> <p><b>WRKR/Kalamazoo, MI</b> PD: P.J. Lacey APD/MD: Chris Winters CAULFIELDS "Diary" FREDDY JONES BAND "Texas" COLD WATER FLAT "Magnetic" WATER "Spin" TRAGICALLY HIP "Disaster" JEFF BUCKLEY "Last" COLLECTIVE SOUL "December" PEARL JAM "Not" MAD SEASON "River" SPONGE "Powder"</p> <p><b>KQRC/Kansas City, MO</b> PD: Doug Sorenson MD: Valerie Knight DAVE MATTHEWS BAND "What" WHITE ZOMBIE "Human" FLTER "Shor" VAN HALEN "Amsterdam"</p> <p><b>KYYS/Kansas City, MO</b> PD: Scott Souhrada MD: Debbi Mitchell DAVE MATTHEWS BAND "What"</p> <p><b>WJXQ/Lansing, MI</b> VP/Prog: Mark Stevens MD: Bob Olson 4 STONE TEMPLE PILOTS "Dancing" 4 PEARL JAM "Not" 2 STILTSKIN "Inside" 1 OUR LADY PEACE "Starseed" 1 SKID ROW "Another"</p> <p><b>KOMP/Las Vegas, NV</b> PD: Mike Cuketta MD: Big Marry No Adds</p> <p><b>WKQQ/Lexington, KY</b> PD: Tony Tilford MD: Keith West 6 BLUES TRAVELER "Run" 2 STONE TEMPLE PILOTS "Pretty"</p> <p><b>KIBZ/Lincoln, NE</b> PD: Dave Douglas APD/MD: Jon Terry WHITE ZOMBIE "Human" COLLECTIVE SOUL "Simple" GOO GOO DOLLS "Only" STEVE VAI "Horse"</p> <p><b>KKYK/Little Rock, AR</b> PD: Don Crist APD/MD: Carole Kramer BLACK CROWES "Wiser" WHITE ZOMBIE "Human" SIMPLE MINDS "Band"</p>	<p><b>KMUJ/Little Rock, AR</b> PD: Tom Wood Int. MD: Jimmy Edwards TOM PETTY "King" ELTON JOHN "Believe" ELTON JOHN "Pan"</p> <p><b>WBAB/Long Island, NY</b> PD: Jeff Levine MD: Ralph Tortora 5 VAN HALEN "Enough" COLLECTIVE SOUL "December" GEORGE THOROGOOD "Work" MAD SEASON "River" RUSTED ROOT "Send"</p> <p><b>WRCN/Long Island, NY</b> OM/MD: Matt Mangus MD: Kevin Thompson CORROSION OF "Clean" MAD SEASON "River" COLLECTIVE SOUL "December"</p> <p><b>KLOS/Los Angeles, CA</b> PD: Cary Curstap MD: Rita Wilde SAMIAM "Stinson" SKID ROW "Another"</p> <p><b>WTFX/Louisville, KY</b> PD: Peter Smith MD: Margo Marano 29 GREEN DAY "When" SKID ROW "Enemy" DAVE MATTHEWS BAND "What" FAITH NO MORE "Digging"</p> <p><b>KFMX/Lubbock, TX</b> PD: Wes Neumann MD: Kid Manning 9 FLTER "Shor" COLLECTIVE SOUL "December" SKID ROW "Another" BETTER THAN EZRA "Good" SHERYL CROW "Keep" FLAMING LIPS "Turn" MAGNIFICENT BASTARDS "Girl"</p> <p><b>WQWZ/Macon, GA</b> PD/MD: Nathan Hale TOM PETTY "King"</p> <p><b>WGIR/Manchester, NH</b> PD: John Erlich MD: Karen A. Small 22 TOAD THE WET... "Always" TOM PETTY "King" COLLECTIVE SOUL "December" MATTHEW SWEET "Sick" BOB SEGER "Page"</p> <p><b>KBDY/Medford, OR</b> PD: Bill Meyer MD: Matt Roberts MONSTER MAGNET "Neposonic" SPONGE "Powder" BETTER THAN EZRA "Good"</p> <p><b>WEGR/Memphis, TN</b> PD: Drake Hall MD: Zake Logan No Adds</p> <p><b>WSHE/Miami, FL</b> PD: Bill Pugh APD: John Ross No Adds</p> <p><b>WZTA/Miami, FL</b> PD: Neal Mirsky APD/MD: Mike Lyons TOM PETTY "King" BETTER THAN EZRA "Good" GILBY CLARKE "Chopper"</p> <p><b>WLZR/Milwaukee, WI</b> PD: Keith Meesters MD: Neil Robbins COLLECTIVE SOUL "December" WHITE ZOMBIE "Human"</p> <p><b>WDFM/Milwaukee, WI</b> Int. PD: Terry Spiller APD/MD: Chris Payne 3 WHITE ZOMBIE "Human" COLLECTIVE SOUL "December"</p> <p><b>KQRS/Minneapolis, MN</b> PD: Dave Hamilton APD/MD: Bryce Crousore 6 CHRIS DUARTE GROUP "Down"</p> <p><b>WGXC/Mobile, AL</b> PD/MD: Charlie Ocean MELISSA ETHERIDGE "Wanted" HOOTIE &amp; BLOWFISH "Only" BLUES TRAVELER "Run"</p> <p><b>KHOP/Modesto, CA</b> PD: Dave Taylor MD: Clark Taylor TOM PETTY "King" HOOTIE &amp; BLOWFISH "Only" DAVE MATTHEWS BAND "What" COLLECTIVE SOUL "December" OASIS "Live"</p> <p><b>WDHA/Morristown, NJ</b> PD: Lenny Bloch MD: T.J. Bryan 3 SKID ROW "Another"</p> <p><b>WKDF/Nashville, TN</b> PD: Kidd Redd MD: Sherry Sexton OFFSPRING "Gotta" WHITE ZOMBIE "Human" ROLLING STONES "Wild" SPONGE "Powder" VAN HALEN "Money"</p> <p><b>WSFL/New Bern, NC</b> OM/MD: Jay Lopez No Adds</p> <p><b>WPLR/New Haven, CT</b> PD: John Griffin MD: Pam Landry HOOTIE &amp; BLOWFISH "Drowning" BETTER THAN EZRA "Good" EXTREME "Cynical" CHARLIE SEXTON "Craw"</p>	<p><b>WAXQ/New York, NY</b> PD: Bob Elliot APD/MD: Vinny Marino 24 PEARL JAM "Contortury" 10 NIRVANA "Lace" 10 OASIS "Live" 9 BUSH "Live" 9 HOLE "Violet" 8 MAGNIFICENT BASTARDS "Girl" 5 OFFSPRING "Gotta" 5 STILTSKIN "Inside" MAD SEASON "River"</p> <p><b>WNEW/New York, NY</b> PD: Ted Edwards MD: Amy Winslow BETTER THAN EZRA "Good" RUSTED ROOT "Send"</p> <p><b>WNOR/Norfolk, VA</b> PD: Harvey Kolan APD/MD: Tim Parker 1 VAN HALEN "Can't"</p> <p><b>WZBH/Ocean City, MD</b> PD: Cepth Michaels MD: Bill Warner MATTHEW SWEET "Sick" MAD SEASON "River" CAULFIELDS "Diary"</p> <p><b>KBAT/Odessa, TX</b> MD: Dru Dawson TOM PETTY "King" MAD SEASON "River" PEARL JAM "Not" STONE TEMPLE PILOTS "Dancing"</p> <p><b>KATT/Oklahoma City, OK</b> MD: Chris Baker MD: Kelley Davis MD: Rick Mayhew MD: Dave O'Brien TESLA "Ain't" SOUNDGARDEN "Day" MELISSA ETHERIDGE "Wanted" MAD SEASON "River" OUR LADY PEACE "Starseed"</p> <p><b>KEZO/Omaha, NE</b> PD: Randy Chambers MD: Allison Steele SOUNDGARDEN "Day" SCORPIONS "Trance"</p> <p><b>KRRK/Omaha, NE</b> PD/MD: Matt Markel 17 ADAM ANT "Wonderful" 16 JEFF BUCKLEY "Last" 7 GREEN DAY "She" 5 SOUNDGARDEN "Day" 4 RADIOHEAD "Plastic" 1 MELVINS "Revolve" 1 COLD WATER FLAT "Magnetic" 1 CORROSION OF "Clean" 1 WHITE ZOMBIE "Human" 1 POP-A-CHUBBY "Sweet" P.O.L. "Stoopid"</p> <p><b>WDIZ/Orlando, FL</b> PD: Mike Beck MD: Pat Lynch WHITE ZOMBIE "Human"</p> <p><b>WJRR/Orlando, FL</b> OM: John Frost APD/MD: Steve Robertson 6 BUSH "Live" FAITH NO MORE "Digging" JULIANA HATFIELD "Universal"</p> <p><b>KCLB/Palm Springs, CA</b> PD: J.J. Jeffries MD: Ron Stryker MATTHEW SWEET "Sick" COLLECTIVE SOUL "December" SHERYL CROW "Keep"</p> <p><b>WDRK/Panama City, FL</b> PD/MD: Addison Wakeford 3 COLLECTIVE SOUL "December" 2 FREDDY JONES BAND "Texas" 1 JEFF BUCKLEY "Last" RUSTED ROOT "Send"</p> <p><b>WTFB/Panama City, FL</b> PD: Sean Phillips No Adds</p> <p><b>WTKX/Pensacola, FL</b> PD: Jack Johnson MD: Gregg Golden COLLECTIVE SOUL "December"</p> <p><b>WWCT/Peoria, IL</b> PD: Jamie Markley MD: Jennifer Daniels PEARL JAM "Not" SOUNDGARDEN "Day"</p> <p><b>WMMR/Philadelphia, PA</b> PD: Joe Bonadonna MD: Riki Hofberg CAULFIELDS "Diary" CHARLIE SEXTON "Craw"</p> <p><b>KDKB/Phoenix, AZ</b> PD: Dana Jang MD: Paul Peterson No Adds</p> <p><b>KUPD/Phoenix, AZ</b> PD: Curtis Johnson MD: J.D. Holmes 7 4 NON BLONDES "Misty" 6 STONE TEMPLE PILOTS "Dancing" 3 QUIET RIOT "Pretty"</p> <p><b>WDVE/Pittsburgh, PA</b> OM: Gene Romano MD: Chris Winter 1 PEARL JAM "Contortury"</p> <p><b>WBLM/Portland, ME</b> PD: Herb Ivy MD: Brian James 7 STONE TEMPLE PILOTS "Pretty"</p> <p><b>KUPD/Portland, OR</b> PD: Dave Humme APD/MD: Al Scott SHAW-BLADES "WV" CORROSION OF... "Clean"</p>	<p><b>WHEB/Portsmouth, NH</b> PD: Glenn Stewart MD: Scott Laudani TOM PETTY "King" SCORPIONS "Trance" GEORGE THOROGOOD "Work"</p> <p><b>WPDH/Poughkeepsie, NY</b> PD: Bill Palmeri MD: Greg O'Brien No Adds</p> <p><b>WHJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schifino BETTER THAN EZRA "Good" WHITE ZOMBIE "Human" WHITE ZOMBIE "Heaven"</p> <p><b>WRDU/Raleigh, NC</b> OM: John Duncan MD: Tom Duarte CHRIS DUARTE GROUP "Down" TOM PETTY "King"</p> <p><b>WRXL/Richmond, VA</b> PD: Brian Hill MD: Matt Mayhew TOM PETTY "King" JAY-HAWKS "Light"</p> <p><b>KCAL/Riverside, CA</b> OM: Rick Shaw MD: N.J. Matthews No Adds</p> <p><b>WROV/Roanoke, VA</b> PD: Ellen Flaherty APD: Howard Petrucciello MD: Dave O'Brien TESLA "Ain't" SOUNDGARDEN "Day" MELISSA ETHERIDGE "Wanted" MAD SEASON "River" OUR LADY PEACE "Starseed"</p> <p><b>WCMF/Rochester, NY</b> PD: Stan Main APD/MD: Dave Kane TOAD THE WET... "Fair"</p> <p><b>WXRK/Rockford, IL</b> PD: Keith Edwards APD/MD: Jack Monson COLLECTIVE SOUL "December" WHITE ZOMBIE "Human"</p> <p><b>KRXO/Sacramento, CA</b> PD: Pat Martin 2 TESLA "Ain't"</p> <p><b>WKQZ/Saginaw, MI</b> PD/MD: Rick Church QUEENSRYCHE "Disconnected" WHITE ZOMBIE "Human" WEEZER "Jones" BETTER THAN EZRA "Good" FLTER "Shor" WATER "Spin"</p> <p><b>WHMH/St. Cloud, MN</b> PD: Scott Kohn MD: Bob Burt 17 STONE TEMPLE PILOTS "Dancing" 10 SAMIAM "Stinson" 10 CHARLIE SEXTON "Craw" 8 COLLECTIVE SOUL "December" 8 KIX "9-1-1" 7 JEFF BUCKLEY "Last"</p> <p><b>KSHE/St. Louis, MO</b> PD: Jim Owen MD: Al Hofer SONNY LANDRETH "Shooting" CHRIS DUARTE GROUP "Down"</p> <p><b>KBER/Salt Lake City, UT</b> OM/MD: Kevin Lewis 18 COLLECTIVE SOUL "December" 18 STONE ROSES "Love" 18 SLAUGHTER HEAD "Head" 14 KIX "9-1-1"</p> <p><b>KISS/San Antonio, TX</b> MD: Virgil Thompson MD: Debbie Alcocer 4 WHITE ZOMBIE "Human" 4 PEARL JAM "Not" GREEN JELLY "Jump"</p> <p><b>KIOZ/San Diego, CA</b> PD: Greg Stevens APD/MD: Ray Kalusa 3 QUICKSAND "Thorn" TOM PETTY "King" COLLECTIVE SOUL "December" EXTREME "Cynical" QUEENSRYCHE "Disconnected" DANZIG "Pan" RANCID "Savator"</p> <p><b>KSJO/San Jose-San Francisco, CA</b> PD: Dana Jang 1 TESLA "Ain't" WHITE ZOMBIE "Human" GREEN JELLY "Jump"</p> <p><b>KWBR/San Luis Obispo, CA</b> PD: John Mackey MD: Joe Alvino 12 DADA "Feeling" 11 GOD LIVES UNDERWATER "More" COLLECTIVE SOUL "December" WATER "Spin" JETT &amp; WESTERBERG "Do" BEOWULF "Cants"</p> <p><b>KZDZ/San Luis Obispo, CA</b> PD/MD: Rick Andrews 10 COLLECTIVE SOUL "December" 10 JEFF BUCKLEY "Last" ELASTICA "Connection" TRIANGLE "Destination"</p> <p><b>KTYD/Santa Barbara, CA</b> PD: Jeff Hanley OPS. DIR./MD: Paul Cavanagh 5 ELASTICA "Connection" WATER "Spin" ANNIE LENNOX "River" CAULFIELDS "Diary"</p>	<p><b>KXFX/Santa Rosa, CA</b> PD/MD: Chris White COLLECTIVE SOUL "December" SKID ROW "Another" HOOTIE &amp; BLOWFISH "Only" STONE TEMPLE PILOTS "Dancing"</p> <p><b>WIXY/Savannah, GA</b> PD: Mark Blake MD: Jay Season COLLECTIVE SOUL "December"</p> <p><b>WZAT/Savannah, GA</b> PD: Dave Sheppard MD: Joe Kleon 28 WEEZER "Jones" 22 CRACKER "Good" 19 STONE TEMPLE PILOTS "Dancing" 18 ELASTICA "Connection" 17 4 NON BLONDES "Misty" 16 HOOTIE &amp; BLOWFISH "Only" JEFF BUCKLEY "Last" MEGADETH "Tour" SAMIAM "Stinson" MONSTER MAGNET "Neposonic"</p> <p><b>KISW/Seattle, WA</b> PD: Steve Young MD: Cathy Faulkner 2 BLACK CROWES "Gone" QUEENSRYCHE "Disconnected" OFFSPRING "Gotta" BETTER THAN EZRA "Good" RIGHT "Bowout"</p> <p><b>KFMW/Waterloo, IA</b> PD/MD: Mark Alan Hansen MATTHEW SWEET "Sick"</p> <p><b>KTUX/Shreveport, LA</b> PD: Mark Stevens MD: Marianne Dupree WHITE ZOMBIE "Human" MIKE WATT "70's" MAD SEASON "River"</p> <p><b>KICW/Wichita, KS</b> PD: Ron Eric Taylor MD: Sherry McInnon COLLECTIVE SOUL "December" WHITE ZOMBIE "Human" GREEN DAY "Triage" MAGNIFICENT BASTARDS "Girl" MUDDHONEY "Generation"</p> <p><b>KRZZ/Wichita, KS</b> MD: Michael Lee MD: Greg Bergen COLLECTIVE SOUL "December" BLACK CROWES "Wiser" SCORPIONS "Trance" SKID ROW "Another" KIX "9-1-1" WATER "Spin" OUR LADY PEACE "Starseed" R.E.M. "Star" WEEZER "Jones"</p> <p><b>WADR/South Bend, IN</b> PD: Bill Martin OM/MD: Sue Frey COLLECTIVE SOUL "December" SOUNDGARDEN "Day" OUR LADY PEACE "Starseed" BETTER THAN EZRA "Good"</p> <p><b>KEZE/Spokane, WA</b> PD: Darn Johnson COLD WATER FLAT "Magnetic" JEFF BUCKLEY "Last" MAD SEASON "River" QUEENSRYCHE "Disconnected" WHITE ZOMBIE "Human"</p> <p><b>WZMX/Wilkes Barre-Scranton, PA</b> PD: Jack Meyers MD: Paul "Mad Dog" Kelly ELASTICA "Connection" COLLECTIVE SOUL "December" MAD SEASON "River" TRIANGLE "Destination" HOOTIE &amp; BLOWFISH "Only"</p> <p><b>WZMT/Wilkes Barre-Scranton, PA</b> PD: Jack Meyers MD: Paul "Mad Dog" Kelly ELASTICA "Connection" COLLECTIVE SOUL "December" MAD SEASON "River" TRIANGLE "Destination" HOOTIE &amp; BLOWFISH "Only"</p> <p><b>WZXR/Williamsport, PA</b> PD: Ted Miller MD: Jeff Lynn COLLECTIVE SOUL "December" ELASTICA "Connection" OUR LADY PEACE "Starseed" R.E.M. "Star" MIKE WATT "70's"</p> <p><b>WSFM/Wilmington, NC</b> MD: John Stevens MD: Janice Suttler 21 WLEDO "Liners" 18 TOM PETTY "King" 14 COLLECTIVE SOUL "December" 14 ELASTICA "Connection" FREDDY JONES BAND "Texas" WATER "Spin"</p> <p><b>KATY/Yakima, WA</b> PD: Kevin Welch PEARL JAM "Not" SAMIAM "Stinson" TOM PETTY "King" MAD SEASON "River"</p> <p><b>WHTF/York, PA</b> PD: Dave Powers MD: Carol Seidel PEARL JAM "Not" BETTER THAN EZRA "Good" WATER "Spin" SCORPIONS "Trance"</p> <p><b>WNCD/Youngstown, OH</b> PD: Don Nardella MONSTER MAGNET "Neposonic" COLLECTIVE SOUL "December" PEARL JAM "Not" KIX "9-1-1"</p>
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175 Total Reporters  
175 Current Reporters  
173 Current Playlists

Did Not Report, Playlist Frozen (2):  
WTGE/Baton Rouge, LA  
WBCN/Boston, MA

No Longer A Reporter (1):  
WIBA/Madison, WI

# ROCK PLAYLISTS

March 31, 1995 R&R • 61

**MARKET #1**  
**Q104.3**  
WAXQ/New York  
(212) 575-1043  
Valeri/Manno

**PLAYS**

SW	LW	TW	ARTIST/TITLE
40	41	40	CORROSION OF...Clean My Wounds
30	38	41	MAD SEASON/Lifeless Death
40	40	40	BUSH/Everything Zen
26	38	41	MIKE WATT/Against The 70's
20	20	37	STONE TEMPLE PILOTS/Pretty Penny
39	40	40	TOOL/Bottom
29	29	37	SLASH'S SNAKEPIIT/Beggars & Hangers-On
40	40	33	PANTERA/Cemetery Gates
26	28	25	MELVINS/Revolve
32	26	24	COLLECTIVE SOUL/Get
12	19	24	FAITH NO MORE/Digging The Grave
11	22	27	LIVE/Lightning Crashes
26	26	28	STONE ROSES/Love Spreads
6	25	28	MONSTER MAGNET/Negasonic Teenage...
12	13	24	SCID ROW/Into Another
12	13	24	PEARL JAM/Cortury
23	27	24	GREEN DAY/When I Come Around
12	9	17	OUR LADY PEACE/Starseed
25	26	29	MEGADETHA/Tout Le Monde
9	9	13	PAGE & PLANT/Kashmir
23	23	24	CORROSION OF...Abstrax
8	13	21	VAN HALEN/Can't Stop Lovin'...
40	24	25	SOUNDGARDEN/My Wave
40	34	23	STONE TEMPLE PILOTS/Unglued
26	28	25	EXTREME/Hip Today
16	17	18	STONE TEMPLE PILOTS/Dancing Days
10	13	16	GOO GOO DOLLS/Only One
12	15	16	SPELLS/Supers
27	25	27	KILLING JOKE/Pandemonium
10	12	14	JANE'S ADDICTION/Jane Says

**MARKET #1**  
**WNEW-FM 102.7**  
WHERE ROCK LIVES  
WNEW/New York  
(212) 286-1027  
Edwards/Winslow

**PLAYS**

SW	LW	TW	ARTIST/TITLE
33	33	35	VAN HALEN/Can't Stop Lovin'...
33	35	35	TOM PETTY/You Wreck Me
33	33	34	GREEN DAY/When I Come Around
19	20	31	LIVE/Lightning Crashes
21	29	33	HOOTIE & BLOWFISH/Let Her Cry
19	16	21	BLUES TRAVELER/Run-Around
16	20	20	R.E.M./Star 69
21	20	20	STONE ROSES/Love Spreads
21	19	20	SIMPLE MINDS/She's A River
17	17	18	ROLLING STONES/Go Wild
33	32	23	BRUCE SPRINGSTEEN/Murder Incorporated
7	9	10	OASIS/Live Forever
11	15	15	SHERYL CROW/Keep On Growing
22	20	17	DAVE MATTHEWS BAND/What Would You Say
15	19	19	WIDESPREAD PANIC/Can't Get High
11	14	16	PEARL JAM/Not For You
11	14	16	COLLECTIVE SOUL/Get
8	7	9	SLASH'S SNAKEPIIT/Beggars & Hangers-On
9	9	9	PETE DROGE/Northern Bound Train
18	17	12	FOREIGNER/Under The Gun
7	7	7	STONE TEMPLE PILOTS/Pretty Penny
18	17	12	MATTHEW SWETT/Sick Of Myself
6	7	7	STONE TEMPLE PILOTS/Dancing Days
6	7	7	CRACKER/Good Times Bad Times
9	10	10	SHAW-BLADES/My Hallucination
12	7	7	MAD SEASON/River Of Deceit
6	6	6	BUSH/Everything Zen
6	6	6	HOOTIE & BLOWFISH/Hey Hey What Can...
11	11	11	BETTER THAN EZRA/Good
11	11	11	RUSTED ROOT/Send Me On My Way

**MARKET #2**  
**KLOS 95.5**  
KLOS/Los Angeles  
(310) 840-4836  
Curelop/Wilde

**PLAYS**

SW	LW	TW	ARTIST/TITLE
12	19	19	STONE TEMPLE PILOTS/Dancing Days
11	15	16	BETTER THAN EZRA/Good
11	15	19	GREEN DAY/She
29	26	19	VAN HALEN/The Seventh Seal
17	24	23	SOUNDGARDEN/The Day I Tried To
13	15	13	OUR LADY PEACE/Starseed
15	13	20	MAD SEASON/River Of Deceit
9	7	10	PEARL JAM/Not For You
19	18	17	QUEENSRÿCHE/Bridge
12	16	17	HOOTIE & BLOWFISH/Drowning
19	15	16	STONE ROSES/Love Spreads
12	16	17	BUSH/Live Things
9	9	15	NIRVANA/The Man Who Sold...
13	17	16	MONSTER MAGNET/Negasonic Teenage...
13	17	16	VAN HALEN/Can't Stop Lovin'...
13	15	10	OASIS/Live Forever
26	21	16	SPONGE/Plowed
9	9	12	COUNTING CROWS/A Murder Of One
11	9	12	GREEN DAY/When I Come Around
13	12	12	R.E.M./What's The Frequency
17	16	12	OFFSPRING/Gotta Get Away
15	12	12	TOAD THE WET...Fly From Heaven
22	15	7	PEARL JAM/Better Man
20	18	11	BAD RELIGION/Infected
12	13	11	STONE TEMPLE PILOTS/Pretty Penny
13	13	11	HOOTIE & BLOWFISH/Hey Hey What Can...
11	11	11	SOUNDGARDEN/My Wave
11	11	11	COLLECTIVE SOUL/Simple

**MARKET #3**  
**ROCK 103.5**  
WRCC/Chicago  
(312) 861-8100  
Richards/Robinson

**PLAYS**

SW	LW	TW	ARTIST/TITLE
30	27	30	GREEN DAY/When I Come Around
26	30	32	COLLECTIVE SOUL/Get
9	10	25	PEARL JAM/Cortury
31	28	32	VAN HALEN/Can't Stop Lovin'...
4	28	30	STONE TEMPLE PILOTS/Dancing Days
7	5	10	TOM PETTY/It's Good To Be King
6	10	10	WATERSHED/How Do You Feel
6	9	9	PEARL JAM/Not For You
12	10	10	STONE ROSES/Love Spreads
7	7	9	MAD SEASON/River Of Deceit
9	7	9	BUSH/Everything Zen
9	9	10	GOO GOO DOLLS/Only One
9	9	10	CHRIS DUARTE GROUP/My Way Down
8	8	8	VAN HALEN/The Seventh Seal
13	9	7	SOUNDGARDEN/Fell On Black Days
4	4	6	TOM PETTY/You Don't Know...
7	7	7	PEARL JAM/Not For You
5	8	7	VAN HALEN/Anerhook
12	7	7	SLASH'S SNAKEPIIT/Beggars & Hangers-On
12	10	11	OASIS/Live Forever
7	6	8	WHITE ZOMBIE/More Human Than...
7	6	8	CORROSION OF...Clean My Wounds
7	6	8	MONSTER MAGNET/Negasonic Teenage...
7	6	8	BAD RELIGION/Infected
6	8	7	OUR LADY PEACE/Starseed
6	8	7	CULT/Sur
9	9	9	R.E.M./Star 69
8	4	8	SHAW-BLADES/My Hallucination
6	6	6	MEGADETHA/Tout Le Monde

**MARKET #4**  
**KSJO 92.3**  
K.S.JO/San Jose-San Francisco  
(408) 453-5400  
Lang

**PLAYS**

SW	LW	TW	ARTIST/TITLE
20	18	24	LIVE/Lightning Crashes
23	21	28	NIRVANA/The Man Who Sold...
22	25	29	BUSH/Everything Zen
27	20	25	PEARL JAM/Better Man
30	29	29	STONE TEMPLE PILOTS/Dancing Days
20	20	23	OFFSPRING/Gotta Get Away
18	20	22	COLLECTIVE SOUL/Get
21	21	20	TOM PETTY/You Wreck Me
17	19	24	ALICE IN CHAINS/Got Me Wrong
25	24	21	SPONGE/Plowed
7	7	16	CORROSION OF...Clean My Wounds
10	17	20	SLASH'S SNAKEPIIT/Beggars & Hangers-On
18	16	17	SOUNDGARDEN/The Day I Tried To
7	3	7	R.E.M./Star 69
14	16	15	PEARL JAM/Cortury
6	5	13	VAN HALEN/Can't Stop Lovin'...
7	6	12	STONE TEMPLE PILOTS/Interstate Love Song
5	5	12	STONE TEMPLE PILOTS/Pretty Penny
3	14	8	CRACKER/Good Times Bad Times
5	14	11	STONE TEMPLE PILOTS/Dancing Days
5	15	14	HOOTIE & BLOWFISH/Hey Hey What Can...
8	5	11	R.E.M./What's The Frequency
5	7	10	GOO GOO DOLLS/Only One
9	9	10	TESLA/Mama's Foot
12	12	12	CANDLEBOX/Cover Me
12	12	12	HOOTIE & BLOWFISH/My Hand
8	5	9	SOUNDGARDEN/Fell On Black Days
7	7	8	FAITH NO MORE/Digging The Grave
8	7	7	TYPE D NEGATIVE/Black No. 1

**MARKET #5**  
**WMMR 97.1**  
WMMR/Philadelphia  
(215) 238-8000  
Bonadonna/Hotberg

**PLAYS**

SW	LW	TW	ARTIST/TITLE
19	24	28	SHERYL CROW/Keep On Growing
21	24	25	NIRVANA/The Man Who Sold...
28	26	25	PEARL JAM/Better Man
22	26	25	COLLECTIVE SOUL/Get
14	15	22	LIVE/Lightning Crashes
27	25	25	TOM PETTY/You Wreck Me
20	24	23	SIMPLE MINDS/She's A River
24	24	22	BLUES TRAVELER/Run-Around
15	19	22	VAN HALEN/Can't Stop Lovin'...
19	16	19	BRUCE SPRINGSTEEN/Murder Incorporated
17	15	15	DAVE MATTHEWS BAND/What Would You Say
18	19	18	BLACK CROWES/High Head Blues
11	14	12	HOOTIE & BLOWFISH/Let Her Cry
16	18	15	STONE ROSES/Love Spreads
10	14	18	TOAD THE WET...Fly From Heaven
12	15	16	ROLLING STONES/Go Wild
12	15	16	PEARL JAM/Not For You
11	12	13	STONE TEMPLE PILOTS/Dancing Days
10	13	13	R.E.M./Star 69
10	15	13	JAYHAWKS/Blue
15	12	12	SONNY LANDRETH/Shootin' For...
15	14	17	R.E.M./Strange Currencies
8	10	12	OASIS/Live Forever
16	14	15	WIDESPREAD PANIC/Can't Get High
10	13	11	CHRIS DUARTE GROUP/My Way Down
15	17	14	PETE DROGE/My Hallucination
11	12	11	DEE LAM/Here And Now
16	11	9	GREEN DAY/When I Come Around
11	11	10	HOOTIE & BLOWFISH/Hey Hey What Can...

**MARKET #6**  
**WLLZ 98.7**  
WLLZ/Detroit  
(810) 855-5100  
Sattler/Thomas

**PLAYS**

SW	LW	TW	ARTIST/TITLE
37	35	45	SPONGE/Plowed
54	65	58	BUSH/Everything Zen
24	20	45	OFFSPRING/Gotta Get Away
14	26	40	SOUNDGARDEN/My Wave
37	50	47	VAN HALEN/Don't Tell Me...
56	49	47	STONE TEMPLE PILOTS/Interstate Love Song
26	21	28	SIMPLE MINDS/She's A River
16	37	36	MAD SEASON/River Of Deceit
30	32	35	LIVE/Lightning Crashes
30	29	32	COLLECTIVE SOUL/Get
28	22	29	STONE TEMPLE PILOTS/Unglued
44	26	30	NIRVANA/The Man Who Sold...
51	26	27	TOM PETTY/You Wreck Me
30	25	27	VAN HALEN/Can't Stop Lovin'...
27	28	28	OASIS/Live Forever
19	27	28	COLLECTIVE SOUL/December
6	21	23	GREEN DAY/Welcome To Paradise
24	21	22	BAD RELIGION/Infected
24	19	22	R.E.M./Star 69
6	21	22	CORROSION OF...Clean My Wounds
20	24	22	PANTERA/Planet Caravan
26	24	22	LIVE/Alone
24	20	21	MIKE WATT/Against The 70's
20	21	21	PEARL JAM/Not For You
21	21	21	GREEN DAY/Longview
25	23	24	GREEN DAY/When I Come Around
20	20	19	PEARL JAM/Not For You
22	22	21	NIRVANA/About A Girl
20	20	19	STONE TEMPLE PILOTS/Vaseline

**MARKET #6**  
**101 WRIF**  
WRIF/Detroit  
(810) 827-9505  
Podell/Thompson

**PLAYS**

SW	LW	TW	ARTIST/TITLE
11	13	15	BUSH/Everything Zen
31	35	31	PEARL JAM/Cortury
34	38	31	ALICE IN CHAINS/Got Me Wrong
19	30	31	SPONGE/Plowed
24	33	27	COLLECTIVE SOUL/Get
32	35	28	VAN HALEN/Don't Tell Me...
32	31	26	TOM PETTY/You Wreck Me
17	24	21	VAN HALEN/Can't Stop Lovin'...
30	33	22	LIVE/Alone
24	34	29	STONE TEMPLE PILOTS/Dancing Days
16	19	22	COLLECTIVE SOUL/Where The River...
15	19	7	LIVE/Lightning Crashes
13	17	20	STONE TEMPLE PILOTS/Vaseline
8	8	18	CRACKER/Good Times Bad Times
18	25	11	PEARL JAM/Not For You
11	13	11	CORROSION OF...Clean My Wounds
1	6	4	SHAW-BLADES/My Hallucination
7	12	12	SLICK LILLY/Dirty Water
7	5	8	MAD SEASON/River Of Deceit
9	8	11	SOUNDGARDEN/Fell On Black Days
1	15	11	SKID ROW/Into Another
8	11	10	MEGADETHA/Tout Le Monde
8	11	10	TOM PETTY/You Don't Know...
6	4	2	BLACK CROWES/High Head Blues
7	7	4	STONE ROSES/Love Spreads
6	6	9	OUR LADY PEACE/Starseed
8	9	6	SLASH'S SNAKEPIIT/Beggars & Hangers-On

**MARKET #7**  
**EAGLE 97.1**  
PURE ROCK  
KEGL/Dallas  
(214) 869-9700  
Doherty/Scully

**PLAYS**

SW	LW	TW	ARTIST/TITLE
29	28	32	COLLECTIVE SOUL/Get
28	30	32	BUSH/Everything Zen
26	29	30	ALICE IN CHAINS/Got Me Wrong
20	24	30	STONE TEMPLE PILOTS/Unglued
19	22	29	GREAT WHITE/Babe (I'm Gonna...)
16	21	22	LIVE/Lightning Crashes
15	20	22	BETTER THAN EZRA/Good
16	19	21	STONE ROSES/Love Spreads
12	17	21	GOO GOO DOLLS/Only One
21	22	21	SKID ROW/Into Another
10	15	19	HOOTIE & BLOWFISH/Let Her Cry
10	15	19	SOUNDGARDEN/The Day I Tried To
11	16	13	SLASH'S SNAKEPIIT/Beggars & Hangers-On
17	17	17	VAN HALEN/Can't Stop Lovin'...
8	13	17	MEGADETHA/Tout Le Monde
11	14	16	OASIS/Live Forever
11	14	16	CORROSION OF...Clean My Wounds
11	14	16	CORROSION OF...Clean My Wounds
11	14	16	SHAW-BLADES/My Hallucination
11	14	16	MIKE WATT/Against The 70's
11	14	16	MAD SEASON/River Of Deceit
8	12	12	OFFSPRING/Kick Him When...
8	12	12	STONE TEMPLE PILOTS/Dancing Days
7	8	12	FILTER/Hey Man, Nice Shot
7	8	12	MONSTER MAGNET/Negasonic Teenage...
7	8	12	COLLECTIVE SOUL/December
7	8	12	WHITE ZOMBIE/More Human Than...
7	8	12	PEARL JAM/Not For You

**MARKET #7**  
**TEXAS BEST ROCK & ROLL**  
KTXQ/Dallas  
(214) 528-5500  
Lockridge/Redbeard

**PLAYS**

SW	LW	TW	ARTIST/TITLE
22	25	43	VAN HALEN/Can't Stop Lovin'...
12	41	40	BETTER THAN EZRA/Good
10	43	42	PEARL JAM/Not For You
41	43	42	BUSH/Everything Zen
10	12	41	BRUCE SPRINGSTEEN/Murder Incorporated
42	41	41	LIVE/Lightning Crashes
42	41	41	NIRVANA/The Man Who Sold...
42	41	41	DAVE MATTHEWS BAND/What Would You Say
42	41	41	GOO GOO DOLLS/Only One
22	25	24	R.E.M./Crush With Synthesizer
12	21	24	OUR LADY PEACE/Starseed
24	25	24	HOOTIE & BLOWFISH/My Hand
11	11	12	MATTHEW SWETT/Sick Of Myself
23	24	22	R.E.M./Star 69
21	23	21	HOOTIE & BLOWFISH/Let Her Cry
10	13	18	STONE TEMPLE PILOTS/Dancing Days
10	16	17	4 NON BLOODES/Times Mountain Hop
10	16	17	CRACKER/Good Times Bad Times
6	12	11	SHAW-BLADES/My Hallucination
6	12	11	ELASTICA/Connection
11	5	3	CHRIS DUARTE GROUP/My Way Down
12	11	13	CORROSION OF...Clean My Wounds
8	12	13	DEEP BLUE/SOMETHING/hold
39	41	13	SARAH McLAUGHLIN/Air
11	13	13	STILTSKIN/Inside
9	11	12	BLUES TRAVELER/Run-Around
9	11	12	FAITH NO MORE/Digging The Grave
11	11	12	COLLECTIVE SOUL/Simple
11	4	8	TRAGICALLY HIP

ROCK PLAYLISTS

Continued from Page 61

KOMP MARKET #55 KOMP/Las Vegas (702) 876-1460 Culotta/Marty

XL102 MARKET #56 WRXL/Richmond (804) 756-6400 Illes/Maybee

WPYX MARKET #57 WPYX/Albany (518) 785-9061 Horton/Cooper

103.5 103.9 MARKET #57 WQBK/Albany (518) 462-5555 Bowen

KMOD MARKET #60 KMOD/Tulsa (918) 664-2810 Stone/Hurt

ROCK107 MARKET #61 WEZX/Wilkes Barre (717) 961-1842

Mountain MARKET #61 WZMT/Wilkes Barre (717) 454-4002 Meyers/Kelly

96.9 MARKET #62 KLPX/Tucson (520) 622-6711 Miles/Dunn

WZZO MARKET #63 WZZO/Allentown (610) 434-1742 Lee/Moyer

KZRR MARKET #64 KZRR/Fresno (209) 252-8994 Johnson

KLQ MARKET #65 WKLQ/Grand Rapids (616) 774-8461 Marshall/Welington

95X MARKET #68 WAQX/Syracuse (315) 472-0200 Brill/Frisina

KZRR MARKET #69 KZRR/Albuquerque (505) 889-8899 Jaxon/Mahoney

7-92 MARKET #71 KEZO/Omaha (402) 592-5300 Chambers/Steele

KRRK MARKET #71 KRRK/Omaha (402) 393-0900 Market

KLAA MARKET #72 KLAA/EI Paso (915) 544-8864 Douglass/Ramsey

WTPA MARKET #73 WTPA/Harrisburg (717) 697-1141 James

BUZZ 106.5 MARKET #74 WBWZ/Toledo (419) 868-1065 Gates/Willaouer

WOT FM104 MARKET #74 WOT/Toledo (419) 248-3377 Casyer/Davis

WSFL MARKET #79 WSFL/New Bern (919) 633-2406 Lopez



SHAWN ALEXANDER

## WIBF: 'Imaging The Account Profile'

■ **Class C outlet doubles billing by achieving instant advertiser credibility**

How did revenues more than double from '93 to '94 at WIBF/Philadelphia? GM Joe Ruyak explains his sales strategy. And what happened to those sales when Jarad sister WDRE/Long Island (whose signal 'IBF simulcasts) relaunched its syndicated network with a "true alternative" approach and "underground" identifier? Read on.

Upon flipping to Alternative nearly two and half years ago, WIBF faced the usual stereotypes. Ruyak recalls, "People thought: '18-24 males only, head-banger and nose-ring type.' But we had great qualitative from 'DRE: The primary core was 25-34 adults with a pretty equal balance of males and females. That's the way we positioned it out of the box, so people had a good perception of what our audience was."



Joe Ruyak

### 'Blue-Chip Accounts'

According to Ruyak, WIBF was advertiser-friendly for the first six months. "The real challenge was to have clients working with us right away at a very favorable rate. Once they were established advertisers, we increased our rates to fair market value. That was a real important strategy that we set out of the box."

Even though those initial advertisers took the rate hikes the hardest, Ruyak says, "We managed to keep everybody on the train."

Credit is due in part to the extensive market experience he and his staff have. "Collectively, we have a longterm relationship with a lot of the agencies and clients in this market," he says. "It really helped us get our position across in the beginning. We made a concerted effort to go after the blue-chip accounts in the market — larger accounts like the Ford dealers, health-care plans, supermarkets, and department store chains."

"We were imaging the account profile on the radio station. We were the new station playing unfamiliar music in an Alternative format, yet we had Acme supermarkets, the Ford dealers, U.S. Healthcare, Coca-Cola, and Budweiser — all these big advertisers behind us already. Advertisers would listen to the station, and while they were unfamiliar with the music, they were hearing big adult accounts. That gave us a lot of instant credibility."

“Advertisers would listen to the station, and while they were unfamiliar with the music, they were hearing big adult accounts. That gave us a lot of instant credibility.”

### Alternative Establishment

How did Ruyak's sales force position the on-air changes WDRE made two months ago? "Basically, we felt that as a radio station — and as a growth point in the evolution of Alternative as a format — we needed to delineate ourselves against Top 40 or Rock competitors that were playing Alternative music. We wanted to leave no doubt in listeners' minds

“The real challenge was to have clients working with us right away at a very favorable rate. Once they were established advertisers, we increased our rates to fair market value.”

that we were purely Alternative. We felt a particular segment of our listeners felt a little disenfranchised, like, 'Is this Alternative anymore?'"

Were any existing clients resistant to the change? "There were a few cases where people really had to be walked through it," Ruyak says. "Everybody's still with us, though, and we continue growing our business. In fact, we've expanded our revenue in the beer/beverage and record chain categories without missing a beat. We're pretty solidly positioned in this market, and I think that's really helped us stand the test of time."

"We basically have the same account profile now that we had last year. The thing to remember is that, compared to two years ago, both Rock and Top 40 are playing more alternative music, so they're exposing it in a wider context. As a result, advertisers are more used to it, and that's really helped us not miss a beat with their acceptance of our new direction."

### Wider Acceptance

"Giant advertisers are very accepting and very much into this as a format for marketing a product," says Ruyak. "For example, our format is being mentioned in media letters to radio stations."

"It might have started in account development in some of the larger agencies, but now it's finally translating into the campaigns. Molson is going to have a giant alternative bash this year at the North Pole. A lot of major advertisers are really coming out front and saying, 'We need to reach Generation X.' They're finally acknowledging that they want to reach our audience. That's a big deal for Alternative radio, and I think it can only get better."

## Format Revenue On The Rise

The number of stations embracing Alternative is not the format's only growth indicator. According to a study conducted by Miller, Kaplan, Arase & Co. CPA George Nadel Rivin, the format is in sync with the industrywide growth rate.

"Many stations encounter an initial bump, but then they level off and pretty much grow in conjunction with the industry once they become established," notes Rivin.

Here's a look at billing from Alternative stations in the Top 100 markets. In order to be counted, they must have been in the format for two complete years. Stations are listed alphabetically by market.

Station-AM-FM/Market	1993	1994
WEQX-FM/Albany, NY	\$290,000	\$340,000
KNNC-FM/Austin	N/A	N/A
WFNX-FM/Boston	\$1,600,000	\$2,500,000
WKQX-FM/Chicago	\$8,300,000	\$12,000,000
WOXY-FM/Cincinnati	N/A	N/A
WWCD-FM/Columbus	\$1,400,000	\$1,450,000
KDGE-FM/Dallas	\$2,400,000	\$3,100,000
KTCL-FM/Denver	N/A	N/A
CIMX-FM/Detroit	N/A	N/A
KEDG-FM/Las Vegas	\$1,000,000	\$1,950,000
KROQ-FM/Los Angeles	\$17,900,000	\$24,000,000
WHTG-FM/Monmouth-Ocean	N/A	N/A
WDRE-FM/Nassau-Suffolk	\$2,800,000	\$3,100,000
WZRH-FM/New Orleans	N/A	N/A
WIBF-FM/Philadelphia	\$1,600,000	\$4,100,000
KEDJ-FM/Phoenix	\$750,000	\$1,000,000
KBBT-AM/Portland	N/A	N/A
WBRU-FM/Providence	N/A	N/A
KXRK-FM/Salt Lake City	N/A	\$1,700,000
XTRA-FM/San Diego	\$7,500,000	\$7,900,000
KITS-FM/San Francisco	\$7,200,000	\$8,800,000
KNDD-FM/Seattle	\$5,200,000	\$5,700,000
KPNT-FM/St. Louis	\$1,900,000	\$1,800,000
WHFS-FM/Washington	\$4,000,000	\$9,300,000

Highlights: XTRA-FM (91X) ranks second only to Country KSON in San Diego. 91X is the only station to rank among the Top 5 billers in a marketplace.

Source: Duncan's Radio Market Guide

## NEW MUSIC SCENE

- Artist: Cold Water Flat
- Tracks: "Virus Road" and "Magnetic North Pole"
- LP: "Cold Water Flat"
- Label: Fort Apache/MCA



• **Essentials:** Formed five years ago in Boston, Cold Water Flat have undergone several incarnations, even folding for a brief period. Original members Paul Janovitz (guitar/vocals) and Paul Harding (drums) began the band at open-mike blues jams when both were students at the University of Massachusetts at Amherst. The duo regrouped about two and half years ago; Janovitz switched from bass to guitar after Ted Silva (bass) responded to a want-ad nearly two years ago. Prior to their Fort Apache self-titled LP — produced by Sean Slade and Tim O'Heir — CWF released the seven-inch single "Roll Me Over" on Europe's Play It Again Sam Records as well as what they call a "compilation album" entitled "Listen" on Boston's Sonic Buble gum label. Influences run the gamut from black gospel and soul music to Tom Waits and Neil Young.

• **Artist POV:** "The structure of 'Magnetic North Pole' was really just an experiment," notes Janovitz. "I

was fooling around with some rhythmic-type stuff. I wasn't thinking about cords or anything. I'm into anything that has a real driving rhythm. I just fooled around with words and eventually it became about something that was affecting me at the time — some is literal, other parts are wordplay. Lyrically, it's a pretty intense record."

• **Label POV:** MCA Nat'l Director Alternative/Rock Promotion Gary Spivack notes, "Having been a major focus point in the launching of the Fort Apache label has given Cold Water Flat the exposure and spotlight any band at their level would kill for. This setup, along with national tours with Belly and Juliana Hatfield, will make CWF a band to reckon with at all formats."

New Music Scene highlights breaking artists charting for the first time.

I'M  
FEELING  
NOTHING

KRBE  
WHY  
KROT 15  
WNNX 23

dada

WYSR 15  
WOXY 15  
WWDX 15  
KJEE 18

KPNT 17  
KTCL 14  
KWOD 16  
WROX 21

FROM THE PARANOID MOTION PICTURE

"THE  
BRADY BUNCH  
MOVIE"

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> LIVE Lightning Crashes ( <i>Radioactive</i> )	1985	1939	2031	1834	59/0
4	3	2	2	<b>2</b> PJ HARVEY Down By The Water ( <i>Island</i> )	1686	1600	1569	1313	61/0
13	6	4	3	<b>3</b> BETTER THAN EZRA Good ( <i>Swell/Elektra/EEG</i> )	1555	1461	1309	1048	60/0
12	7	7	4	<b>4</b> ELASTICA Connection ( <i>DGC/Geffen</i> )	1548	1337	1276	1051	62/2
2	2	3	5	OASIS Live Forever ( <i>Epic</i> )	1448	1556	1604	1409	52/0
9	9	6	6	<b>6</b> SPONGE Plowed ( <i>WORK</i> )	1400	1352	1219	1138	53/0
3	4	5	7	BUSH Everything Zen ( <i>Trauma/Interscope</i> )	1274	1382	1493	1336	47/0
—	21	10	8	<b>8</b> JULIANA HATFIELD Universal Heart-Beat ( <i>Mammoth/Atlantic</i> )	1270	1032	804	197	59/0
8	5	8	9	R.E.M. Star 69 ( <i>WB</i> )	1220	1323	1388	1173	48/0
10	8	9	10	LETTERS TO CLEO Here & Now ( <i>Giant</i> )	1141	1241	1254	1122	46/0
16	14	15	11	<b>11</b> DAVE MATTHEWS BAND What Would You Say ( <i>RCA</i> )	1128	978	976	882	48/1
22	19	14	12	<b>12</b> MATTHEW SWEET Sick Of Myself ( <i>Zoo</i> )	1105	988	886	715	50/2
5	10	11	13	NIRVANA The Man Who Sold The World ( <i>DGC/Geffen</i> )	950	1032	1217	1256	39/1
7	12	12	14	GREEN DAY When I Come Around ( <i>Reprise</i> )	934	1015	1180	1176	43/0
23	22	19	15	<b>15</b> ADAM ANT Wonderful ( <i>Capitol</i> )	914	819	793	688	45/0
6	11	13	16	STONE ROSES Love Spreads ( <i>Geffen</i> )	912	1013	1206	1194	40/1
34	27	20	17	<b>17</b> OUR LADY PEACE Starseed ( <i>Relativity</i> )	873	788	643	486	49/5
27	23	21	18	<b>18</b> MIKE WATT Against The 70's ( <i>Columbia</i> )	869	784	778	652	49/0
11	13	16	19	COLLECTIVE SOUL Gel ( <i>Atlantic</i> )	837	915	1180	1061	33/0
21	20	17	20	BELLY Now They'll Sleep ( <i>Sire/Reprise</i> )	801	895	865	784	40/1
<b>BREAKER</b>			21	<b>21</b> STONE TEMPLE PILOTS Dancing Days ( <i>Atlantic</i> )	760	516	148	7	39/4
<b>BREAKER</b>			22	<b>22</b> MAD SEASON River Of Deceit ( <i>Columbia</i> )	745	532	152	0	45/7
15	18	18	23	PEARL JAM Corduroy ( <i>Epic</i> )	736	836	888	922	37/2
17	16	22	24	PEARL JAM Better Man ( <i>Epic</i> )	702	779	911	864	37/0
<b>BREAKER</b>			25	<b>25</b> SOUNDGARDEN The Day I Tried To Live ( <i>A&amp;M</i> )	690	566	399	238	38/4
38	30	25	26	HOLE Violet ( <i>DGC/Geffen</i> )	670	690	583	404	39/1
<b>BREAKER</b>			27	<b>27</b> BLUES TRAVELER Run-Around ( <i>A&amp;M</i> )	663	522	514	362	40/4
25	24	24	28	RANCID Salvation ( <i>Epitaph</i> )	659	712	737	664	44/2
<b>BREAKER</b>			29	<b>29</b> JEFF BUCKLEY Last Goodbye ( <i>Columbia</i> )	658	543	531	372	39/2
14	15	23	30	SHERYL CROW Strong Enough ( <i>A&amp;M</i> )	649	733	948	961	32/0
19	17	26	31	CRANBERRIES Ode To My Family ( <i>Island</i> )	633	686	897	831	36/1
41	37	29	32	<b>32</b> WAX California ( <i>Interscope</i> )	574	565	494	374	39/0
32	31	33	33	BAD RELIGION Infected ( <i>Atlantic</i> )	486	538	574	546	28/0
—	47	42	34	<b>34</b> GOO GOO DOLLS Only One ( <i>Metal Blade/WB</i> )	463	381	263	130	30/4
18	25	27	35	SIMPLE MINDS She's A River ( <i>Virgin</i> )	446	577	728	835	25/0
28	33	40	36	OFFSPRING Gotta Get Away ( <i>Epitaph</i> )	441	459	534	621	25/0
35	39	38	37	STONE TEMPLE PILOTS Pretty Penny ( <i>Atlantic</i> )	438	486	476	460	25/2
49	44	43	38	<b>38</b> PEARL JAM Not For You ( <i>Epic</i> )	435	359	341	250	32/2
37	40	39	39	FACE TO FACE Disconnected ( <i>Victory/A&amp;M</i> )	432	476	429	414	30/0
20	26	30	40	PORTSHEAD Sour Times (Nobody Loves Me) ( <i>Go!Discs/London</i> )	430	552	693	827	25/1
31	29	31	41	SARAH MCLACHLAN Hold On ( <i>Arista</i> )	426	550	600	575	29/1
—	—	46	42	<b>42</b> OFFSPRING Kick Him When He's Down ( <i>Epitaph</i> )	379	298	230	150	31/3
—	—	48	43	<b>43</b> FLAMING LIPS Turn It On ( <i>WB</i> )	371	285	249	180	32/7
<b>DEBUT</b>			44	<b>44</b> BUSH Little Things ( <i>Trauma/Interscope</i> )	359	226	163	119	31/12
—	—	49	45	<b>45</b> MORPHINE Honey White ( <i>Rykodisc</i> )	342	263	187	88	22/5
<b>DEBUT</b>			46	<b>46</b> WEEZER My Name Is Jonas ( <i>DGC/Geffen</i> )	330	225	187	132	24/4
24	28	37	47	SIOUXSIE & THE BANSHEES O Baby ( <i>Geffen</i> )	325	493	608	677	21/0
—	48	47	48	<b>48</b> FILTER Hey Man, Nice Shot ( <i>Reprise</i> )	315	287	263	166	26/2
<b>DEBUT</b>			49	<b>49</b> JAYHAWKS Blue ( <i>American/Reprise</i> )	276	248	232	170	19/1
<b>DEBUT</b>			50	<b>50</b> DIONNE FARRIS I Know ( <i>Columbia</i> )	265	236	208	202	12/0

This chart reflects airplay from March 20-26. Songs ranked by total plays. Highlighted songs indicate Breaker. 62 Alternative reporters. 60 current playlists. © 1995, R&R Inc.

## BREAKERS®

**STONE TEMPLE PILOTS**  
Dancing Days (*Atlantic*)

TOTAL PLAYS/INCREASE: **760/244**    TOTAL STATIONS/ADDS: **39/4**    CHART: **21**

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**MAD SEASON**  
River Of Deceit (*Columbia*)

TOTAL PLAYS/INCREASE: **745/213**    TOTAL STATIONS/ADDS: **45/7**    CHART: **22**

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**SOUNDGARDEN**  
The Day I Tried To Live (*A&M*)

TOTAL PLAYS/INCREASE: **690/124**    TOTAL STATIONS/ADDS: **38/4**    CHART: **25**

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**BLUES TRAVELER**  
Run-Around (*A&M*)

TOTAL PLAYS/INCREASE: **663/141**    TOTAL STATIONS/ADDS: **40/4**    CHART: **27**

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**JEFF BUCKLEY**  
Last Goodbye (*Columbia*)

TOTAL PLAYS/INCREASE: **658/115**    TOTAL STATIONS/ADDS: **39/2**    CHART: **29**

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## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BJORK Army Of Me ( <i>Elektra/EEG</i> )	23
BUSH Little Things ( <i>Trauma/Interscope</i> )	12
RADIOHEAD Fake Plastic Trees ( <i>Capitol</i> )	10
WHITE ZOMBIE More Human Than Human ( <i>Geffen</i> )	10
CAKE Rock 'N' Roll Lifestyle ( <i>Capricorn</i> )	9
COLLECTIVE SOUL December ( <i>Atlantic</i> )	9
PETER MURPHY The Scarlet... ( <i>Beggars Banquet/Atlantic</i> )	9
FLAMING LIPS Turn It On ( <i>WB</i> )	7
MAD SEASON River Of Deceit ( <i>Columbia</i> )	7
GENERAL PUBLIC Rainy Days ( <i>Epic</i> )	6
PHUNK JUNKIES I Love It Loud ( <i>Trauma/Interscope</i> )	6

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## Already in the "GLORY BOX"

WFNX
WBRU

KREV
KJEE

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## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STONE TEMPLE PILOTS Dancing Days ( <i>Atlantic</i> )	+244
JULIANA HATFIELD Universal ... ( <i>Mammoth/Atlantic</i> )	+238
MAD SEASON River Of Deceit ( <i>Columbia</i> )	+213
ELASTICA Connection ( <i>DGC/Geffen</i> )	+211
DAVE MATTHEWS BAND What Would You Say ( <i>RCA</i> )	+150
BLUES TRAVELER Run-Around ( <i>A&amp;M</i> )	+141
PHUNK JUNKIES I Love It Loud ( <i>Trauma/Interscope</i> )	+140
MAGNIFICENT BASTARDS Mockingbird Girl ( <i>Elektra/EEG</i> )	+136
BUSH Little Things ( <i>Trauma/Interscope</i> )	+133
GENERAL PUBLIC Rainy Days ( <i>Epic</i> )	+125

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



OUR LADY PEACE

Starseed



Online Mailbox: Na



**SIMPLE  
MINDS**

hypnotised

from the album **GOOD NEWS FROM THE NEXT WORLD**

**EARLY ADDS INCLUDE...**

<b>WBCN</b>	<b>KACV</b>	<b>KXRK</b>
<b>CFNY</b>	<b>WROX</b>	<b>KTCL</b>
<b>WAQX</b>	<b>WEQX</b>	<b>KJEE</b>

**U.S. TOURS CONTINUES...**

<b>5/15 San Francisco</b>	<b>5/19 Ventura</b>
<b>5/16 Sacramento</b>	<b>5/20 Las Vegas</b>
<b>5/17 Santa Rosa</b>	<b>more dates to follow soon...</b>

produced by keith forsey & simple minds worldwide representation: clive banks for **CBI**

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Virgin

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# ALTERNATIVE PLAYLISTS

<b>WORLD FAMOUS</b> <b>KROQ</b> 106.7 FM	<b>MARKET #2</b> <b>KROQ/Los Angeles</b> (818) 567-1067 Weatherly/Sandblom/ Worden																																																																																																																																																																																									
<p><b>PLAYS</b></p> <table border="0"> <tr><td>15</td><td>27</td><td>37</td><td><b>44</b></td><td>SUBLIME/Date Rape</td></tr> <tr><td>39</td><td>40</td><td>39</td><td><b>41</b></td><td>NIRVANA/The Man Who Sold...</td></tr> <tr><td>36</td><td>40</td><td>39</td><td><b>41</b></td><td>LIVE/Lightning Crashes</td></tr> <tr><td>10</td><td>24</td><td>33</td><td><b>36</b></td><td>CRANBERRIES/Ode To My Family</td></tr> <tr><td>26</td><td>28</td><td>35</td><td><b>30</b></td><td>BUSH/Little Things</td></tr> <tr><td>-</td><td>27</td><td>34</td><td><b>30</b></td><td>STONE TEMPLE PILOTS/Dancing Days</td></tr> <tr><td>-</td><td>-</td><td>22</td><td><b>30</b></td><td>SPONGE/Molly</td></tr> <tr><td>38</td><td>39</td><td>39</td><td><b>30</b></td><td>BUSH/Everything Zen</td></tr> <tr><td>14</td><td>11</td><td>26</td><td><b>29</b></td><td>NINE INCH NAILS/Hurt</td></tr> <tr><td>24</td><td>24</td><td>23</td><td><b>25</b></td><td>STONE ROSES/Love Spreads</td></tr> <tr><td>20</td><td>12</td><td>16</td><td><b>24</b></td><td>FACE TO FACE/Disconnected</td></tr> <tr><td>21</td><td>33</td><td>27</td><td><b>24</b></td><td>GREEN DAY/She</td></tr> <tr><td>-</td><td>-</td><td>-</td><td><b>24</b></td><td>PEARL JAM/Nothingman</td></tr> <tr><td>27</td><td>40</td><td>31</td><td><b>23</b></td><td>PJ HARVEY/Down By The Water</td></tr> <tr><td>21</td><td>17</td><td>19</td><td><b>23</b></td><td>ELASTICA/Connection</td></tr> <tr><td>21</td><td>29</td><td>34</td><td><b>22</b></td><td>OUR LADY PEACE/Starseed</td></tr> <tr><td>36</td><td>25</td><td>22</td><td><b>22</b></td><td>BETTER THAN EZRA/Good</td></tr> <tr><td>39</td><td>36</td><td>21</td><td><b>21</b></td><td>SPONGE/Plowed</td></tr> <tr><td>40</td><td>32</td><td>29</td><td><b>20</b></td><td>GREEN DAY/When I Come Around</td></tr> <tr><td>38</td><td>39</td><td>19</td><td><b>19</b></td><td>PEARL JAM/Better Man</td></tr> <tr><td>-</td><td>15</td><td>19</td><td><b>18</b></td><td>FLAMING LIPS/Turn It On</td></tr> <tr><td>17</td><td>21</td><td>17</td><td><b>17</b></td><td>PEARL JAM/Corduroy</td></tr> <tr><td>14</td><td>15</td><td>16</td><td><b>17</b></td><td>WEEZER/My Name Is Jonas</td></tr> <tr><td>17</td><td>16</td><td>13</td><td><b>16</b></td><td>SHERYL CROW/Strong Enough</td></tr> <tr><td>19</td><td>21</td><td>16</td><td><b>15</b></td><td>RANCID/Salvation</td></tr> <tr><td>-</td><td>8</td><td>11</td><td><b>13</b></td><td>JULIANA HATFIELD/Universal Heart-Beat</td></tr> <tr><td>-</td><td>13</td><td>13</td><td><b>13</b></td><td>JEFF BUCKLEY/Last Goodbye</td></tr> <tr><td>15</td><td>14</td><td>13</td><td><b>12</b></td><td>DAVE MATTHEWS BAND/What Would You Say</td></tr> <tr><td>6</td><td>14</td><td>14</td><td><b>12</b></td><td>MONSTER MAGNET/Negasonic Teenage...</td></tr> <tr><td>17</td><td>15</td><td>14</td><td><b>11</b></td><td>SOUNDGARDEN/The Day I Tried To</td></tr> <tr><td>-</td><td>12</td><td>9</td><td><b>10</b></td><td>SARAH MCLACHLAN/Hold On</td></tr> 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28	23	36	<b>28</b>	WEEZER/No One Else																																																																																																																																																																																																															
12	23	29	<b>26</b>	OUR LADY PEACE/Starseed																																																																																																																																																																																																															
13	14	25	<b>26</b>	SARAH MCLACHLAN/Hold On																																																																																																																																																																																																															
-	-	11	<b>23</b>	SEBADDH/Rebound																																																																																																																																																																																																															
-	-	13	<b>23</b>	GREEN DAY/She																																																																																																																																																																																																															
11	11	14	<b>22</b>	SMOKING POPES/Need You Around																																																																																																																																																																																																															
34	36	23	<b>20</b>	BAD RELIGION/Infected																																																																																																																																																																																																															
-	-	19	<b>20</b>	MAGNIFICENT BASTARDS/Mockingbird Girl																																																																																																																																																																																																															
15	19	19	<b>16</b>	ALICE IN CHAINS/Don't Follow																																																																																																																																																																																																															
-	1	10	<b>15</b>	WHITE ZOMBIE/More Human Than...																																																																																																																																																																																																															
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-	10	16	<b>14</b>	MAD SEASON/River Of Deceit																																																																																																																																																																																																															
12	13	14	<b>13</b>	FILTER/Hey Man, Nice Shot																																																																																																																																																																																																															
-	14	13	<b>13</b>	CRANBERRIES/Ode To My Family																																																																																																																																																																																																															
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29	35	36	<b>10</b>	R.E.M./Star 69																																																																																																																																																																																																															
-	-	7	<b>9</b>	OFFSPRING/Kick Him When...																																																																																																																																																																																																															

<b>LIVE 105</b>	<b>MARKET #4</b> <b>KITS/San Francisco</b> (415) 512-1053 Sands/Masters																																																																																																																																																																															
<p><b>PLAYS</b></p> <table border="0"> <tr><td>32</td><td>32</td><td>31</td><td><b>31</b></td><td>LIVE/Lightning Crashes</td></tr> <tr><td>-</td><td>-</td><td>20</td><td><b>31</b></td><td>STONE TEMPLE PILOTS/Dancing Days</td></tr> <tr><td>18</td><td>24</td><td>29</td><td><b>31</b></td><td>SIOUXSIE &amp; BANSHEES/O Baby</td></tr> <tr><td>26</td><td>32</td><td>29</td><td><b>29</b></td><td>CRANBERRIES/Ode To My Family</td></tr> <tr><td>32</td><td>29</td><td>27</td><td><b>29</b></td><td>GREEN DAY/When I Come Around</td></tr> <tr><td>32</td><td>22</td><td>28</td><td><b>25</b></td><td>NIRVANA/The Man Who Sold...</td></tr> <tr><td>31</td><td>31</td><td>31</td><td><b>24</b></td><td>ADAM ANT/Wonderful</td></tr> <tr><td>22</td><td>20</td><td>28</td><td><b>22</b></td><td>PEARL JAM/Better Man</td></tr> <tr><td>-</td><td>9</td><td>21</td><td><b>22</b></td><td>GENERAL PUBLIC/Rainy Days</td></tr> <tr><td>27</td><td>25</td><td>21</td><td><b>21</b></td><td>ELASTICA/Connection</td></tr> 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HARVEY/Down By The Water	21	19	20	<b>20</b>	OUR LADY PEACE/Starseed	19	21	19	<b>18</b>	SPONGE/Plowed	5	13	22	<b>18</b>	JULIANA HATFIELD/Universal Heart-Beat	15	19	18	<b>18</b>	PEARL JAM/Corduroy	9	13	19	<b>18</b>	R.E.M./Star 69	-	-	14	<b>18</b>	GREEN DAY/She	18	19	17	<b>18</b>	NO USE FOR A NAME/Soul Mate	-	-	5	<b>18</b>	JAWBREAKER/Indictment	21	19	17	<b>17</b>	BETTER THAN EZRA/Good	18	19	17	<b>17</b>	SHERYL CROW/Strong Enough	20	19	17	<b>17</b>	SEBADDH/Rebound	-	-	-	<b>16</b>	RADIOHEAD/Fake Plastic Trees	24	24	20	<b>14</b>	BUSH/Everything Zen	17	20	16	<b>14</b>	STONE ROSES/Love Spreads	23	19	18	<b>13</b>	FAITH NO MORE/Digging The Grave	15	10	14	<b>12</b>	MIKE WATT/Against The 70's	-	-	5	<b>10</b>	PHUNK JUNKEES/I Love It Loud	14	13	9	<b>9</b>	HOLE/Violet	4	9	9	<b>9</b>	RANCID/Salvation	9	9	9	<b>9</b>	SARAH MCLACHLAN/Hold On	10	10	9	<b>5</b>	REDNEX/Cotton Eye Joe	5	5	5	<b>5</b>	MONSTER MAGNET/Negasonic Teenage...	5	5	5	<b>5</b>	NED'S ATOMIC DUSTBIN/All I Ask Of...	<p><b>MARKET #5/ #14</b> <b>WDRE</b> MODERN ROCK <b>WIRB &amp; WDRE / Phila.-Long Island</b> (516) 222-1103 Motta/Shapiro/Parrish</p>
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5	20	25	<b>28</b>	BETTER THAN EZRA/Good																																																																																																																																																																																																										
33	29	16	<b>27</b>	RANCID/Salvation																																																																																																																																																																																																										
25	24	22	<b>26</b>	VERUCA SALT/Number One Blind																																																																																																																																																																																																										
-	-	3	<b>25</b>	R.E.M./Crush With Eyeliner																																																																																																																																																																																																										
-	6	23	<b>25</b>	DAVE MATTHEWS BAND/What Would You Say																																																																																																																																																																																																										
17	24	23	<b>25</b>	JAYHAWKS/Blue																																																																																																																																																																																																										
23	23	25	<b>24</b>	ODDS/Truth Untold																																																																																																																																																																																																										
17	22	24	<b>24</b>	BAD RELIGION/Infected																																																																																																																																																																																																										
-	10	13	<b>24</b>	GREEN DAY/2000 Light Years...																																																																																																																																																																																																										
-	20	20	<b>24</b>	ZUMPMAN/The Party Rages On																																																																																																																																																																																																										
33	32	23	<b>23</b>	CRANBERRIES/Ode To My Family																																																																																																																																																																																																										
23	24	23	<b>23</b>	KILLJOYS/Today I Hate...																																																																																																																																																																																																										
-	20	25	<b>23</b>	HOOTIE & BLOWFISH/Hold My Hand																																																																																																																																																																																																										
22	23	19	<b>21</b>	TRAGICALLY HIP/Grace, Too																																																																																																																																																																																																										
-	17	21	<b>21</b>	SLOAN/Feel My Generation																																																																																																																																																																																																										
20	24	22	<b>20</b>	MIDM/Machine Punch...																																																																																																																																																																																																										
25	22	21	<b>20</b>	SARAH MCLACHLAN/Hold On																																																																																																																																																																																																										
-	-	11	<b>19</b>	FLAMING LIPS/Turn It On																																																																																																																																																																																																										
-	6	14	<b>17</b>	JEFF BUCKLEY/Last Goodbye																																																																																																																																																																																																										
20	18	14	<b>17</b>	BETTIE SERVEERT/Ray Ray Rain																																																																																																																																																																																																										
19	18	17	<b>17</b>	SIOUXSIE & BANSHEES/O Baby																																																																																																																																																																																																										
-	5	18	<b>17</b>	JULIANA HATFIELD/Universal Heart-Beat																																																																																																																																																																																																										
16	17	15	<b>15</b>	THE THE/I Saw The Light																																																																																																																																																																																																										
-	5	16	<b>15</b>	BUSH/Little Things																																																																																																																																																																																																										
39	21	16	<b>15</b>	NIRVANA/The Man Who Sold...																																																																																																																																																																																																										
17	18	16	<b>15</b>	THROWING MUSES/Bright Yellow Gun																																																																																																																																																																																																										
-	5	12	<b>10</b>	BIG BLOCK/New Day																																																																																																																																																																																																										
-	-	9	<b>9</b>	TEA PARTY/Fire In The Head																																																																																																																																																																																																										
17	18	19	<b>9</b>	PEARL JAM/Better Man																																																																																																																																																																																																										

<b>94.5 THE EDGE</b>	<b>MARKET #7</b> <b>KDGE/Dallas</b> (214) 770-7777 Folger/Michaels																																																																																														
<p><b>PLAYS</b></p> <table border="0"> <tr><td>48</td><td>49</td><td>52</td><td><b>59</b></td><td>LIVE/Lightning Crashes</td></tr> <tr><td>61</td><td>59</td><td>57</td><td><b>56</b></td><td>PEARL JAM/Better Man</td></tr> <tr><td>55</td><td>60</td><td>51</td><td><b>49</b></td><td>SARAH MCLACHLAN/Good Enough</td></tr> <tr><td>50</td><td>49</td><td>47</td><td><b>49</b></td><td>HOOTIE &amp; BLOWFISH/Feel My Hand</td></tr> <tr><td>60</td><td>58</td><td>42</td><td><b>43</b></td><td>GREEN DAY/When I Come Around</td></tr> <tr><td>43</td><td>39</td><td>49</td><td><b>42</b></td><td>BUSH/Everything Zen</td></tr> <tr><td>9</td><td>20</td><td>41</td><td><b>42</b></td><td>SPONGE/Plowed</td></tr> <tr><td>9</td><td>12</td><td>24</td><td><b>41</b></td><td>R.E.M./Star 69</td></tr> <tr><td>39</td><td>35</td><td>39</td><td><b>41</b></td><td>SHERYL CROW/Strong Enough</td></tr> <tr><td>59</td><td>61</td><td>48</td><td><b>41</b></td><td>DURAN DURAN/White Lines</td></tr> <tr><td>23</td><td>41</td><td>40</td><td><b>40</b></td><td>COLLECTIVE SOUL/Gel</td></tr> <tr><td>39</td><td>39</td><td>40</td><td><b>36</b></td><td>OFFSPRING/Gotta Get Away</td></tr> <tr><td>19</td><td>20</td><td>27</td><td><b>35</b></td><td>ADAM ANT/Wonderful</td></tr> <tr><td>23</td><td>25</td><td>25</td><td><b>33</b></td><td>MELISSA ETHERIDGE/I'm The Only One</td></tr> <tr><td>31</td><td>35</td><td>31</td><td><b>29</b></td><td>STONE TEMPLE PILOTS/Interstate Love Song</td></tr> <tr><td>25</td><td>28</td><td>29</td><td><b>27</b></td><td>SARAH MCLACHLAN/Hold On</td></tr> <tr><td>12</td><td>15</td><td>19</td><td><b>25</b></td><td>HOOTIE &amp; BLOWFISH/Let Her Cry</td></tr> <tr><td>25</td><td>25</td><td>19</td><td><b>23</b></td><td>LIVE/I Alone</td></tr> <tr><td>41</td><td>41</td><td>41</td><td><b>23</b></td><td>LETTERS TO CLEO/Here &amp;</td></tr></table>	48	49	52	<b>59</b>	LIVE/Lightning Crashes	61	59	57	<b>56</b>	PEARL JAM/Better Man	55	60	51	<b>49</b>	SARAH MCLACHLAN/Good Enough	50	49	47	<b>49</b>	HOOTIE & BLOWFISH/Feel My Hand	60	58	42	<b>43</b>	GREEN DAY/When I Come Around	43	39	49	<b>42</b>	BUSH/Everything Zen	9	20	41	<b>42</b>	SPONGE/Plowed	9	12	24	<b>41</b>	R.E.M./Star 69	39	35	39	<b>41</b>	SHERYL CROW/Strong Enough	59	61	48	<b>41</b>	DURAN DURAN/White Lines	23	41	40	<b>40</b>	COLLECTIVE SOUL/Gel	39	39	40	<b>36</b>	OFFSPRING/Gotta Get Away	19	20	27	<b>35</b>	ADAM ANT/Wonderful	23	25	25	<b>33</b>	MELISSA ETHERIDGE/I'm The Only One	31	35	31	<b>29</b>	STONE TEMPLE PILOTS/Interstate Love Song	25	28	29	<b>27</b>	SARAH MCLACHLAN/Hold On	12	15	19	<b>25</b>	HOOTIE & BLOWFISH/Let Her Cry	25	25	19	<b>23</b>	LIVE/I Alone	41	41	41	<b>23</b>	LETTERS TO CLEO/Here &
48	49	52	<b>59</b>	LIVE/Lightning Crashes																																																																																											
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31	35	31	<b>29</b>	STONE TEMPLE PILOTS/Interstate Love Song																																																																																											
25	28	29	<b>27</b>	SARAH MCLACHLAN/Hold On																																																																																											
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25	25	19	<b>23</b>	LIVE/I Alone																																																																																											
41	41	41	<b>23</b>	LETTERS TO CLEO/Here &																																																																																											

# ALTERNATIVE PLAYLISTS

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<b>THE end 107.7</b>		<b>MARKET #3</b>	
		KNDD/Seattle (206) 622-3251 Lambert/Collins	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>		
37 36 34 35	LIVE/Lightning Crashes		
30 31 24 31	GREEN DAY/When I Come Around		
27 25 24 31	BETTER THAN EZRA/Good		
28 25 26 30	OFFSPRING/Kick Him When...		
13 26 30	MAD SEASON/River Of Deceit		
31 25 23 30	PJ HARVEY/Down By The Water		
30 28 28 29	NIRVANA/The Man Who Sold...		
23 24 28 29	R.E.M./Star 69		
27 30 22 29	SPONGE/Plowed		
37 35 32 28	GREEN DAY/2000 Light Years...		
25 30 28 28	RANCID/Salvation		
31 31 26 27	MIKE WATT/Against The 70's		
26 28 26 27	THROWING MUSES/Bright Yellow Gun		
20 22 24 26	FILTER/Hey Man, Nice Shot		
27 25 23 26	BUSH/Everything Zen		
34 33 21 26	ELASTICA/Connection		
31 31 30 25	SOUNDGARDEN/Let Me Drown		
9 29 25 25	SMASHING PUMPKINS/Never Let Me Down...		
24 26 20 25	OUR LADY PEACE/Starseed		
6 11 13 25	BUSH/Little Things		
10 25	GREEN APPLE QUICK...Los Vargas		
24 29 24 24	MAD SEASON/Don't Know...		
29 24 20 24	ADAM ANT/Wonderful		
25 20 11 24	PEARL JAM/Corduroy		
15 26 23	STONE TEMPLE PILOTS/Pretty Penny		
25 26 20 23	WEEZER/Say It Ain't So		
22 12 16 22	MATTHEW SWEET/Sick Of Myself		
25 23 19 21	MUOHONEY/Generation...		
12 21 17 21	NITZER EBB/Kick It		
16 22 16 21	JULIANA HATFIELD/Universal Heart-Beat		
14 20 14 20	FAITH NO MORE/Digging The Grave		
22 18 10 20	OASIS/Live Forever		
8 4 4 20	SHERYL CROW/Strong Enough		
17 17 13 17	NED'S ATOMIC DUSTBIN/All I Ask Of...		
14 18 14 16	HOLE/Violet		
7 10 11 16	CRANBERRIES/Ode To My Family		
23 24 16 15	PORTISHEAD/Sour Times...		
15 17 10 14	JEFF BUCKLEY/Last Goodbye		
13 14 9 13	LOVE BATTERY/Fuzz Factory		
5 11 12	STONE TEMPLE PILOTS/Dancing Days		
10	BJORK/Army Of Me		
21 15 7 10	FACE TO FACE/Disconnected		
<b>ADDS</b>			
6	WHITE ZOMBIE/More Human Than...		
3	FLAMING LIPS/Turn It On		
	NINE INCH NAILS/Hurt		
	COLLECTIVE SOUL/December		
	TAD/Dementia		
	PHUNK JUNKEES/I Love It Loud		
	SUGAR RAY/Mean Machine		

<b>92.5 THE FLASH</b>		<b>MARKET #15</b>	
		XHRM/San Diego (619) 336-4900 Cohen/Cluque	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>		
26 32 32 32	ADAM ANT/Wonderful		
32 32 32 32	SIUXSIE & BANSHEES/O Baby		
26 25 32 32	LIVE/Lightning Crashes		
32 32 26 32	DAVE MATTHEWS BAND/What Would You Say		
10 26 31	GREEN DAY/When I Come Around		
32 19 32 27	SIMPLE MINDS/She's A River		
14 26 27 27	COLLECTIVE SOUL/Gel		
12 26 25 27	OASIS/Live Forever		
9 26 27 26	PRIMITIVES/Crash		
26 27 27 26	RUSTED ROOT/Send Me On My Way		
5 26	R.E.M./Strange Currencies		
17 10 9 24	THROWING MUSES/Bright Yellow Gun		
19 18 16 19	BETTER THAN EZRA/Good		
5 14 18	JEFF BUCKLEY/Last Goodbye		
20 9 8 18	PJ HARVEY/Down By The Water		
18 19 17 17	DEL AMITRI/Roll To Me		
9 27	PEARL JAM/Better Man		
5 8 11	ELASTICA/Connection		
9 11 11 11	NIRVANA/The Man Who Sold...		
31 32 32 11	CAUSE & EFFECT/Inside Out		
5 8 10	STONE TEMPLE PILOTS/Dancing Days		
31 31 11 10	SHERYL CROW/Strong Enough		
13 10 8 10	STONE TEMPLE PILOTS/Instate Love Song		
3 8 9	NATASHA'S GHOST/Catch My Breath		
5 8 9 9	STONE TEMPLE PILOTS/Pretty Penny		
5 19 6 5	SIMPLE MINDS/Hypnotized		
5 14 5	SHERYL CROW/D'yer Mak'er		
<b>ADDS</b>			
9	CRANBERRIES/Ode To My Family		

<b>91X</b>		<b>MARKET #15</b>	
		XTRA/San Diego (619) 291-9191 Stapleford/Halloran	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>		
31 32 30 30	LIVE/Lightning Crashes		
30 31 30 30	PEARL JAM/Corduroy		
30 29 30 30	STONE ROSES/Love Spreads		
30 30 30 30	GREEN DAY/Pulling Teeth		
24 16 27 28	SPONGE/Plowed		
22 22 24 28	BUSH/Everything Zen		
12 30 27	STONE TEMPLE PILOTS/Dancing Days		
24 15 24 25	JEWEL/Who Will Save...		
20 18 24 25	ELASTICA/Connection		
27 30 27 24	OFFSPRING/Gotta Get Away		
13 25 15 24	GENERAL PUBLIC/Rainy Days		
10 20 22	JEFF BUCKLEY/Last Goodbye		
18 18 13 20	WAX/California		
18 18 13 20	BAO RELIGION/Infected		
22 22 24 17	PJ HARVEY/Down By The Water		
13 12 13 17	SARAH MCLACHLAN/Hold On		
13 12 13 17	JULIANA HATFIELD/Universal Heart-Beat		
15 18 15	JAYHAWKS/Blue		
10 18 11 15	SIMPLE MINDS/She's A River		
10 18 11 15	MAD SEASON/River Of Deceit		
7 11 13 14	BETTER THAN EZRA/Good		
10 10 14 14	RANCID/Salvation		
10 9 12	HOLE/Violet		
11 12 15 12	MIKE WATT/Against The 70's		
11 12 15 12	OFFSPRING/Kick Him When...		
11 12 15 12	BLUES TRAVELER/Run-Around		
30 32 24 10	OASIS/Live Forever		
26 25 16 10	CRANBERRIES/Ode To My Family		
26 27 12 10	R.E.M./Star 69		
16 22 19 10	SOUNDGARDEN/The Day I Tried To		
24 17 12 10	PORTISHEAD/Sour Times...		
15 10 10 10	NIRVANA/The Man Who Sold...		
17 12 12 10	WEEZER/Buddy Holly		
27 10 10 10	STONE TEMPLE PILOTS/Unglued		
27 10 10 10	SLEEPER/Delicious		
20 20 19 7	FAITH NO MORE/Digging The Grave		
10 7 5 5	MASSIVE ATTACK/Protection		
10 7 5 5	ADAM ANT/Wonderful		
<b>ADDS</b>			
	OUR LADY PEACE/Starseed		
	MUFFS/Sad Tomorrow		
	RADIOHEAD/Fake Plastic Trees		
	SUBLIME/Date Rape		

<b>THE EDGE 107.7</b>		<b>MARKET #16</b>	
		KEGE/Minneapolis (612) 452-6202 Lassman/Linder	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>		
36 -	PJ HARVEY/Down By The Water		
48 -	LIVE/Lightning Crashes		
43 -	BUSH/Everything Zen		
37 -	LETTERS TO CLEO/Here & Now		
42 -	NIRVANA/The Man Who Sold...		
27 -	STONE ROSES/Love Spreads		
35 -	MATTHEW SWEET/Sick Of Myself		
12 -	JULIANA HATFIELD/Universal Heart-Beat		
49 -	PEARL JAM/Better Man		
24 -	BETTER THAN EZRA/Good		
29 -	JETT & WESTERBERG/Let's Go It		
37 -	ELASTICA/Connection		
20 -	STONE TEMPLE PILOTS/Dancing Days		
20 -	DAVE MATTHEWS BAND/What Would You Say		
19 -	PEARL JAM/Immortality		
23 -	LIVE/Alone		
40 -	CRANBERRIES/Ode To My Family		
35 -	MAD SEASON/River Of Deceit		
26 -	JEFF BUCKLEY/Last Goodbye		
10 -	SHERYL CROW/Strong Enough		
14 -	SARAH MCLACHLAN/Hold On		
14 -	MIKE WATT/Against The 70's		
12 -	OUR LADY PEACE/Starseed		
15 -	SOUNDGARDEN/The Day I Tried To		
29 -	COLLECTIVE SOUL/Gel		
14 -	SPONGE/Plowed		
15 -	SIMPLE MINDS/She's A River		
25 -	GREEN DAY/When I Come Around		
22 -	PRIMITIVES/Crash		
6 -	FILTER/Hey Man, Nice Shot		
10 -	WHITE ZOMBIE/More Human Than...		
9 -	BLUES TRAVELER/Run-Around		
25 -	HOLE/Violet		
9 -	SMASHING PUMPKINS/Never Let Me Down...		
9 -	NED'S ATOMIC DUSTBIN/All I Ask Of...		
10 -	PHUNK JUNKEES/I Love It Loud		
7 -	FLAMING LIPS/Turn It On		
7 -	WAX/California		
32 -	R.E.M./Star 69		
6 -	OFFSPRING/Kick Him When...		
<b>ADDS</b>			
23	MAGNIFICENT BASTARDS/Mockingbird Girl		
19	COLLECTIVE SOUL/December		
13	GREEN DAY/She		
12	SHERYL CROW/D'yer Mak'er		
	BLUE UP?/Breathe You Out		

<b>THE POINT</b>		<b>MARKET #17</b>	
		WPNT/St. Louis (314) 231-1057 McGinn/Luke	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>		
15 36 31	STONE TEMPLE PILOTS/Dancing Days		
14 25 24 31	BLUES TRAVELER/Run-Around		
35 34 34 31	DAVE MATTHEWS BAND/What Would You Say		
27 35 34 31	SPONGE/Plowed		
35 34 33 31	LIVE/Lightning Crashes		
33 34 36 30	STONE ROSES/Love Spreads		
27 25 25 30	PJ HARVEY/Down By The Water		
34 36 34 30	OASIS/Live Forever		
25 24 25 28	MATTHEW SWEET/Sick Of Myself		
25 23 23 25	RANCID/Salvation		
24 24 22	JULIANA HATFIELD/Universal Heart-Beat		
15 18 17 22	BETTER THAN EZRA/Good		
21 22 24 22	BELLY/Now They'll Sleep		
25 23 24 21	ADAM ANT/Wonderful		
17 17 18 21	ELASTICA/Connection		
	R.E.M./Strange Currencies		
	PEARL JAM/Corduroy		
24 22 25 19	GRAVITY KILLS/Guilty		
18 17 19 19	MIKE WATT/Against The 70's		
24 25 26 18	BAD RELIGION/Infected		
22 23 24 17	SIMPLE MINDS/She's A River		
18 17 17 17	DADA/I'm Feeling Nothing		
8 16	MAD SEASON/River Of Deceit		
10 16	TOAD THE WET...Fly From Heaven		
16 15 18 16	WAX/California		
16 15 15	TRAGICALLY HIP/So Hard Done By		
15 15	WILCO/Box Full Of Letters		
16 17 16 15	FLAMING LIPS/Turn It On		
	BUSH/Little Things		
	JEFF BUCKLEY/Last Goodbye		
14 17 14	FAITH NO MORE/Digging The Grave		
18 14	NEW ORDER/Let's Go (Nothing...)		
14 13 13	HOLE/Violet		
13 14 13 13	OFFSPRING/Kick Him When...		
	SOUNDGARDEN/The Day I Tried To		
13 15 12 5	JAYHAWKS/Blue		
<b>ADDS</b>			
	COLLECTIVE SOUL/December		
	BJORK/Army Of Me		
	OUR LADY PEACE/Starseed		
	GREEN DAY/She		
	CRACKER/Good Times Bad Times		

<b>THE EDGE 107.7</b>		<b>MARKET #20</b>	
		KEDJ/Phoenix (602) 266-1360 Clay/Christopher	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>		
16 -	SPONGE/Plowed		
38 -	LIVE/Lightning Crashes		
37 -	R.E.M./Star 69		
38 -	PEARL JAM/Corduroy		
20 -	ADAM ANT/Wonderful		
40 -	GREEN DAY/When I Come Around		
38 -	OASIS/Live Forever		
38 -	DAVE MATTHEWS BAND/What Would You Say		
38 -	COLLECTIVE SOUL/Gel		
11 -	ELASTICA/Connection		
	OFFSPRING/Kick Him When...		
	JEFF BUCKLEY/Last Goodbye		
22 -	JULIANA HATFIELD/Universal Heart-Beat		
20 -	MATTHEW SWEET/Sick Of Myself		
18 -	LETTERS TO CLEO/Here & Now		
	SOUNDGARDEN/The Day I Tried To		
19 -	BLUES TRAVELER/Run-Around		
10 -	BETTER THAN EZRA/Good		
	MIKE WATT/Against The 70's		
6 -	PEARL JAM/Not For You		
10 -	RANCID/Salvation		
10 -	PJ HARVEY/Down By The Water		
13 -	SARAH MCLACHLAN/Hold On		
20 -	PORTISHEAD/Sour Times...		
	WAX/California		
	NED'S ATOMIC DUSTBIN/All I Ask Of...		
12 -	BUSH/Everything Zen		
	CAKE/Rock 'N' Roll...		
	DADA/I'm Feeling Nothing		
	FACE TO FACE/Disconnected		
9 -	DURAN DURAN/White Lines		
12 -	PHUNK JUNKEES/I Love It Loud		
38 -	NIRVANA/The Man Who Sold...		
	OUR LADY PEACE/Starseed		
	LOW POP SUICIDE/Life And Death		
37 -	CRANBERRIES/Ode To My Family		
<b>ADDS</b>			
21	STONE TEMPLE PILOTS/Dancing Days		
	BJORK/Army Of Me		
	RADIOHEAD/Fake Plastic Trees		
	MAD SEASON/River Of Deceit		

<b>THE NEW 104</b>		<b>MARKET #41</b>	
		WYSR/Hartford (203) 666-1411 Knapp	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>		
33 43 49	LETTERS TO CLEO/Here & Now		
47 49 46	GREEN DAY/When I Come Around		
48 48 46	LIVE/Lightning Crashes		
27 45 42	NIRVANA/The Man Who Sold...		
33 32 33	SPONGE/Plowed		
22 24 33	JULIANA HATFIELD/Universal Heart-Beat		
47 36 33	BUSH/Everything Zen		
31 31 32	BETTER THAN EZRA/Good		
32 29 32	STONE ROSES/Love Spreads		

Stations and their adds listed alphabetically by market

<p><b>WEDX/Albany, NY</b>                  PD: Gary Schoenwetter                  DAVE MATTHEWS BAND "Anis"                  CAKE "Lifestyle"                  JEWEL "Save"                  BUSH "Little"                  RIGGS "Miss"</p> <p><b>KTEG/Albuquerque, NM</b>                  PD: Mike O'Connor                  APD/MD: Scott Struber                  CAKE "Lifestyle"                  WEEZER "Jonas"                  P.O.L. "Stoopid"                  SYBIL VANE "Play"</p> <p><b>WNNX/Atlanta, GA</b>                  PD: Brian Philips                  APD: Leslie Fram                  MD: Sean Demery                  23 CAULFIELDS "Diary"                  18 CRUEL SEA "Honeymoon"                  17 SEBADOH "Rebound"                  17 COLLECTIVE SOUL "December"</p> <p><b>WDOX/Atlantic City, NJ</b>                  OM/MD: Tom McNally                  APD/MD: Frank Larlo                  9 BLUES TRAVELER "Run"                  JEFF BUCKLEY "Last"                  CAKE "Lifestyle"                  HHAD "Answers"                  MAD SEASON "Mind"</p> <p><b>WCHZ/Augusta, GA</b>                  OM/MD: Eric Hall                  MD: Julie Hoyt                  BJORK "Army"                  GOOD GOOD DOLLS "Only"                  BUSH "Little"                  FAITH NO MORE "Digging"</p> <p><b>KNNC/Austin, TX</b>                  PD: Lynn Barstow                  MD: Mike Peer                  5 BUSH "Little"                  2 CAKE "Lifestyle"                  BJORK "Army"                  SLEEPER "Delicious"                  NED'S ATOMIC DUSTBIN "Ask"</p> <p><b>WFNX/Boston, MA</b>                  PD: Kurt St. Thomas                  MD: Troy Smith                  7 HELMET W/DAVID YOW "Custard"                  6 WHITE ZOMBIE "Human"                  4 MIGHTY MIGHTY BT "Hoops"                  NOFX "Leave"                  THROWING MUSES "Shimmer"                  LIZ PHAIR "Jealousy"                  MUFFS "Sad"                  ARCHERS OF LOAF "Harnessed"                  SPEARHEAD "Hole"                  GUIDED BY VOICES "Motor"</p> <p><b>WPGU/Champaign, IL</b>                  PD: Jeff Wolf                  MD: Sean Smyth                  CAKE "Lifestyle"                  GOOD GOOD DOLLS "Only"                  BJORK "Army"</p> <p><b>WKQX/Chicago, IL</b>                  PD: Bill Gamble                  APD/MD: Mary Shuminas                  SPONGE "Mealy"                  PHUNK JUNKIES "Loud"                  POSTER CHILDREN "Citizen"</p> <p><b>WAQZ/Cincinnati, OH</b>                  PD/MD: Matthew Harris                  12 PETER MURPHY "Scarlet"                  8 MORPHINE "Honey"                  4 FLAMING LIPS "Turn"                  4 R.E.M. "Strange"                  4 SLEEPER "Delicious"</p> <p><b>WOXY/Cincinnati, OH</b>                  PD: Dave Teilmann                  APD: Julie Forman                  MD: Ali Castellini                  11 STONE ROSES "Beggars"                  9 BJORK "Army"                  5 MAD SEASON "River"                  5 SLEEPER "Delicious"                  5 FAITH NO MORE "Ricochet"                  4 GENERAL PUBLIC "Ramy"</p> <p><b>WENZ/Cleveland, OH</b>                  PD: Phil Manning                  APD: Ric "Rocco" Bennett                  MD: Sean Robertson                  14 SOUNDGARDEN "Day"                  12 COLLECTIVE SOUL "December"                  12 JETT &amp; WESTERBERG "Do"                  11 OFFSPRING "Kick"                  11 PEARL JAM "Not"                  10 BJORK "Army"                  GENERAL PUBLIC "Ramy"                  FAITH NO MORE "Digging"                  SLEEPER "Delicious"                  GOOD GOOD DOLLS "Only"</p>	<p><b>WMMS/Cleveland, OH</b>                  OM/MD: John Gorman                  APD/MD: Doug Kubinski                  WHITE ZOMBIE "Human"                  COLLECTIVE SOUL "December"                  SOUNDGARDEN "Day"                  DURAN DURAN "Needle"</p> <p><b>WWCD/Columbus, OH</b>                  PD: Jane Purcell                  MD: Andy Davis                  2 BILLY PILGRIM "Get"                  MAD SEASON "River"                  SONIA DADA "Screaming"                  PETER MURPHY "Scarlet"                  ELASTICA "Connection"                  BJORK "Army"                  OUR LADY PEACE "Starseed"</p> <p><b>KDGE/Dallas, TX</b>                  PD: Joel Folger                  MD: Jay Michaels                  5 STONE TEMPLE PILOTS "Pretty"                  REDNEX "Cotton"                  MELISSA ETHERIDGE "Wanted"                  DAVE MATTHEWS BAND "What"</p> <p><b>KTCL/Denver, CO</b>                  PD: John Hayes                  MD: Mary Moses                  13 BJORK "Army"                  13 PETER MURPHY "Scarlet"                  9 PHUNK JUNKIES "Loud"                  9 WEEZER "Jonas"                  7 MONSTER MAGNET "Negasonic"                  7 MASSIVE ATTACK "Protection"                  7 JAYHAWKS "Blue"                  6 SUDDENLY, TAMMY! "Hard"                  6 SIMPLE MINDS "Hypnotized"                  6 WHITE ZOMBIE "Human"                  6 BLUES TRAVELER "Run"                  5 SENSER "Panic"</p> <p><b>KXPK/Denver, CO</b>                  PD: Doug Clifton                  MD: Bruce Jones                  5 COLLECTIVE SOUL "December"                  5 CAKE "Lifestyle"                  5 GENERAL PUBLIC "Ramy"</p> <p><b>CIMX/Detroit, MI</b>                  PD: Murray Brookshaw                  MD: Vince Canova                  6 HOLE "Violet"                  6 SILVER CHAIR "Tomorrow"                  5 MORPHINE "Honey"                  4 BJORK "Army"</p> <p><b>WYSR/Hartford, CT</b>                  PD/MD: John Knapp                  19 R.E.M. "Strange"                  12 POSTER CHILDREN "Citizen"                  12 WHITE ZOMBIE "Human"                  8 JEWEL "Save"                  DEEP FOREST "Lullaby"</p> <p><b>KPOI/Honolulu, HI</b>                  PD/MD: Ted Taylor                  PHUNK JUNKIES "Loud"                  MAD SEASON "River"                  NEW ORDER "Let's"                  GENERAL PUBLIC "Ramy"</p> <p><b>KRQT/Houston, TX</b>                  PD: Don Parker                  MD: Steve Robison                  2 PHUNK JUNKIES "Loud"                  PETER MURPHY "Scarlet"                  WHITE ZOMBIE "Human"</p> <p><b>WRZX/Indianapolis, IN</b>                  PD: Scott Jameson                  MD: Michael Young                  19 STONE TEMPLE PILOTS "Dancing"                  FAITH NO MORE "Digging"                  BUSH "Little"                  OUR LADY PEACE "Starseed"                  BJORK "Army"</p> <p><b>KLZR/Kansas City, MO</b>                  PD: Roger The Dodger                  MD: Bob Osburn                  PHUNK JUNKIES "Loud"                  RADIOHEAD "Plastic"                  QUICKSAND "Thom"                  JAYHAWKS "Run"                  TRUCK STOP LOVE "Owe"</p> <p><b>WVOX/Lansing, MI</b>                  PD: Sandy Horowitz                  MD: Mark Copeland                  15 PEARL JAM "Corduroy"                  BJORK "Army"                  BUSH "Little"                  MONSTER MAGNET "Negasonic"                  BLUES TRAVELER "Run"                  MOJO NIXON "Coma"</p>	<p><b>KEDG/Las Vegas, NV</b>                  PD: John Griffin                  MD: Freddy Snakekin                  12 NIRVANA "Sold"                  WEEZER "Jonas"                  FLAMING LIPS "Turn"</p> <p><b>KKNB/Lincoln, NE</b>                  PD: Dave Douglas                  APD/MD: Ken Williams                  15 R.E.M. "Strange"                  STONE TEMPLE PILOTS "Dancing"                  RANCID "Salvation"                  WEEZER "Jonas"                  BJORK "Army"                  MORPHINE "Honey"                  BEOWULF "Cents"</p> <p><b>WDRE/Long Island, NY</b>                  OM/MD: Rusa Motta                  APD: Jonathan Shapiro                  MD: Mike Parrish                  FILTER "Shot"                  CAULFIELDS "Diary"                  KMFDM "Jezebel"                  BLUES TRAVELER "Run"                  BJORK "Army"                  BLINK "Fault"</p> <p><b>KROQ/Los Angeles, CA</b>                  PD: Kevin Weatherly                  APD: Gene Sandbloom                  MD: Lisa Worden                  19 MAGNIFICENT BASTARDS "Girl"                  18 LIVE "All"                  10 RAKE'S PROGRESS "Talk"                  BABY CHAOS "Buzz"</p> <p><b>WMAD/Madison, WI</b>                  PD: Brad Hanson                  APD/MD: Trevor Scott                  SOUNDGARDEN "Day"                  MAD SEASON "River"                  OUR LADY PEACE "Starseed"                  GENERAL PUBLIC "Ramy"</p> <p><b>WRXQ/Memphis, TN</b>                  PD: Tony Williams                  MD: Diana Gee                  CAKE "Lifestyle"                  BJORK "Army"                  STONE TEMPLE PILOTS "Dancing"                  SHERYL CROW "D'yer"                  FILTER "Shot"</p> <p><b>WLUM/Milwaukee, WI</b>                  PD: Ron Bunce                  MD: Tommy Wilde                  26 BUSH "Little"                  9 LIVE "All"                  8 PEARL JAM "Nothingman"                  CAKE "Lifestyle"                  CAULFIELDS "Diary"                  GOOD GOOD DOLLS "Only"                  COLLECTIVE SOUL "December"</p> <p><b>KEGE/Minneapolis, MN</b>                  PD: John Lassman                  MD: Wade Linder                  23 MAGNIFICENT BASTARDS "Girl"                  19 COLLECTIVE SOUL "December"                  13 GREEN DAY "She"                  12 CHERYL CROW "D'yer"                  BLUE UP "Breathe"</p> <p><b>KREV &amp; WREV/Minneapolis, MN</b>                  PD/MD: Kevin Cole                  APD: Shelley Miller                  5 MUFFS "Sad"                  4 SENSER "Panic"                  4 KMFDM "Jezebel"                  2 RADIOHEAD "Plastic"                  MONSTER MAGNET "Negasonic"                  BEOWULF "Cents"</p> <p><b>KDJK/Moorestown, NJ</b>                  Acting PD: Chris Squires                  No Adds</p> <p><b>WHTG/Monmouth-Ocean, NJ</b>                  PD/MD: Bruce McDonald                  APD: Rich Scroggs                  AM/MD: Rob Acampora                  BJORK "Army"                  RADIOHEAD "Plastic"                  PETER MURPHY "Scarlet"                  FLAMING LIPS "Turn"                  COLD WATER FLAT "Road"                  SLEEPER "Delicious"</p> <p><b>WRLG/Nashville</b>                  OM: Fred Buc                  PD: Ned Horton                  MD: Heather Lase                  13 MAD SEASON "River"                  BJORK "Army"                  PETER MURPHY "Scarlet"</p>	<p><b>WZRH/New Orleans, LA</b>                  PD/MD: Christian Unruh                  APD: Jack Snyder                  BJORK "Army"                  FLAMING LIPS "Turn"                  JILL SOBULE "Kissed"</p> <p><b>WKOC/Norfolk, VA</b>                  PD: Mark Bradley                  MD: Dal Hunter                  14 PETER MURPHY "Scarlet"                  COLLECTIVE SOUL "December"                  CAULFIELDS "Diary"                  RADIOHEAD "Plastic"                  CHARLIE SEXTON "Dark"</p> <p><b>WROX/Norfolk, VA</b>                  PD: Chris Corley                  MD: Sara Trexler                  9 MAD SEASON "River"                  5 BUSH "Little"                  BJORK "Army"                  LOROS OF ADIO "Crab"                  WHITE ZOMBIE "Human"                  WEEZER "Jonas"</p> <p><b>WRXS/Ocean City, MD</b>                  OM: Chris Kelley                  MD: Phil Ditt                  8 JEFF BUCKLEY "Last"                  TOAD THE WET... "Fly"                  7 PEARL JAM "Not"                  7 STONE TEMPLE PILOTS "Pretty"                  7 REDNEX "Cotton"                  7 BUSH "Little"                  7 ANNIE LENNOX "Love"</p> <p><b>KEDJ/Phoenix, AZ</b>                  PD: John Chay                  MD: Christopher The Minister                  21 STONE TEMPLE PILOTS "Dancing"                  BJORK "Army"                  RADIOHEAD "Plastic"                  MAD SEASON "River"</p> <p><b>KUKQ/Phoenix, AZ</b>                  PD: Jonathan L. Rosen                  MD: Larry Mac                  AM/MD: Allison Strong                  CRANES "Beautiful"                  KMFDM "Jezebel"                  LOVE BATTERY "Fuzz"                  FAITH NO MORE "Making"                  SINCOLA "Blitz"</p> <p><b>KBBT/Portland, OR</b>                  PD: Dave Nimmme                  MD: Al Scott                  5 BILLY "Sleep"                  KMUZ/Portland, OR                  PD: Dick Sheetz                  APD: Terry Adams                  MD: Bob Ancheta                  SOUNDGARDEN "Day"                  MATTHEW SWEET "Sick"                  DADA "Feeling"                  MONSTER MAGNET "Negasonic"</p> <p><b>WBRU/Providence, RI</b>                  PD: Alex Tobin                  MD: Tim Schavelli                  JILL SOBULE "Kissed"                  THROWING MUSES "Shimmer"                  GENERAL PUBLIC "Ramy"                  COLD WATER FLAT "Road"                  ALL "Million"                  WILCO "Letters"</p> <p><b>KRZO/Reno, NV</b>                  PD: Rob "Blaze" Brooks                  MD: Rip Ewing                  5 BJORK "Army"                  5 MORPHINE "Honey"                  1 SMASHING PUMPKINS "Down"                  KCXX/Riverside-San Bernardino, CA                  OM: Steve Hoffman                  PD/MD: Chuck Summers                  ELASTICA "Connection"                  JEWEL "Save"                  MATTHEW SWEET "Sick"                  KWOD/Sacramento, CA                  PD/MD: Alex Cosper                  WHITE ZOMBIE "Human"                  RADIOHEAD "Plastic"                  PETER MURPHY "Scarlet"                  BJORK "Army"                  BUSH "Little"</p>	<p><b>KXRK/Salt Lake City, UT</b>                  VP/Program. &amp; Prog: Mike Summers                  MD: Sean Ziebarth                  21 KMFDM "Jezebel"                  16 MASSIVE ATTACK "Protection"                  16 GOOD LIVES UNDERWATER "More"                  11 P.J. HARVEY "Bilby"                  10 STONE ROSES "Love"                  9 RANCID "Salvation"                  9 PORTISHEAD "Sour"                  7 DURAN DURAN "Perfect"                  7 SARAH MOULCHAN "Hold"                  7 SUBLIME "Greatest"                  6 R.E.M. "Strange"</p> <p><b>XTRM/San Diego, CA</b>                  PD/MD: Sherman Cohen                  9 CRANBERRIES "Family"                  XTRA/San Diego, CA                  OM: Kevin Stapleford                  PD/MD: Mike Haloran                  10 OUR LADY PEACE "Starseed"                  MUFFS "Sad"                  RADIOHEAD "Plastic"                  SUBLIME "Rape"</p> <p><b>KITS/San Francisco, CA</b>                  VP/Programmer: Richard Sands                  MD: Steve Masters                  20 P.O.L. "Stoopid"                  14 OFFSPRING "Kick"                  9 BUSH "Little"                  9 FLAMING LIPS "Turn"                  KOME/San Jose, CA                  PD: Ron Nenni                  APD/MD: Jay Taylor                  21 LIVE "All"                  8 PEARL JAM "Nothingman"                  8 MAGNIFICENT BASTARDS "Girl"                  5 NOFX "Leave"                  5 BABY CHAOS "Buzz"</p> <p><b>KJEE/Santa Barbara, CA</b>                  PD/MD: Heather Luke                  11 PORTISHEAD "Glory"                  10 BJORK "Army"                  10 FLEMING &amp; JOHN "Atraid"                  8 MORPHINE "Honey"                  7 SIMPLE MINDS "Hypnotized"                  6 FLAMING LIPS "Turn"                  5 RADIOHEAD "Plastic"                  4 WHITE ZOMBIE "Human"</p> <p><b>KNDD/Salt Lake City, UT</b>                  PD: Rick Lambert                  MD: Marco Collins                  6 WHITE ZOMBIE "Human"                  3 FLAMING LIPS "Turn"                  3 NINE INCH NAILS "Hurt"                  COLLECTIVE SOUL "December"                  TAD "Temento"                  PHUNK JUNKIES "Loud"                  SUGAR RAY "Mean"</p>	<p><b>KTOZ/Springfield, MO</b>                  VP/Programmer: Rob Nicholson                  APD: John Lense                  MD: Kevin Kline                  BJORK "Army"                  WHITE ZOMBIE "Human"</p> <p><b>KPNT/St. Louis, MO</b>                  PD: Jim McGuinn                  MD: Alex Luke                  COLLECTIVE SOUL "December"                  BJORK "Army"                  OUR LADY PEACE "Starseed"                  CAULFIELDS "Diary"                  CAKE "Lifestyle"                  NINE INCH NAILS "Hurt"</p> <p><b>KMYZ/Tulsa, OK</b>                  PD: Paul Krieger                  MD: Gregg Kocsak                  RADIOHEAD "Plastic"                  CAULFIELDS "Diary"                  CAKE "Lifestyle"                  NINE INCH NAILS "Hurt"</p> <p><b>WHFS/Washington, DC</b>                  PD: Robert Benjamin                  APD: Bob Waugh                  MD: Pat Ferrise                  BUSH "Little"                  CRANBERRIES "Ridiculous"                  GREEN DAY "She"                  NIRVANA "Sleep"                  R.E.M. "Strange"</p>
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62 Total Reporters  
 62 Current Reporters  
 62 Current Playlists

Reported Frozen Playlist (1):  
 WQNF/Louisville, KY

Did Not Report, Playlist Frozen (1):  
 WPFM/Panama City, FL

Note: KEDJ/Phoenix and  
 KEGE/Minneapolis return as  
 Alternative reporters.

## NEW & ACTIVE

GREEN DAY She (Reprise) Total Plays: 262, Total Stations: 16, Adds: 3

CAKE Rock 'N' Roll...(Capricorn) Total Plays: 254, Total Stations: 28, Adds: 9

FAITH NO MORE Digging The Grave (Slash/Reprise) Total Plays: 250, Total Stations: 24, Adds: 3

NED'S ATOMIC DUSTBIN All I Ask Of Myself Is That...(WORK) Total Plays: 243, Total Stations: 22, Adds: 1

HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) Total Plays: 234, Total Stations: 12, Adds: 0

NINE INCH NAILS Hurt (Nothing/TVT/Interscope) Total Plays: 229, Total Stations: 11, Adds: 2

DADA I'm Feeling Nothing (IRS) Total Plays: 216, Total Stations: 16, Adds: 1

GENERAL PUBLIC Rainy Days (Epic) Total Plays: 213, Total Stations: 19, Adds: 6

PHUNK JUNKIES I Love It Loud (Trauma/Interscope) Total Plays: 210, Total Stations: 23, Adds: 6

CAULFIELDS Devil's Diary (A&M) Total Plays: 196, Total Stations: 17, Adds: 5

SHERYL CROW D'yer Mak'er (Atlantic) Total Plays: 190, Total Stations: 13, Adds: 2

NO USE FOR A NAME Soul Mate (Fat Wreck Chords) Total Plays: 189, Total Stations: 18, Adds: 0

SEBADOH Rebound (Sub Pop) Total Plays: 188, Total Stations: 12, Adds: 1

TOAD THE WET SPROCKET Fly From Heaven (Columbia) Total Plays: 168, Total Stations: 13, Adds: 1

NEW ORDER Let's Go (Nothing For Me) (Qwest/WB) Total Plays: 164, Total Stations: 12, Adds: 1

MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG) Total Plays: 155, Total Stations: 8, Adds: 3

MONSTER MAGNET Negasonic Teenage Warhead (A&M) Total Plays: 153, Total Stations: 15, Adds: 4

PETER MURPHY The Scarlet Thing...(Beggars Banquet/Atlantic) Total Plays: 153, Total Stations: 15, Adds: 9

BJORK Army Of Me (Elektra/EEG) Total Plays: 150, Total Stations: 31, Adds: 23

SIMPLE MINDS Hypnotized (Virgin) Total Plays: 137, Total Stations: 12, Adds: 2

ANNIE LENNOX No More "I Love You's" (Arista) Total Plays: 137, Total Stations: 11, Adds: 1

MELISSA ETHERIDGE If I Wanted To (Island) Total Plays: 133, Total Stations: 9, Adds: 1

DURAN DURAN White Lines (Capitol) Total Plays: 132, Total Stations: 7, Adds: 0

POSTER CHILDREN Junior Citizen (Sire/Reprise) Total Plays: 131, Total Stations: 13, Adds: 2

R.E.M. Strange Currencies (WB) Total Plays: 126, Total Stations: 9, Adds: 5

PEARL JAM Nothingman (Epic) Total Plays: 125, Total Stations: 9, Adds: 2

SUBLIME Date Rape (Scott) Total Plays: 123, Total Stations: 7, Adds: 1

WHITE ZOMBIE More Human Than Human (Geffen) Total Plays: 119, Total Stations: 15, Adds: 10

MIGHTY MIGHTY BOSSTONES Pictures To Prove It (Mercury) Total Plays: 118, Total Stations: 9, Adds: 0

SLEEPER Delicious (Arista) Total Plays: 114, Total Stations: 16, Adds: 5

JOAN JETT & PAUL WESTERBERG Let's Do It (Elektra/EEG) Total Plays: 112, Total Stations: 5, Adds: 1

MIKE WATT Big Train (Columbia) Total Plays: 105, Total Stations: 6, Adds: 0

R.E.M. Crush With Eyeliner (WB) Total Plays: 102, Total Stations: 4, Adds: 0

## ALBUMS

SW	ZW	LW	TW	ARTIST/Title (Label)	PLAYS	LW
2	1	1	1	<b>1</b> LIVE Throwing Copper (Radioactive)	2335	+117
1	2	2	2	<b>2</b> PEARL JAM Vitalogy (Epic)	2021	-4
8	7	6	3	<b>3</b> PJ HARVEY To Bring You My Love (Island)	1722	+107
5	3	3	4	<b>4</b> R.E.M. Monster (WB)	1718	-120
6	4	4	5	<b>5</b> BUSH Sixteen Stone (Trauma/Interscope)	1643	+12
—	9	—	6	<b>6</b> ELASTICA Elastica (DGC/Geffen)	1583	+198
—	9	8	7	<b>7</b> BETTER THAN EZRA Deluxe (Swell/Elektra/EEG)	1565	+96
7	5	5	8	<b>8</b> OASIS Definitely Maybe (Epic)	1525	-91
3	6	7	9	<b>9</b> GREEN DAY Dookie (Reprise)	1455	-79
—	10	—	10	<b>10</b> SPONGE Rotting Pinata (WORK)	1430	+56

This chart reflects airplay from March 20-26. Chart based on total plays, with plays from all cuts from an album combined. 62 total reporters.

# HELLFLAMING LIPS

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KNDD KEDG	WKQX WDRE WENZ KLZR
WAQZ KJEE	CIMX KREV KTCL AND MANY
WZRH	KRQT KPNT KBBT MORE

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# "TURN IT ON"



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## Avoiding Radioisms And Cliches

By Cyndee Maxwell

It happens to many professional broadcasters — talking like a DJ versus talking like someone in the real world. Over the years, countless admonitions to keep on-air raps brief and to the point may inadvertently contribute to the subtle nuances of off-air radio talk creeping in while the mike is still open.

I thought it would be a good exercise to review some of the all-time classic radioisms (see "Dodging Radio Language At All Costs") and ask some of the pros about remembering how to talk like a listener.

### Friendly Talk

KTCZ/Minneapolis PD Lauren MacLeash says, "One of the things I encourage my jocks to do — regardless of their experience — is before they go on-air to picture someone they know very well sitting across from them and think about how they talk in normal, everyday life. It's good to use a lot of the 'I' factor and say 'I' and 'you' on air. It does take some time to get into that mentality. But they should talk to listeners, rather than talk at them.

"During aircheck sessions, if I hear a lot of cliches, I stop the tape and replay each one several times. The jock then really hears what he is actually saying; too often jocks tend to fall into habits they're un-

aware of. Verbal pauses, like 'uh', are one of the worst habits. They're thinking while on-air rather than thinking the break through prior to opening the mike.

"I want the staff to communicate with our listeners, so I don't tell them to busy out the phones or let them ring. But if the phone rings two minutes before the song ends, they answer it and say, 'Can you please hold on? I'm getting ready to go on the air.' Listeners will understand and think it's neat to hear the DJ live while they're on hold.

"One thing I hammer on is I hate to hear liners that are read. I put bullet points of information in the studio and leave it up to each DJ to come up with a different angle to get into it every time. That keeps them from getting into the habit of reading and becoming an announcer — they're personalities, not announcers. Reading liners is another 'replay' item in airchecks. We joke about it, and I try to make the aircheck meetings fun,



Lauren MacLeash

but also productive. Beyond inflection, flow, or rhythm, the words they use are important in developing one-on-one communication skills.

"Thinking and talking in terms of pictures is also beneficial and helps people remember what you're talking about more easily than words or numbers. Some emotion and personal opinions are good, too. It's okay to be honest because listeners really appreciate it — the DJs don't have to trash a record. But, for example, if they just played a mellow song, they can point out that the rest of the album is very upbeat. In order to talk about things listeners are interested in, they need to think like a listener, too."

### One-On-One Communication

KBXR/Columbia, MO OM Mike Perry agrees with MacLeash. "Radio at its best should always be one-on-one communication. Even when four people are together in a car, each one relates to radio individually. I tell our staff to imagine that they're talking — not announcing — to just one person.

"No one at home would say, 'Coming up in the next hour, we're having dinner.' We post those radio cliches in the studio to help the DJs remember not to use them. It's particularly important in this format to avoid them because our whole point here is to be less radio-y. We still need to project and be entertainers, but we want to do it in a real way.

"I emphasize to our talent to really concentrate on who they are and not take on affectations to be someone else or a radio star. Radio affectations may work in other formats, but not here. By the same token, you can't be too laissez faire or like the old progressive stereotype of the early '70s. There is a happy medium — as long as the talent is conversational, with genuine enthusiasm minus any hype and true to their own personality, you'll naturally avoid many cliches.

"This is something we work on regularly, but I prefer to catch people when they do something well. I'll pop into the studio and say, 'Hey, I loved that break. It was really good because ...' Positive reinforcement helps people learn. The follow-up on this is very important because it's one thing to tell the staff what you want them to do, but unless you keep working with them, they may never learn it.

"I was greatly influenced in my first radio job by Jack Carney at KMOX/St. Louis. His strength was one-on-one communication, and he emphasized to never speak as if talking to a group. So it gets my heckles up to hear someone say, 'Folks, we've got more music coming up ...' The word 'folks' is absolutely wretched!"



Mike Perry

### 'HAVE A NICE DAY'

## Dodging Radio Language At All Costs

The "fine folks" at SBR Radio Company ask whether you ever hear these words in normal, everyday conversation: "Dinner will be coming up next hour." "OK, but first I'll take out the trash at the top of the hour." "Later this hour, I'll show you that photo of us. Also in this hour, I'll watch TV and go to the bathroom. What time is it?" "Six forty. That's 20 minutes before seven."

"Nobody talks this way in real life," says SBR's John Bradley. "So why do so many people talk this way in radio? Radio people have fallen into a nasty habit of dividing life into specific hours. It started long ago when radio formatting began and grew even worse when the songs went into the computer and came out in hour-by-hour sheets.

"The DJ flips the page of the music log and says, 'Coming up next hour ...' In reality the DJ is saying, 'I've played one page of songs, now coming up on my next list of songs ...' Listeners don't listen to radio this way nor do they divide their day into neatly packaged hourly periods."

SBR's Dave Benson adds, "It is a good idea to use benchmark phrases like, 'After seven o'clock you'll hear ...' or 'before nine tonight ...', or 'in the next 30 minutes ...' It is a good idea to tease listeners or remind them what's coming up on your station. But think about how they use the radio in their lives. Don't use radio language.

"The same goes for the dreaded double-time. 'Seven ten, that's 10 minutes after seven.' Once is enough. You should already be giving the time frequently in the morning, so twice is unnecessary. Don't bury the time with other thoughts. Set it up by saying, 'KSBR time is 7:10,' which is another way to work in the call letters."

### SBR's Radio Clunkers & Cliches

- Happy Thursday/Happy Friday/Happy Humpday
- Coming up this hour/next hour/at the top of the hour/after these/after we pay some bills ...
- Of course/Great (the most overused adjective)
- Check it out/Stay tuned/And before that
- Drive carefully/Glad you're along
- With you until 7pm (Who really cares what time you get off work?)
- "I'll be back tomorrow at 2 (Who really cares what time you start work?)
- Filling in for XXXX who's on a well-deserved vacation (Who really cares ...?)
- The clock on the wall says ...
- It's 8:50, if you've gotta be somewhere by nine, you'd better hurry.

### Weather — Where Cliches Are King

- Any weather forecast that includes barometric pressure, extends beyond 24 hours, or claims to be "exclusive"
- Right now, outside, it's snowing/raining/foggy/sunny (Opposed to inside?)
- The weatherman says ...
- Be sure to bundle up/put an extra log on the fire /turn the electric blanket up a notch
- It'll be good sleeping weather

## More Progressive Releases

### WEEK OF APRIL 3

BASKETBALL DIARIES/Single TBA/"Soundtrack" (Island)  
 BLACK CROWES/Wiser Time/"America" (American/Reprise)  
 COLLECTIVE SOUL/December/"Collective Soul" (Atlantic)  
 DURAN DURAN/Single TBA/"Thank You" (Capitol)  
 FROM GOOD HOMES/Cool Me Down/"From Good Homes" (RCA)  
 GENERAL PUBLIC/Single TBA/"Rub It Better" (Epic)  
 SIMPLE MINDS/Hypnotised/"Good News From The Next World" (Virgin)  
 TERRELL/Dreamed I Was The Devil/"Angry Southern Gentleman" (Virgin)  
 YOKO ONO/You Pick The Track/"New York Rock Soundtrack" (Capitol)

### WEEK OF APRIL 10

A-HOUSE/Strong And Silent/"Wide-Eyed And Ignorant" (Radioactive)  
 ANGEL CORPUS CHRISTI/Down or Threw It Away/  
 White Courtesy Phone (DGC/Geffen)  
 BILLY PILGRIM/Sweet Louisiana/"Bloom" (Atlantic)  
 BOB DYLAN/Single TBA/"Unplugged" (Columbia)  
 BRUCE McCULLOCH/You Pick The Track/"Shame-Based Man" (Atlantic)  
 CATHERINE WHEEL/Way Down/"Way Down" CD-5 (Mercury)  
 GOD LIVES UNDERWATER/No More Love/"God Lives Underwater"  
 (Onion/American/Reprise)  
 JEFF HEALEY/You Pick The Track/"Cover To Cover" (Arista)  
 KING CRIMSON/Dinosaur/"Thrak" (Virgin)  
 Madder Rose/The Love You Save (Seed/Tag)  
 MELISSA FERRICK/You Pick The Track/"Willing To Wait" (Atlantic)  
 MINXUS/You Pick The Track/"Pabulum" (American)  
 SPEARHEAD/Hole In Tha Bucket/"Home" (Capitol)

### WEEK OF APRIL 17

BOX THE WALLS/Ferris Wheel/"Stuff" (Countdown)  
 KING FRIDAY/You Pick The Track/"Get It" (DMZ)  
 LITTLE FEAT/Single TBA/"Ain't Had Enough Fun" (Zoo)

### WEEK OF APRIL 24

PELL MELL/Nothing Lies Still Long, or Revival, or Saucer/"Interstate"  
 (DGC/Geffen)  
 POOH STICKS/Cool In A Crisis/"Optimistic Fool" (Seed/TAG)  
 RON SEXSMITH/Single TBA/"Eponymous" (Interscope)  
 ROBBIE ROBERTSON/Ghost Dance/"The Native Americans" (Capitol)  
 HECTOR ZAZOU w/SUZANNE VEGA & JOHN CALE/The Long Voyage/  
 "Songs From The Cold Seas" (Columbia)



In this era of sound-b-like generic radio, KOTR is a blessed anachronism, a throwback to the days when it was the music that matters.

From its wonderfully eclectic play list to the commercials it produces to the 'real folks' quality of the deejays, there is a stamp of adventuresome originality all over KOTR that makes you feel lucky to live within earshot.

OTTER ART — KOTR/San Luis Obispo, CA's cartoon sketch combines clever marketing and a witty summation of the station's philosophy.

MARCH 31, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)
1	1	1	1	<b>VARIOUS ARTISTS</b> Boys On The Side ST (Arista)	37	885	-51	"Got" (256) "Keep" (247) "Take" (177)
3	3	2	2	<b>BRUCE SPRINGSTEEN</b> Greatest Hits (Columbia)	37	752	+20	"Murder" (408) "Secret" (135) "Blood" (106)
2	2	3	3	<b>TOM PETTY</b> Wildflowers (WB)	35	666	-65	"King" (259) "Wreck" (128) "Place" (84)
6	4	4	4	<b>JAYHAWKS</b> Tomorrow The Green Grass (American/Reprise)	36	591	+25	"Blue" (396) "Left" (55) "Run" (54)
5	6	6	5	<b>HOOTIE &amp; THE BLOWFISH</b> Cracked Rear View (Atlantic)	33	518	-15	"Cry" (226) "Hannah" (93) "Hold" (65)
4	5	5	6	<b>SIMPLE MINDS</b> Good News From The Next World (Virgin)	32	512	-31	"Hypnotized" (247) "River" (243) "Band" (13)
9	8	8	7	<b>DEL AMITRI</b> Twisted (A&M)	36	511	+63	"Here" (353) "Roll" (74) "Driving" (71)
7	7	7	8	<b>DAVE MATTHEWS BAND</b> Under The Table And Dreaming (RCA)	31	471	-41	"Jimi" (164) "What" (134) "Ants" (93)
11	10	9	9	<b>DIONNE FARRIS</b> Wild Seed-Wild Flower (Columbia)	32	434	+22	"Know" (399) "Blackbird" (35)
15	13	12	10	<b>TIMBUK3</b> A Hundred Lovers (High Street)	33	355	+28	"Lovers" (250) "Sunshine" (46) "Cynical" (29)
—	—	15	11	<b>VARIOUS ARTISTS</b> Encomium - A Tribute To Led Zeppelin (Atlantic)	25	342	+37	"Hey" (142) "Dancing" (90) "D'yer" (37)
26	28	17	12	<b>ANNIE LENNOX</b> Medusa (Arista)	27	336	+71	"Love" (196) "Train" (60) "River" (24)
29	14	13	13	<b>JOHN LEE HOOKER</b> Chill Out (Virgin)	31	329	+9	"Chill" (279) "Serves" (15) "Kiddio" (10)
8	9	10	14	<b>R.E.M.</b> Monster (WB)	24	320	-57	"Strange" (130) "Sleep" (75) "Bang" (53)
10	11	11	15	<b>SONNY LANDRETH</b> South Of I-10 (Zoo)	26	317	-37	"Shootin'" (144) "Congo" (86) "South" (57)
12	12	14	16	<b>PEARL JAM</b> Vitalogy (Epic)	20	296	-22	"Better" (144) "Nothingman" (92) "Immortality" (42)
78	23	18	17	<b>WOLFGANG PRESS</b> Funky Little Demons (4AD/WB)	28	272	+29	"South" (272)
—	78	30	18	<b>SONIA DADA</b> A Day At The Beach (Capricorn)	29	256	+83	"Screaming" (223) "Anna" (13) "River" (10)
22	20	19	19	<b>MARY KARLZEN</b> Yelling At Mary (Atlantic)	26	250	+11	"Lying" (238) "Sleeping" (7) "Crime" (5)
21	18	20	20	<b>PORTISHEAD</b> Dummy (Go!Discs/London)	24	245	+21	"Sour" (216) "Could" (19) "Wandering" (10)
78	27	22	21	<b>CRUEL SEA</b> The Honeymoon Is Over (A&M)	22	240	+29	"Honeymoon" (128) "Stick" (58) "Soul" (22)
25	29	27	22	<b>JEFF BUCKLEY</b> Grace (Columbia)	23	217	+31	"Last" (186) "Lover" (17) "Grace" (9)
13	15	16	23	<b>SHERYL CROW</b> Tuesday Night Music Club (A&M)	16	217	-49	"Strong" (166) "Cry" (44) "Run" (3)
78	26	23	24	<b>DANNY TATE</b> Nobody's Perfect (Charisma/Virgin)	23	207	+6	"Dreamin'" (162) "Do" (32) "Water" (9)
18	17	21	25	<b>BLUES TRAVELER</b> Four (A&M)	19	207	-8	"Run" (176) "Hook" (14) "Mountains" (11)
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	26	<b>MATTHEW SWEET</b> 100% Fun (Zoo)	24	190	+64	"Sick" (84) "Same" (38) "Walk" (31)
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	27	<b>JOHN MAYALL</b> Spinning Coin (Silvertone)	22	179	+27	"Brakeman" (130) "Coin" (28) "Devil" (12)
28	78	29	28	<b>COURAGE BROTHERS</b> Wood (Eastern Front)	15	174	-3	"Between" (46) "Believing" (41) "Long" (33)
30	25	26	29	<b>VICTORIA WILLIAMS</b> Loose (Mammoth/Atlantic)	18	160	-29	"Loved" (128) "Crazy" (20) "Nature's" (3)
14	16	28	30	<b>TODD SNIDER</b> Songs For The Daily Planet (MCA)	16	160	-22	"Land" (52) "Guy" (34) "Seattle" (26)

This chart reflects airplay from March 20-26 Albums ranked by total plays, with plays from all cuts from an album combined.

38 Progressive reporters. 37 current playlists. © 1995, R&R Inc.

### MOST ADDED TRACKS®

ARTIST TITLE LABEL(S)	ADDS
<b>STEVE FORBERT</b> It Sure Was Better Back Then (Giant)	7
<b>WILCO</b> Box Full Of Letters (Sire/Reprise)	7
<b>POPA CHUBBY</b> Sweet Goddess Of Love And Beer (Okeh/550 Music)	6
<b>PETER MURPHY</b> The Scarlet Thing ... (Beggars Banquet/Atlantic)	5
<b>BEN TAYLOR</b> I Will (Giant)	4
<b>COLLECTIVE SOUL</b> December (Atlantic)	3
<b>BOB DYLAN</b> Boogie Woogie Country Girl (Forward/Rhino)	3

Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays.

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>STEVE FORBERT</b> It Sure Was Better Back Then (Giant)	+68
<b>SONIA DADA</b> Screaming John (Capricorn)	+52
<b>BRUCE SPRINGSTEEN</b> Murder Incorporated (Columbia)	+52
<b>SIMPLE MINDS</b> Hypnotized (Virgin)	+49
<b>DEL AMITRI</b> Here And Now (A&M)	+48
<b>TOM PETTY</b> It's Good To Be King (WB)	+44
<b>CRUEL SEA</b> The Honeymoon Is Over (A&M)	+41
<b>BETTER THAN EZRA</b> Good (Swell/Elektra/EEG)	+38
<b>FREDDY JONES BAND</b> Texas Skies (Capricorn)	+36
<b>POPA CHUBBY</b> Sweet Goddess Of Love And Beer (Okeh/550 Music)	+33

Introducing

# Susan Werner

Last of the Good Straight Girls

already on **WBOS, KFMG, WCLZ, KKOS, KRSH, KTCZ** and many more

On your desk now!



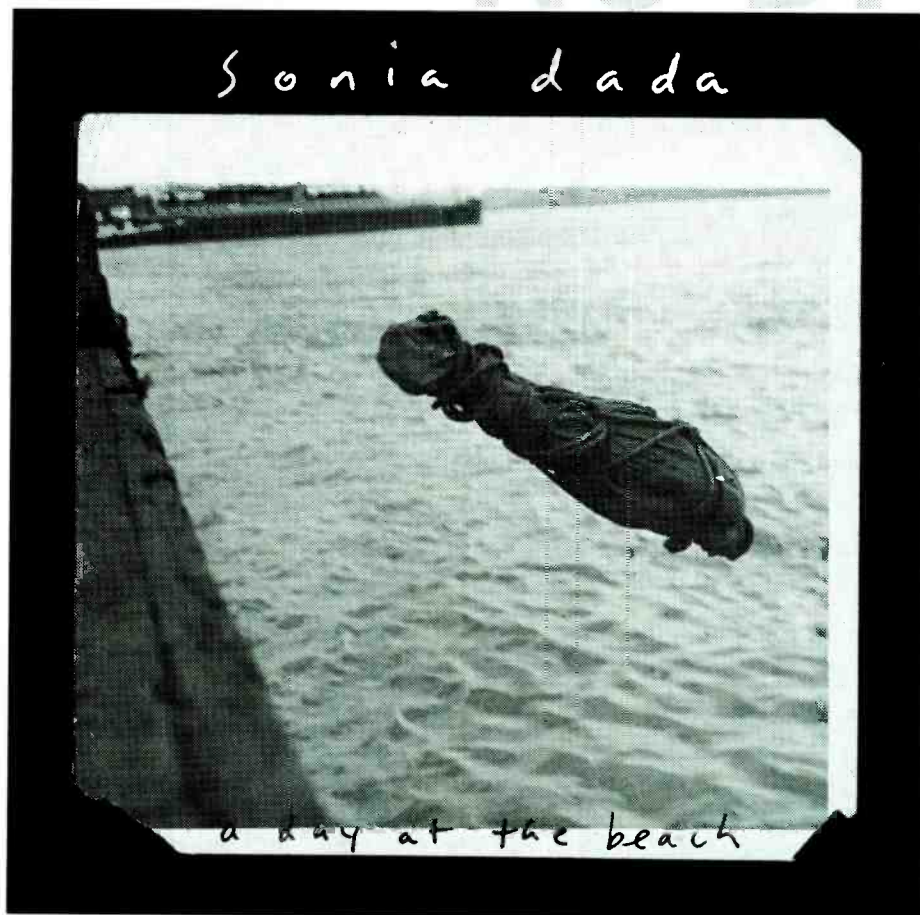
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Private Music

# MUSIC WITH DEPTH

Sonia Dada  
a day at the beach



**Screaming  
Up The Chart!**

**30 - 18**

WBOS	KGSR	KTHX
WNCS	KZON	KXPT
WMVY	KUMT	KLRF
WCLZ	KEKO	KSCA
WCYY	WXRT	KPIG
WRNX	CIDR	KINK
WXLE	WTTS	KQPT
WRNR	WMMM	KKOS
WXPB	KBXR	KOTR
WMAX	KFMG	KFOG
WVGO	KTCZ	KRSH
WRLT	WVRV	KMTT
KIOT	KBCO	

**featuring  
"screaming john"**

**NO LIFEGUARD ON DUTY  
LISTEN AT YOUR OWN RISK**



**NEW & ACTIVE**

ARTIST	TITLE	LABEL(S)	Total Stations:	Total Plays:	+/- over last week
<b>JOAN OSBORNE</b>	Relish ( <i>Mercury</i> )	Total Stations: 21, Total Plays: 158	+41		
	"Teresa"(126)	"Ladder"(9)	"Man"(8)		
<b>FREDDY JONES BAND</b>	Waiting For The Night ( <i>Capricorn/WB</i> )	Total Stations: 19, Total Plays: 151	+148		
	"Texas"(142)	"Stepping"(6)	"Daydream"(3)		
<b>MORPHINE</b>	Yes ( <i>Rykodisc</i> )	Total Stations: 20, Total Plays: 144	+54		
	"Honey"(110)	"Scratch"(19)	"Radar"(8)		
<b>BETTER THAN EZRA</b>	Deluxe ( <i>Swell/Elektra</i> )	Total Stations: 18, Total Plays: 143	+40		
	"Good"(77)	"Coyote"(37)	"Rosalea"(12)		
<b>MASSIVE ATTACK</b>	Protection ( <i>Virgin</i> )	Total Stations: 16, Total Plays: 130	+8		
	"Protection"(127)	"Spying"(3)			
<b>CHARLIE SEXTON</b>	Under The Wishing... ( <i>MCA</i> )	Total Stations: 20, Total Plays: 127	+39		
	"Tree"(77)	"Sunday"(23)	"Home"(12)		
<b>VARIOUS ARTISTS</b>	Till The Night Is Gone... ( <i>Forward/Rhino</i> )	Total Stations: 17, Total Plays: 127	+56		
	"Tears"(42)	"Mess"(27)	"Boogie"(23)		
<b>ELTON JOHN</b>	Made In England ( <i>Rocket/Island</i> )	Total Stations: 10, Total Plays: 126	+42		
	"Believe"(78)	"Pain"(17)	"Latitude"(10)		
<b>LIVE</b>	Throwing Copper ( <i>Radioactive</i> )	Total Stations: 8, Total Plays: 122	+15		
	"Lightning"(69)	"Alone"(53)			
<b>SARAH McLACHLAN</b>	Fumbling Towards Ecstasy ( <i>Arista</i> )	Total Stations: 14, Total Plays: 117	+8		
	"Hold"(89)	"Blue"(12)	"Circle"(10)		
<b>JANN ARDEN</b>	Living Under June ( <i>A&amp;M</i> )	Total Stations: 16, Total Plays: 109	+6		
	"Could"(92)	"Unloved"(17)			
<b>EAGLES</b>	Hell Freezes Over ( <i>Geffen</i> )	Total Stations: 12, Total Plays: 107	-1		
	"Learn"(67)	"Get"(8)	"Hotel"(7)		
<b>STOUXSIE &amp; THE BANSHEES</b>	The Rapture ( <i>Geffen</i> )	Total Stations: 12, Total Plays: 107	+16		
	"Baby"(103)	"Stargazer"(4)			
<b>GRANT MCLENNAN</b>	Horsebreaker Star ( <i>Beggars Banquet/Atlantic</i> )	Total Stations: 16, Total Plays: 105	+26		
	"Simone"(76)	"Ice"(9)	"Lighting"(9)		
<b>IVAN NEVILLE</b>	Thanks ( <i>Iguana</i> )	Total Stations: 12, Total Plays: 104	-23		
	"Cry"(73)	"Away"(17)	"Grow"(8)		

Emphasis tracks with plays listed below album title.

**REPORTERS**

Stations and their adds by track listed alphabetically by market

**WXLE/Albany, NY**

OM/MD: Zeb Norris  
FOSSIL "Molly"  
HIGHWAYMEN "Devil's"  
GENERAL PUBLIC "Rainy"  
PETER MURPHY "Scarlet"  
DES'REE "Gotta"  
MELISSA ETHERIDGE "Wanted"

**KGSR/Austin, TX**

PD: Jody Denberg  
MD: Susan Castle  
TANITA TIKARAM "Yodelling"  
ALISON KRAUSS "Atlanta"

**WRNR/Baltimore, MD**

PD: Sean O'Nealy  
MD: Damian Einstein  
5 STEVE FORBERT "Better"  
5 STEVE FORBERT "What"  
4 SUDDENLY, TAMMY! "Hard"  
4 SUDDENLY, TAMMY! "Dumb"  
2 STEVE FORBERT "Real"  
1 SUDDENLY, TAMMY! "Big"  
MOUTH MUSIC "Move"  
MOUTH MUSIC "Ruler"  
MOUTH MUSIC "Tomorrow"

**WBOS/Boston, MA**

PD/MD: Jim Herron  
5 BAND "Young"

**WNCS/Burlington, VT**

PD: Glenn Roberts  
MD: Jody Peterson  
GRAHAM PARKER "Force"  
PETER MURPHY "Scarlet"  
STEVE FORBERT "Better"

**WMVY/Cape Cod, MA**

PD/MD: Barbara Dacey  
3 BEN TAYLOR "Will"  
1 LINDA RONSTADT "Waiting"  
1 STEVE FORBERT "Better"  
1 BETTER THAN EZRA "Time"  
CHRIS SMITHER "Shake"  
LOS LOBOS "Lonely"  
BOB DYLAN "Boogie"

**WXRT/Chicago, IL**

VP/Programming: Norm Winer  
MD: Patty Martin  
MC 900 FT. JESUS "But"  
WILCO "Letters"

**KBXR/Columbia, MO**

PD: Mike Perry  
APD: Mike Richter  
MD: Brent Gardner  
WILCO "Letters"  
SARAH McLACHLAN "Hold"  
SHERYL CROW "Keep"

**KBCO/Denver, CO**

PD: Judy McNutt  
APD: Lois Todd  
MD: Scott Arbough  
8 BETTER THAN EZRA "Good"  
6 NANJI GRIFFITH "Heart"  
ANNIE LENNOX "River"  
STEVE FORBERT "Better"  
MAD SEASON "River"  
PETER MURPHY "Scarlet"

**KFMG/Des Moines, IA**

GM/MD: Ron Sorenson  
PD: Mark Vos  
2 TANITA TIKARAM "Cheat"  
1 BEN TAYLOR "Will"  
1 JUNIOR WELLS "Gettin"  
1 GARY WRIGHT "Better"  
1 JOHN PRINE "Real"  
SHAWN COLVIN "Viva"  
CARRIE NEWCOMER "Tendery"  
DEADEYE DICK "Marguerite"  
TERRY HALL "Forever"

**CIDR/Detroit, MI**

PD: Murray Brookshaw  
MD: Ann Deisi  
DEL AMITRI "Roll"  
TODD SNIDER "Guy"  
JEWEL "Save"  
ANNIE LENNOX "Train"  
STEWERT FRANKE "Kiss"

**KLRF/Eugene, OR**

PD: Dan Spice  
MD: Tom Krumm  
SUSAN WERNER "Man"  
CHARLIE SEXTON "Ugly"  
BEN TAYLOR "Will"  
FREDDY JONES BAND "Light"  
CLARENCE CLEMONS "Peace"  
CLARENCE CLEMONS "Serenity"

**WTTS/Indianapolis, IN**

PD: Rich Anton  
MD: John McGue  
PETER MURPHY "Scarlet"

**KXPT/Las Vegas, NV**

PD: Richard Remsburg  
MD: J.D. Davis  
BEN TAYLOR "Will"  
JAYHAWKS "Blue"

**KSCA/Los Angeles, CA**

PD: Michael Morrison  
MD: Merilee Kelly  
8 JAYHAWKS "Run"  
6 DAVE MATTHEWS BAND "Best"  
4 JEFF BUCKLEY "Lover"  
3 JOHN HIATT "Mess"  
3 R.E.M. "Tongue"  
2 BOB DYLAN "Boogie"  
RADIOHEAD "Plastic"  
JANN ARDEN "Could"  
COURAGE BROTHERS "Salmon"  
NITS "Da"  
HOOTIE & THE BLOWFISH "Hey"  
SHERYL CROW "D'yer"

**WMMM/Madison, WI**

PD: Pat Gallagher  
MD: Sybil McGuire  
POPA CHUBBY "Sweet"  
COLLECTIVE SOUL "December"  
MORPHINE "Honey"  
GRANT LEE BUFFALO "Honey"

**KTCZ/Minneapolis, MN**

PD: Lauren MacLeash  
APD/MD: Jane Frederickson  
3 SUSAN WERNER "Good"  
1 PETER MURPHY "Scarlet"  
1 WILCO "Letters"  
1 JOAN OSBORNE "Teresa"  
1 JOHN PRINE "Hurt"  
HOOPSNAKES "Easy"

**KPIG/Monterey, CA**

PD/MD: Laura Hopper  
6 POPA CHUBBY "Sweet"  
5 EAGLES "Get"  
5 STEVE FORBERT "Talk"  
4 HIGHWAYMEN "Live"  
3 EAGLES "Life"  
3 WALSH/MILLER/HOPKINS "Crime"  
3 HIGHWAYMEN "Devil's"  
3 WILCO "Passenger"  
3 AUSTIN LOUNGE... "Shallow"  
3 AUSTIN LOUNGE... "Gingrich"  
2 WILCO "Casino"  
2 WILCO "Issue"  
2 GRANT MCLENNAN "Hot"  
1 GRANT MCLENNAN "Cry"

**WRLT/Nashville, TN**

OM: Fred Buc  
PD: Nad Horton  
MD: David Hall  
5 MATTHEW SWEET "Walk"  
COLLECTIVE SOUL "December"  
JEWEL "Save"  
POPA CHUBBY "Sweet"  
IVAN NEVILLE "Cry"  
WILCO "Must"  
DELBERT MCCLINTON "Come"  
HOOTIE & THE BLOWFISH "Cry"  
JOHN PRINE "Lights"

**WXPN/Philadelphia, PA**

PD: Kim Alexander  
Acting MD: Bruce Warren  
4 SUDDENLY, TAMMY! "Ground"  
4 SUDDENLY, TAMMY! "Flemen"  
3 SUDDENLY, TAMMY! "Big"  
3 STEVE FORBERT "Better"  
3 SUDDENLY, TAMMY! "Mark"  
3 SUDDENLY, TAMMY! "Snowman"  
3 SUDDENLY, TAMMY! "Dream"  
3 SUDDENLY, TAMMY! "River"  
3 SUDDENLY, TAMMY! "Bound"  
SONIA DADA "Planes"  
SONIA DADA "River"  
SONIA DADA "Lester's"  
SONIA DADA "Amazing"  
SONIA DADA "No"  
SONIA DADA "Wishing"  
SONIA DADA "Sail"  
SONIA DADA "Lay"  
SONIA DADA "Parade"

**KZON/Phoenix, AZ**

PD: Dave Logan  
MD: Erica Smith  
No Adds

**WCLZ/Portland, ME**

PD: Brian Phoenix  
MD: Kim Rowe  
FREDDY JONES BAND "Texas"  
WOLFGANG PRESS "South"  
STEVE FORBERT "Real"  
CLAIR MARLO "Safe"  
MOUTH MUSIC "Make"  
RED HOUSE PAINTERS "Cabezon"

**WCYY/Portland, ME**

OM: Herb Ivy  
MD: Brian Tarbox  
20 SHERYL CROW "Strong"  
WILCO "Letters"

**KINK/Portland, OR**

PD: Carl Widing  
APD: Anita Garlock  
5 SONIA DADA "River"

**KTHX/Reno, NV**

PD: Bruce Van Dyke  
MD: Ken Allen  
MORPHINE "Scratch"  
STEVE FORBERT "Better"  
JUNIOR WELLS "Sweet"  
LAURIE ANDERSON "Ouija"  
MORPHINE "Whisper"

**WVGO/Richmond, VA**

PD: Paul Shugrue  
MD: Kevin Matthews  
JOHN HIATT "Mess"  
SHERYL CROW "Keep"  
CRUEL SEA "Honeymoon"  
WILCO "Letters"  
FROM GOOD HOMES "Let"

**WMAX/Rochester, NY**

PD: Rick MacKenzie  
MD: Jennifer Vanderslice  
ADAM ANT "Wonderful"  
BETTER THAN EZRA "Good"  
MATTHEW SWEET "Sick"  
TIMBUK3 "Lovers"  
COLLECTIVE SOUL "December"

**KQPT/Sacramento, CA**

PD: Jim Trapp  
APD/MD: Carrie Owens  
SONNY LANDRETH "Shootin"  
WOLFGANG PRESS "South"  
CHARLIE SEXTON "Sunday"

**KUMT/Salt Lake City, UT**

PD: Tom Connelly  
APD/MD: Kelly Monson  
8 SAVOY BROWN "Misery"  
7 POPA CHUBBY "Sweet"  
6 STEVE FORBERT "Better"  
6 SONIA DADA "Anna"  
6 FREDDY JONES BAND "Stepping"  
5 KEVIN GILBERT "Goodness"  
4 DANNY TATE "Perfect"  
2 COURAGE BROTHERS "Knows"  
1 COURAGE BROTHERS "Believing"

**KKOS/San Diego, CA**

PD: Ron Lane  
MD: Clark Novak  
2 AL KOOPER "Tell"  
2 AL KOOPER "Quit"  
2 AL KOOPER "Can't"  
CHRIS SMITHER "Lowdown"  
POPA CHUBBY "Sweet"

**KFOG/San Francisco, CA**

PD: Paul Marszalek  
MD: Bill Evans  
12 AUTOMATIC BABY "One"  
WILCO "Letters"  
JAYHAWKS "Blue"  
JUNIOR WELLS "Down"

**KOTR/San Luis Obispo, CA**

PD: Drew Ross  
MD: Matthew Lawton  
WILCO "Letters"  
CHRIS SMITHER "Lowdown"  
CHRIS SMITHER "Link"  
STEVE EARLE "Goodbye"  
WILCO "Must"  
WILCO "Passenger"  
CHRIS SMITHER "Wanted"  
JOHN PRINE "Train"  
JOHN PRINE "Happened"

**KRSH/Santa Rosa, CA**

PD/MD: Zoe Zuest  
BOB DYLAN "Boogie"  
JOAN OSBORNE "Teresa"  
SONIA DADA "Planes"  
COURAGE BROTHERS "Salmon"  
SIMPLE MINDS "River"  
MELISSA ETHERIDGE "Wanted"  
SONIA DADA "Lester's"

**KMTT/Seattle, WA**

PD: Chris Mays  
MD: Dean Carlson  
TANITA TIKARAM "Might"  
ANNIE LENNOX "Waiting"  
MORPHINE "Scratch"

**WRNX/Springfield, MA**

PD: Jim Asker  
MD: Bruce Stebbins  
14 AARON NEVILLE "Heart"  
7 SIMPLE MINDS "Hypnotized"  
7 POPA CHUBBY "Sweet"

**WVRV/St. Louis, MO**

PD: Catfish Crouch  
MD: Vic Porcelli  
2 SONIA DADA "Screaming"  
2 SIMPLE MINDS "Hypnotized"

**KEKO/Tucson, AZ**

PD: Charlie Morriss  
MD: Corey Cruise  
TOM PETTY "King"  
PEARL JAM "Nothingman"  
SONNY LANDRETH "Shootin"

**38 Total Reporters**

**38 Current Reporters**

**37 Current Playlists**

**Did Not Report, Playlist Frozen (1):**

**KIOT/Albuquerque, NM**

**WADE HUBBARD**


You may not remember the name ... but you won't forget the music on the single "Dream Baby Dream" from the album **Insanity Lane**. Available now on Vibration Entertainment distributed by Alliance (AEC), 800.314.8885.




# PROGRESSIVE PLAYLISTS

March 31, 1995 R&R • 73


Progressive playlists are ranked by total album plays

**MARKET #2**  
 **ALBUM ALTERNATIVE**  
**KSCA/Los Angeles**  
 (213) 845-1600  
 Morrison/Kelly


PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	33	34	24	24	HOOTIE & BLOWFISH/Cracked Rear View
23	32	33	24	24	DIONNE FARRIS/Wild Seed-Wild...
15	32	34	21	21	BRUCE SPRINGSTEEN/Greatest Hits
36	34	33	21	21	TOM PETTY/Wildflowers
23	34	30	28	28	VARIOUS ARTISTS/Boys On The Side ST
21	23	24	17	17	SHERYL CROW/Tuesday Night...
20	24	24	18	18	MELISSA ETHERIDGE/Yes I Am
11	10	18	16	16	ANNE LENNOX/Medusa
24	24	15	15	15	DAVE MATTHEWS BAND/Under The Table...
22	31	23	15	15	SIMPLE MINDS/Good News From...
16	16	18	15	15	JAYHAWKS/Tomorrow The Green...
5	6	11	15	15	JEFF BUCKLEY/Grace
12	11	10	10	10	TODD SNIDER/Songs For...
6	5	0	0	0	MATT KEATING/Scaryears
10	10	11	0	0	ROBBIE ROBERTSON/The Native Americans
10	11	0	0	0	WILLY PORTER/Dog Eared Dream
6	5	11	0	0	PEARL JAM/Vitalogy
24	23	23	0	0	DILLON O'BRIAN/Scenes From My...
6	5	11	0	0	DEAN KAMM/Vitalogy
10	11	0	0	0	EAGLES/Hello Frazers Over
10	11	0	0	0	MARY KARLZEN/Yelling At Mary
12	12	0	0	0	TIMBUK3A/Hundred Lovers
11	10	11	0	0	BARENKATED LADIES/Maybe You Should...
8	12	8	7	7	PORTSHEAD/Dummy
10	12	10	7	7	CRANBERRIES/No Need To Argue
11	12	0	7	7	HELLEGASTERS/Escape From...
11	12	0	7	7	BOXING GANDHIS/Boxing Gandhis
5	11	0	7	7	JOHN LEE HOOKER/Chill Out
6	12	0	7	7	NIRVANA/Unplugged In NY
10	12	6	6	6	DEL AMITRU/Twisted
10	11	6	6	6	CHEFTAINS/The Long Black Veil

**MARKET #3**  
 **RADIO CHICAGO**  
**WXRT/Chicago**  
 (312) 777-1700  
 Winer/Martin


PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	26	25	28	28	PEARL JAM/Vitalogy
28	24	25	23	23	TOM PETTY/Wildflowers
18	20	21	21	21	STONE ROSES/Second Coming
19	18	20	20	20	SIMPLE MINDS/Good News From...
25	21	20	17	17	R.E.M./Monster
8	12	16	16	16	VICTORIA WILLIAMS/Loose
17	15	16	16	16	DAVE MATTHEWS BAND/Under The Table...
-	-	-	-	-	VARIOUS ARTISTS/Enconium...
14	16	14	14	14	DAVIS/Definitely Maybe
5	6	6	14	14	MATTHEW SWEET/100% Fun
11	13	14	14	14	BRUCE SPRINGSTEEN/Greatest Hits
15	14	13	14	14	JAYHAWKS/Tomorrow The Green...
12	10	11	13	13	DEL AMITRU/Twisted
7	10	11	13	13	SHERYL CROW/Tuesday Night...
6	8	10	12	12	HOOTIE & BLOWFISH/Cracked Rear View
8	9	12	12	12	SIDUJSIE & BANSHEES/The Rapture
9	14	12	12	12	PJ HARVEY/To Bring You My Love
11	11	11	11	11	WILLY PORTER/Dog Eared Dream
13	12	9	11	11	LIZ PHAIR/WP/Smart
10	9	11	10	10	PORTSHEAD/Dummy
12	10	10	9	9	BRYAN FERRY/Mamouna
7	6	8	9	9	VARIOUS ARTISTS/Boys On The Side ST
10	9	6	9	9	TIMBUK3A/Hundred Lovers
9	12	11	8	8	NIRVANA/Unplugged In NY
6	6	8	8	8	BETTIE SERVERTE/Lamprey
4	4	7	8	8	BETTER THAN EZRA/Deluxe
6	6	8	8	8	SONNY LANDRETH/South Of I-10
4	4	10	8	8	JUNIOR MCELROY/Everybody's Gettin'
5	10	6	7	7	GOLDEN PALOMDOS/Pure
5	4	-	-	-	BLUES TRAVELER/Four

**MARKET #4**  
 **KFOG/San Francisco**  
 (415) 543-1045  
 Marszalek/Evans


PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	22	22	22	22	HOOTIE & BLOWFISH/Cracked Rear View
-	-	-	-	-	TOM PETTY/Wildflowers
25	22	21	21	21	BRUCE SPRINGSTEEN/Greatest Hits
-	-	-	-	-	ERIC CLAPTON/From The Cradle
23	20	17	17	17	DAVE MATTHEWS BAND/Under The Table...
-	-	-	-	-	BLUES TRAVELER/Four
13	16	16	16	16	DIONNE FARRIS/Wild Seed-Wild...
-	-	-	-	-	PEARL JAM/Vitalogy
17	15	14	14	14	KINKS/Somebody Else By...
-	-	-	-	-	VARIOUS ARTISTS/Ready To Wear...
14	14	13	13	13	JOHN LEE HOOKER/Chill Out
-	-	-	-	-	AUTOMATIC BABY/One (Track)
-	-	-	-	-	VARIOUS ARTISTS/Columbia Records...
13	12	12	12	12	PAGE & PLANT/No Quarter
-	-	-	-	-	SHERYL CROW/Tuesday Night...
9	10	12	12	12	MELISSA ETHERIDGE/Yes I Am
-	-	-	-	-	R.E.M./Monster
12	7	9	9	9	LOVED ONE/Better Do Right
9	13	0	9	9	VARIOUS ARTISTS/Boys On The Side ST
8	10	0	9	9	EAGLES/Hello Frazers Over
8	8	0	9	9	JOHN MAYALL/Spinning Coin
7	7	0	9	9	TIMBUK3A/Hundred Lovers
7	5	7	9	9	JEFF BUCKLEY/Grace
-	-	-	-	-	ANNE LENNOX/Medusa
8	8	7	9	9	JIMMY JOHNSON/In A Jockey
-	-	-	-	-	SONIA DADAA Day At The Beach
8	7	7	9	9	MATTHEW SWEET/100% Fun
-	-	-	-	-	DEL AMITRU/Twisted
5	7	6	9	9	FREDDY JONES BAND/Waiting For...
7	7	6	9	9	SONNY LANDRETH/South Of I-10

**MARKET #5**  
 **WXPB/Philadelphia**  
 (215) 898-6677  
 Alexander/Warren


PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
5	13	16	33	33	SUDDENLY, TAMMY/We Get There When...
26	29	29	27	27	VARIOUS ARTISTS/Boys On The Side ST
22	18	21	24	24	JAYHAWKS/Tomorrow The Green...
9	8	8	24	24	ANNE LENNOX/Medusa
16	14	14	16	16	PORTSHEAD/Dummy
19	17	18	18	18	R.E.M./Monster
13	16	15	18	18	HAPPY RHODES/Building...
7	6	9	17	17	DEL AMITRU/Twisted
14	15	17	17	17	DIONNE FARRIS/Wild Seed-Wild...
9	12	14	17	17	PEARL JAM/Vitalogy
16	15	13	18	18	HOOTIE & BLOWFISH/Cracked Rear View
15	11	12	18	18	SIMPLE MINDS/Good News From...
19	19	20	15	15	TOM PETTY/Wildflowers
9	10	8	14	14	NICK LOWE/The Impossible Bird
10	11	10	13	13	BOXING GANDHIS/Boxing Gandhis
15	11	13	13	13	JOHN MITCHELL/Turbulent Indigo
-	-	-	-	-	R.E.M./Monster
8	14	12	12	12	CRANBERRIES/No Need To Argue
10	9	10	10	10	CHEFTAINS/The Long Black Veil
9	9	9	9	9	PAULA COLE/Harbinger
3	10	9	9	9	STONE ROSES/Second Coming
3	7	5	9	9	MASSIVE ATTACK/Protection
13	12	9	9	9	DAVE MATTHEWS BAND/Under The Table...
24	9	8	9	9	PJ HARVEY/To Bring You My Love
3	4	5	9	9	DAVE STEWART/Greetings From...
4	4	4	9	9	BRUCE SPRINGSTEEN/Greatest Hits
4	4	1	9	9	BETTIE SERVERTE/Lamprey
5	7	5	9	9	KIRSTY MACCOLL/Galore
-	-	-	-	-	JILL SOBLE/Karen By Night
-	-	-	-	-	SONIA DADAA Day At The Beach

**MARKET #6**  
 **CICR/Detroit**  
 (519) 258-8888  
 Brookshaw/Delsi

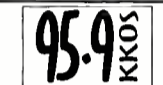
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	30	29	29	29	DAVE MATTHEWS BAND/Under The Table...
24	24	24	24	24	JAYHAWKS/Tomorrow The Green...
-	-	-	-	-	MASSIVE ATTACK/Protection
-	-	-	-	-	CRANBERRIES/No Need To Argue
-	-	-	-	-	HOOTIE & BLOWFISH/Cracked Rear View
-	-	-	-	-	DIONNE FARRIS/Wild Seed-Wild...
-	-	-	-	-	RUSTED ROOT/When I Wake
-	-	-	-	-	DEL AMITRU/Twisted
-	-	-	-	-	VICTORIA WILLIAMS/Loose
-	-	-	-	-	BLUES TRAVELER/Four
-	-	-	-	-	BETTIE SERVERTE/Lamprey
-	-	-	-	-	THROWING MUSES/University
-	-	-	-	-	SHERYL CROW/Tuesday Night...
-	-	-	-	-	PORTSHEAD/Dummy
-	-	-	-	-	WIDESPREAD PANIC/Ain't Life Grand
-	-	-	-	-	JOHN LEE HOOKER/Chill Out
-	-	-	-	-	JOHN LEE HOOKER/Chill Out
-	-	-	-	-	TODD SNIDER/Songs For...
-	-	-	-	-	KEB' MO'Keb' Mo'
-	-	-	-	-	ROBBIE ROBERTSON/The Native Americans
-	-	-	-	-	PETE DROGE/Neckbe Second
-	-	-	-	-	WOLFGANG PRESS/Funky Little Demons
-	-	-	-	-	MARY KARLZEN/Yelling At Mary
-	-	-	-	-	JEFF BUCKLEY/Grace
-	-	-	-	-	CRUEL SEA/The Honey Moon Is...
-	-	-	-	-	BLUES TRAVELER/Four
-	-	-	-	-	BRUCE SPRINGSTEEN/Greatest Hits
-	-	-	-	-	VARIOUS ARTISTS/Dumb And Dumber
-	-	-	-	-	BARENKATED LADIES/Maybe You Should...
-	-	-	-	-	TIMBUK3A/Hundred Lovers

**MARKET #10**  
 **WBOS/Boston**  
 (617) 254-9267  
 Herron

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	20	20	20	20	BRUCE SPRINGSTEEN/Greatest Hits
18	18	18	18	18	VARIOUS ARTISTS/Boys On The Side ST
10	10	10	10	10	DEL AMITRU/Twisted
10	10	10	10	10	VARIOUS ARTISTS/Bye Bye, Love Live ST
10	10	10	10	10	HOOTIE & BLOWFISH/Cracked Rear View
10	10	10	10	10	CARLY SIMON/Letters Never Sent
10	10	10	10	10	ROLLING STONES/Voodoo Lounge
10	10	10	10	10	EAGLES/Hello Frazers Over
10	10	10	10	10	TOM PETTY/Wildflowers
10	10	10	10	10	BONNIE RAITT/Longing...
10	10	10	10	10	MIKE & THE MECHANICS/Beggar On A Beach...
8	8	8	8	8	DIONNE FARRIS/Wild Seed-Wild...
2	10	10	10	10	MELISSA ETHERIDGE/Yes I Am
10	10	10	10	10	FREDDY JONES BAND/Waiting For...
10	10	10	10	10	DAVE MATTHEWS BAND/Under The Table...
10	10	10	10	10	ANNE LENNOX/Medusa
10	10	10	10	10	BETTER THAN EZRA/Deluxe
10	10	10	10	10	LINDA RONSTADT/Feels Like Home
10	10	10	10	10	ELTON JOHN/Made In England
10	10	10	10	10	DANNY TATE/Nobody's Perfect
10	10	10	10	10	COURAGE BROTHERS/Wood
10	10	10	10	10	SHAW-BLADES/Halucination
8	8	8	8	8	WOLFGANG PRESS/Funky Little Demons
8	8	8	8	8	VARIOUS ARTISTS/Columbia Records...
8	8	8	8	8	JAYHAWKS/Tomorrow The Green...
8	8	8	8	8	TODD SNIDER/Songs For...
8	8	8	8	8	PORTSHEAD/Dummy
8	8	8	8	8	CHIEFTAINS/The Long Black Veil
8	8	8	8	8	JANN ARDEN/Living Under June
8	8	8	8	8	SIMPLE MINDS/Good News From...
8	8	8	8	8	SHADOWCAST/Set In Motion

**MARKET #13**  
 **KMTT/Seattle**  
 (206) 233-1037  
 Mays/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	22	21	24	24	BRUCE SPRINGSTEEN/Greatest Hits
23	23	22	24	24	DEL AMITRU/Twisted
25	23	20	21	21	TOM PETTY/Wildflowers
24	22	23	21	21	HOOTIE & BLOWFISH/Cracked Rear View
19	21	19	19	19	VARIOUS ARTISTS/Boys On The Side ST
6	13	11	13	13	MORPHINE/Yes
-	-	-	-	-	VARIOUS ARTISTS/Enconium...
8	8	8	8	8	WOLFGANG PRESS/Funky Little Demons
8	8	8	8	8	BLUES TRAVELER/Four
12	12	12	12	12	SHERYL CROW/Tuesday Night...
25	23	12	12	12	SIMPLE MINDS/Good News From...
8	8	8	12	12	ANNE LENNOX/Medusa
11	10	9	11	11	PAULA COLE/Harbinger
11	10	11	11	11	CHRIS DUARTE GROUP/Texas Sugar/Strat...
4	7	7	11	11	DAR WILLIAMS/The Honesty Road
4	6	10	10	10	JOHN LEE HOOKER/Chill Out
8	10	10	10	10	DIONNE FARRIS/Wild Seed-Wild...
9	10	12	10	10	JAYHAWKS/Tomorrow The Green...
8	11	8	9	9	CRUEL SEA/The Honey Moon Is...
8	12	8	9	9	DAVE MATTHEWS BAND/Under The Table...
9	7	10	9	9	TIMBUK3A/Hundred Lovers
6	8	9	9	9	PORTSHEAD/Dummy
6	8	9	9	9	JEFF BUCKLEY/Grace
10	9	9	9	9	TODD SNIDER/Songs For...
8	8	8	8	8	WOLFGANG PRESS/Funky Little Demons
8	8	8	8	8	R.E.M./Monster
8	8	8	8	8	STEVE FORBERT/Mission Of...
19	11	9	8	8	CHEFTAINS/The Long Black Veil
5	4	3	8	8	COURAGE BROTHERS/Wood
9	11	9	8	8	JOHN MITCHELL/Turbulent Indigo
8	9	11	7	7	BOXING GANDHIS/Boxing Gandhis

**MARKET #15**  
 **KKDS/San Diego**  
 (619) 729-5945  
 Lane/Novak

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
9	9	23	24	24	M



CAROL ARCHER

## KUCD Programs For Another Day In Paradise

□ Honolulu GM Lee Coleman discusses what may be the format's most unusual outlet

One of NAC's newest players sits squarely in the middle of the Pacific, 2500 miles from the U.S. mainland. How does KUCD/Honolulu present the format to make it as special as its exotic locale? GM Lee Coleman offers the details.

### Open Arms

Coleman believes KUCD's onto something big with its powerful 100,000 watts — each Hawaiian island can tune in — and its mix of smooth jazz, soulful/emotional ballads, and Hawaiian music.



Lee Coleman

"It's a perfect combination for Hawaii. It's also very exciting because we turned this station on from scratch. Not many companies get to do that in today's crowded radio markets.

"The initial buzz on the station has been fantastic. We began 24-hour operation on Valentine's Day. Since then, I've heard nothing but great comments. Listeners seem to get everything they want from the station, and they love the music mix. KUCD is as laid-back as Hawaii tends to be. Plus, it has the great 'Hawaiian Spice' element to give listeners a sense of place in the islands.

"I don't think we could have done it without the support of Wheeling-Pittsburgh Radio Corp. CEO Bob Sherman and President Ray Barnett and the great team at Broadcast Architecture. BA CEO Frank Cody and Director/Programming Allen Kepler were really excited to get a client in Hawaii. Now they can stop here on the way to their international clients in Japan. Allen is our point person at BA, and when I proposed the idea of Hawaiian music as part of the mix, he welcomed the idea with open arms."

### Localized Music Mix

Using existing local research — and drawing upon the knowledge of KUCD OM/PMahlon Moore and the respective PDs, Dave Lancaster and Michael Shishido, of sisters KSSK-AM & FM — a list was compiled of the past 20 years' best Hawaiian vocals and instrumentals.

"We used [BA's] MixMaster technology for our local music test. We researched many different varieties of the NAC/Smooth Jazz for-

mat. The pods that consistently tested highest were those with Hawaiian music in them. In fact, when the Hawaiian songs came up, listeners' responses went off the chart. That [data] provided a big bonus because we now had a new element [to add] to the format which could generate a strong emotional response. We rotate two Hawaiian vocal songs each hour; a Hawaiian instrumental makes its way into the mix every couple of hours. It's not unusual to hear Hapa or the Brothers Cazimero next to George Winston or Acoustic Alchemy — the mix is 100% smooth."

Indigenous music lends a unique flavor, but KUCD still bears a strong resemblance to other NAC stations. "Overall, the mix of music leans toward a more mainstream and contemporary sound," Coleman says. "We run about 50% instrumental; the other half is a mix of contemporary jazz vocals, soulful/emotional ballads, and Hawaiian vocals and instrumentals, which makes our library very strong with local product. "It's also great that we can keep our format fresh because new local product is coming out all the time. We play an important role for the local music community as their only conduit to the national level. Sooner or later, one of our superb Hawaiian groups, like Hapa, will be heard by a major record company. The [growing] global awareness of NAC/Smooth Jazz makes the format [a perfect] conglomeration of many different cultural sounds. And this global openness also allows Hawaiian music to fit as well into the format as any Latin, European, or Asian sound."

Coleman says the station's OM/

PD does a "fantastic" job putting the station's sound together. "In addition to his 26 years experience and knowledge of local music, Mahlon has an unbridled passion for the format and a strong work ethic, which makes him a GM's dream. His experience in programming AC KRTR-FM/Honolulu for the last four years made him very 'akamai' [smart] in terms of what the adult 25-54-year-old wants from a radio station. He's also got great ears for local songs and one of the best on-air voices in the country." Moore doubles as a KUCD morning personality.

**We go to downtown street corners during lunchtime and hand out \$1.01 as well as a CD101.9 info piece to get people to our frequency. It's a great way to get us on in offices.**

### High Impact Radio

Coleman's goal is to make an impact in the market as quickly as possible. "We're using the SuperSpots 'Smooth Jazz TV' campaign, which is customized for Hawaii. The commercials are very high quality. We especially like the 15-second 'bookend' spots, which allow us to double the frequency



### KUCD/Honolulu Music Monitor

This is the first hour of music played during KUCD's Valentine's Day 5am kickoff.

KENNY G/Songbird  
BEAMER BROS./  
Honolulu City Lights  
GEORGE BENSON/Breezin'  
GROVER WASHINGTON JR./  
Gramercy Park  
ANITA BAKER/Sweet Love  
DAVID BENOIT/  
Cast Your Fate To The Wind  
CHUCK MANGIONE/  
Feels So Good  
AL JARREAU/Mornin'  
DAVID SANBORN/  
You Are Everything  
LARRY CARLTON/  
Smiles And Smile To Go  
OLOMANA/  
Kuu Home O Kahaluu  
PAUL HARDCASTLE/It Seems  
To Hang On  
DAVE KOZ/Emily  
BASIA/Cruising For Bruising



TESH 'N' 'TNT — John Tesh dropped by to greet the staff of KTNT/Oklahoma City, which recently presented him in concert; (l-r) KTNT's PD Steve English, Jean Sprague, Diana Clifton, Marlane Price, Jeff Redding, Tesh, and the station's Stephanie Brudzinski, owner/GM Porter Davis, and owner/Promotions Terri Davis.

without paying for two ads. Seeing two spots in a break, each featuring different artists, gives potential listeners a good idea of what they'll hear when they tune in. The combination of double frequency and strong emotional songs makes our spot really stand out in normally cluttered TV breaks.

"We also run print ads in the Sunday paper using the same high-frequency concept. We average eight to 10 smaller logo ads throughout the entertainment and business sections. Our ads appear on almost every page! We also go to downtown street corners during lunchtime and hand out \$1.01 as well as a CD101.9 info piece to get people to our frequency. It's a great way to get us on in offices. Plus, handing out free money gets a lot of street buzz.

"Billboards are illegal in Hawaii, so we're getting ready to launch a massive bumper/window-sticker campaign. We'll probably distribute more than one million stickers in the next two years. They're the key to our ListenerBase promotion campaign, which will allow us to keep our listeners informed with a monthly fax — it's more direct and less expensive than direct mail. It also allows us to do loyal listener promotions without cluttering up the on-air sound. We're already on the Internet at CD1019@Isle-Tele.Comm and love the interaction we can get from listeners. And since they're intelligent, they'll have no trouble 'surfing the Internet' to find us."

### Getting High Marks

Acceptance of the station at the agency level has been immediate, Coleman says. "Buyers at every agency understood the format instantly, plus they're all listening in their offices. Acceptance at this level really shows the strength of the format and the quality of the audience. Our LSM, Donnie Esposito, has assembled a perfect team for the marketplace, and we've had busi-

ness booked from day one. She recognizes that it takes a certain person to represent this format, and she's done a stunning job assembling one of the best media and marketing consultant teams in the state.

"We've set high standards because the very best radio operation in the state is our sister stations, [FSA] KSSK-AM and [AC] KSSK-FM. Our duopoly makes a great combination. The stations all target the 25-54 demo, which represents

about 75% of the market's billing. All research indicates we'll get the audience KSSK isn't reaching, so we complement each other well.

"We've noticed that when an NAC station enters a market, the strong AC remains strong and the weaker AC and EZ stations

share audience with the new NAC. There's only a 10%-15% music crossover between KUCD and KSSK. Together, the stations should allow an advertiser to reach a larger, desirable audience by coming to one company. Separate sales staffs allow each station to concentrate on its product while a great team spirit exists between the two. We support each other and recommend both stations to all advertisers."



KUCDLSM Donnie Esposito and OM/PMahlon Moore say Aloha!

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> PAT METHENY Here To Stay (Geffen)	417	395	363	360	41/0
3	2	2	2	<b>2</b> LARRY CORYELL I'll Be Over You (CTI)	309	285	261	242	34/1
6	5	4	3	<b>3</b> GEORGE DUKE The Simple Things (WB)	297	258	225	204	33/1
2	3	3	4	<b>4</b> AVENUE BLUE Stockholm (Bluemoon)	290	262	260	262	34/0
10	7	6	5	<b>5</b> GREG ADAMS Smooth Operator (Epic)	276	233	201	187	30/1
<b>BREAKER</b>			6	<b>6</b> STEVIE WONDER For Your Love (Motown)	264	214	134	99	29/3
11	11	9	7	<b>7</b> TOM SCOTT Don't Get Any Better (GRP)	262	203	177	174	30/2
4	4	5	8	<b>8</b> JEFF LORBER Point Venus (Verve Forecast)	261	249	225	232	32/0
8	6	8	9	<b>9</b> BILLY JOE WALKER JR. West Coast Sunset (Liberty)	261	207	210	193	27/0
23	14	13	10	<b>10</b> KILAUEA No Getting Over You (Brainchild)	219	179	155	111	23/0
—	—	11	11	<b>11</b> CHRIS BOTTI Worlds Outside (Verve Forecast)	212	179	90	7	34/4
—	23	19	12	<b>12</b> COUNT BASIC M.L. In The Sunshine (Instinct)	207	161	126	78	27/4
18	16	12	13	<b>13</b> ROBERTA FLACK It Might Be You (Atlantic)	206	179	150	143	25/1
20	21	23	14	<b>14</b> JOHN TESH Can You Feel The Love Tonight (GTS)	201	152	129	123	22/2
17	17	16	15	<b>15</b> TOM SCOTT Daybreak (GRP)	196	169	148	154	29/1
7	10	10	16	<b>16</b> DOC POWELL We'll Make It Last (West Coast)	196	197	180	203	19/0
12	12	15	17	<b>17</b> ERIC MARIENTHAL Hold On My Heart (GRP)	195	170	174	173	25/0
<b>BREAKER</b>			18	<b>18</b> DAVID SANBORN This Masquerade (Elektra/EEG)	192	56	0	0	29/6
13	13	14	19	<b>19</b> VANESSA WILLIAMS You Can't Run (Mercury)	191	174	164	167	24/1
<b>BREAKER</b>			20	<b>20</b> SPYRO GYRA Ariana (GRP)	187	75	5	0	34/5
28	22	20	21	<b>21</b> FATBURGER Creepin' (Shanachie/Cachet)	175	161	127	106	20/1
22	19	24	22	<b>22</b> RICHARD ELLIOT Candlelight (Blue Note)	165	138	138	119	25/1
—	—	28	23	<b>23</b> VAL GARDENA Northern Lights (Mercury)	162	127	88	17	31/3
14	18	21	24	<b>24</b> VANESSA WILLIAMS Betcha Never (Mercury)	158	161	144	162	18/0
—	—	25	25	<b>25</b> GREG ADAMS Moon Over Palmilla (Epic)	157	132	100	89	24/1
—	28	26	26	<b>26</b> PAT METHENY The Girls Next Door (Geffen)	153	130	105	86	19/0
9	9	18	27	<b>27</b> MARC ANTOINE Unity (NYC)	148	162	181	192	20/0
16	15	22	28	<b>28</b> WARREN HILL Do You Feel What I'm Feeling (RCA)	143	157	152	157	18/0
—	30	29	29	<b>29</b> KILAUEA She Wore Diamonds (Brainchild)	142	126	104	87	18/1
29	—	30	30	<b>30</b> JEFF LORBER Say Love (Verve Forecast)	138	123	101	101	19/0

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 NAC reporters. 43 current playlists. © 1995, R&R Inc.

## BREAKERS®

**STEVIE WONDER**  
For Your Love (Motown)  
TOTAL PLAYS/INCREASE: 264/50  
TOTAL STATIONS/ADDS: 29/3  
CHART: 6

**DAVID SANBORN**  
This Masquerade (Elektra/EEG)  
TOTAL PLAYS/INCREASE: 192/136  
TOTAL STATIONS/ADDS: 29/6  
CHART: 18

**SPYRO GYRA**  
Ariana (GRP)  
TOTAL PLAYS/INCREASE: 187/112  
TOTAL STATIONS/ADDS: 34/5  
CHART: 20

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
NEAL SCHON Bandalero (Higher Octave)	9
NEAL SCHON Cool Breeze (Higher Octave)	8
DAVID SANBORN This Masquerade (Elektra/EEG)	6
NEAL SCHON Big Moon (Higher Octave)	6
SPYRO GYRA Ariana (GRP)	5
PIECES OF A DREAM Let's Get Smooth (Blue Note)	5
PALOMINO DUCK Coming Home (Planet Earth)	5
CHRIS BOTTI Worlds Outside (Verve Forecast)	4
COUNT BASIC M.L. In The Sunshine (Instinct)	4
BERNARD OATTES The Way Out Of Love (CGR/Sin-Drome)	4
NEAL SCHON Espanique (Higher Octave)	4
DES'REE Feel So High (550 Music/Epic)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID SANBORN This Masquerade (Elektra/EEG)	+136
SPYRO GYRA Ariana (GRP)	+112
TOM SCOTT Don't Get Any Better (GRP)	+59
BILLY JOE WALKER JR. West Coast Sunset (Liberty)	+54
STEVIE WONDER For Your Love (Motown)	+50
JOHN TESH Can You Feel The Love Tonight (GTS)	+49
COUNT BASIC M.L. In The Sunshine (Instinct)	+46
GREG ADAMS Smooth Operator (Epic)	+43
PEPPINO D'AGOSTINO Bella Donna (Mesa/Bluemoon)	+40
KILAUEA No Getting Over You (Brainchild)	+40

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bulet's awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

## NEW & ACTIVE

**NICK COLONNE** Love Shoulda Brought You Home (Lake Shore Jazz)  
Total Plays: 129, Total Stations: 17, Adds: 1

**ANITA BAKER** It's Been You (Elektra/EEG)  
Total Plays: 116, Total Stations: 15, Adds: 1

**CHRIS BOTTI** Like I Do Now (Verve Forecast)  
Total Plays: 44, Total Stations: 9, Adds: 1

**LARRY CORYELL** Redwing (CTI)  
Total Plays: 37, Total Stations: 9, Adds: 3

**AKIRA JIMBO** Land Of Innocence (Kazu/Unity)  
Total Plays: 34, Total Stations: 8, Adds: 2

**DAVID SANBORN** Everything Must Change (Elektra/EEG)  
Total Plays: 31, Total Stations: 9, Adds: 1

**MARK JOHNSON** Blue Smoke (JVC)  
Total Plays: 30, Total Stations: 7, Adds: 2

**MARK JOHNSON** When You Were Mine (JVC)  
Total Plays: 24, Total Stations: 5, Adds: 1

**NEAL SCHON** Bandalero (Higher Octave)  
Total Plays: 21, Total Stations: 10, Adds: 9

**BERNARD OATTES** The Way Out Of Love (CGR/Sin-Drome)  
Total Plays: 16, Total Stations: 7, Adds: 4

Songs ranked by total plays.

## NEAL SCHON



BEYOND THE THUNDER

Higher Octave Music

# NEAL SCHON

## "BEYOND THE THUNDER"

AND SO IT BEGINS...

NAC NEW & ACTIVE

NAC MOST ADDED:

- #1 Most Added "Bandalero" 9 Reporters!
- #2 Most Added "Cool Breeze" 8 Reporters!
- #3 Most Added "Big Moon" 6 Reporters!
- #5 Most Added "Espanique" 4 Reporters!
- #1 Most Added Gavin / #1 Chartbound!

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Higher Octave Music  
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MARCH 31, 1995

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)
2	1	1	1	<b>PAT METHENY</b>	We Live Here	(Geffen)	711	+37	"Here" (417) "Girls" (153) "End" (48)
4	4	3	2	<b>TOM SCOTT</b>	Night Creatures	(GRP)	646	+92	"Better" (262) "Daybreak" (196) "Any" (72)
3	3	2	3	<b>JEFF LORBER</b>	West Side Stories	(Verve Forecast)	582	+3	"Point" (261) "Say" (138) "Grasshopper" (98)
13	11	7	4	<b>GREG ADAMS</b>	Hidden Agenda	(Epic)	504	+74	"Smooth" (276) "Palmilla" (157) "Burma" (30)
7	7	6	5	<b>BILLY JOE WALKER JR.</b>	Life Is Good	(Liberty)	501	+63	"Sunset" (261) "Life" (136) "Skies" (51)
1	2	4	6	<b>VANESSA WILLIAMS</b>	The Sweetest Days	(Mercury)	487	-27	"Can't" (191) "Betcha" (158) "Days" (62)
11	9	8	7	<b>GEORGE DUKE</b>	Illusions	(WB)	453	+27	"Simple" (297) "Look" (46) "C'est" (42)
6	6	5	8	<b>AVENUE BLUE</b>	Avenue Blue	(Bluemoon)	447	-5	"Stockholm" (290) "Pick" (56) "Goodbye" (31)
5	5	10	9	<b>ERIC MARIENTHAL</b>	Street Dance	(GRP)	446	+48	"Hold" (195) "Kid's" (127) "Yosemite" (43)
15	13	11	10	<b>FATBURGER</b>	Livin' Large	(Shanachie/Cachet)	438	+46	"Creepin'" (175) "Possible" (123) "Sheezateez" (46)
17	14	13	11	<b>LARRY CORYELL</b>	I'll Be Over You	(CTI)	411	+43	"Over" (309) "Nightshade" (43) "Redwing" (37)
19	15	14	12	<b>KILAUEA</b>	Diamond Collection	(Brainchild)	399	+55	"You" (219) "Diamonds" (142) "Malibu" (33)
9	10	9	13	<b>DOC POWELL</b>	Inner City Blues	(West Coast)	395	-4	"Last" (196) "Sade's" (114) "Mama" (29)
18	18	15	14	<b>JOHN TESH</b>	Sax On The Beach	(GTS)	369	+54	"Can" (201) "Biggest" (41) "Keep" (22)
—	27	17	15	<b>CHRIS BOTTI</b>	First Wish	(Verve Forecast)	335	+52	"Outside" (212) "Do" (44) "Night" (33)
8	8	12	16	<b>RICHARD ELLIOT</b>	After Dark	(Blue Note)	328	-41	"Candlelight" (165) "Street" (68) "After" (34)
<b>DEBUT</b>			17	<b>SPYRO GYRA</b>	Love & Other Obsessions	(GRP)	287	+160	"Ariana" (187) "Lost" (23) "Explain" (20)
<b>DEBUT</b>			18	<b>DAVID SANBORN</b>	Pearls	(Elektra/EEG)	279	+188	"Masquerade" (192) "Everything" (31) "Try" (28)
10	12	16	19	<b>WARREN HILL</b>	Truth	(RCA)	275	-30	"Feel" (143) "Tell" (48) "Take" (45)
27	21	21	20	<b>NICK COLIONNE</b>	It's My Turn	(Lake Shore Jazz)	269	+34	"Love" (129) "Soulful" (65) "East" (22)
—	—	23	21	<b>STEVIE WONDER</b>	Conversation Peace	(Motown)	265	+51	"Love" (264) "Whisper" (1)
16	19	18	22	<b>ANITA BAKER</b>	Rhythm Of Love	(Elektra/EEG)	241	-25	"Been" (116) "Apologize" (61) "Body" (24)
20	20	22	22	<b>POCKET CHANGE</b>	Higher Altitude	(Brainchild)	237	+4	"Midnight" (95) "Proper" (30) "Catalina" (27)
—	30	27	23	<b>VARIOUS ARTISTS</b>	New Voices Take Two	(Instinct)	234	+51	"Sunshine" (207) "Change" (11) "Softboiled" (8)
28	25	24	24	<b>ROBERTA FLACK</b>	Roberta	(Atlantic)	228	+24	"Might" (206) "Looking" (17) "Cottage" (2)
12	16	19	26	<b>MARC ANTOINE</b>	Classical Soul	(NYC)	216	-23	"Unity" (148) "Bliss" (45) "French" (9)
26	24	25	27	<b>HIROKO KOKUBU</b>	Pure Heart	(JVC)	216	+14	"Barefoot" (119) "Wind" (37) "Struttin'" (29)
—	—	30	28	<b>VAL GARDENA</b>	On The Bridge	(Mercury)	202	+43	"Northern" (162) "Eterno" (18) "Aquarelle" (9)
—	—	29	29	<b>PETER HORVATH</b>	Foreign Matter	(Lake Street)	191	+18	"Taken" (103) "This" (34) "View" (25)
14	17	20	30	<b>ANDY SNITZER</b>	Ties That Bind	(Reprise)	191	-47	"Changed" (130) "Last" (21) "Desire" (12)

This chart reflects airplay from March 16-22. Albums ranked by total plays, with plays from all cuts from an album combined.  
43 NAC reporters. 43 current playlists. © 1995, R&R Inc.

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# NAC REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KRZN/Albuquerque, NM</b>  <b>PD: Mark McGuire</b>                      5 NEAL SCHON "Bandalero"                      4 NEAL SCHON "Españique"                      4 COLORS IN MOTION "Moody"                      3 MARK JOHNSON "Smoke"                      2 LES SABLER "Push"</p> <p><b>KNIK/Anchorage, AK</b>  <b>PD: Dean Williams</b>                      PIECES OF A DREAM "Smooth"                      PIECES OF A DREAM "Manhattan"                      MANHATTAN TRANSFER "Thrill"                      MANHATTAN TRANSFER "Dream"                      NEAL SCHON "Bandalero"                      NEAL SCHON "Moon"                      NEAL SCHON "Breeze"                      BEN TANKARD "Play"                      KENNY GOLDBERG "Secrets"                      TIM PIERCE "Channel"</p> <p><b>WJZF/Atlanta, GA</b>  <b>PD: Mark Edwards</b>                      NEAL SCHON "Breeze"                      LARRY CORYELL "Redwing"                      LARRY CORYELL "Nightshade"</p> <p><b>WFAE/Charlotte, NC</b>  <b>MD: Paul Stribling</b>                      COUNT BASIC "Sunshine"</p> <p><b>WNUA/Chicago, IL</b>  <b>PD: Lee Hansen</b>                      2 NICK COLIONNE "Soulful"                      2 NICK COLIONNE "Love"                      DOC POWELL "Sade's"                      PALOMINO DUCK "Coming"                      MICHAEL GARSON ORCH. "Forrest"                      LARRY CORYELL "Love"</p> <p><b>WNWV/Cleveland, OH</b>  <b>PD: Steve Hibbard</b>  <b>MD: Greg Allen</b>                      No Adds</p> <p><b>KOAI/Dallas, TX</b>  <b>PD: Tom Miller</b>  <b>MD: Bret Michael</b>                      2 DAVID SANBORN "Masquerade"</p> <p><b>KHHH/Denver, CO</b>  <b>PD: Jaime Kartak</b>  <b>MD: Becky Taylor</b>                      JEFF LORBER "River"                      AARON NEVILLE "Heart"                      BERNARD OATTES "Always"                      VAL GARDENA "Northern"                      LARA &amp; REYES "Cielo"                      MANHATTAN TRANSFER "Gonna"</p> <p><b>WJZZ/Detroit, MI</b>  <b>PD: O'Neal Stevens</b>  <b>MD: Rosetta Hines</b>                      4 PIECES OF A DREAM "Manhattan"                      4 PIECES OF A DREAM "Club"                      3 CHRIS BOTTI "Outside"                      1 RAY OBIEDO "Castille"                      1 RAY OBIEDO "Samba"</p> <p><b>KEZL/Fresno, CA</b>  <b>PD: Mike Vasquez</b>                      No Adds</p> <p><b>KUCD/Honolulu, HI</b>  <b>PD: Mahlon Moore</b>                      1 PETER WHITE "Closer"</p> <p><b>WEZV/Lafayette, IN</b>  <b>PD: Bob Miller</b>                      2 TUCK &amp; PATTI "Life"                      2 GREG ADAMS "Amsterdam"                      MICHAEL GARSON ORCH. "Forrest"                      MICHAEL GARSON ORCH. "Giri"                      MICHAEL GARSON ORCH. "Water"                      NEAL SCHON "Bandalero"                      NEAL SCHON "Breeze"                      LINDA RONSTADT "Train"</p> <p><b>WONB/Lima, OH</b>  <b>PD: Richard Gainey</b>                      6 TANGERINE DREAM "Blond"                      5 GREG ADAMS "Mahdi"                      5 LES SABLER "Push"                      5 BEN TANKARD "Kind"                      3 PALOMINO DUCK "Coming"                      3 MICHAEL LEVANIOS "Another"                      3 JOSEPH VINCELLI "Night"                      3 ANNIE LENNOX "Can't"                      3 TERRY MARSHALL "Jazz"</p>	<p><b>KACD/Los Angeles</b>  <b>PD: Rob Edwards</b>                      9 DES'REE "High"                      5 CHRIS BOTTI "Do"                      5 MARK JOHNSON "When"                      5 JOHN TESH "Can"                      5 CHRIS BOTTI "Outside"                      2 MICHAEL LEVANIOS "Embrace"                      2 NEAL SCHON "Bandalero"</p> <p><b>KTWV/Los Angeles</b>  <b>PD: Chris Brodie</b>  <b>APD/MD: Ralph Stewart</b>                      4 NEAL SCHON "Bandalero"                      COUNT BASIC "Sunshine"                      GREG ADAMS "Smooth"</p> <p><b>WLVE/Miami, FL</b>  <b>PD: Rich McMillan</b>  <b>MD: Geoff Fischer</b>                      PIECES OF A DREAM "Smooth"</p> <p><b>KCFE/Minneapolis, MN</b>  <b>PD: Rob Moore</b>  <b>MD: Scott Thompson</b>                      6 MARK JOHNSON "Smoke"                      6 NEAL SCHON "Moon"                      6 NEAL SCHON "Breeze"                      5 BILL EVANS "Sierra"</p> <p><b>KSBR/Mission Viejo, CA</b>  <b>PD: Terry Wedel</b>                      1 LARRY CORYELL "Love"                      NEAL SCHON "Españique"                      AKIRA JIMBO "Land"                      POCKET CHANGE "Catalina"                      JOHN PATITUCCI "Assim"</p> <p><b>KXDC/Monterey, CA</b>  <b>PD/MD: Scott O'Brien</b>                      2 BERNARD OATTES "Way"                      HIROKO KOKUBU "Barefoot"                      SPYRO GYRA "Ariana"                      HILARY &amp; BOB JAMES "Shelter"                      NEAL SCHON "Bandalero"</p> <p><b>WGUW/Naples, FL</b>  <b>PD/MD: Michael Bode</b>                      NEAL SCHON "Moon"</p> <p><b>KLJZ/New Orleans, LA</b>  <b>PD: Shirley Maldonado</b>                      1 GREG ADAMS "Palmita"                      PIECES OF A DREAM "Smooth"</p> <p><b>WQCD/New York, NY</b>  <b>APD/MD: Steve Williams</b>                      8 LUTHER VANDROSS "Going"                      8 BEN TANKARD "Play"                      5 BUDI SIEBERT "Winds"                      NEAL SCHON "Breeze"</p> <p><b>KTNT/Oklahoma City, OK</b>  <b>MD: Stephanie Stewart</b>                      No Adds</p> <p><b>WLOQ/Orlando, FL</b>  <b>PD: Steve Huntington</b>  <b>MD: Bob Church</b>                      1 BOZ SCAGGS "Sierra"                      AARON NEVILLE "Heart"                      DES'REE "High"                      BERNARD OATTES "Rebel"                      NEAL SCHON "Moon"                      LARA &amp; REYES "Cielo"                      GREG ADAMS "Mahdi"                      BRYAN SAVAGE "Loved"                      RAY OBIEDO "Castille"                      KILAUEA "Diamonds"                      FATTBURGER "Creepin"                      DAVID SANBORN "Masquerade"                      TOM SCOTT "Better"                      SONIA DADA "Planes"</p> <p><b>WMTO/Panama City, FL</b>  <b>PD: Bill Harman</b>                      BERNARD OATTES "Way"                      LARRY CORYELL "Redwing"                      LARRY CORYELL "Love"                      BEN TANKARD "Spiritjazz"                      BEN TANKARD "Picnic"</p> <p><b>WJZZ/Philadelphia, PA</b>  <b>PD: Bernie Kimble</b>                      No Adds</p>	<p><b>KJZZ/Phoenix, AZ</b>  <b>MD: Bill Shedd</b>                      COUNT BASIC "Sunshine"                      BERNARD OATTES "Island"                      BERNARD OATTES "Sold"                      NEAL SCHON "Bandalero"                      NEAL SCHON "Breeze"</p> <p><b>KYOT-FM/Phoenix, AZ</b>  <b>PD: Nick Francis</b>                      2 LARRY CORYELL "Over"                      2 ROBERTA FLACK "Might"                      2 PIECES OF A DREAM "Smooth"                      2 DAVID SANBORN "Masquerade"                      2 STEVIE WONDER "Love"                      1 GEORGE DUKE "Simple"</p> <p><b>KKJZ/Portland, OR</b>  <b>PD: Chris Miller</b>  <b>MD: Shaun Yu</b>                      No Adds</p> <p><b>WOTB/Providence, RI</b>  <b>PD: Bill Gray</b>                      2 ANITA BAKER "Been"                      2 MICHAEL LEVANIOS "Another"                      2 ANITA BAKER "Apologize"                      2 CHRIS BOTTI "Night"                      2 MICHAEL LEVANIOS "Samba"                      2 SONDHEIM "Woman"                      1 JOHN TESH "Can"                      1 RICHARD ELLIOT "Candlelight"                      1 STEVIE WONDER "Whisper"                      LARRY CORYELL "Redwing"                      AKIRA JIMBO "Summer"                      RAY OBIEDO "Flamingo"                      RAY OBIEDO "Midnight"                      RAY OBIEDO "Samba"                      PALOMINO DUCK "Coming"                      NEAL SCHON "Moon"                      NEAL SCHON "Breeze"                      NEAL SCHON "Españique"                      STEPS AHEAD "Vibe"                      LARRY CORYELL "Try"                      LARRY CORYELL "For"                      STEPS AHEAD "Staircase"                      STEPS AHEAD "Rendezvous"</p> <p><b>WNNO/Raleigh, NC</b>  <b>PD: Jim Seagull</b>  <b>APD: Don Brookshire</b>                      13 CHRIS BOTTI "Outside"                      7 VAL GARDENA "Northern"</p> <p><b>KQBR/Sacramento, CA</b>  <b>PD: Lawrence Tanter</b>  <b>APD/MD: Keli Garrett</b>                      DES'REE "High"                      DES'REE "Gotta"                      AKIRA JIMBO "Land"                      LARRY CORYELL "Tonight"                      AKIRA JIMBO "Monterey"</p> <p><b>KSSJ/Sacramento, CA</b>  <b>PD/MD: Ken Jones</b>                      4 NEAL SCHON "Moon"                      4 DAVID SANBORN "Masquerade"                      3 COUNT BASIC "Sunshine"                      2 NEAL SCHON "Breeze"                      2 DES'REE "High"                      2 BERNARD OATTES "Bang"                      BERNARD OATTES "Always"                      PALOMINO DUCK "Coming"                      BERNARD OATTES "Way"</p> <p><b>KNJZ/St. Louis, MO</b>  <b>PD: Ted Habeck</b>                      No Adds</p> <p><b>KCLC/St. Charles, MO</b>  <b>PD: Rich Reigert</b>  <b>MD: Jason Wacker</b>                      SPYRO GYRA "Serengeti"                      STEVIE WONDER "Love"                      TOM SCOTT "Daybreak"                      MICHAEL LEVANIOS "Wings"                      NEAL SCHON "Bandalero"</p> <p><b>KBZN/Salt Lake City, UT</b>  <b>PD: Dale Nelson</b>  <b>MD: Leigh Armistead</b>                      2 SPYRO GYRA "Ariana"</p>	<p><b>KCJZ/San Antonio, TX</b>  <b>PD: Matt McCann</b>                      DAVID SANBORN "Everything"                      KILAUEA "Malibu"                      SPYRO GYRA "Ariana"                      STEVIE WONDER "Love"                      THURSDAY DIVA "Chain"</p> <p><b>KIFM/San Diego, CA</b>  <b>PD: Bob O'Connor</b>  <b>MD: Kelly Cole</b>                      1 PALOMINO DUCK "Coming"                      1 BUDI SIEBERT "Beauty"                      1 BERNARD OATTES "Way"                      1 BERNARD OATTES "Detective"                      1 THURSDAY DIVA "Follow"                      1 DAVID WATERS "Wind"                      1 AKIRA JIMBO "Stride"                      1 MARK JOHNSON "Lights"                      1 MARK JOHNSON "Goodbye"                      1 THURSDAY DIVA "Stop"</p> <p><b>KBLX/San Francisco, CA</b>  <b>PD: Kevin Brown</b>  <b>MD: Ron Cadet</b>                      7 TOM SCOTT "Better"                      4 DAVID SANBORN "Nobody"                      2 LARRY CORYELL "Blues"                      AKIRA JIMBO "Stride"</p> <p><b>KKSF/San Francisco, CA</b>  <b>PD: Steve Feinstein</b>  <b>MD: Dore Steinberg</b>                      7 DES'REE "Gotta"                      6 NEAL SCHON "Españique"                      6 NEAL SCHON "Bandalero"                      6 NEAL SCHON "Caribbean"</p> <p><b>KEZX/Seattle, WA</b>  <b>PD: Wes Longino</b>  <b>MD: Michael Eads</b>                      DAVID SANBORN "Masquerade"</p> <p><b>WJZE/Toledo, OH</b>  <b>PD: Steve Athanas</b>                      HILARY &amp; BOB JAMES "Oasis"                      SPYRO GYRA "Ariana"                      CHRIS BOTTI "Outside"                      VAL GARDENA "Northern"</p> <p><b>WJZW/Washington, DC</b>  <b>PD: Steve Kosbau</b>                      4 DAVID SANBORN "Masquerade"                      3 PIECES OF A DREAM "Smooth"                      VANESSA WILLIAMS "Can't"                      SPYRO GYRA "Ariana"</p> <p>43 Total Reporters                      43 Current Reporters                      43 Current Playlists</p> <p>KXDC/Monterey, CA is a new NAC reporter, effective with this week's chart.</p> <p>The following station will begin reporting March 30, 1995:                      WJCD/Norfolk, VA                      PD: Maxine Todd</p> <p>The following stations have new addresses:                      KKSF/San Francisco, CA                      455 Market St., Suite 2300                      San Francisco, CA 94105-2466                      (415) 975-5555                      KNJZ/St. Louis, MO                      10155 Corporate Square                      St. Louis, MO 63132                      (314) 692-5108</p>
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# VAL GARDENA ~ON THE BRIDGE~



TRACK **28-23**  
 ALBUM **28**  
 GAVIN AA 25\*

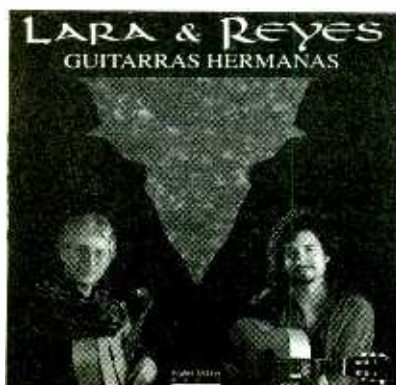
THE SOUNDTRACK TO  
 YOUR IMAGINATION.

"...CLASSY, JAZZ~INFLUENCED  
 INSTRUMENTAL OFFERING THAT IS  
 BY TURNS PLAYFUL, TOUCHING,  
 INTROSPECTIVE, VIVID  
 AND COLORFUL..."

~B-SIDE

"...MOMENTS OF BREATHLESS  
 BEAUTY..."  
 ~KEYBOARD

E-MAIL US AT 73150.773  
 AT COMPUSERVE.COM OR TYPE GO POLYGRAM



## Lara & Reyes "Guitarras Hermanas"

"One of our biggest success stories! 3 cuts deep, led by Cut 1 'Cielo Sin Nubes (Uncloudy Sky)'. Hey, it even tests well!"  
 -DORE STEINBERG, MUSIC DIRECTOR / KKSF

"A magical mix of fluid guitar styles. The Sister Guitars of Lara & Reyes are a welcome addition to the Jazz FM 98 family of music."  
 -KELLY COLE, MUSIC DIRECTOR / KIFM

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 KHHH, WLOQ, WOTB and more!

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 213-969-8422  
 FAX 969-0272

310-589-1515 Higher Octave  
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## OPENINGS

### NATIONAL

## Crank Up the Fun Machine!

### TOP 20 MARKET - MORNINGS

Morning individual or team for top-rated station. Your current format & market size irrelevant. Looking for humane communicator/s with a unique sense of humor.

If you like having fun & know how to apply the marketing model to building a #1 rated morning show, come on down. Tapes & resumes ASAP.

### TOP 15 MARKETS - NITES

Two openings, separate stations. 90's style talk experience helpful, but not necessary. If you take yourself too seriously, you're probably not right for either of these. Looking for Renaissance men and women capable of sizing up a market, working with us to develop a winning strategy & going for the kill.

Both clients have a great sense of humor and still believe radio is Show Biz. Excellent pay & benefits. Extra consideration if you've ever been fired for doing something super creative!

### PROMOTION MGR. - MINOR LEAGUE BASEBALL CLUB

Exceptional minor league operation seeking applicants for future opening. This position is considered key. Position requires "out of the box" thinking-the wilder, the better. Client does not understand the phrase, "it can't be done."

Send resume & rundown of your 10 most effective/memorable promotions. Loopy is good. Experience dressing up in a giant bear costume not necessary.

### MAJOR MARKET PROGRAM DIRECTORS

We're looking to find the next generation of programming monsters for several major group operators. Current market size & format are not deal breakers. You must, however, love coaching, have a strong track record of success, an inquisitive mind & the ability to think strategically. Women and minorities always encouraged.

Even if you're happy where you are & work for a fine organization, don't you deserve to hear about uncommon opportunities when they materialize? Let us know who you are and how you operate. Confidentiality guaranteed. Bonus points awarded if you don't own a car phone & have never had your picture in the trades. Send your best stufh chop-chop.

**Jack FitzGerald Broadcast Consulting**  
1243 Eriewood  
Rocky River, Ohio 44116  
(216) 331-8707 FAX (216) 331-8905 EOE

## Voice Talent WANTED

A well-known, national voice-over company is searching for new, full-time voice talent.

If you're interested in making voice-overs a career, you may be the person we're looking for. We produce spots and narrations for some of the biggest advertisers in the nation. Must be capable of many different voice styles from serious to comedic. And must be willing to relocate. Beautiful location. Great climate. Excellent security and benefits.

Please submit sample tape demonstrating several styles of commercial voice-overs.

**NO AIRCHECKS. NO STATION PROMOS.  
JUST COMMERCIALS, PLEASE.**

Send tapes to Radio & Records, 10100 Santa Monica Blvd., #590 5th Floor, Los Angeles, CA 90067

An Equal Opportunity Employer

 Take a \$10,000 vacation next year!  
You can! Rep Our Digital Radio Spot's in Your local Radio Market at \*20%\* Commission!  
Buzz the Spot Shoppe in Colorado!  
1 - 800 - 574 - 5361

### NEED A JOB? NEED A JOCK?

Put it in Opportunities...and get results!

Call (310) 553-4330

### ON-AIR TALENT

If you are a dynamic individual, look about 30, are passionate about pop music and pop culture, have television experience and are a strong interviewer with solid writing skills, then this national music video channel wants to know about you. Send non-returnable video tape, headshot, resume and writing samples to Barbara Barna, VH1, 1515 Broadway, New York, NY 10036. No calls, please. Non-union/EOE

### EAST

News/talk seeks experienced news director. T&R: WLKK, George Woods, 18 W. 9th St., Erie, PA 16501-1343. EOE(3/31)

CHR in college town seeks FT AT. Great first gig. T&R: WBHV, Dave Dallow, Box 888, State College, PA 16804. EOE(3/31)

Experienced Top 40 morning show host. Team player, clean show. T&R: WBEC, Joanne Bilow, Box 958, Pittsfield, MA 01202. EOE(3/31)

News anchor/reporter sought. Fulltime, experienced only. T&R: WILK, Nancy Kman, 305 Highway 315, Pittston, PA 18640. EOE(3/31)

### NEWSPERSON

The radio stations of the New York Times need a full-time experienced newsperson. If you can deliver news to the nation's smartest audience, send your tape and resume to "News Auditions," WQXR/WQEW, 122 Fifth Avenue, Dept. RR, New York 10011. No phone calls, please. EEO.



## Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

**800-231-7940** 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185  
(Stations: List jobs for free/cover EEO responsibility)

### SPORTS RADIO HOSTS

Major marketing All Sports format seeks drive time host(s) and other positions. Sports expert(s) or just fan(s) encouraged to apply. Radio experience preferred, ability to entertain a must. Send tapes and materials to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #580, Los Angeles, CA 90067. EOE

### MAJOR MARKET AC/CHRISTIAN

We're looking for Major Market caliber communicators who love AC/Christian music and would make the jump for the "right" situation. Radio & Records, 10100 Santa Monica Bl., #586, 5th Floor, Los Angeles, CA 90067. EOE

### RADIO PRODUCER

America's top volume, most awarded producer of radio sports still looking for Mr. Right. Producer/director with experience, work station knowledge and, hopefully, awards to prove it. Career position. Resume and demo to Bob Jump, President, Studio Center, 200 West 22nd Street, Norfolk, VA 23517. EOE

Account Executive. WBAB/Long Island. Work in the nation's 14th largest market with the ability to earn \$90,000+. Guarantee and billing for person with the right background. Richard Sutton, Station Manager, Box 1240, Long Island, NY 11704. EOE

## OPENINGS

### NEWS DIRECTOR -

America's premier FM talk giant is seeking a News Director/Morning News Anchor. WKXW, "New Jersey 101.5" has a unique opportunity for this experienced radio professional to manage news staff, assign stories and general overall content responsibilities. Northeast background helpful. High energy format experience preferred. If you're used to winning, flexible in working with management and loaded with ideas, please send your resume, news philosophy and cassette to: GM, WKXW, P.O. Box 5698, Trenton, NJ 08638.

We are an equal opportunity employer offering great benefits and great opportunities.

### PROGRAM DIRECTOR WEZX-FM

Shamrock Communications Wilkes-Barre/Scranton's heritage rocker seeks PD for the first time in six years. Experienced team leader with desire to win in competitive market. Send tape and resume to Jim Davey, WEZX, 149 Penn Avenue, Scranton, PA 18503. EOE

### CORPORATE POSITION AVAILABLE VICE PRESIDENT SALES AND MARKETING US RADIO, INC.

Broadcast company operating multiple stations in diverse markets and formats seeks candidates for Vice President of Sales and Marketing. Position requires extensive experience in and primary responsibility for sales administration, sales training, rate determination, and broadcast sales generally. In addition, the candidate should have interest in and potential to work with other officers on general broadcast administrative matters, financing and acquisition activities. Position requires extensive travel. Resume only to: Don Kidwell President/COO US Radio, Inc. 1234 Market Street Suite 1940 Philadelphia, PA 19107 EQUAL OPPORTUNITY EMPLOYER

### NEWS DIRECTOR

News Director needed for Northeast AM/FM. Looking for a take-charge individual with a nose for news and a desire to be the "News Authority." If you possess these qualities, you're the person we want. Send tape, resume, and salary requirements to: Counterpoint Consulting, 129 Brookside, Danbury, CT 06811. EOE

### PROGRAM DIRECTOR

Pyramid Communications - WJJZ-FM/Philadelphia - Smooth Jazz 106.1 is looking for a program director with NAC, AC or AOR experience. Please rush resume to: Jeffrey Specter, WJJZ/WYXR, One Bala Plaza, Suite 243, Bala Cynwyd, PA 19004. Pyramid Communications is an equal opportunity employer.

WCKW/New Orleans has rare opening for energetic, creative production director with digital experience. Only innovative, enthusiastic, organized qualifiers need apply! T/R to Wayne Watkins, P.O. Box 5905, Metairie, LA 70009. No calls please. EOE

## OPENINGS

### NEWS DIRECTOR

B 98.5/Easy 102.9, Little Rock's AC duopoly, seeks News Director for AM Drive Headline News and Public Service programming. Ability to interact with morning talent a PLUS! T&R to: General Manager, KURB/KEZQ, 1501 N. University, Suite 768, Little Rock, AR 72207. NO CALLS! EOE

### MARKETING/PROMOTIONS MANAGER

WPAT/New York is seeking an experienced creative promotions/marketing specialist. Ideal candidate will be able to create, organize, direct and execute a strategic plan for promotions. Event and database skills required. Soft AC experience a plus. Send resume, examples of your accomplishments and salary requirements to: Ken Mackenzie, Director of Operations, 1396 Broad St., Clifton, NJ 07013. Females and minority candidates strongly encouraged to apply.

## SOUTH

NAC in San Antonio has openings for all dayparts. T&R: KCJZ, Matt McCann, 8122 Datapoint Dr, #500, San Antonio, TX 78229

Immediate fulltime openings, production a must. T&R: WOBB/WMGR, Bill West, Box 3106, Albany, GA 31706-3106. EOE(3/31)

News director and morning drive AT sought. Females encouraged to apply. T&R: KWEY, Bill Jefferies, Box 587, Weatherford, OK 73096. EOE(3/31)

Seeking afternoon AT with at least 2 years' experience and good production. T&R: KFXI, Matt Drake, 1101 N. Highway 81, Mariow, OK 73055. EOE(3/31)

Seeking fill-in Love Songs host/weekend talent. T&R: WTVR, Scott O'Brien, 3314 Cutshaw Ave Richmond, VA 23230. EOE(3/31)

## OPENINGS

GSM that can lead a sales team for two 100,000 watt stations. Stations that have been number one in the market for several years. Our sales team needs your leadership. Send resume to KBAT/KQIP, 3306 Andrews Hwy., Midland, TX 79703. EOE

### READY FOR THE TOP 10?

Successful FM, group owned, looking for morning team. Anchor and newscaster. Topical, able to inform and entertain adults 25-44. Not blue. Must prepare daily. Hard work well rewarded. If you are a success in a medium market we'd like to hear your tapes! Send resume and references to: Radio & Records, 10100 Santa Monica Bl., #585, 5th Floor, Los Angeles, CA 90067. EOE

Sick of the cold weather? WRXK/96 K-ROCK in Ft. Myers/Naples, Florida is now accepting applications for program director. On air experience is a must and able to critique, lead, and motivate a veteran air staff and successful "on the edge" morning show. Females and minorities are encouraged to apply, EOE employer. Send tape/resume/programming philosophies to: Brad Beasley/WRXK 20125 S. Tamiami Trail Estero, FL 33928

## OPENINGS

### NEW TWIST!

Most of the openings are never publicized, but we're even placing talent at stations that run ads, then call us! We assist Jocks, News, PD's attain goals through PLACEMENT, COUNSELING and DIGITALLY prepared airchecks. Make things happen, call now for free information. THANKS TOP 50 as well as medium and smaller markets for contacting us last week.

CONFIDENTIAL-NATIONWIDE

## NETWORK

(407) 679 8090

### TOP 40 AIR PERSONALITY NEEDED

In search of afternoon personality for Top 40 station. Needs to communicate to adults in a hip and fun fashion while taking care of business. Must be a team player and have a winning attitude. Production, appearances included. Send tape and resume to Jan Jeffries at Burkhardt/Douglas & Associates, 6500 River Chase Circle East, Atlanta, GA 30328-3553. EOE

Top 70 AC has an immediate opening for an evening personality/love songs host. Must have a friendly presentation, solid phone skills, production and remote capabilities, and be a team player. Great company in Texas' fastest growing area, the Rio Grande Valley. Send tape and resume to: Roger Scott, Program Director, KVLY, P.O. Box 850, Edinburg, Texas 78540. EOE Employer. Females and minorities are encouraged to apply. No calls, please.

K\*TEX in the McAllen-Brownsville Market has an immediate opening for Program Director/Air Personality. Prior Country Programming experience is required. Please submit Tape & Resume with salary requirements to July Broadcasting, Inc., 3301 S. Expressway 83, Harlingen, Texas 78550. EOE

Go for the Gold! Heritage Newstalk 750 WSB in Atlanta, host city for the '96 games, is looking for a talented reporter/anchor who can do it all. Terrific opening if you've got terrific skills. Tape and resume later ... let's talk now. Chris Camp, News Director, (404) 897-6295. WSB is an Equal Opportunity Employer.

### COUNTRY PROGRAM DIRECTOR

Dominant Contemporary Country station on the Gulf Coast, seeks the "best of the best". Must have Country programming experience, know and love the music, excel at promotions and have good people skills. Creativity, high energy, and a burning desire to devastate your competitors are essential qualities. This is not a job for wimps or beginners. Great salary, bonus plan, benefits and superior area. Send me a letter telling me why I should hire you, along with your recent tape and resume. Radio & Records, 10100 Santa Monica Bl., #582, 5th Floor, Los Angeles, CA 90067. EOE

## GROUP PROGRAM DIRECTOR

South Central Communications has an immediate opening for a Group Program Director. Based in Nashville, the successful candidate will have a verifiable track record of success in Soft Rock, Gold-based Oldies, and Classic Rock. Minimum 10 years varied broadcast experience with at least five (5) years Group PD/Program Director tenure. South Central is a strategic, aggressive, stable family-owned company on an opportunistic growth curve. Successful candidate will have a history of achieving superior ratings, in-depth data base knowledge, have references with strategic research companies and consultants, be a cutting edge thinker, yet will have the mental mindset to work with our current PDs to take our stations to the next level in an accountable, but coaching style. Unless you're the best at what you're currently doing, save us both the time and effort.

South Central's station list includes:

NASHVILLE, TN WJXA (Soft Rock) 92.9, 100,000 watts

WRMX (50s-60s) 96.3, 100,000 watts

KNOXVILLE, TN WJXB (Soft Rock) 97.5, 100,000 watts

WIMZ (Classic Rock) 103.5, 100,000 watts

EVANSVILLE, IN WIKY (Full-service AC) 104.1, 50,000 watts

WJPS (50s-60s Oldies) 106.1, 6,000 watts (LMA)

Plus two undeveloped AMs just waiting to happen.

Rush resume along with your programming philosophy and an overview of where you feel Soft Rock, Classic Rock, and Gold Oldies future opportunities lie. Strong compensation package for the right person. NO TELEPHONE CALLS! Reply to Steve Edwards, President/Radio, South Central Communications Corp., P.O. Box 40506, Nashville, TN 37204. EOE, M/F/H

# OPPORTUNITIES

## OPENINGS

### GENERAL SALES MANAGER

Paxson Communications - WLVE/WZTA/WINZ, Miami is looking for a special person to lead our sales staff. The right person must have strong management background, proven track record, and good motivational skills. Organizational capabilities and tremendous people skills are a must in order to manage large staff and multiple stations in large market. We're growing quickly and are looking for someone who can keep up with us!! EOE. Fax resume and salary requirements to: Ronna Woulfe, VP/General Manager, 194 NW. 187 Street, Miami, Florida 33169. 305-654-9090 EOE

### Z93

Classic Rock  
92.9 in Atlanta

Rare midday opening at Atlanta's Z93. If you love Classic Rock and can convey that to your audience, can deliver unique and compelling radio, and have adult ratings success in a large market, send tape and resume to: Dennis Winslow, Program Director, WZGC, 1100 Johnson Ferry Rd. NE, Suite 593, Atlanta, GA 30342. We're Infinity Broadcasting, and we're looking for the best! No calls. EOE



### PROGRAM DIRECTOR HUGE COUNTRY GIANT

KOUL-FM a Heritage Class C country station in beautiful Corpus Christi, Texas, is looking for a PD. This is not a turn around situation. You will have all the tools needed for success. You will also pull the 3p-7p air shift. If you have the talent, leadership and track record... rush a tape and resume today to: Jack E. Hogan, Station Manager, KOUL, PO Box 898, Corpus Christi, Texas 78403. KOUL and Broadcasting Corporation of the Southwest are Equal Opportunity Employers.

MIX 102.9 is seeking qualified applicants for the position of Part Time Air Personality. Applicants must have at least 2 years of on air experience in medium or large markets and must possess a desire to win, ability to get along and work well with others and be a good "self editor". The position will offer 4 to 10 hours of on air work each week. Airchecks and resumes should be sent to:

Kim Ashley  
KDMX Radio  
14001 N. Dallas Parkway, #1210  
Dallas, TX 75240  
Nationwide Communications and KDMX Radio is an equal opportunity employer. We strongly encourage women and minorities to apply.

## OPENINGS

### RADIO PERSONALITY

Medium market Hot AC searching for on-air talent. MIDDAYS/afternoons. Personality, professionalism and positive attitude are musts. If you really LOVE Radio, we want to hear from you! T&R to: Radio & Records, 10100 Santa Monica Bl., #583, 5th Floor, Los Angeles, CA 90067. EOE

G105 seeks team players for top-rated CHR in Raleigh. Candidates must possess minimum three years' on-air experience and positive team-oriented attitude. Send resume and tape to Program Director, G105, 100 Park Forty Plaza, Suite 120, Durham, NC 27713. No calls please! WDCG is an Equal Opportunity Employer.

## MIDWEST

N. Wisconsin AC/SAT seeks PD/OM. Opportunity to gain experience. T&R: WZNL, Terry Carr, 1402 Ashmun, Sault Ste. Marie, MI 49783

Seeking morning show host to increase our already phenomenal ratings. T&R: WPKO, JR. Dallas, 1501 Road 235, Bellefontaine, OH 43311. EOE(3/31)

Detroit AOR seeks a parttime AT. T&R: WLLZ, Todd Thomas, 31555 W. Fourteen Mile Road, #102, Farmington Hills, MI 48334. EOE(3/31)

Suburban Chicago Country FM seeks AT/production. T&R: WCCQ, Bob Chanick, 1520 N. Rock Run Dr., Joliet, IL 60435. EOE(3/31)

Sales persons sought at 50kw AM & 100kw FM. T&R: KRNV, Ed Bennett, Box 880, Lexington, NE 68850. EOE(3/31)

Hot AC seeks strong adult midday talent, team players only. T&R: KLTA, John Austin, 2501 13th Ave. SW. #201, Fargo, ND 58106. EOE(3/31)

Seeking informed, experienced & topical morning news/sidekick. T&R: WBWN, Tom Holiday, 1303 Morrissey Dr., Bloomington, IL 61701. EOE(3/31)

Big dog 18-34 Country seeks PT/FT AT's. T&R: KXDG, Billy Thomas, 2620 Dogwood Rd., Joplin, MO 64801. EOE(3/31)

Sign-on PD sought. Good money and location. T&R: WGEZ, Chuck Riley, Box 416, Beloit, WI 53512. EOE(3/31)

WCSX-Detroit's Classic Rock seeks top notch morning show producer to work w/ 16 year market vets. Production skills, experience, creativity a must. No beginners. This is a great job in culturally diverse market. Affirmative action employer, we encourage all applicants. Tape and resume to; Program Director, WCSX Radio, One Radio Plaza, Detroit, MI 48220. EOE M/F

Super-power Country/Soft AC/Talk trombo in Grand Rapids, MI. Market #65 needs adult communicator for future openings in all dayparts. Intense desire to rip off competitors' heads mandatory. T&R to Program Director, 280 Ann St. NW, Grand Rapids, MI 49504. No calls, EOE.

Mid-Michigan Country station seeks Country Program Director to lead staff to greater heights. Also looking for fun morning talent that knows the importance of doing show prep. Send tapes & resumes to: Mike St. Cyr, 2517 Mt. Hope, Lansing, MI. 48910. EOE

## OPENINGS

Top 30 Midwest AOR seeks experienced Midday and Afternoon talent with strong production skills. Send T&R to: Radio & Records, 10100 Santa Monica Bl., #584, 5th Floor, Los Angeles, CA 90067. EOE

### PHANTOM STOCK

Option for the right proven, on-the-street sales killer. Huge potential small market in midwest. FAX your stats to 417-624-7601. EOE

### KMOX Hired Her.

Need replacement. KZIM/Cape Girardeau, MO. News anchor/Talkshow. Teen oriented, outgoing in community. Advancement opportunities obvious. No calls. 3 yrs. experience. T&R and picture to Terry Hester, Zimmer Broadcasting, P.O. Box 1610, Cape Girardeau, MO 63702. Female and minorities encouraged. EOE

## WEST

News talk has immediate PT/FT reporters and board operators. T&R: KCKC, Steve Hoffman, 740 W. 4th St., San Bernardino, CA 92410. EOE(3/31)

Experienced AT for NE Oregon/SE Washington new Country. T&R: KWHT, Jeff Walker, Box 640, Pendleton, OR 97801. EOE(3/31)

High Desert AC has weekend and fill-ins openings. Those in driving distance. T&R: KHWY, Lance Todd, Box 1668, Barstow, CA 92312. EOE(3/31)

Seeking air talent for all shifts to finish staffing. T&R: KLEN, PD, 1416 Bradely Ave, Cheyenne, WY 82001. EOE(3/31)

Expanding Northwest group seeks CHR, AC, and Country air talent for small/medium markets. Also seeking news director. Tape & resume to Sundown Consultants, P.O. Box 829, Olympia, WA 98507-0829. EOE

## OPENINGS

### NEWS DIRECTOR

## KMOX

News/Talk 1120

The Voice Of St. Louis™

KMOX, a CBS-owned station in St. Louis has an opening for News Director. Strong leadership, planning and day-to-day coaching skills a must. Requirements: 3-5 years' news management experience at medium/major market station (with significant news operation); college degree in journalism or communications. Send cassette of your product and philosophy to: Tom Langmyer, Program Director, KMOX/CBS Radio, One Memorial Drive, St. Louis, MO 63102. No calls. EOE

### NEWS DIRECTOR

Midwest college town FM needs experienced, dedicated AM drive news director. Immediate opening. T&R to: Jim Day-GM, WDKB (B-95), 2201 N. First St., Ste. 95, Dekalb, IL 60115 or CALL 815-758-0950. EOE

### PACIFIC ISLAND HOT AC

Looking for on-air Program Director to take our station to the next level. Minimum three years' experience and lots of energy required. Must enjoy life on a tropical island, three hours from most of Asia. Send tape, resume and programming philosophy to: KUAM FM, Attention General Manager, P.O. Box 368, Agana, Guam 96910. EOE

## 3 SALES MANAGER JOBS AVAILABLE NOW!

Take this test. How many of these questions can you answer with a yes?

- |   | Yes                      | No                       |
|---|--------------------------|--------------------------|
| 1. Do most of the people working on your staff believe you have enhanced their career?          | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Have your accountability methods been productive?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Do you recruit even when you don't have a "list" open?                                       | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Do your sales meetings inspire and teach?  | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Do you strive for pricing policies that result in a well-balanced, never sold-out situation? | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Have you empowered the people at your station to think for themselves and make decisions?    | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. Have you trained your successor?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Have you consistently over-achieved sales quotas?  | <input type="checkbox"/> | <input type="checkbox"/> |

### NUMBER OF "YES" ANSWERS

- 1-2 Get a job with one of our competitors
- 3-4 You're not quite there
- 5-6 You're ahead of the pack, let us hear from you
- 7-8 Fax or overnight us a letter that makes us want to talk with you

We're looking for truly passionate people who can coach their teams towards excellence. Five of our managers have moved up in the last year. We offer opportunity fueled by growth!

Irwin Pollack, Radio Center, 500 4th Street NW, Albuquerque, NM 87102 Fax: (505) 767-6735.



Citadel Communications Corporation

We are an equal opportunity employer



## OPENINGS

Major market station with two professional sports teams looking for aggressive sports anchor and sports reporter. Must know sports, be heavy on production and have personality plus. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #579, Los Angeles, CA 90067. EOE

### ACCOUNT EXECUTIVE

Looking to move into major market sales? Account Executive positions open in Top 30 West Coast Market. Incredible opportunity!! Send resume to: KGGI/KMEN RADIO, 2001 Iowa Avenue, Ste. 200, Riverside, CA 92507. Attn: Scott Welsh. EOE, Females and minorities are encouraged to apply.

News Director wanted for new CHR in Top 20 West Coast market. Candidates should include tape, resume, photo and brief philosophy of news on CHR radio. Females and minorities strongly encouraged. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #581, Los Angeles, CA 90067. EOE

### AFTERNOONS/APD

Market leader in beautiful California medium market seeks up-and-comer with Adult CHR/Hot AC experience. Programming experience a plus. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067. EOE

If you are witty, topical, creative and a hard working team player, we have a morning show for you!!! This is a rare opportunity to join the great working environment of the Buck Owens Broadcasting Group. We are Red Hot Country. Send tape and resume to: KTIE Radio, Attn: Jeff Woods, 3223 Sillect Avenue, Bakersfield, CA 93308. We need you now!!! EOE

## OPENINGS

### PART-TIME AIR TALENT

KRXQ-FM "93 ROCK", in Sacramento, is searching for an ambitious parttime air talent for weekends and fill in at Sacramento's Rock and Roll Station. Significant on-air experience required. Tape and resume to: Bill Betts  
KRXQ Radio  
5345 Madison Avenue, #100  
Sacramento, CA 95841  
No phone calls accepted. Citicasters is an Equal Opportunity Employer.

### PRODUCER/SIDE-KICK

Major west coast market seeks side-kick/producer. Must target a 30 something audience, capture the moment, take advantage of the big event, work tirelessly and well under pressure. T/R to: Radio & Records, 10100 Santa Monica Bl., #587, 5th Floor, Los Angeles, CA 90067. EOE

Medium market Classic Rock station seeks afternoon drive talent/production wiz. 3 years' experience necessary. Hard work, great company. Radio & Records, 10100 Santa Monica Bl., 5th Floor, #576, Los Angeles, CA 90067. EOE



Citadel Communications Rock monster seeks energetic '90s midday personality. Females encouraged. Send T&R immediately to: Dave Taylor, PD, Rock 104, 1581 Cummins Dr., Ste 135, Modesto, CA 95358. NO CALLS PLEASE. EOE

### POSITIONS SOUGHT

Republicans stink, conservatives stink worse. Proud liberal talk show host. JOHN: (305) 561-1792. (3/31)

Desperately seeking FT air anywhere. Hurry 11 year vet, currently aft/production director. PAIGE: (602) 863-7836 or (719) 391-8664. (3/31)

Save me from parttime hell. Female seeks entry level on-air news. Experience: extensive news writing and sports. PEGGIE: (412) 271-1757. (3/31)

## POSITIONS SOUGHT

### Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's **Quick...Easy...**and your **only cost** is a telephone call...205-608-0294. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. **We can schedule a complete presentation within three hours of your call.**  
Call now - 205-608-0294

**NATIONAL BROADCAST TALENT**  
**(205) 608-0294**

9 years top 60 personality, 3 years sidekick/production seeks move up. Comedy, voices, friendly sound, super references. MARTY: (518) 427-1845. (3/31)

Northeast PD's: 10 year pro running from the mudslides. AC/Country/AOR/MD/Digital production. Team player. HUNTER: (408) 279-4859. (3/31)

"Starting an Oldies station? I have over 3,500 carted, 14 years' major market and winning PD experience, killer production, B.A. in communications, and a 1957 Chevy to hang call letters. Can bring hilarious morning team, remote engineer, plus lots of Oldies programming material with me! Call Fred (313) 382-1888.

Country music PD seeks opportunity with med or small market Country station interested in real radio. DON: (805) 488-8074. (3/31)

Medium market AT. Five years experience, great production and ready to move. CRAIG: (515) 279-2604. (3/31)

Medium market news director seeks to be groomed as sidekick or talk host under a pro program director. KEVIN: (414) 563-9625. (3/31)

Rockin female AT with promotions/music experience, public appearance pro, ready to Rock your way now. Prefer West. CJ: (602) 336-0539. (3/31)

It's time: AT in Springfield, MO. ready to move and will liven up your station. CARL WILBURN: (417) 881-3872. (3/31)

### "T.C. McGuire"

Available for the first time in over 10 years! Consistent performer/great phones/skilled, effective, creative, and ready for ANY production needs. High tech friendly. KEGL/WSHE/WAAF. Airshift/MD/production ... LET'S TALK (214) 399-0486

18 year veteran still seeks Eastern AC/Oldies/Classic Rock. Currently working parttime. MARK ANDERSON: (302) 994-3934. (3/31)

My Louisiana gig blew out. English AT. mucho experience, with sense of humor. COLIN: (818) 814-9336. (3/31)

Go in back to Cali from Seattle, seeking commitment in small/med market. Very creative with production. RYAN: (707) 725-5453. (3/31)

10 year major market experienced team player AT. CHR/ AOR, college educated. Dependable and enthusiastic. PHILLIP: (615) 870-3251. (3/31)

Traffic jammed? Former traffic assistant seeks top position as traffic director, traffic sales assistant. Prefer West coast, Southwest. DARRYL: (602) 678-0788. (3/31)

Tired of being a loser? On-the street guerilla radio programming, any format. 25 years' majors. KEITH: (818) 566-6588. (3/31)

Donald Strong, talk host. American revolutionary and dedicated centrist. For fast paced, solutions based, civilized caller involvement. DONALD: (714) 499-3501. (3/31)

Sincere, relatable morning man with GM/sales/talk background. Medium to major markets. Awesome numbers, business, radio savvy. STEVE: (503) 699-0069. (3/31)

Comedy writer currently writing personal/topical materials for comedy services. Seeking NYC area position. HELENE: (516) 599-2570. (3/31)

Halle "without the tail" Valdez is searching for a new galaxy to put her 14+ years of on-air broadcasting, traffic and office mgmt. experience to the test. Voice, brains, computer literate & willing to relocate. (619) 564-0933 or e-mail .Halle V@ AOL.COM



# Earth & Sky

R A D I O S E R I E S

## FREE TO RADIO STATIONS

Earth & Sky is an entertaining and informative science radio series. Earth & Sky features a new program each day on a range of Earth science, astronomy and environmental topics. The program is distributed on CD and is FREE to all Earth & Sky affiliate stations.

This popular series offers listeners a chance to explore the world of science and nature. Listeners of the series become actively involved when they call to ask an Earth or sky question to be featured on the air.

Earth & Sky is being carried on over 500 stations in the U.S. and on several networks abroad. It's easy to become an affiliate. If you would like to find out how you can bring this popular series to your listeners and receive a free audio sample, call Earth & Sky at (512) 477-4441.

Byrd & Block Communications, Inc. P.O. Box 2203 Austin, TX 78768 Tel (512) 477-4441 Fax (512) 477-4474

# OPPORTUNITIES

## POSITIONS SOUGHT

**Award-winning college sports PBP** with outstanding track record in sales. Will make your radio station money. RANDY: (915) 942-0589. (3/31)

**Rockin' female AT** with promotions/music experience. Public appearance pro ready to rock your way now. Premier West. CJ: (602) 336-0539. (3/31)

**30-year major market veteran**, experienced programmer, air personality and commercial producer seeks South/Southwest. DICK: (505) 979-0571. (3/31)

Unique opportunity for top BRITISH ex-BBC radio personality to join your airforce. Promises to get your CHR/Hot AC/Mix station noticed. Wizard in production, phones, remotes & ranking 25-54 demos. IAN RICHARDS (810) 695-3648.

**Southland..30 years** with solid references, Country or Easy listening and news background. Nights preferred. REX: (319) 233-3792. (3/31)

**Willing to work hard and relocate.** Complete production skills and control room operations. Pleasant and professional. BILLY RISLEY: (417) 883-4060. (3/31)

**Jacksonville-Daytona. Smooth Jazz shot me down.** I'm a live AT seeking FT gig. JOHN: (904) 797-7538. (3/31)

## POSITIONS SOUGHT

**13-year pro** seeks top 100 station that knows the meaning of, and believes in, teamwork. LARRY: (702) 878-2474. (3/31)

**Republicans stink, conservatives stink worse.** Proud liberal talk show host. JOHN: (305) 561-1792. (3/31)

**For sale: a fun topical and entertaining Country morning team.** KEITH: (407) 664-2009. (3/31)

**Two Country AT's** have teamed up and seek a morning show opportunity. TOM: (702) 7867-6353. (3/31)

**AOR/CR morning pro**, heavy phones, topical, PD/MD experience. JIM CALLAHAM: (219) 533-7684. (3/31)

**Morning team, hi-profile**, conversational, original, fun and topical. Employed but available. JACQUES: (516) 725-4064. AOL: JACQUESJAN, Compuserve 73734,106. (3/31)

**Producer of top-rated morning show/award winning production director** with 17 years' experience. Seeking morning sidekick/producer gig. BRIAN: (219) 447-0053. (3/31)

**Multitalented morning team.** Medium/large market, CHR/Hot AC/Ait format experience, stellar production, killer promotions. ALICIA: (614) 594-6008. (3/31)

10 year professional looking for Midwest station that wants to win 18-35 demo. Mornings/afternoons, great phones, reliable. CHR/AC/Ait. MIKE: (708) 263-7974

## POSITIONS SOUGHT

**Attitude, humor, intelligence.** If your listeners get it, call me. Hot talk or mornings. DREXEL: (505) 334-8480. (3/31)

**Promotion director/sidekick**, seeks station that wants to be #1. Aggressive, great comedy writing, love personal appearances. LARRY: (219) 291-1923. (3/31)

**10 year news/sports/talk programmer** available March 15. Station sold/format change. Pro & D-1 college PBP. ALLEN: (803) 357-0063. (3/31)

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## R&R Opportunities Advertising

1x \$100/inch 2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

# MARKETPLACE

## AIRCHECKS

### AUDIO & VIDEO AIRCHECKS

CURRENT #179, WPLJ/Rocky Allen, Z100/Evns Duran, KRTH/Real Don Steele, KIS/Bruce Vidal, B96/Wild Bill & TJ, KYCY/D WY5Y/Brian Casey, KHKS/Leighann, \$7  
CURRENT #178, WXXS/Matt Siegel, KMEU/Bill Lee & Zoo, KRPM/Chabod Cane, WSTR/Steve & Vicki, KYLD/Mark Hansen, WJMN/Ralphie Marino, KMTT/Crow & West, \$7  
PERSONALITY #174, WJMN/WBGS/Addams & Doyle, KVIL/Ron Chapman, KLQ/Stevens & Pruett, \$7  
PERSONALITY #173, WJMN/WXRX/Howard Stern, WPLJ/Scott Shannon & Todd Pettengill, WPGC/Donnie Simpson, WZGG/GreaseMan, WFOX/Randy & Spiff, \$7  
PERSONALITY PLUS #PP-85, WPNP/Steve Cochran, KISW/Bob Rivers, KRTH/Robert W Morgan, KGOZ/Dave, Shelley & Chainsaw, KFRC/Gary Bryan, \$7  
ALL COUNTRY #C-634, KSON, KMEL, KNIX, WYNY, KASE, KVET, KYCY, \$7  
ALL CHR #CHR-4, WXXS, WJMN, KHQT, WPLY, KHKS, Y100, \$7  
ALL AC #AC-12, KBIG, KQYQ, KVIL, KHMX, KFMB-FM, KVMY, K100, \$7  
PROFILE #5-290, LOS ANGELES AM DRIVE! CHR, KIIS, KPWR, AC, KBIG, KOST, KYSR, AOR, KLOS, KROQ, Gold, KRTH, KCBS-FM, Ctry, KZLA, \$7  
PROFILE #5-291, SAN FRANCISCO! CHR, KYLD, KMEL, AOR, KFOG, KRQR, KITS, AC, K101, KOIT, KBXL, Gold, KFRC, KABL, Ctry, KSAN, KYCY, \$7  
PROMO/VAULT #PV-20, promo samples - all formats, all market sizes, Cassette, \$10.  
SWEEP/VAULT #SV-6, Sweeper & Legal ID samples, all formats, Cassette, \$10.  
#1-16, FULL COUNTRY, #CHN-20, (COUNTRY) #5-30, (ALL) #MIX #1  
#1-16, FULL COUNTRY, #CHN-20, (COUNTRY) #5-30, (ALL) #MIX #1  
CLASSIC #C-122, KLIF/Eddie Gale-1958, KHJ/Bobby Ocean-1976, WCFJ/Larry Lugade-1973, WHK/Mad Daddy-1959, WOLF/Dale Dorman-1965, KFRC/Dr. Don Rose-1974, \$11  
VIDEO #56, San Francisco's K101/Rick Shaw, KYCY/D, KISJ/Lamont & Tonelli, LA's KIIS/The Nastyman, DC's WRQX/Jack Diamond & WPGC/Christina Kelley 2 HOT hours, VHS, \$20

VISA CALIFORNIA AIRCHECK  
Box 4408 - San Diego, CA 92164 - (619) 460-6104

## AUDIO ENTERTAINMENT

**TARGET: BABY BOOMERS**  
The ONE thing BABY BOOMERS have in common...  
**50's - 60's SATURDAY MORNING TV**  
SOUNDBITES FROM DORFMAN MEDIA CORP.  
(818) 889-1685

## COMEDY

### The O.J. Jingles!

Accapella drops for your favorite trial!  
Featuring: The Bloody Glove, Judge Ito, The Jury, DNA, The Envelope and more!  
Market Exclusive!  
Brought to you by -> **Bits & Pieces** creative services inc.  
Call: Tony Fiore 718/966-0499

## COMEDY

**COMEDY SERVICE**  
Jokes, Bits, Joke Books, at a reasonable price. Send for samples & rates:  
**COMEDY CONNECTION**  
406 N. BREWSTER RD. RR1 BOX 112, VINELAND, NJ 08360  
or call (609) 697-2298 (fax available)

## FEATURES

**RADIO LINKS** Presents  
"ROB ROY" interviews with Jessica Lange & Liam Neeson  
Free Satellite Delivery Hard Copies Available  
Contact Lori Lerner at (310) 457-5358 (310) 457-9869 (Fax)  
Call for list of free interviews

## IDS, JINGLES, SWEEPERS

**70'S** Liners / Promos  
412-776-9797

"dave angell productions" **IMPACT TRAXS**  
SENSATIONAL LINERS, ID'S PROMOS ALL FORMATS  
CALL OR FAX FOR **FREE DEMO**  
(707) 482-4675 FAX (707) 482-6875

**SMALL SPACE WORKS!**  
YOU JUST READ THIS!  
**MARKETPLACE**  
CALL (310) 553-4330

## AIR TALENT SERVICES

**PERSONALITY RADIO . . . by Dan O'Day**  
THE book for disc jockeys who want to make the most out of their careers! Job Hunting, Contracts, Show Prep, Creating Character Voices, On-Air Telephone Calls, Morning Show Critiques, The Program Director As Disc Jockey, Finding & Developing Air Personalities, Management & Personalities, and MUCH more! PLUS interviews with Rick Dees, The GreaseMan, Howard Stern, many others! CRAMMED with ideas, tips & techniques for the radio personality who wants to get to the top . . . and stay there. 259 pages: \$29.95 (Canada: \$34.95 U.S. Funds: Overseas \$41.95) Mail payment to:  
O'LINERS • 11060 Cashmere Street, Suite #100 • Los Angeles, CA 90049

**AIR PERSONALITIES & PROGRAM DIRECTORS!** You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks... A mail-order playland for radio pros! For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (310) 476-2091...or via fax at (310) 471-7762!

## IDS, JINGLES, SWEEPERS

### ID'S LINERS & PROMOS

**FROM**

A Voice That Sizzles

*Sandy Kelley*

(LA's KXEZ, STAR 98.7)

**FOR A FREE HOT DEMO CALL**

**818-713-0203**

### BRENDA BISSETT



On-Air and Voicework Credits Include:

- WWMX-FM Baltimore
- WPOC-FM Baltimore
- WCAO/W103 Baltimore
- WXTU-FM Philadelphia

**CALL (717) 235-2799 FOR DEMO**

### THE I-MAN KNOWS!

That's why "Imus in the Morning" demands the person who knows audio production

Available now for station **PROMO'S, LINERS & SWEEPERS!!!**

Now you can achieve the sound behind the #2 billing station in America, and the #1 biller in New York!

Call Joey for the "Promo/Liner Demo" from **IMAGE AUDIO (201) 405-1404**

### OLDIES SERVICES

#### OLDIES

Best source of hard to find oldies '50s, '60s, '70s, '80s.

Most in stereo clean bright quality, fast service.

**MSA**  
Music Service Associates  
Delivered RTR or DAT  
**918-492-7222**  
**(FAX) 918-492-2211**  
**FAX US YOUR LIST**

### PROMOTIONS

#### CASH CUBE



"MONEY MACHINE" gives your station instant impact...  
**800-747-1144**

## SHOW PREP

### IT'S FINALLY HERE!

It's the new Wireless Flash daily service delivered Monday through Friday straight to your fax machine or Internet address.

You get three pages per day of kicker news and entertainment items — PLUS our famous daily datebook sent one week in advance for show prep!

**CALL 619-220-7191 FOR A FREE TRIAL SAMPLE!**

# VX<sub>3</sub>

DAILY PREP FROM WIRELESS FLASH

### POP CULTURE DAY BOOK™

CALENDAR DATABASE SOFTWARE FOR WINDOWS  
Over 5000 Birthdays with bios and interesting events in Rock & Country Music, TV & Film, the News, & more!  
Complete easy to use search, edit, & print features  
Echo Airworks 201 871-7331

### TRAVEL SERVICES

Entertainment Specialists

"WE DO IT ALL!"

**KENDALE LAKES TRAVEL, INC.**  
**(800) 477-0995**

### VOICEOVER SERVICES

**SUPER SWEEPERS** MIKE CARTA  
**800-459-DEMO**

### Bill Travis Creative Services

Station Liners...ID's...Promos...

.....That Sizzle!.....

Fast Turnaround and Affordable Rates

Custom Station Voice Production

All Formats Days (713) 623-2108 Versatile Voice  
Nites (713) 437-5986

All Formats-Top Voices

**SWEEPERS**  
Advantage Productions  
(813) 482-1444

**DOUG PAUL!**

"GANGSTA V/O"  
FOR A HOT NEW DEMO CALL

**404-876-2287**

a Voice For The 90's  
& Beyond **BRIAN COONEY**  
VOICEOVERS  
**(513) 852-1089**

### VOICEOVER SERVICES

GET THE EDGE

**KRIS ERIC STEVENS**

EXCEPTIONAL VOICE IMAGERY  
**800-231-6100**

**Mark McKay**

A Classic Voice For Legendary Call Letters!

The 70's: KFRC, WRKO, WAPP  
The 80's: KMEL, MDWB, WRQX  
The 90's: KFKF, KYGC. Your Station

**HEAR DEMO NOW! 913/345-2381**

Full Production/Trax! Affordable!

Small, Medium and Large Markets

How to Make Money in Voiceovers  
Even if You Don't Live in NY or LA!

I found sources of voiceover income that I never thought of before... Bob Schmidt, Talent, La Crosse, WI

**JULIE WILLIAMS**  
ID'S, SWEEPERS

1-800-264-1807

Spectacular Voice-Over!

6 tapes + 100 pages incl. copy, how to do demo, analyze your market, market yourself and more!

### Major Market Bullets

Promos, Sweepers, Image Liners.  
Stable of voice talents on down and dirty budgets.

**CHUCK BRITTON PRODUCTIONS**

Voice (513) 943-0114 (513) 749-4311

# R&R

### MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace  
**RADIO & RECORDS, 10100 Santa Monica Blvd,  
Fifth Floor, Los Angeles, CA 90067  
310-553-4330 Fax: 310-203-8727**

## NATIONAL AIRPLAY OVERVIEW

### POP/CHR

3W	2W	LW	TW	
2	1	1	1	DIONNE FARRIS I Know (Columbia)
3	3	2	2	SHERYL CROW Strong Enough (A&M)
1	2	3	3	MADONNA Take A Bow (Maverick/Sire/WB)
5	5	4	4	GREEN DAY When I Come Around (Reprise)
11	8	7	5	JAMIE WALTERS Hold On (Atlantic)
17	11	8	6	BLESSID UNION OF SOULS I Believe (EMI)
4	4	5	7	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
15	12	9	8	REAL MccOY Run Away (Arista)
6	6	6	9	MELISSA ETHERIDGE If I Wanted To (Island)
13	13	11	10	MARTIN PAGE In The House Of Stone... (Mercury)
16	16	12	11	FIREHOUSE I Live My Life For You (Epic)
8	7	10	12	OES'REE You Gotta Be (550 Music)
—	35	19	13	HUMAN LEAGUE Tell Me When (EastWest/EEG)
10	10	14	14	REAL MccOY Another Night (Arista)
28	20	18	15	ELTON JOHN Believe (Rocket/Island)
14	14	13	16	LONDONBEAT Come Back (Radioactive)
<b>BREAKER</b>	17	17	17	VAN HALEN Can't Stop Lovin' You (WB)
12	15	16	18	TLC Creep (LaFace/Arista)
36	29	23	19	BOYZ II MEN Thank You (Motown)
7	9	15	20	BOYZ II MEN On Bended Knee (Motown)
<b>BREAKERS</b>				
34	28	20	17	VAN HALEN Can't Stop Lovin' You (WB)

POP/CHR begins on Page 46.

### COUNTRY

3W	2W	LW	TW	
10	6	3	1	JOE DIFFIE So Help Me Girl (Epic)
8	5	2	2	VINCE GILL Which Bridge To Cross... (MCA)
13	9	5	3	REBA McENTIRE The Heart Is A Lonely Hunter (MCA)
15	11	6	4	ALABAMA Give Me One More Shot (RCA)
23	17	9	5	BROOKS & DUNN Little Miss Honky Tonk (Arista)
26	18	12	6	JOHN MICHAEL MONTGOMERY I Can Love... (Atlantic)
11	10	7	7	GEORGE OUCAS Lipstick Promises (Liberty)
16	14	10	8	RANDY TRAVIS The Box (WB)
14	13	11	9	DAVID BALL Look What Followed Me Home (WB)
19	16	13	10	ALAN JACKSON Song For The Life (Arista)
27	22	16	11	TRACY BYRD The Keeper Of The Stars (MCA)
4	2	1	12	TRISHA YEARWOOD Thinkin' About You (MCA)
25	20	15	13	TIM MCGRAW Refried Dreams (Curb)
21	19	14	14	LARI WHITE That's How You Know (When...) (RCA)
24	21	18	15	DIAMOND RIO Bubba Hyde (Arista)
30	24	19	16	MARK CHESNUTT Gonna Get A Life (Decca)
31	25	20	17	TY HERNDON What Mattered Most (Epic)
29	26	21	18	SHANIA TWAIN Whose Bed Have Your Boots... (Mercury)
36	30	22	19	PAM TILLIS I Was Blown Away (Arista)
39	31	25	20	JOHN BERRY Standing On The Edge Of... (Patriot)
<b>BREAKERS</b>				
—	—	—	35	CLINT BLACK Summer's Comin' (RCA)
45	41	41	37	ALISON KRAUSS When You Say Nothing At All (BNA)
—	—	46	41	KEN MELLONS Workin' For The Weekend (Epic)
—	—	49	42	KENNY CHESNEY Fall In Love (BNA)

COUNTRY begins on Page 34.

### ROCK TRACKS

3W	2W	LW	TW	
6	3	3	1	LIVE Lightning Crashes (Radioactive)
4	2	2	2	VAN HALEN Can't Stop Lovin' You (WB)
1	1	1	3	COLLECTIVE SOUL Gel (Atlantic)
11	8	5	4	STONE ROSES Love Spreads (Geffen)
13	11	7	5	BUSH Everything Zen (Trauma/Interscope)
2	4	4	6	TOM PETTY You Wreck Me (WB)
5	5	6	7	GREEN DAY When I Come Around (Reprise)
9	9	9	8	BRUCE SPRINGSTEEN Murder Incorp. (Columbia)
18	14	12	9	DAVE MATTHEWS BAND What Would You Say (RCA)
31	18	13	10	STONE TEMPLE PILOTS Pretty Penny (Atlantic)
22	19	14	11	OASIS Live Forever (Epic)
3	6	8	12	PEARL JAM Better Man (Epic)
8	10	11	13	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
29	20	16	14	R.E.M. Star 69 (WB)
35	26	19	15	ROLLING STONES I Go Wild (Virgin)
7	7	10	16	SIMPLE MINDS She's A River (Virgin)
<b>BREAKER</b>	17	17	17	STONE TEMPLE PILOTS Dancing Days (Atlantic)
17	16	15	18	SPONGE Plowed (WORK)
27	23	20	19	SHAW-BLADES My Hallucination (WB)
<b>BREAKER</b>	20	20	20	TOM PETTY It's Good To Be King (WB)
<b>BREAKERS</b>				
—	52	31	17	STONE TEMPLE PILOTS Dancing Days (Atlantic)
—	49	32	20	TOM PETTY It's Good To Be King (WB)
—	—	34	22	MAD SEASON River Of Deceit (Columbia)
28	27	22	23	CDROSION OF CONFORMITY Clean My... (Columbia)
30	30	25	24	TESLA Alot To Lose (Geffen)

ROCK begins on Page 57.

### RHYTHMIC/CHR

3W	2W	LW	TW	
3	1	1	1	TLC Red Light Special (LaFace/Arista)
1	2	2	2	SOUL FOR REAL Candy Rain (Uptown/MCA)
19	11	5	3	MONTELL JORDAN This Is How We... (PMP/RAL/Island)
2	3	3	4	BROWNSTONE If You Love Me (MJJ/Epic)
8	9	6	5	SUBWAY This Lil' Game We Play (Biv Ten/Motown)
10	8	7	6	ADINA HOWARD Freak Like Me (EastWest/EEG)
4	4	4	7	BRANDY Baby (Atlantic)
7	6	9	8	MARY J. BLIGE I'm Goin' Down (Uptown/MCA)
5	5	8	9	MADONNA Take A Bow (Maverick/Sire/WB)
15	14	11	10	REAL MccOY Run Away (Arista)
6	7	10	11	TLC Creep (LaFace/Arista)
11	13	14	12	BOYZ II MEN Water Runs Dry (Motown)
16	15	15	13	NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)
12	12	12	14	BOYZ II MEN Thank You (Motown)
20	18	16	15	K7 Move It Like This (Tommy Boy)
29	22	18	16	IV XAMPLE I'd Rather Be Alone (MCA)
23	21	20	17	STEVIE B Dream About You (Emporia)
—	37	25	18	DIANA KING Shy Guy (WORK)
13	16	17	19	BOYZ II MEN On Bended Knee (Motown)
26	23	22	20	KEITH MARTIN Never Find Someone Like... (Columbia)
<b>BREAKERS</b>				
No Songs Qualified For Breaker Status This Week				

RHYTHMIC/CHR begins on Page 46.

### HOT AC/ADULT CHR

3W	2W	LW	TW	
1	1	1	1	MADONNA Take A Bow (Maverick/Sire/WB)
3	3	2	2	MARTIN PAGE In The House Of Stone... (Mercury)
11	8	6	3	ELTON JOHN Believe (Rocket/Island)
2	2	3	4	EAGLES Love Will Keep Us Alive (Geffen)
4	4	4	5	DES'REE You Gotta Be (550 Music)
5	5	5	6	AMY GRANT & VINCE GILL House Of Love (A&M)
9	7	9	7	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
6	6	7	8	GLORIA ESTEFAN Everlasting Love (Epic)
8	9	8	9	BONNIE RAITT You Got It (Arista)
7	10	10	10	MELISSA ETHERIDGE I'm The Only One (Island)
16	15	13	11	FOREIGNER Until... (Generama/Rhythm Safari/Priority)
14	13	11	12	JON SECADA Mental Picture (SBK/EMI)
21	17	17	13	DIONNE FARRIS I Know (Columbia)
10	11	12	14	BON JOVI Always (Mercury)
12	12	14	15	VANESSA WILLIAMS The Sweetest Days (Mercury)
22	20	19	16	SHERYL CROW Strong Enough (A&M)
13	14	15	17	BOYZ II MEN On Bended Knee (Motown)
19	16	16	18	MELISSA ETHERIDGE If I Wanted To (Island)
20	18	18	19	JOHN WAITE How Did I Get By Without You (Imago)
25	23	20	20	JAMIE WALTERS Hold On (Atlantic)
<b>BREAKERS</b>				
No Songs Qualified For Breaker Status This Week				

HOT AC/ADULT CHR begins on Page 21.

### ALTERNATIVE

3W	2W	LW	TW	
1	1	1	1	LIVE Lightning Crashes (Radioactive)
4	3	2	2	PJ HARVEY Down By The Water (Island)
13	6	4	3	BETTER THAN EZRA Good (Swell/Elektra/EEG)
12	7	7	4	ELASTICA Connection (DGC/Geffen)
2	2	3	5	DASIS Live Forever (Epic)
9	9	6	6	SPONGE Plowed (WORK)
3	4	5	7	BUSH Everything Zen (Trauma/Interscope)
—	21	10	8	JULIANA HATFIELD Universal... (Mammoth/Atlantic)
8	5	8	9	R.E.M. Star 69 (WB)
10	8	9	10	LETTERS TO GLED Here & Now (Giant)
16	14	15	11	DAVE MATTHEWS BAND What Would You Say (RCA)
22	19	14	12	MATTHEW SWEET Sick Of Myself (Zoo)
5	10	11	13	NIRVANA The Man Who Sold The World (DGC/Geffen)
7	12	12	14	GREEN DAY When I Come Around (Reprise)
23	22	19	15	ADAM ANT Wonderful (Capitol)
6	11	13	16	STONE ROSES Love Spreads (Geffen)
34	27	20	17	OUR LADY PEACE Starseed (Relativity)
27	23	21	18	MIKE WATT Against The 70's (Columbia)
11	13	16	19	COLLECTIVE SOUL Gel (Atlantic)
21	20	17	20	BELLY Now They'll Sleep (Sire/Reprise)
<b>BREAKERS</b>				
—	—	36	21	STONE TEMPLE PILOTS Dancing Days (Atlantic)
—	—	34	25	MAD SEASON River Of Deceit (Columbia)
—	43	28	25	SOUNDGARDEN The Day I Tried To Live (A&M)
43	35	35	27	BLUES TRAVELER Run-Around (A&M)
42	34	32	29	JEFF BUCKLEY Last Goodbye (Columbia)

ALTERNATIVE begins on Page 63.

### URBAN CONTEMPORARY

3W	2W	LW	TW	
5	2	2	1	TLC Red Light Special (LaFace/Arista)
1	1	1	2	BRANDY Baby (Atlantic)
11	8	6	3	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)
8	7	7	4	ADINA HOWARD Freak Like Me (EastWest/EEG)
6	6	5	5	GERALD LEVERT Answering Service (EastWest/EEG)
26	14	10	6	RAPHAEL SAADIQ Ask Of You (550/Epic ST)
2	3	4	7	SOUL FOR REAL Candy Rain (Uptown/MCA)
3	4	3	8	SUBWAY This Lil' Game We Play (Biv Ten/Motown)
9	9	8	9	BOYZ II MEN Thank You (Motown)
10	10	9	10	STEVIE WONDER For Your Love (Motown)
14	13	12	11	BARRY WHITE Come On (A&M)
13	12	13	12	USHER Think Of You (LaFace/Arista)
<b>BREAKER</b>	13	13	13	BROWNSTONE Grapevine (MJJ/Epic)
35	23	17	14	2PAC Dear Mama (Interscope)
20	16	15	15	PORTRAIT I Can Call You (Capitol)
<b>BREAKER</b>	16	16	16	BLACKSTREET Joy (Interscope)
4	5	11	17	MARY J. BLIGE I'm Goin' Down (Uptown/MCA)
7	11	14	18	BROWNSTONE If You Love Me (MJJ/Epic)
25	21	19	19	FREDDIE JACKSON Rub Up Against... (Street Life/SB)
30	24	21	20	FABU Just Roll (Big Beat/Atlantic)
<b>BREAKERS</b>				
For Complete Breaker List See Page 30				

URBAN CONTEMPORARY begins on Page 28.

### ADULT CONTEMPORARY

3W	2W	LW	TW	
6	3	1	1	ELTON JOHN Believe (Rocket/Island)
2	2	2	2	MADONNA Take A Bow (Maverick/Sire/WB)
1	1	3	3	EAGLES Love Will Keep Us Alive (Geffen)
4	4	4	4	MARTIN PAGE In The House Of Stone... (Mercury)
5	5	5	5	BONNIE RAITT You Got It (Arista)
12	10	6	6	FOREIGNER Until... (Generama/Rhythm Safari/Priority)
9	7	7	7	GLORIA ESTEFAN Everlasting Love (Epic)
10	8	8	8	OES'REE You Gotta Be (550 Music)
11	12	11	9	AMY GRANT & VINCE GILL House Of Love (A&M)
15	14	13	10	JOHN WAITE How Did I Get By Without You (Imago)
7	9	10	11	VANESSA WILLIAMS The Sweetest Days (Mercury)
3	6	9	12	BOYZ II MEN On Bended Knee (Motown)
18	16	15	13	JIMMY CLIFF Hakuna Matata (Walt Disney)
8	11	12	14	JON SECADA Mental Picture (SBK/EMI)
21	18	16	15	LINDA RONSTADT The Blue Train (Elektra/EEG)
19	17	17	16	STEVIE WONDER For Your Love (Motown)
13	13	14	17	4 P.M. Sukiyaki (Next Plateau/London/Island)
23	22	20	18	FIREHOUSE I Live My Life For You (Epic)
20	21	18	19	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
27	24	21	20	MANHATTAN TRANSFER Too Busy Thinking... (Atlantic)
<b>BREAKERS</b>				
No Songs Qualified For Breaker Status This Week				

ADULT CONTEMPORARY begins on Page 21.

### PROGRESSIVE ALBUMS

3W	2W	LW	TW	
1	1	1	1	VARIOUS ARTISTS Boys On The Side ST (Arista)
3	3	2	2	BRUCE SPRINGSTEEN Greatest Hits (Columbia)
2	2	3	3	TOM PETTY Wildflowers (WB)
6	4	4	4	JAYHAWKS Tomorrow The Green... (American/Reprise)
5	6	6	5	HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)
4	5	5	6	SIMPLE MINDS Good News From The Next World (Virgin)
9	8	8	7	DEL AMITRI Twisted (A&M)
7	7	7	8	DAVE MATTHEWS BAND Under The Table... (RCA)
11	10	9	9	DIONNE FARRIS Wild Seed-Wild Flower (Columbia)
15	13	12	10	TIMBUK3 A Hundred Lovers (High Street)

PROGRESSIVE begins on Page 69.

### NAC TRACKS

3W	2W	LW	TW	
1	1	1	1	PAT METHENY Here To Stay (Geffen)
3	2	2	2	LARRY CORYELL I'll Be Over You (CTI)
6	5	4	3	GEORGE DUKE The Simple Things (WB)
2	3	3	4	AVENUE BLUE Stockholm (Bluemoon)
10	7	6	5	GREG ADAMS Smooth Operator (Epic)
<b>BREAKER</b>	6	6	6	STEVIE WONDER For Your Love (Motown)
11	11	9	7	TOM SCOTT Don't Get Any Better (GRP)
4	4	5	8	JEFF LORBER Point Venus (Verve Forecast)
8	6	8	9	BILLY JDE WALKER JR. West Coast Sunset (Liberty)
23	14	13	10	KILAUEA No Getting Over You (Brainchild)

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